

# AVON

BROCHURE 13 2018

avon.uk.com

Smarter  
penny  
SALE

BUY 1, CHOOSE 1 FOR A PENNY

SAVE OVER £100 ON BEAUTY FAVOURITES

now that's *Smarter Beauty*

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find your faves

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• exclusive offer • exclusive offer



**NEW** French Connection  
Christiana Watch  
Branded watch with matte white face  
and white strap. Adjusts between  
approx. 17cm-21.2cm. Includes  
a 2-year warranty and features a  
battery that can be replaced.  
Comes in a branded gift box.  
05785 offer price **£12.50** when  
you spend **£6.50** or more across  
this brochure\*

37796 full price **£35**

\*Based on normal brochure price.  
Excluding samples and Osmor products.

**ALLOW 6 WEEKS FOR DELIVERY**

comes in a premium  
branded gift box



• exclusive offer • exclusive offer • exclusive offer •

## FRENCH CONNECTION

**NEW**

the designer brand  
globally renowned  
for contemporary  
and confident style



- ✓ quartz movement
- ✓ adjustable straps
- ✓ branded face with sleek coral accents

*just*  
**£12.50**

**WORTH £35\***

when you spend **£6.50** or  
**more** across this brochure†  
order using 05785





Online shopping at Avon is easy...

# 1 CONNECT

TO YOUR REP ONLINE.  
YOUR LOCAL REP IS:

# 2 ORDER

SHOP 24/7 WITH SAFE,  
SECURE PAYMENT



# 3 DELIVERY

FREE VIA YOUR REP  
OR CHOOSE NEXT-DAY  
DELIVERY

**Don't have a Rep?**  
Don't worry, we'll  
match you to your  
nearest Rep online!

# LOWEST PRICE EVER!

# £6.50



available in granita, black, white and grey marl



ask your  
Representative for the  
**end of season  
CLEARANCE  
FLYER**  
for  
**MORE  
AMAZING  
SAVINGS**

**1 sold  
every  
minute\***

**'The One' bra:**

- non-wired
- seam-free
- pretty lace trim

up to size  
22/24

**'The One' Bra**

White: 87% nylon, 13% elastane, excluding trims. Grey: 51% nylon, 37% polyester, 12% elastane, excluding trims. Black: 91% nylon, 9% elastane, excluding trims. Comes with removable padded cups. All sizes fit up to a DD cup.

size	black	white	grey
10/12	63685	23671	12773
14/16	21600	59378	09498
18/20	21865	12526	01123
22/24	14563	09639	01925

Normally £10  
**£6.50 save £3.50**

**'The One' Bra - Granita**

50% cotton, 40% nylon, 10% elastane, excluding trims.

size	granita
10/12	38380
14/16	38463
18/20	38513
22/24	38521

Normally £10.50  
**£6.50 save £4**

\*Based on sales from 06.07.2017 to 26.07.2017.



a modern classic of bright fruits and elegant florals



save £7.49\*

Little Black Dress EDP 30ml

JUST 1p† 52415

cute and compact with a handy mirror



save £2.99\*

Advance Techniques Pop-Up Brush

JUST 1p† 16527

with hydrating African shea butter



save £4.49\*

Planet Spa Blissfully Nourishing Hand Cream 30ml

JUST 1p† 31591

after 1 use, skin looks and feels revitalised with a youthful glow\*\*



save £3.99\*

Anew Essential Youth Maximising Sheet Mask

JUST 1p† 07120

super-shiny gloss for lips that glisten in every light



31492 Perfect Nude



31427 Fiery Red



31369 Pretty Plum



save £6.49\*

True Colour Glazewear Lip Gloss 6ml

JUST 1p†

helps seal cuticles to protect hair from heat damage



save £2.99\*

Advance Techniques Heat Protection Spray 100ml

JUST 1p† 31575

leaves skin feeling deeply cleansed; suitable for all skin types



save £2.99\*

Avon True Nutra Effects Refreshing Gel Cleanser 150ml

JUST 1p† 27169

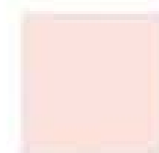
with Dura-Plus Complex for lasting nail colour

save £5.99\*

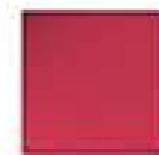


True Colour Pro+ Nail Enamel 10ml

JUST 1p†



31658 Pastel Pink



31716 Real Red



31609 Majestic Mauve



# Smarter penny SALE

PICK A **PENNY TREAT** every time you buy a product across pages 8-33 now that's *Smarter Beauty*

turn over to shop the deal with **UNMISSABLE OFFERS**

\*Based on normal brochure prices. \*\*Based on a consumer study with 127 participants. †When you buy any product on pages 8-33.



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SALE

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AVON  TRUE  
*beautiful promises kept*

trusted quality • trusted value  
love our  
**100%**  
money-back  
promise  
trusted results • trusted value



**3-in-1**  
**CONCEALER, FOUNDATION  
AND POWDER**  
*100% flawless coverage in seconds*

**£6.49** SAVE **£5.51**  
*IN FOR A penny?*  
PICK YOUR  
1p TREAT  
on page 6



**True Colour  
Cream-to-Powder  
Foundation Compact**  
9g  
Price per 10g = £7.21  
Normally £12  
**£6.49** save **£5.51**

<b>PINK/ROSY</b> skin burns easily						<ul style="list-style-type: none"> <li>• medium to full, breathable coverage</li> <li>• cream to powder for a natural, flawless, radiant finish</li> <li>• for dry, normal, oily and combination skin types</li> </ul>					
04937 Light Ivory	05124 Ivory	05157 Shell	05165 Honey Beige	05199 Spice	05207 Rich Sienna						
<b>NEUTRAL</b> skin tans gradually			<b>GOLDEN</b> skin tans easily/rarely burns								
04754 Porcelain	04853 Creamy Natural	04879 Natural Beige	04887 Medium Beige	04903 Walnut	04911 Dark Cocoa	05231 Warm Ivory	05249 Light Nude	03889 Nude	03947 Sun Beige	04499 Caramel	10488 Earth

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**mark.**  
THE POWER TO CREATE



CONTRAST BOOST



**£3.49** SAVE £3.51  
IN FOR A *penny?*  
PICK YOUR 1p TREAT on page 6

THE SALON-WORTHY  
*gel mani*  
no appointment necessary!



- high-impact colour in just 1 coat
- primes, protects and strengthens
- easy, damage-free removal

mark. Gel Shine Nail Enamel  
10ml  
Normally £7  
**£3.49** save £3.51

HOLOGRAPHIC SHADES				PASTEL POP SHADES				DEEP CHIC SHADES			
10652 Sparkle Lens	16444 Golden Eyes	10611 Contrast Boost	00521 Holographic Capture	02113 I Pink I Can	02162 Violaceous	02394 Moody	02261 Berry Nutty	02592 Fabulous	02584 Parfait Pink	18887 Very Berry	
58149 Glowing Vignette	06395 Illuminize	58081 Perfect Light	54692 Cosmic Flush	12153 Moondust	01966 Barely There	18846 Dazzle Pink	58172 Rain Washed	18952 Red Velvet	18879 Purplicious	18937 Wine And Dine Me	
54643 Overintensified	00604 Futurist	54650 Exposure Boost	59964 Pop Art	18903 Lavender Sky	02444 Emerald City	02519 Sapphired Up	18838 Charcoal Smoke				



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**mark.**  
THE POWER TO CREATE



**WITHOUT**  
top coat  
after daily  
wear and tear



**WITH**  
top coat  
after daily  
wear and tear

**2X**  
LONGER  
LASTING\*

\*When using Gel Shine Nail Enamel  
and Gel Shine Top Coat together.

choose from  
30 gorgeous  
Gel Shine shades  
on pages  
10-11

Diagrams for illustrative  
purposes only.



**£3.49** SAVE  
£3.51  
IN FOR A  
*penny?*  
PICK YOUR  
1p TREAT  
on page 6

THE  
*gel-miracle*  
**TOP COAT**  
helps your mani last  
twice as long

mark. Gel Shine Top Coat  
10ml  
12492  
Normally £7  
**£3.49** save £3.51

with DuraLast Complex to  
lock in colour and shine for a  
durable, salon-perfect finish

- reduces chipping
- increases shine
- reduces cracking



Smarter  
penny  
SALE

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now that's *Smarter Beauty*



**mark.**  
THE POWER TO CREATE



05504  
Black



03855  
Brown Black



03194  
Blackest Black

# fanned-out

## VOLUMISED LASHES

show some serious definition with the  
look of up to 64% more lashes



**£5.99**  
SAVE  
**£2.51**

IN FOR A  
*penny?*  
PICK YOUR  
1p TREAT  
on page 6

mark. Big &  
Multiplied Mascara  
10ml  
Normally £8.50  
**£5.99** save £2.51

**mark.** GIVES YOU **MORE!**

- Smart Slip formula sticks to lashes for zero tangles
  - smudge-proof, clump-proof formula lasts all day

Model wears lash inserts for an even lash line.



**VOLUMISER  
BRUSH**  
separates lashes  
and adds  
mega volume





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AVON  TRUE  
beautiful promises kept



COMFORTABLE  
*rich colour*  
long-lasting, creamy colour in just 1 sweep

£4.99  
SAVE £2.51

IN FOR A penny?  
PICK YOUR 1p TREAT on page 6



- with True Colour Technology for real, lasting colour
- infused with hydrating shea butter for all-day comfort

True Colour Lipstick  
Normally £7.50  
£4.99 save £2.51

PINKS				PLUMS		REDS		
04341 Hot Pink	10645 Pink Dream	03780 Proper Pink	10793 Frostiest Mauve	10942 Dream Fuchsia	10884 Lava Love			
04465 Twinkle Pink	04473 Country Rose	10678 Frozen Rose	04408 Hibiscus	10686 Wine With Everything	45906 Red 2000			
NUDE PINKS & NUDE BROWNS								
10827 Blush Nude	02949 Pout	10694 Chic	04309 Carnation	10959 Tender Kiss	02907 Toasted Rose	10660 Sparkling Nude	10967 Enduring Sable	10744 Mocha



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penny  
SALE

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now that's *Smarter Beauty*



*Far Away*

RUB  
to smell  
freesia  
jasmine  
vanilla musk



exotic essences of rare  
florals spiced with amber  
and musk

OUR **no.1**  
SELLING  
*fragrance*

**£6.49** SAVE  
£6.51  
IN FOR A  
*penny?*  
PICK YOUR  
1p TREAT  
on page 6

ORIENTAL FLORAL  
**Far Away EDP**  
50ml  
01982  
Price per 100ml = £12.96  
Normally £13  
**£6.49** save £6.51





Smarter  
penny  
SALE

PICK A **PENNY** TREAT  
every time you buy a product on pages 8-33  
see pages 6-7 for details  
now that's *Smarter Beauty*



**2 SOLD**  
*every minute\**

**I M A R I**  
where passion blooms



RUB  
to smell  
Italian lemon  
jasmine  
vanilla



**£5.99** SAVE  
£5.01  
IN FOR A  
*penny?*  
PICK YOUR  
1p TREAT  
on page 6



**Imari EDT**  
50ml  
08698  
Price per 100ml = £11.98  
Normally £11  
**£5.99** save £5.01  
\*Based on 2017 Imari sales.

*sparkling citrus, luxurious  
florals and addictive  
vanilla mesmerise with  
opulent sensuality*



Smarter  
penny  
SALE

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**A NEW**



*serum-infused*

**PLATINUM DAY CREAM**

for deeper, longer-lasting moisture  
and skin that feels comfortable all day

**NEW**



you can rely on PLATINUM for:

- youthful firmness
- resiliency
- elasticity
- a healthy-looking, rosy glow

with **Optima-Firm Technology**

**NEW Platinum**  
**Day Cream SPF25**  
50ml  
**11957**  
Price per 100ml = £23.96  
Will normally be £18  
**£11.99** save £6.01



		
<b>PERFECT SKIN</b>	<b>REVERSALIST</b>	<b>ULTIMATE</b>
<b>Perfect Skin Wake Up Cream SPF25</b>	<b>Complete Renewal Day Cream SPF25</b>	<b>Multi-Performance Day Cream SPF25</b>
50ml	50ml	50ml
<b>03624</b>	<b>26757</b>	<b>17764</b>
Price per 100ml = £17.96	Price per 100ml = £19.98	Price per 100ml = £21.96
Normally £13	Normally £15	Normally £16
<b>£8.99</b> save £4.01	<b>£9.99</b> save £5.01	<b>£10.99</b> save £5.01



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now that's *Smarter Beauty*



AN INSTANT,  
VISIBLE  
*eye lift*

our unique, 2-part formula tackles both  
key eye areas to tighten and brighten

**ANEW**



**lightweight gel**  
formulated with a  
pharmaceutical-grade  
skin tightener

**nourishing  
cream**  
brightens under  
eyes and visibly  
counteracts the way  
skin naturally sags



**£9.99**  
SAVE  
£10.01

IN FOR A  
*penny?*  
PICK YOUR  
1p TREAT  
on page 6

Lift & Firm  
Eye Lift System  
00885  
Normally £20  
**£9.99** save £10.01

**98% OF WOMEN**

considering an eyelift procedure were  
impressed by the results\*

\*Based on results from those who expressed an opinion in a  
4-week consumer study with 46 women.



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# tint AND hydrate IN AN INSTANT

1 shade adjusts to match most skin tones – perfect if you're building a tan

AVON  TRUE nutraeffects

feel your best you

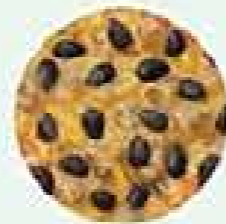


**£3.99** SAVE **£2.01**

IN FOR A penny? PICK YOUR 1p TREAT on page 6

ACTIVE SEED complex

featuring **PASSION FRUIT SEED EXTRACT** to help **boost radiance** and **eliminate** the appearance of **dull skin**



- lightweight, non-greasy formula
- blends evenly for a radiant glow
- suitable for sensitive skin

 suitable for sensitive skin  free from parabens  allergy tested

 **SPF20**

**Radiance Tinted Moisturiser SPF20**  
50ml  
26781  
Price per 100ml = £7.96  
Normally £6  
**£3.99** save £2.01



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Professional Collection

advance  
TECH*niques*

RUB  
to smell  
ARGAN &  
COCONUT  
OIL



- instantly restores shine and health to damaged hair
- instantly smooths and nourishes for a frizz-free finish
- instantly leaves hair feeling moisturised and irresistibly touchable

\*Based on those who expressed an opinion in a consumer study with 126 participants.

# argan AND coconut SERUM

93% of women agreed hair felt noticeably softer, stronger and healthier\*



£6.99  
SAVE  
£2.01

IN FOR A  
penny?  
PICK YOUR  
1p TREAT  
on page 6

NEW Argan & Coconut Oil  
Moisturising Serum  
100ml  
06486  
Will normally be £9  
£6.99 save £2.01

100ml  
3x the size  
of our  
other serums

NEW





Smarter  
penny  
SALE

PICK A **PENNY** TREAT

every time you buy a product on pages 8-33

see pages 6-7 for details

now that's *Smarter Beauty*



Professional Collection

advance  
**TECH**niques



for an instant  
root lift

Premium Backcomb  
Brush  
28431  
Normally £4  
**£3.99** save 1p



helps reduce frizz  
and breakage

Premium Paddle Brush  
16592  
Normally £6  
**£4.49** save £1.51

keeps hair smooth  
time and time again

Premium Smoothing Brush  
16600  
Normally £6  
**£4.49** save £1.51



perfects your  
blow-dry for  
voluminous hair

Premium V-Bristle  
Volume Brush  
11148  
Normally £6  
**£4.49** save £1.51



NATURAL BRISTLES  
FOR  
*beautiful hair*

*luxurious hair brushes for salon-worthy  
locks every day*



Premium Cushion Brush  
13409  
Normally £6  
**£2.99** save £3.01



**BOAR-HAIR BRISTLES:**

- **NATURALLY CONDITION** and add height, volume and shine
- **REDUCE FRIZZ** with natural bristles
- **HELP PREVENT BREAKAGE** and improve texture



Smarter  
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SALE

PICK A **PENNY** TREAT  
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see pages 6-7 for details  
now that's *Smarter Beauty*



# SKIN *so* SOFT



smoothing  
jojoba oil  
loves all skin types

a unique, moisturising blend  
of natural oils that absorbs quickly into  
skin for instant, non-greasy moisture

and also helps keep insects at bay (according to you!\*)

\*Based on a UK consumer survey of 170 Skin So Soft users.



OUR  
no.1  
*dry oil  
spray*

**£1.99**  
SAVE  
51p

IN FOR A  
*penny?*  
PICK YOUR  
1p TREAT  
on page 6

Original Dry Oil Spray  
150ml  
07955  
Price per 100ml = £1.33  
Normally £2.50  
**£1.99** save 51p



Pink Hush

**NEW**

the soft,  
*delicate*  
matte

effortless, everyday  
colour that feels as  
weightless as it looks

**£5.50**  
save £2.50



**TRY THE  
MUST-HAVE  
SHADE**  
**PINK HUSH**  
Gives a hint of  
feminine colour to all  
skin tones and looks  
fab with a tan!

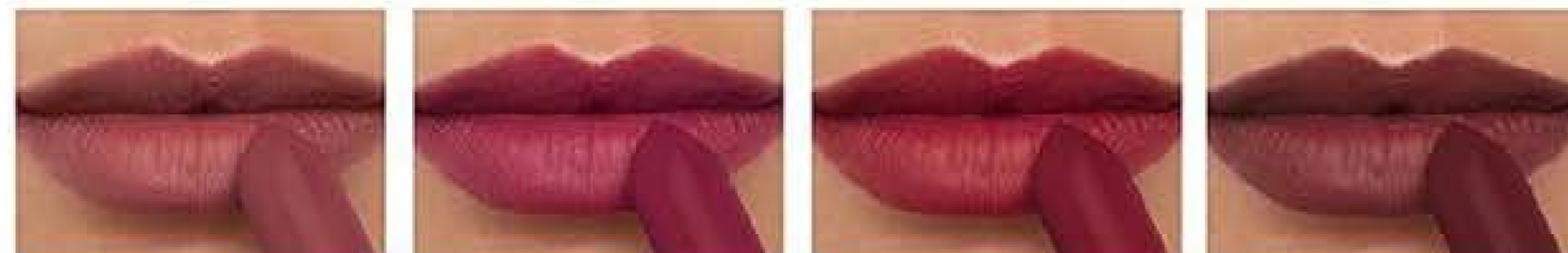


23820 Pink Hush

23911 Mauve Whisper

23812 Breathless Nude

23804 Cashmere Taupe



23978 Misty Mocha

24075 Plum Illusion

22681 Bitten Apple

22483 Cherry Delight

- soft matte for delicate, effortless, everyday colour
- glide-on, feather-light formula for comfortable colour that lasts
- no drying, caking or cracking

**NEW True Colour Delicate Matte Lipstick**

Will normally be £8

**£5.50** save £2.50



**SHINE SHADES** non-sticky, full-coverage **SHINE** finish



**MATTE SHADES** comfortable, full-coverage **MATTE** finish



**MATTE SHIMMER SHADES** comfortable, full-coverage **MATTE SHIMMER** finish



# THE ULTIMATE LIQUID LIPSTICK

try a new shade of our precision-tip lipstick for pro-looking colour in your choice of finish

**BEST EVER PRICE!**  
**£5**  
save £3

**BOTH GIVE YOU...**

- pigment-packed colour that lasts for hours
- sculpted, defined-looking lips

**FULL-ON SHINE**

**MUST-HAVE MATTE**



check out our **'FIND YOUR PERFECT SHADE OF mark. LIQUID LIP'** VIDEO AT [AVON.UK.COM](http://AVON.UK.COM)

mark. Shine Liquid Lip Lacquer 7ml  
Price per 10ml = £7.14  
Normally £8  
**£5 save £3**

mark. Matte Liquid Lip Lacquer 7ml  
Price per 10ml = £7.14  
Normally £8  
**£5 save £3**



### PLUMPING LIPSTICK

- with retinol and collagen for fuller-looking lips
- with added jojoba oil and caffeine

mark. 3D Plumping Lipstick  
£8



06684 Cantaloupe	05884 Pink Pop	06205 Rebel Red	04572 Reddy To Go	06015 Plumping Plum	06163 Puckered Pink	05561 Mad For Mauve	04705 Uptown Pink
04606 Rose Kisses	06783 Cocoa Kisses	06759 Chocolatte	06932 Divine Wine	07518 Berry Cute	04580 Roasted Red	04622 Truffle	

### 2-IN-1 PRIMER & LIPSTICK

- for smoother, even, longer-lasting colour
- pigment-packed, full-coverage shades

mark. Epic Lipstick  
£8



24430 Nude Attitude	21410 Wink of Pink	08987 Gel Cheeky	19695 Rosy Outlook	19752 Blushing Beauty	06858 Fearless Fuchsia	28514 Be Loud	54635 Pink Punch	12690 Luv U	04739 Extreme Mauve	54676 Coral Burst	28761 Red Extreme
58099 Berry Bold	59204 Heart Breaker	28829 Sangria Shock	06841 Sweet Taffy	27771 Enchanted	28092 Spellbound	55772 Tempress	05645 Mermaid Tale	28845 Blue Suede	28613 Street Style	59865 Chocolate Treat	

### LIPSTICK TOPPERS

- metallic shimmer shades with built-in primer
- wear alone or over any lipstick shade

mark. Epic Transformers Lipstick  
£8.50



58073 Guilty Pleasure	03723 Flash Dance	28548 Silver Charm	58677 Shine Bright	58578 Sparkle On	58065 HolograFX
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### STAY-PUT STAIN

- kiss-proof, bleed-proof colour
- stains your lips, not your teeth

mark. Big Colour Lip Tint Pen  
Normally £8.50

£5  
save £3.50



07112 Coral	08086 Strawberry	07716 Freesia	07732 Fuchsia	07666 Flamingo	08045 Raspberry	07765 Hazelnut
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## 2-IN-1 LINER & LIPSTICK

our multitasking crayon gives rich, defined colour in no time

£5  
save £3.50



True Colour Lip Crayon  
Normally £8.50  
£5 save £3.50

NO SHARPENER NEEDED!  
simply twist the base for more colour

- with hydrating shea butter and vitamin E
- ultra-creamy colour gives all-day, full coverage

24802 Wild Orchid	02485 Raspberry Rush	23374 Red Haute	24851 Plum Perfect	26849 Pink Premier	24893 Cherry Picked	23408 Fairest Nude	14548 Just Rosy	24695 Berry Blush	03574 Charming Pink
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## NOURISHING LIPSTICK

