

AVON

CAMPAIGN 11 NOVEMBER 2022

THE PROTINOL™ POWER COLLECTION

FEATURING TOP-RATED
ANEW SKINCARE

AWARD
WINNING
PROTINOL™
DUAL COLLAGEN
BOOST



BYAVON

CONTENTS



6

FRAGRANCE



34

SKINCARE



70

HAIRCARE



80

BATH & BODY



112

FASHION & HOME



128

MAKE-UP



FREE TOP-RATED BEAUTY TREATS

When you spend £14 or more across pages 134-188.

BEAUTY ADVENT CALENDARS

Get yours on pages 128 and 130.

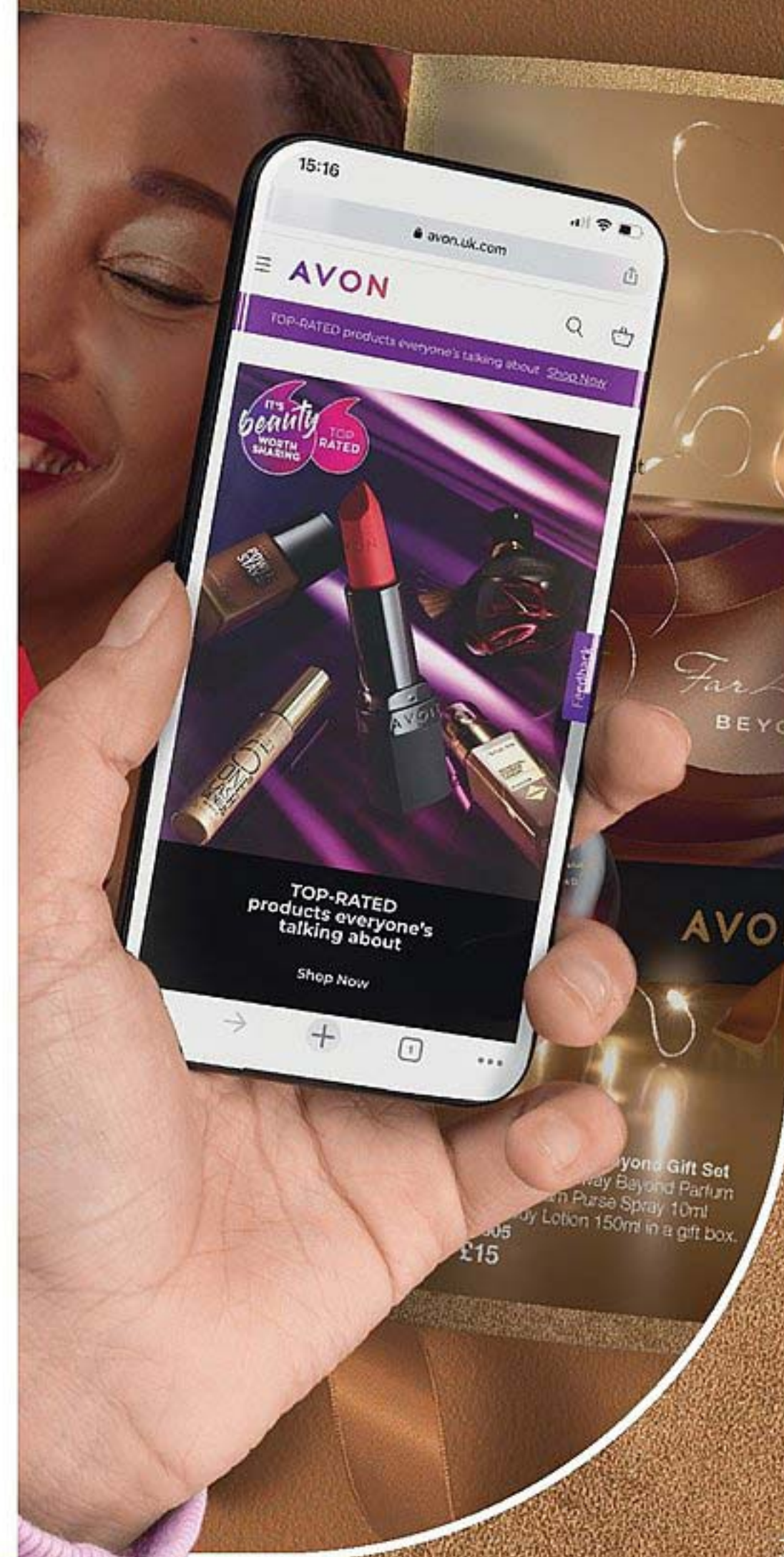
Make the countdown to Christmas extra special with our **12 and 24-day advent calendars**, plus save up to **£73.***



*Saving based on the worth of the 24-Day Beauty Advent Calendar. See page 130 for more info.

GIFT GUIDE

Gift Guide packed with home gifts all at irresistible prices. If you shop the guide today, you can choose from a wide selection!



THE PROTINOL™ **POWER** COLLECTION

Formulated with exclusive, award-winning Protinol™ for a dual collagen boost to lift and strengthen skin.



GIFT SET
£36

WORTH £71

order using 68916

AWARD WINNING
PROTINOL™
DUAL COLLAGEN
BOOST



Gift set includes:

- **RENEWAL POWER SERUM** 30ml
- **LIFTING DUAL EYE SYSTEM**
- **PLATINUM DAY CREAM SPF25** 50ml
- **PLATINUM NIGHT CREAM** 50ml

Order using 68916
Comes complete with gorgeous gift bag.

gorgeous gift bag

lift & firm the
eye area

experience 7
powerful skin
benefits in 7 days

start lifting skin in
just 2 days

SCENT WITH LOVE

Show someone how much you love them this Christmas with delicate **butterfly blossom**, romantic **hibiscus petals** and striking **silk musk**.



NEW Today Gift Set

Includes: Today EDP 50ml, Hand Cream 30ml and Body Lotion 150ml in a gift box.

16659

£16

Exclusive product - this Today Gift Set is so new it might take a bit longer to get to you, but rest assured you'll have it by the end of November at the very latest.



FLORAL

RUB
TO SMELL
Today

A SPRITZ OF GLITZ

Escape this Christmas with a gorgeous gift from your No.1 fragrance brand with notes of **freesia, jasmine and vanilla musk**.



FLORAL ORIENTAL

NEW Far Away Gift Set

Includes: Far Away EDP 50ml, EDP Purse Spray 10ml and Body Lotion 150ml in a gift box. 62877

£15



**RUB
TO SMELL**
Far Away

A GIFT SCENT-SATION

Unwrap the warm and charming aftershave gift with notes of **fresh greens**, **leather accord** and **warm woods**.



ORIENTAL WOODY

NEW Black Suede Gift Set

Includes: Black Suede EDT 75ml, Hair & Body Wash 250ml and Anti-Perspirant Roll-On Deodorant 50ml in a gift box.

62869

£15



**RUB
TO SMELL**
Black Suede

MY SCENT, MY ATTITUDE



LITTLE
BLACK
DRESS

Lace

NEW

Match your confidence with a radiant burst of citrus, jasmine and amber.

BOTH FOR
£10
order using 69260



**RUB
TO SMELL**
Little Black
Dress Lace



THE
PERFECT
GIFT

FLORAL MUSK WOODY

**NEW Little Black
Dress Lace EDP**
50ml
06908
Price per 100ml = £16.00
£8

**NEW Little Black
Dress Lace Body Lotion**
150ml
02964
Price per 100ml = £2.67
£4

BESTSELLING SCENTS

IN BIGGER BOTTLES



NEW 100ML



FLORAL

ORIENTAL

RUB TO SMELL
Little Black Dress

LITTLE BLACK DRESS

NEW Little Black Dress EDP
Honeysuckle, ylang-ylang and milkwood. 100ml
08086
£14



NEW 100ML



FLORAL

ORIENTAL

TRY THE SCENT ON PAGE 9

BOTH FOR £18

order using 68510

NEW Far Away EDP
Freesia, jasmine and vanilla musk. 100ml
07898
£16

NEW Far Away Body Scrub
150ml
24018
Price per 100ml = £4.00
£6



Go on a journey and escape to another land with your **No.1 fragrance brand.**

RUB TO SMELL
Far Away
Glamour



FLORAL ORIENTAL WOODY

Far Away Splendoria EDP
Plum, gardenia-infused white oud accord and vanilla. 50ml
23218
Price per 100ml = £20.00
£10



FLORAL ORIENTAL

Far Away Infinity EDP
Italian bergamot, Indian jasmine and vanilla. 50ml
03848
Price per 100ml = £20.00
£10



FLORAL ORIENTAL

Far Away EDP
Freesia, jasmine and vanilla musk. 50ml
08185
Price per 100ml = £20.00
£10



ORIENTAL GOURMAND

Far Away Aurora EDP
Pink peppercorn, water lily and vanilla bourbon. 50ml
09464
Price per 100ml = £20.00
£10



FLORAL ORIENTAL WOODY

Far Away Glamour EDP
Blackcurrant bud, orange flower and black musk. 50ml
20974
Price per 100ml = £20.00
£10



We're modernising our purse spray bottles, so your bottle may look slightly different to what is pictured. Don't worry, they still look gorgeous!

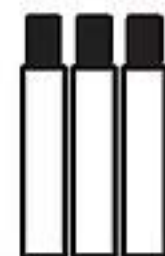
HANDBAG HEROES



fits in your bag for a spritz on the go



ideal for hand luggage at just 10ml



great way to discover new scents

HALF PRICE PERFUMES

EDP Purse Spray 10ml

16626 Attraction for Her
 06734 Attraction Desire for Her
 23762 Attraction Game for Her
 25221 Eve Confidence
 22137 Eve Embrace
 56697 Eve Truth
 09589 Eve Privé
 04721 Little Black Dress

23176 Far Away
 03392 Far Away Aurora
 06130 Far Away Beyond
 12997 Far Away Glamour
 03269 Far Away Rebel
 09050 Far Away Rebel & Diva
 03624 Far Away Splendoria
 20917 Herstory
 07989 Herstory Love Inspires

06338 Lucky Me for Her
 56739 Maxima
 22178 Maxima Icon
 05983 Today
 25676 Tomorrow
 11049 Always
 13938 NEW The Moment
 Normally £6
£3 half price



**GORGEOUS
FRAGRANCES**
CHOOSE ANY
2 FOR £10



Soft Musk EDT 50ml 42325 Price per 100ml = £10.00 **£5**

Soft Musk Delice EDT 50ml 71712 Price per 100ml = £10.00 **£5**

Petit Attitude Happy Bug EDT 50ml 74518 Price per 100ml = £14.00 **£7**

Musk Marine EDT 75ml 65052 Price per 100ml = £9.33 **£7**

Musk Air EDT 75ml 48470 Price per 100ml = £9.33 **£7**

Musk Intense EDT 75ml 65292 Price per 100ml = £9.33 **£7**

Petit Attitude Bee EDT 50ml 73981 Price per 100ml = £14.00 **£7**

Soft Musk Delice Velvet Berries EDT 50ml 74005 Price per 100ml = £10.00 **£5**

Soft Musk Lily EDT 50ml 71399 Price per 100ml = £10.00 **£5**

Pur Blanca EDT 50ml 71456 Price per 100ml = £14.00 **£7**

Pur Blanca Essence EDT 50ml 48942 Price per 100ml = £14.00 **£7**

LIPSY

LONDON

Reveal your zest for life with this fruity burst of confident **mandarin**, vibrant **violet** and captivating **patchouli**.



FLORAL ORIENTAL GOURMAND

Lipsy Rose Gold EDT

Pink pepper, orange blossom and cedarwood. 30ml

01602

Price per 100ml = £53.33

£16



ORIENTAL

Lipsy Noir EDT

Orange, jasmine and vanilla. 30ml

57729

Price per 100ml = £53.33

£16



FRUITY FLORAL

Lipsy EDT

30ml

27813

Price per 100ml = £53.33

£16

BOTH FOR
£18
order using 68544

Scent your special moments and make memories that last with timeless **neroli flowers**, captivating **lavender** and warm **cedarwood**.



WOODY



FLORAL

NEW The Moment for Him EDT
75ml
10520
Price per 100ml = £18.67
£14

NEW The Moment for Him Hair & Body Wash
200ml
07450
Price per 100ml = £2.25
£4.50

NEW

the moment

Make today's special moments tomorrow's memories with delicate **neroli flowers**, timeless **magnolia** and unforgettable **amber**.

BOTH FOR
£18
order using 69617



ORIENTAL



FLORAL



THE PERFECT GIFT

NEW The Moment for Her EDP
50ml
07971
Price per 100ml = £28.00
£14

NEW The Moment for Her Body Lotion
150ml
01248
Price per 100ml = £4.00
£6



Celebrate being lucky in life with a touch of extravagance.



RUB TO SMELL
Lucky Me for Her

-  ORIENTAL
-  FLORAL



Luck for Her EDP
Bergamot, rose petals and velvet sandalwood.
50ml **08722**
Price per 100ml = £24.00
£12

-  WOODY
-  AROMATIC



Luck for Him EDT
Pink pepper, nutmeg and sandalwood. 75ml
21063
Price per 100ml = £16.00
£12

-  ORIENTAL
-  FLORAL



Lucky Me for Her EDP
Sparkling fizz accord, vanilla orchid and sandalwood. 50ml
12971
Price per 100ml = £24.00
£12

-  FOUGÈRE
-  SPICY
-  WOODY



Lucky Me for Him EDT
Timut pepper, cinnamon leaf and vetiver. 75ml
25569
Price per 100ml = £16.00
£12



RUB TO SMELL
Attraction Game for Him



RUB TO SMELL
Attraction for Her



WOODY



AMBER

Attraction Game for Her EDP

Pink pepper, dark chocolate and velvet woods. 50ml

63669

Price per 100ml = £24.00

£12



ORIENTAL



WOODY

Attraction Game for Him EDT

Crushed pepper, dark chocolate and polished woods. 75ml

12781

Price per 100ml = £16.00

£12



WOODY



FRUITY



MUSK

Attraction for Her EDP

Blackberry, orchid and vanilla amber. 50ml

12914

Price per 100ml = £24.00

£12



WOODY



AMBER

Attraction for Him EDT

Ginger root, musk and smoky woods. 75ml

11866

Price per 100ml = £16.00

£12

Ignite temptation and discover **undeniable attraction.**

BOTH FOR
£10

order using 67835

Reveal my most intimate side with **red apple, tonka** and **cuir velour**.



THE PERFECT GIFT



RUB TO SMELL
Black Suede Secret



AMBER



SPICY



WOODY

NEW Black Suede Secret Set

Includes: Black Suede Secret EDT 75ml and Roll-On Anti-Perspirant Deodorant 50ml.

67835
£10

THE BORING BUT NECESSARY BIT

The prices featured in this brochure are specifically for Avon Reps selling to you (their lovely customers). However, these are just recommended prices from us, and the final decision on price lies with your Avon Rep.

Discounts are referenced against lowest brochure price in the last campaign, unless we let you know otherwise.

We're very proud of our products, but if (for whatever reason) you're not 100% happy, you can

return it within 28 days of delivery for a full refund or exchange – even if you've already tried it. This amazing guarantee is on top of your statutory rights. If you want to return something that came with a free gift, make sure that you return both items for a full refund.

Sometimes we wish we had a crystal ball, but we do occasionally have to cancel or change any offer, deal or promotion. Rest assured we'll keep you in the loop.

Avon reserves the right to offer you a substitute product, but if we ever

need to we promise to make sure it's of equal or greater value. We like to back things up with hard facts – that's why all claims are supported with clinical and/or consumer studies and/or surveys.

 All of our beautifully scented home fragrance products comply with the Classification, Labelling and Packaging Regulation. If you want to learn more about this, check out our website: avon.uk.com

The planet is important to us, so all our electrical products are compliant to the Waste, Electrical and Electronic Equipment Act 2005 (as amended) and Avon are

Sense the fire and the essence that tempers the heat with **bergamot, Madagascar cinnamon** and **tabac bourbon**.

BOTH FOR
£10

order using 69484



RUB TO SMELL
Black Suede Hot



WOODY



ORIENTAL



AROMATIC

NEW Black Suede Hot Set

Includes: Black Suede Hot EDT 75ml and Roll-On Anti-Perspirant Deodorant 50ml.

69484
£10

members of Electrolink Compliance Scheme.

Keep cosy, but please keep sleepwear away from fire. Slippers are for indoors only, it's best not to wear them out to the shops.

Any extra contents you see in images are not included, unless we expressly say... sorry!

We love a diagram but just remember they are for illustrative purposes only, unless we say otherwise.

Never lose track of time again! All of our watches have a replaceable

button cell battery and a 2-year warranty, unless we say otherwise.

Adding a little sparkle? Our earrings are all designed for pierced ears, unless we say otherwise. And while we're on the subject, earrings can't be returned if the sealed bag has been opened (sorry, it's not you, it's a hygiene thing).

Stay safe in the sun with our sunglasses, which all comply with British Standard EN ISO 12312-1:2013.

Once you've found the shade you want to buy, you'll find its order code next to it. No code? Sorry you can't buy it this time but

keep an eye out as it may be available again soon!

Sometimes we get a bit creative and add more pearls for visual impact. Pearls containers will only include 22g.

For hygiene reasons, a replacement or refund can't be given if the gusset (we hate that word too) label is removed from our lingerie. We love you, but not that much.

Time to be sensible! Sharp blades shouldn't be sold to people under the age of 18.



SCENT-SATIONAL FRAGRANCES

EDP a rich, deep fragrance



Far Away Collection
EDP, 50ml
09167 Far Away Rebel & Diva
12955 Far Away Rebel
18556 Far Away Beyond
Price per 100ml = £20.00
£10



Rare Collection
EDP, 50ml
16386 Rare Pearls
06056 Rare Onyx
13367 Rare Gold
Price per 100ml = £16.00
£8



Herstory Collection
EDP, 50ml
21774 Herstory
06882 Herstory Love Inspires
Price per 100ml = £20.00
£10



Incandessence
EDP 50ml
15503
Price per 100ml = £16.00
£8



Maxima Collection
EDP, 50ml
09431 Maxima
18168 Maxima Icon
Price per 100ml = £40.00
£20



Today Loving Touch Solid Perfume Balm
18184
£8



Attraction Desire for Her EDP 50ml
06833
Price per 100ml = £24.00
£12



Eve Discovery Collection EDP, 50ml
00810 Eve Confidence
28167 Eve Privé
12963 Eve Truth
28605 Eve Embrace
Price per 100ml = £24.00
£12



Today Tomorrow Always Collection EDP, 50ml
10462 Today
08102 Tomorrow
10389 Always
20933 This Love
Price per 100ml = £28.00
£14



Artistique Collection
EDP, 50ml
05140 Magnolia en Fleurs
02105 Iris Fétiche
27672 Patchouli Indulgence
03582 Wisteria Sublime
03657 Nymphéa Lumière
Price per 100ml = £32.00
£16



Little Black Dress EDP
50ml
07658
Price per 100ml = £16.00
£8

BODY MIST



Little Black Dress Body Mist
100ml
04986
£4



Far Away Silky Body Mist
150ml
18150
Price per 100ml = £4.00
£6

BODY OIL



Far Away Silky Body Oil
125ml
18176
Price per 100ml = £4.60
£6

100ML PERFUME



Attraction for Her EDP
100ml
54031
£18



Today EDP
100ml
56804
£21



Eve Truth EDP
100ml
04176
£18

DEODORANT



Roll-On Anti-Perspirant Deodorant 50ml
03665 Far Away
04838 Little Black Dress
Price per 100ml = £5.00
£2.50

BODY POWDER



Far Away Shimmering Body Powder
40g
05074
Price per 100g = £6.88
£2.75

BODY SPRAY



Body Spray 75ml
10306 Far Away
04804 Little Black Dress
Price per 100ml = £5.33
£4

BODY LOTION



Body Lotion 150ml
10637 Far Away Glamour
09001 Far Away Rebel & Diva
07252 Far Away Beyond
22343 Far Away Rebel
14167 Far Away Aurora
04010 Far Away Splendoria
02626 Far Away
61531 Far Away Infinity
15651 Incandessence
25726 Rare Gold
03525 Rare Pearls
04614 Rare Onyx
08029 Herstory Love Inspires
04747 Little Black Dress
Price per 100ml = £2.67
£4

10058 Attraction for Her
68551 Attraction Desire for Her
23754 Attraction Game for Her
06270 Today
03236 Always
11304 Tomorrow
06239 Lucky Me for Her
08680 Maxima
09621 Eve Privé
22095 Eve Embrace
23309 Eve Confidence
30106 Eve Truth
Price per 100ml = £3.00
£4.50

BODY SPRAY

Body Spray 150ml
28308 Black Suede
09613 Full Speed
Price per 100ml = £2.67
£4

EDT - Eau de Toilette
EDP - Eau de Parfum

EDT a light, effortless fragrance



Full Speed Collection
EDT, 75ml
15768 Full Speed
20719 Full Speed Virtual Adrenaline
25619 Full Speed Surfer
22392 Full Speed Nitro
15784 Full Speed Gamer
Price per 100ml = £10.67
£8



Elite Gentleman Collection EDT, 75ml
22186 Elite Gentleman
Price per 100ml = £16.00
£12
50ml
12880 Elite Gentleman Absolute Santal
19307 Elite Gentleman Absolute
Price per 100ml = £24.00
£12



Maxime Collection
EDT, 75ml
23838 Maxime
18291 Maxime Icon
Price per 100ml = £26.67
£20



Segno Collection
EDP, 75ml
28068 Segno
24240 Segno Impact
Price per 100ml = £16.00
£12



Attraction Desire for Him EDT
75ml
25601
Price per 100ml = £16.00
£12



Black Suede Collection
EDT, 75ml
26955 Black Suede Hot
11981 Black Suede Secret
Price per 100ml = £13.33
£10

BODY CLEANSER



Maxime Icon Charcoal Body Cleanser
200ml
22251
Price per 100ml = £3.00
£6

DEODORANT



Roll-On Anti-Perspirant Deodorant 50ml
56820 Black Suede Hot
12211 Black Suede Secret
Price per 100ml = £5.00
£2.50

AFTERSHAVE CONDITIONER



Attraction Game for Him Aftershave Conditioner
100ml
23804
£4.50

HAIR & BODY WASH



Hair & Body Wash
200ml
02550 Attraction for Him
12245 Attraction Desire for Him
Price per 100ml = £2.25
£4.50



Hair & Body Wash
250ml
11585 Elite Gentleman
57778 Elite Gentleman Absolute
56465 Elite Gentleman Absolute Santal
08755 Black Suede
08995 Full Speed Gamer
Price per 100ml = £1.60
£4

WE'RE IN YOUR TOP 5 BEAUTY BRANDS

Because of you, we've become a **top 5 beauty brand** in the UK!* You're amazing and so loyal, you come back to **shop your favourite, innovative products more than any other brand.****

Not only that, but you adore spritzing our perfumes and aftershaves so much, we're also the **UK's No.1 fragrance brand!†**

Your support enables us to to be one of **your top brands**, but also helps up to **support our beauty entrepreneurs and our amazing charities.**

*Kantar Beauty Panel 52we 12th December 2021; Colour Cosmetics, Facial Skincare and Fragrance - excluding Travel/Duty Free sales. Sales only by GB residents. **Kantar Beauty Panel - Facial Skin, Colour Cosmetics and Fragrance 52we 12th December 2021 - based on 15,000 individuals. †Data sourced from GlobalData based on the number of fragrance units sold in 2020 around the world.



