

AVON

BROCHURE 14 2017

avon.uk.com

INTRODUCING THE
UK'S 1ST MASCARA
FOR LIMITLESS LAYERS... EVEN ON DRIED LASHES!



Enhanced image, see inside for details.

APPLY. AMPLIFY. REPEAT.
FOR ENDLESS CLUMP-FREE COATS



see inside for your

FREE GIFT
WORTH £15.60*

*Based on normal brochure prices.

NEW BIG & STYLE VOLUME MASCARA

LIMITLESS LAYERS OF VOLUME YOUR WAY

OUR UNIQUE LASH-FLEX FORMULA CREATES RESTYLABLE VOLUME WITH ZERO CLUMPS - *ANYTIME, ANYWHERE!*

EXCLUSIVE TO
mark.



NATURAL MORNING LASHES



THE LUNCH DATE



AFTER-WORK DRINKS



NIGHT OUT WITH THE GIRLS

APPLY

EVERYDAY VOLUME

REAPPLY

EVEN ON DRIED LASHES

AMPLIFY

LIMITLESS TOUCH-UPS

REPEAT

ALL-OUT, MAXIMUM VOLUME



EACH COAT LOOKS & FEELS AS FRESH AS THE 1ST, EVEN HOURS LATER!

LASHES STAY SEPARATED AS VOLUME BUILDS

Model wears lash inserts for an even lash line. Dramatisation based on images from an in-house clinical efficacy test on 3 women.

NEW mark. BIG & STYLE VOLUME



APPLY. AMPLIFY. REPEAT.
without removing your make-up!

**EXCLUSIVE
LASH-FLEX
FORMULA**

with **100%** flexible waxes
stays pliable for hours – *layer after layer!*

Model wears lash inserts for an even lash line. Dramatisation based on images from an in-house clinical efficacy test on 3 women.



£6.50
save £2

INTRODUCING THE **1ST**
UK'S 1ST
MASCARA
FOR LIMITLESS LAYERS...
EVEN ON DRIED LASHES

- mark. gives you more...**
- ◆ exclusive Lash-Flex technology
 - ◆ volumising, water-resistant, gel formula
 - ◆ patented lash sculptor brush allows you to manipulate each and every lash



26450
Black



26492
Brown/Black

**NEW mark. Big & Style
Volume Mascara**
10ml
Will normally be £8.50
£6.50 save £2

**FREE
GIFT**

when you spend **£10.50**
or more across pages 4-13
order using **68189**

**WORTH
£15.60***

INCLUDES: mark. Gel Shine Nail Enamel 10ml in Barely There, mark. 3D Plumping Lipsick in Cocoa Kisses and a single sample sachet of Anew Reversalist Infinite Effects Night Treatment Cream.

Products also selling separately in this brochure except the Infinite Effects sample. *Based on normal brochure prices.



BIG-VOLUME LASHES

GROUPED LASHES

WINGED-OUT LASHES

SPIKED LASHES



GET THE LOOK:

Apply 3 coats of mascara, then **COMB** to separate lashes for a panoramic look.

GET THE LOOK:

Apply the mascara, then use the **SPOOLIE** to group lashes together at the base.

GET THE LOOK:

Create a cat's-eye effect with an extra coat of mascara on your outer lashes, then **COMB** to fan them out.

GET THE LOOK:

Apply the mascara, then use the **SPOOLIE** to connect the tips of the lashes into spikes.

Model wears lash inserts for an even lash line.

NEW mark. GO-TO TOOL FOR LIMITLESS LASH LOOKS

RESTYLE YOUR LOOK AGAIN AND AGAIN
FOR UNIQUE EYE IMPACT EVERY TIME

COMB
FOR BIG VOLUME OR
WINGED-OUT LASHES

SPOOLIE
FOR SPIKED OR
GROUPED LASHES

NEW mark.
Lash Styler Tool
25015
Will normally be £6
£4 save £2

FOLDS UP WITH CAP
FOR ON-THE-GO STYLING

BIG & STYLE VOLUME MASCARA + STYLER TOOL
= ENDLESS LASH LOOKS YOUR WAY

£4
save £2

WORTH
£15.60*



**FREE
GIFT**

when you spend
£10.50 or more
across pages 4-13
order using
68189
see page 5
for details

*Based on normal brochure prices.

MAKE YOUR
mark.

GORGEOUS GEL BROWS

build your blendable brow definition with our shade-and-set creamy pots and pro brush, for total brow envy!



NEW & EXCLUSIVE

£4
save £3

angled brush for filling in like a pro

NEW mark.
Perfect Brow
Crème Gel Pot
Will normally be £7
£4 save £3



precise tip for an easy, foolproof shape

NEW mark.
Dual-Ended
Precision Brow Brush
25254
Will normally be £6
£3.50
save £2.50



HOW TO BROW:

1. Dip the dry precise tip of the brush into the pot and outline the brows with a soft line.

2. Fill in brows using the angled brush in soft, upwards strokes, building up your perfect level of colour impact.



25098
Blonde



25106
Auburn



25114
Soft Brown



25155
Deep Brown

mark. gives you more...

- ◆ easy to apply, blendable, ultra-creamy formula
- ◆ smudge-proof, intense, stay-put colour

FREE GIFT

when you spend £10.50 or more across pages 4-13 order using **68189** see page 5 for details

WORTH £15.60*



*Based on normal brochure prices.

MAKE YOUR
mark.

8-IN-1 SHADOWS

our rich, vivid-colour shadow palettes help you get artistic with **ENDLESS WET-TO-DRY LID LOOKS**



£6.50
save £5.50



SHE'S WEARING SHADES FROM NUDE MUSE

DUAL-ENDED SHADOW BRUSH
brush applies shadow, smudger blends for a smokey finish

Dual-Ended Eyeshadow Brush with Smudger
12708
Normally £5
£3 save £2

NEW mark. Eye Impressionist 8-in-1 Eyeshadow Palette
Will normally be £12
£6.50 save £5.50

includes handy mirror



NEW & EXCLUSIVE

£6.50
save £5.50

BLENDING BRUSH
with fluffy bristles to create a perfect ombré effect

Blending Brush
11478
Normally £5
£4 save £1

mark. gives you more...

- ◆ crease-proof, all-day, blendable shadow
- ◆ increases colour intensity when wet
- ◆ in a combination of matte and shimmer shades



WORTH £15.60*

FREE GIFT

when you spend £10.50 or more across pages 4-13 order using **68189** see page 5 for details

*Based on normal brochure prices

MAKE YOUR
mark.

£4
save £2.50

56796
Black

DUAL LIQUID LINER

1 For **THIN** daytime lines, use the precision tip for crisp liquid lines and flicks.

2 For **THICK** evening lines, turn the nib on its side for bold impact.

mark. gives you more...

- ◆ waterproof, long-lasting formula
- ◆ glide-on, tug-free application
- ◆ easy to remove, fade-proof finish

mark. Slanted Dual-Tip Eyeliner
Normally £6.50
£4 save £2.50



02642 Blackout

04960 Silver Shimmer

27011 Sage Shock

27219 Navy



mark.
mark.
mark.

15578 Tropical Teal

27102 Plumful

27276 Rich Copper

mark. gives you more...

- ◆ super-soft, bold-finish gel liner
- ◆ glide-on, vitamin-rich, budge-proof formula
- ◆ lasts all day

LASTING GEL LINES

up your eye-framing game with a gallery of intense gel lines in your choice of shade



SHE'S WEARING RICH COPPER

download the app to **try on new shades** at avon.uk.com/mirror

mark. Gel Pencil Eyeliner
Normally £6
£4 save £2

£4
save £2

FREE GIFT

when you spend £10.50 or more across pages 4-13 order using **68189**

see page 5 for details

WORTH £15.60*



*Based on normal brochure prices.

exclusive offer • exclusive offer • exclusive offer

exclusive offer • exclusive offer • exclusive offer

STORM

LONDON



zip pocket to keep your valuables secure



sleek branded plaque



handy phone pocket inside



Phone not included.

NEW Storm Kettle Bag PVC with polyester lining. Approx. 25cm x 25.2cm x 14cm. 54122 offer price **£15** when you spend **£10** or more across this brochure*

40592 full price **£55**

*Excludes Causes products.

†Based on normal brochure price.

ALLOW 6 WEEKS FOR DELIVERY

NEW

full-length zip for easy access



luxé tag detail

metal feet to protect against scuffing

get it now!

£15

when you spend **£10** or more across this brochure* order using **54122**

WORTH £55†

BERRY ON TREND

find your favourites

Make-up p2-69

Anew p70-85

Skincare p86-98

Life & Style p99-162

Fragrance p164-185

Men's Store p186-189

Causes p192-193

Bath & Body p194-217

Hair Salon p218-233

Mix & Match p236-245

follow us and join in!



DON'T MISS OUR LIFE & STYLE STORE

with over 25 exciting new pieces we know you'll love



jewellery
from page 99



Casa Di Rosa
from page 156



homeware
from page 144



Dream More... nightwear
from page 136

THE
gourmand
COLLECTION

new

£6
each

candle burns
for up to
30 hours

RUB
to smell
MACAROON

diffuser lasts up
to 5 weeks



the scent of
MACAROON

IRRESISTIBLE NOTES OF PISTACHIO INTERTWINED
WITH WHIPPED VANILLA AND CREAMY MUSK

NEW Macaroon Glass Candle
Approx. 7.5cm x 7.5cm x 8cm.
Burns for up to 30 hours.
28969 £6 ⚡

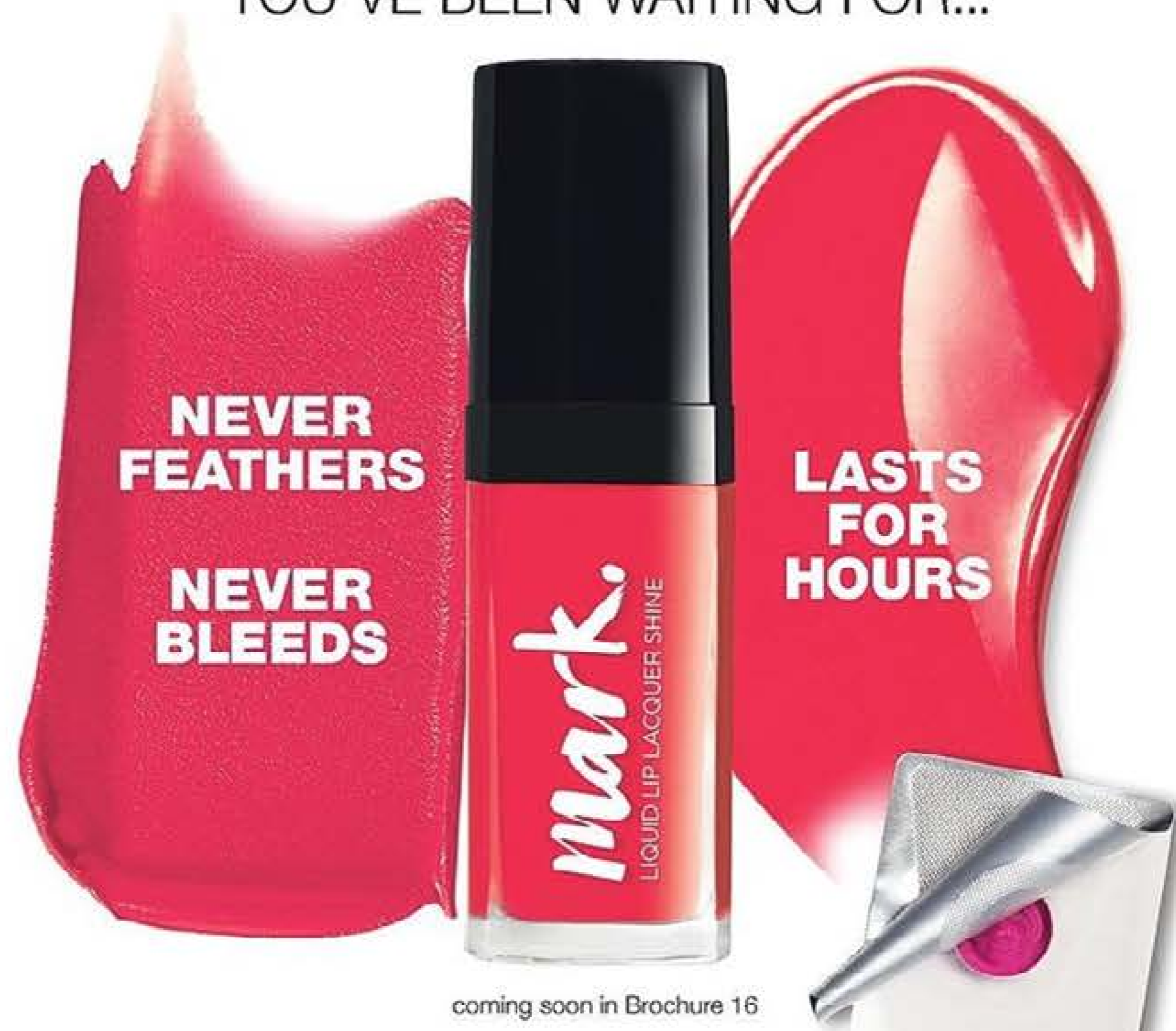
NEW Macaroon Reed Diffuser
50ml oil. Lasts up to 5 weeks.
22228 £6 ⚡

BE THE 1ST TO TRY!

FULL-ON **SHINE** OR **MATTE** MUST-HAVE

WHAT'S YOUR *mark.*

THE NEW *mark.*
LIQUID LIP LACQUER
YOU'VE BEEN WAITING FOR...



MUST-HAVE MATTE

FULL-ON SHINE

27375
Maneater

26229
TKO

01362
Pinking
About You

63727
Dare
To Be Bare

15461
Head
Turner

15198
Dark
& Stormy

13755
Blushing

06544
Nudeitude

11023
Lacquered
Up

**MINI
SAMPLE PACKET**

1 for 50p

3 for £1

MAKE YOUR
mark.



**MISS
DRAMA**
for the
sassy lass
24125

**BRONZED
BABE**
for the
sun-loving
goddess
01040

**ELECTRIC
DANGER**
for the girl with
all the moves
06593

**HAIL TO THE
QUEEN**
for the
queen bee
24505



**RUNWAY
MODEL**
for the
fashionable
trendsetter
28944

**LEADING
LADY**
for the bold,
confident
woman
02105

**DISCO
DIVA**
for the
party girl
25304

**MYSTICAL
MERMAID**
for the
fairytale fan
13052



**PAMPERED
PRINCESS**
for the
feel-good gal
24414

**ISLAND
GODDESS**
for the
globe-trotting
lady
24463

**mark.
gives you more...**

- ◆ gives nails a semi-matte, shimmer finish
- ◆ choose from 10 frosted shades
- ◆ transforms your look in 1 coat

**NEW mark. Nail Style Studio
Satin Matte Nail Enamel**
10ml
Will normally be £6
£3 half price



**YOUR SATIN
MATTE MANI**

be who you want to be and
express your matte-nificent
personality with our new
frosted nail shades

£3
half price

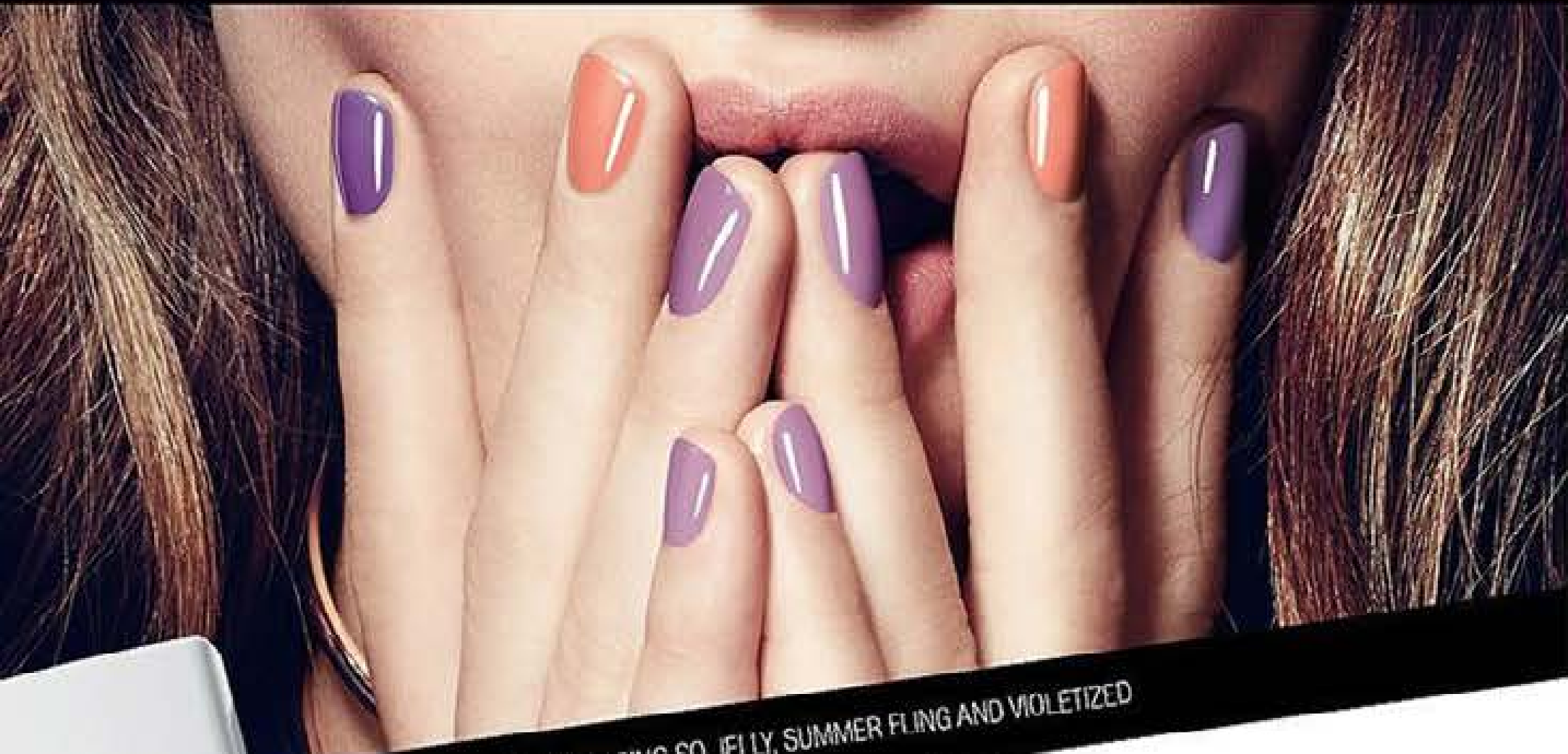
**NEW &
EXCLUSIVE**



MAKE YOUR *mark.*

UNMISSABLE OFFER!

ANY 2 FOR £6.50
SAVE £7.50 pages 22-23



SHE'S WEARING SO JELLY, SUMMER FLING AND VIOLETIZED

A TOUGH-AS-NAILS SALON GEL MANI

reveal pro-gel, long-lasting colour that doesn't crack under pressure



1 GORGEOUS GEL COLOUR

- ◆ expert gel shine without the UV lamp
- ◆ with nourishing omega oils
- ◆ primes, protects and strengthens

mark. Gel Shine Nail Enamel
10ml
£7

2 POWERFUL GEL TOP COAT

- ◆ with DuraLast Complex to lock in colour & shine
- ◆ reduces chipping & cracking
- ◆ durable formula increases shine

mark. Gel Shine Top Coat
10ml
12492
£7



MAKE YOUR
mark.

WELCOME TO THE
**BEAUTY
BOOTCAMP**

Whip your make-up routine into shape with our **mark. tips and tricks.**

Plus, check out our **online Make-up Masterclasses** at avon.uk.com

UNMISSABLE OFFER!
BOTH FOR **£6.50**

SAVE £11

Choose 1 concealer and 1 foundation in your choice of shades from pages 24-25.

**APPLY YOUR
FLAWLESS FACE**

it's all about team building with our skin duo for the unstoppable, flawless face regime



£4
save £3

DON'T FORGET YOUR...

KABUKI BRUSH
super-soft bristles buff and blend powder like a pro

Kabuki Brush
12823
Normally £7
£4 save £3

TARGETED NUDE CONCEALER

- ◆ creamy, full-coverage cover-up
- ◆ conceals, covers and contours

mark. Nude Matte Cream Concealer
£7



07724
Fair

06361
Medium

06403
Deep

LOOSE MINERAL FOUNDATION

- ◆ blendable, light to medium coverage
- ◆ gives a luminous, radiant finish

mark. Loose Powder Foundation
6g
Price per 10g = £17.50
£10.50



LIGHT

MEDIUM

MEDIUM DEEP

NEW

06866
Porcelain
Doll

03459
Ivory

02915
Shell

03632
Nude

03475
Medium
Beige

04275
Sand
Beige

NEW

06874
Pure
Beige

NEW

06643
Deepest
Terracotta

MAKE YOUR
mark.

BE A
CONTOUR
QUEEN...

1 MATTE BRONZER
Apply the **darker shade** of **Basking Beauty** to the apples of the cheeks.

2 SHIMMERING HIGHLIGHTER
Sweep the **lighter shade** of **Basking Beauty** along the top of cheekbones and under brow.

£6
save £3

check out our mark. The Powder
Contour Masterclass at avon.uk.com

OR TRY **BLUSH & HIGHLIGHT**
FOR A ROSY GLOW

25346
Doll Face

25353
Just Pinched

14985
Flirtatious Flush

54098
Sweet Talk



BEAUTY **BOOTCAMP**
SCULPT YOUR FACE

warpaint at the ready as you define and
tone cheeks to chiselled perfection

Basking Beauty
perfect for
contouring

£6
save £3



NEW & EXCLUSIVE

use the darker side with
the bronzer, lighter side
with the highlighter

**NEW Graduated
Bristle Brush**
25452

Will normally be £9

£5.50 save £3.50

**NEW mark. Dual Glow
Cheek Colour
and Highlighter 10g**
Will normally be £9
£6 save £3

59931
Vacation Glow

25429
Basking Beauty



MAKE YOUR
mark.

PREP

£6
save £4.50



£6
save £3



ILLUMINATING, PEARLISED PRIMER

mark.
gives you more...

- ◆ iridescent, light-gold formula for a luminous glow
- ◆ glow, illuminate and highlight in 1

mark. Glow On
Face Illuminator
30ml
05272
Price per 10ml = £2.00
Normally £9
£6 save £3

VELVETY, COLOURLESS PRIMER

mark.
gives you more...

- ◆ smooths pores for the perfect make-up base
- ◆ blurs fine lines for an airbrushed finish

mark. MagiX
Face Primer
30ml
09142
Price per 10ml = £2.00
Normally £10.50
£6 save £4.50

BEAUTY BOOTCAMP PREP & SET LIKE A BOSS

boost your make-up
stamina with our lasting,
airbrushed finishers for
all skin tones

£6.50
save £2.50



SET

£4
half price



PHOTO-READY FINISHING POWDER

mark.
gives you more...

- ◆ blurs and blends away imperfections
- ◆ gives a flawless, airbrushed finish
- ◆ colourless formula to suit all skin tones

mark. Setting
Powder
5.6g
13334
Price per 10g = £11.60
Normally £9
£6.50 save £2.50
Face Fan Brush
23994
Normally £8
£4 half price

check out our mark. Glow & Highlight Masterclass at avon.uk.com

Models used to show diversity of skin tones.



MAKE YOUR
mark.

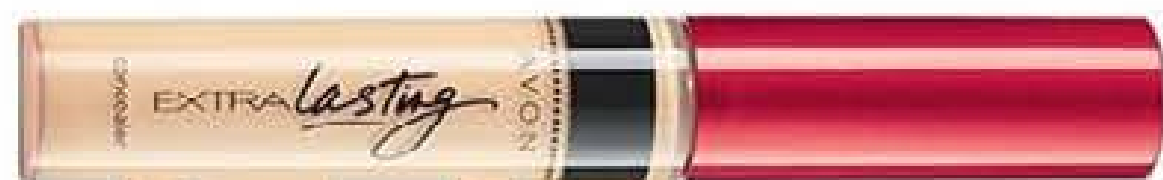


THE 18-HOUR FOUNDATION

- ◆ medium coverage
- ◆ matte finish that looks fresh all day

ExtraLasting Liquid Foundation

30ml
Price per 10ml = £2.50
Normally £12.50
£7.50 save £5



ExtraLasting Concealer

5ml
Price per 10ml = £16.00
£8



THE 18-HOUR CONCEALER

- ◆ seamless, lasting coverage
- ◆ softens the look of under-eye circles and imperfections

TARGETED NUDE CONCEALER

- ◆ creamy, full-coverage cover-up
- ◆ conceals, covers and contours

mark. Cream Concealer
£7



02964
Softening
Yellow

THE YELLOW BRIGHTENER



03921
Neutralising
Green

THE GREEN NEUTRALISER



05280
Illuminating
Lilac

THE LILAC ILLUMINATOR

COLOUR-CORRECTING STICKS

- ◆ with skin-loving vitamins A, C and E
- ◆ conceals imperfections in 1 stroke

mark. CC Concealer Pencil
£7

BEAUTY BOOTCAMP

QUICK-FIX BLUSH STICKS

OUR CREAMY, SWIPE-ON BLUSH GIVES CHEEKS THAT JUST-WORKED-OUT ROSY GLOW (WITHOUT BREAKING A SWEAT)



SHE'S WEARING PINK MELON



£4
save £2.50

mark. gives you more...

- ◆ dewy, creamy blush for all skin tones
- ◆ gives a sheer hint of colour to lips and cheeks
- ◆ long-lasting, blendable formula

mark. Be Blushed Stick

8g
Price per 10g = £5.00
Normally £6.50
£4 save £2.50



AVON Make-up

MAKE YOUR
mark.

GLOW ON FOUNDATION

- ◆ medium coverage for all skin types
- ◆ gives skin a radiant, luminous glow



mark. Glow On Natural Radiance Foundation
30ml
Price per 10ml = £3.33
£10



10017 Shell 11080 Creamy Natural 09969 Pure Beige 11205 Natural Beige 11197 Medium Beige 10090 Soft Honey 11098 Deepest Terracotta 05322 Cappuccino

GLOW ON POWDER

- ◆ buildable, blendable powder
- ◆ brightens and colour-corrects

mark. Glow On Pressed Powder
10g
£10.50



03764 Fair 10215 Light Medium 10348 Tawny 10165 Fawn

COLOUR-CORRECTING CREAM

- ◆ hides dark circles and redness
- ◆ with licorice, vitamin C and serum to help fade the look of discolourations
- ◆ SPF50 formula

mark. CC Cream
30ml
Price per 10ml = £4.00
£12



03079 Light 03129 Light Medium 03376 Nude 03442 Shell 03343 Medium 03293 Medium Deep 02980 Deep 05298 Caramel 03392 Nutmeg

BEAUTY **BOOTCAMP**
**READY, SET...
MATTE!**

LOCK YOUR SHINE-FREE LOOK IN PLACE WITH OUR AIR-WHIPPED MOUSSE FOUNDATION AND SETTING SPRAY



PREP & SET SPRAY

- ◆ non-sticky, lightweight mist
- ◆ sets your shine-free look in place all day

£3
half price



mark. gives you more...

