

AVON

avon.uk.com

BROCHURE 12 2015



introducing
Outspoken₂
PARTY!
by Fergie

NEW & EXCLUSIVE TO AVON

These FRAGRANCES are EXTREMELY PERSONAL to me – I hope WOMEN EVERYWHERE feel the same empowerment that I do when I wear them.

Fergie



Outspoken by Fergie



Outspoken Intense by Fergie



Viva by Fergie

Fergie **IS BACK!**

Partnering WITH AVON means I am part of a worldwide effort to EMPOWER and SUPPORT WOMEN. I'm so proud and honoured to collaborate with a company that helps women realise their dreams and potential.

NEW & EXCLUSIVE TO AVON

the party never stops

new

this electrifying mix of fiery *peony*, luscious *raspberry* and sensual *sandalwood* makes you the life of the party

Outspoken PARTY!
by Fergie

£15



worth £8*



FREE GIFT
when you buy *Fergie's* new perfume

Gift includes: Body Lotion 150ml & Perfumed Body Spray 75ml
Order using **67900** Available separately below

NEW Outspoken Party! by Fergie EDP 50ml 14811 Price per 100ml = £30.00 **£15**

NEW Perfumed Body Spray 75ml 17004 Price per 100ml = £5.33 **£4**

NEW Body Lotion 150ml 14704 Price per 100ml = £2.67 **£4**

For a full refund on products with a free gift with purchase please return both the product and the free gift to ensure your refund is processed. *Based on normal brochure prices.

VIVA
by Fergie

Outspoken²
INTENSE
by Fergie

Outspoken
by Fergie



£13
EACH save £2



Fergie's
COLLECTION

unleash your inner superstar with
Fergie's scents of style, exclusive to Avon

£13
save £2



live by your own rules

own the moment

say it like you mean it

Viva by Fergie
Eau de Parfum Spray
Cool herbs, lavender
and vetiver. 50ml
21386
Price per 100ml = £26.00
Normally £15
£13 save £2

Outspoken Intense by Fergie
Eau de Parfum Spray
Starfruit, passion flower
and musk. 50ml
22186
Price per 100ml = £26.00
Normally £15
£13 save £2

Outspoken by Fergie
Eau de Parfum Spray
Iced berry, tuberose
and black leather. 50ml
11627
Price per 100ml = £26.00
Normally £15
£13 save £2

BEAUTY

worth talking about...

“Great for repelling insects as well as conditioning my skin.”

'mitzi', Avonshop.co.uk customer, London



spray on
SOFT SKIN
in an instant

Skin So Soft Original Dry Oil Spray
150ml
35618

Price per 100ml = £1.67
Normally £5
£2.50
half price

see page
»173

“This is the best hair oil I have bought by far.”

'KWilcox86', Avonshop.co.uk customer, Leeds

Moroccan Argan Oil
NOURISHMENT

Advance Techniques 360 Nourishment Moroccan Argan Oil Leave-in Treatment
30ml
32714

Price per 100ml = £11.00
Normally £5.50

£3.30 save £2.20

see page
»162



“I'm convinced it helps me sleep – better than more expensive sprays.”

'Captain', Avonshop.co.uk customer, Colchester

£1.99
save £2.51

Planet Spa Sleep Serenity Pillow Mist
100ml
13532
Normally £4.50
£1.99 save £2.51

RELAXING
pillow mist
with calming camomile and soothing lavender



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- Fashion p112-151

- Home p152-159
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- Bath & Body p168-195
- Suncare p196-201
- Star Buy p202-203

follow us and join in!



show your support

Breast cancer charities will receive £1.35 for every pin sold.



Breast Cancer Crusade Pin
Silver-plated with acrylic beads.
Approx. 1cm x 3.5cm x 1.2cm.
14886
£2



3-IN-1
MANICURE
TOOL
JUST

£5

when you spend £10 or more on make-up across pages 12-59

WORTH £15*



new

NEW 3-in-1 Manicure Tool
Make your mani last longer with our salon-inspired nail tool. Comes with nail buffer, diamond file and stone file. Plastic. Approx. 13.6 x 2.8 x 2.8cms. Requires 1 x AA battery, not included.
10363 offer price £5
when you spend £10 or more on make-up across pages 12-59
32060 full price £15
*Based on normal brochure prices.

the
PERFECT MANI
starts with the perfect prep...

3 interchangeable attachments:



DIAMOND FILE

shapes nails and helps remove dead skin



BUFFER

polishes nail to a natural shine



STONE FILE

smooths thick nails and rippled surfaces

Model wears Gel Finish Nail Enamel in Siberia, Envy, Limoncello, Fire Cracker, Lavender Sky and Purplicious

3-in-1 Manicure Tool **JUST £5**

when you spend £10 or more on make-up across pages 12-59 see page 11 for details order using 10363



gel-shine finish

IN 25 SHADES
create gel-envy as you slick on a pro-shine in one coat

£4
save £3

save on the salon

AVON GEL FINISH NAIL ENAMEL £4

CND SHELLAC MANICURE £25*

SAVE £21*

Gel Finish Nail Enamel
Base coat, protection, shine, colour and top coat in one polish. 10ml
Normally £7
£4 save £3
*Based on average salon treatment price.

- gel-like shine
- no need for top or base coat
- intense colour
- no UV lamp



pastel



bold



tools of the trade

for pro-look nail art



stripes

brush on different shades for a soft, striped finish

Nail Decoration Fan Brush

15347

Normally £4

£2 half price



lines

ergonomic tip creates ultra-fine lines

Nail Decoration Angled Brush*

73858

Normally £4

£2 half price



*Will not be featured in the brochure again.



dots

perfect for creating playful dots and dashes

Nail Decoration Tool

18812

Normally £3

£1.50 half price



shimmer



06593 Cosmic Blue
01669 Golden Vision
04739 Romance
08789 Decadence
05363 Star

pastel



06007 Sea Breeze
07559 Pastel Pink
02428 Beach Linen
08581 Naked Truth
01651 Ocean Blue
07666 Clear

bold



05561 Licorice
06494 Tweed
07401 Cherry Jubilee
05090 Real Red
07716 Coral Reef
16733 Viva Pink
07385 Orchid Splash
01966 Orange Sun
26518 Sunshine

Nailwear Pro+
10ml
Normally £6
£3 half price

3-in-1 Manicure Tool **JUST £5**

when you spend £10 or more on make-up across pages 12-59 see page 11 for details order using 10363



get creative with **12 days** of colour

create an easy mani masterpiece with a trendy design that lasts up to 12 days

GET MORE NAIL INSPIRATION at [YouTube /AvonUK](https://www.youtube.com/AvonUK)



GET THE MATTE LOOK

STEP 1:
Apply Speed Dry+ Nail Enamel in Strawberry and leave to dry.

STEP 2:
Sweep on the Magic Effects Matte Top Coat and leave to dry.

STEP 3:
Finish with the Presto Plum shade for a trendy twist on the French mani.

model wears Speed Dry+ Nail Enamel in **Strawberry** and **Presto Plum** and Magic Effects Matte Top Coat



GET THE DIAMOND LOOK

STEP 1:
Apply Speed Dry+ Nail Enamel in Turquoise Pop and leave to dry.

STEP 2:
Sweep on the Magic Effects Diamond Shatter Top Coat for a touch of instant glam.

Speed Dry+ Nail Enamel
High shine nail enamel with volcanic rock dries in under 30 seconds. 10ml
£6

model wears Speed Dry+ Nail Enamel in **Turquoise Pop** and Magic Effects Diamond Shatter Top Coat



wet to wow in just 30 seconds



3-in-1 Manicure Tool **JUST £5** when you spend £10 or more on make-up across pages 12-59 see page 11 for details order using 10363



magical top coats

no need to start from scratch – our expert-effect top coats transform any polish in an instant

Magic Effects Matte Top Coat
10ml
08847
Normally £6
£3 half price

£3
half price



£3
half price



Magic Effects Diamond Shatter Top Coat
10ml
24950
Normally £6
£3 half price



GET THE MAGNETIC LOOK

STEP 1: On alternate nails, apply 1 coat of Magic Effects Colour Attract Nail Enamel in Lavender Lure and Blue Attraction.



STEP 2: Hold the Horizontal Lines Wand over wet polish for 20 seconds to see the patterns appear.



Model wears Magic Effects Colour Attract Nail Enamel in Blue Attraction and Lavender Lure with Horizontal Lines Magnetic Nail Enamel Wand



Colour Attract Magnetic Nail Enamel Wand £1

3-in-1 Manicure Tool **JUST £5**

when you spend £10 or more on make-up across pages 12-59 see page 11 for details order using 10363



wave your
magnetic
wand

cheat a tricky look and attract attention every time with futuristic metallics

£3.50
save £2.50



Magic Effects Colour Attract Nail Enamel 10ml
Normally £6
£3.50
save £2.50



£3.25
save £2.75



model wears Magic Effects Mineral Crush Nailwear in Turquoise and Gel Finish Nail Enamel in Puppicious

blended mineral *magic*

create your own easier-than-it-looks
sparkling ombré effect

GET THE BLENDED LOOK

Paint your chosen shade onto the sponge and blend from the tip to the middle of painted nails.

Nail Art Sponges
Plastic case with 5 removable polyester sponges. Approx. 3.6cm x 2.4cm x 1.4cm.
12393
Normally £3
£1.50 half price

Magic Effects Mineral Crush Nailwear
10ml
Normally £6
£3.25 save £2.75



3-in-1 Manicure Tool **JUST £5** when you spend £10 or more on make-up across pages 12-59 see page 11 for details order using 10363

£3.25
save £2.75



model wears Magic Effects Fringe Effect Nailwear in Jacquered Metal

perfectly fringed *tips*

simply layer up the dual-colour
fleck effect for texturised tips
in no time

Magic Effects Fringe Effect Nailwear
10ml
Normally £6
£3.25 save £2.75



GET MORE
NAIL
INSPIRATION
at
YouTube /AvonUK

model wears Magic Effects Matte Nailwear in Cement Grey and Nail Art Foil Colour in Silver

3-in-1 Manicure Tool **JUST £5**

when you spend £10 or more on make-up across pages 12-59 see page 11 for details order using 10363

GET THE FOIL LOOK

STEP 1: MATTE

Paint on a layer of your chosen matte shade. Allow to dry.

STEP 2: POLISH

Apply polish where you want the desired foil effect.

STEP 3: FOIL

Tear off a piece of foil and place matte side down on to wet nails. Pull off once dry.



Gold
59931

Silver
58743

Nail Art Foil Colour
Normally £5
£3 save £2

£3
save £2

£3.25
save £2.75

matte *and* metallics

be proud to show off your frosted foil creation in 3 simple steps

new shade

Magic Effects
Matte Nailwear

10ml
Normally £6

£3.25 save £2.75

09878
White

25544
Black

13045
Inky
Blue

13052
Violetta

09068
Cement
Grey



expert mani-care to prep and perfect your finish



add a little bling with our fun nail gems

Nail Gem Assortment Wheel
13854
Normally £3
£2.50
save 50p



Nail Gem Applicator
04176
Normally £3
£1.50
half price



strengthens and adds shine

Platinum Top Coat
10ml
08250
Normally £6
£3 half price

Nail File
Set of 2. Approx. 17.8cm x 2cm x 0.7cm.
18135
£3

shape and file nails to their beautiful best



nifty nail art just press on, shape and go



00851 Birthday Cake
09357 Birds of a Feather
00802 Underwater Paradise

Nail Art Design Strips
Contains 18 strips.
£8



08854 Original

05660 Sheer Bronze

04481 Sheer Lilac

27417 Sheer Peach



gives a pearlescent shine

Pearl Shine
10ml
Normally £6
£3 half price



smooths ridges

Ridge Filling Base Coat
10ml
10454
Normally £5
£3 save £2

3-in-1 Manicure Tool **JUST £5**

when you spend £10 or more on make-up across pages 12-59 see page 11 for details order using 10363



French it up

save on the salon and create a classy French mani from the comfort of your sofa

GET THE NATURAL FRENCH LOOK

STEP 1: WHITE

Stick the nail guides on to bare nails, just below the tip, then using the white shade, paint your tips. Once dry, remove nail guides.

STEP 2: NUDE

Choose your favourite nude shade and paint a layer over the whole nail for a natural-looking finish.



£3
half price

NEW Nail Experts French Manicure Tip
10ml
11098
Will normally be £6
£3 half price



NEW Nail Experts French Manicure Base
10ml
Will normally be £6
£3 half price

with strengthening diamond dust and Dura-Plus Complex



17236 Pastel Pink



13896 Sheer French Pink

DIY treatments for naturally healthy nails



accurately corrects mani mishaps

Corrector Pen
12914
£7



conditions and cleans in 1

Conditioning Nail Enamel Remover
150ml
22764
Price per 100ml = £2.67
£4



spritz to dry your mani in seconds

Liquid Freeze Quick Dry Nail Spray
50ml
20552
Price per 100ml = £12.00
£6



moisturises and soothes

Cuticle Conditioner
10ml
01792
£6



strengthens and hydrates

Peeling and Brittleness Solver
10ml
26633
£5



with real gold for a natural glow

Gold Strength
10ml
15263
Normally £5
£2.50 half price

3-in-1 Manicure Tool **JUST £5**

when you spend £10 or more on make-up across pages 12-59 see page 11 for details order using 10363



5-in-1 mani miracle

sweep on some TLC with our new multi-benefit sheer polish for total nail perfection

5 BENEFITS IN 1:

- strengthens
- protects and conditions
- moisturises
- adds shine
- chip, peel and split-resistant

new

£3
half price



NEW Nail Experts 5-in-1 Nail Treatment
10ml
17210
Will normally be £6
£3 half price



WATERPROOF YOUR LASHES

dare to summer-proof your flutter with sky-high volume that lasts



model wears lash inserts for an even lash line



3-in-1 Manicure Tool **JUST £5** when you spend £10 or more on make-up across pages 12-59 see page 11 for details order using 10363



new
waterproof
formula

£5.50
save £3

large brush coats every single lash
in 24-HOUR VOLUME



new
shade

try our darkest shade yet with the 24-hour, clump-free volume you love

NEW Big & Daring Waterproof Volume Mascara
10ml
Will normally be £8.50
£5.50 save £3

waterproof formula



06601
Black

Big & Daring Volume Mascara
10ml
Normally £8.50
£5.50 save £3

original shades



03400
Black



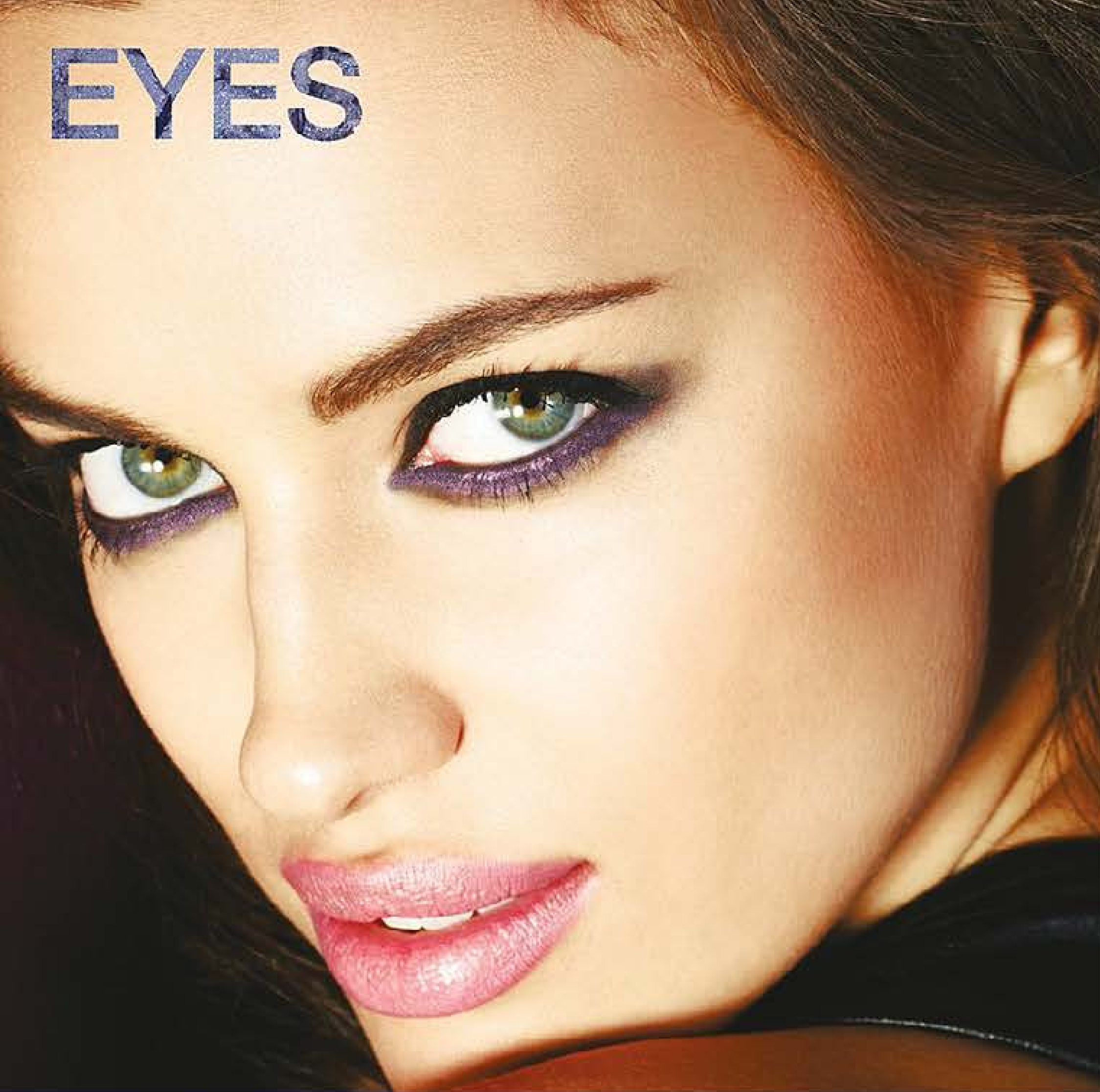
11809
Brown/Black

new shade



18523
Blackest Black

EYES



OUR NO.1 EYELINER in new summer shades

get diamond-defined eyes in this season's must-have hues

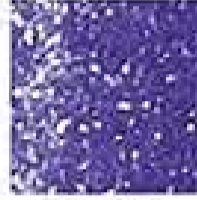
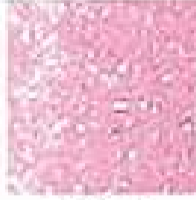


model wears Glimmerstick Diamonds Eyeliner in Sugar Plum

3-in-1 Manicure Tool **JUST £5**

when you spend £10 or more on make-up across pages 12-59 see page 11 for details order using 10363



new shades

	
16857 Cracking Cobalt	15131 Striking Pink
	
18267 Brightest Blue	16998 Fuchsia Fun

limited edition packaging

marie claire **LOVES!**

			
21006 Black Ice	04523 Smoky Diamond	21204 Sugar Plum	
			
15461 Sparkling Silver	22897 Emerald Glow	18085 Twilight Sparkle	08243 Brown Glow

creamy, glide-on formula

no sharpener needed

Glimmerstick Diamonds Eyeliner
Normally £6
£3 half price

£3
half price





twist the base
to customise
your look:

1. day
2. night
3. all-out volume!



use all 3 for a smoky eye
or individually to switch up
your lid look

Spectralash Mascara
9ml
Price per 10ml = £6.67
Normally £10

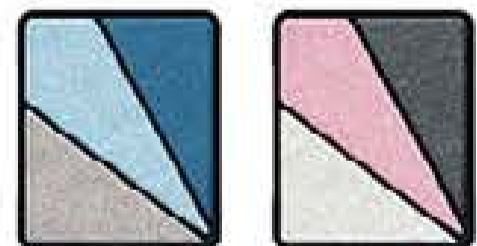
£6

save £4



12138
Sultry
Smoke

14290
Diamanté
Purple



25270
Iconic
Night

11890
Show Stopping
Pink

**Eye Dimensions
Eyeshadow**
Normally £9

£5

save £4



Blending Brush
04804
£5

super-soft bristles
blend in your
shadow like a pro

soft eyeshadow brush



Eyeshadow Brush with Smudger
14688
£5

smooth, cushioned blender

3-in-1 Manicure
Tool **JUST £5**

when you spend £10 or more
on make-up across pages 12-59
see page 11 for details order using 10363



NEW SHADOW shades

dial up the drama with our high-impact shadow quads

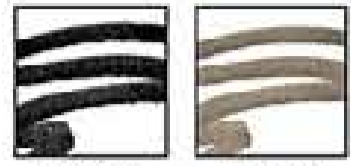


**True Colour
Eyeshadow Quad**
Normally £9

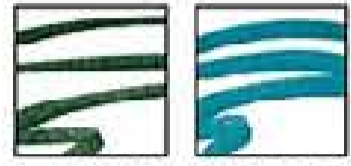
£5.50

save £3.50

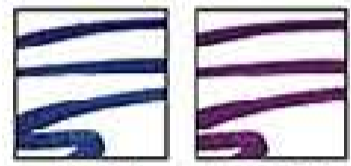
**SuperExtend
Liquid Eyeliner
£6.50**



03491 Black
03582 Brown



13888 Hunter Green
04127 Teal

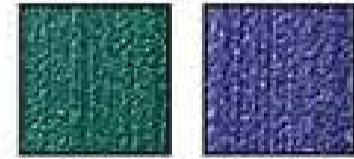


13789 Navy
59014 Plum

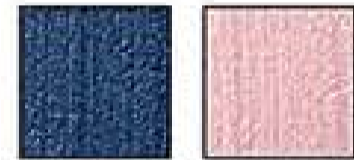


*pearlised,
multitonal
shadow in
a pencil*

**Big Colour Eye Pencil
£7**



63669 Teal Switch
12450 Ultra Violet



11999 Transforming Night
59535 Flipping Out Pink

*intense liner
with
easy-to-apply
slanted tip*

**Mega Effects
Liquid Eyeliner
7ml**

Price per 10ml = £9.29

£6.50



01370
Black

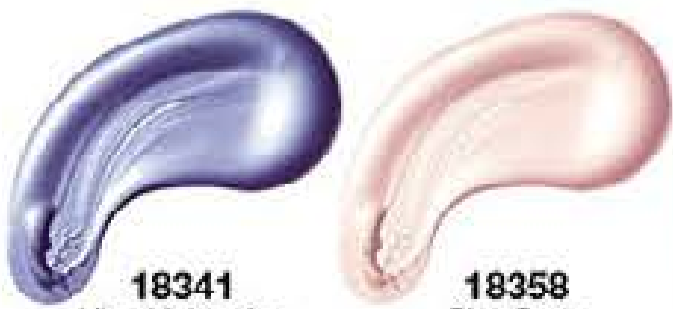
*for a fine line
of all-day
definition*

*shake to mix the
intense pigments
and moisturisers*

**SuperShock Vivid
Liquid Eye Shadow
£6**



18325 Electric Emerald
18283 Crimson Thrill



18341 Lilac Lightening
18358 Pink Party



*keep your thin
and chunky
pencils sharp*

**Pencil Sharpener
04374
£3**



3-in-1 Manicure Tool **JUST £5**

when you spend £10 or more
on make-up across pages 12-59
see page 11 for details order using 10363



smoky eye ESSENTIALS

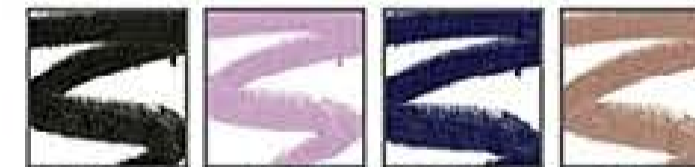
perfect partners for a smouldering, smoky look



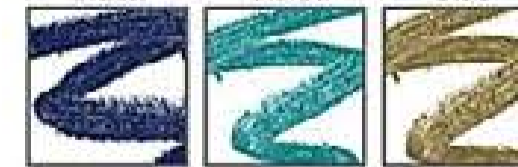
model wears True Colour Eyeshadow Duo in
Crushed Orchid and Kohl Eyeliner in True Black

*easy-blend
colour stays
true all day*

*rich, creamy kohl with
blendable smudger*



05579 True Black
06999 Deep Violet
06692 Cobalt Blue
28597 Bronze Sheen



00034 Ocean Blue
00067 Turquoise Waters
00133 Lure

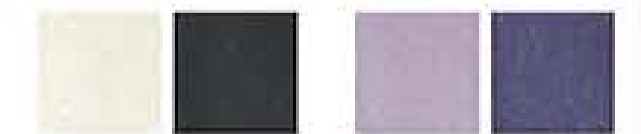
Kohl Eyeliner
Normally £6

£3
half price

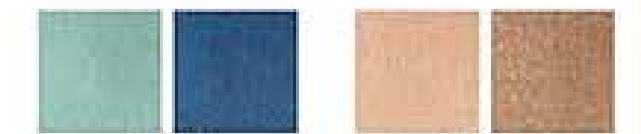


**True Colour
Eyeshadow Duo**
Normally £6

£4
save £2



24737 Black Star
15545 Crushed Orchid



12724 Ocean Waves
02097 Warm Cashmere



**ExtraLasting
Eyeshadow Inks
£6**

*vivid colour
wears for up
to 18 hours*

3-in-1 Manicure Tool **JUST £5**

when you spend £10 or more on make-up across pages 12-59 see page 11 for details order using 10363



feline EYES

purrfect your look with crease-proof shadow and precise liquid liner



model wears SuperExtend Precise Liquid Liner and True Colour Eyeshadow Single in Satin Taupe

