

# AVON BLACK FRIDAY

DIGITAL BROCHURE 11  
NOVEMBER 2022

## EVENT



EARLY BLACK FRIDAY OFFERS  
**HUGE SAVINGS  
ON BEAUTY**

ONLINE EXCLUSIVE | DIRECT DELIVERY ONLY

# GLOW WITH CONFIDENCE

Blush, bronze and highlight with 6 super-blendable, velvety soft formulas in matte and shimmer shades.

BLUSH  
PALETTE  
**£9.60**

save £5.40

ONLINE  
EXCLUSIVE

Light - Medium

Medium - Deep



Blush & Glow Palette  
**£9.60** save £5.40

BRONZING  
POWDER  
**£4.80**

save £3.20

ONLINE  
EXCLUSIVE



Glow Bronzing Powder  
Light Bronze 10g  
73072  
**£4.80** save £3.20

BRONZING  
POWDER  
**£5.20**

save £3.80

ONLINE  
EXCLUSIVE



Precious Earth Bronzing  
Powder  
10.5g  
**£5.20** save £3.80



FINISHING  
FX STICK

**£4**

SAVE 90P

ONLINE  
EXCLUSIVE

Define your features and  
enjoy **instant illumination**  
with a gorgeous dewy finish.

Finishing FX Stick  
**£4** save 90p



GLITTER  
FLIX STICK

**£3.60**

SAVE 30P

ONLINE  
EXCLUSIVE

Add luxe dimension to your  
lid look with this blendable  
formula laced with **multi-sized  
glitter particles.**

Glitter Flix Stick  
1.2g  
**£3.60** save 30p

# LUSCIOUS LASHES

Want a **longer lash look** or  
**phenomenal volume**? We've got  
you covered in just 1 swipe.

MASCARA  
UP TO

**40%  
OFF**

ONLINE  
EXCLUSIVE



SuperExtend  
Lengthening Mascara  
Navy 7ml  
70698  
**£4.40** save £4.10



Big & Phenomenal  
Mascara  
Blackest Black 10ml  
50724  
**£4.80** save £3.70

# MESMERISING EYES

Smoky and subtle or full on glam? Create your lid look with these effortless eyeshadows.



**Precious Earth Metallic Shadow Stick**  
1.2g  
**£4.80** save £3.20

TAP TO SEE SHADES



**ExtraLasting Inks Magnetic Shadow**  
5g  
**£2.80** save £3.20

**Oh So Tokyo Magnetic Shadow**  
**£4** save £3

TAP TO SEE SHADES

EYESHADOW UP TO  
**53% OFF**

ONLINE EXCLUSIVE

**Jelly Eye Glaze**  
5g  
36210  
**£3.20** save 80p



Easy-to-apply eyebrow powder and wax, for a polished look with no smudging.

**Perfect Brow Kit**  
2.5g  
49015  
**£3.20** save £3.80

BROW STYLING DUO  
**£3.20**  
SAVE £3.80

ONLINE EXCLUSIVE



Buildable, creamy gel formula creates dreamy, smudge-proof brows with intense colour.

**Perfect Brow Crème Gel Pot**  
4g  
**£3.20** save £3.80

BROW CREME GEL POT  
**£3.20**  
SAVE £3.80

ONLINE EXCLUSIVE



FULL BLOOM  
PALETTE

**£9.60**

SAVE £8.40

ONLINE  
EXCLUSIVE

Full Bloom Eye & Cheek Palette  
32557

**£9.60** save £8.40



GLIMMERING  
GEMS PALETTE

**£9.60**

SAVE £2.40

ONLINE  
EXCLUSIVE

Glimmering Gems Eyeshadow Palette  
74328

**£9.60** save £2.40

# SUPREME SHADOW PLAYBOOK

This is the eyeshadow palette  
you've been dreaming of, with  
**20 dreamy shades** to take your  
nudes from soft to smoky.

