

# AVON

avon.uk.com

BROCHURE 11 2015

*new*



*make your mark in our all-day*

# KISS-PROOF LIPSTAIN

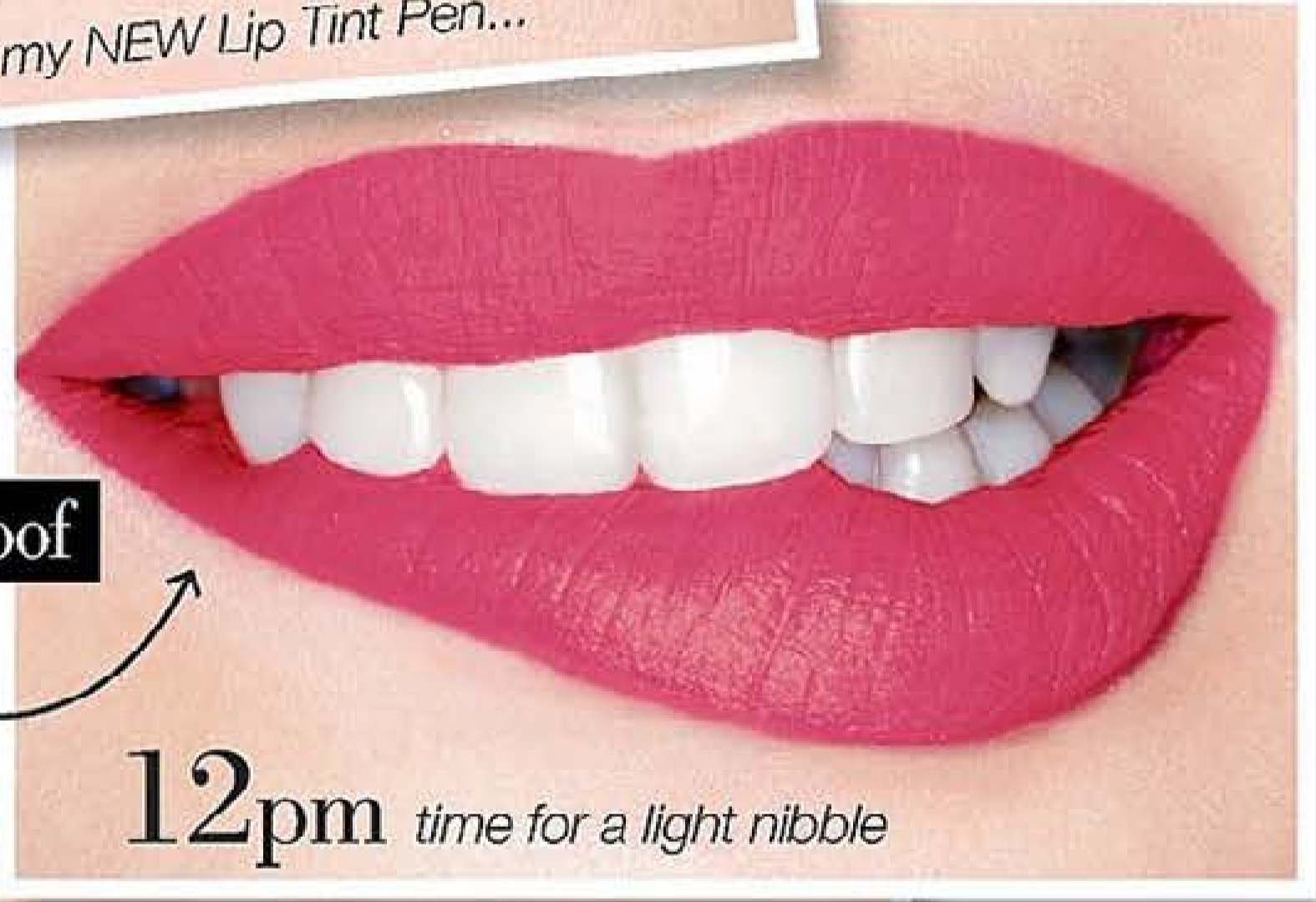


model wears  
Raspberry

**bleed-proof**

precision tip  
makes it so easy  
to create a  
flawless finish that  
stays put

9am apply my NEW Lip Tint Pen...



**transfer-proof**

stains your lips,  
not your teeth

12pm time for a light nibble



**kiss-proof**

smooch-friendly  
pout doesn't  
smudge  
or budge!

5pm mirror check... still rich, kiss-proof colour

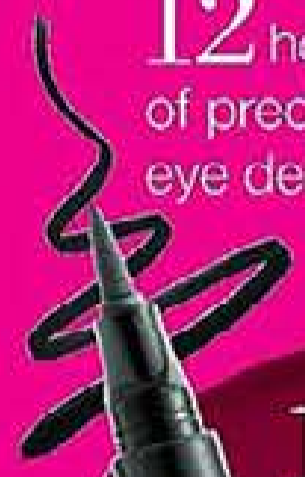
introducing our  
NEW LIP STAIN for a

**KISS-PROOF**  
POUT that lasts!



**new**

12 hours  
of precise  
eye definition



12 days  
of flawless  
nail colour



**FREE  
BEAUTY  
GIFT**

worth £12.50\*  
when you buy any  
Ultra Colour Lip Tint Pen  
pages 4-5

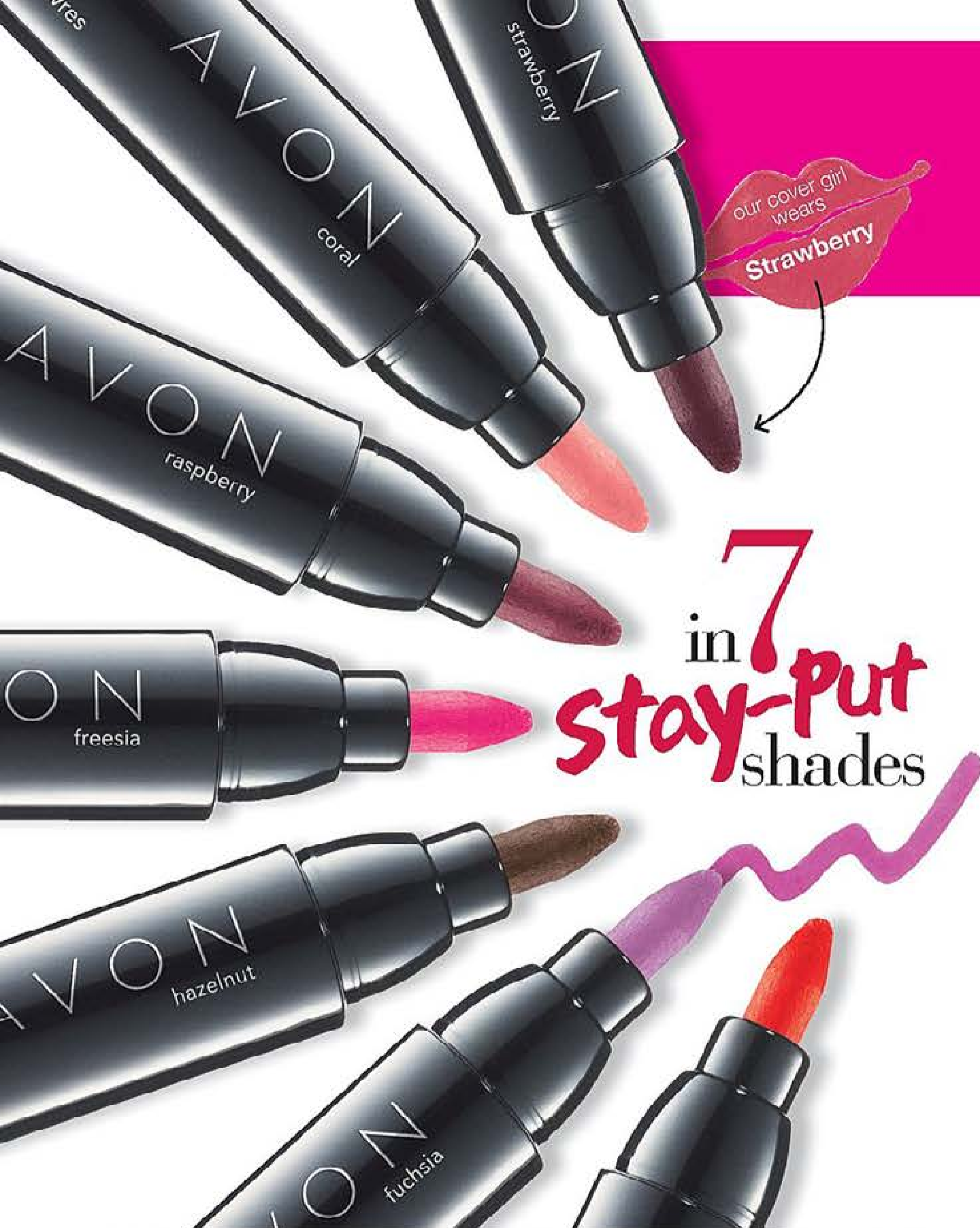
\*Based on normal brochure prices.  
Includes: Nailwear Pro+ 10ml in  
Cherry Jubilee and SuperExtend  
Liquid Eyeliner 6ml in Black.  
Order using 68452

*FREE* beauty gift

worth £12.50\*

when you buy any Ultra Colour Lip Tint Pen, pages 4-5 Includes: Nailwear Pro+ 10ml in Cherry Jubilee and SuperExtend Liquid Eyeliner 6ml in Black. Order using 68452

\*Based on normal brochure prices.



our cover girl wears  
**Strawberry**

in **7**  
**stay-put**  
shades



06460 Strawberry    07815 Coral    06437 Raspberry    06221 Freesia    06361 Hazelnut    06346 Fuchsia    08078 Flamingo



model wears Ultra Colour Lip Tint Pen in Coral

**£5.50**  
save £3

everyone's talking about...

# STAY-PUT LIP COLOUR



Jordan loves  
**Coral**

“ I love how this makes your lips look like they're naturally the same colour as the shade you're wearing. It lasts for hours and the precision tip gives you a fool-proof application. ”

**JORDAN BONE**

Expert Beauty Blogger,  
[www.jordansbeautifullife.com](http://www.jordansbeautifullife.com)



**NEW Ultra Colour Lip Tint Pen**

Easy-to-apply, fast-drying pen stains lips and gives even, comfortable coverage that lasts for hours. Non-sticky and non-bleeding.

9ml

Price per 10ml = £6.11

Will normally be £8.50

**£5.50**  
save £3



smooth on  
shimmering  
**SHINE**

**Advance Techniques  
Daily Shine  
Dry Ends Serum**

30ml  
**32326**  
Price per 100ml = £9.97  
Normally £5.50

**£2.99**  
save **£2.51**

see page  
**120** »

“  
*I've bought  
some really expensive  
dry-end serums in the  
past, but none top this.*

'Trixabell',  
Avonshop.co.uk customer, Swindon

“  
*This is amazing!  
It gives my skin  
such a beautiful,  
healthy glow.*

Melanie Wootton,  
Avon customer, Buckinghamshire



spray &  
**GLOW**

for AMAZING Skin So  
Soft savings, ask your  
Representative for the  
Brochure 11 Flyer

**Skin So Soft  
Enhance & Glow  
Gradual Tan Airbrush  
Spray for Medium Skin**

150ml  
**22210**  
Price per 100ml = £1.33  
Normally £5

**£1.99**  
save **£3.01**

# BEAUTY

worth talking about...

“  
*It was superb,  
I feel like I have new skin.  
My complexion is so  
much better.  
I fell in love with it!*

Jayne, **Good Housekeeping**  
4-week trial participant, Manchester



**NEW ANEW Clinical PRO+  
Line Corrector Treatment  
with A-F33+ Complex**

30ml  
**32417**  
Price per 100ml = £73.33  
Will normally be £32

**£22** save **£10**

» see page  
**225**

“  
*reduces  
the look of  
**WRINKLES**  
in just days*



- |               |          |                |                         |
|---------------|----------|----------------|-------------------------|
| ● Make-up     | p8-65    | ● Fitness      | p162-163                |
| ● Fragrance   | p66-87   | ● Kids' Club   | p164-169                |
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| ● Skincare    | p96-117  | ● Lingerie     | p188-195                |
| ● Hair Salon  | p118-127 | ● Holiday Edit | p196-213                |
| ● Bath & Body | p128-155 | ● Anew         | p214-227,<br>back cover |
| ● Home        | p156-161 |                |                         |

follow us and join in!



AVON  
Beauty Connects

show your support

**Breast Cancer Crusade Pin**  
Silver-plated Crusade pin  
with acrylic beads. Approx. 1cm x  
3.5cm x 1.2cm.

**14886**  
**£2**



Breast cancer charities will receive £1.35 for every pin sold.



model wears Gel Finish Nail Enamel in Parfait Pink

everyone's talking about...

# GEL-SHINE NAILS FOR JUST £3.50

**save on the salon**

GEL FINISH NAIL ENAMEL £3.50

CND SHELLAC MANICURE £25\*

**SAVE £21.50\***

**COSMOPOLITAN** readers rated it 9 out of 10

\*Based on the average salon treatment price.



**£3.50**  
half price



**our TOP 10 SHADES**

21741 Barely There P802	26435 Glimmer P803	26302 Sterling P825
21881 Dazzle Pink P806	28274 Sheer Love P805	21832 Crème Brûlée P801
58065 Siberia P622	25965 Snow Star P625	58024 Iceberg White P623
22921 Envy P822	58321 Antarctic P626	26583 Marine Blue P823
16881 Perfectly Plum P820	25478 Purplicious P819	26526 Lavender Sky P818
25718 Wine and Dine Me P815	25676 Very Berry P814	25551 Rocas Aro Red P812
21774 Candy Apple P811	22988 Fabulous P809	21725 Parfait Pink P807
15420 Fire Cracker P810	21311 Orange Crush P816	26567 Limoncello P817

**Gel Finish Nail Enamel**  
10ml  
Normally £7  
**£3.50 half price**



everyone's talking about...

# LARGER-THAN-LIFE WATERPROOF LASHES

model wears Big & Daring Volume Mascara in Black; before and after shots without lash inserts



**make-up artist** "I love how the large curved brush coats every single lash in 24-hour volume, so you can create that doe-eyed, Brigitte Bardot, 60s look with just one coat - perfect!"  
**LAUREN ANDERSEN**  
 Avon's Global Celebrity Make-up Artist

**GRAZIA**  
**LOVES!**

- original** **new waterproof**
- 03400 Black
  - 11809 Brown/Black
  - 06601 Black

**Big & Daring Volume Mascara**  
 10ml  
 Normally £8.50  
**£5.50 save £3**



**new**

**new waterproof formula**

collagen-enriched, smooth crème-gel formula  
 explosive 360° volume  
 lash-build technology

**£5.50**  
 save £3

**£3**  
 half price

**Big & Daring Glimmerstick Kohl**  
 Normally £6  
**£3 half price**

- 23002 Boldest Black
- 23069 Deep Brown
- 21733 Smoked Taupe
- 23085 Deep Plum
- 23077 Deep Navy
- 23051 Burnt Olive

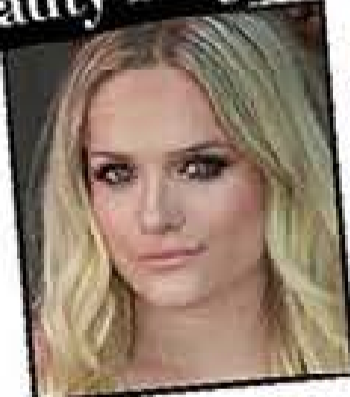


everyone's talking about...

model wears True Colour Eyeshadow Quad in Gilded Metallics

# NEW SHADES for SUMMER

EXPERT beauty blogger



“These palettes are fantastic! The new shades are gorgeous and the 4-step application guide makes them so easy to apply. I'd definitely recommend them for a weekend away as they're great for taking your look from day to night.”

**JORDAN BONE**

Expert Beauty Blogger,  
www.jordansbeautifulife.com



£5  
save £4

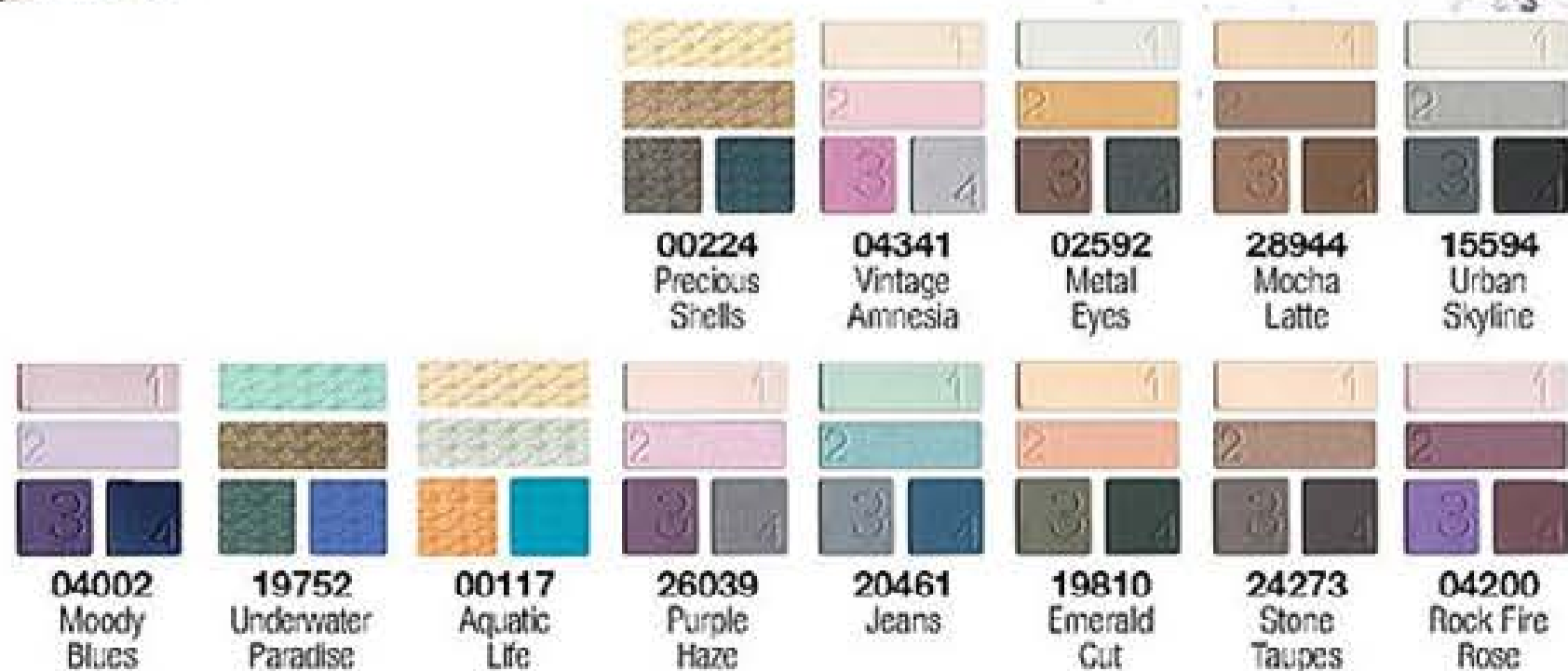
**TRUE COLOUR TECHNOLOGY**

the rich colours you see on the palette are the same colours you see on your eyes

marie claire **LOVES!**

## 6 SIZZLING NEW SHADES

True Colour Eyeshadow Quad  
Normally £9  
**£5 save £4**



brush bends for easy application



model wears Mega Effects Mascara in Blackest Black with lash inserts for an even lash line

everyone's talking about...

# THE WORLD'S 1ST WONDER-BRUSH MASCARA

make-up artist



“This paint roller-style brush is sure to be a conversation starter with your friends. It's so easy to use and the cleverly curved design coats every single lash in MEGA panoramic volume with 24-hour staying power.”

**LAUREN ANDERSEN**  
Avon's Global Celebrity Make-up Artist

heat LOVES!

PANORAMIC VOLUME



£7 save £3

PUTS **40%** MORE MASCARA TO LASH BOLD VOLUME!

£3.50 save £3

**TOP TIP:**  
Team the liquid eyeliner with your MEGA mascara to dial up the definition for thin or bold lines that last all day

waterproof formula



**Mega Effects Liquid Eyeliner**  
7ml  
Price per 10ml = £5.00  
Normally £6.50  
£3.50 save £3



01370 Black

**Mega Effects Mascara**  
9ml  
Price per 10ml = £7.76  
Normally £10  
£7 save £3



28324 Navy

01578 Brown/Black

01842 Blackest Black



22194 Black

limited edition packaging





model wears Glimmerstick Diamonds Eyeliner in Night Star

everyone's talking about...

# NEW SHADES of our No.1 EYELINER

make-up artist



“Every make-up bag should have at least 3 of these lush liners – I’ll be stocking up on the new diamond finish shades. I love that there’s no need for a pencil sharpener too – you simply twist to reveal more of the creamy formula that lasts up to 12 hours.”

**LAUREN ANDERSEN**  
Avon's Global Celebrity Make-up Artist

**woman**  
LOVES!



**Glimmerstick Eyeliner**  
Normally £6  
**£3 half price**



**£3**  
half price

*new*

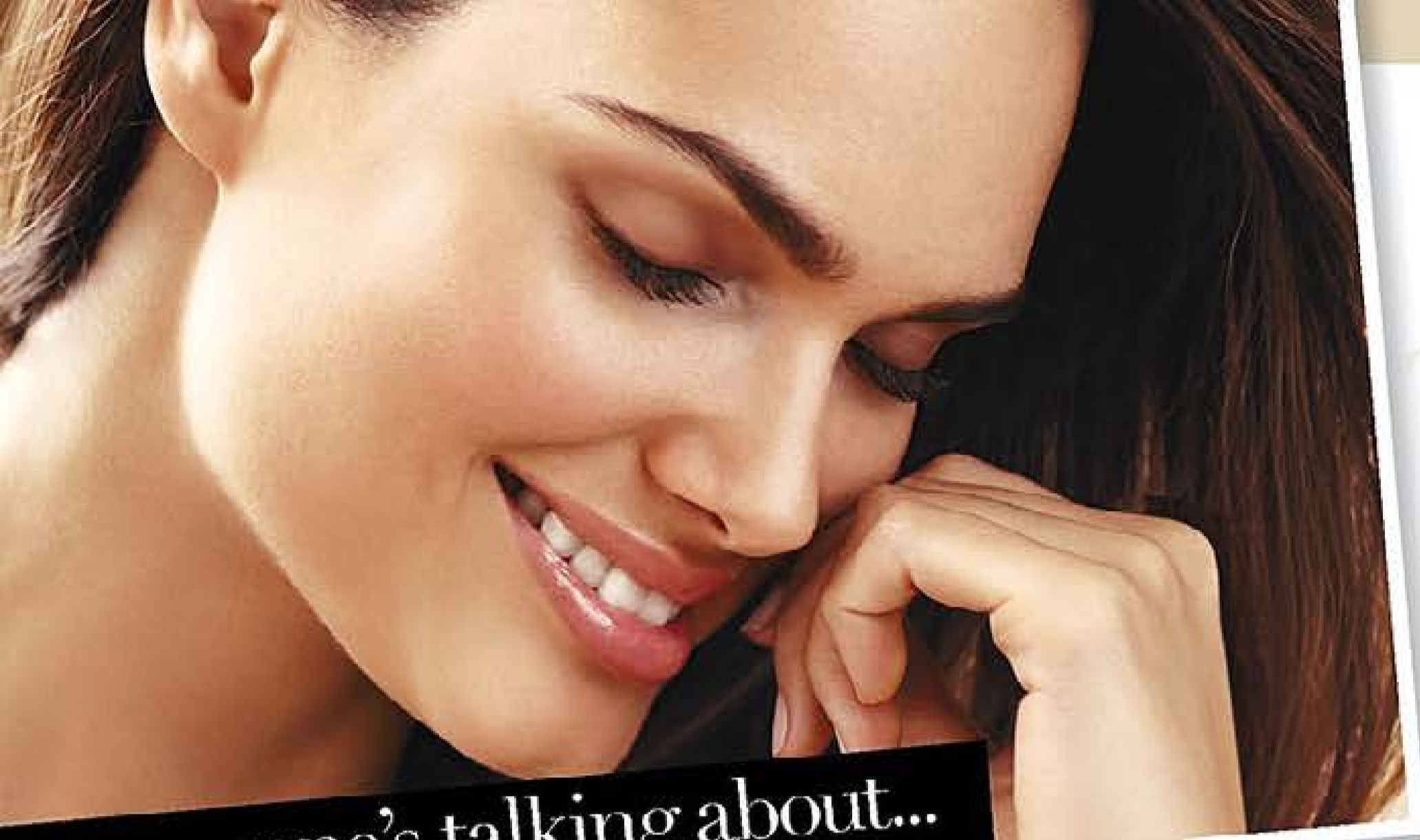
*no sharpener needed*

## 5 NEW SPARKLING SHADES



**17913** Flashy Steel *crème finish*  
**17921** Night Star *crème finish*  
**17947** Galactic Green *diamond finish*  
**18093** Ultra Violet *diamond finish*  
**28993** Blackened Night *diamond finish*

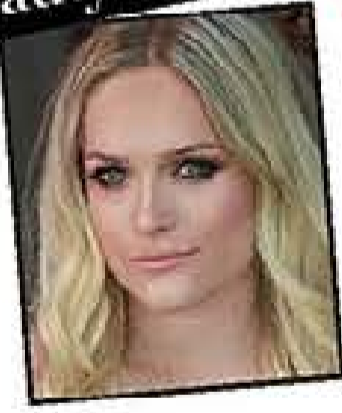
**NEW Glimmerstick Diamonds Eyeliner**  
Will normally be £6  
**£3 half price**



everyone's talking about...

# FEATHER-LIGHT FLAWLESS COVERAGE

EXPERT beauty blogger



“There's nothing worse than heavy-looking, cakey foundation. This is **excellent!** It gives **full coverage** that blends into a **barely-there, natural-looking finish.** It's great for oily skin too.”

