

AVON

BROCHURE 13 2017

avon.uk.com



bestselling
DUAL ELIXIR

just

£10

worth £28*

when you buy any
Anew product†

UNMISSABLE NEW & IMPROVED PRICES

because every woman deserves superior skincare



see your best results ever, or your money back!

*Based on normal brochure price.
†Exclusions apply.

exclusive offer • exclusive offer • exclusive offer

NEW



exclusive offer • exclusive offer • exclusive offer



DESIGNER INSPIRED WATCH

stay on time and on trend with this stunning timepiece, complete with gorgeous rose-tone accents

stainless steel,
twin mesh strap



JUST £10

when you spend £10 or more
across this brochure*
order using 35972

WORTH
£25⁺

NEW Heather Watch Stainless steel strap, adjustable between approx. 15.5cm and 20cm. Comes with a battery that can be replaced.

35972 offer price £10 when you spend £10 or more across this brochure*

25734 full price £25

ALLOW 6 WEEKS FOR DELIVERY

*Excludes Causes products.
*Based on normal brochure price.

LOWEST PRICE EVER! £6.50

find your favourites

Anew p6-21

Summer Essentials p28-45

Make-up p46-95

Fragrance p96-109

Men's Store p110-113

Life & Style p115-146

Hair Salon p148-159

Skincare p162-173

Causes p174-175

Bath & Body p176-197

Mix & Match p198-205

follow us and join in!



ask your
Representative for the
SALE FLYER
for
**MORE
AMAZING
SAVINGS**

- t-shirt bra:**
- moulded cups for invisible support under fitted tops
 - underwired for ultimate support
 - tested to the highest quality standard

Essentials T-Shirt Bra with Lace

Padded and underwired. 64% nylon, 27% polyester, 9% elastane, excluding trims. Larger sizes (e-f): 59% nylon, 34% polyester, 7% elastane, excluding trims.

size	white	nude	black
32a	12302	55996	58545
32b	04861	56051	58636
32c	03749	56085	58685
32d	10801	56150	58784
32dd	10892	18770	58800
34a	09753	56283	58883
34b	08276	56317	58933
34c	50120	56325	57737
34d	21295	57497	58446
34dd	61556	57513	57877
34e	21808	06098	10991
34f	21303	04259	09829
36b	53017	57539	59436
36c	63719	58263	55202
36d	41475	57646	58909
36dd	15057	18663	58917
36e	15628	04184	11304
36f	16089	04457	10041
38b	14464	58255	55798
38c	19257	58271	56838
38d	20230	58354	58958
38dd	15800	18747	55533
38e	12179	04234	11361
38f	10074	02931	11148
40b	03681	57786	59113
40c	04564	18762	57018
40d	02253	57950	56390
40dd	22723	57729	54742
42b	24836	58156	59865
42c	03848	57778	58099
42d	24299	57125	58529

Normally £11

£6.50 save £4.50

*Based on sales of Essentials T-Shirt Bra with Lace between 14.04.2016 and 04.05.2016.

up to
42D

available in white, nude
and black



1 sold
every
3
minutes*

BESTSELLING DUAL ELIXIR

just
£10
worth £28**

when you buy any
Anew product across pages 6-20†
order using **67447**

plus

FREE EXCLUSIVE SAMPLE:

be the first to try Avon's
**anti-ageing
skincare breakthrough
of the decade!**

coming in Brochure 15

formulated with a
blend of precious oils
and gold peptides

INSTANTLY
skin feels **velvety
smooth** and looks
brighter and fresher*

**IN JUST
2 WEEKS**
wrinkles and deep
lines appear reduced,
and skin's firmness
is regained*

Ultimate Supreme
Dual Elixir
40ml
58743
Price per 100ml = £70.00
£28

*Based on those who
expressed an opinion in a
consumer perception study
with 109 women.

**Based on normal
brochure price.

†Excludes Youth Maximising
Sheet Mask and cleansers
on page 20.

see **dramatic results**
on all **signs of ageing**

9 out of 10 women agree

ULTIMATE 50-60



★★★★★
“Fantastic. I use the day cream alongside the night cream. I can honestly say my skin feels fabulous.”

*Loulou77, avon.uk.com customer, Derby

find out what other UK women are saying...

visit avon.uk.com

complete your regime:

 **NEW LOWER PRICE**
£11
Night Cream 50ml
28191
Price per 100ml = £22.00
Normally £18
£11 save £7

 **NEW LOWER PRICE**
£10
Eye System
16717
Normally £16
£10 save £6

*Based on a 4-week clinical study with 34 women.
**Based on in-vitro testing.



DUAL ELIXIR
JUST £10
plus **FREE**
EXCLUSIVE SAMPLE

when you buy any Anew product across pages 6-20* order using 67447 see pages 6-7 for details *Exclusions apply.

reignite your **radiance**
(without breaking the bank)

 2. SMOOTH
NEW LOWER PRICE
£11

 **ANEW ULTIMATE DAY**
MULTI-PERFORMANCE CREAM • CRÈME DU JOUR SPF 25

 1. PLUMP

exclusive CelluVive Complex helps enhance surface skin cells' cleansing process to dramatically improve visible signs of ageing**

collagen-boosting treatment for fuller-looking lips, instantly

Lip Treatment
16980
Normally £15
£12 save £3

nourishing day cream for results on multiple signs of ageing*

Day Cream SPF25 50ml
17764
Price per 100ml = £22.00
Normally £18
£11 save £7

love the results or your money back!

PLATINUM 60+



“I bought the day, night, and eye and lip creams. The products are keeping my mature skin hydrated. I’m a convert!”

*Collisue', avon.uk.com customer, Oxfordshire

find out what other UK women are saying... visit avon.uk.com

complete your regime:



Instant Definition Treatment
15ml
08615
Price per 100ml = £80.00
Normally £15
£12 save £3



NEW LOWER PRICE
£11

Eye & Lip Cream
15ml
05389
Price per 100ml = £73.33
Normally £18
£11 save £7



DUAL ELIXIR
JUST £10
plus FREE EXCLUSIVE SAMPLE

when you buy any Anew product across pages 6-20* order using 67447 see pages 6-7 for details *Exclusions apply.

NEW LOWER PRICE
£12



reveal a youthful looking, rosy glow (for less than you think)

NEW LOWER PRICE
£12



deeply replenishes, with patented Paxillium Technology to help restore youthful cell shape and boost collagen to firm, lift and strengthen the look of skin

rich, non-greasy day cream smooths and firms

Day Cream SPF25
50ml
09290
Price per 100ml = £24.00
Normally £20
£12 save £8

reduces the look of deep wrinkles overnight*

Night Cream
50ml
06908
Price per 100ml = £24.00
Normally £20
£12 save £8

*Based on an 8-week consumer study with 151 women.

love the results or your money back!



DUAL ELIXIR
JUST £10
plus **FREE**
EXCLUSIVE SAMPLE

when you buy any Anew product across pages 6-20* order using 67447 see pages 6-7 for details *Exclusions apply.

fight wrinkles every day
(and save your pennies for our latest lipstick)



with groundbreaking **Tri-Elastinex Technology** to help **reconstruct and regenerate** surface skin cells for younger-looking skin



NEW LOWER PRICE
£10

use on the go to instantly smooth the look of skin*

Express Wrinkle Smoother
9g
23960
Price per 100g = £133.33
Normally £16
£12 save £4

hydrating cream dramatically reduces the look of wrinkles**

Day Cream SPF25
50ml
26757
Price per 100ml = £20.00
Normally £16
£10 save £6

*7 out of 10 women agree, based on a consumer study with 114 women.
**Based on a 4-week consumer study with 114 participants.

love the results or your money back!



“This is an excellent night cream. I’ve been using it for years and I’d recommend it to anyone of a similar age.”

*suzanne18, avon.uk.com customer, Gloucester

complete your regime:



NEW LOWER PRICE
£10

Night Cream
50ml
14126
Price per 100ml = £20.00
Normally £16
£10 save £6



NEW LOWER PRICE
£9

Express Dual Eye System
14134
Normally £15
£9 save £6

find out what other UK women are saying... visit avon.uk.com



“I’ve been using this day cream for a couple of weeks and my skin looks amazing!”

Stacey06, avon.uk.com customer, Birmingham

find out what other UK women are saying... visit avon.uk.com

complete your regime:



NEW LOWER PRICE
£9

Night Gel Cream
50ml
03418
Price per 100ml = £18.00
Normally £14
£9 save £5



NEW LOWER PRICE
£8

Eye Cream
15ml
28282
Price per 100ml = £53.33
Normally £13
£8 save £5



DUAL ELIXIR
JUST £10
plus **FREE**
EXCLUSIVE SAMPLE

when you buy any Anew product across pages 6-20* order using 67447 see pages 6-7 for details *Exclusions apply.



ANEW VITALE
VISIBLE PERFECTION
INSTANT BLURRING TREATMENT
TRAITEMENT BLUR INSTANT



ANEW VITALE DAY
VISIBLE PERFECTION CREAM • CRÈME DE JOUR • SPF25 UVA



with **Perfect Cell Complex** to help maximise skin cell turnover, for improved skin quality through texture, tone and pores

NEW LOWER PRICE
£9

smooths and primes skin for **flawless** make-up application

Instant Blurring Treatment
30ml
11163
Price per 100ml = £33.33
Normally £12
£10 save £2

visibly improves radiance and **vitality** for **perfect-looking skin***

Day Cream SPF25
50ml
04630
Price per 100ml = £18.00
Normally £14
£9 save £5

*Based on an 8-week consumer study with 150 women.

love the results or your money back!

ANEW CLINICAL



LIGHTWEIGHT GEL formulated with a pharmaceutical-grade skin tightener]



[**NOURISHING CREAM** brightens under eyes and visibly counteracts the way skin naturally sags]



“I love the gel for the upper eye and the cream for under the eye. I can really feel the firming effect.”

'Bronny', avon.uk.com customer, West Sussex

find out what other UK women are saying: visit avon.uk.com



DUAL ELIXIR
JUST £10
plus **FREE**
EXCLUSIVE SAMPLE

when you buy any Anew product across pages 6-20* order using 67447 see pages 6-7 for details †Exclusions apply.

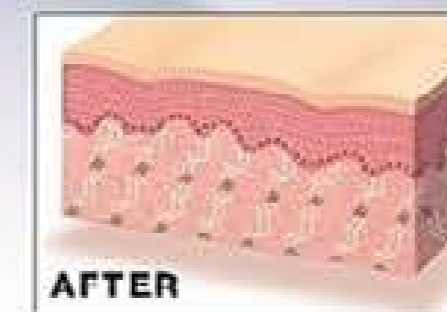
an **instant visible eye lift***
over 2 million sold**



Lift & Firm
Eye Lift System
00885
Normally £20
£10
half price



Diagrams for illustrative purposes only.



with injectable-grade amino acid and peptides to help stimulate collagen, elastin and hyaluronic acid

*9 out of 10 women agree. Based on those who expressed an opinion in a consumer study with 158 respondents. **Based on units sold between 30.12.2008 and 22.03.2017.

love the results or your money back!

ANEW CLINICAL

[WRINKLES APPEAR
PLUMPED, SKIN
LOOKS SMOOTHER]



“My skin is noticeably plumper and rehydrated the following day. A star product in my opinion!”

'anavonfan', avon.uk.com customer, Bristol

find out what other UK women are saying: visit avon.uk.com



DUAL ELIXIR
JUST £10
plus **FREE**
EXCLUSIVE SAMPLE

when you buy any Anew product across pages 6-20* order using 67447 see pages 6-7 for details *Exclusions apply.



wake up to
**younger
looking skin**



90%
of women agreed this overnight mask visibly reduces the look of fine lines and restores skin's youthful glow*

Defend & Repair
Advanced Hydration
Overnight Mask

50ml
00034
Price per 100ml = £26.00
Will normally be £20

£13
save £7

*Based on a consumer study containing 159 participants.

REVOLUTIONARY FORMULA WITH:



**ENCAPSULATED
HYALURONIC ACID**
which penetrates deep into the skin's surface layers for maximum hydration

Diagram for illustrative purposes only.



SHEA BUTTER BEADS
that burst upon contact with your skin to help replenish the skin's protective layer

love the results or your money back!



DUAL ELIXIR
JUST £10
plus **FREE**
EXCLUSIVE SAMPLE

when you buy any Anew
product across pages 6-20†
order using 67447
see pages 6-7 for details
†Exclusions apply.

TREATMENTS



**Lift & Firm Face
Lifting Cream**
30ml
22137
Price per 100ml = £40.00
Normally £20
£12 save £8



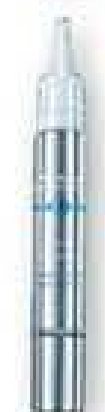
**Even Texture & Tone
Dark Circle Corrector**
15ml
22079
Price per 100ml = £80.00
Normally £20
£12 save £8



**Defend & Repair
Multi-Shield Day
Cream SPF50**
30ml
10652
Price per 100ml = £43.33
Normally £20
£13 save £7



**Even Texture
& Tone Advanced
Resurfacing Peel**
30 pads.
22111
Price per piece = 33p
Normally £15
£10 save £5



**Anti Wrinkle
Targeted Filler
with A-F33**
22087
Normally £15
£10 save £5

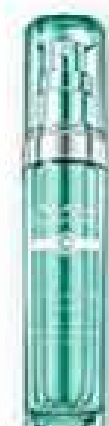


**Defend & Repair
Deep Recovery
Night Cream**
30ml
22145
Price per 100ml = £43.33
Normally £20
£13 save £7



Youth Maximising Sheet Mask†
Contains 1 mask.
07120
Normally £4
£3 save £1

SERUMS



**Even Texture
& Tone Multi-Spot
Correcting Serum**
30ml
00109
Price per 100ml = £53.33
Normally £25
£16 save £9



**Lift & Firm
Contouring
Serum**
30ml
10702
Price per 100ml = £53.33
Normally £25
£16 save £9



**Clinical Anti
Wrinkle Line
Erasing Serum
with A-F33**
30ml
17970
Price per 100ml = £53.33
Normally £25
£16 save £9



**Youth
Maximising
Serum**
30ml
07138
Price per 100ml = £53.33
Normally £25
£16 save £9

CLEANSERS†

**Anti-Ageing
3-in-1 Cleansing
Water†**
200ml
04994
Price per 100ml = £2.00
Normally £6.50
**£4
save £2.50**



**Purifying Gel
Cleanser†**
150ml
24398
Price per 100ml = £2.67
Normally £6.50
£4 save £2.50



**Comforting
Cream Cleanser
& Mask†**
150ml
24380
Price per 100ml = £2.67
Normally £6.50
£4 save £2.50



**Age-Refining
Daily Scrub†**
100ml
28316
Normally £6.50
£4 save £2.50



A REVOLUTION
in skincare is coming to **Anew**

A WORLD'S 1ST
WITH PROVEN RESULTS



unretouched images from our clinical trial†

order your sample **TODAY** **50p**
look out for Brochure 15
to find out more...

†Based on the results of an independent, dermatologist-supervised clinical study.

order using 05256

INTRODUCING

little
sequin
dress

get ready to
DAZZLE



be the **QUEEN**
of the **PARTY**

with this
new scent

£8
+ order
your
free gift



new

RUB
to smell
yellow mandarin
ylang-ylang
gold amber

MIRROR
SHINE SPRAY
adds shine and
reduces frizz

MINERAL CRUSH
NAILWEAR
glitter-infused for
a fab finish

shimmering **FREE GIFT**

when you buy any EDP from the Little Dress Collection
across pages 23-25 order using 69088

worth
£10.50*

NEW Little Sequin Dress EDP 50ml 24588 Price per 100ml = £16.00 Will normally be £13 **£8** save **£5**

free gift includes: Advance Techniques Mirror Shine Spray 100ml and
Magic Effects Mineral Crush Nailwear 10ml in Rose Quartz

*Based on normal brochure prices. Magic Effects Mineral Crush Nailwear not available separately.

raspberry
Bulgarian rose
red sandalwood



Little Red Dress EDP 50ml
24638 Price per 100ml = £16.00
Normally £13
£8 save £5



Sicilian mandarin
iris noir
heady dark patchouli



Little Lace Dress EDP 50ml
14274 Price per 100ml = £16.00
Normally £13
£8 save £5



*timeless. chic.
sophisticated*

a modern classic of bright
fruits and elegant **florals**,
mixed with luxurious **woods**

£8
+ order
your
free gift



Little Black Dress EDP 50ml 14498
Price per 100ml = £16.00 Normally £13
£8 save £5

worth
£10.50*



free gift includes: Advance Techniques Mirror Shine Spray 100ml
and Magic Effects Mineral Crush Nailwear 10ml in Rose Quartz

*Based on normal brochure prices. Magic Effects Mineral Crush Nailwear not available separately.

shimmering **FREE GIFT**

when you buy any EDP from the Little Dress Collection
across pages 23-25 order using 69088

SKIN
so
SOFT

50
YEARS
OF NATURAL
SOFTNESS



£2.25
save £2.75

*more than
just*
MOISTURISER

*try our unique blend
of natural oils
that helps keep
insects
at bay
(according to you!*)*

*“It keeps my skin
moisturised,
smooth and supple
all day. I also use
it as an insect
repellant and it
works instantly, and
smells beautiful.”*



Tina, Birmingham
via Avon Beauty Connects



Original Dry Oil Spray
150ml
22798

Price per 100ml = £1.50
Normally £5

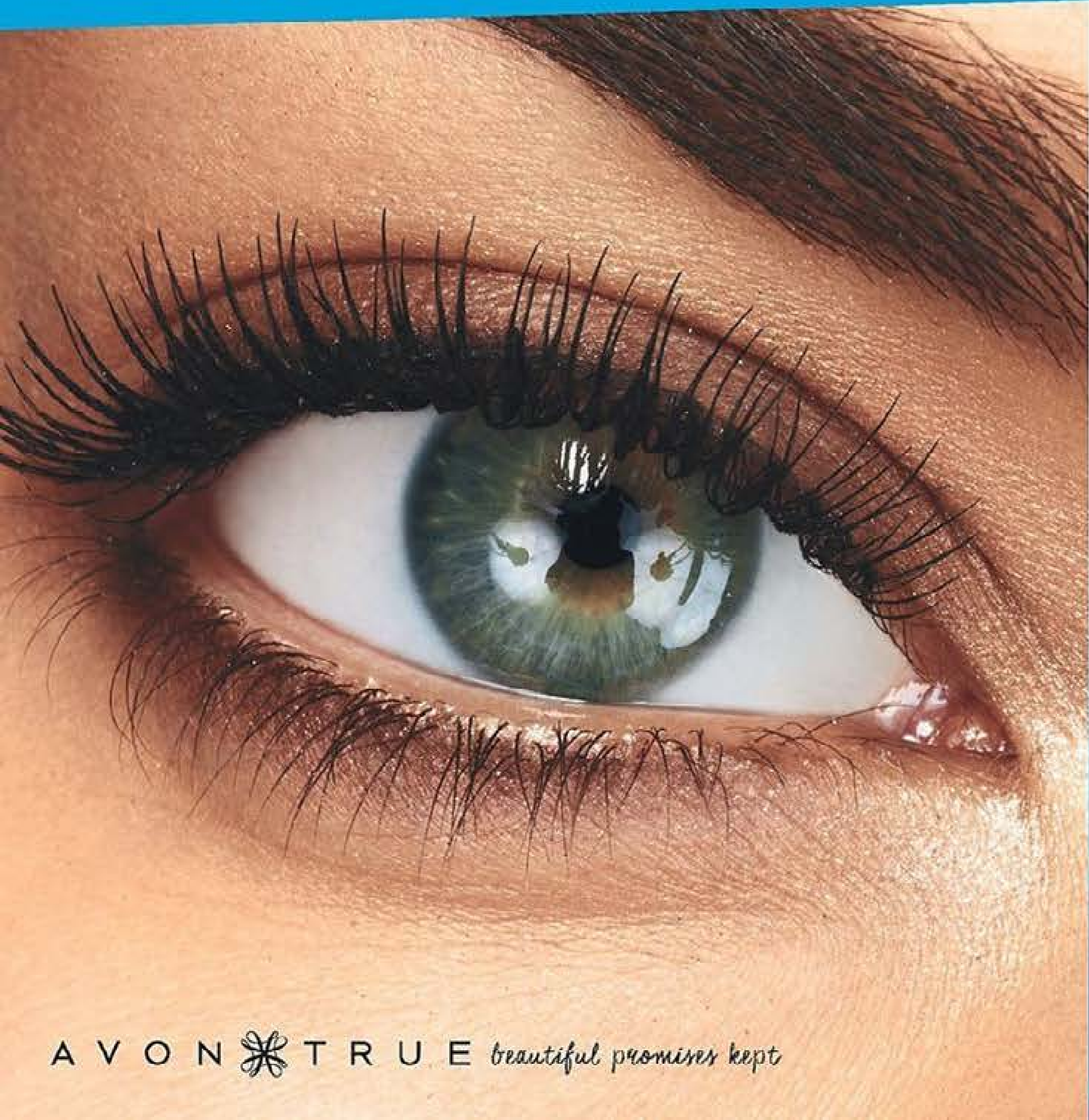
£2.25
save **£2.75**

*Based on a UK consumer survey of 170 Skin So Soft users.

summer essentials

WATERPROOF, VOLUMISED LASHES

for no annoying panda eyes by the pool!



BEST PRICE THIS YEAR!

£5.50

save £4.50



unique helix brush applies more mascara to lash

DRAMATIC LASH VOLUME

- ✓ weightless, smudge-resistant formula
- ✓ up to 15x volume
- ✓ lasts all day

HOT PICK
for lashings of volume that won't budge or smudge

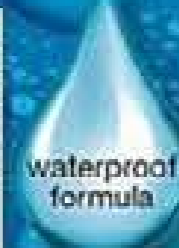
trusted quality • trusted value
Love our 100% money-back promise
trusted results

True Colour SuperShock Max Volume Waterproof Mascara
10ml
Normally £10
£5.50 save £4.50

True Colour SuperShock Max Volume Mascara
10ml
Normally £10
£5.50 save £4.50



21469
Black



waterproof formula



10249
Black

Model wears lash inserts for an even lash line.

AVON  TRUE beautiful promises kept

summer essentials

3-IN-1 FOUNDATION, CONCEALER & POWDER

for natural-looking coverage in an instant

THE UK'S NO. 1 FOUNDATION COMPACT*

£6 half price

as seen on TV try today



trusted quality • trusted value
love out 100% money-back promise
trusted results

PINK/ROSY – skin burns easily



NOW IN 18 NEW SHADES

NEUTRAL – skin tans gradually



GOLDEN – skin tans easily/rarely burns



THE 3-IN-1 WONDER

- ✓ SPF15 formula gives a semi-matte finish
- ✓ breathable, blendable formula
- ✓ medium to full coverage

WITH TRUE BLUE COLOUR IQ

NEW AND IMPROVED

True Colour Cream-to-Powder Foundation Compact
9g
Price per 10g = £6.67
Normally £12
£6 half price

*Based on mass foundation units sold. Source: IRI Infoscan HBA/OTC 52 w/e 24 Dec 2016, units sold, pressed face powder and foundation/base categories. Avon Cream-to-Powder Foundation units sold 52 w/e 24 Dec 2016.

