

AVON

BROCHURE 12 2018

avon.uk.com

lip mania
HAS LANDED!

ANY
2 FOR
£7

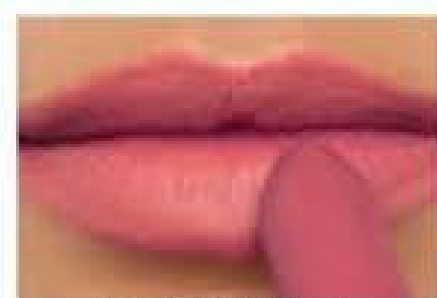
OVER 100 SHADES, 7 FINISHES, BETTER THAN HALF PRICE
...that's *Smarter Beauty!*



INTRODUCING...
delicate matte
 LIPSTICK

effortless, soft, everyday colour that feels as weightless as it looks

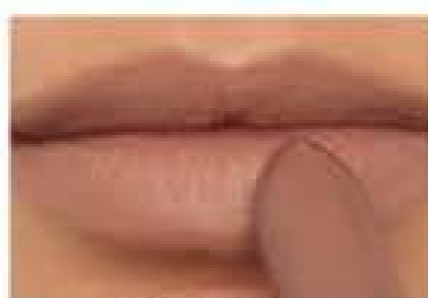
WHAT'S YOUR *delicate matte* SHADE?



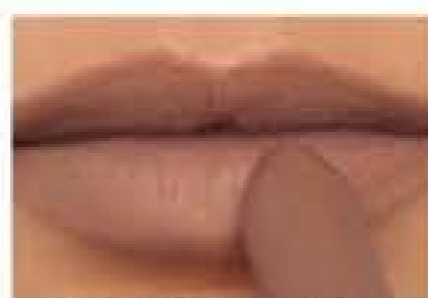
23820 Pink Hush



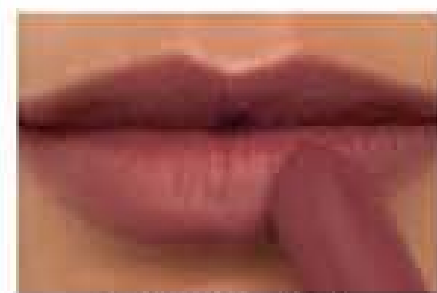
23911 Mauve Whisper



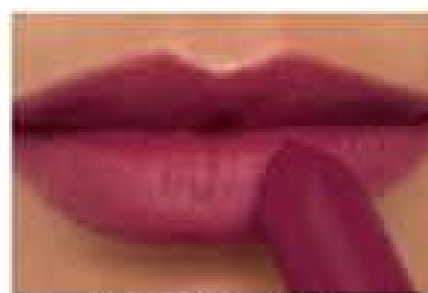
23812 Breathless Nude



23804 Cashmere Taupe



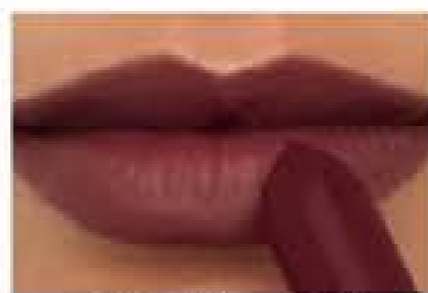
23978 Misty Mocha



24075 Plum Illusion



22681 Bitten Apple



22483 Cherry Delight

NEW



- ✓ soft matte for delicate, effortless, everyday colour
- ✓ glide-on, feather-light formula for comfortable colour that lasts
- ✓ no drying, caking or cracking

lip mania

ANY
2 FOR
£7

NEW True Colour Delicate
 Matte Lipstick
 Will normally be £8

£5.50
 save £2.50

*Based on normal brochure prices.

across pages 2-9
 save up to £9*

SHE'S WEARING: EXTREME MAUVE



OUR 1ST LIPSTICK WITH
built-in primer
for longer-lasting, EPIC, airbrushed
colour in just 1 sweep

WHAT'S YOUR *epic* SHADE?



- ✓ velvety formula for smooth application
- ✓ pigment-packed, full-coverage colour that lasts for hours
- ✓ lips look perfectly airbrushed in just 1 sweep

mark. Epic Lipstick
Normally £8

£5.50

save £2.50

lip mania

ANY
2 FOR
£7

across pages 2-9

save up to £9*

*Based on normal brochure prices.





MATTE

comfortable,
full-coverage colour

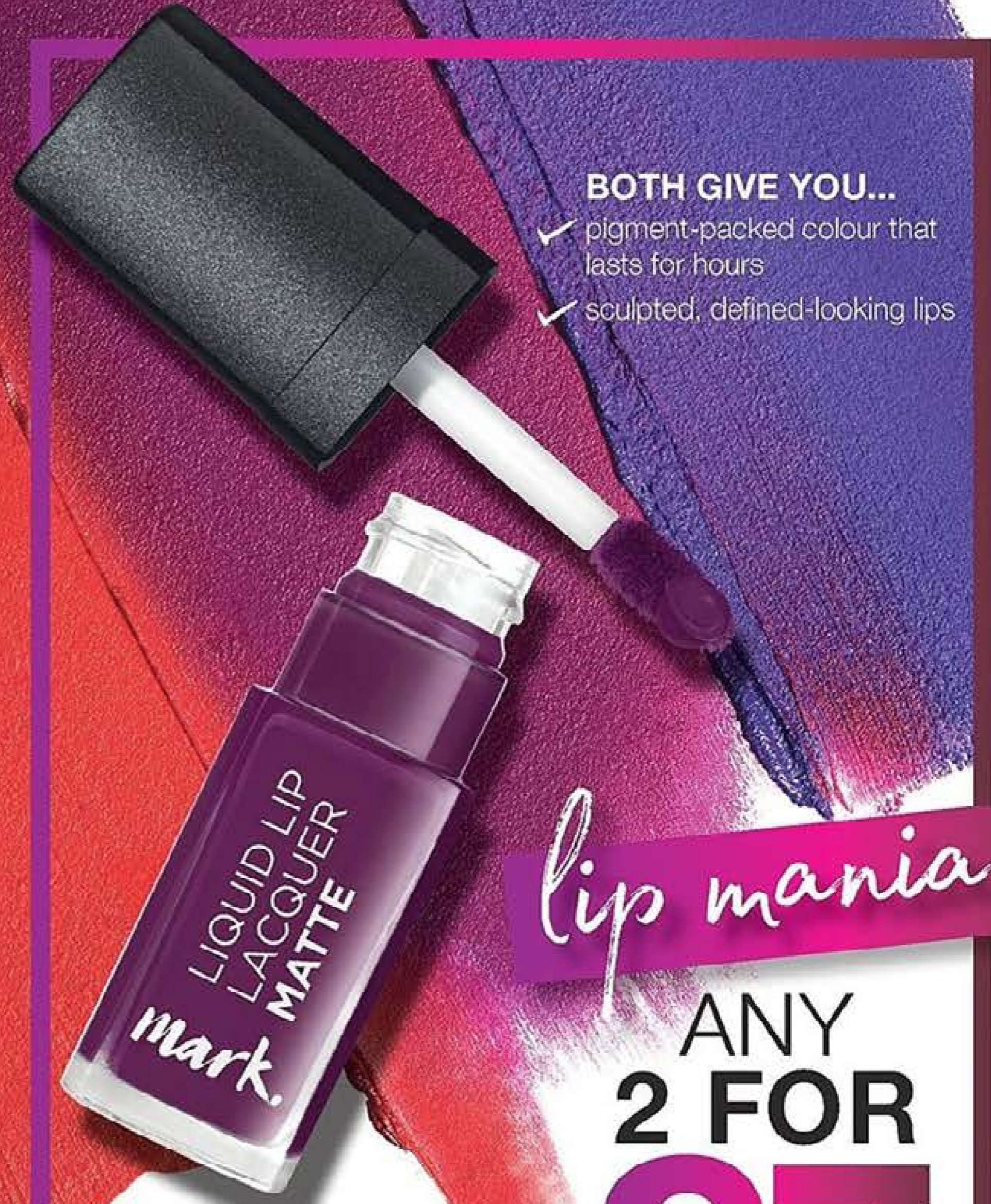
SHINE

non-sticky,
full-coverage colour

THE ULTIMATE
liquid
LIPSTICK

try our precision-tip lipstick
for a pro look your way

WHAT'S YOUR *finish?*



BOTH GIVE YOU...

- ✓ pigment-packed colour that lasts for hours
- ✓ sculpted, defined-looking lips



lip mania

ANY
2 FOR
£7



MATTE SHIMMER

Liquid Lip
Lacquer
7ml
Price per 10ml = £7.14
Normally £8

£5

*Based on normal brochure prices. **save £3**

across pages 2-9
save up to £9*

PLUMPING GLOSS

- ✓ for instantly fuller-looking lips
- ✓ when it tingles, it's working

mark. Plump It Lip Gloss
7ml
Price per 10ml = £5.71
Normally £7

£4
save £3



NOURISHING GLOSS

- ✓ colour & care in 1
- ✓ shiny, non-sticky finish

True Colour Supreme Nourishing Lip Gloss
6ml
Price per 10ml = £6.67
Normally £7

£4
save £3



A 100%
full matte
LOOK

sweep on a defined finish
of intense colour

- ✓ bold colour in a comfortable, velvety formula that lasts for hours
- ✓ no drying, caking or cracking

True Colour Perfectly Matte Lipstick
Normally £8
£5.50
save £2.50

lip mania

**ANY
2 FOR
£7**

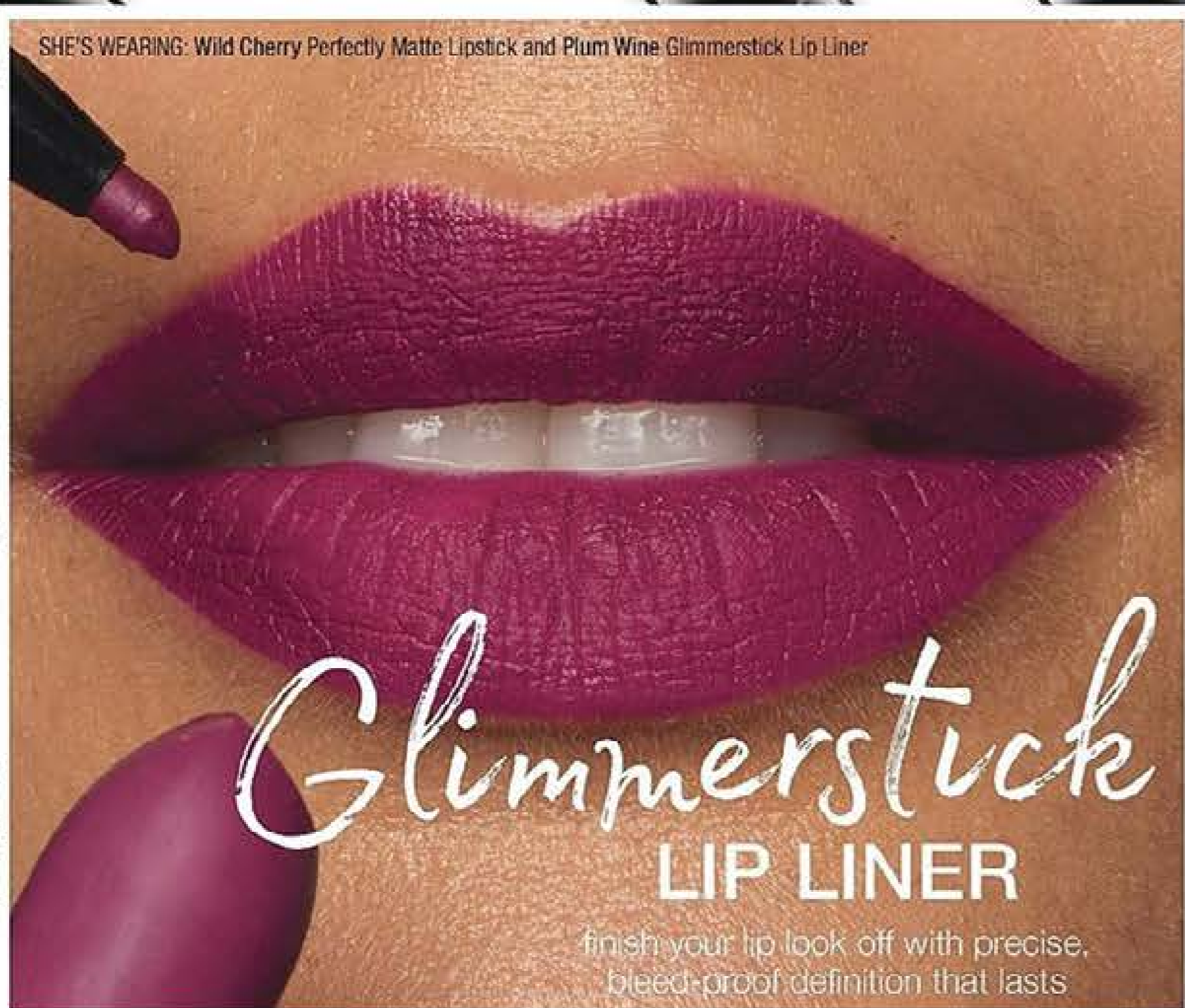
across pages 2-9
save up to £9*

*Based on normal brochure prices.

WHAT'S YOUR *Matte* SHADE?



SHE'S WEARING: Wild Cherry Perfectly Matte Lipstick and Plum Wine Glimmerstick Lip Liner



Glimmerstick LIP LINER

finish your lip look off with precise, bleed-proof definition that lasts



1. **LINE** lips with your chosen lip liner, starting with the cupid's bow.



2. **FILL** in lips with the lip liner to act as a primer for longer-lasting colour.



3. **APPLY** your chosen shade of matching lipstick, blot with a tissue, then repeat.

✓ smudge-proof, glide-on, tug-free formula

✓ looks freshly applied for hours

NEW True Colour
Glimmerstick Lip Liner
Will normally be £6
£2.50 save £3.50

6 NEW
SHADES*

no sharpener needed -
simply twist up for more colour



lip mania

**BEST EVER
PRICE**

£2.50
save £3.50

this summer's must-have hammam towel

worth
£15*

JUST
£7.50

when you spend
£5 or more across
this brochure†

order using 22962

our brand new
hammam towel is
**quick-drying, ultra
absorbent** and made from
100% natural cotton



use it 3 ways:

- beach/bath towel
- sarong/wrap
- throw

lightweight &
easy to pack



what is a hammam towel?

originating in the hot bath houses
of the Middle East, these traditional
cotton towels are luxuriously soft



machine
washable

NEW Zaria Hammam Towel

100% cotton. Approx. 90cm
x 165cm + 7cm tied tassels.

22962 offer price **£7.50** when you spend £5
or more across this brochure†

64956 full price **£15**

*Based on normal brochure price. †Excludes Causes products.

ALLOW 6 WEEKS FOR DELIVERY

NEW

ZARIA

turn to page 84 for more



Online shopping at AVON is easy...

1 CONNECT

TO YOUR REP ONLINE.
YOUR LOCAL REP IS:

2 ORDER

SHOP 24/7 WITH SAFE,
SECURE PAYMENT



3 DELIVERY

FREE VIA YOUR REP
OR CHOOSE NEXT-DAY
DELIVERY

Don't have a Rep?

Don't worry, we'll match you to your nearest Rep online!

HATTIE BOURN
@hattiebourn
the lifestyle and
fashion blogger with
over 80k followers



don't miss her interview
at avon.uk.com/coveted



turn to
page 104
for more
from
Coveted

NEW Coveted Elethia Pleated Sleeve Top
Boxy top with pleated sleeves.
100% polyester, excluding trims.
19463 6/8. **57786** 10/12.
02428 14/16. **12807** 18/20.
Will normally be £20
£16 save £4

COVETED

the collection of
unique, limited
-edition pieces
exclusive to Avon

new

blouse
£16



as seen on fashion blogger
HATTIE BOURN



NEW

dare to
escape
the ordinary

introducing the striking new
addition to our **no.1 brand**

Far Away
-REBEL-



RUB
to smell
crème de cassis
fresh orange blossom
salty chocolate
& toffee

a sophisticated combination
of fruity freshness and
daring temptation



NEW Body Lotion 150ml 22343 Price per 100ml = £2.40 **£3.60**

NEW EDP Purse Spray 10ml 03269 **£6**

NEW EDP 50ml 15560 Price per 100ml = £26.00 **£13**

SAVE £12.10
order using 68247

all **3** for **£10.50**

5-STAR  beauty favourites
premium quality, amazing value

OUR BESTSELLING EYELINER*



IN YOUR WORDS...



“I’ve been using these eyeliners for 8 years now and wouldn’t use any other! It glides on easily and looks great! I absolutely love these eyeliners and couldn’t recommend enough!”

‘TrixieBear12’, Avon customer, London

see MORE 5-STAR REVIEWS at avon.uk.com

*Based on sales of the complete Glimmerstick Eyeliner collection.

...now that's *Smarter Beauty*

									
10603	09043	10413	08938	10470	10538	01842	20727	20396	02436
Brown Sugar	Black Ice	Sugar Plum	Smokey Diamond	Twilight Sparkle	Emerald Glow	Jade Metallic	Teal Sparkle	Silver Lights	Black Bijoux

True Colour Glimmerstick Diamonds Eyeliner
Normally £6
£3 half price

THE ICONIC GLIMMERSTICK SPARKLING EYELINER

- waterproof formula
- no sharpener needed



JUST **£3**
HALF PRICE

5-STAR  beauty favourites
premium quality, amazing value

3 SOLD EVERY MINUTE*

IN YOUR WORDS...



“These are **cheaper than high-end brands** I've used **but every bit as good!** Long-lasting colour and all the shine of gels without the hassle.”

'TeeShorty', avon.uk.com customer, Bedfordshire

see **MORE 5-STAR REVIEWS** at avon.uk.com

*Based on sales between 06.07.2017 and 26.07.2017.

...now that's *Smarter Beauty*

GEL SHINE NAILS WITHOUT THE PRICE TAG

- primes, protects and strengthens
- with nourishing omega oils



JUST
£2.50
BETTER THAN
HALF PRICE



mark. Gel Shine Nail Enamel
10ml
Normally £7
£2.50 save £4.50

mark. Gel Shine Top Coat
10ml
12492
Normally £7
£2.50 save £4.50

5-STAR  beauty favourites
premium quality, amazing value

**1 SOLD
EVERY MINUTE***

IN YOUR WORDS...



“The **best mascara**
I've ever found... and I've done the
super-expensive ones! I put it on at 8am and
it's still in place at 8pm.”

'Mcdm', avon.uk.com customer, Norwich

see MORE 5-STAR REVIEWS at avon.uk.com

*Based on sales between 06.07.2017 and 26.07.2017.

...now that's *Smarter Beauty*



05637
Blackest Black



04812
Black



04846
Brown Black

**NEW mark. Big & False
Lash Mascara**
10ml
Will normally be £8.50
£5.50 save £3

THE MASCARA THAT GIVES
YOU A **FALSE-LASH LOOK**
WITHOUT THE EFFORT

- 1000s of fibres mimic real lashes
- high impact, double the volume



Black



Lashes retouched for an
even-looking lash line.
No false lashes or inserts used.

JUST
£5.50
SAVE **£3**

5-STAR  beauty favourites
premium quality, amazing value

our
NO.1
FOUNDATION

IN YOUR WORDS...



“ I LOVE this! It's brilliant.

I've tried to find something similar in the shops, **but nothing beats the cream-to-powder finish.** ”

'MrsAJB', avon.uk.com customer, Bedfordshire

see MORE 5-STAR REVIEWS at avon.uk.com

**3-IN-1 CONCEALER,
FOUNDATION & POWDER**

- flawless medium to full coverage
- applies as a cream,
dries as a powder



with
handy mirror
and application
sponge

JUST
£6

HALF PRICE

...now that's *Smarter Beauty*

PINK/ROSY
skin burns easily



04937 Light Ivory
05124 Ivory
05157 Shell
05165 Honey Beige
05199 Spice
05207 Rich Sienna

NEUTRAL
skin tans gradually



04754 Porcelain
04853 Creamy Natural
04879 Natural Beige
04887 Medium Beige
04903 Walnut
04911 Dark Cocoa

GOLDEN
skin tans easily/rarely burns



05231 Warm Ivory
05249 Light Nude
03889 Nude
03947 Sun Beige
04499 Caramel
10488 Earth

**True Colour Cream-to-Powder
Foundation Compact 9g**
Price per 10g = £6.67
Normally £12
£6 half price

5-STAR  beauty favourites
premium quality, amazing value

WINNER OF
BEST SERUM IN
Daily Mail
INSPIRE
BEAUTY
AWARDS

2 FORMULAS
1 SUPREME ELIXIR

IN YOUR WORDS...



“I can't praise this serum enough.
Such a high-quality, value-for-money product –
better than all the other
serums I have used!”

'mummymoo', avon.uk.com customer, Leeds

see MORE 5-STAR REVIEWS at avon.uk.com 

*Based on a consumer perception study with 109 women.

SEE DRAMATIC RESULTS
ON ALL SIGNS OF AGEING
9 out of 10 women agree*

INSTANTLY

skin feels velvety
smooth and looks brighter
and fresher

AFTER 2 WEEKS

wrinkles and deep lines
appear reduced and
skin's firmness and
elasticity is restored

**Anew Ultimate
Supreme Dual Elixir**

40ml

58743

Price per 100ml = £40.00

Normally £28

£16 save £12



BEST EVER PRICE

£16

SAVE £12

...now that's *Smarter Beauty*

5-STAR  beauty favourites
premium quality, amazing value

our best-selling
dry oil spray that
you say helps
keep insects away*

IN YOUR WORDS...



“ Good after sun, **brilliant moisturiser**, stopped me peeling and saved me from being bitten! **Really good value for money**, you won't be disappointed. ”

'Victoria996', avon.uk.com customer, Chichester

see **MORE 5-STAR REVIEWS** at avon.uk.com 

*Based on a UK consumer survey of 170 Skin So Soft users.



- time-saving, touch-dry spray
- long-lasting moisture for normal to dry skin

Skin So Soft
Original Dry Oil Spray
150ml
07955
Price per 100ml = £1.50
Normally £2.50
£2.25 save 25p

JUST
£2.25
SAVE 25p

...now that's *Smarter Beauty*

5-STAR  beauty favourites
premium quality, amazing value

NEW
100ml BOTTLE

93% AGREE
HAIR LOOKS AND FEELS NOTICEABLY
**SOFTER, STRONGER
AND HEALTHIER
AFTER 1 WEEK***



IN YOUR WORDS...



“I love this serum – it smells lovely and instantly left my hair feeling really soft and shiny.”

Tracy Parker, Avon customer, Suffolk

*Based on those who expressed an opinion in a consumer study with 126 participants.

ARGAN OIL MIRACLE SERUM
NOW WITH ADDED COCONUT OIL

- transforms damaged hair into lush, silky, nourished hair
- instantly restores shine with provitamin B5 and vitamin E

RUB
to smell
ARGAN &
COCONUT
OIL



NEW Advance
Techniques
Argan & Coconut Oil
Moisturising Serum
100ml
14506
Will normally be £9
£7 save £2

JUST
£7
SAVE £2

...now that's *Smarter Beauty*



OUR 1ST *5-in-1* FINISHING PEARLS

- 1 a light-diffusing, **soft-focus** effect
- 2 a **flawless** look that **stays put**
- 3 tri-colour pearls for a **foolproof match**
- 4 **weightless** powder for a **non-cakey** finish
- 5 breathable, **mattifying** formula

NEW True Colour Finishing Pearls
22g
Price per 10g = £2.72
Will normally be £10.50
£6 save £4.50

**NEW True Colour Retractable
Foundation Brush**
06296
Will normally be £6.50
£5 save £1.50

Model images used for
illustrative purposes only.

a
flawless
NATURAL
FINISH
in seconds

£6
save £4.50

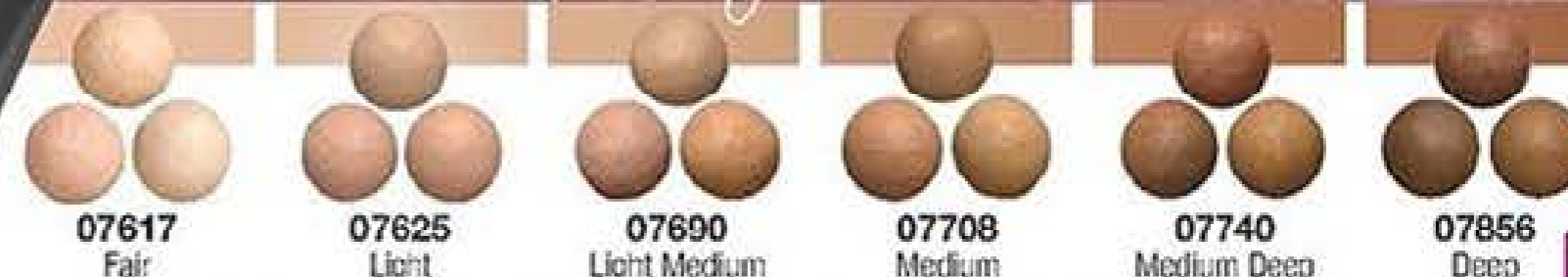
HOW TO USE:
SIMPLY SWIRL, TAP &

buff!

£5
save £1.50



tri-colour pearls to *perfectly match* your skin tone



Fill of pearls container is 22g; additional pearls shown in image for visual impact only.



