

AVON

BROCHURE 10 2018
avon.uk.com

NEW
& EXCLUSIVE



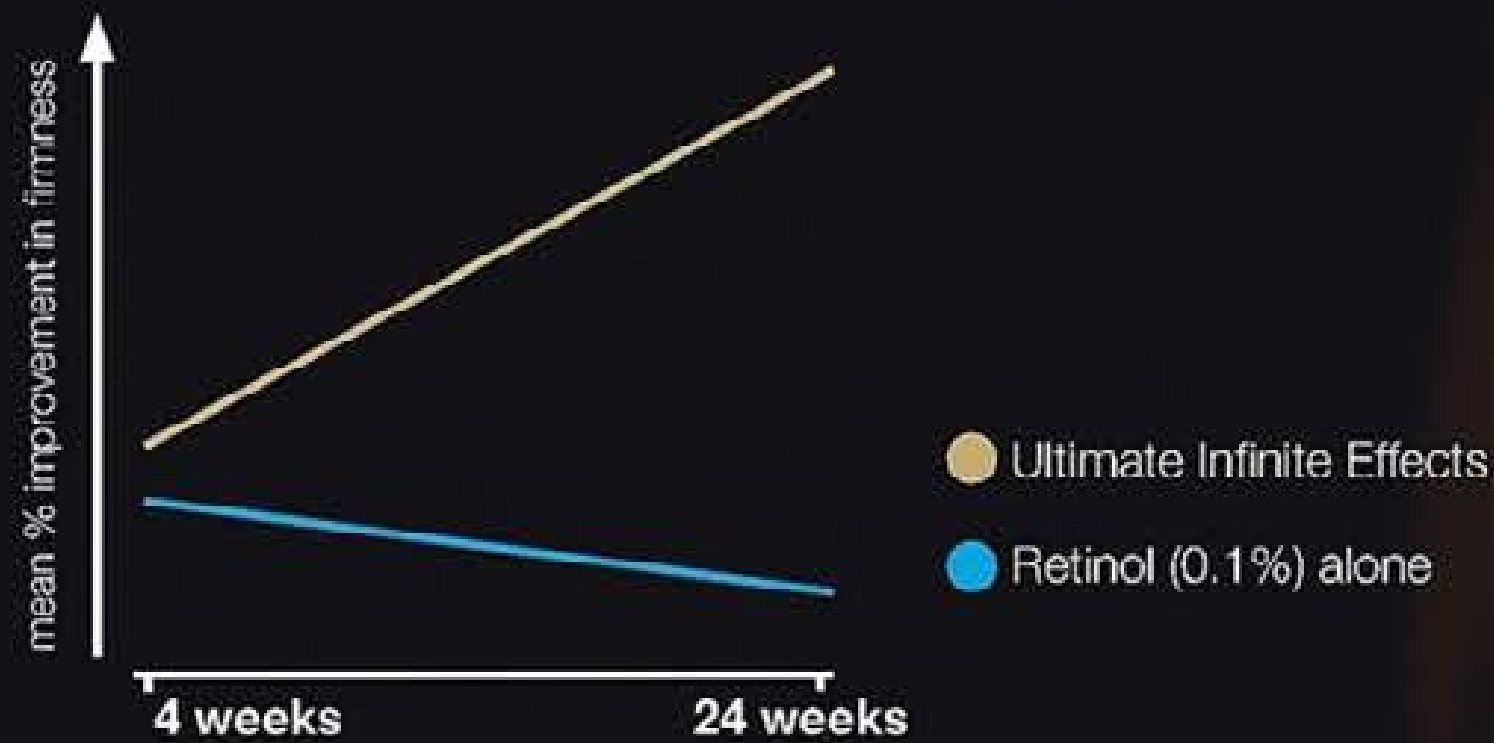
**think the
gold standard
in anti-ageing is
RETINOL?**

think again...

discover the night cream
that tackles **5 signs of ageing**

Retinol alone slows over time.

90% of women agreed* results keep improving week after week with Ultimate Infinite Effects.



Based on those who expressed an opinion during 6-month comparative clinical testing against leading anti-ageing technology-retinol.

the secret behind the science?
ROTATION.

“Inspired by **interval training**, alternating the 2 formulas means **skin doesn't adapt so wrinkles continue to fade, week after week.**”

Anthony Gonzalez,
Avon Director of
Research & Development,
Facial Skincare



*Based on those who expressed an opinion in a consumer test with 141 women.

93%

of women agreed it **transformed** the look of **their skin***

how dramatic will your results be?

£17

PLUS 3 FREE
ANEW TRIAL SIZES
WORTH UP TO £21**
turn to pages 6-7 for details

see results, or your money back!

NEW Anew Ultimate Infinite Effects Night Treatment Cream
30ml
12914
Price per 100ml = £56.67
Will normally be £19.95
£17 save £2.95



find your new
anti-ageing favourite
 choose **3 FREE** trial sizes



10ml
 trial sizes

SKIN LOOKS
**LIFTED AND
 FIRMER IN 1 DAY**

Clinical Lift &
 Firm Face Lifting
 Cream Trial Size
 10ml
 19497
 Normally £7
FREE

**POWERFUL,
 PLUMPING
 HYDRATION**

Clinical Defend &
 Repair Advanced
 Hydration
 Overnight Mask
 Trial Size
 10ml
 19547
 Normally £7
FREE

**TACKLES
 7 TYPES OF
 DISCOLOURATION**

Clinical Even
 Texture & Tone
 Multi-Spot
 Correcting Serum
 Trial Size
 10ml
 19505
 Normally £7
FREE

**VISIBLY REPAIRS
 STUBBORN
 DEEP WRINKLES**

Clinical Defend
 & Repair Deep
 Recovery Night
 Cream Trial Size
 10ml
 19315
 Normally £6
FREE



50ml
 trial size

**DOUBLE THE
 POWER OF YOUR
 FACE CREAM**

Essential Youth
 Maximising Serum
 Trial Size
 10ml
 57794
 Normally £7
FREE

**CLEANSES,
 RESTORES AND
 PROTECTS SKIN**

Anti-Ageing 3-in-1
 Cleansing Water
 Trial Size
 50ml
 15313
 Price per 100ml = £7.00
 Normally £3.50
FREE

*Based on normal brochure prices.

choose **3**
free

anti-ageing trial sizes
 when you buy
 Ultimate Infinite Effects,
 page 5

WORTH UP TO £21*
 order your choice of 3 using
 each individual line number

*Be the first
 to try it!*

plus **FREE**
 sample-size
 Perfectly Delicate
 Matte Lipstick
 order using 57109



receive 1 of 8 great shades,
 shade shown is Pink Hush,
 sample shade may vary
 launching in Brochure 12

☀️ find your **perfect anti-ageing day cream**

A NEW
A LIFETIME BEAUTIFUL
loved by millions

HALF PRICE



PERFECT SKIN

with **Perfect Cell Complex** to help maximise skin cell turnover

Wake Up Cream
SPF25
50ml
03624

Price per 100ml – £13.00
Normally £13

£6.50
half price

REVERSALIST

with **Tri-Elastinex Technology** to help reconstruct surface skin cells

Day Cream
SPF25
50ml
26757

Price per 100ml – £15.00
Normally £15

£7.50
half price

PLATINUM

with patented **Paxillium Technology** to help boost collagen

Day Cream
SPF25
50ml
09290

Price per 100ml – £18.00
Normally £18

£9
half price

ULTIMATE

with clever **Celluvive Complex** to help enhance surface skin cells' cleansing process and breathe new life into your skin

Day Cream
SPF25
50ml
17764

Price per 100ml – £16.00
Normally £16

£8
half price

DAY CREAMS
from just
£6.50



Online shopping at AVON is easy...

1 CONNECT

TO YOUR REP ONLINE.
YOUR LOCAL REP IS:

.....

2 ORDER

SHOP 24/7 WITH SAFE,
SECURE PAYMENT



3 DELIVERY

FREE VIA YOUR REP

OR CHOOSE NEXT-DAY
DELIVERY

Don't have a Rep?

Don't worry, we'll match you to your nearest Rep online!



each ring comes in a beautiful gift box

Treasured Moments Star Stacking Ring
Sterling silver with rhodium and 18ct rose gold plating. Cubic zirconia stone.
12419 Size 6
12443 Size 8
12468 Size 10
Normally £19.95
£12.95 save £7

NEW Treasured Moments Heart Stacking Ring
Sterling silver with rhodium plating for superior shine.
11619 Size 6
11817 Size 8
11866 Size 10
Will normally be £19.95
£12.95 save £7

Treasured Moments XO Stacking Ring
Sterling silver with rhodium plating for superior shine.
12542 Size 6
12559 Size 8
12575 Size 10
Normally £19.95
£12.95 save £7

Treasured moments

RINGS
£12.95
EACH

18ct rose gold-plated star set with a sparkling cubic zirconia stone

NEW



925
STERLING
SILVER

AVON
Heart
Stacking Ring

£12.95

VS

A LEADING
JEWELLERY
COMPETITOR **£40***

SAVE £27.05

*Price sourced from www.uk.pandora.net on 22.02.2018.

WE LOVE PAYING LESS FOR THE

THINGS WE LOVE, **DON'T YOU?**

L
LIPSY
LONDON

ONLINE
COMPETITOR
PRICE

£22.99*

£12

AVON
PRICE

the same great scent for £10.99 less
(smells just as sweet!)

now that's *Smarter* beauty

*Price sourced from www.littlewoods.com on 26.01.2018.

L
LIPSY
LONDON

£12
save £6



NEW

with gorgeous
branded box



NEW Lipsy Original EDT Mandarin,
violet and patchouli. 30ml **27813** Price per 100ml
= £40.00 Will normally be £18 **£12 save £6**

WE CAN'T TELL THE DIFFERENCE,
CAN YOU?

RICH,
COMFORTABLE
COLOUR



MAC
CREMESHEEN
LIPSTICK 3g

£17.50*

AVON
TRUE
COLOUR
LIPSTICK 3.6g

£4

both are comfortable and creamy with a gloss finish... ours also seals in moisture

(and costs £13.50 less!)

now that's *Smarter* beauty

*Price sourced from www.maccosmetics.co.uk on 22.02.2018.



£4
save £3.50

- with True Colour Technology for real, lasting colour
- infused with hydrating shea butter
- feels comfortable all day

True Colour Lipstick
Normally £7.50
£4 save £3.50



WE CAN'T TELL THE DIFFERENCE,
CAN YOU?



MAC
 MODERN TWIST
 KAJAL LINER
 0.35g
£15*

AVON
 GLIMMERSTICK
 EYELINER
 0.28g
£3

both give a high definition finish...
 ours lasts up to 12 hours
(and it's £12 cheaper!)
 now that's *Smarter* beauty

*Price sourced from www.maccosmetics.co.uk on 22.02.2018.

GORGEOUS GLIMMERSTICK
DEFINITION

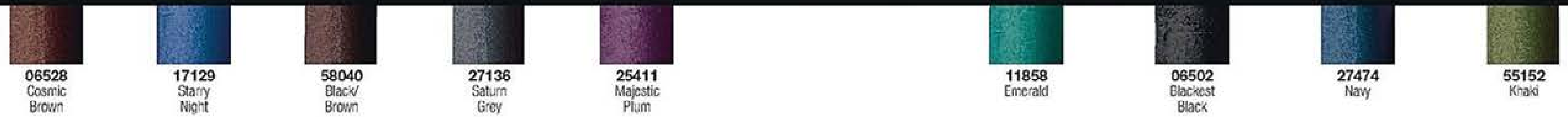


£3
 half price

no sharpener
 needed
 simply twist for
 more colour

- creamy, high-impact colour
- waterproof and smudge-proof
- smooth-glide, tug-free formula
- lasts up to 12 hours

True Colour
Glimmerstick Eyeliner
 Normally £6
£3 half price



WE CAN'T TELL THE DIFFERENCE,
CAN YOU?

SKIN-LOVING
MINERAL FOUNDATION



both are mineral-rich for a smooth, radiant finish...
ours also protects your skin with SPF15

(and costs £22.50 less!)

now that's *Smarter* beauty

*Price sourced from www.maccosmetics.co.uk on 22.02.2018.



- buildable, light/medium coverage
- natural, luminous finish
- for all skin types, even sensitive

mark. Loose Powder Foundation
6g
Price per 10g = £8.33
Normally £10.50
£5 save £5.50



WE CAN'T TELL THE DIFFERENCE,
CAN YOU?

little black dress

A MODERN CLASSIC OF BRIGHT FRUITS AND
ELEGANT FLORALS MIXED WITH LUXURIOUS WOODS



NEW
LOOK

£7
save £6

RUB
to smell
HONEYSUCKLE
YLANG-YLANG
MILKWOOD

64% of women preferred Little Black Dress over a £68 designer fragrance**

(they probably preferred the price too!)

now that's *Smarter* beauty

NEW EDP
50ml
11114
Price per 100ml = £14.00
Will normally be £13
£7 save £6

*Based on the EDP's 50ml regular price at The Fragrance Shop on 09.01.2018.
**Based on preference during a blind test of 614 women in central Europe in December 2015.

WILL YOU
SEE THE DIFFERENCE?



our **NUMBER 1** eye cream*

94% of women considering an eye lift decided against it after using this for 2 weeks**

now that's *Smarter* beauty

*Based on units sold each year since 2012.

**Based on results from a 2-week consumer study with 46 women.

GET AN
INSTANT VISIBLE
EYE LIFT



£10
half price

with Polypeptide Lift Complex and our most concentrated skin tighteners

Anew Clinical
Lift & Firm
Eye Lift System
00885
Normally £20
£10 half price

CONTENTS

find your faves

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• exclusive offer across make-up

AVON



NEW

NEW Ezrela Sunglasses embellished with Swarovski® crystals Sunglasses with two Swarovski® stones. Black branded case and cleaning cloth. UV400 protection. Complies with BS EN ISO 12312-1:2013.

12930 offer price **£10** when you spend £10 or more on make-up across pages 14-19 and 26-73

50252 full price **£50**

ALLOW 6 WEEKS FOR DELIVERY

• exclusive offer across make-up • exclusive offer across make-up

LIMITED EDITION SUNGLASSES

with genuine crystals from Swarovski®

JUST £10

when you spend £10 or more on make-up
across pages 14-19 and 26-73



UV400
protection

worth
£50*

exclusive tortoiseshell,
cat-eye design



comes in a
protective case

comes with free
cleaning cloth



with genuine
crystal details



*Based on normal brochure price.



your



5-STAR FAVOURITES

tried, trusted and loved by you, our top make-up must-haves across pages 26-49 keep racking up the 5-star reviews...

WITH TRUE BLUE COLOUR IQ

STEP 2: FIND YOUR SKIN TONE

STEP 1: FIND YOUR BARE SKIN'S UNDERTONE

	FAIR	LIGHT MEDIUM	MEDIUM	MEDIUM DEEP	DEEP	
PINK/ROSY skin burns easily	10496 Light Ivory	09027 Ivory	09076 Shell	09233 Honey Beige	09258 Spice	09332 Rich Sienna
NEUTRAL skin tans gradually	09761 Porcelain	08409 Creamy Natural	56531 Natural Beige	19950 Medium Beige	23564 Walnut	17962 Dark Cocoa
GOLDEN skin tans easily/rarely burns	20867 Warm Ivory	15883 Light Nude	10546 Nude	10934 Sun Beige	22103 Caramel	20412 Earth

100% FLAWLESS COVERAGE



“Matches my skin like a dream and 1 layer lasts all day – BEST foundation ever!”

'Jazmin', avon.uk.com customer, Hampshire

see more
5-STAR REVIEWS
AT AVON.UK.COM

SPF 15

SUNGLASSES
JUST £10



When you spend £10 or more on make-up see pages 24-25 for details



£6
half price

- medium-to-full, buildable coverage
- 100% natural, breathable feel
- suitable for all skin tones and types
- lightweight, silky feel with no caking

True Colour Flawless Liquid Foundation
30ml
Price per 10ml = £2.00
Normally £12
£6 half price



AVON
TRUE
COLOUR

FLAWLESS
LIQUID
FOUNDATION
FOND DE TEINT
LIQUIDE
30 ml e

AVON
TRUE
beautiful promises kept



your ★★★★★
5-STAR FAVOURITE

**FOR AN ALL-OVER
EVEN SKIN TONE**

“Love these colour-correcting pearls! I apply after concealer for a gorgeous glow.”

'Alisia', avon.uk.com customer, Leicester

SUNGLASSES
JUST £10



When you spend £10 or more on make-up see pages 24-25 for details

see more 
5-STAR REVIEWS
AT AVON.UK.COM



£5
half price

True Colour Colour-Correcting Pearls 22g
05777
Price per 10g = £2.27
Normally £10
£5 half price



PRO ALL-OVER BRUSH
large, fluffy bristles dust on even coverage

All-Over Face Brush 12666
Normally £8.50
£4.50
save £4

BRONZING

True Colour Glow Bronzing Pearls 22g
Price per 10g = £4.54
£10

- ✓ multi-tonal pearls for a sheer, bronzed finish
- ✓ perfect for all skin tones

NEW SHADES



ILLUMINATING

- ✓ multi-tonal pearls for a healthy glow
- ✓ gives a sheer, naturally rosy look

True Colour Illuminating Pearls 22g
05678
Price per 10g = £4.54
£10

COLOUR-CORRECTING

- ✓ multi-tonal pearls to blur all types of skin discolouration



Fill of pearls containers is 22g; additional pearls shown in images for visual impact only.

AVON TRUE
beautiful promises kept

3-IN-1 FOUNDATION, CONCEALER & POWDER
✓ medium to full coverage

True Colour Cream-to-Powder Foundation Compact 9g
Price per 10g = £13.33
£12

PINK/ROSY skin tans easily	04937 Light Ivory	NEUTRAL skin tans gradually	04754 Porcelain	GOLDEN skin tans easily/rarely burns	05231 Warm Ivory
	05124 Ivory		04853 Creamy Natural		05249 Light Nude
	05157 Shell		04879 Natural Beige		03889 Nude
	05165 Honey Beige		04887 Medium Beige		03947 Sun Beige
	05199 Spice		04499 Caramel		04911 Dark Cocoa
	05207 Rich Sienna		04903 Walnut		10488 Earth

shimmer		matte	
28993 Warm Glow	58438 Deep Glow	25213 Light Bronze	24141 Medium Riviera

BRONZING POWDER
✓ buildable formula in shimmer or matte shades with handy mirrored lid
True Colour Glow Bronzing Powder 10g
Normally £10
£6 save £4



14654 Fair	41848 Light	26567 Light Medium	59642 Medium	14332 Medium Tan	12435 Medium Deep	12534 Deep
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MATTIFYING POWDER
✓ lasts all day
✓ natural-looking coverage
✓ weightless, illuminating formula
True Colour Flawless Mattifying Pressed Powder 8g
Price per 10g = £6.25
Normally £10
£5 half price



LUMINOUS BLUSH
✓ highly pigmented, densely packed powder
✓ gives a matte, full-colour finish
True Colour Luminous Blush
£6.50

12294 Soft Plum	23739 Russet	12310 Peach	12328 Warm Flush	58693 Warm Honey
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your **5-STAR FAVOURITE**

FOR TARGETED CORRECTION

“My skin looks flawlessly fresh. Goodbye eye bags and hello perfect skin!”

*GayleV, avon.uk.com customer, Milton Keynes



TARGETED CONCEALER
✓ hides dark circles and blemishes
✓ slanted tip, perfect for precise application
True Colour Flawless Concealer Stick
Normally £7
£4 save £3



£4
save **£3**

57257 Fair

23929 Light

11841 Light Medium

48645 Medium

04855 Medium Tan

17442 Medium Deep

16550 Deep

SUNGLASSES
JUST £10



When you spend £10 or more on make-up see pages 24-25 for details



GET HER TRUE LASH LOOK... in Black

WATERPROOF VOLUME MASCARA

- ✓ up to 15x more instant volume
- ✓ for an ultra-bold, dramatic look in just 1 sweep
- ✓ lasts for up to 14 hours

Model wears lash inserts for an even lash line.

your ★★★★★
5-STAR FAVOURITE

2-IN-1 WATERPROOF LASH VOLUME

Very happy! It glides on easily with **no clumps**, lasts **all day** and it's **SO easy to remove**.

'Hannie29', avon.uk.com customer, Cambridge

SUNGLASSES
JUST £10



When you spend £10 or more on make-up see pages 24-25 for details



True Colour
SuperShock
Max Volume
Mascara
10ml
Normally £10
£5.50
save £4.50

£5.50
save £4.50



OUR 1ST EVER
HELIX BRUSH
grabs even the
tiniest hairs for
root-to-tip volume



£5.50
save £3

your ★★★★★
5-STAR FAVOURITE
FOR WINGED-OUT LASHES

“This really does make my lashes longer and it lasts all day. My eyes are very sensitive, but this doesn't make them water. Love it!”

'Ireland', avon.uk.com customer, Surrey



Blackest Black

WINGED-OUT LASHES

- ✓ exclusive brush pulls every lash up and out
- ✓ clump-proof and flake-proof
- ✓ lashes look up to 84% longer



25395
Blackest
Black



25478
Brown
Black

True Colour Winged Out Mascara 7ml

Price per 10ml = £7.66

Normally £8.50

£5.50 save £3

Models wear lash inserts for even lash lines.

your ★★★★★
5-STAR FAVOURITE
FOR HEALTHIER, LONGER-LOOKING LASHES

“It does everything it promises. No flaking or smudging, just lovely, long-looking lashes at a great price!”

'Anne1', avon.uk.com customer, Sheffield



Black

LENGTHENING MASCARA

- ✓ coconut and argan oil formula to strengthen and condition
- ✓ lashes instantly look 43% longer



15594
Black



15693
Brown/Black

True Colour Supreme Length Nourishing Mascara 7ml

Price per 10ml = £7.66

Normally £10

£5.50 save £4.50

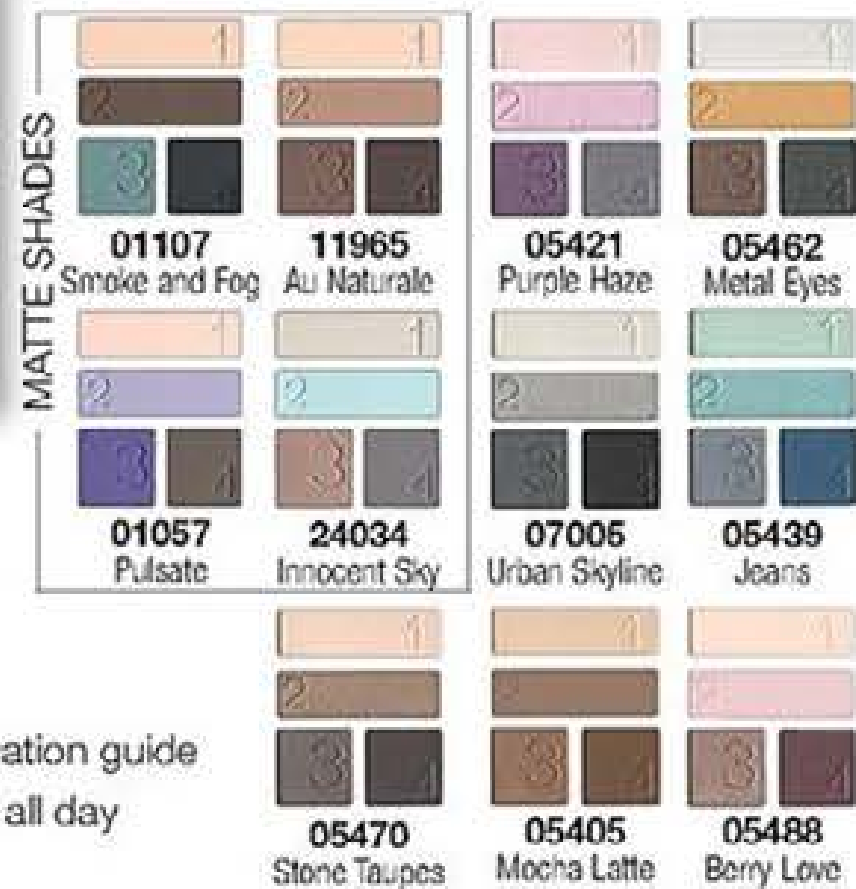
SUNGLASSES
JUST £10



When you spend £10 or more on make-up see pages 24-25 for details

£5.50
save £4.50





True Colour Eyeshadow Quad
£9

SMOKEY EYES

- ✓ 4-step, easy application guide
- ✓ crease-proof, lasts all day



True Colour Wide Awake Mascara 7ml

Price per 10ml = £12.14

£8.50

WIDE-AWAKE EYES

- ✓ tapered brush reaches every lash
- ✓ locks in all-day volume, curl and lift



2-STEP SHADOWS

- ✓ highly pigmented shadow for full colour in just 1 sweep
- ✓ complementing shades for a 2-tone effect

True Colour Eyeshadow Duo
£6



True Colour Glimmerstick Brow Definer
£6

BROW DEFINER

- ✓ soft-glide, 10-hour, buildable formula
- ✓ **waterproof** and smudge-proof

no sharpener needed – simply twist for more colour



True Colour Glimmerstick Diamonds Eyeliner
£6

DIAMOND LINER

- ✓ gives a shimmery finish
- ✓ **waterproof** and smudge-proof

no sharpener needed – simply twist for more colour



your ★★★★★
5-STAR FAVOURITE

FOR LASTING LINES & LIDS

Great for **everyday wear**.
Long-lasting, 'crumble-free' colour and so **easy to apply**.

'herindoors', avon.uk.com customer, Spalding



- ✓ highly pigmented shadow for full colour in just 1 sweep

True Colour Eyeshadow Single
Normally £4

£2.50
save £1.50

SUNGLASSES
JUST £10



When you spend £10 or more on make-up see pages 24-25 for details

handy sharpener in lid



£3
save £4



PRECISION EYELINER

- ✓ fine tip for precise, lasting lines
- ✓ transfer-proof and smudge-proof formula

True Colour Glimmerstick Precision Eyeliner
Normally £7
£3 save £4



Make-up

avon.uk.com

your perfectly matched MATTE LIP KITS

LINER

- ✓ feather-proof, glide-on formula
- ✓ gives lasting lip perfection

LIPSTICK

- ✓ 100% matte colour
- ✓ no drying, cracking or caking

Perfectly Matte Lipstick
& Glimmerstick Lip Liner

just
£6.50
save £7.50†

SUNGLASSES
JUST £10



When you spend £10
or more on make-up
see pages 24-25
for details

†Based on normal brochure prices.