AVON TRUE beautiful promises kept

summer essentials

100% ULTI-MATTE LIPS NOW IN NEW BLUSH SHADES

our no. 1 bestselling lipstick



SHE'S WEARING: BLUSH

our no.1 lipstick is
**more
matte
THAN
MAC!***

PLUMS & WINES			REDS		
17905 Superb Wine	09431 Mauve Matters	26880 Hot Plum	57224 Wild Cherry	55053 Red Supreme	18218 Ruby Kiss
NUDES			CORALS		
15610 Marvelous Mocha	59691 Perfectly Nude	57307 Au Naturel	18119 Peach Flatters	27086 Absolute Coral	18176 Coral Fever
PINKS					
28977 Ravishing Rose	63677 Splendid Fuchsia	08425 Vibrant Melon	58982 Electric Pink	41400 Adoring Love	16006 Ideal Lilac

True Colour Perfectly Matte Lipstick

Normally £8 **£5.50** save £2.50

*Mac 'Matte', visit www.avon.uk.com/matte-info for more information.

**Based on total UK unit sales between 11.02.2016 and 02.03.2016.

1 SOLD EVERY
15 SECONDS**

£5.50

save £2.50



new
blushed
shades

trusted quality • trusted value
love our
100%
money-back
promise
trusted results • trusted value

COMFORTABLE MATTE COLOUR

- ✓ no drying, cracking or caking
- ✓ lightweight, hydrating, velvety formula
- ✓ lasts all day

NEW BLUSHED NUDE SHADES		
25239 Blush	24927 Tempting Mauve	59956 Rouged Perfection
24992 Rose Awakening	25262 Pink Passion	25205 Pink Truffle

AVON TRUE beautiful promises kept

summer essentials

A SALON GEL MANI - AT HOME!

now in 5 NEW SUMMER SHADES



mark. Gel Shine
Nail Enamel
10ml
Normally £7
£3.50 half price

recreate her must-have
mani with Violetized

**BEST PRICE
THIS YEAR!**

£3.50

half price

5 NEW SHADES



*new
shades*



**NO APPOINTMENT
NECESSARY...**

- pro-look gel shine - no UV lamp
- high-impact colour in just 1 coat
- with nourishing omega oils
- primes, protects and strengthens

turn over
to make your gel colour
LAST TWICE AS LONG...

summer essentials

THE MIRACLE GEL TOP COAT

for durable colour that lasts twice as long - even on the beach!

BEST PRICE THIS YEAR!

£3

save £4

HOT PICK
for a stay-put mani that stands up to chlorine and sand

WITHOUT TOP COAT
after daily wear and tear

.....

WITH TOP COAT
after daily wear and tear

2X LONGER LASTING†

Diagrams are for illustrative purposes only.
†When using Gel Shine Nail Enamel and Gel Shine Top Coat together.

recreate her lasting gel mani with Gel Shine Nail Enamel in Emerald City and Gel Shine Top Coat



with **DURALAST COMPLEX** to lock in colour and shine for a durable, salon-perfect finish

- ◆ reduces chipping
- ◆ increases shine
- ◆ reduces cracking

mark. Gel Shine Top Coat 10ml
12492
Normally £7
£3 save £4



mark.

STEP 1: GEL SHINE NAIL ENAMEL + **STEP 2: GEL SHINE TOP COAT** =

2X LONGER LASTING COLOUR†

see pages 34-35 for **35 shades** of GEL SHINE COLOUR...

summer essentials

AN EXOTIC ESCAPE - IN A BOTTLE!

transport yourself to far-away lands with our
bestselling fragrance collection

1 SOLD EVERY
8 SECONDS*

£6

save £7



Far Away Collection
EDP, 50ml
Price per 100ml = £12.00
Normally £13
£6 save £7

HOT PICK
for a lavishly
seductive
evening scent



juicy peach, luminous freesia
and seductive sandalwood

02055 Far Away Gold

Far Away

free-spirited
& inspiring



Italian bergamot, Indian
jasmine and creamy vanilla

50278 Far Away Infinity



RUB
to smell
Far Away

rare florals, spiced amber
and warm musk

01982 Far Away

*Based on total UK unit sales between
29.10.2016 and 14.12.2016.

layer up with the rest of the Far Away collection on pages 108-109

summer essentials

SUMMER-SCENTED, SUPER-SIZED BUBBLES

unwind with great-value, bumper-sized bubble baths
the whole family will love

**BEST PRICE
THIS YEAR!**

£2.50

half price

what's your favourite summer flavour?



Bubble Bath 1 litre
54726 Strawberries & Cream
20966 Lavender
54908 Herbal Meadow
00208 Soft Pink
12518 Fragrant Rose
27318 Chocolate & Orange
13235 White Lily
Normally £5
£2.50 half price

HOT PICK
for sensitive skin
and a gentle,
soothing soak

summer essentials

HEALTHY GLOW, EVEN ON A CLOUDY DAY

suitcase essentials to tint, hydrate and
revive summer skin

**BEST PRICE
THIS YEAR!**

£3
half price




**AVON
TRUE**
nutraeffects

£8
save £2

HOT PICK
for soothing
sunburnt skin



GLOW-BOOSTING FACIAL OIL

- ✓ boosts skin's firmness and elasticity
- ✓ evens the look of skin tone
- ✓ free from mineral oil
- ✓ non-greasy and suitable for sensitive skin

**Miracle Glow Lightweight
Facial Oil 30ml**
15636 Price per 100ml = £26.67
Normally £10
£8 save £2

**3x
SEED OILS**
**active
SEED
COMPLEX**
suitable for sensitive skin



✓ naturally effective

featuring **OPTIC PEARL
TECHNOLOGY AND BIRD
OF PARADISE SEEDS** known
for increasing luminosity and
improving uneven skin tone

HOT PICK
for when
you want a
break from
foundation



DAILY TINTED LOTION

- ✓ lightweight, non-greasy formula
- ✓ blends evenly with your natural skin tone
- ✓ suitable for sensitive skin

Radiance Tinted Moisturiser SPF20 50ml
26781 Price per 100ml = £6.00
Normally £6
£3 half price

summer essentials

FESTIVAL HAIR HEROES

all you need to cheat a fresh-looking, centre-stage 'do

advance TECHniques



PROTECT AGAINST THE RAYS

with UV filters to hydrate and shield against sun, sea and chlorine

Sun-Light Spray Beautifying Hair Protector

100ml
59667
Normally £6.50
£4 save £2.50



VA-VA-VOLUME

marvellous mousse to keep volumised curls and texture in place

Volume & Curl Mousse

150ml
16360
Price per 100ml = £1.67
Normally £3.50
£2.50 save £1

BEST PRICE THIS YEAR!

£2.50

save £1



INVISIBLE DRY SHAMPOO

- ✓ re-boost, revive and refresh
- ✓ grease-free volume without the powdery finish

HOT PICK
to cheat a just-washed look - no shower needed!



AVON
no chalky residue in sight!*

COMPETITOR 1

COMPETITOR 2

COMPETITOR 3

Dry Shampoo
150ml
16402
Price per 100ml = £1.67
Normally £3.50
£2.50 save £1

*Visit www.avon.uk.com/spray-test-info for more information.



£6 save £3

25429 Basking Beauty
59931 Vacation Glow

BRONZED CONTOUR

PRO BRUSH
use the darker bristles with the bronzer/blusher and the lighter bristles with the highlighter

NEW Graduated Bristle Brush 25452
Will normally be £9
£5.50 save £3.50

Basking Beauty shade with matte bronzer – perfect for contouring

THE ONE FOR...
SCULPTED DOUBLE



DEFINITION

mark. gives you more...

- ◆ complementary shades of bronzer/blusher and highlighter
- ◆ silky-smooth, buildable, blendable formula
- ◆ luminous colour looks freshly applied for hours

NEW mark. Dual Glow Cheek Colour and Highlighter
10g
Will normally be £9
£6 save £3

BLUSHED CONTOUR

25346 Doll Face
25353 Just Pinched
14985 Flirtatious Flush
54098 Sweet Talk

matte shimmer
matte shimmer
shimmer shimmer
shimmer shimmer

MAKE YOUR mark.

THE ONE FOR...

A **MAGIX** AIRBRUSHED,

PHOTO-READY FINISH

SET LIKE A PRO AND CREATE YOUR HD LOOK WITH OUR COLOURLESS, SUITS-ALL FINISHING POWDER



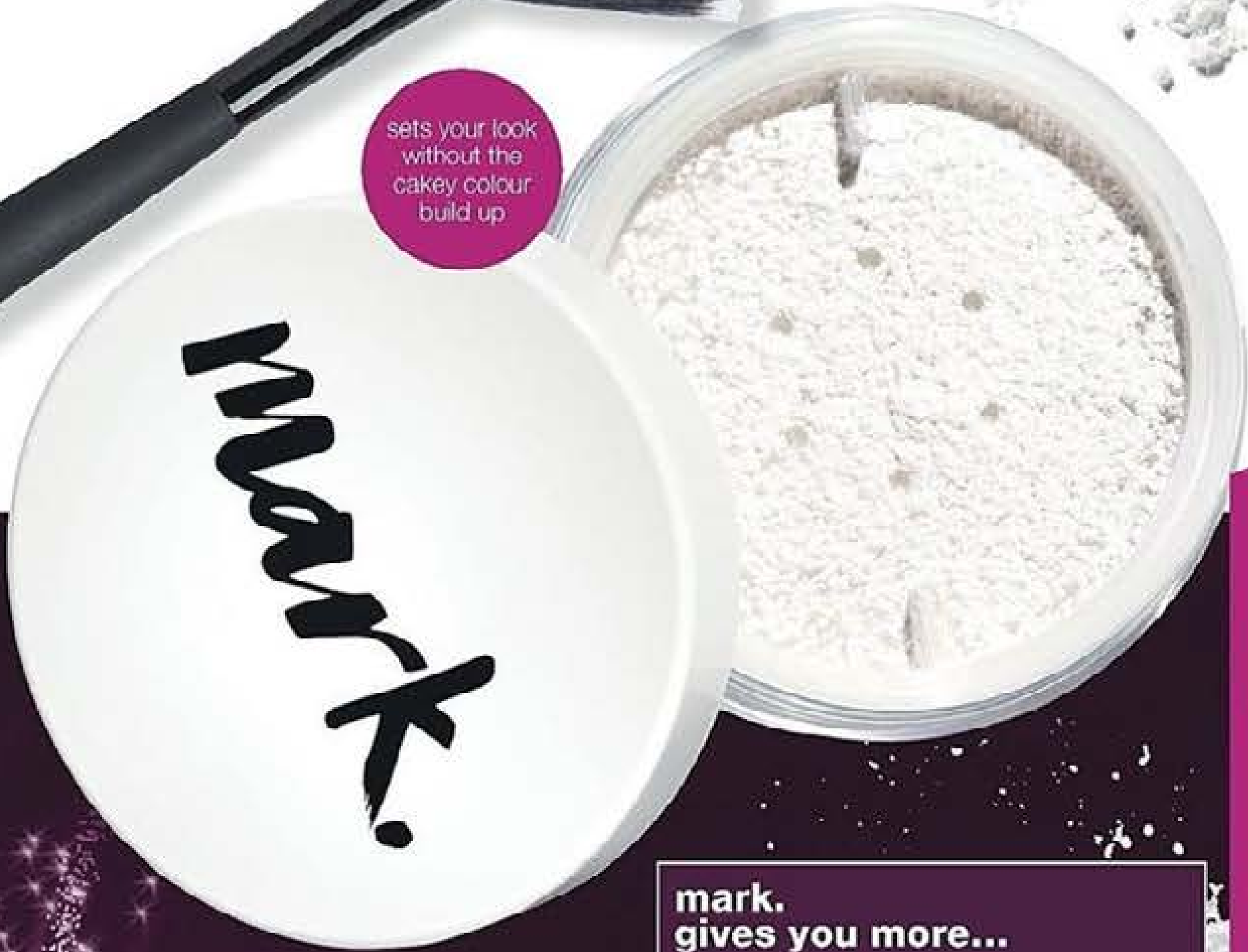
bare skin BEFORE application

AFTER application over foundation

Face Fan Brush
23994
Normally £8
£4 half price

£6.50
save £2.50

sets your look without the cakey colour build up



WANT THE LOOK?

Apply a light dusting of **POWDER** (over foundation) with the **FAN BRUSH**, concentrating on the T-zone/oily areas, then brush away any excess.

MAKE YOUR *mark.*

mark. Setting Powder 5.6g
13334
Price per 10g = £11.61
Normally £9
£6.50 save £2.50

mark. gives you more...

- ◆ sets your look for a soft-focus effect
- ◆ blurs and blends away imperfections
- ◆ gives a flawless, airbrushed finish



SURF

SLATE



£4
save £3

THE ONE FOR...

A GALLERY OF



TRANSFORMING NIGHT

ULTRA VIOLET

MAKE YOUR *mark.*

EYE LOOKS

THIS MASTERPIECE-MAKER CREATES ENDLESS SHADOW AND LINER LOOKS - FAST!

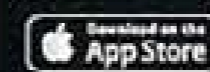
mark. gives you more...

- ◆ long-lasting, pearlised, vibrant colour
- ◆ waterproof, creamy formula
- ◆ blends easily without creasing
- ◆ leaves a silky shimmer finish

mark. Big Colour Eye Pencil
Normally £7
£4 save £3



TRY IT ON!
download the
FREE
AVON MAKEUP
MIRROR APP



DON'T FORGET
your pencil sharpener
with handy lid for zero mess

Pencil Sharpener
04374
Normally £3
£1.50
half price



THE ONE FOR...

SHADING & SETTING IN 1

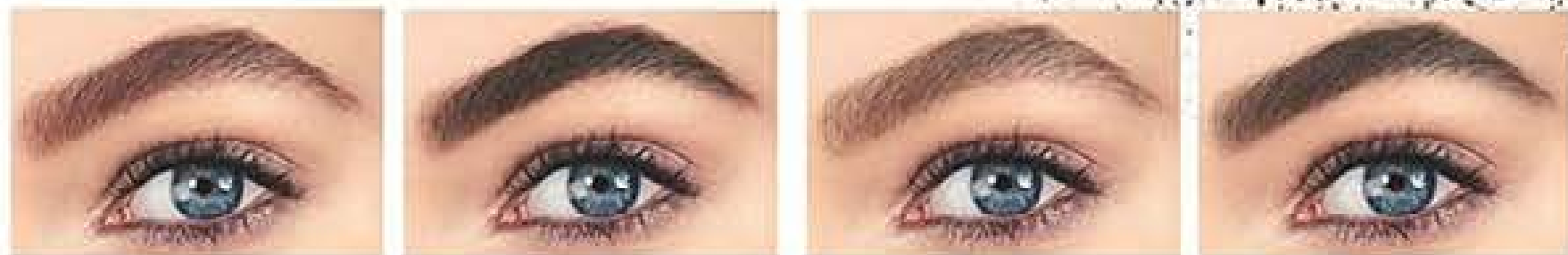
£3.50
half price

BROW PALETTE

- ◆ powder to shade, wax to set
- ◆ comes with precision brush

NEW mark. Perfect Brow Kit
Will normally be £7
£3.50 half price

NOW IN 2 NEW SHADES



01354 Auburn

25296 Deep Brown

08144 Blonde

08136 Soft Brown

DUO BRUSH

- ◆ brush end applies powder, spoolie end tidies brows



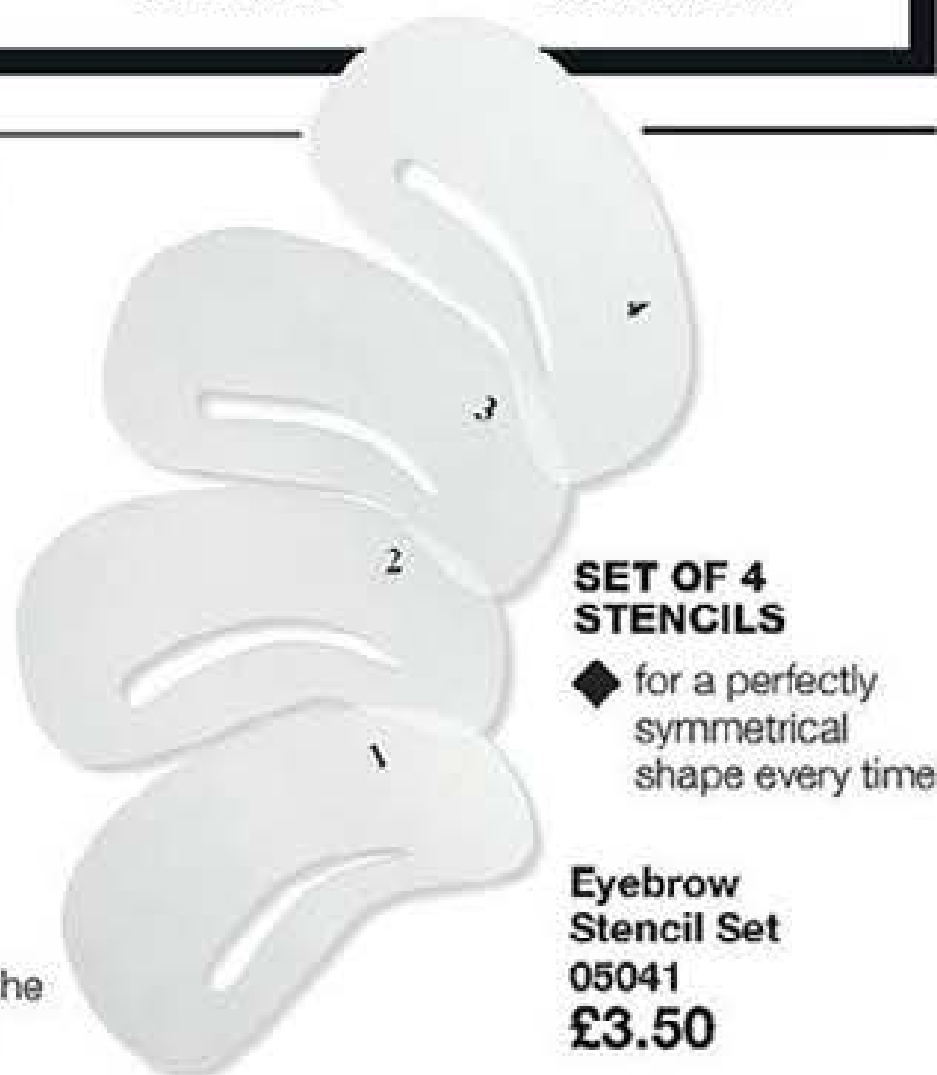
Eyebrow Duo Brush
11551
£5



Slanted Tweezers
05223
£5

TWEEZERS

- ◆ slanted tip grabs even the tiniest hairs



SET OF 4 STENCILS

- ◆ for a perfectly symmetrical shape every time

Eyebrow Stencil Set
05041
£3.50



BEFORE: BARE BROW



AFTER: PRO SHAPE, SHADE, AND DEFINITION IN 1



SHE'S WEARING: Glimmerstick Brow Definer in Brunette
... now it's over to you!

THE ONE FOR...

SUPER DEFINED BROWS

BE AT THE TOP OF THE BROW-ARTIST GAME WITH OUR EVERYDAY MAGIC WAND

£3.50
save £2.50

twist up for more colour, no sharpener needed – perfect for 'browing' on the go

WANT PRO BROWS FAST?

Use the **BROW DEFINER** to outline and define, then fill in with soft strokes, building up to your perfect level of impact.

BROW DEFINER

- ◆ soft-glide, tug-free formula
- ◆ waterproof and smudge-proof
- ◆ intense formula for precise, buildable definition

True Colour Glimmerstick Brow Definer
Normally £6
£3.50
save £2.50



29884 Light Brown

30759 Light Blonde

35246 Brunette

49569 Soft Black



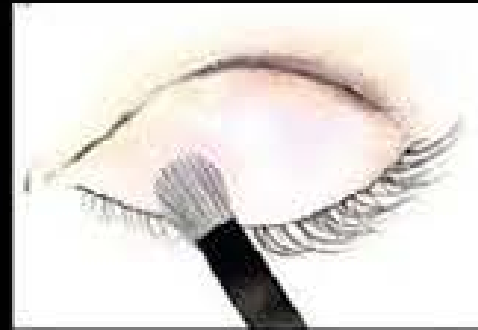


GET HER TRUE LID LOOK...with Berry Love

GET THE LOOK...



1. **HIGHLIGHT** with shade 1 in the inner corner.



2. **BLEND** with shade 2 all over lid.



3. **FRAME** with shade 3 along the crease.



4. **DEFINE** with shade 4 along the lash line and outer corner.

4 steps to
*simple,
smokey eyes*



True Colour
Eyeshadow Quad
Normally £9
£5 save £4

- easy guide for foolproof application
- comfortable, buildable formula
- crease-proof and lasts all day

Blending Brush 11478
Normally £5
£3.50 save £1.50
fluffy brush is perfect for blending multiple shades together

£5
save £4



trusted quality • trusted value
love out 100% money-back promise
trusted results • trusted value

..... matte shades



..... combination of matte and shimmer shades



AVON  TRUE
beautiful promises kept



GET THE LOOK...



1. **LINE** lips with your chosen **Lip Liner**, starting with the Cupid's Bow.



2. **FILL** in lips with the **Lip Liner** to act as a primer for longer-lasting colour.



3. **APPLY** your chosen shade of matching **Lipstick**, blot with a tissue, then repeat.

