

AVON

BROCHURE 14 2018

avon.uk.com

REVEAL LASHES

you never knew you had

NEW & EXCLUSIVE
SUPERSHOCK
DEFINITION MASCARA

*Based on normal brochure prices.

SEE INSIDE FOR YOUR
FREE GIFT
WORTH £12.60*



NEW
& EXCLUSIVE

9 OUT OF 10
WOMEN
revealed LASHES
THEY NEVER KNEW THEY HAD*

SUPERSHOCK

DEFINITION MASCARA



SMART VOLUME
CREAM-GEL
FORMULA COATS
EVERY LASH EVENLY



CLEVER LASH-SEEKER
BRUSH EFFORTLESSLY
CATCHES, SEPARATES
AND BUILDS VOLUME
EVEN ON TINY LASHES

REVEAL EVERY LASH FOR YOUR FULLEST DEFINITION

*Based on a clinical study with 15 participants.
Brown-eyed model wears lash inserts and lashes have been enhanced for volume and length.

**NEW
& EXCLUSIVE**



INCREDIBLY *Defined* VOLUME

no smudging, clumping or flaking

- ✓ evenly coats every lash
- ✓ lasts all day, easy to remove



clever LASH-SEEKER BRUSH and SMART VOLUME CREAM-GEL FORMULA make every lash count

£8.50
+ FREE GIFT



11304
Blackest
Black

NEW True Colour
**Supershock Definition
Mascara**
10ml
£8.50

*Based on normal brochure prices.

**WORTH
£12.60***

FREE
PERFECT EYES GIFT SET
when you buy Supershock Definition Mascara

ORDER USING 67595

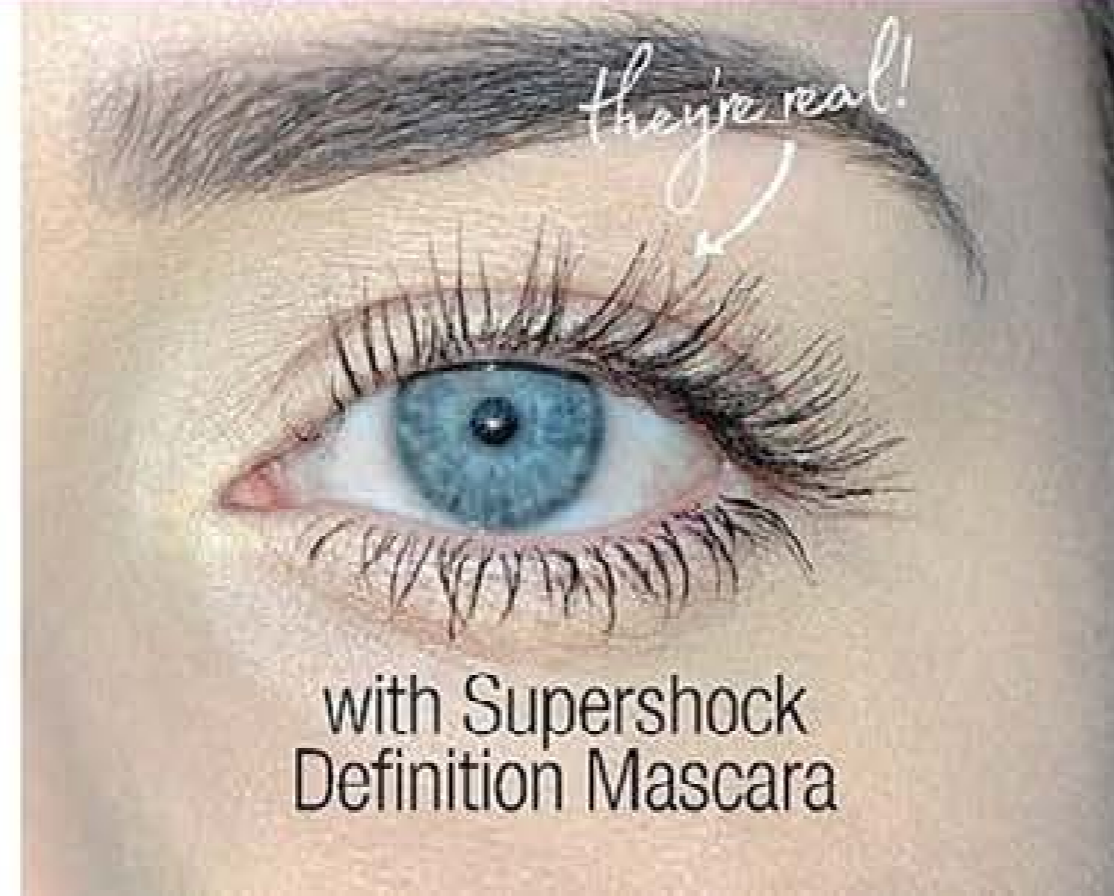
Set includes: True Colour Glimmerstick Eyeliner in Blackest Black, True Colour Conditioning Eye Make-up Remover 150ml and sample sachet of Anew Instant Eye Smoother.



SEE THE **REAL RESULTS** FOR YOURSELF



bare lashes



with Supershock
Definition Mascara

SHE'S WEARING: Berry Love



4-STEP, EASY APPLICATION GUIDE

ideal partner...

PRO BRUSH

soft, fluffy bristles for flawless application

Blending Brush
11478
Normally £5

£3
save £2



£5.50
save £3.50

True Colour Eyeshadow Quad
Normally £9
£5.50 save £3.50



✓ CREASE-PROOF, LASTS ALL DAY

✓ TRUE COLOUR – WHAT YOU SEE IS WHAT YOU GET

matte shades				shimmer shades			
1	1	1	1	1	1	1	1
2	2	2	2	2	2	2	2
3	3	3	3	3	3	3	3
4	4	4	4	4	4	4	4
01107 Smoke and Fog	11965 Au Naturel	01057 Pulsate	24034 Innocent Sky	05470 Stone Taupes	05439 Jeans	05462 Metal Eyes	55095 Earthy Eden

combination of matte and shimmer shades							
1	1	1	1	1	1	1	1
2	2	2	2	2	2	2	2
3	3	3	3	3	3	3	3
4	4	4	4	4	4	4	4
57331 Tranquility	58859 Serene Beauty	05488 Berry Love	07005 Urban Skyline	05421 Purple Haze	06726 Khaki Style	10512 Gilded Metallics	05405 Mocha Latte



FIND A NEW

summer favourite...

OUR STRENGTHENING NAIL ENAMEL NOW IN METALLIC SHADES

complement your tan with new cool metallic shades



SHE'S WEARING:
Platinum Petal



see page 32
for MORE
PRO+ NAIL
ENAMEL
SHADES

£3
half price

**NEW
SHADES**

**NEW True
Colour
Pro+ Nail
Enamel**
10ml
Will normally
be £6
£3
half price

✓ RICH COLOUR STAYS TRUE AND WON'T FADE

✓ SEALS AND PROTECTS

✓ WITH STRENGTHENING CALCIUM AND KERATIN



07104
Copper Gleam

12187
Frosted Peach

44669
Gold Leaf



21766
Icy Purple

56929
Platinum Petal

28597
Arctic Steel

£1.50
donated to
domestic violence
charities



FIND A NEW

summer favourite...

OUR BESTSELLING MATTE LIPSTICKS IN NEW SUMMER SHADES



SHE'S WEARING: Velvet Raspberry



rich colour that lasts for hours – perfect for those long summer nights

£5.50
save £2.50

**NEW
SHADES***

**True Colour Perfectly
Matte Lipstick**
Normally £8
£5.50 save £2.50

✓ NO DRYING, CAKING OR CRACKING ✓ LIGHTWEIGHT, VELVETY FORMULA

✓ DEFINES LIPS FOR A SCULPTED LOOK

PLUMS/WINES



09431 Mauve Matters 28373 Velvet Raspberry* 10009 Dusty Lavender* 17905 Superb Wine 26880 Hot Plum *New shades.

CORALS



10108 Perfectly Peach* 18119 Peach Flatters 27086 Absolute Coral 14886 Truest Red* 55053 Red Supreme 57224 Wild Cherry

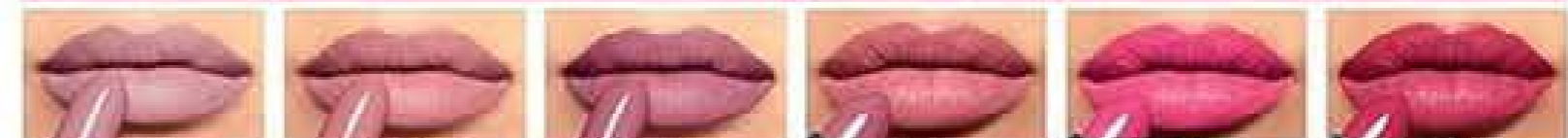
REDS

NUDES



12898 Nude Suede* 13300 Cafe Au Lait* 02410 French Toast* 06254 Crimson Tide* 57307 Au Naturelle 25239 Blush 15610 Marvelous Mocha

PINKS



26930 Posh Petal 58479 Pure Pink 62935 Powder Blush* 07468 Hibiscus Blossom* 09530 Pink Tulip* 28977 Ravishing Rose



FIND A NEW

summer favourite...

FLAWLESS, INVISIBLE COVERAGE

lightweight hydration for every shade, whatever your tan



check out our **5-STAR REVIEWS** AT AVON.UK.COM

ideal partner...
FOUNDATION BRUSH

soft bristles for applying and blending liquid foundation

Flat Foundation Brush
12724
Normally £8.50

£4
save £4.50



£7
save £5

AVON
TRUE
COLOUR

FLAWLESS
LIQUID
FOUNDATION
FOND DE TEINT

True Colour Flawless Liquid Foundation
30ml
Price per 10ml = £2.33
Normally £12
£7 save £5

✓ SKIN FEELS MOISTURISED AND LOOKS RADIANT

✓ SPF15

✓ BUILDABLE, NATURAL COVERAGE

PINK/ROSY skin burns easily

- 10496 Light Ivory
- 09027 Ivory
- 09076 Shell
- 09233 Honey Beige
- 09258 Spice
- 09332 Rich Sienna



NEUTRAL skin tans gradually

- 09761 Porcelain
- 08409 Creamy Natural
- 56531 Natural Beige
- 19950 Medium Beige
- 22103 Caramel
- 23564 Walnut



GOLDEN skin tans easily/rarely burns

- 20867 Warm Ivory
- 15883 Light Nude
- 10546 Nude
- 10934 Sun Beige
- 17962 Dark Cocoa
- 20412 Earth



TRAVEL-SIZE MICELLAR WATER

removes all traces of make-up quickly & easily

Avon True Nutra Effects Micellar Water Travel Size
50ml 02634
Price per 100ml = £3.00
Normally £1.75
£1.50 save 25p



CONTENTS

find your faves

MAKE-UP

page **2**

PERFUME

page **70**

LIFE & STYLE

page **99**

SKINCARE

page **164**

HAIR SALON

page **192**

BATH & BODY

page **208**

• exclusive offer • exclusive offer

NEW

• exclusive offer • exclusive offer •

celebrity-inspired
colourblock
design

LIPSY
LONDON

DESIGN EXCLUSIVE TO AVON
worth £55*

the COLOUR BLOCK trend



branded plaque



buckle detail



zip-up inside
pocket

- khaki faux-suede panel
- black snakeskin-effect front pocket

NEW Lipsy Structured Colourblock Handbag
PU with fabric lining. Approx. 33cm x 24cm x 18.5cm.

21436 offer price £15 when you spend

£8 or more across this brochure†

46789 full price £55

*Based on normal brochure price. †Excludes Causes products.

ALLOW 6 WEEKS FOR DELIVERY



**JUST
£15**

when you **spend £8 or more**
across this brochure†
order using **21436**

AVON.UK.COM

Online shopping at Avon is easy...

1 CONNECT

TO YOUR REP ONLINE.
YOUR LOCAL REP IS:

2 ORDER

SHOP 24/7 WITH SAFE,
SECURE PAYMENT

VISA  PayPal

3 DELIVERY

FREE VIA YOUR REP
OR CHOOSE NEXT-DAY
DELIVERY

Don't have a Rep?
Don't worry, we'll match you
to your nearest Rep online!

RASPBERRY *pavlova*

fill your home with the scrumptious
scent of raspberries, cassis and
sweet buttercream

burns for
up to
30 hours



NEW Raspberry Pavlova Glass Candle
Burns for up to 30 hours. Glass jar. **01214 £6**

£6
EACH

lasts up
to 5 weeks



NEW Raspberry Pavlova Reed Diffuser
50ml oil in a glass bottle. Lasts up to 5 weeks. **04697 £6**

THE
gourmand
COLLECTION

AVON
TRUE
beautiful promises kept

trusted quality • trusted value
love our
100%
money-back
promise
trusted results



no sharpener needed
simply twist for more colour



flawless
DEFINED LIPS
for

£5

save £8.50

Also available separately.

lipstick & liner for a fiver?
now that's
Smarter Beauty

CHOOSE A COMPLEMENTARY LINER

10983 Nude	11122 Peach Envy	11130 Pink Cashmere	01164 Pink Nude	09878 Pink Bouquet	11668 Blushing Mauve	01024 Berry Nice	11064 Coral	09860 True Red	09894 Red Brick	12096 Plum Berry	01180 Plum Wine	11031 Deep Plum

11338 Simply Spice	22756 Coffee Bean

TRUE COLOUR LIPSTICK

- ✓ lasting colour and coverage in 1 sweep
- ✓ infused with shea butter and vitamin E

True Colour Lipstick
£7.50

GLIMMERSTICK LINER

- ✓ glide-on, feather-free formula
- ✓ looks freshly applied for hours

True Colour Glimmerstick Lip Liner
£6

CHOOSE YOUR FAVOURITE SHADE

10660 Sparkling Nude	10827 Blush Nude	02949 Pout	10959 Tender Kiss	04309 Garnation	02907 Toasted Rose	03780 Proper Pink	10793 Frostiest Mauve	10645 Pink Dream	04465 Twinkle Pink	04473 Country Rose	04408 Hibiscus	10678 Frozen Rose	10942 Dream Fuchsia	04341 Hot Pink	10686 Wine With Everything	10694 Chic	10744 Mocha	10967 Enduring Sable	10884 Lava Love	45906 Red 2000



True Colour Supreme Nourishing Lip Gloss 6ml
Price per 10ml = £8.87
Normally £7

£4

save £3



NOURISHING LIP GLOSS

✓ shiny, non-sticky finish

GLASS-LIKE GLOSS

✓ non-sticky, glides on smoothly

✓ choose from 3 finishes



True Colour Glazewear Lip Gloss 6ml

Price per 10ml = £10.83
£6.50



colour & care in 1

✓ softens, smooths and protects
✓ SPF15 with moisturising jojoba oil and honey

True Colour Supreme Nourishing Lipstick
Normally £8
£5.50 save £2.50

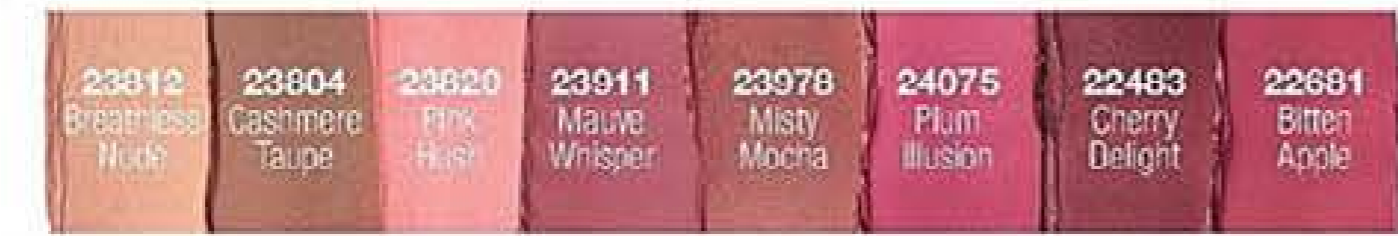
check out the **CREATE THE PERFECT LIP VIDEO** AT AVON.UK.COM

SHEER MATTE LIPSTICK

✓ no drying, caking or cracking
✓ soft matte for delicate, effortless, everyday colour
✓ glide-on, feather-light formula for comfortable colour



True Colour Delicate Matte Lipstick
£8



TINTED BALM

✓ for sheer, subtle colour
✓ with shea butter, beeswax and vitamin E

True Colour Tinted Lip Balm
£7



£5.50
save £2.50



AVOZ
TRUE
beautiful promises kept

*no sharpener needed
simply twist for more colour*

trusted quality • trusted value
love our
100%
money-back
promise
trusted results • trusted value

waterproof
formula

flawless
GLIMMERSTICK
DIAMOND LINES

any **2** for

£5

save £7



GET HER TRUE LINER LOOK...with EMERALD GLOW

- ✓ shimmery, creamy soft colour glides on
- ✓ smudge-proof
- ✓ lasts all day

effortless, sparkling
lines for less
now that's
Smarter Beauty

order this Lipsy
Handbag for
£15
when you
spend £8
or more
order using 21436
see pages 14-15 for details



CHOOSE YOUR FAVOURITE GLIMMERSTICK DIAMONDS SHADES

10603 Brown Sugar	10413 Sugar Plum	01842 Jade Metallic	10538 Emerald Glow	20727 Teal Sparkle

10470 Twilight Sparkle	20396 Silver Lights	08938 Smokey Diamond	09043 Black Ice	02436 Black Bijoux

**True Colour
Glimmerstick
Diamonds
Eyelliner
£6**



GLIMMERSTICK BROW DEFINER
 ✓ soft-glide, 10-hour, buildable formula
 ✓ **waterproof** and smudge-proof



True Colour Glimmerstick Brow Definer
 £6



GLIMMERSTICK EYELINER

✓ all-day **waterproof** and smudge-proof formula



True Colour Glimmerstick Eyeliner
 £6



no sharpener needed – simply twist for more colour

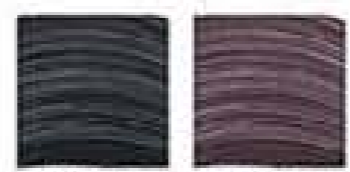
EXTREME NOURISHING MASCARA

✓ unique brush lengthens top lashes by up to 87%
 ✓ with lash-loving coconut oil

True Colour Supreme Length Nourishing Mascara 7ml

Price per 10ml – £12.86

£9



15594 Black
 15693 Brown/Black



LENGTHENING MASCARA

✓ top lashes look up to 92% longer
 ✓ lasts for up to 12 hours

True Colour SuperExtend Lengthening Mascara 7ml

Price per 10ml – £12.14

£8.50



09936 Black
 09985 Brown Black
 10363 Navy



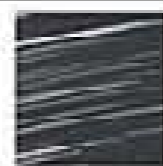
EVERYDAY VOLUME

✓ up to 15x more volume
 ✓ smudge, flake and clump-proof

True Colour SuperShock Max Volume Mascara

10ml

£8.50



10249 Black



perfect lines & full lashes

LIFTED, FULL-LASH VOLUME

- ✓ magnifies, multiplies and maximises lashes
- ✓ unique almond-shaped brush for fuller, lifted volume
- ✓ smudge-proof, flake-proof

£5.50
 save £3

True Colour Ultra Volume Lash Magnify Mascara
 10ml
 Normally £8.50
 £5.50 save £3



01255 Blackest Black



£3.50
 half price

BLENDABLE, SMOKEY LINES

- ✓ for impactful, crisp lines
- ✓ no sharpener needed

True Colour Glimmerstick Precision Eyeliner
 Normally £7

£3.50 half price

09993 Black

10207 Midnight Navy

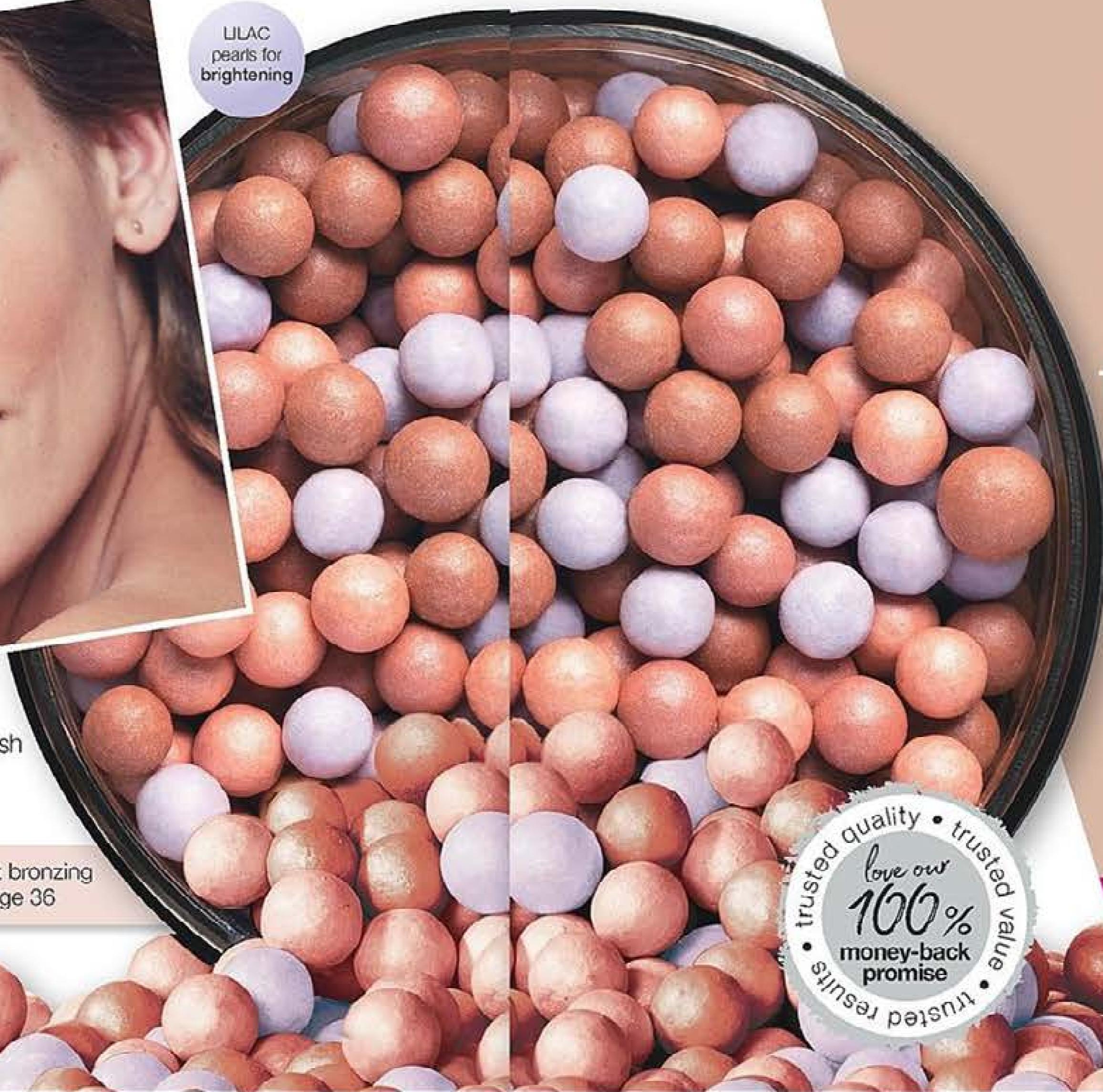
10124 Teal

10066 Lavender Grey

Model's lashes have been enhanced for volume and length.



