

AVON

BROCHURE 01 2020

avon.uk.com

FIND THE EYESHADOW
**PALETTE OF
YOUR DREAMS**

SUPREME VS. EXTREME. WHICH WILL YOU CHOOSE?

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DON'T FORGET
TO ASK YOUR REP FOR BROCHURE 1
GIFT GUIDE FOR ALL YOUR GIFTING NEEDS.



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OUR NO.1 EYELINER

Treat yourself to our bestselling, glide-on Glimmerstick colour in dazzling shades.

- shimmering, precise lines that last all day
- creamy, high-impact, waterproof colour
- smooth-glide, smudge-free formula

£3
half price

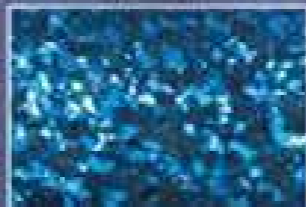


True Colour
Glimmerstick
Diamonds Eyeliner
Normally £6
£3 half price

02436
Black Bijoux



10470
Twilight Sparkle



10603
Brown Sugar



20396
Silver Lights



FIND THE REST OF YOUR PARTY-PERFECT SHIMMER SHADES ON PAGES 16-17.



WHICH PALETTE
WILL YOU CHOOSE?

SUPREME ©

Got that nude attitude?
Go for our sultry neutral
hues. Because beige doesn't
have to be boring.

R EXTREME

Feeling bold?
Try our vibrantly colourful
shades for standout lid looks
that will get you noticed.



SUPREME DREAMS

20 long-lasting nude shades to take you from soft to smoky and everything in between.



easy-to-follow guides included so you can get the look



built-in mirror for close-up precision

£19.50
save £5.50

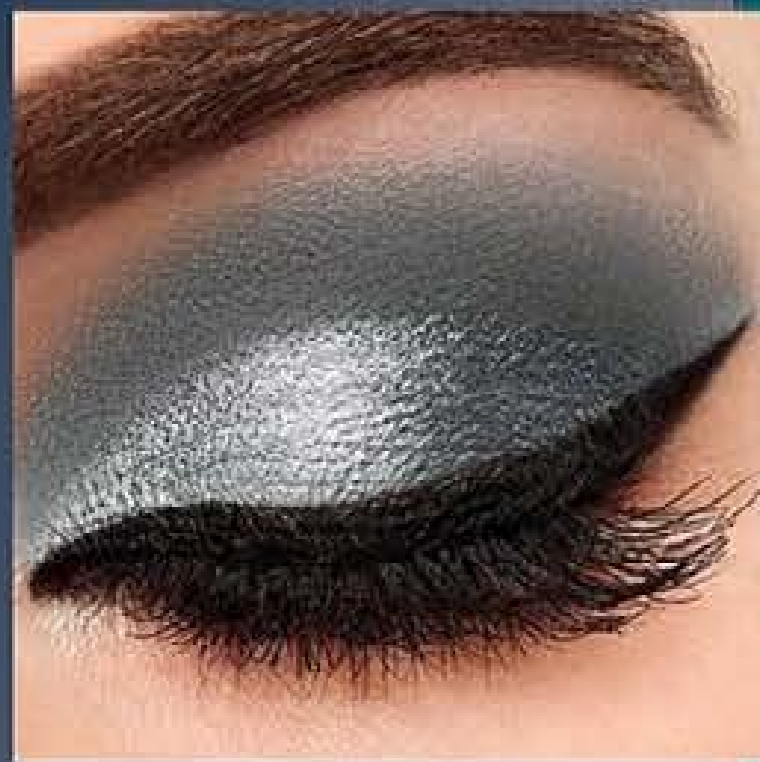
featuring
20
irresistible
shades

- 20 crease and fade-proof shades
- long-lasting colour with built-in primer for smooth application
- larger base shades in bigger pans so you don't run out

mark. Supreme Shadow Playbook 59741
Normally £25
£19.50 save £5.50

EXTREME QUEEN

Rock the most covetable eye looks of the moment with 20 long-lasting, eye-catching shades.



£19.50
save £5.50

featuring
20
irresistible
shades

NEW

easy-to-follow guides included so you can get the look

- 20 crease and fade-proof shades
- long-lasting colour with built-in primer for smooth application
- larger base shades in bigger pans so you don't run out

mark. Extreme Shadow
Playbook
04978
Normally £25
£19.50 save £5.50



She's wearing... Pink Sand.

NEW FULL BEAM

Veil skin with the sultry sheen of glow powder highlighter to give you that soft-filter look that's so hot right now.

£8

buttery-soft
hi-shimmer
finish



lit-from-within
luminosity

NEW Show Glow
Powder Highlighter
8g
Price per 10g = £10.00
£8



She's wearing... Heavy Metal.

£7

NEW DUAL GLOW

Creamy shimmer shadow
and easy-glide kohl
crayon duos for full
coverage, a bit of sparkle
or customised colour

NEW Show Glow
Dual Glow Shadow
6.3g
Price per 10g = £11.11
£7



2-IN-1 EYE
COLOUR
perfectly pigmented
kohl shadow crayon
and creamy,
hyper-shine shimmer
shadow cream

19026 Pink Sand

28571 Full Beam

54684
Heavy Metal

17004
Teal Dream

58917
Frosted Kiss

28456
Toasted Pink

28423
Crème Brûlée

28365
Opal Drops





She's wearing... Sophisticated Rose Gold

NEW JEWELLED ILLUSION

Accessorise your tips with
a sprinkling of glitter.

gorgeous alone
or layer over your
fave shades for a
twinkling top coat



01206 Silver Obsession **17798** Sophisticated Rose Gold **19133** Statement Gold **17848** Copper Elegance **17665** Fancy Bronze

**NEW Nail
Style Studio
Jewelled Illusion**
10ml
£3



She's wearing... Flickering Gold

NEW GOLD DUST

Add a luxe dimension
to your lid look with
our glitter stick.

blendable
formula laced with
multi-sized glitter
particles takes you
from delicate sparkle
to full-on glam

**NEW Show Glow
Glitter Flix Stick**
£4.50

£4.50



58982 Flickering Gold

02931 Flickering Pink





£7
save £3

True Colour
Cream-to-Powder
Foundation
Compact
9g
Price per 10g = £7.78
Normally £10
£7 save £3



- breathable, medium-to-full coverage
- for normal, combination, dry and oily skin types
- SPF15

THE RADIANT 3-IN-1 FOUNDATION, CONCEALER AND POWDER

Whatever your party look, our **glide-on formula** gives you a complete and **flawless** make-up base.

LIGHT

MEDIUM

MEDIUM

DARK

04754 Porcelain	05124 Ivory	05231 Warm Ivory	04937 Light Ivory	05249 Light Nude	03889 Nude	05157 Shell	04853 Creamy Natural	04879 Natural Beige	24802 Soft Honey	05165 Honey Beige	03947 Sun Beige	04887 Medium Beige	24851 Light Caramel	04499 Caramel	07302 Nutmeg	05199 Spice	28274 Amaretto	04903 Walnut	10488 Earth	04911 Dark Cocoa	05207 Rich Sienna
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She's wearing... **Black Ice.**

SPARKLING GLIMMERSTICK LINES

Dial up the dazzle with glimmering eyeliners for **seasonal party pizazz.**

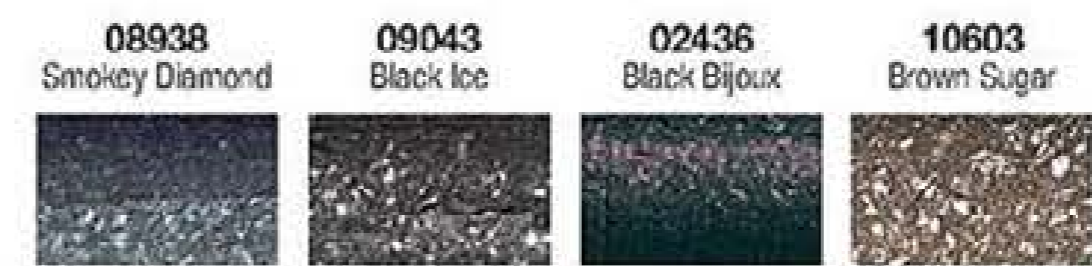
True Colour
Glimmerstick
Diamonds Eyeliner
Normally £6
£3 half price

£3
half price

- shimmering, precise lines that last all day
- creamy, high-impact, **waterproof** colour
- smooth-glide, smudge-free formula



no sharpener needed - simply twist for more colour





She's wearing... Soft Brown

NEW

£7
save £2

NEW mark.
Lionsmane
Brow Mascara
Will normally be £9
£7 save £2

- tapered brush for major control
- fibre-filled tinted formula builds and sets brows

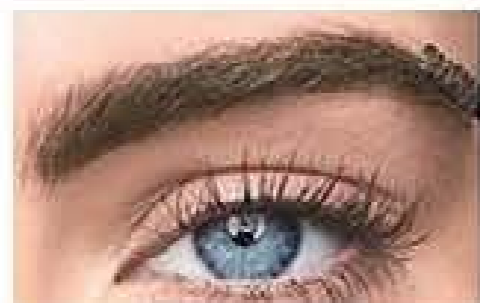


BOLD & TAMED BROWS

Tame, set and finish for party-ready brows that wow in no time.



BEFORE



AFTER

THE POWER OF THE BROW

Quick and easy to use, simply follow the natural curve of your brow with short brush strokes.

16998 Blonde

28126 Soft Brown

28134 Deep Brown





She's wearing... Blackest Black

THE ULTIMATE PARTY LASHES

With **5 benefits in 1**, this mascara will redefine your lash look.

True Colour Lash
Genius Mascara
10ml
Normally £9
£7 save £2



£7
save £2

**QUICK-GLIDE
GEL FORMULA**
coats lashes from
root to tip instantly,
effortlessly, every time

1 RICH, FULL
VOLUME

2 FLUTTERING
LENGTH

3 PRECISE
DEFINITION

4 WIDE-EYED
LIFT

5 INTENSE
DEEP BLACK





She's wearing... Hot Pink

GLASS-LIKE GLOSS

Complete your party pout with gorgeous, non-sticky shine.

True Colour
Glazewear
Lip Gloss
6ml
Price per 10ml = £5.83
Normally £6.50
£3.50 save £3

£3.50
save £3

- press lips together for a renewed burst of colour
- infused with sunflower seed oil and vitamin E



SHINE

19422 Strawberry Shine	55947 Legendary Red	19778 Fiery Red	55525 Hot Pink	18754 Clear	56085 Mulberry	19893 Nude Muse
18664 Perfect Nude	19323 Ticked Pink					

SHIMMER

55939 Iced Pink	18630 Pink Watermelon	18408 Pale Peach	19471 Shimmered	19661 Plum Dazzle
19273 Coral Reef	19356 Sundance	19760 Pretty Plum	56051 Mocha Latte	

She's wearing... Lava Love.



THE SATIN LIPSTICK

Infused with shea butter for lasting comfort all night long.

IDEAL PARTNER:

301 LIP BRUSH
 angled bristles for precise application of lipsticks and glosses
14779
£3.50



- with True Colour Technology for real, lasting colour
- feels comfortable all day (or night)
- SPF15

True Colour Lipstick
 Normally £7.50
£5 save £2.50

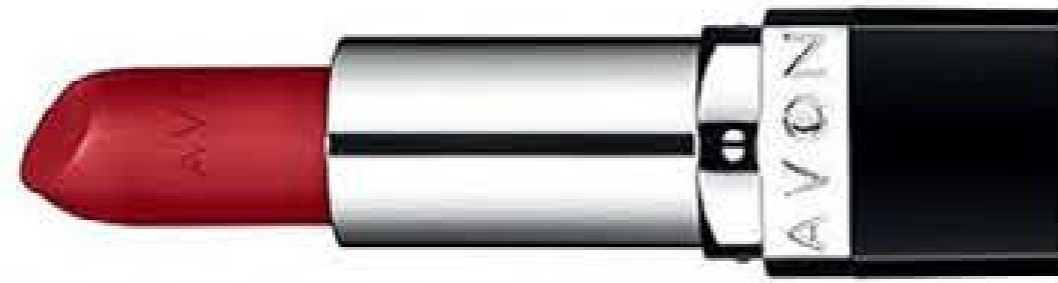
£5
 save £2.50



- 100% MATTE**
- defines lips for a sculpted look
 - lasting colour and comfort
 - velvety formula won't cake, crack or dry

True Colour Perfectly Matte Lipstick
£8

08268 Rose Red	06254 Crimson Tide	55053 Red Supreme	27086 Absolute Coral	28373 Velvet Raspberry	18119 Peach Flatters	18127 Magnificent Mauve	07468 Hibiscus Blossom	62935 Powder Blush	24901 Blush	12898 Nude Suede
08110 Sunbaked Red	14886 Truest Red	27888 Roseberry Red	28977 Ravishing Rose	10009 Dusty Lavender	17814 Divine Twig	10108 Perfectly Peach	26880 Hot Plum	58479 Pure Pink	13300 Café Au Lait	15610 Marvelous Mocha
09589 Everyday Red	57224 Wild Cherry	17905 Supero Wine	56069 Wistful Wine	09431 Mauve Matters	02410 French Toast	09530 Pink Tulip	17871 Merry Magenta	26930 Posh Petal	57307 Au Naturelle	58305 Lush Cocoa



CREAMY, FULL-COVERAGE LIPSTICK

- highly-pigmented, rich colour
- built-in primer and moisturising formula for smooth application
- comfortable, balm-like, creamy finish

06445 mark. Epic Lipstick
Falling For You
£8

24430 Nude Attitude	19570 Wink of Pink	08987 Get Cheeky	19695 Rosy Outlook	15909 First Crush	20883 Safe Bet	11718 Sweetheart	32318 Blushing Beauty	13516 Pucker Up	28514 Be Loud	57828 Pink Punch
06858 Fearless Fuchsia	22459 Hint Hint	57935 Coral Burst	28704 Berry Bold	28738 Heart Breaker	58016 Sangria Shock	58156 Tempress	28092 Spellbound	21998 Feisty	21170 Twisted	04416 Street Style



PLUMPING LIP COLOUR

- for a fuller look without filler
- infused with firming and smoothing collagen and retinol
- rich, satin-finish, full-on colour

06163 06684 04606 05581 mark. 3D Plumping Lipstick
Pucker'd Pink Cantaloupe Rose Kisses Mad For Mauve
£8

06783 Cocoa Kisses	04705 Uptown Pink	06759 Chocolatte	06015 Plumping Plum	05884 Pink Pop	06205 Rebel Red	04572 Reddy To Go	06932 Divine Wine	07518 Berry Cute	04580 Roasted Red	04622 Truffle
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16-HOUR MATTE LIP COLOUR

- long-lasting colour stays even
- transfer-resistant formula won't crack or bleed
- patented formula* flexes with your lips for complete comfort

True Colour Power Stay Lip Colour

7ml
Price per 10ml = £12.86
£9

13631 Non-Stop Nude	00729 Can't Quit. Café	20958 Persistent Pink	21048 Relentless Rose	00984 Fail-Proof Fuchsia	21139 Run On Rouge	21089 Resilient Red	20925 Overdrive Orchid	21030 Power On Plum	21204 Stay Put Sangria
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*Patented in the US, Mexico and Japan.



She's wearing... Make Me Up.

2-IN-1 LIP TATTOO

Perfectly precise liner and colour-saturated lip stain in 1, for lip colour that last as long as you.



£7
save £2



05512 Lip Candy



05520 Endless Kisses



25841 Poppin' Poppy



54726 Make Me Up



55988 Give Me Heat

- weightless-feel formula fuses to lips in 1 coat for immaculate precision with staying power

mark. 2-in-1 Lip Tattoo

Normally £9
£7 save £2



CREAMY MATTE LIP POWDER PEN
 • pigment-packed powder melts onto lips for a lightweight feel
 • mess-free precision cushion tip for controlled application

mark. Epic Lip Powder Pen
£8



GLIDE-ON LIP LINER
 • looks freshly applied for hours
 • smudge-proof, tug-free formula

True Colour Glimmerstick Lip Liner
£6

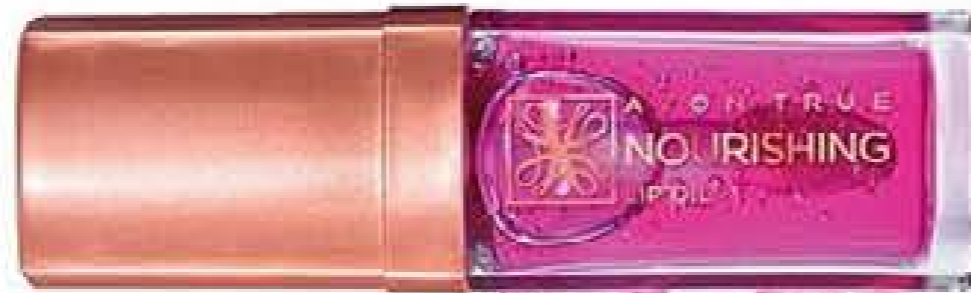


INVISIBLE LIP LINER
 • colourless lip liner works with every shade of lipstick
 • primes to keep lipstick in place and lines to sculpt
 • prevents feathering and bleeding

True Colour Glimmerstick Invisible Lip Liner
 59261
£6



LUXURIOUS LIP OIL
 • infused with nourishing complex to help lock in moisture
 • smooth, precision applicator
 • brilliant shine with SPF12 protection



True Colour Nourishing Lip Oil
 7ml
 Price per 10ml = £10.00
£7



PLUMPING GLOSS
 • lips instantly look and feel fuller
 • full-shine look, non-sticky feel



mark. Plump It Lip Gloss 7ml
 Price per 10ml = £10.00
£7



She's wearing... Refreshing Raspberry.

THE BUTTERY BALM

Treat your lips to some morning-after TLC with nourishing vitamin E and a sheer, ultra-moisturing tint.

£3.50
 half price



• sheer, subtle tint
 • with avocado oil and shea butter

True Colour Tinted Lip Balm
 Normally £7
£3.50 half price

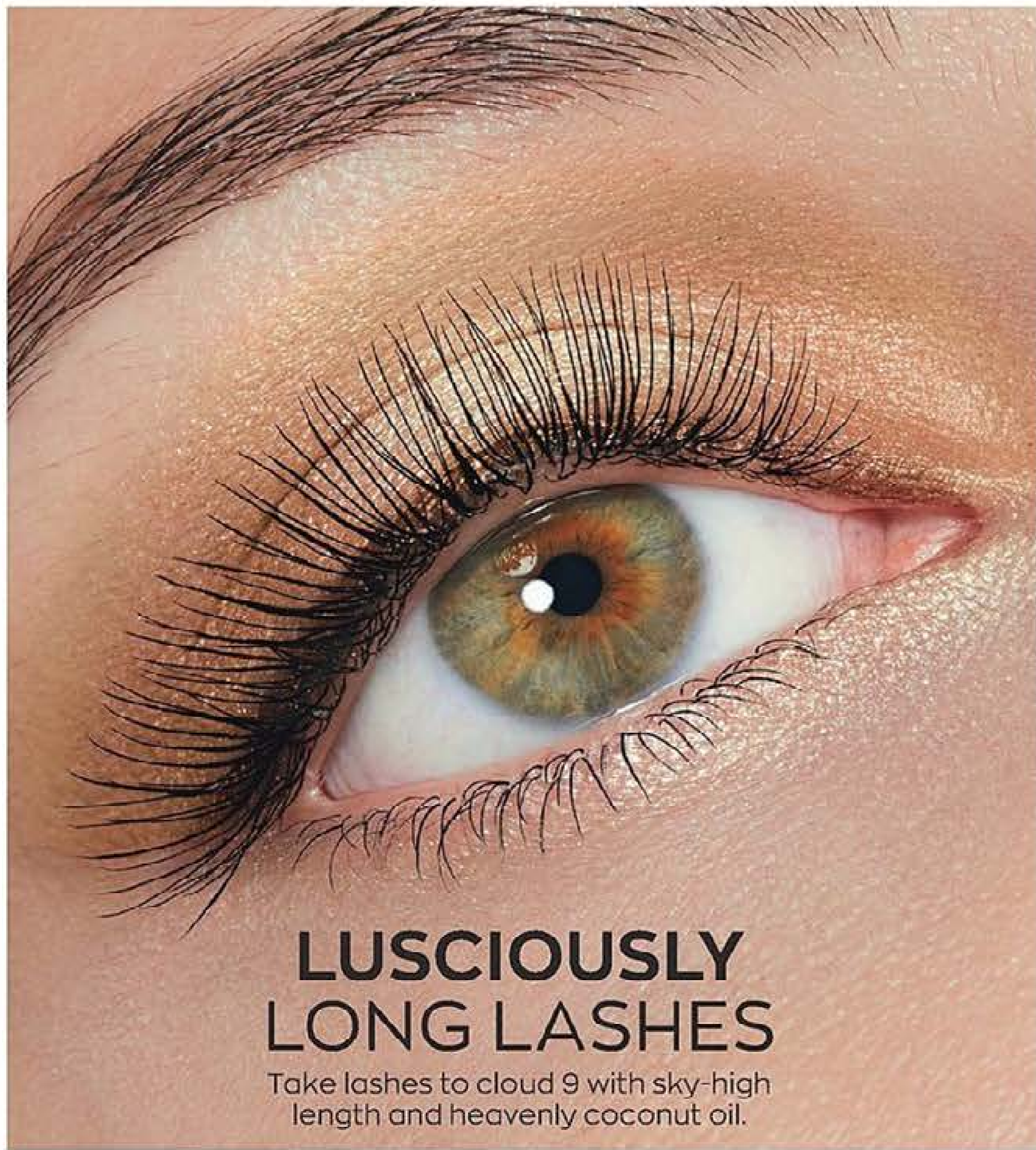
25361 Restoring Ruby

25338 Refreshing Raspberry

25544 Soothing Sangria

54064 Perfecting Pink

25320 Protecting Peach



LUSCIOUSLY LONG LASHES

Take lashes to cloud 9 with sky-high length and heavenly coconut oil.



