

AVON

avon.uk.com

BROCHURE 12 2017



introducing the
NEW
*blushed
matte*
SHADES
*you've been
waiting for*

rediscover the matte lipstick that's
more *matte*
THAN MAC!*

*MAC 'matte', visit www.avon.uk.com/matte-info for more information.

AVON  TRUE beautiful promises kept

NEW BLUSHED NUDE SHADES	 25239 Blush	 24992 Rose Awakening	 25205 Pink Truffle
	 59956 Rouged Perfection	 25282 Pink Passion	 24927 Tempting Mauve
NUDES	 57307 Au Naturel	 15610 Marvelous Mocha	 59691 Perfectly Nude
	 28977 Ravishing Rose	 63677 Splendid Fuchsia	 08425 Vibrant Melon
PINKS	 58982 Electric Pink	 41400 Adoring Love	 16006 Ideal Lilac
	 58479 Pure Pink	 26930 Posh Petal	True Colour Perfectly Matte Lipstick Normally £8 £5.50 save £2.50
	 17905 Superb Wine	 09431 Mauve Matters	 26880 Hot Plum
PLUMS & WINES	 57224 Wild Cherry	 55053 Red Supreme	 18218 Ruby Kiss
	 18176 Coral Fever	 27086 Absolute Coral	 18119 Peach Flatters
REDS			
CORALS			

our no.1 lipstick is
more *matte*
THAN MAC!*

Get her True Colour Perfectly Matte lip look... with Pink Truffle



Image shown does not show a MAC matte lipstick.



6 new blushed shades



AVON
True Colour Perfectly Matte Lipstick **£5.50**

VS HIGH STREET

MAC Matte Lipstick **£16.50†**

*MAC 'matte', visit www.avon.uk.com/matte-info for more information.
†Price sourced from www.maccosmetics.co.uk on 10.03.2017.

100% MATTE LOOK
no drying

- lightweight, hydrating, velvety formula
- defines lips for a sculpted look
- NOW with a perfect nude for every skin tone

find your favourites

Make-up p26-71

Perfume p72-87

Men's Store p88-93

Hair Salon p94-103

Life & Style p107-171

Skincare p172-199

Bath & Body p200-233

follow us and join in!



AVON SPEAK OUT AGAINST DOMESTIC VIOLENCE



Joslyn Causes Bangle
Single silver-plated and glass stone bangle featuring 4 words: faith, strength, courage and hope. Diameter approx. 6.7cm. 14316 **£5**

women's aid
until women & children are safe

For every Joslyn Causes Bangle sold, Avon will donate at least £2.50 to domestic violence charities, split 50/50 between Women's Aid and Refuge. Women's Aid registered charity no. 1054154. Refuge registered charity no. 277424.



NEW T by Tabitha Webb Quill Weekender Comes with detachable shoulder strap. PU with polyester lining. Approx. 41cm x 32cm x 19cm. 26807
Will normally be £90 **£40 save £50**

NEW T by Tabitha Webb Quill Purse PVC with polyester lining. Approx. 19.5cm x 10cm x 2cm. Comes in a gift box. 57936 Will normally be £30 **£18 save £12**

exclusive coordinating handbag available (see page 112)



DON'T MISS OUR **LIFE & STYLE** FASHION & HOME STORE PAGE 107

*Based on normal brochure prices.

T **TABITHA WEBB**
introducing the new designer collection for 2017

detachable shoulder strap for easy travel

luxurious engraved tag and embossed branded details

WEEKENDER BAG

£40
WORTH £90*



gorgeous wallet-style purse

metal feet to protect against scuffing

PURSE **£18**
WORTH £30*

purse comes in a premium gift box

"I've chosen a bright pop of colour against gorgeous cream for this brand new weekender - I wanted the whole collection to feel really summery and fresh." Tabitha x



new

*where
passion
blooms*

INTRODUCING

our worldwide no.1 seductive scent

IMARI



1 sold
EVERY
15 seconds*

£6
SAVE £5

sensual. decadent. irresistible

sparkling Italian lemon, luxurious jasmine and addictive vanilla mesmerise with opulent sensuality

NEW EDT 50ml 08698 Price per 100ml = £12.00 Will normally be £11 **£6** save £5

*Based on sales worldwide during 2016.

AVON VS THE HIGH STREET

We believe in bringing you the best in beauty at an incredible price. No compromises.

But don't take our word for it –

see the proof for yourself.

Avon Vs The High Street Pack

Includes: True Colour Nail Experts Ridge Filling Base Coat 10ml, True Colour Colour-Correcting Pearls 22g, True Colour Glimmerstick Eyeliner in Blackest Black, True Colour SuperShock Max Volume Mascara in Black 10ml, True Colour Supreme Nourishing Lipstick in Nurturing Nude.

67140
£15

*Based on £15 pack price.

**Based on normal brochure prices. Products available to buy separately within this brochure except True Colour Supreme Nourishing Lipstick.

*Prices sourced from www.johnlewis.com on 07.03.2017.

**Price sourced from www.selfridges.com on 02.03.2017.

the make-up collection that
SAVES YOU OVER £100!*

AVON VS ESTÉE LAUDER
Glimmerstick Eyeliner £6** VS Double Wear Infinite Waterproof Eyeliner £18†

AVON VS YSL
SuperShock Max Volume Mascara 10ml £10** VS Volume Effet Faux Cils Mascara £25.50†

AVON VS ESTÉE LAUDER
Nail Experts Ridge Filling Base Coat 10ml £6** VS Pure Color Ridge Filler Treatment Base Coat 9ml £15††

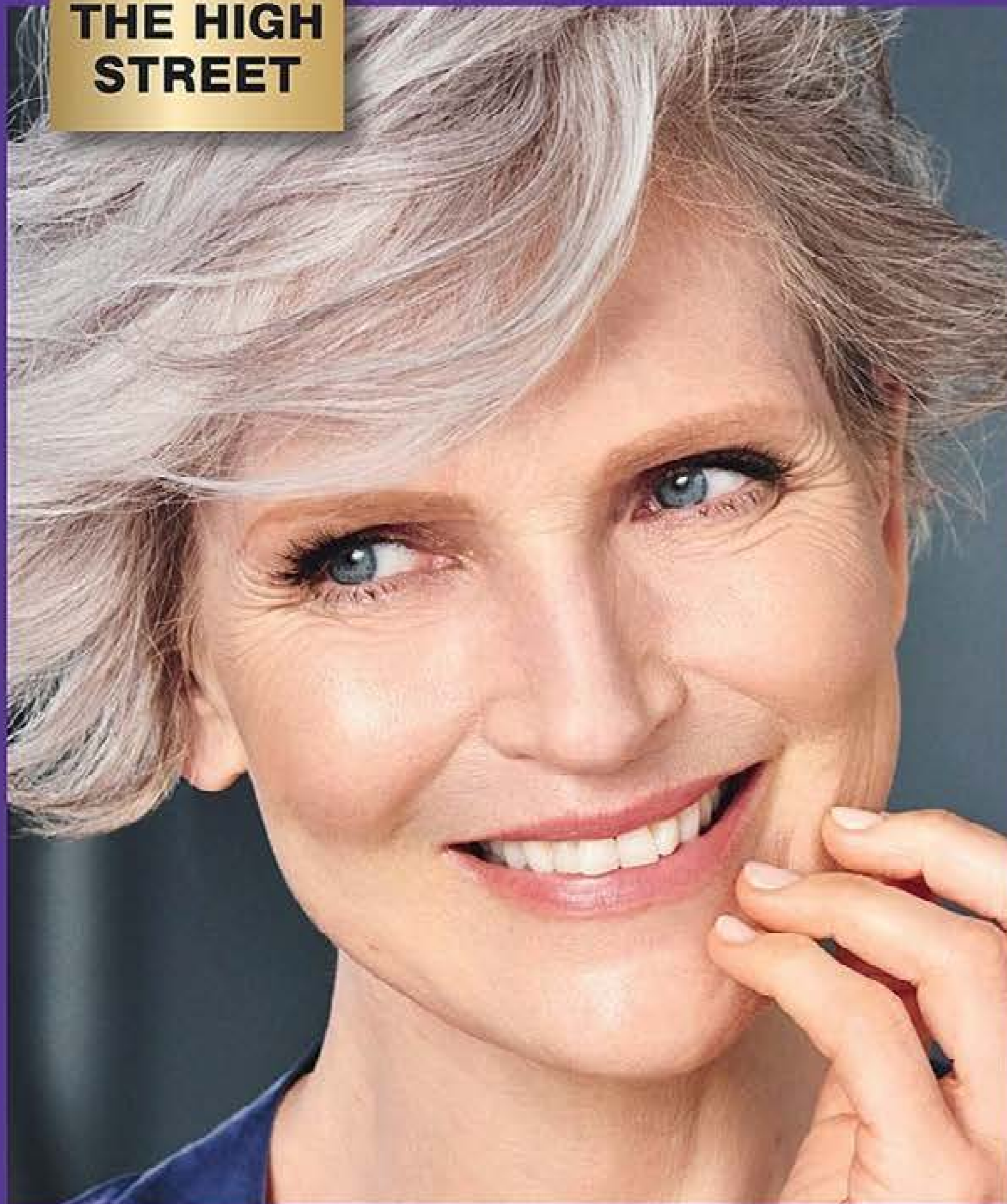
all 5 for **JUST £15**

AVON VS GUERLAIN
Colour-Correcting Pearls 22g £10** VS Météorites Pearl Powder Blush 25g £41.50†

AVON VS LANCÔME
Supreme Nourishing Lipstick £8** VS Lipstick Shine Lover £23†

AVON
VS
THE HIGH
STREET

A NEW



7 OUT OF 10

*Boots No7 users preferred Anew**

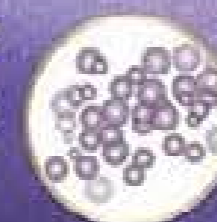
IMMEDIATELY replenishes for youthful-looking skin with a rosy glow



£12.50
EACH
HALF PRICE

PLATINUM 60+

with patented Paxillium Technology to help restore youthful cell shape and boost collagen to firm, lift and strengthen the look of skin



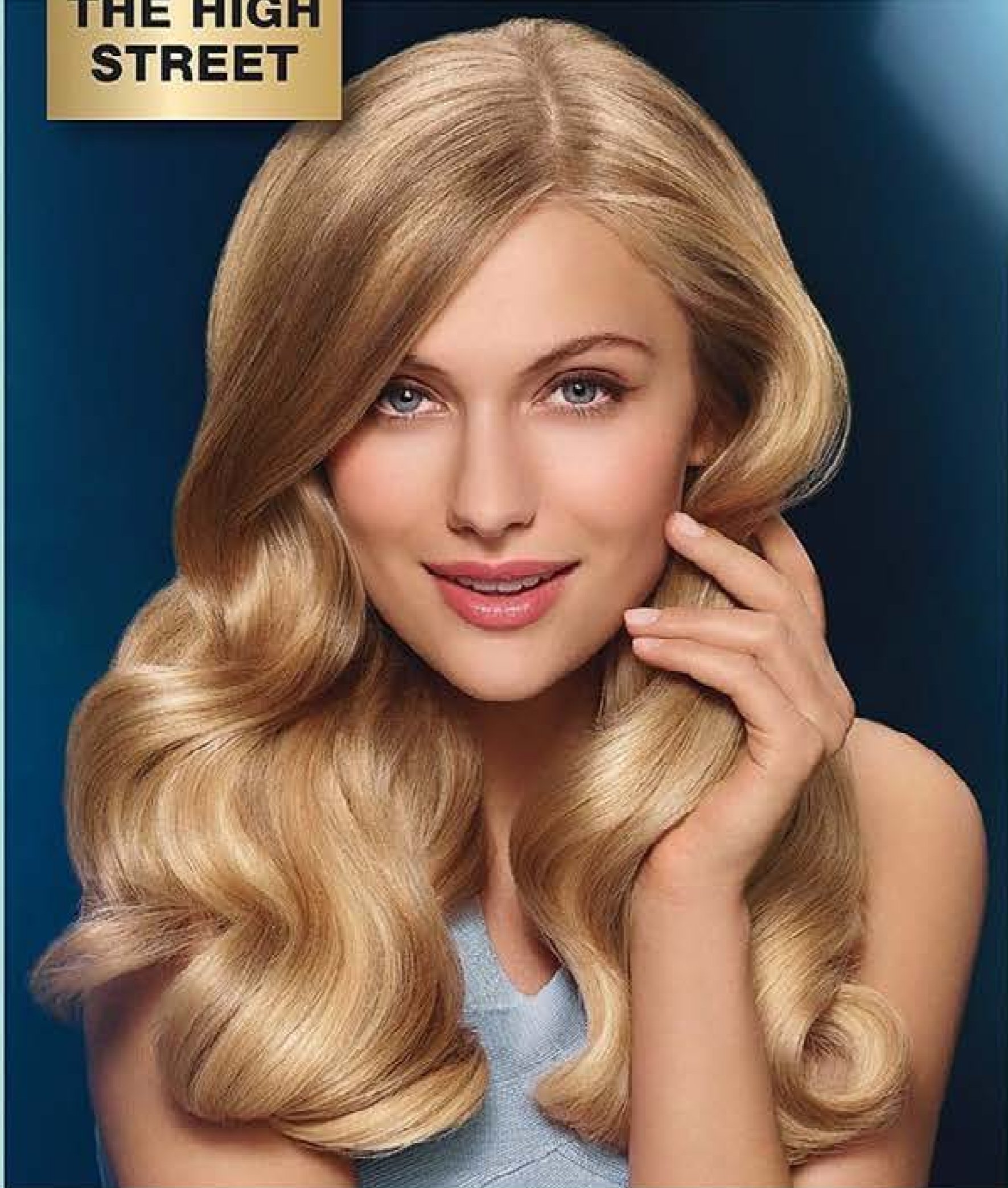
Day Cream SPF25 50ml 09290 Price per 100ml = £25.00 Normally £25 **£12.50 half price**

Night Cream 50ml 06908 Price per 100ml = £25.00 Normally £25 **£12.50 half price**

*Out of 161 Boots No7 users questioned from 04.01.2016-01.02.2016, 72% preferred Anew when comparing like-for-like products.

AVON
VS
THE HIGH
STREET

advance
TECHniques



join the 95% of women who got
IRRESISTIBLE HAIR



AVON
Advance
Techniques
Nourishing
Hair Serum 30ml

£3.50

VS HIGH STREET

LEE STAFFORD
ARGANOIL
Nourishing
Miracle Oil 50ml

£11.99*

360 Nourishment Moroccan Argan Oil Nourishing Hair Serum 30ml
28860 Price per 100ml = £11.67 Normally £6 **£3.50** save £2.50

*Price sourced from www.boots.com on 08.03.2017.

AVON
VS
THE HIGH STREET

mark.



SHE'S WEARING SO JELLY, EMERALD CITY, DAYSIE AND SPIKED PUNCH

18952 Red Velvet	18887 Very Berry	18861 Mauvelous	18937 Wine And Dine Me	58172 Rain Washed	18903 Lavender Sky	18879 Purplicious	02634 So Jelly	02519 Sapphired Up	23820 Just Beachy	17699 Periwinkles
12153 Moondust	19000 Bittersweet	02071 Surebet	01966 Barely There	18846 Dazzle Pink	19083 Daysie	17616 Sweet Pea	17772 Olive-It	02444 Emerald City	02584 Parfait Pink	23804 Cerise-ly
23812 Spiked Punch	02592 Fabulous	02113 I Pink I Can	02162 Violaceous	02394 Moody	02261 Berry Nutty	02279 Head In Clouds	18838 Charcoal Smoke			

mark. Gel Shine
Nail Enamel
10ml
Normally £7
£3.50
half price

SALON-QUALITY MANI

without the salon price tag



AVON
mark. Gel Shine
Nail Enamel
10ml
£3.50

VS HIGH STREET

CND
Shellac
Manicure
£25*

*Based on average salon treatment price.

- high-impact colour in just 1 coat
- with nourishing omega oils
- primes, protects and strengthens

don't forget to order your Top Coat... page 16

AVON
VS
THE HIGH
STREET

mark.

SHE'S WEARING EMERALD CITY
...NOW IT'S OVER TO YOU!

WITHOUT
top coat
after daily
wear and tear

WITH
top coat
after daily
wear and tear

**2X
LONGER
LASTING***

mark. Gel Shine Top Coat
10ml 12492
Normally £7
£3.50 half price



**GEL SHINE NAIL ENAMEL + TOP COAT
= LASTS TWICE AS LONG***

Images for illustrative purposes only.
*When using Gel Shine Nail Enamel
and Gel Shine Top Coat together.

GEL-LIKE SHINE
no damage. no UV lamp.

with **DURALAST
COMPLEX** to
lock in colour and shine
for a durable,
salon-perfect finish

- reduces chipping
- increases shine
- reduces cracking



AVON
mark.
Gel Shine
Top Coat 10ml **£3.50**

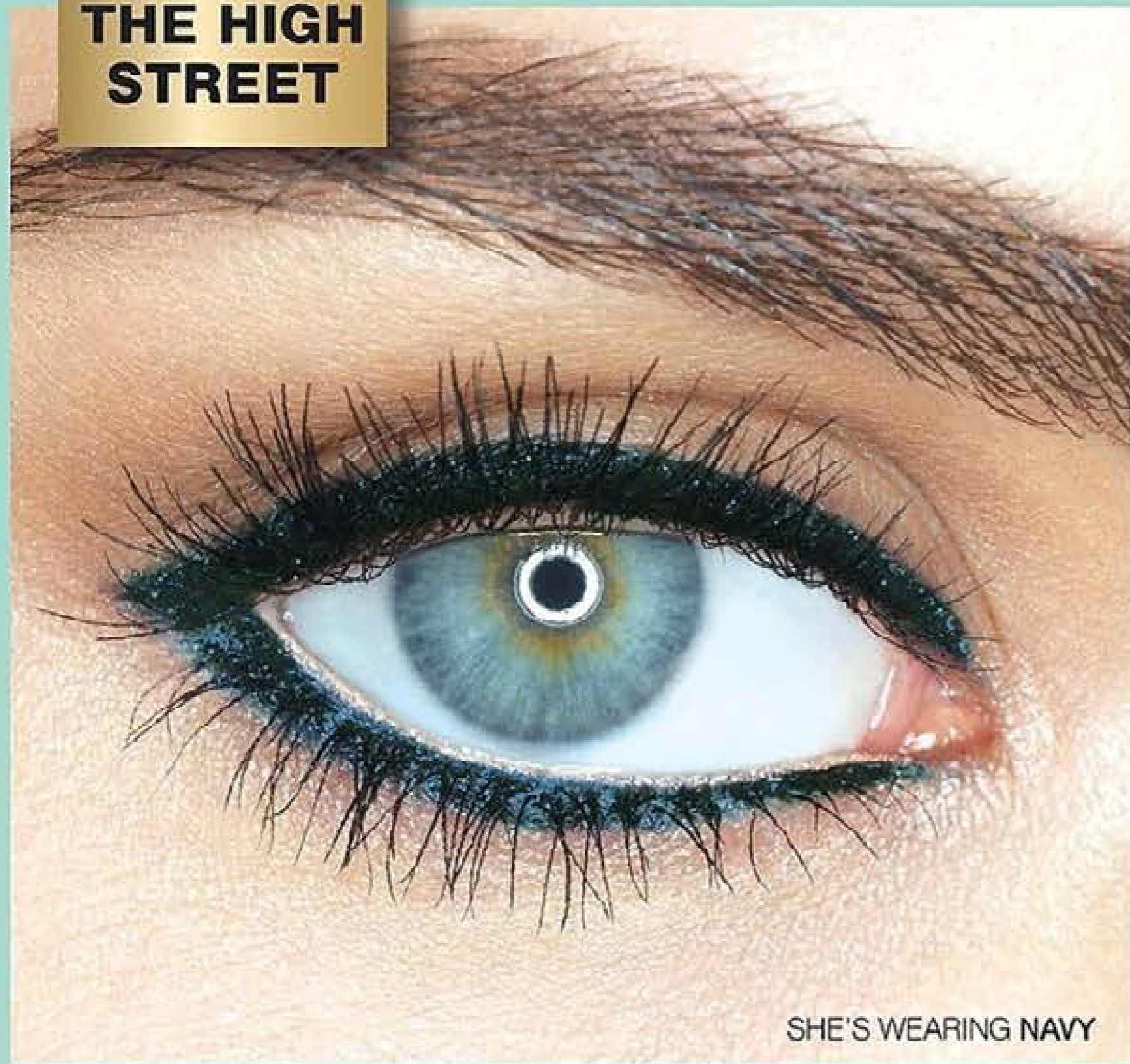
VS HIGH STREET

SALLY HANSEN
Miracle Gel
Top Coat 14ml **£9.99†**

†Price sourced from www.boots.com on 03.03.2017.

AVON
VS
THE HIGH STREET

AVON  TRUE
beautiful promises kept



SHE'S WEARING NAVY

CLASSIC CRÈME FINISH

06627 Saturn Grey	06551 Majestic Plum	05637 Emerald	06502 Blackest Black	01479 Navy	17871 Khaki	06528 Cosmic Brown	06668 Starry Night	06486 Black/ Brown	...	00141 Black	54510 Ocean Pure	17392 Barnacle Brown	22467 Aqua Shores
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new shades

DAZZLING DIAMOND LINES

10603 Brown Sugar	09043 Black Ice	10413 Sugar Plum	08938 Smokey Diamond	10470 Twilight Sparkle	10538 Emerald Glow	01842 Jade Metallic	20727 Teal Sparkle	20396 Silver Lights	02436 Black Bijoux
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OUR NO. 1 EYELINER*
dramatic lines for less



bold, precise
lines that
LAST ALL DAY
– no tugging or fading

AVON
Glimmerstick
Eyeliner **£3**

VS HIGH STREET

ESTÉE LAUDER
Double Wear
Infinite Waterproof
Eyeliner **£18†**

*Based on sales from 08.09.2016-28.09.2016.
†Price sourced from www.johnlewis.com on 07.03.2017.

True Colour Glimmerstick Eyeliner
Normally £6
£3 half price

waterproof,
smudge-free
formula

AVON
VS
THE HIGH
STREET

WOMEN THAT LIKE
Benefit's They're Real!...

£20.50*

THE ULTIMATE MASCARA CHALLENGE

customers tested our Big & False
Lash Volume Mascara against
Benefit's They're Real!...

mark. Big & False Lash Volume Mascara
10ml Normally £8.50 **£5.50** save £3

04051
Black

29454
Brown Black

*Model wears lash inserts for an even lash line. Model is wearing mark.
Big & False Lash Volume Mascara.

*Price sourced from www.boots.com on 08.03.2017.