- softens, smooths and protects
- SPF15 with moisturising jojoba and honey

**True Colour Supreme Nourishing Lipstick**  
Normally £8

**£5** save £3

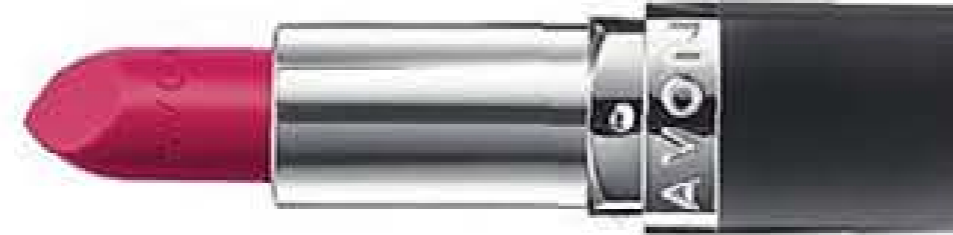


27300 Rose Revival	27078 Nourishing Pink	27284 Red Crème	27292 Revitalising Raspberry	26955 Conditioning Cherry	15685 Sumptuous Berry	15644 Sublime Wine	27268 Plum Perfect
15537 Smooth Mocha	27185 Nurturing Nude	27235 Perfect Pink	26997 Loving Lilac	22194 Crimson Dream	22160 Coral Caress	22418 Silky Peach	22442 Supple Magenta

## MATTE LIPSTICK

- no drying, cracking or caking
- comfortable, full coverage that lasts for hours

**True Colour Perfectly Matte Lipstick**  
£8



BLUSHED NUDE SHADES				NUDES			CORALS			PLUM		
25262 Pink Passion	59956 Rouged Perfection	25239 Blush	24927 Tempting Mauve	24992 Rose Awakening	25205 Pink Truffle	59691 Perfectly Nude	57307 Au Naturelle	15610 Marvelous Mocha	27086 Absolute Coral	18119 Peach Flatters	18176 Coral Fever	26880 Hot Plum
REDS			PINKS						WINES			
18218 Ruby Kiss	55053 Red Supreme	57224 Wild Cherry	26930 Posh Petal	16006 Ideal Lilac	58479 Pure Pink	58982 Electric Pink	08425 Vibrant Melon	63677 Splendidly Fuchsia	28977 Ravishing Rose	41400 Adoring Love	09431 Mauve Matters	17905 Superb Wine

## LONG-LASTING LIP COLOUR

- plumping, clear base coat
- high-shine coloured top coat

**mark. ExtraLasting Plump & Stay Lip Colour**  
£8.50



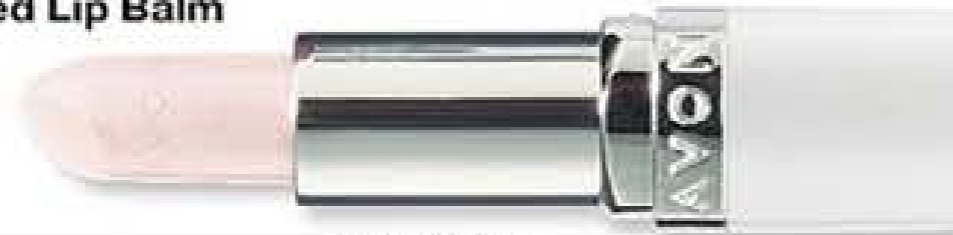
57588 Full Of Honey	28142 Plump Peach	28225 Stay Pink Pout	28134 Plumfull	28209 Rosy Resistance	28126 Pink For Life
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## TINTED BALM

- for sheer, subtle colour
- with shea butter, beeswax, avocado oil and vitamin E

**True Colour Tinted Lip Balm**  
Normally £7

**£3.50**  
half price



pearlised		full colour		
25361 Restoring Ruby	54064 Perfecting Pink	25544 Soothing Sangria	25338 Refreshing Raspberry	25320 Protecting Peach



Coral Reef

## GLASS-LIKE SHINE

for glossy, non-sticky, light-reflective lip colour from every angle

- comfortable, hydrating formula
- infused with sunflower seed oil and vitamin E

SPARKLE		
19471 Shimmered	19661 Plum Dazzle	56051 Mocha Latte
SHIMMER		
55939 Iced Pink	18630 Pink Watermelon	18408 Pale Peach
19273 Coral Reef	19356 Sundance	19760 Pretty Plum
SHINE		
56085 Mulberry	19539 Rosette	55525 Hot Pink
19323 Ticked Pink	18564 Perfect Nude	19893 Nude Muse
19422 Strawberry Shine	55947 Legendary Red	
19778 Fiery Red	18754 Clear	

**True Colour Glazewear Lip Gloss**  
6ml  
Price per 10ml = £5.83  
Normally £6.50  
**£3.50** save £3

**£3.50**  
save £3





# GLIMMERSTICK LIP LINER

1 SOLD EVERY MINUTE!\*

BETTER THAN  
HALF PRICE!

just **£2.50**

NEW  
SHADES



12096 Plumberry

01024 Berry Nice

11668 Blushing Mauve

01164 Pink Nude

01180 Plum Wine

22756 Coffee Bean

- creamy, glide-on, bleed-proof pencil
- **waterproof** and sweat-proof
- no sharpener needed  
– simply twist for more colour

True Colour  
Glimmerstick Lip Liner  
Normally £6  
**£2.50** save £3.50

\*Based on sales between  
25.05.2017 and 14.06.2017.

## YOUR FAVOURITE SHADES...

09878 Pink Bouquet	11130 Pink Cashmere	11122 Peach Envy	10983 Nude	11338 Simply Spice	11064 Coral	09860 True Red	09894 Red Brick	11031 Deep Plum
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LIP LINER  
GLIMMER  
AVON T

**2.5 MILLION**  
WOMEN<sup>†</sup> HAVE FOUND THEIR

*magix*

SECRET TO  
**FLAWLESS  
LOOKING SKIN...**



†Based on total units sold of Magix products from 01.01.2013-21.03.2018.

**PREP. PRIME. SET. GLOW**

DISCOVER THE  
**NEW MAGIX**  
COLLECTION



NEW PACKAGING

magix



COLOURLESS FORMULA TO SUIT ALL SKIN TONES



# FLAWLESS & AIRBRUSHED

try our perfectly priming make-up base for all-day, shine-free perfection

- helps improve skin softness
- helps make-up stay fresh

£4.50  
save £4

£6  
save £4.50

Flat Foundation Brush  
12724  
Normally £8.50  
£4.50 save £4

NEW mark. MagiX  
Face Perfector SPF20  
30ml  
11346  
Price per 100ml = £20.00  
Will normally be £10.50  
£6 save £4.50



ideal partner:  
**pro brush**

soft, fluffy bristles for fast, easy and even application



**NEW**

**magix**

GORGEOUS ON ALL SKIN TONES



**05868  
GOODBYE  
REDNESS!**  
green shade  
counteracts  
red tones



**03764  
BRIGHTEN  
UP!**  
peach shade hides  
pigmentation and  
adds warmth



**05033  
BALANCE  
OUT!**  
purple shade  
counteracts  
dullness and  
yellow tones



**03897  
DULL  
NO MORE!**  
yellow shade  
counteracts  
blue/purple tones  
and brightens

# THE ALL-OVER CORRECTING PRIMER

choose your perfect **all-over** primer  
for a flawless, even skin tone

**NEW** mark. Magix  
On The Go Primer  
10g  
Will normally be £9  
**£6.50** save £2.50

Set of 3 Make-up  
Sponges  
**05850**  
Normally £4  
**£2.50** save £1.50

**£2.50**  
save £1.50

don't forget  
your sponges!



creamy formula melts into skin

**HOW TO USE:**  
Apply before foundation  
to blur and colour-correct  
imperfections – the colour  
disappears under make-up  
to leave a naturally  
flawless look.

**£6.50**  
save £2.50

Images show suggested target areas and have been enhanced to show contrast against skin. Primers can be used anywhere on the face.



magix

# FOR A PHOTO-READY FINISHING TOUCH

our light-diffusing finishing powder  
gives an airbrushed look in seconds

ideal partner:  
**PRO FAN BRUSH**  
for perfect application

**£4**  
half price

**£5.50**  
save £3.50

- covers like an airbrush to hide imperfections
- lines, pores and shine disappear... as if by magic!

magix

GORGEOUS ON  
ALL SKIN  
TONES!



Face Fan Brush  
23994  
Normally £8  
**£4** half price

mark. Setting Powder  
5.6g  
13334  
Price per 10g = £9.82  
Normally £9  
**£5.50** save £3.50



NEW

magix

# HIGHLIGHT & GLOW

these radiant strokes of magic will define your features (and they suit all skin tones!)

£4  
save £3



**STARSTRUCK**  
a cool icy pearl  
that illuminates  
skin instantly

**CANDLELIGHT  
GLOW**  
a warm glow that  
gleams from  
every angle

magix  
GORGEOUS ON  
ALL SKIN  
TONES!

HIGHLIGHT YOUR BEST FEATURES...



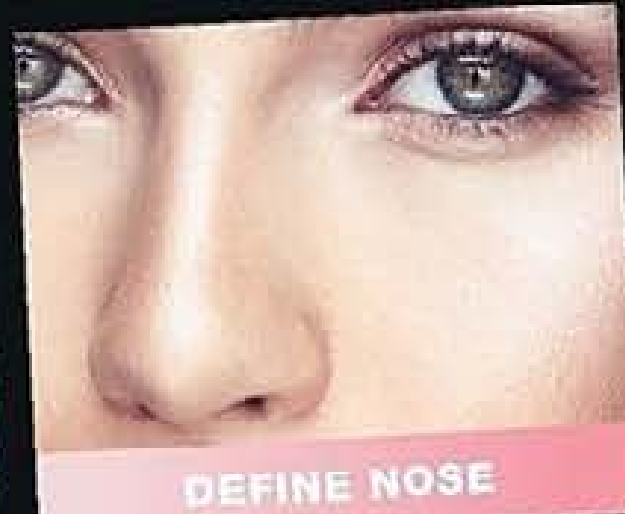
**FOR EYES THAT GLISTEN**

dab onto brow bones and  
the inner corners of eyes



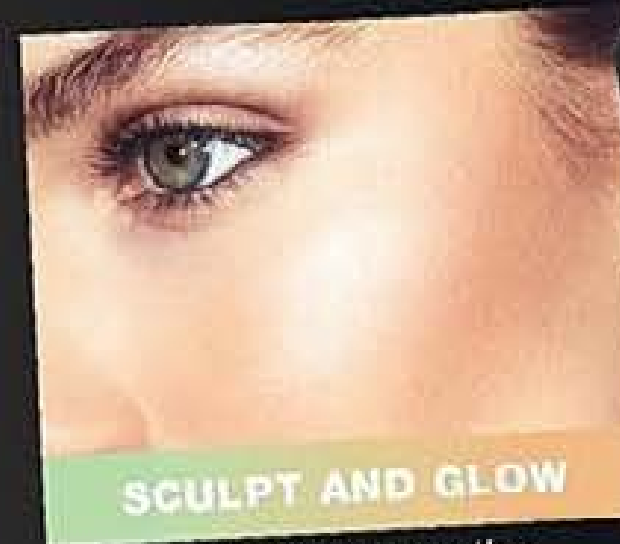
**ILLUMINATE LIPS**

apply above the lip to  
the Cupid's bow



**DEFINE NOSE**

highlight down the middle to  
open up your face



**SCULPT AND GLOW**

dot and dab on the  
high points of cheeks

NEW mark. MagiX  
Finishing FX Stick  
8g  
05793 Starstruck  
05736 Candlelight  
Price per 10g = £5.00  
Will normally be £7  
**£4 save £3**



something to hide? choose your perfect

# CONCEALER



- 07724 Fair
- 06361 Medium
- 06403 Deep

## NUDE MATTE CONCEALER

- creamy, full coverage
- conceals, covers and contours

mark. Nude Matte Cream Concealer  
Normally £7

**£4**  
save £3



- 57257 Fair
- 23929 Light
- 11841 Light Medium
- 48645 Medium
- 04655 Medium Tan
- 17442 Medium Deep
- 16550 Deep

## TARGETED CONCEALER

- blendable, creamy, oil-free formula
- conceals redness and blemishes

True Colour Flawless Concealer Stick  
Normally £7

**£4**  
save £3



- 08177 Fair
- 41905 Medium
- 52779 Dark

## CREAM CONCEALER

- covers, blurs and corrects
- acts as the perfect lipstick base

mark. Cream Concealer  
£7

NEW PACKAGING

# magix



# COLOUR CORRECTION PERFECTION

these clever crayons get even with discolourations - whatever your skin tone

**£4.50**  
save £2.50

NEW mark. MagiX CC Concealer Pencil  
Will normally be £7  
**£4.50** save £2.50



03905 Illuminating Lilac  
**LILAC** conceals dullness and illuminates

colour-correcting formula

03939 Neutralising Green  
**GREEN** neutralises to conceal red patches and blemishes

03319 Softening Yellow  
**YELLOW** softens and conceals dark circles

- targeted stick corrects imperfections in 1 sweep
- with skin-loving vitamins A, C and E



craving a flawless complexion? choose your perfect

# FOUNDATION

06866 Porcelain Doll

03459 Ivory

02915 Shell

03632 Nude

03475 Medium Beige

04275 Sand Beige

06874 Pure Beige

06843 Deepest Terracotta



## LOOSE POWDER FOUNDATION

- with 100% naturally derived mineral pigments
- buildable, light to medium coverage

mark. Loose Powder Foundation 6g

Price per 10g = £8.33  
Normally £10.50

**£5**  
save £5.50

07450 Ivory

13482 Shell

08284 Nude

61507 Natural Beige

61564 Medium Beige

61572 Soft Honey



## MATTE MOUSSE FOUNDATION

- light to medium coverage
- air-whipped formula
- normal, oily and combination skin types

mark. Mousse Foundation 18g

Price per 10g = £2.78  
Normally £10.50

**£5**  
save £5.50

### PINK/ ROSY

10496 Light Ivory	09027 Ivory	09076 Shell	09233 Honey Beige	09258 Spice	09332 Rich Sienna
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### NEUTRAL

09761 Porcelain	08409 Creamy Natural	56531 Natural Beige	19950 Medium Beige	22103 Caramel	23564 Walnut
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### GOLDEN

20867 Warm Ivory	15883 Light Nude	10546 Nude
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10934 Sun Beige	17962 Dark Cocoa	20412 Earth
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## 100% FLAWLESS FOUNDATION

- invisible, full coverage

True Colour Flawless Liquid Foundation 30ml

Price per 10ml = £4.00  
**£12**



03079 Light	03129 Light Medium	03376 Nude
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03442 Shell	03343 Medium	03293 Medium Deep
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02980 Deep	05298 Caramel	03392 Nutmeg
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## COLOUR-CORRECTING CREAM

- instantly corrects the look of skin tone
- nourishing liquorice and vitamin C

mark. CC Cream 30ml

Price per 10ml = £4.00  
**£12**

## A NATURAL, RADIANT GLOW

sweep on our soft-as-silk foundation for a seamless, flawless, all-day finish

**£5**  
half price

### ideal partner: PRO SILICONE APPLICATOR

silicone brush head for smooth and even blending

- easy-to-clean, flexible head
- ideal for liquid and cream formulas
- helps prevent the transfer of bacteria from your hands

**NEW**

NEW Silicone Foundation Brush 10215

Will normally be £9

**£5**  
save £4



- medium coverage for all skin types
- soft-as-silk lasting foundation with Invisi-Blend Technology

mark. Glow On Natural Radiance Foundation 30ml

Price per 10ml = £1.67

Normally £10  
**£5** half price

10017 Shell

11080 Creamy Natural

09969 Pure Beige

11205 Natural Beige

11197 Medium Beige

10090 Soft Honey

11098 Deepest Terracotta

05322 Cappuccino



want to complete your look? choose your perfect

# FINISHER

- 17319 Desert Rose
- 17186 Blushing Berry
- 17210 Burnt Pink
- 17251 Cheeky Melba
- 17368 Soft Peach



## POWDER BLUSH

- silky-smooth, luminous blush for an instant pop of colour

mark. Glow On Be Blushed Powder  
£6

- 07815 Fair
- 06460 Light Medium
- 06478 Natural
- 06437 Fawn



## NUDE MATTE PRESSED POWDER

- light to medium coverage
- for a natural-looking, matte complexion

mark. Nude Matte SPF30 Pressed Powder  
10g  
£9

# BLUSH, GLOW & HIGHLIGHT

enhance any skin tone with our selection of flushed-perfection finishers

- 54221 Powder Pink
- 21790 Pink Melon
- 21857 Blushing Nude
- 21758 Sheer Strawberry
- 01669 Sunny Apricot



## CREAMY BLUSH STICK

- gives a pop of rosy colour to lips and cheeks

mark. Be Blushed Stick 8g  
Price per 10g = £6.00  
Normally £6.50  
**£4**  
save £2.50

- 05942 Fair
- 04820 Light Medium
- 04929 Tawny
- 05975 Fawn



## GLOW ON POWDER

- brightens and colour-corrects with skin-loving vitamin E and green tea

mark. Glow On Pressed Powder 10g  
Normally £10.50  
**£5**  
save £5.50

- 07617 Fair
- 07625 Light
- 07690 Light Medium
- 07708 Medium
- 07740 Medium Deep
- 07856 Deep



- tricolour pearls give a flawless look to any skin tone

Fill of Pearls containers is 22g. Additional pearls in images are shown for illustrative purposes only.

True Colour Finishing Pearls 22g  
Price per 10g = £4.77  
**£10.50**

- FAIR & LIGHT SKIN
- MEDIUM & DARK SKIN

- 11767 Sunny Bronze
- 11890 Bronze Bright
- 25536 Warm Glow
- 25700 Medium Tan
- 58107 Cool
- 25494 Deep Bronze



- multitoneal pearls for warm, luminous glow

True Colour Glow Bronzing Pearls 22g  
Price per 10g = £4.55  
**£10**

## ILLUMINATE



- multitoneal pearls for radiant, rosy glow

True Colour Illuminating Pearls 22g  
05678  
Price per 10g = £2.27  
Normally £10  
**£5**  
half price

- WHITE HIGHLIGHTS
- PEACH BALANCES
- GREEN NEUTRALISES
- YELLOW BRIGHTENS
- PURPLE REVITALISES



- corrects all types of skin discolouration and gives an even skin tone

True Colour Colour-Correcting Pearls 22g  
05777  
Price per 10g = £2.73  
Normally £10  
**£6**  
save £4



NEW PACKAGING

magix

“The best setting spray I've tried! It holds your make-up in place all day, doesn't feel sticky and dries in seconds. 10/10”

\*MichelleR, avon.uk.com, Glasgow

# PREP, SET, GO!

avoid make-up meltdown and spray your way to all-day make-up perfection

- non-sticky formula
- fast drying and lightweight

NEW mark. MagiX Setting Spray  
 125ml  
 10165  
 Price per 100ml = £2.40  
 Will normally be £6  
**£3 half price**

**£3**  
 half price



HOW TO USE:  
 Apply your make-up, hold 8-10 inches away from face and spray to set your look.

# nail colour & care in 1

## 7-IN-1 BENEFITS:

1. reduces the look of nail ridges
2. creates a smooth, even base
3. covers nail imperfections
4. UV filter helps prevent discolouration
5. protects nails
6. built-in primer
7. creamy, flawless colour

1 SOLD EVERY MINUTE!\*



JUST  
**£2.50**

True Colour Nail Experts  
 7-in-1 Nail Treatment 10ml  
 12609  
 Normally £6  
**£2.50 save £3.50**

\*Based on sales between 06.07.2017 and 26.07.2017.





# HIGH-IMPACT EPIC LIDS

our eyeshadow quads with built-in primer give stand-out, fade-proof, all day colour.

- bold colour applies smoothly
- crease and fade-proof formula
- stays flawless all day

**£5.50**  
save £3.50



ideal partner:

### PRO SHADOW BRUSH

brush applies and blends, smudger creates smokey lines

### Dual-Ended Eyeshadow Brush with Smudger

12708

Normally £5

**£3**

save £2

### mark. Epic Intense

### Eyeshadow Mini Palette

Normally £9

**£5.50** save £3.50

TRY THE  
MUST-HAVE  
SHADE

### BOHO CHIC

Channels sultry, sunset tones to make summer eyes sizzle!



# EASY SMOKEY EYES

a lasting, crease-proof lid look in 4 simple steps



**£5.50**  
save £3.50



## 4-STEP SHADOW

- easy application guide
- crease-proof and lasts all day
- true colour – what you see is what you get

**True Colour Eyeshadow Quad**  
Normally £9  
**£5.50**  
save £3.50

<b>05405</b> Mocha Latte	<b>01107</b> Smoke and Fog	<b>11965</b> Au Naturelle	<b>01057</b> Pulsate	<b>24034</b> Innocent Sky	<b>05470</b> Stone Taupes	<b>05439</b> Jeans	<b>05462</b> Metal Eyes
<b>55095</b> Earthy Eden	<b>57331</b> Tranquility	<b>58859</b> Serene Beauty	<b>05488</b> Berry Love	<b>07005</b> Urban Skyline	<b>05421</b> Purple Haze	<b>11379</b> Khaki Style	<b>10512</b> Gilded Metallics

# ALL-DAY LIDS AND LINES

the go-to chubby pencil that's a liner, eyeshadow and contour in 1



**mark. BIG COLOUR SHADOW STICK**

**£3.50**  
save £2.50



Surf

## NEUTRAL SHADES TO CONTOUR YOUR LID LOOK\*

<b>13961</b> Wide Eye White	<b>15024</b> Golden Eye	<b>13870</b> Smoke Out	<b>13847</b> Naturally Nude	<b>26104</b> Boldest Black

## VIBRANT SHADES FOR A POP OF COLOUR\*

<b>15214</b> Vanilla	<b>16121</b> Flipping Out Pink	<b>15925</b> Surf	<b>59543</b> Ultra Violet	<b>14571</b> Transforming Night	<b>18390</b> Teal Switch	<b>27581</b> Slate

- creamy, glide-on, blendable formula
- crease-proof colour that lasts for hours

**mark. Big Colour Eye Contour Pencil\***  
Normally £6  
**£3.50** save £2.50

**mark. Big Colour Eye Pencil\***  
Normally £6  
**£3.50** save £2.50

check out our **'MULTIDIMENSIONAL SMOKEY EYE'** VIDEO AT [AVON.UK.COM](http://AVON.UK.COM)



### TWEEZE & TAME

- brush tames unruly brows
- tweezers pluck away strays

mark. Tweezers & Comb  
43661  
£6



### CHOOSE YOUR SHAPE

- set of stencils for symmetrical brows, fast

**Eyebrow Stencil Set**  
4 plastic stencils in a PVC pouch.  
05041  
£3.50



### SET & SHADE

- wax to set, powder to colour

mark. Perfect Brow Kit  
Normally £7

**£3.50** half price

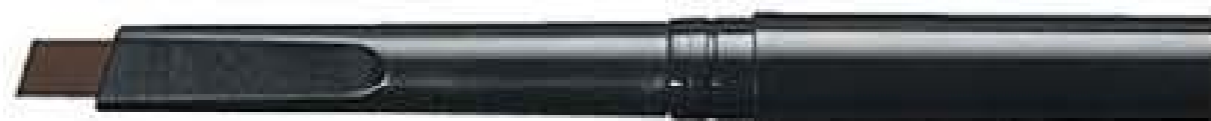


### SCULPT & DEFINE

- flat nib gives a bold, intense look in seconds
- smudge-proof and **waterproof**

mark. Perfect Brow Sculpting Pencil  
Normally £7

**£3.50** half price



### BROW DUO BRUSH

- spoolie tames brows, brush applies powder



**Eyebrow Duo Brush**  
11551  
£5



## THE EASIEST BROWS YOU'LL EVER WEAR!

our no. 1, twist-up, Glimmerstick brow pencil helps you outline and fill brows

- smooth-glide, tug-free, buildable formula
- **waterproof** and smudge-proof

**NO SHARPENER NEEDED**  
- simply twist up for more colour



check out our **'HOW TO SHAPE YOUR BROWS'** VIDEO AT AVON.UK.COM

**True Colour Glimmerstick Brow Definer**  
Normally £6  
**£3.50** save £2.50

**£3.50**  
save £2.50





ideal partners FOR A FELINE FLUTTER

TRUE  
GLIMMERSTICKS LIQUID PEN



**PRECISE LIQUID LINER**

- felt-tip-style applicator
- smudge and flake-free formula
- glides on, dries fast

**Glimmerstick Liquid Pen**  
Normally £6.50  
**£3 save £3.50**



**£3**  
save £3.50



HEALTHIER,  
**LONGER**  
**LOOKING**  
LASHES

team our easy-to-remove mascara and precise liner for the ultimate cat's-eye look

**£5.50**  
save £4.50

formulated with  
**coconut oil,**  
**argan oil** and  
**vitamin E**  
to make lashes  
look and feel  
conditioned



15594  
Black



15693  
Brown/Black

**NOURISHING MASCARA**

- lashes instantly look 43% longer
- smudge and flake-free formula
- hypoallergenic and suitable for sensitive eyes

**Supreme Length Nourishing Mascara** 7ml

Price per 10ml = £7.66

Normally £10

**£5.50** save £4.50

Model wears lash inserts for an even lash line.