1. LASH REJUVENATING COMPLEX to help nourish, strengthen and condition



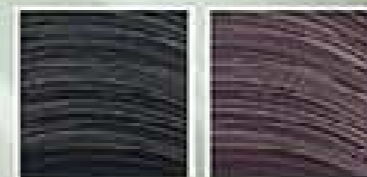
2. UNIQUE BRUSH with dense, compact bristles; gives instant length with no tug or pull



3. EASY REMOVAL oil-infused formula wipes off in a flash, with zero lash loss on your cotton pad



IDEAL PARTNER:
EYELASH CURLERS
for the perfect flutter in a flash
03046
£5



15594 Black 15693 Brown Black

enriched with
coconut oil,
argan oil and
vitamin E
to make lashes
look and feel
conditioned

£6
save £3



AVON TRUE
COLOUR

True Colour
Supreme Length
Nourishing Mascara
7ml
Price per 10ml = £8.57
Normally £9
£6 save £3

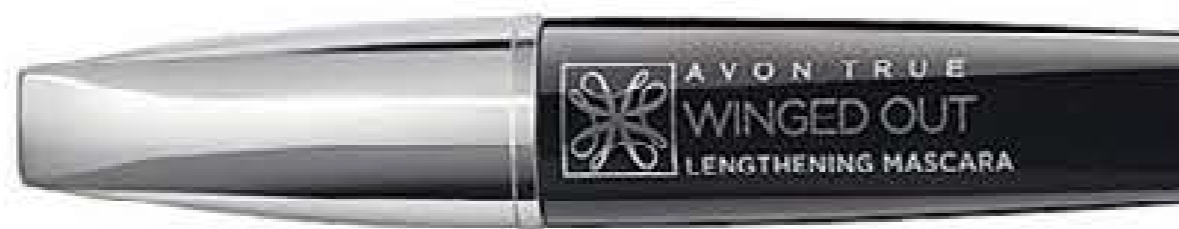
Model wears lash inserts for an even lash line.

- WINGED-OUT LENGTH**
- visibly lengthens lashes by up to 84% instantly
 - lifts and defines lashes
 - flake and clump-proof

True Colour Winged Out Mascara 7ml

Price per 10ml = £7.86
Normally £8.50

£5.50
save £3

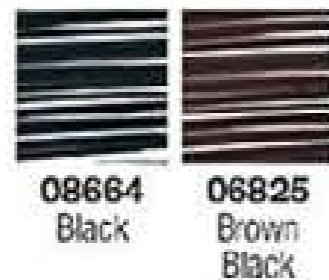


EXTREME LENGTH & VOLUME

- thickens and extends lashes beyond their natural tips
- won't flake, clump or smudge
- easy-to-remove waterproof formula lasts all day

mark. Big & Extreme Mascara 10ml

£9

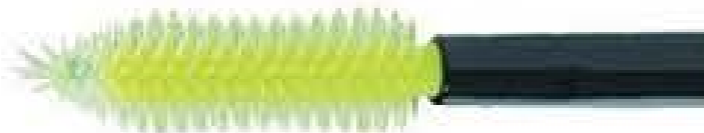


PHENOMENAL VOLUME

- high volume, delivered evenly and precisely from root to tip in just 1 swipe
- Lash Loader brush separates, evenly coats and detangles
- won't clump, flake or smudge

mark. Big & Phenomenal Mascara 10ml

£8.50



LIFTED LASH VOLUME

- buildable formula lasts all day
- waterproof to stand up to heat and humidity
- smudge, clump and flake-proof

True Colour Ultra Volume Lash Magnify Mascara 10ml

£9



MAX VOLUME

- up to 12x more instant volume
- buildable formula lasts all day and is easy to remove
- smudge, flake and clump-proof

True Colour SuperShock Volume Mascara 10ml

£8.50



She's wearing... Festival Black.

£5.50
save £3

LASHINGS OF SPARKLE

Ultra-volumising mascara sprinkled with a party-perfect soft-glitter effect.



00620 Festival Black



00612 Electric Blue



00596 Enchanted Violet

mark. Big & Magical Mascara 10ml

Normally £8.50
£5.50 save £3

Lashes have been digitally retouched to create a cleaner-looking finish.

- super-charged colour softly pigmented with glitter
- lash loader brush coats every lash from root to tip in 1 coat



8-IN-1 EYESHADOW PALETTE

- built-in primer for even, smooth application, high-impact colour and serious staying power
- crease and fade-proof, all-day colour
- use wet or dry to create different depths of colour

NEW Perfect Wear 8-in-1 Eyeshadow Palette

Will normally be £12

£8.50

save £3.50

NEW



28225 Bronzed Style

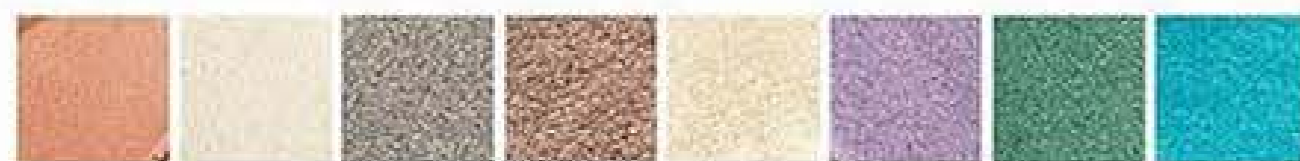


28209 Out Of This World

CREAMY GEL EYESHADOW

- blendable, mess-free, 18-hour colour
- crease, fade and smudge-proof finish
- intense, comfortable colour

mark. ExtraLasting Inks
£6



22061 Savage Bronze, 12351 Ice Out, 08839 Totally Taupe, 07054 Forever Bronze, 08532 Gold Gloom, 08854 Lasting Lilac, 08649 Eternal Emerald, 08656 Infinite Teal



MINI EYESHADOW PALETTES

- crease and fade-proof, all-day colour
- built-in primer for seamlessly smooth application
- use wet or dry for buildable colour intensity

mark. Epic Intense Eyeshadow Mini Palette
£9



14118 Intergalactic, 14258 Smoke & Mirrors, 11676 Pretty & Flirty, 14100 Blue My Mind

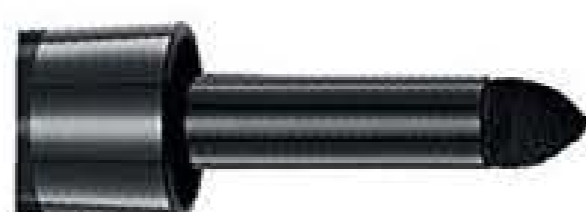


01495 Holi-daze, 14159 Boho Chic, 14142 Art Of The Nudes, 14175 Metal Maniac



MESS-FREE SHADOW POWDER

- easy to apply, mess-proof, crease-proof formula
- soft sponge applicator to smudge, smoke or line
- luxurious, highly-pigmented shades that won't fade



True Colour Cushion Shadow Liner
£7



02618 Crowd Pleaser, 37663 Midnight Games, 23895 Smokified, 23853 Out At Night, 23846 Nocturnal, 02543 Black Hole



She's wearing... Stone Taupe.

YOUR EASY SMOKY EYE

This simple 4-step palette is ideal if you'd rather spend more time at the party than getting ready.

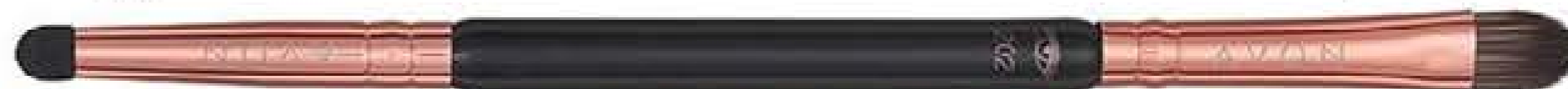
- highly pigmented shadow for full colour in just 1 sweep
- buildable, crease-proof formula wears comfortably all day



£5.50
save £3.50

IDEAL PARTNER:

202 EYESHADOW BRUSH WITH SMUDGER
27698
£4



58347 Metallic Nude, 16576 Vibrant Spice, 27193 Emerald Smoke, 11833 Barely Blush, 05835 Nearly Naked, 16923 Stone Taupe, 26914 Glacial Turquoise, 27102 Moonlit Mauve, 27219 Smouldering Blues



26971 Burnished Amber, 59535 Mocha Latte, 26799 Enchanted Amethyst, 27227 Blue Diamond, 15404 Urban Skyline, 11940 Chocolate Truffle, 11643 Toasted Terracotta

True Colour Perfect Wear Eyeshadow Quad
Normally £9
£5.50 save £3.50



twist for more colour

GLIMMERSTICK LINES

- precise lines that last all day
- creamy, high-impact, waterproof colour
- smooth-glide, smudge-free formula

**True Colour
Glimmerstick Eyeliner
£6**



2-IN-1 TATTOO LINER

- precision tip for sharp lines and corrector tip to tidy up mistakes
- hyper-pigmented shades for dramatic staying power
- super-easy to apply

**mark. Whip Into Shape Tattoo Eyeliner
£9**



2-in-1 LIQUID EYELINER

- flat edge serves up major impact
- pointed tip creates subtle definition
- long-lasting waterproof formula won't smudge, fade or run

**NEW Diverse Lines Liquid Liner
28142
Will normally be £6.50
£4
save £2.50**



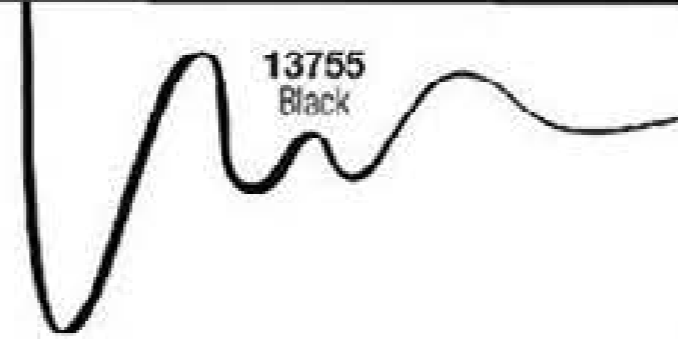
simply tilt the tip for **THICK** or **THIN** lines



DEFINED LINES

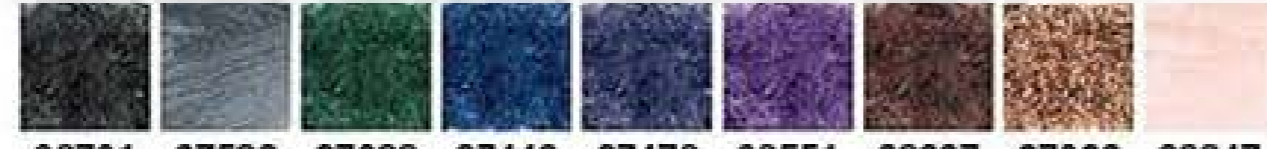
- easy-to-use, effortless, precision liner
- fine tip allows you to get close to the lash line
- tug-proof, smudge-proof, waterproof 12-hour wear

**True Colour Super Definition Liner
Normally £6.50
£3.50
save £3**



INTENSE KOHL LINES

- super-soft, long-lasting formula that won't budge
- smudger tool - perfect for creating a smouldering, smoky look



**mark. Big Intense Kohl Liner
£6**



She's wearing... Plumful.

**CREAMY
GEL LINES**

Line your lids with bold, attention-grabbing colour.

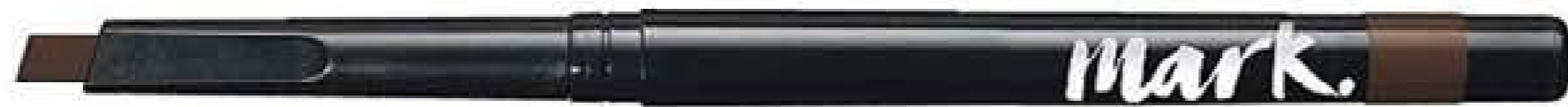
- luxuriously super-soft eyeliner
- blendable, budge-proof formula with a bold finish

**mark. Big Gel Paint Pencil Liner
Normally £6
£3 half price**



**£3
half price**





SCULPTED BROWS
 • creamy formula easily shapes and defines
 • smudge-proof, stay-put, waterproof colour

mark. Perfect Brow Sculpting Pencil
 Normally £7
£3.50
 half price



BROW POWDER LINER
 • ultra-fine powder creates a long-lasting natural look
 • mistake-proof and smudge-proof
 • buildable formula to line, define and enhance



True Colour Perfect Brow Powder Liner
£6



BOLD BROWS
 • gel formula glides on with no tug or pull
 • blendable, ultra-creamy formula
 • smudge-proof, stay-put, waterproof colour

mark. Perfect Brow Crème Gel Pot
£7



twist for more colour



DEFINED BROWS
 • colour-dense formula for precision lining and defining
 • smooth texture for easy application

True Colour Glimmerstick Brow Definer
£6



BUDGE-PROOF BROWS
 • wax to set, powder to fill
 • smudge-proof, long-lasting formula
 • handy mirror and precision brush for on-the-go touch-ups

mark. Perfect Brow Kit
£7



She's wearing Medium Brown.

BROW TATTOO MICRO STYLER

Get the microbladed look without the painful price tag.



- full and feathered, never fake
- triple-blade micro tip mimics hair strokes for natural brows
- precision brows with staying power



£6.50
 save £2.50

mark. Brow Tattoo Micro Styler
 Normally £9
£6.50 save £2.50



24-HOUR MATTE FOUNDATION

- lightweight and breathable, medium-to-full coverage
- maintains matte finish in heat, humidity and non-stop activity*
- won't transfer onto your clothes, smudge or fade



True Colour Power Stay 24-Hour Foundation

*Based on a consumer study with 129 participants.

30ml
Price per 10ml = £5.00
£15

07146 Porcelain	54551 Light Ivory	00497 Warm Ivory	54593 Ivory	57802 Light Nude	59246 Nude	00299 Shell	07385 Creamy Natural	00257 Natural Beige		
00539 Sun Beige	54627 Honey Beige	00331 Medium Beige	00448 Natural Tan	02477 Desert Beige	12104 Caramel	00315 Spice	01305 Walnut	59501 Earth	00471 Dark Cocoa	01610 Rich Sienna

AIR-WHIPPED MATTE MOUSSE FOUNDATION

- lightweight, velvety, cashmere-soft formula
- light-to-medium coverage for normal, oily and combination skin types
- with Invisi-Blend Technology for natural-looking, shine-free coverage

mark. Mousse Foundation
18g
Price per 10g = £4.17
£7.50



07450 Ivory	13482 Shell	08284 Nude	61507 Natural Beige	61564 Medium Beige	61572 Soft Honey
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3-IN-1 MATTE FOUNDATION, CONCEALER & POWDER

- breathable, buildable full coverage
- sweat, heat and humidity-proof, shine-free finish that lasts
- SPF12

True Colour Mattifying Cream-to-Powder Foundation Compact
10g
£12



12369 Porcelain	25379 Ivory	13821 Warm Ivory	25551 Light Ivory	15164 Light Nude	14936 Nude	25239 Shell
59956 Creamy Natural	56044 Natural Beige	22590 Soft Honey	26427 Honey Beige	23572 Sun Beige	28112 Medium Beige	24927 Light Caramel
13144 Caramel	04077 Nutmeg	26369 Spice	23317 Amaretto	17459 Walnut	08623 Maple	

LOOSE POWDER MINERAL FOUNDATION

- buildable, light-to-medium coverage
- 100% naturally-derived mineral pigments for a luminous finish
- for all skin types, even sensitive
- SPF15

mark. Loose Powder Foundation
6g
Price per 10g = £13.33
£8

06866 Porcelain Doll	03459 Ivory	02915 Shell	03632 Nude
03475 Medium Beige	04275 Sand Beige	06874 Pure Beige	06643 Deepest Terracotta



£4
save **£2**

CREAMY, TARGETED CONCEALER

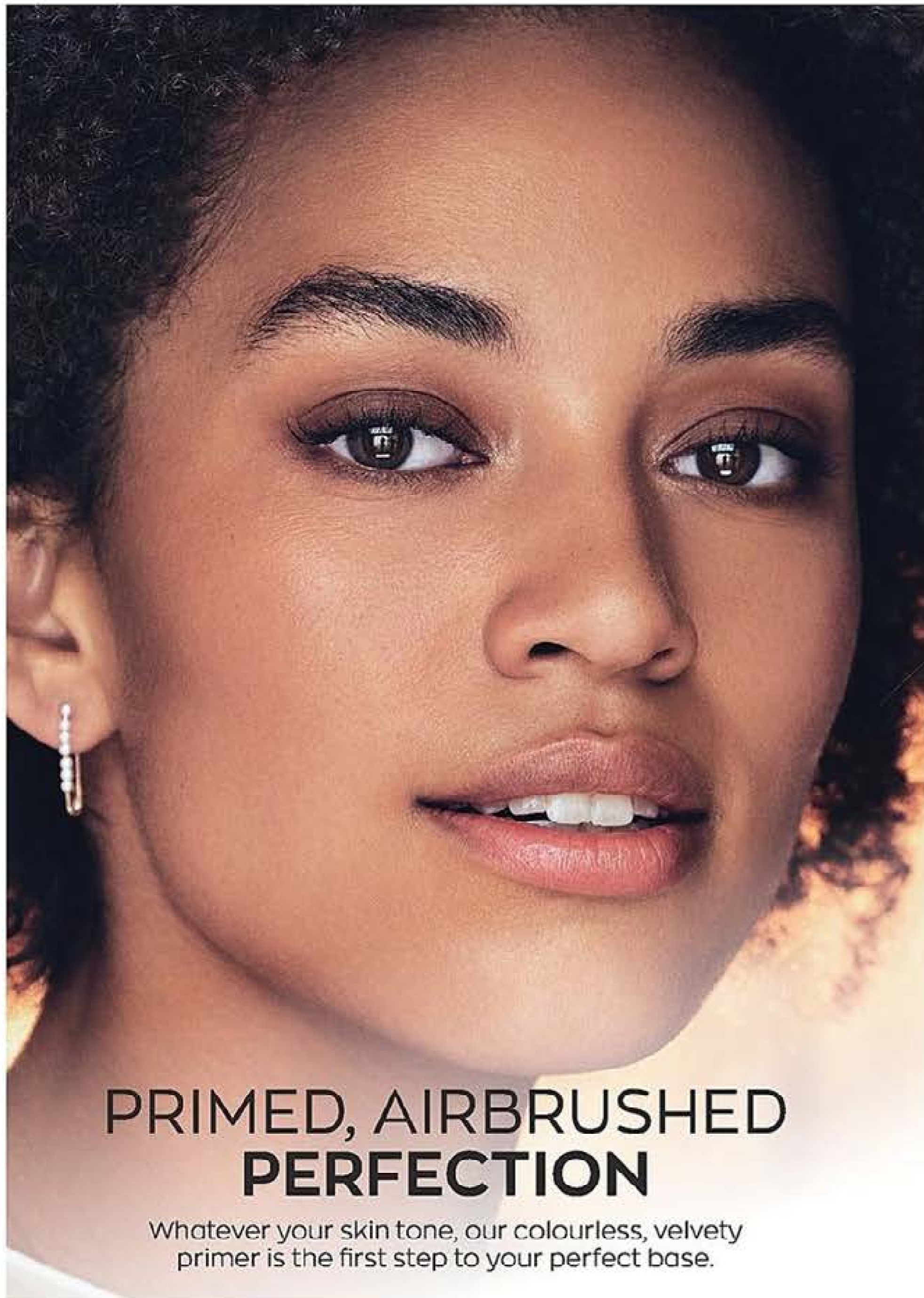
Our blendable formula banishes redness, dark circles and blemishes - perfect if you're burning the candle at both ends.