GET HER TRUE LIP LOOK... with Toasted Rose Lipstick and Pink Cashmere Liner

PINK LIPSTICK					PLUM LIPSTICK	
04341 Hot Pink	04473 Country Rose	10678 Frozen Rose	04465 Twinkle Pink	03780 Proper Pink	10686 Wine With Everything	10942 Dream Fuchsia
			MATCHING LINER 		MATCHING LINER 	
04408 Hibiscus	10793 Frostiest Mauve	10645 Pink Dream	09878 Pink Bouquet		11031 Deep Plum	
RED LIPSTICK				CORAL LIPSTICK		
04317 Lava Love	09860 True Red	45906 Red 2000	09894 Red Brick	15966 Silky Peach	11064 Coral	11122 Peach Emv

perfectly defined lips
made easy



LIP LINER

- smudge-proof, glide-on, tug-free formula
- stops lipstick from feathering
- looks freshly applied for hours

True Colour Glimmerstick Lip Liner
Normally £6
£3 half price

LIPSTICK

- rich, comfortable, creamy colour
- infused with shea butter and vitamin E
- lips feel moisturised all day

True Colour Lipstick
Normally £7.50
£4.50 save £3

£4.50
save £3

NUDE/PINK LIPSTICK						MATCHING LINER
10827 Blush Nude	02949 Pout	10694 Chic	02907 Toasted Rose	04309 Carnation	10959 Tender Kiss	11130 Pink Cashmere
NUDE LIPSTICK						MATCHING LINER
15917 Latte	10744 Mocha	11338 Simply Spice	10660 Sparkling Nude	10967 Enduring Sable	10983 Nude	

AVON  TRUE
beautiful promises kept






3 steps to an
easy cat's-eye flick

 TRUE

£5.50
save £4.50

MASCARA

-  visibly lengthens top lashes by up to 92%
-  clump and flake-proof
-  lasts all day

£3.50
save £3

GET THE LOOK...



1. LINE

Pull your lid taught, lean your fingers against your face to create a steady hand, then apply the **Liquid Pen** along the upper lash line.



2. FLICK

Draw a triangle to the outer corner of the eye and curl the line upwards. Fill in the triangle to create the perfect flick.



3. MASCARA

Apply the lengthening **Mascara** to the upper lashes, focusing on the outer corners.



09936
Black

09985
Brown Black

10363
Navy




**True Colour SuperExtend
Extreme Length Mascara**
7ml

Price per 10ml = £7.66
Normally £10

£5.50 save £4.50

Model wears lash inserts for an even lash line.

PRECISION LINER

-  transfer-proof and smudge-proof formula
-  smooth-glide colour lasts all day
-  fast-drying but easy to remove

**True Colour
Glimmerstick
Liquid Pen**

Normally £6.50

£3.50 save £3



10223
Black

BRUSH CLEANER

ridged silicone tool keeps brushes squeaky clean



Brush Cleaning Tool
Texturised silicone tool. Approx. 7.5cm x 5.5cm x 3cm.
13490
£5

ALL-OVER FACE BRUSH

large, wide bristles for dusting on powder



All-Over Face Brush
12666
£8.50

STIPLING BRUSH

buff on fuller coverage in small, circular motions



Stippling Brush
11536
£8.50

EYELINER BRUSH

precision tip – perfect for applying gel liner



Eyeliner Brush
05116
£4

EYELINER GUIDE

for the perfect application every time



Eyeliners Guide
02352
£2.50

1. **CURVED EDGE** helps you apply soft, subtle lines

2. **STRAIGHT EDGE** creates even and symmetrical cat's-eye flicks

3. **RAISED ARCH** fits neatly into the socket for mess-free shadow application

KABUKI BRUSH

small dense bristles – great for applying mineral foundation



Kabuki Brush
12823
£7

MAKE-UP BRUSH ROLL

the perfect way to store all your pro brushes



Make-up Brush Roll
PVC with 100% polyester lining. Approx. 28cm x 24cm.
72843
£15

EXPERT MAKE-UP TOOLS

FROM £2.50 SAVE UP TO £4

with pro-shape, easy-grip, matte handles

LASH CURLERS

for gravity-defying lift every time

EyeLash Curler
03046
Normally £5

£3
save £2

**MAKE-UP SPONGE**

pointed end for targeted concealer application, wide end for building up foundation coverage

Precision Make-up Sponge
03624
Normally £6.50

£3.50
save £3

brush

DUAL-ENDED EYESHADOW BRUSH

precision brush applies shadow, smudger blends for a smokey finish

smudger

Dual-Ended Eyeshadow Brush with Smudger
12708
Normally £5

£3
save £2

BLUSH BRUSH

angled bristles – perfect for applying blusher or bronzer

Blush Brush
12674
Normally £7

£4
save £3

FOUNDATION BRUSH

soft, fluffy bristles for streak-free application

Flat Foundation Brush
12724
Normally £8.50

£4.50
save £4

Brushes not included.

RADIANCE-BOOSTING PEARLS

- multitonal pearls
- subtle shimmer finish
- buildable formula
- gives a natural, illuminated look

**True Colour
Illuminating Pearls**
22g
05678
Price per 10g = £4.55
£10



**MIX &
MATCH**
ANY 2 FOR
£12
PAGES 62-65
SAVE UP TO £13

**FLAWLESS,
INVISIBLE
COVERAGE**

UNIQUE, BUILDABLE FORMULA FOR
YOUR MOST NATURAL FINISH EVER



**True Colour Flawless
Liquid Foundation 30ml**
Price per 10ml = £4.00
£12

NOW IN 18 NEW SHADES

TRULY FLAWLESS FOUNDATION

- skin feels moisturised and looks radiant
- lightweight feel, stays true all day
- allergy tested for all skin types

tired of flat, unnatural, mask-like foundation?

our **NEW TRUE COLOUR FLAWLESS FOUNDATION** with **TRUE BLUE COLOUR IQ**

gives a multidimensional, seamless, 'real skin' finish

PINK/ROSY
skin burns easily

- | | | | | | |
|-------------|-------|-------|-------------|-------|-------------|
| 10496 | 09027 | 09076 | 09233 | 09258 | 09332 |
| Light Ivory | Ivory | Shell | Honey Beige | Spice | Rich Sienna |



NEUTRAL
skin tans gradually

- | | | |
|-----------|----------------|---------------|
| 09761 | 08409 | 56531 |
| Porcelain | Creamy Natural | Natural Beige |



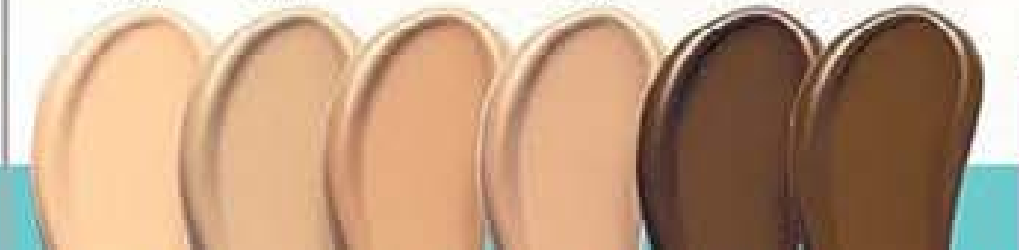
NEUTRAL
skin tans gradually

- | | | |
|--------------|---------|--------|
| 19950 | 22103 | 23564 |
| Medium Beige | Caramel | Walnut |



GOLDEN
skin tans easily/rarely burns

- | | | | | | |
|------------|------------|-------|-----------|------------|-------|
| 20867 | 15883 | 10546 | 10934 | 17962 | 20412 |
| Warm Ivory | Light Nude | Nude | Sun Beige | Dark Cocoa | Earth |





19794 Shell
01503 Ivory
19653 Nude
20131 Natural Beige
20016 Medium Beige
21550 Soft Honey



18-HOUR FOUNDATION
• medium coverage
• lasting perfection that looks fresh all day

ExtraLasting Liquid Foundation
30ml
Price per 10ml = £4.17
£12.50



MOUSSE FOUNDATION
• light to medium coverage
• air-whipped formula for a shine-free finish

mark. Mousse Foundation 18g
Price per 10g = £5.83
£10.50



07450 Ivory
13482 Shell
08284 Nude
61507 Natural Beige
61564 Medium Beige
61572 Soft Honey



GLOW ON ILLUMINATOR
• iridescent, light-gold formula
• gives a luminous, glitter-free glow to all skin tones

mark. Glow On Face Illuminator
30ml
05272
Price per 10ml = £3.00
£9



SILKY, COLOURLESS PRIMER
• smooths pores and blurs fine lines
• the perfect make-up base for an airbrushed finish

mark. MagiX Face Primer
30ml
09142
Price per 10ml = £3.50
£10.50



COLOUR-CORRECTING CREAM
• SPF50, hides dark circles and redness
• with vitamin C and serum to fade the look of discolourations

mark. CC Cream
30ml
Price per 10ml = £4.00
£12



03079 Light
03129 Light Medium
03376 Nude
03442 Shell
03343 Medium
03293 Medium Deep
02980 Deep
05298 Caramel
03392 Nutmeg

PRIME, SET, GO!

OUR PRIMER AND POWDER ARE THE PERFECT DOUBLE ACT FOR A TRULY IMMACULATE CANVAS



PRIMER

mark. MagiX On The Go Primer 10g
13367
£9



POWDER

COMFORTABLE PRESSED POWDER
• medium coverage
• colour stays true all day
• ultra-fine, blendable, silky powder
• mattifies without the cakey build-up



03764 Fair
10215 Light Medium
10348 Tawny
10165 Fawn

mark. Glow On Pressed Powder 10g
£10.50

MIX & MATCH

ANY 2 FOR

£12

PAGES 62-65
SAVE UP TO £13

COMPACT, VELVETY PRIMER

- perfect alone, under, or over foundation
- colourless, lightweight, silky formula
- hides imperfections
- for all skin types

LENGTH & NOURISHMENT



- unique brush visibly lengthens top lashes by up to 43%
- with lash-loving coconut oil

True Colour Supreme Length Nourishing Mascara 7ml
Price per 10ml = £14.29
£10



WIDE-EYED LIFT & DEFINITION



- tapered brush reaches every lash
- locks in all-day volume, curl and lift

True Colour Wide Awake Mascara 7ml
Price per 10ml = £12.14
£8.50



WINGED-OUT LASHES



- unique brush draws lashes up and out
- visibly lengthens lashes by up to 84%

True Colour Winged Out Mascara 7ml
Price per 10ml = £12.14
£8.50



MIX & MATCH

ANY 2 FOR

£10

PAGES 66-73
SAVE UP TO £11

MUST-HAVE MASCARAS MADE EASY

OUR EDIT OF THE BEST LASH TRANSFORMERS EVERY MAKE-UP BAG NEEDS

3 VOLUME LOOKS IN 1



twist and click to dial up the volume

WEIGHTLESS VOLUME



- unique, glide-on brush for buildable application
- long-lasting, easy-to-apply formula

mark. Spectralash Mascara 10ml
£10



- extra-large brush for maximum coverage
- smudge, flake and clump-proof

True Colour SuperShock Volume Mascara 10ml
£8.50



Models wear lash inserts for an even lash line.

LIP CRAYON
 • soft-glide, creamy formula
 • with hydrating shea butter and vitamin E



True Colour Lip Crayon
£8.50



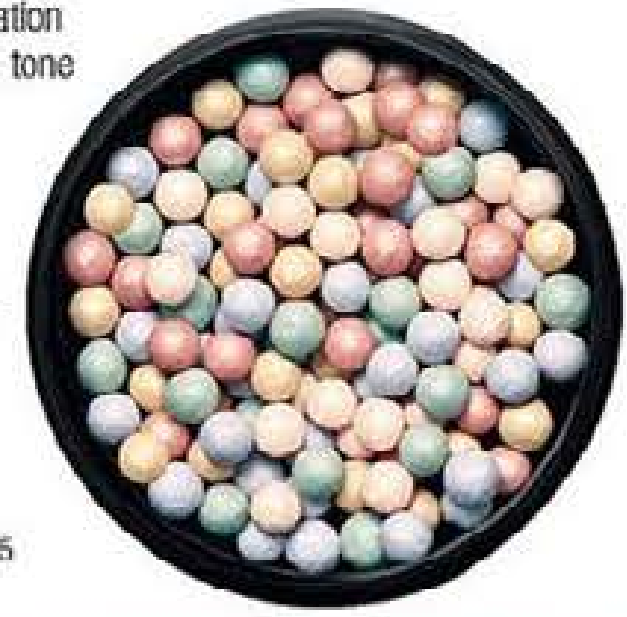
NEW & EXCLUSIVE

CREAM CONCEALER
 • cover, blurs and corrects
 • perfect for all skin types



mark. Nude Matte Cream Concealer
£7

COLOUR-CORRECTING PEARLS
 • corrects all types of skin discolouration
 • evens out skin tone



True Colour Colour-Correcting Pearls 22g
05777
 Price per 10g = £4.55
£10



MATTIFYING FOUNDATION
 • SPF20, all-day, natural-looking finish
 • mattifies without the cakey build-up

mark. Nude Matte Fluid Make-up 30ml
 Price per 10ml = £2.83
£8.50



NEW & EXCLUSIVE



07815 Fair, 06460 Light Medium, 06478 Natural, 06437 Fawn

MATTIFYING POWDER
 • ultra-fine, blendable, silky powder
 • mattifies without the cakey build-up
NEW mark. Nude Matte SPF35 Pressed Powder 9g
 Price per 10g = £10.00
£9



MIX & MATCH

ANY 2 FOR

£10

PAGES 66-73
SAVE UP TO £11

THE MOISTURISING LIPSTICK
 THAT SOFTENS,
 SMOOTHS AND PROTECTS

- SPF15 formula
- helps quench dry lips with jojoba oil and honey
- rich colour stays true



True Colour Supreme Nourishing Lipstick
£8



LILAC
conceals dullness
and illuminates

GREEN
neutralises to conceal red
patches and blemishes

YELLOW
softens and conceals
dark circles

COLOUR-CORRECTING STICKS

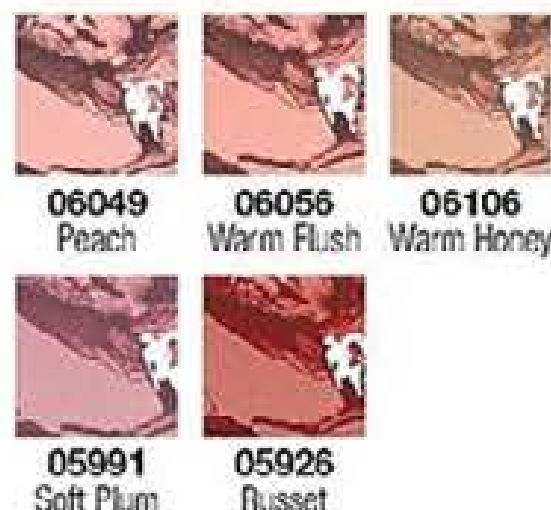
- with vitamins A, C and E
- conceals imperfections
in 1 stroke

**mark. CC
Concealer Pencil
£7**

CREAMY BLUSH STICK

- gives lips and cheeks a sheer, dewy glow
- long-lasting, blendable formula

mark. Be Blushed Stick 8g
Price per 10g = £8.13
£6.50



FULL-COLOUR BLUSH
• gives a luminous finish
• enhances a healthy,
summer glow
• perfect for all skin tones

**True Colour
Luminous Blush 6g**
Price per 10g = £10.63
£6.50

BRONZING POWDER
• compact, bronzing formula
in a matte or shimmer finish

**True Colour Glow
Bronzing Powder 10g
£10**



BRONZING PEARLS
• multitoneal, shimmering pearls
• gives a sheer, warm, luminous finish

**True Colour Glow
Bronzing Pearls 22g**
Price per 10g = £4.55
£10

Fill of Pearls container
is 22g; additional pearls
in image are shown for
visual impact only.



**100% MINERAL
FOUNDATION**

FOR HEALTHIER-LOOKING SKIN
IN JUST 1 WEEK

**mark. Loose Powder
Foundation
6g**
Price per 10g = £17.50
£10.50



**LOOSE POWDER
FOUNDATION**

- light to medium coverage
- blendable, lightweight formula
- gives a luminous, radiant finish
- SPF15 for all skin types

**3 NOW IN
NEW SHADES**



**MIX &
MATCH**

ANY 2 FOR

£10

PAGES 66-73
SAVE UP TO £11

TINTED BALM
 • with shea butter,
 beeswax and vitamin E

**True Colour
 Tinted Lip Balm**
£7



PLUMPING COLOUR DUO
 • full lips and shiny colour in 1
 • plumping base, high-shine
 top coat

**ExtraLasting Plump
 and Stay Lip Colour**
£8.50



FANNED-OUT LASHES
 • brush separates, defines and detangles all day
 • for the look of up to 64% more lashes

mark. Big & Multiplied Volume Mascara 10ml
£8.50



A FALSE-LASH LOOK
 • unique brush and fibre-infused formula
 • gives DOUBLE the lash volume

mark. Big & False Lash Volume Mascara 10ml
£8.50



24-HOUR, PLUMPED-UP VOLUME
 • curved, chubby brush grabs every lash
 • 5x more explosive volume

mark. Big & Daring Volume Mascara 10ml
£8.50



IN 3 FABULOUS FINISHES:



MIX &
 MATCH

ANY 2 FOR

£10

PAGES 66-73
 SAVE UP TO £11

COMFORTABLE,
 GLASS-LIKE SHINE

TREAT LIPS TO ALL OF THE SHINE
 WITH NONE OF THE STICKINESS

HYDRATING GLOSS

- SPF15, protecting formula
- with self-renewing pigments for lasting colour impact
- infused with sunflower seed oil and vitamin E



**True Colour
 Glazewear
 Lip Gloss 6ml**
 Price per 10ml = £10.63
£6.50

AVON Make-up



SHE'S WEARING:
Bare Impact
for a nude look



SHE'S WEARING:
Peony Pop
for a bold look

EXCLUSIVE PIGMENT LOADING TECHNOLOGY
that crams more colour into every stick!

let your lips
do the talking:
now with
50% MORE
colour*

MIX & MATCH

ANY 2 FOR

£8

PAGES 74-81
SAVE UP TO £9

OUR MOST PIGMENT-PACKED LIPSTICK EVER

GET ARTY WITH FULLY LOADED, INTENSE COLOUR THAT PACKS A SERIOUS PUNCH!

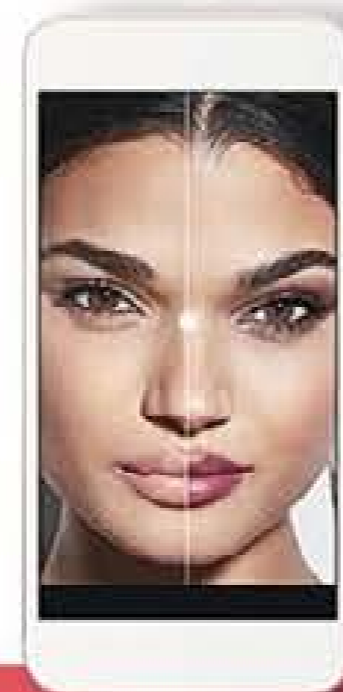
IMPACTFUL LIPSTICK

- brilliantly vivid colour in just 1 application
- rich, moisturising formula
- stays put for hours
- SPF15 protection

NEW & EXCLUSIVE



- 02675 Bare Impact
- 12088 Bright Nectar
- 22483 Rapid Rose
- 01271 Coral Burst
- 02329 Peony Pop
- 02667 Ruby Shock
- 11700 Berry Bold
- 12773 Starburst Pink
- 02501 Magenta Flash
- 11726 Power Plum
- 11908 Hi-Def Plum
- 02386 Fearless Fuchsia



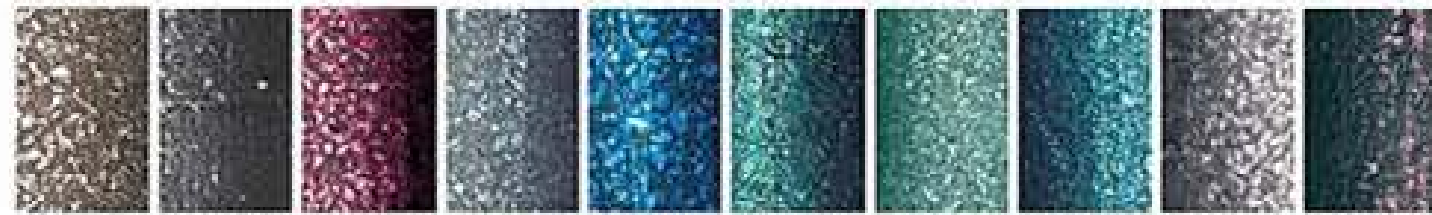
TRY IT ON!
download the
FREE
AVON MAKEUP
MIRROR APP



NEW mark.
The Bold
Lipstick
£7.50

*When compared to a classic Avon lipstick.

no sharpener needed – simply twist for more colour



10603 Brown Sugar
09043 Black Ice
10413 Sugar Plum
08938 Smokey Diamond
10470 Twilight Sparkle
10538 Emerald Glow
01842 Jade Metallic
20727 Teal Sparkle
20396 Silver Lights
02436 Black Bijoux

DAZZLING DIAMOND LINER
• shimmering, precise lines that last all day
• waterproof, creamy formula with no tugging or fading

True Colour Glimmerstick Diamonds Eyeliner £6



SHE'S WEARING: Eternal Emerald

MIX & MATCH

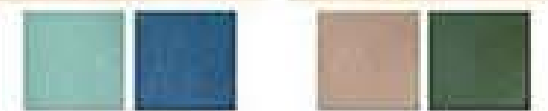
ANY 2 FOR

£8

PAGES 74-81
SAVE UP TO £9



05595 Warm Cashmere
05553 Black Star
05520 Crushed Orchid



05579 Ocean Waves
05512 Enchanted Forest

2-STEP SHADOW DUOS
• highly pigmented shadow for full colour in just 1 sweep
• blendable, crease-proof formula wears comfortably all day

True Colour Eyeshadow Duo £6

THE 18-HOUR SHADOW

BLEND ENDLESS LID LOOKS WITH OUR HIGHLY PIGMENTED, SUPER CREAMY, BUDGE-PROOF COLOUR



08649 Eternal Emerald

08656 Infinite Teal

08839 Totally Taupe

08854 Lasting Lilac

07054 Forever Bronze

08532 Gold Gleam



57257 Fair
23929 Light
11841 Light Medium
48645 Medium
17442 Medium Deep
16550 Deep

TARGETED CONCEALER
• creamy, sink-in formula for buildable coverage
• hides dark circles and blemishes

True Colour Flawless Concealer Stick £7



PREP & SET SPRAY
• lightweight, ultra-fine, non-sticky mist
• sets your make-up in place all day

mark. MagiX Prep & Set Spray 125ml 13201
Price per 100ml = £4.80
£6



TRY IT ON!
download the **FREE AVON MAKEUP MIRROR APP**



mark. ExtraLasting Inks £6

CREAMY SHADOW INKS

- buildable, comfortable, mess-free formula
- crease-proof and fade-proof
- colour looks freshly applied for up to 18 hours