Our **quality, multitasking** make-up delivers a **make-up artist** finish in **half the time...**
now **that's smart!**



- moisturising, buildable coverage
- lightweight, silky feel with no caking
- for all skin types

True Colour Flawless Liquid Foundation
30ml
Price per 10ml = £2.00
Normally £12
£6 half price



STEP 2: FIND YOUR SKIN TONE

STEP 1: FIND YOUR SKIN'S UNDERTONE

	FAIR	LIGHT MEDIUM	MEDIUM	MEDIUM DEEP	DEEP	
PINK/ROSY skin burns easily	10496 Light Ivory	09027 Ivory	09076 Shell	09233 Honey Beige	09258 Spice	09332 Rich Sienna
NEUTRAL skin tans gradually	09761 Porcelain	08409 Creamy Natural	56531 Natural Beige	19950 Medium Beige	23564 Walnut	17962 Dark Cocoa
GOLDEN skin tans easily/rarely burns	20867 Warm Ivory	15883 Light Nude	10546 Nude	10934 Sun Beige	22103 Caramel	20412 Earth

100% NATURALLY FLAWLESS COVERAGE

all you need for an invisible veil of complexion perfection

£6
half price

SPF 15



Soft, fluffy bristles to buff on an instant, streak-free finish.

Foundation Buffing Brush
08730
Normally £9
£5
save £4

check out our **FLAWLESS FOUNDATION** video
AT AVON.UK.COM



THE MINERAL FOUNDATION

- with 100% naturally-derived mineral pigments
- buildable, light to medium coverage



mark. Loose Powder Foundation
6g
Price per 10g = £17.50
£10.50



RADIANCE-BOOSTING FOUNDATION

- medium coverage for all skin types
- long-lasting, vitamin-infused formula

mark. Glow On Natural Radiance Foundation 30ml
Price per 10ml = £3.33
£10



VELVETY FACE PRIMER

- balm-like, colourless formula hides shine and pores
- the perfect make-up base

mark. MagiX Face Primer 30ml
09142
Price per 10ml = £3.50
£10.50



MATTE MOUSSE FOUNDATION

- air-whipped, light to medium coverage
- for normal, oily and combination skin types

mark. Mousse Foundation 18g
Price per 10g = £5.83
£10.50



COLOUR-CORRECTING CREAM

- instantly corrects the look of skin tone
- formulated with nourishing liquorice and vitamin C

mark. CC Cream 30ml
Price per 10ml = £1.83
Normally £12
£5.50
save £6.50



1 PRIMER, 1 SHADE, FOR EVERY SKIN TONE

PRIMED & AIRBRUSHED WITH magiX

look photo-ready fast with our skin-smoothing make-up base

£5.50
save £3.50



flawless
IN A FLASH
Pop in your handbag so you can blot shine on the go.

invisible look, velvety texture

with handy mirrored lid

ON-THE-GO PRIMER

- blurs imperfections flawlessly
- pores, fine lines and shine disappear
- perfect alone or under foundation

mark. MagiX On The Go Primer 10g
13367
Normally £9
£5.50 save £3.50

Models used to show diversity of skin tones.

GLOW ON ILLUMINATOR

- iridescent formula for a radiant, illuminating glow
- suits all skin tones

mark. Glow On Face Illuminator 30ml
05272

Price per 10ml = £2.00
Normally £9

£6 save £3



PRESSED BRONZING POWDER

- easy-to-blend bronzing powder in shimmer or matte shades

True Colour Glow Bronzing Powder
10g
£10



best for LIGHT, MEDIUM TO DARK SKIN

25213 Light Bronze matte | 28993 Warm Glow shimmer | 24141 Medium Riviera matte | 58438 Deep Glow shimmer



MATTE LUMINOUS BLUSH

- highly pigmented, densely packed powder gives a matte, full-colour finish

True Colour Luminous Blush
Normally £6.50

£4.50
save £2



12310 Peach | 12294 Soft Plum | 12328 Warm Flush | 58693 Warm Honey | 23739 Russet

FAIR & LIGHT SKIN



11767 Sunny Bronze



25536 Warm Glow



58107 Cool

MEDIUM & DARK SKIN



11890 Bronze Bright



25700 Medium Tan



25494 Deep Bronze



SUN-KISSED BRONZE

True Colour Glow Bronzing Pearls
22g
Price per 10g = £4.54
£10



COLOUR-CORRECTING

True Colour Colour-Correcting Pearls 22g
05777
Price per 10g = £4.54
£10
Fill of pearls containers is 22g; additional pearls shown in images for visual impact only.



THE NATURAL MINERAL BRONZER

rich velvety formula cheats a rich, sun-lit glow in seconds

- buildable, lightweight formula
- sheer to medium coverage
- gives a luminous, natural finish

£5.50
save £4.50



flawless IN A FLASH
Simply swirl the brush, tap off the excess and GLOW!

All-Over Face Brush
12666
Normally £8.50
£4.50
save £4

mark. Mineral Powder Bronzer
00901
Normally £10
£5.50 save £4.50

TARGETED CONCEALER STICK

- blendable, creamy, oil-free formula
- conceals redness and blemishes

True Colour Flawless Concealer Stick
£7



TARGETED COLOUR-CORRECTING STICKS

- conceals imperfections in 1 stroke
- with skin-loving vitamins A, C and E

mark. CC Concealer Pencil
£7



TARGETED CREAM CONCEALER

- creamy, full-coverage, sink-in formula
- conceals, covers and contours

mark. Nude Matte Cream Concealer
Normally £7

£4.50
save £2.50



DON'T FORGET!
order the
Zaria Hammam Towel

£7.50

when you
spend £5
or more across
this brochure

order using 22962
see pages 12-13 for details



**WEIGHTLESS,
CONCEALED
PERFECTION**

avoid cakey cover-ups with our flawless,
crease-proof formula

£4
save £3

CREAM CONCEALER

- covers, blurs and corrects
- hides under-eye circles and discolourations
- acts as the perfect lipstick base



Blending Brush

11478
Normally £5

£3
save £2



**mark. Cream
Concealer**
Normally £7
£4 save £3

SCULPT & HIGHLIGHT

- complementing shades of colour & highlighter
- silky-smooth, lasting, blendable formula

mark. Dual Glow Cheek Colour and Highlighter
10g
£9



BRIGHTEN & GLOW

- buildable, blendable powder
- brightens, colour-corrects and adds radiance

mark. Glow On Pressed Powder
10g
Normally £10.50
£6
save £4.50



PREP & SET

- non-sticky, lightweight mist
- invisible and hydrating
- sets your shine-free look in place all day

mark. MagiX Prep & Set Spray 125ml
13201
Price per 100ml = £4.80
£6



MATTIFYING POWDER

- ultra-fine, blendable, silky powder
- adds instant radiance with a natural finish

True Colour Flawless Mattifying Pressed Powder
8g
Price per 10g = £12.50
£10



A magiX **PHOTO-READY FINISH**
our colourless finishing powder gives an airbrushed look without the cakey feel

£6
save £3

FINISHING POWDER

- blurs imperfections flawlessly
- pores, fine lines and shine disappear
- colourless formula to suit all skin tones

mark. Setting Powder 5.6g
13334
Price per 10g = £10.71
Normally £9
£6 save £3

FAN BRUSH
super-fine bristles for applying soft powder

Face Fan Brush
23994
£8

flawless IN A FLASH
Shake to release the powder, dab the brush, dust on and go!

FIND YOUR

MASCARA FAVE...



the **RED** one...



the **BLUE** one...



the **GREY** one...



the **ORANGE** one...

24-HOUR EXPLOSIVE VOLUME

collagen-infused formula for a lasting, plumped-up lash look

LAYERS OF VOLUME

each coat looks as fresh as the first – no clumps

VOLUMISED, SEPARATED, FANNED-OUT LASHES

showcase the look of up to 64% more lashes for serious definition

EXTREME VOLUME & LENGTH

our 1st mascara with Elasto-Stretch formula for a salon lash extensions look

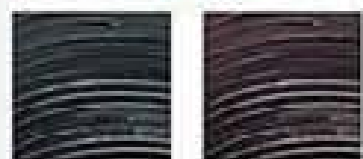


CHUBBY BRUSH
grabs every lash for
5x more volume

mark.

GIVES YOU **MORE!**

- fuller-looking lashes in just 2 strokes
- no clumps, no flakes, no smudging
- **waterproof**



05900
Black

04671
Black Brown

NEW SHADE



06130
Blackest Black

Lashes have been retouched for an even lash line.

NEW mark. Big & Daring Mascara
10ml
Will normally be £8.50

£5.50
save £3



LASH SCULPTOR BRUSH
manipulates each and every lash

mark.

GIVES YOU **MORE!**

- 100% flexible waxes stay pliable, layer after layer
- volumising gel formula



05959
Black

06064
Brown Black



26815
Blackest Black

Model wears lash inserts for an even lash line.

NEW mark. Big & Style Mascara
10ml
Will normally be £8.50

£5.50
save £3

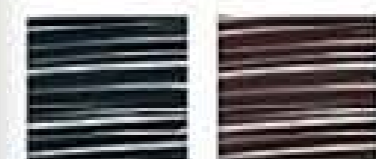


VOLUMISER BRUSH
separates lashes and adds
mega volume

mark.

GIVES YOU **MORE!**

- Smart Slip formula sticks to lashes for zero tangles
- clump-free, lasts all day



05504
Black

03855
Brown Black



03194
Blackest Black

Some lashes have been lengthened and lash inserts have been applied for a even lash line.

NEW mark. Big & Multiplied Mascara
10ml
Will normally be £8.50

£5.50
save £3

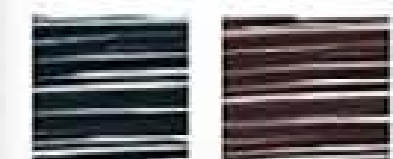


LASH EXTENDER BRUSH
with long and short bristles to coat even the tiniest lashes

mark.

GIVES YOU **MORE!**

- flake and clump-free formula
- **waterproof**
- easy to remove



08664
Black

06825
Brown/Black

mark. Big & Extreme Mascara
10ml
Normally £8.50

£5.50
save £3

SPECTRALASH

- 3 settings for 3 lash looks
- smudge, clump and flake-proof
- long-lasting formula

mark.
Spectralash
Mascara
10ml
Normally £10

£5.50
save £4.50



08581
Black

SUPERSHOCK

- separates, defines and detangles
- **waterproof**, smudge and clump-proof

True Colour
SuperShock
Max Volume
Waterproof
Mascara
10ml
Normally £10

£5.50
save £4.50



21469
Black

SMART FIBRE COMPLEX

delivers **3 lash-transforming benefits** that last...



1. MAGNIFY

formula cocoons each lash, **increasing the look of lash density by 100%**



2. MULTIPLY

fills in gaps to **instantly** create the look of **more lashes**



3. MAXIMISE

extreme length and lift instantly enhances lashes from root to tip

LIFTED, FULL-LASH VOLUME

with no smudging, clumping or flaking

£5.50
save £4.50



01255
Blackest
Black

ULTRA VOLUME LASHES

- magnifies, multiplies and maximises lashes
- unique almond-shaped brush for fuller volume

True Colour Ultra Volume Lash
Magnify Mascara

10ml
Normally £10

£5.50 save £4.50

flawless
IN A FLASH

The almond-shaped brush cocoons every lash and gets right to the root for full volume, fast!

Model's lashes have been enhanced for volume and length.

EYESHADOW PRIMER

- smooths and absorbs oil – the perfect shadow base!
- for all-day, crease-proof colour

mark. Shadow Attract Eye Primer

5g
20859
Price per 10g = £6.00
Normally £7
£4
save £3



FULL-COLOUR SHADOW

- highly pigmented shadow for full colour in just 1 sweep



True Colour
Eyeshadow
Single
£4



2-TONE SHADOW

- highly pigmented shadow for full colour in just 1 sweep
- complementing shades for a 2-tone effect



True Colour
Eyeshadow
Duo
£6



EYESHADOW QUAD

- 4-step, easy application guide
- crease-proof, lasts all day



True Colour
Eyeshadow
Quad
£9



8-IN-1 SHADOW

- blendable, soft formula for rich, vivid colour
- gives lids a silky sheen



mark. Eye Impressionist 8-in-1
Eyeshadow Palette
£12



Art Of The Nudes

BOLD EYES IN A FLASH

shadows with built-in primer for crease-proof, epic colour in 1 sweep

INTENSE EYESHADOW PALETTE

- crease and fade-proof, all-day colour
- built-in primer for seamlessly smooth application
- use wet or dry for buildable colour intensity

mark. Epic Intense Eyeshadow

Mini Palette
Normally £9
£5.50 save £3.50



*flawless
IN A FLASH*
Just brush on, blend
and go with no need
for a primer.

£5.50
save £3.50

Dual-Ended Eyeshadow Brush with Smudger

12708
Normally £5
£3
save £2



30833 Blue My Mind 52589 Smoke & Mirrors 29975 Art Of The Nudes 29918 Intergalactic 38455 Metal Maniac 34116 Boho Chic 49



PRECISE LINER

- no sharpener needed!
- precise tip for impactful, crisp lines



mark. Big Skinny
Precision Liner
£6



GEL FOR INTENSE IMPACT

- bold gel finish
- lasts all day



mark. Big Gel Paint
Pencil Liner
£6

2-IN-1 LINER & SHADOW

- shimmering colour lines and contours in 1



mark. Big Colour
Eye Contour Pencil
£6



LIQUID LINES

- transfer-proof, all-day formula
- glides on, dries fast

True Colour
Glimmerstick Liquid Pen
£6.50



no sharpener needed – simply twist for more colour

GLIDE-ON GLIMMERSTICK LINES

- original crème finish



True Colour
Glimmerstick Eyeliner
£6



Navy

BUDGE-PROOF LINER

– NO TOUCH-UPS NEEDED!

bold, shimmering shades that frame eyes in seconds

£4
save £3

GEL LINER

- easy-to-apply, all-day, bold, crease-proof colour
- glide-on, tug-free and vitamin-rich formula
- waterproof and mess-free

mark. Big Gel Paint
Jar Liner
Normally £7
£4 save £3

Eyeliner Brush
05116
Normally £4
£2.50
save £1.50



DEFINING PENCIL

- soft-glide, 10-hour, buildable formula
- **waterproof** and smudge-proof

**True Colour Glimmerstick
Brow Definer**
£6



no sharpener needed – simply twist for more colour

2-IN-1 COMPACT

- wax to set, powder to shade
- smudge-proof formula
- for a subtle finish

mark. Perfect Brow Kit
£7

comes with
precision brush



INTENSE GEL COLOUR

- glides on with no tug or pull
- easy to apply, blendable, ultra-creamy formula
- smudge-proof, **waterproof**, stay-put colour

**mark. Perfect Brow
Crème Gel Pot**
£7



TAMING TWEEZERS

- slanted edge allows precision plucking



Slanted Tweezers
05223
Normally £5
£2.50
half price

BROW DUO BRUSH

spoolie tames brows, brush applies powder



eyebrow Duo Brush
11551
Normally £5
£3
save £2



Light Brown

BROW SCULPTING PENCIL

- creamy formula easily shapes and defines
- for a bold, intense brow look in seconds
- twist up – no sharpener needed

**DEFINED
BROWS, FAST**

cheat your way to the
brows you dream of

£3.75
save £3.25



*flawless
IN A FLASH*
No need to sharpen,
just twist the base for
the easiest brow pencil
you'll ever use!



**mark. Perfect Brow
Sculpting Pencil**
Normally £7
£3.75 save £3.25

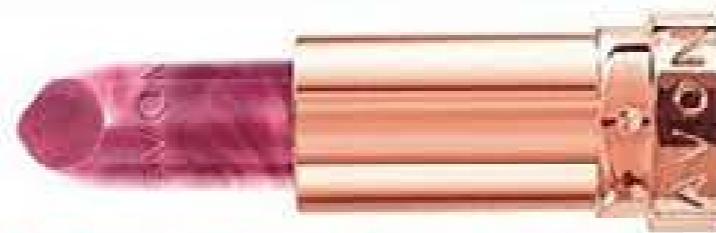
check out our
5-STAR REVIEWS
AT AVON.UK.COM

PRO TIP
DESIGNED TO
FIT THE ANGLES
OF YOUR ARCHES

NOURISHING LIPSTICK

- softens, smooths and protects with SPF15, jojoba oil and honey

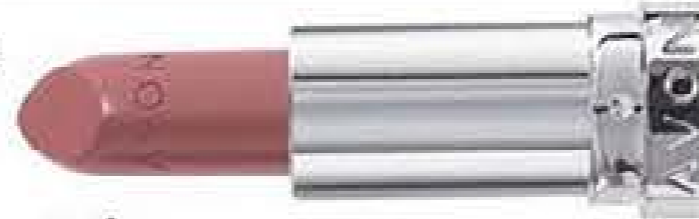
True Colour Supreme Nourishing Lipstick £8



RICH, COMFORTABLE LIPSTICK

- creamy formula infused with hydrating shea butter
- lasting colour feels comfortable all day

True Colour Lipstick £7.50



ALL-DAY, KISS-PROOF STAIN

- kiss-proof, transfer-proof, bleed-proof colour

mark. Big Colour Lip Tint Pen 9ml Price per 10ml = £9.44 £8.50



LINE & SHADE CRAYON

- all-day, full coverage with shea butter and vitamin E

twist the base for more colour

True Colour Lip Crayon £8.50



GLASS-LIKE GLOSS

- non-sticky formula
- glides on for smooth, rich coverage
- gives lips a prismatic shine

True Colour Glazewear Lip Gloss 6ml Price per 10ml = £10.83 £6.50



LASTING, PLUMPED-UP SHINE

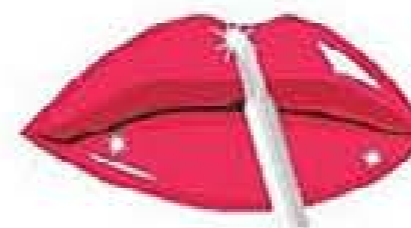
8 hours of full colour and high shine

PLUMP & STAY LIP COLOUR

- lasting colour base & high-shine top coat
- moisturising & plumping



STEP 1: COLOUR
high-shine colour base coat



STEP 2: GLOSS
plumping, clear top coat

£5
save £3.50

flawless
IN A FLASH
Sweep on 8 hours of lasting lip colour. Just colour, gloss and go!

mark. ExtraLasting Plump & Stay Lip Colour
Normally £8.50
£5 save £3.50



GOLD STRENGTH

- clear base coat with fortifying real gold
- helps restore and prevent further damage
- hides ridges and imperfections



DON'T FORGET!
order the
Zaria Hammam Towel

£7.50

when you
spend £5
or more across
this brochure.



order using 22962
see pages 12-13 for details



LIQUID GOLD, STRONGER NAILS

the base coat for instant
radiance and long-term
strength and protection



It takes just 5 minutes
to get great-looking
nails with this luxurious
base coat.

True Colour
Nail Experts Gold
Strength Base Coat
10ml
27839
Normally £5
£2.50 half price

£2.50
half price



GROWTH & STRENGTH SERUM

- for longer, stronger nails

True Colour Nail Experts Miracle Growth and Strength Serum

6ml
02998
Price per 10ml = £10.00
£6



SETS POLISH FAST

- dries polish to touch in 30 seconds

True Colour Nail Experts Freeze Dry Spray

50ml
03178
Price per 100ml = £12.00
£6



GENTLY REMOVES POLISH

- gently removes even the most stubborn polish

True Colour Nail Experts Nail Enamel Remover

150ml
03954
Price per 100ml = £2.67
£4



26898 Sheer Glow
26864 Glam Rock
11932 Metallize Me
13086 Digital Illusion
13060 Pretty In Pink

STRENGTHENING COLOUR

- strengthening enamel, lasts up to 12 days

mark. Nail Style Studio Pink Illusions Nail Enamel

10ml
£6



04069 Sheer Love
04218 Sheer Peach
03582 Sheer Lilac
04788 Sheer Bronze

COLOUR & CARE

- sheer colour gives the look of healthy nails

True Colour Nail Experts Pearl Shine Nail Enamel

10ml
£6



5 NEW SHADES



58719 Sinful Romance
62919 Turquoise Water
55707 Innocence
20743 Simply Cinnamon
07195 Paprika Pumps



02543 Beige Beauty
01099 Naked Truth
22533 Golden Vision
01388 Pastel Pink
02618 Candyfloss
22897 Rose Gold
11924 Lemon Sugar
23200 Sea Breeze
02568 Blue Belle
23846 Cosmic Blue
22780 Lavender Luxury
23937 Dusty Fog
54460 Smokiest Plum
23754 Coral Confidence
01537 Real Red
22970 Royal Raspberry
37663 Cherry Jubilee
23895 Decadence
12005 Majestic Mauve
01727 Tweed
00117 Licorice

12 DAYS OF COLOUR

- with acrylic for up to 12 days of flawless polish

True Colour Pro+ Nail Enamel

10ml
£6

7-IN-1 MANICURE MIRACLE

1. acts as a base coat
2. covers imperfections
3. fills ridges
4. UV filters help prevent discolouration and yellowing
5. protects
6. contains restoring vitamins C and E
7. strengthens

*flawless
IN A FLASH*

Apply a single coat to clean, bare nails for a natural finish that cares in no time at all.

True Colour Nail Experts 7-in-1 Nail Treatment
10ml
12609
Normally £6
£3 half price

AVON
TRUE
COLOUR
NAIL EXPERTS
7 IN 1 NAIL
TREATMENT
TRAITEMENT DES
ONGLES 7 EN 1
10 ml/ml e
Made in France

£3
half price

**BUY 1
CHOOSE 1 FREE**

save up to £9 page 60 only
lower priced item free

BRUSHES FOR A PRO FINISH



KABUKI BRUSH

lightweight bristles
buff & blend
blushers & powders
flawlessly

Kabuki Brush
12823
£7



GRADUATED BRISTLE BRUSH

angled bristles fit the
shape of cheekbones
for easy contouring

**Graduated
Bristle Brush**
25452
£9



FLAT FOUNDATION BRUSH

soft bristles for
applying & blending
liquid foundation

**Flat Foundation
Brush**
12724
£8.50



PRECISION BROW BRUSH

flat brush applies
colour, pointed brush
fills in gaps

**mark. Dual-Ended
Precision Brow Brush**
25254
£6

4 ESSENTIAL BRUSHES



- **Fan Brush**
for applying fine finishing
powders
- **Foundation Brush**
for flawless, seamless
coverage
- **Blending Brush**
for shadow or concealer
- **Blusher Brush**
for blusher or powder

HANDY MIRROR



folds up to create a
mirrored stand for fuss-free
application on the go

WRAP & GO



with on-trend tassel tie for
super-stylish storage

BEAUTIFUL BRUSHES FOR *flawless* BEAUTY

£15
half price

ergonomic
brush handles
for easy
precision



TABITHA WEBB
designed exclusively
for Avon



NEW

NEW T by Tabitha Webb Make-Up Brush Set

4 brushes with nylon bristles
and ABS handles and an acrylic
mirror. PP pouch approx. 21cm
x 11.5cm when folded.

04184

Will normally be £30

£15 half price

ANEW
a new age of skin-transforming make-up



YOUTH-BOOSTING FOUNDATION
with elastin for a more even-looking, flawless finish

Age-Transforming Foundation
30ml
Price per 10ml = £5.00
£15



TARGETED CONCEALER
hides imperfections, wrinkles and dark circles

Age-Transforming Concealer SPF15
£9



POWDER
smooths and softens the look of lines and pores

Age-Transforming Pressed Powder
10g
Normally £10.50


£8
save £2.50

your 5-star favourites...
SKIN-TRANSFORMING PRIMER

“I was using a more expensive brand but this is so much better, bigger and less than half the price.”

'Shortie222',
avon.uk.com customer, Suffolk



check out more 
5-STAR REVIEWS
AT AVON.UK.COM

PRIMER
serum-infused formula helps prevent make-up settling into pores and lines

Skin Transforming Primer
28ml
00166
Price per 10ml = £3.21
Normally £15
£9 save £6



£9
save £6

your foundation's perfect partner



your 5-star favourites...
FULLER LIPS (WITHOUT FILLER)



07849
Black



27110
Light Brown



26948
Dark Brown



18655
Shimmering Walnut



10579
Smoky Violet

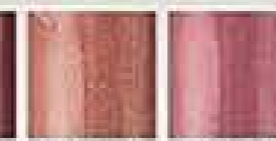


**COLOURLESS
CONDITIONER**
with 2 x
retinol to help
stimulate
collagen
renewal and
exfoliate the
lips' surface

**Lip Plumping
Lip Conditioner**
11155
£9



23648
Berry Bloom



23747
Glazed Almond



23697
Desert Rose



23630
Plumberry



23762
Modest Mauve



23796
Silky Pink

LIPSTICK
with anti-ageing
serum for smooth,
volumised lips in
just 2 weeks
**Youth-Awakening
Lipstick**
£10.50

£6
save £3



17228
Luminous
Nude



18333
Luminous
Berry



15446
Luminous
Rose



BALM
instantly smooths, softens
and helps prevent drying
Lip Restoring Colour Balm
5ml
Price per 10ml = £12.00
Normally £9
£6 save £3



TINTED CARE
**Tinted Lip Plumping
Lip Conditioner**
Normally £9
£5 save £4



28167
Rose Tint

24372
Berry Tint

24349
Honey Tint

“I have spent a fortune on expensive brands but nothing works like Avon’s Tinted Lip Plumping Lip Conditioner!”

‘Pinkie’,
avon.uk.com customer, Surrey

AVON
**color
trend**

the beautiful everyday



GET HER EVERYDAY FINISH... Lip Gloss in Angel

the go-to lip gloss

- glide-on, creamy, comfortable colour
- instant moisture
- smoothing softness



£1.50
each

Lip Gloss 6ml
Price per 10ml = £2.50
Normally £4
£1.50 save £2.50



GET HER EVERYDAY FINISH... Lip Balm in Strawberry

scent-sational lip balm

- caring colour and rich moisture in 1
- SPF15 formula that nourishes and protects
- softer, supple, healthier-looking finish



99p
each



Lip Balm
Normally £2.50
99p save £1.51



BETTER THAN

HALF PRICE!