THE RAVISHING

reds

True Red & Red Supreme
order using 67900



no sharpener needed

THE DEEP

plums

Deep Plum & Superb Wine
order using 67603



THE UNDERSTATED

nudes

Nude & Marvelous Mocha
order using 68494



THE PRETTY

pinkes

Pink Cashmere & Posh Petal
order using 69245



True Red liner & Red Supreme lipstick



Deep Plum liner & Superb Wine lipstick



Nude liner & Marvelous Mocha lipstick



Pink Cashmere liner & Posh Petal lipstick



AVON
TRUE
beautiful promises kept



GET HER TRUE GLOSS LOOK... with Sundance

your ★★★★★
5-STAR FAVOURITE

FOR GLASS-LIKE GLOSS

“Brilliant value gloss!
So much better than many
luxury brands I've tried.
Leaves my lips feeling soft
and it's not sticky.”

'Kh09', avon.uk.com customer,
Northampton

SUNGLASSES
JUST £10



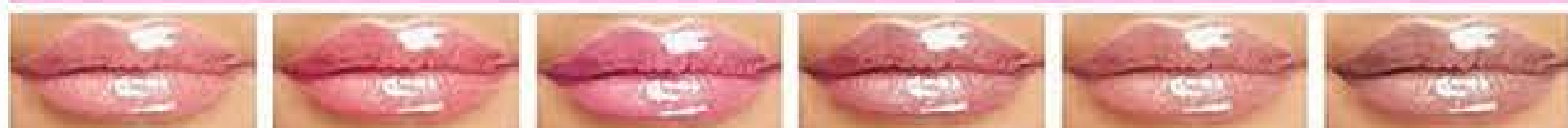
When you spend £10
or more on make-up
see pages 24-25
for details

NEW
PRECISION
APPLICATOR
allows you to
gloss & go
like a pro

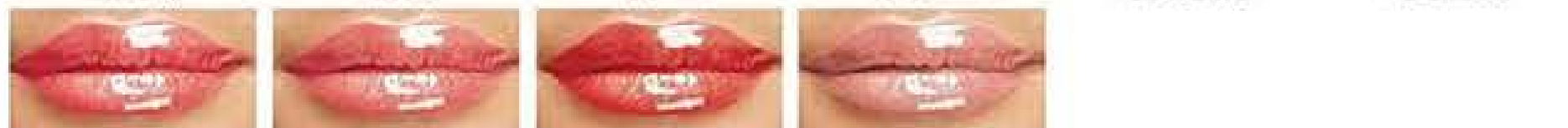
- ✓ non-sticky, SPF15 formula
- ✓ instantly hydrates lips
- ✓ gives a glass-like sheen



SHINE

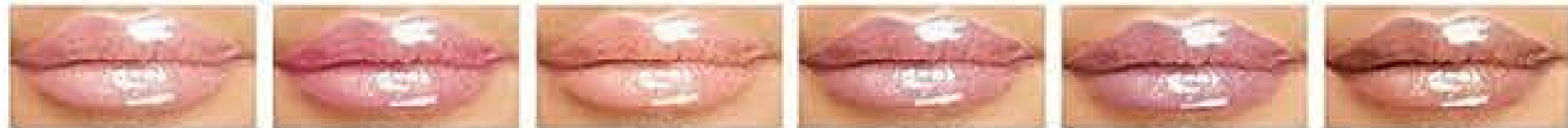


56085 Mulberry	19539 Rosette	55525 Hot Pink	19323 Tickled Pink	18564 Perfect Nude	19893 Nude Muse
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19422 Strawberry Shine	55947 Legendary Red	19778 Fiery Red	18754 Clear
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SHIMMER



55939 Iced Pink	18630 Pink Watermelon	18408 Pale Peach	19471 Shimmered	19661 Plum Dazzle	56051 Mocha Latte
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19273 Coral Reef	19356 Sundance	19760 Pretty Plum
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NEW True Colour Glazewear Lip Gloss

6ml

Price per 10ml = £5.83

Will normally be £6.50

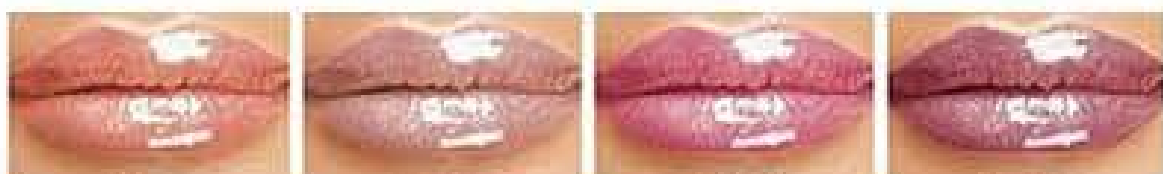
£3.50 save £3

AVON
TRUE
COLOR
GLAZEWEAR LIP GLOSS/GLOSS LÈVRES GLAZÉ

£3.50
save £3



True Colour Supreme Nourishing Lip Gloss
£7



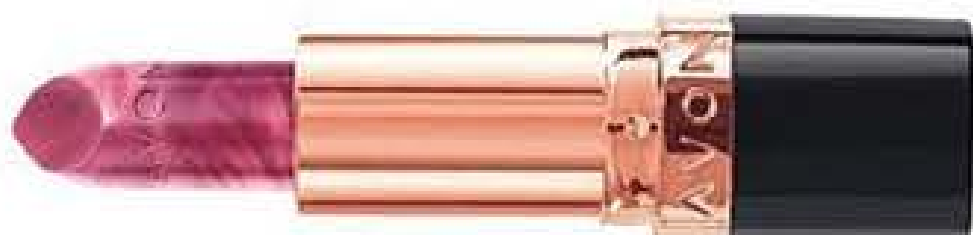
15784 Precious Peach 08623 Flattering Beige 15735 Pink Pearls 14613 Violet Beauty

NOURISHING LIP GLOSS

- ✓ shiny, non-sticky finish

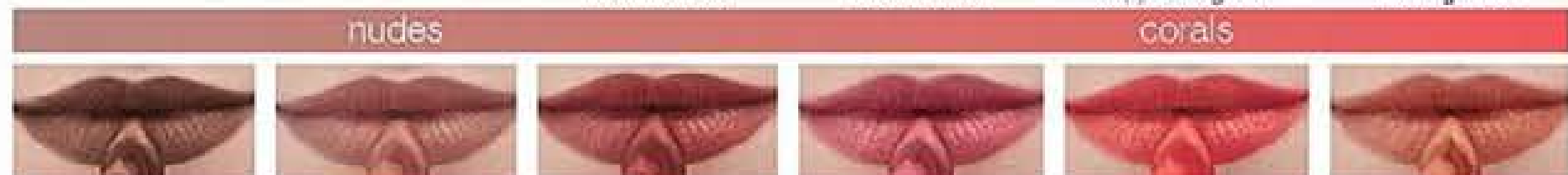
SUPREME NOURISHING LIPSTICK

- ✓ softens, smooths and protects
- ✓ SPF15 with moisturising jojoba oil and honey



27268 Plum Perfect 27300 Rose Revival 22442 Supple Magenta 26997 Loving Lilac

True Colour Supreme Nourishing Lipstick
£8



15537 Smooth Mocha 27185 Nurturing Nude 27292 Revitalising Raspberry 27235 Perfect Pink 22160 Coral Caress 22418 Silky Peach



27078 Nourishing Pink 27284 Red Crème 22194 Crimson Dream 26955 Conditioning Cherry 15685 Sumptuous Berry 15644 Sublime Wine

2-IN-1 LIP CRAYON

- ✓ all-day, full coverage with shea butter and vitamin E

twist the base for more colour



24802 Wild Orchid 02485 Raspberry Rush 23374 Red Haute 24851 Plum Perfect 26849 Pink Premier 24893 Cherry Picked 23408 Fairest Nude 14548 Just Rosy 24695 Berry Blush 03574 Charming Pink

True Colour Lip Crayon
£8.50

PRECISE LIP LINER

- ✓ glide-on formula stops colour feathering
- ✓ no sharpener needed



09894 Red Brick 09860 True Red 09878 Pink Bouquet 11130 Pink Cashmere 11031 Deep Plum 10983 Nude 11338 Simply Spice 11122 Peach Envy 11064 Coral

True Colour Glimmerstick Lip Liner
£6

your ★★★★★
5-STAR FAVOURITE

FOR 100% MATTE LOOK LIPS

Love the lasting, gorgeous colour – it's very moisturising for a matte lipstick. **Highly recommend!**

'Nao25',
avon.uk.com customer, Sussex

SUNGLASSES
JUST £10



When you spend £10 or more on make-up see pages 24-25 for details



Blush

- ✓ no drying, cracking or caking for guaranteed comfort
- ✓ lightweight formula
- ✓ glides on with a velvety feel

£5.50
save £2.50

BLUSHED NUDE SHADES



25262 Pink Passion 59956 Rouged Perfection 25239 Blush 24927 Tempting Mauve 24992 Rose Awakening 25205 Pink Truffle

NUDES CORALS



59691 Perfectly Nude 57307 Au Naturelle 15610 Marvelous Mocha 27086 Absolute Coral 18119 Peach Flatters 18176 Coral Fever

PLUMS & WINES REDS



26880 Hot Plum 09431 Mauve Matters 17905 Superb Wine 18218 Ruby Kiss 55053 Red Supreme 57224 Wild Cherry

PINKS



26930 Posh Petal 16006 Ideal Lilac 58479 Pure Pink 58982 Electric Pink 08425 Vibrant Melon 63677 Splendidly Fuchsia 28977 Ravishing Rose 41400 Adoring Love



True Colour Perfectly Matte Lipstick
Normally £8
£5.50
save £2.50

see more
5-STAR REVIEWS
AT AVON.UK.COM

AVON
TRUE
beautiful
promises kept



Paprika Pumps



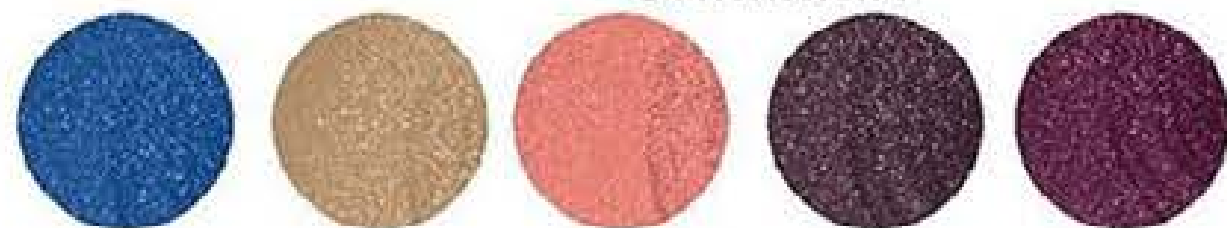
200-bristle
flexible brush
for fast, full
coverage in
1 coat

5 NEW
SHADES



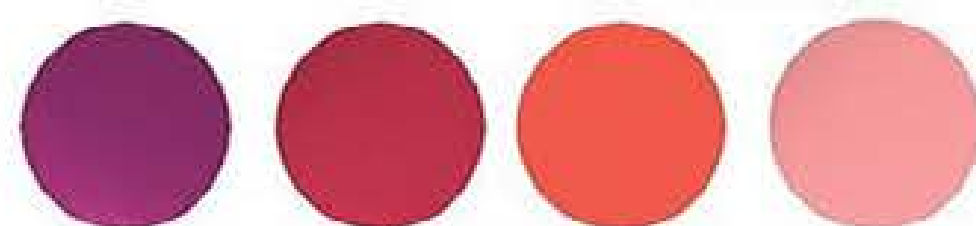
58719 Sinful Romance 62919 Turquoise Water 55707 Innocence 20743 Simply Cinnamon 07195 Paprika Pumps

SHIMMER



23846 Cosmic Blue 22533 Golden Vision 22897 Rose Gold 12005 Majestic Mauve 23895 Decadence

BRIGHTS



22970 Royal Raspberry 01537 Real Red 23754 Coral Confidence 02618 Candyfloss

see more
5-STAR REVIEWS
AT AVON.UK.COM

DEEPS



37663 Cherry Jubilee 00117 Licorice 01727 Tweed 54460 Smokiest Plum 23937 Dusty Fog

NEW True Colour
Pro+ Nail Enamel
10ml
Will normally be £6
£3 half price

NUDES & PASTELS



02543 Beige Beauty 01099 Naked Truth 01388 Pastel Pink 23200 Sea Breeze 02568 Blue Belle 11924 Lemon Sugar 22780 Lavender Luxury

your ★★★★★
5-STAR FAVOURITE

FOR EFFORTLESS,
LASTING COLOUR

"I love this! The super-shiny
colours go on smoothly
and last for ages."

'Samm1956', avon.uk.com customer,
Rugby

SUNGLASSES
JUST £10



When you spend £10
or more on make-up
see pages 24-25
for details



£3
half price

- ✓ up to 12 days of chip-free colour
- ✓ calcium & keratin increases nail strength by up to 80%



NEW
SHADES





THE NAIL BAR

COLOUR & CARE IN 1
help restore nails back to their beautiful best with pretty pastel shades



£3.50
half price



COLOUR & CARE

✓ pastel shades of nail-restoring colour

BB 7-in-1 Nail Enamel
10ml
Normally £7
£3.50 half price

GET HER TRUE NAIL LOOK... with Lilac Love

your ★★★★★
5-STAR FAVOURITE

FOR A GOLD STRENGTH MANI

“OMG! This has brought my brittle nails to **life again**, they're **so strong**.
Can't live without.”

'AngelDee', avon.uk.com customer, Essex

£2.50
half price

see more
5-STAR REVIEWS
AT AVON.UK.COM

GOLD STRENGTH

- ✓ with fortifying real gold
- ✓ helps restore and prevent further damage

Nail Experts Gold Strength Base Coat
10ml
27839
Normally £5
£2.50 half price



SUNGLASSES
JUST £10



When you spend £10 or more on make-up see pages 24-25 for details

THE NAIL BAR



FREEZE DRY

✓ dries polish to touch in 30 seconds

Nail Experts Freeze Dry Spray

50ml
03178
Price per 100ml = £12.00
£6



GROWTH AND STRENGTH SERUM

✓ serum for longer, stronger nails

Nail Experts Miracle Growth and Strength Serum

6ml
02998
Price per 10ml = £10.00
£6

1 BOTTLE, 7 BENEFITS

✓ smooths, protects, restores and strengthens

Nail Experts 7-in-1 Nail Treatment

10ml
12609
£6



FRENCH MANICURE

✓ for an at-home French mani

Nail Experts French Manicure Tip

10ml
04804
£6

COLOUR-PROTECT TOP COAT

✓ protects colour from fading
✓ creates a water-protective shield

Nail Experts Shield Top Coat

10ml
11593
£6



PEARLISED TLC

✓ sheer colour gives the look of healthy nails

Nail Experts Pearl Shine Nail Enamel

10ml
£6



your ★★★★★
5-STAR FAVOURITE

FOR RESTORED CUTICLES IN JUST 5 DAYS

I can't believe how quickly this transformed my dry, cracked cuticles. It's my new mani go-to!

Felicity Forward, Avon customer, Northampton

2-IN-1 CUTICLE TOOL

- ✓ pushes back cuticles
- ✓ cleans away dirt from under nails

Professional Cuticle Tool
28183
Normally £4

£2
half price



how to use...

Gently massage into cuticles and around nail bed to soften and help repair.



with caring aloe vera and gentle vitamin E

CUTICLE CREAM

- ✓ helps protect dry, cracked, chapped cuticles
- ✓ nails appear smoother and more even

Nail Experts Vitamin E Cuticle Cream 15ml
21063

Price per 10ml = £2.00
Normally £6
£3 half price

SUNGLASSES
JUST £10



When you spend £10 or more on make-up see pages 24-25 for details

£3
half price

UNMISSABLE BRUSHES OFFER BUY 1 CHOOSE 1 FREE

save up
to £8.50
page 50 only
lower priced
item free

BLENDING BRUSH

soft bristles, perfect for blending
shadow shades together



Blending Brush
11478
£5

STIPLING BRUSH

for dabbing on and building up
foundation coverage



Stippling Brush
11536
£8.50

FOUNDATION BRUSH

soft bristles for applying and
blending liquid foundation



Flat Foundation Brush
12724
£8.50

SHADOW BRUSH & SMUDGER

fluffy brush applies and blends,
smudger adds a smokey effect



Dual-Ended Eyeshadow
Brush with Smudger
12708
£5

BROW DUO BRUSH

spoolie tames brows,
brush applies powder



Eyebrow Duo Brush
11551
£5

FULL-COVERAGE ROUND BRUSHES FROM JUST £5

try our densely packed, super-soft bristle, angled
brushes for fast and flawless pro application

SUNGLASSES
JUST £10



When you spend £10
or more on make-up
see pages 24-25
for details

SMALL CURVED CONTOUR BRUSH

precise tip for tricky areas
gives flawless under-eyes
and enhanced lids



CONCEALER OR SHADOW



NEW
NEW Small Curved
Contour Brush
10025
Will normally be £8.50
£5
save £3.50

MEDIUM CURVED CONTOUR BRUSH

buff upwards to
contour your cheeks for
a photo-ready finish



BLUSHER OR BRONZER



Medium Curved
Contour Brush
19638
Normally £9
£5.50
save £3.50

LARGE CURVED CONTOUR BRUSH

sweep gently around your face
for a luxurious, even base



FOUNDATION OR POWDER



NEW
NEW Large Curved
Contour Brush
10082
Will normally be £11
£7
save £4

mark.
THE POWER TO CREATE



Gold



Black



Navy

EYELINER BRUSH

- perfect for applying gel liner

Eyeliner Brush
05116

Normally £4

£2
half price



mark. GIVES YOU **MORE!**

- budge-proof and smudge-proof
- tug-free and easy to apply
- impactful gel finish



the *Smarter* beauty choice...

**WATERPROOF
GEL LINES**

BOBBI BROWN
LONG-WEAR GEL
EYELINER 3g

£19.50*

VS

AVON
MARK. BIG GEL PAINT
JAR LINER 4g

£3.50

**BOTH GIVE
SMUDGE-FREE COLOUR...
AVON SAVES YOU £16**

*Price sourced from www.bobbibrown.co.uk on 22.02.2018.

**NEW mark. Big Gel
Paint Jar Liner**
Will normally be £7
£3.50 half price

£3.50
half price



**SUNGLASSES
JUST £10**



When you spend £10
or more on make-up
see pages 24-25
for details



24976
Navy

58032
Silver

23903
Black

24646
Gold

19737
Plum

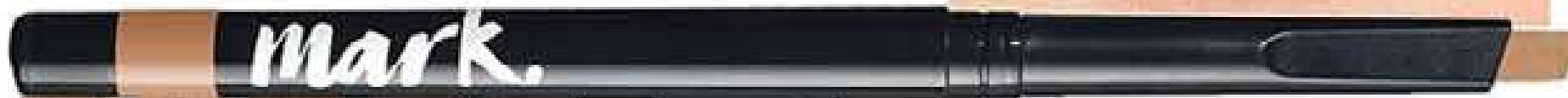
24000
Brown

mark.
THE POWER TO CREATE

mark. Perfect
Brow Sculpting
Pencil
£7

THE SCULPTED BROW

- creamy formula easily shapes and defines
- for a bold, intense brow look in seconds
- twist up – no sharpener needed



PRO TIP
DESIGNED
TO FIT THE
ANGLES
OF YOUR
ARCHES



THE BOLD BROW

- glides on with no tug or pull
- smudge-proof, intense, stay-put colour
- easy to apply, blendable, ultra-creamy formula



mark. Perfect Brow
Crème Gel Pot
£7



PRECISION BROW BRUSH

- flat brush applies colour, pointed brush fills in gaps

mark. Dual-Ended Precision Brow Brush
25254
£6



BROW & LASH COMB

- tames unruly brows and lashes

Eyebrow & Lash Comb
12815
Normally £5
£3 save £2



£3
save £2

SUNGLASSES
JUST £10



When you spend £10
or more on make-up
see pages 24-25
for details

SHADE, SET...
**BROWS
WITH WOW!**

the go-to duo for celeb-look
brows that beat the heat



mark. GIVES YOU MORE!

- wax to set shape, powder to build colour
- smudge-proof formula
- for a subtle finish



mark. Perfect
Brow Kit
Normally £7
£3.50
half price

£3.50
half price



mark.
THE POWER TO CREATE

YOUR FAVES
now in

NEW
PACKAGING



PENCIL FOR CRISP LINES

- impactful, crisp lines
- no sharpener needed, twist for more colour



£3
half price

NEW mark. Big Skinny Precision Liner
Will normally be £6
£3 half price



GEL FOR INTENSE IMPACT

- bold gel finish
- lasts all day



NEW mark. Big Gel Paint Pencil Liner
£6



KOHL FOR A SMOKEY FINISH

- super-soft formula
- smudger tool, perfect for creating a sexy, smouldering look

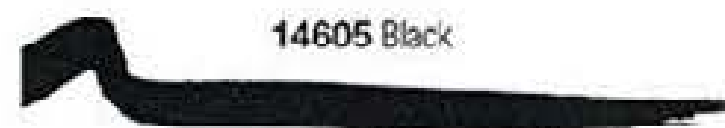


NEW mark. Big Intense Kohl Liner
£6



LIQUID FOR FELINE FLICKS

- waterproof formula
- long-lasting, fade-proof finish



£3.50
save £3

NEW mark. Big Graphic Liquid Liner
Will normally be £6.50
£3.50 save £3



SUNGLASSES
JUST £10



When you spend £10 or more on make-up see pages 24-25 for details

THE SHADOW WITH BUILT-IN PRIMER

save on EPIC, smokey lids with our new wet or dry, intense-colour shadows

£5.50
save £3.50



08557
Blue My Mind

05215
Smoke & Mirrors



07021
Boho Chic

08565
Intergalactic



07641
Metal Maniac

08862
Art Of The Nudes



NEW

mark GIVES YOU **MORE!**

- crease and fade-proof, all-day colour
- built-in primer for seamlessly smooth application
- use wet or dry for buildable colour intensity

NEW mark. Epic Intense Eyeshadow Mini Palette
Will normally be £9
£5.50 save £3.50

mark.

THE POWER TO CREATE

LINE, SHADOW & CONTOUR

- waterproof, creamy, crease-proof shadow
- long-lasting, blendable colour



mark. Big Colour Eye Pencil £6



mark. Big Colour Eye Contour Pencil £6

8-IN-1 SHADOWS

- blendable, soft formula for rich, vivid colour
- gives lids a silky sheen



mark. Eye Impressionist 8-in-1 Eyeshadow Palette £12



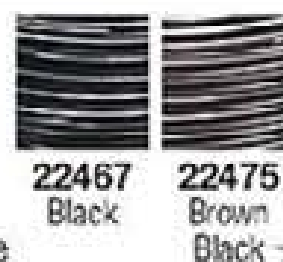
BRUSH-ON, PANORAMIC VOLUME

- with keratin for mega length and strength
- flake-proof and sweat-proof
- 40% more mascara to lash for bold volume

mark. Mega Effects Mascara 9ml

Price per 10ml = £11.11

£10



MAX VOLUME, NO CLUMPS!

- Lash-Flex technology for XXL lashes every time
- waterproof formula



waterproof



mark. Big & Style Mascara 10ml

£8.50



3-IN-1 CUSTOMISED VOLUME

- dials up to 3 levels of volume
- clump and smudge-proof formula

mark. Spectralash Mascara 10ml

£10



twist for more impact



SHE'S WEARING: BLACK

SUNGLASSES JUST £10

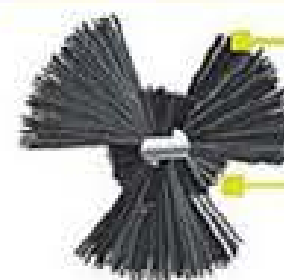


When you spend £10 or more on make-up see pages 24-25 for details

FANNED-OUT LASHES

our clever volumiser brush reveals look-at-me, clump-free lashes for serious separation

VOLUMISER BRUSH



WEDGE-SHAPED BRISTLES help to separate lashes for a fanned-out finish
SHORT BRISTLES hold the formula for more volume

£5 save £3.50

mark. GIVES YOU MORE!

- smudge, clump and flake-proof
- long-lasting formula
- gives the look of up to **64% MORE LASHES**



mark. Big & Multiplied Mascara 10ml
Normally £8.50
£5 save £3.50

Some lashes have been lengthened and lash inserts have been applied for an even lash line.

mark. **BIG** MULTIPLIED MULTIPLIED MULTIPLIED VOLUME MASCARA

Make-up

avon.uk.com

59

mark.
THE POWER TO CREATE

mark. Matte Liquid Lip Lacquer 7ml
Price per 10ml = £7.68
Normally £8
£5.50 save £2.50

mark. Shine Liquid Lip Lacquer 7ml
Price per 10ml = £7.68
Normally £8
£5.50 save £2.50

MATTE SHADES comfortable, full-coverage **MATTE** finish



SHINE SHADES non-sticky, full-coverage **SHINE** finish



SHIMMER SHADES



the *Smarter* beauty choice...

THE ULTIMATE
LIQUID LIPSTICK

SMASHBOX
BE LEGENDARY
LIQUID LIP
8ml

AVON
MARK. LIQUID
LIP LACQUER
7ml

VS

£19*

£5.50

BOTH GIVE FULL,
PRECISE COLOUR...
OURS COMES IN A
SHINE OR MATTE FINISH
AVON SAVES YOU £13.50

*Price sourced from www.smashbox.co.uk on 22.02.2018.