LILAC pearls for brightening



flawless
SUMMERY
GLOW

for

£5

half price

- ✓ multi-tonal pearls for a sheer, bronzed finish
- ✓ luminous, buildable formula
- ✓ perfect for all skin tones

find your perfect bronzing brush on page 36

**True Colour Glow
Bronzing Pearls**
22g
Price per 10g = £2.27
Normally £10
£5 half price

Fill of Pearls container is 22g; additional pearls shown in images are for visual impact only.



the sun-kissed look for less
now that's
Smarter Beauty

FAIR & LIGHT SHADES

MEDIUM & DARK SHADES

58107
Cool

25536
Warm Glow

11767
Sunny Bronze

25700
Medium Tan

25494
Deep Bronze

11890
Bronze Bright





3-IN-1 FOUNDATION, CONCEALER & POWDER

- ✓ medium to full coverage, semi-matte finish
- ✓ for normal, dry, oily and combination skin types

True Colour Cream-to-Powder Foundation Compact

9g
Price per 10g = £13.33
£12



PINK/ROSY skin burns easily	04937 Light Ivory	NEUTRAL skin tans gradually	04754 Porcelain	GOLDEN skin tans easily/rarely burns	05231 Warm Ivory
	05124 Ivory		04853 Creamy Natural		05249 Light Nude
	05157 Shell		04879 Natural Beige		03889 Nude
	05165 Honey Beige		04887 Medium Beige		03947 Sun Beige
	05199 Spice		04499 Caramel		04911 Dark Cocoa
	05207 Rich Sienna		04903 Walnut		10488 Earth

5-in-1 finishing pearls
for a flawless look... fast

£6
save £4.50



ALL-OVER FACE BRUSH
for flawless powder application
All-Over Face Brush
12666
£8.50



- 1 a light-diffusing, **soft-focus** effect
- 2 a **flawless** look that **stays put**
- 3 tri-colour pearls for a **foolproof match**
- 4 **weightless** powder for a **non-cakey** finish
- 5 **breathable, mattifying** formula

HOW TO USE:
Swirl the All-Over Face Brush around the Finishing Pearls then buff over your face in circular motions.

tri-colour pearls to perfectly match your skin tone

07617 Fair	07625 Light	07690 Light Medium	07708 Medium	07740 Medium Deep	07856 Deep
---------------	----------------	-----------------------	-----------------	----------------------	---------------

True Colour Finishing Pearls
22g
Price per 10g = £2.72
Normally £10.50
£6 save £4.50

TARGETED CONCEALER

- ✓ blendable, creamy, oil-free formula
- ✓ hides dark circles and blemishes

True Colour Flawless Concealer Stick
£7



57257 Fair	23929 Light	11841 Light Medium	48645 Medium	04655 Medium Tan	17442 Medium Deep	16550 Deep
---------------	----------------	-----------------------	-----------------	---------------------	----------------------	---------------

COMFORTABLE PRESSED POWDER

- ✓ ultra-fine, blendable, silky powder
- ✓ adds instant radiance with a natural finish

True Colour Flawless Mattifying Pressed Powder
8g
Price per 10g = £12.50
£10



14654 Fair	41848 Light	26567 Light Medium	59642 Medium	14332 Medium Tan	12435 Medium Deep	12534 Deep
---------------	----------------	-----------------------	-----------------	---------------------	----------------------	---------------

AVON
TRUE
beautiful promises kept

AVON
TRUE
COLOUR

NAIL EXPERTS
VITAMIN E
CUTICLE CREAM

with caring
aloe vera
and gentle
vitamin E

AVON
TRUE
COLOUR
NAIL EXPERTS
7 IN 1 NAIL
TREATMENT
TRAITEMENT DES
ONGLES 7 EN 1
10 ml/ml e
Made in France



flawless
MANI

all 3 for

£5

save £15

Also available separately.

healthy-looking nails
that look good for less

now that's

Smarter Beauty

1. SHAPE

✓ durable, acrylic nail file

Crystallised Ombre Nail File
24950
£8

2. STRENGTHEN

✓ helps protect dry, cracked, chapped cuticles
✓ with caring aloe vera and gentle vitamin E

True Colour Nail Experts Vitamin E Cuticle Cream
15ml
21063
Price per 10ml = £4.00
£6

3. PROTECT

✓ the multitasking treatment for healthy nails

True Colour Nail Experts 7-in-1 Nail Treatment
10ml
12609
£6



SHIMMER



NUDES & PASTELS



BRIGHTS



DEEPS



long-lasting
flawless
nail colour

just

£3

half price

200-bristle
flexible brush
for fast, full
coverage in
1 coat



- ✓ with calcium and keratin
- ✓ strengthens nails by up to 80%

True Colour Pro+ Nail Enamel
10ml
Normally £6
£3 half price



in a hurry? don't forget your **FREEZE DRY SPRAY**

- ✓ spray and wait 30 seconds for dry nails
- ✓ helps stop polish smudging and wrinkling

£3
half price

**True Colour Nail Experts
Freeze Dry Spray**
50ml
03178
Price per 100ml = £6.00
Normally £6
£3 half price

order this Lipsy
Handbag for
£15
when you
spend £8
or more
order using 21436
see pages 14-15 for details





5-IN-1 MANI MULTI-TOOL

£2.50
save £1.50

NEW 5-in-1 Manicure Multi-Tool 26765
Will normally be £4
£2.50 save £1.50



NEW



PREP

ENAMEL REMOVER
✓ gently removes polish



True Colour Nail Experts Nail Enamel Remover 150ml 03954
Price per 100ml = £2.67
£4

4-IN-1 NAIL FILE

✓ perfect for filing and buffing after removal of gel nails



NEW 4-In-1 Nail File 08003
Will normally be £4

£2 half price

TREAT

PEELING SOLVER
✓ for flake-free nails



True Colour Nail Experts Peeling and Brittleness Solver 10ml 03806
Normally £6

£3 half price

POLISH

RIDGE FILLER
✓ gives nails a smooth surface



True Colour Nail Experts Ridge Filling Base Coat 10ml 05173
Normally £6

£3 half price

PEARL SHINE

✓ sheer colour gives the look of healthy nails



True Colour Nail Experts Pearl Shine Nail Enamel 10ml £6

TOP COAT
✓ protects colour from fading



True Colour Nail Experts Shield Top Coat 10ml 11593
Normally £6

£3 half price

CORRECTOR PEN
✓ correct mani mishaps



True Colour Nail Experts Corrector Pen 09266 £7

the golden touch for stronger nails

£3 save £2

- ✓ clear base coat with fortifying real gold
- ✓ protects nails and helps restore strength
- ✓ gives nails a healthy-looking glow
- ✓ helps hide ridges and imperfections

True Colour Nail Experts Gold Strength Base Coat 10ml 27839
Normally £5
£3 save £2

MADE IN UK

100% money-back promise

GO PRO WITH SILICONE BRUSHES

that won't soak up your make-up, so you get to enjoy every last drop of flawlessness

NEW



- | | | | | | |
|---|---|--|---|---|---|
| <p>TWEEZER AND BROW BRUSH</p> <p>groom, tame and tweeze brows</p> <p>mark. Tweezers & Comb 43661
Normally £6</p> <p>£3
half price</p> | <p>BLUSHER BRUSH</p> <p>longer bristles to buff on a soft blush finish</p> <p>Blush Brush 12674
Normally £7</p> <p>£4
save £3</p> | <p>SHADOW BRUSH</p> <p>small bristles – perfect for creating a contoured lid</p> <p>Blending Brush 37119
Normally £5</p> <p>£3
save £2</p> | <p>CURVED CONTOUR BRUSH</p> <p>buff upwards to contour your cheeks</p> <p>Medium Curved Contour Brush 19638
£9</p> | <p>KABUKI BRUSH</p> <p>lightweight bristles buff on blushers and powders flawlessly</p> <p>Kabuki Brush 12823
£7</p> | <p>POWDER BRUSH</p> <p>fan brush blends and sets loose powder for an invisible finish</p> <p>Face Fan Brush 23994
£8</p> |
|---|---|--|---|---|---|

easy to clean, flexible heads



£5
save £4

FOUNDATION BRUSH

silicone brush head for mess-free application and smooth blending

NEW Silicone Foundation Brush 10215
Will normally be £9
£5 save £4

£3
save £2.50

CONCEALER BRUSH

ideal for blending in hard-to-reach areas and concealing imperfections

NEW Silicone Concealer Brush 04051
Will normally be £5.50
£3 save £2.50

mark.
THE POWER TO CREATE



SHE'S WEARING: Pink Punch

CREAMY FEEL
velvety formula seals in moisture for smooth application

FLAWLESS FINISH
precision tip for sculpted definition, glides on for a smooth, non-cakey finish

EPIC COLOUR THAT LASTS
hours of budge-proof full colour in 1 sweep

flawless for **£5**

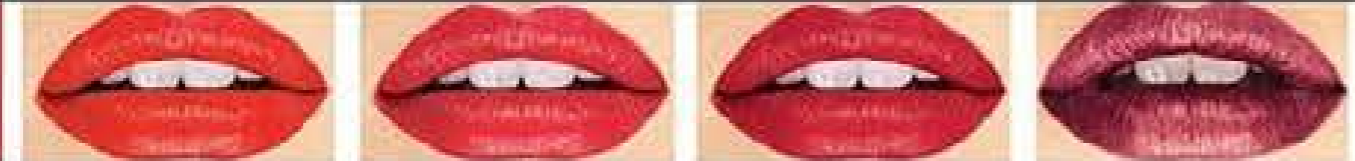


THE LIPSTICK WITH BUILT-IN PRIMER

in 23 creamy shades
smooth, Epic colour that won't budge

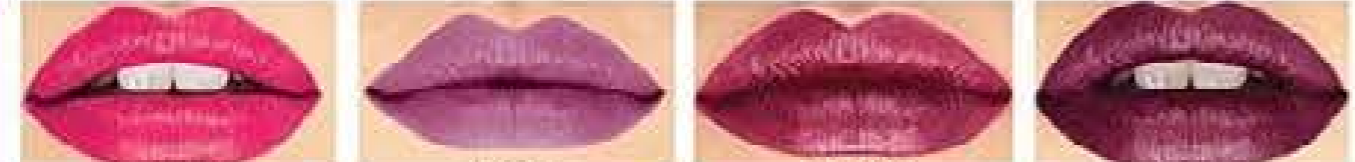
now that's *Smarter Beauty*

CORALS & REDS



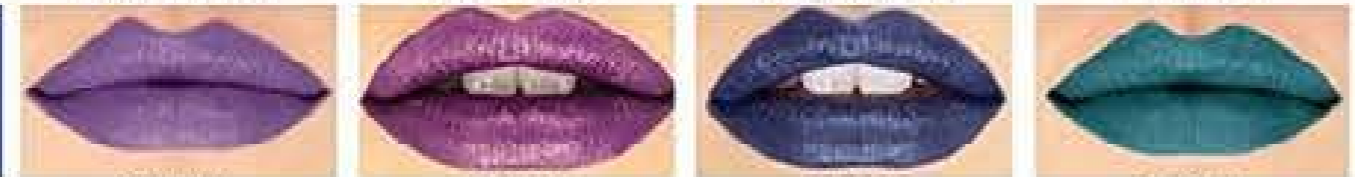
57935 Coral Burst 57893 Red Extreme 58099 Berry Bold 59204 Heart Breaker

MAUVES & WINES



04739 Extreme Mauve 06841 Sweet Taffy 58016 Sangria Shock 58156 Temptress

PURPLES & BLUES



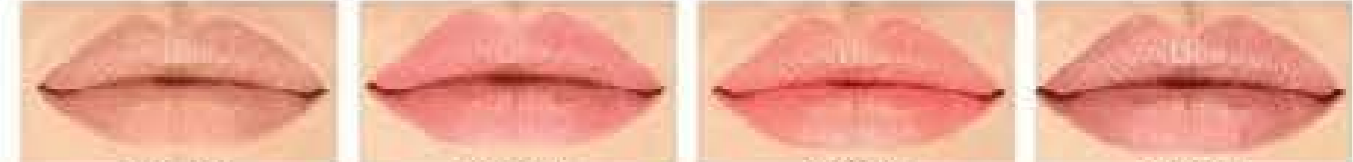
27771 Enchanted 28092 Spellbound 57109 Blue Suede 05645 Mermaid Tale

PINKS



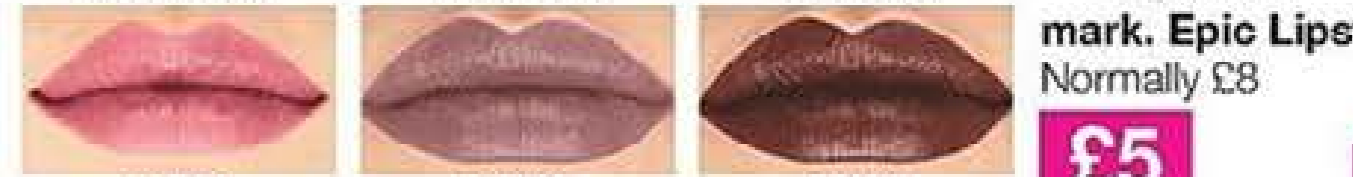
12690 Luv U 28514 Be Loud 57828 Pink Punch 06858 Fearless Fuchsia

LIGHT NUDES



24430 Nude Attitude 21410 Wink of Pink 08987 Get Cheeky 19695 Rosy Outlook

DEEP NUDES & BROWNS



19752 Blushing Beauty 28613 Street Style 59865 Chocolate Treat

mark. Epic Lipstick
Normally £8
£5
save £3

mark.
THE POWER TO CREATE

**PLUMPING
COLOUR**

no filler required with our collagen and retinol-infused lippy for lips to pout about

£4.50
save £3.50

SHE'S WEARING: Berry Cute



check out our
MASTERCLASS
THE 3D SCULPTED LIP
AT AVON.UK.COM

£3.50
half price

**PLUMPED-UP
SHINE**

for a full-on, XXL-pout,
gloss masterpiece

mark. GIVES YOU **MORE!**

- when it tingles, it's working
- lips instantly look and feel fuller
- no sticky feel

mark. Plump It Lip Gloss
7ml
Price per 10ml = £5.00
Normally £7
£3.50 half price



**HOT
SUMMER
SHADE**



06684 Cantaloupe	05884 Pink Pop	06205 Rebel Red	04572 Reddy To Go	06015 Plumping Plum
06163 Puckered Pink	05561 Mad For Mauve	04705 Uptown Pink	04606 Rose Kisses	06783 Cocoa Kisses
06759 Chocolatte	06932 Divine Wine	07518 Berry Cute	04580 Roasted Red	04622 Truffle

mark. GIVES YOU **MORE!**

- with plumping Retinex Colour Complex and collagen
- rich, satin-finish, full-on colour
- with added jojoba oil and caffeine

**mark. 3D
Plumping
Lipstick**
Normally £8
£4.50
save £3.50



07500 Clear
06387 Nude
06536 Plumping Pearl
06452 Pink Pout
06262 Mauve

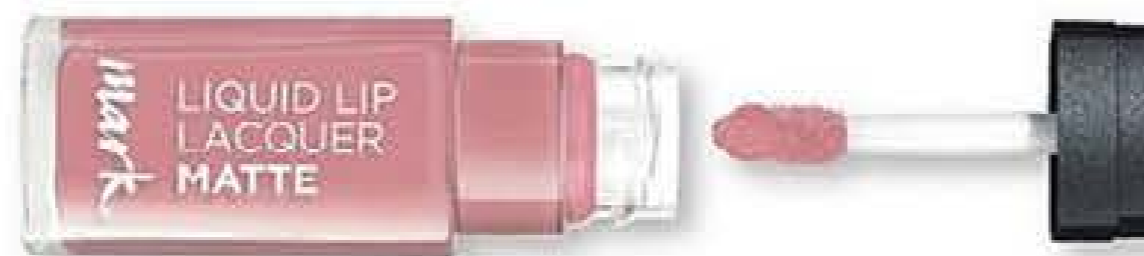


mark.

THE POWER TO CREATE

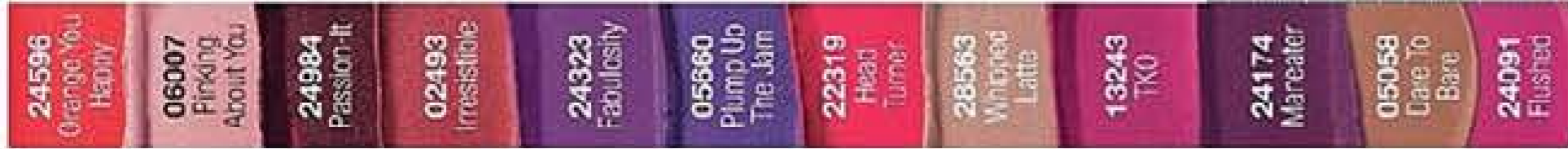
MATTE LIQUID LIPSTICK

- comfortable, full-coverage matte finish
- pigment-packed, lip-sculpting colour that lasts for hours



mark. Matte Liquid Lip Lacquer
7ml
Price per 10ml = £11.42
£8

MATTE SHIMMER SHADES



SHINE LIQUID LIPSTICK

- non-sticky, full-coverage shine finish
- pigment-packed, lip-sculpting colour that lasts for hours



mark. Shine Liquid Lip Lacquer 7ml
Price per 10ml = £11.42
£8



PLUMP & STAY LIP COLOUR

- full-colour and high-shine
- with FRESH WEAR COMPLEX for colour that lasts



mark. ExtraLasting Plump & Stay Lip Colour
£8.50



LIP TINT PEN

- bleed-proof, kiss-proof colour
- precision tip for the perfect finish



mark. Big Colour Lip Tint Pen
£8.50



METALLIC SHIMMER LIPSTICK TOPPERS

unleash your lippy's alter ego with these 6 shade-shifting top coats

£5.50
save £3



SHE'S WEARING: HolograFX over Epic Lipstick Be Loud (page 39)



mark. GIVES YOU MORE!

- built-in primer and velvety formula for smooth application
- pigment-packed colour that lasts for hours
- lips look perfectly airbrushed in just 1 sweep

mark. Epic Transformers Lipstick
Normally £8.50
£5.50 save £3

wear alone or over **ANY** lipstick shade...



see pages 38-39 for your **EPIC BASE COLOUR**

mark.
THE POWER TO CREATE



SHE'S WEARING: Soft Brown

flawless for **£5**
BROW GEL POT
+ BRUSH

Also available separately.

**BOLD
BROWS**

get the brow look that
won't budge

the perfect pair for
Insta-worthy brows
that last

now that's
Smarter Beauty

BROW GEL POT

- glides on with no tugging
- smudge-proof, intense, stay-put colour
- easy to apply, blendable, ultra-creamy formula

mark. Perfect Brow
Crème Gel Pot
£7



2-IN-1 PRO LINER BRUSH

- flat brush applies colour
- pointed brush fills in gaps

mark. Dual-Ended
Precision Brow Brush
25254
£6



15206
Ash Blonde

25098
Blonde

25973
Light Brown

25106
Auburn

25114
Soft Brown

25155
Deep Brown





SHE'S WEARING: Canvas Set

HIGH-IMPACT, EPIC LIDS

now in **3 new** colour palettes

- crease and fade-proof, all-day colour
- built-in primer for seamlessly smooth application
- use wet or dry for buildable colour intensity

£5.50
save £3.50

NEW



NEW SHADES

00596 Canvas Set	
02501 Shade Shift	
00588 Effect Switch	

34116 Boho Chic	39975 Art Of The Nudes
29918 Intergalactic	38455 Metal Maniac
30833 Blue My Mind	52589 Smoke & Mirrors

DUO BRUSH
fluffy tip for application, smaller brush for blending

NEW Eyeshadow Duo Brush
21352
Will normally be £5.50
£4
save £1.50

NEW mark. Epic Intense Eyeshadow Mini Palette
Will normally be £9
£5.50 save £3.50

TOP TIP:
Wet the brush for even **MORE** colour intensity!

mark.

THE POWER TO CREATE

LIMITLESS LAYERS OF VOLUME

- 100% flexible waxes stay pliable, layer after layer
- volumising, water-resistant gel formula



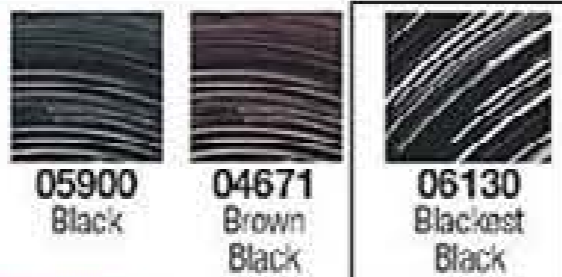
mark. Big & Style
Mascara
10ml
£8.50



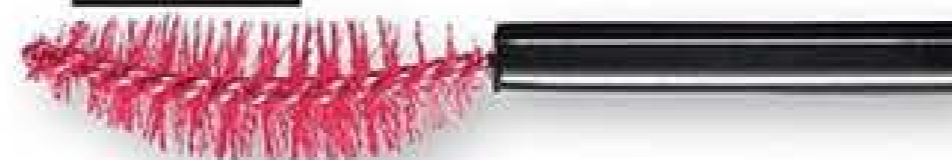
£5.50
save £3

24-HOUR, PLUMPED-UP VOLUME

- fuller-looking lashes in just 2 strokes
- no clumping, flaking or smudging
- waterproof



mark. Big & Daring
Mascara
10ml
£8.50



FIBRE-INFUSED,
CURVED BRUSH
1000s of fibres coat
lashes in volume
from root to tip

THEY'RE NOT FALSE THEY'RE REAL

double the look of lashes with
instant, mega-impact volume

mark. GIVES YOU MORE!

- no clumping, flaking or smudging
- lasts all day



mark
BIG &
FALSE LASH

VOLUMISED, SEPARATED

- Smart Slip formula sticks to lashes for zero tangles
- water-resistant, clump-free, lasts all day



mark. Big & Multiplied
Mascara
10ml
£8.50



3-IN-1 CUSTOMISED VOLUME

- no clumping, flaking or smudging
- long-lasting formula
- 3 levels of volume – on demand



mark. Spectralash
Mascara
10ml
£10



BIG & FALSE MASCARA



mark. Big & False Lash Mascara
10ml
Normally £8.50
£5.50 save £3



Lashes retouched for an even-looking lash line.
No false lashes or inserts used.

mark.
THE POWER TO CREATE



EYESHADOW INKS

- crease-proof, fade-proof, 18-hour colour
- blendable, ultra-creamy formula
- rich, comfortable and mess-free

mark. ExtraLasting Inks
£6

GEL PENCIL

- creamy, intense, soft gel-liner
- blendable, budge-proof formula

mark. Big Gel Paint
Pencil Liner
£6



LIQUID LINER

- **waterproof** formula
- long-lasting, fade-proof finish

mark. Big Graphic
Liquid Liner
£6.50



14605
Black



KOHL LINER

- smooth, glide-on, blendable pencil
- smudger tool for smokey-eye perfection

mark. Big Intense Kohl Liner
Normally £6

£3
half price



SCULPTED BROW PENCIL

- creamy formula easily shapes and defines
- bold, smudge-proof colour in seconds

mark. Perfect Brow
Sculpting Pencil
£7



**COUNTLESS
LID LOOKS**

let your eyes bring out
every outfit change with
our 8-in-1 palettes for
endless creations

check out our
5-STAR REVIEWS ONLINE
AT AVON.UK.COM

£8
save £4



mark. GIVES YOU MORE!

- crease-proof, all-day, blendable shadow
- soft formula provides rich, vivid colour
- gives eyelids a silky sheen

mark. Eye Impressionist 8-in-1
Eyeshadow Palette
Normally £12
£8 save £4

26542 Electric Lights

04259 Smoky Nights



26534 Nude Muse

04440 Rock and Stone



Make-up

avon.uk.com

mark.
THE POWER TO CREATE



flawless for
£5

SKIN-LOVING
MINERAL
FOUNDATION

100% natural mineral pigments
and flawless coverage



now that's
Smarter Beauty

order this Lipsy Handbag for
£15



when you spend £8 or more
order using 21436
see pages 14-15 for details

mark. GIVES YOU MORE!

- the buildable coverage of a liquid without the heavy feel
- natural, luminous finish
- SPF15, for all skin types

LIGHT

06866
Porcelain Doll

03459
Ivory

MEDIUM

02915
Shell

03632
Nude

MEDIUM

04275
Sand Beige

03475
Medium Beige

MEDIUM DEEP

06874
Pure Beige

06643
Deepest Terracotta

mark. Loose Powder Foundation
6g
Price per 10g = £8.33
Normally £10.50
£5 save £5.50

check out our
HOW TO APPLY LOOSE POWDER FOUNDATION VIDEO
AT AVON.UK.COM

mark.
THE POWER TO CREATE

THE ALL-OVER CORRECTING PRIMER

HOW TO USE

Apply before foundation to blur and colour-correct imperfections – the colour disappears under make-up to leave a naturally flawless look.

£5.50
save £3.50



NEW

05868

GOODBYE REDNESS

green shade counteracts red tones

03764

BRIGHTEN UP

peach shade hides pigmentation & adds warmth

05033

BALANCE OUT

purple shade counteracts dullness & yellow tones

03897

DULL NO MORE

yellow shade counteracts blue or purple tones & brightens

FLAWLESS CORRECTING BASE

- creamy formula melts into skin
- invisible under make-up

NEW mark. MagiX CC All-Over Face Colour Primer

10g
Will normally be £9
£5.50 save £3.50

PERFECT MAKE-UP FOR EVEN LONGER

THAT'S

magix

transform your skin into the perfect make-up base with this lightweight, velvety primer

mark. GIVES YOU MORE!

- helps make-up stay fresh and leaves skin shine-free all day
- skin-perfecting formula visibly smooths pores and fine lines for an airbrushed finish

£6

save £4.50



NEW mark. MagiX Face Perfector SPF20 30ml 11346

Price per 10ml = £2.00
Will normally be £10.50
£6 save £4.50

Models used to show diversity of skin tones.

