

AVON

BROCHURE 11 2017

avon.uk.com

the UK's
No.1
foundation
compact[†]
ONLY AT AVON



WOW!
ANTLER
GLAM BOX **£15**
WORTH £75*
see pages 4-5 for details

*the best
just got better!*

turn over to discover more...

[†]See page 6 for details.

our *genius* 3-in-1 compact is part of
the NEW Ideal Flawless Collection with
TRUE BLUE COLOUR IQ

new
&
EXCLUSIVE

as seen on
TV
try today



love your
best ever match
or your money back!



AVON  TRUE *beautiful promises kept*



HAND LUGGAGE HERO
or perfect for
EVERYDAY
make-up storage

LOVE OUR
10-YEAR GUARANTEE**
— OR YOUR
MONEY
BACK!

- super-glossy, durable case
- stylish, chevron-print lining
- branded plaque and zips
- 2 inside pockets — perfect for keeping make-up brushes tidy

NEW Antler Glam Box
ABS with polyester lining, approx.
27cm x 27cm x 17.5cm.

07641 offer price £15 when you spend
£10 or more across pages 6-59†
32938 full price £25
Contents not included.

*Sold at the higher price on
www.antler.co.uk from 22.03.2017.
**Provided by Antler.
†Excludes products on pages 12-13.

Antler 

worth
£75*



unmissable offer!
ANTLER GLAM BOX
JUST £15

when you spend **£10 or more** on make-up†
across pages 6-59

04937
Light Ivory

04754
Porcelain

05231
Warm Ivory

05124
Ivory

05157
Shell

04853
Creamy Natural

04879
Natural Beige

05249
Light Nude

03889
Nude

05165
Honey Beige

04887
Medium Beige

03947
Sun Beige

05199
Spice

04903
Walnut

04499
Caramel

05207
Rich Sienna

04911
Dark Cocoa

10488
Earth

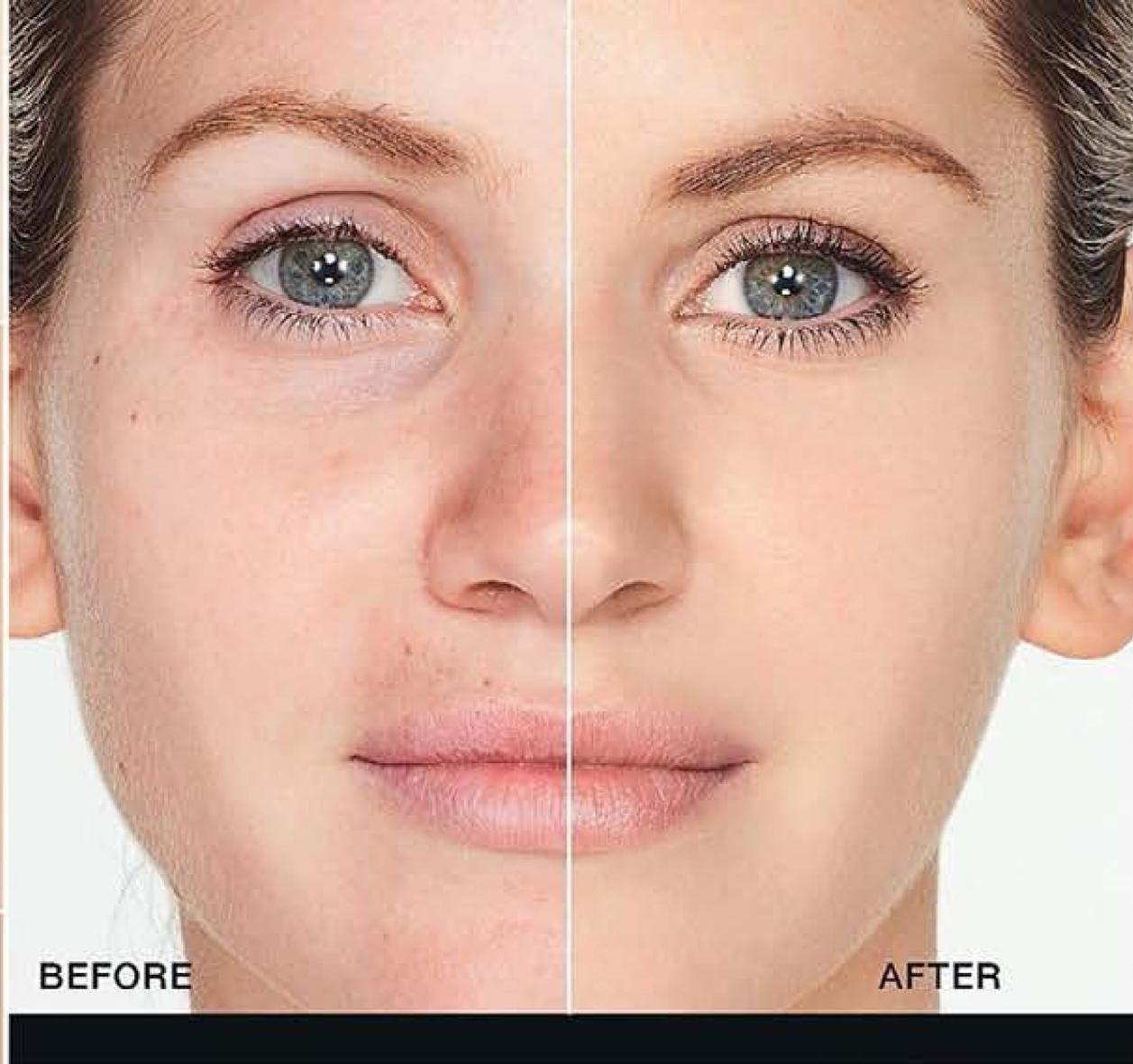
FAIR

LIGHT MEDIUM

MEDIUM

MEDIUM DEEP

DEEP



BEFORE

AFTER



NEW Set of 3 Basic Make-up Sponges
Approx. 5.3cm x 0.7cm.
01875
Will normally be £4
£2.50 save £1.50

THE 3-IN-1 WONDER

- ✓ medium to full coverage
- ✓ SPF15 cream-to-powder for a semi-matte finish
- ✓ for normal, combination, dry and oily skin types

NEW True Colour Cream-to-Powder Foundation Compact 9g
Price per 10g = £7.22
Will normally be £12
£6.50 save £5.50

need help finding your perfect shade and undertone? see page 2

*Based on mass foundation units sold. Source: IRI Infoscan HBA/OTC 52 w/e 24 Dec 2016, units sold, pressed face powder and foundation/base categories. Avon Cream-to-Powder Foundation units sold 52 w/e 24 Dec 2016.

genius

3-in-1 foundation, concealer & powder

NOW IN
18 NEW SHADES



WITH TRUE BLUE COLOUR IQ

ANTLER GLAM BOX £15

when you spend
£10 across
pages
6-59



WORTH £75*
see pages 4-5
for details

new

SAVE VS SPREE

AVON
True Colour
Cream-to-Powder
Foundation Compact

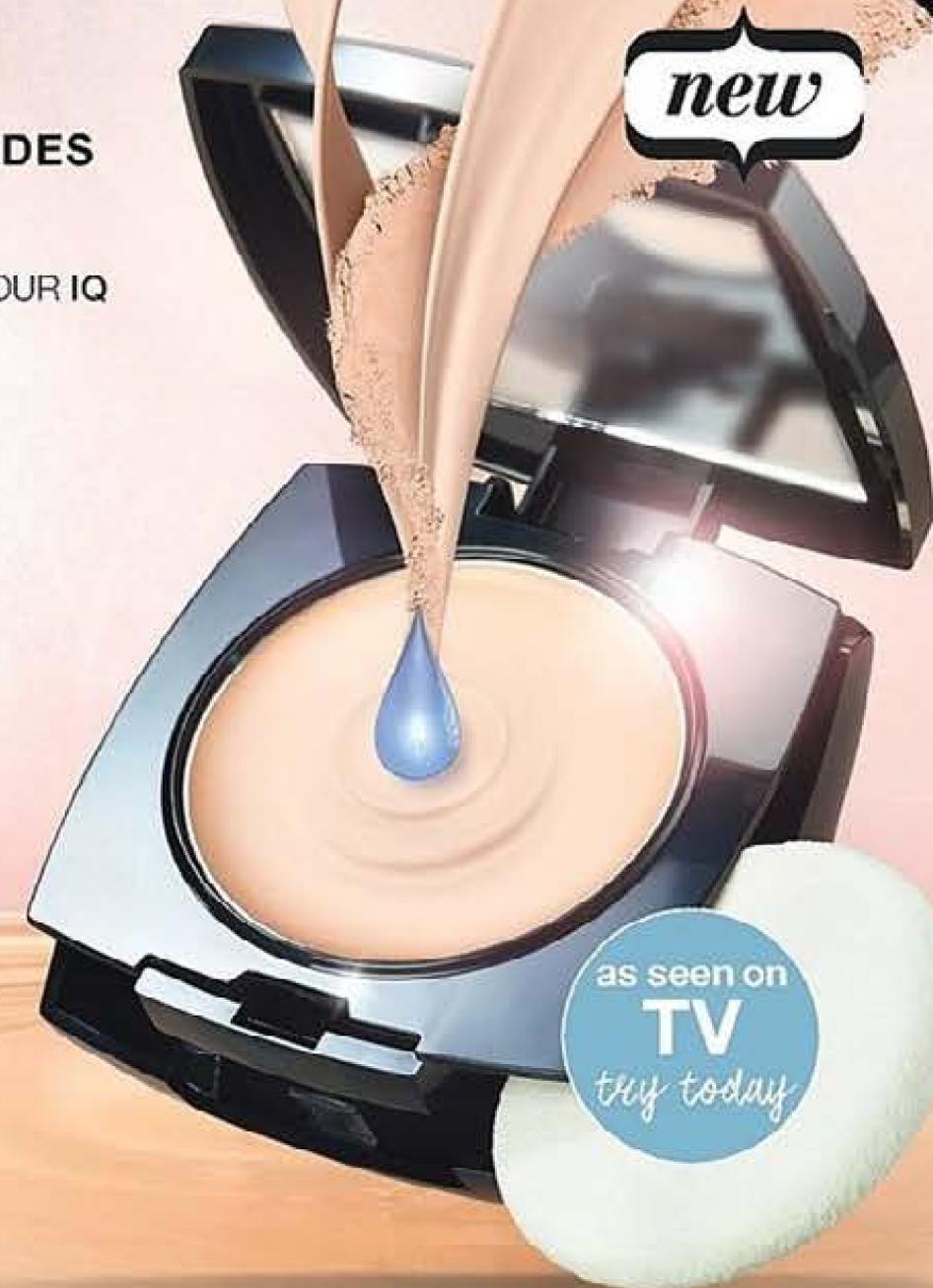
£6.50

VS

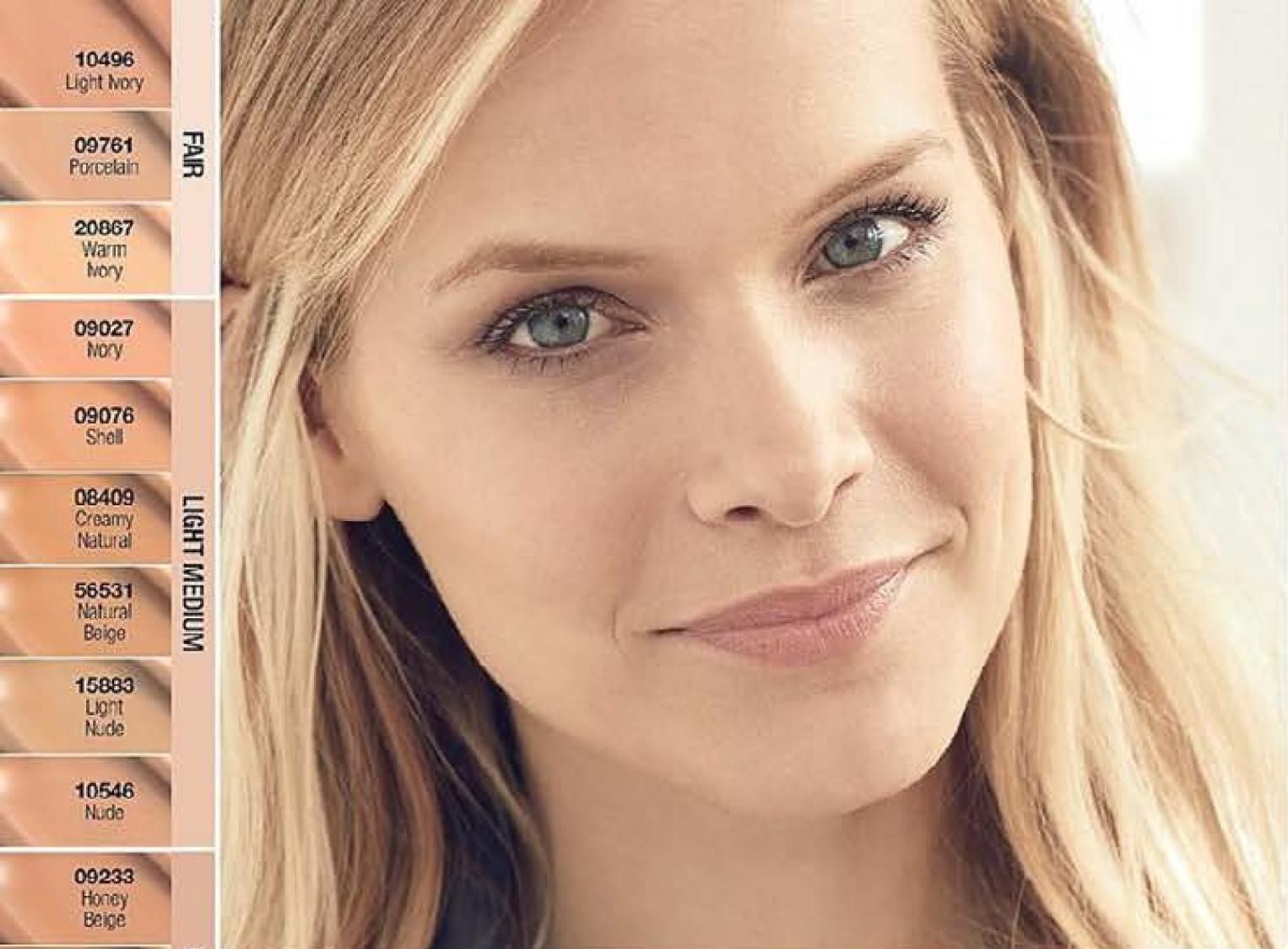
CLINIQUE
Beyond Perfecting™
Powder Foundation
and Concealer

£27^{††}

††Price sourced from
www.clinique.co.uk on 22.02.2017.



love it or your money back - *guaranteed!*



- 10496 Light Ivory
- 09761 Porcelain
- 20867 Warm Ivory
- 09027 Ivory
- 09076 Shell
- 08409 Creamy Natural
- 56531 Natural Beige
- 15883 Light Nude
- 10546 Nude
- 09233 Honey Beige
- 19950 Medium Beige
- 10934 Sun Beige
- 09258 Spice
- 23564 Walnut
- 22103 Caramel
- 09332 Rich Sienna
- 17962 Dark Cocoa
- 20412 Earth

FAIR

LIGHT MEDIUM

MEDIUM

MEDIUM DEEP

DEEP

CUSTOMISE YOUR COVERAGE...

 **1 PUMP** medium coverage
 **2 PUMPS** full coverage
 **3 PUMPS** fullest coverage

- TRULY FLAWLESS FOUNDATION**
- skin feels moisturised and looks radiant
 - allergy tested for all skin types
 - lightweight feel, stays true all day
 - SPF15** – perfect for summer

NEW True Colour Flawless Liquid Foundation 30ml
 Price per 10ml = £2.50
 Will normally be £12
£7.50 save £4.50

NEW Foundation Buffing Brush
 Plastic with nylon bristles, length approx. 16cm.
08730
 Will normally be £9
£5 save £4

▶ **need help finding your perfect shade and undertone? see page 2**

flawless,
invisible coverage
tailored to *you*

NOW IN
18 NEW SHADES
WITH TRUE BLUE COLOUR IQ

SAVE VS SPREE

AVON True Colour Flawless Liquid Foundation

£7.50

VS

GUERLAIN Lingerie de Peau Foundation

£38.50†

†Price sourced from www.debenhams.com on 22.02.2017.



new

ANTLER GLAM BOX £15
 when you spend £10 across pages 6-59



WORTH £75*
 see pages 4-5 for details

love it or your money back – *guaranteed!*

creamy concealer
that covers
like a second skin

£4.50
save £2.50

new

TARGETED
CONCEALER

- ✓ your most natural match for all skin types
- ✓ creamy, sink-in formula for buildable coverage
- ✓ hides dark circles and blemishes

WITH TRUE BLUE COLOUR IQ

NEW True Colour
Flawless Concealer Stick
Will normally be £7
£4.50 save £2.50



Precision Make-up
Sponge
Non-latex PU, approx.
4cm x 5.7cm.
03624
£6.50

PRECISION
SPONGE

pointed end for
targeted application,
wide end for all-over
coverage

ultra-fine,
mattifying powder
on the go

£5.50
save £4.50

PRESSED
POWDER

- ✓ blendable, silky powder
- ✓ mattifies without the cakey build-up
- ✓ adds instant radiance

NEW True Colour
Flawless Mattifying
Pressed Powder
9g
Price per 10g = £6.11
Will normally be £10
£5.50 save £4.50



new

ANTLER GLAM BOX **£15**

when you spend
£10 across
pages
6-59



WORTH £75*
see pages 4-5
for details

CHOOSE YOUR TRUE-TO-YOU MATCH FROM OUR
7 NEUTRAL NEW SHADES...

57257
Fair

23929
Light

11841
Light
Medium

48645
Medium

04655
Medium
Tan

17442
Medium
Deep

16550
Deep

CHOOSE YOUR TRUE-TO-YOU MATCH FROM OUR
7 NEUTRAL NEW SHADES...

28324
Fair

41848
Light

26567
Light
Medium

23606
Medium

23861
Medium
Tan

19992
Medium
Deep

16923
Deep

find your favourites

Make-up p2-67

Perfume p68-95

Skincare p96-113, 180-189

Life & Style p115-178

Hair Salon p190-201

Bath & Body p202-225

Mix & Match p226-239

follow us and join in!



Joslyn Causes Bangle
Single silver-plated and glass stone bangle featuring 4 words: faith, strength, courage and hope. Diameter approx. 6.7cm. 14316 £5

women's aid  For women and children. Against domestic violence.

For every Joslyn Causes Bangle sold, Avon will donate at least £2.50 to domestic violence charities, split 50/50 between Women's Aid and Refuge. Women's Aid registered charity no. 1054154. Refuge registered charity no. 277424.

DON'T MISS OUR LIFE & STYLE STORE

turn to page 115 to shop:
jewellery
fashion
lingerie
accessories
homeware



- on-trend designs ● fantastic quality ● value for money



presented in a luxurious gift box

NEW Analyse Diamond Hoop Earrings
Rhodium-plated sterling silver pierced earrings, featuring 0.04 carats total of genuine diamonds. 27664
Will normally be £50
£20 save £30

Earrings purchased from Avon cannot be returned if sealed plastic bag has been opened. *Based on normal brochure price.

ALLOW 6 WEEKS FOR DELIVERY



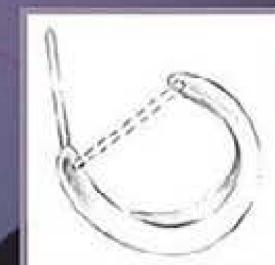
GENUINE DIAMOND EARRINGS

crafted from sterling silver and plated with rhodium for superior shine, this eye-catching pair makes a perfect gift

NEW



925 sterling silver



JUST £20 WORTH £50*

The Eternal Collection BY AVON



go from Blackest Black to Ocean Pure in our *favre summer shade*

OUR BESTSELLING EYELINER

CLASSIC, EVERYDAY LINES
(beach, picnic, BBQ...)

- | | | | | | | | | | | | | |
|-------------|---------------|---------|----------------|-------|-------|--------------|--------------|-------------|-------|------------|----------------|-------------|
| 06627 | 06551 | 05637 | 06502 | 01479 | 17871 | 06528 | 06668 | 06486 | 00141 | 54510 | 17392 | 22467 |
| Saturn Grey | Majestic Plum | Emerald | Blackest Black | Navy | Khaki | Cosmic Brown | Starry Night | Black/Brown | Black | Ocean Pure | Barnacle Brown | Aqua Shores |



new shades

be summer confident with...
waterproof, lasting lines
(in hot new shades)



-  waterproof, smudge-free formula
-  soft-glide, tug-free application
-  lasts up to 10 hours
-  suitable for sensitive eyes

True Colour Glimmerstick Eyeliner
Normally £6
£3 half price

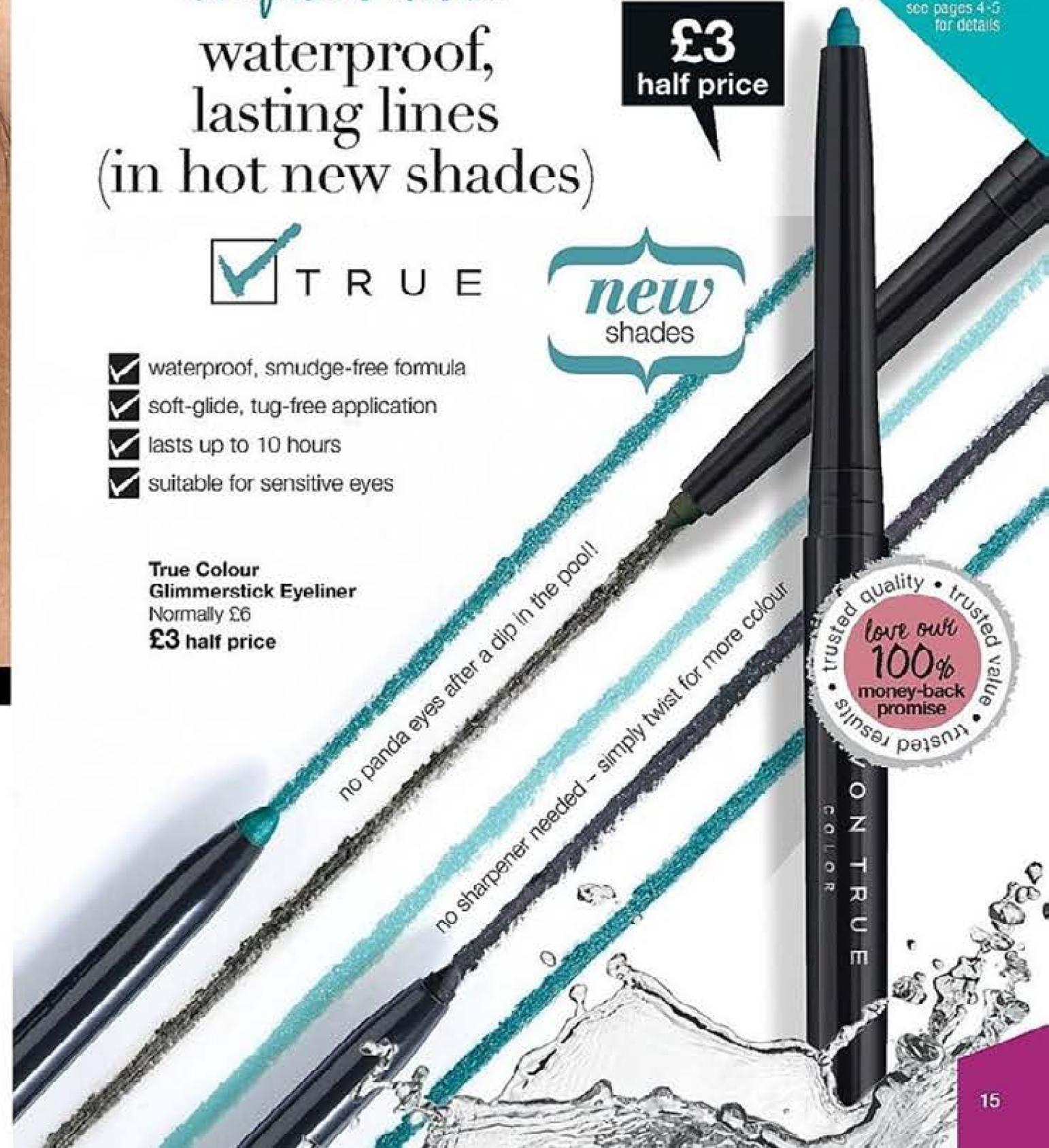
£3
half price

ANTLER GLAM BOX £15

when you spend £10 across pages 6-59



WORTH £75*
see pages 4-5 for details



no panda eyes after a dip in the pool!

no sharpener needed - simply twist for more colour



AVON  TRUE beautiful promises kept



go from Licorice to Mauve Rose,
Inspired Iris and Wandering Rose in our
favre summer shades



**True Colour
Pro+ Nail
Enamel**
10ml
£6

£5.50 or
FREE
when you buy
any 2 polishes
for £6

Crystallised Nail File
25866
£5.50

- CRYSTALLISED NAIL FILE**
- lasts longer than any emery board



Be summer confident with...
polish that lasts
ALL holiday[†]
(now in new shades)



- up to 12 days of chip-free colour
- with acrylic and nylon formula for longer-lasting colour
- increases nail strength by up to 60%



[†]Based on a maximum holiday duration of 12 days.

ANTLER GLAM BOX £15

when you spend
£10 across
pages
6-59



WORTH £75*
see pages 4-5
for details

**CHOOSE ANY
2 POLISHES
for £6**
**AND ORDER YOUR
FREE NAIL FILE**
SAVE £11.50

pages 16-17

AVON TRUE *Beautiful promises kept*

go from Mocha to Silky Peach in our *fav* summer shade

IT'S EASY TO MATCH YOUR LIPSTICK TO YOUR LINER:

NUDE/PINK LIPSTICK						MATCHING LINER	
10827 Blush Nude	02949 Pout	10694 Chic	02907 Toasted Rose	04309 Carnation	10959 Tender Kiss	11130 Pink Cashmere	
NUDE LIPSTICK				MATCHING LINERS			
15917 Latte	10744 Mocha	10660 Sparkling Nude	10967 Enduring Sable	10983 Nude	11338 Simply Spice		
PINK LIPSTICK			PLUM LIPSTICK				
04341 Hot Pink	04473 Country Rose	10678 Frozen Rose	04465 Twinkle Pink	03780 Proper Pink	10686 Wine With Everything	10942 Dream Fuchsia	
04408 Hibiscus	10793 Frostiest Mauve	10645 Pink Dream	09878 Pink Bouquet	11031 Deep Plum			
RED LIPSTICK		MATCHING LINERS		CORAL LIPSTICK		MATCHING LINERS	
45906 Red 2000	10884 Lava Love	09894 Red Brick	09860 True Red	15966 Silky Peach	11064 Coral	11122 Peach Emy	

Be summer confident with...
a vibrant,
tan-enhancing
shade



- ✓ LIPSTICK
- ✓ rich, comfortable, creamy, glide-on colour
- ✓ infused with shea butter and vitamin E
- ✓ lips feel moisturised all day



True Colour Lipstick
Normally £7.50
£4.50 save £3

ANTLER GLAM BOX £15

when you spend
£10 across
pages
6-59



WORTH £75*
see pages 4-5
for details

£4.50
save £3

- ✓ LIP LINER
- ✓ glide-on, feather-free formula
- ✓ looks freshly applied for hours

True Colour
Glimmerstick
Lip Liner
Normally £6
£3 half price

AVON  TRUE beautiful promises kept

be summer confident with...

a BRONZED glow
(without the sun)



BRONZING PEARLS

- ✓ multitone, shimmering pearls
- ✓ for an even-looking complexion, all year round
- ✓ gives a sheer, warm, luminous, natural finish



ANTLER GLAM BOX £15

when you spend
£10 across
pages
6-59



WORTH £75*
see pages 4-5
for details

be summer confident with...

a fresh, ROSY glow
(even for pale skin)



ALL-OVER FACE BRUSH
for buffing on your perfect
amount of warmth

£6
save £4

lighter skin tones



58107 Cool 25536 Warm Glow

warmer skin tones



25700 Medium Tan 25494 Deep Bronze

£6
save £4

True Colour Glow
Bronzing Pearls
22g
Price per 10g = £2.73
Normally £10
£6 save £4

All-Over
Face Brush
12666
Normally
£8.50
£4.50
save £4

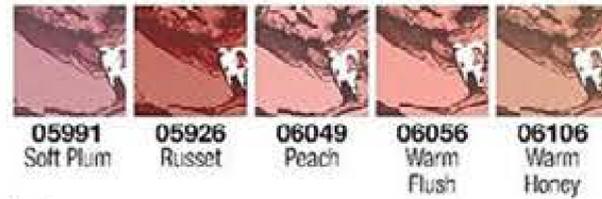
BLUSH PEARLS

- ✓ multitone, buildable pearls give a naturally illuminated look
- ✓ perfect for all skin tones

True Colour
Illuminating Pearls
22g
05678
Price per 10g = £2.73
Normally £10
£6 save £4



Fill of Pearls containers are 22g; additional pearls in images are shown for visual purposes only.