SUNGLASSES
JUST £10



When you spend £10
or more on make-up
see pages 24-25
for details



£5.50
save £2.50

check out our
LIQUID LIP
perfect shade videos
AT AVON.UK.COM



mark.
THE POWER TO CREATE

NEW mark. Epic Lipstick
£8

NEW & EXCLUSIVE SUMMER SHADES



05645 Mermaid Tale

06841 Sweet Taffy

06858 Fearless Fuchsia



19364 Nude Attitude 19570 Wink of Pink 19430 Get Cheeky 19695 Rosy Outlook 12690 Luv U 11502 Be Loud 54635 Pink Punch 19752 Blushing Beauty 54676 Coral Burst 28761 Red Extreme



28704 Berry Bold 28829 Sangria Shock 17160 Extreme Mauve 28738 Heart Breaker 55772 Temptress 27771 Enchanted 28092 Spellbound 28845 Blue Suede 28779 Chocolate Treat 28613 Street Style



2-IN-1 LIPSTICK & PRIMER

- velvety formula for smooth application
- pigment-packed, full-coverage colour that lasts for hours
- lips look perfectly airbrushed in just 1 sweep



PLUMPING LIPSTICK

- contains retinol and collagen for fuller-looking lips
- with added jojoba oil and caffeine

mark. 3D Plumping Lipstick
£8



06205 Rebel Red 04572 Reddy To Go 06015 Plumping Plum 06932 Divine Wine 04705 Uptown Pink 05561 Mad For Mauve 06163 Pucker'd Pink



04606 Rose Kisses 06759 Chocolate 06783 Cocoa Kisses 05884 Pink Pop 04622 Truffle 07518 Berry Cute 06684 Cantaloupe 04580 Roasted Red



PLUMPING GLOSS

- lips instantly look and feel fuller
- when it tingles, it's working!

mark. Plump It Lip Gloss
7ml
Price per 10ml = £10.00
£7

06262 Mauve 06452 Pink Pout 06536 Plumping Pearl 06387 Nude 07500 Clear

NEW

METALLIC SHIMMER LIPSTICK TOPPERS

unleash your lippy's alter ego with our shade-shifting, cosmic top coats



SHE'S WEARING: HOLOGRAFIX OVER BE LOUD EPIC LIPSTICK (PAGE 62)

mark. GIVES YOU MORE!

- built-in primer and velvety formula for smooth application
- pigment-packed colour that lasts for hours
- lips look perfectly airbrushed in just 1 sweep

NEW mark. Epic Transformers Lipstick
Will normally be £8.50
£4.50 save £4



£4.50
save £4

SUNGLASSES
JUST £10



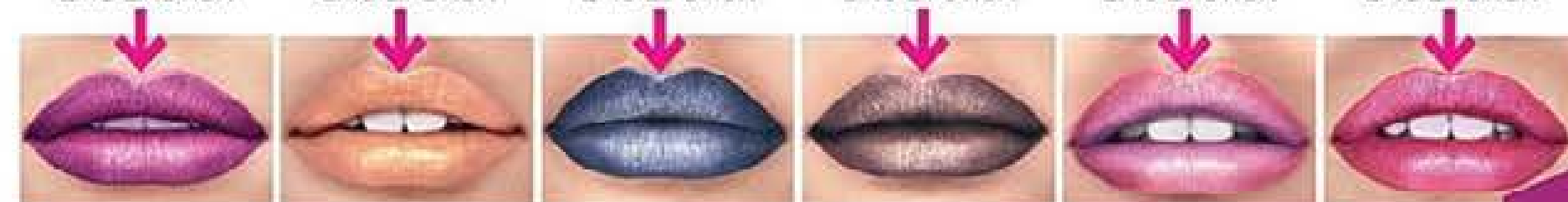
When you spend £10 or more on make-up see pages 24-25 for details

wear alone or over ANY lipstick shade...



58578 Sparkle On 58073 Guilty Pleasure 28548 Silver Charm 58677 Shine Bright 58669 Flash Dance 58065 Holografix

SPARKLE ON OVER SWEET TAFFY EPIC LIPSTICK GUILTY PLEASURE OVER NUDE ATTITUDE EPIC LIPSTICK SILVER CHARM OVER BLUE SUEDE EPIC LIPSTICK SHINE BRIGHT OVER TEMPTRESS EPIC LIPSTICK FLASH DANCE OVER BLUSHING BEAUTY EPIC LIPSTICK HOLOGRAFIX OVER RED EXTREME EPIC LIPSTICK



see page 62 for your EPIC BASE COLOUR

mark.
THE POWER TO CREATE

THE LUMINOUS POWDER BLUSH

dust on a flush of colour
to sculpt cheeks with a
radiant, matte look

SHE'S WEARING: BLUSHING BERRY



17368
Soft
Peach

17210
Burnt
Pink

17251
Cheeky
Melba

17186
Blushing
Berry

17319
Desert
Rose

£3
half price

Blush Brush
12674

Normally £7

£4 save £3

mark. Glow On Be
Blushed Powder

Normally £6

£3 half price

mark. GIVES YOU MORE!

- silky powder formula
- luminous, natural finish
- gives a fresh pop of colour

SUNGLASSES
JUST £10



When you spend £10
or more on make-up
see pages 24-25
for details

THE DEWY CREAM BLUSH

blend our creamy formula
over lips and cheeks for
an instant, rosy glow

SHE'S WEARING: PINK MELON



01669
Sunny
Apricot

21758
Sheer
Strawberry

21857
Blushing
Nude

21790
Pink
Melon

54221
Powder
Pink

£4
save £2.50

mark. GIVES YOU MORE!

- dewy, creamy blush for all skin tones
- gives a sheer hint of colour to lips and cheeks
- long-lasting, blendable formula

mark. Be
Blushed Stick
8g

Price per 10g = £5.00

Normally £6.50

£4 save £2.50

check out our
BE BLUSHED video
AT AVON.UK.COM



mark.
BE BLUSHED
CREAM BLUSH STICK
ME BÂTON-BROS

Make-up

avon.uk.com

65

mark.
THE POWER TO CREATE

£3
half price



THE INSTANT AIRBRUSH PRIMER

craft a flawless complexion on the go with our lightweight, balm-like primer



£5.50
save £3.50



SUNGLASSES
JUST £10



When you spend £10 or more on make-up see pages 24-25 for details

PHOTO-FINISH SETTING POWDER

- blurs and blends away imperfections
 - gives a flawless, airbrushed finish
- mark. Setting Powder 5.6g 13334**
Price per 10g = £16.07
£9

PREP & SET SPRAY

- spritz for a make-up look that stays put all day
 - non-sticky formula
- mark. MagiX Prep & Set Spray 125ml 13201**
Price per 100ml = £2.40
Normally £6
£3 half price

VELVETY PRIMER

- smooths pores for the perfect make-up base
 - blurs fine lines for an airbrushed finish
- mark. MagiX Face Primer 30ml 09142**
Price per 10ml = £3.50
£10.50

mark. GIVES YOU MORE!

- instantly helps colour-correct for a flawless look
- with skin-nourishing vitamins and green tea

mark. MagiX On The Go Primer 10g 13367
Normally £9
£5.50 save £3.50

COLOURLESS FORMULA TO SUIT ALL SKIN TONES

Models used to show diversity of skin tones.



mark.
THE POWER TO CREATE

mark. Cream
Concealer
£7

CREAM CONCEALER

- covers, blurs and corrects
- acts as the perfect lipstick base



MATTE MOUSSE FOUNDATION

- air-whipped, light to medium coverage
- normal, oily and combination skin types

mark. Mousse
Foundation
18g
Price per 10g = £5.83
£10.50



RADIANCE-BOOSTING FOUNDATION

- luminous, medium coverage
- for all skin types

mark. Glow On Natural Radiance Foundation
30ml
Price per 10ml = £3.33
£10



NUDE MATTE FOUNDATION

- sheer/medium, oil-absorbing coverage
- for normal to oily skin types

mark. Nude Matte Fluid Make-up 30ml
Price per 10ml = £2.83
£8.50



COLOUR-CORRECTING CREAM

- instantly corrects the look of skin tone
- formulated with nourishing liquorice and vitamin C

mark. CC Cream
30ml
Price per 10ml = £4.00
£12



SUNGLASSES
JUST £10



When you spend £10
or more on make-up
see pages 24-25
for details

CREAMY,
**TARGETED
CORRECTION**

conceal, cover and contour with
our mattifying, full-coverage,
liquid concealer



**TARGETED
CONCEALER**

- creamy, full-coverage,
sink-in formula
- conceals, covers and contours

mark. Nude Matte Cream Concealer
Normally £7
£4 save £3



mark.
THE POWER TO CREATE

SCULPT & HIGHLIGHT

- complementing shades of colour & highlighter
- silky-smooth, lasting, blendable formula

mark. Dual Glow
Cheek Colour
and Highlighter
10g
£9



SUNGLASSES
JUST £10



When you spend £10
or more on make-up
see pages 24-25
for details

THE LUMINOUS
GLOW GO-TO

our Glow On Face Illuminator
gives a lit-from-within,
light-reflective finish – fast!



£5
save £4



18-HOUR FOUNDATION

- medium coverage
- matte finish that looks fresh all day



ExtraLasting Liquid
Foundation
30ml
Price per 10ml = £4.17
£12.50



THE MINERAL BRONZER

- sculpt a sun-kissed look with our pigment-packed mineral bronzer that lasts

mark. Mineral
Powder Bronzer
00901 Bronzed Tan
£10

NUDE MATTE PRESSED POWDER

- unlock a beautiful, matte complexion
- light to medium coverage

mark. Nude Matte SPF30
Pressed Powder
10g
£9



mark. GIVES YOU MORE!

- lightweight texture, glitter-free finish
- iridescent, light-gold formula for a luminous glow

mark. Glow On Face Illuminator 30ml
05272
Price per 10ml = £1.67
Normally £9
£5 save £4

mark.
THE POWER TO CREATE

THE MIRACLE TOP COAT



that makes any mani last twice as long
mark. Gel Shine Top Coat 10ml
 12492
 Normally £7
£2.50
 save £4.50



HOLOGRAPHIC SHADES



the *Smarter* beauty choice...

**THE SALON
GEL MANI**

SALON
GEL MANI

AVON
MARK.
GEL SHINE
NAIL ENAMEL**

VS

£28*

£2.50

EACH

**BOTH GIVE HIGH-SHINE
COLOUR... OURS HAS
NOURISHING OMEGA OILS
AVON SAVES YOU £25.50**

*Based on the average price of a salon gel manicure on 07.12.2017.

**When used with mark. Gel Shine Top Coat.

£2.50
save £4.50

mark. Gel
Shine Nail
Enamel 10ml
Normally £7
£2.50
save £4.50



SUNGLASSES
JUST £10



When you spend £10 or more on make-up see pages 24-25 for details

ANEW

a new age of skin-transforming make-up



PRIMER
serum-infused formula helps prevent make-up settling into pores and lines

Skin Transforming Primer
28ml
00166
Price per 10ml = £3.57
Normally £15
£10 save £5

SPF15 SMOOTHING FOUNDATION
with elastin for a more even-looking, flawless complexion

Age-Transforming Foundation
30ml
Price per 10ml = £5.00
£15



TARGETED CONCEALER
hides imperfections, wrinkles and dark circles

Age-Transforming Concealer SPF15
£9



POWDER
smooths and softens the look of lines and pores

Age-Transforming Pressed Powder
10g
£10.50



SAVE VS SPREE

hydrate, brighten and blur imperfections with

ESTÉE LAUDER £44*

PERFECTIONIST SERUM
COMPACT MAKEUP SPF15 10g

£10 AVON ANEW

reverse wrinkles and boost collagen and elastin with

AGE-TRANSFORMING
COMPACT FOUNDATION 9g

*Price sourced from www.esteelauder.co.uk on 26.01.2018



Age-Transforming Compact Foundation

9g
Price per 10g = £11.11
Normally £15
£10 save £5

INSTANTLY LOOK UP TO 5 YEARS YOUNGER... FOR LESS

with the wrinkle-reversing foundation you won't find anywhere else!



ANEW

a new age of skin-transforming make-up



MASCARA
2-in-1 with Bio Lash Technology, for 5x more instant, full volume

Lash Transforming Mascara
£10



59246 Black



BROW FILLER
with Re-Touch Technology and natural fibres that blend away greys with ease

Transforming Brow Filler
£9



27110 Light Brown

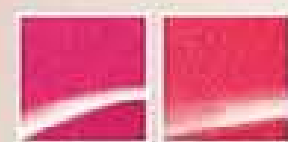


26948 Dark Brown



TINTED CONDITIONER
cares, smooths and restores with a subtle hint of colour

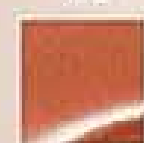
Tinted Lip Plumping Lip Conditioner
£9



28167 Rose Tint



24372 Berry Tint

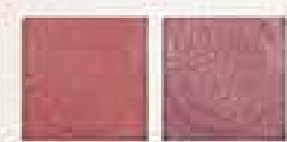


24349 Honey Tint



BALM
instantly smooths, softens and helps prevent drying

Lip Restoring Colour Balm
5ml
Price per 10ml = £18.00
£9



15446 Luminous Rose



18333 Luminous Berry

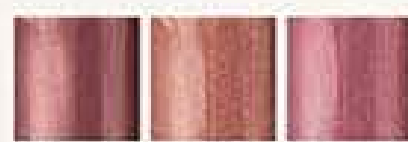


17228 Luminous Nude



LIPSTICK
with anti-ageing serum for smooth, volumised lips in just 2 weeks

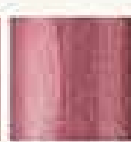
Youth-Awakening Lipstick
£10.50



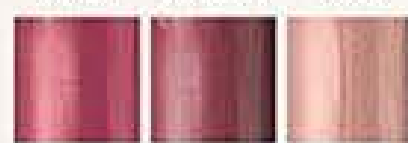
23648 Berry Bloom



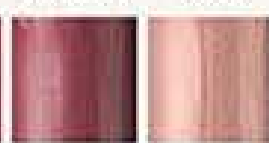
23747 Glazed Almond



23897 Desert Rose



23630 Plumberry



23762 Modest Mauve



23796 Silky Pink

REGENERATING COMPLEX
for lips that look youthfully full



SAVE VS SPREE

smooth and moisturise with

ESTÉE LAUDER £17.50*

LIP CONDITIONER 3.8g

£5

smooth, moisturise, plump and protect with

AVON ANEW

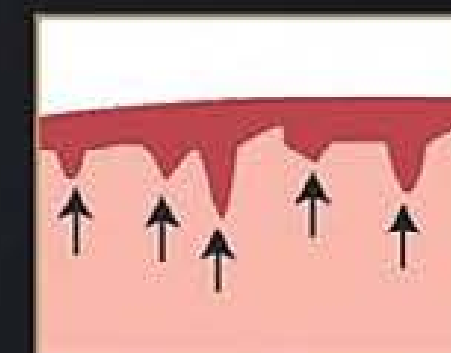
LIP PLUMPING LIP CONDITIONER 3.6g

£5
save £4

4D WRINKLE REVERSE
technology



BEFORE:
thin, dry lips



AFTER:
lips look plumper and feel moisturised

Diagrams for illustrative purposes only.

Lip Plumping Lip Conditioner 11155
Normally £9
£5 save £4

YOUR BEST EVER LIPS... FOR LESS

try our exclusive, retinol-boosting formula for lips that look instantly younger

*Price sourced from www.esteelauder.co.uk on 26.01.2018.

AVON
color trend

the beautiful everyday



LOVE HER MATTE SHADE?
It's Classic Red



LOVE HER CREAM SHADE?
It's Amethyst



Kiss 'n' Go Lipstick
Normally £3.75
£2 save £1.75

Matte Lipstick
Normally £3.75
£2.50 save £1.25

high-fashion matte lipstick

- 4 stunning matte shades
- glide-on, long-lasting formula
- SPF15

classic cream lipstick

- 6 gorgeously creamy shades
- glide-on, long-lasting formula
- SPF15



£2.50 each



£2 each



We guarantee you'll love your new products! If you're not 100% happy with your purchase, just return it within 28 days of delivery for a refund or exchange, even if you've tried it!

Special terms apply to certain products – these are clearly indicated in the brochure. For a full refund on products with a free gift, please return both items to ensure your refund is processed.

Avon offers a 2 year warranty for manufacturing faults on its watches.

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⚠ Items marked with this symbol have a hazard classification under the Classification, Labelling and Packaging Regulation. Please see product details on our website for full hazard information: avon.uk.com.

Please refer to the dimensions in the product description to avoid any disappointment on

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Help the environment by disposing of your products responsibly. The wheelie bin symbols indicate the product and batteries must not be disposed of in the domestic waste as they contain substances which can be damaging to the environment and health. Please use designated collection points or recycling facilities when disposing of the item or batteries.



T by Tabitha Webb
Domestic Violence Pin
Silver-plated. Approx.
3.1cm x 2.9cm. **58529**

£3



AVON
SPEAK OUT AGAINST
DOMESTIC VIOLENCE

women's aid **Refuge**
until women & children are safe
For women and children.
Against domestic violence.

For every pin sold, Avon will donate at least £1.50 to domestic violence charities. Donations are split 50/50 between Refuge (registered charity no. 277424) and Women's Aid (registered charity no. 1054154).



NEW

INTRODUCING
**FULLSPEED
NITRO**

TAKE LIFE TO
NEW EXTREMES



Full Speed EDT
Juniper berry,
cypress and
sandalwood.
75ml 28472
Price per 100ml = £14.67
£11



**Full Speed
Max Turbo EDT**
Fresh bergamot,
adrenaline accord
and luxe leather.
75ml 09845
Price per 100ml = £14.67
£11

1. **NEW Full Speed Nitro EDT** 75ml 56663
Price per 100ml = £14.67 **£11**
2. **NEW Full Speed Nitro Deodorant Body Spray** 150ml 17657 Price per 100ml = £2.40 **£3.60**
3. **NEW Full Speed Nitro Hair and Body Wash** 250ml 19117
Price per 100ml = £1.44 **£3.60**

THRILL HIM THIS
Father's Day
17th JUNE

all 3 for **£10**
PLUS FREE WASH BAG
order using 67512



RUB
to smell
Nitro Bullet Accord
peppermint
amber woods

with exclusive **Nitro Bullet Accord** to create an electrifying chain reaction of long-lasting freshness and energy

AVON
HOMME
EXCLUSIVE

all 3 for
£12
PLUS FREE
WASH BAG
order using 67546

THRILL HIM THIS
Father's Day
17th JUNE

a fusion of zesty grapefruit,
sophisticated rosemary and
luxurious Haitian vetiver
that exudes energy



REFINED CONFIDENCE

Avon Homme Exclusive EDT 75ml 07179 Price per 100ml = £17.33 **£13**

Deodorant Body Spray 150ml 07385 Price per 100ml = £1.10 Normally £3.60 **£1.65** save £1.95

Hair & Body Wash 250ml 00257 Price per 100ml = £1.44 **£3.60**

"I love this scent and
buy it for my husband
all the time. It has
replaced his favourite
Jean Paul Gaultier
scent as it smells just
as expensive but is a
fraction of the cost."
Jamie, Avon customer,
Milton Keynes

ELITE
GENTLEMAN

all 3 for
£12
PLUS FREE
WASH BAG
order using 69906



CHARMING CHARISMA

Elite Gentleman EDT 75ml 11601 Price per 100ml = £17.33 **£13**

Deodorant Body Spray 150ml 74211 Price per 100ml = £1.10 Normally £3.60 **£1.65** save £1.95

Hair & Body Wash 250ml 11585 Price per 100ml = £1.44 **£3.60**

AVON
BLACKSUEDE
COLLECTION

£6
each

fresh greens
leather accord
warm woods

1

bergamot
nutmeg
black amber

2

mandarin zest
blue lavender
soft suede

3

4

black pepper
ginger
black suede accord

IRRESISTIBLY CLASSIC

Black Suede Collection EDT. 75ml

- 1. 18739 Black Suede
- 2. 07807 Black Suede Night
- 3. 09068 Black Suede Essential
- 4. 11973 Black Suede Touch

Price per 100ml = £8.00

Normally £11

£6 save £5



**LIMITED EDITION
PACKAGING**

NEW Avon Life for Him EDT Black pepper, violet leaves and Virginia cedarwood. 75ml **10728**

Price per 100ml = £24.00

Will normally be £24

£18 save £6

THRILL HIM THIS

Father's Day

17th JUNE

AVON
MAN

all 3 for

£12

order using 68197

**PLUS FREE
WASH BAG**



RAW MASCULINITY

Avon Man EDT 75ml **27789** Price per 100ml = £17.33 **£13**

Deodorant Body Spray 150ml **56325** Price per 100ml = £1.10 Normally £3.60 **£1.65 save £1.95**

Hair and Body Wash 250ml **57646** Price per 100ml = £1.44 **£3.60**

ANY 2 FOR £5*

*Selected products on page 86 only.



1. Roll-On Anti-Perspirant Deodorant* 50ml
06601 Mesmerize for Him
18796 Black Suede
09092 Full Speed
23556 Full Speed Max Turbo
 Price per 100ml = £5.20
£2.60

28266 Black Suede Touch
62844 Elite Gentleman In Black
 Price per 100ml = £7.20
£3.60

2. Hair & Body Wash* 250ml
54114 Mesmerize Red for Him
08755 Black Suede
07575 Black Suede Night
19703 Elite Gentleman Weekend
62828 Elite Gentleman In Black
54346 Avon Homme
 Price per 100ml = £1.44 **£3.60**

200ml
02550 Avon Attraction for Him
54999 Avon Attraction Rush for Him
09506 Avon Alpha for Him
14308 Avon Luck for Him
 Price per 100ml = £2.00 **£4**

58057 Avon Free for Him
10900 Avon Life for Him
 Price per 100ml = £2.25
£4.50

3. After Shave Conditioner*
 100ml
20701 Mesmerize Black for Him
£3.60

02402 Avon Attraction for Him
£4

BUY 1 CHOOSE 1 FOR £2†

†Selected products on page 86 only.



1. Individual Blue Collection† EDT. 100ml
00794 Individual Blue
24547 Individual Blue Unlimited
£5

2. 1 Pulse for Him EDT 50ml
06338 Price per 100ml = £12.00 **£6**

3. Avon Destination Wilderness EDT† 75ml **17053**
 Price per 100ml = £8.67 **£6.50**

4. Mesmerize for Him Collection† EDT. 100ml
06577 Mesmerize for Him
20750 Mesmerize Black for Him
21873 Mesmerize Red for Him
£11

5. Avon Homme EDT† 75ml **54239**
 Price per 100ml = £17.33
£13

6. Elite Gentleman Collection† EDT. 75ml
19620 Elite Gentleman Weekend
62810 Elite Gentleman In Black
 Price per 100ml = £17.33
£13

7. My Everything for Him EDT† 75ml **13862** Price per 100ml = £18.07 **£14**

8. Avon Luck for Him Collection† EDT. 75ml
03699 Avon Luck for Him
27847 Avon Luck Limitless for Him
 Price per 100ml = £20.00
£15

Avon Life for Him EDT 75ml **07963**
 Price per 100ml = £32.00
£24
 Excluded from offers.

9. Avon Free for Him EDT† 75ml **26385**
 Price per 100ml = £20.00 **£15**

10. Avon Alpha for Him EDT† 75ml **09399**
 Price per 100ml = £20.00 **£15**

11. Avon Attraction Collection† EDT. 75ml
08334 Avon Attraction for Him
19521 Avon Attraction Rush for Him
 Price per 100ml = £20.00
£15

12. Premiere Luxe Pour Homme EDT† 75ml **14977**
 Price per 100ml = £21.33 **£16**

senses X-TREME
 2-in-1 hair and body wash for men on the go
 with intense GRAPEFRUIT & CEDARWOOD

2-in-1 Hair & Body Wash 250ml
59162 X-treme
00414 Power Fresh
00307 Ocean Surge
18606 Infinite Blue
58214 Amazon Jungle
 Price per 100ml = 40p
£1

2-in-1 Hair & Body Wash 500ml
19158 X-treme
00448 Power Fresh
13565 Ocean Surge
27615 Infinite Blue
19174 Amazon Jungle
 Price per 100ml = 30p
£1.50

ROLL-ON DEODORANTS up to 48-hour protection to keep him fresh

Men's Roll-On Anti-Perspirant Deodorant 50ml
16956 Active
16675 Invisible
63693 Fresh
18234 Minerals
 Price per 100ml = £2.00
£1
16816 Max Protection 6
 Price per 100ml = £3.00
£1.50



AVON care MEN



- ✓ developed exclusively for men
- ✓ a collection for every need
- ✓ outstanding products at everyday prices

ACTIVE SPORT

with cooling,
invigorating Active Technology

- | | |
|--|--|
| 3-in-1 Shampoo, Conditioner & Body Wash
200ml
06072
Price per 100ml = £1.00
£2 | After Shave Balm
100ml
05967
£2 |
| | Shave Gel
100ml
06148
£2 |



ESSENTIALS

everything you
need for refreshed,
hydrated skin

- | | |
|--|--|
| Shave Gel
150ml
05587
Price per 100ml = £1.33
£2 | After Shave Balm
100ml
07013
£2 |
|--|--|



SENSITIVE

mild, gentle formulas
with chamomile
and aloe

- | | |
|---|---|
| Shave Gel
100ml
05694
£2 | 2-in-1 After Shave Balm & Moisturiser
100ml
05603
£2 |
|---|---|



TAKE CARE OF HIM

Father's Day
17th JUNE



CLOSE SHAVE KIT

all 3 for
£6
worth £8*
order using
69112

NEW Avon Care Men Sensitive Shaving Set
Includes: Sensitive Shave Gel 100ml, 2-in-1 After Shave Balm & Moisturiser 100ml and a shaving brush.
69112 **£6**

FRESHEN UP KIT

all 4 for
£6
worth £10*
order using
69567



NEW Avon Care Men Active Sport Gift Set
Includes: Active Sport Shave Gel 100ml, After Shave Balm 100ml, 3-in-1 Shampoo, Conditioner & Body Wash 200ml and polyester zipped wash bag, approx. 20.5cm x 15.5cm x 7cm, 69567 **£6**

*Based on normal brochure prices.

TRAVEL SURVIVAL KIT

give him everything he needs in 1 handy case with this stylish set

hair trimmer (with 3 length guides)



Men's Grooming Set with Battery Trimmer

Contains: hair trimmer, 3 length guides, comb, nail clippers, scissors and tweezers. Comes in a slimline EVA and polyester zipped case. Requires 1x AAA battery (not included).

