

AVON

avon.uk.com
BROCHURE 15 2017



AS SEEN IN
VOGUE
BRITISH

introducing the

WORLD'S 1ST
ROTATIONAL
ANTI-WRINKLE
NIGHT CREAM

see inside for your

FREE beauty gift
worth **£38***

*Based on normal brochure prices.



DRAMATIC RESULTS ON WRINKLES

that get better over time

A BREAKTHROUGH IN SKINCARE SCIENCE

featuring **super-retinol** and **phyto+ complexes**.
When **used in rotation**, the night creams help **retrain**
your skin and **prevent it from adapting**.

THE RESULT? Collagen levels increase
and **results intensify, month after month**.
Proven to be **more effective than pure retinol alone**.



THE PROOF WITH NO RETOUCHING
from our 1st ever year-long clinical study*

visit avon.uk.com/infiniteeffects to discover more

*Based on the results of an independent, dermatologist-supervised clinical study.

PHASE 1

use for 7 nights then rotate

PHYTO+ COMPLEX
REPLENISHES
and PREPARES skin



[continue to rotate week after week]

PHASE 2

use for 7 nights then rotate

SUPER-RETINOL COMPLEX
ACTIVATES skin's
receptors to **BOOST**
COLLAGEN and
help repair wrinkles

FREE BEAUTY GIFT
WORTH £38*

when you buy Reversalist Infinite Effects Night Treatment Cream
on page 7 using 08524, order your FREE GIFT using 69765

beauty gift includes:

**ANEW REVERSALIST COMPLETE RENEWAL
DAY CREAM SPF25 50ML**

With groundbreaking Tri-Elastinex
Technology to help reconstruct surface
skin cells whilst fighting wrinkles.



**EXTRALASTING
LIPSTICK IN FIERY RED**

Formulated with vitamin E and
wheat protein. Colour stays
put for up to 8 hours.



**MESMERIZE BLACK FOR HER
EDT PURSE SPRAY 10ML**

A cocktail of mandarin and delicious red
fruits, rich jasmine, sensual sandalwood
and seductive tonka bean.



ANEW VANITY CASE

Chic, silver-coloured case, perfect
for make-up and skincare. PVC,
approx. 18cm x 9cm x 15.5cm.



*Based on normal brochure prices.

ANEW A LIFETIME BEAUTIFUL



RESULTS INTENSIFY month after month, so you see a visible **IMPROVEMENT ON WRINKLES** from week 1 to week 52[†]



"I am fortunate enough to try most new skincare products in my line of work as a blogger. This is the first time in a long while that I have seen clinical proof and visible results and it's very exciting. The results from Avon's clinical trial are staggering. I'm thrilled that skincare lovers can try such an innovative product at such a great price."

Caroline

Caroline Hiron,
beauty industry expert and renowned skincare blogger



introducing the
WORLD'S 1ST
ROTATIONAL
ANTI-WRINKLE
NIGHT CREAM

AS SEEN IN
VOGUE
BRITISH

try today
£25

NEW Reversalist Infinite Effects Night Treatment Cream
30ml
08524
Price per 100ml = £83.33
Will normally be £28
£25 save £3

[†]Based on the results of an independent dermatologist-supervised clinical study.

join the revolution today – see continuous results, or your money back!

see pages 4-5 for more details



order Infinite Effects using 08524 and receive your

FREE BEAUTY GIFT

worth £38*
order gift using 69765

turn to **page 133** for more from our wellbeing collection

turn to **page 133** for more from our wellbeing collection



new

lasts up to
7 weeks

refresh with uplifting
notes of green
bamboo, cool
cucumber and
gentle touches of
white freesia

bamboo reed diffuser

revitalise your spirit with this
uplifting home fragrance

half price

just **£7**

when you spend £7 or more
across this brochure†

order using **08565**

NEW Revitalising Bamboo Reed Diffuser
Lasts up to 7 weeks. 80ml.

08565 offer price £7 when you spend £7 or more
across this brochure†
35659 full price **£14**

†Excludes Causes products.

ALLOW 6 WEEKS FOR DELIVERY

find your favourites

Infinite Effects p2-7

Make-up p12-83

Skincare p84-101

Perfume p102-129

Life & Style p131-218

Men's Store p220-225

Hair Salon p228-237

Bath & Body p238-271

follow us and join in!



AVON Beauty Connects

AVON SPEAK OUT AGAINST DOMESTIC VIOLENCE



Joslyn Causes Bangle Single silver-plated and glass stone bangle. Diameter approx. 6.7cm. 74757 £5

women's aid Refuge For women and children. Against domestic violence.

For every Joslyn Causes Bangle sold, Avon will donate at least £2.50 to domestic violence charities, split 50/50 between Women's Aid and Refuge. Women's Aid registered charity no. 1054154. Refuge registered charity no. 277424.

introducing the wellbeing collection

a range of calming must-haves to make you fall in love with taking care of your mind, body and soul

don't miss our life & style store

turn to page 131 to shop: lingerie clothing accessories jewellery homeware

new

ladies' massage slippers

with bubbles to help revitalise tired, aching feet

£9.95 save £3

“These really work. After wearing them all day, my ankles and feet were much less swollen.”

Louise, Avon UK's Mindfulness Expert

structured sole for underfoot cushioning

towelling upper to cocoon feet in softness

NEW Julia Massage Slippers Polyester and acrylic. With towelling effect upper and Avon Sensation technology. 07443 Size 3/4. 07476 Size 5/6. 07583 Size 7/8.

Will normally be £12.95 £9.95 save £3



GET HER TRUE SPARKLING LOOK... with Brown Sugar and Smokey Diamond

our no.1 eyeliner



UNMISSABLE OFFER

just £2.50 each

SAVE £3.50

CHOOSE FROM 10 DAZZLING SHADES...



10603 Brown Sugar 09043 Black Ice 10413 Sugar Plum 08938 Smokey Diamond 10470 Twilight Sparkle



10538 Emerald Glow 01842 Jade Metallic 20727 Teal Sparkle 20396 Silver Lights 02436 Black Bijoux

Emerald Glow
perfect for a bright, trendy look



Black Ice
perfect for a striking, bold look



True Colour Glimmerstick Diamonds Eyeliner
Normally £6
£2.50 save £3.50

the *one* for...
effortless,
sparkling lines

- ✓ creamy colour with a shimmery finish
- ✓ waterproof and smudge-proof
- ✓ smooth-glide, tug-free formula
- ✓ lasts for up to 12 hours

CHOOSE ANY OF THESE MAKE-UP PRODUCTS **FREE** WITH **EVERY PRODUCT** YOU BUY

across pages 16-39 Offer excludes all make-up brushes and tools.

FREE GIFTS

THE MORE YOU BUY, THE MORE YOU GET FREE!



TRUE COLOUR EYESHADOW SINGLE
highly pigmented, blendable,
crease-proof colour

WORTH £4*

TRUE COLOUR LIPSTICK
rich, comfortable
colour that lasts

WORTH £7.50*

TRUE COLOUR GLIMMERSTICK EYELINER
our bestselling liner for
glide-on, lasting lines

WORTH £6*

TRUE COLOUR PRO+ NAIL ENAMEL 10ml
up to 12 days of
lasting nailwear

WORTH £6*

TRUE COLOUR FLAWLESS CONCEALER STICK
creamy, sink-in formula
covers and contours

WORTH £7*

True Colour Eyeshadow Single and True Colour Glimmerstick Eyeliner not available separately.

*Based on normal brochure prices.



BEFORE

AFTER

WITH TRUE BLUE COLOUR IQ

FREE GIFT

WITH EVERY PRODUCT YOU BUY

across pages 16-39

See pages 14-15 for details. Offer excludes all make-up brushes and tools.



the *one* for...
**foundation,
 concealer &
 powder**
 on the go

£7
 + CHOOSE A
 FREE GIFT

- ✓ medium to full coverage
- ✓ SPF15 cream-to-powder for a semi-matte finish
- ✓ for normal, combination, dry and oily skin types

*Based on mass foundation units sold. Source: IRI Infoscan HBA/OTC 52 w/e 24 Dec 2016, units sold, pressed face powder and foundation/base categories. Avon Cream-to-Powder Foundation units sold 52 w/e 24 Dec 2016.



the UK's
 no.1
 compact*

FIND A TRUE MATCH FOR EVERY SKIN TONE...

PINK/ROSY
 skin burns easily

NEUTRAL
 skin tans gradually

GOLDEN
 skin tans easily/rarely burns

- 04937 Light Ivory
- 05124 Ivory
- 05157 Steel
- 05165 Honey Beige
- 05199 Spice
- 05207 Rich Sienna

- 04754 Porcelain
- 04853 Creamy Natural
- 04879 Natural Beige
- 04887 Medium Beige
- 04499 Caramel
- 04903 Walnut

- 05231 Warm Ivory
- 05249 Light Nude
- 03889 Nude
- 03947 Sun Beige
- 04911 Dark Cocoa
- 10488 Earth



True Colour Cream-to-Powder Foundation Compact
 9g
 Price per 10g = £7.78
 Normally £12
£7 save £5



FREE GIFT

WITH EVERY PRODUCT YOU BUY

across pages 16-39

See pages 14-15 for details. Offer excludes all make-up brushes and tools.



£6
+ CHOOSE A
FREE GIFT

the *one* for...
visibly longer
lashes in
an instant

- ✓ visibly lengthens top lashes by 92%
- ✓ clump and flake-proof
- ✓ 12-hour formula
- ✓ suitable for sensitive eyes



UNIQUE FORMULA

Magnalift complex acts like a magnet to lengthen each and every lash

extended lash

natural lash

LASH-LIFTING BRUSH

sculpts and stretches lashes to ultimate uplifted lengths

True Colour SuperExtend Extreme Length Mascara

7ml

Price per 10ml = £8.57

Normally £10

£6 save £4



09936
Black

09985
Brown Black

10363
Navy

Models wear lash inserts for an even lash line.



FREE GIFT

WITH EVERY PRODUCT YOU BUY

across pages 16-39

See pages 14-15 for details. Offer excludes all make-up brushes and tools.



the *one* for...
more matte than
MAC* lips

- ✓ lightweight, hydrating, velvety formula
- ✓ defines lips for a sculpted look
- ✓ no cracking or caking for guaranteed comfort

£6
+ CHOOSE A
FREE GIFT



GET HER TRUE MATTE LIP LOOK...
with Pure Pink

BLUSHED NUDE SHADES		PINKS		
25239 Blush	24992 Rose Awakening	26930 Posh Petal	28977 Ravishing Rose	63677 Splendidly Fuchsia
59956 Rouged Perfection	24927 Tempting Mauve	16006 Ideal Lilac	58982 Electric Pink	41400 Adoring Love
25262 Pink Passion	25205 Pink Truffle	58479 Pure Pink	08425 Vibrant Melon	True Colour Perfectly Matte Lipstick Normally £8 £6 save £2

NUDES	CORALS	PLUMS & WINES	REDS
59691 Perfectly Nude	18176 Coral Fever	26880 Hot Plum	18218 Ruby Kiss
57307 Au Naturelle	27088 Absolute Coral	09431 Mauve Matters	55053 Red Supreme
15610 Marvelous Mocha	18119 Peach Flatters	17905 Superb Wine	57224 Wild Cherry

*MAC 'Matte', visit www.avon.uk.com/matte-info for more information.



