

# AVOON

BROCHURE 10 2017

avon.uk.com

EXPERIENCE A

## NEW ERA IN COSMETIC SKINCARE



CLINICALLY PROVEN RESULTS

see your best results ever, or get your money back!



**A LASTING GEL MANI WITHOUT THE SALON PRICE TAG...**

## STEP 1: GORGEOUS GEL COLOUR

- GEL-LIKE SHINE IN JUST 1 COAT (WITHOUT THE UV LAMP)
- NOURISHING OMEGA OILS
- PRIMES, PROTECTS & STRENGTHENS

mark. Gel Shine  
Nail Enamel  
10ml  
£7



**mark.**  
**ANY 2 FOR**  
**£6**

SAVE £8

**VS**

SALON MANI

**£25\*\***

pages 2-3

## STEP 2: POWERFUL TOP COAT

MAKES YOUR MANI MASTERPIECE  
**LAST TWICE AS LONG!\***

- INCREASES SHINE & DEFIES CHIPPING
- DOUBLES THE WEAR OF ANY POLISH FOR FLAWLESS-LOOKING TIPS

mark. Gel Shine Top Coat  
10ml  
12492  
£7

\*When using mark. Gel Shine Nail Enamel and Top Coat together.  
\*\*Based on the average price of a salon gel manicure.



**5X BETTER**  
at removing dirt than  
cleansing by hand\*

**GEL CLEANSER 150ml**

perfect for using with  
our cleansing device  
Not available separately.

*new*



**VIBRATING  
CLEANSING DEVICE**

- designed to improve the performance of your cleanser, for a deeper cleanse
- suitable for all skin types, even sensitive skin

**NEW Vibrating Facial Cleanser**  
Requires 2x AA batteries (not included).  
Materials: ABS. Approx. 16.8cm  
x 5.5cm x 5.5cm.

00067  
**£30**

\*Study conducted with generic cleanser.  
\*\*Based on normal brochure prices.

**Anew deep  
cleanse duo**

**JUST  
£10**

**worth £36.50\*\***

when you buy any **Anew Clinical  
product** across pages 6-17  
order using **68791**



“Feels like  
a mini facial.

*I'm a convert!*”

Laura Davies via Avon Beauty Connects,  
Willenhall

“My face feels  
*super-soft and  
squeaky clean.*”

Zoe McCrory via Avon Beauty Connects,  
Warwickshire

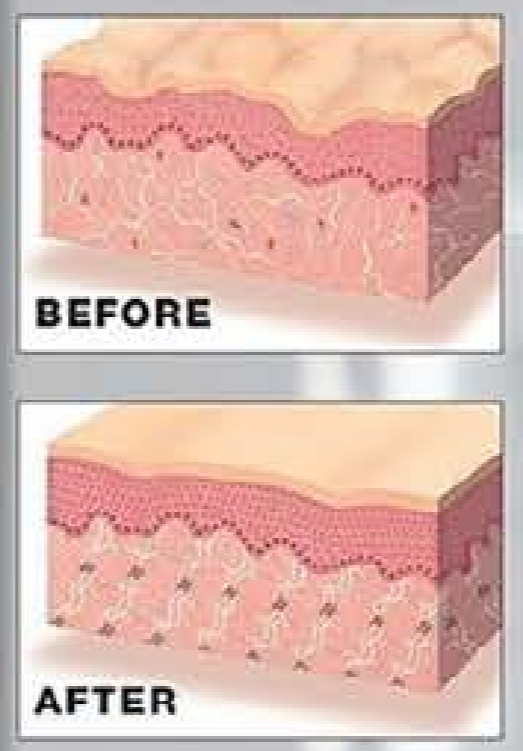
ANEW CLINICAL. OUTSMART AGEING



[ **LIGHTWEIGHT GEL** formulated with a pharmaceutical-grade skin tightener ]



[ **NOURISHING CREAM** brightens under-eyes and visibly counteracts the way skin naturally sags ]



with **injectable-grade amino acid and peptides**, designed to **work like an ultrasound treatment** to help stimulate collagen, elastin and hyaluronic acid

Diagrams for illustrative purposes only.

\*Based on results from a 2-week consumer study with 46 participants.

# EYE LIFT? forget it.

**94%** of women considering an eye lift decided against it after using Eye Lift System for 2 WEEKS\*



**try today!**  
**£10**  
**half price**

PLUS!

**Anew deep cleanse duo**

just **£10**

worth **£36.50\*\***

when you buy any **Anew Clinical product** across pages 6-17 see pages 4-5 for details

\*\*Based on normal brochure prices.



**see your best results ever, or get your money back!**

**NEW Lift & Firm Eye Lift System 00885**

Will normally be £20  
**£10 half price**

ANEW CLINICAL. OUTSMART AGEING



WRINKLES APPEAR  
PLUMPED, SKIN LOOKS  
SMOOTHER

REVOLUTIONARY  
FORMULA WITH:



**ENCAPSULATED  
HYALURONIC  
ACID**

which **penetrates  
deep** into the skin's  
surface layers for  
**maximum hydration**



**SHEA BUTTER  
BEADS**

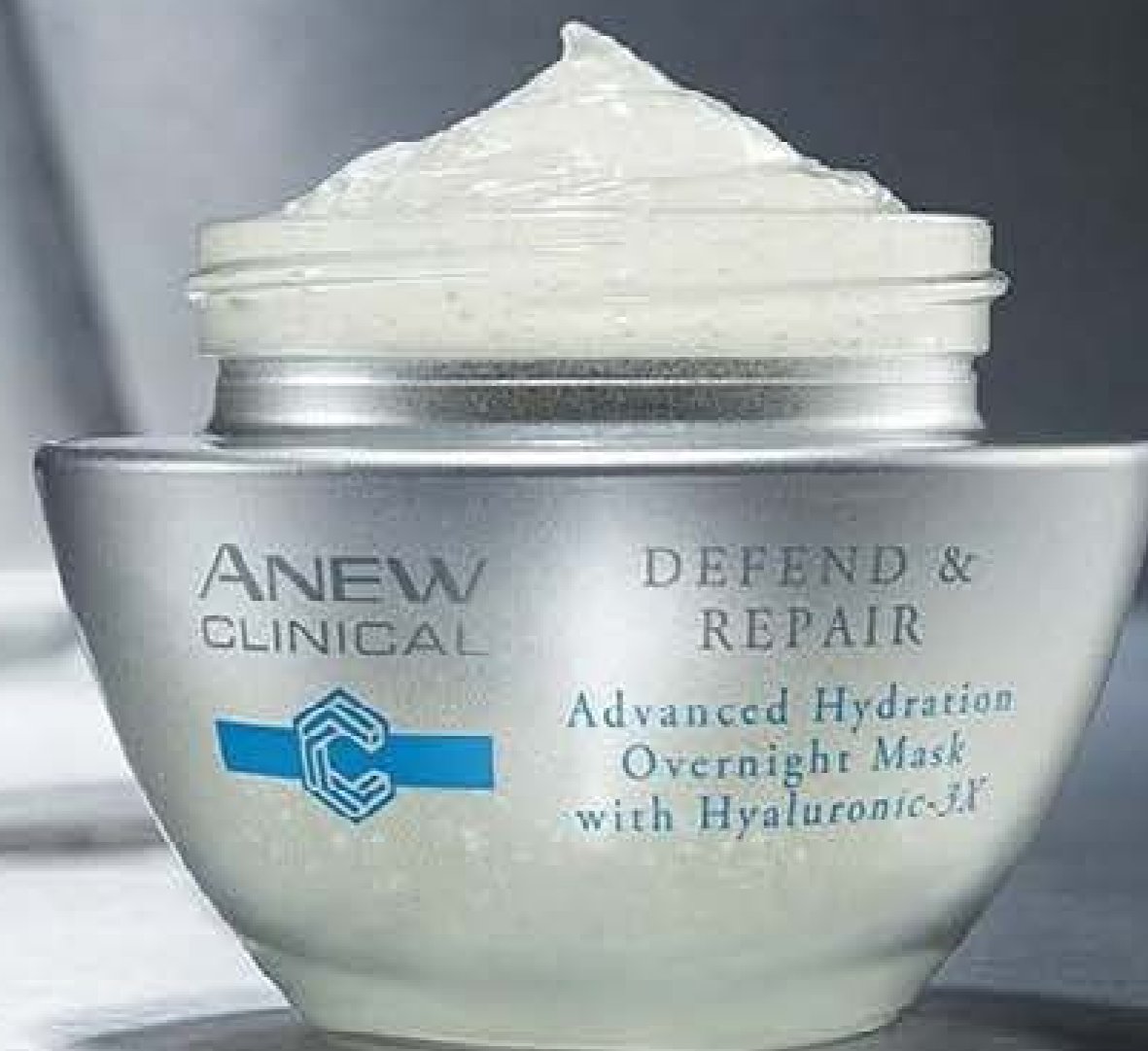
that **burst upon  
contact** with your skin  
to help **replenish** the  
skin's **protective layer**

Diagrams for illustrative purposes only.

**PRICEY FACIAL?**

don't bother.

**90%** of women agreed this  
mask visibly reduces  
the look of fine lines  
and restores skin's  
youthful glow\*



NEW Defend & Repair  
Advanced Hydration  
Overnight Mask  
50ml  
00034  
Price per 100ml = £26.00  
Will normally be £20  
**£13 save £7**

\*Based on a consumer study  
containing 159 participants.

try today!  
**£13**  
save £7

PLUS!

Anew deep cleanse duo

just **£10**

worth **£36.50\*\***

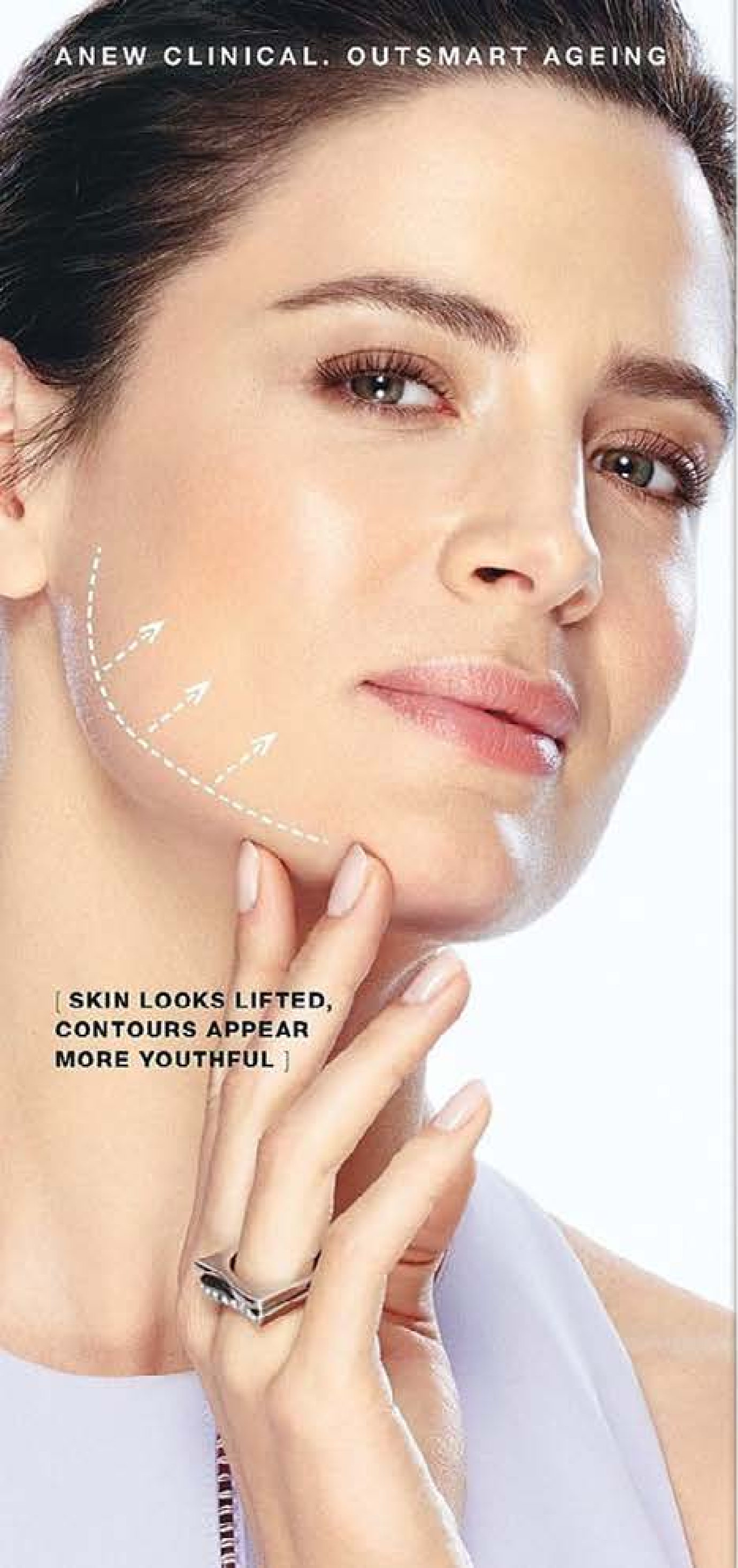
when you buy any  
Anew Clinical product  
across pages 6-17  
see pages 4-5 for details

\*\*Based on normal brochure prices.



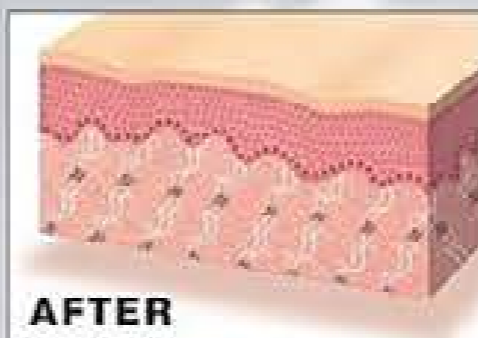
see your best results ever, or get your money back!

ANEW CLINICAL. OUTSMART AGEING



[ SKIN LOOKS LIFTED,  
CONTOURS APPEAR  
MORE YOUTHFUL ]

formulated with  
**PEPTIDES AND  
GLYCOLIC ACID**,  
designed to **work**  
like an ultrasound  
treatment to  
**stimulate collagen,**  
**elastin and**  
**hyaluronic acid**



Diagrams for illustrative purposes only.

# FACE LIFT? no way.

**82%** of women considering  
a facial cosmetic lifting  
procedure were  
impressed by the results\*



**NEW Lift & Firm  
Face Lifting Cream**  
30ml  
22137  
Price per 100ml = £33.33  
Will normally be £20  
**£10 half price**

\*Based on those who expressed an  
opinion in a 4-week consumer study  
with 149 women.

**try today!**  
**£10**  
**half price**

**PLUS!**

**Anew deep cleanse duo**

just **£10**

worth **£36.50\*\***

when you buy any  
**Anew Clinical product**  
across pages 6-17  
see pages 4-5 for details

\*\*Based on normal brochure prices.



**see your best results ever, or get your money back!**

ANEW CLINICAL. OUTSMART AGEING



BEFORE

AFTER

WRINKLES APPEAR  
PLUMPED AND SKIN  
LOOKS SMOOTHER

Images based on results of an 11-week clinical study with 69 women.

formulated with exclusive

**A-F33**

**1 UNBLOCKS**

to help skin cells release more collagen

**2 BOOSTS**

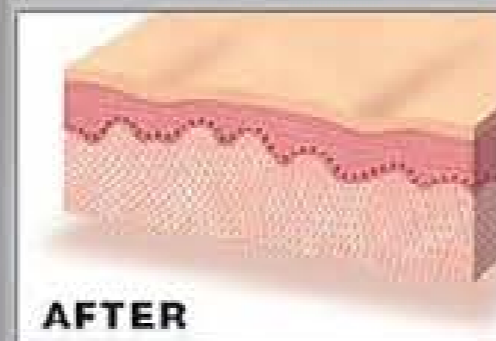
to support skin's natural collagen production process

**3 REPAIRS**

to help skin's natural recovery of damaged collagen



BEFORE



AFTER

Diagrams for illustrative purposes only.



take a targeted approach

**NEW Anti Wrinkle Targeted Filler with A-F33**  
22087  
Will normally be £15  
**£10 save £5**

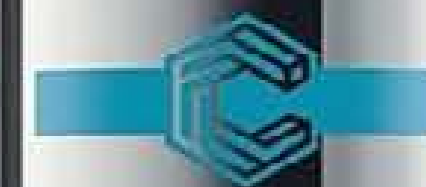
\*Based on an 11-week clinical study with 69 women.

**FILLERS?** no thanks.

**100%** of women saw results on wrinkles in **2 WEEKS\***



ANEW CLINICAL



ANTI WRINKLE

Line Erasing Serum with A-F33

try today!

**£15**  
save £10

PLUS!

Anew deep cleanse duo

just **£10**

worth **£36.50\*\***

when you buy any Anew Clinical product across pages 6-17 see pages 4-5 for details

\*\*Based on normal brochure prices.



see your best results ever, or get your money back!

ANEW CLINICAL. OUTSMART AGEING



BEFORE

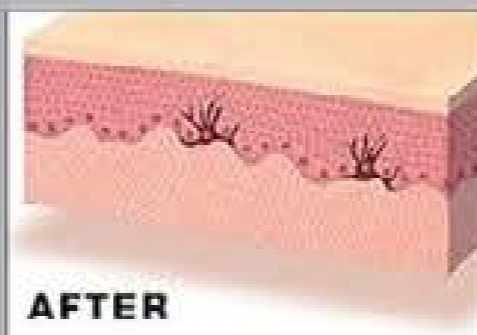
AFTER

[ SKIN LOOKS YOUTHFUL AND MORE EVEN ]

with patented **DSX-7 TECHNOLOGY** contains **vitamin C** and **salicylic acid** which help **reduce the look of discolourations.**



Skin's surface is uneven with **visible discolourations** including **red patches** and **dark spots.**



Virtually **erases the look of discolourations**, leaving skin **looking dramatically younger.**

Images and diagrams for illustrative purposes only.



target dark circles

**NEW Even Texture & Tone Dark Circle Corrector**

15ml  
22079  
Price per 100ml = £80.00  
Will normally be £20  
**£12 save £8**

\*Based on an 8-week consumer study with 143 women.

# LASERS?

don't think so.

# 80%

of women agreed this serum improves the look of discolourations\*



ANEW CLINICAL



EVEN TEXTURE & TONE

Multi-Spot Correcting Serum with DSX-7

try today!

# £15

save £10

PLUS!

Anew deep cleanse duo

just **£10**

worth **£36.50\*\***

when you buy any Anew Clinical product across pages 6-17 see pages 4-5 for details

\*\*Based on normal brochure prices.



see your best results ever, or get your money back!



[ SMOOTHER,  
BRIGHTER-LOOKING SKIN ]

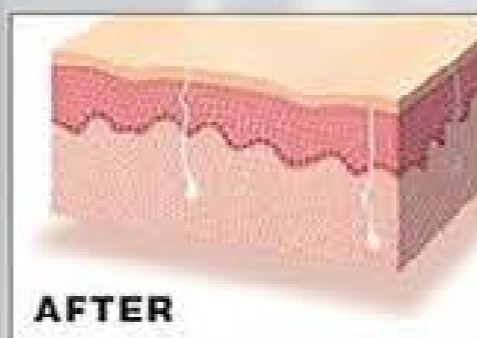
[ IMPROVEMENT IN  
THE LOOK OF PORES ]

formulated with  
**MULTI-ACID  
5 COMPLEX**  
including our **highest  
concentration of  
glycolic acid (10%)**  
and **soothing  
botanicals** for a  
gentle, yet effective,  
resurfacing peel



BEFORE

Skin texture feels  
rough and looks  
uneven with  
visible pores.



AFTER

Smoother,  
more even-looking,  
refined skin.

Diagrams for illustrative purposes only.

\*Based on a clinical study  
containing 64 participants,  
after 7 weeks of continued use.

# PROFESSIONAL PEEL?

no need.

**100%** of women saw  
improved texture  
and a more even  
skin tone\*



**NEW Even Texture  
& Tone Advanced  
Resurfacing Peel**  
30 pads.  
22111  
Price per piece = 33p  
Will normally be £15  
**£10 save £5**

<b>try today!</b> <b>£10</b> save £5	<b>PLUS!</b>
	<b>Anew deep cleanse duo</b> just <b>£10</b> worth <b>£36.50**</b> when you buy any <b>Anew Clinical product</b> across pages 6-17 see pages 4-5 for details <b>**Based on normal brochure prices.</b>
<b>see your best results ever, or get your money back!</b>	

find your favourites

Make-up p22-79

Men's Store p80-89

Skincare p92-105

Suncare p106-114

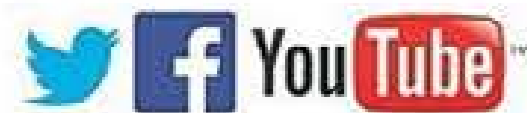
Life & Style p115-186

Perfume p187-203

Hair Salon p204-215

Bath & Body p216-247

follow us and join in!



AVON Beauty Connects

AVON SPEAK OUT AGAINST DOMESTIC VIOLENCE



Joslyn Causes Bangle Single silver-plated and glass stone bangle. Diameter approx. 6.7cm. 14316 £5

women's aid Refuge For women and children. Against domestic violence.

For every bangle sold, Avon will donate at least £2.50 to domestic violence charities, split 50/50 between Women's Aid and Refuge. Women's Aid registered charity no. 1054154. Refuge registered charity no. 277424.

# DON'T MISS OUR LIFE & STYLE STORE

BRAND EDIT

your top brands and exclusive designs at incredible Avon prices

turn to page 115 to shop: lingerie clothing accessories jewellery homeware



NEW

# FOR A SPECIAL BIRTHDAY

set with a genuine diamond and crafted from sterling silver, these necklaces make the perfect milestone gift



925 sterling silver

each pendant features a genuine diamond stone



also available for ages 40, 50 & 60



comes in a beautiful gift box

NEW Treasured Moments Liza Number Diamond Necklace Sterling silver with 0.004ct diamond. Chain approx. 48cm. 18457 16 18788 40 18721 18 19463 50 18523 21 09282 60 Will normally be £20 £15.50 save £4.50

just £15.50 each

*glam up  
your getaway*



*exclusive  
tortoiseshell  
design  
with brown  
gradient lens*



*comes with a premium  
French Connection case*



*includes  
branded  
cleaning  
cloth*

## FRENCH CONNECTION

The iconic, global brand known for its unique look and fashion-forward style, always made with precision and quality in mind.

JUST **£12.50**

when you spend **£10 or more** on make-up  
across pages 22-71 order using **22152**



### NEW French Connection Ladies' Sunglasses

ABS-polycarbonate. UV filter category 3. Complies with BS EN ISO 12312-1:2013.  
22152 offer price **£12.50** when you spend **£10 or more** on make-up across pages 22-71

46789 full price **£40**

**ALLOW 6 WEEKS FOR DELIVERY**

\*Based on normal brochure price.



YOUR FACE IS THE CANVAS,  
YOU ARE THE ARTIST.  
THE mark. RANGE HAS  
EVERYTHING YOU NEED TO  
CREATE YOUR WORK OF ART.

**MAKE YOUR  
mark.**

**BARE GLOW**

WEAR **ALONE** TO HELP BRIGHTEN,  
BLUR IMPERFECTIONS AND EVEN  
SKIN TONE

**PRIMED ILLUMINATION**

WEAR **UNDER MAKE-UP** AS A  
PORE-MINIMISING, RADIANCE-BOOSTING  
BASE FOR A LONGER-LASTING LOOK

**TARGETED HIGHLIGHT**

WEAR **OVER MAKE-UP** ON TARGETED  
AREAS FOR A LIGHT-REFLECTING,  
LUMINOUS, STROBED EFFECT

check out the video at [avon.uk.com](http://avon.uk.com)

...NOW IT'S OVER TO YOU!



**mark. gives you more...**

- ◆ iridescent, light-gold formula for a luminous glow
- ◆ perfects, moisturises and adds natural-looking radiance
- ◆ multifaceted light reflectors instantly enhance your complexion
- ◆ blurs imperfections

SUNGLASSES  
**£12.50**

when you spend £10 or more on make-up across pages 22-71 order using **22152** worth £40\*

\*Based on normal brochure price. see page 21 for details. FRENCH CONNECTION

**BUDGET VS BLOWOUT**

NEW mark. Glow On Face Illuminator 30ml

**£6**

VS

Illamasqua Satin Primer 30ml

**£26\***

**SAVE £20**

\*Price sourced from [www.illamasqua.com](http://www.illamasqua.com) on 07.02.2017.

**£6**  
save £3

**1 CANVAS,  
3 WAYS TO  
ILLUMINATE**

NEW mark. Glow On Face Illuminator 30ml  
**05272**  
Price per 10ml = £2.00  
Will normally be £9  
**£6 save £3**

FRENCH CONNECTION

SUNGLASSES  
**£12.50**

when you spend £10  
or more on make-up  
across pages 22-71  
order using **22152**  
worth £40\*

\*Based on normal  
brochure price.  
see page 21  
for details



SHE'S WEARING:  
SHEER STRAWBERRY ON  
LIPS AND CHEEKS...  
NOW IT'S OVER TO YOU!



SHE'S WEARING:  
BLUSHING NUDE  
ON LIPS AND CHEEKS...  
NOW IT'S OVER TO YOU!

check out our 'how to use' guide at [avon.uk.com](http://avon.uk.com)

# A BLUSH OF COLOUR

BLEND A CREAMY, DEWY  
GLOW OVER LIPS AND CHEEKS  
FOR A REAL-SKIN FINISH



**£4.50**  
save £2



## BUDGET VS BLOWOUT

NEW mark.  
Be Blushed Stick 8g

**£4.50**

VS

Nars  
The Multiple 14g

**£29\***

**SAVE £24.50**

**mark.**  
gives you more...

- ◆ long-lasting, blendable formula
- ◆ gives a sheer hint of natural-looking colour

NEW mark.  
Be Blushed Stick  
8g  
Price per 10g = £5.63  
Will normally  
be £6.50  
**£4.50 save £2**

\*Price sourced from  
[www.narscosmetics.co.uk](http://www.narscosmetics.co.uk)  
on 24.01.2017.

01669  
Sunny Apricot

21758  
Sheer Strawberry

21857  
Blushing Nude

21790  
Pink Melon

54221  
Powder Pink

FRENCH CONNECTION

SUNGLASSES

£12.50

when you spend £10 or more on make-up across pages 22-71 order using 22152 worth £40\*

\*Based on normal brochure price. see page 21 for details



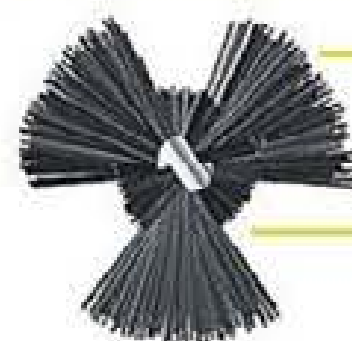
check out reviews and share yours at [avon.uk.com](http://avon.uk.com)

REVEAL UP TO **64% MORE LASHES**

mark. gives you more...

- ◆ separates, defines and detangles for maximum lash impact
- ◆ smudge-proof, waterproof and clump-proof
- ◆ lasts all day

**VOLUMISER BRUSH**



**WEDGE-SHAPED BRISTLES** help to separate lashes for a fanned-out finish

**SHORT BRISTLES** hold the formula for more volume

**SMART SLIP TECHNOLOGY**

BEFORE



clumped and tangled

AFTER



defined and fanned out

Diagrams for illustrative purposes only.

**NEW & EXCLUSIVE**

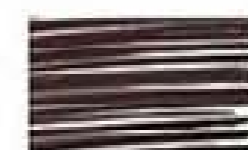
**£5.50**  
save £3

**THE ULTIMATE FANNED-OUT FLUTTER**

YOUR GO-TO PAINTBRUSH FOR THE LOOK OF 100S MORE LASHES YOU NEVER KNEW YOU HAD



56481  
Black



19406  
Brown Black

**NEW mark. Big & Multiplied Volume Mascara**

10ml  
Will normally be £8.50

**£5.50** save £3

Some lashes have been lengthened and lash inserts have been applied for an even lash line.



FRENCH CONNECTION

SUNGLASSES  
**£12.50**

when you spend £10 or more on make-up across pages 22-71 order using **22152** worth £40\*

\*Based on normal brochure price. see page 21 for details



SHE'S WEARING: ULTRA VIOLET... NOW IT'S OVER TO YOU!  
**2-IN-1 LINER & SHADOW**  
TO CREATE YOUR EYE-CATCHING MASTERPIECE - FAST!



**NEW & EXCLUSIVE**

**NEW mark. Big Colour Eye Pencil**  
Will normally be £7  
**£4 save £3**

**mark. gives you more...**

- ◆ waterproof, creamy formula
- ◆ blends easily without creasing
- ◆ leaves a silky-shimmer finish

**DON'T FORGET YOUR PENCIL SHARPENER**



to keep your thick and thin pencils on point

**Pencil Sharpener 04374**  
Normally £3  
**£1.50 half price**

**£4 save £3**

# A GALLERY OF COLOUR IN 1 SWEEP

**mark. gives you more...**

- ◆ blendable, ultra-creamy formula
- ◆ comfortable, mess-free, all-day colour
- ◆ crease-proof and fade-proof finish

**NEW mark. ExtraLasting Inks**  
Will normally be £6  
**£3.50 save £2.50**



**£3.50 save £2.50**

**CREAMY SHADOW INKS**  
HIGHLY-PIGMENTED, BUDGE-PROOF COLOUR



SHE'S WEARING: ETERNAL EMERALD... NOW IT'S OVER TO YOU!

**NEW & EXCLUSIVE**

FRENCH CONNECTION

SUNGLASSES

£12.50

when you spend £10 or more on make-up across pages 22-71 order using 22152 worth £40\*

\*Based on normal brochure price. see page 21 for details



### PREP & SET SPRAY

- ◆ lightweight, ultra-fine mist
- ◆ non-sticky formula
- ◆ sets your make-up look in place all day

mark. MagiX  
Prep & Set Spray  
125ml  
13201  
Price per 100ml = £2.40  
Normally £6  
**£3 half price**

£3 half price



# PREP & SET LIKE A PRO

NEW & EXCLUSIVE

WITH ART STUDIO ESSENTIALS EVERY MAKE-UP LOVER NEEDS...

### FAN BRUSH

- ◆ super-fine, wide-shaped bristles
- ◆ gently dusts away excess powder

Face Fan Brush  
23994  
Normally £8  
**£4 half price**

£4 half price



£6.50 save £4



## PREP VELVETY, COLOURLESS PRIMER

mark. gives you more...

- ◆ smooths pores for the perfect make-up base
- ◆ blurs fine lines for an airbrushed finish
- ◆ for all skin types

NEW mark. MagiX  
Face Primer  
30ml  
09142  
Price per 10ml = £2.17  
Will normally be £10.50  
**£6.50 save £4**

## PHOTO-READY FINISHING POWDER

mark. gives you more...

- ◆ blurs and blends away imperfections
- ◆ gives a flawless, airbrushed finish
- ◆ colourless formula to suit all skin tones

## SET

NEW mark.  
Setting Powder  
5.6g  
13334  
Price per 10g = £11.60  
Will normally be £9  
**£6.50 save £2.50**

£6.50 save £2.50





FRENCH CONNECTION

SUNGLASSES  
**£12.50**

when you spend £10 or more on make-up across pages 22-71 order using 22152 worth £40\*

\*Based on normal brochure price. see page 21 for details



**£5**  
save £5.50

03764  
Fair

10215  
Light  
Medium

10348  
Tawny

10165  
Fawn



clean your brushes every 2 months to keep them in tip-top shape



**NEW & EXCLUSIVE**

**GLOW-ON POWDER**

- ◆ lightweight powder with Skin-Brightening Technology
- ◆ colour corrects and blurs imperfections with vitamins A, C and E

**NEW mark. Glow On Pressed Powder**  
10g  
Will normally be £10.50  
**£5 save £5.50**

**BRUSH CLEANING TOOL**

- ◆ ribs to scrub
- ◆ nodules to clean in-between bristles

**NEW Brush Cleaning Tool**  
Texturised silicone tool.  
Approx. 7.5cm x 5.5cm x 3cm.  
**13490**  
Will normally be £5  
**£3.50 save £1.50**

**STIPLING BRUSH**

- ◆ soft bristles buff on fuller-looking foundation in small, circular motions

**Stipling Brush 11536**  
Normally £8.50  
**£5 save £3.50**

# FOR A GLOWING, FRESH-FACED FINISH

GIVE YOUR CANVAS A BOOST AS YOU CREATE THE HEALTHIEST-LOOKING GLOW OF YOUR LIFE

**mark. gives you more...**

- ◆ medium coverage for all skin types
- ◆ soft as silk formula with Invisi-Blend Technology
- ◆ gives a lasting, radiant, luminous finish

**£6**  
save £4



**NEW mark. Glow On Natural Radiance Foundation**  
30ml  
Price per 10ml = £2.00  
Will normally be £10  
**£6 save £4**



10017 Shell

11080 Creamy Natural

09969 Pure Beige

11205 Natural Beige

11197 Medium Beige

10090 Soft Honey

11098 Deepest Terracotta

05322 Cappuccino

## BUDGET VS BLOWOUT

NEW mark. Glow On Natural Radiance Foundation 30ml

**£6**

VS

MAG Mineralize Moisture SPF 15 Foundation 30ml

**£29\***

**SAVE £23**

\*Price sourced from www.maccosmetics.co.uk on 24.01.2017.