7 POWERFUL SKIN BENEFITS IN 7 DAYS

100% showed results in clinical trials.



Tested on multiple skin types, tones and ages.



REAL UNTOUCHED IMAGES FROM CLINICAL TESTING

Before image relates to day 1 and after image relates to day 28.

Anew Renewal Power Serum 30ml
21808

Price per 100ml = £73.33

£22

★★★★★
TOP RATED

ANEW RENEWAL POWER SERUM

“I’ve spent hundreds on skincare, but this one is the best. I saw a difference immediately and as the weeks have gone by I’ve seen even better results.”

Estelle, Avon online customer



RENEW & REGENERATE

ALL 3 FOR £25

REVERSALIST

IDEAL FOR AGE **30+**

WORTH £48



NEW Reversalist Skin Reset Set Includes Reversalist Day Cream 50ml, Reversalist Night Cream 50ml and Skin Reset Plumping Shots (7 ampoules). **68122 £25**

REPLENISH & REPAIR

ALL 3 FOR £27

ULTIMATE

IDEAL FOR AGE **40+**

WORTH £50



NEW Ultimate Skin Reset Set Includes Ultimate Day Cream 50ml, Ultimate Night Cream 50ml and Skin Reset Plumping Shots (7 ampoules). **68304 £27**

YOUR 3-STEP POWER REGIME

Supercharge your results with a trio of skincare powerhouses, with **Protinol™** infused day and night creams, plus the game-changer that brings back the bounce.

STRENGTHEN & SCULPT

ALL 3 FOR £29

PLATINUM

IDEAL FOR AGE **50+**

WORTH £54



help restore skin's bounce, leaving it looking and feeling firmer, with this **1-week treatment pack** containing 7 ampoules



NEW Platinum Skin Reset Set Includes Platinum Day Cream 50ml, Platinum Night Cream 50ml and Skin Reset Plumping Shots (7 ampoules). **69948 £29**



A VISIBLE
EYE LIFT
IN **JUST 2 DAYS**

Wave goodbye to **fine lines** and **sagging**.



UPPER EYE GEL

instantly lifts and tightens with skin **tighteners** and revitalising **caffeine**

UNDER EYE CREAM

smooths, firms and strengthens with a nourishing, **peptide**-rich formula

AWARD WINNING
PROTINOL™
DUAL COLLAGEN
BOOST



**Anew Lifting
Dual Eye
System**
62810
£13

BRIGHTEN
DARK CIRCLES
IN **JUST 2 DAYS**

See the back of under eye **shadows**.

**COLOUR CORRECTING
DAY CREAM**

brightens the look of dark circles with **Colour-Correcting Pigment Technology**

SOOTHING NIGHT GEL

helps relieve tired, puffy eyes with organic **marine algae** extract



**Anew Brightening
Dual Eye
System**
15149
Normally £13
£11 save £2



AWARD WINNING
PROTINOL™
DUAL COLLAGEN
BOOST

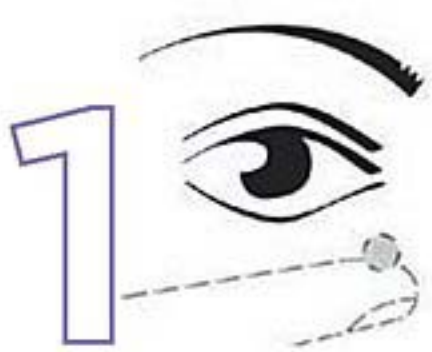


Our model is unretouched.



UNTREATED **IN SECONDS**

HOW TO USE ME



1 Dot a tiny amount under your eye. Less is more!



2 Gently tap (don't rub) over your skin to form a thin layer.



3 Keep your face still and allow it to dry - you'll feel it tightening.

INSTANTLY BANISH YOUR UNDER-EYE BAGS

Magic away your **under-eye bags, puffiness** and **wrinkles** with the **tightening formula** that **works in seconds** and lasts all day.



HOW?

this instant cosmetic treatment creates an **invisible, weightless film** on your skin

Anew Instant Eye Smoother
15ml
10256
Price per 100ml = £66.67
Normally £14
£10
save £4



SEE SERIOUS
RESULTS
ON WRINKLES

Smooth the look of wrinkles in just 2 weeks.
100% of trialists saw results.



HOW?

pure retinol helps speed up cell renewal to smooth out the appearance of your wrinkles

Anew Anti-Wrinkle Smoothing Serum
30ml
18911
Price per 100ml = £53.33
Normally £25
£16
save £9



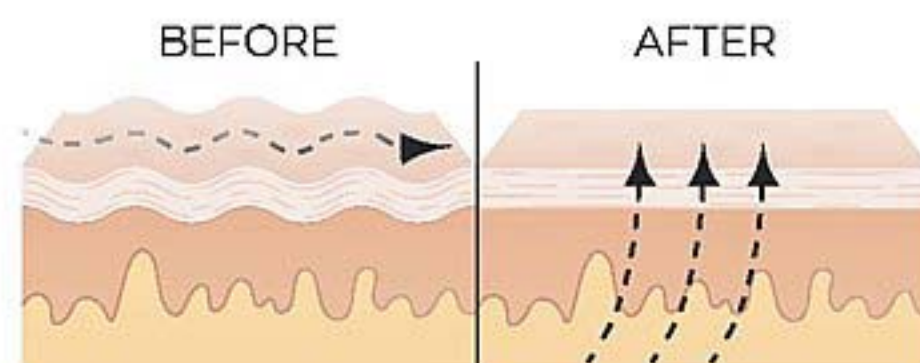
FIRM UP YOUR FACE, NECK & CHEST

Experience the power of an **anti-ageing serum** with the **comfort of a cream** and stimulate collagen in your face, neck and chest in just 3 weeks.



HOW?

Polypeptide-2x Technology stimulates collagen in your face, neck and chest



**Anew Lifting Face,
Neck and Chest
Serum and Cream**
30ml
23689
Price per 100ml = £73.33

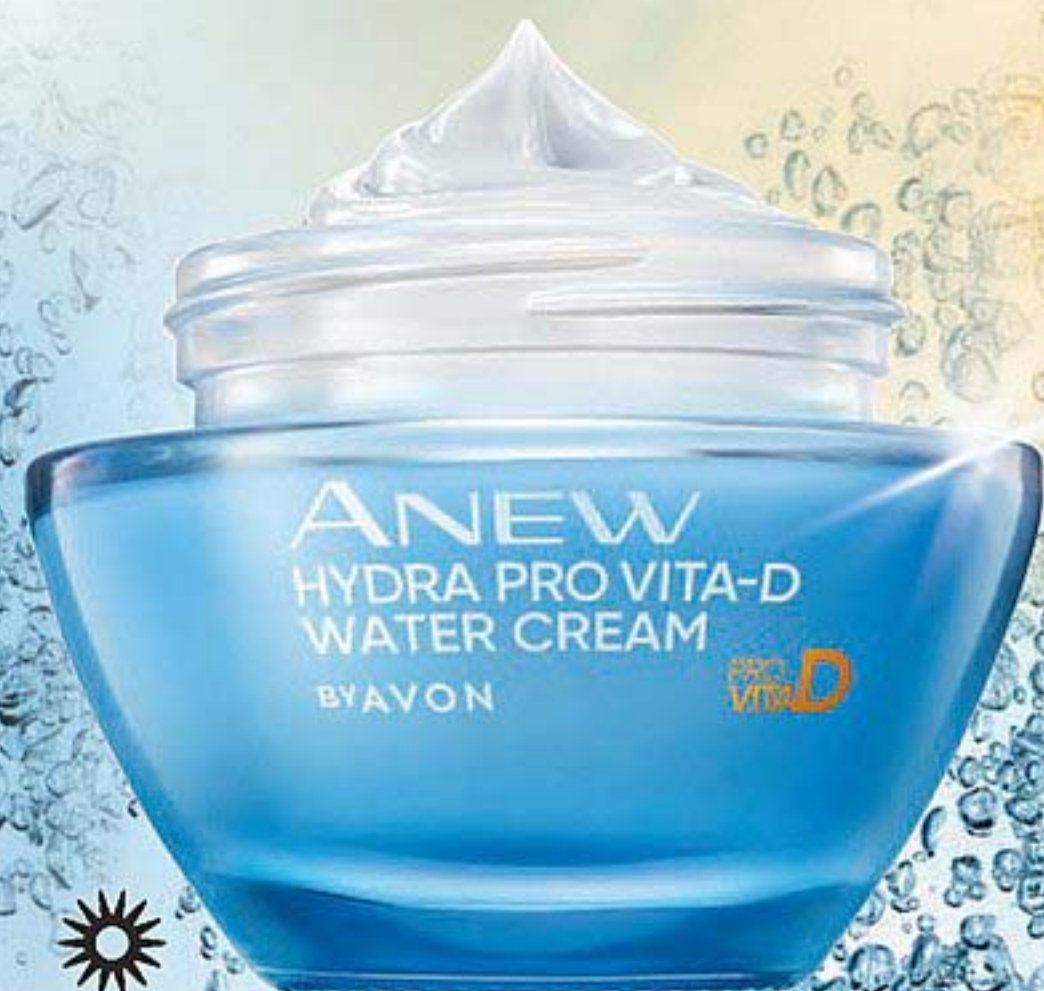
£22



72-HOUR HYDRATION

POWERED BY VITAMIN D

See smooth skin in an instant and **endlessly hydrated** skin in 1 week for a **healthy looking glow**... hello, skin confidence!



Anew Hydra Pro Vita-D Water Cream 50ml
08573
Price per 100ml = £24.00
Normally £14

£12
save £2

HOW?

Pro Vita-D Technology helps activate your skin's daily dose of vitamin D production

IDEAL FOR DULL, DEHYDRATED SKIN



PUT DRY SKIN TO BED

Apply this **pillow-proof night mask** before bed to flood your thirsty skin in a wave of hydration and wake up with a moisture boost of up to **293%**!



Anew Deeply Hydrating Overnight Mask 50ml
15834
Price per 100ml = £24.00
Normally £20

£12
save £8

HOW?

encapsulated **hyaluronic acid** and **shea butter** beads deeply hydrate your skin

IDEAL FOR DRY, DEHYDRATED SKIN

CLEANSE & TONE

all skin types



with **5% niacinamide** to re-balance the look of skin

Anew Reviving Tonic
200ml
06544
Price per 100ml = £5.00
£10



with hydrating **hyaluronic acid, vitamin B3** and micelles

Anew Revitalising Micellar Water
200ml
04440
Price per 100ml = £3.00
£6



with brightening **vitamin C** and exfoliating **glycolic acid**

Anew Radiance Maximising Tonic
200ml
04259
Price per 100ml = £5.00
£10



PROTECT SKIN WITH A **PURIFYING CLEANSE**

Fight **free radicals** and flush out **impurities** for skin that looks and feels **healthier within 1 week.**



HOW?

each tube is packed with purifying **charcoal** extract and protecting **antioxidants**

oily to combination skin

Anew Purifying Jelly Cleanser
150ml
10579
Price per 100ml = £2.67
Normally £6
£4
save £2

REVERSALIST 30+

start plumping skin in 2 days

Reversalist Day Cream50ml
74229
Price per 100ml = £30.00
£15**Reversalist Night Cream**50ml
59865
Price per 100ml = £30.00
£15**ULTIMATE 40+**

start firming skin in 2 days

Ultimate Day Cream50ml
22533
Price per 100ml = £32.00
£16**Ultimate Night Cream**50ml
59816
Price per 100ml = £32.00
£16**PLATINUM 50+**

start lifting skin in 2 days

Platinum Day Cream50ml
08524
Price per 100ml = £36.00
£18**Platinum Night Cream**50ml
57109
Price per 100ml = £36.00
£18**Instant Eye Smoother**15ml
31278
Price per 100ml = £66.67
Normally £14
£10 save £4**MINI SKINCARE SETS**

trial your perfect 2-week skin regime

Reversalist Skin Regime 03749**£11****Ultimate Skin Regime 03806****£11****Platinum Skin Regime 11007****£11**

Includes micellar water (50ml), serum (10ml), day cream (15ml) and night cream (15ml).

MASKS

perfect for a weekly skin treat

Revitalising Copper Peel-Off Mask75ml
03087
Price per 100ml = £13.33
£10**Radiance Maximising Peel-Off Gold Mask**75ml
06775
Price per 100ml = £13.33
£10**Lifting Peel-Off Silver Mask**75ml
10082
Price per 100ml = £13.33
£10**TEXTURE & TONE**

target discolouration for flawless skin

Even Texture & Tone Serum30ml
16113
Price per 100ml = £50.00
£15**Even Texture & Tone Cream SPF35**30ml
27292
Price per 100ml = £66.67
£20**Brightening Dual Eye System**70854
Normally £13
£11 save £2**HYDRATION**

for soft, healthy-looking skin

Hydra Pro Vita-D Water Cream50ml
46391
Price per 100ml = £24.00
Normally £14
£12 save £2**Deeply Hydrating Overnight Mask**50ml
34280
Price per 100ml = £24.00
Normally £20
£12 save £8**LIFT & FIRM**

strengthen sagging and thinning skin

Lifting Face, Neck and Chest Serum and Cream30ml
72512
Price per 100ml = £73.33
£22**Lifting Dual Eye System**47977
£13**RADIANCE**

from dull skin to a beautiful glow

Vitamin C Warming Peel75ml
03467
Price per 100ml = £13.33
£10**Instant Smoothing Oil-In-Gel**30ml
14639
Price per 100ml = £53.33
£16**Daily Defence Vitamin C SPF50 Moisturiser**50ml
21857
Price per 100ml = £24.00
£12**Radiance Maximising Serum**30ml
18697
Price per 100ml = £66.67
£20**ANTI-WRINKLE**

smooth and reduce the appearance of wrinkles

Anti-Wrinkle Plumping Concentrate30ml
19729
Price per 100ml = £50.00
£15**Anti-Wrinkle Smoothing Serum**30ml
59170
Price per 100ml = £53.33
Normally £25
£16 save £9**PROTINOL™**

dual collagen boosters for your best skin

Renewal Power Serum30ml
52514
Price per 100ml = £73.33
£22**Skin Reset Plumping Shots**7 ampoules.
14035
£18**YOUTH BOOSTER**

enhance the power of your skincare

Youth Maximising Serum30ml
12617
Price per 100ml = £73.33
£22**SENSITIVE+**

calm and soothe sensitive skin

Sensitive+ Dual Collagen Eye Cream15ml
13805
Price per 100ml = £86.67
£13**Sensitive+ Dual Collagen Cream**50ml
15321
Price per 100ml = £28.00
£14**Sensitive+ Cream Cleanser**150ml
13813
Price per 100ml = £4.67
£7**CLEAR & SMOOTH**

improve blemishes and visible signs of ageing

Dual Defence Clarifying Peel Pads04218
£15**Anew Dual Defence Clarifying Treatment Lotion**30ml
04200
Price per 100ml = £46.67
£14**MINI SERUMS**

trial mini editions of our bestselling serums

**Discovery Set**Includes: Radiance Maximising Serum sample 10ml, Anti-Wrinkle Plumping Concentrate Trial Size sample 10ml and Renewal Power Serum sample 10ml in a gift box.
44750
£9**TRY ME**

Treat yourself to samples of the gorgeous Eve Embrace perfume and the top-rated Anew Renewal Power Serum

FOR JUST £1

order using 69450



THE
NOURISHING
CLEANSING BALM
melts away
make-up and
nourishes your skin

£12

**CLEAN BREAK
CLEANSER 50ML**

Price per 100ml = £24.00
ORDER NO: 07245



THE
SKIN-CALMING
FACIAL SERUM
helps soothe
redness and calms
stressed skin

£22

**CBD BATCH 420
FACIAL ELIXIR 30ML**

Price per 100ml = £73.33
ORDER NO: 20339



THE
5-IN-1
DAY CREAM
clarifies, mattifies,
primes and
protects your skin

£16

**SHADE THE DAY SPF25
DAY CREAM 30ML**

Price per 100ml = £53.33
ORDER NO: 06494



THE
PLUMPING
NIGHT CREAM
helps plump,
repair wrinkles and
boost your glow

£16

**SLEEP POTION
NIGHT CREAM 30ML**

Price per 100ml = £53.33
ORDER NO: 00349

THE REVIVING FACIAL OIL

With nourishing **jojoba oil**, this silky oil works its magic on fine lines, leaving your skin glowing, but never greasy.



THE REVIVING
FACIAL OIL

boosts your
glow and helps
soften fine lines

£20

**PURIFY FACIAL
OIL 30ML**

Price per 100ml = £66.67
ORDER NO: 06429



DRY, FINE LINES?

The menopause impacts collagen, but you can help **double collagen production overnight** with this nourishing cream.

Dream Cream Night Cream
50ml
06999
Price per 100ml = £24.00
£12



HOT FLUSHES OUT OF CONTROL?

Take back control from the **menopause** with the **icy fresh facial mist** that cools, soothes and hydrates your skin.

Icy Cooling Elixir Facial Mist
30ml
05520
Price per 100ml = £23.33
£7



THIRSTY SKIN?

Try the lightweight serum that'll instantly grant menopausal skin a soothing **moisture boost of 98%**.

adapt

MENOPAUSAL
& PERIMENOPAUSAL
SKINCARE



“Rescue in a bottle. I’ve noticed a change in my skin already.”