AVON color trend

the beautiful everyday

- smooth, even application
- glossy, flexible formula
- chip-resistant finish

Nail Enamel
8ml
Price per 10ml = £1.88
Normally £3
£1.50
half price

experiment with colour & texture



• textured, concrete enamel effect

Concrete Effect Nail Enamel 8ml
Price per 10ml = £1.88
Normally £3
£1.50
half price



NEW

good vibes
feel-good shades at a
feel-even-better price



NEW Nail Enamel
8ml
Price per 10ml = £1.87
Will normally be £3
£1.50 half price

HALF PRICE!

£1.50
each

AVON
**color
trend**

the beautiful everyday

volume & curl
in the blink of an eye

NEW

**NEW Turbo Lash
Mascara**
7ml
Price per 10ml = £3.92
Will normally be £4.50
£2.75 save £1.75



16428
Blackest
Black

- smooth and creamy formula for even application
- will not smudge, flake or clump
- lightweight and long-lasting

Model wears lash inserts for an even lash line.



brush grabs each and every lash

TRY ME TODAY
for just

£2.75



Professional Collection

EXPERT BRUSHES

with natural bristles to condition, strengthen and smooth

all-over volume



Volume Brush 11148 £6

smooths thicker, longer hair



Premium Paddle Brush 16592 £6

anti-breakage



Premium Cushion Brush 13409 £6

smooths all hair types



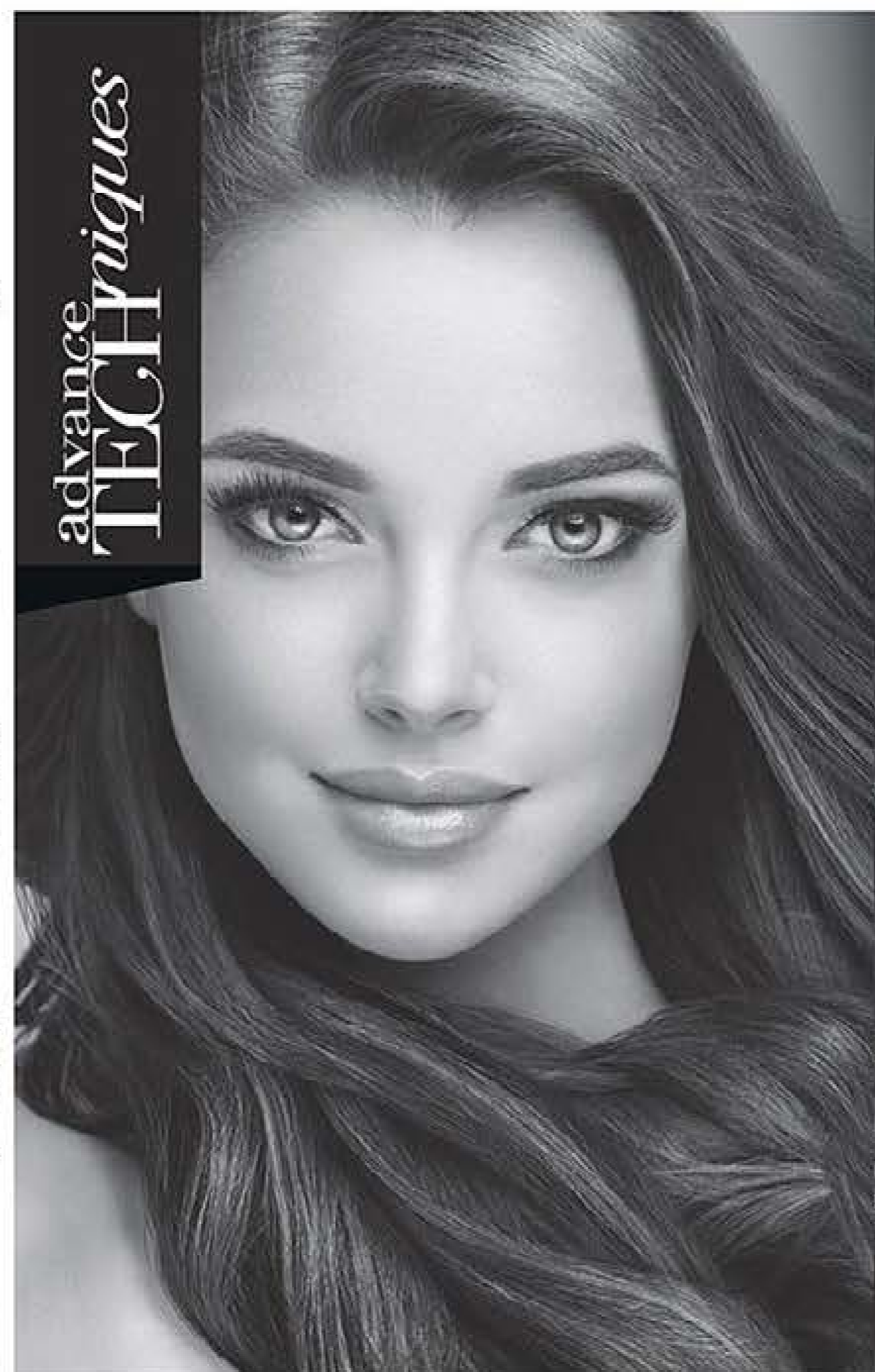
Premium Smoothing Brush 16600 £6

root lift



Premium Backcomb Brush 28431 £4

advance TECHNIQUES



DISCOVER THE MIRACLE DENSIFIER COLLECTION

for salon-worthy volume, thickness and touchable softness in 3 easy steps...

HOW TO USE:

Massage 2-3 pumps into the scalp of damp hair, then blow-dry to allow the heat to stimulate the scalp and plump every strand.



SHAMPOO
to build body from the very 1st wash

Shampoo 250ml 06379
Price per 100ml = £1.04
£2.60



CONDITION
for deeply nourished strands with weightless volume

Conditioner 250ml 08029
Price per 100ml = £1.04
£2.60



TREAT
with wheat proteins for instant thickness and TLC in 1

Bodifying Leave-In Treatment 100ml 07492
£5

8 out of 10 women said hair **INSTANTLY** looks and feels **THICKER** and **VOLUMISED***

*Based on those who expressed an opinion in a consumer study with 121 participants.

ABSOLUTE PERFECTION COLLECTION



conditions from root to tip, repairing split ends and protecting against future damage

- Absolute Perfection 250ml**
13920 Shampoo
46664 Conditioner
Price per 100ml = £1.04
£2.60
- Beauty Balm Leave-in Treatment 150ml**
26310
Price per 100ml = £3.33
£5
- Treatment Mask 150ml**
57174
Price per 100ml = £3.67
£5.50



HOW TO USE
Apply to damp or dry hair to protect against heat damage up to 230°.

COLOUR CORRECTION COLLECTION



with violet pigment formula to neutralise brassy tones and perfect coloured hair

- Colour Correction 250ml**
57604 NEW Shampoo
18820 NEW Conditioner
Price per 100ml = £1.04
£2.60
- Treatment Spray 90ml**
57018
Price per 100ml = £5.56
£5



NEW

HOW TO USE
Apply on damp hair before styling to keep your colour vibrant.

Professional Collection DISCOVER THE SUPREME OILS COLLECTION

for that 'just stepped out of the salon' nourished locks look



HOW TO USE
Shake twice to mix the formula, then spray through lengths and ends for instant moisture and shine.

our expert blend of 5 precious oils deeply nourish for soft, smooth, shiny hair

- Supreme Oils 250ml**
27367 Shampoo
27490 Conditioner
Price per 100ml = £1.04
£2.60
- Treatment Mask 150ml**
26062
Price per 100ml = £3.67
£5.50
- Duo Treatment Spray 100ml**
16253
£5



THE STYLING STATION

all the tools of the tress-trade for the perfect 'do in seconds...



Set of 8
Rollers
21691
£10



Heat Protect
Case
22046
£10

Straighteners
not included.



pack of 10
Set of 10
Hair Ties
18440
£1.25



creates an easy bun
Chignon Bun Maker
08383 Blonde
21295 Brown
£3.50



Strong
Sectioning
Clips
06916
£3



24-hour hold

**Firm Hold
Hairspray** 200ml
16311
Price per 100ml = £1.25
Normally £3
£2.50
save 50p



defined, textured curls

**Volume & Curl
Mousse** 150ml
16360
Price per 100ml = £1.67
Normally £3
£2.50
save 50p



glass-like shine

**Mirror Shine
Spray** 100ml
16345
Normally £3
£2.85
save 15p



protects from heat-styling damage

**Heat
Protection
Spray** 100ml
16337
Normally £3
£2.85
save 15p



poker-straight styles

**Power
Straight
Spray** 100ml
11742
Normally £3
£2.85
save 15p



NEW
LOOK

refreshing, INVISIBLE FORMULA

**NEW Dry
Shampoo** 150ml
08359
Price per 100ml = £1.67
Will normally
be £2.99
£2.50
save 49p

FIND YOUR **HALF PRICE** GROOMING BFF with our quick and easy brush guide...



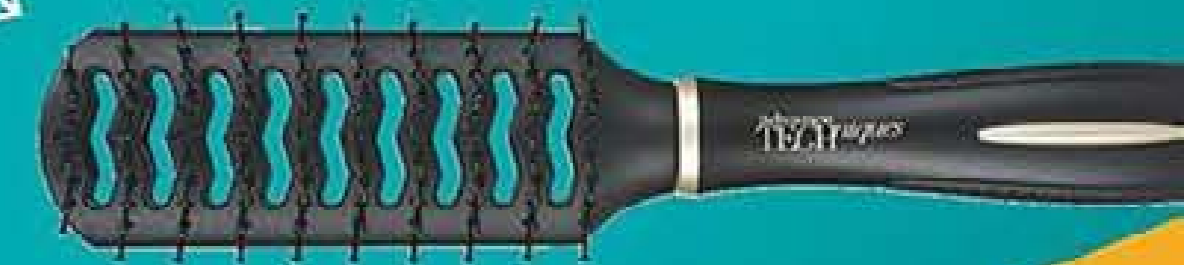
for long, straight hair
Paddle Brush 16436 Normally £5
£2.50 half price

for in-shower detangling
Shower Comb 25841 Normally £3
£1.50 half price



for creating a perfectly
styled fringe
Small Barrel Brush 16493
Normally £4 **£2** half price

for faster drying and
more root volume
Vent Brush 00232 Normally £4
£2 half price



for less breakage
Wooden Cushion Brush
61549 Normally £5
£2.50 half price

for keeping your
brushes clean
**NEW Brush Cleaning
Tool** 56556
Will normally be £2
£1 half price



for great hair
on the go
Pop-Up Brush
16527 Normally £3
£1.50 half price



advance
TECHNIQUES

what's your hair's perfect
cleansing collection?

OUR BEST EVER OFFER ON
SHAMPOOS
& **CONDITIONERS**



Shampoo 250ml
25759 2-in-1 Anti-Dandruff
Price per 100ml = 74p
£1.85
19026 Anti Hair Fall
27391 Instant Repair 7
27334 Ultimate Volume

03145 Colour Protection
28928 Daily Shine
27433 360 Nourishment
Moroccan Argan Oil
Price per 100ml = 68p
£1.70

Conditioner 250ml
17798 Anti Hair Fall
27425 Instant Repair 7
27342 Ultimate Volume
01685 Colour Protection
27326 Daily Shine Leave-in
Conditioner
27441 360 Nourishment
Moroccan Argan Oil
Price per 100ml = 68p
£1.70

any **2 for £3**

pages 78-79

advance
TECHNIQUES

GO XXL
WITH 400ML BOTTLES

400ml
that's 40
washes per
bottle!*

SALON-INSPIRED PROFESSIONAL COLLECTION



with 5 precious oils to protect, nourish and strengthen

Supreme Oils 400ml
15438 Shampoo
13839 Conditioner
Price per 100ml = 88p
£3.50



with wheat amino acids and silicones for smoothness and heat protection

Absolute Perfection 400ml
00273 Shampoo
55244 Conditioner
Price per 100ml = 88p
£3.50



with marine algae extract and bodifying agent for thicker, fuller hair

Miracle Densifier 400ml
10892 Shampoo
10991 Conditioner
Price per 100ml = 88p
£3.50



EVERYDAY SHAMPOOS & CONDITIONERS

Shampoo
400ml
21402 360 Nourishment Moroccan Argan Oil
05827 Instant Repair 7
04531 Colour Protection
03111 Anti Hair Fall
13813 2-in-1 Daily Shine
16725 Ultimate Volume
25940 2-in-1 Anti-Dandruff
Price per 100ml = 75p
£3

*Based on an average of 10ml per use.

SENSATIONAL SERUMS

for an extra boost whenever your hair wants it



infused with silicone polymers for 24-hour frizz* protection

argan oil nourishment for instantly touchable soft locks

with pro-vitamin B5 for up to 100% shinier hair

with fortifying keratin for healthy, repaired hair

Serum 30ml
28894 Smooth as Silk
28860 360 Nourishment Moroccan Argan Oil
28886 Daily Shine
28910 Instant Repair 7
Price per 100ml = £13.33

£4
*Caused by humidity.

SOULMATE SPRAYS

spritz away for good hair days



repairs and smooths ends
16261
Instant Repair 7

adds instant texture and volume
16295
Ultimate Volume

brings out shade vibrancy
18572
Colour Protection

Treatment Spray 100ml
Normally £4.25 **£3.85** save 40p

INTENSE MASKS

once a week treats for seriously deep nourishment



repairs damaged strands
16303
Instant Repair 7

nourishes dry locks
27482
360 Nourishment Moroccan Argan Oil

strengthens from root to tip
17848
Anti Hair Fall 100ml

Treatment Mask 150ml
Price per 100ml = £2.66 Normally £4.50
£3.99 save 51p

Normally £4.25
£3.85 save 40p

Hair Salon

avon.uk.com

EVERYDAY
AVON VALUE

£1

each

spread
HAPPINESS

try our creamy liquid soap with the
joyful scent of **pomegranate,**
ice cream and **freesia**



Daily Hand Wash 250ml
28399 Happiness
09951 Lagoon
09944 Citrus Zing
05983 Mystique
14449 Heaven Harmony
Price per 100ml = 40p
£1

life & style
AVON



introducing



ZARIA

our calming collection
that takes care of your
mind, body and soul

MOVE | BREATHE | ACHIEVE

Zaria p84

HOME FRAGRANCE
GIFTS
ACCESSORIES
CLOTHING

Branded p92

DREAM MORE
DOLCIS
COVETED
CASA DI ROSA
TABITHA WEBB
TAKT

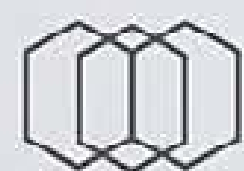
Ask STYLE p100

CLOTHING
JEWELLERY
ACCESSORIES
LINGERIE

Homeware p136

STORAGE
HOME FRAGRANCE
KITCHEN MAGIK
SUMMER STYLE

introducing



ZARIA

MOVE | BREATHE | ACHIEVE



our calming
wellbeing
collection
that takes
care of your
mind, body
and soul

DON'T FORGET!
order the
Zaria Hammam Towel

£7.50

when you
spend £5
or more across
this brochure

order using 22962
see pages 12-13 for details



NEW

COLOUR-
CHANGING
DIFFUSER

£12
SAVE £3



invigorate your mind
and energise your
senses with uplifting
lemon and basil



mood-light bottle
softly changes colour



NEW Zaria Colour-Changing Diffuser 80ml. 1x CR2032
battery included. LED light not replaceable. Fragrance lasts
approx. 5-6 weeks. 54551

Will normally be £15 **£12** save £3

WHILE STOCKS LAST



WIND
CHIME
£7

bring a touch
of calm,
positive energy
to your home

NEW

colour-in
puzzle
combines
2 mindful
activities in 1



JIGSAW
£4

NEW Zaria Wind Chime Hang inside. Iron and aluminium with coloured glass.
Approx. 41cm x 20cm. 59485 **£7**

NEW Zaria Colour-Your-Own Jigsaw Black and white 500-piece jigsaw in a gift box.
Paper and card. Approx. 42cm x 29cm. Pens not included. 54536 **£4**

NEW

release daily
stresses

—
massage away
aches and pains



VIBRATING
MASSAGER
£10

NEW Zaria Vibrating Handheld Massager
1 speed setting with 3 massaging heads.
Approx. 8cm x 7.2cm. Requires 3x AAA
batteries (not included). 22459 **£10**

perfectly shaped for
shoulders and neck



BRA
£10

- silky-smooth touch
- natural, breathable fabric
- high-waist leggings for support
- seamless, non-wired bra up to size 24

LEGGINGS
£14

NEW



with natural
Bamboo

these soft-touch separates are made with natural bamboo derived from viscose for a seamless, breathable feel



NEW

slip into comfort

bringing fashion and leisure together

SLIP-ON
TRAINERS

£20

up to size 8

NEW Zaria Bamboo 'The One' Bra 69% viscose, 21% nylon, 10% elastane, excluding trims. 00497 10/12. 00539 14/16. 00935 18/20. 21170 22/24.

Will normally be £12 **£10** save £2

NEW Zaria Bamboo Leggings* Seamless. 75% viscose, 17% nylon, 8% elastane, excluding trims. 00315 6/8. 01610 10/12. 03012 14/16. 07146 18/20. 00422 22/24. **£14**

***ALLOW 6 WEEKS FOR DELIVERY**

NEW Zaria Payton Slip-On Athleisure Pumps With black toe cap. Upper: 85% Polyester, 15% Polyurethane. Polyester lining, PVC sole. 23002 Size 4. 23077 Size 5. 23085 Size 6. 23150 Size 7. 58990 Size 8.

Will normally be £24 **£20** save £4

TRAINERS
£16

Sinead Elasticated Slip-On Trainers Upper: 78% polyester, 22% metallised fibre. Lining: 88% cotton, 12% viscose. Insock: polyester. Outsole: PVC. **22939** Size 4, **19844** Size 5, **01131** Size 6, **01677** Size 7, **28324** Size 8.

Normally £25 **£16** save £9

WHILE STOCKS LAST



memory-foam sole
for extra comfort

drawstring
with magnetic
closure



NEW



count each bead, taking deep
breaths in and out

NEW Zaria Nailah Textile Rucksack Nylon rucksack. Approx. 34cm x 16cm x 32cm.
01693 **£12.50**

Kesara Wellbeing Bracelet Adjustable cord bracelet with 10 beads, each approx. 0.4cm.
04127 **£3.50**

NEW

lazy day
loungewear

for those
chill-out moments

TOP
£14.95



JOGGERS
£16.95

2 ways to wear:
full length or
cropped

NEW Zaria Cross-Over Top* Pink knit top. 89% viscose, 9% polyester, 2% elastane, excluding trims. **01701** 10/12. **01826** 14/16. **00760** 18/20. **00802** 22/24. Will normally be £17.95
£14.95 save £3

NEW Zaria Joggers* Full length or cropped. 69% polyester, 27% viscose, 4% elastane, excluding trims. **00869** 10/12. **00067** 14/16. **00224** 18/20. **22301** 22/24. Will normally be £18.95
£16.95 save £2 ***ALLOW 6 WEEKS FOR DELIVERY**

Dream

MORE...

the nightwear collection
of your dreams!

team your new nightwear
with our bestselling pillow
mist for a match made
in heaven!

**BUY 1
ORDER 1
FREE**

Pillow Mist on
page 92 only.



**Planet Spa Sleep
Serenity Pillow Mist**
100ml 13532 **£4.50** 



100%
cotton

comfy
cuffed
joggers



glitter-print
detail

NEW

£12.95

SAVE £3

 machine
washable

NEW Let's Make Magic PJs Short top and cuffed bottoms. 100% cotton, excluding trims.
KEEP AWAY FROM FIRE. 55608 10/12. 55970 14/16. 55996 18/20.
18804 22/24. Will normally be £15.95 **£12.95** save £3

Dream
MORE...

pretty lace
detail

just
£17

cross-over
back with
adjustable
straps



cotton
rich



NEW Scarlet Spot Lace PJs Top: 60% cotton, 40% polyester. Bottoms: 60% cotton, 40% polyester. KEEP AWAY FROM FIRE. 02014 10/12. 01438 14/16. 01883 18/20. 26344 22/24. **£17**

NEW

comfy
jumpsuit,
perfect for
lounging

just
£15.95
save £3

flattering
tie waist

lightweight, soft
stretch feel

on-trend floral
line print



NEW Viscose Button Jumpsuit 100% viscose, excluding trims. KEEP AWAY FROM FIRE. 14241 10/12. 14340 14/16. 14357 18/20. 14407 22/24. Will normally be £18.95 **£15.95** save £3

 machine
washable



pretty racer
back detail

Dream
MORE...



top says:
"VIP
pyjama
party"



FREE eye
mask

1. **Lace Trim Playsuit** 67% viscose, 33% polyester, excluding trims. KEEP AWAY FROM FIRE. 21220 6/8. 21287 10/12. 21428 14/16. 21444 18/20. **£16**

2. **Tropical Jumpsuit*** 100% cotton all-in-one. KEEP AWAY FROM FIRE. 51409 10/12. 13623 14/16. 59899 18/20. 54668 22/24. **£17.95**

3. **VIP Leopard PJs*** Top: 100%. Trousers: 96% cotton, 4% elastane. KEEP AWAY FROM FIRE. 23275 6/8. 53017 10/12. 50187 14/16. 62836 18/20. 63636 22/24. Normally £15.95 **£13.95** save £2

4. **3-Piece Palm-Print PJs With Eye Mask*** Jersey top and shorts with coordinating mask. 100% cotton, excluding trims. KEEP AWAY FROM FIRE. 21451 6/8. 21584 10/12. 21618 14/16. 59071 18/20. 59329 22/24. **£14**

***WHILE STOCKS LAST**

NEW

just
£13
save £2

100%
cotton



comfy
cuffed bottoms

NEW Spectacled Owl Vest PJs 100% cotton, excluding trims. KEEP AWAY FROM FIRE. 22723 6/8. 03848 10/12. 27375 14/16. 01362 18/20. 27755 22/24. Will normally be £15 **£13** save £2

top says
"a perfect day
for doing
nothing"



Disney
**Winnie
the
Pooh**

Disney Winnie the Pooh PJs Top: 100% cotton. Bottoms: 89% cotton, 6% polyester, 5% elastane, excluding elasticated waistband. KEEP AWAY FROM FIRE. **58263** 6/8. **58271** 10/12. **58354** 14/16. **19786** 18/20. Normally £22 **£18 save £4**

Disney Winnie the Pooh Poncho Outer: 92% cotton, 8% polyester. Lining: 92% cotton, 8% polyester. KEEP AWAY FROM FIRE. **19828** S/M. **19836** M/L. Normally £25.95 **£19.95 save £6**

poncho says
"a bother-free
day"



ADULTS' PJs
£18
save £4

Disney's
**THE LITTLE
MERMAID**

KIDS' PJs
£10

top
100%
cotton



machine
washable

Disney The Little Mermaid PJs* Top: 100% cotton. Bottoms: 95% cotton, 5% elastane. KEEP AWAY FROM FIRE. **20529** 6/8. **06122** 10/12. **62877** 14/16. **41475** 18/20. Normally £22 **£18 save £4**

Disney The Little Mermaid PJs - Girls* 100% cotton, excluding trims. KEEP AWAY FROM FIRE. **15057** Ages 3-4. **13581** Ages 5-6. **20255** Ages 7-8. **£10**

©Disney 663087728

***WHILE STOCKS LAST**

mermaid-print
bottoms



CURVEDD+

NEW



NEW

IVIE

£11

save £3

available in DD upwards

• non-padded, underwired

NEW Ivie Lace Bra DD+
62% nylon, 31% polyester, 7% elastane.

12922 36dd	56515 40e
13599 36e	56721 40f
25080 38dd	17020 40g
56457 38e	16451 42dd
56671 38f	58867 42e
57182 38g	56739 42f
17145 40dd	25916 42g

Will normally be £14

£11 save £3

Jacquard Minimiser Bra

83% nylon, 14% elastane, 3% cotton.

size	nude	black	white
36dd	14720	36723	14431
36e	09316	12278	24406
38dd	05090	20875	25676
38e	16691	16782	24570
38f	26872	17525	13029
38g	15750	00562	20990
40dd	24018	22764	20636
40e	26732	15669	24638
40f	26906	17285	54544
40g	15818	14902	25585
42dd	25403	12229	24190
42f	27201	12732	08169
42g	15826	15891	23424

£15

Essential Non-Padded Dotty Bra

Non-padded, underwired bra. 90% nylon, 10% elastane, excluding trims.

size	white	black
36d	24729	06023
36dd	23523	04945
36e	26294	05066
36f	18309	05017
38d	21147	06080
38dd	12245	04952
38e	12872	05074
38f	13128	05025
40d	23093	06106
40dd	26963	04978
40e	03210	05264
40f	15933	04317
42d	23358	06189
42dd	16659	04986
42e	03327	04432
42f	03384	04457

£14

available in DD-f cup

• underwired minimiser

also available in white and black



also available in white



• non-padded, underwired

THE smoothing BRA

- seamless t-shirt style
- wide back panels for a smoothing effect
- pretty lace detail on wing
- adjustable, wider straps for comfort and support

MOLLY
£12
save £4

available in B-DD cup

NEW Molly Back and Under-Arm Smoothing Bra

67% nylon, 22% polyester, 11% elastane, excluding trims.