...ALSO LIKE our
Big & False Lash Volume Mascara

£5.50

- with fibre-infused formula for double the lash volume
- smudge-proof, waterproof, clump-proof
- lasts all day

AVON
mark.
Big & False
Lash Volume
Mascara 10ml **£5.50**
VS HIGH STREET

BENEFIT
They're Real!
Lengthening
Mascara 8.5g **£20.50***



AVON
VS
THE HIGH STREET

AVON  TRUE
nutraeffects



**ADD RADIANCE
TO DULL AND
TIRED SKIN**

Radiance Night Cream
Lightweight, quickly absorbed night cream creates a radiant, even-looking complexion. 50ml
15545 Price per 100ml = £8.00 Normally £4.50
£3 save £1.50

Radiance Day Cream SPF20
Makes skin look and feel energised, radiant and moisturised. SPF20. 50ml
27177 Price per 100ml = £8.00 Normally £4.50
£3 save £1.50

ALL OF THE GLOW,
none of the nasties



suitable for sensitive skin

- formulated to boost skin's firmness and elasticity
- evens the look of skin tone
- free from mineral oil

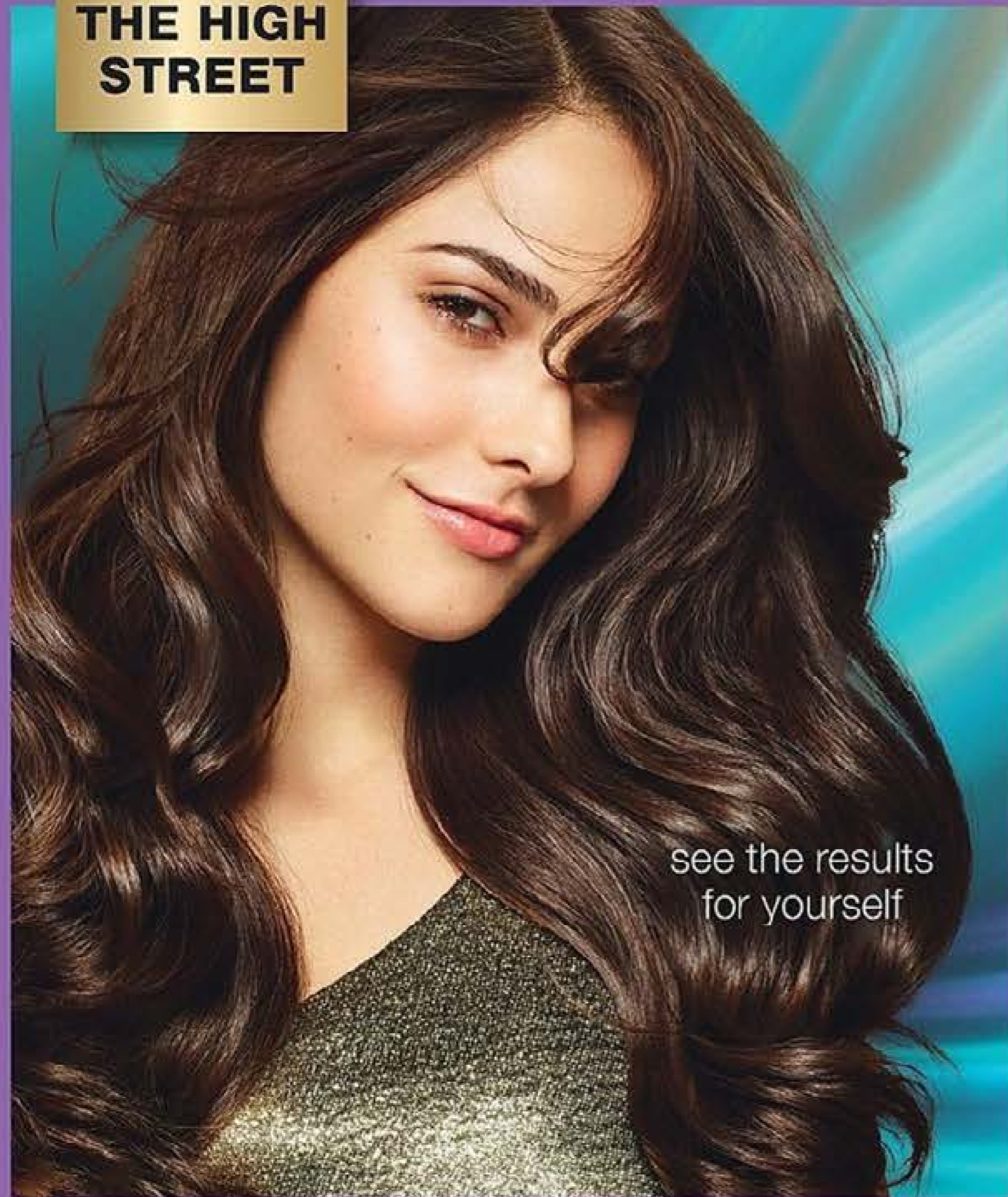
AVON Nutra Effects Miracle Glow Lightweight Facial Oil 30ml	£7
VS HIGH STREET	
THE BODY SHOP Oils Of Life™ Intensely Revitalising Facial Oil 30ml	£30*

Miracle Glow Lightweight Facial Oil
30ml 15636 Price per 100ml = £23.33
Normally £10 **£7 save £3**

*Price sourced from www.thebodyshop.com on 09.02.2017.

AVON
VS
THE HIGH STREET

advance
TECHniques



see the results
for yourself

THE DRY SHAMPOO

that's less visible than the rest

invisible formula
absorbs
excess oil



AVON
no chalky residue in sight!*

COMPETITOR 1

COMPETITOR 2

COMPETITOR 3

AVON
Advance
Techniques
Dry Shampoo 150ml **£2.50**

VS HIGH STREET

TRESemmé
Instant Refresh
Cleansing Dry
Shampoo 200ml **£4.99†**

Dry Shampoo 150ml 48173 Price per 100ml = £1.67 Normally £3.50 **£2.50** save £1

*See avon.uk.com/spray-test-info for more information.
†Price sourced from www.glossybox.co.uk on 29.03.2017.

SHE'S WEARING SAGE SHOCK
...NOW IT'S OVER TO YOU!

INTENSE GEL LINES

FRAME EYES WITH NEW SHADES OF OUR GO-TO
CREAMY GEL PENCIL FOR A BIG IMPACT FINISH

NEW SHADES



NEW mark. Gel
Pencil Eyeliner
Will normally be £6
£3 half price

£3
half price

DON'T
FORGET
your pencil
sharpener

Pencil
Sharpener
04374
Normally £3
£1.50
half price



we have
all the products
all the shades
all the brushes
you need to

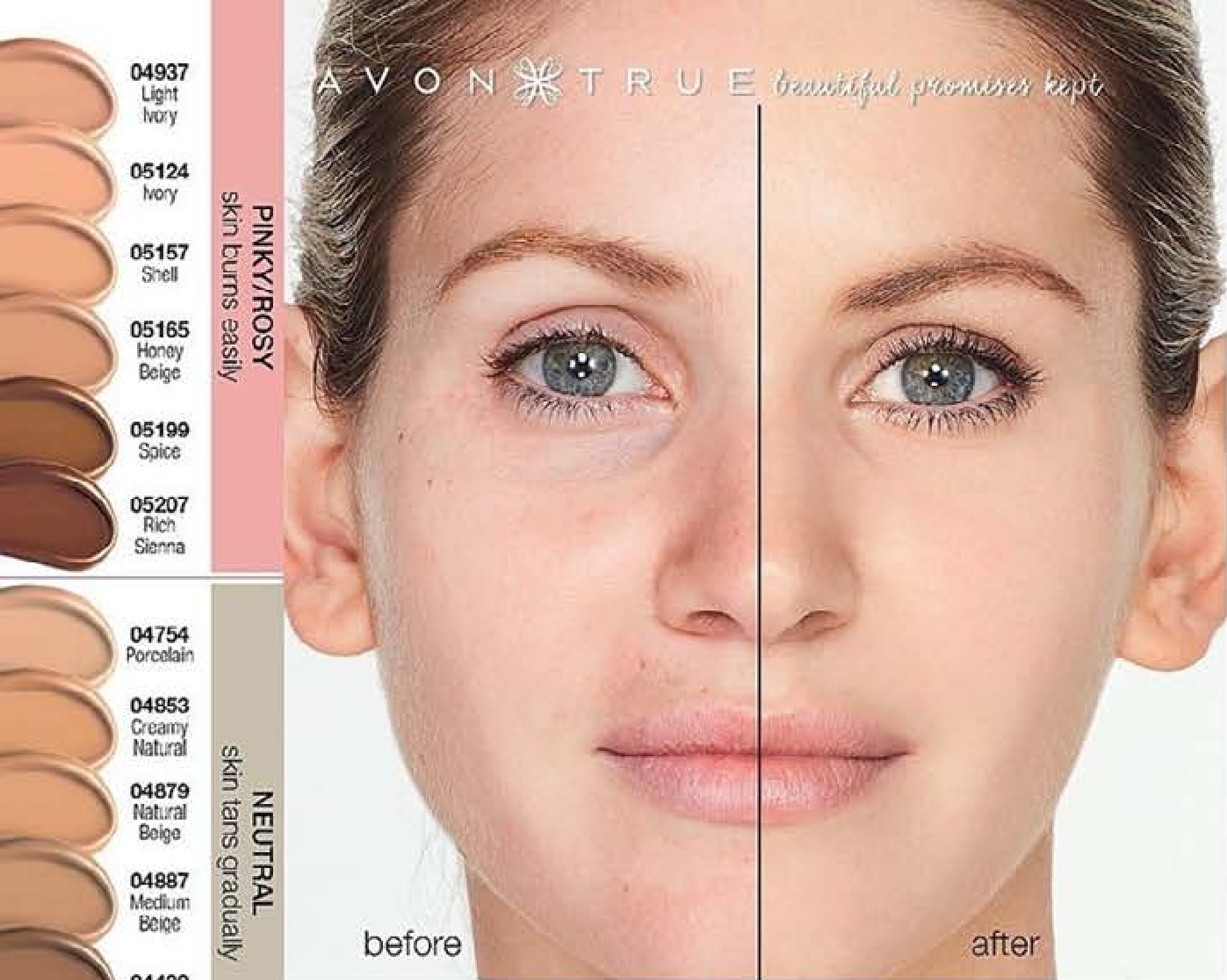
UNLOCK

your most
flawless face ever!

if you only buy 1 thing,
make sure it's THE UK'S NO.1
FOUNDATION COMPACT!
turn over to discover ...

*See page 29 for details

AVON TRUE *beautiful promises kept*



before

after

- 04937 Light Ivory
- 05124 Ivory
- 05157 Shell
- 05165 Honey Beige
- 05199 Spice
- 05207 Rich Sienna

PINKY/ROSY
skin burns easily

- 04754 Porcelain
- 04853 Creamy Natural
- 04879 Natural Beige
- 04887 Medium Beige
- 04499 Caramel
- 04903 Walnut

NEUTRAL
skin tans gradually

- 05231 Warm Ivory
- 05249 Light Nude
- 03889 Nude
- 03947 Sun Beige
- 04911 Dark Cocoa
- 10488 Earth

GOLDEN
skin tans easily/rarely burns

NOW IN 18 NEW SHADES WITH TRUE BLUE COLOUR IQ

Say goodbye to flat, mask-like foundation thanks to the **exclusive blue pigments** in our **NEW IDEAL FLAWLESS COLLECTION** which gives truly **natural, seamless** coverage – every time.



perfect partners

NEW Set of 3 Make-up Sponges
01875
Will normally be £4
£2.50 save £1.50

UNLOCK
the secret to...

fast
3-in-1 coverage

CONCEALER, POWDER & FOUNDATION

- ✓ medium to full coverage
- ✓ SPF15 for a semi-matte finish
- ✓ blue pigments for your most natural match
- ✓ for normal, combination, dry and oily skin types

£6
half price

THE UK'S NO.1 FOUNDATION COMPACT™ AS SEEN ON TV

NEW True Colour Cream-to-Powder Foundation Compact
9g
Price per 10g = £6.67
Will normally be £12
£6 half price

love it, or your money back... GUARANTEED!

*Based on mass foundation units sold. Source: IRI Infoscan HBA/OTC 52 w/e 24 Dec 2016, units sold, pressed face powder and foundation/base categories. Avon Cream-to-Powder Foundation units sold 52 w/e 24 Dec 2016.

new



sponge sits in handy tray

AVON  TRUE beautiful promises kept



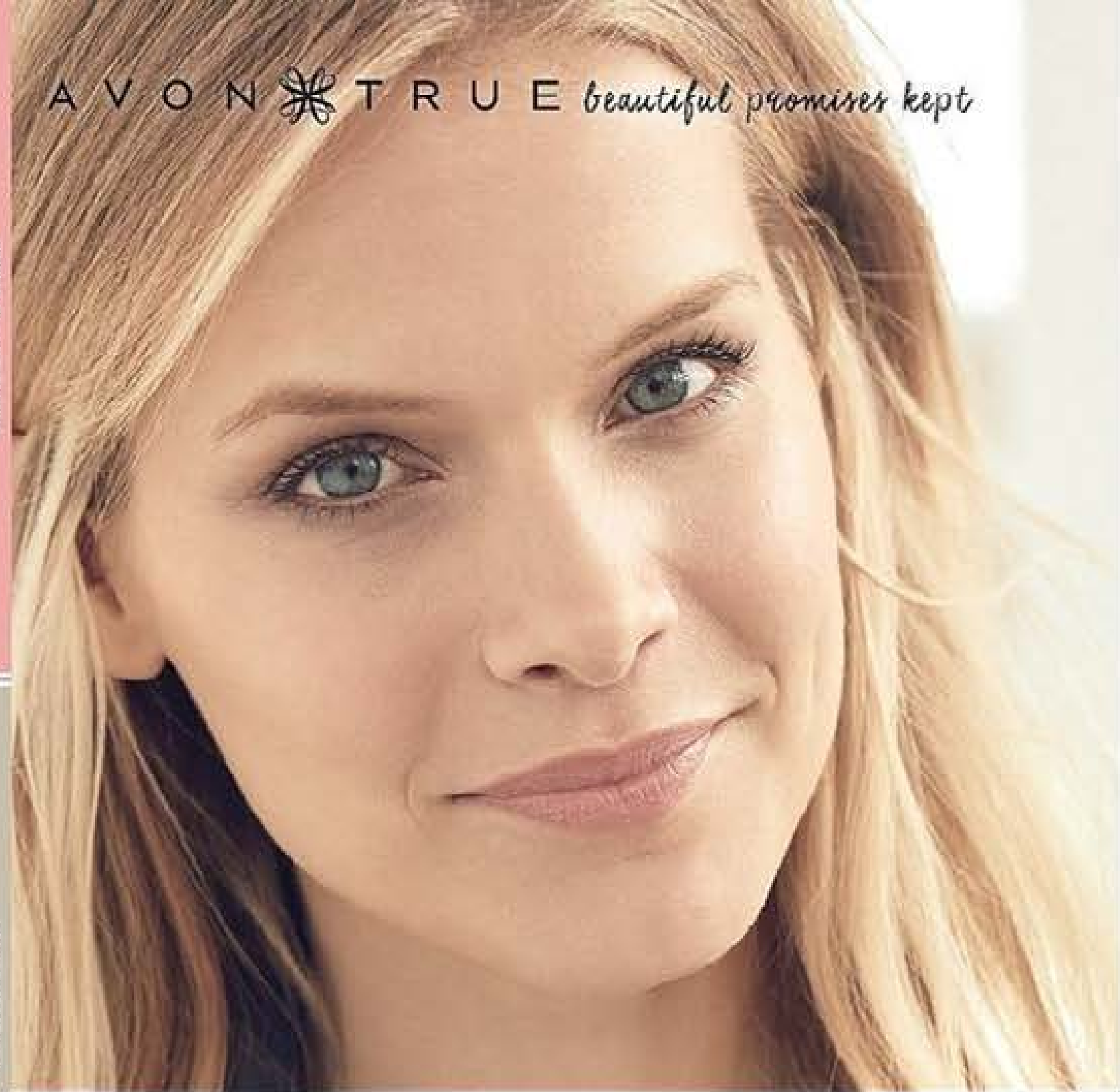
PINKY/ROSY
skin tans easily

- 10496 Light Ivory
- 09027 Ivory
- 09076 Shell
- 09233 Honey Beige
- 09258 Spice
- 09332 Rich Sienna



NEUTRAL
skin tans gradually

- 09761 Porcelain
- 08409 Creamy Natural
- 56531 Natural Beige
- 19950 Medium Beige
- 22103 Caramel
- 23564 Walnut



CUSTOMISE YOUR COVERAGE...



GOLDEN
skin tans easily/rarely tans

- 20867 Warm Ivory
- 15883 Light Nude
- 10546 Nude
- 10934 Sun Beige
- 17962 Dark Cocoa
- 20412 Earth

perfect partners
PRO BUFFING BRUSH

soft, dense bristles for streak-free, expert application



NEW Foundation Buffing Brush
08730
Will normally be £9
£5 save £4

UNLOCK
the secret to...

flawless,
invisible
coverage

TRULY FLAWLESS FOUNDATION

- ✓ medium to full coverage
- ✓ SPF15 formula moisturises for a radiant finish
- ✓ lightweight feel, stays true all day
- ✓ allergy tested for all skin types

new

£7
save £5



NOW IN 18 NEW SHADES



NEW True Colour Flawless Liquid Foundation
30ml
Price per 10ml - £2.33
Will normally be £12
£7 save £5

love it, or your money back... GUARANTEED!

NEW

06866
Porcelain
Doll

LIGHT

03459
Ivory

02915
Shell

03632
Nude

MEDIUM

03475
Medium
Beige

04275
Sand
Beige

NEW

06874
Pure
Beige

MEDIUM DEEP

NEW

06643
Deepest
Terracotta



NOW IN 3 *new* SHADES

perfect partners PRO KABUKI BRUSH

super-soft bristles buff and
blend powder like an artist



Kabuki Brush
12823
Normally £7
£4 save £3

UNLOCK
the secret to...

new

healthier-looking
skin in
just 1 week
with natural minerals

LOOSE POWDER
FOUNDATION

- ✓ medium to full coverage
- ✓ SPF15 formula
- ✓ lightweight feel,
stays true all day
- ✓ allergy tested for
all skin types

£5.50
save £5



NEW mark.
Loose Powder
Foundation 6g
Price per 10g = £9.17
Will normally be £10.50
£5.50 save £5

love it, or your money back... GUARANTEED!

essential foundations



18-HOUR FOUNDATION

- ◆ medium coverage
- ◆ matte finish that looks fresh all day



mark. CC Cream 30ml
Price per 10ml = £4.00
£12

COLOUR-CORRECTING CREAM

- ◆ SP50, hides dark circles and redness
- ◆ with vitamin C and serum to fade the look of discolourations



03392 Nutmeg 05298 Caramel 02980 Deep 03293 Medium Deep 03343 Medium 03442 Shell 03376 Nude 03129 Light Medium 03079 Light

MATTE MOUSSE FOUNDATION

- ◆ light to medium coverage
- ◆ normal, oily and combination skin types



mark. Mousse Foundation
18g
Price per 10g = £5.83
£10.50

GLOW-ON FOUNDATION

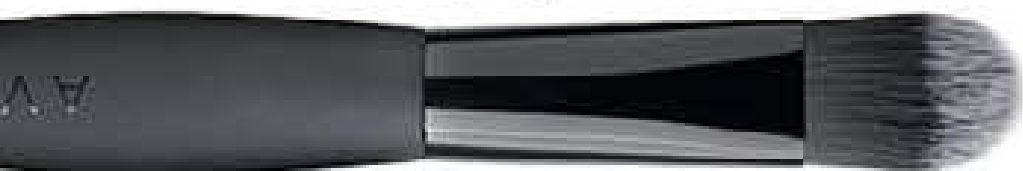
- ◆ unlocks skin's radiant, luminous glow
- ◆ medium coverage for all skin types

mark. Glow On Natural Radiance Foundation 30ml
Price per 10ml = £3.33
£10



your foundation's perfect partner... ◆ with soft, fluffy bristles for a streak-free, invisible finish

Flat Foundation Brush
12724
£8.50



ExtraLasting Liquid Foundation
30ml
Price per 10ml = £4.17
£12.50

UNLOCK
the secret to...

a matte,
natural finish

that looks just like
your naked skin

NUDE MATTE FOUNDATION

- ✓ sheer to medium coverage
- ✓ with Aqua Matte Technology for a shine-free finish
- ✓ SPF20, breathable, mattifying powder-infused formula
- ✓ normal to oily skin types

£4.50
save £4



perfect partners

PRO STIPPLING BRUSH

flat, soft bristles for your perfect amount of coverage

Stippling Brush
11536
Normally £8.50
£4.50 save £4



new

NEW mark. Nude Matte Fluid Make-up
30ml
Price per 10ml = £1.50
Will normally be £8.50
£4.50 save £4

fabulous face finishers



07815
Fair

06478
Natural

06460
Light Medium

06437
Fawn

NUDE MATTE PRESSED POWDER

- ◆ unlock a beautifully matte complexion
- ◆ light to medium coverage

NEW mark. Nude Matte SPF35 PRESSED Powder

9g
Price per 10g = £5.56
Will normally be £9
£5 save £4

PREP & SET SPRAY ◆ unlock a make-up look that stays put all day ◆ non-sticky formula



mark. MagiX Prep & Set Spray
125ml
13201
Price per 100ml = £4.80
£6

PHOTO-READY FINISHING POWDER

- ◆ unlock a flawless, airbrushed finish
- ◆ colourless formula to suit all skin tones

mark. Setting Powder
5.6g
13334
Price per 10g = £16.07
£9



GLOW-ON POWDER

- ◆ unlock colour-corrected, brighter skin
- ◆ lightweight formula with vitamins A, C and E

mark. Glow On PRESSED Powder
10g
£10.50

perfect partners

PRO ALL-OVER FACE BRUSH
large bristles layer without caking for a seamless finish

All-Over Face Brush
12666
Normally £8.50
£4.50 save £4



03764
Fair

10215
Light Medium

10348
Tawny

10165
Fawn

UNLOCK
the secret to...

matte powder perfection

that helps foundation stay put

COMFORTABLE PRESSED POWDER

- ✓ medium coverage
- ✓ mattifies without the cakey build-up
- ✓ silky, blendable colour stays true all day
- ✓ for all skin types



£5
half price

TRUE BLUE COLOUR IQ

NEW True Colour Flawless Mattifying PRESSED Powder
10g
Will normally be £10
£5 half price

6 new
shades



28324
Fair

26567
Light Medium

23606
Medium

23861
Medium Tan

19992
Medium Deep

16923
Deep

must-have complexion perfectors



TARGETED NUDE CONCEALER

- ◆ unlock full-coverage cover-up
- ◆ conceals, covers and contours

mark. Nude Matte Cream Concealer
Normally £7
£4 save £3



perfect partners **PRO BLENDING BRUSH** for an expert finish – even close up!

Blending Brush
11478
£5



05280 Illuminating Lilac

LILAC
conceals dullness
and illuminates



03921 Neutralising Green

GREEN
neutralises to conceal red
patches and blemishes



02964 Softening Yellow

YELLOW
softens and corrects
dark circles

TARGETED COLOUR-CORRECTING STICKS

- ◆ unlock customised skin-tone perfection

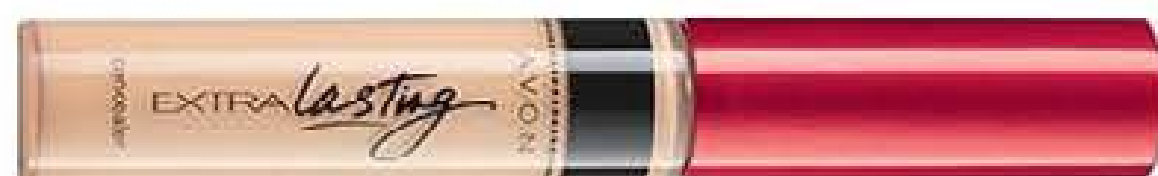
mark. CC
Concealer Pencil
£7



COLOUR-CORRECTING PEARLS

- ◆ unlock the answer to correcting 5 types of discolourations in 1

True Colour
Colour-Correcting Pearls
05777
£10



ExtraLasting Concealer
5ml
Price per 10ml = £16.00
£8

THE 18-HOUR CONCEALER

- ◆ unlock seamless, lasting coverage
- ◆ softens the look of under-eye circles and imperfections

UNLOCK
the secret to...

second skin
coverage

with our creamy,
undetectable concealer

CREAMY TARGETED CONCEALER

- ✓ sink-in, blendable formula for buildable coverage
- ✓ for your most natural match
- ✓ hides dark circles and blemishes all day
- ✓ with light-diffusing pigments
- ✓ for all skin types

6 new
shades

£4
save £3

TRUE BLUE COLOUR IQ

NEW True Colour Flawless Concealer Stick
Will normally be £7
£4 save £3

love it, or your money back... GUARANTEED!



57257
Fair

23929
Light

11841
Light
Medium

48645
Medium

17442
Medium
Deep

16550
Deep

your staple colour enhancers



GRADUAL GLOW SUMMER SKIN CREAM

- ◆ unlock a non-sticky, streak-free, subtle glow
- ◆ tints, moisturises and protects in 1
- ◆ 1 shade suits all

NEW True Colour Summer Skin Cream

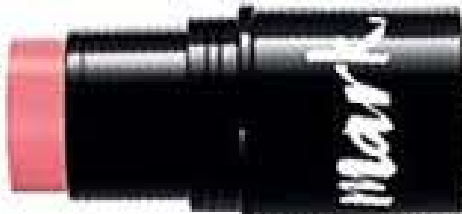
30ml
58453
Price per 10ml = £1.83
Will normally be £10
£5.50 save £4.50

new

DEWY, CREAMY BLUSH ◆ builds a sheer hint of blush over lips and cheeks ◆ long-lasting, blendable formula



mark. Be Blushed Stick
8g
Price per 10g = £8.13
£6.50



ILLUMINATING PRIMER

- ◆ unlock a primed, highlighted glow
- ◆ lightweight, iridescent light-gold formula

mark. Glow On Face Illuminator

30ml
05272
Price per 10ml = £3.50
£10.50

perfect partners... **PRO BLUSHER BRUSH** evenly applies blush or pearls with ease

Blush Brush
12674
£7

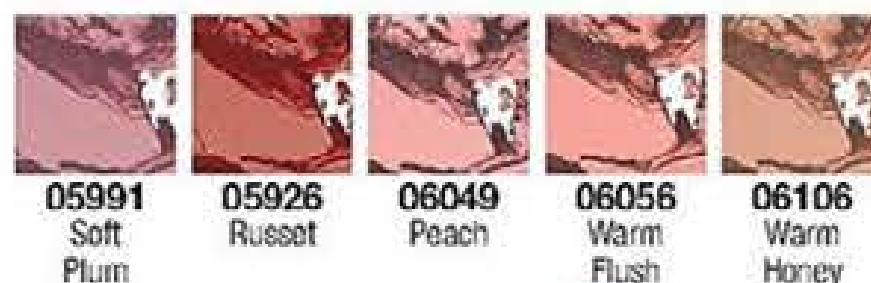


FULL-COLOUR BLUSH

- ◆ unlock a healthy, luminous finish
- ◆ perfect for all skin tones

True Colour Luminous Blush

6g
Price per 10g = £10.83
£6.50



BRONZING POWDER

- ◆ unlock a contoured, bronzed look
- ◆ in a matte or shimmer finish



True Colour Glow Bronzing Powder
10g
£10



UNLOCK
the secret to...

a beautifully
bronzed
finish

without a week in the sun

BRONZING PEARLS

- ✓ multitonal, shimmering pearls for a warm look
- ✓ gives an all-over bronzed finish to all skin tones



£6
save £4

True Colour Glow Bronzing Pearls

22g
Price per 10g = £2.73
Normally £10
£6 save £4

Fill of pearls container is 22g; additional pearls shown in image for visual impact only.

best for...



