

AVON

avon.uk.com

BROCHURE 15 2016

millions of women can't be wrong!

the UK's make-up brand of choice*

NOW
INTRODUCES



AVON
TRUE

NEW Avon True
beauty starter kit

FREE



*Based on average purchase frequency. Source: Kantar Worldpanel - Cosmetics, 52 w/e data to 03 Jan 2016 and 52 w/e 17 Jan 2016 (Beauty Panel).

try

multitasking,
time-saving make-up



MULTITASKING
CONCEALER, POWDER
AND FOUNDATION IN 1

CREAM-TO-POWDER FOUNDATION
3-in-1, easy-to-use make-up
that *does it all in seconds*



trust

quality, long-lasting make-up
that won't let you down



UNIQUE BRUSH
INSTANTLY
LIFTS LASHES,
FOR ALL-DAY
CURL AND LIFT

new

WIDE AWAKE MASCARA
instantly gives eyes
a wide-awake look



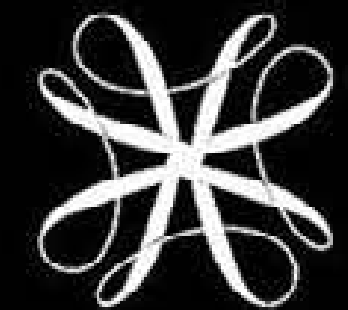
love

like the **millions of UK women**
who keep coming back to Avon



OUR
BESTSELLING
LIPSTICK
NO CRACKING
OR CAKING

PERFECTLY MATTE LIPSTICK
sophisticated, 100% matte
look lips – *with NO drying!*



AVON
TRUE

introducing

*the beauty
brand that
keeps its
promises*



turn to
page 9 to
discover
Avon True

exclusive offer exclusive offer exclusive offer exclusive offer

exclusive offer exclusive offer exclusive offer exclusive offer

**HOT
NEW
ARRIVAL**

pretty, floral face detail



worth
£35*

comes with 2-year warranty

OASIS

BRANDED WATCH

design exclusive to Avon



this gorgeous watch comes ready to give
in a branded gift box

£10

save £25

when you spend £10 or more in this brochure†

NEW Sabrina Oasis Watch

Comes with branded gift box. Includes a battery that can be replaced.

08524 offer price **£10** when you spend £10 or more in this brochure†

65318 full price **£35**

Oasis offers a 2-year warranty for manufacturing faults.
*Based on normal brochure price. †Excludes Causes products.

the look of JEANS with the
COMFORT
of joggers

introducing the denim
hybrid as good as Diesel[®]
(at a fraction of the price!)

turn to
page 115
to find
out more



interwoven
with elastane
for stretch



double stitched
seams for strength



90% cotton for
added softness



DIESEL
JOGG JEANS
£160**

JEANETIC
AZURE JEANS
£23

INTRODUCING
JEANETIC
(these jeans will change your life!)

1. NEW Jeanetic
Slim Fit Jeans – Azure
Inside leg length approx.
79cm. 90% cotton,
9% polyester, 1% elastane,
excluding trims.
39818 10 53801 18
39883 12 38711 20
53421 14 45633 22
52506 16 45773 24
Will normally be £26
£23 save £3

*Comparable in fabric composition (cotton, polyester, elastane) vs Diesel Straight Jogg Jeans NE0842W.
**Price based on Diesel Straight Jogg Jeans NE0842W in Blue, sourced from www.johnlewis.com on 06.04.2016.



order your Avon True beauty free starter kit

when you spend £10 or more across Avon True pages 10-33

featuring suits-all, bestselling shades of our most wearable
make-up icons for a truly timeless look...



up to 12 days of
lasting colour



with shea butter for rich, hydrating colour



gently cleanses even
sensitive skin



all-day, crease-proof
fade-proof colour

order your
kit today
using
69468

worth
over
£21*

*Based on normal brochure prices.
Not available separately, excluding
True Colour Lipstick (page 26).

Get her
Avon True beauty look...

Starter kit includes: True Colour Lipstick in **Toasted Rose**,
True Colour Eyeshadow Single in **Satin Taupe** and
Nailwear Pro+ in **Naked Truth** 10ml, and Anew Anti-Ageing
3-in-1 Cleansing Water Trial Size 50ml. Also comes with a
FREE sample of Avon LIFE designed by Kenzo Takada
EDP for Her, coming soon in Brochure 17.

AVON  TRUE

beautiful promises kept

3-in-1 concealer, powder and foundation *does it all in seconds*

don't forget
your **free** Avon
True beauty
starter kit
worth over **£21**
see pages 8-9
for details



£6.50
save £5.50

FIND A TRUE MATCH FOR EVERY SKIN TONE...

LIGHT SKIN



07690
Ivory



07831
Shell



07708
Nude

MEDIUM SKIN



07435
Creamy
Natural



07492
Natural
Beige



07443
Medium
Beige



07922
Pure
Beige

DARK SKIN



07534
Soft
Honey



07740
Caramel



08037
N. tropic



06296
Sable

- medium to full coverage that lasts all day
- covers spots and dark circles
- breathable feel
- allergy tested and suitable for all skin types
- oil-free, blendable formula

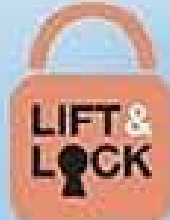
NEW True
Colour Flawless
Cream-to-Powder
Foundation
9g
Price per 10g = £7.22
Will normally be £12
£6.50 save £5.50



applies
as a cream,
dries to a
powder

AVON TRUE

beautiful promises kept



EXCLUSIVE
LIFT & LOCK
TECHNOLOGY

locks in all-day
VOLUME + CURL + LIFT



TAPERED TIP
reaches **each** and
every lash effortlessly



HOURGLASS SHAPE
draws lashes **up** and **out**
for a **wide-eyed curl**



UNIQUE FORMULA
sets lashes in place for
a curl that **lasts all day**

£5.50
save **£3**

don't forget
your **free** Avon
True beauty
starter kit
worth
over **£21**
see pages 8-9
for details

new

GET HER TRUE LASH LOOK with Wide Awake Mascara in Black

- ✓ smudge, flake and clump-proof
- ✓ easy to remove
- ✓ suitable for sensitive eyes and contact lens wearers
- ✓ ophthalmologist tested

NEW True Colour
Wide Awake Mascara
10ml
Will normally be £8.50
£5.50 save **£3**



08607 Navy 08888 Black 07427 Brown/Black



trusted quality • trusted value
love out
100%
money-back
promise
trusted results

*you can't live without
mascara for an instant
wide-awake look*

✓ TRUE



WITHOUT MASCARA



WITH MASCARA

Model wears lash inserts
for an even lash line.

AVON  TRUE
beautiful promises kept

sophisticated,
 100% matte
 look lips
with NO drying!

don't forget your free
 Avon True beauty
 starter kit



worth over **£21**

see pages
 8-9 for
 details

£5.50
 save £2.50



- ✓ no cracking or caking for guaranteed comfort
- ✓ colour stays true, hour after hour
- ✓ lightweight, hydrating formula
- ✓ defines lips for a sculpted look

*our no.1
 lipstick is
 more matte
 THAN MAC!*



GET HER TRUE MATTE LIP LOOK...
 with True Colour Perfectly Matte Lipstick in Pure Pink

CHOOSE FROM OUR BESTSELLING, TRUE MATTE SHADES...

plums



wines



reds

pinks



corals



corals



nudes


nudes



True Colour Perfectly
 Matte Lipstick
 Normally £8
£5.50 save £2.50



*Mac 'Matte', visit www.avon.uk.com/matte
 for more information.

AVON  TRUE
beautiful promises kept

SUBTLE, EVERYDAY LOOKS



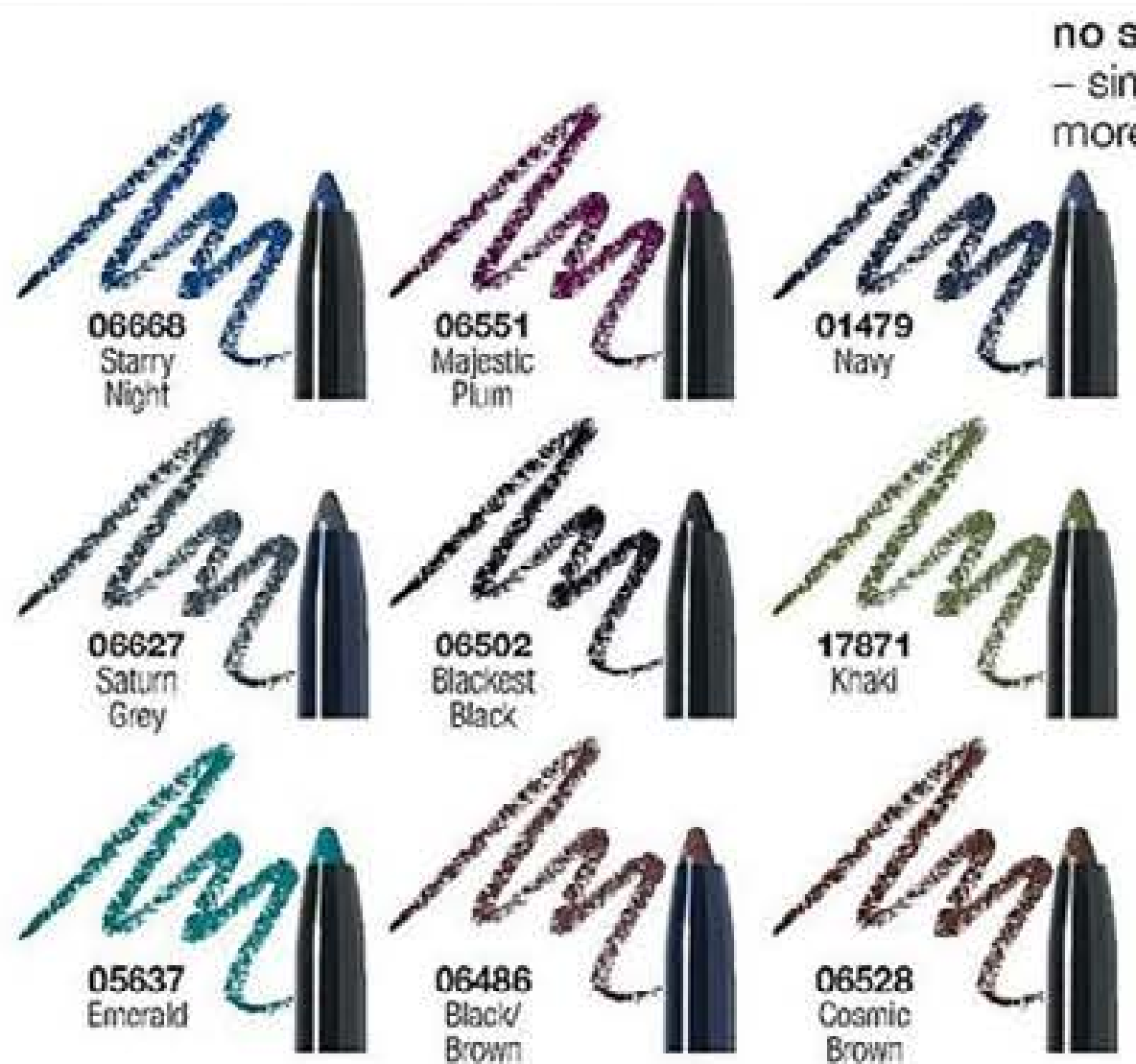
DRAMATIC EVENING LOOKS



don't forget
your **free** Avon
True beauty
starter kit
worth over **£21**
see pages 8-9
for details

GET HER TRUE LINER LOOK...
with True Colour Glimmerstick Eyeliner in Cosmic Brown

FIND YOUR FAVOURITE TRUE COLOUR GLIMMERSTICK EYELINER SHADE...



no sharpener needed
- simply twist up for
more colour

£3.50
save £2.50



the easiest eyeliner
you'll ever use



NEW True Colour
Glimmerstick Eyeliner
Will normally be £6
£3.50 save £2.50

- ✓ soft-glide, tug-free formula
- ✓ waterproof and smudge-proof
- ✓ lasts up to 10 hours
- ✓ suitable for sensitive eyes
- ✓ allergy tested

AVON  TRUE

beautiful promises kept



Eyebrow Duo Brush
03921
Normally £5
£3 save £2

DUO BRUSH
brush applies powder,
spoolie tidies brows



Eyebrow Stencil Set
05041
Normally £3.50
£3 save 50p

STENCILS
for the perfect
shape, every time



Slanted Tweezers
05223
Normally £5
£3.50 save £1.50

TWEEZERS
slanted tip grabs
even the tiniest hairs

perfect for
BLONDE and GREY HAIR



24786
Blonde

perfect for BRUNETTES



24760
Dark Brown

perfect for BLACK HAIR



24802
Soft Black

- soft-glide, tug-free formula
- waterproof and smudge-proof
- lasts all day
- colour-dense formula for precise, buildable definition

**True Colour Glimmerstick
Brow Definer**
Normally £6
£3.50 save £2.50

£3.50
save £2.50

face-framing brows
are as easy as 1, 2, 3

TRUE

don't forget
your **free** Avon
True beauty
starter kit
worth over **£21**
see pages 8-9
for details

- 1. THE START**
Hold your definer vertically against your nose and draw a dot where it meets your brow.
- 2. THE ARCH**
Position the definer diagonally from your nostril to the outer edge of your pupil. Draw a dot where it meets your brow.
- 3. THE FINISH**
Place the definer diagonally from your nostril to the outer corner of your eye. Draw a dot where it meets. Join the 3 dots together for your perfect shape.



no sharpener needed -
simply twist up for more colour

AVON Make-up

AVON  TRUE

beautiful promises kept

a flawless foundation
that looks AND
feels 100% natural

*don't forget your free
Avon True beauty
starter kit*



worth over **£21**

see pages
8-9 for
details

Opti-Light
Technology
to enhance your
natural complexion

 TRUE

£7
save £5

FIND A TRUE MATCH FOR EVERY SKIN TONE...

LIGHT SKIN



04952
Light Pink



04945
Ivory



05264
Shell



05025
Nude

MEDIUM SKIN



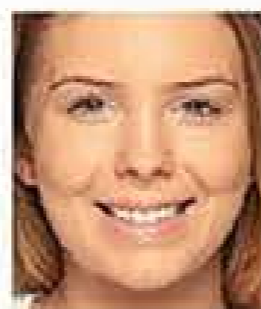
04838
Creamy Natural



05017
Natural Beige



04978
Medium Beige



05108
Pure Beige

DARK SKIN



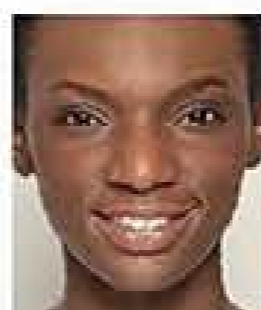
05306
Soft Honey



04663
Caramel



05074
Nutmeg



05256
Sable

HOW TO APPLY:
Use the soft blending brush
to build up coverage for a
streak-free, pro finish.

- buildable coverage you can control
- SPF15, hydrating formula
- skin feels moisturised and looks radiant
- allergy tested for all skin types

NEW True Colour
Flawless Liquid
Foundation
30ml
Price per 10ml = £2.33
Will normally be £12
£7 save £5

Foundation Brush
12161
Normally £8.50
£5 save £3.50



trusted quality • trusted value
love our 100% money-back promise
trusted results

AVON Make-up



- ✓ **MATTIFYING POWDER**
- ✓ lasts all day
- ✓ natural-looking coverage
- ✓ weightless, illuminating formula

- ✓ **LUMINOUS BLUSH**
- ✓ silky-smooth, weightless formula
- ✓ gives a radiant finish
- ✓ skin-enhancing shades



NEW True Colour Flawless Mattifying Pressed Powder Foundation
10g
£9



NEW True Colour Luminous Blush
6g
Price per 10g = £10.83
£6.50



NEW True Colour Colour-Correcting Pearls
22g
05777
Price per 10g = £4.55
£10



- ✓ **SUITS-ALL, COLOUR-CORRECTING PEARLS**
- ✓ evens out all skin tones
- ✓ adds instant radiance
- ✓ for all skin types



- ✓ **CONCEALER STICK**
- ✓ blendable, creamy, oil-free formula
- ✓ conceals redness and blemishes
- ✓ targeted for easy application



NEW True Colour Flawless Concealer Stick
£7



don't forget your **free** Avon True beauty starter kit worth over **£21** see pages 8-9 for details

cheating a fresh, rosy glow is SO easy

£6
save £4



use alone or over make-up for a beautiful boost in seconds

- ✓ multitone pearls suit all skin tones
- ✓ subtle, shimmer finish
- ✓ buildable formula
- ✓ gives a natural, illuminated look

HOW TO APPLY:
Simply dust the brush into the pearls, tap off the excess and sweep over the apples of your cheeks.

All-Over Face Brush
22798
£8

NEW True Colour Illuminating Pearls
22g
05678
Price per 10g = £2.73
Will normally be £10
£6 save £4



AVON  TRUE
beautiful promises kept



GET HER TRUE LIP LOOK...
 with Ultra Colour Lip Crayon in Pouty Plum

creamy lip colour and liner in 1

don't forget
 your **free** Avon
 True beauty
 starter kit
 worth over **£21**
 see pages 8-9
 for details



£5.50
 save £3

- soft-glide, creamy formula
- comfortable, full coverage colour
- lasts all day
- with hydrating shea butter and vitamin E

FIND YOUR ALL-IN-1 FAVOURITE...

limited edition packaging



creamy with a hint of shimmer



creamy



NEW True Colour
Ultra Colour Lip Crayon
 Will normally be £8.50
£5.50 save £3



1. LINE
 Outline lips using the point of the crayon, accentuating the Cupid's bow.



2. SHADE
 Using the side of the crayon, colour in and fill lips with rich, impactful colour.



no sharpener needed – simply twist the base for more colour

limited edition packaging

AVON  TRUE beautiful promises kept



NEW
True Colour
Lipstick
£7.50

shimmer



satin



RICH, HYDRATING LIPSTICK
that feels comfortable all day

don't forget your free
Avon True beauty
starter kit



worth over
£21

see pages
8-9 for
details

no need
to decide
between
colour and care



GET HER TRUE LIP LOOK...
with Ultra Colour Tinted Lip Balm in Soothing Strawberry



SMOOTH-GLIDE
LIP LINER
for all-day,
feather-free colour

NEW True Colour
Glimmerstick Lip Liner
£6

HIGH SHINE GLOSS
non-sticky formula
in 3 finishes

sparkle



shimmer



shine



NEW True Colour
Glazewear Lip Gloss
6ml
Price per 10ml = £10.83
£6.50

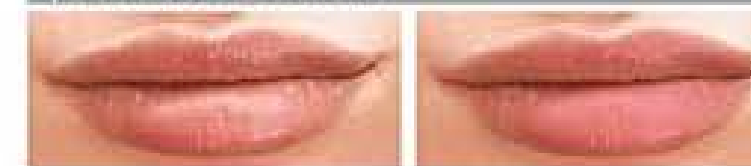


- non-sticky balm
- moisturises and protects
- with shea butter, beeswax
and vitamin E

£4
save £3



pearlised colour

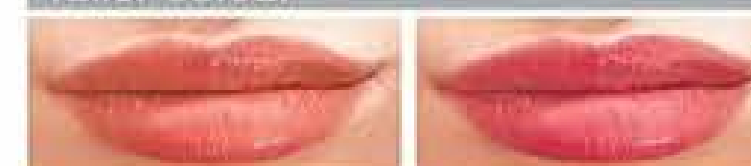


09555
Pearlescent Red



15339
Pearlescent Pink

fuller colour



09605
Protecting Peach



09712
Soothing Strawberry

Ultra Colour
Tinted Lip Balm
Normally £7
£4 save £3



AVON  TRUE

beautiful promises kept



you CAN create a glamorous cat's eye

don't forget your free Avon True beauty starter kit worth over **£21** see pages 8-9 for details



- ophthalmologist tested
- transfer-proof formula lasts all day
- glides on without tugging
- fast-drying but easy to remove

£3.50
save £3

fine tip for the perfect finish, every time



GET HER TRUE LINER LOOK... with Super Lengthening Mascara in Black and Glimmerstick Liquid Pen in Black

LENGTHENING MASCARA

- suitable for contact lens wearers and sensitive eyes
- clump-proof and flake-proof
- lasts for up to 12 hours
- unique brush draws lashes up and out



£5.50
save £4.50

NEW True Colour Super Lengthening Mascara
7ml

Price per 10ml = £7.88
Will normally be £10
£5.50 save £4.50

Model wears lash inserts for an even lash line.



instantly winged-out lashes that look up to **84%** longer

LIQUID LINER

NEW True Colour Glimmerstick Liquid Pen
Will normally be £6.50
£3.50 save £3



1. LINE

Pull your lid taught, and lean your fingers against your face to create a steady hand as you apply the liner along the upper lash line.



2. FLICK

Draw a triangle to the outer corner of the eye and curl the line upwards. Fill in the triangle to create the perfect flick.



3. MASCARA

Finish your feline look by applying a coat of lengthening mascara to the upper lashes, focusing on the outer corner.

AVON  TRUE
beautiful promises kept



GET HER TRUE LID LOOK...
 with Eyeshadow Duo in Warm Cashmere

you CAN create an
 effortless smokey eye in
just 2 steps

don't forget
 your **free** Avon
 True beauty
 starter kit
 worth over **£21**
 see pages 8-9
 for details



- ✓ blendable shadow
- ✓ fade-proof and crease-proof
- ✓ comfortable, long-lasting colour
- ✓ mirrored palette

£4
 save £2



1. LIGHT
 Apply the light shade
 all over the lid.

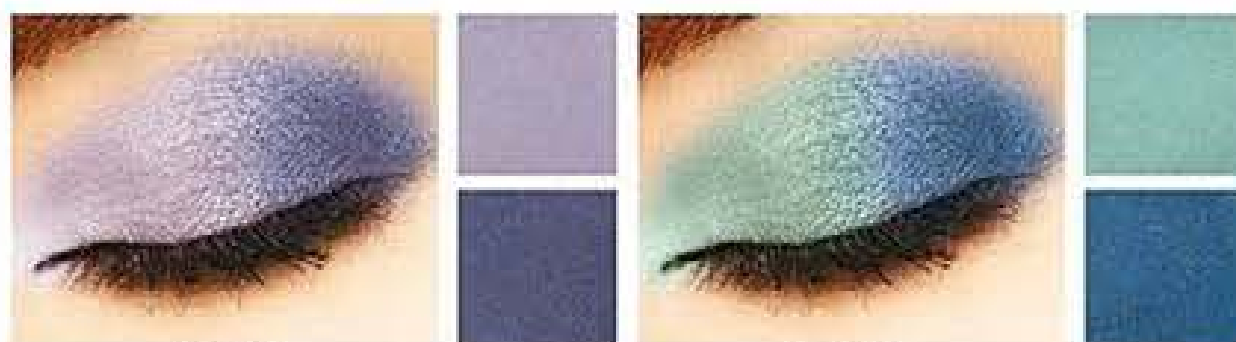
2. DARK
 Finish by applying the darker
 shade into the crease and blend.



05595
 Warm Cashmere

05553
 Black Star

05512
 Enchanted Forest



05520
 Crushed Orchid

05579
 Ocean Waves

**NEW True Colour
 Eyeshadow Duo**
 Will normally be £6
£4 save £2

soft bristles
 blend
 shadow
 flawlessly



Blending Brush
 04804
 Normally £5
£3 save £2



AVON Make-up

AVON TRUE

beautiful promises kept



..... combination of matte and shimmer shades



05470 Stone Taupes 05439 Jeans 05462 Metal Eyes 05405 Mocha Latta



05488 Berry Love 07005 Urban Skyline 05421 Purple Haze 06726 Khaki Style 06999 Gilded Metallics

- ✓ 4-STEP SHADOWS
- ✓ fade-proof and crease-proof
- ✓ blendable formula

NEW True Colour Eyeshadow Quad
£9



- ✓ SHIMMER-FINISH LINER
- ✓ glide-on formula that lasts
- ✓ no sharpener needed

NEW True Colour Glimmerstick Diamonds Eyeliner
£6



- ✓ SUPER-FINE LINER
- ✓ smudge-proof, intense lines
- ✓ handy sharpener in the lid

NEW True Colour Glimmerstick Precision Eyeliner
£7



- ✓ UP TO 12x VOLUME MASCARA
- ✓ thickening base coat and colour in 1
- ✓ gives bold coverage and definition

NEW True Colour Super Volumising Mascara
10ml
£8.50

- ✓ weightless formula for up to 14 hours
- ✓ hypoallergenic
- ✓ clump-free, smudge-proof formula
- ✓ unique helix brush applies more mascara to lash



model wears Super Volumising XXL Mascara in Black

NEW True Colour Super Volumising XXL Mascara
10ml
Will normally be £10
£5.50 save £4.50



*Before and after shots without lash inserts.

don't forget your free Avon True beauty starter kit

worth over **£21**
see pages 8-9 for details

maximum lash volume with a weightless feel



£5.50
save £4.50



AVON Make-up

3 STEPS TO SHOW-STOPPING EYES...



Eyeshadow Primer
08284
Light Beige
£7

1. EYESHADOW PRIMER

Apply before shadow for all-day, crease-proof colour.

2. KOHL LINER

Sweep on the soft, blendable kohl for a perfect smokey line.

3. FALSE LASH-LOOK MASCARA

Double your lash volume for an instant, false-lash look.

Big & Daring Glimmerstick Kohl
£6



Big & False Lash Volume Mascara
10ml
£8.50



*Order the Eyeshadow Primer, a Big & Daring Glimmerstick Kohl and a Big & False Lash Volume Mascara in the shades of your choice for only £10. Lashes retouched for an even-looking lash line.

BOLD EYES OFFER!

all you need for show-stopping, stay-put lines, lids and lashes

ALL 3* FOR £10

SAVE £11.50

pages 34-35

WANT HER LOOK? get it with Eyeshadow Primer, Big & Daring Glimmerstick Kohl in Boldest Black and Big & False Lash Volume Mascara in Blackest Black



don't forget!

order this Oasis watch for just

£10

when you spend £10



see page 5 for details

WANT HER LOOK?
get it with Spectralash Mascara in Black
and Glimmerstick Flick Eyeliner in Ebony
and Hazel

CUSTOMISE YOUR LASHES

get 3 lash looks in 1, then
add drama with an 'on fleek'
flick of liner

59022
Sky

54932
Hazel

£3
half price

54965
Mulberry

59287
Storm

£5
half price

54957
Ebony

27649
Forest



**EXPERT
secrets**

“Wearing mascara and upper-lid
liner together makes your eyes
look bigger and bolder.”

Clara Hedderman,
Avon UK's Make-up Expert

CLICK 1



for FULL, natural,
daytime lashes

CLICK 2



for FULLER,
dramatic,
evening lashes

CLICK 3



for FULLEST,
'omg', selfie-
worthy lashes



28763
Black

**Spectralash
Mascara**
9ml
Price per 10ml = £5.56
Normally £10
£5 half price



FLAT-NIB LINER
perfect for thick or
thin lines and flicks

**Glimmerstick
Flick Eyeliner**
Normally £6
£3 half price
Model wears lash inserts
for an even lash line.

apply with a DRY brush
for a SUBTLE LOOK

apply with a WET brush
for a DRAMATIC LOOK



EXPERT *secrets*

“Use a dry brush for a subtle look, or try dampening your shadow brush for a bolder, more intense pop of colour.”

Ciara Hedderman,
Avon UK's Make-up Expert



WANT HER LOOK?
get it with the 8-in-1
Eyeshadow Palette in
Nudes & Blues

£6
half price

*new
shades*



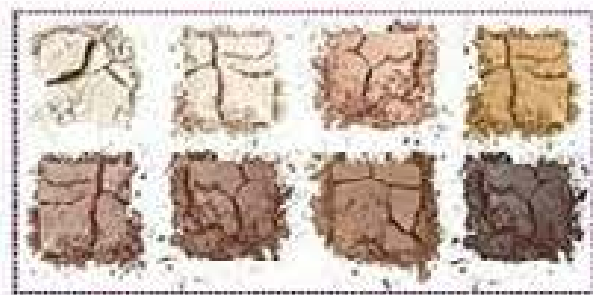
7 shimmer shades

1 matte shade

£3
save £2

includes a combination of
shimmer and matte shades

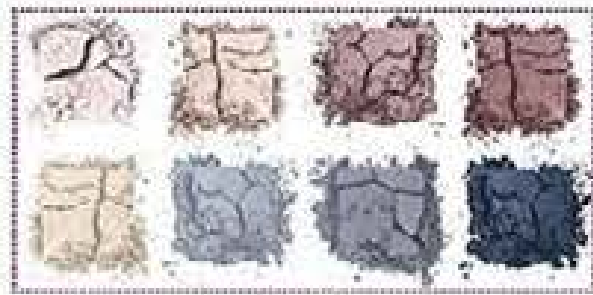
8-in-1 Eyeshadow Palette
Normally £12
£6 half price



11197
Nude



11205
Smokey



09118
Nudes & Blues

NEW 8-IN-1 SHADES FOR AUTUMNAL LIDS

update your lid line-up with the
season's hottest shades

Eyeshadow
Brush with
Smudger
14688
Normally £5
£3 save £2



- 56895 Blackest Black
 - 56937 Brown/Black
 - 56945 Navy
- Mega Effects Mascara***
9ml
Price per 10ml = £11.11
£10



panoramic volume



- 07856 Black
 - 07864 Brown/Black
 - 58735 Blackest Black
- Big & Multiplied Volume Mascara***
10ml
£8.50



fanned-out lashes



- 03400 Black
 - 11809 Brown/Black
- Big & Daring Volume Mascara***
10ml
£8.50



5x explosive volume



- 10868 Black
 - 10876 Brown/Black
- Infinite Mascara***
10ml
£10



24-hour curl and lift



WANT HER LOOK?
get it with SuperShock Gel Eyeliner Pencil in Black and Silver

TOTALLY GEL-SHOCKED!

let your eyes do the talking with glide-on lines that pack a punch

£3
half price



EXPERT secrets

“Try blending Silver in the socket to open up the eye, then add Black along the upper and lower lash line, for bigger-looking eyes.”