**JORDAN BONE**  
Expert Beauty Blogger,  
[www.jordansbeautifulife.com](http://www.jordansbeautifulife.com)



## WHY YOU'LL LOVE IT:

- invisible, flawless looking coverage
- looks and feels 100% natural
- skin-matching pigments to enhance your own skin tone
- SPF15 perfect for summer

**£6**  
half price



**Ideal Flawless Invisible Coverage Foundation**  
SPF15. 30ml  
Price per 10ml = £2.00  
Normally £12  
**£6 half price**



- 17517 Light Pink
- 15099 Ivory
- 15693 Shell
- 15255 Nude
- 14993 Creamy Natural
- 16719 Natural Beige
- 15925 Medium Beige
- 15990 Pure Beige
- 09902 Soft Honey
- 17541 Caramel
- 16782 Sable
- 17376 Nutmeg





model wears SuperShock Vivid Liquid Eye Shadow in Electric Emerald

# on-trend VIVIDS

try the latest bold eye look with our new colour-pop shades for a look that speaks volumes



18283  
Crimson  
Thrill



18325  
Electric  
Emerald



18341  
Lilac  
Lightening



18358  
Pink  
Party

**NEW SuperShock Vivid Liquid Eye Shadow**  
Will normally be £6  
**£3 half price**

**£3**  
half price



*new*  
dramatic liquid  
eyeshadow with  
an iridescent,  
metallic finish

**£3**  
half price

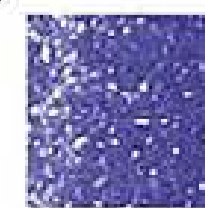


*new*  
vibrant shades  
of your favourite  
**Glimmerstick  
Diamonds  
Eyeliner**

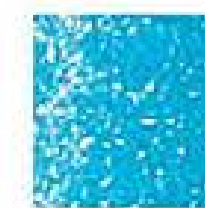
*diamond finish* for sparkling definition



16998  
Fuchsia  
Fun



16857  
Crackling  
Cobalt



18267  
Brightest  
Blue



15131  
Striking  
Pink

**NEW Glimmerstick Diamonds Eyeliner**  
Will normally be £6  
**£3 half price**

# *the lipstick that* **URNS HEADS**

sweep on  
super-pigmented,  
high intensity  
shades that keep  
on giving for  
brilliantly bold lips

**£4.50**  
save £3

**Ultra Colour Bold Lipstick**  
Full colour, bold  
lipstick. Hydrating  
formula. SPF15.  
Normally £7.50  
**£4.50**  
save £3



model wears Ultra Colour Bold Lipstick in Coral Shock



**LOVES!**

**TRUE  
COLOUR  
TECHNOLOGY**

the rich colour you see on  
the lipstick is the same  
colour you see on your lips



*new* vivid shades  
in limited edition packaging



*shimmering shades*



*satin shades*



Ultra Colour Lipstick  
£7.50

with True Colour Technology for that 'just applied' look, all day long



*soft matte shades*



£2.50  
half price



retractable brush for more precise, saturated colour

Retractable Lip Brush†  
03665  
Normally £5  
£2.50 half price

†Will not be featured in the brochure again.

now in 7 new creamy shades for full colour with a satin finish



creamy, glossy colour with a hint of sparkle

Ultra Colour Lip Crayon  
£8.50

turn the base to reveal more pencil



# DECADENT

*duo for a perfect pout*

partner indulgent, wax-free gel lipstick with a sweep of lip liner for rich colour that lasts

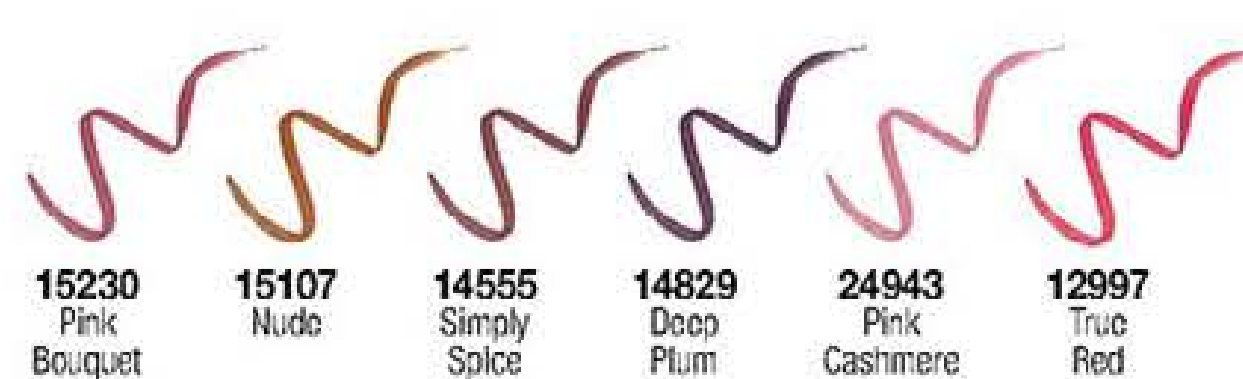


Ultra Colour Indulgence Lipstick  
SPF15.  
Normally £8  
£4.75 save £3.25

£4.75  
save £3.25



£3  
half price



outlines lips for a feather-free finish

Ultra Glimmerstick Lip Liner  
Normally £6  
£3 half price

model wears Ultra Colour Indulgence Lipstick in Orchid Petal





colour,  
moisture, shine  
and protection  
in 1

Ultra Colour  
Absolute Lipstick  
SPF15.  
£8



Ultra Glazewear  
Lip Gloss  
6ml  
Price per 10ml = £10.83  
£6.50

super-shiny colour for lips  
that glisten in every light



new shades



with moisturising  
shea butter  
and vitamin E

Ultra Colour  
Tinted Lip  
Balm  
£7



# flaunt YOUR FINISH

whether you're a gloss girl or a  
matte fan, perfect your favourite  
look in a finish for every mood

quenches lips with  
moisture and shine

Ultra Glazewear  
Absolute Lip Gloss  
6ml

Price per 10ml = £7.50  
Normally £7

£4.50 save £2.50

£4.50  
save £2.50



£4.50  
save £3

non-drying  
formula with  
a shine-free  
finish

Ultra Colour Matte  
Lipstick  
SPF15.  
Normally £7.50  
£4.50 save £3



model wears Ultra Glazewear Absolute  
Lip Gloss in Renewing Rose



# FACE



**HD FINISH COMPLEX**  
for a picture-perfect look

# THE MAGIX *touch*

prep, perfect and highlight your best features with our MagiX must-haves, for a luxurious pro-finish to rival the experts



wear alone or under foundation

**£6**  
save £4.50

**£4.50**  
save £4

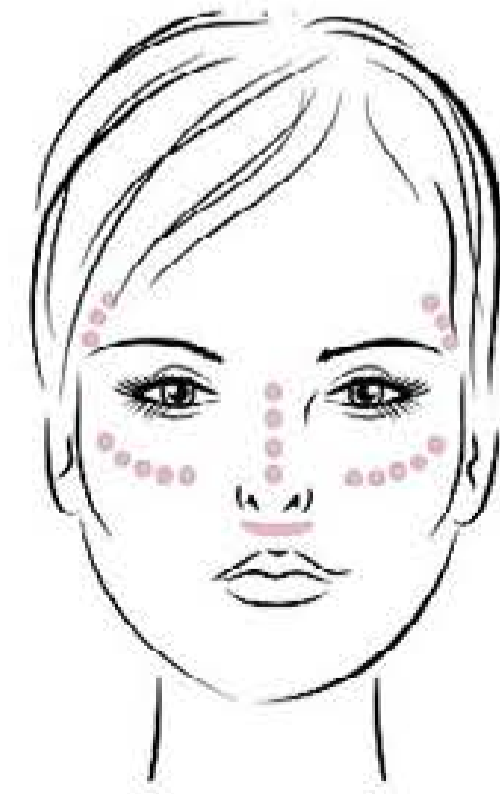


*colourless formula primes, reduces pores and blurs imperfections in 1!*

**MagiX Face Perfector**  
SPF20. 30ml  
**24406**  
Price per 10ml = £2.00  
Normally £10.50  
**£6** save £4.50

*with illuminating pigments and light-diffusing technology to help brighten shadows*

**MagiX Multi-Benefit Illuminator**  
Normally £8.50  
**£4.50** save £4



**TOP TIP:**  
Prime face with the face perfecter, then use the illuminator to add light to cheekbones, brow bones, cupid's bow and bridge of the nose.





**£2.50**  
save £3.50

**Make-up Setting Spray**  
125ml  
12500  
Price per 100ml = £2.00  
Normally £6  
**£2.50**  
save £3.50

**TOP TIP:**  
*After applying make-up, hold bottle 8-10 inches away from face, close eyes and lightly mist skin for a longer-lasting look.*

# the MINERAL marvel

with 100% naturally-derived mineral pigments, this is your easy answer for a beautiful, kind-to-skin finish

Take a Break  
LOVES!

**£5**  
save £5.50

with super-soft bristles to buff and build up coverage

**Kabuki Brush**  
03756  
Normally £6.50  
**£3.50**  
save £3



**£3.50**  
save £3



buildable coverage

WATCH THE TUTORIAL AT  
[YouTube /AvonUK](https://www.youtube.com/AvonUK)

shake to dispense the perfect amount of powder

**Calming Effects Loose Powder Foundation**  
6g  
Price per 10g = £8.33  
Normally £10.50  
**£5** save £5.50



08474  
Ivory

17475  
Medium Beige

16741  
Sand Beige

16949  
Nude

10785  
Shell





09209 Ivory  
06171 Shell  
03772 Nude  
08631 Natural Beige  
00414 Medium Beige  
00380 Soft Honey



light/  
medium  
coverage

air-whipped formula  
for a beautifully  
natural look

**Ideal Flawless Matte  
Mousse Foundation**  
18g  
Price per 10g = £5.83  
**£10.50**

**£5**  
save £4



mattify  
summer shine

**Ideal Flawless  
Pressed Powder**  
10g  
Normally £9  
**£5 save £4**

# cream- to-powder

millions of women cover like a pro  
in a flash with our best-selling 3-in-1  
concealer, foundation and powder

**£6**  
half price

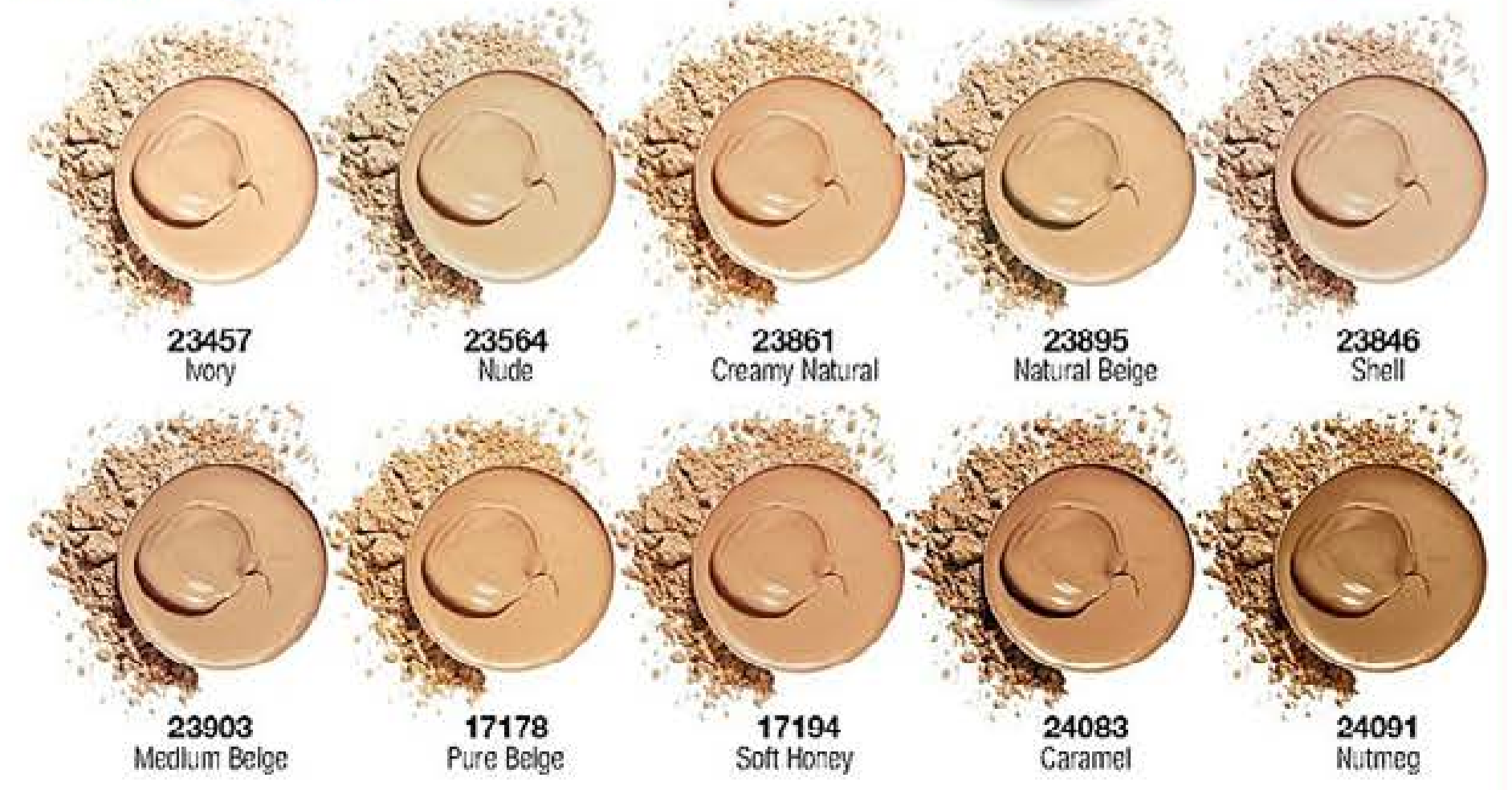
**Ideal Flawless  
Cream-to-Powder  
Foundation**  
9g  
Price per 10g = £6.67  
Normally £12  
**£6 half price**



FIND YOUR  
PERFECT  
FOUNDATION  
AT  
YouTube /AvonUK

light/  
medium  
coverage

covers like a foundation,  
sets like a powder



23457 Ivory  
23564 Nude  
23861 Creamy Natural  
23895 Natural Beige  
23846 Shell  
23903 Medium Beige  
17178 Pure Beige  
17194 Soft Honey  
24083 Caramel  
24091 Nutmeg

lightweight balm  
with mineral  
pigments for  
moisture and  
make-up in 1

**Ideal Flawless Skin  
Loving Beauty Balm**  
30ml  
Price per 10ml = £4.00  
**£12**

light  
coverage



use the pointed end to  
blend foundation  
under the eyes and  
around the nose

**Beauty Blender Sponge**  
03624  
Normally £6.50  
**£3.50**  
save £3

**£3.50**  
save £3



26179 Ivory  
13763 Natural Beige  
26338 Nude  
14159 Shell  
26369 Medium Beige  
04622 Nutmeg



cover imperfections for natural-looking skin

**Calming Effects Mattifying Foundation**  
30ml  
Price per 10ml = £4.00  
**£12**

light coverage

gives cheeks and brow bones a subtle, radiant sheen

**Illuminating Face Pearls**  
22g  
11817  
Price per 10g = £4.09  
**£9**



big brush perfect for evenly applying powder

**All-Over Face Brush**  
22798  
**£8**



£7 save £5

light coverage

helps fade the look of dark spots and conceal redness

**Ideal Flawless CC Color Corrector Cream**  
30ml  
Price per 10ml = £2.33  
Normally £12  
**£7 save £5**



£6 save £4

with colour correcting technology for a complexion that radiates perfection

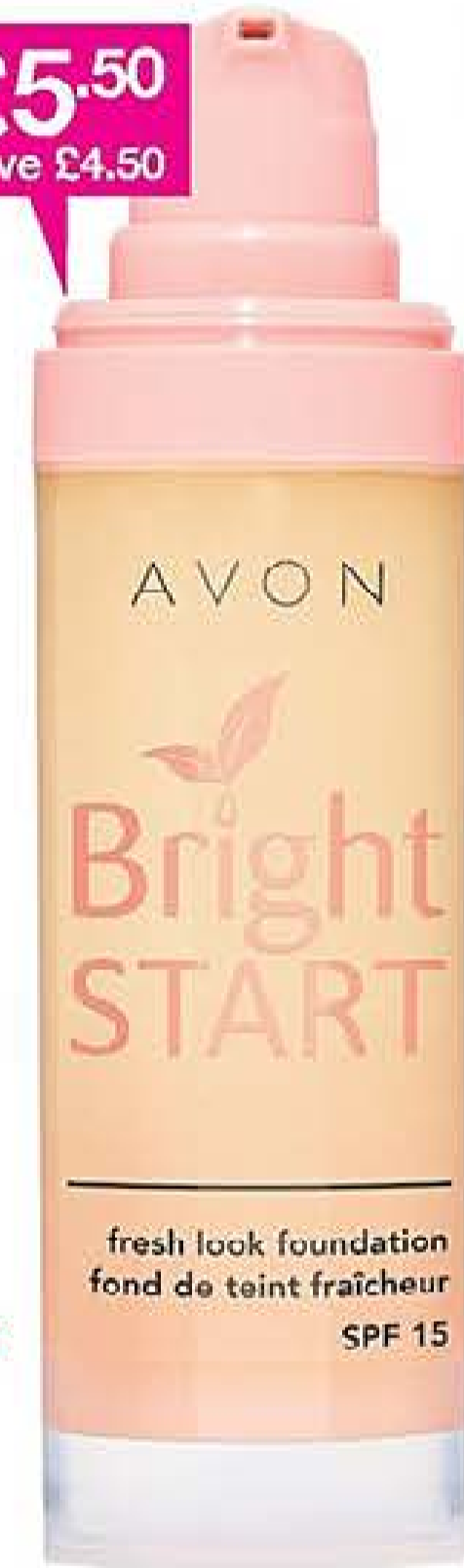
**Colour Correcting Pearls**  
22g  
22970  
Price per 10g = £2.73  
Normally £10  
**£6 save £4**

# positively GLOWING!

get your day off to a bright start with our skin-loving foundation that instantly boosts skin's moisture by 57%



£5.50 save £4.50



with radiance-boosting orange, lemon and pomegranate extracts

**Bright Start Fresh Look Foundation**  
SPF15.  
30ml  
Price per 10ml = £1.83  
Normally £10  
**£5.50 save £4.50**

£4.50 save £4



apply with the foundation brush for pro results

**Foundation Brush**  
12161  
Normally £8.50  
**£4.50 save £4**



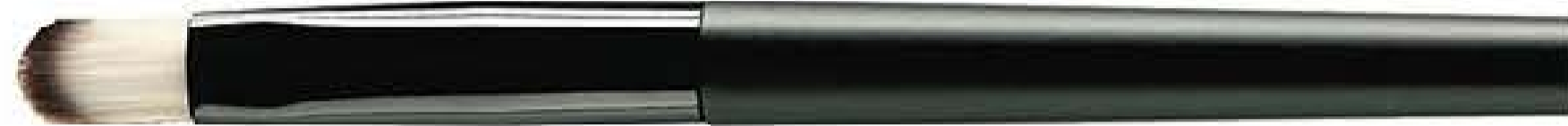


*brightens the look of the under eye area*

**Ideal Flawless Cream Concealer**  
£7

*ideal for precise concealer application*

**Concealer Brush**  
04887  
£5



*conceals blemishes and redness*

**Ideal Flawless Concealer Stick**  
£7



24513  
Fair



04721  
Medium



17830  
Dark



*silky blush formula for a healthy looking flush of colour*

**Ideal Luminous Blush**  
6g  
Price per 10g = £10.83  
£6.50



15651  
Russet



08557  
Soft Plum



14399  
Peach

*angled brush for easy contouring*

**Blusher Brush**  
12203  
£7



# 3 STEP sculpter

now you can easily create the bone structure you've always longed for with just one mirrored compact



**£6**  
save £2

*new*

**NEW Blush and Bronze Trio**  
10g  
14621  
Will normally be £8  
£6 save £2

**SCULPT LIKE A PRO**

**Highlight**  
cheekbones and beneath eyebrows.

**Sculpt**  
beneath cheekbones, tip of chin and corners of forehead.

**Blush**  
up and out over apples of cheeks.





Bronzing Powder  
10g  
£10

*choose a matte finish to subtly contour*



*golden globes for a dusting of sun-kissed radiance*

Bronzing Pearls  
22g  
Price per 10g = £4.55  
£10



*easy-blend 3-in-1 bronzer for eyes, lips and cheeks*

Multi Stylo  
£7.50



05082  
Deep Bronze



03707  
Shimmering Bronze

*inner lash line*

*outer lash line*



*duo for a pop of colour or a sweep of golden shimmer*

Kajalstick  
£7



01560  
Emerald



*super-shiny, moisturising lip gloss with SPF 15*

Lip Gloss  
6ml  
Price per 10ml = £10.83  
£6.50



22905  
Golden Nude

# BLUSH-UP *glow sticks*

complement your tan with our creamy multitasking glow stick that adds an instant flush of colour – even if you haven't been anywhere (we won't tell!)

£5  
save £3



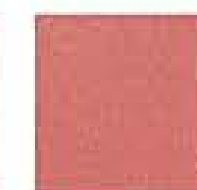
*new*

*add a pop of sun-kissed blush to cheeks and lips*

**NEW Bronzing Multi Stick**  
Easy-to-blend creamy bronzing stick for lips and face.  
Will normally be £8  
**£5 save £3**



08623  
Nude



08706  
Sunny

# EYES



easy to apply  
felt-tip liner for  
thin or bold lines



**SuperExtend  
Liquid Eyeliner**  
6ml  
Price per 10ml = £10.83  
**£6.50**



define and  
blend in 1

**Kohl Eyeliner**  
**£6**



define and  
dazzle with a  
touch of sparkle

**Glimmerstick  
Diamonds Eyeliner**  
**£6**



dual sharpener to  
keep any liner  
on point

**Pencil Sharpener**  
04374  
Normally £3  
**£2 save £1**



**£2**  
save £1

**£2.50**  
save £1.50



tapered, paper-thin  
brush, perfect for  
feline flicks

**Eyeliner Brush\***  
11551  
Normally £4  
**£2.50 save £1.50**

**\*LAST CHANCE TO BUY**  
\*Will not be featured in the brochure again.

# GEL shocked

this super-soft gel liner  
in show-stopping shades  
creates a bold eye look in  
one quick sweep



model wears SuperShock Gel Eyeliner Pencil in Black

smooth-glide gel liner  
for intense colour  
that lasts for hours

**£3**  
half price



22376  
Black

16022  
Silver



63636  
Aqua Pop

63628  
Steel

**SuperShock Gel  
Eyeliner Pencil**  
Normally £6  
**£3 half price**



£3  
save £2

tapered end for  
precise results

Blending Brush  
04804  
Normally £5  
£3 save £2



£3  
save £2

soft eyeshadow brush  
and smudger

Eyeshadow Brush  
with Smudger  
14688  
Normally £5  
£3 save £2



oil-absorbing  
formula for  
all-day crease-  
proof colour

Eyeshadow Primer  
08284 Light Beige  
£7



all-day crease-  
proof colour

True Colour  
Eyeshadow Single  
£4



all-day, stay-true colour  
to make your eyes pop

True Colour  
Eyeshadow Duo  
£6



3 stunning shades  
of HD shadow

Eye Dimensions  
Eyeshadow  
£9



# your most CAPTIVATING lash look ever!

try the feather-inspired brush that wings  
lashes up and out for a flirty flutter

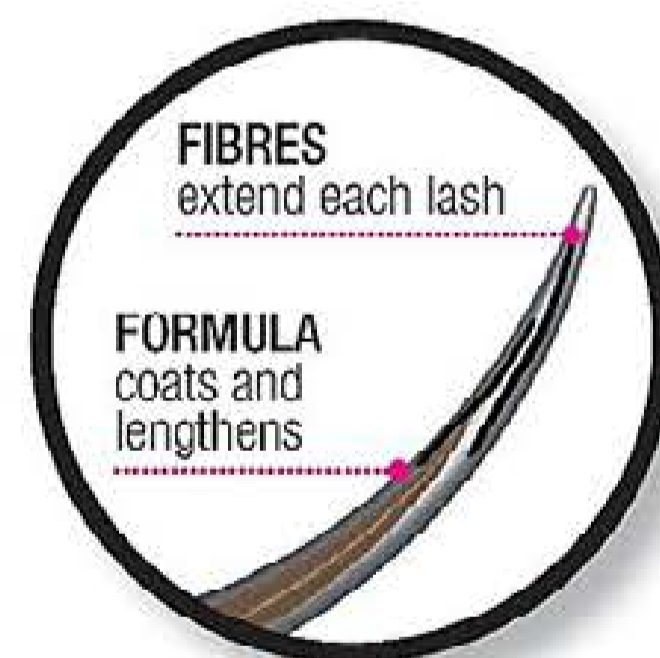


BEFORE

model wears SuperExtend Winged Out  
Mascara in **Blackest Black**; before  
and after shots without lash inserts

£5.50  
save £3

lashes look up  
to 84% longer  
instantly!



SuperExtend  
Winged Out Mascara  
7ml  
Price per 10ml = £7.86  
Normally £8.50  
£5.50 save £3



06924 Blackest Black  
08615 Brown/Black



dial up 3 levels of volume



**Spectralash Mascara**  
9ml  
Price per 10ml = £11.11  
**£10**

28753  
Black

up to 15x more va-va-volume



**SuperShock Max Mascara**  
10ml  
**£10**

16766  
Black

visibly lengthens lashes by up to 87%



**SuperExtend Extreme Mascara**  
7ml  
Price per 10ml = £14.29  
**£10**

00281  
Black

01214  
Brown/Black

up to 12x more volume



**SuperShock Mascara**  
10ml  
Normally £8.50  
**£5** save £3.50

15669  
Black

limited edition packaging



**Limited Edition SuperShock Mascara**  
10ml  
Normally £8.50  
**£5** save £3.50

22780  
Black

gently curls for a wide-eyed look

**Eyelash Curler**  
03046  
**£5**



# eyes with IMPACT

emphasise your lashes with our multitasking mascara for instant WOW factor

24-hour length, curl and lift like never before



**£5.50**  
save £4.50

**Infinitize Mascara**  
10ml  
Normally £10  
**£5.50** save £4.50

10868  
Black

10876  
Brown/Black

pearlised shadow gives a multitone effect

model wears Infinitize Mascara in Black and Big Colour Eye Pencil in Ultra Violet with lash inserts for an even lash line



**£4**  
save £3

in 4 electrifying shades



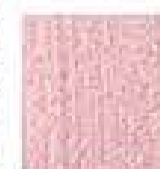
63669  
Teal Switch



12450  
Ultra Violet



11999  
Transforming Night



59535  
Flipping Out Pink

**Big Colour Eye Pencil**  
Normally £7  
**£4** save £3



# all you need for... beautiful brows



keeps unruly brows and lashes at their beautiful best

**Brow and Lash Comb**  
05124  
Normally £5  
**£3.50**  
save £1.50

**£3.50**  
save £1.50



set of 4 tailor-made shapes

**Eyebrow Stencil Set**  
05041  
**£3.50**

precision slanted tips

**Slanted Tweezers**  
05223  
**£5**



powder to fill, wax to set



00992  
Soft Brown



00984  
Blonde

**Perfect Eyebrow Kit**  
**£7**



even removes waterproof mascara

**Conditioning Eye Make-up Remover Lotion**  
150ml  
27805  
Price per 100ml = £2.67  
**£4**



delicate brush for applying brow colour in super-fine strokes

**Eyebrow Brush**  
03921  
**£5**

wand grooms unruly brows

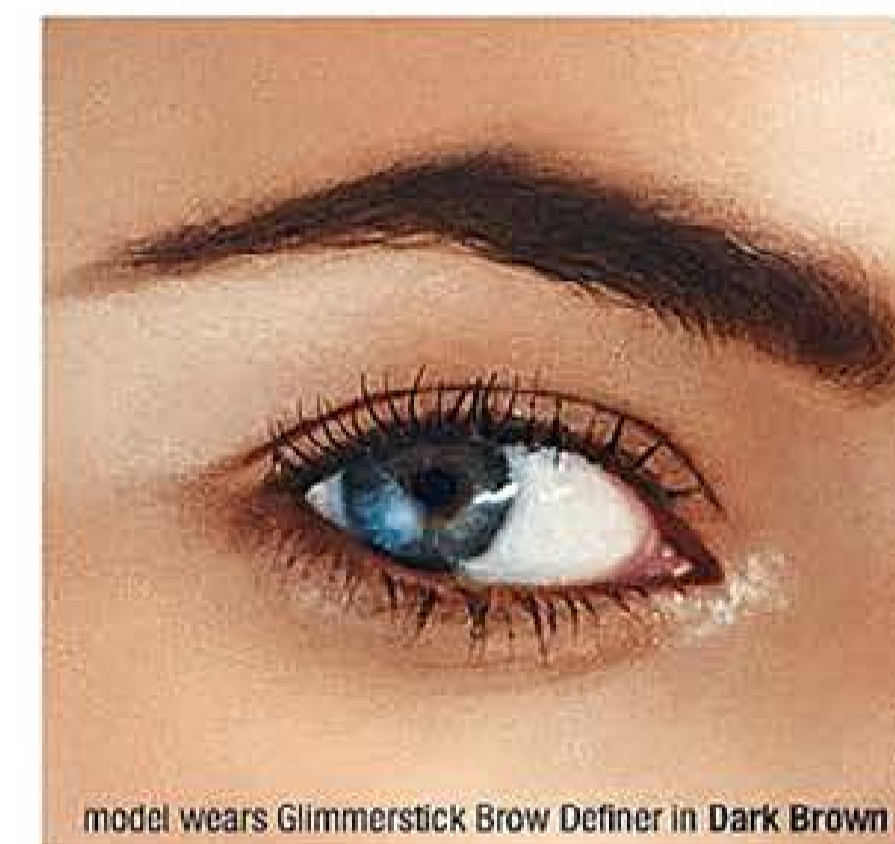


easy to blend formula enriched with skin-loving vitamins A and E

**Glimmerstick Brow Definer**  
Normally £6  
**£3** half price

**£3**  
half price

simply outline your shape, then shade in with our sharpener-free brow definer for high definition – without a trip to the salon



model wears Glimmerstick Brow Definer in Dark Brown

CHECK OUT OUR  
**EXPERT GUIDE TO PERFECT BROWS AT**  
[YouTube /AvonUK](https://www.youtube.com/AvonUK)



go from wet  
to wow in just  
30 seconds



 01461 Swift Sherbet	 01347 Rapid Black	 02337 ASAP Pink
 03152 Fast Time Teal	 02824 Presto Plum	 05967 On Point Blue
 02469 Mambo Melon	 03822 Strawberry	 06619 Turquoise Pop
<b>Speed Dry+ Nail Enamel</b> 10ml £6		
 03277 Suddenly Sunny		



dial down the  
shine with  
the frosted  
fingertips  
trend

**Magic Effects  
Matte Nailwear**  
10ml  
£6

 25544 Black	 09878 White
 13045 Inky Blue	 13052 Violetta

# make mine a 12 DAY MANI

prolong your colour crush with  
acrylic strength polish for an  
at-home salon finish



choose any

2 for £8

save up  
to £8  
across pages  
48-51

simply  
watch the  
patterns  
appear

**Colour Attract  
Magnetic Nail  
Enamel Wand\***  
£1



- 23986 Star
- 59451 Horizontal Lines
- 62893 Cross
- 55970 Fan
- 61564 Wave
- 61572 Chevron

\*Not included in the offer.

attract  
attention with  
the metallic  
trend



**Magic Effects  
Colour Attract  
Nail Enamel**  
10ml  
£6

 24851 Fuchsia Force	 23408 Lavender Lure
 23374 Hypnotic Bronze	 23531 Magnetic Metal
 26849 Blue Attraction	 23721 Purple Prowess

conditions nails as  
it removes every  
trace of polish

**Conditioning Nail  
Enamel Remover**  
150ml  
22764  
Price per  
100ml  
= £2.67  
£4



*new*

 01966 Orange Sun	 01651 Ocean Blue	 26518 Sunshine	 02428 Beach Linen
--	--	--	---

 16733 Viva Pink	 07385 Orchid Splash	 07559 Pastel Pink	 06494 Tweed	 07716 Coral Reef
 08581 Naked Truth	 05561 Licorice	 06007 Sea Breeze	 07401 Cherry Jubilee	 05090 Real Red

*shimmer*

 04739 Romance	 08789 Decadence	 05363 Star	 01669 Golden Vision	 06593 Cosmic Blue
---	---	--	---	---



07666  
Clear

12 days of  
lasting colour

**Nailwear Pro+**  
10ml  
£6





dazzling mineral sparkle  
**Magic Effects Mineral Crush Nailwear**  
 10ml  
**£6**



fashion-forward fleck effect  
**Magic Effects Fringe Effect Nailwear**  
 10ml  
**£6**



shine-free finish  
**Magic Effects Matte Top Coat**  
 10ml  
**08847**  
**£6**

# that's a WRAP!

cheat a nail bar finish in an instant, with our fun press-on-and-go designs



model wears Nail Art Design Strips in Underwater Paradise over nail enamel

choose any

2 for £8

save up to £8  
 across pages 48-51



high-shine nail enamel lasts up to 10 days  
**Avon Glow Nail Enamel**  
 10ml  
**£6**



57117 Flaming Orange



22863 Plush Berry



coats any polish in a diamond-esque sparkle  
**Magic Effects Diamond Shatter Top Coat**  
 10ml  
**24950**  
**£6**



foil your finish

Tear off a piece of foil from the roll, place foil matte side down on to wet, painted nails, rub and pull off once dry.