- FULL-COLOUR BLUSH
- ✓ gives a luminous finish
- ✓ enhances a healthy, summer glow
- ✓ perfect for all skin tones

True Colour Luminous Blush
6g
Price per 10g = £7.50
Normally £6.50
£4.50 save £2



perfect partners

- BLUSH BRUSH
 - ✓ fluffy, angled bristles
 - ✓ perfect for buffing on and building up colour
- Blush Brush**
12674
Normally £7
£3.50 half price



Fill of Pearls container is 22g; additional pearls in image are shown for visual purposes only.

- COLOUR-CORRECTING PEARLS
- ✓ corrects all types of skin discolouration
- ✓ colourless finish suits all skin tones

True Colour Colour-Correcting Pearls
22g
05777
Price per 10g = £2.73
Normally £10
£6 save £4



BRONZING POWDER
compact formula in a matte or shimmer finish

True Colour Glow Bronzing Powder
10g
£10

shimmer matte
28993 Warm Glow 58438 Deep Glow 25213 Light Bronze 24141 Medium Riviera

ANTLER GLAM BOX £15

when you spend £10 across pages 6-59



WORTH £75* see pages 4-5 for details

£5.50
save £4.50



new

COLOURLESS FORMULA
with True Glow Technology that blends with your skin tone for a look of summer skin - no streaks in sight!



be summer confident with...
a safe, sun-kissed glow

TRUE

NEW True Colour Summer Skin Cream
30ml
58453
Price per 10ml = £1.83
Will normally be £10
£5.50 save £4.50

- tints, moisturises and protects in 1
- non-sticky, streak-free formula
- develops into a subtle glow
- SPF15 and suitable for all skin types

AVON  TRUE beautiful promises kept



model wears Pink Pearls – our *favre summer shade*



new

ANTLER GLAM BOX £15

when you spend £10 across pages 6-59



WORTH £75* see pages 4-5 for details

THE gloss for 3x *more moisture*



TRUE

sculpt and enhance your pout with **lanolin-infused gloss** without the stickiness



15784 Precious Peach



15735 Pink Pearls



08623 Flattering Beige



14613 Violet Beauty

- ✓ super lightweight
- ✓ shiny, non-sticky finish
- ✓ provides smooth, even coverage

NEW True Colour Supreme Nourishing Lip Gloss
6ml
Price per 10ml = £6.67
Will normally be £7
£4 save £3

SAVE VS SPREE

AVON True Colour Supreme Nourishing Lip Gloss

£4

VS

CLINIQUE Long Last Glosswear™

£17†

†Price sourced from www.clinique.co.uk on 21.02.2017.

AVON  TRUE beautiful promises kept



go from Smooth Mocha to Coral Caress in our *fare summer shade*



THE lipstick for colour & hydration (in 4 sizzling new shades)

TRUE

- helps quench dry lips with jojoba oil and honey
- softens, smooths and protects

ANTLER GLAM BOX £15

when you spend £10 across pages 6-59



WORTH £75* see pages 4-5 for details



now in 4 new shades for summer



SPF15 formula

True Colour Supreme Nourishing Lipstick Normally £8 **£5.50** save £2.50

SAVE VS SPREE

AVON True Colour Supreme Nourishing Lipstick

£5.50

VS

LANCÔME Shine Lover Vibrant Shine Lipstick

£23[†]

[†]Price sourced from www.lancome.co.uk on 17.02.2017.

AVON  TRUE beautiful promises kept



Ravishing Rose



- ✓ **MATTE FINISH**
- ✓ no cracking or caking for guaranteed comfort
- ✓ lightweight, hydrating formula



**True Colour
Perfectly Matte
Lipstick**
£8



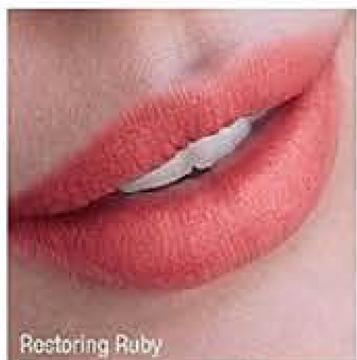
Tickled Pink



- ✓ **HIGH-SHINE GLOSS**
- ✓ non-sticky formula in 3 finishes



**True Colour
Glazewear
Lip Gloss**
Gml
Price per 10ml = £10.83
£6.50



Restoring Ruby



- ✓ **TINTED BALM**



- ✓ with shea butter, beeswax and vitamin E
- ✓ moisturises and protects



**True Colour
Tinted Lip Balm**
£7

ANTLER GLAM BOX £15

when you spend £10 across pages 6-59



WORTH £75*
see pages 4-5 for details



**£5.50
save £3**

go from Wild Orchid to Just Rosy in our
fare summer shade

*be summer
confident with...*

**precise liner & colour
- in 1 melt-proof stick**



- ✓ soft-glide, creamy formula
- ✓ comfortable, full-coverage colour
- ✓ with hydrating shea butter and vitamin E

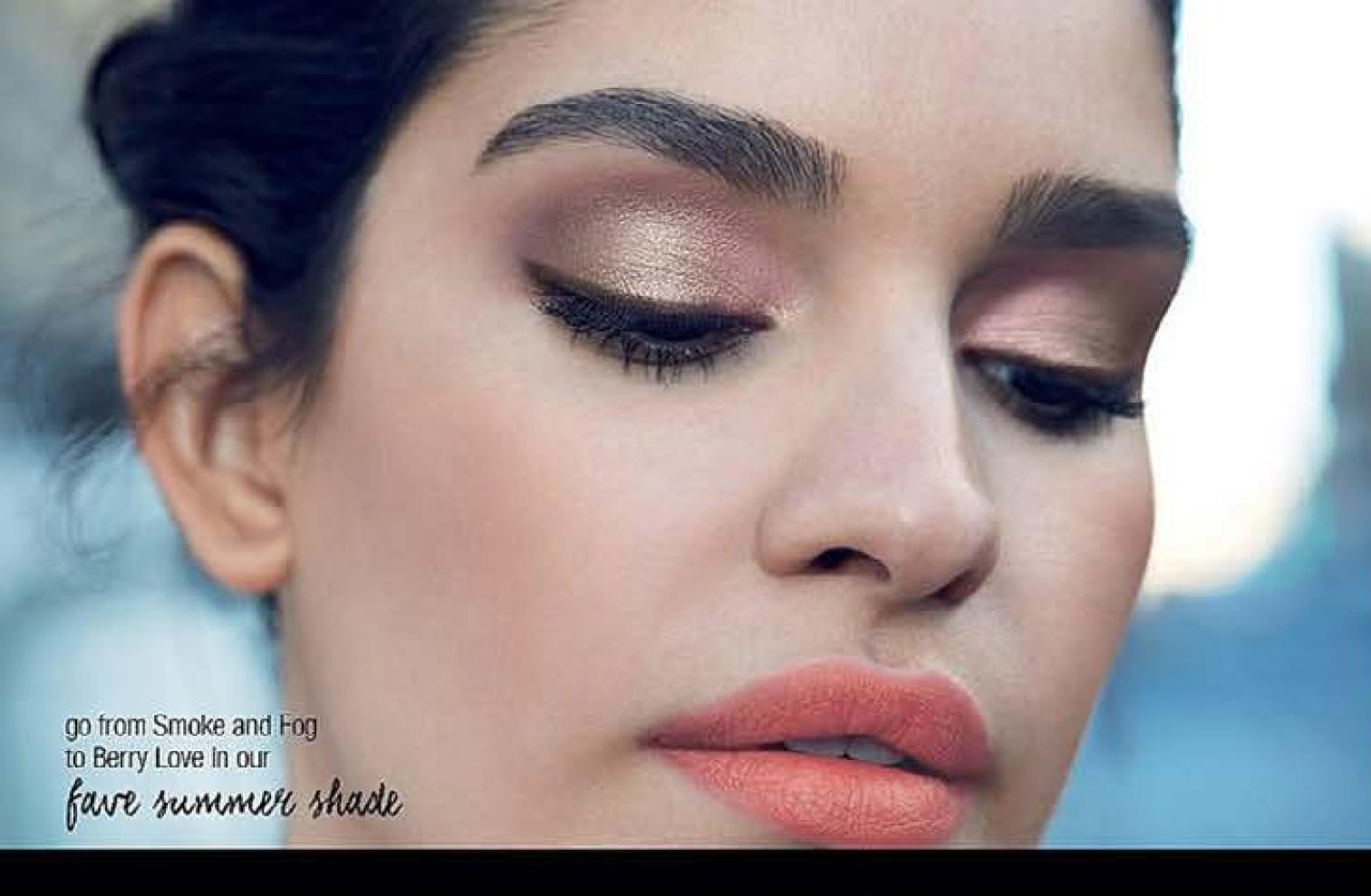
**True Colour
Lip Crayon**
Normally £8.50
£5.50 save £3



twist the
base
for more
colour



AVON Make-up



go from Smoke and Fog to Berry Love in our *favve summer shade*

combination of matte and shimmer shades



matte shades



be summer confident with...

4-step, crease-proof shadow
(even in sizzling heat)



£5
save £4



BLENDING BRUSH
soft bristles apply and blend the perfect amount of shadow for a pro finish

Blending Brush
11478
Normally £5
£3 save £2

- buildable formula
- stays crease-proof and flawless all day
- 4-step guide for easy application



True Colour Eyeshadow Quad
Normally £9
£5 save £4

ANTLER GLAM BOX £15
when you spend £10 across pages 6-59
 WORTH £75*
see pages 4-5 for details

AVON TRUE
beautiful promises kept

AVON Make-up

ANTLER GLAM BOX £15
when you spend £10 across pages 6-59



WORTH £75*
see pages 4-5 for details

be summer confident with...
sweat-proof, perfect brows
(even underwater!)

4 STEPS TO BIG BROWS...



STEP 1: TWEETZE

Use the **Slanted Tweezers** to pluck away any stray hairs.

STEP 2: TAME & TRIM

Brush brows upwards using the comb on the **Eyebrow Scissors**, then trim away unruly hairs.

STEP 3: SHAPE

Choose a **Stencil** that matches your natural shape, then place over brows.

STEP 4: SHADE

Use the **Brow Definer** to gently outline the stencil then shade in using soft, upwards strokes.



£2.50
half price

STEP 1
Slanted Tweezers
05223
Normally £5
£2.50 half price



£2.50
save £2

STEP 2
Eyebrow Scissors
24018
Normally £4.50
£2.50 save £2

comb to tame
blade to trim



£2
save £1.50

STEP 3
Eyebrow Stencil Set
4 plastic eyebrow stencils in a PVC pouch.
05041
Normally £3.50
£2 save £1.50

BUY ALL 4
products to qualify for the **ANTLER GLAM BOX OFFER...**



£3.50
save £2.50



STEP 4
True Colour Glimmerstick Brow Definer
Normally £6
£3.50 save £2.50

WINGED OUT
 ✓ lashes look up to 84% longer, instantly
 ✓ for fanned-out flutter without the fall of falsies

True Colour Winged Out Mascara
 7ml
 Price per 10ml = £12.14
£8.50



WEIGHTLESS LASH VOLUME
 ✓ all-day, clump-free, smudge-proof formula
 ✓ thickening base coat and colour in 1

True Colour Wide Awake Mascara
 7ml
 Price per 10ml = £12.14
£8.50



NOURISHING MASCARA
 ✓ clump, smudge and flake-proof
 ✓ with health-restoring argan oil and vitamin E

True Colour Supreme Length Nourishing Mascara
 7ml
 Price per 10ml = £14.29
£10



LENGTHENING MASCARA
 ✓ for up to 87% longer-looking lashes
 ✓ clump and smudge-proof

True Colour SuperExtend Extreme Length Mascara
 7ml
 Price per 10ml = £14.29
£10



EVERYDAY LASH VOLUME
 ✓ 12x more volume by the pool
 ✓ clump, smudge and flake-proof

True Colour SuperShock Volume Mascara
 10ml
£8.50



PRECISE LINES
 ✓ all-day, transfer-proof, tug-free formula ✓ fast-drying but easy to remove

True Colour SuperExtend Eyeliner
£6.50



ANTLER GLAM BOX £15

when you spend £10 across pages 6-59



WORTH £75* see pages 4-5 for details

DRAMATIC LASH VOLUME
 ✓ up to 15x volume
 ✓ lasts for up to 14 hours

£5.50
 save £4.50

Be summer confident with...
 waterproof,
 summer-proof lashes

TRUE

don't forget your **EYELASH CURLER** for gravity-defying lashes

Eyelash Curler 03046
 Normally £5
£2.50 half price

chubby brush to coat and enhance every lash



True Colour SuperShock Max Volume Mascara
 10ml
 Normally £10
£5.50 save £4.50
 Model wears lash inserts for an even lash line.

waterproof



 <p>Peeling and Brittleness Solver 10ml 03806 £6</p> <p>resists flaking & peeling</p>	 <p>5-in-1 Nail Treatment 10ml 05033 £6</p> <p>strengthens, protects & conditions</p>	 <p>French Manicure Tip 10ml 04804 £6</p> <p>for the perfect French finish</p>	 <p>Ridge Filling Base Coat 10ml 05173 £6</p> <p>smooths & fills ridges</p>
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 <p>Gold Strength Base Coat 10ml 27839 £5</p> <p>with fortifying real gold</p>	 <p>BB 7-in-1 Nail Enamel 10ml £7</p> <p>colour & care in 1</p>	 <p>Corrector Pen 03319 £7</p> <p>corrects mani mishaps</p>	 <p>Nail File 18135 £3</p> <p>pack of 2</p>
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 <p>Vitamin E Cuticle Oil 15ml 21063 Price per 10ml = £4.00 £6</p> <p>restores cuticles in just 3 days</p>	 <p>Nail Enamel Remover 150ml 03954 Price per 100ml = £2.67 £4</p> <p>mild & gentle remover</p>	 <p>Miracle Growth and Strength Serum 6ml 02998 Price per 10ml = £10.00 £6</p> <p>for longer, stronger nails</p>	 <p>Freeze Dry Spray 50ml 03178 Price per 10ml = 60p Normally £6 £3 half price</p> <p>sets nails in 30 seconds</p>
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go for Sheer Bronze – our fave summer shade

be summer confident with...
3 quick steps
to healthy-looking
summer nails



1. TRIM

Use the Nail Clippers to trim each nail to the same length.

Fingernail Clippers
21667
Normally £4
£2
half price



2. PUSH CUTICLES

Use the Cuticle Tool to push back cuticles and clean under-nail dirt.

Professional Cuticle Tool
28183
Normally £4
£2
half price



3. RESTORE & TINT

Sweep on the vitamin-infused, fast-drying, health-restoring Pearl Shine for subtle, tinted shimmer.

Pearl Shine Nail Enamel
10ml
Normally £6
£3
half price

ANTLER GLAM BOX £15

when you spend £10 across pages 6-59



WORTH £75*
see pages 4-5 for details



Models used to show diversity of skin tones.



CHOOSE YOUR MAGIX PRIMER FOR

£6.50
save £4

CREAMY, COLOURLESS PRIMER

perfect for...
a SHINE-FREE BASE

PREP YOUR CANVAS AND
REVEAL A MATTE-NIFICENT
CREATION - WITH OR
WITHOUT FOUNDATION



mark. MagiX
Face Primer
30ml
09142
Price per 10ml - £2.17
Normally £10.50
£6.50 save £4

mark. gives you more...

- ◆ velvety formula smooths the look of pores
- ◆ blurs fine lines for an airbrushed finish
- ◆ mattifies combination/oily skin



PHOTO-READY PERFECTION (NO FILTER NEEDED!)

ANTLER GLAM BOX £15

when you spend
£10 across
pages
6-59



WORTH £75*
see pages 4-5
for details

COMPACT, COLOURLESS PRIMER

perfect for...
CUSTOMISED
MAKE-UP PREP

APPLY ALONE OR UNDER/OVER
FOUNDATION FOR A FLAWLESS
MASTERPIECE ON THE GO

£6.50
save £2.50



**NEW &
EXCLUSIVE**

mark. MagiX
On The Go
Primer
10g
13367
Normally £9
£6.50 save £2.50

BUDGET VS BLOWOUT

mark. MagiX
On The Go Primer

£6.50

VS

MAC Prep + Prime
Skin Smoother

£21.50[†]

SAVE £15

*Price sourced from www.macosmetics.co.uk
on 22.02.2017.

mark. gives you more...

- ◆ lightweight formula
- ◆ silky, balm-like formula hides pores and lines
- ◆ comes in a handy mirrored compact

GLOW ON POWDER

- ◆ buildable, blendable powder
- ◆ brightens and colour corrects

mark. Glow On
Pressed Powder
10g
£10.50



05280 Illuminating Lilac

LILAC
conceals dullness
and illuminates



03921 Neutralising Green

GREEN
neutralises to conceal red
patches and blemishes



02964 Softening Yellow

YELLOW
softens and
conceals dark circles



COLOUR-CORRECTING STICKS

- ◆ with skin-loving vitamins A, C and E
- ◆ conceals imperfections in 1 stroke

mark. CC
Concealer Pencil
£7

check out reviews and share yours at avon.uk.com

GLOW ON FOUNDATION

- ◆ soft as silk formula with Invisi-Blend Technology
- ◆ gives a lasting, radiant, luminous finish

mark. Glow On
Natural Radiance
Foundation
30ml
Price per 10ml = £3.33
£10



GLOW ON ILLUMINATOR

- ◆ iridescent, light-gold formula for a luminous glow
- ◆ glitter-free finish for all skin tones

mark. Glow On
Face Illuminator
30ml
05272
Price per 10ml = £3.50
£10.50



BLUSH STICK

- ◆ gives lips and cheeks a sheer, dewy glow
- ◆ long-lasting, blendable formula

mark. Be
Blushed Stick
8g
Price per 10g = £8.13
£6.50



ANTLER GLAM BOX £15

when you spend
£10 across
pages
6-59



WORTH £75*
see pages 4-5
for details

**SUMMER
FAVE...**
for setting
without cakey
colour build-up

FAN BRUSH
dusts away excess powder

£6
save £3

**A PHOTO
READY
FINISH**

SET LIKE A PRO AND EXHIBIT
YOUR HD LOOK WITH A
MAKE-UP BAG ICON

**mark.
gives you more...**

- ◆ blurs and blends away imperfections
- ◆ gives a flawless, airbrushed finish
- ◆ colourless formula to suit all skin tones

mark. Setting Powder
5.6g
13334
Price per 10g = £10.71
Normally £9
£6 save £3

mark. Face Fan Brush
23994
Normally £8
£4 half price





18-HOUR FOUNDATION

- ◆ medium coverage
- ◆ matte finish that looks fresh all day

ExtraLasting Liquid Foundation

30ml
Price per 10ml = £4.17
£12.50



perfect partners

FLAT FOUNDATION BRUSH

- ◆ soft bristles for a streak-free, pro-looking application

Flat Foundation Brush

12724
£8.50



COLOUR-CORRECTING CREAM

- ◆ SPF50 formula
- ◆ with liquorice, vitamin C and serum to help fade discolourations
- ◆ hides dark circles and redness

mark. CC Cream 30ml

Price per 10ml = £4.00
£12



MATTE MOUSSE FOUNDATION

- ◆ light to medium coverage
- ◆ air-whipped formula
- ◆ normal, oily and combination skin types

mark. Mousse Foundation

18g
Price per 10g = £5.63
£10.50



ANTLER GLAM BOX £15

when you spend £10 across pages 6-59



WORTH £75*
see pages 4-5 for details

SUMMER FAVE...

for when you want a break from liquid foundation

£5.50
save £5

mark.

A TOUCH OF MINERAL MAGIC

BUFF ON LOOSE POWDER FOUNDATION WITH 100% MINERAL PIGMENTS FOR YOUR MOST NATURAL FINISH YET!

mark. gives you more...

- ◆ buildable light/medium coverage
- ◆ natural, luminous finish
- ◆ SPF15 formula for all skin types



perfect partners

- ◆ with densely packed, soft bristles to buff and blend

Kabuki Brush

12823
Normally £7
£4 save £3

mark. Loose Powder Foundation 6g

Price per 10g = £9.17
Normally £10.50
£5.50 save £5



THE 18-HOUR EYE GALLERY

WEAR CREAMY SHADOW YOUR WAY IN THE HOTTEST SUMMER SHADES

mark. gives you more...

- ◆ blendable, ultra-creamy formula
- ◆ rich, comfortable, mess-free, lasting colour
- ◆ crease-proof and fade-proof

SUMMER FAVE...
for POPPING lids from day to night



£3.50
save £2.50

08532
Gold Gleam

07054
Forever Bronze

08854
Lasting Lilac

08839
Totally Taupe

09656
Infinite Teal

2. FLICKED-OUT FINISH

Blend a pale shade under brows to highlight, then apply a dark shade to the outer corner of lids, tapering into a point.

NEW & EXCLUSIVE

mark. ExtraLasting Inks
Normally £6
£3.50 save £2.50

SHE'S WEARING: ETERNAL EMERALD... NOW IT'S OVER TO YOU!

ANTLER GLAM BOX £15

when you spend
£10 across
pages
6-59



WORTH £75*
see pages 4-5
for details

A UNIQUE BLEND OF
BARBELL-SHAPED PARTICLES
FOR BIGGER, VOLUMISED, BOLDER LASHES

24-HOUR, PUMPED UP VOLUME

CREATE SCULPTED, BIG-IMPACT LASHES, DAY OR NIGHT

AVON Make-up

A UNIQUE BLEND OF
BARBELL-SHAPED PARTICLES
FOR BIGGER, VOLUMISED, BOLDER LASHES

24-HOUR, PUMPED UP VOLUME

CREATE SCULPTED, BIG-IMPACT
LASHES, DAY OR NIGHT

BUDGET VS BLOWOUT

mark. Big & Daring
Volume Mascara

£5.50

VS

Urban Decay
Perversion Mascara

£19[†]

SAVE £13.50

*Price sourced from
www.urbandecay.co.uk
on 22.02.2017.

mark. gives you more...

- ◆ innovative curved brush grabs and curls each lash
- ◆ 5x more explosive, seriously sculpted volume
- ◆ smudge-proof, water-resistant, clump-proof



mark. Big & Daring
Volume Mascara
10ml
Normally £8.50
£5.50 save £3

Model wears lash inserts for
an even lash line.

**NEW &
EXCLUSIVE**

TAPERED TIP
REACHES CORNERS
AND LOWER LASHES
FOR 360° VOLUME

CURVED SHAPE
CAPTURES EVERY LASH
WITH INTENSE VOLUME
IN 1 STROKE

**ANTLER
GLAM BOX £15**

when you spend
£10 across
pages
6-59



WORTH £75*
see pages 4-5
for details

PRECISE LINES

mark. gives you more...

- ◆ no sharpener needed
- ◆ precision tip for on-point, crisp lines

mark. Slanted
Dual-Tip Eyeliner
Normally £6.50
£3.50 save £3

£3.50
save £3



SHE'S WEARING: SLANTED DUAL-TIP EYELINER IN BLACK



N 56796
Black

1. THIN DAYTIME LINES

Use the thin tip of the liner to create a subtle, understated liner look.

2. THICK NIGHT-TIME LINES

Use the thicker edge of the liner to create a dramatic, feline flick.

SMOKEY LINES

- ◆ shea butter-infused, creamy kohl
- ◆ for a striking, smokey finish
- ◆ glide-on, tug-free formula

mark. Skinny Precision
Kohl Eyeliner
Normally £6
£3 half price

£3
half price



SHE'S WEARING: SKINNY PRECISION KOHL EYELINER
IN SMOKED TAUPE & DEEP PLUM



SHE'S WEARING: RICH COPPER
...NOW IT'S OVER TO YOU!

£3
half price



NEW SHADES

mark. gives you more...

- ◆ creamy, intense, super-soft gel liner
- ◆ glide-on, vitamin-rich, budge-proof formula

NEW mark.
Gel Pencil Eyeliner
Will normally be £6
£3 half price

NEW & EXCLUSIVE

don't forget your
PENCIL SHARPENER

for keeping thick or thin
pencils on point!

Pencil
Sharpener
04374
Normally £3
£1.50
half price



ANTLER GLAM BOX £15

when you spend
£10 across
pages
6-59



WORTH £75*
see pages 4-5
for details

SUMMER FAVE...
for party-proof colour
that stays perfect
until sunrise

A GALLERY OF GEL LINES

FRAME EYES WITH YOUR
GO-TO PARTY PENCIL -
CREAMY GEL FOR A
BIG-IMPACT FINISH



SHE'S WEARING: SURF



SHE'S WEARING: INTENSE BROWN

LINER & SHADOW



- 14571 Transforming Night
 - 18390 Teal Switch
 - 16121 Flipping Out Pink
 - 15925 Surf
 - 15214 Vanilla
 - 27581 Slate
 - 59543 Ultra Violet
- ◆ waterproof, creamy formula
 - ◆ blends easily without creasing
 - ◆ leaves a silky shimmer finish
- mark. Big Colour Eye Pencil**
£7



pencil

SMOKEY LINES



- 09555 Cobalt Blue
 - 09712 Emerald
 - 09191 Intense Brown
 - 09167 Midnight
 - 08102 Deep Violet
 - 09480 Bronze Sheen
 - 09605 True Black
- ◆ shea butter-infused, creamy kohl
 - ◆ for a striking, smokey finish
 - ◆ glide-on, tug-free formula
- mark. Kohl Eyeliner**
£6

EYELINER GUIDE

Eyeliner Guide 02352 £2.50

- 1. CURVED EDGE** helps you apply soft, subtle lines
- 2. STRAIGHT EDGE** creates even and symmetrical cat's-eye flicks
- 3. RAISED ARCH** flexes to fit neatly in the eye socket for mess-free shadow application

FANNED OUT FOR SUMMER

THE ULTIMATE PAINTBRUSH FOR THE LOOK OF 100S MORE LASHES YOU NEVER KNEW YOU HAD

ANTLER GLAM BOX £15
when you spend £10 across pages 6-59

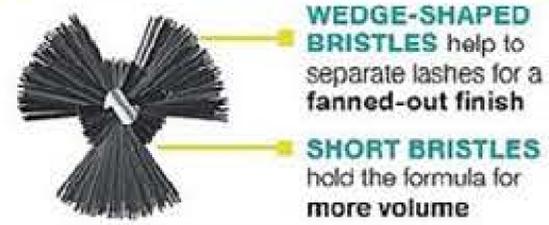
WORTH £75*
see pages 4-5 for details



REVEAL UP TO **64% MORE LASHES**

- mark. gives you more...**
- ◆ separates, defines and detangles for maximum lash impact
 - ◆ water-resistant, smudge and clump-proof
 - ◆ lasts all day

VOLUMISER BRUSH



mark. Big & Multiplied Volume Mascara
10ml
Normally £8.50
£5.50 save £3



Some lashes have been lengthened and lash inserts have been applied for an even lash line.