- ◆ light to medium coverage
- ◆ velvety, mattifying mousse formula
- ◆ normal, oily and combination skin types

£5
save £5.50



mark. MagiX Prep & Set Spray
125ml
13201
Price per 100ml = £2.40
Normally £6
£3 half price

mark. Mousse Foundation
18g
Price per 10g = £2.78
Normally £10.50
£5 save £5.50



07450 Ivory
13482 Shell
08284 Nude
61507 Natural Beige
61564 Medium Beige
61572 Soft Honey

MAKE YOUR
mark.

BEAUTY BOOTCAMP GLOSS vs LIPPY

arm yourself with your magic lip weapon
for a winning pout every time

mark. gives you more...

- ◆ non-sticky, super-glossy formula
- ◆ instantly moisturises lips
- ◆ with hydrating superfruits and coconut oil

£3.50
half price

mark. Shine Burst Lip Gloss
6ml

Price per 10ml = £5.83
Normally £7

£3.50 half price

check out our mark. 3D Sculpted Lip Masterclass at
HIGH-SHINE GLOSS



GET HER GLOSS LOOK with Rose Splash

GET HER BOLD LOOK with Peony Pop



OUR BOLDEST LIPPY

avon.uk.com

NEW & EXCLUSIVE

mark. gives you more...

- ◆ our most pigment-packed lipstick
- ◆ brilliantly vivid colour in just 1 stroke
- ◆ rich, moisturising formula
- ◆ stays put for hours

£4.50
save £3

let your lips
do the talking
**now with
50% MORE
colour***

NEW mark.
The Bold Lipstick
Will normally be £7.50
£4.50 save £3

*When compared to traditional Avon lipstick.



- 02675 Bare Impact
- 12088 Bright Nectar
- 22483 Rapid Rose
- 01271 Coral Burst
- 02329 Peony Pop
- 02667 Ruby Shock
- 11700 Berry Bold
- 12773 Starburst Pink
- 02501 Magenta Flash
- 11726 Power Plum
- 11908 Hi-Def Plum
- 02386 Fearless Fuchsia

MAKE YOUR
mark.



ExtraLasting Lip Gloss

7ml
Price per 10ml = £10.00
£7

LASTING GLOSS

- ◆ non-sticky formula
- ◆ lasts up to 8 hours



RICH LIPSTICK

- ◆ comfortable, 8-hour colour with hydrating vitamin E and wheat



with **FRESH WEAR COMPLEX** for colour that lasts



ExtraLasting Lipstick

£7.50



PLUMP IT GLOSS

- ◆ when it tingles, it's working!
- ◆ lips instantly look and feel fuller



mark. Plump It Lip Gloss

7ml
Price per 10ml = £10.00
£7



PLUMPING LIPSTICK

- ◆ for a fuller look without filler
- ◆ collagen and retinol-boosting formula



mark. 3D Plumping Lipstick

£8



RETINEX COLOUR COMPLEX & COLLAGEN
for fuller, firmer, smoother lips



BEAUTY BOOTCAMP

LIP STAIN WITH STAMINA

STAIN SOLO OR USE AS THE PERFECT BASE COAT FOR LIPPY THAT GOES THE DISTANCE



SHE'S WEARING RASPBERRY

LINE & FILL

Outline lips with the tip of the pen, then use the edge to fill in lips.

£5
save £3.50

mark. gives you more...

- ◆ bleed-proof, transfer-proof colour
- ◆ stains your lips – not your teeth
- ◆ fast-drying formula with precision tip

mark. Big Colour Lip Tint Pen

9ml
Price per 10ml = £5.56
Normally £8.50
£5 save £3.50



AVON Make-up

MAKE YOUR mark.



A FALSE-LASH LOOK

- ◆ unique brush with fibre-infused formula
- ◆ gives DOUBLE the lash volume



mark. Big & False Lash Volume Mascara
10ml
£8.50



FANNED-OUT LASHES

- ◆ brush separates, defines and detangles all day
- ◆ gives the look of up to 64% more lashes



mark. Big & Multiplied Volume Mascara
10ml
£8.50



3 VOLUME LOOKS IN 1

- ◆ unique, glide-on brush for buildable application
- ◆ long-lasting, easy-to-apply formula



mark. Spectralash Mascara
10ml
£10



2-IN-1 LINER & SHADOW

- ◆ long-lasting, blendable, pearlised colour
- ◆ waterproof, crease-proof, creamy formula



mark. Big Colour Eye Pencil
£7

18-HOUR, CREAMY SHADOW

- ◆ buildable, comfortable, mess-free formula
- ◆ crease-proof and fade-proof formula



mark. ExtraLasting Inks
£6



BEAUTY BOOTCAMP

NO-LIMITS VOLUME

GO FOR BIG. ULTIMATE LASH-AND-LINER IMPACT FOR 1ST PLACE IN THE ATTENTION STAKES!



SHE'S WEARING MIDNIGHT



£5.50
save £3

£3.50
save £2.50

SMUDGE-FRIENDLY KOHL

- ◆ soft, blendable, shea butter-infused kohl
- ◆ glide-on, tug-free, lasting formula

mark. Kohl Eyeliner
Normally £6
£3.50 save £2.50

mark. gives you more...

- ◆ 24-hour, plumped-up volume
- ◆ curved chubby brush grabs EVERY lash for 5x more explosive volume

mark. Big & Daring Volume Mascara
10ml
Normally £8.50
£5.50 save £3



KOHL

09605 True Black

09712 Emerald

09555 Cobalt Blue

09480 Bronze Sheen

08102 Deep Violet

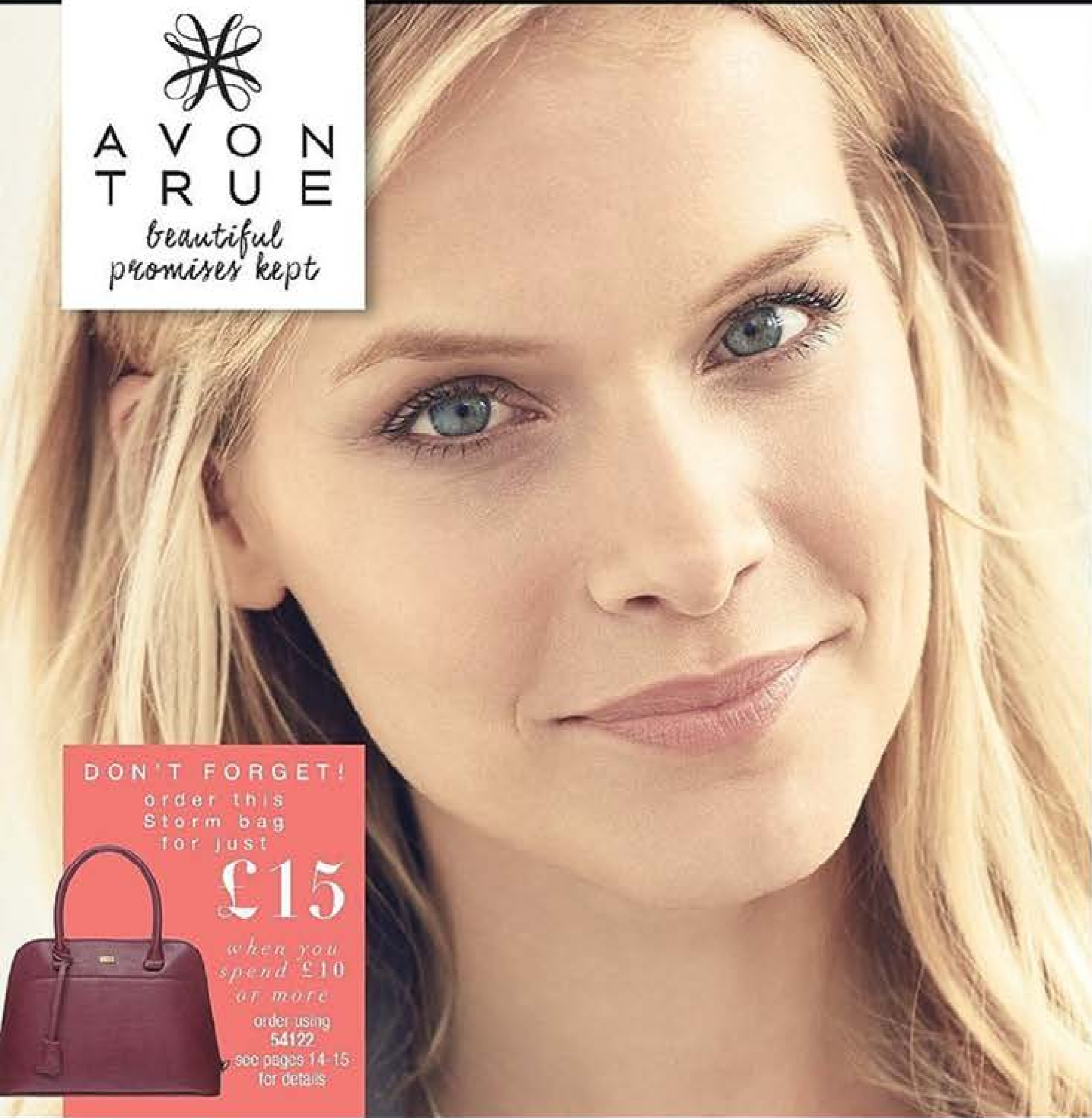
09167 Midnight

09191 Intense Brown



SMUDGER

AVON
TRUE
COLOUR
Beautiful promises kept



LOVED BY *you*
flawless, invisible
coverage

“Amazing coverage, lovely finish, perfect colour and, best of all, it's so lightweight! Can't rate this enough!”

'Jadie', avon.uk.com customer

True Colour Flawless Liquid Foundation
30ml
Price per 10ml = £2.17
Normally £12
£6.50 save £5.50

£6.50
save £5.50

- skin feels moisturised and looks radiant
- lightweight feel stays true all day
- with True Blue Colour IQ for your perfect shade match
- allergy tested for all skin types



DON'T FORGET!
order this Storm bag for just

£15

when you spend £10 or more

order using 54122

see pages 14-15 for details



PINKY/ROSY
skin burns easily

NEUTRAL
skin tans gradually

GOLDEN
skin tans easily/rarely burns

10496 Light Ivory
09027 Ivory
09076 Shell
09233 Honey Beige
09258 Spice
09332 Rich Siena

09761 Porcelain
08409 Creamy Natural
58531 Natural Beige
19950 Medium Beige
22103 Caramel
23564 Walnut

20867 Warm Ivory
15883 Light Nude
10546 Nude
10934 Sun Beige
17962 Dark Cocoa
20412 Earth



- FOUNDATION BRUSH**
- expert brush for streak-free, flawless application

Flat Foundation Brush
12724
Normally £8.50
£4 save £4.50



complete colour correction

“Amazing! These pearls even out my skin really well without it looking made-up or shiny. Highly recommended!”

'Jem24', avon.uk.com customer, Bristol

bronzing pearls

- ✓ multi-tonal shimmering pearls
- ✓ gives a warm, luminous, sun-kissed glow



True Colour Glow Bronzing Pearls

22g
Price per 10g = £2.50
Normally £10
£5.50
save £4.50

Fill of pearls containers is 22g; additional pearls in image shown for visual impact only.

radiance-boosting pearls

- ✓ multi-tonal, buildable, shimmering pearls
- ✓ gives a naturally illuminated look

True Colour Illuminating Pearls

22g
05678
Price per 10g = £2.50
Normally £10
£5.50 save £4.50

colour-correcting pearls

- ✓ 5-in-1 pearls correct all types of skin discolouration
- ✓ evens out skin tone

True Colour Colour-Correcting Pearls

22g
05777
Price per 10g = £2.50
Normally £10
£5.50 save £4.50



THE 'ALL-ROUNDER' BRUSH

- ✓ densely packed, super-soft bristles
- ✓ builds up and blends natural-looking coverage
- ✓ expert, rubberised handle for easy grip

£5.50
save £3



All-Over Face Brush
12666
Normally £8.50
£5.50 save £3



**True Colour
Cream-to-Powder
Foundation
Compact**
9g
Price per 10g = £13.33
£12

- ✓ **3-IN-1 FOUNDATION, CONCEALER & POWDER**
- ✓ medium to full coverage, SPF15 formula
- ✓ for a breathable, blendable, natural-looking finish

PINKY/ROSY skin burns easily					
04937 Light Ivory	05124 Ivory	05157 Shell	05165 Honey Beige	05199 Spice	05207 Rich Sienna
NEUTRAL skin tans gradually					
04754 Porcelain	04853 Creamy Natural	04879 Natural Beige	04887 Medium Beige	04499 Caramel	04903 Walnut
GOLDEN skin tans easily/rarely burns					
05231 Warm Ivory	05249 Light Nude	03889 Nude	03947 Sun Beige	04911 Dark Cocoa	10488 Earth



- ✓ **FULL-COLOUR BLUSH**
- ✓ for a healthy, luminous finish
- ✓ perfect for all skin tones

05991 Soft Plum	05926 Russet	06049 Peach	06056 Warm Flush	06106 Warm Honey

**True Colour
Luminous Blush**
6g
Price per 10g = £7.50
Normally £6.50
£4.50 save £2

- ✓ **BLUSHER BRUSH** Blush Brush
 - ✓ super-soft bristles
- 12674
£7



- ✓ **SET OF 3 SPONGES**
- ✓ evenly applies foundation

Set of 3
Make-up Sponges
01875
£4



- ✓ **BLOTTING PAPER**
- ✓ 80 sheets absorb oil on the go

**Blotting Paper
Compact with
Mirror**
07344
Normally £7
£2.50 save £4.50



LOVED BY *you*

mattifying
cover-up
on the go

“ This long-lasting powder is perfect for a beautifully natural finish and great for my oily skin. ”

'Aimzy86', avon.uk.com
customer, Northamptonshire



- ✓ **COMFORTABLE PRESSED POWDER**
- ✓ ultra-fine, blendable silky powder
- ✓ adds instant radiance with a natural finish
- ✓ mirrored compact for handy touch-ups

£5
half price

28324 Fair	23606 Medium
23861 Medium Tan	19992 Medium Deep
16923 Deep	

**True Colour Flawless
Mattifying Pressed Powder**
10g
Normally £10
£5 half price



- ✓ **TARGETED CONCEALER**
- ✓ sink-in, blendable, buildable formula
- ✓ hides dark circles and blemishes all day

**True Colour Flawless
Concealer Stick**
Normally £7
£4 save £3

57257 Fair	23929 Light	48645 Medium	04655 Medium Tan	17442 Medium Deep	16550 Deep



LOVED BY *you*

UNMISSABLE OFFER!
BOTH FOR **£6**

SAVE £7.50

Choose 1 lipstick and 1 liner in your choice of shades from pages 46-47.



LOVED BY *you*
rich, all-day lip colour

“This is my favourite everyday lipstick. It lasts for ages and I love the choice of shades.”

Felicity Forward, Avon customer, Northampton

simply twist for more colour



satin

GET HER TRUE LIP LOOK... with Lava Love Lipstick and True Red Liner

	REDS	PINKS	CORALS	
LIP LINER	 09894 Red Brick 09860 True Red	 09878 Pink Bouquet	 11064 Coral 11122 Peach Envy	
	 45906 Red 2000 04317 Lava Love	 04341 Hot Pink 04473 Country Rose	 15966 Silky Peach	
LIPSTICK	 11031 Deep Plum	 10645 Pink Dream 04465 Twinkle Pink	<th>NUDE BROWNS</th>	NUDE BROWNS
	 10942 Dream Fuchsia 10686 Wine With Everything	 10678 Frozen Rose 10793 Frostiest Mauve	 10983 Nude 11338 Simply Spice	
	 03780 Proper Pink 04408 Hibiscus	 10660 Sparkling Nude 10744 Mocha	 10967 Enduring Sable 15917 Latte	

	NUDE PINKS
LIP LINER	 11130 Pink Cashmere
LIPSTICK	 10827 Blush Nude 02949 Pout
	 10694 Chic 02907 Toasted Rose
	 04309 Carnation 10959 Tender Kiss

- ✓ RICH, COMFORTABLE LIPSTICK
- ✓ the lasting colour you see is the colour you get
- ✓ infused with shea butter and vitamin E

True Colour Lipstick
£7.50

- ✓ PRECISE LIP LINER
- ✓ creamy, glide-on, bleed-proof pencil
- ✓ no sharpener needed

True Colour Glimmerstick Lip Liner
£6



MOISTURISING LIPSTICK

- softens, smooths and protects
- rich, creamy colour with oil-infused moisture

True Colour Supreme Nourishing Lipstick
£8

3X MORE MOISTURE GLOSS

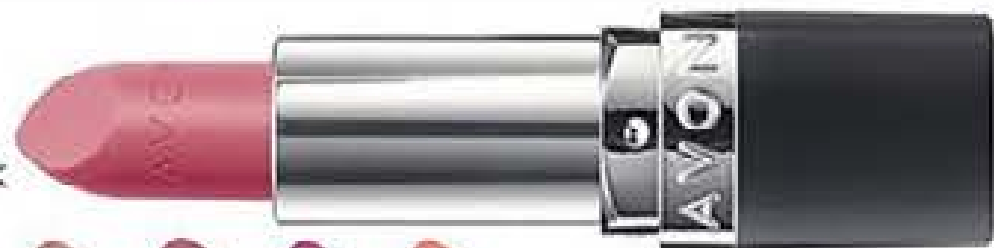
- creamy formula with softening lanolin and pigments
- lightweight, non-sticky finish

True Colour Supreme Nourishing Lip Gloss
6ml
Price per 10ml = £11.67
£7



100% MATTE LIPSTICK

- lightweight, hydrating, velvety formula
- defines lips for a sculpted look



LOVED BY you
sheer colour & shine

“This balm glides on and gives a lovely hint of colour. My lips feel really soft.”

'Jengadreads',
avon.uk.com customer

GET HER TRUE LIP LOOK... with Tinted Lip Balm in Refreshing Raspberry

CHOOSE YOUR FINISH

TINTED BALM

- for a sheer hint of colour with shea butter, beeswax and vitamin E

True Colour Tinted Lip Balm
Normally £7
£3.50
half price

HIGH-SHINE GLOSS

- non-sticky formula in 3 finishes
- moisturises lips instantly

True Colour Glazewear Lip Gloss
6ml
Price per 10ml = £5.83
Normally £6.50
£3.50 save £3





HOW TO USE:

Apply the creamy liner along waterline and the upper lash line then blend for a more smokey finish.

GET HER TRUE EYE LOOK... with Glimmerstick Diamonds Eyeliner in Brown Sugar



effortless,
sparkling lines

“ So easy to apply and subtle sparkle lasts all day without smudging! Love it! ”



'Bronny', avon.uk.com customer

True Colour
Glimmerstick
Diamonds Eyeliner
Normally £6
£3 half price

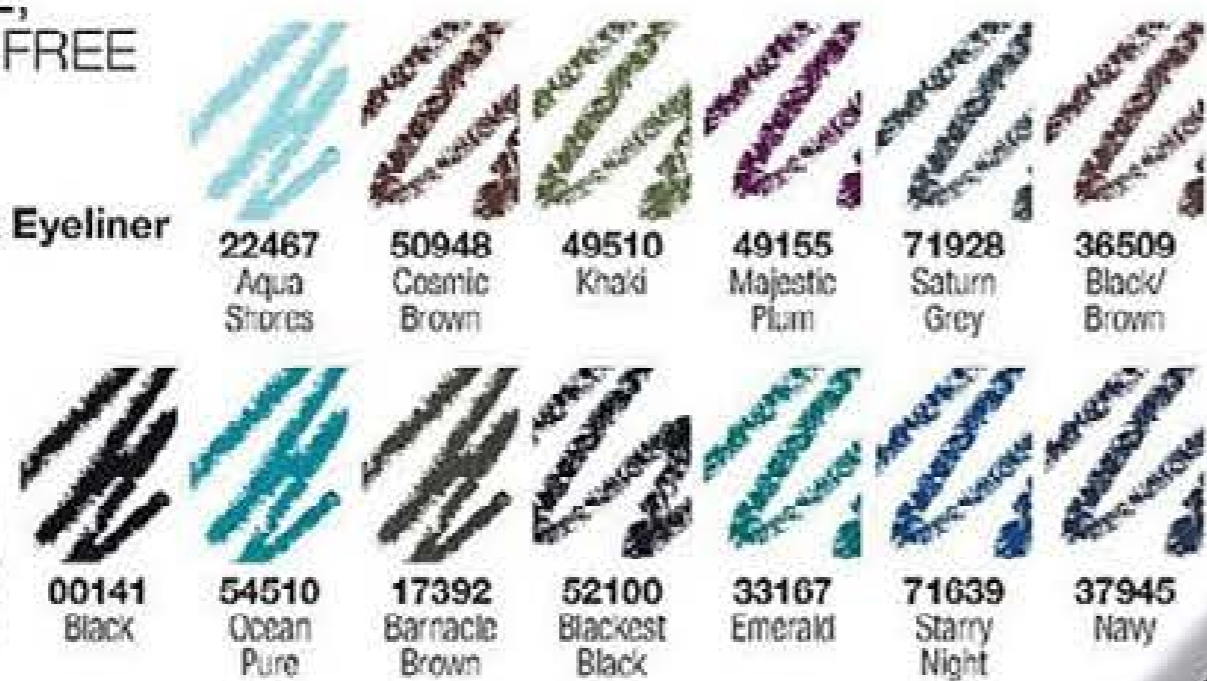
- ✓ creamy colour with a shimmery finish
- ✓ waterproof and smudge-proof
- ✓ smooth-glide, tug-free formula
- ✓ lasts for up to 12 hours

no sharpener needed – twist up for more colour

find *your* essential shade...

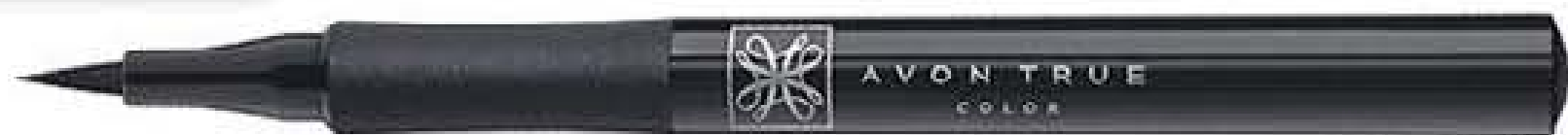
ORIGINAL,
SPARKLE-FREE
FINISH

True Colour
Glimmerstick Eyeliner
£6





- ✓ PRECISION-TIP LINER
 - ✓ transfer-proof and smudge-proof
 - ✓ lasting, fast-drying, easy-to-remove formula
- True Colour Glimmerstick Liquid Pen**
£6.50



- ✓ BROW DEFINER
 - ✓ soft-glide, intense, buildable formula
 - ✓ waterproof and smudge-proof
- True Colour Glimmerstick Brow Definer**
£6



no sharpener needed!



- ✓ 4-STEP SHADOW
 - ✓ comfortable, buildable formula
 - ✓ stays crease-proof and lasts all day
- True Colour Eyeshadow Quad**
£9



combination of matte and shimmer shades



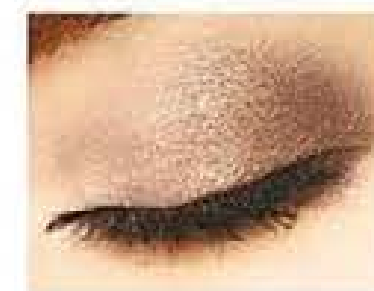
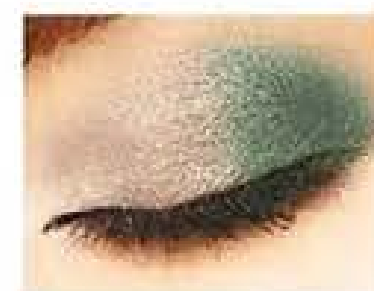
LOVED BY *you*
 lasting shadow duos

“ I love these shadows! They blend perfectly and last all day without creasing. ”
 'SkyHigh', avon.uk.com customer

GET HER TRUE EYE LOOK... with Warm Cashmere

- ✓ 2-STEP SHADOW
- ✓ highly pigmented shadow for full colour in just 1 sweep
- ✓ blendable formula in 2 complementing shades

£3.50
 save £2.50



AVON Make-up



LIMITED EDITION PACKAGING



- ✓ **WEIGHTLESS VOLUME**
- ✓ up to 12x more volume
- ✓ smudge, flake and clump-proof

True Colour SuperShock Volume Mascara
10ml
£8.50



- ✓ **WINGED-OUT LASHES**
- ✓ unique brush draws lashes up and out
- ✓ visibly lengthens by up to 84%

True Colour Winged Out Mascara
7ml
Price per 10ml = £12.14
£8.50



- ✓ **WATERPROOF LASH VOLUME**
- ✓ up to 15x the volume
- ✓ no panda eyes in sight

True Colour SuperShock Max Volume Waterproof Mascara
10ml
£10



True Colour SuperShock Max Volume Mascara
10ml
£10



- ✓ for gravity-defying lift

Eyelash Curler
03046
£5

LOVED BY *you*

healthier-looking, longer lashes

“It really lengthens and makes lashes stand out without them looking clumpy. My new favourite!”

'LadyVictoria', avon.uk.com customer



GET HER TRUE EYE LOOK... with Supreme Length Nourishing Mascara In Black

- ✓ **NOURISHING MASCARA**
- ✓ unique brush lengthens top lashes by up to 87%
- ✓ with lash-loving coconut oil

True Colour Supreme Length Nourishing Mascara
7ml
Price per 10ml = £7.86
Normally £10
£5.50 save £4.50

£5.50
save £4.50



don't forget your EYE MAKE-UP REMOVER just £2

- ✓ mild and gentle, conditioning formula
- ✓ suitable for sensitive eyes

True Colour Conditioning Eye Make-up Remover
150ml
11320
Price per 100ml = £1.33
Normally £6
£2 save £4

Model wears lash inserts for an even lash line.



AVON Make-up

AVON
TRUE
beautiful
promises kept



GET HER TRUE NAIL LOOK... with Wandering Rose, Inspired Iris and Mauve Rose

LOVED BY *you*
12 days of colour

"I love the choice of shades. Plus, I can do the washing-up and gardening and the colour lasts and lasts – thanks Avon!"

Ede Roche, avon.uk.com customer, Nuneaton



20834
Inspired Iris

£3
half price

- ✓ with acrylic and nylon formula for longer-lasting colour
- ✓ increases nail strength by up to 80%
- ✓ seals and protects nails



True Colour Pro+
Nail Enamel
10ml
Normally £6
£3 half price



AVON Make-up



the 3-step DIY mani

step 1: *file*

Use the **CRYSTALLISED FILE** to shape nails into a square look, rounding off the corners for a pro finish.

- ✓ durable finish – lasts longer than an emery board!
- ✓ pointed tip cleans under-nail dirt

step 2: *polish*

Apply 1 or 2 coats of **PEARL SHINE** in your chosen shade for a sheer hint of colour.

- ✓ strengthens, adds shine for a buffed look
- ✓ gives a sheer hint of colour



step 3: *dry*

For a speedy finish, spritz the **FREEZE DRY SPRAY** over wet nails to dry them in just 30 seconds!