GORGEOUS ON ALL SKIN TONES

COLOURLESS FORMULA SUITS ALL SKIN TONES



mark.
THE POWER TO CREATE

YOUR PERFECT
CONCEALER:
COVERED



CREAM CONCEALER

- covers dark circles, blurs and corrects
- the perfect lipstick base

mark. Cream Concealer
£7



**TARGETED
CONCEALER**

- full-coverage cover-up
- conceals, covers and contours

mark. Nude Matte
Cream Concealer
£7



magix
**FINISHING
TOUCHES**

£3
half price



colour-correcting formula

LILAC
brightens & illuminates
03905
Illuminating Lilac

GREEN
neutralises & reduces redness
03939
Neutralising Green

YELLOW
hides imperfections
03319
Softening Yellow

CC CRAYONS

- with skin-loving vitamins A, C and E
- hides imperfections in 1 stroke

NEW mark. MagiX CC Concealer Pencil
Will normally be £7

£4.50
save £2.50

PREP & SET SPRAY

- spritz for a make-up look that stays put all day
- non-sticky formula

NEW mark. MagiX Setting Spray 125ml 10165

Price per 100ml = £2.40
Will normally be £6
£3 half price



mark.

THE POWER TO CREATE

COLOUR-CORRECTING CREAM

- instantly corrects the look of skin tone
- formulated with nourishing liquorice and vitamin C

mark. CC Cream

30ml

Price per 10ml = £1.67

Normally £12

£5

save £7



RADIANCE-BOOSTING FOUNDATION

- luminous, medium coverage for all skin types
- long-lasting, vitamin-infused formula

mark. Glow On Natural Radiance Foundation

30ml

Price per 10ml = £3.33

£10



MATTE MOUSSE FOUNDATION

- light to medium coverage
- for normal, oily and combination skin types

mark. Mousse Foundation

18g

Price per 10g = £5.83

£10.50



£5
save £3.50

A NATURAL MATTE FINISH

create the perfect shine-free canvas – no touch-ups needed

mark. GIVES YOU MORE!

- lightweight, ultra-sheer, medium coverage
- oil-absorbing, matte finish
- SPF20, for normal to oily skin types

mark. Nude Matte Fluid Make-up

30ml

Price per 10ml = £1.67

Normally £8.50

£5 save £3.50



mark.
THE POWER TO CREATE

mark. Mineral
Powder Bronzer
00901
£10



MINERAL BRONZER

- sculpt a sun-kissed look with our pigment-packed mineral bronzer that lasts

GLOW ON ILLUMINATOR

- iridescent formula for a radiant, luminous glow
- perfects, moisturises and blurs imperfections
- suits all skin tones

mark. Glow On
Face Illuminator
30ml
05272
Price per 10ml = £3.00
£9



FINISHING POWDER

- blurs imperfections flawlessly
- pores, fine lines and shine disappear
- colourless formula to suit all skin tones

mark. Setting Powder
5.6g
13334
Price per 10g = £16.07
£9



BRIGHTENING PRESSED POWDER

- buildable, blendable powder
- brightens, colour-corrects and adds radiance

mark. Glow On
Pressed Powder,
10g
£10.50



STROBE & BRONZING STICK

- lightweight, mess-free, glide-on formula
- creamy colour lasts for hours

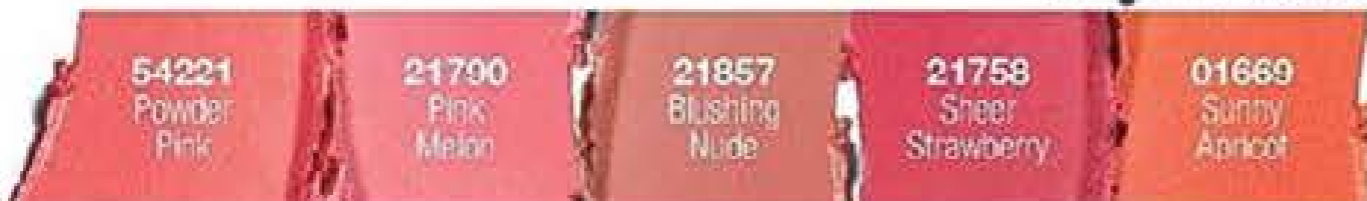
mark. Hi Light
Strobing Duo
21378
£9



CREAMY BLUSH

- gives lips and cheeks a lasting flush of colour

mark. Be Blushed Stick
8g
Price per 10g = £8.12
£6.50



HIGHLIGHT & GLOW

NEW

these radiant strokes of magic will define your features in a flash

£4
save £3



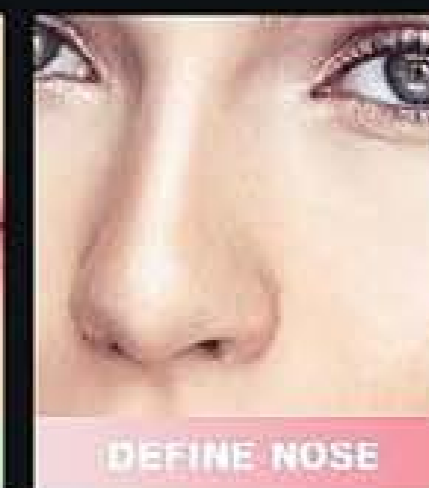
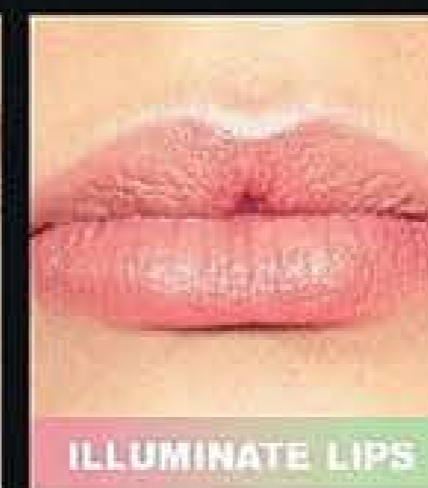
12013
Starstruck
a cool icy pearl that illuminates skin instantly

22830
Candlelight
a warm glow that gleams from every angle



NEW mark. MagiX Finishing FX Stick
Will normally be £7
£4 save £3

HIGHLIGHT YOUR BEST FEATURES





THE SALON WORTHY GEL MANI

pick your favourites, try something new or have it all – with 2 for the price of 1, the choice is yours

NAIL ENAMEL

- high-impact colour in just 1 coat
- primes, protects and strengthens
- easy, damage-free removal

Fabulous

mark. Gel Shine
Nail Enamel
10ml
£7

CHOOSE FROM 30 GEL-ICIOUS SHADES

10652 Sparkle Lens	16444 Golden Eyes	10611 Contrast Boost	00521 Holographic Capture	02113 I Pink I Can	02162 Violaceous	02394 Moody	02261 Berry Nutty	02592 Fabulous	02584 Parfait Pink
58149 Glowing Vignette	06395 Illuminize	58081 Perfect Light	54692 Cosmic Flush	12153 Moon dust	01966 Barely There	18846 Dazzle Pink	58172 Rain Washed	18887 Very Berry	18952 Red Velvet
54643 Overintensified	00604 Futurist	54650 Exposure Boost	59964 Pop Art	18903 Lavender Sky	02444 Emerald City	02519 Sapphired Up	18879 Purplicious	18937 Wine And Dine Me	18838 Charcoal Smoke

HOLOGRAPHIC SHADES

mark. Gel Shine
Top Coat
10ml
12492
£7

TOP COAT

- with DuraLast Complex to lock in colour
- reduces chipping
- increases shine
- reduces cracking





everyone's talking about...

“This is **amazing**. Everyone comments on my skin and I feel **great wearing it**. Compares brilliantly to **leading brands** at a **third of the price**.”

'Abes', avon.uk.com customer, Surrey

“I've been using this foundation for a few years now after switching from a high-street brand and I **wouldn't go back!**”

'ACD68', avon.uk.com customer, Sheffield

“It's **gentle on the skin** and **lasts as you don't need much** to get **good coverage**. It looks good and you **don't need to touch it up**.”

'DOT1', avon.uk.com customer, Cheshire

our smoothing and firming foundation

£10
save **£5**



ANEW
AGE-TRANSFORMING
FOUNDATION
FOND DE TEINT
ANTI-VIEILLISSEMENT

SPF 15

see more 
5-STAR REVIEWS
AT AVON.UK.COM

LUXURIOUS LIQUID FOUNDATION

- enriched with anti-ageing ingredients to instantly disguise imperfections, smooth fine lines and even skin tone
- **SPF15** protects against sun damage

PROTECTING INGREDIENTS help shield the skin's collagen and elastin

Age-Transforming Foundation
30ml
Price per 10ml = £3.33
Normally £15
£10 save £5



ANEW UNMISSABLE OFFER

a new age of skin-transforming make-up

BUY 1 CHOOSE 1 FREE

save up to £15, pages 66-67, lower priced item free



MASCARA adds fullness

SERUM helps renew lashes



07849 Black

2-IN-1 MASCARA with Bio-Lash technology for 5x more lash volume

Lash Transforming Mascara £10



PRIMER serum-infused formula helps prevent make-up caking

Skin Transforming Primer 28ml 00166 Price per 10ml = £5.36 **£15**



SMOOTHING POWDER

instantly softens the look of lines, wrinkles and pores

Age-Transforming Pressed Powder 10g **£10.50**

08813 Soft Beige

07526 Nude Beige



TARGETED CONCEALER

hides wrinkles and dark circles

Age-Transforming Concealer SPF15 £9



14712 Fair



08433 Medium



BROW FILLER

with natural fibres for blended, defined brows

Transforming Brow Filler £9



27110 Light Brown



26948 Dark Brown



18655 Shimmering Walnut



10579 Smoky Violet

PRIMER & SHADOW with Poly-Lifting Technology to lift and contour

Youth-Awakening Eyeshadow and Primer Kit £10



Youth-Awakening Lipstick in Modest Mauve



28167 Rose Tint

24372 Berry Tint

24349 Honey Tint

TINTED

COLOURLESS

LIP CONDITIONER with retinol for plumping care

Tinted Lip Plumping Lip Conditioner £9

Lip Plumping Lip Conditioner 11155 £9

the perfect pair for your best ever lips



23648 Berry Bloom



23747 Glazed Almond



23630 Plumberry



23697 Desert Rose



23762 Modest Mauve



23796 Silky Pink

REGENERATING COMPLEX for younger-looking lips

LIPSTICK serum-infused caring colour with plumping collagen and retinol, for younger-looking lips **Youth-Awakening Lipstick** £10.50

AVON color trend

the BEAUTIFUL everyday

LIP GLOSS

- glide-on, creamy, comfortable colour
- instant moisture
- smoothing softness

Lip Gloss 6ml

Price per 10ml = £4.16

Normally £4

£2.50

save £1.50



LIPSTIX

- creamy, intense colour
- slimline for fast application

Lipstix Lip Colour

Normally £4.50

£2.50

save £2



LIPSTICK

- rich, creamy, lasting colour
- protecting SPF15

Kiss 'n' Go Lipstick

Normally £3.75

£2.50

save £1.25



MATTE LIPSTICK

- 4 stunning matte shades
- glide-on, long-lasting formula
- protecting SPF15

Matte Lipstick

Normally £3.75

£2.50

save £1.25



GET HER EVERYDAY FINISH... Lip Balm in Cinnamon

treat your
LIPS

at these prices you'd
be balmy not to!



- caring colour and rich moisture in 1
- SPF15 formula that nourishes and protects
- softer, supple, healthier-looking finish

Lip Balm

Normally £2.50

£1.75 save 75p



just **£1.75**



refreshing *body mist*
to top up your
scent on the go

TAHITIAN *holiday*

tropical **coconut** with
delicate **white blossoms**,
warming **ginger**, **monoi oil**
and **Tahitian tiaré flower**



from just

£1.75

you love it

“ This is the ultimate
coconut perfume.
It will remind everyone
of summer holidays. ”

'Amnesic', avon.uk.com customer, Scotland

EDT 50ml 03558 Price per 100ml = £9.00 Normally £5 **£4.50** save 50p

Exotic Body Mist 100ml 10405 Normally £3.60 **£1.75** save £1.85

introducing the
sensuous new scent

AVON
lily
SOFT MUSK

the strength
of femininity

order this Lipsy
Handbag for

£15

when you
spend £8
or more

order using 21436
see pages 14-15 for details



NEW

both for
£6

SAVE £1.60
order using 68387

RUB
to smell
lily
SOFT MUSK



FLORAL



MUSK

the freshness of *freesia* meets the purity of
white lily in this sensually soft, musky fragrance

NEW EDT 50ml 06171 Price per 100ml = £10.00 **£5**

NEW Roll-On Anti-Perspirant Deodorant 50ml
00943 Price per 100ml = £5.20 **£2.60**

Perfume

avon.uk.com

73

you love it 

“This has got to be the best Avon fragrance ever. I love it! I've been using it for such a long time.”

'TippyTosca', avon.uk.com customer, Yorkshire (Far Away)

Far Away

COLLECTION

£7
each
SAVE £6

get lost in the dream



freesia
jasmine
vanilla musk



Far Away Gold EDP Ylang-ylang, jasmine and vanilla. 50ml
02055 Price per 100ml = £14.00 Normally £13 **£7 save £6**

Far Away Infinity EDP Italian bergamot, Indian jasmine and vanilla. 50ml
50278 Price per 100ml = £14.00 Normally £13 **£7 save £6**

Far Away Bella EDP Clementine, magnolia and tonka bean. 50ml
13359 Price per 100ml = £14.00 Normally £13 **£7 save £6**



ORIENTAL

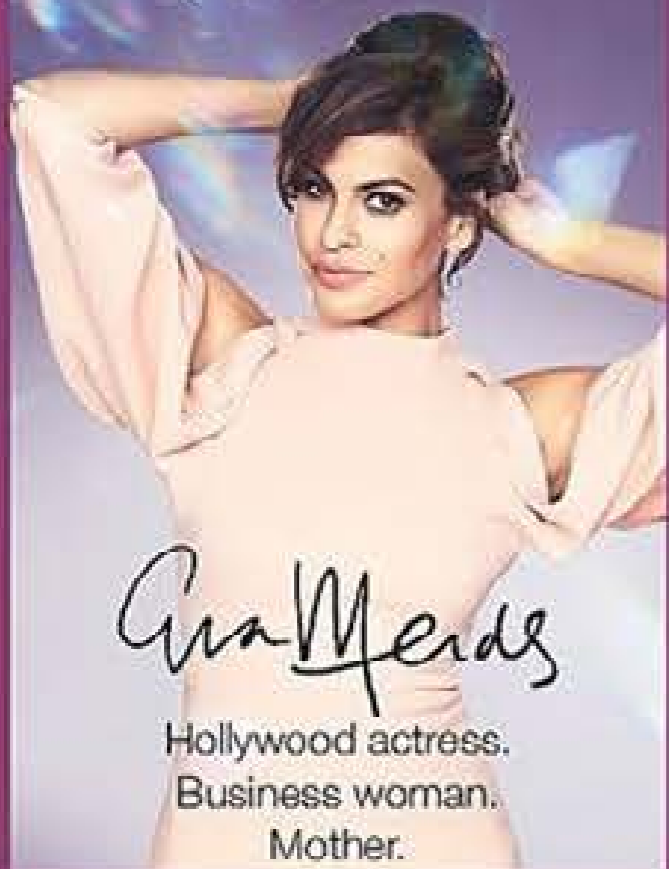


FLORAL



Far Away EDP 50ml
01982 Price per 100ml = £14.00
Normally £13
£7 save £6

Eva Mendes loves
Eve Duet



Eva Mendes

Hollywood actress.
Business woman.
Mother.

AVON
EVE
DU/ET

two unique scents
countless possibilities

you love it

“I absolutely love this perfume, it is the best to come out of Avon yet! You can either use one of each side or put both together. I had so many compliments from family and friends when wearing it.”

'Amos', avon.uk.com customer, Pontypool

clementine
water lily
sandalwood



pink pepper
water lily
patchouli

Avon Eve Duet EDP 50ml
07831 Price per 100ml = £36.00
Normally £20 **£18 save £2**

you love it

“Love the smell of Cherish. Having it in a handy purse-size bottle is great for when you are out and about and you want to refresh your perfume.”
'JanMW', avon.uk.com customer, Manchester

all 4 for
£12
SAVE £14.60
order using 67520

AVON
Cherish

tender. precious. warm



raspberry
peony
tiaré flower

Body Lotion 150ml 06981 Price per 100ml = £2.67 **£4**
EDP Purse Spray 10ml 10918 **£6**
Roll-On Anti-Perspirant Deodorant 50ml 07930 Price per 100ml = £5.20 **£2.60**
EDP 50ml 10926 Price per 100ml = £28.00 **£14**

just
£9
SAVE £6

ATTRACTION

a rush of infatuation

WOODY
FRUITY



you love it

“The most gorgeous scent, perfect for any occasion and lasts all day.”

'Charlottie', avon.uk.com customer, Liverpool

Avon Attraction for Her EDP 50ml
10264 Price per 100ml = £18.00 Normally £15
£9 save £6

little *black* dress

you'll always have
something to wear

just
£7
SAVE £6



RUB
to smell
honeysuckle
ylang-ylang
milkwood

ORIENTAL
FLORAL

you love it

“Best purchase ever! I'm picky with perfumes but this one is great. A long-time favourite.”

'MLomsargyte', avon.uk.com customer, Norwich

Little Black Dress
EDP 50ml 11114
Price per 100ml = £14.00
Normally £13
£7 save £6



£6
each
SAVE £5

INCANDESSENCE
COLLECTION
glow with confidence

Incandessence EDP
50ml 22293
Price per 100ml = £12.00
Normally £11
£6 save £5




FLORAL

you love it 

“ This is the **best-value fragrance** I have ever bought and owned. It **lasts all day** and every time I wear it I get **loads of compliments** – more than when I wear my **premium brand perfumes.** ”

'Pinkmignon', avon.uk.com customer, Ossett (Incandessence)


FLORAL

 
FLORAL WOODY



Incandessence Flame EDP Peach, pink pepper and musk. 50ml 28605
Price per 100ml = £12.00 Normally £11 **£6 save £5**
Incandessence Glow EDP Bergamot, magnolia and vetiver. 50ml 26468
Price per 100ml = £12.00 Normally £11 **£6 save £5**

£6
each
SAVE £5

PUR BLANCA

simple. pure. delicate




FLORAL


MUSK

you love it 

“ I like the **fresh smell** of this EDT. ”

'Nonie', avon.uk.com customer, Newport (Pur Blanca)

Pur Blanca EDT White freesia, white peony and musk. 50ml 08763

Price per 100ml = £12.00 Normally £11 **£6 save £5**

Pur Blanca Blush EDT Redcurrant, rose and cedarwood. 50ml 20461

Price per 100ml = £12.00 Normally £11 **£6 save £5**




FRUITY


FLORAL

all 3 for
£10
SAVE £8.20
order using 68999

PERCEIVE

bursting with
floral confidence

you love it 

“Bought this as a treat and I'm very happy. Lasts all day! **Perfect for day or evening** as it's not too heavy. A little goes a long way, and it's a decent price too.”

'Cg72', avon.uk.com customer,
Northamptonshire



FLORAL

Perfumed Body Spray

75ml 08748 Price per 100ml = £4.80

£3.60

EDP 50ml 08904

Price per 100ml = £22.00 **£11**

Body Lotion 150ml 16030

Price per 100ml = £2.40 **£3.60**

Timeless

be **unforgettable**

£4.50
SAVE 50p

fresh greens
jasmine
amber



CHYPRE



FLORAL

you love it 

“I've worn this scent for years and still get compliments from strangers who find it hard to believe that it's Avon and not some designer brand.”

'happy lady',
avon.uk.com customer, Kent



Timeless EDT 50ml 27409

Price per 100ml = £9.00 Normally £5

£4.50 save 50p

FOR HER



Tomorrow EDP
Peach, Indian
jasmine and
musk. 50ml
25486
Price per 100ml = £18.00
Normally £14
£9 save £5



Always EDP
Neroli, rose and
santal. 50ml
20610
Price per 100ml = £18.00
Normally £14
£9 save £5



Absolute EDP
Calabrian
bergamot, orange
flower and
sandalwood. 30ml
11684
Price per 100ml = £30.00
Normally £14
£9 save £5



**My Everything
for Her EDP**
Bergamot, rose trio
and praline. 50ml
08235
Price per 100ml = £18.00
Normally £14
£9 save £5

FOR HIM



**My Everything
for Him EDT**
Bergamot, lavender
and patchouli. 75ml
13862
Price per 100ml = £12.00
Normally £14
£9 save £5



£9
each
SAVE £5

**TODAY
TOMORROW
ALWAYS**
COLLECTION

eternally romantic

butterfly blossom
hibiscus petals
silk musk



you love it 

“ This perfume
is lovely. I get
compliments on the
smell all the time. ”

'Kipper', avon.uk.com
customer, Durham

Today EDP 50ml
25460 Price per 100ml = £18.00
Normally £14
£9 save £5

all 3 for
£12

SAVE £12
order using 67777

AVON FREE for him

One life. Infinite
possibilities.



FOUGÈRE

AROMATIC

EDT 75ml 26385 Price per 100ml = £20.00 **£15**

Hair and Body Wash 200ml 59057 Price per 100ml = £2.25 **£4.50**

Deodorant Body Spray 150ml 13854 Price per 100ml = £3.00 **£4.50**

you love it 

“ A lovely fruity fragrance with
lasting power, best layered together
using the body lotion first,
then the perfume. ”

*'Nao25', avon.uk.com customer,
West Sussex

all 3 for
£12

SAVE £12
order using 69492

AVON FREE for her

RUB
to smell
a new twist
on freedom



Perfumed Body Spray 75ml 57745 Price per 100ml = £6.00 **£4.50**

Body Lotion 150ml 02220 Price per 100ml = £3.00 **£4.50**

EDP 50ml 15172 Price per 100ml = £30.00 **£15**

FLORAL

ORIENTAL

Perfume

avon.uk.com



blackberry
orchid
vanilla

raspberry
honeysuckle
cashmere
woods

bergamot
rose petals
velvet sandal
wood

raspberry
peony
tiaré flower

white peach
rose
teakwood

honeysuckle
ylang-ylang
milkwood

hand luggage

heroes



from

£3.50

save up to £5

your favourite fragrances in handbag-sized
30ml bottles, perfect for travelling

EDP Travel Spray 30ml
 20792 Little Black Dress
 20768 Incandescence
 Price per 100ml = £11.67
 Normally £7.50
£3.50 save £4

19349 Avon Luck for Her
 01396 Avon Cherish
 19299 Avon Alpha for Her
 19372 Avon Attraction for Her
 Price per 100ml = £13.33
 Normally £9
£4 save £5



Body Lotion 150ml
 28589 Incandessence
 14910 Avon Dreams
 02626 Far Away
 12740 Far Away Gold
 61531 Far Away Infinity
 22343 Far Away Rebel
 08060 Pur Blanca
 03525 Rare Pearls
 25726 Rare Gold
 04143 Rare Amethyst
 11239 Little Black Dress
 13607 Little Lace Dress
 00349 Little Sequin Dress
 09977 Little Black Dress Weekend
 13672 Mesmerize Black for Her
 13656 Mesmerize Red for Her
 Price per 100ml = £1.10 Normally £3.60
£1.65 save £1.95



10058 Avon Attraction for Her
 05140 Avon Attraction Rush
 for Her
 08912 Avon Luck for Her
 03244 NEW Avon Luck
 Limitless for Her
 10462 Viva la Vita
 09548 Avon Alpha for Her
 Price per 100ml = £1.10 Normally £4 **£1.65 save £2.35**

for HER layer your fragrance for lasting impact



Roll-On Anti-Perspirant Deodorant 50ml
 08110 Incandessence
 26146 Perceive
 03665 Far Away
 07989 Pur Blanca
 11247 Little Black Dress
 14027 Mesmerize for Her
 Price per 100ml = £1.98 Normally £2.60
99p save £1.61
 17855 Avon Soft Musk
 Price per 100ml = £1.98 Normally £3.60
99p save £2.61

for HER your favourite scents on the go



Roll-On Anti-Perspirant Deodorant 50ml
 06601 Mesmerize for Him
 18796 Black Suede
 09092 Full Speed
 23556 Full Speed Max Turbo
 Price per 100ml = £1.98 Normally £2.60
99p save £1.61
 62844 Elite Gentleman In Black
 28266 Black Suede Touch
 Price per 100ml = £1.98 Normally £3.60
99p save £2.61

for HIM lasting freshness he will love

smell **delightful** from
 top to toe with **matching**
body lotions and **roll-ons**

FROM

99p
 EACH



FOR HER FROM £2.75



1. **Shower Gel** 150ml
10355 Today
10587 Tomorrow

Price per 100ml = £2.67 **£4**

20693 Always
Price per 100ml = £3.00 **£4.50**



2. **Body Lotion** 150ml
09597 Today
10272 Tomorrow

23309 Avon Eve Confidence
10850 Avon Eve Elegance
10819 Avon Eve Alluring
11510 Avon Eve Duet Radiant
11791 Avon Eve Duet Sensual

Price per 100ml = £2.67 **£4**

20628 Always
Price per 100ml = £3.00 **£4.50**



3. **EDP Purse Spray** 10ml

07302 My Everything for Her
25189 Avon Eve Alluring
25221 Avon Eve Confidence
25270 Avon Eve Elegance
06312 Avon Eve Duet Radiant
06650 Avon Eve Duet Sensual
06999 Always
08268 Avon Attraction for Her

£6



4. **Perfumed Body Spray** 75ml

18507 Incandescence
02139 Far Away
25742 Avon Dreams
17624 Avon Soft Musk
09928 Pur Blanca

Price per 100ml = £4.80 **£3.60**

10454 Viva la Vita
09621 Avon Alpha for Her
21824 Avon Attraction for Her
07070 Avon Luck for Her
11544 NEW Avon Luck Limitless for Her

Price per 100ml = £5.33 **£4**

21576 Avon Life for Her
Price per 100ml = £6.00 **£4.50**

5. **Shimmering Body Powder** 40g

24166 Avon Soft Musk
11486 Far Away

Price per 100g = £6.66 **£2.75**

6. **My Everything for Her Body Soufflé** 150ml 28423

Price per 100ml = £3.00 **£4.50**



FOR HER ANY 2 FOR £13*

*Selected fragrances on page 93 only.