FIND A NEW LASH STYLE...

YOUR LASHES, YOUR WAY!



Black  
**EXTREME VOLUME & LENGTH**

the look of lash extensions without the salon appointment



Black  
**THE FALSE-LASH EFFECT**

see instant, all-day, MEGA-impact volume



Black  
**3-IN-1 VOLUME**

with Magnalift Complex to lift each and every lash



Black  
**24-HOUR EXPLOSIVE VOLUME**

with collagen for a lasting plumped lash look



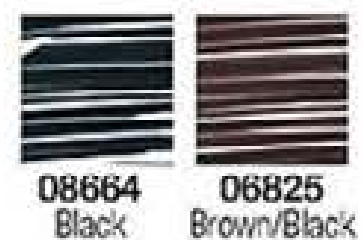
Blackest Black  
**A WINGED-OUT LOOK**

lashes look up to 61% more fanned



Black  
**WATERPROOF VOLUME**

for up to 15x more instant volume



**mark. Big & Extreme Mascara**  
10ml  
£8.50



**mark. Big & False Lash Mascara**  
10ml  
£8.50



**True Colour SuperExtend Lengthening Mascara\*** 7ml

Price per 10ml = £7.86  
Normally £10

**£5.50** save £4.50



**mark. Big & Daring Mascara\***

10ml  
Normally £8.50

**£5.50** save £3



**True Colour Winged Out Mascara\*** 7ml

Price per 10ml = £7.86  
Normally £8.50

**£5.50** save £3



**True Colour SuperShock Max Volume Waterproof Mascara\***

10ml  
Normally £10

**£5.50** save £4.50

\*Models' lashes have been retouched for an even lash line.





### GLIMMERSTICK DIAMONDS

- glide-on, sparkly, creamy liner
- no sharpener needed



True Colour Glimmerstick Diamonds Eyeliner  
£6

### 8-IN-1 SHADOWS

- blendable, soft formula for rich, vivid colour
- gives lids a silky sheen

mark. Eye Impressionist  
8-in-1 Eyeshadow Palette  
£12



### EYESHADOW PRIMER

- smooths and absorbs oil – the perfect shadow base!
- for all-day, crease-proof colour

NEW mark. MagiX Shadow  
Attract Eye Primer

5g  
10777  
Price per 10g = £8.00  
Will normally be £7

£4 save £3

NEW  
PACKAGING



### KOHL LINER

- super-soft formula
- smudger tool, perfect for creating a sexy, smouldering look

mark. Big Intense Kohl Liner  
£6



### CREAMY GEL LINER POT

- mess-free, easy-to-apply formula
- glide-on, tug-free, **waterproof** finish

mark. Big Gel Paint Jar Liner  
£7



Warm Cashmere Eyeshadow and Ultra Violet Liner

£3  
half price



### EYESHADOW DUO

- highly pigmented shadow for full colour in just 1 sweep
- complementary shades for a 2-tone effect

True Colour Eyeshadow Duo  
Normally £6

£4  
save £2

## EASY ON THE EYES

combine our duo eyeshadow and intense gel liner for a striking twist on a classic ombre look

- 13649 Black Shimmer
- 14589 Blackout
- 56226 Cobalt
- 24828 Plumful
- 13417 Rich Copper
- 58453 Silver Shimmer
- 14845 Steel
- 19604 Tropic Teal
- 58396 Ultra Violet

### GEL PENCIL

- creamy, intense, soft gel liner
- blendable, budge-proof, vitamin-infused formula

mark. Big Gel Paint Pencil Liner  
Normally £6  
£3 half price





# BEACH PARTY BRIGHT MATTES

which shimmering shade are you?

- semi-matte, shimmer finish
- choose from 10 frosted shades

mark. Nail Style Studio Satin Matte Nail Enamel 10ml  
Normally £6  
**£3 half price**



TRY THE MUST-HAVE SHADE  
**GLAM ROCK**  
Goes with everything so it's the perfect low maintenance shade.

# AU NATUREL PRETTY PINKS

show off blush-inspired nails with our strengthening polish

- increase nail strength by up to 80%
- lasts for up to 12 days
- with Dura-Plus Complex and diamond dust to protect nails

mark. Nail Style Studio Pink Illusions Nail Enamel 10ml  
Normally £6  
**£3 half price**

TRY THE MUST-HAVE SHADE  
**HAIL TO THE QUEEN**  
Set off glowing skin with a bold, metallic purple mani.



**£3**  
half price

**£3**  
half price



**AVON  
TRUE**  
*beautiful  
promises kept*



**FREEZE DRY**  
• dries polish to touch in 30 seconds

**Freeze Dry Spray**  
50ml  
**03178**  
Price per 100ml = £6.00  
Normally £6

**£3**  
half price



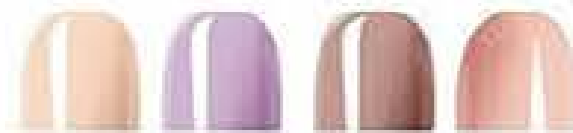
**CUTICLE CREAM**  
• with caring aloe vera and vitamin E

**Vitamin E Cuticle Cream**  
15ml  
**21063**  
Price per 10ml = £4.00  
**£6**



**POLISH CORRECTOR**  
• corrects mani mishaps

**Corrector Pen**  
**09266**  
**£7**



**04556** Caring Crème  
**03426** Lilac Love  
**03491** Restoring Beige  
**03434** Perfect Pink

**COLOUR & CARE**  
• 7 benefits in 1 bottle



**BB 7-in-1 Nail Enamel**  
10ml  
Normally £7

**£3.50**  
half price



**SMOOTHING BASE COAT**  
• fills in ridges flawlessly

**Ridge Filling Base Coat**  
10ml  
**05173**  
Normally £6

**£3**  
half price



**FLAKE-FREE NAILS**  
• reduces peeling and brittleness

**Peeling and Brittleness Solver**  
10ml  
**03806**  
Normally £6

**£3**  
half price



**HIGH-SHINE POLISH**  
• with strengthening keratin

**True Colour Pro+ Nail Enamel**  
10ml  
**£6**



**£3**  
half price

# LONGER, STRONGER NAILS IN JUST 5 DAYS

vitamin-infused, growth-enhancing  
miracle formula for  
summer-ready nails, fast!

**HOW TO USE:**

Massage into nails and cuticles to boost microcirculation for speedy nail growth.

**Miracle Growth and Strength Serum**  
6ml  
**02998**  
Price per 10ml = £5.00  
Normally £6  
**£3 half price**



# EXPERT TOOLS OF THE TRADE

make-up application must-haves for a flawless, pro finish...

# BUY 1 CHOOSE 1 FREE

PAGES 76-77, SAVE UP TO £11

lower priced item free



**EYELASH CURLER**  
for gravity-defying lashes  
**Eyelash Curler 03046**  
**£5**

**GRADUATED BRISTLE BRUSH**

angled bristles fit the shape of cheekbones for easy contouring

**Graduated Bristle Brush**  
25452  
**£9**

**STIPLING BRUSH**

for dabbing on and building up foundation coverage

**Stippling Brush**  
11536  
**£8.50**

**ALL-OVER FACE BRUSH**

the everyday essential for pro application of powder products

**All-Over Face Brush**  
12666  
**£8.50**

**SMALL CONTOUR BRUSH**

precise tip for flawless under-eyes

**Small Curved Contour Brush**  
10025  
**£8.50**

**MEDIUM CONTOUR BRUSH**

buff upwards to contour your cheeks

**Medium Curved Contour Brush**  
19638  
**£9**

**LARGE CONTOUR BRUSH**

use the dense bristles in a circular motion for a even base

**Large Curved Contour Brush**  
10082  
**£11**

**BLUSHER BRUSH**

longer bristles to buff on a soft blush finish

**Blush Brush**  
12674  
**£7**

**BROW & LASH COMB**

tames unruly brows and lashes

**Eyebrow & Lash Comb**  
12815  
**£5**

**EYELINER BRUSH**

perfect for applying gel liner

**Eyeliner Brush**  
05116  
**£4**

**KABUKI BRUSH**

lightweight bristles buff on blushers and powders flawlessly

**Kabuki Brush**  
12823  
**£7**

**MAKE-UP SPONGE**

wide end for all-over application, pointed end for targeted areas

**Precision Make-up Sponge**  
54478  
**£6.50**





Modest Mauve

“After just a few days, my lips felt soft and moisturised. After 3 weeks, many lines on my lips had disappeared. Great lipstick!”

\*Dedi', avon.uk.com customer, Milton Keynes

our bestselling original shades

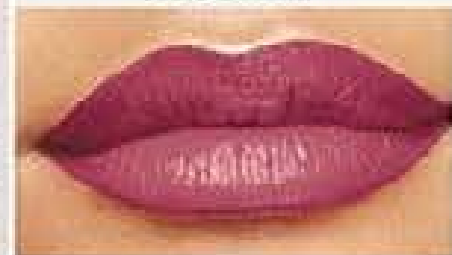


23648  
Berry Bloom

23747  
Glazed Almond

23697  
Desert Rose

23762  
Modest Mauve



23630  
Plumbeery



23796  
Silky Pink

- with serum, collagen and retinol for younger-looking lips
- visibly smooths lines and wrinkles
- SPF15 formula



1 sold every minute\*\*

just  
**£5.75**  
save £4.75

**ANEW**  
a new age of skin-transforming make-up

your no. 1  
youth-boosting  
**LIPSTICK\***

just  
**£5.75**

Youth Awakening  
Lipstick  
Normally £10.50  
**£5.75**  
save £4.75



REGENERATING  
COMPLEX

\*Refers to Anew lipstick sales only.  
\*\*Based on sales between 09.11.2017 and 29.11.2017.



**SPF15 SMOOTHING FOUNDATION**  
with elastin for a more even-looking, flawless complexion  
**Age-Transforming Foundation**  
30ml  
Price per 10ml = £5.00  
**£15**



-  16931 Ivory
-  00299 Nude
-  19927 Shell
-  02717 Natural Beige



**PRIMER**  
serum-infused formula helps stop make-up settling into lines and pores  
**Skin Transforming Primer**  
28ml  
00166  
Price per 10ml = £5.36  
**£15**



-  08813 Soft Beige
-  07526 Nude Beige

**POWDER**  
smooths and softens the look of lines and pores  
**Age-Transforming Pressed Powder**  
10g  
Normally £10.50  
**£6.50**  
save £4



-  27110 Light Brown
-  26948 Dark Brown

**BROW FILLER**  
with Re-Touch Technology and natural fibres to blend away pesky greys

**Transforming Brow Filler**  
Normally £9  
**£5**  
save £4



-  16446 Luminous Rose
-  18333 Luminous Berry
-  17228 Luminous Nude

**BALM**  
instantly smooths, softens and helps prevent drying

**Lip Restoring Colour Balm** 5ml  
Price per 10ml = £9.00  
Normally £9  
**£4.50**  
half price



-  18655 Shimmering Walnut
-  10579 Smoky Violet

**PRIMER & EYESHADOW**  
Poly-Lifting Technology to lift and contour lids  
**Youth-Awakening Eyeshadow and Primer Kit**  
**£10**

-  07849 Black



**2-IN-1 MASCARA**  
2-in-1 with Bio Lash Technology, for 5x more instant, full volume  
**Lash Transforming Mascara**  
Normally £10  
**£5**  
half price

-  14712 Fair
-  08433 Medium



**TARGETED CONCEALER**  
hides imperfections, wrinkles and dark circles  
**Age-Transforming Concealer SPF15**  
Normally £9  
**£5**  
save £4

**ANEW**  
a new age of skin-transforming make-up  
**your anti-ageing favourites**

just **£5** each



1 sold every minute\*

-  28167 Rose Tint
-  24372 Berry Tint
-  24349 Honey Tint

with 2x retinol

**COLOURLESS CONDITIONER**  
all the care without the colour  
**Lip Plumping Lip Conditioner**  
11155 Normally £9  
**£5**  
save £4

**TINTED CONDITIONER**  
with 2x retinol for colour and care in 1  
**Tinted Lip Plumping Lip Conditioner**  
Normally £9  
**£5**  
save £4

\*Based on Lip Plumping Lip Conditioner sales between 25.05.2017 and 14.06.2017.



# AVON color trend

the beautiful everyday



54957  
Black

54965  
Navy Blue

22582  
Turquoise

## EYELINER

- kaja-shaped felt liner
- perfect for feline flicks

**Chopstix Eyeliner**  
Normally £3.50

**£1.75**  
half price



Eyeshadow Trio in Blossom



21964  
Blossom

22061  
Power Plum

19224  
Brown Sugar



## EYESHADOW TRIO

- a trio of long-lasting, impactful colour
- blendable, crease-proof formula

**Eyeshadow Trio**  
Normally £5

**£2.50**  
half price



Black

## MASCARA

- smooth and creamy formula for even application
- will not smudge, clump or flake
- lightweight and long-lasting

**Turbo Lash Mascara**  
7ml

Price per 10ml = £3.93  
Will normally be £4.50

**£2.75**  
save £1.75

Model wears  
lash inserts  
for an even  
lash line.

**NEW**

AVON color trend **TURBOLASH MASCARA**

brush grabs each and every lash

16428  
Black

just **£2.75**  
save £1.75

We guarantee you'll love your new products! If you're not 100% happy with your purchase, just return it within 28 days of delivery for a refund or exchange, even if you've tried it!

Special terms apply to certain products – these are clearly indicated in the brochure. For a full refund on products with a free gift, please return both items to ensure your refund is processed.

Avon offers a 2 year warranty for manufacturing faults on its watches.

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Help the environment by disposing of your products responsibly. The wheelie bin symbols indicate the product and batteries must not be disposed of in the domestic waste as they contain substances which can be damaging to the environment and health. Please use designated collection points or recycling facilities when disposing of the item or batteries.



## Breast Cancer Crusade Damara Pin

Silver-plated, zinc, brass and enamel pin. Approx. 3.6cm x 2cm. **23788** **£2**



For every pin sold, Avon will donate 65p to CoppaFeel!. CoppaFeel! is a registered charity in England and Wales (1132366) and Scotland (SC045970) & a company limited by guarantee (06974733). Registered office: 1-4 Pope Street, London SE1 3PR.



# AVON color trend

the beautiful everyday



## LIP GLOSS

- glide-on, glass-like gloss
- smoothing softness

### Lip Gloss

6ml  
Price per 10ml = £3.33  
Normally £4

**£2** half price



## LIQUID LINER

- all-day, glide-on precision tip applicator for smudge-proof colour

Liquid Eyeliner Brights  
Normally £4

**£2** half price



model wears Lip Balm in Cinnamon



## LIP BALM

- nourishing, SPF15 colour and rich moisture in 1
- for softer, healthier-looking lips

Lip Balm  
Normally £2.50

**£1.50** save £1

the everyday  
lip look



## LIPSTICK

- rich, creamy, lasting colour
- protecting SPF15

Lipstick  
Normally £3.75

**£2** save £1.75





introducing the  
sensuous new scent

AVON  
*lily*  
SOFT MUSK

the strength  
*of femininity*

both for

**£6**

SAVE £1.60  
order using 68387

NEW



FLORAL



MUSK



the freshness of **freesia** meets the purity of **white lily** in this sensually soft, **musky** fragrance

NEW EDT 50ml 06171 Price per 100ml = £10.00 **£5**

NEW Roll-On Anti-Perspirant Deodorant 50ml 01859 Price per 100ml = £5.20 **£2.60**



**NEW**

dare to  
**escape**  
the ordinary

introducing the striking new  
addition to our **no. 1 brand**

*Far Away*  
**-REBEL-**

a surprisingly sophisticated  
combination of fruity freshness  
and daring temptation

**RUB**  
*to smell*  
crème de cassis  
fresh orange blossom  
salted chocolate  
and toffee



**NEW Body Lotion** 150ml 22343 Price per 100ml = £2.40 **£3.60**

**NEW Purse Spray** 10ml 03269 **£6**

**NEW EDP** 50ml 15560 Price per 100ml = £26.00 **£13**

**SAVE £12.10**

order using **68247**

all **3** for **£10.50**



AVON  
**LUCK**

FOR HIM AND HER



bergamot  
rose petals  
velvet sandalwood

Avon Luck for Her EDP  
50ml 08722 Price per 100ml = £20.00  
Normally £15 **£10** save £5



pink pepper  
nutmeg  
sandalwood

Avon Luck for Him EDT  
75ml 03699 Price per 100ml = £13.33  
Normally £15 **£10** save £5

all 3 for  
**£14**

SAVE £9

order using 68031  
Avon Luck Limitless for Him  
range only.

a touch of  
**extravagance**

**NEW**



lucky bamboo and precious Grenada nutmeg  
with a sensual trail of amber woods

Avon Luck Limitless for Him EDT 75ml  
27847 Price per 100ml = £20.00 **£15**

**NEW** Hair & Body Wash 200ml 22053 Price per 100ml = £2.00 **£4**

**NEW** Deodorant Body Spray 150ml 00141 Price per 100ml = £2.67 **£4**

all 3 for  
**£14**

SAVE £9

order using 67686  
Avon Luck Limitless for Her  
range only.



**NEW**



sparkling starburst pomelo bursting with  
passion flower blossom and diamond amber

Avon Luck Limitless for Her EDP 50ml 27821 Price per 100ml = £30.00 **£15**

**NEW** Body Lotion 150ml 03244 Price per 100ml = £2.67 **£4**

**NEW** Perfumed Body Spray 75ml 11544 Price per 100ml = £5.33 **£4**



just  
**£7**  
EACH  
SAVE £4

# INCANDESCENCE



# Timeless

be unforgettable with this forever  
fragrance of classic florals

just  
**£4.50**

fresh greens  
jasmine  
amber



Timeless EDT 50ml | 27409 Price per 100ml = £9.00 Normally £5 **£4.50** save 50p





little  
black  
dress

sequin

AVON

yellow mandarin  
ylang-ylang  
gold amber



little  
black  
dress

lace

AVON

Sicilian mandarin  
iris noir  
patchouli



little  
black  
dress

little  
black  
dress

Weekend

AVON

honey suckle  
ylang-ylang  
milkwood

Corsican lemon  
orange flower  
patchouli



RUB  
to smell  
Little Black  
Dress

# little dress collection

you'll always have  
something to wear

# £6

SAVE £7

**Little Dress Collection**  
EDP, 50ml  
72298 Little Sequin Dress  
51227 Little Lace Dress  
53322 Little Black Dress  
30627 Little Black Dress Weekend  
Price per 100ml = £12.00  
Normally £13  
**£6 save £7**

perfect for .  
*every occasion*



*Rares*

COLLECTION

body lotion  
& EDP

**£8**

SAVE £8.60

lush greens  
pearlescent flower  
musk

order  
both using  
67249



plum  
violet  
sandalwood

order  
both using  
69468



golden melon  
orange flower  
vanilla

order  
both using  
68791



**TOP TIP:**  
Layer body lotion  
under perfume for a  
longer-lasting scent.

**EDP 50ml**  
19232 Rare Pearls  
25809 Rare Amethyst  
13441 Rare Gold  
Price per 100ml = £26.00  
**£13**

**Body Lotion 150ml**  
03525 Rare Pearls  
04143 Rare Amethyst  
25726 Rare Gold  
Price per 100ml = £2.40  
**£3.60**

AVON  
**DREAMS**

anything is possible

just

**£8**



a blend of elegant  
plum, rose and  
white patchouli

**Avon Dreams EDP 50ml**  
08573 Price per 100ml = £16.00  
Normally £14 **£8** save £6

Perfume

avon.uk.com

97



# SAVE UP TO £2.50

page 98 only



**1. EDP Travel Spray 30ml**  
**20792 Little Black Dress**  
**20768 Incandessence**  
 Price per 100ml = £18.33  
 Normally £7.50  
**£5.50 save £2**

**01396 Avon Cherish**  
**19372 Avon Attraction**  
 for Her  
**19349 Avon Luck for Her**  
**19299 Avon Alpha for Her**  
 Price per 100ml = £21.67  
 Normally £9  
**£6.50 save £2.50**

**2. EDT Purse Spray 10ml**  
**20453 Mesmerize Black**  
 for Her

**EDP Purse Spray 10ml**  
**13714 Far Away**  
**03988 Far Away Infinity**  
**25692 Little Black Dress**  
**07534 Little Sequin Dress**  
**63610 Little Lace Dress**  
**06999 Always**  
**07302 My Everything**  
 for Her  
**55194 Avon Attraction Rush**  
 for Her  
**10918 Avon Cherish**  
**26724 Perceive**  
**25189 Avon Eve Alluring**  
**25270 Avon Eve Elegance**  
**25221 Avon Eve**  
 Confidence  
**06312 Avon Eve Duet**  
 Radiant  
**03616 Avon Eve Duet**  
 Sensual  
 Normally £6  
**£4.50 save £1.50**