DUO BRUSH
brush applies powder,
spoolie tidies brows

Eyebrow Duo Brush*
11551
£5



STENCILS
for the perfect shape,
every time

Eyebrow Stencil Set*
4 plastic stencils in a PVC pouch.
05041
£3.50

*Excluded from offer.

BLONDE and GREY HAIR



30759
Light Blonde



perfect for BRUNETTES



29884
Light Brown



perfect for BRUNETTES



35246
Brunette



perfect for BLACK HAIR



49569
Soft Black



- soft-glide, tug-free formula
- waterproof and smudge-proof
- lasts up to 10 hours
- colour-dense formula for precise, buildable definition

**True Colour Glimmerstick
Brow Definer**
Normally £6
£4 save £2

FREE GIFT

WITH **EVERY** PRODUCT YOU BUY

across pages 16-39

See pages 14-15 for details. Offer excludes all make-up brushes and tools.



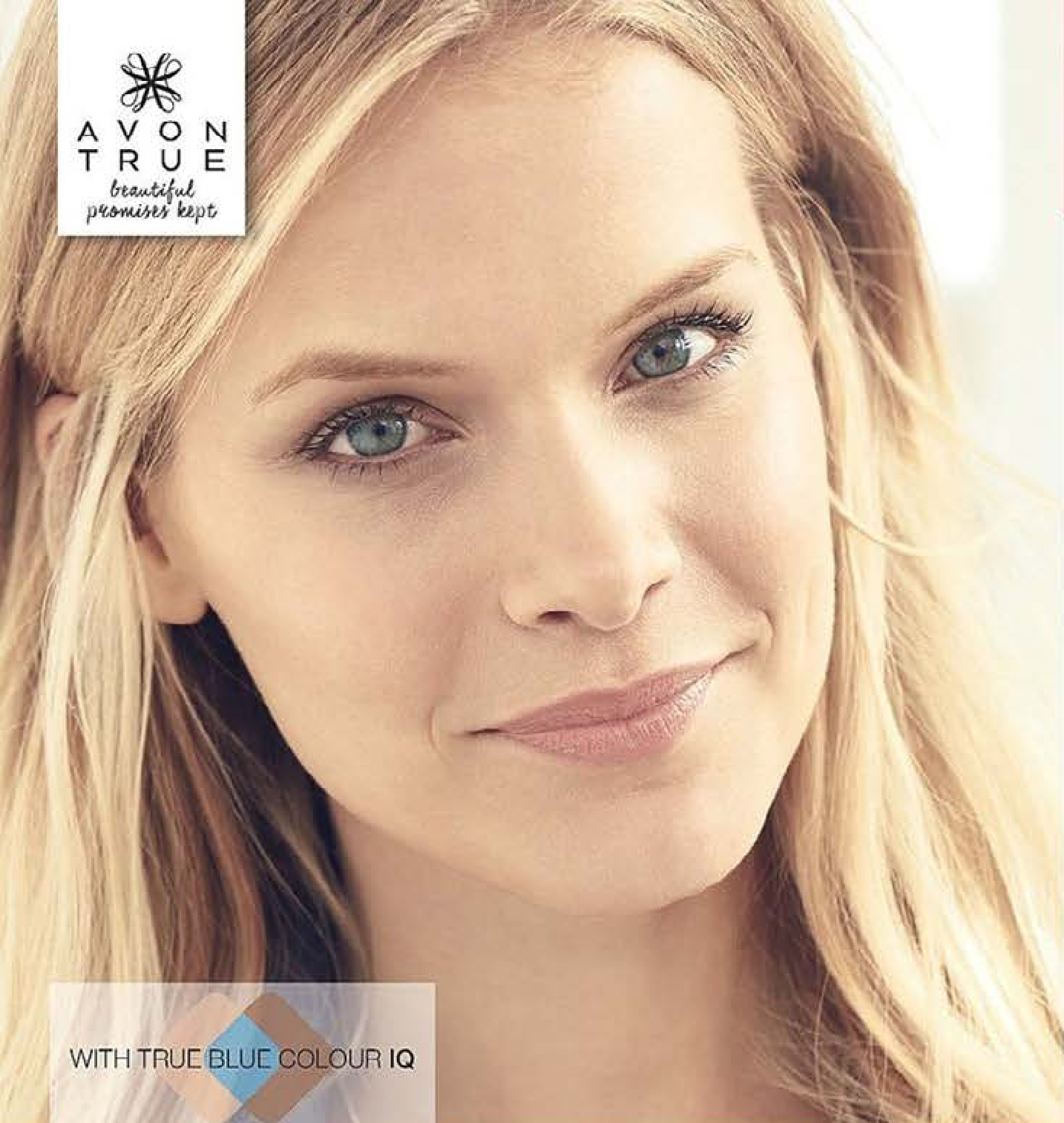
the *one* for...
face-framing brows
in 3 simple steps

£4
+ CHOOSE A
FREE GIFT

- 1. THE START**
Hold vertically against your nose and draw a dot where it meets your brow.
- 2. THE ARCH**
Hold diagonally from your nostril to the outer edge of your iris. Draw a dot where it meets your brow.
- 3. THE FINISH**
Place diagonally from your nostril to the outer corner of your eye. Draw a dot where it meets. Join the 3 dots together for the perfect shape.



no sharpener needed -
simply twist up for more colour



WITH TRUE BLUE COLOUR IQ

FREE GIFT

WITH EVERY PRODUCT YOU BUY

across pages 16-39

See pages 14-15 for details. Offer excludes all make-up brushes and tools.



the *one* for...
flawless,
invisible
coverage

£7.50
+ CHOOSE A
FREE GIFT

- ✓ buildable, 100% natural-looking coverage
- ✓ skin feels moisturised and looks radiant
- ✓ lightweight feel stays true all day
- ✓ with True Blue Colour IQ for your perfect shade match

True Colour Flawless Liquid Foundation

30ml

Price per 10ml = £2.50

Normally £12

£7.50 save £4.50



PINK/ROSY

skin burns easily

NEUTRAL

skin tans gradually

GOLDEN

skin tans easily/rarely burns

10496 Light Ivory
09027 Ivory
09076 Shell
09233 Honey Beige
09258 Spice
09332 Rich Sienna

09761 Porcelain
08409 Creamy Natural
58531 Natural Beige
19950 Medium Beige
22103 Caramel
23564 Walnut

20867 Warm Ivory
15883 Light Nude
10546 Nude
10934 Sun Beige
17962 Dark Cocoa
20412 Earth



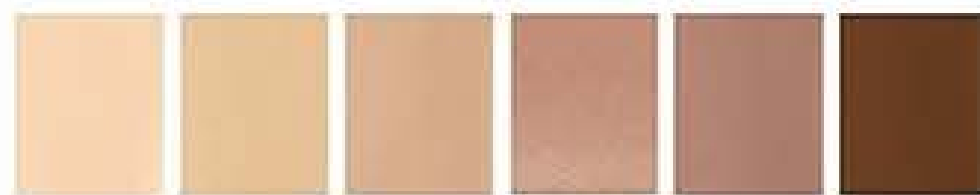
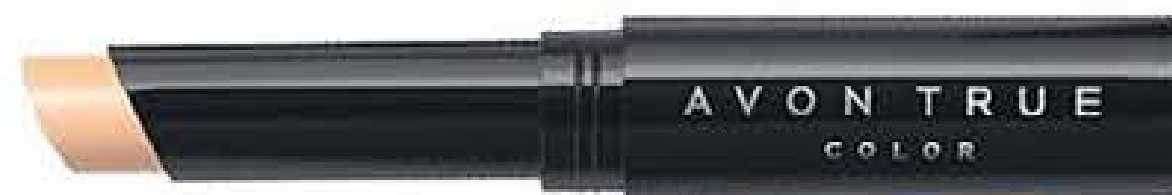
- ✓ FOUNDATION BRUSH
- ✓ expert brush for streak-free, flawless application

Flat Foundation Brush* 12724

Normally £8.50

£5 save £3.50

*Excluded from offer.

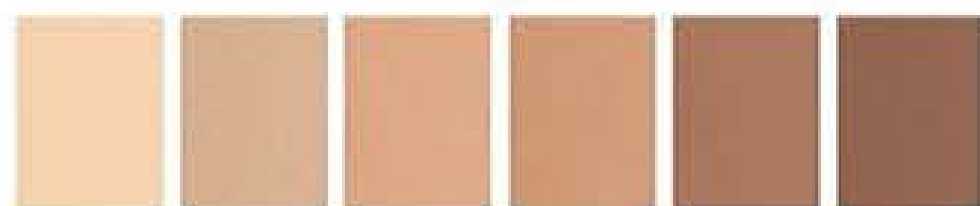


39305 Fair 31278 Light 35865 Medium 34678 Medium Tan 48751 Medium Deep 42200 Deep

✓ CONCEALER STICK

- ✓ blendable, creamy, oil-free formula
- ✓ conceals redness and blemishes
- ✓ targeted for easy application

True Colour Flawless Concealer Stick
£7



29058 Fair 26567 Light Medium 35709 Medium 35915 Medium Tan 35634 Medium Deep 38638 Deep

✓ MATTIFYING POWDER

- ✓ lasts all day
- ✓ natural-looking coverage
- ✓ weightless, illuminating formula

True Colour Flawless Mattifying Pressed Powder
10g
£10

✓ TARGETED BRONZING POWDER

- ✓ matte powder gives buildable, bronzed definition to all skin tones

True Colour Glow Bronzing Powder
10g
£10



FREE GIFT

WITH EVERY PRODUCT YOU BUY

across pages 16-39

See pages 14-15 for details. Offer excludes all make-up brushes and tools.



the *one* for...
full-colour blush
for every skin tone

£5
+ CHOOSE A
FREE GIFT



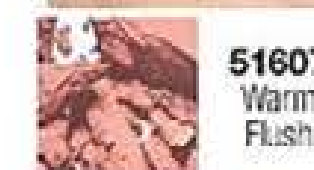
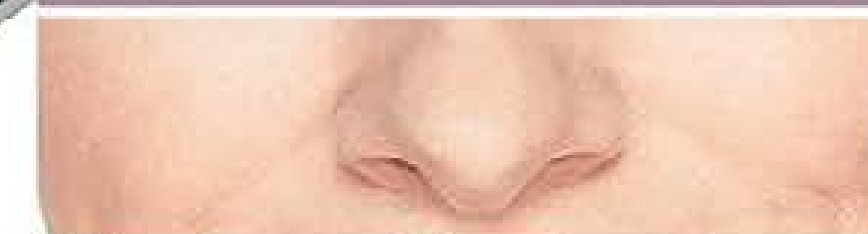
find your perfect-partner Blush Brush on page 70

- ✓ silky-smooth, weightless formula
- ✓ gives a radiant finish
- ✓ buildable, skin-enhancing shades

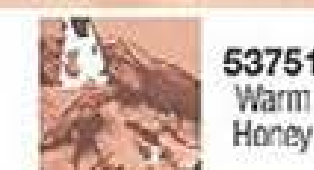
True Colour Luminous Blush

6g
Price per 10g = £8.33
Normally £6.50
£5 save £1.50

best for FAIR & LIGHT skin tones

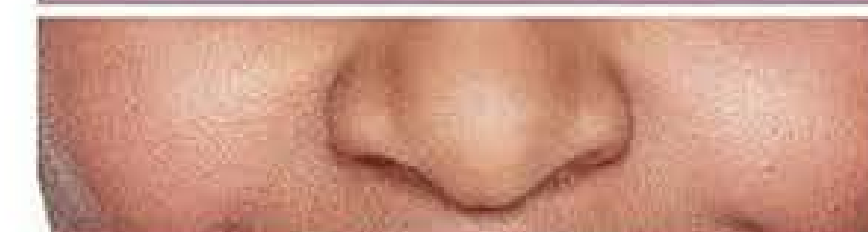


51607
Warm
Flush



53751
Warm
Honey

best for MEDIUM & DARK skin tones



71654
Soft
Plum



41160
Russet



40378
Peach



GET HER TRUE LIP LOOK...
with Raspberry Rush

FREE GIFT

WITH EVERY PRODUCT YOU BUY

across pages 16-39

See pages 14-15 for details. Offer excludes all make-up brushes and tools.



the *one* for...
**2-in-1 liner
& lipstick**

£6
+ CHOOSE A
FREE GIFT

- ✓ soft-glide, creamy formula
- ✓ comfortable, full-coverage colour
- ✓ with hydrating shea butter and vitamin E



HOW TO USE...