PLUMPING LIPSTICK
 • dual-plumping formula with collagen and retinol
 • with added jojoba oil and caffeine

mark. 3D Plumping Lipstick
£8



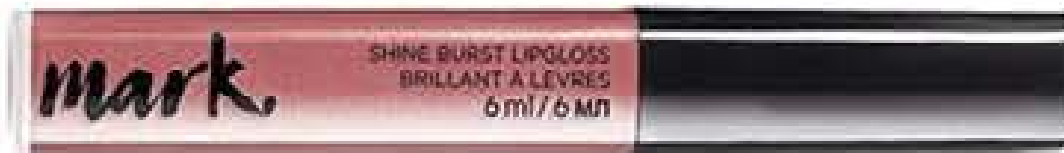
SHE'S WEARING: Pink Peach Lipstick and Neverending Nude Lip Gloss

MIX & MATCH

ANY 2 FOR

£8

PAGES 74-81
SAVE UP TO £9



HIGH-SHINE GLOSS
 • non-sticky, super-glossy formula
 • with hydrating superfruits and coconut oil

NEW mark. Shine Burst Lip Gloss
 6ml
 Price per 10ml = £11.67
£7



RICH LIPSTICK
 • comfortable, 8-hour colour with hydrating vitamin E and wheat

ExtraLasting Lipstick
£7.50



CHOOSE YOUR 8-HOUR LIP COLOUR

LIPSTICK OR GLOSS? NO NEED TO COMPROMISE ON A STAY-PUT POUT WITH THIS PERFECT PAIR



PLUMPING GLOSS
 • lips instantly look and feel fuller
 • when it tingles, it's working!

mark. Plump It Lip Gloss
 7ml
 Price per 10ml = £10.00
£7



LIP STAIN
 • kiss-proof, transfer-proof colour
 • stains your lips – not your teeth!

mark. Big Colour Lip Tint Pen 9ml
 Price per 10ml = £9.44
£8.50



SHIMMERING GLOSS
 • pearlescent, glide-on formula
 • lasts up to 8 hours

ExtraLasting Lip Gloss
 7ml
 Price per 10ml = £10.00
£7

**True Colour Glimmerstick
Precision Eyeliner**
£7

PRECISE LINES
• no sharpener needed
• smudge-proof, super-fine pencil for perfect lines



mark. Kohl Eyeliner
£6

SMUDGE-FRIENDLY KOHL
• soft, blendable, shea butter-infused kohl
• for striking lines or a smokey finish



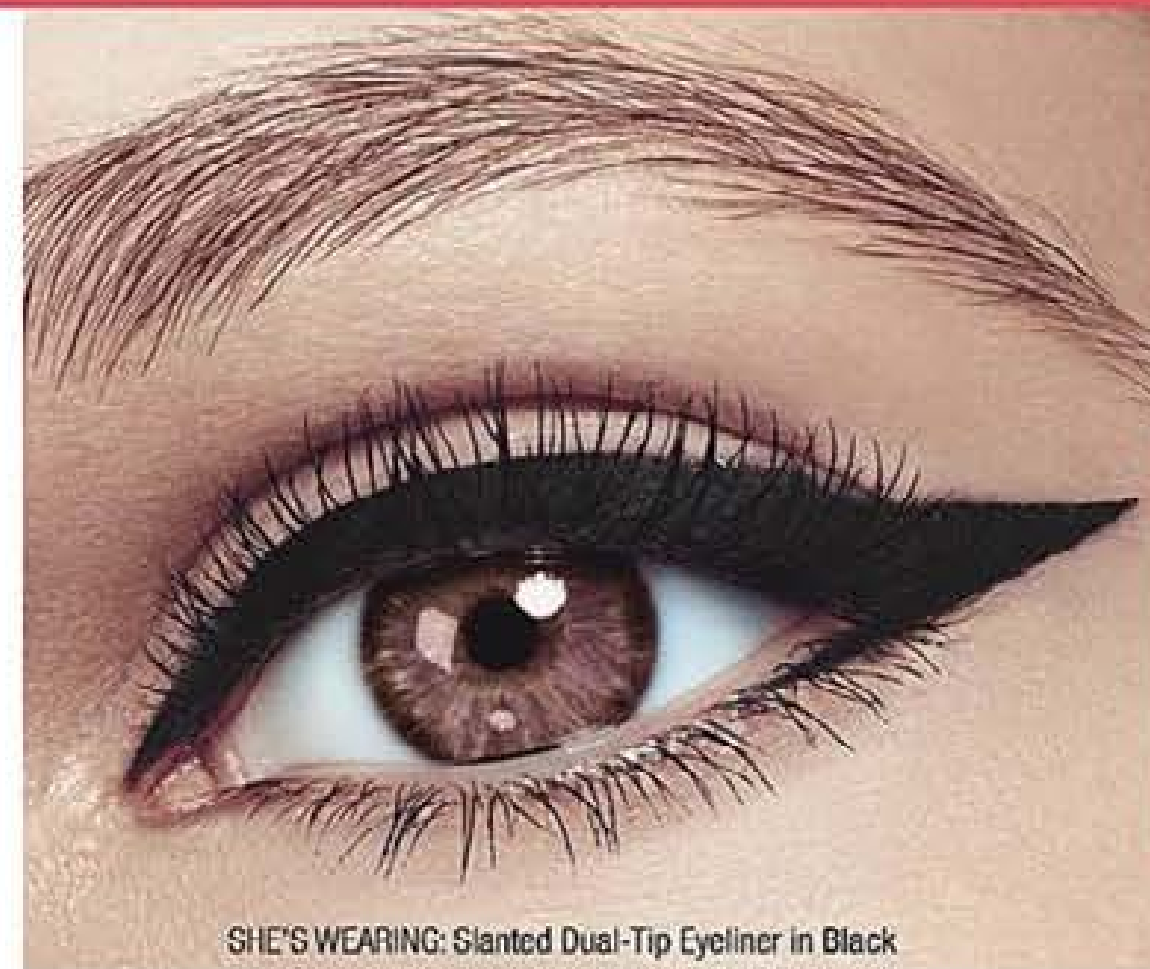
**mark. Gel Pencil
Eyeliner**
£6

CREAMY, INTENSE GEL
• super-soft, bold-finish gel liner
• glide-on, vitamin-rich, budge-proof formula



**mark. Skinny Precision
Kohl Eyeliner**
£6

PRECISION KOHL LINER
• no sharpener needed
• glide-on, precise liner for crisp lines



SHE'S WEARING: Slanted Dual-Tip Eyeliner in Black

2-IN-1 CUSTOMISED LINES

TRANSFORM YOUR LINER
LOOK FROM DAY TO NIGHT
IN 1 EASY STROKE



**mark. Slanted
Dual-Tip Eyeliner**
£6.50

56796
Black

FOR THIN DAYTIME LINES
use the precision tip for crisp liquid lines and flicks

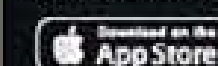
FOR THICK NIGHTTIME LINES
turn the nib on its side for bold impact

DUAL LIQUID LINER

- waterproof, long-lasting formula
- glide-on, tug-free application
- easy to remove, fade-proof finish



TRY IT ON!
download the
FREE
AVON MAKEUP
MIRROR APP



MIX & MATCH

ANY 2 FOR

£8

PAGES 74-81

SAVE UP TO £9

SHE'S WEARING: Pro+ Nail Enamel in Mauve Rose, Inspired Iris, Wandering Rose and Nail Style Studio Mini Nail Art in White



MIX & MATCH

ANY 2 FOR

£6

PAGES 82-85
SAVE UP TO £8

THE 12-DAY NAIL COLOUR

STOCK UP WITH OUR STAY-PUT MANI/PEDI POLISH, NOW IN 3 NEW SUMMER SHADES*



NAIL ART POLISH

- super-precise brush, perfect for dots and stripes
- gives nails a glossy, wet look
- dries to a nick-resistant finish

NEW & EXCLUSIVE

NEW mark. Nail Style Studio Mini Nail Art £5



58578 Gold

13417 Bright Pink

55988 White

13003 Baby Blue

58065 Coral



RELIABLE POLISH

- up to 12 days of chip-free colour
- with acrylic and nylon formula for longer-lasting colour
- increases nail strength by up to 80%

True Colour Pro+ Nail Enamel 10ml £6



gently removes polish

Nail Enamel Remover
150ml
03954
Price per 100ml = £2.67
£4



restores cuticles in 3 days

Vitamin E Cuticle Oil
15ml
21063
Price per 10ml = £4.00
£6



creates a smooth surface

Ridge Filling Base Coat
10ml
05173
£6



for flake-free nails

Peeling and Brittleness Solver
10ml
03806
£6



7 caring benefits in 1 bottle

7-in-1 Base Coat
10ml
12609
£6

prep



for a natural look that cares

5-in-1 Nail Treatment
10ml
05033
£6



with fortifying real gold

Gold Strength Base Coat
10ml
27839
£5



healthy-looking, pearlised nails

Pearl Shine Nail Enamel
10ml
£6



03582
Sheer Lilac

04788
Sheer Bronze

04069
Sheer Love

04218
Sheer Peach

polish



corrects mani mishaps

Corrector Pen
03319
£7



dries polish to touch in 30 seconds!

Freeze Dry Spray
50ml
03178
Price per 100ml = £12.00
£6

perfect

LONGER, STRONGER NAILS IN JUST 5 DAYS!

SHORT NAILS? NO WORRIES – OUR GROWTH-ENHANCING, MAGIC SERUM IS PACKED FULL OF HEALTHY VITAMINS



HOW TO USE:

Massage a few drops of the serum into nails and cuticles to boost microcirculation for speedy nail growth!

Miracle Growth and Strength Serum
6ml
02998
Price per 10ml = £10.00
£6

MIX & MATCH

ANY 2 FOR

£6

PAGES 82-85
SAVE UP TO £8



youth-boosting lip colour



new shades



try the latest colours of our **serum, collagen and retinol-infused** lipstick for younger-looking lips

Anew approach to lip colour...

- lips go from thin to full instantly
- visibly smooths lines and wrinkles
- SPF15 formula

NEW Youth-Awakening Lipstick

Will normally be £10.50

£5.75

save £4.75

now in 5 new shades

our bestselling original shades





08383
Brown/Black

08359
Black

PRIMER
serum-infused formula helps prevent make-up settling into lines and pores

Skin Transforming Primer
28ml
00166
Price per 10ml = £5.36
£15

EYELINER
creamy, waterproof, glide-on liner with retinol

Smoothing Eyeliner Pencil
£8.50



16931
Ivory

00299
Nude

19927
Shell

02717
Natural Beige

FOUNDATION
SPF 15 formula with elastin that's like an airbrush in a bottle!
Age-Transforming Foundation
30ml
Price per 10ml = £5.00
£15



15446
Luminous Rose

18333
Luminous Berry

17228
Luminous Nude

RESTORING BLM
instantly smooths, softens and helps prevent drying
Lip Restoring Colour Balm
5ml
Price per 10ml = £18.00
£9



27110
Light Brown

26948
Dark Brown

BROW FILLER
with Re-Touch Technology and natural fibres that blend away greys with ease
Transforming Brow Filler
£9



10579
Smoky Violet

18655
Shimmering Walnut

SHADOW & PRIMER
with Poly-Lifting Technology to lift and contour for a wide-eyed look

Youth-Awakening Eyeshadow and Primer Kit
£10



08813
Soft Beige

07526
Nude Beige

PRESSED POWDER
smooths and softens the look of lines and pores

Age-Transforming Pressed Powder
10g
£10.50

ANEW

a new age of skin-transforming make-up

the £5 favourites

instantly reclaim your best ever make-up look for less with added age-defying, skin-loving ingredients



14712
Fair

08433
Medium

07849
Black

28167
Rose Tint

24372
Berry Tint

24349
Honey Tint

TARGETED CONCEALER
hide imperfections, wrinkles and dark circles on the go

Age-Transforming Concealer SPF15
Normally £9
£5
save £4

2-IN-1 MASCARA
serum-infused formula with Bio-Lash Technology for 5x more instant, full volume

Lash Transforming Mascara
Normally £10
£5
half price

COLOURLESS
for all the care without the colour

Lip Plumping Lip Conditioner 11155
Normally £9
£5
save £4

TINTED
for colour and care in 1

Tinted Lip Plumping Lip Conditioner
Normally £9
£5
save £4



NEW Nail Enamel
8ml
Price per 10ml = £1.88
Will normally be £3
£1.50 half price

- smooth, even application
- glossy, flexible formula
- chip-resistant finish

new & improved
packaging & formulas
(so you get **more for your money** than ever before!)

AVON
color trend

the beautiful everyday

the fail-safe
nail art collection



NEW Nail Effects 8ml
Price per 10ml = £1.88
Will normally be £3
£1.50 half price



glitter
21899
Glitter



shine
02360
Shine



confetti
54304
Crazy Confetti



sparkle
00240
Sparkle

£1.50 each

pages 90-91

AVON color trend

the beautiful everyday

shorter bristles
grab even the tiniest lashes

longer bristles
separate and comb lashes



08391
Black

NEW Plump Out Mascara
7ml
Price per 10ml = £6.43
£4.50

MASCARA

- lightweight, long-wearing formula
- makes even the tiniest lashes look fuller



08094
Fair

03772
Medium

CONCEALER

- creamy, easy to apply, long-lasting cover up
- hides blemishes and imperfections

NEW Perfect and Hide Concealer
£3



£3
save £2



22061
Power Plum



19224
Brown Sugar



21964
Blossom

SHADOW

- a trio of long-lasting, impactful colour
- blendable, crease-proof formula

NEW Eyeshadow Trio
Will normally be £5
£3 save £2



08466
Black

MASCARA

- clump-free, smudge-resistant, all-day full volume
- lightweight formula separates and defines

NEW Hello! Ultimate Lashes Volume Mascara 10ml
Will normally be £4.50

£3 save £1.50

new & improved

the staple mascara for
12x lash volume

from **£3**

pages 92-93

Model wears lash inserts for an even lash line.



AVON color trend

the beautiful everyday



LIQUID CONCEALER

- lightweight, buildable, all-day coverage
- blendable formula that instantly conceals dark circles

NEW Perfect and Hide Liquid Concealer 15ml
 Price per 10ml = £1.33
 Will normally be £4
£2 half price

the foolproof,
oil-controlled finish

new & improved

£3
save £2



POWDER

- a fine texture for a smooth, matte finish
- SPF6, natural coverage

NEW Final Touch Pressed Powder 10g
 Will normally be £4.50
£2.75 save £1.75



FOUNDATION

- mattifies for a shine-free, healthy-looking finish
- lightweight, lasting coverage

NEW Oil Control Foundation 30ml
 Price per 10ml = £1.00
 Will normally be £5
£3 save £2

from **£2**

pages 94-95



where
passion
blooms

RUB
to smell
IMARI



INTRODUCING

*our no.1 worldwide seductive scent**

IMARI

new

£6

SAVE £5

sensu . decadent . irresistible

sparkling Italian lemon, luxurious jasmine and addictive vanilla mesmerise with opulent sensuality

NEW Imari EDT 50ml 08698 Price per 100ml = £12.00

Will normally be £11 **£6** save £5

*Based on sales during 2016.

AVON
silky
SOFT MUSK

*sweet
warm
feminine*

white peach
jasmine
musk



£5
SAVE £3.50

Avon Soft Musk
EDT 50ml
27573
Price per 100ml = £10.00
Normally £8.50
£5 save £3.50

£5

SAVE £3.50

an irresistible blend of
mouthwatering raspberry
and delicate lily of the valley,
wrapped in notes of warm
Madagascan vanilla

RUB
to smell
AVON
silky
SOFT MUSK



Avon Silky Soft Musk
EDT 50ml
08953
Price per 100ml = £10.00
Normally £8.50
£5 save £3.50



AVON
Cherish
raspberry
peony
tiaré flower

**all 3 for
£12**
SAVE £9.50*
order using 67587

Body Mist
100ml 07484
Normally £3.50
£1.65 save £1.85

Body Lotion
150ml 06981
Price per 100ml = £2.67
£4

**Avon Cherish
EDP 50ml**
10926
Price per 100ml = £28.00
£14

*Based on normal brochure prices.

light up the room with these delicate florals



AVON
Cherish
the moment
crème de cassis
cattleya orchid
sheer patchouli

**all 3 for
£12**
SAVE £12
order using 67330

EDP Purse Spray
10ml
19919
£6

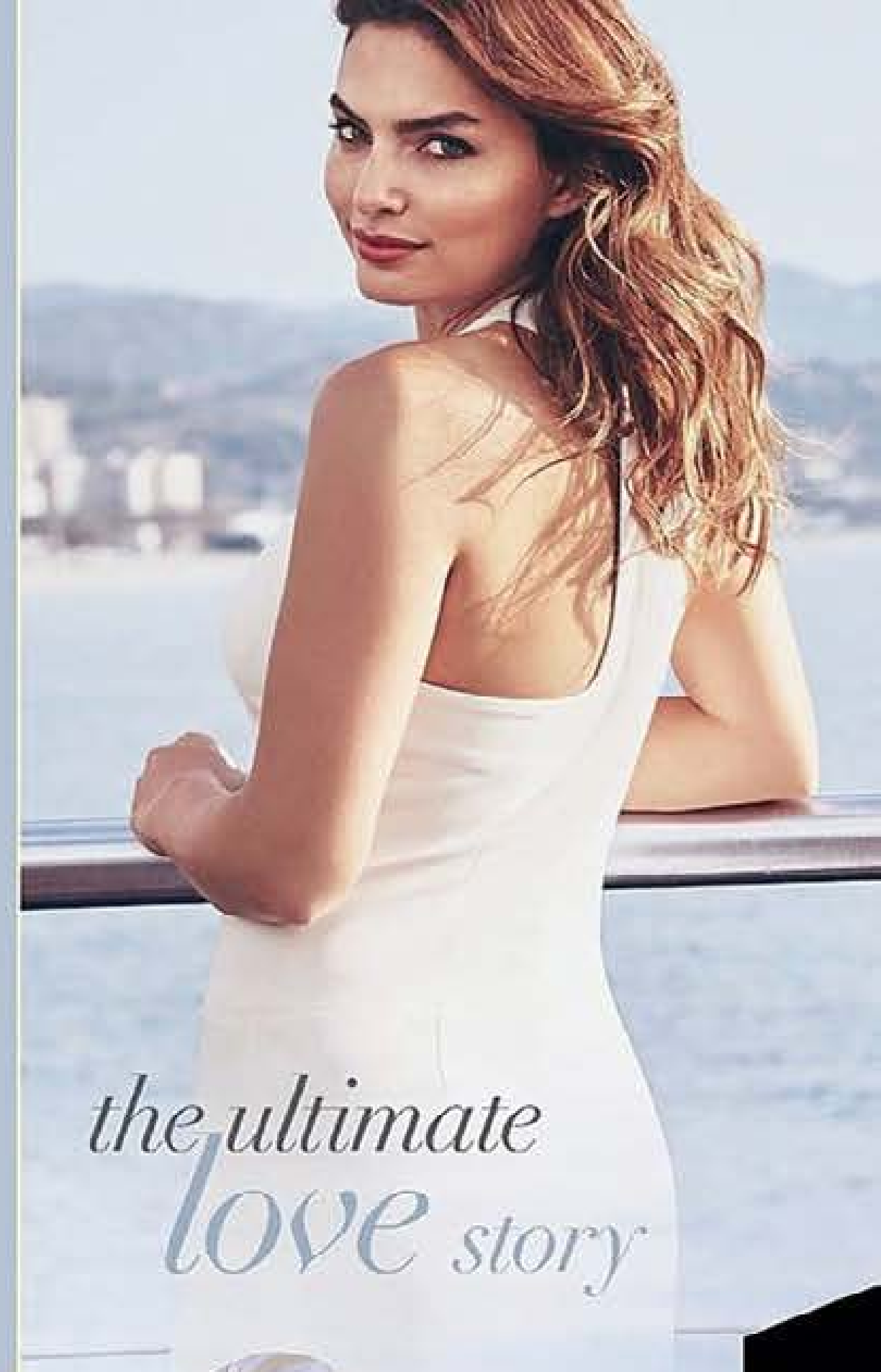
Body Lotion
150ml 19679
Price per 100ml = £2.67
£4

**Avon Cherish The
Moment EDP**
50ml
28241
Price per 100ml = £28.00
£14

**TODAY
TOMORROW
ALWAYS**

- 1. Today EDP**
Butterfly blossom, hibiscus petals
and silk musk. 50ml
25480 Price per 100ml = £28.00
Normally £14
£10 save £4
- 2. Tomorrow EDP**
Peach, Indian jasmine
and musk. 50ml
25486 Price per 100ml = £28.00
Normally £14
£10 save £4
- 3. Forever EDP**
Pink pepper, orange blossom
and musk. 50ml
14795 Price per 100ml = £28.00
Normally £14
£10 save £4
- 4. Absolute EDP**
Catsbrian bergamot, orange flower
and sandalwood. 30ml
11684 Price per 100ml = £33.33
Normally £14
£10 save £4

£10
each
SAVE £4



pop in your bag for on-the-go refreshment

FOR HIM

Deodorant Body Spray 150ml

1. 17665 Avon Destination Wilderness
2. 26708 Avon Homme
3. 07385 Avon Homme Exclusive
4. 02865 Avon Prime
5. 28308 Black Suede
6. 08797 Black Suede Night
7. 19646 Elite Gentleman Weekend
8. 13284 Elite Gentleman
9. 09365 Full Speed
10. 06445 Full Speed Max Turbo
11. 06692 Mesmerize for Him

Price per 100ml = £1.17

Normally £3.60

£1.75 save £1.85

12. 22871 Avon Attraction for Him
13. 12971 Avon Attraction Rush for Him
14. 07997 Avon Luck for Him

Price per 100ml = £1.17

Normally £4

£1.75 save £2.25

15. 09670 Avon Alpha for Him

Price per 100ml = £1.33

Normally £4

£2 half price

16. 14167 Avon Life for Him

Price per 100ml = £1.33

Normally £4.50

£2 save £2.50



FOR HIM

FOR HER

refreshingly FRAGRANT BODY SPRAYS

from

£1.65 each

FOR HER

Perfumed Body Spray 75ml

1. 17624 Avon Soft Musk
2. 08748 Perceive
3. 09928 Pur Blanca

Price per 100ml = £2.20 Normally £3.60

£1.65 save £1.95

4. 25742 Avon Dreams
5. 02139 Far Away
6. 18507 Incandescence
7. 14506 Little Black Dress
8. 13029 Little Red Dress

Price per 100ml = £2.33 Normally £3.60

£1.75 save £1.85

9. 21824 Avon Attraction for Her
10. 19380 Avon Femme
11. 07070 Avon Luck for Her
12. 10454 Viva la Vita

Price per 100ml = £2.33 Normally £4

£1.75 save £2.25

13. 09621 Avon Alpha for Her

Price per 100ml = £2.67 Normally £4

£2 half price

14. 21576 Avon Life for Her

Price per 100ml = £2.67 Normally £4.50

£2 save £2.50



Body Mist 100ml

30767 Avon Cherish

Normally £3.50

£1.65 save £1.85

10405 Tahitian Holiday

Normally £3.60

£1.65 save £1.95



live to be
luminous

£7
each

SAVE £6



golden melon. orange
flower. vanilla
13441 Rare Gold



plum. violet.
sandalwood
25809 Rare Amethyst



white grapefruit.
platinum tuberose essence.
blonde sandalwood
03285 Rare Platinum

RUB
to smell
Rare
PEARLS

Rares Collection
EDP. 50ml
Price per 100ml = £14.00
Normally £13
£7 save £6



lush greens. pearlescent
flower. musk
19232 Rare Pearls

AVON
Mesmerize



*surrender
to the
hypnotic
touch*



both for £8
SAVE £6.60 order using 67264

Body Lotion 150ml 13672
Price per 100ml = £2.40 £3.60

Mesmerize Black for Her EDT
Mandarin, jasmine and tonka bean.
50ml 19208 Price per 100ml = £22.00 £11



both for £8
SAVE £6.60 order using 69419

Body Lotion 150ml 13656
Price per 100ml = £2.40 £3.60

Mesmerize Red for Her EDT
Bergamot, red freesia and patchouli.
50ml 21907 Price per 100ml = £22.00 £11

Secret Fantasy

1
red berries
plumeria
crème de Chantilly



2
blackberry
purple violet
magnolia



3
black cherry
night orchid
marshmallow



4
red berries
jasmine
white musk



intoxicatingly
MYSTERIOUS
EXPLOSIONS

just
£5
each

Secret Fantasy Collection

EDT: 50ml

1. 08417 Wonderland*

2. 17509 Kiss**

3. 22574 Midnight**

4. 12633 Secret Fantasy**

Price per 100ml = £10.00

Normally £11

£5 save £6

*Comes with detachable, aluminium charm with clear rhinestone on a 2.5cm brass chain.