Clara Hedderman,
Avon UK's Make-up Expert

16022 Silver

63628 Steel

22376 Black

63636 Aqua Pop

SuperShock Gel Eyeliner Pencil
Normally £6
£3 half price

*Models wear lash inserts for an even lash line.
†Some lashes have been lengthened and lash inserts have been applied for an even lash line.



removes even waterproof mascara

ExtraLasting Make-up Remover
50ml
14282
Price per 100ml = £10.00
£5



brow powder to fill, wax to set

Perfect Eyebrow Kit
£7



00992
Soft Brown

00984
Blonde



model wears Cream

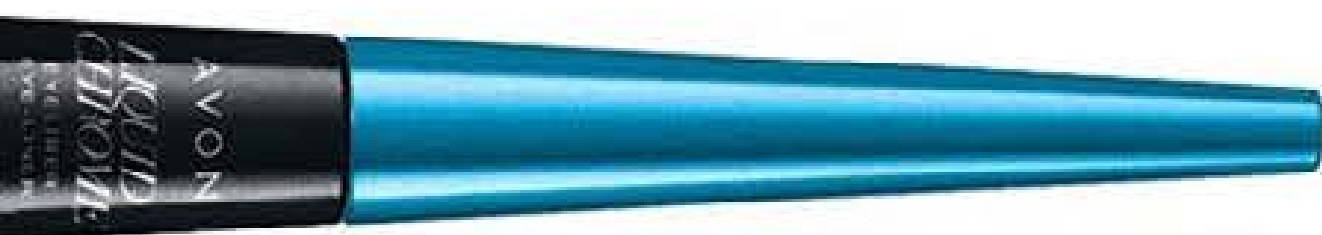
pearlised shadow crayons

Big Colour Eye Pencil
£7

***WHILE STOCKS LAST**



new shades			original shades				
08771 Lavender	12252 Cream	12187 Slate	04390 Forest	59535 Flipping Out Pink	63669 Teal Switch	11999 Transforming Night	12450 Ultra Violet



14530
Electric Blue

24828
Sultry Black

00430
Bright Green

58420
Plum Dazzle



model wears Electric Blue

metallic liquid lines

Liquid Chrome Eyeliner
£6.50



WANT HER LOOK?
get it with Eye Dimensions
Eyeshadow in Sultry Smoke

SHADOW SHIMMERS

get a multidimensional look with 3 pearlised shadows in 1 handy palette

£5
save £4



Eye Dimensions Eyeshadow
Normally £9
£5 save £4



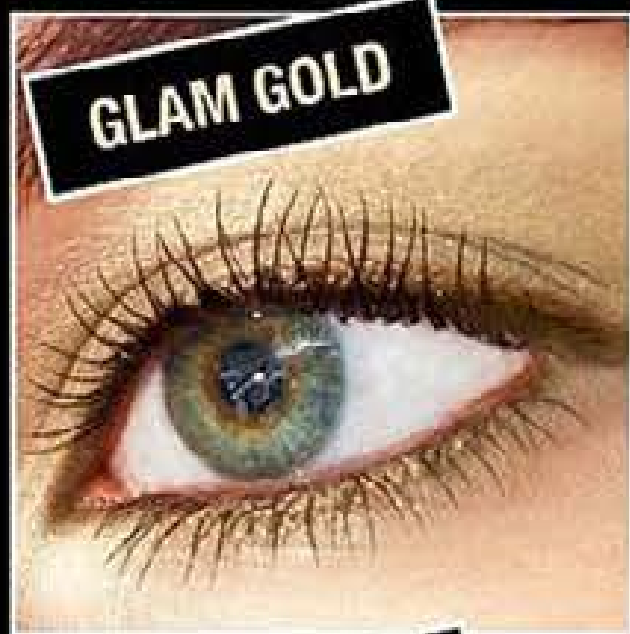
25270
Iconic Night

14290
Diamanté Purple

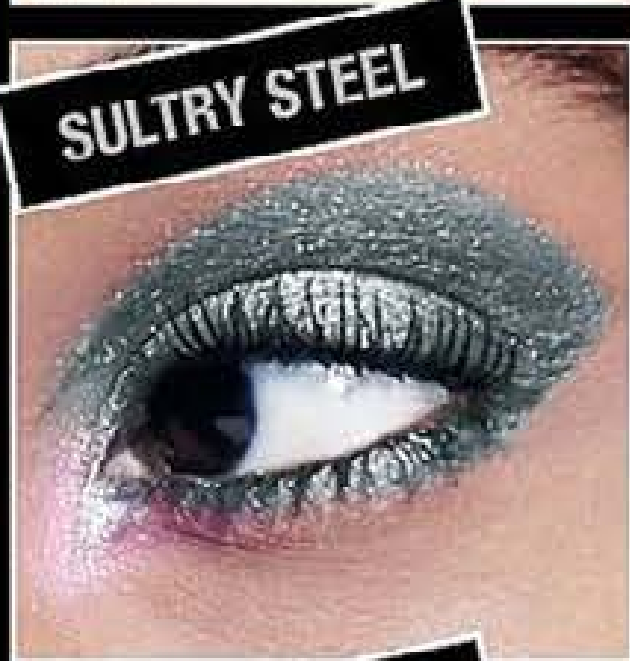
12138
Sultry Smoke

11890
Snow Stopping Pink

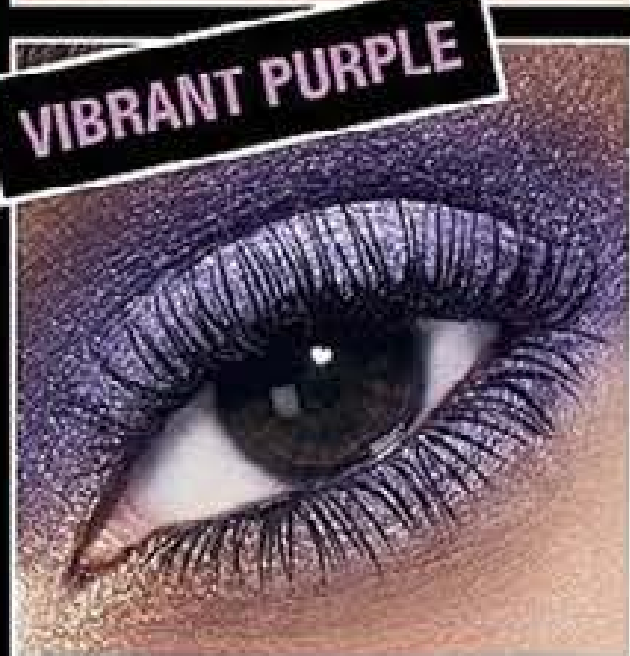
GLAM GOLD



SULTRY STEEL



VIBRANT PURPLE



FRESH AQUA



ULTRA-CREAMY SHADOWS

blendable, crease-proof, comfortable, mess-free colour – guaranteed!

£3.50
save £2.50



£3
save £2



densely packed bristles for improved blending



EXPERT secrets

“To enhance your eyes even more, try applying your shadow under the lower lash line, too.”

Ciara Hedderman, Avon UK's Make-up Expert



Waterproof Creamy Eyeshadow Pot
Normally £6
£3.50 save £2.50

new

AVON
NAIL EXPERTS 5-IN-1
NAIL TREATMENT

£2.50

Save
VS
spell

OPI
START TO FINISH
BASE COAT, TOP COAT
& STRENGTHENER

£14.50*

HOW TO USE:

Simply apply 1 coat
to bare nails for an
au naturel look that cares.



5-in-1 mani miracle

- 1 STRENGTHENS
- 2 PROTECTS AND CONDITIONS
- 3 MOISTURISES
- 4 ADDS SHINE
- 5 CHIP, PEEL AND SPLIT-RESISTANT

£2.50

BEST EVER PRICE

SAVE £3.50

5-in-1
Nail Treatment
10ml
17210
Normally £6

£2.50

save £3.50

*Price sourced from www.johnlewis.com on 07.06.2016.

2 STEPS TO LONGER-LASTING GEL NAILS



£3.50
half price

Gel Shine Nail Enamel
10ml
Normally £7
£3.50
half price

£3.50
half price

Dramatisation. Images are for illustrative purposes only.

WITHOUT TOP COAT
after daily wear and tear



WITH TOP COAT
after daily wear and tear



DOUBLES the wear of your nail polish*

Gel Shine Lasting Finish Top Coat
10ml
25890
Normally £7
£3.50
half price



STEP 1: GORGEOUS GEL COLOUR

Choose your fave from 24 high-shine shades, then paint on mega-impact colour in just 1 coat (without the UV lamp).



DEEP CHIC

- 26195 Very Berry
- 26203 Wine And Dine Me
- 26013 Charcoal Smoke
- 26138 Red Velvet
- 26088 Mauvelous
- 26112 Night Vision
- 26187 Roses Are Red



COOL BRIGHTS

- 26252 Citronised
- 26054 Emerald City
- 02220 Mint To Be
- 54122 Purplicious
- 26450 Sapphired Up

STEP 2: POWERFUL TOP COAT

Finish the look with 1 coat of our Dura-Last Complex top coat that makes any mani last twice as long.*



HOT BRIGHTS

- 54098 Parfait Pink
- 15131 Fabulous
- 59931 Orange You Crazy
- 13854 Fire Cracker

PASTELS

- 58057 Nudeitude
- 26492 Sheer Love
- 14977 Dazzle Pink
- 26237 Barely There
- 02360 Rain Washed
- 11593 Lavender Sky
- 57745 Moondust
- 13953 Iceberg White

*When using Gel Shine Nail Enamel and Top Coat together.

treat



Peeling and Brittleness Solver
10ml
26633
£5

for flake-free nails



Cuticle Conditioner
10ml
01792
£6

softens cuticles



Length & Strength Prep Serum
6ml
14142
Price per 10ml = £10.00
£6

longer and stronger-feeling nails

prep



cuts and shapes

Finger Nail Clippers
21667
£4



primes and strengthens

Perfect and Prime Base Coat
10ml
10843
£6



removes polish and conditions

Conditioning Nail Enamel Remover
150ml
22764
Price per 100ml = £2.67
£4

neatens nails



Acrylic Nail File
25866
£8

finish

corrects man mistakes



Corrector Pen
12914
£7



Platinum Top Coat
10ml
08250
£6

platinum top coat



Pearl Shine
10ml
£6

08854 Original
27417 Sheer Peach
09076 Sheer Lilac
09332 Sheer Bronze

sheer-shine finish



Liquid Freeze Quick Dry Nail Spray
50ml
20552
Price per 100ml = £12.00
£6

sets polish FAST!

AT-HOME NAIL CARE

in 3 simple steps...



STEP 1: SHAPE

File nails into your desired shape.

Nail File
18135
Normally £3
£1.50 half price

STEP 2: PUSH CUTICLES

Use the pointed end to clean dirt from under nails, and the flat end to push back cuticles.

NEW Professional Cuticle Tool
28183
Will normally be £4
£1.50 save £2.50

STEP 3: STRENGTHEN

Paint the shimmering Gold Strength onto bare nails for a durable, sheer mani.

Gold Strength
10ml
15263
Normally £5
£2.50 half price





in 6 NEW NEON shades



for a BOLD shimmer finish

NEW Magic Effects Neon Nailwear
10ml
£6



colour and care

BB 7-in-1 Nail Colour
10ml
£6



makes any mani matte

Magic Effects Matte Top Coat
10ml
08847
£6



adds instant sparkle

Magic Effects Diamond Shatter Top Coat
10ml
24950
£6

WET TO WOW IN JUST 30 SECONDS



get set for the fastest mani you'll ever slick on!



£3
half price



£1.50
half price

Speed Dry+ Nail Enamel
10ml
Normally £6
£3 half price

Nail Decoration Tool
18812
Normally £3
£1.50 half price



AFTER
perfectly
chiselled

FYI – it's the
fastest way
to a slimmer-
looking face!

BEFORE
undefined

EXPERT *secrets*

“It's super easy to get the
contoured look:

1. Sweep the brush into the
palette as shown opposite,
then brush upwards along the
cheekbones with the lighter
shade on top.

2. For ultimate definition, finish
by applying the darker shade
to temples, forehead and chin.”

Clara Hedderman,
Avon UK's Make-up Expert

CONTOURING CONQUERED IN SECONDS

new

our 2-in-1 brush and duo palette creates
a chiselled look in 1 magic sweep
(because who has the time?)

£5
save £3

£4.50
save £3.50

light bristles for highlighter
dark bristles for bronzer

highlighter

bronzer

soft, matte,
blendable powder
with glow activators

unique brush with super-soft
bristles for easy application

NEW Graduated Bristle Brush
28225
Will normally be £8
£4.50 save £3.50

NEW Contour Duo
10g
28217
Will normally be £8
£5 save £3

AVON Make-up

GET PHOTO-READY SKIN

AS IF BY

magiX



04168
Illuminating
Light

07591
Illuminating
Beige

new

£6.50
save £4

**SMOOTHING,
ON-THE-GO
PRIMER**

- ✓ colourless, suits-all formula
- ✓ blurs fine lines
- ✓ airbrushed finish

MagiX Compact Smoothing Primer
10g
25643
£10

**ILLUMINATING
CONCEALER**

- ✓ instant radiance
- ✓ refreshes tired skin
- ✓ banishes dark circles

MagiX Multi-Benefit Illuminator
£8.50

**HD FINISHING
POWDER**

- ✓ colourless, suits-all formula
- ✓ pores, fine lines and shine disappear
- ✓ airbrushed finish

NEW MagiX HD Finishing Powder
5.7g
25825
Price per 10g = £18.42
£10.50

**PRIME AND SET
SPRAY**

- ✓ ultra-lightweight, invisible mist
- ✓ improves skin texture and softness
- ✓ make-up lasts longer

MagiX Prime and Set Spray
125ml
09654
Price per 100ml = £4.80
£6



EXPERT

secrets

“Primers are a make-up must-have for helping your foundation to stay flawless for longer.”

Ciara Hedderman,
Avon UK's Make-up Expert

VELVETY PRIMER

- ✓ colourless, suits-all formula
- ✓ improves skin texture and softness
- ✓ make-up lasts longer

MagiX Face Perfector
30ml
24406
Price per 10ml = £2.17
Normally £10.50
£6.50 save £4



COLOUR CORRECTING STICKS

say "hello" to a colour-corrected, flawless complexion, whatever your skin tone troubles

EXPERT
secrets
"Remember, opposites attract so choose the opposite colour to your skin tone problem for best results."
Ciara Hedderman,
Avon UK's Make-up Expert



YELLOW



CONCEALS DARK CIRCLES
for a bright-eyed, wide-awake look

LILAC



CONCEALS DULL SKIN
for brighter, more even-looking skin

GREEN



CONCEALS RED PATCHES AND BLEMISHES
for a flawless look

Ideal Flawless
CC Concealer Stick
Normally £8
£5 save £3
*Based on normal brochure price.

£5 each
or any
2 for £8
save £8*

EXPERT *secrets*

“Use these colour correcting heroes together for best results:

1. Apply the light coverage CC Cream.
2. Finish by building up your look with the fuller coverage CC Powder.”

Clara Hedderman,
Avon UK's Make-up Expert



£5.50
save £6.50

**Ideal Flawless CC
Color Corrector Cream**
30ml
Price per 10ml = £1.83
Normally £12
£5.50 save £6.50

TARGETED correction:

- ✓ tames discolouration and redness
- ✓ SPF50
- ✓ light coverage

THE COLOUR CORRECTING COUPLE

our CC powder with skin-brightening technology gives instant colour correction with full coverage

ALL-OVER correction:

- ✓ easy-blend formula improves skin over time
- ✓ fuller coverage than a normal pressed powder
- ✓ with vitamins A, C and E, and white tea extract
- ✓ SPF30



£5.50
save £4.50

**Ideal Flawless CC
Colour Correcting Powder**
10g
Normally £10
£5.50 save £4.50



08011
Ivory

06403
Nude

06270
Shell

08052
Natural Beige

06247
Medium Beige

06478
Nutmeg



12419
Fair

12542
Fair Pink

12559
Light Medium

12617
Natural

03467
Tawny

13177
Spiced Honey



mattifying mousse
Ideal Flawless Matte Mousse Foundation
18g
Price per 10g = £5.83
£10.50



melt-proof minerals
Calming Effects Loose Powder Foundation
6g
Price per 10g = £17.50
£10.50



targeted, full-coverage concealer
Ideal Flawless Matte Liquid Concealer
6ml
Price per 10ml = £11.67
£7



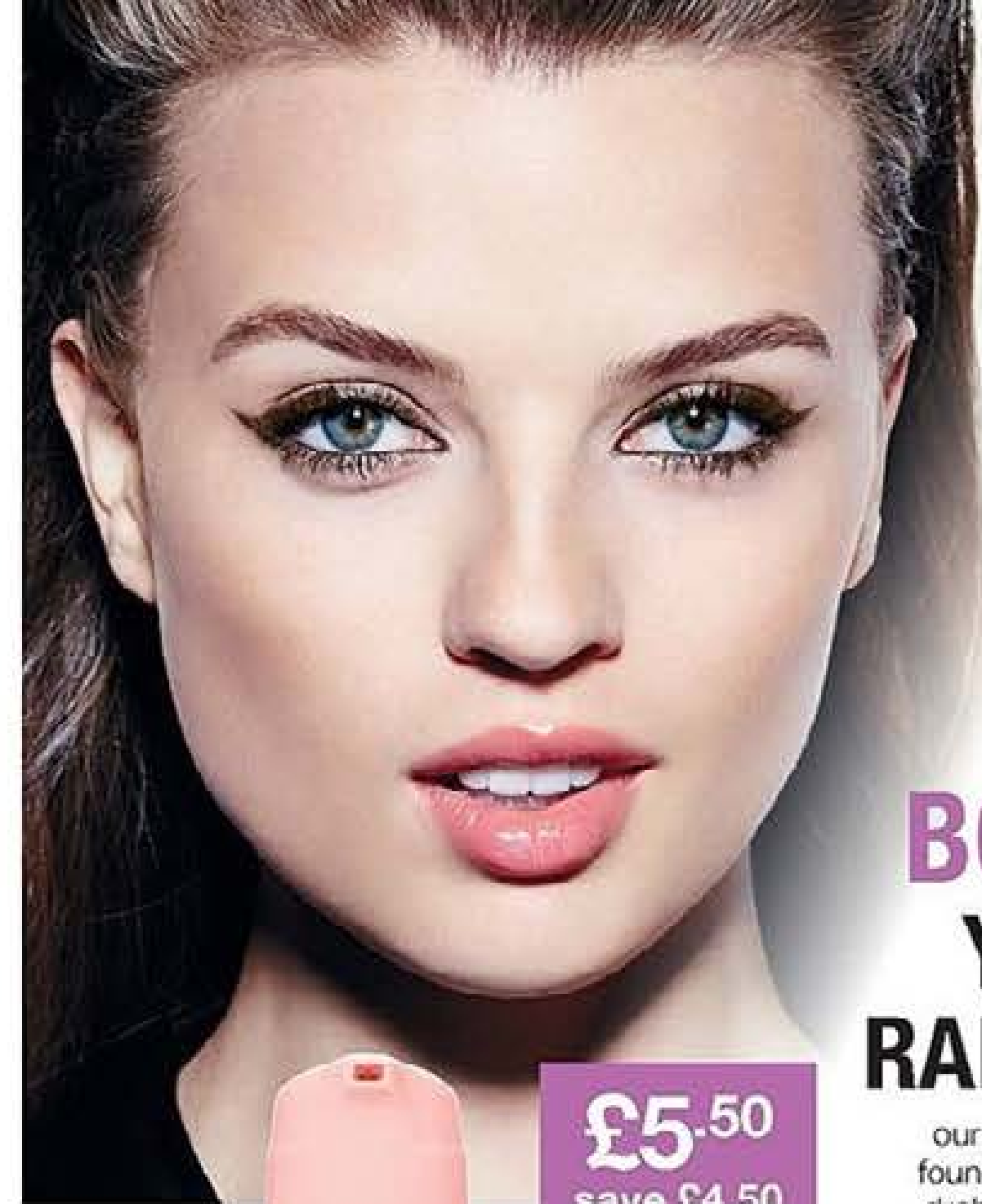
sheer perfection with mattifying powders
Ideal Flawless Nude Matte Fluid Make-up
30ml
Price per 10ml = £2.83
£8.50



balancing foundation lasts up to 18 hours
ExtraLasting Liquid Foundation
30ml
Price per 10ml = £4.17
£12.50



covers for up to 18 hours
ExtraLasting Concealer
5ml
Price per 10ml = £16.00
£8



BOOST YOUR RADIANCE

our vitamin-infused foundation gives dull, drab skin an instant, healthy glow

£5.50
save £4.50

- ✓ medium coverage
- ✓ radiant finish
- ✓ all skin types
- ✓ SPF15

Bright Start Fresh Look Foundation
30ml
Price per 10ml = £1.83
Normally £10
£5.50 save £4.50



£4
save £3

hides darks circles and blemishes

Ideal Flawless Cream Concealer
Normally £7
£4 save £3

COVER



CONCEAL

EXTRA *lasting*

STAY-PUT, PLUMPED UP POUT

Want full lips and long-lasting, glossy, high-shine colour in 1? Problem solved!

£5
save £3.50



STEP 1: COLOUR
coloured, plumping base



STEP 2: GLOSS
high-shine top coat

**Plump and Stay
Lip Colour**
Normally £8.50
£5 save £3.50

the warm, tingling sensation means it's working!

EXPERT

secrets

“Apply the gloss to the cupid's bow for a fuller, more defined, 3D effect.”

Clara Hedderman,
Avon UK's Make-up Expert

WANT HER LOOK?
get it with Plump and Stay
Lip Colour in Pink For Life



29454
Full Honey



15941
Stay Pink Pout



03905
Rosy Resistance



61473
Plump Peach



00398
Pink for Life



03939
Plumful

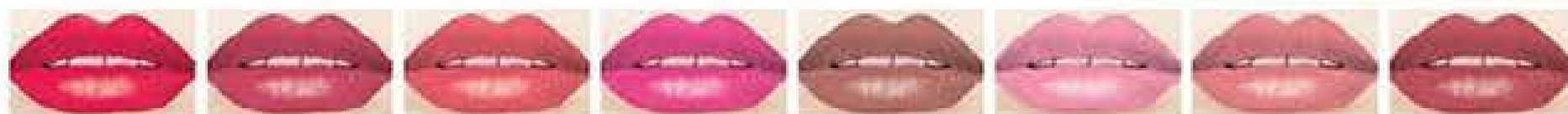


8-hour lipstick

ExtraLasting Lipstick
£7.50



model wears Fiery Red

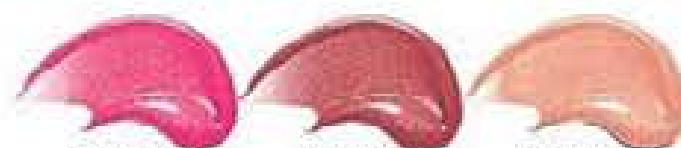


00679 Fiery Red	21345 Ravishing Rose	21527 Pink Peach	00804 Pink Perfection	00703 Cappuccino	00968 Pretty in Pink	20024 Forever Pink	00927 Vintage Pink
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8-hour gloss

ExtraLasting Lip Gloss
7ml
Price per 10ml = £10.00
£7



05686 Always On Pink	01289 Everlasting Petal	01420 Neverending Nude
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model wears Always on Pink



*LAST CHANCE TO BUY, WHILE STOCKS LAST

super-glossy pencil

Ultra Glazewear Glossy Lip Pencil*
£8.50



model wears Mocha Latte

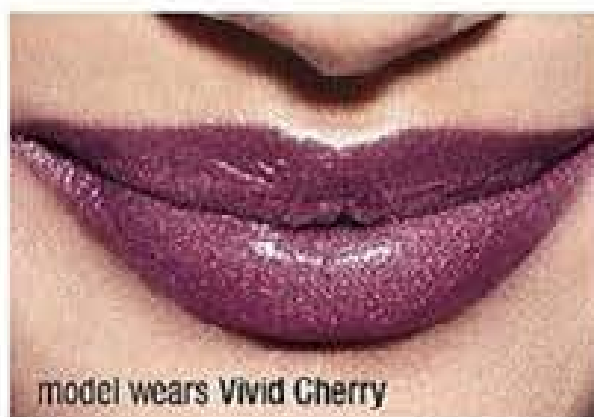


21576 Crushed Rose	05660 Apple Cinnamon	18606 Glimmering Bronze	07906 Gleaming Gold	16964 Mocha Latte	48611 Coral Reef
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hydrating, rich-colour gloss stick

Shine Burst Gloss Stick
£8



model wears Vivid Cherry

THE PURPLE ONES			THE GOLD ONES			THE RED ONES		THE PINK ONES	
19448 Fresh Fuchsia	56887 Plum Shock	17749 Vivid Cherry	19018 Peach Punch	04481 Iced Mocha	15198 Nude Shine	11270 Grapefruit	15701 Raspberry Glaze	12609 Dragonfruit Pink	17731 Rose



model wears Shine Burst Lip Gloss in Berry Splash

MOISTURE DRENCHED SHINE

get the gloss with superfruit extracts and coconut oil for instant hydration



£3.50 half price

new

NEW Shine Burst Lip Gloss
6ml
Price per 10ml = £5.83
Will normally be £7
£3.50 half price



28159
Tangerine Splash



28126
Berry Splash



58859
Strawberry Splash



28134
Cherry Splash



57588
Peach Splash



28175
Rose Splash



plumping lipstick

Ultra Colour 3D Plumping Lipstick
£8



08896 Divine Wine 06841 Twig 06791 Pucker Up 03228 Uptown Pink 07476 In The Buff 08920 Hot Pants 06825 Stolen Kisses 08870 Bitten 07625 Mad For Mauve 06379 Power Trip



plumping gloss

Ultra Colour 3D Plumping Lip Gloss
7ml
Price per 10ml = £10.00
£7



26385 Mauve 16683 Nude 26229 Pink Pout 01552 Plumping Pearl 21899 Clearly Plump



kiss-proof colour that stains your lips, not your teeth

Ultra Colour Lip Tint Pen
9ml
Price per 10ml = £9.44
£8.50



06460 Strawberry 07815 Coral 08078 Flamingo 06437 Raspberry 06361 Hazelnut 06346 Fuchsia 06221 Freesia



GOING FOR BOLD

pack-a-punch, rich and creamy shades for head-turning colour that's super comfortable



£5
save £2.50

EXPERT secrets

“Apply a layer of concealer to dry, bare lips before applying your lipstick for longer lasting colour.”

Clara Hedderman,
Avon UK's Make-up Expert

REDS



03160 Ruby Shock
17152 Berry Bold
01941 Coral Burst
05355 Fearless Fuchsia
03715 Magenta Flash

PINKS



24042 Peppy Pop
03897 Rapid Rose
03194 Starburst Pink

PLUMS



23945 Hi-Def Plum
03855 Power Plum

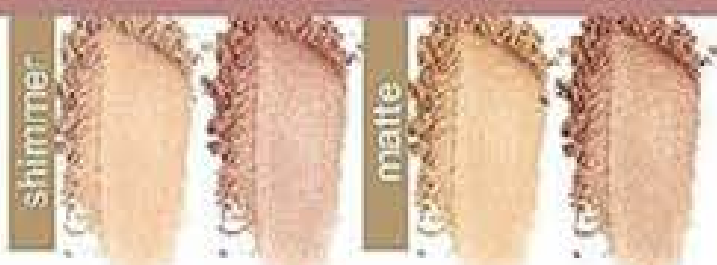
NUDES



06348 Bright Nectar
05116 Bare Impact

powder bronzer for all skin tones

Bronzing Powder
10g
£10



13821 Warm Glow
14266 Deep Glow
13664 Light Bronze
13797 Medium Riviera



flat bristles for precise application

Flat Contouring Brush
62935
£8

£4
save £3.50

for face, eyes and lips

Multi Stylo
Normally £7.50
£4 save £3.50



05082 Deep Bronze

03707 Shimmering Bronze

for cheeks and lips

Bronzing Multi-Stick
£8



15453 Glowing Nude

63727 Blushing Coral

double-ended liner

Kajalstick
£7



20875 Pacific Blue

17491 Warm Sand

06890 Silver Pearl

glowing lips

Lip Stylo
£7

SPF 15



05058 Caribbean Coral

12732 Nude Sand

23176 Sunset Pink

BE A BRONZED GODDESS

ATTENTION GLOW-GETTERS!

we've got all you need to rock a sun-kissed look, even on a cloudy day



£6
save £4



shimmering pearls for a warm, luminous finish

Bronzing Pearls
22g
Price per 10g = £2.73
Normally £10
£6 save £4

find your perfect glow...