*up to
12 hours
of perfect
colour*

new



*stays colour
true all day*



*gentle
and
conditioning*

**Conditioning
Eye Make-up
Remover Lotion**
150ml
27805
Price per 100ml = £2.67
£4



AVON
conditioning
eye makeup
remover lotion
démaquillant
pour les yeux

*removes
waterproof
mascara*

**ExtraLasting
Make-up
Remover**
50ml
14282
Price per 100ml = £10.00
£5



EXTRA-LASTING
makeup
remover
démaquillant
AVON



waterproof, intense, easy-glide liner, lasts up to 12 hours

**Big & Daring
Glimmerstick Kohl
£6**



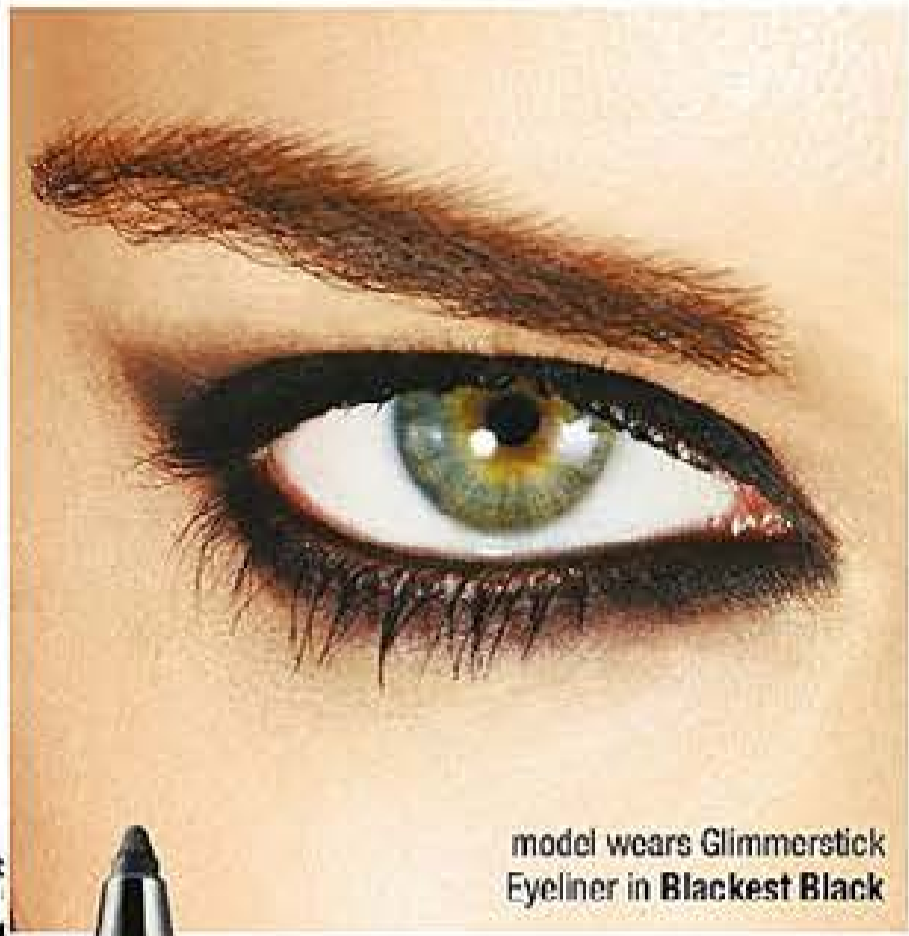
23069 Deep Brown
23077 Deep Navy
21733 Smoked Taupe
23051 Burnt Olive
23085 Deep Plum
23002 Boldest Black

**True Colour
Eyeshadow
Single**
Normally £4
£3
save £1



10611 Soft Vanilla
10314 Pink Petal
10421 Satin Taupe
11916 Iris Icing

**NEW SuperExtend
Precise Liquid Liner**
17186 Black
Will normally be £6.50
£3.50
save £3



model wears Glimmerstick Eyeliner in Blackest Black

makes your eyeshadow look fresh for longer



Eyeshadow Primer
08284 Light Beige
£7

Glimmerstick Eyeliner
£6

our no.1 eyeliner

twist up for more colour



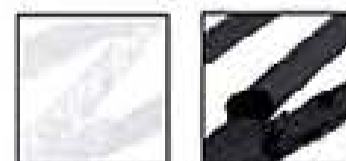
21857 Saturn Grey 02238 Majestic Plum 21501 Cosmic Brown 21238 Starry Night Blue 28993 Blackened Night



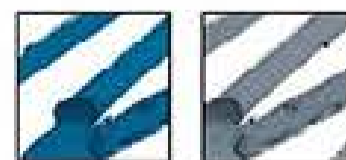
17921 Night Star 17913 Flashy Steel 21212 Blackest Black 18093 Ultra Violet 17947 Galactic Green



intense, waterproof gel colour that lasts



16022 Silver 22376 Black



63636 Aqua Pop 63628 Steel

SuperShock Gel Eyeliner Pencil
£6



eyelash curler
03046

Normally £5

£4

save £1

padded curlers for a gentle curve

3-in-1 Manicure Tool **JUST £5**

when you spend £10 or more on make-up across pages 12-59 see page 11 for details order using 10363



lashings OF LIFT

our 1st ever triple sphere brush for an eye-opening, lifted look



*model wears Infinite M Mascara in Black. Before and after shots without lash inserts.



24-hour length, curl & lift

Infinite M Mascara
10ml
Normally £10
£5.50
save £4.50



10868 Black



10876 Brown/Black



visibly lengthens
top lashes by
up to 87%

**SuperExtend
Extreme
Mascara**
7ml
Price per 10ml = £14.29
£10



up to 12x
more volume

**SuperShock
Mascara**
10ml
£8.50



**Limited Edition
SuperShock
Mascara**
10ml
£8.50



lashes look up to
84% longer,
and winged out

**SuperExtend
Winged Out
Mascara**
7ml
Price per 10ml = £12.14
£8.50



world's 1st
wonderbrush for
panoramic volume

waterproof formula



**Mega Effects
Mascara**
9ml
Price per 10ml = £11.11
£10



**Mega Effects
Limited Edition
Mascara**
9ml
Price per 10ml = £11.11
£10



3-in-1 Manicure
Tool **JUST £5**

when you spend £10 or more
on make-up across pages 12-59
see page 11 for details order using 10363



SHOCKing VOLUME

take lash volume and definition to the **MAX**



find our
**GET THE
LOOK**
tutorial at
You **Tube** /AvonUK

the 1st**
mascara
for up to
15x volume

*Model wears SuperShock Max Mascara in Black.
Before and after shots without lash inserts.

**SuperShock Max
Mascara**
10ml
Normally £10
£5.50
save £4.50



**Correct at time of market analysis 28.03.2011.



Glimmerstick
Brow Definer
£6



24802 Soft Black
24760 Dark Brown
24786 Blonde

twist up for more colour



*precision
slanted tips*

Slanted Tweezers
05223
£5

*delicate brush
for applying
brow colour
in super-fine
strokes*

Eyebrow Brush
03921
Normally £5
£4
save £1



*super-fine
brush for
precise
application*

Brow and
Lash Comb
05124
£5

*wand
grooms
unruly brows*



*set of 4
tailor-made
shapes*

Eyebrow Stencil Set
05041
Normally £3.50
£2
save £1.50

3-in-1 Manicure
Tool **JUST £5**

when you spend £10 or more
on make-up across pages 12-59
see page 11 for details order using 10363



make your brows your MASTERPIECE

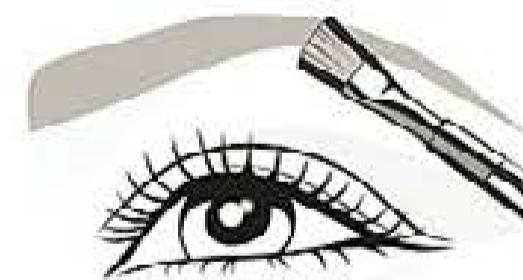
shape, shade and set at home, for perfectly framed eyes



model wears Perfect Eyebrow Kit in Soft Brown

check out our
EXPERT GUIDE
TO PERFECT
BROWS at
YouTube /AvonUK

shape like a pro



STEP 1:
Define and fill in gaps
with the powder.



STEP 2:
Brush on the wax
to set brows all day.



00992
Soft Brown



00984
Blonde

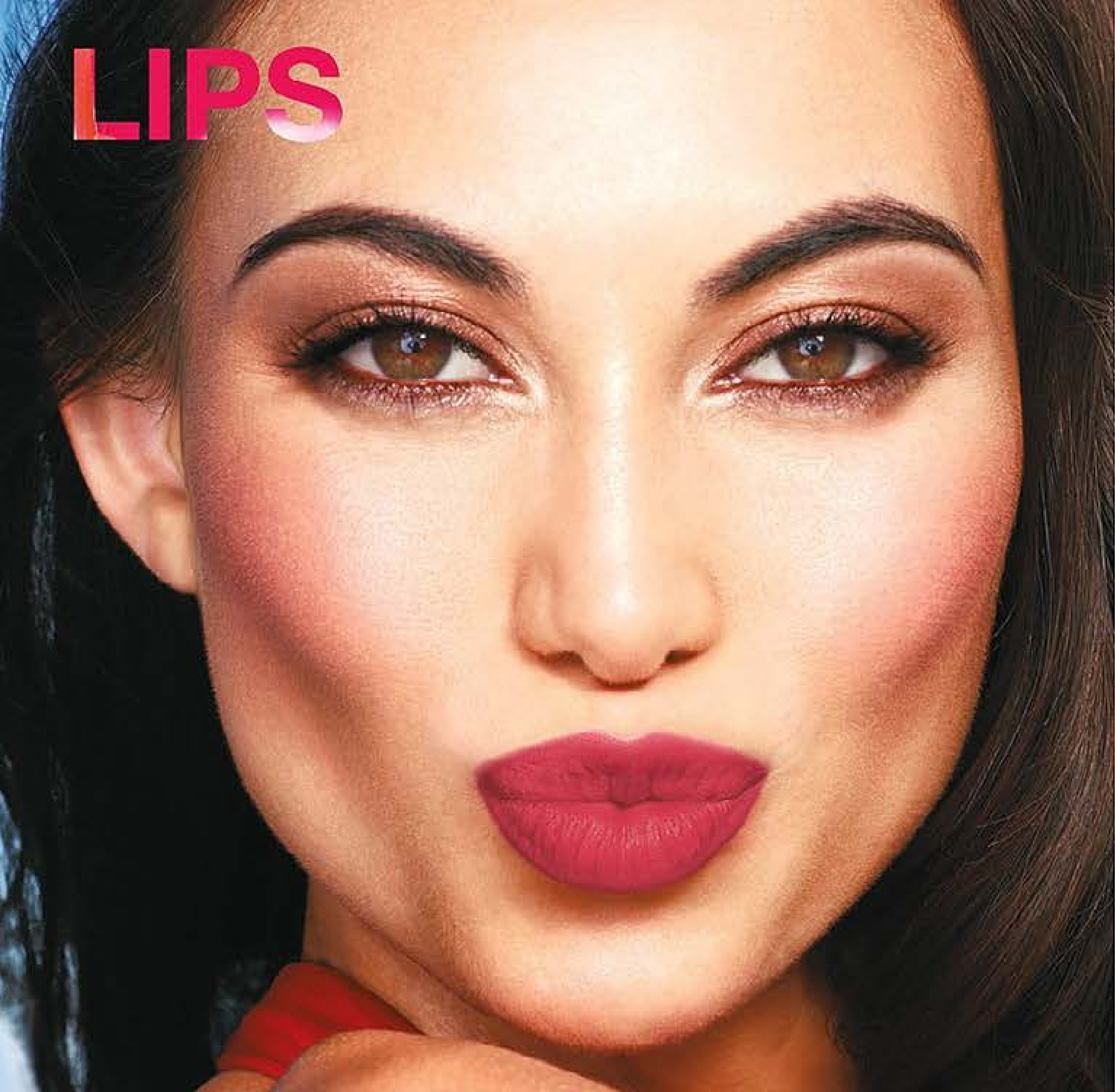
*powder
to fill,
wax to set*

Perfect Eyebrow Kit
Normally £7
£3.50
half price

LIPS

3-in-1 Manicure Tool **JUST £5**

when you spend £10 or more on make-up across pages 12-59 see page 11 for details order using 10363



model wears
Raspberry

fun to apply,
precision tip...



in 7 stay-put shades



06221
Freesia



06346
Fuchsia



06437
Raspberry



08078
Flamingo



07815
Coral



06460
Strawberry



06361
Hazelnut



new

NEW Ultra Colour Lip Tint Pen
9ml
Price per 10ml = £5.56
Will normally be £8.50
£5 save £3.50

£5
save £3.50

make your mark in our all-day

KISS-PROOF LIPSTAIN

model wears Ultra Colour Lip Tint Pen in **Strawberry**

AVON Make-up

Ultra Colour Lip Crayon
£8.50

Reveal
LOVES!

glossy colour



twist the base to reveal more pencil

*twist up ultra
creamy colour*



15578 Reddy for Me 24646 Cherry Picked 01610 Pink Premier 30106 Wild Orchid 14415 Raspberry Rush 27276 Notice Me Nude 15735 Risque Rose 25288 Red Haute 27011 Carefree Coral 19042 Plum Perfect 27102 Fresh Fuchsia 24976 Just Rosy 15784 Showstopper Pink

Ultra Colour Indulgence Lipstick
£8

creamy, hydrating colour feels as good as it looks



09803 Red Tulip 23200 Petal Pink 13946 Hibiscus 09035 In Bloom 09308 Poopy Pink 09662 Red Dahlia 11130 Day Lily 10322 Honey Flower 58115 Tawny Rose 08136 Spring Lilac
09241 Pink Blossom 09142 Peach Petunia 25775 Royal Peony 11189 Daffodil Petal 58081 Orchid Petal 09647 Purple Hyacinth 10173 Garden Rose 08102 Rose Bouquet 09274 Plum Verbena

Ultra Glimmersticks Lip Liner
£6

twist-up lip liner never needs sharpening



15230 Pink Bouquet 14555 Simply Spice 15107 Nude 12997 True Red 24943 Pink Cashmere 14829 Deep Plum

non-drying formula with a shine-free finish

Ultra Colour Matte Lipstick
£7.50



02691 Matte Nude 01016 Matte Ruby 02675 Matte Fuchsia 02659 Matte Blossom 02683 Matte Mauve 02667 Matte Grape 02782 Matte Peach



ExtraLasting Lipstick
£7.50

VIEW OUR
GUIDE TO LIP
COLOUR at
YouTube /AvonUK



3-in-1 Manicure
Tool **JUST £5**

when you spend £10 or more
on make-up across pages 12-59
see page 11 for details order using 10363



STAY-TRUE lip colour

lavish your pout in rich, hydrating, fade-free shades

satin shades



16758 Hot Pink 27532 Mocha 14217 Oxford Wine 13110 Blush Nude 16501 Carnation
28837 Red 2000 16444 Pout 28209 Knockout Pink 06353 Wine With Everything

soft matte shades



03434 Toasted Rose 28829 Lava Love 16709 Hibiscus 27524 Proper Pink

shimmering shades



14167 Chic 15487 Dream Fuchsia 27862 Frozen Rose 15396 Frostiest Mauve 08193 Pink Dream
11502 Enduring Sable 16428 Twinkle Pink 12948 Sparkling Nude 08318 Rich Chocolate
10637 Country Rose 08292 Canela Nacar 08177 Tender Kiss

TRUE
COLOUR
TECHNOLOGY

the rich colour you see on
the lipstick is the same
colour you see on your lips

Ultra Colour Lipstick
Normally £7.50

£4.75
save £2.75

marie claire
LOVES!



ExtraLasting Plump and Stay Lip Colour
£8.50



46706 Plumful
46557 Pink for Life
47191 Stay Pink Pout
46854 Plump Peach
46607 Rosy Resistance
46904 Full Honey

ExtraLasting Lip Gloss
7ml
Price per 10ml = £10.00
£7



01420 Neverending Nude
01289 Everlasting Petal
01271 Eternal Red
05686 Always On Pink

Ultra Colour Absolute Lipstick
£8



24984 Red Velvet
16188 Lovely Fuchsia
22871 Soft Coral
15206 Warm Honey
07906 Coffee Creme
18606 Fresh Fig
24323 Smooth Plum
05181 Caring Coral
18192 Tea Rose
26765 Pink Renewal

caring colour with 50% moisturisers

our boldest lipstick for colour that turns heads



03194 Starburst Pink
03160 Ruby Shock
18275 Boldest Burgundy
19737 Coral Shock
21063 Nude Nights
18317 Blush Brights
21949 Red Rave
22095 Berry Blaze
03715 Magenta Flash
05355 Fearless Fuchsia
06411 Bold Bordeaux
03855 Power Plum
05348 Bright Nectar
05116 Bare Impact
03533 Pink Punch
03897 Rapid Rose
01941 Coral Burst
24042 Peony Pop
17152 Berry Bold
22590 Sangria Shock
02634 Extreme Mauve
23945 Hi-Def Plum
22483 Red Extreme

Ultra Colour Tinted Lip Balm
Normally £7
£3.50 half price



09712 Soothing Strawberry
09555 Pearlescent Red
09605 Protecting Peach
09654 Reviving Raspberry
15339 Pearlescent Pink

TLC balm with moisturising beeswax and shea butter

Ultra Glazewear Absolute Lip Gloss
6ml
Price per 10ml = £6.67
Normally £7
£4 save £3



23572 Soft Peach
13144 Radiant Red
16295 Nourishing Nude
16337 Renewing Rose
12757 Luminous Wine
16303 Pure Poppy

sweep gloss over balm to lock in high shine colour

3-in-1 Manicure Tool **JUST £5**

when you spend £10 or more on make-up across pages 12-59 see page 11 for details order using 10363



GLOSS over it

love your lips with our multi-benefit high shine gloss in 3 fab finishes



model wears Ultra Glazewear Lip Gloss in Perfect Nude



Ultra Glazewear Lip Gloss

6ml
Price per 10ml = £5.83
Normally £6.50

£3.50
save £3



high shine gloss

a hint of shimmer

high shine sparkle

new shades

27748 Fuchsia Frenzy
27706 Fiery Red
27987 Rich Raspberry
27847 Nude Muse
16394 Clear
27938 Pink Watermelon
27763 Iced Pink
27920 Pale Peach
27979 Plum Pretty
28019 Shimmered
27813 Mocha Latte
28076 Strawberry Shine
27961 Plum Dazzle
01537 Legendary Red
24125 Naturally Bare
25171 Mulberry
23341 Perfect Nude
26427 Hot Pink
25528 Rosette

FACE



NATURALLY RADIANT

air-whipped mousse and luminous new blush shades for a healthy-looking glow

3-in-1 Manicure Tool **JUST £5** when you spend £10 or more on make-up across pages 12-59 see page 11 for details order using 10363



£4.50
save £2



luxurious, pearly blush for a radiant look

Ideal Luminous Blush

6g
Price per 10g = £7.50
Normally £6.50
£4.50 save £2

new shades



08557
Soft Plum

14399
Peach

15651
Russet



10199
Warm Honey

10116
Warm Flush

super-light mousse, perfect for summer

£6
save £4.50

Ideal Flawless Matte Mousse Foundation

18g
Price per 10g = £3.33
Normally £10.50
£6 save £4.50



00380
Soft Honey

00414
Medium Beige

08631
Natural Beige

03772
Nude

06171
Shell

09209
Ivory



Ideal Flawless Invisible Coverage Foundation
30ml
Price per 10ml = £4.00
£12

full coverage



100% natural-looking, flawless coverage



silky powder helps foundation last longer

Ideal Flawless Pressed Powder
10g
£9

Foundation Brush
12161
£8.50



ExtraLasting Concealer
5ml
Price per 10ml = £8.00
Normally £8
£4 half price



Calming Effects Mattifying Foundation
30ml
Price per 10ml = £4.00
£12

covers imperfections with a matte finish

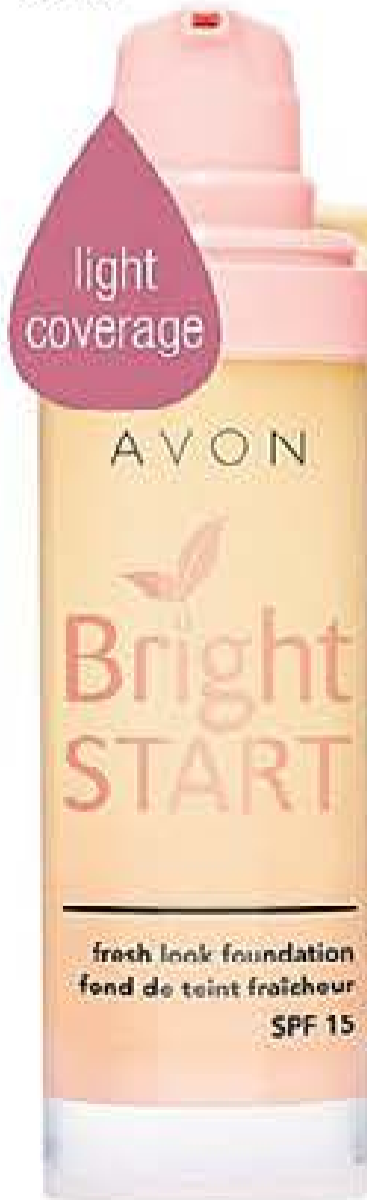


light coverage



Bright Start Fresh Look Foundation
30ml
Price per 10ml = £3.33
£10

radiance-boosting, oil-free formula



light coverage



ExtraLasting Liquid Foundation
30ml
Price per 10ml = £2.33
Normally £12.50
£7 save £5.50



3-in-1 Manicure Tool **JUST £5**

when you spend £10 or more on make-up across pages 12-59 see page 11 for details order using 10363



marvellous
MINERALS
dust on blendable, loose powder perfection



with 100% naturally derived mineral pigments

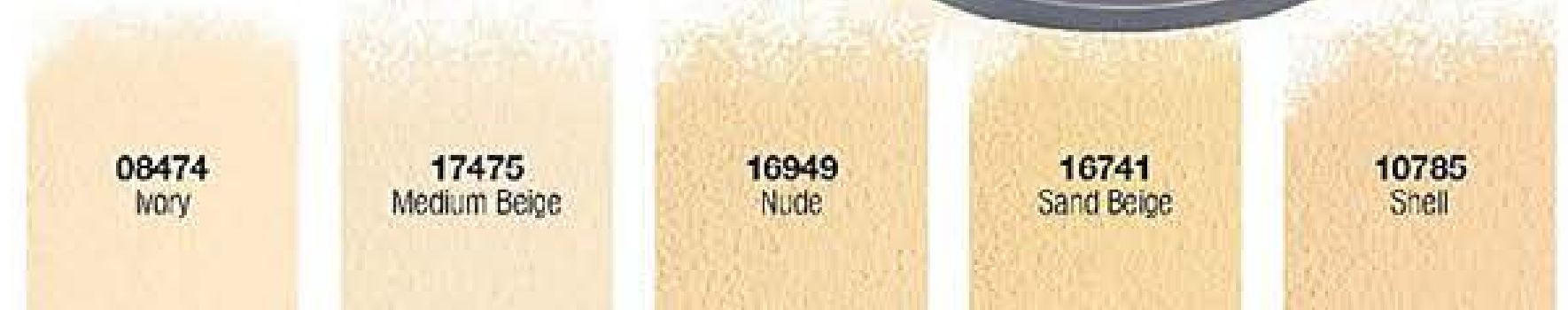
Calming Effects Loose Powder Foundation
6g
Price per 10g = £8.33
Normally £10.50
£5 save £5.50

Kabuki Brush
03756
Normally £6.50
£3.50
save £3

soft bristles buff powder foundation flawlessly



buildable coverage



*covers like a foundation,
sets like a powder*



**Ideal Flawless
Cream-to-Powder
Foundation**
9g
Price per 10g = £13.33
£12



3-in-1 Manicure
Tool **JUST £5**

when you spend £10 or more
on make-up across pages 12-59
see page 11 for details order using 10363



complexion **PERFECTION**

team our **BB** and concealer for better-looking skin



*primes,
reduces pores
and blurs
imperfections*

**MagiX Face
Perfector**
30ml
24406
Price per 10ml = £3.50
£10.50



*fades the look of dark spots
and conceals redness*

**Ideal Flawless
CC Color Corrector Cream**
30ml
Price per 10ml = £4.00
£12



**Concealer
Brush**
04887
Normally £5
£3 save £2

*for precise
concealer
application*

*brightens the
under eye area*

**Ideal Flawless
Cream Concealer**
Normally £7
£4
save £3



*conceals blemishes
and redness around
the nose and chin*

**Ideal Flawless
Concealer Stick**
£7



**Beauty Blender
Sponge**
03624
£6.50



**Ideal Flawless
Skin Loving Beauty Balm**
30ml
Price per 10ml = £2.17
Normally £12

£6.50
save £5.50

*SPF15 balm
with 10
skin-loving
benefits*



AVON

AVON Make-up



£3.50
half price

Blusher Brush
12203
Normally £7
£3.50 half price

*colour-correcting technology
for perfect-looking skin*



**Colour Correcting
Pearls**
22g
22970
Price per 10g = £4.55
£10



*3-step
sculpter*

**Blush and Bronze
Trio**
10g
14621
£8

*light-reflecting
formula brightens
shadows instantly*

**MagiX Multi-Benefit
Illuminator**
£8.50



04168
Illuminating
Light

07591
Illuminating
Beige

02758
Illuminating
Caramel

**Make-up
Setting Spray**
125ml
12500
Price per 100ml = £4.80
£6

**HOW TO
USE:**

After applying
make-up, hold
bottle 8-10 inches
away from skin,
close eyes and
lightly mist face.

