

AVON

avon.uk.com

BROCHURE 15 2015

CAN YOU GUESS...

which lashes are **REAL**, which lashes are **FALSE**?

our **1st**

false lash fibre
mascara with
incredible **impact**





FREE BIG EYES PACK

WORTH £24*

when you buy
**NEW Big & False
Lash Volume
Mascara**
see pages 6-7
order using 67843

SAVE £54
VS the
high street†

*Products are compared on price only.
For price comparison details, please contact:
Make-up Commercial Marketing Team, Avon
Cosmetics, Nunn Mills Road, Northampton, NN1 9PA.

GET THE LOOK with your FREE EYE PACK

model wears Big Colour Eye Pencil in **Ultra Violet**, Glimmerstick Brow Definer in **Dark Brown** and Big & Daring Glimmerstick Kohl in **Boldest Black**

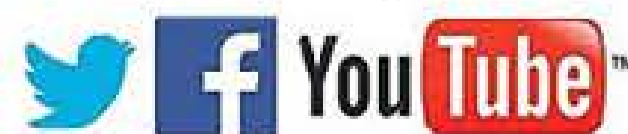
your gorgeous FREE GIFT includes:

- | | | | |
|--|--|---------------------|--|
| 1. BIG COLOUR EYE PENCIL in 'Ultra Violet' | 2. GLIMMERSTICK BROW DEFINER in 'Dark Brown' | 3. BROW & LASH COMB | 4. BIG & DARING GLIMMERSTICK KOHL in 'Boldest Black' |
|--|--|---------------------|--|

*Based on normal brochure prices.
Products available to buy separately within this brochure.

- | | |
|------------------------|----------------------------|
| ● Big & False p4-7 | ● Kitchen Magik p139-154 |
| ● Make-up p10-75 | ● Fashion p155-205 |
| ● Skincare p76-99 | ● Bath & Body p206-219 |
| ● Fragrance p100-119 | ● Hair Salon p220-229 |
| ● Men's Store p120-131 | ● 5* Favourites p230-243 |
| ● Kids' Club p132-137 | ● Avon Attraction p246-252 |

follow us and join in!



AVON
Beauty Connects

show your support

Breast Cancer Crusade Pin
Silver-plated Crusade pin with acrylic beads. Approx. 1cm x 3.5cm x 1.2cm.

14886

£2

Breast cancer charities will receive £1.35 for every pin sold.



1. pearlised eyeshadow with a multi-tonal effect

2. retractable brow liner with vitamins A and E

3. perfectly grooms brows and lashes

4. intense kohl liner that lasts up to 12 hours

new

CAN YOU TELL
THE DIFFERENCE?

THEY'RE NOT FALSE
THEY'RE REAL!

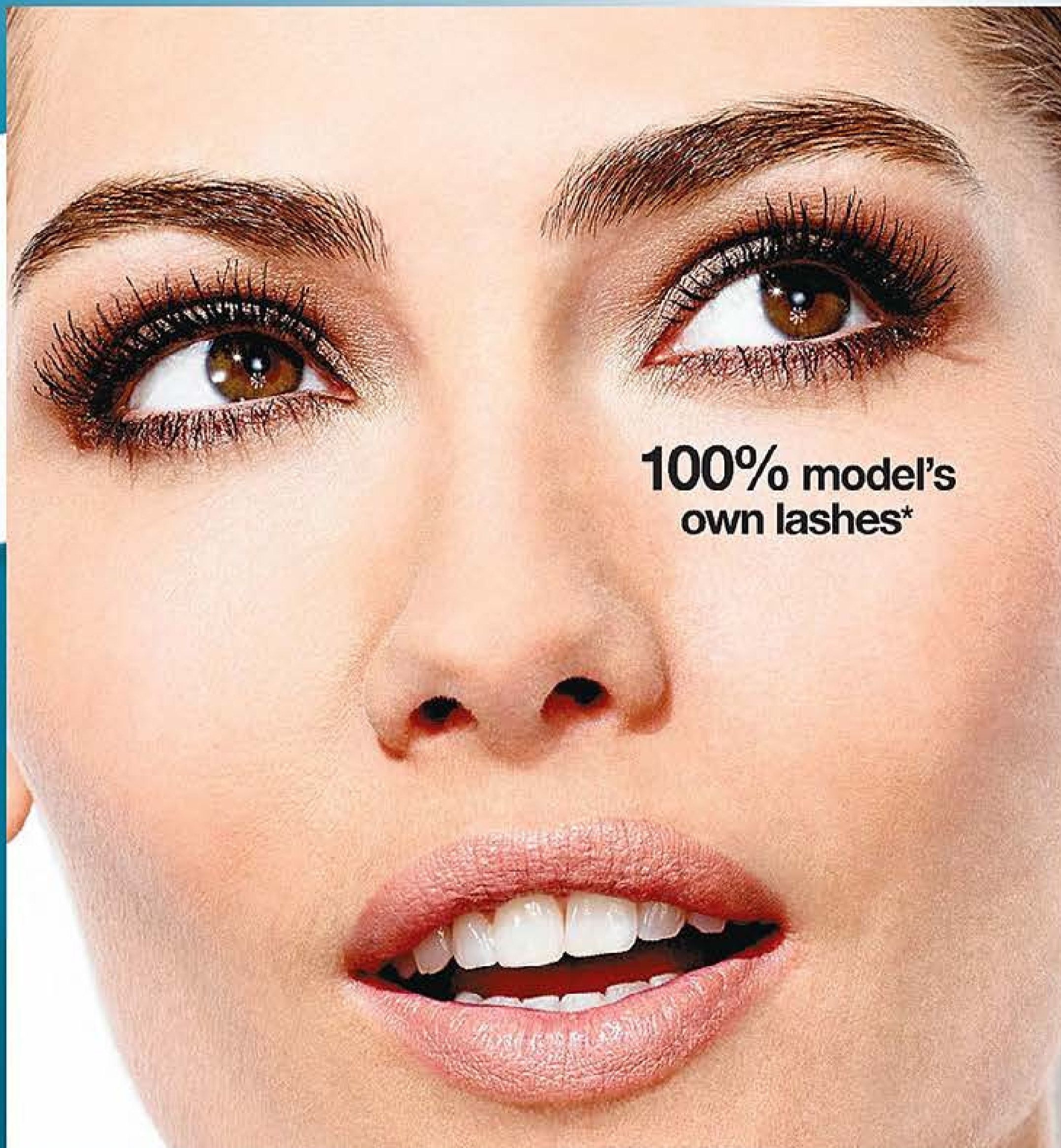


these are
FALSE LASHES

this is our
BIG & FALSE LASH VOLUME MASCARA

100% model's
own lashes!





100% model's own lashes*

DOUBLE your lash VOLUME

NO falsies required!

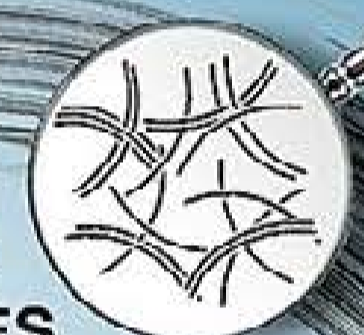
new

-  06874 Navy
-  07724 Black/Brown
-  07658 Black



THE SECRET REVEALED...

1000s OF FIBRES
of different curves and lengths mimic real lashes for **double volume that's REAL**



£8.50

“I usually wear false eyelashes at the weekend; however, I could go out confidently without applying false lashes, as this mascara produces amazing eyes.”
Emma, Merseyside

NEW Big & False Lash Volume Mascara
Fibre-infused volumising mascara doubles the look of your lashes, for a false lash-look that lasts. Waterproof. 10ml
£8.50

plus **FREE EYE PACK**
WORTH £24*
when you buy Big & False Lash Volume Mascara order using 67843 see pages 2-3

*Lashes retouched for an even looking lash line. No false lashes or Inserts used.

*Based on normal brochure prices.

comes in a stylish
Fiorelli gift box

NEW



WORTH
£35*

NEW Zahra Fiorelli Watch
Fiorelli branded watch with PU strap and white-bronze plated case. Oversized face, diameter approx. 3.2cm. Adjustable strap approx. 16.1cm-20.1cm. Stainless steel back. Includes battery that can be replaced.
20529 offer price **£15** when you spend £10 or more in this brochure!
52878 full price **£35**

*Based on normal brochure prices. Fiorelli offers a 2 year warranty for manufacturing faults.



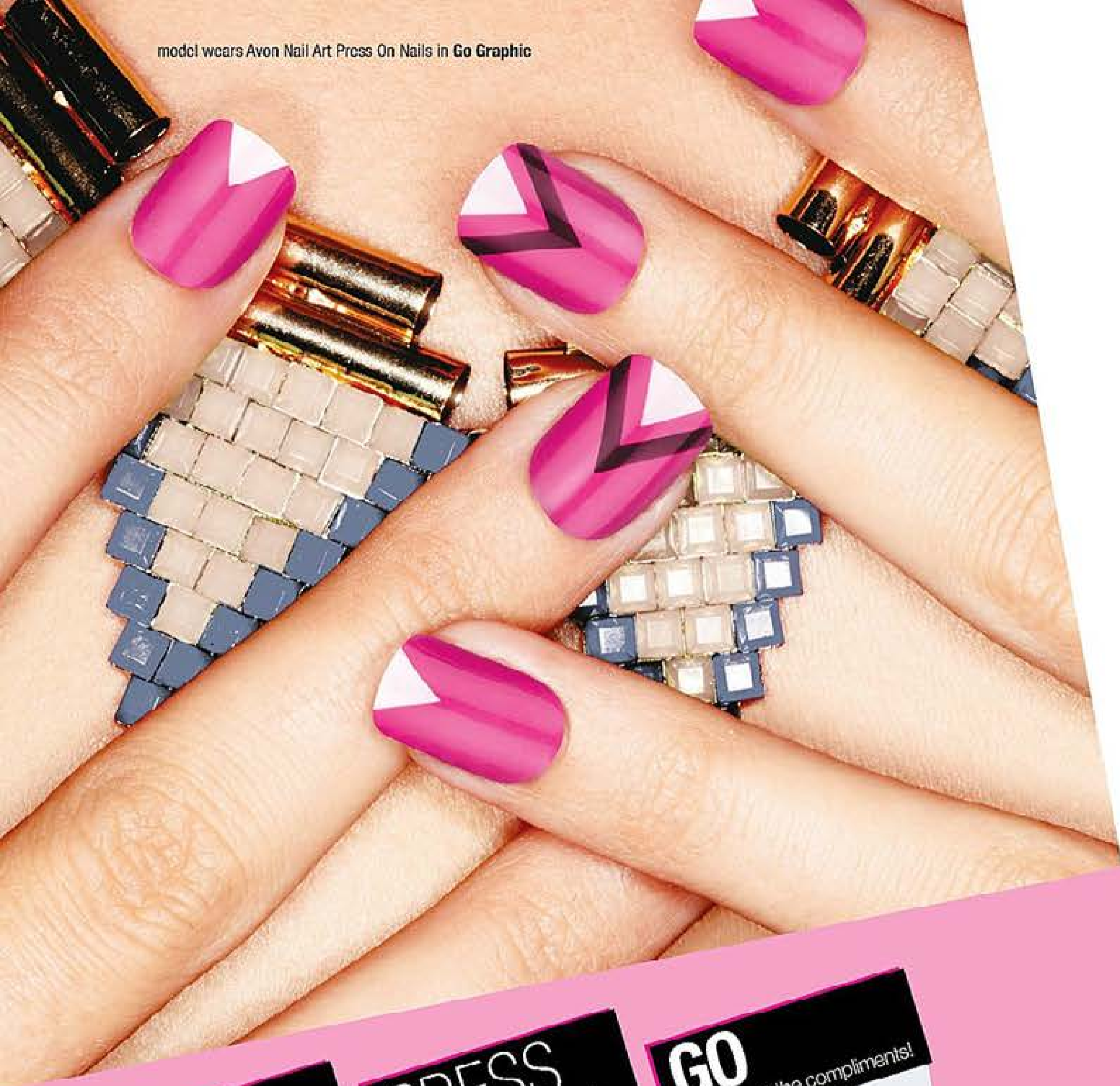
FIORELLI watch



JUST
£15

when you spend **£10 or more** in this brochure†
†Excludes all Causes products.

model wears Avon Nail Art Press On Nails in Go Graphic



French twist

our press-on, modern take on your favourite French manicure

new



£5
save £4

pack of 24

**no damage
no glue
no chips
no dry time
no fuss!**



06528 Artistic Impressions



08029 Stardust



28498 Classic French



03293 Go Graphic
2 designs per box



02915 Dark Moon

NEW Avon Nail Art Press On Nails
Easy to apply instant nails. Pack of 24. Will normally be £9
£5 save £4

PEEL
off the adhesive tab

PRESS
firmly down on your nails

GO
and collect the compliments!

get salon-perfect nails in seconds

model wears Avon Nail Art Press On Nails
in Dots & Stripes



playful prints

press-on vibrant nails
with graphic impact

new



suits all nail
shapes and
sizes

£5
save £4

PEEL
PRESS
GO

a chip, scuff and
fade-free finish in
seconds – with no
polish in sight!

NEW Avon Nail Art Press On Nails
Easy to apply instant nails. Pack of 24. Will normally be £9

£5 save £4

 23218 Blue Mood	 03285 Floral Fancy	 28811 Line Up 2 designs per box	
 21865 Check Mate 2 designs per box		 06684 Dots & Stripes 3 designs per box	
			
			



model wears Ultra Colour Lip Crayon in Enflaming Pink

try for just
£5.50
 EACH

SAVE VS SPREE

CLINIQUE
 Chubby Stick
 Moisturizing Lip
 Colour Balm
£17*

YOUR 4 FAVE CRAYON SHADES

NOW IN LIMITED EDITION PACKAGING

celebrate the season's 4 hottest crayon shades in limited edition packaging, or pick up your original favourites

ORIGINAL SHADES
 hint of shimmer

SHIMMER-FREE, CRÈME SHADES
NEW limited edition packaging



NEW Ultra Colour Lip Crayon
 Will normally be £8.50
£5.50 save £3

new
 limited edition
 packaging



*Price sourced from www.clinique.co.uk on 01.05.15.



try for just
£5
 EACH

SAVE
VS
 SPREE

MAC
 Lipstick
£15.50*

HIGH VOLTAGE
BOLD LIPS
THAT TURN HEADS

sweep on your boldest pout yet with our most loved, hydrating lipstick in 23 brilliant-colour, high-pigment shades

“I wear MAC lipsticks for shows but this is comparable for brightness.”
 Zoe, dancer and Avon customer, Surrey

Ultra Colour
 Bold Lipstick
 Normally £7.50
£5 save £2.50

*Price sourced from
www.macosmetics.co.uk on 01.05.15.

let your lip colour do the talking in 23 striking shades

- 
03194
Starburst
Pink
- 
03897
Rapid
Rose
- 
03533
Pink
Punch
- 
01941
Coral
Burst
- 
05348
Bright
Nectar
- 
05116
Bare
Impact
- 
05355
Fearless
Fuchsia
- 
03160
Ruby
Shock
- 
22483
Red
Extreme
- 
03855
Power
Plum
- 
22590
Sangria
Shock
- 
06411
Bold
Bordeaux

**Last chance to buy. Will not be featured in the brochure again.

- 
18275
Boldest
Burgundy**
- 
21063
Nude
Nights**
- 
18317
Blush
Brights**
- 
24042
Peony
Pop
- 
17152
Berry
Bold
- 
03715
Magenta
Flash
- 
02634
Extreme
Mauve
- 
23945
Hi-Def
Plum
- 
22095
Berry
Blaze**
- 
19737
Coral
Shock**
- 
21949
Red
Rave**

the nude palette

have a go at the nude eye trend, and create endless looks with our easy-to-apply, 'suits all', 8-in-1 palettes



model wears 3 shades from the NUDE SHIMMER 8-in-1 Eyeshadow Palette



£6.50
save £5.50



new

NEW 8-in-1 Eyeshadow Palette
Will normally be £12
£6.50
save £5.50

Eyeshadow Brush with Smudger 14688
Normally £5
£3 save £2

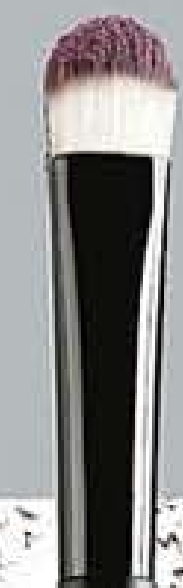
Blending Brush 04804
Normally £5
£3 save £2

try the trend... NUDE EYES

STEP 1:
Use the Blending Brush to sweep the lightest shade from the Nude Shimmer palette over lids.



STEP 2:
Using the Eyeshadow Brush with Smudger, layer on one of the medium shades and then blend your chosen darker shade from the middle to the outer edge of lids.





model wears Glimmerstick Eyeliner in Starry Night Blue

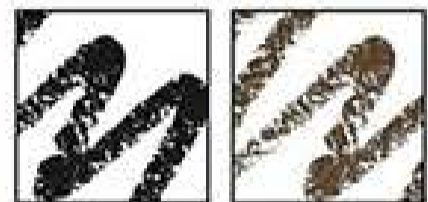
EYELINER LOOKS MADE EASY...

LOOK 1: DEFINED

For crisp, precise lines, simply apply a thin line of Glimmerstick Eyeliner to the upper and lower lash lines.



21857 Saturn Grey 02238 Majestic Plum 21238 Starry Night Blue



21212 Blackest Black 21501 Cosmic Brown

Glimmerstick Eyeliner
Normally £6

£3 half price



model wears Kohl Eyeliner in True Black

SMOKY EYES MADE EASY...

LOOK 2: SMOKY

Apply your chosen shade of Kohl Eyeliner along the upper and lower lash lines. Smudge immediately, blending up and out towards the outer eye. Once dry, the kohl will stay smudge-proof.



00133 Lure 05579 True Black 28597 Bronze Sheen



06692 Cobalt Blue 00034 Ocean Blue 06999 Deep Violet

Kohl Eyeliner
Normally £6
£3 half price

00067 Turquoise Waters

£3
half price

waterproof, glide-on formula
no sharpener needed

2-in-1 super-soft,
blendable kohl liner that
stays colour-true all day

GO FOR SUBTLE OR SMOKE

whether you're into crisp definition or intense, smouldering lines, work your liner look from day to night with our bestselling glimmerstick and kohl liners

4-STEP SEASONAL SHADES

simply pick your palette and create a long-lasting, 'just applied' look in our latest autumn shades

£5.50
save £3.50

new



model wears True Colour Eyeshadow Quad In Modern Romance

20461 Jeans	05900 Marine Blues	19752 Underwater Paradise	00117 Aquatic Life	00224 Precious Shells	26039 Purple Haze	05819 Smoky Plums		
04648 Day Dream	15594 Urban Skyline	06940 Khaki Style	19810 Emerald Cut	05868 Gilded Metallics	02592 Metal Eyes	28944 Mocha Latte	24273 Stone Taupes	05991 Warm Sunrise

TRUE COLOUR TECHNOLOGY

the rich colours you see on the palette are the same colours you see on your eyes

new shades

21824 Modern Romance	18002 Tempered Beauty



True Colour Eyeshadow Quad
Normally £9
£5.50
save £3.50

your eyeshadow's BFF absorbs oil for all-day, crease-proof, fade-proof colour

Eyeshadow Primer
08284
£7

try the trend... AUTUMNAL LIDS



STEP 1:
Using your finger, apply a thin, even layer of Eyeshadow Primer over clean, dry lids to create a smooth base.



STEP 2:
Pick your eyeshadow quad and apply colour to lids using the easy 4-step guide.

CHECK OUT OUR
EXPERT GUIDE
TO PERFECT
BROWS AT

YouTube /AvonUK

cheat a pro shape

Eyebrow Stencil Set
05041
Normally £3.50

£2

save £1.50

**precision tip
grabs even the
tiniest hairs**

Slanted Tweezers
05223
Normally £5

£3

save £2

**outline
and fill in**

**Glimmerstick
Brow Definer**
£6



24802
Soft Black



24760
Dark Brown



24786
Blonde

**powder to fill,
wax to set**

Perfect Eyebrow Kit
Normally £7

£3.50

half price



00992
Soft Brown



00984
Blonde

PRO-LOOK BROWS

create expert-looking brows,
with all you need to frame
your face at home



model wears Perfect Eyebrow Kit in Soft Brown

Eyebrow Duo Brush
03921

Normally £5

£3

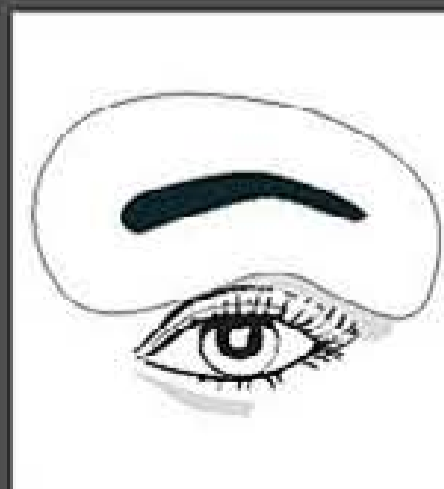
save £2

**dual-ended,
brow-taming
brush**

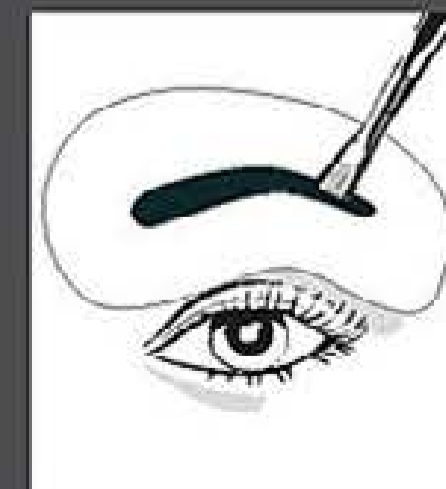
BROWS MADE EASY...



STEP 1: TWEEZE
Pluck away any stray hairs, tweezing in the direction of your hair growth.



STEP 2: STENCIL & PENCIL
Place your chosen Eyebrow Stencil over brows, using a shape that best matches the natural style of your brows. Then, use the Glimmerstick Brow Definer to outline and fill in.



STEP 3: SHADE & SET
Using the Perfect Eyebrow Kit, apply powder to build up colour and define. Then apply the wax to set shape in place.



STEP 4: GROOM
Use the spoolie end of the Eyebrow Duo Brush to tame unruly brows throughout the day.

BE A **CONTOUR** QUEEN

creating the bone structure you've always wanted is easy with our brush-on colour and contour trio



matte finish
perfect for contouring



13664
Light
Bronze

13797
Medium
Riviera

shimmer finish



13821
Warm
Glow

14266
Deep
Glow

Avon Glow
Bronzing Powder
10g
Normally £10
£6 save £4

£6
save £4



new



£5
save £3



25668 Illuminating
Pink

16329 Illuminating
Peach

NEW Modern Romance
Ideal Luminous Powder
11g
Price per 10g = £4.55
Will normally be £8
£5 save £3

angled brush – perfect shape for
creating chic cheekbones

£5
save £2

Blusher Brush
12203
Normally £7
£5 save £2

try the trend... CONTOURED CHEEKS

STEP 1: CONTOUR

To contour, brush on your chosen Avon Glow Bronzing Powder shade over cheekbones, browbones, cupid's bow, down each side of the nose and along the chin.



STEP 2: HIGHLIGHT & BLUSH

Brush the highlighting powder under the eyebrows, under eyes and down the bridge of the nose. Then, brush on blush along the cheekbones, blending upwards.





model wears Nailwear Pro+ in Tender, Sinful Romance and Desire

shimmer



pastel



bold



new shades

try the trend... **THE SOPHISTICATED FINISH**

STEP 1: Avoiding the cuticle, sweep a single stroke of polish down the middle of the nail.



STEP 2: Once dry, follow with a single stroke of polish on the left.



STEP 3: Finish with a final stroke of polish on the right. Repeat process for a second coat.



£3
half price

new shades



Nailwear Pro+
10ml
Normally £6
£3 half price

UP TO
12 DAYS
OF CHIP-FREE COLOUR

slick on polish perfection with our chic new shades for stylish pro-tips, every time

colour & CARE

combine these lip-loving pout partners for absolute colour, moisture, shine and protection



model wears Ultra Glazewear Absolute Lip Gloss in Luminous Wine



get glistening lips with our super-shiny gloss in 6 fab shades

Ultra Glazewear Absolute Lip Gloss
6ml
Price per 10ml = £5.83
Normally £7
£3.50
half price



model wears Ultra Colour Absolute Lipstick in Lovely Fuchsia

SPF15 lippy for high-shine, caring colour



TOPTIP:
Apply gloss over your fave lippy shade to switch up your look.



