

AVON

BROCHURE 11 2018

avon.uk.com

introducing a

flawless

NATURAL
FINISH
in seconds

with **our 1st ever**
5-in-1 finishing pearls



PLUS FREE GIFT WORTH £12* see inside for details



OUR 1ST
5-in-1
FINISHING
PEARLS

- 1 a light-diffusing, **soft-focus** effect
- 2 a **flawless** look that **stays put**
- 3 tri-colour pearls for a **foolproof match**
- 4 **weightless** powder for a **non-cakey** finish
- 5 breathable, **mattifying** formula

all this for a *flawless*
EFFORTLESS
FINISH, FAST!

...now that's *Smart*

Fill of Pearls container is 22g; additional pearls shown in all images in this brochure are for visual impact only.

WORTH
£12*



FREE GIFT

WITH EVERY PURCHASE OF FINISHING PEARLS

True Colour Pro-Nail Enamel 10ml in Naked Truth and True Colour Glimmerstick Eyeliner in Blackest Black

order using 69161

*Based on normal brochure prices.



"Amazing! I get the same effect as a powder with a more weightless finish. I'm converted!"

PRESSED POWDER WEARER
Lauren Saville, London



"WOW! I can still look flawless without foundation."

NON-FOUNDATION WEARER
Slobhan Holdsworth, Halifax



"I never knew I could apply a finishing product after foundation without it looking cakey."

FOUNDATION WEARER
Marie Parker, Northampton

your perfect
finishing
TOUCH
whatever your make-up look

NEW

HOW TO USE:
SIMPLY SWIRL,
TAP & BUFF!

£6
+ ORDER YOUR
FREE GIFT



**NEW Retractable
Foundation Brush**
06296
Will normally be £6.50
£5
save £1.50

**NEW True Colour
Finishing Pearls**
22g
Price per 10g = £2.72
Will normally be £10.50
£6 save £4.50

tri-colour pearls to perfectly match your skin tone



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find your faves

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• exclusive offer • exclusive offer

• exclusive offer • exclusive offer • exclusive offer



NEW

Antler WEEKEND BAG

takes you from
beach bar to airport
runway in
jet-setting style



cabin-friendly

worth
£55*

JUST **£15**

when you spend **£10 or more across this brochure****

NEW Antler Coral Weekender Bag With built-in luggage sleeve. Polyester. Approx. 49.2cm x 29.5cm x 19cm. 06726 offer price **£15** when you spend **£10 or more across this brochure****
66613 full price **£55**

ALLOW 6 WEEKS FOR DELIVERY

*Based on normal brochure price. **Excludes Causes products.

fits over your suitcase handle

with 3 zipped compartments





Online shopping at Avon is easy...

1 CONNECT

TO YOUR REP ONLINE.
YOUR LOCAL REP IS:

2 ORDER

SHOP 24/7 WITH SAFE,
SECURE PAYMENT

VISA PayPal

3 DELIVERY

FREE VIA YOUR REP
OR CHOOSE NEXT-DAY
DELIVERY

Don't have a Rep?

Don't worry, we'll match you
to your nearest Rep online!

AVON
Eternal Collection
Aubrielle Earrings

£25

VS

H. SAMUEL
Sterling Silver Diamond
Freshwater Pearl
Fan Drop Earrings **£54.99***

SAVE £29.99



presented in a luxurious gift box

NEW Aubrielle Earrings Rhodium-plated sterling silver pierced earrings with total 0.02ct diamonds and freshwater pearls.

25981 Will normally be £55 **£25 save £30**

NEW Aubrielle Necklace Rhodium-plated sterling silver necklace with total 0.015ct diamonds and freshwater pearls. Chain length approx. 48cm. **26138** Will normally be £70

£30 save £40

Earrings purchased from Avon cannot be returned if sealed plastic bag has been opened.

*Price sourced from www.hsamuel.co.uk on 08.03.2018.

GENUINE
DIAMONDS

with freshwater pearls

NEW

EARRINGS

£25

save £30



925
STERLING
SILVER

exclusive design,
rhodium plated
for superior shine

NECKLACE

£30

save £40



The Eternal Collection

BY AVON



T TABITHA WEBB

designed exclusively for Avon

4 ESSENTIAL BRUSHES...



ergonomic brush handles for easy precision

Fan Brush for applying soft powder or bronzer

Foundation Brush for flawless coverage

Blending Brush for shadow or concealer

Blusher Brush for blusher or powder



HANDY MIRROR

folds up to create a mirrored stand for fuss-free application on the go



WRAP AND GO

with on-trend tassel tie for super-stylish storage

unmissable offer!

T BY TABITHA WEBB BRUSH SET

JUST £10

with ANY make-up purchase**

across pages 12-63, order using 04184

NEW

worth
£30*



T
look out for more
T by Tabitha Webb
products in
Brochure 12

**NEW T by Tabitha Webb
Make-Up Brush Set**
04184 offer price **£10**
41541 full price **£30**

If this product has high demand,
it may take up to 6 weeks for delivery.

*Based on normal brochure price.

**Excludes True Colour Flawless Finishing Pearls, Color Trend and Anew.



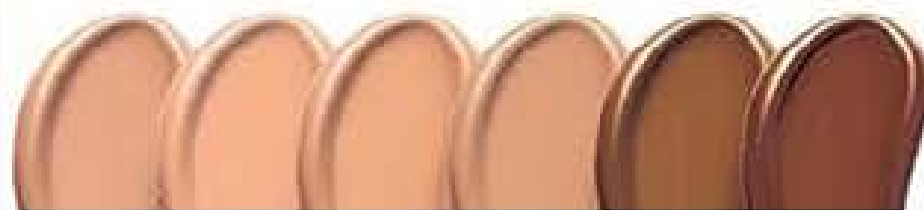
summer-proof YOUR MAKE-UP BAG!

Beat the heat and **avoid make-up meltdown** with our summer make-up essentials **tried, trusted and loved by you...**



PINK/ROSY skin burns easily

- 04937
Light Ivory
- 05124
Ivory
- 05157
Shell
- 05165
Honey Beige
- 05199
Spice
- 05207
Rich Sienna

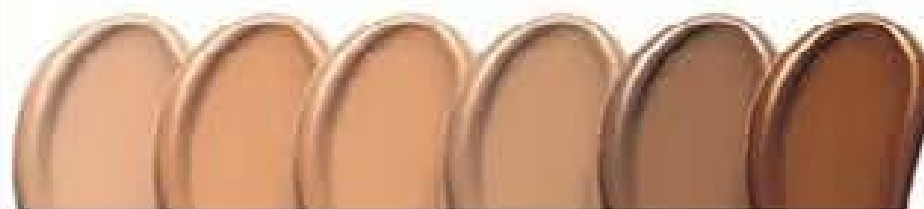


Holiday tan? It's time to shift a shade! FIND YOUR SUMMER SKIN SHADE MATCH

- ✓ breathable, medium-to-full coverage
- ✓ cream to powder for a semi-matte finish
- ✓ for dry, normal, combination, and oily skin types

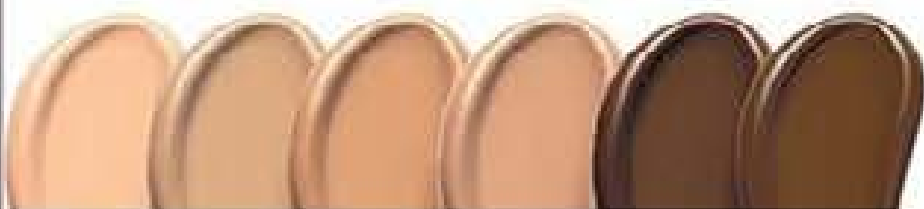
NEUTRAL skin tans gradually

- 04754
Porcelain
- 04853
Creamy Natural
- 04879
Natural Beige
- 04887
Medium Beige
- 04499
Caramel
- 04903
Walnut



GOLDEN skin tans easily/rarely burns

- 05231
Warm Ivory
- 05249
Light Nude
- 03889
Nude
- 03947
Sun Beige
- 04911
Dark Cocoa
- 10488
Earth



summer-proof pick #1

THE 3-IN-1 HEAT-BEATING COMPACT

3-IN-1
concealer,
foundation &
powder

“Even in the 29-degree sticky heat, my foundation still looked good at the end of the day.”

'SP1980', avon.uk.com
customer, Bristol

£6
half price

True Colour
Cream-to-Powder
Foundation
Compact
9g
Price per 10g = £6.67
Normally £12
£6 half price

applies as a cream, dries as a powder



① TABITHA WEBB
BRUSH SET
JUST £10
with any purchase across
pages 12-63
ORDER USING 04184
see pages 10-11 for details





Emerald



- | | | | | | | | | |
|-------------------------|---------------------------|------------------|----------------------------|---------------|----------------|--------------------------|--------------------------|--------------------------|
| 27136
Saturn
Grey | 25411
Majestic
Plum | 11858
Emerald | 41525
Blackest
Black | 27474
Navy | 55152
Khaki | 06528
Cosmic
Brown | 17129
Starry
Night | 58040
Black/
Brown |
|-------------------------|---------------------------|------------------|----------------------------|---------------|----------------|--------------------------|--------------------------|--------------------------|

summer-proof pick #2

WATERPROOF GLIMMERSTICK LINER

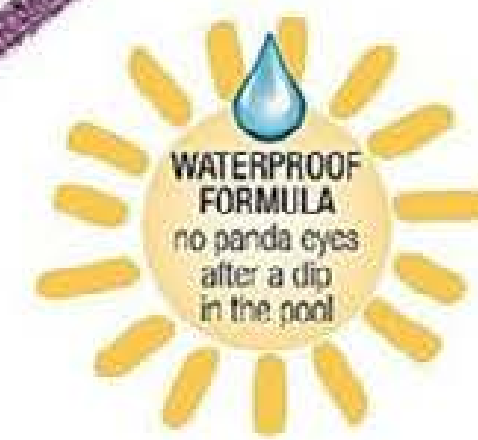
"This is a fave of mine. It glides on effortlessly and lasts all day. Waterproof and great value for money!"

'RachelLouise', avon.uk.com
customer, Exeter

True Colour
Glimmerstick
Eyeliner
Normally £6
£3 half price

£3
half price

no sharpener needed - simply twist for more colour



- ✓ creamy, high-impact, 12-hour colour
- ✓ waterproof and smudge-proof
- ✓ smooth-glide formula

① TABITHA WEBB
BRUSH SET
JUST £10
with any purchase across
pages 12-63
ORDER USING 04184
see pages 10-11 for details





True Colour Lipstick
Normally £7.50
£4.50 save £3

True Colour Glimmerstick Lip Liner
Normally £6
£3 half price

NUDE PINKS & NUDE BROWNS



10827 Blush Nude	02949 Pout	10694 Chic	04309 Carnation	10959 Tender Kiss
03780 Proper Pink	02907 Toasted Rose	10660 Sparkling Nude	10967 Enduring Sable	10744 Mocha

PINKS, CORALS, REDS



04465 Twinkle Pink	04473 Country Rose	10678 Frozen Rose	04408 Hibiscus	11437 Rose Enchantment
04341 Hot Pink	10645 Pink Dream	11460 Sumptuous Nectar	10884 Lava Love	45906 Red 2000

PLUMS



10793 Frostiest Mauve	12682 Euphoric Fuchsia	02576 Floral Fantasy	10942 Dream Fuchsia	10686 Wine With Everything
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LINERS



09878 Pink Bouquet	11130 Pink Cashmere	11064 Coral	09860 True Red	11338 Simply Spice	09894 Red Brick	11122 Peach Envy	11031 Deep Plum	10983 Nude
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summer-proof pick #3

HYDRATING,
ALL-DAY COLOUR

“The moisturising colour goes on lovely. Would 100% buy this again in more colours.”

'CVRCB', avon.uk.com customer, Hampshire



RICH COLOUR LIPSTICK

- ✓ infused with hydrating shea butter
- ✓ feels comfortable all day

£4.50
save £3



£3
half price

PRECISE LIP LINER

- ✓ creamy, glide-on, bleed-proof pencil
- ✓ no sharpener needed

① **TABITHA WEBB BRUSH SET**
JUST £10
with any purchase across pages 12-63
ORDER USING 04184 see pages 10-11 for details



AVON
TRUE
beautiful
promises kept



Sheer Lilac

- ✓ helps reduce chipping and peeling
- ✓ sheer, pearlescent colour for a healthy look
- ✓ fortifying vitamins help strengthen weak nails

Pearl Shine Nail Enamel
10ml
Normally £6
£2.50 save £3.50



04218
Sheer
Peach



03582
Sheer
Lilac



04788
Sheer
Bronze



04069
Sheer
Love

summer-proof pick #4
STRONG SUMMER NAILS

“Love this! It gave my nails a healthy shine and has made them stronger. Dries so fast too!”

'volante', avon.uk.com
customer, Peterborough

BETTER THAN
HALF PRICE

£2.50
save £3.50

① TABITHA WEBB
BRUSH SET
JUST £10
with any purchase across
pages 12-63
ORDER USING 04184
see pages 10-11 for details





beautifully flawless
FOR LESS

Shop smart! Switch and save with our **£5 and under**, multi-benefit, quality make-up must-haves...



check out our
'SMOKEY EYES THAT STAY PUT' VIDEO
AT AVON.UK.COM

4-STEP SHADOW

- ✓ easy application guide
- ✓ crease-proof and lasts all day
- ✓ true colour – what you see is what you get

PICK YOUR PERFECT PALETTE...

.....combination of matte and shimmer shades.....



THE EASY SMOKEY EYE

...for just £5!

achieve the expert, ombré, crease-proof look you've always wanted in 4 simple steps

flawless for less
£5
save £4

True Colour Eyeshadow Quad
Normally £9
£5 save £4

PRO BRUSH
soft, fluffy bristles for flawless application
Blending Brush 11478
Normally £5
£3 save £2



TABITHA WEBB BRUSH SET
JUST £10
with any purchase across pages 12-63
ORDER USING 04184
see pages 10-11 for details





DIAMOND LINER
 ✓ glide-on, sparkly, creamy liner
 ✓ no sharpener needed



True Colour Glimmerstick Diamonds Eyeliner
 Normally £6
£3.50 save £2.50



ULTRA VOLUME LASHES
 ✓ magnifies, multiplies and maximises lashes
 ✓ no clumping, smudging or flaking

01255 Blackest Black
True Colour Ultra Volume Lash Magnify Mascara
 10ml
£10



LENGTHENING MASCARA

✓ top lashes look up to 92% longer
 ✓ lasts for up to 12 hours



True Colour SuperExtend Lengthening Mascara 7ml
 Price per 10ml = £7.86
 Normally £10
£5.50 save £4.50

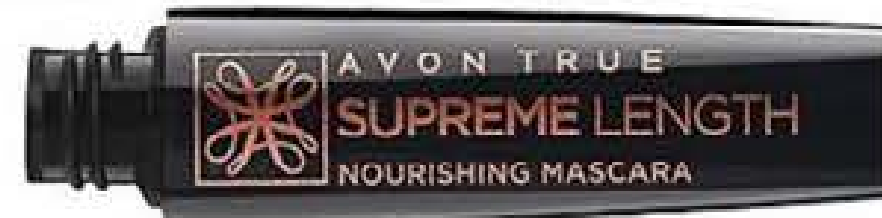


EXTREME NOURISHMENT

✓ lashes look long and luscious
 ✓ with lash-loving coconut oil



True Colour Supreme Length Nourishing Mascara 7ml
 Price per 10ml = £14.29
£10



ALL-OUT VOLUME

✓ up to 15x volume
 ✓ XL brush for max coverage and definition



True Colour SuperShock Max Volume Mascara 10ml
 Normally £10
£5.50 save £4.50



DRAMATIC LASH VOLUME

...for just £5!

get up to 14 hours of 12x volume in just 1 sweep with our glide-on mascara



TABITHA WEBB BRUSH SET
JUST £10
 with any purchase across pages 12-63
 ORDER USING 04184
 see pages 10-11 for details

EVERYDAY VOLUME
 ✓ clump-free formula lasts for up to 14 hours
 ✓ extra-large brush for maximum coverage and definition

flawless for less
£5
 save £3.50

True Colour SuperShock Volume Mascara
 10ml
 Normally £8.50
£5 save £3.50



PRECISE LIQUID LINES

✓ felt-tip-style liquid liner for ultra precision
 ✓ glide-on formula – perfect for feline flicks
 ✓ doesn't smudge or flake

True Colour Glimmerstick Liquid Pen
 Normally £6.50
£3.50 save £3
 Model wears lash inserts for an even lash line.





Light Brwn

PRO BROWS MADE EASY

...from just £2!

trimmer
cleaning brush

use short-edged shaver to shape

1. TRIM
Use the **Eyebrow Trimmer** to trim away longer, straggly hairs.
mark. Eyebrow Trimmer 10520
Normally £15
£12 save £3
Requires 1x AA battery (not included).

2. TAME
Use the **Tweezers & Comb** to pluck away strays and tidy unruly brows.
mark. Tweezers & Comb 43661
Normally £6
£3 half price

3. SHAPE
Choose the perfect **Stencil** to suit your natural brow shape.
Eyebrow Stencil Set 05041
4 plastic stencils in a PVC pouch.
Normally £3.50
£2 save £1.50

get salon-worthy, immaculate brows in 4 quick steps...

flawless for less
£3
half price

4. SHADE
Use the **Brow Definer** to outline within the stencil, then fill in using gentle strokes.
True Colour Glimmerstick Brow Definer
Normally £6
£3 half price

no sharpener needed - simply twist up for more colour

12450 Light Blonde for LIGHT BLONDE & GREY HAIR
17095 Blonde for DARK BLONDES
12567 Light Brown for LIGHTER BRUNETTES
56713 Dark Brown MID-BRUNETTES and AUBURN HAIR
11999 Brunette for DARKER BRUNETTES
13508 Soft Black for BLACK HAIR



THE PERFECT BRONZED GLOW

...for just £5!

our targeted, non-cakey bronzer gives a pro-look, sun-kissed finish every time

① **TABITHA WEBB BRUSH SET**
JUST £10
with any purchase across pages 12-63
ORDER USING 04184
see pages 10-11 for details



TARGETED BRONZING POWDER

- ✓ bronzing powder in shimmer or matte shades
- ✓ with handy mirrored lid
- ✓ easy-to-blend formula

True Colour Glow Bronzing Powder
10g
Normally £10
£5 half price



matte

25213
Light Bronze

best for FAIR OR LIGHT SKIN



shimmer

58438
Deep Glow

best for MEDIUM TO DARK SKIN



shimmer

28993
Warm Glow

best for LIGHT TO MEDIUM SKIN



matte

24141
Medium Riviera

ideal partner...

GRADUATED BRISTLE BRUSH
soft, angled bristles apply powder without the cakey finish

Graduated Bristle Brush
25452
Normally £9

£5 save £4

flawless for less

£5
half price



MATTE LUMINOUS BLUSH

✓ highly pigmented, densely packed powder gives a matte, full-colour finish

True Colour Luminous Blush Normally £6.50

£4.50 save £2



12328 Warm Flush
12310 Peach
58693 Warm Honey
12294 Soft Plum
23739 Russet



COMFORTABLE PRESSED POWDER

✓ ultra-fine, blendable, silky powder
✓ adds instant radiance with a natural finish

True Colour Flawless Mattifying Pressed Powder

8g Price per 10g = £12.50
£10



14654 Fair
41848 Light
26567 Light Medium
59642 Medium
14332 Medium Tan
12435 Medium Deep
12534 Deep



FLAWLESS FOUNDATION

✓ invisible, full coverage

True Colour Flawless Liquid Foundation 30ml

Price per 10ml = £4.00
£12



PINK/ROSY skin burns easily

10496 Light Ivory
09027 Ivory
09076 Shell
09233 Honey Beige
09258 Spice
09332 Rich Sienna



NEUTRAL skin tans gradually

09761 Porcelain
08409 Creamy Natural
56531 Natural Beige
19950 Medium Beige
22103 Caramel
23564 Walnut



GOLDEN skin tans easily/rarely burns

20867 Warm Ivory
15883 Light Nude
10546 Nude
10934 Sun Beige
17962 Dark Cocoa
20412 Earth



COLOUR-CORRECTING

True Colour Colour-Correcting Pearls 22g
05777

Price per 10g = £4.55
£10



SUN-KISSED BRONZE

True Colour Glow Bronzing Pearls 22g

Price per 10g = £2.73
Normally £10

£6 save £4

NEW SHADES

FAIR & LIGHT SKIN



11767 Sunny Bronze
25536 Warm Glow
58107 Cool

MEDIUM & DARK SKIN



11890 Bronze Bright
25494 Deep Bronze
25700 Medium Tan

Fill of Pearls containers is 22g. Additional pearls in images are for visual impact only.

CREAMY, TARGETED CORRECTION

...for just £4!

nobody's perfect, but you'll look it with our sink-in concealer that makes problem areas disappear



flawless for less

£4 save £3

- ✓ blendable, creamy, oil-free formula
- ✓ conceals redness, dark circles and blemishes
- ✓ with light-diffusing pigments

True Colour Flawless Concealer Stick
Normally £7
£4 save £3



① TABITHA WEBB BRUSH SET
JUST £10
with any purchase across pages 12-63
ORDER USING 04184 see pages 10-11 for details



57257 Fair



23929 Light



11841 Light Medium



48645 Medium



04655 Medium Tan



17442 Medium Deep



16550 Deep



**True Colour
Supreme
Nourishing
Lipstick**
Normally £8
£5 save £3



Supple Magenta

**SUPREME NOURISHING
LIPSTICK**

- ✓ softens, smooths and protects
- ✓ SPF15 with moisturising jojoba oil and honey

CHOOSE FROM 16 SHADES OF RICH, SATIN COLOUR

plums		pinks	
27268 Plum Perfect	27300 Rose Revival	22442 Supple Magenta	26997 Loving Lilac
nudes		corals	
15537 Smooth Mocha	27185 Nurturing Nude	27292 Revitalising Raspberry	27235 Perfect Pink
corals		reds	
22160 Coral Caress	22418 Silky Peach	27078 Nourishing Pink	27284 Red Crème
reds		wines	
22194 Crimson Dream	26955 Conditioning Cherry	15685 Sumptuous Berry	15644 Sublime Wine

**COLOUR &
CARE IN 1**
...for just £5!

try creamy colour and
hydrating oil with our
most moisturising
lipstick ever

**creamy colour
+ oil-infused
moisture**

**TABITHA WEBB
BRUSH SET**
JUST £10
with any purchase across
pages 12-63
ORDER USING 04184
see pages 10-11 for details



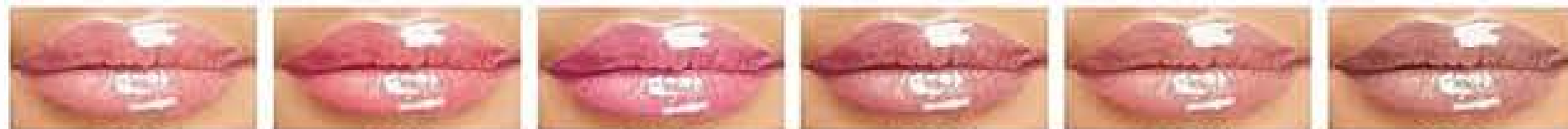
flawless for less
£5
save £3

AVON
TRUE
beautiful promises kept

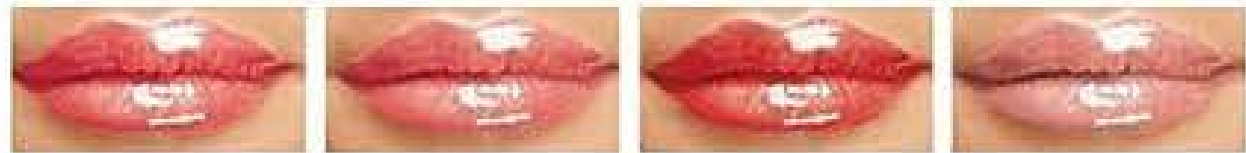


Coral Reef

SHINE



56085 Mulberry 19539 Rosette 55525 Hot Pink 19323 Tickled Pink 18564 Perfect Nude 19893 Nude Muse



19422 Strawberry Shine 55947 Legendary Red 19778 Fiery Red 18754 Clear

SHIMMER



55939 Iced Pink 18630 Pink Watermelon 18408 Pale Peach



19273 Coral Reef 19356 Sundance 19760 Pretty Plum

SPARKLE



19471 Shimmered 19661 Plum Dazzle 56051 Mocha Latte

DEFINE & SHINE IN 1

...for just £3.50!

your magic wand for glossy, expert colour in just 1 sweep

flawless for less

£3.50
save £3

NEW
PRECISION APPLICATOR
allows you to
gloss & go like a pro



AVON TRUE COLOUR
GLAZEWEAR LIP GLOSS/GLOSS LEVRES GLAZEWEAR

- ✓ non-sticky, SPF15 formula
- ✓ instantly hydrates lips
- ✓ gives a glass-like sheen

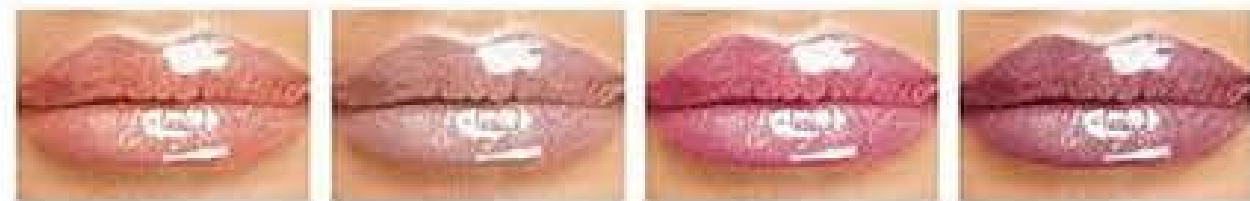
NEW True Colour Glazewear Lip Gloss
6ml
Price per 10ml = £5.83
Will normally be £6.50
£3.50 save £3

① TABITHA WEBB BRUSH SET
JUST £10
with any purchase across pages 12-63
ORDER USING 04184 see pages 10-11 for details





NOURISHING LIP GLOSS ✓ shiny, non-sticky finish



15784 Precious Peach 08623 Flattering Beige 15735 Pink Pearls 14613 Violet Beauty

True Colour Supreme Nourishing Lip Gloss

6ml
Price per 10ml = £6.67
Normally £7

£4
save £3



MATTE LIPSTICK
✓ no drying, cracking or caking
✓ stays put for hours

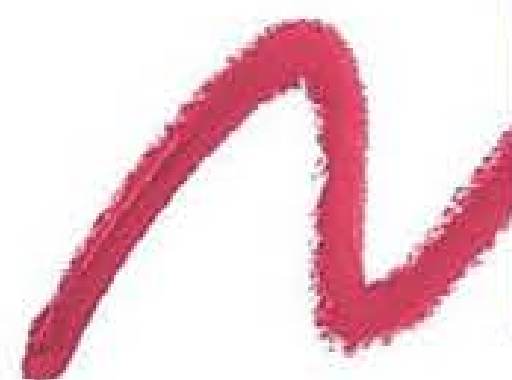
True Colour Perfectly Matte Lipstick
£8



2-IN-1 LINER & COLOUR

...for just £5!

get rich, shea butter-infused, on-the-go colour in no time



flawless for less
£5
save £3.50

LIP CRAYON
✓ full-coverage, all-day colour
✓ with hydrating vitamin E and shea butter

check out our
'HEADING TO A WEDDING' MASTERCLASS
AT AVON.UK.COM

TABITHA WEBB BRUSH SET
JUST £10
with any purchase across pages 12-63
ORDER USING 04184
see pages 10-11 for details



twist for glide-on colour



- 23408 Fairest Nude
- 03574 Charming Pink
- 26849 Pink Premier
- 14548 Just Rosy
- 02485 Raspberry Rush
- 24893 Cherry Picked
- 24695 Berry Blush
- 23374 Red Haute
- 24802 Wild Orchid
- 24851 Plum Perfect

True Colour Lip Crayon
Normally £8.50
£5 save £3.50

AVON TRUE
beautiful promises kept



✓ gives nails a smooth surface

Ridge Filling Base Coat
10ml
05173
Normally £6
£3
half price



✓ with real gold to protect and help restore nail strength

Gold Strength Base Coat
10ml
27839
£5



✓ multitasking colour and care
BB 7-in-1 Nail Enamel
10ml
£7

03426 Lilac Love

03434 Perfect Pink

04556 Caring Crème

03491 Restoring Beige



✓ protects colour from fading

Shield Top Coat
10ml
11593
Normally £6
£3
half price



5 NEW SHADES



58719 Sinful Romance

62919 Turquoise Water

55707 Innocence

20743 Simply Cinnamon

07195 Paprika Pumps



02543 Beige Beauty

44453 Naked Truth

02618 Candyfloss

01388 Pastel Pink

22780 Lavender Luxury

02568 Blue Belle

22533 Golden Vision

23200 Sea Breeze

11924 Lemon Sugar

01637 Real Red

23754 Coral Confidence

22970 Royal Raspberry

37663 Cherry Jubilee

22897 Rose Gold

01727 Tweed

23937 Dusty Fog

54460 Smokiest Plum

00117 Licorice

23895 Decadence

12005 Majestic Mauve

23846 Cosmic Blue

✓ with acrylic for up to 12 days of flawless polish

True Colour Pro+ Nail Enamel
10ml
£6



flawless for less

£3
half price

Miracle Growth and Strength Serum
6ml
02998
Price per 10ml = £5.00
Normally £6
£3 half price

HOW TO USE:
Massage a few drops into nails and cuticles to boost nail growth and microcirculation.