**Nail Art Foil Colour**  
 58743 Silver  
 59931 Gold  
**£5**



09357 Birds of a Feather



00851 Birthday Cake



00802 Underwater Paradise



09233 Heartbreaker\*



09795 Kiss Me\*



07476 Cheetah Pink\*



06866 Racy Lacy\*



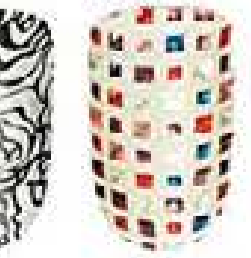
05256 Lovely Lace\*



06791 Inner Animal\*



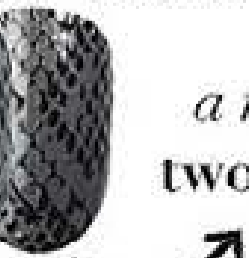
07138 Bows For You\*



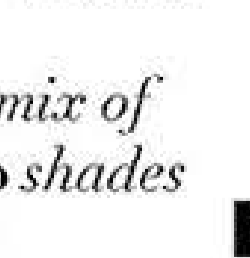
06379 Dozen Roses\*



06825 Check You Out\*



06841 Hot Pink Bling\*



13680 Patent Python\*



stick on to nails over coloured polish to see the mermaid-style print come to life

**Nail Art Design Strips**  
 Easy to use dry-apply nail art. Contains 18 strips.  
**£8**

a mix of two shades

**\*LAST CHANCE TO BUY**  
 \*Will not be featured in the brochure again.



seals in moisture for healthy-looking nails

**Peeling and Brittleness Solver**  
10ml  
26633  
Normally £5  
**£2.50 half price**



smooths the look of nail ridges

**Ridge Filling Base Coat**  
10ml  
10454  
**£5**



instantly moisturises and soothes dry cuticles

**Cuticle Conditioner**  
10ml  
01792  
Normally £6  
**£3 half price**



enriched with gold to strengthen nails

**Gold Strength**  
10ml  
15263  
Normally £5  
**£2.50 half price**



platinum-infused, shimmer top coat

**Platinum Top Coat**  
10ml  
08250  
**£6**



sets nails in just 30 seconds

**Liquid Freeze Quick Dry Nail Spray**  
50ml  
20552  
Price per 100ml = £6.00  
Normally £6  
**£3 half price**

quickly and precisely removes manicure mishaps

**Corrector Pen**  
12914  
Normally £7  
**£3.50 half price**



stick-on gems in this season's hottest colours

**Nail Gem Assortment Wheel**  
13854  
**£3**



**Nail Gem Applicator**  
04176  
**£3**

pre-polish prep to file and shape nails

AVON

pack of 2

**Nail File**  
18135  
Normally £3  
**£1.50 half price**

# TLC *treats*

protect and perfect your nails with our expert fixers and finishers

save up to **HALF PRICE**

pages 52-53

model wears Pearl Shine in Sheer Bronze



**£3 half price**

**08854 Original**  
for a sheer, natural finish

**Pearl Shine**  
10ml  
Normally £6  
**£3 half price**

**04481 Sheer Lilac** **05660 Sheer Bronze** **27417 Sheer Peach**

tinted shades with a pearlescent shine

# EXTRA *lasting*



multitasking make-up that keeps up with you

**fuller-looking lips  
and long-lasting  
colour in 1**

**ExtraLasting Plump  
and Stay Lip Colour**  
Normally £8.50

**£5**  
save £3.50



**heat and  
humidity-proof  
for up to 18 hours**

**ExtraLasting Liquid Foundation**  
SPF12. 30ml  
Price per 10ml = £2.50  
Normally £12.50

**£7.50**  
save £5



**moisture-rich formula  
lasts up to 8 hours**

**ExtraLasting Lipstick**  
Normally £7.50

**£4.50**  
save £3



**crease-proof for up to 18 hours**

**ExtraLasting  
Eyeshadow Inks**  
Normally £6

**£4**  
save £2



# LASTING *perfection*

up to 18 hours of stay-put  
colour for a 'freshly applied'  
look that lasts



**moisturising gloss  
stays put for up to  
8 hours**

**ExtraLasting  
Lip Gloss**  
7ml  
Price per 10ml = £5.71  
Normally £7

**£4**  
save £3



**looks natural  
for up to 18  
hours**

**ExtraLasting  
Concealer**  
5ml  
Price per 10ml = £8.00  
Normally £8

**£4**  
half price



model wears ExtraLasting Lipstick in Pink Peach  
and ExtraLasting Eyeshadow Inks in Lasting Lilac

**CHOOSE ANY 2 PRODUCTS  
and order the**

**ExtraLasting  
Make-up  
Remover  
FREE**

order using 14282

pages 54-55  
save £5

removes *even*  
waterproof  
mascara

**ExtraLasting  
Make-up  
Remover**  
50ml  
43653  
Price per 100ml = £10.00  
**£5 full price**



AVON Make-up

# LET'S FACE IT



oil-free formula  
blots away  
shine

**Final Touch  
Pressed Powder**  
SPF10. 10g  
**£4.25**



blemishes and  
dark circles  
take cover

**Perfect and  
Hide Concealer**  
**£3**



oil-absorbing  
foundation with  
SPF15

**Fresh Face  
Foundation**  
SPF15. 30ml  
Price per 10ml = £1.00  
Normally £4.75  
**£3 save £1.75**

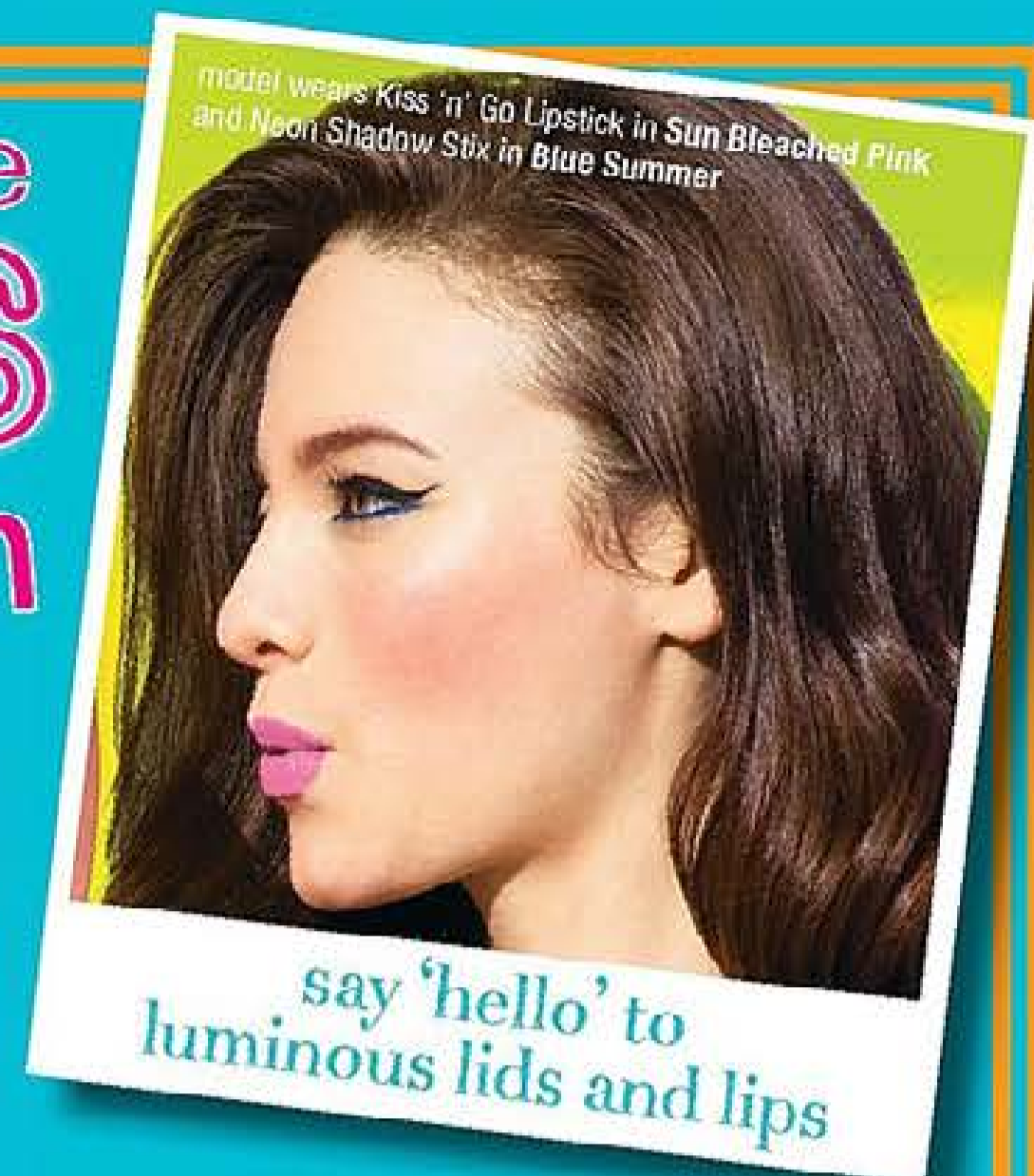


**COLORTREND**

**LIFE'S too FUN**  
TO WEAR THE SAME SHADE

## introducing the NEONS collection

mix it up with a rainbow  
of flirty fluoro shades to  
make your make-up POP



**NEW Kiss 'n'  
Go Lipstick**  
Will normally be  
£3.75  
**£2**  
save £1.75



sweep-on  
eyeshadow  
stix for candy  
coloured lids

**NEW Neon  
Shadow Stix**  
Will normally be £4  
**£2**  
half price



AVON Make-up



glides on with ease  
Pencil Play Eyeliner  
Normally £3  
**£1.50**  
half price



waterproof  
body-boosting  
mascara

Boost It! Waterproof Mascara 7ml  
Price per 10ml = £3.57  
Normally £4.50

**£2.50**  
save £2

00885  
Black



makes lashes look  
up to 5x fuller

Boost It! Mascara 7ml  
Price per 10ml = £3.57  
Normally £4.50

**£2.50**  
save £2

08672  
Black



all plumping,  
no clumping

Plump Out Mascara  
7ml  
Price per 10ml = £6.43  
**£4.50**

19299  
Black



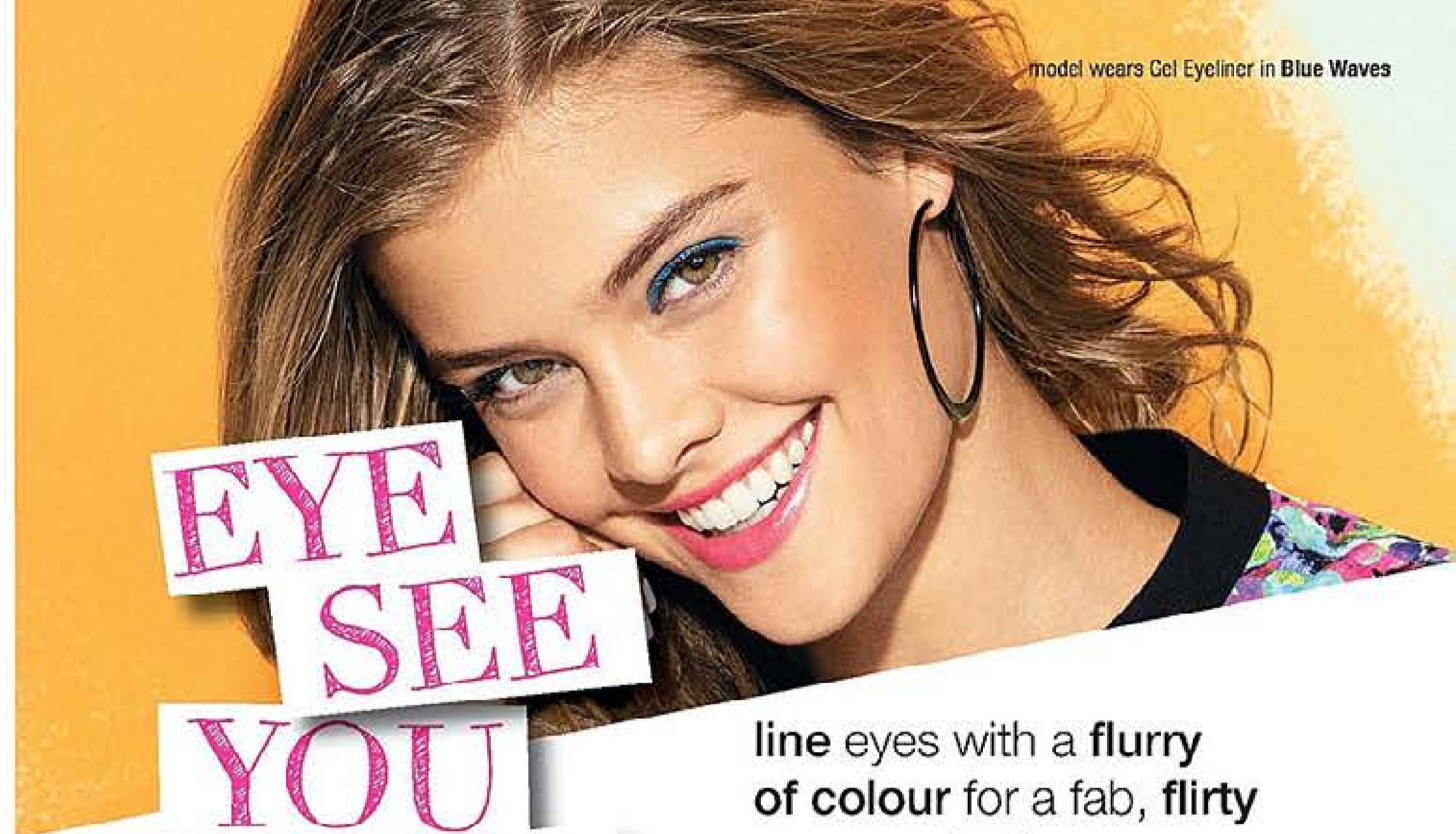
two shades  
of smooth  
shadow

Eyeshadow Duo  
**£4.50**



**COLORTREND**  
LIFE'S too FUN  
TO WEAR THE SAME SHADE

model wears Gel Eyeliner in Blue Waves



EYE  
SEE  
YOU  
BABY

line eyes with a flurry  
of colour for a fab, flirty  
summer look



velvety, blendable liner  
Chopsticks Eyeliner  
Normally £3.50  
**£1.75**  
half price



gorgeous  
gel eyeliner  
Gel Eyeliner  
**£3.50**



leaves lips feeling moisturised, smooth and glossy

**Read My Lips Lip Gloss**

6ml  
Price per 10ml = £3.00  
Normally £3.75

**£1.80**  
save £1.95



easy to apply glossy lipstick

**Lip Stix**

£4.50



rich, creamy lipstick that lasts for hours

**Kiss 'n' Go Lipstick**  
SPF15.  
£3.75

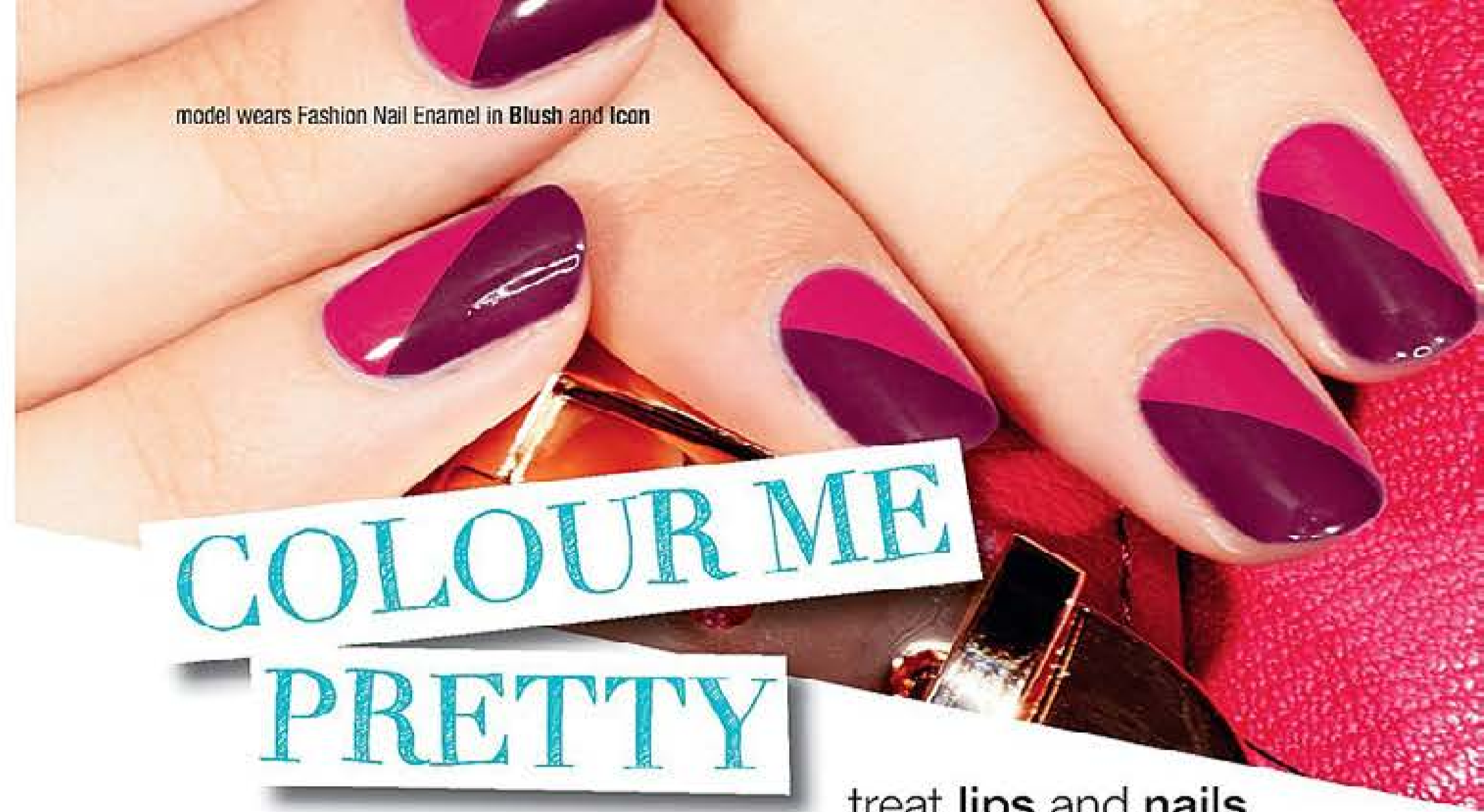


fruity lip balms in 3 juicy flavours

**Fruit Lip Shine**  
£2.50

**COLORTREND**  
LIFE'S too FUN  
TO WEAR THE SAME SHADE

model wears Fashion Nail Enamel in Blush and Icon



**COLOUR ME PRETTY**

treat lips and nails to a **Color Trend** make-over with our sizzling summer shades



high-shine nail enamel in suit-all shades

**Fashion Nail Enamel**

8ml  
Price per 10ml = £1.66  
Normally £3

**£1.50**  
half price



**1. PRIME**

*anti-ageing primer for longer lasting make-up*

**Skin Transforming Primer** 28ml  
00166  
Price per 10ml = £3.57  
Normally £15

**£10**  
save £5

**2. CONCEAL**

*clever concealer reduces the appearance of fine lines and wrinkles*

**Age-Transforming Concealer** SPF15  
Normally £9

**£6**  
save £3

**3. COVER**

*youth-restoring foundation for a flawless-looking finish*

**Age-Transforming Foundation** SPF15, 30ml  
Price per 10ml = £3.33  
Normally £15

**£10**  
save £5

**4. SET**

*pressed powder instantly improves the look and texture of skin*

**Age-Transforming Pressed Powder** SPF15, 10g  
Normally £10.50

**£7**  
save £3.50

**5. SHADE EYES**

*use the lifting primer followed by the shadow duo for a lifted lid look*

**Youth-Awakening Eyeshadow and Primer Kit**  
Normally £10

**£7**  
save £3

**6. LINE EYES**

*glide-on smooth eyeliner frames and defines*

**Smoothing Eyeliner Pencil**  
Normally £8.50

**£6**  
save £2.50



*with collagen and retinol*

**BEFORE**  
thin, dry lips

**AFTER**  
lips look plumper and feel moisturised  
Diagram for illustrative purposes only.

**27110** Light Brown  
**26948** Dark Brown

**28167** Rose Tint  
**24372** Berry Tint  
**24349** Honey Tint

**23747** Glazed Almond  
**23630** Plumberry  
**23796** Silky Pink  
**23697** Desert Rose  
**23762** Modest Mauve  
**23648** Berry Bloom

**17228** Luminous Nude  
**15446** Luminous Rose  
**18333** Luminous Berry

model wears Lip Restoring Colour Balm in Luminous Berry



**7. SET BROWS**

*easy to blend formula covers stray greys for natural-looking colour*

**Transforming Brow Filler**  
Normally £9

**£6**  
save £3

**8. CONDITION LIPS**

*enhance lips with a luminous SPF15 balm*

**Lip Plumping Lip Conditioner**  
**11155**  
Normally £9

**£6**  
save £3

**Tinted Lip Plumping Lip Conditioner 5g**  
Price per 10g = £12.00  
Normally £9

**£6**  
save £3

**9. COLOUR LIPS**

*rich lipstick that makes lips look up to 5 years younger*

**Youth-Awakening Lipstick SPF15.**  
Normally £10.50

**£7**  
save £3.50

**10. GLOSS LIPS**

*brush on, glossy, moisturising colour for naturally-restored lips with less wrinkling*

**Lip Restoring Colour Balm 5ml**  
Price per 10ml = £12.00  
Normally £9

**£6**  
save £3

# exclusive SUMMER SET

get set for a **gorgeous season** with  
our exclusive summer set



*"I love Cherish – it's the  
perfect summery scent for  
women who want to feel  
happy, fun and confident."*

Abbey Clancy is the face of  
Avon Cherish, as well as a  
loving mother, model, television  
presenter and winner of 2013's  
'Strictly Come Dancing'.

**new**



a tender, floral scent with a  
heart of jasmine sambac, precious  
musk and creamy woods

12 days of glossy,  
long-lasting colour

AVON  
Cherish

AVON  
nailwear pro+

all 3 for  
**£23.50**

when you spend  
**£12 or more on fragrance**  
across pages 68-86  
order using 69609



AVON  
**MAGIC TAN**  
moisturising  
self-tan lotion  
for face and body  
lait autobronzant  
hydratant  
visage et corps  
TROPICAL  
FRAGRANCE  
LIGHT/MEDIUM  
LÉGER/MOYEN

150 ml e

worth  
**£30\***

tropical-scented self-tanning  
lotion infused with skin-firming  
pomegranate

Exclusive Summer Set Contains NEW Avon Cherish Eau de Parfum Spray 30ml\*,  
Nailwear Pro+ 10ml in Naked Truth and Magic Tan Moisturising Self-Tan Lotion 150ml. 69609 £3.50

\*Based on normal brochure prices  
†Avon Cherish EDP 30ml not  
available separately.

EXCLUSIVE  
SUMMER SET just  
worth £30\*

£3.50

when you spend £12 or more  
across pages 68-86  
see pages 66-67 for details  
order using 69609



AS SEEN IN  
**woman**  
MAGAZINE

## Far Away

enticing. dreamy. exotic

all 3 for  
**£12**  
save £12.10  
order using 68841

**TOP TIP:**  
this 30ml TRAVEL  
SIZE is ideal  
to keep in your  
handbag, while  
the full size bottle  
looks gorgeous  
on your  
dressing table



Far Away Freesia, jasmine and vanilla musk. 50ml 04549 EDP Price per 100ml = £26.00 **£13**

Travel Spray 30ml 04705 EDP Price per 100ml = £25.00 **£7.50**

Perfumed Body Spray 75ml 10157 Price per 100ml = £4.80 **£3.60**

# little black dress

classic. sophisticated. luxurious

EXCLUSIVE SUMMER SET just worth £30\*

£3.50

when you spend £12 or more across pages 68–86 see pages 66–67 for details order using 69609



all 3 for £12 save £12.10 order using 68791

30ml TRAVEL SIZE ideal for slipping in your handbag

new



Little Black Dress Honeysuckle, ylang and milk wood. 50ml 05504 EDP Price per 100ml = £26.00 **£13**

NEW Travel Spray 30ml 08664 EDP Price per 100ml = £25.00 **£7.50**

Perfumed Body Spray 75ml 16972 Price per 100ml = £4.80 **£3.60**



*Abbey*  
x

**EXCLUSIVE SUMMER SET just worth £30\*** **£3.50** when you spend £12 or more across pages 68-86 see pages 66-67 for details order using 69609  
\*Based on normal brochure prices.



AVON  
*Cherish*

tender. precious. warm

all 3 for  
**£12**  
save £10.60  
order using 67561

10ml  
**PURSE  
SPRAY**  
for a handbag-  
friendly treat



AS SEEN IN



Abbey Clancy is a loving mother, model, television presenter and winner of 2013's 'Strictly Come Dancing'.

Avon Cherish Jasmine sambac, sandalwood and musk. 50ml 10926 EDP Price per 100ml = £28.00 **£14**

Purse Spray 10ml 10918 EDP **£6**

Roll-On Deodorant 50ml 07930 Price per 100ml = £5.20 **£2.60**

AVON Fragrance

**INCANDESSENCE**  
warm. exotic. bright



all 3 for  
**£12**  
save £10.10  
order using 68379



**new**  
30ml  
TRAVEL SIZE

**Incandessence** White peach, rose and teakwood. 50ml 22293 EDP Price per 100ml = £22.00 **£11**  
**NEW Travel Spray** 30ml 07617 EDP Price per 100ml = £25.00 **£7.50**  
**Incandessence Body Lotion** 150ml 25932 Price per 100ml = £2.40 **£3.60**

**EXCLUSIVE SUMMER SET** just worth **£30\*** **£3.50** when you spend £12 or more across pages 68-86 see pages 66-67 for details order using 69609  
\*Based on normal brochure prices.



**PERCEIVE**  
uplifting. confident. spiritual



all 3 for  
**£12**  
save £9.10  
order using 67751



**new**  
30ml  
TRAVEL SIZE

**Perceive** Pear, gardenia and musk. 50ml 07088 EDP Price per 100ml = £22.00 **£11**  
**NEW Travel Spray** 30ml 07807 EDP Price per 100ml = £25.00 **£7.50**  
**Roll-On Anti-Perspirant Deodorant** 50ml 13771 Price per 100ml = £5.20 **£2.60**

the  
**little black dress**  
 collection

classic. sophisticated. luxurious



**£6**  
 each  
 save £7



**Little Black Dress Eau Fraiche** Lemon oil, pink peony and musk essence. 50ml **21758** EDP  
 Price per 100ml = £12.00 Normally £13 **£6 save £7**

**Little Pink Dress** Lemon zest, pink peony and patchouli. 50ml **00182** EDP  
 Price per 100ml = £12.00 Normally £13 **£6 save £7**

**Little Red Dress** Raspberry, Bulgarian rose and red sandalwood. 50ml **17681** EDP  
 Price per 100ml = £12.00 Normally £13 **£6 save £7**

EXCLUSIVE  
 SUMMER SET just  
 worth **£30\***  
 \*Based on normal brochure prices.

**£3.50**

when you spend £12 or more  
 across pages 68–86  
 see pages 66–67 for details  
 order using 69609



the  
**rare**s  
 collection

sultry. warm. feminine

**£6**  
 each  
 save £7



1. **Rare Gold** Golden melon, marigold and amber. 50ml **04440** EDP  
 Price per 100ml = £12.00 Normally £13 **£6 save £7**

2. **Rare Diamonds** Plum blossom, orchid and cashmere woods. 50ml **21337** EDP  
 Price per 100ml = £12.00 Normally £13 **£6 save £7**

3. **Rare Pearls** Magnolia, broom flowers and sandalwood. 50ml **03632** EDP  
 Price per 100ml = £12.00 Normally £13 **£6 save £7**



**£6**  
each  
save **£5**



**INCANDESCENCE**  
FLAME

passionate. intense. seductive

**Incandessence Flame**  
Peach, pink pepper and musk. 50ml  
**28605 EDP**  
Price per 100ml = £12.00  
Normally £11  
**£6 save £5**

**PERCEIVE**  
Soleil

serene. uplifted. peaceful

**Perceive Soleil**  
Yuzu, pink pepper and musk. 50ml  
**00216 EDP**  
Price per 100ml = £12.00  
Normally £11  
**£6 save £5**

**EXCLUSIVE**  
SUMMER SET just  
worth **£30\***

\*Based on normal brochure prices.

**£3.50**

when you spend £12 or more  
across pages 68–86  
see pages 66–67 for details  
order using 69609



**£6**  
each  
save **£4.50**

**TAHITIAN**  
*holiday*

tropical. warming. exotic

**Tahitian Holiday**  
White blossoms, tiare flower  
and coconut. 50ml  
**03558 EDT**  
Price per 100ml = £12.00  
Normally £10.50  
**£6 save £4.50**



**SUNSHINE**  
*Kiss*

energy. joy. vitality

**Sunshine Kiss**  
Starfruit, Hawaiian plumeria  
and white amber. 50ml  
**19570 EDT**  
Price per 100ml = £12.00  
Normally £10.50  
**£6 save £4.50**



# create YOUR OWN PERFUME

*spritz scents* together to  
*create* something special or  
simply wear your favourite  
*on its own*

## LIMITED EDITION

*wild bergamot + blushing raspberry*  
= citrus, fruity

*blooming lotus + wild bergamot*  
+ *blushing raspberry*  
= floral, citrus, fruity

the original **Scent Essence** collection 30ml

Price per 100ml = £15.00

Normally £8 **£4.50** save **£3.50**



**1. Sparkly Citrus 27680**

Sicilian bergamot, lime blossom and cedarwood.