£5.50
save £3

SUMMER FAVE...
for your darkest, fanned-out lashes without the need for falsies

AVON Make-up

BROW-VO!

ALL YOU NEED FOR BROWS THAT WOW

BROW PALETTE

- ◆ powder to shade, wax to set
- ◆ comes with precision brush



mark. Perfect Brow Kit
£7



DUO BRUSH

- ◆ brush to apply powder, spoolie to tame unruly hairs

EyeBrow Duo Brush
11551
£5



BROW & LASH COMB

- ◆ tames brows and lashes on the go

EyeBrow & Lash Comb
12815
£5



3-IN-1 CUSTOMISED LASH VOLUME

- ◆ smudge and flake-free
- ◆ long-lasting formula
- ◆ easy to apply

mark. Spectralash Mascara
10ml
£10



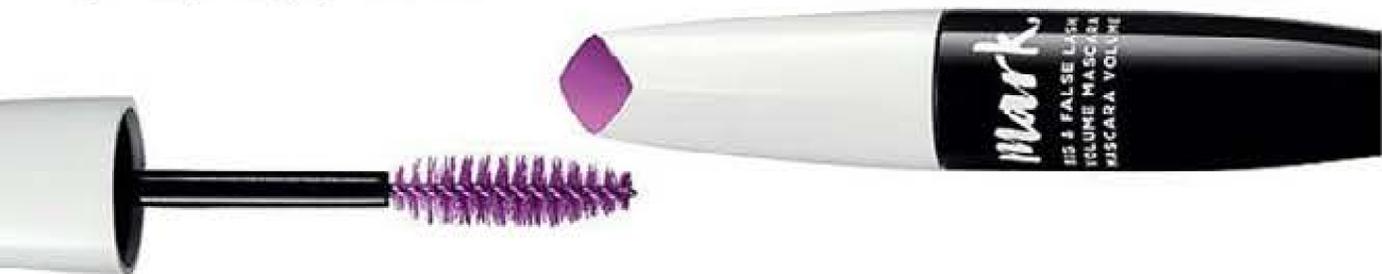
UNIQUE BRUSH



A FALSE-LASH LOOK

- ◆ with fibre-infused formula for double the lash volume
- ◆ all day, smudge-proof formula

mark. Big & False Lash Volume Mascara
10ml
£8.50



ANTLER GLAM BOX £15

when you spend £10 across pages 6-59



WORTH £75* see pages 4-5 for details

NEW & EXCLUSIVE

BRUSH ON PANORAMIC VOLUME

WITH THE WORLD'S 1ST PAINTBRUSH-SHAPED MASCARA APPLICATOR

£6 save £4

40% MORE MASCARA TO LASH FOR BOLD VOLUME!

mark. gives you more...

- ◆ with keratin for mega length and strength
- ◆ flake-proof and sweat-proof



brush bends for easy application



mark. Mega Effects Mascara
9ml

Price per 10ml = £6.67
Normally £10

£6 save £4

Model wears lash inserts for an even lash line.

EYE MAKE-UP REMOVER

- ◆ gently removes even waterproof mascara

ExtraLasting Make-up Remover
50ml
14282

Price per 100ml = £4.00
Normally £5
£2 save £3



SUMMER FAVE... for sweat-resistant, corner-to-corner volume

AVON Make-up

LASTING GLOSS

- ◆ non-sticky formula
- ◆ lasts up to 8 hours

ExtraLasting Lip Gloss

7ml

Price per 10ml = £10.00

£7



COLOUR AND SHINE

- ◆ 2-in-1 clear gloss and lasting colour
- ◆ for customised lips

ExtraLasting Plump and Stay Lip Colour

£8.50



STAY-PUT STAIN

- ◆ kiss-proof, transfer-proof colour
- ◆ stains your lips, not your teeth

mark. Big Colour Lip Tint Pen

9ml

Price per 10ml = £9.44

£8.50



PLUMPING GLOSS

- ◆ when it tingles, it's working
- ◆ lips instantly look and feel plumped

mark. Plump It Lip Gloss

7ml

Price per 10ml = £10.00

£7



PLUMPING LIPSTICK

- ◆ for a fuller look without filler
- ◆ collagen and retinol-boosting formula

mark. 3D Plumping Lipstick

£8



RETINEX COLOUR COMPLEX & COLLAGEN for fuller, firmer, smoother lips



ANTLER GLAM BOX £15

when you spend £10 across pages 6-59



WORTH £75* see pages 4-5 for details

SUMMER FAVE...
for lippy that stays put, cocktail after cocktail

SHE'S WEARING: PINK PEACH... NOW IT'S OVER TO YOU!

THE 8-HOUR LIP CREATION

EXPRESS YOURSELF WITH RICH, FAIL-SAFE COLOUR INFUSED WITH LIP-LOVING VITAMINS

£4.50
save £3



mark. gives you more...

- ◆ with hydrating vitamin E and wheat
- ◆ gives a luxuriously silky, satin finish

ExtraLasting Lipstick

Normally £7.50

£4.50 save £3



AVON Make-up



SUMMER FAVE...
for perfect gel colour that lasts all holiday

£3.50
half price

SHE'S WEARING: DAZZLE PINK, DAYSIE, SWEET PEA AND LAVENDER SKY

1 GORGEOUS GEL COLOUR
in a choice of 30 high-shine shades

GEL COLOUR
◆ now with nourishing omega oils



mark. Gel Shine Nail Enamel
10ml
Normally £7
£3.50 half price

A SALON GEL MANI

YOUR NEW PERFECT PALETTE OF GEL COLOUR AND POWERFUL TOP COAT FOR A MANI MARVEL THAT LASTS TWICE AS LONG!

mark. gives you more...

- ◆ a high shine, salon finish without the price tag (or the UV lamp)



2 POWERFUL TOP COAT
doubles the wear of ANY polish for flawless-looking tips!

TOP COAT
◆ increases shine and defies chipping

mark. Gel Shine Top Coat
10ml
12492
Normally £7
£3.50 half price

*When using Gel Shine Nail Enamel and Gel Shine Top Coat together.

ANTLER GLAM BOX £15

when you spend £10 across pages 6-59



WORTH £75*
see pages 4-5 for details

£3.50
half price



AVON Make-up



HOW TO GET HER LOOK...

- 1.** PAINT A LAYER OF THE GOLD SHADE ONTO NAILS, LEAVING THE HALF-MOON BARE.
- 2.** USE THE WHITE SHADE AS A FRENCH TIP WHITENER.



58065 Coral

13003 Baby Blue



£2.50
half price

50576 Gold

13417 Bright Pink

55988 White

NEW & EXCLUSIVE

ANTLER GLAM BOX £15

when you spend £10 across pages 6-59



WORTH £75*
see pages 4-5 for details

SUMMER FAVE...
for a fast way to switch up your everyday look

SHE'S WEARING: MINI NAIL ART IN GOLD & WHITE... NOW IT'S OVER TO YOU!

FAST-DRYING POLISH... PERFECT FOR NAIL ART!

- ◆ goes from wet to set in just 30 seconds
- ◆ with volcanic rock for a hard finish
- ◆ shiny, fade-free colour

Speed Dry+ Nail Enamel 10ml
Normally £6

£3
half price



NAIL ART, NAILED!

SWITCH UP YOUR 9-5 LOOK WITH SUPER-SIMPLE DESIGNS FOR A WEEKEND-WORTHY MANI MASTERPIECE

mark. gives you more...

- ◆ super-precise brush, perfect for dots and stripes
- ◆ gives nails a glossy, wet look
- ◆ dries to a nick-resistant finish
- ◆ easy-to-remove formula

NEW mark. Nail Style Studio Mini Nail Art
Will normally be £5
£2.50 half price

AVON Make-up

LOOK YEARS YOUNGER

with wrinkle-reversing, complexion-perfecting make-up you won't find anywhere else!



BROW FILLER
with Re-Touch Technology and natural fibres that blend away greys with ease

Transforming Brow Filler
Normally £9

£6
save £3



LINER
creamy, waterproof, glide-on liner with retinol

Smoothing Eyeliner Pencil
Normally £8.50

£6
save £2.50



MASCARA
2-in-1 with Bio Lash Technology, for 5x more instant, full volume

Lash Transforming Mascara
Normally £10

£7.50
save £2.50



TARGETED CONCEALER
hides imperfections, wrinkles and dark circles

Age-Transforming Concealer SPF15
Normally £9

£6
save £3



COMPACT FOUNDATION
SPF15, full coverage, non-comedogenic and allergy tested

Age-Transforming Compact Foundation
9g

Price per 10g = £11.11
Normally £15

£10
save £5



PRIMER
serum-infused formula helps prevent make-up from settling into pores and lines

Skin Transforming Primer
28ml

00166
Price per 10ml = £3.57
Normally £15

£10
save £5

SMOOTHING FOUNDATION
with elastin for a more even-looking, flawless complexion

Age-Transforming Foundation
30ml

Price per 10ml = £2.50
Normally £15

£7.50
half price



08813
Soft Beige



07526
Nude Beige



18655
Shimmering Walnut



10579
Smoky Violet



for lips that
look up to 5
years younger



23648
Berry
Bloom



23697
Desert
Rose



23630
Plumberry



23747
Glazed
Almond



23796
Silky
Pink



23762
Modest
Mauve

FULLER-LOOKING LIPS – YOUR WAY!

our retinol-boosting lip conditioner and restoring balm treat lips to a plumper, healthier look – in your choice of finish



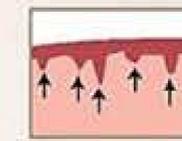
BALM
instantly smooths, softens
and helps prevent drying

Lip Restoring Colour Balm
5ml
Price per 10ml = £12.00
Normally £9

£6
save £3



BEFORE:
thin, dry lips



AFTER:
lips look
plumper
and feel
moisturised

Diagrams for
illustrative purposes
only.

**4D
WRINKLE
REVERSE
technology**

**COLOURLESS
CONDITIONER**
for all the care
without the colour

**Lip Plumping
Lip Conditioner**
11155
Normally £9

£6
save £3



TINTED CONDITIONER
cares, smooths and
restores with a subtle
hint of colour

**Tinted Lip Plumping
Lip Conditioner**
Normally £9

£6
save £3

POWDER
smooths and softens the
look of lines and pores

**Age-Transforming
Pressed Powder**
10g
Normally £10.50

£7.50
save £3

PRIMER AND SHADOW
with Poly-Lifting Technology
to lift and contour for a
wide-eyed look

**Youth-Awakening
Eyeshadow and
Primer Kit**
Normally £10

£7
save £3

LIPSTICK
with anti-ageing serum
for smooth, volumised
lips in just 2 weeks

**Youth-Awakening
Lipstick**
Normally £10.50

£7
save £3.50

COLORTREND



- 12286 True Romance
- 14597 Chocolate Kiss
- 19760 Sunburst

colour-pop partners
Eyeshadow Duo
£4.50

EYESHADOW



- 12104 Skyline Blue
- 12120 Smouldering Silver
- 11544 Black Cat Eyes

kajal-style liner for flirty flicks
Chopsticks Eyeliner
£3.50

EYELINER



- 25064 Dark Brown
- 25049 Black
- 25189 Turquoise
- 25023 Midnight Blue

bold liner for on-point, striking lines
Pencil Play Eyeliner
Normally £3
£1.50 half price

EYELINER

£1.50 half price



perfect partners for...
SUMMER-READY LIDS & LASHES



- 27516 Blackberry Soda
- 21568 Creamy Coffee
- 01206 Mint Temptation
- 28613 Vanilla Whirl

£2.50 save £1.50

1. DRAW-ON SHADOW
Apply all over, then blend with a brush or sponge for colourful lids in no time!

Eyeshadow Stix
Normally £4
£2.50 save £1.50



£2.50 save £2

2. VOLUME MASCARA
Slick on a coat or 2 for full-on, plumped-up lashes.

Plump Out Mascara
7ml
Price per 10ml = £3.57
Normally £4.50
£2.50 save £2

Model wears lash inserts for an even lash line.



£1.50 half price

high-shine nailwear
Fashion Nail Enamel
8ml
Price per 10ml = £1.88
Normally £3
£1.50 half price

NAIL ENAMEL

- 15495 Scene
- 01990 Tempt
- 54544 Hot
- 01958 Rare
- 59378 Icon
- 54502 Blush
- 11445 Pout
- 59303 Juicy
- 02410 Orange Mix
- 55434 Blue Sky
- 20792 Coral
- 19513 Bubblegum
- 20768 Limoncello
- 07468 Candy Pink



06672 Black

for lashes with added va-va-volume
Boost It! Mascara
7ml
Price per 10ml = £6.43
£4.50



MASCARA

AVON Make-up

COLORTREND

06973
Black

for 12x the
va-va volume

**Hello! Ultimate
Lashes Volume
Mascara**
10ml
£4.50

MASCARA

11619
Translucent
Tan

21766
Translucent

mattifies shine

**Final Touch
Pressed Powder**
10g
£4.25

POWDER

23598
Ivory Beige

23663
Near Nude

11957
Natural

18804
Bisque

23705
Sun Beige

buildable, lightweight foundation

Fresh Face Foundation
30ml
Price per 10ml = £1.58
£4.75

FOUNDATION

23291 Flirt

22814 Poppy Love

24190 Lucky Kiss

22502 Amethyst

14332 Doll Pink

22707 Pink Holiday

£2
save £1.75

creamy, vibrant colour
in 6 kissable shades

Kiss 'n' Go Lipstick
Normally £3.75
£2 save £1.75

LIPSTICK

44370 Kiss Kiss

47118 Lucid

40121 Start Up Pink

46672 Angel

48496 Watermelon Ice

creamy-feeling
finish

**Read My Lips
Lip Gloss**
6ml
Price per 10ml = £6.25
£3.75

GLOSS WAND

72629 Electric Mauve

45351 Fuchsia Flash

53744 Vivid Violet

49940 Shocking Coral

41368 Hot Pink Smash

high shine, glass like
gloss without the
sticky feel

Vinyl Lip Gloss 15ml
Price per 10ml = £2.67
£4

GLOSS TUBE



perfect partners for... A SUMMER-PROOF BASE

£1.50
half price

£3
save £1.75

1. COLOURLESS PRIMER
Apply to bare skin for a smooth complexion and longer-lasting make-up.

Picture Perfect Face Primer
30ml
Price per 10ml = £1.00
Normally £4.75
£3 save £1.75

02295 Very Light

18168 Light

12344 Light Medium

2. TARGETED CONCEALER
Blend under eyes and around the nose to hide dark circles and blemishes.

Perfect and Hide Liquid Concealer
15ml
Price per 10ml = £1.00
Normally £3
£1.50 half price

AVON Make-up

NOURISHING TREATMENT MASK

with argan oil and vitamins to help protect, strengthen and repair



WORTH £27*

OUR NO.1 EYELINER waterproof, glide-on formula



new



YOUTH MAXIMISING SERUM TRIAL SIZE
doubles the power of your face cream for your best skin, every day



VIVA LA VITA EDP TRAVEL SPRAY
a glamorous combination of pink apple, dewy rose petals and addictively sweet vanilla bean

SUMMER TREATS SET

from stay-cation to long-haul holiday, this summer treats set will help you look and feel fabulous

all 4 for
£3.50

when you **spend £12 or more** across pages 70-95
ORDER USING 69401

Summer Treats Set

Contains: Advance Techniques 360 Nourishment Moroccan Argan Oil Treatment Mask 150ml, True Colour Glimmerstick Eyeliner in Majestic Plum, Anew Essential Youth Maximising Serum Trial Size 10ml and Viva La Vita EDP Travel Spray 30ml. **69401 £3.50**

All products (except Anew Essential Youth Maximising Serum Trial Size) are available to buy separately within this brochure. *Based on normal brochure prices.

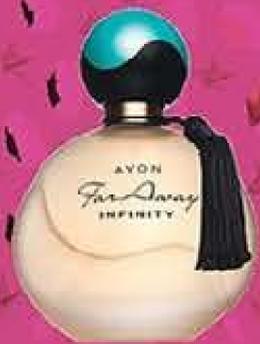
less than
half price
£6

free-spirited
& inspiring



Far Away Bella EDP
Clementine, magnolia and
tonka bean. 50ml
13359
Price per 100ml = £12.00
Normally £13
£6 save £7

confident
& uplifting



Far Away Infinity EDP
Italian bergamot, Indian jasmine
and vanilla. 50ml
50278
Price per 100ml = £12.00
Normally £13
£6 save £7



Far Away

SUMMER TREATS SET **£3.50**

when you spend
£12 or more
across pages 70-95
*Based on normal brochure prices.



our *no.1* fragrance

all 3
for
£12

WORTH £20.20
order using 67868
page 71 only



exotic essences of rare florals spiced with amber and musk

Perfumed Body Spray 75ml 02139 Price per 100ml = £4.80 **£3.60**
Body Lotion 150ml 02626 Price per 100ml = £2.40 **£3.60**
Far Away EDP 50ml 01982 Price per 100ml = £26.00 **£13**

less than
half price
£6

subtle
& elegant



Little Lace Dress EDP
Sicilian mandarin, iris noir and
heady dark patchouli. 50ml
14274
Price per 100ml = £12.00
Normally £13
£6 save £7

bold
& sensual



Little Red Dress EDP
Raspberry, Bulgarian rose and
red sandalwood. 50ml
24638
Price per 100ml = £12.00
Normally £13
£6 save £7



SUMMER TREATS SET **£3.50**

when you spend
£12 or more
across pages 70-95
*Based on normal brochure prices.



all 3
for
£12

WORTH £20.20
order using 67892
page 73 only



a modern classic of **bright fruits** and
elegant florals, mixed with **luxurious woods**

Perfumed Body Spray 75ml **14506** Price per 100ml = £4.80 **£3.60**
Body Lotion 150ml **14522** Price per 100ml = £2.40 **£3.60**
Little Black Dress EDP 50ml **14498** Price per 100ml = £26.00 **£13**

glamorous
& dazzling



RUB
to smell
Rare
PLATINUM

£6

Rare Platinum EDP

White grapefruit, platinum tuberose essence and blonde sandalwood. 50ml **03285**

Price per 100ml = £12.00

Normally £13

£6 save £7



Rare Pearls EDP

Lush greens, pearlescent flower and musk. 50ml **19232**

Price per 100ml = £12.00

Normally £13

£6 save £7



Rare Amethyst EDP

Plum, violet and sandalwood. 50ml **25809**

Price per 100ml = £12.00

Normally £13

£6 save £7



Rare Gold EDP

Golden melon, orange flower and vanilla. 50ml **13441**

Price per 100ml = £12.00

Normally £13

£6 save £7

SUMMER TREATS SET **£3.50**

when you spend **£12 or more** across pages 70-95
*Based on normal brochure prices.



passionate
& sexy

hypnotically
addictive scents

just
£6

Mesmerize for Her Collection
EDT. 50ml

19208 Mesmerize Black for Her

21907 Mesmerize Red for Her

26443 Mesmerize for Her

Price per 100ml = £12.00

Normally £11

£6 save £5



mandarin
jasmine
tonka bean

bergamot
red freesia
patchouli

white peach
rose peony
vanilla

AVON Perfume

SUMMER TREATS SET **£3.50**
worth £27* order using 69401

when you spend
£12 or more
across pages 70-95
*Based on normal brochure prices.



an everlasting
love story

TODAY
TOMORROW
ALWAYS

absolute

RUB
to smell
Galabrian bergamot
orange flower
sandalwood



all 3 for
£12

WORTH £22
order using 67231

peach
Indian jasmine
musk

Tomorrow EDP 50ml 25486 Price per 100ml = £28.00 **£14**
Body Lotion 150ml 10272 Price per 100ml = £2.67 **£4**
Shower Gel 150ml 10587 Price per 100ml = £2.67 **£4**



all 3 for
£12

WORTH £22
order using 67470

butterfly blossom
hibiscus
silk musk

Today EDP 50ml 25460 Price per 100ml = £28.00 **£14**
Body Lotion 150ml 09597 Price per 100ml = £2.67 **£4**
Shower Gel 150ml 10355 Price per 100ml = £2.67 **£4**

new



just
£10

OUR MOST CONCENTRATED PERFUME EVER

NEW Absolute EDP 30ml 11684 Price per 100ml = £33.33
Will normally be £14 **£10** save £4

SUMMER TREATS SET **£3.50**
worth £27* order using 69401

when you spend
£12 or more
across pages 70-95
*Based on normal brochure prices.



Secret Fantasy

intoxicatingly mysterious explosions

just **£4.50**
EACH



RUB
to smell
Secret Fantasy

1. **Secret Fantasy Wonderland EDT****

Red berries, plumeria and crème
de Chantilly. 50ml

08417

Price per 100ml = £9.00

Normally £11

£4.50 save £6.50

2. **Secret Fantasy Kiss EDT***

Blackberry, purple violet and
magnolia. 50ml

17509

Price per 100ml = £9.00

Normally £11

£4.50 save £6.50

3. **Secret Fantasy Midnight EDT***

Black cherry, night blooming orchid and
marshmallow wood accord. 50ml

22574

Price per 100ml = £9.00

Normally £11

£4.50 save £6.50

4. **Secret Fantasy EDT***

Red berries, jasmine and white
musk. 50ml

12633

Price per 100ml = £9.00

Normally £11

£4.50 save £6.50

**Comes with detachable
aluminium charm with
clear rhinestone on a
2.5cm brass chain
*Comes with detachable
cast iron charm on a 2cm
stainless steel chain

bergamot
magnolia
vetiver



white peach
rose
teakwood

2



passionate
& mysterious

3



Incandessence

Collection EDP, 50ml

1. 26468 Incandessence Glow

2. 22293 Incandessence

3. 28605 Incandessence Flame

Price per 100ml = £12.00

Normally £11

£6 save £5

pure & dainty

Pur Blanca Collection

EDT, 50ml

4. 20461 Pur Blanca Blush

5. 08763 Pur Blanca

Price per 100ml = £12.00

Normally £11

£6 save £5

peach
pink pepper
musk

4



redcurrant
rose
cedarwood

5



white freesia
white peony
musk

SUMMER TREATS SET £3.50

when you spend
£12 or more
across pages 70-95
*Based on normal brochure prices.



peach blossom
ginger lily
golden amber
limited edition

6



just
£5

6. **Summer White Paradise EDT** 50ml 17939
Price per 100ml = £10.00 Normally £8 **£5 save £3**

tropical
& spirited

7



8



white blossoms
Tahitian tiaré flower
coconut

both for
£6

WORTH £14.10
order using 69278
Tahitian Holiday range only.

7. **Tahitian Holiday EDT**
50ml 03558
Price per 100ml = £21.00
£10.50
8. **Tahitian Holiday**
Exotic Body Mist
100ml 10405
£3.60

summer
favourites

£6

each

SAVE £5
page 80 only

SUMMER TREATS SET **£3.50**
worth £27* order using 69401

when you spend
£12 or more
across pages 70-95
*Based on normal brochure prices.



HOLIDAY SCENT-SATIONS

30ml travel sprays, perfect to pop in
your hand luggage



new

from **£3.50**



EDP Travel Spray 30ml
01313 Far Away
01032 Perceive
01305 Incandescence
Price per 100ml = £11.67
Normally £7.50
£3.50 save £4

01016 Avon Dreams
07088 Avon Attraction for Her
01529 Avon Luck for Her
07591 NEW Viva La Vita
22830 Premiere Luxe
Price per 100ml = £15.00
Normally £9
£4.50 half price

all 3 for
£12

WORTH £23
order using 69724

**Perfumed Body
Spray 75ml 10454**
Price per 100ml = £5.33 **£4**

**Body Lotion 150ml
10462**
Price per 100ml = £2.67 **£4**

Viva La Vita EDP
Pink apple, rose petals
and vanilla bean.
50ml 27656
Price per 100ml = £30.00
£15



elegant & joyful

all 3 for
£12

WORTH £26
order using 69450

EDP Pulse Spray
10ml 17988 **£6**

**Body Lotion 150ml
17947**
Price per 100ml = £2.67 **£4**

**Avon Femme
Exclusive EDP**
Pear, jasmine
and black vanilla.
50ml 18010
Price per 100ml = £32.00
£16



radiant & beautiful

AVON Perfume

LOVE TO LAYER

combine the scents to create irresistible infusions

blackberry
apple blossom
soft woods
27722 Vibrant Fruity

golden plumeria
addictive vanilla
light amber
07559 NEW Velvet Amber

bergamot
lime blossom
cedarwood
27680 Sparkly Citrus

violet blossom
peony petals
vetiver
27714 Romantic Bouquet

addictive warmth

radiant warmth

blushing warmth

Scent Essence Collection EDT. 30ml
Price per 100ml = £15.00
Normally £8
£4.50 save £3.50

SUMMER TREATS SET **£3.50**
worth £27* order using 69401

when you spend
£12 or more
across pages 70-95
*Based on normal brochure prices.



introducing
SCENT ESSENCE
Velvet Amber

an enticing blend of **golden plumeria**, addictive **vanilla** and intoxicating **light amber** for a layer of velvety creaminess

RUB to smell
SCENT ESSENCE
Velvet Amber

new

SCENT ESSENCE
velvet amber
AVON

choose any 2 for **£8**

save £8!, page 84 only

*Based on normal brochure prices.

radiant
& confident

uplifting essences of pear,
pink dianthus and exotic orchid



all 3 for
£12

WORTH £18.20
order using 67967

Body Lotion 150ml
16030 Price per 100ml = £2.40
£3.60

EDP 50ml 08904
Price per 100ml = £22.00 **£11**

Perfumed Body Spray
75ml 08748
Price per 100ml = £4.30 **£3.60**



tranquil
& delicate

£6

Perceive Oasis EDP
Violet leaves, white peony and
cotton musk, 50ml
10306
Price per 100ml = £12.00
Normally £11
£6 save £5

SUMMER TREATS SET **£3.50**
worth £27* order using 69401

when you spend
£12 or more
across pages 70-95
*Based on normal brochure prices.



both for
£6

WORTH £12.10
order using 68049



Perfumed Body Spray
75ml 17624
Price per 100ml = £4.80
£3.60

Avon Soft Musk EDT
50ml
27573
Price per 100ml = £17.00
£8.50

sensuous
& romantic

a soft fragrance of white peach,
jasmine and ylang-ylang with
subtle musk tones

AVON Perfume

new



SUMMER TREATS SET **£3.50**
worth £27* order using 69401

when you spend
£12 or more
across pages 70-95
*Based on normal brochure prices.



introducing
**PREMIERE
LUXE**

POUR HOMME

ultimate luxury, encapsulated within a
precious combination of crisp lemon,
masculine golden amber and balmy vetiver



£12
SAVE £4

NEW EDT 75ml 14977 Price per 100ml = £16.00 Will normally be £16 **£12** save £4

all 4 for
£12

SAVE **£8.80**

order using 68148

*MODERN
& SMOOTH*

**Roll-On Anti-Perspirant
Deodorant 50ml 18796**

Price per 100ml = £5.20 **£2.60**

**Hair & Body Wash
250ml 08755**

Price per 100ml = £1.44 **£3.60**

Black Suede EDT

Fresh greens, leather
accord and warm woods.

75ml 18739

Price per 100ml = £14.87

£11

**Deodorant Body Spray
150ml 28308**

Price per 100ml = £2.40 **£3.60**



all 3 for
£12

SAVE **£8.20**

order using 69682

*SOPHISTICATED
& REFINED*

**Hair & Body Wash
250ml 54346**

Price per 100ml = £1.44 **£3.60**

Avon Homme EDT

Sicilian mandarin,
cardamom and vetiver.