Ultra Colour Absolute Lipstick
Normally £8
£5
save £3



model wears Ultra Colour Lip Tint Pen in Raspberry

Ultra Colour Lip Tint Pen
9ml
Price per 10ml = £9.44
£8.50

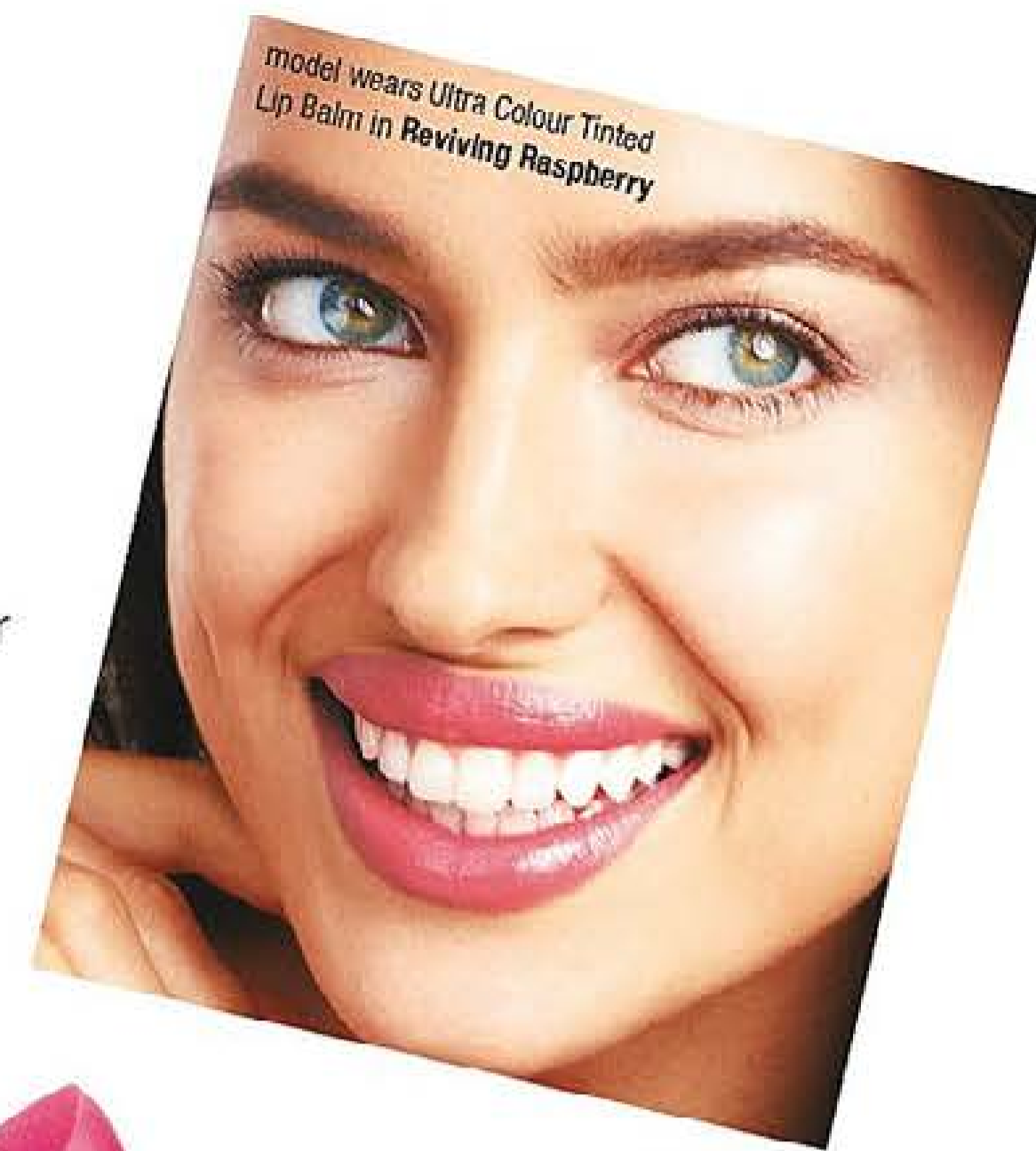
*all-day
kiss-proof
colour*



*stains your
lips, not your
teeth*

tinted TLC

saturate lips in luxurious hydration, with our shea butter and vitamin-infused balm for colour that keeps on giving



model wears Ultra Colour Tinted Lip Balm in Reviving Raspberry



*contains
moisturising
beeswax*

Ultra Colour Tinted Lip Balm
Normally £7
£4
save £3

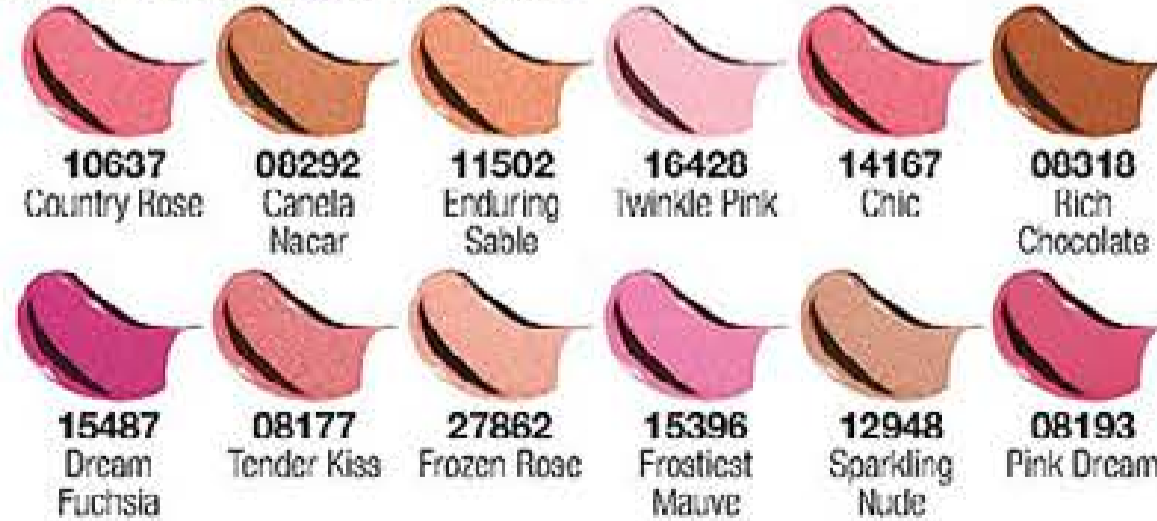


as seen in
LOOK

satin shades



shimmering shades



soft matte shades



4 new satin shades



*with True
Colour
Technology
for that
'freshly
applied' look,
all day*

Ultra Colour Lipstick
£7.50



09241 Pink Blossom	10173 Garden Rose	25775 Royal Peony	09647 Purple Hyacinth	09142 Peach Petunia	09035 In Bloom	11130 Day Lily
08102 Rose Douquet	10322 Honey Flower	58115 Tawny Rose	58081 Orchid Petal	11189 Daffodil Petal	13946 Hibiscus	
09803 Red Tulip	09308 Poppy Pink	09274 Plum Verbena	09662 Red Dahlia	23200 Petal Pink	08136 Spring Lilac	

Ultra Colour Indulgence Lipstick
£8

indulgent, wax-free gel lipstick for colour that feels as good as it looks

the matte MARVEL

perfect the shine-free look that's sweeping the nation, with our matte lippy and liner for a feather-proof pout that lasts



model wears Ultra Colour Matte Lipstick in Matte Mauve

TRUE COLOUR TECHNOLOGY

the rich colour you see on the lipstick is the same colour you see on your lips



high shine gloss

a hint of shimmer

high shine sparkle

25171 Mulberry	27706 Fiery Red	26427 Hot Pink	27847 Nude Muse	27920 Pale Peach	27763 Iced Pink	28019 Shimmered	27813 Mocha Latte
01537 Legendary Red	24125 Naturally Bare	27748 Fuchsia Frenzy	23341 Perfect Nude	27938 Pink Watermelon	27979 Plum Pretty	28076 Strawberry Shine	27961 Plum Dazzle
25528 Rosette	27987 Rich Raspberry	16394 Clear					

glass-like gloss for lips that glisten in every light

Ultra Glazewear Lip Gloss
6ml
Price per 10ml = £10.83
£6.50



outline lips for feather-free, defined colour

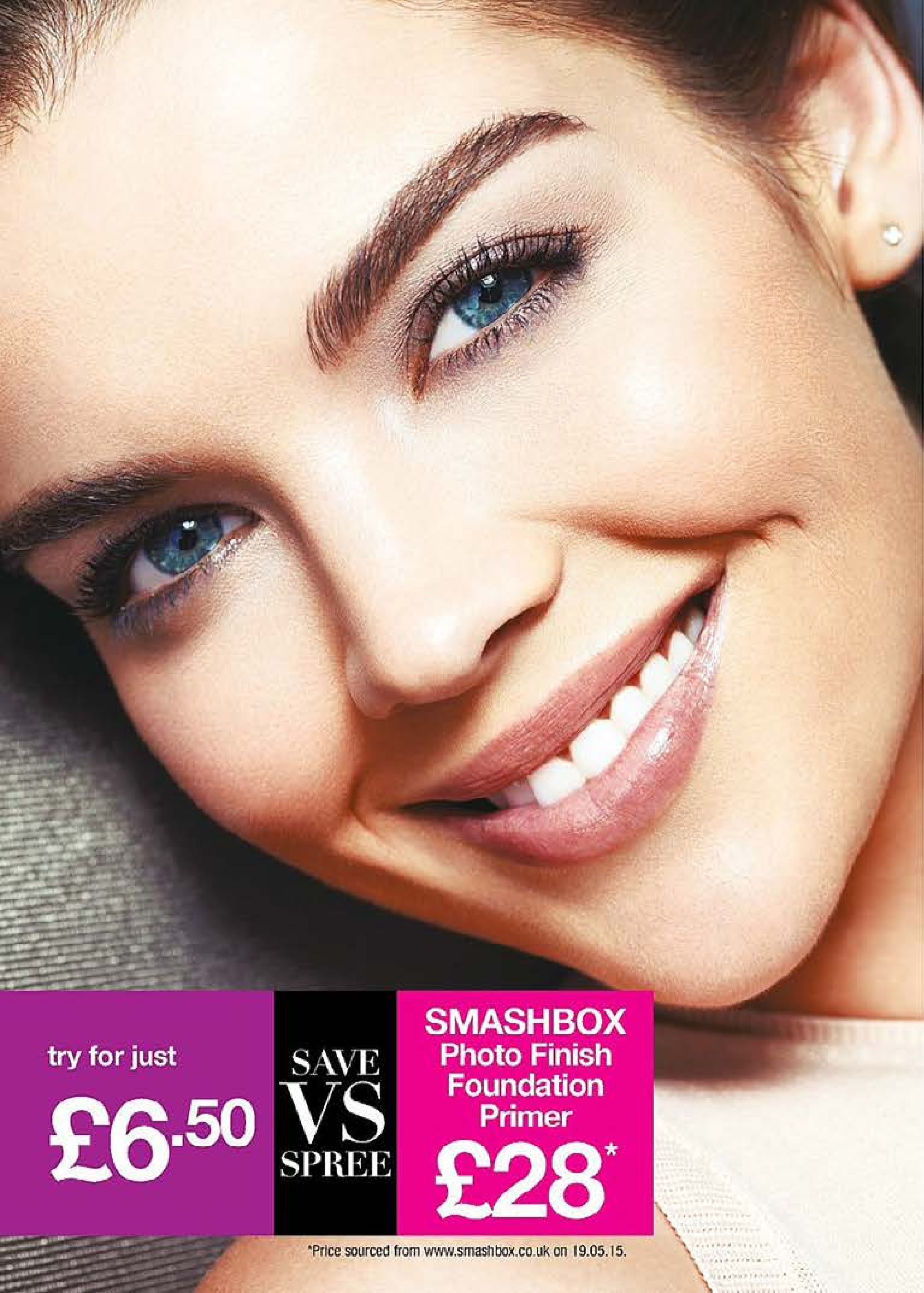
non-drying formula with a matte finish

02667 Matte Grape	02782 Matte Peach	02691 Matte Nude	02675 Matte Fuchsia
02659 Matte Blossom	01016 Matte Ruby	02683 Matte Mauve	

Ultra Colour Matte Lipstick
Normally £7.50
£4.75
save £2.75

Ultra Glimmerstick Lip Liner
Normally £6
£3
half price

14555 Simply Spice	14829 Deep Plum	15107 Nude
15230 Pink Bouquet	12997 True Red	24943 Pink Cashmere



a touch of *magiX*

HD FINISH COMPLEX
for a picture-perfect look

prep and perfect with our SPF20, velvety-soft primer for a pro-finish complexion to rival the experts

£6.50
save £4



target pores
reduce the look of pores and banish shine for up to 10 hours

smooth skin
velvety-soft formula visibly smooths fine lines

illuminate skin
with exclusive Optic Light Diffusing Technology

2 ways to wear
use alone or under foundation for extra coverage

colourless formula, perfect for all skin types

MagiX Face Perfector
30ml
24406
Price per 10ml – £2.17
Normally £10.50
£6.50 save £4

try for just
£6.50

SAVE
VS
SPREE

SMASHBOX
Photo Finish
Foundation
Primer
£28*

*Price sourced from www.smashbox.co.uk on 19.05.15.

brighten & BLUR

get your day off to a bright start with our skin-loving foundation and cream concealer for a fabulous, fresh-faced look that lasts



oil controlling formula for shine-free skin



03251 Ivory
07864 Nude
19646 Warmest Beige
01487 Almond
01750 Cream

light coverage

Calming Effects Mattifying Foundation
30ml
Price per 10ml = £4.00
£12



colour correcting pearls for a radiant complexion

Colour Correcting Pearls
22g
22970
Price per 10g = £4.55
£10

green reduces purple revitalises yellow brightens peach balances white highlights

boosts skin's moisture by 57%

- sulphate-free
- talc-free
- oil-free



medium coverage

Bright Start
fresh look foundation
fond de teint fraîcheur
SPF 15

10777 Nude
10751 Deep Wheat
10736 Creamy Natural
09621 Pure Beige
10553 Nutmeg



09050 Fair
09779 Medium

brightens the under eye area

Ideal Flawless Cream Concealer
Normally £7
£4
save £3

Bright Start Fresh Look Foundation
30ml
Price per 10ml = £1.83
Normally £10
£5.50
save £4.50

infused with radiance boosting orange, lemon and pomegranate extracts



light/medium coverage

super-lightweight, air-whipped mousse foundation

Ideal Flawless Matte Mousse Foundation
18g
Price per 10g = £5.83
£10.50

09209 Ivory
03772 Nude
06171 Shell
08631 Natural Beige
00414 Medium Beige
00380 Soft Honey

conceals blemishes and redness around the nose and chin

24513 Fair
04721 Medium
17830 Dark

Ideal Flawless Concealer Stick
£7

26179 Ivory
25338 Nude
14159 Shell
13763 Natural Beige
26369 Medium Beige

with mineral pigments for moisture and make-up in 1

Ideal Flawless Skin Loving Beauty Balm
30ml
Price per 10ml = £4.00
£12

as seen in COMPANY



light coverage



spritz over face to set make-up in place all day

Make-up Setting Spray

125ml
12500

Price per 100ml = £4.80
£6



04168
Illuminating Light

07591
Illuminating Beige

02758
Illuminating Caramel

light-reflecting formula brightens shadows instantly

MagiX Multi-Benefit Illuminator
£8.50



highlight, sculpt and blush in 1 handy compact

Blush and Bronze Trio

10g
14621
£8

luminous blush for a healthy looking glow



08557
Soft Plum

14399
Peach

15651
Russet



10199
Warm Honey

10116
Warm Flush

Ideal Luminous Blush

6g
Price per 10g = £10.83

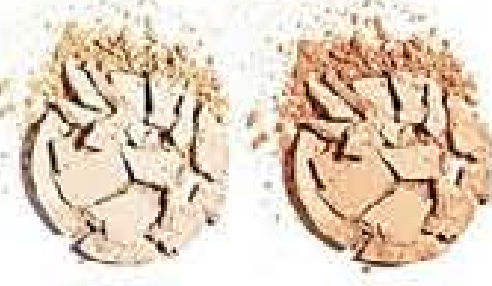
£6.50



mattify summer shine

Ideal Flawless Pressed Powder

10g
£9



24414
Fair

01727
Light Medium



shimmering pearls of radiance

Illuminating Face Pearls

22g
11817
Price per 10g = £4.00
£9

light UP

add a luminous glow to lids, cheeks and temples with our 5-shade shimmer block



new

3 ways to use:

- swirl all shades together for an all-over glow
- use each row as a gorgeous eyeshadow
- use the lighter shades to highlight cheekbones



NEW Ideal Luminous Shimmer Block

10g
05256
Normally £8

£6
save £2

1



ideal for dusting on powder

2



keeps thin and thick liners on point



pointed end for tricky areas, rounded end to dab and blend

3

4



creates gravity-defying lashes

5



blends in concealer flawlessly

6



grooms unruly brows and lashes to their beautiful best

SAVE UP TO HALF PRICE

on our tools of the trade pages 42-43

1. All-Over Face Brush
22798
Normally £8

£4
half price

2. Pencil Sharpener
04374
Normally £3

£2
save £1

3. Precision Make-up Sponge
03624
£6.50

4. Eyelash Curler
03046
Normally £5

£2.50
half price

5. Concealer Brush
04887
Normally £5

£2.50
half price

6. Brow and Lash Comb
05124
£5



*go solo for lids with all over,
crease-proof impact*

**True Colour
Eyeshadow Single
£4**



*double the
drama for eyes
that POP*

**True Colour
Eyeshadow
Duo
£6**



*line or shade with
multi-dimensional
pearlised colour*

**Big Colour
Eye Pencil
£7**



*gently removes
make-up – even
waterproof
mascara*

**Conditioning
Eye Make-up
Remover Lotion
150ml
27805
Price per 100ml = £2.67
£4**



very VIVID lids

our clever liquid eyeshadows
give metallic-effect lids in the
stroke of a wand



model wears SuperShock Vivid Liquid
Eyeshadow in Electric Emerald

*shake to mix the
iridescent formula*

**SuperShock
Vivid Liquid
Eyeshadow
Normally £6
£3.50
save £2.50**





pearlescent finish 6 sparkling shades



our no. 1 eye liner no sharpener needed
Glimmerstick Diamonds Eyeliner £6



waterproof liquid liner for MEGA impact



Mega Effects Liquid Eyeliner
7ml
Price per 10ml = £9.29
£6.50
01370 Black



liquid liner pen in a shade for every look



SuperExtend Liquid Eyeliner
£6.50

2-in-1 waterproof, blendable kohl liner that lasts up to 12 hours



Big & Daring Glimmerstick Kohl
£6

super SHOCKing eyes

create a piercing eye look with a sweep of long-lasting, intense gel liner



model wears SuperShock Gel Eyeliner Pencil in Flash and True Colour Eyeshadow Quad in Modern Romance (page 22)



new shade



SuperShock Gel Eyeliner Pencil
Normally £6

£3
half price

super-smooth formula, glides without tugging

TOP TIP:
Apply the 'Flash' shade to your inner lash line for a wide-awake look.



multitasking mascaras for *lush lash envy*

for 24-hour length,
curl and lift



**Infnitimize
Mascara**
10ml
£10



10868
Black



10876
Brown/
Black

3 lash looks in just 1 tube



**Spectralash
Mascara**
9ml
Price per 10ml = £11.11
£10



28753
Black

24-hour explosive volume



**Big & Daring
Volume
Mascara**
10ml
£8.50



03400
Black



11809
Brown/
Black



18523
Blackest
Black

waterproof
formula



06601
Black

lifts each lash for a 12-hour
winged out flutter



**SuperExtend
Winged Out
Mascara**
7ml
Price per 10ml = £12.14
£8.50



06924
Blackest Black



08615
Brown/Black

MULTI- DIMENSIONAL *eyes*

choose your twinkling
shadow trio for a tonal,
shimmer effect that makes
you say, "Eye look perfect!"



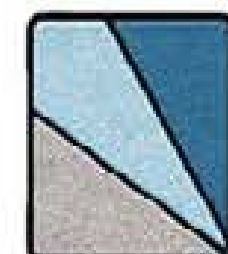
model wears Eye Dimensions Eyeshadow in Sultry Smoke



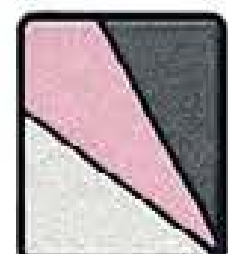
highly pigmented
formula for intense
colour pay-off



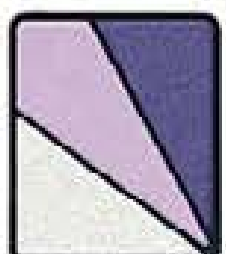
12138
Sultry Smoke



25270
Iconic Night



11890
Show Stopping
Pink

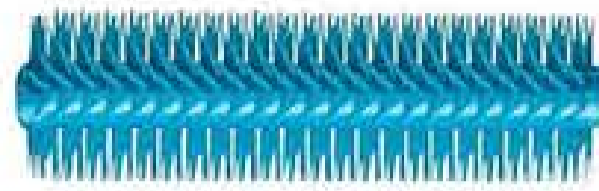


14290
Diamanté
Purple

**Eye Dimensions
Eyeshadow**
Normally £9
£5
save £4



SuperShock Mascara
10ml
£8.50



up to 12x more volume



SuperShock Max Mascara
10ml
£10



up to 15x more va-va-volume



waterproof formula

limited edition packaging



Mega Effects Limited Edition Mascara
9ml
Price per 10ml = £11.11
£10



Mega Effects Mascara
9ml
Price per 10ml = £11.11
£10



corner-to-corner panoramic volume

take your eyes to the
EXTREME

get ready for your close-up with our perfect partners for precise lash and liner definition



model wears SuperExtend Precise Liquid Liner and SuperExtend Extreme Mascara in Black with lash inserts for an even lash line



precise liquid lines

SuperExtend Precise Liquid Liner
17186
Normally £6.50
£3.50
save £3

lengthens lashes by up to 87%



SuperExtend Extreme Mascara
7ml
Price per 10ml = £7.50
Normally £10
£5.25
save £4.75





**Gel Finish
Nail
Enamel**
10ml
£7



*gel-shine finish
without the UV lamp*



*easy-peasy
mineral sparkle*

**Magic Effects
Mineral Crush
Nailwear**
10ml
£6



**Colour Attract Magnetic
Nail Enamel Wand**
£1



23986 Star
61572 Chevron
61564 Wave
62893 Cross
55970 Fan
59451 Horizontal Lines

wave your wand for nail art in seconds



*attract attention
with a metallic mani*

**Magic Effects Colour
Attract Nail Enamel**
10ml
£6



the 30 SECOND MANI

short on time but still want a
flawless finish? Say no more,
just slick on and go with our
wet-to-wow polish!



*model wears Speed
Dry+ Nail Enamel
in On Point Blue*

*in 10
quick-dry
shades*



Speed Dry+ Nail Enamel
10ml
Normally £6
£3
half price

**Magic Effects Fringe
Effect Nailwear**
10ml
Normally £6

£3.25
save £2.75

*new
shade*





tinted shades with a pearlescent shine



for a sheer, natural finish

Pearl Shine
10ml
£6

precision tip applies gems with ease

Nail Gem Applicator
04176
£3

bling it up with our sparkly nail gems

Nail Gem Assortment Wheel
13854
£3



2 chic shades choose your favourite French finish

French Manicure Base
10ml
£6



French Manicure Tip
10ml
11098
£6



00851 Birthday Cake
09357 Birds of a Feather
00802 Underwater Paradise

fun, press-on-and-go designs

Nail Art Design Strips
£8

Nail Decoration Tool
18812
£3

perfect for creating dots and dashes



transforming TOP COATS

multitask your mani with our matte and sparkle top coats – just one coat over colour and you're ready to go



model wears Nailwear Pro+ in Sea Breeze (page 28) with Magic Effects Diamond Shatter Top Coat and Matte Top Coat

coat any polish in a diamond-esque sparkle

Magic Effects Diamond Shatter Top Coat
10ml
24950
Normally £6
£3.25
save £2.75

Magic Effects Matte Top Coat
10ml
08847
Normally £6
£3.25
save £2.75



makes any mani matte



MANICURE *perfect partners*

treat, set and perfect nails with
our mani-maintenance trio



Peeling and Brittleness Solver
10ml
26633
£5

nourishes and seals in moisture

Ridge Filling Base Coat
10ml
10454
£5

smooths the look of nail ridges

5-in-1 Nail Treatment
10ml
17210
£6

seals, strengthens, conditions, primes and protects

Cuticle Conditioner
10ml
01792
£6

hydrates dry cuticles

Platinum Top Coat
10ml
08250
£6

platinum-infused, shimmer top coat

set of 2



Nail File
18135
Normally £3
£1.50 half price

4-in-1:

- nail file
- nail buffer
- cuticle pusher
- cuticle trimmer

4-in-1 Nail Finisher
11254
£5



gently removes every trace of polish

Conditioning Nail Enamel Remover
150ml
22764
Price per 100ml = £2.00
Normally £4
£3 save £1



apply the gold-enriched formula under nail polish to strengthen nails

Gold Strength
10ml
15263
Normally £5
£2.50 half price



spritz over polish to set nails in just 30 seconds

Liquid Freeze Quick Dry Nail Spray
50ml
20552
Price per 100ml = £6.00
Normally £6
£3 half price



precision tip corrects manicure mishaps

Corrector Pen
12914
Normally £7
£3 save £4

PLUMP *your* *pout*

sweep on fuller-looking lips and long-lasting colour in 1 with our dual-ended gloss



up to 18 hours of 'stay put' colour



03905
Rosy Resistance

03939
Plumful

29454
Full Honey



15941
Stay Pink Pout

00398
Pink for Life

61473
Plum Peach

ExtraLasting Plump and Stay Lip Colour
Normally £8.50

£5

save £3.50



EXTRA *Lasting*

PLUMP & STAY
LIP COLOUR

just

£5

save £3.50



model wears ExtraLasting Plump and Stay Lip Colour in Rosy Resistance



EXTRA *lasting*

*moisture-rich formula
lasts up to 8 hours*



**ExtraLasting
Lipstick
£7.50**



LASTING *perfection*

up to 18 hours of stay-put colour for a freshly applied look that lasts



**ExtraLasting
Eyeshadow Inks**
Normally £6
£4
save £2

*long-lasting
crease-proof
colour*



**ExtraLasting Liquid
Foundation**
30ml
Price per 10ml = £4.17
£12.50

*SPF12
coverage*

*full
coverage*



*conceals and
covers for up to
18 hours*

**ExtraLasting
Concealer**
5ml
Price per 10ml = £16.00
£8



*removes even
waterproof
mascara*

**ExtraLasting
Make-up
Remover**
50ml
14282
Price per 100ml = £5.00
Normally £5
£2.50
half price



*up to 8 hours of
hydrating, high
shine gloss*



**ExtraLasting
Lip Gloss**
7ml
Price per 10ml = £5.29
Normally £7
£3.70
save £3.30



adds an instant pop of blush to cheeks and lips



Bronzing Multi Stick
£8



08623
Nude

08706
Sunny

easy-blend 3-in-1 bronzer for eyes, lips and cheeks



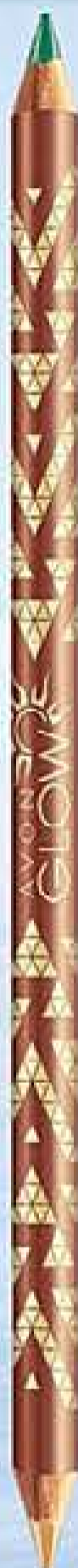
Multi Stylo
Normally £7.50
£4
save £3.50



03707
Shimmering
Bronze

05082
Deep
Bronze

add a flash of colour or a sweep of golden shimmer



Kajalstick*
£7



36731
Golden Nude

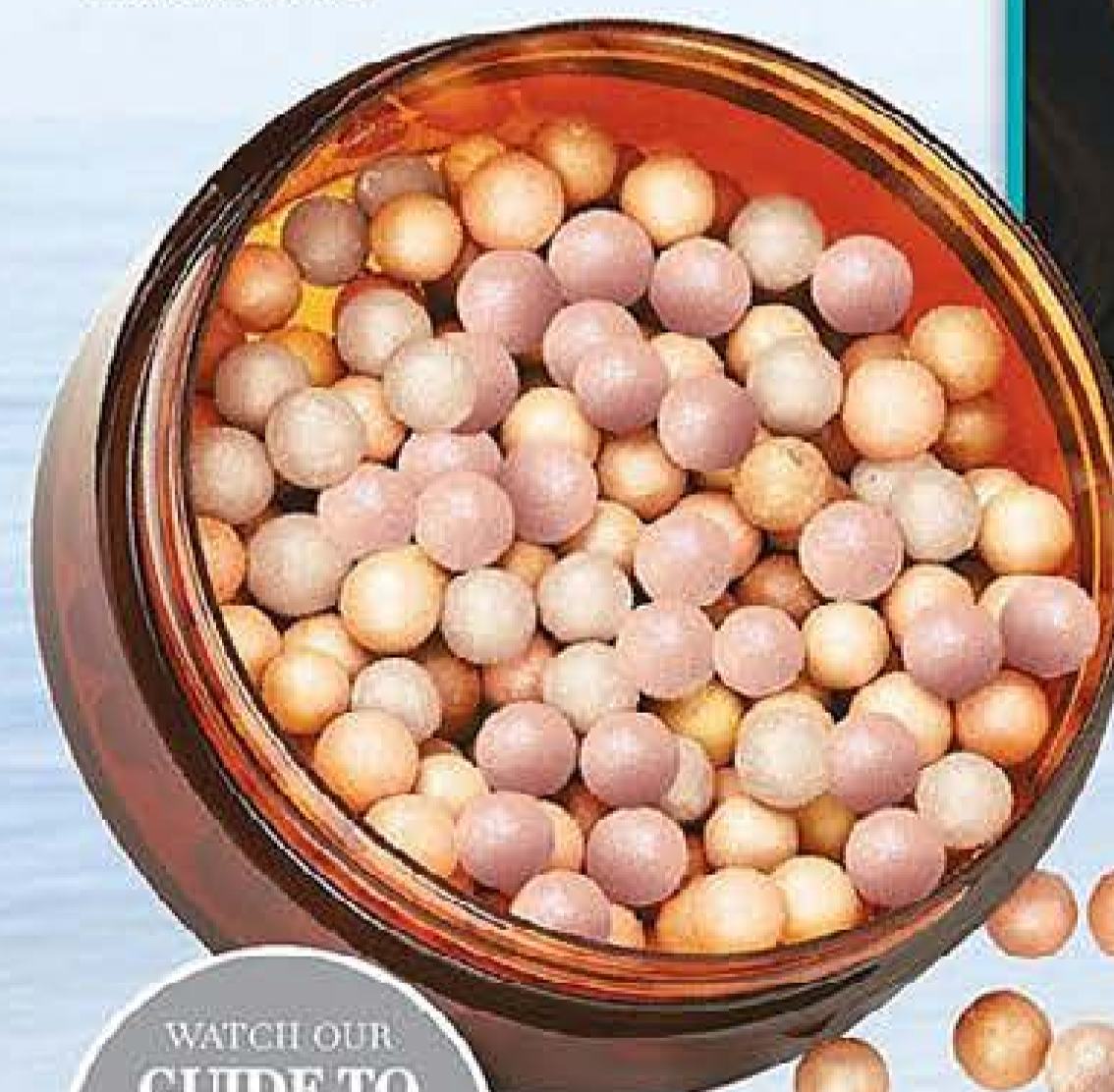
01560
Emerald

35436
Plush Berry

GLOW

all out

be a bronzed beauty for a sun-kissed look – whatever the weather



Bronzing Pearls
22g
Price per 10g = £2.73
Normally £10
£6
save £4



golden globes give a dusting of natural-looking radiance to every skin tone



fair skin

dark skin

13326
Cool

01354
Warm



*Last chance to buy. Will not be featured in the brochure again.