**3. Body Mist 100ml**  
**10405 Tahitian Holiday**  
 Normally £3.60  
**£2 save £1.60**  
**07484 Avon Cherish**  
 Normally £3.50  
**£2 save £1.50**

**4. Perfume Pod Plastic**  
 and aluminium refillable  
 atomiser. 5ml capacity.  
**17459 £8**

**5. My Everything for**  
**Her Body Soufflé**  
 150ml **28423**  
 Price per 100ml = £1.87  
 Normally £4.50  
**£2.80 save £1.70**

**6. Shower Gel 150ml**  
**10355 Today**  
**20693 Always**  
 Price per 100ml = £1.87  
 Normally £4  
**£2.80 save £1.20**

**7. Shimmering**  
**Body Powder 40g**  
**11486 Far Away**  
**24166 Avon Soft Musk**  
 Price per 100g = £4.50  
 Normally £2.75  
**£1.80 save 95p**

**8. Roll-On Anti-**  
**Perspirant Deodorant**  
 50ml  
**08110 Incandessence**  
**07930 Avon Cherish**  
**14027 Mesmerize for Her**  
**17855 Avon Soft Musk**  
**26146 Perceive**  
**03665 Far Away**  
**07989 Pur Blanca**  
**11247 Little Black Dress**  
 Price per 100ml = £3.80  
 Normally £2.60  
**£1.80 save 80p**

EDP - Eau de Parfum Spray  
 EDT - Eau de Toilette Spray

**9. Tahitian Holiday**  
**EDT 50ml 03558**  
 Price per 100ml = £10.00 **£5**

**10. Avon Soft Musk**  
**Collection EDT. 50ml**  
**27573 Avon Soft Musk**  
**08953 Avon Silky Soft**  
 Musk  
 Price per 100ml = £10.00 **£5**

**11. Mesmerize for Her**  
**Collection EDT. 50ml**  
**26443 Mesmerize for Her**  
**19208 Mesmerize Black**  
**21907 Mesmerize Red**  
 Price per 100ml = £16.00  
 Normally £11  
**£8 save £3**

**12. Today Tomorrow**  
**Always Collection**  
 EDP. 30ml  
**11684 Absolute**  
 Price per 100ml = £33.33  
 EDP. 50ml  
**25460 Today**  
**08235 My Everything for Her**  
**20610 Always**  
 Price per 100ml = £20.00  
 Normally £14  
**£10 save £4**

**13. Lipsy Original EDT**  
 30ml **27813** Price per 100ml  
 = £40.00 Normally £18  
**£12 save £6**

**14. Avon Cherish EDP**  
 50ml **10926** Price per 100ml  
 = £20.00 Normally £14  
**£10 save £4**

**15. Avon Eve Discovery**  
**Collection EDP. 50ml**  
**01578 Avon Eve Alluring**  
**22012 Avon Eve**  
 Elegance  
**00810 Avon Eve**  
 Confidence  
 Price per 100ml = £20.00  
 Normally £14  
**£10 save £4**

**16. Avon Eve Duet**  
**EDP 50ml 07831** Price per  
 100ml = £32.00 Normally £20  
**£16 save £4**

**17. Avon Attraction**  
**Collection EDP. 50ml**  
**10264 Avon Attraction**  
**08250 Avon Attraction**  
 Rush  
 Price per 100ml = £23.00  
 Normally £15  
**£11.50 save £3.50**

**18. Far Away**  
**Collection EDP. 50ml**  
**02055 Far Away Gold**  
**50278 Far Away Infinity**  
 Price per 100ml = £18.00  
 Normally £13  
**£9 save £4**

**19. Imari Elixir EDP**  
 50ml **12260**  
 Price per 100ml = £16.00  
 Normally £11  
**£8 save £3**

**20. Rare Platinum**  
**EDP 50ml 03285** Price per  
 100ml = £18.00 Normally £13  
**£9 save £4**

**21. Pur Blanca EDT**  
 50ml **08763** Price per 100ml  
 = £16.00 Normally £11  
**£8 save £3**

**22. Avon Free for Her**  
**EDP 50ml 15172** Price per  
 100ml = £23.00 Normally £15  
**£11.50 save £3.50**

**23. Viva La Vita EDP**  
 50ml **27656** Price per 100ml  
 = £23.00 Normally £15  
**£11.50 save £3.50**

**24. Perceive EDP**  
 50ml **08904** Price per 100ml  
 = £16.00 Normally £11  
**£8 save £3**

**25. Avon Life**  
**Collection EDP. 50ml**  
**20370 Avon Life for Her**  
**55624 Avon Life For Her**  
 Limited Edition  
 Price per 100ml = £40.00  
 Normally £24  
**£20 save £4**

# SAVE UP TO £6

page 99 only





our *best-kept secret* to  
*long-lasting*  
fragrance



11239  
Little Black  
Dress



25726  
Rare  
Gold

be summer-ready  
with silky-smooth  
skin and your  
favourite scented  
body lotion



02626  
Far  
Away



13672  
Mesmerize  
Black for Her

BODY LOTIONS  
FROM  
**£1.80**  
EACH

save up to £2.70



**Body Lotion 150ml**

11239 Little Black Dress

02626 Far Away

13672 Mesmerize Black for Her

14910 Avon Dreams

16030 Perceive

28589 Incandessence

08060 Pur Blanca

13656 Mesmerize Red for Her

61531 Far Away Infinity

12740 Far Away Gold

13607 Little Lace Dress

00349 Little Sequin Dress

Price per 100ml = £1.20

Normally £3.60

**£1.80** half price

06981 Avon Cherish

08912 Avon Luck for Her

10462 Viva la Vita

09597 Today

10272 Tomorrow

20628 Always

23309 Avon Eve Confidence

10850 Avon Eve Elegance

10819 Avon Eve Alluring

11510 Avon Eve Duet Radiant

11791 Avon Eve Duet Sensual

05140 Avon Attraction Rush for Her

10058 Avon Attraction for Her

Price per 100ml = £1.20

Normally £4

**£1.80** save £2.20

09407 Avon Life for Her

02220 Avon Free for Her

Price per 100ml = £1.20

Normally £4.50

**£1.80** save £2.70

25726 Rare Gold

Price per 100ml = £2.40

**£3.60**





AVON  
**MUSK+>**  
VULCAIN

**VULCAIN™  
TECHNOLOGY**  
An exclusive extraction  
process that heats  
up ingredients at high  
temperatures, enhancing  
intensity for a fragrance  
that lasts.

**£5**  
save £3.50



# IGNITE YOUR SENSES

a powerful and intensely masculine fragrance  
for the passionate man

intensified with Vulcain™ Technology, the scent sparks  
with **peppery cardamom** and **aromatic oriental woods**  
and finishes with a sensual trail of hot lava accord

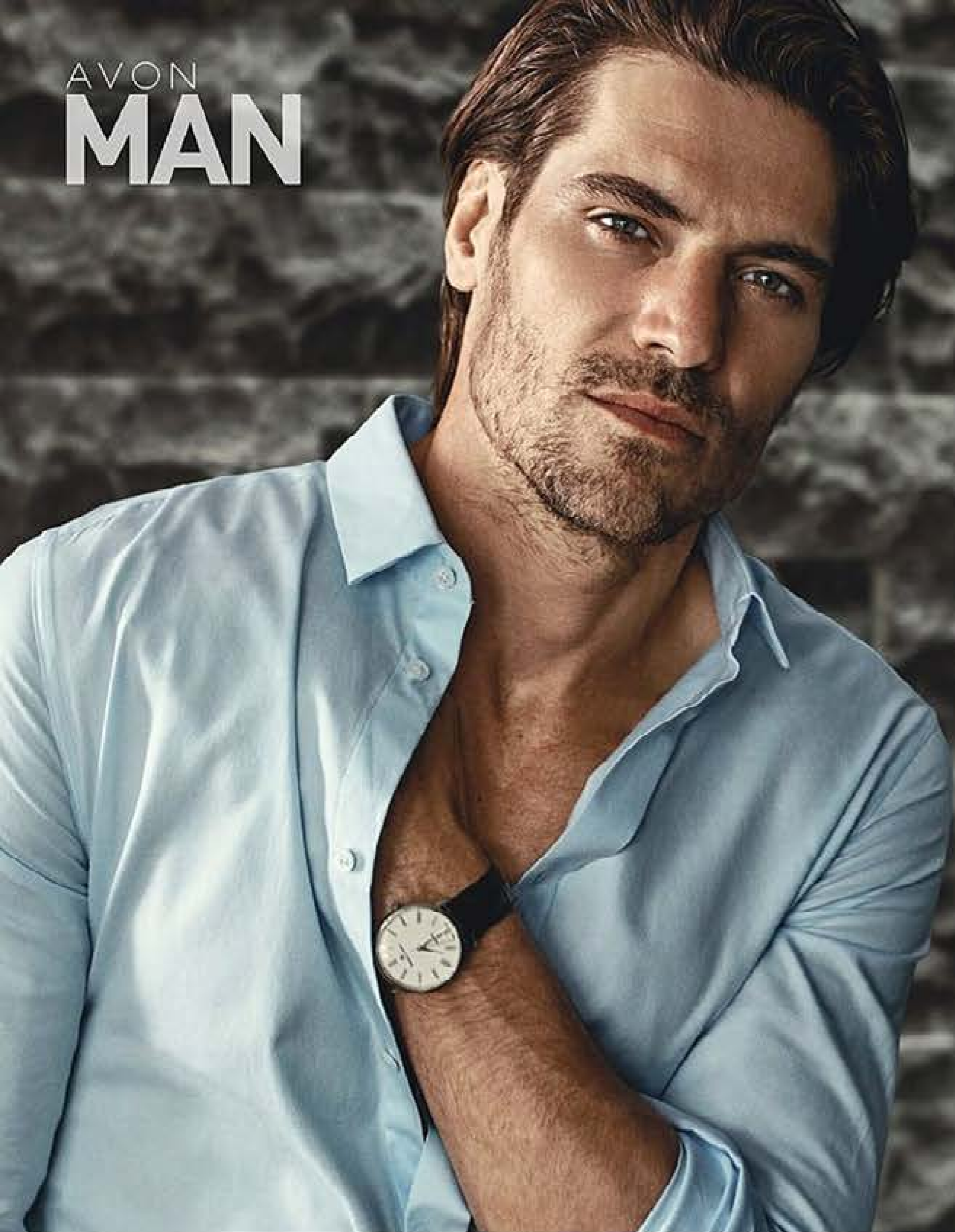
NEW Musk Vulcain™ EDT 75ml 00323 Price per 100ml = £6.67  
Will normally be £8.50 **£5 save £3.50**



AVON  
**MAN**

tantalisingly  
*raw masculinity*

all 3 for  
**£10**  
SAVE £10.20  
order using 68056



WOODY  
ORIENTAL



an invigorating combination of cool water mint, irresistible  
crisp apple and velvety jungle moss accord

EDT 75ml 27789 Price per 100ml = £17.33 **£13**

Hair and Body Wash 250ml 57646 Price per 100ml = £1.44 **£3.60**

Deodorant Body Spray 150ml 51003 Price per 100ml = £2.40 **£3.60**

Men's Store

avon.uk.com



# SAVINGS FOR HIM



1. **1 Pulse for Him EDT** 50ml  
06338 Price per 100ml = £9.00 Normally  
£6 **£4.50** save £1.50

2. **Avon Homme Collection**  
EDT. 75ml  
54239 Avon Homme  
07179 Avon Homme Exclusive  
Price per 100ml = £12.00  
Normally £13  
**£9** save £4

3. **Avon Destination**  
**Wilderness EDT** 75ml  
17053 Price per 100ml = £8.67  
**£6.50**

4. **Elite Gentleman Collection**  
EDT. 75ml  
11601 Elite Gentleman  
19620 Elite Gentleman Weekend  
62810 Elite Gentleman In Black  
Price per 100ml = £12.00  
Normally £13  
**£9** save £4

5. **My Everything for Him EDT**  
75ml 13862 Price per 100ml = £13.33  
Normally £14 **£10** save £4

6. **Mesmerize for Him**  
**Collection EDT.** 100ml  
06577 Mesmerize for Him  
20750 Mesmerize Black for Him  
21873 Mesmerize Red for Him  
Normally £11  
**£8** save £3

7. **Avon Free for Him EDT** 75ml  
26385 Price per 100ml = £15.33 Normally  
£15 **£11.50** save £3.50

8. **Avon Alpha for Him EDT**  
75ml 09399 Price per 100ml = £15.33  
Normally £15 **£11.50**  
save £3.50

9. **Avon Attraction Collection**  
EDT. 75ml  
08334 Avon Attraction for Him  
19521 Avon Attraction Rush for Him  
Price per 100ml = £15.33  
Normally £15  
**£11.50** save £3.50

10. **Premiere Luxe Pour Homme**  
**EDT** 75ml 14977 Price per 100ml = £16.00  
Normally £16 **£12** save £4

11. **Avon Life Collection EDT.** 75ml  
07963 Avon Life for Him  
10728 Avon Life for Him Limited Edition  
Price per 100ml = £26.67  
Normally £24  
**£20** save £4



1. **Roll-On Anti-Perspirant**  
**Deodorant** 50ml  
06601 Mesmerize for Him  
18796 Black Suede  
09092 Full Speed  
23556 Full Speed Max Turbo  
Price per 100ml = £3.60  
Normally £2.60  
**£1.80** save 80p

28266 Black Suede Touch  
62844 Elite Gentleman In Black  
Price per 100ml = £3.60  
Normally £3.60  
**£1.80** half price

2. **Hair & Body Wash** 250ml  
11585 Elite Gentleman  
19703 Elite Gentleman Weekend  
62828 Elite Gentleman In Black

54346 Avon Homme  
00257 Avon Homme Exclusive  
07575 Black Suede Night  
54114 Mesmerize Red for Him  
19117 Full Speed Nitro  
Price per 100ml = £1.00  
Normally £3.60  
**£2.50** save £1.10

200ml  
09506 Avon Alpha for Him  
14308 Avon Luck for Him  
02550 Avon Attraction for Him  
54999 Avon Attraction Rush  
for Him  
Price per 100ml = £1.40 Normally £4  
**£2.80** save £1.20

58057 Avon Free for Him  
10900 Avon Life for Him  
Price per 100ml = £1.60  
Normally £4.50  
**£3.20** save £1.30

3. **Avon Alpha for Him**  
**Deodorant Body Spray** 150ml  
09670 Price per 100ml = £1.67 Normally £4  
**£2.80** save £1.20

**Avon Attraction for Him**  
**After Shave Conditioner**  
100ml 02402 Normally £4  
**£2.80** save £1.20

5. **Mesmerize Black for Him**  
**After Shave Conditioner**  
100ml 20701 Normally £3.60  
**£2.50** save £1.10

**£6.50**  
each  
SAVE £4.50

AVON  
**BLACKSUEDE**  
COLLECTION  
classically  
confident style



ORIENTAL LEATHERY

RUB  
to smell  
BLACKSUEDE



**Black Suede EDT** Fresh greens, leather accord and warm woods. 75ml  
18739 Price per 100ml = £8.67 Normally £11 **£6.50** save £4.50

**Black Suede Essential EDT** Mandarin zest, wild blue lavender and soft suede.  
75ml 09068 Price per 100ml = £8.67 Normally £11 **£6.50** save £4.50

**Black Suede Night EDT** Bergamot, nutmeg and black amber. 75ml 07807  
Price per 100ml = £8.67 Normally £11 **£6.50** save £4.50

**Black Suede Touch EDT** Black pepper, crystallised ginger and black suede accord.  
75ml 11973 Price per 100ml = £8.67 Normally £11 **£6.50** save £4.50





## Anew cleansers

**Comforting Cream Cleanser & Mask**  
150ml  
24380

Price per 100ml = £2.67  
Normally £6.50

**£4**

save £2.50

**Purifying Gel Cleanser**  
150ml  
24398

Price per 100ml = £2.67  
Normally £6.50

**£4**

save £2.50

**Age-Refining Daily Scrub**  
100ml  
28316

Normally £6.50

**£4**

save £2.50

**Anti-Ageing 3-in-1 Cleansing Water**  
200ml  
04994

Price per 100ml = £2.00  
Normally £6.50

**£4**

save £2.50



### MASSAGE

rub balm between hands to transform into an oil and massage over face and neck

### ADD WATER

add water to transform the balm into a milky lotion

### REMOVE

remove with a muslin cloth using circular motions

**Muslin Cloths**  
Set of 2, 100% cotton.  
Machine washable.  
03640  
Normally £4  
**£3 save £1**



## INTRODUCING OUR NEW MELTING balm cleanser

gently and effectively **dissolve** make-up with our new **oil-based melting balm**

**£5**  
save £2

enriched with a luxurious spa-like tropical butter complex:

- MANGO
- SHEA BUTTER
- COCOA BUTTER

**NEW Transforming Cleansing Balm**  
Gently and effectively removes make-up. 50ml  
15412

Price per 100ml = £10.00  
Will normally be £7  
**£5 save £2**





# ANEW find your perfect eye cream

## boosts radiance

for tired eyes  
with **Perfect Cell Complex**  
to help maximise  
skin cell turnover



PERFECT SKIN

Wide Awake Eye Cream 15ml  
03608

Price per 100ml = £53.33  
Normally £12

**£8**

save £4

helps improve the  
look of **crow's feet**

with **clever CelluVive  
Complex** to help maximise  
skin cell turnover



ULTIMATE

Multi-Performance  
Eye System  
16717

Normally £16

**£10**

save £6

reduces the look of **fine  
lines and wrinkles**

with **Tri-Elastinex Technology**  
to help regenerate surface  
skin cells



REVERSALIST

Dual  
Eye System  
14134

Normally £15

**£9**

save £6

NEW PLATINUM

# plump the look of hollow under-eyes

SEE YOUTHFUL BRIGHTNESS AND FULLNESS RESTORED  
TO YOUR UNDER-EYE AREA

**£11**  
save £7

## TARGETED APPLICATOR

cools skin to help  
reduce puffiness  
and prevents  
dragging around the  
delicate eye area.



with **Optima-Firm  
Technology** and a  
nourishing,  
serum-infused  
formula

NEW Eye and Lip Cream

15ml  
28290

Price per 100ml = £73.33  
Will normally be £18

**£11** save £7



ANEW. A LIFETIME BEAUTIFUL



**ANEW** the night creams formulated

with **retinol**

*developed for you*

DISCOVER THE ANTI-AGEING  
**power of rotation**

The Infinite Effects collection uses the **POWER OF 2** night creams in 1 tube. When **ROTATED EACH WEEK**, the unique formulations mean you **continue to see results** week after week, month after month.\*



“Inspired by **interval training**, alternating the 2 formulas means skin doesn't adapt so **wrinkles continue to fade, week after week.**”

**Anthony Gonzalez**,  
Avon Director of Research & Development, Facial Skincare



RESULTS ON  
**multiple signs of ageing**

RESULTS ON  
**lines and wrinkles**



**WEEK 1**  
**GLYCOLIC ACID**  
resurface, nourish and prepare skin



**WEEK 1**  
**PHYTO+ COMPLEX**  
gently replenish and prepare skin

**WEEK 2**  
**RETINOL**  
FIRMS, SMOOTHS AND CORRECTS

**Ultimate Infinite Effects Night Treatment Cream**  
30ml  
12914  
Price per 100ml = £56.67  
Normally £19.95  
**£17**  
save £2.95

**Reversalist Infinite Effects Night Treatment Cream**  
30ml  
08524  
Price per 100ml = £50.00  
Normally £17.95  
**£15**  
save £2.95



**ANEW. A LIFETIME BEAUTIFUL**

\*Based on a 52-week clinical trial with 116 participants.





**TESTED ON  
ALL SKIN  
TONES**

maximise your results  
with the treatment  
serum that **TARGETS  
7 TYPES OF  
DISCOLOURATION:**

- SUN SPOTS
- REDNESS
- BROWN PATCHES
- POST-BLEMISH  
MARKS
- FRECKLES
- UNEVEN TONE
- SALLOWNESS



**Multi-Spot  
Correcting  
Serum**  
30ml  
16055  
Price per 100ml = £53.33  
Normally £25

**£16**  
save £9

ANEW CLINICAL. OUTSMART AGEING

# NO MORE sun spots

help **CORRECT DISCOLOURATIONS** and  
**PROTECT** your skin from **FUTURE IMPERFECTIONS**

**USE ON FACE, HANDS,  
OR WHEREVER YOU  
SEE DARK SPOTS**



**SPF35  
PROTECTION**

**NEW Even Texture & Tone  
Cream SPF35**  
30ml  
56507  
Price per 100ml = £40.00  
Will normally be £20

**£12**  
save £8

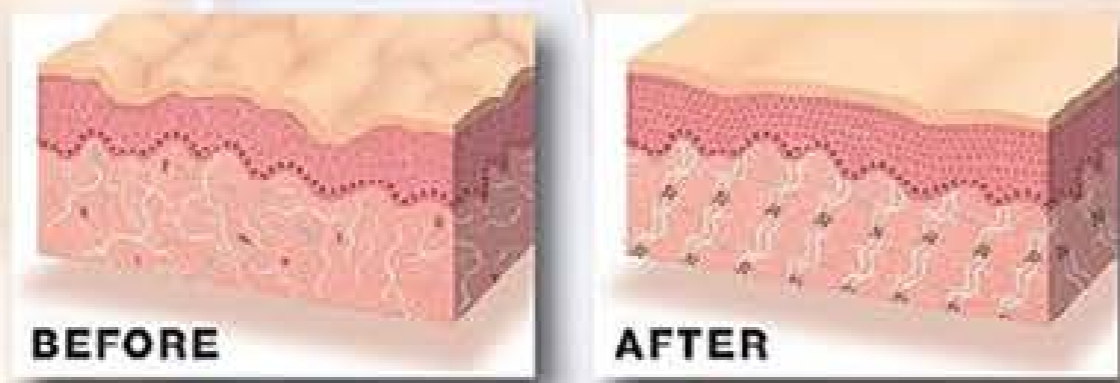




a  
“**facelift**  
in a jar!”

'M9210', avon.uk.com customer,  
Southampton

formulated with  
**PEPTIDES AND  
GLYCOLIC ACID**,  
designed to work like an  
ultrasound treatment to  
stimulate collagen, elastin  
and hyaluronic acid



Diagrams for illustrative purposes only.

**ANEW CLINICAL. OUTSMART AGEING**

# FACELIFT?

## no way.

**82%** of women **CONSIDERING A FACIAL COSMETIC LIFTING PROCEDURE** were **IMPRESSED BY THE RESULTS\***



**Lift & Firm  
Face Lifting Cream**  
30ml  
22137

Price per 100ml – £40.00  
Normally £20

**£12**  
save £8

\*Based on those who expressed an opinion in a 4-week consumer study with 149 women.