75ml 54239

Price per 100ml = £17.33

£13

**Deodorant Body Spray
150ml 26708**

Price per 100ml = £2.40 **£3.60**



SUMMER TREATS SET **£3.50**

worth £27* order using 69401

when you spend
£12 or more
across pages 70-95
*Based on normal brochure prices.



INTRODUCING

AVON

**HOMME
EXCLUSIVE**



new

all 3 for
£12

SAVE **£8.20**

order using 69880

a captivating fusion of zesty grapefruit,
sophisticated rosemary and luxurious Haitian vetiver

NEW Hair & Body Wash 250ml 00257 Price per 100ml = £1.44 **£3.60**

NEW Deodorant Body Spray 150ml 07385 Price per 100ml = £2.40 **£3.60**

NEW EDT 75ml 07179 Price per 100ml = £17.33 **£13**

AVON Men's Store

all 3 for
£12

SAVE **£5.20**

order using 69351

*HYNOTIC &
MYSTERIOUS*

**Roll-On Anti-Perspirant
Deodorant 50ml 06601**
Price per 100ml = £5.20 **£2.60**

**Mesmerize for Him
EDT Mandarin, coriander
and amber. 100ml 06577**
£11

**Deodorant Body Spray
150ml 06692**
Price per 100ml = £2.40 **£3.60**



both for
£6

SAVE **£8.60**

order using 67009

*POWERFUL &
SEDUCTIVE*

**Mesmerize Black
for Him EDT Pink
peppercorn, leather,
tonka bean. 100ml**
20750 **£11**

**After Shave
Conditioner 100ml**
20701 **£3.60**



SUMMER TREATS SET **£3.50**

when you spend
£12 or more
across pages 70-95
*Based on normal brochure prices.



AVON
Mesmerize
RED

both for
£6

SAVE **£8.60**

order using 69906



an enthrallingly sensual combination of vibrant
juniper berry, aromatic basil and captive musk

EDT 100ml 21873 £11

Hair & Body Wash 250ml 54114 Price per 100ml = £1.44 £3.60

AVON Men's Store



1. **Perfumed Body Spray** 75ml
25742 Avon Dreams
18507 Incandessence
13029 Little Red Dress
09928 Pur Blanca
Price per 100ml = £4.80

£3.60

19380 Avon Femme
07070 Avon Luck for Her
09621 Avon Alpha for Her
Price per 100ml = £5.33

£4

21576 Avon Life for Her
Price per 100ml = £8.00

£4.50



2. **Shimmering Body Powder** 40g
24166 Avon Soft Musk
11486 Far Away
Price per 100g = £6.66

£2.75



3. **Body Lotion** 150ml
14910 Avon Dreams
61531 Far Away Infinity
28589 Incandessence
13607 Little Lace Dress
13672 Mesmerize Black for Her
13656 Mesmerize Red for Her
08060 Pur Blanca
04143 Rare Arneithyst
26726 Rare Gold
03525 Rare Pearls
Price per 100ml = £2.40

£3.60

05140 Avon Attraction
Rush for Her
06981 Avon Cherish
19679 Avon Cherish
The Moment

20180 Avon Femme
26906 Avon Femme Icon
08912 Avon Luck for Her
09548 Avon Alpha for Her
Price per 100ml = £2.67

£4

09407 Avon Life
for Her
Price per 100ml = £3.00

£4.50



4. **Roll-On Anti-Perspirant
Deodorant** 50ml
07930 Avon Cherish
17855 Avon Soft Musk
03665 Far Away
08110 Incandessence
14514 Little Black Dress
14027 Mesmerize for Her
26146 Perceive
07989 Pur Blanca
Price per 100ml = £5.20

£2.60

5. **Avon Cherish Body Mist**
100ml
07484
£3.50



SUMMER TREATS SET £3.50

when you spend **£12 or more** across pages 70-95
*Based on normal brochure prices.



- 1. **Avon Silky Soft Musk EDT** 50ml 08953
Price per 100ml = £17.00
£8.50
- 2. **Timeless EDT** 50ml 27409
Price per 100ml = £18.00
£9
- 3. **1 Pulse for Her EDT** 50ml 23721
Price per 100ml = £22.00
£11
- 4. **Far Away Gold EDP** 50ml 02055
Price per 100ml = £26.00
£13
- 5. **Avon Cherish Collection EDP** 50ml
10926 Avon Cherish
28241 Avon Cherish
The Moment
Price per 100ml = £28.00
£14
- 6. **Forever EDP** 50ml 14795
Price per 100ml = £28.00
£14
- 7. **Avon Luck for Her Collection EDP** 50ml
08722 Avon Luck for Her
18549 Luck La Vie
Price per 100ml = £30.00
£15
- 8. **Attraction Rush for Her EDP** 50ml 08250
Price per 100ml = £30.00
£15
- 9. **Avon Femme Collection EDP** 50ml
19331 Avon Femme
15818 Avon Femme Icon
Price per 100ml = £32.00
£16
- 10. **Premiere Luxe EDP** 50ml 21923
Price per 100ml = £32.00
£16
- 11. **Avon Life for Her EDP** 50ml 20370
Price per 100ml = £48.00
£24
- 12. **Avon Alpha for Her EDP** 50ml 09340
Price per 100ml = £30.00
£15
- 13. **Avon Dreams EDP** 50ml 08573
Price per 100ml = £28.00
£14
- 14. **Perfumepod*** Plastic and aluminium refillable atomiser. 5ml capacity. 17459
£8

*Excluded from 'buy 1 choose 1 half price' offer.

BUY 1 CHOOSE 1 FREE page 94 only
lower priced item free



1. **Deodorant Body Spray** 150ml
02865 Avon Prime
17665 Avon Destination Wilderness
08797 Black Suede Night
13284 Elite Gentleman
19646 Elite Gentleman Weekend
09365 Full Speed
06445 Full Speed Max Turbo
Price per 100ml = £2.40

£3.60

22871 Avon Attraction for Him
12971 Avon Attraction Rush for Him
07997 Avon Luck for Him
09670 Avon Alpha for Him
Price per 100ml = £2.67

£4

14167 Avon Life for Him
Price per 100ml = £3.00

£4.50



2. **Hair & Body Wash** 250ml
07575 Black Suede Night
11585 Elite Gentleman
19703 Elite Gentleman Weekend
07013 Avon Prime
Price per 100ml = £1.44

£3.60

200ml
02550 Avon Attraction for Him
54999 Avon Attraction Rush
for Him

14308 Avon Luck for Him
09506 Avon Alpha for Him
Price per 100ml = £2.00

£4

10900 Avon Life for Him
Price per 100ml = £2.25

£4.50



3. **After Shave
Conditioner** 100ml
02402 Avon Attraction
for Him

£4

4. **Roll-On Anti-Perspirant
Deodorant** 50ml
01438 Avon Destination
Grand Canyon
17079 Avon Destination
Wilderness
09092 Full Speed
23556 Full Speed Max Turbo
Price per 100ml = £5.20

£2.60

EDP – Eau de Parfum Spray
EDT – Eau de Toilette Spray

BUY 1 CHOOSE 1 HALF PRICE page 95 only
lower priced item half price



1. **Individual Blue EDT** 100ml
00794
£8.50

2. **1 Pulse for Him EDT** 75ml
06338
Price per 100ml = £14.67
£11

3. **Full Speed Collection EDT** 75ml
45286 Full Speed
09845 Full Speed
Max Turbo
Price per 100ml = £14.67
£11

4. **Black Suede Collection EDT** 75ml
09068 Black Suede
Essential
07807 Black Suede
Night
Price per 100ml = £14.67
£11

5. **Avon Destination Collection EDT** 75ml
17335 Avon Destination
Grand Canyon
17053 Avon Destination
Wilderness
Price per 100ml = £14.67
£11

6. **Elite Gentleman Collection EDT** 75ml
11601 Elite Gentleman
01826 Elite Gentleman
Untailored
19620 Elite Gentleman
Weekend
Price per 100ml = £17.33
£13

7. **Avon Luck for Him EDT** 75ml
03699
Price per 100ml = £20.00
£15

8. **Avon Attraction Collection EDT** 75ml
08334 Avon Attraction
for Him

19521 Avon Attraction
Rush for Him
Price per 100ml = £20.00
£15

9. **Avon Life for Him EDT** 75ml
07963
Price per 100ml = £32.00
£24

10. **Avon Alpha for Him EDT** 75ml
09399
Price per 100ml = £20.00
£15

11. **Avon Prime EDT** 75ml
02923
Price per 100ml = £17.33
£13

AVON Perfume

VITALE 25-35

improve overall skin quality through pores, texture and tone



worth £31.50*



Vitale Visible Perfection Skincare Kit

Contains: Anti-Ageing 3-in-1 Cleansing Water 50ml, Vitale Visible Perfection Day Cream SPF25 15ml, Vitale Visible Perfection Night Gel Cream 15ml and Vitale Visible Perfection Eye Cream 15ml.

26815
£10

REVERSALIST 35-50

reduce and help prevent the appearance of wrinkles



worth £34.50*



Reversalist Complete Renewal Skincare Kit

Contains: Anti-Ageing 3-in-1 Cleansing Water 50ml, Reversalist Day Cream 15ml, Reversalist Night Cream 15ml and Reversalist Eye System.

14779
£10

ULTIMATE 50-60

improve multiple signs of ageing including wrinkles, firmness and radiance



worth £37.50*



Ultimate Multi-Performance Skincare Kit

Contains: Anti-Ageing 3-in-1 Cleansing Water 50ml, Ultimate Multi-Performance Day Cream SPF25 15ml, Ultimate Multi-Performance Night Cream 15ml and Ultimate Multi-Performance Eye System.

05546
£10

ANEW younger-looking skin, on the go worth up to £38.50*



full-size eye cream



PLATINUM 60+

replenish, firm, lift and recushion mature skin

worth £38.50*

Platinum Skincare Kit

Contains: Anti-Ageing 3-in-1 Cleansing Water 50ml, Platinum Day Cream 15ml, Platinum Night Cream 15ml and Platinum Eye & Lip Cream 15ml.

58347
£10

*Based on normal brochure prices.

2 weeks' skincare

just

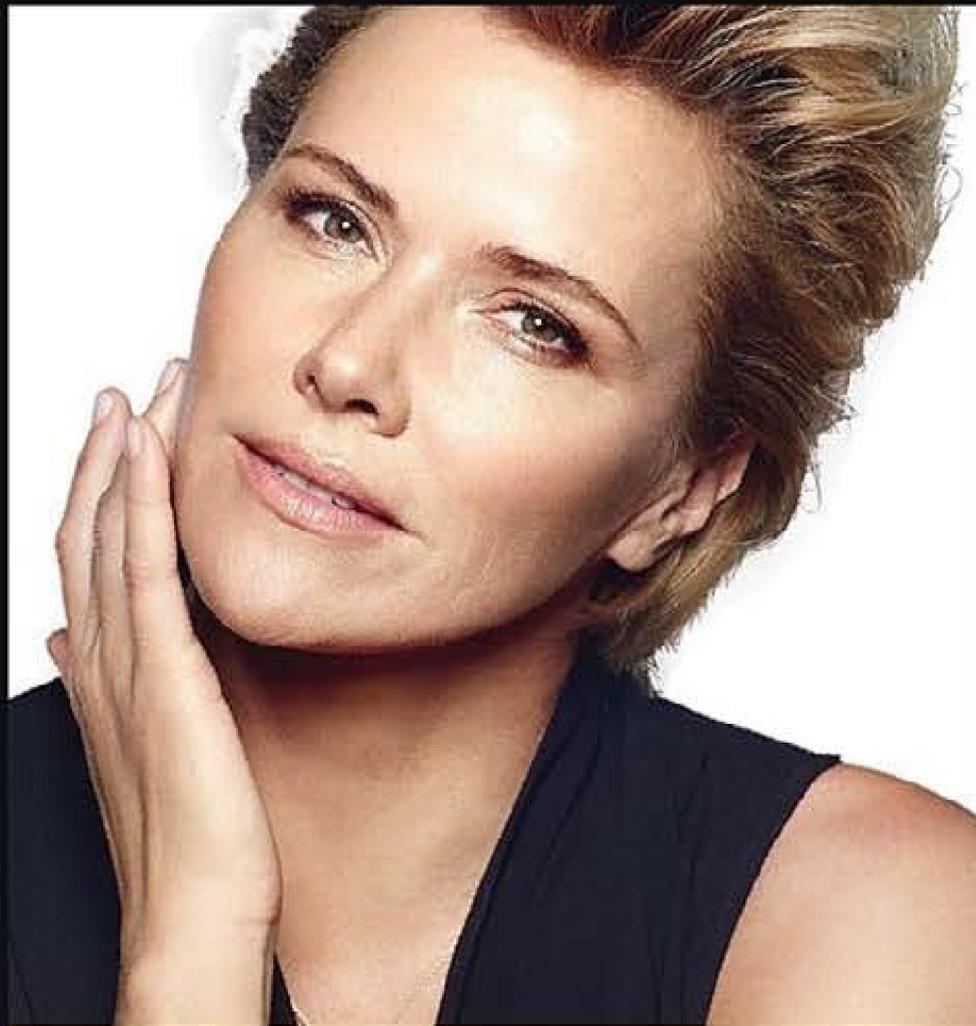
£10

each

Join the millions that love ANEW*

“Better than all of the other serums I have used.”

*mummyrmo0, avon.uk.com customer, Leeds



INSTANTLY

skin feels velvety smooth and looks brighter and fresher†

IN JUST 2 WEEKS

wrinkles and deep lines appear reduced, and skin's firmness is regained†

*Based on Anew units sold 10.09.2015-07.09.2016.

†Based on 96 out of 109 people who expressed an opinion in a consumer perception study.



ANEW
ULTIMATE
SUPREME
DUAL ELIXIR

see dramatic results on all signs of ageing

9 out of 10 women agree†



formulated with a blend of precious oils and gold peptides

as seen in

DAILY EXPRESS

try today

£20

save £8

love it

or get your money back

Ultimate Supreme Dual Elixir
40ml
58743
Price per 100ml = £50.00
Normally £28
£20 save £8

Join the millions that love **ANEW**
day creams 



VITALE 25-35

improve overall skin quality through pores, texture and tone



with **Perfect Cell Complex** to help maximise skin cell turnover and help to repair damage caused by environmental stress for improved skin quality

Visible Perfection Day Cream SPF25
50ml
04630
Price per 100ml = £24.00
Normally £20
£12 save £8



REVERSALIST 35-50

reduce and help prevent the appearance of wrinkles



with groundbreaking **Tri-Elastinex Technology** to help reconstruct and regenerate surface skin cells, layer by layer

Complete Renewal Day Cream SPF25
50ml
26757
Price per 100ml = £25.00
Normally £21
£12.50 save £8.50



PLATINUM 60+

replenish, firm, lift and recushion mature skin



with **Paxillium Technology** to help restore youthful cell shape, firm sagging skin and boost collagen

Platinum Day Cream SPF25
50ml
09290
Price per 100ml = £30.00
Normally £25
£15 save £10

*Based on Anew units sold 10.09.2015-07.09.2016.

“This is the best face cream I have used.”

‘Rosejg’, avon.uk.com customer, Lincolnshire

ULTIMATE **50-60**

reignite
your **radiance**

100% of women saw results on multiple signs of ageing**



Multi-Performance Day Cream SPF25
50ml
17764
Price per 100ml = £29.00
Normally £24
£14.50
save £9.50

try today

£14.50

save £9.50

love it
or get your money back



clever **CelluVive Complex** helps enhance surface skin cells' cleansing process†

**Based on a 12-week study with 64 women.
†Based on in-vitro testing.

Join the millions that love **ANEW**^{*}
night creams

VITALE 25-35

improve overall skin quality through pores, texture and tone



with **Perfect Cell Complex** to help maximise skin cell turnover and help to repair damage caused by environmental stress for improved skin quality

Visible Perfection Night Gel Cream
50ml
03418
Price per 100ml = £24.00
Normally £20
£12 save £8

REVERSALIST 35-50

reduce and help prevent the appearance of wrinkles



with groundbreaking **Tri-Elastinex Technology** to help reconstruct and regenerate surface skin cells, layer by layer

Complete Renewal Night Cream
50ml
14126
Price per 100ml = £25.00
Normally £21
£12.50 save £8.50

ULTIMATE 50-60

improve multiple signs of ageing including wrinkles, firmness and radiance



the first skincare collection formulated with **Colluvive Complex** to target multiple signs of ageing

Multi-Performance Night Cream
50ml
28191
Price per 100ml = £29.00
Normally £24
£14.50 save £9.50

*Based on Anew units sold 10.09.2015-07.09.2016.

“Much better than the expensive department store brands.”

‘Pearl19’, avon.uk.com customer, Sussex

PLATINUM 60+

double skin's moisture for recushioned skin, overnight

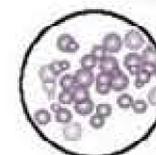


Platinum Night Cream
50ml
06908
Price per 100ml = £30.00
Normally £25
£15 save £10

try today

£15
save £10

love it
or get your money back



with **Paxillium Technology** to help restore youthful cell shape, firm sagging skin and boost collagen

ANEW CLINICAL. OUTSMART AGEING

Join the millions that love ANEW*

“The best eye cream I have tried.”

*Rosejg, avon.uk.com customer, Lincolnshire



[**LIGHTWEIGHT GEL** formulated with a pharmaceutical-grade skin tightener]



[**NOURISHING CREAM** brightens under eyes and visibly counteracts the way skin naturally sags]

*Based on Anew units sold 10.09.2015-07.09.2016.

†Based on results from a 2-week consumer study with 46 women.

15-07.09.2016.

EYE LIFT? forget it.

94% of women considering an eye lift procedure were impressed by the quick results†



NEW Lift & Firm Eye Lift System 00885 Will normally be £20 **£10** half price

try today

£10 half price

love it or get your money back

with injectable-grade **AMINO ACID AND PEPTIDES**, designed to work like an ultrasound treatment to stimulate collagen, elastin and hyaluronic acid.



BEFORE sagging skin and boost collagen AFTER Diagrams for illustrative purposes only.

ANEW CLINICAL OUTSMART AGEING

Join the millions that love ANEW*

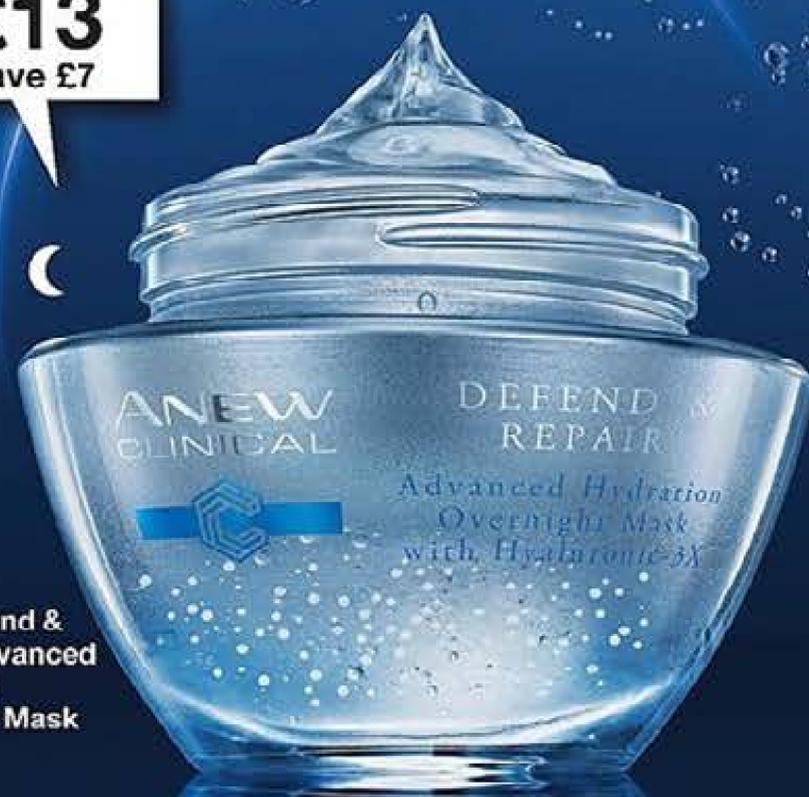
“Smooth, soft skin, and years evaporated from my reflection!”

*MichelleTherese, avon.uk.com customer, Orkney

PRICEY FACIAL? don't bother.

90% of women agreed this mask visibly reduces the look of fine lines and restores skin's youthful glow**

try today
£13
save £7



NEW Defend & Repair Advanced Hydration Overnight Mask
50ml
00034
Price per 100ml = £26.00
Will normally be £20
£13 save £7

*Based on Anew units sold 10.09.2015-07.09.2016.
**Based on consumer study containing 159 participants.

REVOLUTIONARY FORMULA WITH:



ENCAPSULATED HYALURONIC ACID
which penetrates deep into the skin's surface layers for maximum hydration, for results comparable to a professional procedure

Diagram for illustrative purposes only.



SHEA BUTTER BEADS
that burst upon contact with your skin to help replenish the skin's protective layer

“Worth every penny!
I wouldn't be without it.”

Sam2606, avon.uk.com customer, Derbyshire

FILLERS? no thanks.

94% of women showed an improvement in crow's feet, lines and wrinkles†



crow's feet



frown lines



smile lines

NEW Anti Wrinkle Targeted Filler with A-F33
22087
Will normally be £15
£9.75 save £5.25

targeted pinpoint applicator



try today
£9.75
save £5.25

WITH A-F33,
designed to help boost collagen production and fill the skin's most visible wrinkles

†Based on an 8-week clinical study with 31 women.

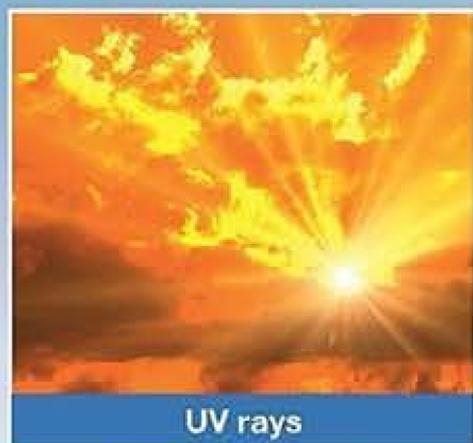
heat says...

“the skincare equivalent to a time machine!”

Did you know that environmental aggressors can damage and age your skin deep down within the surface layers?



pollution

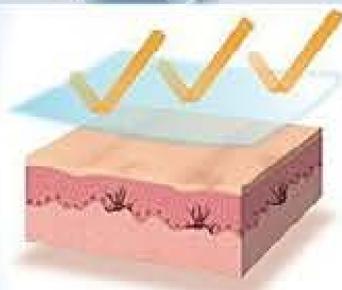


UV rays

visibly repair the look of your skin with

with the world's

1st
Smart Repair™
Technology



helps **repair damage** within the skin's surface layers and helps to **increase resistance to further damage**

Diagram for illustrative purposes only.

*Based on an 8-week consumer study with 148 women.

ANEW CLINICAL.
OUTSMART AGEING

best price ever!

£12

save £8



NEW Defend & Repair
Deep Recovery
Night Cream
30ml
22145
Price per 100ml = £40.00
Will normally be £20
£12 save £8

the night cream that visibly

REPAIRS

the look of

WRINKLES

you thought couldn't be improved*

EYE CREAMS

Complete Renewal Express Dual Eye System
14134
Normally £19
£11.50
save £7.50



Multi-Performance Eye System
16717
Normally £20
£12 save £8



Platinum Eye & Lip Cream
15ml
05389
Price per 100ml = £83.33
Normally £21
£12.50
save £8.50



NEW Even Texture & Tone Dark Circle Corrector
15ml
22079
Price per 100ml = £80.00
Will normally be £20
£12 save £8



TREATMENTS

Visible Perfection Instant Blurring Treatment
30ml
11163
Price per 100ml = £40.00
£12



Complete Renewal Express Wrinkle Smoother
9g
23960
Price per 100g = £200.00
£18



Youth Maximising Serum
30ml
07138
Price per 100ml = £83.33
£25



Multi-Performance Lip Treatment
16980
£15



CLINICAL

NEW Defend & Repair Multi-Shield Day Cream SPF50
30ml
10652
Price per 100ml = £66.67
£20



NEW Even Texture & Tone Multi-Spot Correcting Serum
30ml
00109
Price per 100ml = £83.33
£25



NEW Lift & Firm Contouring Serum
30ml
10702
Price per 100ml = £83.33
£25



NEW Even Texture & Tone Advanced Resurfacing Peel
30 pads.
22111
Price per piece = 50p
£15



NEW Anti Wrinkle Line Erasing Serum with A-F33
30ml
17970
Price per 100ml = £60.00
Will normally be £25
£18 save £7



CLEANSERS

Anti-Ageing 3-in-1 Cleansing Water
200ml
04994
Price per 100ml = £3.25
£6.50



Purifying Gel Cleanser
150ml
24398
Price per 100ml = £4.33
£6.50



Comforting Cream Cleanser & Mask
150ml
24380
Price per 100ml = £4.33
£6.50



Age-Refining Daily Scrub
100ml
28316
£6.50



Cleansing Brush
00893
£25
Requires 2x AA batteries (not included).



Join the millions that love ANEW*

“A face lift in a jar!”

*M9210', avon.uk.com customer, Southampton

ANEW CLINICAL. OUTSMART AGEING

FACE LIFT?

no way.

82% of women considering a facial cosmetic lifting procedure were impressed by the results†



NEW Lift & Firm Face Lifting Cream
30ml
22137
Price per 100ml = £33.33
Will normally be £20
£10 half price

try today

£10
half price

love it
or get your money back

formulated with
PEPTIDES AND GLYCOLIC ACID,
designed to **work like an ultrasound treatment**



BEFORE



AFTER

Diagrams for illustrative purposes only.

*Based on Anew units sold 10.09.2015-07.09.2016.
†Based on 48 respondents who expressed an opinion in a 4-week consumer study containing 149 participants.