**Comes with detachable, cast iron charm on a 2cm stainless steel chain.

SAVE UP TO **£1.30**

page 108 only



1. Roll-On Anti-Perspirant

Deodorant 50ml
07930 Avon Cherish
17855 Avon Soft Musk
03665 Far Away
08110 Incandessence
14514 Little Black Dress
14027 Mesmerize for Her
26146 Perceive
07989 Pur Blanca
 Price per 100ml = £3.60
 Normally £2.60
£1.80 save 80p

2. Body Lotion 150ml

14910 Avon Dreams
02626 Far Away
61531 Far Away Infinity
28589 Incandessence
14522 Little Black Dress
13607 Little Lace Dress
16030 Perceive
08060 Pur Blanca
04143 Rare Amethyst
25726 Rare Gold
03525 Rare Pearls
 Price per 100ml = £1.67
 Normally £3.60
£2.50 save £1.10

09548 Avon Alpha for Her
10058 Avon Attraction for Her
05140 Avon Attraction Rush
 for Her

20180 Avon Femme
26906 Avon Femme Icon
17947 Avon Femme Exclusive
08912 Avon Luck for Her
09597 Today
10272 Tomorrow
10462 Viva la Vita
 Price per 100ml = £1.87
 Normally £4
£2.80 save £1.20

09407 Avon Life for Her
 Price per 100ml = £2.13
 Normally £4.50
£3.20 save £1.30

3. Shower Gel 150ml

10355 Today
10587 Tomorrow
 Price per 100ml = £1.87
 Normally £4
£2.80 save £1.20

4. Shimmering Body Powder

40g
24166 Avon Soft Musk
11486 Far Away
 Price per 100g = £4.50
 Normally £2.75
£1.80 save 95p

1. Perfumepod

Plastic and aluminium
 refillable atomiser.
 5ml capacity.
17459
£8

2. Avon Life for Her

EDP 50ml 20370
 Price per 100ml = £36.00
 Normally £24
£18 save £6

3. Avon Femme

Collection EDP, 50ml
19331 Avon Femme
15818 Avon Femme Icon
18010 Avon Femme
 Exclusive
 Price per 100ml = £24.00
 Normally £16
£12 save £4

4. Premiere Luxe EDP

50ml 21923
 Price per 100ml = £24.00
 Normally £16
£12 save £4

5. Avon Luck for Her

Collection EDP, 50ml
08722 Avon Luck
 for Her
18549 Luck La Vie
 Price per 100ml = £23.00
 Normally £15
£11.50 save £3.50

6. Avon Attraction

Collection EDP, 50ml
10264 Avon Attraction
 for Her
08250 Attraction Rush
 For Her
 Price per 100ml = £23.00
 Normally £15
£11.50 save £3.50

7. Viva La Vita EDP

50ml 27656
 Price per 100ml = £23.00
 Normally £15
£11.50 save £3.50

8. Avon Alpha for Her

EDP 50ml 09340
 Price per 100ml = £23.00
 Normally £15
£11.50 save £3.50

9. Avon Dreams EDP

50ml 08573
 Price per 100ml = £20.00
 Normally £14
£10 save £4

10. Far Away Bella EDP

50ml 13359
 Price per 100ml = £18.00
 Normally £13
£9 save £4

11. 1 Pulse for Her EDT

50ml 23721
 Price per 100ml = £16.00
 Normally £11
£8 save £3

12. Mesmerize for Her

EDT 50ml 26443
 Price per 100ml = £16.00
 Normally £11
£8 save £3

13. Perceive

Collection EDP, 50ml
08904 Perceive
10306 Perceive Oasis
 Price per 100ml = £16.00
 Normally £11
£8 save £3

14. Incandessence

Collection EDP, 50ml
22293 Incandessence
28605 Incandessence
 Flame
26468 Incandessence
 Glow
 Price per 100ml = £16.00
 Normally £11
£8 save £3

15. Pur Blanca

Collection EDT, 50ml
08763 Pur Blanca
20461 Pur Blanca Blush
 Price per 100ml = £16.00
 Normally £11
£8 save £3

16. Scent Essence

Collection EDT, 30ml
27714 Romantic
 Bouquet
27680 Sparkly Citrus
27722 Vibrant Fruity
07559 Velvet Amber
 Price per 100ml = £20.00
 Normally £8
£6 save £2

17. EDP Purse Spray

10ml
08268 Avon Attraction
 for Her
55194 Avon Attraction
 Rush For Her
10918 Avon Cherish

SAVE UP TO

£6

page 109 only



18. EDP Travel Spray

30ml
15842 Avon Femme Icon
17988 Avon Femme
 Exclusive
13714 Far Away
03988 Far Away Infinity
25692 Little Black Dress
63610 Little Lace Dress
26724 Perceive
EDT Purse Spray 10ml
20453 Mesmerize Black
 for Her
 Normally £6
£4.50 save £1.50

EDP – Eau de
 Parfum Spray
 EDT – Eau de
 Toilette Spray

01313 Far Away
01305 Incandessence
 Price per 100ml = £18.33
 Normally £7.50
£5.50 save £2
01016 Avon Dreams
07591 Viva La Vita
51334 Avon Luck
 for Her
07088 Avon Attraction
 for Her
22830 Premiere Luxe
 Price per 100ml = £21.67
 Normally £9
£6.50
save £2.50

new

ORIGINAL



bergamot. lavender.
soft musk

Individual Blue EDT 100ml
00794 Normally £8.50
£6 save £2.50

INTRODUCING

INDIVIDUAL
BLUE
UNLIMITED

make up your own rules with this *fearless combination* of spicy Indian ginger, uplifting jasmine and intriguing amber



JUST
£6

NEW Individual Blue
Unlimited EDT 100ml
24547
Will normally be £8.50
£6 save £2.50

UNLIMITED
FREEDOM TO THE MAX

SAVE UP TO £6

page 112 only



1. Mesmerize for Him Collection EDT. 100ml
06577 Mesmerize for Him
20750 Mesmerize Black for Him
21873 Mesmerize Red for Him
 Normally £11
£8 save £3

2. Black Suede Collection EDT. 75ml
18739 Black Suede
09068 Black Suede Essential
07807 Black Suede Night
 Price per 100ml = £10.67
 Normally £11
£8 save £3

3. 1 Pulse for Him EDT 75ml
06338 Price per 100ml = £10.67
 Normally £11
£8 save £3

4. Avon Destination Collection EDT. 75ml
17335 Avon Destination Grand Canyon
17053 Avon Destination Wilderness
 Price per 100ml = £10.67
 Normally £11
£8 save £3

5. Avon Prime EDT 75ml
02923 Price per 100ml = £12.00
 Normally £13
£9 save £4

6. Avon Homme Collection EDT. 75ml
54239 Avon Homme
07179 Avon Homme Exclusive
 Price per 100ml = £12.00
 Normally £13
£9 save £4

7. Elite Gentleman Collection EDT. 75ml
11601 Elite Gentleman
01826 Elite Gentleman Untailored
19620 Elite Gentleman Weekend
 Price per 100ml = £12.00
 Normally £13
£9 save £4

8. Avon Alpha for Him EDT 75ml
09399 Price per 100ml = £15.33
 Normally £15
£11.50 save £3.50

9. Avon Attraction Collection EDT. 75ml
08334 Avon Attraction for Him
19521 Avon Attraction Rush for Him
 Price per 100ml = £15.33
 Normally £15
£11.50 save £3.50

10. Avon Luck for Him EDT 75ml
03699 Price per 100ml = £15.33
 Normally £15
£11.50 save £3.50

11. Premiere Luxe Pour Homme EDT 75ml
14977 Price per 100ml = £15.33
 Normally £16
£11.50 save £4.50

13. After Shave Conditioner 100ml
20701 Mesmerize Black for Him
 Normally £3.60
£2.50 save £1.10

02402 Avon Attraction for Him
 Normally £4
£2.80 save £1.20

14. Hair & Body Wash 250ml
54346 Avon Homme
00257 Avon Homme Exclusive
07013 Avon Prime
08755 Black Suede
07575 Black Suede Night
11585 Elite Gentleman
19703 Elite Gentleman Weekend

54114 Mesmerize Red for Him
 Price per 100ml = £1.00
 Normally £3.60
£2.50 save £1.10

200ml
09506 Avon Alpha for Him
02550 Avon Attraction for Him
54999 Avon Attraction Rush for Him
14308 Avon Luck for Him
 Price per 100ml = £1.40
 Normally £4
£2.80 save £1.20

10900 Avon Life for Him
 Price per 100ml = £1.60
 Normally £4.50
£3.20 save £1.30

15. Roll-On Anti-Perspirant Deodorant 50ml
01438 Avon Destination Grand Canyon
17079 Avon Destination Wilderness
18796 Black Suede
09092 Full Speed
06601 Mesmerize for Him
 Price per 100ml = £3.60
 Normally £2.60
£1.80 save 80p

FULLSPEED

MAX TURBO

LIVE THE ULTIMATE RUSH

fresh bergamot. adrenaline accord.
 luxe leather

Roll-On Anti-Perspirant Deodorant 50ml
23556
 Price per 100ml = £5.20
£2.60

Deodorant Body Spray 150ml
48025
 Price per 100ml = £1.10
 Normally £3.60
£1.65 save £1.95

Full Speed Max Turbo EDT 75ml
09845
 Price per 100ml = £14.67
£11

ORIGINAL
 juniper berry. cypress.
 sandalwood



Full Speed EDT 75ml
45286 Price per 100ml = £9.33
 Normally £11 **£7 save £4**



ALL 3 FOR £11*

save £6.20†, order using 69070

*Full Speed Max Turbo range only.
 †Based on normal brochure prices.

AVON Men's Store

£4.50
HALF PRICE

Timeless



a forever
fragrance of
classic florals
enriched with
luxurious notes
of amber,
jasmine and
musk

Timeless EDT 50ml
27409 Price per 100ml = £9.00
Normally £9
£4.50 half price

EFFORTLESS ELEGANCE

life & style

AVON

NEW



9 PAIRS FOR JUST
£4.50

up your earring game with this
season's metallic must-haves

choose
from rose-
or silver-tone

NEW Cady Earrings Gift Set
Set of 9 pairs of pierced earrings,
including 3 pairs of hoops.
13276 Rose-tone. 13375 Silver-tone.
Will normally be £6.50 **£4.50** save £2



**DON'T MISS OUR
FASHION
& HOME
SALE FLYER**
FULL OF AMAZING SAVINGS

WELCOME TO OUR life & style

STORE

Accessories p118

BAGS
JEWELLERY
FOOTWEAR

Fashion p130

CLOTHING
JEANETIC

Nightwear p132

PJS

Lingerie p134

BRA STORE

Homeware p136

DECORATIVE
HOME FRAGRANCE
KITCHEN MAGIK

footwear up to
size 8



THE SCARF to be seen in

dress up your everyday look with this chic, lightweight piece – it's the easy way to wear this season's colour-blocking trend

£7
save £3



TRIED AND TESTED

“I LOVE THE WARM, BOLD, AUTUMNAL COLOURS. IT'S SO EYE-CATCHING – A KEY ACCESSORY!”

VIV SHEPPARD,
AVON CUSTOMER

NEW Vanessa
Colour Block Scarf
100% polyester. Approx.
182cm x 51cm.
59592
Will normally be £10
£7 save £3

ALLOW 6 WEEKS FOR DELIVERY

NEW

1. POM POM KEYRING

NEW



choose from
grey or
coral

2. ROSIE HANDBAG ORGANISER



3. HOLLIE HANDBAG LIGHT



lights up the inner
depths of your handbag

4. MIRROR PHONE CASE



mirrored for lippie
touch-ups on the go

5. FESTIVAL FOLK SCARF



1. **NEW Faith Novelty Pom Pom Keyring** Faux fur with PP ears, on a metal clip keychain. Approx. 7.5cm diameter. **59873 Grey. 59832 Coral. £3.50** For adults only. Not intended for children.

2. **Rosie Handbag Organiser** PVC with polyester lining. Base approx. 5cm x 21.6cm. Height approx. 18cm. **05819 £5.25**

3. **Hollie Handbag Light** LED light with a silicone strap. Includes non-replaceable battery. Light approx. 3cm diameter. Strap length approx. 15cm. **32573 £5**

4. **Mirror Phone Case** TPU and PC board. Approx 13.8cm x 6.9cm x 0.8cm. Suitable for use with iPhone 6. **22848 £4**

5. **Festival Folk Floral Lightweight Scarf** 100% polyester. Approx. 60cm x 180cm. **28514 £10**

NEW

life's little
ESSENTIALS

100%
cotton

Keep this cute tote on
hand for your (accidental)
prosecco purchases

bag
£5

tried and tested:
will hold at least
3 bottles of fizz!

NEW Prosecco Slogan Shopper Bag*
100% cotton. Approx. 40cm x 36cm x 7cm.
28845 £5

*WHILE STOCKS LAST

1. FLORRIE STACKABLE RING SET



NEW

set of 3
tri-tone rings

2. WINIFRED RING HOLDER



3. LIVIA LADYBIRD GIFT SET

4. LIVIA LADYBIRD WATCH

5. KERRA BRACELET



includes 7 charms

- 1. **NEW Florrie Stackable Ring Set** Set of 3 rings. 00091 Size 6. 28399 Size 8. 26344 Size 10. **£5.25**
- 2. **Winifred Ceramic Ring Holder** Porcelain ring holder. Approx. 8.8cm x 12cm x 12cm. 22921 Normally £10 **£7 save £3**
- 3. **Livia Ladybird Gift Set** Gold-coloured-plated necklace and pierced earrings. Necklace length approx. 42cm + 9cm extension chain. This is an adult item and not intended for children. 23242 Normally £15 **£5 save £10**
- 4. **Livia Ladybird Watch** Adjustable strap, approx. 16cm-20.5cm. Includes a battery that can be replaced. 58990 Normally £15 **£12.50 save £2.50**
- 5. **Kerra Customisable Bracelet** Adjustable PU bracelet with 7 slider charms. Length approx. 22.6cm. 26625 Normally £10 **£5 half price**

All Avon metal jewellery is hypoallergenic.

NEW

like a CHARM

for the perfect gift, simply choose your charms and clip them on!

1. BRACELET

£4



2. ANZIE CHARMS
for the jet-setter

SET OF 3 CHARMS

£3



Charm appeal

3. BRENNA CHARMS
for the party girl

- 1. **NEW Margo Bracelet** Stretch bracelet for clip-on charms. Diameter approx. 6.5cm unstretched. Charms not included. 26922 **£4**
Bracelet and charm sets sold separately.
- 2. **NEW Amzie Charm Set** Set of 3 silver-plated charms with lobster claw closure. Travel themed. 26831 **£3**
- 3. **NEW Brenna Charms Set** Set of 3 silver-plated charms with lobster claw closure. Party themed. 21543 **£3**

1. EARRING CONVERTER SET



clip-on converter for unpierced ears

2. REMI MAGNETIC CLASPS



clip to necklace ends for easy magnetic fastening

3. EMBER BLOUSE PINS



4. MALLORY SPECTACLE CHAIN



wear as a necklace or glasses chain

Spectacles not included.

1. Natasha Earring Converter Set Convert pierced studs into clip-on earrings. Includes 1 pair of studs. **20982 £3.50**

2. Remi Magnetic Clasps Set of 2. Zinc and glass. Silver-plated and gold-coloured plating. Approx. 1cm x 1.5cm x 3cm. **22335 £4**

3. Ember Blouse Pins Set of 3 silver-plated blouse pins. **04515 £4.25**

4. Mallory Spectacle Chain Approx. 81cm + 9cm detachable extension chain. With interchangeable attachments for glasses. **04440 £5**

Earrings purchased from Avon cannot be returned if sealed plastic bag has been opened.

NEW

for a special BIRTHDAY

each milestone necklace is set with a beautiful, genuine diamond



925 sterling silver



comes in a luxurious gift box

NEW Treasured Moments Liza Number Diamond Necklace

Sterling silver with 0.004ct diamond. Chain approx. 48cm.

18457 16 18788 40

18721 18 19463 50

18523 21 09282 60

Will normally be £20

£15.50 save £4.50

also available for ages 40, 50, & 60

just **£15.50** each

EXCLUSIVE WATCHES £20 & UNDER

save up to £12

1. WAVERLY WATCH



2. ADLEY WATCH



3. LOLO WATCH



all watches come with a 2-year warranty

4. NIXIE WATCH



available in mink or tan

5. ADAM WATCH
FOR HIM



1. **Waverly Two Tone Watch*** Bracelet-style strap approx. 18cm with removable links. Includes a battery that can be replaced. **21105** Normally £25.50 **£15.50 save £10**

2. **Adley Black Metal Watch** Matte black finish and rose gold-coloured details. Strap length approx. 17.5cm-20.7cm with 2 removable links. Comes with a battery that can be replaced.

14928 Normally £30 **£20 save £10**

3. **Lolo Ladies' Textured Bezel Watch** Bracelet-style metal watch. Strap length, including the removable H bar, approx. 20.6cm. Comes with a battery that can be replaced. **25510**

Normally £30 **£18 save £12**

4. **Nixie Watch*** PU strap, adjustable between approx. 16cm and 21cm. Includes a battery that can be replaced. **12294** Mink. **23739** Tan. Normally £18 **£12.75 save £5.25**

5. **Adam Men's Metal Watch** Bracelet-style strap with internal circumference approx. 19.5cm. White bronze-plated. Includes a battery that can be replaced. **15750** Normally £25 **£18 save £7**

***WHILE STOCKS LAST**

trend watch: QUILTED LUXE

this leather-look design ticks all the style boxes: it's great quality, amazing value and totally on trend

NEW

JUST
£15
SAVE £10

quilted-effect dial

2-YEAR
warranty

NEW Bennita Watch
Textured PU strap, adjustable between approx. 16.2cm and 20.5cm. Comes with a battery that can be replaced. **13094**
Will normally be £25
£15 save £10

Sole
sensations
TECHNOLOGY

the perfect
combination
of comfort
and style – no
compromises!



LIGHTWEIGHT
for that 'walking on
air' feeling



CUSHIONED INSOLE
that moulds to your feet
for complete comfort



FLEXIBLE SOLE
to support natural
foot movement

up to size 8



.....
**SNAKESKIN
EFFECT**

NEW

step out
IN STYLE

**SUPER-CHIC PUMPS YOU'LL
NEVER WANT TO TAKE OFF**

.....
**ELASTICATED FOR
COMPLETE COMFORT**

**NEW Naomi
Leisure Shoes**
Upper: PU, Lining and
insock: 72% cotton,
28% viscose.
Slip-resistant sole.
24752 Size 4
23309 Size 5
23382 Size 6
23432 Size 7
12385 Size 8
Will normally be £21.95
£15.95 save £6

£15.95
save £6



HARD-WEARING SOLE
to help them last



CUSHIONED INSOLE
that moulds to your feet
for complete comfort



FLEXIBLE SOLE
to support natural
foot movement



flat pumps with
padded insoles for
all-day comfort

Slingback Ballerina Shoes
PU. With cushioned soles for
extra comfort.

size	white	powder
Size 4	06395	21410
Size 5	25577	08789
Size 6	18101	17756
Size 7	18143	04416
Size 8	18341	54700

size	coral	print
Size 4	16857	54569
Size 5	16907	28209
Size 6	56374	17236
Size 7	56382	16147
Size 8	56416	16196

£25



available
up to
size 8



snakeskin
effect



slingback
strap



denim-effect
strap

high-fashion
design

Brielle Buckled Mules.
With cushioned soles for
comfort. Upper: PU. Lining:
cotton/polyester. Outer sole: EVA.