PALE SKIN



25544 Radiant Glow

MEDIUM SKIN



14233 Warm Coral

TANNED SKIN



13326 Cool

DARK SKIN



01354 Warm

SPONGE

blends foundation

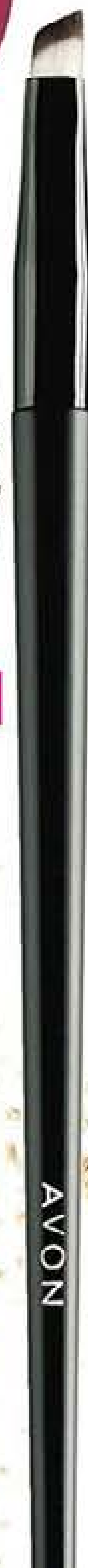
Precision Make-up Sponge 03624 £6.50



LINER

apply powder liner like a pro

Eyeliners Brush 62901 £4



FRENCH TIPS

for precise white tips

French Manicure Nail Brush 16188 £4



BROWS AND LASHES

grooms unruly hairs for the perfect finish

Brow and Lash Comb 05124 Normally £5

£3 save £2



STIPPLING

densely packed bristles for even application

Stippling Brush 10017 Normally £8.50

£4.50 save £4



SHARPENER

for on-point pencils

Pencil Sharpener 04374 £3



FINISHING POWDER

flat-edge brush for the perfect finish

Face Finishing Brush 14423 £8



POWDER

big and soft for a flawless finish

All-Over Face Brush 64253 £8



BLUSHER

gently angled for rosy-cheeked radiance

Blusher Brush 12203 £7



LADIES

choose your weapon!

brush up on your make-up skills with pro-style applicators



POWDER AND BRONZER

natural hairs apply powder foundation and bronzer perfectly

Kabuki Brush 03756 Normally £6.50

£4 save £2.50



CONCEALER

blends concealer perfectly

Concealer Brush 04887 Normally £5

£2.50 half price



SHADOW

softly curved for beautiful blending

Blending Brush 31203 Normally £5

£3 save £2

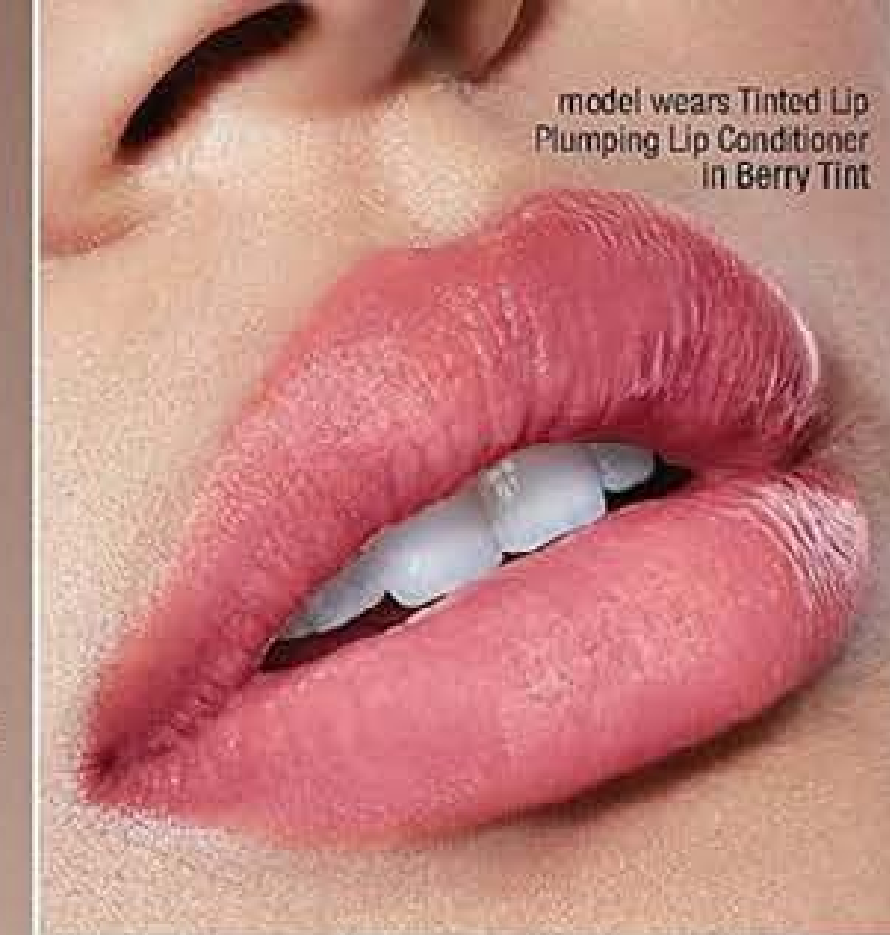
ANEW

a new age of skin-transforming make-up



FOR FULLER LOOKING LIPS

make thinning lips a thing of the past



model wears Tinted Lip Plumping Lip Conditioner in Berry Tint

SPF15 formulas*

14712 Fair

08433 Medium



PRIMER
with youth-enhancing serum that instantly smooths lines

Skin Transforming Primer
28ml
00166
Price per 10ml = £6.36
£15



CONCEALER
hides imperfections, wrinkles and dark circles

Age-Transforming Concealer SPF15
£9



FOUNDATION
with elastin and Derma Shade Technology for even-toned, younger-looking skin

Age-Transforming Foundation
30ml
Price per 10ml = £5.00
£15

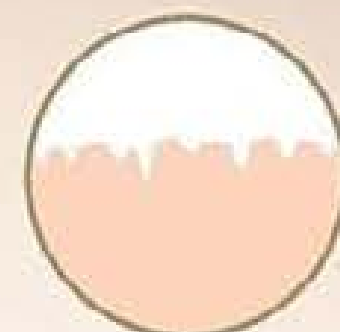


POWDER
boosts collagen and elastin, and smooths the look of lines and pores

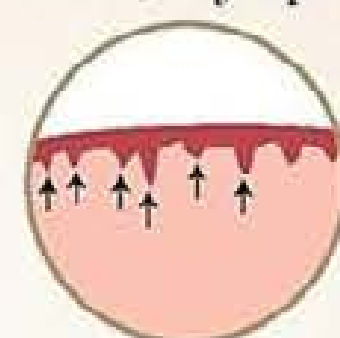
Age-Transforming Pressed Powder
10g
£10.50

*Relates to Concealer, Foundation and Powder only.

SPF15 formula with plumping retinol and collagen



BEFORE:
thin, dry lips



AFTER:
lips look plumper and feel moisturised

Diagram for illustrative purposes only.



CONDITIONER
instantly hydrates with 2x the retinol to minimise lines

Lip Plumping Lip Conditioner 11155
Normally £9

£5
save £4



SPF15 formula
with plumping retinol and collagen

Tinted Lip Plumping Lip Conditioner
Normally £9

£5
save £4

£5
each



28167
Rose Tint

24372
Berry Tint

24349
Honey Tint

ANEW

a new age of skin-transforming make-up



model wears Youth-Awakening Lipstick in Glazed Almond

STEP 1 - PRIMER
Smooth the lifting primer over the entire eyelid.

STEPS 2 AND 3 - SHADOW
Apply the lighter shade all over, then define sockets and lash line with the darker shade.



liner
with smoothing retinol

08383 Brown/Black

08359 Black

smudger



SPF 15



- 18333 Luminous Berry
- 15446 Luminous Rose
- 17228 Luminous Nude



- 23630 Plumberry
- 23747 Glazed Almond
- 23697 Desert Rose
- 23762 Modest Mauve
- 23796 Silky Pink
- 23648 Berry Bloom

EYELINER
glide-on, waterproof formula with smoothing retinol and vitamin complex
Smoothing Eyeliner Pencil
Normally £8.50
£5 save £3.50

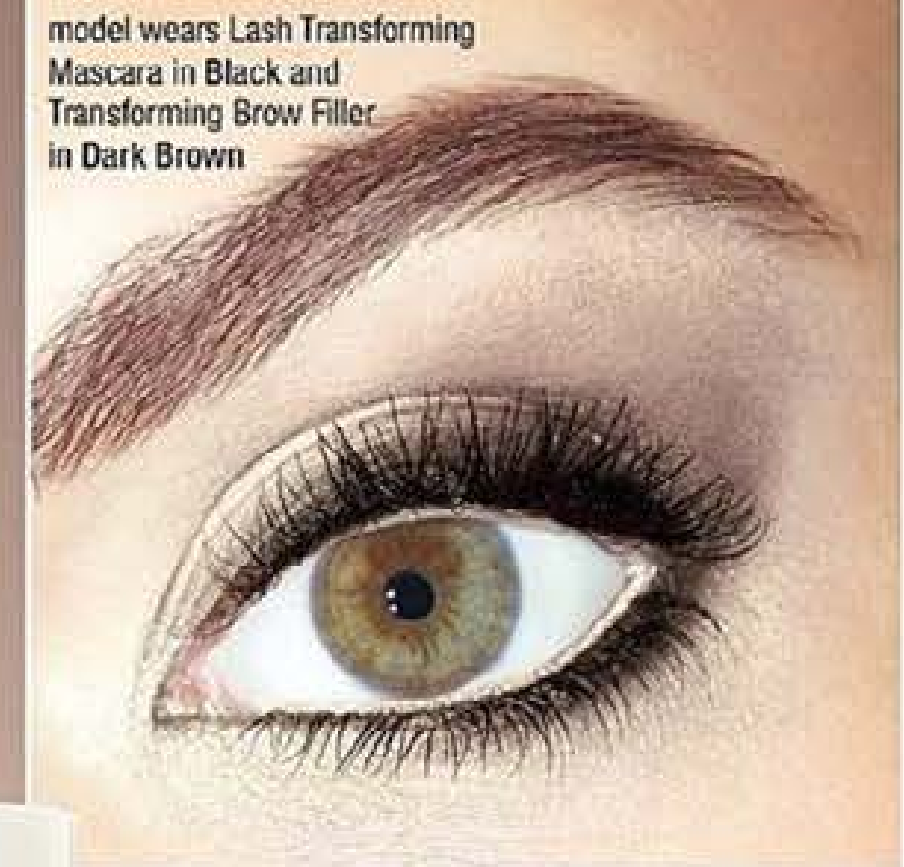
SHADOW AND PRIMER
3-step, youth-boosting primer and shadow
Youth-Awakening Eyeshadow and Primer Kit
£10

BALM
instantly smooths, softens and helps prevent drying
Lip Restoring Colour Balm
5ml
Price per 10ml = £18.00
£9

LIPSTICK
with youth-boosting serum, collagen and retinol for fuller lips that look up to 5 years younger
Youth-Awakening Lipstick
£10.50

FOR LIFTED LOOKING LASHES

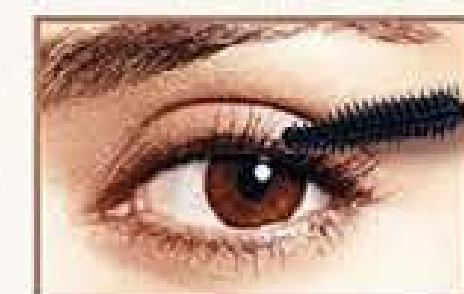
transform even short, thin lashes in 2 simple steps



model wears Lash Transforming Mascara in Black and Transforming Brow Filler in Dark Brown



STEP 1
Apply the strengthening serum to the lash base.



STEP 2
Sweep on the fortifying mascara.

MASCARA
2-in-1 strengthening serum and volumising mascara gives the look of 50% more lashes

Lash Transforming Mascara
Normally £10
£5 half price



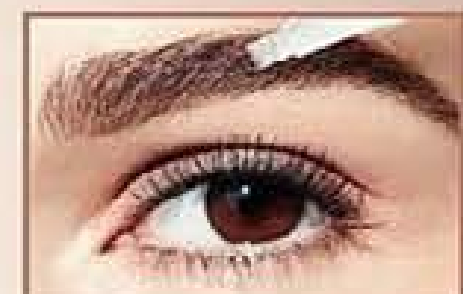
Model wears lash inserts for an even lash line.



LASHES

BROWS

- 26948 Dark Brown
- 27110 Light Brown



BROW FILLER
blends away greys, defines and sets for fuller-looking brows

Transforming Brow Filler
Normally £9
£5 save £4

£5 each

primer helps make up last longer



Picture Perfect Face Primer
30ml
23150
Price per 10ml = £1.56
£4.75

picture perfect face primer
couche principale pour
le visage



liquid concealer blurs imperfections



02295
Very Light

18168
Light

12344
Light Medium

Perfect and Hide Liquid Concealer
15ml
Price per 10ml = £2.00
£3

perfect and hide
liquid concealer
correcteur liquide

powder mattifies shine



21766 Translucent
11619 Translucent Tan

Final Touch Pressed Powder
10g
£4.25

2 steps to...
THE PERFECT BASE



COLORTREND



1. CONCEAL
targeted concealer
stick hides dark
circles and
blemishes
**Perfect and
Hide Concealer**
Normally £3
£2 save £1

£2.50



23705 Sun Beige
18804 Bisque
11957 Natural
23663 Near Nude
23598 Ivory Beige

2. COVERAGE
lightweight, buildable
foundation gives a
fresh faced look
**Fresh Face
Foundation**
30ml
Price per 10ml = 83p
Normally £4.75
£2.50
save £2.25

AVON Make-up

high-intensity gloss



11072 Electric Mauve	09837 Fuchsia Flash
10181 Vivid Violet	10116 Shocking Coral
09977 Hot Pink Smash	10025 Plum Blast

Vinyl Lip Gloss
15ml
Price per 10ml = £2.67
£4

fruity balm



27227 Strawberry
27193 Pineapple
13300 Berry
26716 Melon

Lush Lips Balm
£2.50

for fuller-looking lashes



08672
Black

Boost It! Mascara
7ml
Price per 10ml = £6.43
£4.50



make-up bag essential

25023 Midnight Blue	25189 Turquoise	25049 Black	25064 Dark Brown
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Pencil Play Eyeliner
Normally £3
£1.50 half price

colour-pop partners



12286 True Romance	14597 Chocolate Kiss
19760 Sunburst	

Eyeshadow Duo
£4.50

liquid lines



26856
Blue Jeans

06775
Black Jeans

Denim Daze Liquid Eyeliner
£4

for all-out volume



19299
Black

15966
Black

Plump Out Mascara
7ml
Price per 10ml = £6.43
£4.50

limited edition packaging

LIPS UP TO YOU

get kissable lips in a choice of 14 dreamy shades



COLORTREND

model wears Pink Fashion with Blue Jeans Liquid Eyeliner

packaging may vary

£2.50

22899 Berry Moves	15917 Pink Fashion
22707 Pink Holiday	14332 Doll Pink
22814 Poppy Love	24190 Lucky Kiss
15412 Cha-Cha Mauve	

plums

14886 Jean Queen	22582 Amethyst
09266 Violet Pocket	24018 Pouty Girl

corals

07460 Samba Pink	23291 Flirt
09639 Mango Tango	

- ✓ rich and creamy
- ✓ instant moisture
- ✓ colour lasts for hours

Kiss 'n' Go Lipstick
Normally £3.75
£2.50 save £1.25

VITALE 25+
DULLNESS, STRESSED SKIN, ENLARGED PORES

new & improved

worth £31.50*

NEW Vitale Visible Perfection Skincare Kit
Contains: Anti-Ageing 3-in-1 Cleansing Water 50ml, Vitale Visible Perfection Day Cream SPF25 15ml, Vitale Visible Perfection Night Gel Cream 15ml and Vitale Visible Perfection Eye Cream 15ml.
26815
£10

REVERSALIST 40+
WRINKLES, FIRMNESS, DISCOLOURATIONS

worth £34.50*

Reversalist Complete Renewal Skincare Kit
Contains: Anti-Ageing 3-in-1 Cleansing Water 50ml, Reversalist Day Cream 15ml, Reversalist Night Cream 15ml and Reversalist Eye System.
14779
£10

PLATINUM 60+
NECK SAGGING, DRYNESS, SEVERE WRINKLES

worth £38.50*

Platinum Skincare Kit
Contains: Anti-Ageing 3-in-1 Cleansing Water 50ml, Platinum Day Cream 15ml, Platinum Night Cream 15ml and Platinum Eye & Lip Cream 15ml.
06643
£10

2 weeks to younger-looking skin ...for just £10!

worth up to £38.50*

try your skin's perfect **ANEW** trial kit today



ULTIMATE 50+
FOR MULTIPLE SIGNS OF AGEING

worth £37.50*

Ultimate Multi-Performance Skincare Kit
Contains: Anti-Ageing 3-in-1 Cleansing Water 50ml, Ultimate Multi-Performance Day Cream SPF25 15ml, Ultimate Multi-Performance Night Cream 15ml and Ultimate Multi-Performance Eye System.
05546
£10

now it's time to
#MakeUpYourOwnMind
£10

*Based on normal brochure prices.



• get an instant visible EYE LIFT

9 out of 10 women agree



INSTANTLY TIGHTENS ABOVE AND BELOW THE EYEBROW: with our **most concentrated skin tighteners** for skin that **looks and feels firmer** after just 1 use



INSTANTLY HYDRATES THE UNDER-EYE AREA: formulated with **additional moisturisers** to improve the look of **dark circles**

Lorraine's FAVOURITE



INFINITE LIFT DUAL EYE SYSTEM

“I just love this product. I've never seen anything else like it. The gel is really soothing and refreshing and the cream keeps my under-eyes looking smooth and hydrated.”

Lorraine

Lorraine Kelly, TV Presenter

ANEW
CLINICAL
INFINITE LIFT

Infinite Lift
Dual Eye System
05538
Normally £20
£10 half price

TRY TODAY
£10
half price

AVON Skincare



see deeply
REPLENISHED,
more **HYDRATED**
SKIN

after 4 weeks, sagging skin and deep wrinkles
are reduced and skin feels dramatically smoother

innovative **Paxillium**
Technology helps
restore youthful cell
shape, **firm** sagging
skin and **boost collagen**



SPF25



Platinum Day Cream
SPF25
50ml
11353
Price per 100ml = £31.00
Normally £25.50
£15.50 save £10




Platinum
Night Cream
50ml
01784
Price per 100ml = £31.00
Normally £25.50
£15.50 save £10




Platinum
Eye & Lip Cream
15ml
01230
Price per 100ml = £83.33
Normally £21
£12.50 save £8.50

try today because...

7 OUT OF **10** Boots No7 users
preferred
ANEW*

TRY TODAY
£15.50
save £10

*Out of 161 Boots No7 users questioned, 72% preferred Anew when comparing like-for-like products.

AVON Skincare

VITALE **25+**
flawless
LOOKING SKIN

new & improved

with **Perfect Cell Complex** to help to maximise skin cell turnover and help to repair damage caused by environmental stress, for improved skin quality

Day Cream SPF25 50ml 04630 Price per 100ml = £24.00 Normally £20 £12 save £8	Night Gel Cream 50ml 03418 Price per 100ml = £24.00 Normally £20 £12 save £8
---	---

REVERSALIST **40+**
fight
WRINKLES EVERY DAY

groundbreaking **Tri-Elastinex Technology** helps reconstruct and regenerate surface skin cells, layer by layer

Day Cream SPF25 50ml 26757 Price per 100ml = £26.00 Normally £21.50 £13 save £8.50	Night Cream 50ml 14126 Price per 100ml = £26.00 Normally £21.50 £13 save £8.50
---	---

ULTIMATE **50+**
for multiple
SIGNS OF AGEING

rich, luxurious formula

£15 save £10

the 1st skincare collection formulated with Celluvice Complex to target multiple signs of ageing

Day Cream SPF25 50ml 17764 Price per 100ml = £30.00 Normally £25 £15 save £10	Night Cream 50ml 28191 Price per 100ml = £30.00 Normally £25 £15 save £10
--	--

try today because...

7 OUT OF **10** Boots N°7 users preferred **A NEW***

choose your perfect
DAY & NIGHT CREAMS

*Out of 161 Boots No7 users questioned, 72% preferred Anew when comparing like-for-like products.



DOUBLE *the* POWER *of your face cream* for your best skin, every day



with the
world's
1st patented
Advance Boost
Technology

unlike other serums
that just add nutrients,
ours also **works** with
your skin's natural
processes to help
boost skin cell activity

- **INSTANTLY**
a soft, youthful-looking glow
- **3 DAYS**
the **appearance of lines** and **dark spots is reduced** and skin looks **dramatically smoother**
- **2 WEEKS**
wrinkles appear dramatically reduced and skin **looks firmer**

*youth maximizing
serum
sérum maximiser
les jeunes*

try today because...



SEEN IN



Youth Maximising
Serum
30ml
07138
Price per 100ml = £53.33
Normally £25
£16 save £9

TRY TODAY
£16
save £9

*12 patents granted and 15 patents pending.



before



after

an **ANEW**
Advanced Resurfacing Peel
£10 for 30 treatments

clearer skin

fewer wrinkles

smaller pores

improved texture

even skin tone

reduced pigmentation

SUPERIOR RESULTS to a £185* professional facial peel

- skin looks more youthful
- pores appear reduced
- lines and wrinkles appear diminished



including our highest concentration of glycolic acid (10%), and soothing botanicals for a gentle, yet effective, resurfacing peel

try today because...

SEEN IN

STYLIST

GLAMOUR

DAILY EXPRESS

Advanced Resurfacing Peel

Professional-grade, at-home treatment pads that exfoliate, retexture and resurface all skin types in one simple sweep. Contains a complex of five skin-boosting acids to reduce discoloration, even skin tone and improve the look of lines. Use on clean skin 2-3 times a week. 30 pads.

03871

Price per piece = 33p

Normally £15

£10 save £5

TRY TODAY

£10
save **£5**

*Based on average price of a professional peel, 2015.

Dramatisation based on results from a clinical study.



revolutionary formula with:



ENCAPSULATED HYALURONIC ACID
which penetrates deep into the skin's surface layers for maximum hydration



SHEA BUTTER BEADS
that burst upon contact with your skin to help replenish the skin's protective layer

Diagrams for illustrative purposes only.

9 OUT OF 10 women woke up to YOUNGER-LOOKING SKIN

now you can see the appearance of fine lines and wrinkles fade, night after night



try today because...

“Each time I use it, my skin feels super soft and brighter the next morning. I get all the beauty benefits of a mask without having to invest the time. Perfect for people with busy lives.”



Claire Wellington
age 37,
via
Avon Beauty Connects,
Northampton

Hydra Recovery
Overnight Mask
50ml
28696
Price per 100ml = £30.00
Normally £24
£15 save £9

TRY TODAY
£15
save £9

AVON Skincare



cleanse and refresh



for all skin types

**Anti-Ageing 3-in-1
Cleansing Water**

200ml
04994
Price per 100ml = £2.00
Normally £6.50

£4
save £2.50

new



for all skin types

**NEW Age-Refining
Daily Scrub**

100ml
28316
Will normally be £6.50

£4
save £2.50



for normal,
combination
and oily skin

**Purifying
Gel Cleanser**

150ml
24398
Price per 100ml = £2.67
Normally £6.50

£4
save £2.50

new
muslin cloths

TRANSFORM

*your cleanse and
your complexion*
in 2 steps

STEP 1

Massage the Cream Cleanser into your skin using circular motions.

STEP 2

Soak a muslin cloth under warm water and use to buff away impurities, revealing beautifully clean skin.

£3
save £1



for normal, dry
and sensitive skin

**Comforting Cream
Cleanser & Mask**

150ml
24380
Price per 100ml = £2.67
Normally £6.50


£4
save £2.50

NEW Muslin Cloths

Set of 2. 100% cotton.
Machine washable.
17012
Will normally be £4

£3
save £1

pack of 2 muslin cloths

 **machine
washable**

EYE CREAMS

**Complete Renewal
Express Dual
Eye System**
14134
£19



**Multi-Performance
Eye System**
16642
£20



**Absolute Even
Dark Circle
Corrector**
15ml
17293
Price per 100ml = £130.00
£19.50



**NEW Visible
Perfection
Eye Cream**
15ml
28282
Price per 100ml = £106.67
£16



TREATMENTS

BLUR AND PERFECT

**Visible
Perfection
Instant Blurring
Treatment**
30ml
11163
Price per 100ml = £40.00
£12



LINES AND WRINKLES

**Express
Wrinkle
Smoother**
9g
23960
Price per 100g
= £200.00
£18



THINNING LIPS

Lip Treatment
16980
£15



DEEP WRINKLES

**PRO Line
Corrector
Targeted Filler
with A-F33**
05611
£12



SAGGING SKIN

**Thermafirm Face
Lifting Cream**
30ml
23135
Price per 100ml
= £70.00
£21



ADVANCED SKIN REPAIR

**E-Defence Deep
Recovery Cream**
30ml
07948
Price per 100ml = £88.67
£20



VISIBLE LIFT

**Infinite Lift Firm
& Sculpt Cream**
30ml
08599
Price per 100ml = £40.00
Normally £21
£12 save £9



SERUMS

FINE LINES

**PRO+ Line
Corrector
Treatment with
A-F33+ Complex**
30ml
03731
Price per 100ml = £83.33
£25



UNEVEN SKIN

**Absolute Even
Multi-Tone Skin
Corrector with
DSX-7**
30ml
18044
Price per 100ml = £93.33
£28



DEEP CLEANSE

Cleansing Brush
Comes with stand and
2 removable heads.
Requires 2x AA batteries
(not included). Approx.
18cm x 6cm x 5cm.
00893
£25



CLEANSING

BE THE 1ST TO TRY IT!

our NEW
DUAL ELIXIR
5^x *is*
MORE
EFFECTIVE
than a leading
luxury serum*

Want to know which one?
Find out in Brochure 16!



Order your sample **TODAY** and
#MakeUpYourOwnMind

**NEW Ultimate Supreme
Dual Elixir Sample**
54577
Will normally be 60p
50p save 10p



50_p
each

*Based on clinical comparison study on
immediate improvement on skin moisture.

you're just
3 DROPS AWAY
from a
YOUTHFUL GLOW...

nourish your skin and smooth away the look of lines and wrinkles, drop after drop, with our new, lightweight facial oil

new



TRY ME
£7
 SAVE £3



how to use:

Massage 2-3 drops of the oil into the face and neck every morning and evening.

see how to apply your oil
avon.uk.com

formulated with a blend of seed oils to nourish and smooth the look of skin:



BABASSU SEED OIL



GREEN COFFEE SEED OIL



PASSION FRUIT SEED OIL

unlike other facial oils, we promise you won't find ANY nasties in our ingredients list

- ✓ hypoallergenic
- ✓ dye free
- ✓ paraben free

suitable for ALL skin types - even sensitive or oily skin

NEW Miracle Glow Facial Oil
 30ml
 56556
 Price per 100ml = £23.33
 Will normally be £10
£7 save £3

DAY AND NIGHT CREAMS

for combination to oily skin



Balance Daily Cream SPF15
50ml
54668
Price per 100ml = £6.00
Normally £4.50
£3 save £1.50

Balance Gel Night Cream
50ml
63651
Price per 100ml = £6.00
Normally £4.50
£3 save £1.50

for normal to dry skin



Hydration Daily Cream SPF15
50ml
56507
Price per 100ml = £6.00
Normally £4.50
£3 save £1.50

Hydration Gel Night Cream
50ml
62844
Price per 100ml = £6.00
Normally £4.50
£3 save £1.50

for normal to combination skin



Radiance Daily Cream SPF20
50ml
51409
Price per 100ml = £6.00
Normally £4.50
£3 save £1.50

Radiance Renewing Night Cream
50ml
59899
Price per 100ml = £6.00
Normally £4.50
£3 save £1.50

for younger-looking skin



Ageless Multi Action Day Cream SPF20
50ml
16410
Price per 100ml = £10.00
Normally £8
£5 save £3

Ageless Multi Action Night Cream
50ml
16477
Price per 100ml = £10.00
Normally £8
£5 save £3

CLEANSING



Refreshing Gel Cleanser
150ml
26864
Price per 100ml = £1.33
Normally £3
£2 save £1

Gentle 3 in 1 Scrub
100ml
26971
Normally £3
£2 save £1

Self-Foaming Face Wash
150ml
06197
Price per 100ml = £2.00
Normally £3.50
£3 save 50p

RADIANCE BOOSTERS



Radiance Tinted Moisturiser SPF20
50ml
27615
Price per 100ml = £6.00
Normally £6
£4 save £2

Radiance Vibes Brightening Eye Roller
12ml
27060
Price per 100ml = £45.83
Normally £10
£5.50 save £4.50

nutraeffects

AN 'OOOH!' EVERY DAY,
EVEN FOR SENSITIVE SKIN



free from parabens



allergy tested



suitable for sensitive skin

BB PERFECTION

hydrate, perfect and protect skin in a flash



formulated with glow-boosting **BIRD OF PARADISE SEEDS** and long-wearing pigments

£5
save £2.50

SPF 15

MATTIFYING
oily to combination skin

Skin-Perfecting BB Cream Matte
30ml
Price per 100ml = £16.67
Normally £7.50
£5 save £2.50

13862
Light

62828
Medium

ORIGINAL
all skin types

Skin-Perfecting BB Cream
30ml
Price per 100ml = £16.67
Normally £7.50
£5 save £2.50

06122
Light

14183
Medium

solutions
**LOVE YOUR SKIN
EVERY DAY**



BODY CONFIDENCE TREATS

TARGETED TREATMENTS FOR VISIBLE RESULTS FOR EVERY BODY WORRY

Bust Shaper Sculpting Gel

150ml

00877

Price per 100ml = £3.33

Normally £10

£5 half price



Butt Lifting Treatment

100ml

19224

Normally £10

£5 half price



Stretchmark 24 Line-Reducing Treatment

150ml

22228

Price per 100ml = £4.00

Normally £12

£6 half price



Body Sculpting Treatment

150ml

20164

Price per 100ml = £3.67

Normally £11

£5.50 half price



Cellu Break 5D Anti-Cellulite Treatment

150ml

16832

Price per 100ml = £3.33

Normally £10

£5 half price



Ageless Bloom Neck and Chest Treatment SPF15*

50ml

28357

Price per 100ml = £10.00

Normally £10

£5 half price



***WHILE STOCKS LAST**

see the back of CELLULITE

98% OF WOMEN said theirs looked better in **JUST 4 WEEKS**

**ALL
HALF
PRICE**

save up to £6

pages 104-105

**£6
half price**

Formulated with our

WARMING COMPLEX



to help **stimulate cellular metabolism**. **When the warming gel tingles, it's working!**

Advanced Anti-Cellulite Thermal Treatment Gel

Warming gel targets cellulite with a powerful blend of fat burners. Massage in to dry skin twice a day, in a circular motion. Makes skin look and feel firmer and tighter, with a more even look. 150ml

15974

Price per 100ml = £4.00

Normally £12

£6 half price

Results achieved with continued use, combined with a balanced diet, exercise regime and drinking 6-8 glasses of water per day.