IDEAL PARTNER:
106 CONCEALER BRUSH
perfect for applying and blending concealer around the nose, under the eyes, and for covering blemishes
15214
£3.50

- blendable, creamy, oil-free formula
- natural-looking coverage

True Colour Flawless Concealer Stick
Normally £6
£4 save **£2**





PRIMED, AIRBRUSHED PERFECTION

Whatever your skin tone, our colourless, velvety primer is the first step to your perfect base.



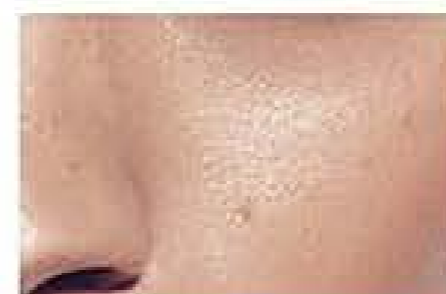
£5.50
save £2.50



HIDES PORES



BLURS LINES



REDUCES SHINE

- colourless, waterproof formula
- perfect alone or under foundation

mark. MagiX Face Perfector
 SPF20
 30ml
 11346
 Price per 10ml = £1.83
 Normally £8
£5.50 save £2.50

magix
 GORGEOUS ON
 ALL SKIN
 TONES!

LIGHT-DIFFUSING SETTING POWDER

- lightweight, translucent formula sets your look
- covers like an airbrush to hide imperfections
- lines, pores and shine disappear... as if by magic!

mark. Setting Powder

9g
 Price per 10g = £6.11
 Normally £8

£5.50

save £2.50



00380
Translucent



EYESHADOW PRIMER

- the perfect eyeshadow base
- smooths skin and absorbs oil

mark. MagiX Shadow Attract Eye Primer

5g
 22848
 Price per 10g = £6.00
 Normally £6

£4

save £2

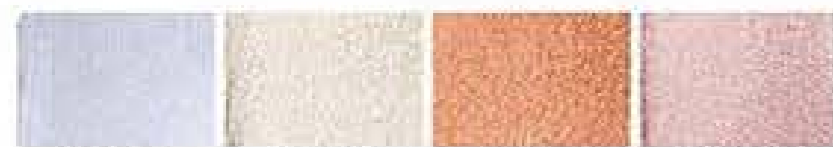


HIGHLIGHT & GLOW

- sculpt and define your features
- for instant illumination

mark. MagiX Finishing FX Stick

£6



12013 Starstruck 22830 Candlelight 06627 Island Fantasy 06296 Ice Princess



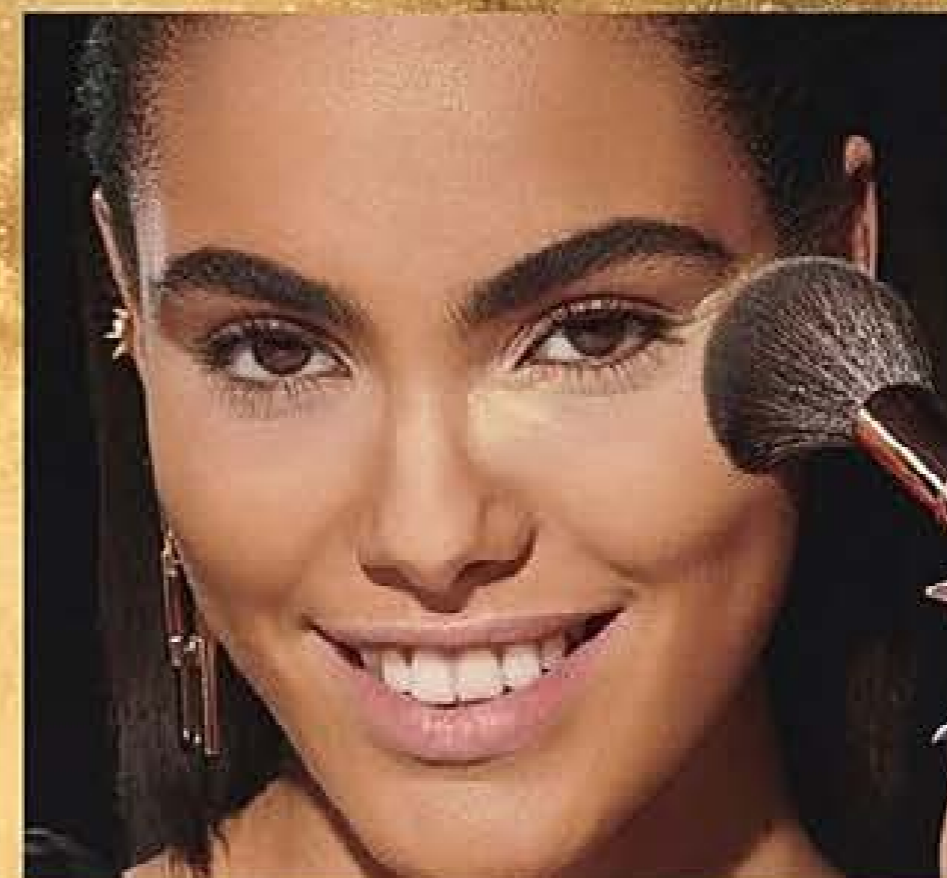
SETTING SPRAY

- non-sticky formula
- fast-drying, weightless, invisible mist
- sets make-up in place all day

mark. MagiX Setting Spray

125ml
 19596
 Price per 100ml = £3.60

£4.50



MATTIFY & BRIGHTEN

Be the belle of the ball with our redness-correcting, dark-circles-neutralising, illuminating banana powder.

WEAR IT YOUR WAY
 APPLY AFTER FOUNDATION
 AND CONCEALER TO...

SET MAKE-UP & MATTIFY

OR

BAKE ON & BRIGHTEN

Check out our "Avon Loves" blog
 at avon.uk.com to find out how!

IDEAL PARTNER:

PRECISION MAKE-UP SPONGE
 perfect for applying banana
 powder to 'bake on' and brighten

54478

Normally £6.50

£3.50

save £3

£5.50
 save £2.50



mark. Setting Powder

9g
 Price per 10g = £6.11
 Normally £8

£5.50 save £2.50



13219
Banana

LUMINOUS BLUSH
 • highly pigmented,
 densely packed powder
 • gives full-colour finish

**True Colour
 Luminous Blush**
 Normally £6
£4.50
 save £1.50



58693 Warm Honey 12310 Peach 12328 Warm Flush 12294 Soft Plum 23739 Russet



MATTIFYING POWDER
 • ultra-fine, silky powder that lasts all day
 • weightless, illuminating formula
 adds instant radiance for
 natural-looking coverage

**True Colour
 Flawless Mattifying
 Pressed Powder 8g**
 Price per 10g = £8.75
£7



55095 Fair 30320 Light 28183 Light Medium 59642 Medium 28340 Medium Tan 12435 Medium Deep 17087 Deep



BLUSH STICK
 • dewy, creamy blush for all skin tones
 • blendable formula gives a sheer hint
 of colour to lips and cheeks

mark. Be Blushed Stick
 8g
 Price per 10g = £7.50
£6



21790 Pink Melon 54221 Powder Pink 01669 Sunny Apricot 21758 Sheer Strawberry 21857 Blushing Nude



102 ANGLED BLUSH BRUSH
 densely packed fibres with a
 soft, angled head - perfect
 for use with both powder and
 cream blush formulations
27581
£5



She's wearing... Gleam And Shape

CONTOUR WITH CONFIDENCE

Define, sculpt and highlight
 for party-perfect, chiselled
 cheekbones.

£8
 save £4

IDEAL PARTNER:
**104 BUFFING
 FOUNDATION BRUSH**
 specially designed to buff and blend
 cream formulas
 onto the skin
 24810
£5



**NEW True Colour
 Define And Sculpt
 Face Palette**
 Will normally be £12
£8 save £4

BRONZING BRICK

- sweep on all 5 shades for an all-over glow
- matte and soft shimmer shades for a multidimensional look
- for bronzing and contouring - looks great on eyes too

True Colour Bronze And Glow Brick
22152
Normally £8
£6
save £2



BRONZE & GLOW JUMBO

- supersized compact for supersized swirling
- buildable, natural-looking matte colour
- shades blend easily to suit all skin tones

True Colour Jumbo Bronzer
17.5g
Price per 10g = £4.57
£8



21378 Light Matte Bronze
05009 Medium Matte Bronze
21238 Deep Matte Bronze

BRONZING PEARLS

- multi-tonal shimmering pearls
- give a sheer, warm, natural finish
- buildable formula for an even-looking complexion all year round

True Colour Glow Bronzing Pearls
22g
Price per 10g = £3.63
£8



25536 Warm Glow
58107 Cool
25700 Medium Tan
25494 Deep Bronze

101 ALL-OVER FACE BRUSH

perfectly shaped to adapt to the natural contours of the face for flawless application and blending
16774
£5



WINTER GLOW

Warm up your cheeks with our radiance-boosting bronzing powder.

- easy to blend, buildable, non-chalky formula
- handy mirrored lid

True Colour Glow Bronzing Powder
10g
Normally £8
£6 save £2

£6
save £2

IDEAL PARTNER:

108 KABUKI BRUSH
ideal for applying and blending powders and bronzing products all over the face and neck for natural looking coverage and finish
59543
£5



FAIR OR LIGHT SKIN

LIGHT OR MEDIUM SKIN

MEDIUM OR DARK SKIN

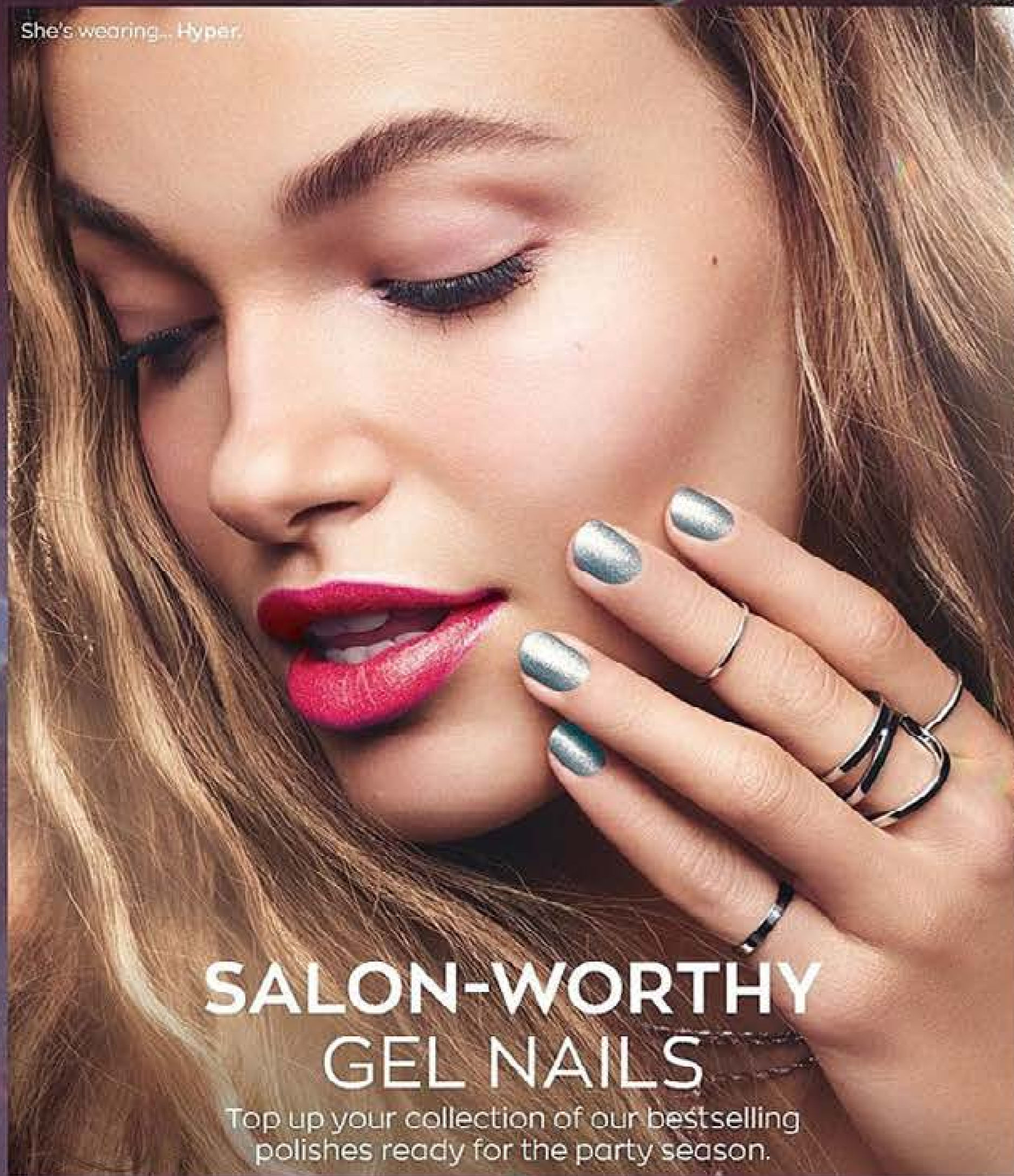
matte
25213
Light Bronze

shimmer
06171
Warm Glow

matte
04960
Medium Riviera

shimmer
19067
Deep Glow

She's wearing... Hyper.



SALON-WORTHY GEL NAILS

Top up your collection of our bestselling polishes ready for the party season.



Hyper

BUY 1 CHOOSE 1 FREE

pages 52-53
(excluding the Nail Buffer)

- high-shine, full-impact colour
- no UV lamp needed
- with nourishing omega and avocado oils
- easy, damage-free removal
- primes, protects and strengthens

mark. Gel Shine Nail Enamel
10ml
£4



DON'T FORGET:
7-IN-1 NAIL BUFFING BLOCK

- shapes, refines and smooths nail edges
- removes ridges
- smooths, buffs and shines

23044
£2

Excluded from Buy 1 Choose 1 Free offer.

- | | | | | | | | | | |
|------------------------------|-----------------------------|-----------------------------|------------------------------|------------------------------|-----------------------------|---------------------------------|------------------------------|----------------------------------|--------------------------------|
| 02113
I Pink I Can | 22475
Nudeitude | 18846
Dazzle Pink | 59660
Love Bug | 58861
Surebet | 02162
Violaceous | 12163
Moondust | 21643
One And Only | 69733
Last Love | 01966
Barely There |
| 18903
Lavender Sky | 58172
Rain Washed | 12393
Tropic Babe | 02444
Emerald City | 02519
Sapphired Up | 18879
Purplicious | 12385
Queen Of Purple | 18952
Red Velvet | 18937
Wine And Dine Me | 18838
Charcoal Smoke |

- | | | | | | |
|------------------------------|--------------------------|----------------------------|--------------------------|------------------------------|-----------------------------|
| 02261
Berry Nutty | 02394
Moody | 12336
Kiss Me | 22962
Hyper | 01412
Luna Glow | 01463
Black Magic |
| 02584
Partail Pink | 02592
Fabulous | 18887
Very Berry | 54130
Show Off | 01404
Sparkle Lens | 01503
Amplified |
- *When using Gel Shine Nail Enamel and Gel Shine Top Coat together.

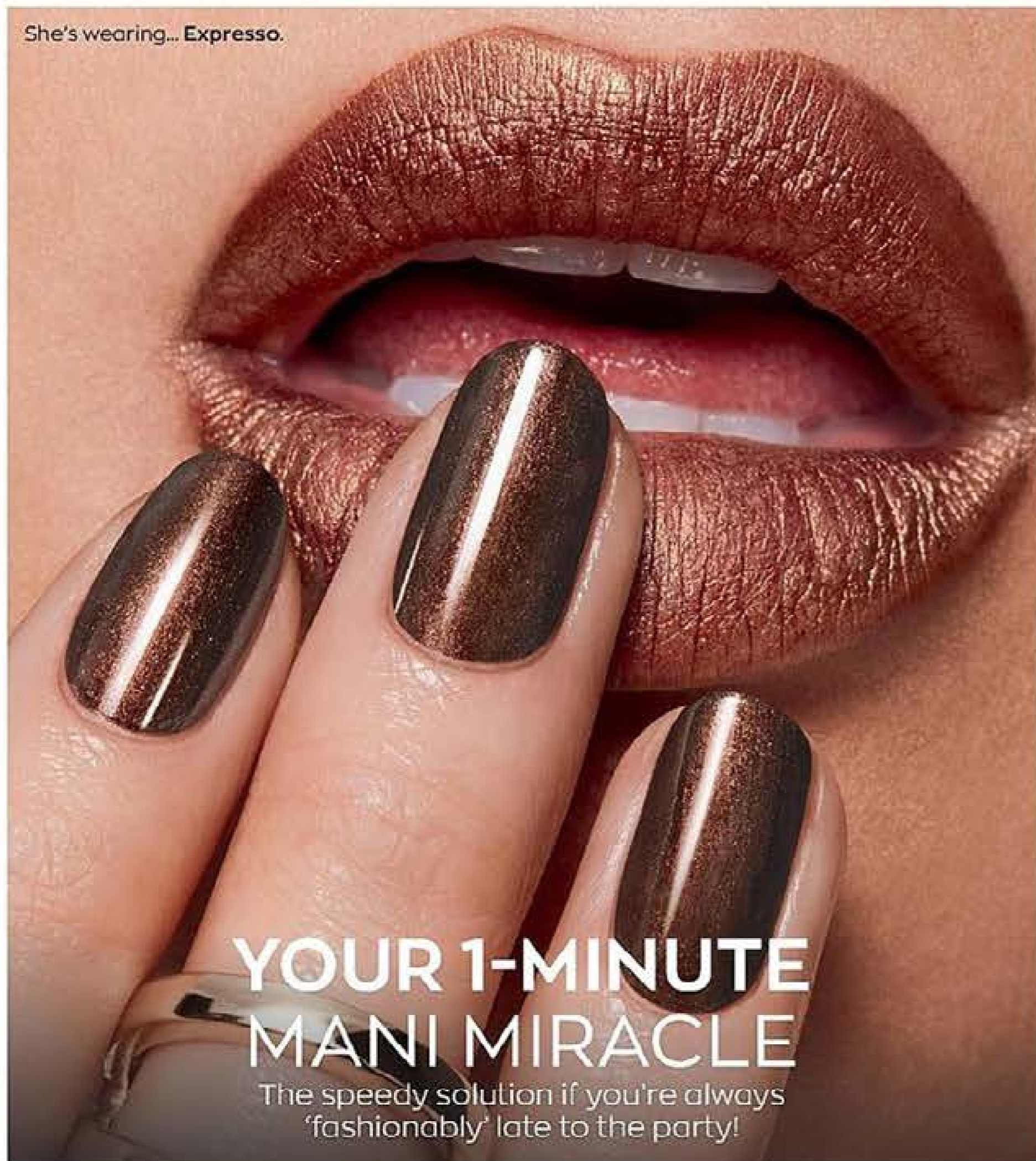


DON'T FORGET YOUR TOP COAT
to help your mani last twice as long*

mark. Gel Shine Top Coat 10ml
12492
£4

avon.uk.com 53

She's wearing... Espresso.



YOUR 1-MINUTE MANI MIRACLE

The speedy solution if you're always 'fashionably' late to the party!



£3

FAST TO APPLY

- Wide Express Brush works with the shape of your nail for effortless application
- full coverage in 1 coat

FAST TO DRY

- dries in 60 seconds
- high-shine finish

BRIGHTS



62869 Think Fast Pink
01727 Rapidly Rose
01768 Lavender Bolt
54411 Twinkle In Time



59766 High Speed Pink
54270 Rushing Coral
11379 Rapid Fire
03418 Charged Melon

DEEPS



10025 Mauve Quickly
01586 Steel In A Pinch
54304 Fleeting Fuchsia
11148 Dashing Red
09910 Lightening Red



11320 Quick Dive
04150 Wine On Time
02824 Pronto Plum
10215 In No Tweed
54932 Plum And Done

NEUTRALS



05397 Chop Chop Cream
05454 Hurried Lilac
05728 Mauve It
05785 Breezy Bisque



06056 Brisk Buff
01719 Supersonic Stone
04614 Snappy Taupe

PEARLESCENT



03491 Flying
04028 Gassed Up Green
03541 Expresso
03426 Fast Lane
04069 Speed Date



04218 Insta-Glam
03582 Blue Streak
03194 Quicksand
24083 Flashing Lights
03178 Bustling Bordeaux

Pro Colour In 60 Seconds Nail Enamel 10ml £3



DON'T FORGET YOUR 3-IN-1 NAIL CLIPPERS with removable cuticle pusher and mini nail file 26039 £4



She's wearing... Restoring Beige.