10298 34c	07229 36d	20776 38dd	20784 42c
20537 34d	33605 36dd	16568 40b	55491 42d
55434 34dd	19679 38b	20149 40c	20826 42dd
07153 36b	20115 38c	55731 40d	
06031 36c	07328 38d	19216 40dd	

Will normally be £16 **£12** save £4

ALLOW 6 WEEKS FOR DELIVERY





- seam free & non-wired
- cross-back
- comfort & support



also available in grey marl, black or white

1. Striped 'The One' Bra

47% polyester, 41% nylon, 12% elastane.

'The One' Bra

White: 87% nylon, 13% elastane, excluding trims. Grey: 51% nylon, 37% polyester, 12% elastane, excluding trims. Black: 91% nylon, 9% elastane, excluding trims. Comes with removable padded cups. All sizes fit up to a DD cup.

size	white	grey	black	stripe
10/12	23671	12773	63685	19851
14/16	59378	09498	21600	19869
18/20	12526	01123	21865	19877
22/24	09639	01925	14563	19968

£10

2. Daisy Seam Free Bra

83% nylon, 12% elastane, 5% polyester.

size	coral	white
10/12	35543	08151
14/16	61515	08243
18/20	23218	08276
22/24	09514	04358

£12.50

3. T-Shirt Bra with Lace

51% nylon, 43% polyester and 6% elastane.

size	black	white
34b	16667	04515
34c	16741	08300
34d	07260	08458
34dd	03251	50120
36b	16766	02865
36c	16832	11361
36d	00281	16378
36dd	11528	24869
36e	15347	63719
36f	55475	20008
38c	16840	09829
38d	00356	61556
38dd	02030	62851
38e	15388	20107
38f	06353	24059
40d	27730	49023
40dd	27623	14373
40e	15529	14464
40f	16865	27128
42dd	27706	00265
42e	55335	16014
42f	14217	02253

Normally £12

£9 save £3

- seam free with comfy, wide underband
- summery coral shade



also available in white with coral stripes

available in B-F cup

NEW

- smooth padded cups for an invisible look under clothes
- soft lace wings and cute bow
- underwired with adjustable straps

THE t-shirt BRA



T-SHIRT
£8
save £4

3. T-Shirt Bra with Lace – Blue

50% nylon, 44% polyester, 6% elastane.

34b	15867	38e	27003
34c	25767	38f	15719
34d	23580	40c	12286
36b	14852	40d	15511
36c	11825	40dd	21881
36d	57372	40e	14878
36dd	00430	40f	58420
36e	10785	42c	26401
36f	27144	42d	13433
38b	11411	42dd	23549
38c	12195	42e	56218
38d	40782	42f	22392
38dd	15917		

Normally £12

£8 save £4

WHILE STOCKS LAST

Lingerie Guarantee
For hygiene reasons, a replacement or refund cannot be given if the gusset label is removed from lingerie. This guarantee is in addition to your statutory rights.



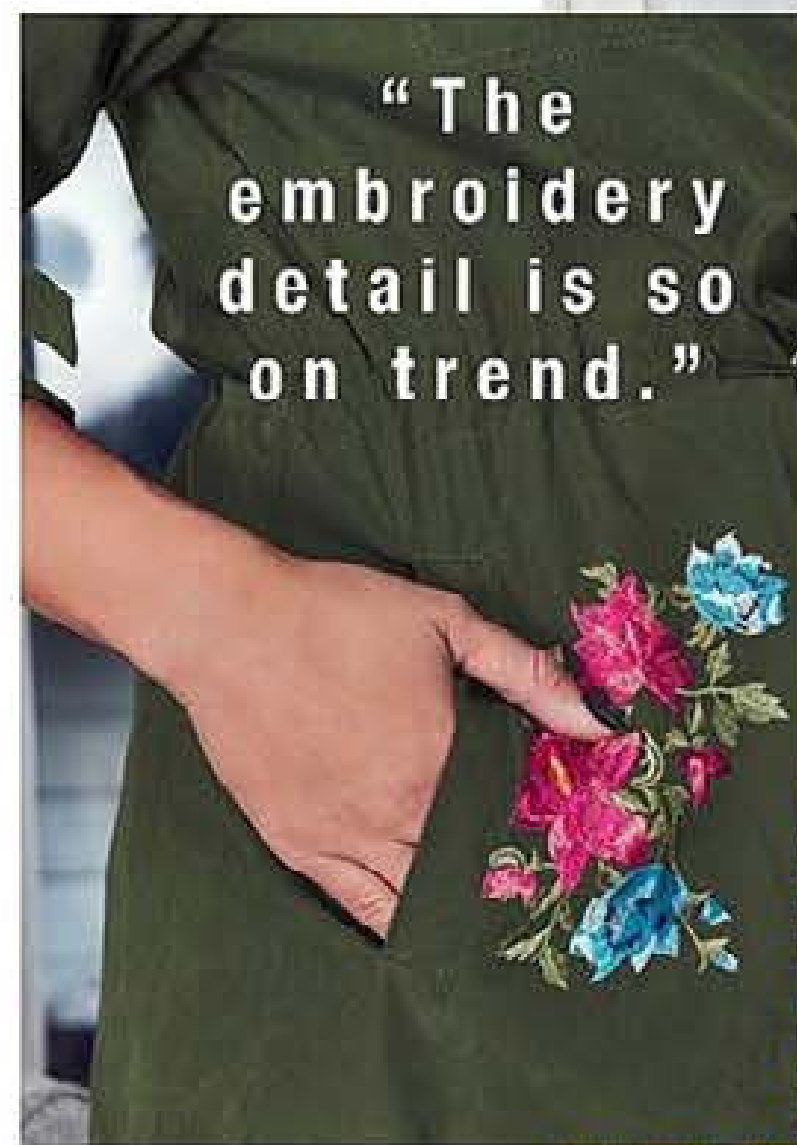
also available in white and black

NATALIE LEE

@stylemesunday

the empowering fashion
blogger with over 40k
followers

don't miss her
interview at
avon.uk.com/coveted



"The embroidery detail is so on trend."

jacket
£45

Embroidered Utility Jacket 90% polyester, 10% nylon. 09555 6/8. 27599 10/12. 09712 14/16. 08102 18/20. **£45**

Choker Neck Top* 97% polyester, 3% elastane. 09167 6/8. 09191 10/12. 09480 14/16. 09522 18/20. **£20**

Block Heels Upper and lining: polyurethane. Outsole: TPR. 16246 Size 4. 55467 Size 5. 24455 Size 6. 54916 Size 7. 16774 Size 8. Normally £25.95 **£19.95** save £6

Contour Two-Tone Jeans* 77% cotton, 21% polyester, 2% elastane. 11189 6/8. 10389 10/12. 10421 14/16. 09001 18/20. **£28**

***WHILE STOCKS LAST**

top
£20



jeans
£28

COVETED

"I love the cold shoulder detail."



shoes

£19.95



available
in black
or blue



on-trend
culotte
shape



JUST
£23
save £3

JEANETIC

(these jeans will change your life!)

exclusive to Avon

interwoven
with
elastane
for stretch



double-
stitched
seams for
strength

cotton rich
for added
softness



Jéans - Azure

Inside leg length: regular 79cm,
short 74cm. Azure and noir:
80% cotton, 9% polyester,
1% elastane, excluding trims.

size	azure short	azure regular	noir regular
8	25577	-----	-----
10	17939	15297	18226
12	17988	13185	18283
14	17996	13193	18325
16	18010	13250	18341
18	18101	13292	18374
20	18143	13383	16857
22	55426	13391	16873
24	59493	28050	16907

SHORT
29 inches

REGULAR
31 inches



Normally £26
£23 save £3

T-Shirt Dress - Noir 65% cotton, 30% polyester and 5% elastane. **06767** 10/12. **25932** 14/16. **26005** 18/20. **26120** 22/24. Normally £24 **£20** save £4

T-Shirt Dress - Azure 63% cotton, 30% polyester, 7% elastane, excluding trims. **28878** 10/12. **58024** 14/16. **02063** 18/20. **02121** 22/24. Normally £24 **£20** save £4

Culottes Jumpsuit 80% cotton, 18% polyester, 2% elastane. **00703** 10/12. **00893** 14/16. **20024** 18/20. **20289** 22/24. **£34**

Dolcis

Dolcis' catwalk-inspired styles incorporate trend-led prints and intricate finishing touches, so you can keep ahead of the fashion pack



JUST
£24.95
save £10



Dolcis Buckle Heels
Faux-pony fabric, animal-print block heels. Upper: polyester, in-sock and lining: PU, sole: TPR.

- 23176 Size 4
 - 23572 Size 5
 - 11494 Size 6
 - 23663 Size 7
 - 04077 Size 8
- Normally £34.95
£24.95 save £10



NEW

JUST
£19.95
save £10



on-trend metallic block heel

NEW Dolcis Metallic Mules – Rose Gold
Mid-heel. Upper/lining/insock: PU.

- 58909 Size 4
- 58917 Size 5
- 55798 Size 6
- 58958 Size 7
- 19133 Size 8

Will normally be £29.95
£19.95 save £10

ALLOW 6 WEEKS FOR DELIVERY

exclusive rose gold colour works from day to night

Footletix

looks like a shoe,
feels like a trainer

JUST
£18.50
SAVE £4



choose from
pink metallic
or grey marl



NEW Footletix Breana Leisure Ballet Pumps

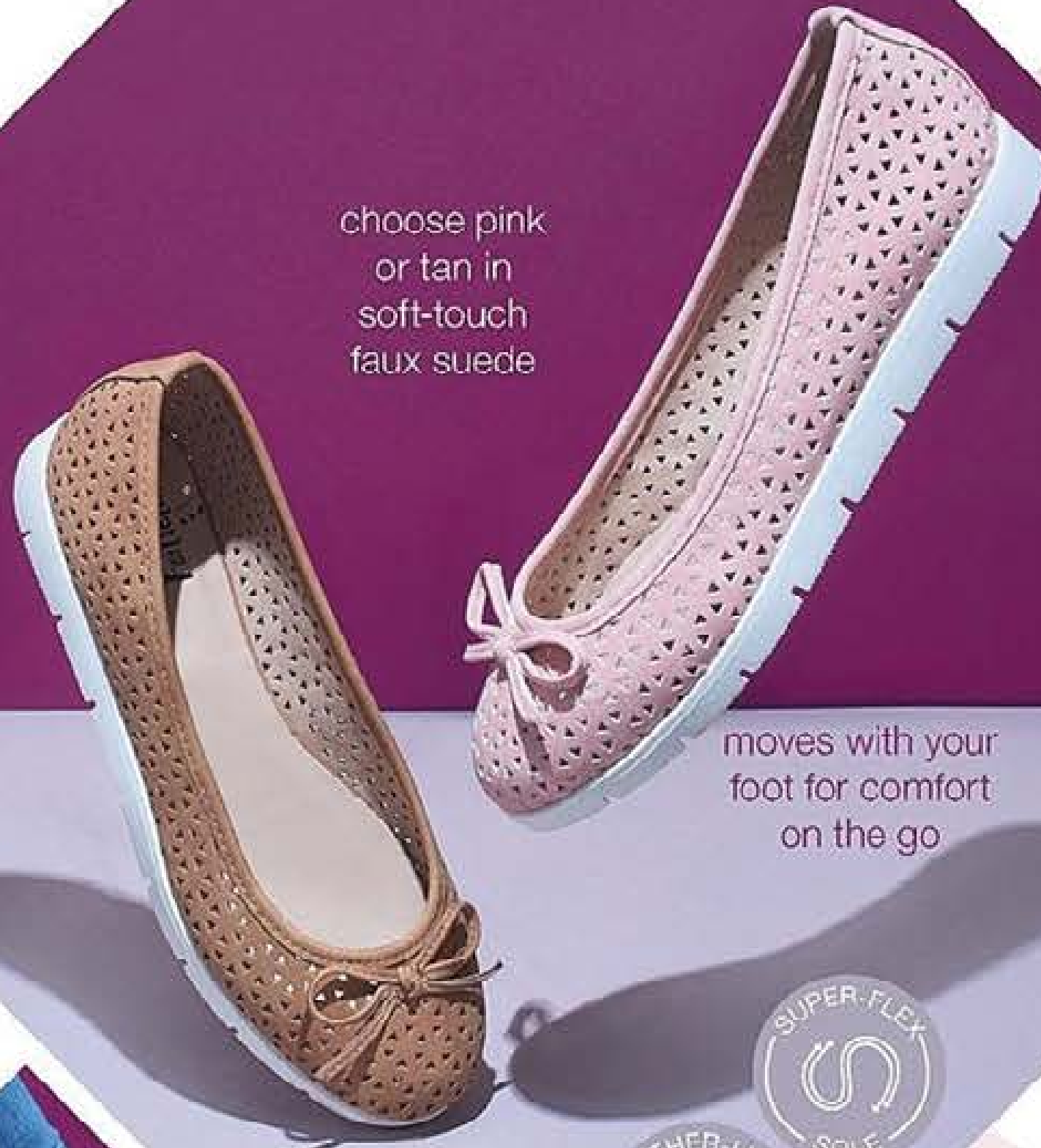
Pink upper: PU. Grey upper: polyester. Lining: textile. Insock: PU.

size	pink	grey
Size 4	13094	24422
Size 5	13169	24489
Size 6	13276	24604
Size 7	13375	24687
Size 8	13466	13045

Will normally be £22.50
£18.50 save £4



choose pink
or tan in
soft-touch
faux suede



moves with your
foot for comfort
on the go



Footletix Tessie Pumps

Footletix sole for extra flex. PU.

size	pink	tan
Size 4	19091	58131
Size 5	18002	04036
Size 6	59451	16188
Size 7	59469	25163
Size 8	63669	25957

£22



WHILE STOCKS LAST





JUST
£15
save £7

walk & sculpt technology

- helps encourage leg muscles to work harder
- helps improve the look of calves and thighs
- burn calories with every step

Walk & Sculpt Eliza Cross-Over Mules
Walk & Sculpt glitter mule. PU.

size	black	gold
Size 4	36731	22947
Size 5	35436	23184
Size 6	22848	23192
Size 7	22863	57208
Size 8	22905	13227

Normally £22
£15 save £7



JUST
£25



quality footwear
designed with
years of expertise
in comfort
technology

Dunlop Silver Toe Post Sandals
Sparkly sandals with padded foot bed.
Polyester.

06049	Size 4
04663	Size 5
04085	Size 6
04861	Size 7
04895	Size 8

£25

Sole sensations

Sole Sensations Noely Shoes*
Polyester and PU.

size	grey	print
Size 4	14266	05363
Size 5	12989	11809
Size 6	13458	11981
Size 7	11569	12880
Size 8	10132	12906

Normally £22
£18 save £4

***WHILE STOCKS LAST**

Sole Sensations Maryana Espadrille Pumps*
Upper: polyester.
Lining: polyester and PU.
Outsole: TPR.

size	black	brown
Size 4	20297	20552
Size 5	20313	20578
Size 6	20339	20594
Size 7	20354	20644
Size 8	20545	20735

£18

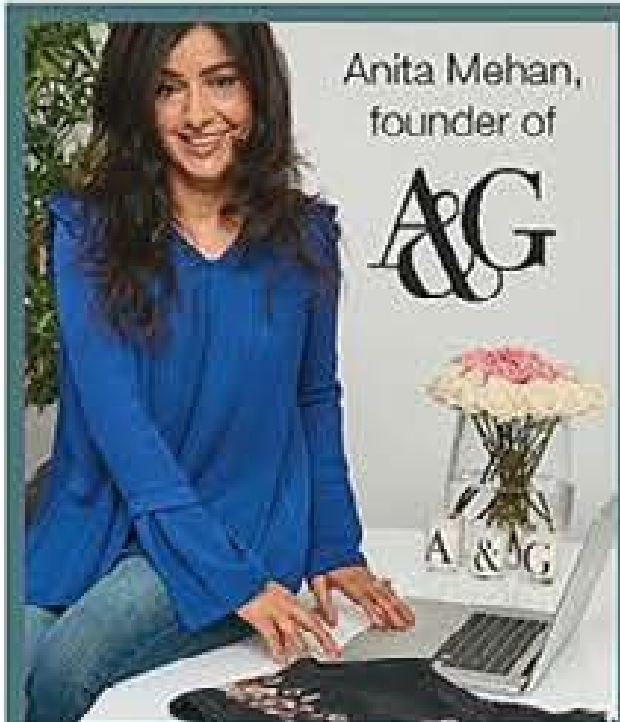


JUST
£18
save £4



JUST
£18

ANITA & GREEN



Anita Mehan,
founder of

A&G

effortlessly stylish and on-trend, Anita & Green is your go-to brand for affordable, quality fashion

NEW Anita & Green Studded Cross-Body Bag Adjustable strap. PVC with polyester lining. Approx. 23.7cm x 29.5cm x 14cm. **14936 £40**



NEW

WALLET
£15
save £7

comes with a detachable branded keyring

NEW

£12
save £4



NEW Anita & Green Studded Wallet Faux suede PVC with polyester lining. Approx. 18.8cm x 10.2cm x 3.2cm. Comes with detachable keyring. **57950** Will normally be £22 **£15 save £7**

NEW Anita & Green Floral Cosmetics Bag PVC with polyester lining. Approx. 17.6cm x 10.4cm. **21634** Will normally be £16 **£12 save £4**

JUNO

NEW

the stylish handbag brand created in 2010 by a team of young, ambitious designers, travelling the globe to bring you the latest glamorous styles



WEEKENDER
£35
save £24



the perfect size for a glam getaway

TOTE BAG
£28
save £21

each bag comes with a detachable shoulder strap

NEW Juno Weekender Bag PVC with polyester lining. Approx. 48cm x 18cm x 37.5cm. **57737** Will normally be £59 **£35 save £24**

NEW Juno Structured Handbag With detachable cross-body strap. PVC with polyester lining. Approx. 37cm x 15cm x 27cm. **23499** Will normally be £49 **£28 save £21**

CASA DI ROSA



BAG
£42

Maggioni Handbag
PVC with polyester lining. Approx. 32.5cm x 16.5cm x 24.5cm.
58461 Blush Pink.
55558 Cobalt Blue. **£42**

Maggioni Purse
Approx. 19.5cm x 3.5cm x 10cm. PVC.
22517 Blush Pink. Normally £16.95
£12.95 save £4

Maggioni Scarf
Polyester. Approx. 60cm x 60cm. 07377 Blue. 04119 Pink.
Normally £16 **£10 save £6**



elegant scarves
choose from
blue or pink

SCARF
£10

PURSE
£12.95

Italian-inspired purse
with 4 sections
(1 zipped)



genuine
leather

Contarari Sandals
Slider sandals with jewelled leather straps.
Leather and polyester with PU lining.
22731 Size 4. 22772 Size 5. 22814 Size 6.
11577 Size 7. 11650 Size 8. **£39.95**



comes with
a detachable
shoulder strap

BAG
£30

Rovani Slouch Hobo Bag
PVC. Approx. 38cm x 32cm x 10cm.
13078 Normally £40 **£30 save £10**



NEW

comes in a hard case with
cleaning cloth

THE BOSELLO
SUNGLASSES

£20
SAVE £15

**NEW Bosello
Sunglasses**
Polycarbonate and
nickel silver. UV filter
category 3. Comes
with hard case and cloth.
Complies with BS EN
ISO 12312-1:2013
03335 Will normally be £35
£20 save £15

CASA DI ROSA

ITALIAN-INSPIRED COLLECTION 117

NEW



exclusive mirrored design



comes with a branded case and cleaning cloth

NEW T by Tabitha Webb Selous Sunglasses

Stainless steel and silver nickel. UV400 protection. Complies with BS EN ISO 12312-1:2013. **06973** Will normally be £60

£27.50 save **£32.50**

SUNGLASSES
£27.50
save **£32.50**

premium ball chain detail



18ct gold-plated

T by Tabitha Webb Selous Jewellery

Gift Set 18ct gold-plated. Necklace approx. 42cm + 9cm extension chain. Pierced earrings approx. 1.3cm x 0.8cm. **54304** Normally £20 **£15** save **£5**

- ✓ genuine leather strap
- ✓ 18ct gold-plated
- ✓ quartz movement



WATCH
£45



T By Tabitha Webb Selous Watch

18ct gold-plated with genuine leather strap. Adjustable between approx. 18cm and 21.5cm. Includes a battery that can be replaced. **57802** **£45**



TABITHA WEBB

OUR LUXURY BRITISH DESIGNER COLLABORATION

The acclaimed fashion designer worn by high profile celebrities, from Holly Willoughby to Pippa Middleton.



removable zipped pouch inside



exclusive zebra print lining



BAG
£35
half price



tote style converts into a bucket bag when you fasten the inside straps

T by Tabitha Webb Selous Tote Bag Comes with detachable internal zip pouch. 47% PP, 27% polyester, 18% cotton, 5% PE, 3% viscose, with PVC base and polyester lining. Approx. 37cm x 19cm x 31cm. **57455** Normally £70 **£35** half price

T by Tabitha Webb Selous Zebra Charm 18 carat gold-plated charm, can also be used as a keyring. Width approx. 5.5cm. **10074** Normally £16 **£12.50** save **£3.50**



Ben Sherman

FOR HIM
£18
save £22

comes with a branded pouch and cleaning cloth

branded detail

Ben Sherman Men's Sunglasses Plastic. Includes faux-weave pouch and attached cleaning cloth. Cat 3, UV400. Complies with BS EN ISO 12312-1:2013. **00240** Normally £40 **£18 save £22**

AVON

CRYSTALS FROM SWAROVSKI
SINCE 1895

comes in a branded gift box

Ezrela Sunglasses embellished with Swarovski® crystals Sunglasses with two Swarovski® stones. Black branded case and cleaning cloth. UV400 protection. Complies with BS EN ISO 12312-1:2013. **12930** **£50**

STORM

LONDON

Storm London Men's Watch* Palladium-plated with iridescent blue dial. Approx. 21cm with removable H-bar and links. Includes a battery that can be replaced. **00190** Normally £125 **£60 save £65**

Storm London Ladies' Watch* Palladium-plated, half-bangle, half-link bracelet strap, approx. 19cm with removable links. Includes a battery that can be replaced. **00083** Normally £120 **£55 save £65**

***WHILE STOCKS LAST**

FOR HIM
£60
worth £125

FOR HER
£55
worth £120

DON'T FORGET!
order the Zaria Hammam Towel

£7.50

when you spend £5 or more across this brochure



order using 22962
see pages 12-13 for details

✓ quartz movement

✓ removable links to adjust size

✓ reflective faces with iridescent finish



DIAMONDESQUE

capture the opulent look of precious diamonds
with these luxurious pieces

NEW

exclusive designs all made with
AAA-grade cubic zirconia to emulate
the most beautiful diamonds in
clarity, colour, cut and carat

each piece
is presented
in a premium
Diamondesque
gift box

NECKLACE
£17.50
save £5



EARRINGS
£25

interchangeable earrings
can be worn 2 ways:

1. dazzling
studs



2. with
halo jacket



RING
£12.50
save £10

rhodium
plated for
superior shine

with removable
halo jacket



Diamondesque Jada Earrings Rhodium-plated pierced stud earrings with titanium posts and removable halo jackets. Stones equivalent to 1ct diamond total. **21899 £25**

Diamondesque Jada Ring Pink and clear cubic zirconia stones, total equivalent to 0.8ct diamonds. Rhodium plated for superior shine. **28233** Size 6. **28241** Size 8. **28365** Size 10. Normally £22.50 **£12.50** save **£10**

NEW Diamondesque Jada Necklace Halo design pendant with pink and cubic zirconia stones. Rhodium-plated brass. Approx. 48cm. With gift box. **26518** Will normally be £22.50 **£17.50** save **£5**

Earrings purchased from Avon cannot be returned if sealed plastic bag has been opened.

takt.

modern. simple. stylish

a curated collection of premium watches, hand-picked for their beautiful simplicity and effortless style

JUST
£19.95
each

choose
between rose
gold-tone or
gold-tone.

2-YEAR
warranty



PREMIUM FEATURES

- quartz movement
- adjustable straps
- 2-tone brushed and polished metal dial
- 'love it or return it' guarantee (see page 134)

Takt Brushed Dial Watch Adjustable PU strap adjustable between approx. 13.5cm-18.5cm. Stainless steel back. Includes a battery that can be replaced.

27854 Gold-tone. 14555 Rose gold-tone. **£19.95**

NEW

STYLE

THE skeleton WATCH



comes in
silver-tone or
rose gold-tone

2-YEAR
warranty

- ✓ printed skeleton-effect dial
- ✓ quartz run
- ✓ adjustable strap

JUST
£18
save £4.50

NEW Koliah Watch Strap adjusts from approx. 19.2cm to 20.7cm. Includes a battery that can be replaced.

15958 Rose gold-plated. 07351 Silver-plated.

Will normally be £22.50 **£18** save £4.50

WHILE STOCKS LAST



NEW



trending!

So. On. Trend! Chakras are all over the high street. With its gorgeous gold tone, this choker's the perfect finishing touch for any outfit!