3-in-1 Manicure
Tool **JUST £5**

when you spend £10 or more
on make-up across pages 12-59
see page 11 for details order using 10363



pearls of
RADIANCE

illuminate your skin with ultra-flattering
multitonal shimmering pearls



*super-soft brush
blends pearls over
skin with ease*

**All-Over
Face Brush**
22798
£8

Illuminating Face Pearls
22g
11817
Price per 10g = £2.27
Normally £9
£5 save £4





Avon Glow Kajalstick
Normally £7
£3.50 half price



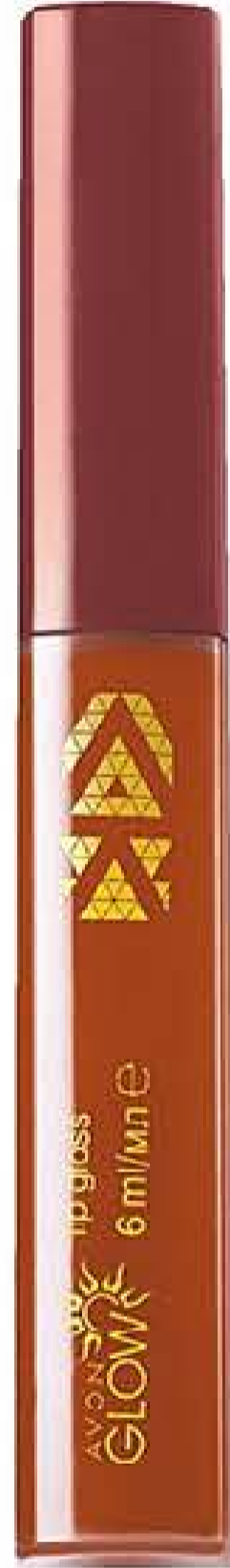
shine lasts up to 10 days

Avon Glow Nailwear Pro+
10ml
£6



high shine lip gloss with SPF15

Avon Glow Lip Gloss
6ml
Price per 10ml = £10.83
£6.50



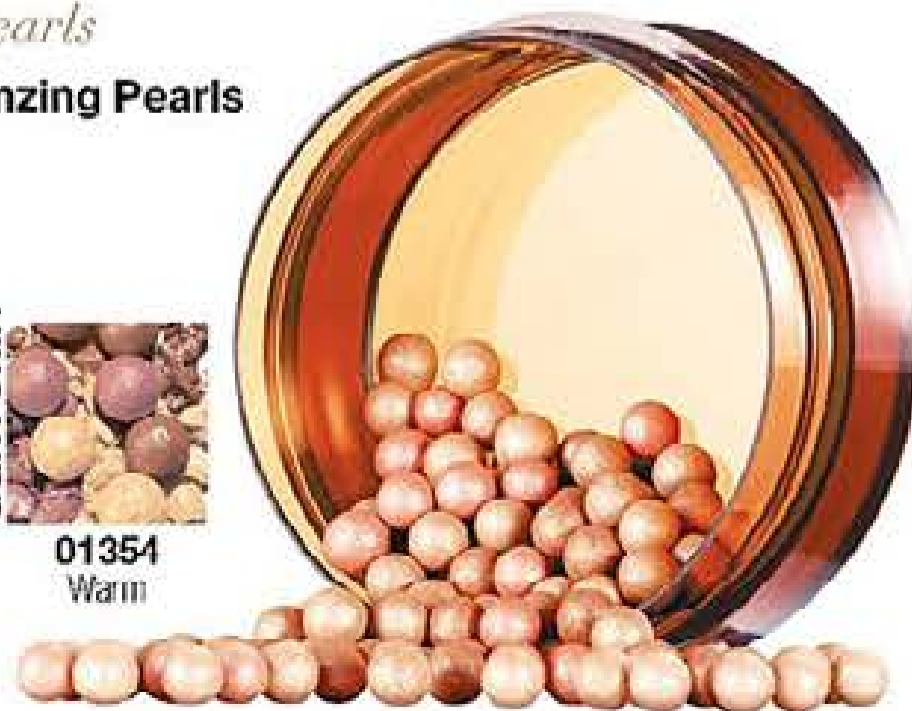
easy-blend 3-in-1 bronzer for eyes, lips and cheeks

Avon Glow Multi Stylo
£7.50



shimmering pearls

Avon Glow Bronzing Pearls
22g
Price per 10g = £4.55
£10



3-in-1 Manicure Tool **JUST £5**

when you spend £10 or more on make-up across pages 12-59 see page 11 for details order using 10363



blush-up GLOW STICKS

our creamy, multitasking glow stick adds an instant flush of colour – even if you haven't been anywhere

adds an instant pop of blush to cheeks and lips



NEW Avon Glow Bronzing Multi Stick
Will normally be £8

£5
save £3



Avon Glow Bronzing Powder
10g
Normally £10

£5
half price

choose your shade and your finish



BUY 1 CHOOSE 1 FREE!

save up to £4.75 across pages 60-65

lower priced item free



24075
Light

13573
Medium

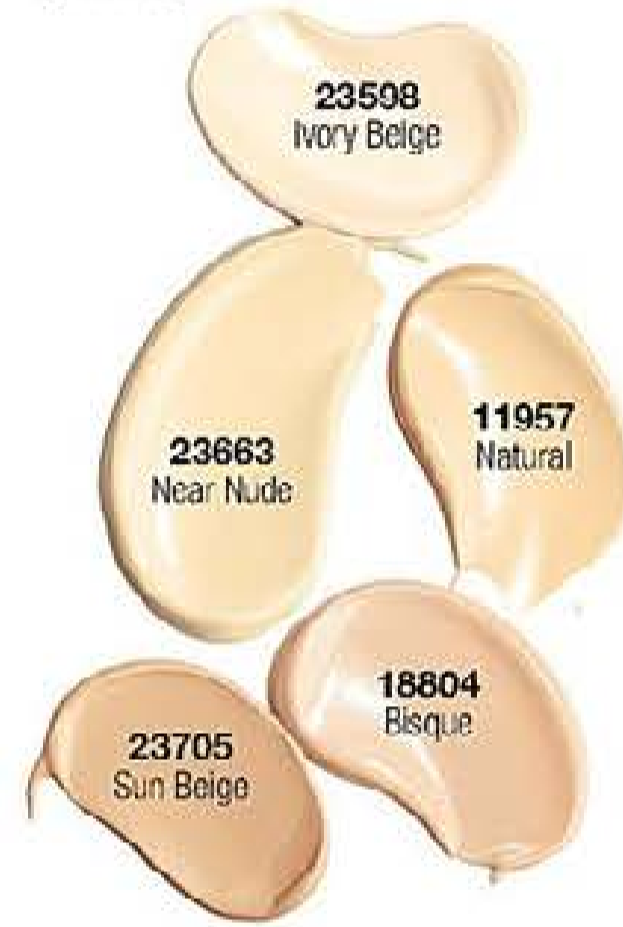
creamy colour-true
concealer

**Perfect
and Hide
Concealer
£3**



oil-free, shine-minimising
foundation

Fresh Face Foundation
30ml
Price per 10ml = £1.58
£4.75



23598
Ivory Beige

23663
Near Nude

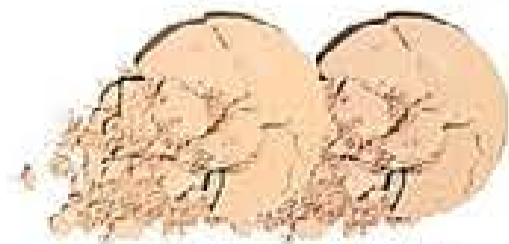
11957
Natural

23705
Sun Beige

18804
Bisque



silky pressed
powder blots
away oil



21766
Translucent

11619
Translucent
Tan

**Final Touch
Pressed
Powder**
10g
£4.25



**Fashion
Nail Enamel**
8ml
Price per 10ml = £3.75
£3



54544
Hot

59303
Juicy

59378
Icon

01990
Tempt

01958
Rare

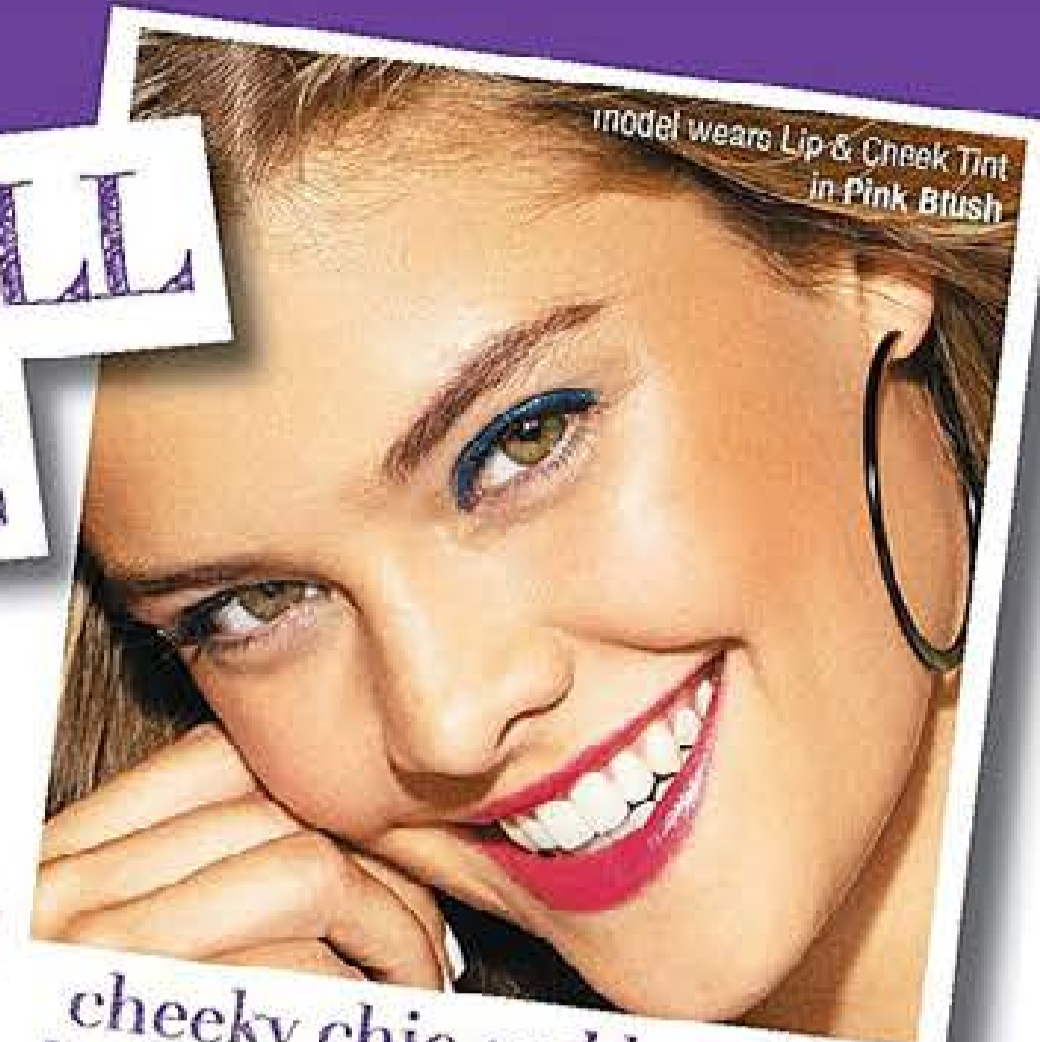
11445
Pout

15495
Scene

64502
Blush

high
gloss
nail
shades

ROLLER-BALL RADIANCE



model wears Lip & Cheek Tint
in Pink Blush

cheeky chic and luscious
lips - from picnic to party



10306
Cherry Pop



10983
Pink Blush

non-sticky, easy-blend,
glide on colour in
2 sheer shades

NEW Lip & Cheek Tint
7ml
Price per 10ml = £6.43
£4.50

new

COLORTREND

LIFE'S too FUN
TO WEAR THE SAME SHADE

BUY 1 CHOOSE 1 FREE!

save up to £4.75 across pages 60-65

lower priced item free



get the gloss!

Read My Lips Lip Gloss

6ml
Price per 10ml = £6.25
£3.75



easy-to-apply lip colour

Lip Stix £4.50

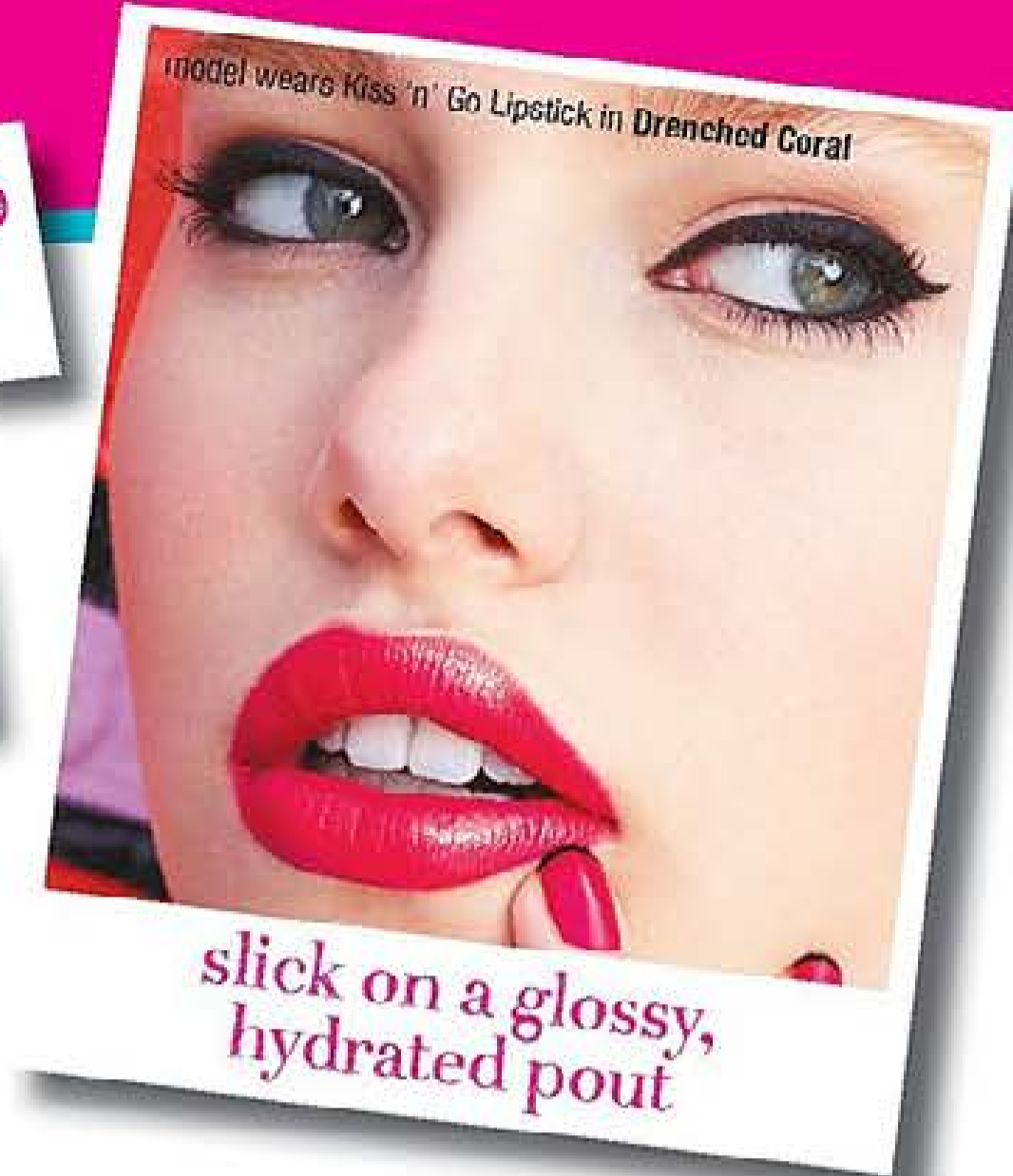


fruity-flavoured lip balm

Fruit Lip Shine £2.50



LIGHT UP YOUR LIPS



slick on a glossy, hydrated pout



leaves lips feeling moisturised, smooth and glossy

Kiss 'n' Go Lipstick £3.75



limited edition

NEONS

for a fresh, modern look

	03095 Neon Orchid
	02949 Drenched Coral
	02907 Sun Bleached Pink
	05074 Bright Orange

COLORTREND
LIFE'S too FUN
TO WEAR THE SAME SHADE

BUY 1 CHOOSE 1 FREE!

save up to £4.75 across pages 60-65

lower priced item free



velvety,
blendable liner

**Chopsticks
Eyeliner**
£3.50



all plump,
no clump

Plump Out Mascara
7ml
Price per 10ml = £6.43
£4.50



19299
Black



19133
Glamour
Ice

14597
Chocolate
Kiss

13839
Rainforest

19760
Sunburst

12286
True
Romance

13706
Party Girl

two shades
of shadow

Eyeshadow Duo
£4.50



25064
Dark Brown



25040
Black



25189
Turquoise



25023
Midnight Blue

easy-blend
eye pencil

Pencil Play Eyeliner
£3

EYE CATCHING COLOUR

waterproof,
body-boosting mascara

Boost It! Waterproof Mascara
7ml
Price per 10ml = £6.43
£4.50



00885
Black

08672
Black

Boost It! Mascara
7ml
Price per 10ml = £6.43
£4.50



08391
Sorbet Pink

09506
Juicy Lime

09589
Teal Surf

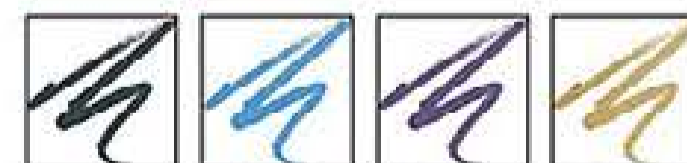
10959
Blue Summer

**new
neons**

flirty fluro
shades

**NEW Neon
Shadow Stix**
£4

smooth gel liner



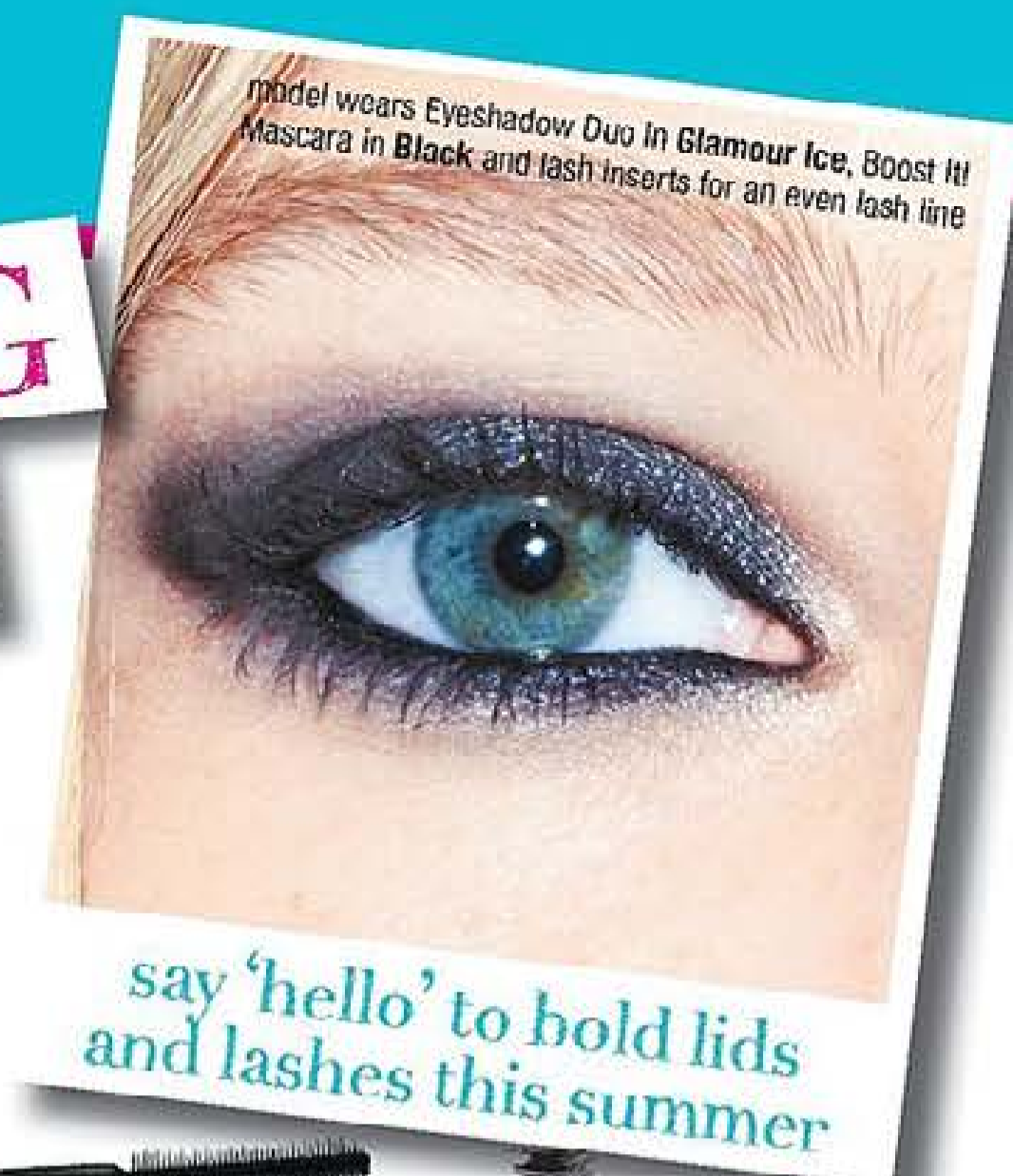
04820
Bikini
Black

05793
Blue
Waves

05942
Tropical
Storm

07039
Golden
Sands

Gel Eyeliner
£3.50



COLORTREND

LIFE'S too FUN

TO WEAR THE SAME SHADE



*TURN BACK THE CLOCK WITH
A YOUNGER
LOOKING FACE*



*line-reducing,
collagen-boosting
formula*

*boosts collagen
and elastin*



with anti-ageing serum



*after 1 day,
skin looks younger*

**Age-Transforming
Concealer SPF15**
£9

**Age-Transforming
Pressed Powder**
10g
£10.50

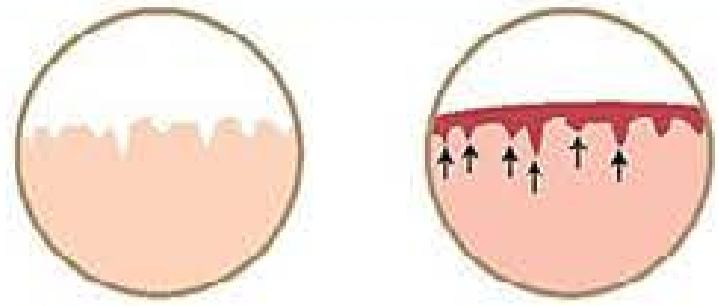
Skin Transforming Primer
28ml
00166
Price per 10ml = £3.57
Normally £15

£10
save £5

**Age-Transforming
Foundation**
30ml
Price per 10ml = £3.33
Normally £15

£10
save £5

TURN BACK THE CLOCK WITH
AGE-DEFYING EYES



BEFORE
thin, dry lips

AFTER
lips look plumper
and feel moisturised

Diagrams for illustrative purposes only.