AVON Make-up

lips go from thin to full-looking



Youth-Awakening Lipstick
£10.50



SPF15

luminous balm moisturises, smooths and softens



Lip Restoring Colour Balm
5ml
Price per 10ml = £18.00
£9

WANT THE LOOK OF MORE LASHES?



STEP 1:
Apply serum to the lash base.

STEP 2:
Sweep on fortifying mascara.

formulated with ANEW Lash Rejuvenating Complex to:

- *help improve the look of lash volume and density*
- *strengthen lashes' inner structure, to help reduce breakages*

Lash Transforming Mascara
£10



RECLAIM YOUTHFUL LOOKING EYES

defy time with shades and formulas that complement mature skin

collagen & retinol infused formulas

with smoothing retinol

08359
Black

08383
Brown/Black

Smoothing Eyeliner Pencil
Normally £8.50
£5
save £3.50

blends away greys

26948
Dark Brown

27110
Light Brown

Transforming Brow Filler
Normally £9
£5
save £4

lifting primer and shadow duo

18655
Shimmering Walnut

10579
Smoky Violet

16964
Shimmering Dusk

04036
Soft Mauve

Youth-Awakening Eyeshadow and Primer Kit
Normally £10
£7
save £3



14712
Fair

08433
Medium

collagen-boosting formula conceals and reduces the look of fine lines

Age-Transforming Concealer SPF15
£9



07526
Nude Beige

08813
Soft Beige

helps boost and protect collagen and elastin

Age-Transforming Pressed Powder
10g
£10.50



for a more youthful-looking complexion

Skin Transforming Primer
28ml
00166
Price per 10ml = £5.36
£15



after 1 day, skin looks smoother, younger and glowing

Age-Transforming Foundation
30ml
Price per 10ml = £5.00
£15



16931
Ivory

00299
Nude

19927
Shell

02717
Natural Beige

TURN BACK THE CLOCK WITH PLUMPER-LOOKING LIPS

give thinning lips a plumping boost with our caring sheer or tinted conditioners



collagen & retinol infused formulas

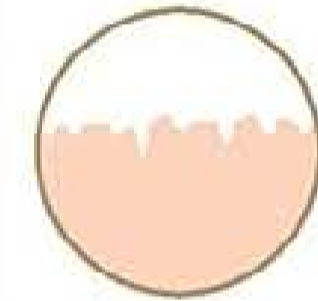
28167
Rose Tint

24372
Berry Tint

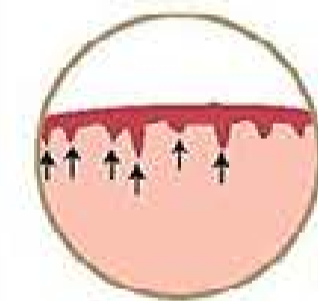
24349
Honey Tint

Lip Plumping Lip Conditioner
11155
Normally £9
£5
save £4

Tinted Lip Plumping Lip Conditioner
5g
Price per 10g = £10.00
Normally £9
£5
save £4



BEFORE
thin, dry lips

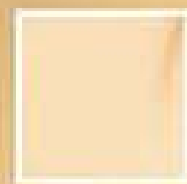


AFTER
lips look plumper and feel moisturised

Diagram for illustrative purposes only.



Fabulous Finish Primer
28ml
28969
Price per 10ml = £3.39
Normally £14
£9.50
save £4.50

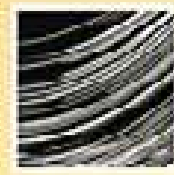


55988
Medium
Illume



58768
Fair Illume

Illuminating Concealer Wand
£10



04507
Caviar Black

Volume Extravagance Mascara
7ml
Price per 10ml = £10.71
Normally £9
£7.50
save £1.50



LIPS THAT SHINE SUPREME

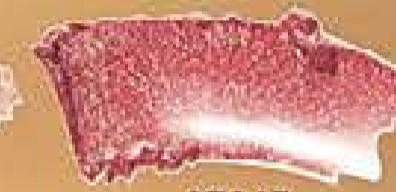
LUXE
exclusive to Avon

lavish your pout in amplified shine and dazzling colour, infused with reflective pearls to capture light from every angle

now in a new LUXE finish



06056
Nude Gold



07245
Shiny Rouge



19190
Rose with Gold

NEW Shine Brilliance Lipstick
Will normally be £9.50

£6.50

save £3



16907
Spotlight Coral



01313
Sequins Pink

formulated with **Colour Gel Technology** for silky smooth, high shine, brilliant colour

new



Lavish Powder Bronzer
10g
27193
Normally £11
£7.50
save £3.50

warm glow



13078
Black Tie

20008
Cocoa Couture

20099
Chambray Blues



18838
Sophisticated Violets

19315
Glamorous Roses



Eyeshadow Palette
Normally £10
£7 save £3

Silken Foundation
30ml
Price per 10ml = £3.17
Normally £14
£9.50
save £4.50



16147
Natural Glamour



16154
Nude Bodice



09896
Porcelain



17608
Medium Bisque



16170
Beige Linen



Velvet Matte Crème Foundation
8ml
Price per 10ml = £17.50
£14



03988
Porcelain



05512
Nude Bodice



06486
Medium Bisque



06536
Natural Glamour

Couture Crème Lipstick
Normally £9.50

£6.50

save £3



13862
Lustering Nude



10330
Designer Red



09514
Silky Apricot



20990
Runway Plum



21519
Rose Silk

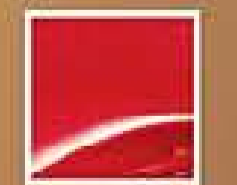
Silken Lip Perfector
Normally £9

£7.50

save £1.50



18119
Honey Tint



17905
Berry Tint



18176
Natural Tint



18218
Rose Tint

MIX & MATCH

any 3 for £5

save £4*
pages 70-71
*Based on normal brochure prices.

COLORTREND

HOW IT WORKS:
To customise your colours, simply mix & match your favourite individual shades, stack them on top of each other... and away you go!



1 LIP COLOUR



12609
Warm
Fuchsia



11270
Sunset
Coral



13623
Day
Glaze



15701
Elegance
Pink

2 CRÈME EYESHADOW



08755
Starlight



06650
White
Shimmer
Cream



02162
Smokey
Plum



07112
Tokyo

new

1 NEW Lip Stackables†
Will normally be £3

£2
save £1

2 NEW Eye Stackables†
Will normally be £3

£2
save £1

†Price is for each individual pot.

SWAP, STACK & GO!

Wear a rainbow with pocket-sized eye and lip pots your party clutch will love



AVON COLORTREND



Neon Shadow Stix £4

- 08391 Sorbet Pink
- 10959 Blue Summer
- 09589 Teal Surf
- 09506 Juicy Lime

AVON COLORTREND eye liner



Pencil Play Eyeliner £3

- 25064 Dark Brown
- 25049 Black
- 25189 Turquoise
- 25023 Midnight Blue

AVON COLORTREND chopsticks eyeliner



Chopsticks Eyeliner £3.50

- 11544 Black Cat Eyes
- 12120 Smouldering Silver
- 12104 Skyline Blue

AVON COLORTREND



Gel Eyeliner* £3.50

*Last chance to buy. Will not be featured in the brochure again.

- 05793 Blue Waves
- 07039 Golden Sands
- 05942 Tropical Storm
- 04820 Bikini Black

AVON COLORTREND



Boost It! Mascara 7ml
Price per 10ml = £6.43
£4.50

Plump Out Mascara 7ml
Price per 10ml = £6.43
£4.50

Boost It! Waterproof Mascara 7ml
Price per 10ml = £6.43
£4.50

- 08672 Black
- 19299 Black
- 00885 Black

Eyeshadow Duo £4.50



- 14597 Chocolate Kiss
- 19133 Glamour Ice
- 12286 True Romance
- 13706 Party Girl
- 19760 Sunburst
- 13839 Rainforest

Stardust Loose Powder Eyeshadow £3.75



- 32193 Think Pink
- 53207 Bubble Blue
- 51748 Lush Lilac
- 39131 Gold Star

NEW Neon Mascara 5ml
Price per 10ml = £4.50
Will normally be £4.50
£2.25 half price

new



- 23101 Cobalt Craze
- 03871 Tealtastic
- 03970 Violet Flash

COLORTREND

FAB FACE



Fresh Face Foundation 30ml
Price per 10ml = 63p
Normally £4.75
£2.50
save £2.25

say 'see ya' to shine and oil

Final Touch Pressed Powder 10g
Normally £4.25
£2.50
save £1.75



plays hide and seek with blemishes

Perfect and Hide Concealer
Normally £3
£2
save £1



your cheeky choice for a pop of flirty colour

Lip & Cheek Tint 7ml
Price per 10ml = £3.57
Normally £4.50
£2.50
save £2





easy-to-apply lip colour



Lip Stix
Normally £4.50
£2.50
save £2



go for playful looking lips in 7 flirty shades

Read My Lips Lip Gloss
6ml
Price per 10ml = £6.25
£3.75



Fashion Nail Enamel
8ml
Price per 10ml = £3.75
£3

fast drying, high shine shades



COLORTREND

'LOOK AT ME' LIPS



model wears Kiss 'n' Go Lipstick in Poppy Love

add some clout to your pout with our bold, fun lovin' shades



leaves lips feeling moisturised, smooth and glossy

Kiss 'n' Go Lipstick
Normally £3.75
£2.50
save £1.25



ANEW

VITALE 25+
fine wrinkles, fatigued skin,
signs of stress

NEW Vitale Skincare Kit
23812

£10



REVERSALIST 40+
wrinkles, loss of firmness,
discolouration

NEW Reversalist Complete
Renewal Skincare Kit
14779

£10



PLATINUM 60+
neck sagging, dryness,
severe wrinkles

NEW Platinum Skincare Kit
06643

£10



worth up to £38.50*

EACH KIT INCLUDES: Trial Size Day Cream 15ml, Trial Size Night Cream 15ml,
Full Size Eye Cream 15ml, new Trial Size 3-in-1 Cleansing Water 50ml.

*Based on normal brochure prices.

after trying ANEW
8 out of 10 WOMEN
WOULD SWITCH
try today for *just* £10

experience the power of ANEW with our new & improved
mini kits, now featuring our **3-in-1 Cleansing Water**



*suitable for
all skin types*

ULTIMATE 50+
results on multiple
signs of ageing

NEW Ultimate
Multi-Performance
Skincare Kit
05546
£10

ANEW ULTIMATE
results on multiple signs of ageing

reignite YOUR RADIANCE

100% of women saw results on multiple signs of ageing
with the new gold standard in luxury skincare

the **1st** skincare collection formulated with
CELLUVIVE COMPLEX
to breathe new life into your skin



**Ultimate
Multi-Performance
Day Cream SPF25**
50ml
17764
Price per 100ml = £30.00
Normally £25
£15 save £10

TRY TODAY!
£15
save £10

Lorraine
LOVES...

THE ULTIMATE COLLECTION

“We all want to look our most youthful. For me, that means getting back that radiant glow that might have faded with age. Finally, I’ve found the skincare collection that helps me feel confident in my own skin... and it just got even better with this new formula!”
Lorraine Kelly, TV Presenter



**Ultimate Multi-Performance
Night Cream**
50ml
28191
Price per 100ml = £30.00
Normally £25
£15 save £10



**NEW Ultimate
Multi-Performance
Eye System**
16642
Will normally be £20
£12 save £8

• get an
instant visible
EYE LIFT

9 out of 10 women agree



Lorraine
LOVES...

INFINITE LIFT DUAL EYE SYSTEM

“I just love this eye cream! I don't know if you're supposed to, but I keep mine in the fridge. As I'm up early in the morning, it's a great wake-up boost and it really lifts my eyes so I'm ready to face the day.”

Lorraine Kelly, TV Presenter



INSTANTLY TIGHTENS ABOVE AND BELOW THE EYEBROW: now with our **most concentrated** skin tighteners



INSTANTLY FIRMS THE UPPER EYE AREA: skin looks and feels **firmer** after just 1 use



INSTANTLY HYDRATES THE UNDER EYE AREA: now formulated with **additional moisturisers** to **improve** the look of **dark circles**

Infinite Lift
Dual Eye System
05538
Normally £20
£10 half price

TRY TODAY!
£10
half price

BEFORE

in 4 WEEKS



Dramatisation based on results from our clinical study.

recapture
the look of
perfectly
EVEN SKIN

ANEW CLINICAL

9 out of 10 women agree

dramatically reduces
the look of 7 types
of discoloration:

- 1 dark spots
- 2 blemishes
- 3 uneven skin tone
- 4 post-blemish marks
- 5 blotchy red patches
- 6 freckles
- 7 sallowness



**Absolute Even
Multi-Tone Skin
Corrector with DSX-7**
30ml
18044
Price per 100ml = £53.33
Normally £28
£16 save £12

TRY TODAY!
£16
save £12

Lorraine
LOVES...

ABSOLUTE EVEN SKIN CORRECTOR

“So many women I talk to are plagued by dark spots and marks left from blemishes, and covering them with make-up is such a chore. This wonder-serum is the perfect confidence boost, promising that radiant, even skin tone we all want!”

Lorraine Kelly, TV Presenter



BEFORE

AFTER

fine lines & wrinkles

sun spots

redness

Dramatisation based on clinical test results after 8 weeks.

Lorraine LOVES...

E-DEFENCE DEEP RECOVERY CREAM

“Fine wrinkles, redness and sun spots are dead giveaways that your skin needs help. We know that free radicals and sunlight damage our skin, but you don’t need to understand the science for your skin to benefit from this remarkable night cream.”

Lorraine Kelly, TV Presenter

ANEW CLINICAL

visibly REPAIRS WRINKLES you thought couldn't be improved

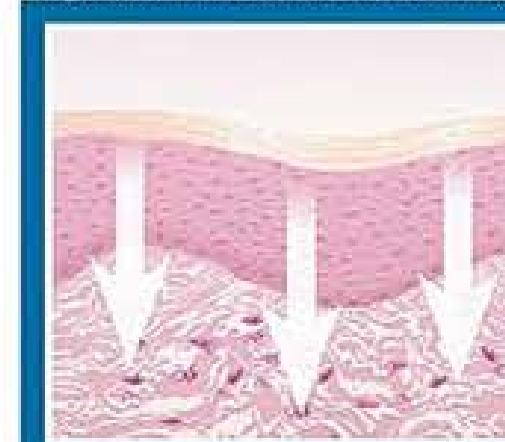
help undo years of environmental damage, just by using a clever night cream

world's 1st skincare product with SmartRepair™ Technology EXCLUSIVE TO AVON



TRY TODAY! £15 save £5

Diagram for illustrative purposes only.



SmartRepair™ Technology helps to repair the damage deep down within the skin's surface layers

E-Defence Deep Recovery Cream 30ml 07948 Price per 100ml = £50.00 Normally £20 £15 save £5

A NEW

ANTI-AGEING CLEANSERS

for a radiant, youthful glow

do the best for your skin with our new anti-ageing cleansers featuring **exclusive YouthPrep 3X Complex**. Remove make-up, impurities and restore your skin's youthful glow in one clean sweep

with our
1st isotonic
cleansing
water



WATER

Transforms **all skin types**, even sensitive, giving a visibly youthful glow. After 1 week, improves skin's clarity and softens the look of lines. Simply soak cotton pad and smooth over face, without rinsing.



GEL

Instantly makes **normal, combination and oily** skin look purified and shine free. After 2 weeks, pores look dramatically smaller. Gently massage in and rinse away.



TRY TODAY!
£4
save £2.50

CREAM

Instantly makes **normal, dry and sensitive** skin look and feel conditioned and hydrated. After 2 weeks, lines look dramatically reduced. Massage in and rinse away, or tissue off.



**NEW Anti-Ageing 3-in-1
Cleansing Water**
200ml
04994
Price per 100ml = £2.00
Will normally be £6.50
£4 save £2.50

NEW Purifying Gel Cleanser
150ml
24398
Price per 100ml = £2.67
Will normally be £6.50
£4 save £2.50

**NEW Comforting Cream
Cleanser & Mask**
150ml
24380
Price per 100ml = £2.67
Will normally be £6.50
£4 save £2.50

ANEW *8 out of 10*
women

would switch
after trying ANEW for 4 weeks

ANEW VITALE 25+

YOUTHFUL
LOOKING
SKIN



with **ProEnergy Complex** to restore skin's vitality and hide signs of fatigue and stress

Day Cream SPF25
50ml
11247
Price per 100ml = £24.00
Normally £19.50
£12 save £7.50

Night Gel Cream
50ml
11197
Price per 100ml = £24.00
Normally £19.50
£12 save £7.50

ANEW PLATINUM 60+

FIRMER
LOOKING
SKIN



with **Paxillium Technology** to help restore youthful cell shape, firm sagging skin and boost collagen

Day Cream SPF25
50ml
11353
Price per 100ml = £31.00
Normally £25.50
£15.50 save £10

Night Cream
50ml
01784
Price per 100ml = £31.00
Normally £25.50
£15.50 save £10

ANEW REVERSALIST 40+

FIGHT WRINKLES
EVERY DAY



£13
save £8.50



with **Tri-Elastinex** and **alpha hydroxy acid (AHA)**, to help plump and reconstruct skin's firmness



Day Cream SPF25
50ml
26757
Price per 100ml = £26.00
Normally £21.50
£13 save £8.50

Night Cream
50ml
14126
Price per 100ml = £26.00
Normally £21.50
£13 save £8.50

	VITALE 25+	REVERSALIST 40+	ULTIMATE 50+	PLATINUM 60+
	FINE WRINKLES. FATIGUED SKIN. SIGNS OF STRESS	WRINKLES. FIRMNESS. DISCOLOURATIONS	DEEP WRINKLES. SAGGING. AGE SPOTS	NECK SAGGING. DRYNESS. SEVERE WRINKLES
EYE	Eye Gel Cream 15ml 22160 Price per 100ml = £106.67 £16 	Express Dual Eye System 14134 £19 	NEW Multi-Performance Eye System 16642 Will normally be £20 £12 save £8 See page 79 for details. 	Eye & Lip Cream 15ml 01230 Price per 100ml = £140.00 £21 
DAY	Day Cream SPF25 50ml 11247 Price per 100ml = £24.00 Normally £19.50 £12 save £7.50 See page 88 for details. 	Day Cream SPF25 50ml 26757 Price per 100ml = £26.00 Normally £21.50 £13 save £8.50 See page 89 for details. 	Multi-Performance Day Cream SPF25 50ml 17764 Price per 100ml = £30.00 Normally £25 £15 save £10 See page 79 for details. 	Day Cream SPF25 50ml 11353 Price per 100ml = £31.00 Normally £25.50 £15.50 save £10 See page 88 for details. 
NIGHT	Night Gel Cream 50ml 11197 Price per 100ml = £24.00 Normally £19.50 £12 save £7.50 See page 88 for details. 	Night Cream 50ml 14126 Price per 100ml = £26.00 Normally £21.50 £13 save £8.50 See page 89 for details. 	Multi-Performance Night Cream 50ml 28191 Price per 100ml = £30.00 Normally £25 £15 save £10 See page 79 for details. 	Night Cream 50ml 01784 Price per 100ml = £31.00 Normally £25.50 £15.50 save £10 See page 88 for details. 
TREAT	Beauty Balm Cream BB+ SPF20 30ml 09720 Price per 100ml = £50.00 £15 	Express Wrinkle Smoother 9g 23960 Price per 100g = £200.00 £18 	Multi-Performance Lip Treatment 16980 £15 	

CLEANSE

<p>NEW Anti-Ageing 3-in-1 Cleansing Water 200ml 04994 Price per 100ml = £2.00 Will normally be £6.50 £4 save £2.50</p> 	<p>NEW Purifying Gel Cleanser 150ml 24398 Price per 100ml = £2.67 Will normally be £6.50 £4 save £2.50</p> 	<p>NEW Comforting Cream Cleanser & Mask 150ml 24380 Price per 100ml = £2.67 Will normally be £6.50 £4 save £2.50</p> 
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new

See pages 86-87 for details.

ANEW TREATMENTS

CLINICAL

AT-HOME ALTERNATIVES TO A DERMATOLOGICAL PROCEDURE

<p>UNEVEN SKIN Absolute Even Multi-Tone Skin Corrector with DSX-7 30ml 18044 Price per 100ml = £53.33 Normally £28 £16 save £12 See page 83 for details. </p>	<p>UNEVEN SKIN Absolute Even Multi-Tone Skin Correcting Cream with DSX 30ml 08482 Price per 100ml = £73.33 £22 </p>	<p>DARK CIRCLES Absolute Even Dark Circle Corrector 15ml 17293 Price per 100ml = £130.00 £19.50 </p>	<p>INSTANT VISIBLE LIFT Infinite Lift Targeted Contouring Serum 30ml 61549 Price per 100ml = £90.00 £27 </p>
<p>VISIBLE LIFT Infinite Lift Firm & Sculpt Cream 30ml 08599 Price per 100ml = £70.00 £21 </p>	<p>HOODED EYES Infinite Lift Dual Eye System 05538 Normally £20 £10 half price See page 81 for details. </p>	<p>ADVANCED SKIN REPAIR E-Defence Deep Recovery Cream 30ml 07948 Price per 100ml = £50.00 Normally £20 £15 save £5 See page 85 for details. </p>	<p>ADVANCED SKIN PROTECTION E-Defence Multi-Shield SPF50 Day Lotion 30ml 16774 Price per 100ml = £66.67 £20 </p>
<p>GENICS LOOK UP TO 10 YEARS YOUNGER</p>			<p>SAGGING SKIN Thermafirm Face Lifting Cream 30ml 23135 Price per 100ml = £70.00 £21 </p>
<p>EXPRESSION LINES Treatment Concentrate 30ml 03541 Price per 100ml = £100.00 £30 </p>	<p>EXPRESSION LINES Treatment Cream 30ml 03566 Price per 100ml = £78.33 £23.50 </p>		

A-F33

OUR FASTEST WRINKLE-FIGHTING RANGE

<p>FINE WRINKLES PRO+ Line Corrector Treatment with A-F33+ Complex 30ml 03731 Price per 100ml = £106.67 £32 </p>	<p>FINE WRINKLES PRO Line Corrector Hydrating Cream with A-F33 30ml 12070 Price per 100ml = £80.00 £24 </p>	<p>CROW'S FEET PRO Line Corrector Eye Treatment with A-F33 15ml 00760 Price per 100ml = £130.00 £19.50 </p>	<p>FINE WRINKLES PRO Line Corrector Targeted Filler with A-F33 05611 £12 </p>
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BB SKIN PERFECTOR

“Just the job to have in my bag. Lovely texture and colour. Just like the well known brand!”

'sukindred', Avonshop.co.uk customer, Wigan

“This is one of the best BB creams I have ever tried. Sometimes I even forget I have anything on my face. Love it!”