01511 Size 4
01800 Size 5
21626 Size 6
20040 Size 7
21659 Size 8
Normally £19.95
£14.95 save £5



1. Megan Cross Over Mules
With cushioned insole. PU. **£12.50** save £7.50
57604 10/12
17202 Size 4
04739 Size 5
57893 Size 6
59816 Size 7
58016 Size 8
Normally £20

2. South Beach Shell Top
100% polyester.
57604 10/12
18929 14/16
18994 18/20
17673 22/24
£14



3. Black Shell Top*
Polyester.
58032 10/12
24646 14/16
24976 18/20
18960 22/24
£14

4. Basic Jeggings*
80% cotton,
18% polyester,
2% elastane.
14415 10/12
25288 14/16
25148 18/20
28142 22/24
£12.50

***ALLOW 6 WEEKS FOR DELIVERY**

SUMMER OF STYLE



5. NEW Coral Top with Chiffon Trim
Main fabric: 93% viscose, 7% elastane. Sleeve and hem fabric: 100% polyester, excluding trims.
63701 10/12
17061 14/16
07419 18/20
16634 22/24
£16



6. NEW Earthed Gypsy Maxi Dress
100% polyester, excluding trims.
56697 10/12
56770 14/16
56986 18/20
06957 22/24
£24



7. NEW Plaid Boxy Top
100% polyester, excluding trims.
24554 10/12
23580 14/16
10728 18/20
44669 22/24
£16

Dream
MORE...
NIGHTWEAR COLLECTION

design

unique prints and
gorgeous designs
you'll love

quality

high cotton
content you'll love
to snuggle in

fit

super-comfortable
but still flattering



£13.50
save £3

1. **NEW Dream More PJs** 100% cotton, excluding trims. KEEP AWAY FROM FIRE. 19091 10/12. 18002 14/16. 59451 18/20. 59469 22/24. Will normally be £17 **£14.50** save £2.50

2. **Spotty PJs** 100% cotton, excluding trims. KEEP AWAY FROM FIRE. 20347 10/12. 20420 14/16. 20438 18/20. 20446 22/24. **£15.95**

3. **NEW Paris PJs** Top with a watercolour-effect Eiffel Tower. Printed, cuffed jogging bottoms. 100% cotton. KEEP AWAY FROM FIRE. 28878 10/12. 26765 14/16. 19729 14/16. 18622 22/24. Will normally be £16.50 **£13.50** save £3



1. Fuller Cup Lace Bra – Turquoise
 Non-padded, underwired. 89% nylon, 11% elastane, excluding trims.
19851 36d **18614** 38f **19984** 42d
18416 36dd **19877** 40d **18481** 42dd
19869 38d **18473** 40dd **18598** 42e
18465 38dd **18564** 40e **18689** 42f
18499 38e **18671** 40f
 Normally £14

£10 save £4
1. Fuller Cup Lace Bra – White
 Non-padded, underwired. 90% nylon, 10% elastane, excluding trims.
07682 36d **21279** 38f **59618** 42d
11643 36dd **08946** 40d **16584** 42dd
09175 38d **04176** 40dd **03590** 42e
05009 38dd **05652** 40e **03962** 42f
05876 38e **06304** 40f
 Normally £12

£10 save £2
2. Lace Trim Minimiser Bra
 Non-padded, underwired. 85% nylon, 11% elastane, 4% cotton, excluding trims.

size	black	white
34dd	02048	20495
36dd	22244	21048
36e	22251	20941
36f	22327	20958
36g	22343	21014
38dd	00323	21089
38e	00406	21121
38f	00489	21220
38g	00471	21287
40dd	00505	21428
40e	00513	21444
40f	00612	21584
40g	00661	21451
42dd	33894	21618
42e	20891	01628
42f	20909	03020
42g	20917	20057

Normally £12
£10 save £2
3. Essential Non-Padded Dotty Bra
 Non-padded, underwired bra. 90% nylon, 10% elastane, excluding trims.
24729 36d **12872** 38e **23358** 42d
23523 36dd **13128** 38f **16659** 42dd
26294 36e **23093** 40d **03327** 42e
18309 36f **26963** 40dd **03384** 42f
21147 38d **03210** 40e
12245 38dd **15933** 40f
 Normally £15
£12 save £3

available in turquoise and white



available in black and white



NEW 'The One' Bra – Blue
 50% cotton, 40% nylon, 10% elastane, excluding trims.
12781 10/12
12831 14/16
12849 18/20
56549 22/24
£8.50

For every 'The One' Bra – Blue sold, Avon will donate £1 to domestic violence charities. All proceeds split 50/50 between Women's Aid (registered charity no. 1054154) and Refuge (registered charity no. 277424).

special blue edition with 50% cotton content



'The One' Bra
 White: 87% nylon, 13% elastane, excluding trims. Grey: 51% nylon, 37% polyester, 12% elastane, excluding trims. Black: 91% nylon, 9% elastane, excluding trims. Comes with removable padded cups. All sizes fit up to a DD cup.

size	black	grey	white
M (12/14)	09217	20206	16279
L (16/18)	09357	20222	15503
XL (20/22)	09381	20248	16386
XXL (24/26)	09449	20271	17426

Normally £10
£8 save £2

available in black, grey and white



Lingerie Guarantee
 For hygiene reasons, a replacement or refund cannot be given if the gasset label is removed from lingerie. This guarantee is in addition to your statutory rights.

SAVE VS BOOTS

AVON
Acrylic Make-up
Tidy & Acrylic
Make-up
Drawers

buy
both for

£19

VS

BOOTS
Danielle Creations Make-up
Organiser & 2-Drawer
Make-up Organiser

£26.98*

the ultimate
**MAKE-UP
TIDY**

STACKABLE STORAGE
FOR A TIDY DRESSING TABLE

build your own
STORAGE SOLUTION



*with
compartments
for your
make-up and
accessories*

Contents not included.

1. **NEW Acrylic Make-up Tidy Acrylic.** Approx. 17cm x 6.5cm. Comes in a gift box. **07153 £8**



*with drawers for
your essentials*

Contents not included.

2. **NEW Acrylic Make-up Drawers Acrylic.** Approx. 19cm x 9cm. **24604 £11**

NEW

*Price based on the combined total of both items
(Danielle Creations Mid-Size Make-up Organiser £8.99 and Mid-Size 2-Drawer
Make-up Organiser £17.99), sourced from www.boots.com on 20.03.2017.

SELFIE ESSENTIALS

COMPACT POWER BANK

2,600 mAh rechargeable battery

handy compact mirror

comes in a pretty pouch

perfect for smartphones

gives up to 1 full charge

£20

Phone not included.



Compact Power Bank Includes a USB lead to charge via a laptop/computer. Use with your own USB phone lead to charge your phone. Rose gold-coloured plastic. Approx. 8cm x 8cm x 9.2cm. 2,600 mAh battery capacity. **32789 £20**

3-IN-1 CAMERA PHONE LENS

fish-eye lens for quirky selfies

macro lens for close-up details

wide-angle lens for group selfies

clip 1 of the 3 lenses over your camera lens to get pro-style shots

£5

Phone not included.



3-in-1 Camera Lens Interchangeable clip-on lens includes macro, wide angle and fish eye lenses. Battery life up to 2.5 hours. Approx. 5.5cm x 1.6cm x 2.2cm. ABS and glass. **05843 £5**

the 3-in-1 mini
BLUETOOTH SELFIE SPEAKER
available in white or coral

£12 each

Bluetooth Selfie Speaker
Comes with USB wire. Approx. 2.8cm x 2.8cm. ABS.
12906 White
12864 Coral
£12

actual size approx. 3cm tall

clips onto your keyring



1 SELFIE REMOTE

triggers the camera on your phone from afar – perfect for group photos



2 PLAYS YOUR MUSIC

connects to the music on your phone via Bluetooth – perfect for on-the-go tunes!



3 ANSWERS CALLS

with a built-in microphone for hands-free calls



all of our candles last up to 30 hours and our 50ml diffusers last up to 5 weeks



FRUITY
raspberry
blackberry
rhubarb



FRESH
water flower
musk
cedarwood

Berry Reed Diffuser
50ml oil in glass bottle.
Lasts up to 5 weeks.
28852 £5

Berry Glass Candle
Burns for up to 30 hours.
Glass jar. 28803 £5

Ocean Mist Reed Diffuser
50ml oil in
a glass bottle. Lasts
up to 5 weeks.
21139 £5

Ocean Mist Glass Candle
Burns for up
to 30 hours. Glass
jar. 25767 £5



SWEET
vanilla
white chocolate
praline



FLORAL
white gardenia
jasmine
sandalwood

Vanilla Reed Diffuser
50ml oil in glass bottle.
Lasts up to 5 weeks.
23317 £5

Vanilla Glass Candle
Burns for up to 30
hours. Glass jar.
23325 £5

White Floral Reed Diffuser
50ml oil in
glass bottle. Lasts up
to 5 weeks. 02170 £5

White Floral Glass Candle
Burns for up
to 30 hours. Glass jar.
27532 £5

All candles and diffusers in this brochure have a hazard classification under the Classification, Labelling and Packaging Regulation. Please see product details at avon.uk.com for full hazard information.



Peaches & Cream Glass Candle Burns for up to 30 hours. Glass jar. 03103 £6

Peaches & Cream Reed Diffuser 50ml oil in glass bottle. Lasts up to 5 weeks. 08375 £6

PEACHES and cream

A FRUITY FRAGRANCE WITH NOTES OF PEACH, CLEMENTINE, WHIPPED CREAM AND SUGAR



THE
gourmand
COLLECTION

BAKE & MAKE

kitchen must-haves for perfect cakes

bake buddy



£12
save £3



- squeeze handle to dispense mixture into pan
- measure and add ingredients
- turn the handle to whisk

Bake Buddy Batter dispenser. Approx. 17.2cm x 10.3cm x 27.5cm. Not dishwasher safe. **05900**
Normally £15 **£12** save £3

measuring spoons



£6
save £2

- great for baking or portion control
- collapsible silicone for easy storage
- dishwasher safe

Pop-Up Measuring Spoons Set of 4. Measures in cups and millilitres up to 1 cup/250ml. Silicone with plastic handles. Dishwasher safe. **27870**
Normally £8 **£6** save £2

new

kitchen
magik



£8

your perfect
SLICE
create picture-perfect cakes
in your favourite flavours

NEW Cake Slice Moulds Set of 2. Silicone. Each approx. 21.5cm x 12cm x 5cm. Dishwasher safe. **13045 £8**

set of 2 cake slice moulds

- bake 8 different flavours of cake in 1 go
- ovenproof silicone
- cake slices pop out easily



JEANETIC

(these jeans will change your life!)

the revolutionary Jeanetic hybrid denim collection you won't find anywhere else

interwoven with elastane for stretch



double-stitched seams for strength



up to 90% cotton for added softness

DIESEL
JOGG JEANS
£210*

JEANETIC
JEANS
£23

*Price based on Diesel Rizzo Jogg Jeans 0674Z, sourced from www.store.diesel.com/gb on 27.02.2017.

jacket
£28

jacket available in white and blue



Jeanetic Western Jacket

Azure: 73% cotton, 26% polyester, 1% elastane, excluding trims.

Oyster: 89% cotton, 9% polyester, 2% elastane, excluding trims.

size	oyster	azure
10	57208	19067
12	13227	20255
14	57455	21642
16	57679	13219
18	57802	14811
20	59501	14704
22	57760	27896
24	58230	21097

Normally £30
£28 save £2

Jeanetic Slim Fit Jeans

Inside leg length approx. 79cm.

Azure and noir: 90% cotton, 9% polyester, 1% elastane, excluding trims.

Oyster: 89% cotton, 9% polyester, 2% elastane, excluding trims.

size	noir	oyster	azure
10	08300	22962	15297
12	08458	22988	13185
14	16378	22996	13193
16	49023	23036	13250
18	24869	23119	13292
20	62851	23168	13383
22	20107	23259	13391
24	20008	21683	28050

Normally £26
£23 save £3

jeans available in black, white and blue



jeans
£23

NEW



JUST
£3.75
EACH

A GIFT TO CHERISH

celebrate family and friendship with these beautiful bracelets, adorned with sentimental, engraved charms

NEW Charleigh Bangle Adjustable bangle, approx. 6.5cm internal diameter. 54353 Family. 23622 Footprints. **£3.75**

the scent of
SUMMER

£4.50
SAVE UP TO £6



TROPICAL & SPIRITED
white blossoms
Tahitian tiaré flower
coconut

FRESH & ENERGISING
peach blossom
ginger lily
golden amber

Summer White Paradise EDT 50ml
17939 Price per 100ml = £9.00 Normally £8
£4.50 save £3.50

Tahitian Holiday EDT 50ml 03558
Price per 100ml = £9.00 Normally £10.50
£4.50 save £6

AVON Perfume

Hair Salon

advance
TECHNIQUES

Professional Collection

PERFECT & PROTECT

with salon-inspired
Absolute Perfection



ADVANCED
shield
technology
helps protect against
future damage



400ml
bigger
bottle



infused with wheat amino acids
and marine extracts for luxe locks

Absolute Perfection
400ml
00273 Shampoo
55244 Conditioner
Price per 100ml = 68p
Normally £5
£3.50 save £1.50

Absolute Perfection
250ml
13920 Shampoo
46664 Conditioner
Price per 100ml = £1.00
Normally £3.80
£2.50 save £1.30

Professional Collection

LUXURIOUS NOURISHMENT

with salon-inspired **Supreme Oils**



WITH
OUR EXPERT
BLEND OF
5 PRECIOUS OILS

£3.50
save £1.50



RUB
to smell
SUPREME
OILS



400ml
bigger
bottle



infused with deeply nourishing macadamia, almond,
camellia seed, grapeseed and marula oils

Supreme Oils
250ml
27367 Shampoo
27490 Conditioner
Price per 100ml = £1.00
Normally £3.80
£2.50
save £1.30

Supreme Oils
400ml
15438 Shampoo
13839 Conditioner
Price per 100ml = 68p
Normally £5
£3.50
save £1.50

advance
TECHNIQUES

DIVINE SHINE

with silicone and pro-vitamin B5 for up to 100% shinier hair*

400ml bigger bottle



Daily Shine 250ml
28928 Shampoo
27326 Leave-in Conditioner
Price per 100ml = 68p
Normally £3
£1.70 save £1.30

2-in-1 Shampoo & Conditioner 400ml
13813
Price per 100ml = 75p
Normally £4.50
£3 save £1.50

*When using the complete Daily Shine collection.

FABULOUSLY FLAKE-FREE

zinc-infused formula fights dandruff from the very 1st wash

400ml bigger bottle



BEFORE
dry, itchy, flaky scalp

AFTER
soothed, hydrated, conditioned scalp – no flakes in sight!
Images for illustrative purposes only.



2-in-1 Shampoo & Conditioner 250ml
15370
Price per 100ml = 68p
Normally £3
£1.70 save £1.30

2-in-1 Shampoo & Conditioner 400ml
17467
Price per 100ml = 75p
Normally £4.50
£3 save £1.50

SOFT & HYDRATED

our bestselling Moroccan argan oil collection for touchably soft hair

£3
save £1.50

400ml bigger bottle



see pages 154-155 for your beauty-boosting treatments

360 Nourishment Moroccan Argan Oil
250ml
27433 Shampoo
27441 Conditioner
Price per 100ml = 68p
Normally £3
£1.70 save £1.30

Shampoo 400ml
21402
Price per 100ml = 75p
Normally £4.50
£3 save £1.50

AVON Hair Salon

advance
TECHNIQUES



LONGER-LASTING COLOUR

maintain fresh-out-of-the-salon colour for up to 6x longer*



Colour Protection 250ml
03145 Shampoo
01685 Conditioner
Price per 100ml = 68p
Normally £3
£1.70 save £1.30

Shampoo
400ml
04531
Price per 100ml = 75p
Normally £4.50
£3 save £1.50

*When using the complete Colour Protection collection.

HEALTHY & REPAIRED

help reverse damage with keratin, avocado oil and vitamin E for up to 83% LESS BREAKAGE**



Instant Repair 7 250ml
27391 Shampoo
27425 Conditioner
Price per 100ml = 68p
Normally £3
£1.70 save £1.30

Shampoo
400ml
05827
Price per 100ml = 75p
Normally £4.50
£3 save £1.50

**Due to combing and brushing.

VA VA VOLUMISED

boost lacklustre hair with collagen and wheat proteins for instant lift that lasts



£3
save £1.50



Body Building Technology for up to **2x more volume**†

Ultimate Volume 250ml
27334 Shampoo
27342 Conditioner
Price per 100ml = 68p
Normally £3
£1.70 save £1.30

Shampoo
400ml
16725
Price per 100ml = 75p
Normally £4.50
£3 save £1.50

†When using the complete Ultimate Volume collection.

AVON Hair Salon

advance
TECHNIQUES

TLC TREATMENTS

restore locks back to their beautiful best with our caring treatments for every hair type



SUPREME OILS
deep nourishment

ABSOLUTE PERFECTION
perfects & protects

INSTANT REPAIR 7
restores damaged locks

Duo Treatment Spray 100ml 16253 Normally £6.50 £4.50 save £2	Treatment Mask 150ml 26062 Price per 100ml = £3.00 Normally £6 £4.50 save £1.50	Beauty Balm Leave-in Treatment 150ml 26310 Price per 100ml = £3.00 Normally £6.50 £4.50 save £2	Treatment Mask 150ml 57174 Price per 100ml = £2.87 Normally £6 £4.30 save £1.70	Treatment Mask 150ml 16303 Price per 100ml = £2.66 Normally £5 £3.99 save £1.01	Restoring Treatment Spray 100ml 16261 Normally £5.50 £3.85 save £1.65	Rapid Rescue Hair Serum 30ml 28910 Price per 100ml = £12.83 Normally £6 £3.85 save £2.15
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ARGAN OIL touchable softness

COLOUR PROTECTION longer-lasting colour

ULTIMATE VOLUME for instant root lift

DAILY SHINE divine shine

SMOOTH AS SILK frizz protection

Treatment Mask 150ml 27482 Price per 100ml = £2.66 Normally £5 £3.99 save £1.01	Anti-Fade UV Spray 100ml 18572 Normally £5.50 £3.85 save £1.65	Restorative Mask 150ml 12401 Price per 100ml = £2.66 Normally £5 £3.99 save £1.01	Volume Boosting Spray 100ml 16295 Normally £5.50 £3.85 save £1.65	Dry Ends Serum 30ml 28886 Price per 100ml = £12.83 Normally £6 £3.85 save £2.15	Frizz Control Hair Serum 30ml 28894 Price per 100ml = £12.83 Normally £6 £3.85 save £2.15
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try our
MOROCCAN ARGAN OIL
serum for
EVERYDAY NOURISHMENT

95%
of women agree
this serum

INSTANTLY LEAVES HAIR IRRESISTIBLY TOUCHABLE*

£3.85
save £2.15



Moroccan argan oil

YOUR EVERYDAY SERUM...

smooth evenly through damp or dry hair for **instant nourishment!**

Nourishing Hair Serum
30ml
28860

Price per 100ml = £12.83
Normally £6

£3.85 save £2.15

*Based on those that expressed an opinion in a consumer study with 126 participants.

turn over to brush on perfect application...

AVON Hair Salon

GORGEOUS GROOMERS

a brush for every hair type – sorted!



Paddle Brush 16436
Normally £7 **£4** save £3



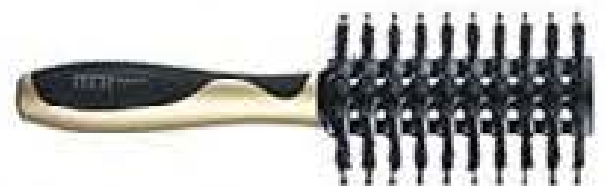
Cushion Brush 16469
Normally £5 **£3.50** save £1.50



Styling Comb 16543
Normally £4 **£2.99** save £1.01



Small Barrel Brush 16493
Normally £5 **£3.50** save £1.50



Premium Smoothing Brush 16600
Normally £7.50
£4.50 save £3



Backcombing Brush 16535
Normally £3.99
£2.50 save £1.49



Shower Comb 25841
Normally £4
£2.50 save £1.50



Pop-Up Brush 16527
Normally £3.25
£2.50 save 75p

advance
TECHNIQUES



now try our

new

serum BRUSH

that combs mess-free,
serum-infused nourishment
into **EVERY** strand

removable
sponges for
easy cleaning

distributes
serum evenly
with no mess

2 STEPS TO USE:



STEP 1:

Squeeze 2-3 pumps of your favourite serum onto each white sponge in the brush.

STEP 2:

Comb through wet or dry hair to evenly coat each strand from root to tip.

check out the brush in action at:
avon.uk.com

try it, love it
£4.99
save £3.01

NEW Treatment Brush 04523
Will normally be £8
£4.99
save £3.01

advance
TECHNIQUES

SUPER STYLING

keep your summer 'do in place with pro stylers



pack of 10 bobbles
for an easy updo
on the go

Set of Hair Ties
18440
Normally £2
£1 half price



no chalky
residue

light mist
for firm hold

Firm Hold Hairspray
200ml
16311
Price per 100ml = £1.25
Normally £3.50
£2.50
save £1

lifts and
defines for
natural curls

Volume & Curl Mousse
150ml
53892
Price per 100ml = £1.67
Normally £3.50
£2.50
save £1

for unbeatable,
frizz-free
shine

Mirror Shine Spray
100ml
16345
Normally £4.50
£2.85
save £1.65

protects from
heat-styling
damage

Heat Protection Spray
100ml
16337
Normally £4.50
£2.85
save £1.65

for a
poker-straight
style

Power Straight Spray
100ml
11742
Normally £4.50
£2.85
save £1.65

refreshes hair
between
washes

Dry Shampoo
150ml
48173
Price per 100ml = £1.67
Normally £3.50
£2.50
save £1

sun
care
for
hair



£4
save £2.50

SPRAY-ON UV PROTECTION

your lightweight, non-greasy saviour
for summer-singed strands



with strengthening
and moisturising
panthenol and
algae extracts

Diagram for illustrative purposes only.

helps protect hair from:




- ☀ UVA/UVB damage
- ☀ chlorine
- ☀ salt water
- ☀ wind damage
- ☀ dryness
- ☀ colour fade

**Sun-Light Spray
Beautiful Hair
Protector**
100ml
59667
Normally £6.50
£4 save £2.50

AVON Hair Salon

more choice online

with your Rep

-  shop with us 24/7
-  try our speedy **NEXT DAY delivery**, only £5.50*
-  or choose **FREE delivery** through your chosen Rep
-  pay securely using your credit/debit card or PayPal

VISA  **PayPal**

**FREE
GIFT WITH
EVERY ONLINE
PURCHASE*** 
at
avon.uk.com/free

*Terms and conditions apply.

buy it today,
wear it tomorrow



we guarantee you'll love your new products!

If you're not 100% happy with your purchase, just return it within 28 days of delivery for a refund or exchange, even if you've tried it!

Special terms apply to certain products – these are clearly indicated in the brochure. For a full refund on products with a free gift, please return both items to ensure your refund is processed.

Avon offers a 2-year warranty for manufacturing faults on its watches.

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All claims in advertising are supported by clinical and consumer studies. Some images in this brochure are shown larger than actual size.

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Please refer to the dimensions in the product description to avoid any disappointment on delivery. All electrical products which fall under the auspices of the Waste Electrical and Electronic Equipment Act 2005, as amended, are compliant. Avon Cosmetics Ltd is a member of Electrolink Compliance Scheme. All such products are marked with the wheellie-bin symbol. ♻️

Help the environment by disposing of your products responsibly. The wheellie-bin symbols indicate the product and batteries must

not be disposed of in the domestic waste as they contain substances which can be damaging to the environment and health. Please use designated collection points or recycling facilities when disposing of the item or batteries.

try today

£3



perfect partners

FOR ALL SKIN TYPES

Refreshing Gel Cleanser
150ml
27169
Price per 100ml = £1.33
Normally £3
£2 save £1

Face Mitt
100% cotton.
Approx 20cm x 14cm.
14621
Will normally be £5
£3 save £2



FOR ALL SKIN TYPES

Micellar Water
200ml
02006
Price per 100ml = £1.50
Normally £4
£3 save £1



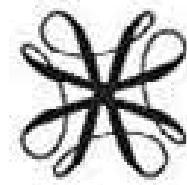
FOR NORMAL TO DRY SKIN

Gentle Scrub Cleanser
100ml
27151
Normally £3
£2 save £1



REMOVES EVEN WATERPROOF EYE MAKE-UP

Gentle Bi-Phase Eye Make-up Remover
200ml
18432
Price per 100ml = £1.25
Normally £4
£2.50 save £1.50



AVON
TRUE

nutraeffects

dissolve make-up in an instant!