03079 Light    03129 Light Medium    03376 Nude    03442 Shell    03343 Medium    03293 Medium Deep    02980 Deep    05298 Caramel    03392 Nutmeg



### CC CREAM

- ◆ SPF50 formula
- ◆ with liquorice, vitamin C and serum to help fade discolourations
- ◆ hides dark circles and redness

**NEW mark. CC Cream**  
30ml  
Price per 10ml = £4.00  
**£12**



### LOOSE POWDER FOUNDATION

- ◆ buildable, light/medium coverage
- ◆ natural, luminous finish
- ◆ SPF15 formula for all skin types, even sensitive

**NEW mark. Loose Powder Foundation**  
6g  
Price per 10g = £17.50  
**£10.50**



03459 Ivory    02915 Shell    03632 Nude    03475 Medium Beige    04275 Sand Beige

check out reviews and share yours at [avon.uk.com](http://avon.uk.com)



**LILAC** 05280 Illuminating Lilac  
conceals dullness and illuminates



**GREEN** 03921 Neutralising Green  
neutralises to conceal red patches and blemishes



**YELLOW** 02964 Softening Yellow  
softens and conceals dark circles

### KABUKI BRUSH

- ◆ with densely packed, soft bristles to buff, blend and beautify your canvas



**Kabuki Brush**  
12823  
**£7**



08177 Fair    41905 Medium    52779 Dark

### CREAM CONCEALER

- ◆ covers, blurs and corrects
- ◆ perfect for all skin tones



**NEW mark. Cream Concealer**  
**£7**

### CC STICKS

- ◆ with skin-loving vitamins A, C and E
- ◆ conceals imperfections in 1 stroke

**NEW mark. CC Concealer Pencil**  
**£7**



FRENCH CONNECTION

**SUNGLASSES**  
**£12.50**

when you spend £10 or more on make-up across pages 22-71 order using **22152** worth £40\*

\*Based on normal brochure price, see page 21 for details



**£6**  
save £4.50

## FOR THE ULTI-MATTE FINISH...

REVEAL YOUR SHINE-FREE CREATION WITH OUR MATTIFYING MOUSSE FOUNDATION

### MATTE MOUSSE FOUNDATION

- ◆ light to medium coverage
- ◆ air-whipped formula
- ◆ normal, oily, combination skin types

**NEW mark. Mousse Foundation**  
18g  
Price per 10g = £3.33  
Will normally be £10.50  
**£6 save £4.50**

### BLENDING SPONGE

- ◆ pointed end for applying foundation to targeted areas
- ◆ wide end for building up all-over coverage

**Precision Make-up Sponge**  
03624  
Normally £6.50  
**£3.50 save £3**

SUNGLASSES  
**£12.50**

when you spend £10 or more on make-up across pages 22-71 order using **22152** worth £40\*

\*Based on normal brochure price. see page 21 for details



check out reviews and share yours at [avon.uk.com](http://avon.uk.com)

# FRAME YOUR FACE

## 3 STEPS TO BIG BROWS...

1

### TWEEZE

Use the **Slanted Tweezers** to pluck away any stray hairs.

**Slanted Tweezers**  
05223  
Normally £5  
**£2.50**  
half price



2

### TAME & TRIM

Brush brows upwards using the **Eye Brow & Lash Comb**, then use the 2-in-1 **Eye Brow Scissors** to trim and tame messy hairs.

**Eye Brow & Lash Comb**  
12815  
Normally £5  
**£3** save £2



**Eye Brow Scissors**  
24018  
Normally £4.50  
**£2.50** save £2

# WITH 'NOW' BROWS

EXPRESS YOUR CREATIVITY WITH YOUR VERY OWN ON-TREND BROW EXHIBIT

3

### SHADE & SET

Use the brush end of the **Duo Brush** to apply and build up the **brow powder**, then brush on the **wax** with the spoolie end of the Duo Brush for a set-in-place look



08136  
Soft Brown



08144  
Blonde

**NEW** mark.  
**Perfect Brow Kit**  
Will normally be £7  
**£3.50** half price

### mark. gives you more...

- ◆ powder to shade, wax to set
- ◆ smudge-proof, long-lasting formula
- ◆ handy mirror for on-the-go touch-ups

**NEW & EXCLUSIVE**



**Eye Brow Duo Brush**  
11551  
Normally £5  
**£3** save £2



brush

spoolie

FRENCH CONNECTION

SUNGLASSES

£12.50

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\*Based on normal brochure price. see page 21 for details

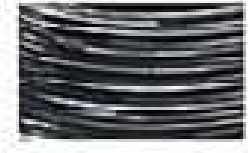


# CHOOSE YOUR LUSH LASH LOOK...



## BRUSH ON PANORAMIC VOLUME

- ◆ with keratin for mega length and strength
- ◆ flake-proof and sweat-proof
- ◆ 40% more mascara to lash for bold volume



00364  
Black



14373  
Brown Black

NEW mark.  
Mega Effects  
Mascara  
9ml  
Price per 10ml = £11.11  
**£10**

## A 'FALSIES' LOOK

- ◆ with fibre-infused formula for double the lash volume
- ◆ smudge-proof, waterproof, clump-proof
- ◆ lasts all day



29454  
Brown Black



04051  
Black



NEW mark. Big & False Lash  
Volume Mascara  
10ml  
**£8.50**

## 24-HOUR, PLUMPED-UP VOLUME

- ◆ curved, chubby brush grabs EVERY lash
- ◆ 5x more explosive volume
- ◆ smudge-proof, waterproof, clump-proof



23028  
Black Brown



46094  
Black



NEW mark. Big & Daring  
Volume Mascara  
10ml  
**£8.50**



£5.50  
save £4.50

UNIQUE BRUSH  
glides through every  
lash for buildable  
application -  
without clumps!

check out reviews and share yours at [avon.uk.com](http://avon.uk.com)

## CUSTOMISED LASH VOLUME ON DEMAND

OUR 3-IN-1 MASCARA IS YOUR GO-TO TOOL FOR CREATING A GALLERY OF UNIQUE, VARIED LASH VOLUME

### mark. gives you more...

- ◆ smudge, clump and flake free
- ◆ long-lasting formula
- ◆ easy to apply

NEW mark.  
Spectralash Mascara  
10ml  
Will normally be £10  
**£5.50** save £4.50



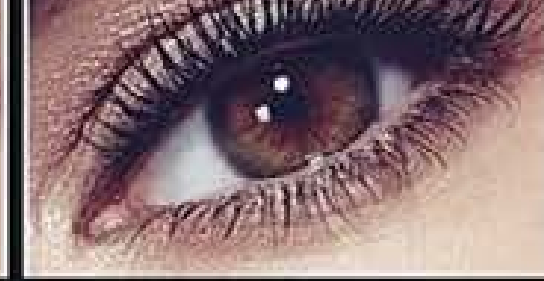
Model wears lash inserts for an even lash line.

## 3 WAYS TO WEAR...



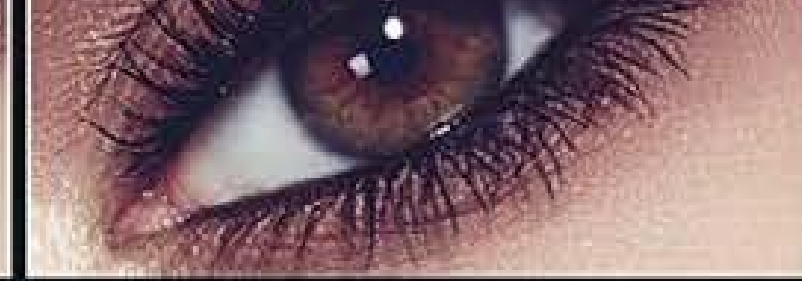
FULL VOLUME

1 Click once for defined, EVERYDAY volume.



FULLER VOLUME

2 Click twice for a MORE IMPACTFUL, volumised look.



FULLEST VOLUME

3 Click 3 times for an ALL-OUT LASH LOOK - perfect for a night out!

FRENCH CONNECTION

SUNGLASSES  
£12.50



when you spend £10 or more on make-up across pages 22-71 order using 22152 worth £40\*

\*Based on normal brochure price. see page 21 for details

### CREAMY, INTENSE GEL

- ◆ super-soft, bold-finish gel liner
- ◆ glide-on, vitamin-rich, budge-proof formula

NEW mark.  
Gel Pencil  
Eyeliner  
£6



### PRECISE LINES

- ◆ no sharpener needed
- ◆ precision tip for on-point, crisp lines

NEW mark. Skinny Precision  
Kohl Eyeliner  
£6



### THICK OR THIN LINES

- ◆ precision tip for crisp lines, side of nib for thick, bold lines
- ◆ waterproof, long-lasting formula

NEW mark. Slanted  
Dual-Tip Eyeliner  
£6.50



THICK LINES

THIN LINES

**Eyeliner Guide** 02352 £2.50

**EYELINER GUIDE**  
for the perfect application every time

- 1. CURVED EDGE** helps you apply soft, subtle lines
- 2. STRAIGHT EDGE** creates even and symmetrical cat's-eye flicks
- 3. RAISED ARCH** flexes to fit neatly in the eye socket for mess-free shadow application



check out reviews at [avon.uk.com](http://avon.uk.com)

## A GALLERY OF EYE-FRAMING KOHL

OUR KOHL, THE MOST BLENDABLE LINER, GIVES A SOFT-FOCUS, SMOKEY FINISH



£3  
half price

NEW & EXCLUSIVE

NEW mark.  
Kohl Eyeliner  
Will normally be £6  
£3 half price

- mark. gives you more...**
- ◆ shea butter-infused, creamy kohl
  - ◆ for a striking, smokey finish
  - ◆ glide-on, tug-free formula

FRENCH CONNECTION

SUNGLASSES

£12.50

when you spend £10 or more on make-up across pages 22-71 order using 22152 worth £40\*

\*Based on normal brochure price. see page 21 for details



£3.50 half price

NEW mark. Plump It Lip Gloss 7ml Price per 10ml = £5.00 Will normally be £7 £3.50 half price

- mark. gives you more...**
- ◆ super-moisturising gloss without the stickiness
  - ◆ with hydrating superfruits and coconut oil
  - ◆ lips instantly look and feel fuller



07500 Clear

06387 Nude

06536 Plumping Pearl

06452 Pink Pout

06262 Mauve

check out our favourite looks at [avon.uk.com](http://avon.uk.com)

## PLUMPING GLOSS AT THE STROKE OF A BRUSH

EXHIBIT THAT JUST-BITTEN, VOLUPTU-LIPS FEELING FOR AN XXL LIP LOOK WITH A GLASS-LIKE SHINE

SHE'S WEARING: MAUVE NOW IT'S OVER TO YOU!



£5 save £3

NEW mark. 3D Plumping Lipstick Will normally be £8 £5 save £3

## CRAFT A PLUMPED UP POUT

GET THE BIG-LIP CELEB LOOK WITH COLLAGEN AND RETINOL-INFUSED LIPSTICK, FOR A FULL-ON POUT MASTERPIECE

- mark. gives you more...**
- ◆ dual-plumping, SPF15 formula
  - ◆ rich, satin-finish colour
  - ◆ with added jojoba oil and caffeine

SHE'S WEARING: BERRY CUTE ...NOW IT'S OVER TO YOU!



06205 Rebel Red

04572 Reddy To Go

06015 Plumping Plum

06932 Divine Wine

04705 Uptown Pink

05561 Mad For Mauve

06163 Puckerd Pink

04606 Rose Kisses

06759 Chocolate

06783 Cocoa Kisses

05884 Pink Pop

04822 Truffle

07518 Berry Cute

06684 Cantaloupe

04580 Roasted Red

FRENCH CONNECTION

SUNGLASSES

£12.50

when you spend £10 or more on make-up across pages 22-71 order using 22152 worth £40\*

\*Based on normal brochure price. see page 21 for details

AVON TRUE

beautiful promises kept

best for...

on-the-go foundation, concealer AND powder

HANDBAG HERO with built-in mirror



£6 half price

for our NEW



AVON TRUE

nutraeffects

SKINCARE COLLECTION see pages 92-97

FIND A TRUE MATCH FOR EVERY SKIN TONE...

FAIR TO LIGHT SKIN



00075 Light Ivory

07690 Ivory



07831 Shell

07708 Nude

MEDIUM SKIN



07435 Creamy Natural

07492 Natural Beige



07443 Medium Beige

07922 Pure Beige

DARK SKIN



07534 Soft Honey

07740 Caramel

08037 Nutmeg



06296 Sable

16626 Rich Espresso

08185 Dark Cocoa

True Colour Flawless Cream-to-Powder Foundation Compact 9g Price per 10g = £6.66 Normally £12 £6 half price



- ✓ medium to full coverage
- ✓ covers spots and dark circles
- ✓ allergy tested and suitable for all skin types
- ✓ oil-free, blendable formula

AVON Make-up

FRENCH CONNECTION

SUNGLASSES  
**£12.50**

when you spend £10 or more on make-up across pages 22-71 order using 22152 worth £40\*

\*Based on normal brochure price. see page 21 for details



**ALL-OVER FACE BRUSH**  
best for... buffing and blending your perfect amount of coverage



**All-Over Face Brush**  
12666  
Normally £8.50  
**£4.50**  
save £4

*new look*



**BRONZING POWDER** **True Colour Glow Bronzing Powder 10g**  
best for... a matte or shimmer finish  
**£10**



**BRONZING PEARLS**  
best for... a multitoneal, sun-kissed shimmer



**True Colour Glow Bronzing Pearls 22g**  
Price per 10g = £4.55  
**£10**

Fill of all pearls containers is 22g; additional pearls in images shown for visual impact only.



**BLUSH PEARLS**  
best for... a healthy flush of colour

**True Colour Blush Pearls**  
22g 14043  
Price per 10g = £4.55  
**£10**



**COLOUR-CORRECTING PEARLS**  
best for... blurring all types of skin discolourations

**True Colour Colour-Correcting Pearls**  
22g 05777  
Price per 10g = £4.55  
**£10**



*best for...*  
a radiant,  
rosy glow



**£5**  
half price

- multitoneal pearls
- subtle, shimmer finish
- buildable formula
- gives a natural, illuminated look

**True Colour Illuminating Pearls**  
22g  
05678  
Price per 10g = £2.27  
Normally £10  
**£5 half price**





SUNGLASSES  
**£12.50**

when you spend £10 or more on make-up across pages 22-71 order using 22152 worth £40\*

\*Based on normal brochure price. see page 21 for details

**TARGETED CONCEALER STICK**  
best for... hiding dark circles and blemishes

**True Colour Flawless Concealer Stick**  
**£7**



**FULL-COLOUR BLUSH**  
best for... a luminous finish

**True Colour Luminous Blush**  
6g  
Price per 10g = £10.83  
**£6.50**



**AVON TRUE**  
*beautiful promises kept*

**MATTIFYING POWDER**  
best for... a shine-free finish

**True Colour Flawless Mattifying Pressed Powder**  
10g  
**£9**



**BLOTTING PAPER**  
best for... defying shine and oil without the colour build-up



**NEW Blotting Paper Compact with Mirror**  
Contains 80 sheets of blotting paper.  
**07344**  
**£7**

simply place paper over sponge and dab

**FOUNDATION BRUSH**  
best for... streak-free, pro-looking application



**Flat Foundation Brush**  
**12724**  
Normally £8.50  
**£4.50**  
save £4

*best for...*  
a 100% flawless finish



**True Colour Flawless Liquid Foundation**  
30ml  
Price per 10ml = £2.33  
Normally £12  
**£7** save £5

buildable coverage that you control  
 allergy tested for all skin types



**£7**  
save £5

# MAKE-UP MUST-HAVES...

# TRY BEFORE YOU BUY



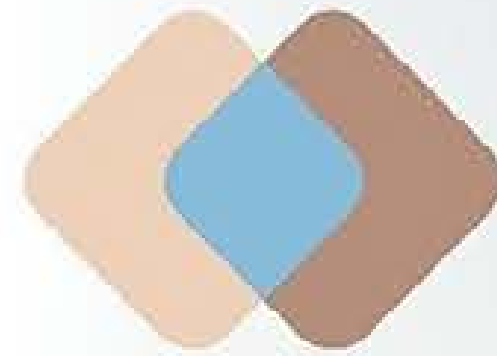
Ours is more matte than MAC!

True Colour Perfectly Matte Lipstick Sample

**JUST 50P!**

## NEW Flawless Liquid foundation

COMING SOON IN BROCHURE 11...



**NOW IN 17 TRUE-TO-YOU SHADES**

with True Blue Colour IQ for every skin tone

**SAMPLE SACHETS  
1 for 50p  
or 3 for £1**



*flawless,*  
invisible coverage



**new shades**  
COMING SOON IN BROCHURE 12

26203 Rouged Perfection	26278 Pink Truffle		
26237 Tempting Mauve	26328 Blush	26252 Rose Awakening	26419 Pink Passion

50187 Marvelous Mocha	18556 Au Naturelle	09423 Perfectly Nude	13599 Pure Pink	04689 Posh Petal

12641 Peach Flatters	18531 Adoring Love	18648 Ravishing Rose	24778 Splendidly Fuchsia	20990 Electric Pink

08243 Ideal Lilac	61515 Hot Plum	09019 Mauve Matters	23390 Superb Wine	22749 Wild Cherry

14738 Red Supreme	22491 Ruby Kiss	23655 Vibrant Melon	36723 Coral Fever	09514 Absolute Coral

### STEP 1: FIND YOUR UNDERTONE

#### PINK/ROSY (P)

skin burns easily, silver jewellery suits you best

#### NEUTRAL (N)

skin tans gradually, silver and gold jewellery suits you best

#### GOLDEN (G)

skin tans easily/rarely burns, gold jewellery suits you best

### STEP 2: CHOOSE YOUR PERFECT SHADE

FAIR			LIGHT MEDIUM			
28068 Light Ivory	25619 Porcelain	24364 Warm Ivory	19307 Ivory	23770 Shell	24265 Natural Beige	24257 Creamy Natural
P	N	G	P		N	

LIGHT MEDIUM		MEDIUM			MEDIUM DEEP			DEEP	
24562 Light Nude	24612 Nude	20719 Honey Beige	24281 Medium Beige	26054 Sun Beige	25601 Spice	24356 Walnut	24653 Caramel	58768 Rich Sienna	26013 Dark Cocoa
G		P	N	G	P	N	G	P	N

\*Mac 'Matte', visit [avon.uk.com/matte-info](http://avon.uk.com/matte-info) for more information.

FRENCH CONNECTION

SUNGLASSES  
**£12.50**

when you spend £10 or more on make-up across pages 22-71 order using **22152** worth £40\*

\*Based on normal brochure price. see page 21 for details

AVON  TRUE

*beautiful promises kept.*

unmissable offer

ANY 2 *for*  
**£5.50**

**SAVE £6.50**

page 52 only

*new*  
shades

- soft-glide, tug-free formula
- waterproof and smudge-proof
- lasts up to 10 hours
- allergy tested and suitable for sensitive eyes



TRY A SUBTLE EVERYDAY LOOK  
WITH GLIMMERSTICK EYELINER IN SATURN GREY



TRY A DRAMATIC EVENING LOOK  
WITH GLIMMERSTICK DIAMONDS EYELINER  
IN SMOKEY DIAMOND

GET HER DRAMATIC LINER LOOK with Brown Sugar

CHOOSE YOUR FAVOURITE FINISH...

DAZZLING DIAMOND LINES



True Colour Glimmerstick  
Diamonds Eyeliner  
**£6**

*new* shades



NEW True Colour  
Glimmerstick Eyeliner  
**£6**

CLASSIC, EVERYDAY LINES



no sharpener needed - simply twist for more colour



*best for...*  
easy, long  
lasting lines



AVON Make-up

FRENCH CONNECTION

SUNGLASSES

£12.50

when you spend £10 or more on make-up across pages 22-71 order using 22152 worth £40\*

\*Based on normal brochure price see page 21 for details



AVON TRUE

beautiful promises kept

best for... simple, smokey eyes



£5 save £4

£5 save £4

GET HER 4-STEP SHADOW LOOK with Stone Taupes

PICK YOUR PERFECT PALETTE...

combination of matte and shimmer shades



4 STEPS TO PRO-LOOK LIDS...

- 1. HIGHLIGHT** with shade 1 in the inner corner
- 2. BLEND** with shade 2 all over lid
- 3. FRAME** with shade 3 along the crease
- 4. DEFINE** with shade 4 along the lash line and outer corner



Dual-Ended Eyeshadow Brush with Smudger 12708 Normally £5 £3 save £2

True Colour Eyeshadow Quad Normally £9 £5 save £4

TRUE COLOUR TECHNOLOGY so the colour you see is the colour you get

- ✓ breathable feel
- ✓ stays crease-proof all day
- ✓ long-lasting
- ✓ comes with a 4-step application guide

AVON Make-up

FRENCH CONNECTION

SUNGLASSES

£12.50

when you spend £10 or more on make-up across pages 22-71 order using 22152 worth £40\*

\*Based on normal brochure price. see page 21 for details

# CHOOSE YOUR FAVOURITE LASH LOOK...

*Best for...*  
nourished,  
healthy-looking  
lashes

*Best for...*  
wide  
awake  
eyes

TRUE

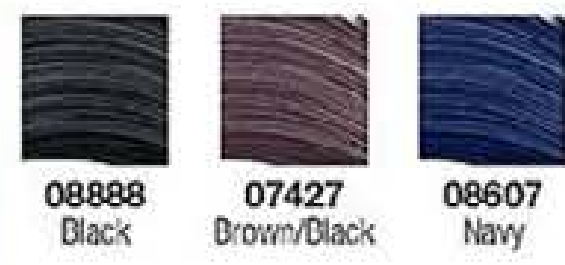
TRUE

**£5.50**  
save £3

**£5.50**  
save £4.50



- WIDE AWAKE MASCARA**
- volume, curl and lift in 1
  - smudge, flake and clump-proof
  - easy to remove
  - suitable for sensitive eyes and contact lens wearers



**True Colour Wide Awake Mascara**  
7ml  
Price per 10ml = £7.66  
Normally £8.50  
**£5.50 save £3**

Model wears lash inserts for an even lash line.

- NOURISHING MASCARA**
- makes lashes look longer and healthier
  - clump, smudge and flake-free
  - contains lash-loving argan oil, coconut oil and vitamin E



**True Colour Supreme Length Nourishing Mascara**  
7ml  
Price per 10ml = £7.66  
Normally £10  
**£5.50 save £4.50**

AVON Make-up

FRENCH CONNECTION

SUNGLASSES

£12.50

when you spend £10 or more on make-up across pages 22-71 order using 22152 worth £40\*

\*Based on normal brochure price. see page 21 for details

True Colour Eyeshadow Single £4



✓ EYESHADOW SINGLES

best for... an all-over pop of long-lasting colour

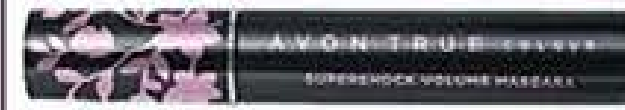


✓ EVERYDAY IMPACT

best for... building up to 12x more volume



LIMITED EDITION PACKAGING



14886  
Black



True Colour SuperShock Volume Mascara 10ml £8.50



09910  
Black

✓ WATERPROOF VOLUME

best for... building up to 15x more volume by the pool



True Colour Super Volumising Waterproof Mascara 10ml £10



21469  
Black



True Colour SuperShock Max Volume Mascara 10ml £10



10249  
Black

✓ LENGTHENING MASCARA

best for... the look of up to 87% longer lashes



09936 Black  
09985 Brown Black  
10363 Navy

True Colour SuperExtend Extreme Length Mascara 7ml Price per 10ml = £14.29 £10



✓ BROW DEFINER

best for... fast and easy pro-look brows



True Colour Glimmerstick Brow Definer £6



02345 Light Brown  
02097 Light Blonde  
01917 Brunette  
15123 Soft Black

no sharpener needed - simply twist up for more colour

model wears Glimmerstick Precision Eyeliner in Black

best for... precise lines your way

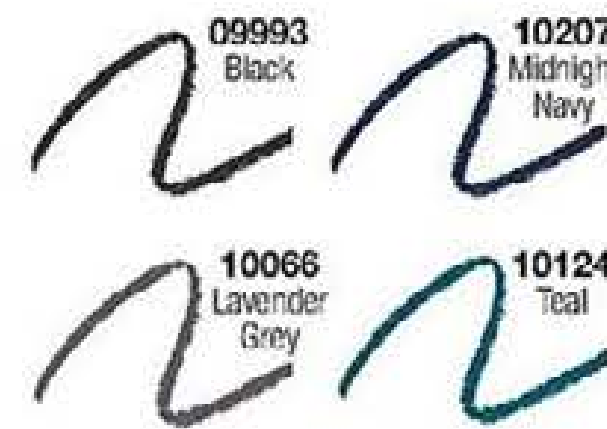


TWIST-UP LINER PENCIL

- ✓ precision-tip liner
- ✓ metallic shimmering formula
- ✓ smudge and budge-proof
- ✓ creamy texture glides without tugging

£3.50 save £3

£3 save £4



True Colour Glimmerstick Precision Eyeliner Normally £7 £3 save £4

LIQUID LINER

- ✓ transfer-proof formula
- ✓ glides on without tugging
- ✓ fast drying but easy to remove



True Colour SuperExtend Eyeliner Normally £6.50 £3.50 save £3

AVON Make-up

FRENCH CONNECTION



SUNGLASSES

£12.50

when you spend £10 or more on make-up across pages 22-71 order using 22152 worth £40\*

\*Based on normal brochure price. see page 21 for details

AVON TRUE

beautiful promises kept

best for...

high shine, glossy lips



£3

save £3.50

model wears True Colour Glazewear Lip Gloss in Iced Pink

CHOOSE YOUR FAVOURITE SHADE...

PINKS		NUDES/BROWNS		PLUMS	
04077 Pink Watermelon	04192 Strawberry Shine	04200 Sundance	03541 Mocha Latte	04119 Plum Pretty	04085 Plum Dazzle
04267 Tickled Pink	03566 Mulberry	03616 Nude Muse	03053 Clear	04150 Shimmered	
		CORALS		REDS	
03657 Perfect Nude	04127 Rosette				
03657 Perfect Nude	04127 Rosette	03087 Coral Reef	03640 Pale Peach	03509 Legendary Red	03095 Fiery Red
03350 Iced Pink	03236 Hot Pink				



- sheer to medium coverage
- instantly smooths and moisturises
- pearlised formula glistens in every light
- SPF15

True Colour Glazewear Lip Gloss 6ml  
Price per 10ml = £5.00  
Normally £6.50  
£3 save £3.50

FRENCH CONNECTION

SUNGLASSES

£12.50

when you spend £10 or more on make-up across pages 22-71 order using 22152 worth £40\*

\*Based on normal brochure price. see page 21 for details

AVON TRUE

beautiful promises kept

best for...

100% matte look lips



ours is more matte than MAC!\*

£5.50 save £2.50

GET HER TRUE MATTE LIP LOOK... with True Colour Perfectly Matte Lipstick in Pure Pink

FIND YOUR ULTI-MATTE SHADE...

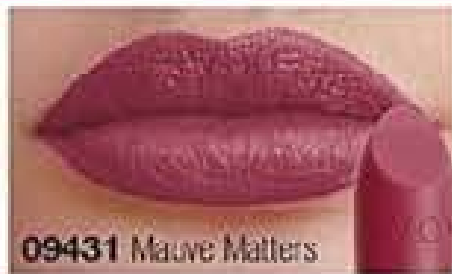
plums



16006 Ideal Lilac



26880 Hot Plum



09431 Mauve Matters



17905 Superb Wine

wines



57224 Wild Cherry



55053 Red Supreme



18218 Ruby Kiss

reds

pinks



28977 Ravishing Rose



41400 Adoring Love



63677 Splendidly Fuchsia



58982 Electric Pink

corals



08425 Vibrant Melon



18119 Peach Flatters



18176 Coral Fever

corals



27086 Absolute Coral



58479 Pure Pink



26930 Posh Petal



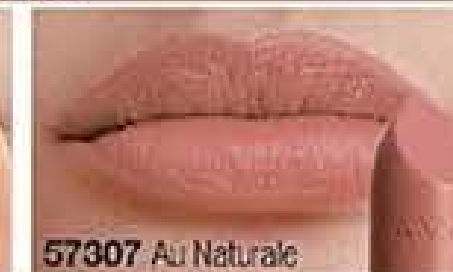
15610 Marvelous Mocha

nudes

nudes



59691 Perfectly Nude



57307 Au Naturel



True Colour Perfectly Matte Lipstick Normally £8 £5.50 save £2.50

- ✓ no cracking or caking for guaranteed comfort
- ✓ lightweight, hydrating, velvety formula
- ✓ defines lips for a sculpted look

\*Mac 'Matte', visit [avon.uk.com/matte-info](http://avon.uk.com/matte-info) for more information.



FRENCH CONNECTION

SUNGLASSES

£12.50

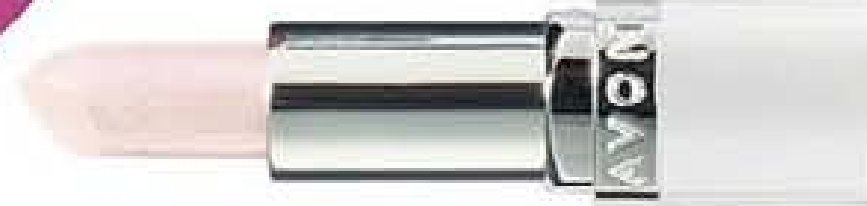
when you spend £10 or more on make-up across pages 22-71 order using 22152 worth £40\*

\*Based on normal brochure price. see page 21 for details



# AVON TRUE

beautiful promises kept



- TINTED BALM
- ✓ best for... the colour of a lipstick with the care of a balm
- ✓ infused with shea butter and beeswax

..... fuller colour ..... pearlised colour.....



25320 Protecting Peach    25338 Refreshing Raspberry    25544 Soothing Sangria    25361 Restoring Ruby    54064 Perfecting Pink

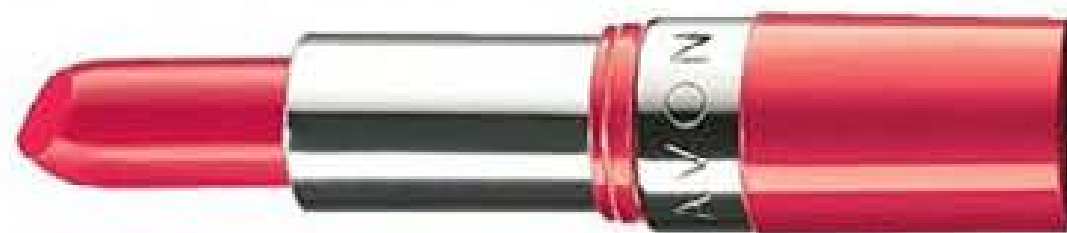
**True Colour Tinted Lip Balm**  
Normally £7  
**£3.50**  
half price

- PLUMPING COLOUR DUO
- ✓ best for... full lips and shiny colour in 1
- ✓ plumping base
- ✓ high shine top coat

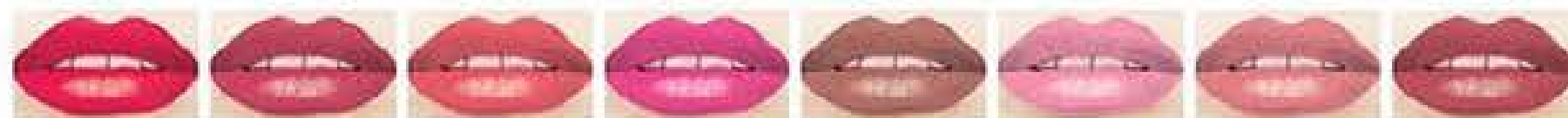


**ExtraLasting Plump and Stay Lip Colour**  
Normally £8.50  
**£5 save £3.50**

- LASTING LIPSTICK
- ✓ best for... up to 8 hours of lip colour
- ✓ satin finish
- ✓ comfortable formula



**ExtraLasting Lipstick**  
**£7.50**



00679 Fiery Red    21345 Ravishing Rose    21527 Pink Peach    00604 Pink Perfection    00703 Cappuccino    00968 Pretty in Pink    20024 Forever Pink    00927 Vintage Pink

- LIP CRAYON
- ✓ best for... lipstick and liner in 1
- ✓ soft-glide, creamy formula



**True Colour Lip Crayon**  
**£8.50**



14548 Just Rosy    26849 Pink Premier    02485 Raspberry Rush    03574 Charming Pink    24893 Cherry Picked



24802 Wild Orchid    23374 Red Haute    23408 Fairest Nude    24851 Plum Perfect    24695 Berry Blush

best for...  
rich,  
comfortable  
colour



GET HER TRUE LIP LOOK...  
with Blush Nude

CHOOSE YOUR FAVOURITE FINISH...