'TPRP', Avonshop.co.uk customer, London

with **butterdock** and **Chinese jujube fruit** – full of **antioxidants, vitamins and minerals**

THE ORIGINAL

- lightweight formula
- evens skin tone
- blurs imperfections
- SPF15



£5.50
save £4.50

BB Gentle Beauty Balm
 Ultra-light, breathable BB cream with long-wearing pigments. Hypoallergenic. 30ml
 Price per 100ml = £18.33
 Normally £10
£5.50 save £4.50

50013
Light

31120
Medium



MATTIFYING

- with oil-absorbing powders
- smooths the look of pores
- shine-free for up to 10 hours

BB Gentle Beauty Balm Matte
 30ml

Price per 100ml = £18.33
 Normally £10

£5.50 save £4.50

15180
Light

12906
Medium

HELP *FIX* MULTIPLE SIGNS OF AGEING



1. lines and wrinkles
2. loss of firmness
3. sagging skin
4. age spots
5. uneven texture
6. visible pores
7. loss of resilience
8. dry, dehydrated skin

WITH
ageless results

AGELESS RESULTS FOR MATURING SKIN THAT DEFIES TIME



SPF20, vitamin E enriched formula

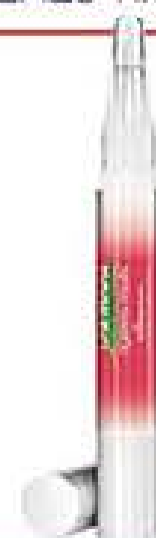
8-in-1 Day Cream

50ml

70805

Price per 100ml = £16.50

£8.25



fills wrinkles and boosts collagen for youthful-looking skin

Express Line Filler

18895

£9.50

BUY ANY 2 FOR £10

save up to **£9** pages 94-95

wake up to
YOUNGER LOOKING SKIN

9 out of 10 women agree

formulated with a vitamin-rich oil complex to target **multiple signs of ageing** for a fresher, **more youthful look**



MICRO-OIL COMPLEX
 INFUSED WITH MILLIONS OF
 VITAMIN-RICH MICRO-OIL DROPLETS



deeply nourishing formula to restore skin as you sleep

8-in-1 Night Cream

50ml

52035

Price per 100ml = £16.50

£8.25

BUY 1 CHOOSE 1 FOR £1

save up to £15 page 96 only lower priced item £1



LOVE YOUR SKIN EVERY DAY



FRESHEST PURE PURE & GENTLE EVERYDAY CLEANSING FOR ALL SKIN TYPES

<p>Refreshing Toner 200ml 05025 Price per 100ml = £2.50 £5</p> 	<p>Cleansing Wipes 25 wipes. 08730 Price per piece = 16p £4</p> 	<p>Bi-Phase Make-up Remover 200ml 52365 Price per 100ml = £3.00 £6</p> 	<p>Scrub, Mask & Cleanser 100ml 51110 £6</p> 
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TRULY RADIANT FOR NATURALLY GLOWING SKIN

<p>Daily Moisturiser SPF15 50ml 21097 Price per 100ml = £15.00 £7.50</p> 	<p>Overnight Retexturing Emulsion 50ml 27698 Price per 100ml = £15.00 £7.50</p> 	<p>Tint Release Moisturiser SPF20 50ml 03392 Price per 100ml = £15.00 £7.50</p> 	<p>Vibes Brightening Eye Roller 12ml 25197 Price per 100ml = £83.33 £10</p> 
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HYDRA BEYOND FOR DRY SKIN THAT NEEDS A DRINK

<p>Hydrating Lotion SPF15 50ml 04960 Price per 100ml = £15.00 £7.50</p> 	<p>Extra Hydrating Cream 50ml 33381 Price per 100ml = £15.00 £7.50</p> 
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VIBES CLEANSERS GIVE SOME GOOD CLEAN VIBES

<p>Replacement Pads 14 pads. 25874 Price per piece = 36p £5</p> 	<p>Power Cleanser 13201 £16</p> 
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BALANCED & MATTE SHINE-FREE HYDRATION FOR OILY & COMBINATION SKIN

<p>Mattifying Day Cream SPF15 50ml 35469 Price per 100ml = £15.00 £7.50</p> 	<p>Balancing Night Gel 50ml 33399 Price per 100ml = £15.00 £7.50</p> 	<p>Self-Foaming Cleanser 150ml 41137 Price per 100ml = £3.33 £5</p> 
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strappy-top CONFIDENCE

try our **firming and toning** Neck and Chest Treatment with **SPF15**



INSTANTLY:
helps improve skin's **elasticity**,
making it look and feel more **toned**

IN 1 WEEK:
90% of women agree skin
looks and feels **firmer**

IN 2 WEEKS:
97% of women saw an **improvement**
in the **look of their décolletage**



£5
half price

Ageless Bloom Neck and Chest Treatment SPF15
50ml
28357
Price per 100ml = £10.00
Normally £10
£5 half price

BODY CONFIDENCE TREATS VISIBLE RESULTS FOR EVERY BODY WORRY

<p>Stretchmark 24 Line-Reducing Treatment 150ml 22228 Price per 100ml = £4.00 Normally £12 £6 half price</p> 	<p>Cellu Break 5D Anti-Cellulite Treatment 150ml 16832 Price per 100ml = £3.33 Normally £10 £5 half price</p> 	<p>Bust Shaper Sculpting Gel 150ml 00877 Price per 100ml = £3.33 Normally £10 £5 half price</p> 	<p>Body Sculpting Treatment 150ml 20164 Price per 100ml = £3.67 Normally £11 £5.50 half price</p> 
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clearskin®

fighting blemishes with you every step of the way

blemishes be gone banish blemishes

Peel Off Mask

75ml
26732
Price per 100ml = £3.00
Normally £4
£2.25
save £1.75



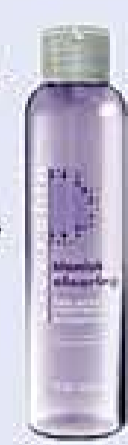
3-in-1 Cleanser, Scrub & Mask

125ml
24208
Price per 100ml = £2.20
Normally £5
£2.75
save £2.25



Daily Astringent

100ml
17129
Normally £4
£2
half price



Deep Cleansing Cloths

25 wipes.
16840
Price per piece = 10p
Normally £4.50
£2.50 save £2



Oil-Free Tinted Moisturiser

30ml
Price per 100ml = £9.17
Normally £5.50
£2.75
half price



Blemish Stick

17996
Normally £4
£2
half price



Overnight Treatment

50ml
11213
Price per 100ml = £6.00
Normally £6
£3 half price



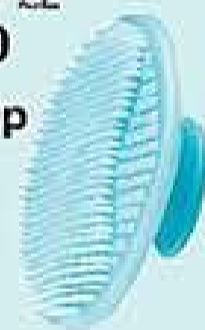
blemish fighting tools

Blackhead Remover
27359
Normally £4
£2.25
save £1.75

press over whiteheads to clear them away

press over blackheads to unclog pores

Face Brush
16105
Normally £2
£1.50
save 50p



it's an emergency fast skin relief

Intensive Cream Cleanser
75ml
25411
Price per 100ml = £3.33
Normally £5
£2.50
half price



Instant Spot Treatment
15ml
20511
Price per 100ml = £15.00
Normally £4.50
£2.25
half price



clearskin professional our most advanced spot-fighting range, formulated with salicylic acid

Daily Correcting Lotion 50ml
20883
Price per 100ml = £7.00
Normally £7
£3.50
half price



Blemish Mark Treatment
50ml
11858
Price per 100ml = £7.00
Normally £7
£3.50
half price



Clarifying Toner Pads
45 pads.
13060
Price per piece = 7p
Normally £5.50
£3.30
save £2.20



Liquid Extraction Strip
30ml
04929
Price per 100ml = £10.83
Normally £6
£3.25
save £2.75



Deep Pore Cleansing Scrub
125ml
21717
Price per 100ml = £2.64
Normally £5.50
£3.30
save £2.20



bye bye blackheads blitz away stubborn blackheads – for good!

Deep Treatment Mask
75ml
00521
Price per 100ml = £2.67
Normally £3.50
£2 save £1.50



Daily Astringent
100ml
27474
Normally £4
£2 half price



Daily Cleanser
125ml
18820
Price per 100ml = £2.00
Normally £4.50
£2.50 save £2



pore perfect purify your pores

Black Mineral Cleanser
125ml
19356
Price per 100ml = £2.00
Normally £4.50
£2.50
save £2



Black Mineral Mask
75ml
18374
Price per 100ml = £4.00
Normally £5
£3
save £2



Pore Penetrating Invigorating Scrub
75ml
15529
Price per 100ml = £2.67
Normally £4
£2 half price



£2
half price

- lifts out pore-clogging dirt and excess oil
- smooths and brightens skin
- non-comedogenic



scrub away THE DAY

let skin breathe with our pore purifying, exfoliating scrub

Fragrance Store

order your
FREE
EARRINGS

when you buy any fragrance from the

Rares COLLECTION

choose your favourite pair
pages 100-101



NEW Rare Leith Pearl-Look Stud Earrings
Faux-pearl stud earrings with titanium posts for pierced ears. 06890
£8 or FREE



NEW Rare Amandine Gold-Look Stud Earrings
Gold-coloured plated stud earrings with titanium posts for pierced ears. 13094
£8 or FREE



NEW Rare Meilani Amethyst-Look Stud Earrings
Silver-plated stud earrings with purple glass crystal and titanium posts for pierced ears. 13938
£8 or FREE

Earrings available separately. Earrings cannot be returned if sealed plastic bag has been opened.



live to be luminous

NEW LOOK
same exquisite
scent

Rare
PEARLS

AVON

NEW Rare Pearls
Eau de Parfum Spray
Sparkling bergamot, pearlescent
flower and sandalwood. 50ml
19232
Price per 100ml = £18.00
Will normally be £13
£9 save £4



treasure it always

NEW LOOK
same exquisite
scent

Rare
GOLD

AVON

NEW Rare Gold
Eau de Parfum Spray
Golden melon, marigold and amber. 50ml
13441
Price per 100ml = £18.00
Will normally be £13
£9 save £4



new

reveal the gem inside

Rare
AMETHYST

AVON

NEW Rare Amethyst
Eau de Parfum Spray
Plum, violet and sandalwood. 50ml
25809
Price per 100ml = £18.00
Will normally be £13
£9 save £4

1
sold every
7 SECONDS*

our no. 1 selling
fragrance collection



"I can see why
Far Away is labelled
as Avon's no. 1
perfume; it smells
absolutely gorgeous!
I will definitely
purchase it again."

'FanOfAvon',
Avonshop.co.uk customer,
Birmingham

The Far Away Collection

EDP, 50ml

- 1. **27888** Gold
- 2. **18911** Bella Sunset
- 3. **10702** Bella
- 4. **21493** Exotic

Price per 100ml = £13.00

Normally £13

£6.50 half price



iconic scents

£6.50
each

HALF PRICE

pages 102-105

Far Away

dreamy. inspired. exotic

*Sales of Far Away Bella, Bella Sunset, Gold and Exotic from 29.05.2014 to 18.06.2014.

iconic scents

£6.50 each

HALF PRICE

pages 102-105



lemon zest. pink peony. patchouli

1

1
sold every
30 SECONDS*
your most-loved
classic scents



raspberry. Bulgarian rose. red sandalwood

2



lemon oil. pink peony. musk essence

3

"I didn't expect to love Little Red Dress as much as I do! I've had loads of compliments on how lovely it smells, and it lasts for ages. Highly recommended!"

'MellyD',

Avonshop.co.uk customer, Hampshire

The Little Dress Collection

EDP. 50ml

1. **00182** Little Pink Dress

2. **17681** Little Red Dress

3. **21758** Little Black Dress

Eau Fraiche

Price per 100ml = £13.00

Normally £13

£6.50 half price

*Sales of Little Pink Dress and Little Red Dress from 08.05.2014 to 18.06.2014.

little dresses

classic. playful. bold



AVON Fragrance

PUR BLANCA

“Pur Blanca is amazing, it smells so clean and lifts my spirits instantly. You can't help feeling brighter whilst wearing this definitely a must-purchase!”

'PurpleRain', Avonshop.co.uk customer, Norwich

white freesia, white peony, musk

£6
save £5

Pur Blanca
Eau de Toilette Spray
50ml
23788
Price per 100ml = £12.00
Normally £11
£6 save £5

1

sold every
15 SECONDS*

*you love these
warm, floral scents*



peach, pink pepper, musk

£6
each
save £5



white peach, rose, teakwood

INCANDESCENCE

Incandessence
EDP, 50ml
28605 Flame
22293 Incandessence
Price per 100ml = £12.00
Normally £11
£6 save £5

*Sales of Incandessence and Incandessence Flame from 23.10.2014 to 12.11.2014.

iconic scents

£6.50 each

SAVE £4.50

pages 108-109

1
sold every
15 SECONDS*
your fun, flirty
favourites



red berries, jasmine, white musk

plum blossom, pink peony, bourbon vanilla

blackberry, purple violet, magnolia



black cherry, orchid, marshmallow wood

Secret
Fantasy

sweet, flirty, mysterious

"I love the
sweet candy
smell – I wear
it all the time
and I always get
comments on
how lovely
it smells!"

Toria 1969,
Avonshop.co.uk customer,
Derbyshire

The Secret Fantasy
Collection*

EDT, 50ml

1. 12633 Secret Fantasy

2. 25833 Star

3. 17509 Kiss

4. 22574 Midnight

Price per 100ml = £13.00

Normally £11

£6.50 save £4.50

*Each comes with a detachable cast iron
charm, on a 2cm stainless steel chain.

*Sales of Secret Fantasy, Kiss, Star and Midnight
from 19.06.2014 to 09.07.2014.



“I love Avon Cherish it’s one of those scents that you can wear in the day or at night. To me, it’s the perfect scent for women who want to feel happy, fun and confident.”

Abbey Clancy, the face of Avon Cherish

AVON
Cherish
tender. precious. warm



jasmine sambac. sandalwood. musk

£10
save £4

- Eau de Parfum Spray 50ml 10926 Price per 100ml = £20.00 Normally £14 **£10** save £4
- Body Lotion 150ml 06981 Price per 100ml = £1.33 Normally £4 **£2** half price
- Purse Spray EDP 10ml 10918 Normally £6 **£4** save £2
- Roll-On Anti-Perspirant Deodorant 50ml 07930 Price per 100ml = £1.98 Normally £2.60 **99p** save £1.61



jasmine sambac. sandalwood. musk

white peach. rose. teakwood

pear. gardenia. musk

freesia. jasmine. vanilla musk

honeysuckle. ylang. milk wood

HANDBAG *heroes*

FROM JUST
£3.50

EACH
save up to half price

pages 112-113

*your most-loved
scents in travel size*

Travel Spray EDP
30ml

- 1. **07807** Perceive
- 2. **07617** Incandessence
- 3. **04705** Far Away
- 4. **08664** Little Black Dress

Price per 100ml = £11.67
Normally £7.50

£3.50 save £4

- 5. **10215** Avon Cherish
- Price per 100ml = £15.00
Normally £9

£4.50 half price

STAY *fresh*

with deodorants and
body powders from
your iconic scents



for her

for him

Shimmering Body Powder

40g

05454 Avon Soft Musk

24331 Far Away

Price per 100g = £2.48

Normally £2.75

99p save £1.76

Roll-On Anti-Perspirant Deodorant 50ml

for him

27995 Black Suede

09670 Black Suede

09092 Full Speed

09761 Full Speed

Power

for her

73353 Avon Cherish

13615 Little Black Dress

26146 Perceive

11056 Far Away

11841 Pur Blanca

08110 Incandescence

Price per 100ml = £1.98

Normally £2.60

99p save £1.61

*layer with your perfume
for scent staying power*

JUST
99p
EACH

save up to £1.76

pages 114-115



for him



for her

FOR HER



1. The Fergie Collection EDP, 50ml
11627 Outspoken
22186 Outspoken Intense
14811 Outspoken Party!
21386 Viva
 Price per 100ml = £30.00
£15

28464 Outspoken Fresh
 Price per 100ml = £27.00
£13.50

2. Avon Femme 50ml
19331 EDP
 Price per 100ml = £32.00
£16

3. Ultra Sexy 50ml
13755 EDT
 Price per 100ml = £30.00
£15

4. Avon Luck for Her
 EDP, 50ml
08722 Luck
18549 Luck La Vie
 Price per 100ml = £30.00
£15

5. Avon Instinct for Her
 EDP, 50ml
04630 Instinct
05827 Instinct Forbidden
 Price per 100ml = £30.00
£15

6. Today Tomorrow Forever Collection
 EDP, 50ml
25460 Today
25486 Tomorrow
14795 Forever
09084 Daydream
 Price per 100ml = £26.00
£14

7. Christian Lacroix
 EDP, 50ml
02485 Rouge for Her
21543 Nuit for Her
11387 Ambre for Her
 Price per 100ml = £40.00
£20

8. Body Lotion 150ml
08912 Avon Luck for Her
14704 Outspoken Party!
20180 Avon Femme
 Price per 100ml = £2.67
£4

9. Perfumed Body Spray 75ml
07070 Avon Luck for Her
17004 Outspoken Party!
19380 Avon Femme
 Price per 100ml = £5.33
£4

EDP – Eau de Parfum Spray

10. Avon Instinct for Him
 75ml
16527 EDT
 Price per 100ml = £20.00
£15

11. Avon Luck for Him 75ml
03699 EDT
 Price per 100ml = £20.00
£15

12. Christian Lacroix
 EDT, 75ml
02345 Noir for Him
26047 Nuit for Him
11379 Ambre for Him
 Price per 100ml = £26.67
£20

13. Avon Luck for Him Deodorant Body Spray
 150ml
07997
 Price per 100ml = £2.67
£4

14. Avon Luck for Him Hair & Body Wash
 200ml
14308
 Price per 100ml = £2.00
£4



PREMIERE LUXE

iconic scents

£10 EACH

save £6

page 117 only

1
 sold every
15 SECONDS*

*your deluxe scents
 of style*



EDP
 50ml
1. 21923 Premiere Luxe
2. 24901 Gold Blush
 Price per 100ml = £20.00
 Normally £16
£10 save £6

*Sales of Premiere Luxe and Premiere Luxe Gold Blush from 02.10.2014 to 22.10.2014.

SAVE UP TO **£2** page 118 only

BODY SPRAYS



1

BODY LOTIONS



2

1. **Perfumed Body Spray** 75ml
 25692 Avon Soft Musk
 19448 Pur Blanca
 18507 Incandessence
 08748 Perceive
 10157 Far Away
 16972 Little Black Dress
 Price per 100ml = £2.67
 Normally £3.60
£2 save £1.60
2. **Body Lotion** 150ml
 16030 Perceive
 13672 Mesmerize Black for Her
 28589 NEW Incandessence
 Price per 100ml = £1.33
 Normally £3.60
£2 save £1.60
- 10371 Far Away
 24828 Little Black Dress
 Price per 100ml = £1.33
 Normally £3.50
£2 save £1.50

SCENT ESSENCE – FRAGRANCES YOU CAN LAYER



3

BODY MISTS



Sunshine Kiss Body Mist
 100ml
 19513
 Normally £3.60
£2 save £1.60



Tahitian Holiday Exotic Body Mist
 100ml
 10405
 Normally £3.60
£2 save £1.60

BODY WASH



Far Away Shower Gel
 150ml
 10652
 Price per 100ml = £1.33
 Normally £3.60
£2 save £1.60

3. **Scent Essence** EDT, 30ml
 07872 Blushing Raspberry
 08151 Blooming Lotus
 07880 Wild Bergamot
 27722 Vibrant Fruity
 27680 Sparkly Citrus
 27714 Romantic Bouquet
 Price per 100ml = £20.00
 Normally £8
£6 save £2

SAVE UP TO **£4** page 119 only

FRAGRANCES FOR HER

Avon Fleur 50ml
 15685 EDP
 Price per 100ml = £16.00
 Normally £13
£9 save £4



Timeless 50ml
 27409 EDT
 Price per 100ml = £14.00
 Normally £9
£7 save £2



Summer White Sunrise 50ml
 12518 EDT
 Price per 100ml = £16.00
 Normally £11
£8 save £3



Far Away 50ml
 04549 EDP
 Price per 100ml = £18.00
 Normally £13
£9 save £4



Little Black Dress 50ml
 05504 EDP
 Price per 100ml = £16.00
 Normally £13
£9 save £4



Avon Soft Musk 50ml
 03509 EDT
 Price per 100ml = £12.00
 Normally £8.50
£6 save £2.50



Unique Rose for Her* 50ml
 09100 EDT
 Price per 100ml = £18.00
 Normally £13
£9 save £4



Mesmerize Black for Her 50ml
 19208 EDT
 Price per 100ml = £16.00
 Normally £11
£8 save £3



Tahitian Holiday 50ml
 03558 EDT
 Price per 100ml = £16.00
 Normally £10.50
£8 save £2.50



Perceive 50ml
 08904 EDP
 Price per 100ml = £16.00
 Normally £11
£8 save £3



Sunshine Kiss 50ml
 19570 EDT
 Price per 100ml = £16.00
 Normally £10.50
£8 save £2.50



Mesmerize Black for Her 10ml
 20453 Purse Spray EDT



Perceive 10ml
 26724 Purse Spray EDP
 Normally £6
£4 save £2

Men's Store

£6
each
save £2.50
page 120 only



buy both for
£7
save £8.60
order using 67868
page 121 only

apple, orange flower, vanilla



mandarin, cardamom, cocoa

grapefruit, elemi, atlas cedarwood



X-SERIES

X-Series EDT. 50ml
06668 Rush
04655 Recharge
Price per 100ml = £12.00
Normally £8.50
£6 save £2.50

NEW Eau de Toilette Spray
75ml 17335 Price per 100ml = £17.33 **£13**
NEW Roll-On Anti-Perspirant
Deodorant 50ml 01438 Price per 100ml = £5.20
£2.60

AVON
DESTINATION
GRAND CANYON

buy both for

£7

save £9.60

order using 69930
page 122 only

BLACK SUEDE SPORT



citrus accord. sage leaves. vetiver

HAIR & BODY WASH
GEL MOUSSANT
CORPS & CHEVEUX
AVON

“I bought Black Suede
as a gift for my other half.
He loved it, and so do I.
Would definitely recommend it.”

'BarbraJay', Avonshop.co.uk customer, Hertfordshire

Eau de Toilette Spray 75ml 00935 Price per 100ml = £17.33 **£13**
Hair & Body Wash 250ml 04317 Price per 100ml = £1.44 **£3.60**

BLACK SUEDE

1

sold every
*MINUTE*TM

*our top-selling
men's fragrance*



fresh greens. leather accord. warm woods

deodorant body spray
deospray
deodorant parfumé
en vaporisateur

BLACK
SUEDE

BLACK
SUEDE

Eau de Toilette Spray 75ml 05843 Price per 100ml = £14.67 **£11**
Deodorant Body Spray 150ml 19463 Price per 100ml = £2.40 **£3.60**

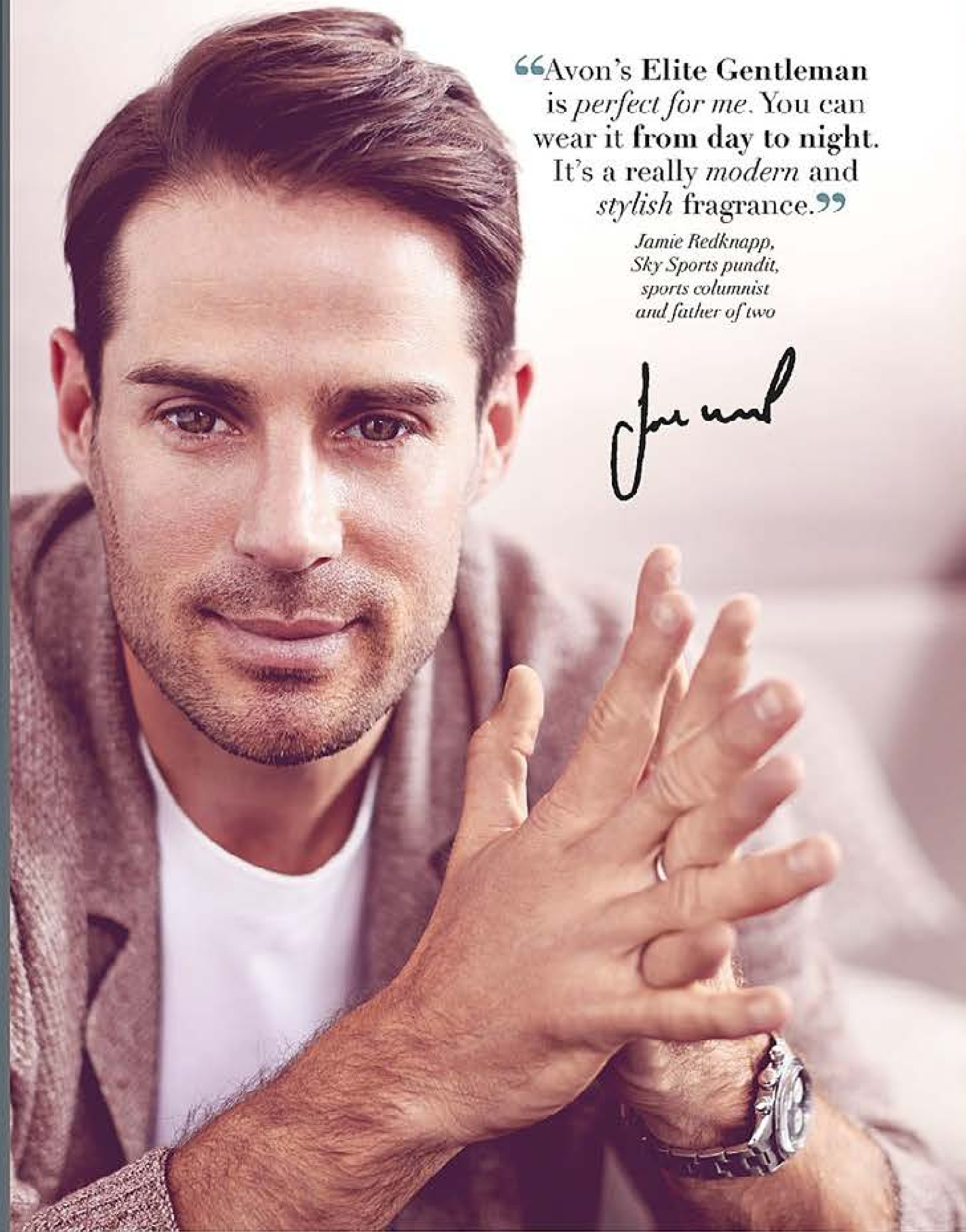
*Sales of Black Suede and Black Suede Sport from 08.05.2014 to 28.05.2015.

featuring **JAMIE REDKNAPP**

“Avon’s Elite Gentleman is perfect for me. You can wear it from day to night. It’s a really modern and stylish fragrance.”