AVON
care ANY 2 FOR £4 mix and match
 SAVE UP TO £3.60
 page 112 only

gentle cleansers



**Rose Water
 Cleansing Toner**
 150ml
 58024
 Price per 100ml = £2.33
£3.50



**Gentle Moisture
 Cleanser, Toner
 & Moisturiser**
 200ml
 06742
 Price per 100ml = £1.75
£3.50



**3 in 1 Cleanser, Toner
 & Moisturiser**
 200ml
 13771
 Price per 100ml = £1.75
£3.50

caring face creams



for very dry skin
 with softening
 and restoring
 royal jelly

**Royal Jelly
 Face Cream**
 100ml
 07039
£3.80



for dry skin
 with nourishing
 and pampering
 cocoa butter and
 vitamin E

**Cocoa Butter
 Face Cream**
 100ml
 14944
£3.80



**for oily/
 combination skin**
 with refreshing and
 mattifying cucumber,
 witch hazel and
 green tea

**Light Moisture
 Face Gel-Cream**
 100ml
 15065
£3.80



**for normal to
 dry skin**
 with moisturising and
 softening soybean
 and vitamin E

**Rich Moisture
 Face Cream**
 100ml
 15115
£3.80

daily care for mature skin

with skin-firming collagen and elastin
 to help your skin feel its best



for mature skin
Youth Restore Face Cream
 100ml
 15164
 Normally £4.40
£2.20
 half price

TRY TODAY
£2.20
 half price

YOUR BEST *night's sleep*

drift into a blissful slumber
with **natural lavender**
and **camomile**



no.1
*bestseller**

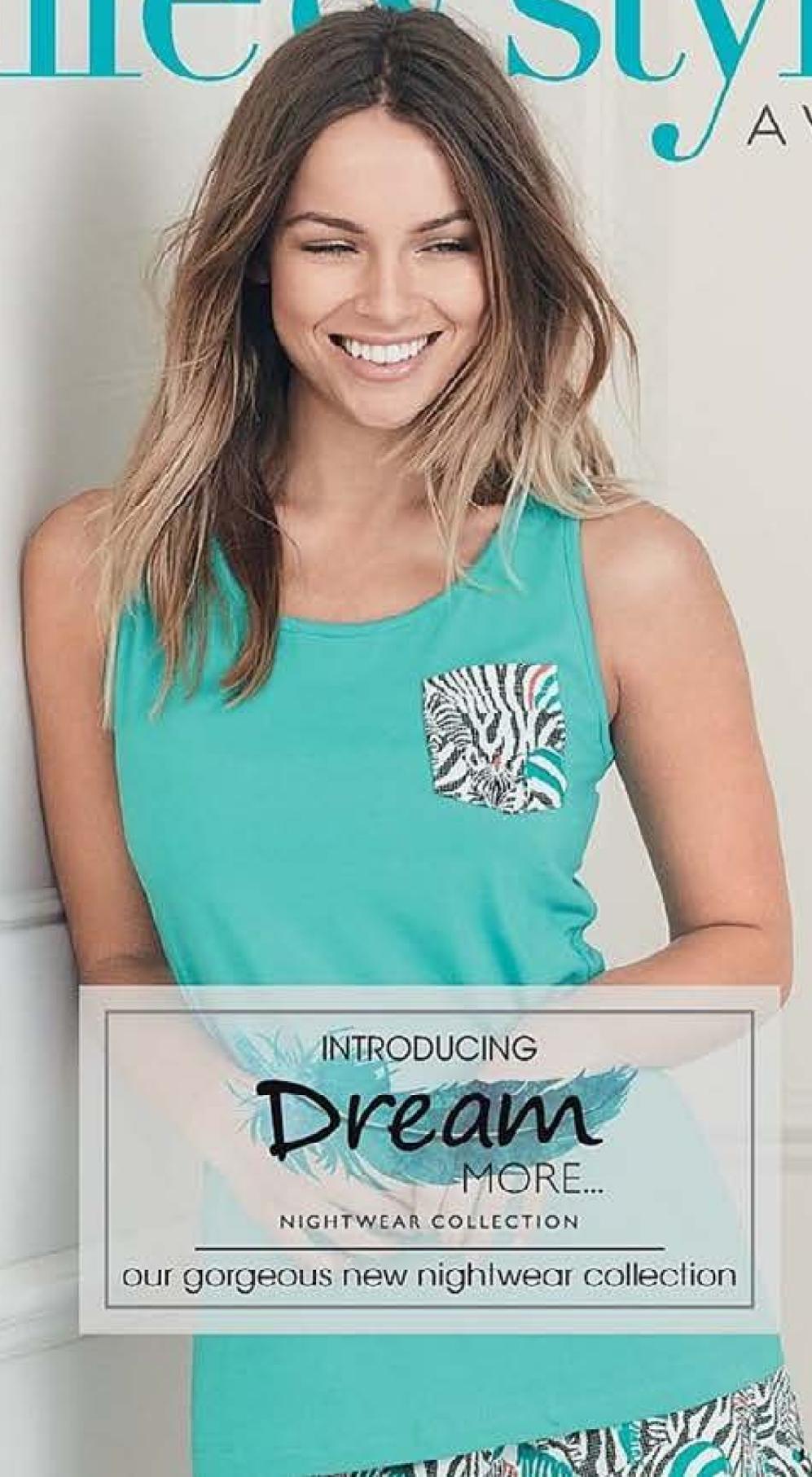
just
£1.99



**Sleep Serenity
Pillow Mist**
100ml
13532
Normally £4.50
£1.99 save £2.51

*Based on Planet Spa UK sales in 2016.

life & style AVON



INTRODUCING
Dream
MORE...
NIGHTWEAR COLLECTION
our gorgeous new nightwear collection

WELCOME TO OUR life & style

STORE

Nightwear p118

PJS
SLIPPERS

Fashion p124

JEANETIC
CLOTHING

Lingerie p132

TRULY FLAWLESS
BRAS

Accessories p136

JEWELLERY
BAGS
FOOTWEAR

Homeware p166

HOME FRAGRANCE
KITCHENWARE

selected clothing
available in
sizes 8 to 24



p156

footwear up
to size 8



p150



SMART storage

slots easily
into drawer

drawer
tidy
£5.50

NEW

**NEW Half and Half
Drawer Organiser**
Polyester with cardboard
supports. Approx. 40cm
x 32cm x 11cm.
25965
£5.50
Contents not included.

perfect for
storing underwear
neatly



Dream

MORE...

NIGHTWEAR COLLECTION

our new nightwear collection that's beyond your wildest dreams!



design

unique prints and gorgeous designs you'll love



fit

super comfortable but still flattering



quality

high cotton content you'll love to snuggle in

look out for more from the **Dream More** collection, coming soon!



slippers

£8

NEW

100% cotton

2-piece pjs

£13

save £2



jogger style



super-soft faux fur

A WILD night in

NEW Zebra 2-Piece PJs 100% cotton, excluding trims. KEEP AWAY FROM FIRE. 16568 10/12.

10298 14/16. 06031 18/20. 04093 22/24. Will normally be £15 **£13** save £2

NEW Alexis Zebra Slipper Mules Polyester. Machine washable. 07203 Size 3/4.

18515 Size 5/6. 18580 Size 7/8. Will normally be £10 **£8** save £2

Dream
MORE...
NIGHTWEAR COLLECTION



adjustable straps,
metallic stitching

denim-effect fabric,
cotton-rich comfort

NEW



£15.95
save £2

NEW Marl All-In-One 60% cotton, 40% polyester, excluding trims.
KEEP AWAY FROM FIRE. 00224 10/12. 01610 14/16. 00935
18/20. 18754 22/24. Will normally be £17.95 **£15.95** save £2

one for ALL
relax in the only all-in-one you'll need this season

JEANETIC

the look of jeans with the comfort of joggers

jacket available in white and blue



- interwoven with elastane for stretch
- double-stitched seams for strength
- up to 90% cotton for added softness

DIESEL
JOGG JEANS
£210*
JEANETIC
£23

jeans available in black, white and blue



*Price based on Diesel Rizzo Jogg Jeans 0674Z, sourced from www.store.diesel.com/gb on 27.02.2017.



£26
save £6

adjustable straps

£21
save £5

this page

NEW Jeanetic Pinafore Dress
64% cotton, 34% polyester, 2% elastane.
19109 10/12
19133 14/16
17723 18/20
Will normally be £26
£21 save £5

opposite page

Jeanetic Shirt Dress**
81% cotton, 18% polyester, 1% elastane, excluding trims.
11114 10/12
11189 14/16
11346 18/20
11379 22/24
Normally £32
£26 save £6

****WHILE STOCKS LAST**

Jeanetic

Western Jacket

Azure: 73% cotton, 26% polyester, 1% elastane, excluding trims. Oyster: 89% cotton, 9% polyester, 2% elastane, excluding trims. Normally £30
£28 save £2

size	oyster (white)	azure (blue)
10	57208	19067
12	13227	20255
14	57455	21642
16	57679	13219
18	57802	14811
20	59501	14704
22	57760	27896
24	58230	21097

Jeanetic Slim Fit Jeans

Inside leg length approx. 79cm. Azure and

size	noir (black)	oyster (white)	azure (blue)
10	08300	22962	15297
12	08458	22988	13185
14	16378	22996	13193
16	49023	23036	13250
18	24869	23119	13292
20	62851	23168	13383
22	20107	23259	13391
24	20008	21683	28050

NEW

features 2 front pockets



THE denim STORE

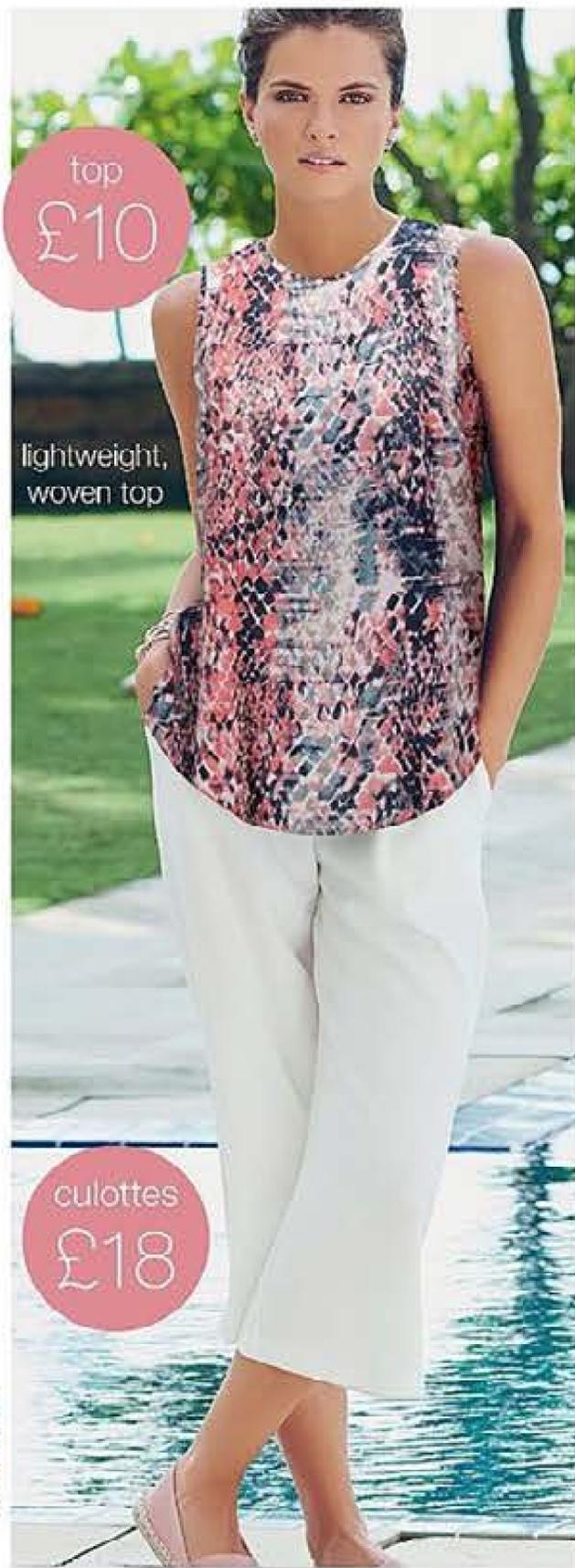


£22
save £6

South Beach Maxi Dress* 100% viscose. 00430 10/12. 09530 14/16. 10009 18/20. 06254 22/24. Normally £28 **£22 save £6** *WHILE STOCKS LAST

NEW South Beach Shell Top* 100% polyester. 57604 10/12. 18929 14/16. 18994 18/20. 17673 22/24. Will normally be £14 **£10 save £4** *ALLOW 6 WEEKS FOR DELIVERY

NEW White Culottes 100% polyester. 54684 10/12. 26351 14/16. 58149 18/20. **£18**



top
£10

lightweight,
woven top

culottes
£18

PALAZZO

perfection

NEW



high
waisted

trousers
£18

pocket
detail

top
£10

TREND
ALERT!
palazzo trousers
are THE shape
of the season

flattering
wide leg

NEW Black Shell Top*
Polyester.
58032 10/12
24646 14/16
24976 18/20
18960 22/24
Will normally be £14
£10 save £4

**NEW Floral
Palazzo Trousers***
Elasticated back waist
and side zip. Polyester.
18978 10/12
18986 14/16
19042 18/20
19059 22/24
Will normally be £20
£18 save £2

DESIGNED IN COLLABORATION WITH
KENZO TAKADA



exclusive
designer print

£30
worth £70*

100% viscose
drapes like silk
with the comfort
and breathability
of cotton



Shirt Dress
100% viscose,
excluding trims,
71605 10/12
31039 14/16
53611 18/20
Normally £70
£30 save £40

*Based on normal brochure price.



flattering
shirt style
with tie-waist
belt

wear sleeves
rolled up or
full length for
versatile style

JUMPSUIT STYLE



keyhole
detail
on reverse

£17.50
save £5

all-in-1,
figure-flattering
fit



flattering
tie waist

1. **Festival Folk Double Layer Jumpsuit** 100% viscose. Pattern may vary due to the nature of the fabric. 55772 10/12. 55335 14/16. 55475 18/20. Normally £22.50 **£17.50 save £5**

2. **NEW Red Tailored Jumpsuit** 100% polyester. 17707 10/12. 17715 14/16. 30106 18/20. **£26.50**

KEEP IT CASUAL



pretty bell sleeves



Ship Shape Striped Top
 Stripe fabric: 96% viscose, 4% elastane. Plain fabric: 100% viscose.
01818 10/12
01834 14/16
00778 18/20
00802 22/24
£16

Festival Folk Gypsy Top*
 Elasticated neckline. 100% viscose.
01677 10/12
08508 14/16
05181 18/20
20677 22/24
£20

***ALLOW 6 WEEKS FOR DELIVERY**

Festival Folk Denim Belted Dress
 Elasticated belt. 93% viscose, 7% elastane.
00828 10/12
00851 14/16
00125 18/20
£17.95



ruching and gold-coloured detail

£18
 save £4



multiway swimsuit

AVON
Body
 ILLUSIONS
 TECHNOLOGY

go to
avon.uk.com/holidayshop
 for even more ways to wear



South Beach Embellished Swimsuit* With Body Illusions tummy support. 72% nylon, 15% elastane, 13% polyester. **28431** 10/12. **28449** 14/16. **28464** 18/20. **17095** 22/24. Normally £22 **£18** save £4

NEW Multiway Swimsuit With Body Illusions powermesh. 85% polyester, 15% elastane. Mesh: 89% nylon, 11% elastane. **00547** 10/12. **00570** 14/16. **00588** 18/20. **00596** 22/24. **£26**

***WHILE STOCKS LAST**

MULTIWAY MAGIC

your favorite
nude bra, now in
a multiway!

just
£12.50
save £2.50

everything you
loved about our
t-shirt bra, now
EVEN BETTER!



TRULY
FLAWLESS
the lingerie collection

foundation shade: caramel

straight straps



foundation shade: ivory

cross-back

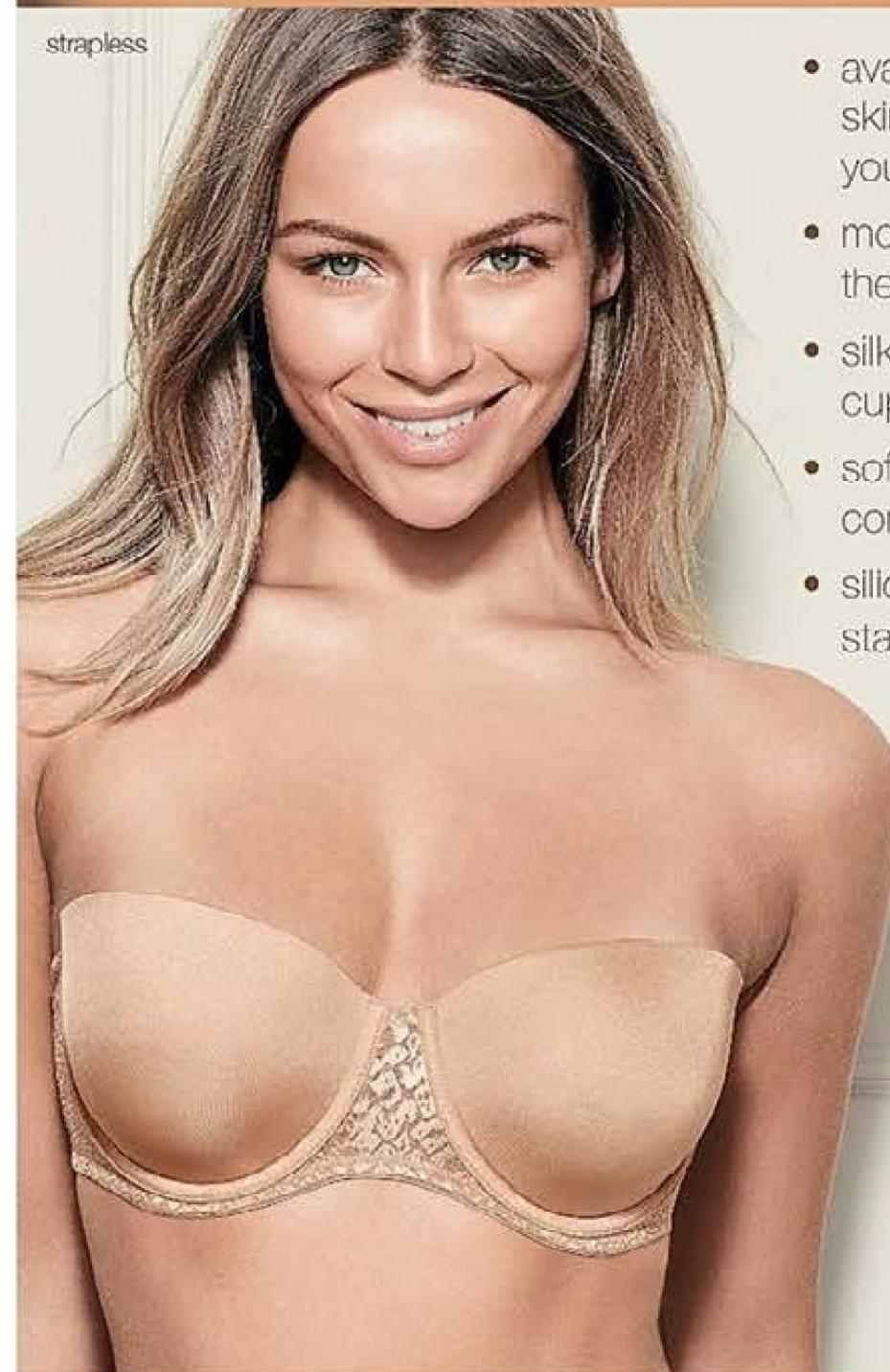


Lingerie Guarantee

For hygiene reasons, a replacement or refund cannot be given if the parcel label is removed from lingerie. This guarantee is in addition to your statutory rights.

foundation shade: natural beige

strapless



- available in 3 skin tone shades for your perfect match*
- moulded cups for the perfect fit
- silky-smooth cup fabric
- soft lace band for comfort
- silicone edging for stay-in-place support

wear it
3 ways

*Shades based on our True Colour Flawless Liquid Foundation shades, see pages 8-9.

NEW Truly Flawless Multiway Bra – Nutmeg (Caramel)

49% polyester, 45% nylon, 6% elastane.

25130 34b 14357 38b
14407 34c 21774 38c
14340 36b 25247 38d
14472 36c 26526 40b
02956 36d 54031 40c
Will normally be £15
£12.50 save £2.50

NEW Truly Flawless Multiway Bra – Ivory

49% polyester, 45% nylon, 6% elastane.

12476 34b 02022 38b
23911 34c 11692 38c
12484 36b 01578 38d
23978 36c 54130 40b
01156 36d 11759 40c
Will normally be £15
£12.50 save £2.50

NEW Truly Flawless Multiway Bra – Natural Beige

49% polyester, 45% nylon, 6% elastane.

24679 34b 13102 38b
13136 34c 24877 38c
24687 36b 12393 38d
23010 36c 24539 40b
23366 36d 24901 40c
Will normally be £15
£12.50 save £2.50

DD+ COLLECTION



Lace Trim Minimiser Bra
 Non-padded, underwired.
 85% nylon, 11% elastane, 4% cotton, excluding trims.

size	white	black
34dd	20495	02048
36dd	21048	22244
36e	20941	22251
36f	20958	22327
36g	21014	22343
38dd	21089	00323
38e	21121	00406
38f	21220	00489
38g	21287	00471
40dd	21428	00505
40e	21444	00513
40f	21584	00612
40g	21451	00661
42dd	21618	33894
42e	01628	20891
42f	03020	20909
42g	20057	20917

£12

minimiser



Essential Non-Padded Dotty Bra
 Non-padded, underwired bra.
 90% nylon, 10% elastane, excluding trims.

24729	36d
23523	36dd
26294	36e
18309	36f
21147	38d
12245	38dd
12872	38e
13128	38f
23093	40d
26963	40dd
03210	40e
15933	40f
23358	42d
16659	42dd
03327	42e
03384	42f

£15

underwired support



£9.50
 save £3

NEW Lace Racerback Bra
 57% polyester, 35% nylon,
 8% elastane.

21501	34b	59725	38b
59741	34c	59881	38c
57968	34d	00653	38d
59709	36b	59329	40b
59857	36c	59972	40c
00646	36d	00711	40d

Will normally be £12.50
£9.50 save £3

front-fastening racerback

Essentials T-Shirt Bra with Lace

Padded and underwired. 64% nylon, 27% polyester,
 9% elastane, excluding trims. Larger sizes (e-f): 59% nylon,
 34% polyester, 7% elastane, excluding trims.

size	white	black	nude	size	white	black	nude
32a	12302	58545	55996	38dd	15800	55533	18747
32b	04861	58636	56051	38e	12179	11361	04234
32c	03749	58685	56085	38f	10074	11148	02931
32d	10801	58784	56150	40b	03681	59113	57786
32dd	10892	58800	18770	40c	04564	57018	18762
34a	09753	58883	56283	40d	02253	56390	57950
34b	08276	58933	56317	40dd	22723	54742	57729
34c	50120	57737	56325	42b	24836	59865	58156
34d	21295	58446	57497	42c	03848	58099	57778
34dd	61556	57877	57513	42d	24299	58529	57125
34e	21808	10991	06098				
34f	21303	09829	04259				
36b	53017	59436	57539				
36c	63719	55202	58263				
36d	41475	58909	57646				
36dd	15057	58917	18663				
36e	15628	11304	04184				
36f	16089	10041	04457				
38b	14464	55798	58255				
38c	19257	56838	58271				
38d	20230	58958	58354				

£11

smooth t-shirt bra



NEW



*each charm represents
the best things in life*



*The Beautiful things in life
comes on a pretty
gift card*



*on-trend,
multi-strand look*

NEW Rosina Bracelet
Bracelet length approx.
18.5cm + 2.5cm
extension chain.
28522 Pink
28555 White
Will normally be £8
£4 half price

JUST
£4
EACH
HALF PRICE

**LIFE IS
GOOD**

these eye-catching bracelets offer a simple
daily reminder that life really is beautiful

TRIED AND TESTED



*“THEY LOOK SO CUTE
AND THEY COME IN PINK...
WHAT'S NOT TO LOVE? FOR
£4 EACH, THESE FASHION
BRACELETS ARE A STEAL.
ANNIE,
CUSTOMER PANELLIST”*

1. TIYA SUNLIGHT RING SET



RING
£4.50

changes colour
in UV sunlight



2. AVRIL STARFISH ANKLET



silver-plated with
diamanté stones

3. SHYLA HAIR CHARMS



weave the hair charms
into your plait



adjustable
chain and
elasticated
beading to fit
most arms

ARM
JEWELLERY

£6

stretch beaded section
for a comfy fit

TREND ALERT
arm cuffs are the
ultimate beach-to-bar
accessory this
summer

NEW



RING SET
£7

set of 6

NEW Valley Ring Set Set of 6. 28704
Will normally be £10 £7 save £3

NEW Reia Arm Jewellery With stretch beaded section. Approx. 24cm + 9cm
extension chain. 28506 Will normally be £10 £6 save £4

1. **Tiya Sunlight Changing Ring Set** Set of 3 silver-plated rings. 1 ring features a light sensitive, colour-changing bead. 24133 Size 6. 26476 Size 8. 26484 Size 10.
Normally £7.50 **£4.50** save £3

2. **Avril Starfish Anklet** Silver-plated chain anklet with small beads and a starfish pendant.
Approx. 25cm + 2.5cm extension chain. 13540 **£4**

3. **Shyla Hair Charms** Gold-coloured-plated. 27201 **£4.50**

1. LIVIA WATCH



comes with a 2-year warranty

2. LIVIA GIFT SET



pretty ladybird necklace with matching stud earrings



comes in a cute ladybird gift box

EXCLUSIVE OFFER
BUY BOTH FOR £17.50 order using 67256 page 140 only

1. **Livia Ladybird Watch** Adjustable strap, approx. 16cm-20.5cm. Includes a battery that can be replaced. **58990 £8**

2. **Livia Ladybird Gift Set** Gold-coloured-plated necklace and pierced earrings. Necklace length approx. 42cm + 9cm extension chain. This is an adult item and not intended for children. **23242 £15**

FRUITY CUTIE

channel holiday vibes with these sweet and stylish studs

NEW

8 pairs of cute, novelty stud earrings



comes on a bright watermelon gift card



EARRINGS
£5.50

NEW Sundae Earrings Gift Set
 Set of 8 pairs of pierced stud earrings.
28498
£5.50

FIND YOUR HOROSCOPE



12989 Aquarius 11569 Pisces 13458 Aries



05363 Taurus 11411 Gemini 11791 Cancer



13706 Leo 11510 Virgo 11809 Libra



11817 Scorpio 11833 Sagittarius 10132 Capricorn



Harlowe Horoscope Necklace Silver-plated with a zodiac symbol charm, set with a sparkling glass stone. Length approx. 42cm + 9cm extension chain. **£9**

H All Avon metal jewellery is hypoallergenic.



£4
SAVE £2

Addilyn Birthstone Earrings Silver-plated pierced stud earrings with glass birthstones. Normally £6 **£4 save £2**

- | | |
|---|---|
| 13995 January (siam-coloured)  | 14233 July (light siam-coloured)  |
| 14019 February (amethyst-coloured)  | 14365 August (peridot-coloured)  |
| 14050 March (aquamarine-coloured)  | 14399 September (sapphire-coloured)  |
| 14076 April (crystal-coloured)  | 14555 October (rose-coloured)  |
| 14159 May (emerald-coloured)  | 02147 November (topaz-coloured)  |
| 14191 June (light amethyst-coloured)  | 20933 December (zircon-coloured)  |

BRACELETS

£5
EACH

wish

NEW

love

luck

each bracelet comes in a pretty organza gift pouch

NEW Heather Bracelet Silver-plated, adjustable bracelet. Will fit most wrist sizes. **28761** Heart (Love). **28829** Four Leaf Clover (Luck). **28779** Star (Wish). **£5**

ADJUSTABLE WRIST CANDY

these sleek, silver-plated bracelets are encrusted with sparkling diamanté details in a chic, adjustable style. for a meaningful gift they're sure to adore

1. TESSA GIFT SET



includes 3 pairs of earrings

4 interchangeable pendants

NEW

2. PRIYA SWAROVSKI® NECKLACE



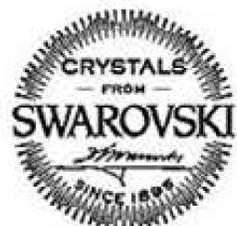
NECKLACE
£10.50
WORTH
£15.50*

3. ODETTA SWAROVSKI® EARRINGS



EARRINGS
£8
WORTH £14*

presented in a premium gift box



1. **NEW Tessa Interchangeable Gift Set** Necklace and pierced earrings gift set. Necklace length approx. 42cm + 9cm extension chain. 00810 Will normally be £10 **£7 save £3**
2. **Priya Swarovski® Necklace** With Swarovski® crystals. Approx. 42cm + 9cm extension chain. 63727 Normally £15.50 **£10.50 save £5**
3. **NEW Odetta Swarovski® Earrings** Silver-plated pierced earrings with crystals from Swarovski®. Approx. 1cm x 1.5cm. 21071 Will normally be £14 **£8 save £6**

*Based on normal brochure prices. Swarovski® is a registered trademark of Swarovski AG.