**£4**  
save **£3.50**

..... shimmer finish .....



..... satin finish .....



- rich, hydrating colour
- comfortable colour that lasts all day
- smooths, softens and moisturises

**True Colour Lipstick**  
Normally £7.50  
**£4 save £3.50**

FRENCH CONNECTION

SUNGLASSES  
**£12.50**

when you spend £10  
or more on make-up  
across pages 22-71  
order using **22152**  
worth £40\*

\*Based on normal  
brochure price.  
see page 21  
for details

AVON \* TRUE

beautiful promises kept



up to 12  
days of  
lasting  
colour

GET HER GORGEOUS MANI LOOK  
with True Colour Pro+ Nail Enamel in Mauve Rose, Inspired Iris and Wandering Rose

					<b>True Colour Pro+ Nail Enamel</b> 10ml Normally £6 <b>£3 half price</b>		
23895 Decadence	12005 Majestic Mauve	22897 Rose Gold	22533 Golden Vision	23846 Cosmic Blue			
01537 Real Red	23754 Coral Confidence	23200 Sea Breeze	02618 Candyfloss	01388 Pastel Pink	22780 Lavender Luxury	02568 Blue Belle	11924 Lemon Sugar
02543 Beige Beauty	01099 Naked Truth	54460 Smokiest Plum	23937 Dusty Fog	22970 Royal Raspberry	37663 Cherry Jubilee	01727 Tweed	00117 Licorice

best for... new summer shades



now in 3 new summer shades

- ✓ with acrylic and nylon formula for longer-lasting colour
- ✓ increases nail strength by up to 80%



now in 3  
new summer  
shades



**£3**  
half price



don't forget...  
crystallised file

- ✓ best for... a pro-look shape every time
- ✓ durable finish that lasts longer than any emery board!

**Crystallised Nail File**  
25866  
Normally £5.50  
**£3** save £2.50

22475 Mauve Rose	20834 Inspired Iris	20859 Wandering Rose

AVON Make-up

FRENCH CONNECTION

SUNGLASSES  
**£12.50**

when you spend £10  
or more on make-up  
across pages 22-71  
order using 22152  
worth £40\*

\*Based on normal  
brochure price.  
see page 21  
for details



AVON  TRUE  
beautiful promises kept



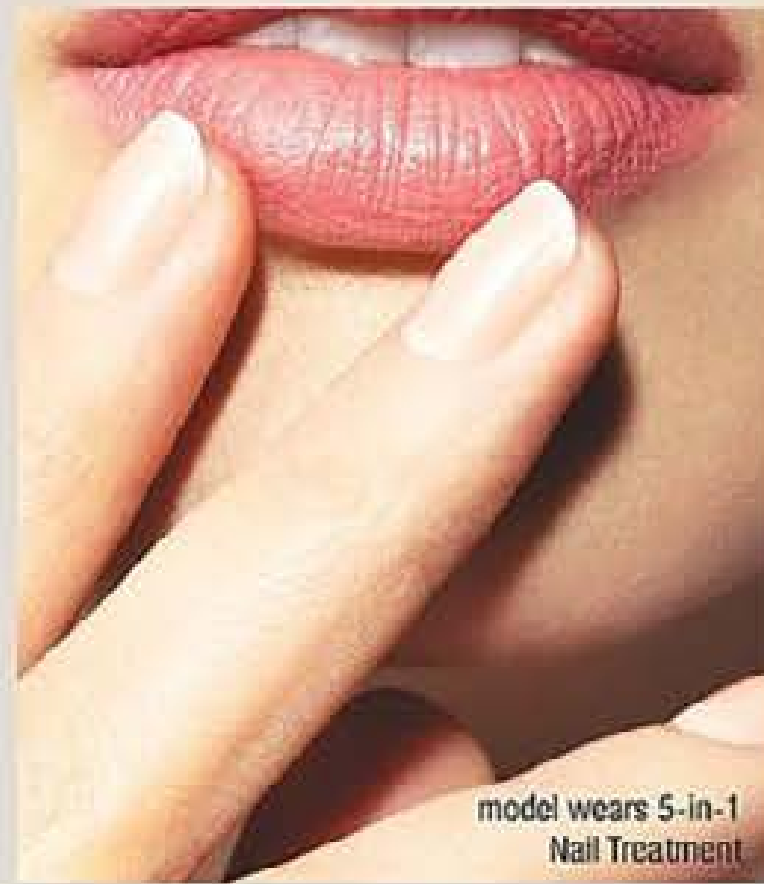
best for... preventing  
flaking nails

**Nail Experts Peeling  
and Brittleness Solver**  
10ml  
03806  
Normally £6  
**£3 half price**



best for... a protective  
layer of TLC

**Nail Experts 5-in-1  
Nail Treatment**  
10ml  
05033  
Normally £6  
**£3 half price**



model wears 5-in-1  
Nail Treatment

**HOW TO USE:**  
Simply apply 1 coat over bare nails  
for a shiny, au naturel look that cares.



best for... a sheer-  
shine, pearlised finish

**Nail Experts Pearl  
Shine Nail Enamel**  
10ml  
Normally £6  
**£3 half price**



best for... fast  
French tips at home

**Nail Experts French  
Manicure Tip**  
10ml  
04804  
Normally £6  
**£3 half price**



GET HER PEARLISED NAIL LOOK  
with Sheer Bronze



03582  
Sheer  
Lilac



04788  
Sheer  
Bronze



04069  
Sheer  
Love



04218  
Sheer  
Peach

best for... super-strong nails



**£2.50**  
half price

*new*



**STRONG NAILS IN  
2 SIMPLE STEPS...**

- 1 STRENGTHEN with a coat of Gold Strength over bare nails.
- 2 SET nails fast with a spritz of Freeze Dry Spray.



- ✓ **GOLD STRENGTH**
- ✓ with fortifying real gold
- ✓ gives nails a sheer, golden glow
- ✓ helps smooth, perfect and strengthen

**NEW Nail Experts  
Gold Strength  
Base Coat**  
10ml  
27839  
Will normally be £5  
**£2.50 half price**



don't forget...  
freeze dry spray  
✓ to dry any polish in  
just 30 seconds

**Nail Experts  
Freeze Dry Spray**  
50ml  
03178  
Price per 100ml = £6  
Normally £6  
**£3 half price**

AVON Make-up

SUNGLASSES  
**£12.50**

when you spend £10 or more on make-up across pages 22-71 order using **22152** worth £40\*

\*Based on normal brochure price. see page 21 for details

AVON TRUE

beautiful promises kept



best for... nail colour and care in 1

**True Colour BB 7-in-1 Nail Enamel**  
10ml  
**£7**



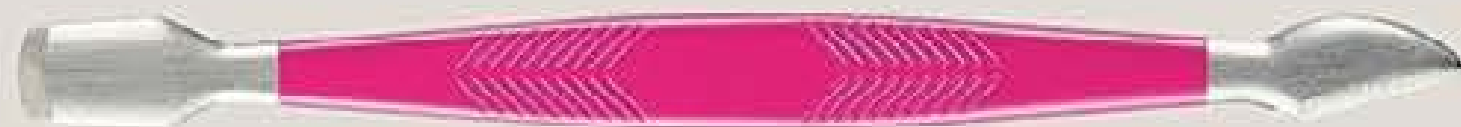
best for... smoothing out bumps and ridges

**Nail Experts Ridge Filling Base Coat**  
10ml  
05173  
Normally £6  
**£2.50 save £3.50**



best for... gently removing polish

**Nail Experts Nail Enamel Remover**  
150ml  
03954  
Price per 100ml = £2.67  
**£4**



pushes back cuticles

**Cuticle Tool**  
28183  
**£4**

cleans under-nail dirt



correct mani mishaps – fast!

**Nail Experts Corrector Pen**  
03319  
Normally £7  
**£4 save £3**

Best for... restoring cuticles in just 5 days



with caring aloe vera and gentle vitamin E

- ✓ **CUTICLE OIL**
- ✓ helps protect dry, cracked, chapped cuticles
- ✓ nails appear smoother and more even

**NEW Nail Experts Vitamin E Cuticle Oil**  
15ml  
21063  
Price per 10ml = £2.00  
Will normally be £6  
**£3 half price**

**HOW TO USE:**  
Massage into cuticle and around the nail bed to gently soften and repair.

don't forget... your nail clippers

best for... creating a perfectly symmetrical nail shape



**Finger Nail Clippers**  
21667  
Normally £4  
**£2 half price**

ANY 2 FOR £4

save up to £5.50  
pages 72-75

ANY 2 FOR £4

save up to £5.50  
pages 72-75

COLORTREND



fruity flavoured balm  
**Lush Lips Balm**  
£2.50



for longer-lasting make-up  
**Picture Perfect Face Primer**  
30ml  
23150  
Price per 10ml = £1.58  
£4.75



mattifies shine  
**Final Touch Pressed Powder**  
10g  
£4.25



targeted blemish-blurrer  
**Perfect and Hide Concealer**  
£3



blendable liquid concealer  
**Perfect and Hide Liquid Concealer**  
15ml  
Price per 10ml = £2.00  
£3



buildable, lightweight foundation  
**Fresh Face Foundation**  
30ml  
Price per 10ml = £1.58  
£4.75

SUMMER READY LIPS

whether you're a lippie lover or gloss girl, try our light shades to make summer skin POP!



LIPSTICK  
creamy vibrant colour in 15 kissable shades  
**Kiss 'n' Go Lipstick**  
£3.75



GLOSS  
high-shine, glass-like gloss without the sticky feel  
**Vinyl Lip Gloss**  
15ml  
Price per 10ml = £2.67  
£4

ANY 2 FOR £4 save up to £5.50 pages 72-75

ANY 2 FOR £4 save up to £5.50 pages 72-75

# COLORTREND



colour-pop partners  
**Eyeshadow Duo**  
£4.50



high-shine nailwear  
**Fashion Nail Enamel**  
8ml  
Price per 10ml = £3.75  
£3



for up to 12x the va-va-volume  
**Hello! Ultimate Lashes Volume Mascara**  
10ml  
£4.50



give your flutter lashings of impact  
**La Paletteria Hello! Ultimate Lashes Volume Mascara**  
10ml  
£4.50



19390 Cappuccino Cornet  
19687 Parfait Pistachio  
19638 Frozen Blueberry  
07229 Black  
**La Paletteria Single-Ended Kajalstick**  
£3.75

## PASTEL PEEPERS

upgrade your shade this season for playful eyes from beach to bar



DRAW-ON SHADOW whip up and blend in colourful lids in no time!  
**Eyeshadow Stix**  
£4



Sweeten up with Vanilla Whirl



VOLUME MASCARA for full-on lashes  
**Plump Out Mascara**  
7ml  
Price per 10ml = £6.43  
£4.50



BOLD LINER for on-point, striking lines  
**Pencil Play Eyeliner**  
£3

# ANEW

a new age of skin-transforming make-up



**PRIMER**  
serum-infused formula helps prevent make-up setting into pores and lines

**Skin Transforming Primer**  
28ml  
00166  
Price per 10ml = £5.38  
**£15**

**SPF15 SMOOTHING FOUNDATION**  
with collagen and elastin for a more even-looking, flawless complexion

**Age-Transforming Foundation**  
30ml  
Price per 10ml = £5.00  
**£15**



16931 Ivory

00299 Nude



19927 Shell

02717 Natural Beige

**TARGETED CONCEALER**  
hides imperfections, wrinkles and dark circles

**Age-Transforming Concealer SPF15**  
**£9**



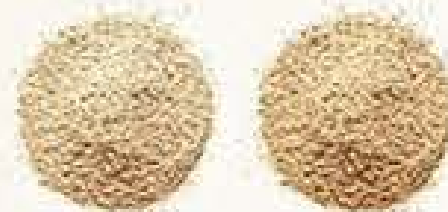
14712 Fair



08433 Medium

**POWDER**  
smooths and softens the look of lines and pores

**Age-Transforming Pressed Powder**  
10g  
**£10.50**



08813 Soft Beige

07526 Nude Beige

## SAVE VS SPREE

reverse wrinkles and boost collagen and elastin with  
**AVON ANEW**  
AGE-TRANSFORMING  
COMPACT FOUNDATION

JUST  
**£10!**

hydrate, brighten and blur imperfections with  
**ESTÉE LAUDER**  
**£43\***  
PERFECTIONIST SERUM COMPACT

sealed make-up lid for freshness

**£10**  
save £5

Age-Transforming Compact Foundation  
9g  
Price per 10g = £11.11  
Normally £15  
**£10 save £5**



**4D**  
WRINKLE  
REVERSE  
technology

SPF15  
full coverage  
non-comedogenic  
and allergy tested

luxury sponge applicator

**INSTANTLY LOOK UP TO 5 YEARS YOUNGER... FOR LESS**

with the wrinkle-reversing foundation you won't find anywhere else!

04044 Ivory

11221 Shell

11106 Nude

02840 Natural Beige

04242 Medium Beige

09415 Pure Beige



\*Price sourced from www.esteelauder.co.uk on 15.12.2016.

# ANEW

a new age of skin-transforming make-up



**REGENERATING COMPLEX**  
for lips that look up to 5 years younger

- |   |   |   |  |   |  |
|---|---|---|--|---|--|
| <p><b>MASCARA</b><br/>2-in-1 with Bio Lash Technology, for 5x more instant, full volume</p> <p><b>Lash Transforming Mascara</b><br/>£10</p> | <p><b>BROW FILLER</b><br/>with Re-Touch Technology and natural fibres that blend away greys with ease</p> <p><b>Transforming Brow Filler</b><br/>£9</p> | <p><b>LINER</b><br/>creamy, waterproof, glide-on liner with retinol</p> <p><b>Smoothing Eyeliner Pencil</b><br/>£8.50</p> | <p><b>TINTED CONDITIONER</b><br/>cares, smooths and restores with a subtle hint of colour</p> <p><b>Tinted Lip Plumping Lip Conditioner</b><br/>£9</p> | <p><b>BALM</b><br/>instantly smooths, softens and helps prevent drying</p> <p><b>Lip Restoring Colour Balm</b><br/>5ml<br/>Price per 10ml = £18.00<br/>£9</p> | <p><b>LIPSTICK</b><br/>with anti-ageing serum for smooth, volumised lips in just 2 weeks</p> <p><b>Youth-Awakening Lipstick</b><br/>£10.50</p> |
|---|---|---|--|---|--|



## SAVE VS SPREE

smooth, moisturise, tint, plump & protect with  
**AVON ANEW**  
LIP PLUMPING  
LIP CONDITIONER

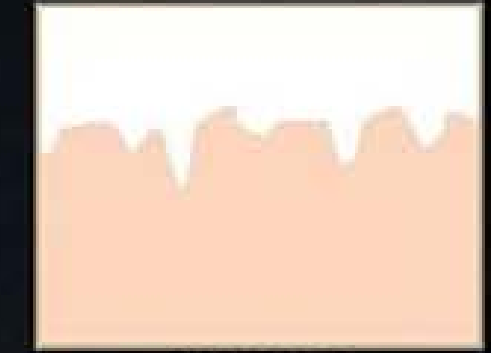
**JUST £5!**

smooth & moisturise with  
**ESTÉE LAUDER** £15.50\*  
LIP CONDITIONER

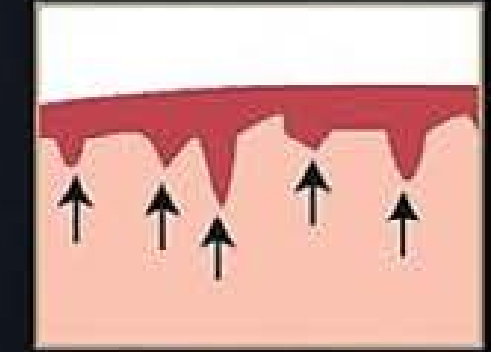
**£5**  
save £4

Lip Plumping Lip Conditioner 11155  
Normally £9  
£5 save £4

**4D**  
WRINKLE REVERSE technology



**BEFORE:**  
thin, dry lips



**AFTER:**  
lips look plumper and feel moisturised

Diagrams for illustrative purposes only.

## YOUR BEST EVER LIPS... FOR LESS

try our exclusive, retinol-boosting formula for lips that look instantly younger

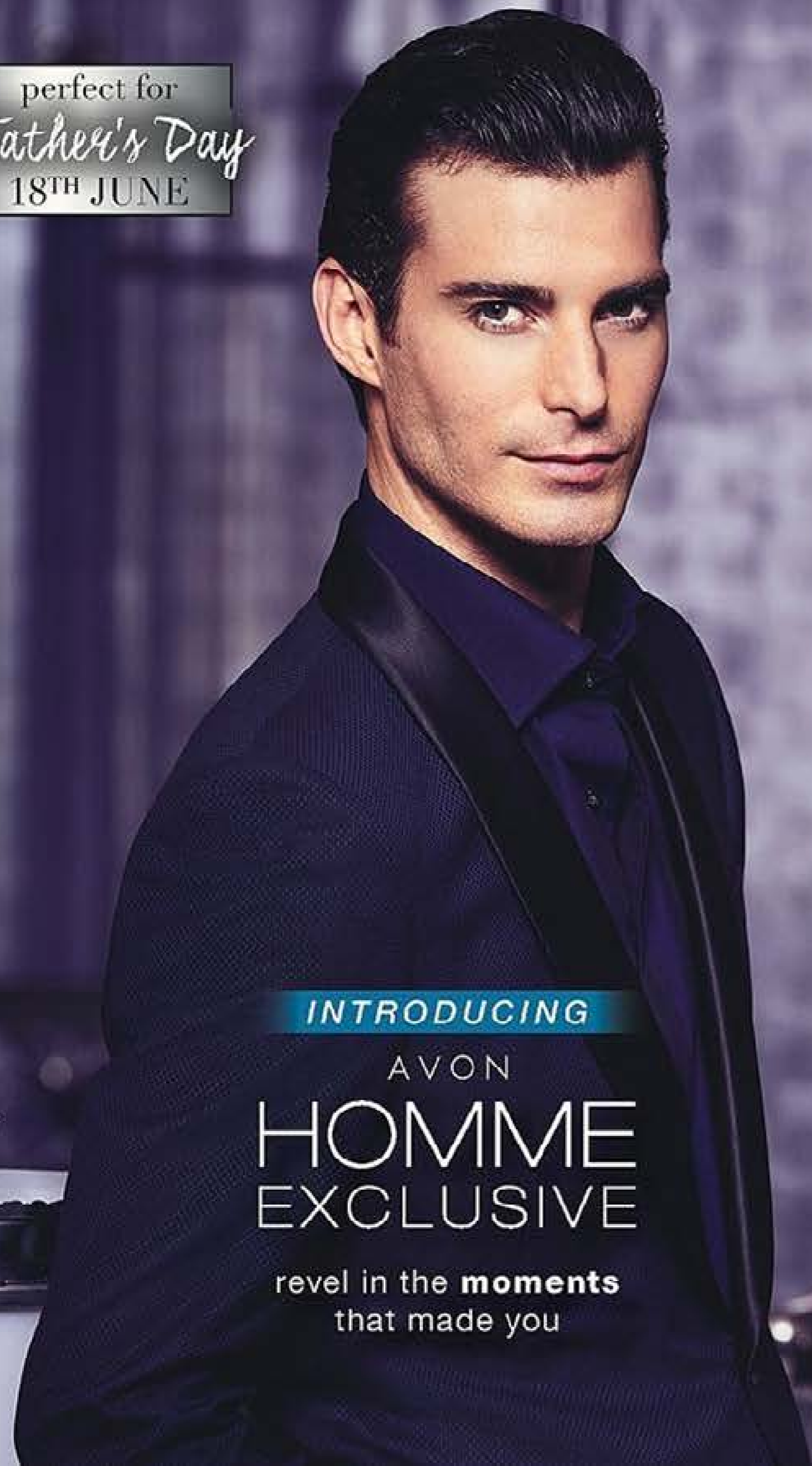
\*Price sourced from www.esteelauder.co.uk on 15.12.2016.



new

all 3 for  
**£12**  
SAVE **£8.20**  
order using **69880**

perfect for  
*Father's Day*  
18<sup>TH</sup> JUNE



INTRODUCING  
AVON  
**HOMME  
EXCLUSIVE**

revel in the **moments**  
that made you

a captivating and luxurious fusion of zesty grapefruit, sophisticated rosemary and luxurious Haitian vetiver that exudes power and confidence



**REFINED. CONFIDENT. CHARISMATIC.**

NEW Deodorant Body Spray 150ml 07385 Price per 100ml = £2.40 **£3.60**

NEW Hair and Body Wash 250ml 00257 Price per 100ml = £1.44 **£3.60**

NEW EDT 75ml 07179 Price per 100ml = £17.33 **£13**

all 3 for  
**£12**

SAVE **£8.20\***

order using **68254**

\*Based on normal  
brochure prices.

**ELITE**  
GENTLEMAN



perfect for  
*Father's Day*  
18<sup>TH</sup> JUNE

*verbena, cardamom,  
cedarwood*

**Hair & Body Wash** 250ml

11585 Price per 100ml = £1.44

**£3.60**

**Deodorant Body Spray** 150ml

13284 Price per 100ml = £1.10

Normally £3.60

**£1.65** save £1.95

**Elite Gentleman EDT** 75ml

11601 Price per 100ml = £17.33 **£13**

*mandarin zest,  
wild blue lavender, soft suede*

**Black Suede Essential EDT**

75ml 09068 Price per 100ml = £8.00

Normally £11 **£6** save £5

*fresh greens,  
leather accord, warm woods*

**Black Suede EDT** 75ml

18739 Price per 100ml = £8.00

Normally £11 **£6** save £5

*bergamot, nutmeg,  
black amber*

**Black Suede Night EDT**

75ml 07807 Price per 100ml = £8.00

Normally £11 **£6** save £5

**£6**  
each

SAVE **£5**

AVON  
**BLACKSUEDE**



EXCLUSIVE DESIGNER FRAGRANCE

AVON  
**LIFE**

perfect *Father's Day* gift set

**£30**

WALLET &  
EDT GIFT SET

worth £46\*  
order using  
67702

*black pepper  
violet leaves  
cedarwood*



in collaboration with  
international designer  
**Kenzo Takada**

**Avon Life Wallet** PVC and polyester  
wallet featuring 6 card slots in the lining  
and a decorative violet-shaped metal  
stud. Approx. 11cm x 9.5cm x 1cm.

10371 **£22**

**Avon Life for Him EDT** 75ml 07963

Price per 100ml = £32.00 **£24**

\*Based on normal brochure prices.

# BUY 1 CHOOSE 1 FOR £2

across men's EDT fragrances, page 84 only, save up to £13 lower priced item £2



3. **Avon Prime EDT**  
75ml  
02923  
Price per 100ml = £17.33  
**£13**

4. **Avon Attraction Collection**  
EDT, 75ml

19521 Avon Attraction  
Rush for Him  
08334 Avon Attraction  
for Him  
Price per 100ml = £20.00  
**£15**

5. **Avon Alpha for Him EDT** 75ml  
09399  
Price per 100ml = £20.00  
**£15**

6. **Avon Homme EDT** 75ml  
54239  
Price per 100ml = £17.33  
**£13**

7. **Avon Luck for Him EDT** 75ml  
03699  
Price per 100ml = £20.00  
**£15**

8. **Avon Destination Collection EDT**, 75ml  
17053 Avon Destination  
Wilderness  
17335 Avon Destination  
Grand Canyon  
Price per 100ml = £14.67  
**£11**

9. **Elite Gentleman Collection** 75ml  
01826 Elite Gentleman  
Untailored  
19620 Elite Gentleman  
Weekend  
Price per 100ml = £17.33  
**£13**

10. **1 Pulse for Him EDT** 75ml  
06338  
Price per 100ml = £14.67  
**£11**

11. **Full Speed Max Turbo EDT** 75ml  
09845  
Price per 100ml = £14.67  
**£11**

**\*LAST CHANCE TO BUY, WHILE STOCKS LAST**



1. **Mesmerize for Him Collection** EDT, 100ml  
06577 Mesmerize for Him  
20750 Mesmerize Black  
for Him  
21873 Mesmerize Red  
for Him  
**£11**

2. **Individual Blue Collection**  
EDT, 100ml  
00794 Individual Blue  
48512 Individual Blue  
Casual\*  
**£8.50**

# ANY 2 FOR £5

across men's toiletries, page 84 only, save up to £4



1. **Hair & Body Wash** 250ml  
08755 Black Suede  
54346 Avon Homme  
07013 Avon Prime  
19703 Elite Gentleman  
Weekend  
54114 Mesmerize Red for Him  
Price per 100ml = £1.44  
**£3.60**

200ml  
02550 Avon Attraction for Him  
54999 Avon Attraction  
Rush for Him

09506 Avon Alpha for Him  
14308 Avon Luck for Him  
Price per 100ml = £2.00  
**£4**

10900 Avon Life for Him  
Price per 100ml = £2.25  
**£4.50**

2. **Roll-On Anti-Perspirant Deodorant** 50ml  
09092 Full Speed  
23556 Full Speed Max Turbo  
18796 Black Suede  
17079 Avon Destination  
Wilderness  
01438 Avon Destination  
Grand Canyon  
06601 Mesmerize for Him  
Price per 100ml = £5.20  
**£2.60**

3. **After Shave Conditioner**  
100ml  
20701 Mesmerize Black  
for Him  
**£3.60**  
02402 Avon Attraction for Him  
**£4**



# THE BLIND TEST

## FULLSPEED VS

**£71** DESIGNER FRAGRANCE\*



**56%**  
CHOSE  
AVON\*\*

\*Based on the EDT's 75ml regular price at Boots on 14.12.2016.

\*\*Based on preference during a blind test of 608 women in central Europe in December 2015.

**£6**

#MakeUpYourOwnMind

a high-energy scent engineered for excitement with juniper berry, refreshing cypress and rich sandalwood

Full Speed EDT 75ml 28472 Price per 100ml = £8.00 Normally £11 **£6** save £5



*senses*  
**2-IN-1 FOR HAIR & BODY**  
 with refreshing lemon & aromatic cedarwood

**£1.50**  
 half price

*new*

**£1**  
 half price

**POWER FRESH**

hair & body wash  
 shampooing et  
 gel douche

**POWER FRESH**

hair & body wash  
 shampooing et  
 gel douche

**250ML**

**500ML**



**2-in-1 Hair & Body Wash 250ml**  
**00414 NEW Power Fresh**  
**00307 Ocean Surge**  
**58214 Amazon Jungle**  
**59162 X-treme**  
**14217 Intense Freshness**  
 Price per 100ml = 40p  
 Normally £2  
**£1 half price**

**2-in-1 Hair & Body Wash 500ml**  
**00448 NEW Power Fresh**  
**13565 Ocean Surge**  
**19174 Amazon Jungle**  
**19158 X-treme**  
**04317 Intense Freshness**  
 Price per 100ml = 30p  
 Normally £3  
**£1.50 half price**

**ROLL-ON ANTI-PERSPIRANT DEODORANT**

• 48-hour odour protection • non-flaking, non-sticky • Dry Pore Technology



**£1**

**Men's Roll-On Anti-Perspirant Deodorant 50ml**  
**16956 Active**  
**16816 Max Protection 6**  
**06650 Minerals**

**63693 Fresh**  
**16675 Invisible**  
 Price per 100ml = £2.00  
 Normally £2  
**£1 half price**

**ESSENTIALS** daily care with vitamin E, ginger & aloe



**Invigorating Body Wash 250ml**  
**28258**  
 Price per 100ml = 72p  
 Normally £3  
**£1.80 save £1.20**



**Smooth Shave Foaming Gel 200ml**  
**18150**  
 Price per 100ml = £1.20  
 Normally £4  
**£2.40 save £1.60**



**Conditioning After Shave Balm 100ml**  
**18127**  
 Normally £5  
**£3 save £2**



**Hydrating Moisturiser 50ml**  
**15560**  
 Price per 100ml = £6.00  
 Normally £6  
**£3 half price**



**3-in-1 Shampoo, Condition & Shave 250ml**  
**16915**  
 Price per 100ml = 70p  
 Normally £3  
**£1.75 save £1.25**



**Revitalising Shave Gel with Skin Care Complex 150ml**  
**12237**  
 Price per 100ml = £1.60  
 Normally £4  
**£2.40 save £1.60**

**AVON MEN**

perfect for  
*Father's Day*  
**18<sup>TH</sup> JUNE**

make sure **he's ready for anything** this **Father's Day** with our aromatic cedar and musk **grooming essentials**



*new*

**cleanse**

**NEW Rugged Adventure Hair and Body Wash 250ml**  
**17491**  
 Price per 100ml = 96p  
 Will normally be £3  
**£2.40 save 60p**

**shave**

**NEW Rugged Adventure Shave Gel 100ml**  
**56721**  
 Will normally be £3.50  
**£2.40 save £1.10**

**hydrate**

**NEW Rugged Adventure After Shave Balm 100ml**  
**56663**  
 Will normally be £4  
**£1.80 save £2.20**

**ENERGISING** daily refreshment with vitamin E, ginger & aloe



**2-in-1 Shave & Wash 150ml**  
**01867**  
 Price per 100ml = £1.60  
 Normally £4  
**£2.40 save £1.60**



**3-in-1 Shampoo, Conditioner & Body Wash 250ml**  
**01891**  
 Price per 100ml = 96p  
 Normally £4  
**£2.40 save £1.60**



**2-in-1 After Shave & Moisturiser 100ml**  
**16220**  
 Normally £4  
**£2.40 save £1.60**

**BE THE BOSS OF FACIAL HAIR**  
with the **latest** in beard and  
stubble-trimming technology



**11 LENGTH  
SETTINGS**



**serrated blades**  
capture and trim  
hairs for sharp  
cutting performance



**durable stainless  
steel blades** for  
consistent results



**lock-in, adjustable  
combs** for reliable  
grooming



perfect for  
*Father's Day*  
18<sup>TH</sup> JUNE

**WELL  
GROOMED**



**REMINGTON**

**beard trimmer**

**£19.99**

**worth £34\***



the **ideal gift** to keep  
him **looking his best**



**NEW Remington Beard Boss  
Beard Trimmer**

With 11 length settings.  
Comes with washable blades  
and a cleaning brush. Requires  
2x AAA batteries (included). Not  
suitable for under 16s due to  
removable blades.

**00356**

Will normally be £34  
**£19.99** save **£14.01**

\*Based on normal brochure price.

Love your breasts  
Be breast aware



breast cancer  
**now**

breastcancer.org/tlc

It's as simple as TLC

- ♥ **TOUCH** your breasts.  
Can you feel anything unusual?
- ♥ **LOOK** for changes.  
Is there any change in shape or texture?
- ♥ **CHECK** anything unusual with your doctor.

*we guarantee you'll love your new products!*

If you're not 100% happy with your purchase, just return it within 28 days of delivery for a refund or exchange, even if you've tried it!

Special terms apply to certain products – these are clearly indicated in the brochure. For a full refund on products with a free gift, please return both items to ensure your refund is processed.

Avon offers a 2 year warranty for manufacturing faults on its watches.

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£1.50 goes to Breast Cancer Now

*new*

CRYSTALS FROM SWAROVSKI SINCE 1895

**PIN** with stunning Swarovski® crystals

**AVON BREAST CANCR CRUSADE**

**25 years**

**NEW Olivia Swarovski® Pin**  
Swarovski®, stone-set crystal and silver-plated brooch in a ribbon design.  
13169

**£4**

Swarovski® is a registered trademark of Swarovski AG.

£2 goes to Breast Cancer Now

Contents not included.