- ✓ sets nails in 30 seconds
- ✓ helps stop mani from smudging

GET HER TRUE NAIL LOOK...
with Pearl Shine Nail Enamel
in **Sheer Bronze**



NEW
Crystallised
Ombre Nail File
24950
£8

True Colour Nail Experts
Pearl Shine Nail Enamel
10ml
£6

True Colour Nail Experts
Freeze Dry Spray
50ml
03178
Price per 100ml = £12.00
£6

AVON
TRUE
beautiful
promises kept

new

3-in-1 tool



£2
half price

NEW 3-in-1
Nail Clippers
26039
Will normally be £4
£2 half price

1

trims nails



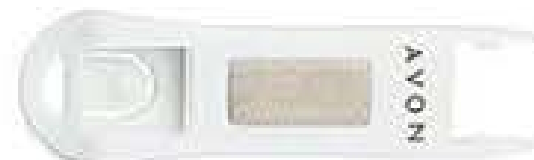
2

pushes back
cuticles



3

files nails to the
perfect shape



LOVED BY you

2 steps to naturally stronger nails

“My nails feel so
much stronger
and have a lovely
shimmer. I'll be
recommending
Gold Strength to all
my friends.”
‘Nanette12’, via
Avon Beauty Connects

£3
save £2

GOLD STRENGTH
with flecks of real
gold – the perfect
base coat or subtle
shimmer top coat

**Nail Experts Gold
Strength Base Coat**
10ml
27839
Normally £5
£3 save £2



perfect
partners

new

CUTICLE CLIPPERS
super-precise trimmers
carefully cut cuticles and
hangnails with ease

NEW Cuticle Clippers
14019
Will normally be £4.50
£2.50 save £2



PREP

TREAT

POLISH

cleans
under-nail
dirt



pushes back
cuticles

**Professional
Cuticle Tool**
28183
Normally £4
£2
half price



gently removes
polish

**Nail Enamel
Remover**
150ml
03954
Price per 100ml = £2.67
£4



serum for longer,
stronger nails

**Miracle Growth and
Strength Serum**
6ml
02998
Price per 10ml = £5.00
Normally £6
£3 half price



for instantly
smooth cuticles

**Vitamin E
Cuticle Oil**
15ml
21063
Price per 10ml = £4.00
£6



creates a
smooth surface

**Ridge Filling
Base Coat**
10ml
05173
£6



for flake-free
nails

**Peeling and
Brittleness
Solver**
10ml
03806
£6



for a natural
look that cares

**5-in-1 Nail
Treatment**
10ml
05033
£6



for the perfect
French finish

**French
Manicure Tip**
10ml
04804
£6



colour &
care in 1

**BB 7-in-1
Nail Enamel**
10ml
£7



03426
Lilac
Love



03434
Perfect
Pink



04556
Caring
Crème



03491
Restoring
Beige



corrects mani
mishaps

Corrector Pen
03319
£7

AVON Make-up

ANEW
a new age of skin-transforming make-up

save on luxurious,
skin-loving beauty for your
best ever base, guaranteed
– or your money back!

UNMISSABLE OFFER!
BUY 1 CHOOSE 1 FREE

save up to £15, pages 62-63, lower priced item free



makeover your make-up bag for a
youthful complexion



PRESSED POWDER
ultra-fine, mattifying
formula smooths and
softens the look of pores

Age-Transforming Pressed Powder
10g
£10.50

COMPACT FOUNDATION
full coverage, SPF15 formula
to instantly look up to 5 years
younger

**Age-Transforming
Compact Foundation**
9g
Price per 10g = £16.67
£15

TARGETED CONCEALER
hide imperfections,
wrinkles and dark circles

**Age-Transforming
Concealer SPF15**
£9

PRIMER
serum-infused formula helps
prevent make-up setting into
lines and pores

Skin Transforming Primer
28ml
00166
Price per 10ml = £5.36
£15

LIQUID FOUNDATION
SPF15 formula with
elastin that's like an
airbrush in a bottle!

**Age-Transforming
Foundation**
30ml
Price per 10ml = £5.00
£15

AVON Make-up

ANEW

a new age of skin-transforming make-up



BROW FILLER
with built-in fibres to fill in sparse hairs and blend away greys
Transforming Brow Filler
Normally £9
£6 save £3



2-IN-1 MASCARA
serum-infused formula with Bio-Lash Technology for 5x more instant, full volume
Lash Transforming Mascara
£10



LINER
creamy, waterproof, glide-on liner with retinol
Smoothing Eyeliner Pencil
£8.50
LAST CHANCE TO BUY, WHILE STOCKS LAST



PRIMER & SHADOW
with Poly-Lifting Technology to lift and contour for a wide-eyed look
Youth-Awakening Eyeshadow and Primer Kit
£10



BALM
instantly smooths, softens and helps prevent drying
Lip Restoring Colour Balm
5ml
Price per 10ml = £18.00
£9



TINTED
LIP CONDITIONER
for colour and care in 1
Tinted Lip Plumping Lip Conditioner
£9



COLOURLESS
Lip Plumping Lip Conditioner
11155
£9

our bestselling* youth-boosting lip colour

try the latest colours of our serum, collagen and retinol-infused lipstick for younger-looking lips



Modest Peach



our bestselling original shades

23648 Berry Bloom	23747 Glazed Almond	23697 Desert Rose
23630 Plumberry	23762 Modest Mauve	23796 Silky Pink

NEW Youth-Awakening Lipstick
Will normally be £10.50

£6
save £4.50



*Total UK unit sales of Anew make-up products only.

AVON color trend

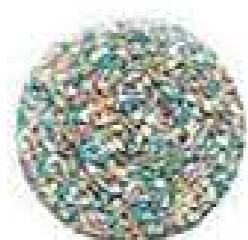
the beautiful everyday

new



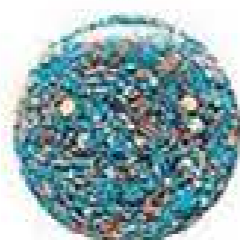
- smooth, even application
- glossy, flexible formula
- chip-resistant finish

NEW Nail Effects
8ml
Price per 10ml = £3.75
£3



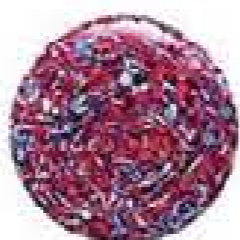
glitter

21899
Glitter



shine

02360
Shine



confetti

54304
Crazy Confetti



sparkle

00240
Sparkle

FULL COLOUR SHADES...



02873
Grape Gelato



03830
Candy Pink



11171
Limoncello



11353
Pout



10637
Hot



05918
Blush



03517
Coral



04796
Bubblegum



11387
Rare



10751
Juicy



10736
Icon



06940
Bliss

Nail Enamel
8ml
Price per 10ml = £3.75
£3

the staple lip colour

new & improved



model wears Poppy lipstick



model wears Cinnamon balm



model wears Angel gloss



LIPSTICK

- rich, creamy moisture
- long-lasting colour
- protecting SPF15

Kiss 'n' Go Lipstick
£3.75



LIP BALM

- scented colour and moisture in 1
- SPF15, nourishing and protecting formula

Lip Balm
£2.50



GLOSS

- glide-on, creamy, comfortable colour
- instant moisture
- smoothing softness

Lip Gloss
6ml
Price per 10ml = £6.67
£4

any
2 for £4
mix & match

save up to £6, pages 66-69

AVON
color trend

the beautiful everyday

the must-have
eye-essentials



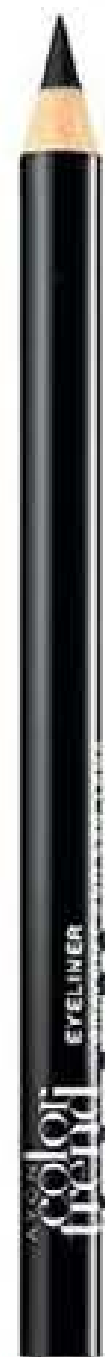
22061
Power Plum



21964
Blossom



19224
Brown Sugar



15131
Black



08391
Black

SHADOW TRIO

- a trio of long-lasting, impactful colour
- blendable, crease-proof formula

Eyeshadow Trio
£5

KAJAL

- all-day, intense, creamy colour

Eyeliners
£4

MASCARA

- lightweight, long-lasting formula
- makes even the tiniest lashes look fuller

Plump Out Mascara
7ml
Price per 10ml – £6.42
£4.50

new & improved

the favourites
for a fresh-faced finish

CONCEALER STICK

- creamy, easy to apply, long-lasting cover-up
- hides blemishes and imperfections

Perfect and Hide Concealer
£3



08094
Fair

03772
Medium

FOUNDATION

- mattifies for shine-free, healthy-looking skin
- lightweight, lasting coverage

Oil Control Foundation
30ml
Price per 10ml – £1.67
£5



08490
Ivory Beige

61580
Nearly Nude

61523
Natural

08482
Bisque

09209
Sun Beige

LIGHTWEIGHT CONCEALER

- lightweight, buildable, all-day coverage
- blendable formula that instantly conceals dark circles

Perfect and Hide Liquid Concealer
15ml
Price per 10ml – £2.67
£4



09662
Fair

13664
Light

08631
Medium

POWDER

- ultra-fine powder for a smooth, matte finish
- SPF6, natural coverage

Final Touch Pressed Powder
10g
£4.50



22624
Translucent

06171
Medium Beige

any
2 for £4
mix & match

save up to £6, pages 66-69



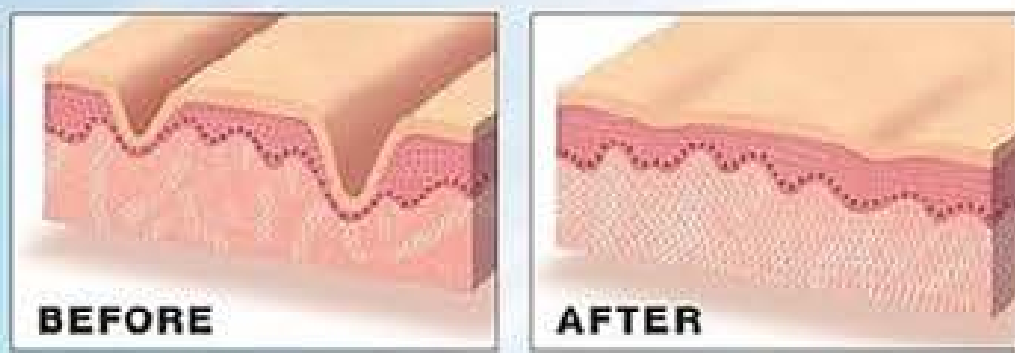
new

94%

of women showed an improvement in fine wrinkling of **crow's feet***

see dramatic results on **CROW'S FEET***

formulated with **EXCLUSIVE A-F33** and **peptides** designed to help **boost collagen** production



IN 3 DAYS the look of deep wrinkles around the eyes appears reduced

Diagrams for illustrative purposes only.



try me price
just **£10**
love it or get your money back

NEW Anti Wrinkle Crows Feet Corrector with A-F33
15ml
10231
Price per 100ml = £66.67
Will normally be £19.50
£10 save £9.50

*Based on those that expressed an opinion in a 12-week clinical study with 33 participants.

ANEW CLINICAL. OUTSMART AGEING

[SMOOTHER,
BRIGHTER-LOOKING SKIN]

[IMPROVEMENT
IN THE LOOK OF
PORES]

DON'T FORGET!
order this
Storm bag
for just

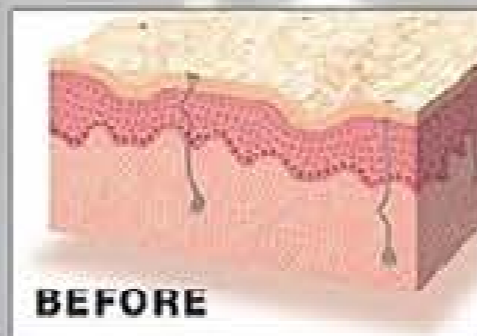
£15

when you
spend £10
or more

order using
54122
see pages 14-15
for details

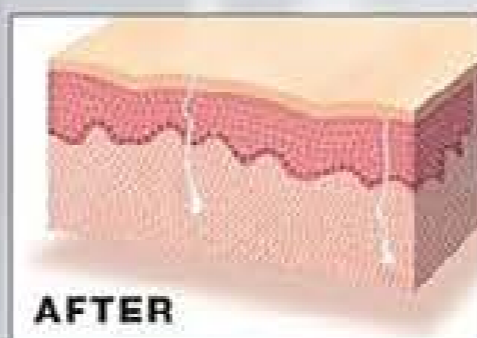


Formulated with
**MULTI-ACID
5 COMPLEX**
including our **highest
concentration of
glycolic acid (10%)**
and **soothing
botanicals** for a
gentle, yet effective,
resurfacing peel.



BEFORE

Skin **texture feels
rough and looks
uneven** with
visible pores.



AFTER

**Smoother,
more even-looking,
refined skin.**

Diagrams for illustrative purposes only.

*Based on a clinical study
containing 64 participants,
after 7 weeks of continued use.

PROFESSIONAL PEEL?

no need.

100% of women saw
improved texture
and a more even
skin tone with
our resurfacing
pads*

£10
save £5



Even Texture
& Tone Advanced
Resurfacing Peel
30 pads.
22111
Price per piece – 33p
Normally £15

£10
save £5

“ Really amazed with how
my skin looks in 2 weeks! ”

*SoneyM, avon.uk.com customer, Caterham

see your best results ever, or your money back!

ANEW CLINICAL. OUTSMART AGEING



BEFORE

AFTER

| WRINKLES APPEAR PLUMPED AND SKIN LOOKS SMOOTHER |

Images based on results of an 11-week clinical study with 69 women.

Formulated with exclusive **A-F33**

1 UNBLOCKS to help skin cells release more collagen

2 BOOSTS to support skin's natural collagen production process

3 REPAIRS to help skin's natural recovery of damaged collagen



BEFORE



AFTER

Diagrams for illustrative purposes only.



take a targeted approach

Anti Wrinkle Targeted Filler with A-F33
22087
Normally £15
£10 save £5

*Based on an 11-week clinical study with 69 women.

FILLERS? no thanks.

100% of women saw results on wrinkles in **2 WEEKS** using our wrinkle-fighting serum*

£18
save £7



ANEW CLINICAL



ANTI WRINKLE

Line Erasing Serum with A-F33

Anti Wrinkle Line Erasing Serum with A-F33
30ml
17970
Price per 100ml = £60.00
Normally £25

£18
save £7

“**Brilliant product!**
I've seen visible results.”

*Werkitdiva', avon.uk.com customer, Shropshire

see your best results ever, or your money back!

ANEW CLINICAL. OUTSMART AGEING



BEFORE

AFTER

[SKIN LOOKS YOUTHFUL AND MORE EVEN]

With patented **DSX-7 TECHNOLOGY** contains **vitamin C** and **salicylic acid** which help **reduce the look of discolourations.**



Skin's surface is uneven with **visible discolourations** including **red patches** and **dark spots.**



Virtually **erases the look of discolourations**, leaving skin **looking dramatically younger.**

Images and diagrams for illustrative purposes only.



 target dark circles
Even Texture & Tone Dark Circle Corrector
15ml
22079
Price per 100ml = £80.00
Normally £20
£12 save £8

*Based on an 8-week consumer study with 143 women.

LASERS?
don't think so.
80%
of women agreed this serum improves the look of discolourations*

£16
save £9



ANEW CLINICAL
EVEN TEXTURE & TONE
Multi-Spot Correcting Serum with DSX-7

Even Texture & Tone Multi-Spot Correcting Serum
30ml
00109
Price per 100ml = £53.33
Normally £25

£16
save £9

“My skin tone improved very quickly. I am absolutely delighted.”

*Monx', avon.uk.com customer, Norfolk

see your best results ever, or your money back!

ANEW CLINICAL. OUTSMART AGEING



[WRINKLES APPEAR PLUMPED, SKIN LOOKS SMOOTHER]

REVOLUTIONARY FORMULA WITH:



ENCAPSULATED HYALURONIC ACID

which penetrates deep into the skin's surface layers for maximum hydration.



SHEA BUTTER BEADS

that burst upon contact with your skin to help replenish the skin's protective layer.

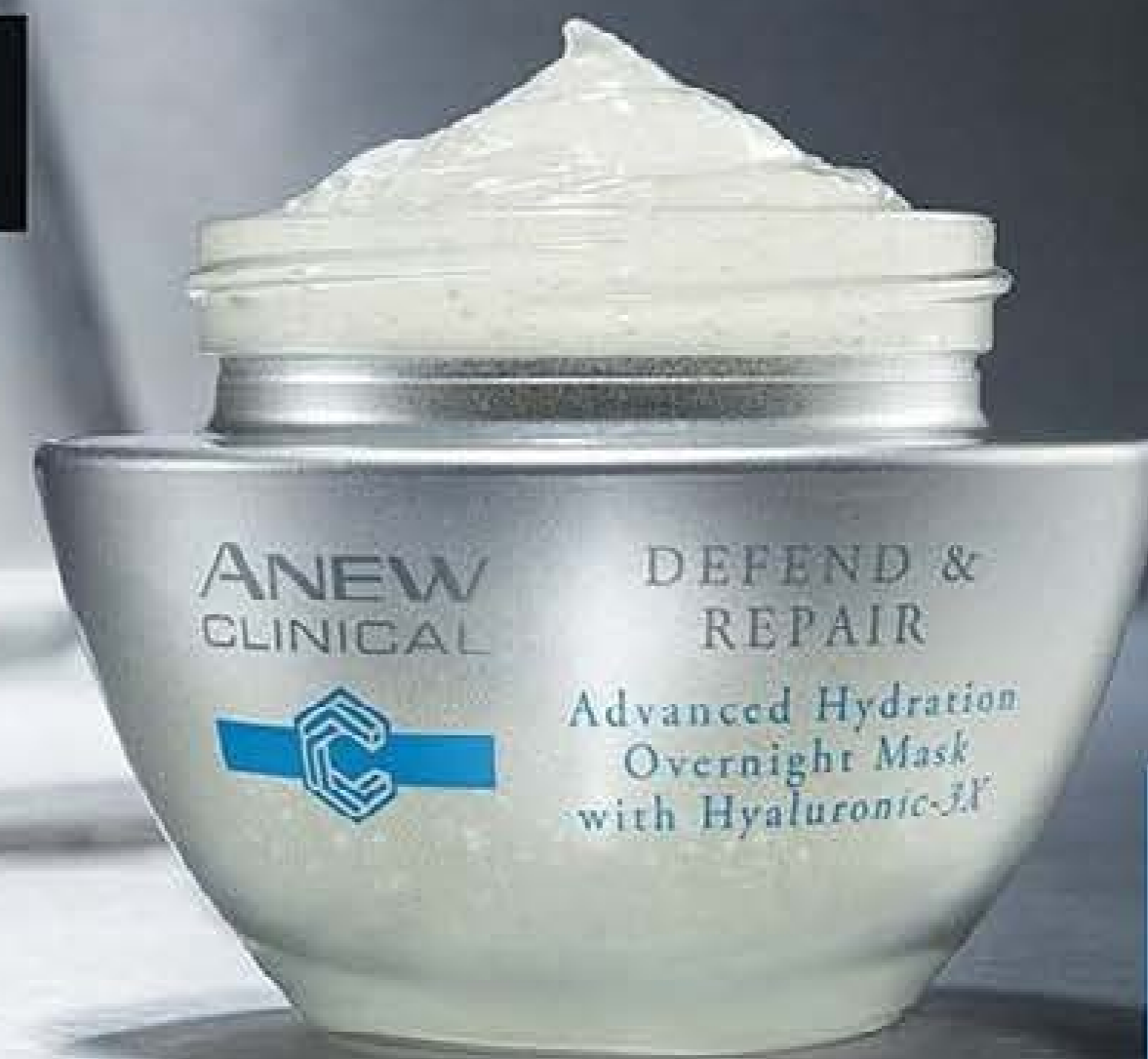
Diagrams for illustrative purposes only.

PRICEY FACIAL?

don't bother.

90% of women agreed this overnight mask reduces the look of fine lines and restores skin's youthful glow*

£13
save £7



Defend & Repair
Advanced Hydration
Overnight Mask
50ml
00034
Price per 100ml = £26.00
Normally £20
£13 save £7

“Smooth, soft skin, and years evaporated from my reflection!”

Michelle Therese, avon.uk.com customer, Orkney

see your best results ever, or your money back!

*Based on a consumer study containing 159 participants.

ANEW choose your perfect

day cream

try today **NEW LOWER PRICES**

VITALE **25-35**

flawless
looking skin



with **Perfect Cell Complex** to help maximise skin cell turnover and to help repair damage caused by environmental stress for improved skin quality

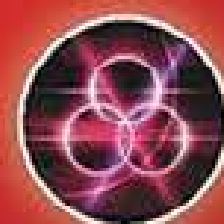
Day Cream SPF25
50ml
04630
Price per 100ml = £18.00
Normally £14

£9

save £5

REVERSALIST **35-50**

fight
wrinkles
every day



with groundbreaking **Tri-Elastinex Technology** to help reconstruct and regenerate surface skin cells, layer by layer

Day Cream SPF25
50ml
26757
Price per 100ml = £20.00
Normally £16

£10

save £6

ULTIMATE **50-60**

multiple
signs of ageing



the **first skincare collection** formulated with **CelluVive Complex** to target multiple signs of ageing

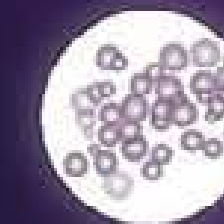
Day Cream SPF25
50ml
17764
Price per 100ml = £22.00
Normally £18

£11

save £7

PLATINUM **60+**

replenish
mature skin



with **Paxillum Technology** to help restore youthful cell shape, firm sagging skin and boost collagen

Day Cream SPF25
50ml
09290
Price per 100ml = £24.00
Normally £20

£12

save £8

GIVE YOUR SKIN A BOOST

order your **FREE** TREATMENT TRIAL SIZE worth up to £7* when you buy any Day Cream pages 80-81

Essential Youth Maximising Serum 10ml 57794

Defend & Repair Deep Recovery Night Cream 10ml 19315

Even Texture & Tone Multi-Spot Correcting Serum 10ml 19505

Defend & Repair Advanced Hydration Overnight Mask 10ml 19547

Not available separately.

*Based on normal brochure prices.





cleanse and refresh



for all skin types

Anti-Ageing 3-in-1 Cleansing Water
200ml
04994
Price per 100ml = £2.00
Normally £6.50
£4
save £2.50



for all skin types

Age-Refining Daily Scrub
100ml
28316
Normally £6.50
£4
save £2.50



for normal, combination and oily skin

Purifying Gel Cleanser
150ml
24398
Price per 100ml = £2.67
Normally £6.50
£4
save £2.50



for normal, dry and sensitive skin

Comforting Cream Cleanser & Mask
150ml
24380
Price per 100ml = £4.33
£6.50



Muslin Cloths
Set of 2. 100% cotton.
Machine washable.
14936
Normally £4
£3
save £1

your perfect partners for a **deeper cleanse**
reveal a younger-looking complexion

step 1

Massage the Cream Cleanser into your skin using circular motions.

step 2

Soak a muslin cloth under warm water and use to buff away impurities, revealing beautifully clean skin.

buy the Cream Cleanser and the Muslin Cloths for just **£5**
order using 67223

pack of 2 muslin cloths
 machine washable

CLINICAL TREATMENTS

VISIBLE LIFT



**Lift & Firm
Face Lifting Cream**
30ml
22137
Price per 100ml = £66.67
£20

INSTANT VISIBLE LIFT



**Lift & Firm
Contouring Serum**
30ml
10702
Price per 100ml = £83.33
£25

ADVANCED SKIN PROTECTION



**Defend & Repair
Multi-Shield Day Cream
SPF50**
30ml
10652
Price per 100ml = £66.67
£20

PROTECT AND REPAIR



**Defend & Repair
Deep Recovery
Night Cream**
30ml
22145
Price per 100ml = £66.67
£20

NIGHT CREAMS

NEW LOWER PRICES



**Visible Perfection
Night Gel Cream**
50ml
03418
Price per 100ml = £28.00
£14



**Complete Renewal
Night Cream**
50ml
14126
Price per 100ml = £32.00
£16



**Multi-Performance
Night Cream**
50ml
28191
Price per 100ml = £36.00
£18



Platinum Night Cream
50ml
06908
Price per 100ml = £40.00
£20

EYE CREAMS

NEW LOWER PRICES



**Visible Perfection
Eye Cream**
15ml
28282
Price per 100ml = £86.67
£13



**Complete Renewal
Express Dual Eye System**
14134
£15



**Multi-Performance
Eye System**
16717
£16



**Platinum Eye & Lip
Cream**
15ml
05389
Price per 100ml = £120.00
£18

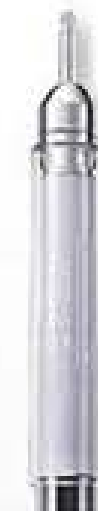
SKIN BOOSTERS

BLUR LINES



**Visible Perfection
Instant Blurring
Treatment**
30ml
11163
Price per 100ml = £40.00
£12

INSTANT DEFINITION



**Platinum Instant
Definition Treatment**
15ml
08615
Price per 100ml = £100.00
£15

ALL SIGNS OF AGEING



**Ultimate Supreme
Dual Elixir**
40ml
58743
Price per 100ml = £70.00
£28

REVITALISE SKIN



**Youth Maximising
Sheet Mask**
Contains 1 mask.
07120
£4

PLUMP LIPS



**Multi-Performance
Lip Treatment**
16980
£15

INSTANTLY SMOOTH



**Complete Renewal
Express Wrinkle
Smoother**
9g
23960
Price per 100g = £177.78
£16

CLEANSERS



**5X DEEPER CLEANSE
THAN CLEANSING ALONE***

**Vibrating Facial
Cleanser**
00067
£30

Requires 2x AA batteries
(not included).

*Study conducted with generic cleanser.



**FOR A DEEPER
CLEANSE**

Cleansing Brush**
00893
£25

Requires 2x AA batteries
(not included).

NORMAL



SENSITIVE



**Replacement
Cleanser Head****
24935 Normal
06858 Sensitive
£4

****LAST CHANCE TO BUY, WHILE STOCKS LAST**



naturally effective



27029 Light
27037 Medium
MATTE
for oily / combination skin

- leaves a lasting matte finish
- SPF15

Matte BB Cream
30ml
Price per 100ml = £25.00
£7.50

15768 Light
16097 Medium
RADIANCE
for dull, tired-looking skin

- brightens skin for a flawless look
- SPF15

Radiance BB Cream
30ml
Price per 100ml = £25.00
£7.50

01198 Light
01222 Medium
AGELESS
for younger-looking skin

- blurs the look of lines and wrinkles
- SPF15

Anti-Ageing BB Cream
30ml
Price per 100ml = £26.67
£8

AVON
TRUE
nutraeffects



skin perfecting BBs

BUY 1 CHOOSE 1 FOR £1

save up to £8, pages 86-93
lower priced item £1

shop online now

go to avon.uk.com
for the Avon True Nutra Effects range

BUY 1 CHOOSE 1 FOR £1

save up to £8, pages 86-93, lower priced item £1

hello youthful glow

- ✔ antioxidant-rich formula
- ✔ helps prevent skin ageing



AGELESS 35+



active SEED COMPLEX

✔ naturally effective

suitable for sensitive skin

featuring **POMEGRANATE SEED EXTRACT** that works with your skin to help target multiple signs of ageing and restore skin's natural plumpness

TRY A SAMPLE BEFORE YOU BUY THE FULL SIZE



Single sachet.
15321 Ageless 35+ Day Cream
13789 Ageless 35+ Night Cream

any 2 sachets for **50p**

Not available separately.