58107 Cool 25700 Medium Tan 25536 Warm Glow 25494 Deep Bronze

love it, or your money back... GUARANTEED!



Models used to show diversity of skin tones.

photo-ready PRIMER

reveal a flawless base
just like magic with
our suits-all primer

COMPACT BALMY PRIMER

- ✓ perfect alone, under or over foundation
- ✓ colourless, lightweight, silky formula
- ✓ hides pores and imperfections
- ✓ for all skin types



£6.50
save £2.50

mark. MagiX
On The Go Primer
10g
13367
Normally £9
£6.50 save £2.50

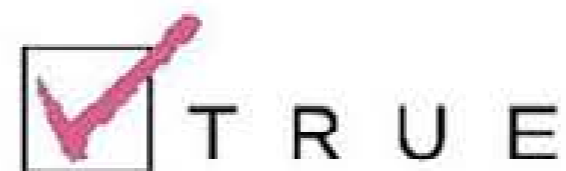
Love it or your
money back...
GUARANTEED!



creamy formula with softening lanolin
colour-changing pigments

new

the gloss for
up to 3x MORE
moisture?



sculpt and enhance
your pout with
lanolin-infused gloss
without the stickiness

- ✓ super-lightweight
- ✓ shiny, non-sticky finish
- ✓ provides smooth, even coverage

**NEW True Colour
Supreme Nourishing
Lip Gloss**
6ml
Price per 10ml = £6.67
Will normally be £7
£4 save £3

£4
save £3



15784
Precious
Peach



08623
Flattering
Beige



15735
Pink
Pearls



14613
Violet
Beauty

AVON TRUE beautiful promises kept

- ✓ TINTED BALM
- ✓ with shea butter, beeswax and vitamin E

True Colour Tinted Lip Balm
£7

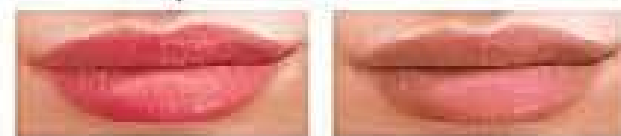


..... fuller colour



25320 Protecting Peach 25338 Refreshing Raspberry 25544 Soothing Sangria

..... pearlised colour



25361 Restoring Ruby 54064 Perfecting Pink



..... satin finish



15966 Silky Peach 15917 Latte 45906 Red 2000

..... shimmer finish



10660 Sparkling Nude 10959 Tender Kiss 10967 Enduring Sable 10694 Chic



10744 Mocha 02907 Toasted Rose 02949 Pout 04309 Carnation 10827 Blush Nude



10793 Frostiest Mauve 10942 Dream Fuchsia 04465 Twinkle Pink 10845 Pink Dream



10884 Lava Love 04341 Hot Pink 03780 Proper Pink 10686 Wine With Everything 04408 Hibiscus



10678 Frozen Rose 04473 Country Rose

- ✓ RICH, COMFORTABLE COLOUR

- ✓ the lasting colour you see is the colour you get

True Colour Lipstick
£7.50

- ✓ PRECISE LIP LINER

- ✓ creamy, glide-on, bleed-proof pencil
- ✓ no sharpener needed

True Colour Glimmerstick Lip Liner
£6



11338 Simply Spice 11064 Coral 11122 Peach Envy



10983 Nude 09860 True Red 11130 Pink Cashmere



09894 Red Brick 09878 Pink Bouquet 11031 Deep Plum



- ✓ soft-glide, creamy formula
- ✓ comfortable, full-coverage colour
- ✓ with hydrating shea butter and vitamin E



1. LINE 2. SHADE



14548 Just Rosy 26849 Pink Premier 02485 Raspberry Rush



03574 Charming Pink 24893 Cherry Picked 24802 Wild Orchid



23374 Red Haute 23408 Fairest Nude 24851 Plum Perfect



True Colour Lip Crayon
Normally £8.50
£5.50 save £3

AVON  TRUE

beautiful promises kept

mascara

made easy – from £5



 **LENGTH & NOURISHMENT**

- ✓ unique brush lengthens top lashes by up to 87%
- ✓ with lash-loving coconut oil
- ✓ smudge, flake and clump-proof

 **WEIGHTLESS VOLUME**

- ✓ big brush for up to 12x the volume
- ✓ thickening base coat and colour in 1
- ✓ smudge-proof formula

 **WIDE-EYED LIFT & DEFINITION**

- ✓ tapered brush reaches every lash
- ✓ locks in all-day volume, curl and lift
- ✓ smudge, flake and clump-proof

 **WINGED-OUT LASHES**

- ✓ unique brush draws lashes up and out
- ✓ visibly lengthens lashes by up to 84%
- ✓ smudge, flake and clump-proof



True Colour Supreme Length Nourishing Mascara 7ml
 Price per 10ml = £7.66
 Normally £10
£5.50
 save £4.50



True Colour SuperShock Volume Mascara 10ml
 Normally £8.50
£5.50
 save £3

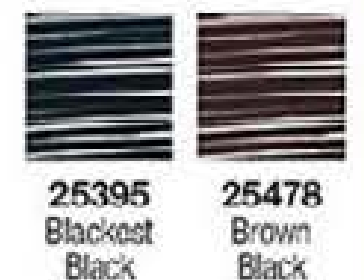


Models wear lash inserts for an even lash line.

True Colour Wide Awake Mascara 7ml
 Price per 10ml = £7.14
 Normally £8.50
£5
 save £3.50



True Colour Winged Out Mascara 7ml
 Price per 10ml = £7.66
 Normally £8.50
£5.50
 save £3



AVON TRUE beautiful promises kept

- ✓ 4-STEP SHADOW ✓ easy guide for foolproof application ✓ stays crease-proof and lasts all day

..... matte shades combination of matte and shimmer shades



01107	11965	05470	05439	05462	05488	05405
Smoke and Fog	Au Naturelle	Stone Talupes	Jeans	Metal Eyes	Berry Love	Mocha Latte
01057	24034	07005	05421	06726	06999	
Pulsate	Innocent Sky	Urban Skyline	Purple Haze	Khaki Style	Gilded Metallics	

True Colour Eyeshadow Quad £9

✓ PRECISION-TIP LINER

- ✓ transfer-proof, all-day formula
- ✓ glides on, dries fast



10223
Black

True Colour Glimmerstick Liquid Pen £6.50

✓ WATERPROOF LASH VOLUME

- ✓ up to 15x the volume
- ✓ no panda eyes in sight



True Colour SuperShock Max Volume Waterproof Mascara 10ml £10

21469
Black

True Colour SuperShock Max Volume Mascara 10ml £10

10249
Black

✓ LENGTHENING MASCARA

- ✓ top lashes look up to 87% longer
- ✓ lasts for up to 12 hours



09936 Black 09985 Brown Black 10363 Navy

True Colour SuperExtend Extreme Length Mascara 7ml
Price per 10ml = £14.29
£10

✓ BROW DEFINER

- ✓ smudge-proof, glide-on formula
- ✓ pro-look brows, no sharpener needed



02345 Light Brown 02097 Light Blonde 01917 Brunette 15123 Soft Black

True Colour Glimmerstick Brow Definer £6

long-lasting shadow made easy



£4 save £2

GET HER TRUE EYE LOOK... with Eyeshadow Duo in Warm Cashmere

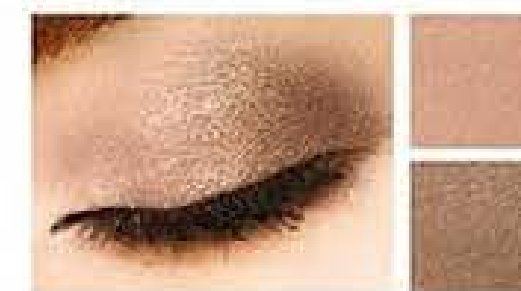
✓ PERFECTLY MATCHED, 2-STEP SHADOW DUOS

- ✓ highly pigmented shadow for full colour in just 1 sweep
- ✓ blendable, crease-proof formula wears comfortably all day

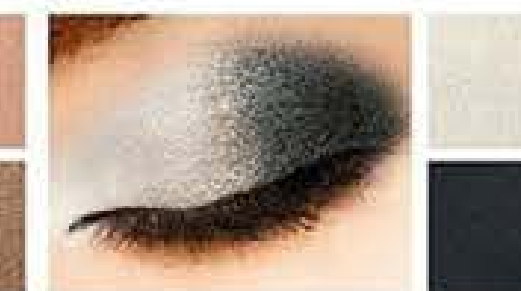


05512
Enchanted Forest

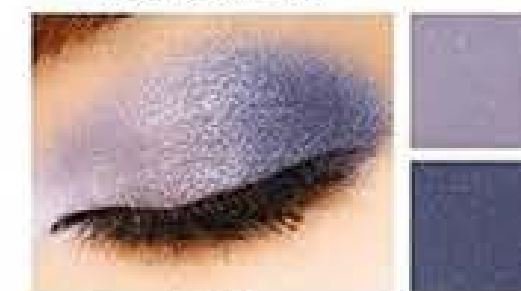
True Colour Eyeshadow Duo
Normally £6
£4 save £2



05595
Warm Cashmere



05553
Black Star



05520
Crushed Orchid



05579
Ocean Waves

BRUSH
brush applies shadow like a pro

SMUDGER
blends for a smokey finish

Dual-Ended Eyeshadow Brush with Smudger 12708
Normally £5
£3.50 save £1.50



AVON Make-up

AVON TRUE beautiful promises kept



prep

gently removes polish	restores cuticles in 5 days	creates a smooth surface	for flake-free nails	serum for longer, stronger nails
Nail Enamel Remover 150ml 03954 Price per 100ml = £2.67 £4	Vitamin E Cuticle Oil 15ml 21063 Price per 10ml = £4.00 £6	Ridge Filling Base Coat 10ml 05173 £6	Peeling and Brittleness Solver 10ml 03806 £6	Miracle Growth and Strength Serum 6ml 02998 Price per 10ml = £10.00 £6



polish

for a natural look that cares	with fortifying real gold	for at-home French tips	healthy-looking, pearlised nails
5-in-1 Nail Treatment 10ml 05033 £6	Gold Strength Base Coat 10ml 27839 Normally £5 £2.50 half price	French Manicure Tip 10ml 04804 £6	Pearl Shine Nail Enamel 10ml £6

perfect



corrects mani mishaps	Corrector Pen 03319 £7	dries polish in 30 seconds	Freeze Dry Spray 50ml 03178 Price per 100ml = £12.00 £6
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new

nail TLC made easy...

1 bottle, 7 beautiful benefits



£3 half price

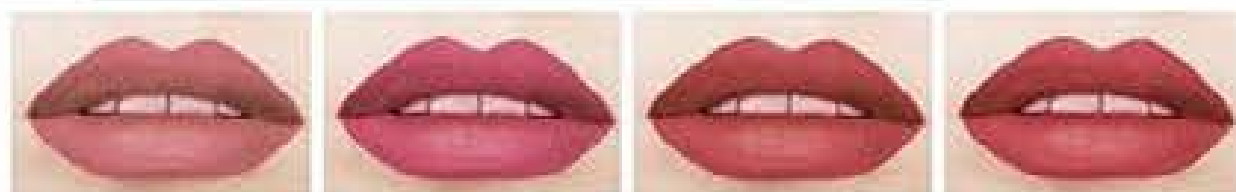
- 1 acts as a base coat
- 2 covers imperfections
- 3 fills ridges
- 4 UV filters help prevent discolouration and yellowing
- 5 protects
- 6 contains restoring vitamins C and E
- 7 strengthens

NEW 7-in-1 Base Coat 10ml 12609
Will normally be £6
£3 half price



you're just 1 coat away from stronger, healthier nails... or your money back!

AVON Make-up



07112 Coral 07716 Freccia 08086 Strawberry 08045 Raspberry



07765 Hazelnut 07666 Flamingo 07732 Fuchsia

LIP STAIN

- ◆ kiss-proof, transfer-proof, bleed-proof colour
- ◆ stains your lips, not your teeth

mark. Big Colour Lip Tint Pen

9ml
Price per 10ml = £9.44
£8.50



11403 Raspberry Splash 05447 Rose Splash 07633 Berry Splash 57752 Sangria Splash 56465 Cherry Splash 58941 Sheer Peach Splash

HIGH-SHINE GLOSS

- ◆ glass-like gloss without the stickiness with hydrating coconut oil and superfruits

NEW mark. Shine Burst Lip Gloss

6ml
Price per 10ml = £10.83
£6.50



06262 Mauve 06452 Pink Pout 06536 Plumping Pearl 06387 Nude 07500 Clear

PLUMPING GLOSS

- ◆ when it tingles... it's working!
- ◆ lips instantly look and feel fuller

mark. Plump It Lip Gloss

7ml
Price per 10ml = £10.00
£7



61473 Plump Peach 15941 Stay Pink Pout 03939 Plumful 03905 Rosy Resistance 00398 Pink for Life

PLUMPING COLOUR DUO

- ◆ full lips and shiny colour in 1
- ◆ plumping base coat
- ◆ high-shine top coat

ExtraLasting Plump and Stay Lip Colour

£8.50



SHE'S WEARING BERRY CUTE... NOW IT'S OVER TO YOU!

£4.50
save £3.50



RETINEX COLOUR COMPLEX & COLLAGEN for fuller, firmer, smoother lips

A COLLAGEN INFUSED POUT

GET THE PLUMPED-UP, CELEB LIP LOOK WITH COLLAGEN AND RETINOL-INFUSED LIPSTICK, FOR A FULL-ON POUT MASTERPIECE

mark. 3D Plumping Lipstick

Normally £8
£4.50 save £3.50

mark. gives you more...

- ◆ dual-plumping, SPF15 formula
- ◆ rich, satin-finish colour
- ◆ with added jojoba oil and caffeine



AVON Make-up



WOW BROWS IN THE LATEST SHADES

WE'VE ADDED 2 NEW SHADES SO EVERY FACE-FRAMING FAN CAN BE SURE OF A PERFECT MATCH

SHE'S WEARING PERFECT BROW KIT IN DEEP BROWN
...NOW IT'S OVER TO YOU!

GO-TO TOOLS TO TAKE YOUR BROWS FROM ZERO TO HERO



TWEEZE

- ◆ slanted tips pluck away even the tiniest hairs
- Slanted Tweezers**
05223
Normally £5
£2.50 half price



TAME & TRIM

- ◆ comb brushes hair upwards, scissors trim unruly strays
- Eyebrow Scissors**
24018
£4.50

SHAPE

- ◆ choose your perfect stencil then place over brows
- Eyebrow Stencil Set**
05041
£3.50



SHADE & SET

- ◆ apply powder with the brush, then apply setting wax with the spoolie

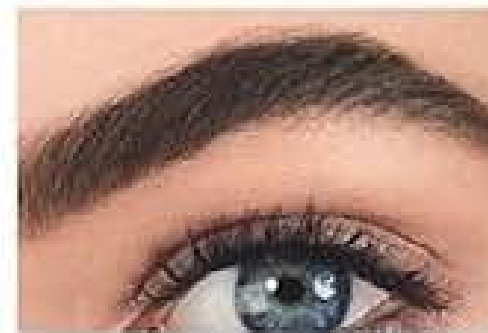
Eyebrow Duo Brush
11551
£5



NEW SHADES



01354 Auburn



25296 Deep Brown



08144 Blonde



08136 Sott Brown



£3.50
half price

mark. gives you more...

- ◆ powder to shade, wax to set
- ◆ smudge-proof formula
- ◆ comes with precision brush

mark. Perfect Brow Kit
Normally £7
£3.50 half price

LINER & SHADOW IN 1

- ◆ waterproof, creamy formula
- ◆ blends easily without creasing
- ◆ leaves a silky shimmer finish



mark. Big Colour Eye Pencil £7

18-HOUR SHADOW INKS

- ◆ blendable, ultra-creamy formula
- ◆ rich, comfortable, mess-free colour
- ◆ crease-proof and fade-proof

mark. ExtraLasting Inks £6



FANNED-OUT LASHES

- ◆ separates, defines and detangles all day
- ◆ smudge-proof, waterproof and clump-proof
- ◆ for the look of up to 64% more lashes



mark. Big & Multiplied Volume Mascara 10ml £8.50



24-HOUR, PLUMPED-UP VOLUME

- ◆ curved chubby brush grabs every lash
- ◆ 5x more explosive volume
- ◆ smudge-proof, waterproof, clump-proof



mark. Big & Daring Volume Mascara 10ml £8.50



THE CUSTOMISED SMOKEY EYE

TEAM OUR MOST BLENDABLE LINER WITH OUR LINER GUIDE FOR ENDLESS SOFT-FOCUS, SMOKEY-EYE LOOKS

CURVED FLICK

STRAIGHT LINES



EVERY ARTIST'S EYE-SENTIAL...

1. CURVED EDGE for soft, subtle lines



2. RAISED ARCH for mess-free shadow application



3. STRAIGHT EDGE for even and symmetrical cat's eye flicks



Eyellner Guide 02352 £2.50



mark. Kohl Eyeliner Normally £6 £3.50 save £2.50

mark. gives you more...

- ◆ shea butter-infused, creamy kohl
- ◆ for a striking smokey finish
- ◆ glide-on, tug-free formula
- ◆ lasts up to 12 hours

£3.50 save £2.50

ANEW

a new age of skin-transforming make-up

your 5-star favourites...



YOUTH-BOOSTING FOUNDATION

“Gives a lovely, light, smooth finish – like an airbrush in a bottle!”

'Ness1308', avon.uk.com customer



14712
Fair

08433
Medium

TARGETED CONCEALER
hide imperfections, wrinkles and dark circles

Age-Transforming Concealer SPF15
£9



08813
Soft Beige

07526
Nude Beige

POWDER
smooths and softens the look of lines and pores

Age-Transforming Pressed Powder
10g
£10.50

4D WRINKLE REVERSE technology



04044
Ivory

11221
Shell

11106
Nude



02840
Natural Beige

04242
Medium Beige

09415
Pure Beige

COMPACT FOUNDATION
full-coverage, SPF15 formula to instantly look up to 5 years younger

Age-Transforming Compact Foundation
9g
Price per 10g = £16.67
£15

YOUR FOUNDATION'S PERFECT PARTNER

PRIMER
serum-infused formula helps prevent make-up setting into pores and lines



SPF15 with elastin



16931
Ivory



19927
Shell



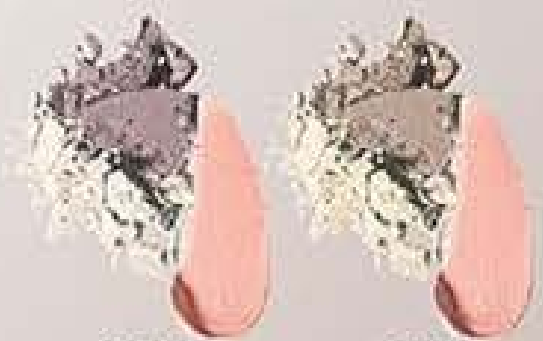
00299
Nude



02717
Natural Beige

Skin Transforming Primer
28ml
00166
Price per 10ml = £3.57
Normally £15
£10
save £5

Age-Transforming Foundation
30ml
Price per 10ml = £3.33
Normally £15
£10
save £5



10579 Smoky Violet
18655 Shimmering Walnut



PRIMER & SHADOW
with Poly-Lifting Technology
to lift and contour for a
wide-eye look
**Youth-Awakening
Eyeshadow and Primer Kit
£10**



LIPSTICK
with anti-ageing serum
for smooth, volumised lips
in just 2 weeks
**Youth-Awakening
Lipstick
£10.50**



BALM
instantly smooths,
softens and helps
prevent drying
**Lip Restoring
Colour Balm
5ml
Price per 10ml = £18.00
£9**



liner

08383
Brown/Black

08359
Black

smudger

LINER
creamy, waterproof,
glide-on liner
with retinol
**Smoothing
Eyeliner Pencil
Normally £8.50
£6
save £2.50**



27110
Light Brown

26948
Dark Brown

BROW FILLER
with Re-Touch
Technology and
natural fibres that
blend away greys
with ease
**Transforming
Brow Filler
£9**



MASCARA
adds fullness

07849
Black

SERUM
helps renew lashes

MASCARA
2-in-1 with Bio-Lash
Technology for 5x
more instant
full volume
**Lash Transforming
Mascara
£10**

your 5-star favourites...



FULLER LIPS (WITHOUT FILLER)

“WOW! My lips look as full as they did 10 years ago! Silky-soft and line-free.”

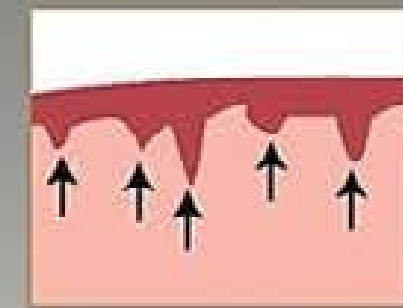
'gemgem', avon.uk.com customer



model wears Tinted Lip Plumping
Lip Conditioner in Rose Tint



BEFORE:
thin, dry lips



AFTER:
lips look
plumper and feel
moisturised
Diagrams for illustrative
purposes only.

COLOURLESS
for all the care
without the colour.

**Lip Plumping
Lip Conditioner
11155
Normally £9
£5
save £4**



TINTED
for colour
and care

**Tinted
Lip Plumping
Lip Conditioner
Normally £9
£5
save £4**



new & improved

packaging & formulas

(so you get **more for your money** than ever before!)

AVON
color trend

the *beautiful* everyday

the no-brainer
nail colour

- smooth, even application
- glossy, flexible formula
- chip-resistant finish

just
£1.50

NEW Nail Enamel
8ml

Price per 10ml = £1.88
Will normally be £3
£1.50 half price

AVON
**color
trend**

the beautiful everyday

the go-to
lip gloss



get her everyday finish...
Kiss 'n' Go Lip Gloss in Angel



- glide-on, creamy, comfortable colour
- instant moisture
- smoothing softness

NEW Lip Gloss 6ml
Price per 10ml = £4.17
Will normally be £4
£2.50 save £1.50

the staple
lipstick

*new &
improved*

- creamy moisture
- long-lasting colour
- protecting SPF15

**NEW Kiss 'n' Go
Lipstick**
Will normally be £3.75
£2.50 save £1.25



get her everyday finish...
Kiss 'n' Go Lipstick in Poppy



£2.50
each

pages 64-65



get her everyday finish... Lip Balm in Cinnamon



vibrant
cinnamon
26641



nude
coconut
21493



colourless
vanilla bean
06411



deep
chocolate
27417



AVON
color
trend
LIPBALM
BAUME POUR
LE LEVRES

AVON
color
trend

the beautiful everyday

*new &
improved*

scent-sational
lip balm

- caring colour and rich moisture in 1
- SPF15 formula that nourishes and protects
- softer, supple, healthier-looking finish

99p
each

NEW Lip Balm
Will normally be £2.50
99p save £1.51

AVON
color trend

the beautiful everyday



08466
Black



£2
half price

15131
Black



22061
Power Plum



19224
Brown Sugar



21964
Blossom



3 shades in 1



get her everyday finish...
Plump Out Mascara in Black

new & improved

everyday
*plumped
lashes*

shorter bristles
grab even the
tiniest lashes

longer bristles
separate and
comb lashes

08391
Black

- clump-free, full volume
- long-lasting, impactful colour
- smudge-free, easy-to-apply formula

NEW Plump Out Mascara

7ml

Price per 10ml = £3.21

Will normally be £4.50

£2.25 half price

Model wears lash inserts
for an even lash line.