Julie M, Avon online customer



Hydra Rescue On The Go Serum
30ml
07013
Price per 100ml = £46.67

£14



soothing botanical adaptogens help bring calm and balance to menopausal and perimenopausal skin



air-light formula
instantly relieves
dry skin

Protect & Calm
All Day Hydration
Cream SPF30 50ml
13490
Price per 100ml = £16.00
£8



envelops
skin in a
blanket
of intense
nourishment

Restore & Calm
Hand & Body Balm
150ml
11932
Price per 100ml = £4.00
£6



calming
formula
grants
dull skin a
dewy glow

Illuminate & Calm
Face Essence
30ml
13839
Price per 100ml = £40.00
£12



oil to milk
cleansing
formula for
a radiant
glow

Cleanse & Calm
Transforming Oil
To Milk Cleanser 125ml
14183
Price per 100ml = £4.80
£6



nourishes
dry lips with
long-lasting
moisture

Nourish
& Calm
Lip Balm
20370
£3



colourless,
lip-quenching,
high-shine
formula

Lip Elixir
05603
£7



CLEANSE & CALM SENSITIVE SKIN

This soothing micellar water will trap and dissolve impurities and make-up, leaving skin feeling refreshed and comforted.

92%
agreed
it instantly
made their
skin look
and feel
soothed

Cleanse & Calm
Micellar Water
400ml
08490
Price per 100ml = £1.25
Normally £6.50
£5
save £1.50





featuring **turmeric**,
shea and **vitamin E** to
calm and **comfort** skin

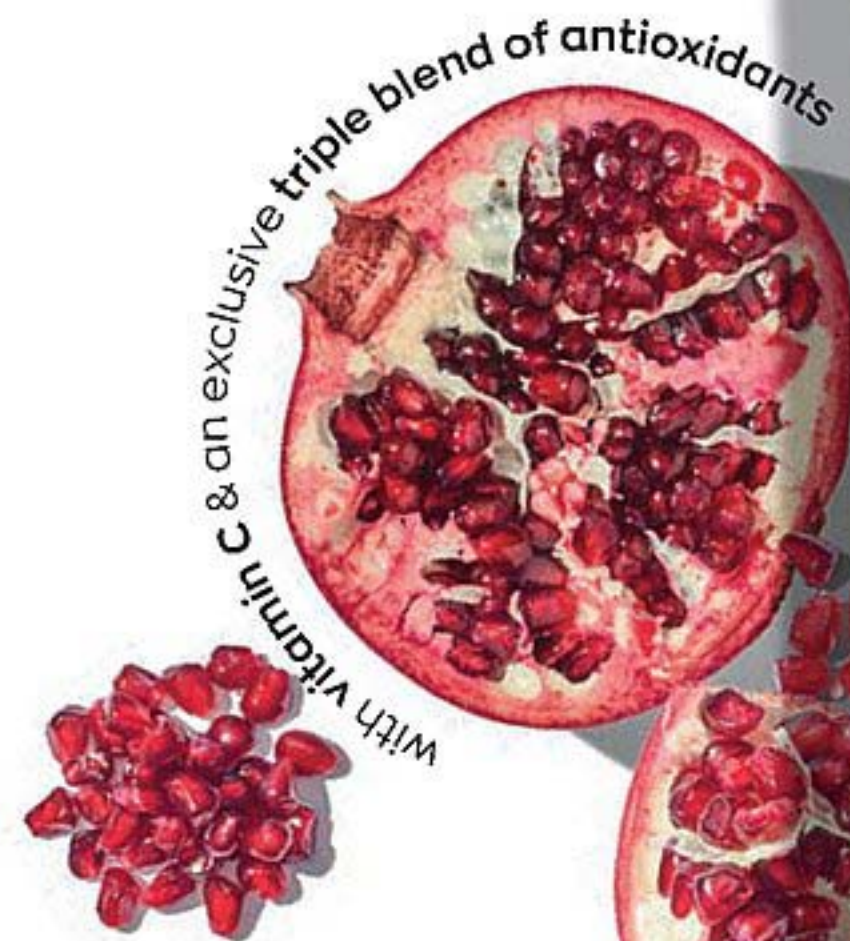
DISCOVER THE
GLOW-GIVING DUO

Breathe life into your skin with the must-have cleanser and moisturiser for a **radiant, beautiful glow**.

BOTH FOR
£6
order using 67793



with papaya extract for radiance



NEW

specifically formulated **micellar gel formula** helps preserve the skin's protective layer

NORMAL SKIN

NEW Nutra Effects Radiance Micellar Gel Cleanser

195ml
15867
Price per 100ml = £1.54

£3
Nutra Effects Radiance Illuminating Day Cream SPF20

50ml
09670
Price per 100ml = £10.00

£5



featuring **turmeric**,
shea and **vitamin E** to
calm and **comfort** skin

TINT & HYDRATE **IN AN INSTANT**

Treat your skin to the tinted moisturiser that **blends like a dream**, hydrates and adjusts to **match most skin tones**.



- lightweight, non-greasy formula
- blends easily for a radiant glow
- suitable for sensitive skin

 | **NORMAL SKIN**

**Nutra Effects Radiance
Tinted Moisturising
Day Cream SPF20**
50ml
09688
Price per 100ml = £10.00

£5

FIND YOUR IDEAL CLEANSER

SENSITIVE SKIN



Soothe Melting Gel Cleanser
100ml
58693
£4



Soothe Micellar Scrub
150ml
25783
Price per 100ml = £2.00
£3



Soothe Micellar Gel Cleanser
195ml
23481
Price per 100ml = £1.54
£3



Soothe Micellar Water - Bonus Size
400ml
05611
Price per 100ml = £1.13
£4.50

COMBINATION TO OILY SKIN

ALL SKIN TYPES



Matte Fluffy Foam Cleanser
150ml
13524
Price per 100ml = £2.33
£3.50



Matte Micellar Water - Bonus Size
400ml
26435
Price per 100ml = £1.13
£4.50



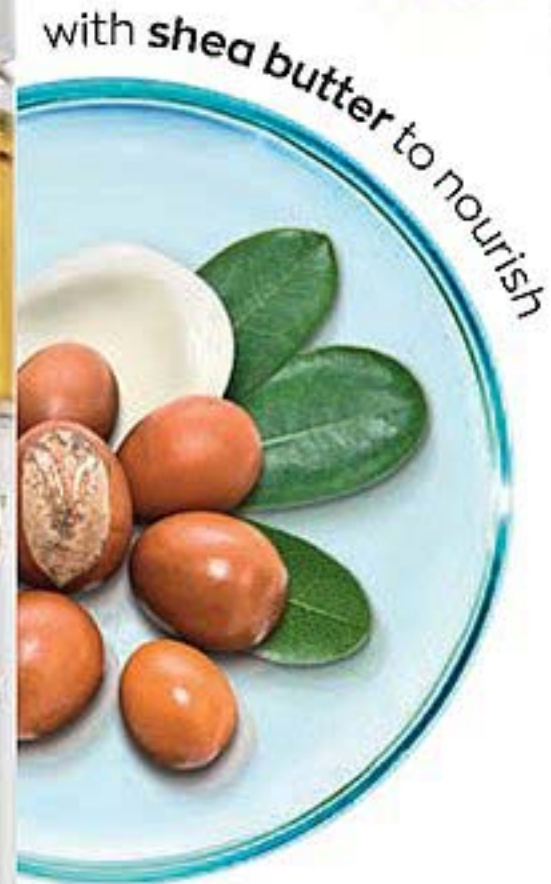
Oxygenating Cleansing Foam
150ml
12500
Price per 100ml = £2.33
£3.50



featuring **turmeric**, **shea** and **vitamin E** to **calm** and **comfort** skin

THE 1-STEP CLEANSING SOLUTION

Cleanse, remove waterproof make-up and **nourish** your skin with this **dual-phase formula** that combines the benefits of a **cleansing oil** and a **micellar water**.



NORMAL TO DRY SKIN

Nourish Oil-Infused Micellar Water
200ml
00521
Price per 100ml = £1.75
£3.50



Hydrate & Protect Day Cream
50ml
24760
Price per 100ml = £10.00
£5



Hydrate & Protect Face Mist
100ml
23473
£3

DAY CREAMS



Soothe Hydrating Day Cream SPF20
50ml
09654
Price per 100ml = £10.00
£5



Matte Oil-Control Day Cream SPF20
50ml
08151
Price per 100ml = £10.00
£5

4-IN-1 BB CREAMS



09696 Extra Light
09720 Light
09753 Medium
Matte BB Cream
30ml
Price per 100ml = £20.00
£6



09712 Extra Light
08227 Light
08318 Medium
Radiance BB Cream
30ml
Price per 100ml = £20.00
£6

PUT PREMATURE AGEING ON PAUSE

Enjoy the lifestyle you love with skin that is **less sensitive** to the **skin-ageing stressors** of modern life.

DAY CREAM
hydrate
protect
revitalise



NIGHT GEL
soothe
replenish
restore



ELIXIR
nourish
smooth
strengthen



99% agree
it makes skin look and feel more youthful*

Ageless Protecting Day Cream SPF30
50ml
18937
Price per 100ml = £12.00
£6

Ageless Restoring Overnight Gel
50ml
08466
Price per 100ml = £12.00
£6

Ageless Strengthening Tri-Phase Elixir**
30ml
08391
Price per 100ml = £26.67
£8

*Based on Ageless Protecting Day Cream SPF30 and those that expressed an opinion in a consumer study with 90 participants.

**Get it before it's gone.

BLACKHEAD CLEARING

refine the look of your skin



Clarifying Toner
100ml
00869
£2.50



Soothing Exfoliating Cleanser
125ml
58008
Price per 100ml = £2.40
£3



Deep Clarifying Mask
75ml
24216
Price per 100ml = £4.00
£3.50



Solid Cleanser
30g
59014
Price per 100g = £13.33
£4



Bubble Sheet Mask
Contains 1 mask.
19844
£3

PORE & SHINE CONTROL

target open pores and excess oil



Mattifying Charcoal Toner
100ml
22715
£2.50



Pore & Shine Control Exfoliating Scrub 75ml
05637
Price per 100ml = £4.00
£3



Purifying Charcoal Mask
75ml
13045
Price per 100ml = £4.00
£3.50



Solid Cleanser
30g
54726
Price per 100g = £13.33
£4

BLACKHEAD REMOVER



Metal Blackhead Remover
24331
£2

BLEMISH CLEARING

for a clear, blemish-free complexion



AHA Treatment Cream
50ml
13847
Price per 100ml = £7.00
£3.50



Fresh Bubble Cleanser
150ml
13987
Price per 100ml = £2.33
£3.50



Fresh Jelly Mask
100ml
33407
£3.50



Spot On Instant Gel
15ml
25627
Price per 100ml = £26.67
£4



Blemish Clearing Patches
Contains 12 patches.
16048
£4

DEEPLY CLEANSE SKIN IN 4 MINUTES

Try our Pink Clay Mask loaded with powerful, complexion-clearing ingredients to help reduce the look of blemishes.*



HOW IT WORKS...

- **KAOLIN & BENTONITE CLAY** help to purify pores & gently remove oil & sebum which lead to breakouts
- **OATS** nourish, soothe & help calm irritated, blemish-prone skin
- **SALICYLIC ACID** helps reduce the look of further blemish breakouts
- **GLYCOLIC ACID** helps exfoliate dry skin

JUST
£3.50

NEW



suitable for oily & combination skin

HOW TO USE

Smooth over cleansed face, allow to dry for 4 minutes and rinse. Use 2-3 times a week.

NEW Clearskin Blemish Clearing Pink Clay Mask 75ml
19125
Price per 100ml = £4.67
£3.50

*With continued use.

THE NOURISHING HAIR REGIME

Join the **9/10** who saw softer, healthier-feeling hair with our **deeply nourishing** regime that leaves your lengths feeling irresistible.



infused with
argan oil

Absolute Nourishment Shampoo 250ml **17061** Price per 100ml = £1.20 **£3**

Absolute Nourishment Conditioner 250ml **26716** Price per 100ml = £1.20 **£3**

Absolute Nourishment Treatment Serum 30ml **08326** Price per 100ml = £16.67 **£5**



ALL 3 FOR

£7

order using **67264**



TOP RATED

hair looks smoother after just one use of this nourishing Treatment Serum

TREATMENT SERUM

"I absolutely love this, my hair feels so smooth and silky and my friends have commented on how nice it feels to touch."

Marnie,
Avon online customer



THE **REPAIRING** HAIR REGIME

Wave goodbye to split ends with our **Kera Panthenol Complex** infused collection.



order all 3 for £7 using **68254**

Reconstruction
250ml
24380 Shampoo
26906 Conditioner
Price per 100ml = £1.20
£3

Reconstruction Treatment Mask
150ml
26997
Price per 100ml = £3.67
£5.50

Reconstruction
for dry and damaged hair



THE **VOLUMISING** HAIR REGIME

See the back of flat hair with our **Hyaluronic Peptide Complex** powered range.



order all 3 for £7 using **67512**

Miracle Densifier
250ml
24885 Shampoo
25585 Conditioner
Price per 100ml = £1.20
£3

Miracle Densifier Leave-In Treatment
100ml
20990
£5

Miracle Densifier
for limp and dull hair



Ultimate Shine
for dull hair

infused with
Crystal Light Technology

ALL 3 FOR
£7

order using 67934

THE **SHINIER, SILKIER** HAIR REGIME

Join the **8/10** who saw shinier, silkier hair and enjoy up to **100% mirror shine** with our illuminating regime.



Ultimate Shine
250ml
14274 Shampoo
14134 Conditioner
Price per 100ml = £1.20
£3

Ultimate Shine Illuminating Treatment Spray
100ml
14100
£5



THE WEIGHTLESS HYDRATION HAIR REGIME

Revive dehydrated hair and scalp with **hyaluronic and amino acid complex**.



order all 3 for £7 using **69237**

Hydra Boost
250ml
04119 Shampoo
03517 Conditioner
Price per 100ml = £1.20
£3

Hydra Boost
Leave-In Treatment
50ml
03244
Price per 100ml = £11.00
£5.50

Hydra Boost
for dehydrated hair
and scalp



THE CURL DEFINING HAIR REGIME

Wave goodbye to tangles and dryness with our **Castor Pro Complex** collection.



order all 3 for £7 using **68353**

Fabulous Curls
250ml
03293 Shampoo
27045 Conditioner
Price per 100ml = £1.20
£3

Fabulous Curls
Curling Cream
150ml
03129
Price per 100ml = £3.67
£5.50

Fabulous Curls
for tangled, dry hair

BIGGER, BETTER RESULTS

Get more **shampoo and conditioner** for your money with **400ml bottles** that last even longer.

JUST
£4



Colour Correction
for grey, highlighted and brassy-toned hair

Violet Technology

Absolute Nourishment
for dry and unruly hair

argan and coconut oils

Ultimate Shine
for dull hair

Crystal Light Technology

Reconstruction
for dry and damaged hair

Kera-Panthenol Complex

Miracle Densifier
for limp and dull hair

Hyaluronic Peptide Complex

Anti-Dandruff
for an itchy and flaky scalp

Climbazole Technology

Shampoo 400ml
24042 Colour Correction
18309 Absolute Nourishment
14209 Ultimate Shine
13250 Reconstruction
12393 Miracle Densifier
00612 Anti-Dandruff 2-in-1

Conditioner 400ml
26773 Absolute Nourishment
14290 Ultimate Shine
27011 Reconstruction
02113 Miracle Densifier
Price per 100ml = £1.00

£4

SERUMS, TREATMENTS & STYLING

reduces breakage and repairs split ends



Reconstruction Treatment Serum
30ml
24158
Price per 100ml = £16.67
£5

creates a smooth, mirror-like surface to brighten dull hair



Ultimate Shine Serum
30ml
14233
Price per 100ml = £16.67
£5

infused with Castor Pro Complex



Fabulous Curls Serum
30ml
03111
Price per 100ml = £16.67
£5

with argan oil for soft, strong and nourished hair



Absolute Nourishment Treatment Serum
30ml
53728
Price per 100ml = £16.67
£5

tames flyaways and protects hair from humidity



Ultra Sleek Leave-In Treatment
60ml
11882
Price per 100ml = £8.33
£5

leaves hair appearing smoother and sleeker



Ultra Sleek Treatment Serum
30ml
11908
Price per 100ml = £16.67
£5

strengthens hair for fewer strands on the brush



Loss Control Leave-In Treatment Spray
100ml
22616
£5

nourishes for softer, stronger and healthier-feeling hair



Absolute Nourishment Argan and Coconut Treatment Oil
100ml
14068
£9

a single-use power shot for instantly smooth hair



Absolute Nourishment Treatment Ampoule
15ml
24968
Price per 100ml = £16.67
£2.50

an intensive nourishing treatment for use once a week



Absolute Nourishment Treatment Mask
150ml
14092
Price per 100ml = £3.67
£5.50

shake to activate the 2-in-1 formula for weightless nourishment



Absolute Nourishment Bi-Phase Treatment Spray
100ml
14076
£5

protects hair from all types of heat damage



Heat Protection Leave-In Spray
100ml
02238
£3

protects and maintains colour vibrancy



Colour Correction 4D Treatment Spray
100ml
22509
£5



91%
AGREE IT'S
INVISIBLE
AFTER
STYLING

THE INVISIBLE DRY SHAMPOO

The magic wand of your haircare collection, it's like a wash and blow-dry in one effortless spray.



Dry Shampoo
150ml
03376
Price per 100ml = £2.00
Normally £3.50
£3
save 50p

Shop our professional-grade brushes and combs to achieve that **fresh from the salon** look.

• cruelty free • made from recycled content* • vegan friendly 🌿

ionic technology
calms down static and smooths flyaways

ceramic technology
retains heat to speed up styling



Pro Cushion Brush
18713
£6



Pro Paddle Brush
18663
£6



Pro Small Barrel Brush
28779
£4.50



Pro Large Barrel Brush
18770
£7



Pro Vent Brush
18747
£4.50

the everyday must-have for most hair types

perfect for creating curls

ideal for making waves

vented for max air flow

anti-static technology
smooths and volumises



Pro Round Brush
18804
£6



Pro Styling Tail Comb
26518
£3



Pro Backcombing Brush
02428
£4



Brush Cleaning Tool
56556
£2



Scalp Massager
04127
£4

gently smooths and calms

for sectioning, styling and parting

teases hair for incredible volume

keep your brushes hair-free

gently massage your scalp in circular motions to exfoliate

*Excludes brush bristles and Brush Cleaning Tool.

EVERYDAY GLAMOUR

NEW

LIMITED EDITION

Treat yourself to this **limited edition cushion brush** in sophisticated matte red and gold for the **luxury** your locks deserve.

detangles and smooths all hair types

THE PERFECT GIFT

NEW Matte Red Glamour Hairbrush**
03574

£6

**Get it before It's gone.



BEAUTIFUL OILS



 with
smoothing
jojoba oil

**Enhance & Glow
Airbrush Spray**
150ml
28829
Price per 100ml = £2.33
£3.50



 with
moisturising
argan oil

Silky Moisture Tissue Oil
150ml
05561
Price per 100ml = £4.00
£6



 with
moisturising
argan oil

**Silky Moisture Nourishing
Dry Oil Spray**
150ml
06510
Price per 100ml = £2.33
£3.50



SILKY-SOFT SKIN IN SECONDS

Our bestselling dry oil spray comes in 3 sizes, the regular 150ml, the bigger 250ml bonus size and the mini 100ml travel size that's perfect for hand luggage.

 with
smoothing
jojoba oil



**Original Dry Oil Spray
Travel Size**
100ml
27003
£3



**Original Dry Oil Spray
Bonus Size**
250ml
06627
Price per 100ml = £2.20
£5.50



Original Dry Oil Spray
150ml
07955
Price per 100ml = £2.67
£4

HEAVENLY HYDRATION



Body Moisturiser
200ml 01560

Price per 100ml = £3.50 **£7**

Face Mask
75ml 02188

Price per 100ml = £5.33 **£4**

Neck & Chest Serum
50ml 02212

Price per 100ml = £8.00 **£4**

KOREAN CHARCOAL



Face Mask
50ml 19257

Price per 100ml = £8.00 **£4**

Face Wash
150ml 10843

Price per 100ml = £2.33
£3.50

THE RADIANCE RITUAL



Body Butter
200ml 24596

Price per 100ml = £3.50 **£7**

Multi-Use Oil
150ml 17228

Price per 100ml = £3.33 **£5**

Face Mask
50ml 02634

Price per 100ml = £8.00 **£4**

THE ENERGISE RITUAL



Body Scrub
200ml 55921

Price per 100ml = £3.00 **£6**

Solid Cleanser
75g 55939

Price per 100g = £6.67 **£5**

Body Butter
200ml 55996

Price per 100ml = £3.50 **£7**

BLISSFULLY NOURISHING



Hand & Foot Mask
125ml 05439

Price per 100ml = £3.20 **£4**

Hand, Elbow & Foot Cream
75ml 14803

Price per 100ml = £6.00 **£4.50**

Hand Wash
150ml 05462

Price per 100ml = £1.33 **£2**

Hand Cream
30ml 18358

Price per 100ml = £13.33 **£4**

THE SLEEP RITUAL



Bath Drops
170g 00463

Price per 100g = £2.94 **£5**

Warming Body Balm
200ml 13441

Price per 100ml = £2.50 **£5**

CALM & HYDRATE
WITH THE TRANQUILITY RITUAL

Treat your mind, body and soul to a me-time moment of calm with **Dead Sea minerals** for refreshed, healthy-looking skin.