Night Cream
50ml
26989
Price per 100ml = £16.00
£8

Day Cream SPF20
50ml
26799
Price per 100ml = £16.00
£8

BUY 1 CHOOSE 1 FOR £1

save up to £8, pages 86-93, lower priced item £1

see perfectly plumped skin

- ✔ helps increase collagen in skin cells
- ✔ skin looks and feels firmer and deeply replenished



AGELESS 55+



active SEED COMPLEX

✔ naturally effective

suitable for sensitive skin

featuring **QUINOA SEED EXTRACT** to help increase collagen in skin cells to restore youthful-looking contours

TRY A SAMPLE BEFORE YOU BUY THE FULL SIZE



Single sachet.
21352 Ageless 55+ Day Cream
21378 Ageless 55+ Night Cream

any 2 sachets for **50p**

Not available separately.

Night Cream
50ml
26070
Price per 100ml = £16.00
£9

Day Cream SPF20
50ml
11676
Price per 100ml = £16.00
£9

BUY 1 CHOOSE 1 FOR £1

save up to £8, pages 86-93, lower priced item £1

HYDRATION CREAMS

for normal to dry skin

featuring CHIA SEEDS and vitamin E

✓ skin looks plumper and hydrated



SPF15

Night Cream
50ml
13938
Price per 100ml = £9.00
£4.50

Day Cream
SPF15
50ml
15602
Price per 100ml = £9.00
£4.50

MATTIFYING CREAMS

for combination to oily skin

featuring HYDRATING CHIA SEED EXTRACTS and mattifying powders

✓ skin feels smoother and softer



SPF15

Gel Night Cream
50ml
26773
Price per 100ml = £9.00
£4.50

Day Cream
SPF15
50ml
26740
Price per 100ml = £9.00
£4.50

BUY 1 CHOOSE 1 FOR £1

save up to £8, pages 86-93, lower priced item £1



active SEED COMPLEX

suitable for sensitive skin

✓ naturally effective

moisturisers for every skin type

✓ skin looks and feels brighter and more luminous



SPF20

RADIANCE-BOOSTING CREAMS

for dull, tired-looking skin

featuring glow-boosting BIRD OF PARADISE SEED EXTRACT

Night Cream
50ml
15545
Price per 100ml = £9.00
£4.50

Day Cream SPF20
50ml
27177
Price per 100ml = £9.00
£4.50

TRY A SAMPLE BEFORE YOU BUY THE FULL SIZE



Single sachet.
15222 Radiance Day Cream
15263 Radiance Night Cream

any 2 sachets for **50p**
Not available separately.

BUY 1 CHOOSE 1 FOR £1

save up to £8, pages 86-93, lower priced item £1

RADIANCE BOOSTERS for dull and tired skin



- ✓ blends with your natural skin tone

Radiance Tinted Moisturiser SPF20
50ml
26781
Price per 100ml = £12.00
£6



3x SEED OILS



- ✓ evens the look of skin tone

Miracle Glow Lightweight Facial Oil*
30ml
15636
Price per 100ml = £33.33
£10
*Excluded from Buy 1 Choose 1 for £1 offer.

CLEANSERS for skin that feels fresh and revitalised



- | | | | | |
|--|--|--|---|---|
| <ul style="list-style-type: none"> ✓ FOR ALL SKIN TYPES <p>Refreshing Gel Cleanser
150ml
27169
Price per 100ml = £2.00
£3</p> | <ul style="list-style-type: none"> ✓ FOR NORMAL TO DRY SKIN <p>Gentle Scrub Cleanser
100ml
27151
£3</p> | <ul style="list-style-type: none"> ✓ FOR NORMAL TO COMBINATION SKIN <p>Self-Foaming Face Wash
150ml
27045
Price per 100ml = £2.33
£3.50</p> | <ul style="list-style-type: none"> ✓ REMOVES EVEN WATERPROOF EYE MAKE-UP <p>Gentle Bi-Phase Eye Make-up Remover
200ml
18432
Price per 100ml = £2.00
£4</p> | <ul style="list-style-type: none"> ✓ FOR ALL SKIN TYPES <p>Micellar Water
200ml
02006
Price per 100ml = £2.00
£4</p> |
|--|--|--|---|---|

BUY 1 CHOOSE 1 FOR £1

save up to £8, pages 86-93, lower priced item £1

new

dissolve make-up in an instant!

- ✓ lightweight, non-greasy cleansing oil
- ✓ suitable for ALL skin types – even oily skin
- ✓ no mineral oils



NEW Miracle Glow Lightweight Cleansing Oil
125ml
25502
Price per 100ml = £4.00
£5

- HOW TO USE:**
1. Massage oil onto dry skin to **break down** make-up.
 2. Add water to transform the oil into a **luxurious milk**.
 3. Remove with a damp cotton pad.



- ✓ **naturally effective** formulated with **BABASSU, GREEN COFFEE AND PASSION FRUIT SEED OILS** which work to **maintain skin's moisture barrier** and **balance skin's natural oil production**

clearskin

LET THEIR
CONFIDENCE
SHINE



CLEANSERS FOR EVERY CONCERN



NEW
Blackhead
Clearing
Soothing
Exfoliating
Cleanser
125ml
24083
Price per 100ml = £1.60
Will normally
be £4.50
£2.25
half price

EXFOLIATING
CLEANSER



NEW
Professional
White Clay
Cleanser, Scrub
and Mask
75ml
24109
Price per 100ml = £3.33
Will normally be £5
£2.50
half price

WHITE CLAY CLEANSER



NEW Pore
& Shine
Control Black
Exfoliating
Cleanser
75ml
25635
Price per 100ml = £3.00
Will normally
be £4.50
£2.25
half price

SHINE CONTROL CLEANSER

COOL, FRESH AND SQUEAKY CLEAN!

a revitalising
daily cleanser
bursting with oxygen
bubbles for a
blemish-free
complexion



with wheat extract,
vitamin E and 2%
salicylic acid



cools instantly
on contact with skin

NEW Blemish Clearing
O2 Fresh Bubble Cleanser
150ml
13987
Price per 100ml = £2.33
Will normally be £5.50
£3.50
save £2



new

£3.50
save £2

clearskin
BY AVON
BLEMISH CLEARING O₂ FRESH
BUBBLE
CLEANSER

with wheat extract & vitamin E

daily

blemish clearing
technology

BUBBLE CLEANSER

AVON Skincare

SAVE UP TO HALF PRICE

▶▶▶ **BLACKHEAD** refine skin and reduce blackheads for clearer-looking skin



NEW Blackhead Clearing Soothing Exfoliating Cleanser
125ml
24083
Price per 100ml = £1.80
Will normally be £4.50
£2.25 half price



NEW Blackhead Clearing Deep Clarifying Mask
75ml
24216
Price per 100ml = £3.33
Will normally be £5
£2.50 half price



NEW Blackhead Clearing Clarifying Toner
100ml
24117
Will normally be £4
£2 half price



NEW Blackhead Clearing Liquid Extraction Strip
30ml
24315
Price per 100ml = £8.33
Will normally be £5
£2.50 half price

▶▶▶ **BLEMISH** for a clear, blemish-free complexion



NEW Blemish Clearing O2 Fresh Bubble Cleanser
150ml
13987
Price per 100ml = £2.33
Will normally be £5.50
£3.50 save £2



NEW Blemish Clearing Refreshing Toner
100ml
14456
Will normally be £4
£2 half price



NEW Blemish Clearing Spot On Instant Gel
15ml
25627
Price per 100ml = £20.00
Will normally be £6
£3 half price



NEW Blemish Clearing Spot Conceal Stick
13011
Will normally be £4
£2 half price



NEW Blemish Clearing Oil-Free Tinted Moisturiser
30ml
Price per 100ml = £11.67
Will normally be £6
£3.50 save £2.50

▶▶▶ **PORE** reduce oil and cleanse pores for balanced skin



NEW Pore & Shine Control Black Mineral Mask
75ml
25718
Price per 100ml = £3.33
Will normally be £5
£2.50 half price



NEW Pore & Shine Control Black Exfoliating Cleanser
75ml
25635
Price per 100ml = £3.00
Will normally be £4.50
£2.25 half price



NEW Pore & Shine Control Exfoliating Scrub
75ml
25650
Price per 100ml = £2.67
Will normally be £4
£2 half price



NEW Pore & Shine Control 3-in-1 Facial Wipes
25 wipes.
24232
Price per piece = 9p
Will normally be £4
£2.25 save £1.75

▶▶▶ **PROFESSIONAL** professional-grade 5-in-1 formulas for breakout-prone skin



NEW Green Tea Overnight Treatment
50ml
24224
Price per 100ml = £6.00
Will normally be £6
£3 half price



NEW White Clay Cleanser, Mask and Scrub
75ml
24109
Price per 100ml = £3.33
Will normally be £5
£2.50 half price



NEW White Clay Toning Treatment
100ml
24158
Will normally be £4
£2 half price

NEW Complete Treatment Pads
30 pads.
24273
Price per piece = 10p
Will normally be £5.50
£3 save £2.50

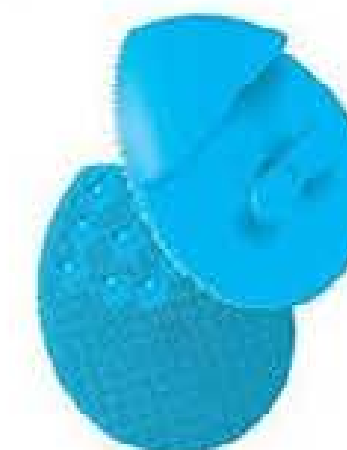


▶▶▶ **BLEMISH-FIGHTING TOOLS**



NEW Metal Blackhead Remover
24331
Will normally be £4
£2 half price

NEW Facial Cleansing Brush
58552
Will normally be £2
£1.25 save 75p



ANEW A LIFETIME BEAUTIFUL

“My skin feels and looks so much better.”

GLA69, avon.uk.com customer, Mirfield



with the world's

1st patented* Advance Boost Technology

INSTANTLY: a soft, youthful-looking glow

OVER TIME: wrinkles appear dramatically reduced and skin looks firmer

youth maximizing serum
sérum maximiser les jeunes

DOUBLE THE POWER OF YOUR FACE CREAM

just **£16**
save £9

love it or your money back

Youth Maximising Serum

30ml

07138

Price per 100ml = £53.33

Normally £25

£16 save £9

*12 patents granted and 15 patents pending.

life & style

AVON

LUMINOSA

BY DIAMONDESQUE

capture the opulent look of rubies and diamonds with these exquisite earrings

NEW



NEW Sena Diamondesque Earrings
Rhodium-plated, pierced stud earrings with cubic zirconia stones, equivalent to 1.36 carat total. Comes in a premium gift box.

59568

Will normally be £22

£16 save £6

Earrings purchased from Avon cannot be returned if sealed plastic bag has been opened.

EARRINGS

£16

PLUS INSIDE... loads more from our new season trends

each piece is checked to our highest standards
for quality jewellery – guaranteed

CLARITY

made with AAA-grade
cubic zirconia

CUT

brilliant cut to optimise
light reflection

CARAT

emulates the same size
diamonds and gemstones

COLOUR

equivalent to the finest rubies,
sapphires and diamonds

£15
save £5

total
0.86 carat
equivalent



each beautiful
piece comes in a
Diamondesque
gift box

Sena Diamondesque Ring Rhodium-plated with cubic zirconia stones, total equivalent to 0.86ct.
Clear 03186 Size 6. 25684 Size 8. 20214 Size 10.
Red 54056 Size 6. 12369 Size 8. 54262 Size 10.
Blue 33902 Size 6. 36145 Size 8. 64907 Size 10.
Normally £20 **£15 save £5**

LUMINOSA
BY DIAMONDESQUE

capture the opulent look of ruby and sapphire
with these stunning, timeless pieces



rhodium
plated for
superior
shine

total
1.2 carat
equivalent

£17.50
save £5

Sena Diamondesque Necklace Rhodium-plated with cubic zirconia stones, total equivalent to 1.2ct. Length approx. 48cm. **14423** Red. **14878** Blue.
Normally £22.50 **£17.50 save £5**

H All Avon metal jewellery is hypoallergenic.

WELCOME TO OUR
life & style
 STORE

Accessories p104

FOOTWEAR
 BAGS
 JEWELLERY

Fashion p120

CLOTHING
 DENIM STORE

Nightwear p136

PJS

Lingerie p140

BRA STORE
 TRULY FLAWLESS

Homeware p144

HOME FRAGRANCE
 KITCHENWARE
 DECORATIVE



EXCLUSIVE TO AVON

JEANETIC

NEW

“ I love this dress – it’s the most comfortable item in my wardrobe. Every time I wear it I get complimented on how great it looks. ”

*Laura,
 Avon UK
 Head Office*

£20
 save £4

Your favourite
 Jeanetic dress –
 now available
 in black



NEW Jeanetic T-Shirt Dress

Noir: 65% cotton, 30% polyester and 5% elastane.
 Azure: 63% cotton, 30% polyester, 7% elastane.
 Excluding trims.

size	noir (black)	azure (blue)
10/12	20164	14373
14/16	20404	01925
18/20	20503	02063
22/24	20610	02121

Will normally be £24
£20 save £4

turn to page 122
 for more Jeanetics

The Eternal Collection

BY AVON



set with a genuine diamond

1. SHOLA DIAMOND CROSS NECKLACE



available in ages 16, 18, 21, 40, 50 and 60

2. LIZA NUMBER DIAMOND NECKLACE



centre diamond finished in a stunning illusion setting

£25 WORTH £75*

3. DACEY DIAMOND NECKLACE

925 sterling silver



beautifully finished engraved detail

4. ABELLINA DIAMOND RING

encrusted with genuine diamonds

1. **Shola Diamond Cross Necklace** Sterling silver with genuine 0.006ct diamond. Necklace length approx. 49cm. **45187 £25.50**
2. **Treasured Moments Liza Number Diamond Necklace** Sterling silver with 0.004ct diamond. Chain approx. 48cm. **18457 16, 18721 18, 18523 21, 18788 40, 19463 50, 09282 60, £20**
3. **Dacey Diamond Necklace** Sterling silver with total 0.04ct genuine diamond stones. Chain length approx. 48cm. **12286** Normally £75 **£25 save £50**
4. **Abellina Diamond Ring** Sterling silver. Total 0.07 carat diamonds. **27003** Size 6. **15776** Size 8. **27144** Size 10. **£75**

GENUINE DIAMOND EARRINGS

crafted from sterling silver and plated with rhodium for superior shine, this eye-catching pair makes a perfect gift

NEW



925 sterling silver

JUST £20 WORTH £50*



presented in a luxurious gift box

NEW Analise Diamond Hoop Earrings
Rhodium-plated sterling silver pierced earrings, featuring 0.04 carats total of genuine diamonds.
27664
Will normally be £50
£20 save £30

Earrings purchased from Avon cannot be returned if sealed plastic bag has been opened. *Based on normal brochure price.

NEW

WHAT'S YOUR SIGN?

let your star sign shine with a beautiful zodiac ring encrusted with sparkling cubic zirconia stones



NEW Nadia Horoscope Ring
 Silver-plated with cubic zirconia stone.
 Adjustable to fit most ring sizes.
 Will normally be £8
£4 half price



adjustable to fit most ring sizes

silver-plated for stunning shine



TRIED AND TESTED

THE IDEA OF A STAR SIGN SERIES IS VERY COOL - THE DESIGN IS SO UNIQUE AND THE ADJUSTABLE FASTENING WILL FIT ANY FINGER OF YOUR CHOICE.

RACHELLE STANLEY,
 CUSTOMER PANELLIST

ANY 2 FOR £10

save up to £10, page 108 only



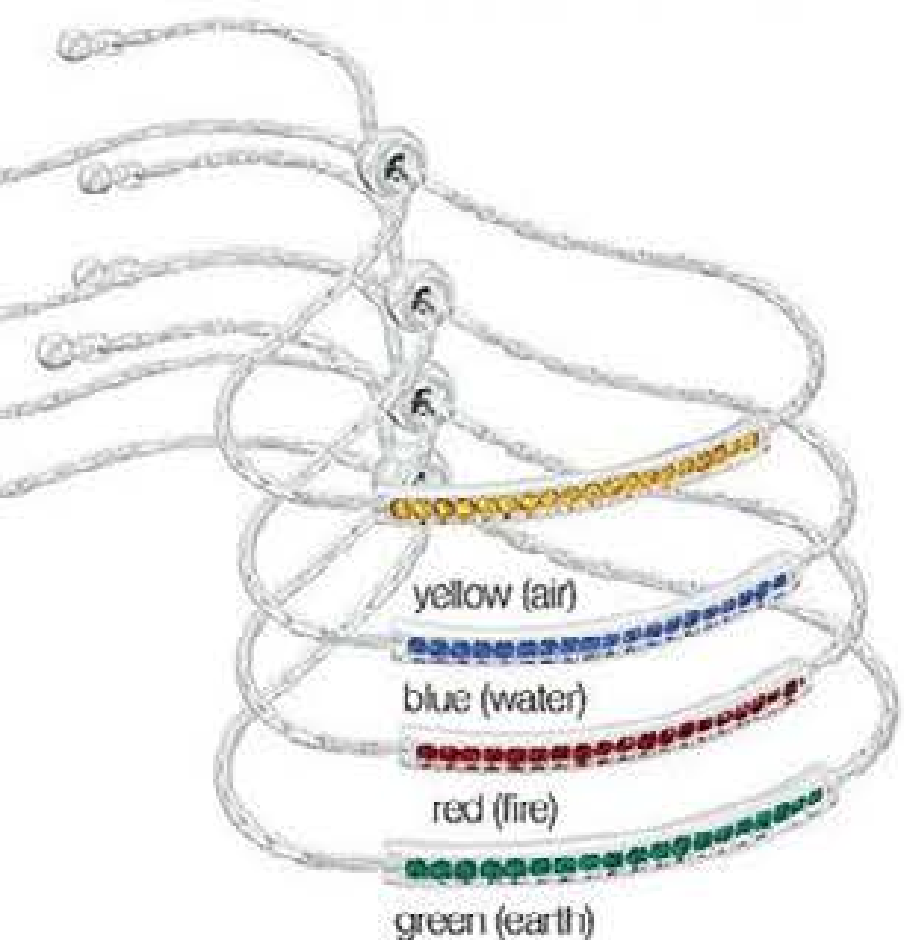
choose from
white or pink



1. ROSINA BRACELET



2. WEYLYN SEMI-PRECIOUS BRACELET



3. CORINNA ELEMENTS BRACELET



comes with
7 interchangeable charms

4. KERRA CUSTOMISABLE BRACELET

1. **Rosina Bracelet** Bracelet length approx. 18.5cm + 2.5cm extension chain.
28555 White. 28522 Pink. **£8**

2. **Weylyn Semi-Precious Bracelet** Stretch bracelet with 4 semi-precious stones and plastic beads. Internal diameter approx. 5.5cm unstretched.
11619 Rose Quartz (Love). 21667 Tiger's Eye (Protect). 21766 Amethyst (Calm). **£10**

3. **Corinna Elements Bracelet** Silver-plated. Adjustable. Full length approx. 34cm.
44214 Yellow (Air). 45419 Blue (Water). 41434 Red (Fire). 66050 Green (Earth). **£8**

4. **Kerra Customisable Bracelet** Adjustable PU bracelet with 7 slider charms. Length approx. 22.6cm. 26625 **£10**

JUST
£4
HALF
PRICE

karma circle
represents
'what goes
around comes
around'

JUST
£5
SAVE £3



heart opens
to reveal a
key inside

perfect PENDANTS

treat yourself to one of these pretty necklaces, each with a hidden meaning known only to you

Ami Karma Necklace Gold-coloured plating and rose quartz beads. Length approx. 42cm + 9cm extension chain. 22400 Normally £8 **£4 half price**

Perdy Locket Rose gold-coloured-plated. Length approx. 42cm + 9cm extension chain. 21154 Normally £8 **£5 save £3**



1. CATALINA GIFT SET

2. PAISLEE GIFT SET

3. FARREN GIFT SET

comes in a beautiful ceramic pot



4. IVANA FRESHWATER PEARL EARRINGS

perfect finish for scarves or bags



5. TISHA BROOCH

JUST £5

1. **Catalina Gift Set** Includes: 2 interchangeable chains, approx. 42cm + 9cm extension chain, 2 interchangeable pendants, and 1 pair of pierced earrings with removable rose-tone jackets. **28738 £8**

2. **Paislee Gift Set** 9ct gold-plated set includes necklace, bracelet and pierced stud earrings. Necklace approx. 46cm + 9cm extension chain. Bracelet approx. 18.5cm + 3cm extension chain. **47431 Normally £12 £10 save £2**

3. **Farren Gift Set** Bracelet length approx. 19cm excluding extra H bar and 21.4cm including H bar. Necklace length approx. 42cm + 9cm extension chain. Stud earrings for pierced ears. **03111 £12**

4. **Ivana Freshwater Pearl Earrings** Freshwater pearl pierced stud earrings with ceramic box. **64857 £5**

5. **Tisha Brooch** Diameter approx. 5.2cm. Brass, zinc, glass and gold-coloured plating. **22350 £5**

NEW

silver-plated bracelet set

JUST £6

JUST £5
SAVE £3

NEW Paiton Bracelet Gift Set
Silver-plated set of 3. Each length approx. 18.5cm + 2.5cm extension chain. **08672 £6**

NEW Wiley Hoop Earring Set
3 pairs of pierced hoop earrings. Overall drop of each approx. 4cm. **17657**
Will normally be £8. **£5 save £3**

3 pairs of hoop earrings

3 OF A KIND

good things come in threes with these triple-trouble gift sets.

£6

SAVE £2

necklace and choker with interchangeable pendants

TREND ALERT
a statement necklace brings your look bang up to date

£9.95

1. SASHA CHOKER SET

2. ZORA NECKLACE

5 pairs of earrings with interchangeable jackets



3. FRANCESCA BRACELET

4. SIDNEY EARRING GIFT SET

1. **Sasha Interchangeable Choker Set** With 3 interchangeable pendants. Silver-plated necklace approx. 42cm + 9cm extension chain. Velvet-feel choker approx. 32cm + 9cm extension chain.

00836 Normally £8 **£6 save £2**

2. **Zora Statement Necklace** Length approx. 42cm + 9cm extension chain. 01545 **£9.95**

3. **Francesca Wrap Bracelet** Total length approx. 39cm. 02576 Silver-colour.

02659 Gold-colour. Normally £8 **£5 save £3**

4. **Sidney Earring Gift Set** Gold-coloured-plated, pierced earring set. 21816

Normally £8 **£5.50 save £2.50**



adjustable chain and elasticated beading to fit most arms

ARM CUFF

£6

SAVE £4

stretch beaded section for a comfy fit

TREND ALERT
arm cuffs are the ultimate beach-to-bar accessory this summer

NEW

RING SET

£7

SAVE £3



Reia Arm Jewellery With stretch beaded section. Approx. 24cm + 9cm extension chain. 28506
Normally £10 **£6 save £4**

NEW Valley Ring Set Set of 6. 28704 Will normally be £10 **£7 save £3**



silver-plated days-of-the-week sets

1. DEXIE NECKLACE GIFT SET

1. **Dexie Necklace Gift Set** Silver-plated chain with 7 interchangeable pendants. Necklace approx. 42cm + 9cm extension chain. **05504** Normally £7 **£5 save £2**

2. DEXIE EARRINGS GIFT SET

2. **Dexie Earrings Gift Set** 7 pairs of silver-plated pierced stud earrings, for each day of the week. Comes in a gift box. **07948** Normally £7 **£5 save £2**



3. ROXIE NECKLACE

3. **Roxie Statement Necklace** Approx. 42cm + 9cm extension chain. **48702** Cream. **40782** Coral. **£12.95**

choose from cream or coral



4. IVIE BRACELET

4. **Ivie Bracelet** Approx. 18.5cm + 2.5cm extension chain. **58867** Cream. **09464** Coral. **£8**

BUY BOTH FOR £15
save £5.95
Roxie Statement Necklace & Ivie Bracelet on page 114 only

colour-blocked STYLE

give any outfit an instant lift with this beautiful, soft-touch scarf

SCARF
£7
SAVE £3



TREND ALERT
colour-blocking is this season's hot look – get a style update with this soft-touch scarf

NEW Vanessa Colour Block Scarf
100% polyester.
Approx. 182cm x 51cm.
59592
Will normally be £10
£7 save £3



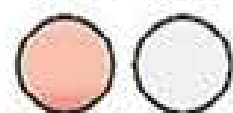
double-sided to switch up your look

JUST
£4

NEW Aletta Scarf Ring
Reversible scarf ring, set with clear stones. Diameter approx. 4.5cm.
17830
£4



choose from pink or white



1. DEENA WATCH



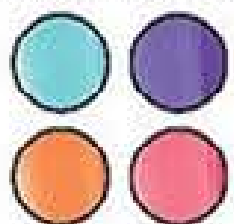
face changes colour with the heat of your wrist

2. SIA MOOD WATCH



3. DEXIE MIRROR WATCH

choose from 4 hot colours



4. QUINN WATCH



5. RAYNA SNAP WATCH

all our watches come with a 2-year warranty

- 1. **Deena Watch** Silicone strap with heart cut-out detail, adjustable between approx. 15.2cm and 21cm. Includes a battery that can be replaced. **58560** Blush. **58305** White. **£20**
- 2. **Sia Mood Watch** Face changes colour with body temperature. PU strap adjustable between approx. 16.8cm and 21cm. Includes a battery that can be replaced. **19125**
Normally £20 **£15 save £5**
- 3. **Dexie Mirror Digital Watch** Ladies' digital watch with mirror-effect face. Silicone strap adjustable between approx. 17cm and 22.8cm. **46193** Normally £20 **£15 save £5**
- 4. **Quinn Watch** Adjustable strap approx. 15.4cm-20.6cm. **01792** Turquoise. **01701** Purple. **54403** Orange. **54437** Pink. **£14.95**
- 5. **Rayna Snap Watch** Silicone strap. 1 size fits most wrists. **08029** Lavender. **17806** Coral. **06585** Cream. Normally £15 **£10 save £5**

NEW

STYLE statement

dress up your everyday look with this timeless, openwork design, embellished with sparkling diamantés for a glam finish



elegant crossover shape

JUST
£15
SAVE £5

NEW Sasha Watch
PU strap, adjustable between approx. 16.5cm and 21.2cm. Includes a battery that can be replaced. **19596**
Will normally be £20
£15 save £5



BRANDED WATCHES

IN GORGEOUS GIFT BOXES

POLICE

the international designer label known for its authentic, masculine look and distinctive urban style

Police Men's Watch

Ion-plated with genuine leather strap, adjustable between approx. 17.5cm and 21cm. Includes a battery that can be replaced. **06817**

£100



genuine leather strap



recognised around the world for her unique use of colour and trademark prints

Orla Kiely Ladies' Watch

Genuine leather strap, adjustable between approx. 15cm and 19cm. Includes a battery that can be replaced. **09126**

Normally £100 **£50 half price**



genuine leather strap

£50
HALF PRICE



Marvel Watch Strap adjustable between approx. 17.5cm and 22.5cm. Includes a battery that can be replaced. **58396**

Normally £30 **£20 save £10**



OASIS

Oasis Ember Watch Branded watch with PU coral strap, adjustable between approx. 17cm and 21cm. Includes a battery that can be replaced. **14480** Normally £40 **£19.95 save £20.05**

WHILE STOCKS LAST

all branded watches come in a branded gift box with a 2-year warranty

quality TIME

treat yourself to a luxe leather watch with premium rose-tone details and the season's hottest berry hue

NEW



genuine leather strap



JUST **£20**
SAVE £10

NEW Chenille Watch Genuine leather strap, adjustable between approx. 17cm and 21cm. Includes a battery that can be replaced. **17814** Will normally be £30 **£20 save £10**



TABITHA WEBB

designed exclusively
for Avon



Tabitha x

The acclaimed British fashion designer worn by celebrities from Claudia Winkleman to Pippa Middleton.