MUST-HAVE MANI PACK

For beautiful nails in the comfort of your home.

1. 7-in-1 Nail Treatment
10ml
26336
£4

2. Crystallised Ombre Nail File
23226
£8

3. Express Growth Nail Serum
6ml
22673
Price per 10ml = £6.67
£4

4. Nail Moisture Mask
30ml
15107
Price per 10ml = £1.33
£4

5. BB Nail Colour
10ml
19265 Restoring Beige
£3



1

7-IN-1 TREATMENT restores, protects and acts as a base coat to fill ridges and cover imperfections



2

OMBRE NAIL FILE durable acrylic file in a handy sleeve



3

MIRACLE GROWTH for longer, stronger-feeling nails in just 5 days



4

OVERNIGHT NAIL MASK deeply moisturises and hydrates nails and cuticles



5

COLOUR & CARE IN 1 primes, protects and colours





helps nails feel stronger in minutes and look longer in days*

Ultimate Hardening Base Coat
10ml
22129
£4

*Based on a consumer study with 45 participants.



for healthy-looking nails

Double Duty Base Coat & Treatment
10ml
21410
£4



- protects colour from fading
- helps keep nails shiny for days

Shield & Shine Top Coat
10ml
24455
£3



20248 Protecting Periwinkle	00687 Nurturing Mint	59972 Tender Dove
07377 Lilac Love	19265 Restoring Beige	68890 Perfect Pink

BB Nail Colour
10ml
£3



with caring aloe vera and vitamin E to condition and help protect dry, cracked cuticles

Restoring Cuticle Cream
15ml
24877
Price per 10ml = £2.67
£4



corrects mani mishaps

Clean & Correct Pen
25858
£4.50

THE FAST DRY FIX

Your favourite polish's new BFF, this quick-drying spray will set your mani in no time.



FREEZE DRY SPRAY
• dries polish to touch in 60 seconds, helps prevent wrinkles and smudges

Fast Dry Nail Setting Spray
50ml
21550
Price per 100ml = £10.00
£5



£5



Slanted Tweezers
25791
£5



Professional
Cuticle Tool
08227
£4



Double Pencil Sharpener
58057
£2.50



Full-Coverage
Domed
Foundation
Brush
103
15859
£5



Fan Brush
107
13490
£4



Eyebrow
& Lash Comb
204
12146
£3.50



Eyebrow
Stencil Set
05041
£3.50



Medium Curved
Contour Brush
01107
£9



Dual-Ended Angled
Eyeliner Brush
206
13086
£4



1



2



3

VEGAN FRIENDLY
Did you know?
Our new make-up brush collection is vegan friendly, even down to the glue! They've also got a protective PVC sleeve which makes them perfect for travel.

STUNNING EYES

Expertly tailored for professional arches made easy.

1 205 EYEBROW DUO BRUSH
dual-ended brush with a straight-cut flat brush for precise application of brow powder and a soft spoolie comb to help tidy and maintain brow hairs
15701
£4

2 203 ANGLED EYELINER BRUSH
angled tip for applying liquid or gel eyeliner to the eye contour at the base of the lashes
14571
£3.50

3 201 EYESHADOW BLENDING BRUSH
for seamless eyeshadow application or blending and contouring along the eye crease
18390
£3.50

Combining luxurious, beauty-enhancing make-up with anti-ageing expertise so you can look your best every day... and even better the next.



- 4D Wrinkle Reverse Technology builds collagen and elastin
- smooths and softens the look of lines and pores



08813 Soft Beige
07526 Nude Beige

Age-Transforming Pressed Powder
10g
£9



- antioxidant-boosting formula smooths and firms
- Youth Restoring Complex instantly disguises imperfections and helps improve them over time



Age-Transforming Foundation
30ml
Price per 10ml = £5.00
£15



- creamy foundation with a youth-boosting serum
- buildable, medium coverage glides on

Swirl Compact Foundation
9g
Price per 10g = £13.33
£12

- instantly evens skin tone whilst reducing the look of fine lines and wrinkles
- with Derma 3x Complex to help stimulate the renewal of collagen and elastin



Age-Transforming Concealer SPF15
Normally £8
£6 save £2



THE ANTI-AGEING PRIMER

Refine and prep skin for make-up with this **serum-infused, velvety formula.**

SERUM-INFUSED

Helps prevent make-up settling into pores, fine lines and wrinkles.

HYDRATES

Increases skin's moisture by 49%.*

SETS

Extends the wear of your Anew foundation so you look fresher for longer.



Skin Transforming Primer
28ml
00166
Price per 10ml = £3.57
Normally £12

£10 save £2

*Based on a clinical study with 17 participants, 15 minutes after application.

Combining luxurious, beauty-enhancing make-up with anti-ageing expertise so you can look your best every day... and even better the next.



- fortifying mascara for up to 5x more volume
- with strengthening serum for healthier, longer lashes
- waterproof

SERUM



MASCARA



07849 Black

Lash Transforming Mascara
£10

Model wears lash inserts for an even lash line.



PRIMER

- primer diminishes the look of wrinkles, crepey skin and hooded lids
- shadows define and contour for brighter, more youthful-looking eyes

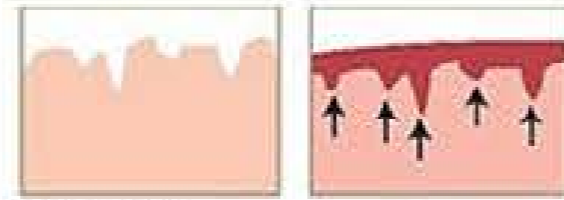


51474
Shimmering Walnut



30288
Smoky Violet

Youth-Awakening Eyeshadow and Primer Kit
Normally £8
£6 save £2



BEFORE: thin, dry lips
AFTER: lips look plumper and feel moisturised

Diagrams for illustrative purposes only.

- plumps, hydrates and protects lips with a hint of tint
- with retinol to help stimulate collagen renewal



24349
Honey Tint



11155
Colourless



28167
Rose Tint



24372
Berry Tint

Tinted Lip Plumping Lip Conditioner
£8



- natural fibres mimic real hairs to enhance sparse brows
- tinted gel formula blends, defines and sets



27110
Light Brown



26948
Dark Brown

Transforming Brow Filler
Normally £9
£7 save £2

THE RETINOL & COLLAGEN INFUSED LIPSTICK

Luxurious glide-on colour with our unique combination of **powerful anti-ageing ingredients.**

INSTANTLY
Smooths the look of fine lines and wrinkles.

IN 2 WEEKS
Anew's Regenerating Complex smooths and volumises lips.

IN 4 WEEKS
Plumping collagen and retinol help lips look up to 5 years younger for longer.



Youth-Awakening Lipstick
Normally £10

£7
save £3

23796 Silky Pink 23697 Desert Rose 23648 Berry Bloom 23747 Glazed Almond 23630 Plumberry 23762 Modest Mauve

NEW

THE MAXIMUM IN YOU

AVON
MAXIMA
& MAXIME



rub to smell
mandarin leaf
sea salt accord
olibanum

A vigorous fragrance with primordial notes of olibanum, a rare and precious ingredient to transcend the living god's senses.

NEW Maxime EDT 75ml and free gift 58883

Price per 100ml = £26.87

£20



rub to smell
nectarine
jasmine sambac
immortelle
flower



An alluring fragrance with shimmering and noble notes of immortelle flower, a warm and resinous scent which lingers endlessly in a serene floral bouquet.

NEW Maxima EDP 50ml and free gift 04366

Price per 100ml = £40.00

£20

FREE GIFT

FREE Maxime Hair & Body Wash 200ml and Aftershave Conditioner 100ml when you buy Maxime EDT. Delivered to you in a beautiful box.



FREE GIFT

FREE Maxima Body Lotion 150ml and EDP Purse Spray 10ml when you buy Maxima EDP. Delivered to you in a beautiful box.



FREE GIFT

when you spend £12 or more across fragrance pages 69-91

WORTH
£14*



30ml
travel
spray



AVON
**planet
spa**

Treasures Of
The Desert

with Moroccan
Argan Oil
Revitalising Sheet Mask
avec l'huile
d'argan marocaine
Masque à feuille

AFTER 1
revitalise
your skin



hair
treatment

TREATMENT
MASK
MASQUE DE
TRAITEMENT

beautifully
nourished
scalp
magnifique

WITH
MOROCCAN
ARGAN OIL

360 NOURISHMENT

150 ml e

YOUR FREE GIFT INCLUDES:

Little Black Dress EDP Travel Spray 30ml, Advance Techniques 360 Nourishment Moroccan Argan Oil Treatment Mask 150ml and Planet Spa Treasures of the Desert Sheet Mask (contains 1 mask).

ORDER YOUR FREE GIFT USING **68478**

*Based on normal brochure prices.

INCANDESCENCE

Enjoy a uplifting blend of luminous scents.

each
£7



Incandessence Glow EDP
Bergamot, magnolia and vetiver.
50ml **01057** Price per 100ml = £14.00
Normally £10 **£7 save £3**



Incandessence EDP
White peach, rose and teakwood.
50ml **22574** Price per 100ml = £14.00
Normally £10 **£7 save £3**

FREE GIFT

when you spend £12 or more across fragrance pages 69-91.



- ORIENTAL
- FLORAL
- WOODY

both for
£12

order using **67272**

Eve Alluring EDP

Pink plum, neroli and sandalwood.
50ml **01578** Price per 100ml = £30.00 **£15**

Body Lotion 150ml **10819**

Price per 100ml = £2.67 **£4**



- FLORAL
- WOODY

both for
£12

order using **69567**

Eve Truth EDP

Pomegranate, peony and cedarwood.
50ml **21634** Price per 100ml = £30.00 **£15**

Body Lotion 150ml **30106**

Price per 100ml = £2.67 **£4**



- FRUITY
- MUSK

both for
£12

order using **68569**

Eve Elegance EDP

Pomegranate, jasmine petals and amberwood.
50ml **51771**

Price per 100ml = £30.00 **£15**

Body Lotion 150ml **39735**

Price per 100ml = £2.67 **£4**

EVE

Amplify your confidence and take over the world with juicy blackcurrant, bright frangipani and powerful oakwood.

**NEW
BIGGER
100ml**

£14
save £12

- ORIENTAL
- VANILLIC
- WOODY



Eve Confidence EDP 100ml **03871** Normally £26 **£14** save £12

FREE GIFT

when you spend £12 or more across fragrance pages 69-91.



Be inspired by the feeling of love with romantic scents of elegant femininity.

ORIENTAL WOODY



both for
£12

order using 69807

Tomorrow EDP
Peach, Indian jasmine and musk. 50ml **11163**
Price per 100ml = £30.00
£15

Body Lotion 150ml **10272**
Price per 100ml = £2.67 **£4**

CITRUS FLORAL



both for
£12

order using 67710

Always EDP
Neroli, rose and santal. 50ml **20610**
Price per 100ml = £30.00 **£15**

Body Lotion 150ml **20628**
Price per 100ml = £3.00 **£4.50**

TODAY TOMORROW ALWAYS

Forget tomorrow and fall in love with today with a floral sensation of gorgeous **butterfly blossom**, exotic **hibiscus petals** and **silk musk**.

**NEW
BIGGER
100ml**

FLORAL



£14
save £12

NEW Today EDP 100ml **26294** Will normally be £26 **£14** save £12

FREE GIFT

when you spend £12 or more across fragrance pages 69-91.



both for
£12

order using **67413**



-  FLORAL
-  ORIENTAL
-  FRUITY

Attraction Sensation for Her EDP Plum, jasmine and ambertonic. 50ml

54247 Price per 100ml = £30.00 **£15**

Body Lotion 150ml 21832 Price per 100ml = £2.67 **£4**

ATTRACTION

Leave them full of temptation with an irresistibly long-lasting scent to ignite attraction.

**NEW
BIGGER
100ml**

£14
save £10

rub to smell
blackberry
orchid
vanilla amber



-  WOODY
-  FRUITY
-  MUSK

NEW Attraction for Her EDP 100ml 26245 Will normally be £24

£14 save £10

FREE GIFT

when you spend £12 or more across fragrance pages 69-91.



Reveal the gem inside and treasure it always with an alluring perfume.

both for
£8

order using 67462

Rare Gold EDP Golden melon, orange flower and vanilla. 50ml
02782 Price per 100ml = £22.00 **£11**

Body Lotion 150ml 25726
Price per 100ml = £2.40 **£3.60**



both for
£8

order using 68502



Rare Amethyst EDP Plum, violet and sandalwood. 50ml 25809
Price per 100ml = £22.00 **£11**

Body Lotion 150ml 04143
Price per 100ml = £2.40 **£3.60**



both for
£8

order using 68015



Rare Flowers Night Orchid EDP Orange bigarade, black orchid and golden gardenia. 50ml 03152
Price per 100ml = £22.00 **£11**

Body Lotion 150ml 07278
Price per 100ml = £2.40 **£3.60**



Rares

Live and be luminous with shimmering lush greens, pearlescent flower and musk.

both for
£8

order using 67140



Rare Pearls EDP 50ml 05686 Price per 100ml = £22.00 **£11**

Body Lotion 150ml 03525 Price per 100ml = £2.40 **£3.60**

FREE GIFT

when you spend £12 or more across fragrance pages 69-91.



Far Away

Your No.1 fragrance brand.

Far Away EDP

Freesia, jasmine and vanilla musk. 50ml
23663 Price per 100ml = £16.00
 Normally £11
£8 save £3

Far Away Gold EDP

Ylang-ylang, jasmine and vanilla. 50ml
24752 Price per 100ml = £16.00
 Normally £11
£8 save £3



Far Away Glamour EDP

Blackcurrant bud, orange flower and black musk. 50ml
10181 Price per 100ml = £16.00
 Normally £11
£8 save £3

Far Away Infinity EDP

Italian bergamot, Indian jasmine and vanilla. 50ml
24794 Price per 100ml = £16.00
 Normally £11
£8 save £3



-REBEL-

dare to escape the ordinary

rub to smell
 crème de cassis
 orange blossom
 toffee

all 3 for
£12

order using **68635**



Far Away Rebel EDP 50ml **15560** Price per 100ml = £22.00 **£11**

Body Lotion 150ml **22343** Price per 100ml = £2.40 **£3.60**

EDP Purse Spray 10ml **03269** **£6**

FREE GIFT

when you spend £12 or more across fragrance pages 69-91.



PERCEIVE SUNSHINE

A floral scent that perfectly recaptures the energy of the rising sun.

rub to smell
Italian mandarin
jasmine
sandalwood



just
£7

Perceive Sunshine
EDP 50ml **21154**
Price per 100ml = £14.00
Normally £10
£7 save £3



FLORAL



CITRUS



WOODY

PERCEIVE

Find your inner calm with beautifully serene fragrances.

£10
each



ORIENTAL



FLORAL

Perceive Soul EDT
Pear, acacia blossom and
amber wood. 50ml **02576**
Price per 100ml = £20.00 **£10**



ORIENTAL



FLORAL

Perceive EDP
Pear, pink dianthus and
orchid. 50ml **03400** Price per
100ml = £20.00 **£10**

FREE GIFT

when you spend £12 or more across fragrance pages 69-91.



£7
each



Discover where passion blooms with a sensual collection of irresistible scents.



 
ORIENTAL FLORAL

Imari Elixir EDT Blackberry, rose and vanilla. 50ml **12260**
Price per 100ml = £14.00 Normally £10
£7 save £3

  
FRUITY ORIENTAL CHYPRE

Imari Corset EDT Raspberry liquor, rose and cocoa butter accord. 50ml **01693**
Price per 100ml = £14.00 Normally £10
£7 save £3

  
FLORAL SWEET WOODY

Imari Fantasy EDT Jasmine sambac, caramelised hazelnut and cashmere wood. 50ml **10199** Price per 100ml = £14.00
Normally £10 **£7 save £3**

 
CHYPRE FLORAL

Imari EDT Italian lemon, jasmine and vanilla. 50ml **17467** Price per 100ml = £14.00
Normally £10 **£7 save £3**



FREE GIFT

when you spend £12 or more across fragrance pages 69-91.



BODY SPRAY FOR HIM

BODY SPRAY FOR HER

BODY MIST FOR HER

FRAGRANCE FOR ON THE GO

£2.20



BODY SPRAY FOR HIM

- Body Spray 150ml
- 13284 Elite Gentleman
- 19646 Elite Gentleman Weekend
- 28308 Black Suede
- 09365 Full Speed
- 17657 Full Speed Nitro
- 04721 Full Speed Supersonic
- 06692 Mesmerize for Him
- 56325 Man

Price per 100ml = £1.47 Normally £3.60

£2.20 save £1.40

- 11270 Segno
 - 07997 Luck for Him
 - 22871 Attraction for Him
- Price per 100ml = £1.47 Normally £4
- £2.20 save £1.80**

- 22707 Real Man
 - 59568 Life Colour for Him
- Price per 100ml = £1.47 Normally £4.50
- £2.20 save £2.30**



BODY SPRAY FOR HER

- Body Spray 75ml
 - 02139 Far Away
 - 09928 Pur Blanca
 - 08748 Perceive
 - 17624 Soft Musk
- Price per 100ml = £2.93
- Normally £3.60

£2.20 save £1.40

- 07070 Luck for Her
- 21624 Attraction for Her
- 10454 Viva La Vita

- 14944 Eve Elegance
 - 15917 Eve Alluring
 - 62901 Eve Confidence
 - 20339 Eve Truth
- Price per 100ml = £2.93
- Normally £4

£2.20 save £1.80



BODY MIST FOR HER

- Body Mist 100ml
- 19885 Little Black Dress
- 01248 Incandescence
- 10405 Tahitian Holiday
- 18549 Secret Attitude
- 18523 Secret Attitude Star
- 18515 Secret Attitude Midnight

- 10207 Secret Attitude Crush

- 24034 Attraction Sensation for Her
 - 11973 Celebré
 - 58867 Perceive
 - 12930 Pur Blanca
- Normally £3.60

£2.20 save £1.40

FREE GIFT

when you spend £12 or more across fragrance pages 69-91.



secret ATTITUDE

Do you have a secret? Unveil it with a playful and fruity scent that excites.

Secret Attitude EDT*
Strawberry, jasmine and sandalwood. 50ml
18473
Price per 100ml = £12.00
£6



£6
each



FLORAL FRUITY

*Comes with a detachable cast-iron charm on a 2cm stainless steel chain.

Secret Attitude Star EDT*
Plum nectar, night-blooming jasmine and vanilla. 50ml
18481
Price per 100ml = £12.00
£6



ORIENTAL
GOURMAND

Secret Attitude Midnight EDT*
Black cherry, orchid and marshmallow wood. 50ml
74252
Price per 100ml = £12.00
£6



WOODY
GOURMAND

Timeless

A forever fragrance of classic florals enriched with luxurious notes of **amber, jasmine and musk.**

just
£5

Timeless EDT 50ml
45294 Price per 100ml = £10.00
£5



FLORAL
AMBER

FREE GIFT

when you spend £12 or more across fragrance pages 69-91.



Discover the mark of a new leader with sublime **Vetiver Infusion, rye whiskey and leatherwood.**

just
£12



WOODY FRESH

Segno EDP 75ml 21691
Price per 100ml = £16.00 Normally £15
£12 save £3



SEGNO

A modern, refined fragrance of self-expression for unmistakable masculinity.

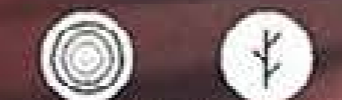


rub to smell
mandarin
Haitian vetiver
sandalwood

all 3 for
£12

order using **69229**

NEW



WOODY AROMATIC

NEW Segno Success EDP 50ml 10173 Price per 100ml = £30.00 **£15**

NEW Hair & Body Wash 250ml 03384 Price per 100ml = £1.80 **£4.50**

NEW Body Spray 150ml 11353 Price per 100ml = £3.00 **£4.50**

FREE GIFT

when you spend £12 or more across fragrance pages 69-91.



£7



Black Suede Leather EDT
Wild sage, leatherwood and molten amber, 75ml **26088**
Price per 100ml = £9.33 Normally £10
£7 save £3



BLACKSUEDE

A classic blend of woods and greens made irresistible with the modern feel of leather.