**2. Romantic Bouquet 27714**

Violet blossom, peony petals and vetiver.

**3. Vibrant Fruity 27722**

Blackberry, apple blossom and soft woods.



**NEW Scent Essence Blooming Lotus**

A sheer bouquet of lush freesia and  
blooming lotus flower, softened with  
captivating musks. 30ml

**08151 EDT**

Price per 100ml = £15.00

Will normally be £8

**£4.50** save **£3.50**



**NEW Scent Essence Wild Bergamot**

A sparkling mix of bright bergamot,  
tantalising tea essence and  
precious woods. 30ml

**07880 EDT**

Price per 100ml = £15.00

Will normally be £8

**£4.50** save **£3.50**



**NEW Scent Essence Blushing Raspberry**

A sensual expression of juicy raspberry  
and luscious mango, warmed with  
blonde woods. 30ml

**07872 EDT**

Price per 100ml = £15.00

Will normally be £8

**£4.50** save **£3.50**

EXCLUSIVE  
SUMMER SET just  
worth **£30\***

\*Based on normal brochure prices.

**£3.50**

when you spend £12 or more  
across pages 68-86  
see pages 66-67 for details  
order using 69609



new

**£4.50** each or any **3** for **£12** save **£1.50**  
across pages 80-81

**£4.50** each or any **3** for **£12**

# AVON LUCK for her

addictive. indulgent. luxurious

**Avon Luck for Her**  
Bergamot, rose petals and velvet sandalwood. 50ml  
08722 EDP  
Price per 100ml = £20.00  
Normally £15  
**£10** save £5

**Body Lotion** 150ml 08912  
Price per 100ml = £1.33  
Normally £3.50  
**£2** save £1.50

**Perfumed Body Spray** 75ml 07070  
Price per 100ml = £2.67  
Normally £3.60  
**£2** save £1.60



AS SEEN IN  
SUNDAY Woman's Own STYLIST

# AVON LUCK for him

enticing. sophisticated. fresh

**Avon Luck for Him**  
Pink pepper, nutmeg and sandalwood essence. 75ml  
03699 EDT  
Price per 100ml = £13.33  
Normally £15  
**£10** save £5

**Body Wash** 200ml 14308  
Price per 100ml = £1.00  
Normally £3.50  
**£2** save £1.50

**Deodorant Body Spray** 150ml 07997  
Price per 100ml = £1.33  
Normally £3.60  
**£2** save £1.60



EXCLUSIVE  
SUMMER SET just  
worth £30\*

£3.50

when you spend £12 or more  
across pages 68-86  
see pages 66-67 for details  
order using 69609



new

# AVON LUCK LA VIE

the latest addition to the collection

£10  
save £5



sophisticated. lavish. exciting

**Maria Sharapova,**  
international tennis star,  
introduces the sophisticated new scent  
from the Avon Luck collection.

**NEW Avon Luck La Vie**  
Strawberry, muguet and cedarwood. 50ml  
18549 EDP Price per 100ml = £20.00  
Will normally be £15  
**£10** save £5

# luxury scents for him and her



**1. Christian Lacroix Collection**  
**26047** Nuit for Him EDT. 75ml  
 Price per 100ml = £26.67  
**£20**

**21543** Nuit for Her EDP. 50ml  
 Price per 100ml = £40.00  
**£20**

**02345** Noir for Him EDT. 75ml  
 Price per 100ml = £26.67  
**£20**

**02485** Rouge for Her EDP. 50ml  
 Price per 100ml = £40.00  
**£20**

**11379** Ambre for Him EDT. 75ml  
 Price per 100ml = £26.67  
**£20**

**11387** Ambre for Her EDP. 50ml  
 Price per 100ml = £40.00  
**£20**

**2. Avon Instinct Collection**  
**04630** Instinct for Her EDP. 50ml  
**05827** Forbidden EDP. 50ml  
 Price per 100ml = £30.00  
**£15**

**16527** Instinct for Him EDT. 75ml  
 Price per 100ml = £20.00  
**£15**

**3. Avon Femme 50ml**  
**19331** EDP  
 Price per 100ml = £32.00  
**£16**

**Body Lotion 150ml**  
**20180**  
 Price per 100ml = £2.33  
**£3.50**

**Perfumed Body Spray 75ml**  
**19380**  
 Price per 100ml = £4.80  
**£3.60**

**4. Today, Tomorrow, Forever Collection EDP. 50ml**  
**25460** Today  
**25486** Tomorrow  
**14795** Forever  
 Price per 100ml = £26.00  
**£14**

**5. Fergie Collection EDP. 50ml**  
**11627** Outspoken  
**22186** Intense  
**21386** Viva  
 Price per 100ml = £30.00  
**£15**  
**28464** Fresh  
 Price per 100ml = £27.00  
**£13.50**

**6. Ultra Sexy 50ml**  
**13755** EDT  
 Price per 100ml = £30.00  
**£15**

**7. Avon Cherish Body Lotion 150ml**  
**06981**  
 Price per 100ml = £2.40  
**£3.60**

EXCLUSIVE  
 SUMMER SET just  
 worth **£30\***  
\*Based on normal brochure prices.

**£3.50**

when you spend £12 or more  
 across pages 68-86  
 see pages 66-67 for details  
 order using 69609



## PREMIERE LUXE

decadent. luxurious. dramatic



**£12**  
 each  
 save **£4**



- 1. Premiere Luxe Gold Blush** Pink pepper, rose and patchouli. 50ml  
**24901** EDP Price per 100ml = £24.00 Normally £16 **£12 save £4**
- 2. Premiere Luxe Grapetruit**, magnolia and patchouli. 50ml  
**21923** EDP Price per 100ml = £24.00 Normally £16 **£12 save £4**

EXCLUSIVE  
SUMMER SET just  
worth £30\*

£3.50

when you spend £12 or more  
across pages 68-86  
see pages 66-67 for details  
order using 69609



1. **Summer White Sunrise**  
12518 EDT. 50ml  
Price per 100ml = £22.00  
**£11**

2. **Timeless**  
27409 EDT. 50ml  
Price per 100ml = £18.00  
**£9**

3. **Avon Fleur**  
15685 EDP. 50ml  
Price per 100ml = £26.00  
**£13**

4. **Pur Blanca**  
23788 EDT. 50ml  
Price per 100ml = £22.00  
**£11**

5. **Secret Fantasy**  
EDT. 50ml  
22574 Midnight\*  
17509 Kiss\*  
12633 Original\*  
25833 Start\*  
Price per 100ml = £22.00  
**£11**

6. **Far Away**  
EDP. 50ml  
21493 Exotic  
10702 Bella  
27888 Gold  
18911 Bella Sunset  
Price per 100ml = £26.00  
**£13**

7. **Avon Soft Musk**  
03509 EDT. 50ml  
Price per 100ml = £17.00  
**£8.50**

8. **Unique Rose for Her\*\***  
09100 EDT. 50ml  
Price per 100ml = £26.00  
**£13**

9. **Mesmerize Black for Her**  
19208 EDT. 50ml  
Price per 100ml = £22.00  
**£11**  
20453 Purse Spray  
EDT. 10ml  
**£6**

EDP – Eau de Parfum Spray  
EDT – Eau de Toilette Spray

\*Detachable cast iron charm, on a 2cm stainless steel chain.  
\*\*Comes with a black adjustable, brass and iron rose motif ring.

## beautiful scents for her



1. **Far Away**  
10652 Shower Gel 150ml  
Price per 100ml = £2.40  
**£3.60**

10371 Skin Softener 150ml  
Price per 100ml = £2.33  
**£3.50**

24331 Shimmering Body  
Powder 40g  
Price per 100g = £6.88  
**£2.75**

11056 Roll-on Deodorant 50ml  
Price per 100ml = £5.20  
**£2.60**

2. **Pur Blanca**  
19448 Perfumed Body Spray  
75ml  
Price per 100ml = £4.80  
**£3.60**

11841 Roll-on Deodorant 50ml  
Price per 100ml = £5.20  
**£2.60**

3. **Perceive**  
09811 Perfumed Body Spray  
75ml  
Price per 100ml = £4.80  
**£3.60**

26153 Body Lotion 150ml  
Price per 100ml = £2.40  
**£3.60**

4. **Incandessence**  
18507 Perfumed Body Spray  
75ml  
Price per 100ml = £4.80  
**£3.60**

5. **Sunshine Kiss**  
19513 Body Mist 100ml  
**£3.60**

6. **Tahitian Holiday**  
10405 Exotic Body Mist 100ml  
**£3.60**

7. **Mesmerize Black for Her**  
13672 Body Lotion 150ml  
Price per 100ml = £2.40  
**£3.60**

8. **Avon Soft Musk**  
25692 Perfumed Body  
Spray 75ml  
Price per 100ml = £4.80  
**£3.60**

05454 Shimmering Body  
Powder 40g  
Price per 100g = £6.88  
**£2.75**

9. **Little Black Dress**  
24828 Body Cream 150ml  
Price per 100ml = £2.33  
**£3.50**  
13615 Roll-on Deodorant  
50ml  
Price per 100ml = £5.20  
**£2.60**

buy 1 choose 1 **HALF PRICE** save up to £6.50  
lower priced item half price page 86 only

buy 1 choose 1 **FREE** save up to £3.60  
lower priced item free page 87 only

## AVON EXPLORATION

adventurous. exhilarating. energising

Modern and refreshing with a twist of excitement.  
Evocative aloe leaf and grapefruit zest entwine  
with masculine trails of vetiver and musk.

£7  
save £6

**Avon Exploration**  
Orange, silver sage  
and vetiver. 75ml  
20040 EDT  
Price per 100ml = £9.33  
Normally £13  
£7 save £6



## AVON PRIME

new

powerful. masculine. confident  
An irresistible blend of aromatic  
lavender, refreshing spearmint and  
rich cedarwood creates a long-lasting  
impression.

all 3 for  
£12  
save £8.20  
order using 69583

**NEW Avon Prime**  
Lavender, spearmint  
and cedarwood.

1. **Hair & Body Wash**  
250ml 07013  
Price per 100ml = £1.44 **£3.60**
2. **EDT** 75ml 02923  
Price per 100ml = £17.33 **£13**
3. **Deodorant Body**  
Spray 150ml 02865  
Price per 100ml = £2.40 **£3.60**



the  
**015**  
collection

dynamic. seductive. masculine

**Truly Unique**

rebellious. individual. contemporary



1. **015**  
Citrus, woody. 50ml 14803 EDT Price per 100ml = £12.00  
Normally £11 **£6 save £5**
- 
2. **015 Attract**  
Woody, aromatic, fruity. 50ml 10298 EDT  
Price per 100ml = £12.00  
Normally £11 **£6 save £5**



- Truly Unique for Him**  
Woody, fresh, fruity. 50ml  
08490 EDT  
Price per 100ml = £14.00  
Normally £13 **£7 save £6**



the  
**ELITE**  
GENTLEMAN  
collection

magnetic. stylish. charming

*"Men aren't able to accessorise an outfit in the same way that women can, so scent is an important part of finishing off that more casual look I'm going for."*

Sky Sports pundit, sports columnist and father of two  
Jamie Redknapp

*Jamie Redknapp*



1. **Elite Gentleman Untailored**  
Fougere, woody. 75ml  
01826 EDT  
Price per 100ml = £10.67  
Normally £13 **£8 save £5**
- 
2. **Elite Gentleman**  
Oriental, woody. 75ml  
11601 EDT  
Price per 100ml = £10.67  
Normally £13 **£8 save £5**

AS SEEN IN  
**Bella**  
**Real people**

# MASCULINE SCENTS



**1. Elite Gentleman**  
11585 Hair & Body Wash 250ml  
Price per 100ml = £1.44

**£3.60**

**13284 Deodorant Body Spray**  
150ml  
Price per 100ml = £2.40

**£3.60**

**2. Full Speed**  
25114 Roll-On Anti-Perspirant  
Deodorant 50ml  
Price per 100ml = £5.20

**£2.60**

**19687 Deodorant Body Spray**  
150ml  
Price per 100ml = £2.40

**£3.60**

**3. Full Speed Power**  
18952 Roll-On Anti-Perspirant  
Deodorant 50ml  
Price per 100ml = £5.20

**£2.60**

**21477 Deodorant Body Spray**  
150ml  
Price per 100ml = £2.40

**£3.60**

**4. Mesmerize**  
15438 Roll-On Anti-Perspirant  
Deodorant 50ml  
Price per 100ml = £5.20

**£2.60**

**19638 Deodorant Body Spray**  
150ml  
Price per 100ml = £2.40

**£3.60**

**5. Mesmerize Black for Him**  
20701 After Shave Conditioner  
100ml

**£3.60**

**6. Black Suede**  
08763 Hair & Body Wash 250ml  
Price per 100ml = £1.44

**£3.60**

**19463 Deodorant Body Spray**  
150ml  
Price per 100ml = £2.40

**£3.60**

**27995 Roll-On Anti-Perspirant**  
Deodorant 50ml  
Price per 100ml = £5.20

**£2.60**

**7. Black Suede Sport**  
04317 Hair & Body Wash 250ml  
Price per 100ml = £1.44

**£3.60**

**09670 Roll-On Anti-Perspirant**  
Deodorant 50ml  
Price per 100ml = £5.20

**£2.60**

**8. Avon Exploration**  
20149 Hair & Body Wash 250ml  
Price per 100ml = £1.44

**£3.60**

**20115 Deodorant Body Spray**  
150ml  
Price per 100ml = £2.40

**£3.60**

**9. Wilderness**  
59493 Deodorant Body Spray  
150ml  
Price per 100ml = £2.40

**£3.60**

EDT - Eau de Toilette Spray

# FOR HIM



**1. X Series EDT. 50ml**  
06668 Rush  
04655 Recharge  
Price per 100ml = £17.00

**£8.50**

**2. Wilderness 100ml**  
25080 EDT

**£11**

**3. Black Suede Sport 75ml**  
00935 EDT  
Price per 100ml = £17.33

**£13**

**4. Black Suede Essential**  
07484 EDT  
Price per 100ml = £14.67

**£11**

**5. Individual Blue 50ml**  
00794 EDT  
Price per 100ml = £17.00

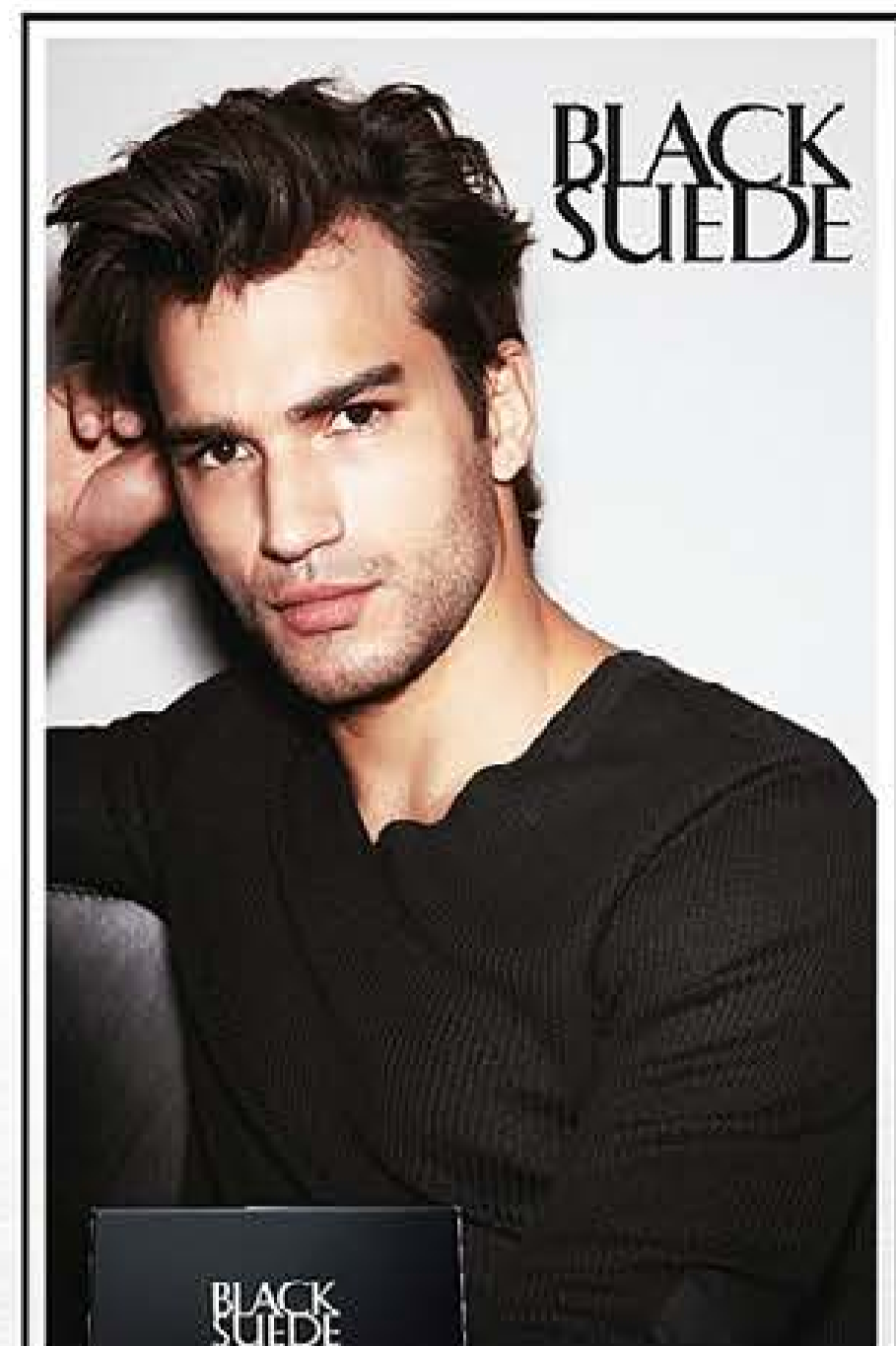
**£8.50**

**6. Full Speed EDT. 75ml**  
25643 Power  
25098 Original  
Price per 100ml = £14.67

**£11**

**7. Mesmerize EDT. 100ml**  
17442 Original  
20750 Black

**£11**



**Black Suede**  
A classic blend of woods and greens made irresistible with the modern feel of leather. 75ml  
**05843 EDT**  
Price per 100ml = £14.67  
**£11**

buy 1 choose 1 **FREE** save up to £3.60  
lower priced item free page 92 only

buy 1 choose 1 **HALF PRICE** save up to £6.50  
lower priced item half price page 93 only

AVON Men's Store

# AVON FOR MEN

## ENERGISING



1. **2-in-1 Shave & Wash**  
Cools and protects for cleansed skin and a comfortable shave. 150ml

**01867**  
Price per 100ml = £1.33  
Normally £4  
**£2 half price**

2. **3-in-1 Shampoo, Conditioner and Body Wash**  
Formulated to cool, cleanse and invigorate skin and scalp. 250ml

**01891**  
Price per 100ml = 80p  
Normally £4  
**£2 half price**

cooling formula infused with menthol

## ESSENTIALS



infused with vitamin E, ginger and aloe extracts

1. **Conditioning After Shave Balm**  
Mild and gentle lightweight balm. 100ml  
**18127**  
Normally £5  
**£2.50 half price**

2. **Revitalising Shave Gel**  
Skin-friendly shave gel for smooth, refreshed and moisturised skin. 150ml  
**18077**  
Price per 100ml = £1.17  
Normally £3.50  
**£1.75 half price**

3. **Invigorating Body Wash**  
Leaves skin feeling soft, invigorated and refreshed. 250ml  
**28258**  
Price per 100ml = 60p  
Normally £3  
**£1.50 half price**

4. **3-in-1 Shampoo, Condition and Shave**  
Leaves hair and skin feeling cleansed and conditioned. 250ml  
**16915**  
Price per 100ml = 60p  
Normally £3  
**£1.50 half price**



# SPORT ESSENTIALS

**all half price**  
save up to £2.50 pages 94-95

2 protective gel gives an incredibly close shave

*new*

1 invigorating and moisturising for everyday use

1. **NEW Sport Refreshing Hair and Body Wash**  
200ml  
**06197**  
Price per 100ml = 75p  
Will normally be £3  
**£1.50 half price**

2. **NEW Sport Protecting Shave Gel**  
100ml  
**27458**  
Will normally be £3.50  
**£1.75 half price**

3. **NEW Sport Soothing After Shave Balm**  
100ml  
**19141**  
Will normally be £5  
**£2.50 half price**



3 non-greasy, soothing balm for 24-hour moisture

*senses*

**NEW Ocean Surge Hair & Body Wash**  
Moisturising and hydrating body wash for a refreshing feeling. 500ml  
**13565**  
Price per 100ml = 30p  
Will normally be £3  
**£1.50 half price**

*new*

500ml  
**£1.50**  
half price







ANY **2**  
FOR **£4**  
save up to £4.80  
pages 96-97



## caring face creams

with trusted ingredients for every skin type



**for very dry skin**

with softening and restoring **royal jelly**

**Royal Jelly Face Cream**  
100ml  
06296  
**£3.80**

**for dry skin**

with nourishing and pampering **cocoa butter** and **vitamin E**

**Cocoa Butter Revitalising Moisture Face Cream** 100ml  
00463  
**£3.80**

**for normal to dry skin**

with moisturising and softening **soybean** and **vitamin E**

**Rich Moisture Nourishing Face Cream** 100ml  
16519  
**£3.80**

**for oily/combo skin**

with refreshing and mattifying **cucumber, witch hazel** and **green tea**

**Light Moisture Refreshing Face Gel-Cream** 100ml  
17400  
**£3.80**

**for mature skin**

with skin-firming **collagen** and **elastin**

**Youth Restore Firming Face Cream** 100ml  
27839  
**£4.40**

**3-in-1 cleanser**

gently **cleanse, tone** and **moisturise** in 1 easy step

**3-in-1 Cleansing Lotion** 200ml  
23242  
Price per 100ml = £1.75  
**£3.50**

**solutions**  
**LOVE YOUR SKIN  
 EVERY DAY**



# YOUNGER LOOKING SKIN

9 out of 10 women agree

formulated with a vitamin-rich oil complex to target  
**multiple signs of ageing** for a fresher, **more youthful look**



**Ageless Results 8-in-1 Day Cream**  
 Moisturising day cream with 8 benefits in 1, to nourish and help restore youthful-looking skin. Contains vitamin E, ceramides and micro oil complex. SPF20.  
 50ml  
**70805**  
 Price per 100ml = £10.00  
 Normally £8.25

**£5**  
 save £3.25

**Ageless Results 8-in-1 Night Cream**  
 Rich, intensely formulated moisturising night cream with 8 benefits in 1, to nourish and help restore youthful-looking skin. Contains vitamin E, ceramides and micro oil complex.  
 50ml  
**52035**  
 Price per 100ml = £10.00  
 Normally £8.25

**£5**  
 save £3.25

# AIRBRUSHED LOOKING SKIN

help reclaim a wrinkle free, flawless-looking complexion in **just 60 seconds**

**£4.75**  
 half price



**BEFORE**  
 VISIBLE FINE LINES



**AFTER**  
 LINES APPEAR SMOOTHER  
 Proven results from our clinical study.

**PAT, DON'T RUB**  
 Gently pat serum onto wrinkles until absorbed. Can be used under make-up or after Ageless Results 8-in-1 Day Cream.

**Ageless Results Express  
 Line Filler**  
**18895**  
 Normally £9.50  
**£4.75**  
 half price



**86%**  
 of women agree that  
 it's like airbrushing  
 for their skin



**MICRO-OIL COMPLEX**  
 INFUSED WITH MILLIONS OF  
 VITAMIN-RICH MICRO-OIL DROPLETS

**SOLUTIONS**  
**LOVE YOUR SKIN  
 EVERY DAY**



# WIPE AWAY THE DAY

treat skin to our  
**kind and gentle  
 everyday cleansers**  
 for all skin types

**£2**  
 half price



gently  
 sweeps away  
 make-up, oil and  
 dirt for clean and  
 refreshed skin

**Cleansing Wipes**  
 Soft, pre-moistened  
 cleansing cloths.  
 Suitable for use on  
 eyes. Alcohol free.  
 Hypoallergenic.  
 Contains 25 wipes.  
**08730**  
 Price per piece = 8p  
 Normally £4  
**£2 half price**

## CLEANSERS

**Freshest Pure  
 Refreshing  
 Toner**  
 200ml  
**05025**  
 Price per 100ml = £1.50  
 Normally £5  
**£3**  
 save £2



**Freshest Pure  
 Bi-Phase Make-up  
 Remover**  
 200ml  
**52365**  
 Price per 100ml = £1.75  
 Normally £6  
**£3.50**  
 save £2.50



**Freshest Pure  
 Scrub, Mask  
 & Cleanser**  
 100ml  
**51110**  
 Normally £6  
**£3.50**  
 save £2.50



**Vibes Power  
 Cleanser**  
 Requires 1  
 x AA battery  
 (not included).  
**13201**  
 Normally £16  
**£10**  
 save £6



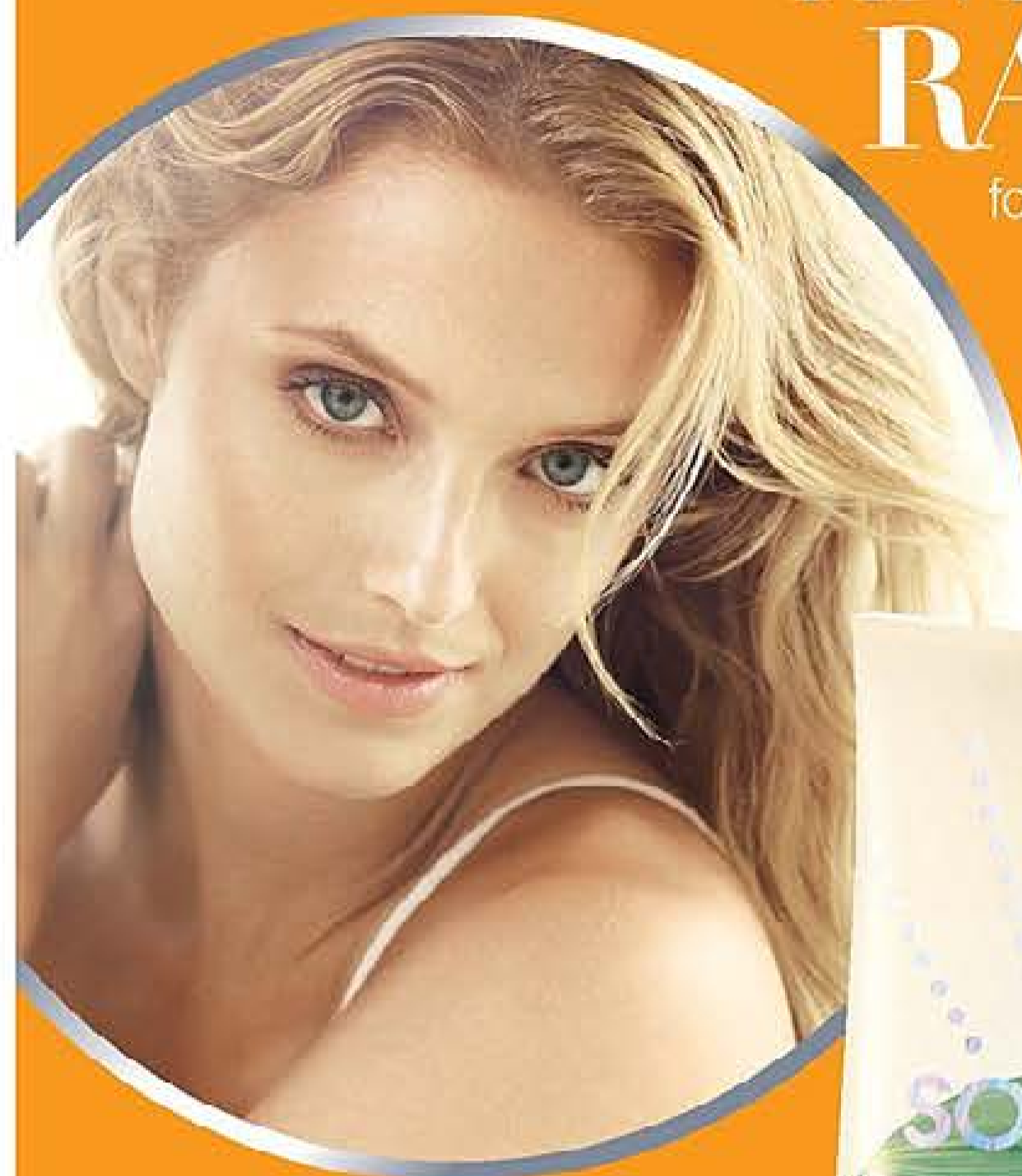
**Vibes Power  
 Cleanser  
 Replacement  
 Pads**  
 14 pads.  
**25874**  
 Price per piece = 21p  
 Normally £5  
**£3**  
 save £2



# TINTED SUMMER RADIANCE

for skin so healthy it glows

**£4**  
 save £3.50



IN 2 WEEKS  
**89%**

of women noticed a  
 dramatic difference  
 in the natural glowing  
 look of their skin



**ARONIA BERRY  
 COMPLEX**



**OPTIC PEARL  
 TECHNOLOGY**  
 to blur skin imperfections  
 for a glowing, luminous look



tinted beads  
 burst to  
 release a  
 radiant glow

**Truly Radiant  
 Tint Release  
 Moisturiser SPF20**  
 50ml  
**52340**  
 Price per 100ml = £8.00  
 Normally £7.50  
**£4**  
 save £3.50

**LOVE YOUR SKIN EVERY DAY**



**HYDRA BEYOND** HYDRATION FOR DRY SKIN

**Hydrating Lotion SPF15**  
50ml  
04960  
Price per 100ml = £9.00  
Normally £7.50  
**£4.50**  
save £3



**Extra Hydrating Cream**  
50ml  
33381  
Price per 100ml = £9.00  
Normally £7.50  
**£4.50**  
save £3



**TRULY RADIANT** FOR NATURALLY GLOWING SKIN

**Daily Moisturiser SPF15**  
50ml  
66225  
Price per 100ml = £9.00  
Normally £7.50  
**£4.50**  
save £3



**Overnight Retexturising Emulsion**  
50ml  
66258  
Price per 100ml = £9.00  
Normally £7.50  
**£4.50**  
save £3



**Vibes Brightening Eye Roller**  
12ml  
35097  
Price per 100ml = £50.00  
Normally £10  
**£6**  
save £4



**BALANCED + MATTE** FOR OILY & COMBINATION SKIN

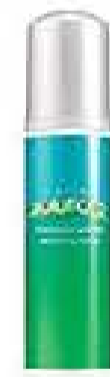
**Mattifying Day Cream SPF15**  
50ml  
35469  
Price per 100ml = £9.00  
Normally £7.50  
**£4.50**  
save £3



**Balancing Night Gel**  
50ml  
33399  
Price per 100ml = £9.00  
Normally £7.50  
**£4.50**  
save £3



**Self-Foaming Cleanser**  
150ml  
41137  
Price per 100ml = £2.00  
Normally £5  
**£3** save £2



**BB CREAMS** MOISTURE, TINT & PROTECTION FOR ALL SKIN TYPES

**BB Gentle Beauty Balm**  
30ml  
50013 Light  
31120 Medium  
Price per 100ml = £20.00  
Normally £10  
**£6** save £4



**BB Gentle Beauty Balm Matte**  
30ml  
15180 Light  
12906 Medium  
Price per 100ml = £20.00  
Normally £10  
**£6** save £4



**VISIBLY TONES & FIRMS**  
*the BUST AREA*  
*in just 1 week*

**BUY 1 CHOOSE 1 FREE**

lower priced item free  
page 103 only  
save up to £12



formulated with **POMEGRANATE** extract and **WITCH HAZEL** to help induce elastin at the gene level, and tighten and tone the skin

**Bust Shaper Sculping Gel**  
150ml  
00877  
Price per 100ml = £6.67  
**£10**

**BODY CONFIDENCE TREATS** TARGETED TREATMENTS FOR EVERY BODY WORRY

**Cellu Break 5D Anti-Cellulite Treatment**  
150ml  
16832  
Price per 100ml = £6.67  
**£10**



**Body Sculpting Treatment**  
150ml  
20164  
Price per 100ml = £7.33  
**£11**



**Butt Lifting Treatment**  
100ml  
19224  
**£10**



**Ageless Bloom Neck and Chest Treatment SPF15**  
50ml  
28357  
Price per 100ml = £20.00  
**£10**



**Stretchmark 24 Line-Reducing Treatment**  
150ml  
22228  
Price per 100ml = £8.00  
**£12**



AVON Skincare

clearskin®

fighting blemishes with you every step of the way

# blemish-busting DOUBLE ACT

correct and perfect problem skin with this dream duo, for flawless skin confidence in 2 easy steps...