GET LONGER, STRONGER NAILS IN 5 DAYS

...for just £3!

transform nails fast with our vitamin-infused miracle formula

TABITHA WEBB BRUSH SET
JUST £10
with any purchase across pages 12-63
ORDER USING 04184
see pages 10-11 for details



BUY 1 CHOOSE 1 FREE

page 38 only, save up to £11 lower priced item free



BUFFING BRUSH

dense bristles for full, flawless coverage

Foundation Buffing Brush
08730
£9

EYESHADOW BRUSH

dual-ended for applying, blending and smudging

Dual-Ended Eyeshadow Brush with Smudger
12708
£5

LARGE BRUSH

use the dense bristles in a circular motion for a even base

Large Curved Contour Brush
10082
£11

MEDIUM BRUSH

buff upwards to contour your cheeks

Medium Curved Contour Brush
19638
£9

SMALL BRUSH

precise tip for tricky areas and flawless under-eyes

Small Curved Contour Brush
10025
£8.50

BRUSHES FOR A PRO FINISH

save on your at-home make-up artist tools



KABUKI BRUSH

lightweight bristles buff on blushers and powders flawlessly

Kabuki Brush
12823
Normally £7
£4
save £3

FOUNDATION BRUSH

soft bristles for applying and blending liquid foundation

Flat Foundation Brush
12724
Normally £8.50
£4.50
save £4

STIPLING BRUSH

for dabbing on and building up foundation coverage

Stippling Brush
11536
Normally £8.50
£4.50
save £4

① TABITHA WEBB BRUSH SET
JUST £10
with any purchase across pages 12-63
ORDER USING 04184
see pages 10-11 for details



mark.
THE POWER TO CREATE
NEW PACKAGING

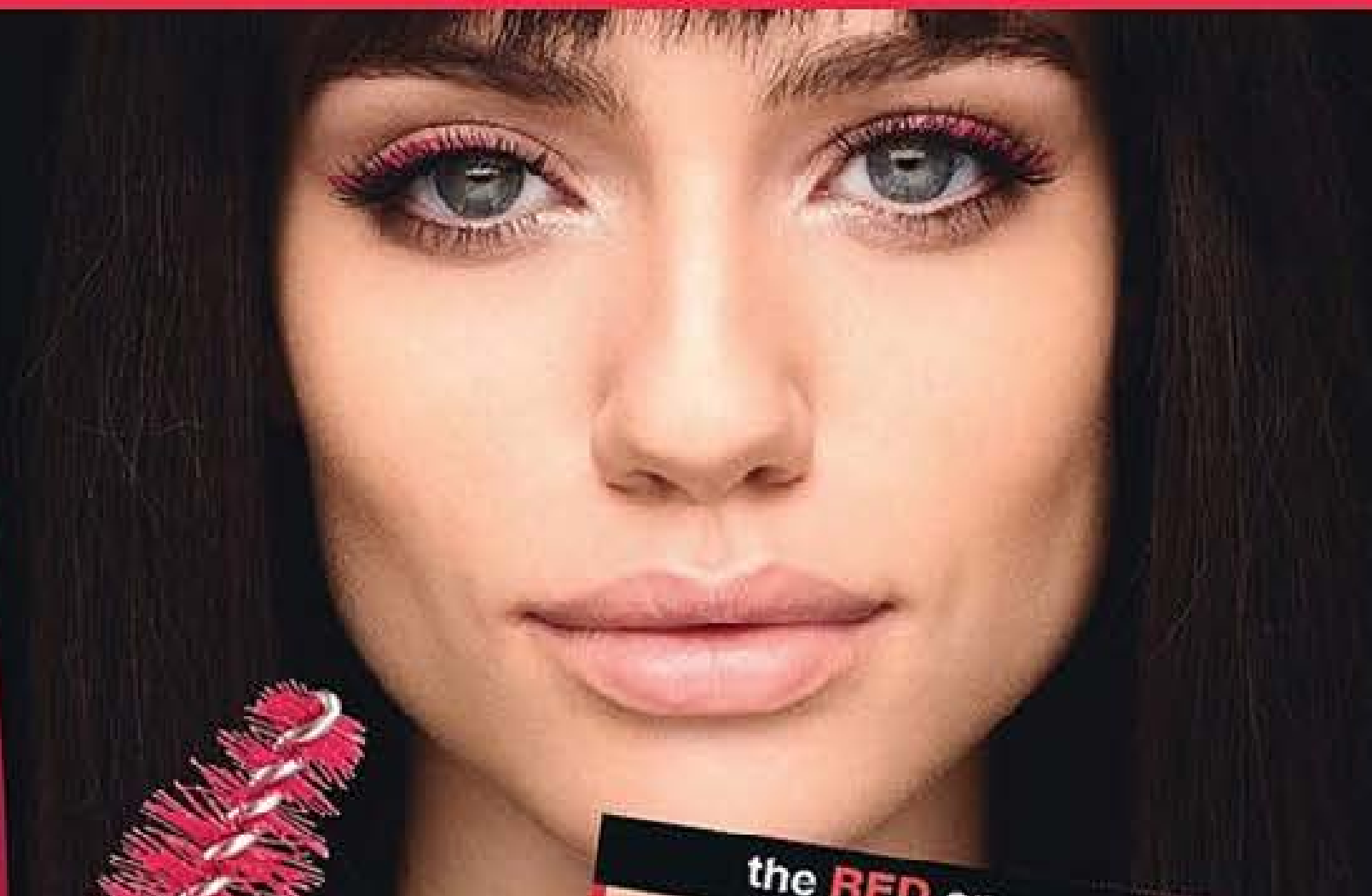
**24-HOUR
EXPLOSIVE
VOLUME**

collagen-infused formula for a lasting, plumped-up lash look

**VOLUMISED, SEPARATED
FANNED-OUT
LASHES**

showcase the look of up to 64% more lashes for serious definition

① TABITHA WEBB
BRUSH SET
JUST **£10**
with any purchase across
pages 12-63
ORDER USING 04184
see pages 10-11 for details



**CHUBBY
BRUSH**
grabs every lash
for 5x more
volume



mark. GIVES YOU MORE!

- fuller-looking lashes in just 2 strokes
- no clumps, no flakes, no smudging

NEW mark.
Big & Daring
Mascara* 10ml
Will normally be £8.50

£5.50
save £3



NEW SHADE



*Lashes retouched for an even-looking lash line.



**VOLUMISER
BRUSH**
separates lashes
and adds
mega volume



mark. GIVES YOU MORE!

- Smart Slip formula sticks to lashes for zero tangles
- water-resistant, clump-free, lasts all day

**NEW mark. Big & Multiplied
Mascara† 10ml**
Will normally be £8.50

£5.50
save £3



†Model wears lash inserts
for an even lash line.



mark.
THE POWER TO CREATE
NEW PACKAGING

LAYERS OF VOLUME WITHOUT CLUMPS

each coat looks and feels as fresh as the 1st... even hours later!

THEY'RE NOT FALSE... THEY'RE REAL!

see instant, extreme, all-day volume

① TABITHA WEBB BRUSH SET
JUST **£10**
with any purchase across pages 12-63
ORDER USING 04184
see pages 10-11 for details

the BLUE one...

LASH SCULPTOR BRUSH
manipulates each and every lash

mark. BIG & STYLE MASCARA

mark. GIVES YOU MORE!

- waxes stay 100% flexible, layer after layer
- volumising, water-resistant gel formula

NEW mark. Big & Style Mascara* 10ml
Will normally be £8.50

£5.50
save £3

NEW SHADE

26815 Blackest Black	05959 Black	06064 Brown Black

*Model wears lash inserts for an even lash line.

water-resistant formula

the PURPLE one...

FIBRE-INFUSED, CURVED BRUSH
1000s of fibres coat lashes in volume from root to tip

mark. BIG & FALSE LASH MASCARA

mark. GIVES YOU MORE!

- doubles the look of lashes
- waterproof, smudge-proof and clump-proof

NEW mark. Big & False Lash Mascara† 10ml
Will normally be £8.50

£5.50
save £3

NEW SHADE

05637 Blackest Black	04812 Black	04846 Brown Black

†Lashes retouched for an even-looking lash line.

waterproof formula

mark.
THE POWER TO CREATE

INTRODUCING
MAKE-UP ARTIST & BEAUTY BLOGGER
LOTTIE TOMLINSON

With over 3 million online followers, who better than Lottie to offer tips and tricks on all your mark. faves?

“For an easy 'Insta eye', blend warm colours into the outer socket, then apply a lighter shimmer shade to the middle of the lid with your finger.”

@lottietomlinson



Nude Muse



Smoky Nights



Rock and Stone



Electric Lights

26542 Electric Lights

04259 Smoky Nights

26534 Nude Muse

04440 Rock and Stone



ENDLESS
LID LOOKS

change your eye look as often as your outfit, with an 8-in-1 palette for countless artistic creations



mark. Eye Impressionist 8-in-1 Eyeshadow Palette
Normally £12
£6 half price

£6
half price

mark. GIVES YOU MORE ...

- crease-proof, all-day, blendable shadow
- soft formula provides rich, vivid colour
- gives eyelids a silky sheen

check out our 'SMOKEY EYE' MASTERCLASS AT AVON.UK.COM

TABITHA WEBB BRUSH SET
JUST £10
with any purchase across pages 12-63
ORDER USING 04184 see pages 10-11 for details



mark.
THE POWER TO CREATE

PRECISION KOHL LINER

- soft, blendable kohl for impactful, crisp lines

mark. Big Skinny Precision Liner
£6

14803 Deep Brown 16071 Smoked Taupe 14746 Boldest Black 14787 Deep Navy 14829 Burnt Olive 14696 Deep Plum



DUAL-TIP LIQUID LINER

- waterproof formula
- long-lasting, fade-proof finish

mark. Big Graphic Liquid Liner
£6.50

14605 Black



EXTREME VOLUME & LENGTH

- gives the look of salon lash extensions
- flake-free and clump-free
- waterproof, yet easy to remove

NEW mark. Big & Extreme Mascara
10ml
£8.50



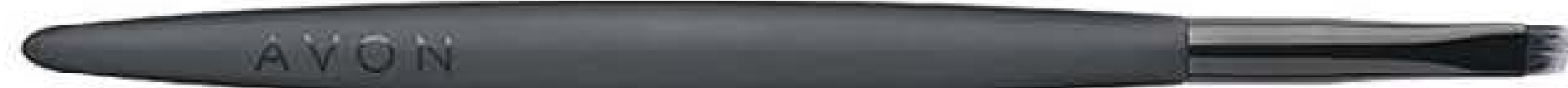
08664 Black 06825 Brown/Black



EYELINER BRUSH

- perfect for applying gel liner

Eyeliners Brush
05116
£4



CREAMY GEL LINER POT

- mess-free, easy-to-apply formula
- glide-on, tug-free, waterproof finish

NEW mark. Big Gel Paint Jar Liner
Will normally be £7
£3.50
half price



NEW PACKAGING



24976 Navy

58032 Silver

23903 Black

24646 Gold

19737 Plum

24000 Brown



SHE'S WEARING: COBALT

mark. GIVES YOU MORE!

- creamy, intense-impact gel liner
- super-soft with a blendable finish
- budge-proof, vitamin-infused formula

£3
half price



mark. Big Gel Paint Pencil Liner
Normally £6
£3 half price



① TABITHA WEBB BRUSH SET
JUST £10
with any purchase across pages 12-63
ORDER USING 04184
see pages 10-11 for details



INTENSE
GEL
LINES

frame your eyes to make them pop – and it only takes seconds



13649 Black Shimmer

14589 Blackout

56226 Cobalt

24828 Plumful

13417 Rich Copper

58453 Silver Shimmer

14845 Steel

19604 Tropic Teal

58396 Ultra Violet

mark.
THE POWER TO CREATE



SHARPENER

- keeps thick or thin liners on point every time

Pencil Sharpener
04374
£3

EYESHADOW INKS

- crease-proof, fade-proof, 18-hour colour
- blendable, ultra-creamy formula
- rich, comfortable and mess-free

mark. ExtraLasting Inks
£6



① **TABITHA WEBB BRUSH SET**
JUST £10
with any purchase across pages 12-63
ORDER USING 04184
see pages 10-11 for details



STAY-PUT BROWS

our glide-on gel formula gives a bold, budge-proof, pro finish



SHE'S WEARING: SOFT BROWN

2-IN-1 LINER & SHADOW

- long-lasting, blendable, pearlised colour
- waterproof, crease-proof, creamy formula



2-IN-1 LINER & CONTOUR

- shimmering colour lines and contours in 1



mark. Big Colour Eye Pencil
Normally £6
£3.50
save £2.50

MINI SHADOW PALETTE

- crease and fade-proof, all-day colour
- built-in primer for seamlessly smooth application



mark. Epic Intense Eyeshadow Mini Palette
£9



THE SCULPTED BROW

- creamy formula easily shapes and defines
- for a bold, intense brow look in seconds
- smudge-proof, stay-put colour

mark. Perfect Brow Sculpting Pencil
Normally £7

£3.50 half price



PRO BRUSH

- flat brush for applying full colour
- precise brush for applying the brow tail

mark. Dual-Ended Precision Brow Brush
25254
Normally £6
£3.50
save £2.50



mark. Perfect Brow Crème Gel Pot
Normally £7
£4 save £3

mark. GIVES YOU MORE!

- glides on with no tug or pull
- easy-to-apply, blendable, ultra-creamy formula
- smudge-proof, intense, stay-put colour



mark.
THE POWER TO CREATE



SHE'S WEARING:
CONTRAST BOOST

A **LASTING**
GEL MANI

① TABITHA WEBB
BRUSH SET
JUST £10
with any purchase across
pages 12-63
ORDER USING 04184
see pages 10-11 for details



**BUY 1
CHOOSE
2 FREE**

save £14, pages 50-51

mark GIVES YOU MORE!

- expert gel shine – no UV lamp needed
- with nourishing omega oils – primes, protects and strengthens

NEW mark. Gel Shine Nail Enamel 10ml
£7

“Make sure you paint this fast-drying polish along the edges of the nail tips to seal colour in for a longer-lasting finish.”

@lottietomlinson



HOLOGRAPHIC SHADES

PASTEL POP SHADES

DEEP CHIC SHADES

don't forget your **TOP COAT** for a 2x longer-lasting mani

mark. Gel Shine Top Coat
10ml
full price 50195
£7
FREE 12492

NEW SHADES

full price 74435 FREE 10652 Sparkle Lens	full price 36913 FREE 16444 Golden Eyes	full price 53769 FREE 10611 Contrast Boost	full price 36624 FREE 00521 Holographic Capture
full price 41798 FREE 58149 Glowing Vignette	full price 65318 FREE 06395 Illuminize	full price 42051 FREE 58081 Perfect Light	full price 39495 FREE 54692 Cosmic Flush
full price 74955 FREE 54643 Overintensified	full price 37770 FREE 00604 Futurist	full price 47290 FREE 54650 Exposure Boost	full price 49155 FREE 59964 Pop Art

full price 46300 FREE 02113 I Pink I Can	full price 34967 FREE 02162 Violaceous	full price 45625 FREE 02394 Moody	full price 46441 FREE 02261 Berry Nutty
full price 50211 FREE 12153 Moondust	full price 66183 FREE 01966 Barely There	full price 72181 FREE 18846 Dazzle Pink	full price 70011 FREE 58172 Rain Washed
full price 74948 FREE 18903 Lavender Sky	full price 43018 FREE 02444 Emerald City	full price 38679 FREE 02519 Sapphire Up	

full price 43265 FREE 02592 Fabulous	full price 66928 FREE 02584 Partait Pink	full price 68241 FREE 18887 Very Berry
full price 38968 FREE 18952 Red Velvet	full price 70391 FREE 18879 Purplicious	full price 64048 FREE 18937 Wine And Dine Me
full price 36327 FREE 18838 Charcoal Smoke		



mark.

THE POWER TO CREATE

SATIN MATTE

- semi-matte, shimmer finish
- choose from 10 frosted shades



mark. Nail Style Studio Satin Matte Nail Enamel
10ml
Normally £6

£3
half price



NAIL CLIPPERS

for the perfect shape



3-in-1 Nail Clippers
26039
Normally £4
£2
half price

CUTICLE TOOL

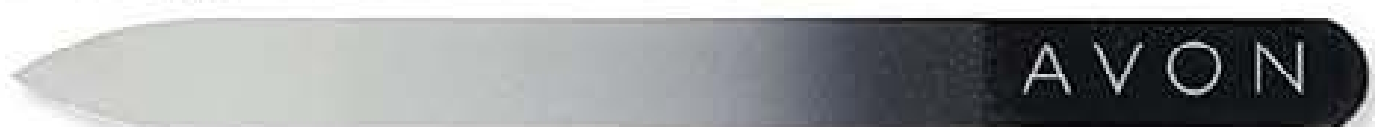
pushes back cuticles and cleans under nails



Professional Cuticle Tool
28183
Normally £4
£2
half price

ACRYLIC NAIL FILE

durable, glass-effect file lasts and lasts



Crystallised Ombre Nail File
24950
Normally £8
£3
save £5

① TABITHA WEBB BRUSH SET
JUST £10
with any purchase across pages 12-63
ORDER USING 04184
see pages 10-11 for details



THE PINK ILLUSIONS COLLECTION

show off blush-inspired nails with our strengthening, pretty polish



SHE'S WEARING: GLAM ROCK, SHEER GLOW AND PRETTY IN PINK

- increases nail strength by 80%
- lasts for up to 12 days
- with Dura-Plus complex and diamond dust to protect nails



£3
half price

mark. Nail Style Studio Pink Illusions Nail Enamel 10ml
Normally £6
£3
half price

mark.
THE POWER TO CREATE

CHOOSE FROM
23 CREAMY EPIC SHADES

CORALS & REDS



MAUVES & WINES



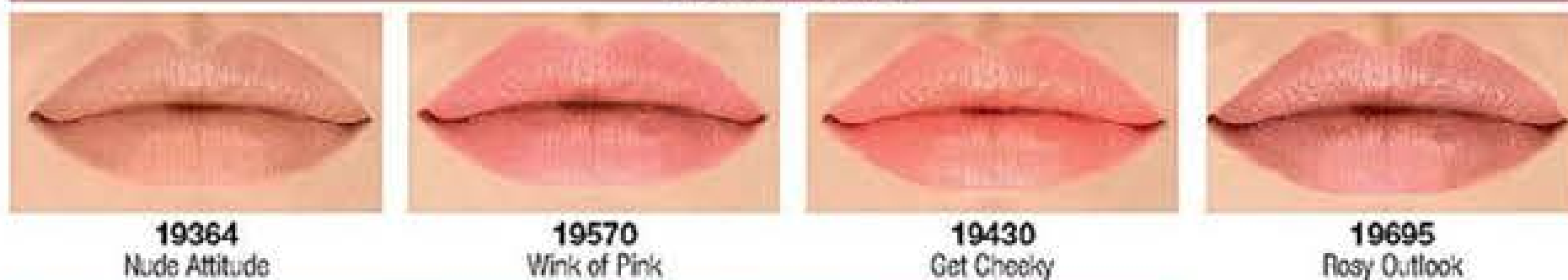
PURPLES & BLUES



PINKS



LIGHT NUDES



DEEP NUDES & BROWNS



mark.
Epic Lipstick
Normally £8
£5 save £3

OUR 1ST LIPSTICK WITH
BUILT-IN PRIMER

£5
save £3

EPIC COLOUR
THAT LASTS

hours of budge-proof, full colour in 1 sweep – and it wears off evenly

FLAWLESS FINISH

precision tip for sculpted definition, and glides on for a smooth, non-cakey finish

CREAMY FEEL

velvety formula seals in moisture for smooth application

mark. GIVES YOU MORE!

- built-in primer and velvety formula for smooth application
- pigment-packed, full-coverage colour that lasts for hours
- lips look perfectly airbrushed in just 1 sweep



“This lippy gives full colour in just 1 sweep. Try using an angled brush to outline before applying for a defined finish.”

@lottietomlinson

① TABITHA WEBB
BRUSH SET
JUST £10
with any purchase across
pages 12-63
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see pages 10-11 for details



mark.
THE POWER TO CREATE

mark. ExtraLasting Plump & Stay Lip Colour
Normally £8.50

£5
save £3.50

28225 Stay Pink Pout	28126 Pink For Life	28142 Plump Peach
28209 Rosy Resistance	28134 Plumfull	57588 Full Of Honey



PLUMP & STAY

- 8 hours of plumped-up, full colour and high shine

PLUMPING LIPSTICK

- contains retinol and collagen for fuller-looking lips
- with added jojoba oil and caffeine

mark. 3D Plumping Lipstick
Normally £8

£5
save £3



06205 Rebel Red	04572 Reddy To Go	06015 Plumping Plum	06932 Divine Wine	04705 Uptown Pink	05561 Mad For Mauve	06163 Puckerd Pink	
04606 Rose Kisses	06759 Chocolate	06783 Cocoa Kisses	05884 Pink Pop	04622 Truffle	07518 Berry Cute	06684 Cantaloupe	04580 Roasted Red

PLUMPING GLOSS

- lips instantly look and feel fuller
- when it tingles, it's working!

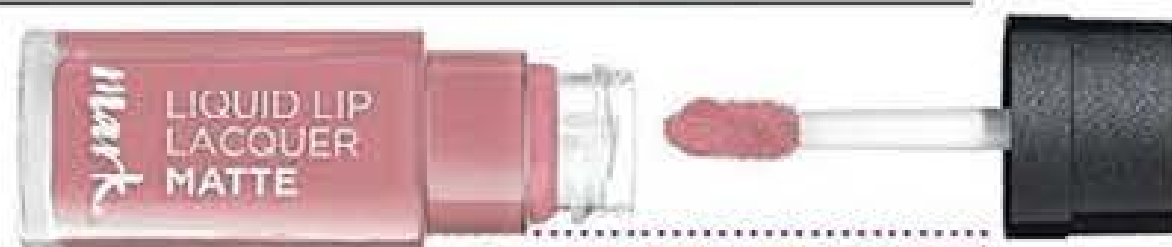
mark. Plump It Lip Gloss 7ml
Price per 10ml = £5.71
Normally £7
£4
save £3



MATTE LIQUID LIPSTICK

- comfortable, full-coverage matte finish
- pigment-packed, lip-sculpting colour that lasts for hours

mark. Matte Liquid Lip Lacquer 7ml
Price per 10ml = £11.43
£8



SHIMMER SHADES

24595 Orange You Happy	06007 Pining About You	24984 Passion-It	02493 Irresistible	24323 Fabulosity	05660 Plump Up The Jam	22319 Head Turner	28563 Whipped Latte	13243 TKO	24174 Mamester	05058 Dare To Bare	24091 Flushed
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SHINE LIQUID LIPSTICK

- non-sticky, vinyl-look, pigment-packed shine
- Magnet Lock Technology for defined lips all day

mark. Shine Liquid Lip Lacquer 7ml
Price per 10ml = £11.43
£8



19489 Blushing	20099 Mauve Over	24620 Nudestone	22925 Caffeine	10447 Dark Stormy	16829 Pouty	16118 Work It	17343 Recharge	24448 Luscious Lip	18911 Love Bite	18192 Fresh	13896 Love Spot
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TABITHA WEBB BRUSH SET
JUST £10
with any purchase across pages 12-63
ORDER USING 04184
see pages 10-11 for details

LIP STAIN

WITH STAMINA

have it all with kiss-proof, bleed-proof AND transfer-proof colour

SHE'S WEARING: RASPBERRY



07112 Coral

07716 Freesia



07666 Flamingo

07732 Fuchsia



08086 Strawberry

07765 Hazelnut



08045 Raspberry

LIP TINT PEN

- gorgeous, even colour that dries instantly
- precision tip for easy application

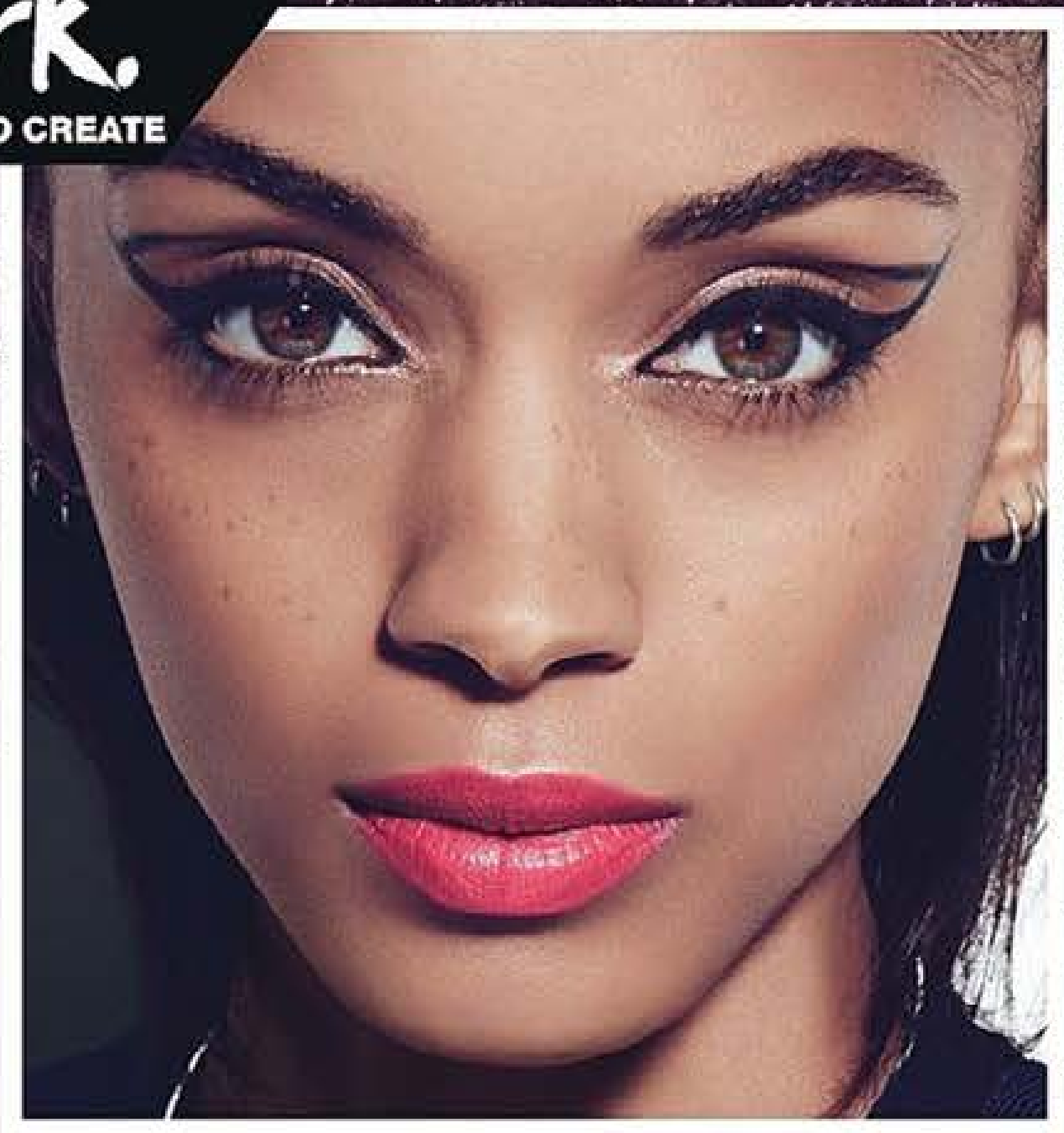


£5
save £3.50

mark. Big Colour Lip Tint Pen 9ml
Price per 10ml = £5.56
Normally £8.50
£5 save £3.50

check out our '3D SCULPTED LIP' MASTERCLASS AT AVON.UK.COM

mark.
THE POWER TO CREATE



PRIMED
AND READY
SKIN

banish shine and hide pores and lines with our velvety smooth, colourless primer

£5
save £5.50

mark. MagiX
Face Primer
30ml
09142
Price per 10ml = £1.67
Normally £10.50
£5 save £5.50

universal
- suits
all skin
tones

① TABITHA WEBB
BRUSH SET
JUST £10
with any purchase across
pages 12-63
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see pages 10-11 for details



BLURS...