NEW BIGGER 125ml



£12

half price

Black Suede EDT 125ml
70805 Price per 100ml = £9.60
Normally £24
£12 half price



BUY 1 CHOOSE 1 FREE

pages 92-93
lower priced
item free



HAIR & BODY WASH FOR HIM

Hair & Body Wash 250ml
11585 Elite Gentleman
19703 Elite Gentleman Weekend
62828 Elite Gentleman In Black
02899 Full Speed Supersonic
19117 Full Speed Nitro
08755 Black Suede
26096 Black Suede Leather
18465 V for Victory
 Price per 100ml = £1.44

£3.60

11734 Real Man
57646 Man
 Price per 100ml = £1.60

£4.50

21493 Segno
 Price per 100ml = £1.60

£4

Hair & Body Wash 200ml
14308 Luck for Him
22053 Luck Limitless for Him
02550 Attraction for Him
11767 Attraction Sensation for Him
 Price per 100ml = £2.00

£4

Hair & Body Wash 200ml
28613 Life Colour for Him
 Price per 100ml = £2.25

£4.50



AFTERSHAVE

Aftershave Conditioner 100ml
20701 Mesmerize Black for Him

£3.60

02402 Attraction for Him
03434 Attraction Sensation for Him

£4

ROLL-ON DEODORANT FOR HIM

Roll-On Anti-Perspirant Deodorant 50ml

23580 Mesmerize for Him
09092 Full Speed
 Price per 100ml = £5.20

£2.60

18796 Black Suede
62844 Elite Gentleman In Black
09787 Elite Gentleman Reserve
 Price per 100ml = £7.20

£3.60



BODY LOTION FOR HER

Body Lotion 150ml
02626 Far Away
19901 Far Away Gold
10637 Far Away Glamour
61531 Far Away Infinity
11239 Little Black Dress
23366 Little Black Dress Party
20487 Pur Blanca Harmony
17822 Mesmerize Black for Her
15651 Incandessence
09423 Perceive
05843 Imari Corset
 Price per 100ml = £2.40

£3.60

11510 Eve Duet Radiant
11791 Eve Duet Sensual
34991 Eve Confidence
21964 Luck for Her
03244 Luck Limitless for Her
27417 Viva La Vita
10058 Attraction for Her
58149 Luminata
15453 Today
 Price per 100ml = £2.67

£4

21113 Life Colour for Her
 Price per 100ml = £3.00

£4.50



ROLL-ON DEODORANT FOR HER

Roll-On Anti-Perspirant Deodorant 50ml
03665 Far Away
20099 Far Away Glamour
07989 Pur Blanca
21360 Pur Blanca Harmony
17855 Soft Musk
13433 Soft Musk Lily
07229 Soft Musk Delice
57463 Incandessence
05819 Imari Corset
14027 Mesmerize for Her
11247 Little Black Dress
19018 Perceive
 Price per 100ml = £5.20

£2.60

BODY POWDER FOR HER

Shimmering Body Powder 40g

11486 Far Away
24166 Soft Musk
 Price per 100g = £6.66

£2.75

SHOWER GEL FOR HER

Tomorrow Shower Gel 150ml

10587
 Price per 100ml = £2.67

£4

AVON
Mesmerize
FOR HIM AND HER



ORIENTAL



WOODY

£8
each
save **£3**



FLORAL



ORIENTAL

*Excluded from Buy 1 Choose 1 Free offer.

Mesmerize for Him EDT* Mandarin, coriander and amber. 100ml **17749**
 Normally £11 **£8 save £3**

Mesmerize for Her EDT* White peach, rose peony and vanilla. 50ml **26443**
 Price per 100ml = £16.00
 Normally £11 **£8 save £3**

Mesmerize Black for Him EDT* Pink peppercorn, leather and tonka bean. 100ml **20750**
 Normally £11 **£8 save £3**

Mesmerize Black for Her EDT* Mandarin, jasmine and tonka bean. 50ml **19208**
 Price per 100ml = £16.00
 Normally £11 **£8 save £3**

FRAGRANCES | SAVE UP TO £3



1. **Attraction for Him Collection** EDT. 75ml
 08334 Attraction for Him
 11759 Attraction Sensation for Him
 Price per 100ml = £16.00 Normally £15
£12 save £3



2. **Elite Gentleman Collection** EDT. 75ml
 04770 Reserve
 Price per 100ml = £10.67 Normally £13
£8 save £5
 11601 Elite Gentleman
 62810 In Black
 19620 Weekend
 Price per 100ml = £10.67 Normally £11
£8 save £3



3. **Full Speed Collection** EDT. 75ml
 03814 Full Speed
 23531 Nitro
 10223 Supersonic
 Price per 100ml = £9.33 Normally £10
£7 save £3



4. **Real Man** EDT 75ml 22772
 Price per 100ml = £16.00 Normally £15 **£12 save £3**
 5. **V for Victory** EDT 75ml 18457
 Price per 100ml = £16.00 Normally £15 **£12 save £3**
 6. **Man** EDT 75ml 27789
 Price per 100ml = £16.00 Normally £15 **£12 save £3**



7. **Luck for Him Collection** EDT. 75ml
 03699 Luck for Him
 27847 Limitless for Him
 Price per 100ml = £16.00 Normally £15
£12 save £3



8. **Luck for Her Collection** EDP. 50ml
 13698 Luck for Her
 27821 Limitless for Her
 Price per 100ml = £24.00 Normally £15
£12 save £3



9. **Life Colour for Her** EDP 50ml 24182 Price per 100ml = £30.00
 Normally £18 **£15 save £3**
 10. **Life Colour for Him** EDT 75ml 19125 Price per 100ml = £20.00
 Normally £18 **£15 save £3**

FRAGRANCES | SAVE UP TO £3



1. **Soft Musk Collection** EDT. 50ml
 27573 Soft Musk
 00430 Lily
 17491 Silky
 20685 Delice
 Price per 100ml = £10.00
£5



2. **Surreal Collection** EDT. 75ml
 03756 Sky
 18382 Island
 Price per 100ml = £9.33
£7



3. **Pur Blanca Collection** EDT. 50ml
 12757 Pur Blanca
 01396 Harmony
 Price per 100ml = £14.00
£7



4. **Scent Mix Collection** EDT. 30ml
 03772 Pure Ocean
 01834 Velvet Amber
 02774 Romantic Bouquet
 12039 Vibrant Fruity
 Price per 100ml = £16.67
£5



5. **Eve Collection** EDP. 50ml
 07831 Duet
 Price per 100ml = £30.00 Normally £18
£15 save £3
 06734 Duet Contrast
 Price per 100ml = £36.00 Normally £20
£18 save £2



6. **Little Dress Collection** EDP. 50ml
 11114 Little Black Dress
 26641 Party
 11296 Weekend
 Price per 100ml = £16.00 Normally £11
£8 save £3



7. **Lipsy Collection** EDT. 30ml
 27813 Lipsy
 Price per 100ml = £40.00 Normally £18
£12 save £6
 01602 Rose Gold
 Price per 100ml = £46.67
£14



8. **Tahitian Holiday** EDT 50ml 46045 Price per 100ml = £10.00
£5



9. **Viva La Vita** EDP 50ml 27656 Price per 100ml = £24.00
 Normally £15 **£12 save £3**



10. **Luminata** EDP 50ml 15958 Price per 100ml = £30.00 Normally £18
£15 save £3
 11. **T by Tabitha Webb** Pure Temptation EDT 75ml 29454 Price per 100ml = £26.67 **£20**

EDP - Eau de Parfum Spray EDT - Eau de Toilette Spray

Millions of women and children in the UK are affected by domestic abuse. By buying the **Star PJs** you will be helping **Women's Aid** provide life-saving services.

For more info or to get involved visit avon.uk.com/causes

NEW Star PJs

100% cotton.
KEEP AWAY FROM FIRE.
18713 6/8
18747 10/12
18770 14/16
58545 18/20
£15



women's aid
until women & children are safe

THE CHRISTMAS GIFT THAT GIVES BACK

The perfect Christmas PJs for you or to gift, with a donation to domestic abuse charity **Women's Aid**.

£15

gorgeous star-print design

50%
of sales
donated to
Women's Aid

100%
cotton

matching
top and
bottoms

 **AVON**
PROMISE TO HELP
END VIOLENCE AGAINST
WOMEN & GIRLS

WINTER WELLBEING

Cherry-pick your favourite pampering spa treats...

ANY 3 FOR £9

MIX & MATCH

pages 98-99



AROMATHERAPY SPRAYS
infused with essential oils

LUXURIOUS BATH OILS
for super-soft skin

SKIN-LOVING HAND CREAMS
to deeply hydrate dry skin

- 1. Aromatherapy Beauty Sleep Pillow Mist 100ml 54239 **£4** 
- 2. Aromatherapy Calm Body Mist 100ml 11817 **£4**
- 3. Aromatherapy Energise Body Mist 100ml 13391 **£4**

- 4. Moroccan Romance Bath & Shower Oil 150ml 19505 Price per 100ml = £3.33 **£5**
- 5. Radiant Gold Body & Massage Oil 150ml 57182 Price per 100ml = £3.33 **£5**
- 6. Blissfully Nourishing Bath & Shower Oil 150ml 20271 Price per 100ml = £3.33 **£5**

- 7. Radiant Gold Hand Cream 30ml 44461 Price per 100ml = £13.33 **£4**
- 8. Aromatherapy Calm Hand Cream 30ml 12633 Price per 100ml = £13.33 **£4**
- 9. Aromatherapy Beauty Sleep Hand Cream 30ml 26849 Price per 100ml = £13.33 **£4**
- 10. Blissfully Nourishing Hand Cream 30ml 18358 Price per 100ml = £13.33 **£4**
- 11. Aromatherapy Energise Hand Cream 30ml 43935 Price per 100ml = £13.33 **£4**

PAMPER & SOOTHE WITH
AROMATHERAPY
BEAUTY SLEEP

CLEANSE & REFINE WITH
KOREAN CHARCOAL



**Overnight
Face Mask**
200ml
17764
Price per 100ml = £3.50
£7

Body Butter
50ml
08151
Price per 100ml = £8.00
£4



Face Wash
150ml
10843
Price per 100ml
= £2.33
£3.50

Body Scrub
200ml
40782
Price per 100ml
= £2.00
£4

**Peel-Off
Face Mask**
50ml
23838
Price per 100ml = £8.00
£4

RESTORE & GLOW WITH
RADIANT GOLD

NOURISH & SOFTEN WITH
AFRICAN SHEA BUTTER



Sheet Mask
Contains 1 mask.
11494
£2

**Body
Moisturiser**
200ml
12625
Price per 100ml = £3.50
£7

Face Mask
50ml
08151
Price per 100ml
= £8.00
£4



**Hand, Elbow
and Foot Cream**
75ml
14803
Price per 100ml = £6.00
£4.50

Body Butter*
200ml
04747
Price per 100ml = £3.50
£7

***LAST CHANCE TO BUY**

UNWIND & HYDRATE WITH
**MEDITERRANEAN
OLIVE OIL**

**ALL 4 FOR
£10**

order using **68700**
page 101 only



1. **Sheet Mask** Contains 1 mask. **27094** **£2**

2. **Face Mask** 75ml **02188** Price per 100ml = £5.33 **£4**

3. **Neck & Chest Serum** 50ml **03913** Price per 100ml = £8.00 **£4**

4. **Body Moisturiser** 200ml **01560** Price per 100ml = £3.50 **£7**

Encanto

Luxurious, perfume-infused
body care and fine fragrances.

BE IRRESISTIBLE

With sensually soft skin and the
opulent fragrance of raspberry,
pink bouquet and amber.



Body Spray
100ml
09019
£4.50

**Bath &
Body Oil**
100ml
09142
£6

Body Lotion
250ml
10595
Price per 100ml = £2.00
£5

Shower Gel
200ml
09407
Price per 100ml = £2.00
£4

Hand Cream
30ml
09274
Price per 100ml =
£13.33
£4

EDT
50ml
01735
Price per 100ml =
£16.00
£8

BE FASCINATING

With unforgettably soft skin
and an enhancing fragrance
of bergamot, jade flower
and cashmere woods.



Body Spray
100ml
04127
£4.50

**Bath &
Body Oil**
100ml
10801
£6

Body Lotion
250ml
04119
Price per 100ml = £2.00
£5

Shower Gel
200ml
09886
Price per 100ml = £2.00
£4

Hand Cream
30ml
11213
Price per 100ml = £13.33
£4

EDT
50ml
01818
Price per 100ml = £16.00
£8

ANY 3 FOR £5

pages 104-105*



SUPREME NOURISHMENT

Indulge and deeply care for dry to very dry skin.

Oil-Infused Shower Foam 150ml 56796 Price per 100ml = £2.00 £3	Cream Oil Body Lotion 250ml 57117 Price per 100ml = £1.00 £2.50
--	---

SILKY MOISTURE

Hydrate and quench for normal to dry skin.

Ultra Moisturising Body Lotion 250ml 11874 Price per 100ml = £1.00 £2.50	Tissue Oil 150ml 02527 Price per 100ml = £4.00 £6	Dry Oil Spray 150ml 06510 Price per 100ml = £2.33 £3.50
--	---	---



BUILD A GRADUAL GLOW

Cheat the heat with streak-free tanning.

Airbrush Spray 150ml 28829 Price per 100ml = £2.33 £3.50	Glow Body Lotion 200ml 02279 Fair 02287 Medium Price per 100ml = £1.75 £3.50
--	---

OUR NO.1 DRY OIL SPRAY

For silky-soft skin in seconds.



ORIGINAL

with softening jojoba oil

Original Dry Oil Spray* 150ml 07955 Price per 100ml = £2.33 £3.50	Original Dry Oil Spray – Limited Edition Design* 150ml 56895 Price per 100ml = £2.33 £3.50
--	---

*Excluded from Any 3 for £5 offer.

YOUR FOOT PROBLEMS SOLVED

for stinky feet

odour-neutralising spray refreshes & absorbs moisture



Odour Neutralising Foot and Shoe Spray
75ml
58446
Price per 100ml = £4.00
£3



Deodorising Foot and Shoe Powder
75g
54452
Price per 100g = £3.67
£2.75



for everyday moisture

locks in moisture

for all-over softness

for 24-hour hydration



Invisible Sock Cream with Silicone Technology
75ml
22186
Price per 100ml = £4.00
£3



All in One Pedicure Cream XXL
150ml
21915
Price per 100ml = £2.33
£3.50



Intense Moisture Cream
75ml
12286
Price per 100ml = £4.00
£3

for intense, deep hydration

with exfoliating pumice

visibly smoother heels in just 3 days

restores & softens

intense mask for baby-soft feet



Rough Skin Remover
75ml
59212
Price per 100ml = £3.33
£2.50



Healthy Extreme Cracked Heel Cream
75ml
14837
Price per 100ml = £4.00
£3



Intensive Callus and Corn Cream
75ml
25445
Price per 100ml = £4.00
£3



Expert Exfoliating Foot Mask Socks
Contains 1 pair.
26120
£5

put your best foot forward this winter with our

PEDI TOOLS



massage, scrub & exfoliate in 1

3-in-1 Shower Pedi Tool
12195
£8



scrapes away stubborn, hard skin

Hard Skin Remover
02766
£3.50
Caution: contains sharp blade. Not to be sold to anyone under the age of 18.



large file buffs hard heels

Paddle Foot File
01008
£2



gently buffs and smooths

Heel Rasper
00752
£3.50



use wet or dry to slough away dead skin

Flexible Pumice Stone
18424
£3



with exfoliating sandpaper

Wet and Dry Pedi Roller
04481
£20

Requires 3x AAA batteries (not included).



replacement heads so you're always pedi-prepped

Wet and Dry Pedi Roller Replacement Heads
11262
£5



durable clippers work wonders on hard nails

Toenail Clippers
01073
£2

HYDRATE



apply over Intense Moisture Cream for an overnight treat

Silicone Heel Enhancer Socks
1 pair in 1 size.
07344
£3

SMOOTH & HAIR-FREE

Quick, easy and highly effective hair removers.

FLAWLESS FACE

ALL-OVER SMOOTH



Facial Hair Removal Cream
15ml
21899
Price per 100ml = £16.67
£2.50



Facial Wax Strip Kit
Contains 20 strips.
00174
£4



Bikini Line Hair Removal Cream
75ml
54486
Price per 100ml = £4.67
£3.50



Body Hair Removal Cream
100ml
22277
£4

SMOOTH SHAVE



Body Wax Strip Kit
Contains 20 strips.
00042
£5



Shave Oil
150ml
00190
Price per 100ml = £2.33
£3.50



Shave Gel
150ml
00117
Price per 100ml = £1.67
£2.50

comes with
2 replacement
heads



Women's Razor
59600
£4

SKIP THE SALON WITH OUR
DOES-IT-ALL
HAIR REMOVAL KIT

ALL THIS
FOR JUST
£15
save £20



showerproof



GUIDE COMB
for even
hair trimming

PRECISION BLADE
perfect for
brows & bikini line

SHAVE
electric shaver
for speed
& comfort

EPILATE
removes hair at the
root for longer-lasting
smoothness



Beauty Multi-Tool* 4 interchangeable attachments (shaver, eyebrow trimmer, hair trimmer, epilator). Charge via USB. 05108 Normally £35 **£15 save £20**

***LAST CHANCE TO BUY**

BYE BYE STRETCH MARKS

Fade those stubborn silvery lines with our elastin boost complex-infused formula.



Stretch Mark
24 Total Body Lotion
150ml
02147
Price per 100ml = £4.00
Normally £8
£6 save £2



FOR THE WASH & GO GUY

Liven up his wash bag (and his shower routine) with these daily essentials.

COOLING EFFECT
with menthol

2-in-1 Shave Gel*
100ml
07195
£2

After Shave Balm*
100ml
20743
£2

**3-in-1 Shampoo,
Conditioner & Body Wash***
200ml
07187
Price per 100ml = £1.00
£2

***LAST CHANCE TO BUY**



ALL 3 FOR
£4

order using 69278

the complete BODY COLLECTION

COOL & TONE



**Cooling
Tone Gel**
150ml
04598
Price per 100ml = £5.33
£8

BOOST & BURN



**Double Action
Boost & Burn
Anti-Cellulite
Lotion**
150ml
19448
Price per 100ml = £6.00
£9

LIFT YOUR BUST



**Bust Contour
Lift and Tone
Cream**
150ml
04549
Price per 100ml = £4.00
£6

THERMAL TONE



**Thermal Tone
Anti-Cellulite
Warming Gel**
150ml
15289
Price per 100ml = £5.33
£8

FIRM & SCULPT



**Body Sculptor
Total Body
Firming Lotion**
150ml
27672
Price per 100ml = £4.00
£6

ESSENTIALS

for refreshed, hydrated skin



After Shave Balm
100ml
07013
£2

**3-in-1 Shampoo,
Conditioner
& Body Wash**
200ml
63651
Price per 100ml = £1.00
£2

Shave Gel
150ml
05587
Price per 100ml = £1.33
£2

ALL 3 FOR **£4**
order using 69245

SENSITIVE

mild & gentle with chamomile & aloe



**2-in-1 After Shave
Balm & Moisturiser**
100ml 05603
£2

**2-in-1 Anti-Dandruff
Shampoo &
Conditioner**
200ml
63727
Price per 100ml = £1.00
£2

Shave Gel
100ml
05694
£2

ALL 3 FOR **£4**
order using 69039

AVON
care

discover the
WONDER FOOD
FOR SKIN

Yogurt and honey for enriching moisture.



Hand Cream
75ml
20321
Price per 100ml = £2.67
£2

Body Wash
400ml
20388
Price per 100ml = 50p
£2

Body Lotion
400ml
20057
Price per 100ml = 63p
£2.50

Multipurpose Cream
400ml
20172
Price per 100ml = 75p
£3

AVON CARE

FROM **£2**

across pages
112-115

experience
SKIN RADIANCE
IN FULL BLOOM

Rose water and shea butter
for luminous skin.



Body Lotion
750ml
13342
Price per 100ml = 47p
£3.50

Body Lotion
400ml
23861
Price per 100ml = 63p
£2.50

Multipurpose Cream
400ml
08003
Price per 100ml = 75p
£3

Hands & Body Scrub
200ml
59451
Price per 100ml = £1.25
£2.50

Hand Cream
75ml
18002
Price per 100ml = £2.67
£2

GENTLE ALL-OVER CARE
Perfect for the whole family.