28167
Rose Tint

24372
Berry Tint

24349
Honey Tint



Lip Plumping Lip Conditioner
11155
£9



Youth-Awakening Lipstick
£10.50



23747
Glazed Almond



23796
Silky Pink



23630
Plumberry



23697
Desert Rose



23762
Modest Mauve



23648
Berry Bloom



SPF 15



18333
Luminous Berry



17228
Luminous Nude



15446
Luminous Rose

*luminous balm
moisturises, smooths
and softens*

Lip Restoring Colour Balm
5ml
Price per 10ml = £18.00
£9



soft smudger

08383
Brown/Black

08359
Black

with smoothing retinol

Smoothing Eyeliner Pencil
£8.50

treat your eyes to sumptuous shades
infused with anti-ageing benefits



27110
Light Brown



26948
Dark Brown

blends away greys

Transforming Brow Filler
Normally £9
£5.50
save £3.50



lifting, anti-ageing formula

Youth-Awakening Eyeshadow and Primer Kit
Normally £10
£6
save £4



16964
Shimmering Dusk



21576
Sunset Pink



04036
Soft Mauve



18655
Shimmering Walnut



10579
Smoky Violet

*your most loved scents
in travel size*

ALL
£3.50
EACH

Avon Cherish delicate & classy

1. **NEW Avon Cherish Eau de Parfum Travel Spray**
Jasmine sambac, sandalwood and musk. 30ml 10215
Price per 100ml = £11.67 Will normally be £9 **£3.50** save **£5.50**

Little Black Dress sophisticated & luxurious

2. **NEW Little Black Dress Eau de Parfum Travel Spray**
Honeysuckle, ylang and milk wood. 30ml 08664
Price per 100ml = £11.67 Will normally be £7.50 **£3.50** save **£4**

Incandessence exotic & bright

3. **NEW Incandessence Eau de Parfum Travel Spray**
White peach, rose and teakwood. 30ml 07617
Price per 100ml = £11.67 Will normally be £7.50 **£3.50** save **£4**

Perceive uplifting & confident

4. **NEW Perceive Eau de Parfum Travel Spray**
Pear, gardenia and musk. 30ml 07807
Price per 100ml = £11.67 Will normally be £7.50 **£3.50** save **£4**



bella

inspired & feminine



Exotic

rare & enticing



BELLA
SUNSET

elegant & dreamy



GOLD

lavish & glamorous



Far Away
feminine & elegant



our best-selling collection

all £7 each save £6 pages 72-73

Far Away Bella
Eau de Parfum Spray
Clementine, magnolia
and tonka bean. 50ml
10702
Price per 100ml = £14.00
Normally £13
£7 save £6

Far Away Exotic
Eau de Parfum Spray
Chai spice, saffron rose
and ambered musk. 50ml
21493
Price per 100ml = £14.00
Normally £13
£7 save £6

Far Away Bella Sunset
Eau de Parfum Spray
Clementine, jasmine
and sandalwood. 50ml
18911
Price per 100ml = £14.00
Normally £13
£7 save £6

Far Away Gold
Eau de Parfum Spray
Ylang, jasmine and vanilla.
50ml
27888
Price per 100ml = £14.00
Normally £13
£7 save £6

Far Away
Eau de Parfum Spray
Freesia, jasmine and vanilla musk.
50ml
04549
Price per 100ml = £14.00
Normally £13
£7 save £6

AVON
FEMME
sensual & alluring

£8
half price



all half price save up to £8 page 74 only

1. **Eau de Parfum Spray** Jasmine petals, magnolia and amber woods. 50ml
19331 Price per 100ml = £16.00 Normally £16 **£8 half price**
2. **Body Lotion** 150ml 20180 Price per 100ml = £1.17 Normally £3.50 **£1.75 half price**
3. **Perfumed Body Spray** 75ml 19380 Price per 100ml = £2.40 Normally £3.60 **£1.80 half price**

little black dress
sophisticated & luxurious

£6.50
half price



all half price or better save up to £6.50 page 75 only

1. **Eau de Parfum Spray** Honeysuckle, ylang and milk wood. 50ml
05504 Price per 100ml = £13.00 Normally £13 **£6.50 half price**
2. **Body Cream** 150ml 24828 Price per 100ml = £1.17 Normally £3.50 **£1.75 half price**
3. **Perfumed Body Spray** 75ml 16972 Price per 100ml = £2.40 Normally £3.60 **£1.80 half price**
4. **Roll-On Anti-Perspirant Deodorant** 50ml
13615 Price per 100ml = £2.00 Normally £2.60 **£1 save £1.60**

Timeless

classic & elegant



only £6

Timeless
Eau de Toilette Spray
 Fresh greens, jasmine
 and amber. 50ml
27409
 Price per 100ml = £12.00
 Normally £9
£6 save £3

soft musk

soft & sensuous



only £5

Avon Soft Musk
Eau de Toilette Spray
 White peach, jasmine
 and musk. 50ml
03509
 Price per 100ml = £10.00
 Normally £8.50
£5 save £3.50

create YOUR OWN PERFUME

spritz scents together to create
 something new or simply wear your
 favourite *on its own*

SCENT ESSENCE
 LIMITED EDITION COLLECTION



only £4.50 each



Scent Essence EDT. 30ml
 1. 07880 NEW Wild Bergamot
 2. 07872 NEW Blushing Raspberry
 3. 08151 NEW Blooming Lotus
 Price per 100ml = £15.00
 Normally £8
£4.50 save £3.50
 4. 27680 Sparkly Citrus
 5. 27714 Romantic Bouquet
 6. 27722 Vibrant Fruity



your favourite scent
now with
 24-hour protection

JUST
£1
 save £1.60

page 79 only

Roll-On Anti-Perspirant Deodorant for Her 50ml
 40519 Little Black Dress
 11841 Pur Blanca
 13771 Perceive
 08110 Incandessence
 07930 Avon Chensh
 11056 Far Away
 Price per 100ml – £2.00
 Normally £2.60
£1 save £1.60

Roll-On Anti-Perspirant Deodorant for Him 50ml
 27995 Black Suede
 25114 Full Speed
 18952 Full Speed Power
 09670 Black Suede Sport
 Price per 100ml – £2.00
 Normally £2.60
£1 save £1.60

Shimmering Body Powder†
 40g
 24331 Far Away
 05454 Avon Soft Musk
 Price per 100g – £2.50
 Normally £2.75
£1 save £1.75
 †Does not contain anti-perspirant protection.

luxury scents for him and her



1. Today Tomorrow Forever Collection EDP, 50ml
25460 Today
25486 Tomorrow
14795 Forever
 Price per 100ml = £28.00
£14

2. Avon Instinct for Her EDP, 50ml
04630 Instinct
05827 Instinct Forbidden
 Price per 100ml = £30.00
£15

3. Outspoken Fresh 50ml
28464 EDP
 Price per 100ml = £27.00
£13.50

4. Premiere Luxe EDP, 50ml
21923 Premiere Luxe
24901 Gold Blush
 Price per 100ml = £32.00
£16

5. Avon Luck for Her EDP, 50ml
08722 Luck
18549 Luck La Vie
 Price per 100ml = £30.00
£15

150ml
08912 Body Lotion
 Price per 100ml = £2.33
£3.50
 75ml
07070 Perfumed Body Spray
 Price per 100ml = £4.80
£3.60

6. Avon Luck for Him 75ml
03699 EDT
 Price per 100ml = £20.00
£15

200ml
14308 Hair & Body Wash
 Price per 100ml = £1.75
£3.50
 150ml
07997 Deodorant Body Spray
 Price per 100ml = £2.40
£3.60

7. Ultra Sexy 50ml
13755 EDT
 Price per 100ml = £30.00
£15

8. Avon Cherish 50ml
10926 EDP
 Price per 100ml = £28.00
£14
 150ml
06981 Body Lotion
 Price per 100ml = £2.40
£3.60
 10ml
10918 Purse Spray EDP
£6

Christian Lacroix for him and her

all £15 each save £5 page 81 only

luxurious & sensual



Christian Lacroix Ambre for Him Eau de Toilette Spray
 Peppered bergamot, tree moss and golden ambers. 75ml
11379

Price per 100ml = £20.00
 Normally £20

£15 save £5

Christian Lacroix Ambre for Her Eau de Parfum Spray
 Mandarin, rose and caramel amber. 50ml
11387

Price per 100ml = £30.00
 Normally £20

£15 save £5

mysterious & seductive



Christian Lacroix Nuit for Him Eau de Toilette Spray
 Tobacco, black violet and orris. 75ml
26047

Price per 100ml = £20.00
 Normally £20

£15 save £5

Christian Lacroix Nuit for Her Eau de Parfum Spray
 Honeysuckle, night blooming tuberose and resins. 50ml
21543

Price per 100ml = £30.00
 Normally £20

£15 save £5

passionate & provocative



Christian Lacroix Noir for Him Eau de Toilette Spray
 Natural ginger, cardamom and driftwood. 75ml
02345

Price per 100ml = £20.00
 Normally £20

£15 save £5

Christian Lacroix Rouge for Her Eau de Parfum Spray
 Red peony, Japanese plum blossom and cashmere woods. 50ml
02485

Price per 100ml = £30.00
 Normally £20

£15 save £5

BUY 1 CHOOSE 1 FOR £2

save up to £11 across pages 82-83 lower priced item £2

BUY 1 CHOOSE 1 FOR £2

save up to £11 across pages 82-83 lower priced item £2



1. Perceive 75ml
09811 Perfumed
Body Spray

Price per 100ml = £4.80

£3.60

150ml
26153 Body Lotion

Price per 100ml = £2.40

£3.60

2. Pur Blanca 50ml
23788 EDT

Price per 100ml = £22.00

£11

75ml
19448 Perfumed
Body Spray

Price per 100ml = £4.80

£3.60

3. Far Away 75ml
10157 Perfumed
Body Spray

Price per 100ml = £4.80

£3.60

150ml
10652 Shower Gel

Price per 100ml = £2.40

£3.60

150ml
10371 Skin Softener

Price per 100ml = £2.33

£3.50

30ml
04705 Travel Spray
EDP

Price per 100ml = £25.00

£7.50

**4. Mesmerize
Black for Her** 50ml
19208 EDT

Price per 100ml = £22.00

£11

150ml
13672 Body Lotion

Price per 100ml = £2.40

£3.60

10ml
20453 Purse Spray
EDT

£6

5. Tahitian Holiday
50ml

03558 EDT

Price per 100ml = £21.00

£10.50

100ml
10405 Exotic
Body Mist

£3.60

6. Incandessence
75ml
18507 Perfumed
Body Spray

Price per 100ml = £4.80

£3.60

150ml
25932 Body Lotion

Price per 100ml = £2.40

£3.60

7. Avon Soft Musk
75ml

25692 Perfumed
Body Spray

Price per 100ml = £4.80

£3.60

EDP – Eau de Parfum Spray
EDT – Eau de Toilette Spray

**1. Summer White
Sunrise** 50ml
12518 EDT

Price per 100ml = £22.00

£11

2. Avon Fleur 50ml
15685 EDP

Price per 100ml = £26.00

£13

3. Sunshine Kiss
50ml

19570 EDT

Price per 100ml = £21.00

£10.50

100ml
19513 Body Mist

£3.60

4. Perceive Soleil 50ml
00216 EDP

Price per 100ml = £22.00

£11

5. Unique Rose for Her**
50ml
09100 EDT

Price per 100ml = £26.00

£13

6. Incandessence
50ml

28605 EDP

Price per 100ml = £22.00

£11

**7. Secret Fantasy
Collection†** EDT. 50ml

12633 Secret Fantasy

17509 Kiss

25833 Star

22574 Midnight

Price per 100ml = £22.00

£11

8. Rares Collection
EDP. 50ml

04440 Gold

03632 Pearls

21337 Diamonds

Price per 100ml = £26.00

£13

9. Little Dress Collection
EDP. 50ml

00182 Little Pink Dress

21758 Little Black Dress

Eau Fraiche

17681 Little Red Dress

Price per 100ml = £26.00

£13

*Detachable cast iron charm,
on a 2cm stainless steel chain.

**Comes with a black adjustable,
brass and iron rose motif ring.

Men's Store

the
ELITE GENTLEMAN
collection
magnetic & charming

for you

Sky Sports pundit,
sports columnist and
father of two
Jamie Redknapp

all 3 for **£12**
save £8.20 order using 67884

just **£8**
save £5

sexy & masculine

BLACK SUEDE SPORT

buy both for **£9**
save £7.60 order using 69930

confident & smooth

BLACK SUEDE

buy both for **£9**
save £5.60 order using 67777

Eau de Toilette Spray
Verbena, cardamom and
cedarwood. 75ml
11601
Price per 100ml = £17.33
£13

Hair & Body Wash
250ml
11585
Price per 100ml = £1.44
£3.60

**Deodorant
Body Spray**
150ml
13284
Price per 100ml = £2.40
£3.60

Eau de Toilette Spray
Thai basil, cypress and bois
de cashmere. 75ml
01826
Price per 100ml = £10.67
Normally £13
£8 save £5

Eau de Toilette Spray
Citrus watery accord,
sage leaves and vetiver.
75ml
00935
Price per 100ml = £17.33
£13

Hair & Body Wash
250ml
04317
Price per 100ml = £1.44
£3.60

Eau de Toilette Spray
Fresh greens, leather
accord and warm
woods. 75ml
05843
Price per 100ml = £14.07
£11

Body Wash
250ml
08763
Price per 100ml = £1.44
£3.60

STYLISH FRAGRANCES *for him*



1. Deodorant Body Spray

150ml
19687 Full Speed
21477 Full Speed Power
19463 Black Suede
20115 Avon Exploration
59493 Wilderness
02865 Avon Prime
 Price per 100ml = £2.40
£3.60

2. Hair & Body Wash

250ml
20149 Avon Exploration
07013 Avon Prime
 Price per 100ml = £1.44
£3.60

3. After Shave Conditioner

100ml
20701 Mesmerize
 Black for Him
£3.60

4. Full Speed

EDT, 75ml
25098 Full Speed
25643 Full Speed Power
 Price per 100ml = £14.67
£11

5. 015 EDT, 50ml
14803 015
10298 Attract
 Price per 100ml = £22.00
£11

6. Truly Unique for Him

50ml
08490 EDT
 Price per 100ml = £26.00
£13

7. Black Suede Essential

75ml
07484 EDT
 Price per 100ml = £14.67
£11

8. X-Series

EDT, 50ml
06668 Rush
04655 Recharge
 Price per 100ml = £17.00
£8.50

9. Individual Blue

100ml
00794 EDT
£8.50

10. Avon Exploration

75ml
20040 EDT
 Price per 100ml = £17.33
£13

11. Avon Prime

75ml
02923 EDT
 Price per 100ml = £17.33
£13

SAVE UP TO £6



Mesmerize Black for Him
 100ml
20750 EDT
 Normally £11
£7 save £4



Wilderness
 100ml
25080 EDT
 Normally £11
£7 save £4



Avon Instinct for Him
 75ml
16527 EDT
 Price per 100ml = £12.00
 Normally £15
£9 save £6



£10
 half price



1. STORM Metal Sunglasses

With graduated acrylic lenses, metal frame and plastic arms. Arm length approx. 15.5cm. Provides UV protection in accordance with BS EN ISO 12312-1:2013.
07310
 Normally £22
£12 save £10

2. STORM Wayfarer Sunglasses

Polycarbonate with acrylic lenses. Arm length approx. 14.1cm. Provides UV protection in accordance with BS EN ISO 12312-1:2013.
07302
 Normally £20
£10 half price

3. Ainsley STORM Wallet

Wallet with STORM plaque. Paper money section, 3 credit card slots, 2 compartments and coin section. PU outer, polyester lining. Approx 9.5cm x 11.1cm x 22.3cm. Comes in branded tin.
13276
£20



gift set
£25
 save £15

4. Ashton Rugby Watch Gift Set

Quartz run watch with metal strap with removable H-Bar. Overall length approx. 21.2cm. Stainless steel back. Includes battery that can be replaced. White bronze silver-tone cufflinks, approx. 1.5cm x 1.5cm.
07492
 Normally £40
£25 save £15

Rugby World Cup 2015 offers a 2 year warranty for manufacturing faults.



£35
 save £5

5. Severine French Connection Watch

Quartz run watch with date function and metal strap with removable links. Internal circumference approx. 19.5cm. Stainless steel back. Includes battery that can be replaced.
19430
 Normally £40
£35 save £5

Avon offers a 2 year warranty for manufacturing faults.

after trying A NEW
8 OUT OF 10
women would switch

“WONDER CREAM!
I have tried other, more
expensive creams but
none suit my skin as
well as this.”

'darlogal', Avonshop.co.uk
customer, Manchester

“GLAD
I tried this!”

'LilyBlue14', Avonshop.co.uk customer, Highlands

“EXCELLENT
face cream.”

'Pattp', Avonshop.co.uk customer, Lincoln

“This cream
smells LOVELY
and ABSORBS
BEAUTIFULLY into
the skin. Perfect for my
sensitive skin.”

'Kazzakaren', Avonshop.co.uk
customer, Tiverton

**“I've tried other products but always come
back to this. It's a hard-working cream that's so effective.”**

'Gideon', Avonshop.co.uk customer, Lancashire

A NEW REVERSALIST 40+

fight
WRINKLES
EVERY DAY

Day Cream SPF25

£10.75
HALF PRICE

BEST PRICE
THIS YEAR!

96% of women saw
noticeably newer-looking
skin in just 1 week



**Complete Renewal
Day Cream SPF25**

Leaves skin feeling smooth and hydrated, with Tri-Elastinex Technology and SPF25 to enhance the surface skin cells' natural ability to renew, regenerate and reconstruct itself. 50ml

26757

Price per 100ml = £21.50

Normally £21.50

£10.75 half price

**Complete Renewal
Night Cream**

Restores vitality with Tri-Elastinex Technology and an alpha hydroxy acid (AHA), to help renew, regenerate and reconstruct, for visibly firmer skin. 50ml

14126

Price per 100ml = £43.00

£21.50



ANEW CLINICAL

AFTER 3 DAYS DARK CIRCLES look shades lighter



BEFORE



AFTER

50% improvement in the look of under-eye dark circles

Dramatisation based on clinical test results.

formulated with **Shadow Erase Complex** that works day after day, and self-adjusting **sheer optics** for instant benefits:

- 1 brightens the look of dark circles
- 2 visibly reduces under-eye shadows
- 3 smooths texture of the eye area
- 4 eyes look less tired and more alive



TRY IT NOW!
£12
save £7.50

if you liked this...

...you'll **LOVE** our **NEW LOOK** version of your favourite ANEW Dark Circle Corrector



NEW Absolute Even Dark Circle Corrector
Anti-ageing treatment that helps visibly fade the look of dark circles for eyes that look years younger. Formulated with Shadow Erase Complex. 15ml
17293
Price per 100ml – £80.00
Will normally be £19.50
£12 save £7.50

see the *visible difference* with **ANEW CLINICAL**



Dramatisation based on results from an 8 week clinical study.

now
reduce the look of
WRINKLES
in just days



AMINO-FILL 33
[A-F33]
COMPLEX

now provides
TRIPLE ACTION
on collagen:

- UNBLOCKS
- 20 BOOSTS
- 30 REPAIRS

TRY IT NOW!
£22
save £10

PRO+ Line Corrector Treatment with A-F33+ Complex
30ml
03731
Price per 100ml = £73.33
Normally £32
£22 save £10



see the *visible difference* with **ANEW CLINICAL**

clinically shown to improve the look of DISCOLOURATIONS



92% of women agree this radiance-boosting serum recaptures the look of perfectly even skin in just 4 weeks**

**Based on those who expressed an opinion in a consumer study.



Dramatically reduces the look of **7 types of discoloration:**

- 1 dark spots
- 2 blemishes
- 3 uneven skin tone
- 4 post-blemish marks
- 5 blotchy red patches
- 6 freckles
- 7 sallowness

Absolute Even Multi-Tone Skin Corrector with DSX-7
Facial serum formulated with patented* DSX-7 technology to improve 7 types of skin discolorations including dark spots, uneven skin tone and sallowness. For multi-ethnic skin tones. Mild and gentle. 30ml

18044

Price per 100ml - £53.33

Normally £28

£16 save £12

*US patent.



TRY IT NOW!

£16
save £12

see the *visible difference* with **A NEW**
REVERSALIST 40+

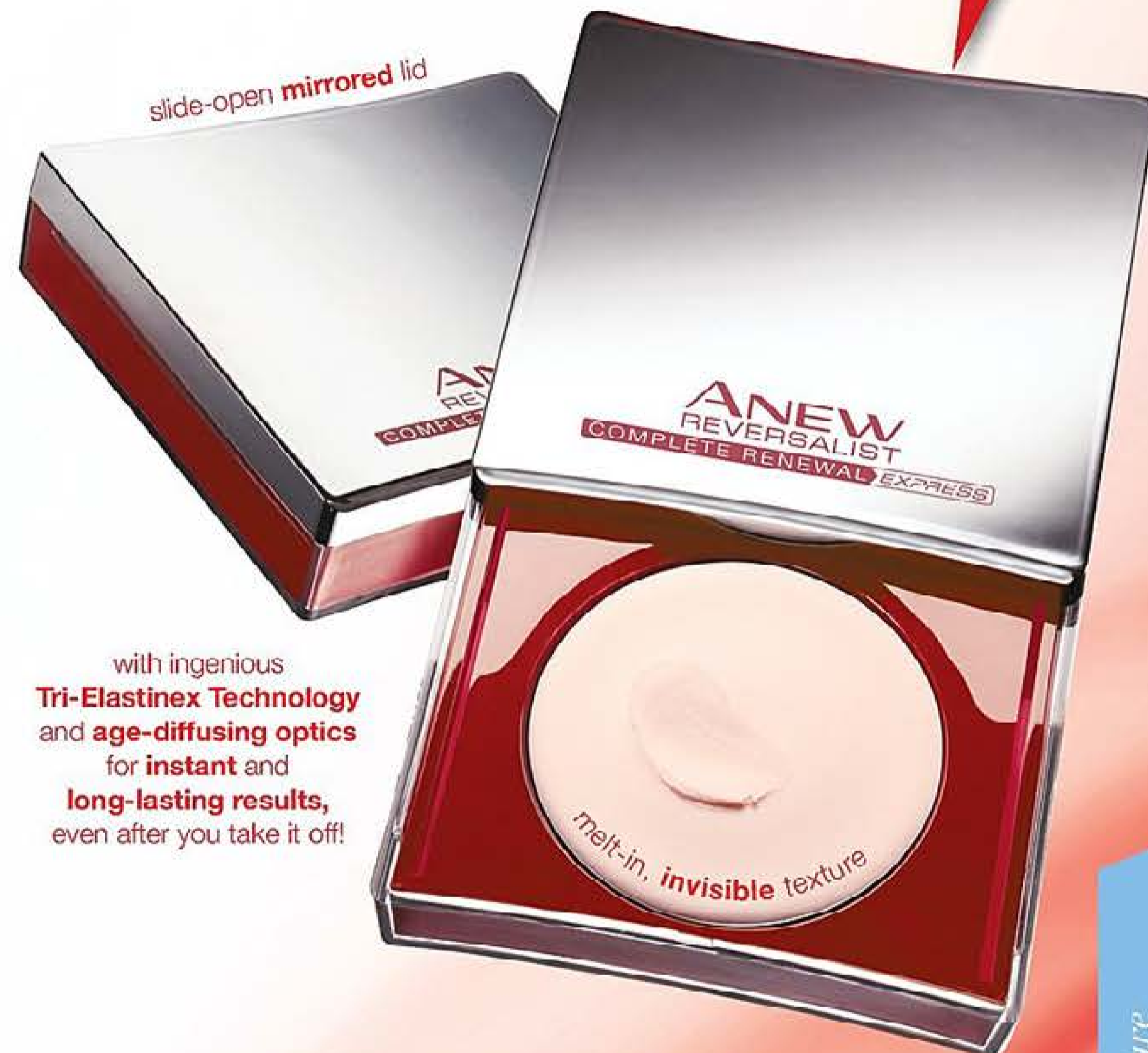


Dramatisation based on clinical test results on the forehead and eye area after 15 minutes.

INSTANTLY BLUR WRINKLES on the go...

8 out of 10
women showed an
instant improvement
in the look of wrinkles

TRY IT NOW!
£12
save £6



with ingenious
Tri-Elastinex Technology
and **age-diffusing optics**
for **instant** and
long-lasting results,
even after you take it off!

forehead wrinkles crow's feet expression lines



HOW TO USE: Using fingertips, gently pat the velvety, colourless cream-to-powder Wrinkle Smoother into skin, directly over or under moisturiser or make-up. Do not rub.

**Complete Renewal
Express Wrinkle Smoother**
Compact colourless, velvety
skin perfecter with Tri-Elastinex
Technology and age-diffusing
optics to instantly blur the look
of wrinkles. 9g
23960

Price per 100g = £133.33
Normally £18

£12 save £6

ANEW A-F33

beauty buzz

the secret on everyone's lips...

THE EXPERT



"Over time, repetitive facial expressions can result in deeper lines and wrinkles. Avon's **exclusive A-F33 molecule**, designed to **approach collagen in a whole new way**, is formulated within this targeted filler to address the **length, width and depth** of **lines and wrinkles**."

Uma Santhanam, Director of Clinical Efficacy and Cell Biology

LORRAINE KELLY



"Over half a million women have already discovered Avon's **iconic A-F33 wrinkle fighter that really works**. This **targeted pen** contains the same technology, so now you can use the **precision applicator** to **target deep expression lines** – whenever and wherever you need it!"

Lorraine Kelly, TV presenter

THE CUSTOMER

★★★★★ 5 stars

"The **precision applicator is perfect**, as it delivers the required amount of this **superb product** straight onto the problem wrinkle areas. **It does what it claims to do!**"

'SusieSusie57', Avonshop.co.uk customer, Lincolnshire

INSTANTLY TARGET DEEP EXPRESSION LINES

90% of women showed an instant improvement in deep expression lines



smile lines



frown lines



crow's feet

£10
save £2

formulated with our **exclusive collagen-boosting A-F33** ingredient that's taken the country by storm

PRO Line Corrector Targeted Filler with A-F33
Pin-point pen targets the 3 dimensions of fine lines and wrinkles – length, width and depth, with exclusive collagen-boosting A-F33. Contains algae protein.

05611
Normally £12
£10 save £2



ANEW CLINICAL

beauty buzz

the secret on everyone's lips...

THE EXPERT



"As skin ages, **collagen, elastin, fibronectin** and **hyaluronic acid** diminish and skin can begin to sag. Avon's **exclusive** and **most advanced lifting technology, PolyPeptide Lift Complex**, is designed to **boost** these 4 key building blocks, **strengthening the skin's support structure.**"

Uma Santhanam, Director of Clinical Efficacy and Cell Biology

LORRAINE KELLY



"It's not just wrinkles that can give our age away; **sagging skin can age us way beyond our years** too. This easy-to-use, **massaging roller-ball applicator firms, defines, tightens** and **contours** for the **natural-looking visible lift** you've always wanted – **fast!**"

Lorraine Kelly, TV presenter

THE CUSTOMER



5 stars

"**This really works! I noticed the difference** in the sagging skin on my neck straight away. **Thanks Avon.**"

'lisatwo', Avonshop.co.uk customer, USA

an
INSTANT LIFT you can
SEE AND FEEL

8 out of 10 women agree

- **lightweight formula** absorbs quickly into the skin
- visibly **firms, defines, tightens** and **contours** for an instant firming and tightening sensation



Diagrams for illustrative purposes only.

unique roller-ball applicator
targets the 4 key facial zones prone to sagging: cheeks, jaw, jowls and chin

£18
save £9



Infinite Lift Targeted Contouring Serum
Lightweight facial lifting serum with PolyPeptide Lift Complex to help visibly firm, tighten, define and contour the look of sagging skin.
30ml
61549
Price per 100ml = £60.00
Normally £27
£18 save £9

ANEW **ULTIMATE**

beauty buzz

the secret on everyone's lips...

THE EXPERT



"Over time, lips can lose their natural collagen and become thin, causing fine lines and wrinkles to appear around the mouth. This **dual-ended, collagen-boosting system smooths** the look of **lines** and **plumps lips** for a more **defined look**."

Uma Santhanam, Director of Clinical Efficacy and Cell Biology

LORRAINE KELLY



"Women of every age can shave years off their look with a **fuller-looking pout**. This **plumping and smoothing duo** is a great choice for **adding natural-looking fullness to lack-lustre lips** – perfect on **bare lips** or **under lip colour**, it's my **handbag must-have!**"

Lorraine Kelly, TV presenter

THE CUSTOMER

★★★★★ 5 stars

"This feels so **luxurious** and **moisturising**. I've always had quite thin lips but after using this just once, I noticed **my lips looked visibly fuller**. **Amazing, natural results – I'm impressed!**"

'SusieSusie57', Avonshop.co.uk customer, Lincolnshire

LIPS look INSTANTLY fuller

with our collagen-boosting targeted treatment



HOW IT WORKS...

BLUR LINES

Surfa-Smooth technology with filling spheres helps to **visibly blur** deep lines

PLUMP LIPS

Formulated with **injectable grade hyaluronic acid** to help **boost collagen** for **instantly plumper, firmer-looking lips**

Multi-Performance Lip Treatment

Dual-ended, collagen boosting system to smooth the looks of lines and plump lips for a more youthful, defined look.