PORES

creates the look of renewed skin



LINES

instantly softens and smooths fine lines



SHINE

oil-free formula for a flawless matte finish

mark.
MAGIX FACE PRIMER

mark.
GIVES YOU MORE!

- velvety, colourless formula smooths pores
- acts as the perfect make-up base for a shine-free finish
- blurs fine lines for an airbrushed look



“This primer is a pre-make-up must! Apply with your fingers to help mattify EVERYTHING all day.”

@lottietomlinson



Models used to show diversity of skin tones.

mark.
THE POWER TO CREATE

LOOSE POWDER FOUNDATION

- with 100% naturally derived mineral pigments
- buildable, light/medium coverage

mark. Loose Powder Foundation 6g
Price per 10g = £17.50
£10.50



GLOW ON FOUNDATION

- medium coverage for all skin types
- long-lasting, vitamin-infused formula

mark. Glow On Natural Radiance Foundation 30ml
Price per 10ml = £3.33
£10



NUDE MATTE FOUNDATION

- lightweight, ultra-sheer coverage
- oil-absorbing, matte finish

mark. Nude Matte Fluid Make-up 30ml
Price per 10ml = £2.00
Normally £8.50
£6 save £2.50



BALANCING FOUNDATION

- medium coverage
- matte finish
- normal and combination skin types

Liquid Foundation 30ml
Price per 10ml = £4.17
£12.50



THE AIR-WHIPPED **MATTE** FOUNDATION
our velvety mousse formula gives skin a beautifully shine-free finish

① TABITHA WEBB BRUSH SET
JUST £10
with any purchase across pages 12-63
ORDER USING 04184
see pages 10-11 for details



£6
save £4.50



better together...

PRO BLENDING SPONGE

- pointed end for targeted areas
- wide end for all-over blending

Silicone Make-up Sponge 01552
Normally £6
£4
save £2

MATTE MOUSSE FOUNDATION

- light to medium coverage
- velvety smooth formula with Invisi-Blend Technology for a natural finish

mark. Mousse Foundation 18g
Price per 10g = £3.33
Normally £10.50
£6 save £4.50

mark.
THE POWER TO CREATE

MINERAL BRONZER

- sculpt a sun-kissed look with our pigment-packed mineral bronzer that lasts

mark. Mineral Powder Bronzer 00901

Normally £10

£6.50 save £3.50



CREAMY BLUSH

- gives lips and cheeks a lasting flush of colour

mark. Be Blushed Stick 8g

Price per 10g = £5.00

Normally £6.50

£4 save £2.50



NUDE MATTE CONCEALER

- covers imperfections and under-eye circles
- creamy, mattifying formula
- targeted for precise application

mark. Nude Matte Cream Concealer Normally £7

£4 save £3



FINISHING POWDER

- blurs imperfections flawlessly
- pores, fine lines and shine disappear
- colourless formula to suit all skin tones

mark. Setting Powder 5.6g

13334

Price per 10g = £16.07

£9



NUDE MATTE PRESSED POWDER

- light to medium coverage
- for a natural-looking, matte complexion

mark. Nude Matte SPF30 Pressed Powder 10g

Normally £9

£5 save £4



PREP & SET SPRAY

- non-sticky, lightweight mist
- sets your shine-free look in place all day

mark. MagiX Prep & Set Spray 125ml

13201

Price per 100ml = £4.80

£6



① TABITHA WEBB BRUSH SET
JUST £10
with any purchase across pages 12-63
ORDER USING 04184
see pages 10-11 for details



ILLUMINATE & GO

glow and highlight with our glitter-free, iridescent face illuminator



precision tip for hard to reach areas
rounded side to dab and stipple
flat side to contour

NEW

base to apply powders

NEW Sculpting Sponge PU. Approx. 3.7cm x 6cm. 05397

Will normally be £6.50

£4 save £2.50



suits all skin tones

£5 save £4

mark. Glow On Face Illuminator 30ml 05272
Price per 10ml = £1.67
Normally £9
£5 save £4

AVON color trend

the beautiful everyday



3 fab shades

54957 Black

54965 Navy Blue

22582 Turquoise

feline-flick
KAJAL

kajal-shaped felt liner that's perfect for feline flicks

Chopstix Eyeliner
Normally £3.50

£1.50 save £2



20669 Black & Violet

20586 Black & Silver

dual-colour,
2-IN-1 KAJAL

2 complementary shades of creamy colour in each pencil

Dual-Ended Kajal Liner
Normally £4

£1.50 save £2.50



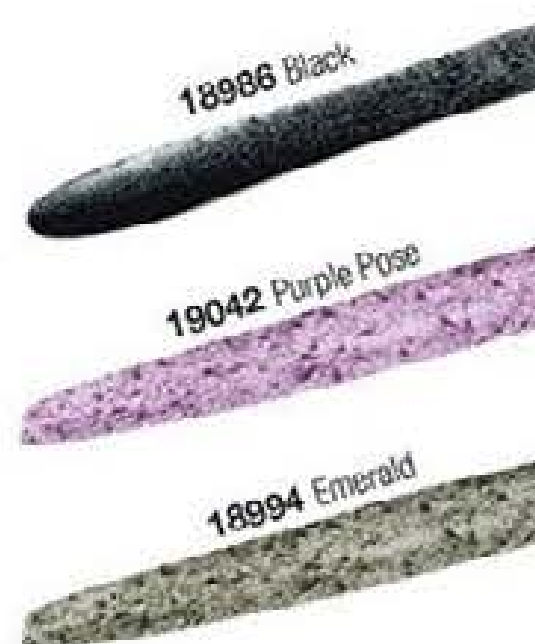
15131 Black

intense, smoky
KOHL

all-day, bold, creamy colour, ideal for smouldering eye looks

Eyeliner
Normally £4

£1.50 save £2.50



glide-on
LIQUID LINER

with precise applicator for crisp, smudge-proof colour

Liquid Eyeliner Brights
Normally £4

£1.50 save £2.50

experiment with eyeliners

endless eye looks at a price that lets you try something new



get the look... Liquid Eyeliner Brights in Black

just
£1.50
each

save up to £2.50

pages 64-65

because you *deserve*
younger-looking skin



TRANSFORM YOUR SKIN with continued use, skin texture and clarity visibly improves

14712 Fair
08433 Medium

08813 Soft Beige

07526 Nude Beige

LUMINOUS CONCEALER disguises imperfections and stimulates collagen and elastin renewal
Age-Transforming Concealer SPF15
Normally £9
£6
save £3

SKIN PRIMER with anti-ageing serum for a longer-lasting, flawless foundation finish
Skin Transforming Primer
28ml
00166
Price per 10ml = £5.30
£15

PRESSED POWDER softens the look of lines and wrinkles for a flawless, luminous finish*
Age-Transforming Pressed Powder 10g
Normally £10.50
£8 save £2.50
*Based on a consumer study with 213 participants.



£7.50
half price

PROTECTING INGREDIENTS help to shield the skin's collagen and elastin, and SPF15 protects against sun damage

02717 Natural Beige
00299 Nude
19927 Shell
16931 Ivory

LUXURIOUS LIQUID FOUNDATION with elastin to smooth the look of lines
Age-Transforming Foundation
30ml
Price per 10ml = £2.50
Normally £15
£7.50 half price

because you *deserve*
fuller-looking lips



2-IN-1 MASCARA
with Bio-Lash Technology for 5x more instant, full volume

Lash Transforming Mascara
Normally £10

£7.50
save £2.50

SERUM
helps renew lashes



07849
Black



BROW FILLER
with Re-Touch Technology and natural fibres to blend away pesky greys

Transforming Brow Filler
Normally £9

£6
save £3



27110
Light Brown

26948
Dark Brown



Lip Plumping Lip Conditioner
11155
£9

COLOURLESS LIP CONDITIONER
for all the care without the colour



24349
Honey Tint

24372
Berry Tint

28167
Rose Tint

Tinted Lip Plumping Lip Conditioner
Normally £9

TINTED LIP CONDITIONER
for colour and care in 1

£5

save £4



15446
Luminous Rose

18333
Luminous Berry

17228
Luminous Nude

Lip Restoring Colour Balm
5ml Price per 10ml = £18.00
£9

GLOSSY BALM
instantly smooths, softens and helps prevent drying



18655
Shimmering Walnut



10579
Smoky Violet

PRIMER & SHADOW
Poly-Lifting Technology to lift and contour lids

Youth-Awakening Eyeshadow and Primer Kit
£10



£5
save £5.50

Modest Mauve

YOUTH-AWAKENING LIPSTICK

- silky colour takes lips from thin to full-looking
- with collagen and retinol to smooth the look of lines and wrinkles

Youth-Awakening Lipstick
Normally £10.50
£5 save £5.50



23796
Silky Pink

23747
Glazed Almond

23697
Desert Rose

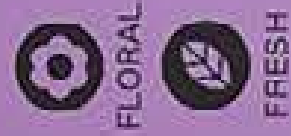
23630
Plumberry

23762
Modest Mauve

23848
Berry Bloom

Perfume Store buy online with your Rep today
 AVON.UK.COM

Today EDP
 Butterfly blossom, hibiscus
 petals and silk musk. 100ml
 54502
 offer price £4
 40063
 full price £26



Perceive EDP
 Pear, gardenia and
 musk. 100ml
 12369
 offer price £4
 72876
 full price £20



Little Black Dress EDP
 Honeysuckle, ylang-ylang
 and milkwood. 100ml
 26526
 offer price £4
 74070
 full price £24



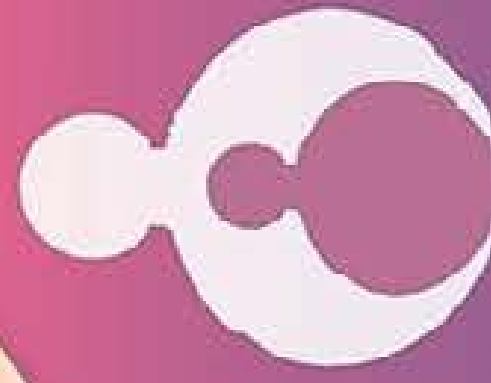
Far Away EDP
 Freesia, jasmine and
 vanilla musk. 100ml
 24943
 offer price £4
 50054
 full price £24



save
 up to
 £22

CHOOSE A

1000ml FOR **£1**
PERFUME



when you spend £10 or more across pages 70-97

**BIGGER, BETTER
 VALUE BOTTLES**

£13
each



Little Black Dress Weekend EDP
Corsican lemon, orange flower
and Indonesian patchouli. 50ml
11296 Price per 100ml = £26.00
£13



Little Sequin Dress EDP
Yellow mandarin, ylang-ylang
and gold amber. 50ml
24588 Price per 100ml = £26.00
£13



Little Lace Dress EDP
Sicilian mandarin, iris noir
and heady dark patchouli. 50ml
14274 Price per 100ml = £26.00
£13



CHOOSE A **100ml** PERFUME FOR **£4** when you spend **£10** or more across pages 70-97 see pages 70-71 for details



little
black
dress

all 3 for
£10
SAVE £10.20
order using 69013

you'll always have
something to wear



NEW
LOOK

ORIENTAL
FLORAL

a modern classic of bright **fruits** and elegant **florals**,
mixed with luxurious **woods**

Body Lotion 150ml 11239 Price per 100ml = £2.40 **£3.60**

Little Black Dress EDP 50ml 11114 Price per 100ml = £26.00 **£13**

Roll-On Anti-Perspirant Deodorant 50ml 11247 Price per 100ml = £7.20 **£3.60**

£6
EACH
SAVE £7



freesia
jasmine
vanilla musk

Far Away EDP 50ml 01982

Price per 100ml = £12.00
Normally £13
£6 save £7



Italian bergamot
Indian jasmine sambac
vanilla

**Far Away Infinity EDP
50ml 50278**

Price per 100ml = £12.00
Normally £13
£6 save £7



Body Lotion 150ml 19901

Price per 100ml = £2.40 **£3.60**

Far Away Gold EDP 50ml 02055

Price per 100ml = £26.00 **£13**

CHOOSE A
100ml
PERFUME

FOR
£4

when you spend £10
or more across pages 70-97
see pages 70-71 for details



Far Away
GOLD

body lotion & EDP

both for

£8

SAVE £8.60
order using 67983

juicy peach and
luminous freesia
mingled with
Indian jasmine
and finished
with seductive
sandalwood



escape to
a world of
luxury

TAHITIAN *holiday*

tropical **coconut** with delicate **white blossoms**, warming **ginger** and **Tahitian tiaré flower**

**body mist
& EDT**

both for

£5

SAVE £3.60
order using 67918

EDT 50ml 03558 Price per 100ml = £10.00 **£5**

Exotic Body Mist 100ml 56523 **£3.60**

CHOOSE A
100ml
PERFUME

FOR
£4

when you spend £10
or more across pages 70-97
see pages 70-71 for details



best price
this year!



refreshing
BODY MIST
to top up your
scent on the go

£10
EACH
SAVE £4



1. **Today EDP** Butterfly blossom, hibiscus petals and silk musk. 50ml
25460 Price per 100ml = £20.00
Normally £14 **£10 save £4**

2. **Tomorrow EDP**
Peach, Indian jasmine and musk. 50ml 25486 Price per 100ml = £20.00
Normally £14 **£10 save £4**



3. **My Everything for Her EDP**
Bergamot, rose trio and praline. 50ml 08235 Price per 100ml = £20.00
Normally £14 **£10 save £4**

4. **Absolute EDP**
Calabrian bergamot, orange flower and sandalwood. 30ml 11684 Price per 100ml = £33.33
Normally £14 **£10 save £4**

CHOOSE A **100ml** PERFUME FOR **£4** when you spend **£10** or more across pages 70-97 see pages 70-71 for details



always
TODAY · TOMORROW · ALWAYS

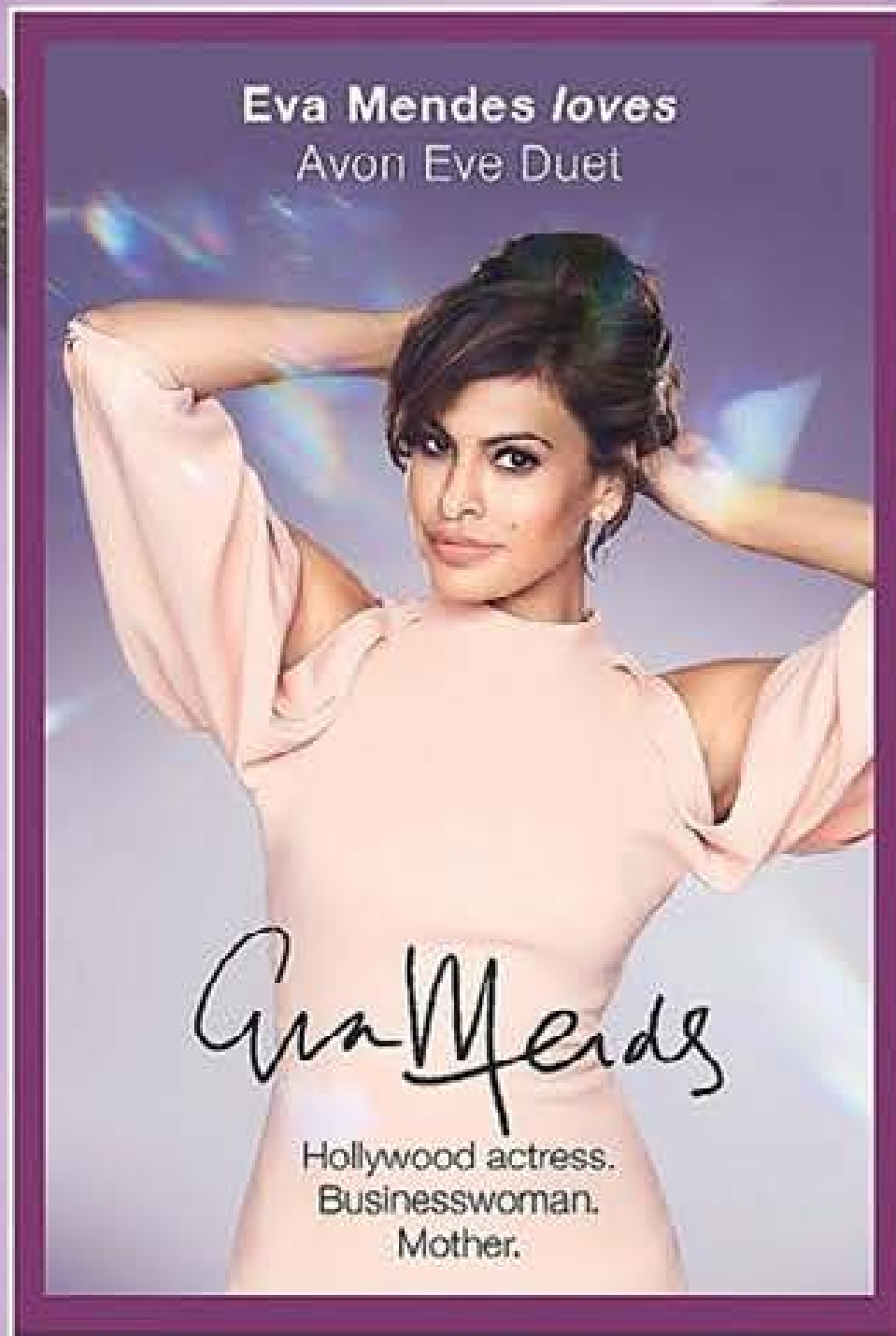
all 4 for
£12
SAVE £17
order using 69674

CITRUS
FLORAL



a floral bouquet of fresh **neroli**, delicate **rose** and warm, woody **santal** that personifies true love

NEW Shower Gel 150ml 20693 Price per 100ml = £3.00 **£4.50**
NEW Body Lotion 150ml 20628 Price per 100ml = £3.00 **£4.50**
NEW Always EDP 50ml 20610 Price per 100ml = £28.00 **£14**
NEW EDP Purse Spray 10ml 06999 **£6**



Eva Mendes loves
Avon Eve Duet

Eva Mendes

Hollywood actress.
Businesswoman.
Mother.

You love Avon Eve Duet...

"Often you get bored of wearing the same scent, but with Avon Eve Duet you have **3 options** to choose from. When you **combine** the 2, it creates a really original but beautiful scent. So many of my friends and family have commented!"

'RKMagee23',
Avon Representative, Belfast



RUB
to smell
SENSUAL
pink pepper
water lily
patchouli

EDP 50ml
07831 Price per 100ml = £36.00
Normally £20 **£18** save £2

CHOOSE A
100ml
PERFUME

FOR
£4

when you spend £10
or more across pages 70-97
see pages 70-71 for details



JUST
£18
SAVE £2



RUB
to smell
RADIANT
clementine
water lily
sandalwood



AVON
EVE
DU/ET

2 beautifully **complementary** scents in a **dual-ended** perfume bottle – wear **separately** or **layer** together to create a blend **that's unique**

to you

AVON
Mesmerize

£6
EACH
SAVE £5

1
white peach
rose peony
vanilla



3
bergamot
red freesia
patchouli

2
mandarin
jasmine
tonka bean



hypnotically
addictive
scents

Mesmerize for Her Collection

EDT. 50ml
1. **26443** Mesmerize for Her
2. **19208** Mesmerize Black for Her
3. **21907** Mesmerize Red for Her
Price per 100ml = £12.00
Normally £11
£6 save £5

Rares Collection EDP. 50ml

1. **25809** Rare Amethyst
2. **03285** Rare Platinum
3. **19232** Rare Pearls
4. **13441** Rare Gold
Price per 100ml = £12.00
Normally £13
£6 save £7

CHOOSE A
100ml
PERFUME

FOR
£4

when you spend £10
or more across pages 70-97
see pages 70-71 for details



Rares

1
plum
violet
sandalwood



4
golden melon
orange flower
vanilla



RUB
to smell
RARE PEARLS
lush greens
pearlescent flower
musk



2
white grapefruit
tuberose
sandalwood

£6
EACH
SAVE £7



CHOOSE A
100ml
PERFUME

FOR
£4

when you spend £10
or more across pages 70-97
see pages 70-71 for details



hand luggage

heroes



from

£3.50

save up to £4.50

your favourite fragrances in 30ml bottles,
perfect for your summer getaway

EDP Travel Spray 30ml

20792 Little Black Dress

20768 Incandescence

Price per 100ml = £11.67 Normally £7.50

£3.50 save £4

19372 Avon Attraction for Her

19349 Avon Luck for Her

01396 Avon Cherish

19299 Avon Alpha for Her

Price per 100ml = £15.00 Normally £9

£4.50 half price

just
£6
SAVE £5



INCANDESCENCE

bright
delights

Incandescence EDP
White peach, rose and
teakwood. 50ml **22293**
Price per 100ml = £12.00
Normally £11
£6 save £5

**Incandescence Flame
EDP** Peach, pink pepper
and musk. 50ml **28605**
Price per 100ml = £12.00
Normally £11
£6 save £5

**Incandescence Glow
EDP** Bergamot, magnolia
and vetiver. 50ml **26468**
Price per 100ml = £12.00
Normally £11
£6 save £5

just
£6
SAVE £5



PUR
BLANCA

delicate
florals

Pur Blanca EDT White
freesia, white peony and
musk. 50ml **08763**
Price per 100ml = £12.00
Normally £11
£6 save £5

Pur Blanca Blush EDT
Redcurrant, rose and
cedarwood. 50ml **20461**
Price per 100ml = £12.00
Normally £11
£6 save £5

CHOOSE A
100ml
PERFUME

FOR
£4

when you spend £10
or more across pages 70-97
see pages 70-71 for details



let the brightness
of red fruits,
exclusive **Queen
of the Night**
and mysteriously
sweet **amber**
take you to world
of fascination

just
£5
SAVE £8

EDT 75ml 24752
Price per 100ml = £6.67
Normally £13
£5 save £8

AVON
SURREAL
sky

AVON SOFT MUSK

a sensual, romantic combination of **white peach**, **jasmine** and **ylang-ylang** with subtle **musk** tones



all 4 for
£10

SAVE £3.95
order using 69435

EDT 50ml 27573 Price per 100ml = £10.00 **£5**

Perfumed Body Spray 75ml 17624 Price per 100ml = £4.80 **£3.60**

Roll-On Anti-Perspirant Deodorant 50ml 17855 Price per 100ml = £5.20 **£2.60**

Shimmering Body Powder 40g 24166 Price per 100g = £6.88 **£2.75**

CHOOSE A
100ml
PERFUME

FOR
£4

when you spend **£10**
or more across pages 70-97
see pages 70-71 for details



scent-sational
summer savings

£3.50
EACH

golden plumeria
vanilla
light amber



AVON
SCENT ESSENCE
romantic bouquet



violet blossom
peony petals
vetiver



blackberry
apple blossom
soft woods



bergamol
lime blossom
cedarwood

Scent Essence Collection EDT, 30ml

07559 Velvet Amber

27722 Vibrant Fruity

27680 Sparkly Citrus

27714 Romantic Bouquet

Price per 100ml = £11.67

Normally £4.50

£3.50 save £1



£11
each



juniper berry
cypress
sandalwood

Full Speed EDT 75ml
28472 Price per 100ml = £14.67 **£11**



bergamot
adrenaline accord
luxé leather

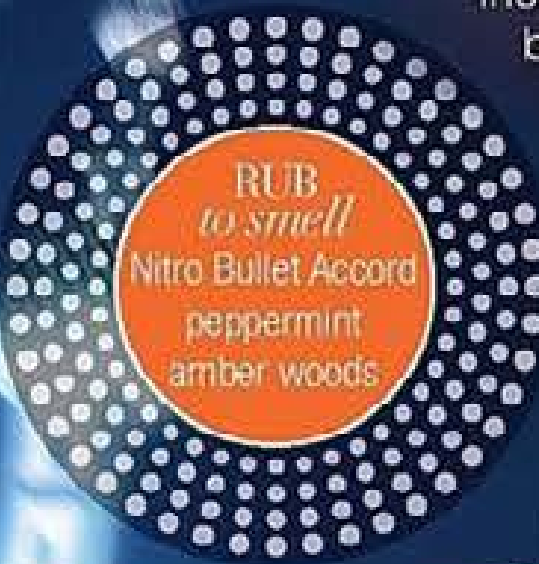
Full Speed Max Turbo EDT 75ml
09845 Price per 100ml = £14.67 **£11**

NEW

all 4 for
£10

SAVE £8.20
order using 67967

includes free toiletries
bag, not available
separately



RUB
to smell
Nitro Bullet Accord
peppermint
amber woods



with exclusive **Nitro Bullet Accord**
to create an electrifying chain reaction of
long-lasting freshness and energy

CHOOSE A
100ml
PERFUME FOR
£4

when you spend £10
or more across pages 70-97
see pages 70-71 for details



INTRODUCING
**FULLSPEED
NITRO**

take life to
NEW EXTREMES

NEW Full Speed Nitro EDT 75ml 23531 Price per 100ml = £14.67 **£11**

NEW Deodorant Body Spray 150ml 17657 Price per 100ml = £2.40 **£3.60**

NEW Hair and Body Wash 250ml 19117 Price per 100ml = £1.44 **£3.60**

£6
each



mandarin
coriander
amber

Mesmerize for Him EDT
100ml 06577 Normally £11
£6 save £5



juniper berry
aromatic basil
musk

Mesmerize Red for Him EDT
100ml 21873 Normally £11
£6 save £5

powerfully
SEDUCTIVE
scents

CHOOSE A
100ml
PERFUME

FOR
£4

when you spend £10
or more across pages 70-97
see pages 70-71 for details



AVON
Mesmerize
BLACK



both for
£5
SAVE £9.60
order using 67314

infused with a **mesmerising blend** of pink peppercorn,
masculine leather and warm tonka bean