- ✓ lightweight, non-greasy cleansing oil
- ✓ suitable for ALL skin types – even oily skin
- ✓ no mineral oils



new

HOW TO USE:

1. Massage oil on to dry skin to break down make-up.
2. Add water to transform the oil into a luxurious milk.
3. Remove with a damp cotton pad.

NEW Miracle Glow Lightweight Cleansing Oil
125ml
25502
Price per 100ml = £2.40
Will normally be £5
£3 save £2



✓ **naturally effective**
formulated with **BABASSU, GREEN COFFEE AND PASSION FRUIT SEED OILS** which work to maintain skin's moisture barrier and balance skin's natural oil production

AGELESS 35+

for younger-looking skin

featuring POMEGRANATE SEED EXTRACT

SPF20



Ageless 35+ Day Cream SPF20
50ml
26799
Price per 100ml = £10.00
Normally £8
£5 save £3



Ageless 35+ Night Cream
50ml
26989
Price per 100ml = £10.00
Normally £8
£5 save £3



01198 Light 01222 Medium
Anti-Ageing BB Cream
30ml
Price per 100ml = £20.00
Normally £8
£6 save £2

RADIANCE

for dull and tired skin

featuring glow-boosting BIRD OF PARADISE SEED EXTRACT

SPF20



Radiance Day Cream SPF20
50ml
27177
Price per 100ml = £6.00
Normally £4.50
£3 save £1.50



Radiance Night Cream
50ml
15545
Price per 100ml = £6.00
Normally £4.50
£3 save £1.50



15768 Light 16097 Medium
Radiance BB Cream
30ml
Price per 100ml = £18.33
Normally £7.50
£5.50 save £2

MATTIFYING

for combination to oily skin

featuring HYDRATING CHIA SEED EXTRACT and mattifying powders

SPF15



Mattifying Day Cream SPF15
50ml
26740
Price per 100ml = £6.00
Normally £4.50
£3 save £1.50



Mattifying Gel Night Cream
50ml
26773
Price per 100ml = £6.00
Normally £4.50
£3 save £1.50



27029 Light 27037 Medium
Matte BB Cream
30ml
Price per 100ml = £18.33
Normally £7.50
£5.50 save £2

HYDRATION

for normal to dry skin

featuring CHIA SEEDS and vitamin E

SPF15



Hydration Day Cream SPF15
50ml
15602
Price per 100ml = £6.00
Normally £4.50
£3 save £1.50



Hydration Gel Night Cream
50ml
13938
Price per 100ml = £6.00
Normally £4.50
£3 save £1.50

AGELESS 55+

see perfectly plumped skin

- ✓ helps increase collagen in skin cells
- ✓ skin looks and feels firmer and deeply replenished
- ✓ suitable for sensitive skin

new
QUINOA
COLLECTION



NEW Ageless 55+ Day Cream SPF20
50ml
11072
Price per 100ml = £10.00
Will normally be £9

£5
save £4

NEW Ageless 55+ Night Cream
50ml
26070
Price per 100ml = £10.00
Will normally be £9

£5
save £4

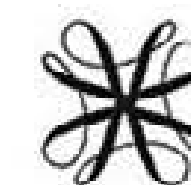


active SEED COMPLEX

suitable for sensitive skin

✓ **naturally effective**

featuring **QUINOA SEED EXTRACT**
to help increase collagen in skin cells
to restore youthful-looking contours



AVON
TRUE

nutraeffects

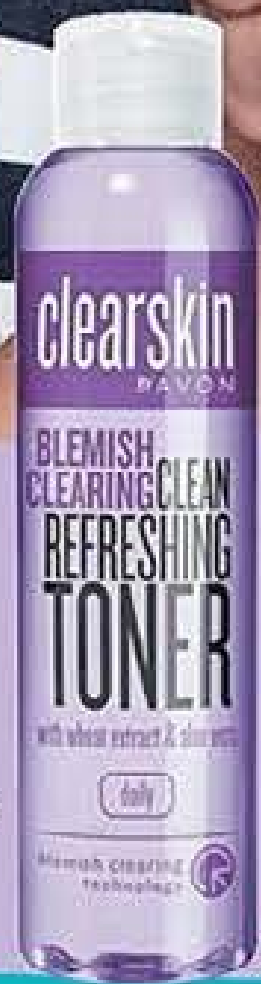
clearskin

LET THEIR
CONFIDENCE
SHINE

BLEMISH CLEARING



**NEW Spot
Conceal Stick**
48876
£4



**NEW Refreshing
Toner**
100ml
14456
Will normally
be £4
£2 half price



04549 Fair 25593 Medium

**NEW Oil-Free
Tinted Moisturiser**
30ml
Price per 100ml = £11.67
Will normally
be £6
£3.50
save £2.50

BLEMISH STICK

REFRESHING TONER

TINTED MOISTURISER

COOL, FRESH AND SQUEAKY CLEAN!

a revitalising daily cleanser

bursting with oxygen
bubbles for a
**blemish-free
complexion**



with **wheat extract,**
vitamin E and **2%**
salicylic acid



cools instantly
on contact with skin

**NEW O2 Fresh
Bubble Cleanser**
150ml
13987
Price per 100ml = £2.33
Will normally be £5.50

£3.50
save £2



clearskin
BY AVON

BLEMISH CLEARING O₂ FRESH
BUBBLE
CLEANSER

with wheat extract & vitamin E

daily

blemish clearing
technology

BUBBLE CLEANSER

FREE

Spot
Conceal
Stick

when you buy
any Clearskin
product across
pages 166-171

order using 13011



new

£3.50
save £2

AVON Skincare

clearskin ZAP BREAKOUTS FAST!

LET THEIR
CONFIDENCE
SHINE

reduces **redness**
and **inflammation**
in just 3 hours!



£3
half price



BLEMISH CLEARING

NEW Spot On Instant Gel
15ml
25627
Price per 100ml = £20.00
Will normally be £6

£3
half price

➤➤➤
with **2% salicylic acid**,
wheat extract and **vitamin A**

penetrates skin for
quick results

INSTANT SPOT TREATMENT

THE MASK THAT ACTS LIKE A MAGNET

oil-absorbing **minerals**
help to purify for **deeply**
cleansed, matte-looking skin

FREE
Spot
Conceal
Stick
when you buy
any Clearskin
product across
pages 166-171
order using 13011



turns from **black to**
grey when ready to rinse!



£2.50
half price

➤➤➤
with **witch hazel**
and **eucalyptus**

attracts and effectively
removes **pore-clogging dirt**,
debris and **oil**

PORE & SHINE CONTROL

NEW Black Mineral Mask
75ml
25718
Price per 100ml = £3.33
Will normally be £5

£2.50
half price

BLACK MINERAL MASK



BLACKHEAD CLEARING refine skin and reduce blemishes for clearer-looking skin



NEW Soothing Exfoliating Cleanser
125ml
24083
Price per 100ml = £1.80
Will normally be £4.50
£2.25 half price



NEW Deep Clarifying Mask
75ml
24216
Price per 100ml = £3.33
Will normally be £5
£2.50 half price



NEW Clarifying Toner
100ml
24117
Will normally be £4
£2 half price



NEW Liquid Extraction Strip
30ml
24315
Price per 100ml = £6.33
Will normally be £5
£2.50 half price

BLEMISH CLEARING for a clear, blemish-free complexion



NEW O2 Fresh Bubble Cleanser
150ml
13987
Price per 100ml = £2.33
Will normally be £5.50
£3.50 save £2



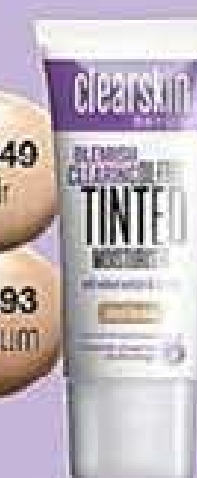
NEW Refreshing Toner
100ml
14456
Will normally be £4
£2 half price



NEW Spot On Instant Gel
15ml
25627
Price per 100ml = £20.00
Will normally be £6
£3 half price



NEW Spot Conceal Stick
48876
£4



NEW Oil-Free Tinted Moisturiser
30ml
Price per 100ml = £11.67
Will normally be £6
£3.50 save £2.50

PORE & SHINE CONTROL reduce oil and cleanse pores for balanced skin



NEW Black Mineral Mask
75ml
25718
Price per 100ml = £3.33
Will normally be £5
£2.50 half price



NEW Black Exfoliating Cleanser
75ml
25635
Price per 100ml = £3.00
Will normally be £4.50
£2.25 half price



NEW Exfoliating Scrub
75ml
25650
Price per 100ml = £2.67
Will normally be £4
£2 half price



NEW 3-in-1 Facial Wipes
25 wipes.
24232
Price per piece = 9p
Will normally be £4
£2.25 save £1.75

PROFESSIONAL professional-grade, 5-in-1 formulas for breakout-prone skin



NEW Green Tea Overnight Treatment
50ml
24224
Price per 100ml = £6.00
Will normally be £6
£3 half price



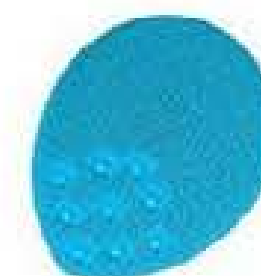
NEW White Clay Cleanser, Mask and Scrub
75ml
24109
Price per 100ml = £3.33
Will normally be £5
£2.50 half price



NEW White Clay Toning Treatment
100ml
24158
Will normally be £4
£2 half price

NEW Complete Treatment Pads
30 pads.
24273
Price per piece = 10p
Will normally be £5.50
£3 save £2.50

BLEMISH-FIGHTING TOOLS



NEW Facial Cleansing Brush
Silicone. Approx. 7.5cm x 6cm.
06114
Will normally be £2
£1.25 save 75p



NEW Metal Blackhead Remover
Steel carbon. Approx. 12.5cm x 0.6cm.
24331
Will normally be £4
£2 half price



Facial Mini Mitt
100% cotton. Approx. 9.8cm x 6.2cm.
06924
Normally £4
£3 save £1

AVON
care

FACE creams

keep your skin feeling soft,
supple and deeply nourished

with **vita-e complex**
for 24-hour moisture*



for very dry skin

with softening
and restoring
royal jelly

for dry skin

with nourishing
and pampering
cocoa butter and
vitamin E

for normal to dry skin

with moisturising
and softening
soybean and
vitamin E

for oily/combination skin

with refreshing and
mattifying cucumber,
witch hazel and green tea

for mature skin

with skin-firming
collagen and
elastin

Face Cream 100ml

07039 Royal Jelly
14944 Cocoa Butter
15115 Rich Moisture
15065 Light Moisture
Normally £3.80

£1.90

half price

15164 Youth Restore
Normally £4.40

£2.20

half price

gentle FACIAL
cleansing

3 in 1 Cleanser,
Toner & Moisturiser
200ml
13771

Price per 100ml = 88p
Normally £3.50

£1.75

half price



LIP balms
for super-soft lips



Cocoa Butter
Lip Butter

10ml
06916
Normally £2.20

£1.25

save 95p



Royal Jelly Lip
Treatment SPF15

10ml
26401
Normally £2.20

£1.25

save 95p



Intensive Relief
Lip Treatment

26245
Normally £2.20

£1.25

save 95p

*Excludes lip products.

3-in-1
cleanser

with **vita-e complex** and soothing
chamomile and oatmeal extracts



UP TO
HALF
PRICE

save up to £2.20
pages 172-173

for normal to dry skin

Gentle Moisture
Cleanser, Toner
& Moisturiser

200ml
06742

Price per 100ml = 88p
Normally £3.50

£1.75

half price

AVON Skincare

Refuge



For women and children.
Against domestic violence.

women's aid

until women & children are safe

for free information and support, 24 hours a day, call the **NATIONAL DOMESTIC VIOLENCE HELPLINE** on:

0808 2000 247

run in partnership between **Women's Aid** and **Refuge**

show your support **TODAY** and help us raise funds and awareness for women living in fear

NEW Domestic Violence Butterfly Scarf Polyester.
Approx. 160cm x 36cm.
21915 **£6**



Beauty for a Purpose

For every Domestic Violence Butterfly Scarf sold, Avon will donate £2 to domestic violence charities and for every Joslyn Causes Bangle sold, Avon will donate £2.50. All proceeds are split 50/50 between Refuge (registered charity no. 277424) and Women's Aid (registered charity no. 1054154).

let's unite in the fight against

domestic violence

1 in 4 women will experience domestic abuse, although you can't always SEE this abuse

NEW

AVON
SPEAK OUT AGAINST
DOMESTIC VIOLENCE

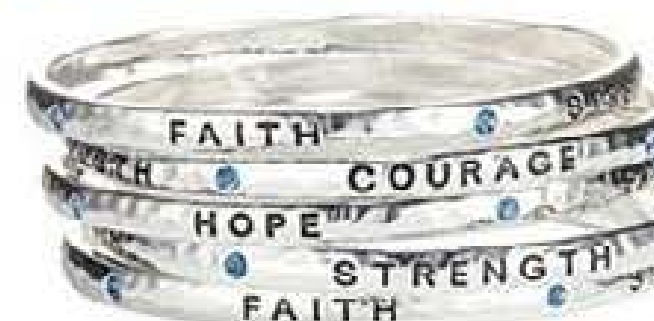


SCARF
£6
£2 TO
CHARITY

gorgeous
chiffon
fabric

beautiful
butterfly print

with 4 sentiments: *faith, courage, hope and strength*



£5
£2.50 TO
CHARITY

Joslyn Causes Bangle
Single silver-plated and glass stone bangle.
Diameter approx. 6.7cm.
14316 **£5**

Bath & Body Store

SKIN
SO
SOFT
SOFTENING SKIN
SINCE 1967

wrap your skin in
silky
MOISTURE

from
£2
half price



ARGAN OIL
loves normal
to dry skin

helps tackle
your stretch
marks



Overnight Body Treatment 200ml 24026 Price per 100ml = £1.00 Normally £4 £2 half price	Ultra Moisturising Body Lotion 250ml 11874 Price per 100ml = 80p Normally £4 £2 half price	Creamy Body Wash 250ml 12112 Price per 100ml = 80p Normally £4 £2 half price	Tissue Oil 150ml 02527 Price per 100ml = £2.67 Normally £8 £4 half price	Dry Oil Spray 150ml 07773 Price per 100ml = £1.50 Normally £5 £2.25 save £2.75
---	---	---	---	---

wrap your skin in a
nourishing
GLOW

AVAILABLE
IN 2 SHADES:
*medium
and fair*

FRESH FRAGRANCE
with no nasty
fake-tan smell

for fuller, natural-
looking colour

- ✓ gradually builds up an even glow
- ✓ with softening velvet flower and jojoba oil

Enhance & Glow Glow Body Lotion
200ml
17913 Fair
28712 Medium
Price per 100ml = £1.50
Normally £6
£3 half price



£3
save £2

for an easy,
airbrushed glow

- ✓ sprays on evenly for a **streak-free** finish
- ✓ with natural oils to **nourish** your skin

Enhance & Glow Airbrush Spray
150ml
17897
Price per 100ml = £2.00
Normally £5
£3 save £2

SKIN *so* SOFT

SOFTENING SKIN
SINCE 1961



rich
MACADAMIA OIL
loves very dry skin

NOURISHING
LOTION &
BODY WASH



**Cream Oil
Body Lotion**
250ml
57117
Price per 100ml
= £1.20
Normally £6
£3
half price

**Creamy
Body Wash**
250ml
02709
Price per 100ml
= £1.00
Normally £5
£2.50
half price

3 LAYERS
*of nourishing
moisture*



just
£2.75
half price



exclusive blend of
**3 PRECIOUS
OILS**

shake together for
optimum results

- 1** TOP LAYER
NOURISHES
- 2** MIDDLE LAYER
**HYDRATES
AND SEALS**
- 3** BOTTOM LAYER
SOFTENS

Triple Phase Oil
100ml
01909
Normally £5.50
£2.75 half price

shave & trim
FOR SENSITIVE SKIN

£15

for a quick,
smooth shave
*(no need for gels
or creams!)*

perfect for...

- silky-soft legs
- smooth underarms
- trimming bikini line

Skin So Soft Shaver
With a removable guard
for trimming hair and a foil
head for a closer shave.
Requires 2x AA batteries
(not included).
06213
£15



you'll have **silky
smooth pins time
and time again**
with this super-quick,
super-easy shaver



comfortable and safe
shaving for sensitive skin



removable length guard
for a trim bikini line



battery operated
(not included)

with **soothing
MEADOWFOAM
OIL**
*for
sensitive
skin*



**Hair Removal
Cream**
100ml
22806
Normally £5.30
£2.85
save £2.45

**Moisturising
Shave Gel**
200ml
11635
Price per 100ml = £1.50
Normally £4.80
£3 save £1.80

**Facial Hair
Removal Cream**
15ml
22681
Price per 100ml = £13.33
Normally £4
£2 half price

FOOTWORKS

your foot problems SOLVED

rough skin rougher skin hard skin dry skin corns and calluses



Exfoliating Bar Soap
100g
13474
Normally £3.50
£2.50 save £1



Rough Skin Remover
75ml
22566
Price per 100ml = £3.33
Normally £3.50
£2.50 save £1



Exfoliating and Refining Foot Pads
50 pads.
17327
Price per piece = 8p
Normally £6
£3.80
save £2.20



Double Action Exfoliating Moisturiser
50ml
24182
Price per 100ml = £5.00
Normally £3.50
£2.50 save £1



Intensive Callus and Corn Cream
75ml
25445
Price per 100ml = £3.73
Normally £4
£2.80
save £1.20

hot feet smelly shoes smelly feet achy feet tired legs



Cooling Crackle Mousse with Aloe
150ml
09613
Price per 100ml = £2.00
Normally £5
£3 save £2



Odour Neutralising Foot and Shoe Spray
75ml
09746
Price per 100ml = £2.67
Normally £3
£2 save £1



Deodorising Foot and Shoe Powder
75g
54452
Price per 100g = £2.67
Normally £3.50
£2 save £1.50



Restoring Foot Soak with Epsom Salts
100ml
26690
Normally £4
£2.50
save £1.50



Reviving Foot and Leg Gel
75ml
09795
Price per 100ml = £3.33
Normally £3.50
£2.50 save £1

from rough to **BUFF**

help banish hard, cracked heels in 2 simple steps

step 1
use wet or dry for super-smooth results

£3

new

NEW Heel Rasper
Stainless steel with plastic handle. Approx. 9.5cm x 5cm x 4cm.
00752
£3

step 2
with shea butter and grapeseed oil to help soften and restore hard, cracked skin

NEW and improved

NEW Cracked Heel Treatment 75ml
14043
Price per 100ml = £3.73
Will normally be £4
£2.80 save £1.20

our bestselling cream*, now with 24-hour moisture!

Images for illustrative purposes only.

*Based on UK Foot Works sales.

a blissful
night's
SLEEP



relax
with soothing
camomile
and lavender

**Sleep Serenity
Pillow Mist**
100ml
13532
Normally £4.50
£2.25 half price !

soothing
LAVENDER

overnight pampering for stressed-out soles



overnight essentials

buy both for **£4.50***
save £5
order using 67066



overnight moisture
wake up to smooth,
pampered soles

**Overnight Treatment Cream
with Lavender 150ml**
13615
Price per 100ml = £3.00
£4.50

pampering socks
lock in your cream with
these specially designed socks

Moisturising Socks
95% cotton, 5% elastane.
One size.
09563
£5

*Overnight Treatment Cream with Lavender and Moisturising Socks only.



exfoliate
**Clay Mask
with Lavender**
75ml
10710
Price per 100ml = £3.60
Normally £4.50
£2.70
save £1.80

deodorise
**Deodorising
Foot and Shoe
Spray with
Lavender**
100ml
17681
Normally £4.50
£2.70
save £1.80

soak and soothe
**3-in-1 Oil with
Lavender**
50ml
11312
Price per 100ml = £8.40
Normally £7
£4.20
save £2.80

new

step into
SUMMER

toe-tally tropical coconut will get
your feet ready for sandals!

with
natural
coconut
extract

SCRUB
removes rough, dry skin

LOTION
softens and smooths

SPRAY
cools and refreshes



**Exfoliating
Scrub 75ml**
21881
Price per 100ml = £3.60
Normally £4.50
£2.70
save £1.80

**Moisturising
Lotion**
75ml
23549
Price per 100ml = £3.60
Normally £4.50
£2.70
save £1.80

**Cooling
Foot Spray**
100ml
22392
Normally £4
£2.70
save £1.30



£3.50
save £2.50

opens out to
reveal a metal
file, pumice
stone and
emery file



3-in-1
TRAVEL TOOL

file, buff and smooth your
way to sandal-ready feet
with this compact set
3-in-1 Tool Approx. 14.5cm
x 4cm. 02758 Normally £6
£3.50 save £2.50

your at-home
FACIAL



bring the spa to you
with life's little luxuries

model wears Perfectly Purifying Face Mask



deep cleanse
with Dead Sea
minerals

revitalise
tired skin
with refreshing
moringa

indulge
your skin
with real gold
and oud

smooth your
complexion
with
Mediterranean
olive oil

face masks
just **£3.50** each

choose from the world's most
luxurious ingredients for a
pampering, relaxing treat

gain a
youthful glow
with nourishing
argan oil



Face Mask 75ml
10629 Revitalising Harmony
Price per 100ml = £4.67
Normally £5
£3.50 save £1.50
08961 Perfectly Purifying
12922 Radiant Gold
03863 Heavenly Hydration
22038 Treasures of the Desert
Price per 100ml = £4.67
Normally £5.50
£3.50 save £2

Heavenly Hydration Facial Oil
30ml
10439
Price per 100ml = £9.33
Normally £4
£2.80
save £1.20

Heavenly Hydration Neck & Chest Serum
50ml
03913
Price per 100ml = £7.70
Normally £5.50
£3.85
save £1.65

Treasures of the Desert Restoring Facial Cleanser
75ml
00216
Price per 100ml = £5.13
Normally £5.50
£3.85
save £1.65

Perfectly Purifying Face Scrub
75ml
24075
Price per 100ml = £4.67
Normally £5
£3.50
save £1.50

new

smooths and exfoliates dry, flaky skin

perfect partner
gently buff away your face mask
with this exfoliating face cloth for
an extra-pampering treat

NEW Exfoliating Japanese Washcloth
Exfoliating woven nylon. Approx. 90cm x 30cm.
21535
£2

AVON Bath & Body

your at-home
BODY
ritual

from **£4.50**
save up to £4

your at-home
HAND
spa

just **£3**
each
save £1.50



youthful, radiant glow with nourishing argan oil

intensely rich moisture with sumptuous shea butter

indulge in your perfect body lotion for smooth, pampered skin

complete relaxation with soothing lavender and jasmine

smooth, supple skin with Mediterranean olive oil



youthful, radiant glow with nourishing argan oil

complete relaxation with soothing lavender and jasmine



long, detachable handle

intensely rich moisture with sumptuous shea butter



Back and Body Brush
Wooden handle and nylon bristles.
72397
Normally £10
£6 save £4



1. Heavenly Hydration Body Moisturiser
200ml
10033
Price per 100ml = £2.45
Normally £7
£4.90
save £2.10

2. Treasures of the Desert Deeply Restoring Body Cream
200ml
20321
Price per 100ml = £2.25
Normally £8
£4.50
save £3.50

3. Blissfully Nourishing Body Butter
200ml
04747
Price per 100ml = £2.80
Normally £8
£5.60
save £2.40

4. Relaxing Provence Spa Body Soufflé
200ml
28415
Price per 100ml = £2.50
Normally £8
£5 save £3

Blissfully Nourishing Hand Cream
30ml
18358
Price per 100ml = £10.00
Normally £4.50
£3 save £1.50

Treasures of the Desert Restoring Hand Cream
30ml
04168
Price per 100ml = £10.00
Normally £4.50
£3 save £1.50

Relaxing Provence Spa Hand Cream
30ml
28381
Price per 100ml = £10.00
Normally £4.50
£3 save £1.50

Solutions

YOUR QUICK-FIX SUMMER SOS

SHAPE YOUR BUST

with pomegranate and fennel extracts to help boost collagen and elastin production

Bust Contour Lift & Tone Cream

150ml

18077

Price per 100ml = £3.33

Normally £10

£5 half price



REDUCE YOUR CELLULITE

with Multi-Tone Complex to help firm and tone skin

Cellu Break 5D Anti-Cellulite Lotion

150ml

18028

Price per 100ml = £3.33

Normally £10

£5 half price

Use in conjunction with exercise and drink at least 8 glasses of water a day.



improve the look of your STRETCH MARKS

with line-reducing
Elastin Boost Complex

Stretch Mark 24 Line Reducing Lotion

150ml

18275

Price per 100ml = £4.00

Normally £12

£6 half price



SCULPT YOUR BODY

with skin-firming caffeine and elastin-boosting peptides

Body Sculpt Firming Lotion

150ml

18259

Price per 100ml = £3.67

Normally £11

£5.50 half price



CELLU-LATER!

the new power couple: help banish the dreaded orange peel look in just 2 WEEKS!