AVON
solutions

thermal-active
with L-Carnitine

advanced
anti-cellulite treatment gel

Actifs thermiques
À la L-Carnitine
Gel anti-cellulite **avancé**

AVON Skincare

clearskin® fighting blemishes with you every step of the way

blemishes be gone banish blemishes

<p>Peel Off Mask 75ml 26732 Price per 100ml = £3.00 Normally £4 £2.25 save £1.75</p> 	<p>3-in-1 Cleanser, Scrub & Mask 125ml 24208 Price per 100ml = £2.20 Normally £5 £2.75 save £2.25</p> 	<p>Daily Astringent 100ml 17129 Normally £4 £2 half price</p> 	<p>Deep Cleansing Cloths 25 wipes. 37051 Price per piece = 10p Normally £4.50 £2.50 save £2</p> 
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<p>Oil-Free Tinted Moisturiser 30ml Price per 100ml = £9.17 Normally £5.50 £2.75 half price</p> 	<p>Blemish Stick 17996 Normally £4 £2 half price</p> 	<p>Overnight Treatment 50ml 11213 Price per 100ml = £6.00 Normally £6 £3 half price</p> 
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it's an emergency fast skin relief

<p>Intensive Cream Cleanser 75ml 25411 Price per 100ml = £3.33 Normally £5 £2.50 half price</p> 	<p>Instant Spot Treatment 15ml 20511 Price per 100ml = £15.00 Normally £4.50 £2.25 half price</p> 
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blemish-fighting tools

<p>Blackhead Remover 27359 Normally £4 £2.25 save £1.75</p> 	<p>Face Brush 16105 Normally £2 £1.50 save 50p</p> 
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clearskin® professional our most advanced spot-fighting range

<p>Blemish Mark Treatment 50ml 11858 Price per 100ml = £7.00 Normally £7 £3.50 half price</p> 	<p>Liquid Extraction Strip 30ml 04929 Price per 100ml = £10.83 Normally £6 £3.25 save £2.75</p> 	<p>Deep Pore Cleansing Scrub 125ml 21717 Price per 100ml = £2.60 Normally £5.50 £3.25 save £2.25</p> 	<p>Clarifying Toner Pads 45 pads. 13060 Price per piece = 7p Normally £5.50 £3.25 save £2.25</p> 	<p>Daily Correcting Lotion 50ml 20883 Price per 100ml = £7.00 Normally £7 £3.50 half price</p> 
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bye bye blackheads blitz away stubborn blackheads

<p>Deep Treatment Mask 75ml 00521 Price per 100ml = £2.67 Normally £3.50 £2 save £1.50</p> 	<p>Daily Astringent 100ml 27474 Normally £4 £2 half price</p> 	<p>Daily Cleanser 125ml 18820 Price per 100ml = £2.00 Normally £4.50 £2.50 save £2</p> 	<p>NEW White Clay Treatment 100ml 28266 Will normally be £4 £2 half price</p> 	<p>NEW 3 in 1 White Clay Cleanser 75ml 20974 Price per 100ml = £4.00 Will normally be £5 £3 save £2</p> 
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SCRUB AWAY THE DAY

UP TO HALF PRICE

save up to £3.50

pages 106-107



£2 half price

- lifts out pore-clogging dirt and excess oil
- smooths and brightens the look of skin
- non-comedogenic

1 SOLD EVERY MINUTE!*

pore perfect purify your pores

Black Mineral Cleanser
125ml
19356
Price per 100ml = £2.00
Normally £4.50
£2.50 save £2



Black Mineral Mask
75ml
18374
Price per 100ml = £4.00
Normally £5
£3 save £2



Pore Penetrating Invigorating Scrub
75ml
15529
Price per 100ml = £2.67
Normally £4
£2 half price



*Based on sales from 16.04.2015 to 06.05.2015.

Men's Store

the
**INDIVIDUAL
BLUE**
collection

*modern and
masculine, with
effortless style
- he's true to himself
and not afraid
to express his
individuality*

£5
each



bergamot
lavender
soft musk

Individual Blue EDT 100ml
00794 Normally £8.50
£5 save £3.50

Individual Blue Casual EDT
100ml 05314 Normally £8.50
£5 save £3.50



ginger roots
geranium
vetiver

both for
£7
save £4.99
order using 69575

leather. amber.
olibanum

NEW Roll-On Anti-Perspirant
Deodorant 50ml 30817
Price per 100ml = £1.96 Will normally be £2.60
99p save £1.61

NEW EDT 75ml 17053
Price per 100ml = £14.67 **£11**

introducing
AVON
**DESTINATION
WILDERNESS**

if he liked the original
Wilderness, he'll love this!

lively. refreshing. wild



new



AVON MESMERIZE

hypnotic. intense. mysterious

both for
£8
save **£6.60**
order using 69823

*an autumnal
inferno*



mandarin.
coriander. amber

EDT

100ml 06577

£11

Deodorant Body Spray
150ml 06692

Price per 100ml = £2.40 **£3.60**

AVON BLACK SUEDE ESSENTIAL

back because
he loves it

£6.50

BLACK SUEDE
ESSENTIAL

RUB
to smell

mandarin zest
wild blue lavender
soft suede

new

NEW Black Suede
Essential EDT 75ml
09068 Price per 100ml = £8.67
Will normally be £11
£6.50 save £4.50



fresh greens
leather accord
warm woods

Black Suede EDT
75ml 18739

Price per 100ml = £8.67

Normally £11

£6.50 save £4.50



citrus accord
cool sage
smooth vetiver

Black Suede Sport
EDT 75ml 03970

Price per 100ml = £8.67

Normally £11

£6.50 save £4.50

save up to
£4



1. **Christian Lacroix** EDT. 75ml
26047 Nuit for Him
Price per 100ml = £22.67
Normally £20
£17 save £3

2. **Avon Exploration** 75ml
20040 EDT
Price per 100ml = £12.00
Normally £13
£9 save £4

3. **Elite Gentleman** EDT. 75ml
11601 Elite Gentleman
01826 Elite Gentleman
Untailored
19620 Elite Gentleman
Weekend
Price per 100ml = £12.00
Normally £13
£9 save £4

4. **Avon Prime** 75ml
02923 EDT
Price per 100ml = £12.00
Normally £13
£9 save £4

5. **Full Speed** EDT. 75ml
28472 Full Speed
09258 Full Speed Power
09845 Full Speed
Max Turbo
Price per 100ml = £10.67
Normally £11
£8 save £3

6. **Mesmerize Black**
for Him 100ml
20750 EDT
Normally £11
£8 save £3

7. **Avon Destination**
Grand Canyon 75ml
17335 EDT
Price per 100ml = £12.00
Normally £11
£9 save £2

8. **Avon Luck for Him**
75ml
03699 EDT
Price per 100ml = £16.00
Normally £15
£12 save £3

£2 across selected men's toiletries
save up to £2.50, page 112 only



1. **Deodorant Body Spray** 150ml

06445 Full Speed
Max Turbo
09365 Full Speed
09886 Full Speed
Power
19646 Elite Gentleman
Weekend
13284 Elite Gentleman
28308 Black Suede
20115 Avon
Exploration
02865 Avon Prime
Price per 100ml = £1.33
Normally £3.60
£2 save £1.60

07997 Avon Luck
for Him
22871 Avon Attraction
for Him
Price per 100ml = £1.33
Normally £4
£2 half price
2. **After Shave
Conditioner** 100ml
02402 Avon Attraction
for Him
Normally £4
£2 half price
20701 Mesmerize
Black for Him
Normally £3.60
£2 save £1.60

2



3



3. **Hair & Body Wash**
250ml

19703 Elite Gentleman
Weekend
11585 Elite Gentleman
04721 Black Suede Sport
08755 Black Suede
07013 Avon Prime
20149 Avon Exploration
Price per 100ml = 60p
Normally £3.60
£2 save £1.60

Hair & Body Wash 200ml

02550 Avon Attraction
for Him
14308 Avon Luck for Him
Price per 100ml = £1.00
Normally £4
£2 half price
10496 Christian Lacroix
Bijou for Him
Price per 100ml = £1.00
Normally £4.50
£2 save £2.50

AVON HOMME

captivating. sophisticated. refined

*the perfect
complement
to the season*

all 3 for
£12
save £8.20
order using 67777
page 113 only



citrus. cardamom. vetiver

Deodorant Body Spray 150ml 26708 Price per 100ml = £2.40 **£3.60**

EDT 75ml 54239 Price per 100ml = £17.33 **£13**

Hair & Body Wash 250ml 54346 Price per 100ml = £1.44 **£3.60**

life & style

AVON



the look of jeans
with the comfort
of joggers

SAVE
£137*
VS DIESEL
JEANS

INTRODUCING JEANETIC

(these jeans will change your life!)

*Priced based on Diesel Straight Jogg Jeans NE0842W in Blue, sourced from www.johnlewis.com on 06.04.2016, see page 116 for more information.

INTRODUCING JEANETIC

(these jeans will change your life!)

the revolutionary Jeanetic
hybrid denim collection you
won't find anywhere else

interwoven
with elastane
for stretch



double stitched
seams for
strength



90% cotton
for added
softness

DIESEL
JOGG JEANS

£160*

JEANETIC
AZURE JEANS

£23

*Price based on Diesel Straight Jogg Jeans NE0842W in Blue, sourced from www.johnlewis.com on 06.04.2016.



INTRODUCING JEANETIC

(these jeans will change your life!)

see the full collection
in action at
avon.uk.com

the revolutionary Jeanetic
hybrid denim collection you
won't find anywhere else

interwoven
with elastane
for stretch



double stitched
seams for
strength



90% cotton
for added
softness

DIESEL

JOGG JEANS

£160*

JEANETIC

AZURE JEANS

£23

*Price based on Diesel Straight Jogg Jeans NE0842W in Blue, sourced from www.johnlewis.com on 06.04.2016.

TRIED AND TESTED:

“ I never thought I would find a pair of jeans that look and feel this great. I keep forgetting I'm even wearing denim! ”

*Sue Rushton, Avon customer,
Oxfordshire*

COMFORT NEVER
LOOKED
SO GOOD

Jeanetic denim hybrid technology
gives you the iconic style of denim with
the laid-back comfort of joggers

**NEW Jeanetic
Pocket Detail T-Shirt**
66% polyester, 34%
viscose, excluding trims.
09811 10/12
08151 14/16
08292 18/20
61598 22/24
Will normally be £10
£8 save £2

model wears
size 10

£23
save £3

**NEW Jeanetic
Slim Fit Jeans
- Azure**
Inside leg length
approx. 79cm.
90% cotton,
9% polyester,
1% elastane,
excluding trims.
15297 10 13292 18
13185 12 13383 20
13193 14 13391 22
13250 16 28050 24
Will normally be £26
£23 save £3

**HOT
NEW
ARRIVALS**

looks like
denim on the
outside, feels
like joggers on
the inside

single
sizes
10-24

turn over to
buy them in
black...

JEANETIC
(these jeans will change your life!)

STEP INTO YOUR COMFORT ZONE

the durability of denim combined with
the soft stretch of joggers, for jeans that
flex and fit around your busy lifestyle

**NEW Jeanetic
Pocket Detail T-Shirt**
66% polyester, 34%
viscose, excluding trims.
09811 10/12
08151 14/16
08292 18/20
61598 22/24
Will normally be £10
£8 save £2

model wears
size 14

single
sizes
10-24

**NEW Jeanetic Slim Fit
Jeans - Noir**
Inside leg length approx.
79cm. 90% cotton,
9% polyester, 1% elastane,
excluding trims.
08300 10 **24869** 18
08458 12 **62851** 20
16378 14 **20107** 22
49023 16 **20008** 24
Will normally be £26
£23 save £3

**HOT
NEW
ARRIVALS**



durable zip
and button
fastening

£23
save £3

JEANETIC
(these jeans will change your life!)

**HOT
NEW
ARRIVALS**



NEW Jeanetic T-Shirt Dress – Azure*
63% cotton, 30% polyester, 7% elastane, excluding trims.
14373 10/12
04960 14/16
02642 18/20
27581 22/24
Will normally be £24
£20 save £4
***ALLOW 6 WEEKS FOR DELIVERY**

model wears size 10/12

£20
save £4

dual sizes up to 22/24

THE COMFORT-FIT
DRESS

JEANETIC
(these jeans will change your life!)

NEW Jeanetic Western Jacket – Azure
73% cotton, 26% polyester, 1% elastane, excluding trims.
19067 10 14811 18
20255 12 14704 20
21642 14 27896 22
13219 16 21097 24
Will normally be £30
£28 save £2

single sizes 10-24



model wears size 10

£28
save £2

THE EASY-WEAR
JACKET

**HOT
NEW
ARRIVAL**

perfect for
snuggling up as the
nights draw in



up to
22/24

100% cotton

comfy,
loose-fit bottoms

don't forget!

order this
Oasis watch
for just

£10

when you
spend £10



see page 5
for details

GO WILD IN 100% COTTON

PANDA PJS

JUST
£12.50

NEW Panda PJs

100% cotton, excluding trims.
KEEP AWAY FROM FIRE.

11288 10/12

13524 14/16

13516 18/20

10397 22/24

Will normally be £15

£12.50 save £2.50

Lipsy

LIPSY

LONDON

coordinating
eye mask



SET INCLUDES
FREE
EYE MASK

**HOT
NEW
ARRIVAL**

£18
save £7

cotton rich

glitter
logo detail

comfy
jogger-fit
bottoms

NEW Lipsy Leopard PJs
Top: 63% cotton, 33% polyester,
4% elastane. Bottoms: 91%
cotton, 8% polyester, 1%
elastane. Eye mask: 100%
cotton, all excluding trims.
KEEP AWAY FROM FIRE.

19521 10/12
27698 14/16
14571 18/20
Will normally be £25

£18 save £7

crocheted
trim



PJs
£13

Blue Hues PJs
Top and bottoms: 65% polyester, 35% cotton, excluding trims. KEEP AWAY FROM FIRE.
23739 8/10
12294 12/14
12310 16/18
12328 20/22
Normally £16

£13 save £3

100%
cotton



2 pack: cream
and leopard
print

2 Pack Chemises
Set of 2. 100% cotton, excluding trims. KEEP AWAY FROM FIRE.
26773 10/12
26799 14/16
27029 18/20
27037 22/24
Normally £14

£12 save £2

Marl All-In-One*
60% cotton, 40% polyester, excluding trims. KEEP AWAY FROM FIRE.
57760 6/8
58230 10/12
54460 14/16
01834 18/20
22459 22/24
Normally £20

£15 save £5

Tiger Print PJ Set
100% cotton, excluding trims. KEEP AWAY FROM FIRE.
22277 6/8
22285 10/12
22301 14/16
22350 18/20
22467 22/24

£15

SLEEPING IN STYLE

cotton
rich



all-in-1
£15

soft jersey
fabric with
loose fit

***WHILE STOCKS LAST**

100%
cotton



PJ set
£15

LOUNGING IN LUXURY

£8
save £4

velvet-touch
slippers



NEW Susannah Slippers

Machine washable. Upper: polyester. Lining and sock: polyester. Outsole: polyester.

59543 Size 4 27839 Size 6

15214 Size 5 13490 Size 7

Will normally be £12

£8 save £4



NEW Berry Marl Viscose PJs

Top: 63% viscose, 32% polyester, 4% elastane, 1% nylon. Bottoms: 64% viscose, 33% polyester, 3% elastane, excluding trims. KEEP AWAY FROM FIRE

07344 10/12 12146 14/16 12351 18/20

Will normally be £24

£18 save £6



delicate
lace insert
on shoulder
and ankles

HOT
NEW
ARRIVALS

LUXURIOUS
BERRY PJS

£18

SAVE £6

beautifully
drapes over
your body for a
flattering fit

with viscose
for superior
softness



WALK AND SCULPT
SLIPPERS



£15

SAVE £5

don't forget!

order this
 Oasis watch
 for just

£10

when you
 spend £10.



see page 15
 for details

NEW Walk and Sculpt Fur Slipper Mules
 Machine washable. Upper: acrylic polyester.
 Lining and sock: acrylic polyester. Outsole: TPR.

26021 4 26328 6
 26302 5 26419 7

Will normally be £20

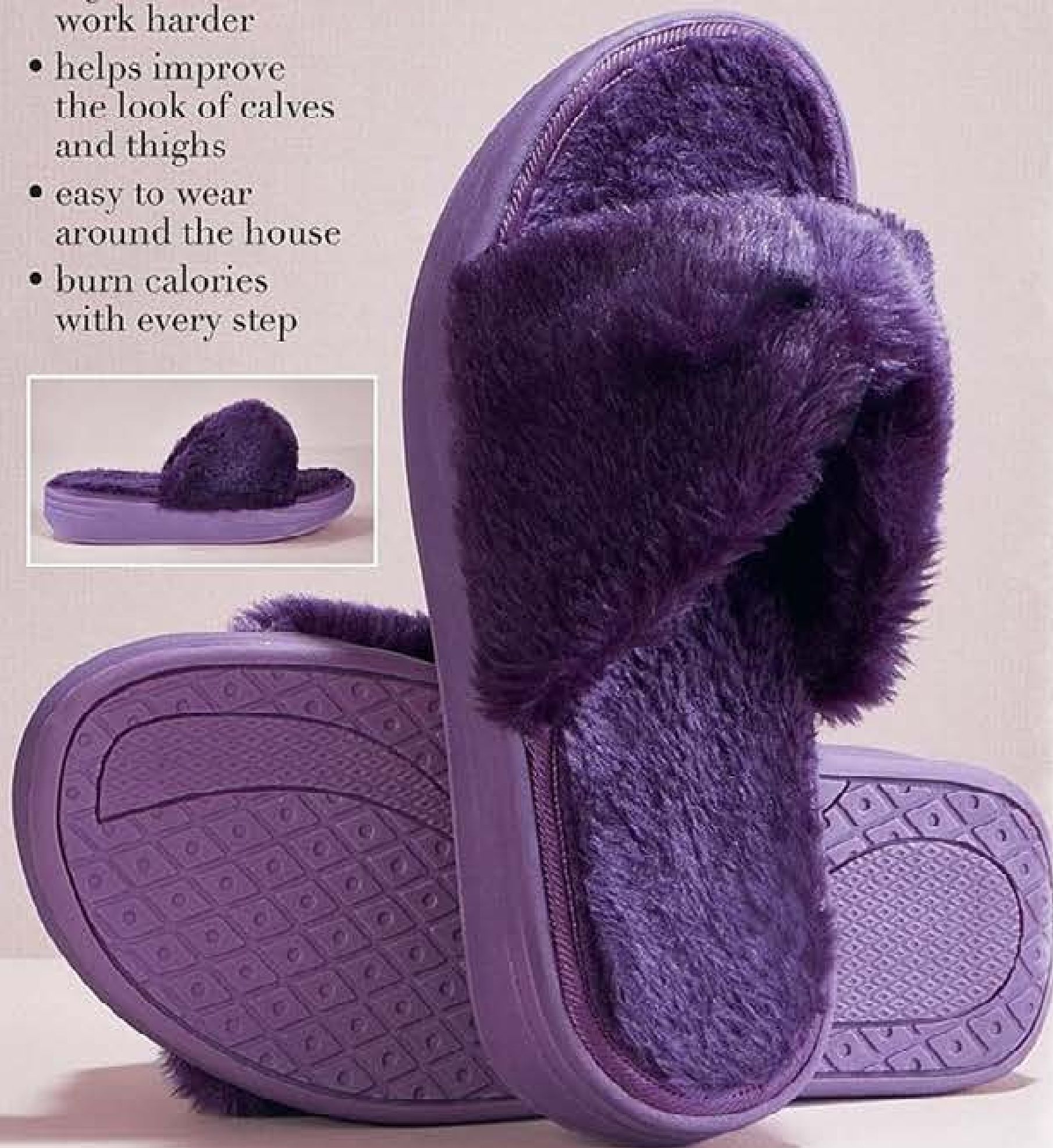
£15 save £5

walk &
Sculpt

**HOT
 NEW
 ARRIVAL**

durable
 indoor/outdoor sole

- helps encourage leg muscles to work harder
- helps improve the look of calves and thighs
- easy to wear around the house
- burn calories with every step



up to
42D



THE LACE T-SHIRT BRA

Essentials T-Shirt Bra with Lace

Padded and underwired.

64% nylon, 27% polyester,
9% elastane, excluding trims.

Larger sizes (e-f): 59% nylon,
34% polyester, 7% elastane,
excluding trims.

size	white	black	nude
32a	12302	58545	55996
32b	04861	58636	56051
32c	03749	58685	56085
32d	10801	58784	56150
32dd	10892	58800	18770
34a	09753	58883	56283
34b	08276	58933	56317
34c	50120	57737	56325
34d	21295	58446	57497
34dd	61556	57877	57513
34e	21808	10991	06098
34f	21303	09829	04259
36b	53017	59436	57539
36c	63719	55202	58263
36d	41475	58909	57646
36dd	15057	58917	18663
36e	15628	11304	04184
36f	16089	10041	04457
38b	14464	55798	58255
38c	19257	56838	58271
38d	20230	58958	58354
38dd	15800	55533	18747
38e	12179	11361	04234
38f	10074	11148	02931
40b	03681	59113	57786
40c	04564	57018	18762
40d	02253	56390	57950
40dd	22723	54742	57729
42b	24836	59865	58156
42c	03848	58099	57778
42d	24299	58529	57125

Normally £11

£9 save £2



also available in nude or black

- your everyday, go-to bra
- seamless cups for a natural shape
- smooth and sleek under clothes

up to
40DD



THE CLASSIC T-SHIRT BRA

NOW IN
RED
JUST
£7

NEW Red Essential T-Shirt Bra
50% nylon, 43% polyester,
7% elastane, excluding trims.

- 28639 34b
 - 26641 34c
 - 26070 34d
 - 22061 36b
 - 18366 36c
 - 24174 36d
 - 16899 36dd
 - 21964 38b
 - 06411 38c
 - 24596 38d
 - 16139 38dd
 - 22319 40c
 - 22426 40d
 - 27755 40dd
- £7**

- perfect for everyday wear
- seamless cups for a natural shape
- smooth and sleek under clothes



hot new red shade

MULTI-WAY ESSENTIAL

Essentials Multi-Way Bra with Lace

Padded, underwired. 62% polyester, 26% nylon, 12% elastane, excluding trims.

size	white	black	nude
32a	17988	03574	01594
32b	01636	23994	13904
32c	12682	10520	13847
32d	11437	18903	18887
32dd	25882	25312	23499
34a	11460	14241	18473
34b	19844	25494	17897
34c	11262	08961	19851
34d	02808	24026	18465
34dd	05751	24364	20560
36b	25957	09001	18945
36c	14852	14092	01206
36d	12211	23119	18481
36dd	11486	13912	22681
38b	12575	13870	19083
38c	12112	20693	04051
38d	01909	07203	18879
38dd	15388	07252	25700
40b	02709	07328	20073
40c	02766	19661	14548
40d	17699	19695	27128
40dd	15891	18416	12625
42b	15792	18499	27383
42c	25759	18713	12922
42d	01008	24000	27003
42dd	01115	23481	23549

Normally £12

£9 save £3

Essentials Multi-Way Bra with Lace - Larger Sizes

Padded, underwired. 66% polyester, 22% nylon, 12% elastane, excluding trims.

size	white	black	nude
34e	01172	02394	15958
34f	01321	02444	22400
36e	01339	09852	24679
36f	01404	02519	05629
38e	01446	24695	06288
38f	25221	24968	00778

Normally £12

£9 save £3

basics

32A to 38F

also available in white or nude

5 ways to wear:
2 straps



strapless



halterneck



racerback



1 strap

up to 42D

BACK SMOOTHING BRA

£14

SAVE £4



Back Smoothing Bra - Lace Print

73% nylon, 19% polyester, 8% elastane, excluding trims.

18838	34b	19109	38c
18978	34c	17814	38d
17772	34d	20065	38dd
21113	34dd	18937	40b
18846	36b	17616	40c
19000	36c	17830	40d
17806	36d	18960	42b
27912	36dd	17723	42c
18861	38b	19596	42d

Normally £18

£14 save £4

- wide, smoothing back panel
- fastens at the front
- subtle lace print
- smooth-finish cups and band

Lingerie Guarantee

For hygiene reasons, a replacement or refund cannot be given if the gusset label is removed from lingerie. This guarantee is in addition to your statutory rights.

ITALIAN INSPIRED LACE BRA £15

Bella Lace Bra

50% nylon, 44% polyester,
6% elastane, excluding trims.

size	white	black
34b	09571	36731
34c	09589	35436
34d	09647	22863
34dd	09662	-
36b	12906	22905
36c	08391	22947
36d	21493	57802
36dd	08482	-
38b	08490	01693
38c	61523	22053
38d	08466	22335
38dd	61580	-
40c	-	54486
40d	-	19471

£15

Bella Lace Briefs

92% nylon, 8% elastane,
excluding trims,
with cotton gusset.

size	white	size	black
8/10	41905	10/12	55632
12/14	52779	14/16	55921
16/18	00364	18/20	55939
20/22	56481	22/24	56259

£8

also available in white

1. Fuller Cup Lace Bra

90% nylon, 10% elastane,
excluding trims.

07682 36d	04176 40dd
11643 36dd	05652 40e
09175 38d	06304 40f
05009 38dd	59618 42d
05876 38e	16584 42dd
21279 38f	03590 42e
08946 40d	03962 42f

Normally £12

£9 save £3

2. Lace Trim Minimiser Bra

Non-padded, underwired.
85% nylon, 11% elastane,
4% cotton, excluding trims.

size	black	white
34dd	02048	20495
36dd	22244	21048
36e	22251	20941
36f	22327	20958
36g	22343	21014
38dd	00323	21089
38e	00406	21121
38f	00489	21220
38g	00471	21287
40dd	00505	21428
40e	00513	21444
40f	00612	21584
40g	00661	21451
42dd	33894	21618
42e	20891	01628
42f	20909	03020
42g	20917	20057

Normally £12

£10 save £2

3. Essential Non-Padded Dotty Bra

Non-padded, underwired bra.
90% nylon, 10% elastane,
excluding trims.