MASCARA

- clump-free, full volume
- long-lasting, impactful colour

NEW Hello! Ultimate Lashes Volume Mascara
10ml
£4.50

KAJAL STICK

- all-day, intense, creamy colour
- smudge and budge-proof formula

NEW Eyeliner
Will normally be £4
£2 half price

SHADOW

- trio of long-lasting, impactful colour
- blendable, crease-proof formula

NEW Eyeshadow Trio
£5

from
£2

pages 68-69



from
£2.50

pages 70-71



NEW Perfect and Hide Liquid Concealer
15ml
Price per 10ml = £2.67
£4

LIQUID CONCEALER

- lightweight, buildable, all-day coverage
- blendable formula that instantly conceals dark circles



POWDER

- fine texture for a smooth, matte finish
 - SPF6, natural coverage
- NEW Final Touch Pressed Powder**
10g
£4.50

the foolproof
oil-controlled finish

new & improved



STICK CONCEALER

- creamy, easy to apply, long-lasting cover-up
- hides blemishes and imperfections

NEW Perfect and Hide Concealer
Will normally be £3
£2.50 save 50p



FOUNDATION

- mattifies for a shine-free, healthy-looking finish
- lightweight, lasting coverage

NEW Oil Control Foundation
30ml
Price per 10ml = 83p
Will normally be £5
£2.50 half price

Perfume Store

BACK BECAUSE
YOU LOVE IT

our most
LUXURIOUS
Far Away scent

Far Away
GOLD

GOLDEN. DREAMY. LAVISH

just
£7
SAVE £6

RUB
to smell
peach
freesia
sandalwood



juicy peach and luminous freesia
mingled with Indian jasmine and finished
with seductive sandalwood

EDP 50ml 02055 Price per 100ml = £14.00 Normally £13 **£7** save £6

just
£7
SAVE £6

Far Away
our no. 1
selling perfume



EDP
50ml
01982
Price per 100ml = £14.00
Normally £13
£7 save £6

exotic essences of rare florals spiced
with amber and vanilla musk

Far Away
INFINITY

all 3 for
£10
SAVE £12.60
order using 69567



EDP Purse
Spray
10ml
03988
£6

Body Lotion
150ml
61531
Price per 100ml = £2.40
£3.60

EDP
50ml
50278
Price per 100ml = £26.00
£13



a utopian scent sprinkled with uplifting
notes of Italian bergamot, sweet Indian
jasmine and warm vanilla

AVON Perfume

stay fresh this

summer

FOR HER



FOR HIM



£1 each

roll-ons & talcs

your favourite scents with 24-hour deodorant protection*

Roll-On Anti-Perspirant Deodorant 50ml

FOR HIM

- 1. 01438 Avon Destination Grand Canyon
 - 2. 17079 Avon Destination Wilderness
 - 3. 18796 Black Suede
 - 4. 09092 Full Speed
 - 5. 23556 Full Speed Max Turbo
 - 6. 06601 Mesmerize for Him
- Price per 100ml = £2.00
Normally £2.60
£1 save £1.60

FOR HER

- 7. 07930 Avon Cherish
 - 8. 17855 Avon Soft Musk
 - 9. 03665 Far Away
 - 10. 08110 Incandessence
 - 11. 14514 Little Black Dress
 - 12. 14027 Mesmerize for Her
 - 13. 26146 Perceive
 - 14. 07989 Pur Blanca
- Price per 100ml = £2.00
Normally £2.60
£1 save £1.60

*Excluding Shimmering Body Powder.



£5

EACH

SAVE UP TO £6
pages 78-79

TROPICAL & SPIRITED

- 1. **Tahitian Holiday EDT**
50ml 03558
Price per 100ml = £10.00
Normally £10.50
£5 save £5.50



*fresh greens
jasmine
amber*

*peach blossom
ginger lily
golden amber*

FRESH & ENERGISING

- 2. **Summer White Paradise EDT** 50ml 17939
Price per 100ml = £10.00
Normally £8
£5 save £3

CLASSIC & ELEGANT

- 3. **Timeless EDT** 50ml 27409
Price per 100ml = £10.00
Normally £9
£5 save £4

*pear
pink dianthus
exotic orchid*

RADIANT & TRANQUIL

- Perceive Collection**
EDP, 50ml
- 4. **08904** Perceive
- 5. **10306** Perceive Oasis
- Price per 100ml = £10.00
Normally £11
£5 save £6



*violet leaves
white peony
cotton musk*

PURE & DAINTY

- Pur Blanca Collection** EDT, 50ml
- 6. **20461** Pur Blanca Blush
- 7. **08763** Pur Blanca
- Price per 100ml = £10.00
Normally £11
£5 save £6



*redcurrant
rose
cedarwood*

*white freesia
white peony
musk*



*SUMMERY
favourites*



AVON
SOFT MUSK

a delicate fragrance of gentle florals,
white peach and ylang-ylang with warm,
subtle musk tones

**BEST PRICE
THIS YEAR**

£4.50



SOFT. SENSUOUS. ROMANTIC

EDT 50ml 27573 Price per 100ml = £9.00 Normally £8.50 **£4.50** save £4

AVON Perfume

all 3 for
£12
SAVE £13
order using 68478

AVON
**ATTRACTION
RUSH**



wild strawberry leaf. jasmine sambac.
amber accord

EDP Purse Spray 10ml 55194 **£6**

Body Lotion 150ml 05140 Price per 100ml = £2.67 **£4**

EDP 50ml 08250 Price per 100ml = £30.00 **£15**

all 3 for
£12
SAVE £11
order using 68205

AVON
ATTRACTION



blackberry. orchid. vanilla amber

Perfumed Body Spray 75ml 21824 Price per 100ml = £5.33 **£4**

Body Lotion 150ml 10058 Price per 100ml = £2.67 **£4**

EDP 50ml 10264 Price per 100ml = £30.00 **£15**

just
£6.50
HALF PRICE



TIMELESS. CHIC. SOPHISTICATED

a modern classic of bright fruits and elegant florals,
mixed with luxurious woods

Little Black Dress EDP 50ml 14498 Price per 100ml = £13.00 Normally £13 **£6.50** half price

BUY 1 CHOOSE 1 FOR £2

page 84 only lower priced item £2

1. Perfumed Body Spray 75ml

- 25742 Avon Dreams
- 17624 Avon Soft Musk
- 02139 Far Away
- 18507 Incandessence
- 14506 Little Black Dress
- 13029 Little Red Dress
- 08748 Perceive
- 09928 Pur Blanca

Price per 100ml = £4.80

£3.60



- 09621 Avon Alpha for Her
- 19380 Avon Femme
- 07070 Avon Luck for Her
- 10454 Viva la Vita

Price per 100ml = £5.33

£4



- 21576 Avon Life for Her

Price per 100ml = £8.00

£4.50

1

3. Body Lotion 150ml

- 14910 Avon Dreams
- 02626 Far Away
- 28589 Incandessence
- 14522 Little Black Dress
- 13607 Little Lace Dress
- 13672 Mesmerize Black for Her
- 13656 Mesmerize Red for Her
- 16030 Perceive
- 08060 Pur Blanca
- 04143 Rare Amethyst
- 25726 Rare Gold
- 03525 Rare Pearls

Price per 100ml = £2.40

£3.60



- 09548 Avon Alpha for Her
- 06981 Avon Cherish
- 19679 Avon Cherish
- The Moment

- 20180 Avon Femme
- 17947 Avon Femme Exclusive
- 26906 Avon Femme Icon
- 08912 Avon Luck for Her
- 09597 Today

- 10272 Tomorrow

- 10462 Viva la Vita

Price per 100ml = £2.67

£4



- 09407 Avon Life for Her

Price per 100ml = £3.00

£4.50

3



2. Body Mist 100ml

- 07484 Avon Cherish

£3.50

- 10405 Tahitian Holiday

£3.60



2

4. Shower Gel 150ml

- 10355 Today
- 10587 Tomorrow

Price per 100ml = £2.67

£4



4

LOVE TO LAYER

combine the scents to create irresistible infusions

any 2 for
£8

SAVE **£8**

*Based on normal
brochure price
page 85 only

golden plumeria
addictive vanilla
light amber
07559 NEW Velvet Amber

blackberry
apple blossom
soft woods
27722 Vibrant Fruity

bergamot
lime blossom
cedarwood
27680 Sparkly Citrus

addictive warmth

radiant warmth

blushing warmth

new

RUB to smell
SCENT ESSENCE
velvet amber

SCENT ESSENCE
vibrant fruity

SCENT ESSENCE
velvet amber

SCENT ESSENCE
sparkly citrus

SCENT ESSENCE
romantic bouquet

27714 Romantic Bouquet

layer

layer

layer

layer

EDP – Eau de Parfum Spray
EDT – Eau de Toilette Spray

Scent Essence Collection EDT, 30ml
Price per 100ml = £15.00
Normally £8
£4.50 save £3.50

BUY 1 CHOOSE 1 FOR £2

page 86 only lower priced item £2



1. Perfumepod*
Plastic and aluminium refillable atomiser. 5ml capacity.
17459

£8 *Excluded from offer.

2. Premiere Luxe EDP 50ml
21923 Price per 100ml = £32.00
£16

3. Avon Femme Collection
EDP. 50ml
19331 Avon Femme
15818 Avon Femme Icon
18010 Avon Femme Exclusive
Price per 100ml = £32.00
£16

4. Avon Alpha for Her
EDP 50ml
09340 Price per 100ml = £30.00
£15

5. Avon Luck for Her
Collection EDP. 50ml
08722 Avon Luck for Her
18549 Luck La Vie
Price per 100ml = £30.00
£15

6. Viva La Vita EDP 50ml
27656 Price per 100ml = £30.00
£15

7. Avon Cherish Collection
EDP. 50ml
10926 Avon Cherish
28241 Avon Cherish The Moment
Price per 100ml = £28.00
£14

8. Avon Dreams EDP 50ml
08573 Price per 100ml = £28.00
£14

*Comes with a detachable cast iron charm on a 2cm stainless steel chain.

†Comes with a detachable aluminium charm with clear rhinestone on a 2.5cm brass chain.

9. Today Tomorrow Always
Collection EDP. 50ml
25460 Today
25486 Tomorrow
14795 Forever
Price per 100ml = £28.00
30ml
11684 Absolute
Price per 100ml = £46.67
£14

10. Little Dress Collection
EDP. 50ml
14274 Little Lace Dress
24638 Little Red Dress
Price per 100ml = £26.00
£13

11. Far Away Bella EDP 50ml
13359 Price per 100ml = £26.00
£13

12. Rares Collection EDP. 50ml
25809 Rare Amethyst
13441 Rare Gold
19232 Rare Pearls
03285 Rare Platinum
Price per 100ml = £26.00
£13

13. 1 Pulse for Her EDT 50ml
23721 Price per 100ml = £22.00
£11

14. Incandessence Collection
EDP. 50ml
22293 Incandessence
28605 Incandessence Flame
26468 Incandessence Glow
Price per 100ml = £22.00
£11

15. Mesmerize for Her
Collection EDT. 50ml
26443 Mesmerize for Her
19208 Mesmerize Black for Her
21907 Mesmerize Red for Her
Price per 100ml = £22.00
£11

16. Secret Fantasy Collection
EDT. 50ml
12633 Secret Fantasy*
17509 Kiss*
22574 Midnight*
08417 Wonderland†
Price per 100ml = £22.00
£11

17. Avon Silky Soft Musk EDT
50ml
08953 Price per 100ml = £17.00
£8.50

18. EDT Purse Spray 10ml
20453 Mesmerize Black for Her
EDP Purse Spray 10ml
08268 Avon Attraction for Her
10918 Avon Cherish
19919 Avon Cherish The Moment
13714 Far Away
15842 Avon Femme Icon
17988 Avon Femme Exclusive
25692 Little Black Dress
63610 Little Lace Dress
26724 Perceive
£6

19. EDP Travel Spray 30ml
01313 Far Away
01305 Incandessence
01032 Perceive
Price per 100ml = £25.00
£7.50

07088 Avon Attraction for Her
01016 Avon Dreams
01529 Avon Luck for Her
22830 Premiere Luxe
07591 NEW Viva La Vita
Price per 100ml = £30.00
£9

in collaboration with international designer **KENZO TAKADA**



Kenzo Takada

AVON
LIFE
FOR HIM AND FOR HER



RUB
to smell
AVON LIFE
FOR HER

£15
each
SAVE £9

Avon Life for Him EDT Black pepper, violet leaves and Virginia cedarwood.

75ml **07963** Price per 100ml = £20.00 Normally £24 **£15 save £9**

Avon Life for Her EDP White tea, violet and iris flower.

50ml **20370** Price per 100ml = £30.00 Normally £24 **£15 save £9**

AVON Perfume

BUY 1 CHOOSE 1 FOR £2

page 88 only lower priced item £2

1. Individual Blue EDT 100ml
00794

£8.50

2. 1 Pulse for Him EDT 75ml
06338

Price per 100ml = £14.67

£11

3. Avon Destination
Collection EDT. 75ml

17335 Avon Destination

Grand Canyon

17053 Avon Destination

Wilderness

Price per 100ml = £14.67

£11

4. Black Suede Collection

EDT. 75ml

18739 Black Suede

09068 Black Suede Essential

Price per 100ml = £14.67

£11

5. Full Speed Collection

EDT. 75ml

45286 Full Speed

09845 Full Speed Max Turbo

Price per 100ml = £14.67

£11

6. Mesmerize for Him

Collection EDT. 100ml

06577 Mesmerize for Him

20750 Mesmerize Black for Him

21873 Mesmerize Red for Him

£11

7. Avon Homme Collection

EDT. 75ml

54239 Avon Homme

07179 Avon Homme Exclusive

Price per 100ml = £17.33

£13

8. Avon Prime EDT 75ml

02923 Price per 100ml = £17.33

£13

9. Avon Alpha for Him EDT

75ml 09399

Price per 100ml = £20.00

£15

10. Avon Attraction Collection
EDT. 75ml

08334 Avon Attraction for Him

19521 Avon Attraction Rush

for Him

Price per 100ml = £20.00

£15



11. Avon Luck for Him EDT
75ml 03699 Price per 100ml = £20.00

£15

12. Deodorant

Body Spray 150ml

17665 Avon Destination

Wilderness

26708 Avon Homme

07385 Avon Homme Exclusive

02865 Avon Prime

28308 Black Suede

13284 Elite Gentleman

19646 Elite Gentleman Weekend

09365 Full Speed

06445 Full Speed Max Turbo

06692 Mesmerize for Him

Price per 100ml = £2.40

£3.60

09670 Avon Alpha for Him

22871 Avon Attraction for Him

12971 Avon Attraction Rush

for Him

07997 Avon Luck for Him

Price per 100ml = £2.67

£4

14167 Avon Life for Him

Price per 100ml = £3.00

£4.50

13. Hair & Body Wash 250ml
54346 Avon Homme

00257 Avon Homme Exclusive

07013 Avon Prime

08755 Black Suede

11585 Elite Gentleman

19703 Elite Gentleman Weekend

54114 Mesmerize Red for Him

Price per 100ml = £1.44

£3.60

200ml

09506 Avon Alpha for Him

02550 Avon Attraction for Him

54999 Avon Attraction Rush

for Him

14308 Avon Luck for Him

Price per 100ml = £2.00

£4

10900 Avon Life for Him

Price per 100ml = £2.25

£4.50

14. After Shave Conditioner

100ml

20701 Mesmerize Black for Him

£3.60

02402 Avon Attraction for Him

£4



just
£8
each
SAVE £5

ELITE GENTLEMAN

*Sky Sports pundit and sports columnist
Jamie Redknapp*

Jamie Redknapp

CHARMINGLY CASUAL STYLE

verbena, cardamom,
cedarwood

Elite Gentleman
EDT 75ml 11601

Price per 100ml = £10.67

Normally £13 **£8** save £5

Thai basil, cypress,
cashmere woods

Elite Gentleman
Untailored EDT 75ml 01826

Price per 100ml = £10.67

Normally £13 **£8** save £5

Italian cypress,
violet leaves, fresh citrus

Elite Gentleman
Weekend EDT 75ml 19620

Price per 100ml = £10.67

Normally £13 **£8** save £5

all 3 for
£10
SAVE £8.20
order using 69807

AVON
**BLACKSUEDE
NIGHT**



EDT
75ml
07807
Price per 100ml = £14.67
£11

**Deodorant Body
Spray** 150ml
08797
Price per 100ml = £2.40
£3.60

Hair & Body Wash
250ml
07575
Price per 100ml = £1.44
£3.60

make every after-dark encounter unforgettable
with this intoxicating blend of zesty bergamot,
aromatic nutmeg and rich black amber

just
£12
SAVE £4



introducing
**PREMIERE
LUXE**
POUR HOMME

NEW EDT 75ml
14977
Price per 100ml = £16.00
Will normally be £16
£12 save £4

ultimate luxury, encapsulated with
a precious combination of crisp lemon,
masculine golden amber and balmy vetiver

AVON Men's Store

ESSENTIALS

daily care with vitamin E, ginger and aloe



wash

Invigorating Body Wash

250ml
28258
Price per 100ml = 72p
Normally £3
£1.80
save £1.20



shave

Smooth Shave Foaming Gel

200ml
18150
Price per 100ml = £1.20
Normally £4
£2.40
save £1.60



smooth

Hydrating Moisturiser

50ml
15560
Price per 100ml = £6.00
Normally £6
£3 half price

soften

Conditioning After Shave Balm

100ml
18127
Normally £5
£3 save £2



purify

3-in-1 Shampoo, Condition & Shave

250ml
16915
Price per 100ml = 70p
Normally £3.50
£1.75 half price



SENSITIVE

gentle daily cleansing with chamomile and aloe

cleanse

Creamy Face Wash

150ml
05397
Price per 100ml = £1.60
Normally £4
£2.40
save £1.60



groom

Shave Gel

100ml
05959
Normally £4
£2.40
save £1.60



soothe

2-in-1 After Shave Balm & Moisturiser

100ml
06064
Normally £6
£3.40
save £2.60



ROLL-ON DEODORANTS

with 48-hour protection as standard



Men's Roll-On Anti-Perspirant Deodorant
50ml

16816 Max Protection 6
16956 Active
06650 Minerals
63693 Fresh
16675 Invisible
Price per 100ml = £2.00
Normally £2
£1 half price

AVON MEN

he'll feel ready for anything with our refreshing cedar and musk essentials

from
£1

pages 92-93



shower

Hair and Body Wash
250ml
17491

Price per 100ml = 60p
Normally £3

£1.50
half price

shave

Shave Gel
100ml
56721

Normally £3.50

£1.80
save £1.70

smooth

After Shave Balm
100ml
56663

Normally £4

£2
half price

Hair Salon

advance
TECHNIQUES



you love our **BESTSELLING** serums...

BEST EVER PRICE
£3.50
save £2.50



SILKY SMOOTH
28894
Frizz Control
Hair Serum



HEALTHY & REPAIRED
28910
Rapid Rescue
Hair Serum



DIVINE SHINE
28886
Dry Ends
Serum



RESTORED NOURISHMENT
47910
360 Nourishment
Moroccan Argan Oil

Hair Serum
30ml
Price per 100ml
= £11.67
Normally £6
£3.50
save £2.50

try our

new
& EXCLUSIVE

serum BRUSH

that combs mess-free,
serum-infused nourishment
into **EVERY** strand

distributes
serum evenly
with no mess

removable
sponges for
easy cleaning

2 STEPS TO USE:



STEP 1:
Squeeze 2-3 pumps
of your favourite
serum onto each
white sponge
in the brush.

STEP 2:

Comb through wet or dry hair
to evenly coat each strand from
root to tip.

check out the brush in action at:
www.avon.uk.com

TRY ME PRICE

£4.99

save £3.01

NEW Treatment Brush
04523
Will normally be £8
£4.99
save £3.01

advance
TECHNIQUES



Professional Collection

the ultimate choice for

SALON PERFECT HAIR

(no appointment necessary)

nourish, restore, condition and soften summer locks with **Supreme Oils**

400ml
£3.50
save £1.50



**NUTRI 5
COMPLEX**

with our
5 EXPERT BLEND of
PRECIOUS OILS

- MACADAMIA OIL
- ALMOND OIL
- CAMELLIA SEED OIL
- GRAPESEED OIL
- MARULA OIL

SHAMPOO & CONDITION
luxurious daily cleansing for healthy-looking hair

Supreme Oils 400ml
15438 Shampoo
13839 Conditioner
Price per 100ml = 88p
Normally £5
£3.50 save £1.50

Supreme Oils 250ml
27367 Shampoo
27490 Conditioner
Price per 100ml = £1.00
Normally £3.80
£2.50 save £1.30

INSTANT TREAT
helps to repair damaged hair

Duo Treatment Spray
100ml
16253
Normally £6.50
£4.50 save £2

INTENSIVE MASK
luxurious daily cleansing

Treatment Mask
150ml
26062
Price per 100ml = £3.00
Normally £6
£4.50 save £1.50

AVON Hair Salon

advance
TECHNIQUES

SHAMPOOS & CONDITIONERS

for every hair type...



FIGHT THE FADE
for colour that lasts up to 45 washes!

Shampoo 250ml 03145 Price per 100ml = 68p Normally £3 £1.70 save £1.30	Conditioner 250ml 01685 Price per 100ml = 68p Normally £3 £1.70 save £1.30	Shampoo 400ml 04531 Price per 100ml = 75p Normally £4.50 £3 save £1.50
--	--	--



VA-VA-VOLUME
for fuller, bouncy, lifted roots

Shampoo 250ml 27334 Price per 100ml = 68p Normally £3 £1.70 save £1.30	Conditioner 250ml 27342 Price per 100ml = 68p Normally £3 £1.70 save £1.30	Shampoo 400ml 16725 Price per 100ml = 75p Normally £4.50 £3 save £1.50
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ARGAN OIL NOURISHMENT
for touchably soft locks

Shampoo 250ml 27433 Price per 100ml = 68p Normally £3 £1.70 save £1.30	Conditioner 250ml 27441 Price per 100ml = 68p Normally £3 £1.70 save £1.30	Shampoo 400ml 21402 Price per 100ml = 75p Normally £4.50 £3 save £1.50
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SHINE SUPREME
for up to 100% shinier hair

Shampoo 250ml 28928 Price per 100ml = 68p Normally £3 £1.70 save £1.30	Leave-in Conditioner 250ml 27326 Price per 100ml = 68p Normally £3 £1.70 save £1.30	2-in-1 Shampoo & Conditioner 400ml 13813 Price per 100ml = 75p Normally £4.50 £3 save £1.50
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HELLO HEALTHY & REPAIRED

for up to
83%
less
breakage*

the **INSTANT REPAIR 7** collection

with **keratin**,
avocado oil and
vitamin E

*Due to combing and brushing.



Shampoo 250ml 27391 Price per 100ml = 68p Normally £3 £1.70 save £1.30
--

Conditioner 250ml 27425 Price per 100ml = 68p Normally £3 £1.70 save £1.30
--

Shampoo 400ml 05827 Price per 100ml = 75p Normally £4.50 £3 save £1.50
--

Shower Comb 25841 Normally £4 £2.50 save £1.50
--

AVON Hair Salon



**COLOUR
PROTECTING
MASK**

with UV protection
and shine boosters to
avoid the shade fade

**Colour Protection
Restorative Mask**
150ml
12401
Price per 100ml = £2.66
Normally £5
£3.99 save £1.01



**COLOUR
PROTECTING
SPRAY**

spritz onto dry or
damp hair to create
a protective barrier

**Colour Protection
Anti-Fade UV Spray**
100ml
18572
Normally £5.50
£3.85 save £1.65



**DEEPLY
NOURISHING
MASK**

with Moroccan
argan oil for deep
nourishment

**360 Nourishment
Moroccan Argan Oil
Treatment Mask**
150ml
27482
Price per 100ml = £2.66
Normally £5
£3.99 save £1.01



**VOLUME
BOOSTING
SPRAY**

gives limp locks
a boost before
blow-drying

**Ultimate Volume
Boosting Spray**
100ml
16295
Normally £5.50
£3.85 save £1.65

SUMMER HAIR SAVIOURS

give sun-scorched locks some TLC with our repairing and protecting trio



try it, love it
£3.85
save £1.65

**HOLIDAY
ESSENTIALS**

**REPAIRING
MASK**
with keratin to
intensely restore and
stop breakage

**PROTECTING
SUN SPRAY**
hydrates and
protects against sun,
sea and chlorine

**REPAIRING
SPRAY**
with strengthening
keratin, avocado oil
and vitamin E

**Instant Repair 7
Treatment Mask**
150ml
16303
Price per 100ml = £2.66
Normally £5
£3.99 save £1.01

**Sun-Light Spray
Beautifully
Hair Protector**
100ml
59667
Normally £6.50
£4 save £2.50

**Instant Repair 7
Restoring
Treatment Spray**
100ml
16261
Normally £5.50
£3.85 save £1.65

style & GROOM

whatever look you love, we've made it easy for you to choose your better-together mane-tamers...