After Shave Conditioner 100ml 20701 **£3.60**
EDT 100ml 20750 **£11**

all 3 for
£10
SAVE £8.20
order using 67280



AVON
BLACKSUEDE

an **alluring blend** of warm woods, fresh greens and enticing modern leather

Hair & Body Wash
250ml 08755
Price per 100ml = £1.44
£3.60

EDT
75ml 18739
Price per 100ml = £14.67
£11

Deodorant Body Spray
150ml 28308
Price per 100ml = £2.40
£3.60

CHOOSE A
100ml
PERFUME FOR
£4

when you spend **£10**
or more across pages 70-97
see pages 70-71 for details



just
£10
EACH
SAVE £3

AVON
HOMME
LUXURIOUSLY
zesty scents

Sicilian mandarin
cardamom
smokey vetiver

grapefruit zest
rosemary
Haitian vetiver



Avon Homme EDT 75ml
54239 Price per 100ml = £13.33
Normally £13 **£10 save £3**

Avon Homme Exclusive EDT
75ml 07179
Price per 100ml = £13.33 Normally £13
£10 save £3

all 3 for
£10
SAVE £8.20
order using 67009



AVON
BLACKSUEDE
NIGHT

an **intoxicating blend** of zesty bergamot, nutmeg and rich amber

Hair & Body Wash
250ml 07575
Price per 100ml = £1.44
£3.60

EDT
75ml 07807
Price per 100ml = £14.67
£11

Deodorant Body Spray
150ml 08797
Price per 100ml = £2.40
£3.60

AVON
LIFE
£18
save £6



LIMITED EDITION PACKAGING

black pepper
violet
cedarwood

NEW Avon Life for Him EDT
75ml 10728 Price per 100ml = £24.00
Will normally be £24 **£18**
save £6

**BUY 1
CHOOSE 1
HALF
PRICE**

pages 96-97
lower priced item free

EDP – Eau de Parfum Spray
EDT – Eau de Toilette Spray

1. Roll-On Anti-Perspirant

Deodorant 50ml

06601 Mesmerize for Him

18796 Black Suede

09092 Full Speed

23556 Full Speed Max Turbo

Price per 100ml = £5.20 **£2.60**

28266 Black Suede Touch

62844 Elite Gentleman In Black

Price per 100ml = £7.20 **£3.60**

2. Deodorant Body Spray 150ml

17178 Black Suede Touch

09365 Full Speed

06445 Full Speed Max Turbo

06692 Mesmerize for Him

19646 Elite Gentleman Weekend

17665 Avon Destination Wilderness

56325 Avon Man

26708 Avon Homme

07385 Avon Homme Exclusive

Price per 100ml = £2.40 **£3.60**



09670 Avon Alpha for Him

07997 Avon Luck for Him

22871 Avon Attraction for Him

12971 Avon Attraction Rush for Him

Price per 100ml = £2.67

£4

13854 Avon Free for Him

14167 Avon Life for Him

Price per 100ml = £3.00

£4.50

3. Elite Gentleman Hair & Body Wash 250ml 11585

Price per 100ml = £1.44 **£3.60**

4. Avon Attraction for Him After Shave Conditioner 100ml 02402 £4

5. Avon Destination Wilderness EDT 75ml 17053

Price per 100ml = £8.67 **£6.50**

6. Black Suede Collection EDT, 75ml

09068 Black Suede Essential

11973 Black Suede Touch

Price per 100ml = £14.67 **£11**

7. Elite Gentleman Collection EDT, 75ml

11601 Elite Gentleman

62810 Elite Gentleman In Black

19620 Elite Gentleman Weekend

Price per 100ml = £17.33 **£13**

8. My Everything for Him EDT 75ml 13862

Price per 100ml = £18.67 **£14**

9. Avon Attraction for Him EDT 75ml 08334

Price per 100ml = £20.00 **£15**

10. Avon Luck for Him Collection EDT, 75ml

03699 Avon Luck for Him

27847 Avon Luck Limitless for Him

Price per 100ml = £20.00 **£15**

11. Avon Alpha for Him EDT 75ml 09399

Price per 100ml = £20.00 **£15**

12. Premiere Luxe Pour Homme EDT 75ml 14977

Price per 100ml = £21.33 **£16**

13. Avon Life for Him EDT 75ml 07963

Price per 100ml = £32.00 **£24**

CHOOSE A **100ml** FOR **£4** PERFUME

when you spend **£10** or more across pages 70-97 see pages 70-71 for details



1. Roll-On Anti-Perspirant Deodorant 50ml

08110 Incandessence

07930 Avon Cherish

14027 Mesmerize for Her

26146 Perceive

30684 Little Black Dress

03665 Far Away

07989 Pur Blanca

Price per 100ml = £5.20

£2.60

2. Far Away Shimmering Body Powder 40g 11486

Price per 100g = £6.68 **£2.75**

3. Avon Cherish Body Mist 100ml 07484

£3.50

4. Perfumed Body Spray 75ml

36665 Little Black Dress

18507 Incandessence

08748 Perceive

25742 Avon Dreams

02139 Far Away

09928 Pur Blanca

Price per 100ml = £4.80

£3.60

10454 Viva la Vita

09621 Avon Alpha for Her

21824 Avon Attraction for Her

07070 Avon Luck for Her

Price per 100ml = £5.33

£4

57745 Avon Free for Her

21576 Avon Life for Her

Price per 100ml = £0.00

£4.50

5. Shower Gel 150ml

10355 Today

10587 Tomorrow

Price per 100ml = £2.67

£4

6. My Everything for Her Body Soufflé 150ml 28423

Price per 100ml = £3.00 **£4.50**

7. EDP Purse Spray 10ml

70045 Little Black Dress

08268 Avon Attraction for Her

55194 Avon Attraction Rush for Her

63610 Little Lace Dress

07534 Little Sequin Dress

43323 Far Away

03988 Far Away Infinity

26724 Perceive

45187 My Everything for Her

71233 Avon Luck for Her

10918 Avon Cherish

£6

Mesmerize Black for Her

EDT Purse Spray 10ml 20453

£6

8. Perceive EDP 50ml 08904

Price per 100ml = £22.00 **£11**

9. Imari Collection EDP, 50ml

08698 Imari

12260 Imari Elixir

Price per 100ml = £22.00

£11

10. Avon Dreams EDP 50ml

08573 Price per 100ml = £28.00

£14

11. Far Away Bella EDP 50ml

13359 Price per 100ml = £28.00

£13

12. Avon Cherish EDP 50ml

10926 Price per 100ml = £28.00

£14

13. Avon Eve Discovery Collection EDP, 50ml

22012 Avon Eve Elegance

01578 Avon Eve Alluring

00810 Avon Eve Confidence

Price per 100ml = £28.00

£14

14. Avon Luck for Her Collection EDP, 50ml

08722 Avon Luck for Her

27821 Avon Luck Limitless for Her

18549 Luck La Vie

Price per 100ml = £30.00

£15

15. Avon Attraction for Her EDP 50ml 10264

Price per 100ml = £30.00 **£15**

16. Avon Alpha for Her EDP 50ml 09340

Price per 100ml = £30.00 **£15**

17. Viva La Vita EDP 50ml

27656 Price per 100ml = £30.00

£15

18. Premiere Luxe EDP 50ml

21923 Price per 100ml = £32.00

£16

19. Avon Life for Her EDP 50ml 20370

Price per 100ml = £48.00

£24

**BUY 1
CHOOSE 1
HALF
PRICE**

pages 96-97
lower priced item free



AVON care MEN



ESSENTIALS

everything you need for refreshed, hydrated skin

NEW 3-in-1 Shampoo, Conditioner and Body Wash 400ml
21667

Price per 100ml = 75p

£3

NEW 3-in-1 Shampoo, Conditioner and Body Wash 200ml
63651

Price per 100ml = £1.00

£2

Shave Gel 150ml
05587

Price per 100ml = £1.33

£2

After Shave Balm 100ml
07013
£2



SENSITIVE

mild, gentle formulas with chamomile and aloe

NEW 2-in-1 Anti-Dandruff Shampoo and Conditioner

400ml

04960

Price per 100ml = 75p

£3

NEW 2-in-1 Anti-Dandruff Shampoo and Conditioner

200ml

63727

Price per 100ml = £1.00

£2

2-in-1 After Shave Balm & Moisturiser

100ml

05603

£2

Shave Gel 100ml
05694

£2



ACTIVE SPORT

with cooling, invigorating Active Technology

3-in-1 Shampoo, Conditioner & Body Wash

200ml

06072

Price per 100ml = 75p

Normally £2

£1.50 save 50p

After Shave Balm 100ml

05967

Normally £2

£1.50 save 50p

Shave Gel 100ml

06148

Normally £2

£1.50 save 50p



senses make a splash!

2-in-1 Hair & Body Wash 250ml

00414 Power Fresh

00307 Ocean Surge

59162 X-treme

58214 Amazon Jungle

Price per 100ml = 40p

£1



8-IN-1 TRIMMER

meet the all-in-1 grooming gadget he needs right now

NEW

£18

comes with 8 attachments:



comes with a cleaning brush and handy storage bag

NEW 8-in-1 Grooming Tool Comes with cleaning brush, storage bag and 8 attachments. Requires 1x AA battery (not included). 20503 **£18**



Professional Collection

EXPERT BRUSHES

with natural bristles to condition, strengthen and smooth



Premium V-Bristle Volume Brush 11148 £6



Premium Paddle Brush 16592 £6



Premium Cushion Brush 13409 £6



Premium Smoothing Brush 16600 £6



Premium Backcomb Brush 28431 £4

why use a WOODEN brush?...

1. **naturally conditions**
by distributing natural oils down the hair shaft
2. **gentle, durable bristles**
for less breakage... and less static!
3. **massages the scalp**
to help boost circulation



THE CONDITIONING WOODEN BRISTLE BRUSH

NEW

gently massage the scalp, naturally condition hair and absorb oils with every stroke

only £5

NEW Wooden Cushion Brush
Wooden brush and bristles. Rubber cushion. Approx. 23.9cm x 7.5cm x 3.5cm.
32979
£5

THE BRUSH BAR

a brush for every hair type and style



1. for straight, smooth styles
Paddle Brush
16436 £5

2. for full, wavy volume
Large Barrel Brush
16485 £5

3. for tighter curls
Small Barrel Brush
16493 £4

4. for in-shower detangling
Shower Comb
25841 £3

6. for minimising breakage
Cushion Brush
16469 £4

5. for curl definition
Vent Brush
00232 £4

7. for brushing on the go
Pop-Up Brush
16527 £3

NEW

HAIRBRUSH CLEANING TOOL

remove hair, product and dust from your brush with this **handy mini cleaning tool**



£2

EXPERT ADVICE

“To get the look you want, your brush needs to be in tip-top condition. This cleans but doesn't damage the bristles. **It's a win-win!**”

Emma Trainor,
Avon UK's Hair Expert

NEW Brush Cleaning Tool*
Plastic handle and iron prongs with protective plastic cap.
Length approx. 8.8cm.
56556
£2

***ALLOW 6 WEEKS FOR DELIVERY**

advance
TECHNIQUES



Professional Collection

NO MORE FRIZZY, SPLIT ENDS

with our
**ABSOLUTE PERFECTION
COLLECTION**



wheat amino acids and marine algae help repair and condition from root to tip

Absolute Perfection 400ml
00273 Shampoo
55244 Conditioner
Price per 100ml = 88p
£3.50

Beauty Balm Leave-in Treatment 150ml
26310
Price per 100ml = £3.33
£5

Absolute Perfection 250ml
13920 Shampoo
46664 Conditioner
Price per 100ml = £1.04
£2.60

Treatment Mask 150ml
57174
Price per 100ml = £3.67
£5.50

Professional Collection

NO MORE BRASSY BLONDE

with our
**COLOUR-CORRECTION
COLLECTION**



£2.60

NEW

violet pigment formula neutralises yellowy, brassy tones for longer-lasting, beautiful blonde

Colour Correction 250ml
57604 NEW Shampoo
18820 NEW Conditioner
Price per 100ml = £1.04
£2.60

NEW Treatment Spray 90ml
57018
Price per 100ml = £5.56
£5



avon.uk.com | Hair Salon

Professional Collection

NO MORE LIMP, LIFELESS HAIR

with our **MIRACLE DENSIFIER COLLECTION**



400ml bottles



vitamin B5 and wheat protein plump up hair strands for an instantly fuller look

Miracle Densifier
400ml
10892 Shampoo
10991 Conditioner
Price per 100ml = 86p
£3.50

Bodifying Leave-In Treatment
100ml
07492
£5

Miracle Densifier
250ml
06379 Shampoo
08029 Conditioner
Price per 100ml = £1.04
£2.60

Professional Collection

NO MORE UNDERNOURISHED LOCKS

with our **SUPREME OILS COLLECTION**



400ml bottles



our expert blend of 5 precious oils deeply nourish for soft, smooth, shiny hair

Supreme Oils
400ml
15438 Shampoo
13839 Conditioner
Price per 100ml = 88p
£3.50

Treatment Mask
150ml
26062
Price per 100ml = £3.67
£5.50

Supreme Oils
250ml
27367 Shampoo
27490 Conditioner
Price per 100ml = £1.04
£2.60

Duo Treatment Spray
100ml
16253
£5

advance
TECHNIQUES

3 steps to A CHIGNON BUN

(no appointment necessary)

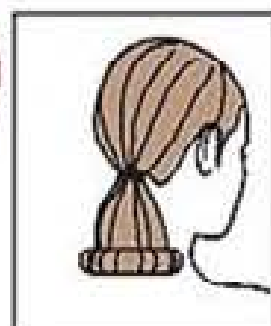


£3.50



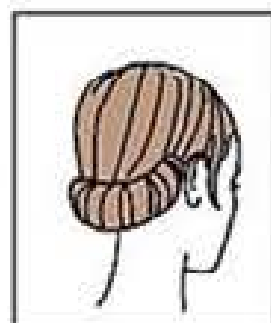
1. PONYTAIL

Tie hair into a ponytail and secure with a hair bobble.



2. ROLL

Place the bun tool at the bottom of the ponytail and roll upwards towards the scalp.



3. CLIP

Fasten the clips to your hair at either end, then fan hair out to cover the tool – simple!

NEW Chignon Bun Maker
Nylon tool with plastic clips.
Length approx. 16cm.
45559 Blonde
49395 Brunette
£3.50

STYLING ESSENTIALS

all you need to tame your 'do



24-hour hold

Firm Hold Hairspray
200ml
16311
Price per 100ml = £1.50
£3



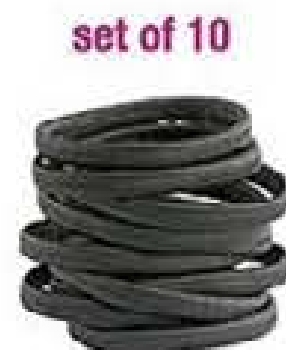
defined, textured curls

Volume & Curl Mousse
150ml
16360
Price per 100ml = £2.00
£3



glass-like shine

Mirror Shine Spray
100ml
16345
£3



set of 10

Set of 10 Hair Ties
18440
£1.25



backcombing made easy

Backcombing Brush
16535
£3

YOUR FAVE DRY SHAMPOO

tried and tested by the real experts... YOU!

NEW

LOOK
PACKAGING

£2.99

go longer
between washes
with the refreshing
formula you know
and love, now in a
brand new bottle



91%
AGREE
IT'S
INVISIBLE
after styling*

- ✓ invisible formula eliminates grease
- ✓ adds texture and volume
- ✓ perfect for a refresh on the go

YOU SAID:

“It smells great!
The results are
amazing every
time – **amazing
volume** and **NO
annoying white
patches.**”

Jen, Advance Techniques
Dry Shampoo Trialist

NEW Dry Shampoo
150ml
08359
Price per 100ml = £1.99
£2.99

*Based on a consumer study
with 121 participants.

Hair Salon

avon.uk.com

109

the power couple to **STRAIGHTEN & PROTECT**

POWER

STRAIGHT SPRAY:

Spray on damp hair, comb through and blow-dry straight for a lasting, sleek look.

Power Straight Spray
100ml
11742
£3



HEAT PROTECTION

SPRAY:

Spritz on damp hair before blow-drying, and dry hair before straightening, to protect hair from heat damage.

Heat Protection Spray
100ml
16337
£3

TLC SPRAYS

boosters for healthier-looking, lasting lock perfection



INTENSE MASKS

once-a-week treats for seriously deep nourishment



1. Instant Repair 7 Restoring Treatment Spray 100ml 16261 **£4.25**
2. Ultimate Volume Boosting Spray 100ml 16295 **£4.25**
3. Colour Protection Anti-Fade UV Spray 100ml 18572 **£4.25**
4. 360 Nourishment Moroccan Argan Oil Treatment Mask 150ml 27482 Price per 100ml = £3.00 **£4.50**
5. Instant Repair 7 Treatment Mask 150ml 16303 Price per 100ml = £3.00 **£4.50**
6. Colour Protection Restorative Mask 150ml 12401 Price per 100ml = £3.00 **£4.50**
7. Anti Hair Fall Leave-In Treatment 100ml 17848 **£4.25**

fight humidity-induced frizz with **SMOOTH AS SILK SERUM**

abysinica seed oil and silicone polymers help smooth hair cuticles in the humid summer air



frizzy strands



silky-smooth locks

Images for illustrative purposes only.

Smooth as Silk Frizz Control Hair Serum
30ml
28894
Price per 100ml = £11.67
Normally £4
£3.50 save 50p

*Due to combing and brushing.

TRY OUR OTHER SENSATIONAL SERUMS...

ultra-nourishing ARGAN OIL

360 Nourishment Moroccan Argan Oil Nourishing Hair Serum 30ml 28860
Price per 100ml = £11.67
Normally £4
£3.50 save 50p



mega-watt SHINE

Daily Shine Dry Ends Serum 30ml 28886
Price per 100ml = £11.67
Normally £4
£3.50 save 50p



fortifying, intense REPAIR

Instant Repair 7 Rapid Rescue Hair Serum 30ml 28910
Price per 100ml = £11.67
Normally £4
£3.50 save 50p



BEST EVER PRICE
£3.50

SHAMPOOS & CONDITIONERS YOU'LL LOVE

your favourite hair-cleansing essentials in 250ml and 400ml bottles

ULTIMATE VOLUME

with Body-Building Technology for up to 83% more volume



Ultimate Volume Shampoo
400ml
16725
Price per 100ml = 75p
£3

Ultimate Volume
250ml
27334 Shampoo
27342 Conditioner
Price per 100ml = 68p
£1.70

NOURISHING ARGAN OIL

and vitamin E for silky-smooth hydration



360 Nourishment Moroccan Argan Oil Shampoo
400ml
21402
Price per 100ml = 75p
£3

360 Nourishment Moroccan Argan Oil
250ml
27433 Shampoo
27441 Conditioner
Price per 100ml = 68p
£1.70

COLOUR PROTECTION

with Colour Shield Technology



Colour Protection Shampoo
400ml
04531
Price per 100ml = 75p
£3

Colour Protection
250ml
03145 Shampoo
01685 Conditioner
Price per 100ml = 68p
£1.70

HEALTHY & REPAIRED

with keratin, avocado oil and vitamin E



Instant Repair 7 Shampoo
400ml
05827
Price per 100ml = 75p
£3

Instant Repair 7
250ml
27391 Shampoo
27425 Conditioner
Price per 100ml = 68p
£1.70

DAILY SHINE

with silicone and pro-vitamin B5



Daily Shine 2-in-1 Shampoo & Conditioner
400ml
13813
Price per 100ml = 75p
£3

Daily Shine
250ml
28928 Shampoo
27326 Leave-in Conditioner
Price per 100ml = 68p
£1.70

ANTI-DANDRUFF 2-IN-1

with dandruff-fighting zinc



Classic Anti-Dandruff 2-in-1 Shampoo & Conditioner
400ml
25940
Price per 100ml = 75p
£3

Classic Anti-Dandruff 2-in-1 Shampoo & Conditioner
250ml
25759
Price per 100ml = 74p
£1.85

ANTI BREAKAGE

with fortifying keratin, arginine, bamboo, wheat protein and peppermint oil



Anti Hair Fall Shampoo
400ml
03111
Price per 100ml = 75p
£3

Anti Hair Fall
250ml
19026 Shampoo
17798 Conditioner
Price per 100ml = 68p
£1.70

AVON
care

caring HAND
CREAMS

NEW
LOOK



buy 1 choose 1
**HALF
PRICE**

page 114 only
lower priced item half price

for more
AVON
care turn to
page 223



for mature skin	for dry to extra-dry skin	for normal to dry skin	for dry to extra-dry skin	for dry skin	for dry to extra-dry skin	for extremely dry skin
23242 NEW Firming Age Restore	57885 NEW Nourishing Cocoa Butter	21709 NEW Nurturing Glycerine	21675 NEW Moisturising Royal Jelly	59501 NEW Regenerating Argan Oil	Restoring Moisture with Coconut Oil Hand Cream* 100ml 00182 £2	NEW Skin Recovery Hand Cream 75ml 21782 Price per 100ml = £3.00

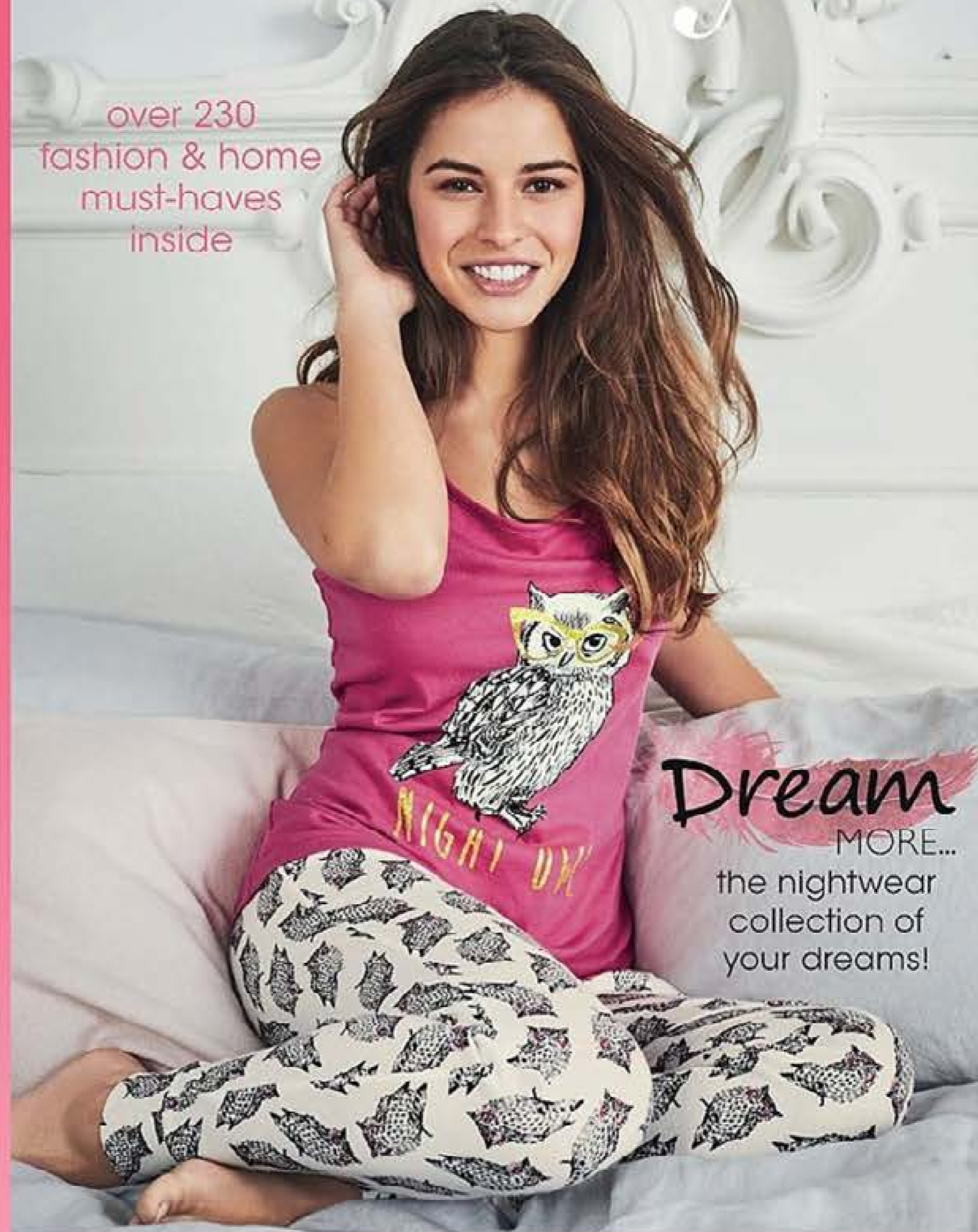
Hand Cream 75ml Price per 100ml = £2.67 **£2**

***WHILE STOCKS LAST**

£2.25

life & style

over 230
fashion & home
must-haves
inside



Dream
MORE...
the nightwear
collection of
your dreams!

Dream

MORE...

the nightwear collection
of your dreams!



design

unique prints and
gorgeous designs
you'll love



fit

super comfortable
but still flattering



quality

high cotton
content you'll
love to snuggle in

go to AVON.UK.COM
for more from
Dream More

NEW



gold
printed
detail

comfy jogger-
style bottoms

100%
cotton

just
£13
save £2

NEW Spectacled Owl Vest PJs 100% cotton, excluding trims. KEEP AWAY FROM FIRE.
22723 6/8. 03848 10/12. 27375 14/16. 01362 18/20. 27755 22/24.
Will normally be £15 **£13** save £2



Dream
MORE...

FREE
eye mask

£14
SAVE £2



Disney's
THE LITTLE
MERMAID

OFF DUTY

£18
SAVE £4

1. **Hibiscus Frill PJs*** 100% cotton. KEEP AWAY FROM FIRE. 54056 10/12. 54262 14/16. 54122 18/20. 25023 22/24. Normally £16 **£14** save £2

2. **NEW 3-Piece Palm Print PJ With Eye Mask*** Jersey top and shorts with coordinating mask. 100% cotton, excluding trims. KEEP AWAY FROM FIRE. 21451 6/8. 21584 10/12. 21618 14/16. 59071 18/20. 59329 22/24. Will normally be £14 **£12** save £2

3. **NEW Lace Trim Playsuit*** 67% viscose, 33% polyester, excluding trims. KEEP AWAY FROM FIRE. 21220 6/8. 21287 10/12. 21428 14/16. 21444 18/20. **£16**

4. **Disney The Little Mermaid PJs*** Top: 100% cotton. Bottoms: 95% cotton, 5% elastane. KEEP AWAY FROM FIRE. 20529 6/8. 06122 10/12. 62877 14/16. 41475 18/20. Normally £22 **£18** save £4

***WHILE STOCKS LAST**

©Disney 663087728



NEW

100%
cotton

just
£10

summery
tassel
sleeves

glitter print
detail

NEW Aloha Sleep Tee 100% cotton, excluding trims. KEEP AWAY FROM FIRE. 59428 6/8. 59733 10/12. 59741 14/16. 01628 18/20. 03020 22/24. **£10**



Dream
MORE...

cropped
bottoms,
perfect for
summer

glitter print
detail

£13.95
SAVE £2

1. Willow Boho Cropped PJs Top: 100% cotton. Trousers: 96% cotton, 4% elastane. KEEP AWAY FROM FIRE. 21519 6/8. 21642 10/12. 14811 14/16. 14704 18/20. 27896 22/24. **£15.50**

2. Lip Print PJs* Top: 92% cotton, 8% polyester. Bottoms: 100% cotton, excluding elasticated waistband. KEEP AWAY FROM FIRE. 56440 10/12. 57497 14/16. 57513 18/20. 58255 22/24.

Normally £15.95 **£13.95** save £2

***WHILE STOCKS LAST**



NEW

pretty
lace detail

cross-over
back with
adjustable
straps

just
£14
save £3

cotton
rich with
frilled cuff
bottoms

NEW Scarlet Spot Lace PJs Top: 60% cotton, 40% polyester. Bottoms: 60% cotton, 40% polyester. KEEP AWAY FROM FIRE. 02014 10/12. 01438 14/16. 01883 18/20. 26344 22/24.