ROSHNI, ASK STYLE EXPERT

THE chakra CHOKER

NEW Desirae 7 Chakra Necklace
Choker with 7 chakra pendants. Approx. 30cm + 9cm extension chain. **14498**
Will normally be £10 **£6 save £4**

THE meaning BRACELETS



parcel
abundance
& fortune

evil eye
protection
& friendship

lotus
peace
& truth

sun
revival
& light

NEW



rainbow
cosmos
freedom &
wellbeing

EACH
£4
half price

NEW Esmee Meaning Bracelet Silver-plated 2-layer bracelet with T-bar closure and charm. Length approx. 19cm.
28274 Rainbow (Cosmos).
24935 Taupe (Parcel).
25130 Blue (Evil Eye).
25437 White (Lotus).
25510 Red (Sun).
Will normally be £8
£4 half price

presented on a giftable card



includes pendant necklace
and 2 pairs of earrings

find the right birthstone



Nadya Halo Birthstone Gift Set Silver-plated pierced earrings and necklace, approx. 42cm + 9cm extension chain, with birthstone-coloured stones. **£5**

 00513 January (Garnet)	 00612 February (Amethyst)	 00620 March (Aquamarine)	 00661 April (Crystal)
 00745 May (Emerald)	 00992 June (Light Amethyst)	 35352 July (Light Siam)	 33894 August (Peridot)
 20891 September (Sapphire)	 20909 October (Rose)	 20917 November (Topaz)	 20941 December (Blue Zircon)



SET OF 10
EARRINGS
£10

set of 10 boho earrings

Nailah Earrings Gift Set 10 pairs of pierced earrings with titanium posts. **17491 £10**

Renata Multilayer Wrap Bracelet Multilayer wrap bracelet with glass stones (approx. 3mm) and button closure. Approx. 21cm x 1.6cm. **27060 Pink. 13904 Beige. £5**



wrap-around bracelets

NEW



elasticated
- fits most
wrists

NECKLACE
£10
save £4

BRACELET
£8
save £2

mother-of-pearl
and
glass stones

openwork
filigree detail



THE
filigree
COLLECTION

NEW Keilah Filigree Statement Bracelet Elastic bracelet with gold-tone openwork castings and beads. Approx. 6cm diameter. **58115** Will normally be £10 **£8 save £2**

NEW Keilah Filigree Longline Necklace With gold-coloured plating, mother-of-pearl disc behind an openwork filigree pendant and clear stones. Approx. 80cm chain. **28969** Will normally be £14 **£10 save £4**



genuine freshwater
pearl necklace
& earrings

with 5 interchangeable
charms that clip on and off



1. **Sydnee Interchangeable Charm Ring**
5 interchangeable glass and acrylic charms
ranging from approx. 0.7cm to 0.8cm.

Rose gold-tone	Silver-tone
17467 Size 6.	19018 Size 6.
16626 Size 8.	08326 Size 8.
15453 Size 10.	06775 Size 10.

£6.50

2. **Seas The Day Freshwater Pearl Gift Set**
Silver-plated necklace, approx. 42cm + 9cm
extension chain, and pierced stud earrings
with titanium posts. Presented in novelty
bottle gift packaging. **19448 £10**

choose rose gold-tone
or silver-tone



2 looks in 1:
flip the front to the back!

4. **Derora Front-Back Earrings**
Double-sided pierced stud earrings with
removable hanging jackets. Titanium posts.

03467 Rose gold-tone.
56887 Silver-tone.

Normally £10 **£6 save £4**

As these are a natural product,
appearance may vary.



3-piece
faux-pearl
gift set



3. **Abree Pearlesque Gift Set** Includes: a pearl bead
necklace, approx. 42cm + 9cm extension chain, a
pearl bead stretch bracelet, diameter approx. 6cm
unstretched, and a pair of pierced drop stud earrings
with titanium posts, drop approx. 2.6cm. **56804**

Normally £12 **£8 save £4**

THE FAUX pearl GIFT SET

clear stone
chain detail

NEW

set includes
a necklace
& faux-pearl
stud earrings

JUST
£8
save £2



NEW Kadee 2-Piece Faux Pearl Classic Gift Set
Silver-plated set with faux pearls. Necklace approx.
42cm + 9cm extension chain. Pierced stud earrings.

20065 Will normally be £10

£8 save £2



when comfort meets style in the hot summer months, you know you're on to a winner

NEW

premium, natural-fibre fabric – drapes like silk, breathes like cotton

trending!

I love versatile fashion that you can dress up or down but always looks fab. This look works on anyone, for work, travelling, shopping, drinks.

LOUISE, ASK STYLE EXPERT



cold-shoulder style

lightweight & soft

TROUSERS £20



Bardot-style top

elasticated waist

flattering wide-leg style

TROUSERS £22

NEW Basic Khaki Top
100% polyester. 48702 6/8. 08771 10/12. 18168 14/16. 18291 18/20. 16634 22/24. **£10.50**

NEW Abstract Printed Casual Trousers
100% viscose. 05934 10/12. 12757 14/16. 12856 18/20. 14894 22/24. **£20**

Navy Bardot Top Can be worn on or off the shoulder, or back to front. 100% polyester. 18259 6/8. 16915 10/12. 16998 14/16. 56374 18/20. 56382 22/24. **£10**

Wide-Leg Trousers
Paper-bag-style waist. 100% viscose, excluding trims. 18127 10/12. 18150 14/16. 18200 18/20. 18242 22/24. **£22**

gold zip detail

tie belt

JUMPSUIT £22 save £4

THE jumpsuit

NEW Zip Jumpsuit
100% viscose, excluding trims. 17673 6/8. 17707 10/12. 17715 14/16. 17830 18/20. 27912 22/24. Will normally be £26 **£22 save £4**

ALLOW 6 WEEKS FOR DELIVERY



THE must-have ACCESSORIES



Multiway Floral Wrap Polyester.
Approx. 180cm x 70cm. **04150**
Normally £12.95 **£8.95** save £4



faux
suede
finish

Sinead Studded Slouch Hobo Bag
Faux suede, approx. 31.5cm x 14.5cm
x 35cm. Polyester and PVC.
14001 £20

NEW

super-soft

JUST
£5.95
save £4.05

takes you
from summer
to autumn

THE paisley SCARF



**NEW Karrina
Paisley Scarf**
Polyester, approx.
200cm x 95cm. **28837**
Will normally be £10
£5.95 save £4.05

We guarantee you'll love your new products! If you're not 100% happy with your purchase, just return it within 28 days of delivery for a refund or exchange, even if you've tried it!

Special terms apply to certain products – these are clearly indicated in the brochure. For a full refund on products with a free gift, please return both items to ensure your refund is processed.


Avon offers a 2 year warranty for manufacturing faults on its watches.

The Avon guarantee is in addition to your statutory rights. Contact your Independent Avon Representative for further details if required. On the rare occasion that it is

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are exhausted. All clothes and accessories are model's own, unless otherwise stated.

All claims in advertising are supported by clinical and consumer studies. Some images in this brochure are shown larger than actual size.

 **Items marked with this symbol have a hazard classification under the Classification, Labelling and Packaging Regulation. Please see product details on our website for full hazard information: avon.uk.com.**

Please refer to the dimensions in the product description to avoid any disappointment on delivery. All electrical products which fall

under the auspices of the Waste Electrical and Electronic Equipment Act 2005, as amended, are compliant. Avon Cosmetics Ltd is a member of Electrolink Compliance Scheme. All such products are marked with the Wheelie-bin symbol. 

Help the environment by disposing of your products responsibly. The wheelie bin symbols indicate the product and batteries must not be disposed of in the domestic waste as they contain substances which can be damaging to the environment and health. Please use designated collection points or recycling facilities when disposing of the item or batteries.



**Breast Cancer Crusade
Damara Pin**
Silver-plated, zinc, brass and enamel pin.
Approx. 3.6cm x 2cm.
23788 £2



For every pin sold, Avon will donate 65p to Coppafeel!. Coppafeel! is a registered charity in England and Wales (1132366) and Scotland (SC045970) & a company limited by guarantee (06974733). Registered office: 1-4 Pope Street, London SE1 3PR.

STORAGE SOLUTIONS

BY  HIDDEN HOME



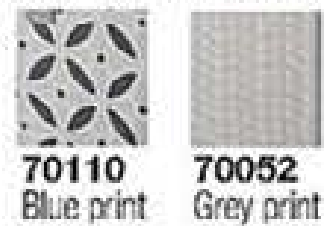
stylish storage solutions in 2 gorgeous prints from £4.50



Hidden Home Magazine Storage Box Collapsible. Non-woven polyester, cardboard inner. Approx. 34cm x 18cm x 25cm. **22566 £5**



Hidden Home Mix & Match Cube Storage Collapsible. Polyester and cardboard. Approx. 30cm x 30cm x 30cm. **£6**



Hidden Home Mini Drawer Organisers Set of 4: 2 approx. 13cm x 10cm x 8cm and 2 approx. 20cm x 8cm x 8cm. Collapsible. Non-woven polyester, cardboard inner. **10306 £8**



Hidden Home Half Cubes Non-woven polyester, cardboard inner. Approx. 15cm x 30cm. **£4.50**



shoe storage

- easy to access and portable
- perfect for sorting winter and summer shoes
- stores up to 6 pairs

JUST **£7.50**

Contents not included.



keep shoes and accessories tidy and dust-free

NEW Hidden Home Shoe Storage Bag Non-woven polyester, PEVA pockets. Approx. 35cm x 37cm x 16cm when closed. **54353 £7.50**



LINEN
linen, marine notes & cedarwood

fragrance

for the home

4 SOLD EVERY MINUTE*
*Based on sales of our home fragrance collections from 19.10.2017 to 08.11.2017



BERRY & RHUBARB
red berries, apple & rhubarb



WHITE FLORAL
white gardenia, jasmine & sandalwood



CITRUS
zesty lemon, pink pomelo & guava



LAVENDER & BLOSSOM
lavender blossom, tonka bean & cashmere woods

MINI-SIZED CANDLES

Mini Glass Candle
Mini. Burns for up to 16 hours.
61598 Red Berry & Rhubarb
20925 Lavender & Blossom
£3.60

STANDARD CANDLES

Glass Candle
Burns for up to 30 hours. Glass jar.
19182 Linen
27532 White Floral
27607 Citrus
£5

DIFFUSERS

Reed Diffuser
50ml oil in a glass bottle. Lasts up to 5 weeks.
00133 Linen
02170 White Floral
27631 Citrus
08292 Red Berry & Rhubarb
18044 Lavender & Blossom
£5

AIR FRESHENER

Red Berry & Rhubarb Hanging Freshener Set of 2.
Each approx. 9cm x 7cm. Cardboard with ribbon to hang.
00364 **£2.95**

All candles and diffusers in this brochure have a hazard classification under the Classification, Labelling and Packaging Regulation. Please see product details at avon.uk.com for full hazard information.

THE *gourmand* COLLECTION



salted caramel

lasts up to 5 weeks

burns for up to 30 hours

£6
EACH



chocolate and orange

lasts up to 5 weeks

burns for up to 30 hours

Glass Candle
Scented candle in glass jar with screw top lid. Burn time approx. 30 hours.
02477 Salted Caramel
58685 Chocolate and Orange
£6

Reed Diffuser
50ml oil in glass bottle. Lasts up to 5 weeks.
58651 Salted Caramel
58636 Chocolate and Orange
£6

- great for BBQs
- detachable silicone bristles and spout option
- dishwasher safe

Oil Baste and Pour*
Acrylic, PP and silicone. Approx. 5.5cm x 17cm. Dishwasher safe. 57125 **£8**

pouring spout for oils and dressings



oil baste and pour

JUST
£8



microwave pouch

- cook the perfect, fluffy potato in just 4 minutes
- fits 2 potatoes
- perfect for corn on the cob

Microwave Jacket Potato Pouch*
Machine washable. Polyester. Approx. 20cm x 25cm. 58735 **£5**



grate and shake

- great for cheese and chocolate
- no mess, fuss or waste

Grate, Shake and Store*
PP, PS and EVA. Approx. 15.5cm x 8.1cm x 6.9cm. 19166 **£7**

***WHILE STOCKS LAST**

NEW

kitchen
magik

CLIP-ON
STRAINER

£7

- strain boiled vegetables or pasta with one hand
- fits any saucepan
- collapses to save storage space



simple to use



clips on easily



NEW Collapsible Clip On Sieve Plastic/PP. Dishwasher safe. Approx. 11.7cm x 8.6cm x 7.0cm when collapsed. 25965 **£7**



Tropical Beach Towel* Towel 100% cotton. Approx. 150cm x 70cm. Includes inflatable PVC pillow. 15974 **£12**



Solar Charger Comes with a micro USB cable. ABS and silicone. Approx. 12cm x 6cm x 1.5cm. 09050 **£12**



Tropical Travel Storage – Large Two zip-up layers and mesh top panel. Polyester. 40cm x 26cm x 10cm. 20404 **£6**

Tropical Travel Storage – Small Zip-up travel bag. Polyester. 23cm x 37cm x 12cm. 20495 **£3.50**



ESCAPE TO *the tropics*

JUST
£10

JUST
£8
EACH

shower-proof cushions
and fleecy throw

Tropical Pom Pom Throw* 100% polyester. 125cm x 175cm. 20388 **£10**

Tropical Fruit Cushions Shower-proof in light rain. Diameter: 35cm. 20057 Watermelon, 20164 Pink Grapefruit, 20172 Kiwi. **£8**

***WHILE STOCKS LAST**



THE summer SHOP

100% cotton

magnetic closure



with 5 tropical charms



choose your favourite foil slogan print



on-trend embroidered slogan

Tropical Slogan Shopper Canvas cotton shopper with glitter and magnetic button closure. Approx. 42cm x 11cm x 41cm. **10116 £8**

Kasia Interchangeable Necklace Gift Set 5 tropical charms ranging from 1cm to 2.2cm. Necklace length approx. 42cm + 9cm extension chain. **15651 £5**

Tropical Vibes Slogan Coin Purse* Diameter approx. 10cm. PMMA with polyester lining. **10504** Pink. **10371** Green. **10256** Gold. **£3.95**

Sunny Days Hat* Paper straw embroidered hat. Head circumference approx. 56cm with 10cm brim. 89% paper yarn, 11% polyester. **10199 £8.95**

***WHILE STOCKS LAST**

THE colourful WATCHES



ANETA
£10
save £5

2-YEAR warranty

- ✓ metallic strap
- ✓ quartz run
- ✓ silver-tone case
- ✓ decorative subdials

- **Aneta Metallic Strap Watch*** PU strap adjusts between approx. 17cm and 21cm. Includes a battery that can be replaced. **18366** Turquoise. **20602** Pearl. **03814** Hot Pink. Normally £15 **£10** save £5

LITTLE MISTRESS

the go-to British brand for on-trend style and fresh, Insta-worthy designs

NEW



ombré lenses with UV filter

SUNGLASSES
£15
HALF PRICE



comes in a lilac branded case with cloth

NEW Little Mistress Hexagon Sunglasses With Little Mistress case and cloth. UV Filter category 3. Complies with BS EN ISO 12312-1:2013 **58446** Will normally be £30 **£15** half price

EVERYDAY AVON VALUE

£1.50 each

your favourite
SCENTED SPRITZES

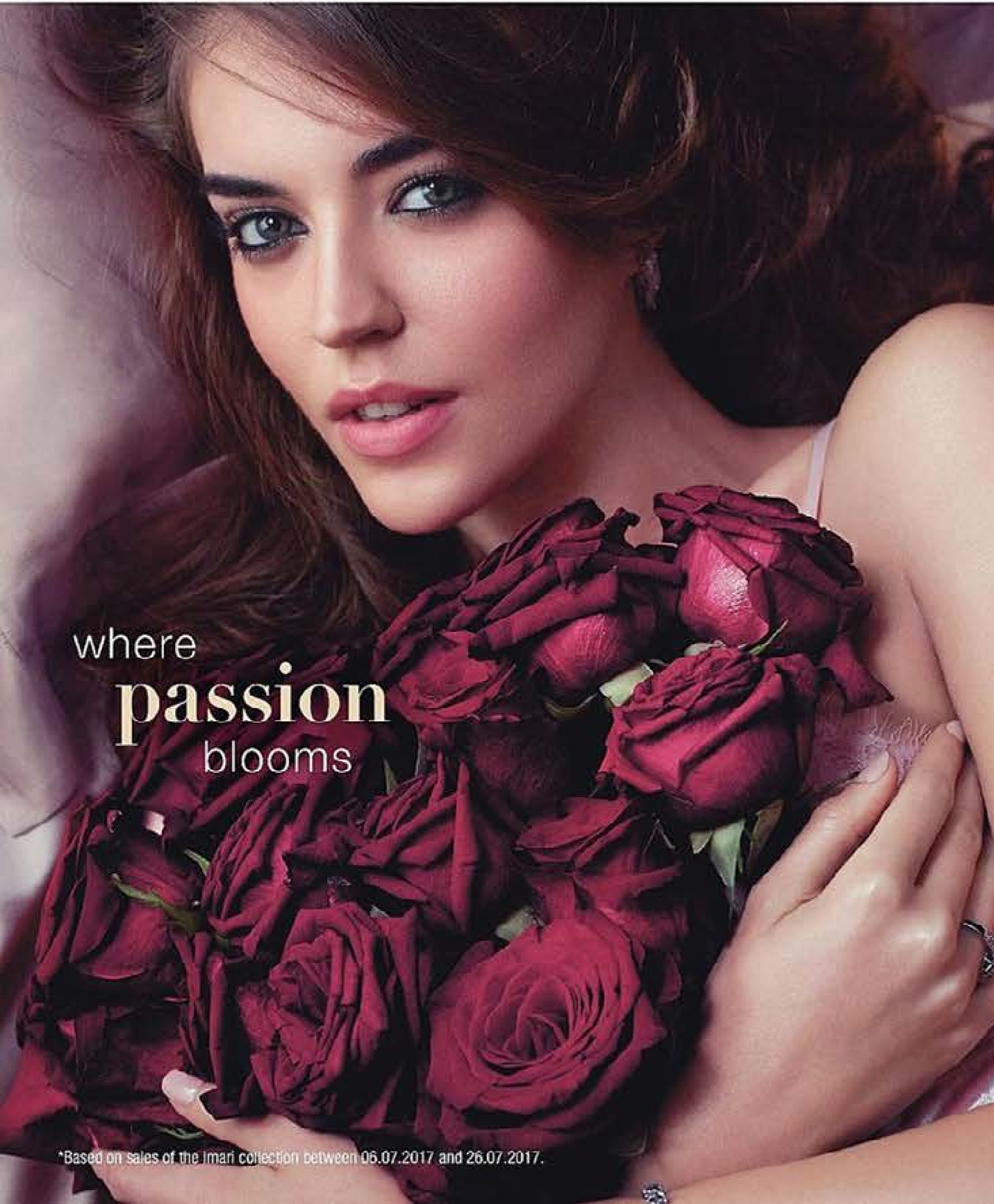
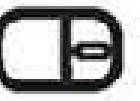


also freshens up rooms & linen

- | | |
|--|--|
| <p>Scented Spritz 100ml
 22095 Apple Blossom*
 01917 Vanilla & Sandalwood
 22368 Coconut & Starfruit
 10280 Lavender & Chamomile
 18051 Cherry Blossom*
 26021 Orange Blossom</p> | <p>12963 Almond & Lily of the Valley
 05702 Pomegranate & Mango
 20263 Violet & Lychee
 11452 Lily & Gardenia
 16899 Pink Grapefruit & Mint
 00570 Pear & Peony*
 £1.50</p> |
|--|--|

*CAUTION: KEEP THIS PRODUCT AWAY FROM WOODEN SURFACES AND FLOORS.





where
passion
blooms

*Based on sales of the Imari collection between 06.07.2017 and 26.07.2017.



IMARI
2 SOLD EVERY MINUTE*

RUB
to smell
Italian lemon
jasmine
vanilla

£5.50
half price



CHYPRE



FLORAL

EDT
50ml
08698

Price per 100ml = £11.00
Normally £11

£5.50 half price

Far Away escape to
exotic
lands

£7
EACH
SAVE £6

a utopian scent
sprinkled with
uplifting
notes



freesia
jasmine
vanilla musk

Far Away EDP 50ml
01982

Price per 100ml = £14.00
Normally £13
£7 save £6



peach
Indian jasmine
sandalwood

Far Away Gold EDP 50ml
02055

Price per 100ml = £14.00
Normally £13
£7 save £6



RUB
to smell
Far Away
INFINITY

Italian bergamot
Indian jasmine sambac
vanilla

Far Away Infinity EDP 50ml
50278

Price per 100ml = £14.00
Normally £13
£7 save £6

all 3 for
£12

SAVE £12
order using 69484

ALLURING
empower your seduction



pink plum
neroli
sandalwood

Body Lotion

150ml
10819
Price per 100ml = £2.67

£4

EDP Purse Spray

10ml
25189

£6

EDP

50ml
01578
Price per 100ml = £28.00

£14

all 3 for
£12

SAVE £12
order using 68874

ELEGANCE
be remembered



pomegranate
jasmine petals
amberwood

Body Lotion

150ml
10850
Price per 100ml = £2.67

£4

EDP Purse Spray

10ml
25270

£6

EDP

50ml
22012
Price per 100ml = £28.00

£14

"I want the
fragrance I
wear to reflect
every aspect
of me."
EVA MENDES

Eva Mendes

AVON
EVE
DISCOVERY

a different scent
for each moment
of your life...

all 3 for
£12

SAVE £12
order using 68304



CONFIDENCE
conquer the world

blackcurrant
frangipani
oakwood

Body Lotion 150ml 23309 Price per 100ml = £2.67 **£4**

EDP Purse Spray 10ml 25221 **£6**

EDP 50ml 00810 Price per 100ml = £28.00 **£14**

all 3 for
£10
SAVE £8.20
order using 68999

PERCEIVE

bursting with
floral confidence

uplifting
essences of
pear, pink
dianthus and
exotic orchid



Perfumed Body Spray
75ml 08748
Price per 100ml = £4.60 **£3.60**

EDP 50ml 08904
Price per 100ml = £22.00 **£11**

Body Lotion 150ml
16030
Price per 100ml = £2.40 **£3.60**



AVON Cherish

unforgettably
fruity joy

all 3 for
£12
SAVE £12
order using 68775

RUB
to smell
raspberry
peony
tiare flower



BODY MIST
spritz on the
go for summer
freshness

Body Mist*
100ml
07484
Normally £3.50
£1.65
save £1.85

*Excluded from All 3 for £12 offer.



EDP 50ml 10926 Price per 100ml = £28.00 **£14**

Body Lotion 150ml 06981 Price per 100ml = £2.67 **£4**

EDP Purse Spray 10ml 10918 **£6**

SURREAL SKY
red fruits
Queen of the Night
amber



EDT
75ml 24752
Price per 100ml = £8.00
Normally £13
£6 save £7

AVON
1 pulse
FOR HER

pear
black violet
spicy sandalwood



EDT
50ml 23721
Price per 100ml = £12.00
£6

TAHITIAN *holiday*
white blossoms, tiaré flower, monoi coconut

refreshing
BODY MIST
to top up
your scent
on the go



Exotic Body Mist 100ml 56523
Normally £3.60 **£1.75 save £1.85**
EDT 50ml 03558
Price per 100ml = £10.00 **£5**

PUR BLANCA *blush*
redcurrant
rose
cedarwood

PUR BLANCA
white freesia
white peony
musk



Pur Blanca Blush EDT 50ml 20461
Price per 100ml = £12.00 Normally £11 **£6 save £5**

Pur Blanca EDT 50ml 08763
Price per 100ml = £12.00 Normally £11 **£6 save £5**

scent-sational *summer savings*
favourites from **£1.75**

Timeless



EDT
50ml 27409
Price per 100ml = £10.00
£5

DON'T FORGET!
order the
Zaria Hammam Towel

£7.50

when you
spend £5
or more across
this brochure

order using 22962
see pages 12-13 for details

scent-sational summer savings

£15

each

SAVE £9



Avon Life for Him EDT
Black pepper, violet leaves
and Virginia cedarwood. 75ml
07963 Price per 100ml = £20.00
Normally £24
£15 save £9



Avon Life for Her EDP
White tea, violet and
iris flower. 50ml
20370 Price per 100ml = £30.00
Normally £24
£15 save £9

AVON
LIFE
live life beautifully

NEW

a fruity burst of
confident mandarin,
vibrant violet
and captivating
patchouli

L
LIPSY
LONDON

ONLINE
COMPETITOR
PRICE
£22.99*

— *vs* —
AVON
PRICE
£12

the same great scent
for £10.99 less



with
gorgeous
gift box



NEW Lipsy Original EDT
30ml 27813
Price per 100ml = £40.00
Will normally be £18
£12 save £6

*Price sourced from littlewoods.com on 26.01.2018.

stay
fresh
this
summer



FOR HER



FOR HIM



Shimmering Body Powder 40g
15. **24166** Avon Soft Musk
16. **11486** Far Away
Price per 100g = £2.50
Normally £2.75
£1 save £1.75

scent-sational

summer savings

roll-ons & talcs

£1 each

FOR HIM

Roll-On Anti-Perspirant Deodorant 50ml

- 1. **18796** Black Suede
 - 2. **06601** Mesmerize for Him
 - 3. **09092** Full Speed
 - 4. **23556** Full Speed Max Turbo
- Price per 100ml = £2.00 Normally £2.60
£1 save £1.60

- 5. **28266** Black Suede Touch
 - 6. **62844** Elite Gentleman In Black
- Price per 100ml = £2.00 Normally £3.60
£1 save £2.60

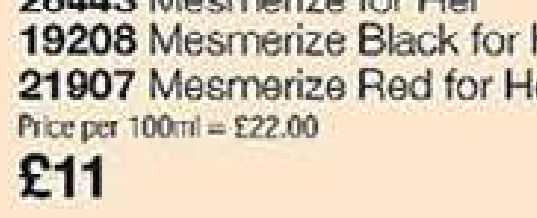
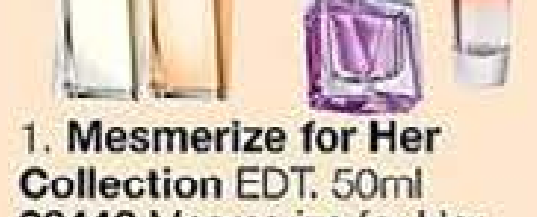
FOR HER

Roll-On Anti-Perspirant Deodorant 50ml

- 7. **03665** Far Away
 - 8. **17855** Avon Soft Musk
 - 9. **07930** Avon Cherish
 - 10. **08110** Incandessence
 - 11. **11247** Little Black Dress
 - 12. **14027** Mesmerize for Her
 - 13. **26146** Perceive
 - 14. **07989** Pur Blanca
- Price per 100ml = £2.00 Normally £2.60
£1 save £1.60

BUY 1 CHOOSE 1 FOR £2

SAVE UP TO £13
pages 162-163
lower priced item £2



2. Avon Soft Musk Collection
EDT. 50ml
27573 Avon Soft Musk
08953 Avon Silky Soft Musk
Price per 100ml = £10.00
£5

3. Secret Fantasy Collection
EDT. 50ml
12633 Secret Fantasy*
22574 Midnight*
17509 Kiss
08417 Wonderland†
Price per 100ml = £11.00
£5.50

*Comes with a detachable cast iron charm on a 2cm stainless steel chain.
†Comes with a detachable aluminium charm with clear rhinestone on a 2.5cm brass chain.