1. FEWER SNAPPED STRANDS
cushioned brush for less breakage, spray for heat protection



2. SHINY SUMMER LOCKS
spray boosts shine, small brush combs EVERY strand



Set of Hair Ties
Set of 10.
18440
Normally £2
£1 half price



3. A STAY-PUT PONYTAIL
brush gently tames, spray locks your look in place



4. POKER-STRAIGHT HAIR
spray tames flyaways, paddle brush smooths



5. VA-VA-VOLUME
mousse and backcomb brush for lifted roots, barrel brush for big bouncy waves

6. A FRESH 'DO ON THE GO
dry shampoo refreshes... and revives, mini travel brush grooms



£2.50
save £1

6. Pop-Up Brush
16527
Normally £3.25
£2.50
save 75p


6. Dry Shampoo
150ml
16402
Price per 100ml = £1.67
Normally £3.50
£2.50 save £1

1. Heat Protection Spray 100ml 16337 Normally £4.50 £2.85 save £1.65	1. Premium Cushion Brush 13409 Normally £7.50 £4.50 save £3	2. Mirror Shine Spray 100ml 16345 Normally £4.50 £2.85 save £1.65	2. Small Barrel Brush 16493 Normally £5 £3.50 save £1.50	3. Premium Smoothing Brush 16600 Normally £7.50 £4.50 save £3	3. Firm Hold Hairspray 200ml 16311 Price per 100ml = £1.25 Normally £3.50 £2.50 save £1
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4. Premium Paddle Brush 16592 Normally £7.50 £4.50 save £3	4. Power Straight Spray 100ml 11742 Normally £4.50 £2.85 save £1.65	5. Volume & Curl Mousse 150ml 16360 Price per 100ml = £1.67 Normally £3.50 £2.50 save £1	5. Backcombing Brush 16535 Normally £3.99 £2.50 save £1.49	5. Large Barrel Brush 16485 Normally £7.50 £4.50 save £3
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more choice online

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-  try our speedy **NEXT DAY delivery**, only £5.50*
-  or choose **FREE delivery** through your chosen Rep
-  pay securely using your credit/debit card or PayPal

VISA  **PayPal**

**FREE
GIFT WITH
EVERY ONLINE
PURCHASE*** 
at
avon.uk.com/free

*Terms and conditions apply.

*buy it today,
wear it tomorrow*



*we guarantee you'll love
your new products!*

If you're not 100% happy with your purchase, just return it within 28 days of delivery for a refund or exchange, even if you've tried it!

Special terms apply to certain products – these are clearly indicated in the brochure. For a full refund on products with a free gift, please return both items to ensure your refund is processed.

Avon offers a 2 year warranty for manufacturing faults on its watches.

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Please refer to the dimensions in the product description to avoid any disappointment on delivery. All electrical products which fall under the auspices of the Waste Electrical and Electronic Equipment Act 2005, as amended, are compliant. Avon Cosmetics Ltd is a member of Electrolink Compliance Scheme. All such products are marked with the Wheelie-bin symbol. ♻

Help the environment by disposing of your products responsibly. The wheelie bin symbols indicate the product and batteries must not be disposed of in the domestic waste as they contain substances which can be damaging to the environment and health. Please use designated collection points or recycling facilities when disposing of the item or batteries.

bestselling
SUMMER SCENTS

give your body, room and linen a burst of freshness with these floral, fruity favourites



- Scented Spritz 100ml**
11452 Lily & Gardenia
10280 Lavender & Chamomile
22368 Coconut & Starfruit
18051 Cherry Blossom
20263 Violet & Lychee
16451 Passionfruit & Peony

- 16881** Magnolia
05702 Pomegranate & Mango
01883 Sugar Plum & Vanilla
13763 Almond & Lily of the Valley
 Normally £3
£1.50 half price

just **£1.50**

life & style

AVON

introducing
OUR NEW
ATHLEISURE
 collection



the comfortable fashion trend you can't live without!

PLUS
LOADS MORE
 fabulous new finds
FROM JUST £3

NEW



GORGEOUS METALLIC FINISH WITH EMBOSSED SLOGAN

MAGNETIC FASTENING



100% COTTON

NEW Slogan Coin Purse PU with polyester lining. Approx. 11.5cm x 8.5cm. 28373 **£3.50**

NEW 'Shopping is my Cardio' Shopper 100% cotton. Approx. 38.3cm x 13.4cm. 12898 Will normally be £14 **£10 save £4**

NEW Christa Elasticated Leisure Trainers Upper: nylon, elastane and PU. Lining: cotton and rayon. Sock: PU. 10108 Size 4. 07898 Size 5. 03038 Size 6. 57158 Size 7. 57141 Size 8. Will normally be £30 **£20 save £10**



GO FOR GOLD

GET READY TO HIT THE GROUND RUNNING IN THESE SUPER-COMFORTABLE LEISURE TRAINERS

£20
SAVE £10

bang on trend!



FEATURING:

BREATHABLE LINING >>

SLIP-RESISTANT SOLE >>

ELASTICATED IN-STEP STRAP >>
FOR COMPLETE COMFORT

ULTRA-SUPPORTIVE, SHAPED, PADDED IN-STEP >>

METALLIC GOLD FINISH >>

WELCOME TO OUR
life & style

STORE

accessories

p112

FOOTWEAR
BAGS
JEWELLERY

fashion

p126

DENIM STORE
CLOTHING

nightwear

p138

PJS
SLIPPERS

lingerie

p147

BRA STORE
TRULY FLAWLESS

homeware

p160

HOME FRAGRANCE
KITCHENWARE
DECORATIVE

footwear up to
size 8



p167



p140

the ultimate
**MAKE-UP
TIDY**

*great for keeping your
most used products
close to hand*

£8

NEW

*perfect for make-up,
skincare or fragrance*

COMING SOON

*more acrylic storage
coming in
Brochure 13*

NEW Acrylic Desk Tidy

Acrylic. Approx. 17cm x 6.5cm. Comes in a gift box.

07153 £8

Contents not included.

T TABITHA WEBB

The luxury British fashion designer worn by high-profile celebrities,
from Claudia Winkleman to Pippa Middleton.

*"I've chosen a bright pop of colour with gorgeous
cream accents - I wanted the whole collection to feel
really summery and fresh."*

Tabitha x



shop the rest of the collection on pages 4-5



cross-strap closure with
magnetic fastening



internal pockets



embossed logo
detail

NEW T by Tabitha Webb Quill Mini Handbag PVC with polyester lining.
Approx. 21.5cm x 21cm x 13cm. 57828 Will normally be £60 **£30 half price**

*Based on normal brochure price.

NEW



detachable
shoulder strap

DESIGNER
HANDBAG
£30
WORTH £60*
HALF PRICE

metal feet to protect
against scuffing

T TABITHA WEBB

The luxury British fashion designer worn by high-profile celebrities,
from Claudia Winkleman to Pippa Middleton.

"I adore colour and love using it to create statement silhouettes in my designs. This maxi dress is a particular favourite of mine - the colour-blocking makes it bang on trend, as well as incredibly flattering. The perfect dress to take you from day to night in the summer months."

Tabitha x

THE WILDSIDE HANDBAG



premium
colour-block
style

TOTE
£35
SAVE £45

1. **T by Tabitha Webb
Wildside Tote Bag**
Designer handbag in a
structured colour block style.
PVC with polyester lining.
Approx. 33cm x 23cm x
11.5cm. **27813** Normally £80
£35 save £45

2. **T by Tabitha Webb
Botanical Shopper**
Polyester and PVC. Approx.
35.7cm x 29.8cm x 8.8cm.
Handle drop approx. 21cm.
58669 Normally £20
£10 half price

THE BOTANICAL SHOPPER



gorgeous,
high-shine
shopper

SHOPPER
£10
HALF PRICE

3. **T by Tabitha Webb
Maxi Dress**
97% modal, 3% elastane.
00729 10/12 **00943** 18/20
00745 14/16 **00976** 22/24
Normally £45
£30 save £15

4. **T by Tabitha Webb
Beach Bag**
Designer straw-effect beach
bag. PE and PVC with
polyester lining. Approx.
12.8cm x 30.3cm x 31cm.
35352 **£40**

5. **T by Tabitha Webb
Swimming Costume**
75% polyester, 13% elastane,
12% nylon.
12146 10/12 **01636** 18/20
12351 14/16
Normally £35
£25 save £10

6. **T by Tabitha Webb Kaftan**
100% polyester.
15909 10/12 **11718** 18/20
11288 14/16
Normally £30
£22 save £8

*Based on normal brochure prices.

on-trend,
colour-block
maxi

DRESS
£30
WORTH £45*



modal
fabric
drapes
like silk

luxe
straw-
effect
beach
bag

lightweight
kaftan - the
perfect
beach
cover-up

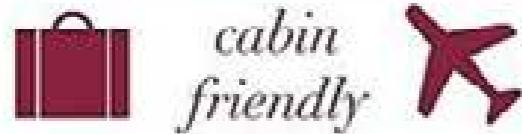
SWIMSUIT
£25
WORTH £35*



STORM

LONDON

British brand STORM leads the way with statement designs and trend-led products. With such a beautiful, highly original look, these are the must-have bags of the season.



fits over your suitcase handle



perfect for weekends away
or jet-setting adventures

Storm Cabin Bag PU outer and PVC lining. Approx. 28.5cm x 40cm. Depth of base approx. 19cm. Handle drop approx. 14.5cm. 03814 **£55**



internal pockets to
secure your valuables



extra front pocket with
branded plaque detail



NEW Storm Cross Body Bag
Adjustable strap. PVC with
polyester lining. Approx.
25.5cm x 18.5cm x 6.3cm.
15834 Will normally be £40
£20 half price

*Based on normal brochure price.

£20
worth £40*
HALF PRICE

NEW

adjustable strap
for easy wear





£27.95
SAVE £12



2-in-1
tote bag

clutch bag fits perfectly
in the front pocket

Lipsy Tote Bag & Purse
Set of 2. PU with PVC trims and
polyester lining. Tote bag approx.
30cm x 38.5cm. Clutch approx.
25cm x 17cm. **27672**
Normally £39.95 **£27.95** save £12



£18
SAVE £17



perfect for the gym
or a weekend away

Lipsy Leisure Bag
100% polyester. Base approx.
50cm x 18.5cm. Height approx.
26.5cm. **08557**
Normally £35 **£18** save £17

FROM £15

FRENCH CONNECTION FOR HIM

1. **French Connection Men's Sunglasses***
ABS-polycarbonate. UV filter category 3.
Complies with BS EN ISO 12312-1:2013.
04770 Normally £40 **£20** half price

***ALLOW 6 WEEKS FOR DELIVERY**



FRENCH CONNECTION FOR HER

2. **French Connection Ladies' Sunglasses**
ABS-polycarbonate. UV filter category 3.
Complies with BS EN ISO 12312-1:2013.
22152 Normally £40 **£20** half price



3. **Lipsy Lace Effect Sunglasses**
Branded sunglasses with brown gradient
lens. UV filter category 3. Complies
with BS EN ISO 12312-1:2013. **28654**
Normally £30 **£18** save £12



4. **Swarovski® Sunglasses†**
Polycarbonate with Swarovski® crystal
details. UV filter category 3. Complies
with BS EN ISO 12312-1:2013.
61549 Normally £50 **£15** save £35
Swarovski® is a registered trademark of Swarovski AG.

***WHILE STOCKS LAST**



ALL SUNGLASSES COME IN A BRANDED CASE

BRANDED WATCHES

These exclusive designs come with branded gift boxes and a 2-year warranty, for designer quality you can count on.

Orla Kiely Ladies' Watch
Genuine leather strap, adjustable between approx. 15cm and 19cm. Includes a battery that can be replaced. **09126 £100**

Oasis Ember Watch
Branded watch with PU coral strap, adjustable between approx. 17cm and 21cm. Includes a battery that can be replaced. **14480 £40**

Men's Accurist Watch
Branded men's watch with black leather strap, adjustable between approx. 16.5cm-20.8cm. Includes a battery that can be replaced. Water-resistant to 50 metres. **04697 £80**

Marvel Watch
Strap adjustable between approx. 17.5cm and 22.5cm. Includes a battery that can be replaced. **58396** Normally £30 **£20** save £10

orla
kiely



OASIS



ACCURIST
LONDON



MARVEL
marvel.com
© MARVEL



TRIED AND TESTED

“AVON ALWAYS HAS SUCH AN AMAZING RANGE OF BRANDED WATCHES – SO ANYONE CAN HAVE A CUTE DESIGNER PIECE AT A GREAT PRICE.”

VIV
CUSTOMER PANELLIST

POLICE

The international designer label known for its authentic, masculine look and distinctive urban style.

DESIGNER
WATCH
£60
WORTH £100*

2-YEAR
warranty



Police Men's Watch
Ion-plated with genuine leather strap, adjustable between approx. 17.5cm and 21cm. Includes a battery that can be replaced. **06817** Normally £100 **£60** save £40

*Based on normal brochure price.

genuine
leather
strap

SCARF STORE

MIX & MATCH

ANY 2 FOR
£12

ANY 3 FOR
£15

SAVE UP TO £21
pages 122-123

NEW



1. **Monobloom Printed Scarf** 100% polyester. Approx. 60cm x 170cm. 14605 **£10**

2. **Everly Scarf** 100% polyester. Approx. 170cm x 35cm. 08714 **£10**

3. **Precious Petals Chiffon Scarf** 100% polyester. Approx. 35cm x 165cm. 09266 **£8**

4. **NEW Emily Abstract Floral Scarf** 100% polyester. Approx. 52cm x 182cm. Machine washable. 28720 **£10**

5. **Struck with Love Scarf** 45% viscose, 35% polyester and 20% acrylic. Approx. 180cm x 40cm. 22285 **£10**

6. **Makayla Leopard Print Scarf** 100% polyester. Approx. 80cm x 180cm. 45161 **£12**

7. **Snowstorm Scarf** 100% polyester. Approx. 80cm x 180cm. 47423 **£12**

BUY 1 CHOOSE 1 HALF PRICE

(the perfect excuse for a fashion fix!)

save up to £7.48 pages 124-125 lower priced item half price



choose from red or blue



mirrored phone case



2-pack scarves



ponytail cover



hair spirals



braided hairband



hair charms

1. **Nydia Watch** With textured skinny PU strap, adjustable between approx. 16.1cm and 20.4cm. Comes with a battery that can be replaced. **13524 Red. 13516 Blue. £14.95**

2. **Slogan Canvas Shopper** 100% cotton canvas bag with magnetic fastening. Approx. 40.5cm x 42cm. **13698 £8**

3. **Mirror Phone Case** TPU and PC board. Approx 13.8cm x 6.9cm x 0.8cm. Suitable for use with iPhone 6. **22848 £4**

4. **2-Pack Fashion Scarves** 100% polyester. Approx. 196cm x 10cm. **55152 £6**

5. **Willa Sparkle Ponytail Cover** Silver-plated sparkly ponytail cover with elastic hairband attached. **35766 £4.25**

6. **NEW Posey Hair Spiral Set** Silver-plated. Set of 8. **05934 £5**

7. **Faux Hair Braids** Polyester. **15073 Dark Brown. 15016 Medium Brown. 26021 Blonde. £3.50**

8. **Shyla Hair Charms** Gold-coloured-plated. **27201 £4.50**

THE denim STORE



inside leg approx. 79cm

straight



inside leg approx. 79cm

bootcut

JEANETIC

(these jeans will change your life!)

1. **Jeanetic Slim Fit Jeans** Inside leg length approx. 79cm.

90% cotton, 9% polyester, 1% elastane, excluding trims.

size	noir	azure	size	noir	azure
10	08300	15297	18	24869	13292
12	08458	13185	20	62851	13383
14	16378	13193	22	20107	13391
16	49023	13250	24	20008	28050

Normally £26

£23 save £3

WONDER SCULPT

by Body Illusions

2. **Body Illusions Bootcut Jeans**

82% cotton, 17% polyester,

1% elastane, excluding trims.

26377 10 15008 16 14092 22
14951 12 25312 18 14209 24

14993 14 14068 20

Normally £24

£22 save £2

super-stretch JEGGINGS

sculpting, high-waisted shape



- figure-flattering, all-day comfort
- concealed elasticated waist
- mock fly and pockets
- super-stretch fabric

SAVE VS SPREE

AVON
BASIC JEGGINGS
£12.50

VS

WHITE STUFF
Jade Jeggings Jean
£39.95*

*Price sourced from
www.whitestuff.com on 16.02.2017.

NEW Basic Jeggings
80% cotton, 18% polyester,
2% elastane.

14415 10/12

25288 14/16

25148 18/20

28142 22/24

£12.50

ALLOW 6 WEEKS FOR DELIVERY



£12.50

find Sole Sensations Megan Cross Over Mules on page 135

skinny

NEW

top
£12.50

chiffon trim

trousers
£18

**NEW Coral Top
with Chiffon Trim**

Main fabric: 93%
viscose, 7% elastane.
Sleeve and hem fabric:
100% polyester,
excluding trims.

63701 10/12

17061 14/16

07419 18/20

16634 22/24

Will normally be £16

£12.50

save £3.50

**NEW Floral
Palazzo Trousers**

Elasticated back
waist and side zip.

Polyester.

18978 10/12

18986 14/16

19042 18/20

19059 22/24

Will normally be £20

£18 save £2

NEW

BOHO *beauty*

flattering
tie belt

elasticated
cuffs

£18.50
save £5.50

100%
wrinkle-resistant
polyester

**TREND
ALERT!**

This dress will take
you through the
seasons seamlessly.
The chevron print
gives a real high-end,
on-trend feel.

**NEW Earthed
Gypsy Maxi Dress**

100% polyester,
excluding trims.

56697 10/12

56770 14/16

56986 18/20

06957 22/24

Will normally be £24

£18.50 save £5.50



pretty bell sleeves



1. **Festival Folk Double Layer Jumpsuit*** 100% viscose. Pattern may vary due to the nature of the fabric.

55772 10/12. 55335 14/16. 55475 18/20. **£22.50**

***WHILE STOCKS LAST**

2. **Festival Folk Gypsy Top** Elasticated neckline. 100% viscose. 01677 10/12. 08508 14/16. 05181 18/20.

20677 22/24. Normally £20 **£18 save £2**

3. **Festival Folk Denim Belted Dress** Elasticated belt. 93% viscose, 7% elastane. 00828 10/12. 00851 14/16.

00125 18/20. Normally £17.95 **£15.95 save £2**

pretty
FOLK

£14.50



Festival Folk Boxy Top* 100% polyester. Pattern may vary due to the nature of the fabric.

16766 10/12

16808 14/16

15347 18/20

15388 22/24

Normally £16

£14.50 save £1.50

can be worn with or without straps

top
£9.95
save £3



flattering, high-waisted bottoms

bottoms
£8.50
save £2

AVON
Body
ILLUSIONS
TECHNOLOGY



Ship Shape Bikini Top*
61% nylon, 27% polyester, 12% elastane, excluding trims.
63735 34c 16782 36dd 23572 38f
22764 34d 12732 36e 27771 40d
12278 34dd 23176 36f 17525 40dd
17285 34e 01248 38c 10082 40e
12930 34f 08326 38d 15255 40f
20875 36c 15669 38dd
03400 36d 12914 38e
Normally £12.95
£9.95 save £3 *WHILE STOCKS LAST

Ship Shape Bikini Bottoms*
85% nylon, 15% elastane.
Polyester gusset.
61499 10/12
13557 14/16
56804 18/20
56820 22/24
Normally £10.50
£8.50 save £2

South Beach Animal Printed Swimsuit
74% polyester, 15% elastane, 11% nylon. Polyester gusset.
06320 10/12
14902 14/16
15891 18/20
14720 22/24
£22



MULTIWAY
swimsuit

£22
save £4

for a different look every day of your holiday

go to avon.uk.com/holidayshop for even more ways to wear



Body Illusions Multiway Swimsuit
With Body Illusions powermesh. 85% polyester, 15% elastane. Mesh: 89% nylon, 11% elastane.
00547 10/12
00570 14/16
00588 18/20
00596 22/24
Normally £26
£22 save £4





HARDWEARING SOLE
to help them last

CUSHIONED INSOLE
moulds to your feet for
complete comfort

FLEXIBLE SOLE
to support natural
foot movement



soft suede feel

ribbon
laces

now
available
up to
size 8

**Madelyn Lace Up
Woven Leisure Shoes**
Polyester and PU upper,
cotton and polyester lining
and sock.
55095 Size 4 **33068** Size 7
57331 Size 5 **28225** Size 8
30320 Size 6
Normally £24
£18 save £6



Callie Espadrille Pumps
Polyester upper, cotton lining,
rubber outer.

size	pink	black
Size 4	55350	19471
Size 5	55517	19661
Size 6	00059	19695
Size 7	19190	19778
Size 8	19455	55863

Normally £18
£14 save £4

hardwearing,
slip-resistant
sole

SOLE MATES



**NEW Megan
Cross Over Mules**
With cushioned insole. PU.
17202 Size 4 **59816** Size 7
04739 Size 5 **58016** Size 8
57893 Size 6
Will normally be £20
£15 save £5

£15
save £5

Sole
sensations
TECHNOLOGY

-  **LIGHTWEIGHT**
for that 'walking on air' feeling
-  **CUSHIONED INSOLE**
moulds to your feet for complete comfort
-  **FLEXIBLE SOLE**
to support natural foot movement



flat pumps with padded insoles for all-day comfort



slingback strap

snakeskin texture



Slingback Ballerina Shoes
PU. With cushioned soles for extra comfort.

size	pewter	white	print	coral
Size 4	21410	06395	54569	16857
Size 5	08789	25577	28209	16907
Size 6	17756	18101	17236	56374
Size 7	04416	18143	16147	56382
Size 8	54700	18341	16196	56416
				£25

now available up to size 8

Natalia Lace Espadrille Wedges

Upper: 50% cotton, 25% jute, 12% polyester, 13% other.
Lining: cotton and PU.

16188 Size 4

25163 Size 5

27946 Size 6

27243 Size 7

25668 Size 8

Normally £29.95

£18 save £11.95



stylish lace detail

hardwearing, slip-resistant sole

Dream

MORE...

NIGHTWEAR COLLECTION

our new nightwear collection that's beyond your wildest dreams!



design

unique prints and gorgeous designs you'll love



fit

super-comfortable but still flattering



quality

high cotton content you'll love to snuggle in

look out for more from the **Dream More** collection, coming soon!

glitter-effect slogan

£14.50

save £2.50

NEW

100% cotton

jogger-style bottoms and ¾ length sleeves for those warmer nights

NEW Dream More PJs 100% cotton, excluding trims. KEEP AWAY FROM FIRE. 19091 10/12. 18002 14/16. 59451 18/20. 59469 22/24. Will normally be £17 **£14.50** save £2.50

Dream
MORE...
NIGHTWEAR COLLECTION



NEW

£13.50
save £3

100%
cotton

jogger-style
bottoms

NEW Paris PJs Coral top with a watercolour-effect Eiffel Tower. Printed, cuffed jogging bottoms. 100% cotton. KEEP AWAY FROM FIRE. 28878 10/12. 26765 14/16. 19729 18/20. 18622 22/24. Will normally be £16.50 **£13.50** save £3

Dream
MORE...



100%
cotton

jogger-style
bottoms

matching
faux fur slippers
available



zebra PJs
£15

NEW Zebra 2-Piece PJs* 100% cotton, excluding trims. KEEP AWAY FROM FIRE.
16568 10/12. 10298 14/16. 06031 18/20. 04093 22/24. **£15**

***ALLOW 6 WEEKS FOR DELIVERY**

NEW Alexis Zebra Slipper Mules Polyester. Machine washable. 07203 Size 3/4.
18515 Size 5/6. 18580 Size 7/8. Will normally be £10 **£8 save £2**

NEW Zebra Sleep Tee 100% cotton, excluding trims. KEEP AWAY FROM FIRE.
14266 10/12. 11981 14/16. 12443 18/20. 12468 22/24. Will normally be £13 **£11 save £2**

NEW



100%
cotton

relaxed-fit
sleep tee

sleep tee
£11
save £2

Dream MORE...



1 non-slip dots for grip **£8** save £2

2 t-shirt with secret support **£8** save £2

3 cotton rich **£10** save £2

4 cotton rich **£10** save £2

mix & match PJs

- Slipper Socks** 90% acrylic, 9% polyester, 1% elastane, excluding trims. **59238** One size. Normally £10 **£8** save £2
- T-Shirt with Support** 92% cotton, 8% polyester, excluding trims. KEEP AWAY FROM FIRE. **59428** 10/12. **59477** 14/16. **59485** 18/20. **59733** 22/24. Normally £10 **£8** save £2
- Polka Dot Joggers** 95% cotton, 5% elastane, excluding trims. KEEP AWAY FROM FIRE. **21238** 10/12. **21246** 14/16. **09274** 18/20. **59071** 22/24. Normally £12 **£10** save £2
- Lipstick PJ Bottoms** 98% cotton, 2% polyester, excluding trims. KEEP AWAY FROM FIRE. **07260** 10/12. **00281** 14/16. **00455** 18/20. **00901** 22/24. Normally £12 **£10** save £2



- Love Struck PJs** Top: 100% cotton. Bottoms: 95% cotton, 5% elastane, excluding trims. KEEP AWAY FROM FIRE. **20842** 10/12. **54536** 14/16. **03251** 18/20. **02477** 22/24. Normally £15 **£13** save £2
- Elephant PJs** 100% cotton. KEEP AWAY FROM FIRE. **09654** 10/12. **09688** 14/16. **09720** 18/20. **09787** 22/24. Normally £15 **£13.50** save £1.50
- Beauty and the Beast PJs** T-shirt: 100% cotton. Leggings: 95% cotton and 5% elastane. KEEP AWAY FROM FIRE. **01594** 10/12. **01693** 14/16. **01735** 18/20. **£22** ©Disney

Dream
MORE...