24729 36d	23093 40d
23523 36dd	26963 40dd
26294 36e	03210 40e
18309 36f	15933 40f
21147 38d	23358 42d
12245 38dd	16659 42dd
12872 38e	03327 42e
13128 38f	03384 42f

Normally £15

£12 save £3

DD+ COLLECTION



your favourite bras, up to 42G



super-flattering
longline fit



**NEW Reversible
Waistcoat**
96% polyester, 3%
viscose, 1% elastane,
excluding trims.
25767 10/12
25791 14/16
25965 18/20
Will normally be £28
£24 save £4

reversible:
wear as black
or camel

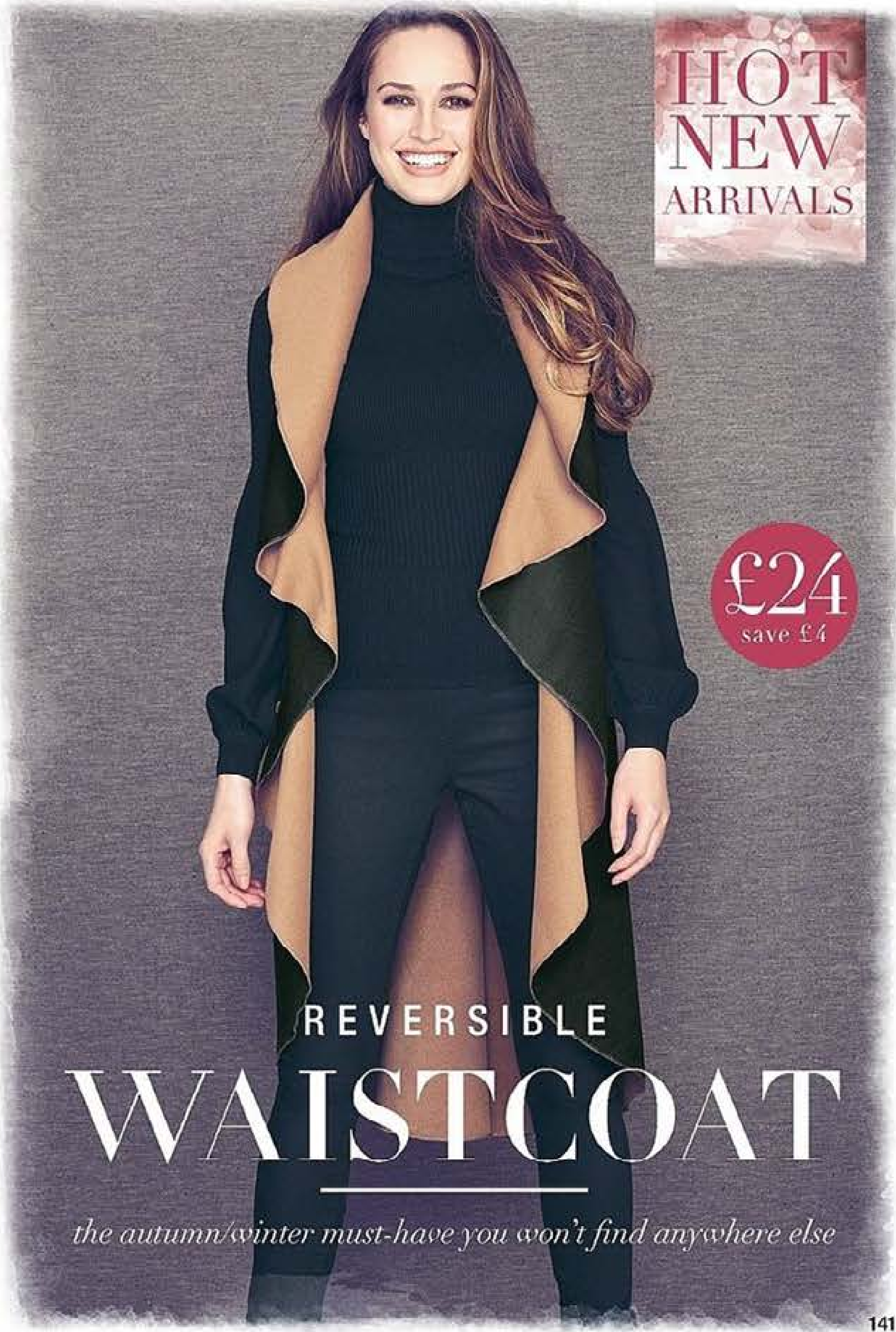
chic black
treggings can be
worn as trousers
for a smooth
silhouette



**NEW Black Pintuck
Treggings**
Elasticated waistband.
81% polyester, 17%
viscose, 2% elastane,
excluding trims.
54916 10/12
54718 14/16
02204 18/20
£20

up to
18/20

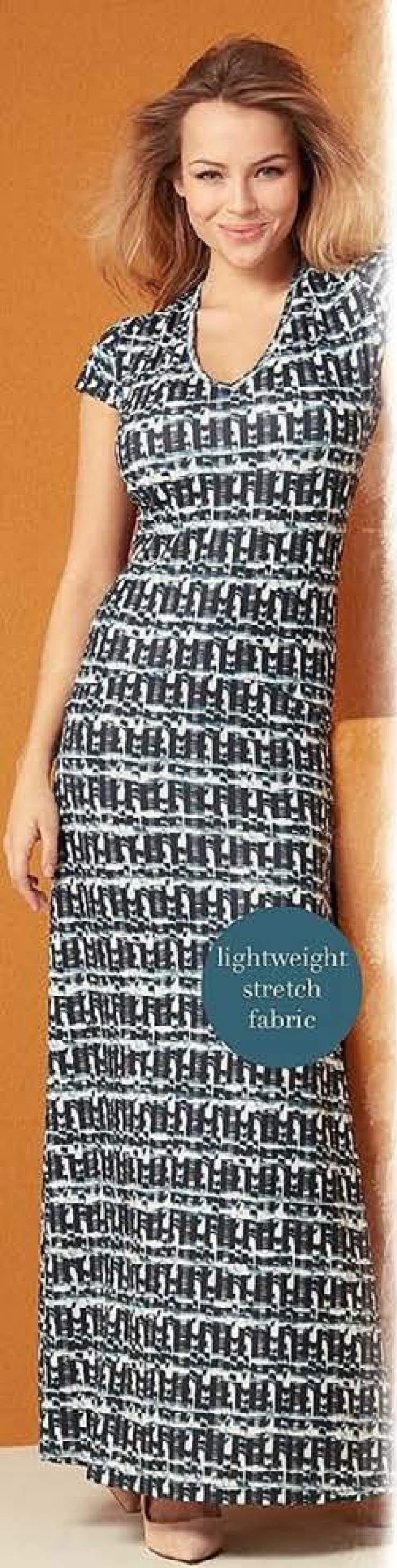
**HOT
NEW
ARRIVALS**



£24
save £4

REVERSIBLE WAISTCOAT

the autumn/winter must-have you won't find anywhere else



lightweight stretch fabric

NEW Dalena Necklace
Longline, leaf design necklace with glass stone charm. Brass. Continuous chain approx. 78cm long.
21881
Will normally be £12
£8 save £4

complete the look with this stunning leaf-shaped necklace

HOT NEW ARRIVAL

up to 22/24



lift your bum and smooth your legs with these sculpting leggings

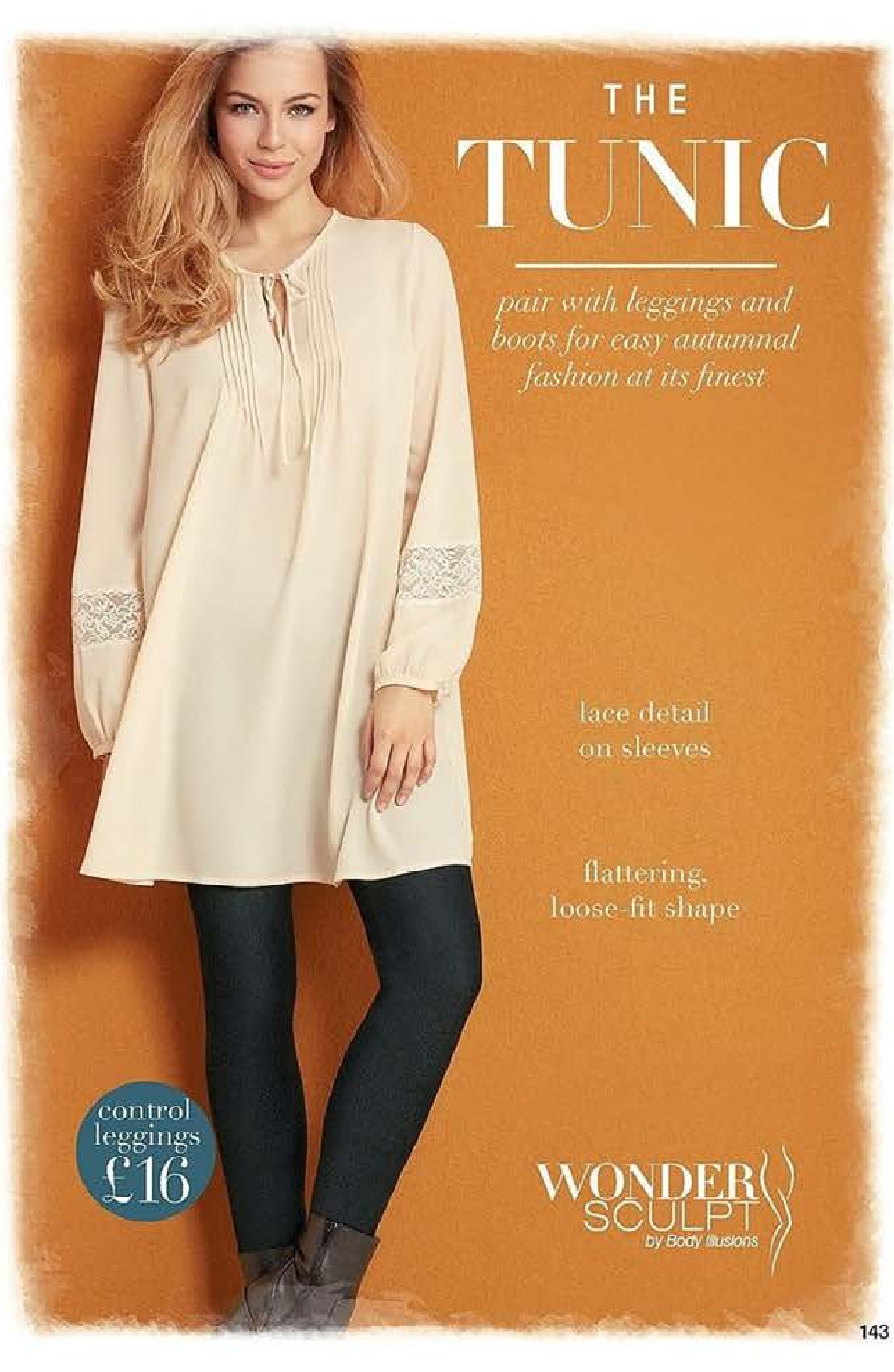


Boho Style Tunic Top
97% polyester, 3% elastane excluding trims.
18564 10/12 **18614** 18/20
18598 14/16 **03889** 22/24
£20

Wondersculpt Perfect Black Leggings
91% nylon, 9% elastane excluding trims.
56267 10/12 **55624** 18/20
55608 14/16
£16

Artisan Print Maxi Dress*
96% polyester, 4% elastane, excluding trims.
58453 10/12 **26104** 18/20
25940 14/16 **55244** 22/24
Normally £25
£18 save £7

***WHILE STOCKS LAST**



THE TUNIC

pair with leggings and boots for easy autumnal fashion at its finest

lace detail on sleeves

flattering, loose-fit shape

control leggings
£16

WONDER SCULPT
by Body Illusions

**HOT
NEW
ARRIVALS**

CUSHIONED INSOLE
for complete comfort



NEW Caitlyn Cross Body Bag

Brushed suede-effect,
cross-body bag. Approx.
28cm x 24cm x 8cm.
PU with polyester lining.

07732 Khaki 07773 Tan

Will normally be £20

£15 save £5

NEW Tassel Ankle Boots

Brushed suede-effect boots with
memory foam insole for extra
comfort. Upper: PU. Lining and
sock: PU. Outsole: rubber.

55467 Size 4 24430 Size 6

28035 Size 5 08987 Size 7

£35

boots
£35

DURABLE SOLE
to help them last



Sole
sensations



brushed suede
effect

£15
each



TIMELESS

TASSELS

Sole
sensations

the amazingly
comfortable and stylish
shoe collection

available in sizes
4,5,6 and 7

CUSHIONED
COMFORT
INSOLE



£16
save £9

FLEXIBLE,
DURABLE
OUTSOLE

NEW Makayla

Leopard Print Ballet Shoes

Upper: polyester. Lining and
sock: PU. Outsole: TPR.

58065 Size 4 54726 Size 6
58578 Size 5 00463 Size 7

Will normally be £25

£16 save £9

NEW Makayla
Leopard Print Umbrella

Foldable umbrella with
coordinating sleeve.

58073

£10

NEW Makayla
Leopard Print Scarf

100% polyester.
58024

Will normally be £12

£8 save £4

HOT
NEW
ARRIVALS



scarf
£8
save £4

LEOPARD PRINT
MUST-HAVES

£25
each



- beautiful printed lining
- protective metal feet
- hand-painted edges
- detachable shoulder strap

Rhea Signature Bag

Detachable cross-body strap. PVC and polyester. Approx. 38.5cm x 13.5cm x 25cm.

20537 Black 24513 Red

Normally £28

£25 save £3

Kristen Premium Handbag

PVC outer, polyester inner. Approx. 34.5cm x 13.5cm x 30.5cm.

25973

£28

opposite page

NEW Camilla Premium Tote Bag

Comes with detachable, adjustable shoulder strap. Polyester. Approx. 33cm x 29cm x 12.5cm.

16196

Will normally be £30

£25 save £5

Camilla Premium Wrap

100% polyester. Approx. 140cm x 104cm.

20586

Normally £12

£7 save £5

Rowena Brooch Approx. 5cm diameter. Zinc, acrylic and glass. 00265

Normally £8 **£5 save £3**

£28



**HOT
NEW
ARRIVAL**

gorgeous bag with:

- luxury hardware details
- quality trims and stitching
- decorative lining
- hand-painted edges

beautiful
rose gold-tone
brooch with
glass stone
detail

wrap
£7

bag
£25



IT'S ALL IN
THE BAG

GETAWAY ESSENTIALS

Xandra Tote Zip fastening. Internal zipped pocket and mobile phone holder. Approx. 32cm x 43cm. Nylon. **01248** Normally £18 **£15 save £3**



Portia Sun Hat
Brim with SPF50 protection in accordance with BS8466:2006. 100% polyester. Circumference approx. 58cm + 12cm. **45948** Cream **46847** Navy
Normally £15 **£8 save £7**



also available
in cream

Palm Print Beach Bag 52% cotton, 42% polyester, 6% viscose. Approx. 48cm x 29cm x 29cm. Handle drop approx. 20cm. **46359**
Normally £14 **£10 save £4**



bag comes with handy zip pouch to match the orange lining



Emmie Tote Bag
Tote bag with removable zipped bag inside. Outer: PVC. Lining: polyester. Removable inner bag: cotton. Tote bag approx. 40cm x 31cm x 14cm. Inner bag approx. 29cm x 17.5cm. **08086**
Normally £20 **£16 save £4**

Lilly Necklace
Silver-plated with pink, grey and nude beads and ribbon tie fastening. Bib section length approx. 20.5cm. Ribbon section length approx. 38cm. **22780**
£15

necklace
£15



£20
save £30

Made with Swarovski® crystals



1
FIORELLI

£50

twist-effect
metal arms



3
NICA



secure zip fastening with inside pocket
and phone holder

1. **Lyndsey Sunglasses**
embellished with Crystals from
Swarovski® Polycarbonate. Filter
category 3. Complies to BS EN ISO
12312-1:2013. Branded case. 02493

Normally £50 **£20 save £30**
Swarovski® is a registered trademark of
Swarovski AG.

2. **Fiorelli Joanna Sunglasses**
Comes with a hard, mock-croc
case. UV filter category 3. Complies
with BS EN ISO 12312-1:2013.

00059 **£50**

3. **Nica Hannah Slouch Bag**
Outer PU and PVC, lining 100%
polyester. Approx. 35cm x 30cm x
12cm. Handle drop approx. 21cm.
24257 **£60**

Lipsy
LONDON

HOT
NEW
ARRIVAL

comes with
detachable
shoulder strap

£25
save £10

matching purse
coming soon



red
faux-pony
detail

**NEW Lipsy Structured
Handbag**
With detachable,
adjustable strap and red
faux-pony details.
Outer: PU and Nylon.
Lining: Polyester.
56739
Will normally be £35
£25 save £10

Lipsy
LONDON



Lipsy Metallic Colour Block Bag
Outer PU and PVC, lining 100%
polyester. Approx. 22.5cm x 15.5cm
x 9cm. Max. strap length 123cm.
20735
£30

**HOT
NEW
ARRIVALS**

comes with 2-year warranty

for her
£15



for him
£16

stainless steel mesh watches
for him and for her

NEW William Mesh Watch
Stainless steel mesh men's watch.
Strap length adjustable between
approx. 16cm-23cm. Includes a
battery that can be replaced.
56697

Will normally be £20

£16 save £4

NEW Isabelle Mesh Watch
Stainless steel mesh ladies' watch.
Strap length adjustable between
approx. 16cm-20.5cm. Includes a
battery that can be replaced.
56663

Will normally be £20

£15 save £5

NEW Alison Premium Tote Bag
With detachable zipped purse.
Outer: PVC. Inner: Polyester.
Approx. 14cm x 30cm x 31cm.
Separate purse approx.
14.5cm x 20cm.
56721

Will normally be £30

£25 save £5

BAGS OF STYLE

£25
save £5

- premium quality trims and stitching
- hand-painted edges
- protective metal feet
- detachable shoulder strap

detachable
purse



gorgeous buckle detail

inside pocket and phone holder



Phone not included.



FIGRELLI



Madeline Fiorelli Watch
With Fiorelli logo and glass details. Max. strap length approx. 20.4cm. Stainless steel back. Includes battery that can be replaced.
18259 £40

ONE-STOP WATCH SHOP

rose gold-toned, diamanté encrusted



Cynthia Boyfriend Watch
Strap length approx. 20.2cm. Includes a stainless steel back with a battery that can be replaced. **10330**
Normally £30 **£20** save £10

£20
save £10

NEW Audrey Leather Watch
Genuine leather strap. Includes a battery that can be replaced. Adjustable strap length approx. 16.5cm-20.5cm.

16154 Silver-tone with cream strap

16238 Gold-tone with taupe strap

£25

genuine leather straps



choose from black, blue or purple

Kianna Digital Watch

Digital watch with LED display within the soft silicone strap – just push the button and the time and date appears. Strap with buckle adjusts up to approx. 24.1cm. Includes a battery that can be replaced.

18283 Black

18275 Blue

18267 Purple

Normally £12

£10 save £2

£10
save £2



HOT NEW COLOUR: BLACK



Henrietta Watch

Length approx. 20cm with removable H bar. Includes a battery that can be replaced.

11940 Pink

56770 NEW Black

27946 Mint

07799 White

Normally £30

£20 save £10

£20
each

GENUINE DIAMONDS



1 square-set
diamond collection

0.1 carat total



0.1 carat total



0.2 carat total

1. **Charlesia Diamond Necklace** Sterling silver necklace with halo-set diamonds, the total carat of which is 0.1ct. Comes in a velvet-feel gift box. **38497 £75**

2. **Charlesia Diamond Ring** Sterling silver with total 0.1 carat diamonds. **37820** Size 6. **47530** Size 8. **47829** Size 10. Normally £75 **£25 save £50**

3. **Charlesia Diamond Earrings** Genuine diamond pierced earrings with square, sterling silver, halo setting, 17 diamonds, the total carat of which is 0.2ct. Approx. 0.8cm x 0.8cm. Comes in a beautiful gift box. **46680** Normally £80 **£32 save £48**

The Eternal Collection from Avon

sterling silver
setting and
chain

0.03 carat
total



*Diamonds are the most
prized of all gems.
These beautiful stones are
set within stunning, sterling
silver castings to create the
perfect, timeless gift.*

£25
half price

0.05 carat total



cluster-set
diamond collection

Abellina Diamond Necklace Features sterling silver chain and 5 genuine diamond stones, total carat weight is 0.03ct. Pendant drop 1.5cm, diameter 0.6cm. Necklace length approx. 57cm. **62919 £75**

Abellina Diamond Earrings Pierced earrings, each featuring 5 genuine diamonds. Sterling silver-plated with a total carat weight of 0.05ct. **07161** Normally £50 **£25 half price**

Earrings purchased from Avon cannot be returned if sealed plastic bag has been opened.

**HOT
NEW
ARRIVALS**



Treasured moments

our exclusive collection of sterling silver jewellery, embellished with precious gems

necklaces
£18

earrings
£16



genuine
amethyst stones



genuine
topaz stones



925
sterling silver

NEW Starla Earrings

Sterling silver pierced stud earrings, with cubic zirconia and genuine amethyst or topaz stones.

13037 Blue Topaz **61481** Purple Amethyst

Will normally be £20 **£16** save £4

NEW Starla Necklace

Sterling silver with cubic zirconia and genuine amethyst or topaz stone.

Necklace length approx. 45cm. **12591** Blue Topaz **12443** Purple Amethyst

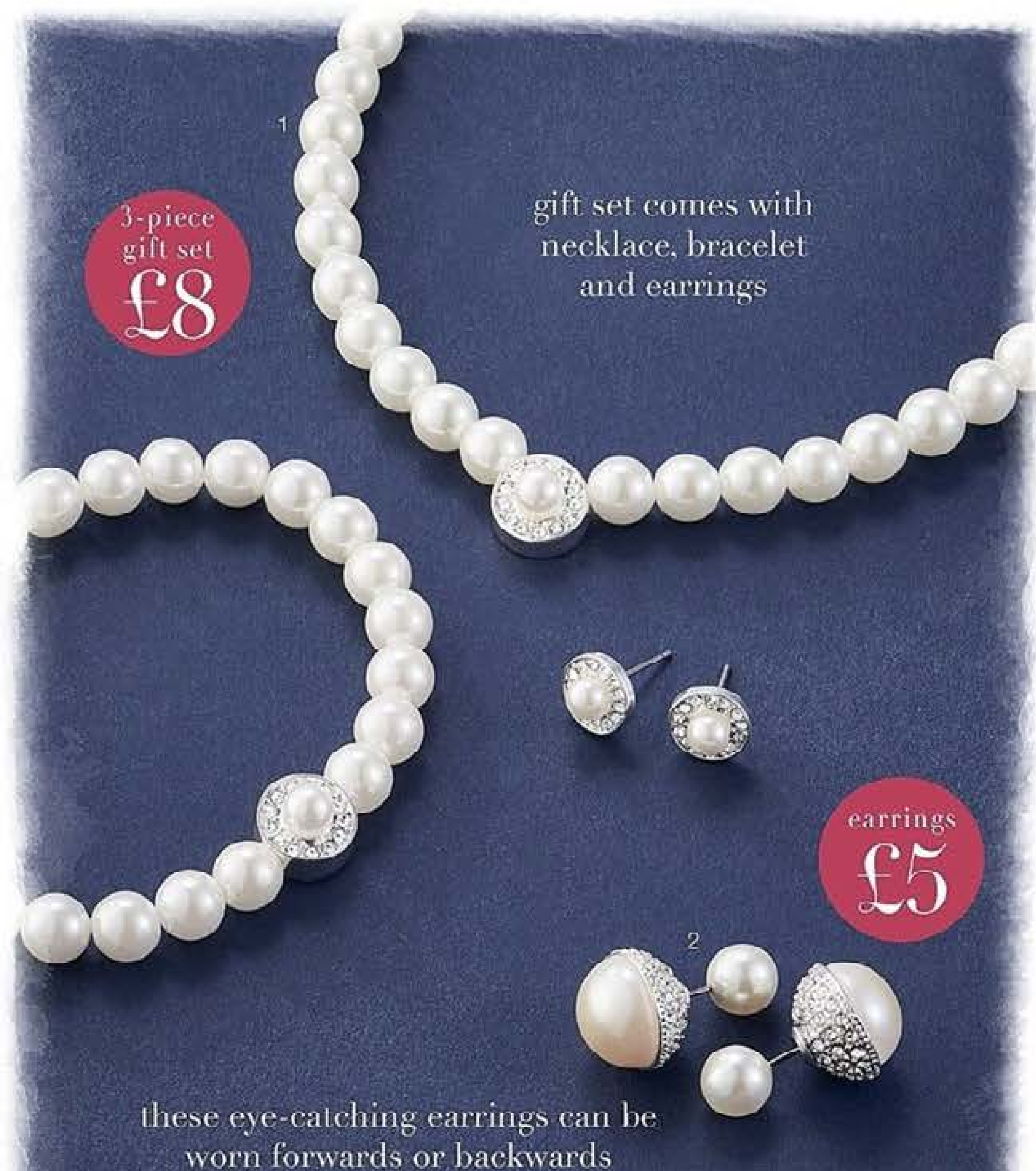
Will normally be £22 **£18** save £4

**HOT
NEW
ARRIVALS**



1. **NEW Tiyana Gift Set** Silver-plated. Necklace length approx. 42cm + 9cm extender chain. Stretch bracelet approx. 6cm unstretched. Pierced stud earrings with titanium posts. 13359 Will normally be £12 **£8 save £4**

2. **NEW Joanna Front-Back Earrings** Pearl-effect pierced earrings with crystal glass detail, can be worn forwards or backwards. Titanium posts. Larger bead approx. 1.4cm diameter. 13714 Will normally be £7 **£5 save £2**



3-piece
gift set
£8

gift set comes with
necklace, bracelet
and earrings

earrings
£5

these eye-catching earrings can be
worn forwards or backwards

THE LOOK OF PEARLS



on-trend, gold-toned leaf with glass stone detail

gift set
£7



delicate diamanté necklace



choose from gold-tone, silver-plated or rose gold-tone

1. Natalie Gift Set
Gold-coloured necklace with approx. 5.5cm pendant, length approx. 42cm + 9cm extension chain. Pierced, shepherd-hook earrings, approx. 4cm drop.
20776 Normally £10

£7 save £3

2. NEW Amanda Necklace
Delicate necklace with crystal glass detail. Length approx. 42cm + 9cm extension chain.
17319 Will normally be £12

£8 save £4

3. Tori Stud Essential Earrings Gift Set
9 pairs of pierced stud earrings with titanium posts. Sizes range from approx. 0.3cm to 0.6cm diameter.
55863 Gold-tone
19869 Silver-plated
19778 Rose gold-tone
£6



NEW Arlette Gift Set
With necklace chain, 4 interchangeable pendants and 4 pairs of pierced earrings. Necklace length approx. 42cm + 9cm extension chain. Silver-plated. 17566
Will normally be £10

9-piece earring and necklace set

£7 save £3

gift set
£7

set of 3 rings
£5

NEW Linda Ring Set
Set of 3 silver-plated rings, encrusted with crystal glass stones.
17368 Size 6
17418 Size 8
17434 Size 10
Will normally be £7

£5 save £2

GIVE IT SOME
SPARKLE

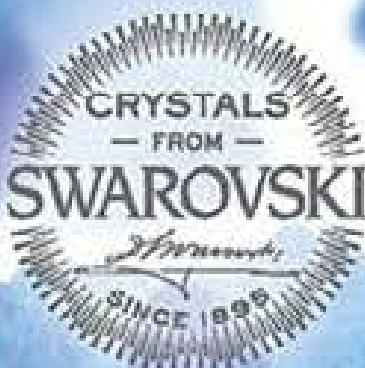
HOT
NEW
ARRIVALS



bracelet
£6

necklace
£8

9ct gold-plated



9ct
gold-plated



9ct
gold-plated

1. Fifi Bracelet 9ct gold-plated bracelet embellished with crystals from Swarovski® and T-bar closure. Bracelet length approx. 20cm (6.5cm diameter). **23671**

Normally £8 **£6 save £2**

2. Fifi Necklace

9ct gold-plated necklace embellished with crystals from Swarovski®. Necklace length approx. 42cm + 9cm extension chain, with lobster claw closure.

14068 Normally £10 **£8 save £2**

3. Fifi Earrings 9ct gold-plated, pierced stud earrings embellished with crystals from Swarovski® and titanium posts. Approx. 1.2cm.

26377 Normally £7 **£5 save £2**

Swarovski® is a registered trademark of Swarovski AG.

4. Adalyn Necklace 9ct gold-plated. Length approx. 46cm + 9cm extension chain.

59832 **£15**

5. Kortney Tassel Necklace 9ct gold-plated. Length approx. 46.5cm. **23333** **£18**

necklace
£8

sparkling
stone detail

bracelet
£5

NEW Nanci Necklace Necklace length approx. 42cm + 9cm extension chain. **56804**

Will normally be £12 **£8 save £4**

NEW Nanci Bracelet Bracelet length approx. 18.5cm + 2.5cm extension chain. **56820**

Will normally be £8 **£5 save £3**



3 interchangeable pendants
with matching earrings

gift set
£8



NEW Stormi Gift Set Necklace chain approx. 42cm + 9cm extension chain, with 3 interchangeable pendants and 3 pairs of pierced earrings. Comes in a gift box. 25163 Will normally be £12 **£8 save £4**



Heena Horoscope Necklace

Gold-coloured with faux pearl and diamanté detail. Length approx. 42cm + 9cm extension chain.

12773 Aquarius 03665 Pisces 12823 Aries 11551 Taurus 02543 Gemini 02568 Cancer 02352 Leo 02618 Virgo 22533 Libra 23937 Scorpio 37663 Sagittarius 12815 Capricorn **£10**

**HOT
NEW
ARRIVALS**

wear as a necklace
or a brooch

necklace
£6



WOODLAND
CHARM

sparkling
stone detail

NEW Rosanna Owl Necklace

Longline necklace also converts to a brooch. Necklace length approx. 71cm + 9cm extension chain.

25874 Will normally be £8

£6 save £2



NEW Owl Watch

Adjustable PU strap length approx. 16cm-23cm. Includes a battery that can be replaced.

11981 Will normally be £15

£12 save £3



watch
£12

**HOT
NEW
ARRIVAL**



MAKE IT
PERSONAL



diamanté-encrusted
initial charm

HALF PRICE
£5

silver-plated mesh
stretch bracelet

NEW Victoria Initial Bracelet Silver-plated stretch mesh. Internal diameter approx. 6cm unstretched. Average initial height approx. 1.5cm. Will normally be £10 **£5 half price**



H All Avon metal jewellery is hypoallergenic.

MAKING FACES

new

gift card with 5
pairs of earrings



earrings
£4

NEW Kyna Earrings
5 pairs of novelty pierced stud earrings on a giftable card.
16097
Will normally be £6
£4 save £2

NEW FI Fun Watch
Novelty watch with adjustable strap approx. 16.5cm-21.1cm. Includes a battery that can be replaced.
14746 Pink
14613 Black
Will normally be £12
£8 save £4



fun watches make
the perfect gift

WATCHES
£8
EACH

**HOT
NEW
ARRIVAL**



set of 8
hair bands



diamanté ponytail cover



set of
4 rings
£4

jewellery
holder
£10

Gwen Ring Set and Annie Jewellery Holder sold separately.



£15

holds
necklaces,
bracelets,
rings and
12 pairs of
earrings

Contents not included.

- 1. **NEW Annabelle Elastic Hair Bands** Set of 8. Diameter approx. 5.3cm unstretched. 15875 Will normally be £6 **£4 save £2**
- 2. **Calista Ponytail Cover** Elastic. 46805 **£5**
- 3. **Zenia Hair Jewellery** Silver-plated. Approx. 1cm x 4.2cm x 9cm. 21949 **£8**
- 4. **Davina Barrette** Spring-style clip. 47746 **£6**

- 5. **Gwen Ring Set** Set of 4 gold-coloured midi rings that spell 'love' when worn together. 14209 Size 4 (only one size). Normally £6 **£4 save £2**
- 6. **Annie Jewellery Holder** Ceramic. Approx. 17cm x 5.5cm. 70268 Normally £15 **£10 save £5**
- 7. **Alisa Jewellery Book** PU. Approx. 19.2cm x 15.5cm x 4.4cm. 24794 **£15**

**HOT
NEW
ARRIVAL**

coming soon!

look out for the
star fairy lights
in Brochure 17

A TOUCH OF GLAMOUR

compact size and
popper fastening,
perfect for travelling

frame
£7



holds 6" x 4" photos

NEW Snake Photo Frame

Holds 6" x 4" photos.
PVC and polyester.