## STEP 1: REMOVE BLACKHEADS

Your handy tool to gently and effectively unclog pores and banish blemishes in a flash!

Blackhead Remover  
27359  
Normally £4

**£2**  
half price



## STEP 2: CONCEAL & TREAT

Formulated with **salicylic acid**, our clever concealer quickly covers up, treats and stops new spots from forming, for skin-loving make-up at its best!

Blemish Stick  
17996  
Normally £1

**£2**  
half price

try the rest of the BLEMISH-CLEARING range...

**Oil-Free Tinted Moisturiser** 30ml  
Price per 100ml = £9.17  
Normally £5.50  
**£2.75**  
half price

24059 Fair 01396 Medium

**Peel Off Mask** 75ml  
26732  
Price per 100ml = £2.67  
Normally £4  
**£2**  
half price



**Daily Astringent** 100ml  
17129  
Normally £4  
**£2**  
half price



**Deep Cleansing Cloths** 25 wipes.  
16840  
Price per piece = 8p  
Normally £4.50  
**£2.25**  
half price



**3-in-1 Cleanser, Scrub & Mask** 125ml  
24208  
Price per 100ml = £2.00  
Normally £5  
**£2.50**  
half price



# pore-clearing PARTNERS

attract and remove pore-clogging dirt as you scrub away the day, with this daily cleansing couple for amazing results in minutes...



## STEP 1: SCRUB

Apply the pore-clearing face scrub, formulated with **exfoliating scrubbing grains** to clean skin.

Invigorating Scrub  
75ml  
15529  
Price per 100ml = £2.67  
Normally £4

**£2**  
half price

## STEP 2: BRUSH

Use the face brush to gently massage the scrub into skin for a more intense treatment. After a few minutes, rinse to reveal smoother, brighter-looking skin.

Face Brush  
16105  
Normally £2

**£1**  
half price



try the rest of the PORE-PENETRATING range...



**Black Mineral Cleanser** 125ml  
19356  
Price per 100ml = £1.60  
Normally £4.50  
**£2.25** half price



**Black Mineral Mask** 75ml  
18374  
Price per 100ml = £3.33  
Normally £5  
**£2.50** half price

**clearskin®**

fighting blemishes with you every step of the way

**bye bye blackheads** blitz away stubborn blackheads – for good

**Daily Cleanser**  
125ml  
18820  
Price per 100ml = £1.80  
Normally £4.50  
**£2.25**  
half price



**Daily Astringent**  
100ml  
27474  
Normally £4  
**£2**  
half price



**Deep Treatment Mask**  
75ml  
00521  
Price per 100ml = £2.33  
Normally £3.50  
**£1.75**  
half price



**it's an emergency** fast skin relief



**Instant Spot Treatment**  
15ml  
20511  
Price per 100ml = £15.00  
Normally £4.50  
**£2.25**  
half price



**Intensive Cream Cleanser**  
75ml  
25411  
Price per 100ml = £3.33  
Normally £5  
**£2.50**  
half price



**clearskin professional** our most advanced spot-fighting range formulated with salicylic acid

**Blemish Mark Treatment**  
50ml  
11858  
Price per 100ml = £7.00  
Normally £7  
**£3.50**  
half price



**Liquid Extraction Strip**  
30ml  
04929  
Price per 100ml = £10.00  
Normally £6  
**£3**  
half price



**clearskin professional**

YOUR PRO TRIO FOR  
**CLEARER  
LOOKING  
SKIN** IN JUST  
**3 DAYS!**

but don't just  
**take our word** for it...



1. **Deep Pore Cleansing Scrub** 125ml  
21717  
Price per 100ml = £4.40  
**£5.50**

2. **Clarifying Toner Pads** 45 pads.  
13060  
Price per piece = 12p  
**£5.50**



















3. **Daily Correcting Lotion** 50ml  
20883  
Price per 100ml = £14.00  
**£7**

**"BRILLIANT!**  
I'd highly  
recommend!"  
'Eliza', Avonshop customer,  
Leamington Spa

**"Amazing price,  
AMAZING  
RESULTS!  
5 STARS!"**  
'JPad52', Avonshop.co.uk  
customer, Shoreham-by-Sea

TRY TODAY...  
**ALL 3  
FOR £8**

order using 67645  
**WORTH £18**  
page 107 only

	VITALE 25+	REVERSALIST 40+	ULTIMATE 75 50+	PLATINUM 60+
	FINE WRINKLES. FATIGUED SKIN. SIGNS OF STRESS	WRINKLES. FIRMNESS. DISCOLOURATIONS	DEEP WRINKLES. SAGGING. AGE SPOTS	NECK SAGGING. DRYNESS. SEVERE WRINKLES
<b>CLEANSE</b>	<b>Cleanser</b> 125ml 03111 Price per 100ml = £6.00 <b>£7.50</b> 	<b>Foaming Cleanser</b> 125ml 14118 Price per 100ml = £6.80 <b>£8.50</b> 	<b>Cream Cleanser</b> 125ml 01602 Price per 100ml = £8.00 <b>£10</b> 	<b>Cleanser</b> 125ml 02311 Price per 100ml = £8.40 <b>£10.50</b> 
<b>EYE</b>	<b>Eye Gel Cream</b> 15ml 22160 Price per 100ml = £106.67 <b>£16</b> 	<b>Express Dual Eye System</b> 14134 Normally £19 <b>£11.50</b> save £7.50 See page 217 for details. 	<b>Eye System</b> 29439 <b>£20</b> 	<b>Eye &amp; Lip Cream</b> 15ml 01230 Price per 100ml = £140.00 <b>£21</b> 
<b>DAY</b>	<b>Day Cream SPF25</b> 50ml 11247 Price per 100ml = £24.00 Normally £19.50 <b>£12</b> save £7.50 	<b>Day Cream SPF25</b> 50ml 26757 Price per 100ml = £26.00 Normally £21.50 <b>£13</b> save £8.50 See page 217 for details. 	<b>Day Cream SPF25</b> 50ml 16097 Price per 100ml = £29.00 Normally £24 <b>£14.50</b> save £9.50 See page 215 for details. 	<b>Day Cream SPF25</b> 50ml 11353 Price per 100ml = £51.00 <b>£25.50</b> 
<b>NIGHT</b>	<b>Night Gel Cream</b> 50ml 11197 Price per 100ml = £24.00 Normally £19.50 <b>£12</b> save £7.50 	<b>Night Cream</b> 50ml 14126 Price per 100ml = £26.00 Normally £21.50 <b>£13</b> save £8.50 See page 217 for details. 	<b>Night Cream</b> 50ml 16063 Price per 100ml = £29.00 Normally £24 <b>£14.50</b> save £9.50 See page 215 for details. 	<b>Night Cream</b> 50ml 01784 Price per 100ml = £51.00 <b>£25.50</b> 
<b>TREAT</b>	<b>Beauty Balm Cream BB+ SPF20</b> 30ml 09720 Price per 100ml = £50.00 <b>£15</b> 	<b>Express Wrinkle Smoother</b> 9g 23960 Price per 100g = £200.00 <b>£18</b> 	<b>Elixir</b> 30ml 24133 Price per 100ml = £100.00 <b>£30</b> 	<b>Serum</b> 30ml 23267 Price per 100ml = £103.33 <b>£31</b> 

# ANEW TREATMENTS

## CLINICAL

AT-HOME ALTERNATIVES TO A DERMATOLOGICAL PROCEDURE

<b>UNEVEN SKIN</b> <b>Absolute Even Multi-Tone Skin Corrector with DSX-7</b> 30ml 18044 Price per 100ml = £93.33 <b>£28</b> 	<b>UNEVEN SKIN</b> <b>Absolute Even Multi-Tone Skin Correcting Cream with DSX</b> 30ml 08482 Price per 100ml = £73.33 <b>£22</b> 	<b>INSTANT VISIBLE LIFT</b> <b>Infinite Lift Targeted Contouring Serum</b> 30ml 61549 Price per 100ml = £90.00 <b>£27</b> 	<b>VISIBLE LIFT</b> <b>Infinite Lift Firm &amp; Sculpt Cream</b> 30ml 08599 Price per 100ml = £33.33 Normally £21 <b>£10</b> save £11 See page 221 for details. 
<b>ADVANCED SKIN REPAIR</b> <b>E-Defence Deep Recovery Cream</b> 30ml 07948 Price per 100ml = £50.00 Normally £20 <b>£15</b> save £5 See page 223 for details. 	<b>ADVANCED SKIN PROTECTION</b> <b>E-Defence Multi-Shield SPF50 Day Lotion</b> 30ml 16774 Price per 100ml = £66.67 <b>£20</b> 	<b>HOODED EYES</b> <b>Infinite Lift Dual Eye System</b> 05538 Normally £20 <b>£10</b> half price See back cover for details. 	<b>SAGGING SKIN</b> <b>Thermafirm Face Lifting Cream</b> 30ml 23135 Price per 100ml = £70.00 <b>£21</b> 

## A-F33

OUR FASTEST WRINKLE-FIGHTING RANGE

<b>FINE WRINKLES</b> <b>NEW PRO Line Corrector Treatment with A-F33+ Complex</b> 30ml 03731 Price per 100ml = £73.33 Will normally be £32 <b>£22</b> save £10 See page 225 for details. 	<b>FINE WRINKLES</b> <b>PRO Line Corrector Hydrating Cream with A-F33</b> 30ml 12070 Price per 100ml = £80.00 <b>£24</b> 	<b>CROW'S FEET</b> <b>PRO Line Corrector Eye Treatment with A-F33</b> 15ml 00760 Price per 100ml = £130.00 <b>£19.50</b> 	<b>FINE WRINKLES</b> <b>PRO Line Corrector Targeted Filler with A-F33</b> 05611 <b>£12</b> 
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## GENICS

LOOK UP TO 10 YEARS YOUNGER

<b>DARK CIRCLES</b> <b>Dark Circle Corrector</b> 15ml 25247 Price per 100ml = £80.00 Normally £19.50 <b>£12</b> save £7.50 See page 219 for details. 	<b>EXPRESSION LINES</b> <b>Treatment Concentrate</b> 30ml 03541 Price per 100ml = £100.00 <b>£30</b> 	<b>EXPRESSION LINES</b> <b>Treatment Cream</b> 30ml 03566 Price per 100ml = £78.33 <b>£23.50</b> 
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# cocoa butter

deep nourishment for dry skin

**Lip Butter**  
15ml  
22061  
Price per 100ml = £13.33  
Normally £3.50  
**£2 save £1.50**

**Revitalising Moisture Hand Cream**  
100ml  
04812  
Normally £3.60  
**£1.80 half price**

**Conditioning Moisture Body Lotion**  
400ml  
01529  
Price per 100ml = 60p  
Normally £4.80  
**£2.40 half price**

**Rejuvenating Moisture Body Butter**  
200ml  
22996  
Price per 100ml = £1.25  
Normally £5  
**£2.50 half price**



# travel-sized moisture

treat dry skin to **handbag-friendly, all-over hydration** – when and wherever you need it

SAVE UP TO  
**HALF PRICE**  
pages 110–111

*new*  
**75ml**

**£1**  
half price



# aloe vera

soothing, calming care



**All Day Moisture Body Lotion**  
400ml  
56804  
Price per 100ml = 60p  
Normally £4.80  
**£2.40 half price**

**Fast Absorbing Hand Cream**  
100ml  
03780  
Normally £3.60  
**£1.80 half price**

**NEW Gentle Aloe Light Cream**  
Fast absorbing, lightweight cream for 24-hour moisture. Suitable for face, hands and body. Contains aloe vera gel. 75ml  
09399  
Price per 100ml = £1.33  
Will normally be £2  
**£1 half price**

**NEW Cocoa Butter Rich Cream**  
Fast absorbing, rich cream for 24-hour moisture. Suitable for face, hands and body. Contains cocoa butter. 75ml  
09837  
Price per 100ml = £1.33  
Will normally be £2  
**£1 half price**



AVON  
care.  
trusted skincare  
since 1930

• dermatologist tested • hypoallergenic

• fragrance free • suitable for sensitive skin

your **targeted** treatment for  
**extra  
dry skin**

heal and **deeply moisturise**  
severely dry, chafed areas with our  
**skin-restoring balm**

**£2**  
half price

ALL  
HALF  
PRICE

save up to £2.50  
pages 112-113



clinically proven  
**INSTANT RELIEF**  
for extra-dry skin

**LOCKS IN MOISTURE**  
FOR FULLY HYDRATED SKIN

**FORMULATED WITH MOISTURE LOCK COMPLEX**  
a unique blend of nutrients and emollients which penetrate deeply within the skin's surface layers to lock in moisture



**SOS Balm**  
30ml  
20214  
Price per 100ml = £6.67  
Normally £4  
**£2 half price**



**Hand Treatment**  
100ml  
26484  
Normally £4  
**£2 half price**

**Body Lotion**  
400ml  
03186  
Price per 100ml = 63p  
Normally £5  
**£2.50 half price**

**Lip Treatment**  
00356  
Normally £2.50  
**£1.25 half price**

**SOS Cream**  
200ml  
10660  
Price per 100ml = £1.25  
Normally £5  
**£2.50 half price**

AVON  
SUN<sup>+</sup>

whatever you do this summer,  
love that sunshine feeling

all of our sun protection products are formulated with  
Derma 360° Technology for advanced protection and are:  
• non-greasy • water-resistant • hypoallergenic • UVA/UVB-protected



# CITY BREAK

stay protected out and about  
on your urban adventure with  
our handbag essentials



SPF  
30

perfect for  
extra-sensitive  
areas like nose,  
ears and lips

**£2**  
save £1.50

**Protecting Balm  
SPF30  
04366**  
Normally £3.50  
**£2 save £1.50**

**FACE:** high SPF protection to help you face the rays

**SPF 50**  
**Anti-Ageing Face Cream Sensitive Skin SPF50**  
50ml  
**10769**  
Price per 100ml = £11.00  
Normally £9  
**£5.50 save £3.50**

**SPF 30**  
**Multi Protection Moisturising Face Lotion SPF30**  
50ml  
**10835**  
Price per 100ml = £11.00  
Normally £9  
**£5.50 save £3.50**

**SPRAYS:** all-over lightweight mists to shield against the sun

**SPF 30**  
**Quick Dry Clear Spray SPF30**  
150ml  
**19935**  
Price per 100ml = £4.67  
Normally £12  
**£7 save £5**

**SPF 15**  
**Moisturising Sun Spray SPF15**  
150ml  
**19885**  
Price per 100ml = £4.00  
Normally £10  
**£6 save £4**

# BEACH HOLIDAY

shield summer skin as you explore the  
shore with our cooling protectors



SPF  
25

**£6**  
save £4



**LOTIONS:** head to toe skin-loving lotions for sun seekers

**1. Moisturising Sun Lotion SPF25**  
150ml  
**07104**  
Price per 100ml = £4.00  
Normally £10  
**£6 save £4**

**2. Multi Protection Moisturising Sun Lotion SPF50**  
150ml  
**18382**  
Price per 100ml = £4.00  
Normally £10  
**£6 save £4**

**3. Fresh Protection Moisturising Body Lotion SPF30**  
150ml  
**19869**  
Price per 100ml = £4.67  
Normally £11  
**£7 save £4**

2

3

4

5

6



SPF  
50

SPF  
30

SPF  
30

SPF  
30

SPF  
10

**4. Protect & Glow Moisturising Sun Lotion SPF30**  
150ml  
**19901**  
Price per 100ml = £4.67  
Normally £11  
**£7 save £4**

**5. Multi Protection Moisturising Sun Lotion SPF30**  
150ml  
**19976**  
Price per 100ml = £4.00  
Normally £10  
**£6 save £4**

**6. Moisturising Sun Lotion SPF10**  
150ml  
**07971**  
Price per 100ml = £4.00  
Normally £10  
**£6 save £4**

AVON  
**SUN+**  
whatever you do this summer,  
love that sunshine feeling

all of our sun protection products are formulated with  
Derma 360° Technology for advanced protection and are:  
• non-greasy • water-resistant • hypoallergenic • UVA/UVB protected

# PICNIC IN THE PARK



contains  
skin-loving  
vitamins  
E and B

enjoy some family fun and  
keep the little ones sun-safe  
as you eat, relax and play

**£5**  
save £4

**Kids' Multivitamin Sun Cream SPF50**  
Mild and gentle, SPF50 water-resistant sun cream. Provides UVA/UVB protection with Derma 360° Technology. Suitable for face and body. 75ml  
**18739**  
Price per 100ml = £6.67  
Normally £9  
**£5 save £4**

**KIDS:** high SPF kids' care for worry-free sunshine fun



get **SPF30**  
with  
*Sadie the shark*

**Kids' Turquoise Sun Spray SPF30**  
150ml  
**18630**  
Price per 100ml = £4.00  
Normally £10  
**£6 save £4**



get **SPF50**  
with  
*Olly the octopus*

**Kids' Swim & Protect Sun Lotion SPF50**  
150ml  
**18796**  
Price per 100ml = £4.67  
Normally £12  
**£7 save £5**



with aloe  
and vitamin E  
to soothe skin,  
leaving it  
beautifully  
soft



**£4.50**  
save £3.50

**Cooling After Sun Lotion with Aloe**  
400ml  
**04028**  
Price per 100ml = £1.13  
Normally £8  
**£4.50 save £3.50**

**AFTER SUN:** mist, butter, lotion and gel to cool and soothe sunburnt skin



**After Sun Aloe Ice Gel**  
150ml  
**18408**  
Price per 100ml = £2.67  
Normally £7  
**£4 save £3**



**After Sun Shimmering Tan Enhancer**  
150ml  
**19778**  
Price per 100ml = £2.67  
Normally £7  
**£4 save £3**



**Cooling After Sun Spray Lotion with Vitamin C**  
150ml  
**19588**  
Price per 100ml = £2.67  
Normally £6  
**£4 save £2**

**Soothing After Sun Body Butter** 200ml  
**17624**  
Price per 100ml = £2.00  
Normally £7  
**£4 save £3**



**TANNING:** mousse, spray and lotion for natural glow-getters



**Magic Tan Self Tan Bronzing Mousse**  
150ml  
**01149**  
Price per 100ml = £6.00  
Normally £15  
**£9 save £6**



**Magic Tan Moisturising Self Tan Lotion for Face and Body** 150ml  
**24240**  
Price per 100ml = £6.00  
Normally £15  
**£9 save £6**



**Maxi Tan Tan Enhancing Oil Spray** 150ml  
**19471**  
Price per 100ml = £2.67  
Normally £6  
**£4 save £2**

AVON Skincare

ALL  
**HALF PRICE**  
OR BETTER  
pages 118-119

### BRUSH UP *your style*

get that salon-perfect finish with these **great quality brushes** – there's one for every style



creates brilliant bounce



for neat and sweet curls



for sleek, smooth locks



perfect styling, every day



for lovely, tangle-free locks

for that poker-straight style



always have a brush handy



backcomb for va-va-volume

**Large Barrel Brush**  
04499  
Normally £7.50  
**£3.75 half price**

**Small Barrel Brush**  
04515  
Normally £5  
**£2.50 half price**

**Paddle Brush**  
02832  
Normally £7.50  
**£3.75 half price**

**Cushion Brush**  
06767  
Normally £5  
**£2.50 half price**

**Styling Comb**  
25056  
Normally £4  
**£2 half price**

**Straightening Comb**  
00943  
Normally £6  
**£3 half price**

**Pop-Up Brush**  
02873  
Normally £3.25  
**£1.60 save £1.65**

**Back Comb Brush**  
23820  
Normally £3.25  
**£1.60 save £1.65**



100%  
natural  
boar  
bristles

**£3.75**  
half price

**Smoothing Brush**  
Smoothing brush with natural bristles made up of 100% boar hair. Approx. 22.6cm x 3.2cm. Plastic handle with rubber coating.  
**10140**  
Normally £7.50  
**£3.75 half price**

## nature's FINEST

using a boar-hair brush is a natural way to create shiny, healthy hair

### HAIR CARE EXPERT

*I love this 100% boar-hair brush. The properties of boar hair are proven to condition the hair, reduce frizz, and stimulate the scalp and hair follicles to help hair grow.*



**Emma Trainor**  
Avon Hair Care Expert

### THE CUSTOMER

★★★★★ 5 stars

*I've wanted a boar-hair brush for a while and now I have it, I'm amazed at the difference in my hair. It's softer and much stronger and even my split ends look better. I would highly recommend this brush!*

**Helen Corda**, Avon customer, Leicester

Advance Techniques

# especially for SHIMMERING SHINE



contains silicone  
and pro-vitamin B5 to  
enhance shine



**Dry Ends Serum**  
30ml  
21352  
Price per 100ml = £9.97  
Normally £5.50  
**£2.99** save £2.51

**Daily Shine**  
250ml  
11171 Shampoo  
11320 Quick Touch  
Leave In Conditioner  
Price per 100ml = 64p  
Normally £2.80  
**£1.60** save £1.20

# especially for SUPREME FINISH

locks in moisture and  
strengthens fine hair to create  
the ultimate glossy finish



## NUTRI 5 TECHNOLOGY, 5 NOURISHING OILS:

1. Macadamia to cleanse
2. Almond to strengthen
3. Camelia to add shine
4. Grape seed to nourish
5. Marula to smooth



**£4.30**  
save £2.20



**Intense  
Radiance  
Treatment**  
50ml  
28738  
Price per 100ml = £8.60  
Normally £6.50  
**£4.30**  
save £2.20

**Supreme Oils**  
250ml  
11049 Shampoo  
11080 Conditioner  
Price per 100ml = £1.04  
Normally £3.80  
**£2.60**  
save £1.20

**Duo Treatment  
Spray**  
100ml  
28571  
Normally £6.50  
**£4.30**  
save £2.20

# especially for VOLUPTUOUS VOLUME



leaves hair bouncing  
with body and  
voluptuous volume



**Volume Boosting  
Treatment**  
150ml  
08441  
Price per 100ml = £1.80  
Normally £4.50  
**£2.70** save £1.80

**Ultimate Volume**  
250ml  
09381 Shampoo  
09522 Conditioner  
Price per 100ml = 64p  
Normally £2.80  
**£1.60** save £1.20

AVON Hair Salon

Advance Techniques

especially for  
**NOURISHED  
LOCKS**



infused with  
Moroccan argan oil  
for strength and shine

**\*WHILE STOCKS LAST**



**Mask** 150ml  
**03319**  
Price per 100ml = £2.20  
Normally £5.50  
**£3.30** save £2.20

**360 Nourishment Moroccan Argan Oil** 250ml  
**23754** Shampoo  
**23614** Conditioner  
Price per 100ml = 64p  
Normally £2.80  
**£1.60** save £1.20

**Heat Infusion Treatment\***  
4 x 15ml  
**49247**  
Normally £5.50  
**£3.30** save £2.20

**Leave-in Treatment**  
30ml  
**06973**  
Price per 100ml = £11.00  
Normally £5.50  
**£3.30** save £2.20

especially for  
**BEAUTIFUL  
COLOUR**



with conditioners and  
colour-sealing silicone  
to keep colour tip-top



**Restorative Mask**  
150ml  
**08326**  
Price per 100ml = £2.20  
Normally £5.50  
**£3.30** save £2.20

**Colour Protection**  
250ml  
**49155** Shampoo  
**49171** Conditioner  
Price per 100ml = 64p  
Normally £2.80  
**£1.60** save £1.20

especially for  
**PERFECT  
STYLING**

finishing products that  
work wonders



**£3.50**  
save £1.50

**SHOW  
STOPPER!**

Spritz on to your  
finished style for  
show-stopping shine  
that turns heads.

**Mirror Shine Spray**  
100ml  
**01412**  
Normally £5  
**£3.50** save £1.50

**1. Firm Hold Gel**  
100ml  
**12005**  
Normally £3.25  
**£2.10**  
save £1.15

**2. Heat Protection Spray**  
100ml  
**11965**  
Normally £4.50  
**£3.20**  
save £1.30

**3. Volume & Curl Mousse**  
150ml  
**01107**  
Price per 100ml = £1.40  
Normally £3.50  
**£2.10**  
save £1.40

**4. Firm Hold Hairspray**  
200ml  
**01156**  
Price per 100ml = £1.13  
Normally £3.50  
**£2.25**  
save £1.25

**5. Power Straight Spray**  
100ml  
**11924**  
Normally £4.50  
**£3.20**  
save £1.30

AVON Hair Salon

**BIGGER BOTTLES,** *extra value* Advance Techniques

**400ml bottles**

**£2.75**  
save £1.75



**Shampoo**  
400ml  
13482 Ultimate Volume  
49296 Colour Protection  
00372 Classic  
Anti-Dandruff 2-in-1  
23044 Instant Repair 7  
24448 Moroccan Argan Oil  
28449 Smooth as Silk  
Price per 100ml = 69p  
Normally £4.50  
**£2.75** save £1.75

*especially for*  
**SILKY STRANDS**



**Smooth as Silk** 250ml  
25213 Shampoo  
17939 Conditioner  
Price per 100ml = 64p  
Normally £2.80  
**£1.60** save £1.20

**Serum**  
30ml  
18028  
Price per 100ml = £12.83  
Normally £5.50  
**£3.85** save £1.65

*especially for*  
**REPAIRING DAMAGE**

*for damaged hair that needs extra care*



**Instant Repair 7** 250ml  
04788 Shampoo  
00562 Conditioner  
Price per 100ml = 64p  
Normally £2.80  
**£1.60** save £1.20

**Split End Mender** 150ml  
03178  
Price per 100ml = £2.66  
Normally £6.50  
**£3.99** save £2.51

**Treatment Mask** 150ml  
00844  
Price per 100ml = £2.20  
Normally £5.50  
**£3.30** save £2.20

**Reconstruction Power Dose** 15ml  
09415  
Price per 100ml = £10.00  
Normally £3  
**£1.50** half price

**Treatment Spray** 100ml  
04606  
Normally £5.50  
**£3.85** save £1.65

**COLOUR**  
*up!*

*get a fab new look with these permanent hair colours that promise long-lasting vibrancy*



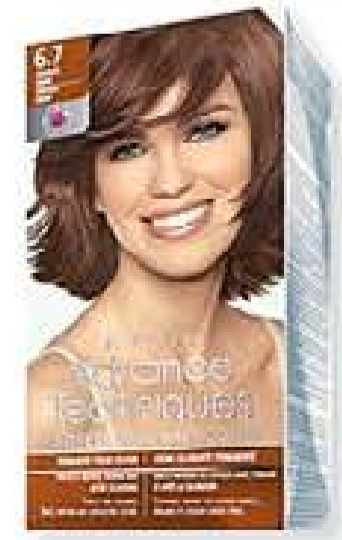
**BRUNETTES**



**REDS & BLACKS**



**BLONDES**



not sure which shade to choose?  
visit [www.avon.uk.com/makeover](http://www.avon.uk.com/makeover)  
Remember to allergy test 48 hours before use.