1. LINE

Outline lips using the point of the crayon, accentuating the Cupid's bow.



2. SHADE

Using the side of the crayon, colour in and fill lips with rich, impactful colour.

twist the base
for more colour



- TINTED BALM**
- ✓ for sheer, subtle colour
- ✓ with shea butter, beeswax and vitamin E

True Colour Tinted Lip Balm

Normally £7

£4.50

save £2.50

pearlised	full colour
25381 Restoring Ruby	25544 Soothing Sangria
54064 Perfecting Pink	25338 Refreshing Raspberry
	25320 Protecting Peach

RICH, COMFORTABLE LIPSTICK

- ✓ the colour you see is the lasting colour you get
- ✓ choose from 2 stunning finishes



shimmer					satin					
10793 Frostiest Mauve	86563 Dream Fuchsia	04465 Twinkle Pink	10645 Pink Dream	04473 Country Rose	66316 Lava Love	45906 Red 2000	02907 Toasted Rose	10744 Mocha	04341 Hot Pink	03780 Proper Pink
10660 Sparkling Nude	66803 Tender Kiss	66944 Enduring Sable	10694 Chic	10678 Frozen Rose	02949 Pout	04309 Carnation	04408 Hibiscus	10827 Blush Nude	10686 Wine With Everything	

True Colour Lipstick
£7.50

- HIGH-SHINE GLOSS**
- ✓ non-sticky formula in 3 finishes
- ✓ moisturises lips instantly



sparkle	shimmer									
04085 Plum Dazzle	04150 Shimmered	03541 Mocha Latte	03087 Coral Reef	04200 Sundance	04077 Pink Watermelon	03640 Pale Peach	03350 Iced Pink			
03053 Clear	03616 Nude Muse	04267 Tickled Pink	04192 Strawberry Shine	04119 Plum Pretty	03566 Mulberry	03095 Fiery Red	03236 Hot Pink	03657 Perfect Nude	04127 Rosette	03509 Legendary Red

True Colour Glazewear Lip Gloss
6ml
Price per 10ml = £10.83
£6.50

FREE GIFT

WITH EVERY PRODUCT YOU BUY

across pages 16-39

See pages 14-15 for details. Offer excludes all make-up brushes and tools.



the *one* for...
moisture & colour in 1

£6
+ CHOOSE A FREE GIFT

- softens, smooths and protects
- feels like a balm, looks like a lipstick
- helps quench dry lips with jojoba oil and honey
- rich colour stays true for up to 8 hours

reds					wines				
27078 Nourishing Pink	27284 Red Crème	22194 Crimson Dream	26955 Conditioning Cherry	15685 Sumptuous Berry	15644 Sublime Wine	27268 Plum Perfect	27300 Rose Revival	22442 Supple Magenta	26997 Loving Lilac
nudes					corals				
15537 Smooth Mocha	27185 Nurturing Nude	27292 Revitalising Raspberry	27235 Perfect Pink	22160 Coral Caress	22418 Silky Peach				

True Colour Supreme Nourishing Lipstick
Normally £8
£6 save £2



GET HER TRUE LINER LOOK...
with SuperShock Max
Volume Mascara in Black and
Glimmerstick Liquid Pen in Black

FREE GIFT

WITH EVERY PRODUCT YOU BUY

across pages 16-39

See pages 14-15 for details. Offer excludes all make-up brushes and tools.



£6

+ CHOOSE A
FREE GIFT

the *one* for...
a quick cat's eye
in 2 easy steps



10223
Black

£4

+ CHOOSE A
FREE GIFT

True Colour
Glimmerstick
Liquid Pen
Normally £6.50
£4 save £2.50

Model wears lash inserts for an even lash line.

LIQUID LINER

- ✓ transfer-proof formula lasts all day
- ✓ glides on without tugging
- ✓ fast-drying but easy to remove

HOW TO USE...



1. LINE & FLICK

Apply the **Glimmerstick Liquid Pen** along the upper lash line. Draw a triangle to the outer corner of the eye and curl the line upwards, then fill in the triangle to create your flick.

15x LASH VOLUME

- ✓ weightless, 14-hour formula
- ✓ clump-free, smudge-proof formula
- ✓ unique helix brush applies more mascara to lashes



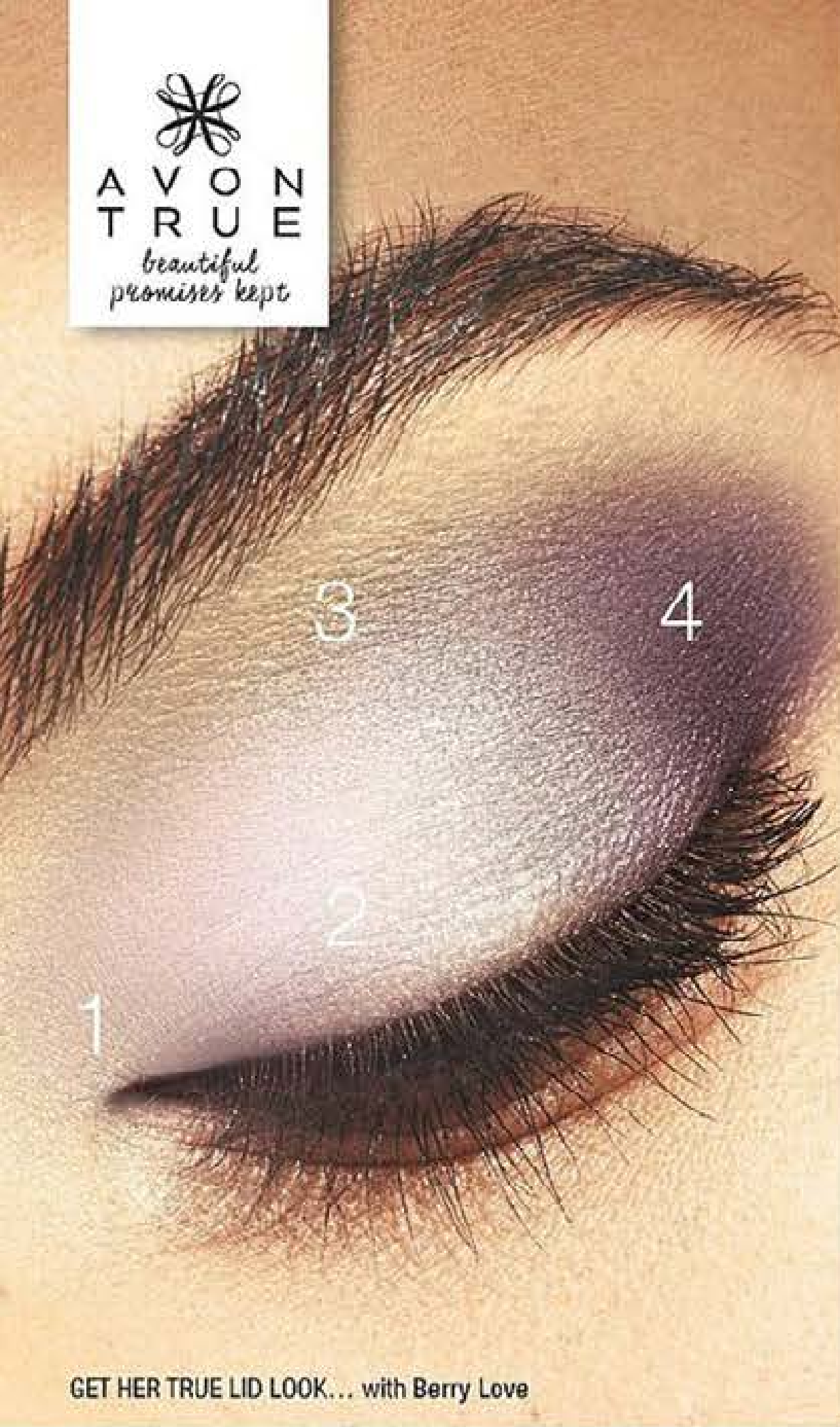
2. MASCARA

Finish your feline look by applying a coat of **SuperShock Max Volume Mascara** to the upper lashes, focusing on the outer corners.



10249
Black

True Colour
**SuperShock Max
Volume Mascara**
10ml
Normally £10
£6 save £4



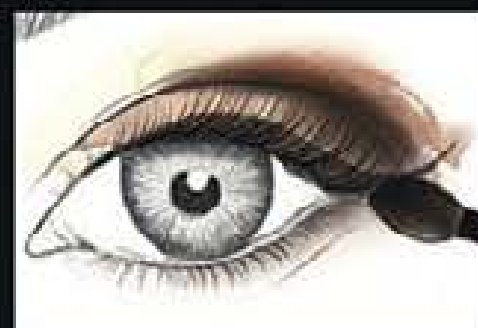
1. **HIGHLIGHT** with shade 1 in the inner corner



2. **BLEND** with shade 2 all over lid



3. **FRAME** with shade 3 along the crease



4. **DEFINE** with shade 4 along the lash line and outer corner

GET HER TRUE LID LOOK... with Berry Love

FREE GIFT

WITH EVERY PRODUCT YOU BUY

across pages 16-39

See pages 14-15 for details. Offer excludes all make-up brushes and tools.



£6

+ CHOOSE A FREE GIFT

the *one* for...
4-step smokey eyes

- ✓ easy guide for foolproof application
- ✓ comfortable, buildable formula
- ✓ crease-proof and lasts all day



True Colour Eyeshadow Quad

Normally £9

£6 save £3

matte shades



01107 Smoke and Fog 11965 Au Naturelle 01057 Pulsate 24034 Innocent Sky



05470 Stone Taupes 05439 Jeans 05462 Metal Eyes

combination of matte and shimmer shades



05405 Mocna Latte 05488 Berry Love 07005 Urban Skyline 05421 Purple Haze 06726 Khaki Style 06999 Gilded Metallics

fluffy brush is perfect for blending multiple shades together

Blending Brush* 11478

Normally £5

£3 save £2

*Excluded from offer.