58123

Will normally be £10

£7 save £3

NEW Snake Jewellery Box

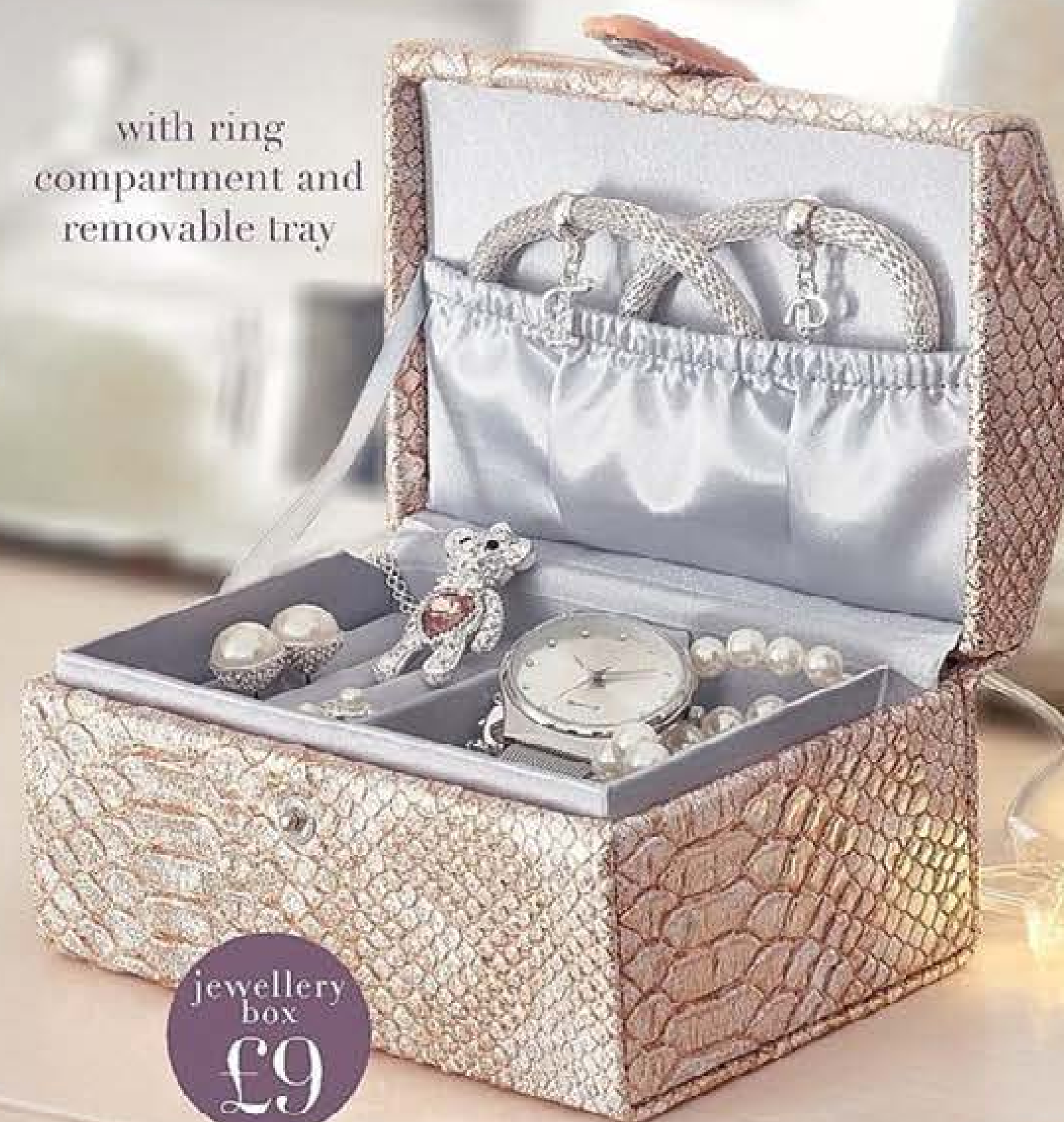
Approx. 14cm x 9.5cm x 7.8cm.
PVC and polyester.

00091

Will normally be £12

£9 save £3

with ring
compartment and
removable tray



jewellery
box
£9

Contents not included.

CUTE NEW ARRIVALS

cute Fair Isle print on ears

4 handy pockets for
remote controls



sofa tidy
£12

paw print changes from black to
pink when filled with a hot drink



removable scarf

mug
£7.50



hand-painted
detail

ALL ABOUT THE BEAR

NEW Ava Bear Sofa Tidy
4 pockets. Approx. 55cm
x 30cm x 17cm. Polyester.
13938
Will normally be £15
£12 save £3

NEW Ava Bear Cosy Mug
Hand-painted features. Paws change colour when
filled with a hot drink. Approx. 11cm x 12cm.
09134
Will normally be £10
£7.50 save £2.50

FRAGRANCES FOR THE HOME

£8.50
save £3.50



lasts for up to 8 weeks

TROPICS

a bright and tropical scent evoking a sense of sunny climes, with notes of succulent citrus fruits and lemongrass

Tropics Reed Diffuser
85ml. Glass bottle approx.
7.4cm x 8.5cm x 20.4cm.
44248

Normally £12
£8.50 save £3.50

£5
each

lasts up to 4 weeks

burns for up to 30 hours



VANILLA

vanilla mingled with white chocolate and praline

Vanilla Glass Candle
Burns for up to 30 hours.
Height approx. 7cm.
23325

£5

Vanilla Diffuser
Lasts up to 4 weeks. 50ml
Glass bottle with 5 reeds
23317

£5

lasts up to 8 weeks

£12
save £3



SPRING BLOSSOM

notes of apple blossom, fig and berries mingle with freesia and musk to create a gorgeous, floral and fruity fragrance

Spring Blossom Diffuser

Gift box contains glass and ceramic diffuser, 85ml of fragranced oil, 3 reeds with polyester flower decorations and 5 plain reeds.

74062
Normally £15

£12 save £3



£5
each

lasts up to
4 weeks

burns for up
to 30 hours



FIG

sumptuous green fig with aspects of jasmine, verbena and creamy vanilla

Fig Jar Candle

Burn time approx. 30 hours. Circumference approx. 25cm, height approx. 7cm.

59550

£5



Fig Diffuser

50ml of oil. Approx. 4.8cm x 4.8cm x 8.8cm.

59030

£5



kitchen
magik

spiralise
your life

Switch up your
mid-week meals and get
your 5 a day the easy way
with our new Spiraliser
– for the healthy alternative
to pasta.



Go to avon.uk.com for
some great recipe ideas.



thin
ribbons

winter
beetroot salad



spaghetti
spirals

butternut
squash spaghetti



thick
ribbons

warm
courgette ragu



Turn over
to be
in-spiralise-d...!

SPIRALISE YOUR VEG IN 3 SIMPLE STEPS

STEP 1

Drop your chosen blade into the slot.



STEP 2

Slice the end of your chosen fruit or vegetable to create a flat surface and push into spiked handle.



STEP 3

Use the handle to push the vegetable up to the blade and wind clockwise.



new

kitchen
magik

vegetable
spiraliser

£16

save £4

comes with 3
interchangeable
blades



blades store
safely in base

secure, non-slip
suction pads

NEW Vegetable Spiraliser and Shredder
Comes with 3 interchangeable blades
Anti-slip suction pads. ABS with stainless
steel blades. Approx. 27cm x 13cm x 17cm
27045
Will normally be £20
£16 save £4

DAILY KITCHEN ESSENTIALS

£15



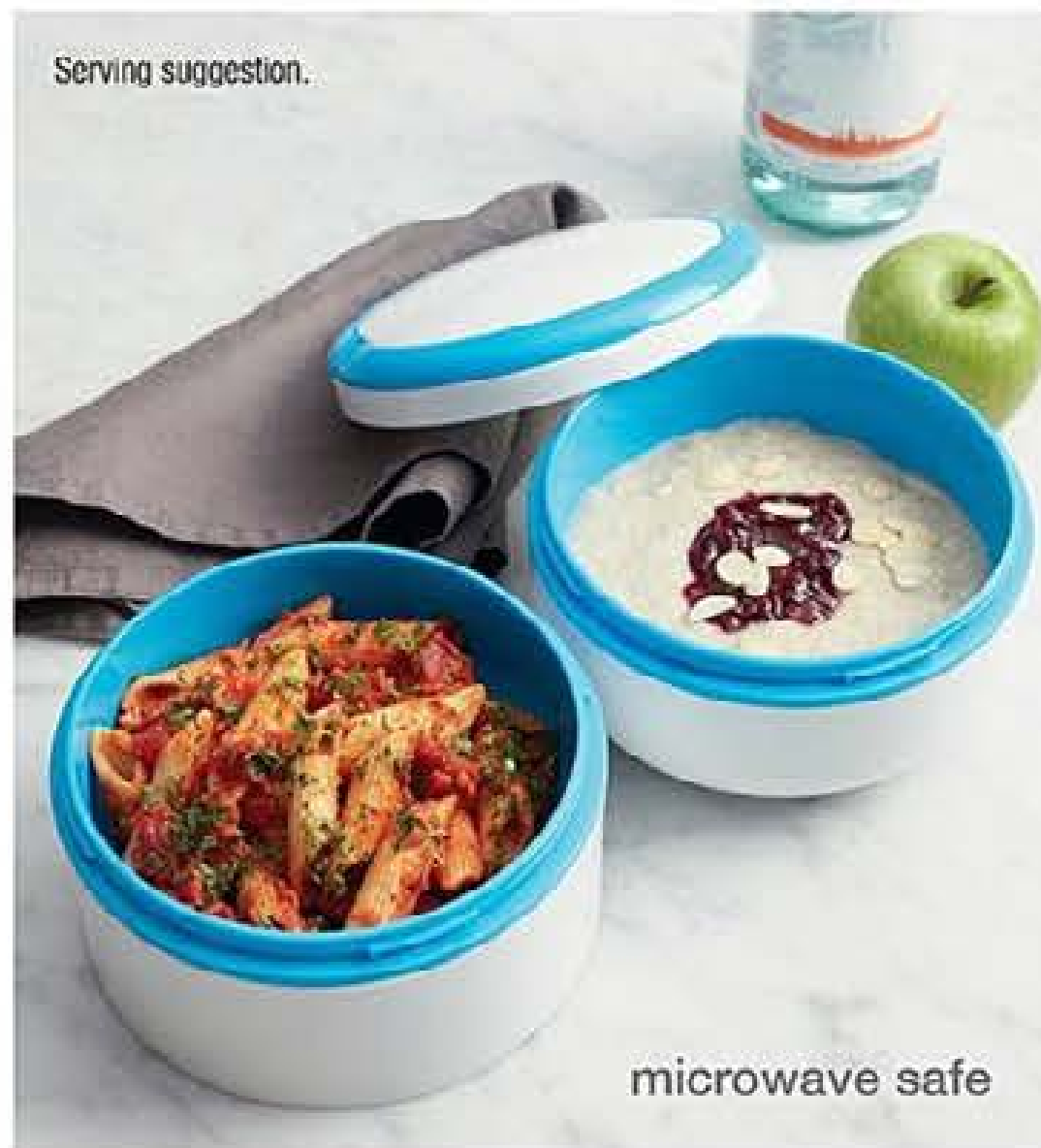
- quick-steam veg:
1. add broccoli and carrots to the bowl
 2. pour in 30ml cold water and cover with steamer lid
 3. microwave for 4 minutes



- microwave safe for reheating food
- collapses for easy storage

Collapsible Steamer and Cooking Bowl
Approx. 26cm x 22cm x 10cm.
Silicone.
00331
£15

Serving suggestion.



microwave safe



- 2 stackable meal sections – can be used together or separately
- handle for easy carrying

Sectioned Lunch Box
Approx. 15cm x 15cm x 16cm.
Polypropylene. Dishwasher and microwave safe.
27144
£12

£10
save £5



- mess-free chopping
- simply push down to safely chop
- dishwasher safe

Easy Food Chopper
Approx. 8cm x 21.5cm.
Dishwasher safe.
36467
Normally £15
£10 save £5



£5
save £3



- safely sharpens knives and scissors
- non-slip base
- safety guard

Knife Sharpener
Carborundum and ABS.
Approx. 16.3cm x 4.7cm x 5.2cm.
21238
Normally £8
£5 save £3



kitchen
magik

MUST-HAVE KITCHEN GADGETS



- hooks on to any drawer or cupboard door
- perfect for tidying up as you go along, or storing prepped vegetables

Worktop Tidy

Plastic. BPA free. Approx. 12cm x 23cm x 13cm. Not dishwasher safe. 20156

Normally £10

£8 save £2

£8

save £2



£4



- great for draining hot and cold foods
- collapsible for easy storage
- perfect for prepping veg, pasta, salad and fruit

Collapsible Colander

Plastic with silicone compartment. Approx. 26.5cm x 23cm x 9.2cm. Dishwasher safe.

38257 **£4**



£12

save £3

kitchen
magik



- non-stick
- detachable handle
- dishwasher-safe pan
- fry and griddle in 1 pan

Half and Half Pan

Steel. Diameter approx. 25cm. Dishwasher safe. 37358

Normally £15

£12 save £3



£5

half price



- catches peelings as you go
- secure grip and ergonomic handle

Peeler Catcher

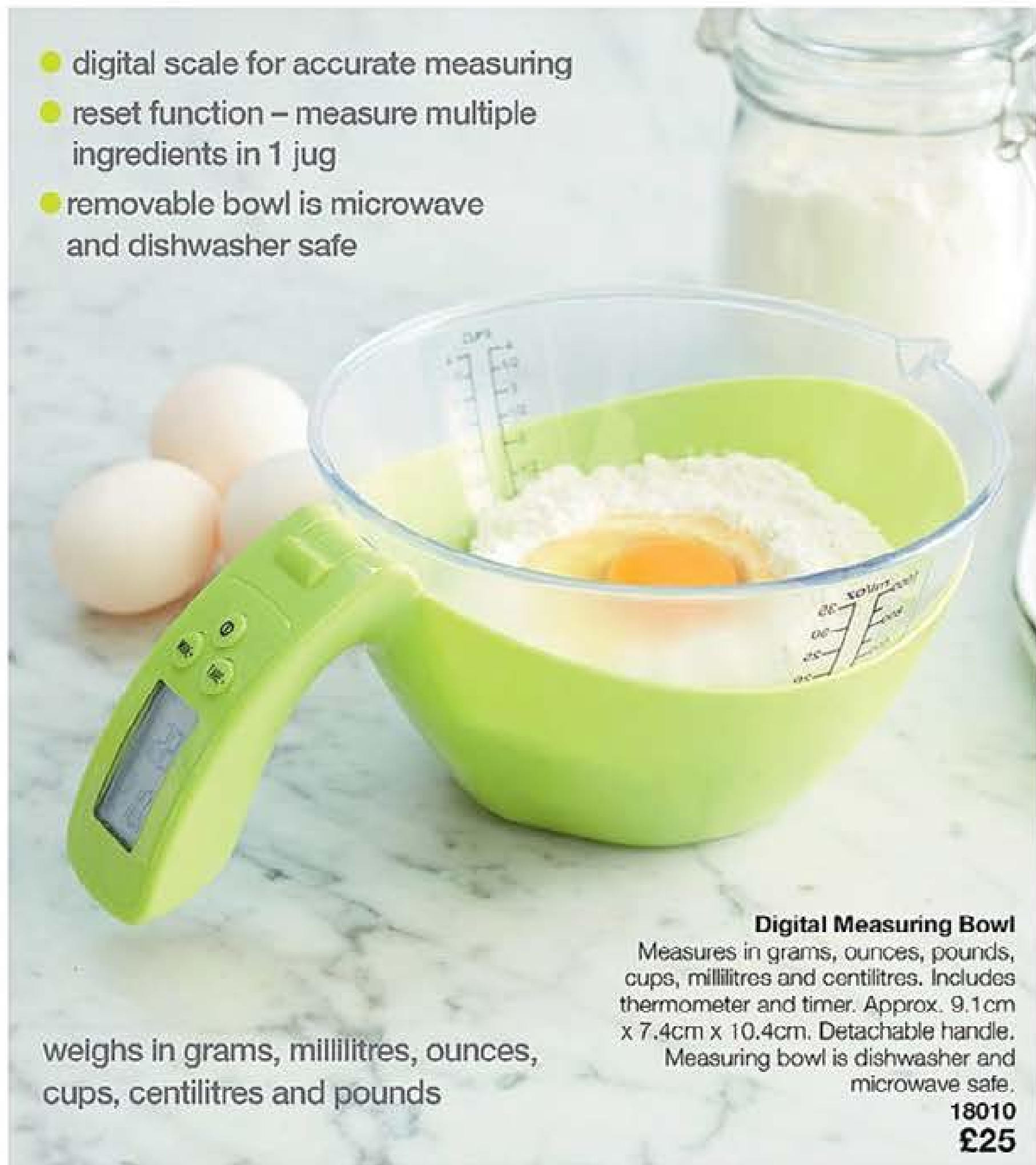
With easy-hold handle and pop-off lid. Stainless steel and plastic. Approx. 27cm x 6cm. 15354

Normally £10

£5 half price

YOUR BAKING BUDDIES

- digital scale for accurate measuring
- reset function – measure multiple ingredients in 1 jug
- removable bowl is microwave and dishwasher safe



weighs in grams, millilitres, ounces, cups, centilitres and pounds

Digital Measuring Bowl
Measures in grams, ounces, pounds, cups, millilitres and centilitres. Includes thermometer and timer. Approx. 9.1cm x 7.4cm x 10.4cm. Detachable handle. Measuring bowl is dishwasher and microwave safe.

18010
£25



● digital display

● bowl comes apart

● spout for pouring

American pancake recipe:

- 125g plain flour
- 1 egg
- 1 tsp baking powder
- 2 tbsp vegetable oil
- 250ml milk
- 2 tbsp sugar

Pancake Pan*

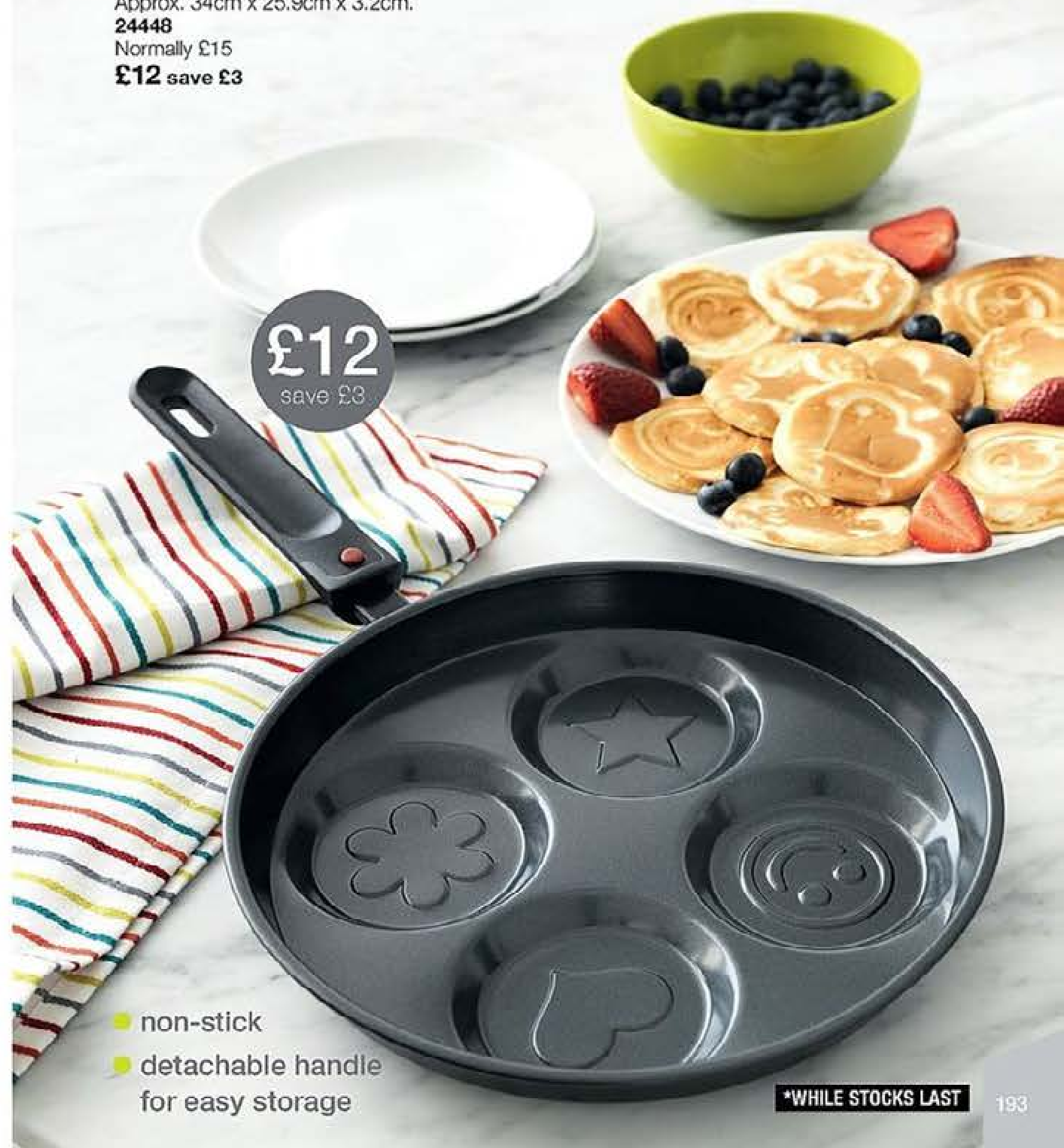
Carbon steel with plastic, detachable handle. Not dishwasher or microwave safe. Approx. 34cm x 25.9cm x 3.2cm.

24448

Normally £15

£12 save £3

kitchen
magik



- non-stick
- detachable handle for easy storage

*WHILE STOCKS LAST

MULTIPURPOSE OPENER

1. ring pull



2. bottle opener



3. loosens vacuum seals



4. loosens bottle caps



5. tin opener



6. nut cracker



new

kitchen
magik

7-in-1
opener

£8

save £2

7. can opener



detachable single arm

NEW 7-in-1 Can Opener
Approx. 19cm x 5cm x 5cm.
ABS with stainless steel blade.
Not dishwasher safe.
27052
Will normally be £10
£8 save £2

MULTIPURPOSE KNIFE

1. peel



2. zest



3. chop



4. shave



new

kitchen
magik

5-in-1
knife

£6

save £2



perfect for
softening butter –
no more torn toast!

5. curl



NEW Multi-
Functional Knife
Approx. 24.5cm
x 7.8cm x 1.5cm
Polypropylene handle,
stainless steel blade,
dishwasher safe. Not
to be sold to persons
under the age of 18.
26872
Will normally be £8
£6 save £2

UNICORN DREAMS



up to
age 8



100% cotton

coming soon!

look out for the
slippers in
Brochure 16



P.Js
£12



ILLUMINATION
ENTERTAINMENT

FUN
NEW
ARRIVAL

NEW Fluffy The Unicorn Pyjamas

100% cotton.
KEEP AWAY FROM FIRE.

01131 Ages 3-4

01602 Ages 5-6

27508 Ages 7-8

Will normally be £15

£12 save £3

DESPICABLE
ME
MINION MADE

™ & © Universal Studios.

BANANA THEN

BED

up to
age 8



slippers

£9

hook and eye
fastening for
little fingers



100% cotton

PJs
£12



non-slip sole for
excitable Minions

ILLUMINATION
ENTERTAINMENT

FUN
NEW
ARRIVALS

**NEW Minions Always
In Charge Pyjamas**

100% cotton. KEEP
AWAY FROM FIRE.

18234 Ages 3-4

10884 Ages 5-6

09373 Ages 7-8

Will normally be £15

£12 save £3

**NEW Minions
One Eye Slippers**

Hook and eye fastening.
Slip-resistant sole.
Polyester upper and lining.
Machine washable.

06544 Size 8/9

04713 Size 10/11

02014 Size 12/13

£9

ALLOW 6 WEEKS FOR DELIVERY

DESPICABLE
ME
MINION MADE

™ & © Universal Studios.

HOT
NEW
ARRIVAL



SAY IT WITH
LOVE

NECKLACE
JUST
£5

NEW Love Ava Bear Necklace

With movable arms and legs.
Silver-plated. Necklace length
approx. 62cm. Not intended
for children.

04036

Will normally be £7

£5 save £2



62cm

beautiful bear pendant with
movable arms and legs

NEW & IMPROVED

GOODBYE FRIZZ
**HELLO SILKY
SMOOTH**

with silk silicone
polymers for up to

**24-hour
PROTECTION
AGAINST FRIZZ***



YOUR EVERYDAY SERUM...
Smooth evenly through damp or dry hair
for a silky-smooth, frizz-free finish.

*Caused by humidity.



**NEW Smooth as Silk
Frizz Control Hair Serum**

30ml
28894

Price per 100ml = £11.67
Will normally be £6

£3.50
save £2.50

AVON Hair Salon

advance
TECHNIQUES
PROFESSIONAL COLLECTION

for best results, try the complete ABSOLUTE PERFECTION COLLECTION

NEW Shampoo 400ml 00273 Price per 100ml = 68p Will normally be £5 £3.50 save £1.50	Absolute Perfection 250ml 13920 NEW Shampoo 46664 NEW Conditioner Price per 100ml = £1.00 Will normally be £3.80 £2.50 save £1.30
--	--



YOUR ONCE-A-WEEK MASK...
Massage into wet hair, leave for 3 minutes, then rinse for beautifully restored locks.

NEW Treatment Mask
150ml
57174
Price per 100ml = £2.87
Will normally be £6
£4.30 save £1.70

YOUR EVERYDAY BALM...
Apply the vitamin E-enriched, leave-in balm to towel-dried hair and style as usual.

NEW LOOK

PERFECTLY RESTORED

IN JUST 3 MINUTES!

make every day your **BEST** hair day with our indulgent, perfecting and protecting, leave-in, miracle-working balm



WITH
ADVANCED
shield
technology

- nurtures from the inside out
- shields against heat damage
- protects from future breakage

NEW Beauty Balm
Leave-in Treatment
150ml
26310
Price per 100ml = £3.00
Will normally be £6.50

£4.50
save £2

advance
TECHNIQUES

NEW & IMPROVED

GOODBYE DRY & BRITTLE
**HELLO SOFT
& HYDRATED**

for best results,
try the complete
**MOROCCAN ARGAN
OIL COLLECTION**

NEW Shampoo
400ml
21402
Price per 100ml = 63p
Will normally be £4.50
£2.50 save £2

**360 Nourishment
Moroccan Argan Oil**
250ml
27433 NEW Shampoo
27441 NEW Conditioner
Price per 100ml = 68p
Will normally be £3
£1.70 save £1.30

NEW Treatment Mask
150ml
27482
Price per 100ml = £2.66
Will normally be £5
£3.99 save £1.01



95%
of women agree this
argan oil
serum instantly
leaves hair
touchably soft*

**YOUR EVERYDAY
SERUM...**
Smooth evenly through
damp or dry hair, style as
usual and hey presto...
nourished hair!

**NEW Nourishing
Hair Serum**
30ml
28860
Price per 100ml = £11.67
Will normally be £6

£3.50
save £2.50

*Based on those who expressed an opinion.
**When used with the complete Moroccan Argan Oil Collection.

advance
TECHNIQUES

NEW LOOK
GOODBYE DANDRUFF
HELLO
FLAKE
FREE HAIR

zinc-infused formula
fights dandruff from the
very 1st wash



400ml
bonus
size

400ml
bonus
size



BEFORE
dry, itchy,
flaky scalp

**NEW 2-in-1 Shampoo
& Conditioner**
400ml
17467
Price per 100ml = 63p
Will normally be £4.50
£2.50 save £2

**NEW 2-in-1 Shampoo
& Conditioner**
250ml
15370
Price per 100ml = 66p
Will normally be £3
£1.70 save £1.30

AFTER
soothed,
hydrated,
conditioned
scalp – no
flakes in sight!

NEW LOOK
GOODBYE SHADE FADE
HELLO
LONG-LASTING
COLOUR

our lightweight
UV Spray
boosts shine
and preserves
colour for

up to
45
washes!

**NEW Anti-Fade
UV Spray**
100ml
18572
Will normally be £5.50

£3.85
save £1.65



**YOUR EVERYDAY
SPRAY...**
Spray evenly
through damp
or dry hair before
styling to create a
protective barrier.



NEW Shampoo
400ml
04531
Price per 100ml = 63p
Will normally be £4.50
£2.50 save £2

Colour Protection 250ml
03145 **NEW Shampoo**
01685 **NEW Conditioner**
Price per 100ml = 68p
Will normally be £3
£1.70 save £1.30

NEW Restorative Mask
150ml
12401
Price per 100ml = £2.66
Will normally be £5
£3.99 save £1.01

AVON Hair Salon

NEW*
GOODBYE DULL
HELLO DIVINE
SHINE



with silicone and pro-vitamin B5 for up to **100% SHINIER HAIR**



Diamond-inspired Technology
 up to **5X STRONGER HAIR***

*Applies to Serum only.