4. Scent Essence Collection
EDT. 30ml
27714 Romantic Bouquet
27680 Sparkly Citrus
27722 Vibrant Fruity
07559 Velvet Amber
Price per 100ml = £15.00
£4.50

5. Far Away Collection
EDP. 50ml
42747 Far Away
13359 Far Away Bella
52761 Far Away Gold
43851 Far Away Infinity
Price per 100ml = £26.00
£13

6. EDP Travel Spray 30ml
20768 Incandessence
20792 Little Black Dress
Price per 100ml = £25.00
£7.50

01396 Avon Cherish
19299 Avon Alpha for Her
19349 Avon Luck for Her
19372 Avon Attraction for Her
Price per 100ml = £30.00
£9

7. Little Dress Collection EDP. 50ml
14274 Little Lace Dress
24588 Little Sequin Dress
11296 Little Black Dress Weekend
Price per 100ml = £26.00
£13

8. Imari Elixir EDP 50ml
12260 Price per 100ml = £22.00 **£11**
9. Rares Collection EDP. 50ml
25809 Rare Amethyst
19232 Rare Pearls
13441 Rare Gold
03285 Rare Platinum
Price per 100ml = £26.00
£13

10. Avon Dreams EDP 50ml
08573 Price per 100ml = £28.00 **£14**
11. Today Tomorrow Always Collection EDP. 50ml
25460 Today
25486 Tomorrow
20610 Always
08235 My Everything for Her
Price per 100ml = £28.00

30ml
11684 Absolute
Price per 100ml = £46.67
£14
12. Avon Luck for Her Collection EDP. 50ml
08722 Avon Luck for Her
27821 Avon Luck Limitless for Her
Price per 100ml = £30.00

£15
13. Viva La Vita EDP 50ml
27656 Price per 100ml = £30.00 **£15**
14. Avon Free for Her EDP 50ml 15172
Price per 100ml = £30.00
£15

15. Avon Attraction Collection EDP. 50ml
10264 Avon Attraction for Her
08250 Avon Attraction Rush for Her
Price per 100ml = £30.00
£15

16. Avon Eve Duet EDP 50ml
07831 Price per 100ml = £40.00 **£20**
17. Avon Alpha for Her EDP 50ml 09340
Price per 100ml = £30.00
£15

18. Perfume Pod**
Plastic and aluminium refillable atomiser. 5ml capacity. **17459 £8**

BUY 1 CHOOSE 1 FOR £2

SAVE UP TO £13
pages 162-163
lower priced item £2

19. Body Lotion 150ml
02626 Far Away
19901 Far Away Gold
61531 Far Away Infinity
13672 Mesmerize Black for Her
13656 Mesmerize Red for Her
03525 Rare Pearls
25726 Rare Gold
04143 Rare Amethyst
28589 Incandessence
14910 Avon Dreams
08060 Pur Blanca
00349 Little Sequin Dress
13607 Little Lace Dress
09977 Little Black Dress Weekend
Price per 100ml = £2.40
£3.60

44370 Avon Eve Elegance
41517 Avon Eve Confidence
43117 Avon Eve Alluring
11791 Avon Eve Duet Sensual
11510 Avon Eve Duet Radiant
10462 Viva la Vita
09597 Today
10272 Tomorrow
20628 Always
09548 Avon Alpha for Her
08912 Avon Luck for Her
10058 Avon Attraction for Her
05140 Avon Attraction Rush for Her
Price per 100ml = £2.67
£4

02220 Avon Free for Her
09407 Avon Life for Her
Price per 100ml = £3.00
£4.50
20. Shower Gel 150ml
10355 Today
10587 Tomorrow
20693 Always
Price per 100ml = £2.67
£4

21. My Everything for Her Body Soufflé 150ml
28423 Price per 100ml = £3.00
£4.50

EDP – Eau de Parfum Spray
EDT – Eau de Toilette Spray

**Excluded from Buy 1 Choose 1 for £2 offer.

22. Perfumed Body Spray 75ml
18507 Incandessence
17624 Avon Soft Musk
25742 Avon Dreams
02139 Far Away
09928 Pur Blanca
Price per 100ml = £4.80
£3.60
10454 Viva la Vita
09621 Avon Alpha for Her
21824 Avon Attraction for Her
07070 Avon Luck for Her
Price per 100ml = £5.33
£4
57745 Avon Free for Her
21576 Avon Life for Her
Price per 100ml = £8.00
£4.50

23. EDT Purse Spray 10ml
20453 Mesmerize Black for Her
EDP Purse Spray 10ml
26724 Perceive
07302 My Everything for Her
13714 Far Away
03988 Far Away Infinity
02295 Avon Luck for Her
08268 Avon Attraction for Her
55194 Avon Attraction Rush for Her
07534 Little Sequin Dress
63610 Little Lace Dress
25692 Little Black Dress
09837 Little Black Dress Weekend
43794 Avon Eve Alluring
44339 Avon Eve Confidence
44651 Avon Eve Elegance
06312 Avon Eve Duet Radiant
03616 Avon Eve Duet Sensual
06999 NEW Always
£6





scent-sational
summer savings

ELITE GENTLEMAN

all 3 for
£10

SAVE £10.20
order using 68676
page 165 only

charmingly
stylish



ELITE GENTLEMAN WEEKEND

ELITE GENTLEMAN IN BLACK



Elite Gentleman Weekend EDT
Italian cypress, violet leaves and fresh citrus. 75ml **19620** Price per 100ml = £17.33

£13

Elite Gentleman In Black EDT
Spearmint, lavender and black vetiver. 75ml **62810** Price per 100ml = £17.33

£13

Hair & Body Wash 250ml 11585 Price per 100ml = £1.44 **£3.60**

Deodorant Body Spray 150ml 13284 Price per 100ml = £2.40 **£3.60**

Elite Gentleman EDT Juniper, cardamom and cedarwood. 75ml **11601** Price per 100ml = £17.33 **£13**

BUY 1 CHOOSE 1 FOR £2

SAVE UP TO £22
page 166 only
lower priced item £2



3. My Everything for Him EDT
75ml 13862 Price per 100ml = £16.67
£14



4. Avon Destination Wilderness EDT 75ml 17053
Price per 100ml = £8.67 **£6.50**



5. Black Suede Collection
EDT, 75ml
18739 Black Suede
09068 Black Suede Essential
11973 Black Suede Touch
07807 Black Suede Night
Price per 100ml = £14.67
£11



6. Avon Homme Collection
EDT, 75ml
54239 Avon Homme
07179 Avon Homme Exclusive
Price per 100ml = £17.33
£13



7. Avon Luck for Him
Collection EDT, 75ml
03699 Avon Luck for Him
27847 Avon Luck Limitless
for Him
Price per 100ml = £20.00
£15



8. Individual Blue Collection
EDT, 100ml
00794 Individual Blue
24547 Individual Blue Unlimited
£5



9. Avon Free for Him EDT
75ml 26385 Price per 100ml = £20.00
£15



10. 1 Pulse for Him EDT 50ml
06338 Price per 100ml = £12.00 **£6**



11. Avon Man EDT 75ml 27789
Price per 100ml = £17.33 **£13**

12. Limited Edition Avon Life
for Him EDT 75ml 10728
Price per 100ml = £32.00 **£24**

13. Avon Alpha for Him EDT
75ml 09399 Price per 100ml = £20.00
£15

14. Deodorant Body Spray 150ml
09365 Full Speed
06445 Full Speed Max Turbo
17657 Full Speed Nitro
26708 Avon Homme
07385 Avon Homme Exclusive
19646 Elite Gentleman Weekend
17665 Avon Destination
Wilderness
56325 Avon Man
28308 Black Suede
08797 Black Suede Night
17178 Black Suede Touch
06692 Mesmerize for Him
Price per 100ml = £2.40 **£3.60**

07997 Avon Luck for Him
09670 Avon Alpha for Him
22871 Avon Attraction for Him
12971 Avon Attraction Rush
for Him
Price per 100ml = £2.67 **£4**

14167 Avon Life for Him
13854 Avon Free for Him
Price per 100ml = £3.00 **£4.50**

15. Hair & Body Wash 250ml
19703 Elite Gentleman Weekend
62828 Elite Gentleman In Black
08755 Black Suede
07575 Black Suede Night
19117 Full Speed Nitro
54346 Avon Homme
00257 Avon Homme Exclusive
57646 Avon Man
54114 Mesmerize Red for Him
Price per 100ml = £1.44 **£3.60**

200ml
09506 Avon Alpha for Him
14308 Avon Luck for Him
02550 Avon Attraction for Him
54999 Avon Attraction Rush
for Him
Price per 100ml = £2.00 **£4**

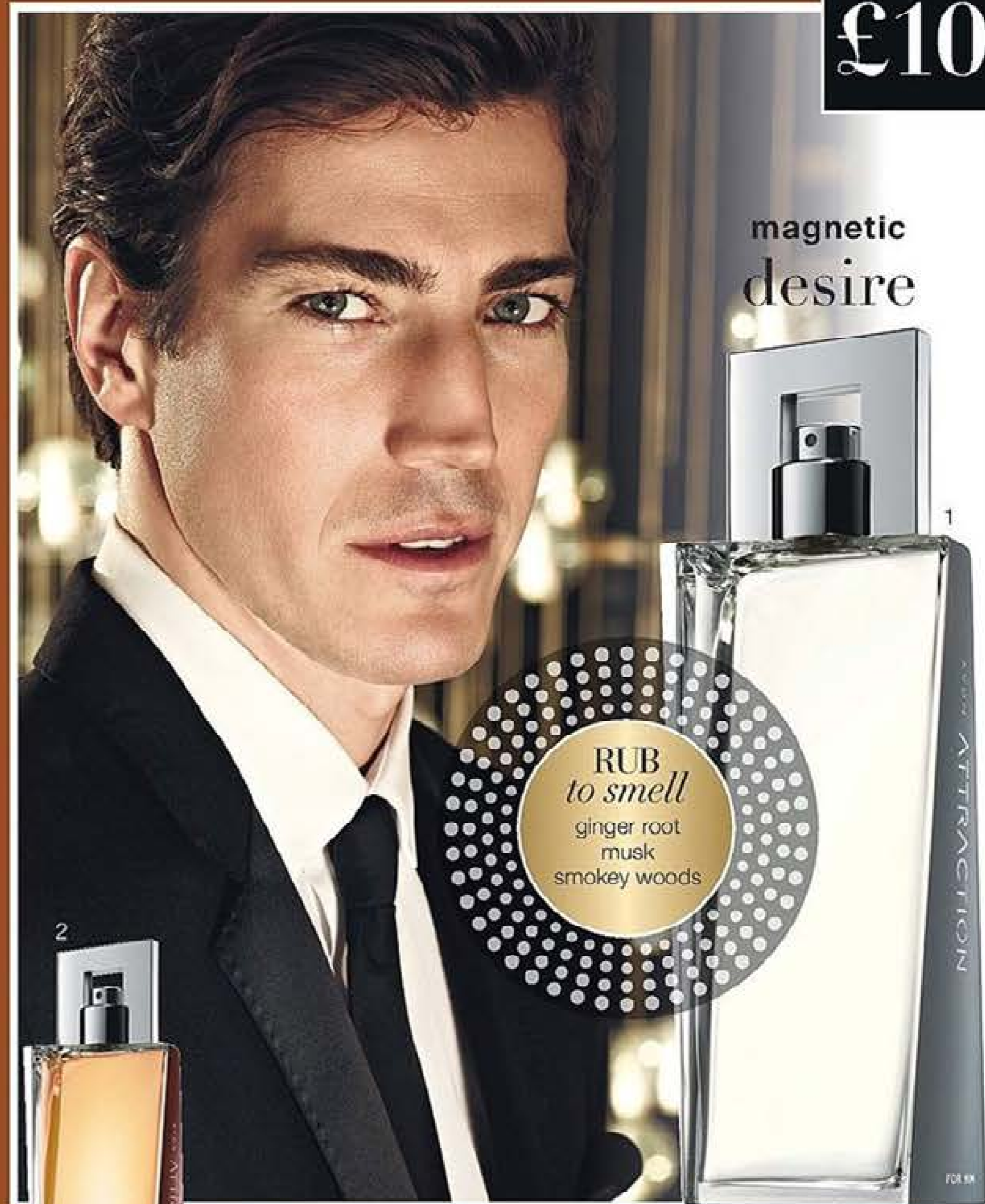
10900 Avon Life for Him
58057 Avon Free for Him
Price per 100ml = £2.25 **£4.50**

16. Mesmerize Black for Him
After Shave Conditioner
100ml 20701 **£3.60**

17. Avon Attraction for Him
After Shave Conditioner
100ml 02402 **£4**

ATTRACTION for him

FROM
£10



1. Avon Attraction for Him EDT Ginger root, musk and smokey woods,
75ml 08334 Price per 100ml = £13.33 Normally £15 **£10 save £5**

2. Avon Attraction Rush for Him EDT Mandarin-lime essence,
cinnamon bark and amber accord. 75ml 19521 Price per 100ml = £20.00 **£15**

ESSENTIALS

everything you need for refreshed, hydrated skin

NEW 3-in-1 Shampoo, Conditioner and Body Wash
400ml
21667

Price per 100ml = 75p
£3



NEW

NEW 3-in-1 Shampoo, Conditioner and Body Wash
200ml
63651

Price per 100ml = £1.00
£2



NEW

Shave Gel
150ml
05587

Price per 100ml = £1.33
£2



After Shave Balm
100ml
07013
£2



SENSITIVE

mild, gentle formulas with chamomile and aloe

NEW 2-in-1 Anti-Dandruff Shampoo and Conditioner
400ml
04960

Price per 100ml = 75p
£3



NEW

NEW 2-in-1 Anti-Dandruff Shampoo and Conditioner
200ml
63727

Price per 100ml = £1.00
£2



NEW

2-in-1 After Shave Balm & Moisturiser
100ml
05603

£2



Shave Gel
100ml
05694
£2



AVON
care
MEN

ACTIVE SPORT

with cooling, invigorating Active Technology, antioxidant vitamin E and energising ginger root



£1.50

Shave Gel
100ml
06148
Normally £2
£1.50 save 50p

3-in-1 Shampoo, Conditioner & Body Wash
200ml
06072
Price per 100ml = 75p
Normally £2
£1.50 save 50p

After Shave Balm
100ml
05967
Normally £2
£1.50 save 50p

8-IN-1 TRIMMER

this must-have gadget takes care of all his grooming needs



8-in-1 Grooming Tool Comes with cleaning brush, storage bag and 8 attachments. Requires 1 x AA battery (not included). **20503 £18**



Men's Store

avon.uk.com

AVON
care

NEW
LOOK

from
£2.25

multipurpose creams
for face, hands and body



softening
for all skin types

01743
Refreshing Aloe
& Cucumber



nurturing
for the whole family

26351
Smoothing
Oatmeal



moisturising
for dry to extra-dry skin

00786
Restoring Moisture
with Coconut Oil

Multipurpose Cream 400ml Price per 100ml = 57p £2.25

body lotions for every skin type



soothing
for all skin
types

21196
Refreshing
Aloe &
Cucumber



nurturing
for all the
family

30106
Smoothing
Oatmeal



nourishing
for dry skin

23127
Moisturising
Royal Jelly



moisturising
for dry to
extra-dry skin

01792
Restoring
Moisture with
Coconut Oil



firming
for mature
skin

57679
Firming Age
Restore



hydrating
for normal
to dry skin

23101
Hydrating
Milk



intensive relief
for extremely
dry skin

**Skin Recovery
Body Lotion
400ml**

23143
Price per 100ml = 75p
£3

Body Lotion 400ml Price per 100ml = 63p £2.50



introducing the new
SERUM-INFUSED
ANEW PLATINUM SKINCARE

for your most
luxurious moisturising experience ever

PLUS your unmissable **Anew** skin-loving set
for **£10** when you buy any product across pages 174-181

See page 172 for details.

order your **A NEW**
 skin-loving set
for just £10

when you buy any Anew product
 across pages 174-181
 order using 69575



MASK
 retinol-infused,
 anti-ageing mask

CLEANSER
 cleanses, restores
 and protects skin

SERUM
 double the power
 of your face cream

LIP BALM
 formulated with retinol
 to help stimulate
 collagen renewal

Includes: Essential Youth Maximising Sheet Mask, Anti-Ageing 3-in-1 Cleansing Water 200ml, Essential Youth Maximising Serum Trial Size 10ml and Lip Plumping Lip Conditioner.

*THE POWER OF A SERUM
 WITH THE HYDRATION
 OF A MOISTURISER*

for deeper, longer-lasting moisture
 and skin that feels comfortable all day

the skincare
 collection you can
 rely on for:

- youthful firmness
- resiliency
- elasticity
- a healthy,
 rosy-looking glow



NEW

EYE & LIP CREAM

smooths the look of lines around lip and eye area*

NEW Eye and Lip Cream

15ml
28290
Price per 100ml = £73.33
Will normally be £18



£11
save £7

DAY CREAM [SPF25]

leaves skin looking & feeling dramatically firmer**

NEW Day Cream SPF25

50ml
11957
Price per 100ml = £24.00
Will normally be £18



£12
save £6

NIGHT CREAM

for skin that looks lifted, youthful and luminous***

NEW Night Cream

50ml
12021
Price per 100ml = £24.00
Will normally be £18



£12
save £6



*Based on a consumer study with 109 women.
**Based on a consumer study with 108 women.
***Based on a consumer study with 113 women.

ANEW PLATINUM
for skin that looks
LIFTED and
feels *FIRMER*

rediscover skin that looks glowing and youthful

PLUS order your Anew set for just **£10** when you buy any Anew product across pages 174-181 order using **69575** see page 172



with Optima-Firm Technology



SPF in all Anew day creams to protect from sun damage

dramatically reduces
the look of deep wrinkles
in 4 weeks**

Day Cream SPF25

50ml

17764

Price per 100ml = £22.00

Normally £16

£11

save £5



97% of women showed
an improvement in overall
fine wrinkling***

Night Cream

50ml

28191

Price per 100ml = £22.00

Normally £16

£11

save £5



smooths out expression
lines around the eyes
in 3 days****

Eye System

16717

Normally £16

£10

save £6



collagen-boosting
treatment for
fuller-looking
lips, instantly

Lip Treatment

16980

£15



*Based on in-vitro testing.
**Based on a 4-week clinical study with 34 women.
***Based on a 12-week clinical study with 64 women.
****Based on an 8-week clinical study with 34 women.

ANEW ULTIMATE
see dramatically
**YOUNGER
LOOKING SKIN**

turn back time and tackle advanced signs of ageing

PLUS order your Anew
set for just **£10**
when you buy any
Anew product
across pages 174-181
order using **69575**
see page 172



SPF in all Anew
day creams to
protect from
sun damage



with exclusive
CelluVive Complex
helps enhance surface skin
cells' cleansing process*



dramatically **reduces**
the look of **wrinkles***

Day Cream SPF25
50ml
26757
Price per 100ml = £20.00
Normally £15

£10
save £5



discolourations look blurred,
revealing **new-looking skin**

Night Cream
50ml
14126
Price per 100ml = £20.00
Normally £15

£10
save £5



96% of women showed
instant improvement
in under-eye **brightness****

Dual Eye System
14134
Normally £15

£9
save £6



instantly smooths
the look of skin***

**Express Wrinkle
Smoother**
9g
23960
Price per 100g = £177.78

£16



*Based on a 4-week consumer study with 114 participants.
**Based on those that expressed an opinion during a consumer study
with 114 women.
***7 out of 10 women agree, based on a consumer study with 114 women.

ANEW REVERSALIST

reverse the look of *FINE LINES* & *WRINKLES*

tackle the early signs of ageing and
dramatically reduce the look of wrinkles

PLUS order your **Anew**
set for just **£10**
when you buy any
Anew product
across pages 174-181
order using 69575
see page 172



with **Tri-Elastinex Technology**
helps **renew, reconstruct** and
regenerate surface skin cells
for younger-looking skin



SPF in all Anew
day creams to
protect from
sun damage

hydrate your skin
instantly

Wake Up Cream
SPF25
50ml
03624

Price per 100ml = £18.00
Normally £13

£9
save £4



dramatically improves
skin texture overnight

Sleep Cream
50ml
02832

Price per 100ml = £18.00
Normally £13

£9
save £4



makes eye area look
renewed and energised

Wide Awake
Eye Cream
15ml
03608

Price per 100ml = £53.33
Normally £12

£8
save £4



smooths and primes
skin for flawless make-up
application

Instant Blurring
Treatment
30ml
10801

Price per 100ml = £40.00

£12



ANEW PERFECT SKIN

SEE *RADIANT,*
PERFECTED skin

strengthen your skin's foundation and
see youthful, glowing skin

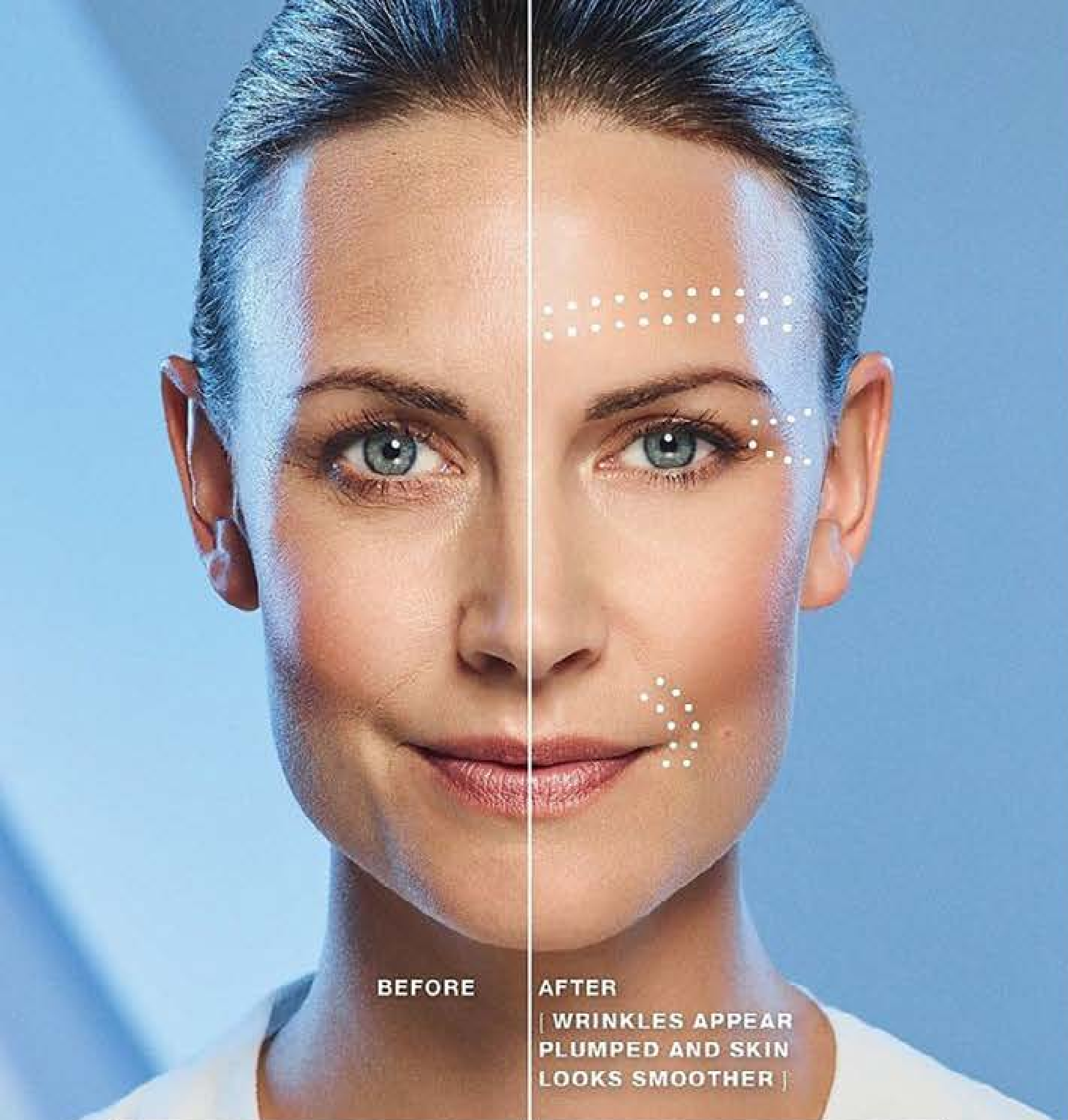
PLUS order your Anew
set for just **£10**
when you buy any
Anew product
across pages 174-181
order using **69575**
see page 172



with **Perfect Cell
Complex** to add
radiance and help
improve skin
texture and tone

SPF in all Anew
day creams to
protect from
sun damage





BEFORE

AFTER

[WRINKLES APPEAR
PLUMPED AND SKIN
LOOKS SMOOTHER]

formulated with exclusive

[A-F33]⁺
COMPLEX

1: UNBLOCKS

to help skin
cells release
more collagen

2: BOOSTS

with retinol to help support
the skin's natural collagen
production process

3: REPAIRS

to help skin's
natural recovery of
damaged collagen

ANEW
CLINICAL. OUTSMART AGEING



try today
£16

love it
or get your money back

try the
**WRINKLE
FIGHTER**
that really works

100%

of women saw
**RESULTS ON
WRINKLES
IN 2 WEEKS***

Anti Wrinkle Line Erasing
Serum with A-F33
30ml
17970

Price per 100ml = £53.33
Normally £25

£16 save £9

HOW TO USE: under any Anew day or
night cream and watch your wrinkles fade.