**JEWELLERY BOX**  
with mirrored lid

- perfect for a weekend away
- features a ribbon logo

**Heart Jewellery Box**  
With mirrored lid.  
Approx. 12cm x 11cm x 5.5cm.  
39669

**£6**

£2 goes to Breast Cancer Now

**EARRINGS**  
set of 3: hearts, diamantés and ribbons

**Trudy Earrings Gift Set**  
3 pairs of titanium stud pierced earrings.  
Comes in a branded gift box.  
39628

**£4**

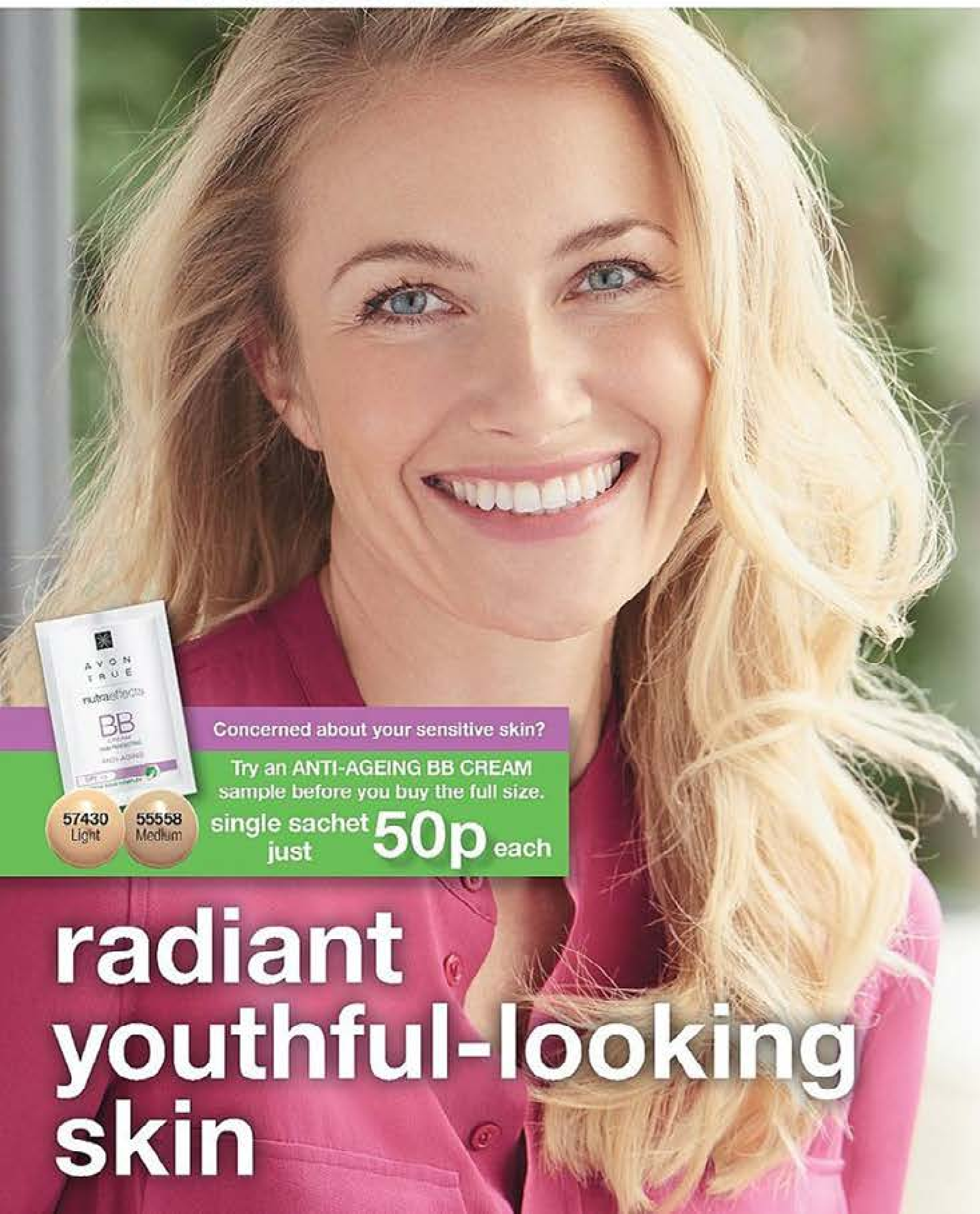
Avon will donate £1.50 for every Olivia Swarovski® Pin sold, £2 for every Heart Jewellery Box sold and £2 for every Trudy Earrings Gift Set sold to Breast Cancer Now, a registered charity in England and Wales (no. 1160558), Scotland (SC045584) and Isle of Man (no. 1200).

All claims in advertising are supported by clinical and consumer studies. Some images in this brochure are shown larger than actual size.

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Please refer to the dimensions in the product description to avoid any disappointment on delivery. All electrical products which fall under the auspices of the Waste Electrical and Electronic Equipment Act 2005, as amended, are compliant. Avon Cosmetics Ltd is a member of Electrolink Compliance Scheme. All such products are marked with the Wheelie-bin symbol. ♻

Help the environment by disposing of your products responsibly. The wheelie bin symbols indicate the product and batteries must not be disposed of in the domestic waste as they contain substances which can be damaging to the environment and health. Please use designated collection points or recycling facilities when disposing of the item or batteries.



Concerned about your sensitive skin?

Try an ANTI-AGEING BB CREAM sample before you buy the full size.

single sachet just **50p** each

# radiant youthful-looking skin

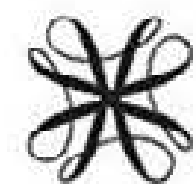


suitable for sensitive skin

naturally effective

formulated with POMEGRANATE SEEDS AND CERAMIDES

introducing



AVON  
TRUE

nutraeffects



**new**

nutraeffects

BB  
CREAM

SKIN PERFECTING

ANTI-AGEING

SPF 15  
ACTIVE SEED COMPLEX

- blends seamlessly for a radiant, perfected look
- helps blur the look of lines and wrinkles

AGELESS BB CREAM  
for younger-looking skin



**NEW** Anti-Ageing BB Cream  
30ml  
Price per 100ml = £16.67  
Will normally be £8  
**£5 save £3**

try today

**£5**  
save £3

ADD RADIANCE TO DULL AND TIRED SKIN



featuring glow-boosting  
**BIRD OF PARADISE SEED EXTRACT**

**NEW Radiance Day Cream SPF20**  
50ml  
27177  
Price per 100ml = £6.00  
Will normally be £4.50  
**£3 save £1.50**

**NEW Radiance Night Cream**  
50ml  
15545  
Price per 100ml = £6.00  
Will normally be £4.50  
**£3 save £1.50**



**NEW Radiance Tinted Moisturiser SPF20**  
50ml  
26781  
Price per 100ml = £8.00  
Will normally be £6  
**£4 save £2**

15768 Light  
16097 Medium

**NEW Radiance BB Cream**  
30ml  
Price per 100ml = £16.67  
Will normally be £7.50  
**£5 save £2.50**



**NEW Miracle Glow Lightweight Facial Oil**  
30ml  
15636  
Price per 100ml = £26.67  
Will normally be £10  
**£8 save £2**

HYDRATE DRY SKIN

featuring **CHIA SEEDS**  
and **vitamin E**



**NEW Hydration Day Cream SPF15**  
50ml  
15602  
Price per 100ml = £6.00  
Will normally be £4.50  
**£3 save £1.50**

**NEW Hydration Gel Night Cream**  
50ml  
13938  
Price per 100ml = £6.00  
Will normally be £4.50  
**£3 save £1.50**

MATTIFY OILY/COMBINATION SKIN

featuring **HYDRATING CHIA SEED EXTRACTS**  
and **mattifying powders**



**NEW Mattifying Day Cream SPF15**  
50ml  
26740  
Price per 100ml = £6.00  
Will normally be £4.50  
**£3 save £1.50**

**NEW Matte BB Cream**  
30ml  
Price per 100ml = £16.67  
Will normally be £7.50  
**£5 save £2.50**

AGELESS 35+

hello youthful glow

- ✓ antioxidant-rich formula helps boost collagen production
- ✓ skin looks youthful and replenished
- ✓ helps prevent skin ageing
- ✓ suitable for sensitive skin

introducing  
  
AVON  
TRUE  
nutraeffects



**NEW Ageless 35+ Night Cream**  
50ml  
26989  
Price per 100ml = £10.00  
Will normally be £8  
**£5 save £3**

**NEW Ageless 35+ Day Cream SPF20**  
50ml  
26799  
Price per 100ml = £10.00  
Will normally be £8  
**£5 save £3**



✓ naturally effective

**POMEGRANATE SEED EXTRACT** works with your skin to help target multiple signs of ageing and restore skin's natural plumpness





**active  
SEED  
COMPLEX**

suitable for sensitive skin

**naturally effective**

featuring **CLEANSING BERRIES**  
– a gentle, yet effective, natural cleanser

- suitable for sensitive skin
- mild and gentle
- refreshing and purifying



FOR NORMAL  
TO DRY SKIN

**NEW Gentle  
Scrub Cleanser**  
100ml  
27151  
**£3**

FOR COMBINATION  
TO OILY SKIN

**NEW Self-Foaming  
Face Wash**  
150ml  
27045  
Price per 100ml = £2.33  
**£3.50**

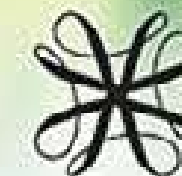
FOR ALL  
SKIN TYPES

**NEW Refreshing  
Gel Cleanser**  
150ml  
27169  
Price per 100ml = £2.00  
**£3**

REMOVES EVEN  
WATERPROOF EYE MAKE-UP

**NEW Gentle Bi-Phase  
Eye Make-up Remover**  
200ml  
18432  
Price per 100ml = £2.00  
**£4**

introducing



**AVON  
TRUE**

nutraeffects



**cleanse  
skin, the  
natural way**

**ANY 2 FOR  
£3**

save up to £5 page 96 only

shop online now

go to [avon.uk.com](http://avon.uk.com)  
for the Avon True  
Nutra Effects range

# ANEW A LIFETIME BEAUTIFUL

## NIGHT CREAMS

### Visible Perfection Night Gel Cream

50ml  
03418  
Price per 100ml = £40.00  
**£20**



### Complete Renewal Night Cream

50ml  
14126  
Price per 100ml = £42.00  
**£21**



### Multi-Performance Night Cream

50ml  
28191  
Price per 100ml = £48.00  
**£24**



### Platinum Night Cream

50ml  
06908  
Price per 100ml = £50.00  
**£25**



## EYE CREAMS

### Visible Perfection Eye Cream

15ml  
28282  
Price per 100ml = £106.67  
**£16**



### Complete Renewal Express Dual Eye System

14134  
**£19**



### Multi-Performance Eye System

16717  
**£20**



### Platinum Eye & Lip Cream

15ml  
05389  
Price per 100ml = £140.00  
**£21**



## TREATMENTS

### NEW Defend & Repair Deep Recovery Night Cream

30ml  
22145  
Price per 100ml = £86.67  
**£20**



### Complete Renewal Express Wrinkle Smoother

9g  
23960  
Price per 100g = £200.00  
**£18**



### Ultimate Supreme Dual Elixir

40ml  
58743  
Price per 100ml = £70.00  
**£28**



### Youth Maximising Serum

30ml  
07138  
Price per 100ml = £83.33  
**£25**



### Multi-Performance Lip Treatment

16980  
**£15**



### Platinum Instant Definition Treatment

15ml  
08615  
Price per 100ml = £100.00  
**£15**



## CLEANSERS

### Anti-Ageing 3-in-1 Cleansing Water

200ml  
04994  
Price per 100ml = £3.25  
**£6.50**



### Purifying Gel Cleanser

150ml  
24398  
Price per 100ml = £4.33  
**£6.50**



### Comforting Cream Cleanser & Mask

150ml  
24380  
Price per 100ml = £4.33  
**£6.50**



### Age-Refining Daily Scrub

100ml  
28316  
**£6.50**



## DAY CREAMS

### VITALE 25-35



### Visible Perfection Day Cream SPF25

50ml  
04630  
Price per 100ml = £24.00  
Normally £20

**£12**  
save £8

### REVERSALIST 35-50



### Complete Renewal Day Cream SPF25

50ml  
26757  
Price per 100ml = £26.00  
Normally £21

**£13**  
save £8

### ULTIMATE 50-60



### Multi-Performance Day Cream SPF25

50ml  
17764  
Price per 100ml = £29.00  
Normally £24

**£14.50**  
save £9.50

### PLATINUM 60+



### Platinum Day Cream SPF25

50ml  
09290  
Price per 100ml = £30.00  
Normally £25

**£15**  
save £10

clearskin® fighting blemishes with you every step of the way

# PORE perfecting scrub

“This is amazing! Gives a squeaky clean feeling.”

'Ariene', avon.uk.com, Leicestershire



- lifts out pore-clogging dirt and excess oil
- smooths and brightens the look of skin
- non-comedogenic

don't forget!  
for gentle exfoliation every day

Face Brush  
16105  
Normally £2

**£1**

half price

exfoliating  
bristles  
stimulate pores



Invigorating  
Scrub

75ml  
15529  
Price per 100ml = £3.33  
Normally £4

**£2.50**

save £1.50

# PORE perfecting mask

“I noticed a difference in my pores after just 1 use. It's the best!”

'Ameliak', avon.uk.com, Essex

- turns from black to grey when ready to rinse
- with kind-to-skin witch hazel and mineral clays

don't forget!  
for a pore-perfecting cleanse

Black Mineral Cleanser  
125ml  
19356

Price per 100ml = £2.00  
Normally £4.50

**£2.50**

save £2



pore  
penetrating

Black Mineral Mask  
Masque minéral noir  
Active Ingredient:  
Salicylic Acid 0.5%  
Ingredient Actif:  
Acide Salicylique 0.5%

75 ml e

Black Mineral  
Mask  
75ml  
18374

Price per 100ml = £4.00  
Normally £5

**£3**

save £2

**clearskin®**

fighting blemishes with you every step of the way

**IT'S AN EMERGENCY** fast skin relief

**Intensive Cream Cleanser**  
75ml  
25411  
Price per 100ml = £4.00  
Normally £5  
**£3 save £2**



**Instant Spot Treatment**  
15ml  
20511  
Price per 100ml = £18.33  
Normally £4.50  
**£2.75 save £1.75**



**BLEMISHES BE GONE** calm skin and banish blemishes

**Peel Off Mask**  
75ml  
26732  
Price per 100ml = £3.33  
Normally £4  
**£2.50 save £1.50**



**3-in-1 Cleanser, Scrub & Mask**  
125ml  
24208  
Price per 100ml = £2.60  
Normally £5  
**£3.50 save £1.50**



**Daily Astringent**  
100ml  
17129  
Normally £4  
**£2.50 save £1.50**



**Blemish Stick**  
17996  
Normally £4  
**£2.50 save £1.50**



**Oil-Free Tinted Moisturiser**  
30ml  
Price per 100ml = £10.83  
Normally £5.50  
**£3.25 save £2.25**



**BYE BYE BLACKHEADS** blitz away stubborn blackheads

**Deep Treatment Mask**  
75ml  
00521  
Price per 100ml = £2.67  
Normally £3.50  
**£2 save £1.50**



**Daily Astringent**  
100ml  
27474  
Normally £4  
**£2.50 save £1.50**



**Daily Cleanser**  
125ml  
18820  
Price per 100ml = 2.00  
Normally £4.50  
**£2.50 save £2**



**White Clay Treatment**  
100ml  
28266  
Normally £4  
**£2.50 save £1.50**



**3 in 1 White Clay Cleanser**  
75ml  
20974  
Price per 100ml = £4.00  
Normally £5  
**£3 save £2**



**CLEARSKIN® PROFESSIONAL** our most advanced spot-fighting range

**Blemish Mark Treatment**  
50ml  
11858  
Price per 100ml = £7.00  
Normally £7  
**£3.50 half price**



**Liquid Extraction Strip**  
30ml  
04929  
Price per 100ml = £11.67  
Normally £6  
**£3.50 save £2.50**



**Deep Pore Cleansing Scrub**  
125ml  
21717  
Price per 100ml = £2.80  
Normally £5.50  
**£3.50 save £2**



**Clarifying Toner Pads**  
45 pads.  
13060  
Price per piece = 8p  
Normally £5.50  
**£3.50 save £2**



**Daily Correcting Lotion**  
50ml  
20883  
Price per 100ml = £9.00  
Normally £7  
**£4.50 save £2.50**



**FIGHT** *blemishes* while you sleep

“Can't believe how fast this works! I can't recommend highly enough.”

'Ness1308', avon.uk.com, Warwickshire

- **OVERNIGHT TREATMENT** works with your skin's natural process to reduce the look of blemishes overnight
- **IN 2 WEEKS** see redness and blemish marks fade
- **hypoallergenic**
- **dermatologist tested**

with **2% SALICYLIC ACID** to help fight blemishes and **GREEN TEA** to soothe skin

**Blemish Clearing Overnight Treatment**  
50ml  
11213  
Price per 100ml = £7.00  
Normally £6  
**£3.50 save £2.50**



50 ml e



AVON  
**care**

with **vita-e complex**  
for 24-hour moisture



for very dry skin

with softening  
and restoring  
royal jelly

**Royal Jelly  
Face Cream**  
100ml  
07039

Normally £3.80

**£1.90**  
half price

for dry skin

with nourishing  
and pampering  
cocoa butter and  
vitamin E

**Cocoa Butter  
Face Cream**  
100ml  
14944

Normally £3.80

**£1.90**  
half price

for normal to dry skin

with moisturising  
and softening soybean  
and vitamin E

**Rich Moisture  
Face Cream**  
100ml  
15115

Normally £3.80

**£1.90**  
half price

for oily/combination skin

with refreshing and  
mattifying cucumber,  
witch hazel and green tea

**Light Moisture  
Face Gel-Cream**  
100ml  
15065

Normally £3.80

**£1.90**  
half price

for mature skin

with skin-firming  
collagen and  
elastin

**Youth Restore  
Face Cream**  
100ml  
15164

Normally £4.40

**£2.20**  
half price



with refreshing ginger  
and calming aloe  
**3 In 1 Cleanser,  
Toner & Moisturiser**  
200ml  
13771

Price per 100ml = 88p  
Normally £3.50

**£1.75 half price**

with moisturising oatmeal  
and soothing chamomile

**Gentle Moisture  
Cleanser, Toner  
& Moisturiser**  
200ml  
06742

Price per 100ml = 86p  
Normally £3.50

**£1.75 half price**

# rose water cleansing toner

refresh and purify the look of your skin in an instant,  
with our new mild and gentle cleansing toner

*new*



**£1.75**  
half price

**purifying  
cleansing toner**

rose water  
eau de rose



**refreshing  
rafraîchissante**  
all skin types

150ml e

**NEW Cleansing Toner**  
150ml  
58024

Price per 100ml = £1.17  
Will normally be £3.50

**£1.75 half price**



# KNOW YOUR *rays*

UVA rays age your skin, while UVB rays burn. **All of our suncare protects against both.**

**KEEP AN EYE ON YOUR UV LEVELS** with this clever wristband – perfect for all the family. Turn to page 114 for more details.



# SPRAY *safe*



AVON **SUN<sup>+</sup>**  
love that sunshine feeling

non-greasy,  
water-resistant  
formulas

**Quick Dry<sup>™</sup>  
Clear Spray**  
SPF30  
150ml  
19935  
Price per 100ml = £8.00  
**£12**

**Moisturising  
Sun Spray**  
SPF15  
150ml  
19885  
Price per 100ml = £6.67  
**£10**

**SUNCARE**  
DEAL OF THE YEAR!

any **2** for **£8**  
**3** for **£10**

SAVE UP TO £26

**MIX & MATCH**  
pages 107-111

AVON  
STAY SUN  
*safe*

AVON  
SUN<sup>+</sup>  
love that sunshine feeling

## FACE THE SUN

**Face Lotion  
SPF30**  
50ml  
**10835**  
Price per 100ml = £16.00  
**£9**

**Anti-Ageing  
Face Cream  
SPF50**  
50ml  
**10769**  
Price per 100ml = £18.00  
**£9**

**Protecting  
Balm SPF30\***  
**04366**  
Normally £3.50  
**£2**  
**save £1.50**  
\*Excluded from  
Mix & Match offers.



# LOVE *lotions*

**SUNCARE**  
DEAL OF THE YEAR!

any **2** for **£8**  
**3** for **£10**

SAVE UP TO £26

**MIX & MATCH**  
pages 107-111

love the  
swimsuit?  
turn to page 156  
to buy it!

## MOISTURISING SPF

**Sun Lotion SPF10**  
150ml  
**07971**  
Price per 100ml = £6.67  
**£10**

**Sun Lotion SPF30**  
150ml  
**19976**  
Price per 100ml = £6.67  
**£10**

**Sun Lotion SPF25**  
150ml  
**07104**  
Price per 100ml = £6.67  
**£10**

**Sun Lotion SPF50**  
150ml  
**18382**  
Price per 100ml = £6.67  
**£10**



**tan boosting**  
formulated to boost  
melanin production  
for a better tan  
**SPF30**

**skin cooling**  
lightweight and  
non-greasy with  
fresh, cooling  
technology  
**SPF30**

**hypoallergenic**  
fragrance free  
with vitamin E for  
sensitive skin  
**SPF50**

**Protect & Glow  
Lotion  
SPF30**  
150ml  
**19901**  
Price per 100ml = £7.33  
**£11**

**Fresh Protection  
Lotion  
SPF30**  
150ml  
**07542**  
Price per 100ml = £7.33  
**£11**

**Pure & Sensitive  
Sun Lotion  
SPF50**  
150ml  
**14084**  
Price per 100ml = £7.33  
**£11**



AVON Suncare

# FUN IN *the sun*

AVON  
SUN<sup>+</sup>  
love that sunshine feeling

AVON  
STAY SUN  
*safe*



**Kids Swim & Protect  
Sun Lotion SPF50**  
150ml  
07781  
Price per 100ml = £8.00  
**£12**

**Kids Multivitamin  
Sun Cream SPF50**  
75ml  
07757  
Price per 100ml = £12.00  
**£9**

mild, gentle  
and water-resistant,  
with caring  
vitamins E and B  
**SPF30**

turquoise-  
coloured spray  
for easy application  
and worry-free  
protection



**ALL OF OUR KIDS  
SUN PROTECTION  
FORMULAS ARE:**

- ✓ non-greasy
- ✓ water-resistant
- ✓ hypoallergenic
- ✓ UVA/UVB protection

**Kids-Turquoise  
Sun Spray SPF30**  
150ml  
07567  
Price per 100ml = £6.67  
**£10**

**SUNCARE  
DEAL OF THE YEAR!**

any **2** for **£8**

**3** for **£10**

SAVE UP TO £26

**MIX & MATCH**  
pages 107-111





AVON  
**SUN<sup>+</sup>**  
 love that sunshine feeling

**SOOTHING  
 AFTER SUN**



**After Sun Lotion**  
 400ml  
**04028**  
 Price per 100ml = £2.00  
**£8**

**After Sun Shimmering Tan Enhancer**  
 150ml  
**08821**  
 Price per 100ml = £4.67  
**£7**

**After Sun Spray Lotion**  
 150ml  
**19588**  
 Price per 100ml = £4.00  
**£6**

**After Sun Ice Gel**  
 150ml  
**07096**  
 Price per 100ml = £4.67  
**£7**



**After Sun Body Butter**  
 200ml  
**08540**  
 Price per 100ml = £3.50  
**£7**

**GET**  
*glowing*

**Maxi Tan Tan-Enhancing Oil Spray**  
 150ml  
**08706**  
 Price per 100ml = £4.00  
**£6**

**Magic Tan Self-Tan Bronzing Mousse**  
 150ml  
**01149**  
 Price per 100ml = £10.00  
**£15**

**Magic Tan Moisturising Self-Tan Lotion for Face and Body**  
 150ml  
**24240**  
 Price per 100ml = £10.00  
**£15**

**tan enhancer adds moisture and colour to help your tan last longer**



**Tanning Mitt\***  
 52% PU,  
 30% polyester,  
 14% vinyl acetate,  
 4% viscose.  
 Machine washable.  
**17921**  
**£3.50**

**use with a**  
*MITT*  
 for a smooth, streak-free finish

**tan enhancer adds moisture and colour to help your tan last longer**

**SUNCARE**  
 DEAL OF THE YEAR!

any **2** for **£10**  
**3** for **£12**

**SAVE UP TO £33**

**MIX & MATCH**  
 pages 112-113

\*Excluded from Mix & Match offers.

# SUN SAFETY bracelet

AVON  
STAY SUN  
safe

new

the worry-free way to monitor your family's exposure to harmful UV rays

- reusable and waterproof
- perfect for kids
- adjustable strap fits most wrist sizes

£4

## NEW Sun Safety Bracelet

Silicone strap, adjustable between 17cm and 21cm. Dial changes colour with UV exposure. Reusable; put in a dark place to reset. 03012

£4



### CHANGES COLOUR WITH UV EXPOSURE

symbols show when it's time to find shade



DESIGNED EXCLUSIVELY FOR AVON

This bracelet does not provide protection from the sun or UV rays, it is a simple monitor to measure your UV exposure. Not a medical device. Always take appropriate precautions to limit your exposure to UV rays.

life & style  
BRAND  
EDIT



KENZO  
TAKADA



CASA DI ROSA  
ITALIAN-INSPIRED COLLECTION



POLICE



T  
TABITHA WEBB



orla  
kiely



LIPSY  
LONDON

YOUR FAVOURITE BRANDS & HAND-PICKED  
DESIGNS AT EXCLUSIVE AVON PRICES

# AVON

LIFE & STYLE

brand edit – page 118

footwear – page 140

homeware – page 144

fashion – page 154

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jewellery – page 164

nightwear – page 172

lingerie – page 177

## WELCOME

to our colourful treasure trove of exciting new clothes, jewellery, accessories and homeware, all hand-picked with you in mind.

We're confident you'll love the quality, style and incredible value for money across these pages.

Selected clothing available in sizes 8 to 26.

Footwear styles up to size 8.



**NEW Set of 2 Storage Baskets**  
Large approx. 29cm x 20cm x 15cm, medium approx. 26cm x 17cm x 14cm.  
Fabric with EVA lining.  
**21188**  
Will normally be £12  
**£10 save £2**

NEW

set of 2  
**£10**

set of 2: 1 large and 1 medium

*STORAGE BASKETS WITH STYLE*  
to keep things tidy

# T TABITHA WEBB

The luxury British fashion designer worn by high-profile celebrities, from Claudia Winkleman to Pippa Middleton.

## the new SEASON'S TREND

### IN A CUTTING-EDGE FABRIC

Inspired by Tabitha's bestselling colour-block dress, as seen on A-list celebrities.

#### THE TREND: COLOUR-BLOCKING

- ✓ this season's hottest colours
- ✓ colour-blocked summer brights
- ✓ stylish v-neck design

#### THE FABRIC: MORE COMFORTABLE THAN COTTON!

- ✓ anti-fade & anti-shrink fabric
- ✓ soft, breathable luxury
- ✓ drapes like silk

NEW



DESIGNER DRESS

£30

WORTH £45\*

### Tabitha says...

I adore colour and love using it to create statement silhouettes in my designs. This maxi dress is a particular favourite of mine – the colour-blocking makes it bang on trend, as well as incredibly flattering. The perfect dress to take you from day to night in the summer months.

*Tabitha*

#### NEW T by Tabitha Webb Maxi Dress

97% modal, 3% elastane.  
00729 10/12  
00745 14/16  
00943 18/20  
00976 22/24

Will normally be £45

**£30 save £15**

\*Based on normal brochure price.



TABITHA WEBB

The luxury British fashion designer worn by high-profile celebrities, from Claudia Winkleman to Pippa Middleton.



**NEW T by Tabitha Webb**

**Swimming Costume**

75% polyester, 13% elastane, 12% nylon.

**12146** 10/12

**12351** 14/16

**01636** 18/20

Will normally be £35

**£25** save £10

**NEW T by Tabitha Webb**

**Webb Kaftan**

100% polyester.

**15909** 10/12

**11288** 14/16

**11718** 18/20

Will normally be £30

**£22** save £8

**NEW T by Tabitha Webb**

**Beach Bag**

Designer straw-effect beach bag.

PE and PVC with polyester lining.

Approx. 12.8cm x 30.3cm x 31cm.

**35352**

Will normally be £40

**£25** save £15

wrap-style detail with flattering waist belt

KAFTAN  
**£22**  
WORTH £30\*

lightweight kaftan, perfect for covering up on the beach

tropical Tabitha Webb print – exclusive to Avon

SWIMSUIT  
**£25**  
WORTH £35\*

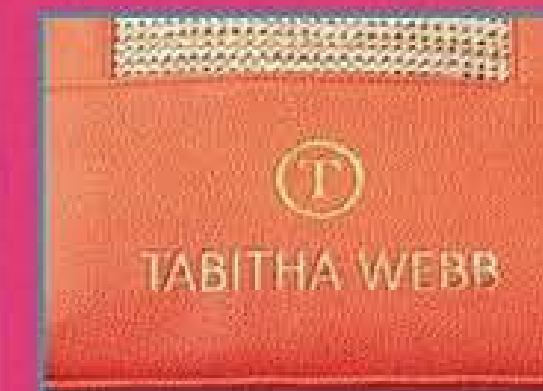
BEACH BAG  
**£25**  
WORTH £40\*

luxe, straw-effect finish

**NEW**

metal feet for durability

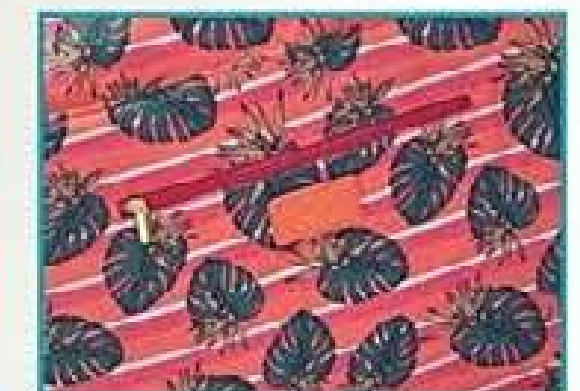
\*Based on normal brochure price.



premium embossed branding



drawstring closure with pineapple-print lining



internal zip pocket



TABITHA WEBB

The luxury British fashion designer worn by high-profile celebrities, from Claudia Winkleman to Pippa Middleton.