*Jamie Redknapp,
Sky Sports pundit,
sports columnist
and father of two*

Jamie



the
ELITE
GENTLEMAN
collection

£7

each
save £6

page 125 only



Elite Gentleman EDT. 75ml
11601 Elite Gentleman
01826 Untailed
Price per 100ml = £9.33
Normally £13
£7 save £6

SCENTS FOR HIM

save up to £4
page 126 only

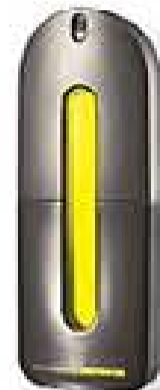
Avon Exploration
75ml
20040 EDT
Price per 100ml = £12.00
Normally £13
£9 save £4



Avon Prime
75ml
02923 EDT
Price per 100ml = £12.00
Normally £13
£9 save £4



Full Speed Power
75ml
09258 EDT
Price per 100ml = £10.67
Normally £11
£8 save £3



Truly Unique for Him
50ml
08490 EDT
Price per 100ml = £18.00
Normally £13
£9 save £4



Full Speed
75ml
28472 EDT
Price per 100ml = £10.67
Normally £11
£8 save £3



Black Suede Essential
75ml
07484 EDT
Price per 100ml = £10.67
Normally £11
£8 save £3



015 Attract 50ml
10298 EDT
Price per 100ml = £16.00
Normally £11
£8 save £3



015 50ml
14803 EDT
Price per 100ml = £16.00
Normally £11
£8 save £3



Individual Blue
100ml
00794 EDT
Normally £8.50
£6 save £2.50



Wilderness 100ml
53512 EDT
Normally £11
£8 save £3



Full Speed Deodorant Body Spray
150ml
09365
Price per 100ml = £1.33
Normally £3.60
£2 save £1.60



Avon Exploration Deodorant Body Spray
150ml
20115
Price per 100ml = £1.33
Normally £3.60
£2 save £1.60



Full Speed Power Deodorant Body Spray
150ml
09886
Price per 100ml = £1.33
Normally £3.60
£2 save £1.60



Elite Gentleman Deodorant Body Spray
150ml
13284
Price per 100ml = £1.33
Normally £3.60
£2 save £1.60



Avon Prime Deodorant Body Spray
150ml
02865
Price per 100ml = £1.33
Normally £3.60
£2 save £1.60



Elite Gentleman Hair & Body Wash
250ml
11585
Price per 100ml = 80p
Normally £3.60
£2 save £1.60



Wilderness Deodorant Body Spray
150ml
74088
Price per 100ml = £1.33
Normally £3.60
£2 save £1.60



Black Suede Hair & Body Wash
250ml
08763
Price per 100ml = 80p
Normally £3.60
£2 save £1.60



Mesmerize Black for Him After Shave Conditioner
100ml
20701
Normally £3.60
£2 save £1.60



Avon Exploration Hair & Body Wash
250ml
20149
Price per 100ml = 80p
Normally £3.60
£2 save £1.60



Avon Prime Hair & Body Wash
250ml
07013
Price per 100ml = 80p
Normally £3.60
£2 save £1.60



EDT - Eau de Toilette Spray

AVON MESMERIZE BLACK

FOR HIM



Eau de Toilette Spray
100ml
20750
Normally £11
£7 save £4

just
£7
save £4

page 127 only

“Mesmerize Black for Him is a lovely, long-lasting, strong fragrance. When I wear it, I get lots of compliments.”

*‘Smufan786’,
Avonshop.co.uk customer,
Aylesbury*

ESSENTIALS

with vitamin E, ginger and aloe



Revitalising Shave Gel
150ml
18077
Price per 100ml = £2.33
£3.50



Smooth Shave Foaming Gel
200ml
18150
Price per 100ml = £2.00
£4



Invigorating Body Wash
250ml
28258
Price per 100ml = £1.20
£3



NEW Revitalising Shave Gel with Skin Care Complex
150ml
12237
Price per 100ml = £2.67
£4



Conditioning After Shave Balm
100ml
18127
£5



3-in-1 Shampoo, Condition and Shave
250ml
16915
Price per 100ml = £1.20
£3

SPORT

with vitamins A, C & E



Protecting Shave Gel
100ml
27458
£3.50



Refreshing Hair & Body Wash
200ml
06197
Price per 100ml = £1.50
£3



Soothing After Shave Balm
100ml
19141
£5

SENSITIVE

with chamomile & aloe



Creamy Face Wash
150ml
05397
Price per 100ml = £2.67
£4



Shave Gel
100ml
05959
£4



2-in-1 After Shave Balm & Moisturiser
100ml
06064
£6

SENSES

extra large bottles



Shower Gel
720ml
28902 X-treme
10595 Lagoon
Price per 100ml = 28p
Normally £4
£2 half price

ROLL-ONS

up to 72-hour odour protection



Men's Roll-On Anti-Perspirant Deodorant
50ml
63693 Fresh
16956 Active
16816 NEW Max Protection 6
Price per 100ml = £4.00
£2

AVON MEN

ENERGISING

with **ACTIVE TECHNOLOGY**



2-in-1 shave & wash cleanses and protects for a comfortable shave

hair & body wash invigorates top-to-toe in one easy step

non-greasy balm soothes and moisturises after shaving

2-in-1 Shave & Wash
150ml
01867
Price per 100ml = £2.67
£4

3-in-1 Shampoo, Conditioner and Body Wash
250ml
01891
Price per 100ml = £1.60
£4

2-in-1 After Shave & Moisturiser
100ml
16220
£4

FREE

SENSES HAIR & BODY WASH 250ml

when you buy any other product on pages 128-129



2-in-1 Hair & Body Wash 250ml

53561 Ocean Surge
37721 X-treme
42176 Amazon Jungle
29967 Fever
Price per 100ml = 60p
£2

00307 Ocean Surge
59162 X-treme
58214 Amazon Jungle
54403 Fever

FREE

QUALITY TIME

stylish wrist candy to treat your man this season

1. Zinovia Men's Watch

Quartz run with metal strap with removable H-Bar. Overall length approx. 23cm. Stainless steel back. Includes battery that can be replaced.

20792

£20

2. Men's Colour Accent Face Watch*

Men's silicone strap watch. Adjustable strap length approx. 17cm-22cm. Stainless steel back. Includes a battery that can be replaced.

38307

£15

3. Codie Men's Watch*

PU, adjustable strap watch with white bronze-plated case. Adjustable strap length approx. 17.5cm-21.5cm. Stainless steel back. Includes a battery that can be replaced.

38216

£15

***WHILE STOCKS LAST**



2



3



1

JUST
£20



Ashton Rugby Watch Gift Set

Quartz run watch with metal strap and removable H-Bar. Overall length approx. 21.2cm. Stainless steel back. Includes battery that can be replaced. White bronze silver-tone cufflinks, approx. 1.5cm x 1.5cm.

07492

Normally £40

£25 save £15

Rugby World Cup 2015 offers a 2 year warranty for manufacturing faults.



FRENCH CONNECTION

Severine French Connection Watch

Quartz run watch with date function and metal strap with removable links. Internal circumference approx. 19.5cm. Stainless steel back. Includes battery that can be replaced.

19430

Normally £40

£30 save £10



REVERSIBLE DUO

get your little gent set for the great outdoors this autumn with our cool and casual combo – **navy or stripy?** You decide...



2 ways to wear

NEW Boys' Reversible Fleece With Hood

Zip-up, hooded gilet. 100% polyester, excluding trims.

14431 3–4 years

14498 5–6 years

14506 7–8 years

Will normally be £15

£12 save £3

NEW Boys' Reversible T-Shirt

Long-sleeved. Striped side: 58% cotton, 42% polyester. Fleece side: 100% polyester excluding trims.

14456 3–4 years

14514 5–6 years

14522 7–8 years

Will normally be £12

£9 save £3



rucksack
£10
save £4



NEW Minions Rucksack
With round eye-style front pocket,
two straps and carry handle.
100% polyester with PVC front.
Approx. 30cm x 24cm. Ages 3-6.
26880
Will normally be £14
£10 save £4

NEW Minions Pyjamas
100% cotton, excluding trims.
Design exclusive to Avon.
KEEP AWAY FROM FIRE.
07450 3-4 years
15412 5-6 years
22889 7-8 years
Will normally be £15
£12 save £3

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MINIONS

DESIGN EXCLUSIVE TO AVON

kit out your little minions in our fun,
school and sleep must-haves

new

pyjamas
£12
save £3



*available from
3-8 years*

**WATCH
THIS SPACE...**

*slippers
coming soon*

AVON Kids' Club



- 1. **Body Wash**
200ml
12740
Price per 100ml = £1.75
£3.50
- 2. **Shampoo**
200ml
17780
Price per 100ml = £1.93
£3.85
- 3. **Detangling Spray**
200ml
12583
Price per 100ml = £1.93
£3.85
- 4. **Fragrance Spritz**
100ml
18622
£3.50
- 5. **Bubble Dreams Bubble Bath**
250ml
21600
Price per 100ml = £1.40
£3.50
- 6. **NEW Lip Gloss**
7ml
07641
Price per 10ml = £4.29
£3

Sanrio
LICENSE
©1976, 2016 SANRIO CO., LTD.

1. **Good Night Lavender Body Lotion** 150ml
00638
Price per 100ml = £1.00
Normally £3
£1.50 half price

2. **Swirling Strawberry Hand Wash**
250ml
18010
Price per 100ml = 60p
Normally £2.50
£1.50 save £1

3. **Shampoo & Conditioner**
250ml
02741 Wacky Watermelon
08805 Amazing Apple
Price per 100ml = 60p
Normally £2.50
£1.50 save £1

4. **Bath Time Paint**
100ml
07609 Wacky Watermelon
11007 Playful Pear
02881 Bursting Berry
Normally £2.50
£1.50 save £1

5. **Body Wash & Bubble Bath**
250ml
20818 Playful Pear
17483 Swirling Strawberry
03301 Groovy Grape
Price per 100ml = 60p
Normally £2.50
£1.50 save £1

6. **14647 Good Night Lavender**
Price per 100ml = 60p
Normally £3
£1.50 half price

7. **Magnificent Mango Detangling Spray**
200ml
05769
Price per 100ml = 75p
Normally £2.50
£1.50 save £1



*relaxing scent
perfect for bedtime*

*blitzes 99% of germs
for happy hands*

*2-in-1 tear-free
haircare*

*spray on wet
or dry hair before
you brush to tame
unruly strands*



*paint on,
wash off colour*

*deliciously sweet
bathtime bubbles*

mane-taming mango

AVON
naturals
kids

ALL £1.50

**SAVE UP TO
HALF PRICE**

Avon Naturals Kids products only
pages 136-137

brochure exclusive brochure exclusive brochure exclusive brochure exclusive



longline
necklace

JUST
£5



NEW Isabeau Bear Necklace
Silver-plated bear with acrylic and glass.
Comes in a gift box. Approx. 61cm.

17046

Will normally be £7

£5 save £2

This is not a toy and is not intended for children.

All Avon metal jewellery is hypoallergenic.

kitchen magik

exclusive to AVON



with the seal of approval from TV chef Rachel Allen

introducing
Rachel Allen

award-winning TV chef,
author, journalist and mother



“My style of cooking is, above all, **practical**. Like many women, I love creating **delicious** food in a simple way. This **ingenious** selection of **multitasking products** in Avon's NEW Kitchen Magik range are **perfect for everyday, great results** – meaning **less tidy time, more meal time.**”

Rachel Allen

new



colour-coded,
flexible
**chopping
mats**

chopping mats
£8
save £2

tough,
lightweight
and flexible

Knife not included.

NEW Colour Coded Flexi Mats
Set of 4 flexible plastic, coloured mats. BPA free and dishwasher safe. Approx. 38cm x 24cm x 0.1cm.
24109
Will normally be £10
£8 save £2



- set of 4 for veg, fish, fruit and meat
- dishwasher safe
- straight from prep to pan



**10-piece set
contains:**

- clear storage container
measures in ml and cups
- snap-on, airtight lid
- 3 cutting bases with 6
stainless steel cutting
options
- hinged cutting lid with
push-button plunger
- grater
- slicer
- safety blade cover
- non-slip, curved
wedge plunger

NEW Food Cutting Set
10-in-1 plastic cutting set.
Comes with instructions.
Dishwasher safe. Approx. 27cm
x 10cm x 12cm.
17459
Will normally be £20
£15 save £5

watch the
HOW TO USE
video at
YouTube /AvonUK

multifunctional
food cutting set



new

cutting set
£15
save £5

perfect for preparing coleslaw,
crudité's, chips and wedges

kitchen
magik



Rachel
recommends...

“I like to tidy up as I'm cooking to cut down on the messy aftermath. This **Worktop Tidy** not only stops me having to sweep the floor when I'm done, it also **doubles up as a food storage box**.”

Rachel Allen

NEW Worktop Tidy

With multiuse scraper/lid.
Plastic. BPA free. Approx. 12cm
x 23cm x 13cm. Not dishwasher
safe.

20156

Will normally be £10

£8 save £2



new

worktop tidy
£8
save £2

the ultimate
worktop
tidy

- simply hooks on to any drawer
- lid turns into a handy scraper
- keeps your floor free from crumbs and peelings

new



peeler catcher
£10

peeler
catcher



- catches peelings as you go
- no mess, no stress
- secure grip
- ergonomic handle

NEW Peeler Catcher
With easy-hold handle and pop-off lid. Stainless steel and plastic.
Approx. 27cm x 6cm.
15354
£10

multipurpose
digital jug
with scales

jug
£20

- measures solids, liquids & temperature
- compact to save space
- detachable handle
- digital display

Digital Measuring Jug
Plastic measuring jug with digital scale. Measures in cups, pounds, ounces, grams, centilitres and millilitres. Also includes thermometer which measures the ambient temperature automatically when turned on. Detachable handle. Approx. 16cm x 12.3cm x 13.7cm.
15750
£20



space saving
6-in-1 prep set

- juicer
- funnel
- grater
- 2 measuring cups
- sieve

Food Preparation Set
Plastic set includes 2 measuring cups that hold up to 300ml, funnel, sieve, grater and juicer. Stacks on top of each other for easy storage. Approx. 13.9cm x 10.8cm x 15.5cm.
14662
£12



food prep set
£12

packs up into
one pot for easy
storage

kitchen
magik



Rachel
recommends...

“Baking is my passion! This size-guide mat is great for **both novice and pro bakers**, as it takes the **guess work out** of your pastry/icing prep, **saving you time and wastage.**”

Rachel Allen

watch the
HOW TO USE
video at
YouTube /AvonUK



roll-up, easy-peel
baking mat

NEW Roll-up Baking Mat

Silicone, non-slip mat with printed size guide. BPA free and dishwasher safe. Approx. 38cm x 24cm x 0.1cm.

25940

Will normally be £14

£7 half price

- easy measuring guide for perfect-sized pastry or icing
- non-slip base
- flexible, easy-peel, silicone material



kitchen
magik



Rachel
recommends...

“Wow – what a clever invention! We all know what a mess flour can make. Now you can roll your pastry AND sift flour in one go, for pronto pastry prep!”

Rachel Allen

flour shaker & rolling pin

new



rolling pin
£10
save £4

watch the
HOW TO USE
video at
YouTube /AvonUK

NEW Rolling Pin With Flour Shaker
Plastic with detachable handle and sifter. BPA and dishwasher safe. Length approx. 47.8cm. Diameter approx. 5cm.
25924
Will normally be £14
£10 save £4



handle detaches to fill and shake out flour

- rolls pastry and sifts flour in 1
- removable handle
- keeps your hands flour-free



shake out the perfect amount for no wastage

novelty pancake pan



- non-stick
- detachable handle for easy storage
- makes 4 fun mini pancakes
- comes with a step-by-step cooking guide

NEW Pancake Pan

Carbon steel with plastic, detachable handle. Not dishwasher or microwave safe. Approx. 34cm x 25.9cm x 3.2 cm.

25817

Will normally be £15

£10 save £5



American pancake recipe

- 125g plain flour
- 1 egg
- 1 tsp baking powder
- 2 tbsp vegetable oil
- 250ml milk
- 2 tbsp sugar

new

watch the
HOW TO USE
video at
[YouTube /AvonUK](https://www.youtube.com/AvonUK)

pancake pan
£10
save £5

all-in-one opener
£7
save £3

bottle, can &
jar opener

- non-slip handle with integrated bottle and can opener
- adjustable sizing for lids up to 3.5 inches wide
- grips firmly so you can open with ease
- dishwasher safe

new



NEW All-in-One Jar and Bottle Opener
Opens lids between 2.5cm and 10cm.
Includes bottle opener. Plastic.
Approx. 26.4cm x 14.9cm x 5cm.
14654
Will normally be £10
£7 save £3

16 pairs of
earrings

JUST

£5



NEW Aaralyn Earrings Set
16 pairs of pierced earrings with glass and acrylic bead adornments.
Brass-plated with titanium stems. Comes in a novelty gift box.
25346
Will normally be £8
£5 save £3

seasonal comforts

our fragrant hanging foxes and snugly fur throw will give your home a cosy feel as the cold nights draw in



vanilla scented



set of 3
£5
save £3

NEW Fox Hanging Fresheners
Set of 3. Vanilla scented. Outer: 85% polyester, 15% cotton. Stuffing: 100% polyester. Approx. 6cm x 2.5cm x 8.5cm.
13656
Will normally be £8
£5 save £3

NEW Throw With Hood
Polyester, hooded throw with sherpa trim. Approx. 125cm x 170cm.
13474
Will normally be £18
£15 save £3

new

faux fur throw
£15
save £3

faux fur edging with sparkle detail

super-soft material




FIORELLI

NEW



MADE WITH
SWAROVSKI
ELEMENTS

palladium-plated



**NEW Fiorelli
Lowe Earrings**
Palladium-plated
pierced earrings,
made with
Swarovski crystals.
19562
Will normally be £22
£18 save £4

**NEW Fiorelli
Lowe Necklace**
Palladium-plated,
made with Swarovski
crystals. Length
approx. 46cm + 6cm
extension chain.
19620
Will normally be £25
£16 save £9



FIORELLI
bracelet

£15

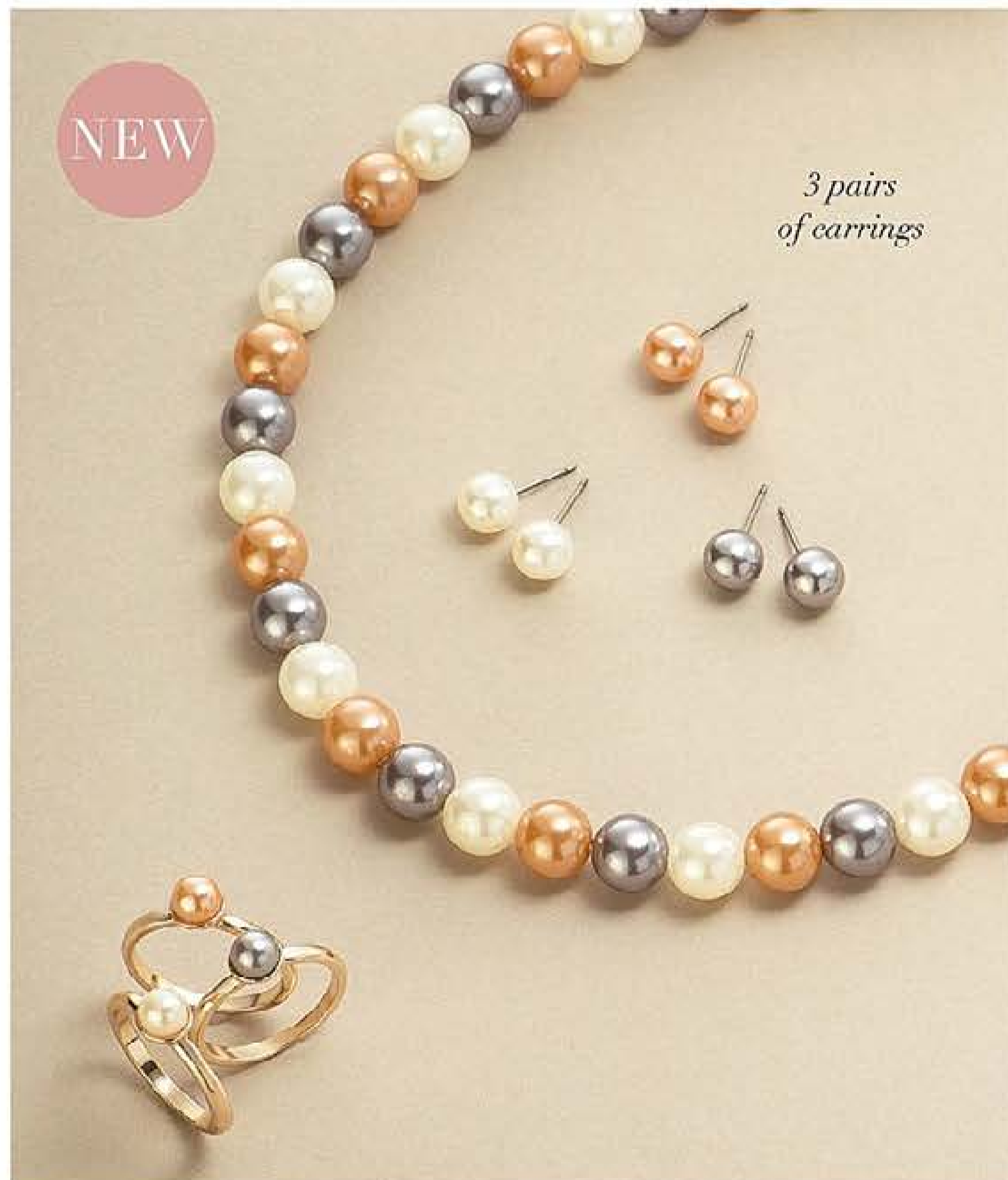
NEW



NEW Fiorelli Jemini Bracelet Fiorelli branded stretch bracelet with black, faceted glass beads and palladium-plated heart charm. Internal diameter approx. 5cm. Comes in a branded gift box.
19703 Will normally be £25 **£15 save £10**

AVON Fashion

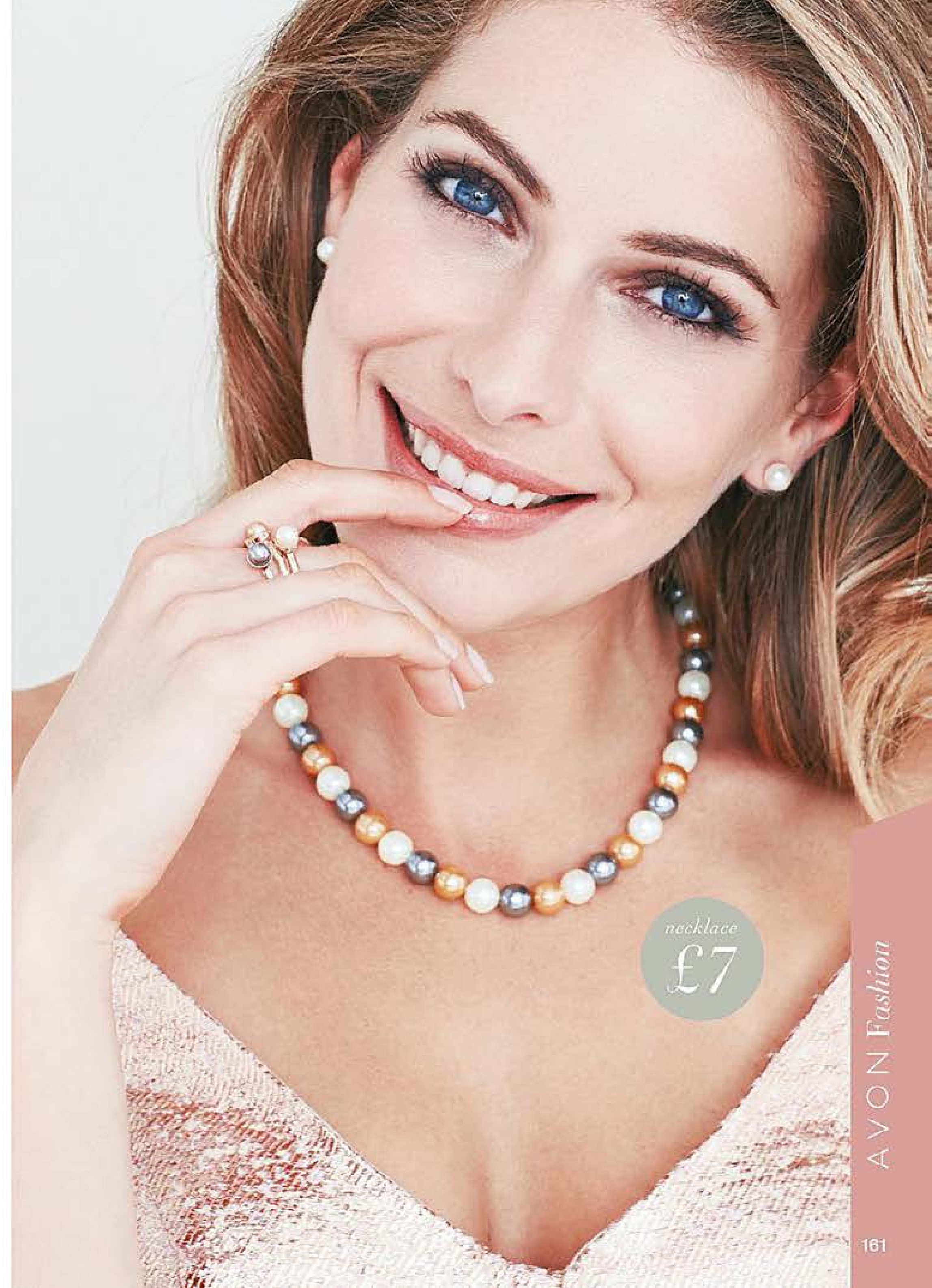
CLASSIC *beauty*



NEW Portia Necklace Faux pearl necklace with acrylic beads. Length approx. 42cm + 9cm extension chain. **05405** Will normally be £10 **£7 save £3**

NEW Portia Stud Earrings 3 pairs of pierced earrings with acrylic beads. **09894** Will normally be £7 **£5 save £2**

NEW Portia Ring 3 piece stackable ring with acrylic beads and zinc casting. **05462** Size 6. **10967** Size 8. **09340** Size 10. Will normally be £8 **£5 save £3**





1

2



*3 PIECE SET
interchangeable
earrings*

1. **Nicia 3 Piece Gift Set** Silver-plated gift set with clear glass stone detail. Necklace length approx. 43cm + 9cm extension chain. Bracelet length approx. 19cm + 3cm extension chain. Fish hook style pierced earrings with silicone stopper. **26401 £10**

2. **Delaine Earrings*** Set of 2 brass and silver-plated, interchangeable pierced earrings. Glass stone detail. Titanium posts. **37994** Normally £10 **£6 save £4**

3. **Alyssia 2 Piece Gift Set*** Silver-plated necklace and earrings gift set. Features acrylic beads and glass stones. Necklace length approx. 42cm + 9cm extension chain. Pierced stud earrings. **38117** Normally £10 **£7 save £3**

***WHILE STOCKS LAST**



*silver-plated 2 piece gift
set with glass stones*

3



NEW

*INTERCHANGEABLE
NECKLACE
3 WAYS TO WEAR*

*wear with small hoop,
big hoop or both*

*necklace
£6*



NEW Lucina Necklace With crystal glass beads. Gold-coloured plating. Approx. 50cm + 9cm extension chain. **19745** Will normally be £10 **£6 save £4**

NEW Lucina Earrings Gold-coloured plating. Pierced with glass beads. **20644** Will normally be £8 **£4 half price**

DROP OF *silver*



NEW Sabine Sterling Silver Bracelet Sterling silver with charms. Approx. 18cm.
19984 Will normally be £20 **£15 save £5**

NEW Sabine Sterling Silver Earrings Sterling silver, pierced. 19893
Will normally be £18 **£12 save £6**

NEW Sabine Sterling Silver Necklace Sterling silver with pendant. Approx. 45cm.
20610 Will normally be £20 **£15 save £5**