15495
£15



slimline case — perfect for a weekend away

NOSE, EAR & SIDEBURN TRIMMER

keep him looking smart with this interchangeable precision tool



adjustable guide for customised sideburn trimming



Men's Nose, Ear & Facial Hair Trimmer

Contains: precision head, large head, adjustable blade, handy cleaning brush and stand. Requires 1x AA battery (not included).

12658
£9



with handy cleaning brush

THRILL HIM THIS

Father's Day

17th JUNE

FOR THE DAPPER DAD

this 8-in-1 trimmer has his style sorted

NEW

£12.50

save £5.50

order using 20503

8-in-1



NEW Avon Care Men 8-in-1 Grooming Tool
Comes with cleaning brush, storage bag and 8 attachments. Requires 1 x AA battery (not included).
20503

Will normally be £18
£12.50
save £5.50



comes with a cleaning brush and handy storage bag

Men's Store

avon.uk.com

91

If in doubt, get it checked out!



to help detect breast cancer early



to find out more or to download the
BOOB-CHECKING GUIDE

visit www.avon.uk.com/causes

For every Damara Pin sold, Avon will donate at least 65p to CoppaFeel!, and for every Damara Bangle sold, Avon will donate at least £1.50 to CoppaFeel!. CoppaFeel! is a registered charity in England and Wales (1132366) and Scotland (SC045970) and a company limited by guarantee (06974733). Registered office: 1-4 Pope Street, London, SE1 3PR.

gorgeous
enamel-effect
design

BRACELET
£6
£1.50 to
CoppaFeel!

**SHOW
YOUR
SUPPORT**

PIN
£3
65p to
CoppaFeel!

**WITH OUR
SPRING-INSPIRED
MOSAIC PIN & BANGLE**

DON'T FORGET
to get the guys to check their pecs too!

Breast Cancer Crusade Damara Bangle
Silver-plated, zinc and enamel. Diameter approx.
6.7cm. Width approx. 0.8cm. **13268 £6**

Avon Breast Cancer Crusade Damara Pin
Silver-plated, zinc, brass and enamel pin.
Approx. 3.6cm x 2cm. **23788 £3**



ANEW CLINICAL. OUTSMART AGEING

target dark spots and skin discolourations

84% of women agree the targeted treatment helped dark spots better than anything else they've tried*

precision 3T COMPLEX

with 3T technology to help address uneven skin tone and texture

BEFORE



Skin's surface is uneven with visible discolourations, such as red patches and dark spots.

AFTER



Addresses 7 types of discolourations, for more even skin tone and a youthful appearance.

Diagrams for illustrative purposes only.



£12
save £3

NEW

Even Texture & Tone Advanced Resurfacing Peel
30 pads,
22111

Price per piece = 33p
Normally £15

£10
save £5

NEW Even Texture & Tone Multi-Spot Correcting Serum
30ml
16055

Price per 100ml = £53.33
Will normally be £25

£16
save £9

NEW Even Texture & Tone Dark Circle Corrector
15ml
11916

Price per 100ml = £80.00
Will normally be £20

£12
save £8

NEW Even Texture & Tone Dark Spot Targeted Treatment Serum
15ml
10876

Price per 100ml = £80.00
Will normally be £15

£12
save £3

*Based on a consumer study with 181 women.

ANEW



youth maximizing serum
sérum maximiser les jeunes

the serum that
doubles
the **power**
of **your face**
cream

for your **best skin** every day

with the
world's
1st patented*
Advance Boost
Technology



Youth Maximising Serum
30ml
07138
Price per 100ml = £53.33
Normally £25
£16 save £9

try today
£16
save £9

*12 patents granted and 15 patents pending.
**Based on in-vitro studies on existing Anew creams.

the **wrinkle-fighting**
serum that **really works**

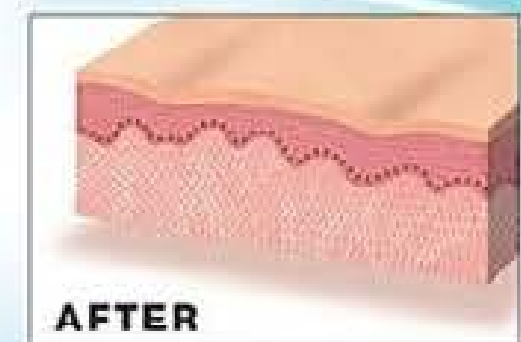
Fillers? No thanks.
100% of women saw results
on wrinkles in 2 weeks.†

formulated with exclusive
[A-F33]⁺
COMPLEX

to unblock skin cells and boost the skin's
natural collagen production process



ANEW
CLINICAL
ANTI
WRINKLE
Line Erasing Serum
with A-F33



Diagrams for illustrative purposes only.

Clinical Anti Wrinkle
Line Erasing Serum
with A-F33
30ml
17970
Price per 100ml = £53.33
Normally £25
£16 save £9

try today
£16
save £9

†Based on an 11-week clinical study with 69 women.

CLINICAL TREATMENTS FOR EVERY CONCERN



Advanced Hydration Overnight Mask
50ml
00034
Price per 100ml = £40.00
£20



Anti Wrinkle Targeted Filler with A-F33
22087
£15



Anti Wrinkle Crow's Feet Corrector with A-F33
15ml
10231
Price per 100ml = £130.00
£19.50

PERFECT SKIN

ALL-DAY PERFECTION AND PROTECTION

Sleep Cream
50ml
02832
Price per 100ml = £26.00
£13



Wide Awake Eye Cream
15ml
03608
Price per 100ml = £80.00
£12



Daily Skin Boosting Splash
125ml
03533
Price per 100ml = £9.60
£12

PLATINUM

LIFT AND RE-CUSHION SKIN

Night Cream
50ml
06908
Price per 100ml = £36.00
£18



Eye & Lip Cream
15ml
05389
Price per 100ml = £120.00
£18



CLEANSERS FOR GLOWING, YOUTHFUL-LOOKING SKIN

Comforting Cream Cleanser & Mask
150ml
24380
Price per 100ml = £4.33
£6.50



Purifying Gel Cleanser
150ml
24398
Price per 100ml = £4.33
£6.50



Age-Refining Daily Scrub
100ml
28316
£6.50



Anti-Ageing 3-in-1 Cleansing Water
200ml
04994
Price per 100ml = £3.25
£6.50



ULTIMATE

IMPROVE MULTIPLE SIGNS OF AGEING

Dual Elixir
40ml
58743
Price per 100ml = £70.00
£28



Multi-Performance Night Cream
50ml
28191
Price per 100ml = £32.00
£16



Multi-Performance Eye System
16717
£16



Multi-Performance Lip Treatment
16980
£15



YOUTH BOOST

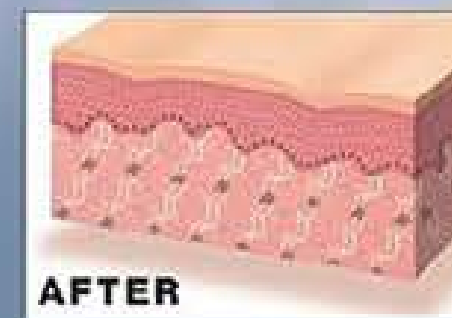
Youth Maximising Sheet Mask
Contains 1 mask.
07120
£4



firmer-looking skin in 1 day

82% of women considering a facial cosmetic lifting procedure **were impressed by the results***

boosts elastin and collagen to help reinforce skin's structure, thanks to the unique formula with peptides and glycolic acid



Diagrams for illustrative purposes only.



Lift & Firm Face Lifting Cream
30ml
22137
Price per 100ml = £33.33
Normally £20
£10 half price

half price
£10
try today

*Based on a 4-week consumer study with 48 participants.

AVON TRUE | feel your best you
nutraeffects

suitable for sensitive skin | free from parabens | allergy tested

ACTIVE SEED complex
formulated with SOAP BERRIES
a gentle yet effective natural cleanser

cleansing
& refresh



all skin types | for combination to oily skin | for normal to dry skin | all skin types

any **2 for £3** save up to £5 page 100 only

- Refreshing Gel Cleanser**
150ml
27169
Price per 100ml = £2.00
£3
- Self-Foaming Face Wash**
150ml
27045
Price per 100ml = £2.33
£3.50
- Gentle Scrub Cleanser**
100ml
27151
£3
- Gentle Bi-Phase Eye Make-up Remover**
200ml
18432
Price per 100ml = £2.00
£4
- Micellar Water**
200ml
02006
Price per 100ml = £2.00
£4

NEW cleansing minis now available online at WWW.AVON.UK.COM

AVON  TRUE | feel your best you
nutraeffects

55+

AGELESS



SPF20

Ageless 55+
Day Cream SPF20

50ml

11676

Price per 100ml = £10.00

Normally £9

£5

save £4



Ageless 55+
Night Cream

50ml

26070

Price per 100ml = £10.00

Normally £9

£5

save £4



ACTIVE
SEED
complex

formulated with **QUINOA SEED** extract to help increase collagen production in skin cells to help restore youthful-looking contours

- ✓ skin looks instantly hydrated
- ✓ fine lines and wrinkles look reduced
- ✓ helps skin regain youthful-looking contours

SEE

perfectly plumped SKIN

35+

AGELESS



SPF20

Ageless 35+
Day Cream SPF20

50ml

26799

Price per 100ml = £10.00

Normally £8

£5

save £3



Ageless 35+
Night Cream

50ml

26989

Price per 100ml = £10.00

Normally £8

£5

save £3



ACTIVE
SEED
complex

formulated with antioxidant-rich **POMEGRANATE SEEDS** to help boost collagen production

- ✓ youthful, replenished-looking skin
- ✓ wrinkles look softened
- ✓ skin looks firmer



TRY BEFORE YOU BUY

Single sachet.

21352 Ageless 55+ Day Cream
21378 Ageless 55+ Night Cream

sachets 50p each

50p

Normally 60p
save 10p



TRY BEFORE YOU BUY

Single sachet.

15321 Ageless 35+ Day Cream
13789 Ageless 35+ Night Cream

sachets 50p each

50p

night creams



for dull and tired skin

Radiance Night Cream
50ml
15545
Price per 100ml = £9.00
£4.50



for combination to oily skin

Mattifying Gel Night Cream
50ml
26773
Price per 100ml = £9.00
£4.50



for normal to dry skin

Hydration Gel Night Cream
50ml
13938
Price per 100ml = £9.00
£4.50

miracle glow



Miracle Glow Nourishing Oil Cream
50ml
56150
Price per 100ml = £16.00
£9

bb creams

NEW



EXTRA LIGHT SHADE



Anti-Ageing BB Cream
30ml
Price per 100ml = £26.67
£8



Matte BB Cream
30ml
Price per 100ml = £25.00
£7.50



Radiance BB Cream
30ml
Price per 100ml = £25.00
£7.50

suitable for sensitive skin

free from parabens

allergy tested

GET THE

glow



- ✓ perfect for giving skin a radiant glow under make-up
- ✓ leaves skin looking and feeling deeply moisturised
- ✓ lightweight, non-greasy formula



ACTIVE SEED complex



formulated with ACTIVE SEED COMPLEX AND 3 POWERFUL SEED OILS for intense nourishment that isn't greasy

Miracle Glow Lightweight Facial Oil
30ml
15636
Price per 100ml = £23.33
Normally £10

£7
save £3

clearskin LET THEIR CONFIDENCE SHINE

FIGHT BREAKOUTS WHILE YOU SLEEP

target blemishes and fight breakouts overnight



OVERNIGHT:
visibly reduces
the look of blemishes

IN 2 WEEKS:
see redness and
blemish marks fade

“This leaves my skin
REALLY SMOOTH
AND FLAWLESS
THE NEXT DAY.
I DEFINITELY
RECOMMEND!”

Deni, avon.uk.com customer, Kent

Professional Green Tea
Overnight Treatment
50ml
24224

Price per 100ml = £7.00
Normally £6

£3.50

save £2.50



with 2% salicylic acid to fight blemishes
and green tea to soothe skin

THE ONE THAT CLEARS THE LOOK OF PORES

attracts and removes
pore-clogging dirt and oil for
perfectly clear-looking skin



with witch hazel
and mineral clays

“It COMPLETELY
CLEARS YOUR PORES
and REDUCES the look
of BLACKHEADS.”

tamgirl24, avon.uk.com customer,
Staffordshire

Pore & Shine Control
Black Mineral Mask
75ml
25718

Price per 100ml = £6.67

£5



mask
turns from
BLACK to
GREY when
ready to
remove

clearskin LET THEIR CONFIDENCE SHINE

▶▶▶▶ BLEMISH-CLEARING for a clear, blemish-free complexion

Refreshing Toner
100ml
14456
£4



Spot On Instant Gel
15ml
25627
Price per 100ml = £36.67
£5.50



Spot Conceal Stick
13011
£4



Oil-Free BB Cream
30ml
Price per 100ml = £20.00
£6



Oil-Free Moisturising Lotion
75ml
19687
Price per 100ml = £7.33
£5.50



▶▶▶▶ PORE + SHINE CONTROL for balanced skin

Gel Purifying Cleanser
125ml
62885
Price per 100ml = £3.60
£4.50



3-in-1 Facial Wipes
25 wipes.
24232
Price per piece = 14p
£3.50



Black Exfoliating Cleanser
75ml
25635
Price per 100ml = £6.00
£4.50



Exfoliating Scrub
75ml
25650
Price per 100ml = £5.33
£4



▶▶▶▶ BLEMISH-FIGHTING TOOLS



Metal Blackhead Remover
24331
£4



Facial Mini Mitt
06924
£3

▶▶▶▶ PROFESSIONAL-grade, 5-in-1 formulas for breakout-prone skin

White Clay Cleanser, Scrub and Mask
75ml
24109
Price per 100ml = £6.67
£5



White Clay Toning Treatment
100ml
24158
£4



Complete Treatment Pads
30 pads.
24273
Price per piece = 16p
£5.50



▶▶▶▶ BLACKHEAD-CLEARING refine the look of skin

Soothing Exfoliating Cleanser
125ml
24083
Price per 100ml = £3.60
£4.50



Deep Clarifying Mask
75ml
24216
Price per 100ml = £6.67
£5



Clarifying Toner
100ml
24117
£4



Liquid Extraction Strip
30ml
24315
Price per 100ml = £16.67
£5



COOL, FRESH AND SQUEAKY CLEAN!

a revitalising daily cleanser bursting with oxygen bubbles for a blemish-free complexion

“LIGHTWEIGHT FORMULA that leaves my skin feeling **SMOOTH, CLEAN and BLEMISH FREE!**”

Amy Key, Avon customer, Hertford

▶▶▶▶ with **wheat extract, vitamin E and 2% salicylic acid**

cools instantly on contact with skin



FACIAL BRUSH for a deeper cleanse

Facial Cleansing Brush
58552
Normally £2

£1 half price



Blemish Clearing O2 Fresh Bubble Cleanser
150ml
13987
Price per 100ml = £2.00
Normally £5
£3 save £2

AVON
care

a simple touch
is all you need

NEW
LOOK



face creams

Face Cream 100ml
28951 NEW Cocoa Butter
10397 NEW Royal Jelly
26393 Restoring Moisture with Coconut Oil
59519 NEW Aloe & Cucumber

£2

17194 NEW Age Restore
£2.20



lip care

Lip Balm 10ml
04689 NEW Royal Jelly
17780 NEW Cocoa Butter
£1.20

cleanser
NEW Smoothing
Oatmeal Face
Cleanser Lotion
200ml
22228
Price per 100ml = 58p
£1.75

3-in-1 cleanser
NEW Hydrating
3-in-1 Facial
Cleanser
200ml
06890
Price per 100ml = 58p
£1.75

toner
NEW Rose
Water Cleansing
Toner
100ml
20560
£1.20

NEW Skin Recovery
Lip Treatment
11056
£1.20



SPF 15

NEW

£2



hydrating
RICH MOISTURE

with sunflower seed oil – and now with protective SPF15 too



fast-absorbing,
lasts all day



helps comfort and
relieve extra-dry skin



dermatologically
tested

NEW Hydrating Vita Facial Cream 100ml 28639 £2

CHOOSE YOUR DAILY
body lotion



normal to dry skin

dry to very dry skin

Ultimate Moisture Daily Body Lotion
250ml 17236 Price per 100ml = £1.40 **£3.50**

Deep Nourishment Daily Body Lotion
250ml 17400 Price per 100ml = £1.40 **£3.50**

50ml 21030 Price per 100ml = £3.00 **£1.50**

50ml 21204 Price per 100ml = £3.00 **£1.50**



normal to dry skin

Velvet Soft Multipurpose Cream
200ml 04838 Price per 100ml = £1.50 **£3**



trusted quality • trusted value
love our 100% money-back promise
trusted results

NEW

visibly firming

for a **summer body to be proud of**... at any age!

normal to dry skin

9 out of 10 women agree:
skin looks and feels firmer, tighter and more toned
in just 2 weeks*

- ✓ leaves skin **looking and feeling healthy and toned**
- ✓ gives **instant, long-lasting moisture**
- ✓ non-greasy

NEW Visibly Firming Body Lotion
With babassu seed oil
Hypoallergenic and suitable for sensitive skin. 250ml 18960
Price per 100ml = £1.40 **£3.50**

*Based on a consumer study with 75 participants.

£3.50



just
£1.50
each

**BODY, ROOM &
LINEN SPRAYS**
in your favourite
summer scents



Scented Spritz 100ml

- 22095 Apple Blossom
- 36392 Magnolia
- 22368 Coconut & Starfruit
- 10280 Lavender & Chamomile

- 18051 Cherry Blossom
- 26021 Orange Blossom
- 20263 Violet & Lychee
- 11452 Lily & Gardenia

- 12963 Almond & Lily of the Valley
- 16899 Pink Grapefruit & Mint
- 00570 Pear & Peony
- 05702 Pomegranate & Mango
- £1.50**

life style
AVON
**THE
SUMMER
EDIT**

latest trends and brand
exclusives to see you
through the season



TABITHA WEBB

Branded p118

TABITHA WEBB
DOLCIS
CASA DI ROSA
CATHERINE LANSFIELD
FIORELLI
LIPSY

Ask STYLE p148

CLOTHING
JEWELLERY
ACCESSORIES
LINGERIE

Wellbeing p178

CLOTHING
DECORATIVE

Homeware p180

HOME FRAGRANCE
KITCHEN MAGIK

LARGE TRAVEL
STORAGE

£6

TROPICAL TRAVEL
storage

NEW

JUST
£3.50

2 layers
perfect for
accessories or
for protecting
delicate clothing



perfect for storing swimwear,
toiletries or shoes

NEW Tropical Travel Storage – Small Zip-up travel bag.
Polyester. 23cm x 37cm x 12cm. 20495 **£3.50**

NEW Tropical Travel Storage – Large Two zip-up layers
and mesh top panel. Polyester. 40cm x 26cm x 10cm.
20404 **£6**



TABITHA WEBB

designed exclusively
for Avon



The acclaimed British fashion designer worn by celebrities from Claudia Winkleman to Pippa Middleton.

"Anyone who knows me will know I'm passionate about zebras. I just love their stripes and the way they always look so stylish! I hope you will love this gorgeous collection as much as I do."

Tabitha x



DESIGNER WATCH

£28

worth £45*



- ✓ genuine leather strap
- ✓ 18ct gold-plated
- ✓ branded gift box

NEW T By Tabitha Webb Selous Watch 18ct gold-plated with genuine leather strap. Adjustable between approx. 18cm and 21.5cm. Includes a battery that can be replaced. **57802** Will normally be £45 **£28 save £17**

premium ball chain detail

DESIGNER GIFT SET
£15
worth £20*

18ct gold-plated

comes in a branded gift box

NEW T by Tabitha Webb Selous Jewellery Gift Set 18ct gold-plated. Necklace approx. 42cm + 9cm extension chain. Pierced earrings approx. 1.3cm x 0.8cm. **54304** Will normally be £20 **£15 save £5**

treat yourself to some laidback lounging with this exclusive designer nightshirt

NEW

luxurious satin feel

DESIGNER NIGHTSHIRT

£25

worth £35*

NEW T by Tabitha Webb Selous Nightshirt 95% polyester, 5% elastane, excluding trims. KEEP AWAY FROM FIRE. **01651 10/12. 01859 14/16. 02360 18/20.** Will normally be £35 **£25 save £10**

*Based on normal brochure price.



T by Tabitha Webb Selous Zebra Charm 18 carat gold-plated charm, can also be used as a keyring. Width approx. 5.5cm. **10074 £16**



T by Tabitha Webb Selous Cosmetics Bag PVC with polyester lining. Approx. 19cm x 14cm x 8cm. **10405 £25**



T by Tabitha Webb Selous Zebra Silk Scarf 100% silk. Approx. 90cm x 90cm. Presented in a branded gift box. **20073** Normally £35 **£15 save £20**

WHILE STOCKS LAST



detachable zipped pouch



exclusive zebra-print lining



convert into a bucket bag with inner snap fasteners

NEW T by Tabitha Webb Selous Tote Bag Comes with detachable internal zip pouch. 47% PP, 27% polyester, 18% cotton, 5% PE, 3% viscose, with PVC base and polyester lining. Approx. 37cm x 19cm x 31cm. **57455** Will normally be £70 **£35 half price**

NEW



TABITHA WEBB
designed exclusively
for Avon

luxurious tassel charm



JUST
£35
WORTH £70*

metal feet to protect
against scuffs

*Based on normal brochure price.

NATALIE LEE

@stylemesunday

the empowering
fashion blogger
with 33k+ followers

don't miss her full
interview at
avon.uk.com



COVETED

new

"It's really
flattering and
perfect for
both day and
night."



jumpsuit
£25

"This jumpsuit is
gorgeous, I love the
tie straps and
slashed sleeves."



NEW Printed Jumpsuit
Removable straps. 100%
viscose, excluding trims.
21014 6/8.
21048 10/12.
21089 14/16.
21121 18/20.
Will normally be £45
£25 save £20



clutch
£18

new

“I love the metal handle and the woven edge detail on the clutch.”

NEW Ring Detail Clutch Bag
O-ring handle. PVC with polyester lining. Approx. 29cm x 16cm. 00372
Will normally be £28 **£18** save £10

NEW Statement Tassel Earrings
Pierced stud earrings with titanium posts. Overall drop approx. 9cm. 22269 Will normally be £12 **£8** save £4

earrings
£8



“This jewellery is beautiful! The tassels are so on-trend and they go with anything.”

new

necklace
£15

NEW Longline Tassel Necklace
Double-chain necklace with tassel and bead detail. Approx. 77cm + 9cm extension chain. 21980
Will normally be £20 **£15** save £5

NEW Tassel Stacking Bracelets
Set of 3 stretch bracelets. Internal diameter approx. 6cm unstretched. Tassels approx. 2.5cm. 22152
Will normally be £14 **£10** save £4

bracelets
£10





“The gorgeous embroidery detail and bow sleeves make it a must-have.”

Embroidered Utility Jacket 90% polyester, 10% nylon.
 09555 6/8.
 09712 14/16.
 08102 18/20.
 Normally £45
£35 save £10

Contour Two-Tone Jeans 77% cotton, 21% polyester, 2% elastane.
 11189 6/8.
 10389 10/12.
 10421 14/16.
 09001 18/20.
 Normally £28
£24 save £4

jacket
 £35



top
 £16

jeans
 £24



shoes
 £19.95

“The side contour panels on these jeans make your legs look super-sleek!”

Choker Neck Top* 97% polyester, 3% elastane.
 09167 6/8. 09191 10/12.
 09480 14/16. 09522 18/20.
 Normally £20 **£16 save £4**

***WHILE STOCKS LAST**

Block Heels Upper and lining: polyurethane. Outsole: TPR.
 16246 Size 4. 55467 Size 5.
 24455 Size 6. 54916 Size 7.
 16774 Size 8. Normally £25.95
£19.95 save £6

Keyhole Blouse* 100% polyester. 21949 6/8. 21972 10/12. 22129 14/16. 22178 18/20. **£24**

Ripped Jeans* 74% cotton, 23% polyester, 3% elastane. 01818 6/8. 00778 10/12. 00836 14/16. 21154 18/20. **£30**

***WHILE STOCKS LAST**

jeans
£30



blouse
£24



COVETED

“This jacket is so versatile, it’s really easy to wear and the colour is right on trend.”

Biker Jacket 100% viscose outer, 100% polyester lining. 22285 6/8. 22335 10/12. 22350 14/16. 22400 18/20. **£59.95**

Hobo Bag PU with polyester lining. Approx. 35cm x 33cm x 13cm. 26229 **£55**



bag
£55

**ASHLEY
WILSON**

@amothersedit

London blogger and
influencer with 31k+
followers

don't miss her interview
at avon.uk.com

INTRODUCING

Dolcis

Dolcis' catwalk-inspired styles incorporate trend-led prints and intricate finishing touches, so you can keep ahead of the fashion pack.