**T by Tabitha Webb Botanical PJs**  
100% viscose, excluding trims.  
KEEP AWAY FROM FIRE.  
25759 10/12 26104 18/20  
25940 14/16  
Normally £45  
**£25** save £20

**T by Tabitha Webb Botanical Shopper**  
Polyester and PVC. Approx.  
35.7cm x 29.8cm x 8.8cm.  
Handle drop approx. 21cm.  
58669  
Normally £20  
**£10** half price

**T by Tabitha Webb Botanical Print Silk Scarf**  
Silk, Approx.  
184cm x 44cm  
54486  
**£35**



comes in a branded drawstring bag



classic PJ shape with premium contrast piping

luxuriously soft viscose breathes like cotton but drapes like silk

DESIGNER PJS

**£25**

WORTH £45\*

exclusive designer botanical print

\*Based on normal brochure prices.

high-shine shopper with internal zipped pocket



100% silk

scarf comes in a beautiful gift box

**£10**  
WORTH £20\*

# THE EXCLUSIVE COLLECTION

DESIGNED IN COLLABORATION WITH

# KENZO TAKADA

### NEW Keshi Statement Flower Necklace

9-carat gold-plated necklace with genuine mother-of-pearl detail. Length approx. 42cm + 9cm extension chain. **12260**  
Will normally be £40 **£25** save **£15**

### NEW Keshi Statement Doublewear Ring

9-carat gold-plated hinged ring with genuine mother-of-pearl detail. **12740** Size 6. **11437** Size 8. **11460** Size 10.  
Will normally be £22 **£17** save **£5**



*"The campanula represents my family's seal and flower in Japan."*

*Kenzo Takada*

**Kenzo Takada**, the world-renowned designer, combines joyful Asian beauty with French creative flair in his inspiring new collection, designed exclusively for Avon

## the designer dress

wear over tights or leggings for all-season style



**better than cotton!**

100% viscose drapes like luxurious silk, with the exquisite comfort and breathability of cotton

**Shirt Dress**  
100% viscose, excluding trims.  
**56226** 10/12  
**56218** 14/16  
**13649** 18/20  
**£70**



necklace  
**£25**

each piece comes in a beautiful gift box

genuine mother-of-pearl detail

9ct gold-plated

wear across 2 fingers or both on 1

hinged ring  
**£17**



THE EXCLUSIVE COLLECTION

DESIGNED IN COLLABORATION WITH  
**KENZO TAKADA**

**NEW Kikyo Structured Cross Body Bag**

Designer bag with flower logo detail and beautiful floral lining. Approx. 19.8cm x 17cm. PVC with polyester lining. **11940**  
Will normally be £60 **£30** half price

£30  
worth £60\*



beautiful lining



premium trims and hardware



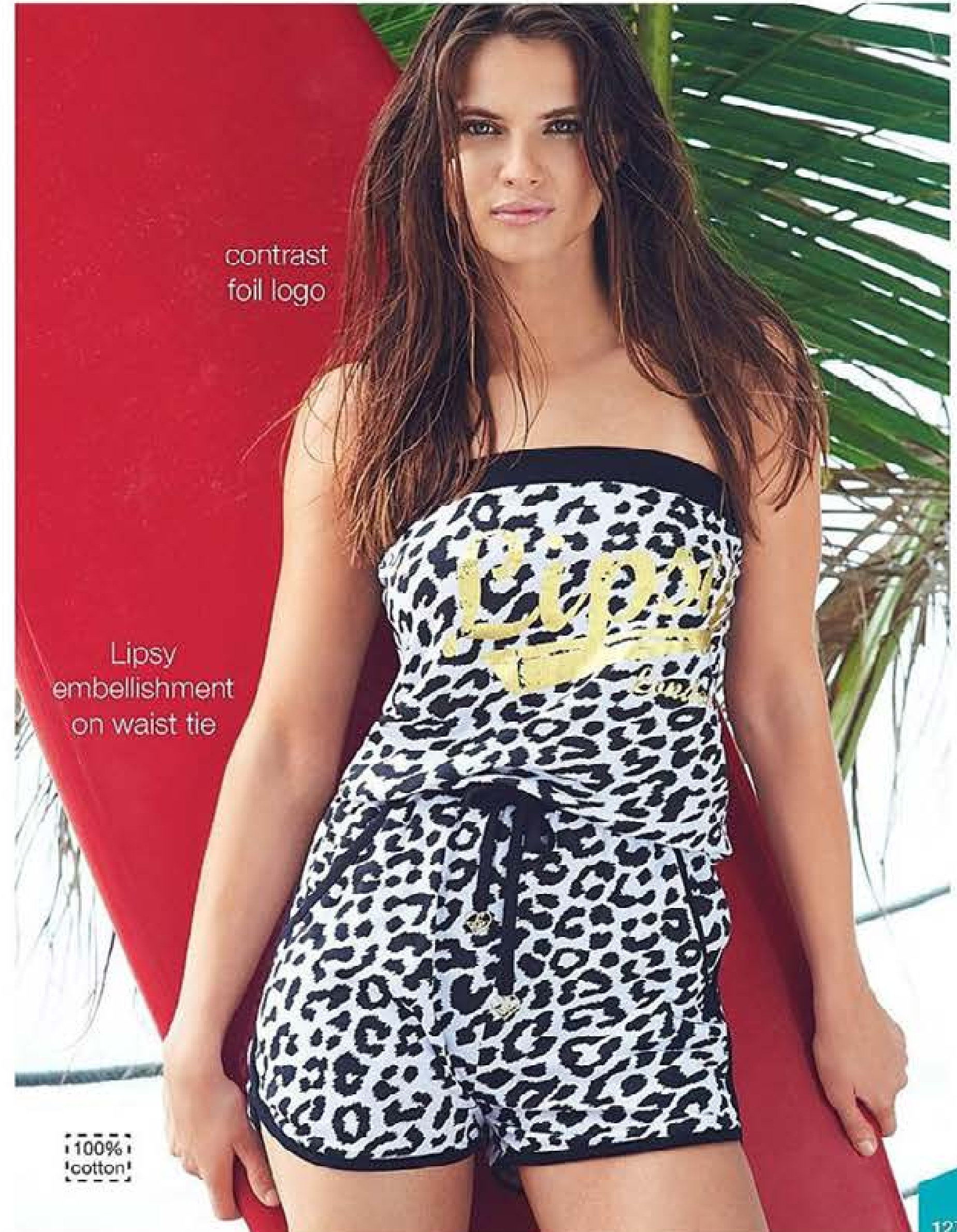
\*Based on normal brochure price.



**LIPSY**  
LONDON

**NEW Lipsy Playsuit**

Main fabric: 100% cotton.  
Rib: 98% cotton, 2% elastane.  
**14175** 10/12  
**14381** 14/16  
**14431** 18/20  
**£22.50**



contrast  
foil logo

Lipsy  
embellishment  
on waist tie

100%  
cotton!



# CASA DI ROSA

ITALIAN-INSPIRED COLLECTION



each exclusive design is inspired by the beauty and elegance of Italy



this exceptional collection is crafted using premium materials and hardware



with extra attention to the little details, for the luxury, quality finish you deserve

## NEW Casa Di Rosa Calimala Structured Satchel Bag

PVC and polyester. Approx. 11.5cm x 19.5cm x 26.8cm.

10561 Olive Green

00737 Blush

09456 Tan

Will normally be £26

**£22.50** save £3.50

**NEW**

## THE CALIMALA

# £22.50

choose from olive green, tan or blush

named after the elegant Via Calimala in Florence

chic, double-zipped satchel style

each bag comes with a detachable shoulder strap

with hand-painted edges and metal feet for a luxurious finish

# CASA DI ROSA

ITALIAN-INSPIRED COLLECTION



THE BENCI  
SCARF

£12.50

SAVE £3.50

40% linen

beautiful  
Italian-inspired  
trim

## NEW Casa Di Rosa Benci Scarf

60% viscose, 40% linen.

Approx. 180cm x 70cm.

14118

Will normally be £16

**£12.50** save £3.50

## NEW Casa Di Rosa

Leoni Fringed Sandals

Leather sandals with

fringed trim. Upper: leather

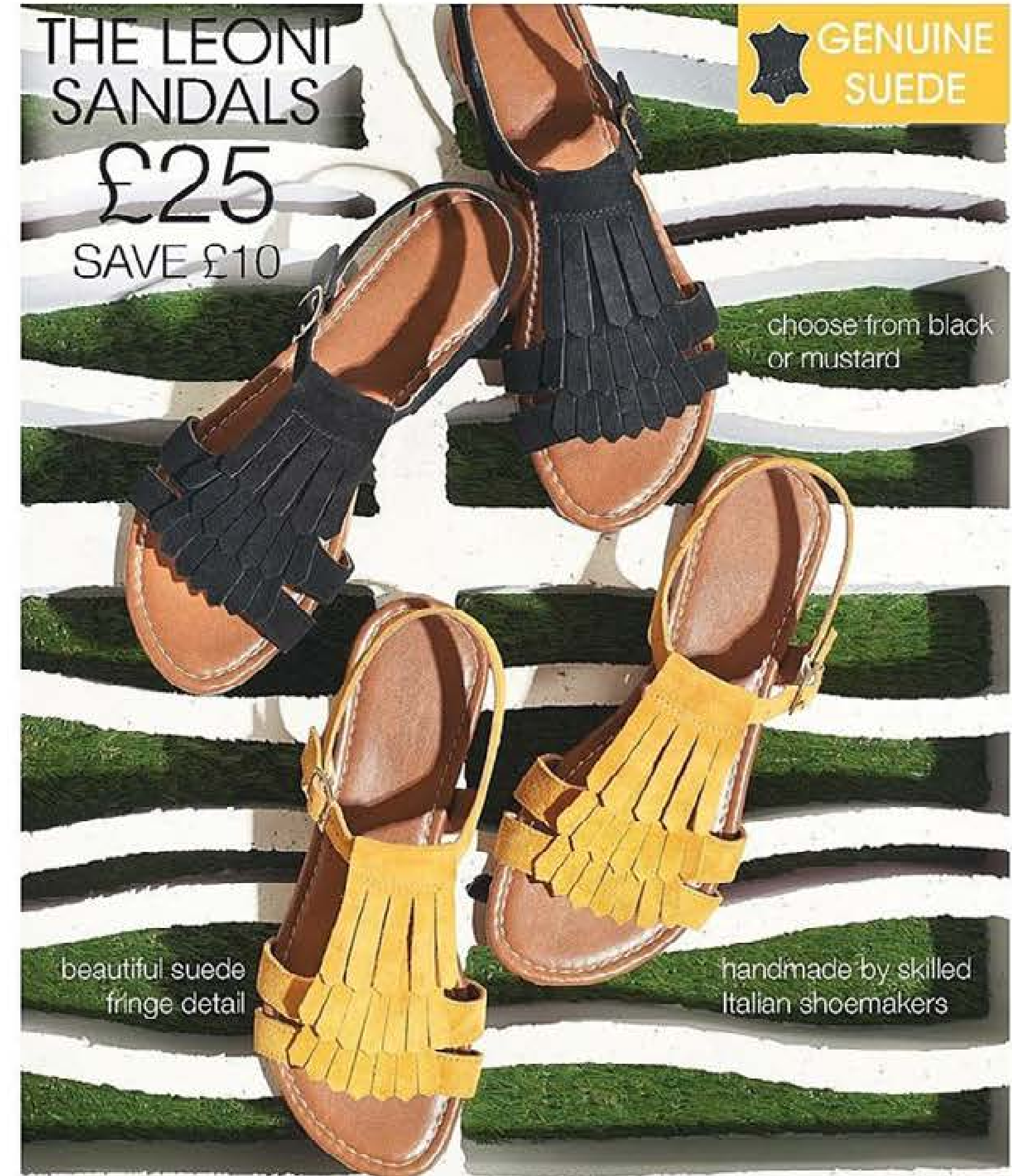
suede. Lining: PU/other.

Sole: PU/other.

size	black	mustard
Size 4	24323	18911
Size 5	24448	18192
Size 6	24620	16329
Size 7	21477	10447
Size 8	22525	13896

Will normally be £35

**£25** save £10



THE LEONI  
SANDALS

£25

SAVE £10

 GENUINE  
SUEDE

choose from black  
or mustard

beautiful suede  
fringe detail

handmade by skilled  
Italian shoemakers

# CASA DI ROSA

ITALIAN-INSPIRED COLLECTION

# DIAMONDESQUE

this exclusive collection emulates the most beautiful diamonds with AAA grade cubic zirconia and premium rhodium plating for exquisite shine



1.2ct  
equivalent

0.86ct  
equivalent

0.86ct  
equivalent

**Sena Diamondesque Necklace** Rhodium-plated with cubic zirconia stones, total equivalent to 1.2ct. Length approx. 48cm. **14423 £22.50**

**NEW Sena Diamondesque Ring** Rhodium-plated with cubic zirconia stones, total equivalent to 0.86ct. **£20**

size	red	clear
Size 6	54056	03186
Size 8	12369	25684
Size 10	54262	20214



4.5ct  
equivalent



4ct  
equivalent



3.54ct  
equivalent



3ct  
equivalent

**Hattie Diamondesque Bracelet** Rhodium-plated bracelet with cubic zirconia stones, total equivalent to 4.5ct diamonds. Length approx. 19.5cm. **00216 £50**

**Hattie Diamondesque Ring Set** Set of 2 rhodium-plated rings set with cubic zirconia. **36681** Size 6. **30536** Size 8. **33712** Size 10. **£20**

**Hattie Diamondesque Earrings** Classic trilogy pierced stud drop earrings. Rhodium-plated. **30577 £25**

**Hattie Diamondesque Necklace** Rhodium-plated. Necklace length approx. 46cm. **30734 £22**

say it with **SWAROVSKI®**

these silver-plated pieces are set with stunning Swarovski® crystals for a beautiful gift that will be treasured for a lifetime

EARRINGS  
£8  
WORTH £14\*



NEW

NECKLACE  
£15.50

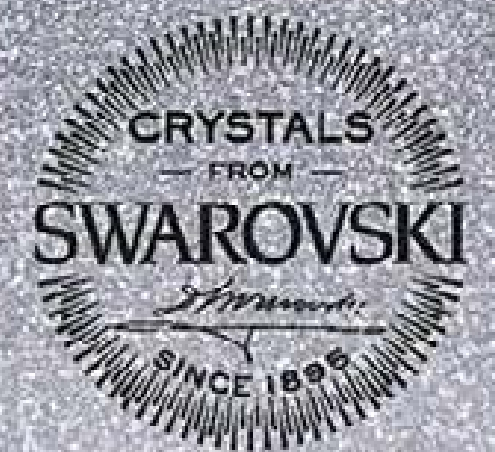


each piece is presented  
in a premium gift box

**NEW Odetta Swarovski® Earrings** Silver-plated pierced earrings with crystals from Swarovski®. Approx. 1cm x 1.5cm. **21071** Will normally be £14 **£8 save £6**

**Priya Swarovski® Necklace** With Swarovski® crystals. Approx. 42cm + 9cm extension chain. **63727 £15.50**

\*Based on normal brochure price. Swarovski® is a registered trademark of Swarovski AG.



All Avon metal jewellery is hypoallergenic.

Earrings purchased from Avon cannot be returned if sealed plastic bag has been opened.

# DESIGNER WATCHES

these exclusive designs each come in their own branded gift box, with a 2-year warranty for designer quality you can count on



INTRODUCING  
**orla kiely**

Known for her fresh and creative signature style, Orla Kiely's iconic brand is a department store favourite, recognised around the world for her unique use of colour and trademark prints.

## OASIS EMBER WATCH



**NEW**

*on-trend coral strap with cross-hatched face detail*

## OASIS SABRINA WATCH



*beautiful floral design with diamanté details*

*Lp*  
**LIPSY**  
LONDON  
MAGGIE WATCH



*rose gold tone with sparkling diamanté bezel*

**NEW Oasis Ember Watch** Branded watch with PU coral strap, adjustable between approx. 17cm and 21cm. Includes a battery that can be replaced.

14480 Will normally be £40 **£19.95** save £20.05

**Oasis Sabrina Watch** Comes with branded gift box. Includes a battery that can be replaced.

45856 Normally £35 **£22** save £13

**Lipsy Maggie Watch** PU strap, adjustable between approx. 17cm and 21cm. Includes a battery that can be replaced. 29769 Normally £35 **£25** save £10

Oasis, Lipsy and Orla Kiely all offer a 2-year warranty for manufacturing faults.

*genuine leather, slim strap*

**NEW**

*design exclusive to Avon*



*oversized dial with signature Orla Kiely pattern*

DESIGNER WATCH  
**£50**  
WORTH £100\*



**NEW Orla Kiely Ladies' Watch**  
Genuine leather strap, adjustable between approx. 15cm and 19cm. Includes a battery that can be replaced.

**09126**

Will normally be £100

**£50** half price

\*Based on normal brochure price.

*comes in a branded gift box*



# JEANETIC

(these jeans will change your life!)

the look of jeans with the comfort of joggers

## Jeanetic Pocket Detail T-Shirt

66% polyester, 34% viscose, excluding trims.

09811 10/12 08292 18/20  
08151 14/16 61598 22/24

Normally £10

**£8 save £2**

## Jeanetic Pencil Skirt\*

Elasticated waist. 63% cotton, 32% polyester, 5% elastane.

21709 10/12 21782 18/20  
14746 14/16 14225 22/24

Normally £22

**£18 save £4**

**\*WHILE STOCKS LAST**

## Jeanetic Slim Fit Jeans – Azure

Inside leg length approx. 79cm. 90% cotton, 9% polyester, 1% elastane, excluding trims.

15297 10 13250 16 13391 22  
13185 12 13292 18 28050 24  
13193 14 13383 20

Normally £26

**£23 save £3**



## Jeanetic Slim Fit Jeans – Noir

Inside leg length approx. 79cm. 90% cotton, 9% polyester, 1% elastane, excluding trims.

08300 10 49023 16 20107 22  
08458 12 24869 18 20008 24  
16378 14 62851 20

Normally £26

**£23 save £3**



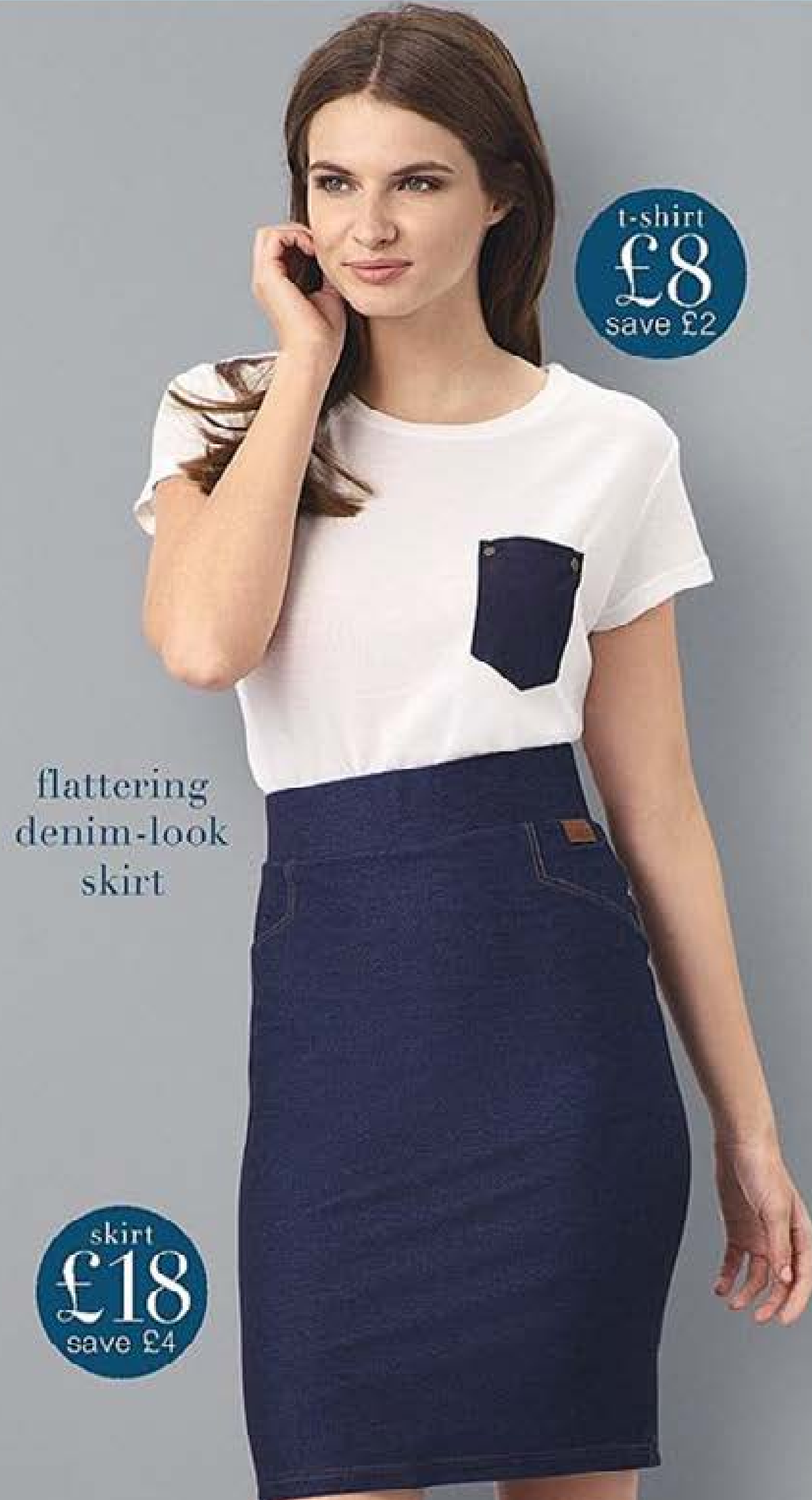
## Jeanetic Slim Fit Jeans – Oyster

89% cotton, 9% polyester, 2% elastane, excluding trims.

22962 10 23036 16 23259 22  
22988 12 23119 18 21683 24  
22996 14 23168 20

Normally £26

**£23 save £3**



t-shirt  
**£8**  
save £2

flattering denim-look skirt

skirt  
**£18**  
save £4

EXCLUSIVE TO AVON

JEANS:

interwoven with elastane for stretch



double-stitched seams for strength

90% cotton for added softness



jeans with denim hybrid technology now in white!



**DIESEL**  
RIZZO  
JOGGJEANS  
**£210\***  
**JEANETIC**  
**£23**

jeans available in Noir, Azure and Oyster

**£23**  
save £3

\*Price sourced on 21.11.2016 from <http://store.diesel.com/gb>.

# JEANETIC

(these jeans will change your life!)

the look of jeans with the  
comfort of joggers

**Jeanetic T-Shirt Dress**  
– Azure  
63% cotton, 30% polyester,  
7% elastane, excluding trims.  
12526 10/12 02063 18/20  
01925 14/16 02121 22/24  
Normally £24  
**£20 save £4**

**Jeanetic Shirt Dress<sup>1</sup>**  
81% cotton, 18% polyester,  
1% elastane, excluding trims.  
11114 10/12 11346 18/20  
11189 14/16 11379 22/24  
Normally £32  
**£26 save £6**  
**<sup>1</sup>WHILE STOCKS LAST**

**Jeanetic Western Jacket – Oyster**  
89% cotton, 9% polyester,  
2% elastane, excluding trims.  
57208 10 57802 18  
13227 12 59501 20  
57455 14 57760 22  
57679 16 58230 24  
Normally £30  
**£28 save £2** ●

**Jeanetic Western Jacket – Azure**  
73% cotton, 26% polyester,  
1% elastane, excluding trims.  
19067 10 14811 18  
20255 12 14704 20  
21642 14 27896 22  
13219 16 21097 24  
Normally £30  
**£28 save £2** ●



wear with  
tights or  
leggings for  
versatile style

relaxed,  
flattering  
fit

**£20**  
save £4



**£26**  
save £6



jacket  
**£28**  
save £2

jacket  
available  
in white  
or blue



walk & sculpt  
technology

complete comfort and lasting style  
exclusive to Avon

- helps encourage leg muscles to work harder
- helps improve the look of calves and thighs
- burn calories with every step

**Emily Walk & Sculpt Ballet Pumps**

Black PU ballet-style shoe with Walk & Sculpt technology and bow detail trim.

27623 Size 4    27730 Size 6

27706 Size 5    27763 Size 7

Normally £27.50

**£18.50** save £9

**Holly Walk & Sculpt Mules**

Textile and PU-PET upper with TPR outer.

Normally £22

**£18** save £4

size	black	white
Size 4	12963	03756
Size 5	06882	14688
Size 6	06833	23283
Size 7	12161	23416
Size 8	12203	23507



comfy, cushioned pumps with a feather-light feel



available in metallic black or white

the perfect combination  
of comfort and style  
– no compromises!

**cushioned insole**  
for incredible comfort,  
step after step

**flexible, durable soles**  
to promote natural foot  
movement

now  
available  
up to  
size 8



£13.95  
save £6



high-fashion  
design

**NEW**

denim-effect strap

**NEW Brielle  
Buckled Mules**  
With cushioned soles  
for comfort. Upper: PU.  
Lining: cotton/polyester.  
Outer sole: EVA.  
01511 Size 4  
01800 Size 5  
21626 Size 6  
20040 Size 7  
21659 Size 8  
Will normally be £19.95  
**£13.95** save £6



available in  
tan or gold

**NEW Eliza  
Lace Up  
Sandals**  
With cushioned  
soles for comfort.  
Upper: PU  
Lining: PU/polyester.  
Outer sole: rubber.  
size gold tan  
Size 4 | 20115 | 04291  
Size 5 | 20149 | 02790  
Size 6 | 20289 | 03368  
Size 7 | 20297 | 01974  
Size 8 | 20339 | 02303  
Will normally be £23.95  
**£17.95** save £6

**NEW**

£17.95  
save £6

on-trend,  
lace-up design







printed with  
'kiss' and  
'love you'

set of 2  
notepads  
£2

**Novelty Notepads Set of 2.**  
21949 **£2**



A5 lined

notebook  
£4

**Happy Thoughts Notebook** A5 lined notebook.  
Approx. 14cm x 18cm x 1.6cm.  
08441 **£4 or FREE**



colour-  
changing

set of 2  
mugs  
£8

fill with a hot drink to see the black  
heart change to blue or pink

**Colour-Changing Love Mugs** Set of 2 ceramic  
mugs with black hearts that change colour (1 to  
pink, 1 to blue) when hot water is poured in.  
Not dishwasher safe. 22038 **£8**



gold foil  
lettering

**Set of 2 Mr & Mrs Cushions** Set of 2 cream-  
coloured, velvet-feel cushions with gold foil  
wording. Cotton. 22012 **£15**



super-soft, woven  
lightweight material

# in the HOME

buy the throw  
and order the  
Happy Thoughts  
Notebook  
**FREE**  
save £4  
pages 144-145

*Provence  
Collection*

**Check Throw** Approx. 170cm x 140cm. 100% acrylic. 14241 **£18**



## FLORAL

lavender  
tonka bean  
cashmere woods

# Provence Collection

diffuser with  
decorative flowers

reed  
diffuser  
£12

scented  
pillows  
£5.50

glass  
candle  
£7

lasts up to  
7 weeks

**Lavender Blossom Scented Pillows** Set of 3 pillows with the scent of lavender.

Ribbon for hanging. Each approx. 9cm x 9cm. Polyester. **09522 £5.50**

**Lavender Blossom Glass Candle** Scented candle. Approx. 6.8cm x 9cm.

Glass jar with ceramic lid. Burns for up to 30 hours. **08128 Normally £9 £7 save £2**

**Lavender Blossom Reed Diffuser** Scent lasts up to 7 weeks. 5 reeds. 80ml.

**25957 Normally £15. £12 save £3**



## SWEET

peaches  
clementine  
whipped cream

# THE gourmand COLLECTION

£6  
each

diffuser lasts up to  
5 weeks

burns for up to  
30 hours

**Peaches & Cream Glass Candle** Burns for up to 30 hours. Diameter approx. 25cm.  
**03103 £6**

**Peaches & Cream Reed Diffuser** Fragrance lasts up to 5 weeks. 50ml. **08375 £6**

**CLEAN & FRESH**  
water flowers  
musk  
sandalwood

# OCEAN MIST

RUB  
*to smell*  
OCEAN MIST

diffuser lasts  
for up to  
5 weeks

NEW LARGER  
SIZE DIFFUSER  
gift set includes  
a scented  
ceramic  
hanging shell

OCEAN MIST

OCEAN MIST

OCEAN MIST

candle  
£5

diffuser  
£5

gift set  
£10

candle lasts for up to 30 hours

All candles and diffusers in this brochure have a hazard classification under the Classification, Labelling and Packaging Regulation. Please see product details at [avon.uk.com](http://avon.uk.com) for full hazard information.

**NEW Ocean Mist Reed Diffuser Gift Set** Diffuser and scented ceramic shell. Diffuser scent lasts for up to 7 weeks. 80ml. Approx. 5.2cm x 6cm.

25791 Will normally be £12 **£10 save £2**

**NEW Ocean Mist Glass Candle** Burns for up to 30 hours. Glass jar. 25767 **£5**

**NEW Ocean Mist Reed Diffuser** 50ml. Lasts up to 5 weeks. 21139 **£5**

**NEW Set of 2  
Tealight Holders**  
Approx. 7.5cm x 9cm.  
Glass and metal.  
21170 **£10**

NEW

silver  
crackle  
effect

set of 2  
£10

comes  
with 2  
tealights

# LIGHT it up

transform any room with a touch of shimmering candlelight in these gorgeous tealight holders

# FOR THE KITCHEN meals made easy



**£8**  
save £2

### Multi-Function Splatter Shield

Silicone with stainless steel frame. Diameter approx. 33cm. Ovenproof but not suitable for use in grill or microwave. Not dishwasher safe.

**13755**  
Normally £10  
**£8 save £2**

- oil spit shield
- strainer
- pizza base
- trivet

shields from hot oil splatters when frying

splatter shield



**£14**

**Salad Prep and Go** With spinner and mandolin attachments. Plastic and stainless steel. Approx 15.5cm x 14cm. Not dishwasher safe. **20586 £14**

- spin salad leaves
- slice and grate
- interchangeable blades
- add the lid and go!

comes with 4 blades for grating and slicing

salad prep and go

go to [avon.uk.com](http://avon.uk.com) to see our Kitchen Magik collection in action!



**Silicone Multi-Function Mat** Silicone. Approx. 40cm x 28cm x 1cm. Dishwasher safe and oven safe. **20693** Normally £10 **£8 save £2**

kitchen  
magik

**£8**  
save £2

- allows heat to circulate for even cooking
- stops food sticking
- dishwasher safe

non-stick baking tray liner



fat drip tray



draining mat



silicone sink liner

buy 1 choose 1  
**HALF PRICE**

page 152 only  
lower priced item half price

## keep it COOL

cool bag  
£12



keeps food cold  
in the heat

wine cup  
£5

cup with lid stops  
spillages and  
protects drink  
from wasps

bottle holder  
£10

holds 2 bottles  
of wine

**NEW Wine Cup** Polystyrene and polypropylene. Approx. 20cm x 10cm.

Not dishwasher safe. 16691 **£5** \*Excluded from offer.

**NEW Extendable Cool Bag** 3-hour frost rating. 100% polyester with PEVA lining. Maximum size approx. 40.5cm x 16.5cm x 35cm. 09316 **£12 or half price**

**NEW Double Bottle Holder** Neoprene. Approx 24cm x 37cm. 05090 **£10 or half price**

safety  
bottle  
£5

## keep it SAFE

safety box disguised as suncream  
hides all your valuables so you can  
have fun on the beach



**Avon Sun+ Safety Box** Plastic. Approx. 8cm x 4cm x 21cm. 19836 **£5** Contents not included.



top  
£13

**Sole** sensations  
TECHNOLOGY



flexible  
and durable



espadrilles  
£14

**Callie Espadrille Pumps**

Polyester upper,  
cotton lining, rubber outer.

size	black	pink
Size 4	19471	55350
Size 5	19661	55517
Size 6	19695	00059
Size 7	19778	19190
Size 8	55863	19455

Normally £18

**£14** save £4

ALLOW 6 WEEKS FOR DELIVERY

**TRIED AND TESTED**

“ THESE ARE REALLY  
**LIGHTWEIGHT AND COMFY**  
– AS **COMFORTABLE**  
AS WEARING A PAIR OF  
**SLIPPERS!** ”

*RACHELLE,  
CUSTOMER PANELLIST*



**Ship Shape Striped Top**

Stripe fabric: 96% viscose,  
4% elastane. Plain fabric:

100% viscose.

01818 10/12

01834 14/16

00778 18/20

00802 22/24

Normally £16

**£13** save £3

BUY THE TOP  
AND ORDER  
THE BOTTOMS  
**HALF  
PRICE**

save £5.25, page 155 only

balconette-style top

**NEW Ship Shape Bikini Top**

61% nylon, 27% polyester,  
12% elastane, excluding trims.

63735 34c

22764 34d

12278 34dd

17285 34e

12930 34f

20875 36c

03400 36d

16782 36dd

12732 36e

23176 36f

01248 38c

08326 38d

15669 38dd

12914 38e

23572 38f

04895 40d

17525 40dd

10082 40e

15255 40f

**£12.95**

hidden  
tummy support

high-waisted fit

can be  
worn with or  
without straps

**NEW Ship Shape**

**Bikini Bottoms**

85% nylon,

15% elastane.

Polyester gusset.

61499 10/12

13557 14/16

56804 18/20

56820 22/24

**£10.50**

or half price



AVON  
**Body**  
ILLUSIONS  
TECHNOLOGY



swimsuit  
£18

features hidden tummy support

flattering waistband

Body  
ILLUSIONS  
TECHNOLOGY

**NEW South Beach Animal Printed Swimsuit**  
74% polyester, 15% elastane, 11% nylon. Polyester gusset.  
06320 10/12    15891 18/20  
14902 14/16    14720 22/24  
Will normally be £22  
**£18 save £4**



**NEW South Beach Maxi Dress**  
100% viscose.  
00430 10/12  
09530 14/16  
10009 18/20  
06254 22/24  
**£28**

better than cotton!  
100% viscose drapes like silk with the comfort and breathability of cotton



top  
£10

lightweight, woven top

NEW

culottes  
£18



TRIED AND TESTED

“ I’VE WORN THIS TOP TWICE WITHIN A WEEK AS I LOVE IT SO MUCH! THE MATERIAL IS **LIGHTWEIGHT** AND **COMFY** AND THE COLOURS ARE **FANTASTIC.** ”

NATALIE,  
CUSTOMER PANELLIST

**NEW South Beach Shell Top\***  
100% polyester.  
57604 10/12  
18929 14/16  
18994 18/20  
17673 22/24  
Will normally be £14  
**£10 save £4**

**NEW White Culottes**  
100% polyester.  
54684 10/12  
26351 14/16  
58149 18/20  
**£18**

\*ALLOW 6 WEEKS FOR DELIVERY



sensations  
TECHNOLOGY

the perfect  
combination of  
comfort and style –  
no compromises!

- **cushioned insole** for incredible comfort, step after step
- **flexible, durable soles** to promote natural foot movement

now  
available  
in up to  
size 8



stylish  
lace detail

espadrille-style  
canvas with  
wicker-effect  
heel

**NEW Natalia Lace  
Espadrille Wedges**

Upper: 50% cotton, 25% jute, 12% polyester, 13% other. Lining: cotton and PU. Sole: rubber.

**16188** Size 4    **27243** Size 7  
**25163** Size 5    **25668** Size 8  
**27946** Size 6

**£29.95**

**NEW Red Tailored Jumpsuit**

100% polyester.