CLINICAL

TREATMENTS FOR EVERY CONCERN

**Advanced Resurfacing Peel**

30 pads.  
22111  
Price per piece = 60p  
**£15**



**Anti Wrinkle Crow's Feet Corrector with A-F33**

15ml  
10231  
Price per 100ml = £130.00  
**£19.50**



**Dark Spot Targeted Treatment Serum**

15ml  
10876  
Price per 100ml = £100.00  
**£15**



**Anti Wrinkle Targeted Filler with A-F33**

22087  
**£15**



**Advanced Hydration Overnight Mask**

50ml  
00034  
Price per 100ml = £40.00  
**£20**



**Deep Recovery Night Cream**

30ml  
22145  
Price per 100ml = £66.67  
**£20**



**Lift & Firm Contouring Serum**

30ml  
10702  
Price per 100ml = £63.33  
**£25**



**Anti Wrinkle Line Erasing Serum with A-F33**

30ml  
49569  
Price per 100ml = £83.33  
**£25**



PERFECT SKIN

ALL-DAY PERFECTION AND PROTECTION

**Sleep Cream**

50ml  
02832  
Price per 100ml = £26.00  
**£13**



**Instant Blurring Treatment**

30ml  
10801  
Price per 100ml = £40.00  
**£12**



**Daily Skin Boosting Splash**

125ml  
03533  
Price per 100ml = £9.60  
**£12**



YOUTH BOOST

**Youth Maximising Serum**

30ml  
07138  
Price per 100ml = £63.33  
**£25**



REVERSALIST

REDUCE THE APPEARANCE OF WRINKLES

**Express Wrinkle Smoother**

9g  
23960  
Price per 100g = £177.76  
**£16**



**Complete Renewal Night Cream**

50ml  
14126  
Price per 100ml = £30.00  
**£15**



PLATINUM

**NEW Night Cream**

50ml  
12021  
Price per 100ml = £36.00  
**£18**



ULTIMATE

IMPROVE MULTIPLE SIGNS OF AGEING

**Multi-Performance Night Cream**

50ml  
28191  
Price per 100ml = £32.00  
**£16**



**Multi-Performance Lip Treatment**

16980  
**£15**



order the French Connection Christana Watch for

**£12.50**

when you spend £6.50 or more

order using 05785 see pages 2-3 for details



# YOUNGER LOOKING EYES

in seconds

see under-eye bags, puffiness and wrinkles virtually disappear before your eyes



BEFORE

SECONDS LATER

our model is unretouched

*works in seconds, lasts all day!*

order your sample TODAY **50p**

look out for **Brochure 15** to find out more...


order using 47712





RECAPTURING THE LOOK OF

*youthful skin...*  
JUST GOT **EASIER!**

AVON  TRUE | feel your best you



**STEP 1:**  
shake to activate layers

**STEP 2:**  
warm 3-5 drops  
between fingers

**STEP 3:** gently **press** onto  
skin and massage with fingertips  
to encourage healthy blood flow

 suitable for  
sensitive skin

 free of dyes  
& parabens

 allergy  
tested

**NEW**

**3 ANTI-AGEING  
TREATMENTS IN 1**

**£7**  
save £5

**NOURISHING  
OIL LAYER**  
argan oil helps boost skin's moisture

**SMOOTHING  
PRIMER LAYER**  
skin conditioner helps lock in moisture

**STRENGTHENING  
SERUM LAYER**  
helps strengthen skin's support structure



**NEW Ageless  
Tri-Phase Elixir**  
30ml  
28076  
Price per 100ml = £23.33  
Will normally be £12  
**£7** save £5



suitable for  
sensitive skin

free from dyes  
& parabens

allergy  
tested

ageless 35+

featuring POMEGRANATE SEED EXTRACT  
to help target multiple signs of ageing

SPF20



**NEW Ageless 35+  
Day Cream SPF20**  
50ml  
**28100**  
Price per 100ml = £10.00  
Will normally be £8  
**£5 save £3**



**NEW Ageless 35+  
Night Cream**  
50ml  
**26633**  
Price per 100ml = £10.00  
Will normally be £8  
**£5 save £3**

ageless 55+

featuring QUINOA SEED extract  
to help increase collagen production

SPF20



**NEW Ageless 55+  
Day Cream SPF20**  
50ml  
**26674**  
Price per 100ml = £16.00  
**£9**



**NEW Ageless 55+  
Night Cream**  
50ml  
**26682**  
Price per 100ml = £16.00  
**£9**

mattifying  
for combination to oily skin

featuring hydrating CHIA SEED EXTRACT  
AND MATTIFYING POWDERS

SPF15



**Mattifying Day  
Cream SPF15**  
50ml  
**26740**  
Price per 100ml = £9.00  
**£4.50**



**Mattifying Gel  
Night Cream**  
50ml  
**26773**  
Price per 100ml = £6.00  
Normally £4.50  
**£3 save £1.50**

hydration  
for normal to dry skin

featuring hydrating CHIA SEED EXTRACT AND VITAMIN E

SPF15



**Hydration Day  
Cream SPF15**  
50ml  
**15602**  
Price per 100ml = £9.00  
**£4.50**



**Hydration Gel  
Night Cream**  
50ml  
**13938**  
Price per 100ml = £6.00  
Normally £4.50  
**£3 save £1.50**

glowing  
RADIANT  
SKIN



[REAL RESULTS]

- ✓ skin looks and feels brighter and more luminous
- ✓ retains moisture for longer
- ✓ leaves skin feeling hydrated all day

**£3**  
save £1.50

ACTIVE SEED *complex*  
featuring  
PASSION FRUIT SEED EXTRACT  
to help **boost radiance** and **eliminate**  
the appearance of **dull skin**



**Radiance Day  
Cream SPF20**  
50ml  
**27177**  
Price per 100ml = £6.00  
Normally £4.50  
**£3 save £1.50**

**Radiance  
Night Cream**  
50ml  
**15545**  
Price per 100ml = £6.00  
Normally £4.50  
**£3 save £1.50**



miracle glow cleansers

**Lightweight  
Cleansing  
Oil**  
125ml  
25502  
Price per 100ml  
= £4.00  
**£5**



**Lightweight  
Facial Oil**  
30ml  
15636  
Price per 100ml  
= £33.33  
**£10**



**Self-Foaming  
Face Wash**  
150ml  
27045  
Price per 100ml  
= £2.33  
**£3.50**



**Gentle  
Scrub  
Cleanser**  
100ml  
27151  
**£3**



**Face Mitt**  
100% cotton.  
Approx. 20cm  
x 14cm.  
14621  
**£5**



**Micellar  
Water**  
200ml  
02006  
Price per 100ml  
= £2.00  
**£4**



**Micellar  
Water**  
400ml  
05991  
Price per 100ml  
= £1.50  
**£6**



BB creams



**11072**  
Extra Light  
**01198**  
Light  
**01222**  
Medium



**11015**  
Extra Light  
**27029**  
Light  
**27037**  
Medium



**10975**  
Extra Light  
**15768**  
Light  
**16097**  
Medium



anti-ageing

**Anti-Ageing  
BB Cream**  
30ml  
Price per 100ml = £26.67  
**£8**

matte

**Matte  
BB Cream**  
30ml  
Price per 100ml = £25.00  
**£7.50**

radiance

**Radiance  
BB Cream**  
30ml  
Price per 100ml = £25.00  
**£7.50**

**Nourishing Oil Cream**  
50ml  
56150  
Price per 100ml = £18.00  
**£9**



suitable for  
sensitive skin

free from  
parabens

allergy  
tested

SHAKE  
TO ACTIVATE

bye bye

PANDA  
EYES

remove stubborn,  
waterproof eye  
make-up instantly  
with this lightweight,  
bi-phase formula



BI-PHASE EYE MAKE-UP REMOVER  
for all skin types

AVON  
TRUE  
nutraeffects

GENTLE BI-PHASE  
EYE MAKEUP  
REMOVER

ALL SKIN TYPES

ACTIVE SEED COMPLEX

**Gentle Bi-Phase Eye  
Make-up Remover**  
200ml  
18432  
Price per 100ml = £1.25  
Normally £4

**£2.50**  
save £1.50



**clearskin** LET THEIR CONFIDENCE SHINE



**Spot On Instant Gel**  
15ml  
25627  
Price per 100ml – £36.67  
**£5.50**



**Refreshing Toner**  
100ml  
14456  
**£4**



**O2 Fresh Bubble Cleanser**  
150ml  
13987  
Price per 100ml – £3.33  
**£5**

**COVER & TREAT BLEMISH-PRONE SKIN**



**Oil-Free Moisturising Lotion**  
75ml  
19687  
Price per 100ml – £7.33  
**£5.50**



**Oil-Free BB Cream**  
30ml  
Price per 100ml – £20.00  
**£6**



**Spot Conceal Stick**  
13011  
**£4**

**BUY 1 CHOOSE 1 FREE**

pages 126-129, save up to £6  
lower priced item free

# BLEMISH CLEARING MICELLAR

Strong enough to **fight blemishes, dirt and oil**. Gentle enough to use daily.

**NEW**



**NEW Blemish Clearing Micellar Water**  
200ml  
57133  
Price per 100ml – £2.25

**£4.50**

with vitamin E & wheat extract



**BUY 1 CHOOSE 1 FREE**

pages 126-129, save up to £6  
lower priced item free



# clearskin LET THEIR CONFIDENCE SHINE

## BLACKHEAD-CLEARING refine the look of skin



**Soothing Exfoliating Cleanser**  
125ml  
24083  
Price per 100ml = £3.60  
**£4.50**



**Deep Clarifying Mask**  
75ml  
24216  
Price per 100ml = £6.67  
**£5**



**Clarifying Toner**  
100ml  
24117  
**£4**



**Liquid Extraction Strip**  
30ml  
24315  
Price per 100ml = £16.67  
**£5**

## PORE & SHINE reduce oil and cleanse pores for balanced skin



**Black Exfoliating Cleanser**  
75ml  
25635  
Price per 100ml = £6.00  
**£4.50**



**Gel Purifying Cleanser**  
125ml  
62885  
Price per 100ml = £3.60  
**£4.50**



**Exfoliating Scrub**  
75ml  
25650  
Price per 100ml = £5.33  
**£4**



**3-in-1 Facial Wipes**  
25 wipes.  
24232  
Price per piece = 14p  
**£3.50**

## PROFESSIONAL-GRADE 5-in-1 formulas for breakout-prone



**Green Tea Overnight Treatment**  
50ml  
24224  
Price per 100ml = £12.00  
**£6**



**White Clay Cleanser, Scrub and Mask**  
75ml  
24109  
Price per 100ml = £6.67  
**£5**



**White Clay Toning Treatment**  
100ml  
24158  
**£4**



**Complete Treatment Pads**  
30 pads.  
24273  
Price per piece = 16p  
**£5.50**

## BLEMISH-FIGHTING TOOLS



**Facial Cleansing Brush**  
Silicone.  
06114  
**£2**



**Facial Mini Mitt**  
100% cotton. Approx.  
9.8cm x 6.2cm.  
06924  
**£3**



**Metal Blackhead Remover**  
Steel carbon. Approx.  
12.5cm x 0.6cm.  
24331  
**£4**

# BUY 1 CHOOSE 1 FREE

pages 126-129, save up to £6  
lower priced item free

# PORE PERFECTION

attracts and removes pore-clogging dirt and oil for perfectly clear-looking skin



**Black Mineral Mask**  
75ml  
25718  
Price per 100ml = £6.67  
**£5**

# BUY 1 CHOOSE 1 FREE

pages 126-129, save up to £6  
lower priced item free



NEW



# our 1<sup>st</sup> AEROSOL anti-perspirant

spray on fragrance-free,  
48-hour odour protection

kind to your skin



0%  
alcohol



0%  
fragrance



0%  
parabens

**NEW Unscented  
Aerosol Deodorant**  
150ml  
09159  
Price per 100ml = £1.33

**£2**



AVON  
onDUTY

48h  
ANTI-ODOUR

fragrance free  
Antiperspirant Aerosol Deodorant

DRY PORE TECHNOLOGY  
0% Alcohol

Content: 150ml / 5.1oz

<b>Women's Roll-On Anti-Perspirant Deodorant 50ml</b>	
<b>17111 Invisible Protection</b>	<b>23879 Max Protection 6</b>
<b>15362 Light Bloom</b>	<b>04390 Silk Smooth</b>
<b>06155 Minerals</b>	Price per 100ml = £1.98
Price per 100ml = £1.98 Normally £1	Normally £1.50
<b>99p save 1p</b>	<b>99p save 51p</b>



# life & style

NEW



LOVE  
*rose quartz*  
61481 Love



LIVE  
*dolomite*  
13177 Live



FAMILY  
*tiger's eye*  
61499 Family

## THE charm BRACELETS

**NEW Bahira Charm Message Bangle**  
Charm bracelet with semi-precious  
stones and assorted charms.  
Will normally be £10  
**£4.75 save £5.25**

**£4.75**  
EACH  
save £5.25

50 new  
fashion & home  
must-haves inside



*Ask STYLE* p132

ACCESSORIES  
CLOTHING  
JEWELLERY  
LINGERIE

*Zaria* p154

HOME FRAGRANCE  
GADGETS  
DECORATIVE

*Homeware* p156

KITCHEN MAGIK  
DECORATIVE  
STORAGE  
HOME FRAGRANCE



# THE floral SCARF

trending!

“The dark floral print makes this the perfect accessory to transition your wardrobe between seasons. It's a great size too, and feminine yet chic.”

ROSHNI, ASK STYLE EXPERT

**NEW Sartorial Prep Floral Voile Scarf**  
100% polyester. Approx. 180cm x 70cm. **13706**  
Will normally be £10 **£6 save £4**

**NEW**

**£6**  
SAVE £4







# THE summer STAPLES



JUMP-SUIT  
£22  
save £4



TOP  
£12  
save £4.50



DRESS  
£28

fashionable  
chevron  
print

1. **NEW Zip Jumpsuit** 100% viscose, excluding trims. **17673** 6/8. **17707** 10/12. **17715** 14/16. **17830** 18/20. **27912** 22/24. Will normally be £26 **£22** save £4

2. **Reversible Ring-Back Top** 98% polyester, 2% elastane. **26985** 10/12. **17947** 14/16. **18028** 18/20. **18077** 22/24. Normally £16.50 **£12** save £4.50

3. **Chevron Maxi Dress** 100% viscose. **26807** 10/12. **27011** 14/16. **27052** 18/20. **27094** 22/24. **£28**



DRESS  
£22  
save £6

**High-Neck Leaf-Print Maxi Dress** 100% viscose, excluding trims. **20651** 10/12. **00646** 14/16. **00653** 18/20. **00711** 22/24. Normally £28 **£22** save £6



DRESS  
£30



multiple  
ways  
to wear

**Multiway Maxi Dress – Coral** 95% polyester, 5% elastane. **09217** 10/12. **09225** 14/16. **09357** 18/20. **09381** 22/24. **£30**



£5  
EACH



adjustable  
bangles



14 pairs  
come on a  
dandelion-printed  
gift card



mother & child  
pendant



silver-tone or  
gold-tone stretch

1. **Elanna Message Bangles** Adjustable bangle with script message. Choose from rose gold-tone, silver-tone and gold-tone. **59592** Silver: Dream big. **59857** Gold: Be happy, be true, be kind. **54718** Rose gold: Don't kill my vibe. **£5**
  2. **Make Your Wish Earring Gift Set** 14 pairs of pierced stud earrings with titanium posts, ranging from approx. 0.3cm to 0.8cm diameter. **59725** Normally £8 **£5 save £3**
  3. **Florence Mother's Day Necklace** Necklace length approx. 42cm + 9cm extension chain. **27458** Silver-plated. **23952** 18ct gold-plated. **£10**
  4. **Melaney Stretch Bracelet** Stretch chain link bracelet with charm. Diameter approx. 6cm unstretched. **26336** Silver-tone. **28035** Rose gold-tone. **£10**
- NEW Lalia Hidden Message Necklace** Adjustable chain approx. 42cm + 9cm extension chain. **56549** Gold tone (Hope). **04424** Silver tone (XOXO). **13557** Rose gold tone (Love). **£5**

Earrings purchased from Avon cannot be returned if sealed plastic bag has been opened.

NEW

£5  
EACH



HOPE gold-tone

slide beads  
across to  
reveal hidden  
message

comes on giftable card



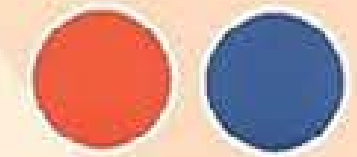
XOXO silver-tone

LOVE rose gold-tone

## THE HIDDEN message NECKLACES



WRAP BRACELETS  
**£6**  
EACH



ombré effect when warm



**NEW Kellah Watch**

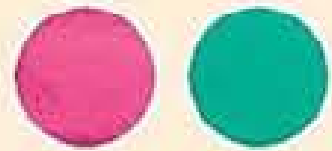
Strap adjusts from approx. 19.2cm to 20.7cm. Includes a battery that can be replaced.

**07351** Silver-plated  
**15958** Rose gold-plated  
Will normally be £22.50  
**£18** save £4.50

**Jamie Colour-Change Strap Watch**

Silicone colour-changing strap adjusts from approx. 16.5cm to 19.8cm. Includes a battery that can be replaced.

**00505** Pink. **00471** Orange. **00489** Blue.  
Normally £15 **£12** save £3



**Aneta Metallic Strap Watch** PU strap adjusts between approx. 17cm and 21cm. Includes a battery that can be replaced.  
**20602** Pearl.  
**03814** Hot Pink.  
**18366** Turquoise.  
**£15**



**Donella Rainbow Watch** Bracelet-style strap is approx. 21.5cm with removable H-bar fastening or 20cm without. Includes a battery that can be replaced. **20123** **£30**



adjustable strap and buckle closure



stud details



embossed snakeskin effect



WATCH  
**£15.50**  
save £4



- ✓ snake-effect dial
- ✓ quartz movement
- ✓ adjustable bracelet strap

1. **Brigetta Animal Wrap Bracelet** PU. Length approx. 42cm with buckle closure. **25817** Zebra. **55251** Snake. **25825** Leopard. Normally £10 **£6** save £4

2. **Brigetta Animal Dial Watch** Bracelet strap with removable H-bar and links. Max. length approx. 19.7cm. Comes with a battery that can be replaced. **16063** Normally £19.50 **£15.50** save £4





POP INTO YOUR BAG TO  
MAKE LIFE SO. MUCH. EASIER.

handbag charm with built-in torch



**Heart Charm Handbag Light** PVC with white LED light. Approx. 15.5cm x 6.5cm x 1cm. Comes with a non-replaceable battery. **39263 £2.50**

super-absorbent lining  
for wet umbrellas



**Umbrella Drying Pouch** Zipped pouch with absorbent, microfibre lining. Polyester. Approx. 28cm x 11cm. **25643 £5**  
Umbrella not included.

bag charm or keyring  
in 12 zodiac signs



**Star Sign Keyring** Keyring with 4 charms. Iron and zinc alloy. Approx. 11.5cm long. Can also be used as a bag charm. **£3.50**



# handy helpers

JEWELLERY SOLUTIONS  
YOU CAN'T LIVE  
WITHOUT

bracelet buddy to  
help fasten bracelets  
with ease



**1. Blair Bracelet Buddy** Holds bracelets in place while fastening. Plastic. Approx. 17.5cm long. **53892 £5**



beautiful brooch to hang  
your glasses from

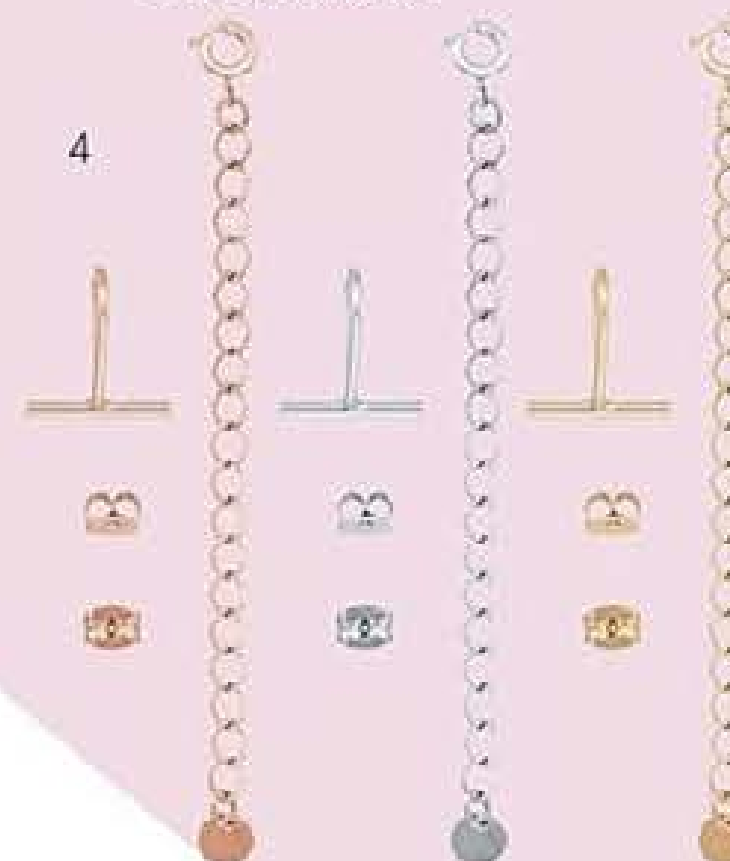
**2. Jaycee Glasses Brooch** Silver-plated brooch for holding glasses. Approx. 2.5cm x 4.5cm. **23481 £3.95**  
Glasses not included.



scarf  
ring

**3. Aneta Floral Scarf Ring**  
Approx. 3.4cm x 3.6cm x 3.4cm. **18606 £5**

jewellery solutions set includes:



6 earring  
backs

3 pin-to-pendant  
converters

3 chain  
extenders

**4. Cicilia Jewellery Essentials Kit** Includes 1 polishing cloth approx. 17cm x 14cm, 3 pairs of butterfly earring closures, 3 pin-to-pendant converters and 3 curb chain extenders approx. 9cm. Jewellery not included. **62901 £5**





THE **slogan**  
ACCESSORIES

NEW

look great and feel organised with this fun shopper and cosmetics bag

cotton canvas

TOTE  
£5



*Totally Winging it*

COSMETICS BAG  
£4

glitter-print detail



pink zip

*Totally Winging it*

**NEW Totally Winging It Shopper** 100% cotton. Approx. 35.5cm x 40cm x 6cm. **28118 £5**

**NEW Totally Winging It Cosmetics Bag** Cotton cosmetics bag with polyester lining.

Approx. 20cm x 14cm x 4cm. **12211 £4**

Brushes not included.