NEW

JUST
£24.95
save £10.05



luxe stud
detail

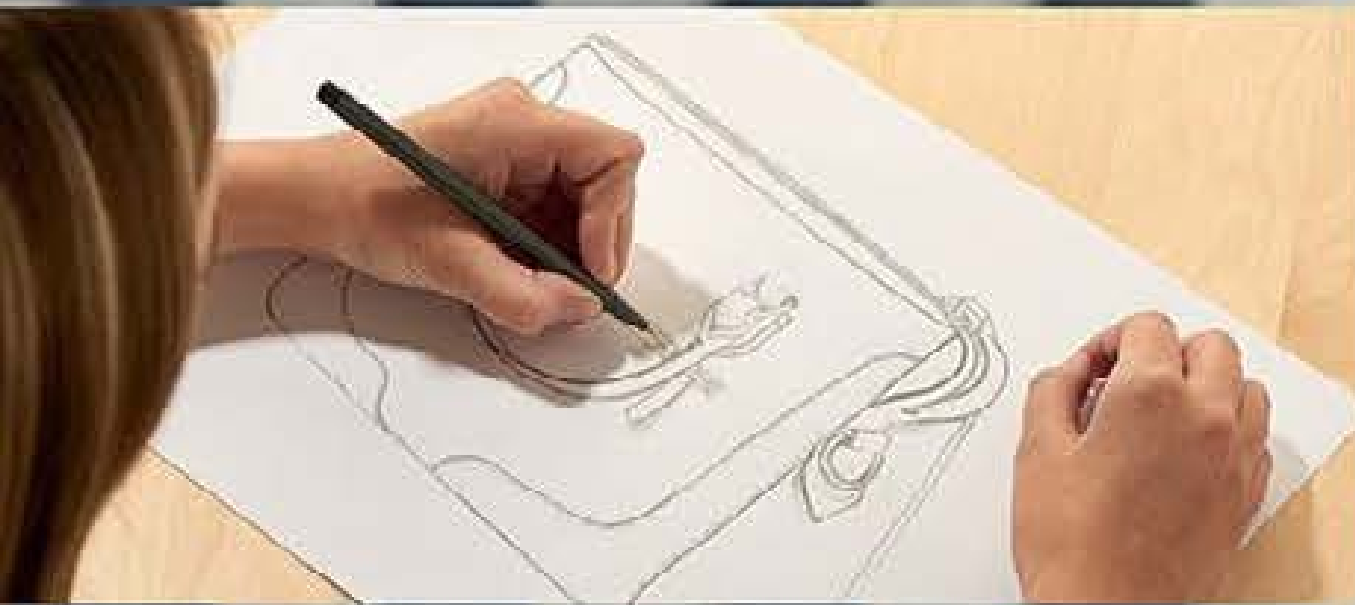
on-trend faux
pony fabric

fashionable
block heel

comfy
padded sole

**NEW Dolcis
Buckle Heels**
Faux-pony fabric,
animal-print block
heels. Upper: polyester,
in-sock and lining: PU,
sole: TPR.
23176 Size 4
23572 Size 5
11494 Size 6
23663 Size 7
01453 Size 8
Will normally be £35
£24.95 save £10.05

CASA DI ROSA



each exclusive design is inspired by the beauty and elegance of Italy



created with exceptional craftsmanship, using premium materials and hardware



with extra attention to the little details for the luxurious, quality finish you deserve

NEW Rovani Slouch
Hobo Bag
PVC. Approx. 38cm x 32cm
x 10cm
59865
Will normally be £40
£30 save £10



THE
ROVANI
£30
SAVE £10

NEW
COLOUR

comes with
a detachable
shoulder strap

metal feet
to protect
against scuffs

CASA DI ROSA

CASA DI ROSA

CONTARARI
SANDALS
£29.95
SAVE £10




genuine
leather



THE CELESTIA
£19.95
SAVE £6.05

NEW Contarari Sandals Slider sandals with jewelled leather straps. Leather and polyester with PU lining. 22731 Size 4. 22772 Size 5. 22814 Size 6. 11577 Size 7. 11650 Size 8. Will normally be £39.95 **£29.95** save £10

Celestia Cross-Body Bag PVC with polyester lining. Approx. 26cm x 8cm x 17cm. 14621 Normally £26 **£19.95** save £6.05

NEW Tintorin Print Scarf Scarf with removable gold tassel trim. 50% cotton, 50% viscose. Approx. 180cm x 70cm. 22541 Will normally be £18 **£12.95** save £5.05

TINTORIN
SCARF
£12.95
SAVE £5.05

beautiful bird
of paradise
print



luxurious
tassel detail

CASA DI ROSA

ITALIAN-INSPIRED COLLECTION 135



NEW

Catherine Lansfield

designs for modern day living
EXCLUSIVE TO AVON

NEW Catherine Lansfield Weekender Bag Coated canvas bag. Approx. 50cm x 35cm x 20cm. Polyester. **05611** Will normally be £50
£25 half price

NEW Catherine Lansfield Cross-Body Bag Approx. 26cm x 22cm with cross-body strap adjustable between approx. 71cm and 130.5cm. Polyester with PVC trim. **13698** Will normally be £35
£15 save £20


cabin-size weekend bag

with zipped front pocket, perfect for travelling



CROSS BODY BAG
£15
save £20

designer floral print

FIORELLI

NEW

PURSE
£15
save £20

adjustable, long shoulder strap

matching purse with zipped back pocket



2-section, double-zipped design with inside pocket

on-trend botanical print and branded detail



Fiorelli Mie Cross-Body Bag PU with polyester lining. Approx. 15.6cm x 22.5cm x 4.5cm. Strap adjustable between approx. 117cm and 137cm. **07773 £49**

NEW Fiorelli Mie Purse PU with polyester lining. Approx. 28cm x 12.5cm x 1.8cm when open. **01032** Will normally be £35 **£15 save £20**

Lipsy
LONDON

design exclusive
to Avon

luxuriously
soft fabric

PJs
£20



tie belt
fastening



ROBE
£24

NEW Lipsy Blue Hearts Cami Set
100% viscose jersey. KEEP AWAY
FROM FIRE. 19067 6/8. 13219 10/12.
15982 14/16. 14837 18/20. **£20**

NEW Lipsy Blue Hearts Robe
100% viscose jersey. KEEP AWAY
FROM FIRE. 15701 6/8. 14183 10/12.
13490 14/16. 15941 18/20. **£24**



don't miss!
Lipsy Original
perfume on
page 12

Lipsy
LONDON

design exclusive
to Avon

bikini top with
adjustable
straps

KAFTAN
£22
save £8

flattering ruched
bikini detail

NEW Lipsy Bikini Top
Padded. 68% nylon,
18% polyester, 14% elastane.
12047 34b 02238 36d
12054 34c 54593 36dd
12062 34d 54627 38b
12104 34dd 02659 38c
12120 36b 02683 38d
12138 36c 02691 38dd
Will normally be £24
£15 save £9

NEW Lipsy Bikini Bottoms
Outer: 83% nylon, 17% elastane.
Lining: 100% polyester. 09449 6/8.
09472 10/12. 09654 14/16.
09688 18/20. Will normally be £16
£10 save £6

NEW Lipsy Cover-Up
100% polyester. 09696 10/12.
09720 14/16. 09753 18/20.
Will normally be £30
£22 save £8

Sole sensations

the perfect combination of absolute comfort and the latest, stylish designs, exclusive to Avon

Noely Shoes

Polyester and PU.

size	grey	floral
Size 4	14266	05363
Size 5	12989	11809
Size 6	13458	11981
Size 7	11569	12880
Size 8	10132	12906

£22



- CUSHIONED
- INSOLE
- for added comfort

- KNOT
- DETAIL



- ELASTICATED SIDES
- to slip them on and off

Maryana Espadrille Pumps

Upper: polyester. Lining: polyester and PU. Outsole: TPR.

size	black	brown
Size 4	20297	20552
Size 5	20313	20578
Size 6	20339	20594
Size 7	20354	20644
Size 8	20545	20735

Normally £18

£14 save £4

WHILE STOCKS LAST

ESPADRILLES

£14

save £4



- CUSHIONED
- INSOLE
- for added comfort

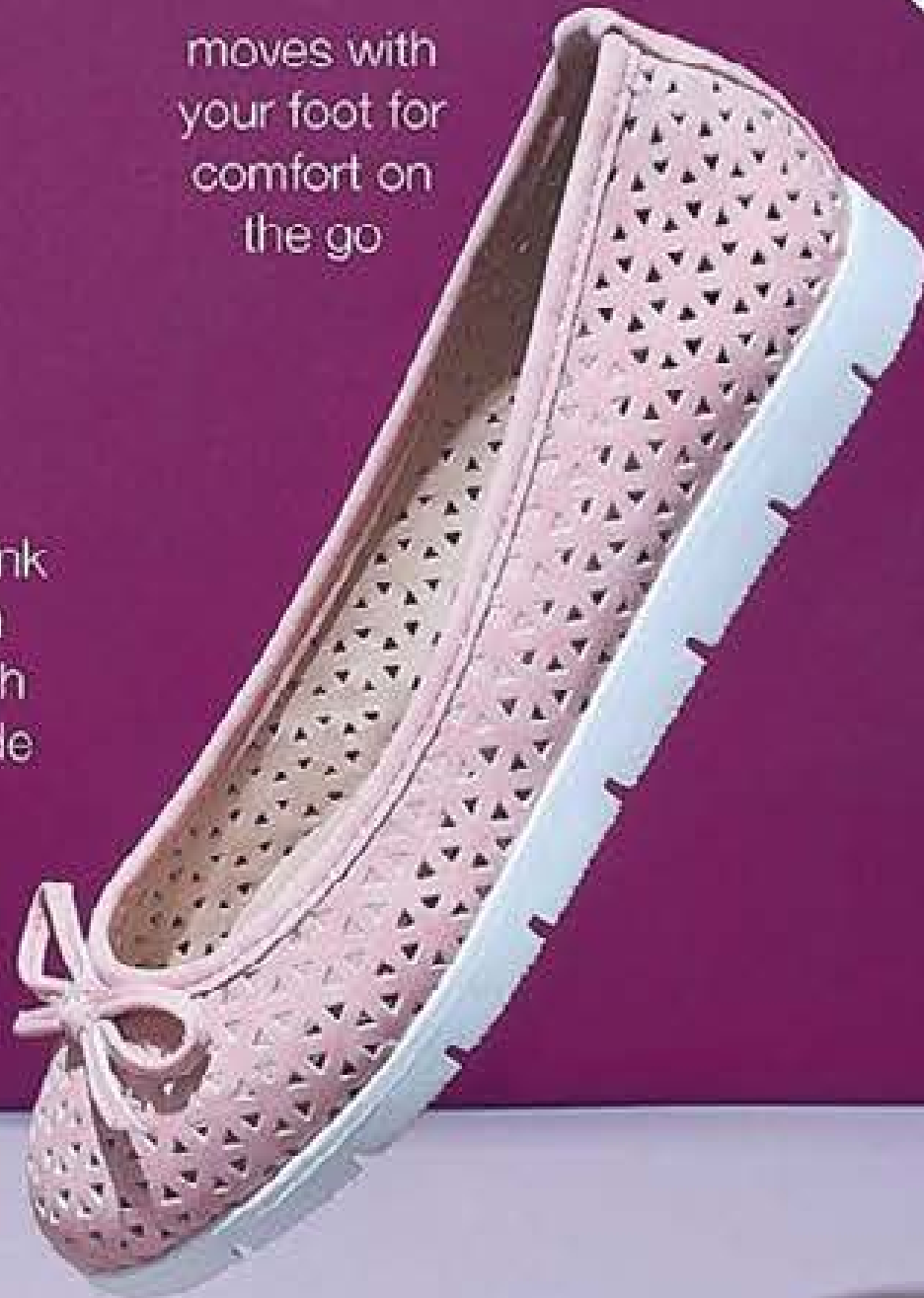
- SUEDE
- EFFECT FEEL
- with on-trend
- stud details

Footletix

looks like a shoe,
feels like a trainer

moves with
your foot for
comfort on
the go

choose pink
or tan in
soft-touch
faux suede



Tessie Pumps
Footletix sole for
extra flex. PU.

size	pink	tan
Size 4	19091	58131
Size 5	18002	04036
Size 6	59451	16188
Size 7	59469	25163
Size 8	63669	25957

Normally £22
£18 save £4

WHILE STOCKS LAST

— wellbeing —

SLIP-ON
TRAINERS

£16

memory-foam sole to
keep you comfortable



comfort
on the go

Sinead Elasticated Slip-On Trainers Upper: 78% polyester, 22% metallised fibre.
Lining: 88% cotton, 12% viscose. Insock: polyester. Outsole: PVC.
22939 Size 4. 19844 Size 5. 01131 Size 6. 01677 Size 7. 28324 Size 8.
Normally £25 **£16 save £9**

NEW

twinkle in exclusive
Diamondesque, made with
AAA-grade cubic zirconia to
emulate the most beautiful
diamonds in clarity, colour,
cut and carat

each piece
is presented
in a premium
Diamondesque
gift box



Jada Ring Pink and clear cubic zirconia stones,
total equivalent to 0.8ct diamonds. Rhodium
plated for superior shine. **28233** Size 6.
28241 Size 8. **28365** Size 10. Normally £22.50
£12.50 save £10

NEW Jada Earrings Rhodium-plated pierced
stud earrings with titanium posts and removable
halo jackets. Stones equivalent to 1ct diamond
total. **21899** Will normally be £25 **£15 save £10**

DIAMONDESQUE

capture the opulent look of precious diamonds
with these luxurious pieces

interchangeable earrings
can be worn 2 ways:

1. dazzling
studs



2. with
halo jacket



EARRINGS

£15

save £10



with removable
halo jacket

RING
£12.50

save £10

rhodium plated
for superior shine



Earrings purchased from Avon
cannot be returned if sealed
plastic bag has been opened.



genuine
mother-of-
pearl dial



- ✓ quartz movement
- ✓ premium gift box
- ✓ cubic zirconia crystals

Adara Watch Cubic zirconia stones
equivalent to 7.692 carat diamonds
in total. Strap approx. 20.5cm
including removable H bar. Includes
a battery that can be replaced.
21360 £50

STORM

LONDON



presented in a branded box for the perfect gift



NEW Storm London Men's Watch Palladium-plated with iridescent blue dial. Approx. 21cm with removable H-bar and links. Includes a battery that can be replaced. **00190** Will normally be £125

£60 save **£65** **WHILE STOCKS LAST**

NEW Storm London Ladies' Watch Palladium-plated, half-bangle, half-link bracelet strap, approx. 19cm with removable links. Includes a battery that can be replaced. **00083** Will normally be £120

£55 save **£65** **WHILE STOCKS LAST**

*Based on normal brochure price.

FOR HIM
£60
worth £125*

NEW

FOR HER
£55
worth £120*



- ✓ quartz run
- ✓ adjustable straps
- ✓ reflective faces with iridescent finish

2-YEAR
warranty



NEW

JUST
£12

save £3

THE colour- change WATCH

**NEW Jamie
Colour-Change
Strap Watch**

Silicone colour-changing strap
adjusts from approx. 16.5cm
to 19.8cm. Includes a battery
that can be replaced.

00471 Orange
00505 Pink
00489 Blue

Will normally be £15
£12 save £3



ombré effect
when warm

- ✓ quartz run
- ✓ sunray-effect dial
- ✓ decorative subdial

takt.

modern. simple. stylish

a curated collection of premium watches, hand-picked for their
beautiful simplicity and effortless style

JUST
£14.95
EACH



PREMIUM FEATURES

- quartz movement
- adjustable straps
- 2-tone brushed and polished metal dial
- 'love it or return it' guarantee*

*See pages 78-79 for details.

Takt Brushed Dial Watch Adjustable PU strap adjustable between approx. 13.5cm-18.5cm.
Stainless steel back. Includes a battery that can be replaced.

14555 Rose gold-tone, 27854 Gold-tone. Normally £19.95 **£14.95 save £5**

STYLE: Trish thinks our styles are really flattering



“I LOVE THE VIBRANT COLOURS AND TROPICAL DETAIL. VERY FLATTERING.”

Trish from Leicester



NEW

SWIMSUIT
£20

SAVE £6

2 WAYS TO WEAR



can be worn Bardot-style

NEW Ruffle Leaf Print Swimsuit

Wear on or off the shoulders.

82% nylon, 18% elastane.

09738 6/8

06375 10/12

08599 14/16

03103 18/20

Will normally be £26

£20 save £6

with Body Illusions Technology

on the shoulder

STYLE: Jane rates us as super-stylish



“THIS BLUE SWIMSUIT WOULD **LOOK GREAT** WITH A PAIR OF SHORTS – *PERFECT* FOR BEACH TO BAR. GREAT THAT IT **HOLDS YOU IN TOO.**”

Jane from County Durham

NEW

**CHEVRON SWIMSUIT
£22**

NEW Chevron Printed Swimsuit
79% polyester,
12% elastane,
9% nylon.
15743 10/12
15776 14/16
15792 18/20
15875 22/24
£22

WHILE STOCKS LAST



flattering tie waist



**RED SWIMSUIT
£22**

embellished straps

flattering ruching

Body Illusions Technology for a slimmer-looking silhouette

NEW Red Embellished Swimsuit

With Body Illusions support.
81% polyester, 19% elastane.

26971 10/12

27193 14/16

27227 18/20

15586 22/24

£22

QUALITY: Leanne rates us as brilliant for quality



can be worn
on or off the
shoulders and
front to back

TOP
£10

paper-bag
style waist

lightweight
viscose

TROUSERS
£18
SAVE £4

“**I LOVE THIS
TROUSER &
TOP COMBO.**
THE LOOSE,
**SOFT
FABRICS
ARE SO**”
COMFORTABLE.”

Leanne from Dartford

NEW Navy Bardot Top

Can be worn on or off the
shoulder, or back to front.

100% polyester.

18259 6/8

16915 10/12

16998 14/16

56374 18/20

56382 22/24

£10

NEW Wide-Leg Trousers

Paper-bag-style waist.
100% viscose, excluding trims.

18127 10/12

18150 14/16

18200 18/20

18242 22/24

Will normally be £22

£18 save £4



STYLE: Laura thinks we are great in the style stakes



“SUCH *LOVELY* SUMMERY COLOURS AND THE PRINT IS STUNNING. *PERFECT* FOR HOLIDAYS.” Laura from South Yorkshire

2
STYLE

flattering halterneck



NEW



reversible ring-back top

NEW Reversible Ring-Back Top

98% polyester, 2% elastane.

28985 10/12

17947 14/16

18028 18/20

18077 22/24

Will normally be £16.50

£12 save £4.50

MAXI DRESS
£22
SAVE £6

NEW High-Neck Leaf-Print Maxi Dress

100% viscose, excluding trims.

20651 10/12

00646 14/16

00653 18/20

00711 22/24

Will normally be £28

£22 save £6

STYLE: Charlotte thinks we create truly versatile styles



"SO MANY LOOKS IN ONE WHICH MAKES IT EASY TO STYLE IT MY OWN WAY. THE MATERIAL IS SUPER-SOFT TOO."

Charlotte from Cheshire

NEW

**MULTIWAY
MAXI**

£24

SAVE £6



can be worn on or off the shoulders

**BOHO
DRESS
£24**



flattering tie waist

Ruffle Boho Maxi Dress
95% polyester, 5% elastane.
27870 10/12
21097 14/16
20487 18/20
20305 22/24
£24

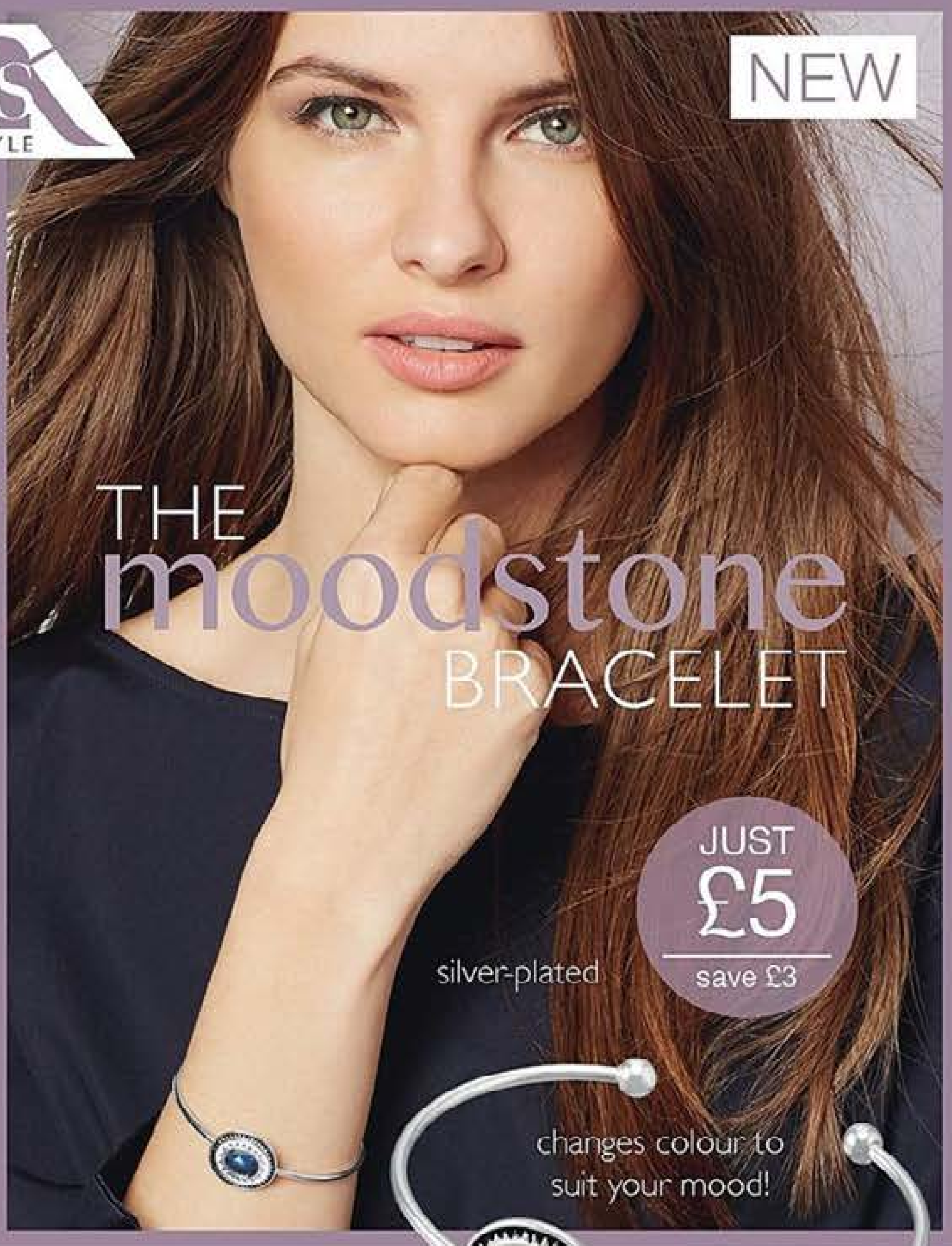


multiple ways to wear

NEW Multiway Maxi Dress - Coral
95% polyester, 5% elastane. 09217 10/12.
09225 14/16. 09357 18/20. 09381 22/24.
Will normally be £30 **£24** save £6



NEW



THE moodstone BRACELET

JUST £5
save £3

silver-plated

changes colour to suit your mood!



NEW Deena Mood Bracelet
Silver-plated bangle with colour-changing stone. Diameter approx. 6.5cm.
00455
Will normally be £8
£5 save £3



NEW

THE angel NECKLACE

JUST £6

trending!

This is a great gift for someone special. They'll feel as though their guardian angel is always looking over them.

ROSHNI SHAH,
ASK STYLE EXPERT



pendant opens to reveal engraved 'love' charm

NEW Charlena Guardian Angel Necklace Pendant with clear stones opens to reveal an engraved heart charm. Pendant approx. 2.2cm x 1.8cm. Length approx. 42cm + 9cm extension chain. **20958 £6**

HOW WOULD YOU style it?

THE BANGLES AND BRACELETS

I love layering up different styles of bracelets. It can turn a plain t-shirt and jeans into a really stylish outfit.

ROSHNI SHAH, ASK STYLE EXPERT

wrap-around bracelets

1



2



3



1. **Renata Multilayer Wrap Bracelet** Multilayer wrap bracelet with glass stones (approx. 3mm) and button closure. Approx. 21cm x 1.6cm. **27060** Pink. **13904** Beige. **£5**

2. **Elanna Message Bangles** Adjustable bangle with script message. Choose from rose gold-tone, silver-tone and gold-tone. **59857** Gold: Be happy, be true, be kind. **59592** Silver: Dream big. **54718** Rose gold: Don't kill my vibe. **£5**

3. **NEW Yara Multilayer Charm Bracelet** Multilayer textile bracelet with plastic and glass charms. Approx. 18.5cm + 2.5cm extension chain. **17749** Black. **20974** Coral. **24554** White. **£10**

includes pendant necklace and 2 pairs of earrings

NEW



JUST £5
save £1

THE birthstone GIFT SET

choose their birthstone



00513 January (Garnet)	00612 February (Amethyst)	00620 March (Aquamarine)	00661 April (Crystal)
00745 May (Emerald)	00992 June (Light Amethyst)	35352 July (Light Siam)	33894 August (Peridot)
20891 September (Sapphire)	20909 October (Rose)	20917 November (Topaz)	20941 December (Blue Zircon)

NEW Nadya Halo Birthstone Gift Set
Silver-plated pierced earrings and necklace, approx. 42cm + 9cm extension chain, with birthstone-coloured stones.

Will normally be £6 **£5 save £1**

Dream
MORE...

metallic gold
detail on crown

PJs
£13.95
save £2.05

comfy jogger-style
bottoms

*WHILE STOCKS LAST

Royal Flamingo PJs* 100% cotton. KEEP AWAY FROM FIRE. 26096 6/8. 15180 10/12. 15248 14/16. 15271 18/20. 13763 22/24. Normally £16
£13.95 save £2.05
Dream More Flamingo Slippers Upper and lining: polyester. Outsole: 67% PU, 28% polyester, 5% rayon. Machine washable. 25049 Small (3/4). 25064 Medium (5/6). 14472 Large (7/8). Normally £10 **£8** save £2

complete
the look!



NEW

just
£12
save £2

100%
cotton

on-trend
tropical
print

FREE
eye mask!

NEW 3-Piece Palm-Print PJs With Eye Mask Jersey top and shorts with coordinating mask. 100% cotton excluding trims. KEEP AWAY FROM FIRE. 21451 6/8. 21584 10/12. 21618 14/16. 59071 18/20. 59329 22/24. Will normally be £14 **£12** save £2



Dream

MORE...

the nightwear collection that's beyond your wildest dreams!



design

unique prints and gorgeous designs you'll love



fit

super-comfortable but still flattering



quality

high cotton content you'll love to snuggle in

go to AVON.UK.COM for more nightwear from Dream More



pretty lace detail



NEW

PLAYSUIT

£14

save £2

easy, pull-on style

super-soft viscose breathes like cotton and drapes like silk

NEW Lace Trim Playsuit 67% viscose, 33% polyester, excluding trims.

KEEP AWAY FROM FIRE. 21220 6/8. 21287 10/12. 21428 14/16. 21444 18/20.