*Based on results from an 11-week clinical study with 69 women.

CLINICAL TREATMENTS FOR EVERY CONCERN

 <p>Multi-Spot Correcting Serum 30ml 16055 Price per 100ml = £63.33 £25</p>	 <p>Dark Spot Targeted Treatment Serum 15ml 10876 Price per 100ml = £100.00 £15</p>	 <p>Advanced Resurfacing Peel 30 pads. 22111 Price per piece = 50p £15</p>	
 <p>Anti Wrinkle Crow's Feet Corrector with A-F33 15ml 10231 Price per 100ml = £130.00 £19.50</p>	 <p>Face Lifting Cream 30ml 22137 Price per 100ml = £66.67 £20</p>	 <p>Eye Lift System 00885 £20</p>	 <p>Contouring Serum 30ml 10702 Price per 100ml = £83.33 £25</p>
 <p>Anti Wrinkle Targeted Filler with A-F33 22087 £15</p>	 <p>Advanced Hydration Overnight Mask 50ml 00034 Price per 100ml = £40.00 £20</p>	 <p>Deep Recovery Night Cream 30ml 22145 Price per 100ml = £66.67 £20</p>	

CLEANSERS FOR GLOWING, YOUTHFUL-LOOKING SKIN

 <p>Gel Cleanser 150ml 24398 Price per 100ml = £4.33 £6.50</p>	 <p>Daily Scrub 100ml 28316 £6.50</p>	 <p>Cream Cleanser & Mask 150ml 24380 Price per 100ml = £4.33 £6.50</p>	 <p>3-in-1 Cleansing Water 200ml 04994 Price per 100ml = £3.25 £6.50</p>
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YOUTH BOOST

 <p>Youth Maximising Sheet Mask Contains 1 mask. 07120 £4</p>	 <p>Youth Maximising Serum 30ml 07138 Price per 100ml = £83.33 £25</p>
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REVERSALIST

 <p>Reversalist Infinite Effects 30ml 08524 Price per 100ml = £59.63 £17.95</p>

ULTIMATE

 <p>Ultimate Infinite Effects 30ml 12914 Price per 100ml = £66.50 £19.95</p>
--

ANEW
CLINICAL. OUTSMART AGEING



try today
£12
love it
or get your money back

reduce the look of
DARK CIRCLES

91% of women showed an
IMPROVEMENT IN UNDER-EYE DARK CIRCLES*



BEFORE

AFTER

Dramatisation based on clinical test results.

Even Texture & Tone Dark Circle Corrector
15ml
11916
Price per 100ml = £80.00
Normally £20
£12 save £8

*Based on an 8-week consumer study with 149 women.

try today

£8

save £4

love it

or get your money back

ANEW
PERFECT SKIN

splash mask

simply splash on to face
and neck for the radiance
you get from a face mask
in just 15 seconds

DON'T FORGET!
order the
Zaria Hammam Towel

£7.50

when you
spend £5
or more across
this brochure

order using 22962
see pages 12-13 for details

Daily Skin
Boosting Splash
125ml
03533

Price per 100ml = £6.40
Normally £12
£8 save £4



caring
cocoa
butter

AVON CARE
TRUSTED BY
MILLIONS
of WOMEN
WORLDWIDE



from
£2.25

sumptuously scented
and nourishingly rich,
perfect for dry skin

“Love it! After my
bath, I cover myself in this.
It smells amazing and is so
gentle on my
super-sensitive skin.”

'Zoe27',
avon.uk.com
customer, Kent

Body Lotion
400ml
01206
Price per 100ml = 63p
£2.50

Body Butter 200ml
28936
Price per 100ml = £1.13
£2.25

Rich Cream
for Face, Hand
& Body 400ml
54684
Price per 100ml = 56p
£2.25

Skincare

avon.uk.com



RECAPTURING THE LOOK OF

youthful skin...
JUST GOT **EASIER!**

AVON  TRUE | feel your best you



STEP 1:
shake to activate layers



STEP 2:
warm 3-5 drops
between fingers



STEP 3:
gently **press** onto skin and
massage with fingertips to
encourage healthy blood flow


suitable for
sensitive skin


free of dyes
& parabens


allergy
tested

NEW

**3 ANTI-AGEING
TREATMENTS IN 1**

**NOURISHING
OIL LAYER**
argan oil helps boost skin's moisture

**SMOOTHING
PRIMER LAYER**
skin conditioner helps lock in moisture

**STRENGTHENING
SERUM LAYER**
helps strengthen skin's support structure

**NEW Ageless
Tri-Phase Elixir**
30ml
28076

Price per 100ml = £23.33
Will normally be £12

£7 save £5



£7
save £5

suitable for
sensitive skin

free of dyes
& parabens

allergy
tested



for combination to oily skin | removes waterproof eye make-up | for normal to dry skin | for all skin types | for all skin types

Self-Foaming Face Wash 150ml 27045 Price per 100ml = £2.33 £3.50	Gentle Bi-Phase Eye Make-up Remover 200ml 18432 Price per 100ml = £2.00 £4	Gentle Scrub Cleanser 100ml 27151 £3	Miracle Glow Lightweight Cleansing Oil 125ml 25502 Price per 100ml = £4.00 £5	Micellar Water 400ml 05991 Price per 100ml = £1.50 £6	Micellar Water 200ml 02006 Price per 100ml = £2.00 £4
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BUY 1 CHOOSE 1 FREE

pages 190-191, save up to £6
lower priced item free

refreshing gel cleanser

gorgeous silky formula for a visibly healthy glow



suitable for all skin types

ACTIVE SEED complex
formulated with **SOAP BERRIES**
a gentle yet effective natural cleanser

Face Mitt
100% cotton.
Approx. 20cm x 14cm.
13003
£5

Refreshing Gel Cleanser
150ml
27169
Price per 100ml = £2.00
£3

BUY 1 CHOOSE 1 FREE

pages 190-191, save up to £6
lower priced item free

HELLO
youthful glow

35+

AGELESS



£5
save £3

new packaging
but the same formula
you know and love

48hr
moisture



[REAL RESULTS]

ACTIVE
SEED
complex

formulated with
**POMEGRANATE
SEEDS** to help
target multiple signs
of ageing

- ✓ helps prevent skin ageing
- ✓ skin looks youthful and replenished
- ✓ antioxidant-rich formula helps boost collagen production

NEW Ageless 35+ Day Cream SPF20 50ml 28100

Price per 100ml = £10.00 Will normally be £8 **£5 save £3**

NEW Ageless 35+ Night Cream 50ml 26633 Price per 100ml = £10.00 Will normally be £8 **£5 save £3**

perfectly plumped
SKIN

55+

AGELESS



£5
save £4

new packaging
but the same formula
you know and love

48hr
moisture



[REAL RESULTS]

ACTIVE
SEED
complex

formulated with
QUINOA SEED
extract to help restore
youthful-looking
contours

- ✓ skin looks firmer and deeply replenished
- ✓ rejuvenates skin for youthful-looking contours
- ✓ helps increase collagen production in skin cells

NEW Ageless 55+ Day Cream SPF20 50ml 26674

Price per 100ml = £10.00 Will normally be £9 **£5 save £4**

NEW Ageless 55+ Night Cream 50ml 26682 Price per 100ml = £10.00 Will normally be £9 **£5 save £4**

day creams ☀️

Radiance Tinted Moisturiser SPF20
50ml
26781
Price per 100ml = £12.00
£6



Mattifying Day Cream SPF15
50ml
26740
Price per 100ml = £9.00
£4.50



Hydration Day Cream SPF15
50ml
15602
Price per 100ml = £9.00
£4.50



night creams 🌙

Radiance Night Cream
50ml
15545
Price per 100ml = £9.00
£4.50



Mattifying Gel Night Cream
50ml
26773
Price per 100ml = £9.00
£4.50



Hydration Gel Night Cream
50ml
13938
Price per 100ml = £9.00
£4.50



miracle glow



formulated with a BLEND OF 3 POWERFUL SEED OILS

Miracle Glow Nourishing Oil Cream
50ml
56150
Price per 100ml = £18.00
£9



Miracle Glow Lightweight Facial Oil
30ml
15636
Price per 100ml = £33.33
£10



suitable for sensitive skin

free from parabens

allergy tested

glowing
RADIANT SKIN

☀️
SPF20

awakens skin's natural radiance



£3
save £1.50



ACTIVE SEED complex

featuring PASSION FRUIT SEED EXTRACT to help boost radiance and eliminate the appearance of dull skin



Radiance Day Cream SPF20
50ml
27177
Price per 100ml = £6.00
Normally £4.50
£3 save £1.50

suitable for
sensitive skin

free from
parabens

allergy
tested



AVON  TRUE | feel your best you

3-in-1
BENEFITS

✓ **moisturise**
Active Seed Complex

✓ **perfect**
lightweight, flawless finish

✓ **protect**
with SPF15

BB Creams

PERFECT FOR YOUR SKIN TONE

flawless-looking summer skin, **no heavy foundation** necessary!

matte

formulated with
CHIA SEED EXTRACT and
mattifying powders

radiance

formulated with
**glow-boosting PASSION
FRUIT SEED EXTRACT**

anti-ageing

formulated with
POMEGRANATE SEED EXTRACT
and **plant ceramides**



11015
Extra
Light 27029
Light 27037
Medium



10975
Extra
Light 15768
Light 16097
Medium



11072
Extra
Light 01198
Light 01222
Medium

Matte BB Cream 30ml Price per 100ml = £16.67 Normally £7.50 **£5 save £2.50**

Radiance BB Cream 30ml Price per 100ml = £16.67 Normally £7.50 **£5 save £2.50**

Anti-Ageing BB Cream 30ml Price per 100ml = £16.67 Normally £8 **£5 save £3**

TAKE CONTROL OF PORES



SCRUB

Exfoliating Scrub

75ml
25650
Price per 100ml = £3.33
Normally £4

£2.50

save £1.50



CLEANSER

Black Exfoliating Cleanser

75ml
25635
Price per 100ml = £3.67
Normally £4.50

£2.75

save £1.75



"BEST FACE MASK I'VE EVER USED!"

'Amanda199125',
avon.uk.com customer,
Liverpool



"YOU CAN SEE THE DIFFERENCE AFTER YOUR FIRST USE."

'Smufan786',
avon.uk.com customer,
Aylesbury

clearskin LET THEIR CONFIDENCE SHINE

THE MASK THAT ACTS LIKE A MAGNET

oil-absorbing minerals help purify clogged pores for deeply cleansed skin



PORE & SHINE CONTROL

Black Mineral Mask

75ml
25718
Price per 100ml = £4.00
Normally £5
£3 save £2

£3
save £2

turns from **black to grey** when ready to rinse!

clearskin LET THEIR CONFIDENCE SHINE

▶▶▶ BLEMISH-CLEARING for a clear, blemish-free complexion

 <p>Refreshing Toner 100ml 14456 £4</p>	 <p>O2 Fresh Bubble Cleanser 150ml 13987 Price per 100ml = £3.33 £5</p>	 <p>Spot Conceal Stick 13011 £4</p>	 <p>Oil-Free BB Cream 30ml Price per 100ml = £20.00 £6</p> <p>07898 Fair 03038 Medium</p>
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▶▶▶ PORE & SHINE CONTROL for balanced skin

 <p>Gel Purifying Cleanser 125ml 62885 Price per 100ml = £3.60 £4.50</p>	 <p>3-in-1 Facial Wipes 25 wipes. 24232 Price per piece = 14p £3.50</p>	 <p>Oil-Free Moisturising Lotion 75ml 19687 Price per 100ml = £7.33 £5.50</p>
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▶▶▶ PROFESSIONAL-grade, 5-in-1 formulas for breakout-prone skin

 <p>White Clay Cleanser, Scrub and Mask 75ml 24109 Price per 100ml = £6.67 £5</p>	 <p>White Clay Toning Treatment 100ml 24158 £4</p>	 <p>Complete Treatment Pads 30 pads. 24273 Price per piece = 18p £5.50</p>	 <p>Green Tea Overnight Treatment 50ml 24224 Price per 100ml = £12.00 £6</p>
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▶▶▶ BLACKHEAD-CLEARING refine the look of skin

 <p>Soothing Exfoliating Cleanser 125ml 24083 Price per 100ml = £3.60 £4.50</p>	 <p>Deep Clarifying Mask 75ml 24216 Price per 100ml = £6.67 £5</p>	 <p>Clarifying Toner 100ml 24117 £4</p>	 <p>Liquid Extraction Strip 30ml 24315 Price per 100ml = £16.67 £5</p>
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▶▶▶ BLEMISH-FIGHTING TOOLS

 <p>Facial Cleansing Brush Silicone. 58552 £2</p>	 <p>Metal Blackhead Remover Steel carbon. Approx. 12.5cm x 0.6cm. 24331 £4</p>	 <p>Facial Mini Mitt 100% cotton. Approx. 9.8cm x 6.2cm. 06924 £3</p>
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TREAT BLEMISHES FAST!

with 2% salicylic acid, wheat extract and vitamin A

"BEST EVER BLEMISH-CLEARING GEL - IT ACTS INSTANTLY!"
 'Linzi89',
 avon.uk.com customer,
 London



£3.50
save £2

Spot On Instant Gel
15ml
25627
Price per 100ml = £23.33
Normally £5.50
£3.50 save £2

reduce redness and inflammation in just 3 hours



buy 1
order 1 free

Sleep Serenity Pillow Mist only.

relax...
into a deep sleep

mist over your
pillow before
bed and drift into
slumber



pillow mist
with calming lavender
and camomile

Sleep Serenity Pillow Mist
100ml
13532
£4.50

a night at the spa

cleanse away the stress of the day
with soothing **lavender** and **jasmine**



NEW

from

£3



machine
washable

body soufflé
moisturising and lightweight with
bursting beads of vitamin E

**Relaxing Provence Spa
Body Soufflé** 200ml 42507
Price per 100ml = £2.50 Normally £8
£5 save £3

hand cream
an aromatherapy treat to
moisturise and soften dry hands

**Relaxing Provence Spa
Hand Cream** 30ml 40741
Price per 100ml = £10.83 Normally £4.50
£3.25 save £1.25

relaxing bath milk
shake to combine the 2 layers into a luxurious,
softening bath soak

Relaxing Provence Spa Bath Milk
250ml 28407 Price per 100ml = £1.40 Normally £5
£3.50 save £1.50

bath mitt
cleanse your body of impurities
with this exfoliating mitt

NEW Exfoliating Bath Mitt Front: 42%
vegetable fibre, 45% polyester, 13%
viscose. Back: 76% cotton, 24% polyester.
Lining: polyester. Approx. 21cm x 15.5cm.
27953 Will normally be £5 **£3** save £2

indulgent hand creams



Hand Cream 30ml
18358 Blissfully Nourishing
04168 Treasures of the Desert
 Price per 100ml = £15.00
£4.50

Blissfully Nourishing Hand, Elbow and Foot Cream 75ml
20032
 Price per 100ml = £6.00
£4.50

luxurious body creams



Body Moisturiser 200ml
15164 Radiant Gold
10033 Heavenly Hydration
 Price per 100ml = £3.50
£7

20321 Treasures of the Desert
04747 Blissfully Nourishing
 Price per 100ml = £4.00
£8

pampering face masks



03863 Heavenly Hydration
 softens and smooths with moisturising olive oil

16204 Radiant Gold†
 peel-off mask infused with real gold

17889 Greek Seas
 with smoothing sea salt and algae extract

22038 Treasures of the Desert
 restores your youthful glow with argan oil

09464 Perfectly Purifying
 deeply cleanses with Dead Sea minerals

Exfoliating Japanese Washcloth*
 Nylon. Approx. 90cm x 30cm.
42333 £2

Face Mask 75ml Price per 100ml = £7.33 **£5.50**
Face Mask† 50ml Price per 100ml = £11.00 **£5.50**

*Excluded from Buy 1 Choose 1 Half Price offer.

buy 1 choose 1

HALF PRICE

pages 204-205
 lower priced item half price

SKIN
so
SOFT

CHEAPER THAN THREADING, QUICKER THAN TWEEZERS

our latest beauty gadget helps you grab every hair



DO THE TWIST!

simply bend into a U-shape and twist the handles to quickly remove unwanted hairs

NEW Facial Hair Remover
Stainless steel and plastic.
Approx. 20cm x 1.3cm.
63628

£2.50

how does it work?
the clever spring-like design grabs hairs as you twist, removing them from the root for a smooth, hair-free finish

Facial Wax Strip Kit
20 strips.
09373
Price per piece = 20p
£4

Facial Hair Removal Cream
15ml
14365
Price per 100ml = £16.67
£2.50

Hair Removal Cream
100ml
11262
£3

Precision Trimmer
Approx. 12cm x 3cm. ABS. Requires 3x AAA batteries (not included).
04648
£12



SHAVE & TRIM FOR SENSITIVE SKIN

you'll have silky-smooth pins in no time with this super-quick, super-easy shaver

£15

for a quick, smooth shave
(no need for gels or creams!)

perfect for...

- silky-soft legs
- smooth underarms
- trimming bikini line

NEW Skin So Soft Shaver
With a removable guard for trimming hair and a foil head for a closer shave. Requires 2x AA batteries (not included).
13771
£15



comfortable and safe shaving for sensitive skin



removable length guard for a trim bikini line



battery operated (not included)

SKIN *so* SOFT

supreme **NOURISHMENT**
with rich macadamia oil



NEW

Creamy Body Wash 250ml
02709
Price per 100ml = 90p
£2.25

Cream Oil Body Lotion 250ml
57117
Price per 100ml = 90p
£2.25

Triple Phase Oil 100ml
01909
£8

NEW Oil-Infused Shower Foam 150ml
56796
Price per 100ml = £2.00
£3

silky **MOISTURE**
with nourishing argan oil



Creamy Body Wash 250ml
12112
Price per 100ml = 90p
£2.25

Ultra Moisturising Body Lotion 250ml
11874
Price per 100ml = 90p
£2.25

Dry Oil Spray 150ml
06510
Price per 100ml = £1.67
£2.50

Tissue Oil 150ml
02527
Price per 100ml = £5.33
£8

Overnight Body Treatment 200ml
24026
Price per 100ml = £1.25
£2.50

MOISTURISE & GLOW

gently infused with **gradual tan**
for **soft, sun-kissed-looking skin**

**AVAILABLE
IN 2 SHADES:
fair and
medium**



NEW

from
£3

“Really great products to give you natural-looking, glowing skin without resorting to sitting in the sun.”

'knittygritty6',
via Avon Beauty Connects

with **smoothing
JOJOBA OIL**
& *velvet flower
extract*

buff away dull, dry skin and
boost circulation for softer,
smoother skin

NEW Exfoliating Body Brush
With synthetic bristles. Approx.
11cm x 9cm x 5.5cm.
02642
Will normally be £4.50
£3.50 save £1

gradually builds up an
even glow (without the
fake-tan smell)

Glow Body Lotion
200ml
17913 Fair
28712 Medium
Price per 100ml = £1.50
Normally £3.50
£3 save 50p

sprays on evenly for
streak-free results (and a
beautiful, fresh scent)

Airbrush Spray
150ml
17897
Price per 100ml = £2.00
Normally £3.50
£3 save 50p

 suitable for sensitive skin


 free of dyes & parabens

 allergy tested

be good
TO YOUR SKIN...


3-in-1 for face, body and hands



 normal to dry skin

Velvet Soft Multipurpose Cream 200ml 04838
Price per 100ml = £1.50
£3



 normal to dry skin

Ultimate Moisture Daily Body Lotion
250ml 17236
Price per 100ml = £1.40
£3.50

50ml 21030
Price per 100ml = £3.00
£1.50



 mature skin

Visibly Firming Body Lotion
250ml 18960
Price per 100ml = £1.40
£3.50



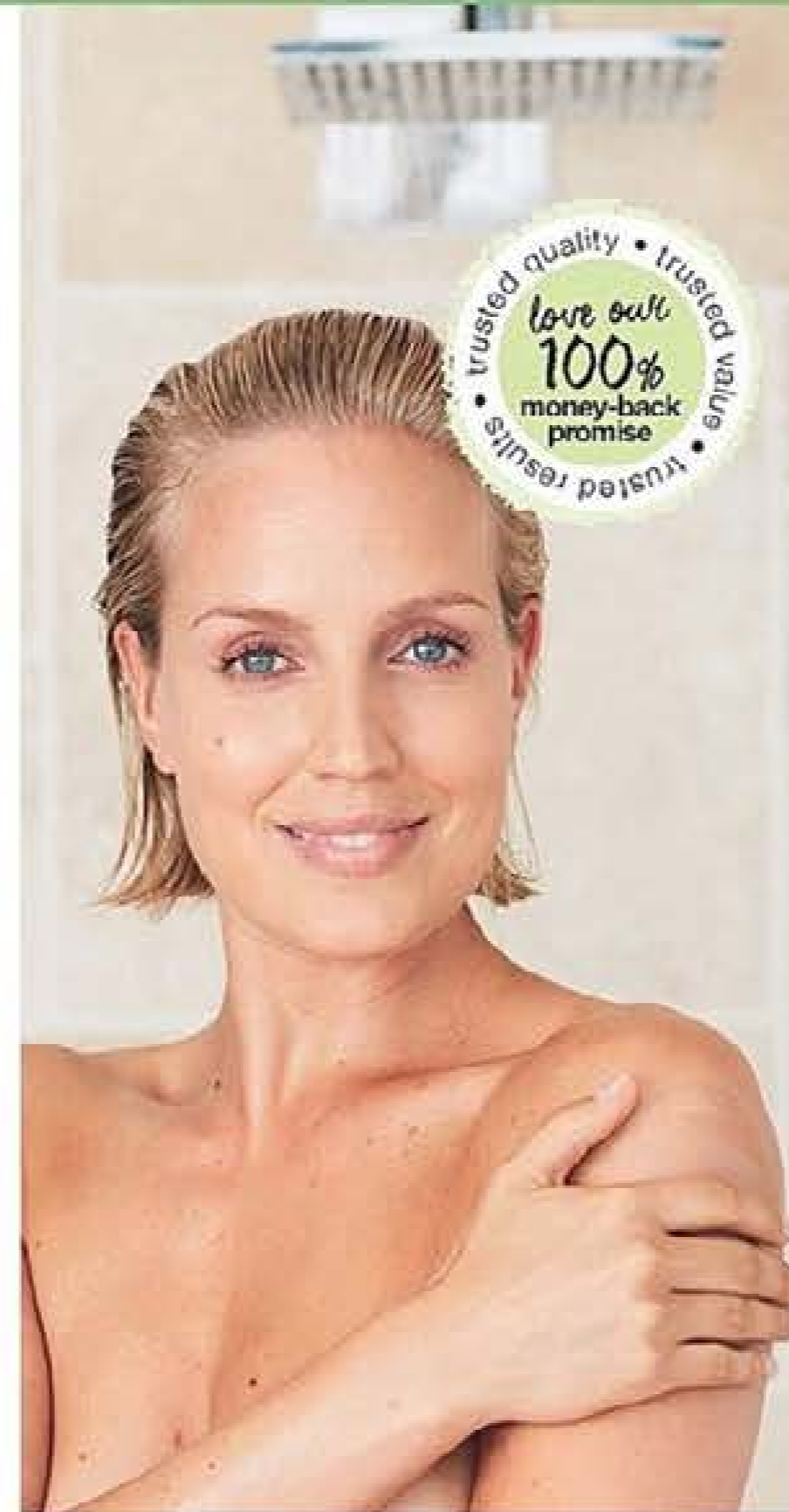
 dry to very dry skin

Deep Nourishment Daily Body Lotion
250ml 17400
Price per 100ml = £1.40
£3.50

50ml 21204
Price per 100ml = £3.00
£1.50

in-shower lotion




for those days when you're too busy to moisturise



NEW



£3.50

-  water-activated, applies in seconds
-  works with the warmth of the shower to instantly absorb into skin
-  skin feels soft all day

NEW Deep Nourishment In-Shower Lotion
250ml 16808
Price per 100ml = £1.40
£3.50

 dry to very dry skin

FOOT WORKS



BEAUTIFUL FEET

FANCY FOOTWORK

with expert tools for the perfect pedi



5 handy tools in a slim travel case

Pedi Set 22186 £5



double-sided metal file, perfect for hard heels

Foot File 25015 £3.50

heavy-duty clippers, perfect for toenails

Toenail Clippers 01073 £2



keeps nails looking clean and tidy

Nail Brush 05926 £2



gently scrape away layers of hard skin

Hard Skin Remover 02766 £3.50

Caution: includes sharp blade. Not to be sold to anyone under the age of 18.

wide design covers a larger area

Paddle Foot File 01008 £2



travel case with file, rasper and pumice

3-in-1 Tool 02758 £3.50



NO TIME FOR A PEDI? think again!