WARMING GEL

helps stimulate cellular metabolism to help tighten and tone (when the gel tingles, it's working!)

DUAL-SIDED MASSAGER

with rolling balls to help boost circulation and help smooth and tone skin



Thermal Tone Anti-Cellulite Warming Gel

150ml

18267

Price per 100ml = £3.33

Normally £12

£5

save £7

Double-Sided Body Massager

PVC and steel.

Approx. 13cm

x 10cm x 3cm.

18317

£8



FROM
£5
HALF PRICE
pages 188-189

AVON
SUN+
love that sunshine feeling

Protecting Balm SPF30
04366
Normally £3.50
£1.75
half price



FACE: high SPFs to protect skin

Multi Protection Moisturising Face Lotion SPF30 50ml
10835
Price per 100ml = £9.00
Normally £9
£4.50 half price



Anti-Ageing Face Cream SPF50 50ml
10769
Price per 100ml = £9.00
Normally £9
£4.50 half price

BODY: all-over lotions to shield against the rays

Moisturising Sun Lotion SPF10
150ml
07971
Price per 100ml = £3.33
Normally £10
£5 half price



Moisturising Sun Lotion SPF25
150ml
07104
Price per 100ml = £3.33
Normally £10
£5 half price



Multi Protection Moisturising Sun Lotion SPF30
150ml
19976
Price per 100ml = £3.33
Normally £10
£5 half price



Fresh Protection Moisturising Body Lotion SPF30
150ml
07542
Price per 100ml = £3.67
Normally £11
£5.50 half price



KIDS: high SPFs for worry-free fun in the sun

Multi Protection Moisturising Sun Lotion SPF50
150ml
18382
Price per 100ml = £3.33
Normally £10
£5 half price



Kids' Swim & Protect Sun Lotion SPF50
150ml
07781
Price per 100ml = £4.00
Normally £12
£6 half price



Kids' Turquoise Sun Spray SPF30
150ml
07567
Price per 100ml = £3.33
Normally £10
£5 half price



Kids' Multivitamin Sun Cream SPF50
75ml
07757
Price per 100ml = £6.00
Normally £9
£4.50 half price



SENSITIVE SKIN: gentle protection with high SPF

Pure & Sensitive Moisturising Sun Lotion SPF50
150ml
14084
Price per 100ml = £3.67
Normally £11
£5.50 half price



Pure & Sensitive Moisturising Sun Lotion SPF50 Travel Size
50ml
25072
Price per 100ml = £6.00
Normally £6
£3 half price



Magic Tan Self-Tan Bronzing Mousse
150ml
01149
Price per 100ml = £5.00
Normally £15
£7.50 half price



Magic Tan Moisturising Self-Tan Lotion for Face and Body
150ml
24240
Price per 100ml = £5.00
Normally £15
£7.50 half price



Maxi Tan Tan-Enhancing Oil Spray
150ml
08706
Price per 100ml = £2.00
Normally £6
£3 half price



AFTERSUN: soothe sun-kissed skin

After Sun Aloe Ice Gel
150ml
07096
Price per 100ml = £2.33
Normally £7
£3.50 half price



Cooling After Sun Lotion with Aloe
400ml
04028
Price per 100ml = £1.00
Normally £8
£4 half price



Cooling After Sun Spray Lotion with Vitamin C 150ml
19588
Price per 100ml = £2.00
Normally £6
£3 half price



Soothing After Sun Body Butter 200ml
08540
Price per 100ml = £1.75
Normally £7
£3.50 half price



After Sun Shimmering Tan Enhancer
150ml
08821
Price per 100ml = £2.33
Normally £7
£3.50 half price



SPRAY & go



quick-dry,
non-greasy
and water
resistant

“This product is **very easy to use**. No mess or fuss, and it **dries quickly** with a pleasant scent.”

'SuzieL',
avon.uk.com
customer, Surrey



UP TO
**HALF
PRICE**



£5
half price

Quick Dry Clear Spray SPF30 150ml
19935
Price per 100ml = £4.00
Normally £12
£6 half price

Moisturising Sun Spray SPF15 150ml
19885
Price per 100ml = £3.33
Normally £10
£5 half price

SUN SAFETY BRACELET

monitors UV exposure for worry-free fun in the sun

CHANGES COLOUR WITH UV EXPOSURE

symbols show when it's time to find shade



DESIGNED
EXCLUSIVELY
FOR AVON



Sun Safety Bracelet

Silicone strap, adjustable 17cm-21cm. Dial changes colour with UV exposure. Reusable; put in a dark place to reset.

03012
£4

This bracelet does not provide protection from the sun or UV rays, it is a simple monitor to measure your UV exposure. Not a medical device. Always take appropriate precautions to limit your exposure to UV rays.

AVON
Care

with **vita-e complex**
for 24-hour moisture*

9 out of 10
women

would recommend **Avon Care**†



beautiful
body lotions

- Body Lotion 400ml**
27599 Aloe Vera
03723 Royal Jelly
28332 Essential Moisture
03244 Youth Restore
12211 Pink Magnolia
25783 Rosehips
54619 Green Tea
06767 Gentle Moisture
 Oatmeal

Price per 100ml = 63p
 Normally £5
£2.50 half price



Diagram for illustrative purposes only.



you love...
intensive relief

- | | |
|--|--|
| SOS Body Balm
30ml
03202
Price per 100ml = £6.67
Normally £4
£2 half price | Body Lotion
400ml
03061
Price per 100ml = 65p
Normally £5.20
£2.60 half price |
| Hand Treatment
100ml
05975
Normally £4
£2 half price | SOS Body Cream
200ml
03137
Price per 100ml = £1.30
Normally £5.20
£2.60 half price |

*Excluding Intensive Relief and Green Tea ranges.

†Based on 427 women who participated in an online survey in 2015.

you love...
nourishing
cocoa butter

indulgent, 24-hour,
intense moisture
for softer,
smoother skin

all
HALF PRICE
from **£1.90**



Hand Cream
100ml
05728
Normally £3.80
£1.90 half price

Body Lotion
400ml
03798
Price per 100ml = 63p
Normally £5
£2.50 half price

Body Butter
200ml
04002
Price per 100ml = £1.25
Normally £5
£2.50 half price

Cream for Face, Hand & Body
400ml
08680
Price per 100ml = 65p
Normally £5.20
£2.60 half price

AVON Bath & Body

AVON
Care

with **vita-e complex**
for 24-hour moisture*

9 out of **10**
women

would recommend **Avon Care†**

you love...
soft hands



*“This is the best hand cream in the world, ever! I've tried expensive brands but **NOTHING** comes close to this one.”*

*Angelpaws22, avon.uk.com customer, Kent

- Hand Cream 100ml**
- 05850 Royal Jelly
- 26120 Glycerine
- 12575 Pink Magnolia
- 21691 Rosehips
- 05942 Argan Oil
- 26179 Gentle Moisture Oatmeal
- 04820 Aloe Vera
- 05736 Olive Oil
- 54734 Green Tea
- 05793 Youth Restore
- Normally £3.80
- £1.90 half price**
- *Excluding Green Tea range.
- †Based on 427 women who participated in an online survey in 2015.

you love...
multipurpose moisture

stock up on these super-size favourites for **face, hands and body**

all
HALF PRICE
from **£1.90**

these great-value tubs can even be used on your face, for a handy fix of moisture whenever you need it



- | | | |
|--|---|--|
| <p>soothing aloe</p> <p>Aloe Vera Light Cream for Face, Hand & Body
400ml
25932
Price per 100ml = 65p
Normally £5.20
£2.60 half price</p> | <p>gentle oatmeal</p> <p>Oatmeal Cream for Face, Hand & Body
400ml
26005
Price per 100ml = 65p
Normally £5.20
£2.60 half price</p> | <p>energising rosehips</p> <p>Rosehips Rich Cream for Face, Hand & Body
400ml
22426
Price per 100ml = 65p
Normally £5.20
£2.60 half price</p> |
|--|---|--|

AVON Bath & Body



she'll feel like a grown-up girl with these pretty kitty treats, all dermatologist-tested and designed for little ones' skin



deliciously light and fruity perfume smells as sweet as a candy shop

scent of blueberry, gardenia and cotton candy



girly spritz



Sanrio LICENSE ©1976, 2017 SANRIO CO., LTD.

✓ suitable for sensitive skin

super-sweet detangler tear-free shampoo foamy suds

- 1. NEW Hello Kitty Deliciously Fruity EDC** 50ml
13573
Price per 100ml = £8.00
Will normally be £8
£4 half price
- 2. NEW Hello Kitty Fragrance Spritz** 100ml
18366
Will normally be £3.50
£1.75 half price
- 3. NEW Hello Kitty Detangling Spray** 200ml
48611
Price per 100ml = 95p
Will normally be £3.85
£1.90 save £1.95

- 4. NEW Hello Kitty Shampoo** 200ml
05264
Price per 100ml = £1.35
Will normally be £3.85
£2.70 save £1.15
 - 5. NEW Hello Kitty Body Wash** 200ml
05306
Price per 100ml = 88p
Will normally be £3.50
£1.75 half price
- Use under adult supervision. Intended for children of 3 years and over only.

EDC - Eau de Cologne

kids AVON naturals

stay nit-free & knot-free



from £1.25

HALF PRICE pages 196-197

make nit removal more bearable with this fun, fruity comb and bestselling detangling spray

- ✓ sweet mango scent
- ✓ instantly detangles hair
- ✓ lightweight, leave-in formula

Magnificent Mango Detangling Spray 200ml
05769
Price per 100ml = 63p
Normally £2.50
£1.25 half price

Amazing Apple Nit Comb 55426
Normally £3
£1.50 half price

meet our fruity friends



bedtime calm
Good Night Lavender Body Wash & Bubble Bath 250ml
14647
Price per 100ml = 60p
Normally £3
£1.50 half price

Good Night Lavender Body Lotion 150ml
00638
Price per 100ml = £1.00
Normally £3
£1.50 half price



easy care for hair
2-in-1 Shampoo & Conditioner 250ml
02741 Wacky Watermelon
08805 Amazing Apple
Price per 100ml = 50p
Normally £2.50
£1.25 half price



2-in-1 bubbles
Body Wash & Bubble Bath 250ml
20818 Playful Pear
17483 Swirling Strawberry
03301 Groovy Grape
Price per 100ml = 50p
Normally £2.50
£1.25 half price



fun body paints
Bath Time Paint 100ml
07609 Wacky Watermelon
02881 Bursting Berry
11007 Playful Pear
Normally £2.50
£1.25 half price

AVON
**color
trend**

the beautiful everyday

new look



*get the
look*

stock up your
make-up bag with this
incredible £5 deal

save up to £11
across pages 198-205

any 4 for
£5
mix & match



15131
Black

precision-
point, lasting
liner

eyeliner

NEW Eyeliner
£4



smooth,
instant-
moisture
gloss

lip gloss

NEW Lip Gloss
6ml
Price per 10ml = £6.67
£4

05892 Angel

09571 Sunset

09118 Berry Fizz

09589 Kiss Kiss

09100 Passionate Pink

09647 Clear



creamy,
lasting,
protecting
colour

lipstick

NEW Kiss 'n' Go Lipstick
£3.75

09084 Poppy

05710 Amethyst

09852 Flirt

10140 Pink Holiday

09902 Lucky Kiss

11395 Beige Star

4 sweet,
softening
flavours



lip balm

NEW Lip Balm
£2.50

26641 Cinnamon

06411 Vanilla Bean

27417 Chocolate

21493 Coconut

shower your senses



for him

2-in-1 Hair & Body Wash
250ml
59162 X-treme
00414 Power Fresh
00307 Ocean Surge
58214 Amazon Jungle
Price per 100ml = 80p
£2



moisturising & indulgent

Shower Crème 250ml
57000 Mystique
12377 Heaven Harmony
26096 Calming Tuscany
16972 L'Amour
54601 La Vita
03533 California Glow
Price per 100ml = 80p
£2



refreshing & invigorating

Shower Gel 250ml
25197 Garden of Eden
54379 Citrus Zing
54395 Lagoon
15024 Pure Oasis
56044 Anti-Stress
55251 Oriental Zen
Price per 100ml = 80p
£2

liquid soaps



stock up your sink

Daily Hand Wash 250ml
09951 Lagoon
09944 Citrus Zing
05983 Mystique
14449 Heaven Harmony
Price per 100ml = 80p
£2



with
moisturising
shea butter

RUB
to smell
AFRICAN
TREASURE

indulgent
african treasure
vanilla & white flowers
shower crème • crème douche

WITH
SHEA BUTTER
EXTRACT

save up to £11
across pages 198-205

any 4 for
£5
mix & match

new
**exotic
escape**

get whisked away to
tranquil African plains
with the indulgent
scent of **vanilla and
white flowers**

**NEW African Treasure
Shower Crème**
250ml
21485
Price per 100ml = 80p
£2

sweet body treats



shower gels

Shower Gel 200ml
17145 Passionfruit & Peony
04135 Cherry Blossom
15107 Almond & Lily of the Valley
28118 Coconut & Starfruit
12229 Strawberry & Guava
 Price per 100ml = £1.35
£2.70

55897 Strawberry & White Chocolate
 Price per 100ml = £1.50
£3

Yoghurt Body Cleanser 200ml
55855
 Price per 100ml = £1.00
£2

Body Lotion 200ml
12880 Passionfruit & Peony
23838 Cherry Blossom
15230 Almond & Lily of the Valley
16162 Coconut & Starfruit
 Price per 100ml = £1.60
£3.20

Body Shake 200ml
55913 Strawberry & White Chocolate
55525 Wild Berries and Pomegranate
 Price per 100ml = £1.50
£3



body lotions



body scrub

Creamy Yoghurt Scrub 150ml
19745
 Price per 100ml = £2.00
£3

roll-on deodorant

48-hour protection you can rely on



Women's Roll-On Anti-Perspirant Deodorant 50ml
15362 Light Bloom
17111 Invisible Protection
23879 Max Protection 6
06155 Minerals
 Price per 100ml = £4.00
£2

new

cocktail hour

pink grapefruit mojito



pack a punch with the **zingy** scent of **pink grapefruit** and **mint**

meet your new fave scent

NEW Body Lotion 200ml
16139
 Price per 100ml = £1.60
£3.20

NEW Shower Gel 200ml
05751
 Price per 100ml = £1.35
£2.70

NEW Scented Spritz* 100ml
16899
 Will normally be £3
99p save £2.01

*Excluded from 'any 4 for £5' offer.

save up to £11
across pages 198-205

any **4** for
£5
 mix & match

AVON
naturals

naturally
beautiful hair



2-in-1s

2-in-1 Shampoo & Conditioner 250ml
11783 Mango & Ginger
06809 Strawberry & Guava
16352 Golden Apricot & Shea
 Price per 100ml = 80p
£2



vitamin boost

2-in-1 Shampoo & Conditioner 250ml
55186 Basil & Lotus Flower
15149 Grapefruit & Passion Fruit + Vitamin Complex
 Price per 100ml = 80p
£2

Grapefruit & Passion Fruit + Vitamin Complex Hair Treatment Mask 125ml
13680
 Price per 100ml = £2.00
£2.50



deep clean

Verbena & Peppermint 250ml
24471 Shampoo
02089 Conditioner
 Price per 100ml = 80p
£2

Golden Apricot & Shea Leave-in Treatment 125ml
11429
 Price per 100ml = £2.00
£2.50

Golden Apricot & Shea Detangling Spray 150ml
15677
 Price per 100ml = £1.67
£2.50



strand strength

luscious
locks

infused
with natural
raspberry and
hibiscus



AVON
naturals
HAIR CARE

full
VOLUME

CONDITIONER
APRÈS-SHAMPOING

raspberry & hibiscus
framboise & hibiscus

NATURALS SCIENCE
TECHNOLOGY
+ LOW pH

250 ml e

AVON
naturals
HAIR CARE

VOL
SH.
SHAM

raspberry
framboise

NATURALS SCIENCE
TECHNOLOGY

250 ml e

AVON
naturals
HAIR CARE

DAILY HAIR REFRESHER
SPRAY RAUBAICHESANT USAGE QUOTIDIEN

raspberry & hibiscus
framboise & hibiscus

NATURALS SCIENCE
TECHNOLOGY

100 ml e

save up to £11
across pages 198-205

any 4 for
£5
mix & match

turn up the
volume with the
mouthwatering
scent of raspberry
and hibiscus

refreshes
dull hair
and helps
neutralise
odour

Shampoo 250ml
08516
 Price per 100ml = 80p
£2

Conditioner 250ml
05371
 Price per 100ml = 80p
£2

Daily Hair Refresher 100ml
57281
£2.50

AVON Mix & Match

new

tranquil
jasmine and
green tea

double
size
500ml



BIG shower gels

our huge 500ml bottles are all

£1.50

half price



refreshing moisturising

Shower Gel 500ml
04036 NEW Oriental Zen
17640 Lagoon
23713 Garden of Eden
17632 Citrus Zing
25908 Anti-Stress
Price per 100ml = 30p
Normally £3
£1.50 half price

Shower Crème 500ml
58131 NEW California Glow
28340 Calming Tuscany
14530 La Vita
14761 L'Amour
04010 Mystique
12427 Heaven Harmony
Price per 100ml = 30p
Normally £3
£1.50 half price

AVON Bath & Body



COSMIC BROWN: perfect for a softer, brighter look



OCEAN PURE: perfect for a striking, bold look



SATURN GREY: perfect for a subtle, smokey look

FIND YOUR FAVOURITE
LONG-LASTING SHADE...



71928
Saturn Grey

49155
Majestic Plum

33167
Emerald

52100
Blackest Black

37945
Navy

49510
Khaki

50948
Cosmic Brown

71639
Starry Night

36509
Black/Brown

00141
Black

54510
Ocean Pure

17392
Barnacle Brown

22467
Aqua Shores



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BEST PRICE
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2 SOLD EVERY
MINUTE*

our
No.1
eyeliner for
easy, endless looks



- ✓ lasts up to 10 hours
- ✓ soft-glide, tug-free formula
- ✓ waterproof and smudge-proof
- ✓ bold, intense colour
- ✓ suitable for sensitive eyes

True Colour Glimmerstick Eyeliner
Normally £6
£1.99 save £4.01

*Based on UK sales between 08.09.2016 and 28.09.2016.

NO SHARPENER
NEEDED
simply twist for
mess-free colour

STAR BUY

your perfect, super-comfy pumps that won't break the bank

"SO COMFORTABLE! Pumps normally pinch my feet, but not these! They go with pretty much everything in my wardrobe too."

Viv Sheppard, Avon customer

NEW Alexa Leisure Ballet Shoes
Upper: PU. Lining and insock: polyester and PU. Slip-resistant sole.

21337 Size 4

13979 Size 5

24703 Size 6

24711 Size 7

24745 Size 8

Will normally be £22.95

£15.95 save £7

Snakeskin effect

£15.95
save £7

NEW

Sole

sensations
TECHNOLOGY

FLEXIBLE SOLE

to support natural foot movement



**LIGHTWEIGHT WITH
CUSHIONED INSOLE**

that moulds to your feet
for complete comfort



**HARD-WEARING,
SLIP-RESISTANT SOLE**

to help them last



your favourite SUMMER SCENTS

for body, room and linen

- Scented Spritz 100ml**
 22368 Coconut & Starfruit
 18051 Cherry Blossom
 01883 Sugar Plum & Vanilla
 13763 Almond & Lily of the Valley
 43257 NEW Pink Grapefruit & Mint
 16881 Magnolia
 05702 Pomegranate & Mango
 16451 Passionfruit & Peony
 10280 Lavender & Chamomile

Normally £3

99p save £2.01

new

just
99p
save £2.01



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