Will normally be £17 **£14** save £3

Branded p122

ANITA & GREEN
FIORELLI
ORLA KIELY
COVETED
LIPSY

Ask Style p140

CLOTHING
JEWELLERY
ACCESSORIES
LINGERIE

Wellbeing p162

CLOTHING
DECORATIVE
GADGETS

Homeware p170

KITCHEN MAGIK
STORAGE
HOME FRAGRANCE

ANITA & GREEN

effortlessly stylish and on-trend,
Anita & Green is your go-to brand
for affordable, quality fashion



Anita Mehan, founder of Anita & Green



look out for
more
coordinating
items coming
soon!

NEW

JUST
£25
save £15

NEW Anita & Green Studded Cross-Body Bag
Adjustable strap.
PVC with polyester lining. Approx.
23.7cm x 29.5cm x 14cm. **14936**
Will normally be £40
£25 save £15

stud detailing

luxurious
branded plaque

on-trend
bucket
shape

FIORELLI

fully zipped
with
magnetic
closure



Fiorelli Tate Structured Handbag PU with polyester lining. Approx. 34cm x 19cm x 15cm. 11692 **£59**



FIORELLI

2 zipped sections with adjustable
shoulder strap

BAG
£28
SAVE £21



matching purse with
zipped back pocket



DESIGNED
IN COLLABORATION WITH
KENZO TAKADA



Shakuyaku Handbag Designed in collaboration with Kenzo Takada. PVC and PU with polyester lining. Approx. 38cm x 29cm x 15cm. 22491 **£80**

Fiorelli Mie Cross-Body Bag PU with polyester lining. Approx. 15.6cm x 22.5cm x 4.5cm. Strap adjustable between approx. 117cm and 137cm. 07773 Normally £49 **£28** save £21

Fiorelli Mie Purse PU with polyester lining. Approx. 28cm x 12.5cm x 1.8cm when open. 47332 **£35**

the future WATCH

more info online
AVON.UK.COM/FUTUREWATCH



-  MAKE & ANSWER CALLS
-  TOUCHSCREEN DISPLAY
-  COUNT STEPS
-  MONITOR SLEEP
-  GET NOTIFICATIONS (Android only)
-  PLAY MUSIC

connects to Apple or Android phones using Bluetooth

Future Watch Suitable for use with iPhone and Android phones via Bluetooth. Silicone strap adjustable between approx. 17.5cm and 24cm. Lithium rechargeable battery charges via USB cable (included). **23598** Normally £80
£30 save £50



2-YEAR
warranty

exclusive to
Avon



- ✓ exclusive Avengers design
- ✓ adjustable strap
- ✓ quartz run

Marvel Avengers Men's Watch PU strap adjusts between approx. 16.5cm and 22cm. Comes with a battery that can be replaced.
56499
£25



orla
kiely

Known for her fresh and creative signature style, Orla Kiely's iconic brand is recognised around the world for her unique use of colour and trademark prints.

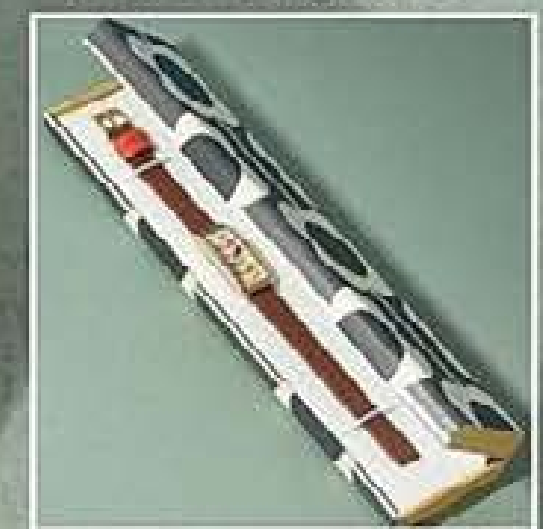
NEW

JUST
£60
save £30



- ✓ genuine leather adjustable strap
- ✓ premium, stainless steel design
- ✓ 2-year warranty

comes in a
branded gift box



NEW Orla Kiely Stem Print Watch Genuine leather strap, adjustable between approx. 15.3cm and 19.5cm. Comes in a branded gift box with a battery that can be replaced. **26211** Will normally be £90
£60 save £30

did you know we also accept cards and PayPal?
AVON.UK.COM

NATALIE LEE

@stylemesunday

the empowering
fashion blogger
with over 40k
followers

don't miss her
interview at
avon.uk.com

new

jumpsuit
£25

**NEW Printed
Jumpsuit** Removable
straps. 100% viscose,
excluding trims.
21014 6/8. 21048
10/12. 21089 14/16.
21121 18/20.
Will normally be £45
£25 save £20

**NEW Ring Detail
Clutch Bag** O-ring
handle. PVC with
polyester lining.
Approx. 29cm x 16cm.
00372
Will normally be £28
£18 save £10



COVETED



bag
£18

"I love the metal
handle and the
woven edge detail
on the clutch."



"This jewellery is beautiful! The tassels are so on-trend and they go with anything."

earrings
£ 8

NEW Statement Tassel Earrings Pierced stud earrings with titanium posts. Overall drop approx. 9cm. 22269 Will normally be £12 **£8 save £4**

NEW Longline Tassel Necklace Double-chain necklace with tassel and bead detail. Approx. 77cm + 9cm extension chain. 21980 Will normally be £20 **£15 save £5**

NEW Tassel Stacking Bracelets Set of 3 stretch bracelets. Internal diameter approx. 6cm unstretched. Tassels approx. 2.5cm. 22152 Will normally be £14 **£10 save £4**

bracelet
£ 10



necklace
£ 15

COVETED



top
£ 20

jeans
£ 28



shoes
£ 25.95

"The side contour panels on these jeans make your legs look sleek!"

Choker Neck Top* 97% polyester, 3% elastane. 09167 6/8. 09191 10/12. 09480 14/16. 09522 18/20. **£20**

***WHILE STOCKS LAST**

Contour Two-Tone Jeans 77% cotton, 21% polyester, 2% elastane. 11189 6/8. 10389 10/12. 10421 14/16. 09001 18/20. **£28**

Block Heels Upper and lining: polyurethane. Outsole: TPR. 16246 Size 4. 55467 Size 5. 24455 Size 6. 54916 Size 7. 16774 Size 8. **£25.95**

THE denim STORE

JEANETIC



the look of denim with the comfort of joggers

straight leg

WONDER SCULPT
by Body Illusions



high-waisted cut with tummy-smoothing technology

bootcut

Jeans - Azure

Inside leg length approx. 79cm.
90% cotton, 9% polyester,
1% elastane, excluding trims.

15297 10	13292 18
13185 12	13383 20
13193 14	13391 22
13250 16	28050 24
£26	

Bootcut Jeans

82% cotton, 17% polyester,
1% elastane, excluding trims.

26377 10	25312 18
14951 12	14068 20
14993 14	14092 22
15008 16	14209 24
£24	

THE lace-up JEGGINGS

we've got flattering fashion all tied up with this sculpting style

leg-smoothing, bottom-lifting technology

JUST
£15
save £3

NEW Lace-Up Side Jeggings

80% cotton, 19% polyester, 1% elastane.

27102 6/8

27219 10/12

27250 14/16

15727 18/20

16022 22/24

Will normally be £18

£15 save £3

on-trend lace-up ankle detail

NEW

WONDER SCULPT
by Body Illusions

skinny cut

Sole sensations

the perfect combination of comfort and style – no compromises!

up to size 8

NEW Elynn Sateen Cross-Over Mules

With comfort padded sole. Upper: 94% polyester, 6% elastane. Lining: polyester. Insole: PU.

size	olive	gold	rust
Size 4	06833	15032	25551
Size 5	06213	15040	14076
Size 6	04523	15031	12955
Size 7	25593	15123	12097
Size 8	24307	25379	06882

Will normally be £18.95

£16.95 save £2



NEW

available in 3 shades

CUSHIONED INSOLE for extra comfort

BEAUTIFUL SATIN FINISH with on-trend fringe detail

JUST **£16.95** EACH

summer **VIBES**

sightsee all day and party all night with the hottest slip-on style

Sole sensations

Noely Shoes*

Polyester and PU.

size	grey	print
Size 4	14266	05363
Size 5	12989	11809
Size 6	13458	11981
Size 7	11569	12880
Size 8	10132	12906

Normally £22

£18 save £4



JUST
£18

save £4

Maryana Espadrille Pumps*

Upper: polyester.
Lining: polyester and PU. Outsole: TPR.

size	brown	black
Size 4	20552	20297
Size 5	20578	20313
Size 5	20594	20339
Size 7	20644	20354
Size 8	20735	20545

Normally £18

£14 save £4



JUST
£14

save £4

***WHILE STOCKS LAST**

walk & sculpt technology

- helps encourage leg muscles to work harder
- helps improve the look of calves and thighs
- burn calories with every step



specially designed sole

JUST
£22

NEW Eliza Cross-Over Mules

Walk & Sculpt glitter mule. PU.

size	black	gold
Size 4	36731	22947
Size 5	35436	23184
Size 6	22848	23192
Size 7	22863	57208
Size 8	22905	13227



£22



THE flattering SWIMWEAR



flattering
tie waist



Body
Illusions
technology



2 ways
to wear

Chevron Printed Swimsuit*

79% polyester, 12% elastane, 9% nylon.

15743 10/12. 15776 14/16.

15792 18/20. 15875 22/24.

Normally £22 **£18 save £4**

Red Embellished Swimsuit

With Body Illusions support. 81% polyester, 19% elastane. 26971 10/12. 27193 14/16. 27227 18/20. 15586 22/24.

Normally £22 **£18 save £4**

NEW Ruffle Leaf Print Swimsuit

Wear on or off the shoulders. 82% nylon, 18% elastane. 09738 6/8. 08375 10/12.

08599 14/16. 03103 18/20. **£26**

BIKINI TOP
£15
save £9

KAFTAN
£22
save £8

Lipsy
LIPSY
LONDON

design exclusive
to Avon



bikini top with
adjustable
straps

Lipsy Cover-Up*

100% polyester.

09696 10/12

09720 14/16

09753 18/20

Normally £30

£22 save £8

Lipsy Bikini Top*

Padded. 68% nylon, 18% polyester, 14% elastane.

12047 34b 02238 36d

12054 34c 54593 36dd

12062 34d 54627 38b

12104 34dd 02659 38c

12120 36b 02683 38d

12138 36c 02691 38dd

Normally £24

£15 save £9

Lipsy Bikini Bottoms*

Outer: 83% nylon, 17% elastane. Lining: 100% polyester.

09449 6/8

09472 10/12

09654 14/16

09688 18/20

Normally £16

£10 save £6

***WHILE STOCKS LAST**



NEW

1



2



wear on
or off the
shoulders

BOHO
£18
save £6

3

palm-leaf
print



6 ways
to wear

1. **Multiway Maxi Dress – Coral** 95% polyester, 5% elastane.
09217 10/12. 09225 14/16. 09357 18/20. 09381 22/24. **£30**

2. **Ruffle Boho Maxi Dress** 95% polyester, 5% elastane.
27870 10/12. 21097 14/16. 20487 18/20. 20305 22/24. Normally £24 **£18** save £6

3. **NEW High-Neck Leaf-Print Maxi Dress** 100% viscose, excluding trims.
20651 10/12. 00646 14/16. 00653 18/20. 00711 22/24. **£28**

fashionable
chevron
print

**NEW Chevron
Maxi Dress**

100% viscose.

26807 10/12

27011 14/16

27052 18/20

27094 22/24

Will normally be £28

£22 save £6

Bag not available.

trending!

These dresses are perfect for summer holidays, cocktails in the sun, weddings... the list goes on! Dress them down with flat sandals and a boho bag or up with a sparkly clutch and heels.

LOUISE, ASK STYLE EXPERT

THE
maxi
DRESS

DRESS

£22

save £6

soft and breathable;
drapes beautifully



get your summer wardrobe sorted with stylish trousers and tops to dress up or down

NEW

THE safari TREND



detachable straps

TOP
£20



Bardot-style top

TOP
£10

flattering wide-leg style

TROUSERS
£18
save £4



high-fashion cold-shoulder style

elasticated waist

lightweight fabric

TROUSERS
£18
save £2

contrast trim down sides

TOP
£10.50

trending!

When comfort and summer style combine, you're on to a winner! These looks work for drinks, travelling, a day out shopping or the office – anything, really.
LOUISE, ASK STYLE EXPERT

Printed Bow Top 100% polyester. 59972 10/12. 57968 14/16. 19919 18/20. 00679 22/24. **£20**

NEW Navy Bardot Top* Can be worn on or off the shoulder, or back to front. 100% polyester. 18259 6/8. 16915 10/12. 16998 14/16. 56374 18/20. 56382 22/24. **£10**

***WHILE STOCKS LAST**

NEW Wide-Leg Trousers Paper-bag-style waist. 100% viscose, excluding trims. 18127 10/12. 18150 14/16. 18200 18/20. 18242 22/24. Will normally be £22 **£18 save £4**

NEW Basic Khaki Top
100% polyester.
48702 6/8
08771 10/12
18168 14/16
18291 18/20
16634 22/24
£10.50

NEW Abstract Printed Casual Trousers*
100% viscose.
05934 10/12
12757 14/16
12856 18/20
14894 22/24
Will normally be £20
£18 save £2

TALLOW 6 WEEKS FOR DELIVERY



NEW

THE animal-print TREND

BRACELET
£6
save £4



embossed snakeskin effect

faux pony hair zebra-print or leopard print



adjustable strap and buckle closure



stud details

NEW Brigetta Animal Wrap Bracelet
PU. Length approx. 42cm with buckle closure.
25817 Zebra
25825 Leopard
55251 Snake
Will normally be £10
£6 save £4

trending!

Animal print never, ever goes out of fashion! Live up to your wild side with these wrap bracelets – the perfect finishing touch for your outfit.

ROSHNI, ASK STYLE EXPERT



WATCH
£16
save £3.50

2-YEAR
warranty

- ✓ quartz run
- ✓ snakeskin-effect dial
- ✓ adjustable bracelet strap

glitter detail

NEW Brigetta Animal Dial Watch
Bracelet strap with removable H-bar and links. Max. length approx. 19.7cm. Comes with a battery that can be replaced.
16063 Will normally be £19.50
£16 save £3.50



NEW



choose 'love'
or 'kiss'



adjustable
sizing

8 single earrings

RING
£4



**Damara Single Earrings
Gift Set** 8 single silver-plated
earrings with titanium posts.
59881 **£4**

NEW Damara Statement Ring Adjustable to fit ring
sizes 6-10. Word approx 3.3cm x 2cm.
14662 Love. 14860 Kiss. **£4**

Damara Choker Gift Set Set of 3 chokers.
Polyamide, polyester and PU, with silver-plated fixings.
Approx. 30cm + 9cm extension chain, ranging from
0.5cm-1.5cm wide. 59667 Normally £10 **£8 save £2**



set of 3 chokers

NEW



4 pairs on a
cute gift card



JUST
£4.50



THE moodstone EARRINGS

moodstone earrings change
colour to suit your mood!



excitable



tense



sensitive



relaxed



happy

NEW Edina Mood Earring Gift Set
4 pairs of pierced stud earrings.
Packaged on a gift card.

25833
£4.50

Colours are a guide and may differ from those printed.

complete the look



moodstone
bracelet also
available

NEW Deena Mood Bracelet
Silver-plated bangle with colour-changing
stone. Diameter approx. 6.5cm.

00455
£8

gold-tone, silver-tone or rose gold-tone



with 5 interchangeable charms that clip on and off



4 interchangeable coins



dreamcatcher = protection



hamsa hand = luck



tree = family



heart = love

1. **Elanna Message Bangles** Adjustable bangle with script message. Choose from rose gold-tone, silver-tone and gold-tone. **59857** Gold: Be happy, be true, be kind. **59592** Silver: Dream big. **54718** Rose gold: Don't kill my vibe. **£5**

2. **Sydnee Interchangeable Charm Ring** 5 interchangeable glass and acrylic charms ranging from approx. 0.7cm to 0.8cm. Rose-gold: **17467** Size 6. **16626** Size 8. **15453** Size 10. Silver-tone: **19018** Size 6. **08326** Size 8. **06775** Size 10. **£6.50**

3. **Alyssandra Interchangeable Coin Necklace** Longline with locket and 4 interchangeable coins. Silver-plated. Chain approx. 71cm, pendant approx. 3.2cm x 2.2cm. **59550** Normally £12 **£10 save £2**

NEW

THE charm COLLECTION

SET OF 3
BRACELETS
£5.95



set of 3 stacking bracelets

rose gold-tone heart

gold-tone hamsa hand

silver-tone clover

matching set of 3 stacking rings



NEW Jenay Charm Stacking Rings
Set of 3 stacking rings with hanging charms.
26369 Size 6. **26427** Size 8. **26435** Size 10. **£4.50**

NEW Jenay Charm Stacking Bracelets
Set of 3 stretch bracelets with charms. Internal diameter approx. 6cm unstretched. **26252** **£5.95**

trending!

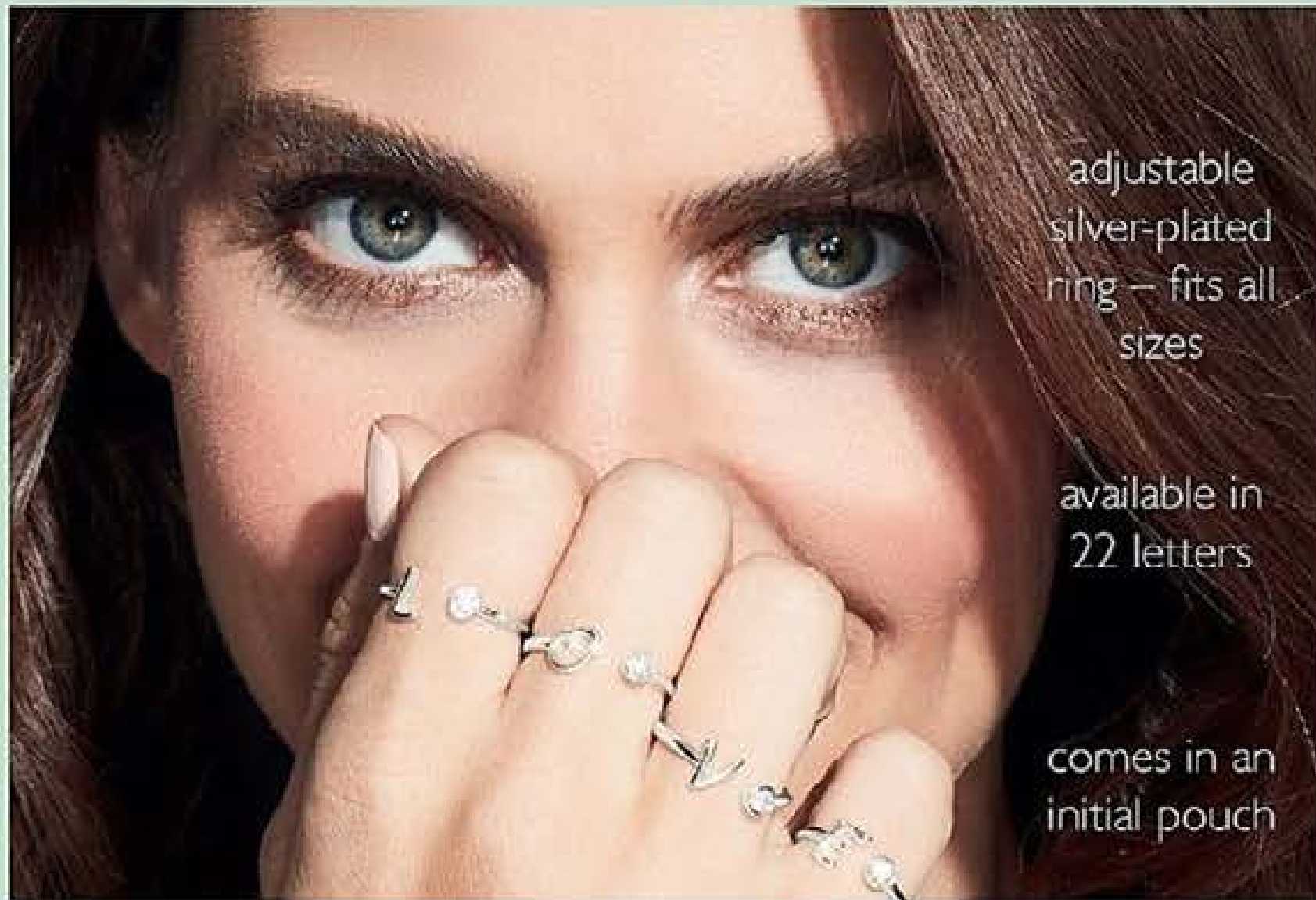
I love the charm trend, not to mention the stacking trend! Because these matching rings and bracelets are gold, silver and rose gold toned, I'm wearing them with everything.

ROSHNI, ASK STYLE EXPERT

ANY 2 FOR £8

SAVE UP TO £8

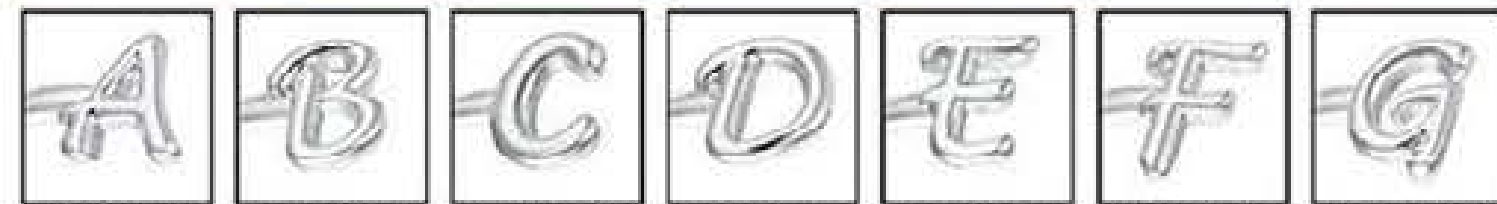
pages 150-151



adjustable
silver-plated
ring – fits all
sizes

available in
22 letters

comes in an
initial pouch



03681 A 25122 B 22426 C 16683 D 24299 E 24836 F 21808 G



17327 H 02808 I 02311 J 26690 K 09134 L 28696 M 23606 N



23861 O 19992 P 18622 R 16923 S 59535 T 05835 V 16576 W



15404 Z

Karrie Initial Bypass Ring

Silver-plated with clear stone, approx. 0.4cm diameter.
Adjustable to fit sizes 6-10.

£8



never lose
your rings
again

mini ring dish – available in 22 letters

THE
initial
RING DISH

trending!

Since the infamous 'Carrie' necklace in *Sex and the City*, personalised jewellery has been a style staple. Now you can have a customised ring dish, too.

ROSHNI,

ASK STYLE EXPERT



21774 A 54031 B 02956 C 25247 D 24539 E 26625 F

Emilee Mini Ring Dish*
With gold edge and black script initials. Ceramic.
Approx. 5.5cm x 5.5cm.

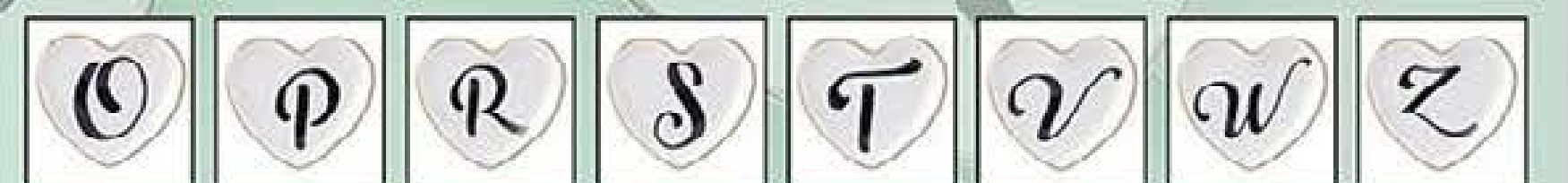
£5

Rings not included.

***WHILE STOCKS LAST**



19125 G 23382 H 23432 I 59303 J 57596 K 02337 L 02469 M 23267 N



22590 O 22657 P 22798 R 12039 S 02733 T 01016 V 23069 W 23226 Z



3-piece
faux
pearl
gift set



NEW

THE
classic
LOOK

GIFT SET
£6.50



comes on a
printed card

Chenille Rose Gift Set Pierced
stud earrings with titanium posts
and necklace, approx. 42cm + 9cm
extension chain. **59030 £10**

Abree Pearlesque Gift Set Includes: a pearl
bead necklace, approx. 42cm + 9cm extension
chain, a pearl bead stretch bracelet, diameter
approx. 6cm unstretched, and a pair of pierced
drop stud earrings with titanium posts,
drop approx. 2.6cm. **56804 £12**



3 pairs of
earrings and
a necklace

comes in gift
packaging

**NEW Malinda Necklace &
Earring Gift Set** Silver-plated.
3 pairs of pierced stud earrings
with titanium posts, suitable
for sensitive ears. Necklace
approx. 42cm + 9cm extension
chain. **26153 £6.50**

NEW Darrah Earring Gift Set
6 pairs of pierced stud earrings
with titanium posts, presented in
a floral gift box. **16048 £6**

GIFT SET
£6

6-pair
earring set

packaged like
a message in
a bottle



genuine freshwater pearl
necklace and earrings

Seas The Day Freshwater Pearl Gift Set
Silver-plated necklace, approx. 42cm + 9cm
extension chain, and pierced stud earrings with
titanium posts. Presented in novelty bottle gift
packaging. **19448** Normally £10 **£6 save £4**



choose rose gold
or silver tone



2 looks in 1 – flip the
front to the back!

Derora Front-Back Earrings Double-sided
pierced stud earrings with removable hanging
jackets. Titanium posts. **03467** Rose gold-tone.
56887 Silver-tone. **£10**



2-YEAR
warranty



Mayleen Boyfriend Watch* Bracelet-style strap, adjustable between approx. 18cm and 20cm with removable H bar. Includes a battery that can be replaced.

03749 Rose gold-tone. 05306 Silver-tone. Normally £30 **£18 save £12**

Aneta Metallic Strap Watch PU strap adjusts between approx. 17cm and 21cm. Comes with a battery that can be replaced. 20602 Pearl. 03814 Hot Pink. 18366 Turquoise.

Normally £15 **£10 save £5**



Zalika Watch Bracelet style with removable link, adjustable between approx. 19.5cm and 20.8cm. Includes a battery that can be replaced. 11833 Silver-tone. 11940 Rose gold-tone. **£20**

NEW Jamie Colour-Change Strap Watch* Silicone colour-changing strap adjusts from approx. 16.5cm to 19.8cm. Includes a battery that can be replaced. 00505 Pink. 00471 Orange. 00489 Blue. **£15**

***WHILE STOCKS LAST**

NEW



Freya Plum Watch
Bracelet-style strap with 2 removable links, adjustable between approx. 17.4cm and 20.4cm. Includes a battery that can be replaced.

02022
Normally £30
£18 save £12

JUST
£18
save £12



**NEW Donella
Rainbow Watch**

Bracelet-style strap is approx. 21.5cm with removable H-bar fastening or 20cm without. Includes a battery that can be replaced.