*Treasured moments*

luxurious, stylish, shiny rings to stack or wear alone

RINGS  
**£12.95**  
EACH

sterling silver with rhodium and rose-gold plating and a sparkling cubic zirconia stone

925  
STERLING SILVER



sterling silver with rhodium plating

AVON sterling silver  
**Heart Stacking Ring**  
**£12.95**  
VS  
A LEADING JEWELLERY COMPETITOR **£40\***  
**SAVE £27.05**

\*Price sourced from www.uk.pandora.net on 25.04.2018.



each ring comes in a beautiful gift box

**Star Stacking Ring** Sterling silver with rhodium and 18ct rose gold plating. Cubic zirconia stone. **12419** Size 6. **12443** Size 8. **12468** Size 10. Normally £19.95 **£12.95** save £7

**Heart Stacking Ring** Sterling silver with rhodium plating for superior shine. **11619** Size 6. **11817** Size 8. **11866** Size 10. Normally £19.95 **£12.95** save £7

**XO Stacking Ring** Sterling silver with rhodium plating for superior shine. **12542** Size 6. **12559** Size 8. **12575** Size 10. Normally £19.95 **£12.95** save £7



**NEW**



order the French Connection Christana Watch for **£12.50** when you spend £6.50 or more order using 05785 see pages 2-3 for details



**DURABLE SOLE** for slip-resistant style that lasts

CUSHIONED INSOLE for extra comfort



**Sole** sensations

absolute comfort in the latest, stylish designs, exclusive to Avon

up to size 8

**NEW Chessa Leisure Lace-Up Pumps**  
Lace-up PU trainers in white with stripes.  
00075 Size 4  
07674 Size 5  
57380 Size 6  
08185 Size 7  
57463 Size 8  
Will normally be £24  
**£20 save £4**

JUST **£20** save £4

**DESIGNER-INSPIRED STRIPE DETAIL** with eye-catching metallic panel



# Sole sensations

the perfect combination of comfort and style – no compromises!

up to size 8



**Maryana Espadrille Pumps**  
Upper: polyester. Lining: polyester and PU. Outsole: TPR.

size	black	brown
Size 4	20297	20552
Size 5	20313	20578
Size 6	20339	20594
Size 7	20354	20644
Size 8	20545	20735

Normally £18  
**£14 save £4**

CUSHIONED INSOLE for added comfort

SUEDE-EFFECT FEEL with on-trend stud details

ESPADRILLES  
**£14**  
save £4

CUSHIONED INSOLE for extra comfort

available in 3 shades

BEAUTIFUL SATIN FINISH with on-trend fringe detail

**Elynn Sateen Cross-Over Mules**  
With comfort padded sole. Polyester with PU insole.

size	gold	olive	rust
Size 4	15032	06833	26551
Size 5	15040	06213	14076
Size 6	15081	04523	12955
Size 7	15123	25593	12997
Size 8	25379	24307	06882

**£18.95**

SATIN MULES  
**£18.95**





DOTTY  
**£12**  
save £2



also available in white

- non-padded and underwired
- dotted print

**Essential Non-Padded Dotty Bra**

Non-padded, underwired bra. 90% nylon, 10% elastane, excluding trims.

size	black	white
36d	72447	24729
36dd	37960	23523
36e	32235	26294
36f	38349	18309
38d	39271	21147
38dd	38000	12245
38e	34512	12872
38f	38356	13128
40d	39552	23093
40dd	38042	26963
40e	32078	03210
40f	39222	15933
42d	37911	23358
42dd	38307	16659
42e	30916	03327
42f	39149	03384

Normally £14  
**£12** save £2



IVIE  
**£11**  
save £3

- non-padded
- underwired
- pretty lace

**Ivie Lace Bra DD+**

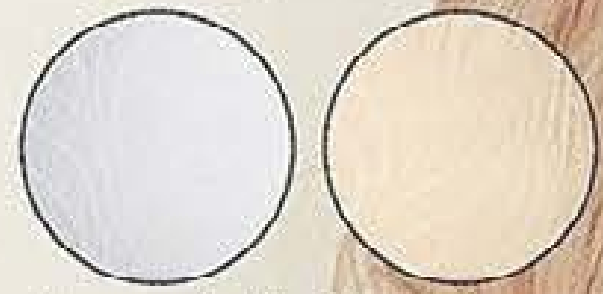
62% nylon, 31% polyester, 7% elastane.

size	white
36dd	12922
36e	13599
38dd	25080
38e	56457
38f	56671
38g	57182
40dd	17145
40e	56515
40f	56721
40g	17020
42dd	16451
42e	58867
42f	56739
42g	25916

Normally £14  
**£11** save £3

CURVEDD+

- underwired minimiser bra
- wide, adjustable straps



also available in white and nude



THE  
**minimiser**  
BRA

MINIMISER  
BRA  
**£12**  
save £3

**Jacquard Minimiser Bra**

83% nylon, 14% elastane, 3% cotton.

size	black	nude	white	size	black	nude	white
36dd	36723	14720	14431	40dd	22764	24018	20636
36e	12278	09316	24406	40e	15669	26732	24638
38dd	20875	05090	25676	40f	17285	26906	54544
38e	16782	16691	24570	40g	14902	15818	25585
38f	17525	26872	13029	42dd	12229	25403	24190
38g	00562	15750	20990	42f	12732	27201	08169
				42g	15891	15826	23424

Normally £15  
**£12** save £3





BRA  
£11.50

soft,  
underwired  
cup

BRIEFS  
£4.50

feminine  
lace  
detail



pretty back detail

**Esme Lace Bra**  
97% polyester, 3% elastane.  
21071 6/8  
21105 10/12  
21212 14/16  
Normally £14.50  
**£11.50 save £3**

**Esme Lace Briefs**  
93% nylon, 7% elastane,  
cotton gusset.  
21238 6/8  
21311 10/12  
21345 14/16  
21386 18/20  
Normally £6.50  
**£4.50 save £2**

**Lingerie Guarantee**  
For hygiene reasons, a replacement or refund cannot be given if the gusset label is removed from lingerie. This guarantee is in addition to your statutory rights.

\*For every Causes Pink Faye Push-Up Bra sold, Avon will donate at least £2 to CoppaFeel! CoppaFeel! is a registered charity in England and Wales (1132366) and Scotland (SC045970) and a company limited by guarantee (06974733).

NEW

**CoppaFeel!**  
KNOWING YOUR BOOBS COULD SAVE YOUR LIFE  
£2 donated to CoppaFeel!\*



# THE push-up bra

boosts up to 2 cup sizes

PINK  
BRA  
£10

**Push-Up Bra**  
56% nylon, 37% polyester,  
7% elastane, excluding trims.

size	black	white
34b	65433	74799
34c	74021	39859
36b	71209	50815
36c	74039	51946
36d	74377	39891
38b	72314	39784
38c	74088	39867
38d	74583	39941
40b	53777	39818
40c	53918	39883
40d	74674	39974
42c	53934	40089
42d	74765	39248

**NEW Causes Pink Faye Push-Up Bra\***  
56% nylon, 37% polyester,  
7% elastane, excluding trims.  
22624 34b 17731 38b 01875 40d  
19257 34c 12146 38c 26658 42c  
15859 36b 48611 38d 25882 42d  
15255 36c 19331 40b  
11270 36d 12351 40c  
Will normally be £13  
**£10 save £3**

also available in white and black



**Dream**  
MORE...



**NEW Viscose Button Jumpsuit** 100% viscose, excluding trims. KEEP AWAY FROM FIRE. 08706 10/12. 07039 14/16. 07096 18/20. 07542 22/24. Will normally be £18.95 **£15.95** save £3

**Scarlet Spot Lace PJs** Top: 60% cotton, 40% polyester. Bottoms: 60% cotton, 40% polyester. KEEP AWAY FROM FIRE. 02014 10/12. 01438 14/16. 01883 18/20. 26344 22/24. Normally £17 **£14** save £3



**£13.50**  
SAVE £2.45

**NEW Let's Make Magic PJs** Short top and cuffed bottoms. 100% cotton, excluding trims. KEEP AWAY FROM FIRE. 55608 10/12. 55970 14/16. 55996 18/20. 18804 22/24. Will normally be £15.95 **£13.50** save £2.45

**Royal Flamingo PJs** 100% cotton. KEEP AWAY FROM FIRE. 26096 6/8. 15180 10/12. 15248 14/16. 15271 18/20. 13763 22/24. Normally £16 **£13.50** save £2.50

**Flamingo Slippers** Upper and lining: polyester. Outsole: 67% PU, 28% polyester, 5% rayon. Machine washable. 25049 Size 3/4. 25064 Size 5/6. 14472 Size 7/8. Normally £10 **£8** save £2



**£13.50**  
SAVE £2.50



ZARIA

colour-changing diffuser



mood light bottle softly changes colour



JUST £15

invigorate your mind and energise your senses with uplifting lemon and basil



vibrating massager

perfectly shaped for shoulders and neck



a space to relax

create your own sanctuary of positive, calming energy

WIND CHIME

£7



bring a touch of calm, positive energy to your home

**NEW Zaria Colour-Changing Diffuser** 80ml. 1x CR2032 battery included. LED light not replaceable. Fragrance lasts approx. 5-6 weeks. **54551 £15**  
**NEW Zaria Vibrating Handheld Massager** 1 speed setting with 3 massaging heads. Approx. 8cm x 7.2cm. Requires 3x AAA batteries (not included). **22459 £10**

**NEW Zaria Wind Chime** Hang inside. Iron and aluminium with coloured glass. Approx. 41cm x 20cm. **59485 £7**



10-in-1 food prep set



JUST  
£16

- |                  |                |
|------------------|----------------|
| 1. divider       | 6. juicer      |
| 2. egg separator | 7. peeler      |
| 3. measuring pot | 8. grater      |
| 4. zester        | 9. fine grater |
| 5. slicer        | 10. shredder   |

**10-in-1 Food Prep Set** ABS, PS, TPR and stainless steel.  
Approx. 27.6cm x 13.7cm x 9.5cm. Not dishwasher safe. **04176 £16**

clip-on sieve



JUST  
£7

- strain boiled vegetables or pasta with 1 hand
- fits any sauce pan
- collapses to save space

clips on easily

**NEW Collapsible Clip On Sieve** Plastic/PP. Dishwasher safe.  
Approx. 11.7cm x 8.6cm x 7.0cm when collapsed. **25965 £7**

NEW

kitchen  
magik

SET OF 3  
DATE CLIPS

£5



set the date using the dial

- it's simple to use – just click down to set the date
- keep track of food and reduce waste
- perfect for freezing and keeping snacks fresh

**NEW Set of 3 Date Clips** Set of 3 plastic clips.  
Sizes: large 17.5cm x 4cm x 1.5cm, medium 14.5cm x 4cm x 1.5cm, small 12.5cm x 4cm x 1.5cm.  
**10843 £5**







fleecy throw  
and shower-  
proof cushions

THROW  
£10

CUSHIONS  
£8  
EACH

**Tropical Pom Pom Throw** 100% polyester. 125cm x 175cm. 20388 **£10**

**Tropical Fruit Cushions** Shower-proof in light rain. Diameter: 35cm. 20057 Watermelon, 20164 Pink Grapefruit, 20172 Kiwi. **£8**



**Digital Suitcase Scales** Measures in kilograms or pounds. Weighs up to 40kg. Requires 1x CR2032 battery, included. 09183 **£6**



 solar  
charger

**Solar Charger** Comes with a micro USB cable. ABS and silicone. Approx. 12cm x 6cm x 1.5cm. 09050 **£12**

# ESCAPE TO *the tropics*



JUST  
£6

JUST  
£3.50

perfect for storing swimwear,  
toiletries or shoes

**Tropical Travel Storage - Large**  
2 zip-up layers and mesh top panel.  
Polyester. 40cm x 26cm x 10cm.  
20404 **£6**

**Tropical Travel Storage - Small**  
Zip-up travel bag. Polyester.  
23cm x 37cm x 12cm.  
20495 **£3.50**  
Suitcase and contents not included.



2 layers,  
perfect for  
accessories or  
for protecting  
delicate clothing





**LINEN**  
linen, marine notes & cedarwood



**WHITE FLORAL**  
white gardenia, jasmine & sandalwood



**VANILLA**  
vanilla, white chocolate & praline

**STANDARD CANDLES**

**Glass Candle**  
Burns for up to 30 hours. Glass jar.  
19182 Linen  
27532 White Floral  
23325 Vanilla  
**£5**

**DIFFUSERS**

**Reed Diffuser**  
50ml oil in a glass bottle. Lasts up to 5 weeks.  
00133 Linen  
02170 White Floral  
23317 Vanilla  
18044 Lavender & Blossom  
**£5**

**fragrance**  
for the home

**4 SOLD EVERY MINUTE\***  
\*Based on sales of our home fragrance collections from 19.10.2017 to 08.11.2017.

**GIFT SET**  
**£12**



**OCEAN MIST**  
water flower, cedarwood & musk

**MINI-SIZED CANDLE**  
**£3.60**



**LAVENDER & BLOSSOM**  
lavender blossom, tonka bean & cashmere woods

**GIFT SET**

**Ocean Mist Reed Diffuser Gift Set**  
Diffuser and scented ceramic shell. Diffuser scent lasts for up to 7 weeks. 80ml. Approx. 5.2cm x 6cm.  
00398  
**£12**

**MINI-SIZED CANDLE**

**Lavender & Blossom Glass Candle**  
Mini. Burns for up to 16 hours.  
20925  
**£3.60**

All candles and diffusers in this brochure have a hazard classification under the Classification, Labelling and Packaging Regulation. Please see product details at [avon.uk.com](http://avon.uk.com) for full hazard information.

**TOTALLY tropical**  
fill your home with the exotic scent of mango & coconut

unscented candles burn for up to 8 hours



**JUST £10**

**JUST £8**

lasts for up to 6 weeks

**Tropical Mango & Coconut Smoothie Diffuser**  
Approx. 6.9cm x 8.2cm. Lasts for up to 6 weeks.  
10595 **£10**

**Tropical Succulent Candle - Set of 2**  
Unscented. Burn for approx. 8 hours. Each approx 7.5cm x 5cm.  
08961 **£8**





# THE earrings GIFT SET

rose gold-tone set



JUST £4  
9 pairs

gold-tone set

silver-tone set



packaged on a frame-design gift card

**NEW**

### NEW Brylee Essentials Earring Gift Set

9 pairs of pierced stud earrings with steel posts.

12617 Rose gold tone. 12583 Silver tone.

12799 Gold tone. Will normally be £6

**£4 save £2**

# fragranced HAND SOAPS

which exotic scent will you choose?

just **99p** EACH



odour-neutralising formula, ideal for your kitchen

pomegranate & freesia | lily & apple | water fruits & pear | citrus & mandarin | rose & jasmine

Daily Hand Wash 250ml  
28399 Happiness  
14449 Heaven Harmony

09951 Lagoon  
09944 Citrus Zing  
05983 Mystique

Price per 100ml = 40p  
Normally £1  
**99p save 1p**





advance  
**TECHNIQUES**



**Chignon Bun Maker** Nylon tool with plastic clips. Length approx. 16cm. 08383 Blonde. 21295 Brunette. **£3.50**

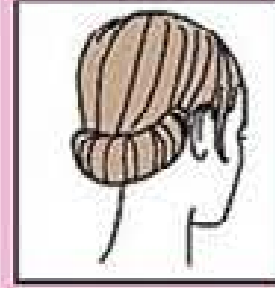
### 3 steps to the perfect bun...



**1. PONYTAIL**  
Tie hair into a ponytail and secure with a bobble.



**2. ROLL**  
Place the bun tool at the bottom of your ponytail and roll up towards the scalp.



**3. CLIP**  
Fasten the clips to either side of your hair and fan out for a natural finish.



pack of 2  
for easy sectioning

Strong Sectioning  
Clips 06916 **£3**



24-hour  
hold

**Firm Hold Hairspray**  
200ml  
**16311**  
Price per 100ml = £1.50  
**£3**



for  
textured curls

**Volume & Curl Mousse**  
150ml  
**16360**  
Price per 100ml = £2.00  
**£3**



glass-like  
shine

**Mirror Shine Spray**  
100ml  
**16345**  
**£3**



protects from  
heat styling  
damage

**Heat Protection Spray**  
100ml  
**16337**  
**£3**



poker-  
straight styles

**Power Straight Spray**  
100ml  
**11742**  
**£3**



invisible dry  
shampoo refreshes  
between washes

**Dry Shampoo**  
150ml  
**08359**  
Price per 100ml = £1.99  
**£2.99**

# THE STYLING STORE

help any style stay put with our expert 'tools of the trade'

# any 2 for £5

pages 164-165, save up to £2



advance  
**TECHNIQUES**

goodbye damaged,  
**HELLO  
HEALTHY &  
REPAIRED**

just  
**£1.70**



everyday  
spray to  
REPAIR &  
SMOOTH  
SPLIT ENDS

infused with **keratin**,  
**avocado oil** and  
**vitamin E** for up to  
**94% less  
breakage\***

Shampoo	Conditioner	Restoring Treatment Spray	Treatment Mask	Rapid Rescue Hair Serum
250ml	250ml	150ml	150ml	30ml
27391	27425	16261	16303	28910
Price per 100ml = 68p	Price per 100ml = 66p	Price per 100ml = £3.00	Price per 100ml = £3.00	Price per 100ml = £13.33
<b>£1.70</b>	<b>£1.70</b>	<b>£4.25</b>	<b>£4.50</b>	<b>£4</b>

\*Due to combing and brushing. Refers to Shampoo and Conditioner only.

goodbye dry & brittle,  
**HELLO  
SOFT &  
HYDRATED**

just  
**£1.70**



once a week  
mask for  
INTENSE  
NOURISHMENT

infused with  
**Moroccan argan oil**  
and **vitamin E** to  
**lock in moisture  
from root to tip\*\***

Shampoo	Conditioner	Treatment Mask	Nourishing Hair Serum
250ml	250ml	150ml	30ml
27433	27441	27482	28860
Price per 100ml = 68p	Price per 100ml = 68p	Price per 100ml = £3.00	Price per 100ml = £13.33
<b>£1.70</b>	<b>£1.70</b>	<b>£4.50</b>	<b>£4</b>

\*\*Refers to Shampoo and Conditioner only.



**EVERYDAY SHAMPOO & CONDITIONERS YOUR LOCKS WILL LOVE...**

**HELLO STRONG STRANDS**

fight breakage with keratin and wheat protein



**Anti Hair Fall**  
250ml  
19026 Shampoo  
17798 Conditioner  
Price per 100ml = 66p  
**£1.70**

**Leave-in Treatment**  
100ml  
17848  
**£4.25**

**HELLO VA VA VOLUME**

with Body-Building Technology



**Ultimate Volume**  
250ml  
27334 Shampoo  
27342 Conditioner  
Price per 100ml = 66p  
**£1.70**

**Ultimate Volume Boosting Spray**  
100ml  
16295  
**£4.25**

**HELLO LASTING COLOUR**

with fade-proof Colour Shield Technology



**Colour Protection**  
250ml  
03145 Shampoo  
01685 Conditioner  
Price per 100ml = 68p  
**£1.70**

**Colour Protection Restorative Mask**  
150ml  
12401  
Price per 100ml = £3.00  
**£4.50**

**Anti-Fade UV Spray**  
100ml  
18572  
**£4.25**

**HELLO DIVINE SHINE**

with silicone and pro-vitamin B5



**Daily Shine**  
250ml  
28928 Shampoo  
27326 Leave-in Conditioner  
Price per 100ml = 68p  
**£1.70**

**Daily Shine Dry Ends Serum**  
30ml  
28886  
Price per 100ml = £13.33  
**£4**

**HELLO FLAKE-FREE**

with dandruff-fighting zinc



**Classic Anti-Dandruff 2-in-1 Shampoo & Conditioner**  
250ml  
25759  
Price per 100ml = 74p  
**£1.85**



Professional Collection

**YOUR LUXURIOUS SOLUTION FOR VOLUME & THICKNESS**

91% of women agree this\* revitalises limp, lifeless hair



**Miracle Densifier**  
250ml  
06379 Shampoo  
08029 Conditioner  
Price per 100ml = £1.04  
**£2.60**

**Bodifying Leave-In Treatment**  
100ml  
07492 **£5**

\*Refers to Bodifying Leave-In Treatment only, based on those who expressed an opinion in a consumer study with 121 participants.



**YOUR LUXURIOUS SOLUTION FOR BRASS-FREE BLONDE**

violet-pigment formula neutralises yellow, brassy tones for longer-lasting, beautiful blonde

**NEW**



**Colour Correction**  
250ml  
57604  
NEW Shampoo  
18820  
NEW Conditioner  
Price per 100ml = £1.04  
**£2.60**

**Treatment Spray**  
100ml  
57018  
**£5**

27326 Leave-in Conditioner



advance  
**TECHNIQUES**

Professional Collection

THE LUXURIOUS  
COLLECTION TO  
**PERFECT  
& PROTECT**

LEAVE-IN  
TREATMENT  
apply to damp  
hair to protect  
against heat  
damage

NO COMPROMISE  
WITH EXCLUSIVE  
COLOUR SHIELD  
TECHNOLOGY  
NO COMPROMISE

ALL 4 FOR  
**£8**  
SAVE £7.70  
order using 67785  
page 170 only



with wheat amino acids  
and marine algae to  
help repair and condition  
from root to tip

**Absolute  
Perfection** 250ml  
13920 Shampoo  
46664 Conditioner  
Price per 100ml = £1.04  
**£2.60**

**Beauty Balm  
Leave-in  
Treatment**  
150ml  
26310  
Price per 100ml = £3.33  
**£5**

**Treatment  
Mask**  
150ml  
57174  
Price per 100ml = £3.67  
**£5.50**

Professional Collection

THE LUXURIOUS  
COLLECTION FOR  
**SALON-WORTHY  
NOURISHMENT**

NUTRI 5  
COMPLEX

spray over  
lengths for  
instant moisture  
and shine

ALL 4 FOR  
**£8**  
SAVE £7.70  
order using 68320  
page 171 only



with our expert blend of  
5 precious oils for deeply  
nourished, soft, smooth,  
shiny locks

**Supreme Oils**  
250ml  
27367 Shampoo  
27490 Conditioner  
Price per 100ml = £1.04  
**£2.60**

**Treatment  
Mask**  
150ml  
26062  
Price per 100ml = £3.67  
**£5.50**

**Duo  
Treatment  
Spray**  
100ml  
16253  
**£5**



advance  
**TECHNIQUES**

# GO XXL ON LUXURY SHAMPOOS & CONDITIONERS

400ml  
that's 40  
washes per  
bottle!\*



**Shampoo 400ml**  
15438 Supreme Oils  
00273 Absolute Perfection  
10892 Miracle Densifier  
08870 NEW Colour Correction  
Price per 100ml = 88p  
**£3.50**

**Conditioner 400ml**  
13839 Supreme Oils  
55244 Absolute Perfection  
10991 Miracle Densifier  
07435 NEW Colour Correction  
Price per 100ml = 88p  
**£3.50**

## SUPER-SIZE

YOUR EVERYDAY SHAMPOOS & CONDITIONERS



**Shampoo 400ml**  
21402 360 Nourishment Moroccan Argan Oil  
05827 Instant Repair 7  
04531 Colour Protection  
03111 Anti Hair Fall  
13813 Daily Shine  
16725 Ultimate Volume  
25940 Classic Anti-Dandruff  
Price per 100ml = 75p  
**£3**

\*Based on an average of 10ml per use.