"I love combining colours when I am playing with prints, and the classic navy against the pop of orange really made this geometric print come to life for me. I also really love how trans-seasonal the print is."

Tabitha x



Loved the Quill bag?
Why not try our beautiful T by Tabitha Webb Geo Dress?

T by Tabitha Webb Quill Mini Handbag
PVC with polyester lining. Approx. 21.5cm x 21cm x 13cm. **57828 £60**

T by Tabitha Webb Quill Purse PVC with polyester lining. Approx. 19.5cm x 10cm x 2cm. Comes in a gift box. **57935 £30**



ruffle sleeves

TREND ALERT!
This unique geo print dress looks so high-end. Plus, it's cut to flatter all body shapes. Perfect!

flattering,
double-layered
design

NEW T by Tabitha Webb Geo Dress
100% polyester. Hand wash only.
24455 10/12
54957 14/16
54932 18/20
54965 22/24
Will normally be £70
£35 half price

*Based on normal brochure price.



GEO DRESS
£35
HALF PRICE
WORTH £70*

JEANETIC

the look of jeans
with the comfort
of joggers

the new
must-have shape

£23
save £3



interwoven
with elastane
for stretch



double-stitched
seams for strength



90% cotton for
added softness

NEW

£28
save £6



jeans available
in blue, black
and white



Jeanetic Slim Fit Jeans
Inside leg length approx. 79cm.
Azure and noir: 90% cotton,
9% polyester, 1% elastane,
excluding trims. Oyster: 89%
cotton, 9% polyester, 2%
elastane, excluding trims.

	azure size (blue)	noir (black)	oyster (white)
10	15297	08300	22962
12	13185	08458	22988
14	13193	16378	22996
16	13250	49023	23036
18	13292	24869	23119
20	13383	62851	23168
22	13391	20107	23259
24	28050	20008	21683

Normally £26
£23 save £3



comes with a
detachable belt

NEW Jeanetic Duster Coat

75% cotton, 23% polyester,
2% elastane.
20628 10/12
07195 14/16
07278 18/20
07294 22/24
Will normally be £34
£28 save £6



THE denim STORE

mini
DENIM
STORE



heart-shaped
front pockets

100%
cotton



up to
age 8

I **denim**
Cute, comfy, practical.
Oh, and machine
washable too...!

jeggings
£8

super-soft
and stretchy
(perfect for all
that running
and jumping!)



NEW Denim Dress
100% cotton.
58859 Ages 3-4
57588 Ages 5-6
28126 Ages 7-8
£9.95

NEW Heart Hoodie
67% polyester,
33% cotton.
18044 Ages 3-4
16949 Ages 5-6
58735 Ages 7-8
£9.95

**Kids' Printed
Jean-look Jeggings**
60% viscose, 35%
polyester, 5% spandex.
21865 Ages 1-2
62877 Ages 3-4
15180 Ages 5-6
21600 Ages 7-8
Normally £10
£8 save £2

unicorn bunting

NEW

send her into a dreamland with this
make-your-own unicorn bunting craft kit



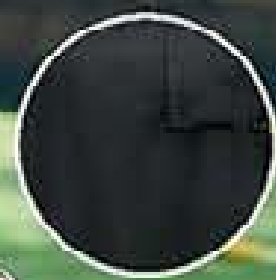
bunting
£6

comes with 6 star-shaped
clips for hanging notes
or photos

NEW Make Your Own Bunting
Comes with unicorn head,
6 glitter star clips, plastic needle
and coloured thread, polyester
wadding and a 195cm white
ribbon for hanging. Suitable for
age 6+.
28134
£6



top
£10



also
available
in black



flattering
tie waist

dress
£22



BRING ON THE SUN

£22.50
save £4

flattering
tie waist

flattering fit
for all body
shapes

**better than
cotton!**
winkle-resistant
poly-fabric holds
its shape better
than cotton for
complete comfort

South Beach Shell Top*
100% polyester.
57604 10/12
18929 14/16
18994 18/20
17673 22/24
Normally £14
£10 save £4

Black Shell Top
100% polyester.
58032 10/12
24646 14/16
24976 18/20
18960 22/24
Normally £14
£10 save £4

White Culottes*
100% polyester.
54684 10/12
26351 14/16
58149 18/20
£18

South Beach Maxi Dress*
100% viscose.
00430 10/12
09530 14/16
10009 18/20
06254 22/24
Normally £28
£22 save £6

***WHILE STOCKS LAST**

**Red Tailored
Jumpsuit***
100% polyester.
17707 10/12
17715 14/16
30106 18/20
Normally £26.50
£22.50 save £4

CHIC LUNCH DATE



£13
save £3

CASUAL WEEKEND



£15
save £3

EVENING COCKTAILS



£12.50
save £3.50

FABULOUS FESTIVAL



£18
save £2

3

4

- 1. Ship Shape Striped Top** Stripe fabric: 96% viscose, 4% elastane. Plain fabric: 100% viscose. 01818 10/12. 01834 14/16. 00778 18/20. 00802 22/24. Normally £16 **£13 save £3**
- 2. Khaki Emmie Top** 57% cotton, 43% acrylic. 00190 10/12. 22046 14/16. 22053 18/20. 22301 22/24. Normally £18 **£15 save £3**
- 3. Coral Top with Chiffon Trim** Main fabric: 93% viscose, 7% elastane. Sleeve and hem fabric: 100% polyester, excluding trims. 63701 10/12. 17061 14/16. 07419 18/20. 16634 22/24. Normally £16 **£12.50 save £3.50**
- 4. Festival Folk Gypsy Top** Elasticated neckline. 100% viscose. 01677 10/12. 08508 14/16. 05181 18/20. 20677 22/24. Normally £20 **£18 save £2**

THE TOP STORE

NEW

soft-knit and a flattering fit
– perfect for relaxed evenings out and day trip adventures

£17
save £3

full-length sleeves

NEW Berry Jumper
97% polyester and 3% elastane.
17400 10/12
17475 14/16
16246 18/20
26336 22/24
Will normally be £20
£17 save £3

DON'T FORGET!
order this Storm bag for just

£15

when you spend £10 or more

order using 54122
see pages 14-15 for details





SLIP-ON STYLE

PERFECT PUMPS YOU CAN SHOP IN ALL DAY!

£15.95

SAVE £6.05

NEW

NEW Claire Elasticated Ballet Pumps

Upper: polyester/elastane.
Lining and insock: PU/elastane.

19265 Size 4

19364 Size 5

19430 Size 6

19752 Size 7

19570 Size 8

Will normally be £22

£15.95 save £6.05

ALLOW 6 WEEKS FOR DELIVERY



METALLIC CRACKLE
EFFECT

bang on
trend!

FEATURING:

ELASTICATED CROSSOVER STRAP FOR A SECURE FIT »

PADDED INSOCK FOR COMFORT »

SLIP-RESISTANT SOLE »

FEATURING:

BREATHABLE LINING >>

SLIP-RESISTANT SOLE >>

*ELASTICATED INSTEP STRAP
FOR COMPLETE COMFORT >>*

*ULTRA-SUPPORTIVE,
SHAPED, PADDED INSTEP >>*

METALLIC GOLD FINISH >>



£20

SAVE £10

Christa Elasticated Leisure Trainers Upper: nylon, elastane and PU. Lining: cotton and rayon. Sock: PU. **10108** Size 4. **07898** Size 5. **03038** Size 6. **57158** Size 7. **57141** Size 8.

Normally £30 **£20** save £10

ALLOW 6 WEEKS FOR DELIVERY

GO FOR GOLD

INDULGE IN SOME WELL-EARNED RETAIL THERAPY
WITH THESE METALLIC MUST-HAVES



100%
COTTON

£10

SAVE £4

MAGNETIC
FASTENING

£3.50

*GORGEOUS METALLIC FINISH
WITH EMBOSSED SLOGAN*

'Shopping is my Cardio' Shopper 100% cotton. Approx. 38.3cm x 13.4cm.

12898 Normally £14 **£10** save £4

Slogan Coin Purse PU with polyester lining. Approx. 11.5cm x 8.5cm. **28373** **£3.50**

EXCLUSIVE BRANDED SUNGLASSES

Lipsy
LIPSY
LONDON



Lipsy Lace Effect Sunglasses
Branded sunglasses with brown gradient lens. UV filter category 3. Complies with BS EN ISO 12312-1:2013. **28654 £30**

**FRENCH CONNECTION
FOR HER**



£20
HALF PRICE

French Connection Ladies' Sunglasses
ABS-polycarbonate. UV filter category 3. Complies with BS EN ISO 12312-1:2013. **22152 Normally £40 £20 half price**

**FRENCH CONNECTION
FOR HIM**



French Connection Men's Sunglasses*
ABS-polycarbonate. UV filter category 3. Complies with BS EN ISO 12312-1:2013. **04770 £40**

***WHILE STOCKS LAST**



£10
SAVE £30



Swarovski® Sunglasses*
Polycarbonate with Swarovski® crystal details. UV filter category 3. Complies with BS EN ISO 12312-1:2013. **61549**
Normally £40 **£10 save £30**

Swarovski® is a registered trademark of Swarovski AG.



ALL SUNGLASSES COME
IN A BRANDED CASE

find your INITIAL

you'll never be caught short at the checkout again with this gorgeous initial shopper

NEW



100%
cotton

metallic gold-foiled detail

JUST
£5

NEW Initial Shopper Bag

100% cotton. Approx. 44cm x 38cm.
Handle drop approx. 27cm.

54478 A	12344 F	15743 L	07161 S
58651 B	15495 G	15875 M	20651 T
02295 C	14597 H	16048 N	56218 V
15651 D	10785 J	14696 P	£5
18168 E	15719 K	56226 R	

Dream

MORE...

NIGHTWEAR COLLECTION

our new nightwear collection that's beyond your wildest dreams!



design

unique prints and gorgeous designs you'll love



fit

super-comfortable but still flattering



quality

high cotton content you'll love to snuggle in

available in navy or berry



Marl All-In-One 60% cotton, 40% polyester, excluding trims. KEEP AWAY FROM FIRE. 00224 10/12.

01610 14/16. 00935 18/20. 18754 22/24. **£17.95**

NEW Berry All-In-One 59% cotton, 41% polyester. KEEP AWAY FROM FIRE. 00760 10/12. 59212 14/16.

09738 18/20. 08599 22/24. Will normally be £17.95 **£15.95** save £2

NEW

from
£15.95
save £2

cotton-rich fabric
and adjustable straps

botanical print

Dream
MORE...
NIGHTWEAR COLLECTION



turn to page
136 to buy



100%
cotton

Slippers not available.



100%
cotton



100%
cotton

1. **Eyelash PJ Set*** 100% cotton. KEEP AWAY FROM FIRE. 55467 10/12. 28035 14/16. 24430 18/20. 08987 22/24. Normally £15.95 **£13.95** save £2
2. **Dream More PJs** 100% cotton, excluding trims. KEEP AWAY FROM FIRE. 19091 10/12. 18002 14/16. 59451 18/20. 59469 22/24. **£17**
3. **Spotty PJs** 100% cotton, excluding trims. KEEP AWAY FROM FIRE. 20347 10/12. 20420 14/16. 20438 18/20. 20446 22/24. Normally £15.95 **£13.95** save £2

***WHILE STOCKS LAST**

NEW



top
100%
cotton

comfy
legging-style
bottoms

£12.50
save **£3.45**

NEW Floral PJs – Fuchsia Top: 100% cotton. Bottoms: 95% cotton, 5% elastane. KEEP AWAY FROM FIRE. 22608 10/12. 12070 14/16. 12096 18/20. 23135 22/24. Will normally be £15.95 **£12.50** save £3.45



1. Fuller Cup Lace Bra – White
 Non-padded, underwired.
 90% nylon, 10% elastane,
 excluding trims.
07682 36d **04176** 40dd
11643 36dd **05652** 40e
09175 38d **06304** 40f
05009 38dd **59618** 42d
05876 38e **16584** 42dd
21279 38f **03590** 42e
08946 40d **03962** 42f
 Normally £12
£10 save £2



2. Lace Trim Minimiser Bra
 Non-padded, underwired.
 85% nylon, 11% elastane,
 4% cotton, excluding trims.

size	black	white
34dd	02048	20495
36dd	22244	21048
36e	22251	20941
36f	22327	20958
36g	22343	21014
38dd	00323	21089
38e	00406	21121
38f	00489	21220
38g	00471	21287
40dd	00505	21428
40e	00513	21444
40f	00612	21584
40g	00661	21451
42dd	33894	21618
42e	20891	01628
42f	20909	03020
42g	20917	20057

Normally £12
£10 save £2

available in
 black and white



3. Essential Non-Padded Dotty Bra
 Non-padded, underwired bra.
 90% nylon, 10% elastane,
 excluding trims.

24729	36d	23093	40d
23523	36dd	26963	40dd
26294	36e	03210	40e
18309	36f	15933	40f
21147	38d	23358	42d
12245	38dd	16659	42dd
12872	38e	03327	42e
13128	38f	03384	42f

Normally £15
£12 save £3

love 'The One' Bra collection

- no wires
 - no seams
 - no fastening
- JUST COMPLETE COMFORT**

wear it 3 ways:

straight straps strapless crossback

£9.95
 save £2.55

Seam-Free Multiway One Bra
 90% nylon, 10% elastane.

size	white	black
10/12	27755	04713
14/16	25882	02808
18/20	22939	02311
22/24	19844	01131

Normally £12.50
£9.95 save £2.55

available in white and black

£8
 save £2

'The One' Bra
 White: 87% nylon, 13% elastane,
 excluding trims. Grey: 51% nylon,
 37% polyester, 12% elastane, excluding
 trims. Black: 91% nylon, 9% elastane,
 excluding trims. Comes with removable
 padded cups. All sizes fit up to a
 DD cup.

size	black
M (10/12)	40659
L (14/16)	71944
XL (18/20)	71951
XXL (22/24)	71118

size	white	grey
M (12/14)	16279	20206
L (16/18)	15503	20222
XL (20/22)	16386	20248
XXL (24/26)	17426	20271

Normally £10
£8 save £2

available in black,
 white and grey

TRULY FLAWLESS

available in 3 skin tone shades* for your perfect match

- moulded cup for the perfect fit
- smooth straps for all-day comfort

t-shirt bra



bras
£12.50
each

invisible support under fitted tops

briefs
£6
each

Truly Flawless Bra

64% polyester, 31% nylon, 5% elastane, excluding trims.

size	ivory	natural beige	nutmeg (caramel)
34b	45153	35428	37093
34c	46805	34926	37499
36b	43554	50963	31898
36c	49676	35618	32136
36d	39172	34470	37853
38b	71167	34876	37481
38c	43828	51995	37549
38d	39420	34546	36293
40b	38364	31492	36301
40c	39800	35105	37697
42b	46961	46698	43844
42c	45484	46839	45666

Normally £14

£12.50 save £1.50

Truly Flawless Briefs

85% nylon, 15% elastane, cotton gusset, excluding trims.

size	ivory	natural beige	nutmeg* (caramel)
10/12	39511	53249	31633
14/16	38000	45435	50377
18/20	38158	44941	71373
22/24	38216	45617	51532

Normally £8

£6 save £2

†WHILE STOCKS LAST

*Shades based on True Colour Flawless Liquid Foundation.



Lingerie Guarantee

For hygiene reasons, a replacement or refund cannot be given if the gusset label is removed from lingerie. This guarantee is in addition to your statutory rights.

strapless



multiway magic

- silicone edging for stay-in-place support
- soft lace, wide band for comfort

Truly Flawless Multiway Bra

49% polyester, 45% nylon, 6% elastane.

size	ivory	natural beige	nutmeg* (caramel)
34b	12476	24679	25130
34c	23911	13136	14407
36b	12484	24687	14340
36c	23978	23010	14472
36d	01156	23366	02956
38b	02022	13102	14357
38c	11692	24877	21774
38d	01578	12393	25247
40b	54130	24539	26526
40c	11759	24901	54031

Normally £15

£12.50 save £2.50



bras
£12.50
each
SAVE £2.50

straight straps

crossback



wear it
3 ways



£15
save £3



*super-soft, woven,
lightweight material*



£10

cosy
HOMES

ADD ROMANCE AND COMFORT TO ANY SPACE
WITH THESE HOME ACCESSORIES

*drape beautifully
around a mirror, bed
or in the garden.*



10 LED lights



set of 2
£15

*gold foil
lettering*

Check Throw
Approx. 170cm
x 140cm. 100%
acrylic. **14241**
Normally £18
£15 save £3

**Set of 2 Mr & Mrs
Cushions** Set of
2 cream-coloured,
velvet-feel cushions
with gold foil
wording. Cotton.
22012 £15

**Lantern String
Lights** Lantern
diameter 7cm
each, cable length
3.5m. Requires 3x
AA batteries (not
included). **58677**
£10

**Set of 2 Tealight
Holders** Approx.
7.5cm x 9cm.
Glass and metal.
21170 £10



set of 2
£10

silver crackle effect

2 sold EVERY MINUTE*



FRESH
uplifting
marine notes
& cedarwood

FRUITY
mouthwatering
raspberry
& blackberry

CANDLES AND DIFFUSERS £5 EACH



GREEN
green fig
jasmine
verbena

CITRUS
zesty lemon
pink pomelo
guava

Glass Candle
Burns for up to 30 hours.
19182 Linen 59550 Fig
28803 Berry 27607 Citrus **£5**

Reed Diffuser
50ml oil in glass bottle. Lasts up to 5 weeks.
00133 Linen 59030 Fig
28852 Berry 27631 Citrus **£5**

All candles and diffusers in this brochure have a hazard classification under the Classification, Labelling and Packaging Regulation. Please see product details at avon.uk.com for full hazard information.



*Based on sales of candles and diffusers between 17.08.2016-06.09.2016.

spring in
BLOOM

NOTES OF APPLE BLOSSOM, FIG AND BERRIES,
MINGLED WITH FREESIA AND MUSK

★★★★★
“This smells lovely!
With the spring-
coloured flowers, it
looks great too!”

Sharon Ashton,
Avon Representative



lasts up to
7 weeks

Spring Blossom Reed Diffuser Gift box contains glass and ceramic diffuser, 85ml of fragranced oil, 3 reeds with polyester flower decorations and 5 plain reeds.
07435 Normally £15 **£12 save £3**

fitness monitor

same functionality as the market leader, but at a fraction of the price!



see results



count steps

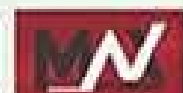


monitor sleep



calculate calories

download the FREE app:



“This item really does what it says! It's so easy to set up. Well worth the money.”
 'Mrsbean2016', avon.uk.com customer, Bedworth

Bluetooth Fitness Monitor Tracks distance, steps and calories burned during exercise. Bluetooth app compatible with updates above iOS 6 and Android 4.2. Approx. 27cm x 1cm x 1.5cm. Silicone and plastic. **25866** Normally £40 **£30** save £10

Phone not included.

squeeze between your hands to tone arms and work chest

multi-toner



- tone your arms
- work your chest
- strengthen your thighs

Warm-up exercises are recommended before attempting any exercise regime. It is also recommended you consult your doctor before starting any exercise programme. For adult use only.

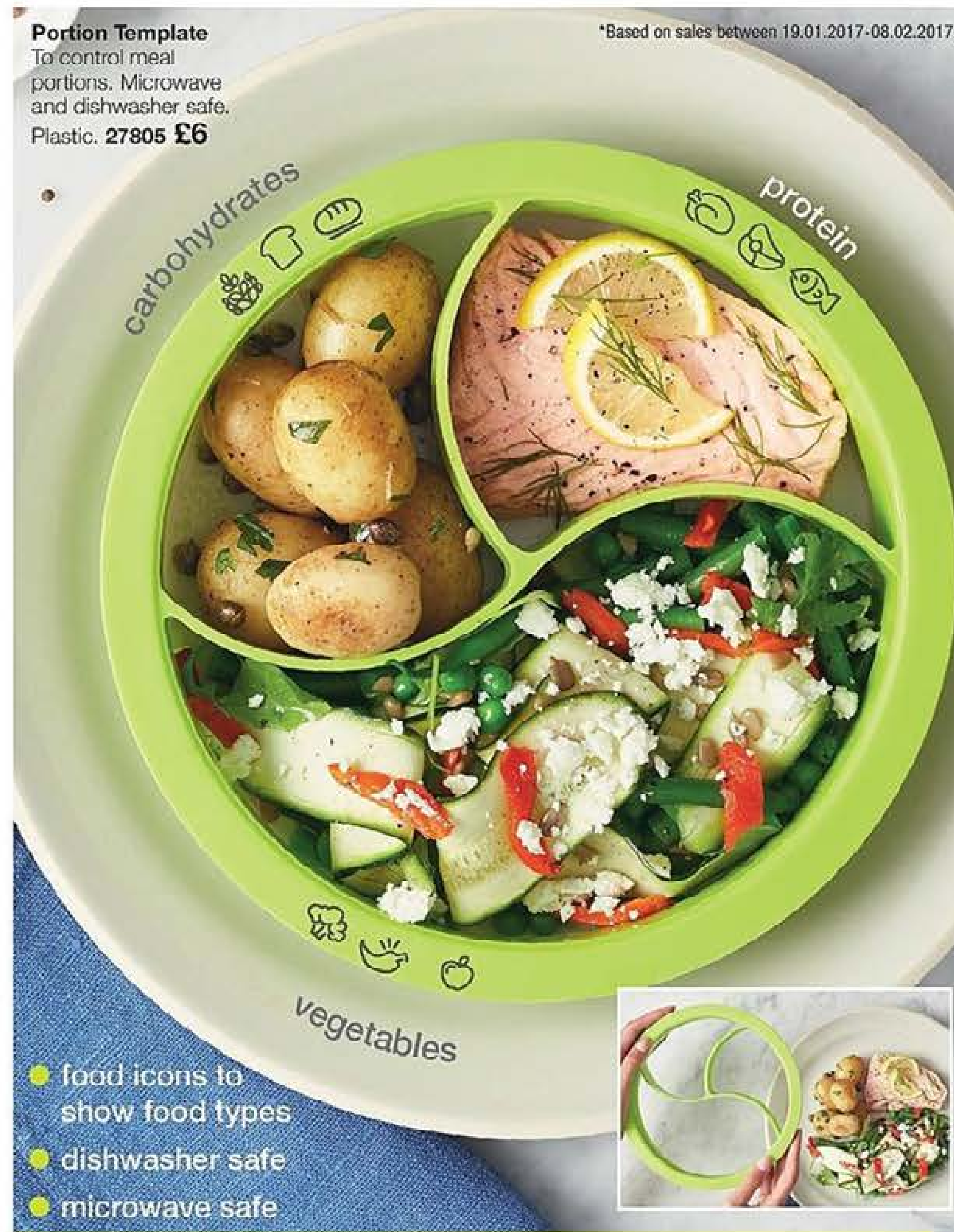
Thigh & Bicep Multi Toner Approx. 18cm x 12cm x 11cm. PP and steel. **12955** **£12**

PORTION TEMPLATE
 1 sold EVERY MINUTE*



*Based on sales between 19.01.2017-08.02.2017.

Portion Template
 To control meal portions. Microwave and dishwasher safe. Plastic. **27805** **£6**



- food icons to show food types
- dishwasher safe
- microwave safe



portion template



£12
save £2

comes with 4 blades
for grating and slicing

- spin salad leaves
- slice and grate
- interchangeable blades
- add the lid and go!

Salad Prep and Go With spinner and mandolin attachments. Plastic and stainless steel. Approx 15.5cm x 14cm. Not dishwasher safe. 20586 Normally £14 **£12 save £2**

salad prep and go



£8.50

grinds fresh herbs, Parmesan
and chocolate easily

- no mess
- no fuss
- easy to clean

go to
avon.uk.com
to see more of
our Kitchen Magik
collection



Herb Mill ABS and stainless steel. Approx. 7.2cm x 12.7cm. Not dishwasher safe. 20735 **£8.50**

herb mill

MEAL PREP made easy

kitchen
magik



£10

- allows heat to circulate
for even cooking
- stops food sticking
- dishwasher safe

Silicone Multi-Function Mat Silicone. Approx. 40cm x 28cm x 1cm. Dishwasher safe and oven safe. 20693 **£10**

non-stick baking tray liner



fat drip tray



draining mat



silicone sink liner

MULTIPURPOSE kitchen accessories



oil spray and pour

perfect for infusing
your own oil with chilli,
garlic or herbs

- spray helps you use less oil
- pouring spout is ideal for dressings
- lid is designed for hygienic storage

Oil Spray and Pour

Holds approx. 150ml.
Acrylic and stainless steel.
Not dishwasher safe.

26393

£10



travel breakfast cup and spoon

separates cereal from
milk and yogurt to
keep it fresh

- 2 separate compartments
- spoon included

Breakfast Cup

Comes with a spoon.
Approx. 9cm x 9cm x 16.5cm.
Plastic. Not dishwasher safe.

43653

£5

10 functions in 1:

- pestle/masher
- avocado scoop
- fruit peeler
- apple corer
- fruit picks
- fruit sieve
- grater/zester
- lemon squeezer
- funnel
- bowl

kitchen
magik



£10

save £5

Flower Pot Utensils 10-in-1 kitchen utensil. Approx. 14.5cm x 16cm. Plastic with stainless steel apple corer. Not dishwasher safe. 55947 Normally £15 **£10 save £5**



biscuits and cookies



comes with
13 biscuit
stamps

each squeeze
of the handle
dispenses the
perfect amount –
no waste or fuss!



icing

6 different nozzles for the perfect
finishing touch to cakes and biscuits

new

TAKE THE BISCUIT

create professional-looking
cookies and biscuits with ease

kitchen
magik



cookie
creator
£12

includes:
13 biscuit
stamps and 6
different piping
nozzles for
icing

NEW Cookie Creator 13 stamps and 6 piping nozzles. Plastic with stainless
steel mechanism. Not dishwasher safe. 57067 **£12**

CASA DI ROSA

ITALIAN-INSPIRED COLLECTION

NEW



each exclusive design is inspired by the beauty and elegance of Italy



created with exceptional craftsmanship, using premium materials and hardware



with extra attention to the little details for the luxurious, quality finish you deserve



THE ROVANI
£30
WORTH £35*

comes with an optional shoulder strap

metal feet to protect against scuffs

NEW Casa Di Rosa Rovani Slouch Hobo Bag PVC. Approx. 38cm x 32cm x 10cm.

55707 Will normally be £35 **£30** save £5

*Based on normal brochure price.

CASA DI ROSA

ITALIAN-INSPIRED COLLECTION

CASA DI ROSA

ITALIAN-INSPIRED COLLECTION

each bag comes with an optional shoulder strap



choose from olive green, tan or blush



beautiful Italian-inspired lace trim

40% linen



detachable strap

1. **Casa Di Rosa Calimala Structured Satchel Bag** PVC and polyester. Approx. 11.5cm x 19.5cm x 26.8cm. **10561** Olive Green. **09456** Tan. **00737** Blush. **£26**

2. **Casa Di Rosa Benci Scarf** 60% viscose, 40% linen. Approx. 180cm x 70cm. **14118** **£16**

3. **Casa Di Rosa Rosselli Premium Structured Handbag** PVC outer with PU trim and polyester lining. Approx. 30cm x 13.5cm x 27cm. Handle drop approx. 10cm. **56739** **£35**

THE ROVANI LACE SCARF

£10

WORTH £15*



Intricate, Italian-inspired lace

NEW Casa Di Rosa Rovani Premium Lace Scarf

Main section 100% viscose. Lace panel 88% polyamide, 12% elastane. Approx. 180cm x 80cm.