74518

Will normally be £30
£20 save £10

THE
must-have
WATCHES

JUST
£20
save £10



THE summer SHOP



100% cotton

magnetic closure



with 5 tropical charms



choose your favourite foil slogan print



on-trend embroidered slogan

1. **Tropical Slogan Shopper** Canvas cotton shopper with glitter and magnetic button closure. Approx. 42cm x 11cm x 41cm. **10116 £8**

2. **Kasia Interchangeable Necklace Gift Set** 5 tropical charms ranging from 1cm to 2.2cm. Necklace length approx. 42cm + 9cm extension chain. **15651 £5**

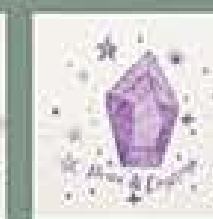
3. **Tropical Vibes Slogan Coin Purse*** Diameter approx. 10cm. PMMA with polyester lining. **10504 Pink. 10371 Green. 10256 Gold. £3.95**

4. **Sunny Days Hat*** Paper straw embroidered hat. Head circumference approx. 56cm with 10cm brim. 89% paper yarn, 11% polyester. **10199 £8.95**

***WHILE STOCKS LAST**



loyalty & faith
00380
January



peace & courage
25197
February



hope & creativity
27698
March



innocence & love
07344
April



happiness & success
15909
May



joy & positivity
13540
June



beauty & growth
13524
July



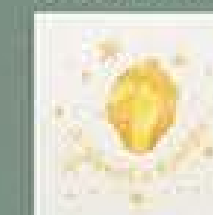
luck & honesty
13516
August



power & truth
04325
September



confidence & charm
04481
October



strength & friendship
19034
November



wisdom & wealth
16089
December

glitter effect

JUST £5

Birthstone Shopper Bag
100% cotton, approx. 41cm x 40.5cm x 5.5cm.
£5



BRA
£10

- seam-free and non-wired
- soft-touch fabric
- comfort and support

BRIEFS
£4

Striped 'The One' Bra
47% polyester, 41% nylon, 12% elastane.
19851 10/12
19869 14/16
19877 18/20
19968 22/24
£10

Striped 'The One' Briefs - Grey/White
45% nylon, 41% polyester, 14% elastane.
19904 10/12
18416 14/16
18457 18/20
18465 22/24
£4



Daisy Seam Free Bra*
83% nylon, 12% elastane, 5% polyester.

size	coral	white
10/12	35543	08151
14/16	61515	08243
18/20	23218	08276
22/24	09514	04358

Normally £12.50
£9.95 save £2.55

***ALLOW 6 WEEKS FOR DELIVERY**

Lingerie Guarantee
For hygiene reasons, a replacement or refund cannot be given if the gusset label is removed from lingerie. This guarantee is in addition to your statutory rights.

'The One' Bra
White: 87% nylon, 13% elastane, excluding trims. Grey: 51% nylon, 37% polyester, 12% elastane, excluding trims. Black: 91% nylon, 9% elastane, excluding trims. Comes with removable padded cups. All sizes fit up to a DD cup.

size	black	white	grey
10/12	63685		
14/16	21600		
18/20	21865		
22/24	14563		
size	white	grey	
10/12	23671	12773	
14/16	59378	09498	
18/20	12526	01123	
22/24	09639	01925	

£10

NEW



- beautiful new lace design
- seam-free and non-wired
- cross-back
- removable pads

THE one bra COLLECTION

JUST
£9.95
save £3

NEW Lace 'The One' Bra

87% nylon, 13% elastane.

size	white	black
10/12	19729	63735
14/16	03483	11163
18/20	12237	09423
22/24	12625	03400

Will normally be £12.95
£9.95 save £3



DOTTY
£14



also available in white

- non-padded and underwired
- dotted print

Essential Non-Padded Dotty Bra

Non-padded, underwired bra. 90% nylon, 10% elastane, excluding trims.

size	black	white
36d	06023	24729
36dd	04945	23523
36e	05066	26294
36f	05017	18309
38d	06080	21147
38dd	04952	12245
38e	05074	12872
38f	05025	13128
40d	06106	23093
40dd	04978	26963
40e	05264	03210
40f	04317	15933
42d	06189	23358
42dd	04986	16659
42e	04432	03327
42f	04457	03384

£14



JACQUARD
£15



also available in white and nude

- underwired minimiser bra
- wide adjustable straps

Jacquard Minimiser Bra

83% nylon, 14% elastane, 3% cotton.

size	black	white	nude
36dd	36723	14431	14720
36e	12278	24406	09316
38dd	20875	24570	05090
38e	16782	13029	16691
38f	17525	20990	26872
38g	00562	25676	15750
40dd	22764	20636	24018
40e	15669	24638	26732
40f	17285	54544	26906
40g	14902	25585	15818
42dd	12229	24190	25403
42f	12732	08169	27201
42g	15891	23424	15826

£15

NEW

CURVEDD+

NEW Ivie Lace Bra DD+

62% nylon, 31% polyester, 7% elastane.

- 12922 36dd
- 13599 36e
- 25080 38dd
- 56457 38e
- 56671 38f
- 57182 38g
- 17145 40dd
- 56515 40e
- 56721 40f
- 17020 40g
- 16451 42dd
- 58867 42e
- 56739 42f
- 25916 42g

Will normally be £14

£11 save £3

- non-padded
- underwired
- pretty lace

IVIE
£11
save £3

THE
lace DD+
BRA

from DD upwards





JUST
£16.50
save £5.50

relaxed
batwing-style
top



JUST
£16.50
save £2

flattering
wrap-front
playsuit

Floral Clara Loungewear Top: 64% polyester, 36% viscose. Bottoms: 65% polyester, 35% viscose, excluding elasticated waistband. **18473** 10/12. **18481** 14/16. **18499** 18/20. **18523** 22/24. Normally £22 **£16.50** save £5.50

Elena Playsuit* 49% viscose, 47% polyester, 4% elastane. **20842** 6/8. **21139** 10/12. **20198** 14/16. **20362** 18/20. Normally £18.50 **£16.50** save £2

***WHILE STOCKS LAST**

time to
relax

make the most
of your downtime
with loungewear
that's comfy and
oh-so soft

NEW

**LOUNGE
DRESS**
£12.95



cotton-rich,
soft brushed feel
with 2 front
pockets

NEW Frill Lounge Dress[†] 86% cotton, 14% polyester. **KEEP AWAY FROM FIRE.**
15198 10/12. **11023** 14/16. **06544** 18/20. **04713** 22/24.

Will normally be £14.95 **£12.95** save £2

†ALLOW 6 WEEKS FOR DELIVERY



2

order your
FREE
scented oil
when you buy the diffuser
order using **27763**

- 3-in-1: mood light, diffuser or both at the same time
- built-in timer function suitable for use with most scented oils



1



mood light
setting softly
changes
colour

with uplifting notes of
green bamboo, cucumber
and white freesia



3

4

- comes with 10 wax melts
- candlelight creates a soothing atmosphere

rhythmic sleep light

breathe in time with the soft
circle of light as it expands and
fades on the ceiling

SLEEP
GUIDE
£10



breathe with the light, slowing to
a regular 6 breaths per minute



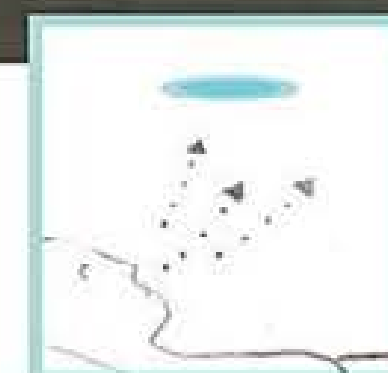
this magic number triggers the
brain's 'relaxation response'



ease yourself into a
good night's sleep



automatically shuts
off after 30 mins



1. **Zaria 3-in-1 Aroma Diffuser and Mood Light** Includes USB cable. Gift boxed.
Approx. 7.5cm x 7.5cm x 12.8cm. **24703 £30**

2. **Revitalising Bamboo Scented Oil*** Green bamboo, cucumber and white freesia. 10ml
27763 £3.50 *WHILE STOCKS LAST

3. **Revitalising Bamboo Ceramic Burner** Comes with 10 scented wax melts, sizes may vary.
Tealight included. **57893 £12**

4. **Set of 20 Wax Melts** Revitalising Bamboo scented. Pack of 20, sizes may vary. **43844 £4**

Zaria Rhythmic Sleep Light Requires
3x AAA batteries, not included. ABS
and PCB. Approx. 10cm x 8cm x 4cm.
06320 £10

sleep
well

with camomile
and lavender
aromatherapy

spritz on
your pillow
and fall into a
deep sleep



Sleep Serenity Pillow Mist

100ml

13532

Normally £4.50

£1.99

save £2.51

smoothing
Greek Seas

with powerful **sea salt** and
algae extract



FACE MASK
helps remove
impurities and
smooth skin

**Smoothing Peel-Off
Face Mask**

75ml

17889

Price per 100ml = £7.33

£5.50

BODY SCRUB
exfoliates skin
for a polished-
looking glow

**Smoothing
Body Polisher**

200ml

25288

Price per 100ml = £3.00

£6

MOISTURISING GEL
absorbs quickly to
smooth and deeply
quench skin

**Smoothing
Moisture Lock
Body Gel**

200ml

17723

Price per 100ml = £3.50

£7

TOP TIP

wear the gloves
over your cream
overnight and wake
up to super-soft
skin in the
morning!



moisturising
gloves
to lock in your
hand cream

Moisturising Gloves

95% cotton, 5%
elastane. Approx. 20cm
x 16cm. One size.

14928

Normally £3.50

£3 save 50p

our top 3 luxury
**hand
creams**

just

£3

each



**Treasures of
the Desert**
with restoring
argan oil

04168

Treasures of
the Desert

Hand Cream 30ml Price per 100ml = £10.00 Normally £4.50

£3 save £1.50

**Relaxing
Provence Spa**
with soothing
lavender

28381

Relaxing
Provence Spa

**Blissfully
Nourishing**
with indulgent
shea butter

18358

Blissfully
Nourishing



beach towel with inflatable pillow

Tropical Beach Towel Towel 100% cotton. Approx. 150cm x 70cm. Includes inflatable PVC pillow. 15974 **£12**



solar charger

Phone not included.

Solar Charger Comes with a micro USB cable. ABS and silicone. Approx. 12cm x 6cm x 1.5cm. 09050 **£12**



luggage scales with digital screen – no more excess baggage charges

Digital Suitcase Scales Measures in kilograms or pounds. Weighs up to 40kg. Requires 1x CR2032 battery, included. 09183 **£6**



safety box disguised as sun cream

JUST **£5**

Contents not included.

Sun Safety Bottle Approx. 8cm x 4cm x 21cm. ABS. 08995 **£5**



HOLIDAY heroes

JUST **£6**

JUST **£3.50**

perfect for storing swimwear, toiletries or shoes



2 layers, perfect for accessories or protecting delicate clothing

NEW Tropical Travel Storage – Large
Two zip-up layers and mesh top panel. Polyester. 40cm x 26cm x 10cm. 20404 **£6**

NEW Tropical Travel Storage – Small
Zip-up travel bag. Polyester. 23cm x 37cm x 12cm. 20495 **£3.50**

Suitcase and sunglasses not included, Tropical Beach Towel and Sun Safety Bottle sold separately.

- great for BBQs
- detachable silicone bristles and spout option
- dishwasher safe

Oil Baste and Pour* Acrylic, PP and silicone. Approx. 5.5cm x 17cm. Dishwasher safe. 57125 **£8**

pouring spout for oils and dressings



oil baste and pour



non-stick silicone tray liner

- allows heat to circulate for even cooking
- stops food sticking
- acts as fat drip tray

Silicone Multi-Function Mat Silicone. Approx. 40cm x 28cm x 1cm. Dishwasher safe and oven safe. 72082 Normally £10 **£8** save £2



salad cup

- includes dressing pot and clip-on fork
- dishwasher safe

Salad Cup with Fork Dishwasher and microwave safe. PP. Approx. 11.8cm x 11cm x 20cm. 09811 **£6**

***WHILE STOCKS LAST**

NEW

kitchen
magik

- can also be used on pies, quiches and cakes



2-IN-1
SLICE &
SERVE

£5

NEW 2-in-1 Slice and Serve AS, stainless steel. Approx. 27.5cm x 9.3cm x 3.5cm. Not dishwasher safe. 12161 **£5**



STORAGE SOLUTIONS

BY  HIDDEN HOME



stylish storage solutions in 2 gorgeous prints, from £4.50



1

magazine storage

Magazine Storage Box
Collapsible. Non-woven polyester, cardboard inner. Approx. 34cm x 18cm x 25cm. **22566 £5**



2

deep cube storage

Mix & Match Cube Storage
Collapsible. Polyester and cardboard. Approx. 30cm x 30cm x 30cm.
23119 Blue print 
23036 Grey print 
£6



3

set of 4 organisers

Mini Drawer Organisers
Set of 4: 2 approx. 13cm x 10cm x 8cm and 2 approx. 20cm x 8cm x 8cm. Collapsible. Non-woven polyester, cardboard inner. **10306 £8**

Contents across pages 172-173 not included.



4

shallow cube storage

Half Cubes
Non-woven polyester, cardboard inner. Approx. 15cm x 30cm.
14597 Blue print 
08714 Grey print 
£4.50

shoe storage

new

perfect for those hard to reach places, such as shelves and under beds



holds 6 pairs of shoes

JUST **£7.50**

NEW Shoe Storage Bag
Non-woven polyester, PEVA pockets. Approx. 35cm x 37cm x 16cm when closed.
54353 £7.50

hanging organiser

new

JUST **£5**

NEW Hanging Organiser
4 pockets. Non-woven polyester, approx. 35cm x 42cm.
12203 £5



perfect for make-up or accessories

fragrance
for the home



MINI-SIZED CANDLES
£3.60

FLORAL lavender blossom, tonka bean & cashmere woods

FRUITY red berries, apple & rhubarb



STANDARD CANDLES
£5

SWEET vanilla, white chocolate & praline

FLORAL white gardenia, jasmine & sandalwood

FRESH linen, marine notes & cedarwood

4 SOLD EVERY MINUTE*

*Based on sales of our home fragrance collections from 19.10.2017 to 08.11.2017.

MINI-SIZED CANDLES

Glass Candle
Mini. Burns for up to 16 hours.
20925 Lavender & Blossom
61598 Red Berry & Rhubarb
£3.60

STANDARD CANDLES

Glass Candle
Burns for up to 30 hours. Glass jar.
23325 Vanilla
27532 White Floral
19182 Linen
£5

DIFFUSERS

Reed Diffuser
50ml oil in a glass bottle. Lasts up to 5 weeks.
18044 Lavender & Blossom
08292 Red Berry & Rhubarb
23317 Vanilla
02170 White Floral
00133 Linen
£5

AIR FRESHENER

Red Berry & Rhubarb Hanging Freshener
Set of 2. Each approx. 9cm x 7cm. Cardboard with ribbon to hang.
00364
£2.95

TOTALLY tropical

fill your home with the exotic scent of mango and coconut



JUST **£10**

JUST **£8**

burns for up to 8 hours

lasts up to 6 weeks

set of 2 unscented candles

Tropical Mango and Coconut Smoothie Diffuser
Approx. 6.9cm x 8.2cm. Lasts for up to 6 weeks. **10595**
£10

Tropical Succulent Candle - Set of 2
Unscented. Burn for approx. 8 hours. Each approx. 7.5cm x 5cm. **08961**
£8

All candles and diffusers in this brochure have a hazard classification under the Classification, Labelling and Packaging Regulation. Please see product details at avon.uk.com for full hazard information.

Footletix

looks like a shoe,
feels like a trainer



pretty
metallic
detail

NEW Breena Leisure Ballet Pumps

Pink upper: PU. Grey upper: polyester. Lining: textile. Insock: PU.

size	pink	grey
Size 4	13094	24422
Size 5	13169	24489
Size 6	13276	24604
Size 7	13375	24687
Size 8	13466	13045

Will normally be £22,50
£18.50 save £4

NEW

available in
pink or grey

STAR
BUY

£18.50

elasticated
strap for
comfort

grey jersey
marl finish

moves with
your foot
for comfort
on the go



cedarwood & AMBER

fill your home with the warming scent of cedarwood, spicy cinnamon, intense amber and refreshing citrus

burns for up to 17 hours

lasts for up to 5 weeks

RUB to smell CEDARWOOD & AMBER

JUST £3.60

JUST £5

JUST £2.95

set of 2 air fresheners

buy 2 candles for £6

page 178 only

NEW Cedarwood and Amber Glass Candle Burns for up to 17 hours. Glass jar. 24133 £3.60

NEW Hanging Freshener Set of 2. Each approx. 9cm x 7cm. Cardboard with ribbon to hang. 21337 £2.95

NEW Cedarwood and Amber Reed Diffuser 50ml oil in glass bottle. Lasts up to 5 weeks. 14688 £5

NEW

AVON care

everyday Avon value

AVON CARE TRUSTED BY MILLIONS of WOMEN WORLDWIDE

from £2.25

nourishing COCOA BUTTER

sumptuously rich moisture that lasts all day for softer, smoother skin

400ml body lotion

AVON care nourishing with cocoa butter body lotion dry to extra dry skin

RUB to smell COCOA BUTTER

NEW LOOK

AVON care nourishing with cocoa butter rich cream for face, hand & body dry to extra dry skin

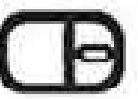
AVON care nourishing with cocoa butter body butter dry to extra dry skin 200ml

for more AVON care turn to page 223

NEW Rich Cream for Face, Hand & Body 400ml 54684 Price per 100ml = 56p £2.25

NEW Body Lotion 400ml 01206 Price per 100ml = 63p £2.50

NEW Body Butter 200ml 28936 Price per 100ml = £1.13 £2.25



PERFECT SKIN
add radiance and help improve skin texture and tone

NEW



worth £26.50*



NEW Perfect Skin Skincare Kit
Contains: Anti-Ageing 3-in-1 Cleansing Water 50ml, Wake Up Cream SPF25 10ml, Wide Awake Eye Cream 15ml and Sleep Cream 10ml.

69666
£10

REVERSALIST
reduce and help prevent the appearance of wrinkles



worth £30.50*



Reversalist Complete Renewal Skincare Kit
Contains: Anti-Ageing 3-in-1 Cleansing Water 50ml, Day Cream 15ml, Night Cream 15ml and Eye System.

14779
£10

PLATINUM
replenish, firm, lift and recushion mature skin



worth £33.50*



Platinum Skincare Kit
Contains: Anti-Ageing 3-in-1 Cleansing Water 50ml, Day Cream 15ml, Night Cream 15ml and Eye & Lip Cream 15ml.

58347
£10

time to try **ANEW** loved by millions of women

2 weeks to younger-looking skin

...for just £10!
worth up to £33.50*

try your skin's perfect **ANEW** trial kit today



ULTIMATE

improve multiple signs of ageing including wrinkles, firmness and radiance

worth £31.50*



Ultimate Multi-Performance Skincare Kit
Contains: Anti-Ageing 3-in-1 Cleansing Water 50ml, Day Cream SPF25 15ml, Night Cream 15ml and Eye System.

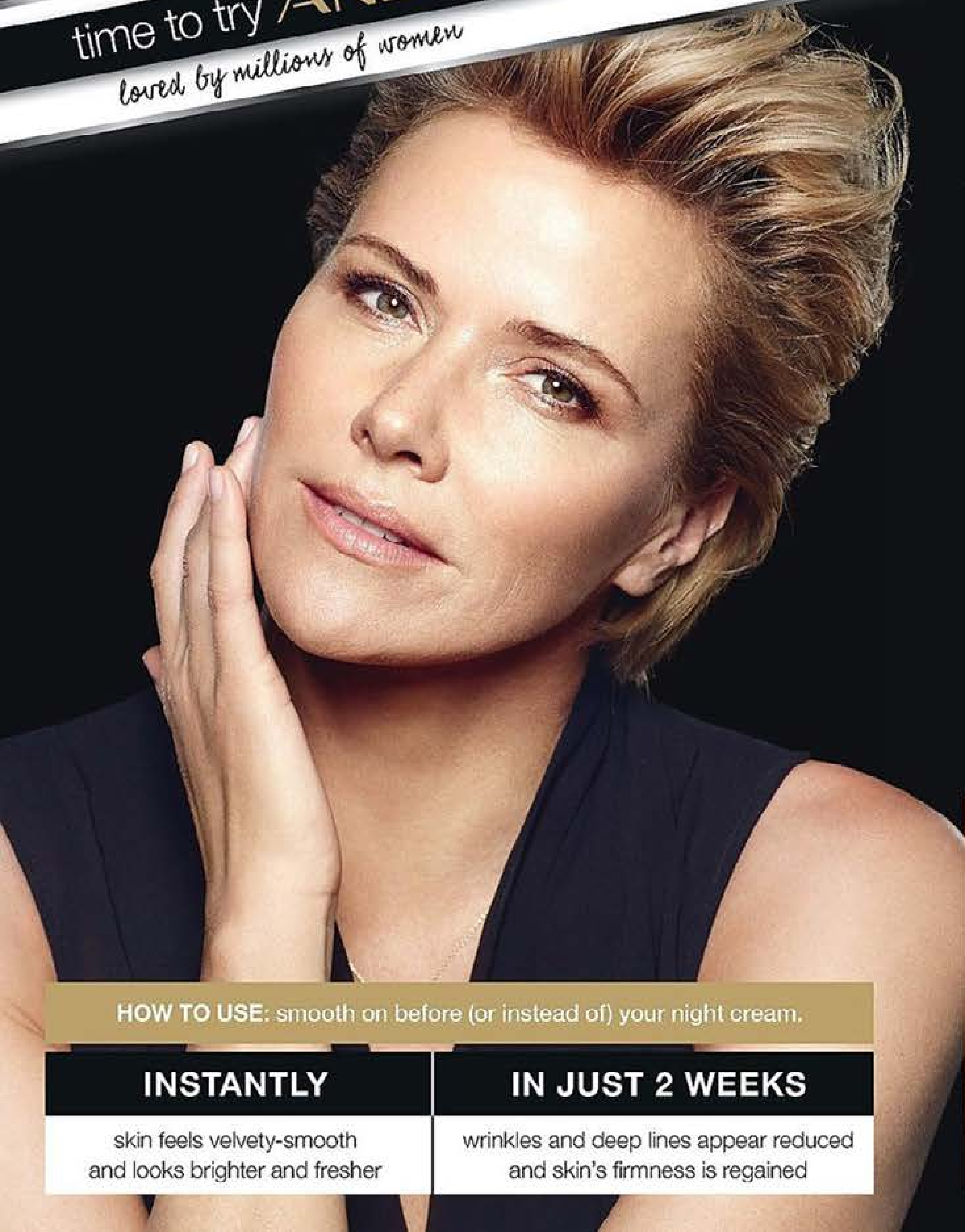
05546
£10

try today!

£10
each

*Based on normal brochure prices.

time to try **ANEW**
loved by millions of women



the anti-ageing
power couple

THE BEAUTY
AWARDS
2017

Silver Winner

powerful anti-ageing serum helps purify skin cells and helps reverse the look of ageing



replenishing oil provides a protective moisture barrier against external damage that can age skin

HOW TO USE: smooth on before (or instead of) your night cream.

INSTANTLY

skin feels velvety-smooth and looks brighter and fresher

IN JUST 2 WEEKS

wrinkles and deep lines appear reduced and skin's firmness is regained

Ultimate Supreme
Dual Elixir
40ml
58743
Price per 100ml = £50.00
Normally £28
£20 save £8

try today

£20

save £8

time to try **ANEW**
loved by millions of women

over
3 million
 sold*

 find your **perfect**
anti-ageing day cream



**reignite your
 radiance, every day**

100% of women
 saw results
 on multiple signs
 of ageing**



PERFECT SKIN

REVERSALIST

PLATINUM

ULTIMATE

with **Perfect Cell Complex**
 to help **maximise**
 skin cell turnover

with **Tri-Elastinex
 Technology** to help
 reconstruct
 surface skin cells

with **Paxillium Technology**
 to help restore **youthful cell**
 shape and **boost collagen**

with **clever Celluvice Complex**
 to help **enhance surface skin**
 cells' cleansing process and
 breathe new life into your skin

**Perfect Skin Wake Up
 Cream SPF25**
 50ml
 03624

Price per 100ml = £26.00

£13

**Complete Renewal
 Day Cream SPF25**
 50ml
 26757

Price per 100ml = £30.00

£15

**Platinum
 Day Cream SPF25**
 50ml
 09290

Price per 100ml = £36.00

£18

**Multi-Performance
 Day Cream SPF25**
 50ml
 17764

Price per 100ml = £22.00

Normally £16

£11

save £5

try today

£11

save £5

*Based on units of Anew Day Creams sold since launch. **Based on results of a 12-week clinical study with 33 women.

time to try **ANEW**
 loved by millions of women

over
1.7 million
 sold*

double skin's moisture for recushioned skin, overnight

find your **perfect**
 anti-ageing night cream



PERFECT SKIN

REVERSALIST

ULTIMATE

PLATINUM

with **Perfect Cell Complex**
 to help maximise
 skin cell turnover

with **Tri-Elastinex
 Technology**
 to help reconstruct
 surface skin cells

with clever **Celluvive Complex**
 to help enhance surface skin
 cells' cleansing process

with patented **Paxillium
 Technology** to help restore
 youthful cell shape and boost
 collagen to firm, lift and
 strengthen the look of skin

Perfect Skin Sleep Cream
 50ml
 02832

Price per 100ml = £18.00
 Normally £13

£9

save £4

**Complete Renewal
 Night Cream**
 50ml
 14126

Price per 100ml = £20.00
 Normally £15

£10

save £5

**Multi-Performance
 Night Cream**
 50ml
 28191

Price per 100ml = £22.00
 Normally £16

£11

save £5

Platinum Night Cream
 50ml
 06908

Price per 100ml = £24.00
 Normally £18

£12

save £6

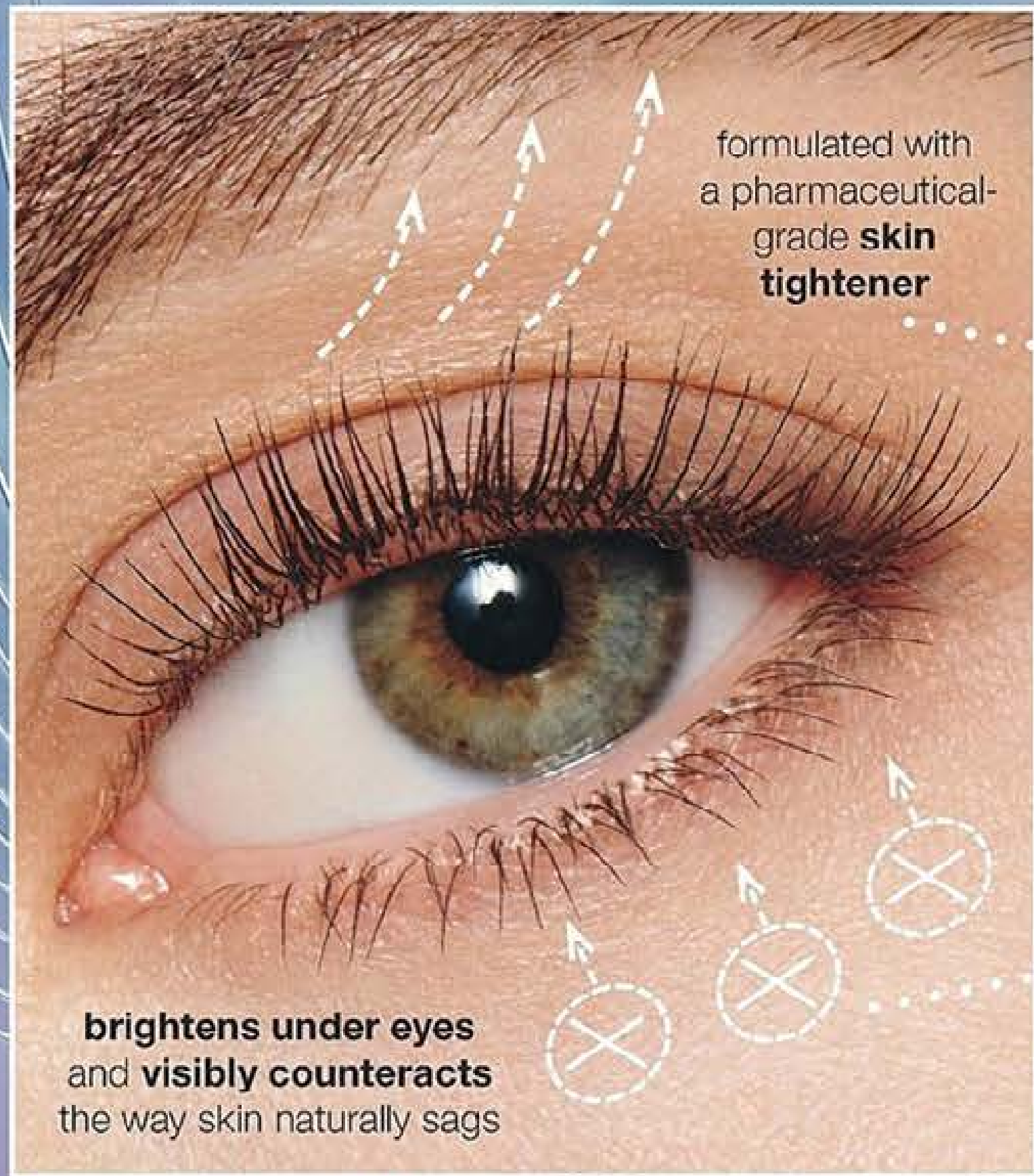
try today

£12

save £6

*Based on units of Anew Night Creams sold since launch.