# THE BRUSH EDIT

meet your everyday grooming BFF...

**1. easily detangles even the thickest locks**  
**NEW Multi-Tiered Detangling Comb** 20834 **£3**

**2. for straight, smooth styles**  
**Paddle Brush** 16436  
Normally £5  
**£4 save £1**

**3. for full, wavy styles**  
**Large Barrel Brush** 16485  
Normally £5  
**£4.50 save 50p**

**4. for tight curls**  
**Small Barrel Brush** 16493  
Normally £4  
**£3.50 save 50p**

**5. a diffuser alternative for curly hair**  
**Vent Brush** 00232  
Normally £4  
**£2.50 save £1.50**

**6. for less breakage**  
**Cushion Brush** 16469  
Normally £4  
**£3.50 save 50p**

**7. to condition as you brush**  
**Wooden Cushion Brush** 61549  
Normally £5  
**£4.50 save 50p**

**8. for in-shower taming**  
**Shower Comb** 25841  
Normally £3  
**£2.50 save 50p**

**9. massage and groom in 1**  
**In-Shower Hair Massaging Brush** 21303  
Normally £5  
**£4 save £1**





**£3**  
£1 to domestic  
violence  
charities

wear your support and  
**change**  
a life

 **AVON**  
PROMISE TO HELP  
END VIOLENCE AGAINST  
WOMEN & GIRLS

**NEW**



stunning rose  
gold-tone and  
silver-tone detail

**women's aid**  
until women & children are safe

**Refuge**  
For women and children.  
Against domestic violence.

For free information and support, 24 hours a day, call the  
**NATIONAL DOMESTIC VIOLENCE HELPLINE** on:

**0808 2000 247**

**NEW Domestic Violence Infinity Loop Bracelet** Rose gold and silver-plated brass bracelet  
with infinity loop detail. 21cm in length. Comes in a gift box. **56895 £3**

For every Domestic Violence Infinity Loop Bracelet sold, Avon will donate at least £1 to domestic violence charities, split  
50/50 between Women's Aid and Refuge. Women's Aid registered charity no. 1054154. Refuge registered charity no. 277424.





## SKIN <sup>SO</sup> SOFT

1. **Ultra Moisturising Body Lotion**  
250ml  
11874  
Price per 100ml = 90p  
**£2.25**

2. **Creamy Body Wash**  
250ml  
12112  
Price per 100ml = 90p  
**£2.25**

3. **Tissue Oil**  
150ml  
02527  
Price per 100ml = £5.33  
**£8**

4. **Dry Oil Spray**  
150ml  
06510  
Price per 100ml = £1.67  
**£2.50**

5. **Overnight Body Treatment**  
200ml  
24026  
Price per 100ml = £1.25  
**£2.50**

7. **Cream Oil Body Lotion**  
250ml  
57117  
Price per 100ml = 90p  
**£2.25**

8. **Creamy Body Wash**  
250ml  
02709  
Price per 100ml = 90p  
**£2.25**

9. **Triple Phase Oil**  
100ml  
01909  
**£8**

10. **Oil-Infused Shower Foam**  
150ml  
56796  
Price per 100ml = £2.00  
**£3**

## SILKY MOISTURE

hydrate and quench  
for normal to dry skin



with  
nourishing  
ARGAN OIL

## SUPREME NOURISHMENT

lavish love on  
dry to very dry skin



with  
rich  
MACADAMIA  
OIL

## MOISTURISE & GLOW

gently infused with gradual tan for  
soft, sun-kissed skin

AVAILABLE  
IN 2 SHADES:  
fair and  
medium



from  
**£3.50**

with smoothing  
JOJOBA OIL  
& velvet flower  
extract

buff away dull, dry skin before  
tanning and boost circulation  
for softer, smoother skin

**Exfoliating Body Brush**  
With synthetic bristles. Approx.  
11cm x 9cm x 5.5cm.  
02642  
**£4.50**

gradually build up an  
even glow (without the  
fake-tan smell)

**Glow Body Lotion**  
200ml  
17913 Fair  
28712 Medium  
Price per 100ml = £1.75  
**£3.50**

sprays on evenly for  
streak-free results (and a  
beautiful, fresh scent)

**Airbrush Spray**  
150ml  
17897  
Price per 100ml = £2.33  
**£3.50**



# SKIN *so* SOFT

quick, easy hair removal  
for sensitive skin

**Facial Wax Strip Kit**  
20 strips.  
09373  
Price per piece = 20p  
**£4**



**Facial Hair Removal Cream**  
15ml  
14365  
Price per 100ml = £16.67  
**£2.50**



**Nourishing Shave Oil**  
150ml  
23051  
Price per 100ml = £2.00  
**£3**



**Hair Removal Cream**  
100ml  
11262  
**£3**



## SOFT & SMOOTH FROM HEAD TO TOE



### FACE

easily grabs  
every hair from  
the root

**Facial Hair Remover\***  
Stainless steel and plastic. Approx. 20cm x 1.3cm.  
63628  
**£2.50**

**\*WHILE STOCKS LAST**

### BIKINI

mini trimmer works  
from any angle

**Precision Trimmer**  
Approx. 12cm x 3cm. ABS. Requires 3x AAA batteries (not included).  
04648  
**£12**



### LEGS

for a swift and  
smooth shave

**Ladies' Razors**  
5 razors.  
26500  
Price per piece = 44p  
**£2.20**



# a blissful night in

wrap yourself in the deliciously  
sweet, nutty scent of  
**indulgent shea butter**



**Body Butter**  
200ml  
04747  
Price per 100ml = £4.00

**£8**

**Hand and Foot Scrub**  
75ml  
01453  
Price per 100ml = £6.00

**£4.50**

**Hand Cream**  
30ml  
18358  
Price per 100ml = £15.00

**£4.50**

**Hand, Elbow  
and Foot Cream**  
75ml  
20032  
Price per 100ml = £6.00

**£4.50**



our bestselling  
pillow mist

helps you  
drift off into a  
restful sleep



with calming lavender  
and camomile

**Sleep Serenity  
Pillow Mist**  
100ml  
13532

**£4.50**



*top-to-toe*  
**HYDRATION**

with luxuriously **smoothing olive oil**



<b>Body Moisturiser</b> 200ml 10033 Price per 100ml = £3.50 <b>£7</b>	<b>Hair Mask</b> 200ml 26187 Price per 100ml = £2.75 <b>£5.50</b>	<b>Hot Hair Oil</b> 60ml 26195 Price per 100ml = £5.00 <b>£3</b>	<b>Neck &amp; Chest Serum</b> 50ml 03913 Price per 100ml = £11.00 <b>£5.50</b>	<b>Facial Oil</b> 30ml 10439 Price per 100ml = £13.33 <b>£4</b>
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*your at-home*  
**SPA TREAT**

indulge in luxurious face masks for  
**every skin type**

*face masks*  
just **£3.85** each



<b>smoothing</b> with Mediterranean olive oil 03863 Heavenly Hydration*	<b>radiance</b> with real gold 16204 Radiant Gold†	<b>exfoliating</b> with smoothing sea algae 17889 Greek Seas*	<b>youthful glow</b> with nourishing argan oil 22038 Treasures of the Desert*	<b>deep cleanse</b> with Dead Sea minerals 09464 Perfectly Purifying*
---	---	--	--	--

**Face Mask\*** 75ml Price per 100ml = £5.13 Normally £5.50 **£3.85** save £1.65  
**Face Mask†** 50ml Price per 100ml = £7.70 Normally £5.50 **£3.85** save £1.65

Bath & Body

avon.uk.com



# FOOT WORKS

## your foot problems SOLVED

### rough skin

rich cream with pumice and walnut shell leaves skin feeling smooth



**Rough Skin Remover**  
75ml  
59212  
Price per 100ml = £3.33  
**£2.50**

### hard, cracked heels

transform the feel of hard skin with shea butter and grapeseed oil



**Cracked Heel Treatment**  
75ml  
14043  
Price per 100ml = £3.73  
**£2.80**

### corns and calluses

improves the look and feel of hard, callused skin in 2 weeks



**Intensive Callus and Corn Cream**  
75ml  
25445  
Price per 100ml = £3.73  
**£2.80**

### achy feet

restoring soak with Epsom salts to soothe and soften



**Restoring Foot Soak with Epsom Salts**  
100ml  
02204  
**£2.80**



### rough skin

3-in-1 compact travel file

**3-in-1 Tool**  
Approx. 14.5cm x 4cm.  
02758  
**£3.50**



### hard heels

scrapes away dead skin for a smooth finish

**Heel Rasper**  
Stainless steel and plastic. Approx. 9.5cm x 5cm x 4cm.  
03236  
**£3.50**



### rough skin

flexible stone buffs away roughness

**Flexible Pumice Stone**  
PU. Approx. 12cm x 4cm.  
15800  
**£3**



### pedi on the go

comes with 3 attachments and case

**Pedicure Tool Set**  
Comes with 3 interchangeable heads. Requires 2x AA batteries (not included).  
04564  
**£24**

# TRAVEL-SIZE essentials

any  
**3 for 2**

page 183 only

**NEW**



**MIGHTY MINIS**  
to keep your feet looking pedi-perfect while you're away

fast-absorbing, rich cream softens and smooths

**NEW Intense Moisture Cream Mini**  
30ml  
10348  
Price per 100ml = £6.67  
**£2**

for feet and shoes, instantly neutralises odour

**NEW Odour Neutralising Foot and Shoe Spray Mini**  
50ml  
09019  
Price per 100ml = £4.00  
**£2**

contains pumice to buff away rough skin and calluses

**NEW All in One Pedicure Cream Mini**  
30ml  
10553  
Price per 100ml = £6.67  
**£2**



the  
**PERFECT PAIR**  
order the **Socks** and the  
**Overnight Treatment**  
for

**£5**

order using 67868

# luxurious LAVENDER

for beautifully pampered soles

# cooling SPEARMINT & ALOE

for summer-fresh feet



**Moisturising Socks**  
95% cotton, 5% elastane.  
One size.  
09563  
**£5**



**INTENSE  
MOISTURE**  
overnight treatment  
for super-soft feet  
by morning

**Overnight Treatment  
Cream with Lavender**  
150ml  
13615  
Price per 100ml = £1.63

**£2.75**



**3-IN-1 OIL**  
use as a foot  
soak, massage oil  
or moisturiser

**3-in-1 Oil with  
Lavender**  
50ml  
11312  
Price per 100ml = £8.00

**£4**

**SMOOTHING  
MASK**  
relaxing foot  
mask exfoliates  
and smooths

**Clay Mask with  
Lavender**  
75ml  
10710  
Price per 100ml = £3.67

**£2.75**

**DEODORISING  
SPRAY**  
fast-dry,  
freshening  
lavender formula

**Deodorising Foot  
and Shoe Spray with  
Lavender**  
100ml  
17681

**£2.75**

**LIMITED EDITION**  
say 'aloe' to feet in mint  
condition this summer,  
with **natural extracts**  
and **vitamin E**



**RUB  
to smell**  
SPEARMINT  
& ALOE

**SMOOTHING  
SCRUB**  
softens and refreshes  
rough, dry skin

**Exfoliating Scrub**  
75ml  
02931  
Price per 100ml = £3.67

**£2.75**

**FRESHENING  
SPRAY**  
cools, refreshes and  
deodorises hot feet

**Cooling Foot Spray**  
100ml  
03202

**£2.75**

**COOLING  
LOTION**  
softens, smooths and  
cools summer feet

**Moisturising Lotion**  
75ml  
10629  
Price per 100ml = £3.67

**£2.75**



3-in-1 for face, body and hands



 normal to dry skin

**Velvet Soft Multipurpose Cream**  
200ml  
04838  
Price per 100ml = £1.50  
**£3**



 normal to dry skin

**Ultimate Moisture Daily Body Lotion**  
250ml  
17236  
Price per 100ml = £1.40  
**£3.50**



 mature skin

**Visibly Firming Body Lotion**  
250ml  
18960  
Price per 100ml = £1.40  
**£3.50**



 dry to very dry skin

**Deep Nourishment Daily Body Lotion**  
250ml  
17400  
Price per 100ml = £1.40  
**£3.50**

## in-shower lotion



Trusted results • Trusted quality • Trusted value  
**Love our 100% money-back promise**

 dry to very dry skin

- ✓ **water activated:** applies in seconds
- ✓ works with the warmth of the shower to instantly absorb into skin
- ✓ skin feels soft all day

**NEW Deep Nourishment In-Shower Lotion**  
250ml  
16808  
Price per 100ml = £1.40  
**£3.50**

**NEW**



**£3.50**  
save £1.50

*exfoliating mitt*

**NEW Exfoliating Bath Mitt**  
Front: 42% vegetable fibre, 45% polyester, 13% viscose. Back: 76% cotton, 24% polyester. Lining: polyester. Approx. 21cm x 15.5cm.  
**27953**  
Will normally be £5  
**£3.50** save £1.50



**BODY** moisturising protection from UVA/UVB rays

**Multi Protection Moisturising Sun Lotion SPF30** 150ml  
01479

Price per 100ml = £3.33  
**£5**



**Fresh Protection Moisturising Sun Lotion SPF30** 150ml  
27888

Price per 100ml = £3.33  
**£5**



**Multi Protection Moisturising Sun Lotion SPF50** 150ml  
17871

Price per 100ml = £3.33  
**£5**



**SENSITIVE SKIN**

lightweight and hypoallergenic for sensitive skin

**Pure & Sensitive Face and Body Sun Lotion SPF50** 150ml  
54619

Price per 100ml = £3.33  
**£5**



**Pure & Sensitive Face and Body Sun Lotion SPF50** 50ml  
54734

Price per 100ml = £7.00  
**£3.50**



**KIDS** keep them protected for carefree fun in the sun

**Multivitamin Kids' Sun Cream SPF50** 150ml  
17814

Price per 100ml = £3.00  
**£4.50**



**Turquoise Kids' Sun Spray SPF30** 150ml  
28449

Price per 100ml = £3.00  
**£4.50**



**Multivitamin Kids' Sun Cream SPF50** 75ml  
54569

Price per 100ml = £4.00  
**£3**



**FACE** high-protection SPF, designed to care for your face

**Fresh Protection Face Cream SPF30** 50ml  
17806

Price per 100ml = £7.00  
**£3.50**



**Multi-Protection Moisturising Face Cream SPF30** 50ml  
56390

Price per 100ml = £7.00  
**£3.50**



**Anti-Ageing Face Cream SPF50** 50ml  
56416

Price per 100ml = £7.00  
**£3.50**



**Protective Balm SPF30** 28357  
**£2**



**TANNING** cheat a sun-kissed glow without the rays

**Tan Accelerator** 200ml  
56069

Price per 100ml = £3.25  
**£6.50**



**Moisturising Self-Tan Face & Body Lotion** 150ml  
17079

Price per 100ml = £4.33  
**£6.50**



**Tan Enhancing Oil Spray** 150ml  
17202

Price per 100ml = £3.33  
**£5**



**Magic Tan Bronzing Mousse** 150ml  
17335

Price per 100ml = £5.00  
**£7.50**



**AFTER SUN** to cool and soothe sun-kissed skin

**Aloe Ice Gel** 150ml  
28258

Price per 100ml = £2.67  
**£4**



**Cooling After Sun Lotion with Aloe** 400ml  
17376

Price per 100ml = £1.25  
**£5**



**Cooling After Sun Spray** 150ml  
17350

Price per 100ml = £2.67  
**£4**



**Soothing After Sun Body Butter** 200ml  
17384

Price per 100ml = £2.00  
**£4**



AVON **care** SUN+

SPRAY & GO!



WATER RESISTANT

FACE MISTER  
fill with water, pump and spray (no batteries required!)

lightweight, moisturising spray

quick-dry, clear spray

**Moisturising Sun Spray SPF15** 150ml 19596 Price per 100ml = £3.33 **£5**

**Quick Dry Clear Spray SPF30** 150ml 27516 Price per 100ml = £3.33 **£5**

**Face Mister Plastic**, Approx. 14.8cm x 3cm. 59261 **£3.50**

**Toiletries Bag PVC and PU**, Approx. 23cm x 6cm x 20.5cm. 22707 **£4**



THE COMPLETE  
BODY CONFIDENCE  
COLLECTION



● target  
cellulite

**Cellu Break 5D**  
Anti-Cellulite  
Lotion 150ml  
28654  
Price per 100ml = £6.67  
**£10**

● visually  
improve  
stretch  
marks

**Stretch Mark 24**  
Total Body  
Lotion 150ml  
02147  
Price per 100ml = £8.00  
**£12**

● heat  
& tone

**Thermal Tone**  
Anti-Cellulite  
Warming Gel  
150ml  
15289  
Price per 100ml = £8.00  
**£12**

● lift your  
bust

**Bust Contour**  
Lift and Tone  
Cream 150ml  
04549  
Price per 100ml = £6.67  
**£10**

● firm your  
skin

**Body Sculptor**  
Total Body  
Firming Lotion  
150ml  
27672  
Price per 100ml = £7.33  
**£11**

persistent  
**cellulite?**  
**SEE REAL RESULTS!**



body massager with  
metal rolling balls  
to help stimulate  
skin cells

**Double-Sided  
Body Massager**  
PVC and steel.  
Approx. 13cm x  
10cm x 3cm.  
18317  
**£8**

with **Cold Therapy  
Complex** that cools skin  
by up to 3 degrees to help  
stimulate cellular metabolism

**Cooling Tone Gel** 150ml  
04598 Price per 100ml = £5.60  
Normally £12  
**£8.40**  
save £3.60





AVON  
care

*caring  
coconut oil*  
nature's wonder moisturiser for all the family

**NEW**



*the body  
collection*



*coconut*  
shampoo & conditioner

- leaves hair feeling **stronger** and **intensely moisturised\***
- helps **prevent frizziness** and **control curls\***
- leaves hair looking **silky, smooth** and **repaired\***

**£2.50**  
each



3-in-1 cream  
for face, body  
and hands  
**Multipurpose Cream**  
400ml  
00786  
Price per 100ml = 56p  
**£2.25**

body wash  
leaves skin  
feeling soft  
**Body Wash**  
400ml  
54510  
Price per 100ml = 50p  
**£2**

body lotion  
with coconut oil  
and vitamin E  
**Body Lotion**  
400ml  
01792  
Price per 100ml = 63p  
**£2.50**

hand cream  
fast-absorbing and  
non-greasy  
**Hand Cream**  
75ml  
01545  
Price per 100ml = £2.67  
**£2**

**NEW Shampoo**  
400ml  
14738  
Price per 100ml = 63p  
**£2.50**  
**NEW Conditioner**  
400ml  
12252  
Price per 100ml = 63p  
**£2.50**

\*When Shampoo and Conditioner are used together.





body lotions

- Body Lotion 400ml**
- 21196** Refreshing Aloe & Cucumber
- 30106** Smoothing Oatmeal
- 23127** Moisturising Royal Jelly
- 01206** Nourishing Cocoa Butter
- 57679** Firming Age Restore
- 23101** Hydrating Milk  
Price per 100ml = 63p
- £2.50**
- 23143** Skin Recovery  
Price per 100ml = 75p
- £3**

multipurpose

- Multipurpose Cream for Face, Hands & Body 400ml**
- 01743** Refreshing Aloe & Cucumber
- 54684** Nourishing Cocoa Butter
- 26351** Smoothing Oatmeal  
Price per 100ml = 56p
- £2.25**

body butter



- Nourishing Cocoa Butter Body Butter 200ml**
- 28936**
- Price per 100ml = £1.13
- £2.25**

wash



- Smoothing Oatmeal Body Wash 400ml**
- 23341**
- Price per 100ml = 50p
- £2**



- Active Sport 3-in-1 Shampoo, Conditioner & Body Wash 200ml**
- 06072**
- Price per 100ml = £1.00
- £2**



- Active Sport After Shave Balm 100ml**
- 05967**
- £2**



- Active Sport Shave Gel 100ml**
- 06148**
- £2**



**8-IN-1 TRIMMER**

this must-have gadget takes care of all his grooming needs

- 8-in-1 Grooming Tool**
- Comes with cleaning brush, storage bag and 8 attachments. Requires 1x AA battery (not included).
- 20503**
- £18**



**HANDS-ON care**

with nurturing ingredients your skin will love



- |                              |                             |  |                     |                           |                                    |                                     |
|------------------------------|-----------------------------|--|---------------------|---------------------------|------------------------------------|-------------------------------------|
| hands look younger in 1 week | 24-hour nourishing moisture | deeply restores to last through washes | dries in 30 seconds | for dry to extra-dry skin | restores hands, nails and cuticles | restores dry skin from the 1st use  |
| <b>23242</b>                 | <b>57885</b>                | <b>01545</b>                           | <b>21709</b>        | <b>21675</b>              | <b>59501</b>                       | <b>NEW Skin Recovery Hand Cream</b> |
| Firming Age Restore          | Nourishing Cocoa Butter     | Restoring Moisture with Coconut Oil    | Nurturing Glycerine | Moisturising Royal Jelly  | Regenerating Argan Oil             | 75ml                                |
|                              |                             |  |                     |                           |                                    | <b>21782</b>                        |
|                              |                             |  |                     |                           |                                    | Price per 100ml = £3.00             |
|                              |                             |  |                     |                           |                                    | <b>£2.25</b>                        |

**NEW Hand Cream 75ml** Price per 100ml = £2.67 **£2**

from  
**£2**



AVON  
care

a simple touch  
is all you need

soothing lip balms  
your lips' best friend for  
summer days



lip care

**Skin Recovery  
Lip Treatment**  
11056  
£1.20

**Lip Balm 10ml**  
04689 Royal Jelly  
17780 Cocoa Butter  
£1.20

face creams



**Face Cream 100ml**  
28951 Cocoa Butter  
26393 Restoring Moisture with Coconut Oil  
59519 Aloe & Cucumber  
28639 Hydrating Vita  
10397 Royal Jelly  
£2

cleanse & tone

**NEW Hydrating  
Cold Cream**  
100ml  
09035  
£2



**Smoothing  
Oatmeal Face  
Cleanser Lotion**  
200ml  
22228  
Price per 100ml = 88p  
£1.75



**Hydrating 3-in-1  
Facial Cleanser**  
200ml  
06890  
Price per 100ml = 88p  
£1.75



**Rose Water  
Cleansing  
Toner**  
100ml  
20560  
£1.20

# FIRM & RESTORE skin

our **soothing night cream** cares for  
your skin with **essential moisture**  
and **nourishment** while **softening**  
the appearance of **fine lines**