ALL 3 FOR
£12
order using 69443

NEW



RUB TO SMELL
Tranquility Ritual
Collection

- 1 **face mask** helps firm, tone and balance your skin*
- 2 revitalising **body wash** for an invigorating cleanse
- 3 ultra-rich **body butter** for silky-smooth skin

NEW Tranquility Ritual Face Mask
75ml
71829
Price per 100ml = £5.33
£4

Tranquility Ritual Body Wash
200ml
06965
Price per 100ml = £2.67
£4

NEW Tranquility Ritual Body Butter
200ml
03152
Price per 100ml = £3.50
£7


*Based on a consumer study with 63 participants.



3 FOR
£9
order using 48454

DISCOVER OUR
**BESTSELLING
PILLOW MIST**

Spritz this relaxing blend of **French lavender** and **chamomile** essential oil over your pillow to help you drift off to sleep.

Sleep Ritual Pillow Mist 100ml 48454 **£4.50** 



recyclable* bottle made from up to 98.5% recycled plastic**



*Excludes pump. Please remove when recycling.

**Applies to the bottle only and not the pump or cap.

BUFF



Paddle Foot File
03046
£2



Heel Rasper
04267
£3.50



Hard Skin Remover
03723
£3.50



Wet and Dry Pedi Roller
03764
£20



Wet and Dry Pedi Roller Replacement Heads Includes 2 heads, 1 coarse, 1 smooth.
03863
£4

Requires 3x AAA batteries (not included).

TRIM



Toenail Clippers
02980
£2

HYDRATE



Moisturising Socks
1 pair in 1 size.
03830
£4



HEEL-SOFTENING DUO

This power pair visibly **smooths cracked heels in just 3 days** so you can enjoy, softer, smoother skin even quicker.

BOTH FOR £5

order using **68072**
page 89 only



Healthy Extreme Cracked Heel Cream
75ml
27839
Price per 100ml = £5.33
£4

Silicone Heel Enhancer Socks
1 pair in 1 size.
04374
£4



SILICONE SOCKS

- lock in cream for quicker, more effective absorption
- wear for up to 15 minutes while your cream absorbs



BEFORE



AFTER

FOR INTENSE, DEEP HYDRATION



Intense Moisture Cream
75ml
02097
Price per 100ml = £5.33
£4



Overnight Renewal Cream
75ml
04192
Price per 100ml = £4.67
£3.50

FOR REFRESHED & REVIVED FEET



Odour Control Spray
100ml
27581
£3



Reviving Foot Soak
100ml
23028
£3

FOR EXFOLIATED SOLES



Rough Skin Remover
75ml
04226
Price per 100ml = £4.00
£3



Expert Exfoliating Foot Mask
Contains 1 pair.
04168
£5

FOR SOFT, SMOOTH FEET



NEW Illipe Butter Foot Scrub
75ml
63628
Price per 100ml = £3.67
£2.75



NEW Illipe Butter Moisturising & Smoothing Cream
75ml
63594
Price per 100ml = £3.67
£2.75



NEW Illipe Butter Overnight Treatment
150ml
29454
Price per 100ml = £1.83
£2.75

SOOTHING LAVENDER

Try our lavender-infused footcare collection to transform your soles from tired and achey to beautifully pampered.



DEODORISING SPRAY
fast-dry, freshening lavender formula

1. Deodorising Foot and Shoe Spray
100ml
20982
£2.75

3-IN-1 SPA OIL
to soak, massage or hydrate

2. 3-in-1 Oil
50ml
11312
Price per 100ml = £8.00
£4

CLAY MASK
relaxing formula exfoliates and buffs

3. Clay Mask
75ml
10710
Price per 100ml = £4.00
£3

INTENSE MOISTURE
overnight treatment for super-soft feet

4. Overnight Treatment Cream
150ml
13615
Price per 100ml = £1.83
£2.75

NEW

REPLENISH WINTER SKIN

Treat the whole family to festive editions of our avocado oil-infused collection, so they can moisturise from top to toe this season.



NEW Festive Hand Cream 75ml 12898 Price per 100ml = £2.67 £2	NEW Festive Multipurpose Cream 400ml 62935 Price per 100ml = 86p £3.50	NEW Festive Body Lotion 400ml 62901 Price per 100ml = 75p £3	NEW Festive Lip Balm 09530 £1.20
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*Refers to the body lotion only, based on a consumer science study with 30 participants, after multiple applications.

FROM
£1.20

LIMITED EDITION

BODY LOTION

48-hour* moisture nourishes & restores

HAND CREAM

24-hour moisture for smooth, soft skin

MULTIPURPOSE CREAM

suitable for moisturising face, hands & body

AVON care
avocado replenishing body lotion
48h* moisture, nourish, restore, smooth
NORMAL TO EXTRA DRY SKIN

AVON care
with avocado replenishing hand cream
soothe, quick absorb, moisture
DRY TO EXTRA DRY SKIN
75 ml e

AVON care
avocado replenishing multipurpose cream
nourish, moisture, smooth
DRY TO EXTRA DRY SKIN
400 ml e

400 ml e

LIP BALM

for instant, long-lasting hydration

AVON care
skin recovery lip balm
with nutrients and emollients

ALL 3 FOR
£4.50

order using 68262

Take the sting out of shaving and **fight flakes** from the first wash with our shower and shave essentials for **sensitive skin**.



order the shampoo & conditioner, shave gel & aftershave balm together using **68262**

the perfect daily grooming routine for **SENSITIVE** skin

Sensitive Anti-Dandruff Shampoo & Conditioner
200ml
03327
Price per 100ml = £1.00
£2

Sensitive Shave Gel
150ml
56838
Price per 100ml = £1.33
£2

Sensitive After Shave Balm & Moisturiser
100ml
02089
£2

Avon Care Men Razor Set
Includes 1 handle and 5 razor cartridges.
23267
£5

SHOWER & SHAVE

Get ready to face the day with our **shower and shave essentials**, infused with **vitamin E** and **aloe** extracts.

ALL 3 FOR
£4.50

order using 67009



the everyday **ESSENTIALS** for a complete grooming routine

Essentials Shampoo, Conditioner & Body Wash
200ml
58545
Price per 100ml = £1.00
£2

Essentials Shave Gel
150ml
58784
Price per 100ml = £1.33
£2

Essentials After Shave Balm & Moisturiser
100ml
58800
£2

BODY LOTIONS



Body Lotion 400ml
13854 Coconut
10025 Macadamia
10793 Cocoa Butter
10744 Avocado
13920 Oatmeal
 Price per 100ml = 75p

£3

11213 Extra-Firm+
11205 Recovery+
 Price per 100ml = £1.00

£4

BODY WASHES



Body Wash 400ml
13870 Coconut
02949 Avocado
 Price per 100ml = 54p

£2.15



HAND CREAMS



Hand Cream 75ml
13888 Coconut
10652 Avocado
09977 Silicone Glove
10017 Macadamia
10124 Glycerine
10769 Cocoa Butter
54098 Oatmeal
 Price per 100ml = £2.67

£2

11858 Recovery+
11221 Extra-Firm+
 Price per 100ml = £3.33

£2.50



Multipurpose Cream 400ml
13912 Coconut
11148 Pomegranate
10629 Avocado
09985 Macadamia
10827 Cocoa Butter
11593 Oatmeal
 Price per 100ml = 88p

£3.50

HAND GELS



Travel-Size Moisturising Hand Gel
 100ml

22889 **£1.50**

Bonus-Size Moisturising Hand Gel
 250ml

26922 Price per 100ml = £1.00 **£2.50**

Moisturising Hand Spray
 100ml

25122 **£1.75**

HAND WASHES



Hand Soap 250ml
10157 Macadamia
10215 Calming
10314 Skin Defence
 Price per 100ml = 80p

£2

MULTIPURPOSE LOTIONS



recyclable packaging



with vitamin E

RUB TO SMELL
 Pomegranate Collection

up to
**-48-HOUR-
 MOISTURE**

for normal to extra-dry skin



ANTIOXIDANT POMEGRANATE

Care and protect from head to toe with pomegranate, the **wonderfood** ingredient that plumps your skin, granting **48-hour moisture**.

1. **Pomegranate Body Lotion** 400ml **10892** Price per 100ml = 75p **£3**

2. **Pomegranate Hand Cream** 75ml **10991** Price per 100ml = £2.67 **£2**

3. **Pomegranate Multipurpose Cream** 400ml **11148** Price per 100ml = 88p **£3.50**

LIMITED EDITION



**Galaxy Collection
Body Wash
& Bubble Bath**

250ml
10454
Price per 100ml = 80p

£2
**Galaxy Collection
Detangling Spray**

200ml
09183
Price per 100ml = £1.00
£2

SOOTHE THEM TO SLEEP



**Good Night Lavender
Body Wash & Bubble Bath**

250ml
14647
Price per 100ml = 80p
£2

2-IN-1 SHAMPOO & CONDITIONER



**2-in-1 Shampoo
& Conditioner**

250ml
02741 Wacky Watermelon
08805 Amazing Apple
Price per 100ml = 60p
£1.50

2-IN-1 BODY WASH & BUBBLE BATH



**Swirling Strawberry
Body Wash & Bubble Bath**

250ml
11239
Price per 100ml = 60p
£1.50

**Magnificent Mango
Detangling Spray**

200ml
05769
Price per 100ml = 75p
£1.50

**Detangling
Comb**

57430
£2

Tease out your **little one's** tangles with ease - no tears in sight!



**NEW Vanilla
& Fig Bubble Bath**
250ml
26708
Price per 100ml = 60p
£1.50



**NEW Cranberry, Orange
& Cinnamon Bubble Bath**
250ml
12203
Price per 100ml = 60p
£1.50



**RUB
TO SMELL**
Cranberry,
Orange &
Cinnamon

SOAK IN SEASONAL SCENTS

Pop the bubbly with these fun bubble baths in your favourite festive scents... perfect for a relaxing soak and the ideal stocking filler.



NEW Raspberry & Cassis Bubble Bath
250ml
03756
Price per 100ml = 60p
£1.50



NEW Apple Pie Bubble Bath
250ml
28050
Price per 100ml = 60p
£1.50



enriched with **natural extracts**



recyclable packaging

BUBBLE BATH 500ml Price per 100ml = 45p **£2.25** **BUBBLE BATH 1 litre** **£2.75**



Raspberry Delight: Raspberry & Cassis	Juice Burst: Clementine & Ginger	Blooming Beauty: Cherry Blossom & Orchid	Jasmine Whisper: Jasmine & Magnolia	L'Amour Sunrise: Rose & Amber	Pure Marine: Bamboo Leaves & Musk	Pink Sands: Coconut Water & Dragon Fruit
28480 500ml 28498 1litre	17541 500ml 17558 1litre	07633 500ml 56978 1 litre	16428 500ml 16410 1 litre	28514 500ml 28522 1 litre	16295 500ml 16303 1 litre	61549 500ml 61556 1 litre



Soothing Petals: Tiare Blossom & Peony	Goodnight Sweetheart: Bergamot & Vanilla	Calm & Unwind: Camphor & Eucalyptus	Lavender Calm: Lavender Blossom & Musk	Simply Luxurious: White Peach & Vanilla Orchid	White Lily: White Lily & Musk	Aloha Monoi: Coconut & Tiare Flower
27326 500ml 16287 1 litre	28589 500ml 28597 1 litre	16469 500ml 16477 1 litre	16436 500ml 16444 1 litre	16394 500ml 16402 1litre	16345 500ml 16360 1 litre	16311 500ml 16337 1 litre



Mood Soaks Bath Salts
3x 80g sachets.
04390
£6



Fruit Fizz Bath Bombs
Set of 3.
24273
£5.50

NEW

SENSORIAL BUBBLE BATH

A COSY COCOON

Soak in rich, luxurious, foaming bubbles and indulge your senses with warming seasonal scents.



NEW Cashmere Touch Bubble Bath
500ml
14779
Price per 100ml = 45p
£2.25

NEW Fireside Glow Bubble Bath
1 litre
15461
£2.75

RUB TO SMELL
Fireside Glow Bubble Bath



enriched with natural extracts



recyclable bottles*

BODY MIST 100ml £2.50



27250
Mango Bay: Mango & Frangipani Flower



27144
Blooming Beauty: Cherry Blossom & Orchid



11544
Raspberry Delight: Raspberry & Cassis



27086
Velvet Seduction: Blueberry & Orchid



27177
Simply Luxurious: White Peach & Vanilla Orchid



27151
Aloha Monoi: Coconut & Tiare Flower



13243
Italian Escape: Pomegranate & Pink Grapefruit



01933
Soothing Petals: Tiare Blossom & Peony



27193
Jasmine Whisper: Jasmine & Magnolia



27169
Soft Vanilla: Vanilla & Sandalwood



27102
Lavender Calm: Lavender Blossom & Musk



27219
Juice Burst: Clementine & Ginger



27300
Flamingo Sunset: Pineapple & Frangipani



61507
Pink Sands: Coconut Water & Dragon Fruit

*Excludes pump. Please remove when recycling.

NEW

SENSORIAL BODY MIST

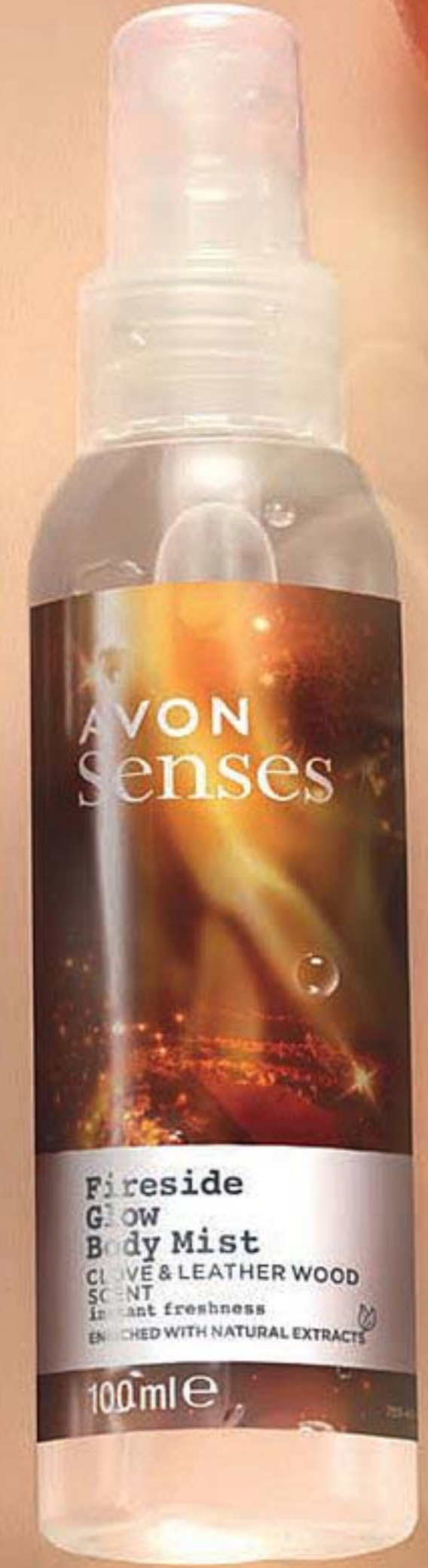
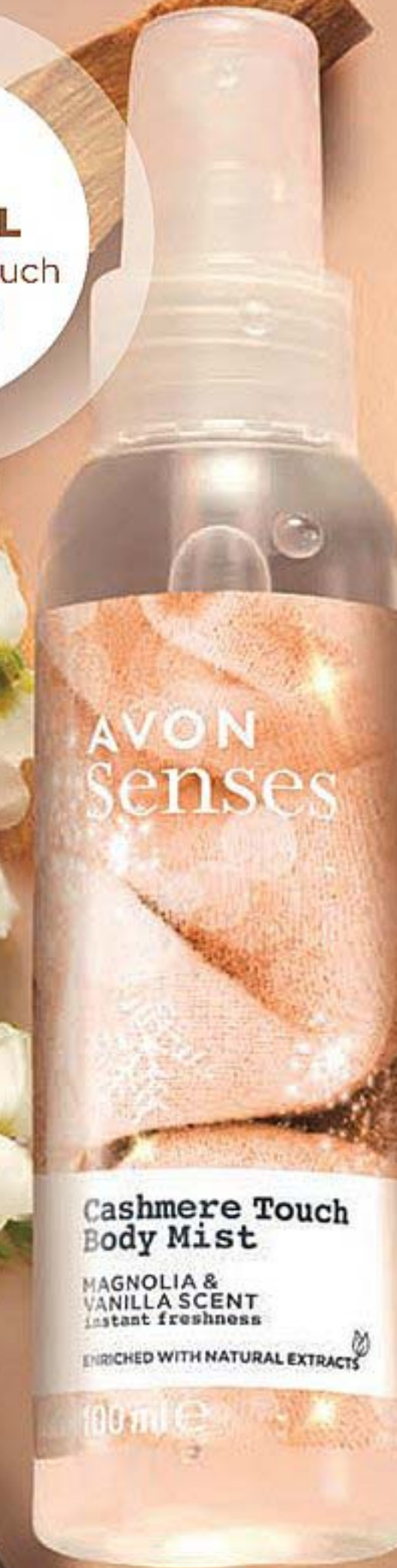
SEASONAL SPRITZ

Envelop your body in a comforting scent and feel cosy this festive season.

RUB TO SMELL
Cashmere Touch Body Mist

NEW Cashmere Touch Body Mist
100ml
25056
£2.50

NEW Fireside Glow Body Mist
100ml
23556
£2.50



 enriched with natural extracts  recyclable packaging

SHOWER GEL

250ml Price per 100ml = 50p **£1.25** 500ml Price per 100ml = 35p **£1.75**



58305 250ml 28472 500ml	18853 250ml 57828 500ml	12427 250ml 12484 500ml	12153 250ml 12641 500ml	16378 250ml 13482 500ml	24455 250ml 15677 500ml
Mango Bay: Mango & Frangipani Flower	Calm & Unwind: Camphor & Eucalyptus	Raspberry Delight: Raspberry & Cassis	Orange Twist: Orange & Jasmine	Pink Sands: Coconut Water & Dragon Fruit	Secret Lagoon: Water Fruits & Musk

SHOWER CREAM

250ml Price per 100ml = 50p **£1.25** 500ml Price per 100ml = 35p **£1.75**



02204 250ml 04739 500ml	21410 250ml 08789 500ml	04416 250ml 54585 500ml	12492 250ml 12518 500ml	17566 250ml 17574 500ml	00646 250ml 00703 500ml
Simply Luxurious: White Peach & Vanilla Orchid	Aloha Monoi: Coconut & Tiare Flower	Delicate Moment: Apple & Muguet	L'Amour Sunrise: Rose & Amber	Sweet & Joyful: Freesia & Pomegranate	Flamingo Sunset: Pineapple & Frangipani

HAIR & BODY WASH

250ml Price per 100ml = 50p **£1.25** 500ml Price per 100ml = 35p **£1.75**



54700 250ml 54718 500ml	12658 250ml 12666 500ml	16170 250ml 28035 500ml	24471 250ml 24430 500ml	17590 250ml 16147 500ml	02808 250ml 02311 500ml
Extreme Limits: Grapefruit & Cedarwood	Antarctic Chill: Arctic Snow & Driftwood	Cactus Oasis: Prickly Pear & Patchouli	Ocean Surge: Peppermint & Marine	Jungle Rainburst: Sage & Sandalwood	NEW Escape to the Wild: Wild Rhubarb and Forest Wood

NEW

SENSORIAL BODY WASH

WINTER WARMERS

Start the coldest of mornings with the **warmest of scents** and wake up to a **luxé shower experience**.