INTERCHANGEABLE ELEGANCE

effortlessly coordinate every outfit with these removable, interchangeable pieces

NEW Catalina Gift Set Includes: 2 interchangeable chains, approx. 42cm + 9cm extension chain, 2 interchangeable pendants, and 1 pair of pierced earrings with removable rose-tone jackets. 28738 Will normally be £8 **£6 save £2**

wear the chains individually or both together



NEW

wear with or without the rose-tone jacket

wear with the rose-tone pendant or just the gemstone

JUST
£6
SAVE £2

1. ULANI HEART WATCH



*choose from
rose-tone or
silver-tone*

2. NIXIE WATCH



*choose from
tan or mink*

each watch comes with a 2-year warranty

3. 'BE HAPPY AND SMILE' WATCH



*beautiful
quote detail*

4. JOSLYN WATCH



*soft-touch-
finish metal
strap*

5. ADLEY WATCH



- 1. **Ulani Heart Watch*** Strap length approx. 20cm including removable H bar. Comes with a battery that can be replaced. **04325** Rose gold-tone. **00265** Silver-tone. Normally £22 **£18 save £4**
- 2. **Nixie Watch*** PU strap, adjustable between approx. 16cm and 21cm. Includes a battery that can be replaced. **23739** Tan. **12294** Mink. Normally £18 **£12.75 save £5.25**
- 3. **'Be Happy and Smile' Watch** PU strap, adjustable between 16cm and 20cm. Stainless steel back. Includes a battery that can be replaced. **25585** Normally £20 **£15 save £5**
- 4. **Joslyn Soft Touch Watch** Strap length, including a removable H-bar, is approx. 20cm. Comes with a battery that can be replaced. **11023** Normally £30 **£20 save £10**
- 5. **Adley Black Metal Watch** Matte black finish and rose gold-coloured details. Strap length approx. 17.5cm-20.7cm with 2 removable links. Comes with a battery that can be replaced. **14928** **£30**

***WHILE STOCKS LAST**



INTRODUCING

**Orla
Kiely**

Known for her fresh and creative signature style, Orla Kiely's iconic brand is a department store favourite, recognised around the world for her unique use of colour and trademark prints.

design exclusive to Avon

*slim,
genuine
leather
strap*



*oversized
dial with
signature
Orla Kiely
pattern*

NEW

DESIGNER
WATCH

£50

WORTH £100†



NEW Orla Kiely Ladies' Watch

Genuine leather strap, adjustable between approx. 15cm and 19cm. Includes a battery that can be replaced. **09126** Will normally be £100

£50 half price

†Based on normal brochure price.

*comes in a
branded gift box*



1. NYDIA WATCH

choose from red or denim-effect blue



2-year warranty

2. SIA MOOD WATCH



colour-changing dial



excitable



tense



sensitive



relaxed

3. QUINN WATCH

flexible, silicone strap



choose from 4 hot colours

1. **Nydia Watch** With textured skinny PU strap, adjustable between approx. 16.1cm and 20.4cm. Comes with a battery that can be replaced. **13516** Blue. **13524** Red.

Normally £14.95 **£11.95** save £3

2. **Sia Mood Watch** Face changes colour with body temperature. PU strap adjustable between approx. 16.8cm and 21cm. Comes with a battery that can be replaced. **19125** £20

3. **Quinn Watch** Adjustable strap approx. 15.4cm-20.6cm. Stainless steel back. Includes a battery that can be replaced. **54403** Orange. **01792** Turquoise. **54437** Pink. **01701** Purple. **£14.95**

NEW

smooth silicone strap



chic, matte black dial

2-year warranty

WATCHES
£12.50
EACH

TIME FOR YOU

wear your heart on your sleeve with this stylish, designer-inspired piece, available in white or blush to suit your style

NEW Deena Watch Silicone strap with heart cut-out detail, adjustable between approx. 15.2cm and 21cm. Comes with a battery that can be replaced. **58305** White. **58560** Blush. Will normally be £20 **£12.50** save £7.50

LIPSY
LONDON



clutch bag fits perfectly in the front pocket

Lipsy Tote Bag & Purse* Set of 2. PU with PVC trims and polyester lining. Tote bag approx. 30cm x 38.5cm. Clutch approx. 25cm x 17cm. **27672**
£39.95 *ALLOW 6 WEEKS FOR DELIVERY

FIORELLI



£32
worth £55!

Fiorelli Delainie Bag PU with polyester lining. Base approx. 34cm x 17cm. Height approx. 23cm. **16071** Normally £55 **£32** save £23
*Based on normal brochure price.

NICA



Nica combines quality and individuality, creating covetable bags to make women feel stylish.



secures with a cross strap and magnetic fastening



premium decorative strap detail



embossed branded plaque

laidback
LUXE

made for busy days, this slouchy style is crafted in a luxe leather look for casually chic arm candy that's exclusive to Avon



NEW

£30
HALF PRICE

NEW Nica Slouch Hobo Bag
PU with polyester lining. Approx. 18cm x 26cm x 29cm. **57109**
Will normally be £60 **£30** half price



TABITHA WEBB

designed exclusively
for Avon



Tabitha x

The acclaimed British fashion designer worn by celebrities from Claudia Winkleman to Pippa Middleton.

"I've chosen a bright pop of colour against gorgeous cream for this brand new mini handbag - I wanted the whole collection to feel really summery and fresh."

Tabitha x



cross-strap
closure with
magnetic
fastening



metal feet
to help protect
against scuffing



luxury
branded tag



TRIED AND TESTED

“Mini bags are so on-trend, I'm seeing them everywhere this season! And to get such an iconic designer version is perfect. It really has the WOW factor.”

RACHELLE,
CUSTOMER PANELLIST

NEW T by Tabitha Webb Quill Mini Handbag PVC with polyester lining. Approx. 21.5cm x 21cm x 13cm. **57828**

Will normally be £60 **£30 half price**

NEW T by Tabitha Webb Quill Purse Comes in a gift box. PVC with polyester lining. Approx. 19.5cm x 10cm x 2cm.

57935 Will normally be £30 **£18 save £12**

*Based on normal brochure prices.

THE MUST-HAVE MINI BAG

detachable
shoulder strap

£30

WORTH £60*

hand-painted
contrast edges

front pocket
with clasp



£18

WORTH £30*

NEW

full-length zipped
purse with 3
compartments

CASA DI ROSA

ITALIAN-INSPIRED COLLECTION



1. Casa Di Rosa Bonci Scarf 60% viscose, 40% linen. Approx. 180cm x 70cm. 14118 £16

2. Casa Di Rosa Belfiore Weekender PVC with polyester lining. Approx. 16.5cm x 34cm x 53.5cm. 14142 £40

3. Casa Di Rosa Leoni Fringed Sandals **Black** 24620 Size 6 **Mustard** 16329 Size 6
 Leather sandals with fringed trim. Upper: 24323 Size 4 21477 Size 7 18911 Size 4 10447 Size 7
 leather suede. Lining: PU/other. £35 24448 Size 5 22525 Size 8 18192 Size 5 13896 Size 8

choose from olive green, blush or tan

THE CALIMALA

£22.50

this beautiful style is named after the elegant Via Calimala in Florence

each bag comes with an optional shoulder strap

NEW Casa Di Rosa Calimala Structured Satchel Bag
 PVC and polyester. Approx. 11.5cm x 19.5cm x 26.8cm.
 10561 Olive Green
 00737 Blush/
 09456 Tan
 Will normally be £26
£22.50 save £3.50



chic, double-zipped style



internal pocket to keep your valuables safe



metal feet to help protect against scuffing

Sole

sensations
TECHNOLOGY

comfortable and chic,
our Sole Sensations
technology lets you
wear fashionable shoes
while allowing you to
be comfortable all day

perfect for
SUMMER!

NEW Megan Cross Over Mule
With cushioned insole. PU.

- 17202 Size 4
- 04739 Size 5
- 57893 Size 6
- 59816 Size 7
- 58016 Size 8

Will normally be £20

£15 save £5

ALLOW 6 WEEKS FOR DELIVERY

**HARDWEARING,
SLIP-RESISTANT SOLE**

to help them last



now
up to
size 8



**SOLE
MATES**

**JUST
£15**

save £5

**LIGHTWEIGHT
WITH CUSHIONED
INSOLE**

that moulds to your feet for
complete comfort



NEW

**FLEXIBLE
SOLE**

to support natural foot
movement



- HARDWEARING, SLIP-RESISTANT SOLE
- LIGHTWEIGHT WITH CUSHIONED INSOLE
- FLEXIBLE SOLE

walk & Sculpt
technology
complete comfort and lasting style
exclusive to Avon

- helps encourage leg muscles to work harder
- helps improve the look of calves and thighs
- burn calories with every step

£18.95
save £5



NEW Eliza Lace Up Sandals
With cushioned soles for comfort. Upper: PU. Lining: PU/ polyester. Outer sole: rubber.

size	gold	tan
Size 4	20115	04291
Size 5	20149	02790
Size 6	20289	03368
Size 7	20297	01974
Size 8	20339	02303

Will normally be £23.95
£18.95 save £5



sculpting



available in metallic
black or silver

Holly Walk & Sculpt Mules
Textile and PU-PET upper with TPR outer.

size	black	silver
Size 4	12963	03756
Size 5	06882	14688
Size 6	06833	23203
Size 7	12161	23416
Size 8	12203	23507

£22

£22



now
up to
size 8

£14.95
save £5



high-fashion
design

NEW Brielle Buckled Mules
With cushioned soles for comfort. Upper: PU. Lining: cotton/ polyester. Outer sole: EVA.

01511	Size 4	20040	Size 7
01800	Size 5	21659	Size 8
21626	Size 6		

Will normally be £19.95
£14.95 save £5



denim-effect strap

GET SANDAL READY FOR SUMMER

with beautiful toes you can't wait to show off



Rough, dry heels?

Turn to pages 208-211 to find your summer solution!



FOOT WORKS

NEW



STEP 1 3-IN-1 TOENAIL BUFFER

buff nails with the **3 different attachments**

- **blue rounded head** files nails
- **blue buffer head** gently smooths nails
- **white polisher head** adds shine

NEW Professional Toenail Buffer Tool
Comes with 2 buffing heads, 2 polishing heads and 1 filing head. Requires 2x AA batteries, not included.
25858
£10

STEP 2 NAIL & CUTICLE SERUM

treat dry, brittle nails with this **tea tree-infused serum**



NEW Nail and Cuticle Serum with Tea Tree Extract
10ml
00372
Will normally be £3.50
£2.10
save £1.40



**Ship Shape Khaki
Slip On Trainers**
Polyester upper and lining.
EVA outer.

56259 Size 4 **55921** Size 7

56275 Size 5 **55939** Size 8

55632 Size 6

Normally £25

£18 save £7

£18
save £7



Sole
sensations
TECHNOLOGY

**Madelyn Lace Up
Woven Leisure Shoes**

Polyester and PU upper, cotton
and polyester lining and sock.

55095 Size 4 **33068** Size 7

57331 Size 5 **28225** Size 8

30320 Size 6

Normally £24

£18 save £6



storage pouch
becomes a handy zip
pocket when the bag
is folded out

**Mono Bloom
Foldable Weekender**

Polyester weekend bag that
folds into a small PVC pocket.

Full size approx. 29.1cm
x 46.8cm.

14696

Normally £15.50

£10.50 save £5

**NEW Festival Folk Floral
Lightweight Scarf***

100% polyester.

Approx. 60cm x 180cm.

28514 Will normally be £10

£6.50 save £3.50

***ALLOW 6 WEEKS FOR DELIVERY**



NEW

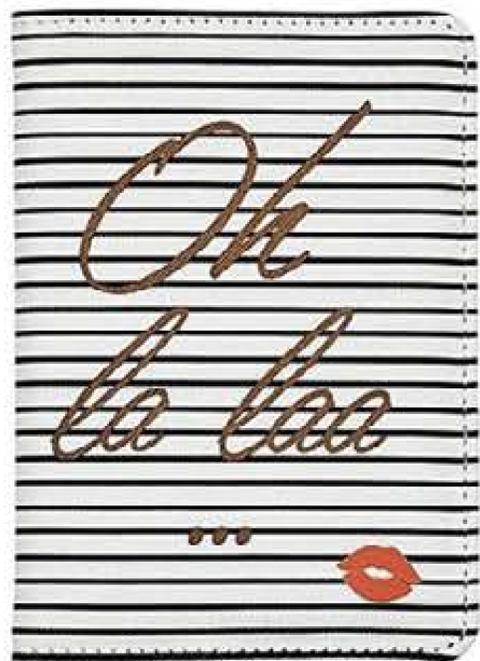
£6.50
save £3.50

summer
STYLE

upgrade your summer wardrobe
with this beautiful, lightweight scarf

pretty floral print

1. NAUTICAL TRAVEL SET



*coordinating
passport case
and luggage tag*

travel set
£7.95

NEW



2. INITIAL COIN PURSE



£4
each

*choose your letter in a
pretty metallic print*

1. **Nautical Slogan Travel Set*** Passport cover approx. 10.5cm x 14.7cm. Luggage tag approx. 6.6cm x 10.4cm. PVC. 12682 Will normally be £9.95 **£7.95 save £2** ***WHILE STOCKS LAST**

2. **Initial Coin Purse** Cream zipped purse with gold metallic initial print. PVC with polyester lining. 13904 A. 10397 B. 28639 C. 20602 D. 20560 E. 26161 F. 25056 G. 17012 H. 06890 J. 06007 K. 05058 L. 22319 M. 24091 N. 02493 P. 05660 R. 24174 S. 24596 T. 28563 V. **£4**

ON-THE-GO
essentials

ALL
NEW

handy tote has
room for all the
important things
in life...

bag
£5



100%
cotton

scarf
£7
save £3

on-trend,
abstract floral
print

NEW Prosecco Slogan Shopper Bag 100% cotton. Approx. 40cm x 36cm x 7cm. 28845 **£5**

NEW Emily Abstract Floral Scarf 100% polyester. Approx. 52cm x 182cm. Machine washable. 28720 Will normally be £10 **£7 save £3**



underbed
shoe tray
£10

holds 12 pairs of shoes

Contents not included.



throw
£15
save £3



baskets
£12

set of 2 storage baskets:
1 large and 1 medium

Contents not included.

Underbed Shoe Storage
12 compartments.
Polypropylene. Approx.
15cm x 74.5cm x 60cm.
23424 **£10**

Check Throw
Approx. 170cm x 140cm.
100% acrylic.
14241
Normally £18
£15 save £3

NEW Set of 2 Storage Baskets
Large approx. 29cm x 20cm
x 15cm, medium approx.
26cm x 17cm x 14cm.
Fabric with EVA lining.
21188 **£12**

Provence Collection



FLORAL
lavender
tonka bean
cashmere woods

diffuser with decorative flowers

reed
diffuser
£12

scented
pillows
£5.50

set of 3
scented pillows

glass
candle
£7

lasts up to 7
weeks

Lavender Blossom Scented Pillows Set of 3 pillows with the scent of lavender. Ribbon for hanging. Each approx. 9cm x 9cm. Polyester **09522 £5.50**

Lavender Blossom Glass Candle Scented candle. Approx. 6.8cm x 9cm. Glass jar with ceramic lid. Burns for up to 30 hours. **08128 Normally £9 £7 save £2**

Lavender Blossom Reed Diffuser Scent lasts up to 7 weeks. 5 reeds. 80ml. **25957 Normally £15 £12 save £3**

all of our candles last up to 30 hours and our 50ml diffusers last up to 5 weeks



FRESH
uplifting
marine notes
& cedarwood



FRUITY
mouthwatering
raspberry
& blackberry

Linen Reed Diffuser
5 reeds and 50ml oil.
Lasts up to 5 weeks.
00133 **£5**

Linen Glass Candle
Burns for up to 30
hours. 19182 **£5**

Berry Reed Diffuser
50ml oil in glass bottle.
Lasts up to 5 weeks.
28852 **£5**

Berry Glass Candle
Burns for up to 30 hours.
Glass jar. 28803 **£5**



set of 2
£15



FLORAL
warming
cedarwood
& yellow rose

Gold Shimmer Diffuser Set Set of 2 glass diffusers with 50ml of fragranced oil. Each diffuser lasts up to 5 weeks. Comes in gift box approx. 7cm x 6.1cm x 18cm. 41392 **£15**

All candles and diffusers in this brochure have a hazard classification under the Classification, Labelling and Packaging Regulation. Please see product details at avon.uk.com for full hazard information.

SALTED CARAMEL

fill your home with indulgent notes of sweet caramel,
tantalising toffee and luxurious vanilla

£6
each

*burns for up
to 30 hours*

*lasts up to
5 weeks*



Salted Caramel Glass Candle Scented candle in glass jar with screw top lid. Burn time approx. 30 hours. 08227 **£6**

Salted Caramel Reed Diffuser Glass bottle with 50ml of fragranced oil and 5 natural reeds. Scent lasts up to 5 weeks. 08219 **£6**

THE *gourmand*
COLLECTION

KITCHEN MUST-HAVES



travel breakfast cup and spoon

- 2 separate compartments
- separates cereal from milk or yogurt to keep it fresh
- spoon included

Breakfast Cup Comes with a spoon. Approx. 9cm x 9cm x 16.5cm. Plastic. Not dishwasher safe. 20594 **£5**



stackable lunch boxes and cool bag



- perfect for breakfast, lunch and snacks
- cool bag and 3 food pots keep food cold for up to 3 hours

Stacking Lunch Boxes Set of 3 plastic lunch boxes and zipped cool bag. Boxes are dishwasher and microwave safe, approx. 12cm x 12cm x 6.5cm each. Polyester bag with PET lining, approx. 12.5cm x 12.5cm x 20cm. 23531 **£15**



new

kitchen
magik

steam
and bake

£10

save £2

steam and bake in the microwave or oven



perfect for steaming

how to use:

- pour water into base
- add the perforated tray
- fill with your chosen food
- add the lid and steam or bake

NEW Microwave Steam and Bake Silicone. Approx. 9cm x 26cm x 14cm. Dishwasher, microwave and oven safe. 55848 Will normally be £12 **£10 save £2**



also great for baking

toning belt



comes with 2 adjustable neoprene belts to fit different body parts

uses electric pulses to engage muscles:

- arms
- stomach
- thighs

£18
save £12

Abdominal Vibrating Toning Belt*

2 neoprene belts. 8 pre-set exercise programmes and 2 speed settings. Must be used with a water-based lotion (not included). **23887**

Normally £30 **£18 save £12**

***WHILE STOCKS LAST**

Must be used with a water-based lotion, such as our Solutions Body Sculpt Firming Lotion – turn to page 219 to buy.



Bluetooth body tracker scales



results sync with the app
download the Healthy Body Tracker app for FREE:



Phone not included.



free app displays and tracks your progress

£28
save £22

- weight
- hydration levels
- calories
- muscle
- bone density
- BMI
- body fat

Healthy Body Tracker Scales Measures body statistics and stores them on the FREE, downloadable app. Approx. 30cm x 30cm x 3cm. Glass and ABS, with LED back-light. Requires 2x AAA batteries, not included. Max. weight 180kg. **16063** Normally £50 **£28 save £22**

3-in-1

mini Bluetooth selfie speaker

available in coral or white

£12
each



Bluetooth Selfie Speaker
Comes with USB wire. Approx. 2.8cm x 2.8cm. ABS.
12906 White
12864 Coral
£12

actual size
3cm tall

clips onto
your keyring

1 selfie remote

triggers the camera on your phone from afar – perfect for group photos



2 plays your music

connects to the music on your phone via Bluetooth – perfect for on-the-go tunes!



Phone not included.

3 answers calls

with a built-in microphone for hands-free calls



more choice online

with your Rep

- shop with us 24/7
- try our speedy **NEXT DAY delivery**, only £5.50*
- or choose **FREE delivery** through your chosen Rep
- pay securely using your credit/debit card or PayPal

VISA MasterCard PayPal

**FREE
GIFT WITH
EVERY ONLINE
PURCHASE***
at
avon.uk.com/free

*Terms and conditions apply.

buy it today,
wear it tomorrow



*we guarantee you'll love
your new products!*

If you're not 100% happy with your purchase, just return it within 28 days of delivery for a refund or exchange, even if you've tried it!

Special terms apply to certain products – these are clearly indicated in the brochure. For a full refund on products with a free gift, please return both items to ensure your refund is processed.

Avon offers a 2 year warranty for manufacturing faults on its watches.

The Avon guarantee is in addition to your statutory rights. Contact your Independent Avon Representative for further details if required. On the rare occasion that it is necessary, Avon reserves the right to alter, cancel or change any offer, deal or promotion within this brochure. Errors and omissions excepted. In the event that we are unable to supply a product on time, you will receive it as soon as possible, or a substitute

product of equivalent or greater value may be offered. Only clearance offers are planned on a 'while stocks last' basis. This, and any other variance to our service promise, is indicated on the offer to which it applies. Items marked "Last Chance to Buy" applies to products that we no longer intend to sell within the brochure. However, on some occasions we are left with excess stock which may be included in our Sale sections and flyers, and sold until stocks are exhausted. All clothes

and accessories are model's own, unless otherwise stated.

All claims in advertising are supported by clinical and consumer studies. Some images in this brochure are shown larger than actual size.

 **Items marked with this symbol have a hazard classification under the Classification, Labelling and Packaging Regulation. Please see product**

details on our website for full hazard information: avon.uk.com.

Please refer to the dimensions in the product description to avoid any disappointment on delivery. All electrical products which fall under the auspices of the Waste Electrical and Electronic Equipment Act 2005, as amended, are compliant. Avon Cosmetics Ltd is a member of Electrolink Compliance Scheme. All such products are marked with the Wheelie-bin symbol. ♻

Help the environment by disposing of your products responsibly. The wheelie bin symbols indicate the product and batteries must not be disposed of in the domestic waste as they contain substances which can be damaging to the environment and health. Please use designated collection points or recycling facilities when disposing of the item or batteries.

IF YOU ONLY BUY

one thing...

NEW

love the top?
turn to page 127
to buy it!

you'll

WHITE STUFF

Jade Jegging Jean

£39.95*

you'll

AVON

BASIC JEGGINGS

£12.50

SAVE £27.45

don't miss!
£12.50



cotton rich

SECOND-SKIN,
DENIM-EFFECT JEGGINGS

FIGURE-FLATTERING,
ALL-DAY COMFORT

CONCEALED
ELASTICATED WAIST

MOCK FLY AND POCKETS

SUPER-STRETCH FABRIC

NEW Basic Jeggings

80% cotton, 18%
polyester, 2% elastane.

14415 10/12

25288 14/16

25148 18/20

28142 22/24

£12.50

*Price sourced from
www.whitstuff.com
on 16.02.2017.

THE
Denim
STORE

...make it these life-changing

SUPER-STRETCH JEGGINGS

sensational CITRUS

fill your home with the uplifting notes of pink pomelo, lemon zest and guava

NEW

burns for up to 30 hours

RUB
to smell
CITRUS

lasts up to 5 weeks

£5
each

CITRUS

REED DIFFUSER
AVON

CITRUS

GLASS CANDLE
AVON

CITRUS

NEW Citrus Glass Candle Approx. 7.5cm x 7.5cm x 8cm. Burns for up to 30 hours. 27607 **£5**

NEW Citrus Reed Diffuser 50ml. Lasts up to 5 weeks. Approx. 5cm x 6cm. 27631 **£5**



luxuriously *soft hands*

(a perfect treat for hard-working hands!)

£3
save £1.50



with nourishing
argan oil

**Treasures of the Desert
Restoring Hand Cream**
30ml
04168
Price per 100ml = £10.00
Normally £4.50
£3 save £1.50



with soothing
lavender

**Relaxing Provence Spa
Hand Cream**
30ml
28381
Price per 100ml = £10.00
Normally £4.50
£3 save £1.50



with indulgent
shea butter

**Blissfully Nourishing
Hand Cream**
30ml
18358
Price per 100ml = £10.00
Normally £4.50
£3 save £1.50

try today

£3

new



AVON
TRUE

nutraeffects

introducing

our 1st

micellar cleansing water

formulated with micelles that act like magnets to remove make-up and impurities without drying skin

- ✓ gently removes dirt, oil and impurities
- ✓ for use on eyes, face and lips
- ✓ quick and easy to use

NEW Micellar Water
200ml
02006
Price per 100ml = £1.50
Will normally be £4
£3 save £1



✓ naturally effective
featuring SOAP BERRIES
- a gentle, yet effective, natural cleanser

✓
FOR NORMAL TO DRY SKIN

Gentle Scrub Cleanser
100ml
27151
Normally £3

£2
save £1



✓
FOR NORMAL TO COMBINATION SKIN

Self-Foaming Face Wash
150ml
27045
Price per 100ml = £2.00
Normally £3.50

£3
save 50p



✓
REMOVES EVEN WATERPROOF EYE MAKE-UP

Gentle Bi-Phase Eye Make-up Remover
200ml
18432
Price per 100ml = £1.50
Normally £4

£3
save £1



✓
FOR ALL SKIN TYPES

Refreshing Gel Cleanser
150ml
27169
Price per 100ml = £1.33
Normally £3

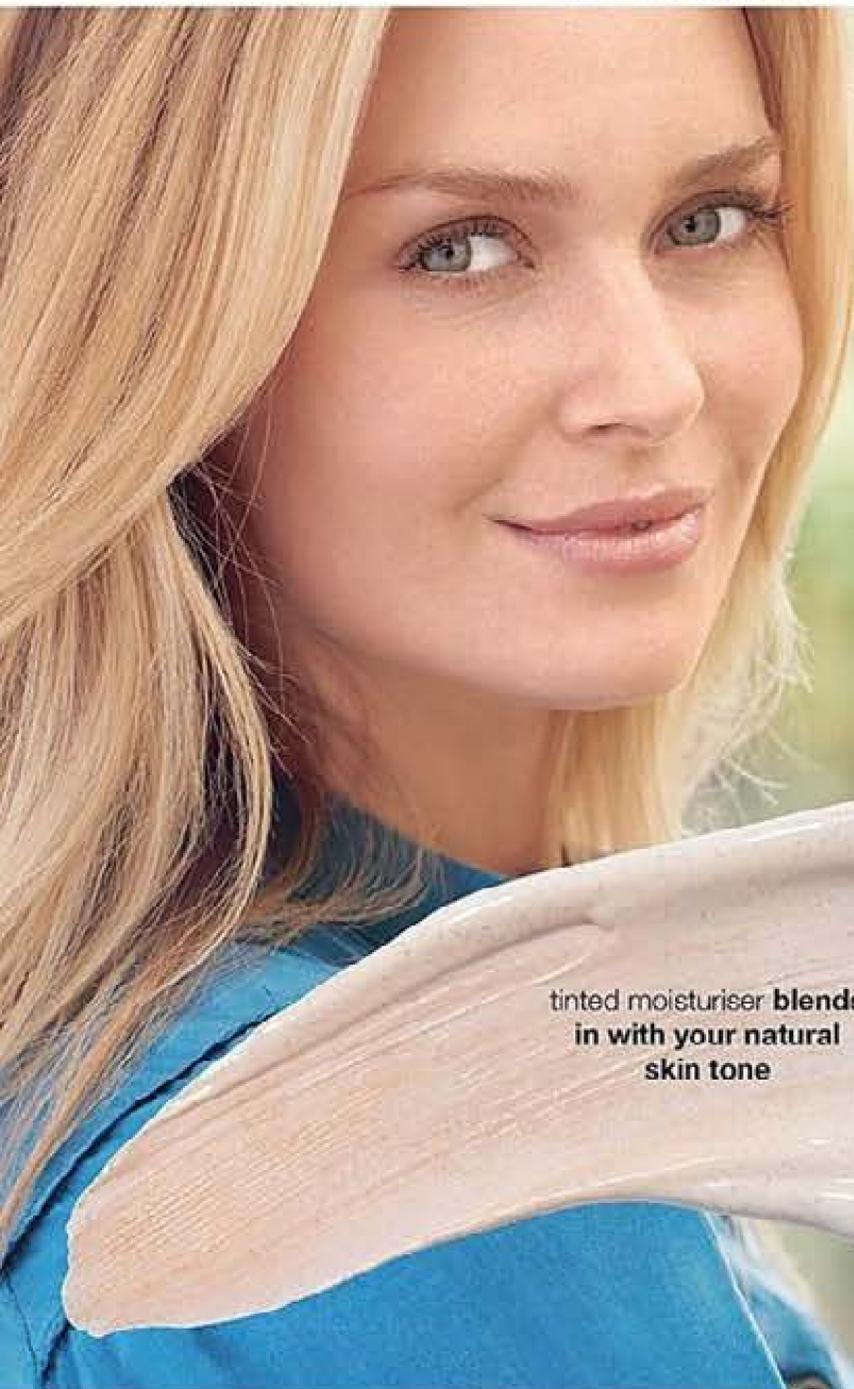
£2
save £1



AVON Skincare



naturally effective
 featuring **OPTIC PEARL TECHNOLOGY**
AND BIRD OF PARADISE SEEDS known
 for increasing luminosity and improving
 uneven skin tone



tinted moisturiser **blends**
 in with your natural
 skin tone


SPF20



AVON
TRUE
 nutraeffects

ACTIVE MOISTURE
 RADIANCE
 TINTED MOISTURIZER SPF 20
 BRIGHTENING
 DULL | Tired
 ACTIVE SEED COMPLEX

- suitable for sensitive skin
- lightweight and non-greasy
- SPF20



AVON
TRUE
 nutraeffects



tint & hydrate

tinted moisturiser

£3
HALF PRICE

**Radiance Tinted
 Moisturiser SPF20**
 50ml
26781
 Price per 100ml = £8.00
 Normally £6
£3 half price

shop online 
 now

go to avon.uk.com
 for the Avon True
 Nutra Effects range



AVON Skincare

AGELESS 35+ FOR YOUNGER-LOOKING SKIN

featuring antioxidant-rich
POMEGRANATE SEED EXTRACT



Ageless 35+ Day Cream SPF20
50ml
26799
Price per 100ml = £10.00
Normally £8
£5 save £3