NEW

necklace
£15

AVON Fashion

165

GEMS & *geometrics*



THIS PAGE:

NEW Bryna Necklace Brass-plated necklace with acrylic stones. Necklace length approx. 46cm + 9cm extension chain. **09936** Will normally be £12 **£10 save £2**

OPPOSITE PAGE:

NEW Geometric Dimensions Long Necklace Black silver coloured zinc pendant with glass beads and brass chain. Approx. 70cm + 9cm extension chain. **12435** Will normally be £10 **£7 save £3**

NEW Geometric Dimensions Front Back Earrings Brass-plated, pierced earrings with glass beads. Titanium posts. **02287** Will normally be £6 **£4 save £2**



NEW

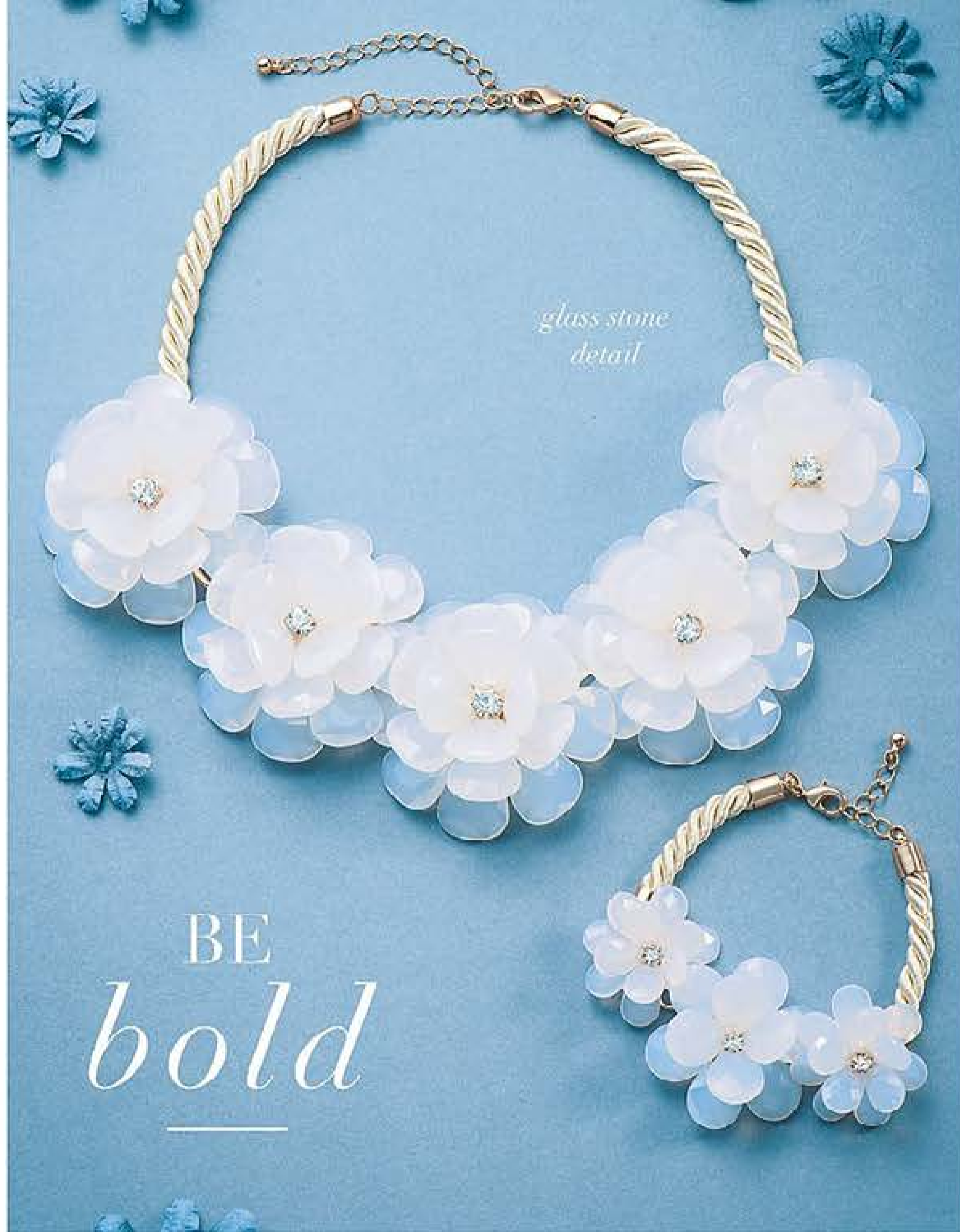
NEW

longline necklace
£7



WEAR
EARRINGS
2 WAYS:
*with the big or
small triangles
facing forward*

AVON Fashion



THIS PAGE:

Avyana Necklace Cord necklace with floral detail and acrylic and glass stones. Gold-coloured fastenings. Approx. 42cm + 9.5cm extension chain. **26377** Normally £15 **£10 save £5**

Avyana Bracelet Cord bracelet with floral detail and acrylic and glass stones. Gold-coloured fastenings. Approx. 18.5cm + 2.5cm extension chain. **26260** Normally £8 **£6 save £2**

OPPOSITE PAGE:

NEW Parthena Necklace Gold-coloured, brass-plated with acrylic. Approx. 42cm + 9cm extension chain. **21030** Will normally be £10 **£8 save £2**

NEW Marla Necklace Brass-plated twisted necklace with ribbon detail. Length approx. 42cm + 9cm extension chain. **28530** Will normally be £15 **£12 save £3**



1. Irlana Bracelet

Fabric bracelet with metal end caps and bead fastener. Features genuine semi-precious stones. Adjustable cord.

07781 Green Quartzite

07757 Cream Quartzite

08938 Black Chalcedony

28043 Amethyst

Normally £8

£5 save £3

2. NEW Amyas Necklace

Silver-plated with freshwater pearl. Approx. 42cm + 9cm extension chain.

09324 Wish

17491 Dream

09639 Luck

23176 Love

£6

3. NEW Melanie Bracelet

Faux leather with silver-plated charm closure and clear glass detail. PU, length approx. 46cm.

13557 Wish

12864 Hope

21394 Luck

18861 Love

£7



semi-precious stones



WISH

DREAM

LUCK

LOVE

silver-plated, freshwater pearl necklace

necklaces come in pretty gift cards



WISH

HOPE

LUCK

LOVE

NEW



NEW

charm

bracelet

JUST

£5

WATER
compassionate, modest, forgiving

AIR
kind-hearted, optimistic, trusting

FIRE
courageous, creative, enthusiastic

EARTH
reliable, ambitious, respectful

NEW Olivette Charm Bracelet Silver-plated with 2 glass beads representing air, earth, fire and water, respectively. Length approx. 19cm + 3.5cm extension chain.

21550 Water. **00315** Fire. **23143** Air. **13987** Earth. Will normally be £8 **£5 save £3**



1. **Brianny Watch** Gold-coloured watch with removable links. Strap approx. 20cm. Shiny brass-plated back. Stainless steel back. Includes battery that can be replaced. **12989 £22**

2. **Jentry Watch** Brass-plated watch with silver sparkle detail. Strap length approx. 20cm. Features removable links. Includes stainless steel back and a battery that can be replaced. **10975** Rose gold-coloured. **08185** Gold-coloured. **£22**

3. **NEW Ezbeth Watch** Bronze-plated watch with glass stones. PU strap, overall length approx. 22.9cm. Stainless steel back with a battery that can be replaced. **01453** Silver-coloured. **23184** Gold-coloured. **£18**



watch
JUST
£16

NEW Beverley Watch Metal strap watch with removable links. Maximum strap length approx. 21cm. Stainless steel back with battery that can be replaced. **12799** Rose gold-coloured. **19539** Gold-coloured. Will normally be £22 **£16** save **£6**

INTO THE *wild*



NEW

NEW Phyllis Watch
Metal strap. Maximum length approx. 21cm. Stainless steel back with battery that can be replaced.
19422
Will normally be £18
£14 save £4



NEW Animal Nature Handbag
Zip fastening, internal zipped pocket and mobile phone holder. Removable cross body strap. PVC outer, polyester front panel, polyester lining. Approx. 27.3cm x 41cm x 9.9cm.
02642
Will normally be £18
£15 save £3



cape
JUST
£16

NEW



reversible design

NEW Animal Nature Cape Ladies' woven black and brown animal print cape. 68% acrylic, 32% polyester. Approx. 70cm x 142cm. **19018** Will normally be £20 **£16 save £4**

CREATURE *feature*



*detachable
owl brooch*



NEW Amarinda Owl Necklace Bronze-coloured plated owl pendant studded with glass and acrylic beads. Can also be worn as a brooch with a wire and clasp fastening. Brass chain length approx. 62cm + 9cm extension chain. Owl approx. 8cm x 4cm. **13318** Will normally be £10 **£6 save £4**

NEW Owl Satchel Outer PVC, inner polyester. Approx. 24cm x 19cm x 7cm. **12690**
Will normally be £15 **£12 save £3**

NEW Fox Umbrella
Polyester canopy.
Diameter approx.
103cm. Steel shaft
approx. 54cm.
21683
Will normally be £11
£8.50 save £2.50

**NEW Georgette
Fox Brooch**
Brass-plated with acrylic
detail and glass stones.
Approx. 6.4cm.
28704
Will normally be £10
£6 save £4



ON POINT *pastels*



- premium quality trims and stitching
- hand painted edges
- protective metal feet
- on-trend faux ostrich leather
- beautiful printed lining



LOVE
the scarf?
turn to **page 182**
to buy it!

NEW Demi Handbag Faux padlock. Zip fastening, removable shoulder strap. Outer polyurethane, lining polyester. Approx. 30cm x 30.6cm x 12cm. **05215** Will normally be £28 **£25 save £3**

NEW Demi Purse Press-stud closure, zipped coin section and 6 internal compartments. Outer polyurethane, lining polyester. Approx. 18.5cm x 19.3cm x 3cm. **06510**
Will normally be £14 **£10 save £4**

NEW



bag
JUST
£25

chic, sophisticated, with exceptional attention to detail – this designer-inspired bag and purse will make any outfit look like a catwalk collaboration



FIORELLI

1. Fiorelli Lily Tote

100% PU, with polyester lining. Press stud closure. One internal zip pocket. Approx. 30cm x 36cm x 14cm.

19455

Normally £50

£27 save £23

2. Fiorelli Lily Purse

Includes photo ID section, notes section, card holders and coin compartment. 100% PU, with polyester lining. Press stud closure with zip compartment. Approx. 9cm x 14cm x 2cm.

19505

Normally £25

£15 save £10



1

2

buy the Gemma Bag & order the Purse for

£5

save £20 page 181 only



FIORELLI



NEW



Fiorelli Gemma Cross Body Bag Zip fastening with two internal pockets and mobile phone holder. Polyurethane outer and polyester turquoise lining. Approx. 21cm x 30.5cm x 9.9cm. Cross body strap max length approx. 139cm. **17038 £50**

Fiorelli Gemma Purse Purse with Fiorelli branded plaque. Press stud fastening. 3 compartments, 4 credit card slots and a zipped coin section. Polyurethane. Approx. 10cm x 16cm x 2.9cm. **17053 £25 or £5 when you buy the Gemma bag**

EST-2005 NICA

3



3. Nica Ellie Hobo Bag

Slouch-style bag with a Nica plaque. Magnetic snap fastening. Two internal pockets and a mobile phone holder. Polyurethane outer and polyester lining. Approx. 32.5cm x 37.2cm x 12.7cm.

27425

£55

4. Nica Alana Cross Body Bag

Adjustable strap and metal bee detail. Magnetic snap closure. Zipped inner pocket and phone holder. Approx. 17cm x 24cm x 7cm. 100% polyester.

05389

Normally £40

£25 save £15

4



NEW



*cute fold up pumps
that come in a handy
pouch – perfect for
partying the night away*



**NEW Beacan
Fold Up Pumps**
Upper polyamide and
viscose, lining and
sock polyester and
cotton. Outsole rubber.
Polyester pouch.

24521 Size 3/4
24612 Size 5/6
13029 Size 7/8
Will normally be £14
£8 save £6

exclusive to
AVON
Sole
sensations



padded insole

**Sincere Essence
Nude Court Shoes**
PU upper and lining, rubber
sole. Heel approx. 3 inches.

17533 Size 4
17574 Size 5
26450 Size 6
25296 Size 7
Normally £25
£18 save £7

NEW Sydnee Scarf
Polyester. Approx. 84cm
x 176cm.
04077
Will normally be £10
£7 save £3

scarf
JUST

£7



NEW

“We’ve used high quality, super-soft faux Napa leather, luxurious suede-effect liner and knitted tailored panelling to create this gorgeous draped jacket. The look combines high-end style, comfort and a contoured, flattering fit.”

Lucy Scott, Avon Style Director



COMPARE &
SAVE

DOROTHY PERKINS JACKET	V	AVON JACKET
£45*		£30
SAVE £15		

- available up to size 16/18
- dress up or down classic style

NEW Faux Leather Waterfall Jacket

Draped style jacket with contrasting sleeve panels. Main fabric: 100% polyester. Sleeve panel: 66% viscose, 30% nylon, 4% elastane, excluding trims. Hand wash only.

11536 8/10. 03673 12/14. 01933 16/18.

Will normally be £35 **£30 save £5**

*Price sourced from www.dorothyperkins.com on 08.04.15.

NEW



faux leather
jacket
JUST

£30

LOVE
the necklace?
turn to page 166
to buy it!

**WONDER
SCULPT**
by Body Illusions



High-waisted jeggings help suck in your tummy for a more defined-looking waist. Available up to size 18/20.



also available in white and indigo

White Jeggings

70% cotton, 29% polyester, 1% elastane, excluding trims. Elasticated waist band. Total inside leg length approx. 79cm.

- 40006 6/8
- 65862 10/12
- 46011 14/16
- 50906 18/20
- Normally £22
- £18 save £4**

Indigo Jeggings

69% cotton, 21% polyester, 8% viscose, 2% elastane, excluding trims. Elasticated waist band. Total inside leg length approx. 79cm.

- 21915 6/8
- 21972 10/12
- 21980 14/16
- 21998 18/20
- Normally £22
- £18 save £4**

Black Jeggings

70% cotton, 29% polyester, 1% elastane, excluding trims. Elasticated waist band. Total inside leg length approx. 79cm.

- 10348 6/8
- 13466 10/12
- 19547 14/16
- 19554 18/20
- Normally £22
- £18 save £4**

NEW Leopard Embossed Leggings 91% polyester, 9% elastane, excluding trims. 02022 8/10. 02071 12/14. 02139 16/18. 02154 20/22. Will normally be £18 **£15 save £3**

leggings
JUST

£15

NEW

Take a walk on the wild side with our dress up/dress down, control-wear leggings. With tummy control panel and available up to size 20/22.

WATCH
THIS SPACE...

boots
coming soon



embossed
leopard print



Our adorable owl-print PJs feature a gorgeous feather print with adjustable, drawstring waist, cuffed hems and batwing sleeves for maximum comfort. Available up to size 24/26.

NEW

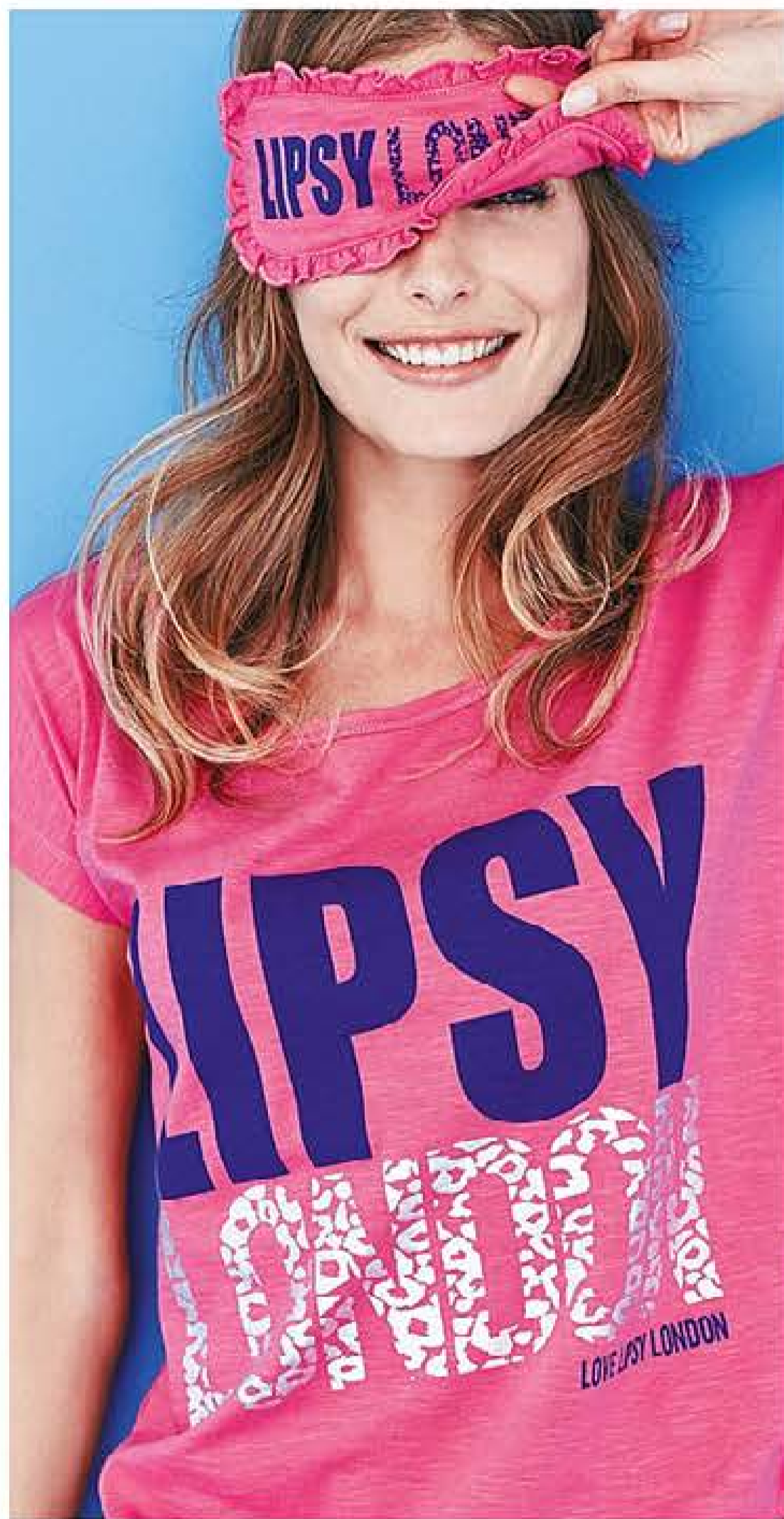


cute owl face, metallic print

night owl
pyjamas
JUST

£13.50

NEW Owl Pyjamas
100% cotton, excluding trims.
KEEP AWAY FROM FIRE.
24067 8/10
13342 12/14
18960 16/18
02733 20/22
01065 24/26
Will normally be £15
£13.50 save £1.50



This designer duo with a bold Lipsy print will guarantee a stylish night's sleep! Available in sizes up to 16/18.



NEW

LIPSY
LONDON

loungewear

with eye mask

JUST
£18

NEW Winter Lipsy PJ Set
PJ and eye mask set featuring Lipsy logo print. Top: 100% cotton, excluding trims. Bottoms: 92% cotton, 8% polyester, excluding trims. KEEP AWAY FROM FIRE.

03418 8/10
03814 12/14
11767 16/18
Will normally be £25
£18 save £7

AVON Fashion

AFTER DARK *decadence*

pyjamas
£13

NEW



Comfort-fit, luxurious, smooth-touch satin fabric pyjamas with button front for easy wear. Available up to size 24/26.



NEW Precious Inks Button Front Satin PJs Top: 100% cotton, excluding trims. Bottoms: 92% cotton, 8% polyester, excluding trims. KEEP AWAY FROM FIRE. **13102** 8/10. **04697** 12/14. **22392** 16/18. **13649** 20/22. **18598** 24/26. Will normally be £16 **£13** save £3

*italia lace
collection
from £6*



NEW



Add some luxury to your lingerie drawer this autumn with lavish lace. Available up to F cup and size 20/22.

NEW Italia Lace Bra – Midnight Blue

Moulded cups. 50% nylon, 44% polyester, 6% elastane, excluding trims. **09407** 34b. **09688** 34c. **08144** 34d. **08425** 34dd. **21402** 36b. **09498** 36c. **22830** 36d. **23853** 36dd. **23606** 38b. **21642** 38c. **16139** 38d. **00745** 38dd. **£12**

Midnight Blue – Larger Sizes

11981 36e. **19992** 36f. **04424** 38e. **00893** 38f. **12930** 40e. **£14**

NEW Italia Lace Briefs – Midnight Blue 92% nylon, 8% elastane, excluding trims.

Cotton gusset. **15123** 8/10. **15172** 12/14. **13805** 16/18. **13813** 20/22. **£6**



2 PACK
chemises



LAST CHANCE TO BUY...

Two Pack Chemises

Pack of 2 cotton jersey chemises. 100% cotton. KEEP AWAY FROM FIRE.

44685 6/8
30791 10/12
36533 14/16
51037 18/20
29041 22/24
Normally £14

£10 save £4

Coralicious Legging PJs

Top 100% cotton, excluding trims. Leggings 95% cotton, 5% elastane, excluding trims. KEEP AWAY FROM FIRE.

46565 8/10
46748 12/14
46870 16/18
70375 20/22
70540 24/26
Normally £15

£12 save £3



MISS IT, MISS OUT!

Bright Floral Legging PJs

Top: 100% cotton. Trousers: 57% cotton, 37% polyester, 4% viscose, 2% elastane, excluding trims. KEEP AWAY FROM FIRE.

42606 8/10
45716 12/14
53165 16/18
46961 20/22
Normally £15

£12 save £3



Orchid Satin PJs

100% polyester, excluding trims. KEEP AWAY FROM FIRE.

30510 8/10
32748 12/14
70003 16/18
41525 20/22
42853 24/26
Normally £16

£10 save £6

WHILE STOCKS LAST



LAST CHANCE TO BUY...

Orchid Satin Bra

56% nylon, 39% polyester, 5% elastane, excluding trims. Larger sizes: 70% nylon, 26% polyester, 4% elastane, excluding trims.

01263 34b 01834 36b 02261 38b
02279 34c 03475 36c 04242 38c
15222 34d 13714 36d 17319 38d
13730 34dd 10629 36dd 03764 38dd

Normally £15

£10 save £5

Orchid Satin Bra - Larger Sizes

21592 34e 24935 38e 04432 42e
07146 34f 07260 38f 16469 42f
15321 36e 04283 40e
07211 36f 07799 40f

Normally £16

£11 save £5

Orchid Satin Briefs

49% polyester, 44% nylon, 7% elastane, excluding trims.

73502 8/10
74773 12/14
45302 16/18
46847 20/22

Normally £8

£6 save £2

2 Pack Bright Floral Print Bras

Padded, underwired. 47% polyester, 47% nylon, 6% elastane, excluding trims.

47159 34b 47407 36d
42432 34c 71928 36dd
45146 34d 70367 38b
48538 34dd 44255 38c
47597 36b 45849 38d
42721 36c 70532 38dd

Normally £18

£14 save £4

2 Pack Bright Floral Print Briefs

89% nylon, 11% elastane, excluding trims.

33837 8/10 34082 16/18
34017 12/14

Normally £8

£6 save £2

MISS IT, MISS OUT!

Coralicious 2 Pack Bras

2 underwired moulded bras. One floral, 53% polyester, 42% nylon, 5% elastane, excluding trims. One plain with lace overlay, 51% polyester, 43% nylon, 6% elastane, excluding trims.

72736 34b 49957 36d
45765 34c 70581 36dd
40485 34d 72595 38b
71001 34dd 42077 38c
49320 36b 46938 38d
49734 36c 47084 38dd

Normally £18

£14 save £4

Coralicious 2 Pack Briefs

2 pairs of midi briefs. 88% nylon, 12% elastane, excluding trims. Cotton gusset.

41277 8/10
41178 12/14
53736 16/18

Normally £8

£6 save £2

Animal and Lace 2 Pack Bra

Pack of 2 padded bras. 53% polyester, 42% nylon, 5% elastane, excluding trims.

20933 34b 19125 36d
28068 34c 12708 36dd
19307 34d 02329 38b
25635 34dd 23887 38c
24315 36b 24034 38d
26625 36c 22657 38dd

Normally £18

£14 save £4

Animal and Lace 2 Pack Briefs

Pack of 2 briefs. 88% nylon, 12% elastane, excluding trims. Cotton gusset.

14191 8/10
14407 12/14
17582 16/18

Normally £8

£4 half price

WHILE STOCKS LAST

mix & match

CHOOSE ANY BRA
AND ANY BRIEFS FOR

£12⁺

save up to £4.50 pages 198-199

basics



1. Everyday Lace Bra

Lace bra with padded cups, a satin bow and diamanté charm on the centre front. 62% cotton, 18% polyester, 16% nylon, 4% elastane, excluding trims.

size	white	black	size	white	black
34b	24463	02204	38b	06551	02386
34c	02600	05033	38c	24653	05231
34d	05058	01586	38d	05272	00174
34dd	13276	24711	38dd	04895	24794
36b	06031	04937	40d	05678	24703
36c	04416	02477	40dd	12666	12658
36d	13169	25585	42d	12153	12476
36dd	13375	24745	42dd	12534	12484

£10

2. Essential Lace Bandeau*

Bandeau with removable pads. 67% nylon, 24% polyester, 9% elastane, excluding trims.

08003	8/10
10488	12/14
11676	16/18
16113	20/22
£11	

*WHILE STOCKS LAST



3. Summer Lace One Bra*

Elasticated, lace underband and removable pads. Adjustable straps. 92% nylon, 8% elastane, excluding trims.

size	white	black
8/10	27185	27268
12/14	11775	27284
16/18	27201	12013
20/22	27219	27292
24/26	27235	12039

£12

*Order one bra and one pair of briefs for £12 total.