NEW

meet our quick and easy solution to rough, hard heels

£12 half price



comes with 3 attachments:

1 pumice stone
removes hard, dead skin

2 metal file
buffs away rough skin

3 emery file
polishes skin, leaving it feeling super soft

with 2 speed settings and exclusive circular precision head



NEW Electric Pedicure Tool Set Comes with 3 interchangeable heads. Requires 2x AA batteries (not included). **04564** Will normally be £24 **£12 half price**

your foot problems SOLVED

rough skin

rich cream with pumice and walnut shell leaves skin feeling smooth



Rough Skin Remover
75ml
59212
Price per 100ml = £3.33
£2.50

cooling aloe and mint for hot summer feet

softens and refreshes rough, dry skin



Mint and Aloe Exfoliating Scrub
75ml
02931
Price per 100ml = £3.67
£2.75

softens, smooths and cools summer feet



Mint and Aloe Moisturising Lotion
75ml
10629
Price per 100ml = £3.67
£2.75

cools, refreshes and deodorises hot feet



Mint and Aloe Cooling Foot Spray
100ml
03202
£2.75

dry skin

exfoliates, moisturises and refreshes in 1



All in One Pedicure Cream XXL Limited Edition
150ml
44081
Price per 100ml = £2.33
£3.50

smelly feet

neutralising spray instantly reduces foot odour



Odour Neutralising Foot and Shoe Spray
75ml
09746
Price per 100ml = £3.73
£2.80

achy feet

restoring soak with Epsom salts to soothe and soften



Restoring Foot Soak with Epsom Salts
100ml
02204
£2.80

smelly shoes

absorbs moisture and quickly reduces odour



Deodorising Foot and Shoe Powder
75g
54452
Price per 100g = £3.33
£2.50

FROM ROUGH TO BUFF
in 3 easy steps



BEFORE



AFTER

Images for illustrative purposes only.

£2.80

NEW



1: METAL RASPER
use on wet or dry skin to remove hard layers of skin

Heel Rasper
Stainless steel with plastic handle. Approx. 9.5cm x 5cm x 4cm.
03236
£3.50

2: FLEXIBLE PUMICE
use wet or dry to buff and smooth skin

NEW Flexible Pumice Stone
PU. Approx. 12cm x 4cm.
15800
£3

3: CRACKED HEEL TREATMENT
instantly hydrate skin with shea butter, cocoa butter and vitamin E

Cracked Heel Treatment
75ml
14043
Price per 100ml = £3.73
£2.80

THE COMPLETE BODY CONFIDENCE COLLECTION



- target cellulite
- cool & tone
- visually improve stretch marks
- heat & tone
- lift your bust
- firm your skin
- stimulate cells and boost circulation

<p>Cellu Break 5D Anti-Cellulite Lotion 150ml 28654 Price per 100ml = £6.67 £10</p>	<p>Cooling Tone Gel 150ml 04598 Price per 100ml = £8.00 £12</p>	<p>Stretch Mark 24 Total Body Lotion 150ml 02147 Price per 100ml = £8.00 £12</p>	<p>Thermal Tone Anti-Cellulite Warming Gel 150ml 15289 Price per 100ml = £8.00 £12</p>	<p>Bust Contour Lift and Tone Cream 150ml 04549 Price per 100ml = £6.67 £10</p>	<p>Body Sculptor Total Body Firming Lotion 150ml 27672 Price per 100ml = £7.33 £11</p>	<p>Double-Sided Body Massager PVC and steel. Approx. 13cm x 10cm x 3cm. 18317 £8</p>
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get that **FRESH,** CONFIDENT FEELING

try our delicately fragranced feminine hygiene for freshness that lasts all day



ORIGINAL GENTLE soft floral freshness	COTTON BREEZE LIGHT aloe vera & chamomile	ODOUR NEUTRALISING witch hazel & chamomile	SOOTHING COMFORTING vitamin E & aloe vera	ACTIVE REFRESHING aloe vera & chamomile
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<p>Feminine Cleansing Wipes 15 wipes. 07336 Price per piece = 17p £2.50</p>	<p>28688 Gentle 05454 Cotton Breeze</p>	<p>63602 Odour Neutralising</p>	<p>03871 Soothing 07062 Active</p>	<p>Active Travel Size Feminine Wash 100ml 20982 £1.50</p>
Feminine Wash 300ml Price per 100ml = 75p £2.25				

NO SWEAT! with 48-hour protection you can rely on

Men's Roll-On Anti-Perspirant Deodorant 50ml

16675 Invisible
16956 Active
63693 Fresh
18234 Minerals
Price per 100ml = £2.00
£1

16816 Max Protection 6
Price per 100ml = £3.00
£1.50

Women's Roll-On Anti-Perspirant Deodorant 50ml

17111 Invisible Protection
15362 Light Bloom
06155 Minerals
Price per 100ml = £2.00
£1

04390 Silk Smooth
23879 Max Protection 6
Price per 100ml = £3.00
£1.50



NEW
LOOK

AVON
care SUN+

FACE

high-protection SPF, specially designed to care for your face

Fresh Protection Face Cream SPF30

50ml
17806
Price per 100ml = £7.00
£3.50



Multi Protection Moisturising Face Cream SPF30

50ml
56390
Price per 100ml = £7.00
£3.50



Anti-Ageing Face Cream SPF50

50ml
56416
Price per 100ml = £7.00
£3.50



Protective Balm SPF30
28357
£2



BODY

moisturising protection from UVA/UVB rays

Multi Protection Moisturising Sun Lotion SPF30

150ml
01479
Price per 100ml = £3.33
£5



Multi Protection Moisturising Sun Lotion SPF50

150ml
17871
Price per 100ml = £3.33
£5



Fresh Protection Moisturising Sun Lotion SPF30

150ml
27888
Price per 100ml = £3.33
£5



SENSITIVE SKIN

lightweight and hypoallergenic for sensitive skin

Pure & Sensitive Face and Body Sun Lotion SPF50

150ml
54619
Price per 100ml = £3.33
£5



Pure & Sensitive Face and Body Sun Lotion SPF50

50ml
54734
Price per 100ml = £7.00
£3.50



KIDS

keep them protected for carefree fun in the sun

Multivitamin Kids' Sun Cream SPF50

150ml
17814
Price per 100ml = £3.00
£4.50



Turquoise Kids' Sun Spray SPF30

150ml
28449
Price per 100ml = £3.00
£4.50



Multivitamin Kids' Sun Cream SPF50

75ml
54569
Price per 100ml = £4.00
£3



REFRESH

refillable water mister, no batteries required



Face Mister
Plastic. Approx. 14.8cm x 3cm.
59261
£3.50

TRAVEL POUCH

zipped bag holds up to 5 bottles



Toiletries Bag
PVC and PU. Approx. 23cm x 6cm x 20.5cm.
22707
£4

SPRAY & GO!

WITH WATER-RESISTANT PROTECTION
IN A HANDY, SPRAY-ON FORMULA



lightweight, moisturising spray

quick-dry, clear spray

TOP TIP
these easy sprays are perfect for quick top-ups throughout the day

Moisturising Sun Spray SPF15 150ml 19596 Price per 100ml = £3.33 **£5**

Quick Dry Clear Spray SPF30 150ml 27516 Price per 100ml = £3.33 **£5**

avon.uk.com *Suncare*

**NEW
LOOK**

AVON
care SUN+

SOOTHE SUN-KISSED SKIN

AFTER SUN CARE **ENRICHED WITH ALOE** TO COOL SKIN AND HELP PREVENT PEELING



400ml
bottle

TOP TIP
our Aloe Ice Gel
Instantly cools
sunburned skin – no
need for a fridge!



gentle,
cooling
formula in a
handy spray

instantly cools
and soothes
sunburned
skin

soothes and
rehydrates skin to
help your tan
last longer

rich and
non-greasy, with
nourishing shea
and cocoa butter

Cooling After Sun Spray 150ml 17350 Price per 100ml = £2.67 **£4**

Aloe Ice Gel 150ml 28258 Price per 100ml = £2.67 **£4**

Cooling After Sun Lotion with Aloe 400ml 17376 Price per 100ml = £1.25 **£5**

Soothing After Sun Body Butter 200ml 17384 Price per 100ml = £2.00 **£4**

BEAUTIFULLY BRONZED

HELP YOUR TAN LAST LONGER WITH
MOISTURISING TAN ENHANCERS AND
BRONZING SELF-TANS



TAN-ENHANCING
tan accelerator to
help boost your
skin's natural
tanning process

**Maxi Tan Bronze
Tan Accelerator**
200ml
56069
Price per 100ml = £3.25
£6.50

helps
prolong
your tan and
soften skin

**Tan Enhancing
Oil Spray**
150ml
17202
Price per 100ml = £3.33
£5

with firming
complex
and tropical
scent

**Magic Tan
Bronzing
Mousse**
150ml
17335
Price per 100ml = £5.00
£7.50

with
moisturising
coconut oil and
cocoa butter

**Moisturising
Self-Tan Face &
Body Lotion**
150ml
17079
Price per 100ml = £4.33
£6.50

for perfectly
smooth
application

**Tanning
Mitt**
17921
£3.50

Tanning Mitt
just
£2

when you buy the Magic Tan
Bronzing Mousse or Moisturising
Self-Tan Face & Body Lotion

AVON
care.

a simple touch
is all you need



face creams

Face Cream 100ml
28951 Cocoa Butter
10397 Royal Jelly
26393 Restoring Moisture
 with Coconut Oil
59519 Aloe & Cucumber
28639 Hydrating Vita
£2



Day Cream 100ml
17194 Age Restore
£2.20



£1.20

NEW

caring cleansers

**Smoothing Oatmeal
 Face Cleanser
 Lotion 200ml**
22228
 Price per 100ml = 88p
£1.75

**Hydrating 3-in-1
 Facial Cleanser
 200ml**
06890
 Price per 100ml = 88p
£1.75

purifying toner

**Rose Water
 Cleansing Toner
 100ml**
20560
£1.20

lip care

Lip Balm 10ml
04689 Royal Jelly
17780 Cocoa Butter
£1.20

**Skin Recovery Lip Treatment
 11056**
£1.20



EVERYDAY
AVON VALUE

from
£1.20

moisture-rich
cleansing
cream

“ Cold creams are a
 skincare classic as they're
 so quick, easy and gentle for
 removing make-up. ”

Laura Key,
 Avon UK's Skincare Expert



**NEW Hydrating
 Cold Cream
 100ml**
09035
£2

Everyday Value

avon.uk.com

NEW

INTRODUCING...

Kir Royale cocktail collection

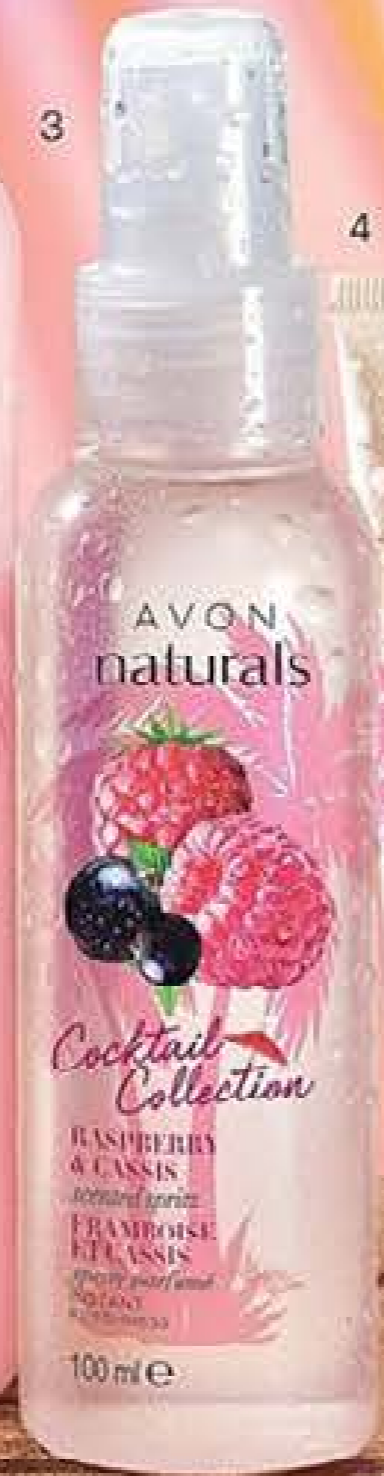


1. bubble bath



2. body lotion

£1



3. body, room & linen spray



4. hand cream

£1

£1



5. shower gel



EVERYDAY AVON VALUE

from

£1

bring happy hour to your bathroom with the sweet scent of **raspberry** and **cassis**

“ We loved this refreshing scent so much, we just had to create a whole collection! It smells just like summer. ”

Emma Trainor,
Avon UK's Toiletries Expert

1. **NEW**
Bubble Bath
500ml
27995
Price per 100ml = 40p
£2

4. **NEW**
Hand Cream
75ml
27987
Price per 100ml = £1.33
£1

2. **NEW**
Body Lotion
200ml
28001
Price per 100ml = 50p
£1

5. **NEW**
Shower Gel
250ml
27979
Price per 100ml = 40p
Will normally be £1.50
£1 save 50p

3. **NEW**
Scented Spritz*
100ml
28019
£1.50

*CAUTION: KEEP THIS PRODUCT AWAY FROM WOODEN SURFACES AND FLOORS.

enchanted collection gels

Magical Kingdom Shower Crème

05355 250ml

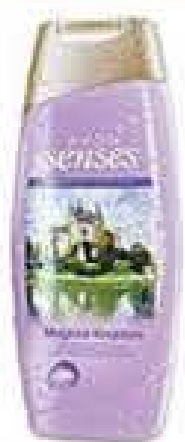
Price per 100ml = 60p

£1.50

14480 500ml

Price per 100ml = 40p

£2



Enchanted Paradise Shower Gel

05348 250ml

Price per 100ml = 60p

£1.50

14316 500ml

Price per 100ml = 40p

£2



perfume-inspired

L'Amour Shower Crème

16972 250ml

Price per 100ml = 60p

£1.50

14761 500ml

Price per 100ml = 40p

£2



La Vita Shower Crème

54601 250ml

Price per 100ml = 60p

£1.50

14530 500ml

Price per 100ml = 40p

£2



Lagoon Shower Gel

54395 250ml

Price per 100ml = 40p

£1

17640 500ml

Price per 100ml = 30p

£1.50



Anti-Stress Shower Gel

12641 250ml

Price per 100ml = 40p

£1

02857 500ml

Price per 100ml = 30p

£1.50



Citrus Zing Shower Gel

54379 250ml

Price per 100ml = 40p

£1

17632 500ml

Price per 100ml = 30p

£1.50



Garden of Eden Shower Gel

12500 250ml

Price per 100ml = 40p

£1

22749 500ml

Price per 100ml = 30p

£1.50



crèmes

Happiness Shower Crème

07906 250ml

Price per 100ml = 50p

£1.25

26203 500ml

Price per 100ml = 35p

£1.75



Heaven Harmony Shower Crème

12377 250ml

Price per 100ml = 50p

£1.25

12427 500ml

Price per 100ml = 35p

£1.75



Mystique Shower Crème

57000 250ml

Price per 100ml = 50p

£1.25

04010 500ml

Price per 100ml = 35p

£1.75



NEW

NEW Pink Exfoliating Gloves

Polyester.

28027

Will normally be £2.50

£2 save 50p



men's 2-in-1s

NEW

NEW Active Cleanse Shower Gel

250ml

27920

Price per 100ml = 40p

£1



Power Fresh Hair & Body Wash

00414 250ml

Price per 100ml = 40p

£1

00448 500ml

Price per 100ml = 30p

£1.50



X-treme Hair & Body Wash

59162 250ml

Price per 100ml = 40p

£1

19158 500ml

Price per 100ml = 30p

£1.50



Ocean Surge Hair & Body Wash

00307 250ml

Price per 100ml = 40p

£1

13565 500ml

Price per 100ml = 30p

£1.50

NEW

RUB to smell FRUITY MARGARITA



EVERYDAY AVON VALUE

from

£1

anyone fancy a cocktail?

“These moisturising shower gels are my new faves and they smell just like juicy summer cocktails!”

Emma Trainor, Avon UK's Toiletries Expert

NEW Fruity Margarita Shower Crème

250ml

01636

Price per 100ml = 40p

Will normally be £1.50

£1

save 50p

NEW Caribbean Colada Shower Crème

250ml

13755

Price per 100ml = 40p

Will normally be £1.50

£1

save 50p

Everyday Value

avon.uk.com



Fragrant Rose
18895 500ml
12518 1 litre



White Lily
19711 500ml
13235 1 litre



Jasmine
10041 500ml
04762 1 litre



Chocolate & Orange
25007 500ml
27318 1 litre



Soft Pink
02451 500ml
00208 1 litre



Herbal Meadow
03996 500ml
54908 1 litre



Lavender
23465 500ml
20966 1 litre



Sensitive Rose Petals
06429 500ml
00844 1 litre

sensitive & creamy

Bubble Bath 500ml
Price per 100ml = 40p **£2**

Bubble Bath 1 litre £2.50

Bubble Bath 500ml
Price per 100ml = 30p **£1.50**

Bubble Bath 1 litre £2.50

500ml
£1.50

EVERYDAY
AVON VALUE
from
£1.50

*bathtime
bubbles*

“One of our bestselling bubble baths! It must be the thick, foamy bubbles and the fun, sweet scent.”

Emma Trainor,
Avon UK's Toiletries Expert

Bubble Bath 500ml
18556 Bubblegum
16964 Apple Crumble
Price per 100ml = 40p
£2

Bubble Bath 1 litre
18945 Bubblegum
18929 Apple Crumble
£2.50





soothing lavender helps them sleep

Good Night Lavender Body Lotion
150ml
00638
Price per 100ml = £1.33
£2

Good Night Lavender Body Wash & Bubble Bath
250ml
14647
Price per 100ml = 80p
£2



fruity bath paints

Bath Time Paint 100ml
07609 Wacky Watermelon
11007 Playful Pear
02881 Bursting Berry
£1.50



2-in-1 haircare

2-in-1 Shampoo & Conditioner 250ml
08805 Amazing Apple
02741 Wacky Watermelon
Price per 100ml = 60p
£1.50



2-in-1 wash & bubbles

Body Wash & Bubble Bath 250ml
17483 Swirling Strawberry
20818 Playful Pear
03301 Groovy Grape
Price per 100ml = 60p
£1.50

goodbye tangles!

“This compact brush is great for detangling on the go. Plus, the handy hair clip is a must in the kids’ swimming bags!”

Emma Trainor,
Avon UK's Toiletries Expert



with removable hair clip



Magnificent Mango Detangling Spray 200ml
05769
Price per 100ml = 75p

£1.50

Detangling Brush with Clip
01933
£5

EVERYDAY AVON VALUE

from

£1.50

full volume
with raspberry & hibiscus



Shampoo 250ml
08516
Price per 100ml = 40p
£1

Conditioner 250ml
05371
Price per 100ml = 40p
£1

Daily Hair Refresher 100ml
57281
£1.25

super strength
with apricot & shea



2-in-1 Shampoo & Conditioner 250ml
16352
Price per 100ml = 48p
£1.20

Leave-in Treatment 125ml
11429
Price per 100ml = £1.00
£1.25

Detangling Spray 150ml
15677
Price per 100ml = 83p
£1.25

deep clean
with verbena & peppermint



Shampoo 250ml
24471
Price per 100ml = 40p
£1

Conditioner 250ml
02069
Price per 100ml = 40p
£1

+vitamin complex
with grapefruit & passion fruit



2-in-1 Shampoo & Conditioner 250ml
15149
Price per 100ml = 46p
£1.20

Hair Treatment Mask 125ml
13680
Price per 100ml = £1.00
£1.25

2-in-1s
time-saving care for hair



2-in-1 Shampoo & Conditioner 250ml
55186 Basil & Lotus Flower
06809 Strawberry & Guava
11783 Mango & Ginger
Price per 100ml = 48p
£1.20

giant 700mls



2-in-1 Shampoo & Conditioner 700ml
58206 Blackcurrant & Red Clover
07161 Mango & Ginger
Price per 100ml = 39p
£2.75

DON'T FORGET!
order the
Zaria Hammam Towel

£7.50

when you
spend £5
or more across
this brochure

order using 22962
see pages 12-13 for details



NEW



RUB
to smell
ALOE &
MACADAMIA

AVON
naturals
HAIR CARE

soft
& STRAIGHT

2in1 SHAMPOO & CONDITIONER
SHAMPOOING & APRÈS-SHAMPOON

aloe & macadamia
aloès & macadamia



AVON
naturals
HAIR CARE

soft
& STRAIGHT
TREATMENT MASK
aloe & macadamia
aloès & macadamia
NATURAL & SCIENCE
TECHNOLOGY
- LOW pH
125 ml e

EVERYDAY
AVON VALUE

from

£1

nourishing
hairecare

“ We’re so excited
about this new range!
Aloe is great for soothing
the scalp and macadamia
leaves hair really soft
and nourished. ”

Emma Trainor,
Avon UK's Toiletries Expert

**NEW Aloe &
Macadamia
2-in-1
Shampoo &
Conditioner**
250ml
27664
Price per 100ml = 40p

£1

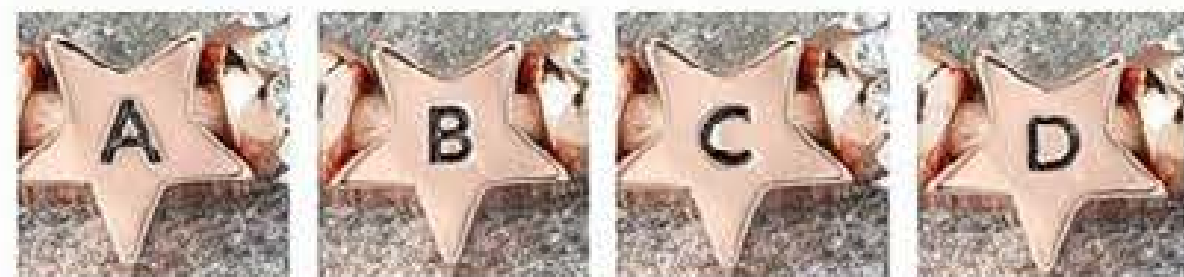
**NEW Aloe &
Macadamia
Treatment
Mask**
125ml
27805
Price per 100ml = £1.00
£1.25

STAR BUY

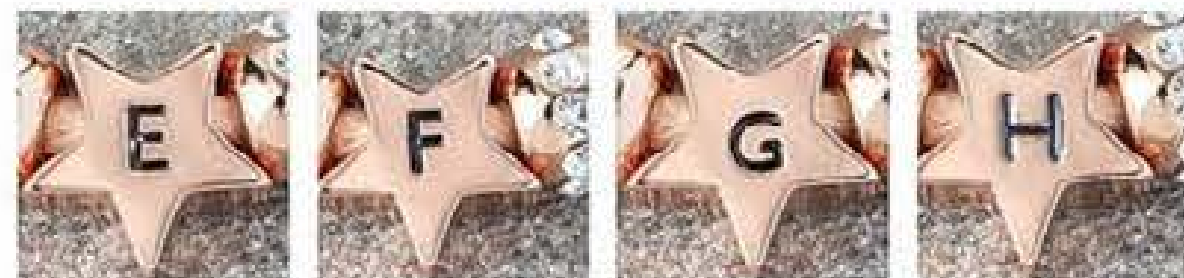
because beautiful things shouldn't break the bank

NEW

JUST **£4.50**
each
HALF PRICE



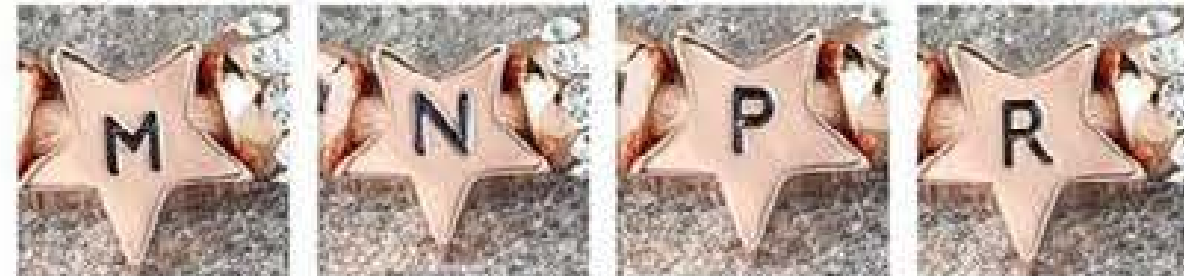
28340 A 28464 B 17418 C 17517 D



17533 E 17541 F 17574 G 16238 H



08789 I 17756 J 04416 K 54585 L



54700 M 28522 N 28530 P 28555 R



28647 S 28720 T 28803 V 28811 W



28852 Z

NEW Melanee Multilayer Initial Wrap Bracelet

Cord wrap bracelet with a silver-plated initial pendant (approx. 1.2cm) and beads (approx. 0.7cm). Approx. 54cm with magnetic closure. Will normally be £9

£4.50 half price

magnetic fastening



mink and rose gold-tone wrap bracelet



double-strand cord with initial detail

THE INITIAL wrap bracelets

AVON
care



Hand Cream 75ml
23242 Firming Age Restore
57885 Nourishing Cocoa Butter
01545 NEW Restoring Moisture
with Coconut Oil
21709 Nurturing Glycerine
21675 Moisturising Royal Jelly
59501 Regenerating Argan Oil
Price per 100ml = £2.67

£2

21782 Skin Recovery
Price per 100ml = £3.00

£2.25

your favourite
HAND CREAMS
BUY 2 CHOOSE
1 FREE

back cover only
lower priced item free



for
mature skin

for dry to
extra-dry skin

for dry to
extra-dry skin

for normal
to dry skin

for dry to
extra-dry skin

for
dry skin

for extremely
dry skin

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50812

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