1. **Peony Shortie PJs** 100% cotton, excluding trims. KEEP AWAY FROM FIRE. 54585 10/12. 54916 14/16". 54718 18/20. 02204 22/24. Normally £13.95 **£11.95** save £2
2. **Peony Robe** 100% cotton, excluding trims. KEEP AWAY FROM FIRE. 28662 10/12. 28670 14/16. 28795 18/20. 27383 22/24. Normally £17.95 **£15.95** save £2
3. **Peony Chemise** 100% cotton, excluding trims. KEEP AWAY FROM FIRE. 28530 10/12. 28597 14/16. 28621 18/20. 28647 22/24. Normally £11.50 **£9.50** save £2 ***WHILE STOCKS LAST**

100%
cotton

essential LINGERIE

Aurelia Embroidery Bra
55% polyester, 41% nylon,
4% elastane.

17160 34b	17418 38c
17319 34c	17574 38d
17541 34d	16170 38dd
17608 34dd	17434 40c
17186 36b	17582 40d
17368 36c	16212 40dd
17566 36d	17533 42c
16154 36dd	17590 42d
17210 38b	16238 42dd

Normally £14.95

£11.95 save £3

Lingerie Guarantee

For hygiene reasons, a replacement or refund cannot be given if the gusset label is removed from lingerie. This guarantee is in addition to your statutory rights.

£11.95
save £3



balconette bra
push-up support for wide-neck tops

True Comfort T-Shirt Bra 54% nylon,
35% polyester, 11% elastane, excluding trims.

size	black	white
32d	23143	23184
32dd	23192	23226
34a	12039	24067
34b	12047	23267
34c	12054	22509
34d	02238	22517
34dd	54593	22541
36b	54627	22590
36c	02733	22657
36d	02782	22715
36dd	01081	22731
38b	01164	22756
38c	01180	22772
38d	01255	11577
38dd	01370	11650
40b	01453	11668
40c	01487	11734
40d	22822	11767
40dd	23101	23127
42b	22855	11775
42c	22913	11882
42d	22954	11973
42dd	23234	21675

£14



t-shirt bra
invisible support under fitted tops

TRULY FLAWLESS

- moulded cup for the perfect fit
- smooth straps for all-day comfort
- available in 3 skin tone shades* for your perfect match

t-shirt bra



bras
£12.50
each

Truly Flawless Bra

64% polyester, 31% nylon,
5% elastane, excluding trims.

size	ivory	natural beige	nutmeg (caramel)*
34b	58461	58115	19117
34c	20776	23341	07351
36b	58719	25171	27888
36c	19240	28936	57885
36d	19422	17954	54643
38b	62919	25528	56069
38c	19273	28951	59964
38d	19539	18036	54650
40b	18945	18184	58081
40c	19323	28985	59519
42b	17517	16428	28837
42c	28811	16444	27466

Normally £14

£12.50 save £1.50

Truly Flawless Briefs

85% nylon, 15% elastane,
cotton gusset, excluding trims.

size	ivory	natural beige	nutmeg (caramel)*
10/12	18408	59493	18283
14/16	18630	17087	18325
18/20	23903	17178	16873
22/24	24000	17376	16998

Normally £8

£6 save £2

NEW Truly Flawless Multiway Bra

49% polyester, 45% nylon,
6% elastane.

size	ivory	natural beige	nutmeg (caramel)*
34b	12476	24679	25130
34c	23911	13136	14407
36b	12484	24687	14340
36c	23978	23010	14472
36d	01156	23366	02956
38b	02022	13102	14357
38c	11692	24877	21774
38d	01578	12393	25247
40b	54130	24539	26526
40c	11759	24901	54031

£15

*Shades based on True Colour Flawless Liquid Foundation shades.

***WHILE STOCKS LAST**

briefs
£6
each

model wears
Natural Beige

strapless



multiway magic

- silicone edging for stay-in-place support
- soft lace and wide band for comfort

multiway bras
£15
each



wear it
3 ways

straight straps



crossback



each piece is checked to our highest standards,
for quality jewellery – guaranteed

CLARITY

made with AAA-grade
cubic zirconia

CUT

brilliant cut to optimise
light reflection

CARAT

emulates the same size
diamonds and gemstones

COLOUR

equivalent to the finest rubies,
sapphires and diamonds

total
0.86 carat
equivalent



£15
save £5

each beautiful
piece comes in a
Diamondesque
gift box

Sena Diamondesque Ring Rhodium-plated with cubic zirconia stones, total equivalent to 0.86ct.
Clear 03186 Size 6. **25684** Size 8. **20214** Size 10.
Red 54056 Size 6. **12369** Size 8. **54262** Size 10.
Blue 04481 Size 6. **25122** Size 8. **11056** Size 10.
 Normally £20 **£15** save £5

LUMINOSA BY DIAMONDESQUE

capture the opulent look of ruby and sapphire
with these stunning, timeless pieces

NEW



rhodium
plated for
superior
shine

total
1.2 carat
equivalent

£17.50
save £5

Sena Diamondesque Necklace Rhodium-plated with cubic zirconia stones,
total equivalent to 1.2ct. Length approx. 48cm. **14423** Red. **14878** NEW Blue.
 Normally £22.50 **£17.50** save £5

1. IVANA PEARL EARRINGS

genuine freshwater pearls in a ceramic gift box



2. TESSA GIFT SET

comes with 3 pairs of earrings

NEW



3. ROWAN RING SET



set of 5 rings

4. DEXIE NECKLACE SET



silver-plated

5. DEXIE EARRING SET



silver-plated

- 1. Ivana Freshwater Pearl Earrings** Freshwater pearl pierced stud earrings with ceramic box. 02832 **£5** Freshwater pearls are natural and as such the colour may vary.
- 2. NEW Tessa Interchangeable Gift Set** Necklace and pierced earrings gift set. Necklace length approx. 42cm + 9cm extension chain. 00810 Will normally be £10 **£7 save £3**
- 3. Rowen Ring Set** 5-piece stackable ring set. 50757 Size 6. 52456 Size 8. 74856 Size 10. Normally £8 **£5 save £3**
- 4. Dexie Necklace Gift Set** Silver-plated chain with 7 interchangeable pendants. Necklace approx. 42cm + 9cm extension chain. 05504 **£7**
- 5. Dexie Earrings Gift Set** 7 pairs of silver-plated pierced stud earrings, for each day of the week. Comes in a gift box. 07948 **£7**

All Avon metal jewellery is hypoallergenic.

Earrings purchased from Avon cannot be returned if sealed plastic bag has been opened.

NEW



beautiful tri-tone chain

set comes with necklace, bracelet and earrings

NEW Jayleen Gift Set
Bracelet approx. 18.5cm + 2.5cm extension chain.
Necklace approx. 40.5cm + 9cm extension chain.
Pair of pierced stud earrings, each approx. 1cm diameter.
17269
Will normally be £10
£8 save £2

GIFT SET
£8
SAVE £2



THE
GOLDEN TOUCH

go for instant elegance with this 3-piece set, perfect for everyday styling or that special occasion

JET-SETTING STYLE

these pretty, shade-shifting designs feature UV sensitive stones which magically change colour as the sunlight hits them



SET OF
3 RINGS
£4.50

EARRINGS
£4



changes
colour in UV
sunlight

NEW

NEW

BRACELET
£4

charms sold
separately

add these
charms to your
bracelet for
instant summer
style

*Charm
appeal*

SET OF
3 CHARMS
£3

build your collection...
more charms coming soon!

Tiya Sunlight-Changing Ring Set Set of 3 silver-plated rings. 1 ring features a light-sensitive, colour-changing bead. 24133 Size 6. 26476 Size 8. 26484 Size 10. Normally £7.50 **£4.50** save £3

NEW Tiya Sunlight Earrings Pierced stud earrings change colour in UV light. Silver-plated. 16204 Will normally be £6 **£4** save £2

NEW Margo Bracelet Stretch bracelet for clip-on charms. Diameter approx. 6.5cm unstretched. Charms not included. 26922 **£4**

NEW Amzie Charm Set Set of 3 silver-plated charms with lobster claw closure. Travel themed. 26831 **£3**

SUMMER STATEMENTS

get an instant style update with our standout seasonal pieces

WATCHES
£6
EACH



time and date appears at the press of a button

NEW

2-YEAR warranty

watch comes in black or pink



hinged closure for easy wear

NEW Agnes Watch Hidden LED display and hinge closure. Internal diameter approx. 5.8cm when closed. Includes a battery that can be replaced.
12757 Black. 12856 Pink.
Will normally be £10
£6 save £4



NEW

choose from cream or coral cord

NEW Roxie Statement Necklace Approx. 42cm + 9cm extension chain. 48702 Cream. 40782 Coral. Will normally be £12.95
£8.95 save £4



BRACELET
£5
SAVE £3



complete your look with a coordinating bracelet

NEW Ivie Bracelet Approx. 18.5cm + 2.5cm extension chain. 58867 Cream. 09464 Coral. Will normally be £8
£5 save £3

FOR HER

1. WAVERLY WATCH



2. RAYNA SNAP WATCH

available in 3 colours



each watch comes with a 2-year warranty

FOR HIM

3. ADAM WATCH



4. JAKE WATCH



5. THOMAS WATCH



1. **Waverly Two Tone Watch** Bracelet-style strap approx. 18cm with removable links. Includes a battery that can be replaced. **21105 £25.50**

2. **Rayna Snap Watch** Silicone strap. 1 size fits most wrists. Includes a battery that can be replaced. **06585 Cream. 08029 Lavender. 17806 Coral. £15**

3. **Adam Men's Metal Watch** Bracelet-style strap with internal circumference approx. 19.5cm. White bronze-plated. Includes a battery that can be replaced. **15750 £25**

4. **Jake Men's Watch** Leather strap, adjustable between approx. 18cm and 22cm. Includes a battery that can be replaced. **13581 Normally £30 £20 save £10**

5. **Thomas Men's Mirrored Watch** Silicone strap adjustable between approx. 16cm and 21.5cm. Includes a battery that can be replaced. **14803 Normally £20 £15 save £5**

TIME TO SHINE

get your hands on the latest patent style – it's bang up to date and great value too!

NEW



choose from coral or mink

JUST
£10
EACH



2-YEAR
warranty



decorative floral dial

NEW Frida Watch PU strap, adjustable between approx. 16.5cm and 20.5cm. Includes a battery that can be replaced. **15792 Coral. 15727 Mink. Will normally be £15 £10 save £5**

Provence
Collection

lasts up to
7 weeks



set of 3
scented
pillows

burns for up to
30 hours

FLORAL

lavender
tonka bean
cashmere woods



when you buy any other
product from the
Provence Collection
order using 25957 pages 160-161

REED DIFFUSER
JUST £10

Lavender Blossom Scented Pillows Set of 3 pillows with the scent of lavender. Ribbon for hanging. Each approx. 9cm x 9cm. Polyester. 09522 **£5.50**

Lavender Blossom Glass Candle Scented candle. Approx. 6.8cm x 9cm. Glass jar with ceramic lid. Burns for up to 30 hours. 08128 **£9**

Lavender Blossom Reed Diffuser Scent lasts up to 7 weeks. 5 reeds. 80ml. 65250 **£15**
opposite page:

NEW Provence Family Organiser 16-month organiser with list pad, sticky notes and a pencil. Approx. 42cm x 30cm x 1.4cm. 25833 **£7**

Happy Thoughts Notebook A5 lined notebook. Approx. 14cm x 18cm x 1.6cm. 08441 **£4**

NEW Provence Memo Block Includes approx. 400 individual paper note sheets. Approx. 10.5cm x 10.5cm x 5.5cm. 25817 **£5**

NEW

for the
ORGANISED
FAMILY

includes calendar, shopping list,
sticky notes and pencil



notebook

£4

organiser

£7

memo
block

£5

Provence
Collection

perfect for serving pasta and salad

detachable serving spoons

£5

Serving Tongs
Approx. 24cm. Nylon. Not dishwasher safe.
16618 **£5**

WHILE STOCKS LAST

pick up spaghetti with the edged side

new

£5

- poaches 2 eggs at once
- can be used in a saucepan or microwave
- eggs easy to remove when cooked

silicone egg poacher

kitchen
magik



NEW Microwave Dual Poacher
100% silicone with plastic lid. Approx. 17.9cm x 9cm x 8cm. Dishwasher safe.
59014
£5

- non-stick
- detachable handle
- dishwasher safe

£12
save £3

great for sausages

perfect for eggs

Breakfast Pan
Pan with 3 separate compartments. Removable handle. Diameter approx. 26cm. Steel. Dishwasher safe without the handle.
17194
Normally £15
£12 save £3

breakfast pan

£12

- pour water into base
- add the perforated tray
- fill with your chosen food
- add the lid and steam or bake

steam & bake in the microwave or oven



NEW Microwave Steam and Bake
Silicone. Approx. 9cm x 26cm x 14cm. Dishwasher, microwave and oven safe.
55848
£12



SWEET
caramel
toffee
vanilla

THE
gourmand
COLLECTION

£6
each


FRESH
water flowers
musk
sandalwood

£5
each



all our candles last up to **30 hours** and our 50ml diffusers last up to **5 weeks**

1. **Salted Caramel Glass Candle**
Scented candle in glass jar with screw top lid. Burn time approx. 30 hours. 08227 **£6**
2. **Salted Caramel Reed Diffuser**
Glass bottle with 50ml of fragranced oil and 5 natural reeds. Scent lasts up to 5 weeks. 08219 **£6**
3. **Ocean Mist Glass Candle** Burns for up to 30 hours. Glass jar. 25767 **£5**
4. **Ocean Mist Reed Diffuser** 50ml. Lasts up to 5 weeks. 21139 **£5**

All candles and diffusers in this brochure have a hazard classification under the Classification, Labelling and Packaging Regulation. Please see product details at avon.uk.com for full hazard information. 

FRAGRANCES FOR THE HOME

burns for up to 30 hours

£5
each



RUB
to smell
WHITE FLORAL

lasts up to 5 weeks



FLORAL
white gardenia
jasmine
sandalwood

- White Floral Glass Candle** Burns for up to 30 hours. Glass jar. 27532 **£5**
- White Floral Reed Diffuser** 50ml oil in glass bottle. Lasts up to 5 weeks. 02170 **£5**



cool bag
£10

extendable bag
keeps food cold
in the heat



bottle
holder
£8

wine cup
£5

cup with lid to help
stop spillages and protect
drinks from wasps

holds 2 bottles
of wine



keep-safe
bottle
£5

Contents not included

Wine Cup Polystyrene and polypropylene. Approx. 20cm x 10cm. Not dishwasher safe. **16691 £5**

Extendable Cool Bag 3-hour frost rating. 100% polyester with PEVA lining. Maximum size approx. 40.5cm x 16.5cm x 35cm. **09316** Normally £12 **£10 save £2**

Double Bottle Holder Neoprene. Approx 24cm x 37cm. **05090** Normally £10 **£8 save £2**

Avon Sun+ Safety Box Plastic. Approx. 8cm x 4cm x 21cm. **19836 £5**

Set of 2 Tealight Holders
Approx. 7.5cm x 9cm. Glass
and metal. **21170 £10**

silver crackle effect

set of 2
£10

comes
with 2
tealights

LIGHT it up

light up summer evenings and transform any room
with a touch of shimmering candlelight

LIFE-CHANGING 'THE ONE' BRA

why not show your support and help empower women with the new vibrant blue edition

also available in white, black and grey



“I am CONVERTED, I should've trusted Avon sooner! **WELL DONE AVON**, it was an excellent purchase. I have ordered another 4!”

'J18KGW', avon.co.uk customer, Spalding

- pretty lace trim
- silky soft-touch fabric
- non-wired, seam free and no awkward fastening

'The One' Bra

White: 87% nylon, 13% elastane, excluding trims. Grey: 51% nylon, 37% polyester, 12% elastane, excluding trims. Black: 91% nylon, 9% elastane, excluding trims. Comes with removable padded cups. All sizes fit up to a DD cup.

size	white	grey
M (12/14)	16279	20206
L (16/18)	15503	20222
XL (20/22)	16386	20248
XXL (24/26)	17426	20271

size	black
M (10/12)	09217
L (14/16)	09357
XL (18/20)	09381
XXL (22/24)	09449

Normally £10
£8 save £2



special blue edition with 50% cotton content

NEW

just
£8.50

for every blue 'The One' Bra sold, Avon will donate £1 to domestic violence charities

AVON
SPEAK OUT AGAINST
DOMESTIC VIOLENCE

NEW 'The One' Bra – Domestic Violence

50% cotton, 40% nylon, 10% elastane, excluding trims.
12781 10/12
12831 14/16
12849 18/20
56549 22/24
£8.50

For every 'The One' Bra – Domestic Violence sold, Avon will donate £1 to domestic violence charities. All proceeds split 50/50 between Women's Aid (registered charity no. 1054154) and Refuge (registered charity no. 277424).

for the
LOVE OF LIGHTS

NEW

ADD ROMANCE TO ANY SPACE WITH THESE GORGEOUS LANTERN STRING LIGHTS

£10

drape beautifully around a mirror, bed, fireplace or in the garden

NEW Lantern String Lights
Lantern diameter 7cm each, cable length 3.5m. Requires 3x AA batteries (not included).
58677 **£10**



10 LED lights

senses
CLEAN
& cared for

just
£1
HALF PRICE

say goodbye to grubby mitts with these **fresh, foaming favourites** (and they're moisturising, too!)



HEAVEN HARMONY
soothing lily of the valley & apple

refreshing lagoon
water fruits & pear

LAGOON
refreshing water fruits & pear

CITRUS ZING
juicy citrus & mandarin

MYSTIQUE
exotic rose & jasmine

odour neutralising

Daily Hand Wash 250ml
14449 Heaven Harmony
09951 Lagoon
09944 Citrus Zing
05983 Mystique
Price per 100ml = 40p
Normally £2
£1 half price

ANEW A LIFETIME BEAUTIFUL
ESSENTIAL ALL AGES

your weekly facial without the price tag

see radiant-looking skin in minutes with our new high-performance, must-have face mask, inspired by the latest in Asian skincare

HOW IT WORKS:



Diagram for illustrative purposes only.

Face-fitting mask saturated with a **SUPER-CONCENTRATED ESSENCE** that helps stimulate hyaluronic acid and collagen production.

See radiant, firmer-looking skin in minutes.

to see how to use the Sheet Mask, go to avon.uk.com/sheetmask



AFTER 1 USE:
SKIN LOOKS AND FEELS
REVITALISED WITH A
YOUTHFUL GLOW

WITH WEEKLY USE:
IMPROVES THE LOOK OF
FINE LINES AND PORES

1 for £4

2 for £6

3 for £7



NEW Youth Maximising
Sheet Mask
Contains 1 mask.
07120
£4

take the **ANEW** challenge



INSTANTLY: a soft, youthful-looking glow

OVER TIME: wrinkles appear dramatically reduced and skin looks firmer

*Based on in-vitro studies on existing Anew creams. **When used in conjunction with usual moisturiser. †12 patents granted and 15 patents pending.



youth maximizing serum
sérum maximiser les jeunes

double the power of your face cream*

with the world's **1st** patented[†] Advance Boost Technology



Youth Maximising Serum
30ml
07138
Price per 100ml = £63.33
Normally £25
£16 save £9

try today
£16
save £9

love it
or your money back

AVON Skincare

take the **ANEW** challenge

instantly blur wrinkles on the go

7 out of 10 women agree*

see the **proven results** from our clinical study for yourself:



TRI-ELASTINEX TECHNOLOGY

and age-diffusing optics instantly blur the look of wrinkles



Complete Renewal Express Wrinkle Smoother

9g
23960
Price per 100g = £133.33
Normally £18
£12 save £6

*Based on a consumer study with 114 women.

try today

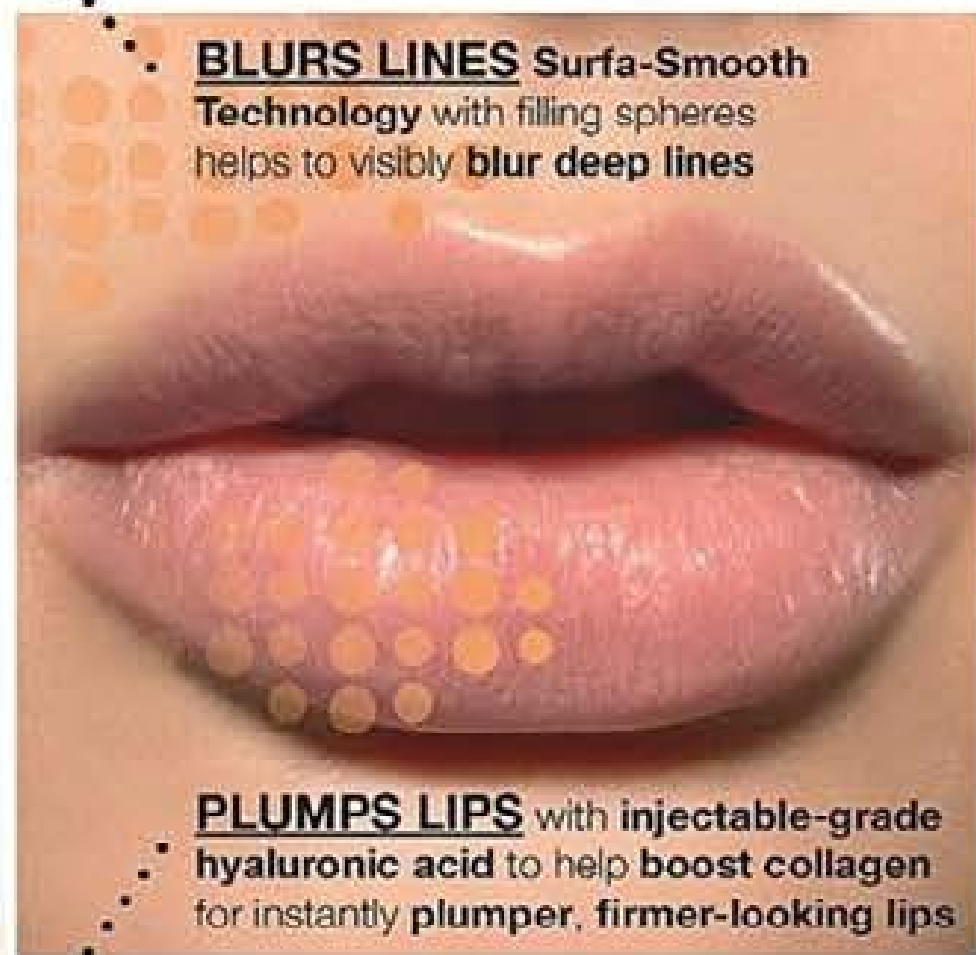
£12

save £6

love it
or your money back

see fuller-looking lips in an instant

plump lips and blur lines instantly with our collagen-boosting treatment



BLURS LINES Surfa-Smooth Technology with filling spheres helps to visibly blur deep lines

PLUMPS LIPS with injectable-grade hyaluronic acid to help boost collagen for instantly plumper, firmer-looking lips

Multi-Performance Lip Treatment
16980
Normally £15
£10 save £5

try today

£10

save £5

love it
or your money back

take the **ANEW challenge**

	daily scrub for all skin types		cream cleanser for normal, dry and sensitive skin
Age-Refining Daily Scrub 100ml 28316 Normally £6.50 £4 save £2.50		Comforting Cream Cleanser & Mask 150ml 24380 Price per 100ml = £2.67 Normally £6.50 £4 save £2.50	

	vibrating cleansing tool 5x deeper cleanse than cleansing alone*		gel cleanser for normal, combination and oily skin
Vibrating Facial Cleanser 00067 Normally £30 £20 save £10 Requires 2x AA batteries, not included. *Study conducted with generic cleanser.		Purifying Gel Cleanser 150ml 24398 Price per 100ml = £2.67 Normally £6.50 £4 save £2.50	



Anti-Ageing 3-in-1 Cleansing Water
200ml
04994
Price per 100ml = £2.00
Normally £6.50
£4 save £2.50

try the **complexion transforming cleanser**

our **1st** isotonic cleansing water

- CLEANSE**
gently, yet **effectively**, removes all traces of even **waterproof make-up**
- RESTORE**
helps **speed up** skin cell renewal for a visibly **youthful glow**
- PROTECT**
keeps skin feeling **resilient** and maintains skin's **protective moisture barrier**

try today
£4
save £2.50
love it
or your money back

AVON Skincare

take the **ANEW** challenge

reduce the look of dark circles

35-50

firms and smooths the look of skin

Complete Renewal Express Dual Eye System

14134
Normally £19
£11.50
save £7.50



50-60

visibly reduces the look of crow's feet

Multi-Performance Eye System

16717
Normally £20
£12 save £8



60+

dramatically reduces the look of deep wrinkles

Platinum Eye & Lip Cream

15ml
05389
Price per 100ml = £83.33
Normally £21
£12.50
save £8.50



our **no.1** eye cream

Lift & Firm Eye Lift System

00885
Normally £20
£12 save £8



91% of women showed an improvement in under-eye dark circles*



BEFORE

AFTER

Dramatisation based on clinical test results.