time to try **ANEW**
loved by millions of women



formulated with a pharmaceutical-grade **skin tightener**

brightens under eyes and **visibly counteracts** the way skin naturally sags

get an **instant visible eye lift**

9 out of 10 women agree*

over **2 million** sold**



lightweight gel

nourishing cream

ANEW
CLINICAL
LIFT & FIRM
Eye Lift System
with polyp[®]pridex

Lift & Firm Eye Lift System
00885
Normally £20
£10 half price

*Based on a consumer study with 158 women.
**Based on units sold since 30.12.2008.

order this Antler Coral Weekender Bag for

£15

when you spend £10 or more

order using **06726**
see pages 6-7 for details



try today
£10
half price

time to try **ANEW**
loved by millions of women

see **firmer-looking skin**
in just 1 day*

80% of women
saw **powerful lifting**
results in just 2 weeks



face, neck
and chest
look lifted

boosts elastin and collagen to help reinforce skin's
structure, thanks to the unique formula
with peptides and glycolic acid



Lift & Firm Face
Lifting Cream
30ml
22137
Price per 100ml = £33.33
Normally £20
£10 half price

*Based on a consumer study with 143 women.

try today
£10
half price

time to try **ANEW**
loved by millions of women

wake up to younger-looking skin

9 out of 10 women agreed*

ultra-replenishing,
weightless gel
melts into skin for
fresh hydration
overnight



try today
£12
save £8

**Defend & Repair
Advanced Hydration
Overnight Mask**
50ml
00034
Price per 100ml = £24.00
Normally £20
£12 save £8

*Based on those who expressed an opinion
in a consumer study with 158 women.

instantly target deep expression lines

9 out of 10 women agree**

targeted
pinpoint
applicator



crow's feet



smile lines



frown lines

WITH A-F33,
designed to help boost collagen
production and fill the skin's
most visible wrinkles

**Clinical Anti Wrinkle
Targeted Filler with A-F33**
22087
Normally £15
£10 save £5

try today
£10
save £5

**Based on a consumer study with 19 women.

CLINICAL TREATMENTS FOR EVERY CONCERN

Multi-Spot Correcting Serum

30ml
16055
Price per 100ml = £63.33
£25



Anti Wrinkle Line Erasing Serum with A-F33

30ml
17970
Price per 100ml = £63.33
£25



Dark Spot Targeted Treatment Serum

15ml
10876
Price per 100ml = £100.00
£15



Advanced Resurfacing Peel

30 pads,
22111
Price per piece = 50p
£15



CLEANSERS FOR GLOWING, YOUTHFUL-LOOKING SKIN

Gel Cleanser

150ml
24398
Price per 100ml = £4.33
£6.50



Daily Scrub

100ml
28316
£6.50



Cream Cleanser & Mask

150ml
24380
Price per 100ml = £4.33
£6.50



3-in-1 Cleansing Water

200ml
04994
Price per 100ml = £3.25
£6.50



Facial Cleansing Brush Set

Rotating facial cleansing brush with 3 heads. Requires 2x AA batteries (not included).
10868
£25



PERFECT SKIN ALL-DAY PERFECTION AND PROTECTION

Wide Awake Eye Cream

15ml
03608
Price per 100ml = £53.33
Normally £12
£8 save £4



Instant Blurring Treatment

30ml
10801
Price per 100ml = £40.00
£12



Daily Skin Boosting Splash

125ml
03533
Price per 100ml = £9.60
£12



YOUTH BOOST

Youth Maximising Serum

30ml
07138
Price per 100ml = £63.33
£25



REVERSALIST REDUCE THE APPEARANCE OF WRINKLES

Express Wrinkle Smoother

9g
23960
Price per 100g = £177.78
£16



Express Dual Eye System

14134
Normally £15
£9 save £6



Infinite Effects Night Cream

30ml
08524
Price per 100ml = £59.83
£17.95



ULTIMATE IMPROVE MULTIPLE SIGNS OF AGEING

Multi-Performance Eye System

16717
Normally £16
£10 save £6



Multi-Performance Lip Treatment

16980
£15



PLATINUM

LIFT AND RE-CUSHION SKIN

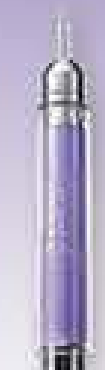
Eye & Lip Cream

15ml
05389
Price per 100ml = £73.33
Normally £18
£11 save £7



Instant Definition Treatment*

15ml
08615
Price per 100ml = £100.00
£15



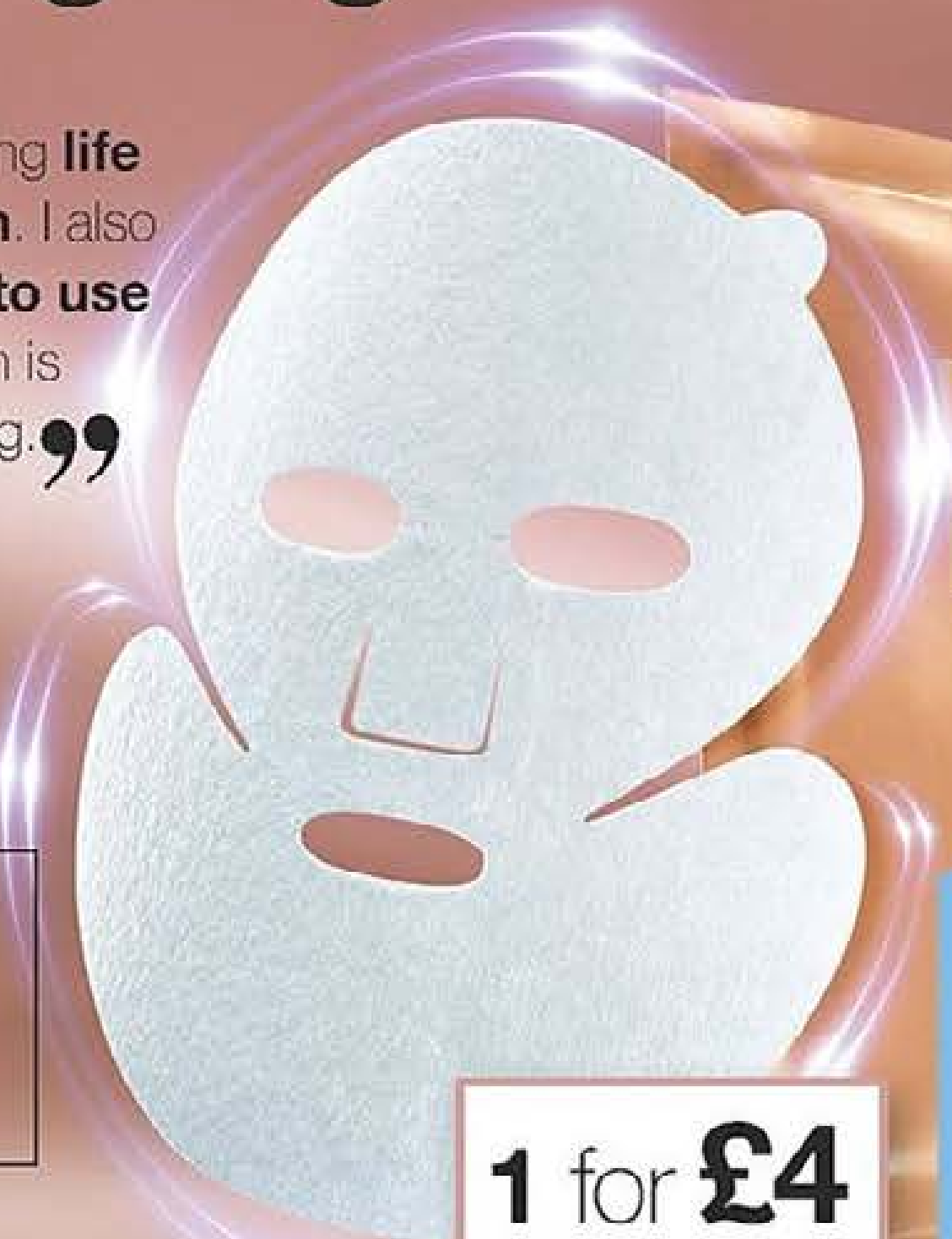
*LAST CHANCE TO BUY, WHILE STOCKS LAST

time to try **ANEW**
loved by millions of women

retinol-infused anti-ageing mask

“These masks really bring life and glow to my skin. I also love that they're easy to use and mess free, which is great when I'm travelling.”

@FifiNewbery, Beauty Blogger



saturated with the anti-ageing power of 5 days' worth of serum for an instant boost

1 for **£4**

2 for **£6**

3 for **£7**

HOW TO USE: place on your face for 10 minutes to let the serum soak into your skin for a hit of hydration



Youth Maximising Sheet Mask
Contains 1 mask.
07120
£4

AVON TRUE | feel your best you
nutraeffects


suitable for
sensitive skin


free of
parabens


allergy
tested



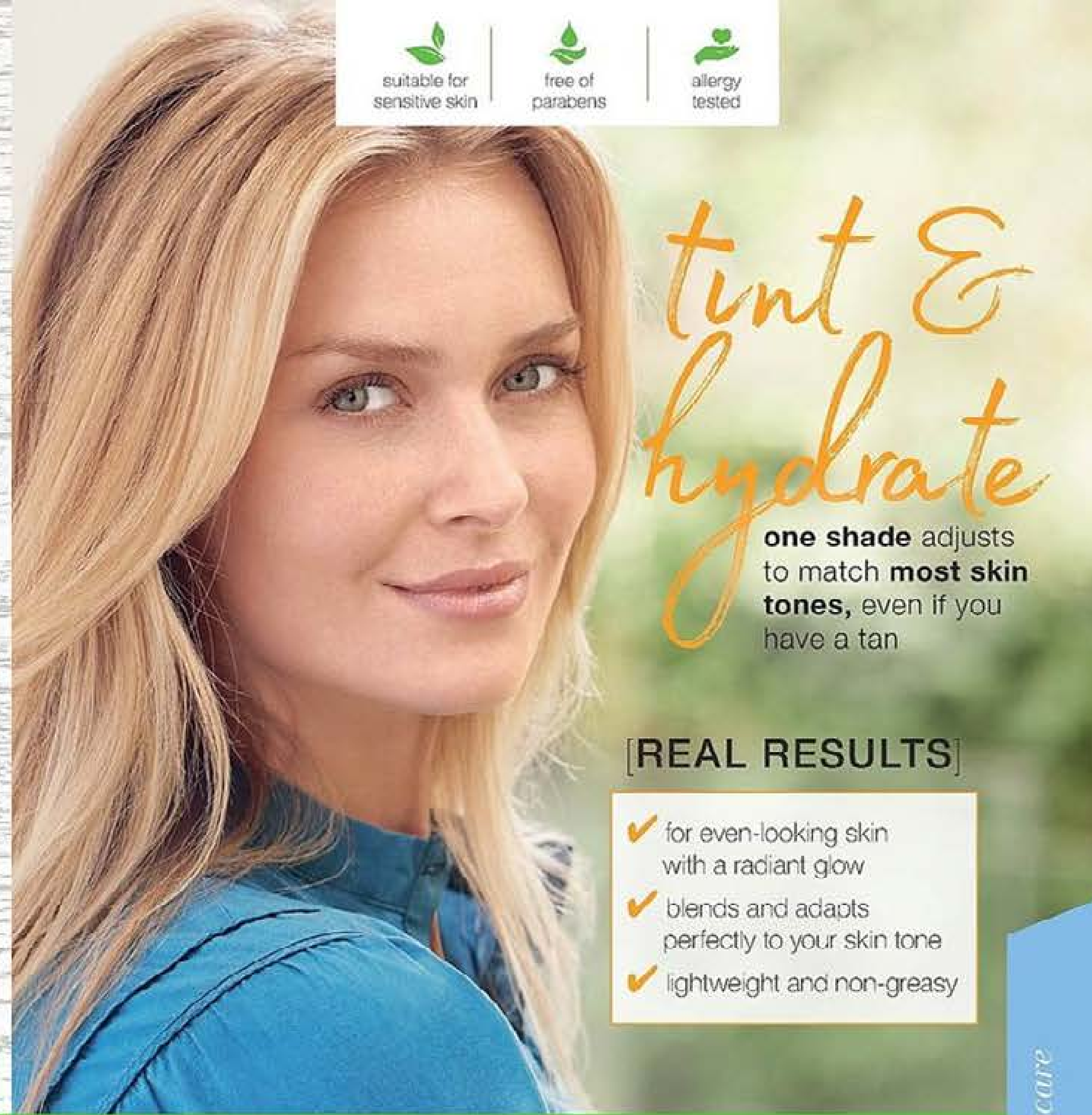

SPF20

AVON
TRUE
nutraeffects

ACTIVE MOISTURE
RADIANCE
TINTED MOISTURISER SPF
BRIGHTENING
DULL/TIRED
ACTIVE SEED COMPLEX



ACTIVE SEED complex
featuring PASSION FRUIT SEED EXTRACT to help boost radiance and eliminate the appearance of dull skin



tint & hydrate
one shade adjusts to match most skin tones, even if you have a tan

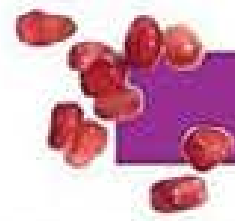
[REAL RESULTS]

- ✓ for even-looking skin with a radiant glow
- ✓ blends and adapts perfectly to your skin tone
- ✓ lightweight and non-greasy

just £3 half price

Radiance Tinted Moisturiser SPF20 50ml
26781 Price per 100ml = £6.00 Normally £6 **£3 half price**

ageless 35+



formulated with POMEGRANATE SEEDS



SPF20

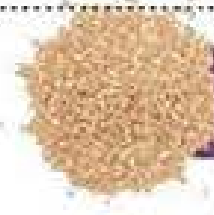


Day Cream SPF20
50ml
26799
Price per 100ml = £10.00
Normally £8
£5 save £3



Night Cream
50ml
26989
Price per 100ml = £10.00
Normally £8
£5 save £3

ageless 55+



formulated with QUINOA SEED EXTRACT



SPF20



Day Cream SPF20
50ml
11676
Price per 100ml = £10.00
Normally £9
£5 save £4



Night Cream
50ml
26070
Price per 100ml = £10.00
Normally £9
£5 save £4

day creams



Radiance Day Cream SPF20
50ml
27177
Price per 100ml = £6.00
Normally £4.50
£3 save £1.50



Mattifying Day Cream SPF15
50ml
26740
Price per 100ml = £6.00
Normally £4.50
£3 save £1.50

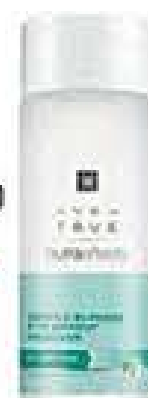


Hydration Day Cream SPF15
50ml
15602
Price per 100ml = £6.00
Normally £4.50
£3 save £1.50

cleansers



Self-Foaming Face Wash
150ml
27045
Price per 100ml = £2.00
Normally £3.50
£3 save 50p



Gentle Bi-Phase Eye Make-up Remover
200ml
18432
Price per 100ml = £1.25
Normally £4
£2.50 save £1.50



Micellar Water
200ml
02006
Price per 100ml = £1.50
Normally £4
£3 save £1

miracle glow



Lightweight Facial Oil
30ml
15636
Price per 100ml = £23.33
Normally £10
£7 save £3



Nourishing Oil Cream
50ml
56150
Price per 100ml = £12.00
Normally £9
£6 save £3



Lightweight Cleansing Oil
125ml
25502
Price per 100ml = £2.40
Normally £5
£3 save £2

suitable for sensitive skin

free from dyes & parabens

allergy tested

cleanse & refresh

with the micellar water that's perfect for every skin type

REAL RESULTS

- ✓ removes all traces of make-up
- ✓ quick and easy – no harsh rubbing required
- ✓ hydrates, soothes and balances skin



optimal pH level to keep skin's protective layer at its healthiest



bonus size
400ml
over 200 uses

all skin types

Micellar Water
400ml
05991
Price per 100ml = £1.00
Normally £6

£4
save £2

clearskin LET THEIR CONFIDENCE SHINE

BLEMISH-BEATING DUO

your dream double act to help correct and perfect problem skin

▶▶▶
antibacterial formula to gently unclog pores

Spot Conceal Stick
13011
Normally £4
£2 half price



BLACKHEAD REMOVER
to gently unclog pores

Metal Blackhead Remover
Steel carbon.
Approx. 12.5cm x 0.6cm.
24331
Normally £4
£2 half price

TRY THE REST OF THE BLEMISH CLEARING RANGE



O2 Fresh Bubble Cleanser
150ml
13987
Price per 100ml = £2.17
Normally £5
£3.25
save £1.75



Refreshing Toner
100ml
14456
Normally £4
£2 half price



07898 Fair
03038 Medium

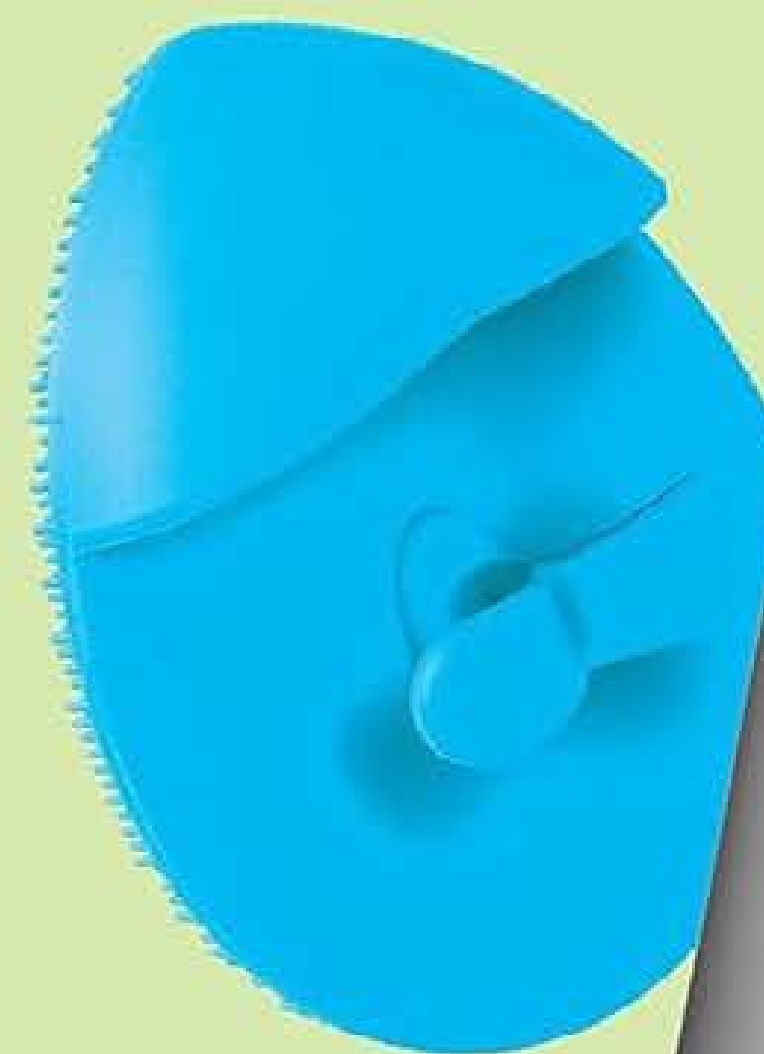
Oil-Free BB Cream
30ml
Price per 100ml = £11.67
Normally £6
£3.50
save £2.50



Spot On Instant Gel
15ml
25627
Price per 100ml = £23.33
Normally £5.50
£3.50
save £2

PORE-CLEARING PARTNERS

your daily cleansing couple for scrubbing away pore-clogging dirt



FACIAL BRUSH
for a deeper cleanse

Facial Cleansing Brush
Silicone.
58552
Normally £2
£1 half price



▶▶▶
with witch hazel and eucalyptus to help lift away pore-clogging dirt and excess oil

Exfoliating Scrub
75ml
25650
Price per 100ml = £2.67
Normally £4
£2 half price

TRY THE REST OF THE PORE & SHINE CONTROL RANGE

Black Exfoliating Cleanser
75ml
25635
Price per 100ml = £3.33
Normally £4.50
£2.50 save £2



Facial Mini Mitt
100% cotton.
Approx. 9.8cm x 6.2cm.
06924
£3



UP TO
HALF PRICE

pages 200-203
save up to £3

clearskin LET THEIR CONFIDENCE SHINE

▶▶▶ **BLACKHEAD-CLEARING** refine the look of skin



Soothing Exfoliating Cleanser
125ml
24083
Price per 100ml = £1.80
Normally £4.50
£2.25 half price



Liquid Extraction Strip
30ml
24315
Price per 100ml = £9.17
Normally £5
£2.75
save £2.25



remember to tone
after multi-masking
to refine skin

Clarifying Toner
100ml
24117
Normally £4
£2
half price

▶▶▶ **PROFESSIONAL-grade, 5-in-1 formulas** for breakout-prone skin



Green Tea Overnight Treatment
50ml
24224
Price per 100ml = £6.00
Normally £6
£3 half price



White Clay Cleanser, Scrub and Mask
75ml
24109
Price per 100ml = £3.33
Normally £5
£2.50 half price



White Clay Toning Treatment
100ml
24158
Normally £4
£2 half price



Complete Treatment Pads
30 pads.
24273
Price per piece = 12p
Normally £5.50
£3.50 save £2

▶▶▶ **PORE & SHINE CONTROL** reduce oil and cleanse pores for balanced skin



Gel Purifying Cleanser
125ml
62885
Price per 100ml = £1.80
Normally £4.50
£2.25 half price



3-in-1 Facial Wipes
25 wipes.
24232
Price per piece = 8p
Normally £3.50
£2 save £1.50

MULTI-MASKING MUST-HAVES

get the most out of your at-home facial and target all of your skin concerns at the same time



TARGET PORES

changes from **black to light grey** when ready to rinse



BANISH BLACKHEADS

changes from **blue to white** when ready to rinse

Black Mineral Mask
75ml
25718
Price per 100ml = £3.33
Normally £5
£2.50
half price

Deep Clarifying Mask
75ml
24216
Price per 100ml = £3.33
Normally £5
£2.50
half price

AVON
care

a simple touch
is all you need

NEW
LOOK



face creams

Face Cream 100ml
28951 NEW Cocoa Butter Facial Cream
10397 NEW Royal Jelly Face Cream
26393 Restoring Moisture with Coconut Oil
59519 NEW Aloe and Cucumber Facial Cream
28639 NEW Hydrating Vita Facial Cream

£2
17194 NEW Age Restore Day Cream
£2.20



3-in-1 cleanser
NEW Smoothing Oatmeal Face Cleanser Lotion
200ml
22228
Price per 100ml = 88p
£1.75



3-in-1 cleanser
NEW Hydrating 3-in-1 Facial Cleanser
200ml
06890
Price per 100ml = 88p
£1.75



toner
NEW Rose Water Cleansing Toner
100ml
20560
£1.20



lip care
Lip Balm 10ml
04689 NEW Royal Jelly
17780 NEW Cocoa Butter
£1.20
NEW Skin Recovery Lip Treatment
11056
£1.20



moisturising
CLEANSING CREAM
cleanse and moisturise in
1 easy step for soft, supple skin

£2



NEW

NEW Hydrating Cold Cream
100ml
09035
£2

- formulated with exclusive Vita-E complex to help care for your skin
- removes make-up and impurities and hydrates skin
- suitable for normal to dry skin types





FOOT WORKS



BEAUTIFUL FEET

BUFF AWAY rough skin

use this **flexible pumice** wet or dry for **super-smooth soles**



NEW

flexible feel,
bends to
follow your
foot contours

**NEW Flexible
PU Pumice
Stone
15800
£3**



scrapes
away layers
of hard skin

**Hard Skin
Remover***
02766
£3.50



wide design
covers a
larger area

**Paddle
Foot File**
01008
£2



travel set in
a handy PVC
pouch

**Limited
Edition
Pedi Set**
09274
£3.50



NO TIME FOR A PEDI? think again!

meet our quick and easy solution to rough, hard heels

NEW

£12
half price



with 2 speed
settings and
exclusive circular
precision head

comes with
3 attachments:

1 
pumice stone
removes hard, dead skin

2 
metal file
buffs away rough skin

3 
emery file
polishes skin, leaving
it feeling super soft



travel
case for
compact
storage

**NEW Electric Pedicure
Tool Set**

Comes with 3
interchangeable heads.
Requires 2x AA batteries
(not included).

04564
Will normally be £24
£12 half price

*Caution: includes sharp blade.
Not to be sold to anyone under the age of 18.

luxurious LAVENDER

for beautifully pampered soles



3-IN-1 OIL
*use as a foot
soak, massage oil
or moisturiser*

**3-in-1 Oil with
Lavender**
50ml
11312
Price per 100ml = £6.00

£4

**SMOOTHING
MASK**
*relaxing foot
mask exfoliates
and smooths*

**Clay Mask with
Lavender**
75ml
10710
Price per 100ml = £3.67

£2.75

**DEODORISING
SPRAY**
*fast-dry,
freshening
lavender formula*

**Deodorising Foot
and Shoe Spray
with Lavender**
100ml
17681

£2.75

**INTENSE
MOISTURE**
*overnight treatment
for super-soft feet
by morning*

Overnight Treatment
150ml
13615
Price per 100ml = £1.83

£2.75

cooling SPEARMINT & ALOE

for summer-fresh feet

NEW



LIMITED EDITION
say 'aloe' to feet in mint
condition this summer,
with **natural extracts**
and **vitamin E**

**SMOOTHING
SCRUB**
*softens and refreshes
rough, dry skin*

Exfoliating Scrub
75ml
02931
Price per 100ml = £3.67

£2.75

**FRESHENING
SPRAY**
*cools, refreshes and
deodorises hot feet*

Cooling Foot Spray
100ml
03202

£2.75

**COOLING
LOTION**
*softens, smooths and
cools summer feet*

Moisturising Lotion
75ml
10629
Price per 100ml = £3.67

£2.75

FOOT WORKS

hot summer SAVIOURS

soothe and revive tired legs with cooling peppermint oil

Reviving Foot and Leg Gel
75ml
14019
Price per 100ml = £3.33
£2.50



restoring soak with Epsom salts to soothe and soften

Restoring Foot Soak with Epsom Salts
100ml
02204
£2.80



invisible, glide-on formula helps reduce friction and prevent blisters

Blister Defence Stick
26328
£3.50



wear over your cream to lock in moisture overnight

Moisturising Socks
95% cotton, 5% elastane.
One size.
09563
£5



FEELING FRESH!

with invigorating and refreshing marine salts



SCRUB
invigorating scrub removes rough, dry skin

Foot Scrub
75ml
22822
Price per 100ml = £3.67
£2.75

SOAK
transforms into a milky soak when shaken

Foot Soak
100ml
22855
£2.75

BALM
rich cream moisturises for 24 hours

Foot Balm
75ml
23234
Price per 100ml = £3.67
£2.75

SKIN SO SOFT

NEW

AVON Supreme Nourishment Oil-Infused Shower Foam

£2.50

VS

No7 Beautiful Skin Foaming Shower Oil **£11.50***

SAVE £9

with nourishing MACADAMIA OIL



a burst of foamy CLEANSING

shower your skin in softness with our rich, oil-infused body foam

NEW Oil-Infused Shower Foam
150ml **56796** Price per 100ml = £1.67
Will normally be £3
£2.50 save 50p



SUPREME NOURISHMENT

for extra-dry skin

Cream Oil Body Lotion
250ml
57117
Price per 100ml = 90p
£2.25

Creamy Body Wash
250ml
02709
Price per 100ml = 90p
£2.25

Triple Phase Oil
100ml
01909
£8

*Price sourced from www.boots.com on 13.03.2018.