1. **Mesmerize for Her Collection*** EDT. 50ml

26443 Mesmerize for Her
19208 Mesmerize Black for Her
21907 Mesmerize Red for Her

Price per 100ml = £22.00 **£11**

2. **Imari Collection*** EDT. 50ml

08698 Imari
12260 Imari Elixir

Price per 100ml = £22.00 **£11**

3. **Far Away Rebel EDP** 50ml 15560

Price per 100ml = £26.00 **£13**

4. **Rares Collection*** EDP. 50ml

25809 Rare Amethyst
13441 Rare Gold
03285 Rare Platinum
19232 Rare Pearls

Price per 100ml = £26.00 **£13**

5. **Little Dress Collection*** EDP. 50ml

24588 Little Sequin Dress
14274 Little Lace Dress
11296 Little Black Dress Weekend

Price per 100ml = £26.00 **£13**



6. **Avon Eve Discovery Collection** EDP. 50ml
00810 Avon Eve Confidence
01578 Avon Eve Alluring
22012 Avon Eve Elegance

Price per 100ml = £28.00 **£14**

7. **Avon Dreams EDP*** 50ml

08573 Price per 100ml = £26.00 **£14**

8. **Premiere Luxe EDP** 50ml 21923

Price per 100ml = £20.00 Normally £16 **£10 save £6**

9. **Lipsy Original EDT** 30ml 27813

Price per 100ml = £40.00 Normally £18 **£12 save £6**

FOR HIM FROM £3.60



1. **Hair & Body Wash** 250ml
57646 Avon Man

Price per 100ml = £1.44 **£3.60**

200ml
14308 Avon Luck for Him
22053 NEW Avon Luck Limitless for Him

02550 Avon Attraction for Him
54999 Avon Attraction Rush for Him

Price per 100ml = £2.00 **£4**

10900 Avon Life for Him

Price per 100ml = £2.25 **£4.50**



2. **Deodorant Body Spray** 150ml
56325 Avon Man

Price per 100ml = £2.40 **£3.60**

07997 Avon Luck for Him
00141 NEW Avon Luck Limitless for Him

22871 Avon Attraction for Him
12971 Avon Attraction Rush for Him
09670 Avon Alpha for Him

Price per 100ml = £2.67 **£4**

14167 Avon Life for Him

Price per 100ml = £3.00 **£4.50**



3. **After Shave Conditioner** 100ml

20701 Mesmerize Black for Him

£3.60

02402 Avon Attraction for Him

£4

FOR HER FROM £5

1. **Avon Soft Musk Collection** EDT. 50ml

27573 Avon Soft Musk
08953 Avon Silky Soft Musk

Price per 100ml = £10.00 **£5**

2. **Secret Fantasy Collection** EDT. 50ml

12633 Secret Fantasy**
08417 Wonderland††
17509 Kiss**
22574 Midnight**

Price per 100ml = £11.00 **£5.50**

**Comes with a detachable cast iron charm on a 2cm stainless steel chain.
††Comes with a detachable aluminium charm with clear rhinestone on a 2.5cm brass chain.



3. **Viva La Vita EDP** 50ml 27656

Price per 100ml = £26.00

Normally £15

£13 save £2

4. **Avon Luck Collection** EDP. 50ml

08722 Avon Luck for Her
27821 Avon Luck Limitless for Her

Price per 100ml = £24.00 Normally £15

£12 save £3

5. **Avon Attraction Rush for Her EDP** 50ml 08250

Price per 100ml = £20.00 Normally £15

£10 save £5





all 3 for
£12
SAVE £11*
order using 68130

AVON ALPHA

the fragrance of power

bergamot
lavender
cedarwood



Pack contains: Avon Alpha for Him Deodorant Body Spray 150ml, Avon Alpha for Him EDT 75ml and Avon Alpha Hair and Body Wash 200ml. **order using 68130**

*Based on normal brochure prices.



WOODY



ORIENTAL



AROMATIC

both for
£7
SAVE £3.10
order using 69310

AVON DESTINATION WILDERNESS

wildly refreshing



Avon Destination Wilderness EDT 75ml
17053 Price per 100ml = £8.67 **£6.50**

Avon Destination Wilderness Deodorant
Body Spray 150ml 17665 Price per 100ml = £2.40 **£3.60**



WOODY

FOR HIM any 2 for £13*

*Selected products on page 96 only.

1. Musk Vulcain™ EDT*
75ml 00323 Price per 100ml = £11.33
£8.50

2. Full Speed Collection*
EDT. 75ml
28472 Full Speed
23531 Full Speed Nitro
09845 Full Speed Max Turbo
Price per 100ml = £14.67 **£11**

3. Mesmerize for Him Collection* EDT. 100ml
06577 Mesmerize for Him
20750 Mesmerize Black for Him
21873 Mesmerize Red for Him
£11

4. Black Suede Collection*
EDT. 75ml
18739 Black Suede
09068 Black Suede Essential
07807 Black Suede Night

Price per 100ml = £14.67 **£11**

5. Avon Homme Collection* EDT. 75ml
54239 Avon Homme
07179 Avon Homme Exclusive

Price per 100ml = £17.33

6. Elite Gentleman Collection*
EDT. 75ml
19620 Elite Gentleman Weekend
62810 Elite Gentleman In Black
Price per 100ml = £17.33
£13



FOR HIM FROM £3.60



1. Individual Blue Collection
EDT. 100ml
00794 Individual Blue
24547 Individual Blue Unlimited
£5

2. Avon Man EDT 75ml 27789
Price per 100ml = £17.33 **£13**

3. Avon Luck for Him Collection EDT. 75ml
03699 Avon Luck for Him
27847 Avon Luck Limitless for Him
Price per 100ml = £16.00
Normally £15
£12 save £3

4. Premiere Luxe Pour Homme EDT 75ml 14977
Price per 100ml = £13.33 Normally £16
£10 save £6

5. Avon Attraction Collection EDT. 75ml
08334 Avon Attraction for Him
19521 Avon Attraction Rush for Him
Price per 100ml = £13.33
Normally £15
£10 save £5



6. Deodorant Body Spray 150ml
28308 Black Suede
08797 Black Suede Night
17178 Black Suede Touch
26708 Avon Homme
07385 Avon Homme Exclusive
19646 Elite Gentleman Weekend
09365 Full Speed

06445 Full Speed Max Turbo
17657 Full Speed Nitro
06692 Mesmerize for Him
Price per 100ml = £2.40
£3.60

7. Hair & Body Wash 250ml
19703 Elite Gentleman Weekend
62828 Elite Gentleman In Black

54114 Mesmerize Red for Him
08755 Black Suede
07575 Black Suede Night
54346 Avon Homme
00257 Avon Homme Exclusive
19117 Full Speed Nitro
Price per 100ml = £1.44
£3.60

all 3 for
£10
SAVE £10.20
order using 68676

ELITE GENTLEMAN
compelling sophistication



WOODY
FRUITY

Hair & Body Wash 250ml 11585
Price per 100ml = £1.44 **£3.60**

EDT 75ml 11601 Price per 100ml = £17.33 **£13**

Deodorant Body Spray 150ml 13284
Price per 100ml = £2.40 **£3.60**

juniper
cardamom
cedarwood

our no.1
**DRY OIL
SPRAY**

*for silky-soft skin
in seconds*



smoothing
JOJOBA
OIL

**Skin So Soft
Original Dry
Oil Spray**
150ml
07955

Price per 100ml = £1.67
£2.50



**Skin So Soft
Silky Moisture
Nourishing Dry
Oil Spray**
150ml
06510

Price per 100ml = £1.67
£2.50

SAVVY SAVINGS

AVON
Skin So Soft
Original Dry
Oil Spray
150ml
£2.50

VS

KIEHL'S
Crème de Corps
Nourishing Dry
Body Oil 75ml
£15.50*

...now that's
Smarter Beauty

*Price sourced from
www.kiehls.co.uk on 15.03.2018.

life & style

AVON



CASA DI ROSA

ITALIAN-INSPIRED COLLECTION

CASA DI ROSA

Branded p100

CASA DI ROSA
COVETED
LIPSY
DREAM MORE
DOLCIS

Ask Style p130

CLOTHING
JEWELLERY
ACCESSORIES
LINGERIE

Wellbeing p148

DECORATIVE
GADGETS

Homeware p152

KITCHEN MAGIK
STATIONERY
HOME FRAGRANCE



NEW Maio
Cross-Body Bag
PVC with polyester
lining and hand-
painted edges.
Approx. 29cm x
23cm x 10cm.
24760
Will normally be £30
£25 save £5



gold-tone chain
detail and
exposed zips



adjustable
strap



hand-painted
edges

NEW

THE MAIO

£25
SAVE £5



external
zip-up flap
pocket

magnetic
closure

CASA DI ROSA

CASA DI ROSA



RING
£8

freshwater
pearls

18ct gold
plating

EARRINGS
£10

BANGLE
£12.50

packaged in
Casa Di Rosa
gift boxes



detachable shoulder
strap

NEW Renato Ring 18-carat gold-plated ring with a genuine freshwater pearl approx. 1cm. **24877** Size 6. **23366** Size 8. **23390** Size 10.

Will normally be £10 **£8 save £2**

NEW Renato Earrings 18-carat gold-plated pierced earrings with genuine freshwater pearls. Titanium posts. Drop approx. 2.2cm. **24844**

Will normally be £12 **£10 save £2**

NEW Renato Bangle 18-carat gold-plated cuff with a genuine freshwater pearl. Internal diameter approx. 6.5cm. **24810**

Will normally be £15 **£12.50 save £2.50**

Rovani Slouch Hobo Bag* PVC. Approx. 38cm x 32cm x 10cm. **13078** Normally £40

£30 save £10 ***WHILE STOCKS LAST**

Freshwater pearls are natural and as such the colour may vary slightly from that shown.



NEW

RENATO
SCARF
£15
SAVE £3

luxe silk-mix,
semi-sheer
fabric

embellished
with studs
and faux pearls

**NEW Renato Faux
Pearl Detail Scarf**
30% silk, 70% acrylic.
Approx. 200cm
x 50cm. **24786**
Will normally be £18
£15 save £3

CASA DI ROSA

ITALIAN-INSPIRED COLLECTION

CASA DI ROSA

THE CONTARARI SANDALS

£39.95



genuine
leather

beautiful
embellished
detail



Casa Di Rosa
Contarari Sandals¹
Slider sandals with jewelled
leather straps. Leather and
polyester with PU lining.

22731 Size 4
22772 Size 5
22814 Size 6
11577 Size 7
11650 Size 8
£39.95

¹WHILE STOCKS LAST

Sole

sensations
absolute comfort
in the latest, stylish
designs, exclusive
to Avon

- durable sole
- cushioned insole

NEW Sole Sensations Chessa Leisure Lace-Up Pumps*

Lace-up PU trainers in
white with stripes.

00075 Size 4
07674 Size 5
57380 Size 6
08185 Size 7
57463 Size 8
£24

***ALLOW 6 WEEKS FOR DELIVERY**

- cushioned insole

Sole Sensations Elynn Sateen Cross-Over Mules¹

With comfort padded sole.
Polyester with PU insole.

size	gold	olive	rust
Size 4	15032	06833	25551
Size 5	15040	06213	14076
Size 6	15081	04523	12955
Size 7	15123	25593	12997
Size 8	25379	24307	06882

Normally £18.95
£14.95 save £4



TRAINERS
£24

designer
inspired



JUST
£14.95
save £4

beautiful
sateen finish



Dolcis Buckle Heels

Faux-pony fabric, animal-print block heels. Upper: polyester, in-sock and lining: PU, sole: TPR.

- 23176 Size 4
 - 23572 Size 5
 - 11494 Size 6
 - 23663 Size 7
 - 04077 Size 8
- £34.95**

Dolcis



DUNLOP™

quality footwear designed with years of expertise in comfort technology



lightweight, slip-resistant sole.



sparkly diamantés

Dunlop Silver Toe Post Sandals

Sparkly sandals with padded foot bed. Polyester.

- 06049 Size 4
 - 04663 Size 5
 - 04085 Size 6
 - 04861 Size 7
 - 04895 Size 8
- £25**



NEW

JUST
£19.95
save £10

on-trend metallic block heel

exclusive rose gold style works from day to night

NEW Dolcis Metallic Mules - Rose Gold*

Mid-heel. Upper/lining/insock: PU.

- 58909 Size 4
- 58917 Size 5
- 55798 Size 6
- 58958 Size 7
- 19133 Size 8

Will normally be £29.95
£19.95 save £10

***WHILE STOCKS LAST**

Dolcis

Catwalk-inspired styles, incorporating trend-led prints and intricate finishing touches, so you can keep ahead of the fashion pack.

JEANETIC

(these jeans will change your life!)

exclusive to Avon

NEW

JUST
£24
save £4



available
in black
or blue



on-trend
culotte
shape

¾ length
sleeves

frill detail



button fastening

NEW Ruffle Dress

63% cotton,
32% polyester,
5% elastane.

23440 10/12

23507 14/16

23515 18/20

23614 22/24

Will normally be £28

£24 save £4

T-Shirt Dress – Noir 65% cotton, 30% polyester and 5% elastane. **06767** 10/12. **25932** 14/16.

26005 18/20. **26120** 22/24. **£24**

T-Shirt Dress – Azure 63% cotton, 30% polyester, 7% elastane, excluding trims. **28878** 10/12.

58024 14/16. **02063** 18/20. **02121** 22/24. **£24**

Culottes Jumpsuit 80% cotton, 18% polyester, 2% elastane. **00703** 10/12. **00893** 14/16.

20024 18/20. **20289** 22/24. Normally £34 **£30 save £4**

HATTIE'S BACK

it's been a busy year for our fashion blogger and influencer with over 87k followers @hattiebourn

So you've had a busy few months...

Yes, I was pregnant last time we met and gave birth to Marley in November. I've also been focusing on my social media and blog, so it's been a really exciting year.

How have your followers reacted to you being the face of Coveted?

They've loved it; they've sent so many selfies with their brochures. It's lovely that they're so supportive.

What's your current style must-have?

It's got to be a mum jean. Skinny jeans are out after giving birth! I'm just enjoying finding my new style after having my second baby.

don't miss her full interview at avon.uk.com/coveted



new



COVETED

"These are my favourite. I love leopard print so they're a must-have!"

shoes

£14



NEW Katherina Ballet Slingbacks
Polyester. Sole Sensations technology.

Pink
25569 Size 4
13995 Size 5
14084 Size 6
14191 Size 7
14282 Size 8

Print
24679 Size 4
13102 Size 5
13474 Size 6
03756 Size 7
24182 Size 8
Will normally be £18
£14 save £4

top
£16

“I love this ruffle detailing and the length of the sleeve is really flattering.”



shoes
£19.95

Elethia Pleated Sleeve Top Boxy top with pleated sleeves. 100% polyester, excluding trims. 19463 6/8. 57786 10/12. 02428 14/16. 12807 18/20. Normally £20 **£16 save £4**
Block Heels* Upper and lining: polyurethane. Outsole: TPR. 16246 Size 4. 55467 Size 5. 24455 Size 6. 54916 Size 7. 16774 Size 8. Normally £25.95 **£19.95 save £6**

*WHILE STOCKS LAST

COVETED



“This dress is so versatile; I can dress it up with heels or down with flats.”

dress
£25

NEW Elethia Dress
Main fabric: 93% polyester, 7% elastane. Mesh: 64% polyester, 36% nylon. 15115 6/8. 59949 10/12. 24968 14/16. 25072 18/20. Will normally be £35 **£25 save £10**





**bag set
£60**

"I'm loving this set. The bigger bag is the perfect size for piling all my everyday bits into and the smaller one is just right for going out."

NEW Elethia Bag Set Set of 2 PVC bags with polyester lining. Tote approx. 41cm x 34cm x 17cm. Cross-body approx. 26cm x 23cm x 8cm. **26302 £60**

COVETED



**necklace
£12**

**bracelet
£8**

NEW Elethia Multilayer Choker
Choker, length approx. 30cm, with detachable necklace, length approx. 77cm and detachable extension chain length approx. 9cm.
15099
Will normally be £16
£12 save £4

NEW Elethia Bracelet
Length approx. 18.5cm + 2.5cm extender chain.
15065
Will normally be £12
£8 save £4

"These are fab for summer festivals or for adding a pop of colour to a simple outfit."

NATALIE LEE

@stylemesunday

the empowering
fashion blogger
with over 40k
followers

don't miss her
interview at
avon.uk.com/coveted

top
£16

“The side
contour
panels on
these jeans
make your
legs look
sleek!”

Choker Neck Top*
97% polyester, 3% elastane.
09167 6/8. 09191 10/12.
09480 14/16. 09522 18/20.
Normally £20 **£16** save £4

Contour Two-Tone Jeans
77% cotton, 21% polyester,
2% elastane. 11189 6/8.
10389 10/12. 10421 14/16.
09001 18/20. Normally £28
£24 save £4

*WHILE STOCKS LAST



jeans
£24



jacket
£45

Embroidered Utility Jacket* 90% polyester,
10% nylon. 09555 6/8. 09605 10/12.
09712 14/16. 08102 18/20. **£45**

“I love
the tie
straps and
slashed
sleeves.”



COVETED



jumpsuit
£45

Printed Jumpsuit Removable
straps. 100% viscose, excluding
trims. 21014 6/8. 21048 10/12.
21089 14/16. 21121 18/20. **£45**

The Eternal Collection

BY AVON

GENUINE DIAMONDS

with freshwater pearls



exclusive design,
rhodium plated for
superior shine



NECKLACE

£30

save £40

Aubrielle Earrings Rhodium-plated sterling silver pierced earrings with total 0.02ct diamonds and freshwater pearls. **25981 £55**

Aubrielle Necklace Rhodium-plated sterling silver necklace with total 0.015ct diamonds and freshwater pearls. Chain length approx. 48cm. **26138 Normally £70 £30 save £40**

Freshwater pearls are natural and as such the colour may vary slightly from that shown. Earrings purchased from Avon cannot be returned if sealed plastic bag has been opened.

The Eternal Collection

BY AVON

LOVE HEART DIAMONDS

complete your set of dazzling genuine diamonds



925
STERLING
SILVER

exclusive
heart setting

EARRINGS

£30

save £50

presented in a
luxurious gift box

NECKLACE
£27.50

save £47.50



Lacey Diamond Earrings Sterling silver pierced earrings featuring 0.2 carats total diamonds. Comes in a gift box. **53264 Normally £80 £30 save £50**

Lacey Diamond Heart Ring Sterling silver with rhodium plating and total 0.1 carats genuine diamonds. **13342 Size 6, 56937 Size 8, 16279 Size 10, £75**

Lacey Diamond Necklace Sterling silver necklace, approx. 48cm. Featuring a total of 0.04ct genuine diamonds in a beautiful heart-shaped setting. **26070 Normally £75 £27.50 save £47.50**

THE SUNGLASSES EDIT

FROM £20

branded detail



Ben Sherman

Ben Sherman Men's Sunglasses Plastic. Includes faux-weave pouch and attached cleaning cloth. Cat 3, UV400. Complies with BS EN ISO 12312-1:2013. 00240 **£40**



WHILE STOCKS LAST

ombré lenses with UV filter



LITTLE MISTRESS

Little Mistress Hexagon Sunglasses With Little Mistress case and cloth. UV Filter category 3. Complies with BS EN ISO 12312-1:2013 **58446**
Normally £30 **£15 half price**

CASA DI ROSA

Casa Di Rosa Bosello Sunglasses Polycarbonate and nickel silver. UV filter category 3. Comes with hard case and cloth. Complies with BS EN ISO 12312-1:2013 **03335** Normally £35 **£20 save £15**



TABITHA WEBB

T by Tabitha Webb Selous Sunglasses Polycarbonate and stainless steel. UV400 protection. Complies with BS EN ISO 12312-1:2013. **06973** Normally £60 **£27.50 save £32.50**



all sunglasses come in a branded case with cleaning cloth

NEW

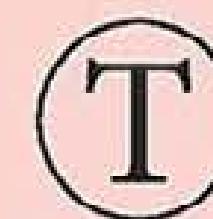
exclusive zebra-print lining

weave finish, perfect for summer



zip with tassel detail

NEW Selous Clutch PU with polyester lining. Approx. 26cm x 18cm x 1cm. **11759**
Will normally be £49 **£20 save £29**



TABITHA WEBB
OUR LUXURY **BRITISH DESIGNER** COLLABORATION

The acclaimed fashion designer worn by high profile celebrities from Holly Willoughby to Pippa Middleton.

THE CUTE CLUTCH
£20
SAVE £29



exclusive zebra-print lining

Selous Tote Bag Comes with detachable internal zip pouch. 47% PP, 27% polyester, 18% cotton, 5% PE, 3% viscose, with PVC base and polyester lining. Approx. 37cm x 19cm x 31cm. **57455 £70**



clip on to your bag or keys

Selous Zebra Charm 18 carat gold-plated charm, can also be used as a keyring. Width approx. 5.5cm. **10074 £16**



NEW

love the print?
matching items
coming soon in
Brochure 16 & 17

Lipsy-branded
moon and star
print

order this Lipsy
Handbag for

£15

when you
spend £8
or more

order using 21436
see pages 14-15 for details



NEW Lipsy Cloud Lace Wrap Jumpsuit

92% cotton, 8% polyester. **KEEP AWAY FROM FIRE.** 23655 6/8. 12336 10/12. 12385 14/16. 12393 18/20. 02154 22/24. Will normally be £24 **£18** save £6



JUST
£18
save £6

Lipsy
LIPSY
LONDON

design exclusive to Avon

cotton-rich
comfort

comes in a
drawstring bag



Dream

MORE...

the nightwear collection
of your dreams!

team your new
nightwear with
our bestselling
Pillow Mist for a
match made in
heaven!



turn to page 163
to buy

available in different colours



£8

SAVE £4.50



Maya Pom Pom Slippers

Polyester with rubber sole.
Memory foam sole for comfort.

size	pink	purple	black
Size 4	42556	45484	71407
Size 5	43216	44578	71415
Size 6	45617	41806	74807
Size 7	44321	43968	70078
Size 8	44065	44297	44057

Normally £12.50

£8 save £4.50

NEW



printed
detail

ruffled
hem

£13.50

SAVE £2.50

comfy, cuffed
bottoms

NEW Let's Stay In Bed PJs 100% cotton. KEEP AWAY FROM FIRE. 22558 6/8. 22632 10/12. 22665 14/16. 22806 18/20. 11734 22/24. Will normally be £16 **£13.50** save £2.50

Dream
MORE...

NEW

comfy slipper
socks



NEW Bouclé Slipper Socks
46% polyester, 31% cotton,
16% wool, 7% acrylic. Machine
washable. One size only.
15321
£8

NEW

£12.50

SAVE £2

ruched
slouch-style top

cotton rich

legging
bottoms



gold
printed
detail

jogger-style
bottoms

100%
cotton



Spectacled Owl Vest PJs 100% cotton, excluding trims. KEEP AWAY FROM FIRE. 02188 10/12. 02212 14/16. 02279 18/20. 02287 22/24. **£15**

NEW Camo Floral PJs 60% cotton, 40% polyester. KEEP AWAY FROM FIRE. 02188 10/12. 02212 14/16. 02279 18/20. 02287 22/24. Will normally be £14.50 **£12.50** save £2



51813 Taupe (Butterfly)



39909 Blue (Hummingbird)



39875 Red (Dragonfly)

Trini Watch

PU strap, adjustable between approx. 16cm and 19.7cm. Includes a battery that can be replaced.