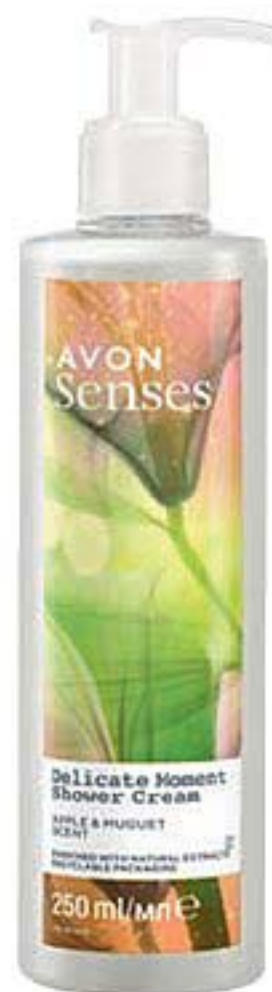


NEW Fireside Glow Shower Gel
250ml
17012
Price per 100ml = 50p
£1.25

NEW Warming Cocoa Shower Cream
500ml
05660
Price per 100ml = 35p
£1.75

RUB TO SMELL
Warming Cocoa Shower Cream

HAND WASH 250ml Price per 100ml = 46p **£1.15**



17483
Delicate Moment:
Apple & Muguet



17517
Pure Marine:
Bamboo Leaves & Musk



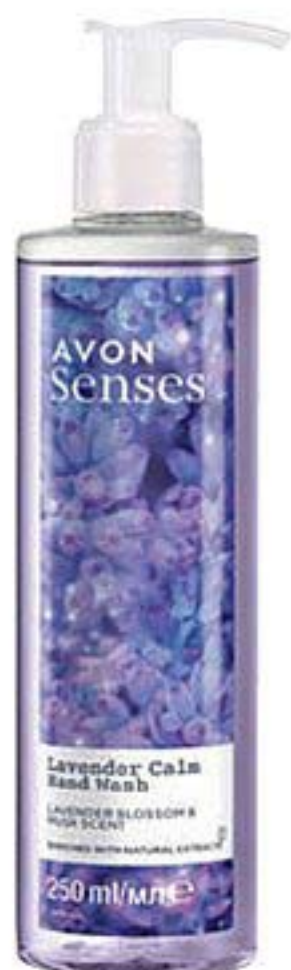
12823
Orange Twist:
Orange & Jasmine



17434
Sweet & Joyful:
Freesia & Pomegranate



17475
Secret Lagoon:
Water Fruits & Musk



11445
Lavender Calm:
Lavender Blossom & Musk

*Excludes pump. Please remove when recycling.

NEW **SENSORIAL HAND WASH**

AN ENVELOPING CASHMERE TOUCH

Wrap your hands in comforting cashmere for a touch of luxury, with the scent of relaxing **magnolia** and **vanilla**.



RUB TO SMELL
Cashmere Touch
Hand Wash

NEW Cashmere Touch Hand Wash
250ml
21493
Price per 100ml = 46p
£1.15



BERGAMOT & GREEN TEA

with added
verbena extract

**Bergamot & Green Tea
Hand Wash**
250ml
25007
Price per 100ml = £1.10
£2.75

**Bergamot & Green Tea
Hand Lotion**
250ml
25015
Price per 100ml = £1.60
£4

**Bergamot & Green Tea
Room Spray**
100ml
05389
£4 !



LAVENDER & GINGER

with added ginseng
and sandalwood extracts

**Lavender & Ginger
Hand Lotion**
250ml
24935
Price per 100ml = £1.60
£4

**Lavender & Ginger
Hand Wash**
250ml
54452
Price per 100ml = £1.10
£2.75

**Lavender & Ginger
Room Spray**
100ml
24992
£4 !

LUXURIOUS LEMONGRASS & COCONUT

Uplift your senses with added shea butter extract.



**RUB
TO SMELL**
Lemongrass
& Coconut
Collection

HAND WASH

leaves hands feeling
refreshed and
hydrated*

**Lemongrass & Coconut
Hand Wash**
250ml
54056
Price per 100ml = £1.10
£2.75

HAND LOTION

leaves hands soft
and moisturised for
up to 24 hours*

**Lemongrass & Coconut
Hand Lotion**
250ml
54262
Price per 100ml = £1.60
£4

ROOM SPRAY

helps mist away
unwanted odours

**Lemongrass & Coconut
Room Spray**
100ml
54502
£4 !

*After multiple applications, based on a consumer study with 12 participants.

INDULGE IN SEASONAL SCENTS WITH OUR **FESTIVE PAMPER PACK**

'Tis the season for self-care and stocking fillers, so you'll love this collection of festive-scented treats.



ALL 7 FOR
£10
order using 67348



WORTH
£16.15

GINGERBREAD BODY MIST
100ml

with an indulgent festive aroma

GINGERBREAD SHOWER CREAM
250ml

ultra-rich formula to gently cleanse

GINGERBREAD HAND SOAP
250ml

with the warming scent of spiced gingerbread

ILLIPE BUTTER FOOT SCRUB
75ml

exfoliates to help remove dry surface skin

APPLE PIE BUBBLE BATH
250ml
with the scent of juicy red apple, cinnamon bark and whipped vanilla

COCOA BUTTER BODY LOTION
400ml
for 48-hour skin hydration

BLISSFULLY NOURISHING HAND CREAM
30ml
with African shea butter for soft, supple hands

NEW

SNUGGLE & SUPPORT

1 in 3 women experience domestic abuse in their lifetime. You can help them and **make a difference** by buying the super-cosy PJs and socks, or treat a loved one to a pin or keyring as a stocking filler gift and raise vital funds.



NEW Domestic Violence Socks
Polyester and spandex. One size.
18648
£3



Domestic Violence Enamel Pin
Gold plated with enamel design.
24711
£4



Domestic Violence Crystal Pin
Silver plated with crystal glass stones.
03053
£4



Domestic Violence Sparkle Keyring
Silver plated with glass stones.
42218
£5

*For every pair of Domestic Violence PJs and Socks sold, Avon will donate 100% of profits, up to £100,000, split equally between Women's Aid and Refuge. For every Domestic Violence Pin or Keyring sold, Avon will donate 100% of profits split equally between Women's Aid and Refuge. Women's Aid, registered charity number England and Wales 1054154. Refuge, registered charity number England and Wales 277424.

NEW Domestic Violence PJs

Cotton.
02485 Small 8-10
23010 Medium 12-14
24208 Large 16-18
23424 Extra Large 20-22
£22



100%
OF PROFITS
DONATED*

SCAN ME



for support
& info

- ✓ removable cups
- ✓ ultimate comfort
- ✓ non-wired
- ✓ different colours to choose from
- ✓ new and improved sizes for a better fit



EVERYDAY BRA FOR EVERY BODY

Banish your uncomfortable bras and discover **comfort you deserve.**

The Sparkle One Bra

Nylon, polyester and elastane.

49635 8-10

49775 12-14

73114 16-18

73940 20-22

£12



I'm wearing... The Plunge One Bra.

"As a busty girl... this is my go-to, especially when I'm indoors or just having a laid-back day out and about."

Mademoiselle's P, Avon
UK online customer

ask your Rep for our sizing guide

3



2



All fashion and home products are subject to availability.

1. The Plunge One Bra

Nylon and elastane.

size	black	white	nude
8-10	11023	27243	04507
12-14	01131	25957	01552
16-18	63677	26062	04036
20-22	05751	26344	26146

£10



2. The One Bra

Nylon, polyester and elastane.

size	black	white	nude	grey
8-10	21766	16204	21402	25668
12-14	11163	15453	25403	11569
16-18	63701	13003	05447	10132
20-22	15438	13128	05090	05363

£10



3. The Animal One Bra

Nylon, polyester and elastane.

8-10	49361
12-14	49544
16-18	49601
20-22	49619

£12





- step counter 
- calorie tracker 
- multisport mode 
- heart rate monitor 
- inactivity/water alerts 
- find my phone 
- call notifications 
- message notifications 
- calendar notifications 
- weather updates 
- alarm 
- stopwatch 
- sleep monitor 

THE SMARTEST WATCH IN TOWN

Keep on track with your goals and stay up to date to make life a little easier.



 **2-YEAR WARRANTY**

Thea Smart Watch

Silicone strap with stainless steel buckle, adjustable between 17cm and 23.5cm. Comes with a rechargeable, non-replaceable lithium battery, charging cable and plastic case.

08706
£55

All smart watches are compatible with Apple iOS 8.0+ and Android 4.4+ phones.



DECLUTTER & ORGANISE

Clutter getting under your feet? Get stylishly organised with our home storage essentials.



keep your shoe collection neat and tidy

- 1. Shoe Storage Bag – Blue Leaf Polyester.** Approx. 35cm x 16cm x 37cm. **08193 £10**
- 2. Jumbo Under-Bed Storage – Blue Leaf Polyester, PEVA.** Approx. 60cm x 45cm x 30cm. **08144 £10**
- 3. Narrow Under-Bed Storage – Blue Leaf Polyester.** Approx. 70cm x 35cm x 17cm. **08458 £10**
- 4. Storage Cube – Blue Leaf Polyester.** Approx. 30cm x 30cm x 30cm. **08136 £7**



with a see-through window



store bedding or winter clothes



perfect for stashing bits and bobs



- 1. Storage Cube – Grey Leaf Polyester and cardboard.** Collapsible. Approx. 30cm x 30cm x 30cm. **56770 £7**
- 2. Jumbo Under-Bed Storage – Grey Leaf 100% polypropylene with clear polyethylene window.** Approx. 60cm x 45cm x 30cm. **02337 £10**
- 3. Shoe Storage Bag – Grey Leaf Non-woven polyester, PEVA pockets.** Approx. 35cm x 37cm x 16cm when closed. **74856 £10**

- 4. Narrow Under-Bed Storage – Grey Leaf 100% polyester.** Approx. 70cm x 35.5cm x 17cm. **26898 £10**



- 5. Staircase Storage Box – Grey Leaf Polyester.** Approx. 40cm x 22cm x 30cm. **74864 £12**



- 6. Bedside Organiser – Grey Leaf Polyester.** Approx. 60cm x 40cm. **04424 £8**

Fancy something sweet? Enjoy the scent of **peppermint, cotton candy and tonka bean** all through the holidays with this **triple-wick candle**.

£14



AROMATIC

NEW Candy Cane Triple-Wick Candle

Burns for up to 22 hours.

04051

£14

LET IT GLOW

Enjoy favourite scents all year round with this elegant addition to your home.

NEW

£8.50



NEW Metallic Burner

Stoneware ceramic. Approx. 9cm x 9cm x 12cm.
Tealight, wax melts and fragrance oils not included.

13334

£8.50

**3 FOR 2
ON WAX
MELTS**



Wax Melts

Pack of 6.
04788 White Jasmine
26757 Fresh Cotton
12591 Lavender Blossom
01834 Vanilla Bean
37473 Wild Berries
£3.50

Scented Sachet

Lasts up to 4 weeks.
04630 White Jasmine
26732 Fresh Cotton
06304 Lavender Blossom
28381 Vanilla Bean
22830 Wild Berries
£2

**ON-THE-GO
AROMAS**

Whether you're road tripping or heading to work, enjoy your favourite scent along the way with our **car diffuser air freshener**.

NEW
£5

**RUB
TO SMELL**
Fresh Cotton
Car Diffuser



attach to your car's air vent to activate

adjust the scent intensity



includes Fresh Cotton
fragrance - refills available



Car Diffuser With Fresh Cotton fragrance. Lasts up to 3 weeks. **06528 £5**

Car Diffuser Refills - Fresh Cotton Pack of 2. Lasts up to 3 weeks. **05454 £4**

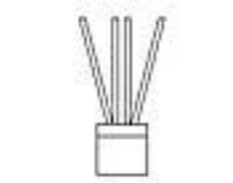
Car Diffuser Refills - White Jasmine Pack of 2. Lasts up to 3 weeks. **05728 £4**



SCENTS OF OCCASION

Choose a scent-sational diffuser to fill your home with an uplifting fragrance.

£7



REED
DIFFUSER

£7



SMALL
CANDLE

£5



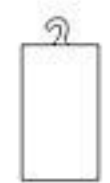
LARGE
CANDLE

£10








WAX
MELTS

£3.50



SCENTED
SACHET

£2

	VANILLA BEAN	21949	26864	08300	01834	28381
MUSK						
	WHITE JASMINE	04622	05975	—	04788	04630
FLORAL						
	LAVENDER BLOSSOM	50278	12906	—	12591	06304
FLORAL						
	FRESH COTTON	59618	09175	08946	26757	26732
FLORAL						
	WILD BERRIES	31666	18432	—	37473	22830
FRUITY						

perfect for your hallway or mantelpiece

Build up your bag wardrobe with this leather-look backpack. It's the perfect companion for work or the weekend.



My Everyday Backpack
Polyester and PU.
Approx. 31cm x 13cm x 31cm.
05736 Red
07799 Black
£18



adjustable straps



NEW

BRIGHT & BOLD

Transform a daytime (or nighttime) outfit with a touch of **style and colour**.

removable and adjustable strap



NEW My Signature Red Saddle Bag
Polyester and PU. Approx. 25cm x 8.5cm x 24cm.
07930
£20

My Signature Mustard Camera Bag
Polyester and PU. Approx. 21cm x 8cm x 15cm.
58768
£18

12-DAY BEAUTY ADVENT CALENDAR

NEW 12-Day Beauty Advent Calendar

Includes: Attraction for Her EDP Purse Spray 10ml, Planet Spa Aromatherapy Beauty Sleep Hand Cream 30ml, Anew Renewal Power Serum Trial Size 10ml, Gel Shine Nail Enamel in Racing Hearts 10ml, Ultra Matte Lipstick in Truest Red, BB Nail Colour in Lilac Love 10ml, Lash Supreme Volume Primer 7.5ml, Ultra Colour Lip Gloss in Crystal Clear 7ml, Glimmerstick Eyeliner in Blackest Black, Legendary Lengths Mascara in Blackest Black 10ml, Cocoa Butter Softening Hand Cream 30ml and Pomegranate Antioxidant Hand Cream 30ml.

27508

£28

Start counting down to Christmas with the gorgeous beauty advent calendar featuring **11 full-size products and 1 mini favourite.**

GORGEOUS GIFTS

£28

WORTH £60

order using 27508

IRRESISTIBLE VALUE



24-DAY BEAUTY ADVENT CALENDAR

You'll feel like it's Christmas every day with this beauty advent calendar bursting with **23 full-size products** and **1 mini must-have**, there's treats for every day in December!

NEW 24 Day Beauty Advent Calendar

Includes: Always EDP Purse Spray 10ml, Far Away EDP Purse Spray 10ml, Attraction The Game for Her Body Lotion 150ml, Eve Confidence EDP Purse Spray 10ml, Gel Shine Nail Enamel in Showmance 10ml, Ultra Colour 60 Second Express Nail Enamel in Think Fast Pink 10ml, Ultra Satin Lipstick in Chic, Ultra Colour Lip Gloss (shade may vary), Ultra Matte Lipstick in Truest Red, Glimmerstick Diamonds Eyeliner in Silver Lights, Glimmerstick Lip Liner in True Red, Glimmerstick Eyeliner in Blackest Black, Legendary Lengths Mascara in Blackest Black 10ml, Anew Renewal Power Serum 30ml, Absolute Nourishment Treatment Serum 30ml, Tinted Lip Balm in Bare, Micro Fine Brow Pencil in Dark Brown, Anew Revitalising Micellar Water Trial Size 50ml, Skin So Soft Original Dry Oil Spray 150ml, Foot Works 3-in-1 Oil with Lavender 50ml, Planet Spa Aromatherapy Beauty Sleep Hand Cream 30ml, Anew Lifting Dual Eye System, Clearskin Blemish Clearing 4-Minute Mask 75ml and Lasting Gel Shine Base Coat 10ml.

11809
£65



GORGEOUS GIFTS

£65
WORTH £138
order using 11809

IRRESISTIBLE VALUE

**ORDER YOUR FOUNDATION
SAMPLE PACK WE'LL ADD THE REST**

Porcelain

Light Ivory

Light Beige



LIGHT PACK
order using 02295

Creamy Natural

Natural Beige

Cream Beige



**LIGHT-MEDIUM
PACK**
order using 12344

Nude

Medium Beige

True Beige



MEDIUM PACK
order using 11494

Honey Beige

Pure Beige

Soft Honey



**MEDIUM-DEEP
PACK**
order using 25791

Sun Beige

Light Caramel

Walnut



DEEP PACK
order using 26088

CHRISTMAS
TREATS
JUST FOR YOU

love

AVON

Gift Box

includes 3
foundation
samples to help
you find your
perfect shade
match

Our sample packs and free gifts are popular so are
subject to change and available while stocks last.

FREE TOP-RATED BEAUTY TREATS

This limited edition collection of full-size make-up
bestsellers and samples is on us when you spend **£14**
across pages 134-188. Simply order your foundation
sample pack and we'll add the rest.



3x Power Stay
24-Hour Foundation
Samples in your
choice of shades

Gel Shine
Nail Enamel
10ml in
Red Is Red

Renewal
Power Serum
Sample

Glimmerstick
Diamonds
Eyeliner in
Brown Sugar

Ultra Matte
Lipstick
Sample In
Nude Suede

24398
Blush

14506
Pink Passion

59782
Pure Pink

14027
Au Naturelle

25718
Nude Suede

20156
Posh Petal

24588
Peach Flatters

25338
Ravishing Rose

25692
Adoring Love

25593
Truest Red

55848
Marvellous Mocha

54577
Maive Matters

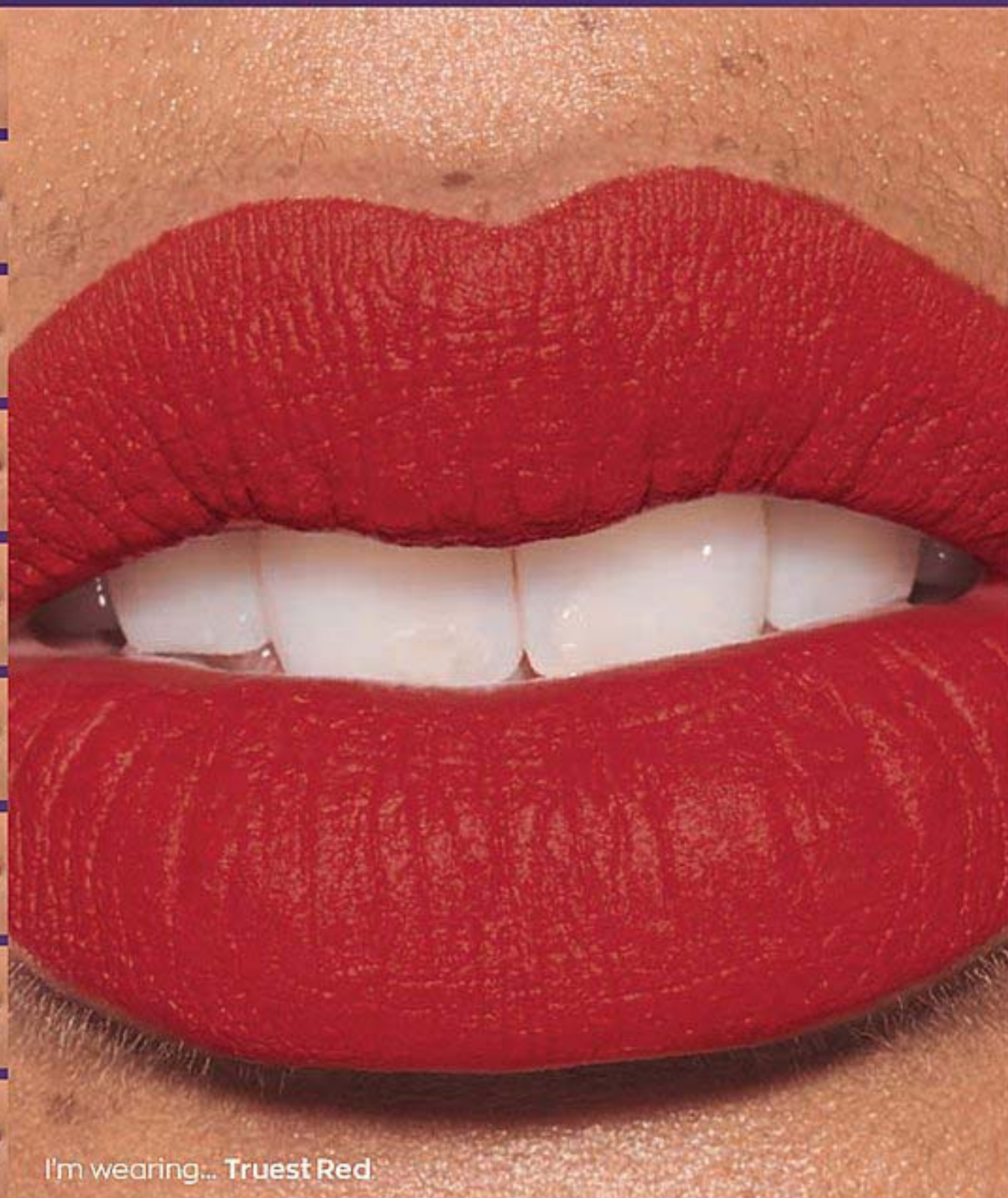
24547
Absolute Coral

06213
Divine Twig

25270
Superb Wine

100% MATTE 100% COMFORT

My exclusive blend of oils gives you high-impact matte colour that won't cake, crack or dry.