Will normally be £16 **£14** save £2



£15.95

1



£15.95

2

Dream
MORE...



top says:
"VIP
pyjama
party"

£15.95

3



£8

SAVE £4

4

1. **Lip Print PJs** Top: 92% cotton, 8% polyester. Bottoms: 100% cotton, excluding elasticated waistband. KEEP AWAY FROM FIRE. 56440 10/12. 57497 14/16. 57513 18/20. 58255 22/24. **£15.95**

2. **Dream More Drama Queen Lounge Set** Top: 60% cotton, 40% polyester, excluding trims. Bottoms: 96% cotton, 4% elastane, excluding trims. 15016 10/12. 15073 14/16. 14118 18/20. 14381 22/24. Normally £18 **£15.95** save £2.05

3. **NEW VIP Leopard PJs** Top: 100%. Trousers: 96% cotton, 4% elastane. KEEP AWAY FROM FIRE. 23275 6/8. 53017 10/12. 50187 14/16. 62836 18/20. 63636 22/24. **£15.95**

4. **Dream More Drama Queen Slippers** Polyester with slip-resistant sole. Machine washable. 56283 Small (size 3-4). 56317 Medium (size 5-6). 56366 Large (size 7-8). Normally £12 **£8** save £4



5

£15.50



6

glittery
giraffe
print

£13.50

SAVE £2.50

5. **Willow Boho Cropped PJs** Top: 100% cotton. Trousers: 96% cotton, 4% elastane. KEEP AWAY FROM FIRE. 21519 6/8. 21642 10/12. 14811 14/16. 14704 18/20. 27896 22/24. **£15.50**

ALLOW 6 WEEKS FOR DELIVERY

6. **Giraffe PJs** Bottoms: 95% cotton, 5% elastane. Top 100% cotton. KEEP AWAY FROM FIRE. 20479 10/12. 07278 14/16. 07294 18/20. 19000 22/24. Normally £16 **£13.50** save £2.50

WHILE STOCKS LAST

top says
"a perfect day
for doing
nothing"



Disney
**Winnie
the
Pooh**

Disney Winnie the Pooh PJs* Top: 100% cotton. Bottoms: 89% cotton, 6% polyester, 5% elastane, excluding elasticated waistband. KEEP AWAY FROM FIRE. 58263 6/8. 58271 10/12. 58354 14/16. 19786 18/20. Normally £22 **£18 save £4**

Disney Winnie the Pooh Poncho* Outer: 92% cotton, 8% polyester. Lining: 92% cotton, 8% polyester. KEEP AWAY FROM FIRE. 19828 S/M. 19836 M/L. Normally £25.95 **£19.95 save £6**

poncho says
"a bother-free
day"



***WHILE STOCKS LAST**

© Disney. Based on the "Winnie the Pooh" works by A.A. Milne and E.H. Shepard. 663087728

ADULTS' PJs
£18
save £4

Disney's
**THE LITTLE
MERMAID**

KIDS' PJS
£10

top
100%
cotton



machine
washable

**Disney The Little
Mermaid PJs - Ladies***

Top: 100% cotton.
Bottoms: 95% cotton,
5% elastane.
KEEP AWAY FROM FIRE.
20529 6/8. 06122 10/12.
62877 14/16. 41475 18/20.
Normally £22

£18 save £4

**Disney The Little
Mermaid PJs - Girls***

100% cotton, excluding trims.
KEEP AWAY FROM FIRE.
15057 Ages 3-4. 13581 Ages 5-6.
20255 Ages 7-8.

£10

©Disney 663087728



mermaid-print
bottoms





also available
in white



Emily Multiway Bra

50% nylon, 43% polyester,
7% elastane.

size	black	white
34b	15842	55848
34c	14670	25031
34d	14795	14035
36b	55988	14050
36c	00463	14100
36d	59014	14142
38b	54726	14159
38c	25734	14175
38d	25924	14258
40c	25999	14290
40d	26237	14324
42c	26278	14399
42d	15156	14423

£15

Annabelle Bra

43% cotton, 40% polyester,
12% nylon, 5% elastane.

11882	34b	01081	38b
19083	34c	17772	38c
25148	34d	17954	38d
02782	36b	09126	40c
17616	36c	18036	40d
25528	36d		

Normally £11.50

£9.50 save £2

Lingerie Guarantee

For hygiene reasons, a replacement or refund cannot
be given if the guest label is removed from lingerie.
This guarantee is in addition to your statutory rights.



Push Up Bra

56% nylon, 37% polyester,
7% elastane, excluding trims.

size	black	white
34b	65433	74799
34c	74021	39859
36b	71209	50815
36c	74039	51946
36d	74377	39891
38b	72314	39784
38c	74088	39867
38d	74583	39941
40b	53777	39818
40c	53918	39883
40d	74674	39974
42c	53934	40089
42d	74765	39248

Normally £13

£11.50 save £1.50



also available
in white

JUST
£11.50
save £1.50

THE
push up
BRA

1



- underwired minimiser bra
- wide, adjustable straps

1. Jacquard Minimiser Bra

83% nylon, 14% elastane, 3% cotton.

size	black	white	nude
36dd	36723	14431	14720
36e	12278	24406	09316
38dd	20875	25676	05090
38e	16782	24570	16691
38f	17525	13029	26872
38g	00562	20990	15750
40dd	22764	20636	24018
40e	15669	24638	26732
40f	17285	54544	26906
40g	14902	25585	15818
42dd	12229	24190	25403
42f	12732	08169	27201
42g	15891	23424	15826

£15



available in black, white and nude

2. Fuller Bust Lace Bra – White

Non-padded, underwired. 90% nylon, 10% elastane, excluding trims.

07682	36d	17012	40dd
26161	36dd	15461	40e
09175	38d	06304	40f
05009	38dd	59618	42d
25056	38e	16584	42dd
21279	38f	03590	42e
08946	40d	03962	42f

Normally £12

£10 save £2

3. Essential Non-Padded Dotty Bra

Non-padded, underwired bra. 90% nylon, 10% elastane, excluding trims.

size	black	white
36d	06023	24729
36dd	04945	23523
36e	05066	26294
36f	05017	18309
38d	06080	21147
38dd	04952	12245
38e	05074	12872
38f	05025	13128
40d	06106	23093
40dd	04978	26963
40e	05264	03210
40f	04317	15933
42d	06189	23358
42dd	04986	16659
42e	04432	03327
42f	04457	03384

Normally £14

£11 save £3

2



3

- 3-section cup for comfort and support
- non-padded cups
- underwired
- adjustable straps

JUST
£11
save £3



also available
in white



NOTEBOOK
£6

A5 lined notebook

COIN PURSE
£3.50

One Day
My Prince
Will Come



cotton-rich canvas bag

TOTE BAG
£5

glitter-print detail

NEW Sparkle Like Markle Half Eternity Ring 18-carat gold-plated. Cubic zirconia stones. 16147 Size 6. 16196 Size 8. 17582 Size 10. Will normally be £25 **£12.50 half price**

NEW Sparkle Like Markle Trilogy Ring 18-carat gold-plated. Cubic zirconia stones. 08987 Size 6. 21410 Size 8. 24430 Size 10. Will normally be £25 **£12.50 half price**

NEW Celebratory Notebook A5 wire-bound notebook with 80 lined sheets. 23705 **£6**

NEW Celebratory Coin Purse PVC with polyester lining. Approx. 11.7cm x 9.2cm. 59204 **£3.50**

NEW Celebratory Shopper Bag 94% cotton, 5% viscose, 1% lyocell. Approx. 40.5cm x 36cm x 7cm. 59287 **£5**

ALL WHILE STOCKS LAST

celebrate
the wedding of
Meghan and Harry

Capture her opulence with beautiful imitation diamonds, featuring a central cushion-cut stone just like Meghan's. Emulating flawless clarity, colour, cut and carat, you'll look and feel like royalty.

18-CARAT
GOLD-PLATED



RINGS
£12.50
EACH

each ring is presented in a beautiful gift box

premium
AAA-grade
cubic
zirconia





flattering wrap-front playsuit

JUST
£18
save £2

relaxed open-wrap back,
drawstring waist and
button fastening

JUST
£16.95
save £1.55

Harpa High-Neck Jumpsuit Button-back fastening at neck. 60% cotton, 40% polyester.
06585 6/8. 06635 10/12. 06676 14/16. 06734 18/20. Normally £20 **£18 save £2**

Elena Playsuit 49% viscose, 47% polyester, 4% elastane. 20842 6/8. 21139 10/12.
20198 14/16. 20362 18/20. Normally £18.50 **£16.95 save £1.55**



add more
wax melts
to increase
the scent
intensity

comes with 10 scented wax melts



JUST
£3.50
each

scented votives: choose your sentiment

time to
relax

with the
revitalising
scent of green
bamboo, cool
cucumber and
white freesia

Revitalising Bamboo Ceramic Burner Comes with 10 scented wax melts,
sizes may vary. Tealight included. **57893 £12**

Set of 20 Wax Melts Revitalising Bamboo scented. Pack of 20, sizes may vary.
43844 Normally £4 **£2 half price**

Revitalising Bamboo Votives Approx. 5.5cm x 6.5cm. Burns for up to 16 hours.
55202 Happy. 59436 Moment. 57877 Simply. **£3.50**

fragrance
for the home

MINI-SIZED
CANDLES
£3.60



FLORAL lavender blossom, tonka bean & cashmere woods

FRUITY mouthwatering red berries, apple & rhubarb

STANDARD
CANDLES
£5



SWEET vanilla, white chocolate & praline

CITRUS zesty lemon, pink pomelo & guava

4 SOLD EVERY MINUTE*

*Based on sales of our home fragrance collections from 30.11.2017 to 13.12.2017.

NEW MINI-SIZED
CANDLES

Glass Candle
Mini. Burns for up to 16 hours.
20925 Lavender & Blossom
61598 Red Berry & Rhubarb
£3.60

STANDARD CANDLES

Glass Candle
Burns for up to 30 hours. Glass jar.
23325 Vanilla
27607 Citrus
£5

DIFFUSERS

Reed Diffuser
50ml oil in glass bottle. Lasts up to 5 weeks.
18044 Lavender & Blossom
08292 Red Berry & Rhubarb
23317 Vanilla
27631 Citrus
£5

AIR FRESHENER

Hanging Freshener
Set of 2. Each approx. 9cm x 7cm. Cardboard with ribbon to hang.
00364 Red Berry & Rhubarb
£2.95

THE EXCLUSIVE HOME FRAGRANCE COLLECTION
designed in collaboration with

KENZO TAKADA

if you love Avon LIFE for Her, then you'll LOVE this!



lasts up to 8 weeks



the scent of
SWEET VIOLET

exquisite oriental notes of:

- sweet violet
- delicate water lily
- white peony and cherry blossom

NEW Sweet Violet Reed Diffuser Designed in collaboration with Kenzo Takada.

Sweet Violet home fragrance. Lasts approx. 8 weeks. 100ml. 02303 £15



All candles and diffusers in this brochure have a hazard classification under the Classification, Labelling and Packaging Regulation. Please see product details at avon.uk.com for full hazard information.



- shake and microwave to create scrambled eggs
- poaches and boils

3-in-1 Egg Pod
Dishwasher safe. Nylon. Approx. 11cm x 8.5cm. 16949 Normally £10 **£6.95** save £3.05



3-in-1 egg maker



- 3 levels – can be stacked together
- simply add water to the base, open vent in lid and microwave

Microwave Steamer
Plastic. Approx. 21cm x 17cm. Dishwasher safe. 18648 **£10**



microwave steamer

portion perfection ALL DAY



- holds your daily intake of each food group
- icons indicate which food group goes in which pot
- dishwasher safe

PORTION
POTS
£9



1. fruits

berries, apple, melon or a banana to give you a boost



2. healthy fats

avocado, cheese and nuts are great for skin, hair and nails



3. vegetables

broccoli, kale, lettuce or green beans – maximum nutrition, minimal calories



4. seeds & dressing

pumpkin seeds, sunflower seeds or a light dressing



5. carbs

for a great source of energy, try potatoes, rice and bread



6. proteins

meat, fish, eggs or tofu to keep you fuller for longer

Portion Pots Set of 7. Dishwasher and microwave safe. Plastic. 09787 **£9**

Images on packaging may vary to that shown.

NEW

shower-proof cushions
– use outside or
indoors – for wherever you
want a pop of colour

STAR
BUY

THROW
£10

MIX &
MATCH
CUSHIONS

1 FOR £8
ANY 2 FOR £14
ANY 3 FOR £20

save up to £4

NEW Tropical Fruit Cushions Shower-proof in light rain
Diameter: 35cm. 20164 Pink Grapefruit, 20057 Watermelon,
20172 Kiwi, £8

NEW Tropical Pom Pom Throw
100% polyester. 125cm x 175cm. 20388 £10

super-soft fleecy throw
with on-trend pom pom
trim will keep you warm
on cool summer nights

WHILE STOCKS LAST

Dream
MORE...

just
£10

NEW



summery
tassel
detail

glitter-print
detail

100%
cotton



machine
washable

NEW Aloha Sleep Tee
100% cotton excluding trims.
KEEP AWAY FROM FIRE.
59428 6/8. 59733 10/12.
59741 14/16. 01628 18/20.
03020 22/24. **£10**

AVON
care SUN+

FACE & BODY
SPRITZER

£3
save 50p

- fill with cold water, pump and spritz – no batteries required!
- super-fine mist keeps skin cool, hydrated and refreshed
- small, handheld design, perfect for travel



NEW

keep cool
anytime,
anywhere this
summer
with a refillable
facial mister

NEW Face Mister
Plastic. Approx.
14.8cm x 3cm.
59261
Will normally be £3.50
£3 save 50p

for more
AVON
care SUN+ turn to
page 228



£14
each



1. **Today EDP** Butterfly blossom, hibiscus petals and silk musk. 50ml **25460**
Price per 100ml = £28.00 **£14**

2. **Tomorrow EDP** Peach, Indian jasmine and musk. 50ml **25486**
Price per 100ml = £28.00 **£14**



3. **Absolute EDP** Calabrian bergamot, orange flower and sandalwood. 30ml **11684**
Price per 100ml = £46.67 **£14**

4. **My Everything for Her EDP** Bergamot, rose trio and praline. 50ml **08235**
Price per 100ml = £28.00 **£14**



always
TODAY · TOMORROW · ALWAYS

all 3 for
£12
SAVE £11
order using 67306

NEW

a floral bouquet of **fresh neroli, delicate rose** and **warm, woody santal** that personifies true love



BACK BECAUSE YOU LOVE IT

- NEW Always EDP** 50ml **20610** Price per 100ml = £28.00 **£14**
- NEW Body Lotion** 150ml **20628** Price per 100ml = £3.00 **£4.50**
- NEW Shower Gel** 150ml **20693** Price per 100ml = £3.00 **£4.50**



sparkle with

Rares
COLLECTION

your ★★★★★
5-STAR FAVOURITES

I absolutely **adore** [Rare Amethyst].
There are few scents that I'm really drawn
to and none but Alien that I stick to, but
this has just joined it at the **top spot**.

'Laura28', avon.uk.com customer, Hull

£6

EACH
SAVE £7

WHICH GEM WILL
YOU CHOOSE?

Rare Amethyst EDP Plum, violet and sandalwood. 50ml
25809 Price per 100ml = £12.00 Normally £13 **£6 save £7**

Rare Pearls EDP Lush greens, pearlescent flower and musk. 50ml
19232 Price per 100ml = £12.00 Normally £13 **£6 save £7**

Rare Platinum EDP White grapefruit, platinum tuberose essence and blonde
sandalwood. 50ml 03285 Price per 100ml = £12.00 Normally £13 **£6 save £7**

Rare Gold EDP Golden melon, orange flower and vanilla. 50ml
13441 Price per 100ml = £12.00 Normally £13 **£6 save £7**

NEW

£13
each



Sicilian mandarin
iris noir
patchouli

Little Lace Dress EDP
50ml
14274
Price per 100ml = £26.00
£13



yellow mandarin
ylang-ylang
gold amber

Little Sequin Dress EDP
50ml
24588
Price per 100ml = £26.00
£13



little
black
dress

Weekend
CASUAL ELEGANCE

delight your senses
with **Corsican
lemon**, luminous
orange flower
and **Indonesian
patchouli** to create
a vibrant trail from
day to night

all 3 for
£10
SAVE £12.60
order using 69096

RUB
to smell
Corsican lemon
orange flower
patchouli



NEW Little Black Dress Weekend EDP 50ml 11296 Price per 100ml = £26.00 **£13**

NEW Body Lotion 150ml 09977 Price per 100ml = £2.40 **£3.60**

NEW Purse Spray EDP 10ml 09837 **£6**

Perfume

avon.uk.com

Far Away

get lost in the dream

clementine
magnolia flower
tonka bean

ylang-ylang
Indian jasmine
Madagascan vanilla

Italian bergamot
Indian jasmine
vanilla



- 1. **Far Away Bella EDP** 50ml 13359 Price per 100ml = £14.00 Normally £13 **£7 save £6**
- 2. **Far Away Gold EDP** 50ml 02055 Price per 100ml = £14.00 Normally £13 **£7 save £6**
- 3. **Far Away Infinity EDP** 50ml 50278 Price per 100ml = £14.00 Normally £13 **£7 save £6**

your ★★★★★
5-STAR FAVOURITES

“The best Avon fragrance **EVER**.
I always get compliments...
great job Avon.”

'TippyTosca', avon.uk.com customer, Yorkshire

£7
SAVE £6



exotic essences of **rare florals**
spiced with **amber** and **musk**

Far Away EDP 50ml 01982 Price per 100ml = £14.00 Normally £13 **£7 save £6**



FOR HIM

Deodorant Body Spray 150ml
13284 Elite Gentleman
19646 Elite Gentleman Weekend
09365 Full Speed
06445 Full Speed Max Turbo
06692 Mesmerize for Him
26708 Avon Homme
28308 Black Suede
08797 Black Suede Night
17665 Avon Destination Wilderness
 Price per 100ml = £1.10
 Normally £3.60
£1.65 save £1.95

12971 Avon Attraction Rush for Him
22871 Avon Attraction for Him
09670 Avon Alpha for Him
07997 Avon Luck for Him
 Price per 100ml = £1.33
 Normally £4
£2 half price

14167 Avon Life for Him
 Price per 100ml = £1.23
 Normally £4.50
£2 save £2.50

refreshing **body mists** to top up
 your scent **on the go**

FROM
£1.65



Avon Cherish Body Mist Raspberry, peony and tiaré flower. 100ml
07484 Normally £3.50 **£2 save £1.50**
Tahitian Holiday Exotic Body Mist Cools and refreshes with
 a kiss of moisture and a sheer veil of tropical scent. 100ml
56523 Normally £3.60 **£1.65 save £1.95**

your ★★★★★
5-STAR FAVOURITES

This is my **FAVOURITE** summer
 scent. The lovely sweet and
 coconutty fragrance
 reminds me of a
pina colada on
 summer holidays.
 'Amsygg', avon.uk.com
 customer, Blackpool

BODY SPRAYS & BODY MISTS
FROM £1.65



FOR HER

Perfumed Body Spray 75ml
18507 Incandescence
17624 Avon Soft Musk
08748 Perceive
09928 Pur Blanca
02139 Far Away
25742 Avon Dreams
 Price per 100ml = £2.20
 Normally £3.60
£1.65 save £1.95

10454 Viva la Vita
07070 Avon Luck for Her
09621 Avon Alpha for Her
21824 Avon Attraction for Her
 Price per 100ml = £2.67
 Normally £4
£2 half price

21576 Avon Life for Her
 Price per 100ml = £2.67
 Normally £4.50
£2 save £2.50

ANY 2 FOR £5* *Selected products on page 198 only.

†Selected products on pages 198-199 only. Lower priced item £2.

BUY 1 CHOOSE 1 FOR £2†



1. Perceive Perfumed Body Spray* 75ml
74716
Price per 100ml = £4.80
£3.60

2. Shimmering Body Powder* 40g
11486 Far Away
24166 Avon Soft Musk
Price per 100g = £6.88
£2.75



3. Roll-On Anti-Perspirant Deodorant* 50ml
07930 Avon Cherish
08110 Incandessence
14027 Mesmerize for Her
17855 Avon Soft Musk
26146 Perceive
03665 Far Away
07989 Pur Blanca
Price per 100ml = £5.20
£2.60



4. Body Lotion* 150ml
00349 Little Sequin Dress
11239 Little Black Dress
13607 Little Lace Dress
02626 Far Away
19901 Far Away Gold
61531 Far Away Infinity
13656 Mesmerize Red for Her
13672 Mesmerize Black for Her
28589 Incandessence
03525 Rare Pearls
25726 Rare Gold
04143 Rare Amethyst
14910 Avon Dreams
08060 Pur Blanca
16030 Perceive
Price per 100ml = £2.40
£3.60



10058 Avon Attraction for Her
05140 Avon Attraction Rush for Her
09597 Today
10272 Tomorrow
10462 Viva la Vita
09548 Avon Alpha for Her
08912 Avon Luck for Her
06981 Avon Cherish
11510 Avon Eve Duet Radiant
11791 Avon Eve Duet Sensual
10819 Avon Eve Alluring
23309 Avon Eve Confidence
10850 Avon Eve Elegance
Price per 100ml = £2.67
£4



02220 Avon Free for Her
09407 Avon Life for Her
Price per 100ml = £3.00
£4.50

5. Shower Gel* 150ml
10355 Today
10587 Tomorrow
Price per 100ml = £2.67
£4

6. My Everything for Her Body Soufflé* 150ml
28423
Price per 100ml = £3.00
£4.50

7. Perfume Pod†††
Plastic and aluminium refillable atomiser. 5ml capacity.
17459
£8 †††Excluded from all offers.

1. EDT Purse Spray† 10ml
20453 Mesmerize Black for Her

EDP Purse Spray† 10ml
08268 Avon Attraction for Her
55194 Avon Attraction Rush for Her
63610 Little Lace Dress
07534 Little Sequin Dress
13714 Far Away
03988 Far Away Infinity
10918 Avon Cherish
26724 Perceive
02295 Avon Luck for Her
07302 My Everything for Her
25221 Avon Eve Confidence
25189 Avon Eve Alluring
25270 Avon Eve Elegance
06312 Avon Eve Duet Radiant
06650 Avon Eve Duet Sensual
£6

2. EDP Travel Spray† 30ml
20768 Incandessence
20792 Little Black Dress
Price per 100ml = £25.00
£7.50

19299 Avon Alpha for Her
19372 Avon Attraction for Her
19349 Avon Luck for Her
01396 Avon Cherish
Price per 100ml = £30.00
£9

EDP – Eau de Parfum Spray
EDT – Eau de Toilette Spray

3. Perceive EDP† 50ml
08904 Price per 100ml = £22.00
£11

4. Tahitian Holiday EDT† 50ml
03558 Price per 100ml = £10.00
£5

5. Timeless EDT† 50ml
74450 Price per 100ml = £10.00
£5

6. Secret Fantasy Collection† EDT. 50ml
12633 Secret Fantasy**
17509 Kiss**
22574 Midnight**
08417 Wonderland††
Price per 100ml = £11.00
£5.50

7. 1 Pulse for Her EDT† 50ml
23721 Price per 100ml = £12.00
£6

8. Pur Blanca Collection† EDT. 50ml
08763 Pur Blanca
20461 Pur Blanca Blush
Price per 100ml = £22.00
£11

9. Mesmerize for Her Collection† EDT. 50ml
26443 Mesmerize for Her
21907 Mesmerize Red for Her
19208 Mesmerize Black for Her
Price per 100ml = £22.00
£11

10. Imari Collection† EDT. 50ml
08698 Imari
12260 Imari Elixir
Price per 100ml = £22.00
£11

11. Incandessence Collection† EDP. 50ml
22293 Incandessence
28605 Incandessence Flame
26468 Incandessence Glow
Price per 100ml = £22.00
£11

**Comes with a detachable cast iron charm on a 2cm stainless steel chain.
††Comes with a detachable aluminium charm with clear rhinestone on a 2.5cm brass chain.