- ✓ PRECISE LINES
- ✓ no sharpener needed
- ✓ smudge-proof, super-fine pencil for perfect lines

True Colour Glimmerstick Precision Eyeliner
£7



09993
Black

10207
Midnight Navy

10066
Lavender Grey

10124
Teal

- ✓ 15x LASH VOLUME
- ✓ weightless, 14-hour formula
- ✓ smudge, flake and clump-proof



21469
Black

True Colour SuperShock Max Volume Waterproof Mascara
10ml
£10

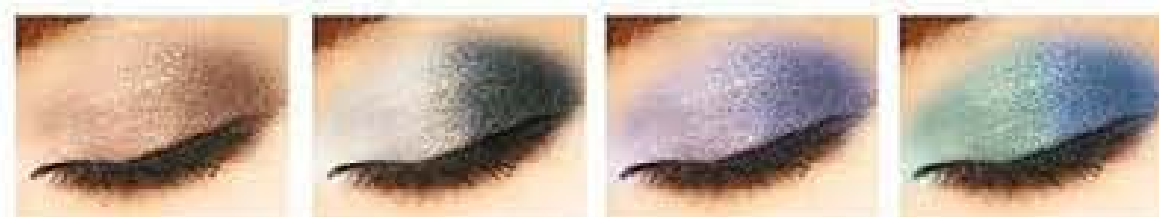


- ✓ WEIGHTLESS LASH VOLUME
- ✓ big brush for up to 12x volume
- ✓ smudge, flake and clump-proof

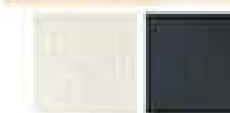


09910
Black

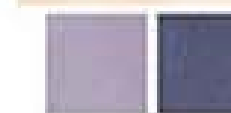
True Colour SuperShock Volume Mascara
10ml
£8.50



05595
Warm Cashmere



05553
Black Star



05520
Crushed Orchid



05579
Ocean Waves



05512
Enchanted Forest

- ✓ 2-STEP SHADOWS
- ✓ highly pigmented for full colour in 1 sweep
- ✓ blendable, crease-proof formula wears all day

True Colour Eyeshadow Duo
£6

FREE GIFT

WITH EVERY PRODUCT YOU BUY

across pages 16-39

See pages 14-15 for details. Offer excludes all make-up brushes and tools.



the *one* for...
winged-out
lashes

GET HER TRUE EYE LOOK...
with Winged Out Mascara in Black

£6

+ CHOOSE A
FREE GIFT

tapered end helps
you coat outer
lashes, winging
them up and out

wider end
grabs, coats
and combs
through
each lash

- ✓ WINGED-OUT MASCARA
- ✓ visibly lengthens by up to 84%
- ✓ unique brush draws lashes up and out
- ✓ raven-black fibres wrap each and every lash
- ✓ up to 61% more winged-out lashes

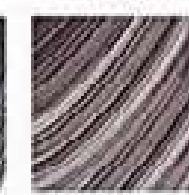
True Colour Winged Out Mascara
7ml

Price per 10ml = £8.57
Normally £8.50

£6 save £2.50



25395
Blackest Black



25478
Brown Black

Model wears lash inserts for an even lash line.





the *one* for...
a bronzed
glow



the *one* for...
a radiant,
rosy glow



FREE GIFT

WITH **EVERY** PRODUCT YOU BUY

across pages 16-39

See pages 14-15 for details. Offer excludes all make-up brushes and tools.



the *one* for...
colour
correction
perfection



- ✓ multitoneal bronzing pearls
- ✓ buildable formula
- ✓ gives a sheer, warm, luminous finish

FAIR & LIGHT SKIN



25536
Warm
Glow



58107
Cool

MEDIUM & DARK SKIN



25700
Medium
Tan



25494
Deep
Bronze

**True Colour Glow
Bronzing Pearls 22g**
Price per 10g = £2.95
Normally £10
£6.50 save £3.50

£6.50
+ CHOOSE A
FREE GIFT



- ✓ multitoneal shimmering pearls
- ✓ buildable formula
- ✓ gives a sheer, natural, illuminated look

True Colour Illuminating Pearls 22g
05678
Price per 10g = £2.95
Normally £10
£6.50 save £3.50

£6.50
+ CHOOSE A
FREE GIFT



- ✓ 5-in-1 pearls correct all types of skin discolouration
- ✓ infused with colour-correction technology
- ✓ evens out skin tone

True Colour Colour-Correcting Pearls 22g
05777
Price per 10g = £2.95
Normally £10
£6.50 save £3.50

£6.50
+ CHOOSE A
FREE GIFT



Fill of Pearls container is 22g; additional pearls shown in images are for visual impact only.

- YELLOW BRIGHTENS
- PURPLE REVITALISES
- PEACH BALANCES
- WHITE HIGHLIGHTS
- GREEN NEUTRALISES

KABUKI BRUSH
✓ super-soft bristles buff and blend powder like a pro

**Kabuki Brush*
12823**
Normally £7
£4 save £3



*Excluded from offer.



HOW TO USE:

Simply apply 1 coat to bare nails for an 'au naturel' look that cares.



True Colour Nail Experts
5-in-1 Nail Treatment
10ml
05033
Normally £6
£2.50 save £3.50

AVON Nail Experts 5-in-1 Nail Treatment **£2.50**

AVON VS THE HIGH STREET

OPI Start To Finish Base Coat, Top Coat & Strengthener **£14.50*** **SAVE £12**

*Price sourced from www.opiuk.com on 12.05.2017.

AVON
TRUE
COLOUR
NAIL EXPERTS
5-IN-1
NAIL TREATMENT
5 EN 1 SOIN
POUR LES
ONGLES
10 ml e
Made in UK

BEST PRICE EVER!

£2.50 SAVE £3.50

**5-in-1
mani miracle**

- 1** STRENGTHENS
- 2** PROTECTS AND CONDITIONS
- 3** MOISTURISES
- 4** ADDS SHINE
- 5** CHIP, PEEL AND SPLIT-RESISTANT

AVON TRUE
beautiful promises kept

prep

durable file shapes and buffs

Crystallised Ombre Nail File
24950
£8



serum for longer, stronger nails

Miracle Growth and Strength Serum 6ml
02998
Price per 10ml = £10.00
£6

with fortifying real gold

Gold Strength Base Coat
10ml
27839
£5

smooths the nail surface

Ridge Filling Base Coat
10ml
05173
£6

helps avoid flaking nails

Peeling and Brittleness Solver 10ml
03806
£6



polish



up to 12 days of lasting colour



02618 Candyfloss	22475 Mauve Rose	20834 Inspired Iris	20859 Wandering Rose	01388 Pastel Pink	22780 Lavender Luxury	02568 Blue Belle	23200 Sea Breeze	11924 Lemon Sugar
01537 Real Red	47928 Coral Confidence	02543 Beige Beauty	42853 Naked Truth	54460 Smokiest Plum	23937 Dusty Fog	44008 Royal Raspberry	72520 Cherry Jubilee	01727 Tweed
00117 Licorice	23895 Decadence	12005 Majestic Mauve	22897 Rose Gold	22533 Golden Vision	23846 Cosmic Blue	True Colour Pro+ Nail Enamel 10ml £6		



colour & care in 1

BB 7-in-1 Nail Enamel 10ml
£7



healthy-looking, pearlised nails

Pearl Shine Nail Enamel 10ml
£6



for an at-home French mani

French Manicure Tip 10ml
04804
£6

perfect

Corrector Pen
03319
£7



corrects mani mishaps

restore cuticles in just 5 days



1 PUSH & CLEAN

Use the **Cuticle Tool** to push back cuticles and clean under-nail dirt.



Professional Cuticle Tool
28183
Normally £4
£2 half price

handy double-ended cuticle tool



2 TRIM

Use the **Cuticle Clippers** to carefully trim cuticles.



NEW Cuticle Clippers
14019
Will normally be £4.50
£2.50 save £2

super-fine cutter for a precise, neat finish



3 TREAT

Apply the **Cuticle Oil** to the nail bed and massage in to soften and repair.



Vitamin E Cuticle Oil 15ml
21063
Price per 10ml = £2.00
Normally £6
£3 half price

with caring aloe vera and gentle vitamin E

mark. THE **POWER** TO CREATE

unleash
YOUR INNER ARTIST

READY, STEADY... STROBE

IN 2 EASY STEPS FOR AN ON-THE-GO,
HIGHLIGHTED MASTERPIECE



strobe

Sweep the light, dewy shade along the top of cheekbones, under brows, down the bridge of nose and above Cupid's bow and blend.

bronze

Apply the dark shade to the hollows of the cheeks and blend.



PRO-APPLICATION SPONGE

- pointed end: applies to targeted/tricky areas
- wide end: perfect for dabbing and blending

Precision Make-up Sponge
Non-latex PU, approx. 4cm x 5.7cm.
03624
£6.50



NEW & EXCLUSIVE

£6
save £3

NEW mark.
Hi Light Strobing Duo
56556
Will normally be £9
£6 save £3

mark. gives you more...

- ◆ lightweight, mess-free, glide-on formula
- ◆ creamy colour last for hours
- ◆ can be used on cheeks and lips



CREAMY BLUSH STICK

- ◆ gives lips and cheeks a sheer, dewy glow
- ◆ long-lasting, blendable formula

mark. Be Blushed Stick
8g
Price per 10g = £5.00
Normally £6.50
£4 save £2.50

£4
save £2.50



54221 Powder Pink

21758 Sheer Strawberry

21857 Blushing Nude

21790 Pink Melon

01669 Sunny Apricot



£4
save £3

CREAM CONCEALER

- ◆ full-coverage, creamy formula
- ◆ conceals, covers, highlights and contours
- ◆ hides dark circles and blemishes

NEW & EXCLUSIVE

mark. Cream Concealer
Normally £7
£4 save £3

more than just a concealer...

try as a **lipstick** BASE
for longer-lasting colour

try as a **brow** DEFINER
for a precise, outlined shape



08177 Fair

41905 Medium

52779 Dark



shimmering
HIGHLIGHTER

Sweep the lighter shade of **Basking Beauty** along the top of cheekbones.

matte
BRONZER

Apply the darker shade of **Basking Beauty** to the hollows of the cheeks.

Basking Beauty
perfect for contouring

£5
save £4



mark. Dual Glow Cheek Colour and Highlighter
10g
Normally £9
£5 save £4

SCULPT YOUR FACE

DEFINE AND TONE CHEEKS TO CHISELLED PERFECTION



25346 Doll Face

25353 Just Pinched

14985 Flirtatious Flush

54098 Sweet Talk

59931 Vacation Glow

25429 Basking Beauty

COLOURLESS FORMULAS THAT SUIT ALL SKIN TONES

PHOTO-FINISH SETTING POWDER

- ◆ blurs and blends away imperfections
- ◆ gives a flawless, airbrushed finish

mark. Setting Powder
5.6g
13334
Price per 10g = £16.07
£9



PREP & SET SPRAY

- ◆ spritz for a make-up look that stays put all day
- ◆ non-sticky formula

mark. MagiX Prep & Set Spray
125ml
13201
Price per 100ml = £4.80
£6



mattifies
T-ZONE

Apply down the nose and across the forehead for a shine-free base.

blurs
PORES & LINES

Apply to each side of the nose and along the chin to blur imperfections.