BODY LOTIONS



Body Lotion 400ml
01792 Coconut Oil
01826 Nourishing
Cocoa Butter
57679 Age Restore
00695 Banana
Price per 100ml = 63p
£2.50

BODY BUTTER



**Revitalising
Banana
Body Butter**
200ml
21121
Price per 100ml = £1.13
£2.25

BODY WASHES



Body Wash 400ml
16147 NEW Cocoa Butter
54510 Coconut Oil
Price per 100ml = 50p
£2

SHAMPOO & CONDITIONER



Coconut Oil 400ml
14738 Shampoo
12252 Conditioner
Price per 100ml = 63p
£2.50

HAND CREAMS



Hand Cream 75ml
57885 Nourishing Cocoa Butter
01545 Coconut Oil
03012 Banana
21709 Glycerine
23242 Age Restore
24554 Concentrated Hand Balm
Price per 100ml = £2.67
£2



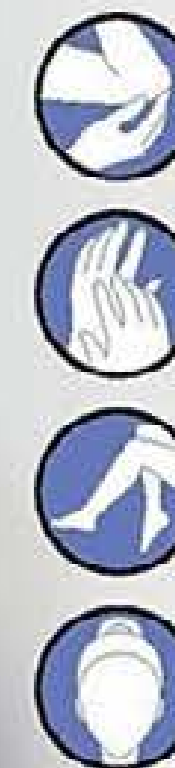
**Silicone Glove
Protective
Hand Cream**
75ml
11395
Price per 100ml = £3.33
£2.50

**MULTIPURPOSE
MOISTURE**

Try our almond oil and vitamin E-infused formula for **24-hour, all-over hydration.**

formulated with **ALMOND OIL** to help strengthen the skin barrier and protect against the elements

All-in-One Crème
400ml
07328
Price per 100ml = 75p
£3



MULTIPURPOSE CREAMS



Multipurpose Cream
400ml
00786 Coconut Oil
21055 Nourishing
Cocoa Butter
Price per 100ml = 75p
£3

TRAVEL SIZE



Multipurpose Cream
75ml
06320 Coconut Oil
15966 Nourishing
Cocoa Butter
Price per 100ml = £2.67
£2

We guarantee you'll love your new products! If you're not 100% happy with your purchase, just return it within 28 days of delivery for a refund or exchange, even if you've tried it!

Special terms apply to certain products – these are clearly indicated in the brochure. For a full refund on products with a free gift, please return both items to ensure your refund is processed.

Avon offers a 2 year warranty for manufacturing faults on its watches.

The Avon guarantee is in addition to your statutory rights. Contact your Independent Avon Representative for further details if required. On the rare occasion that it is necessary, Avon reserves the right to alter, cancel or change any offer, deal or promotion within this brochure. Errors and omissions excepted. In the event that we are unable to supply a product on time, you will receive it as soon as possible, or a substitute product of equivalent or greater value may be

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All claims in advertising are supported by clinical and consumer studies. Some images in this brochure are shown larger than actual size.

Items marked with this symbol have a hazard classification under the Classification, Labelling and Packaging Regulation. Please see product details on our website for full hazard information: avon.uk.com.

Please refer to the dimensions in the product description to avoid any disappointment on delivery. All electrical products which fall under the auspices of the Waste Electrical and Electronic Equipment Act 2005, as amended, are compliant. Avon Cosmetics Ltd is a member of Electrolink Compliance Scheme. All such products are marked with the Wheelie-bin symbol.

Help the environment by disposing of your products responsibly. The wheelie bin

symbols indicate the product and batteries must not be disposed of in the domestic waste as they contain substances which can be damaging to the environment and health. Please use designated collection points or recycling facilities when disposing of the item or batteries.



advance
TECHniques

TREAT YOUR HAIR LIKE AN EXPERT

ANY 2 FOR
£6

MIX & MATCH
across pages
116-117



all-in-1 gentle cleansing

colour protection

pro hair repair

nourished, healthy hair

volume & thickness

frizz-free locks

stronger strands

Shampoo 400ml
26831 All-in-1 Sulphate-Free
08870 Colour Correction Violet
63701 Reconstruction
15438 Supreme Oils
10892 Miracle Densifier
02071 Ultra Smooth
19844 Loss Control
 Price per 100ml = £1.00
£4

Conditioner 400ml
07435 Colour Correction Violet
16204 Reconstruction
13839 Supreme Oils
10991 Miracle Densifier
12997 Ultra Smooth
63677 Loss Control
 Price per 100ml = £1.00
£4

400ML BIGGER SIZE
SHAMPOOS & CONDITIONERS

WANT LUXURIOUSLY NOURISHED HAIR?
With a blend of 5 precious oils for a salon-worthy finish.



Supreme Oils 250ml
27367 Shampoo
27490 Conditioner
Price per 100ml = £1.20
£3

Treatment Mask 150ml
26062
Price per 100ml = £3.67
£5.50

Duo Treatment Spray 100ml
16253
£5

WANT VOLUMISED, THICK LOCKS?
With Hyaluronic Peptide Complex that awakens follicles at the root.



Miracle Densifier 250ml
19463 Shampoo
18812 Conditioner
Price per 100ml = £1.20
£3

Bodifying Leave-In Treatment
100ml
18598
£5

WANT REPAIRED STRANDS?
With keratin-infused formulas for pro hair repair.



Reconstruction 250ml 23275 Shampoo 50187 Conditioner Price per 100ml = £1.20 £3	Hair Resuscitation Spray 150ml 62836 Price per 100ml = £3.33 £5
Treatment Mask 150ml 51409 Price per 100ml = £3.67 £5.50	Deep Restore Hair Serum 30ml 59899 Price per 100ml = £15.00 £4.50

WANT UP TO 3 DAYS OF FRIZZ-FREE LOCKS?
With Lotus Shield Technology to help eliminate frizz even at almost 100% humidity.



Ultra Smooth 250ml
27425 Shampoo
27466 Conditioner
Price per 100ml = £1.20
£3

Leave-In Treatment
60ml
16303
Price per 100ml = £8.33
£5

Serum
30ml
16261
Price per 100ml = £15.00
£4.50

WANT TO SEE LESS HAIR ON YOUR BRUSH?
With Biotin-Collagen Complex to strengthen from root to tip.



Loss Control 250ml
22939 Shampoo
01131 Conditioner
Price per 100ml = £1.20
£3

Leave-In Treatment Spray 100ml
05751
£5



WANT FLAKE-FREE LOCKS?
With zinc to help fight dandruff from the very 1st wash.



2-in-1 Shampoo & Conditioner
250ml
25759
Price per 100ml = 60p
£2

2-in-1 Shampoo & Conditioner
400ml
25940
Price per 100ml = 75p
£3



WANT TOUCHABLE SOFTNESS?
With Moroccan argan oil and diamond-inspired technology for up to 5x stronger hair.



360 Nourishment Moroccan Argan Oil
250ml
27433 Shampoo
27441 Conditioner
Price per 100ml = 60p
£2

360 Nourishment Moroccan Argan Oil
400ml
21402 Shampoo
26138 Conditioner
Price per 100ml = 75p
£3

Treatment Mask 150ml
27482
Price per 100ml = £3.00
£4.50

Hair Serum 30ml
28860
Price per 100ml = £13.33
£4



WANT DIVINE SHINE?
With silicone and pro-vitamin B5 for up to 100% more shine.



Daily Shine 250ml
28928 Shampoo
27326 Leave-in Conditioner
Price per 100ml = 60p
£2

Daily Shine 400ml
13813 2-in-1 Shampoo & Conditioner
26153 Conditioner
Price per 100ml = 75p
£3

Dry Ends Serum 30ml
28886
Price per 100ml = £13.33
£4

your locks will love our

ARGAN & COCONUT OIL SERUM



100ml

91%
of women agree hair looks and feels noticeably
SOFTER, STRONGER and HEALTHIER*

INSTANTLY...

- restores healthy shine
- smooths and nourishes
- adds touchably soft hydration

MOISTURISING SERUM
restores shine and helps to repair damaged hair
restore la brillante et la santé des cheveux abîmés

OILS COMPLEX


ARGAN & COCONUT

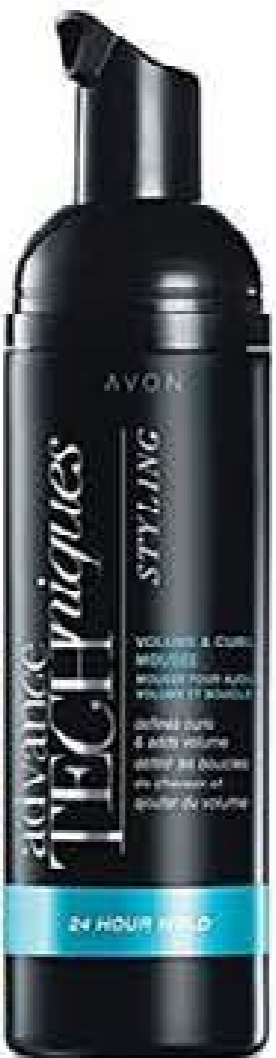
100 ml e


Argan & Coconut Oil Moisturising Serum
100ml 01016
Normally £9
£7 save £2


*Based on a consumer study with 126 participants.


avon.uk.com 121

1  24-hour hold

2  for textured curls

3  glass-like shine

4  protects from heat-styling damage

5  for poker-straight styles

Set, protect and finish your look with tress tools for every 'do.

1. Firm Hold Hairspray
200ml
16311
Price per 100ml = £1.50
£3

2. Volume & Curl Mousse
150ml
16360
Price per 100ml = £2.00
£3

3. Mirror Shine Spray
100ml
16345
£3

4. Heat Protection Spray
100ml
16337
£3

5. Power Straight Spray
100ml
11742
£3

THE INVISIBLE DRY SHAMPOO

It's like a wash & blow-dry in a can!

ANY 2 FOR
£5

pages 122-123



91%
AGREE
IT'S INVISIBLE
after styling*

- instantly refreshes
- invisible formula eliminates grease
- adds texture and volume

Advance Techniques Dry Shampoo
Refreshes hair to last longer between washes.
150ml
08359
Price per 100ml = £1.99
£2.99

*Based on a consumer study with 121 participants.

THE BRUSH STORE



V-bristles for instant volume

for longer, thicker styles

for less breakage

perfect for loose waves

for vo-vo-volume



for tight curls

perfect for any hair type

combs through conditioner

for smooth styles

for sleek, loose waves



natural wooden bristles to help absorb oil

removes hair & product build-up

comes with a protective case



***WHILE STOCKS LAST**

1. Premium V-Bristle Volume Brush 00216 **£6**
2. Premium Paddle Brush 16592 **£6**
3. Premium Cushion Brush 13409 **£6**
4. Thermal Sphere Brush 01230 **£8**
5. Premium Backcomb Brush 28431 **£4**
6. Small Barrel Brush 16493 **£4**
7. Vent Brush 59667 **£4**
8. Shower Comb 58859 **£3**
9. Ceramic-Coated Paddle Brush 09514 **£7**
10. Ceramic Barrel Brush 58354 **£7**
11. Wooden Cushion Brush 61549 **£5**
12. Brush Cleaning Tool 56556 **£2**
13. Tangle Teezer® Compact Styler Detangling Hairbrush - Gold Starlight® 00133 **£13.50**

**GET THE LOOK...
LOOSE CURLS
OR WAVES**

Our bendy, jumbo-size foam rollers create a tousled look with ease - no curling tongs in sight!

**• no heat
• no damage
• no clips
• no fuss**

NOW IN A SET OF 12 FOR THICKER LOCKS

**Foam Bendy Roller Set*
01297
£6**

**TRY THE TREND...
SPARKLY
HAIR SLIDES**

Metallic slides for an "on fleek" party finishing touch.

NEW Sparkle Hair Clip
Metallic coloured hair barrette with pin.
24471 Gold-coloured
16238 Rose gold-coloured
£2

avon.uk.com 125

NEW

MARVEL
AVENGERS

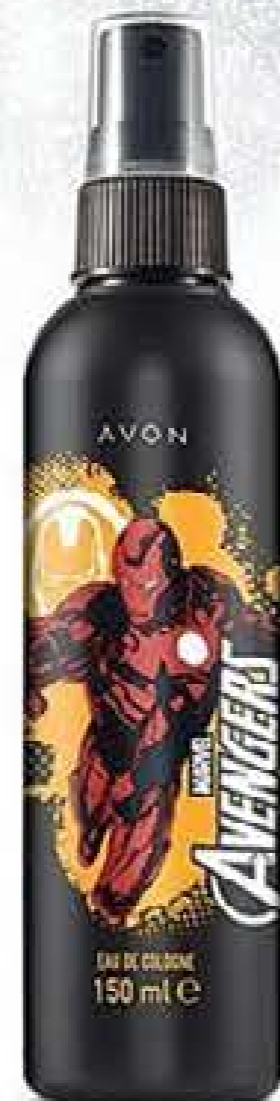
HEROIC SHOWERS

Avengers assemble! Your little heroes will love our trio of bathroom goodies.

scents of bergamot cedarwood musk



SHAMPOO
leaves hair feeling super-soft
NEW 2-in-1 Shampoo & Conditioner
200ml
06189
Price per 100ml = £1.25
£2.50



EAU DE COLOGNE
gentle formula, dermatologically tested
NEW Eau de Cologne
150ml
05421
Price per 100ml = £2.33
£3.50



BODY WASH
tear-free formula refreshes skin
NEW Body Wash
200ml
06080
Price per 100ml = £1.25
£2.50

© 2019 MARVEL



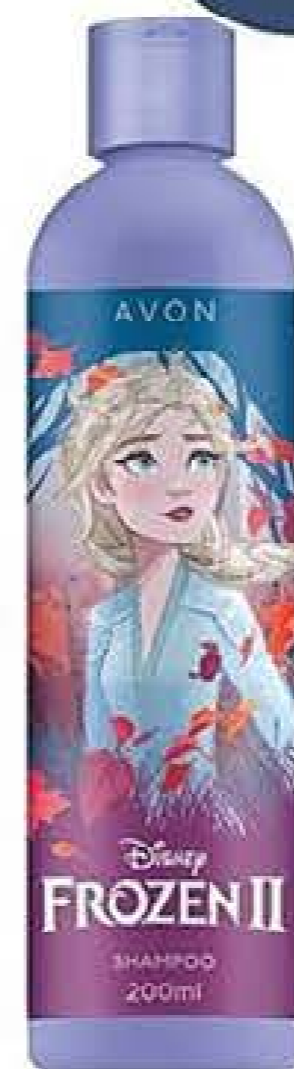
NEW

Disney
FROZEN II



© Disney

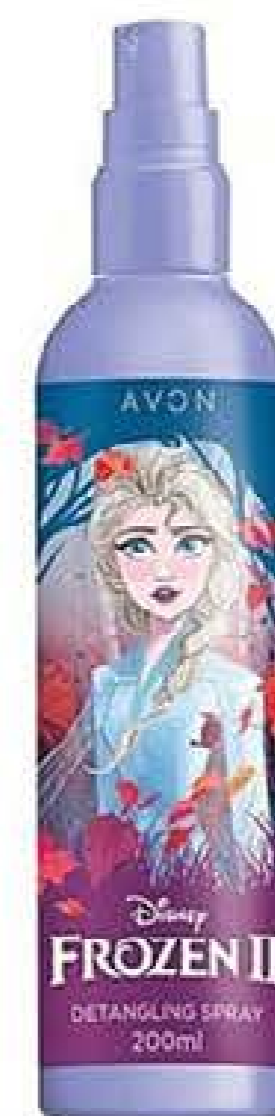
scents of raspberry candyfloss vanilla



SHAMPOO
mild and gentle formula for shiny locks
NEW Shampoo
200ml
05413
Price per 100ml = £1.25
£2.50



BODY WASH
with added aloe, chamomile & vitamin E
NEW Body Wash
200ml
06700
Price per 100ml = £1.25
£2.50



DETANGLING SPRAY
helps remove stubborn knots
NEW Detangling Spray
200ml
06726
Price per 100ml = £1.38
£2.75



FRAGRANCE SPRITZ
gentle body mist with a deliciously sweet scent
NEW Fragrance Spritz
100ml
19034
£3.50

Let the magic of the cinema live on with our scent-sational gifts, perfect for your Disney darlings.

Suitable for ages 3+.



DON'T FORGET

TO ASK YOUR REP FOR OUR EXCLUSIVE GIFT GUIDE FOR EVEN MORE FROZEN GOODIES

avon.uk.com 127

KIDS' SCENTED BATHTIME FRIENDS

For your precious little ones.



2-IN-1 SHAMPOO & CONDITIONER 250ml

02741 Wacky Watermelon
08905 Amazing Apple
Price per 100ml = 60p
£1.50



BODY WASH & BUBBLE BATH 250ml

17483 Swirling Strawberry
20818 Playful Pear
03301 Groovy Grape
Price per 100ml = 60p
£1.50



WASH-OFF BATH TIME PAINT 100ml

07609 Wacky Watermelon
11007 Playful Pear
£1.50



GOODBYE TANGLES

Detangling Comb
04333
£2

Magnificent Mango Detangling Spray 200ml
05769
Price per 100ml = 75p
£1.50



SOOTHE THEM TO SLEEP WITH LAVENDER

Body Wash & Bubble Bath 250ml
14647
Price per 100ml = 60p
£2

Body Lotion 150ml
00638
Price per 100ml = £1.33
£2

AVON naturals HAIR ESSENTIALS

Fruity infusions inspired by nature.

EVERYDAY AVON VALUE

FROM **£1**



vitamin-infused GRAPEFRUIT & PASSION FRUIT

2-in-1 Shampoo & Conditioner 250ml 15149 Price per 100ml = 48p £1.20	Treatment Mask 125ml 13680 Price per 100ml = £1.00 £1.25
---	---



smoothing ALOE & MACADAMIA

2-in-1 Shampoo & Conditioner 250ml 27664 Price per 100ml = 48p £1.20	Treatment Mask 125ml 27805 Price per 100ml = £1.00 £1.25
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strengthening APRICOT & SHEA

2-in-1 Shampoo & Conditioner 250ml 16352 Price per 100ml = 48p £1.20	Detangling Spray 150ml 15677 Price per 100ml = 63p £1.25	Leave-in Treatment 125ml 11429 Price per 100ml = £1.00 £1.25
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volumising RASPBERRY & HIBISCUS

Shampoo 250ml 08516 Price per 100ml = 40p £1	Conditioner 250ml 05371 Price per 100ml = 40p £1	Daily Hair Refresher 100ml 57281 £1.25
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senses

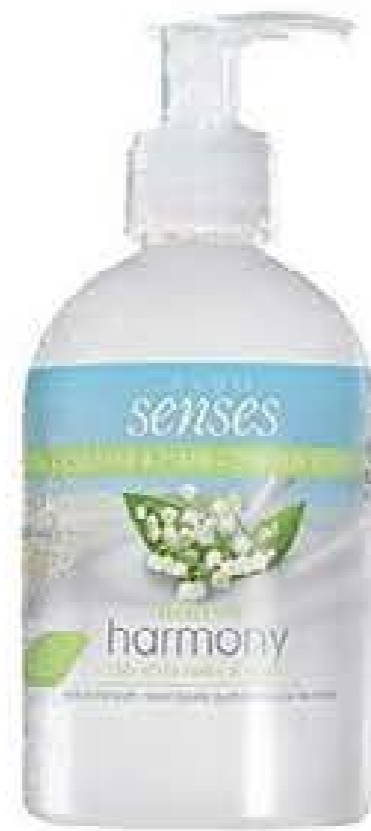
LIQUID HAND SOAPS

Wash away dirt and grime with our fresh and fruity formulas.

DAILY HAND WASH 250ml Price per 100ml = 40p **£1**



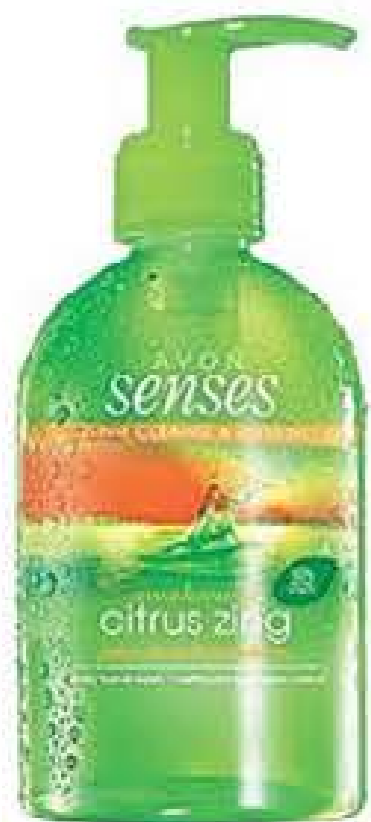
creamy rose & jasmine
05983 Mystique



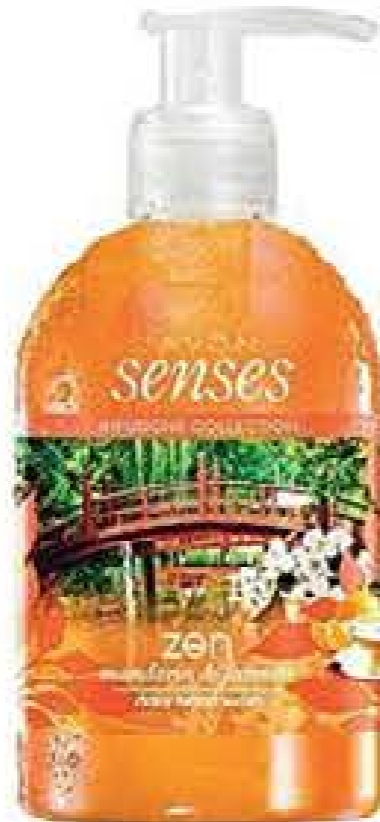
creamy lily of the valley & apple
14449 Heaven Harmony



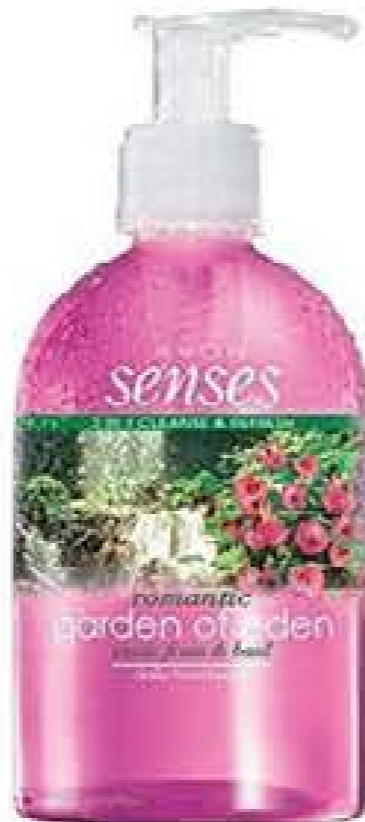
water fruits & pear
09951 Lagoon



citrus & mandarin
09944 Citrus Zing



mandarin & jasmine
15016 Zen



exotic fruits & basil
19372 Garden of Eden

NEW

APPLE & CINNAMON FOR HAPPY HANDS

Channel the scent of the festive season with our latest hand soap.