Ageless 35+ Night Cream
50ml
26989
Price per 100ml = £10.00
Normally £8
£5 save £3

RADIANCE FOR DULL AND TIRED SKIN

featuring glow-boosting
BIRD OF PARADISE SEED EXTRACT



Radiance Day Cream SPF20
50ml
27177
Price per 100ml = £6.00
Normally £4.50
£3 save £1.50

Radiance Night Cream
50ml
15545
Price per 100ml = £6.00
Normally £4.50
£3 save £1.50



Miracle Glow Lightweight Facial Oil
30ml
15636
Price per 100ml = £25.00
Normally £10
£7.50 save £2.50

HYDRATION FOR DRY SKIN

featuring **CHIA SEEDS** and **vitamin E**



Hydration Day Cream SPF15
50ml
15602
Price per 100ml = £6.00
Normally £4.50
£3 save £1.50

Hydration Gel Night Cream
50ml
13938
Price per 100ml = £6.00
Normally £4.50
£3 save £1.50

MATTIFY OILY/COMBINATION SKIN

featuring **HYDRATING CHIA SEED EXTRACTS** and **mattifying powders**



Mattifying Day Cream SPF15
50ml
26740
Price per 100ml = £6.00
Normally £4.50
£3 save £1.50

Mattifying Gel Night Cream
50ml
26773
Price per 100ml = £6.00
Normally £4.50
£3 save £1.50

find your skin's perfect BB



AVON
TRUE

nutraeffects



new

AGELESS

formulated with
POMEGRANATE SEEDS AND CERAMIDES

NEW Anti-Ageing BB Cream
30ml
Price per 100ml = £16.67
Will normally be £8

£5
save £3

- ✓ blends seamlessly for a radiant, perfected look
- ✓ helps blur the look of lines and wrinkles



27029
Light
27037
Medium
NEW Matte BB Cream
30ml
Price per 100ml = £16.67
Will normally be £7.50
£5 save £2.50

15768
Light
16097
Medium
NEW Radiance BB Cream
30ml
Price per 100ml = £16.67
Will normally be £7.50
£5 save £2.50

clearskin® fighting blemishes with you every step of the way

blemish-beating DUO

your **dream double-act** to help correct and **perfect problem skin**

STEP 1: REMOVE BLACKHEADS

Your handy tool to **gently and effectively unclog pores in a flash!**

Blackhead Remover
27359
Normally £4

£2
half price



press over
blackheads to
unclog pores

press over
whiteheads
to clear them
away

STEP 2: CONCEAL AND TREAT

Our clever concealer helps **cover up, treat and stop new spots from forming.**



Blemish Stick
17996
Normally £4
£2
half price

try the rest of the **BLEMISH-CLEARING** range...

Peel Off Mask
75ml
26732
Price per 100ml = £2.67
Normally £4
£2 half price



Oil-Free Tinted Moisturiser
30ml
Price per 100ml = £10.00
Normally £5.50
£3 save £2.50



Daily Astringent
100ml
17129
Normally £4
£2 half price



Overnight Treatment
50ml
11213
Price per 100ml = £6.00
Normally £6
£3 half price



pore-clearing PARTNERS

your **daily cleansing couple** for scrubbing out **pore-clogging dirt**

**UP TO
HALF
PRICE**

save up to **£3.50**
pages 186-189

STEP 1: SCRUB

Apply the **pore-clearing face scrub** to clean skin.

Invigorating Scrub
75ml
15529
Price per 100ml = £2.67
Normally £4

£2
half price



STEP 2: BRUSH

Gently massage the scrub into skin with the brush for an intense treatment.

Face Brush
16105
Normally £2
£1
half price



try the rest of the **PORE-PENETRATING** range...

Black Mineral Cleanser
125ml
19356
Price per 100ml = £2.00
Normally £4.50
£2.50 save £2



Facial Mini Mitt
100% cotton.
Approx. 9.8cm x 6.2cm.
06924
Normally £4
£3 save £1



clearskin® fighting blemishes with you every step of the way

IT'S AN EMERGENCY fast skin relief



Intensive Cream Cleanser
75ml
25411
Price per 100ml = £3.33
Normally £5
£2.50 half price

Instant Spot Treatment
15ml
20511
Price per 100ml = £15.00
Normally £4.50
£2.25 half price

BYE-BYE BLACKHEADS blitz away stubborn blackheads

Daily Astringent
100ml
27474
Normally £4
£2 half price



White Clay Treatment
100ml
28266
Normally £4
£2 half price



3 in 1 White Clay Cleanser
75ml
20974
Price per 100ml = £3.33
Normally £5
£2.50 half price



Daily Cleanser
125ml
18820
Price per 100ml = £1.80
Normally £4.50
£2.25 half price



CLEARSKIN PROFESSIONAL our most advanced spot-fighting range

Blemish Mark Treatment
50ml
11858
Price per 100ml = £7.00
Normally £7
£3.50 half price



Liquid Extraction Strip
30ml
04929
Price per 100ml = £10.83
Normally £6
£3.25 save £2.75



Deep Pore Cleansing Scrub
125ml
21717
Price per 100ml = £2.40
Normally £5.50
£3 save £2.50



Clarifying Toner Pads
45 pads.
13060
Price per piece = 7p
Normally £5.50
£3 save £2.50



Daily Correcting Lotion
50ml
20883
Price per 100ml = £7.00
Normally £7
£3.50 half price



UP TO HALF PRICE

save up to £3.50

pages 186-189

MULTI-MASKING must-haves

get the most out of your at-home facial and target all of your skin concerns at the same time



TARGET PORES BANISH BLACKHEADS

changes from **black to light grey** when ready to rinse

changes from **blue to white** when ready to rinse

Black Mineral Mask
75ml
18374
Price per 100ml = £3.33
Normally £5

£2.50 half price

Deep Treatment Mask
75ml
00521
Price per 100ml = £2.67
Normally £3.50

£2 save £1.50

AVON Skincare

£2
HALF PRICE

GORGEOUS GROOMERS

a brush for every hair type? sorted!



Paddle Brush 16436
Normally £7
£4 save £3
large head smooths thicker hair



Blow-Drying Brush 23952
Normally £7.50
£4.99 save £2.51
clever vents cut blow-drying time



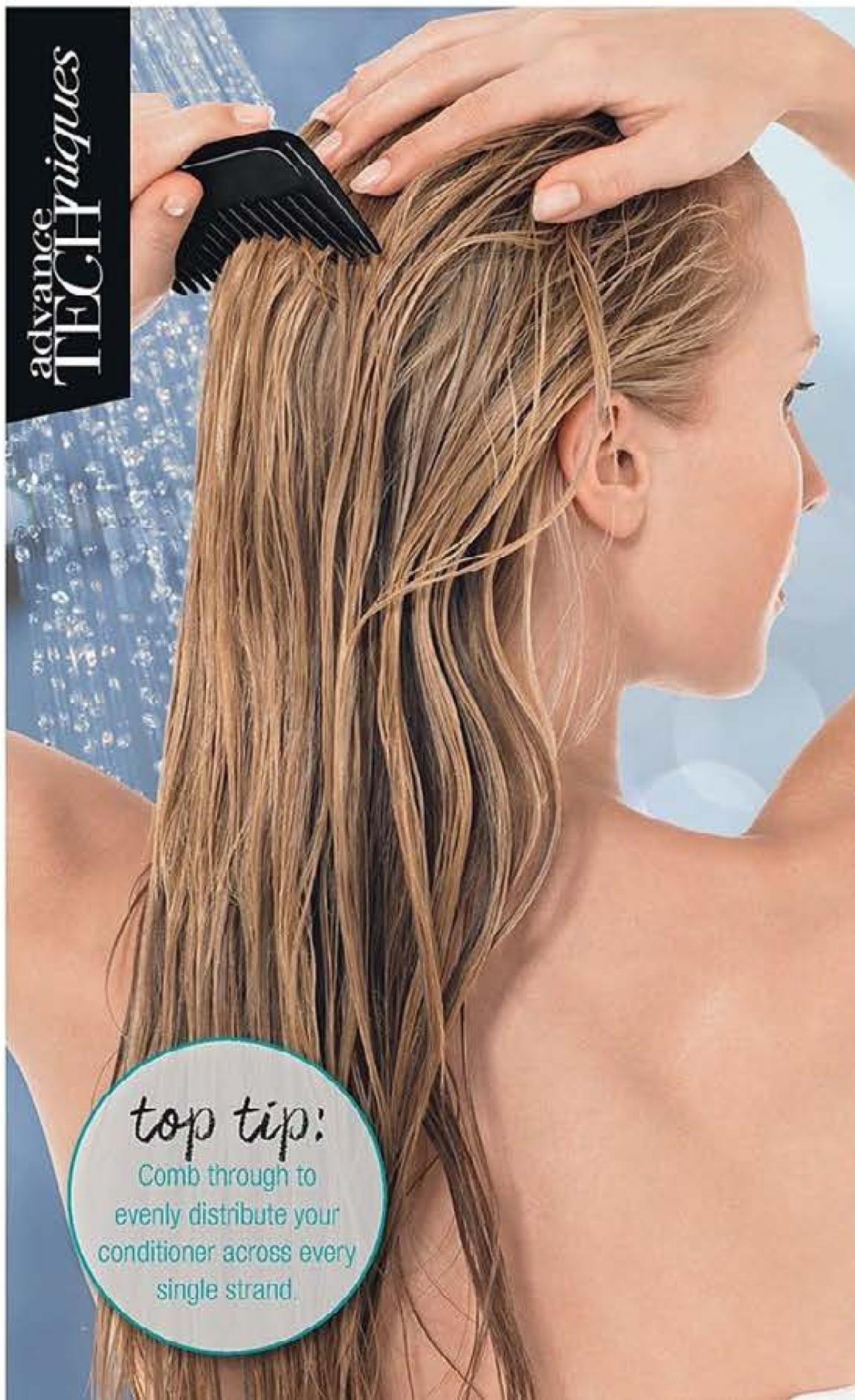
Large Barrel Brush 16485
Normally £7.50
£4.50 save £3
great for loose curls and waves



Cushion Brush 16469
Normally £5
£3.50 save £1.50
the perfect all-rounder for any style



Styling Comb 16543
Normally £4
£2.99 save £1.01
sections and combs in 1



advance TECHNIQUES

top tip:
Comb through to evenly distribute your conditioner across every single strand.

new

COMB AS YOU CONDITION

your **new in-shower BFF** for tangle-free tresses... fast!



WIDE TEETH
perfect for even very thick hair

NEW Shower Comb 25841
Will normally be £4

£2
half price

DESIGN EXCLUSIVE TO AVON

FESTIVAL CHECKLIST:

- ✓ hairbrush
- ✓ dry shampoo
- ✓ hairspray

FESTIVAL HAIR SURVIVAL KIT

FOR A CENTRE-STAGE 'DO
(even 3 days in!)



TRAVEL-SIZE BRUSH WITH MIRROR

perfect for grooming on the go



Pop-Up Brush
16527
Normally £3.25
£1.60
save £1.65

BACKCOMB BRUSH

great for adding volume to lacklustre, bedhead locks



Backcombing Brush
16535
Normally £3.99
£2.50 save £1.49



Moroccan argan oil

NOURISH SIZZLED STRANDS

for touchably soft, restored locks

Nourishing Hair Serum
30ml
28860

Price per 100ml = £12.83
Normally £6
£3.85 save £2.15

RELIABLE HOLD

keeps your style locked in all day – guaranteed!

Firm Hold Hairspray
200ml
16311

Price per 100ml = £1.25
Normally £3.50
£2.50 save £1

COLOUR PROTECTION

avoid shade fade in the summer sun

Anti-Fade UV Spray
100ml
35634

Normally £5.50
£3.85 save £1.65

try the *ultimate* festival favourite

£2.50
save £1



INVISIBLE DRY SHAMPOO

cheat a 'just washed' look
(no shower needed!)

REBOOST, REVIVE and **REFRESH** for grease-free va-va-volume – **without the white powder!**

Dry Shampoo
Refreshes hair to last longer between washes. 150ml
16402
Price per 100ml = £1.67
Normally £3.50
£2.50 save £1

advance **TECHNIQUES**

AVON Hair Salon

advance
TECHNIQUES



professional collection

REPAIR

SUMMER-SINGED HAIR

IN JUST 3 MINUTES!

make every day your best hair day with our correcting and protecting **Absolute Perfection** collection

£4.50
save £2



NURTURES from the inside out
SHIELDS against heat damage
PROTECTS from future breakage



YOUR EVERYDAY BALM
Apply the vitamin E-enriched, leave-in balm to towel-dried hair and style as usual.



YOUR ONCE-A-WEEK MASK
Massage into wet hair, leave for 3 minutes, then rinse for beautifully restored locks.

Shampoo 250ml 13920 Price per 100ml = £1.00 Normally £3.80 £2.50 save £1.30	Shampoo 400ml 00273 Price per 100ml = 66p Normally £5 £3.50 save £1.50	Conditioner 250ml 46664 Price per 100ml = £1.00 Normally £3.80 £2.50 save £1.30	Conditioner 400ml 55244 Price per 100ml = 66p Normally £5 £3.50 save £1.50
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Beauty Balm
Leave-in Treatment 150ml
26310
Price per 100ml = £3.00
Normally £6.50
£4.50 save £2

Treatment Mask
150ml
57174
Price per 100ml = £2.87
Normally £6
£4.30 save £1.70

FOR BEST RESULTS,
try the complete **ABSOLUTE PERFECTION** collection

AVON Hair Salon

professional collection

LUXURIOUS LOCKS ALL SUMMER

(no appointment necessary)

WITH
OUR EXPERT
BLEND OF
**5 PRECIOUS
oils**



INSTANT TREAT
helps to repair
damaged hair

**Duo Treatment
Spray**
100ml
16253
Normally £6.50
£4.50 save £2

OVERNIGHT MASK
treats hair to a radiant
moisture boost

Treatment Mask
150ml
26062
Price per 100ml = £3.00
Normally £6
£4.50 save £1.50

SHAMPOO & CONDITION
nourished, strengthened and
healthy-looking hair

Supreme Oils 250ml
27367 Shampoo
27490 Conditioner
Price per 100ml = £1.00
Normally £3.80
£2.50 save £1.30

Supreme Oils 400ml
15438 Shampoo
13839 Conditioner
Price per 100ml = 88p
Normally £5
£3.50 save £1.50

SUMMER HAIR SAVIOURS

the ultimate collection
to keep your hair
looking gorgeous



from beach...

...to bar



1

**HYDRATES
& PROTECTS**
spray on to protect
against sun, sea
and chlorine



2

**ADDS
VOLUME**
and holds for
24 hours



3

ANTI-FRIZZ
with silicone polymers
for 24-hour protection
against frizz*

*Caused by humidity.

£3.85
save £2.15

1. Sun-Light Spray
Beautifully Hair
Protector 100ml
59667
Normally £6.50
£4 save £2.50

**2. Volume & Curl
Mousse**
150ml
16360
Price per 100ml = £1.67
Normally £3.50
£2.50 save £1

**3. Smooth as Silk
Frizz Control
Hair Serum**
30ml
28894
Price per 100ml = £12.63
Normally £6
£3.85 save £2.15

SHAMPOOS & CONDITIONERS *FOR EVERY NEED*



FLAKE-FREE HAIR

Classic
Anti-Dandruff 400ml
17467 2-in-1 Shampoo
 & Conditioner
 Price per 100ml = 75p
 Normally £4.50
£3 save £1.50

Classic
Anti-Dandruff 250ml
15370 2-in-1 Shampoo
 & Conditioner
 Price per 100ml = 68p
 Normally £3
£1.70 save £1.30



SOFT & HYDRATED

360 Nourishment
Moroccan Argan Oil
 400ml
21402 Shampoo
 Price per 100ml = 75p
 Normally £4.50
£3 save £1.50

360 Nourishment
Moroccan Argan Oil
 250ml
27433 Shampoo
27441 Conditioner
 Price per 100ml = 68p
 Normally £3
£1.70 save £1.30



LONG-LASTING COLOUR

Colour Protection
 400ml
04531 Shampoo
 Price per 100ml = 75p
 Normally £4.50
£3 save £1.50

Colour Protection
 250ml
03145 Shampoo
01685 Conditioner
 Price per 100ml = 68p
 Normally £3
£1.70 save £1.30



HEALTHY & REPAIRED

Instant Repair 7
 400ml
05827 Shampoo
 Price per 100ml = 75p
 Normally £4.50
£3 save £1.50

Instant Repair 7
 250ml
27391 Shampoo
27425 Conditioner
 Price per 100ml = 68p
 Normally £3
£1.70 save £1.30



DIVINE SHINE

Daily Shine 400ml
13813 2-in-1 Shampoo
 & Conditioner
 Price per 100ml = 75p
 Normally £4.50
£3 save £1.50

Daily Shine 250ml
28928 Shampoo
27326 Leave-in
 Conditioner
 Price per 100ml = 68p
 Normally £3
£1.70 save £1.30

advance
TECHNIQUES

CRAVING EXTRA VOLUME? TRY REVERSE WASHING...



STEP 1 CONDITION

Yes, that's right, condition BEFORE you shampoo! Leave in for 2-3 minutes as normal, then rinse.

STEP 2 SHAMPOO

Cleanse hair and then rinse.

STEP 3 STYLE

Once you've dried your hair, spritz our Volume Boosting Spray into the roots for extra lift.

1. Conditioner
 250ml
27342
 Price per 100ml = 68p
 Normally £3
£1.70 save £1.30

2. Shampoo
 250ml
27334
 Price per 100ml = 68p
 Normally £3
£1.70 save £1.30

3. Shampoo
 400ml
16725
 Price per 100ml = 75p
 Normally £4.50
£3 save £1.50

4. Volume Boosting Spray
 100ml
16295
 Normally £5.50
£3.85 save £1.65

AVON Hair Salon

REPAIRING SERUMS



DRY ENDS?

with provitamin B5 for up to 100% shinier hair

Dry Ends Serum
30ml
28886
Price per 100ml = £12.83
Normally £6
£3.85 save £2.15



DAMAGED LOCKS?

with vitamin E for up to 83% less breakage*

Rapid Rescue Hair Serum 30ml
28910
Price per 100ml = £12.83
Normally £6
£3.85 save £2.15
*Due to combing and brushing.

TLC TREATMENTS



COLOUR PROTECTING MASK

with UV protection and shine boosters to avoid the shade fade

Restorative Mask
150ml
12401
Price per 100ml = £2.66
Normally £5
£3.99 save £1.01

NOURISHING MASK

with Moroccan argan oil for deep nourishment from root to tip

Treatment Mask
150ml
27482
Price per 100ml = £2.66
Normally £5
£3.99 save £1.01

REPAIRING MASK

with keratin to intensely restore health and stop breakage

Treatment Mask
150ml
16303
Price per 100ml = £2.66
Normally £5
£3.99 save £1.01

REPAIRING SPRAY

with strengthening keratin, avocado oil and vitamin E

Restoring Treatment Spray
100ml
16261
Normally £5.50
£3.85 save £1.65



STYLING MUST-HAVES

expert, everyday styling tools you NEED in your haircare kit!



10 handy hair bobbles
perfect for your handbag, beach bag or gym bag

Set of Hair Ties
18440
Normally £2
£1 half price



HEAT PROTECTION
spray on wet hair to help prevent heat damage

Heat Protection Spray
100ml
16337
Normally £4.50
£2.85 save £1.65



DIVINE SHINE
reduces frizz and adds 93% more mirror-like shine

Mirror Shine Spray
100ml
16345
Normally £4.50
£2.85 save £1.65



POKER STRAIGHT
helps keep hair straight for up to 3 days between washes

Power Straight Spray
100ml
11742
Normally £4.50
£2.85 save £1.65

SKIN
SO
SOFT

50
YEARS
OF NATURAL
SOFTNESS

“It keeps my skin moisturised, smooth and supple all day. I also use it as an insect repellent – it works instantly and smells beautiful.”



Tina, Birmingham
via Avon Beauty Connects



£1.99
save £3.01



more than
JUST
moisturiser

*try our unique
blend of natural oils
that helps keep*
insects at bay
(according to you!)*



Original Dry Oil Spray
150ml
22798

Price per 100ml = £1.33
Normally £5

£1.99
save £3.01

*Based on a UK consumer survey of 170 Skin So Soft users.

SKIN
so
SOFT

50 YEARS
OF NATURAL
SOFTNESS

hair removal



with soothing
MEADOWFOAM OIL
for sensitive skin



**Facial Hair
Removal Cream**
15ml
22681
Price per 100ml = £16.00
Normally £4
£2.40
save £1.60



**Hair Removal
Cream**
100ml
22806
Normally £5.30
£3.20
save £2.10



**Moisturising
Shave Gel**
200ml
11635
Price per 100ml = £1.50
Normally £4.80
£3 save £1.80

Ladies' Razors
5 razors.
26500
Price per piece = 50p
£2.50



new

**DARKER
SHADE**
now
available



gradual tan
JUST GOT
DARKER

for fuller, natural-looking colour

- ✓ gradually builds up an even glow
- ✓ with softening velvet flower and jojoba
- ✓ leaves skin smooth with a flattering hint of shimmer

Glow Body Lotion 200ml
17913 Fair
28712 NEW Medium
Price per 100ml = £2.00
Normally £6

£4

save £2

instant, airbrushed glow



for an easy,
skin-perfecting glow

- ✓ sprays on evenly for an **airbrushed, streak-free** finish
- ✓ improved fragrance with **no nasty fake-tan smell**
- ✓ with natural oils to **nourish your skin**



Airbrush Spray
150ml
17897
Price per 100ml = £2.00
Normally £5
£3 save £2

SKIN
so
SOFT

50 YEARS
OF NATURAL
SOFTNESS

SILKY
MOISTURE



nourishing
ARGAN OIL
loves normal
to dry skin



smooth and
soften
STRETCH MARKS
with argan oil
and vitamin E



Creamy Body Wash 250ml 12112 Price per 100ml = 96p Normally £4 £2.40 save £1.60	Ultra Moisturising Body Lotion 250ml 11874 Price per 100ml = 96p Normally £4 £2.40 save £1.60	Tissue Oil 150ml 02527 Price per 100ml = £2.40 Normally £8 £3.60 save £4.40	Dry Oil Spray 150ml 07773 Price per 100ml = £1.33 Normally £5 £1.99 save £3.01	Overnight Body Treatment 200ml 24026 Price per 100ml = £1.20 Normally £4 £2.40 save £1.60
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wrapped in
moisture

SUPREME
NOURISHMENT



rich
MACADAMIA OIL
loves very dry skin



SHAKE
TOGETHER
for the
optimum
blend

naturally
NOURISHED

3 LAYERS OF GOODNESS

- 1 TOP LAYER NOURISHES**
with **essential oils** to penetrate and help to **replenish** your skin naturally
- 2 MIDDLE LAYER HYDRATES AND SEALS**
an **immediate moisture boost** that lasts up to 24 hours
- 3 BOTTOM LAYER SOFTENS**
quenches dry skin for improved texture and **ultra-soft confidence**

Triple Phase Oil
100ml
01909
Normally £5.50

£4

save £1.50



*rich body wash
& lotion*

Creamy Body Wash 250ml 02709 Price per 100ml = £1.20 Normally £5 £3 save £2	Cream Oil Body Lotion 250ml 57117 Price per 100ml = £1.60 Normally £6 £4 save £2
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summer sole saviours

for tired legs

reviving gel with **soothing peppermint oil**

Reviving Foot and Leg Gel 75ml
09795

Price per 100ml = £3.33
Normally £3.50
£2.50 save £1



for hot feet

fun, **fizzing mousse** with **soothing aloe**

Cooling Crackle Mousse with Aloe 150ml
09613

Price per 100ml = £2.00
Normally £5
£3 save £2



for smelly feet

absorbs moisture and **quickly reduces odour**

Deodorising Foot and Shoe Powder 75g
54452

Price per 100g = £2.67
Normally £3.50
£2 save £1.50



for rough heels

buffs and smooths with **polishing apricot seeds**

Exfoliating Bar Soap

100g
13474
Normally £3.50
£2.50 save £1



FOOT WORKS

caring coconut

step into the sunshine with our new tropical footcare collection

SCRUB
removes rough, dry skin

LOTION
softens and smooths

SPRAY
cools and refreshes

new

with natural coconut extract



NEW Exotic Paradise Exfoliating Scrub 75ml
21881

Price per 100ml = £3.60
Will normally be £4.50

£2.70
save £1.80

NEW Exotic Paradise Moisturising Lotion 75ml
23549

Price per 100ml = £3.60
Will normally be £4.50

£2.70
save £1.80

NEW Exotic Paradise Cooling Foot Spray 100ml
22392

Will normally be £4

£2
half price

step 1: prep



wide surface area to slough away hard skin

Paddle Foot File
01008
Normally £4
£2 half price

use wet or dry to gently exfoliate rough skin

Smoothing Stone
55210
Normally £4.50
£2 save £2.50



3-in-1 polishing, file, rasper and pumice

3-in-1 Tool
02758
Normally £6
£3.50 save £2.50

scrapes off layers of hard skin in minutes

Hard Skin Remover
02766
Normally £6
£3 half price

Caution: includes sharp blade. Not to be sold to anyone under the age of 18.



pushes back cuticles for neater-looking nails

Cuticle Pushers
04846
Normally £4
£2 half price



heavy-duty clippers, ideal for toenails

Toenail Clippers
01073
Normally £4
£2.10 save £1.90



untidy toenails? try our 3-in-1 buffer on page 161

step 2: pamper

with natural lavender for beautifully soothed soles



deodorise

fast-dry, freshening formula

Deodorising Foot and Shoe Spray with Lavender
100ml
17681

Normally £4.50

£2.70

save £1.80



exfoliate

polishing mask with lavender

Clay Mask with Lavender
75ml
10710

Price per 100ml = £3.60
Normally £4.50

£2.70

save £1.80



soak and soothe

3-in-1: use as a foot soak, massage oil or moisturiser

3-in-1 Oil with Lavender
50ml
11312

Price per 100ml = £8.40
Normally £7

£4.20

save £2.80



moisturising socks

wear over your cream to lock in moisture overnight

Moisturising Socks
95% cotton, 5% elastane.
One size.
09563
Normally £5

£3.50

save £1.50

intense moisture

overnight treatment for super-soft feet by morning

Overnight Treatment Cream with Lavender
150ml
13615

Price per 100ml = £1.67
Normally £4.50

£2.50

save £2

FOOT WORKS

your luxurious
SHOWER EXPERIENCE



take time for yourself with a **Revitalising Harmony** at-home spa, with body treats infused with luscious moringa extract and mint oil



1. Back and Body Brush
Wooden handle and nylon bristles.
12948
£10



PERFECT PARTNERS
for
revitalising me-time



2. Foaming Shower Mousse
150ml
04283
Price per 100ml = £3.33
£5

3. Facial Moisturiser
75ml
04432
Price per 100ml = £7.33
£5.50

4. Cooling Face Mask
75ml
10629
Price per 100ml = £6.67
£5

BUY 1
CHOOSE 1
HALF PRICE

pages 212-213
lower priced item half price

AVON
care

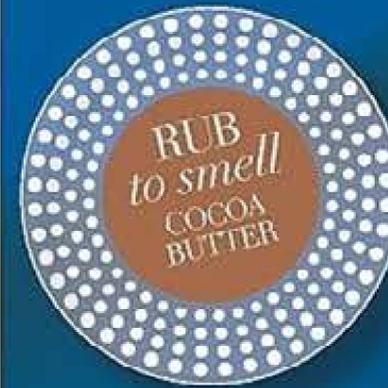
with **vita-e complex**
for 24-hour moisture

caring TLC
for dry skin
from
£1.10



body lotion	body butter	multipurpose cream	hand cream	lip butter
Body Lotion 400ml 03798 Price per 100ml = 63p Normally £5 £2.50 half price	Body Butter 200ml 04002 Price per 100ml = £1.25 Normally £5 £2.50 half price	Cream for Face, Hand & Body 400ml 08680 Price per 100ml = 65p Normally £5.20 £2.60 half price	Hand Cream 100ml 05728 Normally £3.80 £1.90 half price	Lip Butter 10ml 06916 Normally £2.20 £1.10 half price

nourishing COCOA BUTTER



ALL

HALF PRICE

page 214 only



AVON
care

with **vita-e complex**
for 24-hour moisture*

extra-dry SUMMER SKIN?

get intensive relief
with instant, hydrating comfort

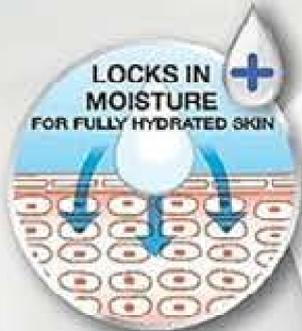


Diagram for illustrative purposes only.

lip balm hand cream body balm body lotion body cream

Lip Treatment 26245 Normally £2.20 £1.10 half price	Hand Treatment 100ml 05975 Normally £4 £2 half price	SOS Body Balm 30ml 03202 Price per 100ml = £6.67 Normally £4 £2 half price	Body Lotion 400ml 03061 Price per 100ml = 65p Normally £5.20 £2.60 half price	SOS Body Cream 200ml 03137 Price per 100ml = £1.30 Normally £5.20 £2.60 half price
---	---	--	---	--

*Excludes Intensive Relief range.