16980

Normally £15







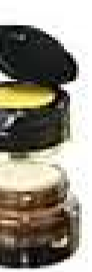













£12 save £3



£12
save £3



with precision applicators

	VITALE +	REVERSALIST 40+	ULTIMATE 75 50+	PLATINUM 60+
	FINE WRINKLES, FATIGUED SKIN, SIGNS OF STRESS	WRINKLES, FIRMNESS, DISCOLOURATIONS	DEEP WRINKLES, SAGGING, AGE SPOTS	NECK SAGGING, DRYNESS, SEVERE WRINKLES
CLEANSE	Cleanser 125ml 03111 Price per 100ml = £6.00 £7.50 	Foaming Cleanser 125ml 14118 Price per 100ml = £6.00 £8.50 	Cream Cleanser 125ml 01602 Price per 100ml = £8.00 £10 	Cleanser 125ml 02311 Price per 100ml = £8.40 £10.50 
EYE	Eye Gel Cream 15ml 22160 Price per 100ml = £106.67 £16 	Dual Eye System 14134 £19 	Eye System 29439 £20 	Eye & Lip Cream 15ml 01230 Price per 100ml = £140.00 £21 
DAY	Day Cream SPF25 50ml 11247 Price per 100ml = £27.30 Normally £19.50 £13.65 save £5.85 	Day Cream SPF25 50ml 26757 Price per 100ml = £21.50 Normally £21.50 £10.75 half price See page 89 for offer details. 	Day Cream SPF25 50ml 16097 Price per 100ml = £33.60 Normally £24 £16.80 save £7.20 	Day Cream SPF25 50ml 11353 Price per 100ml = £35.00 Normally £25.50 £17.50 save £8 
NIGHT	Night Gel Cream 50ml 11197 Price per 100ml = £39.00 £19.50 	Night Cream 50ml 14126 Price per 100ml = £43.00 £21.50 	Night Cream 50ml 16063 Price per 100ml = £46.00 £24 	Night Cream 50ml 01784 Price per 100ml = £51.00 £25.50 
TREAT	Beauty Balm Cream BB+ SPF20 30ml 09720 Price per 100ml = £50.00 £15 	Wrinkle Smoother 9g 23960 Price per 100g = £133.33 Normally £18 £12 save £6 See page 97 for offer details. 	Elixir 30ml 24133 Price per 100ml = £100.00 £30 	Serum 30ml 23267 Price per 100ml = £103.33 £31 
			Multi-Performance Lip Treatment 16980 Normally £15 £12 save £3 See page 103 for offer details. 	

ANEW TREATMENTS

CLINICAL

AT-HOME ALTERNATIVES TO A DERMATOLOGICAL PROCEDURE

UNEVEN SKIN Absolute Even Multi-Tone Skin Corrector with DSX-7 30ml 18044 Price per 100ml = £53.33 Normally £28 £16 save £12 See page 95 for offer details. 	UNEVEN SKIN Absolute Even Multi-Tone Skin Correcting Cream with DSX 30ml 08482 Price per 100ml = £73.33 £22 	DARK CIRCLES NEW Absolute Even Dark Circle Corrector 15ml 17293 Price per 100ml = £80.00 Will normally be £19.50 £12 save £7.50 See page 91 for offer details. 	INSTANT VISIBLE LIFT Infinite Lift Targeted Contouring Serum 30ml 61549 Price per 100ml = £60.00 Normally £27 £18 save £9 See page 101 for offer details. 
VISIBLE LIFT Infinite Lift Firm & Sculpt Cream 30ml 08599 Price per 100ml = £70.00 £21 	HOODED EYES Infinite Lift Dual Eye System 05538 £20 	ADVANCED SKIN REPAIR E-Defence Deep Recovery Cream 30ml 07948 Price per 100ml = £66.67 £20 	ADVANCED SKIN PROTECTION E-Defence Multi-Shield SPF50 Day Lotion 30ml 16774 Price per 100ml = £66.67 £20 
GENICS LOOK UP TO 10 YEARS YOUNGER			SAGGING SKIN Thermafirm Face Lifting Cream 30ml 23135 Price per 100ml = £70.00 £21 
EXPRESSION LINES Treatment Concentrate 30ml 03541 Price per 100ml = £100.00 £30 	EXPRESSION LINES Treatment Cream 30ml 03566 Price per 100ml = £78.33 £23.50 		

A-F33

OUR FASTEST WRINKLE-FIGHTING RANGE

FINE WRINKLES PRO+ Line Corrector Treatment with A-F33+ Complex 30ml 03731 Price per 100ml = £73.33 Normally £32 £22 save £10 See page 93 for offer details. 	FINE WRINKLES PRO Line Corrector Hydrating Cream with A-F33 30ml 12070 Price per 100ml = £80.00 £24 	CROW'S FEET PRO Line Corrector Eye Treatment with A-F33 15ml 00760 Price per 100ml = £130.00 £19.50 	FINE WRINKLES PRO Line Corrector Targeted Filler with A-F33 05611 Normally £12 £10 save £2 See page 99 for offer details. 
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clearskin®

fighting blemishes with you every step of the way

bye bye blackheads blitz away stubborn blackheads – for good!

Daily Astringent
100ml
27474
Normally £4
£2
half price



Daily Cleanser
125ml
18820
Price per 100ml = £1.80
Normally £4.50
£2.25
half price



Deep Treatment Mask
75ml
00521
Price per 100ml = £2.33
Normally £3.50
£1.75
half price



blemishes be gone banish blemish-prone skin for that fabulously flawless feeling

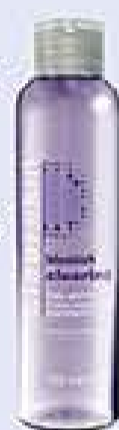
Peel Off Mask
75ml
26732
Price per 100ml = £2.67
Normally £4
£2
half price



3-in-1 Cleanser, Scrub & Mask
125ml
24208
Price per 100ml = £2.00
Normally £5
£2.50
half price



Daily Astringent
100ml
17129
Normally £4
£2
half price



Oil-Free Tinted Moisturiser 24059
Fair
30ml
Price per 100ml = £9.17
Normally £5.50
£2.75
half price



blemish fighting tools

Deep Cleansing Cloths
25 wipes.
16840
Price per piece = 9p
Normally £4.50
£2.25
half price



Blemish Stick
17996
Normally £4
£2
half price



Blackhead Remover
27359
Normally £4
£2
half price

press over whiteheads to clear them away

press over blackheads to unclog pores

Face Brush
16105
Normally £2
£1.25
save 75p



clearskin professional our most advanced spot-fighting range formulated with salicylic acid

Daily Correcting Lotion
50ml
20883
Price per 100ml = £7.00
Normally £7
£3.50
half price



Clarifying Toner Pads
45 pads.
13060
Price per piece = 6p
Normally £5.50
£2.75
half price



Liquid Extraction Strip
30ml
04929
Price per 100ml = £10.00
Normally £6
£3
half price



Deep Pore Cleansing Scrub
125ml
21717
Price per 100ml = £2.20
Normally £5.50
£2.75
half price



it's an emergency fast skin relief

Intensive Cream Cleanser
75ml
25411
Price per 100ml = £3.33
Normally £5
£2.50
half price



Instant Spot Treatment
15ml
20511
Price per 100ml = £15.00
Normally £4.50
£2.25
half price



Invigorating Scrub
75ml
15529
Price per 100ml = £2.67
Normally £4
£2
half price



Black Mineral Cleanser
125ml
19356
Price per 100ml = £1.80
Normally £4.50
£2.25
half price



PORE PERFECTION

draw out pore-clogging dirt with our magic mask for perfectly clean skin

SAVE UP TO
HALF PRICE

pages 106-107



goes on black...



...dries to grey when ready to rinse!

only
£2.50
half price



contains oil-absorbing powders, mineral clays and kind-to-skin witch hazel

Black Mineral Mask
Effective oil absorbing mask with mineral clays. 75ml
18374
Price per 100ml = £3.33
Normally £5
£2.50 half price

*Based on actual sales from 22.01.2015-11.02.2015

1 SOLD EVERY MINUTE!



**BUY 1
CHOOSE
1 FOR £1**

save up to £9

page 108 only
lower priced item £1

HYDRA BEYOND HYDRATION FOR DRY SKIN

**Hydrating Lotion
SPF15**
50ml
04960
Price per 100ml = £15.00
£7.50



**Extra Hydrating
Cream**
50ml
33381
Price per 100ml = £15.00
£7.50



BALANCED + MATTE FOR OILY & COMBINATION SKIN

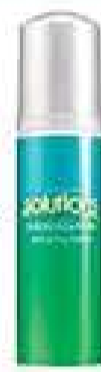
**Mattifying Day
Cream SPF15**
50ml
35469
Price per 100ml = £15.00
£7.50



**Balancing Night
Gel**
50ml
33399
Price per 100ml = £15.00
£7.50



**Self-Foaming
Cleanser**
150ml
38919
Price per 100ml = £3.33
£5



TRULY RADIANT FOR NATURALLY GLOWING SKIN

**Daily Moisturiser
SPF15**
50ml
66225
Price per 100ml = £15.00
£7.50



**Overnight
Retexturing
Emulsion**
50ml
66258
Price per 100ml = £15.00
£7.50



**Tint Release
Moisturiser
SPF20**
50ml
52340
Price per 100ml = £15.00
£7.50



**Vibes
Brightening
Eye Roller**
12ml
35097
Price per 100ml = £63.33
£10



CLEANSERS PURE & GENTLE EVERYDAY CLEANSING FOR ALL SKIN TYPES

**Scrub,
Mask &
Cleanser**
100ml
51110
£6



**Refreshing
Toner**
200ml
05025
Price per 100ml = £2.50
£5



Cleansing Wipes
25 wipes.
08730
Price per piece = 16p
£4



**Bi-Phase
Make-up
Remover**
200ml
52365
Price per 100ml = £3.00
£6



BB CREAMS MOISTURE, TINT & PROTECTION FOR ALL SKIN TYPES

Beauty Balm
30ml
Price per 100ml = £33.33
£10



**Beauty Balm
Matte**
30ml
Price per 100ml = £33.33
£10



**WAKE UP
to younger
looking skin**

our night cream with a vitamin-rich oil complex
targets 8 signs of ageing for a fresher,
more youthful look

only
£5
save £3.25

9 out of 10
women agree
it gave them
younger
looking skin*



**Ageless Results
8-in-1 Night Cream**
50ml
52035
Price per 100ml = £10.00
Normally £8.25
£5 save £3.25

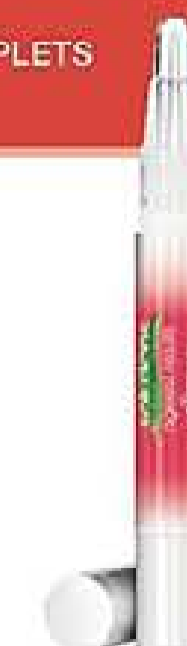


MICRO-OIL COMPLEX INFUSED WITH
MILLIONS OF VITAMIN-RICH MICRO-OIL DROPLETS

*Based on those who expressed an opinion.



**Ageless Results
8-in-1 Day Cream**
50ml
70805
Price per 100ml = £10.00
Normally £8.25
£5 save £3.25



for a flawless, airbrushed
looking complexion in
just 60 seconds
**Ageless Results
Express Line Filler**
18895
Normally £9.50
£4.75 half price



fab up your figure

...FAST!

whatever your body worry, try our **quick-fixers** for total **beach-body confidence**



NECK AND CHEST
LACKING FIRMNESS?

FANCY A MORE LIFTED-LOOKING **BOTTOM?**

STRETCHMARKS
GETTING YOU DOWN?

SICK OF **CELLULITE?**

WANT A **SMOOTHER- FEELING** SILHOUETTE?

WANT TO BOOST YOUR **BUST?**



skin looks and feels **firmer** and **more toned** in just **2 WEEKS**

Ageless Bloom Neck and Chest Treatment SPF15

50ml
28357

Price per 100ml = £12.00
Normally £10

£6

save £4

helps you reveal a noticeably **firmer behind**, in as little as **3 DAYS**

Butt Lifting Treatment

100ml
19224

Normally £10

£6

save £4

helps **reduce** the appearance of **stretchmarks** in just **2 WEEKS**

Stretchmark 24 Line-Reducing Treatment

150ml
22228

Price per 100ml = £4.80
Normally £12

£7.20

save £4.80

dramatically reduces the look of cellulite in just **2 WEEKS**

Cellu Break 5D Anti-Cellulite Treatment

150ml
16832

Price per 100ml = £4.00
Normally £10

£6

save £4

starts working in as little as **3 DAYS** to help **sculpt, tone and tighten**

Body Sculpting Treatment

150ml
20164

Price per 100ml = £4.40
Normally £11

£6.60

save £4.40

helps the **bust** look and feel **firmer** and **lifted** in just **1 WEEK**

Bust Shaper Sculpting Gel

150ml
00877

Price per 100ml = £4.00
Normally £10

£6

save £4

*EXCLUSIVE
DESIGNS*

FROM
BRANDS YOU LOVE
ALL AT AMAZING PRICES

THE
Brand
BOUTIQUE

by AVON

FIORELLI EST. 2005 *NICA* *LIPSY*
LONDON



FIORELLI

bag

**JUST
£27**

worth £50*

new



NEW Fiorelli Gemma Purse

Purse with Fiorelli branded plaque. Press stud fastening. 3 compartments, 4 credit card slots and a zipped coin section. Polyurethane. Approx. 10cm x 16cm x 2.9cm.

17053

Will normally be £25

£15 save £10

NEW Fiorelli Gemma Cross Body Bag

Zip fastening with two internal pockets and mobile phone holder. Polyurethane outer and polyester turquoise lining. Approx. 21cm x 30.5cm x 9.9cm. Cross body strap max length approx. 139cm.

17038

Will normally be £50

£27 save £23

*Based on normal brochure price.



1. Nica Alana Cross Body Bag

Adjustable strap and metal bee detail. Magnetic snap closure. Zipped inner pocket and phone holder. Approx. 17cm x 24cm x 7cm. 100% polyester.

05389

Normally £40

£25 save £15

2. Nica Purse

PU wallet with branded metal plaque. Press stud fastening. 6 card slots, zipped section, 2 paper money compartments and 2 other pockets. Polyester lining. Approx 10.6cm x 14.1cm x 3.2cm.

36723

Normally £25

£15 save £10

3. Nica Bag

PU bag with metal fittings and branded plaque. Zip fastening. Polyester lining. 3 internal pockets. Approx 46.2cm x 32.5cm x 6cm.

13359

Normally £50

£28 save £22

4. NEW Nica Ellie Hobo Bag

Slouch-style bag with a Nica plaque. Magnetic snap fastening. Two internal pockets and a mobile phone holder. Polyurethane outer and polyester lining. Approx. 32.5cm x 37.2cm x 12.7cm.

27425

Will normally be £55

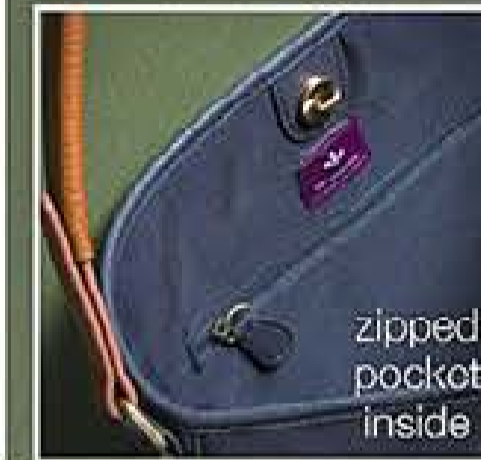
£28 save £27



slouch style tote



Nica branded plaque



zipped pocket inside



as seen on the high street



Nica Kim, founder of the Nica brand

bag

JUST £28

worth £55*



new



*Based on normal brochure price. ALLOW 6 WEEKS FOR DELIVERY



new

NEW Gideon Lipsy Watch
Adjustable animal-print watch with black, metallic PU strap. Face diameter approx. 3.1cm. Adjustable strap approx. 17cm-21cm. Stainless steel back. Includes a battery that can be replaced.
04143
£30

Lipsy Laser Cut Bag
Structured Lipsy tote bag with laser cut detail and zip closure. Black lining and internal zipped pocket. Size approx. 32.5cm x 26.5cm x 8.8cm. Handle drop approx. 20.2cm. 100% PU.
10843
Normally £40
£25 save £15

NEW Lipsy Laser Cut Wallet*
Black wallet with laser cut design and Lipsy branding. With zip fastening, credit card slots, zipped coin section and 3 other compartments. PVC with polyester lining. Approx. 10.5cm x 19.6cm x 2cm.
00752
£20 ***WHILE STOCKS LAST**



Lipsy **LIPSY**
LONDON

£15
save £20



new

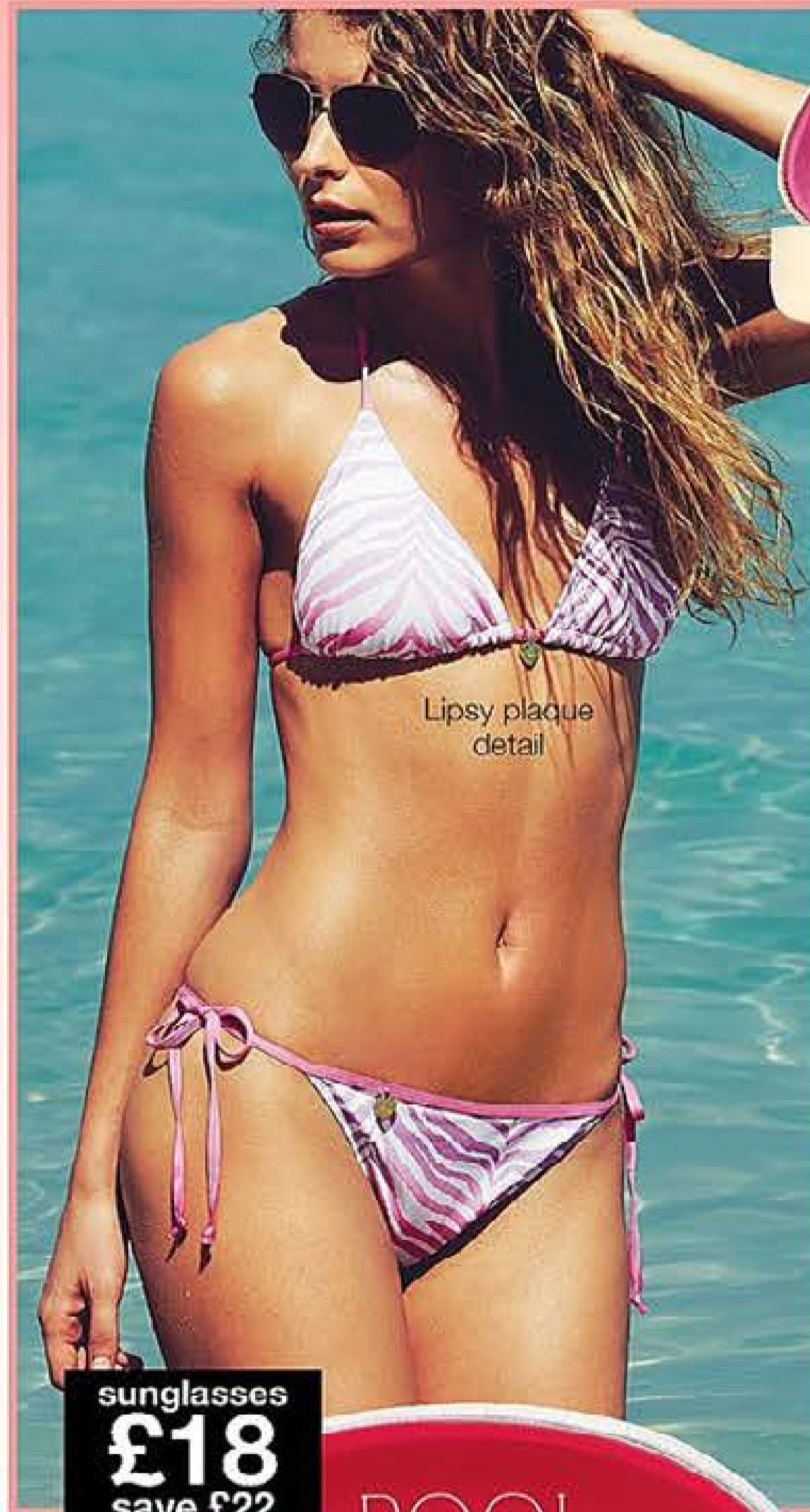
NEW Lipsy Rose Gold Cross Body Bag
Mock-croc bag with Lipsy branding. Magnetic snap fastening. Internal, zipped pocket and mobile phone holder. PVC outer, polyester lining. Approx. 16.4cm x 22.5cm x 8cm.
61523
Will normally be £35
£15 save £20

watch
JUST
£25
*worth £30**

NEW Lipsy Kaelyn Watch
Rose gold-coloured, PU, adjustable strap with silver-coloured bezel. Adjustable strap approx. 15.5cm-20cm. White bronze-plated back with stainless steel battery that can be replaced.
26815
Will normally be £30
£25 save £5



*Based on normal brochure price.



Lipsy Aviator Sunglasses
Gold-coloured sunglasses with hot pink accents and Lipsy branding on each arm. Metal frame and polycarbonate lenses. Arm length approx. 12.5cm. Conforms to BS EN ISO 12312-1:2013.
05835
£40

Lipsy Ombré Bikini Top*
Fabulous triangle bikini with Lipsy logo charm. 54% nylon, 34% polyester, 12% elastane, excluding trims.
42580 8/10
47837 12/14
48009 16/18
Normally £15
£12 save £3

Lipsy Ombré Bikini Bottoms
Bikini briefs with tie sides. 54% nylon, 34% polyester, 12% elastane, excluding trims.
70821 8/10
44750 12/14
40899 16/18
Normally £10
£8 save £2

Lipsy Logo Sunglasses
Polycarbonate frame, acrylic lens. Arm length approx. 12.6cm. Filter category 3. Conforms to BS EN ISO 12312-1:2013.
25445
Normally £40
£18 save £22

comes in a branded case

sunglasses
£18
save £22



LIPSY
LONDON

playsuit
JUST
£20

Lipsy Ombré Playsuit
Strapless, ombré jersey 100% cotton playsuit with Lipsy logo print and drawstring waist. 100% cotton, excluding trims.
48272 8/10
48652 12/14
30569 16/18
£20

***WHILE STOCKS LAST**

Lipsy Zebra Ombré Beach Bag
Hot pink, zebra-print beach bag with Lipsy branding, magnetic snap, internal zipped pocket and mobile phone holder. Cotton with PVC back panel and polyester lining. Approx. 34.5cm x 38cm x 12.1cm.
22335
Normally £30
£15 half price



the dress for EVERY WOMAN

Finally the dress that flatters every feminine figure is here! Whether your frame is slim or curvy, athletic or hourglass, this dress is **super-flattering** for all

"It's so rare to find a dress that you feel completely confident and comfortable in. Despite Chanelle and I being completely different shapes, this one is so flattering on both of us. I love it!"

Sarah Vass,
Supply Planning Manager
AVON



comes with reversible belt

NEW Belted Fit and Flare Dress
A-line dress comes with a reversible belt. 81% polyester, 17% viscose, 2% elastane, excluding belt.

11668 8/10 12369 20/22
13508 12/14 17814 24/26
11973 16/18
Will normally be £25
£18 save £7



flatterer
scooped
neck

longer t-shirt
sleeves to
flatter arms

nipped-in
waist

A-line skirt
to skim
over hips
& thighs

thicker fabric
to see you
through the
summer
evenings and
beyond!

new

dress
£18
save £7



tried & tested
by real women at AVON HQ

introducing

WONDER SCULPT

by Body Illusions

the figure-flattering clothing collection for every woman, exclusive to Avon

smoothing jeggings with:

- **high-waisted design** to nip you in at the waist
- **supportive panel** to smooth and flatten the look of your tummy
- **high elastane content** to smooth the look of thighs and bottom

1. Body Illusions White Jeggings

70% cotton, 29% polyester, 1% elastane, excluding trims. Elasticated waist band. Total inside leg length approx. 79cm.

20909 6/8 20982 14/16

20917 10/12 21022 18/20

Normally £22

£18 save £4

2. Body Illusions Indigo Jeggings

69% cotton, 21% polyester, 8% viscose, 2% elastane, excluding trims. Elasticated waist band. Total inside leg length approx. 79cm.

21915 6/8 21980 14/16

21972 10/12 21998 18/20

Normally £22

£18 save £4

3. NEW Body Illusions Black Jeggings

70% cotton, 29% polyester, 1% elastane, excluding trims. Elasticated waist band. Total inside leg length approx. 79cm.

10348 6/8 19547 14/16

13466 10/12 19554 18/20

Will normally be £22

£18 save £4



JEGGINGS

just

£18

save £4

new
COLOUR
now available
in black

ALLOW 6 WEEKS FOR DELIVERY

AVON Body ILLUSIONS

Skirted Leggings - Black

Leggings with built-in figure control. Can be worn in three different ways: as an all-in-one to help control from chest to waist, as high-waisted leggings to help control from waist to ankle, or as a leggings and mini-skirt combination to help control hips and thighs. 87% nylon, 13% elastane, excluding trims.

08714 12/14

06015 16/18

03038 20/22

£18



2 Pack Drawstring Vests

Pack of 2 vests, 1 white and 1 black. Drawstring tie at side. 61% cotton, 39% polyester, excluding trims.

72918 8/10

44305 12/14

44107 16/18

45393 20/22

46458 24/26

Normally £12

£10 save £2

pack of
2 tops
black &
white



up to size
20/22

wear as
skirted
leggings

3 WAYS TO WEAR



all-in-one bandeau *OR* high-waisted

perfect for your
shape because...

they offer control from
waist to thigh to help
smooth your figure

new



briefs
£12
save £3

up to size
20/22

NEW Floral Texture Control Briefs

Black, floral, high-waisted brief with tummy support. 73% nylon, 27% elastane, excluding trims.

20081 8/10

06726 12/14

06759 16/18

07567 20/22

Will normally be £15

£12 save £3

AVON Body ILLUSIONS

perfect for your shape because...