I'm wearing... Truest Red

- our most comfortable matte
- highly pigmented for the richest colour payoff
- in 15 shades to suit everyone

Ultra Matte Lipstick

£8

FREE GIFT
when you spend £14
see pages 132-133
for details



★★★★★
TOP RATED



ULTRA MATTE LIPSTICK

"I normally avoid matte lipsticks as they often dry out my lips and look cakey. But this one isn't like that at all, it's smooth and creamy, and it lasts! It's the only matte lipstick I'll buy now!"

Natalie, Avon online customer

I'm wearing... Blush Nude.

ULTRA-CREAMY SATIN COLOUR

My special blend of oils gives you divinely vivid moisturising colour with none of the dryness.



07294 Proper Pink 49023 Twinkle Pink



07229 Pout 20743 Carnation



68759 Sparkling Nude 05629 Blush Nude



62919 Frostiest Mauve 19349 Hibiscus



55558 Country Rose 20685 Toasted Rose



20693 Frozen Rose 28761 Latte



07369 Red 2000 20669 Chic



68866 Wine With Everything

- enriched with a nourishing blend of vitamin E, avocado oil and sesame oil
- creamy, comfortable colour
- SPF15

Ultra Satin Lipstick
£8

THE ULTIMATE SHIMMER

Take your lip look to a whole new dimension with ultra-luminous colour in a spectrum of 12 suit-all shades.



27375 Violet Sparks 06007 Gold Dust



03814 Bronze Glow 05058 Copper Sparkle



24091 Spring Bling 03681 Amber Embers



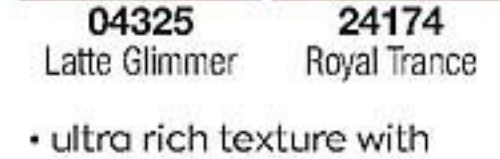
02493 Stellar Magenta 67371 Ruby Glitz



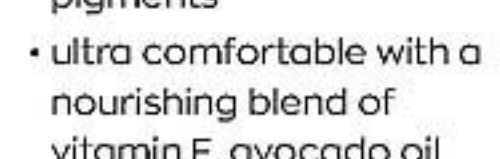
22319 Razzle Dazzle 05041 Rosy Lumos



04325 Latte Glimmer 24174 Royal Trance



04325 Latte Glimmer 24174 Royal Trance



04325 Latte Glimmer 24174 Royal Trance

- ultra rich texture with light-reflective pearl pigments
- ultra comfortable with a nourishing blend of vitamin E, avocado oil and sesame oil
- SPF15

Ultra Shimmer Lipstick
Normally £8
£6
save £2



FREE GIFT
when you spend £14
see pages 132-133
for details



I'm wearing... Violet Sparkle.

50p
EACH

SAMPLE LIP TRANSFORMING COLOUR

Whether you're already a Serum Lipstick convert but need some help **finding a new shade** or want to see if it really can **transform your lips in 7 days**, this **sample selection** is perfect for you.

41152 Rejuvenating Nude	73395 Essential Mocha
46060 Blossoming Pink	70599 Refreshing Petal
40824 Exhilarating Magenta	46078 Perky Peony
46458 Fresh Flambé	42101 Awakening Coral
46417 Revitalising Rouge	49098 Reviving Mauve
46318 Uplifting Berry	46144 Renewing Rose
46359 Enlightening Plumberry	46383 Invigorating Plum
45302 Inspiring Café	Revival Serum Lipstick Sample 50p



TRANSFORM YOUR LIPS IN 7 DAYS

Choose from **lip colour** or **lip treatment** and watch the active ingredients **transform your lip condition in just 7 days.**



**Revival Serum
Lipstick**
Normally £10
£8 save £2

**Revival Lip Treatment
13268**
Normally £9.50
£7.50 save £2

ANEW

FREE GIFT
when you spend £14
see pages 132-133
for details



I'm wearing...
Reviving Mauve.



OUR CUTTING EDGE TECHNOLOGY

- retexturing AHAs
- 7x more moisturising glycerine
- 72-hour hydro power, so your lips stay hydrated even after removal

I'm wearing... **Legendary**

SCULPTED MATTE LIPS

Our make-up artist-inspired **bullet contours and sculpts** for shoot-worthy coverage you can apply with your eyes shut.



10926 Perfection	10900 Flawless
10942 Worthy	10959 Desire
10645 Statement	10504 Wanted
04341 Unforgettable	10967 Ultimate
10322 Legendary	10371 Crave
10421 Admire	

- make-up artist-inspired bullet lines, contours and sculpts
- primer-powered formula for lasting, comfortable matte colour
- pigment loaded for our boldest matte look yet

Matte Legend Lipstick
£9

YOUR SECRET TO **ULTRA-FULL** LIPS

Contouring with **colour-rich lip liner** is the MUA's trick to make your lipstick look extra.

07005 Clear	07112 Pink Cashmere
07021 Nude	07054 Blushed Nude
07823 Rose Wine	07492 In The Moment
07922 Power Pink	06825 Coral
07070 Mystery Mauve	05371 Simply Spice
08037 Pink Bouquet	06296 True Red
06692 Ruby Shock	06742 Cherry Jubilee
06783 Red Brick	06841 Deep Plum



- defines and contours
- stops lipstick from feathering
- glides on and wears for hours

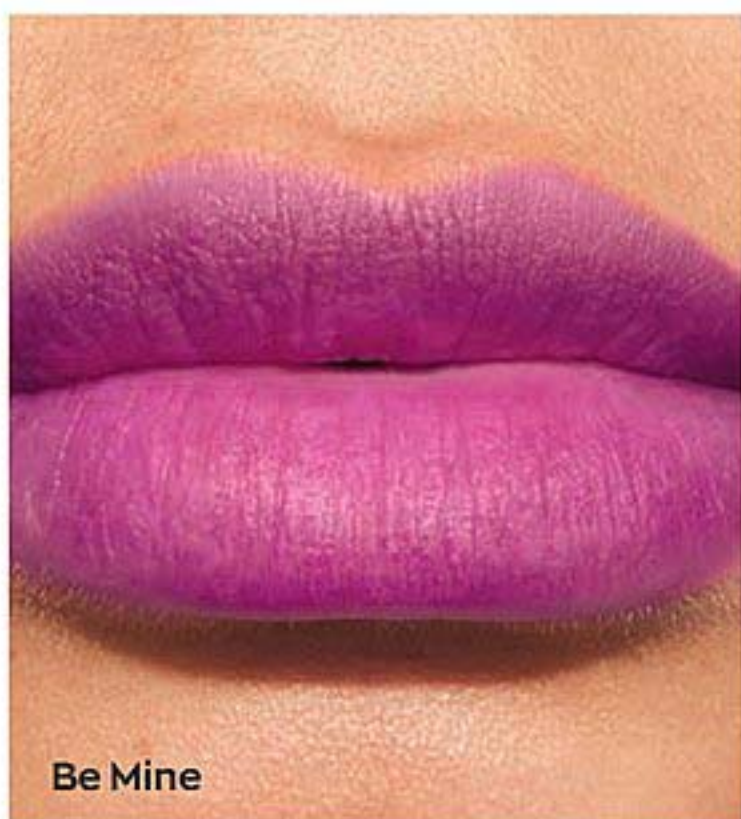
Glimmerstick Lip Liner
£6

FREE GIFT
when you spend £14
see pages 132-133
for details



I'm wearing... **Simply Spice**

THE LIP BAR



Be Mine

PASSION-PROOF LIP STAIN

- comfortable, bare-lip feel
- softly diffused look
- up to 10 hours of serious staying power

Power Stay Liquid Stain
£9



25361 Love With Passion	25312 Bold Romance	25460 Forever Love	25502 Be Mine	04580 After Dark	05587 Smooch Proof
05421 Stay The Night	05694 Kiss N Tell	05512 Worth The Hype	07765 Stay Naked	19927 She's A Natural	08078 Love Is Blind



Nude

TINTED LIP BALM

- a healthy touch of buildable colour
- instantly reduces lip dryness with an exclusive blend of nourishing butters
- with SPF10 and antioxidants

Tinted Lip Balm
£8



07476 Bare	07559 Nude	07500 Pink
07864 Papaya	07948 Red	08045 Plum

PARTY-READY LIP & CHEEK COLOUR

Level up the celebrations with **feel-good full matte colour** in 2-in-1 turn-up-the-heat shades.



I'm wearing... Party Red.

SMOOTH OVER LIPS

07062 Warm Coral	07427 Fuchsia Fun	07443 Sunset Peach
---------------------	----------------------	-----------------------

08904 Party Red	07088 Electric Lilac
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- full-coverage matte formula
- bold colour for lips
- blendable colour for cheeks

Sunset Beats Lip & Cheek Stick
Normally £8

£6
save £2

Last chance to buy within the brochure. While stocks last.



FREE GIFT

when you spend £14

see pages 132-133 for details



DOT ONTO CHEEKS

- 28449 Ivory Pink
- 17004 Ivory
- 17293 Warm Ivory
- 07880 Alabaster
- 17087 Porcelain
- 28464 Light Ivory
- 17335 Soft Beige
- 17038 Shell
- 17319 Light Nude
- 59246 Nude
- 17103 Light Beige
- 17350 True Beige
- 61499 Creamy Natural
- 13557 Cream Beige
- 05579 Pure Beige
- 17111 Natural Beige
- 17368 Sun Beige
- 17046 Honey Beige
- 24661 Light Tan
- 17137 Medium Beige
- 17210 Soft Honey
- 28407 Caramel
- 05595 Light Caramel
- 17376 Warm Deep Tan
- 17400 Deep Tan
- 17053 Toasted Praline
- 00315 Spice
- 28415 Chocolate
- 17418 Bronze
- 17244 Walnut
- 17251 Dark Cocoa
- 17079 Rich Slenna
- 17277 Maple



LASTING FOUNDATION COVERAGE

The **buildable matte foundation** that **stays fresh** and **stays put** whatever you put it through.



- stays fresh with a natural matte finish
- stays put through heat, humidity and won't transfer
- stays comfortable with lightweight and breathable coverage

Power Stay
24-Hour Foundation
 30ml

Price per 10ml = £4.00

£12

FREE GIFT

when you spend £14

see pages 132-133
 for details



★★★★★
TOP RATED



POWER STAY FOUNDATION

“Does what it says. I put it on first thing for work and never have to worry. I look just as good 10 hours later when I get home. **Highly recommend.**”

Jane E, Avon online customer



STEP 1
ORDER YOUR FLAWLESS FOUNDATION

- full coverage without the cakey finish
- moisturising, buildable formula for all skin types
- looks and feels 100% natural and breathable
- SPF15

Flawless Liquid Foundation
30ml
Price per 10ml = £3.33
£10

44107 Porcelain	43711 Ivory	71175 Warm Ivory	46441 Light Ivory	43117 Light Nude
44024 Nude	43778 Shell	44123 Creamy Natural	44172 Natural Beige	43810 Honey Beige
46102 Sun Beige	44529 Medium Beige	44628 Soft Honey	46268 Caramel	43893 Spice
45690 Walnut	44206 Dark Cocoa	44065 Rich Sienna		

STEP 2
ORDER YOUR CREAMY CONCEALER

- blendable, creamy, oil-free formula
- conceals redness, dark circles and blemishes

Flawless Concealer Stick
£6

42911 Fair	43067 Light	43141 Light Medium
43174 Medium	43182 Medium Tan	43406 Medium Deep
43604 Deep		

STEP 3
ORDER YOUR FOUNDATION BRUSH

- domed for full coverage and blending larger areas of the face and neck

Full-Coverage Domed Foundation Brush
45443
£5

THE FLAWLESS BASE KIT

Get everything you need to sweep on naturally flawless coverage with this make-up artist worthy trio.

ALL 3 FOR
£15



FREE GIFT
when you spend £14
see pages 132-133
for details



FREE GIFT

when you spend £14

see pages 132-133
for details



12369 Porcelain	25379 Ivory	11320 Alabaster	13821 Warm Ivory	25551 Light Ivory
15164 Light Nude	14936 Nude	25239 Shell	59956 Creamy Natural	56044 Natural Beige
22590 Soft Honey	26427 Honey Beige	23572 Sun Beige	26112 Medium Beige	24927 Light Caramel
13144 Caramel	26369 Spice	17459 Walnut	00992 Dark Cocoa	35352 Rich Sienna

3-IN-1 MATTE FOUNDATION, CONCEALER & POWDER

- breathable, buildable medium-to-full coverage
- cream-to-powder for a comfortable, matte finish
- sweat, heat and humidity-proof, shine-free finish that lasts
- SPF12



Mattifying Cream-To-Powder Foundation Compact
10g
£10

16451 Porcelain	22426 Light Ivory	56549 Warm Ivory	07104 Nude	09415 Ivory
44669 Natural Beige	57372 Shell	57463 Creamy Natural	23523 Sun Beige	19018 Medium Beige
18507 Honey Beige	11403 Soft Honey	48702 Light Caramel	13433 Deep Tan	08771 Spice
27078 Bronze	15891 Caramel	14902 Walnut	27094 Dark Cocoa	27037 Espresso

SKINCARE-INFUSED SERUM FOUNDATION

- Triple Action Complex to help enhance the look of skin, help lock in moisture, and improve complexion
- radiant, light-to-medium buildable coverage
- SPF30



Serum Foundation
30ml
Price per 10ml = £3.33
£10

104 BUFFING FOUNDATION BRUSH

- specially designed to apply foundation products and buff onto the skin for even coverage and a flawless finish

Buffing Foundation Brush

05918
£5



THE MINERAL MASTERPIECE

Our skin-loving loose powder foundation will transform your uneven skin tone to a radiant complexion for healthier-looking skin.



19224 Porcelain	62828 Ivory	51409 Nude	59899 Shell
15990 Medium Beige	19331 Sand Beige	14563 Pure Beige	06890 Deepest Terracotta

- buildable, light-to-medium coverage
- for all skin types, even sensitive
- SPF15

Mineral Powder

6g
Price per 10g = £13.33
£8

BEAUTIFUL BEFORE

FLAWLESS AFTER

THE CONCEALER BAR

18-HOUR CONCEALER

- buildable formula covers fine lines, dark circles and blemishes
- stands up to heat, sweat and humidity
- comfortable, breathable and suitable for all skin types

Power Stay Concealer
£8



MATTIFYING POWDER

- ultra-fine, silky powder that lasts all day
- weightless formula for natural-looking coverage

**Flawless Mattifying
Pressed Powder**

8g
Price per 10g = £6.67
Normally £7

£5.50 save £1.50



106 CONCEALER BRUSH

- perfect for applying and blending concealer around the nose, under the eyes, and for covering blemishes

Concealer Brush
05926
£3.50



BEAUTY SLEEP IN A FLASH

We've made it easy for you to **disguise the look of tired eyes** with this magical touch of radiance.

- instantly brightens skin and dark shadows for a radiant, luminous finish
- creamy texture glides on effortlessly and blends easily
- formulated with brightening pearlescent pigment particles

Under Eye Brightening Illuminator

6.5ml
Price per 10ml = £6.92
Normally £6.50

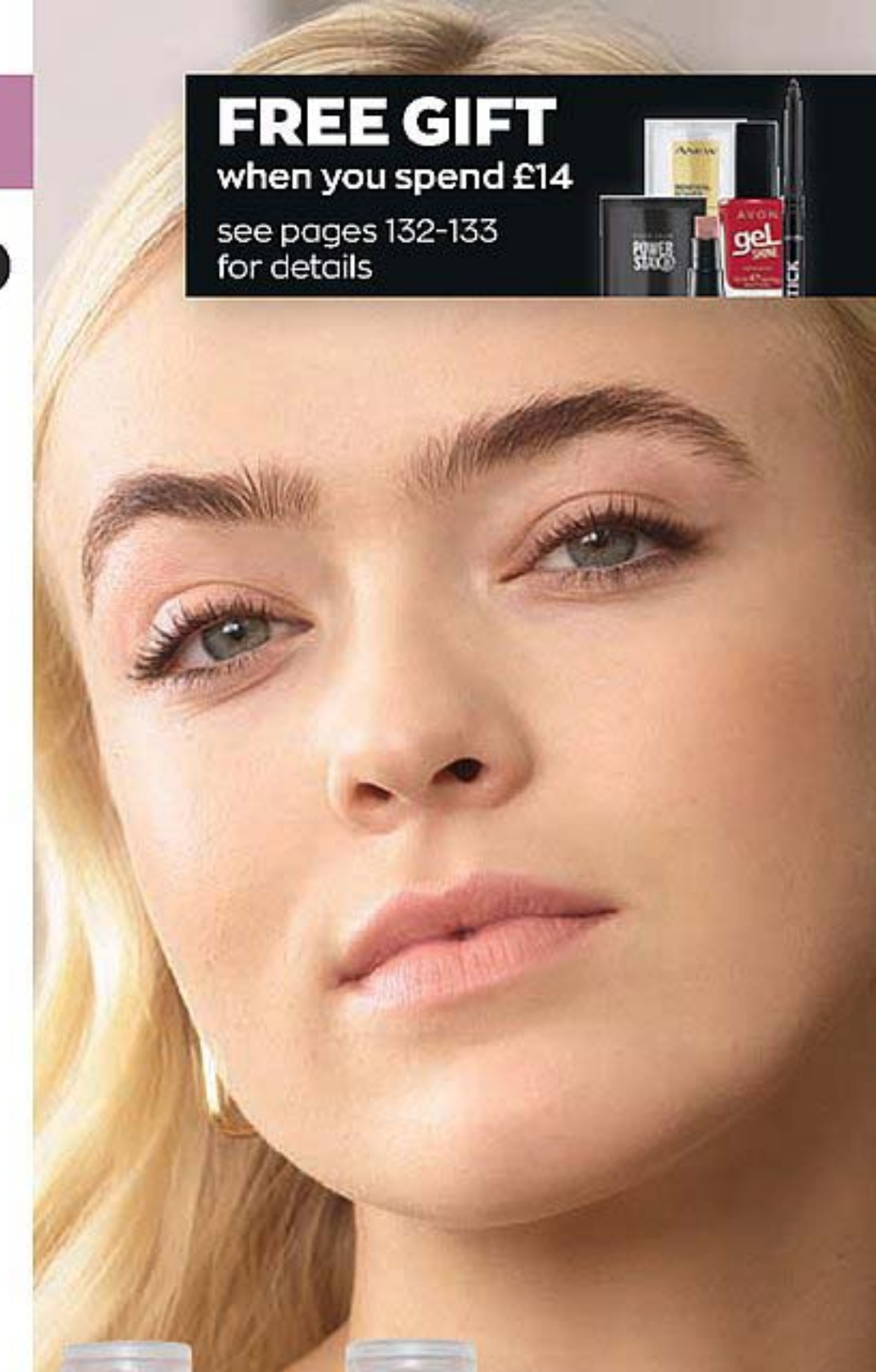
£4.50
save £2



FREE GIFT

when you spend £14

see pages 132-133
for details



I'm wearing... Warm Glow.

GET YOUR GLOW ON

Try these radiance-boosting pearls for a gorgeously warm winter glow.