4. Bonded Briefs with Lace

Smooth bonded briefs to prevent lines under clothes. 89% nylon, 11% elastane, excluding trims. Cotton gusset.

size	white	black	print
8/10	16576	16196	17251
12/14	16923	16212	17384
16/18	17079	16238	17418
20/22	17087	16246	25361
24/26	17160	17103	06577

£4.50

ALLOW 6 WEEKS FOR DELIVERY

basics

Essentials T-Shirt Bra with Lace

Padded and underwired. 50% polyester, 44% nylon, 6% elastane, excluding trims. Larger sizes (E-F): 59% nylon, 34% polyester, 7% elastane, excluding trims.

size	white	size	black	size	nude
32a	12302	32a	58545	32a	55996
32b	04861	32b	58636	32b	56051
32c	03749	32c	58685	32c	56085
32d	10801	32d	58784	32d	56150
32dd	10892	32dd	58800	32dd	18770
34a	09753	34a	58883	34a	56283
34b	08276	34b	58933	34b	56317
34c	50120	34c	57737	34c	56325
34d	21295	34d	58446	34d	57497
34dd	61556	34dd	57877	34dd	57513
34e	21808	34e	10991	34e	06098
34f	21303	34f	09829	34f	04259
36b	53017	36b	59436	36b	57539
36c	63719	36c	55202	36c	58263
36d	41475	36d	58909	36d	57646
36dd	15057	36dd	68917	36dd	18663
36e	15628	36e	11304	36e	04184
36f	16089	36f	10041	36f	04457
38b	14464	38b	55798	38b	58255
38c	19257	38c	66838	38c	58271
38d	20230	38d	58958	38d	58354
38dd	15800	38dd	55533	38dd	18747
38e	12179	38e	11361	38e	04234
38f	10074	38f	11148	38f	02931
40b	03681	40b	59113	40b	57786
40c	04564	40c	57018	40c	18762
40d	02253	40d	56390	40d	57950
40dd	22723	40dd	54742	40dd	57729
42b	24836	42b	59865	42b	58156
42c	03848	42c	58099	42c	57778
42d	24299	42d	58529	42d	57125

Normally £11
£8 save £3



SMOOTH



also available in black and nude

t-shirt bras

JUST

£8

Revamp your basics for autumn with our lacy twist on your trusty t-shirt bra. Also comes in white, black and nude, and is available up to F cup.



NEW
colour

SMOOTH

NEW Essential T-Shirt Bra with Lace

50% polyester, 44% nylon, 6% elastane, excluding trims. Hand wash only.

size	pink	size	pink	size	pink
34b	07286	36e	14761	40b	15081
34c	12732	36f	13490	40c	16485
34d	11726	38b	15453	40d	16725
34dd	26989	38c	11205	40dd	17467
36b	08409	38d	26898	42b	18754
36c	03962	38dd	15537	42c	19182
36d	12088	38e	13581	42d	25742
36dd	27250	38f	14910		

Will normally be £11
£8 save £3

Lingerie Guarantee

For hygiene reasons, a replacement or refund cannot be given if the gusset label is removed from lingerie. This guarantee is in addition to your statutory rights.



bra
JUST

£10

MAXIMISE

Heavenly Bra

Padded, underwired. 70% nylon, 22% polyester, 8% elastane, excluding trims.

size	white	black
32a	06445	01818
32b	23556	13300
32c	12401	15370
34a	08771	11163
34b	00273	25916
34c	23275	25825
36a	04390	24596
36b	20974	26310
36c	21436	00430
38a	24141	12187
38b	22665	25783
38c	28936	03004
40b	17327	12252
40c	15883	11312
42b	12278	12344

Normally £12
£10 save £2

*Whatever your bust size,
we have a bra that suits for
beautifully flattering support.
Available up to size 42G.*



also available in black

AVON
Body
ILLUSIONS

Minimiser Bra Colour*

78% cotton, 20% nylon, 2% elastane, excluding trims.

41335 34dd	33928 36g	32870 40f
50542 34e	38935 38dd	32938 40g
53470 34f	38455 38e	32953 42dd
35428 34g	66233 38f	33340 42e
35485 36dd	33738 38g	31914 42f
35519 36e	34587 40dd	50435 42g
37622 36f	32847 40e	

Normally £12

£10 save £2

Minimiser Briefs Colour*

76% cotton, 17% nylon, 7% elastane, excluding trims.

Cotton gusset.

53124 10/12
30346 14/16
29959 18/20
30189 22/24

Normally £10

£8 save £2

Minimiser Bra

Non-padded and underwired.

78% cotton, 20% nylon, 2% elastane, excluding trims.

size	white	black	nude
34dd	01388	21253	16626
34e	27607	27821	07468
34f	26591	04150	07963
34g	14225	18200	06320
36dd	01164	24661	05009
36e	23929	00455	27144
36f	26443	01644	27151
36g	28084	10546	27169
38dd	11718	05488	05876
38e	14027	18259	05652
38f	22517	21154	06304
38g	01248	28795	09175
40dd	02006	11338	08946
40e	14043	22822	26773
40f	01081	26799	27029
40g	28977	22145	27037
42dd	23978	27433	27045
42e	00554	28506	27052
42f	14068	25619	27078
42g	12427	18242	27094

Normally £12

£10 save £2



MINIMISE



also available in white, black and nude

***WHILE STOCKS LAST**



NEW
colour

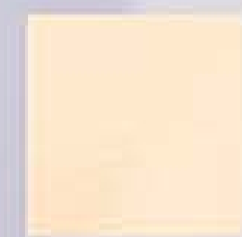
Our seamless dress cinches and streamlines your waist. Available up to size 24/26.

NEW Smooth Secret Dress
Slip dress with adjustable straps. Flat seams for a smooth look under dresses. Wear with your own bra. 84% nylon, 16% elastane, excluding trims.

size	black	nude
8/10	24992	28654
12/14	25239	09464
16/18	25429	28852
20/22	25452	12856
24/26	14084	28860

Will normally be £18

£16 save £2



also available
in nude



mid-waisted design cinches in waist

Essentials Control Briefs

Supportive briefs. 76% nylon, 24% elastane, excluding trims. Cotton gusset.

size	black	nude
8/10	16618	07088
12/14	09316	01545
16/18	13086	08086
20/22	26997	05173

£10



high-waisted design cinches in tummy

Smooth Secret Briefs

85% nylon, 15% elastane, excluding trims.

25353	8/10
06957	12/14
00075	16/18
07674	20/22
26955	24/26

£14

AVON
Body
ILLUSIONS

Contour and streamline thighs and stomach for invisible control under clothes - no VPL in sight! Available up to size 20/22.

NEW Textured Lace Shorts

Outer: 71% nylon, 29% elastane, excluding trims. Lining: 91% nylon, 9% elastane, excluding trims.

14258 8/10

14316 12/14

14340 16/18

14357 20/22

Will normally be £18

£14 save £4

ALLOW 6 WEEKS FOR DELIVERY



Floral Texture Control Briefs

High-waisted briefs with tummy support. 73% nylon, 27% elastane, excluding trims.

20081 8/10

06726 12/14

06759 16/18

07567 20/22

£15

CONTROL & CONTOUR

NEW



shorts

JUST

£14

leave your skin looking revitalised and toned
with **FULL-BODY** pampering treats

rich body cream



purifying body mask



NEW Volcanic Iceland Purifying Body Mud Mask
Firming, toning and revitalising body mask. 200ml

16366
Price per 100ml = £2.00
Will normally be £5.75

£4
save £1.75

Body Brush
Approx. 11cm x 3.5cm.
08797
Normally £6

£4
save £2



banish dead skin cells
using our body brush with
smooth massage balls

NEW Volcanic Iceland Moisturising Body Soufflé
Luxurious body cream with volcanic minerals for intense moisturisation. 200ml
19281
Price per 100ml = £2.50
Will normally be £7

£5
save £2

REVITALISING treats



enriched with
deeply cleansing
volcanic rock
minerals and
spring water

relax and rejuvenate with our
warming face mask and
multi-use body oil - the
PERFECT PAIR
for pampering me-time

warming face mask



NEW Volcanic Iceland Warming Face Mask
Gently warms on contact with wet skin. 50ml
20602
Price per 100ml = £7.70
Will normally be £5.50

£3.85
save £1.65



bath & body oil



NEW Volcanic Iceland Body Oil
A multi-use pampering oil with spring water minerals. 150ml
19398
Price per 100ml = £2.33
Will normally be £5

£3.50
save £1.50

make a little **ME-TIME**



Luxuriously Refining

with anti-ageing black caviar extract

Facial Ampoules

4 x 2ml
17020
 Normally £5.50
£3.85 save £1.65

Eye Gel Mask

15ml
56887
 Price per 100ml = £23.33
 Normally £5
£3.50 save £1.50

Peel-Off Face Mask

75ml
03145
 Price per 100ml = £4.67
 Normally £5
£3.50 save £1.50

Overnight Facial Treatment

75ml
17749
 Price per 100ml = £5.13
 Normally £5.50
£3.85 save £1.65

Heavenly Hydration

with moisturising olive oil

Moisturiser

200ml
10033
 Price per 100ml = £2.45
 Normally £7
£4.90 save £2.10

Hair Mask

200ml
10090
 Price per 100ml = £1.93
 Normally £5.50
£3.85 save £1.65

Facial Oil

30ml
10439
 Price per 100ml = £9.33
 Normally £4
£2.80 save £1.20

Hot Hair Oil

60ml
04010
 Price per 100ml = £3.75
 Normally £3
£2.25 save 75p

Sweet Sensuality

with relaxing vanilla and jasmine

Fragrance Spritz

100ml
10744
 Normally £4
£2.80 save £1.20

Bath Elixir

250ml
10678
 Price per 100ml = £1.54
 Normally £5.50
£3.85 save £1.65



treat yourself to an indulgent soak with **vanilla and jasmine-scented soap petals**

NEW Bath Petals*

Beautiful soap petals float in the bath for a luxurious soak. Contains 8 pieces.
17806
 Will normally be £5
£3 save £2



*WHILE STOCKS LAST

AVON
care.
trusted skincare
since 1930

family-friendly hydration

with nurturing chamomile
and oat extracts

£2.40
half price



400 ml e



Body Lotion

400ml
23317 Nurturing
10470 Firming
07740 Royal Jelly
01529 Cocoa Butter
56804 Gentle Aloe
Price per 100ml = 60p
Normally £4.80
£2.40 half price
03186 Intensive Relief
Price per 100ml = 63p
Normally £5
£2.50 half price



Intensive Relief SOS Cream

200ml
10660
Price per 100ml = £1.25
Normally £5
£2.50 half price



Cocoa Butter Rejuvenating Moisture Body Butter

200ml
22996
Price per 100ml = £1.25
Normally £5
£2.50 half price

ALL
**HALF
PRICE**

save up to £2.50

pages 210-211

£1.80
half price



caring hand creams

to soothe and comfort
dry skin

Hand Cream

100ml
10397 Glycerine Hand & Nail
16899 Smoothing Olive Oil
08573 Youth Restore
04812 Cocoa Butter
08862 Royal Jelly
48611 Argan Oil
03780 Gentle Aloe
Normally £3.60
£1.80 half price
26484 Intensive Relief
Normally £4
£2 half price



SHOWERED with moisture

softening washes with luxurious oils



*in-shower lotion
slather on after
washing and rinse
off for luxuriously
soft skin*

**Silky Moisture
Foaming Shower
Oil 250ml**
19216
Price per 100ml = £1.20
Normally £5
£3 save £2

**Silky Moisture
Creamy Body
Wash 250ml**
12526
Price per 100ml = 70p
Normally £3
£1.75 save £1.25

**Supreme
Nourishment
Creamy Body
Wash 250ml**
11700
Price per 100ml = £1.00
Normally £5
£2.50 half price

**Original Bath Oil
250ml**
07765
Price per 100ml = £1.10
Normally £4.50
**£2.75
save £1.75**

**In-Shower
Moisturising Body
Lotion 250ml**
28522
Price per 100ml = 96p
Normally £4
**£2.40
save £1.60**

surrounded with SOFTNESS

pampering lotions for dehydrated skin



Body Lotion 250ml
18580 Silky Moisture
12062 Firming & Restoring
Price per 100ml = 96p
Normally £4
£2.40 save £1.60
06866 Supreme Nourishment
Price per 100ml = £1.00
Normally £5
£2.50 half price

bonus size LOTIONS

your favourite moisturisers in a new, bigger size



**400ml
bonus size
favourites**



Body Lotion 400ml
12260 NEW Silky Moisture
12781 NEW Supreme Nourishment
12443 NEW Firming & Restoring
Price per 100ml = £1.00
Will normally be £6
£4 save £2



face-to-face with SILKY SOFTNESS

no-mess waxing for face and brows

£4
half price

with soothing
oil for a
perfect finish



Facial Wax Strip Kit
20 strips.
12492
Price per piece = 20p
Normally £8
£4 half price

top tips for quick, easy waxing

- For best results, gently exfoliate 24 hours beforehand.
- Warm the strips between your hands, then smooth on to your skin (in the direction of hair growth).
- Quickly pull the strip off in the opposite direction to hair growth.
- When you've finished, use the **Finishing Wipes with Soothing Oil** (included) to remove any excess wax and calm the skin.

hair removal | for beautifully smooth skin

Moisturising Shave Gel
200ml
20784
Price per 100ml = £1.45
Normally £4.80
£2.90
save £1.90



Facial Hair Removal Cream
15ml
06783
Price per 100ml = £16.00
Normally £4
£2.40
save £1.60



Sensitive Skin Hair Removal Cream
100ml
13417
Normally £5.30
£3.20
save £2.10



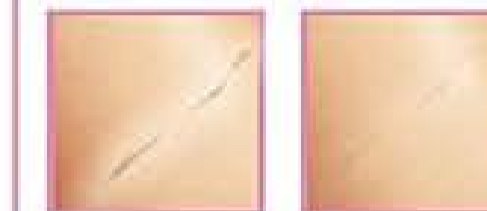
Wax Strip Kit for Body
10 strips.
20925
Price per piece = 42p
Normally £7
£4.20
save £2.80



reduce the look of SCARS & STRETCHMARKS

feel comfortable in your own skin

reduces
stretchmarks, FAST



scarring before use after just 8 weeks

Diagrams for illustrative purposes only.

£4
half price

Tissue Oil
150ml
24554
Price per 100ml = £2.67
Normally £8
£4 half price



7 SKIN BENEFITS

- reduces appearance of **stretchmarks**
- reduces appearance of **scars**
- reduces look of **dark spots**
- reduces look of **discolourations**
- helps **even skin tone**
- **softens & smooths**
- deeply **moisturises**

gradual tanning | for a summer glow all year round

Shimmer Oil Spray
150ml
22269
Price per 100ml = £2.00
Normally £5
£3 save £2



Gradual Tan Airbrush Spray for Medium Skin
150ml
22210
Price per 100ml = £2.00
Normally £5
£3 save £2



Gradual Tan Lotion for Medium Skin
200ml
22236
Price per 100ml = £1.65
Normally £5.50
£3.30
save £2.20



Sensational 7 in 1 Glow Body Lotion
200ml
08532 Fair
08649 Medium
Price per 100ml = £2.00
Normally £6
£4 save £2



foot works *fixers*

beautiful | nourish & soften



- | | | |
|--|--|---|
| <p>3-in-1 Multi Tool
07047
Normally £6
£3.60 save £2.40</p> | <p>Cooling Crackling Mousse 150ml
11106
Price per 100ml = £2.00
Normally £5
£3 save £2</p> | <p>Pedi-Pool Pads
55 pads
28431
Price per piece = 7p
Normally £6
£3.60 save £2.40</p> |
| <p>Sole Support Cushion Cream
75ml
14036
Price per 100ml = £2.80
Normally £3.50
£2.10 save £1.40</p> | <p>Overnight Renewing Cream
75ml
20727
Price per 100ml = £3.80
Normally £4.75
£2.85 save £1.90</p> | <p>Gel Cushions
25031
Normally £6
£3.60 save £2.40</p> |

lavender | soothe & comfort



- | | | |
|---|--|---|
| <p>Comforting Overnight Massage Cream
150ml
20412
Price per 100ml = £1.40
Normally £3.50
£2.10 save £1.40</p> | <p>Comforting Soak
100ml
20677
Normally £3.75
£2.25 save £1.50</p> | <p>Softening Balm
50ml
19950
Price per 100ml = £6.00
Normally £5
£3 save £2</p> |
| <p>3-in-1 Blooming Leg Oil 50ml
18168
Price per 100ml = £8.40
Normally £7
£4.20 save £2.80</p> | <p>Comforting 3-in-1 Mask 75ml
20396
Price per 100ml = £3.60
Normally £4.50
£2.70 save £1.80</p> | |

healthy | restore & revive



- | | |
|--|--|
| <p>Peppermint Reviving Leg Gel 75ml
06742
Price per 100ml = £3.60
Normally £4.50
£2.70 save £1.80</p> | <p>Rough Skin Remover 75ml
21105
Price per 100ml = £2.80
Normally £3.50
£2.10 save £1.40</p> |
| <p>Menthol & Tea Tree Deodorising Foot Powder
75g
02063
Price per 100g = £2.80
Normally £3.50
£2.10 save £1.40</p> | |

marine salt | purify & refresh



- | | |
|--|--|
| <p>Invigorating Scrub 75ml
24885
Price per 100ml = £2.80
Normally £3.50
£2.10 save £1.40</p> | <p>Hydrating Balm
75ml
02493
Price per 100ml = £2.80
Normally £3.50
£2.10 save £1.40</p> |
| <p>Multi Active Foot Soak 100ml
07500
Normally £4.10
£2.40 save £1.70</p> | |

new

SWEET TREATS for winter feet

3 steps to smooth soles with our new **Pomegranate & Chocolate** collection



1

SCRUB



75 ml e

SOAK



100 ml e

2



75 ml e

MOISTURISE

3

1. Massage **scrub** over any rough, hard areas of your feet, to **reveal rejuvenated, smooth skin.**

NEW Exfoliating Scrub
75ml
24588
Price per 100ml = £3.60
Will normally be £4.50
£2.70
save £1.80

2. Add **soak** to a bowl of water and gently submerge tired feet, for soft, soothed soles.

NEW Relaxing Soak
100ml
24547
Will normally be £4.50
£2.70
save £1.80

3. Deeply **moisturise** by smoothing into skin, for silky soft, 24-hour hydration.

NEW Moisturising Cream 75ml
24604
Price per 100ml = £3.60
Will normally be £4.50
£2.70
save £1.80



delicious-smelling
TREATS
infused with natural goodness



refreshing
shower gels



- Shower Gel 200ml**
04135 Cherry Blossom
12229 Strawberry & Guava
17566 Pink Daisy & Sicilian Lemon
17145 Passionfruit & Peony
23127 Green Tea & Verbena
 Price per 100ml = 50p
 Normally £2.70
£1 save £1.70

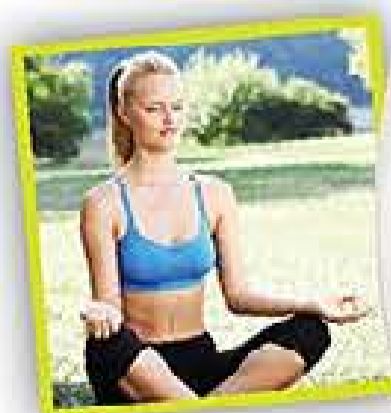
hydrating
body lotions

- Body Lotion 200ml**
23838 Cherry Blossom
18291 Strawberry & Guava
14837 Pink Daisy & Sicilian Lemon
12880 Passionfruit & Peony
23234 Green Tea & Verbena
 Price per 100ml = 50p
 Normally £3.20
£1 save £2.20

fresh & fruity
strawberry scrub

- NEW Strawberry Body Scrub 200ml**
17434
 Price per 100ml = 50p
 Will normally be £3
£1 save £2

simply delicate
all day
feminine freshness



- Active Wash 300ml**
07062
 Price per 100ml = 33p
 Normally £4
£1 save £3

- Feminine Cleansing Wipes 15 wipes.**
07336
 Price per piece = 7p
 Normally £3.40
£1 save £2.40

- Gentle Feminine Wash 300ml**
28688
 Price per 100ml = 33p
 Normally £4
£1 save £3

up to 72-hour
deodorant protection



- Women's Roll-On Anti-Perspirant Deodorant 50ml**
11031 Tropical Burst
56739 Fresh
15362 Light Bloom
17111 Invisible Protection
23879 NEW Max Protection 6
 Price per 100ml = £2.00
 Normally £2
£1 half price

wrap yourself in
VANILLA & sandalwood

delight in the sumptuous blend of rich vanilla and creamy sandalwood

all
£1
SAVE UP TO £3
pages 218-219



cleanse with the warm embrace of vanilla and sandalwood

- NEW Shower Gel 200ml**
24489
 Price per 100ml = 50p
 Will normally be £2.70
£1 save £1.70

30-hour moisture with shea butter and added vitamins

- NEW Body Lotion 200ml**
24539
 Price per 100ml = 50p
 Will normally be £3.30
£1 save £2.30

bring a decadent, cosy feel to your room and linen

- NEW Scented Spritz 100ml**
24422
 Will normally be £3
£1 save £2

TANGLE TEEZER®

CARES FOR THE HAIR YOU WEAR™

introducing the

GOLD STANDARD *in on-the-go style*

- **NEW Compact Styler**, perfect handbag size
- **removable cover** to protect the teeth
- **pain-free detangling** and **styling**



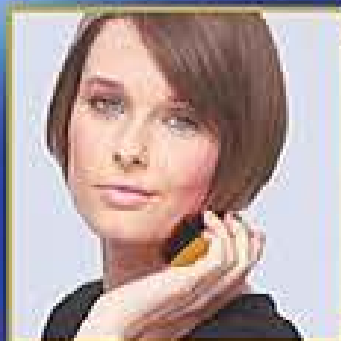
TEASE LOOSE TOUSLES

Refresh your laid-back look; lightly tease your curls and revive those loose, beach-style waves.



GIVE HAIR ULTRA VOLUME

Give hair gravity-defying lift in a flash; brush back towards the scalp and smooth the top.

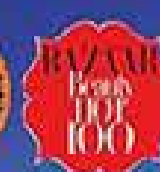


GET GREAT GLOSS

Revive your mirror-like shine; lightly brush hair a few times to boost that glossy look.

*Refers to sales of all brush variations in the Tangle Teezer® range.

MULTI award-winning



POP IN YOUR BAG

Carry your Compact Styler in your bag to reboot your style, wherever you are.

18
TANGLE
TEEZER®
stylers sold every
minute!*

new



*glamorous
bronze finish*

NEW Tangle Teezer®
Bronze Compact
Styler
08169

**fits neatly
into its cover,
protecting the teeth**

just
£11.99

for that
salon-perfect
FINISH

indulge your locks
with **5 precious oils**



**WITH NUTRI 5 COMPLEX
CONTAINING 5
PRECIOUS OILS:**

- almond oil
- macadamia oil
- grapeseed oil
- marula oil
- camellia seed oil

**NUTRI 5
COMPLEX**



your daily regime
all 3 for just £7 order using
69757
save £6.10
page 222 only

Supreme Oils Shampoo
250ml
11049
Price per 100ml = £1.32
£3.30

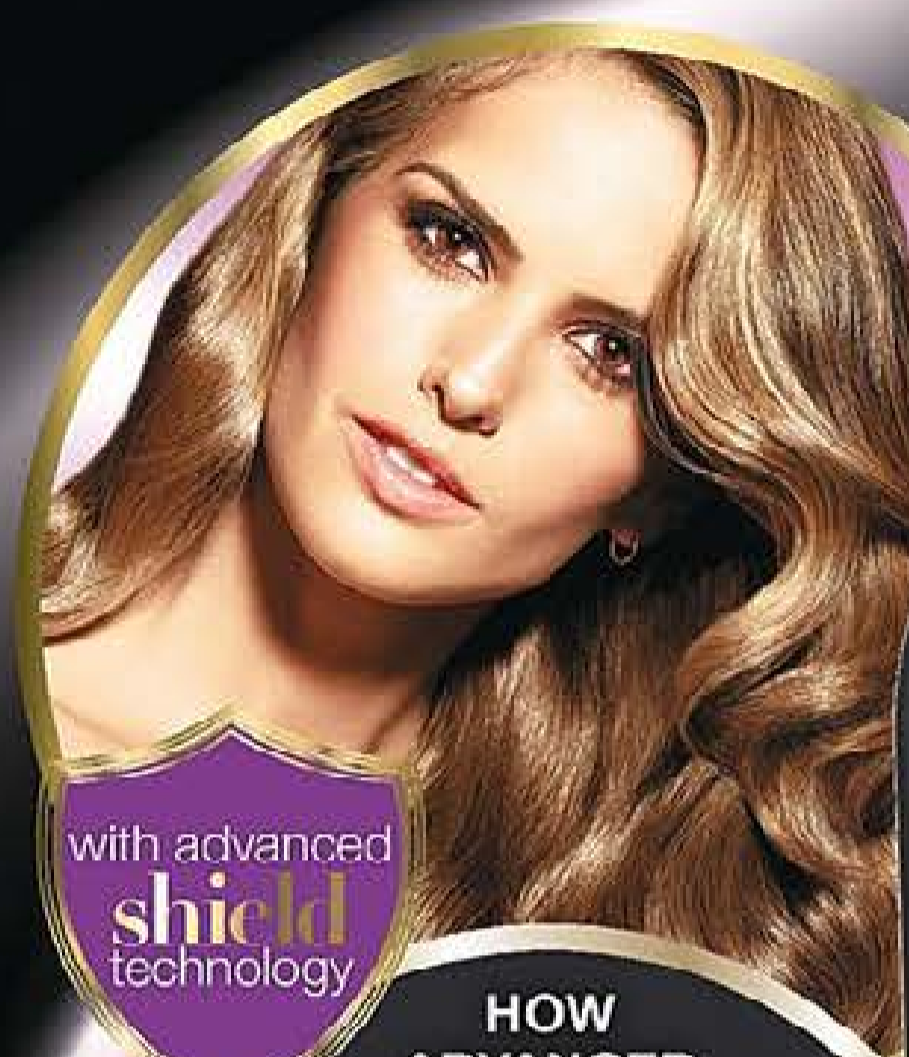
Supreme Oils Conditioner
250ml
11080
Price per 100ml = £1.32
£3.30

Duo Treatment Spray
100ml
28571
£6.50

the **ULTIMATE
INSURANCE**
for your hair

new

nurture your tresses with
10 beautiful benefits



with advanced
shield
technology

**HOW
ADVANCED
shield
technology
WORKS**

nurtures hair from the inside out,
creating a shield that protects
against heat damage and
breakage in the future*



*With continuous use of the entire regime.

your daily regime
all 3 for just £7 order using
69146
save £6.10
page 223 only

**NEW Absolute Perfection
Shampoo**
250ml
10256
Price per 100ml = £1.32
£3.30

**NEW Absolute Perfection
Conditioner**
250ml
10900
Price per 100ml = £1.32
£3.30

**NEW Absolute Perfection
Beauty Balm Leave-in Treatment**
150ml
04796
Price per 100ml = £4.33
£6.50



INSTANT REPAIR 7

say hello to
LUSCIOUS
locks



with **keratin**
and **omega 6**
to **smooth**
split ends and
prevent breakage

- | | | | | |
|--|--|--|---|---|
| <p>Reconstruction Power Dose
15ml
09415
Price per 100ml = £10.00
Normally £3
£1.50
half price</p> | <p>Treatment Mask
150ml
00844
Price per 100ml = £2.20
Normally £5.50
£3.30
save £2.20</p> | <p>Split End Mender
150ml
03178
Price per 100ml = £2.66
Normally £6.50
£3.99
save £2.51</p> | <p>Treatment Spray
100ml
04606
Normally £5.50
£3.85
save £1.65</p> | <p>Instant Repair 7
250ml
04788 Shampoo
00562 Conditioner
Price per 100ml = 64p
Normally £2.80
£1.60
save £1.20</p> |
|--|--|--|---|---|

COLOUR PROTECTION

say hello to
VIBRANT
colour



with **colour-sealing silicone** for **tip-top colour**

- | | |
|--|--|
| <p>Colour Protection
250ml
15768 Shampoo
05934 Conditioner
Price per 100ml = 64p
Normally £2.80
£1.60 save £1.20</p> | <p>Restorative Mask
150ml
08326
Price per 100ml = £2.20
Normally £5.50
£3.30 save £2.20</p> |
|--|--|



£3.30
save £2.20

DAILY SHINE

say hello to
WOW-FACTOR
shine



- | | |
|---|---|
| <p>Daily Shine 250ml
11171 Shampoo
11320 Quick Touch Leave-in Conditioner
Price per 100ml = 64p
Normally £2.80
£1.60 save £1.20</p> | <p>Dry Ends Scrum
30ml
21352
Price per 100ml = £9.97
Normally £5.50
£2.99 save £2.51</p> |
|---|---|

MOROCCAN ARGAN OIL

say hello to
NOURISHED
lengths



- | | |
|--|---|
| <p>Leave-in Treatment
30ml
06973
Price per 100ml = £11.00
Normally £5.50
£3.30 save £2.20</p> | <p>360 Nourishment Moroccan Argan Oil
250ml
23754 Shampoo
23614 Conditioner
Price per 100ml = 64p
Normally £2.80
£1.60 save £1.20</p> |
|--|---|

ULTIMATE VOLUME

say hello to
VOLUPTUOUS
hair



leaves hair **bouncing** with **body** and **intense volume**

- | | |
|--|---|
| <p>Ultimate Volume
250ml
09381 Shampoo
09522 Conditioner
Price per 100ml = 64p
Normally £2.80
£1.60 save £1.20</p> | <p>Volume Boosting Treatment
150ml
08441
Price per 100ml = £1.80
Normally £4.50
£2.70 save £1.80</p> |
|--|---|



£2.70
save £1.80

PROFESSIONAL LONG-LASTING RESULTS

salon solutions *in your home*



£4.50
save £1.50

Remember to
allergy test 48
hours before use.