It helps nip in your waist while **smoothing** your silhouette

1. Smooth Secret Briefs

85% nylon, 15% elastane, excluding trims.

25353 8/10

06957 12/14

00075 16/18

07674 20/22

26955 24/26

Normally £14

£12 save £2

2. Bardot Dress*

Outer: 94% polyester,

6% elastane. Lining:

80% nylon, 20% elastane, excluding trims.

27300 8/10

15636 12/14

15644 16/18

14530 20/22

Normally £30

£20 save £10

2



before

after



3. Heavenly Bra

Padded, underwired. 70% nylon, 22% polyester, 8% elastane, excluding trims.

size	white	size	black
32a	06445	32a	01818
32b	09431	32b	13300
32c	12401	32c	15370
34a	08771	34a	11163
34b	00273	34b	25916
34c	23275	34c	25825
36a	04390	36a	04101
36b	20974	36b	26310
36c	21436	36c	00430
38a	24141	38a	12187
38b	22665	38b	25783
38c	28936	38c	03004
40b	17327	40b	12252
40c	15883	40c	11312
42b	12278	42b	12344

Normally £12

£10 save £2

new

4. NEW Smooth Secret Dress

Slip dress with adjustable straps.

Flat seams for a smooth look

under dresses. Wear with your

own bra. 84% nylon, 16% elastane,

excluding trims.

28654 8/10

09464 12/14

28852 16/18

12856 20/22

28860 24/26

£18

secret dress
£18



***WHILE STOCKS LAST**



sensations
exclusive to AVON

new

**PADDED
INSOLE**

for the ultimate
in cushioning
and comfort



classically chic
nude heels with
Sole Sensations
Comfort Technology

NEW Sincere Essence
Nude Court Shoes
Chic nude court shoe. Heel approx.
3 inches. PU upper and lining,
rubber sole.
Will normally be £25
£18 save £7

17533 Size 4
17574 Size 5
26450 Size 6
25296 Size 7

JUST
£18
SAVE £7

available in sizes
4, 5, 6 and 7



Splendid Bloom Playsuit*

Floral printed playsuit with elasticated waist and removable straps. 100% viscose, excluding trims.

18531 8/10
00059 12/14
20776 16/18
£18

***WHILE STOCKS LAST**

Splendid Bloom Maxi Dress

Strapless, full length dress with floral detail. Elasticated edging around top to keep the dress firmly in place. Outer: 68% polyester, 32% viscose. Lining: 80% nylon, 20% elastane, excluding trims.

28282 8/10
28332 12/14
28381 16/18
28407 20/22
£25

ALLOW 6 WEEKS FOR DELIVERY



up to size
20/22



secret support panel

summer of style

gorgeous on-trend pieces to see you through from daytime stroll to evening BBQ

up to size
24/26

maxi dress
£25

love the bandeau?
turn to page 149 to buy

new

NEW Jetsetter Maxi Dress
Printed full length dress with deep v-neck top. Flattering tie cord back. Lined to the knee. Length approx. 149.5cm.

13953 8/10
14589 12/14
14670 16/18
14696 20/22
14738 24/26
£25

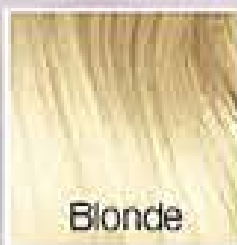




clip-in pony tail

new

faux ponytail
£20



available in 3 shades

NEW Faux Hair Ponytail

Faux polyester hair with crocodile clip attachment and enclosed hair net. Hair length approx. 34cm. Plastic claw, approx. 8cm.

03640 Blonde
04218 Mid-Brown
28894 Dark Brown
£20

model wears Faux Hair Ponytail in Mid-Brown

STEP BY STEP GUIDE



1 pull your hair back into a ponytail

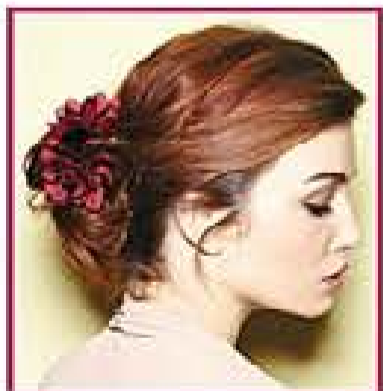


2 squeeze crocodile clip and clip on to ponytail



3 arrange hair to hide the clip from view

NEW Arella Flower Clip
Plastic butterfly hair clip with polyester flowers. Approx. 7.5cm x 6.5cm.
11734
Will normally be £5
£3 save £2



Portia Sun Hat
Flexible brim with SPF50 protection provided in accordance with BS8466:2006 . 100% polyester. Circumference approx. 58cm + 12cm.
00901 Cream
00729 Black
£15



available in black or cream

SPF50



NEW Sincere Essence Floral Scarf
100% polyester. Approx. 90cm x 180cm.
22541
Will normally be £9
£6 save £3



new

scarf
£6
save £3

NEW Kenyon Watch

Silicone watch with adjustable strap. Strap approx. 16cm-22.5cm. Stainless steel back. Includes a battery that can be replaced.

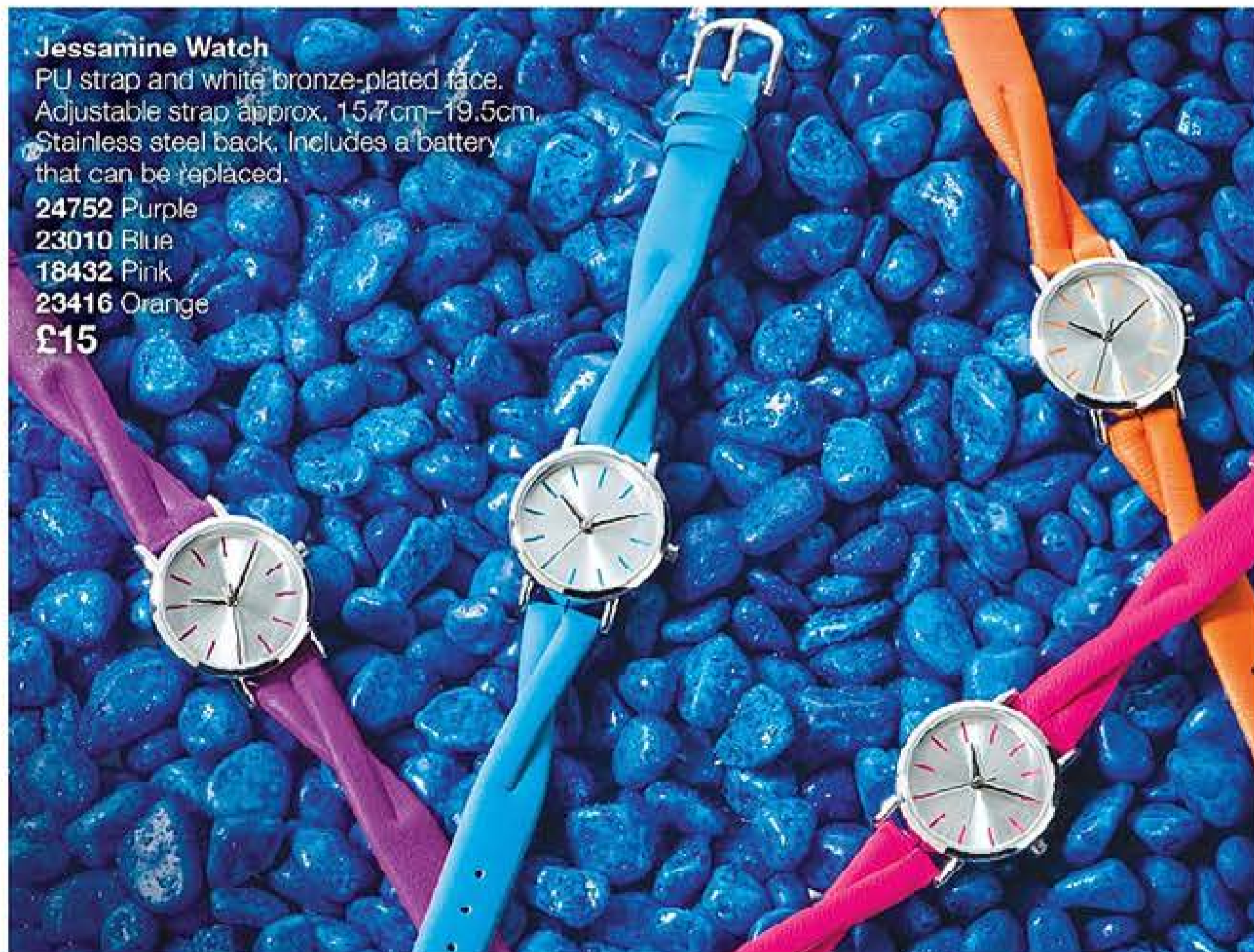
- 13367 Pink
 - 12716 Mint
 - 13037 Grey
- Will normally be £15
£10 save £5



Jessamine Watch

PU strap and white bronze-plated face. Adjustable strap approx. 15.7cm-19.5cm. Stainless steel back. Includes a battery that can be replaced.

- 24752 Purple
 - 23010 Blue
 - 18432 Pink
 - 23416 Orange
- £15**



comes in a fun and fruity gift box



feeling.
fruity

fun **silver-plated** necklaces to add a **juicy twist** to your **summer look**

NEW Cayleon Necklace
Silver-plated with fruit design pendant and glass stone. Necklace approx. 42cm + 9cm extension chain. Comes in gift box.

- 09548 Strawberry
- 09480 Apple
- 10389 Cherry
- 10850 Pineapple

Will normally be £8
£5 save £3

NEW Lisa Gift Set

Set of 3 silver-plated, pierced, hoop earrings. Hinge post closure.

19604

Will normally be £7

£5 save £2



set of
3 hoops



new

NEW Alcena Ear Cuff

Curved ear cuff with clip closure. Comes with pierced clear glass earrings with stud closures. Cuff approx. 3.5cm x 1cm.

20263

Will normally be £5

£3 save £2



clip-on cuff
with pierced stud
earring

Maisie Watch

PU adjustable strap, length approx. 17cm-22cm.

Stainless steel back.

Includes a battery that can be replaced.

52589

Normally £18

£15 save £3



NEW Cambrie Toe Ring Set

Set of 6 gold-coloured, adjustable toe rings with coloured plastic beads and engraved detail. Comes in a beach gift box.

16667

Will normally be £6

£4 save £2



Flavio Anklet and Toe Ring Set

Set of 3 anklets and 3 adjustable toe rings. Anklets approx. 25cm + 2.5cm extension chain. Comes in a gift box.

24505

£8



NEW Arleth Earrings Gift Set

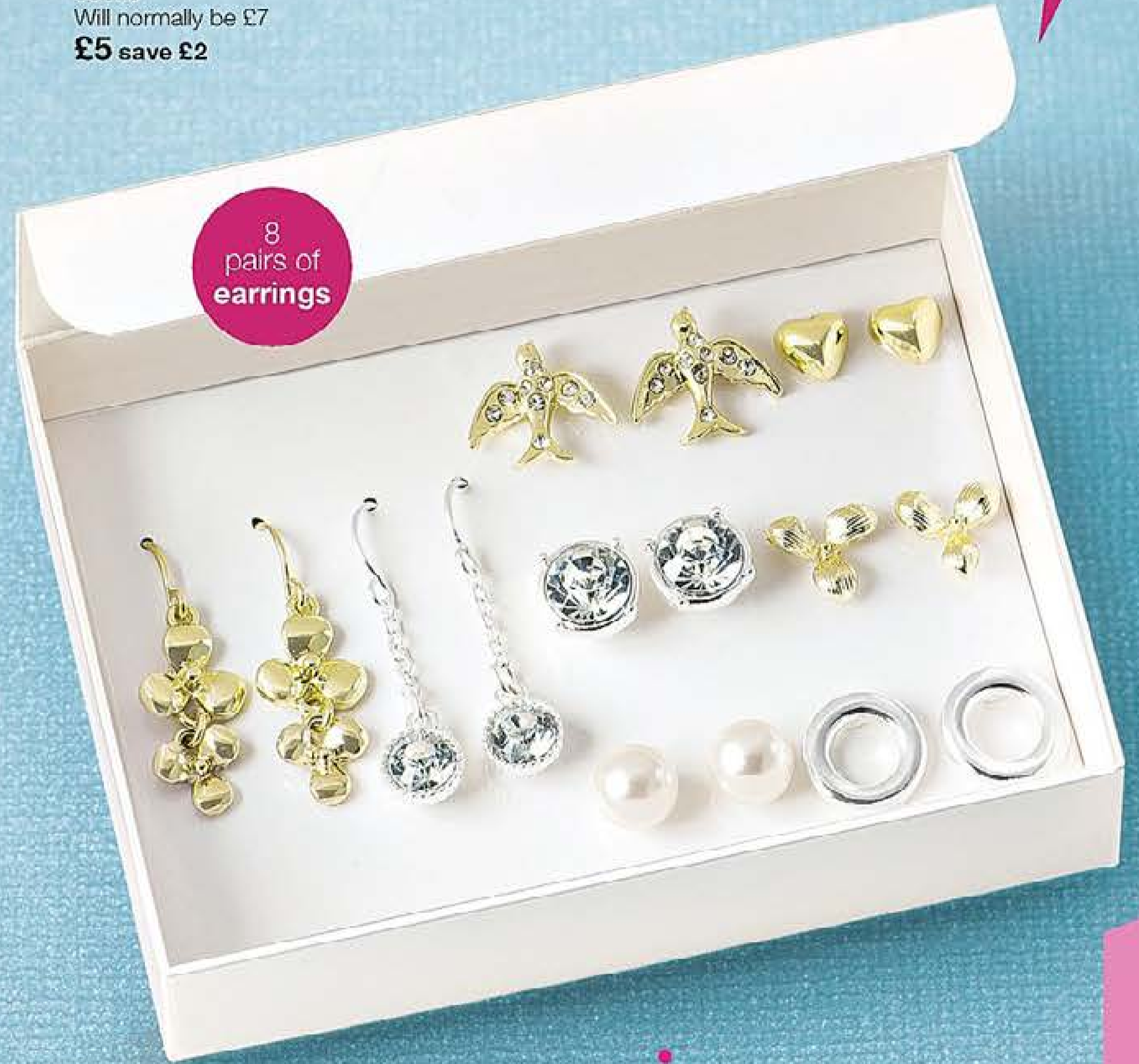
Set of 8 silver-plated and shiny brass-plated pierced earrings.

Features glass stones and acrylic beads.

09159

Will normally be £7

£5 save £2



8
pairs of
earrings

**£5
save £2**

new

magic
eight

packing has never been easier thanks to these
holiday-perfect sets that will slip straight into your case

Our popular DIAMONDESQUE pieces emulate the most beautiful diamonds and are double-checked for quality, giving you jewellery that makes you feel special for an eternity

DIAMONDESQUE

new



NEW Diamondesque Earrings
Rhodium-plated, pierced earrings with cubic zirconia stone and smaller glass stones. Diameter approx. 0.9cm. Comes in a chic gift box.

15875
Will normally be £20
£15 save £5

Diamondesque Necklace
Brass base metal with rhodium-plating. Brilliant cut cubic zirconia, equivalent diamond size 1.27 carat. Length approx. 49cm.

01735
£18

COLOUR

colourless stones, the equivalent to D on the diamond colour scale

CUT

brilliant cut to optimise light reflection

CLARITY

almost flawless appearance, made with AAA grade cubic zirconia

CARAT

equivalent in appearance to the same size diamond

Diamondesque Ring

Hardwearing, brass base metal ring with rhodium-plating for the look of platinum finish. Brilliant cut cubic zirconia, equivalent diamond size 1.54 carat.

00786 Size 6
00828 Size 8
26393 Size 10
£16

new



earrings equivalent to 1.36 carat diamond

earrings
£15
save £5

necklace equivalent to 1.27 carat diamond

ring equivalent to 1.54 carat diamond

new



**super-soft,
lightweight material**
NEW Soft Touch Nightshirt
Pastel purple, long sleeved
nightshirt with dipped hem and
button fastening. Super soft
touch material. 67% viscose,
33% polyester, excluding trims.
KEEP AWAY FROM FIRE.
21279 8/10
16584 12/14
03590 16/18
07682 20/22
11759 24/26
£16

nightshirt
£16



new

slippers
£6
save £4

NEW Ezbeth Ballerina Slippers
Lilac ballerina-style slippers with
polka dot design and white bow
detail. Machine washable. Polyester
upper and lining with PVC grip.
22715 Size 4
22731 Size 5
22756 Size 6
22772 Size 7
Will normally be £10
£6 save £4

fleece
lined



slip into
comfort

super-soft nightshirt and easy-to-wear
slippers for cool and comfy evenings

machine washable

bobble detail
around neckline

up to size
24/26



integrated
bust support

pyjamas
£16

animal. magic

show your wild side in **on-trend**
leopard print nightwear and lingerie

cuffed hem

new

2 pack bras
£14
save £4

2 pack briefs
£6
save £2

pretty lace detail

NEW Animal Print PJs

Leggings with cuffed ankles and complementary vest top. 100% cotton top, excluding trims. Trousers 95% cotton, 5% elastane, excluding trims. **KEEP AWAY FROM FIRE.**

12047 8/10
06254 12/14
15917 16/18
11643 20/22
12351 24/26
£16

NEW Animal and Lace 2 Pack Bra

Pack of 2 padded bras. 53% polyester, 42% nylon, 5% elastane, excluding trims.

20933 34b
28068 34c
19307 34d
25635 34dd
24315 36b
26625 36c
19125 36d
12708 36dd
02329 38b
23887 38c
24034 38d
22657 38dd
Will normally be £18
£14 save £4

NEW Animal and Lace 2 Pack Briefs

Pack of 2 briefs. 88% nylon, 12% elastane, excluding trims. Cotton gusset.

14191 8/10
14407 12/14
17582 16/18
Will normally be £8
£6 save £2



integrated
bust support

up to size
24/26

get it
or
regret it!*



Summer Hibiscus Robe*
100% polyester, excluding trims.
KEEP AWAY FROM FIRE.
22038 8/10
22046 12/14
22111 16/18
22152 20/22
21121 24/26
Normally £18
£15 save £3

**Summer Hibiscus Shorts
and Cami PJs***
Top with adjustable straps
and elasticated shorts. 100%
polyester, excluding trims.
KEEP AWAY FROM FIRE.
22277 8/10
22285 12/14
22301 16/18
22418 20/22
21139 24/26
Normally £14
£12 save £2

Summer Hibiscus Chemise
Chemise with adjustable straps
and lace detail. 94% polyester,
6% nylon, excluding trims.
KEEP AWAY FROM FIRE.
03798 8/10
26492 12/14
24927 16/18
25205 20/22
25320 24/26
£15

***WHILE STOCKS LAST**

2 chemises for £12

feel feminine this season in **light
and comfortable** sleepwear



100% cotton

Two Pack Chemises*
Pack of 2 cotton jersey
chemises. 100% cotton.
KEEP AWAY FROM FIRE.
15834 6/8
14605 10/12
14787 14/16
14878 18/20
25767 22/24
Normally £14
£12 save £2

get it
or
regret it!*

***WHILE STOCKS LAST**



AVON Lingerie

basics *our most comfortable bras*



also available in black

NEW Summer Lace One Bra

Elasticated, lace under band and removable pads. Adjustable straps. 92% nylon, 8% elastane excluding trims.

size	white	black
8/10	27185	27268
12/14	11775	27284
16/18	27201	12013
20/22	27219	27292
24/26	27235	12039

£12

new

lightweight support



up to
DD cup

'The One' Bra

Stretchy and comfortable non-wired supportive bra with removable pads. 92% nylon, 8% elastane, excluding trims. All sizes fit up to DD cup.

size	white	size	black	size	nude
32-34	28373	32-34	13425	32-34	12898
36-38	07690	36-38	07732	36-38	15727
40-42	07773	40-42	06239	40-42	07021
44-46	18184	44-46	17954	44-46	17707
48-50	17848	48-50	17798	48-50	17715

£9

seam-free comfort



from
32A

Essential Non-wired T-shirt Bra

46% polyester, 45% nylon, 9% elastane, excluding trims.

22434 32a	07393 36b	00448 40b
22442 32b	57554 36c	00539 40c
22475 32c	58651 36d	00588 40d
20834 32d	00141 36dd	00596 42b
20842 34b	01222 38b	00620 42c
20859 34c	03012 38c	00919 42d
54551 34d	07179 38d	
02030 34dd	00257 38dd	

£11

non-wired support

*the perfect bra
for larger busts*

new

up to
F cup

comfort bra
£12
save £3

DOTTY DETAIL



NEW Essential Non-Padded Dotty Bra

Non-padded, underwired bra. 90% nylon, 10% elastane, excluding trims.

24729 36d	12872 38e	23358 42d
23523 36dd	13128 38f	16659 42dd
26294 36e	23093 40d	03327 42e
18309 36f	26963 40dd	03384 42f
21147 38d	03210 40e	
12245 38dd	15933 40f	

Will normally be £15

£12 save £3

*for complete comfort
and confidence, thanks to:*

- wide straps for comfort
- underwired cups
- non-padded support

basics 5 ways to wear



up to size
38F



one shoulder

Essential Multiway Bra with Lace

62% polyester, 26% nylon, 12% elastane, excluding trims.

size	white	black	nude	size	white	black	nude
32a	13086	03574	01594	36dd	11486	13912	22681
32b	01636	23994	13904	38b	12575	13870	19083
32c	12682	10520	13847	38c	12112	20693	04051
32d	11437	18903	18887	38d	01909	07203	18879
32dd	25882	25312	23499	38dd	15388	07252	25700
34a	11460	14241	18473	40b	02709	07328	20073
34b	19844	25494	17897	40c	02766	19661	14548
34c	11262	08961	19851	40d	17699	19695	27128
34d	02808	24026	18465	40dd	15891	18416	12625
34dd	05751	24364	20560	42b	15792	18499	27383
36b	25957	09001	18945	42c	25759	18713	12922
36c	14852	14092	01206	42d	01008	24000	27003
36d	12211	23119	18481	42dd	01115	23481	23549

£12

Essentials Multi-Way Bra with Lace – Larger Sizes

66% polyester, 22% nylon, 12% elastane, excluding trims.

size	white	black	nude
34e	01172	02394	15958
34f	01321	02444	22400
36e	01339	09852	24679
36f	01404	02519	05629
38e	01446	24695	06288
38f	25221	24968	00778

£12



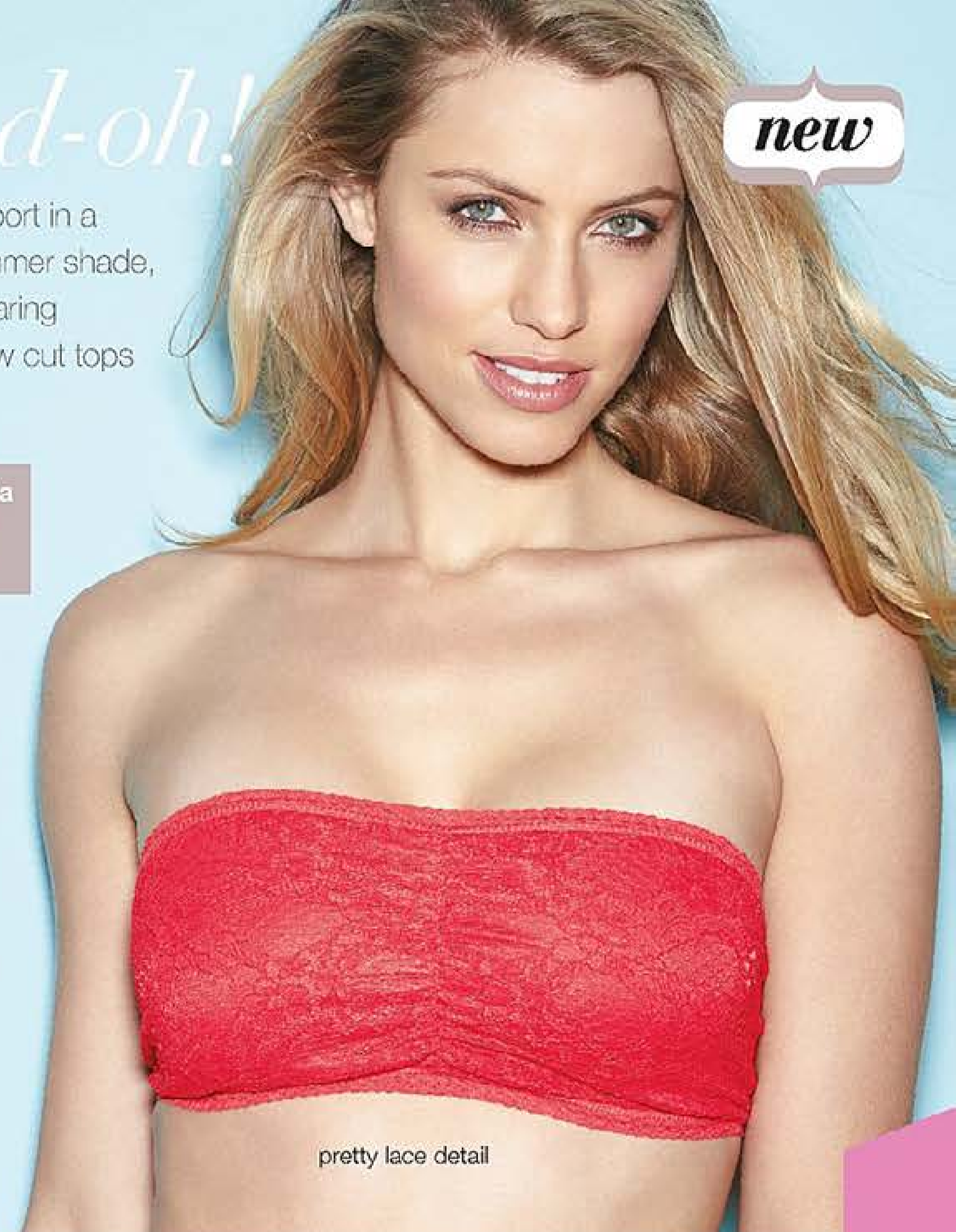
band-oh!

new

strapless support in a gorgeous summer shade, perfect for wearing underneath low cut tops

bandeau bra
£11

up to
20/22



pretty lace detail



NEW Essential Lace Bandeau

Bandeau with removable pads. 67% nylon, 24% polyester, 9% elastane, excluding trims.