NEW*
GOODBYE DAMAGED
HELLO HEALTHY
& REPAIRED



with keratin, avocado oil and vitamin E for up to **83% LESS BREAKAGE****



Diamond-inspired Technology
 up to **5X STRONGER HAIR***

**Due to combing and brushing.

DAILY SHINE

NEW 2-in-1 Shampoo & Conditioner
 400ml
13813
 Price per 100ml = 63p
 Will normally be £4.50
£2.50 save £2

Daily Shine 250ml
28928 NEW Shampoo
27326 NEW Leave-in Conditioner
 Price per 100ml = 68p
 Will normally be £3
£1.70 save £1.30

NEW Dry Ends Serum
 30ml
28886
 Price per 100ml = £11.67
 Will normally be £6
£3.50 save £2.50

INSTANT REPAIR 7

NEW Shampoo
 400ml
05827
 Price per 100ml = 63p
 Will normally be £4.50
£2.50 save £2

Instant Repair 7 250ml
27391 NEW Shampoo
27425 NEW Conditioner
 Price per 100ml = 60p
 Will normally be £3
£1.70 save £1.30

NEW Restoring Treatment Spray
 100ml
16261
 Will normally be £5.50
£3.85 save £1.65

NEW Treatment Mask
 150ml
16303
 Price per 100ml = £2.66
 Will normally be £5
£3.99 save £1.01

NEW Rapid Rescue Hair Serum
 30ml
28910
 Price per 100ml = £11.67
 Will normally be £6
£3.50 save £2.50

NEW LOOK

GOODBYE FLAT
HELLO
VA VA
VOLUME



Body-building Technology
 up to **2X MORE VOLUME***

infused with collagen and wheat proteins for instant **oomph** that lasts



400ml bonus size

NEW Shampoo
 400ml
16725
 Price per 100ml = 63p
 Will normally be £4.50
£2.50 save £2

Ultimate Volume 250ml
27334 NEW Shampoo
27342 NEW Conditioner
 Price per 100ml = 66p
 Will normally be £3
£1.70 save £1.30



NEW Volume Boosting Spray
 100ml
16295
 Will normally be £5.50

£3.85
 save £1.65

*When used with the complete Ultimate Volume collection.

AVON Hair Salon

advance
TECHNIQUES

FALL IN LOVE WITH
NATURAL BRISTLES



- 1 naturally conditions hair and adds shine
- 2 reduces frizz with sebum-infused bristles
- 3 prevents breakage and improves texture

NEW Premium Paddle Brush
16592

Will normally be £7.50

£4.50
save £3

NEW Premium Smoothing Brush
16600

Will normally be £7.50

£4.50
save £3

THE CUSTOMER

★★★★★ 5 stars

"I'm amazed at the difference to my hair. It's softer and much stronger – even my split ends look better. Highly recommended!"

Helen Corda, Avon customer, Leicester

NEW Paddle Brush
16436

Will normally be £7

£4 save £3



NEW Large Barrel Brush
16485

Will normally be £7.50

£4.50 save £3



NEW Backcombing Brush
16535

Will normally be £3.99

£2.50 save £1.49



NEW Pop-Up Brush
16527

Will normally be £2.99

£2.50 save 49p



NEW Cushion Brush
16469

Will normally be £5

£3.50 save £1.50



NEW Small Barrel Brush
16493

Will normally be £5

£3.50 save £1.50



NEW Styling Comb
16543

Will normally be £2.99

£2.50 save 49p



NEW LOOK

SACK THE STYLIST!

professional mane-tamers loved by the experts...



protects heat-styled hair

NEW Heat Protection Spray

100ml

16337

Will normally be £4.50

£2.85 save £1.65

24-hour, humidity-proof hold

NEW Firm Hold Hairspray

200ml

16311

Price per 100ml = £1.25

Will normally be £3.50

£2.50 save £1

for poker straight, super-smooth locks

NEW Power Straight Spray

100ml

11742

Will normally be £4.50

£2.85 save £1.65

for glistening, light-reflective shine

NEW Mirror Shine Spray

100ml

16345

Will normally be £4.50

£2.85 save £1.65

non-sticky mousse for stay-put styles

NEW Volume & Curl Mousse

150ml

16360

Price per 100ml = £1.67

Will normally be £3.50

£2.50 save £1

go longer between washes!

NEW Dry Shampoo

150ml

16402

Price per 100ml = £1.99

Will normally be £3.50

£2.99 save 51p

set of 3 clips
for creating easy, fuss-free styles

NEW Sectioning Clips
09795

£3



set of 10 bobbles
perfect for gym bag or handbag

Hair Bobbles
18440

Normally £2

£1
half price



new

Abbey Clancy
and her eldest daughter Sophia introduce

AVON
Cherish
the *moment*

all 3 for
£12
save £12
order using 69492
page 215 only



£8
save £6



*"This fragrance is so precious to me.
It's gorgeously feminine and reminds me of so many
tender moments I've shared with my daughter."*

Avon Cherish EDP
Jasmine sambac, sandalwood and musk.
50ml 10926 Price per 100ml = £16.00
Normally £14 **£8** save £6

NEW EDP Purse Spray 10ml 19919 £6

NEW Body Lotion 150ml 19679 Price per 100ml = £2.67 £4

NEW Avon Cherish The Moment EDP 50ml 28241 Price per 100ml = £28.00 £14

*a utopian scent sprinkled
with warm vanilla,
soothing marigold and
uplifting notes of sweet
Indian jasmine sambac*

Far Away

COLLECTION

*as the sun sets on summer,
transport your senses to a land where
anything is possible*



£6.50
half price



clementine. magnolia.
tonka bean

10702 Far Away Bella

freesia. jasmine.
vanilla musk

04549 Far Away

clementine. jasmine.
sandalwood

18911 Far Away Bella Sunset

Far Away Collection
EDP. 50ml
Price per 100ml – £13.00
Normally £13
£6.50 half price

50278 Far Away Infinity

perfect
for your
handbag



- Purse Spray EDP 10ml
09274 Far Away
25692 Little Black Dress
26724 Perceive
10918 Avon Cherish
15842 Avon Femme Icon
06338 Christian Lacroix Bijou for Her
03988 Far Away Infinity
08268 Avon Attraction for Her

Purse Spray EDT 10ml
20453 Mesmerize Black for Her
Normally £6 **£3** half price

fragrances to
fall for

PURSE SPRAYS

£3
HALF
PRICE

Rares

both for
£8
save £8.60
page 220 only

bergamot
pearlescent flower
sandalwood

Rare Pearls EDP
50ml 19232
Price per 100ml = £26.00
£13

Body Lotion
150ml 03525
Price per 100ml = £2.40
£3.60

order both using 68379



golden melon. marigold. amber

plum. violet. sandalwood



Rare Gold EDP
50ml 13441
Price per 100ml = £26.00
£13

Body Lotion
150ml 25726
Price per 100ml = £2.40
£3.60

order both using 69583



Rare Amethyst EDP
50ml 25809
Price per 100ml = £26.00
£13

Body Lotion
150ml 04143
Price per 100ml = £2.40
£3.60

order both using 68841

*Buy any EDP and its matching Body Lotion for £8.

AVON ATTRACTION

£8
each

*fall for each
other again
and again
with these
addictively
irresistible
scents*



ginger root. musk. cistus labdanum

blackberry. musk. vanilla amber

Avon Attraction for Him EDT 75ml
08334 Price per 100ml = £10.67 Normally £15
£8 save £7

Avon Attraction for Her EDP 50ml
10264 Price per 100ml = £16.00 Normally £15
£8 save £7

INCANDESSENCE

set your world aflame
with burning desire



bergamot
magnolia
vetiver

£6
save £5



white peach
rose
teakwood



peach
pink pepper
musk

Incandessence EDP, 50ml
26468 Incandessence Glow
22293 Incandessence
28605 Incandessence Flame
Price per 100ml = £12.00
Normally £11
£6 save £5

TODAY
TOMORROW
ALWAYS
COLLECTION

all 3 for
£14
save £8
order using 69393

butterfly blossom
hibiscus musk
white patchouli

Shower Gel 150ml 10355

Price per 100ml = £2.67 **£4**

Body Lotion 150ml 09597

Price per 100ml = £2.67 **£4**

Today EDP 50ml 25460

Price per 100ml = £28.00 **£14**



golden raspberry
Indian jasmine
sunset amber

Shower Gel 150ml 10587

Price per 100ml = £2.67 **£4**

Body Lotion 150ml 10272

Price per 100ml = £2.67 **£4**

Tomorrow EDP 50ml 25486

Price per 100ml = £28.00 **£14**



all 3 for
£14
save £8
order using
69047

AVON LUCK

*wrap yourself in luxury
on those chilly nights*

all 3 for
£12
save £11
order using 69799



bergamot. rose petals. velvet sandalwood

EDP 50ml 08722 Price per 100ml = £30.00 **£15**

Perfumed Body Spray 75ml 07070 Price per 100ml = £5.33 **£4**

Body Lotion 150ml 08912 Price per 100ml = £2.67 **£4**

AVON DREAMS

*reminiscent of long walks in the
autumnal countryside*

all 3 for
£12
save £9.20
order using 68874



elegant plum. rose. white patchouli

Body Lotion 150ml 14910 Price per 100ml = £2.40 **£3.60**

EDP 50ml 08573 Price per 100ml = £26.00 **£14**

Perfumed Body Spray 75ml 25742 Price per 100ml = £4.80 **£3.60**

Christian Lacroix

FOR HER AND HIM



£16
each



Italian mandarin, vanilla orchid, star anise essence
Christian Lacroix Bijou for Her EDP
 50ml 04218 Price per 100ml = £32.00
 Normally £20 **£16** save £4

ginger root, cardamom, cashmere woods
Christian Lacroix Bijou for Him EDT
 75ml 01743 Price per 100ml = £21.33
 Normally £20 **£16** save £4



£16
each

mandarin, rose, caramel amber
Christian Lacroix Ambre for Her EDP
 50ml 11387 Price per 100ml = £32.00
 Normally £20 **£16** save £4

peppered bergamot, tree moss, golden ambers
Christian Lacroix Ambre for Him EDT
 75ml 11379 Price per 100ml = £21.33
 Normally £20 **£16** save £4

PREMIERE LUXE

swathe yourself in layers of decadent glamour

£10
each



pomegranate, rose, patchouli

grapefruit, magnolia, patchouli

Premiere Luxe EDP, 50ml
 1. 24901 Gold Blush
 2. 21923 Premiere Luxe
 Price per 100ml = £20.00
 Normally £16
£10 save £6



brighten your
autumn with this
scent-sational
offer

£6
save £5

white freesia
white peony
musk

Pur Blanca EDT
50ml 23788
Price per 100ml = £12.00
Normally £11
£6 save £5



£6
each

*Secret
Fantasy*

black cherry
night-blooming orchid
marshmallow wood

blackberry
purple violet
magnolia

red berries
jasmine
white musk

**Secret Fantasy
Collection EDT, 50ml**
1. 22574 Midnight*
2. 17509 Kiss*
3. 08417 Wonderland†
4. 12633 Secret Fantasy*
Price per 100ml = £12.00
Normally £11
£6 save £5

*Comes with a detachable, cast iron charm on a 2cm stainless steel chain.
†Comes with a detachable, aluminium charm with clear rhinestone on a 2.5cm brass chain.

AVON
Mesmerize
BLACK

*a deliciously floral cocktail for
enchancing, autumnal nights*



mandarin. jasmine. tonka bean

Mesmerize Black for Her EDT 50ml
19208 Price per 100ml = £13.00 Normally £11
£6.50 save £4.50

AVON
Mesmerize

*delve into a hypnotic
woodland of intense mystery*



mandarin. neroli. sandalwood

Mesmerize for Her EDT 50ml
26443 Price per 100ml = £13.00 Normally £11
£6.50 save £4.50

£6.50
each

little
black
dress



honeysuckle. ylang-ylang. milkwood

Little Black Dress EDP 50ml 14498 Price per 100ml = £13.00
Normally £13 **£6.50** half price

£6.50
half price



Little Dress Collection
EDP. 50ml
24612 Little Black Dress
Eau Fraiche
24638 Little Red Dress
14274 Little Lace Dress
Price per 100ml = £13.00
Normally £13
£6.50 half price



lemon. pink peony.
musk essence



raspberry. Bulgarian
rose. red sandalwood



Sicilian mandarin. iris
noir. dark patchouli

PERCEIVE

£6.50

save £4.50



*uplifting essences of gardenia, plum,
vanilla orchid and sandalwood*

EDP 50ml 08904

Price per 100ml = £13.00 Normally £11.1

£6.50 save £4.50

Timeless

£5
save £4

*a forever fragrance
of classic florals, enriched
with luxurious notes
of amber, jasmine
and musk*



EDT 50ml 27409

Price per 100ml = £10.00

Normally £9

£5 save £4

AVON Fragrance

at prices to
SWOON
over

fragrances to
fall for

ROLL-ON DEODORANTS AND TALCS

JUST
99p
each



18796
Black Suede

07930
Avon
Cherish

11056
Far Away

08110
Incandessence

14514
Little Black Dress

- Roll-On Anti-Perspirant Deodorant 50ml**
26146 Perceive
11841 Pur Blanca
14027 Mesmerize for Her
17855 Avon Soft Musk
17079 NEW Avon Destination Wilderness
01438 Avon Destination Grand Canyon
06601 Mesmerize for Him
63602 Black Suede Sport
09092 Full Speed
09761 Full Speed Power
23556 Full Speed Max Turbo
 Price per 100ml - £1.98
 Normally £2.60
99p save £1.61

- Shimmering Body Powder 40g**
24166 Avon Soft Musk
24331 Far Away
 Price per 100g - £2.46
 Normally £2.75
99p save £1.76



£2 each across ladies' toiletries **save up to £2.50, page 236 only**



1. **Body Lotion** 150ml
10371 Far Away
 Price per 100ml = £1.33
 Normally £3.50
£2 save £1.50
61531 Far Away Infinity
14522 Little Black Dress
28589 Incandessence
13672 Mesmerize Black for Her
16030 Perceive
 Price per 100ml = £1.33
 Normally £3.60

£2 save £1.60
26906 Avon Femme Icon
20180 Avon Femme
38851 Outspoken Party!
10058 Avon Attraction for Her
06981 Avon Cherish
 Price per 100ml = £1.33
 Normally £4

£2 half price
08128 Christian Lacroix Bijou for Her
 Price per 100ml = £1.33
 Normally £4.50

£2 save £2.50
2. Shower Gel 150ml
10652 Far Away
 Price per 100ml = £1.33
 Normally £3.60

£2 save £1.60
3. Body Mist 100ml
07484 Avon Cherish
 Normally £3.50

£2 save £1.50
14456 Brazil Beat
10405 Tahitian Holiday
 Normally £3.60

£2 save £1.60
4. Perfumed Body Spray 75ml

10157 Far Away
13029 Little Red Dress
14506 Little Black Dress
08748 Perceive
17624 Avon Soft Musk
18507 Incandessence
 Price per 100ml = £2.67
 Normally £3.60

£2 save £1.60
21824 Avon Attraction for Her
35865 Outspoken Party!
19380 Avon Femme
 Price per 100ml = £2.67
 Normally £4
£2 half price



save up to £4 across ladies' fragrances **page 237 only**



1. **Avon Soft Musk** EDT. 50ml
08953 Avon Silky Soft Musk
27573 Avon Soft Musk
 Price per 100ml = £12.00
 Normally £8.50
£6 save £2.50

2. **Avon Femme** EDP. 50ml
19331 Avon Femme
15818 Avon Femme Icon
 Price per 100ml = £24.00
 Normally £16
£12 save £4

3. **Perceive Oasis** 50ml
10306 EDP
 Price per 100ml = £16.00
 Normally £11
£8 save £3

4. **Today Tomorrow Always**
Collection EDP. 50ml
09084 Daydream
14795 Forever
 Price per 100ml = £24.00
 Normally £14
£12 save £2

5. **Christian Lacroix** EDP. 50ml
02485 Rouge for Her
21543 Nuit for Her
 Price per 100ml = £34.00
 Normally £20
£17 save £3

6. **Tahitian Holiday** 50ml
03558 EDT
 Price per 100ml = £16.00
 Normally £10.50
£8 save £2.50

7. **Brazil Beat** 50ml
14431 EDT
 Price per 100ml = £16.00
 Normally £10.50
£8 save £2.50

8. **The Fergie Collection**
 EDP. 50ml
41327 Outspoken Fresh
 Price per 100ml = £20.00
 Normally £13.50
£10 save £3.50
40691 Outspoken
41129 Outspoken Intense
53546 Outspoken Party!
41152 Viva
 Price per 100ml = £24.00
 Normally £15
£12 save £3

9. **Avon Luck La Vie** 50ml
18549 EDP
 Price per 100ml = £24.00
 Normally £15
£12 save £3

10. **Travel Spray** EDP 30ml
04705 Far Away
07617 Incandessence
49924 Little Black Dress
07807 Perceive
 Price per 100ml = £16.67
 Normally £7.50
£5 save £2.50
07088 Avon Attraction for Her
 Price per 100ml = £16.67
 Normally £9
£5 save £4
44461 Avon Luck for Her
46532 Premiere Luxe
43240 Avon Cherish
 Price per 100ml = £20.00
 Normally £9
£6 save £3

30ml - perfect for travel

EDP - Eau de Parfum Spray
 EDT - Eau de Toilette Spray

beauty tutorials



Shop

your way

...night or day!

Whether you're at home with a cuppa or out and about, **YOU** choose how **YOU** want to shop your favourite products from avon.uk.com.

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whenever and wherever you like

get

your order in a way that suits you...

...the CHOICE is yours!



FREE delivery from your Representative



pay for courier style delivery



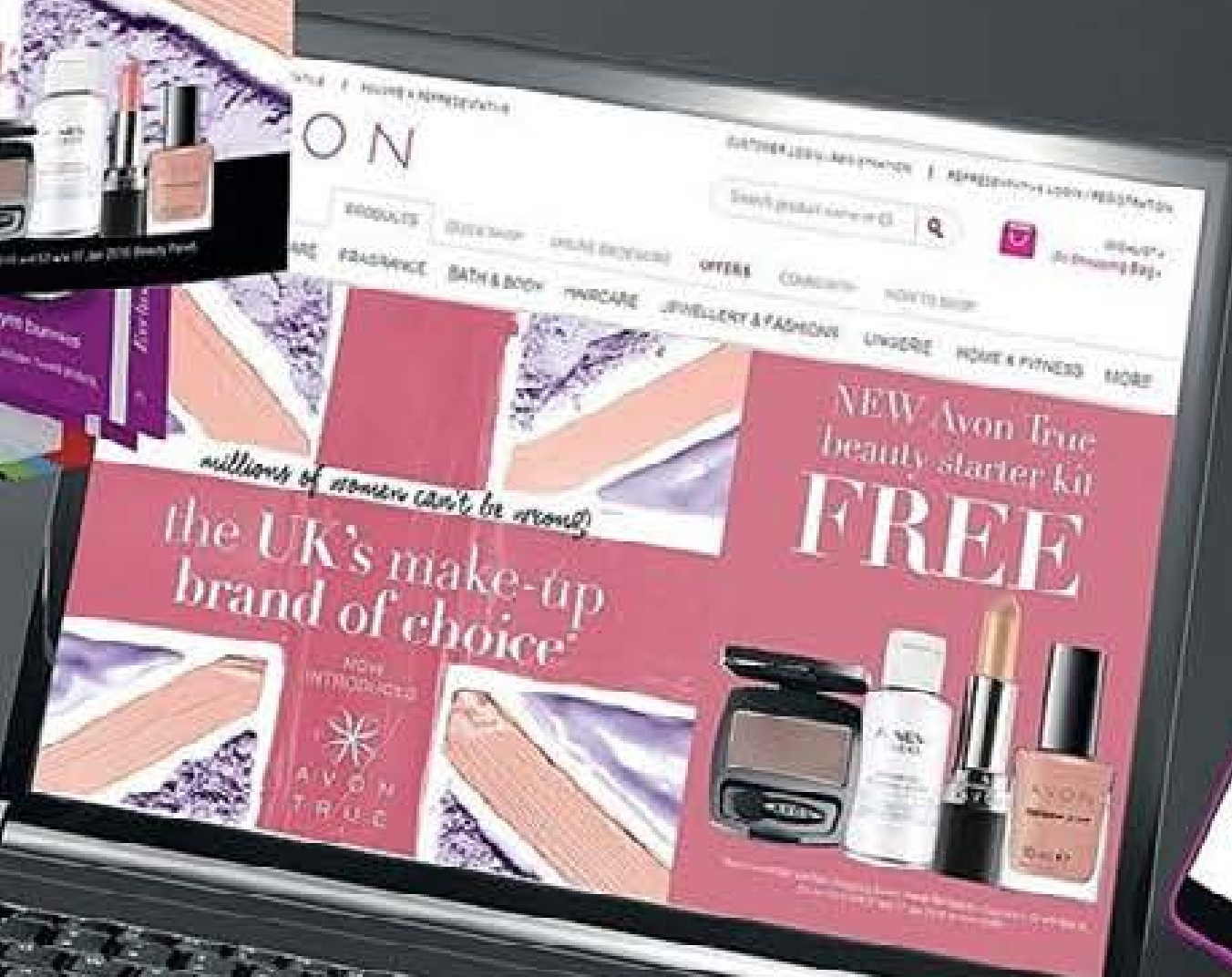
or pay for Parcel Shop collection

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product reviews



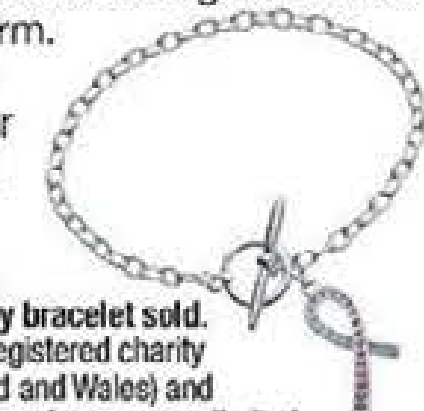
online-exclusive videos, offers and products!



AVON BREAST CANCER CRUSADE

Wenda Breast Cancer Charm Bracelet
Silver-plated bracelet with glass stones and ribbon charm. Length approx. 20cm. Diameter approx. 6.5cm.
26625 £4

Breast Cancer Now receives £2 for every bracelet sold. Breast Cancer Now registered charity no. 1160558 (England and Wales) and SC045584 (Scotland) and a company limited by guarantee (company no. 9347608).



we guarantee you'll love your new products!

If you're not 100% happy with your purchase, just return it within 28 days of delivery for a refund or exchange, even if you've tried it!


Special terms apply to certain products – these are clearly indicated in the brochure. For a full refund on products with a free gift, please return both items to ensure your refund is processed.


Avon offers a 2 year warranty for manufacturing faults on its watches.

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new



FOOT WORKS
RAPID
results

the **quick, easy**
way to **beautifully**
smooth feet

safely buffs away hard skin in seconds

NEW Foot Works Pedi Roller Tool
Comes with 2 rollers of different intensity levels.
Requires 2x AA batteries (not included).

26807
Will normally be £40
£15
save £25



comes with an
extra, more **intense**
roller for **stubborn**
hard skin



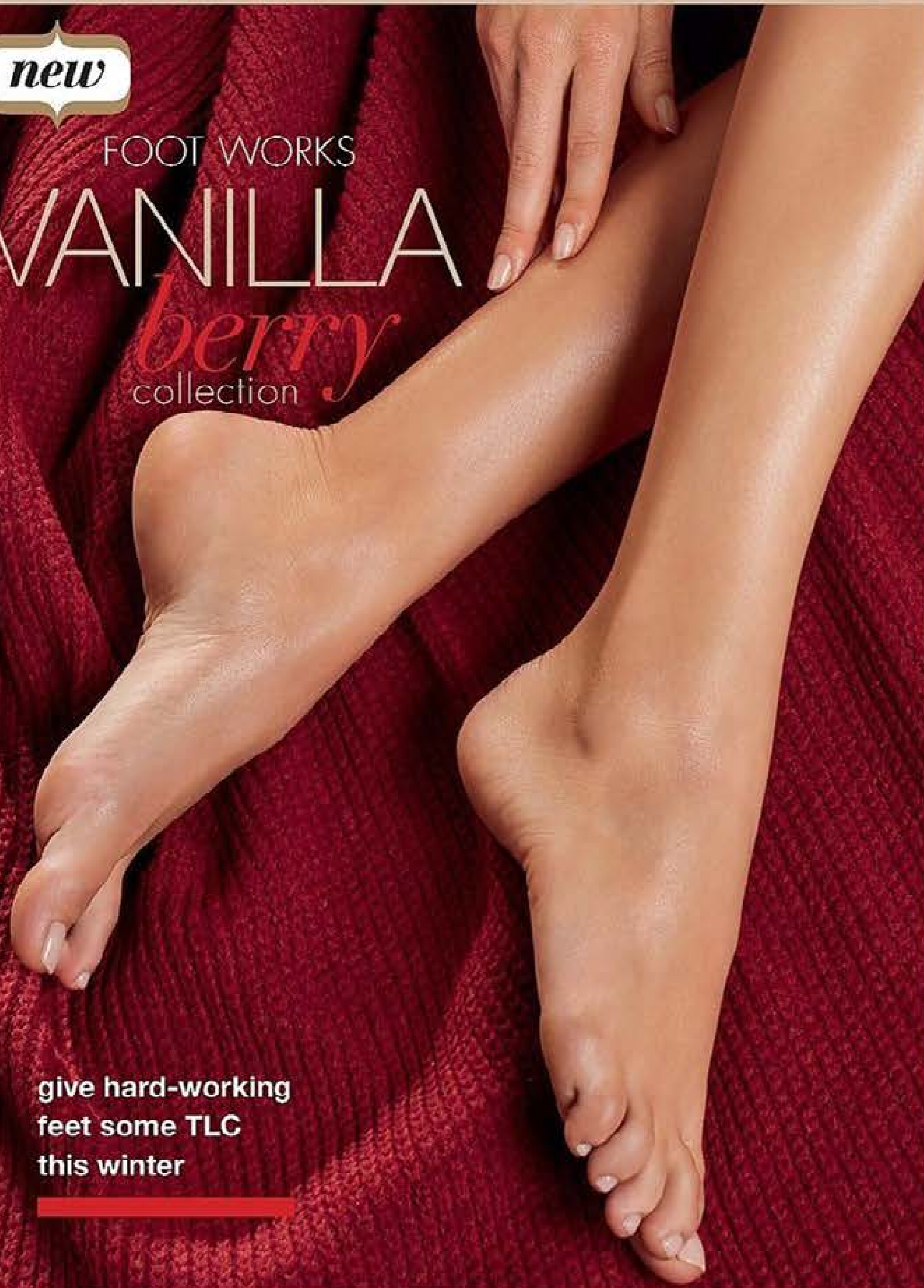
with
Micro-Crystal
Technology
for instantly smooth results

<p><i>spare</i></p> <p>SCHOLL Velvet Smooth Express Pedi £39.99*</p>
<p>VS</p>
<p><i>save</i></p> <p>AVON PEDI ROLLER TOOL £15 #MakeUpYourOwnMind</p>

*Price sourced from www.boots.com on 08.03.16.

new

FOOT WORKS
VANILLA
berry
collection



give hard-working
feet some TLC
this winter

soak
stir into warm
water to soothe
and revitalise
tired, aching feet

scrub
massage into
dry, rough areas
and rinse off for a
polished glow

moisturise
smooth across
your feet for intense
moisturisation and
silky soft skin



**NEW Vanilla Berry
Relaxing Soak**
100ml
26740
Will normally be £4.50

£2.70
save £1.80

**NEW Vanilla Berry
Exfoliating Scrub**
75ml
26781
Price per 100ml = £3.60
Will normally be £4.50

£2.70
save £1.80

**NEW Vanilla Berry
Moisturising Cream**
75ml
58347
Price per 100ml = £3.60
Will normally be £4.50

£2.70
save £1.80

PROVENCE *spa* relaxation

new



lavender and jasmine

sourced straight from Provence, these naturally relaxing ingredients are known for their soothing, stress-relieving properties



**LIGHTWEIGHT
BODY SOUFFLÉ**
with vitamin E

NEW Body Soufflé
200ml
28415
Price per 100ml = £2.50
Will normally be £8
£5 save £3



**INDULGENT
HAND CREAM**
with vitamin E

NEW Hand Cream
30ml
28381
Price per 100ml = £10.63
Will normally be £4.50
£3.25 save £1.25

**DUAL-FORMULA
BATH MILK**
shake to combine these
luxurious layers into a soothing,
softening bath milk

NEW Bath Milk
250ml
28407
Price per 100ml = £1.40
Will normally be £5
£3.50 save £1.50

**2 layers
shake to
activate**



FULL-BODY pampering

with indulgently sweet **shea butter**,
the perfect pick-me-up after a long day

*this ultra-rich body
butter leaves your
skin sumptuously soft
and silky smooth.*



Body Butter
200ml
04747
Price per 100ml = £2.80
Normally £8
£5.60 save £2.40

your favourite Planet Spa collection
BLISSFULLY NOURISHING for top-to-toe indulgence

**Replenishing
and Conditioning
Paraffin Mask**
125ml
57208
Price per 100ml = £2.80
Normally £5
£3.50
save £1.50



**Hand, Elbow
and Foot Cream**
75ml
20032
Price per 100ml = £4.33
Normally £4.50
£3.25
save £1.25



**Hand and
Foot Scrub**
75ml
13748
Price per 100ml = £4.33
Normally £4.50
£3.25
save £1.25



**Moisturising
Gloves**
95% cotton, 5%
elastane. Approx.
20cm x 16cm.
One size.
05645
Normally £5
£3.50
save £1.50



BATHTIME retreat



sit back and unwind in a **truly relaxing moment of bliss**

THEY'RE BACK!
in sumptuous
jasmine and vanilla

*scatter bath petals
for a gorgeously
scented, exotic soak*



NEW Bath Petals
Contains 8 pieces.
07898
Will normally be £5
£3 save £2



*relax in comfort
with this soft-touch
inflatable bath pillow*

NEW Bath Pillow
58321
Will normally be £7
£4 save £3

skin so soft FIND YOUR SKIN SO SOFT MATCH

SILKY MOISTURE
argan oil moisturises normal to dry skin



Creamy Body Wash
250ml
12526
Price per 100ml = 70p
Normally £3
£1.75 save £1.25

Ultra Moisturising Body Lotion
250ml
18580
Price per 100ml = 96p
Normally £4
£2.40 save £1.60

Foaming Shower Oil
250ml
19216
Price per 100ml = £1.20
Normally £5
£3 save £2

Body Butter
200ml
20503
Price per 100ml = £1.50
Normally £5
£3 save £2

SUPREME NOURISHMENT
macadamia oil deeply nourishes dry to very dry skin



Cream Oil Body Lotion
250ml
06866
Price per 100ml = £1.04
Normally £5
£2.60 save £2.40

Creamy Body Wash
250ml
11700
Price per 100ml = £1.00
Normally £5
£2.50 half price

ORIGINAL
jojoba oil conditions and hydrates normal skin



Bath Oil
250ml
07765
Price per 100ml = £1.10
Normally £4.50
£2.75 save £1.75

Body Butter
200ml
20545
Price per 100ml = £1.50
Normally £5
£3 save £2

FIRMING AND RESTORING
babassu oil firms and smooths for healthy-looking skin



Body Lotion
250ml
12062
Price per 100ml = 90p
Normally £4
£2.40 save £1.60

Body Cream
200ml
21659
Price per 100ml = £1.50
Normally £5
£3 save £2

FAST HYDRATION
watermint oil boosts moisture in all skin types



In-Shower Moisturising Body Lotion
250ml
28522
Price per 100ml = 90p
Normally £4
£2.40 save £1.60

new
2-IN-1
BODY WASH
and moisturiser

PENETRATES SKIN WITH NATURAL OILS

- mild and gentle
- allergy tested
- suitable for sensitive skin

£2.50
save £1.50



VERY DRY SKIN loves MACADAMIA OIL

NORMAL TO DRY SKIN loves ARGAN OIL

Creamy Body Conditioner & Cleanser
250ml
17046 Supreme Nourishment
17038 Silky Moisture
Price per 100ml = £1.00
Normally £4
£2.50 save £1.50

skin so soft

SIMPLY SMOOTH

caring facial wax for quick results

with soothing
oil wipes for
the perfect
finish

£5
save £3



Facial Wax Strip Kit
20 strips.
12492
Price per piece = 25p
Normally £8
£5 save £3

top tips for safe, easy waxing:

- warm the strips between your hands, then smooth on to your skin in the direction of hair growth
- quickly pull the strip off in the opposite direction to hair growth
- when you've finished, use the **Finishing Wipes with Soothing Oil** (included) to remove any excess wax and calm the skin

hair removal | for beautifully smooth skin

Wax Strip Kit for Body
10 strips.
20925
Price per piece = 42p
Normally £7
£4.20
save £2.80



Sensitive Skin Hair Removal Cream
100ml
13417
Normally £5.30
£3.20
save £2.10



Moisturising Shave Gel
200ml
20784
Price per 100ml = £1.45
Normally £4.80
£2.90
save £1.90



Ladies' Razors
5 razors.
26500
Price per piece = 50p
£2.50

Facial Hair Removal Cream
15ml
06783
Price per 100ml = £16.00
Normally £4
£2.40
save £1.60



reduce the look of SCARS AND STRETCH MARKS

(without breaking the bank!)