**contains:**  
pre-treatment, developer lotion, crème colourant, post-treatment, gloves and application instruction leaflet.

**Professional Hair Colour**  
Normally £6  
**£4.50**  
save £1.50

AVON Hair Salon

# STEP-BY-STEP guide to a **THICKER PONYTAIL**

create a thicker, longer-looking ponytail with this simple  
to use, clip-in hair piece



1

pull your hair back  
into a ponytail



2

squeeze crocodile clip  
and clip on to ponytail



3

arrange hair to hide the clip from view

## NEW Faux Hair Ponytail

Faux polyester hair attached to a crocodile clip in the matching hair colour. Hair length approx. 34cm. Also features an enclosed hair net. Plastic claw approx. 8cm. Will normally be £20

**£10** half price

available in  
3 COLOURS



03640 Blonde



04218 Mid-Brown



28894 Dark Brown

**new**



just  
**£10**  
half price

model wears Faux Hair Ponytail in Mid-Brown

AVON Hair Salon

127





## professional *pedicure*

the easy, **affordable** way to get **beach-ready feet**, in **minutes**

**NEW & IMPROVED**  
2 speed settings

**£10**  
half price

**5**  
interchangeable  
heads:



**compare & save**

---

**Boots**  
No7 Pedicure Set  
with 3 interchangeable heads **£24.99\***

---

**AVON**  
Perfect  
Pedicure Tool **£10**  
half price

better, **more powerful** motor for **longer-lasting** batteries!

**NEW Perfect Pedicure Tool**  
Plastic, battery operated hard skin remover with 5 interchangeable attachments and 2 speed settings. Requires 1 x 9V battery (not included). Approx. 13cm x 4cm. **09860**  
Will normally be £20  
**£10 half price**

\*Price sourced from www.boots.com on 14/01/2015.



**SOAK**

1. Soak feet with the soothing lavender soak and gently pat dry.



**SOFTEN**

2. Use the pumice attachment to soften hard skin.



**TARGET**

3. Use the pointed head tool, or your chosen attachment, on any stubborn hard skin.



**BUFF**

4. Finish with the fine attachment all over, to buff and smooth.

# PINEAPPLE sorbet

use all 3 to put a zing in your step this summer

infused with real pineapple fruit extract



soften feet with the invigorating scrub

**Exfoliating Scrub**

75ml

13409

Price per 100ml = £4.20

Normally £4.50

**£3.15**

save £1.35

refresh feet with the cooling mist

**Cooling Spray**

100ml

13268

Normally £4.50

**£3.15**

save £1.35

smooth feet with the hydrating lotion

**Cooling Lotion**

75ml

02378

Price per 100ml = £4.20

Normally £4.50

**£3.15**

save £1.35

# TOEtal confidence

perfect partners to beat the heat



ODOUR NEUTRALISING



**£2.45**  
save £1.05

With odour-neutralising technology to leave your feet feeling cool, dry and smelling fresh!

**Healthy Odour Neutralising Foot Spray**

75ml

02121

Price per 100ml = £3.27

Normally £3.50

**£2.45** save £1.05

COOLING & SOOTHING

**new**



**£3.50**  
save £1.50



Spray on this light formula and **feel the crackles get to work.** Cools and soothes, so you're ready to face the world again in no time!



beautiful

cooling crackling mousse  
mousse crépitante  
rafraîchissante

150 ml 3e

**NEW Beautiful Cooling Crackling Mousse**

150ml

11106

Price per 100ml = £2.33

Will normally be £5

**£3.50** save £1.50

beautiful | nourish and hydrate for soothed, pampered soles



*for soles that feel beautifully cushioned all day*  
*leaves heels feeling soft and moisturised*  
*pamper and hydrate feet overnight*  
*with apricot seeds to remove dry skin*

<b>Sole Support Cushion Cream</b> 75ml 14035 Price per 100ml = £3.27 Normally £3.50 <b>£2.45</b> save £1.05	<b>Heel Softening Cream</b> 75ml 01800 Price per 100ml = £3.27 Normally £3.50 <b>£2.45</b> save £1.05	<b>Overnight Renewing Cream</b> 75ml 20727 Price per 100ml = £4.40 Normally £4.75 <b>£3.30</b> save £1.45	<b>Exfoliating Bar Soap</b> 75g 11692 Price per 100g = £3.27 Normally £3.50 <b>£2.45</b> save £1.05
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healthy | restore and rejuvenate with our healing helpers



*file away rough hard skin*  
*perfect for sloughing away dry skin*  
*with vitamin E and aloe for dry, cracked feet*  
*fast working, all-day odour protection*  
*cool, moisturise and help rejuvenate tired legs*

<b>Foot File</b> Approx. 24cm x 0.6cm. 04382 Normally £3.50 <b>£2.45</b> save £1.05	<b>Rough Skin Remover</b> 75ml 21105 Price per 100ml = £3.27 Normally £3.50 <b>£2.45</b> save £1.05	<b>Intensive Callus Cream</b> 75ml 02113 Price per 100ml = £3.27 Normally £3.50 <b>£2.45</b> save £1.05	<b>Menthol &amp; Tea Tree Deodorising Foot Powder</b> 75g 02063 Price per 100g = £3.27 Normally £3.50 <b>£2.45</b> save £1.05	<b>Peppermint Reviving Leg Gel</b> 75ml 06742 Price per 100ml = £4.20 Normally £4.50 <b>£3.15</b> save £1.35
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# best foot FORWARD



restore hard-working feet to their beautiful best

## LAVENDER pamper and soothe



<b>Comforting Overnight Massage Cream</b> 150ml 20412 Price per 100ml = £1.63 Normally £3.50 <b>£2.45</b> save £1.05	<b>Comforting 3-in-1 Mask</b> 75ml 20396 Price per 100ml = £4.20 Normally £4.50 <b>£3.15</b> save £1.35	<b>Clay Mask</b> 75ml 06106 Price per 100ml = £3.27 Normally £3.50 <b>£2.45</b> save £1.05	<b>3-in-1 Blooming Leg Oil</b> 50ml 18168 Price per 100ml = £9.60 Normally £7 <b>£4.90</b> save £2.10	<b>Softening Balm</b> 50ml 19950 Price per 100ml = £7.00 Normally £5 <b>£3.50</b> save £1.50
--	---	--	---	--

**Invigorating Scrub**  
75ml  
24885  
Price per 100ml = £3.27  
Normally £3.50

**£2.45** save £1.05

**Multi Active Foot Soak**  
100ml  
07500  
Normally £4.10

**£2.85** save £1.25

**Hydrating Balm**  
75ml  
02493  
Price per 100ml = £3.27  
Normally £3.50

**£2.45** save £1.05

## MARINE SALT

refresh and revitalise



enhance and  
**GLOW** transform skin to look and  
feel luminously radiant



**GRADUAL TANNING** for a natural glow without the rays

**Luminous Perfector Body Cream for Medium Skin Tones**  
200ml  
22202  
Price per 100ml = £1.65  
Normally £5.50  
**£3.30**  
save £2.20

**Gradual Tan Lotion for Medium Skin**  
200ml  
22236  
Price per 100ml = £1.65  
Normally £5.50  
**£3.30**  
save £2.20

**Shimmer Oil Spray**  
150ml  
22269  
Price per 100ml = £2.00  
Normally £5  
**£3** save £2

**Luminous Body Scrub**  
200ml  
09167  
Price per 100ml = £1.50  
Normally £5  
**£3** save £2

**NEW Sensational 7 in 1 Glow Body Lotion**  
200ml  
08532 Fair  
08649 Medium  
Price per 100ml = £1.80  
Will normally be £6  
**£3.60**  
save £2.40

**HAIR REMOVAL** for smooth, summer-ready skin

**Wax Strip Kit for Body**  
10 strips.  
20925  
Price per piece = 42p  
Normally £7  
**£4.20**  
save £2.80

**Sensitive Skin Hair Removal Cream**  
100ml  
13417  
Normally £5.30  
**£3.20**  
save £2.10

**Facial Wax Strip Kit**  
20 strips.  
12492  
Price per piece = 26p  
Normally £8  
**£5** save £3

**Facial Hair Removal Cream**  
15ml  
06783  
Price per 100ml = £16.00  
Normally £4  
**£2.40**  
save £1.60



saving on  
**SHAVING**

the easy, affordable way to beautifully smooth, sexy summer skin

skin  
so  
soft

**£2.50**  
save £2.30



with calming meadowfoam oil and moisturising shea butter for strokable softness



pack of 5

**Soft & Smooth Moisturising Shave Gel** 200ml  
20784  
Price per 100ml = £1.25  
Normally £4.80  
**£2.50** save £2.30

**Soft & Smooth Ladies' Razors**  
Pack of 5  
26500  
Price per piece = 7p  
**£2.50**

buy the Moisturising Shave Gel and order the Razors

**FOR £1.50**

save £1 page 135 only

AVON Bath & Body

# a night at the SPA

pamper yourself with our luxury at-home treatments



**new**

with crushed pearls and sea algae

## Caribbean Escape

reveal your most radiant skin with luxurious spa-inspired treatments

**NEW Illuminating Body Butter**  
200ml  
**19117**  
Price per 100ml = £4.00  
**£8**

**NEW Luxurious Bath Elixir**  
250ml  
**06262**  
Price per 100ml = £2.20  
**£5.50**

**NEW Brightening Face Massage Mask**  
75ml  
**19026**  
Price per 100ml = £7.33  
**£5.50**

**NEW Illuminating Facial Treatment**  
75ml  
**19059**  
Price per 100ml = £7.33  
**£5.50**



with black caviar extract

## Black Caviar

refine, strengthen and restore skin to its youthful best

**Facial Ampoules**  
4 x 2ml  
**17020**  
**£5.50**

**Overnight Facial Treatment**  
75ml  
**17749**  
Price per 100ml = £7.23  
**£5.50**

**Eye Gel Mask**  
15ml  
**56887**  
Price per 100ml = £33.33  
**£5**

**Peel-Off Face Mask**  
75ml  
**03145**  
Price per 100ml = £6.67  
**£5**



with moisturising olive oil

## Heavenly Hydration

retreat to the Mediterranean and indulge in decadent hydration

**Hair Mask**  
200ml  
**10090**  
Price per 100ml = £2.75  
**£5.50**

**Facial Oil**  
30ml  
**10439**  
Price per 100ml = £13.33  
**£4**

**Hot Hair Oil**  
60ml  
**04010**  
Price per 100ml = £5.00  
**£3**

**Moisturiser**  
200ml  
**10033**  
Price per 100ml = £3.50  
**£7**

# soothing RELAXATION

enjoy a restful night's sleep with this collection of comforting treats

buy 1 choose 1  
**HALF PRICE**

pages 136-139  
lower priced item half price



with calming lavender and camomile to help you unwind before bedtime

add to a relaxing bath to help soften, refresh and soothe

**Bath Salts**  
195g  
**15511**  
Price per 100g = £2.56  
**£5**

mist over your pillow for a relaxing scent

**Pillow Mist**  
100ml  
**13532**  
**£4.50**

rub onto your wrists and temples to help unwind and de-stress

**Balm**  
10g  
**06775**  
**£3**

create an at-home spa with our  
**LUXURY TREATMENTS**



**Amazonian Treasures**

transport yourself to a tropical paradise with beautifully conditioned skin

**Creamy Body Scrub**  
200ml  
**08680**  
Price per 100ml = £2.50  
**£5**

**Hydrating Face Mask**  
75ml  
**07856**  
Price per 100ml = £7.33  
**£5.50**

**Moisturising Bath & Body Oil**  
150ml  
**08086**  
Price per 100ml = £3.33  
**£5**

**Hand & Foot Intense Cream**  
75ml  
**07443**  
Price per 100ml = £6.00  
**£4.50**



**Perfectly Purifying**

give your skin a polished glow with these mineral-rich formulas

**Body Scrub**  
200ml  
**10207**  
Price per 100ml = £2.75  
**£5.50**

**Face Scrub**  
75ml  
**14613**  
Price per 100ml = £6.67  
**£5**

**Face Mask**  
75ml  
**25254**  
Price per 100ml = £7.33  
**£5.50**

**Gommage Face Mask**  
50ml  
**10710**  
Price per 100ml = £12.00  
**£6**

essential accessories  
for a spa-like experience

**Moisturising Socks**  
**05777**  
**£5**

**Moisturising Gloves**  
**05645**  
**£5**

**Body Brush**  
**08797**  
**£6**



**Sweet Sensuality**

let the relaxing, sweet scent help you unwind

**Bath Elixir**  
250ml  
**10678**  
Price per 100ml = £2.20  
**£5.50**

**Fragrance Spritz**  
100ml  
**10744**  
**£4**



**COCOABUTTER**  
indulgence

steal away some me-time with these luxurious new treats, infused with shea butter, cocoa and white truffle extract

buy 1 choose 1  
**HALF PRICE**

pages 136-139  
lower priced item half price

**new**



drizzle the elixir into your bath for an indulgent, chocolate-scented soak



spread the rich, chocolatey mask over your face to moisturise and hydrate skin

luxurious creamy lather leaves skin feeling touchably soft

**NEW Indulgent SPA Ritual Chocolate Bath Elixir 250ml**  
**10066**

Price per 100ml = £2.20  
**£5.50**

rich, buttery formula leaves skin feeling softer, smoother and more renewed

**NEW Indulgent SPA Ritual Chocolate Face Mask 75ml**  
**10017**

Price per 100ml = £7.33  
**£5.50**

with new, improved formulas!



bonus size 500ml



senses  
SUPER-SIZED 500ml

ALL  
HALE  
PRICE

save up to £1.60

pages 140-141 only

**Shower Gel**  
500ml  
17616 Garden of Eden  
17632 Citrus Zing  
17640 Lagoon  
Price per 100ml = 30p  
Normally £3  
**£1.50 half price**

**Mood Therapy Shower Gel**  
500ml  
01479 Revitalising  
17871 Energising  
27516 Indulgent  
Price per 100ml = 32p  
Normally £3.20  
**£1.60 half price**

**Shower Crème**  
500ml  
19166 Reflection  
17665 Mystique  
Price per 100ml = 30p  
Normally £3  
**£1.50 half price**



**Hair and Body Wash**  
500ml  
19158 X-treme  
19174 Amazon Jungle  
17772 Fever  
Price per 100ml = 30p  
Normally £3  
**£1.50 half price**



FOR HIM

AVON Bath & Body

**mix & match** pages 142-153

*senses*  
**SENSATIONAL**  
*shower gels for every mood*



*everyday uplifting freshness*

**Shower Gel 250ml**  
54395 Lagoon  
59246 Garden of Eden  
54379 Citrus Zing  
Price per 100ml = 80p  
**£2**

*2-in-1 hair and body wash for men*

**Hair & Body Wash 250ml**  
00307 Ocean Surge  
59162 X-treme  
58214 Amazon Jungle  
54403 Fever  
Price per 100ml = 80p  
**£2**

with new, improved formulas!



*indulge, revitalise  
and energise*

**Mood Therapy Shower Gel**  
250ml  
01701 Indulgent  
54437 Revitalising  
54411 Energising  
Price per 100ml = 80p  
**£2**

*sumptuous sweet-  
scented moisture*

**Shower Crème**  
250ml  
57679 Reflection  
57000 Mystique  
Price per 100ml = 60p  
Normally £2.50  
**£2 save 50p**

any **4** for **£5**

save up to £14.20\*  
\*Based on normal brochure prices.

**new**

*invigorating new*  
**HAND WASH**

**work up a lather**  
with our **new**  
and **improved**  
liquid soap



**CLEANSE  
& REFRESH**  
for everyday  
exhilaration

**ODOUR  
NEUTRALISING**  
against fish,  
garlic and onion  
- perfect for the  
kitchen



**Daily Hand Wash**  
250ml  
16386 Reflection  
16279 Mystique  
Price per 100ml = 80p  
**£2**

**NEW Daily Hand Wash**  
250ml  
09951 Lagoon  
09944 Citrus Zing  
Price per 100ml = 80p  
**£2**

AVON Mix & Match



**mix & match** pages 142-153

**stay fresh**

*delicate cleansing for comfortable, all-day freshness*



simply delicate

**Gentle Feminine Wash**  
300ml  
28688  
Price per 100ml = £1.33  
**£4**

**Feminine Cleansing Wipes**  
15 wipes.  
07336  
Price per piece = 23p  
**£3.40**



any **4 for £5**

save up to £14.20\*

\*Based on normal brochure prices

**blissful BUBBLES**

relax and refresh after a long day with a **delightfully scented soak**



500ml

**Bubble Bath 500ml**  
02451 Soft Pink  
15560 Sensitive  
23465 Lavender  
23622 Pomegranate & Peony  
57455 White Tea & Jasmine  
19711 White Lily  
Price per 100ml = 80p  
**£4**

**deodorants**

*reliable protection for 48-hour freshness*



FOR HER



FOR HIM

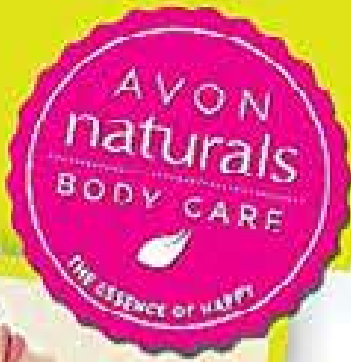


**Women's Roll-On Deodorant 50ml**  
17111 Invisible Protection  
43190 Tropical Burst  
15362 Light Bloom  
56739 Fresh  
Price per 100ml = £4.00  
**£2**

**Men's Roll-On Deodorant 50ml**  
16956 Active  
63693 Fresh  
Price per 100ml = £4.00  
**£2**

AVON Mix & Match

**mix & match** pages 142-153



*in-shower*  
**body cleansers**



*lather over your skin for  
a fruity, fresh wash*

**Shower Gel 200ml**  
**12229** Strawberry & Guava  
**04135** Cherry Blossom  
**17145** Passionfruit & Peony  
**17566** Pink Daisy & Sicilian Lemon  
 Price per 100ml = £1.35  
**£2.70**



*after-shower*  
**body moisturisers**



*smooth on the lotion for  
30-hour moisture & hydration*

**Body Lotion 200ml**  
**18291** Strawberry & Guava  
**23838** Cherry Blossom  
**12880** Passionfruit & Peony  
**14837** Pink Daisy & Sicilian Lemon  
 Price per 100ml = £1.60  
**£3.20**

any **4** for **£5**

save up to **£14.20\***  
\*Based on normal brochure prices.



*room and linen*  
**SPRAYS**

give your home that 'just cleaned' scent



**Scented Spritz 100ml**  
**11452** Lily & Gardenia  
**14639** Pink Daisy & Sicilian Lemon  
**10280** Lavender & Chamomile  
**17137** Strawberry & Guava  
**18051** Cherry Blossom  
**16451** Passionfruit & Peony  
**£3**

mix & match pages 142-153

natural  
goodness



start the day right with delicious **strawberry and guava**, for hair that smells as good as it looks

**NEW Strawberry and Guava 2-in-1 Shampoo & Conditioner 250ml**  
06809  
Price per 100ml = 80p  
**£2**

**Raspberry & Hibiscus**  
add volume & fullness

250ml  
08516 Shampoo  
05371 Conditioner  
Price per 100ml = 80p  
**£2**



**Almond & Avocado**  
for added moisture & softness

Shampoo  
250ml  
03483  
Price per 100ml = 80p  
**£2**



**Daily Hair Refresher**  
100ml  
57281  
**£2.50**



**Conditioning Balm**  
200ml  
17889  
Price per 100ml = £1.20  
**£2.50**



**Chamomile & Aloe Vera**  
to nourish & condition

Shampoo  
250ml  
10447  
Price per 100ml = 80p  
**£2**



**Golden Apricot & Shea**  
for soft & healthy locks

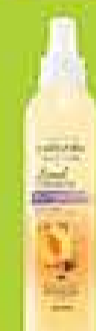
2-in-1 Shampoo & Conditioner  
250ml  
16352  
Price per 100ml = 80p  
**£2**



**Treatment Mask**  
125ml  
14001  
Price per 100ml = £2.00  
**£2.50**



**Detangling Spray**  
150ml  
15677  
Price per 100ml = £1.67  
**£2.50**

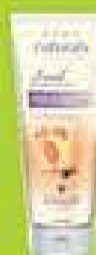


**Blackcurrant & Red Clover**  
revitalise your hair

2-in-1 Shampoo & Conditioner  
250ml  
15867  
Price per 100ml = 80p  
**£2**



**Leave-in Treatment**  
125ml  
11429  
Price per 100ml = £2.00  
**£2.50**



**Mango & Ginger**  
create body & shine

2-in-1 Shampoo & Conditioner  
250ml  
11783  
Price per 100ml = 80p  
**£2**



any **4 for £5**

save up to £14.20\*  
\*Based on normal brochure prices.



delicious scent,  
**DELECTABLE SHINE**

look and feel delicious with these **light, yet nourishing soufflés** that will leave your hair bouncing with fruity goodness

with yumberry and yoghurt



**new**

with acai berry and shea

**5 MINUTES TO HAIR heaven:**  
After shampooing, massage the soufflé through hair and leave for **5 minutes**. Rinse to reveal dazzling, lightweight shine.

**NEW Hair Soufflé 125ml**  
06585 Acai Berry & Shea  
06338 Yumberry & Yoghurt  
Price per 100ml = £2.00  
**£2.50**

AVON Mix & Match

**mix & match** pages 142-153

AVON **naturals kids**



*relaxing lavender scent*

**Good Night Lavender  
Body Lotion 150ml  
00638**  
Price per 100ml = £2.00  
**£3**



*fun and fruity bathtime bubbles*

**Body Wash & Bubble Bath  
250ml**  
**20818 Playful Pear**  
**17483 Swirling Strawberry**  
Price per 100ml = £1.00  
**£2.50**

**Body Wash & Bubble Bath  
250ml**  
**14647 Good Night Lavender**  
Price per 100ml = £1.20  
**£3**



*2-in-1 shampoo  
and conditioner*

**Shampoo & Conditioner  
250ml**  
**08805 Amazing Apple**  
**02741 Wacky Watermelon**  
Price per 100ml = £1.00  
**£2.50**

*mild and caring  
for happy hands*

**Swirling Strawberry  
Hand Wash  
250ml**  
**18010**  
Price per 100ml = £1.00  
**£2.50**



any **4 for £5**

save up to **£14.20\***  
\*Based on normal brochure prices.

*groovy*  
**GRAPE**

*bathtime FUN*

help your kids love bathtime with  
these **exciting fruity formulas**

**NEW Groovy Grape  
Body Wash & Bubble Bath  
250ml**  
**03301**  
Price per 100ml = £1.00  
**£2.50**



paint me on  
and wash  
me off



**Bath Time Paint  
100ml**  
**11007 Playful Pear**  
**02881 Bursting Berry**  
**07609 Wacky Watermelon**  
**£2.50**

AVON Mix & Match

**mix & match** pages 142-153

**HANDS-ON MOISTURE**  
find your perfect hand cream  
for all-day hydration



**Hand Cream**  
100ml  
**16899** Smoothing Olive Oil  
**08573** Youth Restore  
**£3.60**

**SKIN-LOVING BODY LOTIONS**  
daily essentials for head-to-toe, heavenly soft skin



**400ml**

**Body Lotion**  
400ml  
**07740** Royal Jelly  
**10470** Firming  
Price per 100ml = £1.20  
**£4.80**

any **4 for £5**

save up to **£14.20\***  
\*Based on normal brochure prices.



**FAMILY**  
*-friendly care*

infused with soothing  
chamomile and nourishing  
oat extracts



perfect for  
sensitive  
skin

**Nurturing Body Lotion**  
400ml  
**23317**  
Price per 100ml = £1.20  
**£4.80**

**Gentle Body Wash**  
400ml  
**23192**  
Price per 100ml = 75p  
**£3**

**Gentle Hand Wash**  
200ml  
**12674**  
Price per 100ml = £1.25  
**£2.50**

AVON Mix & Match

bonus size  
1 litre



**Bubble Bath 1 litre**  
00208 Soft Pink  
23168 Pomegranate & Peony  
13235 White Lily  
03657 Sensitive  
20966 Lavender  
26468 NEW White Tea  
& Jasmine  
Normally £5  
**£2.50 half price**

*new*

**DOUBLE  
BUBBLE**  
1 litre  
**ALL  
HALF  
PRICE**  
only £2.50

pages 154-155

*we guarantee you'll  
love your new products!  
If you're not 100% happy with  
your purchase, just return it  
within 28 days of delivery for  
a refund or exchange, even if  
you've tried it!*

Special terms apply to certain products - these are clearly indicated in the brochure. For a full refund on products with a free gift, please return both items to ensure your refund is processed. Avon offers a 2 year warranty for manufacturing faults on its watches. **The Avon guarantee is in addition to your statutory rights.** Contact your Independent Avon Representative for further details if required. On the rare occasion that it is necessary, Avon reserves

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Items marked "Last Chance to Buy" applies to products that we no longer intend to sell within the brochure. However, on some occasions we are left with excess stock which may be included in our Sale sections and flyers, and sold until stocks are exhausted.

All clothes and accessories are model's own, unless otherwise stated.

**All claims in advertising are supported by clinical and consumer studies. Some images in this brochure are shown**

**larger than actual size.**

Please refer to the dimensions in the product description to avoid any disappointment on delivery.

All electrical products which fall under the auspices of the Waste Electrical and Electronic Equipment Act 2005, as amended, are compliant. Avon Cosmetics Ltd is a member of Electrical Compliance Scheme. All such products are marked with the WEEE bin symbol 

Help the environment by disposing of your products responsibly. The wheele bin symbols indicate the product and batteries must not be disposed of in the domestic waste as they contain substances which can be damaging to the environment and health. Please use designated collection points or recycling facilities when disposing of the item or batteries.



AVON Bath & Body

## fresh & zesty

bring summer inside with this fabulously refreshing home fragrance

the zingy scent of **mandarin and lemon** entwined with tropical notes of **precious woods** and **sheer musk**, for a beautifully light and delicious scent

**new**

**£4**  
save £2

burn time  
approx. 30 hours

**£5**  
save £3

**£5**  
save £3



### NEW Zest Tin Candle

Tin candle with a fresh zingy fragrance. Notes of mandarin, apricot and fresh lemons. Tin approx. 5cm high and 7.5cm diameter. Candle burn time approx. 14 hours.

13003

Will normally be £6

**£4** save £2



### NEW Zest Candle

Scented candle with a fresh zingy fragrance in a glass holder. Notes of mandarin, apricot and fresh lemons. Approx. 8cm high, 7.5cm diameter. Burn time approx. 30 hours.

10462

Will normally be £8

**£5** save £3



### NEW Zest Diffuser

Glass bottle diffuser with a fresh zingy fragrance and 8 reeds. Fragrance lasts up to 4 weeks. 50ml bottle, approx. 4.5cm high, 5cm diameter.

17285

Will normally be £8

**£5** save £3



*scent lasts up to 4 weeks*



lasts up to  
7 weeks



lasts up to 7 weeks

**1. Love Rose Diffuser\***

Beautiful gift box contains a gorgeous glass diffuser bottle with 85ml of Love Rose-fragranced oil. 3 of the 8 diffuser reeds have pink ceramic heart-shaped beads.

**25163**

Normally £10

**£8.50** save £1.50

**2. Love Rose Votives\***

Gift box contains 3 pink Love Rose-scented wax candles in glass jars. Approx. 6cm tall. Burn time approx. 12 hours.

**27508**

Normally £10

**£8** save £2

**3. Spring Blossom Diffuser\***

Beautiful gift box contains a glass and ceramic diffuser, 85ml of Spring Blossom-fragranced oil, 3 reeds with polyester flower decorations and 5 plain reeds.

**06122**

Normally £15

**£12** save £3

**\*WHILE STOCKS LAST**

**NEW Exotic Escape Diffuser**

Scent-diffusing ceramic flower adorning a decorated, oil-filled glass bottle.

Approx. 8.5cm x 6.5cm. Gift boxed.

**02436**

**£15**

**NEW Exotic Escape Lantern**

Beautiful white ceramic embossed lantern with an Exotic Escape-fragranced pink tealight.

Approx. 17cm tall.

**00190**

**£15**



*new*

*notes of sun-kissed oranges and lemons mingled with wild sage and smooth sandalwood*

**NEW Exotic Escape Incense Set**

Two candles, twenty incense cones and a ceramic holder in a gift box. Tealight burn time approx. 3½ hours. Incense cone burn time 5 minutes minimum. Approx. 15cm x 8.5cm x 3cm.