TAP TO SEE  
SHADES



SHADOW  
PLAYBOOK

**£10**

save £15

ONLINE  
EXCLUSIVE

Supreme Shadow  
Playbook  
38380

**£10** save £15

# EYES THAT SPARKLE

Do your eye look your way with **shimmery eyeshadow** and **pearlescent eyeliner**.

UP TO  
**53% OFF**

ONLINE EXCLUSIVE



**Eye Enhancing Shadow Crayon**  
1.6g  
39248  
**£2.80** save £3.20

**Dual Glow Shadow**  
6.3g  
**£3.60** save 90p

**Pearlesque Liquid Pearliner**  
35972  
**£4** save £3

# FACE JEWELS

Get festival-ready with these **gorgeous face gems** that give you maximum sparkle with minimal effort.

FACE JEWELS

**£3.60**

SAVE £2.40

ONLINE EXCLUSIVE



**Paradise Falls Showcase Face Gems**  
29678  
**£3.60** save £2.40

# LOVE YOUR LIP LOOK

Whether you want a natural flush of colour or full impact liner and lippy, we've got your lip looks covered.

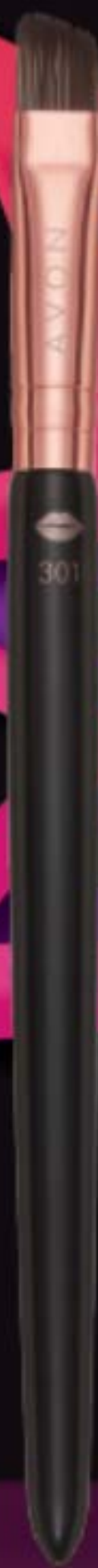


Oh So Tokyo Lip & Cheek Tint  
2.5ml  
35956  
**£4.80** save £3.20



Lip Sculpt Lipstick  
1g  
**£4.80** save £3.20

TAP TO SEE SHADES



Lip Brush  
50922  
**£3.20** save 80p

UP TO  
**40% OFF**

ONLINE EXCLUSIVE

PRO COLOUR  
NAIL ENAMEL

**£2**

save £1

ONLINE EXCLUSIVE



Pro Colour In  
60 Seconds  
Nail Enamel  
10ml

**£2** save £1

TAP TO SEE SHADES

GEL SHINE  
PEARL EFFECT

**£3.20**

save 80p

ONLINE EXCLUSIVE



Gel Nail Pearl Finish  
10ml

**£3.20** save 80p

TAP TO SEE SHADES



SPARKLING  
CRYSTALS

**£2.40**

save 60p

**ONLINE  
EXCLUSIVE**

TAP TO SEE  
SHADES

Sparkling Crystals Nail Enamel

10ml  
xxxxxx

**£2.40** save 60p

CRUSHED  
CRYSTALS

**£2.40**

save 60p

**ONLINE  
EXCLUSIVE**



Crushed Crystals Nail Enamel

10ml  
46227

**£2.40** save 60p

MATTE  
TOP COAT

**£2.40**

save 60p

**ONLINE  
EXCLUSIVE**



Matte Top Coat

10ml  
39826

**£2.40** save 60p

# LISA ARMSTRONG

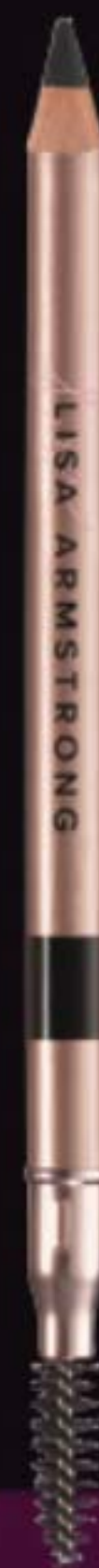
## LIMITED AVAILABILITY

Get your glow on or effortlessly perfect your brows, lips and eyes with these Lisa Armstrong faves.