07369

Will normally be £15

£10 save £5

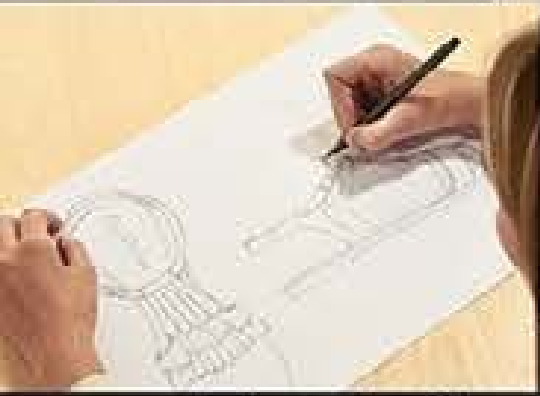
*Based on normal brochure price.

NEW

CASA DI ROSA

ITALIAN-INSPIRED COLLECTION

CASA DI ROSA



designed with
your comfort and
style in mind



designed in Italy
with beautiful
genuine suede



quality stitching
and detail for the
finish you deserve



MILAZO SUEDE
ANKLE BOOTS
£39.95
SAVE £10

**NEW Casa Di Rosa Milazo
Suede Ankle Boots**
Upper: genuine suede.
Lining and insock:
polyester and PU.
55731 Size 4
55491 Size 5
33605 Size 6
20784 Size 7
20826 Size 8
Will normally be £49.95
£39.95 save £10



GENUINE
SUEDE

SAVE VS THE HIGH STREET
CASA DI ROSA SUEDE BOOTS

£39.95

VS

Office Ana Conda
Western Ankle Boots

£88*

*Price sourced from
www.office.co.uk on 15.02.2017.



back zip
fastening

western-style heel

NEW

CASA DI ROSA

ITALIAN-INSPIRED COLLECTION



go away!

the **super-absorbent** umbrella drying pouch **every girl NEEDS**

NEW



no more damp handbags!

JUST £5

1. pop your wet umbrella inside the pouch

2. twist it a bit (to dry against the lining)

3. zip up the pouch for drip-free storage!



Umbrella not included.

super-absorbent lining

NEW Umbrella Drying Pouch Zipped pouch with absorbent, microfibre lining. Polyester. Approx. 28cm x 11cm. 19216 **£5**

ANEW CLINICAL. OUTSMART AGEING

“The best eye cream I have ever tried.”

*Celli, avon.uk.com customer, Birmingham

2 sold every minute*



INSTANTLY TIGHTENS ABOVE AND BELOW THE EYEBROW: with our most concentrated skin tighteners for skin that looks and feels firmer after just 1 use



INSTANTLY HYDRATES THE UNDER-EYE AREA: formulated with additional moisturisers to improve the look of dark circles



GET AN INSTANT VISIBLE EYE LIFT

just **£10** half price

love it or your money back

Anew Clinical Lift & Firm Eye Lift System 00885

Normally £20 **£10 half price**

*Based on sales from 26.05.2016-15.06.2016.

Perfume Store

INTRODUCING

little
sequin
dress

RUB
to smell
yellow mandarin
ylang-ylang
gold amber

get ready to
DAZZLE



be the
QUEEN
of the **PARTY**
with this new scent

£8
with
free gift



new

SHINE SPRAY
adds shine &
reduces frizz

MAGIC EFFECTS
MINERAL CRUSH
glitter-infused for
a fab finish



shimmering **FREE GIFT** **worth £10.50***
when you buy Little Sequin Dress EDP
order your free gift using 69088 page 165 only

NEW EDP 50ml 24588 Price per 100ml = £16.00 Will normally be £13 **£8** save £5

free gift includes: Advance Techniques Mirror Shine Spray 100ml and
Magic Effects Mineral Crush Nailwear 10ml in Rose Quartz

*Based on normal brochure prices.

all 3 for
£10

SAVE £12.60*
order using 69567

Far Away
INFINITY

EDP Purse Spray
10ml
51219
£6

Body Lotion
150ml
61531
Price per 100ml = £1.20
Normally £3.60
£1.80 half price

EDP
50ml
50278
Price per 100ml = £26.00
£13



a utopian scent sprinkled with uplifting notes of Italian bergamot, sweet Indian jasmine and warm vanilla

*Based on normal brochure prices.



ORIENTAL FLORAL

all 3 for
£10

SAVE £8.35
order using 69518

Far Away
our no.1
selling perfume

RUB
to smell
Far Away



Shimmering Body Powder
40g
11486
Price per 100g = £6.88
£2.75

Roll-On Anti-Perspirant Deodorant
50ml
03665
Price per 100ml = £5.20
£2.60

EDP
50ml
33225
Price per 100ml = £26.00
£13

exotic essences of rare florals spiced with amber and musk



ORIENTAL FLORAL

£7
each
SAVE £6

Rares
COLLECTION



03285 Rare Platinum FLORAL



Rares Collection EDP, 50ml
Price per 100ml = £14.00
Normally £13
£7 save £6



plum
violet
sandalwood
25809 Rare Amethyst



lush greens
pearlescent flower
musk
19232 Rare Pearls



golden melon
orange flower
vanilla
71050 Rare Gold



all 3 for
£10
SAVE £7.20*
order using 68106

PERCEIVE

EDP 50ml
08904 Price per 100ml = £22.00
£11

Body Lotion 150ml
16030 Price per 100ml = £1.20
Normally £3.60
£1.80 half price

Roll-On Anti-Perspirant
Deodorant 50ml
26146 Price per 100ml = £5.20
£2.60



uplifting essences of pear,
pink dianthus and exotic orchid



*Based on normal brochure prices.

AVON Perfume

any 2 for
£8
SAVE £8*
page 170 only

LOVE TO LAYER

£6
each
SAVE £5

blackberry
apple blossom
soft woods
27722 Vibrant Fruity

golden plumeria
addictive vanilla
light amber
07559 Velvet Amber

addictive
warmth

radiant
warmth

blushing
warmth

violet blossom
peony petals
veliver
27714
Romantic Bouquet

bergamot
lime blossom
cedarwood
45385 Sparkly Citrus

SET
PULSES
RACING



CITRUS
WOODY



ORIENTAL
FRUITY

combine the scents to create irresistible infusions

Scent Essence Collection EDT, 30ml
Price per 100ml = £15.00 Normally £8
£4.50 save £3.50

*Based on normal brochure prices

bergamot, minty geranium, musk
1 Pulse for Him EDT 75ml
06338 Price per 100ml = £8.00
Normally £11
£6 save £5

pear, black violet, sandalwood
1 Pulse for Her EDT 50ml
23721 Price per 100ml = £12.00
Normally £11
£6 save £5

AVON Perfume



fragrant
fancies
£8
each

*& dreamy
romantic*

enjoy the blissful optimism of this blend of elegant plum, soft rose and white patchouli

**Avon Dreams EDP 50ml
08573**

Price per 100ml = £16.00
Normally £14

£8 save £6

addictive
luxurious

live the fabulous life with a cocktail of sparkling citrus and luscious berries blended with warm sandalwood

**Avon Luck for Her EDP 50ml
70482**

Price per 100ml = £16.00
Normally £15

£8 save £7



confident
& exciting

an adventure of fresh strawberry, lavish floral muguet and warm cedarwood for endless good fortune

**Avon Luck La Vie EDP 50ml
35808**

Price per 100ml = £16.00
Normally £15

£8 save £7



glamorous
& alluring

a feminine infusion of jasmine petals and magnolia diffuse down into warm amber woods for a touch of sparkle

**Avon Femme EDP 50ml
72512**

Price per 100ml = £16.00
Normally £16

£8 half price

stunning
opulent

feel like a star with this glamorous combination of sublime Mara strawberry, intense midnight iris, and exquisite patchouli

**Avon Femme Icon EDP 50ml
51383**

Price per 100ml = £16.00
Normally £16

£8 half price



radiant
& empowering

pause for a beautiful moment of reflection with sparkling pear, captivating jasmine infusion and warm, addictive black vanilla essence

**Avon Femme Exclusive EDP 50ml
29264**

Price per 100ml = £16.00
Normally £16

£8 half price

£6
each
SAVE **£5**

GLOW WITH
confidence

Incandessence
Collection EDP, 50ml
Price per 100ml = £12.00
Normally £11
£6 save £5



40972 Incandessence Glow



FLORAL



WOODY



white peach
rose
teakwood

22293 Incandessence



FLORAL



peach
pink pepper
musk

28605 Incandessence Flame



FLORAL

£5
each
SAVE **£6**

PUR
BLANCA



white freesia. white peony. musk

Pur Blanca EDT 50ml
08763 Price per 100ml = £10.00
Normally £11
£5 save £6



FLORAL



MUSKY

PUR
BLANCA
blush



redcurrant. rose. cedarwood

Pur Blanca Blush EDT 50ml
20461 Price per 100ml = £10.00
Normally £11
£5 save £6



FRUITY



FLORAL

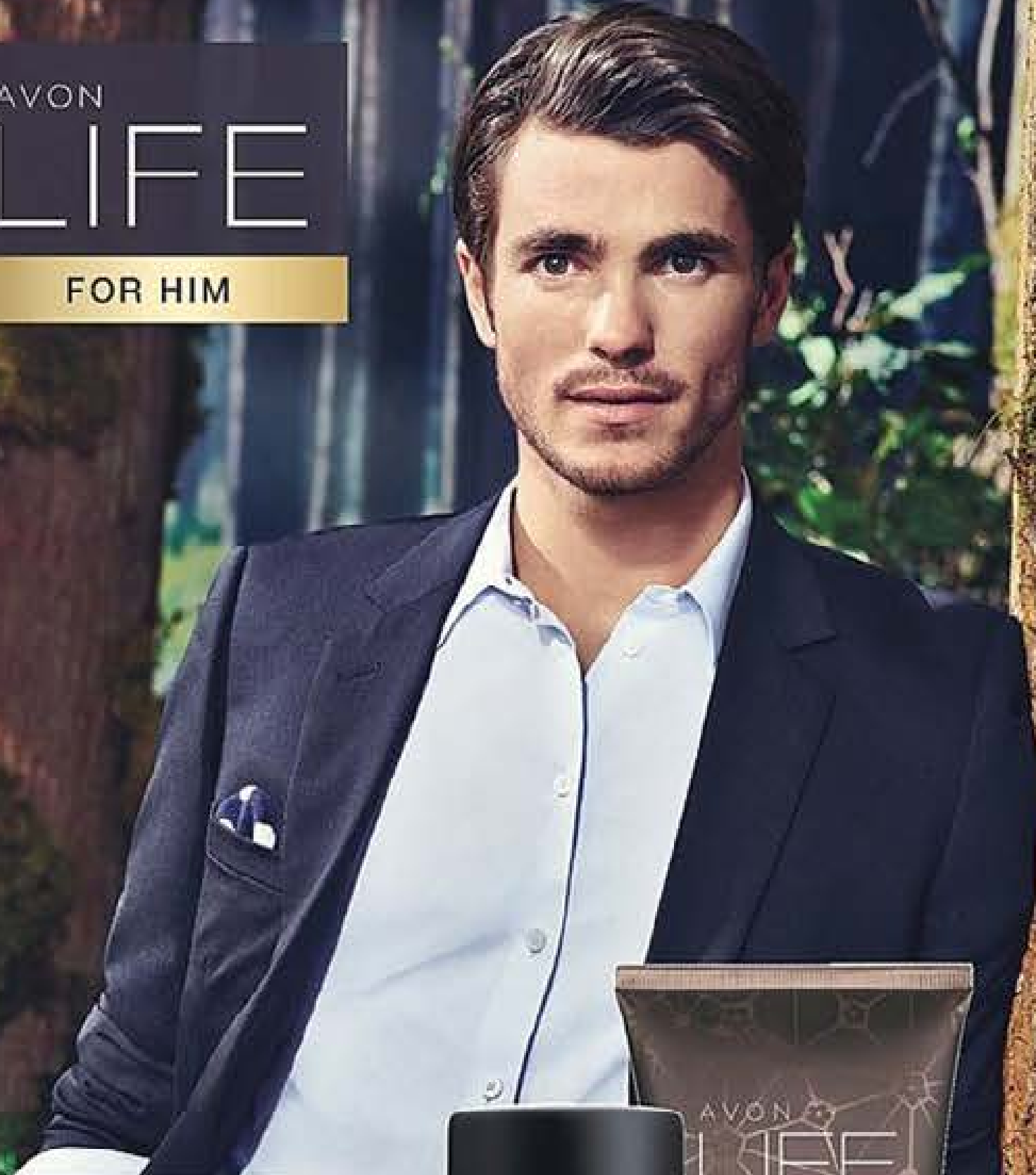
all 3 for
£20
SAVE £13*
order using 69526

AVON
LIFE

FOR HIM



Kenzo Takada
in collaboration
with international
designer
KENZO TAKADA



EDT 75ml
72447
Price per 100ml = £32.00
£24

Deodorant Body Spray 150ml
14167
Price per 100ml = £1.20
Normally £4.50
£1.80 save £2.70

Hair and Body Wash 200ml
10900
Price per 100ml = £2.25
£4.50

vibrant, fresh and refined notes of
black pepper, violet leaves and
cedarwood for all-day impact



WOODY

SPICY

all 3 for
£20
SAVE £13*
order using 69864

AVON
LIFE

FOR HER



RUB
to smell
AVON LIFE
FOR HER

Body Lotion 150ml
09407
Price per 100ml = £1.20
Normally £4.50
£1.80 save £2.70

Perfumed Body Spray 75ml
21576
Price per 100ml = £2.40
Normally £4.50
£1.80 save £2.70

EDP 50ml
20370
Price per 100ml = £46.00
£24

*Based on normal brochure prices.

a luxurious blend of **water lily,**
violet and **iris flower** for an undeniable
allure that lasts all day



FLORAL

WOODY

AVON Perfume

177



PERFECT
FOR YOUR HAND LUGGAGE



TRAVEL
SCENT-SATIONS FROM
£3

plum
rose
white patchouli



bergamot
rose petals
velvet sandalwood



white peach
rose
teakwood



grapefruit
magnolia
patchouli



gardenia
plum
vanilla orchid



blackberry
orchid
vanilla amber



freesia
jasmine
vanilla musk



VIVA LA VITA

fresh and crisp pink apple,
joyfully opulent dewy
rose petals and addictively
sweet vanilla bean

**Viva La Vita EDP
Purse Spray**
30ml
07591
Price per 100ml = £13.33
Normally £9
£4 save £5



EDP Travel Spray 30ml
01032 Perceive
01305 Incandessence
01313 Far Away
Price per 100ml = £10.00
Normally £7.50
£3 save £4.50

01016 Avon Dreams
48918 Avon Luck for Her
22830 Premiere Luxe
07088 Avon Attraction for Her
Price per 100ml = £13.33
Normally £9
£4 save £5

DON'T FORGET!
order this
Storm bag
for just

£15

when you
spend £10
or more
order using
54122
see pages 14-15
for details



AVON Perfume

SAVE UP TO £5

page 180 only



1. Premiere Luxe EDP
50ml
21923 Price per 100ml = £32.00
£16

2. Avon Alpha for Her EDP
50ml
09340 Price per 100ml = £30.00
£15

3. Viva La Vita EDP 50ml
44040 Price per 100ml = £30.00
£15



4. Today Tomorrow Always Collection EDP
50ml

25460 Today
46425 Tomorrow
14795 Forever
Price per 100ml = £28.00
30ml
11684 Absolute
Price per 100ml = £46.67
£14



5. Avon Cherish Collection EDP, 50ml
30957 Avon Cherish
28241 Avon Cherish The Moment
Price per 100ml = £28.00
£14



6. Attraction Rush for Her EDP 50ml
29470 Price per 100ml = £20.00
Normally £15
£10 save £5



11. EDP Purse Spray 10ml
08268 Avon Attraction for Her
55194 Avon Attraction Rush For Her
10918 Avon Cherish
19919 Avon Cherish The Moment
50310 Avon Femme Exclusive
34777 Avon Femme Icon
35253 Far Away
25692 Little Black Dress
63610 Little Lace Dress
26724 Perceive
EDT Purse Spray 10ml
20453 Mesmerize Black for Her
Normally £6
£4 save £2

7. Roll-On Anti-Perspirant Deodorant 50ml
07930 Avon Cherish
17855 Avon Soft Musk
08110 Incandessence
14514 Little Black Dress
14027 Mesmerize for Her
07989 Pur Blanca
Price per 100ml = £3.60
Normally £2.60
£1.80 save 80p

8. Avon Soft Musk Shimmering Body Powder 40g
24166
Price per 100g = £4.50
Normally £2.75
£1.80 save 95p

9. Shower Gel 150ml
10355 Today
10587 Tomorrow
Price per 100ml = £1.87
Normally £4
£2.80 save £1.20

10. Perfumepod
Plastic and aluminium refillable atomiser.
5ml capacity.
17459
£8



ANY 2 FOR £13

save up to £13, page 181 only

1. Little Dress Collection
EDP, 50ml
14498 Little Black Dress
14274 Little Lace Dress
24638 Little Red Dress
Price per 100ml = £26.00
£13



2. Far Away Collection
EDP, 50ml
13359 Far Away Bella
02055 Far Away Gold
Price per 100ml = £26.00
£13

3. Mesmerize for Her Collection EDT, 50ml
26443 Mesmerize for Her
19208 Mesmerize Black for Her
21907 Mesmerize Red for Her
Price per 100ml = £22.00
£11



4. Secret Fantasy Collection EDT, 50ml
17509 Kiss*
22574 Midnight*
08417 Wonderland†
Price per 100ml = £22.00
£11



5. Perceive Oasis EDP
50ml
41715 Price per 100ml = £22.00
£11

6. Imari EDT 50ml
29272 Price per 100ml = £22.00
£11

7. Tahitian Holiday EDT
50ml
03558 Price per 100ml = £21.00
£10.50

8. Timeless EDT 50ml
27409 Price per 100ml = £18.00
£9

9. Avon Soft Musk Collection EDT, 50ml
72660 Avon Soft Musk
08953 Avon Silky Soft Musk
Price per 100ml = £17.00
£8.50

10. Summer White Paradise EDT 50ml
17939 Price per 100ml = £16.00
£8



*Comes with a detachable cast iron charm on a 2cm stainless steel chain.
†Comes with a detachable aluminium charm with clear rhinestone on a 2.5cm brass chain.

SAVE UP TO £1.20

page 182 only



1. Hair & Body Wash 250ml
54346 Avon Homme
00257 Avon Homme Exclusive
07013 Avon Prime
11585 Elite Gentleman
19703 Elite Gentleman Weekend
54114 Mesmerize Red for Him
 Price per 100ml = £1.00
 Normally £3.60
£2.50 save £1.10



200ml
09506 Avon Alpha for Him
02550 Avon Attraction for Him
54999 Avon Attraction Rush for Him
14308 Avon Luck for Him
 Price per 100ml = £1.40
 Normally £4
£2.80 save £1.20



2. After Shave Conditioner 100ml
20701 Mesmerize Black for Him
 Normally £3.60
£2.50 save £1.10
02402 Avon Attraction for Him
 Normally £4
£2.80 save £1.20

3. Roll-On Anti-Perspirant Deodorant 50ml
18796 Black Suede
09092 Full Speed
23556 Full Speed Max Turbo
06601 Mesmerize for Him
 Price per 100ml = £3.60
 Normally £2.60
£1.80 save 80p

1. Mesmerize for Him Collection EDT. 100ml
06577 Mesmerize for Him
20750 Mesmerize Black for Him
21873 Mesmerize Red for Him

£11
2. Full Speed Collection EDT. 75ml
45286 Full Speed
09845 Full Speed Max Turbo
 Price per 100ml = £14.67
£11

3. Black Suede Essential EDT 75ml
09068
 Price per 100ml = £14.67
£11

4. Elite Gentleman Collection EDT. 75ml
11601 Elite Gentleman
49528 Elite Gentleman Untailored
40691 Elite Gentleman Weekend
 Price per 100ml = £17.33
£13

5. Avon Homme Collection EDT. 75ml
54239 Avon Homme
49643 Avon Homme Exclusive
 Price per 100ml = £17.33
£13

ANY 2 FOR £13

save up to £13, selected EDTs on page 183 only



1. Attraction Rush for Him EDT* 75ml
19521 Price per 100ml = £13.33
 Normally £15
£10 save £5

2. Avon Luck for Him EDT* 75ml
42663 Price per 100ml = £20.00
£15

3. Avon Alpha for Him EDT* 75ml
09399 Price per 100ml = £20.00
£15

4. Premiere Luxe Pour Homme EDT* 75ml
14977 Price per 100ml = £21.33
£16



EDP – Eau de Parfum Spray
 EDT – Eau de Toilette Spray

*Excluded from Any 2 for £13 offer.

body essentials

BECAUSE YOU CAN NEVER SMELL TOO GOOD

£1.80 EACH

body sprays

Perfumed Body Spray 75ml

- 25742 Avon Dreams
- 17624 Avon Soft Musk
- 02139 Far Away
- 18507 Incandessence
- 14506 Little Black Dress
- 13029 Little Red Dress

08748 Perceive
09928 Pur Blanca
Price per 100ml = £2.40
Normally £3.60
£1.80 half price

09621 Avon Alpha for Her
21824 Avon Attraction for Her
19380 Avon Femme
07070 Avon Luck for Her
10454 Viva la Vita
Price per 100ml = £2.40
Normally £4
£1.80 save £2.20

39925 Avon Life for Her
Price per 100ml = £2.40
Normally £4.50
£1.80 save £2.70

Body Mist 100ml
52712 Avon Cherish
Normally £3.50
£1.80 save £1.70

10405 Tahitian Holiday
Normally £3.60
£1.80 half price



Deodorant Body Spray 150ml

- 17665 Avon Destination Wilderness
- 26708 Avon Homme
- 07385 Avon Homme Exclusive
- 02865 Avon Prime
- 28308 Black Suede
- 08797 Black Suede Night
- 13284 Elite Gentleman
- 19646 Elite Gentleman Weekend

06445 Full Speed Max Turbo
09365 Full Speed
06692 Mesmerize for Him
Price per 100ml = £1.20
Normally £3.60
£1.80 half price

09670 Avon Alpha for Him
22871 Avon Attraction for Him
12971 Avon Attraction Rush for Him

07997 Avon Luck for Him
Price per 100ml = £1.20
Normally £4
£1.80 save £2.20

39917 Avon Life for Him
Price per 100ml = £1.20
Normally £4.50
£1.80 save £2.70



body lotions

Body Lotion 150ml

- 14910 Avon Dreams
- 02626 Far Away
- 53736 Far Away Infinity
- 28589 Incandessence
- 14522 Little Black Dress
- 13607 Little Lace Dress
- 13672 Mesmerize Black for Her
- 13656 Mesmerize Red for Her

48892 Perceive
08060 Pur Blanca
04143 Rare Amethyst
25726 Rare Gold
03525 Rare Pearls
Price per 100ml = £1.20
Normally £3.60
£1.80 half price

09548 Avon Alpha for Her
10058 Avon Attraction for Her
05140 Avon Attraction Rush for Her
06981 Avon Cherish
19679 Avon Cherish The Moment

20180 Avon Femme
26906 Avon Femme Icon
08912 Avon Luck for Her
17947 Avon Femme Exclusive
09597 Today
10272 Tomorrow
10462 Viva la Vita
Price per 100ml = £1.20
Normally £4
£1.80 save £2.20

52571 Avon Life for Her
Price per 100ml = £1.20
Normally £4.50
£1.80 save £2.70



Men's Store

AVON
BLACKSUEDE
fresh greens. leather accord.
warm woods

ORIENTAL
LEATHERY

EDT 75ml
18739
Price per 100ml = £14.87
£11

Hair & Body Wash 250ml
08755
Price per 100ml = £1.44
£3.60

both for
£9
order using 68197
SAVE £5.60

AVON
BLACKSUEDE NIGHT
bergamot. nutmeg.
black amber

FOUGÈRE
FRESH

EDT 75ml
07807
Price per 100ml = £14.67
£11

Hair & Body Wash 250ml
07575
Price per 100ml = £1.44
£3.60

both for
£9
order using 69914
SAVE £5.60

new

£6
each
SAVE £2.50

INDIVIDUAL
BLUE
UNLIMITED

RUB
to smell
Indian ginger
jasmine
amber

NEW Individual Blue
Unlimited EDT
100ml
72421
Will normally be £8.50
£6 save £2.50

FOUGÈRE
AROMATIC

Individual Blue
EDT 100ml
72579
Normally £8.50
£6 save £2.50

FOUGÈRE
FRESH

ORIGINAL
bergamot
lavender
soft musk



AVON
ATTRACTION
FOR HER AND HIM
designed for *magnetic allure*

Avon Attraction for Her EDP
Blackberry, orchid and
vanilla amber. 50ml
10264 Price per 100ml = £20.00
Normally £15 **£10 save £5**

Avon Attraction for Him EDT
Ginger root, musk and
cistus labdanum. 75ml
08334 Price per 100ml = £13.33
Normally £15 **£10 save £5**

WOODY
FRUITY
WOODY
AMBERY

£10
each
SAVE £5

AVON
PRIME
POWERFULLY MASCULINE

lavender
spearmint
cedarwood

EDT
75ml
02923
Price per 100ml = £10.67
Normally £13
£8 save £5

WOODY
AROMATIC

just
£8
SAVE £5

AVON
DESTINATION
WILDERNESS
wildly refreshing

warm, earthy leather and patchouli
topped with notes of juniper

WILDERNESS
both for **£7**
order using 68338

GRAND CANYON
both for **£7**
order using 69443

**Roll-On Anti-Perspirant
Deodorant 50ml**
17079
Price per 100ml = £5.20
£2.60

EDT
75ml
17053
Price per 100ml = £14.67
£11

WOODY

**Roll-On Anti-Perspirant
Deodorant 50ml**
01438
Price per 100ml = £5.20
£2.60

EDT
75ml
17335
Price per 100ml = £14.67
£11

WOODY
SPICY

AVON
DESTINATION
GRAND CANYON
pink grapefruit, elemi,
atlas cedarwood

AVON Men's Store

189

more choice online

with your Rep

- shop with us 24/7
- try our speedy **NEXT DAY delivery**, only £5.50*
- or choose **FREE delivery** through your chosen Rep
- pay securely using your credit/debit card or paypal

VISA  PayPal™

**FREE
GIFT WITH
EVERY ONLINE
PURCHASE***
at
avon.uk.com/free

*Terms and conditions apply.

buy it today,
wear it tomorrow



*we guarantee you'll love
your new products!*

If you're not 100% happy with your purchase, just return it within 28 days of delivery for a refund or exchange, even if you've tried it!

Special terms apply to certain products – these are clearly indicated in the brochure. For a full refund on products with a free gift, please return both items to ensure your refund is processed.


Avon offers a 2 year warranty for manufacturing faults on its watches.