08003 8/10
10488 12/14
11676 16/18
16113 20/22
£11

see it
styled!

turn to
page 131

basics

t-shirt bra

£8
save £2

up to
F cup



bra visible
under tops?



our seam free cups
keep things smooth

T-Shirt Underwired Bra

93% polyester, 5% elastane,
2% nylon, excluding trims.

size	white	black	nude
32a	25106	08342	25502
32b	10496	25726	22343
32c	07054	20768	20289
32d	21451	13458	23390
32dd	02840	28555	24158
34a	23655	21782	22962
34b	26120	19612	02576
34c	11239	28092	11221
34d	10793	19786	10694
34dd	15164	25015	11015
36b	09928	11064	09910
36c	10223	09969	10124
36d	08953	10355	10587
36dd	15115	25007	15776
38b	10645	09019	09076
38c	09449	09118	09332
38d	09597	09571	02014
38dd	14944	27227	21634
40b	20339	02956	27672
40c	24281	20248	23770
42b	02048	02105	20479
42c	20636	20297	20578

Normally £10

£8 save £2

T-Shirt Bra - Larger Sizes

Padded, underwired. 94% polyester,
5% elastane, 1% nylon, excluding trims.

size	white	black	nude
34e	00836	18556	28886
34f	28514	17525	27573
36e	28399	12591	27755
36f	21048	27557	27391
38e	28423	13599	01305
38f	28647	17855	26575
40d	28951	28365	06395
40dd	28985	21964	28308
42d	28563	08607	27615
42dd	24778	28621	22327

Normally £10

£8 save £2



Lingerie Guarantee

For hygiene reasons, a replacement or refund cannot be given if the gusset label is removed from lingerie. This guarantee is in addition to your statutory rights.

new



buy any
3 PAIRS
of seam-free briefs
for **£10**

save £3.50
page 151 only

- no VPL
- seam-free
- comfortable Brazilian fit

NEW Bonded Briefs with Lace

Smooth bonded briefs to prevent visible lines under clothes. 89% nylon, 11% elastane, excluding trims. Cotton gusset.

size	white	black	print
8/10	16576	16196	17251
12/14	16923	16212	17384
16/18	17079	16238	17418
20/22	17087	16246	25361
24/26	17160	17103	06577

£4.50



stunning sequin detail



NEW Sequin Cushion
Silver-coloured cushion with sequins. Plain reverse. 100% polysatin. Size approx. 30cm x 40cm.
28779
Will normally be £12
£7 save £5

NEW Sequin Bed Runner
Silver-coloured runner with sequin panel. Polysatin material. Approx. 30cm x 40cm.
28712
Will normally be £20
£15 save £5

NEW Underbed Storage Bag
Storage bag with transparent panel to view contents. Main body 100% polypropylene, clear panel 100% polyethylene. Approx. 99cm x 50cm x 15cm.
28845
Will normally be £10
£6 save £4



new

underbed storage bag

buy 2 for
£10

save £10*
page 152 only

*Based on normal brochure price.

perfect for storing:
clothes
bed linen
spare duvets

serene scene

gorgeously glamorous accessories to update your bedroom in an instant



sequin cushion
£7
save £5

new

bed runner
£15
save £5



diffuser
£12
save £3

scent lasts up to
7 weeks

delicate notes of *apple blossom*, *fig*, *berries*, *freesia* and gorgeous *musk*

Spring Blossom Diffuser

Gift box contains glass and ceramic diffuser, 85ml of fragranced oil, 3 reeds with polyester flower decorations and 5 plain reeds.

06122
Normally £15
£12 save £3



scent is absorbed and diffused through the delicate petals



home fragrance

diffuser
£5
save £3

dark *vetiver* and white *sage* mingled with warm *amber* and exotic Madagascan *vanilla*, finished with a light *citrus bergamot* twist

fragrance lasts up to 4 weeks



candle tin
£4
save £2

Driftwood Candle

Driftwood scented wax candle in a glass jar. Burn time approx. 31 hours.

19067
Normally £8
£5 save £3

Driftwood Diffuser*

Diffuser bottle filled with 50ml of Driftwood fragranced oil, and 5 diffuser reeds.

29454
Normally £8
£5 save £3

Driftwood Candle Tin

Scented candle presented in a decorative tin, size approx. 5cm x 7.5cm. Burn time approx. 14 hours. Comes in a gift box.

26716
Normally £6
£4 save £2

***WHILE STOCKS LAST.**

exclusive to AVON

kitchen magik

'can't live without' kitchen gadgets
to help make your life easier

prep set
£8
save £4



space saving

6-in-1 prep set

- juicer
- grater
- sieve
- funnel
- 2 measuring cups

NEW Food Preparation Set
Plastic set includes 2 measuring cups that hold up to 300ml, funnel, sieve, grater and juicer. Stack on top of each other for easy storage. Approx. 13.9cm x 10.8cm x 15.5cm.
14662
Will normally be £12
£8 save £4



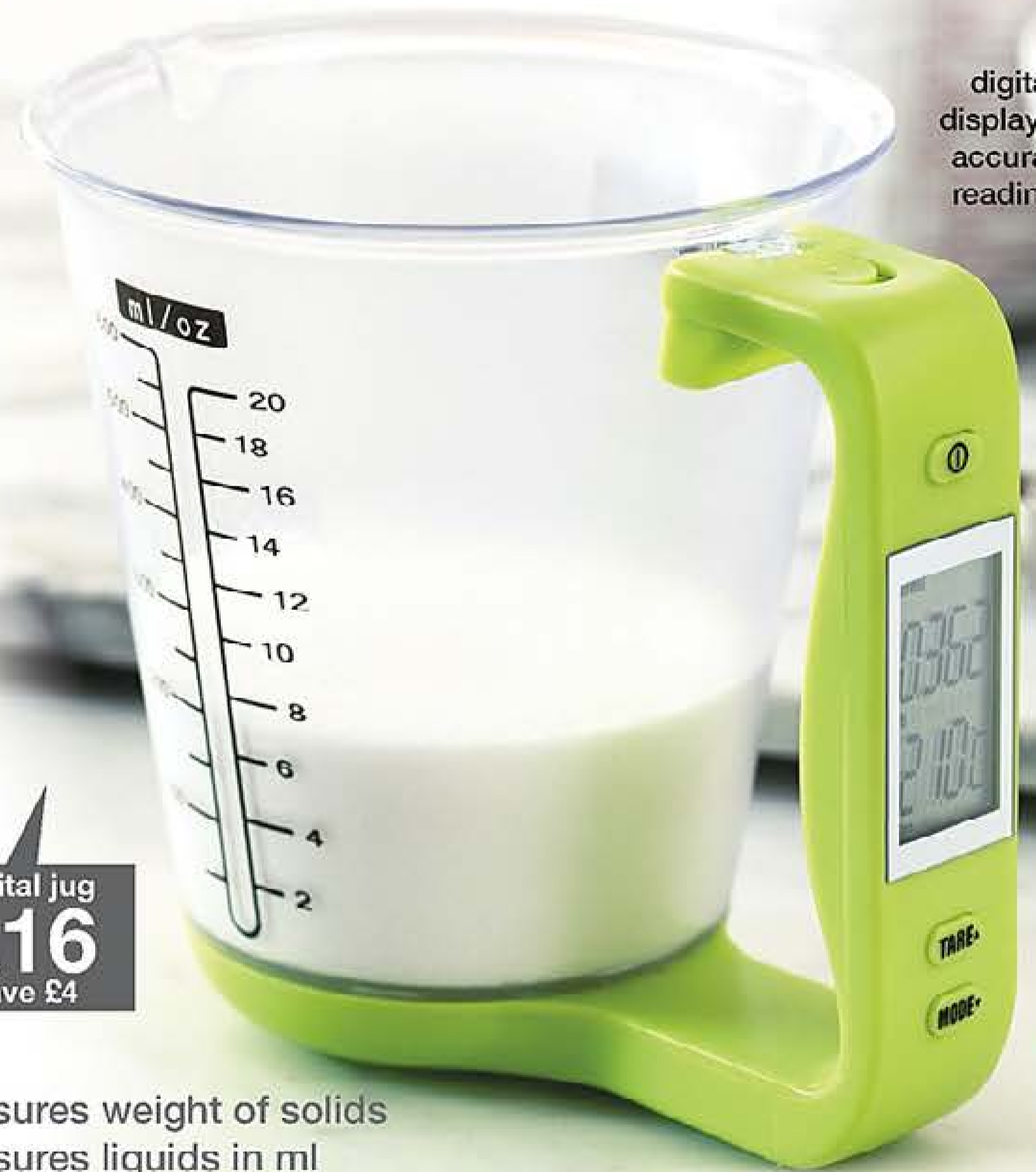
packs up into one pot
for easy storage

multi-purpose digital jug with scales

new

digital display for accurate readings

digital jug
£16
save £4



- measures weight of solids
- measures liquids in ml
- measures temperature
- compact to save space
- minimal washing up

NEW Digital Measuring Jug
Plastic measuring jug with digital scale. Measures in cups, pounds, ounces, grams, centilitres and millilitres. Also includes thermometer which measures the ambient temperature automatically when turned on. Detachable handle. Approx. 16cm x 12.3cm x 13.7cm.
15750
Will normally be £20
£16 save £4

detachable handle for easy cleaning





cool bag
£18
save £7

speakers zip away

plug in your own music device

Contents not included.



holds 5 glasses and a bottle of wine



Contents not included.

Speaker Cool Bag
Cool bag with speakers in the front pocket. Cools for approx. 4 hours. Polyester. Approx. 26cm x 15.8cm x 24cm. Requires 3 x AA batteries (not included).
00869
Normally £25
£18 save £7

Garden Bottle Holder
Metal wine bottle and glass holder. Stake pushes into the ground to secure. Holds 5 glasses. Approx. 28.5cm x 28.5cm x 97cm.
01198
Normally £15
£10 save £5



colour changing lights

solar light
£10
save £5

solar plates charge in the sunlight

Daisy Solar Light*
Colour-changing solar light with stake. Takes one rechargeable AA battery, not included. Iron, plastic and glass. Approx. 14cm x 14cm x 55cm.
22954
Normally £15
£10 save £5
***WHILE STOCKS LAST**

how does your garden glow?



tealight holders
£6
save £2

pack of 2 tealight holders

Tealight Holders
2 'floating' glass tealight holders with PVC cord and vent hole. Approx. 9cm x 8cm x 10cm. Tealights not included.
01545
Normally £8
£6 save £2

ALL
£1.65
save £1.15

COLOUR PROTECTION

for coloured-hair repair



Colour Protection 250ml
49155 Shampoo
49171 Conditioner
Price per 100ml = 66p
Normally £2.80
£1.65 save £1.15

SMOOTH AS SILK

for all-day frizz control



Smooth as Silk 250ml
25213 Shampoo
17939 Conditioner
Price per 100ml = 66p
Normally £2.80
£1.65 save £1.15

DAILY SHINE

for vitamin-enriched shine



Daily Shine 250ml
11171 Shampoo
11320 Conditioner
Price per 100ml = 66p
Normally £2.80
£1.65 save £1.15

INSTANT REPAIR 7



instant
REPAIR

embrace the power of Keratin for instant results

7 WITH
KERATIN POWER TECHNOLOGY

7 benefits in 1:

1. ANTI-BREAKAGE
2. ANTI-DRYNESS
3. ANTI-DULLNESS
4. ANTI-SPLIT ENDS
5. ANTI-FRIZZ
6. ANTI-ROUGHNESS
7. HEAT PROTECTION

ANTI-DANDRUFF

for flake-free fabulousness



Classic Anti-Dandruff Shampoo 250ml
07351
Price per 100ml = 66p
Normally £2.80
£1.65 save £1.15

ULTIMATE VOLUME

for 24-hour fullness and body



Ultimate Volume 250ml
09381 Shampoo
09522 Conditioner
Price per 100ml = 66p
Normally £2.80
£1.65 save £1.15

MOROCCAN ARGAN OIL

for strong, silky perfection



360 Nourishment Moroccan Argan Oil 250ml
23754 Shampoo
23614 Conditioner
Price per 100ml = 66p
Normally £2.80
£1.65 save £1.15



HOW IT WORKS



damaged hair cuticles



keratin proteins and avocado oil smooth the hair cuticle from root to tip



repaired hair cuticles

Instant Repair 7 250ml
04788 Shampoo
00662 Conditioner
Price per 100ml = 66p
Normally £2.80
£1.65 save £1.15

TREATMENTS

choose the perfect treat for your hair

INSTANT REPAIR **7**

SUPREME OILS

super treatments for salon-worthy hair



Intense Radiance Treatment 50ml
28738

Price per 100ml = £9.10
Normally £6.50
£4.55 save £1.95

Duo Treatment Spray 100ml
28571

Normally £6.50
£4.30 save £2.20

SMOOTH AS SILK

to smooth frizzy and untamed locks



Serum 30ml
18028

Price per 100ml = £12.83
Normally £5.50
£3.85 save £1.65

DAILY SHINE

to give hair radiant, prismatic shine



Dry Ends Serum 30ml
21352

Price per 100ml = £12.83
Normally £5.50
£3.85 save £1.65

MOROCCAN ARGAN OIL

for damaged, dry and unmanageable hair



while stocks last

Mask 150ml
03319

Price per 100ml = £2.20
Normally £5.50
£3.30 save £2.20

Leave-in Treatment 30ml
06973

Price per 100ml = £11.00
Normally £5.50
£3.30 save £2.20

Heat Infusion Treatment* 4 x 15ml
49247

Normally £5.50
£3.30 save £2.20

COLOUR PROTECTION

intense conditioning for colour-treated hair



Restorative Mask 150ml
08326

Price per 100ml = £2.20
Normally £5.50
£3.30 save £2.20

ULTIMATE VOLUME

use after washing for volume that lasts



Volume Boosting Treatment 150ml
08441

Price per 100ml = £1.80
Normally £4.50
£2.70 save £1.80

HAIR REPAIR ritual

indulge tresses with the perfect regime and get instant results

£3.99
save £2.51

With regular use,
95%
of damage is repaired

how to use

Use once a week, instead of conditioner, on clean, damp hair. Leave for 3 minutes and rinse.

how to use

Apply to clean, wet hair. Dry and style as usual. Try it on dry hair to tame frizz.

Treatment Mask with Keratin Power Technology 150ml
00844

Price per 100ml = £2.33
Normally £5.50
£3.50 save £2



Split End Mender 150ml
03178

Price per 100ml = £2.66
Normally £6.50
£3.99 save £2.51



Treatment Spray with Keratin Power Technology 100ml
04606
Normally £5.50
£3.85 save £1.65



Reconstruction Power Dose 15ml
09415
Price per 100ml = £10.00
Normally £3
£1.50 half price

Advance Techniques
beautiful **BRUSHES**



100% boar hair



create brilliant bounce



for neat and sweet curls



for sleek, smooth locks



perfect styling, every day



for lovely, tangle-free locks

always have a brush handy



..... back comb for va-va-volume

**ALL
HALF
PRICE
OR BETTER**

Smoothing Brush
10140
Normally £7.50
£3.75 half price

Large Barrel Brush
04499
Normally £7.50
£3.75 half price

Small Barrel Brush
04515
Normally £5
£2.50 half price

Paddle Brush
02832
Normally £7.50
£3.75 half price

Cushion Brush
06767
Normally £5
£2.50 half price

Styling Comb
25056
Normally £4
£2 half price

Pop-Up Brush
02873
Normally £3.25
£1.60 save £1.65

Back Comb Brush
23820
Normally £3.25
£1.60 save £1.65

SUPER STYLING *solutions*

YOUR GROOMING V.I.B
(very important brush!)

- dual-length, flexible teeth technology
- ergonomic, palm-friendly fit
- for use on wet or dry hair
- 10 Tangle Teezers® sold every minute!*

MULTI award-winning



Our top 3 ways to style with your Tangle Teezer®:



TOUSLE

Groom tresses into a laid-back look by lightly combing curled hair into loose, beach style waves.



VOLUME

For gravity-defying volume and lift, simply brush back towards the scalp, smooth the top and spritz with hairspray to set.



SHINE

Add mirror-like shine by lightly brushing hair a few times after straightening. Finish with a shine spray to lock in your glossy locks.



£2.25
save £1.25

spritz your 'do with **Firm Hold Hairspray** for the perfect finish

COLOUR EXCLUSIVE TO AVON

Tangle Teezer®
19802
£9.99

*Refers to sales of all brush variations in the Tangle Teezer® range. Data supplied by Tangle Teezer® Limited.

Firm Hold Hairspray
200ml
01156
Price per 100ml = £1.12
Normally £3.50
£2.25 save £1.25

Advance Techniques *bigger bottles...*
BIGGER SAVINGS
stock up on our super-sized 400ml shampoos

only
£2.80
 save £1.70

400ml
 bottles



Shampoo
 400ml
 13482 Ultimate Volume
 23044 Instant Repair 7
 28449 Smooth as Silk
 00372 Anti-Dandruff
 24448 360 Nourishment
 Moroccan Argan Oil
 49296 Colour Protection
 Price per 100ml = 70p
 Normally £4.50
£2.80
 save £1.70

Firm Hold Gel
 100ml
 12005
 Normally £3.25
£2.10 save £1.15
Power Straight Spray
 100ml
 11924
 Normally £4.50
£3.20 save £1.30

Volume & Curl Mousse
 150ml
 01107
 Price per 100ml = £1.40
 Normally £3.50
£2.10 save £1.40

Mirror Shine Spray
 100ml
 01412
 Normally £5
£3.50 save £1.50

Heat Protection Spray
 100ml
 11965
 Normally £4.50
£3.20 save £1.30

STYLING solutions

find a fast fix for all your styling needs



firm hold gel, max control

for straight, smooth hair

lift and definition for curls

for show-stopping shine

protect hair from heat styling

PROFESSIONAL COLOUR *at home*

get a fab new look with these permanent hair colours that promise long-lasting vibrancy

any 2 for
£8
 save £4
 mix & match page 167 only

BRUNETTES	6.7 13631 6.7 Chocolate Brown	6.3 21931 6.3 Light Golden Brown	
	5.3 02196 5.3 Medium Golden Brown	5.0 01776 5.0 Medium Brown	4.3 26823 4.3 Dark Golden Brown
	4.0 01719 4.0 Dark Brown	High Lift 18705 High Lift Golden Brown	High Lift 05744 High Lift Reddish Brown
REDS & BLACKS	8.4 00158 8.4 Intense Copper	7.63 00042 7.63 Dark Chestnut Red	6.66 05413 6.66 Intense Red
	6.56 17301 6.56 Light Mahogany Red	5.65 17558 5.65 Deep Mahogany Red	5.63 21956 5.63 Rich Burgundy Red
	3.6 12765 3.6 Dark Auburn	2.1 01768 2.1 Blue Black	2.0 00695 2.0 Natural Black
BLONDES	12.01 21840 12.01 Ultra Light Ash Blonde	11.0 08367 11.0 Extra Light Blonde	10.31 18424 10.31 Very Light Champagne Blonde
	9.0 22020 9.0 Light Blonde	8.3 02246 8.3 Medium Golden Blonde	8.1 08201 8.1 Medium Ash Blonde
	7.73 06718 7.73 Caramel Blonde	7.3 06965 7.3 Deep Golden Blonde	7.0 15479 7.0 Dark Blonde



contains:
 pre-treatment, developer lotion,
 crème colourant, post-treatment,
 gloves and application
 instruction leaflet

Professional Hair Colour
£6

not sure which shade to choose?
 visit www.avon.uk.com/makeover

Remember to allergy test 48 hours before use.

skin so soft
must-have moisture
 for very dry skin

DRY OIL SPRAY
*fast-absorbing,
 non-greasy spray to
 lock in moisture*

BODY LOTION
*infused with skin
 softening nourishers for
 long-lasting moisture*



**Replenishing
 Dry Oil Body Spray**
 150ml
12385
 Price per 100ml = £3.33
£5



**Ultra Moisturising
 Body Lotion**
 250ml
18580
 Price per 100ml = £1.60
£4



**SILKY
 MOISTURE**
*with deeply
 moisturising
 ARGAN OIL*

BODY WASH
*creamy foam
 drenches skin with
 immediate moisture*

Creamy Body Wash
 250ml
12526
 Price per 100ml = £1.20
£3

all 3 for
£5

order using 67520
 pages 168-169

firming and restoring

tighten and tone for smooth, supple skin



AFTER 1 WEEK
skin looks and
feels more toned

AFTER 2 WEEKS
skin looks and feels
dramatically firmer
and tighter

AFTER 3 WEEKS
dimpled skin around
problem areas looks and
feels dramatically smoother

Body Lotion
250ml
12062
Price per 100ml = £1.20
Normally £4
£2.40 save £1.60

Body Cream
200ml
21659
Price per 100ml = £1.50
Normally £5
£3 save £2

oil-infused moisture

cleanse and soothe with these moisturising treats



with jojoba oil to
nourish and soothe
normal skin

Original Bath Oil
250ml
07765
Price per 100ml = £1.08
Normally £4.50
£2.70 save £1.80



with macadamia
nut oil to nourish
very dry skin

**Supreme Nourishment
Creamy Body Wash**
250ml
11700
Price per 100ml = £1.20
Normally £5
£3 save £2



with passionfruit oil
to irresistibly soften all
skin types

**Skindisiac Red
Body Lotion**
200ml
00810
Price per 100ml = £1.20
Normally £4
£2.40 save £1.60



with argan oil to
deeply moisturise
dry skin

**Silky Moisture
Body Butter**
200ml
20503
Price per 100ml = £1.50
Normally £5
£3 save £2

skin so soft our 1st in-shower body lotion

new

£2.40
save £1.60

QUICK AND EASY
TO USE



1
Cleanse with your usual
shower gel, and rinse off.



2
Smooth the In-Shower
Body Lotion across your
skin, and rinse off.



3
Pat dry with a towel and get
dressed instantly, with no
sticky residue.



instantly
moisturises and
rinses off for
fuss-free, lasting
hydration

in-shower
moisturising
body lotion

+ jojoba oil
non greasy

250 ml e

**NEW In-Shower
Moisturising
Body Lotion**
250ml
28522
Price per 100ml = 96p
Will normally be £4
£2.40
save £1.60

SMOOTH

summer confidence

effective hair removal for silky-smooth skin



gentle, creamy formula helps protect skin from cuts and minimises irritation

£2.90
save £1.90

Ladies' Razors
5 razors.
26500
Price per piece = 35p
Normally £2.50
£1.75 save 75p



pack of 5



infused with
MEADOWFOAM OIL

Moisturising Shave Gel
200ml
20784
Price per 100ml = £1.45
Normally £4.80
£2.90 save £1.90



Facial Hair Removal Cream 15ml
06783
Price per 100ml = £16.00
Normally £4
£2.40 save £1.60

Sensitive Skin Hair Removal Cream
100ml
13417
Normally £5.30
£3.20 save £2.10

Facial Wax Strip Kit
20 strips.
12492
Price per piece = 25p
Normally £8
£5 save £3

Wax Strip Kit for Body
10 strips.
20925
Price per piece = 42p
Normally £7
£4.20 save £2.80

our iconic DRY OIL SPRAYS

lock in essential moisture with spray-on hydration

skin so soft

enriched with
LUXURIOUS OILS

£2.50
half price



SKINDISIAC
with irresistible
PASSIONFRUIT OIL

Dry Oil Spray 150ml
28761
Price per 100ml = £1.67
Normally £5
£2.50 half price



FAST HYDRATION
with intensely hydrating
WATERMINT OIL

Dry Oil Spray 150ml
03517
Price per 100ml = £1.67
Normally £5
£2.50 half price



ORIGINAL
with nourishing
JOJOBA OIL

Dry Oil Spray 150ml
08698
Price per 100ml = £1.67
Normally £5
£2.50 half price

4 sold every minute!

*Based on sales of Original, Fast Hydration and Silky Moisture Dry Oil Sprays between 14.2.13 and 4.12.13.

professional PEDICURE

the **easy, affordable** way to get **sandal-ready feet**, in **minutes**



NEW & IMPROVED
with **2 speed settings**
and **5 interchangeable heads**

powerful motor
for **longer-lasting** batteries



new

£10
half price

compare & save

Boots No7 Pedicure Set with 3 interchangeable heads **£24.99***

AVON Foot Works Perfect Pedicure Tool **£10**
half price

pointed head tool



intense



pumice



medium



fine



1. Soak your feet, then use the pumice attachment to soften hard skin.



2. Use the pointed head tool, or your chosen attachment, on any stubborn hard skin.



3. Finish with the fine attachment all over, to buff and smooth.

NEW Foot Works Perfect Pedicure Tool

Plastic, battery operated hard skin remover with 5 interchangeable attachments and 2 speed settings. Requires 1x 9V battery (not included). Approx. 13cm x 4cm. **09860**
Will normally be £20
£10 half price

*Price sourced from boots.com on 14.01.2015

quick FOOT FIX

the perfect pair for **beautiful summer feet**

new **pedi-peel pads** infused with polishing **glycolic acid** and soothing **botanical complex**



£3
half price



new

£3.60
save £2.40



1. Wipe a pedi peel pad over the rough, dry areas of your feet.
2. Allow the liquid to dry, as the glycolic acid renews and refines the surface of the skin.