FREE GIFT

when you spend £14

see pages 132-133 for details



- multi-tonal shimmering pearls
- give a sheer, warm, natural finish
- buildable formula for an even-looking complexion all year round

Bronzing Pearls

22g

Price per 10g = £2.95

Normally £8

£6.50

save £1.50

25536
Warm
Glow



58107
Cool



25700
Medium
Tan



25494
Deep
Bronze



APPLY ME WITH



108 KABUKI BRUSH
ideal for applying or blending powders and bronzing products all over the face and neck for natural-looking coverage and finish

07815
£5



ILLUMINATING HIGHLIGHTER

- builds to a luminous glow with a silky feel
- weightless formula lasts all day
- infused with light-reflecting pearls for a dewy radiance

Sunset Beats Glow On Highlighter

12.5g

Price per 10g = £7.20

£9



25080
Sheer Glow

56796
Golden Glow

04689
Pink Glow

13359
Bronze Glow

ILLUMINATING PEARLS

- a subtle, rosy glow for all skin types
- for an illuminated, radiant finish use alone or over make-up

Illuminating Pearls

22g

05678

Price per 10g = £3.18

£7



SETTING SPRAY

- sets make-up in place all day
- fast-drying, weightless, invisible mist
- non-sticky formula

Prep & Set Spray

125ml

21758

Price per 100ml = £3.60

£4.50



FAUX BRONZED GLOW

- matte and shimmer shades
- buildable coverage that lasts all day
- weightless feel, non-cakey look

Bronze & Glow Bronzing Powder

13.5g

Price per 10g = £5.92

£8



03061
Golden Bronze

03079
Deep Tan

03194
Warm Glow

03202
Deep Glow

THE FACE BAR

SMOOTHING PRIMER

- blurs the appearance of pores, fine lines and imperfections
- for all skin types
- SPF20

Smoothing SPF20 Primer

30ml
06197
Price per 10ml = £2.66
£8



MATTIFYING PRIMER

- instantly reduces shine
- keeps skin looking matte all day
- for oily to combination skin

Shine & Oil Control Primer

30ml
57141
Price per 10ml = £2.66
£8



HYDRATING PRIMER

- refreshes and moisturises skin
- for dry and dehydrated skin

Hydrating Primer

30ml
58347
Price per 10ml = £2.66
£8



LUMINOUS BLUSH

- highly pigmented, densely packed powder
- gives full-colour finish

Luminous Blush

6.2g
Price per 10g = £10.46
£6.50

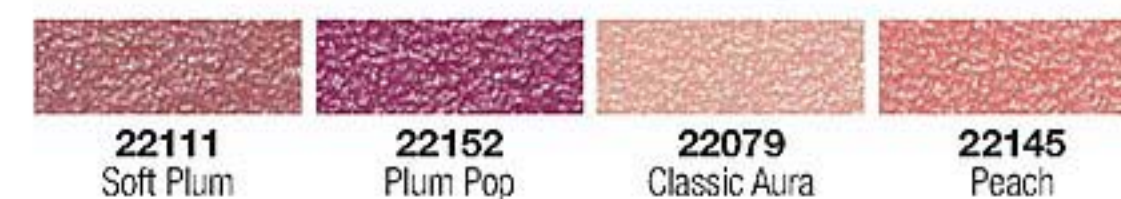


2-IN-1 LIP & CHEEK COLOUR

- sheer, natural hint of colour
- glides on for an effortless, soft-focus blush
- pat onto lips for a flush of lasting colour

Cream Blush

Normally £7
£5.50
save £1.50



CHEEK SCULPTING BLUSH

- highly pigmented, buildable, silky matte finish
- sculpts cheeks with bold colour
- shades to suit all skin tones

3D Matte Blusher

£8



FREE GIFT

when you spend £14

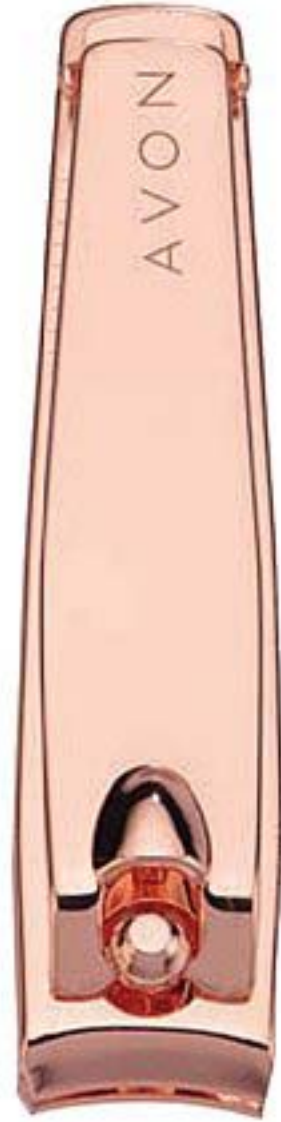
see pages 132-133
for details



MAKE-UP BAG MUST-HAVES

3-IN-1 NAIL CLIPPER

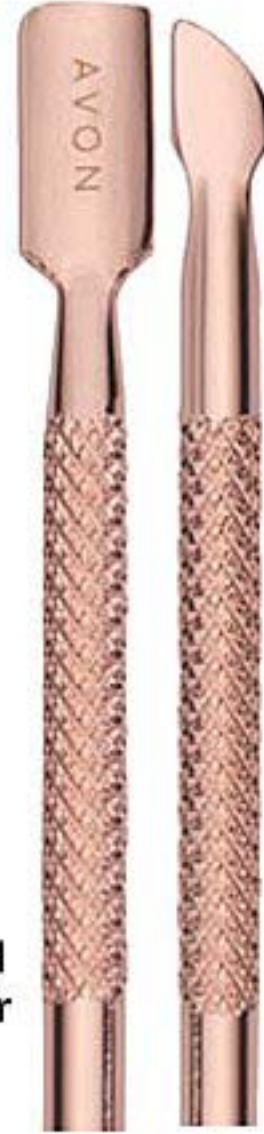
- clippers, metal nail file and cuticle pusher
- rose gold tone



Rose Gold Nail Clippers
06957
£3

DUAL-ENDED CUTICLE PUSHER

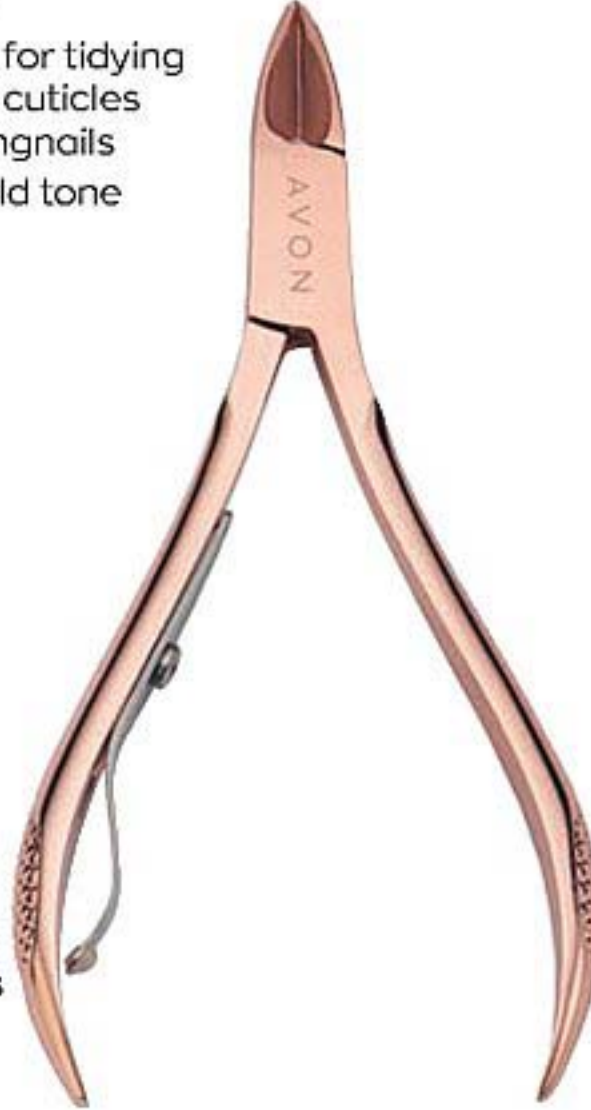
- flat end pushes and shapes cuticles
- pointed end removes leftover skin or nail glue
- rose gold tone



Rose Gold Double-Ended Cuticle Pusher
36723
£2.50

CUTICLE NIPPERS

- perfect for tidying ragged cuticles and hangnails
- rose gold tone



Rose Gold Cuticle Nippers
12856
£5

NAIL SCISSORS

- to trim and tidy nails
- rose gold tone



Rose Gold Nail Scissors
12732
£3

ROSE GOLD TWEEZERS

- slanted tips for precision plucking



Rose Gold Tweezers
21832
£3.50

EYELASH CURLERS

- deep curves to grab even short lashes
- use alone or before mascara for the perfect flutter



Rose Gold Eyelash Curlers
17269
£3

PRO BRUSH COLLECTION

FREE GIFT

when you spend £14

see pages 132-133 for details



VEGAN FRIENDLY

Did you know? Our make-up brush collection is vegan friendly, even down to the glue. The brushes also come with a protective sleeve which makes them perfect for travel.



101 ALL-OVER FACE BRUSH

- perfectly shaped to adapt to the natural contours of your face for flawless application and blending

All-Over Face Brush
06635
£5



102 ANGLED BLUSH BRUSH

- densely packed fibres with a soft angled head perfect for use with both powder and cream blush formulations

Angled Blush Brush
05850
£5



105 FLAT FOUNDATION BRUSH

- use to apply, distribute and blend foundation for an even finish and a flawless look

Flat Foundation Brush
07096
£5



202 EYESHADOW BRUSH WITH SMUDGER

- dual-ended, with foam smudger for an easy smoky eye look and soft nylon bristles for blending

Eyeshadow Brush with Smudger
10835
£4



205 EYEBROW DUO BRUSH

- dual-ended with a flat brush for precise application of brow powders and gels and a soft spoolie comb to help tidy and blend

Eyebrow Duo Brush
06577
£4



206 ANGLED EYELINER DUO BRUSH

- dual-ended angled precision brush with thin tip for precise lines and angled tip for easy flicks

Dual-Ended Angled Eyeliner Brush
18903
£4

53306 Rejuvenating Nude	56010 Essential Mocha	51623 Blossoming Pink
39685 Refreshing Petal	63891 Exhilarating Magenta	63776 Perky Peony
64121 Fresh Flambé	64048 Awakening Coral	64089 Revitalising Rouge
63966 Reviving Mauve	64006 Uplifting Berry	63925 Renewing Rose
48975 Enlightening Plumberry	64030 Invigorating Plum	50716 Inspiring Café

SERUM-INFUSED LIP COLOUR

- retexturing AHAs
- 7x more moisturising glycerine
- 72-hour hydro power, so your lips stay hydrated even after removal

Revival Serum Lipstick

Normally £10

£8 save £2

SERUM-INFUSED LIP BALM

- AHAs retexturise lips
- 7x more moisturising glycerine
- 72-hour hydro power, so your lips stay hydrated even after you've taken me off

Revival Lip Treatment

30015

Normally £9.50

£7.50 save £2



WATCH ME BOOST YOUR COMPLEXION

Packed with antioxidants and Youth Restoring Complex, I'll instantly disguise blemishes and help even them over time.



FREE GIFT

when you spend £14

see pages 132-133
for details



COLLAGEN-BOOSTING CONCEALER

- disguises imperfections and helps to reduce the appearance of fine lines and wrinkles
- instantly evens skin tone, hides lines and gives a flawless finish
- stimulates the renewal of collagen and elastin



14712
Fair



08433
Medium

Age-Transforming
Concealer SPF15
£8

BROW REVITALISER

- natural fibres mimic real hairs to enhance sparse brows
- tinted-gel formula blends, defines and sets



27110
Light Brown



26948
Dark Brown

Transforming
Brow Filler
£9

MY CUTTING-EDGE TECHNOLOGY

- smooths and firms for an even-looking complexion
- helps skin look and feel younger after just 1 week
- powerful anti-ageing ingredients boost collagen and elastin from within

Age-Transforming Foundation

30ml
Price per 10ml = £4.00
Normally £15

£12
save £3



05785
Ivory



58123
Nude



21659
Shell



21626
Natural Beige

7 DAYS OF COLOUR & SHINE

Can't get 7 days of plump colour and glossy shine at home? You haven't tried our 2-step gel colour and top coat combo!



Ultimate Gel Shine Natural Curing Top Coat
10ml
07161
£4.50

- a salon finish without the salon price tag
- makes your nails feel stronger
- resists chipping but easy to remove

Gel Shine Nail Enamel
10ml
£4.50

FREE GIFT
when you spend £14
see pages 132-133
for details



★★★★★
TOP RATED



GEL SHINE NAIL ENAMEL

"I've used all the top branded nail polishes but this certainly wipes the floor with them. **Looks as though I've had a Shellac polish on my nails for a fraction of the price.**"

Lindsey, Avon online customer

MANI MUST-HAVES



HARDENING BASE COAT

- helps nails feel stronger in minutes and look longer in days

Ultimate Hardening Base Coat

10ml
22129
£4

While stocks last. More stock coming soon.



ENAMEL REMOVER

- gentle formula wipes away every last trace of polish

Clean & Correct Nail Enamel Remover

150ml
25932
Price per 100ml = £3.00
£4.50



FREEZE DRY SPRAY

- dries polish to touch in 60 seconds
- helps prevent wrinkles and smudges

Fast Dry Nail Setting Spray

50ml
21550
Price per 10ml = £1.00
£5



CUTICLE CREAM

- with caring aloe vera and vitamin E to condition and help protect dry, cracked cuticles

Restoring Cuticle Cream

15ml
24877
Price per 10ml = £2.67
£4

NAIL YOUR LOOK IN 60 SECONDS

Are you ready for the 60-second nail switch? Try our express mani for fresh tips in no time.



- colour, base and top coat in 1
- dries in 60 seconds
- now with more colour in every drop

Ultra Colour 60 Second Express Nail Enamel
10ml
£4



I'm wearing... Ice Castle.

COLOUR & CARE IN 1

- protects and strengthens nails by 72%
- built-in primer for a smooth, even base
- creamy, flawless colour with UV filter to prevent discolouration

BB Nail Colour

10ml
£3



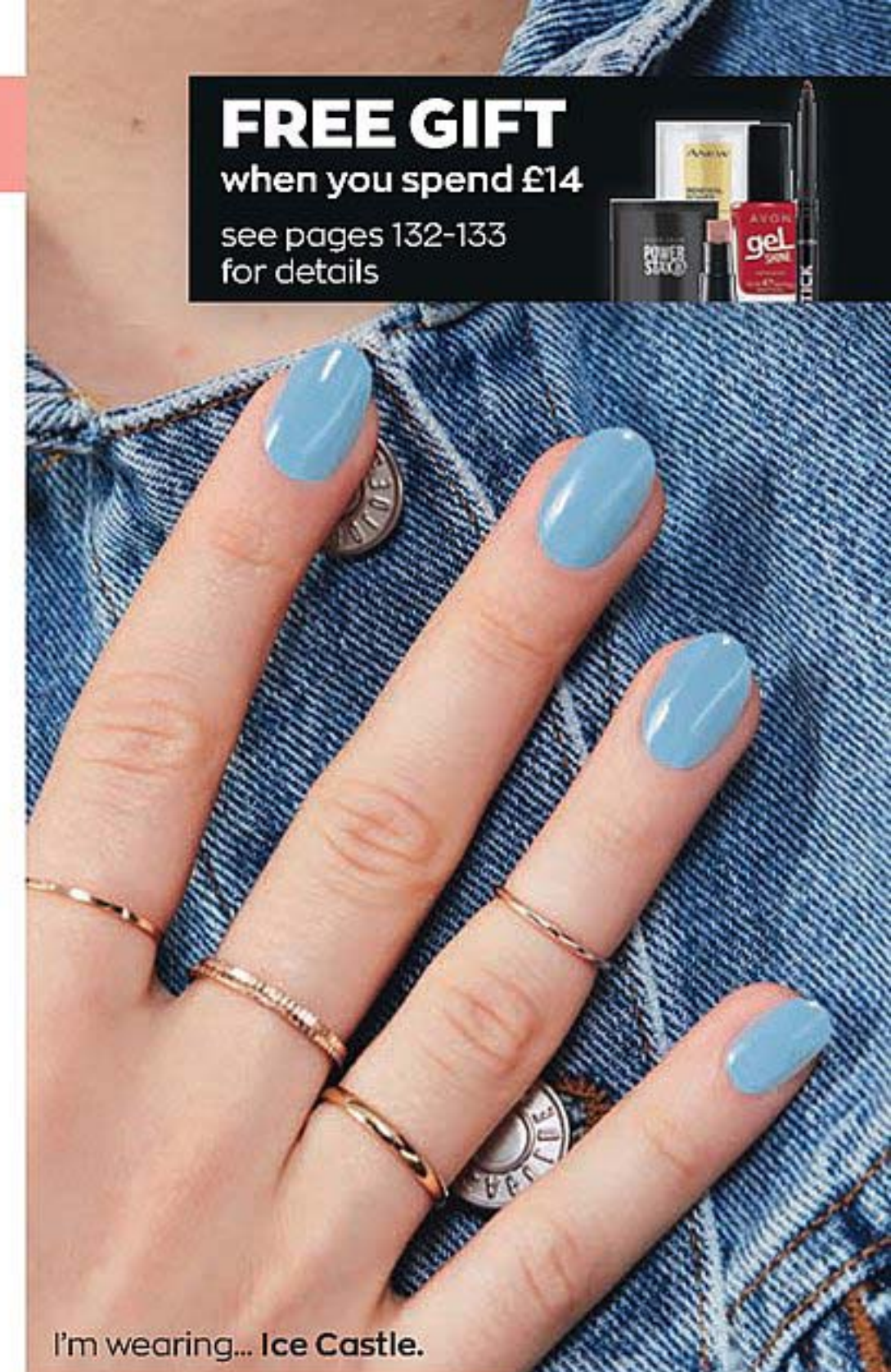
While stocks last. More stock coming soon.



FREE GIFT

when you spend £14

see pages 132-133 for details





GLIDES ON STAYS DAZZLING

Want more from your eyeliner? These **sparkling additions** to our **top-rated Glimmerstick Eyeliner** collection are sure to impress.



I'm wearing... **Silver Lights.**

- shimmering, precise lines that last all day
- creamy, high-impact, waterproof colour
- smooth-glide, smudge-free formula

Glimmerstick Diamonds Eyeliner

£6

★★★★★
TOP RATED

FREE GIFT
when you spend £14
see pages 132-133
for details



GLIMMERSTICK DIAMONDS

"These **waterproof Glimmersticks** with their **soft texture** and **delicate sparkle** glide on and stay put all day. They beat some of the more expensive brands I have used over the years."

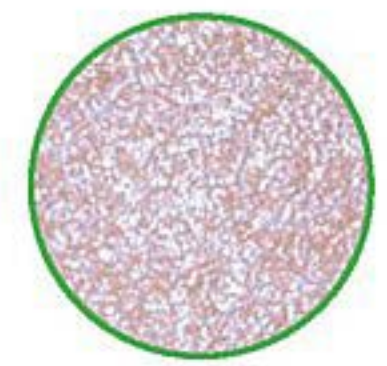
Pam A, Avon online customer



TOP UP THE SPARKLE

Get your eyes party ready. We're the **multidimensional glitter toppers** that **catch the light** as you dance.

FREE GIFT
when you spend £14
see pages 132-133
for details



Electrify



Sunset Vibes



Disco Lights

- multidimensional colour with iridescent sparkle
- wear alone for a hint of shimmer
- layer over liner or shadow to dial up the dazzle

**Sunset Beats
Glitter Toppers**
15859
£10

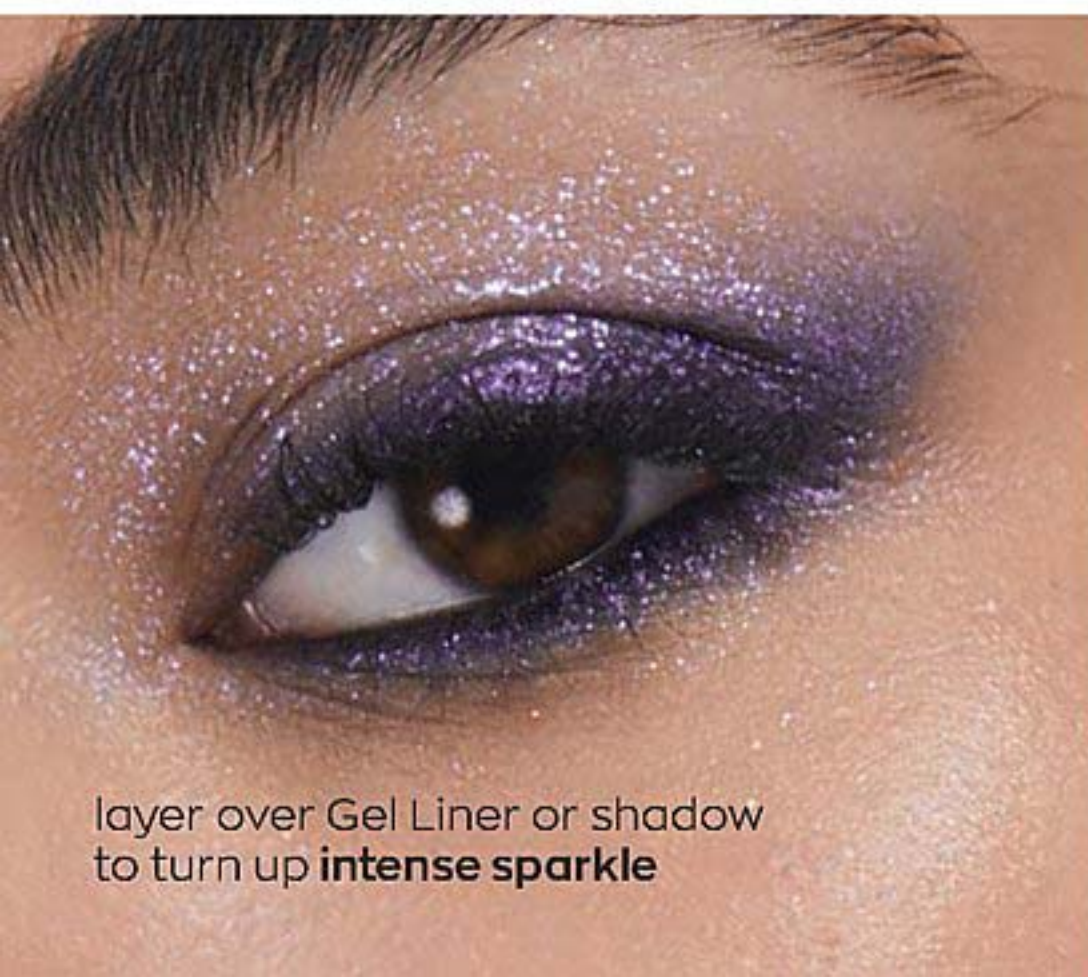
Last chance to buy within the brochure. While stocks last.