3-STEP COLOUR SYSTEM

- 1. PRE-TREATMENT**
prepare hair to ensure even coverage
- 2. COLOUR**
section hair & apply colour, root to tip
- 3. POST-TREATMENT**
finish with the conditioner & rinse



— REDS & BLACKS —

8.4 00158 8.4 Intense Copper	7.63 00042 7.63 Dark Chestnut Red	6.66 05413 6.66 Intense Red
6.56 17301 6.56 Light Mahogany Red	5.65 17558 5.65 Deep Mahogany Red	5.63 21956 5.63 Rich Burgundy Red
3.6 12765 3.6 Dark Auburn	2.1 01768 2.1 Blue Black	2.0 00695 2.0 Natural Black

— BRUNETTES —

6.7 13631 6.7 Chocolate Brown	6.3 21931 6.3 Light Golden Brown	5.3 02196 5.3 Medium Golden Brown
5.0 01776 5.0 Medium Brown	4.3 26823 4.3 Dark Golden Brown	4.0 01719 4.0 Dark Brown
High Lift 18705 High Lift Golden Brown	High Lift 05744 High Lift Reddish Brown	

— BLONDES —

12.01 21840 12.01 Ultra Light Ash Blonde	11.0 08367 11.0 Extra Light Blonde	10.31 18424 10.31 Very Light Champagne Blonde
9.0 22020 9.0 Light Blonde	8.3 02246 8.3 Medium Golden Blonde	8.1 08201 8.1 Medium Ash Blonde
7.73 06718 7.73 Caramel Blonde	7.3 06965 7.3 Deep Golden Blonde	7.0 15479 7.0 Dark Blonde

Professional Hair Colour
Normally £6
£4.50 save £1.50

NOT SURE WHICH SHADE TO CHOOSE?
upload your photo & have fun trying different
colours at: www.avon.uk.com/makeover

your ideal product FOR EVERY LOOK

create perfect tresses



Firm Hold Gel 100ml 12005 Normally £3.25 £2.10 save £1.15	Mirror Shine Spray 100ml 01412 Normally £5 £3.50 save £1.50	Heat Protection Spray 100ml 11965 Normally £4.50 £3.20 save £1.30	Power Straight Spray 100ml 11924 Normally £4.50 £3.20 save £1.30	Firm Hold Hairspray 200ml 01156 Price per 100ml = £1.05 Normally £3.50 £2.10 save £1.40	Volume & Curl Mousse 150ml 01107 Price per 100ml = £1.40 Normally £3.50 £2.10 save £1.40
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the perfect brush FOR EVERY STYLE

Cushion Brush 06767 Normally £5 £3 save £2	Paddle Brush 02832 Normally £7.50 £4.50 save £3	Back Comb Brush 23820 Normally £3.25 £1.65 save £1.60
Smoothing Brush 10140 Normally £7.50 £4.50 save £3	Styling Comb 25056 Normally £4 £2.40 save £1.60	Small Barrel Brush 04515 Normally £5 £3 save £2
Pop-Up Brush 02873 Normally £3.25 £1.95 save £1.30	Large Barrel Brush 04499 Normally £7.50 £4.50 save £3	Straightening Comb 00943 Normally £6 £3.60 save £2.40

AVON Hair Salon

treat hair to deliciously fruity infusions
INSPIRED BY NATURE



1. Raspberry & Hibiscus 250ml
08516 Shampoo
05371 Conditioner
 Price per 100ml = 40p
 Normally £2
£1 half price
Raspberry & Hibiscus Daily Hair Refresher 100ml
57281
 Normally £2.50
£1.25 half price



2. Strawberry & Guava 2-in-1 Shampoo & Conditioner 250ml
06809
 Price per 100ml = 40p
 Normally £2
£1 half price



3. Almond & Avocado Shampoo 250ml
03483
 Price per 100ml = 40p
 Normally £2
£1 half price
Almond & Avocado Conditioning Balm 200ml
17889
 Price per 100ml = 63p
 Normally £2.50
£1.25 half price



4. Mango & Ginger 2-in-1 Shampoo & Conditioner 250ml
11783
 Price per 100ml = 40p
 Normally £2
£1 half price



5. Verbena & Peppermint 250ml
24471 Shampoo
02089 Conditioner
 Price per 100ml = 40p
 Normally £2
£1 half price



6. Chamomile & Aloe Vera Shampoo 250ml
10447
 Price per 100ml = 40p
 Normally £2
£1 half price
Chamomile & Aloe Vera Treatment Mask 125ml
14001
 Price per 100ml = £1.00
 Normally £2.50
£1.25 half price



7. Superfruit Soufflé 125ml
06585 Acai Berry & Shea
06338 Yumberry & Yoghurt
 Price per 100ml = £1.00
 Normally £2.50
£1.25 half price



give
STRENGTH
 to your lengths

strengthen tresses and reduce breakage with **golden apricot & shea**

ALL
HAIR
PRICE

pages 228-229



cleanse and condition

2-in-1 Shampoo & Conditioner 250ml
16352
 Price per 100ml = 40p
 Normally £2
£1 half price

spray away tangles

Detangling Spray 150ml
15677
 Price per 100ml = 83p
 Normally £2.50
£1.25 half price

nourish and enrich

Leave-in Treatment 125ml
11429
 Price per 100ml = £1.00
 Normally £2.50
£1.25 half price

your 5-star FAVOURITES

introducing your **top-rated** bath & body favourites, at our **best prices this year**



Bubble Bath 500ml
 19711 White Lily
 02451 Soft Pink
 15560 Sensitive
 06049 NEW Juicy Mango
 23622 Pomegranate & Peony
 23465 Lavender
 Price per 100ml = 40p
 Normally £4
£1.99 save £2.01

Bubble Bath 1 litre
 13235 White Lily
 00208 Soft Pink
 03657 Sensitive
 22137 Juicy Mango
 23168 Pomegranate & Peony
 20966 Lavender
 Normally £5
£2.49 save £2.51



best price this year!
 from
£1.99
 better than half price pages 230-231



bestselling
BUBBLES
 your most-loved **bubble baths** for a **sumptuous soak**

“The smell of the Lavender Bubble Bath is soooooo calming and it makes so many bubbles! I absolutely wouldn't be without it on those stressful days!”

★★★★★
 'Kt18', Avonshop.co.uk customer, Plymouth

AVON 5Star Favourites



your 5-star FAVOURITES

refreshing gels



Shower Gel 250ml
59246 Garden of Eden
54379 Citrus Zing
Price per 100ml = 40p
Normally £2
£1 half price

Shower Gel 500ml
17616 Garden of Eden
17632 Citrus Zing
Price per 100ml = 30p
Normally £3
£1.50 half price

nourishing crèmes



Shower Crème 250ml
57679 Reflection
57000 Mystique
Price per 100ml = 40p
Normally £2.50
£1 save £1.50

Shower Crème 500ml
19166 Reflection
17665 Mystique
Price per 100ml = 30p
Normally £3
£1.50 half price

mood therapy



Shower Gel 250ml
01701 Indulgent
54437 Revitalising
54411 Energising
Price per 100ml = 40p
Normally £2
£1 half price

Shower Gel 500ml
27516 Indulgent
17871 Energising
01479 Revitalising
Price per 100ml = 30p
Normally £3
£1.50 half price

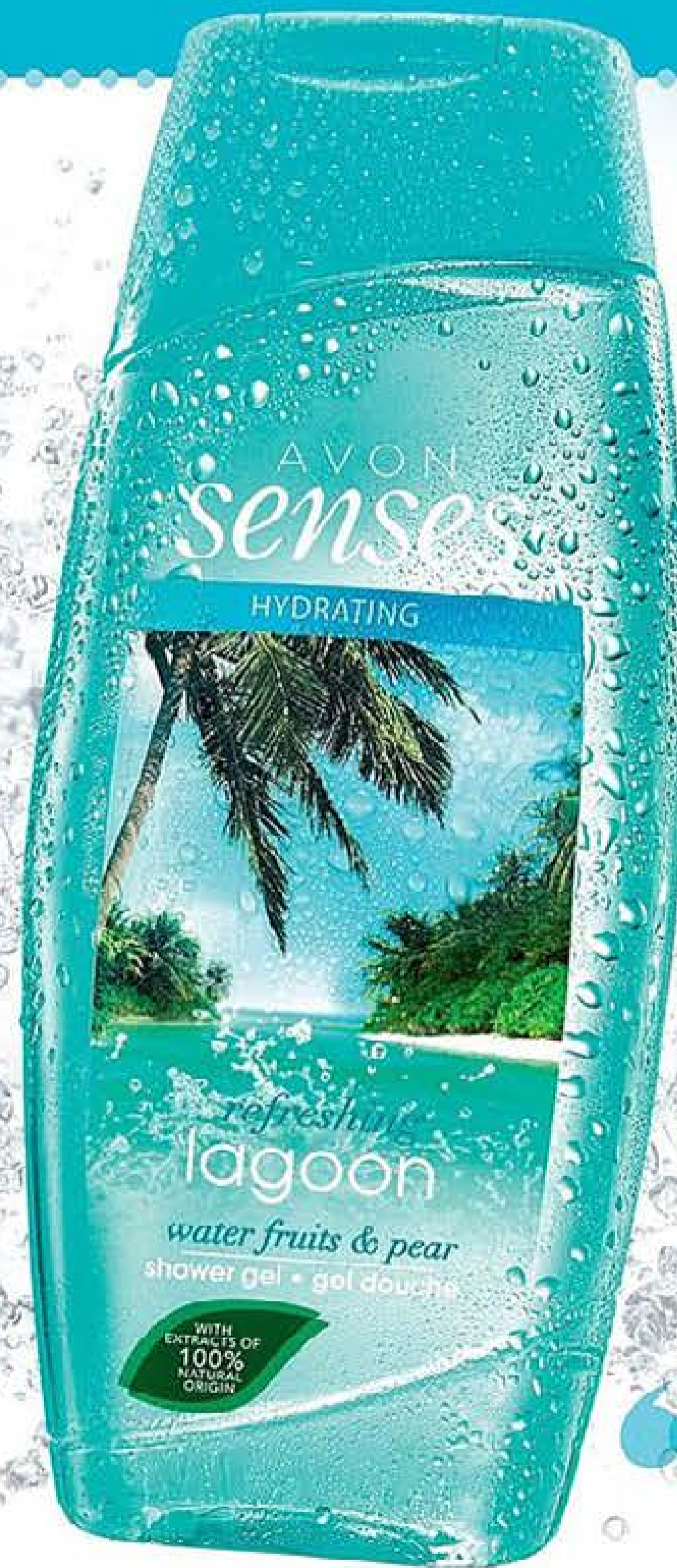
senses spa



new

Shower Gel 250ml
03079 Andalusian Bliss
06635 Indian Rituals
03913 Oriental Sanctuary
Price per 100ml = 40p
Normally £2
£1 half price

Shower Gel 500ml
12195 NEW Andalusian Bliss
11791 NEW Indian Rituals
11833 NEW Oriental Sanctuary
Price per 100ml = 30p
Will normally be £3
£1.50 half price



Lagoon Shower Gel 250ml
54395
Price per 100ml = 40p
Normally £2
£1 half price

Lagoon Shower Gel 500ml
17640
Price per 100ml = 30p
Normally £3
£1.50 half price

best price this year!
250ml
£1
half price or better
pages 232-233

sensational SHOWER GELS

stock up on **shower essentials** with **250ml** and **500ml** favourites



Lagoon Shower Gel is refreshing and smells like the tropics! It has a gorgeous scent as you shower, leaving you feeling clean and smelling great.



'Pinkstockings', Avonshop.co.uk customer, Plymouth



your 5-star FAVOURITES

heavenly HAND WASHES

caring crèmes for the bathroom,
invigorating gels for the kitchen

“Senses Reflection is the best liquid soap I have ever bought, at a great price as well – and it smells great!”

“Jay”, Avonshop.co.uk customer, Manchester



gels

Daily Hand Wash 250ml
09951 Lagoon
09944 Citrus Zing
Price per 100ml = 40p
Normally £2
99p save £1.01

crèmes

Daily Hand Wash 250ml
16386 Reflection
16279 Mystique
Price per 100ml = 40p
Normally £2
99p save £1.01



Scented Spritz 100ml
10280 Lavender & Chamomile
18051 Cherry Blossom
17137 Strawberry & Guava
16451 Passionfruit & Peony
22855 Green Tea & Verbena
11452 Lily & Gardenia
14639 Pink Daisy & Sicilian Lemon
Normally £3
99p save £2.01

best price this year!
99p

save up to £2.01 pages 234-235

ROOM & LINEN superstars

your most-loved scents for around the home

“By far my favourite room spray in the whole world! The smell is gorgeous and anyone coming into my house always compliments it.”

“Mummycheshire”, Avonshop.co.uk customer, South Lancashire



AVON 5Star Favourites

your 5-star **FAVOURITES**



give your skin some nourishment with extra-creamy body butter

Body Butter 200ml
20503 Silky Moisture
21659 Firming & Restoring
20545 Original
 Price per 100ml = £1.50
 Normally £5
£3 save £2



Special terms apply to certain products – these are clearly indicated in the brochure. For a full refund on products with a free gift, please return both items to ensure your refund is processed. Avon offers a 2-year warranty for manufacturing faults on its watches. **The Avon guarantee is in addition to your statutory rights.** Contact your Independent Avon Representative for further details if required. On the rare occasion that it is necessary, Avon reserves the right to alter, cancel or change any offer.

deal or promotion within this brochure. Errors and omissions excepted. In the event that we are unable to supply a product on time, you will receive it as soon as possible, or a substitute product of equivalent or greater value may be offered. (Only clearance offers are planned on a 'while stocks last' basis. This, and any other variance to our service promise, is indicated on the offer to which it applies.

4 sold every minute*



best price this year!
 Dry Oil Sprays
£1.99
 save £3.01 page 237 only

MOISTURE
marvels

you love our **iconic dry oil sprays** for touchably soft skin



This is the best skincare product I have ever tried! I absolutely love the Dry Oil Spray, I can't live without it.



Chris, Avonshop.co.uk customer, Lancashire

Dry Oil Spray 150ml
08698 Original
03517 Fast Hydration
12385 Silky Moisture
 Price per 100ml = £1.33
 Normally £5
£1.99 save £3.01



*Based on sales of Skin So Soft Dry Oil Sprays between 08.05.2014 and 20.08.2014.

Items marked "Last Chance to Buy" applies to products that we no longer intend to sell within the brochure. However, on some occasions we are left with excess stock which may be included in our Sale sections and flyers, and sold until stocks are exhausted.

All clothes and accessories are model's own, unless otherwise stated.

All claims in advertising are supported by clinical and consumer studies. Some images in this brochure are shown larger than actual size.

Please refer to the dimensions in the product description to avoid any disappointment on delivery.

All electrical products which fall under the auspices of the Waste Electrical and Electronic Equipment Act 2005, as amended, are compliant. Avon Cosmetics Ltd is a member of ElectroLink Compliance Scheme. All such products are marked with the Wheelie-bin symbol 

Help the environment by disposing of your products responsibly. The wheelie bin symbols indicate the product and batteries must not be disposed of in the domestic waste as they contain substances which can be damaging to the environment and health. Please use designated collection points or recycling facilities when disposing of the item or batteries.



AVON 5Star Favourites

your 5-star FAVOURITES

best prices this year!
pages 238-239



HAND heroes

intense pampering with our bestselling treats

£2.20
save £2.30



nourishing cream with shea butter intensely moisturises for soft, smooth hands

Blissfully Nourishing Hand, Elbow and Foot Cream
75ml
20032
Price per 100ml = £2.93
Normally £4.50
£2.20 save £2.30

"I simply love this cream! The consistency is smooth, the scent is heavenly and, most importantly, it moisturises my hands very well."

Money well spent.

5 stars
"Iwona", Avonshop.co.uk customer, London

FOOT favourites

treat hard, cracked heels with 24-hour moisturisation

£1.75
half price



specially designed socks seal in your cream for intense overnight moisture



"I really like this heel softening cream - I put it on just before bed and it makes your feet feel super soft by the time you wake up!"

5 stars
"Ellobi", Avonshop.co.uk customer, Warwickshire

beautiful non-greasy formula treats and restores cracked heels

Beautiful Heel Softening Cream
75ml
01800
Price per 100ml = £2.33
Normally £3.50
£1.75 half price

Moisturising Gloves
05645
Normally £5
£2 save £3

Planet Spa Manicure Set
10363
Normally £5
£3 save £2

Blissfully Nourishing Hand and Foot Scrub
75ml
13748
Price per 100ml = £3.33
Normally £4.50
£2.50 save £2

Blissfully Nourishing NAIL SPA Soothing Nail, Hand and Foot Soak
150ml
09183
Price per 100ml = £2.17
Normally £5
£3.25 save £1.75

Moisturising Socks
09563
Normally £5
£1.75 save £3.25

Healthy Intensive Callus Cream 75ml
02113
Price per 100ml = £2.00
Normally £3.50
£1.50 save £2

Healthy Odour Neutralising Foot Spray 75ml
02121
Price per 100ml = £2.33
Normally £3.50
£1.75 half price

Foot File
04382
Normally £3.50
£2.10 save £1.40

your 5-star FAVOURITES

AVON
care.

trusted skincare
since 1930



for very dry skin

with softening and
restoring royal jelly

Royal Jelly
Face Cream

100ml

06296

Normally £3.80

£1.90 half price

for dry skin

with nourishing and
pampering cocoa
butter and vitamin E

Cocoa Butter
Revitalising Moisture
Face Cream 100ml

00463

Normally £3.80

£1.90 half price

for oily/combination skin

with refreshing and mattifying
cucumber, witch hazel
and green tea

Light Moisture
Refreshing Face
Gel-Cream 100ml

17400

Normally £3.80

£1.90 half price

for normal to dry skin

with moisturising and
softening soybean
and vitamin E

Rich Moisture
Nourishing Face Cream

100ml

16519

Normally £3.80

£1.90 half price

most-loved
FACE CREAMS

with trusted ingredients
for every skin type



for mature skin

with skin-firming
collagen and elastin

Youth Restore Firming
Face Cream 100ml
27839

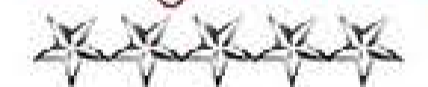
Normally £4.40

**£2.20
half price**

best price
this year!
from
£1.75

half price pages 240-241

“This cream has everything I need! It's light but lasting. A perfect base for make-up, and it leaves my face looking younger and firmer with a dewy finish.”



gwynny, Avonshop.co.uk customer,
Lincoln

**£2.20
half price**

3-in-1 Cleansing
Lotion 200ml
23242

Price per 100ml = 68p

Normally £3.50

£1.75 half price



AVON 5Star Favourites

your 5-star FAVOURITES

stock up on your go-to shampoo for half price or better



400ml bigger bottles

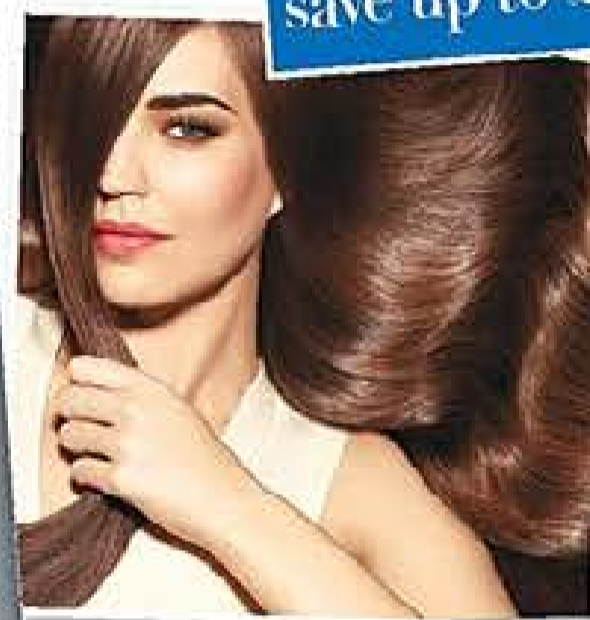
- Supreme Oils** for luxurious nourishment
- Daily Shine** for vitamin-enriched shine
- Ultimate Volume** for 24-hour fullness and body
- Instant Repair 7** for a fast hair fix
- Smooth as Silk** for all-day frizz control
- Anti-Dandruff** for flake-free fabulousness
- Colour Protection** for coloured hair repair
- Moroccan Argan Oil** for strong, silky perfection

Shampoo 400ml
04754 Supreme Oils
 Price per 100ml = 63p
 Normally £5
£2.50 half price

Shampoo 400ml
17970 2-in-1 Daily Shine
13482 Ultimate Volume
23044 Instant Repair 7
28449 Smooth as Silk
00372 2-in-1 Anti-Dandruff
01859 Colour Protection
 Price per 100ml = 50p
 Normally £4.50
£1.99 save £2.51



best price this year!
 from
£1.99
 save up to £2.51 pages 242-243



spectacular SHAMPOO

turn heads with strengthening argan oil

“As a hairdresser I've worked with many different shampoos, and this is far better than some of the most expensive products! It leaves even damaged hair feeling soft and shiny again!”

*LittleVix's, Avonshop.co.uk customer, Southport

360 Nourishment Moroccan Argan Oil Shampoo
 400ml
24448
 Price per 100ml = 50p
 Normally £4.50
£1.99 save £2.51



WORKOUT
AS YOU
WALK

*helps encourage leg
muscles to work harder*

*helps improve the look
of calves and thighs*

*faux fur lining designed
for complete comfort*



star BUY

inside/outside
*walk & sculpt
slippers*

JUST

£15



*available in sizes
3/4, 5/6 & 7/8*

**NEW Dorothy
Workout Slippers**

Upper, lining and
sock polyester,
outer rubber.

13391 Size 3/4

13292 Size 5/6

13383 Size 7/8

Will normally be £20

£15 save £5

ALLOW 6 WEEKS FOR DELIVERY

*an addictive, long-lasting
scent with rich ginger root,
magnetic musk and
smoky woods*

only

£15

NEW
AVON
ATTRACTION

FOR HIM

captivate her completely

**NEW Avon
Attraction for
Him Eau de
Toilette Spray**
75ml
08334
Price per 100ml = £20.00
£15

**NEW After Shave
Conditioner**
100ml
02402
£4

**NEW Hair &
Body Wash**
200ml
02550
Price per 100ml = £2.00
£4



order your
**FREE
GIFT**



worth £13*

*when you buy
Avon Attraction
for Him EDT*

your FREE GIFT includes:

- Hair & Body Wash 200ml
- After Shave Conditioner 100ml
- Presented in a stylish wash bag (not available separately)

order using 69492

*Based on normal brochure prices and average toiletries bag brochure price of £5.



*tempting blackberry
mingles with magnetic
musk and vanilla amber
for an intensely sensual,
long-lasting scent*

only

£15

NEW
AVON
ATTRACTION
FOR HER

experience irresistible, magnetic desire

**NEW Avon
Attraction for
Her Eau de
Parfum Spray**
50ml
10264
Price per 100ml = £30.00
£15

**NEW
Eau de
Parfum
Purse Spray**
10ml
08268
£6

**NEW
Body Lotion**
150ml
10058
Price per 100ml = £2.67
£4



order your
**FREE
GIFT**



worth £13*

*when you buy
Avon Attraction
for Her EDP*

your FREE GIFT includes:

- Body Lotion 150ml
- Purse Spray 10ml
- Presented in a luxurious clutch bag (not available separately)

order using 69187

*Based on normal brochure prices and average clutch bag brochure price of £3.

your captivating
FREE GIFT

when you buy Avon Attraction for Her EDP
on page 249

**YOURS
FOR ONLY
£15**

*stylish clutch bag
and Avon Attraction
toiletries*

**your
FREE
GIFT
includes:**

- Avon Attraction for Her EDP Purse Spray 10ml
- Avon Attraction for Her Body Lotion 150ml
- Luxurious gold clutch bag

order using 69187

*Based on normal brochure prices and average clutch bag brochure price.

gorgeous gold effect, mock-croc outer



**FREE
GIFT
worth
£13***

£15

each



NEW
AVON
ATTRACTION

FREE
GIFT

when you buy Avon Attraction
for Her EDP – see pages 250–251



tested by real couples*

*“Avon Attraction
made me feel
INSTANTLY more
attracted to her”*

THE IRRESISTIBLE
NEW SCENT FOR HIM
& FOR HER

*Testimonials from Consumer Test #14-989
conducted in the US and Russia.

100%
happy

or your money back

See pages 236–237 for our
28 day guarantee.

If you're not **100% happy** with your purchase, **simply return it within 28 days** of delivery for a refund or exchange – even if you have tried it! Special terms apply to certain products – these are clearly indicated in the brochure. For a full refund on products with a free gift, please return both items to ensure your refund is processed. **The Avon guarantee is in addition to your statutory rights.**