**04093**

**£12**



**BUY 1 CHOOSE 1 HALF PRICE**  
lower priced item half price

save up to £7.50  
page 159 only

AVON Home





# kitchen kit

brighten up your home with must-have kitchen accessories in pretty pastel hues

**£3**  
half price



teapot and cup in one



set of 6



**£8**  
save £2

**1. Stacking Cups\***  
4 ceramic and stone mugs with a metal frame for stacking. Microwave and dishwasher safe.  
**26997**  
Normally £15  
**£12 save £3**

**2. Tea for One\***  
Cup approx. 14.8cm x 10cm x 13.5cm. Teapot approx. 15.3cm x 14cm x 16.8cm. Stoneware. Dishwasher and microwave safe.  
**25627**  
Normally £12  
**£10 save £2**

**3. 6 Silicone Cupcake Moulds**  
Set of 6 flower-shaped silicone moulds in assorted colours. Approx. 9cm x 9cm x 4cm.  
**03103**  
Normally £6  
**£3 half price**

**4. Heart Chalkboard**  
MDF chalkboard with string and pegs for notes. Approx. 28cm x 29cm. Chalk not included.  
**25734**  
Normally £12  
**£9 save £3**

**5. Perpetual Calendar**  
Wood. Holder approx. 1.3cm x 3.5cm x 1.7cm.  
**02790**  
**£12**

**6. Set of 2 Ceramic Pots\***  
Ceramic and stone pots with chalkboard labels and chalk for personalisation. Each pot diameter approx. 7.8cm.  
**15743**  
Normally £10  
**£8 save £2**

**\*WHILE STOCKS LAST**

ACTIVE



**FITNESS MONITOR FEATURES**

- WATCH (14:20)
- HEART RATE MONITOR
- STOP WATCH
- PEDEOMETER

**Fitness Monitor**  
Plastic 3-in-1 pedometer, watch and heart rate monitor. Watch features two alarms, stop watch, timer countdown and hourly chime feature. Screen backlight feature. Includes a battery that can be replaced. Fits all sizes. Size approx. 25.5cm x 4cm x 1.5cm.  
16873  
**£20**



**Workout Stick**  
Comes with resistance tubes, fabric loops and hand grips. Metal and plastic. Size approx. 71cm x 2.5cm x 92.5cm.  
09191  
**£12**

**PADDED HANDLES**  
for comfort

**STICK COMES APART**  
for easy storage

**FOOT LOOPS**  
for multiple exercises



**Workout Bars**  
2-in-1 workout equipment to target your whole body. Pair of twisting platforms with non-slip bases and detachable bars. Approx. 20cm x 20cm x 8.5cm. Polypropylene.  
09787  
Normally £15  
**£10 save £5**

embossed with workout suggestions



**REMOVABLE HANDLES**  
use the platforms with or without the handles

stores up to **10 users**

**£18**  
save £12



high precision sensors

**Body Fat Scales**

High-tech scales that analyse body fat, body water, muscle, bone mass and BMI based on your sex, activity level, age and height. Stores up to 10 different profiles. Weight range up to 28 stone. Glass and plastic. Size approx. 30cm x 30cm x 2cm.  
09027  
Normally £30  
**£18 save £12**

ALLOW 6 WEEKS FOR DELIVERY

**Ab Ball**

PVC ball. Diameter approx. 20cm. Blown up using a standard pump and can be easily deflated. Pump not included.  
11122  
**£6**



**HIGH PRECISION SENSORS**  
MEASURE:



WEIGHT IN KG OR STONE



BODY FAT PERCENTAGE



BODY MASS INDEX



MUSCLE MASS



BODY HYDRATION



BONE MASS

## Hello Kitty



**Sanrio**  
LICENSE  
©1976, 2015 SANRIO CO., LTD.

**NEW Hello Kitty Swimming Bag**  
Pink swim bag with drawstring handles. Approx. 31cm x 38cm. 100% nylon.  
**11742**  
Will normally be £8  
**£6** save £2

**NEW Hello Kitty Rucksack**  
Pink rucksack featuring Hello Kitty branding and heart design. Two shoulder straps, one carry handle and a zipped front pocket. Approx 23cm x 4.5cm x 31cm. 100% nylon.  
**10884**  
Will normally be £15  
**£12** save £3

**NEW Hello Kitty Pencil Case**  
Pink pencil case featuring Hello Kitty branding. Zip fastening. Approx. 20cm x 6cm x 8.5cm. 100% PVC outer, 100% polyester lining.  
**11577**  
Will normally be £8  
**£6** save £2



cool for  
school



clear backpack contains:  
beach ball, frisbee,  
scoop ball game



**Beach Game Set\***  
Includes beach ball,  
frisbee and scoop ball game  
inside a clear backpack for  
easy storage.  
Suitable for ages 3+.  
**20826**  
Normally £10  
**£8** save £2



drinks  
holder

tablet  
holder

fold-out  
table

**£12**  
save £3

folds up  
into a cute  
rucksack



**Car Storage\***

Car organiser includes a bottle holder,  
9 inch tablet holder, mesh pocket and  
fold-out table. Zips into a rucksack.  
Polyester outer, cardboard inner and  
PVC tablet holder. Unfolded approx.  
38cm x 60cm x 0.7cm. Folded approx.  
38cm x 30cm x 0.7cm.  
**19364** Mermaid  
**19372** Pirate  
Normally £15

**£12** save £3

**\*WHILE STOCKS LAST**



**Spots and Stripes  
Jewellery Set**

Matching set with  
multi-coloured plastic  
beads and heart-  
shaped decorations.  
Bracelet is elasticated  
and necklace has  
a ribbon and lobster  
claw clasp. Not  
suitable for children  
under 3 years old.  
**63677**

**£8**

**Spots and Stripes  
Reversible Dress**

Cute A-line dress can  
be turned inside-out  
for a whole new look!  
One side has navy and  
white stripes, the other  
has multi-coloured  
spots. 100% viscose.  
**15941** Age 2/3  
**13698** Age 4/5  
**01677** Age 6/7  
**27946** Age 8/9

**£12**

*new*

**NEW Colour  
Change Jelly Shoes**

Light-reactive jelly shoes  
that change colour from  
pink to purple in sunlight.  
Polka dot bow detail.  
100% PVC.  
**22806** Size 8  
**11635** Size 9  
**11874** Size 10  
**11882** Size 11

**£8**



reversible



available in  
ages 2/3-8/9



available in  
sizes 8-11

# STYLE ME UP!

## NEW Make Your Own Bracelet

All you need to create wrap-around bracelets. Ages 8+, must be used under adult supervision. Not suitable for children under 3 years old.

33605

£3



- includes:
- 200 beads
  - 5 rhinestone beads
  - 3 assorted buttons
  - 2 colours of cotton thread
  - waxed cord threader



great for creative play

**new**



blanket folds up into a soft pillow

cute little pouches help them wrap the blanket around themselves



**Fleece Blanket\***  
Cosy fleece blanket with a cute character head. Polyester. Approx. 100cm x 71cm. Handwash only.  
12328 Dragon  
12336 Unicorn  
Normally £12  
**£10** save £2

**\*WHILE STOCKS LAST**

buy a Romper & Hat Set and order a Bib

**HALF PRICE**

save £3

page 169 only

AVON baby

**new**



100% cotton



## NEW Rabbit Romper & Hat Set<sup>1</sup>

Pink romper and matching hat with appliqué design. 100% cotton. KEEP AWAY FROM FIRE.

05447 3-6 months

22566 6-9 months

08508 9-12 months

15602 12-18 months

**£12**

## NEW Monkey Romper & Hat Set<sup>1</sup>

Brown romper and matching hat with appliqué design. 100% cotton. KEEP AWAY FROM FIRE.

05728 3-6 months

06544 6-9 months

13540 9-12 months

27243 12-18 months

**£12**

<sup>1</sup>Hat not suitable for sleeping in.



**NEW Rabbit Bib**  
100% cotton bib with appliqué design.  
01883

**£6**

**NEW Monkey Bib**  
100% cotton bib with appliqué design.  
28696

**£6**

# THE Brand BOUTIQUE

by AVON

EST. 2005

# NICA



as seen on the high street

Nica combines quality and individuality, creating covetable bags to make women feel special.



Nico Kim, founder of the Nica brand.

### NEW Nica Ellie Hobo Bag

Slouch-style bag with a Nica plaque. Magnetic snap fastening. Two internal pockets and a mobile phone holder. Polyurethane outer and polyester lining. Approx. 32.5cm x 37.2cm x 12.7cm.

27425

Will normally be £55

**£28** save £27



*new*

NICA BAG  
**£28**  
worth £55\*

slouch-style tote



NICA branded plaque



zipped pocket inside

\*Based on normal brochure prices.

EXCLUSIVE TO AVON

EXCLUSIVE TO AVON



Lipsy is a young British fashion brand, dedicated to ensuring the hottest looks move from the catwalk to the high street in the blink of an eye.

**NEW Lipsy Kaelyn Watch**

Rose gold-coloured, PU, adjustable strap with silver-coloured bezel and Lipsy London branding. Adjustable strap approx. 15.5cm-20cm. White bronze-plated with stainless steel back and a battery that can be replaced.

26815

Will normally be £30

**£25** save £5



comes in a branded gift box

**EXCLUSIVE TO AVON**

*new*

**£25**  
save £5



**NEW Lipsy Rose Gold Cross Body Bag**

Mock croc, rose gold-coloured bag with Lipsy branding. Magnetic snap fastening. One internal, zipped pocket and a mobile phone holder. PVC outer, polyester lining. Approx. 16.4cm x 22.5cm x 8cm. Handle drop approx. 52cm.

61523

Will normally be £35

**£15** save £20



Lipsy LONDON  
**BAG**  
**£15**  
worth £35\*



metallic rose gold finish

\*Based on normal brochure price.



**NEW Cristina Bracelet**  
 Stranded cord bracelet featuring five gold-coloured flowers with clear glass stones. Gold-coloured fastenings and lobster claw closure. Length approx. 18.5cm + 2.5cm extension chain. Will normally be £8

**£4** half price



04689 Black

**£4**  
half price

*new*



glass stone detail

14746 Blue



14894 White

# *daisy*chains

bring your summer into bloom with these pretty multi-strand bracelets



*new*

necklace  
**£12**  
save £3

**NEW Avyana Bracelet**  
Cream cord bracelet with stylised floral detail made up of white acrylic stones and clear glass stones. Gold-coloured fastenings. Approx. 18.5cm + 2.5cm extension chain.  
**26260**  
Will normally be £8  
**£6** save £2

**NEW Avyana Necklace**  
Cream cord necklace with stylised floral detail made up of white acrylic stones and clear glass stones. Gold-coloured fastenings. Approx. 42cm + 9.5cm extension chain.  
**26377**  
Will normally be £15  
**£12** save £3

# forever flowers

adorn yourself in perfectly pretty jewellery with a floral touch

**NEW Alyssia 2 Piece Gift Set**  
Silver-coloured necklace and earrings gift set. Necklace features a flower design with cream acrylic beads and glass stones. Lobster claw closure. Length approx. 42cm + 9cm extension chain. Cream pierced stud earrings.  
**26351**  
Will normally be £10  
**£7** save £3

*new*

gift set  
**£7**  
save £3

**Skinny Bangle Watch**  
Zinc alloy, bangle style watch. Internal diameter approx. 6.3cm x 4.5cm. Stainless steel back. Includes a battery that can be replaced.

**00125** Gunmetal-coloured  
**00232** Rose gold-coloured

**£22**



**Sharda Ring**  
3 brass-plated stackable rings in a wishbone design. Finishes vary from polished finish to hammered finish. Glass stone detail.

**01982** Size 6  
**02188** Size 8  
**02501** Size 10

**£7**



**NEW Brianny Watch**  
Gold-coloured watch with removable links. Strap approx. 20cm. Shiny brass-plated back. Stainless steel battery. Includes battery that can be replaced.

**12989**  
Will normally be £22

**£18** save £4



*go for*  
**— gold**

chic, gold-toned pieces with Grecian-inspired leaf detail

necklace  
**£10**  
save £2

**NEW Alondra Earrings**

Gold-coloured metal pierced earrings with leaf detail. Drop approx. 4cm.

**25791**  
Will normally be £6

**£4** save £2



**Malena Gift Set**  
Rose gold-coloured, brass-plated necklace and pierced earrings set with teardrop epoxy beads and circular glass stones. Necklace approx. 42cm + 8cm extension chain.

**00240**

**£12**



**Delaine Earrings**  
Set of 2 brass and silver-plated, interchangeable pierced earrings. Glass stone detail. Titanium posts.

**22509**  
**£10**



2 piece interchangeable earrings

**NEW Alondra Necklace**  
Gold-coloured necklace with leaf detail and lobster claw closure. Length approx. 42cm + 9cm extension chain.

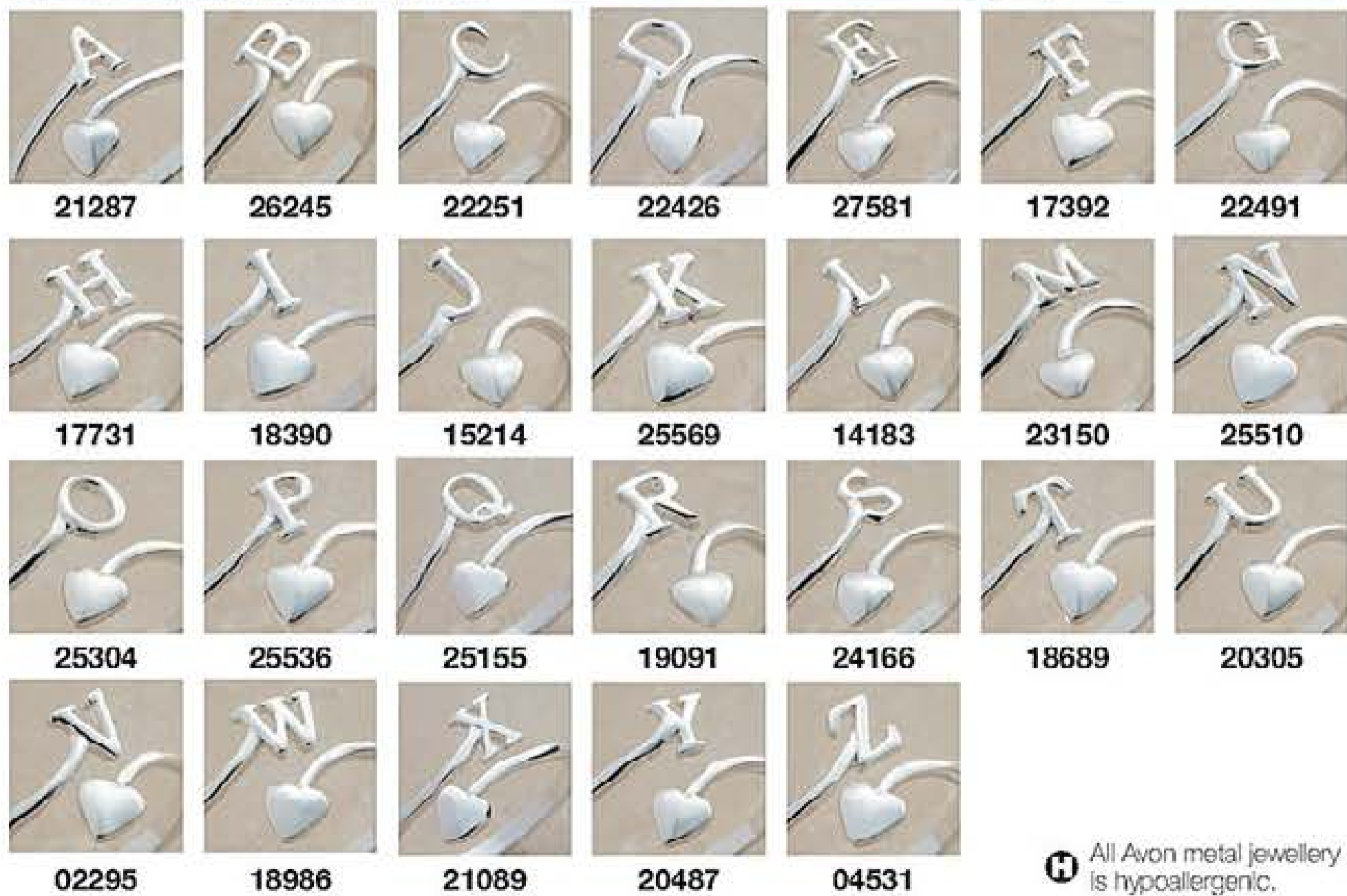
**25866**  
Will normally be £12

**£10** save £2

**new**



*new*



All Avon metal jewellery is hypoallergenic.

# *initial* thoughts

personalise your jewellery, or give a gift they'll cherish, with these silver-plated rings featuring the letters of the alphabet



adjustable ring

*silver-plated*

**£4**  
half price



**NEW Pave Initial Ring**  
Silver-plated adjustable ring featuring letters of the alphabet and a heart symbol. Fits sizes 6-10. Head width approx. 1.4cm. Will normally be £8

**£4** half price

choose your initial for the perfect personalised piece

*new*

3 piece gift set

**£8**  
save £2

**NEW Nicia 3 Piece Gift Set**

Silver-plated gift set with clear glass stone detail. Necklace length approx. 43cm + 9cm extension chain. Bracelet length approx. 19cm + 3cm extension chain. Fish hook-style pierced earrings with silicone stopper.

**26401**

Will normally be £10

**£8** save £2

silver-plated gift set with glass stones

silver-plated, 2 piece set with glass stones

 <i>garnet red</i> <b>14902</b> January	 <i>amethyst purple</i> <b>30320</b> February	 <i>aquamarine blue</i> <b>33068</b> March	 <i>diamond white</i> <b>17822</b> April
 <i>emerald green</i> <b>28126</b> May	 <i>alexandrite pink</i> <b>28134</b> June	 <i>ruby red</i> <b>28142</b> July	 <i>peridot green</i> <b>28159</b> August
 <i>sapphire blue</i> <b>28175</b> September	 <i>tourmaline pink</i> <b>28183</b> October	 <i>topaz orange</i> <b>28217</b> November	 <i>turquoise blue</i> <b>28225</b> December

choose your birthstone

**NEW Wanda Gift Set**

Silver-plated necklace and pierced earrings gift set featuring glass stones in 12 different colours, each reflecting a different birth month. Necklace length approx. 42cm + 9cm extension chain.

**£7**

**NEW Breeda Gift Set**

Gold-coloured necklace and earrings set featuring coloured plastic stones. Necklace length approx. 60cm + 9cm extension chain. Pierced earrings with stud closure. Earring drop approx. 2.1cm.

**25890**

Will normally be £10

**£7** save £3

2 piece gift set

**£7**  
save £3

*new*

get set

feel beautifully elegant in these classic collections featuring coloured beads and stones



**1. Rachele Watch**

Chunky bracelet-style watch with removable H-bar. Face diameter approx. 3.1cm. Strap length approx. 20.8cm.

**21899** Gold-coloured  
**21907** Silver-coloured

**£20**

**2. Macy Watch\***

Brass-plated watch with adjustable PU strap and mock mother of pearl face. Adjustable strap length approx. 16.6cm–21cm.

**49601**

Normally £18

**£15** save £3

**3. Erela Watch**

Rose gold-coloured watch with fold-over clasp fastening and removable H-bar. Strap length approx. 19.8cm. Features a row of glass stones.

**15297**

Normally £30

**£20** save £10

All watches include a stainless steel back with a battery that can be replaced.

**\*WHILE STOCKS LAST**



designer-inspired,  
boyfriend-style  
watch

time for  
— her

2

3



**£20**  
save £10

rose gold-coloured,  
diamanté-encrusted bezel

**1. NEW Zinovia Men's Watch**

Quartz run bracelet-style watch with metal strap and removable H-bar. Overall length approx. 23cm.

**20792**

Will normally be £20

**£15** save £5

**2. Men's Colour Accent Face Watch**

Men's silicone strap watch with silver coloured case. Adjustable strap length approx. 17cm–22cm.

**09563**

Normally £15

**£12** save £3

**3. Codie Men's Watch**

PU, adjustable strap watch with cream-coloured, white bronze-plated case. Adjustable strap length approx. 17.5cm–21.5cm. Face diameter approx. 3.6cm.

**11031**

**£15**



2



3

time for  
— him



new

**£15**  
save £5

# DESIGNER-INSPIRED QUILTED PUMPS

exclusive to  
AVON

 **Sole**  
sensations

**new**

## FLEXIBLE HARD WEARING SOLES

to promote natural foot  
movement and help them last



## PADDED INSOLE

for the ultimate  
in cushioning  
and comfort



Sole  
Sensations  
Comfort  
Technology

**£16**  
save £9

### NEW Halima Quilted Ballerina Shoes

Beige, quilted ballerina pumps with black capped toe and ribbon detail. Features a comfort sole. Polyurethane upper and lining, thermo plastic rubber outsole.

28613 Size 4

16550 Size 5

15503 Size 6

17426 Size 7

Will normally be £25

**£16** save £9

available in sizes  
4, 5, 6 & 7

ALLOW 6 WEEKS FOR DELIVERY

## wild night

gorgeously comfy leopard print PJ set for the ultimate cosy night in



*integrated*  
**bust support**

### NEW Animal Print PJs

Animal print leggings with cuffed ankles and complementary vest top. 100% cotton top, excluding trims. Trousers 95% cotton, 5% elastane, excluding trims.

KEEP AWAY FROM FIRE.

12047 8/10

06254 12/14

15917 16/18

11643 20/22

12351 24/26

Will normally be £16

**£13.50** save £2.50

ALLOW 6 WEEKS FOR DELIVERY

up to size  
24/26

*new*

bobble  
detail around  
neckline

*Coming  
soon!*

*Look out for the  
matching lingerie  
in Brochure 12*

*only*

**£13.50**

save £2.50

cuffed leggings  
for comfort





**£12**  
save £3

**Bright Floral Legging PJs\***  
Full-length printed leggings and navy, heart print T-shirt. Top: 100% cotton. Trousers: 57% cotton, 37% polyester, 4% viscose, 2% elastane, excluding trims. KEEP AWAY FROM FIRE.  
07195 8/10  
07229 12/14  
19968 16/18  
20669 20/22  
Normally £15  
**£12** save £3



**£13**  
save £3

up to  
size  
24/26

now with  
stronger seams

**Orchid Satin PJs\***  
Floral print, full-length pyjama bottoms and pale blue top with matching trim. 100% polyester, excluding trims. KEEP AWAY FROM FIRE.  
06916 8/10  
10413 12/14  
00505 16/18  
02998 20/22  
00661 24/26  
Normally £16  
**£13** save £3

**\*WHILE STOCKS LAST**

super-soft,  
lightweight material

**NEW Soft Touch Nightshirt**  
Pastel purple, long-sleeved nightshirt with dipped hem and button fastening. Super soft-touch material. 67% viscose, 33% polyester, excluding trims. KEEP AWAY FROM FIRE.  
21279 8/10 07682 20/22  
16584 12/14 11759 24/26  
03590 16/18  
Will normally be £16

**£14** save £2

up to  
size  
24/26



**new**

**£14**  
save £2

get  
shirty

keep it feminine in this pastel purple, soft-touch nightshirt

AVON Lingerie



**new**  
COLOUR

# AVON Body ILLUSIONS

original  
**Minimiser Bra**  
**1 SOLD**  
EVERY 3  
MINUTES\*



**problem:** larger busts can cause gaping and pulling



**solution:** our specially cut cups reduce the size of your bust

### Minimiser Bra Colour

Fully supporting bra with full 3-piece cups. Non-padded and underwired with mesh lining and pretty lace detail. 78% cotton, 20% nylon, 2% elastane, excluding trims.

size	white	black	nude	aqua	size	white	black	nude	aqua
34dd	01388	21253	16626	09043	38f	22517	21154	06304	25437
34e	27607	27821	07468	24018	38g	01248	28795	09175	13979
34f	26591	04150	07963	15610	40dd	02006	11338	08946	24893
34g	14225	18200	06320	25981	40e	14043	22822	26773	12815
36dd	01164	24661	05009	26203	40f	01081	26799	27029	02352
36e	23929	00455	27144	13920	40g	28977	22145	27037	02584
36f	26443	01644	27151	09993	42dd	23978	27433	27045	02618
36g	28084	10546	27169	10538	42e	00554	28506	27052	23804
38dd	11718	05488	05876	25072	42f	14068	25619	27078	23937
38e	14027	18259	05652	25379	42g	12427	18242	27094	23952

**£12**

### NEW Minimiser Briefs Colour

High-waisted, aqua-coloured briefs with light tummy control. 76% cotton, 17% nylon, 7% elastane, excluding trims. Cotton gusset.

22913 10/12  
21816 14/16  
22178 18/20  
22467 22/24

**£10**



\*Based on units sold during Campaign 12 2014.

# basics

**Essentials T-Shirt Bra with Lace**  
Padded, underwired T-shirt bra with lace trim. 50% polyester, 44% nylon, 6% elastane, excluding trims.

size	white	black	nude
32a	43828	58545	55996
32b	42929	58636	56051
32c	73668	58685	56085
32d	72835	58784	56150
32dd	73254	58800	18770
34a	72975	58883	56283
34b	72983	58933	56317
34c	49718	57737	56325
34d	70979	58446	57497
34dd	73551	57877	57513
36b	72652	59436	57539
36c	39693	55202	58263
36d	39974	58909	57646
36dd	39842	58917	18663
38b	51359	55798	58255
38c	53868	56838	58271
38d	38422	58958	58354
38dd	37341	55533	18747
40b	29702	59113	57786
40c	37507	57018	18762
40d	34454	56390	57950
40dd	36210	54742	57729
42b	31005	59865	58156
42c	33936	58099	57778
42d	51722	58529	57125

Normally £11

**£8** save £3

### Essentials T-Shirt Bra with Lace – Larger Sizes

59% nylon, 34% polyester, 7% elastane, excluding trims.

size	white	black	nude
34e	53678	10991	06098
34f	34959	09829	04259
36e	31211	11304	04184
36f	51466	10041	04457
38e	51201	11361	04234
38f	50401	11148	02931

Normally £11

**£8** save £3

### Lingerie Guarantee

For hygiene reasons, a replacement or refund cannot be given if the gusset label is removed from lingerie. This guarantee is in addition to your statutory rights.



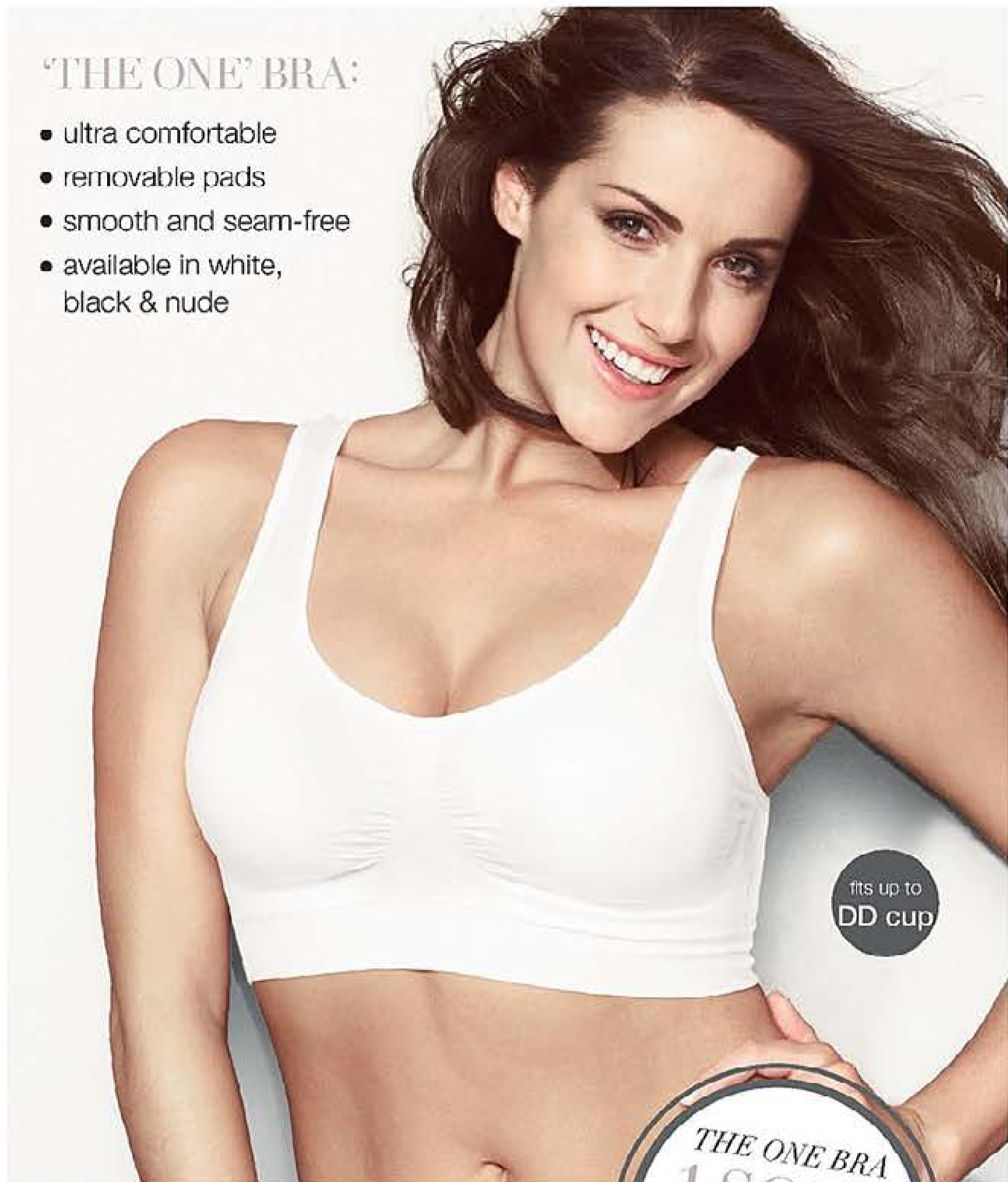
**£8**  
save £3



up to  
**F cup**

**'THE ONE' BRA:**

- ultra comfortable
- removable pads
- smooth and seam-free
- available in white, black & nude



**'The One' Bra**

Stretchy and comfortable non-wired supportive bra with removable pads. 92% nylon, 8% elastane, excluding trims. All sizes fit up to a DD cup.