LISA  
ARMSTRONG

**75%  
OFF**

**ONLINE  
EXCLUSIVE**



Brow Down To Me  
Eyebrow Pencil

**£2.50** save £7.50

Cheat The Heat  
Bronzing Powder

38315  
**£3** save £9

Colour Within The  
Lines Lip Liner

**£2** save £6.50

Miraculous Tattoo  
Eyeliner

40469  
**£2.50** save £7.50



Avon's partnership with Lisa Armstrong has been extended for a limited time only, which means some products are now back online! If you love the products in Lisa's range, be sure to shop now online or through your local independent Avon Representative before stocks run out.

**AVON EXCLUSIVE**  
DIRECT DELIVERY ONLY



# LOVE LISA

Want a shine-free finish without the flashback or the perfect Cupid's Bow? Snap up these treats from Lisa Armstrong before stocks run out.

LISA  
ARMSTRONG

**75%  
OFF**

ONLINE  
EXCLUSIVE



Gleam Supreme  
Highlighter  
£3.50 save £10.50

Light Me Up  
Concealer  
£3 save £9

MATTEiculous  
Lipstick  
£3 save £9

Avon's partnership with Lisa Armstrong has been extended for a limited time only, which means some products are now back online! If you love the products in Lisa's range, be sure to shop now online or through your local independent Avon Representative before stocks run out.

**AVON EXCLUSIVE**  
DIRECT DELIVERY ONLY

# A SPRITZ OF GLITZ

Save on this gorgeous gift from your No.1 fragrance brand with notes of freesia, jasmine and vanilla musk.

FRAGRANCE  
GIFT SETS

**10%  
OFF**

ONLINE  
EXCLUSIVE



Far Away Gift Set  
62877  
£13.50 save £1.50

FLORAL ORIENTAL

FRAGRANCE  
GIFT SETS

**10%  
OFF**

**ONLINE  
EXCLUSIVE**



Far Away Beyond Gift Set  
41905

**£13.50** save £1.50



GOURMAND



ORIENTAL

ATTRACTION  
FOR HER

**£16.20**

SAVE £1.80

**ONLINE  
EXCLUSIVE**



Attraction for Her  
Gift Set  
14894

**£16.20** save £1.80



WOODY



FRUITY



MUSK

ATTRACTION  
FOR HIM

**£12.60**

SAVE £1.40

**ONLINE  
EXCLUSIVE**



Attraction for Him Gift Set  
63586

**£12.60** save £1.40



AMBER



WOODY

FRAGRANCE  
GIFT SETS

**10%  
OFF**

**ONLINE  
EXCLUSIVE**



**NEW Today Gift Set  
16659  
£14.40 save £1.60**



FLORAL



BLACK SUEDE  
GIFT SET

**£13.50**

SAVE £1.50

**ONLINE  
EXCLUSIVE**

**Black Suede Gift Set  
62869  
£13.50 save £1.50**



ORIENTAL



WOODY



FULL SPEED  
GIFT SET

**£12.60**

SAVE £1.40

**ONLINE  
EXCLUSIVE**

**Full Speed Gift Set  
20263  
£12.60 save £1.40**



CITRUS



FOUGÈRE



MAXIMA  
GIFT SET  
**£21.60**  
SAVE £2.40  
**ONLINE  
EXCLUSIVE**

Maxima Gift Set  
13748  
**£21.60** save £2.40

    
FRUITY FLORAL ORIENTAL



RARE PEARLS  
GIFT SET  
**£12.60**  
SAVE £1.40  
**ONLINE  
EXCLUSIVE**

Rare Pearls Gift Set  
22624  
**£12.60** save £1.40

  
FLORAL

MAXIME  
GIFT SET  
**£18**  
SAVE £2  
**ONLINE  
EXCLUSIVE**



Maxime Gift Set  
01651  
**£18** save £2

   
AROMATIC WOODY



EVE TRUTH  
GIFT SET  
**£13.50**  
SAVE £1.50  
**ONLINE  
EXCLUSIVE**

Eve Truth Gift Set  
63578  
**£13.50** save £1.50

   
WOODY FLORAL

# SCENT-SATIONAL SAVINGS

Enjoy a longer-lasting fragrance experience with a **body lotion** or **spray** to match your signature scent.