Tissue Oil
150ml
24554
Price per 100ml = £2.67
Normally £8
£4 half price



Spill
BIO-OIL
125ml
£14.99

VS

save
AVON
TISSUE OIL 150ml
£4

#MakeUpYourOwnMind

reduces the look of stretch marks, FAST



scarring before use

after just 8 weeks

Diagram for illustrative purposes only.

7 SKIN BENEFITS:

- reduces the look of **stretch marks**
- reduces the look of **scars**
- reduces the look of **dark spots**
- reduces the look of **discolourations**
- helps **even skin tone**
- **softens and smooths**
- deeply **moisturises**

*Price sourced from www.boots.com on 18.04.2016.

AVON
naturals

for the

GROWN-UPS



yoghurt-infused body care

Yoghurt Body Cleanser 200ml 55855 Price per 100ml = 75p Normally £2 £1.50 save 50p	Creamy Yoghurt Scrub 150ml 19745 Price per 100ml = £1.00 Normally £3 £1.50 half price	Yoghurt Body Shake 200ml 55525 Price per 100ml = 75p Normally £3 £1.50 half price
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fruity strawberry and guava



Shower Gel
200ml
12229
Price per 100ml = 75p
Normally £2.70
£1.50 save £1.20

Body Lotion
200ml
18291
Price per 100ml = 75p
Normally £3.20
£1.50 save £1.70

sweet, floral cherry blossom



Shower Gel
200ml
04135
Price per 100ml = 75p
Normally £2.70
£1.50 save £1.20

Body Lotion
200ml
23838
Price per 100ml = 75p
Normally £3.20
£1.50 save £1.70

AVON
naturals

for the

Kids



soothe them to sleep

Good Night Lavender Body Wash & Bubble Bath 250ml 14647 Price per 100ml = 60p Normally £3 £1.50 half price	Good Night Lavender Body Lotion 150ml 00638 Price per 100ml = £1.00 Normally £3 £1.50 half price
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2-in-1 care for hair
Shampoo & Conditioner 250ml
02741 Wacky Watermelon
08805 Amazing Apple
Price per 100ml = 60p
Normally £2.50
£1.50 save £1

wash-off body paints

Bath Time Paint 100ml
07609 Wacky Watermelon
02881 Bursting Berry
11007 Playful Pear
Normally £2.50
£1.50 save £1



no more tangles!
Magnificent Mango Detangling Spray
200ml
05769
Price per 100ml = 68p
Normally £2.50
£1.75 save 75p
*Excluding Detangling Spray.

fruit-tastic
BUBBLES

pick their favourite and get ready for bathtime fun!

all
£1.50*
EACH



foaming 2-in-1 bubbles
Body Wash & Bubble Bath
250ml
20818 Playful Pear
17483 Swirling Strawberry
03301 Groovy Grape
Price per 100ml = 60p
Normally £2.50
£1.50 save £1

AVON Bath & Body



STAY FEMININE FRESH

keep that fresh feeling 'down there' – pop wipes in your bag for an instant freshen up, on the go!

- ✓ gynaecologist-tested
- ✓ odour-neutralising
- ✓ soap-free and perfectly pH-balanced
- ✓ contains soothing chamomile extracts



GYNAECOLOGIST TESTED

Simply Delicate daily washes

Feminine Wash 300ml
 28688 Gentle
 07062 Active
 05454 Cotton Breeze
 Price per 100ml = 67p
 Normally £4
£2 half price

Feminine Cleansing Wipes
 15 wipes.
 07336
 Price per piece = 11p
 Normally £3.40
£1.70 half price



ROLL-ON DEODORANTS

48-hour protection keeps you feeling fresh – no matter what life throws at you!



Women's Roll-On Anti-Perspirant Deodorant
 50ml
 23879 Max Protection 6
 15362 Light Bloom
 17111 Invisible Protection
 06155 Minerals
 Price per 100ml = £2.00
 Normally £2
£1 half price

AVON naturals

NOURISHING MILK & HONEY

surround yourself with this blissfully indulgent scent

new



ALL £1
save up to £2.20

sumptuous hand cream

rich formula for dry winter hands
NEW Hand Cream
 75ml
 16691
 Price per 100ml = £1.33
 Will normally be £3.20
£1 save £2.20

sweet-scented room and linen spray
NEW Scented Spritz
 100ml
 25403
 Will normally be £3
£1 save £2

shower yourself with instant, sweet freshness
NEW Shower Gel
 200ml
 14654
 Price per 100ml = 50p
 Will normally be £2.70
£1 save £1.70

AVON Bath & Body

senses

REFRESHING SHOWER GELS

250ml

2-in-1 Hair & Body Wash 250ml
00307 Ocean Surge
59162 X-treme
58214 Amazon Jungle
 Price per 100ml = 40p
 Normally £2
£1 half price

500ml

2-in-1 Hair & Body Wash 500ml
13565 Ocean Surge
19158 X-treme
19174 Amazon Jungle
 Price per 100ml = 30p
 Normally £3
£1.50 half price



PEPPERMINT AND MARINE INTENSE GRAPEFRUIT AND CEDARWOOD FRESH SAGE AND SANDALWOOD

ROLL-ON ANTI-PERSPIRANT DEODORANT

72-hour odour protection keeps him fresh - no matter what life throws at him!



Men's Roll-On Anti-Perspirant Deodorant 50ml
16956 Active
16675 Invisible
63693 Fresh

06650 Minerals
16816 Max
 Protection 6
 Price per 100ml = £2.00
 Normally £2
£1 half price

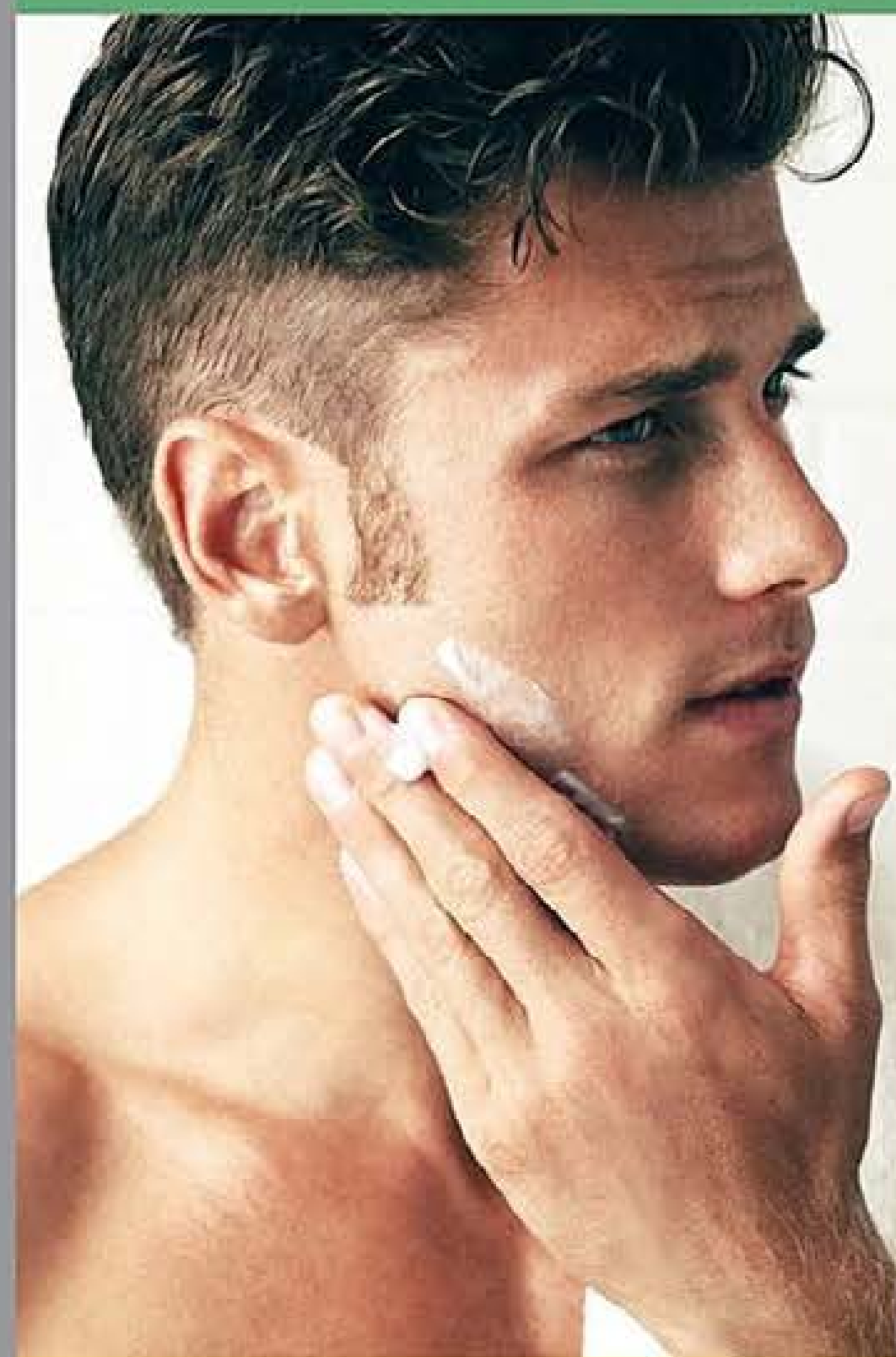
£1
 half price

AVON MEN

SAVE UP TO HALF PRICE

pages 256-257

SENSITIVE fragrance-free grooming essentials to care for his irritated skin; gently clean and protect with these mild formulas



wash



Creamy Face Wash
 150ml
05397
 Price per 100ml = £1.60
 Normally £4
£2.40
 save £1.60

shave



Shave Gel
 100ml
05959
 Normally £4
£2.40
 save £1.60

soothe



2-in-1 After Shave Balm & Moisturiser
 100ml
06064
 Normally £6
£3.60
 save £2.40

ENERGISING

revitalising and hydrating multifunctional formulas with refreshing menthol to wake up his morning routine

wash



3-in-1 Shampoo, Conditioner & Body Wash 250ml
01891
 Price per 100ml = 96p
 Normally £4
£2.40
 save £1.60

shave



2-in-1 Shave & Wash
 150ml
01867
 Price per 100ml = £1.60
 Normally £4
£2.40
 save £1.60

soothe



2-in-1 After Shave & Moisturiser
 100ml
16220
 Normally £4
£2.40
 save £1.60

TRIED, TRUSTED
& loved by you

just
£1.99
pages 258-259

discover top-quality
favourites
at prices you'll love

“Moisturises your whole
body in a fraction of the
time – I love how it doesn't
transfer to clothing or feel
greasy when applied!”



'shammy0821',
avon.uk.com
customer,
Leeds



infused with
**NATURAL
OILS**

AVON
skin
so
soft
original



dry oil spray
huile sèche en
vaporisateur



+jojoba
150 ml e

skin so soft
**DRY OIL
SPRAY**

instant, touch-dry moisture
in a handy spray

our
no. **1**

bestseller



Dry Oil Spray 150ml
08698 Original
03517 Fast Hydration
12385 Silky Moisture
Price per 100ml – £1.33
Normally £5
£1.99 save £3.01

*Based on units sold
in the UK in 2015.

AVON Loved By You

TRIED, TRUSTED
& loved by you

from **£2**
 pages 260-261

your problem... and our solution

corns and calluses	hard skin	dry skin	rough skin
 <p>improves hard, callused skin in 2 weeks</p>	 <p>glycolic acid treatment to exfoliate rough, dry skin</p>	 <p>moisturise and exfoliate in 1, with salicylic acid and shea butter</p>	 <p>with pumice and walnut shell to slough away rough skin</p>
<p>Intensive Callus and Corn Cream 75ml 25445 Price per 100ml = £3.73 Normally £4 £2.80 save £1.20</p>	<p>Exfoliating and Refining Foot Pads 50 pads. 17327 Price per piece = 8p Normally £6 £3.80 save £2.20</p>	<p>Double Action Exfoliating Moisturiser 50ml 24182 Price per 100ml = £5.00 Normally £3.50 £2.50 save £1</p>	<p>Rough Skin Remover 75ml 22566 Price per 100ml = £3.33 Normally £3.50 £2.50 save £1</p>

your problem... and our solution

cracked heels	smelly feet	tired legs
 <p>AHA and urea formula to repair hard, cracked skin</p>	 <p>neutralising spray reduces foot odour instantly</p>	 <p>reviving gel with soothing peppermint oil</p>
<p>Cracked Heel Treatment 75ml 19034 Price per 100ml = £3.73 Normally £4 £2.80 save £1.20</p>	<p>Odour Neutralising Foot and Shoe Spray 75ml 09746 Price per 100ml = £2.67 Normally £3 £2 save £1</p>	<p>Reviving Foot and Leg Gel 75ml 01677 Price per 100ml = £3.33 Normally £3.50 £2.50 save £1</p>



your problem...
tired, achy feet

our solution...
restoring FOOT SOAK
 with Epsom salts to soothe and soften

"I love all the Foot Works products but this is definitely my favourite! It leaves my feet soft, smooth and so relaxed – perfect after a long day."

★★★★★
 Karen Blundell,
 Avon Representative, Daventry

Restoring Foot Soak with Epsom Salts
 100ml
 26690
 Normally £4
£2.50 save £1.50

AVON Loved By You
 261

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& loved by you

all **half price**
 pages 262-263

caring
FACIAL MOISTURE for every skin type



- for very dry skin**
 with softening and restoring **royal jelly**
- for dry skin**
 with nourishing and pampering **cocoa butter** and **vitamin E**
- for normal to dry skin**
 with moisturising and softening **soybean** and **vitamin E**
- for oily/combination skin**
 with refreshing and mattifying **cucumber**, **witch hazel** and **green tea**
- for mature skin**
 with skin-firming **collagen** and **elastin**

Face Cream 100ml
 07039 Royal Jelly
 14944 Cocoa Butter
 15115 Rich Moisture
 15065 Light Moisture
 Normally £3.80
£1.90 half price

15164 Youth Restore
 Normally £4.40
£2.20 half price

calming cleanser
3 in 1 Cleanser, Toner & Moisturiser
 200ml
 13771
 Price per 100ml = 86p
 Normally £3.50
£1.75 half price



lip care favourites
Intensive Relief Lip Treatment
 26245
 Normally £2.20
£1.10 half price

Cocoa Butter Lip Butter
 10ml
 06916
 Normally £2.20
£1.10 half price



£2.60
 half price

intensive relief
 body lotion
 with nutrients & emollients
 aux nutriments & émollients

retexturising
 retexturisant
 extremely dry & sensitive skin
 400 ml e

clinically proven
INTENSIVE RELIEF

instantly locks in moisture to relieve **extremely dry** and **sensitive skin**

I loved how cool and soft the lotion was – it quickly soaked in, and my skin lapped it up in seconds! My skin felt soft and smooth all day.



Samantha Wilson-Edwards,
 avon.uk.com customer. Lancashire



smoothing body butter
Cocoa Butter Body Butter
 200ml
 04002
 Price per 100ml = £1.25
 Normally £5
£2.50 half price

SOS body cream
Intensive Relief SOS Body Cream
 200ml
 03137
 Price per 100ml = £1.30
 Normally £5.20
£2.60 half price

caring body lotions
Intensive Relief Body Lotion
 400ml
 03061
 Price per 100ml = 65p
 Normally £5.20
£2.60 half price

Body Lotion 400ml
 28332 NEW Essential Moisture
 03798 Cocoa Butter
 03376 Gentle Moisture
 25783 Rose Hips
 03244 Youth Restore
 27599 Aloe Vera
 Price per 100ml = 63p
 Normally £5
£2.50 half price



AVON Loved By You

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& loved by you

from **£1**
 pages 264-265



hydrating
HAND CREAMS for soft, smooth skin

£1.90
 half price



- Hand Cream 100ml**
- 05728 Cocoa Butter
- 05736 Olive Oil
- 04820 Aloe Vera
- 05793 Youth Restore
- 26120 Glycerine
- 21691 Rose Hips
- 05942 Argan Oil
- Normally £3.80
- £1.90 half price**
- Hand Treatment 100ml**
- 05975 Intensive Relief
- Normally £4
- £2 half price**



VOLUME & BODY

from the 1st wash

I really like the raspberry and hibiscus smell, and they left my hair feeling fantastic – soft and with a nice shine. Definitely recommend!

★★★★★
 'Bellawoo', avon.uk.com
 customer, Sidmouth

2-in-1 time savers



- 2-in-1 Shampoo & Conditioner 250ml**
- 16352 Golden Apricot & Shea
 - 11783 Mango & Ginger
 - 06809 Strawberry & Guava
 - Price per 100ml = 40p
 - Normally £2
 - £1 half price**

zingy tea tree and mint



- Anti-Dandruff Shampoo 250ml**
- 20099
 - Price per 100ml = 40p
 - Normally £2
 - £1 half price**

AVON Loved By You

TRIED, TRUSTED
& loved by you

from **£1**
 pages 266-267

senses



make a splash with fresh, tropical scents infused with vitamins

Shower Gel 250ml
 21253 Joyful Tropics
 25924 Delightful Orchard
 15024 Pure Oasis
 Price per 100ml = 40p
 Normally £2
£1 half price

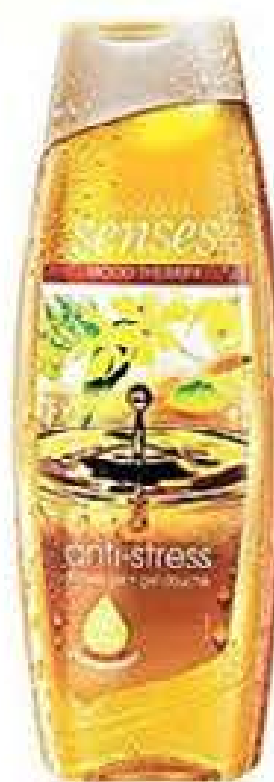
Shower Gel 500ml
 21261 Joyful Tropics
 12799 Delightful Orchard
 07633 Pure Oasis
 Price per 100ml = 30p
 Normally £3
£1.50 half price



refreshing and uplifting

Shower Gel 250ml
 54379 Citrus Zing
 54395 Lagoon
 Price per 100ml = 40p
 Normally £2
£1 half price

Shower Gel 500ml
 17632 Citrus Zing
 17640 Lagoon
 Price per 100ml = 30p
 Normally £3
£1.50 half price



calming and relaxing

Shower Gel 250ml
 56044 Anti-Stress
 Price per 100ml = 40p
 Normally £2
£1 half price

Shower Gel 500ml
 25908 Anti-Stress
 Price per 100ml = 30p
 Normally £3
£1.50 half price

new



OIL-INFUSED BLISS
 with the calming scent of **orange blossom, vanilla and sandalwood**



“The Calming Tuscany scent is really refreshing and invigorating. I love it!”



Michael Clark, Avon Representative, Barton Seagrave

NEW Calming Tuscany Shower Crème	Calming Tuscany Shower Crème
500ml 28340	250ml 26096
Price per 100ml = 30p Will normally be £3	Price per 100ml = 40p Normally £2
£1.50 half price	£1 half price

AVON Loved By You 267

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& loved by you

all **99p**
 pages 268-269

LIQUID HAND WASH

soapy suds in your favourite Senses scents



odour neutralising

refreshing and awakening

infused with vitamin E

Daily Hand Wash 250ml
 09951 Lagoon
 09944 Citrus Zing
 14449 Heaven Harmony
 05983 Mystique
 Price per 100ml = 40p
 Normally £2
99p save £1.01



ROOM & LINEN SPRAYS

your best-loved scents for around the home

Best purchase. I love this product. The lavender and chamomile smells divine sprayed on my towels and sheets.



'picklepop', avon.uk.com customer, Somerset

Scented Spritz 100ml
 10280 Lavender & Chamomile
 22368 Coconut & Starfruit
 18051 Cherry Blossom
 17137 Strawberry & Guava
 16451 Passionfruit & Peony
 01883 Sugar Plum & Vanilla
 05702 Pomegranate & Mango
 11452 Lily & Gardenia
 20263 Violet & Lychee
 Normally £3
99p save £2.01





me-time

FROM

£1.99

REGD. 271 ONLY

*(because we all need a break
from time to time)*



AND
RELAX...

Bubble Bath 500ml
 19711 White Lily
 02451 Soft Pink
 23465 Lavender
 25007 Chocolate & Orange
 13482 Sensitive Rose Petals
 23622 Pomegranate & Peony
 28548 French Lilac
 08508 Fresh Peach
 100ml = 40ml
 Normally £4
£1.99 save £2.01

Bubble Bath
 1l Ultra
 13235 White Lily
 00208 Soft Pink
 20966 Lavender
 27318 Chocolate & Orange
 50096 Sensitive Rose Petals
 23168 Pomegranate & Peony
 08219 French Lilac
 04507 Fresh Peach
 Normally £5
£2.49 save £2.51

POWERFUL . CHARISMATIC . SOPHISTICATED

CONFIDENT . INDEPENDENT . MESMERISING

ALPHA

FOR HIM

a dynamic spark of bergamot,
with the freshness of blue
mountain lavender and boldness
of rich cedarwood

ALPHA

FOR HER

an explosive raspberry fizz,
infused with the power of
honeysuckle and the sensual
poise of cashmere woods

£15
including
FREE GIFT

RUB
to smell
ALPHA
FOR HIM



£15
including
FREE GIFT

NEW Avon Alpha for Him EDT
75ml 09399 Price per 100ml = £20.00 **£15**

NEW Hair and Body Wash
150ml 09506 Price per 100ml = £2.67 **£4**

NEW Deodorant Body Spray
150ml 09670 Price per 100ml = £2.67 **£4**



NEW Avon Alpha for Her EDP
50ml 09340 Price per 100ml = £30.00 **£15**

NEW Body Lotion
150ml 09548 Price per 100ml = £2.67 **£4**

NEW Perfumed Body Spray
75ml 09621 Price per 100ml = £5.33 **£4**

Products available separately.



FREE GIFT when you buy ALPHA FOR HIM EDT
includes Hair and Body Wash and Deodorant Body Spray, page 272 only

order the EDT using 09399, then order your free gift using 68569

WORTH £8

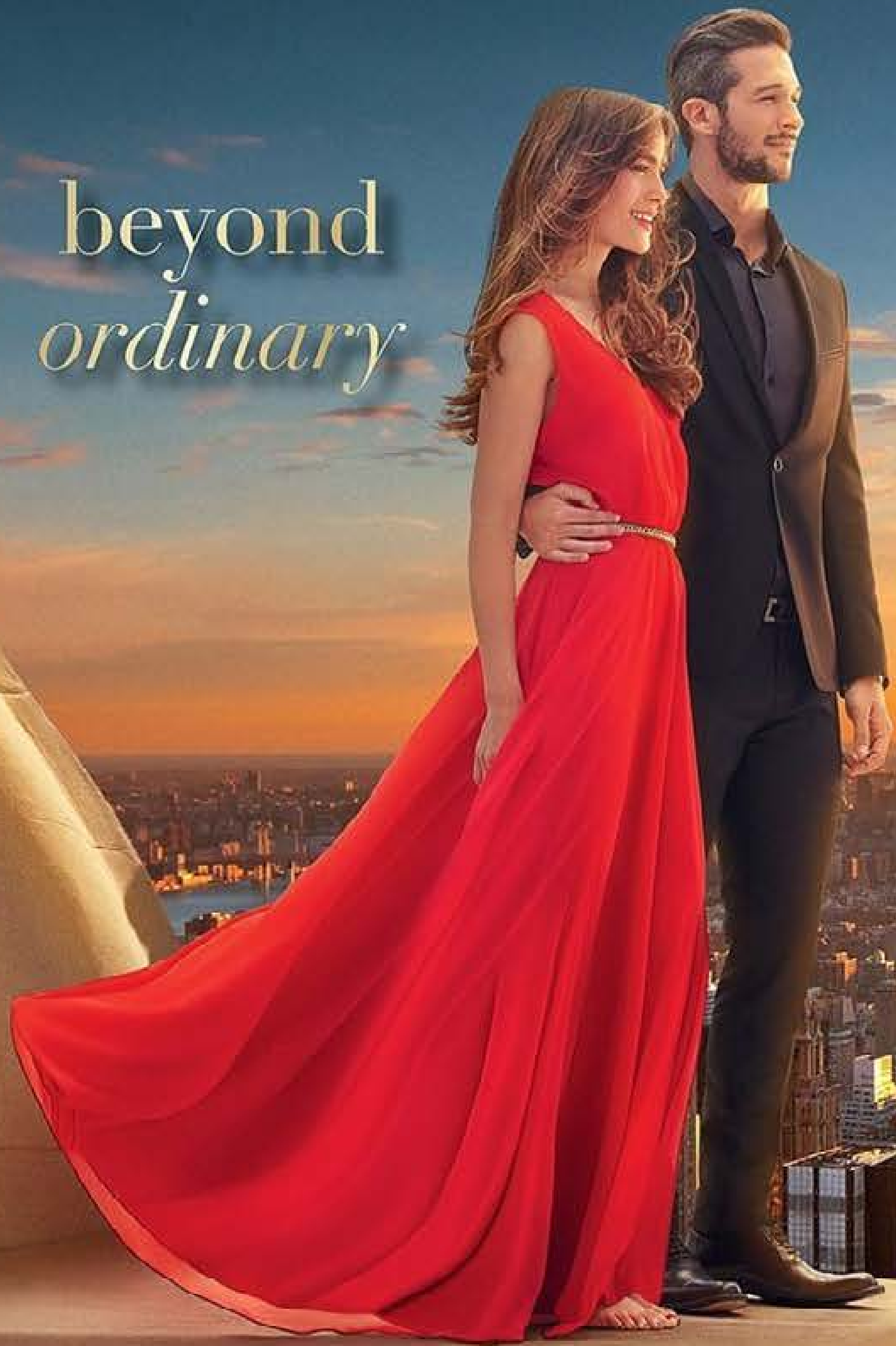
FREE GIFT when you buy ALPHA FOR HER EDP
includes Body Lotion and Perfumed Body Spray, page 273 only

order the EDP using 09340, then order your free gift using 69641

WORTH £8

AVON Fragrance

beyond
ordinary



new

INTRODUCING

ALPHA

FOR HER AND FOR HIM



INTRODUCING

ALPHA

FOR HER AND FOR HIM



£15
each

look inside for

WORTH £8

pages 272-273

FREE GIFT

when
you buy

ALPHA

FOR HER or FOR HIM

100%
happy
or your money back

See pages 238-239 for our
28 day guarantee.

If you're not **100% happy** with your purchase, **simply return it within 28 days** of delivery for a refund or exchange – even if you have tried it! Special terms apply to certain products – these are clearly indicated in the brochure. For a full refund on products with a free gift, please return both items to ensure your refund is processed. **The Avon guarantee is in addition to your statutory rights.**