**17707** 10/12  
**17715** 14/16  
**30106** 18/20

Will normally be £26.50

**£22.50** save £4



# the long JUMP

NEW

flattering  
tie waist

JUST  
**£22.50**  
SAVE £4

flattering fit  
for all body  
shapes

better than  
cotton!

wrinkle-resistant  
poly-fabric holds  
its shape better  
than cotton for  
complete comfort



# PRETTY FOLK

2-pack vests  
- white  
and pink



available  
in 3 other  
colours

AVON  
**Body**  
ILLUSIONS  
TECHNOLOGY

## Set of 2 Vests

60% cotton,  
40% polyester,  
excluding trims.  
28233 10/12  
28357 14/16  
28365 18/20  
28423 22/24

£14



## Body Illusions White Jeggings

70% cotton,  
29% polyester,  
1% elastane,  
excluding trims.  
52035 6/8  
66514 10/12  
70672 14/16  
74203 18/20

£22



## Body Illusions Black Jeggings

70% cotton,  
29% polyester,  
1% elastane,  
excluding trims.  
50104 6/8  
50161 10/12  
51706 14/16  
72884 18/20

£22



## Body Illusions Indigo Jeggings

69% cotton,  
21% polyester,  
8% viscose,  
2% elastane,  
excluding trims.  
50674 6/8  
51870 10/12  
74617 14/16  
74682 18/20

£22



## Wonder Sculpt Berry Jeggings

98% cotton,  
2% elastane,  
excluding trims.  
65375 10/12  
43208 14/16  
40766 18/20  
41020 22/24

£22



comfortable,  
loose fit

bestselling  
shape

## Festival Folk Boxy Top

100% polyester.  
Pattern may vary  
due to the nature  
of the fabric.

16766 10/12  
16808 14/16  
15347 18/20  
15388 22/24

£16

## Festival Folk Double Layer Jumpsuit\*

100% viscose.  
Pattern may vary  
due to the nature  
of the fabric.

55772 10/12  
55335 14/16  
55475 18/20

Normally £22.50  
**£17.50 save £5**



figure-  
flattering fit  
all-in-1

keyhole  
detail on  
reverse

£17.50  
save £5

\*ALLOW 6 WEEKS FOR DELIVERY

1. SLOGAN CANVAS SHOPPER

*magnetic snap fastening*

£8



*100% cotton canvas fabric*

2. EVERLY SCARF



*lightweight scarf with satin-effect finish*

£10

3. AVRIL STARFISH ANKLET



£4

*silver-plated anklet with diamanté stones*

1. **NEW Slogan Canvas Shopper** 100% cotton canvas bag with magnetic fastening. Approx. 40.5cm x 42cm. **13698 £8**

2. **NEW Everly Scarf** 100% polyester. Approx. 170cm x 35cm. **08714 £10**

3. **NEW Avril Starfish Anklet** Silver-plated chain anklet with 3 small beads and a starfish pendant. Approx. 25cm + 2.5cm extension chain. **13540 £4**



NEW

purses  
£4  
each

keep the  
**CHANGE**



**NEW Initial Coin Purse** Cream zippered purse with gold metallic initial print. PVC with polyester lining. **13904 A. 10397 B. 28639 C. 20602 D. 20560 E. 26161 F. 25056 G. 17012 H. 06890 J. 06007 K. 05058 L. 22319 M. 24091 N. 02493 P. 05660 R. 24174 S. 24596 T. 28563 V. £4**

1. SASHA CHOKER SET



NEW

*interchangeable chokers and charms*

2. ZORA NECKLACE



NEW

*wear with a colour-blocked top or summer dress*

3. AMI KARMA NECKLACE



*comes on a pretty gift card*

4. SURI CHAKRA BRACELETS



10975  
3rd Eye (Purple)

10777  
Solar Plexus (Yellow)

10850  
Heart (Green)

11015  
Root (Red)

1. **NEW Sasha Interchangeable Choker Set** With 3 interchangeable pendants. Silver-plated necklace approx. 42cm + 9cm extension chain. Velvet-feel choker approx. 32cm + 9cm extension chain. **00836 £8**

2. **NEW Zora Statement Necklace** Length approx. 42cm + 9cm extension chain. **01545 £9.95**

3. **Ami Karma Necklace** Gold-coloured plating and rose quartz beads. Length approx. 42cm + 9cm extension chain. **22400** Normally £8 **£4 half price**

4. **Suri Chakra Bracelet** Adjustable textile cord bracelet with semi-precious stone charm. Normally £6 **£3 half price**

# festival HAIR

2 easy ways to achieve that perfect summer look (so simple you could do them with your eyes closed!)

*cheat your way to the must-have braided look*



BRAIDED BAND  
£3.50



DARK BROWN



MEDIUM BROWN



BLONDE

*Braided headband*

NEW



*simply weave into your plait for easy summer glam*

HAIR CHARM SET  
£5



**NEW Faux Hair Braids\*** Polyester. **26021** Blonde. **15016** Medium Brown. **15073** Dark Brown. **£3.50**

**NEW Shyla Hair Charms** Gold-coloured-plated. **27201** **£5**

\*ALLOW 6 WEEKS FOR DELIVERY

1. PERDY LOCKET

*rose-tone locket with secret key inside*



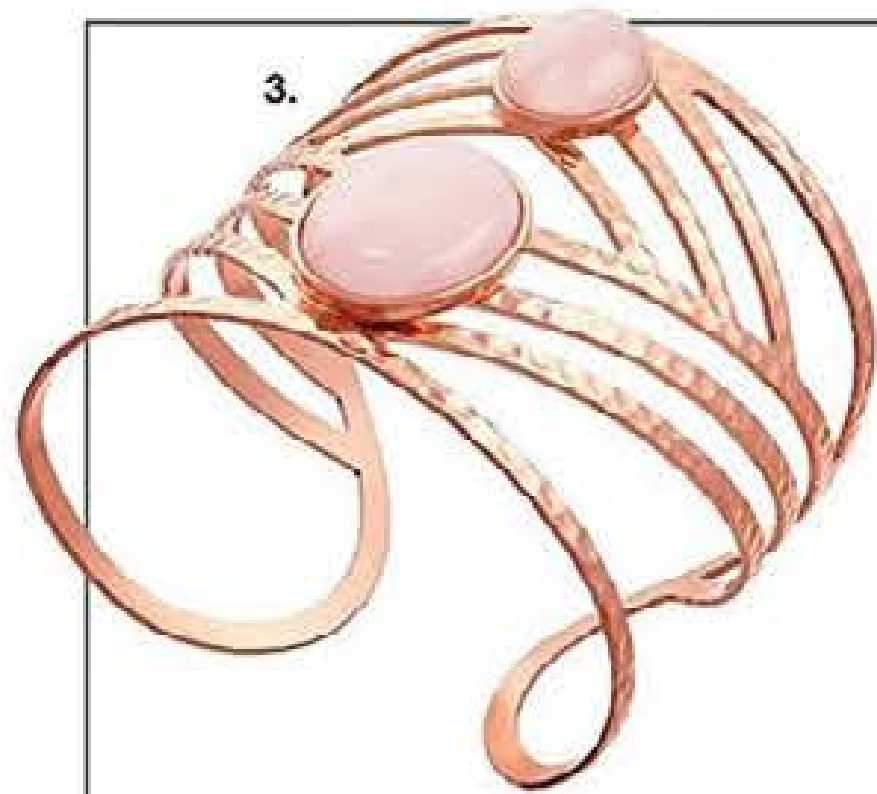
2. NIXIE WATCH

**£12.75**  
SAVE £5.25



*choose from mink or tan*

3.



4.



*semi-precious jewellery*

5.



**NEW**

**ANY 2 FOR £10 OR 3 FOR £15**

*Vicky collection on page 166 only.*

- 1. **Perdy Locket** Rose gold-coloured-plated. Length approx. 42cm + 9cm extension chain. 21154 **£8**
- 2. **Nixie Watch** PU strap, adjustable between approx. 16cm and 21cm. Includes a battery that can be replaced. 12294 Mink, 23739 Tan. Normally £18 **£12.75 save £5.25**
- 3. **NEW Vicky Semi-Precious Cuff Bracelet** Set with 2 semi-precious stones. Widest point approx. 6.1cm. 25437 **£10**
- 4. **NEW Vicky Semi-Precious Front-Back Earrings** Pierced studs can be worn forwards or backwards. Set with semi-precious stones. 25379 **£6.50**
- 5. **NEW Vicky Semi-Precious Ring** Set with a semi-precious stone. 25551 Size 6, 25569 Size 8, 14100 Size 10. **£7.50**

# designer STYLING

get your hands on the latest 2-tone watch trend with this stunning, designer-inspired piece

**NEW**

*2-year warranty*

*brushed metal straps for a premium feel*



WATCH  
**£15.50**  
SAVE £10

**NEW Waverly Two Tone Watch** Bracelet-style strap approx. 18cm with removable links. Includes a battery that can be replaced. 21105 Will normally be £25.50 **£15.50 save £10**

1. BLAIR BRACELET BUDDY 2. MALLORY SPECTACLE CHAIN

*the easy way  
to fasten your  
bracelets*



*wear as a necklace  
or glasses chain*



NEW



*clip-on converter for  
non-pierced ears*

3. EARRING  
CONVERTER SET



4. EMBER  
BLOUSE PINS

*clip to necklace ends for  
easy magnetic fastening*



5. REMI MAGNETIC  
CLASPS

1. **Blair Bracelet Buddy** Chrome-effect wand with hinged clip to hold bracelets in place while fastening. Plastic. Approx. 17.5cm long. **20321 £6**

2. **Mallory Spectacle Chain** Gold-coloured chain can be worn as a necklace or attached to glasses. Approx. 81cm + 9cm detachable extension chain. With interchangeable attachments for glasses. **04440 £5**

3. **NEW Natasha Earring Converter Set** Convert pierced studs into clip-on earrings. Simply push the post through the hole at the bottom and clip onto your ear. Includes 1 pair of studs. **20982 £3.50**

4. **Ember Blouse Pins** Set of 3 silver-plated modesty blouse pins. Each approx. 1cm x 1.4cm. **04515 £4.25**

5. **Remi Magnetic Clasps** Set of 2 magnetic jewellery clasps to help fasten jewellery easily. Zinc and glass. Silver-plated and gold-coloured plating. Approx. 1cm x 1.5cm x 3cm. **22335 £4**

# effortless ELEGANCE

it's all in the detail – these pretty pieces  
make the perfect finishing touch

BROOCH  
£5



EARRING  
SET  
£6



*genuine  
freshwater  
pearls*

*accessorise your scarf, bag or top  
with this pretty diamante brooch*

NEW



*earrings come in a clamshell  
gift box*

**Tisha Brooch** Diameter approx. 5.2cm. Brass, zinc, glass and gold-coloured plating. **22350 £5**

**NEW Freshwater Pearl Earring Gift Set** Set of 3. Comes in a gift box. **22384** Will normally be £8 **£6 save £2**

shop  
online

WITH YOUR REP

visit [avon.uk.com](http://avon.uk.com) today to  
find out more!

option 1 **want**  
**FREE** delivery?

select Representative delivery  
and you can pay your Rep  
when your order is delivered  
as normal

option 2 **need**  
**it faster?**

standard or express delivery,  
direct to your home or a  
parcel shop – pay by credit/  
debit card or PayPal for extra  
convenience

VISA  PayPal



## HOW IT WORKS

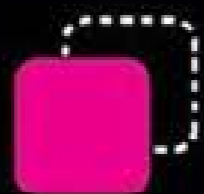
have you seen what this baby can do..?



1. try on products and  
make-up looks



2. applies filters and  
magazine covers to  
your pics



3. live before and after  
comparisons



4. share your looks  
on Facebook, Twitter,  
Instagram or email



5. build your basket  
in an instant

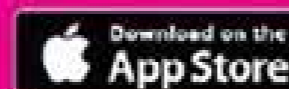
**PLUS... so much more!**

**COMING IN MAY**

For more information,  
go to [avon.co.uk/mirror](http://avon.co.uk/mirror)



simply download the  
FREE APP to your device

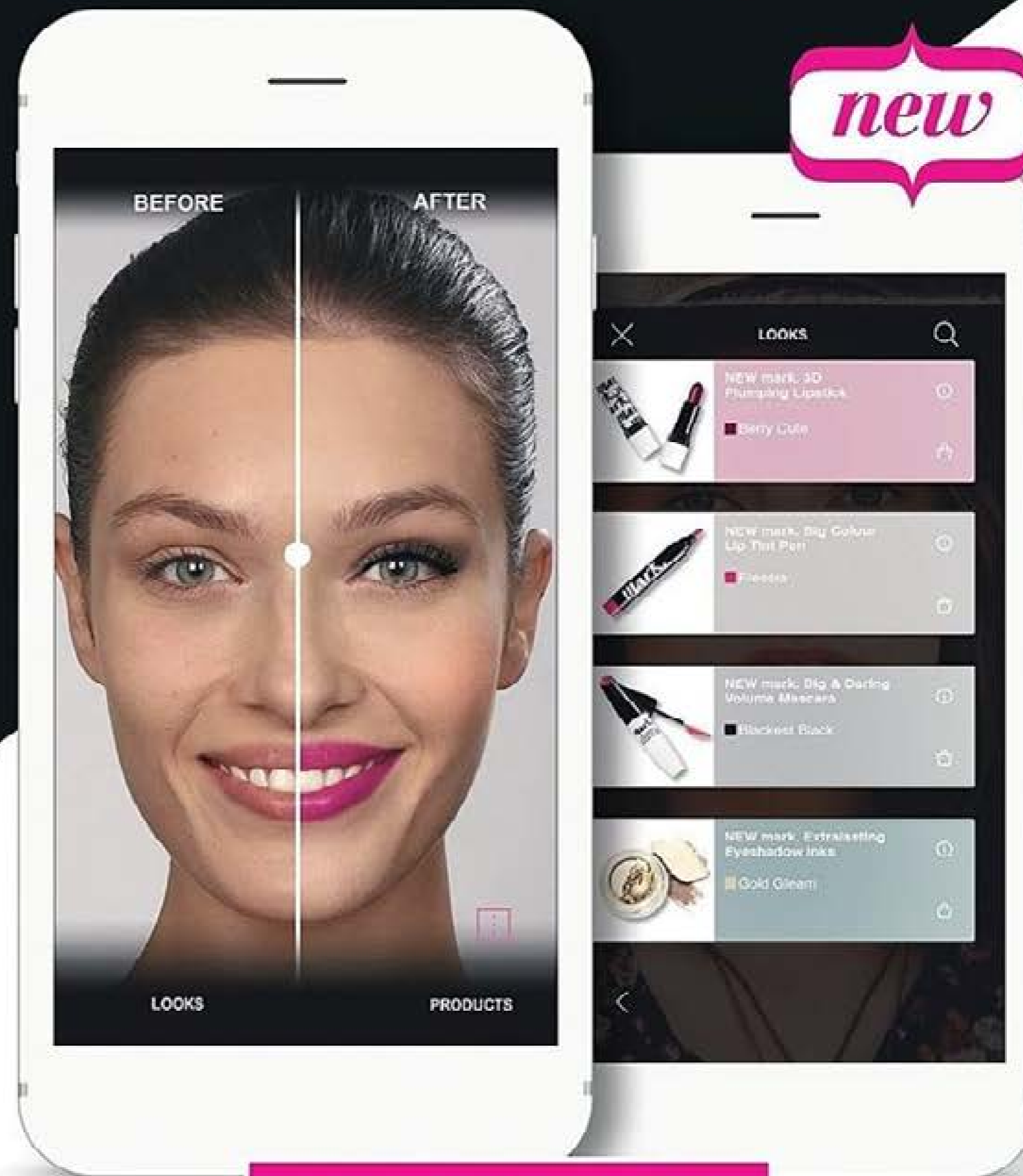


get a beauty counter

# MAKEOVER in an *INSTANT*

introducing the app you've been waiting for...  
**AVON MAKEUP MIRROR**

*new*



**CREATE YOUR LOOK**  
in just seconds!



## a spot of SLEEP

**NEW Spotted Toe Post Slippers**  
Polyester with durable TPR sole.  
Machine washable.  
20545 Size 3/4 20743 Size 7/8  
20552 Size 5/6  
Will normally be £10  
**£8 save £2**

slippers  
£8



padded arch support

toe post

matching slippers

100%  
lightweight  
cotton

NEW

pretty eyelash-lace trim



## PJS

# £13.95

## SAVE £2

**NEW Spotty PJs**  
100% cotton excluding trims.  
KEEP AWAY FROM FIRE.  
20347 10/12 20438 18/20  
20420 14/16 20446 22/24  
Will normally be £15.95  
**£13.95 save £2**

ALLOW 6 WEEKS FOR DELIVERY

TRIED AND TESTED



“ YOU CAN EASILY USE THESE PJS ALL YEAR ROUND. PERFECT FOR WHEN YOU'RE READY FOR THAT COSY NIGHT IN – ULTIMATE BLISS! ”

RACHELLE,  
CUSTOMER PANELLIST

BUY 1 CHOOSE 1

HALF PRICE

save up to £8.98

pages 174-175  
lower priced item half price



belted waist

layer your look with the matching robe

chemise  
£11.50

robe  
£17.95

100% cotton



pretty tie detail on back

shortie PJs  
£13.95

100% cotton



**Peony Chemise** 100% cotton, excluding trims. KEEP AWAY FROM FIRE.  
28530 10/12. 28597 14/16. 28621 18/20. 28647 22/24. **£11.50**

**Peony Robe** 100% cotton, excluding trims. KEEP AWAY FROM FIRE.  
28662 10/12. 28670 14/16. 28795 18/20. 27383 22/24. **£17.95**

**Peony Shortie PJs** 100% cotton, excluding trims. KEEP AWAY FROM FIRE.  
54585 10/12. 54916 14/16. 54718 18/20. 02204 22/24. **£13.95**

PRETTY  
PEONY



cotton rich



pack of 2 sleep tees

£13.95 save £4

1 grey and 1 coral



**Ladies' 2-Pack T-Shirt Nightdresses\***  
Grey marl: 91% cotton, 9% polyester. Coral: 100% cotton. KEEP AWAY FROM FIRE.  
55970 10/12 56440 18/20  
56366 14/16 19786 22/24  
Normally £17.95  
**£13.95** save £4



100% cotton

**Roxie PJs**  
100% cotton, excluding trims. KEEP AWAY FROM FIRE.  
13847 10/12 13961 18/20  
13870 14/16 25221 22/24  
**£16**

**\*ALLOW 6 WEEKS FOR DELIVERY**

cotton rich



legging-fit bottoms

**Love Struck PJs**  
Top: 100% cotton. Bottoms: 95% cotton, 5% elastane, excluding trims. KEEP AWAY FROM FIRE.  
20842 10/12 03251 18/20  
54536 14/16 02477 22/24  
**£15**

bra store

bra store from £9

**Fuller Cup Lace Bra - White\***

90% nylon, 10% elastane, excluding trims.

07682 36d	21279 38f	59618 42d
11643 36dd	08946 40d	16584 42dd
09175 38d	04176 40dd	03590 42e
05009 38dd	15461 40e	03962 42f
05876 38e	06304 40f	

**£12**

**Fuller Cup Lace Bra - Turquoise\***

89% nylon, 11% elastane, excluding trims.

19851 36d	18614 38f	19984 42d
18416 36dd	19877 40d	18481 42dd
19869 38d	18473 40dd	18598 42e
18465 38dd	18564 40e	18689 42f
18499 38e	18671 40f	

**£14**

**\*WHILE STOCKS LAST**

**Essentials T-Shirt Bra with Lace**

Padded and underwired. 64% nylon, 27% polyester, 9% elastane, excluding trims. Larger sizes (e-f): 59% nylon, 34% polyester, 7% elastane, excluding trims.

size	black	white	size	black	white
32a	58545	12302	36e	11304	15628
32b	58636	04861	36f	10041	16089
32c	58685	03749	38b	55798	14464
32d	58784	10801	38c	56838	19257
32dd	58800	10892	38d	58958	20230
34a	58883	09753	38dd	55533	15800
34b	58933	08276	38e	11361	12179
34c	57737	50120	38f	11148	10074
34d	58446	21295	40b	59113	03681
34dd	57877	61556	40c	57018	04564
34e	10991	21808	40d	56390	02253
34f	09829	21303	40dd	54742	22723
36b	59436	53017	42b	59865	24836
36c	55202	63719	42c	58099	03848
36d	58909	41475	42d	58529	24299
36dd	58917	15057			

Normally £11

**£9** save £2

**Aurelia Embroidery Bra\***

55% polyester, 41% nylon, 4% elastane.

17160 34b	17566 36d	17434 40c
17319 34c	16154 36dd	17582 40d
17541 34d	17210 38b	16212 40dd
17608 34dd	17418 38c	17533 42c
17186 36b	17574 38d	17590 42d
17368 36c	16170 38dd	16238 42dd

Normally £14.95

**£11.95** save £3



white £12  
turquoise £14

available in white and turquoise



£9 save £2

available in white and black



£11.95 save £3

**Lingerie Guarantee**  
For hygiene reasons, a replacement or refund cannot be given if the gusset label is removed from lingerie. This guarantee is in addition to your statutory rights.

**NEW Coral  
Lace Bralette\***  
92% nylon,  
8% elastane.  
21212 10/12  
21311 14/16  
21386 18/20  
Will normally  
be £11.95  
**£9.95**  
save £2

NEW

£9.95  
save £2



delicate lace and  
mesh details

luxurious  
**LACE**

**RACERBACK  
BRA**  
**£9.50**  
**SAVE £3**

NEW



beautiful lace back detail

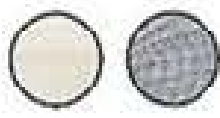
**NEW Lace Racerback Bra\***  
57% polyester, 35% nylon,  
8% elastane.  
21501 34b    59725 38b  
59741 34c    59881 38c  
57968 34d    00653 38d  
59709 36b    59329 40b  
59857 36c    59972 40c  
00646 36d    00711 40d  
Will normally be £12.50  
**£9.50** save £3

**\*ALLOW 6 WEEKS FOR DELIVERY**



£8  
save £2

also available in white and grey marl



£8  
save £2

also available in white



this page:

**'The One' Bra – Black**

Seam-free bra with removable padded cups. 91% nylon, 9% elastane, excluding trims.

09217 M (10/12)

09357 L (14/16)

09381 XL (18/20)

09449 XXL (22/24)

Normally £10

**£8 save £2**

**'The One' Bra**

White: 87% nylon, 13% elastane, excluding trims. Grey: 51% nylon, 37% polyester, 12% elastane, excluding trims. All sizes fit up to a DD cup.

size	white	grey
M (12/14)	16279	20206
L (16/18)	15503	20222
XL (20/22)	16386	20248
XXL (24/26)	17426	20271

Normally £10

**£8 save £2**

**'The One' Vest**

White: 87% nylon, 13% elastane, excluding trims. Grey: 51% nylon, 37% polyester, 12% elastane, excluding trims.

KEEP AWAY FROM FIRE.

size	grey	white
M (12/14)	56473	28548
L (16/18)	10843	25825
XL (20/22)	57372	26088
XXL (24/26)	57380	26112

Normally £10

**£8 save £2**

opposite page:

**NEW Seam-Free Multiway One Bra**

90% nylon, 10% elastane.

size	black	white
10/12	04713	27755
14/16	02808	25882
18/20	02311	22939
22/24	01131	19844

Will normally be £12.50

**£9.95 save £2.55**



wear it 3 ways:

- cross back
- strapless
- straight straps

available in black and white

with removable padding

- no wires
- no seams
- no fastening

JUST COMPLETE COMFORT

£9.95  
save £2.55

If you love 'The One' Bra, you'll love this new summer edition



briefs  
£6  
each

- moulded cup for the perfect fit
- undetectable smooth cup fabric
- soft lace band for comfort
- smooth elastic straps that don't dig in
- available in 3 skin tone shades\* for your perfect match

**Truly Flawless Bra**

64% polyester, 31% nylon, 5% elastane, excluding trims.

size	ivory	natural beige	nutmeg
34b	58461	58115	19117
34c	20776	23341	07351
36b	58719	25171	27888
36c	19240	28936	57885
36d	19422	17954	54643
38b	62919	25528	56069
38c	19273	28951	59964
38d	19539	18036	54650
40b	18945	18184	58081
40c	19323	28985	59519
42b	17517	16428	28837
42c	28811	16444	27466

Normally £14

**£12.50 save £1.50**

\*Shades based on our bestselling Ideal Flawless Foundation shades.

meet your match

beautiful lingerie and hosiery in our 3 bestselling foundation shades (because 1 nude doesn't suit all...)

TRULY FLAWLESS



foundation shade:  
ivory



foundation shade:  
natural beige



foundation shade:  
nutmeg

tights  
£5.50  
each

**Truly Flawless Briefs**

85% nylon, 15% elastane, cotton gusset, excluding trims.

size	ivory	natural beige	nutmeg
10/12	18408	59493	18283
14/16	18630	17087	18325
18/20	23903	17178	16873
22/24	24000	17376	16998

Normally £8  
**£6 save £2**

Medium - 10/12 • Large - 14/16 • XL - 18/20 • XXL - 22/24

**Truly Flawless Tights!**

15 denier. 76% nylon, 23% elastane, 1% cotton. Cotton gusset.

size	ivory	natural beige	nutmeg
Medium	01172	01339	01446
Large	01263	01404	01495
XL	01560	35436	22905
XXL	36731	22863	22947

**£5.50**

**\*ALLOW 6 WEEKS FOR DELIVERY**

IF YOU ONLY BUY

*one thing...*



multiway swimsuit for a different look every day of your holiday

Go to [avon.uk.com/holidayshop](http://avon.uk.com/holidayshop) for even more ways to wear



AVON  
**Body**  
ILLUSIONS  
TECHNOLOGY

- smooths the look of your silhouette
- hidden panel for light tummy control
- flattering colour-block design

ALLOW 6 WEEKS FOR DELIVERY

**NEW Multiway Swimsuit**

With Body Illusions powermesh. 85% polyester, 15% elastane.

Mesh: 89% nylon, 11% elastane.

00547 10/12

00570 14/16

00588 18/20

00596 22/24

Will normally be £26

**£22** save £4



NEW

*don't miss!*

**£22**

SAVE £4

*...make it this life-changing*

MULTIWAY SWIMSUIT

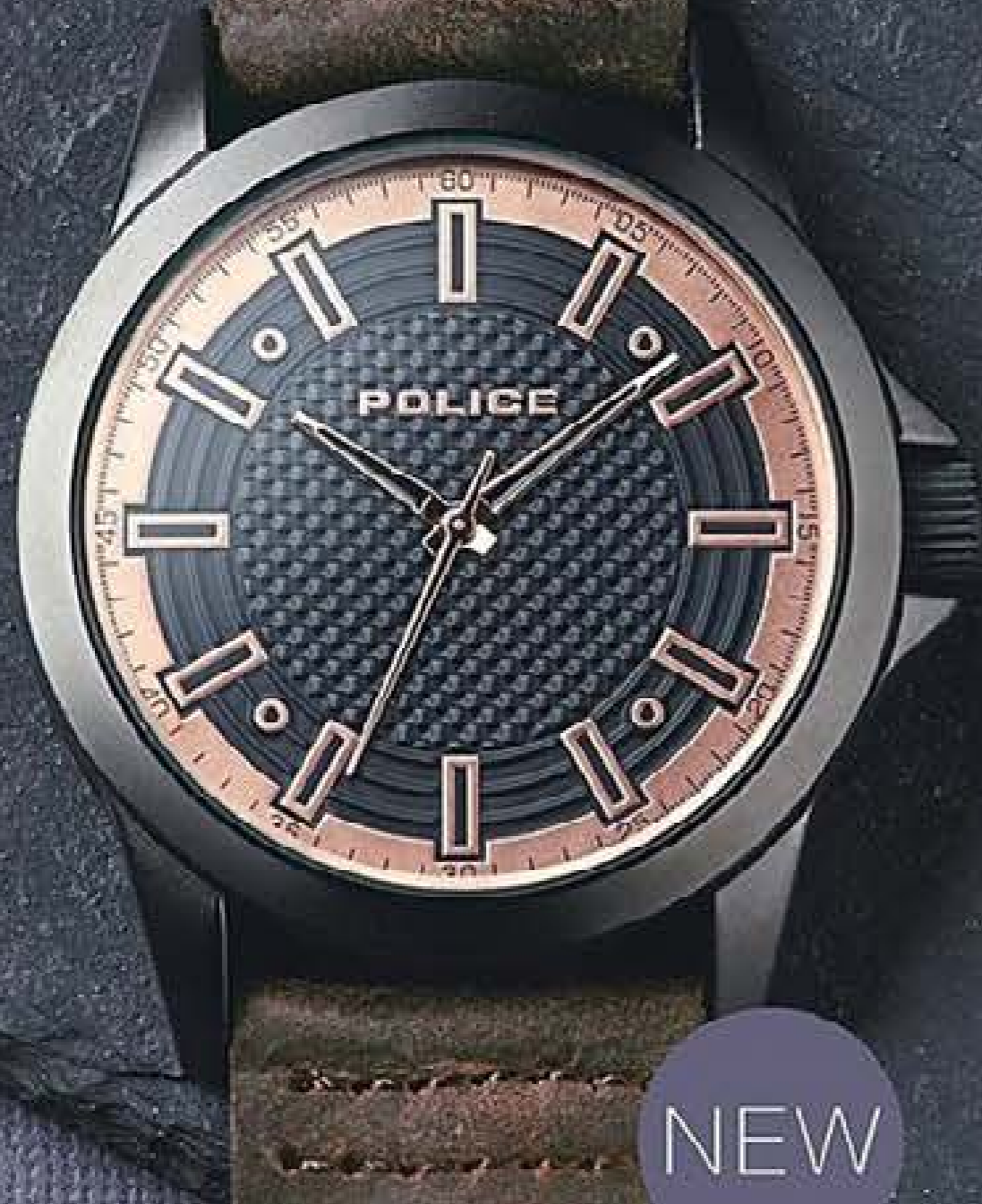
# POLICE

The international designer label known for its authentic, masculine look and distinctive urban style.

treat him this  
*Father's Day*  
**18<sup>th</sup> June**

more great gifts in our separate flyer  
- ask your Representative  
or visit [avon.uk.com](http://avon.uk.com)

*2-year warranty*



NEW

*genuine leather strap*

DESIGNER WATCH  
**£60**  
WORTH £100\*



comes in a luxurious, branded gift box

**NEW Police Men's Watch**  
Ion-plated with genuine leather strap, adjustable between approx. 17.5cm and 21cm. Includes a battery that can be replaced. **06817** Will normally be £100 **£60** save £40

\*Based on normal brochure price. Police offers a 2-year warranty for manufacturing faults.

# THE BLIND TEST

## AVON VS THE DESIGNERS



#MakeUpYourOwnMind

TURN OVER  
*the winners are...*

# Perfume Store



**Little Red Dress EDP**  
Raspberry, Bulgarian rose  
and red sandalwood.  
50ml **24638**  
Price per 100ml = £14.00  
Normally £13  
**£7 save £6**



**Little Lace Dress EDP**  
Sicilian mandarin, iris noir  
and heady dark patchouli.  
50ml **14274**  
Price per 100ml = £14.00  
Normally £13  
**£7 save £6**



## THE BLIND TEST

little *black* dress  
**VS**

**£68** DESIGNER PERFUME\*

**64%**  
CHOSE  
AVON\*\*

try it for  
yourself...  
**RUB**  
to smell  
little  
black  
dress



**£7**

#MakeUpYourOwnMind

*a modern classic of bright honeysuckle and elegant  
ylang-ylang, mixed with luxurious milkwood*

\*Based on the EDP's 50ml regular price at The Fragrance Shop on 23.12.2016.

\*\*Based on preference during a blind test of 614 women in central Europe in December 2016.

EDP 50ml **14498** Price per 100ml = £14.00 Normally £13 **£7 save £6**

# THE BLIND TEST

INCANDESCENCE

66%  
CHOSE  
AVON\*\*



**Incandessence  
Glow EDP**

Bergamot, magnolia  
and vetiver. 50ml

**26468**

Price per 100ml = £14.00

Normally £11

**£7 save £4**



**Incandessence  
Flame EDP**

Peach, pink pepper  
and musk. 50ml

**28605**

Price per 100ml = £14.00

Normally £11

**£7 save £4**



\*Based on the EDT's 50ml regular price at Boots on 08.11.2016.

\*\*Based on preference during a blind test of 610 women in central Europe in December 2015.





# THE BLIND TEST

## PERCEIVE VS

£65 DESIGNER PERFUME\*

56%  
CHOSE  
AVON\*\*



try it for  
yourself...  
**RUB**  
to smell  
PERCEIVE

**£6**

#MakeUpYourOwnMind

*an uplifting floral with essences of gardenia,  
plum and irresistible vanilla orchid*



**Perceive Oasis EDP**  
Violet leaves, white peony  
and cotton musk. 50ml  
**10306**  
Price per 100ml = £12.00  
Normally £11  
**£6 save £5**

\*Based on the EDT's 50ml regular price at Boots on 18.11.2016.

\*\*Based on preference during a blind test of 608 women in central Europe in December 2015.