3. Smooth the heel softening cream across your feet to lock in moisture for gorgeously soft summer soles.



significantly improves the texture of your skin for **instantly softer and smoother soles**

NEW Beautiful Pedi-Peel Pads
55 pads.
28431
Price per piece = 7p
Will normally be £6
£3.60 save £2.40

locks in moisture for 24 hours, helping to restore dry and cracked skin

Beautiful Bonus Size Heel Softening Cream 150ml
26708
Price per 100ml = £2.00
Normally £6
£3 half price



*Will not be featured in the brochure again.

healthy | restore and revive



- | | | |
|---|---|--|
| <p>Intensive Callus Cream 75ml
02113
Price per 100ml = £3.27
Normally £3.50
£2.45 save £1.05</p> | <p>Odour Neutralising Foot Spray 75ml
02121
Price per 100ml = £3.27
Normally £3.50
£2.45 save £1.05</p> | <p>Peppermint Reviving Leg Gel 75ml
06742
Price per 100ml = £4.20
Normally £4.50
£3.15 save £1.35</p> |
| <p>Rough Skin Remover 75ml
21105
Price per 100ml = £3.27
Normally £3.50
£2.45 save £1.05</p> | <p>Menthol & Tea Tree Deodorising Foot Powder 75g
02063
Price per 100g = £3.27
Normally £3.50
£2.45 save £1.05</p> | |

marine salt | invigorate and revitalise

pineapple sorbet | cool and refresh



- | | | |
|---|--|---|
| <p>Invigorating Scrub 75ml
24885
Price per 100ml = £3.27
Normally £3.50
£2.45 save £1.05</p> | <p>Multi Active Foot Soak 100ml
07500
Normally £4.10
£2.85 save £1.25</p> | <p>Hydrating Balm 75ml
02493
Price per 100ml = £3.27
Normally £3.50
£2.45 save £1.05</p> |
|---|--|---|



- | | | |
|--|---|---|
| <p>Exfoliating Scrub 75ml
13409
Price per 100ml = £4.20
Normally £4.50
£3.15 save £1.35</p> | <p>Cooling Spray 100ml
13268
Normally £4.50
£3.15 save £1.35</p> | <p>Cooling Lotion 75ml
02378
Price per 100ml = £4.20
Normally £4.50
£3.15 save £1.35</p> |
|--|---|---|

summer soles

restore hard-working feet to their beautiful best



lavender | pamper and soothe



- | | | | | |
|--|---|--|--|---|
| <p>Comforting Overnight Massage Cream 150ml
20412
Price per 100ml = £1.63
Normally £3.50
£2.45 save £1.05</p> | <p>Comforting 3-in-1 Mask 75ml
20396
Price per 100ml = £4.20
Normally £4.50
£3.15 save £1.35</p> | <p>Softening Balm 50ml
19950
Price per 100ml = £7.00
Normally £5
£3.50 save £1.50</p> | <p>Clay Mask 75ml
06106
Price per 100ml = £2.60
Normally £3.50
£2.10 save £1.40</p> | <p>3-in-1 Blooming Leg Oil 50ml
18168
Price per 100ml = £9.60
Normally £7
£4.90 save £2.10</p> |
|--|---|--|--|---|

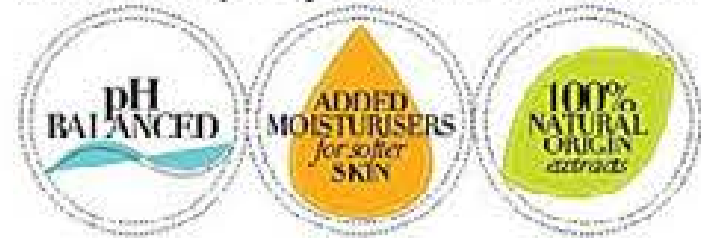
beautiful | nourish and hydrate

- | | | |
|---|---|---|
| <p>Exfoliating Bar Soap 75g
11692
Price per 100g = £3.27
Normally £3.50
£2.45 save £1.05</p> | <p>Heel Softening Cream 75ml
01800
Price per 100ml = £3.27
Normally £3.50
£2.45 save £1.05</p> | <p>Sole Support Cushion Cream 75ml
14035
Price per 100ml = £3.27
Normally £3.50
£2.45 save £1.05</p> |
|---|---|---|



refresh your senses

with new, improved formulas!



£1
half price

mood therapy

everyday shower gel



Shower Gel 250ml
01701 Indulgent
54437 Revitalising
54411 Energising
Price per 100ml = 40p
Normally £2
£1 half price

Shower Gel 250ml
54395 Lagoon
59246 Garden of Eden
54379 Citrus Zing
Price per 100ml = 40p
Normally £2
£1 half price

shower crèmes

for him



Shower Crème 250ml
57679 Reflection
57000 Mystique
Price per 100ml = 50p
Normally £2.50
£1.25 half price

2-in-1 Hair & Body Wash 250ml
00307 Ocean Surge
59162 X-treme
58214 Amazon Jungle
54403 Fever
Price per 100ml = 40p
Normally £2
£1 half price

liquid hand soap



£1.25
save 75p

odour neutralising
- perfect for the kitchen

Daily Hand Wash 250ml
16386 Reflection
16279 Mystique
09944 NEW Citrus Zing
09951 NEW Lagoon
Price per 100ml = 50p
Will normally be £2
£1.25 save 75p

introducing

SENSES SPA

new

escape with an exotic spa shower for your senses



rich pomegranate and almond infused with rose extracts

NEW Andalusian Bliss Moisturising Shower Crème 250ml
03079
Price per 100ml = 40p
Will normally be £2
£1 half price



warm cardamom and sandalwood infused with soy milk and honey extracts

NEW Indian Rituals Moisturising Shower Crème 250ml
06635
Price per 100ml = 40p
Will normally be £2
£1 half price



fresh satsuma and lotus flower infused with mandarin extracts

NEW Oriental Sanctuary Hydrating Shower Gel 250ml
03913
Price per 100ml = 40p
Will normally be £2
£1 half price

create an at-home spa with our
LUXURY TREATMENTS



Amazonian Treasures

with smoothing acai palm extract and amora berry

Creamy Body Scrub 200ml 08680 Price per 100ml = £1.75 Normally £5 £3.50 save £1.50	Moisturising Bath & Body Oil 150ml 08086 Price per 100ml = £2.33 Normally £5 £3.50 save £1.50	Hand & Foot Intense Cream 75ml 07443 Price per 100ml = £4.33 Normally £4.50 £3.25 save £1.25
--	---	--



Caribbean Escape

with crushed pearls and sea algae

Illuminating Body Butter 200ml 19117 Price per 100ml = £2.80 Normally £8 £5.60 save £2.40	Luxurious Bath Elixir 250ml 06262 Price per 100ml = £1.54 Normally £5.50 £3.85 save £1.65	Brightening Face Massage Mask 75ml 19026 Price per 100ml = £5.13 Normally £5.50 £3.85 save £1.65	Illuminating Facial Treatment 75ml 19059 Price per 100ml = £5.13 Normally £5.50 £3.85 save £1.65
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Perfectly Purifying

with purifying Dead Sea salt and Dead Sea mud

Body Scrub 200ml 10207 Price per 100ml = £1.92 Normally £5.50 £3.85 save £1.65	Face Mask 75ml 25254 Price per 100ml = £5.13 Normally £5.50 £3.85 save £1.65	Face Scrub 75ml 14613 Price per 100ml = £4.67 Normally £5 £3.50 save £1.50
--	--	--



Sweet Sensuality

with relaxing vanilla and jasmine

Bath Elixir 250ml 10678 Price per 100ml = £1.54 Normally £5.50 £3.85 save £1.65	Fragrance Spritz 100ml 10744 Normally £4 £2.80 save £1.20
--	---

COCOA BUTTER

new

indulgence

pamper yourself with these luxurious chocolatey treats, infused with shea butter, cocoa and white truffle extract

drizzle the deliciously rich elixir into your bath for an indulgent, chocolate-scented soak

spread the rich, chocolatey mask over your face to moisturise and hydrate your skin



treat yourself to a spa-like massage with the exfoliating body brush

NEW Chocolate Bath Elixir
250ml
10066
Price per 100ml = £1.54
Will normally be £5.50
£3.85
save £1.65

NEW Chocolate Face Mask
75ml
10017
Price per 100ml = £5.13
Will normally be £5.50
£3.85
save £1.65

Body Brush
Approx. 11cm x 3.5cm.
08797
Normally £6
£4
save £2



paint me on
and wash
me off



relaxing scent
ideal for bedtime

**Good Night Lavender
Body Lotion 150ml
00638**
Price per 100ml = £2.00
£3

paint on, wash off
bath time colour

Bath Time Paint 100ml
07609 Wacky Watermelon
11007 Playful Pear
02881 Bursting Berry
£2.50

sweetly scented
for happy hands

**Swirling Strawberry
Hand Wash 250ml
18010**
Price per 100ml = £1.00
£2.50



2-in-1 tear-free haircare

**Shampoo & Conditioner
250ml**
02741 Wacky Watermelon
08805 Amazing Apple
Price per 100ml = £1.00
£2.50



delicious smelling bath time bubbles

Body Wash & Bubble Bath 250ml
20818 Playful Pear
17483 Swirling Strawberry
Price per 100ml = £1.00
£2.50

14647 Good Night Lavender
Price per 100ml = £1.20
£3

new



mix & match for **3 for £5** save up to £4 pages 182-183

groovy
GRAPE
body wash and bubble bath



help your
kids love bath
time with
this tear-free
fruity treat

tear free
sans larmes

groovy grape
super raisin
body wash & bubble bath/gel douche & bain-mousse
250 ml e
177-40-093

**NEW Groovy Grape Body
Wash & Bubble Bath**
Mild and gentle, tear-free
formula. 250ml
03301
Price per 100ml = £1.00
£2.50

make a splash with these fun and friendly
finger puppets



new

NEW Finger Puppets*
Set of 5 coloured
finger puppets.
100% polyester.
22129
£4
*Excluded from offer.

ESSENTIALS

ALL
HALF PRICE
pages 184-195



room & linen sprays

- Scented Spritz** 100ml
14639 Pink Daisy & Sicilian Lemon
10280 Lavender & Chamomile
17137 Strawberry & Guava
18051 Cherry Blossom
16451 Passionfruit & Peony
11452 Lily & Gardenia
 Normally £3
£1.50 half price



in-shower body cleansers

- Shower Gel** 200ml
04135 Cherry Blossom
12229 Strawberry & Guava
17145 Passionfruit & Peony
17566 Pink Daisy & Sicilian Lemon
 Price per 100ml = 66p
 Normally £2.70
£1.35 half price



after-shower body moisturisers

- Body Lotion** 200ml
23838 Cherry Blossom
18291 Strawberry & Guava
12880 Passionfruit & Peony
14837 Pink Daisy & Sicilian Lemon
 Price per 100ml = 80p
 Normally £3.20
£1.60 half price

GREEN TEA & verbena

enjoy our energising new scent, infused with natural extracts and added vitamins

new



your favourite room & linen spray in a refreshing new fragrance

NEW Shower Gel
 200ml
23127
 Price per 100ml = 66p
 Will normally be £2.70
£1.35
 half price

NEW Body Lotion
 200ml
23234
 Price per 100ml = 80p
 Will normally be £3.20
£1.60
 half price

NEW Scented Spritz
 100ml
22855
 Will normally be £3
£1.50
 half price

ESSENTIALS

ALL
HALF PRICE
pages 184-195



refresh your hair with
beautifying
natural extracts

1. Raspberry & Hibiscus
250ml
08516 Shampoo
05371 Conditioner
Price per 100ml = 40p
Normally £2
£1 half price



2. Strawberry and Guava 2-in-1 Shampoo & Conditioner
250ml
06809
Price per 100ml = 40p
Normally £2
£1 half price



3. Almond & Avocado Shampoo
250ml
03483
Price per 100ml = 40p
Normally £2
£1 half price

4. Almond & Avocado Conditioning Balm
200ml
17889
Price per 100ml = 63p
Normally £2.50
£1.25 half price



5. Mango & Ginger 2-in-1 Shampoo & Conditioner
250ml
11783
Price per 100ml = 40p
Normally £2
£1 half price

6. Blackcurrant & Red Clover 2-in-1 Shampoo & Conditioner
250ml
15867
Price per 100ml = 40p
Normally £2
£1 half price



7. Golden Apricot & Shea 2-in-1 Shampoo & Conditioner
250ml
16352
Price per 100ml = 40p
Normally £2
£1 half price



8. Golden Apricot & Shea Leave-in Treatment
125ml
11429
Price per 100ml = £1.00
Normally £2.50
£1.25 half price



9. Chamomile & Aloe Vera Shampoo
250ml
10447
Price per 100ml = 40p
Normally £2
£1 half price

10. Chamomile & Aloe Vera Treatment Mask
125ml
14001
Price per 100ml = £1.00
Normally £2.50
£1.25 half price

remove daily oils with
VERBENA
& **PEPPERMINT**
for hair that feels fresh & clean every day



NEW Shampoo
250ml
24471
Price per 100ml = 40p
Will normally be £2
£1 half price

NEW Conditioner
250ml
02089
Price per 100ml = 40p
Will normally be £2
£1 half price

AVON EVERYDAY

ESSENTIALS



Feminine Cleansing Wipes

15 wipes.
07336
Price per piece = 11p
Normally £3.40
£1.70 half price

Gentle Feminine Wash

300ml
28688
Price per 100ml = 67p
Normally £4
£2 half price

£2
half price

new



with soothing aloe vera

simply delicate
stay active
feel fresh and confident to
give it your all while exercising



NEW Active Wash

300ml
07062
Price per 100ml = 67p
Will normally be £4
£2 half price

48-hour freshness

reliable roll-on protection
for him and her

Women's Roll-On Anti-Perspirant Deodorant

50ml
43190 Tropical Burst
56739 Fresh
15362 Light Bloom
17111 Invisible Protection
Price per 100ml = £2.00
Normally £2
£1 half price

FOR HER



NOW WITH
DRY PORE
Technology



FOR HIM

Men's Roll-On Anti-Perspirant Deodorant

50ml
63693 Fresh
16956 Active
Price per 100ml = £2.00
Normally £2
£1 half price



AVON
ONDUTY



essentials

Invigorating Body Wash

250ml
28258
Price per 100ml = 60p
Normally £3
£1.50 half price

3-in-1 Shampoo, Condition and Shave

250ml
16915
Price per 100ml = 60p
Normally £3
£1.50 half price

Conditioning After Shave Balm

100ml
18127
Normally £5
£2.50 half price

Revitalising Shave Gel

150ml
18077
Price per 100ml = £1.17
Normally £3.50
£1.75 half price



energising

2-in-1 Shave & Wash 150ml

01867
Price per 100ml = £1.33
Normally £4
£2 half price

3-in-1 Shampoo, Conditioner and Body Wash 250ml

01891
Price per 100ml = 80p
Normally £4
£2 half price



refreshing

Hair & Body Wash

200ml
06197
Price per 100ml = 75p
Normally £3
£1.50 half price

Protecting Shave Gel

100ml
27458
Normally £3.50
£1.75 half price

Soothing After Shave Balm

100ml
19141
Normally £5
£2.50 half price

feeling
FRESH

invigorating and refreshing
shower essentials for him

ALL
**HALF
PRICE**

pages 184-195

AVON EVERYDAY

ESSENTIALS

ALL
HALF PRICE
pages 184-195

new

£2.50
half price



juicy **MANGO**

fill your bath with our refreshing new summer fragrance

**NEW Juicy Mango
Bubble Bath**
1 litre
22137
Will normally be £5
£2.50 half price

Bubble Bath
1 litre
13235 White Lily
00208 Soft Pink
03657 Sensitive
20966 Lavender
23168 Pomegranate & Peony
26468 White Tea & Jasmine
Normally £5
£2.50 half price


Bubble Bath
500ml
19711 White Lily
02451 Soft Pink
15560 Sensitive
23465 Lavender
23622 Pomegranate & Peony
57455 White Tea & Jasmine
Price per 100ml = 40p
Normally £4
£2 half price

we guarantee you'll love your new products!
If you're not 100% happy with your purchase, just return it within 28 days of delivery for a refund or exchange, even if you've tried it!

Special terms apply to certain products – these are clearly indicated in the brochure. For a full refund on products with a free gift, please return both items to ensure your refund is processed. Avon offers a 2-year warranty for manufacturing faults on its watches. **The Avon guarantee is in addition to your statutory rights.** Contact your Independent Avon Representative for further details if required. On the rare occasion that it is necessary, Avon reserves

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Please refer to the dimensions in the product description to avoid any disappointment on delivery. All electrical products which fall under the auspices of the Waste Electrical and Electronic Equipment Act 2006, as amended, are compliant. Avon Cosmetics Ltd is a member of Electrical Compliance Scheme. All such products are marked with the Waste-bin symbol 

Help the environment by disposing of your products responsibly. The wheelle bin symbols indicate the product and batteries must not be disposed of in the domestic waste as they contain substances which can be damaging to the environment and health. Please use designated collection points or recycling facilities when disposing of the item or batteries.



ESSENTIALS

ALL
HALF PRICE
pages 184-195

head-to-toe hydration



Body Lotion 400ml
00406 Shimmering
10470 Firming
 Price per 100ml = 60p
 Normally £4.80
£2.40 half price

56804 Gentle Aloe
07740 Royal Jelly

75ml handbag-sized cream

NEW Cocoa Butter Rich Cream Conditioning Moisture for Face, Hand and Body 75ml 09837
 Price per 100ml = £1.33
 Will normally be £2
£1 half price

Rich Moisture Cream for Face, Hand and Body 75ml 07435
 Price per 100ml = £1.33
 Normally £2
£1 half price



gentle family care

Gentle Hand Wash 200ml 12674
 Price per 100ml = 63p
 Normally £2.50
£1.25 half price

Nurturing Body Lotion 400ml 23317
 Price per 100ml = 60p
 Normally £1.80
£2.40 half price

Gentle Body Wash 400ml 23192
 Price per 100ml = 36p
 Normally £3
£1.50 half price

Rich Moisture Family Cream for Face, Hand and Body 400ml 23432
 Price per 100ml = 65p
 Normally £5.20
£2.60 half price



nourishing
COCOA BUTTER

24-hour moisture with rich **cocoa butter** and **vitamin E**



Conditioning Moisture Body Lotion 400ml 01529
 Price per 100ml = 60p
 Normally £4.80
£2.40 half price

Lip Butter 15ml 22061
 Price per 100ml = £11.07
 Normally £3.50
£1.75 half price

Rich Cream Conditioning Moisture for Face, Hand and Body 400ml 07427
 Price per 100ml = 65p
 Normally £5.20
£2.60 half price

Rejuvenating Moisture Body Butter 200ml 22996
 Price per 100ml = £1.25
 Normally £5
£2.50 half price

AVON EVERYDAY

ESSENTIALS



ALL HALF PRICE

pages 184-195



nourishing FACE CREAMS

with trusted ingredients for every skin type

for normal to dry skin

with moisturising and softening soybean and vitamin E

£1.90 half price



Rich Moisture Nourishing Face Cream
100ml
16519
Normally £3.80
£1.90 half price

3-in-1 Cleansing Lotion
200ml
23242
Price per 100ml = 88p
Normally £3.50
£1.75 half price



for very dry skin

with softening and restoring royal jelly

Royal Jelly Face Cream
100ml
06296
Normally £3.80
£1.90 half price

for dry skin

with nourishing and pampering cocoa butter and vitamin E

Cocoa Butter Revitalising Moisture Face Cream
100ml
00463
Normally £3.80
£1.90 half price

for oily/combination skin

with refreshing and mattifying cucumber, witch hazel and green tea

Light Moisture Refreshing Face Gel-Cream
100ml
17400
Normally £3.80
£1.90 half price

for mature skin

with skin-firming collagen and elastin

Youth Restore Firming Face Cream
100ml
27839
Normally £4.40
£2.20 half price

TOP TIP:
Leave your
after sun products
in the fridge for an
extra cool burst
of skin TLC



AFTER SUN: mist, butter, gel and lotion to cool & soothe sunburnt skin

<p>Cooling After Sun Spray Lotion with Vitamin C 150ml 19588 Price per 100ml = £2.00 Normally £6 £3 half price</p>	<p>After Sun Shimmering Tan Enhancer 150ml 19778 Price per 100ml = £2.33 Normally £7 £3.50 half price</p>	<p>Soothing After Sun Body Butter 200ml 17624 Price per 100ml = £1.75 Normally £7 £3.50 half price</p>	<p>Cooling After Sun Lotion with Aloe 400ml 04028 Price per 100ml = £1.00 Normally £8 £4 half price</p>	<p>After Sun Aloe Ice Gel 150ml 18408 Price per 100ml = £2.33 Normally £7 £3.50 half price</p>
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TANNING: fake it with our bronzing beauties for natural glow-getters

<p>Magic Tan Moisturising Self Tan Lotion for Face and Body 150ml 24240 Price per 100ml = £5.00 Normally £15 £7.50 half price</p>	<p>Maxi Tan Tan Enhancing Oil Spray 150ml 19471 Price per 100ml = £2.00 Normally £6 £3 half price</p>
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ALL
HALF PRICE
pages 196-197

£7.50
half price



Magic Tan Self Tan Bronzing Mousse
150ml
01149
Price per 100ml = £5.00
Normally £15
£7.50 half price

MAGIC UP A SUN-KISSED GLOW

cheat the heat with our fast drying, **tropical scented mousse** for an instant, **natural-looking tan** that lasts up to 1 week

all of our sun protection products are formulated with **Derma 360[®] Technology** for advanced protection

• non-greasy • water-resistant • hypoallergenic • UVA/UVB protection

AVON
SUN⁺
love that sunshine feeling



SPF 30

Protecting Balm SPF30
04366
Normally £3.50
£2 save £1.50

LOTIONS: to protect skin from head to toe



Moisturising Sun Lotion SPF10
150ml
07971
Price per 100ml = £5.00
Normally £10
£7.50 save £2.50

Moisturising Sun Lotion SPF25
150ml
07104
Price per 100ml = £4.00
Normally £10
£6 save £4

Multi Protection Moisturising Sun Lotion SPF30
150ml
19976
Price per 100ml = £4.00
Normally £10
£6 save £4

Fresh Protection Moisturising Body Lotion SPF30
150ml
19869
Price per 100ml = £4.67
Normally £11
£7 save £4

Multi Protection Moisturising Sun Lotion SPF50
150ml
18382
Price per 100ml = £3.33
Normally £10
£5 half price

SPRAYS: all-over lightweight mists

Moisturising Sun Spray SPF15
150ml
19885
Price per 100ml = £3.33
Normally £10
£5 half price



SPF 15

Quick Dry Clear Spray SPF30
150ml
19935
Price per 100ml = £4.00
Normally £12
£6 half price



SPF 30

Multi Protection Moisturising Face Lotion SPF30
50ml
10835
Price per 100ml = £11.00
Normally £9
£5.50 save £3.50



SPF 30

Anti-Ageing Face Cream SPF50
50ml
10769
Price per 100ml = £11.00
Normally £9
£5.50 save £3.50



SPF 50

KIDS: high 'SPF kids' care for worry-free sunshine fun

Kids' Turquoise Sun Spray SPF30
150ml
18630
Price per 100ml = £3.67
Normally £10
£5.50 save £4.50



SPF 30

Kids' Multivitamin Sun Cream SPF50
75ml
18739
Price per 100ml = £6.67
Normally £9
£5 save £4



SPF 50

Kids' Swim & Protect Sun Lotion SPF50
150ml
18796
Price per 100ml = £4.67
Normally £12
£7 save £5



SPF 50

SAVE UP TO
HALF PRICE

pages 198-199

SPF30

smooths and softens skin to enhance your healthy glow

£5.50
half price



Protect & Glow Moisturising Sun Lotion SPF30
Helps enhance the skin's natural tanning process as it protects with SPF30.
150ml
19901
Price per 100ml = £3.67
Normally £11
£5.50 half price

EXPLORE THIS SUMMER AS YOU
PROTECT & GLOW

stay safe as you accelerate your natural tan with our **SPF30, skin-loving lotion**

AVON
SUN⁺
love that sunshine feeling

ALL 4 *for*
£12

ALL YOUR SUMMER ESSENTIALS

in 1 PACK!

get set for summer with our
AMAZING OFFER on your
skin-loving must-haves

PACK CONTAINS:

- Avon Sun+ Multi Protection Moisturising Sun Lotion SPF50 150ml
- Avon Sun+ Moisturising Sun Spray SPF15 150ml
- Avon Sun+ After Sun Aloe Ice Gel 150ml
- Skin So Soft Original Dry Oil Spray 150ml

order using: 67819
£12

*Based on normal brochure prices.



high SPF
lotion that stays
SPF50 even after
80 minutes in
the water



lightweight
spray formula for
easy and even
application

SPF
15



cooling
aloe vera gel to
soothe and calm
sunburnt skin

worth
£32*



**NO.1
BEST SELLER**
with jojoba oil for
miracle moisture
on the go

★ STAR BUY ★

new



real SEMI-PRECIOUS stones

beautiful bracelets made to treasure

bracelet
£5
save £3

PEACE
green quartzite
07781



HEALTH
cream quartzite
07757



LOVE
chalcedony
08938



PROTECTION
amethyst
28043



NEW Irlana Bracelet
Fabric bracelet with metal end caps and bead fastener. Features genuine semi-precious stones. Adjustable cord, one size fits all. Will normally be £8
£5 save £3

As the stones are a natural product, there may be some variance in colour.



BEST PRICE THIS YEAR!

**BUY 1
CHOOSE
2 FREE**
save £7.20
back page only

hands-on MOISTURE

find your perfect cream for all-day hydration

Order your full price product using the full price product number, and order your 2 free products using the free product numbers.



- Hand Cream 100ml**
- 70524** Youth Restore
 - 39594** Royal Jelly
 - 39750** Gentle Aloe
 - 51607** Cocoa Butter
 - 48611** Argan Oil
 - 35410** Limited Edition Glycerine Hand & Nail
 - 53876** Smoothing Olive Oil
 - 30726** Glycerine Hand & Nail
- £3.60**
- Hand Cream 100ml**
- 08573** Youth Restore
 - 08862** Royal Jelly
 - 03780** Gentle Aloe
 - 04812** Cocoa Butter
 - 74062** Argan Oil
 - 00422** Limited Edition Glycerine Hand & Nail
 - 16899** Smoothing Olive Oil
 - 10397** Glycerine Hand & Nail
- FREE**



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