EVERYDAY
AVON VALUE

£1

NEW Winter Apple Cheer
Daily Hand Wash
250ml
11684
Price per 100ml = 40p
£1

senses

SHOWER GELS & CRÈMES

Scent-sational cleansing for every mood.



SHOWER GEL

250ml

Price per 100ml = 40p **£1**

- 25197 Garden of Eden
- 54379 Citrus Zing
- 54395 Lagoon
- 05348 Sun-Kissed Moments
- 22947 Mandarin & Jasmine
- 22905 Green Tea & Verbena

500ml

Price per 100ml = 30p **£1.50**

- 22749 Garden of Eden
- 17632 Citrus Zing
- 17640 Lagoon
- 20842 Sun-Kissed Moments
- 13664 Mandarin & Jasmine
- 22913 Green Tea & Verbena



SHOWER CRÈME

250ml

Price per 100ml = 50p **£1.25**

- 17061 Liquid Honey & Gardenia
- 22293 Divine Time
- 12377 Heaven Harmony
- 09134 Beautiful Memories
- 57000 Mystique
- 05314 Gelato Moments

500ml

Price per 100ml = 35p **£1.75**

- 10702 Liquid Honey & Gardenia
- 01321 Divine Time
- 12427 Heaven Harmony
- 01883 Beautiful Memories
- 04010 Mystique
- 22079 Gelato Moments



MEN'S HAIR & BODY WASH

250ml

Price per 100ml = 40p **£1**

- 22863 Amazon Jungle
- 27920 Active Cleanse
- 00307 Ocean Surge
- 59162 X-treme
- 26146 Cool Blast

500ml

Price per 100ml = 30p **£1.50**

- 19174 Amazon Jungle
- 08219 Active Cleanse
- 13565 Ocean Surge
- 19158 X-treme
- 23606 Cool Blast

NEW

APPLE & CINNAMON

FOR A FESTIVE CLEANSE

EVERYDAY AVON VALUE

FROM **£1**



500ml
250ml

NEW Winter Apple Cheer Shower Gel

250ml
08789

Price per 100ml = 40p

£1

NEW Winter Apple Cheer Shower Gel

500ml
54718

Price per 100ml = 30p

£1.50

Lather up with the comforting, warm scent of our new shower gel.

BUBBLE BATHS

Soothe aching muscles with a me-time soak.

BUBBLE BATH 500ml Price per 100ml = 40p **£2**

BUBBLE BATH 1 litre **£2.50**



Lavender

23465 500ml
20966 1 litre



Goodbye Tension

26724 500ml
28324 1litre



White Lily

19711 500ml
13235 1 litre



Bubblegum

00463 500ml
18945 1 litre



Jasmine

10041 500ml
04762 1 litre



Vanilla Caramel

26716 500ml
01289 1 litre



Opulent Orchid

19869 500ml
19877 1 litre



Goodnight Sweetheart

02311 500ml
01438 1 litre



Traditional Lemonade

18291 500ml
18168 1 litre



Red Berries & Chocolate

07419 500ml



Vanilla & Fig*

58081 1litre

***LAST CHANCE TO BUY**

NEW

FESTIVELY SCENTED BUBBLES

EVERYDAY AVON VALUE FROM **£1.50**

sweet vanilla sugar

AVON **FESTIVE Wishes**
SWEET VANILLA SUGAR
bubble bath
250 ml e

rub to smell
cranberry orange

Indulge in our new sweet and warming formulas for a relaxing me-time soak. Which will you choose?

NEW Sweet Vanilla Sugar Bubble Bath

250ml
28522

Price per 100ml = 60p

£1.50

NEW Merry Cranberry & Orange Bubble Bath

250ml
28589

Price per 100ml = 60p

£1.50

AVON
naturals

SCENTED SPRITZES

Body, room and linen sprays for natural freshness.

SCENTED SPRITZ 100ml £1.50



08821
Pink Grapefruit
& Apricot



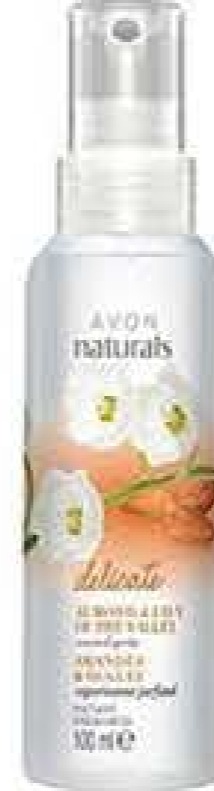
18051
Cherry Blossom*



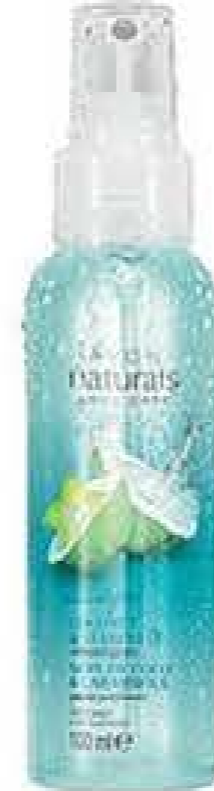
11452
Lily
& Gardenia



58669
Vanilla
& Sandalwood



12963
Almond & Lily
of the Valley



22368
Coconut
& Starfruit



19851
Jasmine*



05702
Pomegranate
& Mango



20263
Violet
& Lychee*



21667
Green Tea
& Verbena



52910
Magnolia



10280
Lavender
& Chamomile



54692
Black Cherry
& Nutmeg

*Caution: keep this product away from wooden surfaces and floors.

†LAST CHANCE TO BUY

NEW

FESTIVELY SCENTED SPRITZES

EVERYDAY
AVON VALUE
£1.50



sugarplum

AVON
naturals
**FESTIVE
Wishes**
SPARKLING SUGAR PLUM FAIRIES
scented spritz
INSTANT FRESHNESS
100 ml e

naturals
**FESTIVE
Wishes**
SWEET CITRUS SPARKLE
scented spritz
INSTANT FRESHNESS
100 ml e

Refresh your body and home with our sugar-sweet, fruity spritzes - the perfect stocking filler!

**NEW Sparkling Sugarplum
Fairies Scented Spritz**
100ml
28498
£1.50

**NEW Sweet Citrus Sparkle
Scented Spritz**
100ml
28506
£1.50

avon.uk.com 137

THE WINTER SPA PACK

Relax and unwind with all you need for complete head-to-toe pampering this party season...

WORTH
£26.75*

ALL 8
FOR £10
order using 67660

NEW



**AROMATHERAPY
HAND CREAM**
30ml
softening formula
infused with
French lavender

**NOURISHING
HAIR SERUM**
30ml
with Moroccan
argan oil

**SILKY MOISTURE
DRY OIL BODY
SPRAY**
150ml
fast-absorbing,
argan oil formula

ROSE BATH OIL
150ml
with
skin-quenching
Moroccan
rose oil

**OVERNIGHT
FOOT CREAM**
150ml
soothing
lavender softens
as you sleep

**LAVENDER
BUBBLE BATH** 500ml
helps soothe
aching muscles

PILLOW MIST 100ml
with lavender
for a sensual
snooze

**VANILLA &
SANDALWOOD SPRITZ**
100ml
for body, room & linen

*Based on normal brochure prices.

THE SUGAR & SPICE PAMPER PACK

Get your skin set for the season with our warming collection of bestselling bathroom essentials...

WORTH **£18.75***

ALL 8
FOR **£10**
order using 68080

NEW



**INDULGENT
HAND CREAM
30ml**
with nourishing
African shea
butter

**SHEET FACE
MASK**
with gold & oud
for skin
radiance

**RICH
BUBBLE BATH
250ml**
sweet vanilla
foaming
bubbles

**LUXE
BATH OIL 150ml**
with nourishing
African shea
butter

**SHOWER GEL
250ml**
apple fragranced
formula for
scent-sational
cleansing

**LIQUID SOAP
250ml**
for squeaky-clean
hands with a
winter apple scent

**SWEET
FRAGRANCE SPRITZ
100ml**
sugarplum scent for
body, room & linen

**MOISTURISING
FOOT CREAM
75ml**
with orange &
cinnamon for
smooth soles

*Based on normal brochure prices.

▶▶▶ **BLEMISH-CLEARING** blemish-free complexion

O2 Fresh Bubble Cleanser
150ml
13987
Price per 100ml = £2.33
£3.50

Oil-Free BB Cream
£3.50

07898 Fair 03038 Medium



PURIFIES AND HYDRATES IN 15 MINUTES.

O2 Fresh Jelly Mask
100ml
58461
£3.50

▶▶▶ **BLEMISH-FIGHTING TOOLS**

Facial Mini Mitt
100% cotton. Approx. 9.8cm x 6.2cm.
06924
£3

▶▶▶ **BLACKHEAD-CLEARING** refine the look of skin

Soothing Exfoliating Cleanser
125ml
58008
Price per 100ml = £2.40
£3

Clarifying Toner
100ml
00869
£2.50

Deep Clarifying Mask
75ml
24216
Price per 100ml = £4.00
£3

▶▶▶ **PORE & SHINE CONTROL** reduce oil and cleanse pores

Black Exfoliating Cleanser
75ml
25635
Price per 100ml = £4.00
£3

Black Mineral Mask
75ml
25718
Price per 100ml = £4.00
£3

Mattifying Moisturiser
75ml
56549
Price per 100ml = £4.00
£3

Exfoliating Scrub
75ml
25650
Price per 100ml = £4.00
£3

▶▶▶ **PROFESSIONAL-GRADE 5-in-1** formulas for breakout-prone skin

Green Tea Overnight Treatment
50ml
24224
Price per 100ml = £7.00
£3.50

White Clay Cleanser, Scrub and Mask
75ml
24109
Price per 100ml = £4.00
£3

TREAT & CONCEAL

The **must-have trio** for fighting and covering blemishes.

ALL 3 FOR £6.50

order using 67306 page 143 only



CONCEAL STICK

This clever concealer not only hides blemishes but helps to clear them too!

SPOT ON INSTANT GEL

Formulated with milk thistle extract to help reduce redness in just 3 hours.

BLACKHEAD REMOVER

Dual-ended implement to help remove blackheads and whiteheads.

Blemish Clearing Spot Conceal Stick 13011 £2.50
Blemish Clearing Spot On Instant Gel 15ml 25627 Price per 100ml = £23.33 £3.50
Metal Blackhead Remover Steel carbon. Approx. 12.5cm x 0.6cm. 24331 £2

AVON TRUE

Suitable for sensitive skin | Allergy tested

TINT & HYDRATE IN AN INSTANT

tinted
moisturiser
£4



1 shade adjusts
to match most
skin tones

- ✓ lightweight, non-greasy formula
- ✓ blends evenly for a radiant glow
- ✓ suitable for sensitive skin

**Radiance Tinted
Moisturiser SPF20**
50ml
01156
Price per 100ml = £8.00
£4

avon.uk.com 145

AVON TRUE

Suitable for sensitive skin | Allergy tested

REFRESHING CLEANSERS



Oil-Infused Micellar Water
200ml
14092
Price per 100ml = £1.50
£3

Refreshing Gel Cleanser
150ml
27169
Price per 100ml = £1.33
£2

Micellar Cleansing Scrub
150ml
18580
Price per 100ml = £2.00
£3

Face Mitt
100% cotton. Approx. 20cm x 14cm.
27375
£3



Micellar Cleansing Wipes
25 wipes.
05876
Price per piece = 6p
£2

Lightweight Cleansing Oil
125ml
25502
Price per 100ml = £2.40
£3

Dual Action Eye Make-up Remover
125ml
56937
Price per 100ml = £1.80
£2

Micellar Water
400ml
58909
Price per 100ml = £1.00
£4

THE CLEANSER
THAT'S AS LIGHT AS AIR



foam cleanser
£3.50



Self-Foaming Face Wash
150ml
27045
Price per 100ml = £2.33
£3.50

- ✓ gentle yet effective
- ✓ soap-free and oil-free
- ✓ removes all traces of make-up without stripping skin

AVON TRUE

Suitable for sensitive skin | Allergy tested

PUT PREMATURE AGEING ON PAUSE

With antioxidant power pearls so your skin is less sensitive to the skin-ageing stressors of a modern lifestyle, leaving you to enjoy the lifestyle you love.

ELIXIR

- 1. nourish
- 2. smooth
- 3. strengthen

NIGHT GEL

- 1. soothe
- 2. replenish
- 3. restore

DAY CREAM

- 1. hydrate
- 2. protect
- 3. revitalise



99% of women agree it makes skin look and feel more youthful*

*In relation to Ageless Day Cream SPF30 and based on those who expressed an opinion in a consumer study with 90 participants.

Ageless Tri-Phase Elixir

30ml

27383

Price per 100ml = £23.33

£7

Ageless Day Cream SPF30

50ml

54965

Price per 100ml = £10.00

£5

Ageless Overnight Gel

50ml

27359

Price per 100ml = £10.00

£5

SHEET MASKS

FACIAL OIL

FACIAL MIST



Sheet Mask
Contains 1 mask.
04325 Youth Boosting
26385 Radiance Boosting
18366 Hydration Boosting
£2



Miracle Glow Lightweight Facial Oil
30ml
15636
Price per 100ml = £20.00
£6



Hydrate and Protect Facial Mist
100ml
23135
£4

AGELESS 35+ CREAMS

AGELESS 55+ CREAMS



Ageless 35+ 50ml
28100 Day Cream SPF20
26633 Night Cream
Price per 100ml = £10.00
£5



Ageless 55+ 50ml
26674 Day Cream SPF20
26682 Night Cream
Price per 100ml = £10.00
£5

BB CREAMS



MATTE BB Cream 30ml
Price per 100ml = £16.67
£5



RADIANCE BB Cream 30ml
Price per 100ml = £16.67
£5



ANTI-AGEING BB Cream 30ml
Price per 100ml = £16.67
£5

11015 Extra Light
27029 Light
27037 Medium

10975 Extra Light
15768 Light
16097 Medium

11072 Extra Light
01198 Light
01222 Medium

FIND YOUR PERFECT DAY CREAM

£3
each



RADIANCE
for dull, tired-looking skin

Radiance Day Cream SPF20
50ml
27177
Price per 100ml = £6.00
£3

MATTIFYING
for combination to oily skin

Mattifying Day Cream SPF15
50ml
26740
Price per 100ml = £6.00
£3

HYDRATION
for normal to dry skin



















Hydration Day Cream SPF15
50ml
15602
Price per 100ml = £6.00
£3

PERFECT SKIN	REVERSALIST	ULTIMATE	PLATINUM
all-day perfection and protection	reduce and prevent wrinkles	improve multiple signs of ageing	replenish, firm, lift and re-cushion mature skin
Wake Up Cream SPF25 50ml 18671 Price per 100ml = £20.00 £10 	Day Cream SPF25 50ml 26757 Price per 100ml = £24.00 £12 	Day Cream SPF25 50ml 51672 Price per 100ml = £22.00 Normally £14 £11 save £3 	Day Cream SPF25 50ml 11957 Price per 100ml = £24.00 Normally £15 £12 save £3 
Sleep Cream 50ml 02832 Price per 100ml = £20.00 £10 	Night Cream 50ml 14126 Price per 100ml = £24.00 £12 	Night Cream 50ml 70672 Price per 100ml = £28.00 £14 	Night Cream 50ml 12021 Price per 100ml = £30.00 £15 
Daily Skin Boosting Splash 125ml 03533 Price per 100ml = £9.60 £12 	Express Wrinkle Smoother 9g 23960 Price per 100g = £177.78 £16 	Silkened Oil-In-Gel 30ml 08573 Price per 100ml = £53.33 £16 	Instant Eye Smoother 15ml 10256 Price per 100ml = £93.33 £14 
Instant Blurring Treatment 30ml 18705 Price per 100ml = £40.00 £12 	Infinite Effects Night Treatment Cream 30ml 08524 Price per 100ml = £59.03 £17.95 	Gold Peel-Off Mask 75ml 56945 Price per 100ml = £13.33 £10 	Precious Metal Mask 75ml 22392 Price per 100ml = £13.33 £10 
Radiance Moisture Balm 11g 01867 Price per 100g = £90.91 £10 	MINI KITS Each mini kit contains: Day and Night Cream (15ml each), Eye Cream and Youth Max. Serum (10ml) 		
Skincare Program 43547 Ultimate 53629 Platinum 42291 Reversalist £10			

ANTI-AGEING SETS

Each set contains day and night cream (50ml each) and lift & firm eye lift system

 Reversalist Wrinkle-Fighting Set 42952 Normally £26 £24 save £2	 Ultimate Anti-Ageing Set 46888 Normally £28 £26 save £2	 Platinum Skin-Firming Set 42911 Normally £30 £28 save £2
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TEXTURE & TONE	ANTI-WRINKLE	ANTI-POLLUTION
target dark spots and discolourations	smooth and reduce the appearance of wrinkles	skin protection & recovery
Dark Spot Targeted Treatment Serum 15ml 10876 Price per 100ml = £100.00 £15 	Plumping Concentrate 30ml 07963 Price per 100ml = £40.00 Normally £15 £12 save £3 	Day Defence Lotion SPF50 30ml 16139 Price per 100ml = £60.00 £18 
Dark Circle Corrector 15ml 11916 Price per 100ml = £133.33 £20 	Smoothing Serum 30ml 14894 Price per 100ml = £53.33 Normally £25 £16 save £9 	15-Minute Kaolin Clay Mask 50ml 48611 Price per 100ml = £30.00 £15 
Cream SPF35 30ml 56507 Price per 100ml = £66.67 £20 	Advanced Hydration Overnight Mask 50ml 16451 Price per 100ml = £24.00 Normally £20 £12 save £8 	3-in-1 Cleansing Water 200ml 14530 Price per 100ml = £3.25 £6.50 
Multi-Spot Correcting Serum 30ml 16055 Price per 100ml = £63.33 £25 	Radiance Maximising Serum 30ml 15875 Price per 100ml = £46.67 Normally £20 £14 save £6 	Cream Cleanser & Mask 150ml 24380 Price per 100ml = £4.33 £6.50 
Advanced Resurfacing Peel 30 pads. 22111 Price per piece = 50p £15 	Radiance Booster Capsules Contains 12 capsules. 16022 £18 	Cleansing Balm 50ml 15412 Price per 100ml = £14.00 £7 
YOUTH BOOSTERS enhance skin's radiance		Gel Cleanser 150ml 24398 Price per 100ml = £4.33 £6.50 
YOUTH BOOSTERS enhance skin's radiance		Sheet Mask Contains 1 mask. 07120 £4 
YOUTH BOOSTERS enhance skin's radiance		Muslin Cloths Set of 2. 100% cotton. Machine washable. 15974 £4 