£6.50
save £4

PRIME TIME FOR MAGIX MAKE-UP STAYING POWER

CREATE A LASTING IMPRESSION FOR
10 HOURS OF SHINE-FREE PERFECTION

mark. gives you more...

- ◆ velvety, colourless primer
- ◆ perfect under or over make-up
- ◆ blurs fine lines & pores for an airbrushed finish
- ◆ mattifies combination/oily skin

mark. MagiX Face Primer
30ml
09142
Price per 10ml = £2.17
Normally £10.50
£6.50 save £4

**1 CANVAS,
4 WAYS TO
ILLUMINATE**

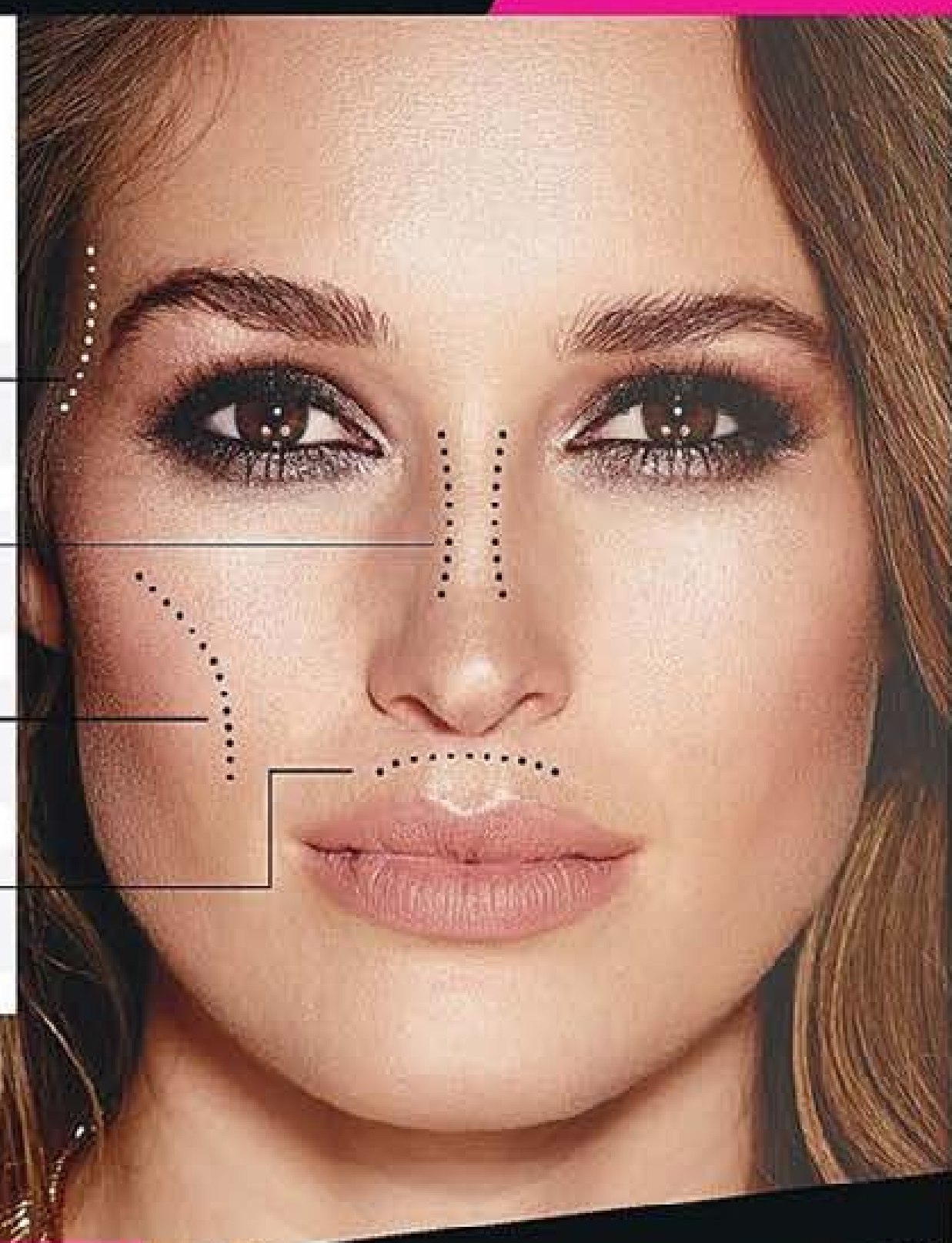
WHERE TO ILLUMINATE:

temples
to contour

bridge of nose
to add light-reflective definition

cheeks
to add instant radiance

Cupid's bow
to help add sculpted definition



£6
save £3

mark. gives you more...

- ◆ iridescent, light-gold formula
- ◆ perfects, moisturises and adds natural-looking radiance
- ◆ instantly enhances your complexion and blurs imperfections

mark. Glow On Face Illuminator
30ml
05272
Price per 10ml = £2.00
Normally £9
£6 save £3

check out our mark. Glow & Highlight Masterclass at avon.uk.com



**PERFECTLY
APPLIED
COVERAGE**

YOUR TRIO OF TOOLS FOR
BEAUTIFULLY APPLIED,
BEAUTIFULLY SET FOUNDATION
- NO TOUCH-UPS NEEDED!

GLOW-ON FOUNDATION

- ◆ medium coverage for all skin types
- ◆ soft-as-silk formula with Invisi-Blend Technology
- ◆ gives a lasting, radiant, luminous finish

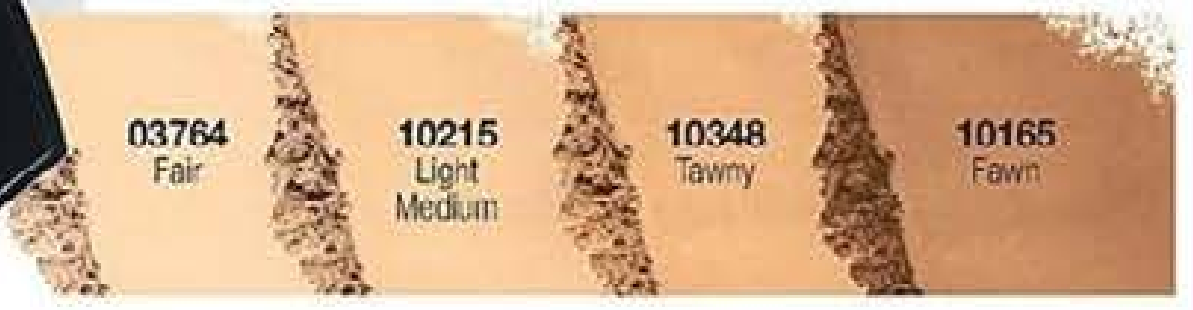
mark. Glow On Natural Radiance Foundation
30ml
Price per 10ml = £2.00
Normally £10
£6 save £4



GLOW-ON POWDER

- ◆ buildable, blendable formula
- ◆ brightens and colour corrects
- ◆ with skin-loving vitamin E

mark. Glow On Pressed Powder
10g
Normally £10.50
£5 save £5.50



PRO-APPLICATION STIPLING BRUSH
blends and builds streak-free foundation

Stipling Brush
11536
£8.50





NUDE MATTE FOUNDATION
 ◆ sheer-to-medium, mattifying coverage
 ◆ for normal to oily skin types
mark. Nude Matte Fluid Make-up
 30ml
 Price per 10ml = £2.83
£8.50

TARGETED NUDE CONCEALER

- ◆ full-coverage cover-up
- ◆ conceals, covers and contours



mark. Nude Matte Cream Concealer
£7



05280 Illuminating Lilac
03921 Neutralising Green
02964 Softening Yellow

TARGETED CONCEALER STICKS

- ◆ LILAC conceals dullness and illuminates
- ◆ GREEN neutralises to conceal red patches and blemishes
- ◆ YELLOW softens and conceals dark circles

mark. CC Concealer Pencil
£7



LOOSE MINERAL FOUNDATION

- ◆ buildable, light/medium coverage
- ◆ natural, luminous finish

mark. Loose Powder Foundation
 6g
 Price per 10g = £17.50
£10.50



COLOUR-CORRECTING CREAM
 ◆ hides dark circles and redness
 ◆ with liquorice, vitamin C and serum to fade discolourations
mark. CC Cream
 30ml
 Price per 10ml = £4.00
£12



GO UNDER COVER FOR 18 HOURS!

ENHANCE YOUR FEATURES WITH STAY-PUT FOUNDATION AND CONCEALER

highlight WITH CONCEALER

Go 1 shade lighter than your foundation to highlight under eyes.

cover WITH FOUNDATION



18-HOUR FOUNDATION
 ◆ medium coverage
 ◆ matte finish that looks fresh all day

ExtraLasting Liquid Foundation 30ml
 Price per 10ml = £2.50
 Normally £12.50
£7.50 save £5



18-HOUR CONCEALER
 ◆ seamless, lasting coverage
 ◆ softens the look of under-eye circles and imperfections

ExtraLasting Concealer 5ml
 Price per 10ml = £10.00
 Normally £8
£5 save £3



bold
IMPACT

Brush a dark shade on to the upper lash line and a bright shade on to the lower lash line for a bright-eyed look.



wide
FLICK

Brush on 2 thin flicks (1 above the other), then fill in the gaps for a wide, tapered look.



thin
FLICK

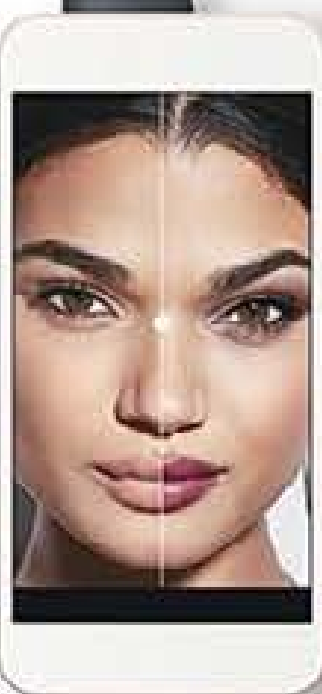
Pull lid taught, then brush on a thin flick, turning up and out at the corners.



£2.50
save £1.50

EXPERT EYELINER BRUSH
super-precise bristles for perfect, pro-look lines

Eyeliner Brush 05116
Normally £4
£2.50
save £1.50



TRY IT ON!
download the
FREE APP
search AVON
MAKEUP MIRROR



ENDLESS GEL EYELINER LOOKS

YOUR FAVOURITE GEL LINER, NOW IN A POT!

NEW & EXCLUSIVE

£3.50
half price



mark. gives you more...

- ◆ mess-free, easy-to-apply gel formula
- ◆ glide-on, tug-free finish
- ◆ waterproof, budge-proof and crease-proof
- ◆ lasts all day

NEW mark. Gel Liner Pot
Will normally be £7
£3.50 half price





HOW TO GET THE *cut-crease look:*

1. PRIMER

Dab the shadow primer all over lids using fingertips.