12. Avon Eve Discovery Collection† EDP. 50ml
01578 Avon Eve Alluring
00810 Avon Eve Confidence
22012 Avon Eve Elegance
Price per 100ml = £26.00
£14

13. Avon Cherish EDP† 50ml
10926 Price per 100ml = £26.00
£14

14. Viva La Vita EDP† 50ml
27656 Price per 100ml = £30.00
£15

15. Avon Luck for Her Collection† EDP. 50ml
08722 Avon Luck for Her
Price per 100ml = £30.00
£15

27821 Avon Luck Limitless for Her
Price per 100ml = £26.00
Normally £15 **£14 save £1**

16. Avon Alpha for Her EDP† 50ml
09340
Price per 100ml = £30.00
£15

17. Avon Attraction Collection† EDP. 50ml
08250 Attraction Rush for Her
10264 Avon Attraction for Her
Price per 100ml = £30.00
£15

18. Premiere Luxe EDP† 50ml
21923 Price per 100ml = £32.00
£16

19. Avon Dreams EDP† 50ml
08573 Price per 100ml = £26.00
£14

20. Avon Free for Her EDP† 50ml
15172 Price per 100ml = £30.00
£15

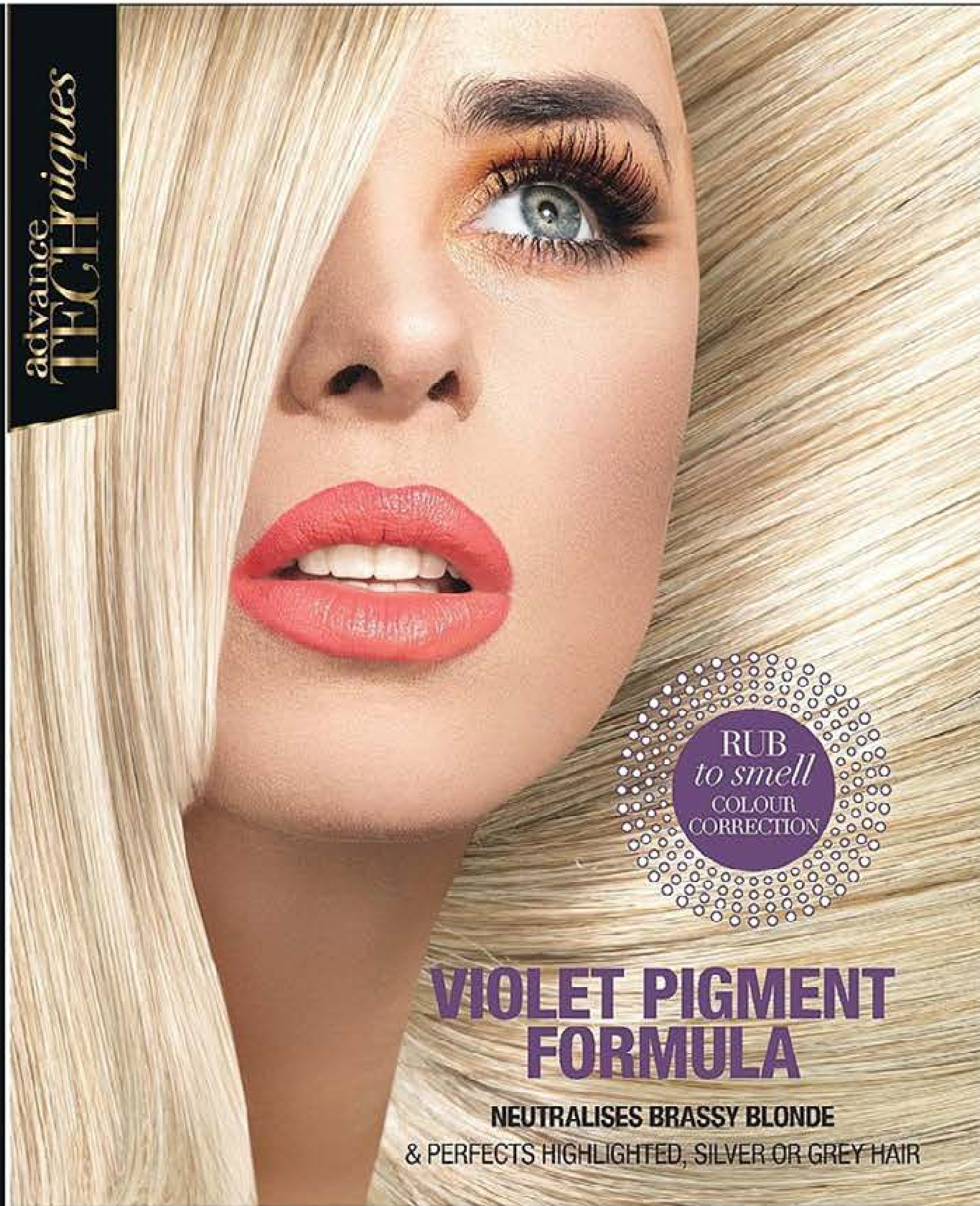
21. Avon Life for Her EDP††† 50ml
20370 Price per 100ml = £48.00
£24 †††Excluded from all offers.

22. Avon Eve Duet EDP† 50ml
07831 Price per 100ml = £40.00
£20





advance
TECHNIQUES



VIOLET PIGMENT FORMULA

NEUTRALISES BRASSY BLONDE
& PERFECTS HIGHLIGHTED, SILVER OR GREY HAIR

WANT BRASS-FREE BLONDE?

NEW

give yellowy tones the brush-off and **lock in your beautiful blonde** for longer with our **violet pigment-infused shampoo & conditioner**



4D COLOUR CORRECTION
antioxidant
vitamins & UV
technology helps to:

1. rebuild nourishment & moisture
2. seal cuticles
3. fight colour fade
4. enhance natural shine

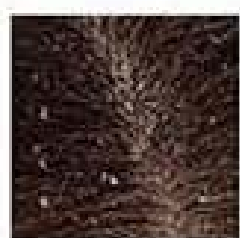
NEW Shampoo
250ml
57604
Price per 100ml = £1.04
£2.60

NEW Conditioner
250ml
18820
Price per 100ml = £1.04
£2.60

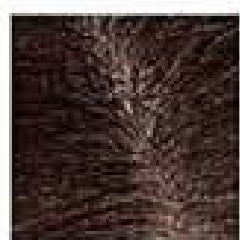
NEW Treatment Spray
90ml
57018
Price per 100ml = £5.56
£5

FLAKE-FREE HAIR

with zinc to fight dandruff from the very 1st wash



BEFORE
dry, itchy,
flaky scalp



AFTER
soothed,
hydrated,
conditioned
scalp – no
flakes in
sight!

Classic Anti-Dandruff 2-in-1 Shampoo & Conditioner
250ml
25759
Price per 100ml = 74p
£1.85

SOFT HYDRATION

with argan oil and vitamin E for silky, smooth hydration



360 Nourishment Moroccan Argan Oil
250ml
27433 Shampoo
27441 Conditioner
Price per 100ml = 68p
£1.70

Treatment Mask
150ml
27482
Price per 100ml = £3.00
£4.50

VA-VA-VOLUME

with Body Building Technology for up to 83% more volume



Ultimate Volume
250ml
27334 Shampoo
27342 Conditioner
Price per 100ml = 68p
£1.70

Volume Boosting Spray
100ml
16295
£4.25

VIBRANT COLOUR

fresh salon colour for up to 6x longer



Colour Protection
250ml
03145 Shampoo
01685 Conditioner
Price per 100ml = 68p
£1.70

Anti-Fade UV Spray
100ml
18572
£4.25

Restorative Mask
150ml
12401
Price per 100ml = £3.00
£4.50

HEALTHY & REPAIRED

with keratin & avocado oil for up to 87% less breakage



Instant Repair 7
250ml
27391 Shampoo
27425 Conditioner
Price per 100ml = 68p
£1.70

Treatment Mask
150ml
16303
Price per 100ml = £3.00
£4.50

Restoring Treatment Spray
100ml
16261
£4.25

DIVINE SHINE

with silicone & pro-vitamin B5 for up to 100% shinier hair



Daily Shine 250ml
28928 Shampoo
27326 Leave-in
Conditioner
Price per 100ml = 68p
£1.70

TANGLE TEEZER®
GET YOUR YEAH HAIR™

THE **PINK** ONE



THE **ROSE** GOLD ONE



the no.1
detangling hairbrush
JUST
£9.99
EACH

Tangle Teezer®
The Original
Detangling
Hairbrush –
Pink/Black
19802
£9.99

EXCLUSIVE TO AVON
sparkly design

Tangle Teezer®
The Original
Detangling
Hairbrush –
Rose Gold Blush
66753
£9.99



Set of 2
Hair Volume
Boosters
26609
£3.50



Set of 10
Hair Ties
18440
£1.25



STYLING ESSENTIALS

all you need to mane-tame your 'do



24-hour hold

Firm Hold Hairspray
200ml
16311
Price per 100ml = £1.50
£3

defined, textured curls

Volume & Curl Mousse
150ml
16360
Price per 100ml = £2.00
£3

glass-like shine

Mirror Shine Spray
100ml
16345
£3

protects from heat-styling damage

Heat Protection Spray
100ml
16337
£3

power-straight styles

Power Straight Spray
100ml
11742
£3

no chalky residue

Dry Shampoo
150ml
16402
Price per 100ml = £1.99
£2.99

FIND YOUR FAVOURITE SERUM...

SMOOTH
24 hours of
frizz** protection

Smooth as Silk Frizz Control Hair Serum 30ml
28894
Price per 100ml = £11.67
Normally £4
£3.50 save 50p



*Due to combing and brushing. **Caused by humidity.

SHINE
up to 100%
shinier hair

Daily Shine Dry Ends Serum 30ml
28886
Price per 100ml = £11.67
Normally £4
£3.50 save 50p



REPAIR
up to 83%
less breakage*

Instant Repair 7 Rapid Rescue Hair Serum 30ml
28910
Price per 100ml = £11.67
Normally £4
£3.50 save 50p



£3.50
save 50p

3 reasons to love our
ARGAN OIL SERUM



1. unique formula
contains argan oil, pro-vitamin B5 and vitamin E

2. pre- and post-styling powers
strengthens and nourishes before styling and tames flyaways afterwards

3. suitable for all hair types
all hair types will be up to 5x stronger with less breakage*

Nourishing Hair Serum 30ml
28860
Price per 100ml = £11.67
Normally £4
£3.50 save 50p

Hair Salon

avon.uk.com

THE BRUSH COLLECTION

which 1 will you choose?



pretty florals for all styles

Floral Brush 56267 £3

WHILE STOCKS LAST



in-shower grooming

Shower Comb 25841

Normally £3 **£2.50** save 50p



tight curls

Small Barrel Brush 16493

Normally £4 **£3.50** save 50p



loose waves

Large Barrel Brush 16485

Normally £5 **£4.50** save 50p



faster drying

Vent Brush 00232

Normally £4 **£2.50** save £1.50



thick hair

Paddle Brush 16436

Normally £5 **£4** save £1

THE CONDITIONING WOODEN BRISTLE BRUSH

gently massage
the scalp,
naturally
condition hair
and absorb
oils with
every stroke



wide-set wooden bristles known to help reduce static and breakage

NEW Wooden
Cushion Brush
25171

Will normally be £5
£4.50 save 50p

CHEAT A CHIGNON BUN

in 3 simple steps...
(no salon appointment necessary)



£3
save 50p

NEW Chignon Bun Maker
Nylon tool with plastic clips.
Length approx. 16cm.
18598 Blonde
18614 Brunette
Will normally be £3.50
£3 save 50p

NEW

1. PONYTAIL

Tie hair into a ponytail and secure with a hair bobble.



2. ROLL

Place the bun tool at the bottom of the ponytail and roll upwards towards the scalp.



3. CLIP

Fasten the clips to your hair at either end, then fan hair out to cover the tool – simple!



advance
TECHNIQUES

Professional Collection

EXPERT BRUSHES

with natural bristles to condition, strengthen and smooth



root-to-tip volume

Premium V-Bristle Volume Brush
11148
£6

for thicker styles

Premium Paddle Brush
16592
£6

for less breakage

Premium Cushion Brush
13409
£6

for a smooth, sleek style

Premium Smoothing Brush
16600
£6

for instant root lift

Premium Backcomb Brush
28431
£4

THE ABSOLUTE PERFECTION COLLECTION



Absolute Perfection 400ml
00273 Shampoo
55244 Conditioner
Price per 100ml = 86p
£3.50

Absolute Perfection 250ml
13920 Shampoo
46664 Conditioner
Price per 100ml = £1.04
£2.60

Beauty Balm Leave-in Treatment
150ml
26310
Price per 100ml = £3.33
£5

Treatment Mask 150ml
57174
Price per 100ml = £3.67
£5.50



with salon-inspired wheat amino acids and marine extracts

THE MIRACLE DENSIFIER COLLECTION



moisturises the scalp and hair instantly appears thicker from the root

Miracle Densifier 400ml
10892 Shampoo
10991 Conditioner
Price per 100ml = 86p
£3.50

Miracle Densifier 250ml
06379 Shampoo
08029 Conditioner
Price per 100ml = £1.04
£2.60

Bodifying Leave-in Treatment
100ml
07492
£5



THE SUPREME OILS COLLECTION



with 5 precious oils to protect, nourish and strengthen every strand

Supreme Oils 400ml
15438 Shampoo
13839 Conditioner
Price per 100ml = 86p
£3.50

Supreme Oils 250ml
27367 Shampoo
27490 Conditioner
Price per 100ml = £1.04
£2.60

Duo Treatment Spray
100ml
16253
£5

Treatment Mask 150ml
26062
Price per 100ml = £3.67
£5.50



400ML SUPER-SIZE SHAMPOO

JUST **£1.99** EACH



HEALTHY & REPAIRED

with **keratin** and **avocado oil** for up to **87% less breakage**

Instant Repair 7 Shampoo
400ml
05827

Price per 100ml = 50p
Normally £3
£1.99 save £1.01

SOFT HYDRATION

with **argan oil** and **vitamin E** for **silky, smooth hydration**

360 Nourishment Moroccan Argan Oil Shampoo 400ml
21402

Price per 100ml = 50p
Normally £3
£1.99 save £1.01

VIBRANT COLOUR

fresh **salon colour** for up to **6x longer**

Colour Protection Shampoo
400ml
04531

Price per 100ml = 50p
Normally £3
£1.99 save £1.01

STRONGER STRANDS

with fortifying **keratin, arginine, bamboo, wheat protein** and **peppermint oil**

Anti Hair Fall Shampoo
400ml
03111

Price per 100ml = 50p
Normally £3
£1.99 save £1.01

FLAKE-FREE HAIR

with **zinc** to fight **dandruff** from the 1st wash

Classic Anti-Dandruff 2-in-1 Shampoo & Conditioner
400ml
25940

Price per 100ml = 50p
Normally £3
£1.99 save £1.01

DIVINE SHINE

with **silicone** and **pro-vitamin B5** for up to **100% shinier hair**

Daily Shine 2-in-1 Shampoo & Conditioner
400ml
13813

Price per 100ml = 50p
Normally £3
£1.99 save £1.01

VA-VA-VOLUME

with **Body-Building Technology** for up to **83% more volume**

Ultimate Volume Shampoo
400ml
16725

Price per 100ml = 50p
Normally £3
£1.99 save £1.01



MEDITERRANEAN OLIVE OIL

our anti-ageing wonder ingredient, rich in antioxidants and deeply moisturising

Hot Hair Oil

60ml

26195

Price per 100ml = £3.75

Normally £3

£2.25 save 75p



Hair Mask

200ml

26187

Price per 100ml = £1.93

Normally £5.50

£3.85 save £1.65



Facial Oil

30ml

10439

Price per 100ml = £9.33

Normally £4

£2.80 save £1.20



Face Mask

75ml

03863

Price per 100ml = £5.13

Normally £5.50

£3.85

save £1.65



Body Moisturiser

200ml

01560

Price per 100ml = £2.50

Normally £7

£5 save £2



with relaxing lavender & chamomile

Sleep Serenity Pillow Mist

100ml

13532

£4.50

neck & chest firming serum



with luxuriously smoothing olive oil

*this smoothing serum is an anti-ageing dream, enriched with **Mediterranean olive oil** for a perfectly uplifted décolletage*

AFTER 1 DAY
skin looks firmer, toned and uplifted

AFTER 1 WEEK
skin looks renewed with reduced lines and wrinkles



Heavenly Hydration
with Mediterranean Olive Oil
Uplifting Neck & Chest Serum
à l'huile d'olive de la Méditerranée
Concentré raffermissant
Cou & Décolleté

50 ml e

Neck & Chest Serum

50ml

03913

Price per 100ml = £7.70

Normally £5.50

£3.85

save £1.65

SKIN
so
SOFT

50
YEARS

OF SIGNATURE
SOFTNESS

get ready to

GLOW *prep and smooth
your summer skin
in 2 easy steps*

step 1

get a **smooth, close shave**
with our transforming **shave oil**

step 2

build a **gradual, even glow** for
a **natural-looking tan**

easy, pain-free
hair removal
works in
3 minutes

**Hair
Removal
Cream**
100ml
11262
£3



gently and
effectively
removes hair
in 3 minutes

**Facial Hair
Removal
Cream**
15ml
14365
Price per 100ml = £16.67
£2.50



quick, easy
and soothing
for sensitive
skin

**Facial
Wax
Strip Kit**
20 strips.
09373
Price per piece
= 20p
£4



with smoothing
SHEA BUTTER
and *vitamin E*



nourishing oil
transforms into
a creamy lotion
for an easy,
smooth shave

**NEW Soft
& Smooth
Nourishing
Shave Oil** 150ml
23051
Price per 100ml = £2.00
£3

NEW
£3



set of 5
Ladies' Razors
5 razors.
26500
Price per piece = 44p
£2.20



fresh fragrance
no nasty
fake-tan smell

Glow Body Lotion 200ml
17913 Fair
28712 Medium
Price per 100ml = £1.50
Normally £3.50
£3 save 50p

AVAILABLE
IN 2 SHADES:
*medium
and fair*



**Enhance & Glow
Airbrush Spray** 150ml
17897
Price per 100ml = £2.00
Normally £3.50
£3 save 50p

with smoothing
JOJOBA OIL
& *velvet flower
extract*



SKIN
so
SOFT

50 YEARS
OF SIGNATURE
SOFTNESS

supreme NOURISHMENT



MACADAMIA OIL
*loves dry to
very
dry skin*



**Cream Oil
Body Lotion**
250ml
57117
Price per 100ml = 90p
£2.25

**Creamy
Body Wash**
250ml
02709
Price per 100ml = 90p
£2.25

**Triple Phase
Oil**
100ml
01909
£8

your most loved
DRY OIL SPRAYS

wrap your skin in natural oils with quick-dry, spray-on moisture

*you say it
helps keep
insects at
bay!*



silky MOISTURE



ARGAN OIL
*loves
normal to
dry skin*

**Ultra Moisturising
Body Lotion**
250ml
11874
Price per 100ml = 90p
£2.25

**Creamy Body
Wash**
250ml
12112
Price per 100ml = 90p
£2.25

Tissue Oil
150ml
02527
Price per 100ml = £5.33
£8

**Overnight
Body Treatment**
200ml
24026
Price per 100ml = £1.25
£2.50

ORIGINAL



smoothing
JOJOBA OIL
*loves all
skin types*

**Original
Dry Oil Spray**
150ml
07955
Price per 100ml = £1.67
£2.50

*Skin So Soft Original. Based on a UK consumer survey of 170 Skin So Soft users.

SILKY
MOISTURE



nourishing
ARGAN OIL
*loves normal
to dry skin*

**Silky Moisture
Nourishing
Dry Oil Spray**
150ml
06510
Price per 100ml = £1.67
£2.50

THE COMPLETE
BODY CONFIDENCE
COLLECTION

NEW

persistent
cellulite?
LET US HELP!



body massager with
metal rolling balls
to help stimulate
skin cells

**Double-Sided
Body Massager**
PVC and steel. Approx.
13cm x 10cm x 3cm.
18317
Normally £8
£4 half price



with **Cold Therapy
complex** cools skin by up
to 3 degrees to help stimulate
cellular metabolism

Cooling Tone Gel 150ml 04598
Price per 100ml = £4.00 Normally £12
£6 half price

all **HALF PRICE**

target
cellulite

NEW Cellu
Break 5D
Anti-Cellulite
Lotion
150ml
02854
Price per 100ml = £3.33
Will normally
be £10
£5 half price

visually
improve
stretch
marks

NEW Stretch
Mark 24 Total
Body Lotion
150ml
02147
Price per 100ml = £4.00
Will normally
be £12
£6 half price

heat
& tone

NEW Thermal
Tone Anti-
Cellulite
Warming Gel
150ml
15289
Price per 100ml = £4.00
Will normally
be £12
£6 half price

lift your
bust

NEW Bust
Contour Lift
and Tone
Cream
150ml
04549
Price per 100ml = £3.33
Will normally
be £10
£5 half price

firm your
skin

NEW Body
Sculptor Total
Body Firming
Lotion
150ml
27672
Price per 100ml = £3.67
Will normally
be £11
£5.50 half price

your foot problems SOLVED

rough skin

rich cream with pumice and walnut shell leaves skin feeling smooth



Rough Skin Remover
75ml
59212
Price per 100ml = £2.67
Normally £2.50
£2 save 50p

dry skin

moisturise and exfoliate in 1 with salicylic acid and shea butter



Double Action Exfoliating Moisturiser
50ml
23713
Price per 100ml = £4.00
Normally £2.50
£2 save 50p

hard, cracked heels

transform the feel of hard skin with shea butter and grapeseed oil



Cracked Heel Treatment
75ml
14043
Price per 100ml = £3.33
Normally £2.80
£2.50 save 30p

hot feet

cool, cracking formula with soothing aloe



Cooling Crackle Mousse with Aloe
150ml
09613
Price per 100ml = £1.67
Normally £2.80
£2.50 save 30p

corns and calluses

improves the look and feel of hard, callused skin in 2 weeks



Intensive Callus and Corn Cream
75ml
25445
Price per 100ml = £3.33
Normally £2.80
£2.50 save 30p

smelly feet

neutralising spray instantly reduces foot odour



Odour Neutralising Foot and Shoe Spray
75ml
09746
Price per 100ml = £3.33
Normally £2.80
£2.50 save 30p

achy feet

restoring soak with Epsom salts to soothe and soften



Restoring Foot Soak with Epsom Salts
100ml
02204
Normally £2.80
£2.50 save 30p

smelly shoes

absorbs moisture and quickly reduces odour



Deodorising Foot and Shoe Powder
75g
54452
Price per 100g = £2.67
Normally £2.50
£2 save 50p

LIMITED EDITION travel pedi set:

- nail clippers
- cuticle pusher
- nail file
- toe separators x2

Pedi Set
09274
Normally £3.50
£3 save 50p



keeps nails sparkling clean
Nail Brush
05926
£2



wider shape for easier filing
Paddle Foot File
01008
£2

our top pedi TOOLS

put your best foot forward in confidence with these summer saviours



3-in-1 compact travel file
3-in-1 Tool
02758
£3.50

safely scrapes away layers of hard skin

Hard Skin Remover
02766
£3.50

Caution: contains sharp blade. Not to be sold to anyone under the age of 18.



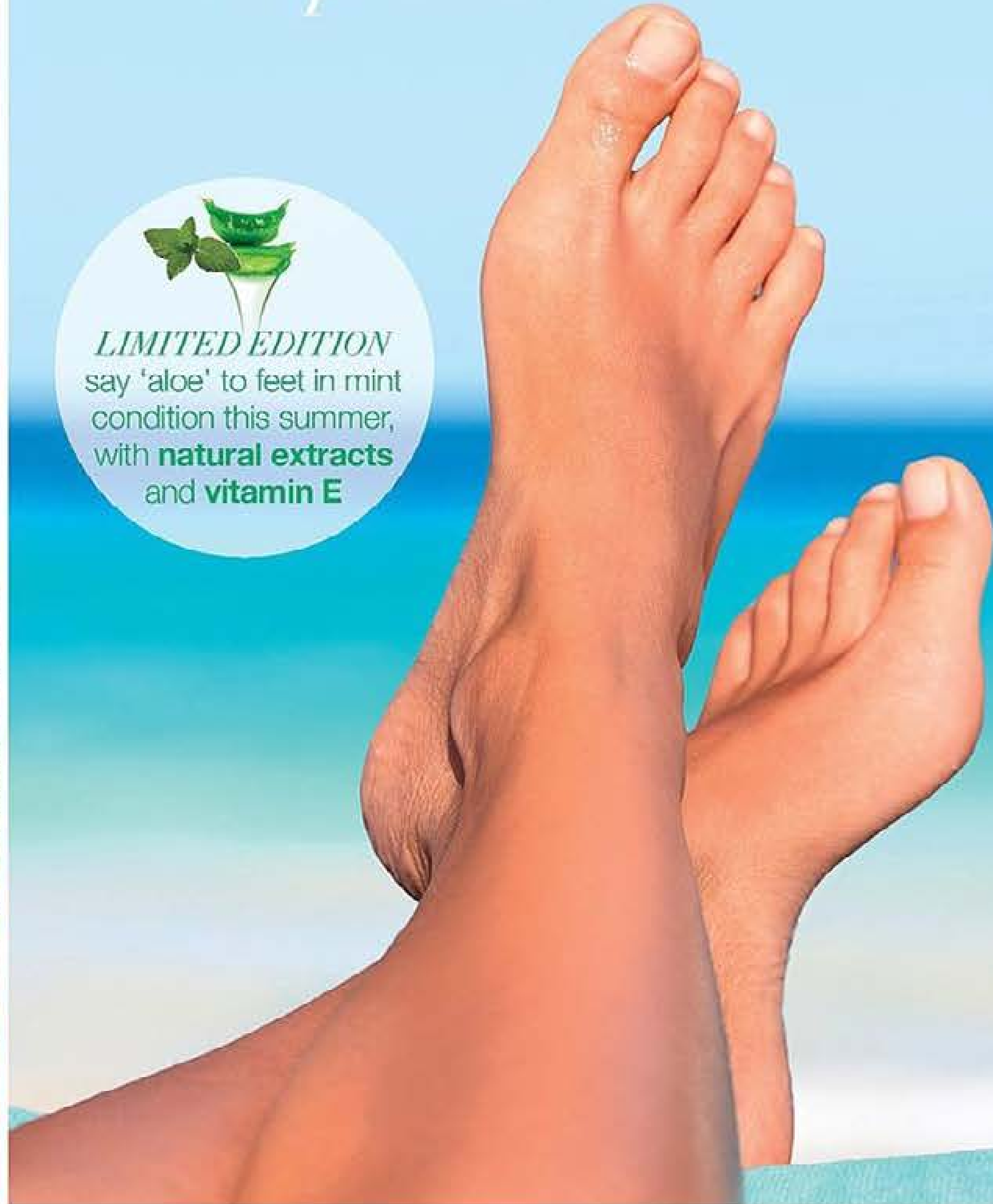
heavy-duty clippers, ideal for toenails
Toenail Clippers
01073
£2

HOT FEET?

no problem!