FREE MINI SET

when you buy any Anew product, see pages 174-175 for details



CLEANSING

to remove all traces of make-up

3-in-1 Cleansing Water 200ml 14530 Price per 100ml = £3.25 **£6.50**

Cream Cleanser & Mask 150ml 24380 Price per 100ml = £4.33 **£6.50**

Cleansing Balm 50ml 15412 Price per 100ml = £14.00 **£7**

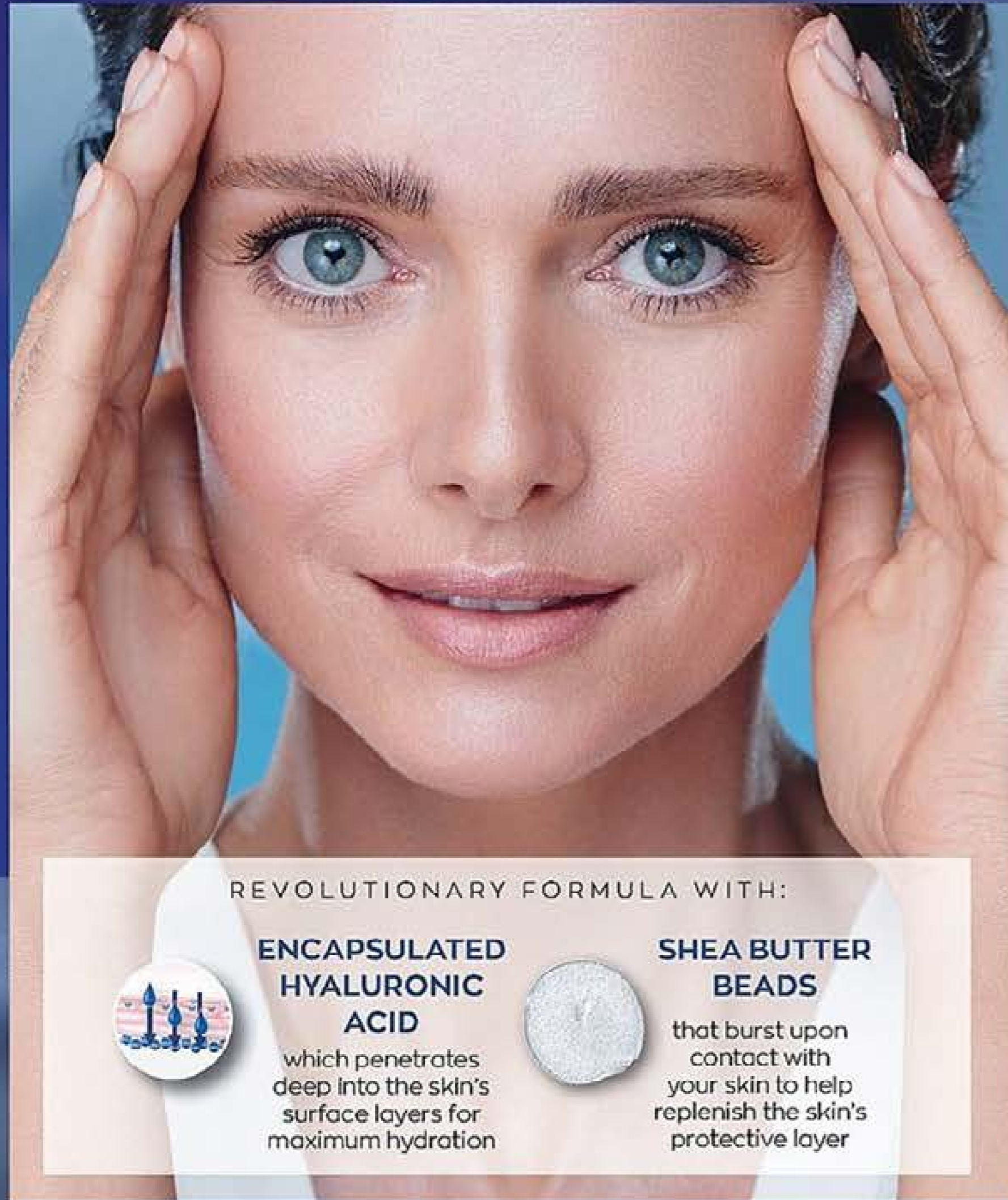
Gel Cleanser 150ml 24398 Price per 100ml = £4.33 **£6.50**

Muslin Cloths Set of 2. 100% cotton. Machine washable. 15974 **£4**

PRICEY FACIAL?

DON'T BOTHER

9 out of 10 women woke up to younger-looking skin.*



REVOLUTIONARY FORMULA WITH:



ENCAPSULATED HYALURONIC ACID

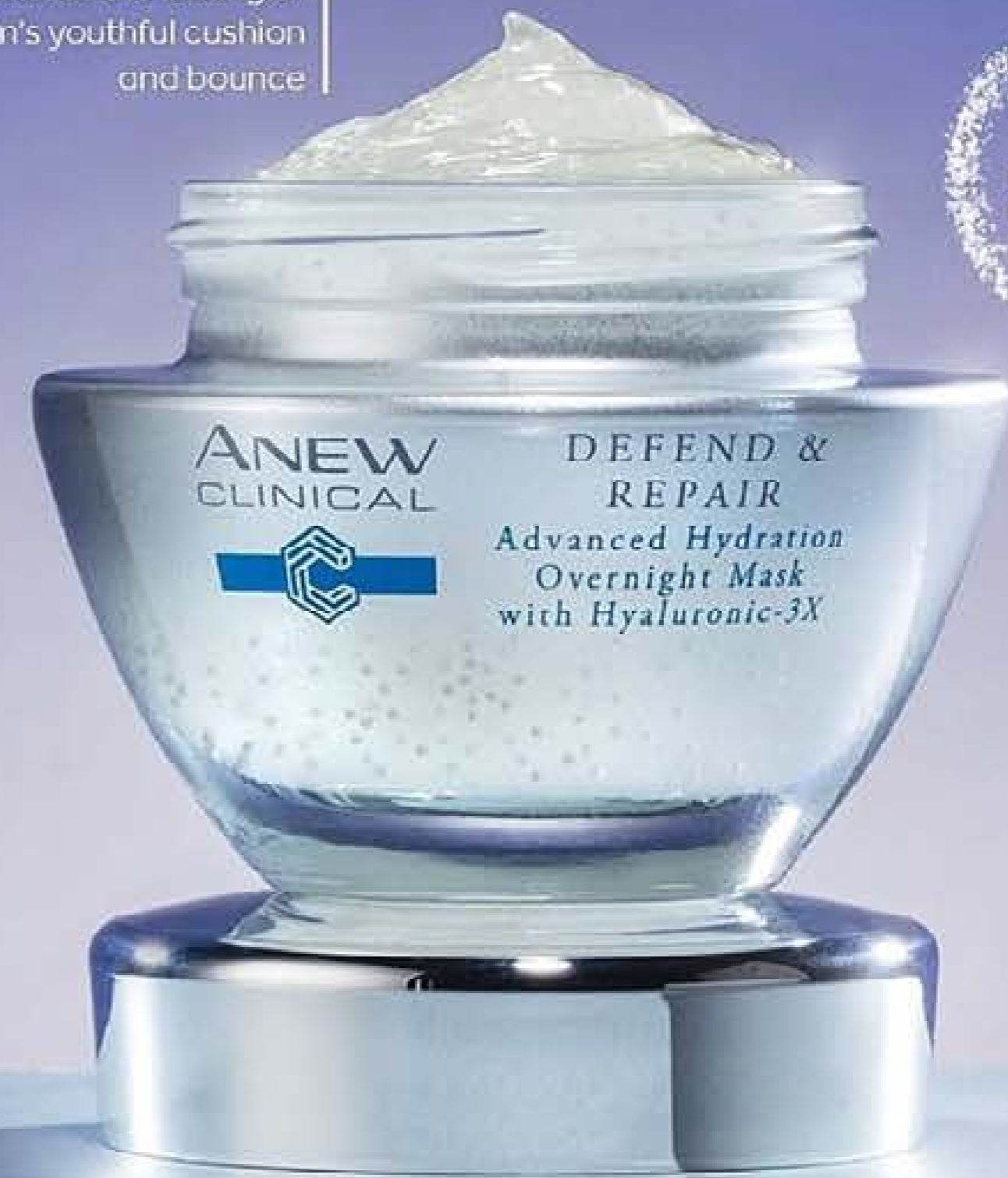
which penetrates deep into the skin's surface layers for maximum hydration



SHEA BUTTER BEADS

that burst upon contact with your skin to help replenish the skin's protective layer

restores the feeling of skin's youthful cushion and bounce



£12

HOW TO USE:

Apply a generous layer over your night cream or to clean skin.

Defend & Repair Advanced Hydration Overnight Mask

50ml

16451

Price per 100ml = £24.00

Normally £20

£12 save £8

FREE MINI SET

when you buy any Anew product, see pages 174-175 for details



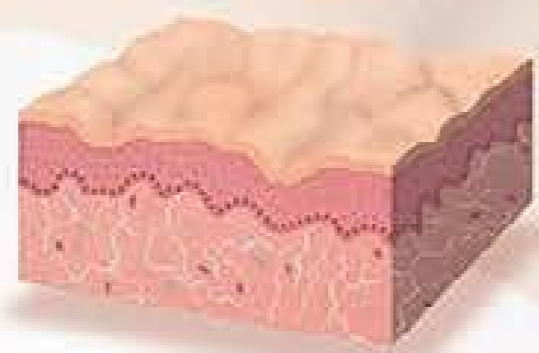
*Based on those who expressed an opinion in a consumer study with 159 participants.

FACE LIFT? NO WAY.

82% of women considering a facial cosmetic lifting procedure were impressed by the results.*



This unique formula features glycolic acid and peptides to visibly firm, lift and tighten facial contours.



BEFORE



AFTER

Diagrams for illustrative purposes only.

*Based on those who expressed an opinion in a 4-week consumer study with 149 participants.

skin looks **lifted**,
contours appear
more youthful



£12

HOW TO USE:

Apply once daily, smoothing over your face, neck and chest.

**Lift & Firm
Face Lifting Cream**

30ml
22137

Price per 100ml = £40.00

Normally £15

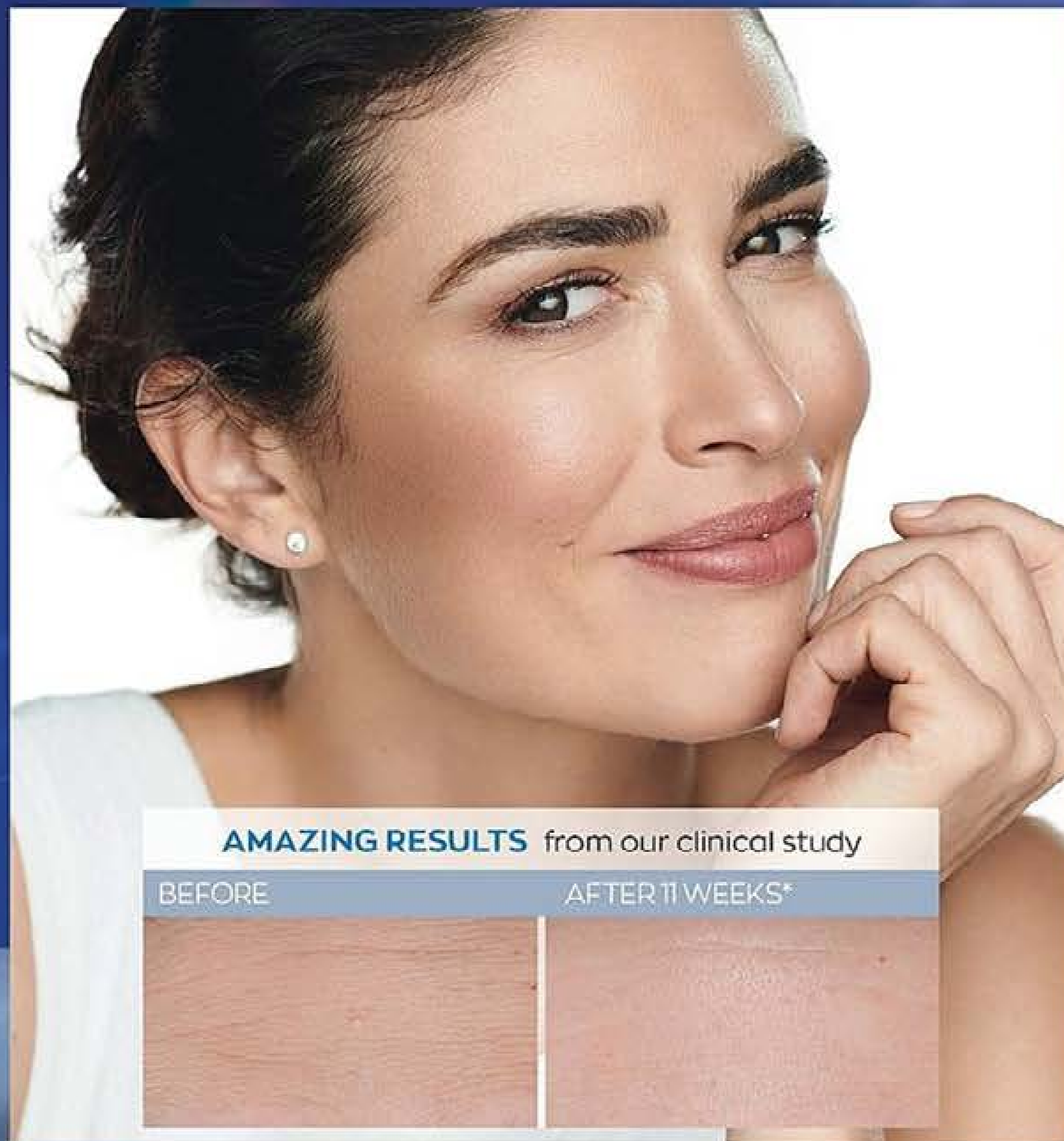
£12 save £3

FREE MINI SET

when you buy any Anew
product, see pages 174-175
for details



100% OF WOMEN SHOWED
**RESULTS ON
 WRINKLES**
 IN 2 WEEKS*



AMAZING RESULTS from our clinical study

BEFORE

AFTER 11 WEEKS*

£16



in 3 days
 99% of women
 showed
 an **improvement
 in fine lines***

in 1 week
 all wrinkles
 start to show
 reduction, even
deep wrinkles*

0.1%
 PURE RETINOL
 +
 OXA-DI-ACID



HOW TO USE:

Apply to cleansed face and neck in the morning
 and/or evening. Follow with your Anew moisturiser.

**Anti-Wrinkle
 Smoothing Serum**

30ml
14894

Price per 100ml = £53.33

Normally £25

£16 save £9

**FREE
 MINI SET**

when you buy any Anew
 product, see pages 174-175
 for details



*Based on a clinical study with 69 participants.

JOIN THE 8/10 WOMEN SEEING THEIR
**BEST EVER
WRINKLE RESULTS***

thanks to the **plumping power** of our
highest concentration of hyaluronic acid.



£12



in 1 week
see fine lines
and wrinkles
visibly **plumped
and smoothed***

in 2 weeks
clinically shown
to improve even
deeper wrinkles**

1.5%
pure Hyaluronic Acid
Tri-Molecule Blend



HOW TO USE:

Apply to cleansed face and neck in the morning
and/or evening. Follow with your Anew moisturiser.

**Anti-Wrinkle
Plumping Concentrate**

30ml
07963

Price per 100ml = £40.00

Normally £15

£12 save £3

**FREE
MINI SET**

when you buy any Anew
product, see pages 174-175
for details



*Based on those who expressed an opinion in a 2-week consumer use test in the UK with 110 participants.

**Based on a clinical study with 32 participants.

WAKE UP SKIN'S RADIANCE

WITH THE VITAMIN C OF 30 ORANGES IN 1 BOTTLE



Vitamin C is an essential nutrient of youthful skin but it's not produced by our own body.

This serum delivers concentrated vitamin C, a powerful antioxidant, straight onto your skin for a boost of radiance.

the powerful, natural antioxidant for real results:

after 1 use, wake up skin's radiant glow*

in 1 week skin looks and feels healthier*

in 2 weeks see smoother, more even skin*



£14

HOW TO USE:

Apply 2-3 drops of this lightweight serum daily before your day and night cream.

Vitamin C Radiance Maximising Serum

30ml
15875

Price per 100ml = £46.67

Normally £20

£14 save £6

FREE
MINI SET

when you buy any Anew product, see pages 174-175 for details



DOUBLE THE POWER OF YOUR FACE CREAM

OF YOUR FACE CREAM

For your best skin every day.



£18

FREE MINI SET

when you buy any Anew product, see pages 174-175 for details



HOW TO USE: ☀️ a.m.

Smooth serum all over face and let it absorb. Apply your favourite Anew Day Cream from page 152.

Essential Youth Maximising Serum

30ml
07138

Price per 100ml = £60.00
Normally £22

£18 save £4

*Based on in-vitro studies on existing Anew creams.

DEEPLY REPLENISHES

FOR FIRMER-LOOKING,
MORE CUSHIONED SKIN



with patented Paxillium Technology to help restore youthful cell shape and boost collagen to firm, lift and strengthen the look of skin



£12

**FREE
MINI SET**

when you buy any Anew product, see pages 174-175 for details



Platinum Day Cream SPF25

50ml

11957

Price per 100ml = £24.00

Normally £15

£12 save £3

REIGNITE YOUR
YOUTHFUL GLOW



with exclusive Celluvive Complex which helps enhance surface skin cells' cleansing process to dramatically improve visible signs of ageing



£11

Ultimate Multi-Performance Day Cream SPF25
50ml
51672
Price per 100ml = £22.00
Normally £14
£11 save £3

**FREE
MINI SET**

when you buy any Anew product, see pages 174-175 for details



SEE DRAMATIC RESULTS

ON ALL SIGNS OF AGEING

9 out of 10 women agree*



INSTANTLY

skin feels velvety smooth and looks brighter and fresher

IN JUST 2 WEEKS

wrinkles and deep lines appear reduced and skin's firmness is regained



luxurious dual serum and oil formula with a blend of precious oils and gold peptides



£20

HOW TO USE:

Apply daily to cleansed face and neck using circular upward motion. Use alone or before your moisturiser.

Ultimate Supreme Dual Elixir

40ml

58743

Price per 100ml = £50.00

Normally £26

£20 save £6

**FREE
MINI SET**

when you buy any Anew product, see pages 174-175 for details



*Based on 96 out of 109 people who expressed an opinion in a consumer perception study.

BRIGHTEN AND TIGHTEN

THE LOOK OF EYES

98% of women considering an eye lift were impressed by the results.*



LIGHTWEIGHT GEL
formulated with
a pharmaceutical-grade
skin tightener



NOURISHING CREAM
brightens under-eyes and
visibly counteracts the way
skin naturally sags

our **No.1**
selling eye cream



£10

HOW TO USE:

STEP 1: apply the gel twice daily to your eyelid, brow bone and above the brow.

STEP 2: smooth in the cream under the eye area, including your upper cheekbones.

**Lift & Firm
Eye Lift System
00885**
Normally £12
£10 save £2

FREE MINI SET

when you buy any Anew
product, see pages 174-175
for details



*Based on those who expressed an opinion in a consumer study with 133 participants.

included in your mini set:



**MINI OIL-INFUSED
MICELLAR WATER**
50ML

Effectively and
gently removes even
waterproof make-up.



**ADVANCED
HYDRATION
OVERNIGHT MASK**
TRIAL SIZE
10ML

Use over your night cream
or apply to clean skin for
a youthful-looking glow.



**LIFT & FIRM
FACE LIFTING CREAM**
TRIAL SIZE
10ML

Visibly tighten and lift
the look of the face,
neck and chest.



**ANTI-WRINKLE
SMOOTHING SERUM**
TRIAL SIZE
10ML

Help fight wrinkles with
A-F33+ Complex.



4 MINIS
WORTH
£20.75*

**FREE
MINI SET**

when you buy any
Anew product across
pages 152-173
order using
69757



**MUST-HAVE MINIS
SKINCARE SET**

Enjoy an added treat and try a new skincare saviour
when you buy your Anew favourite - what's not to love?

*Based on normal brochure prices.

NEW

She's wearing... Futuristic Dreams.

SHINE IN 20 PARTY-PERFECT SHADES

GLIDE-ON COLOUR THAT
DAZZLES FOR HOURS.

£6
save £2

NEW mark.
Prism Lipstick
Will normally be £8
£6 save £2

STATEMENT SHADES

EVERYDAY FAVOURITES



NEW

She's wearing... Futuristic Dreams.

£6
save £2

Futuristic Dreams

WHEN YOU MOVE YOU SHINE

HIGH-IMPACT, DAZZLING SHINE
THAT LASTS FOR HOURS.
YOU CAN HAVE IT ALL.



**4000
PRISMATIC
PEARLS
IN EVERY
SWIPE**

She's wearing... Blast Off.

£6
save £2



NEW

20
PARTY-PERFECT
SHADES
INSIDE

DAZZLING SHINE THAT MOVES WITH YOU.

Hi, I'm your local Avon Rep



shop with me online:
[avon.uk.com/store/.....](http://avon.uk.com/store/...)
C16/19/UK/LW/DC3/20

50801

**DON'T
FORGET**

TO ASK YOUR REP
FOR BROCHURE 1
GIFT GUIDE
FOR ALL YOUR
GIFTING NEEDS.

Product offers may differ if ordering online.
See pages 114-115 for our guarantee.