FRAGRANCE  
BODY

**60%  
OFF**

ONLINE  
EXCLUSIVE

# LUXE SHOWER EXPERIENCE

Enjoy a touch of extravagance with a luxurious **hair and body wash**, and pair with the matching men's fragrance for a longer-lasting scent.

FRAGRANCE  
BODY

**60%  
OFF**

ONLINE  
EXCLUSIVE



**Attraction for Her  
Body Spray**  
75ml  
49486  
**£1.60** save £2.40

**Eve Alluring Body  
Lotion**  
150ml  
51029  
**£1.80** save £2.70

**Attraction Sensation for  
Her Body Lotion**  
150ml  
49940  
**£1.80** save £2.70

**Luck Limitless for Him  
Hair & Body Wash**  
200ml  
46938  
**£1.80** save £2.70

**Maxime Hair & Body  
Wash**  
200ml  
38323  
**£1.80** save £2.70

# CLEARSKIN CONFIDENCE

Give blemishes the boot with these complexion-clearing heroes.

CLEARSKIN  
**20% OFF**

ONLINE EXCLUSIVE



**Professional Green Tea Overnight Treatment**  
50ml  
05900  
**£3.20** save 80p



**Blemish Clearing Spot Conceal Stick**  
70979  
**£3.20** save 80p

# HANDS-ON CARE

Hand creams infused with nurturing ingredients to help soften dry hands.

HAND CREAMS  
**20% OFF**

ONLINE EXCLUSIVE



**Avon Care Concentrated Hand Balm**  
75ml  
53298  
**£2** save 50p



**Planet Spa Aromatherapy Calm Hand Cream**  
30ml  
66449  
**£2** save 50p



**Planet Spa Aromatherapy Energise Hand Cream**  
30ml  
52084  
**£2** save 50p

# REPLENISH WINTER SKIN

Pop these Christmas treats in your family's stockings so they can moisturise from top-to-toe this season.

FESTIVE MOISTURISING  
**20% OFF**

ONLINE EXCLUSIVE

CHRISTMAS LIP BALM

**£1**

SAVE 20P

ONLINE EXCLUSIVE



This moisturising lip balm is infused with **aloe** and **vitamin E** for long-lasting hydration.

Christmas Lip Balm

4.5g  
70631

**£1** save 20p



BUBBLE BATH

**£1.25**

SAVE 25P

ONLINE EXCLUSIVE



Christmas Body Lotion  
400ml  
32425  
**£2.80** save 70p

Christmas Body Lotion  
400ml  
52381  
**£2.80** save 70p

Christmas Multipurpose Cream  
400ml  
70375  
**£2.40** save 60p

Christmas Hand Cream  
75ml  
70425  
**£1.60** save 40p

Berries & Cream Bubble Bath  
250ml  
39586  
**£1.25** save 25p



PEDICURE  
CREAM

**£2.40**

SAVE 60P

**ONLINE  
EXCLUSIVE**

A multi-benefit cream that helps to **exfoliate, moisturise and stimulate feet.**

**All In One Pedicure Cream**

75ml  
32177

**£2.40** save 60p



HEEL SOCKS

**£3.20**

SAVE 80P

**ONLINE  
EXCLUSIVE**

Wear these socks over your heels to help cream **absorb quicker and more effectively.**

**Silicone Heel Enhancer Socks**

1 pair in 1 size.  
30700

**£3.20** save 80p

## SELF-CARE SAVINGS

Treat yourself to these **hair and body favourites** and feel good from top to toe.

HAIR &  
BODY FAVES

**20%  
OFF**

**ONLINE  
EXCLUSIVE**



**Premium  
Backcomb Brush**  
31534

**£3.20** save 80p

**Body Wax Strip Kit**  
66548

**£2.80** save 70p

**Ayurveda Multi-Use Oil**  
150ml  
53850

**£3.20** save 80p

**Aromatherapy Calm  
Body Mist**  
100ml  
39990

**£3.20** save 80p