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product of equivalent or greater value may be offered. Only clearance offers are planned on a 'while stocks last' basis. This, and any other variance to our service promise, is indicated on the offer to which it applies. Items marked "Last Chance to Buy" applies to products that we no longer intend to sell within the brochure. However, on some occasions we are left with excess stock which may be included in our Sale sections and flyers, and sold until stocks are exhausted. All clothes

and accessories are model's own, unless otherwise stated.

All claims in advertising are supported by clinical and consumer studies. Some images in this brochure are shown larger than actual size.

 **Items marked with this symbol have a hazard classification under the Classification, Labelling and Packaging Regulation. Please see product**

details on our website for full hazard information: avon.uk.com.

Please refer to the dimensions in the product description to avoid any disappointment on delivery. All electrical products which fall under the auspices of the Waste Electrical and Electronic Equipment Act 2005, as amended, are compliant. Avon Cosmetics Ltd is a member of Electrolink Compliance Scheme. All such products are marked with the Wheelie-bin symbol. ♻️

Help the environment by disposing of your products responsibly. The wheelie bin symbols indicate the product and batteries must not be disposed of in the domestic waste as they contain substances which can be damaging to the environment and health. Please use designated collection points or recycling facilities when disposing of the item or batteries.



£4
£1.50 goes
to Breast
Cancer Now



stunning pin
with Swarovski®
diamanté detail

**PIN IT WITH
PRIDE!**

For every Crusade Pin sold, Avon will donate £1.50 to Breast Cancer Now, registered charity 1160558, SC045504 and 1200.

breast cancer
now

AVON
BREAST CANCER
CRUSADE



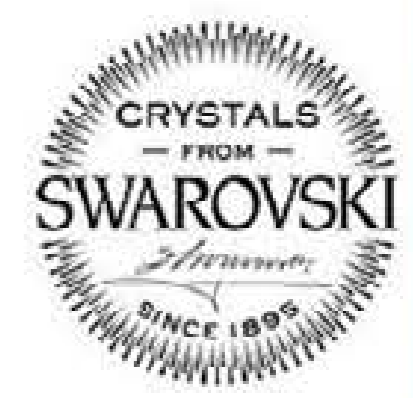
Thank you x

Since 1992, you've raised
more than £17.7million to help
Breast Cancer Now fund **708,000**
hours of breast cancer research!



Buy and wear our pin with pride
today to show your support and help
change women's lives all over the UK.

Olivia Swarovski® Pin Swarovski®, stone-set crystal
and silver-plated brooch in a ribbon design. **13169 £4**
Swarovski® is a registered trademark of Swarovski AG.



AVON Causes



luxurious bath oils

just
£4
each
save £3

*relax
& unwind
in a moment of bliss
with these decadent bath
and shower oils*



Moroccan Romance
with Moroccan Rose Oil
Moisturising Bath & Shower Oil
avec l'Huile de Rose Marocaine
Bain Hydratant & Huile de Douche

150 ml e

MOROCCAN ROSE OIL
with the sensual scent of
rose water, jasmine and peony

NEW Moroccan Romance
Bath & Shower Oil
150ml
23945
Price per 100ml = £2.67
Will normally be £7
£4 save £3

RICH COCONUT MILK
with the relaxing scent of coconut
milk, sandalwood and white musk

NEW Relaxing Thailand
Bath & Shower Oil
150ml
24042
Price per 100ml = £2.67
Will normally be £7
£4 save £3

AFRICAN SHEA BUTTER
with the indulgent scent of
macadamia nut, vanilla and caramel

NEW Blissfully Nourishing
Bath & Shower Oil
150ml
23853
Price per 100ml = £2.67
Will normally be £7
£4 save £3



Blissfully Nourishing
with African Shea Butter
Moisturising Bath & Shower Oil
avec le Beurre de Karité Afr
Bain Hydratant & Huile de D

Relaxing Thailand
Coconut Milk & Sandalwood
Moisturising Bath & Shower Oil
Lait de Coco et Bois de Santal
Huile hydratante Bain & Douche

150 ml e

150 ml e



your exotic
spa at HOME

hydrate & nourish
with precious Mediterranean olive oil

from
£2

save up to £2.10



our firming & lifting wonder serum

new

NEW Exfoliating Japanese Washcloth 21535 £2



smooths and exfoliates dry, flaky skin

Body Moisturiser
200ml
10033
Price per 100ml = £2.45
Normally £7
£4.90 save £2.10

Facial Oil
30ml
10439
Price per 100ml = £9.33
Normally £4
£2.80 save £1.20

Face Mask
75ml
03863
Price per 100ml = £5.13
Normally £5.50
£3.85 save £1.65

Neck & Chest Serum
50ml
14365
Price per 100ml = £7.70
Normally £5.50
£3.85 save £1.65

AVON Bath & Body

AVON
care

with **vita-e complex**
for 24-hour moisture*

MULTIPURPOSE MOISTURE

for face, hands and body (1 cream does it all!)

soothing aloe

light
cream for
all skin
types



Cream for Face, Hand and Body 400ml
25932

Price per 100ml = 65p
Normally £5.20

£2.60 half price

gentle oatmeal

nurturing
moisture for
the whole
family



Cream for Face, Hand & Body 400ml
26005

Price per 100ml = 65p
Normally £5.20

£2.60 half price

400ml
BONUS
SIZE

energising rosehips

rich cream for
smoothing
and energising
normal skin



Cream for Face, Hand and Body 400ml
04325

Price per 100ml = 65p
Normally £5.20

£2.60 half price

rich cocoa butter

deliciously scented,
nourishing cream
for dry skin



Cream for Face, Hand & Body 400ml
08680

Price per 100ml = 65p
Normally £5.20

£2.60 half price

TLC FOR LIPS

intense softening care
with your favourite,
nourishing ingredients



**Royal Jelly
Lip Treatment
SPF15**
10ml
26401
Normally £2.20
**£1.10
half price**

**Cocoa Butter
Lip Butter**
10ml
06916
Normally £2.20
**£1.10
half price**



**Intensive
Relief
Lip Treatment**
26245
Normally £2.20
**£1.10
half price**

summer skin RECOVERY

get intensive relief

for extra-dry skin with instant,
hydrating comfort

all
**HALF
PRICE**

pages 198-199



400ml
just
£2.60

hand cream

Hand Treatment
100ml
05975
Normally £4
£2 half price

treatment cream

SOS Body Cream
200ml
03137
Price per 100ml = £1.30
Normally £5.20
£2.60 half price

body lotion

Body Lotion
400ml
03061
Price per 100ml = 65p
Normally £5.20
£2.60 half price

*Excluding Intensive Relief range.

SKIN
so
SOFT

over **50** YEARS
OF NATURAL
SOFTNESS



FRESH FRAGRANCE
with no nasty
fake-tan smell
(just vanilla, orange
and green tea!)

top up your
NATURAL TAN

give your colour an **extra boost** with a
nourishing, gradual glow

**AVAILABLE
IN 2 SHADES:**
*fair &
medium*

£3
save £2



**for fuller, natural-
looking colour**

- ✓ gradually builds up an even glow
- ✓ with softening velvet flower and jojoba oil

**Enhance & Glow
Glow Body Lotion**
200ml
17913 Fair
28712 Medium
Price per 100ml = £2.00
Normally £6
£4 save £2

**for an easy,
airbrushed glow**

- ✓ sprays on evenly for a **streak-free finish**
- ✓ with natural oils to **nourish your skin**

**Enhance & Glow
Airbrush Spray**
150ml
17897
Price per 100ml = £2.00
Normally £5
£3 save £2

ARGAN OIL
loves normal to dry skin

SILKY MOISTURE
wraps skin in silky softness

Dry Oil Spray
150ml
07773
Price per 100ml = £1.50
Normally £5
£2.25
save £2.75



JOJOBA OIL
loves all skin types

ORIGINAL
helps keep insects away (according to you!*)

Dry Oil Spray
150ml
22798
Price per 100ml = £1.50
Normally £5
£2.25
save £2.75

*Based on a UK consumer survey of 170 Skin So Soft users.

instant
**SKIN
SOFTENERS**

infused with **natural oils** for
touch-dry moisture and
beautifully nourished skin

£2.25 each
save £2.75



SKIN
so
SOFT

over
50
YEARS
OF NATURAL
SOFTNESS

hold on to that
**SUMMER
GLOW**

*soothe and nourish summer skin to
help your tan look luscious for longer*

softening **shea butter**

a little touch of luxury in your daily routine



enriched with indulgent vanilla
and nurturing vitamin E
for normal to extra-dry skin

BODY WASH

- ✓ oil-infused, creamy formula
- ✓ start your moisturising regime
as you wash

BODY CREAM

- ✓ softens dry skin and smooths
rough patches
- ✓ absorbs quickly with rich,
non-greasy feel

new



AVON
**SKIN
so
SOFT**

PAMPERING
SOFTNESS
+ shea butter
CREAMY BODY WASH
NETTOYANT CRÉMEUX
POUR LE CORPS



£3
save £2

NEW Creamy Body Wash 200ml 01941 Price per 100ml = £1.50 Will normally be £5 **£3 save £2**

NEW Body Butter 200ml 02535 Price per 100ml = £1.50 Will normally be £5 **£3 save £2**

dermatologically tested mild and gentle formula

SKIN
so
SOFT

over **50** YEARS
OF NATURAL
SOFTNESS

BODY WASH
& LOTION

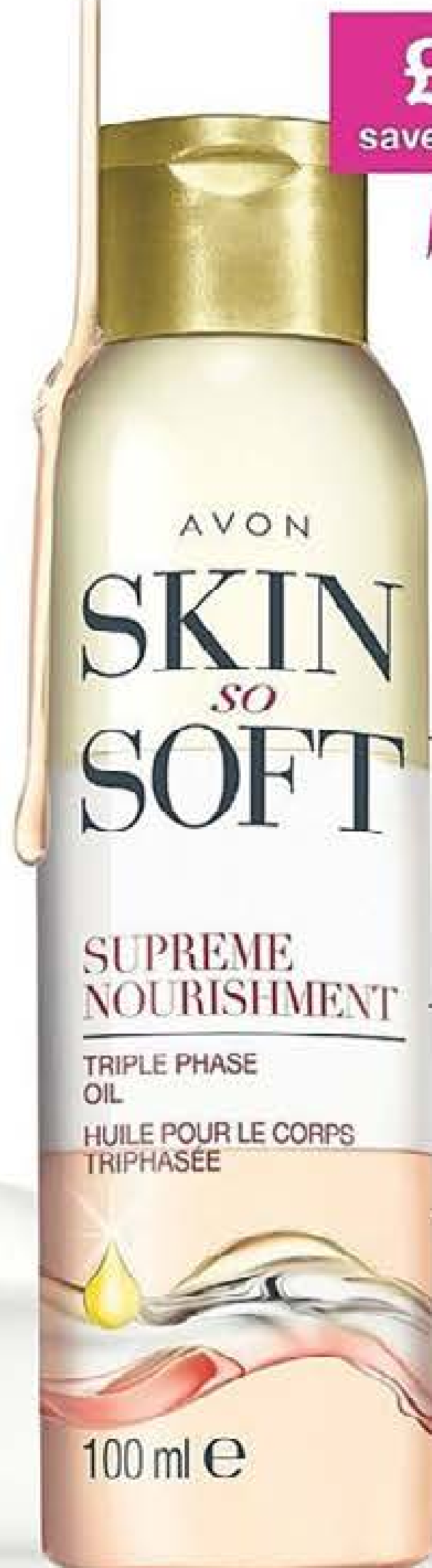
 rich
MACADAMIA OIL
loves very dry skin



**Creamy
Body Wash**
250ml
02709
Price per 100ml = £1.20
Normally £5
£3 save £2

**Cream Oil
Body Lotion**
250ml
57117
Price per 100ml = £1.60
Normally £6
£4 save £2

SUPREME
NOURISHMENT
3 LAYERS
of nourishing moisture



£4
save £1.50



exclusive blend of
**3 PRECIOUS
OILS**

1 TOP LAYER
NOURISHES

2 MIDDLE LAYER
**HYDRATES
AND SEALS**

3 BOTTOM LAYER
SOFTENS

shake together to help
lock in moisture all day

Triple Phase Oil
100ml
01909
Normally £5.50
£4 save £1.50

help smooth and soften
STRETCH MARKS

with **skin-loving vitamin E**
and **nourishing argan oil**
for naturally beautiful skin

- ✓ visibly **improves** the look of
scars and stretch marks
- ✓ **reduces** the appearance
of **uneven skin**
- ✓ with **silk proteins** for
**smoother, more
radiant-looking skin**



scarring
before use



after just
8 weeks

Diagrams for illustrative purposes only.

Tissue Oil
150ml
02527
Price per 100ml = £2.67
Normally £8
£4 half price

THE COMPLETE COLLECTION

**Overnight Body
Treatment**
200ml
24026
Price per 100ml = £1.20
Normally £4
£2.40
save £1.60

**Creamy
Body Wash**
250ml
12112
Price per 100ml = 96p
Normally £4
£2.40
save £1.60

**Ultra Moisturising
Body Lotion**
250ml
11874
Price per 100ml = 96p
Normally £4
£2.40
save £1.60



ARGAN OIL
*loves normal
to dry skin*



£4
half price





soak and soothe

3-in-1; use as a foot soak, massage oil or moisturiser

3-in-1 Oil with Lavender
50ml
11312
Price per 100ml = £6.40
Normally £7
£4.20 save £2.80



exfoliate

polishing mask with lavender

Clay Mask with Lavender
75ml
10710
Price per 100ml = £3.60
Normally £4.50
£2.70 save £1.80



deodorise

fast-dry, freshening formula

Deodorising Foot and Shoe Spray with Lavender
100ml
17681
Normally £4.50
£2.70 save £1.80



Overnight Treatment Cream with Lavender
150ml
13615
Price per 100ml = £1.67
Normally £4.50
£2.50
save £2

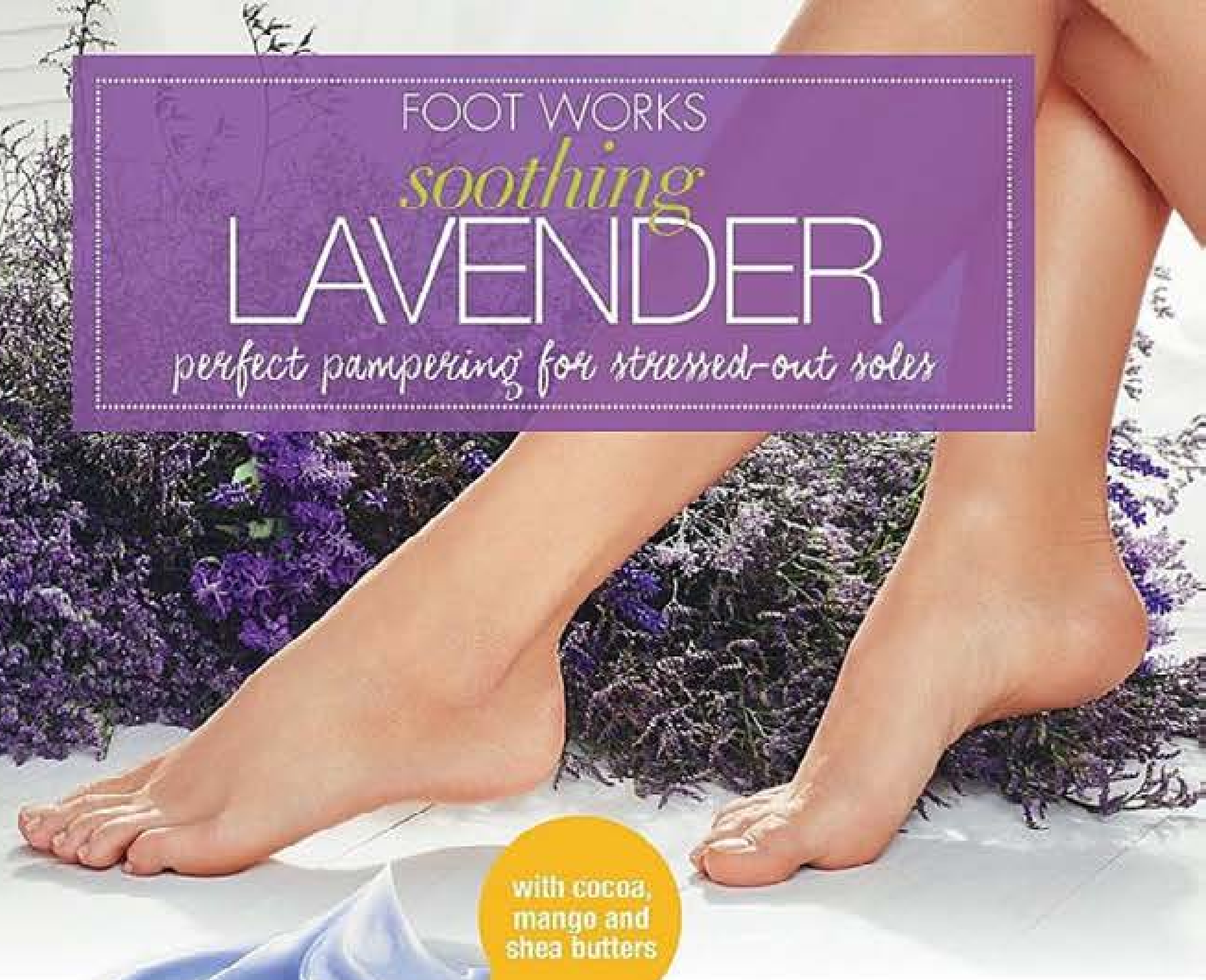
Moisturising Socks 71936
Normally £5
£3.50
save £1.50



pampering socks

lock in your cream with these specially designed socks

FOOT WORKS
soothing
LAVENDER
perfect pampering for stressed-out soles



FOOT WORKS



*use wet or dry
like a
pumice stone*

Smoothing Stone
55210
Normally £4.50
£2 save £2.50



*use wet or dry for
super-smooth soles*

Heel Rasper
00752
£3



5-in-1 kit

Pedi Set
00539
Normally £7
£5 save £2

SOS pedi
ESSENTIALS

it's time to treat your neglected feet with
an expert tool for every need

*wide design
covers a
bigger area*



**Paddle
Foot File**
01008
Normally £4
£2 half price

*heavy-duty
clippers, ideal
for toenails*

Toenail Clippers
01073
Normally £4
**£2.10
save £1.90**



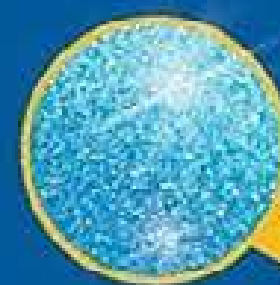
*scrapes off
layers of
hard skin
in minutes*

**Hard Skin
Remover**
02766
Normally £6
£3 half price

Caution: includes sharp
blade. Not to be sold to
anyone under the age of 18.



soft, smooth heels



*with
Micro-Crystal
Technology
for
super-smooth
results*

**£15
half price**



Pedi Roller Tool
Comes with a standard
roller head and coarse
roller head, for more
intense rolling. Requires
2x AA batteries
(not included).
04424
Normally £30
£15 half price

**HEELS
& TOES**

£10



**Professional
Toenail Buffer Tool**
Comes with
2 buffing heads,
2 polishing heads
and 1 filing head.
Requires 2x AA
batteries
(not included).
25858
£10

beautifully buffed toenails

**file and smooth with
3 different attachments**



**Pedi Tool Replacement
Roller Heads**
Set of 2 replacement
emery roller heads
(coarse and extra coarse).
For use with Avon Foot
Works Pedi Roller Tool only.
15099
£5

FOOT WORKS your foot problems SOLVED

rough skin

rich cream with pumice and walnut shell leaves skin feeling smooth



Rough Skin Remover
75ml
22566

Price per 100ml = £3.33
Normally £3.50
£2.50 save £1

very rough skin

soft pads infused with skin-polishing glycolic acid to help exfoliate skin



Exfoliating and Refining Foot Pads
50 pads.
17327

Price per piece = 6p
Normally £6
£3.80 save £2.20

dry skin

powerful solution to exfoliate and soften in 1 step



Double Action Exfoliating Moisturiser
50ml
24182

Price per 100ml = £5.00
Normally £3.50
£2.50 save £1

hard, cracked heels

help transform hard, cracked skin with shea butter and grapeseed oil



NEW Cracked Heel Treatment
75ml
14043

Price per 100ml = £3.73
Will normally be £4
£2.80 save £1.20

corns and calluses

improves hard, callused skin in just 2 weeks



Intensive Callus and Corn Cream
75ml
25445

Price per 100ml = £3.73
Normally £4
£2.80 save £1.20

achy feet

restoring soak with Epsom salts to soothe and soften



Restoring Foot Soak with Epsom Salts
100ml
26690

Normally £4
£2.50 save £1.50

smelly feet

neutralising spray instantly reduces foot and shoe odour



Odour Neutralising Foot and Shoe Spray
75ml
09746

Price per 100ml = £2.67
Normally £3
£2 save £1

hot feet

cooling, fizzing formula with soothing aloe



Cooling Crackle Mousse with Aloe
150ml
09613

Price per 100ml = £2.00
Normally £5
£3 save £2

new

cool & caring coconut

step into the sunshine with our new tropical footcare collection

SCRUB

removes rough, dry skin

LOTION

softens and smooths

SPRAY

cools and refreshes

with natural coconut extract



NEW Exotic Paradise Exfoliating Scrub 75ml
21881

Price per 100ml = £3.60
Will normally be £4.50

£2.70

save £1.80

NEW Exotic Paradise Moisturising Lotion 75ml
23549

Price per 100ml = £3.60
Will normally be £4.50

£2.70

save £1.80

NEW Exotic Paradise Cooling Foot Spray 100ml
22392

Will normally be £4

£2.70

save £1.30

AVON
SUN+
love that sunshine feeling

FACE: caring SPF to protect skin

Protecting Balm SPF30
04366
Normally £3.50
£1.75
half price



Multi Protection Moisturising Face Lotion SPF30
50ml
10835
Price per 100ml = £9.00
Normally £9
£4.50 half price



Anti-Ageing Face Cream SPF50
50ml
10769
Price per 100ml = £9.00
Normally £9
£4.50 half price

BODY: all-over lotions to shield against the rays

Moisturising Sun Lotion SPF10
150ml
07971
Price per 100ml = £3.33
Normally £10
£5 half price



Moisturising Sun Lotion SPF25
150ml
07104
Price per 100ml = £3.33
Normally £10
£5 half price



Multi Protection Moisturising Sun Lotion SPF30
150ml
19976
Price per 100ml = £3.33
Normally £10
£5 half price



Fresh Protection Moisturising Body Lotion SPF30
150ml
07542
Price per 100ml = £3.67
Normally £11
£5.50 half price



SPRAYS: quick and easy SPF

Protect & Glow Moisturising Sun Lotion SPF30
150ml
19901
Price per 100ml = £4.00
Normally £11
£6 save £5



Multi Protection Moisturising Sun Lotion SPF50
150ml
18382
Price per 100ml = £3.33
Normally £10
£5 half price



Quick Dry Clear Spray SPF30
150ml
19935
Price per 100ml = £4.00
Normally £12
£6 half price



Moisturising Sun Spray SPF15
150ml
19885
Price per 100ml = £3.33
Normally £10
£5 half price



Sun Safety Bracelet*
03012
Normally £4
£2 half price



CHANGES COLOUR WITH UV EXPOSURE

SENSITIVE SKIN

Pure & Sensitive Moisturising Sun Lotion SPF50
150ml
14084
Price per 100ml = £3.67
Normally £11
£5.50 half price



Pure & Sensitive Moisturising Sun Lotion SPF50 Travel Size
50ml
25072
Price per 100ml = £6.00
Normally £6
£3 half price



Kids' Swim & Protect Sun Lotion SPF50
150ml
07781
Price per 100ml = £4.00
Normally £12
£6 half price



Kids' Turquoise Sun Spray SPF30
150ml
07567
Price per 100ml = £3.33
Normally £10
£5 half price



Kids' Multivitamin Sun Cream SPF50
75ml
07757
Price per 100ml = £6.00
Normally £9
£4.50 half price



AFTER SUN: soothe sun-kissed skin

After Sun Aloe Ice Gel
150ml
07096
Price per 100ml = £2.33
Normally £7
£3.50 half price



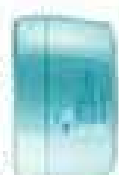
Cooling After Sun Lotion with Aloe
400ml
04028
Price per 100ml = £1.00
Normally £8
£4 half price



Cooling After Sun Spray Lotion with Vitamin C
150ml
19588
Price per 100ml = £2.00
Normally £6
£3 half price



Soothing After Sun Body Butter
200ml
08540
Price per 100ml = £1.75
Normally £7
£3.50 half price



After Sun Shimmering Tan Enhancer
150ml
08821
Price per 100ml = £2.33
Normally £7
£3.50 half price



NO SUN? *no worries!*

get a flawless, streak-free tan whatever the weather

£7
save £8

LOTION
control and build
your shade

MOUSSE
for immediate
colour

both clever formulas:

- ✓ work with your natural skin tone for the perfect colour
- ✓ gorgeous tropical scent
- ✓ enriched with moisturising coconut oil



Tanning Mitt
17921
£3.50

apply with a mitt for a foolproof, even finish

just **£2** when you buy the self-tan lotion or mousse
SAVE £1.50
page 213 only

Magic Tan Moisturising Self-Tan Lotion for Face and Body 150ml 24240
Price per 100ml = £4.67
Normally £15 **£7** save £8

Magic Tan Self-Tan Bronzing Mousse 150ml 01149
Price per 100ml = £4.67
Normally £15 **£7** save £8

*This bracelet does not provide protection from the sun or UV rays, it is a simple monitor to measure your UV exposure. Not a medical device. Always take appropriate precautions to limit your exposure to UV rays.

AVON MEN

SAVE UP TO HALF PRICE

ESSENTIALS

top up his washbag with vitamin E and refreshing aloe



Invigorating Body Wash
250ml
28258
Price per 100ml = 72p
Normally £3
£1.80 save £1.20



Smooth Shave Foaming Gel
200ml
18150
Price per 100ml = £1.20
Normally £4
£2.40 save £1.60



Conditioning After Shave Balm
100ml
18127
Normally £5
£3 save £2



Hydrating Moisturiser
50ml
15560
Price per 100ml = £6.00
Normally £6
£3 half price



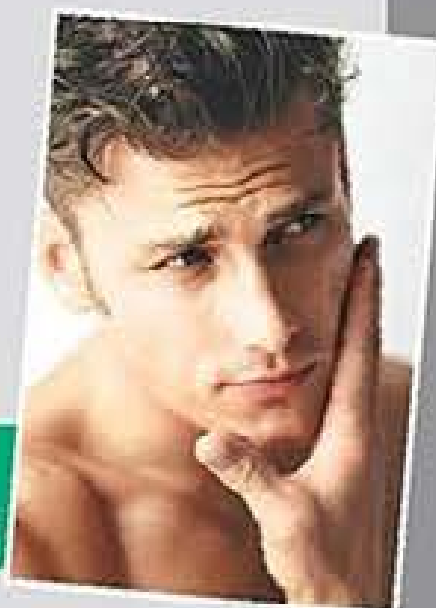
Revitalising Shave Gel with Skin Care Complex
150ml
12237
Price per 100ml = £1.60
Normally £4
£2.40 save £1.60



3-in-1 Shampoo, Condition & Shave
250ml
16915
Price per 100ml = 70p
Normally £3.50
£1.75 half price

MEN'S GROOMING

he'll scrub up well with up to half price grooming must-haves



SENSITIVE

take control of sensitive skin with gentle, fragrance-free formulas



Creamy Face Wash
150ml
05397
Price per 100ml = £1.60
Normally £4
£2.40
save £1.60

Shave Gel
100ml
05959
Normally £4
£2.40
save £1.60

2-in-1 After Shave Balm & Moisturiser
100ml
06064
Normally £6
£3.40
save £2.60

FEEL-GOOD FEMININE FRESHNESS

for that 'just showered' feeling all day, every day

did you know?