*Based on an 8-week consumer study with 149 women.



formulated with sheer optics for instant results and **Shadow Erase Complex** that works day after day

ANEW CLINICAL
EVEN TEXTURE & TONE
Dark Circle Corrector with DSX

Even Texture & Tone Dark Circle Corrector
15ml
22079
Price per 100ml = £80.00
Normally £20
£12 save £8

try today
£12
save £8
love it
or your money back

AVON Skincare

take the **ANEW** challenge



BEFORE

AFTER

[WRINKLES APPEAR
PLUMPED AND SKIN
LOOKS SMOOTHER]

formulated with exclusive

AMINO-FILL 33
[A-F33]⁺
COMPLEX

1: UNBLOCKS

to help skin cells
release more collagen

2: BOOSTS

to support skin's
natural collagen
production process

3: REPAIRS

to help skin's
natural recovery of
damaged collagen

*Based on an 11-week clinical study with 69 women.



try the
**wrinkle
fighter** that
really works

100%

of women saw
results on wrinkles
in 2 WEEKS*

ANEW
CLINICAL
ANTI
WRINKLE
Line Erasing Serum
with A-F33

Anti Wrinkle
Line Erasing Serum
with A-F33
30ml
17970
Price per 100ml = £50.00
Normally £25
£15 save £10

try today

£15

save £10

love it
or your money back

ANEW CLINICAL. OUTSMART AGEING
FACELIFT? *no way.*

Best price ever!

£10
HALF PRICE

82% of women considering a facial cosmetic lifting procedure were impressed by the results*

“A facelift in a jar!”

*M9210', avon.uk.com customer, Southampton

Lift & Firm Face Lifting Cream

30ml

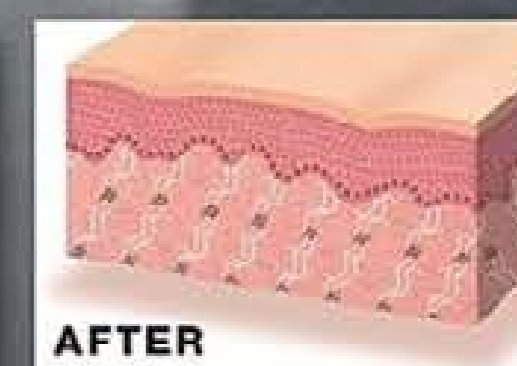
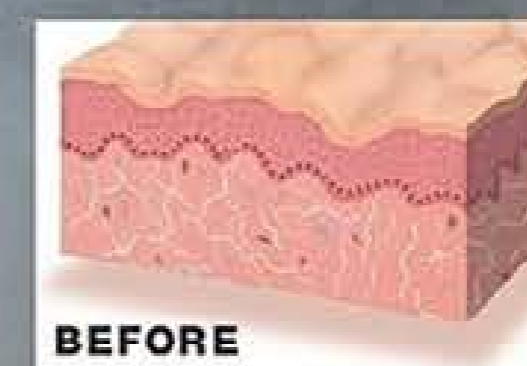
22137

Price per 100ml = £33.33

Normally £20

£10 half price

formulated with **PEPTIDES AND GLYCOLIC ACID**, designed to work like an ultrasound treatment to stimulate collagen, elastin and hyaluronic acid



Diagrams for illustrative purposes only.

CLINICAL TREATMENTS

TARGET FINE LINES



NEW Anti Wrinkle Targeted Filler with A-F33
22087
£15

UNEVEN SKIN TONE



NEW Even Texture & Tone Multi-Spot Correcting Serum
30ml
00109
Price per 100ml = £83.33
£25

PROTECTS AND REPAIRS



NEW Defend & Repair Multi-Shield Day Cream SPF50
30ml
10652
Price per 100ml = £86.67
£20

NEW Defend & Repair Deep Recovery Night Cream 30ml
22145
Price per 100ml = £86.67
£20

UNEVEN TEXTURE



NEW Even Texture & Tone Advanced Resurfacing Peel
30 pads.
22111
Price per piece = 50p
£15

OVERNIGHT MOISTURE



NEW Defend & Repair Advanced Hydration Overnight Mask
50ml
00034
Price per 100ml = £40.00
£20

INSTANT VISIBLE LIFT



NEW Lift & Firm Contouring Serum
30ml
10702
Price per 100ml = £83.33
£25

SKIN BOOSTERS



BLUR LINES
Vitale Visible Perfection Instant Blurring Treatment
30ml
11163
Price per 100ml = £40.00
£12



INSTANT DEFINITION
Platinum Instant Definition Treatment
15ml
08615
Price per 100ml = £100.00
£15



ALL SIGNS OF AGEING
Ultimate Supreme Dual Elixir
40ml
58743
Price per 100ml = £70.00
£28

DAY CREAMS



Vitale Visible Perfection Day Cream SPF25
50ml
04630
Price per 100ml = £24.00
Normally £20
£12 save £8



Reversalist Complete Renewal Day Cream SPF25
50ml
26757
Price per 100ml = £25.00
Normally £21
£12.50 save £8.50



Ultimate Multi-Performance Day Cream SPF25
50ml
17764
Price per 100ml = £29.00
Normally £24
£14.50 save £9.50

NIGHT CREAMS



Vitale Visible Perfection Night Gel Cream
50ml
03418
Price per 100ml = £40.00
£20



Reversalist Complete Renewal Night Cream
50ml
14126
Price per 100ml = £42.00
£21



Ultimate Multi-Performance Night Cream
50ml
28191
Price per 100ml = £48.00
£24

EYE CREAM



Vitale Visible Perfection Eye Cream
15ml
28282
Price per 100ml = £106.67
£16

TRY SOMETHING NEW TODAY

dramatic results on all signs of ageing

Ultimate Supreme Dual Elixir Sample
54577
Normally 60p
50p save 10p

double the power of your face cream for your best skin, every day

Essential Youth Maximising Serum Sample
24513
Normally 60p
50p save 10p

the overnight miracle! 9 out of 10 women woke up to younger-looking skin*

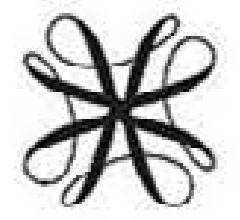
Clinical Defend & Repair Advanced Hydration Overnight Mask Sample
09886
50p

*Based on those who expressed an opinion in a consumer study with 159 women.

the wrinkle fighter that really works!

Clinical Anti Wrinkle Line Erasing Serum with A-F33 Sample
04721
50p

SAMPLES JUST
50p
EACH



AVON
TRUE

nutraeffects

new
QUINOA
COLLECTION

✓ naturally effective

featuring **QUINOA SEED EXTRACT**
to help **increase collagen** in skin cells
to **restore youthful-looking contours**

- ✓ helps increase collagen production in skin cells
- ✓ rejuvenates skin for youthful-looking contours
- ✓ skin looks and feels firmer and deeply replenished



AGELESS 55+

see perfectly
plumped-looking
skin



INSTANTLY
skin is left looking moisturised and feeling hydrated



IN 4 WEEKS
helps skin regain youthful-looking contours



SPF20

NEW Ageless 55+
Night Cream
50ml
26070
Price per 100ml – £10.00
Will normally be £9
£5
save £4

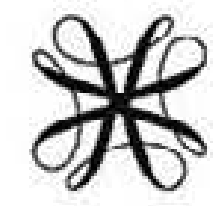
NEW Ageless 55+
Day Cream SPF20
50ml
11072
Price per 100ml – £10.00
Will normally be £9
£5
save £4

AVON Skincare

try today

£3

new



AVON
TRUE

nutraeffects

introducing our 1st micellar cleansing water

formulated with micelles that act like magnets to remove make-up and impurities without drying skin

- gently removes dirt, oil and impurities
- quick and easy to use
- for use on eyes, face and lips



active
SEED
COMPLEX

suitable for sensitive skin

naturally effective

featuring SOAP BERRIES
- a gentle, yet effective, natural cleanser



FOR NORMAL TO DRY SKIN
Gentle Scrub Cleanser
100ml
27151
Normally £3
£2
save £1



FOR COMBINATION TO OILY SKIN
Self-Foaming Face Wash
150ml
27045
Price per 100ml = £2.00
Normally £3.50
£3
save 50p



REMOVES EVEN WATERPROOF EYE MAKE-UP
Gentle Bi-Phase Eye Make-up Remover
200ml
18432
Price per 100ml = £1.25
Normally £4
£2.50
save £1.50



FOR ALL SKIN TYPES
Refreshing Gel Cleanser
150ml
27169
Price per 100ml = £1.33
Normally £3
£2
save £1



MICELLAR
CLEANSING
WATER

ALL SKIN TYPES

ACTIVE SEED COMPLEX

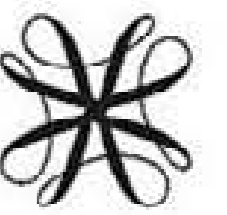
NEW Micellar Water
200ml
02006
Price per 100ml = £1.50
Will normally be £4
£3
save £1

AVON Skincare



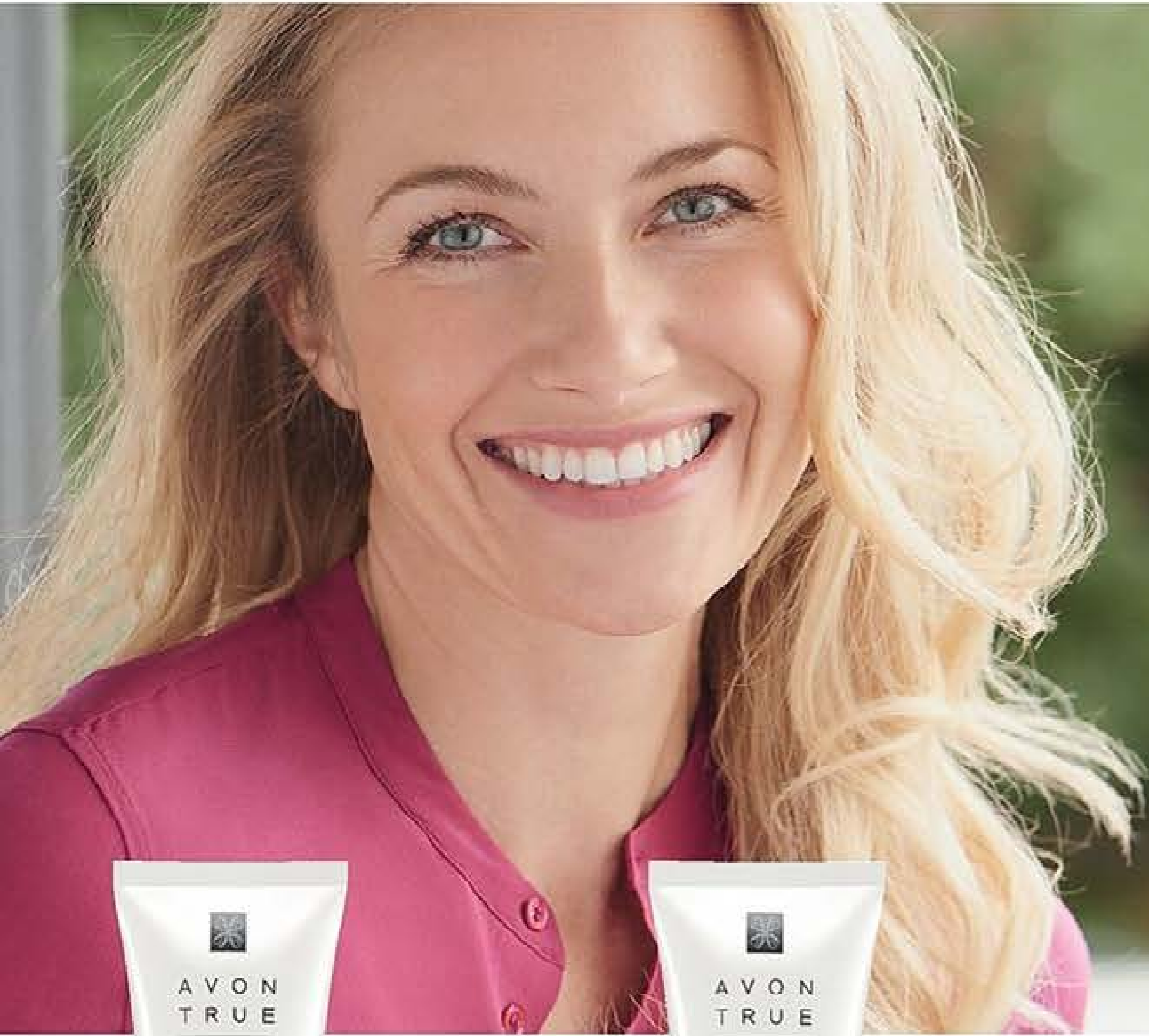
✓ naturally effective

skin-perfecting BBs



AVON
TRUE

nutraeffects



01198
Light

01222
Medium

formulated with
POMEGRANATE SEEDS
AND CERAMIDES

- ✓ blends seamlessly for a radiant, perfected look
- ✓ helps blur the look of lines and wrinkles
- ✓ SPF15



27029
Light

27037
Medium

✓ SPF15

MATTE
for oily/
combination skin

Matte BB Cream
30ml
Price per 100ml = £18.33
Normally £7.50
£5.50 save £2



15768
Light

16097
Medium

✓ SPF15

RADIANCE
for dull,
tired-looking skin

Radiance BB Cream
30ml
Price per 100ml = £18.33
Normally £7.50
£5.50 save £2

AGELESS
for younger-looking skin

Anti-Ageing BB Cream
30ml
Price per 100ml = £18.33
Normally £8
£5.50 save £2.50

try today
£5.50 each
save up to **£2.50**

AVON Skincare

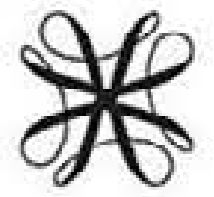


find your skin's perfect day cream



active SEED COMPLEX

suitable for sensitive skin



AVON TRUE

nutraeffects

✓ skin looks plumper and hydrated

✓ skin looks balanced and shine-free

✓ skin looks and feels brighter and more luminous

✓ helps target multiple signs of ageing



HYDRATION
for normal to dry skin

MATTIFYING
for combination to oily skin

RADIANCE
for dull, tired-looking skin

AGELESS 35+
for younger-looking skin

✓ SPF15
featuring **CHIA SEEDS** and vitamin E

Hydration Day Cream SPF15
50ml
15602
Price per 100ml – £6.00
Normally £4.50

£3
save £1.50

✓ SPF15
featuring **HYDRATING CHIA SEED EXTRACTS** and mattifying powders

Mattifying Day Cream SPF15
50ml
26740
Price per 100ml – £6.00
Normally £4.50

£3
save £1.50

✓ SPF20
featuring **glow-boosting BIRD OF PARADISE SEED EXTRACT**

Radiance Day Cream SPF20
50ml
48207
Price per 100ml – £6.00
Normally £4.50

£3
save £1.50

✓ SPF20
featuring **POMEGRANATE SEED EXTRACT**

Ageless 35+ Day Cream SPF20
50ml
26799
Price per 100ml – £10.00
Normally £8

£5
save £3

AVON Skincare

night creams

AGELESS 35+ for younger-looking skin



featuring **POMEGRANATE SEED EXTRACT**

Ageless 35+ Night Cream
50ml
26989

Price per 100ml = £10.00
Normally £8
£5 save £3

RADIANCE for dull and tired skin



featuring **glow-boosting BIRD OF PARADISE SEED EXTRACT**

Radiance Night Cream
50ml
43216

Price per 100ml = £6.00
Normally £4.50
£3 save £1.50

MATTIFYING for combination to oily skin



featuring **HYDRATING CHIA SEED EXTRACT** and mattifying powders

Mattifying Gel Night Cream
50ml
26773

Price per 100ml = £6.00
Normally £4.50
£3 save £1.50

HYDRATION for normal to dry skin

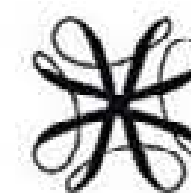


featuring **CHIA SEEDS** and vitamin E

Hydration Gel Night Cream
50ml
13938

Price per 100ml = £6.00
Normally £4.50
£3 save £1.50

tint & hydrate



AVON
TRUE

nutraeffects

- suitable for sensitive skin
- lightweight and non-greasy
- SPF20



tinted moisturiser
blends in with
your natural
skin tone



suitable for sensitive skin

Radiance Tinted Moisturiser SPF20
50ml
26781

Price per 100ml = £8.00
Normally £6

£4
save £2

naturally effective

featuring **OPTIC PEARL TECHNOLOGY AND BIRD OF PARADISE SEEDS**, known for increasing luminosity and improving uneven skin tone

clearskin®

BLEMISH-FIGHTING TOOLS

Blackhead Remover
27359
Normally £4
£2 half price

Face Brush
16105
Normally £2
£1.25
save 75p



IT'S AN EMERGENCY fast skin relief

Intensive Cream Cleanser*
75ml
25411
Price per 100ml = £3.33
Normally £5
£2.50
half price



Instant Spot Treatment
15ml
20511
Price per 100ml = £15.00
Normally £4.50
£2.25
half price



BLEMISHES BEGONE calm skin and banish blemishes

Peel Off Mask*
75ml
26732
Price per 100ml = £2.67
Normally £4
£2 half price



3-in-1 Cleanser, Scrub & Mask*
125ml
24208
Price per 100ml = £2.00
Normally £5
£2.50 half price



Daily Astringent
100ml
17129
Normally £4
£2 half price



Blemish Stick
17996
Normally £4
£2 half price



Oil-Free Tinted Moisturiser 30ml
Price per 100ml = £9.17
Normally £5.50
£2.75 half price



Overnight Treatment
50ml
11213
Price per 100ml = £6.00
Normally £6
£3 half price



BYE-BYE BLACKHEADS blitz away stubborn blackheads

Deep Treatment Mask
75ml
00521
Price per 100ml = £2.33
Normally £3.50
£1.75
half price



Daily Astringent
100ml
27474
Normally £4
£2
half price



Daily Cleanser
125ml
18820
Price per 100ml = £1.80
Normally £4.50
£2.25
half price



White Clay Treatment
100ml
28266
Normally £4
£2
half price



3 in 1 White Clay Cleanser
75ml
20974
Price per 100ml = £3.33
Normally £5
£2.50
half price



CLEARSKIN® PROFESSIONAL our most advanced spot-fighting range

Blemish Mark Treatment*
50ml
11858
Price per 100ml = £7.00
Normally £7
£3.50
half price



Liquid Extraction Strip
30ml
04929
Price per 100ml = £10.00
Normally £6
£3
half price



Deep Pore Cleansing Scrub*
125ml
21717
Price per 100ml = £2.20
Normally £5.50
£2.75
half price



Clarifying Toner Pads
45 pads.
13060
Price per piece = 6p
Normally £5.50
£2.75
half price



Daily Correcting Lotion*
50ml
20883
Price per 100ml = £7.00
Normally £7
£3.50
half price



***LAST CHANCE TO BUY, WHILE STOCKS LAST**

THE MASK
that acts like
a **MAGNET**

attract and remove pore-clogging dirt for perfectly clean skin

unblock and perfect your skin with kind-to-skin witch hazel and mineral clays

changes from **black to grey** when ready to rinse

best used with...



Black Mineral Cleanser
125ml
19356
Price per 100ml = £1.60
Normally £4.50
£2.25 half price



Invigorating Scrub
75ml
15529
Price per 100ml = £2.67
Normally £4
£2 half price



Black Mineral Mask
75ml
18374
Price per 100ml = £3.33
Normally £5
£2.50
half price

SAVE UP TO
HALF PRICE

pages 198-199

AVON Skincare

Bath & Body Store

SKIN
so
SOFT

50 YEARS
OF NATURAL
SOFTNESS

wrap your skin in
SOFTNESS

*rich, creamy wash
enriched with
hydrating oils*

*ultra moisturising
lotion to soften
and smooth*



**nourishing
ARGAN OIL**
*loves normal
to dry skin*

*fast-
absorbing,
lightweight
oil for instant
nourishment*



Silky Moisture
with
SILK PROTEINS

*for smoother,
more radiant skin*

all 3 for
£5

save £8*

order using **69427**
pages 200-201

pack includes:

**Dry Oil
Spray**
150ml

**Creamy
Body Wash**
250ml

**Ultra
Moisturising
Body Lotion**
250ml

*Based on normal brochure prices.
Not available separately.

SKIN *so* SOFT

sensitive hair removal

Hair Removal Cream
100ml
22806
Normally £5.30
£3.20 save £2.10

Moisturising Shave Gel
200ml
11635
Price per 100ml = £1.45
Normally £4.80
£2.90 save £1.90

Ladies' Razors
5 razors.
26500
Price per piece = 50p
£2.50

Facial Hair Removal Cream
15ml
22681
Price per 100ml = £16.00
Normally £4
£2.40 save £1.60

with **soothing MEADOWFOAM OIL**
for sensitive skin



HAIR REMOVAL CREAM
*removes hair gently,
even on sensitive skin*



SHAVE GEL
*with soothing oils
to nourish dry skin*



FACIAL HAIR CREAM
*perfect for those little
sensitive areas*

gentle yet
effective
removes hair
in under
3 minutes



shave & trim

FOR SENSITIVE SKIN

you'll have **silky-smooth pins in no time** with this
super-quick, super-easy shaver

new

£15



for a quick,
smooth shave
(no need for gels
or creams!)

perfect for...

- silky-soft legs
- smooth underarms
- trimming bikini line

NEW Skin So Soft Shaver
06213
£15



comfortable & safe shaving
for sensitive skin



removable length guard for
a trim bikini line



battery operated
(not included)

SKIN
so
SOFT

TREAT YOUR SKIN

with the natural oils to suit its needs

*naturally
nourished
skin*

£4
half price

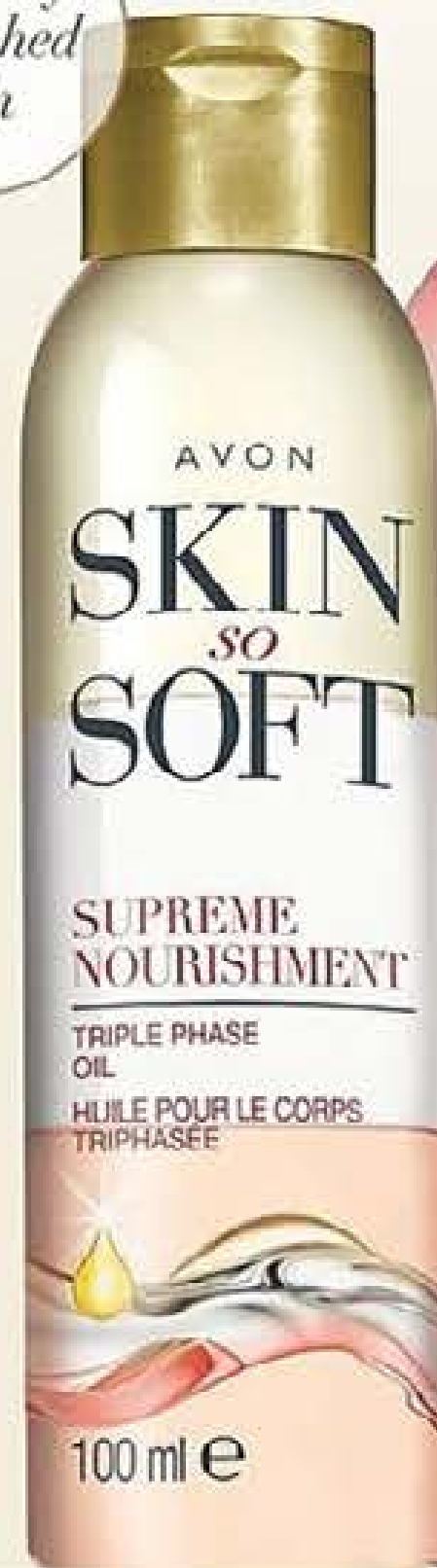
*naturally
flawless-
looking skin*



SHAKE & BLEND THE 3 LAYERS TO:

- ✓ deeply nourish
- ✓ seal in hydration
- ✓ soften and smooth skin

Supreme Nourishment Triple Phase Oil
100ml
01909
Normally £5.50
£4 save £1.50



SMOOTH OVER SKIN TO:

- ✓ visibly reduce the look of scars and stretch marks
- ✓ reduce the appearance of uneven skin

Silky Moisture Tissue Oil
150ml
02527
Price per 100ml = £2.67
Normally £8
£4 half price

DARKER SHADE
now available

FRESH FRAGRANCE
with no nasty fake-tan smell

for fuller, natural-looking colour

- ✓ gradually build up an even glow
- ✓ with softening velvet flower and jojoba

Enhance & Glow Glow Body Lotion
200ml
17913 Fair
28712 Medium
Price per 100ml = £2.00
Normally £6
£4 save £2



£3
save £2

for an easy skin-perfecting glow

- ✓ sprays on evenly for an airbrushed, streak-free finish
- ✓ with natural oils to nourish your skin

Enhance & Glow Airbrush Spray
150ml
17897
Price per 100ml = £2.00
Normally £5
£3 save £2



Cream Oil Body Lotion
250ml
57117
Price per 100ml = £1.60
Normally £6
£4 save £2

Creamy Body Wash
250ml
02709
Price per 100ml = £1.20
Normally £5
£3 save £2

Exfoliating Sponge
16683
£2

Overnight Body Treatment
200ml
24026
Price per 100ml = £1.20
Normally £4
£2.40
save £1.60



expert ESSENTIALS

it's time to treat your neglected feet with a must-have tool for every need



battery-operated buffer for smooth soles

Pedi Roller Tool
Comes with a standard roller head and coarse roller head, for more intense rolling. Requires 2x AA batteries (not included).