£19.95



14555 Rose gold-tone

2-tone brushed and polished metal face



27854 Gold-tone

Brena Brushed Dial Watch

Adjustable PU strap adjustable between approx. 13.5cm-18.5cm. Stainless steel back. Includes a battery that can be replaced.

£19.95

WHILE STOCKS LAST

PREMIUM FEATURES

- quartz movement
 - adjustable straps
 - 'love it or return it' guarantee*
- *See pages 132-133 for details.

choose from stunning berry or classy grey



2 ways to wear: spin buckle to front of wrist for a stylish bracelet

takt.

modern. simple. stylish

a curated collection of premium watches, hand-picked for their beautiful simplicity and effortless style



2-YEAR warranty on all watches

NEW Lenae Wide-Cuff Watch PU adjustable strap. Length approx. 15cm to 17.5cm. Includes a battery that can be replaced. **00877 Berry. 01891 Grey.** Will normally be £22 **£18 save £4** 129



fashionable
chevron
print



DRESS
£22
save £6

soft, breathable
fabric – drapes
beautifully

Chevron Maxi Dress*
100% viscose.
26807 10/12
27011 14/16
27052 18/20
27094 22/24
Normally £28
£22 save £6

***WHILE STOCKS LAST**

high-fashion
cold-shoulder
style



elasticated
waist

lightweight
fabric

TROUSERS
£18
save £2

contrast trim
down sides

THE safari TREND

TOP
£10.50

trending!

I can't get over how well these products fit and they feel like such great quality.

I have my summer wardrobe sorted with these pieces.

CYNTHIA, CUSTOMER PANELLIST

Basic Khaki Top*
100% polyester.
48702 6/8
08771 10/12
18168 14/16
18291 18/20
16634 22/24
£10.50

Abstract Printed Casual Trousers*
100% viscose.
05934 10/12
12757 14/16
12856 18/20
14894 22/24
Normally £20
£18 save £2



detachable straps

TOP
£16



JUMPSUIT
£26

premium fabric

tie belt

zip front

Printed Bow Top* 100% polyester. 59972 10/12. 57968 14/16. 19919 18/20. 00679 22/24. Normally £20 **£16 save £4**
Zip Jumpsuit* 100% viscose, excluding trims. 17673 6/8. 17707 10/12. 17715 14/16. 17830 18/20. 27912 22/24. **£26**



Bardot-style top

TOP
£10

flattering wide-leg style

TROUSERS
£18
save £4

*WHILE STOCKS LAST

THE SUMMER STAPLES

Wide-Leg Trousers* Paper-bag-style waist. 100% viscose, excluding trims.	Navy Bardot Top* Can be worn on or off the shoulder, or back to front. 100% polyester.
18127 10/12	18259 6/8
18150 14/16	16915 10/12
18200 18/20	16998 14/16
18242 22/24	56374 18/20
Normally £22	56382 22/24
£18 save £4	£10

We guarantee you'll love your new products! If you're not 100% happy with your purchase, just return it within 28 days of delivery for a refund or exchange, even if you've tried it!

Special terms apply to certain products – these are clearly indicated in the brochure. For a full refund on products with a free gift, please return both items to ensure your refund is processed.

Avon offers a 2 year warranty for manufacturing faults on its watches.

The Avon guarantee is in addition to your statutory rights. Contact your Independent Avon Representative for further details if required. On the rare occasion

that it is necessary, Avon reserves the right to alter, cancel or change any offer, deal or promotion within this brochure. Errors and omissions excepted. In the event that we are unable to supply a product on time, you will receive it as soon as possible, or a substitute product of equivalent or greater value may be offered. Only clearance offers are planned on a 'while stocks last' basis. This, and any other variance to our service promise, is indicated on the offer to which it applies. Items marked "Last Chance to Buy" applies to products that we no longer intend to sell within the brochure. However, on some occasions we are left with excess stock which may be included in our Sale sections and flyers, and sold until stocks

are exhausted. All clothes and accessories are model's own, unless otherwise stated. **All claims in advertising are supported by clinical and consumer studies. Some images in this brochure are shown larger than actual size.**

! Items marked with this symbol have a hazard classification under the Classification, Labelling and Packaging Regulation. Please see product details on our website for full hazard information: avon.uk.com.

Please refer to the dimensions in the product description to avoid any disappointment on delivery. All electrical products which fall

under the auspices of the Waste Electrical and Electronic Equipment Act 2006, as amended, are compliant. Avon Cosmetics Ltd is a member of Electrolink Compliance Scheme. All such products are marked with the Wheelie-bin symbol.

Help the environment by disposing of your products responsibly. The wheelie bin symbols indicate the product and batteries must not be disposed of in the domestic waste as they contain substances which can be damaging to the environment and health. Please use designated collection points or recycling facilities when disposing of the item or batteries.

NEW Domestic Violence Infinity Loop Bracelet

Rose gold and silver-plated brass bracelet with infinity loop detail. 21 cm in length. Comes in a gift box.

56895 **£3**



For every bracelet sold, Avon will donate £1 to domestic violence charities, split 50/50 between Refuge and Women's Aid. Refuge registered charity no 277424. Women's Aid registered charity no. 1054154.

NEW



JUST £8.50
save £3.50

NEW

NEW Blue Skies Umbrella Polyester umbrella with sleeve.
02774 Will normally be £12 **£8.50** save £3.50

UMBRELLA DRYING POUCH



pop your wet broolly inside and zip up the pouch for drip-free storage (perfect for your handbag)

Umbrella Drying Pouch Zipped pouch with absorbent, microfibre lining. Polyester. Approx. 28cm x 11cm.
25643 £5
Umbrella not included.



super-absorbent fluffy lining



JUST £6
save £4

THE statement BELT

NEW Cinch-Waist Tie-Detail Belt
PU. Approx. 222cm x 8.5cm. 11775
Will normally be £10 **£6** save £4

trending!

This super-flattering belt is the perfect waist-cinching addition to your wardrobe. It looks great over dresses, shirts and jackets!
ROSHNI, ASK STYLE EXPERT



- ✓ quartz movement
- ✓ silicone strap

NEW Klarika Watch

Silicone, adjustable strap approx. 16.5cm to 21.5cm. Includes a battery that can be replaced.

- 00125 Coral
 - 17392 Lilac
 - 00216 White
 - 22244 Pink
 - 02048 Mint
- £10**

trending!

These colour-pop watches scream summer! Layer up with bangles for the ultimate on-trend look.

ROSHNI,
ASK STYLE EXPERT



NEW

WATCH
£10
EACH

choose from 5 colours!

THE
colour-pop
WATCH



WRAP YOUR WRISTS IN THE LATEST TRENDS TO FINISH YOUR LOOK IN STYLE



SIMPLY CHARMING

Yara Multilayer Charm Bracelet
Multilayer textile bracelet with plastic and glass charms. Approx. 18.5cm + 2.5cm extension chain.
17749 Black. 20974 Coral.
24554 White. Normally £10
£5 half price



INSPIRING AFFIRMATIONS

Elanna Message Bangles Adjustable bangle with script message. Choose from rose gold-tone, silver-tone and gold-tone. 59857 Gold: Be happy, be true, be kind. 59592 Silver: Dream big. 54718 Rose gold: Don't kill my vibe.
£5



IT'S A WRAP

Whitney Wrap Bracelet
PU with heart charm. Approx. 37cm + 3.5cm extension chain.
50393 Rose gold-tone.
51441 Silver-tone.
£7.95



ANIMAL MAGIC

Brigetta Animal Wrap Bracelet
PU. Length approx. 42cm with buckle closure.
25825 Leopard. 55251 Snake.
25817 Zebra.
£10

NEW
THE bracelet EDIT
FROM **£4.50**



set of 3 stacking bracelets

matching set of 3 stacking rings

dolomite live

tiger's eye Family

rose quartz love

- 1. Jenay Charm Stacking Bracelets** Set of 3 stretch bracelets with charms. Internal diameter approx. 6cm unstretched. 26252 **£5.95**
- 2. Jenay Charm Stacking Rings** Set of 3 stacking rings with hanging charms. 26369 Size 6. 26427 Size 8. 26435 Size 10. **£4.50**
- 3. NEW Bahira Charm Message Bangle** Charm bracelet with semi-precious stones and assorted charms. 61481 Rose Quartz (Love). 13177 Dolomite (Live). 61499 Tiger's Eye (Family). Will normally be £10 **£4.75 save £5.25**



FIND YOUR CHOKER STYLE
OR TRY THEM ALL!



SPIRITUAL CHAKRA

Desirae 7 Chakra Necklace
Choker with 7 chakra pendants.
Approx. 30cm + 9cm extension
chain. **14498 £10**



GIFT SET

Damara Choker Gift Set Set of 3 chokers.
Polyamide, polyester and PU, with silver-
plated fixings. Approx. 30cm + 9cm extension
chain, ranging from 0.5cm-1.5cm wide. **59667**
Normally £10 **£8 save £2**



**LAYERS OF
CHARMING DETAIL**

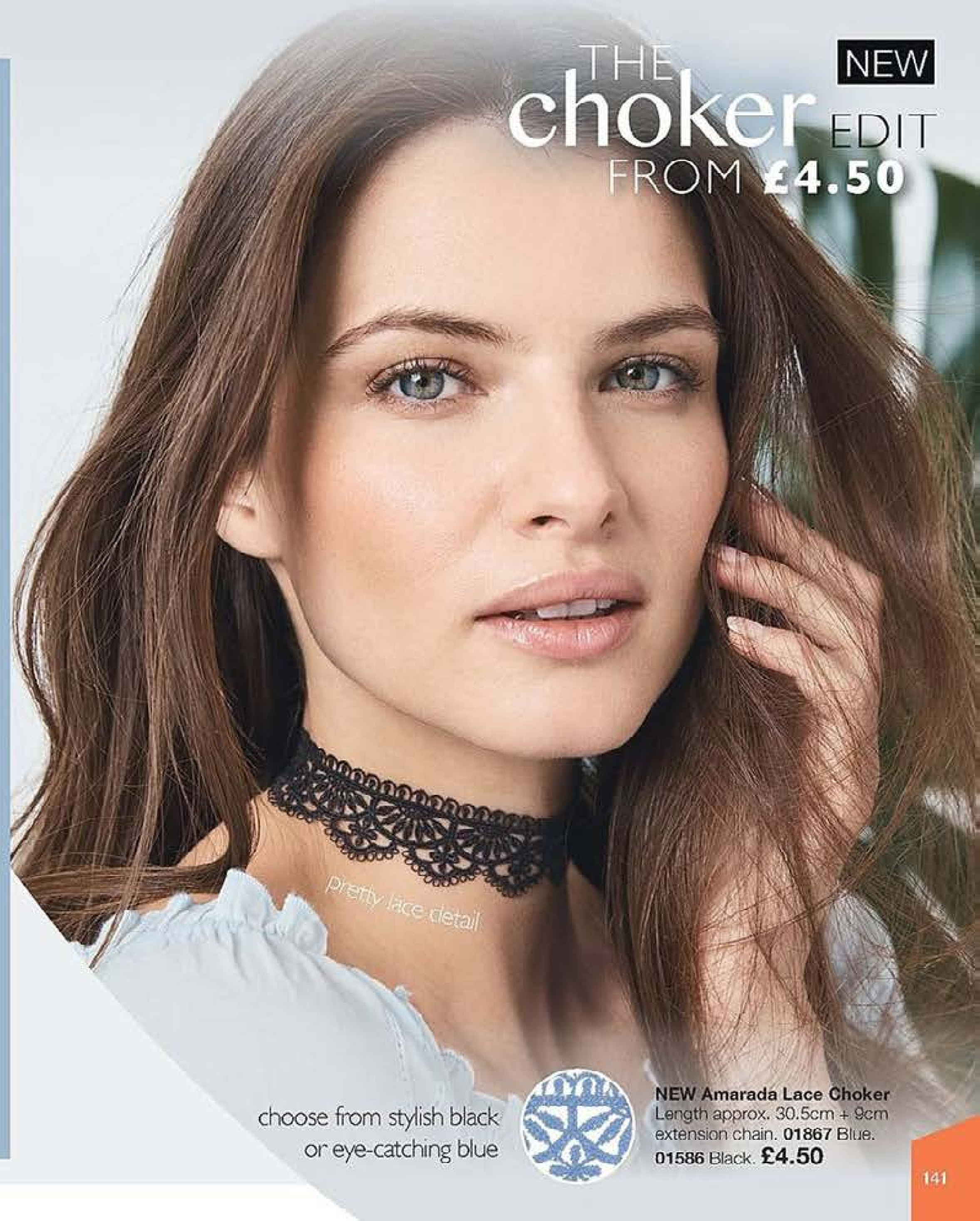
**NEW Larinda Multilayer Metal
Choker** Length approx. 30.5cm
+ 9cm extension chain. **54361**
Will normally be £10
£7.50 save £2.50



**ON-TREND
COLOURBLOCK**

Callie Choker Set Set of 3
chokers. Long wraparound choker
approx. 101cm. Ribbon and floral
chokers approx. 34cm + 9cm
extension chain. **15503**
Normally £8 **£5 save £3**

THE **choker** **NEW**
EDIT
FROM **£4.50**



pretty lace detail

choose from stylish black
or eye-catching blue



NEW Amarada Lace Choker
Length approx. 30.5cm + 9cm
extension chain. **01867** Blue.
01586 Black. **£4.50**



ALL THE EAR CANDY
YOU COULD EVER NEED



PRETTY HALO DROPS

NEW Ellery Earrings Gift Set

Set of 3 pairs of pierced drop earrings. Length approx. 3.1cm.

01115 £6.50



ON-TREND TASSELS & STUDS

NEW Emmalyn Ombré Tassel Earrings Gift Set

Set of 3 pairs of pierced earrings: 2 studs and 1 tassel. Tassel approx. 11cm.

54247 Will normally be £10

£7.50 save £2.50



FLIP FRONT & BACK
FOR 2 LOOKS

Derora Front-Back Earrings

Double-sided pierced stud earrings with removable hanging jackets. Titanium posts. **03467** Rose gold-tone.

56887 Silver-tone. Normally £10

£6 save £4



6 STUNNING PAIRS

Darrah Earrings Gift Set

6 pairs of pierced stud earrings with titanium posts, presented in a floral gift box. **16048**

£6

THE **earring** EDIT
FROM **£5**

NEW

set of 3 earrings
wear as pairs or mix
and match for your
own unique style

set of 5 rings
finish your look
with these stylish
stacking rings

NEW Jaimee Stacking Ring Set Set of 5 silver-plated stacking rings. **01321** Size 6. **01412** Size 8. **23044** Size 10. **£5**

NEW Katharina Hoop Earrings Gift Set 3 pairs of pierced hoop earrings. Overall drop of each approx. 4cm. **54270**
Will normally be £8 **£5 save £3**

Earrings purchased from Avon cannot be returned if sealed plastic bag has been opened.



- seam free & non-wired
- cross-back
- comfort & support



Striped 'The One' Bra
 47% polyester, 41% nylon,
 12% elastane.
52506 10/12
38901 14/16
38984 18/20
39073 22/24
 Normally £10

£8 save £2
Striped 'The One' Briefs
- Grey/White
 45% nylon, 41% polyester,
 14% elastane.
39081 10/12
39107 14/16
29165 18/20
51359 22/24

£4
'The One' Bra
 White: 87% nylon, 13% elastane,
 excluding trims. Grey: 51% nylon,
 37% polyester, 12% elastane,
 excluding trims. Black: 91% nylon,
 9% elastane, excluding trims.
 size white grey black
 10/12 **23671** **12773** **63685**
 14/16 **59378** **09498** **21600**
 18/20 **12526** **01123** **21865**
 22/24 **09639** **01925** **14563**

Normally £10
£8 save £2 also available
 in grey marl,
 black or white

Daisy Seam Free Bra*
 83% nylon, 12% elastane,
 5% polyester.
 size coral white
 10/12 **35543** **08151**
 14/16 **61515** **08243**
 18/20 **23218** **08276**
 22/24 **09514** **04358**
 Normally £12.50

£9.95 save £2.55
 also available in
 white with coral
 stripes

***WHILE STOCKS LAST**

Lingerie Guarantee
 For hygiene reasons, a replacement or refund cannot
 be given if the gusset label is removed from lingerie.
 This guarantee is in addition to your statutory rights.

- seam free with
 comfy, wide
 underband
- summery
 coral shade



NEW

- designed for
 comfort and
 support
- smooth
 moulded cups
- wide underband
 for all-day
 comfort
- lace racer-back
 detail

THE **lounge**
 BRA



NEW Lounge Sleep Bra
 Main fabric: 79% nylon,
 21% elastane. Cup: 100%
 polyester, excluding trims.
02352 10
02386 12
23853 14
23945 16
23986 18
24042 20
 Will normally be £12.50
£10.50 save £2

STAR BUY

because comfy slippers shouldn't break the bank



NEW

**NEW Walk & Sculpt
Sydney Massage
Sliders**

Polyester sliders
with Walk & Sculpt
technology.
Machine washable.

- 03186 Size 4
- 23010 Size 5
- 24208 Size 6
- 24778 Size 7
- 13979 Size 8

Will normally be £20
£16 save £4

*"I love the Walk and Sculpt
massage slippers! They are
so comfortable and I really
feel the benefit of the
massage after wearing them.*

*They are GREAT!!
JULIE, AVON CUSTOMER,
NORTHAMPTON*

on-trend slider slippers
in sizes 4-8

massage as
you walk

walk &
Sculpt
technology

- helps encourage leg
muscles to work harder
- helps improve the look of
calves and thighs
- burn calories with every step

the softest
faux fur

JUST
£16
save £4



indoor/outdoor sole

massages soles to help revitalise tired
achy feet

waist trimmer

- helps correct and improve your posture
- supports your core and back muscles
- retains body heat to relieve back pain and muscle strains



JUST
£7

6.5cm tall



bamboo, cucumber
and freesia scent

JUST
£3.50

bamboo votive

burns for up to 16 hours

Waist Trimmer Adjustable. Fits up to size 20. Polyester. 17426 **£7**

Revitalising Bamboo Votive Approx. 5.5cm x 6.5cm. Burns for up to 16 hours. 59436 Moment. **£3.50**

the beach-to-bath accessory

our hammam towel is
**quick-drying, ultra
absorbent** and made from
100% natural cotton

what is a hammam towel?

Originating in the hot bath houses of the Middle East, these traditional cotton towels are luxuriously soft, lightweight and easy to pack.

JUST
£12

use it 3 ways:

- beach/bath towel
- sarong/wrap
- throw

Hammam Towel 100% cotton. Approx. 90cm x 165cm + 7cm tied tassels. 22962 Normally £15 **£12 save £3**

fitness monitor



Bluetooth



count steps



calculate calories



monitor sleep



see results



JUST £40

MAX Available on the App Store Google Play Phone not included.



JUST £4

colour-in jigsaw

Bluetooth Fitness Monitor – Teal Plastic and silicone. Free downloadable app. Approx. 27cm x 1cm x 1.5cm. **53413 £40**

Colour-Your-Own Jigsaw* Black and white 500-piece jigsaw in a gift box. Paper and card. Approx. 42cm x 29cm. Pens not included. **54536 £4**

***WHILE STOCKS LAST**

unwind your mind

and indulge in a little me-time

- 3-in-1; mood light, diffuser or both at the same time
- built-in timer function
- suitable for use with most scented oils
- emits a relaxing scented mist

JUST £16



mood-light setting softly changes colour



complete your order with our green Bamboo Scented Oil

3-in-1 Aroma Diffuser and Mood Light Includes USB cable. Gift boxed. Approx. 7.5cm x 7.5cm x 12.8cm. **24703** Normally £30 **£16 save £14**

Revitalising Bamboo Scented Oil* Green bamboo, cucumber and white freesia. 10ml **27763 £3.50**



- 2-in-1 tool for zero fuss
- serrated edges for slicing
- can also be used on pies, quiches and cakes

2-in-1 Slice and Serve
AS, stainless steel. Approx.
27.5cm x 9.3cm x 3.5cm.
Not dishwasher safe. **12161 £5**



features pizza cutter



measuring spoons

- great for baking or portion control
- collapsible silicone for easy storage
- dishwasher safe

Pop-Up Measuring Spoons Set of 4. Measures in cups and millilitres up to 1 cup/250ml. Silicone with plastic handles. Dishwasher safe. **27870**
Normally £8 **£6 save £2**



shape cutter

- includes pumps and 6 cutters
- super-easy to use
- perfect for parties

Multi Shape Cutter PP and ABS. Approx. 24cm x 21cm x 6cm. Not dishwasher safe. **26989 £8**

NEW

kitchen
magik



set of 4

SHAPE
& BAKE

SET OF 4
BRICKS £8

- a must-have for children's parties
- great for cakes or quiches
- folds away to save space

NEW Silicone Shape and Bake Cake mould. Dishwasher and oven safe. 18.8cm x 5.5cm x 0.7cm. **55863 £8**

set of 4 bricks clip into any shape



silicone edges for non-stick



BUY 2 SETS FOR £12



- food icons to show food types
- create balanced & nutritious meals
- microwave & dishwasher safe

Portion Template
To control meal portions. Microwave and dishwasher safe. Plastic. 03657 **£6**

portion guide



date clips

- click down to set the date
- keep track of food and reduce waste
- perfect for freezing and keeping snacks fresh

NEW Set of 3 Date Clips Set of 3 plastic clips. Sizes: large 17.5cm x 4cm x 1.5cm, medium 14.5cm x 4cm x 1.5cm, small 12.5cm x 4cm x 1.5cm. 74625 **£5**



salad cup

- includes dressing pot and clip-on fork
- dishwasher safe

Salad Cup with Fork
Dishwasher and microwave safe. PP. Approx. 11.8cm x 11cm x 20cm. 09811 **£6**

PORTION POTS

£9

kitchen
magik



- holds your daily intake of each food group
- icons indicate which food group goes in which pot
- dishwasher safe



1. fruits

berries, apple, melon or a banana to give you a boost



2. healthy fats

avocado, cheese and nuts are great for skin, hair and nails



3. vegetables

broccoli, kale, lettuce or green beans – maximum nutrition, minimal calories



4. seeds & dressing

pumpkin seeds, sunflower seeds or a light dressing



5. carbs

for a great source of energy, try potatoes, rice and bread



6. proteins

meat, fish, eggs or tofu to keep you fuller for longer

Portion Pots Set of 7. Dishwasher and microwave safe. Plastic. 09787 **£9**

Images on packaging may vary to that shown.



LINEN
linen, marine notes & cedarwood



DON'T MISS OUR BRAND NEW RASPBERRY PAVLOVA COLLECTION ON PAGE 16



STANDARD CANDLES
£5

WHITE FLORAL
white gardenia, jasmine & sandalwood



MINI-SIZED CANDLES
£3.60

LAVENDER & BLOSSOM
lavender blossom, tonka bean & cashmere woods



CITRUS
zesty lemon, pink pomelo & guava



CEDARWOOD
bergamot, cinnamon & cedarwood

MINI-SIZED CANDLES

Mini Glass Candle
Mini. Burns for up to 16 hours.
20925 Lavender & Blossom
24133 Cedarwood & Amber
£3.60

STANDARD CANDLES

Glass Candle
Burns for up to 30 hours. Glass jar.
19182 Linen
27532 White Floral
27607 Citrus
£5

DIFFUSERS

Reed Diffuser
50ml oil in a glass bottle. Lasts up to 5 weeks.
18044 Lavender & Blossom
14688 Cedarwood & Amber
00133 Linen
02170 White Floral
27631 Citrus
£5

HANGING FRESHENER

Cedarwood and Amber Hanging Freshener
Set of 2 cardboard scented fresheners. Each approx. 9cm x 7cm. **21337**
£2.95

THE EXCLUSIVE HOME FRAGRANCE COLLECTION
designed in collaboration with

KENZO TAKADA

if you love Avon LIFE for Her, then you'll LOVE this!



lasts up to 8 weeks

the scent of
SWEET VIOLET

exquisite oriental notes of:

- sweet violet
- delicate water lily
- white peony and cherry blossom

NEW Sweet Violet Reed Diffuser Designed in collaboration with Kenzo Takada. Sweet Violet home fragrance. Lasts approx. 8 weeks. 100ml. **02303 £15**

All candles and diffusers in this brochure have a hazard classification under the Classification, Labelling and Packaging Regulation. Please see product details at avon.uk.com for full hazard information.