2. LIGHT

Use the brush to apply a light shade all over lids.

3. DARK

Then, apply a darker shade along the line where the lid creases.

4. BLEND

Finally, blend the dark shade upwards into an ombré effect.



THE LASTING 8-IN-1 WONDER

EXPRESS YOURSELF WITH OUR PRIMER AND VIVID COLOUR SHADOW PALETTES FOR A SELFIE-WORTHY FINISH THAT LASTS

NEW & EXCLUSIVE

£6
half price

includes handy mirror



EYESHADOW PRIMER

- shadow lasts longer
- mattifies and absorbs excess oil

NEW mark. Shadow Attract Eye Primer

5g

56507 Light Beige

Price per 10g = £7.00

Will normally be £7

£3.50 half price

mark. gives you more...

- ◆ crease-proof, all-day, blendable shadow
- ◆ colour intensity increases when wet
- ◆ in a combination of matte and shimmer shades

PRO-APPLICATION BRUSH & SMUDGER
fluffy bristles blend, smudger creates a smokey finish

NEW mark. Eye Impressionist 8-in-1 Eyeshadow Palette
Will normally be £12
£6 half price

Dual-Ended Eyeshadow Brush with Smudger
12708
Normally £5
£3.50 save £1.50

£3.50
save £1.50



GORGEOUS BROWS MADE EASY

BUILD YOUR BROW DEFINITION WITH OUR SHADE-AND-SET CREAMY POTS AND PRO BRUSH, FOR TOTAL BROW ENVY



HOW TO *brow*:

1. PRECISE TIP

Dip the precise tip of the brush into the pot and outline the brows with a soft line.

2. ANGLED BRUSH

Fill in the brows using the angled brush in soft, upwards strokes, building up to your perfect level of colour impact.

NEW & EXCLUSIVE



precise tip for an easy, foolproof shape

£4 save £3

mark.

PRO-APPLICATION BRUSH

for even more intense colour, wet the brush before applying

NEW mark. Dual-Ended Precision Brow Brush* 25254

Will normally be £6

£3.50 save £2.50

angled brush for filling in like a pro



25098 Blonde

25114 Soft Brown

25106 Auburn

25155 Deep Brown

NEW mark. Perfect Brow Crème Gel Pot Will normally be £7 **£4 save £3**

mark. gives you more...

- ◆ easy-to-apply, blendable, ultra-creamy formula
- ◆ smudge-proof, intense, stay-put colour

*ALLOW 6 WEEKS FOR DELIVERY

HOW TO *line & lash:*



1. PRECISE IMPACT

Wet the liner and apply to the upper lash line and along the lower lash line for a striking, eye-framing look. Apply mascara to top lashes.



2. A SMOKEY FINISH

Apply dry liner below the lower lash line and blend for a sultry, smokey finish. Apply mascara to top and bottom lashes.

BLENDABLE LINES

SUPER-SOFT, CREAMY PENCIL FOR SWITCHING UP YOUR EYE-FRAMING FINISH



09159
Boldest
Black

22889
Burnt
Olive

01123
Smoked
Taupe

15412
Deep
Brown

09639
Deep
Navy

09498
Deep
Plum

£3.50
save £2.50

mark. gives you more...

- ◆ easy-to-apply, blendable, creamy formula
- ◆ smudge-proof, intense, stay put colour
- ◆ precision tip for on-point, crisp lines

mark. Skinny Precision Kohl Eyeliner
Normally £6
£3.50 save £2.50



REVEAL UP TO **64% MORE LASHES**

A FANNED-OUT FLUTTER

THE ULTIMATE PAINTBRUSH FOR THE LOOK OF 100s MORE LASHES YOU NEVER KNEW YOU HAD

mark. gives you more...

- ◆ separates, defines and detangles for maximum lash impact
- ◆ water-resistant, smudge and clump-proof



56481
Black

19406
Brown Black

58321
Blackest Black

VOLUMISER BRUSH

WEDGE-SHAPED BRISTLES help to separate lashes for a fanned-out finish

SHORT BRISTLES hold the formula for more volume

mark. Big & Multiplied Volume Mascara 10ml
Normally £8.50
£5.50 save £3

Some lashes have been lengthened and lash inserts have been applied for an even lash line.

£5.50
save £3





kohl LINES



gel LINES



customised LINES



- 09480 Bronze Sheen
- 08102 Deep Violet
- 09167 Midnight
- 09191 Intense Brown
- 09605 True Black
- 09712 Emerald
- 09555 Cobalt Blue



- 04960 Silver Shimmer
- 02642 Blackout
- 27102 Plumful
- 15578 Tropical Teal
- 27219 Navy
- 27276 Rich Copper
- 27011 Sage Shock



THICK LINES

THIN LINES

56796 Black

SMUDGE-FRIENDLY KOHL

- ◆ soft, blendable, shea-butter-infused kohl
- ◆ for striking lines or a smokey finish

mark. Kohl Eyeliner
£6

CREAMY, INTENSE GEL

- ◆ super-soft, bold-finish gel liner
- ◆ vitamin-rich, budge-proof formula

mark. Gel Pencil Eyeliner
£6

DUAL LINER

- ◆ flattened tip for thick or thin lines
- ◆ waterproof, glide-on, lasting formula

mark. Slanted Dual-Tip Eyeliner
£6.50

THE 18-HOUR LID LOOK

EXPERIMENT WITH RICH, ULTRA-CREAMY, SHIMMERING SHADOWS THAT LAST AS LONG AS YOU DO

mark. gives you more...

- ◆ rich, comfortable, mess-free colour
- ◆ with Freshwear Complex for an all-day, 'just applied' look
- ◆ crease-proof and fade-proof finish

mark. ExtraLasting Inks
Normally £6
£3.50
save £2.50

£3.50
save £2.50



08532 Gold Gleam

07054 Forever Bronze

08854 Lasting Lilac

08839 Totally Taupe

08856 Infinite Teal

08649 Eternal Emerald

check out our mark. Smokey Eye Masterclass at avon.uk.com

HOW TO shadow:

For a bright-eyed, contoured look, apply a lighter shade to the inner corner of the eye and under the brow.

SHE'S WEARING: TOTALLY TAUPE... NOW IT'S OVER TO YOU!

A FALSE-LASH LOOK

- ◆ fibre-infused formula for double the lash volume
- ◆ smudge and clump-proof

mark. Big & False Lash Volume Mascara
10ml
£8.50



CORNER-TO-CORNER VOLUME

- ◆ with keratin for mega length and strength
- ◆ 40% more mascara to lash for bold volume

mark. Mega Effects Mascara
9ml
Price per 10ml = £11.11
£10



3-IN-1 CUSTOMISED VOLUME

- ◆ choose from 3 levels of volume
- ◆ long-lasting formula
- ◆ easy to apply

mark. Spectralash Mascara
10ml
£10



don't forget your **EYELASH CURLER**
for gravity-defying lift every time

Eyelash Curler
03046
£5



TRY IT ON!
download the **FREE APP**
search AVON MAKEUP MIRROR



SURF

hooded EYES?
Focus on the lower lash line and outer corners.

deep-set EYES?
Try a smokey finish to bring eyes out.



TRANSFORMING NIGHT

wide EYES?
Apply a dark shade to the inner corners.

close-set EYES?
Apply a dark shade to the outer corners.

BIG COLOUR IMPACT

CREATE YOUR EYE SHAPE'S PERFECT LID MASTERPIECE WITH OUR 2-IN-1 CHUBBY CRAYONS



£4
save £3

mark. gives you more...

- ◆ waterproof, creamy formula
- ◆ blends easily without creasing
- ◆ leaves a silky, shimmer finish

find your perfect-partner Pencil Sharpener on page 71



mark. Big Colour Eye Pencil
Normally £7
£4 save £3

- 06205 Rebel Red
- 04572 Reddy To Go
- 06015 Plumping Plum
- 06932 Divine Wine
- 04705 Uptown Pink
- 05561 Mad For Mauve
- 06163 Puckered Pink
- 04606 Rose Kisses
- 06759 Chocolatte
- 06783 Cocoa Kisses
- 05884 Pink Pop
- 04622 Truffle
- 07518 Berry Cute
- 06664 Cantaloupe
- 04580 Roasted Red



SHE'S WEARING: BERRY CUTE
...NOW IT'S OVER TO YOU!

£5
save £3



mark. gives you more...

- ◆ dual-plumping formula
- ◆ rich, satin-finish colour
- ◆ with added jojoba oil and caffeine



PLUMPING LIPSTICK

mark. 3D Plumping Lipstick
Normally £8
£5 save £3



HOW TO ROCK
perfectly plumped lips:

- 1. LIGHT IT UP**
Apply a lighter shade to the centre of both lips to cheat a fuller look.
- 2. GLOSS IT OVER**
Once colour is applied, dab gloss in the centre of lips. This will catch the light and trick a more inflated finish.

check out our mark. 3D Sculpted Lip Masterclass at avon.uk.com
SHE'S WEARING: MAUVE ...NOW IT'S OVER TO YOU!

PLUMPED-UP LIPS IN JUST 1 STROKE

WHETHER YOU LOVE LIPPY OR GLOSS, CRAFT THE ULTIMATE 'JUST BITTEN', XXL, CELEB LIP LOOK IN AN INSTANT

mark. gives you more...

- ◆ lips instantly look and feel plumped
- ◆ when it tingles, it's working!
- ◆ fuller-looking lips with glass-like shine

£4
save £3

PLUMPING GLOSS

mark. Plump It Lip Gloss
7ml
Price per 10ml = £5.71
Normally £7
£4 save £3



mark. THE POWER TO CREATE



Pink Peach

STAY-PUT LIPSTICK ◆ with hydrating vitamin E and wheat ◆ up to 8 hours of silky, satin colour



ExtraLasting Lipstick
£7.50



Always On Pink

LASTING GLOSS ◆ non-sticky formula ◆ lasts up to 8 hours



ExtraLasting Lip Gloss 7ml
Price per 10ml = £10.00
£7



Rose Splash

HIGH-SHINE GLOSS ◆ non-sticky, glass-like gloss ◆ with coconut oils and superfruits



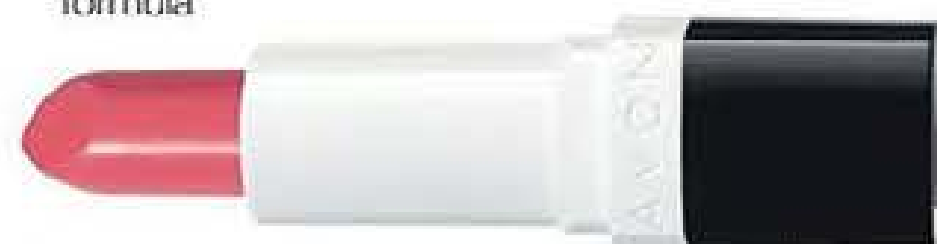
mark. Shine Burst Lip Gloss 6ml
Price per 10ml = £11.67
£7



Peony Pop

OUR BOLDEST LIPSTICK ◆ super-pigmented formula ◆ rich, vivid colour

mark. The Bold Lipstick
£7.50



unleash YOUR INNER ARTIST



SHE'S WEARING: STAY PINK POUT

£5
save £3.50

STEP 1: LASTING COLOUR **STEP 2: PLUMPING TOP COAT**



mark. gives you more...