04424
Normally £30
£15 half price

Pedi Tool Replacement Roller Heads
15099
£5



effectively buffs away rough skin for a super-soft feel

Oval Stainless Steel Foot File
Stainless steel. Approx. 20cm x 6.5cm.
01024
Normally £4
£2.50
save £1.50

wide design covers a bigger area

Paddle Foot File
Plastic handle and grit paper. Approx. 23.5cm x 6cm.
01008
Normally £4
£2 half price



heavy-duty clippers, ideal for toenails

Toenail Clippers
Chrome-plated, carbon steel toenail clippers with silicone grip. Approx. 7.5cm x 3cm.
01073
Normally £4
£2.10 save £1.90



scrapes off layers of hard skin in minutes

Hard Skin Remover
Removes hard skin from feet. Plastic handle with stainless steel blade.
02766
Normally £6
£3 half price



Caution: includes sharp blade. Not to be sold to anyone under the age of 18.

from rough to BUFF

help soften hard, cracked heels with our sloughing, smoothing power couple



£3

new



use wet or dry for super-smooth results

NEW Heel Rasper
Stainless steel with plastic handle. Approx. 9.5cm x 5cm x 4cm.
00752
£3

cracked heels

with AHA and urea to help soften and restore hard, cracked skin



Images for illustrative purposes only.

Cracked Heel Treatment 75ml
19034

Price per 100ml = £3.73
Normally £4
£2.80 save £1.20



AVON Bath & Body

FOOT WORKS
your 5-in-1 kit
for perfectly prepped nails

£5
save £2



Pedi Set
Hard case contains a metal nail file, cuticle pusher, emery board, scissors and nail clippers.
00539
Normally £7
£5 save £2

your foot problems SOLVED

achy feet



Restoring Foot Soak with Epsom Salts
100ml
26690
Normally £4
£2.50
save £1.50

hard skin



Exfoliating and Refining Foot Pads
50 pads.
17327
Price per piece = 8p
Normally £6
£3.80
save £2.20

rough skin



Rough Skin Remover
75ml
22566
Price per 100ml = £3.33
Normally £3.50
£2.50
save £1

corns and calluses



Intensive Callus and Corn Cream
75ml
25445
Price per 100ml = £3.73
Normally £4
£2.80
save £1.20

dry skin



Invisible Sock Cream with Silicone Technology
75ml
22186
Price per 100ml = £3.33
Normally £3.50
£2.50 save £1

smelly feet



Odour Neutralising Foot and Shoe Spray
75ml
09746
Price per 100ml = £2.67
Normally £3
£2 save £1

beautifully buffed toenails

new

tip-top toes? we've nailed it!
try our 3-in-1 buffing tool for easy, professional results

STEP 1

buff toenails with the 3 different attachments:

- blue **rounded head** files nails
- blue **buffer head** gently smooths your nails
- white **polisher head** adds shine

£10



STEP 2

treat dry, brittle nails with this tea tree-infused serum



Nail and Cuticle Serum with Tea Tree Extract
10ml
00372
Normally £3.50
£2.10
save £1.40

NEW Professional Toenail Buffer Tool
Comes with 2 buffing heads, 2 polishing heads and 1 filing head. Requires 2x AA batteries (not included).
25858
£10

blissful
SLUMBER

LAVENDER spa relaxation



spritz over
your pillow
and drift into
a deep sleep



**LIGHTWEIGHT
BODY SOUFFLÉ**
helps soothe and relax tired,
overworked muscles

**Relaxing Provence Spa
Body Soufflé**

200ml
28415

Price per 100ml = £2.50
Normally £8

£5
save £3



**INDULGENT
HAND CREAM**
with lavender, jasmine
and vitamin E

**Relaxing Provence Spa
Hand Cream**

30ml
28381

Price per 100ml = £10.63
Normally £4.50

£3.25
save £1.25

**DUAL-FORMULA
BATH MILK**
shake to combine into a
soothing, softening bath milk

**Relaxing Provence Spa
Bath Milk**

250ml
28407

Price per 100ml = £1.40
Normally £5

£3.50
save £1.50

£3.50
save £1.50

2 layers
shake to
activate



**Relaxing
Provence Spa**
with lavender & jasmine
Bath Milk
avec de la lavande et jasmin
Lait de bain

250 ml e

Sleep Serenity Pillow Mist

100ml

13532

Normally £4.50

£2.25

half price



SHOWER

your senses

escape and unwind with these immersive scents



for him



creamy & indulgent

2-in-1 Hair & Body Wash 250ml
59162 X-treme
00414 Power Fresh
00307 Ocean Surge
Price per 100ml = 40p
Normally £2
£1 half price

2-in-1 Hair & Body Wash 500ml
19158 X-treme
00448 Power Fresh
13565 Ocean Surge
19174 Amazon Jungle
Price per 100ml = 30p
Normally £3
£1.50 half price

Shower Crème 250ml
57000 Mystique
12377 Heaven Harmony
26096 Calming Tuscany
16972 L'Amour
54601 La Vita
Price per 100ml = 40p
Normally £2
£1 half price

Shower Crème 500ml
04010 Mystique
12427 Heaven Harmony
28340 Calming Tuscany
14761 L'Amour
14530 La Vita
Price per 100ml = 30p
Normally £3
£1.50 half price



refreshing & zesty

Shower Gel 250ml
25197 Garden of Eden
54379 Citrus Zing
54395 Lagoon
15024 Pure Oasis
56044 Anti-Stress
Price per 100ml = 40p
Normally £2
£1 half price

Shower Gel 500ml
23713 Garden of Eden
17632 Citrus Zing
17640 Lagoon
25908 Anti-Stress
06353 Relaxing Florals
Price per 100ml = 30p
Normally £3
£1.50 half price

from
£1
all half price
pages 212-213

EXOTIC ESCAPES

AVON senses
LIMITED EDITION
tranquil
oriental zen
jasmine & green
shower gel + gel dou
WITH VITAMIN COMPLEX

RUB
to smell
JASMINE &
GREEN TEA

new
bigger bottles

AVON senses
LIMITED EDITION
sunny
california glow
pink grapefruit
& frangipani
shower crème + crème de

sunny pink
grapefruit and
frangipani

Shower Gel 250ml
55251 NEW Oriental Zen
Shower Crème 250ml
03533 NEW California Glow
Price per 100ml = 40p
Will normally be £2
£1 half price

Shower Gel 500ml
04036 NEW Oriental Zen
Shower Crème 500ml
58131 NEW California Glow
Price per 100ml = 30p
Will normally be £3
£1.50 half price

AVON Summer Savings

Bathtime BUBBLES

get them giggling with these fresh, fruity favourites



easy-peasy care for hair

2-in-1 Shampoo & Conditioner 250ml
 02741 Wacky Watermelon
 08805 Amazing Apple
 Price per 100ml = 50p
 Normally £2.50
£1.25 half price



double bubble 2-in-1s

Body Wash & Bubble Bath 250ml
 17483 Swirling Strawberry
 20818 Playful Pear
 03301 Groovy Grape
 Price per 100ml = 50p
 Normally £2.50
£1.25 half price



nit & knot-free locks

Magnificent Mango Detangling Spray 200ml
 05769
 Price per 100ml = 63p
 Normally £2.50
£1.25 half price



ready for bedtime

Good Night Lavender Body Lotion 150ml
 00638
 Price per 100ml = £1.00
 Normally £3
£1.50 half price

Amazing Apple Nit Comb 55426
 200ml
 Normally £3
£1.50 half price

Good Night Lavender Body Wash & Bubble Bath 250ml
 14647
 Price per 100ml = 60p
 Normally £3
£1.50 half price

FUN & FRUITY BATH PAINTS

from
£1.25
 all half price

pages 214-215

Bath Time Paint 100ml
 07609 Wacky Watermelon
 11007 Playful Pear
 02881 Bursting Berry
 Normally £2.50

£1.25
 half price



tear-free formula

AVON Summer Savings

naturally beautiful

HAIR

treat your locks to sweet-scented goodness inspired by nature



shampoos

Shampoo 250ml
08516 Raspberry & Hibiscus
24471 Verbena & Peppermint
 Price per 100ml = 40p
 Normally £2
£1 half price

2-in-1s

2-in-1 Shampoo & Conditioner
 250ml
55186 Basil & Lotus Flower
16352 Golden Apricot & Shea
06809 Strawberry & Guava
11783 Mango & Ginger
 Price per 100ml = 40p
 Normally £2
£1 half price

vitamin boost

Grapefruit & Passion Fruit +Vitamin Complex 2-in-1 Shampoo and Conditioner
 250ml
15149
 Price per 100ml = 40p
 Normally £2
£1 half price

Grapefruit & Passion Fruit +Vitamin Complex Hair Treatment Mask
 125ml
13680
 Price per 100ml = £1.00
 Normally £2.50
£1.25 half price



conditioners

Conditioner 250ml
05371 Raspberry & Hibiscus
02089 Verbena & Peppermint
 Price per 100ml = 40p
 Normally £2
£1 half price



treatments

Golden Apricot & Shea Leave-in Treatment
 125ml
11429
 Price per 100ml = £1.00
 Normally £2.50
£1.25 half price

Golden Apricot & Shea Detangling Spray
 150ml
15677
 Price per 100ml = 83p
 Normally £2.50
£1.25 half price

Raspberry & Hibiscus Daily Hair Refresher
 100ml
57281
 Normally £2.50
£1.25 half price

MEGA SIZE
2-IN-1s

at nearly triple the size, these bottles will last and last!

new size
huge 700ml!

refreshing
blackcurrant
& red clover

from
£1
all half price

pages 216-217

2-in-1 Shampoo & Conditioner
 700ml
03483 NEW
 Blackcurrant & Red Clover
15867 NEW
 Mango & Ginger
 Price per 100ml = 36p
 Will normally be £5
£2.50 half price

sweet
mango
& ginger



AVON Summer Savings

multipurpose
MOISTURE



**Cream for Face,
Hand & Body 400ml**
22426 Rosehips
08680 Cocoa Butter
25932 Aloe Vera
Price per 100ml = 65p
Normally £5.20
£2.60 half price

large-size **LOTIONS**



Body Lotion 400ml
25783 Rosehips
03798 Cocoa Butter
27599 Aloe Vera

54619 Green Tea
03723 Royal Jelly
Price per 100ml = 63p
Normally £5
£2.50 half price

Body Lotion 400ml
03061 Intensive Relief
Price per 100ml = 65p
Normally £5.20
£2.60 half price

**FOR ALL THE
FAMILY**

from
£1.50
all half price

pages 218-219

**Oatmeal Cream
for Face, Hand & Body**
400ml
26005
Price per 100ml = 65p
Normally £5.20
£2.60 half price

**Oatmeal Hand, Nail
& Cuticle Cream**
100ml
26179
Normally £3.80
£1.90 half price

Oatmeal Body Lotion
400ml
06767
Price per 100ml = 63p
Normally £5
£2.50 half price

**Oatmeal
Body Wash**
400ml
25999
Price per 100ml = 36p
Normally £3
£1.50 half price

soothing
oatmeal and
chamomile

**AVON
care**
**gentle moisture
family cream**
for face, hand & body
with oatmeal & chamomile extract
aux extraits d'avoine et de camomille
**nurturing
nourissante**
suitable for the whole family
including sensitive skin
400 ml e

**AVON
care**
**gentle moisture
hand, nail & cuticle cream**
with oatmeal & chamomile extract
extraits de farine d'avoine et de camomille
**nurturing
nourissante**
suitable for the whole family
including sensitive skin
100 ml e

**AVON
care**
**gentle moisture
family lotion**
with oatmeal & chamomile extract
aux extraits de farine d'avoine et de camomille
**nurturing
nourissante**
suitable for the whole family
including sensitive skin
400 ml e

**AVON
care**
**gentle moisture
family body wash**
with oatmeal & chamomile extract
l'avoine et de camomille
**nurturing
nourissante**
suitable for the whole family
including sensitive skin
400 ml e

AVON Summer Savings

love your FACE

with caring moisture for every skin type



for oily/
combination
skin

**Light Moisture
Face Gel-Cream**
100ml
15065
Normally £3.80
£1.90
half price

for normal
to dry skin

**Rich Moisture
Face Cream**
100ml
15115
Normally £3.80
£1.90
half price

for dry
skin

**Cocoa Butter
Face Cream**
100ml
14944
Normally £3.80
£1.90
half price

for very
dry skin

**Royal Jelly
Face Cream**
100ml
07039
Normally £3.80
£1.90
half price

for mature
skin

**Youth Restore
Face Cream**
100ml
15164
Normally £4.40
£2.20
half price



toner

**Rose Water
Cleansing Toner**
150ml
58024
Price per 100ml = £1.17
Normally £3.50
£1.75 half price



**Cocoa Butter
Lip Butter**
10ml
06916
Normally £2.20
£1.10
half price



**Royal Jelly
Lip Treatment
SPF15**
10ml
26401
Normally £2.20
£1.10
half price



**Intensive Relief
Lip Treatment**
26245
Normally £2.20
£1.10
half price

lip balms

3-IN-1 CLEANSERS

these lathering lotion formulas cleanse,
tone and moisturise in 1 – simply rinse
and go!

from
£1.10
all half price

pages 220-221



refreshing
aloe and
ginger

soothing
oatmeal and
chamomile

**3 in 1 Cleanser,
Toner & Moisturiser**
200ml
13771
Price per 100ml = 86p
Normally £3.50
£1.75
half price

**Gentle Moisture
Cleanser, Toner
& Moisturiser**
200ml
06742
Price per 100ml = 86p
Normally £3.50
£1.75
half price

sweet body TREATS

indulge your skin with these delicious scents inspired by nature

tropical coconut & starfruit



Shower Gel 200ml 28118 Price per 100ml = 68p Normally £2.70 £1.35 half price	Scented Spritz 100ml 48371 Normally £3 £1.50 half price	Body Lotion 200ml 16162 Price per 100ml = 80p Normally £3.20 £1.60 half price
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strawberry & white chocolate



Shower Gel 200ml 55897 Price per 100ml = 75p Normally £3 £1.50 half price	Scented Spritz 100ml 55889 Normally £3 £1.50 half price	Body Shake 200ml 55913 Price per 100ml = 75p Normally £3 £1.50 half price
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sweet superfruits & yoghurt



Body Cleanser 200ml 55855 Price per 100ml = 50p Normally £2 £1 half price	Scrub 150ml 19745 Price per 100ml = £1.00 Normally £3 £1.50 half price	Body Shake 200ml 55525 Price per 100ml = 75p Normally £3 £1.50 half price
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DAZZLING PINK MOJITO

with the zingy scent
of pink grapefruit and mint

from
£1
all half price
or better
pages 222-223

NEW Scented Spritz 100ml
16899
Will normally be £3
£1.25
save £1.75

NEW Body Lotion 200ml
16139
Price per 100ml = 80p
Will normally be £3.20
£1.60
half price

NEW Shower Gel 200ml
05751
Price per 100ml = 68p
Will normally be £2.70
£1.35
half price



sweet MEMORIES

treat yourself to these fun new 'flavours' with scents straight from your childhood

new

immerse yourself in the delicious scents of bubblegum, berries and creamy vanilla

NEW Bubblegum Bubble Bath
500ml
00463
Price per 100ml = 40p
Will normally be £4
£2 half price

Bestselling BUBBLE BATHS

find your foamy favourites in 500ml or 1 litre

500ml

Bubble Bath 500ml
25007 Chocolate & Orange
18895 Fragrant Rose
03996 Herbal Meadow
23465 Lavender
06072 Sensitive Rose Petals
02451 Soft Pink
14662 Strawberries & Cream
19711 White Lily
Price per 100ml = 40p
Normally £4
£2 half price

1 litre

Bubble Bath 1 litre
27318 Chocolate & Orange
12518 Fragrant Rose
54908 Herbal Meadow
20966 Lavender
00844 Sensitive Rose Petals
00208 Soft Pink
54726 Strawberries & Cream
13235 White Lily
Normally £5
£2.50 half price



new

bathe in the delightful aroma of baked apple, sugared berries and sponge cake

NEW Apple Crumble Bubble Bath
500ml
16964
Price per 100ml = 40p
Will normally be £4
£2 half price

RUB to smell APPLE CRUMBLE.

from **£2**
all half price
pages 224-225

AVON Summer Savings

LET'S TALK ABOUT FEMININE HYGIENE

after all, we're all women here, right?

it's important to feel fresh and clean but soaps and other cleansers can cause dryness, irritation and disrupt your natural balance...

so that's where we come in!

- ✓ soap free and **perfectly pH balanced**
- ✓ **odour neutralising**
- ✓ contains **witch hazel** and soothing **chamomile extracts**

Feminine Wash 300ml
63602 Odour Neutralising
28688 Gentle
07062 Active
05454 Cotton Breeze
 Price per 100ml = 80p
 Normally £4
£2.40 save £1.60

Feminine Cleansing Wipes
 15 wipes.
07336
 Price per piece = 13p
 Normally £3.40
£2 save £1.40



ROLL-ON DEODORANT - UP TO 72 HOUR PROTECTION



Women's Roll-On Anti-Perspirant Deodorant 50ml
23879 Max Protection 6
15362 Light Bloom
17111 Invisible Protection
06155 Minerals
 Price per 100ml = £2.00
 Normally £2
£1 half price

AVON
SUN+
 love that sunshine feeling

BRONZED & BEAUTIFUL

use with a mitt for a smooth, streak-free finish



1. Maxi Tan Tan-Enhancing Oil Spray 150ml
08706
 Price per 100ml = £2.00
 Normally £6
£3 half price

2. Magic Tan Self-Tan Bronzing Mousse 150ml
01149
 Price per 100ml = £5.00
 Normally £15
£7.50 half price

3. Magic Tan Moisturising Self-Tan Lotion for Face and Body 150ml
24240
 Price per 100ml = £5.00
 Normally £15
£7.50 half price

4. Tanning Mitt
 52% PU, 30% polyester, 14% vinyl acetate, 4% viscose.
 Machine washable.
17921
£3.50

COOL & CARED FOR



1. Cooling After Sun Lotion with Aloe 400ml
04028
 Price per 100ml = £1.00
 Normally £8
£4 half price

2. After Sun Spray Lotion 150ml
19588
 Price per 100ml = £2.00
 Normally £6
£3 half price

3. After Sun Shimmering Tan Enhancer 150ml
08821
 Price per 100ml = £2.33
 Normally £7
£3.50 half price

4. After Sun Aloe Ice Gel 150ml
07096
 Price per 100ml = £2.33
 Normally £7
£3.50 half price

5. After Sun Body Butter 200ml
08540
 Price per 100ml = £1.75
 Normally £7
£3.50 half price

from
£1

pages 226-227

AVON
SUN⁺
love that sunshine feeling

PROTECT YOUR KIDS

for worry-free fun in the sun

turquoise-coloured spray for easy application and worry-free protection



Kids Turquoise Sun Spray SPF30
150ml
07567
Price per 100ml = £3.33
Normally £10
£5 half price

Kids Swim & Protect Sun Lotion SPF50
150ml
07781
Price per 100ml = £4.00
Normally £12
£6 half price

Kids Multivitamin Sun Cream SPF50
75ml
07757
Price per 100ml = £6.00
Normally £9
£4.50 half price

£4

SUN SAFETY BRACELET

monitors UV exposure for worry-free fun in the sun
CHANGES COLOUR WITH UV EXPOSURE
symbols show when it's time to find shade



DESIGNED EXCLUSIVELY FOR AVON



Sun Safety Bracelet
Silicone strap, adjustable 17cm-21cm.
Dial changes colour with UV exposure.
Reusable; put in a dark place to reset.
03012
£4

This bracelet does not provide protection from the sun or UV rays, it is a simple monitor to measure your UV exposure. Not a medical device. Always take appropriate precautions to limit your exposure to UV rays.

PROTECT YOUR FACE

find the SPF that's right for your skin



handy balm
for lips, nose and cheeks

Protecting Balm SPF30
04366
Normally £3.50
£1.75 half price

anti-ageing
SPF50

moisturising
SPF30

pure & gentle
for sensitive skin
SPF50



Anti-Ageing Face Cream SPF50
50ml
10769
Price per 100ml = £9.00
Normally £9
£4.50 half price

Multi Protection Moisturising Face Lotion SPF30
50ml
10835
Price per 100ml = £9.00
Normally £9
£4.50 half price

Pure & Sensitive Moisturising Sun Lotion SPF50 Travel Size
50ml
25072
Price per 100ml = £6.00
Normally £6
£3 half price

Pure & Sensitive Moisturising Sun Lotion SPF50
150ml
14084
Price per 100ml = £3.67
Normally £11
£5.50 half price

from
£1.75

pages 228-229

AVON Summer Savings

AVON
SUN⁺
 love that sunshine feeling

SKIN-LOVING LOTIONS

UVA/UVB protection with added benefits – take your pick!



Moisturising Sun Lotion SPF10

150ml
07971

Price per 100ml = £3.33

Normally £10

£5 half price

Moisturising Sun Lotion SPF25

150ml

07104

Price per 100ml = £3.33

Normally £10

£5 half price

Multi Protection Moisturising Sun Lotion SPF30

150ml

19976

Price per 100ml = £3.33

Normally £10

£5 half price

Multi Protection Moisturising Sun Lotion SPF50

150ml

18382

Price per 100ml = £3.33

Normally £10

£5 half price

WITH A LITTLE ADDED EXTRA...



skin cooling
 SPF30



tan boosting
 SPF30

Fresh Protection Lotion SPF30

150ml

07542

Price per 100ml = £3.67

Normally £11

£5.50 half price

Protect & Glow Lotion SPF30

150ml

19901

Price per 100ml = £3.67

Normally £11

£5.50 half price

SPRAY-ON SUNCARE

If you prefer sprays to lotions,
 we've got your perfect protection

quick dry, clear
 SPF30



moisturising
 SPF15



Quick Dry Clear Spray SPF30

150ml

19935

Price per 100ml = £4.00

Normally £12

£6 half price

Moisturising Sun Spray SPF15

150ml

19885

Price per 100ml = £3.33

Normally £10

£5 half price

all
**HALF
 PRICE**

pages 230-231

AVON Summer Savings

SKIN
so
SOFT

50 YEARS
OF NATURAL
SOFTNESS

love the
sunglasses?
turn to page
119 to buy

“It keeps my skin moisturised, smooth and supple all day. I also use it as a bug repellent and it works instantly, and smells beautiful.”



Tina, Birmingham
via Avon Beauty Connects

£2.25
save £2.75



more than
just
MOISTURISER

try our unique blend
of natural oils
that helps keep
**insects
at bay**
(according to you!*)



Original Dry Oil Spray

150ml
22798

Price per 100ml = £1.50
Normally £5

£2.25

save £2.75

*Based on a UK consumer survey of 170 Skin So Soft users.

STAR BUY

because beautiful things shouldn't break the bank



SEMI-PRECIOUS BRACELETS

JUST
£4 each

SAVE £6

*brown tiger's eye
protection*

*green aventurine
luck*

*pink rose quartz
love*

*purple amethyst
calming*

*semi-precious
stones*



*sparkling
diamanté details*

NEW

NEW Sosie Bracelet
Each bracelet features a semi-precious stone. Internal diameter approx. 6cm with adjustable extension chain.
27052 Tiger's Eye (Protection)
27250 Aventurine (Luck)
27094 Rose Quartz (Love)
15552 Amethyst (Calming)
Will normally be £10
£4 save £6

ALLOW 6 WEEKS FOR DELIVERY

AVON
care.

with **vita-e complex**
for 24-hour moisture*

bestselling hand creams

stock up and save on your softening favourites

(1 for your bag, 1 for your car and
1 for your bedside table!)



100ml

UNMISSABLE OFFER!

BUY 1 CHOOSE
2 FREE

save **£7.60**
back cover only

Hand Cream 100ml
48108 Youth Restore
51128 Royal Jelly
44982 Olive Oil
72694 Rosehips
30932 Green Tea
70706 Cocoa Butter
45047 Argan Oil
39388 Pink Magnolia
47845 Aloe Vera
48579 Glycerine
£3.80

05793 Youth Restore
05850 Royal Jelly
05736 Olive Oil
21691 Rosehips
54734 Green Tea
05728 Cocoa Butter
05942 Argan Oil
12575 Pink Magnolia
04820 Aloe Vera
26120 Glycerine
FREE

*Excluding Green Tea range.

Order your **full price product** using the full price product number,
and **order your 2 free products** using the free product numbers.

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