Indulge in your stationery obsession with our brand-new collection of luxe desk accessories that will steal your heart. Think Instagram-worthy journals, pencils, mugs and more...

THE *gift* BOUTIQUE



1 metre-long cable that's suitable for most Android & Apple devices (iPhone 5 & later)



Seize the day. But first, coffee.

JUST £8

1. **NEW 2-in-1 Charger Cable** Rose gold 2-in-1 charger cable. Length: 100cm. Suitable for most smart devices. Gift boxed. **04770 £6.50**

2. **NEW "Today's The Day" Travel Mug** Plastic travel mug with lid. Not dishwasher or microwave safe. Dimensions: 10cm x 10cm x 15cm. **05330 £8**

3. **NEW Rose Gold Wire Grid** Metallic rose-coloured wire grid. Dimensions: 30cm x 40cm. Gift boxed. **07211 £10**

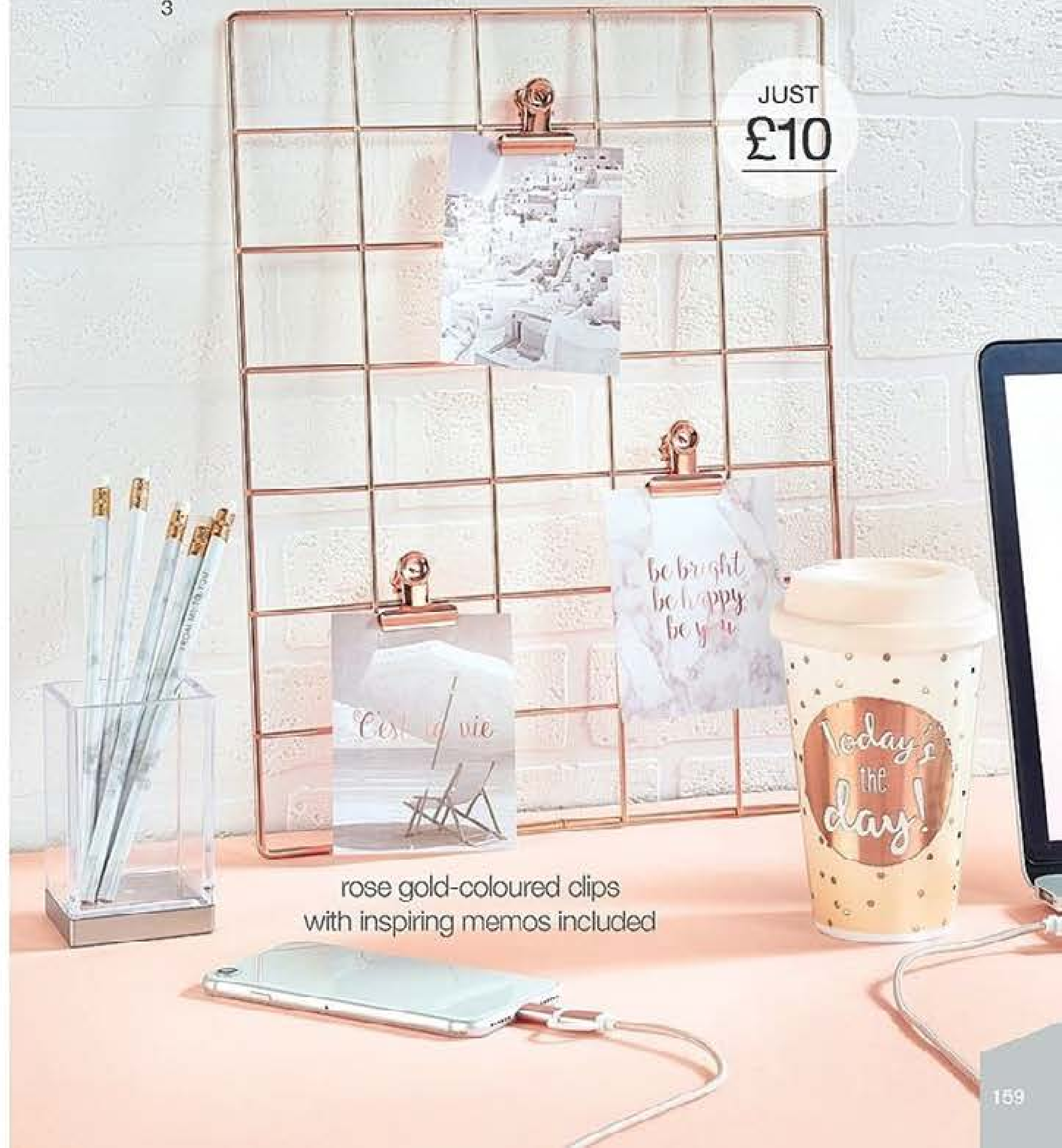
Decorative accessories and devices not included.

a space of your own

NEW

3

JUST £10



rose gold-coloured clips with inspiring memos included

- 1. NEW Ombré and Rose Gold Zip Pouch** Zip pouch in pink and blue ombré design. Dimensions: 19cm x 1.5cm x 4cm. 01974 **£3.50**
- 2. NEW Pencil Set with Messages** Set of 5 printed pencils. Dimensions: 0.8cm x 19cm. Gift boxed. 03368 **£3.50**
- 3. NEW Ombré Wiro Notebook** A5 notebook. Dimensions: 21cm x 15.5cm x 1.9cm. 04291 **£6**
- 4. NEW Marble Notebook** A5 notebook. Dimensions: 21cm x 15.5cm x 1.9cm. 02790 **£6**



Decorative accessories not included.



both NOTEBOOKS for £10 order using 69831
PENCIL SET AND POUCH for £5 order using 68429

plan your life
—in style



NEW

chic
16-month
organiser



pencil and
sticky notes
for important
dates

order this Lipsy
Handbag for
£15



when you
spend £8
or more

order using 21436
see pages 14-15 for details

NEW Family Organiser
16-month organiser with sticky
notes pad. Dimensions: 30cm
x 40cm. 19455 **£7**

— THE —
gift —
BOUTIQUE

SLEEP
well

save your pennies
and **relax** into a
deep sleep with soothing
lavender and **camomile**

£1.99



spritz on
your pillow
before
bedtime

RUB
to smell
Sleep
Serenity

SAVVY SAVINGS

AVON
Planet Spa
Sleep Serenity
Pillow Mist
100ml **£1.99**

VS

THIS WORKS
Deep Sleep
Pillow Spray 75ml **£18***

now that's
Smarter Beauty

Planet Spa
Sleep Serenity
Pillow Mist
100ml
13532
Normally £4.50
£1.99 save £2.51

*Price sourced from www.thisworks.com on 16.05.2018



NEW

100%
of women saw
**IMPURITIES
REDUCE
IMMEDIATELY****

DRAWS OUT
up to **84%** of
skin's impurities*

PURIFIES
absorbs oil for
rejuvenated-
looking skin

TRANSFORMS
skin looks brighter
and healthier†

changes colour
while it takes effect

the ANTI-AGEING
SKIN PURIFYING MASK

dramatically softens the look of fine lines and
wrinkles in just 4 weeks*



**KAOLIN
CLAY
MASK**

NEW Defend & Repair
Antioxidant Purifying Mask
50ml
06197
Price per 100ml = £20.00
Will normally be £15

£10
save £5

contains up to 10 uses

ANEW CLINICAL. OUTSMART AGEING

*Based on a consumer study with 150 participants. **Based on a clinical study with 23 participants.
†Based on a 4-week consumer study with 150 participants.

ANEW cleansers

**Comforting
Cream Cleanser
& Mask**
150ml
24380
Price per 100ml = £2.67
Normally £6.50
£4 save £2.50



**Purifying Gel
Cleanser**
150ml
24398
Price per 100ml = £2.67
Normally £6.50
£4 save £2.50



**Age-Refining
Daily Scrub**
100ml
28316
Normally £6.50
£4 save £2.50



**Anti-Ageing
3-in-1 Cleansing
Water**
200ml
04994
Price per 100ml = £2.00
Normally £6.50
£4 save £2.50



MASSAGE

rub balm between
hands to transform
into an oil and
massage over face
and neck

ADD WATER

add water to
transform the balm
into a milky lotion

REMOVE

remove with a
muslin cloth using
circular motions

Muslin Cloths
Set of 2. 100% cotton.
Machine washable.
03640
Normally £4
£3 save £1



melting BALM CLEANSER

gently and effectively **dissolve** make-up
with our new **oil-based melting balm**

£5
save £2

NEW

enriched with a
luxurious tropical
butter complex:

- MANGO BUTTER
- SHEA BUTTER
- COCOA BUTTER



**NEW Transforming
Cleansing Balm**
50ml
15412
Price per 100ml = £10.00
Will normally be £7
£5 save £2

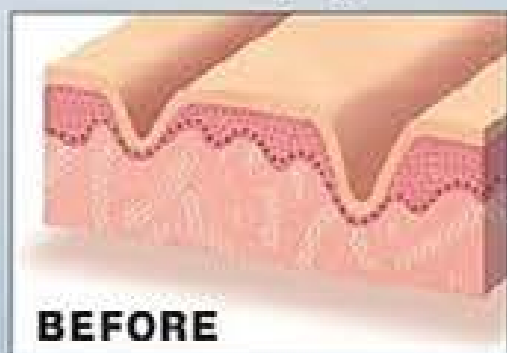
ANEW. A LIFETIME BEAUTIFUL

STATE OF THE ART SKINCARE

for every step of your routine



formulated with **EXCLUSIVE A-F33**
and **peptides designed** to help **boost collagen** production



IN 3 DAYS
the look of deep wrinkles
around the eyes appear
reduced

Diagrams for illustrative purposes only.

*Based on those who expressed an opinion in a 12-week clinical study with 33 participants.

ANEW CLINICAL. OUTSMART AGEING

see **DRAMATIC RESULTS**
on **CROW'S FEET**



94%
of women
**SHOWED AN
IMPROVEMENT**
in fine wrinkling
of crow's feet*

Anti Wrinkle
Crow's Feet
Corrector
with A-F33
15ml
10231
Price per 100ml = £66.67
Normally £19.50
£10 save £9.50

try today!
£10
save **£9.50**

STATE OF THE ART SKINCARE

for every step of your routine



WITHOUT SERUM

WITH SERUM

| WRINKLES APPEAR
PLUMPED AND SKIN
LOOKS SMOOTHER |

dramatically
reduces
**FROWN
LINES***



Anti Wrinkle
Targeted Filler
with A-F33
22087
Normally £15
£10 save £5

see **DRAMATIC RESULTS**
on **WRINKLES**

formulated
with
retinol



100%
of women
**SAW RESULTS
ON WRINKLES
IN 2 WEEKS***

Anti Wrinkle Line Erasing
Serum with A-F33

30ml
17970

Price per 100ml = £60.00
Normally £25

£18
save £7

try today!

£18

save £7

ANEW CLINICAL. OUTSMART AGEING

Dramatisation based on the results of a clinical study with 659 women.

*Based on an 11-week clinical study with 69 women.

STATE OF THE ART SKINCARE

for every step of your routine



93% OF WOMEN AGREE it visibly transforms the look of dark circles*

Even Texture & Tone Dark Circle Corrector
15ml
11916

Price per 100ml = £80.00
Normally £20

£12 save £8

*Based on those who expressed an opinion in an 8-week consumer study with 149 women.



MAXIMISE your **RESULTS** improves 7 types of skin discolourations, including redness and sun spots

Even Texture & Tone Multi-Spot Correcting Serum
30ml
16055

Price per 100ml = £60.00
Normally £25

£18 save £7

ANEW CLINICAL. OUTSMART AGEING

NO MORE sun spots

help **correct discolourations** and **protect** your skin from **future imperfections**

£12
save £8

NEW



USE ON FACE, HANDS,
OR WHEREVER YOU
SEE DARK SPOTS



SPF35
PROTECTION

NEW Even Texture & Tone Cream SPF35
30ml
56507
Price per 100ml = £40.00
Will normally be £20
£12 save £8

STATE OF THE ART SKINCARE

for every step of your routine



Overnight Mask
with encapsulated
hyaluronic acid and
shea butter beads for
**maximum hydration
and replenishment**



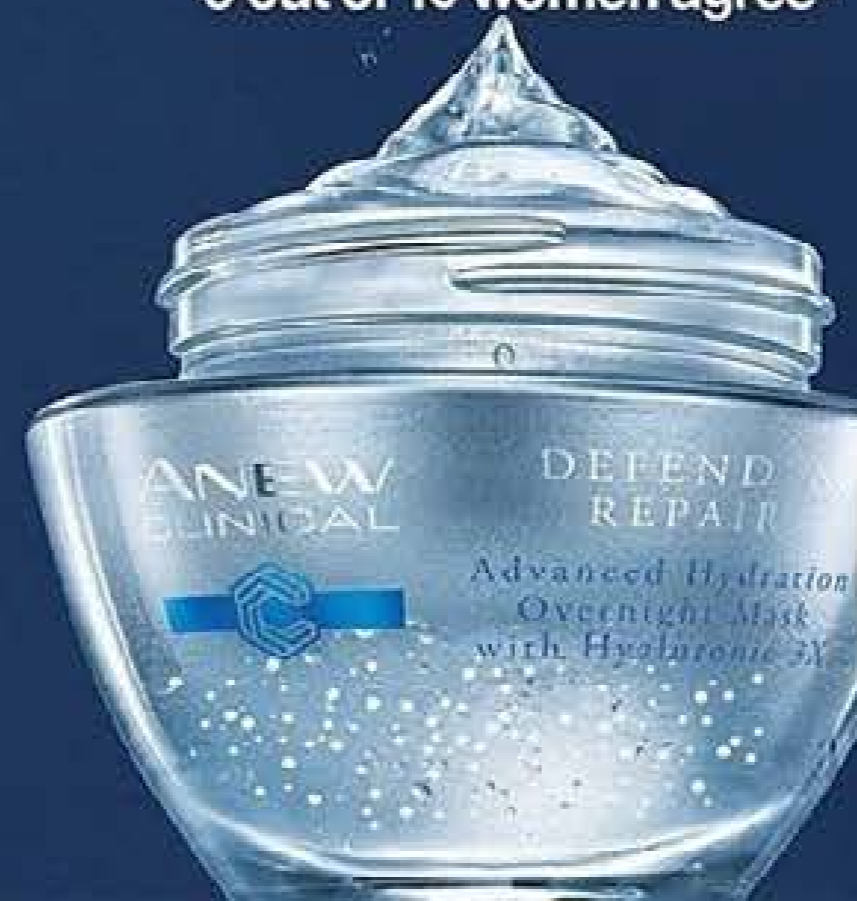
**Lift & Firm Eye
Lift System**
formulated with a
pharmaceutical-grade skin
tightener, **visibly smooths
under-eye area**

the ULTIMATE BEAUTY **SLEEP**

perfect your **night-time skincare routine**

Advanced Hydration
Overnight Mask
wake up to
younger-looking skin
9 out of 10 women agree*

Lift & Firm Eye
Lift System
instant
visible eye lift
9 out of 10 women agree*



**Defend & Repair Advanced
Hydration Overnight Mask**
50ml 00034
Price per 100ml = £24.00
Normally £20

£12
save £8

Lift & Firm Eye Lift System
00885
Normally £20

£10
half price

ANEW CLINICAL. OUTSMART AGEING

*Based on a consumer study with 158 women.

ANEW choose your perfect

day cream

PERFECT SKIN

flawless
looking skin



with **Perfect Cell Complex** to help **repair damage** caused by **environmental stress** for **improved skin quality**

Wake Up Cream
SPF25
50ml
03624
Price per 100ml = £18.00
Normally £13

£9
save £4

REVERSALIST

fight
wrinkles
every day



with **Tri-Elastinex Technology** to help **reconstruct and regenerate** surface skin cells, **layer by layer**

Day Cream SPF25
50ml
26757
Price per 100ml = £20.00
Normally £15

£10
save £5

ULTIMATE

target
multiple
signs of ageing



the **first skincare collection** formulated with **CelluVive Complex** to **target multiple signs of ageing**

Day Cream SPF25
50ml
17764
Price per 100ml = £22.00
Normally £16

£11
save £5

PLATINUM

lift
and firm
the look of skin



with **Optima-Firm Technology** and a serum-infused formula to **restore skin's resiliency and elasticity**

Day Cream SPF25
50ml
11957
Price per 100ml = £24.00
Normally £18

£12
save £6

give your skin a boost

order your **FREE** TREATMENT TRIAL SIZE worth up to £7*

when you buy any Day Cream pages 176-177



lifeless skin? Essential Youth Maximising Serum 10ml 57794

tired skin? Defend & Repair Deep Recovery Night Cream 10ml 19315

ageing skin? Lift & Firm Face Lifting Cream 10ml 19497

dehydrated skin? Defend & Repair Advanced Hydration Overnight Mask 10ml 19547

*Based on normal brochure prices. Not available separately.

ANEW choose your perfect

PERFECT SKIN

flawless
looking skin



with **Perfect Cell Complex** to help **repair damage** caused by **environmental stress** for **improved skin quality**

Sleep Cream

50ml

02832

Price per 100ml = £18.00

Normally £13

£9

save £4

REVERSALIST

fight wrinkles
every day



with **Tri-Elastinex Technology** to help **reconstruct and regenerate** surface skin cells, **layer by layer**

Night Cream

50ml

14126

Price per 100ml = £20.00

Normally £15

£10

save £5

night cream

ULTIMATE

target multiple
signs of ageing



the **first skincare collection** formulated with **Celluvive Complex** to **target multiple signs of ageing**

Night Cream

50ml

28191

Price per 100ml = £22.00

Normally £16

£11

save £5

PLATINUM

lift and firm
the look of skin



with **Optima-Firm Technology** and a **serum-infused formula** to **restore skin's resiliency and elasticity**

Night Cream

50ml

12021

Price per 100ml = £24.00

Normally £18

£12

save £6

PERFECT SKIN

ALL-DAY PERFECTION AND PROTECTION

Wide Awake Eye Cream
15ml
03608
Price per 100ml = £80.00
£12



Instant Blurring Treatment
30ml
10801
Price per 100ml = £40.00
£12



Daily Skin Boosting Splash
125ml
03533
Price per 100ml = £9.60
£12



YOUTH BOOST

Sheet Mask
Contains 1 mask.
07120
£4



REVERSALIST

REDUCE THE APPEARANCE OF WRINKLES

Express Wrinkle Smoother
9g
23960
Price per 100g = £177.76
£16



Dual Eye System
14134
£15



Reversalist Infinite Effects Night Treatment Cream
30ml
08524
Price per 100ml = £59.83
£17.95



PLATINUM

LIFT AND RE-CUSHION SKIN

Eye and Lip Cream
15ml
28290
Price per 100ml = £120.00
£18



ULTIMATE

IMPROVE MULTIPLE SIGNS OF AGEING

Ultimate Infinite Effects Night Treatment Cream 30ml
12914
Price per 100ml = £66.50
£19.95



Dual Elixir
40ml
58743
Price per 100ml = £70.00
£28



Eye System
16717
£16



Lip Treatment
16980
£15



CLINICAL

TREATMENTS FOR EVERY CONCERN

Face Lifting Cream
30ml
22137
Price per 100ml = £66.67
£20



Deep Recovery Night Cream
30ml
22145
Price per 100ml = £66.67
£20



NEW Multi-Shield Day Cream SPF50
30ml
13789
Price per 100ml = £60.00
£18



Advanced Resurfacing Peel
30 pads.
22111
Price per piece = 50p
£15



Dark Spot Targeted Treatment Serum
15ml
10876
Price per 100ml = £100.00
£15



Contouring Serum
30ml
10702
Price per 100ml = £63.33
£25



Anew Vanity Case
PVC. Approx. 18cm x 9cm x 15.5cm.
39453
£8.50



*youth maximizing serum
sérum maximiser les jeunes*

ANEW
double
the power
of **your face cream***

whichever moisturiser you use,
for your best skin every day



Essential Youth Maximising Serum
30ml
07138
Price per 100ml = £53.33
Normally £25
£16 save £9

best price ever
£16
save £9

*Based on in-vitro studies on existing Anew creams. **When used in conjunction with usual moisturiser.

3-in-1 BENEFITS

✓ **protect**
with SPF15

✓ **moisturise**
active seed complex

✓ **perfect**
lightweight, flawless finish

matte

formulated with
CHIA SEED EXTRACT and
mattifying powders

radiance

formulated with
**glow-boosting PASSION
FRUIT SEED EXTRACT**

anti-ageing

formulated with
POMEGRANATE SEED EXTRACT
and **plant ceramides**



Matte BB Cream 30ml Price per 100ml = £25.00 **£7.50**

Radiance BB Cream 30ml Price per 100ml = £25.00 **£7.50**

Anti-Ageing BB Cream 30ml Price per 100ml = £26.67 **£8**

suitable for
sensitive skin

free from
parabens

allergy
tested

BBB

**1 SOLD
EVERY
20 seconds**

CREAM

perfect for your skin tone

flawless-looking summer skin,
no heavy foundation necessary!

BUY 1 CHOOSE 1 FREE

save up to **£8**, page 182
lower priced item free

AVON  TRUE

feel your best you

BUY 1 CHOOSE 1 FREE

save up to £9, pages 184-189, lower priced item free



35+

AGELESS

- suitable for sensitive skin
- free of dyes & parabens
- allergy tested

ACTIVE SEED complex
formulated with **POMEGRANATE SEEDS**
to help target multiple signs of ageing

HELLO
youthful glow



[REAL RESULTS]

- ✓ helps prevent skin ageing
- ✓ skin looks youthful and replenished
- ✓ antioxidant-rich formula helps boost collagen production

Ageless 35+ Day Cream SPF20 50ml 28100 Price per 100ml = £16.00 **£8**
Ageless 35+ Night Cream 50ml 26633 Price per 100ml = £16.00 **£8**

BUY 1 CHOOSE 1 FREE

save up to £9, pages 184-189, lower priced item free



55+

AGELESS

- suitable for sensitive skin
- free of dyes & parabens
- allergy tested

ACTIVE SEED complex
formulated with **QUINOA SEED** extract to
help increase collagen production to help
restore youthful-looking contours

perfectly plumped
SKIN



[REAL RESULTS]

- ✓ skin looks and feels firmer and deeply replenished
- ✓ rejuvenates skin for youthful-looking contours
- ✓ helps increase collagen production in skin cells

Ageless 55+ Day Cream SPF20 50ml 26674 Price per 100ml = £16.00 **£9**
Ageless 55+ Night Cream 50ml 26682 Price per 100ml = £16.00 **£9**

BUY 1 CHOOSE 1 FREE

save up to £9, pages 184-189, lower priced item free

mattifying

FOR COMBINATION
TO OILY SKIN

[ACTIVE SEED *complex*]
featuring hydrating
CHIA SEED EXTRACT and
MATTIFYING POWDERS

Mattifying Day Cream SPF15 50ml 26740

Price per 100ml = £9.00 **£4.50**

Mattifying Gel Night Cream 50ml 26773

Price per 100ml = £9.00 **£4.50**



hydration

FOR NORMAL
TO DRY SKIN

[ACTIVE SEED *complex*]
featuring
CHIA SEED EXTRACT
and VITAMIN E

Hydration Day Cream SPF15 50ml 15602

Price per 100ml = £9.00 **£4.50**

Hydration Gel Night Cream 50ml 13938

Price per 100ml = £9.00 **£4.50**



BUY 1 CHOOSE 1 FREE

save up to £9, pages 184-189, lower priced item free

suitable for
sensitive skin

free of dyes
& parabens

allergy
tested

glowing
RADIANT
SKIN

[ACTIVE SEED *complex*]
featuring PASSION FRUIT SEED
EXTRACT to help **boost radiance**
and **eliminate** the appearance
of **dull skin**

[REAL RESULTS]

- ✓ skin looks and feels brighter and more luminous
- ✓ helps skin retain moisture for longer
- ✓ leaves skin feeling hydrated all day



Radiance Day Cream SPF20 50ml 27177 Price per 100ml = £9.00 **£4.50**

Radiance Night Cream 50ml 15545 Price per 100ml = £9.00 **£4.50**



sample sachets now available online at
WWW.AVON.UK.COM

BUY 1 CHOOSE 1 FREE

save up to £9, pages 184-189, lower priced item free

BUY 1 CHOOSE 1 FREE

save up to £9, pages 184-189, lower priced item free

refreshing cleansers



combination/oily skin
Self-Foaming Face Wash
150ml
27045
Price per 100ml = £2.33
£3.50



all skin types
Micellar Water
400ml
05991
Price per 100ml = £1.50
£6



all skin types
Micellar Water
200ml
02006
Price per 100ml = £2.00
£4



normal/dry skin
Gentle Scrub Cleanser
100ml
27151
£3



all skin types
Refreshing Gel Cleanser
150ml
27169
Price per 100ml = £2.00
£3



all skin types
Gentle Bi-Phase Eye Make-up Remover
200ml
18432
Price per 100ml = £2.00
£4

hydrating creams



for visibly healthier-looking skin
Nourishing Oil Cream
50ml
56150
Price per 100ml = £18.00
£9



boosts skin's radiance
Tinted Moisturiser SPF20
50ml
26781
Price per 100ml = £12.00
£6

facial oils



Tri-Phase Elixir*
30ml
28076
Price per 100ml = £40.00
£12



Lightweight Facial Oil*
30ml
15636
Price per 100ml = £33.33
£10

*Excluded from Buy 1 Choose 1 Free offer.

suitable for sensitive skin

free from parabens

allergy tested

LIGHTWEIGHT cleansing oil

- ✓ dissolves make-up easily, no rubbing or tugging
- ✓ non-greasy and suitable for all skin types

ACTIVE SEED complex

featuring hydrating **BABASSU, GREEN COFFEE AND PASSION FRUIT SEED OILS** to balance natural oil production, leaving skin soft and nourished

Miracle Glow Lightweight Cleansing Oil 125ml
25502 Price per 100ml = £4.00 **£5**

how to use:



STEP 1:
Massage oil on to dry skin and **add water** to transform into a milk.