- ◆ full lips and ultra-shiny colour in 1
- ◆ wear alone or together for customised lips
- ◆ lasts all day

ExtraLasting Plump and Stay Lip Colour
Normally £8.50
£5 save £3.50

FULL-ON COLOUR & GLOSS

OUR 2-IN-1 BASE COLOUR AND TOP COAT CRAFTS A LASTING LIP IMPRESSION FROM DESK TO DINNER DATE

BLOT SHINE
80 sheets of paper to soak up oil and shine on the go

Blotting Paper Compact with Mirror
07344
£7



CURVED
for flicks

ARCH
for shadow application

CHEAT EXPERT LINES

your BFF for fail-safe liner application

Eyeliner Guide
02352
£2.50

STRAIGHT
for thin lines

PLUCK AWAY STRAYS Slanted Tweezers
slanted-tip tweezers grab even teeny-weeny hairs
05223
£5



THE CONTOUR HERO
light bristles apply highlighter, dark bristles apply bronzer/blusher – simples!

Graduated Bristle Brush
25452
Normally £9

£5.50 save £3.50



BLUSHER BFF
soft, fluffy bristles apply and build up powder blush like a pro

Blush Brush
12674
£7



APPLY FOUNDATION LIKE A PRO
wet or dry, our sponge blends foundation and concealer like a dream

Precision Make-up Sponge
03624
£6.50

POINT
for tricky areas

WIDE END
for all over



GO-PRO TOOLS

EVERY BUDDING MAKE-UP ARTIST NEEDS



TAMES BROWS AND LASHES
super-fine comb for tidying unruly brows and lashes

Eyebrow & Lash Comb
12815
Normally £5

£3 save £2



BLENDS SHADOW
soft, fluffy bristles apply and blend shadow like a boss

Blending Brush
11478
Normally £5

£3 save £2



POWDER PERFECTOR
huge, dense bristles buff and build up powder flawlessly

All-Over Face Brush
12666
Normally £8.50

£4.50 save £4



DUAL CONTOUR
wide-angled brush for bronzer, small, precise brush for highlighter

NEW Dual Ended Contour Brush
06122
Will normally be £9

£6 save £3

NEW & EXCLUSIVE



THE BRUSH CLEANER
silicone tool to scrub away dirt

Brush Cleaning Tool
13490
Normally £5

£3 save £2



2-IN-1 SHARPENER
keeps thin AND thick pencils perfectly on point

Pencil Sharpener
04374
Normally £3

£1.50 half price



MISS DRAMA
for the sassy lass
24125

BRONZED BABE
for the sun-loving goddess
01040

ELECTRIC DANCER
for the girl with all the moves
06593

HAIL TO THE QUEEN
for the queen bee
24505

RUNWAY MODEL
for the fashionable trendsetter
28944

LEADING LADY
for the bold, confident woman
02105

DISCO DIVA
for the party girl
25304

MYSTICAL MERMAID
for the fairytale fan
13052

PAMPERED PRINCESS
for the feel-good gal
24414

ISLAND GODDESS
for the globe-trotting lady
24463

mark. gives you more...

- ◆ gives nails a semi-matte, shimmer finish
- ◆ choose from 10 frosted shades
- ◆ transforms your look in 1 coat

NEW mark. Nail Style Studio Satin Matte Nail Enamel
10ml
Will normally be £6
£3 half price



£3
half price



YOUR SATIN MATTE MANI

BECOME A NAIL ARTIST AND EXPRESS YOUR MATTE-NIFICENT PERSONALITY WITH OUR NEW FROSTED SHADES

NEW & EXCLUSIVE

mark.
THE POWER TO CREATE



SHE'S WEARING: BITTER SWEET, DAISIE, SWEET PEA AND LAVENDER SKY...
NOW IT'S OVER TO YOU!

A SALON-GEL MANI

COMBINE OUR GORGEOUS GEL COLOUR AND TOP COAT FOR A MANI THAT LASTS TWICE AS LONG!*

1. GORGEOUS GEL COLOUR

- ◆ expert gel shine without the UV lamp
- ◆ omega oils prime, protect and strengthen



£3.50
half price



2. POWERFUL GEL TOP COAT

- ◆ DuraLast Complex locks in colour and shine
- ◆ reduces chipping and cracking

5 NEW SHADES

mark. Gel Shine
Nail Enamel
10ml
Normally £7
£3.50
half price



mark. Gel Shine
Top Coat
10ml
12492
Normally £7
£3.50 half price

*When using Gel Shine Nail Enamel and Gel Shine Top Coat together.

PASTEL BRIGHTS



IN THE NUDE



GOING FOR BOLD



AFTER-DARK DRAMA



ANEW

a new age of skin-transforming make-up



COMPACT FOUNDATION
helps skin look and feel up to 5 years younger

Age-Transforming Compact Foundation 9g
Price per 10g = £16.67
£15



PRIMER
serum-infused formula helps prevent make-up settling into pores and lines

Skin Transforming Primer 28ml
00166
Price per 10ml = £5.35
£15

SMOOTHING FOUNDATION
with elastin for a more even-looking, flawless complexion

Age-Transforming Foundation 30ml
Price per 10ml = £5.00
£15

POWDER
boosts collagen and elastin and smooths the look of lines and pores

Age-Transforming Pressed Powder 10g
£10.50

the £5 favourites for fuller-looking lips

make thinning lips a thing of the past with plumping care and colour in 1



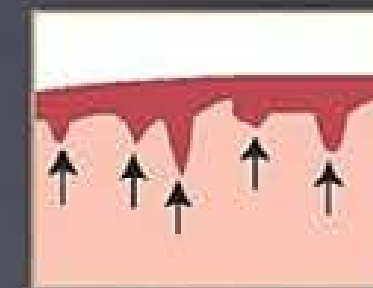
Berry Tint



COLOURLESS



BEFORE:
thin, dry lips



AFTER:
lips look plumper and feel moisturised

Diagrams for illustrative purposes only.

Lip Plumping Lip Conditioner 11155
Normally £9

£5
save £4



TINTED

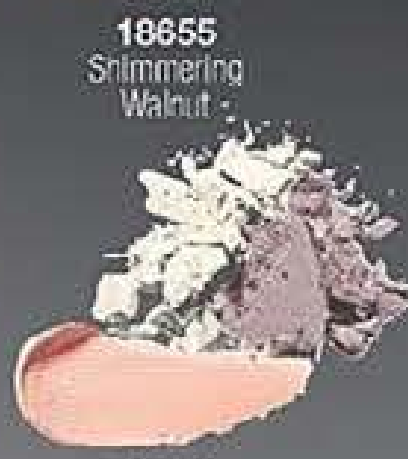
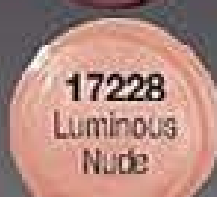
Tinted Lip Plumping Lip Conditioner
Normally £9

£5
save £4

ANEW

a new age of skin-transforming make-up

our original shades



new shades



LIPSTICK
with youth-boosting serum, collagen and retinol for smooth, volumised lips in just 2 weeks
Youth-Awakening Lipstick
£10.50

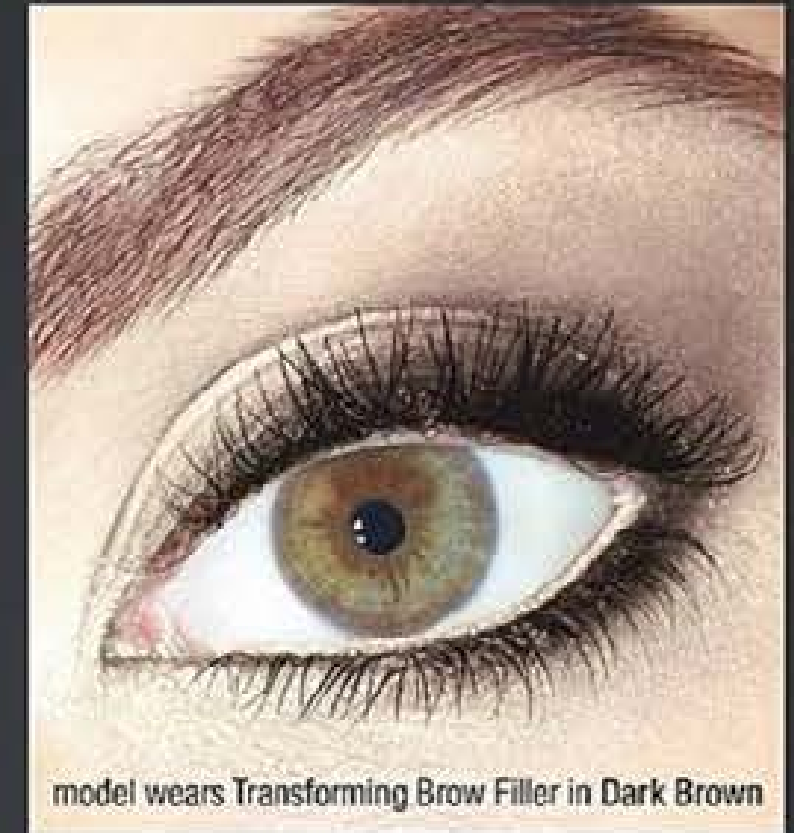
BALM
instantly smooths, softens and helps prevent drying
Lip Restoring Colour Balm 5ml
Price per 10ml = £18.00
£9

TARGETED CONCEALER
hides imperfections, wrinkles and dark circles
Age-Transforming Concealer SPF15
£9

SHADOW & PRIMER
3-step, youth-boosting primer and shadow
Youth-Awakening Eyeshadow and Primer Kit
£10

the £5 favourites for youth-enhancing eyes

make your eyes and brows your focal point with caring, natural looking colour



model wears Transforming Brow Filler in Dark Brown



27110 Light Brown



26948 Dark Brown

BROWS

BROW FILLER
blends away greys, defines and sets for fuller-looking brows

Transforming Brow Filler
Normally £9
£5
save £4



07849 Black

LASHES

MASCARA
2-in-1 strengthening serum and volumising mascara gives the look of 50% more lashes

Lash Transforming Mascara
Normally £10

£5
half price

Model wears lash inserts for an even lash line.