**NEW Age Restore  
Night Cream**  
100ml  
56978  
£2.20

£2.20

don't forget  
your day cream

**Age Restore  
Day Cream**  
100ml  
17194  
£2.20



formulated with  
Hydra-E Complex,  
collagen and elastin

leaves skin looking  
and feeling firmer

softens the  
appearance of  
fine lines



# stay fresh on the go

feminine hygiene favourites – perfect for the gym



**Feminine  
Cleansing Wipes**  
15 wipes.  
07336  
Price per piece = 13p  
Normally £2.50  
**£2**  
save 50p



**Active  
Travel Size  
Feminine  
Wash 100ml**  
20982  
**£1.50**



**03871 Soothing**    **28688 Gentle**    **05454 Cotton Breeze**    **63602 Odour Neutralising**    **07062 Active**

**Feminine  
Wash 300ml**  
Price per 100ml = 75p  
**£2.25**

**Pink Grapefruit & Mint 200ml**  
16139 Body Lotion  
05751 Shower Gel  
Price per 100ml = 50p  
**£1**

**Cherry Blossom 200ml**  
23838 Body Lotion  
04135 Shower Gel  
Price per 100ml = 50p  
**£1**



EVERYDAY  
AVON VALUE

from  
**£1**



**Coconut  
& Starfruit  
Body Lotion**  
200ml  
16162  
Price per 100ml = 50p  
**£1**

**Coconut  
& Starfruit  
Shower Gel**  
200ml  
20933  
Price per 100ml = 50p  
**£1**

life's a  
*beach*

leave your skin hydrated and  
smelling like a tropical paradise

Everyday Value

avon.uk.com



full volume  
with raspberry & hibiscus



**Shampoo** 250ml  
08516  
Price per 100ml = 40p  
**£1**

**Conditioner** 250ml  
05371  
Price per 100ml = 40p  
**£1**

**Daily Hair Refresher** 100ml  
57281  
**£1.25**

super strength  
with apricot & shea



**2-in-1 Shampoo & Conditioner** 250ml  
16352  
Price per 100ml = 48p  
**£1.20**

**Leave-in Treatment** 125ml  
11429  
Price per 100ml = £1.00  
**£1.25**

**Detangling Spray** 150ml  
15677  
Price per 100ml = 63p  
**£1.25**

deep clean  
with verbena & peppermint



**Shampoo** 250ml  
24471  
Price per 100ml = 40p  
**£1**

**Conditioner** 250ml  
02089  
Price per 100ml = 40p  
**£1**

+vitamin complex  
with grapefruit & passion fruit



**2-in-1 Shampoo & Conditioner** 250ml  
15149  
Price per 100ml = 48p  
**£1.20**

**Hair Treatment Mask** 125ml  
13680  
Price per 100ml = £1.00  
**£1.25**

2-in-1s  
time-saving care for hair



**2-in-1 Shampoo & Conditioner** 250ml  
55186 Basil & Lotus Flower  
06809 Strawberry & Guava  
11783 Mango & Ginger  
Price per 100ml = 48p  
**£1.20**



**giant 700ml**

**2-in-1 Shampoo & Conditioner** 700ml  
58206 Blackcurrant & Red Clover  
07161 Mango & Ginger  
Price per 100ml = 39p  
**£2.75**

EVERYDAY  
AVON VALUE

from

**£1**

**NEW**

700ml



RUB  
to smell  
ALOE &  
MACADAMIA

nourishing  
haircare

restore strength and shine with  
our Naturals collection

**NEW Treatment Mask** 125ml  
27805  
Price per 100ml = £1.00  
**£1.25**

**NEW 2-in-1 Shampoo & Conditioner** 250ml  
27664  
Price per 100ml = 40p  
**£1**

**NEW 2-in-1 Shampoo & Conditioner** 700ml  
09779  
Price per 100ml = 39p  
**£2.75**

Everyday Value  
avon.uk.com



suitable for 3+ years



**soothing lavender helps them sleep**

**Good Night Lavender Body Wash & Bubble Bath** 250ml  
14647 Price per 100ml = 60p  
**£2**

**Good Night Lavender Body Lotion** 150ml  
00638 Price per 100ml = £1.33  
**£2**

**2-in-1 haircare**

**Amazing Apple 2-in-1 Shampoo & Conditioner** 250ml  
08805 Price per 100ml = 60p  
**£1.50**

**Wacky Watermelon 2-in-1 Shampoo & Conditioner** 250ml  
02741 Price per 100ml = 60p  
**£1.50**



**fruity bath paints**

07609 Wacky Watermelon  
11007 Playful Pear  
02881 Bursting Berry  
Bath Time Paint 100ml **£1.50**



**2-in-1 wash & bubbles**

17483 Swirling Strawberry  
20818 Playful Pear  
03301 Groovy Grape  
Body Wash & Bubble Bath 250ml Price per 100ml = 60p **£1.50**



**EVERYDAY AVON VALUE**  
from **£1.50**



dermatologically tested  
**Magnificent Mango Detangling Spray**  
200ml  
05769  
Price per 100ml = 70p  
**£1.50**

**Detangling Comb**  
Plastic. Approx. 21cm x 6cm.  
04333  
**£2**



**handy hairclip!**  
**Detangling Brush with Clip**  
Plastic brush approx. 22cm x 2.5cm. Comes with removable hair clip.  
01933  
**£5**

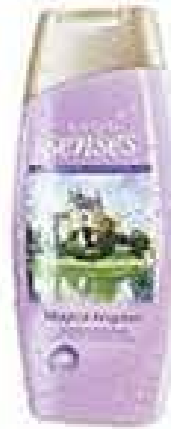
*goodbye tangles*

enjoy tear-free bath times with our fruity detangling spray and comb

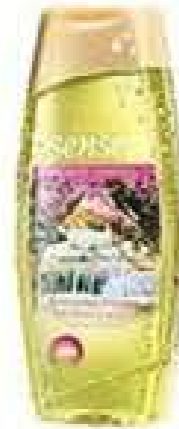


enchanted collection

**Magical Kingdom Shower Crème**  
05355 250ml  
Price per 100ml = 60p  
**£1.50**  
14480 500ml  
Price per 100ml = 40p **£2**



**Enchanted Paradise Shower Gel**  
05348 250ml  
Price per 100ml = 60p  
**£1.50**  
14316 500ml  
Price per 100ml = 40p **£2**



perfume-inspired

**L'Amour Shower Crème**  
16972 250ml  
Price per 100ml = 60p  
**£1.50**  
14761 500ml  
Price per 100ml = 40p **£2**



**La Vita Shower Crème**  
54601 250ml  
Price per 100ml = 60p  
**£1.50**  
14530 500ml  
Price per 100ml = 40p **£2**

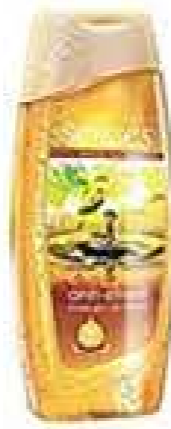


gels

**Lagoon Shower Gel**  
54395 250ml  
Price per 100ml = 40p **£1**  
17640 500ml  
Price per 100ml = 30p  
**£1.50**



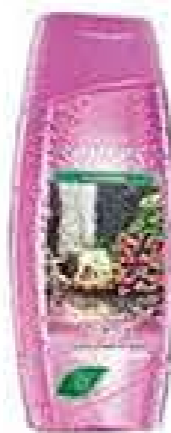
**Anti-Stress Shower Gel**  
56044 250ml  
Price per 100ml = 40p **£1**  
25908 500ml  
Price per 100ml = 30p  
**£1.50**



**Citrus Zing Shower Gel**  
54379 250ml  
Price per 100ml = 40p **£1**  
17632 500ml  
Price per 100ml = 30p  
**£1.50**



**Garden of Eden Shower Gel**  
12500 250ml  
Price per 100ml = 40p **£1**  
23713 500ml  
Price per 100ml = 30p  
**£1.50**



crèmes

**Happiness Shower Crème**  
07906 250ml  
Price per 100ml = 50p  
**£1.25**  
26203 500ml  
Price per 100ml = 35p  
**£1.75**



**Heaven Harmony Shower Crème**  
12377 250ml  
Price per 100ml = 50p  
**£1.25**  
12427 500ml  
Price per 100ml = 35p  
**£1.75**



**Mystique Shower Crème**  
57000 250ml  
Price per 100ml = 50p  
**£1.25**  
04010 500ml  
Price per 100ml = 35p  
**£1.75**



NEW 500ml men's 2-in-1s

**NEW Active Cleanse Shower Gel**  
250ml 27920  
Price per 100ml = 30p  
**£1**  
08219 500ml  
Price per 100ml = 30p  
**£1.50**



**Power Fresh Hair & Body Wash**  
00414 250ml  
Price per 100ml = 40p  
**£1**  
00448 500ml  
Price per 100ml = 30p  
**£1.50**



**X-treme Hair & Body Wash**  
59162 250ml  
Price per 100ml = 40p  
**£1**  
10158 500ml  
Price per 100ml = 30p  
**£1.50**



**Amazon Jungle Hair & Body Wash**  
58214 250ml  
Price per 100ml = 40p  
**£1**  
19174 500ml  
Price per 100ml = 30p  
**£1.50**



*fancy a cocktail?*

they smell just like your favourite summer cocktails and they're moisturising, too!

**Shower Gel 250ml**  
34645 NEW Kir Royale  
**Shower Crème 250ml**  
01636 Fruity Margarita  
13755 Caribbean Colada  
Price per 100ml = 40p  
**£1.50**

**Shower Gel 500ml**  
33647 NEW Kir Royale  
**Shower Crème 500ml**  
08227 NEW Fruity Margarita  
22889 NEW Caribbean Colada  
Price per 100ml = 40p  
**£2**

EVERYDAY AVON VALUE

from

**£1**

**NEW**

500ml

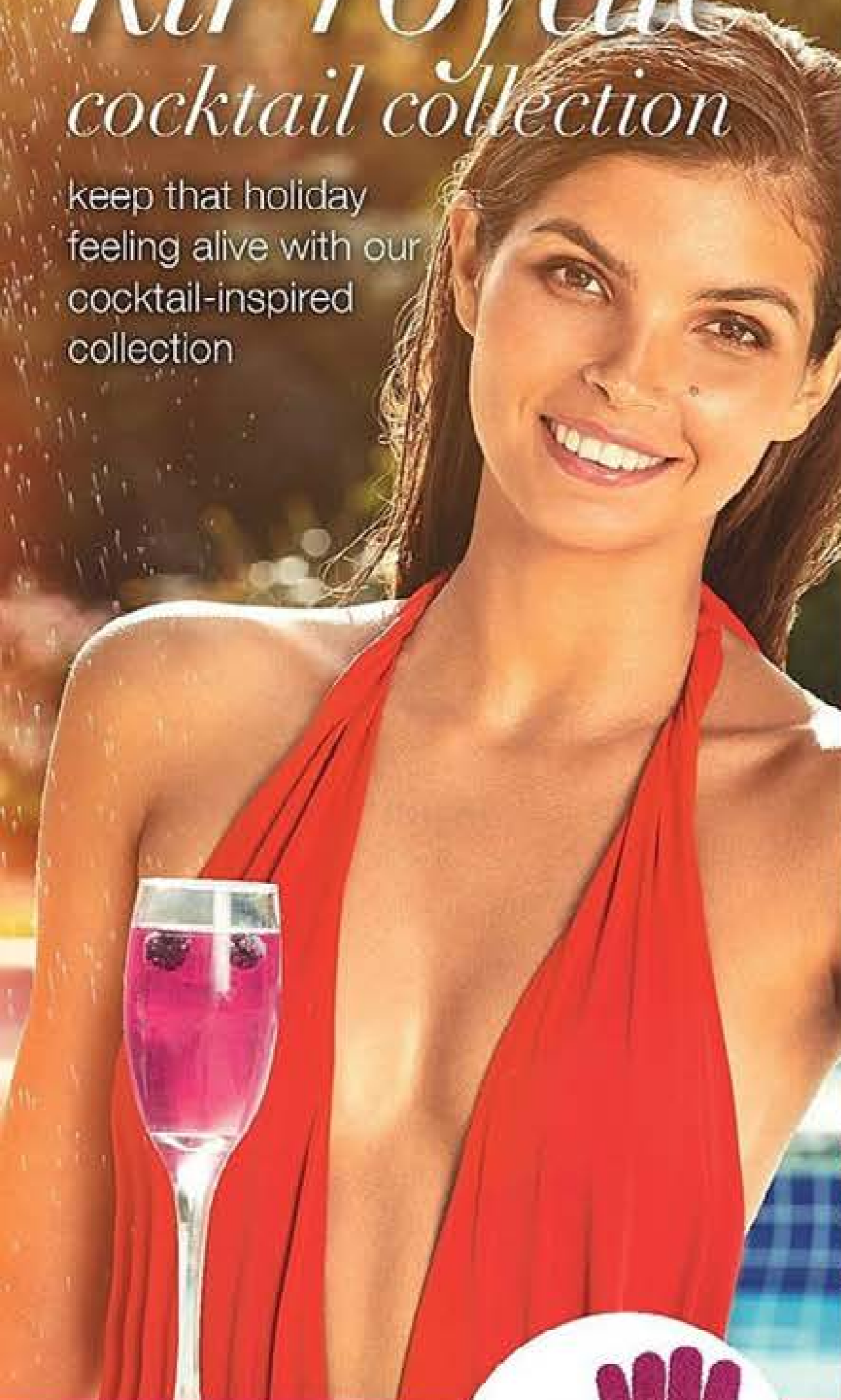


Everyday Value  
avon.uk.com



# kir royale cocktail collection

keep that holiday feeling alive with our cocktail-inspired collection

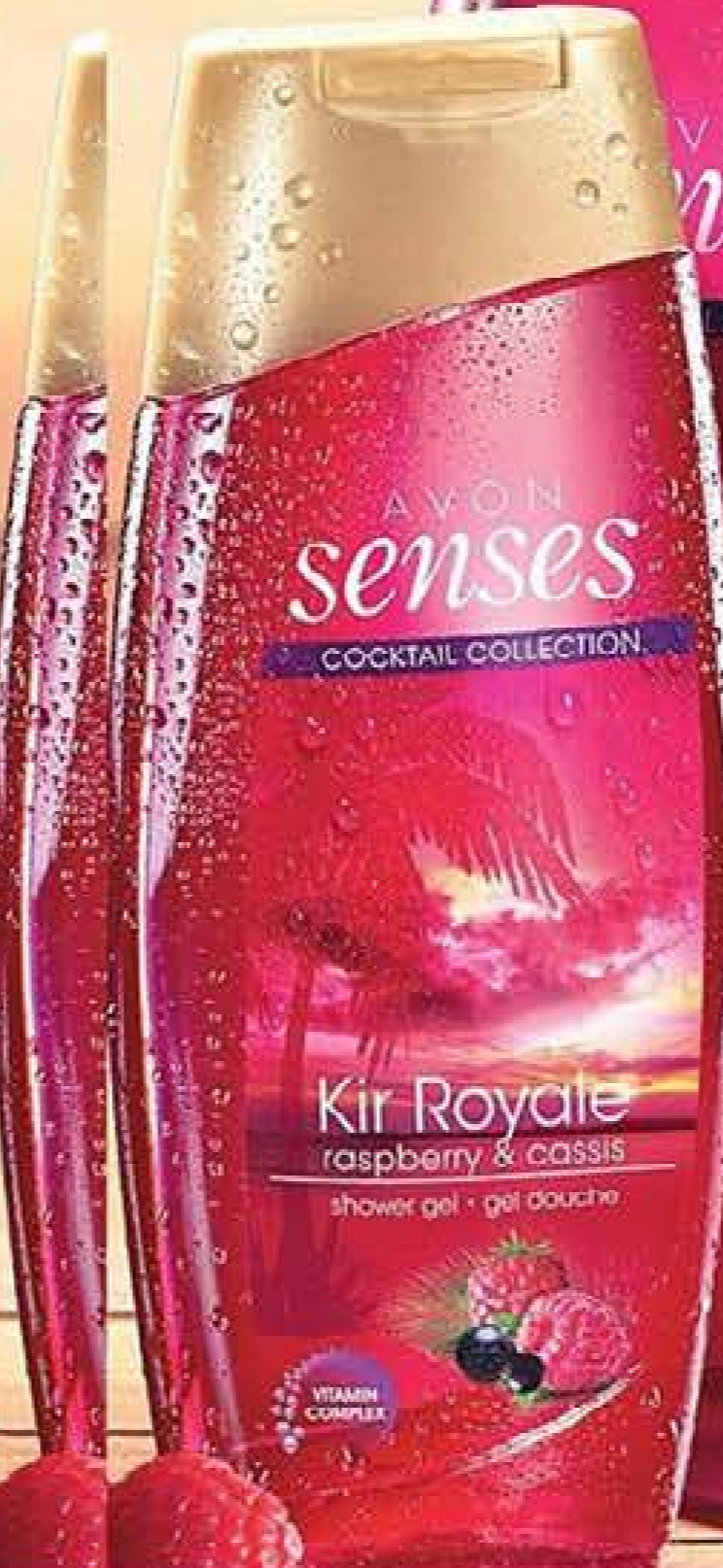


exfoliating gloves for summer-ready skin  
**NEW Exfoliating Gloves**  
 Polyester.  
 28027  
 Will normally be £2.50  
**£2** save 50p

**NEW**



**NEW Raspberry & Cassis Bubble Bath**  
 500ml  
 27995  
 Price per 100ml = 40p  
**£2**



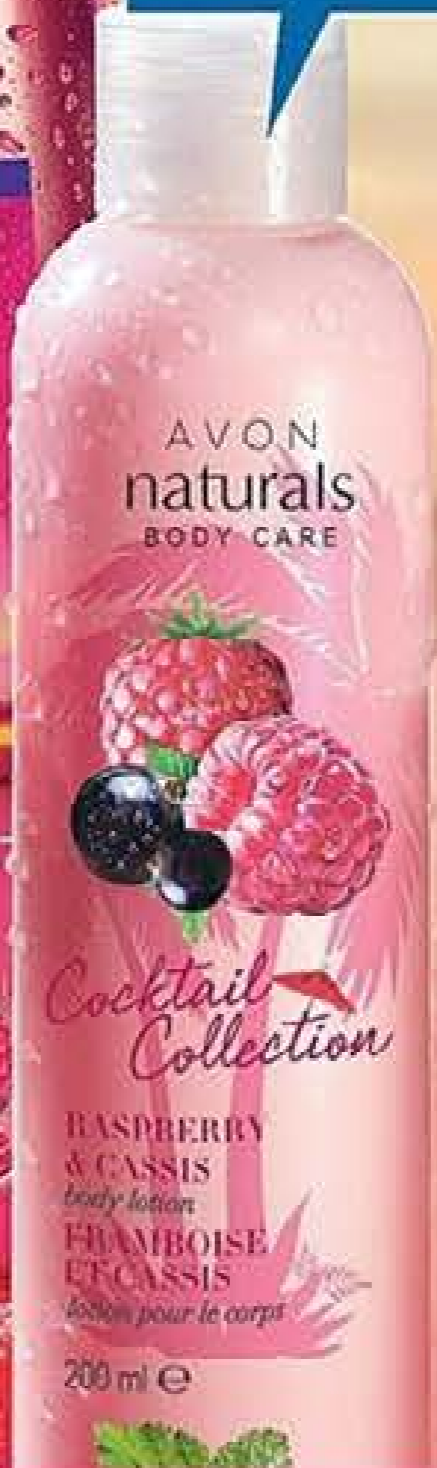
**Shower Gel 250ml**  
 34645 **NEW Kir Royale**  
 Price per 100ml = 60p  
**£1.50**

**Shower Gel 500ml**  
 33647 **NEW Kir Royale**  
 Price per 100ml = 40p  
**£2**



**NEW**  
 500ml

**NEW Body Lotion**  
 200ml  
 28001  
 Price per 100ml = 50p  
**£1**



**£1**

**NEW Scented Spritz\***  
 100ml  
 28019  
**£1.50**



**£1**



**NEW Hand Cream**  
 75ml  
 27987  
 Price per 100ml = £1.33  
**£1**

**EVERYDAY AVON VALUE**  
 from  
**£1**

\*CAUTION: KEEP THIS PRODUCT AWAY FROM WOODEN SURFACES AND FLOORS.

avon.uk.com Everyday Value



AVOINE  
TRUE  
beautiful promises kept



**COSMIC BROWN:**  
perfect for a softer, brighter look



**EMERALD:**  
perfect for a striking, bold look



**SATURN GREY:**  
perfect for a subtle, smokey look



FIND YOUR FAVOURITE  
LONG-LASTING SHADE...

- 27136 Saturn Grey
- 25411 Majestic Plum
- 11858 Emerald
- 06502 Blackest Black
- 27474 Navy
- 55152 Knaki
- 06528 Cosmic Brown
- 17129 Starry Night
- 58040 Black/Brown



**True Colour  
Glimmerstick  
Eyeliner**  
Normally £6  
**£1.99** save £4.01  
\*Based on sales between  
27.07.2017 and 16.08.2017.

Glimmerstick  
our  
**No.1**  
eyeliner

**3 SOLD  
EVERY MINUTE\***

**BETTER THAN  
HALF PRICE**

**£1.99  
EACH**

- ✓ precise lines that last up to 12 hours
- ✓ soft-glide, tug-free formula
- ✓ smudge-proof
- ✓ suitable for sensitive eyes



# STAR BUY

*because stylish clothes shouldn't cost the earth*



flattering  
split sleeve



**NEW**

comfortable  
tunic-style dress

JUST  
**£14.95**

THE  
**tie-sleeve**  
DRESS

**NEW Tie-Sleeve Dress** 100% polyester, excluding trims. 12179 10/12. 27508 14/16.  
04507 18/20. 00091 22/24. **£14.95** **WHILE STOCKS LAST**



# SCENTED SPRITZES

treat your body, room and linen to gorgeous, summery scents for less

only  
**99p**  
save 51p

**Scented Spritz** 100ml

**12963** Almond & Lily  
of the Valley

**58669** Vanilla & Sandalwood

**22095** Apple Blossom\*

**20263** Violet & Lychee

**22368** Coconut & Starfruit

**10280** Lavender & Chamomile

**18051** Cherry Blossom\*

**26021** Orange Blossom

**00570** Pear & Peony\*

Normally £1.50

**99p** save 51p

\*CAUTION: KEEP THIS PRODUCT  
AWAY FROM WOODEN SURFACES  
AND FLOORS.



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50813

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and shop 24/7

Product offers may differ if ordering online.  
See pages 82-83 for our guarantee.