LIMITED EDITION
say 'aloe' to feet in mint
condition this summer,
with **natural extracts**
and **vitamin E**



*cooling
spearmint & aloe*

RUB
to smell
MINT AND
ALOE

**SMOOTHING
SCRUB**
*softens and
refreshes rough,
dry skin*

NEW Exfoliating Scrub
75ml
02931
Price per 100ml = £3.67

£2.75

**FRESHENING
SPRAY**
*cools, refreshes
and deodorises
hot feet*

**NEW Cooling
Foot Spray**
100ml
03202

£2.75

**COOLING
LOTION**
*softens, smooths
and cools
summer feet*

**NEW Moisturising
Lotion 75ml**
10629
Price per 100ml = £3.67

£2.75

AVON
care

a simple touch
is all you need

NEW
LOOK



from
£2

caring COCOA BUTTER

sumptuously scented and nourishingly rich, perfect for dry skin

restoring COCONUT OIL

deliciously scented and deeply restoring, perfect for extra-dry skin

- 1. NEW Hand Cream 75ml 57885 Price per 100ml = £2.67 **£2**
- 2. NEW Body Lotion 400ml 01206 Price per 100ml = 63p **£2.50**
- 3. NEW Body Butter 200ml 28936 Price per 100g = £1.13 **£2.25**
- 4. NEW Rich Cream for Face, Hand & Body 400ml 54684 Price per 100ml = 56p **£2.25**

- 1. Multipurpose Cream 400ml 00786 Price per 100ml = 56p **£2.25**
- 2. Body Wash 400ml 54510 Price per 100ml = 50p **£2**
- 3. Body Lotion 400ml 01792 Price per 100ml = 63p **£2.50**
- 4. Hand Cream 100ml 00182 **£2**

AVON
care

NEW
LOOK

a simple touch
is all you need

multipurpose creams
for face, hands and body



softening
for all skin types

NEW Refreshing Aloe & Cucumber Light Cream for Face, Hand & Body
400ml
01743
Price per 100ml = 56p
£2.25

nurturing
for the whole family

NEW Smoothing Oatmeal Multipurpose Cream for Face, Hands & Body
400ml
26351
Price per 100ml = 56p
£2.25

gentle body wash
for even sensitive skin



nurturing
for the whole family
NEW Smoothing Oatmeal Body Wash
400ml
23341
Price per 100ml = 50p
£2

caring hand creams for every skin type



velvety soft
for dry skin

59501
NEW Regenerating Argan Oil

protecting
for normal to dry skin

21709
NEW Nurturing Glycerine

firming
for mature skin

23242
NEW Firming Age Restore

nourishing
for dry skin

21675
NEW Moisturising Royal Jelly

intensive relief
for extremely dry skin

NEW Skin Recovery Hand Cream 75ml
21782
Price per 100ml = £3.00
£2.25

Hand Cream 75ml Price per 100g = £2.67 £2

hydrating
BODY MILK
with softening milk proteins and vitamin E



gentle and lightweight
for instant hydration

AVON CARE
TRUSTED BY
MILLIONS
of **WOMEN**
WORLDWIDE

hydrating
with milk proteins & vitamin E
body lotion
normal to dry skin

400ml

NEW Hydrating Milk Body Lotion
400ml
23101
Price per 100ml = 63p
£2.50

from
£2

body lotions
for every skin type



soothing
for all skin types
21196 NEW
Refreshing Aloe & Cucumber



nurturing
for all the family
30106 NEW
Smoothing Oatmeal



nourishing
for dry skin
23127 NEW
Moisturising Royal Jelly



firming
for mature skin
57679 NEW
Firming Age Restore

Body Lotion 400ml
Price per 100ml = 63p
£2.50



intensive relief
for extremely dry skin
NEW Skin Recovery Body Lotion 400ml
23143
Price per 100ml = 75p
£3

NEW
LOOK

AVON
care SUN+

GET SET FOR
SUMMER!

WITH CARING PROTECTION FOR ALL THE FAMILY



OUR
SUN CREAMS
GIVE YOU MORE!

WITH WATER-RESISTANT UVA/UVB
PROTECTION AND EXTRA
ADDED BENEFITS

SUNCARE SAVINGS!

CHOOSE ANY
**3 FOR
£10**

across SUNCARE
pages 228-235

TOP TIP
this wipe-clean pouch
is great for packing and
handy for the beach
- it holds up to 5
full-size bottles!



- 1. **NEW Multi Protection Moisturising Sun Lotion SPF30** 150ml 01479 Price per 100ml = £3.33 **£5**
- 2. **NEW Fresh Protection Moisturising Sun Lotion SPF30** 150ml 27888 Price per 100ml = £3.33 **£5**
- 3. **NEW Multi Protection Moisturising Sun Lotion SPF50** 150ml 17871 Price per 100ml = £3.33 **£5**

also protects
against chlorine,
salt water
and wind

magic
formula cools
and soothes
skin

retains
SPF50
after 80 minutes
in the water

keep your sun
creams together
for quick and
easy packing

4. **Toiletries Bag**
PVC and PU. Approx.
23cm x 6cm x 20.5cm.
22707
£4

NEW
LOOK

AVON
care SUN+

SUNCARE SAVINGS!

CHOOSE ANY
**3 FOR
£10**

across SUNCARE
pages 228-235

EXTRA CARE FOR
SENSITIVE SKIN

SPRAY SAFE!

WITH WATER-RESISTANT PROTECTION
IN A HANDY, SPRAY-ON FORMULA

WITH STRONG
SPFS TO KEEP
YOU SUN-SAFE



TOP TIP
these handy sprays
are perfect for quick
top-ups throughout
the day

lightweight and
oil-free for
sensitive skin

1. NEW Pure & Sensitive Face & Body Sun Lotion SPF50
150ml 54619 Price per 100ml = £3.33 **£5**

2. NEW Moisturising Sun Spray SPF15 150ml 19596 Price per 100ml = £3.33 **£5**

3. NEW Quick Dry Clear Spray SPF30 150ml 27516 Price per 100ml = £3.33 **£5**

NEW
LOOK

AVON
care SUN+

SUNCARE SAVINGS!

CHOOSE ANY
**3 FOR
£10**

across SUNCARE
pages 228-235

FACE THE SUN

WITH WATER-RESISTANT,
CARING SPFS FOR EVERY SKIN TYPE

CARE FOR THE KIDS!

WITH VERY WATER-RESISTANT
PROTECTION DESIGNED SPECIALLY
FOR YOUNG SKIN

TOP TIP
keep cool this summer with our Facial Mister on page 187

1. MULTI PROTECTION against sun, chlorine and salt water

2. COOLING EFFECT lightweight formula, suitable for sensitive skin

3. ANTI-AGEING moisturising formula with vitamin E and aloe

4. SENSITIVE lightweight, hypoallergenic protection with SPF50

5. SPF30 BALM for lips, cheeks, nose and ears

TOP TIP
this coloured formula sprays on turquoise so you won't miss a bit!

6. bigger size! 150ml

7. handy size for daytime top-ups

8.

1. Multi Protection Moisturising Face Cream SPF30 50ml 56390 Price per 100ml = £7.00 **£3.50**

2. Fresh Protection Face Cream SPF30 50ml 17806 Price per 100ml = £7.00 **£3.50**

3. Anti-Ageing Face Cream SPF50 50ml 56416 Price per 100ml = £7.00 **£3.50**

4. Pure & Sensitive Face & Body Sun Lotion SPF50 50ml 54734 Price per 100ml = £7.00 **£3.50**

5. NEW Protective Balm SPF30* 28357 **£2**

*Not included in the 'any 3 for £10' offer.

6. Multivitamin Kids' Sun Cream SPF50 150ml 17814 Price per 100ml = £3.00 **£4.50**

7. Turquoise Kids' Sun Spray SPF30 150ml 28449 Price per 100ml = £3.00 **£4.50**

8. Multivitamin Kids' Sun Cream SPF50* 75ml 54569 Price per 100ml = £4.00 **£3**

**NEW
LOOK**

AVON
care SUN+

AFTERSUN CARE

ENRICHED WITH **ALOE** TO SOOTHE
SUN-KISSED SKIN AND HELP PREVENT PEELING

TOP TIP
Keep your aftersun in the fridge for an extra-cooling sensation

400ml bottle

gentle, cooling formula in a handy spray

instantly cools and soothes sunburned skin

instant, soothing relief for all the family

rich and non-greasy with nourishing shea and cocoa butter

- 1. **NEW Cooling After Sun Spray** 150ml 17350 Price per 100ml = £2.67 **£4**
- 2. **NEW Aloe Ice Gel** 150ml 28258 Price per 100ml = £2.67 **£4**
- 3. **NEW Cooling After Sun Lotion with Aloe** 400ml 17376 Price per 100ml = £1.25 **£5**
- 4. **NEW Soothing After Sun Body Butter** 200ml 17384 Price per 100ml = £2.00 **£4**

**BRONZED
BEAUTY**

HELP YOUR COLOUR LAST LONGER
WITH MOISTURISING **TAN ENHANCERS**
AND **BRONZING SELF-TANS**

TOP TIP
apply your self-tan with a mitt for a foolproof, even finish

TAN-ENHANCING

tan accelerator to help boost your skin's natural tanning process

helps prolong your tan and soften skin

SELF-TANNING

with firming complex and tropical scent

with moisturising coconut oil and cocoa butter

for perfectly smooth application

machine washable

- 5. **NEW Maxi Tan Bronze Tan Accelerator** 200ml 56069 Price per 100ml = £3.25 **£6.50**
- 6. **NEW Tan Enhancing Oil Spray** 150ml 17202 Price per 100ml = £3.33 **£5**
- 7. **NEW Magic Tan Bronzing Mousse** 150ml 17335 Price per 100ml = £5.00 **£7.50**
- 8. **NEW Moisturising Self-Tan Face & Body Lotion** 150ml 17079 Price per 100ml = £4.33 **£6.50**
- 9. **NEW Tanning Mitt** 52% PU, 30% polyester, 14% vinyl acetate, 4% viscose. 17921 **£3.50**

SUNCARE SAVINGS!

CHOOSE ANY
**3 FOR
£10**
across **SUNCARE**
pages 228-235

feeling fruity!

with haircare goodness inspired by nature



£1 each

full volume

Raspberry & Hibiscus
250ml
08516 Shampoo
05371 Conditioner
Price per 100ml = 40p
£1



£1 each

deep clean

Verbena & Peppermint
250ml
24471 Shampoo
02089 Conditioner
Price per 100ml = 40p
£1



special treatments

**Grapefruit & Passion Fruit
+Vitamin Complex Hair
Treatment Mask 125ml**
13680
Price per 100ml = £1.00
£1.25
**Raspberry & Hibiscus
Daily Hair Refresher 100ml**
57281
£1.25

caring 2-in-1s

2-in-1 Shampoo & Conditioner
250ml
55186 Basil & Lotus Flower
06809 Strawberry & Guava
11783 Mango & Ginger
15149 Grapefruit & Passion Fruit
+Vitamin Complex
Price per 100ml = 48p
£1.20



roll-on deodorants

**Women's Roll-On Anti-Perspirant
Deodorant 50ml**
17111 Invisible
23879 Max Protection 6
15362 Light Bloom
06155 Minerals
Price per 100ml = £2.00
£1



giant 700mls

**2-in-1 Shampoo &
Conditioner 700ml**
58206 Blackcurrant
& Red Clover
07161 Mango & Ginger
Price per 100ml = 39p
£2.75

EVERYDAY
AVON VALUE

FROM
£1

leaves hair
feeling soft
and silky from
the 1st wash



with sumptuous
shea and apricot
fruit extract

**Golden Apricot
& Shea Leave-in
Treatment**
125ml
11429
Price per 100ml = £1.00
£1.25
**Golden Apricot
& Shea 2-in-1
Shampoo &
Conditioner**
250ml
16352
Price per 100ml = 48p
£1.20
**Golden
Apricot & Shea
Detangling
Spray**
150ml
15677
Price per 100ml = 83p
£1.25

avon.uk.com Summer Savings



pretty kitty treats
all dermatologist-tested and
designed for little ones' skin



deliciously light
and fruity perfume
smells as sweet as
a candy shop
**Hello Kitty
Deliciously Fruity EDC**
50ml
13573
Price per 100ml = £12.00
Normally £8
£6 save £2

EDC = Eau de Cologne



blueberry,
gardenia and
cotton candy
scented

girly scented
spritz
**Hello Kitty
Fragrance Spritz**
100ml
26583
Normally £3.50
£2.45 save £1.05

AVON
naturals **kids**

EVERYDAY
AVON VALUE

FROM **£1.50**



tough on
tangles

detangling made easy for happy hair
(and happy kids!)

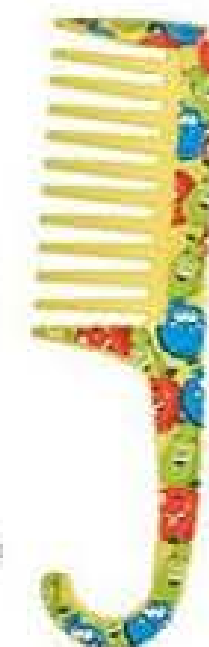
NEW

wide,
detangling
bristles

**NEW Detangling
Brush with Clip**
01933
£5

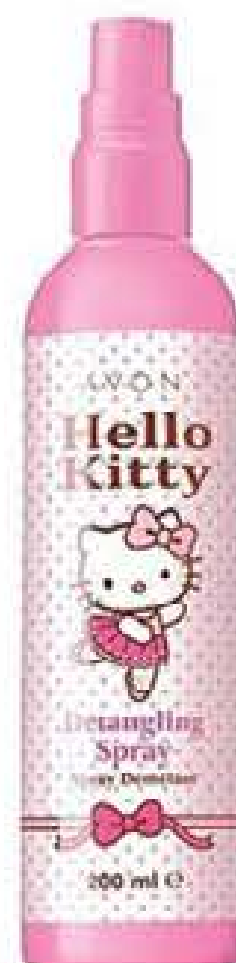


**Magnificent
Mango
Detangling
Spray**
200ml
05769
Price per 100ml = 75p
£1.50

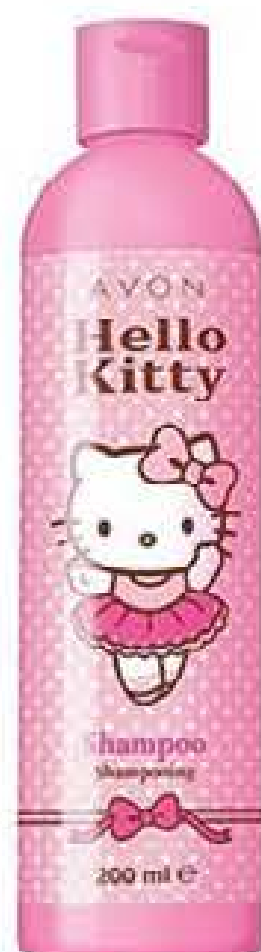


NEW

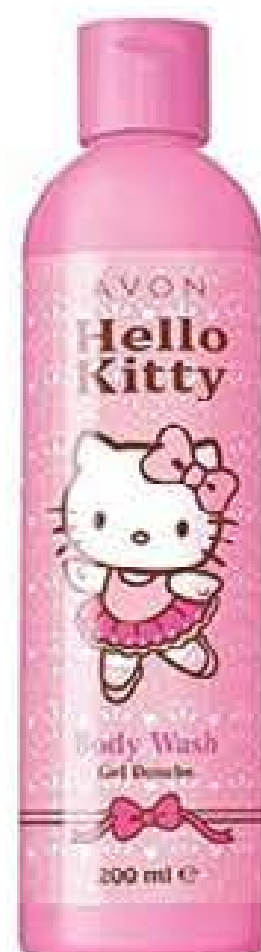
**NEW
Detangling
Comb**
04333
£2



super-sweet
detangler



tear-free
shampoo



foamy
suds

**Hello Kitty
Detangling Spray**
200ml
26591
Price per 100ml = £1.35
Normally £3.85
£2.70 save £1.15

**Hello Kitty
Shampoo**
200ml
26559
Price per 100ml = £1.35
Normally £3.85
£2.70 save £1.15

**Hello Kitty
Body Wash**
200ml
26575
Price per 100ml = £1.23
Normally £3.50
£2.45 save £1.05

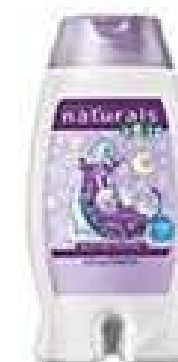
Sanrio
LICENSE

©1976, 2018 SANRIO CO., LTD

Use under adult supervision.
Intended for children of
3 years and over only.



**Good Night
Lavender
Body Lotion**
150ml
00638
Price per 100ml = £1.33
£2



**Good Night
Lavender
Body Wash
& Bubble Bath**
250ml
14647
Price per 100ml = 60p
£2



**Body Wash &
Bubble Bath** 250ml
20818 Playful Pear
**17483 Swirling
Strawberry**
**03301 Groovy
Grape**
Price per 100ml = 60p
£1.50



**2-in-1 Shampoo &
Conditioner** 250ml
**02741 Wacky
Watermelon**
**08805 Amazing
Apple**
Price per 100ml = 60p
£1.50



Bath Time Paint
100ml
**07609 Wacky
Watermelon**
**02881 Bursting
Berry**
**11007 Playful
Pear**
£1.50

exotic showers

with a unique blend of fresh and enticing scents

developed by
perfume experts

romantic rose,
iris & amber

**L'Amour
Shower Crème**

250ml

16972

Price per 100ml = 60p

£1.50



sensual freesia,
peony & musk

**La Vita
Shower Crème**

250ml

54601

Price per 100ml = 60p

£1.50



soapy faves

Daily Hand Wash

250ml

09944 Citrus Zing

05983 Mystique

14449 Heaven Harmony

28399 Happiness

09951 Lagoon

Price per 100ml = 40p

£1



odour
neutralising

creamy

joyful freesia,
pomegranate
& ice cream

**Happiness
Shower Crème**

250ml

07906

Price per 100ml = 50p

£1.25



light lily of the
valley & apple

**Heaven
Harmony
Shower Crème**

250ml

12377

Price per 100ml = 50p

£1.25



sensual exotic
rose & jasmine

**Mystique
Shower
Crème**

250ml

57000

Price per 100ml = 50p

£1.25



refreshing

refreshing water
fruits & pear

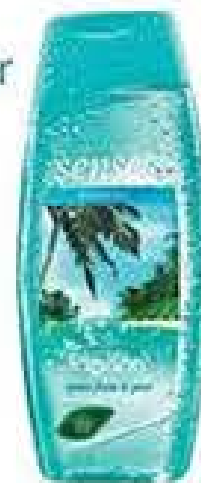
**Lagoon
Shower Gel**

250ml

54395

Price per 100ml = 40p

£1



soothing
patchouli &
ylang-ylang

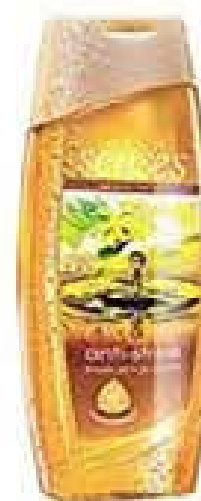
**Anti-Stress
Shower Gel**

250ml

73395

Price per 100ml = 40p

£1



juicy citrus
& mandarin

**Citrus Zing
Shower Gel**

250ml

64379

Price per 100ml = 40p

£1



£1

EVERYDAY
AVON VALUE

FROM
£1

RUB
to smell
MAGICAL
KINGDOM

discover an
enchanted
wonderland
with our
uplifting,
MAGICAL
SCENTS



exotic fruits
& basil

**Garden of Eden
Shower Gel**

34884 250ml

Price per 100ml = 40p **£1**

34892 500ml

Price per 100ml = 30p **£1.50**



fresh flowers
& bergamot

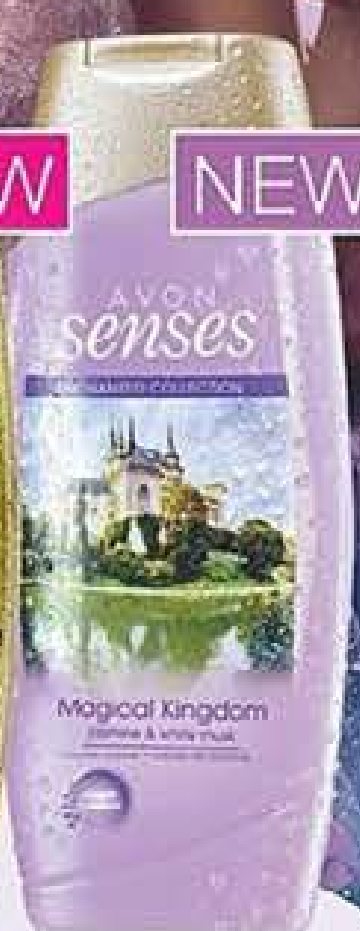
**Enchanted Paradise
Shower Gel**

05348 250ml

Price per 100ml = 60p **£1.50**

14316 500ml

Price per 100ml = 40p **£2**



uplifting jasmine
& white musk

**Magical Kingdom
Shower Crème**

05355 250ml

Price per 100ml = 60p **£1.50**

14480 500ml

Price per 100ml = 40p **£2**

bubble trouble!

with tried and trusted foamy faves you won't find anywhere else!



Fragrant Rose
18895 500ml
12518 1 litre



White Lily
19711 500ml
13235 1 litre



Jasmine
10041 500ml
04762 1 litre



Spring Bouquet
04929 500ml
22053 1 litre

500ml
£1.50



Soft Pink
02451 500ml
00208 1 litre



Herbal Meadow
03996 500ml
54908 1 litre



Lavender
23465 500ml
20966 1 litre



Sensitive Rose Petals
500ml 1 litre
50930 00844
Price per 100ml = 40p **£2.50**
£2

sensitive & creamy

Bubble Bath 500ml Price per 100ml = 30p **£1.50**
Bubble Bath 1 litre **£2.50**

NEW
1 LITRE

your best-loved
sweet-shop scents,
now in **DOUBLE SIZE!**

EVERYDAY
AVON VALUE

FROM **£1.50**



RUB
to smell
BUBBLEGUM

get your
tastebuds going
with baked apple
& sugared
berries

Bubble Bath 500ml
18556 Bubblegum
16964 Apple Crumble
Price per 100ml = 40p

£2

Bubble Bath 1 litre
18945 NEW Bubblegum
18929 NEW Apple
Crumble
£2.50

summer skincare

with SPF for every skin type



SPF15

hydration for normal to dry skin

featuring hydrating
**CHIA SEED EXTRACT
AND VITAMIN E**

Hydration Day Cream SPF15
50ml
15602
Price per 100ml = £6.00
Normally £4.50
£3 save £1.50



SPF20

radiance for dull and tired skin

featuring glow-boosting
PASSION FRUIT SEED EXTRACT

Radiance Day Cream SPF20
50ml
27177
Price per 100ml = £6.00
Normally £4.50
£3 save £1.50



SPF15

mattifying for combination to oily skin

featuring hydrating
**CHIA SEED EXTRACT AND
MATTIFYING POWDERS**

Mattifying Day Cream SPF15
50ml
26740
Price per 100ml = £6.00
Normally £4.50
£3 save £1.50

EVERYDAY
AVON VALUE

FROM
£3



tinted moisturiser

for glowing
summer skin

**Radiance Tinted
Moisturiser SPF20**
50ml
26781
Price per 100ml = £8.00
Normally £6
£4 save £2

YOUR SUMMER

MUST-HAVES

pack the essentials for less

ALL 8 FOR
£10

order using 67884



worth
£21.44*

1. Ultimate Moisture Daily Body Lotion, 250ml for normal to dry skin

2. +Vitamin Complex Hair Treatment Mask, 125ml moisturises sun-kissed locks

3. Multi Protection Moisturising Sun Lotion SPF30, 150ml non-greasy and water-resistant

4. Dry Shampoo, 150ml invisible formula boosts volume

5. +Vitamin Complex 2-in-1 Shampoo & Conditioner, 250ml helps control frizz

6. Cooling After Sun Spray, 150ml with aloe and multivitamins

7. Original Dry Oil Spray, 150ml you say it keeps insects at bay!***

8. Lagoon Shower Gel, 250ml with water fruits and pear

*Based on normal brochure prices.
**Based on a UK consumer survey of 170 Skin So Soft users.

STAR BUY

because comfortable shoes shouldn't break the bank

walk &
Sculpt
technology



- helps encourage leg muscles to work harder
- helps improve the look of calves and thighs
- burn calories with every step



choose from gold or black



fabulous glitter finish



NEW

NEW Eliza Cross-Over Mules

Walk & Sculpt glitter mule. PU.

size black gold

Size 4 36731 22947

Size 5 35436 23184

Size 6 22848 23192

Size 7 22863 57208

Size 8 22905 13227

Will normally be £22

£15 save £7



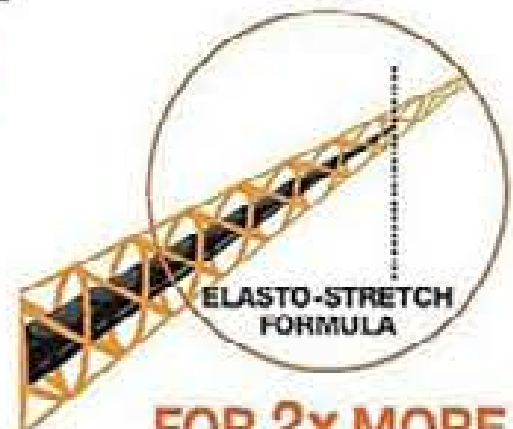
JUST
£15
save £7

mark.
THE POWER TO CREATE

WOW
100% real!

these are **over**
SALON LASH EXTENSIONS **£60***

OUR 1ST MASCARA WITH
ELASTO-STRETCH FORMULA
+ LASH EXTENDER BRUSH
WITH LONG AND SHORT BRISTLES TO
COAT EVEN THE TINIEST LASHES



FOR 2x MORE STRETCH

Diagrams for illustrative purposes only.

£6 this is NEW
BIG & EXTREME MASCARA

mark GIVES YOU MORE...
• extreme length & volume
• flake-free & clump-free
• easy to remove



08664
Black



06825
Brown/
Black

NEW **mark. Big & Extreme Mascara**
10ml
Will normally be £8.50

£6 + FREE GIFT
save £2.50

FREE KOHL EYELINER

mark. INTENSE KOHL
LONGWEAR EYELINER

WHEN YOU BUY OUR NEW MASCARA OPPOSITE
ORDER USING 50567 True Black

*Based on average UK salon price 2018.

NEW & EXCLUSIVE



splurge

**SALON
LASH
EXTENSIONS**

VS



be smart

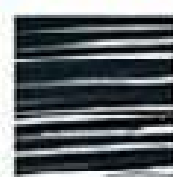
**BIG &
EXTREME
MASCARA**

for extreme
VOLUME & LENGTH

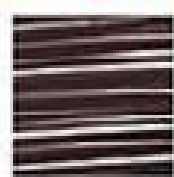
mark
**BIG &
EXTREME**



FREE KOHL EYELINER
WHEN YOU BUY THIS NEW MASCARA
ORDER USING 50567 True Black



08664
Black



06825
Brown/
Black

**NEW mark. Big &
Extreme Mascara 10ml**
Will normally be £8.50

£6

save £2.50

Hi, I'm your local Avon Rep

don't have a Rep?
AVON.UK.COM
find your local Rep today
and shop 24/7

shop with me online:
avon.uk.com/store/.....

C10/18/UK/2/DC14/18

50810

Product offers may differ if ordering online.
See pages 78-79 for our guarantee.