APPLY ME WITH



201 EYESHADOW BLENDING BRUSH
for seamless eyeshadow application or blending and contouring along the eye crease

Eyeshadow Brush
66753
£3.50



layer over Gel Liner or shadow to turn up **intense sparkle**



or wear alone for a **hint of shimmer**

CAN'T SEE YOUR MASCARA? TRY ONE OF THESE!

YOUR FAVOURITES WILL BE BACK

AMPLIFIED LASH VOLUME

- buildable formula lasts all day
- smudge, clump and flake-proof
- brush gets extra close to the lash line to build volume from the base

Ultra Volume Mascara
10ml
£8.50

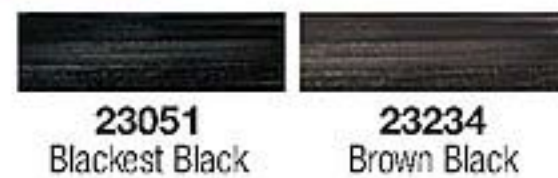


While stocks last. More stock coming soon.

STATEMENT LASH VOLUME

- with lash-loving vitamin E
- helix brush for fuller, thicker lashes
- clump, flake and smudge-proof, water-resistant formula lasts all day

SuperShock Volume Loader Mascara
10ml
£8.50



While stocks last. More stock coming soon.

THE 24-HOUR EYELINER

- deep pigment delivers the ultimate intensity
- flexible precision tip for easy definition
- water-resistant, smudge-proof, fade-proof formula

Power Stay 24-Hour Liquid Liner
£8



DOUBLE PENCIL SHARPENER

- 1 blade for chubby pencils
- 1 blade for skinny pencils
- blade cleaning tool

Double Pencil Sharpener
58057
£2.50



INTENSE KOHL LINES

It's easy to get the smoky lines you love with this budge-proof, waterproof eyeliner.



- super-soft with shea butter for smooth application
- long-lasting colour that won't budge

Kohl Pencil Eyeliner
£6

FREE GIFT
when you spend £14
see pages 132-133
for details



I'm wearing... Bronze Sheen.



I'm wearing... Dark Brown.

GO MICRO FINE FOR PRECISE BROWS

Our thinnest ever tip mimics micro-fine hairs to create the natural-looking defined brows your feed is full of.

FREE GIFT
when you spend £14
see pages 132-133
for details



look sharp and twist me up - no sharpener needed



our 2mm tip for thin, realistic micro strokes



5 shades for undetectable definition



19778 Blonde



19760 Tawny



19745 Light Brown



19455 Dark Brown



19281 Soft Black

Micro Fine Brow Pencil
Normally £6

£3.50
save £2.50



Black



Blonde

THE BROW BAR

DEFINED BROWS

- colour-dense formula for precision lining and defining
- smooth texture for easy application

Glimmerstick Brow Definer
£6



SCULPTED BROWS

- creamy formula easily shapes and defines
- smudge-proof, stay-put, waterproof colour

Brow Sculpting Pencil
£7



24-HOUR BROWS

- waterproof formula stands up to heat, humidity and sweat
- easy-to-use precision brush creates seamless-looking brows
- fade-proof, budge-proof finish

Power Stay 24-Hour Brow Pomade
£9



24-HOUR BROW COLOUR

- ultra-fine tip for precise, hair-like strokes
- waterproof, smudge-proof formula
- adds depth and stays looking fresh, not faded

Power Stay 24-Hour Brow Pen
£9



NATURALLY SCULPTED BROWS

Get the **brow definition** you love the first time, every time with this **easy to use**, dual-ended brow pencil and brush.



- long-lasting formula fills and shapes brows
- natural, smudge-proof colour
- unique brush to shape and sculpt

Dual-Ended Brow Pencil
Normally £6

£4
save £2

FREE GIFT
when you spend £14
see pages 132-133
for details



BRUSH

before adding colour to tidy and after to blend

LINE & FILL

use short motions to mirror natural hairs

04754
Porcelain

04937
Light Ivory

09423
Alabaster

05231
Warm Ivory

05124
Ivory

05249
Light Nude

03889
Nude

05157
Shell

04853
Creamy Natural

04879
Natural Beige

05165
Honey Beige

03947
Sun Beige

04887
Medium Beige

24802
Soft Honey

24851
Light Caramel

04499
Caramel

05199
Spice

04903
Walnut

04911
Dark Cocoa

05207
Rich Sienna

3-IN-1 RADIANT FOUNDATION CONCEALER & POWDER

Your does-it-all make-up base for naturally flawless coverage in 1 easy sweep, so there's more time for festive fun.

FREE GIFT
when you spend £14
see pages 132-133
for details



- breathable, medium-to-full coverage
- cream-to-powder for a comfortable, flawless finish
- for normal, combination and dry skin types
- SPF15

**Cream-To-Powder
Foundation Compact 9g**

Price per 10g = £7.78

Normally £10

£7
save £3

- | | | |
|--|---|---|
|  |  |  |
| 33159
Wow White | 49437
Nude Secret | 34637
Getting Bare |
|  |  |  |
| 34645
Mauve It | 34710
Pom Pom Macaron | 66175
Cloak And Dagger |
|  |  |  |
| 30569
Cocoa Dreams | 34769
Think Fast Pink | 34868
Bubblegum |
|  |  |  |
| 30312
Slay My Name | 35618
Mermaid Tail | 37622
Once Upon A Lime |
|  |  |  |
| 34900
Strawberry Margarita | 35089
Mad-arin | 30965
Pink Squad |
|  |  |  |
| 34983
Fun N Fuchsia | 51730
Wicked | 68940
Baby Marmalade |
|  |  |  |
| 37044
Blue My Mind | 53074
Ice Castle | 51995
Ultraviolet |
|  |  |  |
| 68999
Lightening Red | 50997
Bitten Apple | 30759
Grape Escape |
|  |  |  |
| 32334
In Mauve With U | 37077
Lean N Green | 37069
Cheers In The Sea |
|  |  |  |
| 50377
Dark Magic | 29785
In No Tweed | 33167
Power Black |



I'm wearing... Wicked.

I NAIL MY LOOK IN 60 SECONDS

Are you ready for the 60-second nail switch? Try our express mani for festive tips in no time.

FREE GIFT
when you spend £14
see pages 132-133
for details



ULTRA COLOUR
now with more colour in every drop

ULTRA ME SHADES
30 shades let you switch up your tips on the daily

ULTRA FAST
so you're dry and good to go in 60 seconds

Ultra Colour 60 Second Express Nail Enamel
10ml
£4

REBEL WITH MATTE & METAL

Choose from our **2-in-1 lip colour** or our **2-in-1 eye colour** and **customise the complementary shades** to break the beauty rules this party season.

2-IN-1 LIP COLOUR

- creamy, long-lasting matte colour with built-in primer
- metallic sparkle: wear alone or over matte
- precise applicators to line lips, add colour and blend

NEW Matte & Metal Liquid Lip Duo £10



FREE GIFT
when you spend £14
see pages 132-133
for details

56507 Smokey Bronze

21303 Lilac Sparkle

25445 Peach Passion

19034 Mulberry Dream

24299 Candy Opal

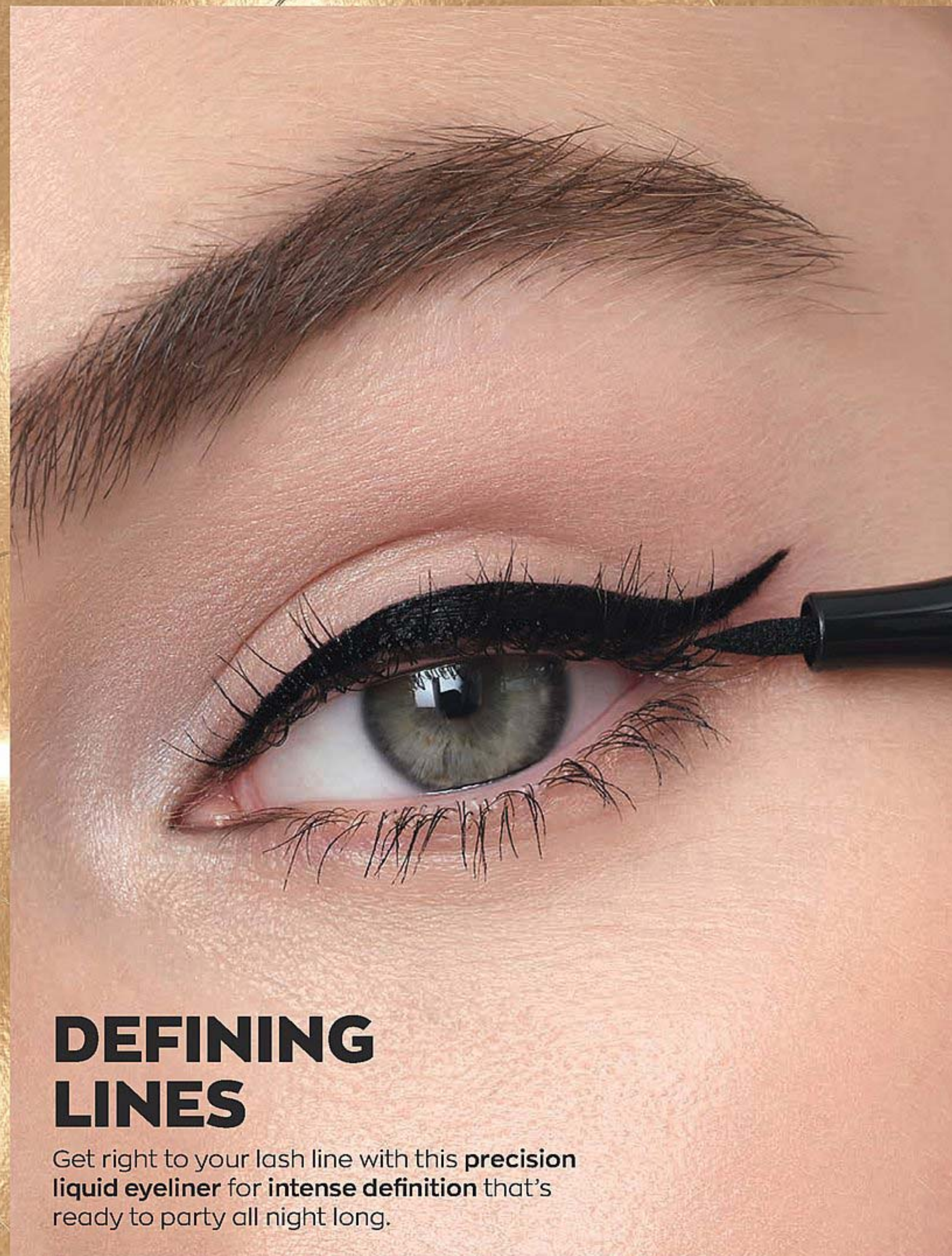
16089 Mint Jewel

2-IN-1 EYE COLOUR

- creamy matte colour with built-in primer
- metallic sparkle, wear alone or over matte
- precise applicators for adding colour, blending or using as a liner

Matte & Metal Liquid Eye Duo £10

NEW



DEFINING LINES

Get right to your lash line with this **precision liquid eyeliner** for **intense definition** that's ready to party all night long.



FREE GIFT
when you spend £14
see pages 132-133
for details

- fine, easy-to-use tip
- tug-proof and smudge-proof
- 12 hours of waterproof liquid liner

Super Definition Liner
13755

Normally £6.50

£3.50
save £3



I'm wearing... Soft Black.

NEW

SHAPE, TINT & SET YOUR BROWS

Boost brows from basic to basically perfect with this **volumising tinted brow gel** that sets to a **soft, flexible finish** and lasts the night.

FREE GIFT
when you spend £14
see pages 132-133
for details



Precise MicroFlex brush coats every hair with natural-looking pigments wrapped in weightless-feeling, volume-boosting gel

- buildable, clump-free and smudge-proof
- water resistant to last all day* without stiffness
- enriched with caring jojoba oil and apricot oil**

NEW Buildable Volumising Brow Gel
Will normally be £6.50
£4.50
save £2

*Based on a consumer study with 104 participants.
**Tinted formula only.



25429 Statement Berry

15156 Mocha Brew

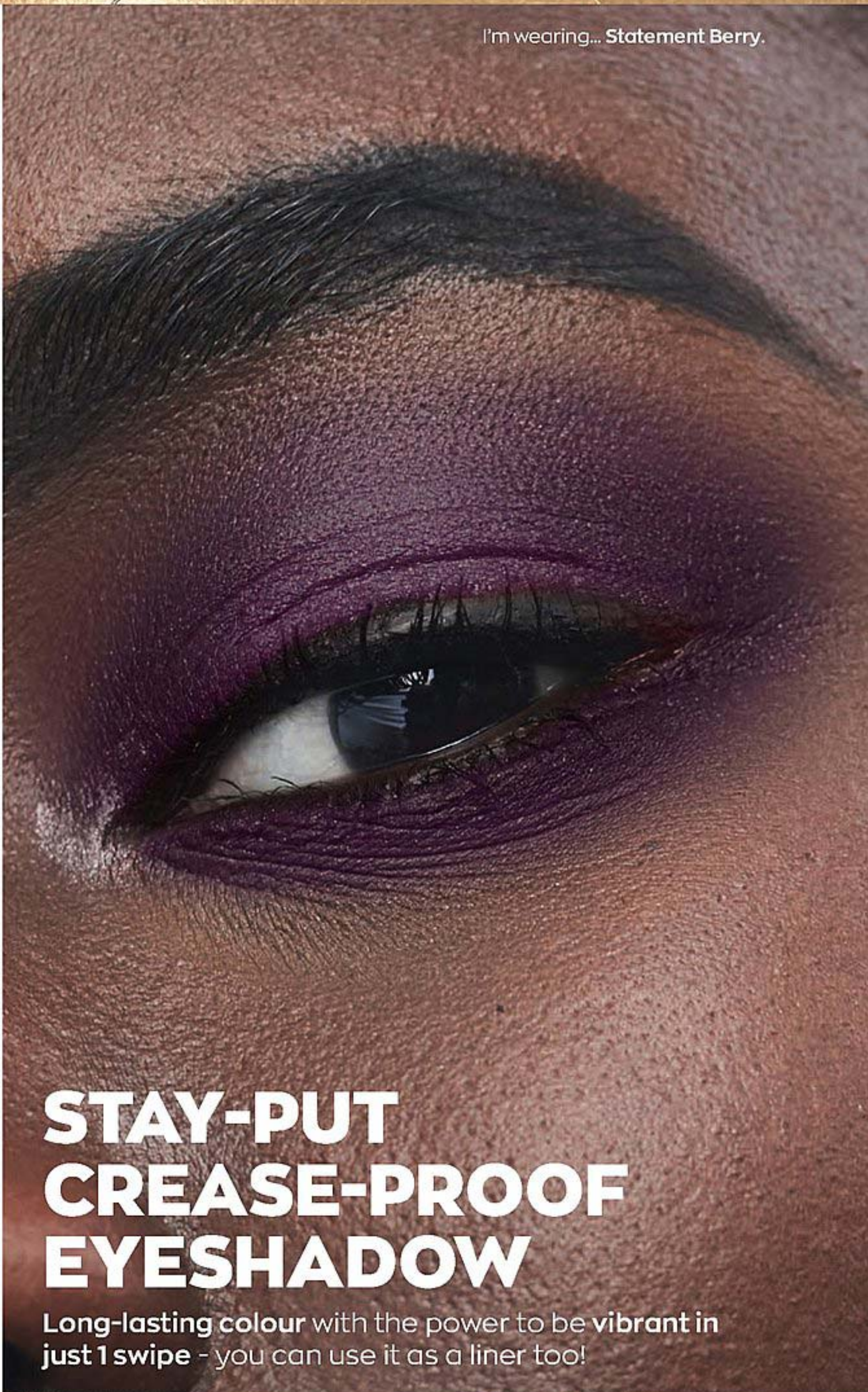
15107 Essential Black

13995 Everyday Beige

25452 Bronze Sugar

25262 Stylish Brown

I'm wearing... Statement Berry.



STAY-PUT CREASE-PROOF EYESHADOW

Long-lasting colour with the power to be vibrant in just 1 swipe - you can use it as a liner too!



- 16 hours of vibrant, waterproof colour
- creamy texture glides on effortlessly and blends easily
- won't smudge, transfer or crease

**Power Stay
Shadow Stick**
Normally £9
£6.50
save £2.50

FREE TOP-RATED BEAUTY TREATS

when you spend £14
on make-up across
pages 134-188

order yours from
page 132

includes 3
foundation
samples



Your free gift includes: Gift Box, 3x Power Stay 24-Hour Foundation Samples in your choice of shades, Renewal Power Serum Sample, Gel Shine Nail Enamel 10ml in Red Is Red, Glimmerstick Diamonds Eyeliner in Bronze Sugar and Ultra Matte Lipstick Sample In Nude Suede.

GLIMMERSTICK GLAMOUR

Our top-rated eyeliner gives you high-impact colour that glides on and lasts all day.



02402 Forest Green

02287 Emerald

02279 Azure Blue

02246 Starry Night

23333 Majestic Plum

23291 Cherry Red

23283 Bronze

24919 Saturn Grey

24745 Cosmic Brown

14225 Brown Black

25684 Blackest Black

AVON
GLIMMERSTICK

FREE GIFT

when you spend £14

see pages 132-133
for details



I'm wearing... Blackest Black
and Starry Night.

£3.50

- precise lines that last all day
- high-impact, waterproof colour
- smooth-glide, smudge, flake and fade-free formula

Glimmerstick Eyeliner

Normally £6

£3.50 save £2.50



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AVON
POWER STAY 16 HOURS
SHADOW STICK

- 16 hours of vibrant, waterproof colour
- creamy texture glides on effortlessly and blends easily
- won't smudge, transfer or crease

**Power Stay
Shadow Stick**
Normally £9

£6.50
save £2.50

FREE TOP-RATED BEAUTY TREATS

when you spend £14
on make-up across
pages 134-188

order yours from
page 132

includes 3
foundation
samples



Your free gift includes: Gift Box, 3x Power Stay 24-Hour Foundation Samples in your choice of shades, Renewal Power Serum Sample, Gel Shine Nail Enamel 10ml in Red Is Red, Glimmerstick Diamonds Eyeliner in Brown Sugar and Ultra Matte Lipstick Sample In Nude Suede.

GLIMMERSTICK GLAMOUR

Our top-rated eyeliner gives you **high-impact colour** that **glides on** and **lasts all day**.



AVON
GLIMMERSTICK

FREE GIFT
when you spend £14
see pages 132-133
for details



I'm wearing... **Blackest Black**
and **Starry Night**.

£3.50

- precise lines that last all day
- high-impact, waterproof colour
- smooth-glide, smudge, flake and fade-free formula

Glimmerstick Eyeliner

Normally £6

£3.50 save £2.50



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