MULTIPURPOSE MOISTURE for face, hands and body (1 product does it all!)

soothing aloe

light cream for all skin types
with skin-loving vitamin E



**Cream for Face,
Hand and Body**
400ml
25932

Price per 100ml = 65p
Normally £5.20
£2.60 half price

gentle oatmeal

nurturing moisture for
the whole family



**Cream for Face,
Hand & Body**
400ml
26005

Price per 100ml = 65p
Normally £5.20
£2.60 half price

SUPER-SIZE
400ml just
£2.60
each

energising rosehips

rich cream for smoothing
and energising normal skin



**Cream for Face,
Hand and Body**
400ml
22426

Price per 100ml = 65p
Normally £5.20
£2.60 half price

rich cocoa butter

deliciously scented,
nourishing cream for dry skin



**Cream for Face,
Hand & Body**
400ml
08680

Price per 100ml = 65p
Normally £5.20
£2.60 half price

AVON Bath & Body

BUY 1 CHOOSE 1 HALF PRICE

save up to £6, pages 218-219

lower priced item half price

Solutions

SUMMER BODY SAVIOURS

time to tackle your biggest body woes with this double-trouble deal



WARMING GEL

with warming complex to help stimulate cellular metabolism (when the gel tingles, it's working!)

Thermal Tone Anti-Cellulite Warming Gel 150ml
18267
Price per 100ml = £8.00
£12



improve the look of your STRETCH MARKS

with line-reducing Elastin Boost Complex

Stretch Mark 24 Line Reducing Lotion 150ml
18275
Price per 100ml = £8.00
£12



reduce the look of your CELLULITE

with Multi-Tone Complex to help firm and tone skin

Cellu Break 5D Anti-Cellulite Lotion 150ml
18028
Price per 100ml = £6.67
£10



SHAPE YOUR BUST

advanced gel formula with pomegranate and fennel extracts to help boost collagen and elastin production

Bust Contour Lift & Tone Cream 150ml
18077
Price per 100ml = £6.67
£10



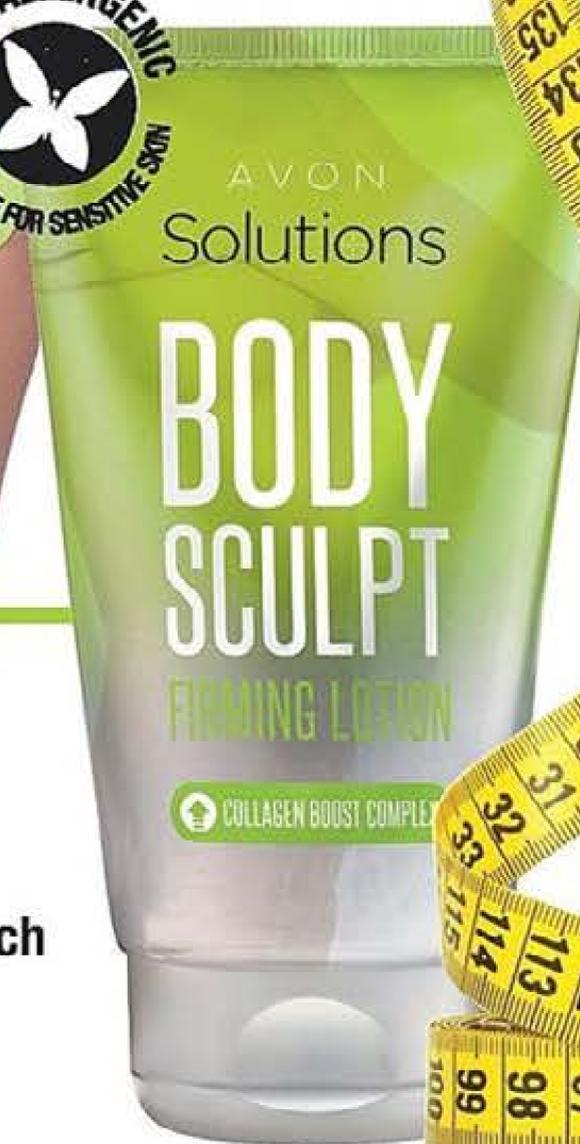
DUAL-SIDED MASSAGER

with rolling balls to massage tired muscles and plastic nodules to help boost circulation

Double-Sided Body Massager
18317
£8

hello, SCULPTED CURVES!

tighten up from top to toe with skin-firming caffeine and elastin-boosting peptides



82%

showed tighter, more toned looking hips, thighs and stomach

Body Sculpt Firming Lotion 150ml
18259
Price per 100ml = £7.33
£11

AVON Bath & Body

WE'VE GOT YOU COVERED

FOR YOUR FACE

1. **Multi Protection Moisturising Face Lotion SPF30** 50ml
10835

Price per 100ml = £11.00
Normally £9
£5.50
save £3.50

2. **Anti-Ageing Face Cream SPF50**

50ml
10769
Price per 100ml = £11.00
Normally £9
£5.50
save £3.50

3. **Protecting Balm SPF30**

04366
Normally £3.50
£2 save £1.50



SPRAYS

4. **Moisturising Sun Spray SPF15**

150ml
19885
Price per 100ml = £4.00
Normally £10
£6 save £4

5. **Quick Dry Clear Spray SPF30**

150ml
19935
Price per 100ml = £4.67
Normally £12
£7 save £5



LOTIONS

6. **Sun Lotion SPF10**

150ml
07971
Price per 100ml = £4.00
Normally £10
£6 save £4

7. **Sun Lotion SPF25**

150ml
07104
Price per 100ml = £4.00
Normally £10
£6 save £4

8. **Sun Lotion SPF30**

150ml
19976
Price per 100ml = £4.00
Normally £10
£6 save £4

9. **Sun Lotion SPF50**

150ml
18382
Price per 100ml = £4.00
Normally £10
£6 save £4



10. **Fresh Protection Lotion SPF30** 150ml

07542
Price per 100ml = £4.67
Normally £11
£7 save £4

11. **Protect & Glow Lotion SPF30** 150ml

19901
Price per 100ml = £4.67
Normally £11
£7 save £4

PURE & gentle

(because sensitive skin loves sun too!)

AVON
STAY SUN
safe



travel size for on the go



Pure & Sensitive Sun Lotion SPF50 Travel Size
50ml
25072
Price per 100ml = £7.00
Normally £6
£3.50 save £2.50



Pure & Sensitive Moisturising Sun Lotion SPF50
150ml
14084
Price per 100ml = £4.67
Normally £11
£7 save £4

for sensitive skin
fragrance free and
hypoallergenic
SPF50

AVON
SUN⁺
love that sunshine feeling

BRONZED & BEAUTIFUL



- 1. Maxi Tan Tan-Enhancing Oil Spray**
150ml
08706
Price per 100ml = £2.67
Normally £6
£4 save £2
- 2. Magic Tan Moisturising Self-Tan Lotion for Face and Body**
150ml
24240
Price per 100ml = £6.00
Normally £15
£9 save £6
- 3. Magic Tan Self-Tan Bronzing Mousse**
150ml
01149
Price per 100ml = £6.00
Normally £15
£9 save £6

Tanning Mitt
17921
£3.50

COOL & CARED FOR



- 4. Cooling After Sun Lotion with Aloe**
400ml
04028
Price per 100ml = £1.13
Normally £8
£4.50 save £3.50
- 5. Cooling After Sun Spray Lotion with Vitamin C**
150ml
19588
Price per 100ml = £2.67
Normally £6
£4 save £2
- 6. After Sun Shimmering Tan Enhancer**
150ml
08821
Price per 100ml = £2.67
Normally £7
£4 save £3
- 7. After Sun Aloe Ice Gel**
150ml
07096
Price per 100ml = £2.67
Normally £7
£4 save £3
- 8. Soothing After Sun Body Butter**
200ml
08540
Price per 100ml = £2.00
Normally £7
£4 save £3

WE'VE GOT YOUR
KIDS
covered



- 1. Kids Turquoise Sun Spray SPF30**
150ml
07567
Price per 100ml = £4.00
Normally £10
£6 save £4
- 2. Kids Swim & Protect Sun Lotion SPF50**
150ml
07781
Price per 100ml = £4.67
Normally £12
£7 save £5
- 3. Kids Multivitamin Sun Cream SPF50**
75ml
07757
Price per 100ml = £6.67
Normally £9
£5 save £4

£4

SUN SAFETY BRACELET

monitors UV exposure for worry-free fun in the sun

CHANGES COLOUR WITH UV EXPOSURE
symbols show when it's time to find shade



DESIGNED EXCLUSIVELY FOR AVON

new



NEW Sun Safety Bracelet
Silicone strap, adjustable 17cm-21cm. Dial changes colour with UV exposure. Reusable; put in a dark place to reset.
03012
£4

This bracelet does not provide protection from the sun or UV rays; it is a simple monitor to measure your UV exposure. Not a medical device. Always take appropriate precautions to limit your exposure to UV rays.

AVON Suncare

get more bubbles for less,
with *HUGE* 1 litre bottles

Bubble Bath 1 litre

20966 Lavender

27318 Chocolate & Orange

00844 Sensitive Rose Petals

00208 Soft Pink

12518 Fragrant Rose

54908 Herbal Meadow

13235 White Lily

03111 Orchid & Gardenia

54726 Strawberries & Cream

Normally £5

£2.50 half price



1 litre
bottles

**bonus-size
bubbles**

**HALF
PRICE**

£2.50



senses *mix & match*
ON SHOWER SENSATIONS

ANY 4 FOR £5
pages 226-239 SAVE UP TO £15

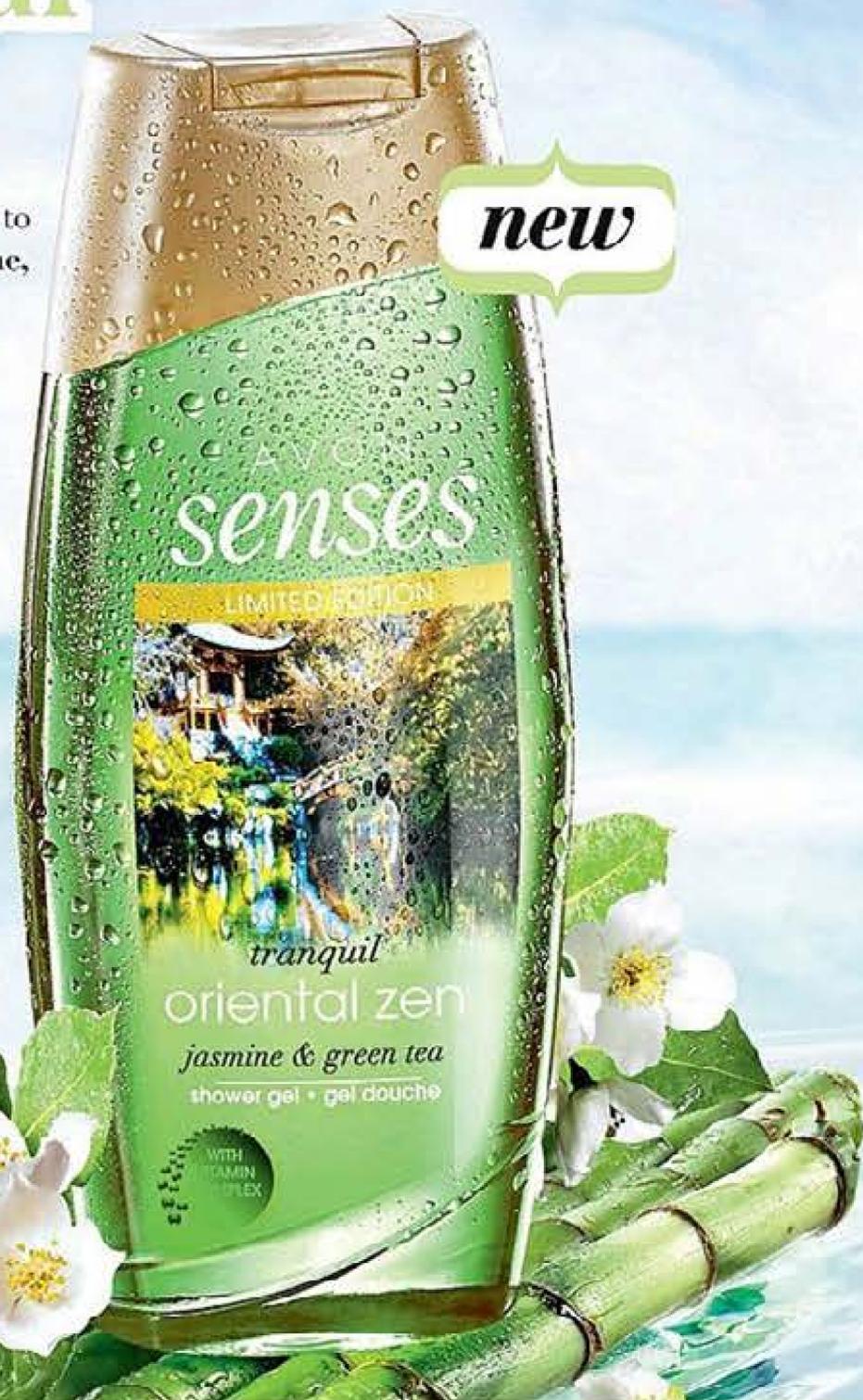
oriental zen

take a tranquil moment to start the day with jasmine, lemon and green tea

new

NEW Oriental Zen Shower Gel
250ml
55251
Price per 100ml = 80p

£2



California glow

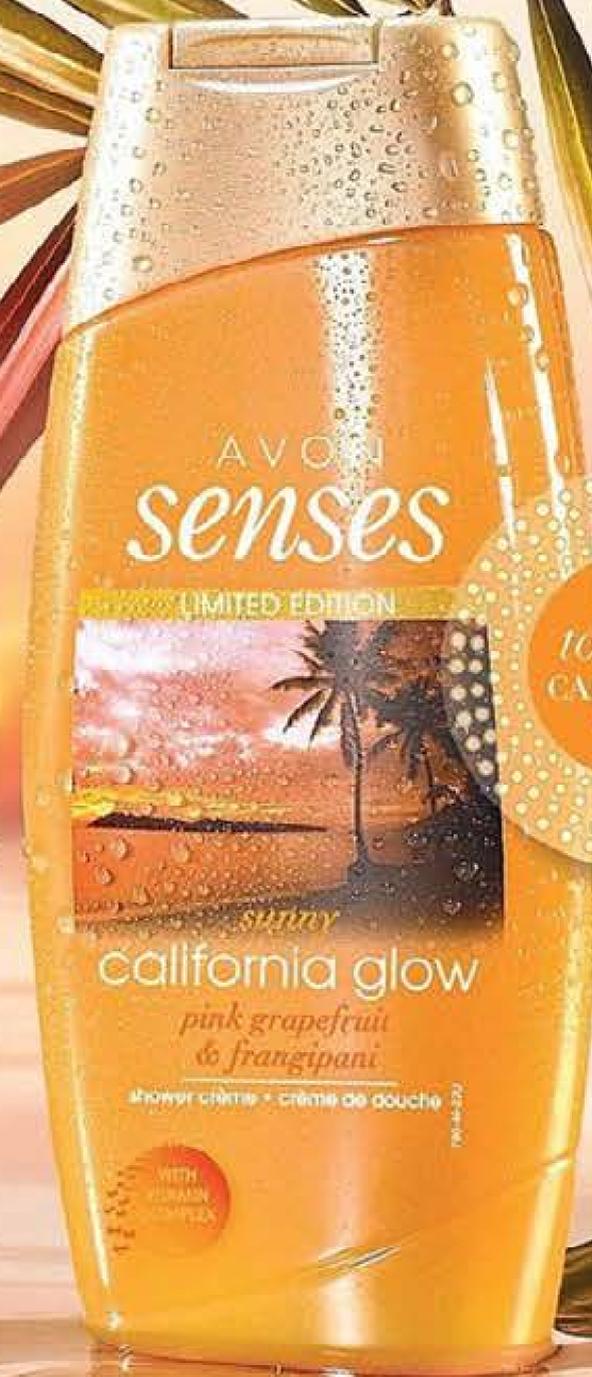
wake up to sunshine (even when it's raining) with pink grapefruit and frangipani

new

crème formula leaves skin feeling supple and soft

NEW California Glow Shower Crème
250ml
03533
Price per 100ml = 80p

£2



mix & match ON CARING MOISTURE

ANY 4 FOR £5
pages 226-239 SAVE UP TO £15

AVON
care.

with **vita-e complex**
for 24-hour moisture*

choose the body care
that's right for you, with
nourishing ingredients
for every skin type



Body Lotion 400ml
03723 Royal Jelly
27599 Aloe Vera
03244 Youth Restore
25783 Rosehips
28332 Essential Moisture
12211 Pink Magnolia
06767 Gentle Moisture Oatmeal
54619 Green Tea
Price per 100ml = £1.25

£5

pick 'n' mix
body
lotions



*Excluding Green Tea Body Lotion.

AVON naturals **kids** mix & match
ON KIDS' MUST-HAVES

ANY 4 FOR £5
pages 226-239 SAVE UP TO £15



fun, fruity favourites

Body Wash & Bubble Bath
250ml
17483 Swirling Strawberry
20818 Playful Pear
03301 Groovy Grape
Price per 100ml = £1.00
£2.50

2-in-1 Shampoo & Conditioner
250ml
02741 Wacky Watermelon
08805 Amazing Apple
Price per 100ml = £1.00
£2.50



calming collection

Good Night Lavender Body Wash & Bubble Bath 250ml
14647
Price per 100ml = £1.20
£3

Good Night Lavender Body Lotion 150ml
00638
Price per 100ml = £2.00
£3



hair heroes

Amazing Apple Nit Comb
Plastic. Approx. 10.5cm x 10cm
55426
£3

Magnificent Mango Detangling Spray 200ml
05769
Price per 100ml = £1.25
£2.50

pick 'n' mix
bath paints
make bathtime a breeze with paint-on, wash-off colour

- ophthalmologist tested
- dermatologist tested
- hypoallergenic

Bath Time Paint 100ml
07609 Wacky Watermelon
02881 Bursting Berry
11007 Playful Pear
£2.50

mix & match
ON FOAMY FAVES

ANY 4 FOR £5
pages 226-239 SAVE UP TO £15



soft & floral



warm & sweet

calm & fresh

Bubble Bath 500ml

- 23465 Lavender
- 02451 Soft Pink
- 18895 Fragrant Rose
- 19711 White Lily

- 14662 Strawberries & Cream
- 25007 Chocolate & Orange
- 03996 Herbal Meadow
- 06072 Sensitive Rose Petals

Price per 100ml = 80p

£4



AVON Mix & Match

senses *mix & match*
ON DAILY ESSENTIALS

ANY 4 FOR £5
pages 226-239 SAVE UP TO £15



refreshing & zesty

Shower Gel 250ml
25197 Garden of Eden
54379 Citrus Zing
54395 Lagoon
56044 Anti-Stress
24737 Relaxing Florals
Price per 100ml = 80p
£2



creamy & indulgent

Shower Crème 250ml
57000 Mystique
26096 Calming Tuscany
12377 Heaven Harmony
Price per 100ml = 80p
£2



for him

2-in-1 Hair & Body Wash 250ml
00307 Ocean Surge
59162 X-treme
Price per 100ml = 80p
£2



handy soaps

Daily Hand Wash 250ml
09951 Lagoon
09944 Citrus Zing
14449 Heaven Harmony
05983 Mystique
Price per 100ml = 80p
£2



hand creams

Hand Cream 100ml
05793 Youth Restore
26120 Glycerine
£3.80



pick 'n' mix
exotic escapes

be whisked away with these indulgent, sensual scents, inspired by the most romantic cities in the world

L'Amour Shower Crème 250ml
16972
Price per 100ml = 80p

£2

La Vita Shower Crème 250ml
54601
Price per 100ml = 80p

£2

mix & match
ON NATURALS HAIRCARE

ANY 4 FOR £5
pages 226-239 SAVE UP TO £15



strand strength



time saver

Golden Apricot & Shea 2-in-1 Shampoo & Conditioner 250ml
16352
Price per 100ml = 80p
£2

Golden Apricot & Shea Detangling Spray 150ml
15677
Price per 100ml = £1.67
£2.50

Golden Apricot & Shea Leave-in Treatment 125ml
11429
Price per 100ml = £2.00
£2.50

2-in-1 Shampoo & Conditioner 250ml
11783 Mango & Ginger
06809 Strawberry & Guava
Price per 100ml = 80p
£2



deep clean

Verbena & Peppermint 250ml
24471 Shampoo
02089 Conditioner
Price per 100ml = 80p
£2



volume boost

Raspberry & Hibiscus 250ml
08516 Shampoo
05371 Conditioner
Price per 100ml = 80p
£2

Raspberry & Hibiscus Daily Hair Refresher 100ml
57281
£2.50



pick 'n' mix
vital vitamins

give weak, split strands
a boost of vitamins E,
B3 and B5

NEW Herbal Vitamin Complex 2-in-1 Shampoo & Conditioner 250ml
55186
Price per 100ml = 60p

£2

Grapefruit & Passion Fruit +Vitamin Complex 2-in-1 Shampoo and Conditioner 250ml
15149
Price per 100ml = 80p

£2

Grapefruit & Passion Fruit +Vitamin Complex Hair Treatment Mask 125ml
13680
Price per 100ml = £2.00

£2.50

AVON Mix & Match

AVON
naturals

mix & match ON FRUITY FAVOURITES

scented
spritze
for body
& home



fruity & sweet



fresh & floral

Scented Spritz 100ml

- 05702** Pomegranate & Mango
- 01883** Sugar Plum & Vanilla
- 15586** Vanilla & Sandalwood
- 22368** Coconut & Starfruit
- 16451** Passionfruit & Peony

- 11452** Lily & Gardenia
 - 20263** Violet & Lychee
 - 13763** Almond & Lily of the Valley
 - 18051** Cherry Blossom
 - 10280** Lavender & Chamomile
 - 16881** Magnolia
- £3**

ANY **4** FOR **£5**
pages 226-239 SAVE UP TO £15

new

pick 'n' mix

Strawberry & White Chocolate

shake it up with these tempting body treats

£3
each



NEW Shower Gel
200ml
55897
Price per 100ml = £1.50
£3



NEW Scented Spritz
100ml
55889
£3



NEW Body Shake
200ml
55913
Price per 100ml = £1.50
£3

AVON Mix & Match

senses

get more sensational showers for less
with *HUGE* 500ml bottles

Shower Gel 500ml
23713 Garden of Eden
17632 Citrus Zing
17640 Lagoon
25908 Anti-Stress
06353 Relaxing Florals
Price per 100ml = 30p
Normally £3
£1.50 half price

Shower Crème 500ml
04010 Mystique
12427 Heaven Harmony
28340 Calming Tuscany
14761 L'Amour
14530 La Vita
Price per 100ml = 30p
Normally £3
£1.50 half price



bonus-size
suds

HALF
PRICE

£1.50

500ml
bottles



ANEW A LIFETIME BEAUTIFUL

ESSENTIAL ALL AGES

your weekly facial, without the price tag

see **radiant-looking skin in minutes** with our new high-performance, **must-have face mask**, inspired by the latest in Asian skincare

HOW IT WORKS:



Diagram for illustrative purposes only.

Face-fitting mask, saturated with a **SUPER-CONCENTRATED ESSENCE** that helps stimulate hyaluronic acid and collagen production.

See radiant, firmer-looking skin in minutes.

to see how to use the Sheet Mask, go to avon.uk.com/sheetmask



new

AFTER 1 USE:
SKIN LOOKS AND FEELS
REVITALISED WITH A
YOUTHFUL GLOW

WITH WEEKLY USE:
IMPROVES THE LOOK OF
FINE LINES AND PORES

1 for £4

2 for £6

3 for £7



NEW Youth Maximising Sheet Mask

Formulated to help repair cells and firm the look of skin.

07120
£4

£1.99
save £3.01

for
silky-soft skin
that helps keep the
insects at bay
(according to you!*)



Original Dry Oil Spray
150ml
47670
Price per 100ml = £1.33
Normally £5
£1.99 save £3.01



with our unique
blend of
NATURAL OILS

*Based on a UK consumer survey of 170 Skin So Soft users.

I'm your Independent Avon Representative

shop online 
WITH YOUR REP

Visit avon.uk.com today to find out more!

Get your beauty fix your way, **night or day**,
through your Rep's online store at:

No Rep?

Head to avon.uk.com to find one in your area today!

Product offers may differ if ordering online.
See pages 174-175 for our guarantee.

C11/17/UK/2/DC15/17

50811