Your intimate area has its own sensitive 'ecosystem' full of good (and bad) bacteria. That's why we'd recommend a specially formulated wash – so you don't upset this delicate balance.

save up to
HALF PRICE
pages 214-215

Feminine Wash 300ml
28688 Gentle
07062 Active
05454 Cotton Breeze
63602 Odour Neutralising
Price per 100ml = 67p
Normally £4
£2 half price

Feminine Cleansing Wipes
15 wipes.
07336
Price per piece = 11p
Normally £3.40
£1.70 half price



SENSITIVE HAIR REMOVAL

Facial Hair Removal Cream
15ml
50740
Price per 100ml = £16.00
Normally £4
£2.40
save £1.60

Hair Removal Cream
100ml
22806
Normally £5.30
£3.20
save £2.10

Moisturising Shave Gel
200ml
11635
Price per 100ml = £1.45
Normally £4.80
£2.90
save £1.90

Ladies' Razors
5 razors.
26500
Price per piece = 50p
£2.50



with soothing
MEADOWFOAM OIL
for sensitive skin



new look

she'll feel like a grown-up girl with these pretty kitty treats, all dermatologist tested and designed for little ones' skin

NEW Hello Kitty Shampoo
200ml
05264
Price per 100ml = £1.35
Will normally be £3.85
£2.70 save £1.15

NEW Hello Kitty Body Wash
200ml
05306
Price per 100ml = £1.23
Will normally be £3.50
£2.45 save £1.05

NEW Hello Kitty Detangling Spray
200ml
48611
Price per 100ml = £1.35
Will normally be £3.85
£2.70 save £1.15

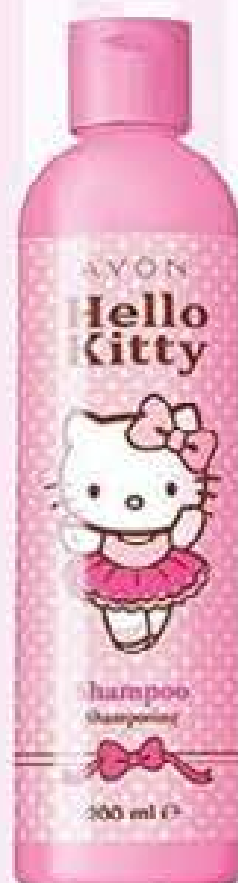
NEW Hello Kitty Deliciously Fruity EDC
50ml
13573
Price per 100ml = £12.00
Will normally be £8
£6 save £2

NEW Hello Kitty Fragrance Spritz
100ml
18366
Will normally be £3.50
£2.45 save £1.05

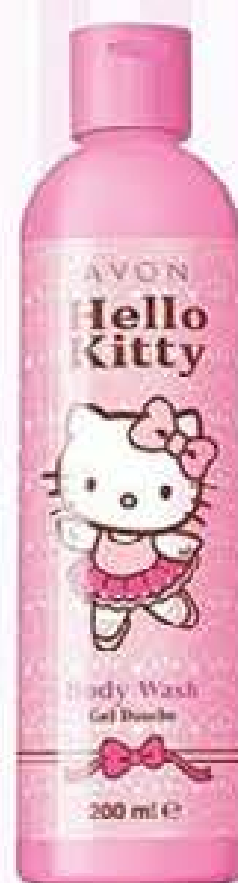
Sanrio LICENSE
©1976, 2017 SANRIO CO., LTD.

EDC - Eau de Cologne

✓ suitable for sensitive skin



tear-free shampoo



foamy suds for sensitive skin



super-sweet detangler

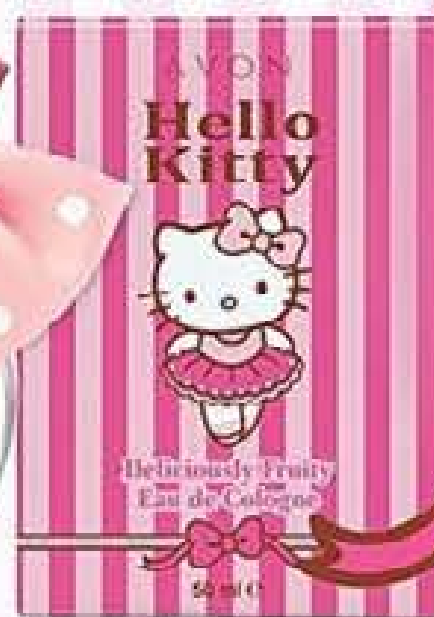
£2.45
save £1.05



girly spritz with the sweet scent of raspberry, gardenia and cotton candy



deliciously light and fruity perfume, smells as sweet as a candy shop



AVON naturals **kids**

sweet
DREAMS

get them ready for bedtime with soothing lavender and comforting chamomile

from
£1.50

pages 216-217



£2
save £1



Body Wash & Bubble Bath
250ml
14647

Price per 100ml = 60p
Normally £3
£2 save £1

Body Lotion
150ml
00638
Price per 100ml = £1.33
Normally £3
£2 save £1



detangle and de-nit

Magnificent Mango
Detangling Spray
200ml
05769
Price per 100ml = 75p
Normally £2.50
£1.50 save £1



tear-free haircare

2-in-1 Shampoo & Conditioner 250ml
08805 Amazing Apple
02741 Wacky Watermelon
Price per 100ml = 60p
Normally £2.50
£1.50 save £1



fruity bubbles

Body Wash & Bubble Bath 250ml
20818 Playful Pear
17483 Swirling Strawberry
03301 Groovy Grape
Price per 100ml = 60p
Normally £2.50
£1.50 save £1



fun body paints

Bath Time Paint 100ml
07609 Wacky Watermelon
02881 Bursting Berry
11007 Playful Pear
Normally £2.50
£1.50 save £1

AVON Bath & Body

Hair Salon

advance
TECHNIQUES

miracle SERUMS

you won't find anywhere else!

our haircare bestsellers give up to
5X STRONGER HAIR
resulting in less breakage*

just **£3.50**
each

*Due to combing and brushing.

lacklustre locks?

**RESTORE
& NOURISH**

damaged strands?

**STRENGTHEN
& REPAIR**

dry ends?

**INJECT
SOME MOISTURE**

fed up of flyaways?

**SMOOTH
& DE-FRIZZ**



with **Moroccan argan oil** for touchably soft, healthy hair

360 Nourishment Moroccan Argan Oil Nourishing Hair Serum
30ml
28860
Price per 100ml = £11.67
Normally £6
£3.50 save £2.50



with **keratin, vitamin E** and fortifying **marine extracts**

Instant Repair 7 Rapid Rescue Hair Serum
30ml
28910
Price per 100ml = £11.67
Normally £6
£3.50 save £2.50



with **pro-vitamin B5** for up to **100% shinier hair**

Daily Shine Dry Ends Serum
30ml
28886
Price per 100ml = £11.67
Normally £6
£3.50 save £2.50



with **silk-silicone polymers** for **24-hour frizz protection†**

Smooth as Silk Frizz Control Hair Serum
30ml
28894
Price per 100ml = £11.67
Normally £6
£3.50 save £2.50

†Caused by humidity.

advance
TECHNIQUES

fall in love with
**SOFT,
HYDRATED LOCKS**



once-a-week
**DEEPLY
NOURISHING MASK**
for intense TLC

ALL
3 for
£15
SAVE £6
order using 68700



our bestselling Moroccan argan oil collection locks in moisture from root to tip, for touchably soft, irresistible hair – every day

Shampoo	Conditioner	Treatment Mask
250ml	250ml	150ml
27433	27441	27482
Price per 100ml = £1.20	Price per 100ml = £1.20	Price per 100ml = £3.33
£3	£3	£5

DON'T FORGET!
order this Storm bag for just

£15

when you spend £10 or more
order using 54122
see pages 14-15 for details



AVON Hair Salon

advance
TECHNIQUES

fall in love with
**HEALTHY,
REPAIRED
HAIR**



everyday
RESTORING SPRAY
for an extra boost
of protection

ALL
3 for
£5
SAVE £6.50
order using 66981



Shampoo 250ml 66613 Price per 100ml = £1.20 £3	Conditioner 250ml 74047 Price per 100ml = £1.20 £3	Restoring Treatment Spray 100ml 53157 £5.50
--	--	--

our **Instant Repair 7** collection with **keratin** restores damage **for up to 87% less breakage**

fall in love with
**RADIANT,
SHINY
STRANDS**



everyday
MIRROR SHINE SPRAY
for a glass-like,
glossy finish

ALL
3 for
£5
SAVE £5.50
order using 67421



Shampoo 250ml 41046 Price per 100ml = £1.20 £3	Leave-in Conditioner 250ml 51920 Price per 100ml = £1.20 £3	Mirror Shine Spray 100ml 52969 £4.50
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our **Daily Shine** collection with **silicone** and **pro-vitamin B5** reveals **up to 100% shinier hair**

AVON Hair Salon

advance
TECHNIQUES

fall in love with
**VA VA
VOLUMISED
TRESSES**

everyday
**VOLUME
BOOSTING SPRAY**
for instant root lift
before you blow-dry

ALL
3 for
£5
SAVE £6.50
order using 67355



our **Ultimate Volume** collection with **body-building technology** gives **2x more volume** for salon-worthy bounce

Shampoo 250ml 51276 Price per 100ml = £1.20 £3	Conditioner 250ml 38943 Price per 100ml = £1.20 £3	Volume Boosting Spray 100ml 30072 £5.50
--	--	--

fall in love with
**LONG
LASTING
COLOUR**

once-a-week
**COLOUR
SAVING MASK**
intensely hydrates and
locks in colour

ALL
3 for
£5
SAVE £6
order using 67371



our **Colour Protection** collection boosts shine and fights the fade for **up to 45 washes**

Shampoo 250ml 51656 Price per 100ml = £1.20 £3	Conditioner 250ml 36962 Price per 100ml = £1.20 £3	Restorative Mask 150ml 36996 Price per 100ml = £3.33 £5
--	--	---

AVON Hair Salon

advance
TECHNIQUES

Professional Collection

salon-worthy
**LUXURIOUS
NOURISHMENT**

SUPREME OILS

once-a-week
INTENSE MASK
for a luxurious boost
of nourishment

ALL
4 for
£8
SAVE £12.10
order using 67801



**NUTRI 5
COMPLEX**

with our
5 EXPERT BLEND of
PRECIOUS OILS

- MACADAMIA OIL
- ALMOND OIL
- CAMELLIA SEED OIL
- GRAPSEED OIL
- MARULA OIL

the ultimate haircare
collection to nourish,
condition and soften —
no salon appointment necessary

Shampoo
250ml
47738
Price per 100ml
= £1.52
£3.80

Conditioner
250ml
45898
Price per 100ml
= £1.52
£3.80

**Treatment
Mask**
150ml
33258
Price per 100ml
= £4.00
£6

**Duo
Treatment
Spray**
100ml
72116
£6.50

AVON Hair Salon

advance
TECHNIQUES

Professional Collection

PERFECTLY RESTORED LOCKS

in just 3 minutes

ABSOLUTE PERFECTION



NURTURES from the inside out
SHIELDS against heat damage
PROTECTS from future breakage



make **every day** your
BEST hair day with our
indulgent perfecting and
protecting collection

Shampoo
250ml
50518
Price per 100ml
= £1.52
£3.80

Conditioner
250ml
71753
Price per 100ml
= £1.52
£3.80

**Beauty Balm
Leave-in
Treatment**
150ml
40188
Price per 100ml = £4.33
£6.50

**Treatment
Mask**
150ml
38141
Price per 100ml
= £4.00
£6

AVON Hair Salon

BEAUTIFUL BRUSHES

whatever 'do suits you, choose your groomer for the perfect finish



1. smooths longer locks



2. for less breakage



3. for big, bouncy waves



4. for root lift and volume

- 1. **Paddle Brush**
16436
Normally £7
£4 save £3
- 2. **Cushion Brush**
16469
Normally £5
£3.50 save £1.50
- 3. **Large Barrel Brush**
16485
Normally £7.50
£4.50 save £3
- 4. **Backcombing Brush**
16535
Normally £3.99
£2.50 save £1.49

- 5. **Pop-Up Brush**
16527
Normally £3.25
£2.50 save 75p

- 6. **Shower Comb**
66373
Normally £4
£2.50 save £1.50

- 7. **Treatment Brush**
04523
Normally £8
£4.99 save £3.01

- 8. **Vent Brush**
00232
Normally £3.99
£2.50 save £1.49

- 9. **Styling Comb**
16543
Normally £4
£2.99 save £1.01



5. for taming on the go



6. for combing through conditioner



7. for serum-infused softness



8. for easy heat styling



9. for combing thick or fine hair

Professional Collection

fall in love with

NATURAL BRISTLES...

★★★★★ 5 stars

"I'm amazed at the difference to my hair. It's softer and much stronger – even my split ends look better. Highly recommended!"

Helen Corda, avon.uk.com customer, Leicester



£4.50
save £3

Premium Paddle Brush
16592
Normally £7.50
£4.50 save £3

complete your PROFESSIONAL brushes collection...

- Premium Cushion Brush**
13409
Normally £7.50
£4.50 save £3

- Premium Smoothing Brush**
16600
Normally £7.50
£4.50 save £3

Naturally conditions hair and adds shine.

Reduces frizz with sebum-infused bristles.

Prevents breakage and improves texture.

happy hair QUICK FIXES

cleanse, treat and style hair back to its beautiful best – in a flash!

—SHAMPOO & CONDITION—



ANTI-DANDRUFF

2-in-1 with zinc to fight flakes

2-in-1 Shampoo
& Conditioner

250ml
15370

Price per 100ml = 68p

Normally £3

£1.70 save £1.30

—TREAT—



COLOUR PROTECTION

spray for longer-lasting colour

Anti-Fade UV Spray

100ml
18572

Normally £5.50

£3.85 save £1.65



INSTANT REPAIR 7

mask with strengthening keratin

Treatment Mask

150ml
16303

Price per 100ml = £2.66

Normally £5

£3.99 save £1.01

—STYLE—



DRY SHAMPOO

invisible mist
refreshes hair
between washes

Dry Shampoo

150ml
16402

Price per 100ml = £1.99

Normally £3.50

£2.99 save 51p



ULTIMATE VOLUME

non-sticky
mousse for root lift
and texture

Volume & Curl
Mousse

150ml
16360

Price per 100ml = £1.67

Normally £3.50

£2.50 save £1



4 steps to a SUPER-SLEEK PONYTAIL

a modern twist on a classic
style made easy...

- 1 HEAT SPRAY**
spritz all over damp hair to protect before blow-drying.
- 2 POWER STRAIGHT SPRAY**
mist over lengths of dry hair before straightening to tame flyaways.
- 3 HAIR BOBBLES**
tease hair into a smooth ponytail style, then tie in place with your bobble.
- 4 HAIRSPRAY**
set your look in place all day with a light spritz of hairspray.

£2.85
save £1.65

Heat Protection
Spray
100ml
16337
Normally £4.50
£2.85 save £1.65

Power Straight
Spray
100ml
11742
Normally £4.50
£2.85 save £1.65

Firm Hold
Hairspray
200ml
16311
Price per 100ml = £1.25
Normally £3.50
£2.50 save £1

Hair Ties
Set of 10,
18440
Normally £2
£1 half price



500ml crèmes



shower in
exotic paradise

Shower Crème 500ml
04010 Mystique
12427 Heaven Harmony
28340 Calming Tuscany
14761 L'Amour
14530 La Vita
Price per 100ml = 35p
Normally £3
£1.75 save £1.25

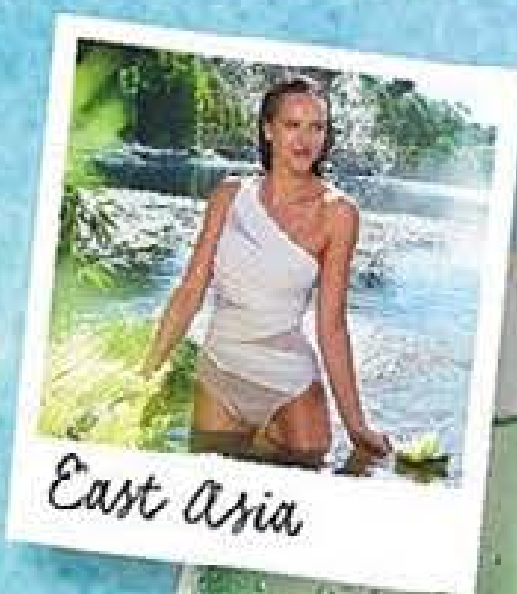


California



with joyous **pink grapefruit**
and **frangipani**

California Glow Shower Crème
500ml
58131
Price per 100ml = 35p
Normally £3
£1.75 save £1.25



East Asia



with relaxing **jasmine**
and **green tea**

Oriental Zen Shower Gel
500ml
04036
Price per 100ml = 35p
Normally £3
£1.75 save £1.25

500ml just
£1.75

new
double size 500ml

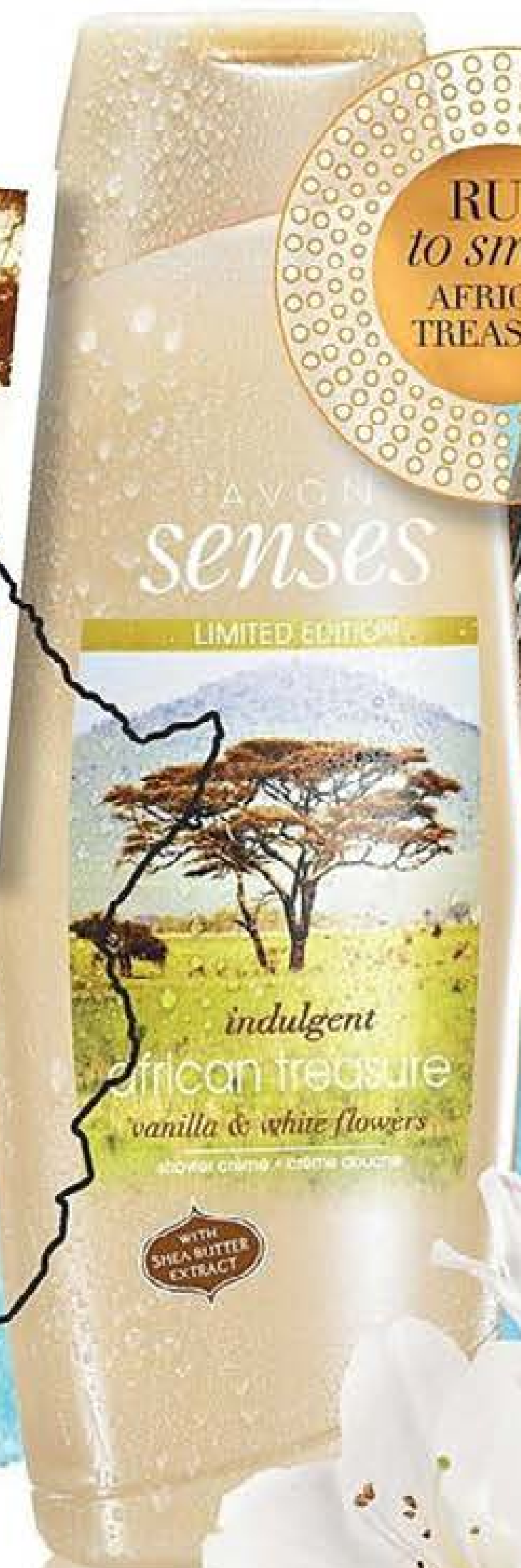


Africa

indulge in the **rich treasures** of
the African plains with this **creamy,**
sweet aroma

with warm **vanilla** and
white flowers, and infused
with **shea butter**

NEW African Treasure
Shower Crème
500ml
12658
Price per 100ml = 35p
Will normally be £3
£1.75 save £1.25



indulgent
African treasure
vanilla & white flowers



AVON Bath & Body

in-shower faves

stock up on bestselling shower gels with our mega-mix deal

Shower Gel
250ml
Price per 100ml = 80p
£2



invigorating 2-in-1s

59162 X-treme 58214 Amazon Jungle 00307 Ocean Surge 00414 Power Fresh

mix & match
save up to £20
pages 238-245

2 for £3

5 for £5



energising & awakening

54395 Lagoon 54379 Citrus Zing 45476 Pure Oasis



calming & relaxing

26096 Calming Tuscany 56044 Anti-Stress 12377 Heaven Harmony 55251 Oriental Zen



sweet & uplifting

21485 African Treasure 03533 California Glow



sensual & romantic

25197 Garden of Eden 57000 Mystique 16972 L'Amour 54601 La Vita

AVON Mix & Match

liquid soaps
(we're in the
mix & match too!)



exotic rose
& jasmine with a
creamy, vitamin E
formula.

05983
Mystique



juicy citrus
& mandarin with
energising natural
extracts

09944
Citrus Zing



fresh water fruits
& pear helps
neutralise nasty
food smells

09951
Lagoon



lily of the valley
& apple with a
creamy, vitamin E
formula

14449
Heaven
Harmony

Daily Hand Wash
250ml
Price per 100ml = 60p
£2

body, room & linen sprays

bestselling spritzes in your
fave fresh scents

Scented Spritz
100ml
£3



sweet & fruity

- | | | | | |
|---------------------------------|----------------------------------|---------------------------------|----------------------------------|---|
| 05702
Pomegranate
& Mango | 16451
Passionfruit
& Peony | 22368
Coconut
& Starfruit | 01883
Sugar Plum
& Vanilla | 55889
Strawberry
& White
Chocolate |
|---------------------------------|----------------------------------|---------------------------------|----------------------------------|---|

mix & match
save up to £20
pages 238-245

2 for
£3

5 for
£5



floral & light

- | | | | | |
|----------------------------------|-----------------------------|---|----------------------------|-------------------|
| 10280
Lavender
& Chamomile | 11452
Lily
& Gardenia | 13763
Almond & Lily
of the Valley | 18051
Cherry
Blossom | 16881
Magnolia |
|----------------------------------|-----------------------------|---|----------------------------|-------------------|

bright & zingy

- | | |
|---------------------------------------|-----------------------------|
| 16899
Pink
Grapefruit
& Mint | 20263
Violet
& Lychee |
|---------------------------------------|-----------------------------|

AVON Mix & Match

everyday moisture

care for the whole family with
nourishing body lotions

Body Lotion
400ml
Price per 100ml = £1.25
£5

400ml
so they'll last
for ages!

mix & match
save up to £20
pages 236-245

2 for
£3

5 for
£5



smoothing & firming

rich & nourishing

light & gentle

calming & soothing

25783
Rosehips

03244
Youth Restore

03723
Royal Jelly

03798
Cocoa Butter

12211
Pink Magnolia

06767
Gentle Moisture Oatmeal

28332
Essential Moisture

54619
Green Tea

27599
Aloe Vera

*Excluding Green Tea range.

care for your hands

keep skin smooth, supple and soft
with these handy lotions

Hand Cream
100ml
£3.80



perfect to
keep in your
handbag, car
and bedside
table!

mix & match
save up to £20
pages 238-245

2 for
£3

5 for
£5



smoothing & firming

- 05736
Olive Oil
- 21691
Rosehips
- 05793
Youth Restore

gentle & soothing

- 04820
Aloe Vera
- 26179
Gentle Moisture Oatmeal
- 26120
Glycerine

rich & nourishing

- 12575
Pink Magnolia
- 05942
Argan Oil
- 05728
Cocoa Butter
- 05850
Royal Jelly

feel-good body care

with instantly uplifting scents



pretty passionfruit & peony

12880 Body Lotion 17145 Shower Gel

blushing cherry blossom

23838 Body Lotion 04135 Shower Gel

delicate almond & lily of the valley

15230 Body Lotion 15107 Shower Gel

Body Lotion
200ml
Price per 100ml = £1.60
£3.20

Shower Gel
200ml
Price per 100ml = £1.35
£2.70



tempting strawberry & white chocolate

55913 Body Shake 55897 Shower Gel



sensational super berries & yoghurt

55525 Body Shake 55855 Body Cleanser 19745 Scrub

Body Shake
200ml
Price per 100ml = £1.50
£3

Body Cleanser
200ml
Price per 100ml = £1.00
£2

Scrub
150ml
Price per 100ml = £2.00
£3

mix & match
save up to £20
pages 236-245

2 for
£3

5 for
£5



escape to a tropical paradise with these vibrant faves



exotic coconut & starfruit

16162 Body Lotion 28118 Shower Gel

dazzling pink grapefruit & mint

16139 Body Lotion 05751 Shower Gel

AVON Mix & Match

double
the bubble!

buy 1 choose 1
FREE

save £4
pages 246-247



02451	18895	19711	25007	03996	06072	14662	23465
Soft Pink	Fragrant Rose	White Lily	Chocolate & Orange	Herbal Meadow	Sensitive Rose Petals	Strawberries & Cream	Lavender

Bubble Bath 500ml
Price per 100ml = 80p
£4



00463
Bubblegum

500 ml e



16964
Apple Crumble

500 ml e

which fun
fragrance will
you try for
free?

new



“I follow my own lead and create my own dreams.”

#thelifeilove

AVON
FREE
for Him

order the EDT using **26385**
and order your free gift
using **67512**

the fragrance for
a unique generation

vibrant **ginger** adds energy
to this edgy infusion of
velvety **violet leaves** and
warm captivating **musk**

 FOUGERE
 AROMATIC



One life. Infinite possibilities

NEW Avon Free for Him EDT 75ml 26385 Price per 100ml = £20.00 **£15**
NEW Hair and Body Wash 200ml 58057 Price per 100ml = £2.25 **£4.50**
NEW Deodorant Body Spray 150ml 13854 Price per 100ml = £3.00 **£4.50**

£15
with
free gift of
Hair and Body
Wash 200ml
and Deodorant
Body Spray 150ml.
worth £9*

*Based on normal
brochure prices.

new

"I don't fear going wrong.
I fear going nowhere."

#thelifeilove

RUB
to smell
AVON
FREE
for Her

AVON
FREE
for Her

order the EDP using 15172
and order your free gift
using 69757

the fragrance for
a unique generation

refreshing iced pear granita
unfolds perfectly into a
unique blend of electric
magnolia and gilded amber

-  FLORAL
-  ORIENTAL
-  FRUITY



One life. Infinite possibilities

£15
with
free gift of
Body Lotion 150ml
and Perfumed
Body Spray 75ml.
worth £9*

NEW Avon Free for Her EDP 50ml 15172 Price per 100ml = £30.00 **£15**
 NEW Body Lotion 150ml 02220 Price per 100ml = £3.00 **£4.50**
 NEW Perfumed Body Spray 75ml 57745 Price per 100ml = £6.00 **£4.50**

*Based on normal
brochure prices.

YOUR BEST *night's sleep*

drift into a **blissful slumber**
with **natural lavender**
and **camomile**

just
£1.99

SAVE £2.⁵¹



no.1
*bestseller**

**Sleep Serenity
Pillow Mist**

100ml

13532

Normally £4.50

£1.99 save £2.51 

*Based on Planet Spa
UK sales in 2016.

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