EDP 50ml 08904 Price per 100ml = £12.00 Normally £11 **£6 save £5**

AVON Perfume

*indulge*

*in sparkling treasures*



**Rare Pearls EDP**  
Lush greens, pearlescent flower and musk. 50ml  
19232  
Price per 100ml = £14.00  
Normally £13  
**£7 save £6**

**£7 each**  
SAVE £6



**Rare Platinum EDP**  
White grapefruit, platinum tuberose essence and blonde sandalwood. 50ml  
03285  
Price per 100ml = £14.00  
Normally £13  
**£7 save £6**



**Rare Amethyst EDP**  
Plum, violet and sandalwood. 50ml  
25809  
Price per 100ml = £14.00  
Normally £13  
**£7 save £6**

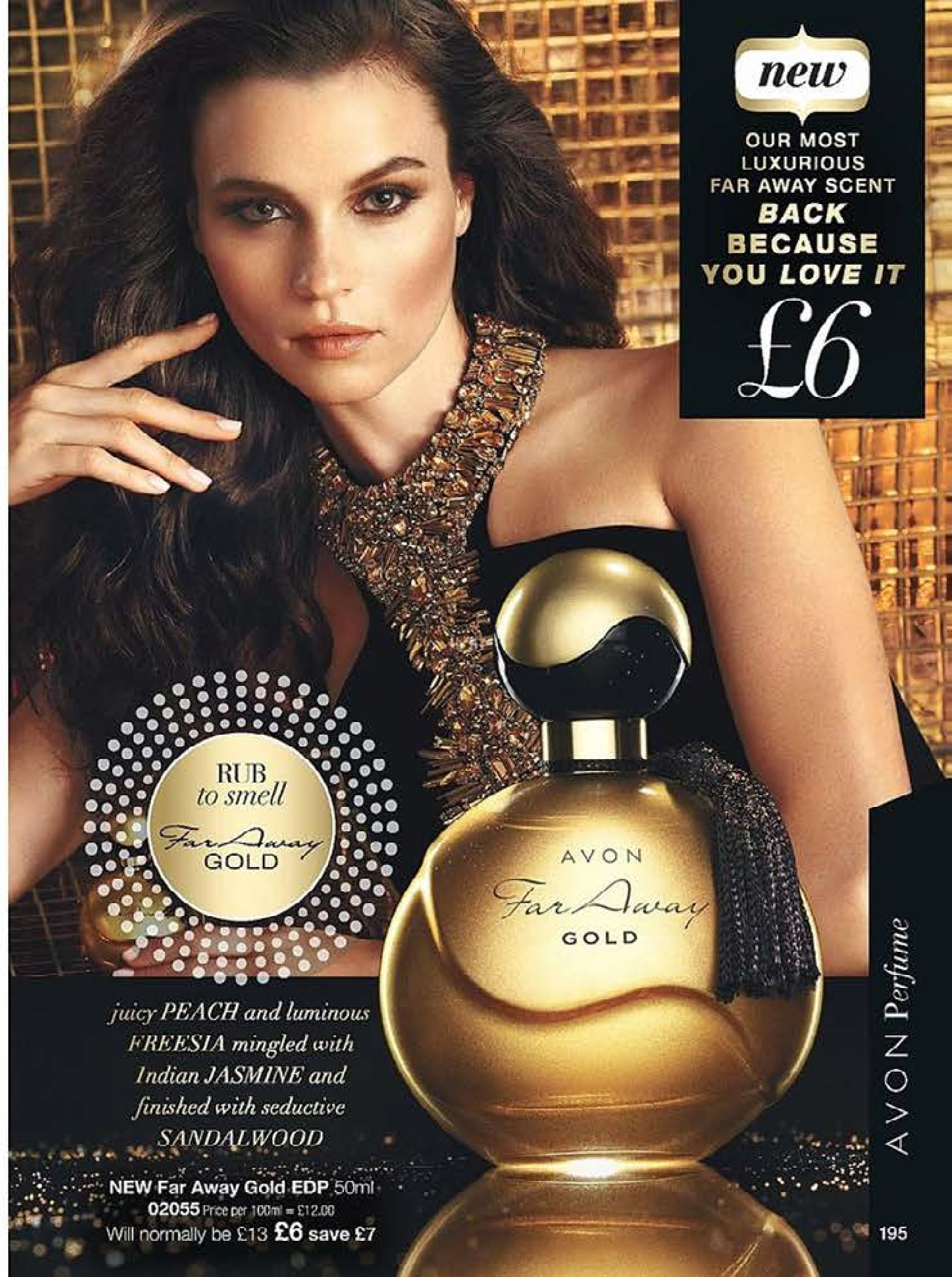


**Rare Gold EDP**  
Golden melon, orange flower and vanilla. 50ml  
13441  
Price per 100ml = £14.00  
Normally £13  
**£7 save £6**

**new**

OUR MOST LUXURIOUS FAR AWAY SCENT  
**BACK BECAUSE YOU LOVE IT**

**£6**



RUB to smell  
*Far Away*  
GOLD

*juicy PEACH and luminous FREESIA mingled with Indian JASMINE and finished with seductive SANDALWOOD*

**NEW Far Away Gold EDP** 50ml  
02055 Price per 100ml = £12.00  
Will normally be £13 **£6 save £7**

AVON Perfume



£5

SAVE £3.50

*raspberry  
lily of the valley  
vanilla*

**Avon Silky  
Soft Musk EDT**  
50ml  
**08953**  
Price per 100ml = £10.00  
Normally £8.50  
**£5 save £3.50**

AVON  
SOFT MUSK



*white peach  
jasmine  
musk*

all 4 for  
£8

SAVE £9.45\*

order using 68130

**Roll-On  
Anti-Perspirant  
Deodorant 50ml**  
17855  
Price per 100ml = £5.20  
**£2.60**

**Perfumed Body  
Spray 75ml 17624**  
Price per 100ml = £2.20  
Normally £3.60  
**£1.65 save £1.95**

**Shimmering Body  
Powder 40g**  
24166 Price per 100g = £6.66  
**£2.75**

**EDT 50ml**  
27573  
Price per 100ml = £10.00  
Normally £8.50  
**£5 save £3.50**

\*\*Based on normal  
brochure prices.

*Secret Fantasy*

*enchanting infusions of mystery*

£4.50  
each

SAVE £6.50

*black cherry  
orchid  
marshmallow wood*  
**22574 Midnight\***



*blackberry  
purple violet  
magnolia*  
**17509 Kiss\***



*red berries  
plumeria  
crème de Chantilly*  
**08417  
Wonderland†**



*red berries  
jasmine  
white musk*  
**12633  
Secret Fantasy\***



**Secret Fantasy  
Collection EDT.**  
50ml  
Price per 100ml = £9.00  
Normally £11  
**£4.50  
save £6.50**

\*Comes with a detachable cast iron charm on a 2cm stainless steel chain.

†Comes with a detachable aluminium charm with clear rhinestone on a 2.5cm brass chain.

AVON Perfume

*new*

announcing  
**TODAY  
TOMORROW  
ALWAYS**

OUR MOST  
**CONCENTRATED**  
PERFUME EVER

*absolute*



**£10**  
save £4



capture the  
*romance*

*exhilarating CALABRIAN BERGAMOT,  
warm ORANGE FLOWER and vibrant SANDALWOOD  
unite to create an everlasting love story*

**NEW Absolute EDP 30ml 11684** Price per 100ml = £33.33 Will normally be £14 **£10 save £4**

1. **Tomorrow EDP** Peach, Indian jasmine and musk. 50ml **25486** Price per 100ml = £20.00  
Normally £14 **£10 save £4**

2. **Today EDP** Butterfly blossom, hibiscus petals and silk musk. 50ml **25460** Price per 100ml = £20.00  
Normally £14 **£10 save £4**



AVON Perfume

summer essentials

# BODY SPRAYS FROM £1.65



#### Deodorant Body Spray 150ml

73536 Elite Gentleman  
19646 Elite Gentleman Weekend  
02865 Avon Prime  
09365 Full Speed  
06445 Full Speed Max Turbo  
06692 Mesmerize for Him  
26708 Avon Homme  
28308 Black Suede  
08797 Black Suede Night  
17665 Avon Destination Wilderness  
Price per 100ml = £1.10  
Normally £3.60  
**£1.65 save £1.95**

12971 Avon Attraction Rush for Him  
22871 Avon Attraction for Him  
09670 Avon Alpha for Him  
07997 Avon Luck for Him  
Price per 100ml = £1.33  
Normally £4  
**£2 half price**

14167 Avon Life for Him  
Price per 100ml = £1.33  
Normally £4.50  
**£2 save £2.50**



#### Perfumed Body Spray 75ml

18507 Incandescence  
49379 Avon Soft Musk  
08748 Perceive  
14506 Little Black Dress  
13029 Little Red Dress  
09928 Pur Blanca  
02139 Far Away  
25742 Avon Dreams  
Price per 100ml = £2.20  
Normally £3.60  
**£1.65 save £1.95**

10454 Viva la Vita  
19380 Avon Femme  
07070 Avon Luck for Her  
09621 Avon Alpha for Her  
21824 Avon Attraction for Her  
Price per 100ml = £2.67  
Normally £4  
**£2 half price**

21576 Avon Life for Her  
Price per 100ml = £2.67  
Normally £4.50  
**£2 save £2.50**

Body Mist 100ml  
07484 Avon Cherish  
Normally £3.50  
**£2 save £1.50**

**EXOTIC  
BODY  
MIST  
JUST  
£1.65**



*cools and  
refreshes  
with a kiss of  
MOISTURE  
and a VEIL of  
tropical scent*

Tahitian Holiday Exotic Body Mist 100ml 10405 Normally £3.60 **£1.65 save £1.95**

any 2 for £5

on ladies' toiletries, page 202 only



1. **Body Lotion** 150ml  
 13656 Mesmerize Red for Her  
 13672 Mesmerize Black for Her  
 16030 Perceive  
 61531 Far Away Infinity  
 02626 NEW Far Away  
 14522 Little Black Dress  
 13607 Little Lace Dress  
 03525 Rare Pearls  
 25726 Rare Gold  
 04143 Rare Amethyst  
 14910 Avon Dreams  
 28589 Incandessence  
 Price per 100ml = £2.40  
**£3.60**  
 09548 Avon Alpha for Her  
 06981 Avon Cherish  
 19679 Avon Cherish The Moment  
 20180 Avon Femme  
 26906 Avon Femme Icon  
 08912 Avon Luck for Her  
 10272 Tomorrow  
 09597 Today  
 10462 Viva la Vita  
 10058 Avon Attraction for Her  
 05140 Avon Attraction Rush for Her  
 Price per 100ml = £2.67  
**£4**  
 09407 Avon Life for Her  
 Price per 100ml = £3.00  
**£4.50**



2. **Roll-On Anti-Perspirant Deodorant** 50ml  
 08110 Incandessence  
 07930 Avon Cherish  
 14027 Mesmerize for Her  
 26146 Perceive  
 03665 NEW Far Away  
 14514 Little Black Dress  
 07989 Pur Blanca  
 Price per 100ml = £5.20  
**£2.60**  
 3. **Shower Gel** 150ml  
 26138 Far Away  
 Price per 100ml = £2.40  
**£3.60**  
 10355 Today  
 10587 Tomorrow  
 Price per 100ml = £2.67  
**£4**



1. **EDT Purse Spray** 10ml  
 20453 Mesmerize Black for Her  
**£6**  
**EDP Purse Spray** 10ml  
 10918 Avon Cherish  
 19919 Avon Cherish The Moment  
 15842 Avon Femme Icon  
 26724 Perceive  
 25692 Little Black Dress  
 63610 Little Lace Dress  
 13714 NEW Far Away  
 03968 Far Away Infinity  
 08268 Avon Attraction for Her  
 55194 Avon Attraction Rush For Her  
**£6**

2. **EDP Travel Spray** 30ml  
 01032 Perceive  
 01305 Incandessence  
 01313 Far Away  
 Price per 100ml = £25.00  
**£7.50**  
 01016 Avon Dreams  
 07088 Avon Attraction for Her  
 01529 Avon Luck for Her  
 22830 Premiere Luxe  
 Price per 100ml = £30.00  
**£9**



**NEW Far Away Shimmering Body Powder\***  
 40g  
 11486  
 Price per 100g = £6.88  
**£2.75**

\*Included in Any 2 for £5 offer only.

buy 1 choose 1 for £2

on ladies' fragrances, pages 202-203 lower priced item £2

EDP – Eau de Parfum Spray  
 EDT – Eau de Toilette Spray



3. **Timeless EDT** 50ml  
 27409  
 Price per 100ml = £18.00  
**£9**  
 4. **Tahitian Holiday EDT** 50ml  
 03558  
 Price per 100ml = £21.00  
**£10.50**  
 5. **Forever EDP** 50ml  
 14795  
 Price per 100ml = £28.00  
**£14**  
 6. **Premiere Luxe EDP** 50ml  
 21923  
 Price per 100ml = £32.00  
**£16**  
 7. **Avon Luck for Her Collection EDP** 50ml  
 08722 Avon Luck for Her  
 18549 Luck La Vie  
 Price per 100ml = £30.00  
**£15**  
 8. **Scent Essence Collection EDT** 30ml  
 27680 Sparkly Citrus  
 27714 Romantic Bouquet  
 27722 Vibrant Fruity  
 Price per 100ml = £26.67  
**£8**  
 9. **Mesmerize for Her Collection EDT** 50ml  
 26443 Mesmerize for Her  
 19208 Mesmerize Black for Her  
 21907 Mesmerize Red for Her  
 Price per 100ml = £22.00  
**£11**  
 10. **Avon Attraction Collection EDP** 50ml  
 10264 Avon Attraction for Her  
 08250 Avon Attraction Rush for Her  
 Price per 100ml = £30.00  
**£15**  
 11. **Avon Femme Collection EDP** 50ml  
 19331 Avon Femme  
 15818 Avon Femme Icon  
 Price per 100ml = £32.00  
**£16**  
 12. **Avon Dreams EDP** 50ml  
 08573  
 Price per 100ml = £26.00  
**£14**  
 13. **Avon Cherish Collection EDP** 50ml  
 10926 Avon Cherish  
 28241 Avon Cherish The Moment  
 Price per 100ml = £28.00  
**£14**  
 14. **Avon Alpha for Her EDP** 50ml  
 09340  
 Price per 100ml = £30.00  
**£15**  
 15. **Far Away Collection EDP** 50ml  
 13359 NEW Far Away Bella  
 50278 Far Away Infinity  
 01982 NEW Far Away  
 Price per 100ml = £26.00  
**£13**  
 16. **Viva La Vita EDP** 50ml  
 27656  
 Price per 100ml = £30.00  
**£15**  
 17. **Avon Life for Her EDP** 50ml  
 20370  
 Price per 100ml = £48.00  
**£24**  
 18. **Pur Blanca Collection EDT** 50ml  
 08763 Pur Blanca  
 20461 Pur Blanca Blush  
 Price per 100ml = £22.00  
**£11**  
 19. **1 Pulse for Her EDT** 50ml  
 23721  
 Price per 100ml = £22.00  
**£11**  
 20. **Perfumepod†** Plastic and aluminium refillable atomiser. 5ml capacity.  
 17459  
**£8**  
 †Excluded from both offers.

advance  
**TECHNIQUES**

get a fabulous  
finish with our  
expert essentials  
for every style

UP TO **HALF PRICE** OR BETTER  
ON **EXPERT BRUSHES**

1 for smoothing  
longer hair



2 large curved  
brush, perfect  
for blow-drying  
thick hair



3 vented brush for  
easy heat styling



4 for tight curls



1. Paddle Brush  
16436  
Normally £7  
**£3.50** half price

2. Blow-Drying Brush  
23952  
Normally £7.50  
**£4.99** save £2.51

3. Vent Brush  
00232  
Normally £3.99  
**£2** save £1.99

4. Small Barrel Brush  
16493  
Normally £5  
**£2.50** half price

5 keeps hair  
beautiful  
on the go  
with handy  
mirror



6 for hair prone  
to tangles and  
breakage



7 for loose waves



5. Pop-Up Brush  
16527  
Normally £3.25  
**£1.50** save £1.75

6. Floral Cushion Brush  
11866  
Normally £3  
**£1.50** half price

7. Large Barrel Brush  
16485  
Normally £7.50  
**£3.75** half price

8. Backcombing Brush  
16535  
Normally £3.99  
**£2** save £1.99

8 for backcombed  
va-va-volume

advance  
**TECHNIQUES**

# professional, AT-HOME COLOUR ...FOR LESS!

try our complete  
**Colour Protection** collection  
to make your colour  
**LAST 6X LONGER**



**Colour Protection** 250ml  
03145 Shampoo  
01685 Conditioner  
Price per 100ml = 66p  
Normally £3  
**£1.70 save £1.30**

**Restorative Mask**  
150ml  
12401  
Price per 100ml = £2.66  
Normally £5  
**£3.99 save £1.01**

**Anti-Fade UV Spray**  
100ml  
18572  
Normally £5.50  
**£3.85 save £1.65**

# buy 1 choose 1 FREE

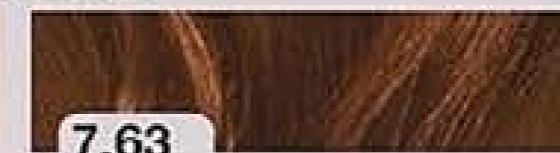
page 207 only

## great for you long-haired ladies!

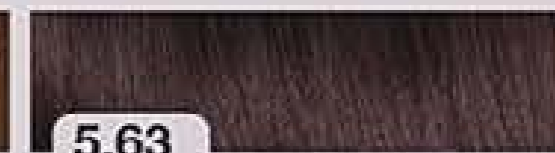
### gorgeous, vibrant REDS



**8.4**  
00158 8.4 Intense Copper



**7.63**  
00042 7.63 Dark Chestnut Red



**5.63**  
21956 5.63 Rich Burgundy Red



**6.66**  
05413 6.66 Intense Red



**6.56**  
17301 6.56 Light Mahogany Red



**5.65**  
17558 5.65 Deep Mahogany Red

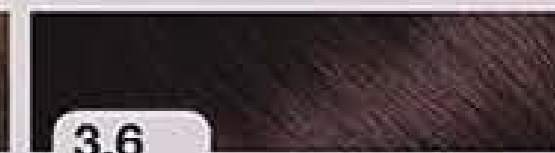
### intensely rich BRUNETTES & BLACKS



**6.7**  
13631 6.7 Chocolate Brown



**6.3**  
21931 6.3 Light Golden Brown



**3.6**  
12765 3.6 Dark Auburn



**5.3**  
02196 5.3 Medium Golden Brown



**5.0**  
01776 5.0 Medium Brown



**2.1**  
01768 2.1 Blue Black



**4.0**  
01719 4.0 Dark Brown



**4.3**  
26623 4.3 Dark Golden Brown



**2.0**  
00695 2.0 Natural Black

### indulgent, golden BLONDES



**12.01**  
21840 12.01 Ultra Light Ash Blonde



**11.0**  
08367 11.0 Extra Light Blonde



**10.31**  
18424 10.31 Very Light Champagne Blonde



**9.0**  
22020 9.0 Light Blonde



**8.3**  
02246 8.3 Medium Golden Blonde



**8.1**  
08201 8.1 Medium Ash Blonde



**7.73**  
06718 7.73 Caramel Blonde



**7.3**  
06965 7.3 Deep Golden Blonde



**7.0**  
15479 7.0 Dark Blonde

**Professional Hair Colour**  
**£6**

**contains:** pre-treatment, developer lotion, crème colourant, post-treatment, gloves and application instruction leaflet

not sure which shade to choose? take a closer look at [avon.uk.com](http://avon.uk.com)

Remember to allergy test 48 hours before use.

AVON Hair Salon



advance  
**TECHNIQUES**

# RESTORE & NOURISH

## LACKLUSTRE LOCKS

**£3.50**  
save £2.50

with Moroccan  
argan oil,  
provitamin B5  
and vitamin E

RUB  
to smell  
MOROCCAN  
ARGAN  
OIL

Diamond-inspired  
Technology  
up to **5X**  
**STRONGER**  
HAIR\*

**YOUR EVERYDAY SERUM...**  
Smooth evenly through damp  
or dry hair, style as usual and  
hey presto... nourished hair!

**YOUR ONCE-A-WEEK MASK...**  
Massage into wet hair to intensely  
nourish. Leave for 5 minutes,  
then rinse.

for best results,  
try the complete  
MOROCCAN ARGAN  
OIL COLLECTION

**Shampoo**  
250ml  
27433  
Price per 100ml = 68p  
Normally £3  
**£1.70** save £1.30

**Conditioner**  
250ml  
27441  
Price per 100ml = 68p  
Normally £3  
**£1.70** save £1.30

**Treatment Mask**  
150ml  
27482  
Price per 100ml = £2.66  
Normally £5  
**£3.99** save £1.01



**360 Nourishment Moroccan Argan Oil Nourishing Hair Serum**  
30ml  
28860  
Price per 100ml = £11.07  
Normally £6  
**£3.50** save £2.50

\*When used with the complete Moroccan Argan Oil collection.

# STEP 1 shampoos & conditioners for every hair type

## SHINIER, SOFTER, HEALTHIER HAIR



**Supreme Oils** 250ml  
**27367** Shampoo  
**27490** Conditioner  
 Price per 100ml = £1.00  
 Normally £3.80  
**£2.50**  
 save £1.30

## CORRECT, HYDRATE & PERFECT



**Absolute Perfection** 250ml  
**13920** Shampoo  
**46664** Conditioner  
 Price per 100ml = £1.00  
 Normally £3.80  
**£2.50**  
 save £1.30

## VA-VA-VOLUME



**Ultimate Volume** 250ml  
**27334** Shampoo  
**27342** Conditioner  
 Price per 100ml = 68p  
 Normally £3  
**£1.70**  
 save £1.30

## HEALTHY & REPAIRED



**Instant Repair 7** 250ml  
**27391** Shampoo  
**27425** Conditioner  
 Price per 100ml = 68p  
 Normally £3  
**£1.70**  
 save £1.30

## DIVINE SHINE



**Daily Shine** 250ml  
**28928** Shampoo  
**27326** Leave-in Conditioner  
 Price per 100ml = 68p  
 Normally £3  
**£1.70**  
 save £1.30

# STEP 2

## TLC treatments to restore summer-singed locks



with 5 precious oils to smooth, strengthen and boost shine

**Supreme Oils Duo Treatment Spray** 100ml  
**16253**  
 Normally £6.50  
**£4.50**  
 save £2



lightweight mist with keratin to instantly protect and repair

**Instant Repair 7 Restoring Treatment Spray** 100ml  
**16261**  
 Normally £5.50  
**£3.85**  
 save £1.65



with keratin to help smooth and repair damaged locks

**Instant Repair 7 Rapid Rescue Hair Serum** 30ml  
**28910**  
 Price per 100ml = £12.83  
 Normally £6  
**£3.85**  
 save £2.15



vitamin-infused serum for up to 100% shinier hair

**Daily Shine Dry Ends Serum** 30ml  
**28886**  
 Price per 100ml = £12.63  
 Normally £6  
**£3.85**  
 save £2.15



with silk silicone polymers for 24-hour frizz protection

**Smooth as Silk Frizz Control Hair Serum** 30ml  
**28894**  
 Price per 100ml = £12.83  
 Normally £6  
**£3.85**  
 save £2.15

# STEP 3

## once-a-week masks for an extra boost of intense care



with 5 precious oils for salon-worthy, deep nourishment

**Supreme Oils Treatment Mask** 150ml  
**26062**  
 Price per 100ml = £3.00  
 Normally £6  
**£4.50**  
 save £1.50



intensely moisturise and restore locks from root to tip

**Instant Repair 7 Treatment Mask** 150ml  
**16303**  
 Price per 100ml = £2.66  
 Normally £5  
**£3.99**  
 save £1.01

advance TECHNIQUES

AVON Hair Salon

# super styling

for a quick and easy 'do, every time



light mist for firm hold

**Firm Hold Hairspray**  
200ml  
16311

Price per 100ml = £1.25  
Normally £3.50  
**£2.50**  
save £1

lift and definition for natural curls

**Volume & Curl Mousse**  
150ml  
16360

Price per 100ml = £1.67  
Normally £3.50  
**£2.50**  
save £1

for unbeatable, frizz-free shine

**Mirror Shine Spray**  
100ml  
16345

Normally £4.50  
**£2.85**  
save £1.65

protects from heat-styling damage

**Heat Protection Spray**  
100ml  
16337

Normally £4.50  
**£2.85**  
save £1.65

for a poker-straight style

**Power Straight Spray**  
100ml  
11742

Normally £4.50  
**£2.85**  
save £1.65

refresh hair between washes

**Dry Shampoo**  
150ml  
16402

Price per 100ml = £1.99  
Normally £3.50  
**£2.99**  
save 51p

va-va-volume boosters for cheating an instant lift

**Set of 2 Hair Volume Boosters**  
26609  
Normally £4.50

**£3**  
save £1.50



pack of 10 bobbles for an easy updo on the go

**Hair Ties**  
18440  
Normally £2  
**£1** half price

sun care for hair



**£4**  
save £2.50



**PROTECTS**  
your hair against sun, sea and chlorine



forms a weightless shield with Summer Hair Saver Complex

Diagram for illustrative purposes only.

formulated with nourishing **algae extract**, **provitamin B5**, strengthening **protein** and **UVA and UVB filters**

**Sun-Light Spray Beautifying Hair Protector**  
100ml  
59667  
Normally £6.50  
**£4** save £2.50

**TANGLE  
TEEZER**  
GET YOUR YEAH HAIR™

the world's no. 1  
detangling brush  
for wet or dry hair

THE  
PINK  
ONE

Tangle Teezer®  
The Original  
Detangler –  
Pink/Black  
19802

£9.99



SPARKLY DESIGN  
EXCLUSIVE  
to Avon

THE  
SPARKLY  
ONE

Tangle Teezer®  
The Original  
Detangler –  
Sparkle/Purple  
56929

£9.99



400ml  
BOTTLES

everyday  
shampoos



Shampoo 400ml  
21402 360 Nourishment  
Moroccan Argan Oil  
04531 Colour Protection  
17467 2-in-1 Classic  
Anti-Dandruff  
13813 2-in-1 Daily Shine  
05827 Instant Repair 7  
16725 Ultimate Volume  
Price per 100ml = 50p  
Normally £4.50  
£1.99 save £2.51

Shampoo 400ml  
15438 Supreme Oils  
00273 Absolute Perfection  
Price per 100ml = 63p  
Normally £5  
£2.50 half price

Conditioner 400ml  
55244 Absolute Perfection  
13839 Supreme Oils  
Price per 100ml = 63p  
Normally £5  
£2.50 half price

\*Based on an average of 10ml per wash and 4 washes per week.

**SUPER-SIZE**  
YOUR SHAMPOOS & CONDITIONERS  
that last 10 weeks!\*

luxury  
shampoos

luxury  
conditioners



FROM  
JUST

£1.99

SAVE UP TO £2.51

AVON Hair Salon

215

## MEDITERRANEAN OLIVE OIL

quench your skin and hair with rich, anti-ageing moisture

### Hot Hair Oil

60ml  
26195  
Price per 100ml = £3.75  
Normally £3  
**£2.25** save 75p



### Facial Oil

30ml  
10439  
Price per 100ml = £9.33  
Normally £4  
**£2.80**  
save £1.20



### Face Mask

75ml  
03863  
Price per 100ml = £5.13  
Normally £5.50  
**£3.85**  
save £1.65



### Body Moisturiser

200ml  
10033  
Price per 100ml = £2.45  
Normally £7  
**£4.90**  
save £2.10



### Hair Mask

200ml  
26187  
Price per 100ml = £1.93  
Normally £5.50  
**£3.85**  
save £1.65



### Pillow Mist

100ml  
13532  
Normally £4.50  
**£1.99** save £2.51



# neck & chest firming serum

*this smoothing serum is an anti-ageing dream, enriched with Mediterranean olive oil for a perfectly uplifted décolletage*



*with smoothing olive oil*



**AFTER 1 DAY**  
skin looks firmer,  
toned and uplifted

**AFTER 1 WEEK**  
skin looks renewed  
with reduced lines  
and wrinkles

### Neck & Chest Serum

50ml  
03913  
Price per 100ml = £7.70  
Normally £5.50

**£3.85**  
save £1.65

SKIN  
*so*  
SOFT

50  
YEARS  
OF NATURAL  
SOFTNESS



## HAIR REMOVAL



soothing  
**MEADOWFOAM OIL**  
*loves sensitive skin*



**Facial Hair  
Removal Cream**  
15ml  
22681  
Price per 100ml = £16.00  
Normally £4  
**£2.40** save £1.60



**Hair Removal  
Cream**  
100ml  
22806  
Normally £5.30  
**£3.20** save £2.10



**Moisturising  
Shave Gel**  
200ml  
11635  
Price per 100ml = £1.45  
Normally £4.80  
**£2.90** save £1.90

**Ladies' Razors**  
5 razors.  
26500  
Price per piece = 50p  
**£2.50**

*skin-perfecting*  
**GLOW**

**NEW &  
IMPROVED**  
*fresh new fragrance  
with no nasty fake  
tan smell*

**£3**  
save £2



**for fuller,  
natural-looking  
colour**

- ✓ gradually build up an even glow
- ✓ with softening velvet flower and jojoba
- ✓ leaves skin smooth, with a flattering hint of shimmer oil



**for an easy  
skin-perfecting  
glow**

- ✓ sprays on evenly for an airbrushed, streak-free finish
- ✓ easy to apply on hard-to-reach areas
- ✓ new and improved fragrance with no nasty fake tan smell
- ✓ with natural oils to nourish your skin

AVON  
**SKIN  
*so*  
SOFT**

**ENHANCE  
& GLOW**

GLOW  
BODY LOTION  
LOTION POUR LE CO  
ECLAT  
SPF 15



**Enhance & Glow  
Glow Body Lotion**  
200ml  
17913 Fair  
Price per 100ml = £2.00  
Normally £6  
**£4** save £2



AVON  
**SKIN  
*so*  
SOFT**

**ENHANCE  
& GLOW**

AIRBRUSH SPRAY  
FOR MEDIUM SKIN  
SPRAY AÉROGRAPHE  
POUR LES TEINTS MÏDENS

**Enhance & Glow  
Airbrush Spray**  
150ml  
17897  
Price per 100ml = £2.00  
Normally £5  
**£3** save £2

SKIN  
*so*  
SOFT

50  
YEARS  
OF NATURAL  
SOFTNESS

WASHES  
& LOTIONS



**Cream Oil Body Lotion**  
250ml  
57117

Price per 100ml = £1.60  
Normally £6  
**£4 save £2**

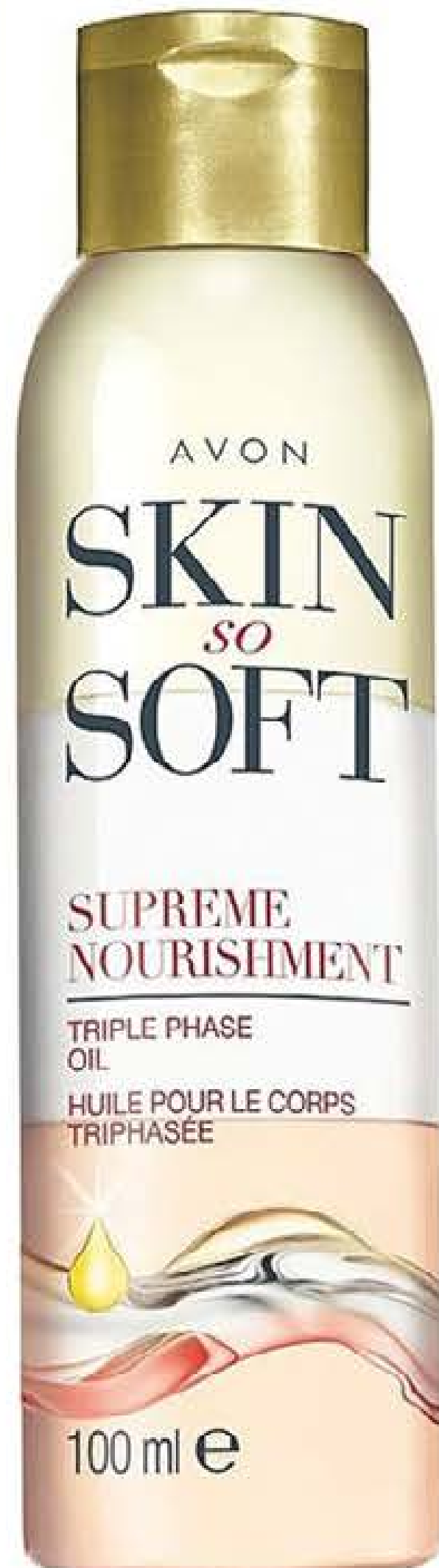
**Creamy Body Wash**  
250ml  
02709

Price per 100ml = £1.20  
Normally £5  
**£3 save £2**

# SUPREME NOURISHMENT



rich  
**MACADAMIA OIL**  
*loves very dry skin*



**3**  
LAYERS OF  
GOODNESS

shake together for  
the optimum blend

**1** TOP LAYER  
**NOURISHES**

**2** MIDDLE LAYER  
**HYDRATES  
AND SEALS**

**3** BOTTOM LAYER  
**SOFTENS**

**Triple Phase Oil**  
100ml  
01909  
Normally £5.50  
**£4 save £1.50**

# *your most loved* DRY OIL SPRAYS

*wrap your skin in natural oils with quick-dry, spray-on moisture*

**£2.50**  
half price

*the quick,  
easy way  
to nourish  
your skin*



ORIGINAL



**smoothing  
JOJOBA OIL**  
*loves all  
skin types*

**Original Dry Oil  
Spray**  
150ml  
22798  
Price per 100ml = £1.67  
Normally £5  
**£2.50**  
half price

AVON  
SKIN  
*so*  
SOFT

ORIGINAL  
*+ jojoba*

DRY OIL SPRAY  
HUILE SÈCHE POUR  
PULVÉRISATION

150 ml e

SILKY  
MOISTURE



**nourishing  
ARGAN OIL**  
*loves normal  
to dry skin*

**Silky Moisture  
Nourishing  
Dry Oil Spray**  
150ml  
07773  
Price per 100ml = £1.67  
Normally £5  
**£2.50** half price

SKIN  
*so*  
SOFT

50  
YEARS  
OF NATURAL  
SOFTNESS

SILKY  
MOISTURE

 nourishing  
ARGAN OIL

*loves normal to dry skin*

**Overnight Body  
Treatment**  
200ml  
24026

Price per 100ml = £1.20  
Normally £4

**£2.40 save £1.60**

**Creamy Body  
Wash**  
250ml  
12112

Price per 100ml = 96p  
Normally £4

**£2.40 save £1.60**

**Ultra Moisturising  
Body Lotion**  
250ml  
11874

Price per 100ml = 96p  
Normally £4

**£2.40 save £1.60**



*rich,  
creamy wash  
enriched with  
hydrating  
oils*

*moisturising  
lotion to help  
soften and  
smooth*



# help smooth and soften STRETCH MARKS

*with skin-loving vitamin E and nourishing  
argan oil for naturally beautiful skin*

**£4**  
half price



- ✓ visibly **improves** the look of **scars** and **stretch marks**
- ✓ **reduces** the appearance of **uneven skin**
- ✓ with **silk proteins** for **smoother, more radiant-looking skin**



scarring  
before use



after just  
8 weeks

Diagrams for illustrative purposes only.