STEP 2:
Remove to reveal clean and refreshed skin.



order this Lipsy Handbag for

£15

when you spend £8 or more

order using 21436 see pages 14-15 for details



The push-up CoppaFeel! bra

so much more than lingerie

Not only are we donating £2 to CoppaFeel! for every bra sold, you'll also find a handy #BraHijack tag that reminds you to check your boobs!



multiway straps for versatility



3 back clasps for added support



flattering, longline lace detail

BRACELET
£6
£1.50 to CoppaFeel!



accessorise and show your support with our **Breast Cancer** bangle

Breast Cancer Crusade Damara Bangle
Silver-plated, zinc and enamel. Diameter approx. 6.7cm. Width approx. 0.8cm.
13268
£6

For more information on the signs and symptoms, visit:
www.avon.uk.com/Causes/

For every bra sold, Avon will donate £2 to CoppaFeel! and for every bangle sold, Avon will donate £1.50. CoppaFeel! is a registered charity in England and Wales (1132366) and Scotland (SC045970) & a company limited by guarantee (06974733). Registered office 1-4 Pope Street, London SE1 3PR



NEW

COPPAFEEL!
PUSH-UP BRA
£11.50
£2 to CoppaFeel!

NEW Causes Pink Faye Push-Up Bra

56% nylon, 37% polyester, 7% elastane, excluding trims.

- 22624 34b
- 19257 34c
- 15859 36b
- 15255 36c
- 11270 36d
- 17731 38b
- 12146 38c
- 48611 38d
- 19331 40b
- 12351 40c
- 01875 40d
- 26658 42c
- 26882 42d

Will normally be £13

£11.50
save **£1.50**

boosts up to 2 cup sizes

Causes

avon.uk.com

191



advance
TECHNIQUES
Professional Collection

NEW

RESPECT COLOURED OR DRY HAIR AND **GO SULPHATE FREE**

sulphates can strip away natural oils –
our **new all-in-1 cleansing solution** is so gentle
you can use it every day

400ml



- NO COLOUR FADE
- NO DRYNESS
- NO FOAM
- NO CONDITIONER NEEDED

SAVVY SAVINGS

AVON
All-in-1
Sulphate-Free
Cleansing Cream
250ml **£3**

VS

L'OREAL
Hair Expertise Paris
Dye Moisture Shampoo **£6.29***

...now that's
Smarter Beauty

**NEW All-in-1 Sulphate-Free
Cleansing Cream 250ml**
26856

Price per 100ml = £1.20

£3

*Price sourced from www.superdrug.com on 12.02.2018.

THE NEW WAY TO WASH COLOURED HAIR:

- split wet hair into sections
- massage in a generous amount from root to tip
- leave the foam-free formula for 3 minutes
- rinse using fingertips to comb through – simple!

NEW
All-in-1
Sulphate-Free
Cleansing Cream
400ml
26831
Price per 100ml = 95p
£3.80

advance
TECHNIQUES
Professional Collection



your luxurious solution to
PERFECT & PROTECT



Absolute Perfection 400ml
00273 Shampoo
55244 Conditioner
Price per 100ml = 86p
£3.50

Absolute Perfection 250ml
13920 Shampoo
46664 Conditioner
Price per 100ml = £1.04
£2.60

Beauty Balm Leave-in Treatment 150ml
26310
Price per 100ml = £3.33
£5

Treatment Mask 150ml
57174
Price per 100ml = £3.67
£5.50

8 out of 10 women agree it leaves hair feeling hydrated and restored*

*Based on a consumer study with 101 participants.



your luxurious solution for
VOLUME, THICKNESS & TOUCHABLE SOFTNESS



Miracle Densifier 400ml
10892 Shampoo
10991 Conditioner
Price per 100ml = 86p
£3.50

Miracle Densifier 250ml
06379 Shampoo
08029 Conditioner
Price per 100ml = £1.04
£2.60

Bodifying Leave-In Treatment 100ml
07492
£5

8 out of 10 women said hair instantly looks and feels thicker & volumised***

***Based on those who expressed an opinion in a consumer study with 121 participants.



your luxurious solution for
SALON-WORTHY NOURISHMENT



Supreme Oils 400ml
15438 Shampoo
13839 Conditioner
Price per 100ml = 86p
£3.50

Supreme Oils 250ml
27367 Shampoo
27490 Conditioner
Price per 100ml = £1.04
£2.60

Treatment Mask 150ml
26062
Price per 100ml = £3.67
£5.50

Duo Treatment Spray 100ml
16253
£5

9 out of 10 women agree it leaves hair looking and feeling soft and healthy**

**Based on using Shampoo, Conditioner and Duo Treatment Spray together in a consumer study with 129 participants.



your luxurious solution for
BRASS-FREE BLONDE



Colour Correction 400ml
08870 NEW Shampoo
07435 NEW Conditioner
Price per 100ml = 86p
£3.50

Colour Correction 250ml
57604 Shampoo
18820 Conditioner
Price per 100ml = £1.04
£2.60

Treatment Spray 100ml
57018
£5

violet pigment formula neutralises yellowy, brassy tones for longer-lasting, beautiful blonde

Hair Salon

avon.uk.com

advance
TECHNIQUES

fall in love with
**SOFT,
HYDRATED LOCKS**



ALL **3** FOR
£5

SAVE £2.90
order using 69971

our **bestselling**
Moroccan argan oil
collection locks in moisture from
root to tip, for touchably soft,
irresistible hair every day

Shampoo
250ml
27433
Price per 100ml = 68p
£1.70

Conditioner
250ml
27441
Price per 100ml = 68p
£1.70

Treatment Mask 150ml
27482
Price per 100ml = £3.00
£4.50

order this Lipsy
Handbag for
£15

when you
spend £8
or more

order using 21436
see pages 14-15 for details



advance
TECHNIQUES

fall in love with
**VA-VA-
VOLUMISED
TRESSES**



everyday
VOLUME
BOOSTING
SPRAY



ALL **3** FOR
£5

SAVE £2.65
order using 69997

our **Ultimate Volume** collection with **body-building technology** gives **2x more volume** for salon-worthy bounce

Shampoo
250ml
27334
Price per 100ml = 68p
£1.70

Conditioner
250ml
27342
Price per 100ml = 68p
£1.70

Volume Boosting Spray
100ml
16295
£4.25

fall in love with
**RADIANT,
SHINY
STRANDS**



everyday
MIRROR
SHINE
SPRAY



ALL **3** FOR
£5

SAVE £1.40
order using 67819

our **Daily Shine** collection with **silicone** and **pro-vitamin B5** reveals **up to 100% shinier hair**

Shampoo
250ml
28928
Price per 100ml = 68p
£1.70

Leave-in Conditioner
250ml
27326
Price per 100ml = 68p
£1.70

Mirror Shine Spray
100ml
16345
£3

Hair Salon

avon.uk.com

advance
TECHNIQUES



our **Colour Protection** collection boosts shine and fights the fade for up to 45 washes

ALL **3** FOR
£5
SAVE £2.90
order using 68718

fall in love with
LONG-LASTING COLOUR



Shampoo
250ml
03145
Price per 100ml = 68p
£1.70

Conditioner
250ml
01685
Price per 100ml = 68p
£1.70

Restorative Mask
150ml
12401
Price per 100ml = £3.00
£4.50



our **Anti-Hair Fall** collection strengthens locks for fewer strands on your brush every time you restyle

ALL **3** FOR
£5
SAVE £2.65
order using 69203

fall in love with
SUPER-STRONG STRANDS



Shampoo
250ml
19026
Price per 100ml = 68p
£1.70

Conditioner
250ml
17798
Price per 100ml = 68p
£1.70

Leave-in Treatment
100ml
17848
£4.25



fall in love with
HEALTHY, REPAIRED HAIR

ALL **3** FOR
£5
SAVE £2.65
order using 69559

our **Instant Repair 7** collection with keratin restores damage for up to **87% less breakage**



Shampoo
250ml
27391
Price per 100ml = 68p
£1.70

Conditioner
250ml
27425
Price per 100ml = 68p
£1.70

Restoring Treatment Spray
100ml
16261
£4.25

everyday
RESTORING
SPRAY

Hair Salon

avon.uk.com

advance
TECHniques

FLAKE-FREE CONFIDENCE

our zinc-infused 2-in-1 shampoo fights dandruff from the very 1st wash

Classic Anti-Dandruff 2-in-1 Shampoo & Conditioner
250ml
25759
Price per 100ml = 74p
£1.85

BEFORE
dry, itchy, flaky scalp



AFTER
soothed, hydrated, conditioned scalp – no flakes in sight!



Images for illustrative purposes only.



QUICK FIXES FOR HAPPY HAIR...



COLOUR PROTECTION

spray for longer-lasting colour

Colour Protection Anti-Fade UV Spray
100ml
18572
£4.25



INSTANT REPAIR 7

mask with strengthening keratin

Instant Repair 7 Treatment Mask
150ml
16303
Price per 100ml = £3.00
£4.50

THE STYLING STATION

whip your daily style into shape with our expert tools of the trade

DRY SHAMPOO

£2.99

91%
OF WOMEN AGREE
IT'S INVISIBLE
after styling*

- refreshed hair between washes
- no chalky residue



Dry Shampoo
150ml
08359
Price per 100ml = £1.99
£2.99

*Based on a consumer study with 121 participants.



24-hour hold

Firm Hold Hairspray
200ml
16311
Price per 100ml = £1.50
£3



for defined curls

Volume & Curl Mousse
150ml
16360
Price per 100ml = £2.00
£3



protects from heat-styling damage

Heat Protection Spray
100ml
16337
£3



poker-straight styles

Power Straight Spray
100ml
11742
£3

EXCLUSIVE
MIRACLE SERUMS
 1 sold every minute*

STRENGTHEN & REPAIR	RESTORE & NOURISH	MOISTURE & SHINE	SMOOTH & DE-FRIZZ
--------------------------------	------------------------------	-----------------------------	------------------------------

with **keratin & vitamin E**



Instant Repair 7 Rapid Rescue Hair Serum
 30ml
 28910
 Price per 100ml = £11.67
 Normally £4
£3.50 save 50p

with **Moroccan argan oil**



360 Nourishment Moroccan Argan Oil Nourishing Hair Serum
 30ml
 28860
 Price per 100ml = £11.67
 Normally £4
£3.50 save 50p

with **pro-vitamin B5**



Daily Shine Dry Ends Serum
 30ml
 28886
 Price per 100ml = £11.67
 Normally £4
£3.50 save 50p

with **silk silicone polymers**



Smooth as Silk Frizz Control Hair Serum
 30ml
 28894
 Price per 100ml = £11.67
 Normally £4
£3.50 save 50p

£3.50 EACH

*Based on total UK unit sales between 14.12.2017-21.03.2018.

OUR MOST-LOVED
ARGAN OIL SERUM
 now with **COCONUT OIL**

advance **TECHNIQUES**

93%
 of women agree hair looks and feels noticeably
SOFTER, STRONGER
 and
HEALTHIER†



COCONUT OIL is known for supporting hair growth, adding smoothness, volume and shine – plus detangling!

NEW Argan & Coconut Oil Moisturising Serum
 100ml
 14506
 Will normally be £9
£7 save £2

SAVVY SAVINGS

AVON Advance Techniques Argan & Coconut Oil Moisturising Serum 100ml	£7
VS	
FUSHI Really Good Hair Oil 100ml	£18**

...now that's
Smarter Beauty

**Price sourced from www.fushi.co.uk on 17.05.2018.
 †Based on those who expressed an opinion in a consumer study with 126 participants.

BEAUTIFUL BRUSHES

whatever 'do suits you, choose your groomer for the perfect finish



1. **In-Shower Hair Massaging Brush**
21303
Normally £5
£4 save £1

2. **Wooden Cushion Brush**
61549
Normally £5
£4.50 save 50p

3. **Small Barrel Brush**
16493
Normally £4
£3.50 save 50p

4. **Large Barrel Brush**
16485
Normally £5
£4.50 save 50p

in-shower scalp massager

with conditioning wooden bristles

for tight curls

for loose waves

5. **Brush Cleaning Tool**
56556
£2

6. **Premium V-Bristle Volume Brush**
11148
Normally £6
£5 save £1

7. **Cushion Brush**
16469
Normally £4
£3.50 save 50p

8. **Vent Brush**
00232
£4

9. **NEW Multi-Tiered Detangling Comb**
20834
£3



scrapes away brush build-up

tease in root-to-tip volume

for less breakage

for easy heat styling

the bright detangler

NEW

FLEXIBLE IN-SHOWER BRUSH

massage as you detangle even the longest, thickest hair with our clever flexi-brush



top tip!

Comb through to evenly distribute your conditioner through the lengths of hair.



- **vented design** for no water build-up
- **bends to the shape of your scalp** for comfortable grooming
- **wide surface area – perfect for thicker hair with handy hook**

NEW Flexible Shower Comb
26922
Will normally be £3.50
£3
save 50p



FOOT WORKS



pamper as you sleep with
soothing
LAVENDER



soak & soothe
3-in-1: use as a face mask,
massage oil or moisturiser

**3-in-1 Oil with
Lavender 50ml**
11312
Price per 100ml = £8.00
£4



exfoliate
polishing mask
with lavender

**Clay Mask with
Lavender 75ml**
10710
Price per 100ml = £3.67
£2.75



deodorise
fast-dry, freshening
moisturiser

**Deodorising Foot
and Shoe Spray with
Lavender 100ml**
17681
£2.75



**Overnight Treatment Cream
with Lavender 150ml**
13615
Price per 100ml = £1.63
£2.75

Moisturising Socks
95% cotton,
5% elastane. One size.
09563
£5

1. overnight treatment
Massage the intense
treatment all over
clean, dry feet.

2. pampering socks
Pop on the socks,
sleep, and wake up to
soothed soles.



hard skin?
wide design for
all-over smoothness

Paddle Foot File
01008
£2



long nails?
heavy-duty clippers
perfect for even
brittle nails

Toenail Clippers
01073
£2



extra-hard skin?
gently scrapes away
layers of hard skin

Hard Skin Remover
02766
£3.50
Caution: includes sharp blade.
Not to be sold to anyone under
the age of 18.



no time?
speedy portable set
with interchangeable
heads

Pedicure Tool Set
04564
£24
Requires 2x AA batteries
(not included).



**rough skin
on the go?**
3-in-1 compact
travel file

3-in-1 Tool
02758
£3.50



hard heels?
use wet or dry for
smooth skin

Heel Rasper
00752
£3.50



SUMMER PEDI must-haves

buff away the saltwater and chlorine barefoot build-up in a flash



- pedi roller:**
- safely buffs away hard skin in seconds
 - with Micro-Crystal Technology for instantly smooth results
 - comes with 2 roller heads

Pedi Roller Tool
Requires 2x AA batteries (not included).
20222
£15

£15

**Pedi Tool
Replacement
Roller Heads**
20248
£5



travel pedi set:

- nail file
- nail clippers
- cuticle pusher
- toe separators x2

**Limited Edition
Pedi Set**
09274
£3.50



happy feet *solemates*...



travel minis

deep moisture for parched feet

cools and refreshes hot feet

the do-it-all cream for fast pampering

rough skin?

rich cream with pumice and walnut shell leaves skin feeling smooth



NEW Intense Moisture Cream Mini
30ml
10348
Price per 100ml = £6.67
£2



NEW Odour Neutralising Foot and Shoe Spray Mini
50ml
09019
Price per 100ml = £4.00
£2



NEW All in One Pedicure Cream Mini
30ml
10553
Price per 100ml = £6.67
£2



Intensive Callus and Corn Cream
75ml
25445
Price per 100ml = £3.73
£2.80

dry skin?

exfoliates, moisturises and refreshes in 1

smelly feet?

revitalising spray instantly reduces foot odour

achy feet?

restoring soak with Epsom salts to soothe and soften

smelly shoes?

absorbs moisture and quickly reduces odour



Cracked Heel Treatment
75ml
14043
Price per 100ml = £3.73
£2.80



Cooling Crackle Mousse with Aloe
150ml
09613
Price per 100ml = £1.87
£2.80



Restoring Foot Soak with Epsom Salts
100ml
26690
£2.80



Deodorising Foot and Shoe Powder
75g
54452
Price per 100g = £3.33
£2.50

cooling
SPEARMINT & ALOE

for summer-fresh feet



LIMITED EDITION
say 'aloe' to feet in mint condition this summer with **natural extracts** and **vitamin E**

smoothing scrub
softens and refreshes rough, dry skin

Exfoliating Scrub
75ml
02931
Price per 100ml = £3.67
£2.75

freshening spray
cools, refreshes and deodorises hot feet

Cooling Foot Spray
100ml
03202
£2.75

cooling lotion
softens, smooths and cools summer feet

Moisturising Lotion
75ml
10629
Price per 100ml = £3.67
£2.75

SKIN
so
SOFT

MACADAMIA OIL

FOR

Supreme Nourishment

intensely softens and
replenishes

EXTRA-DRY SKIN

ARGAN OIL

FOR

Silky Moisture

deeply hydrates
and softens

NORMAL TO DRY SKIN



FALL IN LOVE WITH OUR SKIN-LOVING

SIGNATURE OILS

*(because your skin deserves so much more
than just a moisturiser)*

*in-shower,
foaming
nourishment*

**Oil-Infused
Shower
Foam**

150ml
56796
Price per 100ml
= £2.00
£3

*with
added
macadamia &
babassu oils*

**Creamy
Body Wash**

250ml
02709
Price per 100ml
= 90p
£2.25

*with
added
vitamin E*

**Cream Oil
Body Lotion**

250ml
57117
Price per 100ml
= 90p
£2.25

*moisturises
with added
shea butter
& lavender*

**Overnight
Body
Treatment**

200ml
24026
Price per 100ml
= £1.25
£2.50

*intense
moisture for
smoother
skin*

**Ultra
Moisturising
Body Lotion**

250ml
11874
Price per 100ml = 90p
£2.25

*with
added
argan &
babassu oils*

**Creamy
Body Wash**

250ml
12112
Price per 100ml = 90p
£2.25

**SKIN
SO
SOFT**

want a natural-looking
glow?
get a sun-kissed look
without the nasty fake-tan smell

AVAILABLE
IN 2 SHADES:
fair and
medium



75%
OF WOMEN*
agreed the spray
gives a **perfectly
flawless, non-
streaky colour**

with
smoothing
JOJOBA OIL
& velvet flower
extract

*Based on a
consumer
study with 98
participants

buff away dull, dry skin and
help boost circulation for
soft, smooth skin

Exfoliating Body Brush
With synthetic bristles.
Approx. 11cm x 9cm
x 5.5cm.
02642
£4.50

for fuller, natural-looking
colour and a gradual,
even glow

Glow Body Lotion
200ml
17913 Fair
28712 Medium
Price per 100ml = £1.75
£3.50

for an easy, airbrushed
glow and an even,
streak-free finish

Airbrush Spray
150ml
17897
Price per 100ml = £2.33
£3.50



the ultimate
*pampering
luxury*



infused with **decadent
real gold** to help **boost skin's
natural radiance**

with the
warm, spicy
scent of
precious oud

cleanse and
exfoliate in seconds

Exfoliating Bath Mitt
Front: 42% vegetable fibre, 45%
polyester, 13% viscose. Back:
76% cotton, 24% polyester. Lining:
polyester. Approx. 21cm x 15.5cm.
27953
£5

luxurious oil
leaves skin
beautifully soft

Body & Massage Oil
150ml
58800
Price per 100ml = £3.33
£5

peels off to leave
skin refreshed
and energised

Face Mask
50ml
16204
Price per 100ml = £11.00
£5.50

restores
moisture to hands
and body

Body Moisturiser
200ml
12625
Price per 100ml = £3.50
£7

heavenly hydrating
with Mediterranean olive oil

Face Mask 75ml 03863 Price per 100ml = £7.33 £5.50	Facial Oil 30ml 10439 Price per 100ml = £13.33 £4
Body Moisturiser 200ml 10033 Price per 100ml = £3.50 £7	Neck & Chest Serum 50ml 03913 Price per 100ml = £11.00 £5.50

treasures of the desert
with restoring argan oil

Deeply Restoring Body Cream 200ml 20321 Price per 100ml = £4.00 £8	Restoring Hand Cream 30ml 04168 Price per 100ml = £15.00 £4.50
Rhassoul Clay Face Mask 75ml 22038 Price per 100ml = £7.33 £5.50	

smoothing Greek seas
with powerful sea salt and algae extract

Smoothing Moisture Lock Body Gel 200ml 17723 Price per 100ml = £3.50 £7	Smoothing Peel-Off Face Mask 75ml 17889 Price per 100ml = £7.33 £5.50
Smoothing Body Polisher 200ml 25288 Price per 100ml = £3.00 £6	

luxurious bath oils

planet spa

relax & unwind
in a moment of bliss
with these decadent bath
and shower oils

£4
save £3

RUB to smell
MOROCCAN ROMANCE

AVON planet spa Moroccan Romance with Moroccan Rose Oil Moisturising Bath & Shower Oil avec l'Huile de Rose Marocaine Bain Hydratant & Huile de Douche 150 ml e

planet spa Blissfully Nourishing with African Shea Butter Moisturising Bath & Shower Oil avec le Baume de Karité Africain Huile Hydratante & Huile de Douche 150 ml e

planet spa Relaxing Thailand Cream & Milk & Saffron Moisturising Bath & Shower Oil Lait de Coco et Safran de Safran Huile Hydratante Baïe & Cocoïte 150 ml e

AFRICAN SHEA BUTTER RICH COCONUT MILK

Bath & Shower Oil 150ml
19505 Moroccan Romance
20271 Blissfully Nourishing
58784 Relaxing Thailand
Price per 100ml = £2.67
Normally £7
£4 save £3

MOROCCAN ROSE OIL
with the sensual scent of
rose water, jasmine and peony

AVON TRUE

suitable for sensitive skin

free of dyes and parabens

allergy tested

CHOOSE YOUR SKIN-LOVING

favourite...

Velvet Soft Multipurpose Cream

200ml

04838

Price per 100ml = £1.50

£3

normal to dry skin



normal to dry skin

Ultimate Moisture Daily Body Lotion

250ml

17236

Price per 100ml = £1.40

£3.50

order this Lipsy Handbag for

£15

when you spend £8 or more

order using 21436 see pages 14-15 for details



dry to very dry skin

Deep Nourishment Daily Body Lotion

250ml

17400

Price per 100ml = £1.40

£3.50

dry to very dry skin

Deep Nourishment In-Shower Lotion

250ml

16808

Price per 100ml = £1.40

£3.50

mature skin

Visibly Firming Body Lotion

250ml

18960

Price per 100ml = £1.40

£3.50

REPAIR & *restore*

with hydrating flax and marula seeds



Trusted results • Trusted quality • Trusted value • Love our 100% money-back promise

95% agree

it soothes and comforts dry, itchy skin*

NEW

£3.50



+ extremely dry skin

✓ intense, 48-hour moisture
✓ quick-drying formula

NEW Maximum Relief Restoring Body Lotion

250ml

25858

Price per 100ml = £1.40

£3.50

*Based on those who expressed an opinion in a consumer study with 142 participants.

Bath & Body

avon.uk.com

221

SKIN SO SOFT

SOFT & SMOOTH

hair removal must-haves for a **fuzz-free finish**

BIKINILINE & UNDERARMS



quick and easy removal for sensitive areas;
flexible trimmer works from any angle

Precision Trimmer

Approx. 12cm x 3cm. ABS. Requires
3x AAA batteries (not included).