SKIN *so* SOFT

discover your CLOSEST SHAVE

quick, easy and smooth
for sensitive skin

Facial Wax Strip Kit

20 strips.
09373
Price per
piece = 20p
£4



gently and effectively
removes unwanted
hair in 3 minutes

Facial Hair Removal Cream

15ml
14365
Price per 100ml = £16.67
£2.50



set of 5
Ladies' Razors

5 razors.
26500
Price per piece = 44p
£2.20



easy, pain-free
hair removal
works in
3 minutes

Hair Removal Cream

100ml
11262
£3



massage into wet skin for
a super-smooth glide and
soft, nourished skin

NEW



magically transforms into a
creamy lotion when
massaged into wet skin

NEW Nourishing Shave Oil

150ml
23051
Price per 100ml = £2.00
£3



DO THE TWIST!

simply bend into
a U shape and
twist the handles
to quickly remove
unwanted hairs

how does it work?
*the clever spring-like design grabs hairs as
you twist, removing them from the root
for a smooth, hair-free finish*



NEW Facial Hair Remover†
Stainless steel and plastic.
Approx. 20cm x 1.3cm.
63628

£2.50

*Price sourced from www.johnlewis.com on 13.03.2018.

†ALLOW 6 WEEKS FOR DELIVERY

NEW

**CHEAPER THAN
THREADING,
QUICKER THAN
TWEEZERS**

the latest beauty gadget helps
you grab every hair

AVON Facial Hair Remover	£2.50
VS	
TWEEZERMAN Smooth Finish Facial Hair Remover	£20.95*
SAVE £18.45	

SKIN so SOFT

silky MOISTURE

the ultra-moisturising collection for touchably soft skin



ARGAN OIL
loves
normal to
dry skin

Ultra Moisturising Body Lotion
250ml
11874
Price per 100ml = 90p
£2.25

Creamy Body Wash
250ml
12112
Price per 100ml = 90p
£2.25

Tissue Oil
150ml
02527
Price per 100ml = £2.67
Normally £8
£4 half price

Overnight Body Treatment
200ml
24026
Price per 100ml = £1.25
£2.50



dry oil SPRAYS

your top-rated faves for **quick-dry moisture** (perfect for busy mornings!)

Dry Oil Spray 150ml
40618 Original
06510 Silky Moisture
Price per 100ml = £1.33
Normally £2.50
£1.99 save 51p

build up a gradual GLOW

AVAILABLE IN 2 SHADES:
fair and medium

FRESH FRAGRANCE
no nasty fake-tan smell

for natural-looking colour

- ✓ gradually build up an even glow
- ✓ with softening velvet flower and jojoba oil
- ✓ leaves skin smooth with a flattering hint of shimmer

Enhance & Glow Glow Body Lotion
200ml
17913 Fair
28712 Medium
Price per 100ml = £1.75

£3.50

75%

OF WOMEN* agreed the spray gives a perfectly flawless, non-streaky colour

for an easy, airbrushed glow

- ✓ sprays on evenly for a streak-free finish
- ✓ easy to apply on hard-to-reach areas
- ✓ dries instantly, leaving skin feeling moisturised

Enhance & Glow Airbrush Spray
150ml
17897
Price per 100ml = £2.00
Normally £3.50

£3
save 50p



*Based on a consumer study with 98 participants.

AVON TRUE

 suitable for sensitive skin

 free of dyes & parabens

 allergy tested

CHOOSE YOUR DAILY
body lotion



 normal to dry skin

Ultimate Moisture Daily Body Lotion
250ml 17236 Price per 100ml = £1.40 **£3.50**

 dry to very dry skin

Deep Nourishment Daily Body Lotion
250ml 17400 Price per 100ml = £1.40 **£3.50**



 normal to dry skin


Velvet Soft Multipurpose Cream
200ml 04838 Price per 100ml = £1.50 **£3**



trusted quality • trusted value
love out 100% money-back promise
trusted results

visibly firming

for a summer body to be proud of... at any age!

 normal to dry skin

- ✓ leaves skin looking and feeling noticeably tighter, smoother and more resilient
- ✓ gives instant, long-lasting moisture
- ✓ non-greasy, absorbs instantly

ACTIVE SEED complex

with babassu seed oil formulated to give multi-level skin nutrition and firmness

NEW Visibly Firming Body Lotion
250ml 18960
Price per 100ml = £1.40 **£3.50**

NEW

£3.50



Bath & Body

We guarantee you'll love your new products! If you're not 100% happy with your purchase, just return it within 28 days of delivery for a refund or exchange, even if you've tried it!

Special terms apply to certain products – these are clearly indicated in the brochure. For a full refund on products with a free gift, please return both items to ensure your refund is processed.

Avon offers a 2 year warranty for manufacturing faults on its watches.

The Avon guarantee is in addition to your statutory rights. Contact your Independent Avon Representative for further details if required. On the rare occasion that it is

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are exhausted. All clothes and accessories are model's own, unless otherwise stated.

All claims in advertising are supported by clinical and consumer studies. Some images in this brochure are shown larger than actual size.

 **Items marked with this symbol have a hazard classification under the Classification, Labelling and Packaging Regulation. Please see product details on our website for full hazard information: avon.uk.com.**

Please refer to the dimensions in the product description to avoid any disappointment on

delivery. All electrical products which fall under the auspices of the Waste Electrical and Electronic Equipment Act 2005, as amended, are compliant. Avon Cosmetics Ltd is a member of Electrolink Compliance Scheme. All such products are marked with the Wheelie-bin symbol.

Help the environment by disposing of your products responsibly. The wheelie bin symbols indicate the product and batteries must not be disposed of in the domestic waste as they contain substances which can be damaging to the environment and health. Please use designated collection points or recycling facilities when disposing of the item or batteries.



NEW Domestic Violence Lunch Bag*
100% polyester. Approx. 20cm x 10cm x 35cm.
57158
£6



***WHILE STOCKS LAST**

AVON
SPEAK OUT AGAINST DOMESTIC VIOLENCE

women's aid 
until women & children are safe

For every Domestic Violence Lunch Bag sold, Avon will donate at least £1.50 to domestic violence charities, split 50/50 between Refuge and Women's Aid. Refuge registered charity no. 277424. Women's Aid registered charity no. 1054154.

avon.uk.com

NEW

THE COMPLETE
BODY CONFIDENCE
COLLECTION

persistent
cellulite?
LET US HELP!



body massager with
metal rolling balls
to help stimulate
skin cells
**Double-Sided
Body Massager**
PVC and steel.
Approx. 13cm x
10cm x 3cm.
18317
Normally £8
£5.60
save £2.40



with **Cold Therapy complex** that cools skin by up to 3 degrees to help stimulate cellular metabolism

Cooling Tone Gel 150ml 04598
Price per 100ml = £5.60 Normally £12
£8.40 save £3.60

● target cellulite

Cellu Break 5D
Anti-Cellulite Lotion
150ml
28654
Price per 100ml = £4.67
Normally £10
£7 save £3

● visibly improve stretch marks

Stretch Mark 24
Total Body Lotion 150ml
02147
Price per 100ml = £5.60
Normally £12
£8.40
save £3.60

● heat & tone

Thermal Tone
Anti-Cellulite Warming Gel
150ml
15289
Price per 100ml = £5.60
Normally £12
£8.40
save £3.60

● firm your skin

Body Sculptor
Total Body Firming Lotion
150ml
27672
Price per 100ml = £5.13
Normally £11
£7.70
save £3.30

● lift your bust

Bust Contour
Lift and Tone Cream
150ml
04549
Price per 100ml = £4.67
Normally £10
£7 save £3

NEW
LOOK

AVON
care SUN+

ANY 2 FOR £10

on tanning*, pages 220-221

**COOL &
SOOTHE**

WITH **ALOE-ENRICHED
AFTER SUN**



**NEW Cooling
After Sun Spray**
150ml
17350
Price per 100ml = £2.67
£4



**NEW Aloe
Ice Gel**
150ml
28258
Price per 100ml = £2.67
£4



**NEW Cooling
After Sun Lotion
with Aloe**
400ml
17376
Price per 100ml = £1.25
£5



**NEW Soothing
After Sun
Body Butter**
200ml
17384
Price per 100ml
= £2.00
£4



NEW



tan accelerator to
help boost your
skin's natural
tanning process

**NEW Maxi Tan
Bronze Tan
Accelerator**
200ml
56069
Price per 100ml = £3.25
£6.50

with moisturising
coconut oil and
cocoa butter

**NEW Moisturising
Self Tan Face &
Body Lotion**
150ml
17079
Price per 100ml = £4.33
£6.50

helps prolong
your tan and
soften skin

**NEW Tan
Enhancing
Oil Spray**
150ml
17202
Price per 100ml = £3.33
£5

TOP UP YOUR TAN

WITH **2 STEPS
TO GLOWING
PERFECTION**

STEP 1
prep your skin (and
avoid a patchy tan!)
by gently buffing and
brushing away dry
skin cells



NEW

NEW Exfoliating Body Brush
With synthetic bristles. Approx.
11cm x 9cm x 5.5cm.
02642
Will normally be £4.50
£4 save 50p



fast-drying formula with
vitamin E, beta carotene
and coconut oil

**NEW Magic Tan
Bronzing Mousse**
150ml
17335
Price per 100ml = £5.00
£7.50



machine
washable

Tanning Mitt
52% PU, 30%
polyester, 14% vinyl
acetate, 4% viscose.
17921
£3.50

Any 2 for £10 offer excludes After Sun products, Exfoliating Body Brush and Tanning Mitt.

Bath & Body

avon.uk.com

221

FACE

high-protection SPF, specially designed to care for your face

<p>NEW Fresh Protection Face Cream SPF30 50ml 17806 Price per 100ml = £7.00 £3.50</p> 	<p>NEW Multi Protection Moisturising Face Cream SPF30 50ml 56390 Price per 100ml = £7.00 £3.50</p> 	<p>NEW Anti-Ageing Face Cream SPF50 50ml 56416 Price per 100ml = £7.00 £3.50</p> 	<p>NEW Protective Balm SPF30 28357 £2</p> 
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BODY

moisturising protection from UVA/UVB rays

<p>NEW Multi Protection Moisturising Sun Lotion SPF30 150ml 01479 Price per 100ml = £3.33 £5</p> 	<p>NEW Multi Protection Moisturising Sun Lotion SPF50 150ml 17871 Price per 100ml = £3.33 £5</p> 	<p>NEW Fresh Protection Moisturising Sun Lotion SPF30 150ml 27888 Price per 100ml = £3.33 £5</p> 
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SPRAYS

quick and easy for top-ups

<p>NEW Quick Dry Clear Spray SPF30 150ml 27516 Price per 100ml = £3.33 £5</p> 	<p>NEW Moisturising Sun Spray SPF15 150ml 19596 Price per 100ml = £3.33 £5</p> 	<p>NEW Pure & Sensitive Face & Body Sun Lotion SPF50 150ml 54619 Price per 100ml = £3.33 £5</p> 	<p>NEW Pure & Sensitive Face & Body Sun Lotion SPF50 50ml 54734 Price per 100ml = £7.00 £3.50</p> 
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SENSITIVE SKIN

lightweight and hypoallergenic for sensitive skin

KIDS

keep them protected for carefree fun in the sun

<p>NEW Multivitamin Kids' Sun Cream SPF50 150ml 17814 Price per 100ml = £3.00 £4.50</p> 	<p>NEW Turquoise Kids' Sun Spray SPF30 150ml 28449 Price per 100ml = £3.00 £4.50</p> 	<p>NEW Multivitamin Kids' Sun Cream SPF50 75ml 54569 Price per 100ml = £4.00 £3</p> 
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a simple touch
is all you need

caring
BODY LOTIONS

with **trusted ingredients** for every skin type

- all-day moisturisation
- leaves skin feeling soft and smooth
- dermatologically tested



for all skin types	for extremely dry and sensitive skin	for dry to extra-dry skin	for normal to dry skin	for mature skin	for normal and sensitive skin
NEW Refreshing Aloe & Cucumber Body Lotion 400ml 21196 Price per 100ml = 63p £2.50	NEW Skin Recovery Body Lotion 400ml 23143 Price per 100ml = 75p £3	NEW Moisturising Royal Jelly Body Lotion 400ml 23127 Price per 100ml = 63p £2.50	NEW Hydrating Milk Body Lotion 400ml 23101 Price per 100ml = 63p £2.50	NEW Age Restore Firming Body Lotion 400ml 57679 Price per 100ml = 63p £2.50	NEW Smoothing Oatmeal Body Lotion 400ml 30106 Price per 100ml = 63p £2.50

soothing
BODY
WASH

NEW
Smoothing
Oatmeal
Body Wash
400ml
23341
Price per 100ml = 50p
£2



3-in-1
LOTIONS
for face, hands
and body

NEW Refreshing Aloe &
Cucumber Light Cream
for Face, Hand & Body
400ml
01743
Price per 100ml
= 56p
£2.25



NEW Smoothing
Oatmeal Multipurpose
Cream for Face, Hands
& Body 400ml
26351
Price per 100ml
= 56p
£2.25



restoring
COCONUT OIL

a touch of gentle moisture for all the family

- fast-absorbing, lasts all day
- helps comfort and relieve extra-dry skin
- dermatologically tested



Multipurpose Cream
400ml
00786
Price per 100ml = 56p
£2.25

Body Wash
400ml
54510
Price per 100ml = 50p
£2

Body Lotion
400ml
01792
Price per 100ml = 63p
£2.50



double the
bubble

DOUBLE-SIZE BUBBLE BATHS

for bubbles that go on and on

1 litre just
£2.50
each



- Bubble Bath 1 litre**
 13235 White Lily
 27318 Chocolate & Orange
 00208 Soft Pink
 04762 Jasmine
 12518 Fragrant Rose
 00844 Sensitive Rose Petals
 54908 Herbal Meadow
 20966 Lavender
 18945 NEW Bubblegum
 18929 NEW Apple Crumble
£2.50

MIX & MATCH
across pages 228-239

any 5 for
£5



caring 2-in-1s

2-in-1 Shampoo & Conditioner 250ml
11783 Mango & Ginger
06809 Strawberry & Guava
16352 Golden Apricot & Shea
 Price per 100ml = 46p
£1.20



vitamin boost

2-in-1 Shampoo & Conditioner 250ml
55186 Basil & Lotus Flower
15149 Grapefruit & Passion Fruit +Vitamin Complex
 Price per 100ml = 46p
£1.20
Grapefruit & Passion Fruit +Vitamin Complex Hair Treatment Mask
 125ml
13680
 Price per 100ml = £1.00
£1.25



deep clean

Verbena & Peppermint 250ml
24471 Shampoo
02089 Conditioner
 Price per 100ml = 40p
£1

strand strength

Golden Apricot & Shea Leave-in Treatment
 125ml
11429
 Price per 100ml = £1.00
£1.25
Golden Apricot & Shea Detangling Spray
 150ml
15677
 Price per 100ml = 83p
£1.25



infused with
raspberry and
hibiscus extracts



RUB
to smell
Raspberry & Hibiscus

Shampoo 250ml
08516
 Price per 100ml = 40p
£1
Conditioner 250ml
05371
 Price per 100ml = 40p
£1

refreshes dull hair

Daily Hair Refresher 100ml
57281
£1.25

take a
tropical getaway
with summer-fresh hair

liquid hand soaps

sensually creamy
rose, jasmine
and vanilla

creamy lily of the
valley and apple
with vitamin E

creamy
pomegranate, ice
cream and freesia

refreshing
citrus and zingy
grapefruit

odour-neutralising
– perfect for the
kitchen



05983
Mystique



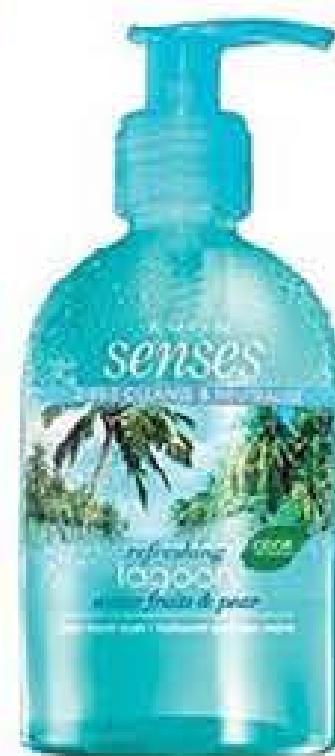
14449
Heaven Harmony



28399
Happiness



09944
Citrus Zing



09951
Lagoon

Daily Hand Wash 250ml Price per 100ml = 40p **£1**

roll-on deodorants

with 48-hour protection so you can take on the summer



women's

Women's Roll-On
Anti-Perspirant Deodorant 50ml
17111 Invisible Protection
15362 Light Bloom
06155 Minerals
Price per 100ml = £2.00

£1



men's

Men's Roll-On
Anti-Perspirant Deodorant 50ml
16675 Invisible 63693 Fresh
16956 Active 18234 Minerals
Price per 100ml = £2.00

£1

MIX & MATCH
across pages 228-239

any 5 for
£5



giggles, smiles and
carefree cherry
blossom

shower gel

Shower Gel 200ml
04135 Cherry Blossom
05751 Pink Grapefruit & Mint
15107 Almond &
Lily of the Valley
Price per 100ml = 50p
£1

body lotion

Body Lotion 200ml
23838 Cherry Blossom
16139 Pink Grapefruit
& Mint
15230 Almond &
Lily of the Valley
Price per 100ml = 50p
£1



wake up and
smell summer!

SHOWER GELS

MIX & MATCH

MIX & MATCH
across pages 228-239

any 5 for
£5

gels

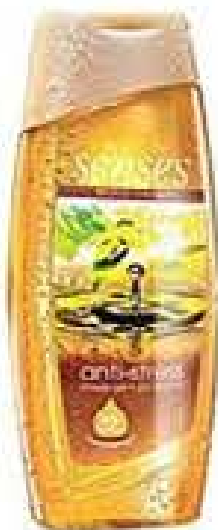
refreshing water
fruits & pear

**Lagoon
Shower Gel**
250ml
54395
Price per 100ml = 40p
£1



soothing
patchouli &
ylang-ylang

**Anti-Stress
Shower Gel**
250ml
12641
Price per 100ml = 40p
£1



juicy citrus
& mandarin

**Citrus Zing
Shower Gel**
250ml
54379
Price per 100ml = 40p
£1



exotic fruits
& basil

**Garden of Eden
Shower Gel**
250ml
12500
Price per 100ml = 40p
£1



crèmes

joyful freesia,
pomegranate
& ice cream

**Happiness
Shower Crème**
250ml
07906
Price per 100ml = 50p
£1.25



light lily of the
valley & apple

**Heaven
Harmony
Shower Crème**
250ml
12377
Price per 100ml = 50p
£1.25



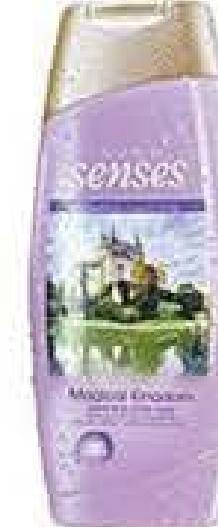
sensual exotic
rose & jasmine

**Mystique
Shower Crème**
250ml
57000
Price per 100ml = 50p
£1.25



enchanted collection

NEW
jasmine &
white musk
**NEW Magical
Kingdom
Shower Crème**
250ml
05355
Price per 100ml = 60p
£1.50

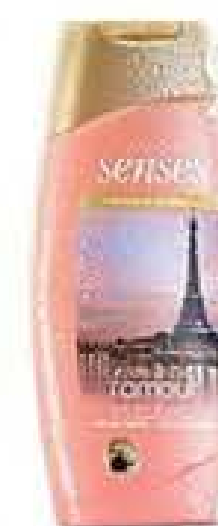


NEW
fresh flowers
& bergamot
**NEW Enchanted
Paradise
Shower Gel**
250ml
05348
Price per 100ml = 60p
£1.50



**perfume-inspired
collection**

romantic rose,
iris & amber
**L'Amour
Shower Crème**
250ml
16972
Price per 100ml = 60p
£1.50



sensual freesia,
peony & musk

**La Vita
Shower Crème**
250ml
54601
Price per 100ml = 60p
£1.50



NEW

RUB
to smell
**Caribbean
Colada**

creamy
coconut &
papaya

**NEW Caribbean
Colada Shower
Crème**
250ml
13755
Price per 100ml = 60p
£1.50



succulently
smooth orange
& peach

**NEW Senses
Fruity Margarita
Shower Crème**
250ml
01636
Price per 100ml = 60p
£1.50

cheeky cocktail?
don't mind if I do!

MIX & MATCH
across pages 228-239

any 5 for
£5



wide,
detangling
bristles

happy hair

everything you need
to make detangling the
little ones' hair easy

NEW

**NEW Detangling
Brush with Clip***
01933
£5

*Excluded from
'any 5 for £5' offer.



**Magnificent
Mango
Detangling
Spray 200ml**
05769
Price per 100ml = 75p
£1.50



**Detangling
Comb**
04333
£2



bedtime faves with
soothing lavender

Body Lotion 150ml
00638
Price per 100ml = £1.33
£2

Body Wash & Bubble Bath 250ml
14647
Price per 100ml = 80p
£2



wash & bubbles

Body Wash & Bubble Bath 250ml
20818 Playful Pear
17483 Swirling Strawberry
03301 Groovy Grape
Price per 100ml = 60p
£1.50



2-in-1 haircare

2-in-1 Shampoo & Conditioner 250ml
02741 Wacky Watermelon
08805 Amazing Apple
Price per 100ml = 60p
£1.50



colourful bathtime fun!

they'll paint themselves clean without even
knowing it with these wash-on, wash-off colours

Bath Time Paint 100ml
07609 Wacky Watermelon
11007 Playful Pear
02881 Bursting Berry
£1.50

SUMMER SCENTS

MIX & MATCH

MIX & MATCH
across pages 228-239

body, room & linen sprays

every summer has a story – take your pick
from our uplifting summer scents

any 5 for
£5



delicately
floral

11452

Lily
& Gardenia

minty
mojito

16899

Pink Grapefruit
& Mint

succulently
sweet

05702

Pomegranate
& Mango

light &
refreshing

12963

Almond &
Lily of the Valley

pretty &
spring-like

18051

Cherry
Blossom*

relaxing &
dreamy

10280

Lavender &
Chamomile

exotic &
tropical

22368

Coconut
& Starfruit

warm
& cosy

01917

Vanilla &
Sandalwood

delicately
sweet

26021

Orange
Blossom

refreshingly
crisp

22095

Apple
Blossom*

Scented Spritz 100ml **£1.50**

*CAUTION: KEEP THIS PRODUCT AWAY FROM WOODEN SURFACES AND FLOORS.

avon.uk.com
Mix & Match

bubbly bonanza!

stock up for summer with these light and refreshing foamy faves



delicate florals

Bubble Bath 500ml
02451 Soft Pink
18895 Fragrant Rose
10041 Jasmine
Price per 100ml = 30p
£1.50

creamy formula



for sensitive skin

Bubble Bath 500ml
06429 Sensitive Rose Petals
Price per 100ml = 40p
£2



light & relaxing

Bubble Bath 500ml
03996 Herbal Meadow
23465 Lavender
Price per 100ml = 30p
£1.50



indulgent & sweet

Bubble Bath 500ml
18556 Bubblegum
16964 Apple Crumble
25007 Chocolate & Orange
Price per 100ml = 40p
£2

bestselling
white lily



RUB to smell
white lily

the perfect scent for summer

White Lily Bubble Bath
500ml
19711
Price per 100ml = 30p
£1.50

choose
3 free trial sizes

find your new **anti-ageing favourites**
 when you buy Ultimate Infinite Effects

93%

of women agreed it
transformed the
 look of **their skin***

how dramatic will
 your results be?



skin looks
 lifted and
 firmer in
 1 day

**Clinical Lift
 & Firm Face
 Lifting Cream**
 10ml
 30908
 Normally £7
FREE



powerful,
 plumping
 hydration

**Clinical Defend
 & Repair
 Advanced
 Hydration
 Overnight Mask**
 10ml
 71282
 Normally £7
FREE



tackles
 7 types of
 discolouration

**Clinical Even
 Texture & Tone
 Multi-Spot
 Correcting
 Serum**
 10ml
 19505
 Normally £7
FREE



visibly repairs
 stubborn,
 deep wrinkles

**Clinical Defend
 & Repair
 Deep Recovery
 Night Cream**
 10ml
 42010
 Normally £6
FREE



double the
 power of your
 face cream

**Essential Youth
 Maximising
 Serum**
 10ml
 33456
 Normally £7
FREE



cleanses,
 restores and
 protects skin

**Anti-Ageing
 3-in-1 Cleansing
 Water Trial Size**
 50ml
 52076
 Normally £3.50
FREE

**NEW Ultimate
 Infinite Effects Night
 Treatment Cream**
 30ml
 12914
 Price per 100ml = £56.67
 Will normally be £19.95
£17 save £2.95

*Based on those that expressed an opinion
 in a consumer trial containing 141 women.
 **Based on normal brochure prices.



£17
PLUS 3 FREE
ANEW TRIAL SIZES
WORTH UP TO £21**

*see results or your
 money back!*

see results on **multiple signs of ageing:**

- ✓ **deep wrinkles**
- ✓ **crow's feet**
- ✓ **firmness**
- ✓ **sagging**
- ✓ **texture**

the secret behind the science?

ROTATION.

“Inspired by **interval training**, alternating the 2 formulas means skin doesn't adapt so **wrinkles continue to fade, week after week.**”

Anthony Gonzalez,
Avon Director of
Research & Development,
Facial Skincare



ANEW

THE ULTIMATE ANTI-AGEING COMBINATION

2 powerful anti-ageing
ingredients in 1 unique
night cream

WEEK 1 GLYCOLIC ACID

Apply 2-3 pumps as the final
step in your night-time routine.

WEEK 2 RETINOL

Apply 2-3 pumps
immediately after cleansing.

SILKY SOFT SKIN

*try the moisturiser
that you also say helps
keep insects away**

just
£1.99



smoothing
**JOJOBA
OIL**

**Original Dry Oil
Spray**
150ml
07955

Price per 100ml = £1.33
Normally £2.50

£1.99 save 51p

...now that's
Smarter
beauty

*Based on a UK consumer survey of 170 Skin So Soft users.

Hi, I'm your local Avon Rep

shop with me online:
[avon.uk.com/store/.....](http://avon.uk.com/store/)

C11/18/UK/2/DC15/18

50811

don't have a Rep?

AVON.UK.COM

find your local Rep today
and shop 24/7

Product offers may differ if ordering online.
See pages 216-217 for our guarantee.