**Tissue Oil**  
150ml  
02527  
Price per 100ml = £2.67  
Normally £8  
**£4 half price**



AVON  
**Care**

with **vita-e complex**  
for 24-hour moisture

9 out of 10  
women

would recommend **Avon Care**



*comforting care*  
**for dry skin**

**ALL  
HALF  
PRICE**

save up to £2.60

pages 224-227

body lotion

fast-absorbing, nourishing  
hydration with deliciously  
fragranced **cocoa butter** and  
pampering **vitamin E** for  
**24-HOUR MOISTURE**

**Body Lotion**  
400ml  
03798

Price per 100ml = 63p  
Normally £5

**£2.50**

half price

**Body Butter**  
200ml  
04002

Price per 100ml = £1.25  
Normally £5

**£2.50**

half price

multipurpose cream



**Cream for Face, Hand & Body**

400ml  
08680

Price per 100ml = 65p  
Normally £5.20

**£2.60** half price

hand cream



**Hand Cream**

100ml  
05728

Normally £3.80

**£1.90** half price

lip butter



**Lip Butter**

10ml  
06916

Normally £2.20

**£1.10** half price



AVON  
**Care**

**cocoa butter**  
body lotion

with cocoa butter & vitamin e  
au beurre de cacao et à la vitamine e



body butter



AVON  
**Care**

**cocoa butter**  
body butter

with cocoa butter & vitamin e  
au beurre de cacao et à la vitamine e

200 ml e

conditioning  
conditionnant  
dry skin

AVON Bath & Body

# AVON care

with **vita-e complex**  
for 24-hour moisture\*

**9** out of **10**  
**women**  
would recommend **Avon Care**

caring moisture  
for every skin type



light aloe vera

**Cream for Face,  
Hand and Body**  
400ml  
25932

Price per 100ml = 65p  
Normally £5.20

**£2.60** half price



energising rosehips

**Cream for Face,  
Hand and Body**  
400ml  
22426

Price per 100ml = 65p  
Normally £5.20

**£2.60** half price



gentle oatmeal

**Cream for Face,  
Hand & Body**  
400ml  
26005

Price per 100ml = 65p  
Normally £5.20

**£2.60** half price



rich moisture

**Rich Moisture  
Cream**  
75ml  
18366

Price per 100ml = £1.33  
Normally £2

**£1** half price

TLC for lips



**Royal Jelly  
Lip Treatment SPF15**  
10ml  
26401  
Normally £2.20  
**£1.10** half price



**Pink Magnolia  
Lip Balm**  
15ml  
12583  
Price per 100ml = £7.33  
Normally £2.20  
**£1.10** half price



**Intensive Relief  
Lip Treatment**  
26245  
Normally £2.20  
**£1.10** half price

# hand care made simple

**ALL  
HALF  
PRICE**

save up to £2.60

pages 224-227



for normal skin



for all skin types



for dry skin

for mature skin

for very dry skin

**Hand Cream 100ml**

26120 Glycerine

12575 Pink Magnolia

21691 Rosehips

26179 Gentle Moisture Oatmeal

04820 Aloe Vera

05736 Olive Oil

54734 Green Tea

05850 Royal Jelly

05942 Argan Oil

05793 Youth Restore

Normally £3.80

**£1.90**

half price

05975 Intensive Relief

Normally £4

**£2**

half price

\*Excluding Intensive Relief and Green Tea ranges.

# Solutions

## SHAPE YOUR BUST

with pomegranate and fennel extracts to help boost collagen and elastin production



**Bust Contour Lift & Tone Cream**  
150ml  
18077

Price per 100ml = £3.33

Normally £10

**£5 half price**



## REDUCE YOUR CELLULITE

with Multi-Tone Complex to help firm and tone skin

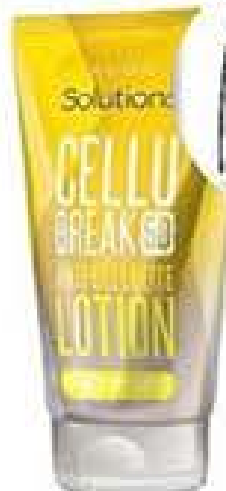


**Cellu Break 5D Anti-Cellulite Lotion**  
150ml  
18028

Price per 100ml = £3.33

Normally £10

**£5 half price**



## WARMING GEL

with warming complex to help stimulate cellular metabolism (when the gel tingles, it's working!)



**Thermal Tone Anti-Cellulite Warming Gel** 150ml  
18267

Price per 100ml = £4.00

Normally £12

**£6 half price**



## SCULPT YOUR BODY

formulated with skin-firming caffeine and elastin-boosting peptides

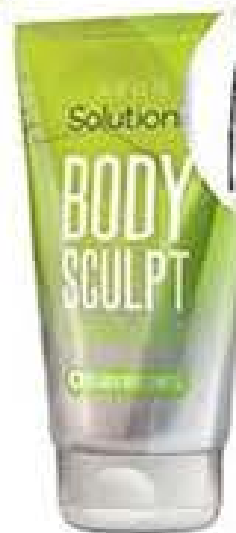


**Body Sculpt Firming Lotion** 150ml  
18259

Price per 100ml = £3.67

Normally £11

**£5.50 half price**



## DUAL-SIDED MASSAGER

with rolling balls to massage tired muscles and plastic nodules to help boost circulation

**Double-Sided Body Massager**

18317

Normally £8

**£5 save £3**



*see ya,*  
**STRETCH MARKS!**

reduce the appearance of stretch marks (and help prevent new ones forming!) with **line-reducing Elastin Boost Complex**



**£6**  
half price



**Stretch Mark 24 Line Reducing Lotion** 150ml  
18275

Price per 100ml = £4.00

Normally £12

**£6 half price**

### INSTANTLY:

minimises the silvery look of stretch marks

### 2 WEEKS:

helps to reduce the appearance, depth, length and number of stretch marks

# FOOT WORKS

your foot problems SOLVED

dry skin    corns and calluses    rough skin    dead skin    smelly feet

				
<b>Double Action Exfoliating Moisturiser</b> 50ml 24182 Price per 100ml = £3.50 Normally £3.50 <b>£1.75 half price</b>	<b>Intensive Callus and Corn Cream</b> 75ml 25445 Price per 100ml = £2.67 Normally £4 <b>£2 half price</b>	<b>Rough Skin Remover</b> 75ml 22566 Price per 100ml = £2.33 Normally £3.50 <b>£1.75 half price</b>	<b>Exfoliating and Refining Foot Pads</b> 50 pads. 17327 Price per piece = 6p Normally £6 <b>£3 half price</b>	<b>Deodorising Foot and Shoe Powder</b> 75g 54452 Price per 100g = £2.33 Normally £3.50 <b>£1.75 half price</b>

hot feet    smelly shoes    cracked heels    achy feet    tired legs

				
<b>Cooling Crackle Mousse with Aloe</b> 150ml 09613 Price per 100ml = £1.67 Normally £5 <b>£2.50 half price</b>	<b>Odour Neutralising Foot and Shoe Spray</b> 75ml 09746 Price per 100ml = £2.00 Normally £3 <b>£1.50 half price</b>	<b>Cracked Heel Treatment</b> 75ml 19034 Price per 100ml = £2.67 Normally £4 <b>£2 half price</b>	<b>Restoring Foot Soak with Epsom Salts</b> 100ml 26690 Normally £4 <b>£2 half price</b>	<b>Reviving Foot and Leg Gel</b> 75ml 09795 Price per 100ml = £2.33 Normally £3.50 <b>£1.75 half price</b>

		
<b>Paddle Foot File</b> 01008 Normally £4 <b>£2 half price</b>	<b>Hard Skin Remover</b> 02766 Normally £6 <b>£3 half price</b> Caution: includes sharp blade. Not to be sold to anyone under the age of 18.	<b>Toenail Clippers</b> 01073 Normally £4 <b>£2 half price</b>

# beautiful feet

we've nailed it!

**TEA TREE NAIL SERUM**  
nourish brittle nails and soften cuticles for healthy-looking, pedi-ready toes

*new*



**HOW TO USE:**  
Apply as a base coat before polish or on bare nails as a weekly treatment.

**NEW Nail and Cuticle Serum with Tea Tree Extract**  
10ml  
00372  
Will normally be £3.50  
**£1.75 half price**

**£3.50**  
half price

**PERFECT PEDI SET**  
meet your new go-to kit for an at-home pedi



**NEW Pedi Set**  
00539  
Will normally be £7  
**£3.50**  
half price

bubble baths  
**PICK 'N' MIX**



*new*  
 1 litre

buy 1  
**CHOOSE  
 2 FREE**

save up to £10  
 pages 232-233  
 lower priced items free

*make our sweet  
 summer scent  
 1 of your double  
 bubble buys*

*go on,  
 give it  
 a whirl!*

**Bubble Bath 500ml**  
 37564 18895 Fragrant Rose  
 74500 19711 White Lily  
 47597 48611 Orchid & Gardenia  
 29488 02451 Soft Pink  
 74732 25007 Chocolate & Orange  
 72785 23465 Lavender  
 34140 03996 Herbal Meadow  
 51904 06072 Sensitive Rose Petals  
 Price per 100ml = 60p  
**£4**

**Bubble Bath 1 litre**  
 31724 12518 Fragrant Rose  
 34900 13235 White Lily  
 51672 03111 Orchid & Gardenia  
 36236 00208 Soft Pink  
 66522 27318 Chocolate & Orange  
 64253 20966 Lavender  
 66456 54908 Herbal Meadow  
**£5**      **FREE**

**NEW Strawberries & Cream Bubble Bath**  
 500ml  
 47589  
 Price per 100ml = 60p  
**£4**  
 14662  
**FREE**

**NEW Strawberries & Cream Bubble Bath**  
 1 litre  
 50195  
**£5**  
 54726  
**FREE**



AVON  
naturals  
kids

make a  
**SPLASH!**

**FRUITY**

*fun*

*your kids will love these  
paint-on, wash-off colours*



all  
**HALF  
PRICE**

save up to £2.25  
pages 234-237

**Bath Time Paint 100ml**  
07609 Wacky Watermelon  
02881 Bursting Berry  
11007 Playful Pear  
Normally £2.50  
**£1.25 half price**

**£1.25**  
half price



nit and  
knot-free  
locks

**Magnificent Mango  
Detangling Spray 200ml**  
05769

Price per 100ml = 63p  
Normally £2.50  
**£1.25 half price**

**Amazing Apple  
Nit Comb**  
55426

Normally £3  
**£1.50 half price**

ready for bedtime



**Good Night Lavender  
Body Lotion 150ml**  
00638

Price per 100ml = £1.00  
Normally £3

**£1.50 half price**

**Good Night Lavender  
Body Wash & Bubble Bath**  
250ml  
14647

Price per 100ml = 60p  
Normally £3

**£1.50 half price**

double bubble 2-in-1s



**Body Wash  
& Bubble Bath 250ml**  
17483 Swirling Strawberry  
20818 Playful Pear

Price per 100ml = 50p  
Normally £2.50

**£1.25 half price**

easy-peasy care for hair



**2-in-1 Shampoo &  
Conditioner 250ml**  
08805 Amazing Apple  
02741 Wacky Watermelon

Price per 100ml = 50p  
Normally £2.50

**£1.25 half price**



**STEP INTO**  
*summer*

*go coco-nutty for these exotic,  
foot-pampering treats*

**EXOTIC**  
*paradise*

*with skin-loving  
coconut extract*

*all*  
**HALF  
PRICE**  
save up to £2.25  
pages 234-237



**SCRUB**  
removes rough,  
dry skin

**SPRAY**  
cools and  
refreshes

**LOTION**  
softens and  
smooths

**NEW Exfoliating Scrub**  
75ml  
**21881**  
Price per 100ml = £3.00  
Will normally be £4.50  
**£2.25**  
half price

**NEW Cooling  
Foot Spray**  
100ml  
**22392**  
Will normally be £4  
**£2**  
half price

**NEW Moisturising Lotion**  
75ml  
**23549**  
Price per 100ml = £3.00  
Will normally be £4.50  
**£2.25**  
half price

beautiful skin  
**NIGHT & DAY**

**RADIANCE**

for dull and tired skin



SPF20

featuring glow-boosting  
**BIRD OF PARADISE SEED EXTRACT**

**NEW Radiance Night Cream**  
50ml  
**15545**  
Price per 100ml = £6.00  
Will normally be £4.50  
**£3 save £1.50**

**NEW Radiance Daily Cream SPF20**  
50ml  
**27177**  
Price per 100ml = £6.00  
Will normally be £4.50  
**£3 save £1.50**

**MATTIFYING**

for combination to oily skin



SPF15

featuring **CHIA SEED EXTRACTS**  
and mattifying powders

**NEW Mattifying Gel Night Cream**  
50ml  
**26773**  
Price per 100ml = £6.00  
Will normally be £4.50  
**£3 save £1.50**

**NEW Mattifying Day Cream SPF15**  
50ml  
**26740**  
Price per 100ml = £6.00  
Will normally be £4.50  
**£3 save £1.50**

**HYDRATION**

for normal to dry skin



SPF15

featuring **HYDRATING CHIA SEEDS**  
and vitamin E

**NEW Hydration Gel Night Cream**  
50ml  
**13938**  
Price per 100ml = £6.00  
Will normally be £4.50  
**£3 save £1.50**

**NEW Hydration Day Cream SPF15**  
50ml  
**15602**  
Price per 100ml = £6.00  
Will normally be £4.50  
**£3 save £1.50**

tint &  
**HYDRATE**



suitable for sensitive skin

✓ naturally effective

featuring **OPTIC PEARL TECHNOLOGY** AND **BIRD OF PARADISE SEEDS** for increased luminosity and more even-looking skin tone



SPF20

**NEW Radiance Tinted Moisturiser SPF20**  
50ml  
**26781**  
Price per 100ml = £6.00  
Will normally be £6  
**£4 save £2**

- ✓ blends seamlessly with all skin tones
- ✓ tinted beads burst to release radiant glow
- ✓ suitable for all skin types

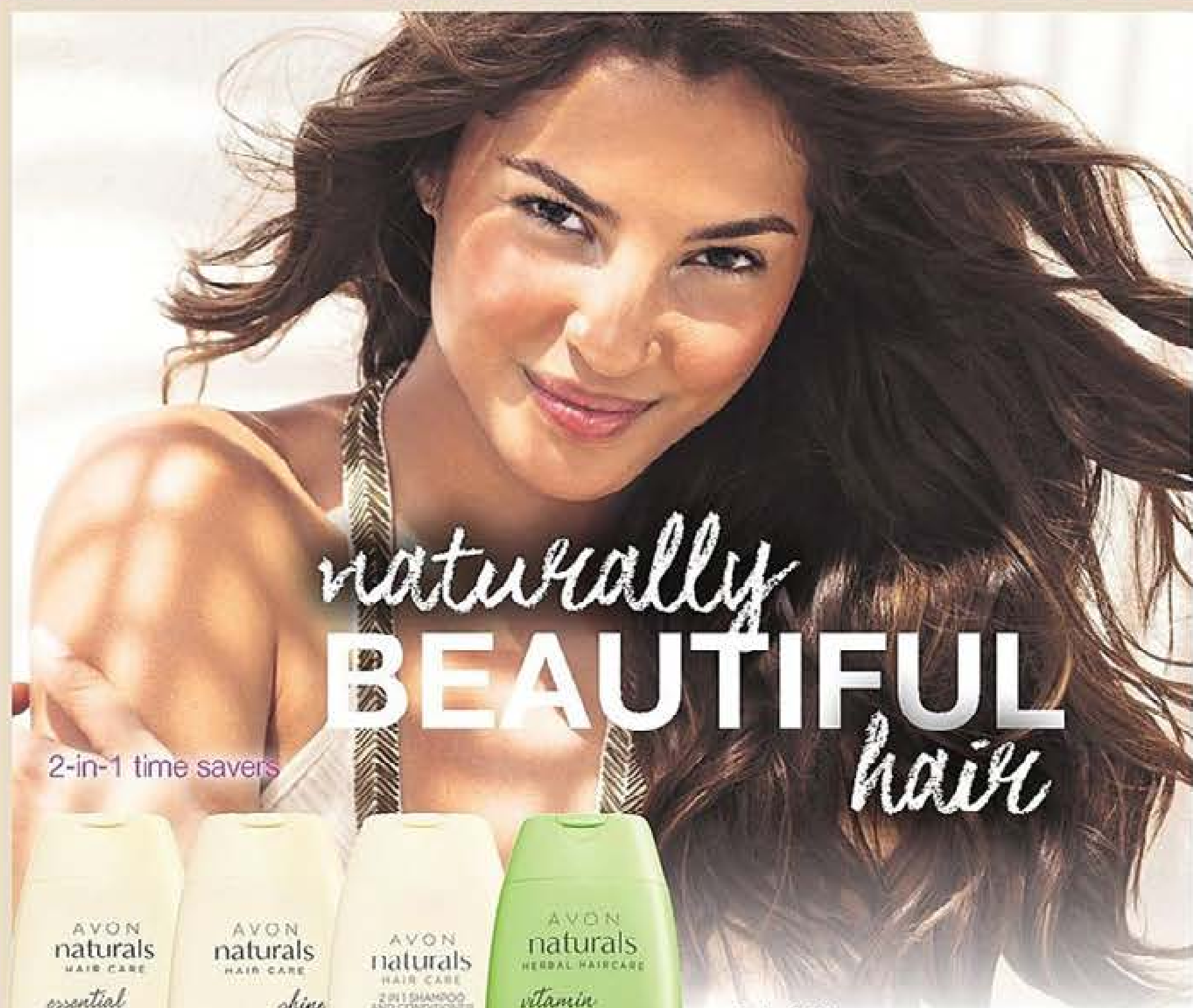


AVON TRUE  
nutraeffects

from  
**£3**  
save up to £2  
pages 238-239

**£4**  
save £2





naturally  
**BEAUTIFUL**  
hair

2-in-1 time savers



**2-in-1 Shampoo & Conditioner 250ml**  
**52860** Mango & Ginger  
**36368** Strawberry & Guava  
**34983** Grapefruit & Passion Fruit +Vitamin Complex  
**55186 NEW** Basil & Lotus Flower  
 Price per 100ml = 40p  
 Normally £2  
**£1 half price**

sunny shea &  
**APRICOT**

strengthen your strands with this deliciously-scented collection

all  
**HALF PRICE**

save up to £1.60  
pages 240-243

**Leave-in Treatment 125ml**  
**38729**  
 Price per 100ml = £1.00  
 Normally £2.50  
**£1.25 half price**

**Detangling Spray 150ml**  
**51425**  
 Price per 100ml = 63p  
 Normally £2.50  
**£1.25 half price**

**2-in-1 Shampoo & Conditioner 250ml**  
**33183**  
 Price per 100ml = 40p  
 Normally £2  
**£1 half price**



**£1**  
half price



deep clean  
**Verbena & Peppermint 250ml**  
**35386** Shampoo  
**38422** Conditioner  
 Price per 100ml = 40p  
 Normally £2  
**£1 half price**



anti-dandruff  
**Tea Tree & Mint Anti-Dandruff Shampoo 250ml**  
**39479**  
 Price per 100ml = 40p  
 Normally £2  
**£1 half price**



treatments  
**Raspberry & Hibiscus Daily Hair Refresher 100ml**  
**57281**  
 Normally £2.50  
**£1.25 half price**

**Grapefruit & Passion Fruit +Vitamin Complex Hair Treatment Mask 125ml**  
**32334**  
 Price per 100ml = £1.00  
 Normally £2.50  
**£1.25 half price**



AVON Summer Savings

**new**



**SWEET**  
*treats*

**STRAWBERRY**  
*& white chocolate*

*experience the scent of summer with this truly tempting new collection*

all  
**HALF PRICE**

save up to £1.60  
pages 240-243



for sumptuously soft skin

for body, room and linen

for a sweet shower scent

- NEW Body Shake**  
200ml  
55913  
Price per 100ml = 75p  
Will normally be £3  
**£1.50 half price**
- NEW Scented Spritz**  
100ml  
55889  
Will normally be £3  
**£1.50 half price**
- NEW Shower Gel**  
200ml  
55897  
Price per 100ml = 75p  
Will normally be £3  
**£1.50 half price**



sweet superfruits & yogurt

- Body Shake**  
200ml  
55525  
Price per 100ml = 75p  
Normally £3  
**£1.50 half price**
- Body Cleanser**  
200ml  
55855  
Price per 100ml = 50p  
Normally £2  
**£1 half price**
- Scrub**  
150ml  
19745  
Price per 100ml = £1.00  
Normally £3  
**£1.50 half price**

tropical coconut & starfruit

- Body Lotion**  
200ml  
16162  
Price per 100ml = 80p  
Normally £3.20  
**£1.60 half price**
- Shower Gel**  
200ml  
28118  
Price per 100ml = 68p  
Normally £2.70  
**£1.35 half price**

pretty passionfruit & peony

- Scented Spritz**  
100ml  
22368  
Normally £3  
**£1.50 half price**
- Body Lotion**  
200ml  
12880  
Price per 100ml = 80p  
Normally £3.20  
**£1.60 half price**
- Shower Gel**  
200ml  
17145  
Price per 100ml = 68p  
Normally £2.70  
**£1.35 half price**
- Scented Spritz**  
100ml  
16451  
Normally £3  
**£1.50 half price**

AVON Summer Savings



# SUMMER showers



**Shower Scrunchie**  
08169  
Normally £1.50  
**£1 save 50p**



liquid soaps  
**Daily Hand Wash 250ml**  
09951 Lagoon  
09944 Citrus Zing  
05983 Mystique  
14449 Heaven Harmony  
Price per 100ml = 40p  
Normally £2  
**£1 half price**

## sensual ESCAPE

*immerse yourself in the heady,  
perfume-inspired scent of freesia,  
red peony and musk*

**La Vita Shower Crème**  
250ml  
54601  
Price per 100ml = 40p  
Normally £2  
**£1 half price**

**£1**  
half price



creamy collection

**Shower Crème 250ml**  
57000 Mystique  
26096 Calming Tuscany  
12377 Heaven Harmony  
16972 L'Amour  
Price per 100ml = 40p  
Normally £2  
**£1 half price**



up to  
**HALF  
PRICE**

save up to £1  
pages 244-245



floral fancies  
**Shower Gel 250ml**  
25197 Garden of Eden  
24737 Relaxing Florals  
Price per 100ml = 40p  
Normally £2  
**£1 half price**



fresh faves  
**Shower Gel 250ml**  
54379 Citrus Zing  
54395 Lagoon  
15024 Pure Oasis  
56044 Anti-Stress  
Price per 100ml = 40p  
Normally £2  
**£1 half price**

*you* **8**  
**SUMMER MUST-HAVES**

*pack the essentials for less*

*(leaving more holiday spending money!)*

worth over  
 £36!\*

all 8 for  
**£10**

order using 69542



**Avon Sun+ Cooling After Sun Spray Lotion with Vitamin C**  
 150ml  
 with soothing aloe and multivitamins

**Avon Sun+ Multi Protection Moisturising Sun Lotion SPF30**  
 150ml  
 water-resistant protection against sun, salt water and chlorine

**Naturals Raspberry & Hibiscus Shampoo and Conditioner**  
 250ml each  
 with natural extracts and vitamins for beautiful, voluminous hair

**Senses Garden of Eden Shower Gel**  
 250ml  
 the blissful scent of exotic fruits and basil

**Advance Techniques Dry Shampoo**  
 150ml  
 invisible formula for a quick boost of volume

**Skin So Soft Enhance & Glow Glow Body Lotion in Fair**  
 200ml  
 7-in-1 skin perfecter with SPF15

**Skin So Soft Original Dry Oil Spray**  
 150ml  
 with jojoba oil, vitamin E and citronella

\*Based on normal brochure prices. All available separately in this brochure except Shampoo and Conditioner.

# STAR BUY

because beautiful things shouldn't break the bank

the perfect combination of comfort and style – no compromises!

- **cushioned insole** for incredible comfort, step after step
- **flexible, durable soles** to promote natural foot movement

**Sole**  
sensations  
TECHNOLOGY

snakeskin texture

slingback strap

now available in size 8!

**NEW Slingback Ballerina Shoes**  
PU. With cushioned soles for extra comfort.

size	coral	print	white	pewter
Size 4	16857	54569	06395	21410
Size 5	16907	28209	25577	08789
Size 6	56374	17236	18101	17756
Size 7	56382	16147	18143	04416
Size 8	56416	16196	18341	54700

Will normally be £25

**£15 save £10**

NEW

flat pumps with padded insoles for all-day comfort

£15

worth £25\*

\*Based on normal brochure price.

nudes

nude pink



15537

Smooth Mocha

simply spice liner



27185

Nurturing Nude

peach envy liner



27235

Perfect Pink

pink cashmere liner



26997

Loving Lilac

pink bouquet liner

pinks

reds



27300

Rose Revival

pink bouquet liner



27078

Nourishing Pink

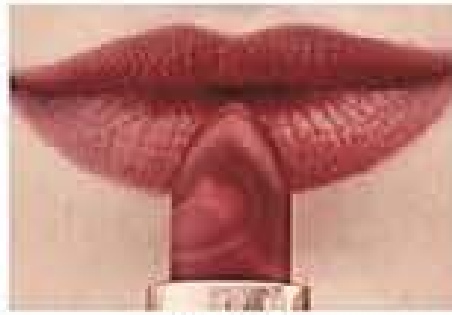
pink bouquet liner



27284

Red Crème

true red liner



27292

Revitalising Raspberry

coral liner

wines

plums



26955

Conditioning Cherry

pink bouquet liner



15685

Sumptuous Berry

pink bouquet liner



15644

Sublime Wine

deep plum liner



27268

Plum Perfect

deep plum liner

turn over to find your lipstick's *perfect liner shade...*

now in  
4 new shades for summer



22194

Crimson Dream

red brick liner



22442

Supple Magenta

pink bouquet liner



22160

Coral Caress

coral liner



22418

Silky Peach

peach envy liner

infused with moisturising  
jojoba and honey



discover the  
LIPSTICK LAUNCH  
OF THE YEAR\*

the  
MOISTURISING  
LIPSTICK  
that softens,  
smooths  
& protects

SAVE VS SPREE

True Colour Supreme  
Nourishing Lipstick

£5.50

VS

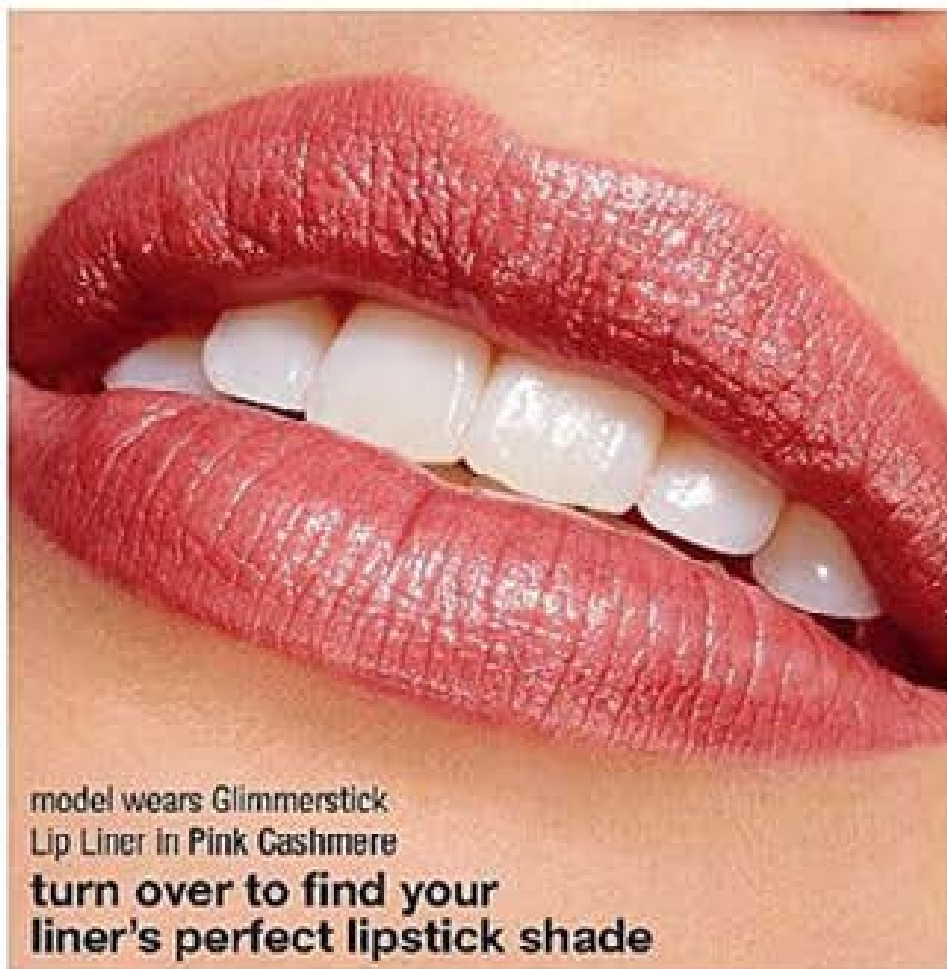
LANCÔME Lipstick Shine Lover

£22\*\*

SAVE £16.50

True Colour  
Supreme  
Nourishing  
Lipstick  
Normally £8  
£5.50  
save £2.50

\*Based on UK Avon  
lipstick sales only.  
\*\*Price sourced from  
www.lancome.co.uk  
on 24.01.2017.



model wears Glimmerstick  
Lip Liner in Pink Cashmere  
**turn over to find your  
liner's perfect lipstick shade**

discover the  
**5-STAR  
LIP LINER\***

**SAVE VS SPREE**

True Colour Glimmerstick Lip Liner

**£3**

**VS**

**CLINIQUE**  
Quickliner™ For Lips Intense

**£14.50\*\***

**SAVE £11.50**

defined lines  
*that last*

try our creamy, bleed-proof,  
glide-on lip liner for pro definition



**True Colour  
Glimmerstick  
Lip Liner**  
Normally £6  
**£3 half price**

twist up – no sharpener needed!



\*Based on customer reviews from [www.avon.uk.com](http://www.avon.uk.com). \*\*Price sourced from [www.clinique.co.uk](http://www.clinique.co.uk) on 24.01.2017.

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