White	Nude	Black
28373 M (32-34)	12898 M (32-34)	13425 M (32-34)
07690 L (36-38)	15727 L (36-38)	07732 L (36-38)
07773 XL (40-42)	07021 XL (40-42)	06239 XL (40-42)
18184 XXL (44-46)	17707 XXL (44-46)	17954 XXL (44-46)
17848 XXXL (48-50)	17715 XXXL (48-50)	17798 XXXL (48-50)

**£9**

\*Based on all 'One' Bra sizes and variants sold between 01/01/14 and 31/12/14.

*comfortable*  
**SUPPORT**  
*every day*

**new**  
lace design

now in a new lace design  
in the perfect colour  
for summer



also available  
in black

up to  
size  
**24/26**

bra  
**£8**  
save £4

**NEW Summer Lace One Bra**

Seam-free bra with elasticated, lace underband and removable pads. Adjustable straps. 92% nylon, 8% elastane, excluding trims.

White	Black
27185 8/10	27268 8/10
11775 12/14	27284 12/14
27201 16/18	12013 16/18
27219 20/22	27292 20/22
27235 24/26	12039 24/26

Will normally be £12

**£8** save £4

**'The One' Brief Lace**

Full briefs. 93% nylon, 7% elastane, excluding trims.

White	Black
03368 10/12	09738 10/12
01974 14/16	08375 14/16
02303 18/20	04770 18/20
01511 22/24	06817 22/24
21626 26/28	04291 26/28

Normally £7

**£5** save £2



AVON Lingerie

# suits you

Tired of searching for the perfect swimsuit? Find **'the one'** with our figure flattering collection

### NEW Spice Moderne Swimsuit

Red halterneck swimsuit with removable straps and supportive powermesh tummy panel. Outer: 82% nylon, 18% elastane. Lining: 90% nylon, 10% elastane, excluding trims.

00513 8/10  
00612 12/14  
20958 16/18  
21014 20/22  
18648 24/26

**£22**

**new**

swimsuit  
**£22**



can be worn without straps



tummy control panel

AVON  
**Body**  
ILLUSIONS

**NEW Splendid Bloom Bikini Top\***  
Underwired bikini top with flattering ruched detail, perfect for the bigger bust. 72% polyester, 17% elastane, 11% nylon, excluding trims.

12419 32d 17343 36f  
12542 32dd 09282 38d  
12617 34d 03061 38dd  
09423 34dd 03525 38e  
22368 34e 15404 38f  
16162 34f 07633 40d  
08219 36d 03137 40dd  
03020 36dd 25973 40e  
22525 36e 11940 40f

Will normally be £12

**£9** save £3

### NEW Splendid Bloom Bikini Briefs\*

High-waisted, floral print briefs with tummy control. Outer: 94% polyester, 6% elastane. Lining: 80% nylon, 20% elastane, excluding trims.

03202 8/10  
03244 12/14  
03269 16/18  
03343 20/22  
03376 24/26

Will normally be £10

**£8** save £2



can be worn without straps

**\*WHILE STOCKS LAST**

### NEW Splendid Bloom Kimono\*

Printed floral and red kimono with hem fringing. 100% polyester, excluding trims.

03723 8/10

26070 12/14

19034 16/18

09746 20/22

03806 24/26

Will normally be £20

**£15** save £5

**new**

perfect for larger busts  
D-F cup

kimono  
**£15**  
save £5



supportive, underwired cups

**NEW**  
**Underwater Paradise**  
**Open Jacket Kaftan**  
 Front tie kaftan with  
 sequin embellishment.  
 100% polyester,  
 excluding trims.  
 21428 8/10  
 22244 12/14  
 22749 16/18  
 22848 20/22  
 19497 24/26  
**£16**  
 or £8 half price

*new*



**NEW Body Illusions**  
**Underwater Paradise**  
**3 in 1 Swimsuit\***  
 Flattering, multi-look  
 swimsuit with adjustable  
 straps, padded cups and  
 tummy control panel.  
 Fabric: 84% polyester,  
 16% elastane, mesh  
 panels, nylon, 3% elastane,  
 excluding trims.  
 59550 10/12  
 59592 14/16  
 59857 18/20  
 59873 22/24  
 Will normally be £25  
**£20** save £5



**3 WAYS  
 TO WEAR**



**Body Illusions**  
**Silhouette Swimsuit\***  
 Halterneck swimsuit with  
 removable padded cups and  
 ivory side panels. Powermesh  
 to help smooth the look of  
 silhouette. Outer: 81% polyester,  
 19% elastane. Inner: 91% nylon,  
 9% elastane. Lining: 100%  
 polyester, excluding trims.  
 12559 8/10  
 13177 12/14  
 03467 16/18  
 09704 20/22  
 09266 24/26  
 Normally £22  
**£18** save £4

**£18**  
 save £4



silhouette-effect  
 side panel



**\*WHILE STOCKS LAST**

*buy the Underwater Paradise  
 Swimsuit and order the Kaftan*

**HALF PRICE**

save £8 page 198 only



1 strapless



2 one-shoulder



3 wide halter



4 belted midi

up to size 24/26

5 ways to wear beach dress  
**£20**



**NEW Multiway Beach Dress\***  
Flattering A-line dress. Can be worn in 5 different ways. 65% polyester, 35% viscose, excluding trims.  
21485 8/10  
59030 12/14  
59600 16/18  
59428 20/22  
59477 24/26  
**£20**

\*WHILE STOCKS LAST

5 tie neck halter

*new*

1



gift set includes:  
2 anklets, 2 adjustable toe rings, 1 link chain

2



6 toe rings

gift set  
**£8**

3



8 pairs of earrings

# life's a beach

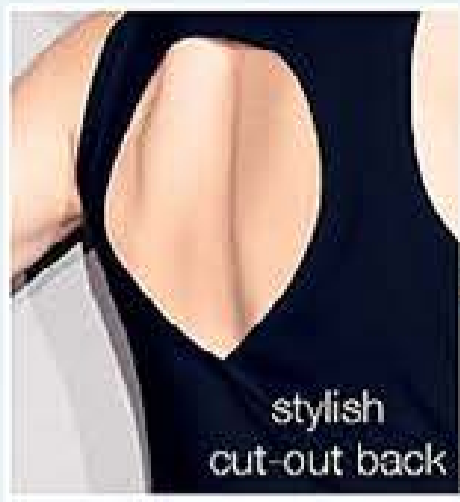
holiday-ready jewellery to suit every look

**1. NEW Deirdre Foot Jewellery Gift Set**  
Set of 2 anklets and 2 adjustable toe rings, one gold-coloured set and one silver-coloured set, with a silver-coloured connecting chain. Acrylic beads and glass stone detail. Anklets approx. 25cm + 2.5cm extension chain. Connecting chain approx. 13cm.  
**15065**  
**£8**

**2. NEW Cambrie Toe Ring Set**  
Set of 6 gold-coloured, adjustable toe rings with coloured plastic beads and engraved detail. Comes in a beach gift box.  
**16667**  
**£6**

**3. Marcia Seaside Earrings**  
8 pairs of pierced earrings with faux pearls and clear stones. Comes in a card gift box with ribbon.  
**21873**  
**£8**

**2 Pack Drawstring Vests**  
 Pack of 2 vests, 1 white and 1 black. Drawstring tie at side. 61% cotton, 39% polyester, excluding trims.  
 00950 8/10  
 35352 12/14  
 33894 16/18  
 20891 20/22  
 21071 24/26



**£12**



**Kimmy Sunglasses\***  
 Round-rimmed sunglasses with a traditional tortoiseshell print and turquoise back. Arm length approx. 13.5cm. Plastic. Provides 100% UV protection. Complies to BS EN ISO 12312-1:2013.  
 03608  
 Normally £8  
**£5 save £3**

pack of 2 tops  
 black & white

**Kimmy Weekender\***  
 Colourful leopard print bag with tan-coloured handles and zip closure. Light blue lining with an internal zipped pocket and phone holder. 100% polyester. Approx. 28cm x 47.7cm x 18cm. Handle drop approx. 22cm.  
 20172  
**£20**

**\*WHILE STOCKS LAST**



uptown girl

stylish accessories to help you stay chic this season



**Janine Butterfly Scarf**  
 Turquoise butterfly-printed scarf. Polyester. Length approx. 178cm, width approx. 50cm.  
 20198  
 Normally £8  
**£6 save £2**

**Splendid Bloom Handbag**  
 White PU bowler-style handbag with black edges and detachable luggage tag. Zip closure. Red polyester lining. Features an internal zipped pocket and mobile phone holder. Comes with a detachable shoulder strap. Approx. 22cm x 30cm x 12cm.  
 03228  
 Normally £16  
**£14 save £2**

bag  
**£14**  
 save £2

scarf  
**£6**  
 save £2



*new*



*Coming soon!*  
Look out for the  
Essential Lace  
Bandeau in  
Brochure 12

up to size  
24/26

THE HOLIDAY EDIT *by* AVON

# JETSETTER MAXI DRESS

*just*

**£18**

save £7

**NEW Jetsetter Maxi Dress**  
Printed full-length dress with deep v-neck  
top. Flattering tie cord back. Lined to the  
knee. Length approx. 149.5cm.

**13953** 8/10

**14589** 12/14

**14670** 16/18

**14696** 20/22

**14738** 24/26

Will normally be £25

**£18** save £7



1



**1. Jerrica Scarf**  
Square scarf with a peach mosaic print and white and peach tassels. 100% polyester. Approx. 90cm x 90cm, excluding trims.  
05496  
**£10**

**2. Valentina Floral Headband**  
Stretch headband featuring 6 material flowers. Unstretched circumference approx. 46cm. Band 64% elastodiene, 34% polyester. Flowers 100% polyester.  
04838  
**£5**

**3. Sula Rucksack\***  
PVC rucksack with gold-coloured fittings and drawstring closure. Internal zipped pocket. Adjustable strap. Approx. 24cm x 14cm x 30cm.  
05470  
**£20**

2



pretty, floral headband

3



**\*WHILE STOCKS LAST**



bracelet  
**£8**

**Helga Bracelet\***  
Multi-strand, brass-plated bracelet with fabric strands and coloured acrylic stones. Bracelet approx. 18.5cm + 2.5cm extension chain.  
49429  
**£8**

**Spice Moderne Jumpsuit**  
Aztec-print jumpsuit with adjustable straps and drawstring at waist. 100% viscose, excluding trims.  
16121 8/10  
16311 12/14  
16345 16/18  
16618 20/22  
09316 24/26  
**£25**

adjustable straps

up to size 24/26



**BUY 1 CHOOSE 1 HALF PRICE**  
lower priced item half price

save up to £12.50  
pages 206-211

**BUY 1 CHOOSE 1 HALF PRICE**  
lower priced item half price

save up to £12.50  
pages 206-211



**1. NEW Aleena Ear Cuff**  
Curved ear cuff featuring heart detail and clear glass stones. Clip closure. Comes with pierced clear glass earrings with stud closures. Cuff approx. 3.5cm x 1cm.  
**20263**  
**£5**

*new*



clip-on cuff with pierced stud earring

**2. Laetitia Necklace**  
Brass-plated necklace with reversible pendant. Acrylic detail. Length approx. 60cm + 9cm extension chain.  
**13193**  
**£8**



can be worn to show either side

**3. NEW Spice Moderne Scarf**  
Polyester. Approx. 180cm x 100cm.  
**28266**  
**£10**



3



**4. NEW Emanuella Duffle Bag**  
Plastic and PVC. Drawstring closure and press stud. Internal zip pocket and phone holder. Adjustable cross body strap. Approx. 26cm x 16cm x 33cm.  
**01628**  
**£16**



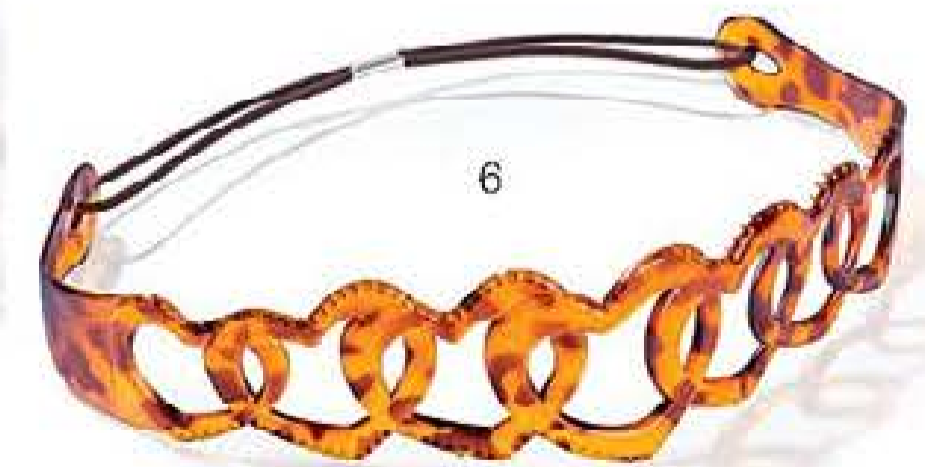
4

**5. Iridian Necklace\***  
Beaded necklace joined with wire mesh. Acrylic beads. Lobster claw closure. Length approx. 40-46cm.  
**14274**  
**£12**



5  
layered, beaded necklace

**6. NEW Desert Bloom Foldable Headband**  
Foldable headband with heart link effect. Approx. 4.5cm wide. 70% PVC, 15% polyester, 10% rubber, 5% iron.  
**11403**  
**£4**



perfect pool-side headband

6

**\*WHILE STOCKS LAST**

**BUY 1 CHOOSE 1 HALF PRICE** save up to £12.50 pages 206-211  
lower priced item half price

**BUY 1 CHOOSE 1 HALF PRICE** save up to £12.50 pages 206-211  
lower priced item half price



**new**



comes with images showing *5 ways to wear*



**1. NEW Destiney Hand Jewellery**  
Gold-coloured bracelet attached to a ring with a chain. Adjustable ring is set with clear glass stones. Bracelet approx. 18cm + 2.5cm extension chain. **28233**  
**£10**

**2. NEW Jerrica Foot Jewellery**  
Macramé-style fabric anklet attached to a metal toe ring, decorated with beads. Anklet approx. 22cm + 3.5cm extension chain. **28241**  
**£7**

**3. Odalis Hair Jewellery**  
Brass chain with 2 removable, interchangeable strands. Features acrylic beads. First chain approx. 5.1cm + 9cm extension chain, second chain approx. 28cm + 7cm drop. **01495**  
**£10**

**4. Violetta 4 Piece Gift Set**  
Gold-coloured gift set with 2 sets of pierced earrings, a ring and a double-chain necklace. Longest chain approx. 48cm + 9cm extension chain, shortest chain approx. 42cm + 9cm extension chain. **22533** With ring size 6  
**11650** With ring size 8  
**01032** With ring size 10  
**£10**



**Safia Necklace**  
Gold-coloured necklace with interchangeable letters for personalisation. Necklace length approx. 42cm + 9cm extension chain. Comes with each letter of the alphabet plus an extra E, F, L, M, O, S and T. **26476**  
**£12**

necklace with 33 letters **£12**

comes with every letter of the alphabet plus an extra E, F, L, M, O, S and T

**BUY 1 CHOOSE 1 HALF PRICE**  
lower priced item half price

save up to **£12.50**  
pages 206-211

**BUY 1 CHOOSE 1 HALF PRICE**  
lower priced item half price

save up to **£12.50**  
pages 206-211

*new*

# *fun*times

make your summer  
even brighter with these  
eye-catching watches

**NEW Kenyon Watch**  
Silicone watch with adjustable strap. Face  
diameter approx. 3.2cm. Adjustable strap  
approx. 16cm–22.5cm. Stainless steel back.  
Includes a battery that can be replaced.

**13037** Grey  
**12716** Mint  
**13367** Pink  
Will normally be £15

**£10** save £5

silicone strap .....



..... ombré effect



**£10**  
save £5

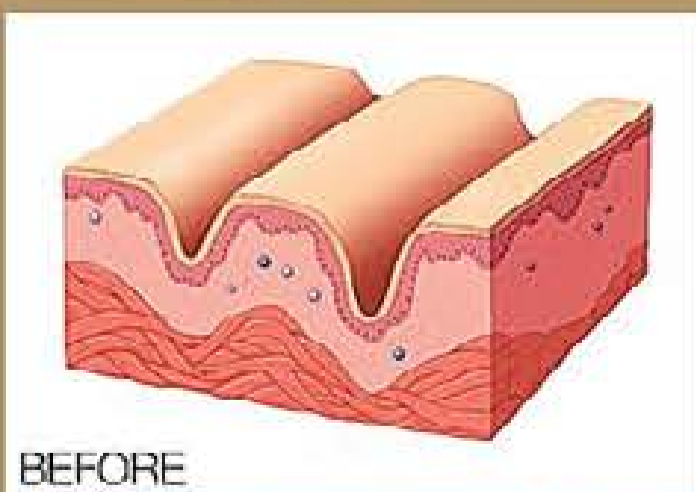
BEST PRICE THIS YEAR

£14.50

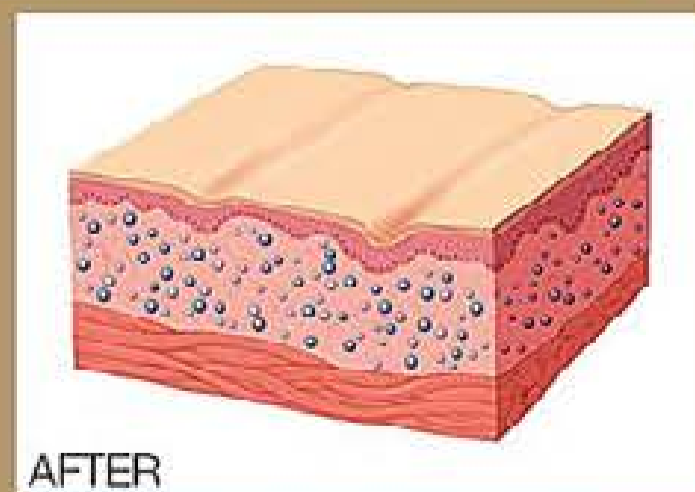
SAVE £9.50

# PLUMPER

*looking skin*



BEFORE



AFTER

with **Pro 7 Sirtuin Technology**, formulated to help reactivate skin's youth proteins and help **plump the look of wrinkles**

Diagram for illustrative purposes only.

luxuriously rich formula with SPF25 protection




ANEW ULTIMATE 7S 50+

**INSTANTLY**  
skin looks and feels dramatically smoother

**in 1 WEEK**  
100% of women showed an improvement in facial radiance


**in 2 WEEKS**  
dramatically plumps the appearance of lines and wrinkles

 **Day Cream SPF25**  
Formulated to help boost all 7 known Sirtuin youth proteins. Helps minimise the visible signs of ageing. 50ml

**16097**  
Price per 100ml = £29.00  
Normally £24

**£14.50**  
save £9.50



 **Night Cream**  
A rich night cream formulated to help visibly restore loss of firmness while renewing skin's youthful appearance. 50ml

**16063**  
Price per 100ml = £29.00  
Normally £24

**£14.50**  
save £9.50

AVON Skincare

**BEST PRICE THIS YEAR**

**£13**  
**SAVE £8.50**

# RENEWED *looking skin*



VISIBLE RESULTS FROM OUR CLINICAL STUDY



BEFORE



AFTER

with **Tri-Elastinex Technology** to renew, reconstruct and regenerate the skin's layers

SPF25  
formula protects  
and moisturises  
for new-looking  
skin, day  
after day



**A NEW REVERSALIST 40+**

**INSTANTLY**  
improves skin's  
moisture by 100%

**in 1 WEEK**  
gives the feeling of  
new-born skin

**in 2 WEEKS**  
provides noticeably  
newer-looking skin

 **Day Cream SPF25 50ml**  
**26757**  
Price per 100ml = £26.00  
Normally £21.50  
**£13**  
save £8.50



 **Night Cream 50ml**  
**14126**  
Price per 100ml = £26.00  
Normally £21.50  
**£13**  
save £8.50



**Express Dual Eye System**  
**14134**  
Normally £19  
**£11.50**  
save £7.50

AVON Skincare

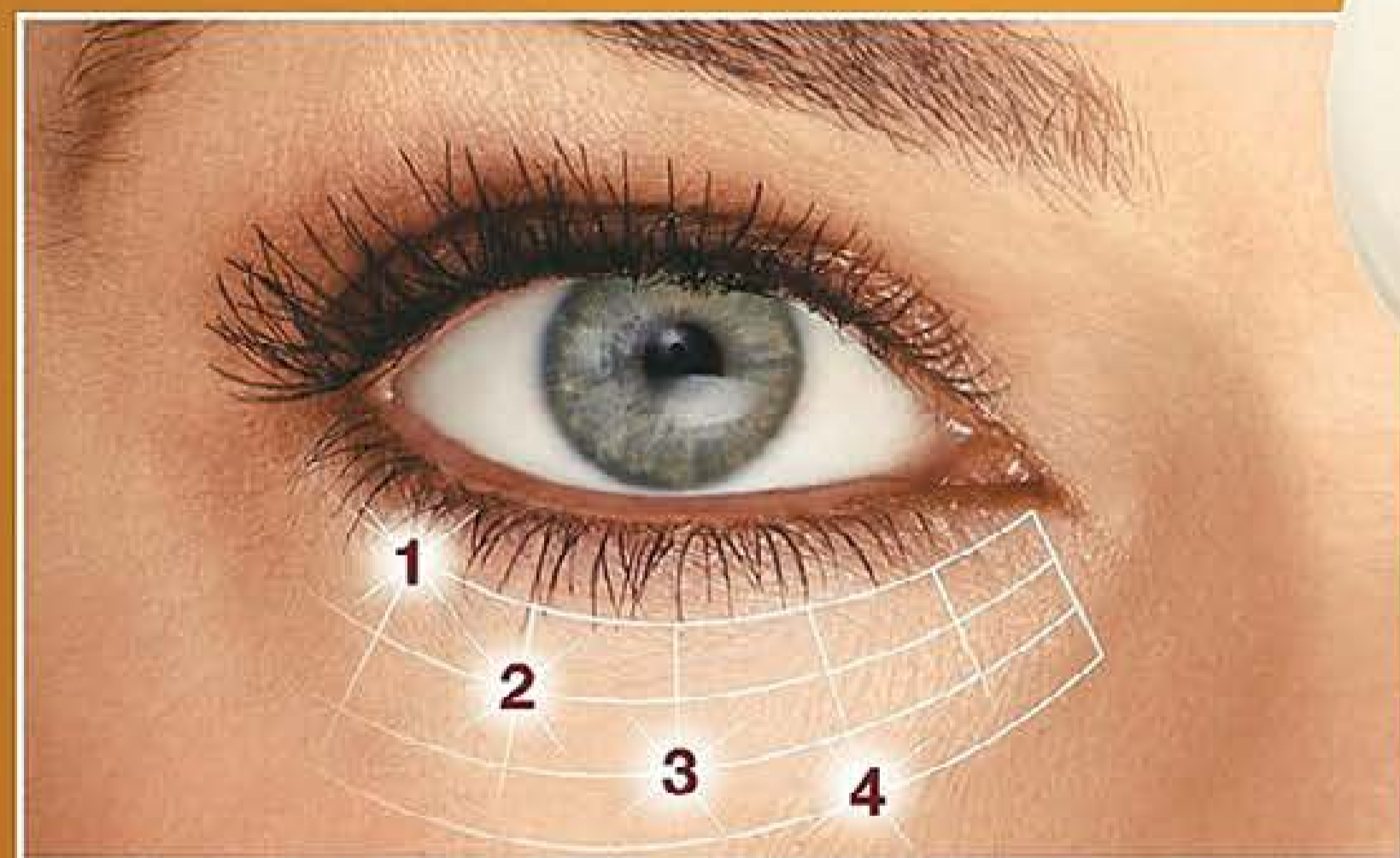
BEST PRICE THIS YEAR

£12

SAVE £7.50

# BRIGHTER

*looking eyes*



with **Youthgen Technology** and **Shadow Erase Complex** for a brighter-looking eye area

- 1 brightens** the look of **dark circles**
- 2 visibly reduces** the look of **under eye shadows**
- 3 helps smooth** the texture of **eye area**
- 4 eyes look less tired** and **more alive**



ANEW GENICS

**INSTANTLY**  
eyes look brighter  
and fresher

**in 1 WEEK**  
see an improvement in  
under eye texture

**in 2 WEEKS**  
reveal younger, more  
beautiful-looking eyes

**Dark Circle Corrector**  
Anti-ageing treatment that  
helps visibly fade the look of  
dark circles for eyes that look  
years younger. Formulated with  
Shadow Erase Complex. 15ml  
**25247**  
Price per 100ml = £80.00  
Normally £19.50

**£12**  
save £7.50

BEST PRICE THIS YEAR

£10  
SAVE £11

# DRAMATICALLY FIRMER-looking skin

with  
PolyPeptide Lift  
Complex to help  
visibly tighten the  
face, neck and  
décolletage

ANEW CLINICAL



HOW IT WORKS...



**BEFORE:**  
**SAGGING SKIN WITHOUT  
SUPPORT STRUCTURE**  
due to the weakening of 4  
key building blocks:  
collagen, elastin, fibronectin  
and hyaluronic acid.



**AFTER:**  
**LIFTED SKIN WITH  
SUPPORT STRUCTURE**  
thanks to our exclusive  
**POLYPEPTIDE LIFT  
COMPLEX**  
designed to boost these  
4 key building blocks.

Diagrams are for illustrative purposes only.



**INSTANTLY**  
provides a firming  
sensation

**in 1 WEEK**  
skin appears  
more youthful

**in 2 WEEKS**  
gives a multi-dimensional  
looking lift to the face

**Infinite Lift  
Firm & Sculpt Cream**  
Lightweight formula  
that helps to visibly  
tighten and lift the look  
of the face, neck and  
chest. Formulated with  
PolyPeptide Lift Complex.  
30ml

**08599**

Price per 100ml = £33.33

Normally £21

**£10**  
save £11

BEST PRICE THIS YEAR

£15  
SAVE £5

*visibly* REPAIR  
WRINKLES  
you thought couldn't be improved

WORLD'S 1<sup>ST</sup>  
skincare product with  
SmartRepair  
Technology™  
EXCLUSIVE TO AVON

ANEW CLINICAL



INSTANTLY  
skin feels deeply  
nourished and hydrated

in 1 WEEK  
72% of women  
showed improvement  
in blotchy redness

in 2 WEEKS  
88% of women showed  
an improvement in the  
overall appearance of  
fine lines and wrinkles

**E-Defence Deep  
Recovery Cream**  
Repairs the look of years of  
environmental skin damage.  
30ml  
07948  
Price per 100ml = £50.00  
Normally £20  
**£15**  
save £5

Dramatisation based on clinical test results after 8 weeks.



AMAZING 'TRY ME' PRICE

£22

SAVE £10

now reduce the look of **WRINKLES** in just days



BEFORE

AFTER

targets frown lines

reduces crow's feet

works on laughter lines

IT WORKS! and here's the visible proof from our clinical study:

BEFORE



green lines showing the depth and length of lines and wrinkles

AFTER



a visible dramatic reduction in lines and wrinkles

new & IMPROVED



AMINO-FILL 33 [A-F33] COMPLEX

now provides **TRIPLE ACTION**

- 1 UNBLOCKS to help skin cells release more collagen
- 2 BOOSTS to support skin's natural collagen production process
- 3 REPAIRS to help skin's natural recovery of damaged collagen



NEW PRO Line Corrector Treatment with A-F33+ Complex Apply in the morning and the evening before your moisturiser. 30ml 03731 Price per 100ml = £73.33 Will normally be £32 **£22** save £10

Dramatisation based on results from an 8 week clinical study.

# BEST PRICE THIS YEAR

# £10

## WORTH UP TO £28!\*

### ANEW



“try an ANEW routine today and look younger in 2 weeks” *Lorraine*

“Working on early morning TV means I really have to look after my skin! I've tried loads of products over the years but the results I've seen from using the ANEW Ultimate 7S products are simply fantastic. I think these 2-week trial kits are a great idea as they allow you to experience the whole range for an amazing price.” *Lorraine*

Lorraine Kelly, TV Presenter



Deep wrinkles, sagging, age spots? Try...  
**ULTIMATE 7S 60+**  
Ultimate 7S 14 Day System  
08656  
Normally £26  
**£10 save £16**



Fine wrinkles, fatigued skin, signs of stress? Try...

**VITALE 25+**  
Vitale 14 Day System  
26690  
Normally £22  
**£10 save £12**



Wrinkles, lack of firmness, discolouration? Try...

**REVERSALIST 40+**  
Reversalist 14 Day System  
26252  
Normally £24  
**£10 save £14**



Neck sagging, dryness, severe wrinkles? Try...

**PLATINUM 60+**  
Platinum 14 Day System  
11411  
Normally £28  
**£10 save £18**

Reversalist, Vitale and Ultimate 7S 14 Day Systems contain: 15ml Day Cream, 15ml Night Cream, 15ml Eye Cream and 50ml Cleanser. Platinum 14 Day System contains: 15ml Day Cream, 15ml Night Cream, 15ml Eye & Lip Cream and 50ml Cleanser.

\*Based on normal brochure prices.

ANEW BEST PRICE  
THIS YEAR

£10  
HALF PRICE



LIGHTWEIGHT  
upper eye gel

NOURISHING  
under eye cream

get an  
**INSTANT**  
*eye lift*

discover our **number 1 eye cream** today for a **brighter, more wide-awake look**



**Clinical Infinite Lift  
Dual Eye System**  
Lifts sagging skin and  
reduces discolouration.

**05538**  
Normally £20

**£10**  
half price



If you're not **100% happy** with your purchase, **simply return it within 28 days** of delivery for a refund or exchange – even if you have tried it! Special terms apply to certain products - these are clearly indicated in the brochure. For a full refund on products with a free gift, please return both items to ensure your refund is processed. **The Avon guarantee is in addition to your statutory rights.**