04648
£12



LEGS

with soothing
meadowfoam oil

Nourishing Shave Oil 150ml 23051

Price per 100ml = £2.00

£3

pack of 5

Ladies' Razors

5 razors.
26500

Price per piece = 44p

£2.20

FEMININE FRESHNESS

stay fresh and worry-free with gynaecologist-tested, pH-balanced formulas



soft floral
freshness

Feminine
Cleansing
Wipes
15 wipes.
07336
Price per piece = 17p
£2.50

28688
Gentle

aloe vera
& chamomile

05454
Cotton
Breeze

Feminine Wash 300ml
Price per 100ml = 75p
£2.25

witch hazel
& chamomile

63602
Odour
Neutralising

vitamin E
& aloe vera

03871
Soothing

aloe vera
& chamomile

07062
Active

Active
Travel Size
Feminine
Wash
100ml
20982
£1.50

mini
travel size



AVON care MEN

ESSENTIALS

everything you need
for refreshed,
hydrated skin

3-in-1 Shampoo,
Conditioner and
Body Wash
400ml
21667
Price per 100ml = 75p
£3



3-in-1 Shampoo,
Conditioner and
Body Wash
200ml
63651
Price per 100ml = £1.00
£2



Shave Gel
150ml
05587
Price per 100ml = £1.33
£2



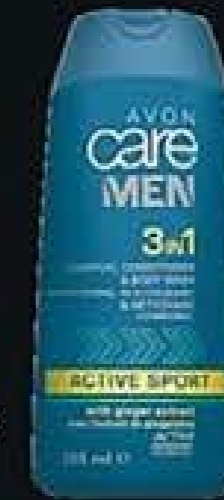
After Shave
Balm
100ml
07013
£2



ACTIVE

with cooling,
invigorating Active
Technology, antioxidant
vitamin E and
energising ginger root

3-in-1
Shampoo,
Conditioner
& Body Wash
200ml
06072
Price per 100ml = £1.00
£2



Shave Gel
100ml
06148
£2



After Shave
Balm
100ml
05967
£2



SENSITIVE

mild, gentle
formulas with
chamomile and aloe

2-in-1
Anti-Dandruff
Shampoo and
Conditioner
400ml
04960
Price per 100ml = 75p
£3



2-in-1
Anti-Dandruff
Shampoo and
Conditioner
200ml
63727
Price per 100ml = £1.00
£2



Shave Gel
100ml
05694
£2



2-in-1 After
Shave Balm
& Moisturiser
100ml
05603
£2



Bath & Body

avon.uk.com

BODY moisturising protection from UVA/UVB rays

Multi Protection Moisturising Sun Lotion SPF30 150ml
01479

Price per 100ml = £3.33
£5



Fresh Protection Moisturising Sun Lotion SPF30 150ml
27888

Price per 100ml = £3.33
£5



Multi Protection Moisturising Sun Lotion SPF50 150ml
17871

Price per 100ml = £3.33
£5



KIDS keep them protected for carefree fun in the sun

Multivitamin Kids' Sun Cream SPF50 150ml
17814

Price per 100ml = £3.00
£4.50



Turquoise Kids' Sun Spray SPF30 150ml
28449

Price per 100ml = £3.00
£4.50



Multivitamin Kids' Sun Cream SPF50 75ml
54569

Price per 100ml = £2.00
£3



FACE high protection SPF designed to care for your face

Fresh Protection Face Cream SPF30 50ml
17806

Price per 100ml = £7.00
£3.50



Multi Protection Moisturising Face Cream SPF30 50ml
56390

Price per 100ml = £7.00
£3.50



Anti-Ageing Face Cream SPF50 50ml
56416

Price per 100ml = £7.00
£3.50



Protective Balm SPF30
28357
£2



SENSITIVE SKIN

lightweight and hypoallergenic for sensitive skin

Pure & Sensitive Face & Body Sun Lotion SPF50 150ml
54619

Price per 100ml = £3.33
£5



Pure & Sensitive Face & Body Sun Lotion SPF50 50ml
54734

Price per 100ml = £7.00
£3.50



SPRAYS quick and easy for top-ups

Moisturising Sun Spray SPF15 150ml
19596

Price per 100ml = £3.33
£5



Quick Dry Clear Spray SPF30 150ml
27516

Price per 100ml = £3.33
£5



Face Mister Plastic, Approx. 14.8cm x 3cm
59261

£3.50



TANNING to cheat a sun-kissed, natural-looking glow

Maxi Tan Bronze Tan Accelerator 200ml
56069

Price per 100ml = £3.25
£6.50



Moisturising Self-Tan Face & Body Lotion 150ml
17079

Price per 100ml = £4.33
£6.50



Tan Enhancing Oil Spray 150ml
17202

Price per 100ml = £3.33
£5



Magic Tan Bronzing Mousse 150ml
17335

Price per 100ml = £5.00
£7.50



AVON **care** SUN+

COOLING CARE

AS THE SUN GOES DOWN, PREVENT PEELING WITH OUR ALOE-ENRICHED FORMULAS



400ml bottle

TOP TIP
Keep your aftersun in the fridge for an extra-cooling sensation

gentle, cooling formula in a handy spray

instantly cools and soothes sunburned skin

instant, soothing relief for all the family

smooth and creamy, non-greasy formula

Cooling After Sun Spray 150ml 17350 Price per 100ml = £2.67 **£4**

Aloe Ice Gel 150ml 28258 Price per 100ml = £2.67 **£4**

Cooling After Sun Lotion with Aloe 400ml 17376 Price per 100ml = £1.25 **£5**

Soothing After Sun Body Butter 200ml 17384 Price per 100ml = £2.00 **£4**

AVON
care

NEW

introducing
COCONUT
for hair

- leaves hair feeling **stronger** and **intensely moisturised***
- helps **prevent frizziness** and **control curls***
- leaves hair looking **silky, smooth** and **repaired***



NEW
Shampoo
400ml
14738
Price per 100ml = 63p
£2.50

NEW
Conditioner
400ml
12252
Price per 100ml = 63p
£2.50

400ml
bonus-size
bottles

*When using Shampoo and Conditioner together.

TLC HAND CARE

MIX & MATCH
any 2 for
£3

pages 226-229
save up to £3



for mature skin	for dry to extra-dry skin	for dry to extra-dry skin	for normal to dry skin	for dry to extra-dry skin	for dry to extra-dry skin	for extremely dry skin
23242	57885	01545	21709	21675	59501	Skin Recovery Hand Cream
Firming Age Restore	Nourishing Cocoa Butter	Restoring Moisture with Coconut Oil	Nurturing Glycerine	Moisturising Royal Jelly	Regenerating Argan Oil	75ml
						21782
						Price per 100ml = £3.00
						£2.25

Hand Cream 75ml
Price per 100ml = £2.67
£2



LIP-LOVING TREATS

Cocoa Butter Lip Butter*	Royal Jelly Lip Balm*	Skin Recovery Lip Treatment*
10ml	10ml	11056
17780	04689	£1.20
£1.20	£1.20	

*Excluded from Any 2 for £3 offer.

MULTIPURPOSE CREAMS

head-to-toe hydration for the whole household



00786
Restoring
Moisture with
Coconut Oil

54684
Nourishing
Cocoa Butter

01743
Refreshing Aloe
& Cucumber

26351
Smoothing
Oatmeal

Multipurpose Cream 400ml Price per 100ml = 56p **£2.25**



23101
Hydrating
Milk

30106
Smoothing
Oatmeal

57679
Firming Age
Restore

01792
Restoring
Moisture with
Coconut Oil

Body Lotion 400ml Price per 100ml = 63p **£2.50**



MIX & MATCH
any 2 for
£3

pages 226-229
save up to £3

BONUS-SIZE BODY LOTIONS

choose your skin's TLC moisture match



01206
Nourishing
Cocoa Butter

23127
Moisturising
Royal Jelly

21196
Refreshing Aloe
& Cucumber

**Skin Recovery
Body Lotion 400ml
23143**

Price per 100ml = 75p
£3

Body Lotion 400ml Price per 100ml = 63p **£2.50**

clearskin LET THEIR CONFIDENCE SHINE



CLEANSERS TO BATTLE

every skin concern

▶▶▶▶
BLACKHEAD-
CLEARING refine
the look of skin

▶▶▶▶
PORE + SHINE CONTROL
for balanced skin

▶▶▶▶
PROFESSIONAL-
GRADE
5-in-1 formulas
for breakout-
prone skin

▶▶▶▶
BLEMISH-
CLEARING for a
clear, blemish-free
complexion



Soothing Exfoliating Cleanser 125ml
24083
Price per 100ml = £1.80
Normally £4.50
£2.25
half price

Gel Purifying Cleanser 125ml
62885
Price per 100ml = £1.80
Normally £4.50
£2.25
half price

Black Exfoliating Cleanser 75ml
25635
Price per 100ml = £3.00
Normally £4.50
£2.25
half price

White Clay Cleanser, Scrub and Mask 75ml
24109
Price per 100ml = £3.33
Normally £5
£2.50
half price

NEW Micellar Water 200ml
57133
Price per 100ml = £1.50
Will normally be £4.50
£3
save £1.50

TARGET BLEMISHES

with our revitalising daily cleanser for fresh, squeaky-clean skin



O2 Fresh Bubble Cleanser
150ml
13987
Price per 100ml = £2.17
Normally £5
£3.25
save £1.75



£3.25
save £1.75

bursting with oxygen bubbles for a BLEMISH-FREE complexion

avon.uk.com Bath & Body

clearskin LET THEIR CONFIDENCE SHINE

▶▶▶ BLEMISH-CLEARING for a clear, blemish-free complexion

 <p>Refreshing Toner 100ml 14456 Normally £4 £2 half price</p>	 <p>Oil-Free Moisturising Lotion 75ml 19687 Price per 100ml = £4.00 Normally £5.50 £3 save £2.50</p>	 <p>Spot Conceal Stick 13011 Normally £4 £2 half price</p>	 <p>Oil-Free BB Cream 30ml Price per 100ml = £11.67 Normally £6 £3.50 save £2.50</p> <p>07898 Fair 03038 Medium</p>
--	---	---	--

▶▶▶ PORE + SHINE CONTROL for balanced skin

 <p>Exfoliating Scrub 75ml 25650 Price per 100ml = £2.67 Normally £4 £2 half price</p>	 <p>3-in-1 Facial Wipes 25 wipes. 24232 Price per piece = 9p Normally £3.50 £2.25 save £1.25</p>	 <p>Black Mineral Mask 75ml 25718 Price per 100ml = £3.33 Normally £5 £2.50 half price</p>
--	---	---

▶▶▶ PROFESSIONAL-grade, 5-in-1 formulas for breakout-prone skin

 <p>White Clay Toning Treatment 100ml 24158 Normally £4 £2.50 save £1.50</p>	 <p>Complete Treatment Pads 30 pads. 24273 Price per piece = 18p £5.50</p>	 <p>Green Tea Overnight Treatment 50ml 24224 Price per 100ml = £7.00 Normally £6 £3.50 save £2.50</p>
--	---	---

▶▶▶ BLACKHEAD-CLEARING refine the look of skin

 <p>Deep Clarifying Mask 75ml 24216 Price per 100ml = £4.00 Normally £5 £3 save £2</p>	 <p>Clarifying Toner 100ml 24117 Normally £4 £2.50 save £1.50</p>	 <p>Liquid Extraction Strip 30ml 24315 Price per 100ml = £10.00 Normally £5 £3 save £2</p>
--	--	--

▶▶▶ BLEMISH-FIGHTING TOOLS

 <p>Facial Cleansing Brush Silicone. 58552 £2</p>	 <p>Metal Blackhead Remover Steel carbon. Approx. 12.5cm x 0.6cm. 24331 £4</p>	 <p>Facial Mini Mitt 100% cotton. Approx. 9.8cm x 6.2cm. 06924 £3</p>
---	---	---

SPOT-ON BLEMISH CLEARING

with our Instant Gel treatment

REDUCE REDNESS and inflammation in **JUST 3 HOURS**

▶▶▶ with **wheat extract, vitamin E and 2% salicylic acid**

£3.50
save £2

the way to a clear complexion
BLEMISH CLEARING



Blemish Clearing Spot On Instant Gel
15ml
25627
Price per 100ml = £23.33
Normally £5.50
£3.50 save £2



stock up and save on

double

THE BUBBLE

relax and unwind with super-sized bottles of your fave bubble baths

indulgent **SWEET** scents



Bubble Bath 1 litre

- 54494 NEW Raspberry & Cassis
- 18929 Apple Crumble
- 27318 Chocolate & Orange
- 18945 Bubblegum
- £2.50

NEW

for a
**'SUMMER
COCKTAIL'**
soak

BONUS SIZE
1 litre



delicate **FLORAL** scents



perfect
for
sensitive
skin

EVERYDAY
AVON VALUE

1 litre just

£2.50
each



Everyday Value

avon.uk.com



pretty kitty treats

purrrrrfect for little ladies

blueberry, gardenia and cotton candy scented



deliciously **light** and **fruity** perfume that smells as **sweet** as a candy shop

Hello Kitty Deliciously Fruity EDC
50ml
13573
Price per 100ml = £16.00
£8

EDC – Eau de Cologne



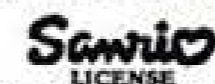
Hello Kitty Fragrance Spritz
100ml
48660
£3.50

Hello Kitty Detangling Spray
200ml
48686
Price per 100ml = £1.93
£3.85

Hello Kitty Shampoo
200ml
48876
Price per 100ml = £1.93
£3.85

Hello Kitty Body Wash
200ml
70474
Price per 100ml = £1.75
£3.50

Use under adult supervision. Intended for children of 3 years and over only.



©1976, 2018 SANRIO CO., LTD

pretty spritz super-sweet detangler tear-free shampoo foamy suds

✓ suitable for sensitive skin

bathtime fun

fun and fruity formulas the kids will love



AVON **naturals kids**

detangling made easy for happy hair (and happy kids!)

Magnificent Mango Detangling Spray
200ml
05769
Price per 100ml = 75p
£1.50

Detangling Comb 04333
£2
Detangling Brush with Clip 01933
£5



soothing lavender helps them drift off



Good Night Lavender Body Wash & Bubble Bath 250ml
14647
Price per 100ml = 80p
£2

Good Night Lavender Body Lotion 150ml
00638
Price per 100ml = £1.33
£2



wash on, wash off fun body paints

Bath Time Paint 100ml
07609 Wacky Watermelon
11007 Playful Pear
02881 Bursting Berry
£1.50



2-in-1 wash in 3 fruity scents

Body Wash & Bubble Bath 250ml
20818 Playful Pear
03301 Groovy Grape
17483 Swirling Strawberry
Price per 100ml = 60p
£1.50



2-in-1 haircare fast, no-tears cleansing

2-in-1 Shampoo & Conditioner 250ml
02741 Wacky Watermelon
08805 Amazing Apple
Price per 100ml = 60p
£1.50

fruity infusions inspired by nature

head-to-toe, skin-loving favourites for the whole family

all
£1

shower gels

hand cream



Shower Gel 200ml
05751 Pink Grapefruit & Mint
15107 Almond & Lily of the Valley
01370 Vanilla & Sandalwood
58305 Passionfruit & Peony
04135 Cherry Blossom
 Price per 100ml = 50p

£1

Raspberry & Cassis Hand Cream 75ml
27987
 Price per 100ml = £1.33
£1



body lotions



Body Lotion 200ml
28001 Raspberry & Cassis
16139 Pink Grapefruit & Mint
15230 Almond & Lily of the Valley
22285 Vanilla & Sandalwood
18978 Passionfruit & Peony
23838 Cherry Blossom
 Price per 100ml = 50p

£1



body lotion

shower gel

discover
COCONUT & STARFRUIT

transport skin to a tropical paradise with these beach-inspired beauties

Coconut & Starfruit Shower Gel 200ml
20933
 Price per 100ml = 50p
£1

Coconut & Starfruit Body Lotion 200ml
16162
 Price per 100ml = 50p
£1

senses

sensational cleansing
make everyday showers extraordinary
with our mood-enhancing scents

hand wash



odour neutralising formula – perfect for the kitchen

Daily Hand Wash 250ml
05983 Mystique
14449 Heaven Harmony
09944 Citrus Zing
09951 Lagoon
Price per 100ml = 40p
£1

shower gel



Shower Gel 250ml
54379 Citrus Zing
25197 Garden of Eden
54395 Lagoon
56044 Anti-Stress
Price per 100ml = 40p
£1
05348 Enchanted Paradise
Price per 100ml = 60p
£1.50

shower crème



Shower Crème 250ml
12377 Heaven Harmony
57000 Mystique
Price per 100ml = 50p
£1.25
16972 L'Amour
54601 La Vita
05355 Magical Kingdom
Price per 100ml = 60p
£1.50

men's hair and body wash



2-in-1 Hair & Body Wash 250ml
00414 Power Fresh
00307 Ocean Surge
59162 X-treme
58214 Amazon Jungle
Price per 100ml = 40p
£1

EVERYDAY
AVON VALUE

from
£1

shower happy with
*POMEGRANATE
& FREESIA*

with an added ice cream scent, these crème formulas are like summer in a bottle



hand wash

shower crème

Happiness Daily Hand Wash
250ml
28399
Price per 100ml = 40p
£1

Happiness Shower Crème
250ml
07906
Price per 100ml = 50p
£1.25

any 2 for
£2.50

save up to £1.50

discover

*LAVENDER &
CHAMOMILE*

*breathe in the calming,
soothing and totally
dreamy scent
everyone loves*

body, room & linen sprays

choose your fave and treat your home
to the refreshing scent of summer

pretty & floral



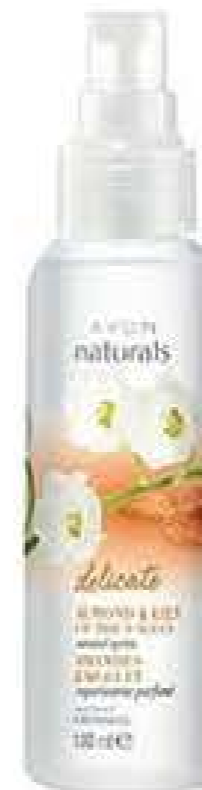
18051
Cherry Blossom*



11452
Lily & Gardenia



26021
Orange Blossom



12963
Almond & Lily of the Valley

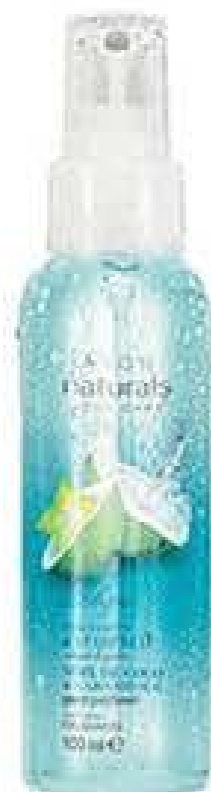


58669
Vanilla & Sandalwood

fresh & fruity



16899
Pink Grapefruit & Mint



22368
Coconut & Starfruit



05702
Pomegranate & Mango



00570
Pear & Peony*



20263
Violet & Lychee



22095
Apple Blossom*

Scented Spritz 100ml **£1.50**

*CAUTION: KEEP THIS PRODUCT AWAY FROM WOODEN SURFACES AND FLOORS.



Lavender & Chamomile Scented Spritz
100ml
10280
£1.50

for a sensual bathtime soak



18895
Fragrant
Rose

19711
White
Lily

10041
Jasmine



27995
Raspberry
& Cassis

06429
Sensitive
Rose Petals

perfect
for
sensitive
skin



02451
Soft
Pink

23465
Lavender



25007
Chocolate
& Orange

00463
Bubblegum

16964
Apple
Crumble

Bubble Bath 500ml
Price per 100ml = 30p **£1.50**

Bubble Bath 500ml
Price per 100ml = 40p **£2**



any 2 for
£2.50

save up to £1.50

NEW

discover

decadent
CARAMEL

*with added vanilla, these
rich, creamy bubbles are
the ultimate sweet treat
(without the calories)*

NEW Vanilla Caramel
Bubble Bath
500ml
26716
Price per 100ml = 40p
£2

STOCK UP & SAVE

ON BATHROOM ESSENTIALS

80p
EACH

pages 246-247

save up
to 70p



onDUTY

for reliable freshness and
48-hour odour protection

roll-ons for her



Women's Roll-On Anti-Perspirant Deodorant 50ml
17111 Invisible Protection
15362 Light Bloom
06155 Minerals
 Price per 100ml = £1.60
 Normally £1
80p save 20p
23879 Max Protection 6
04390 Silk Smooth
 Price per 100ml = £1.60
 Normally £1.50
80p save 70p

Men's Roll-On Anti-Perspirant Deodorant 50ml
16956 Active
16675 Invisible
63693 Fresh
18234 Minerals
 Price per 100ml = £1.60
 Normally £1
80p save 20p
16816 Max Protection 6
 Price per 100ml = £1.60
 Normally £1.50
80p save 70p

roll-ons for him



AVON naturals

haircare
inspired
by nature



Verbena & Peppermint
250ml
24471 Shampoo
02089 Conditioner
 Price per 100ml = 32p
 Normally £1
80p save 20p

Raspberry & Hibiscus
250ml
08516 Shampoo
05371 Conditioner
 Price per 100ml = 32p
 Normally £1
80p save 20p

Daily Hair Refresher
100ml
57281
 Normally £1.25
80p save 45p

Aloe & Macadamia
2-in-1 Shampoo & Conditioner
250ml
27664
 Price per 100ml = 32p
 Normally £1
80p save 20p

Treatment Mask
125ml
27805
 Price per 100ml = 64p
 Normally £1.25
80p save 45p



Golden Apricot & Shea 2-in-1 Shampoo & Conditioner
250ml
16352
 Price per 100ml = 32p
 Normally £1.20
80p save 40p

Detangling Spray
150ml
15677
 Price per 100ml = 53p
 Normally £1.25
80p save 45p
Leave-in Treatment
125ml
11429
 Price per 100ml = 64p
 Normally £1.25
80p save 45p



2-in-1 Shampoo & Conditioner
250ml
55186 Basil & Lotus Flower
11783 Mango & Ginger
06809 Strawberry & Guava
 Price per 100ml = 32p
 Normally £1.20
80p save 40p



Grapefruit & Passion Fruit + Vitamin Complex 2-in-1 Shampoo & Conditioner
250ml
15149
 Price per 100ml = 32p
 Normally £1.20
80p save 40p
Hair Treatment Mask
125ml
13680
 Price per 100ml = 64p
 Normally £1.25
80p save 45p

NEW

T TABITHA WEBB
OUR LUXURY BRITISH DESIGNER COLLABORATION

INTRODUCING

Pure Temptation

the **stunning fragrance** from acclaimed British fashion designer Tabitha Webb

“ I am so excited about the launch of my first Tabitha Webb perfume. The scent is both fresh and romantic, combining pink pepper and rose with some of my favourite floral notes. I hope you will love it as much as I do. ”



Tabitha x

NEW T by Tabitha Webb Pure Temptation EDT 75ml
29454 Price per 100ml = £24.00 Will normally be £24 **£18** save £6

designer fragrance
£18
SAVE £6



RUB
to smell
raspberry
pink pepper
soft wood

ORIENTAL
FLORAL

A sweet, seductive, Oriental scent with top notes of raspberry and citrus. Leading to a warm heart of pink pepper and rose with a base of soft woods and amber.

STAR BUY

because sparkly things shouldn't break the bank



protection
purple
amethyst

love
pink rose
quartz

kindness
blue dyed
dolomite

NEW Kasandra Semi-Precious Stretch Bracelet

Stretch bracelet with semi-precious stones. Internal diameter approx. 6.5cm unstretched.

21717 Amethyst

21725 Rose Quartz

21741 Dyed Dolomite

Will normally be £10

£5 half price

ALLOW 6 WEEKS FOR DELIVERY

SEMI-PRECIOUS BRACELETS

NEW



stretch
design

silver
plating



sparkling
diamantés



semi-precious
stones

JUST
£5
HALF
PRICE

AVON  TRUE | feel your best you
nutraeffects

NEW

2 for
£3

save £3
page 252 only



MICELLAR cleansing WIPES

the **gentle power** of micellar
water in a **refreshing wipe**

NEW Micellar
Cleansing Wipes
Contains 25 wipes.

05876

£3



suitable for
sensitive skin



free of dyes
& parabens



allergy
tested

Hi, I'm your local Avon Rep

shop with me online:

avon.uk.com/store/.....

C14/18/UK/2/DC18/18

50814

don't have a Rep?

AVON.UK.COM

find your local Rep today
and shop 24/7

Product offers may differ if ordering online.
See pages 132-133 for our guarantee.