AVON color trend

the beautiful everyday

- smooth, even application
- glossy, flexible formula
- chip-resistant finish



get her everyday finish...
Nail Effects in Sparkle over Nail Enamel in Bubblegum (page 82)

the fail-safe nail art collection



crazy confetti

54304



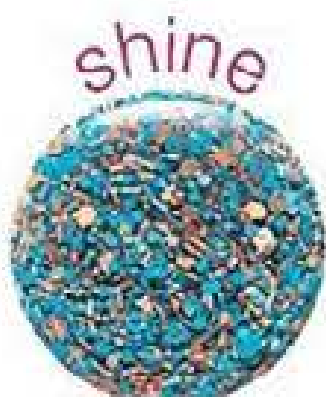
glitter

21899



sparkle

00240



shine

02360

just
£2

Nail Effects
8ml
Price per 10ml = £2.50
Normally £3
£2 save £1



get her everyday finish...
Kiss 'n' Go Lipstick in Poppy

Kiss 'n' Go Lipstick
Normally £3.75
£2.50 save £1.25

the staple lip colour

- rich, creamy moisture
- long-lasting colour
- protecting SPF15



09084
Poppy



just
£2.50

AVON color trend

the beautiful everyday



BALM

Lip Balm
£2.50

- scented colour and moisture in 1



GLOSS

Lip Gloss
6ml
Price per 10ml = £6.67
£4

- glide-on colour, instant moisture



SHADOW TRIO

- blendable, crease-proof formula

Eyeshadow Trio
Normally £5

£2.50
half price



12x VOLUME MASCARA

- clump-free, all-day volume

Hello! Ultimate Lashes Volume Mascara 10ml
£4.50



PLUMPING MASCARA

- makes even the tiniest lashes look fuller

Plump Out Mascara 7ml
Price per 10ml = £6.43
£4.50



NAIL POLISH

- high shine in 12 on-trend shades



Nail Enamel 8ml
Price per 10ml = £3.75
£3

the favourites for a fresh-faced finish

CONCEALER STICK

- creamy, easy to apply, long-lasting cover up
- hides blemishes and imperfections

Perfect and Hide Concealer
Normally £3

£2
save £1



FOUNDATION

- mattifies for shine-free, healthy-looking skin
- lightweight, lasting coverage

Oil Control Foundation 30ml
Price per 10ml = 83p
Normally £5

£2.50
half price



LIGHTWEIGHT CONCEALER

- lightweight, buildable, all-day coverage
- blendable formula instantly conceals dark circles

Perfect and Hide Liquid Concealer
15ml
Price per 10ml = £2.67
£4



POWDER

- ultra-fine powder for a smooth, matte finish
- SPF6, natural coverage

Final Touch Pressed Powder
10g
£4.50



pages 82-83

from
£2

VITALE 25-35

improve overall skin quality through pores, texture and tone



worth £31.50*



Vitale Visible Perfection Skincare Kit

Contains: Anti-Ageing 3-in-1 Cleansing Water 50ml, Day Cream SPF25 15ml, Night Gel Cream 15ml and Eye Cream 15ml.

26815
£10

REVERSALIST 35-50

reduce and help prevent the appearance of wrinkles



worth £34.50*



Reversalist Complete Renewal Skincare Kit

Contains: Anti-Ageing 3-in-1 Cleansing Water 50ml, Day Cream 15ml, Night Cream 15ml and Eye System.

14779
£10

PLATINUM 60+

replenish, firm, lift and recushion mature skin



worth £38.50*



Platinum Skincare Kit

Contains: Anti-Ageing 3-in-1 Cleansing Water 50ml, Platinum Day Cream 15ml, Platinum Night Cream 15ml and Platinum Eye & Lip Cream 15ml.

58347
£10

ANEW A LIFETIME BEAUTIFUL

2 weeks to younger-looking skin

...for just £10!

worth up to £38.50*

try your skin's perfect ANEW trial kit today



ULTIMATE 50-60

improve multiple signs of ageing including wrinkles, firmness and radiance

worth £37.50*



Ultimate Multi-Performance Skincare Kit

Contains: Anti-Ageing 3-in-1 Cleansing Water 50ml, Day Cream SPF25 15ml, Night Cream 15ml and Eye System.

05546
£10

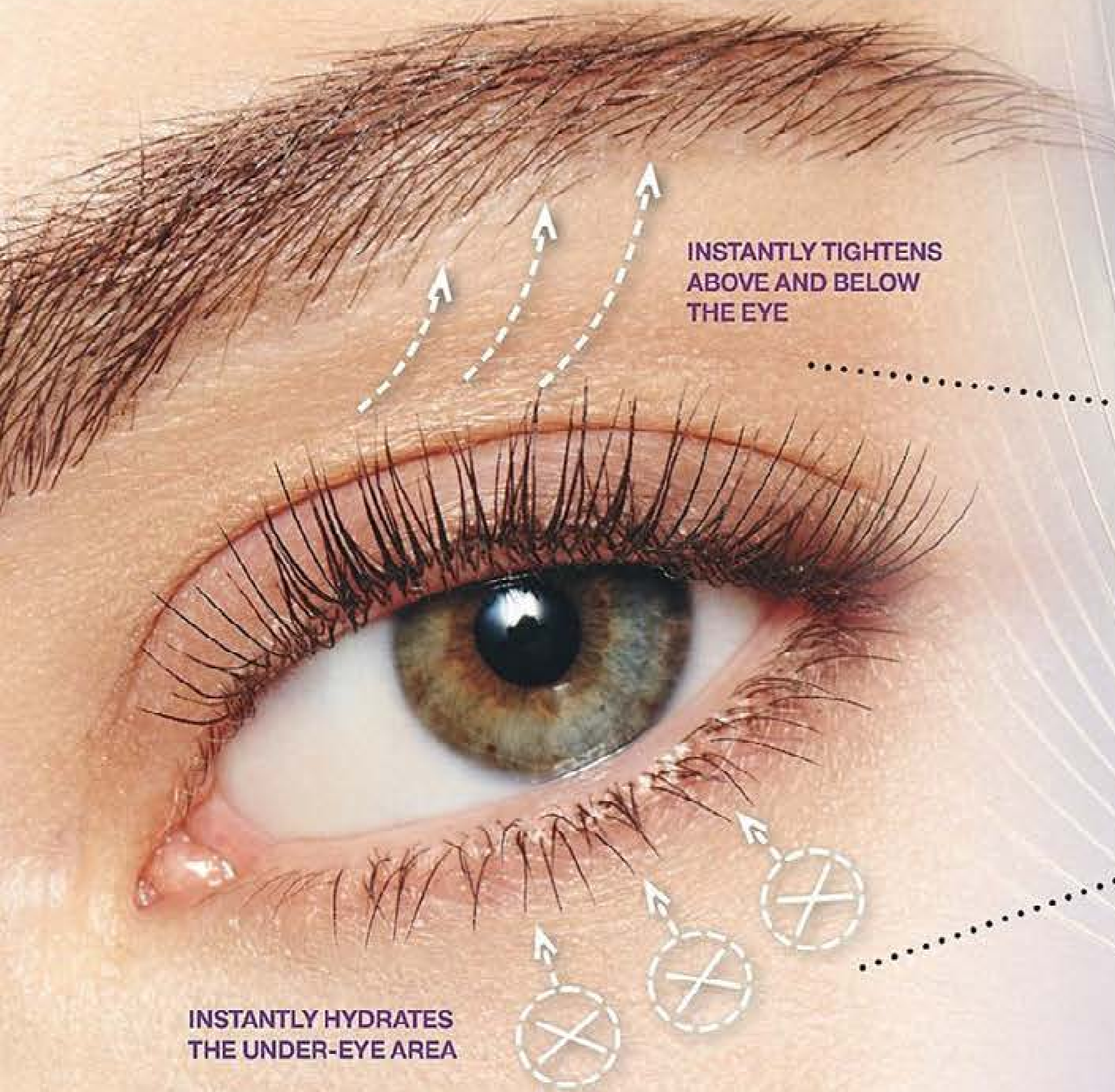
*Based on normal brochure prices.

try today

£10

each

get an instant
visible eye lift



INSTANTLY TIGHTENS
ABOVE AND BELOW
THE EYE

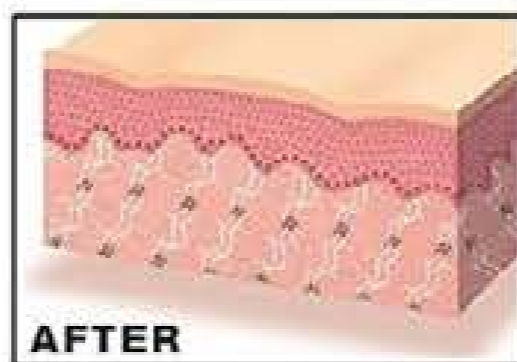
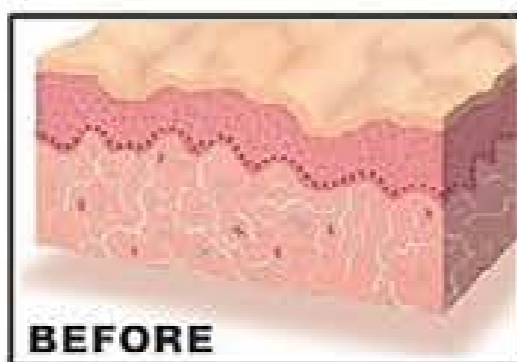
INSTANTLY HYDRATES
THE UNDER-EYE AREA



94%

of women
considering
an eye lift
decided against
it after using the
Eye Lift System
for 2 WEEKS*

with injectable-grade
**AMINO ACID AND
PEPTIDES** to help
stimulate collagen,
elastin and hyaluronic
acid



Diagrams for illustrative purposes only.

Lift & Firm
Eye Lift System
00885
Normally £20
£10 half price

*Based on results from a 2-week consumer study with 146 participants.

try today
£10
half price

ANEW A LIFETIME BEAUTIFUL

PLATINUM 60+
deeply replenishes
for a **youthful**
looking, rosy glow



with patented Paxillium Technology to help restore youthful cell shape and boost collagen to firm, lift and strengthen the look of skin


SPF25



targeted treatment serum helps firm, tighten and smooth

silky-smooth night cream reduces the look of deep wrinkles

eye and lip cream helps restore cell shape

Instant Definition Treatment
15ml
08615
Price per 100ml = £66.67
Normally £15
£10 save £5

Night Cream
50ml
06908
Price per 100ml = £24.00
Normally £20
£12 save £8

NEW LOWER PRICE

Eye & Lip Cream
15ml
05389
Price per 100ml = £73.33
Normally £18
£11 save £7

NEW LOWER PRICE

Day Cream SPF25
50ml
09290
Price per 100ml = £24.00
Normally £20
£12 save £8

NEW LOWER PRICE

£12

reignite your radiance

100% of women saw results
on multiple signs of ageing*



clever Celluvice Complex
helps enhance surface
skin cells' cleansing
process



Night Cream
50ml
28191
Price per 100ml = £22.00
Normally £18
£11 save £7

Day Cream SPF25
50ml
17764
Price per 100ml = £22.00
Normally £18
£11 save £7

**NEW LOWER
PRICES**
£11

*Based on those who expressed an opinion in a 4-week study with 149 women.

REVERSALIST 35-50
TO FIGHT WRINKLES, INCREASE FIRMNESS
AND GIVE ADDED RESILIENCE

**fight
wrinkles
every day**



with groundbreaking
Tri-Elastinex Technology
to help reconstruct surface
skin cells

Day Cream SPF25
50ml
26757
Price per 100ml = £20.00
Normally £16
£10 save £6

Night Cream
50ml
14126
Price per 100ml = £20.00
Normally £16
£10 save £6

NEW LOWER PRICES

VITALE 25-35
TO REFINE TEXTURE AND EVEN SKIN TONE
FOR VISIBLY PERFECT-LOOKING SKIN

**flawless
looking skin**



with **Perfect Cell
Complex** to help
maximise skin cell
turnover

Day Cream SPF25
50ml
04630
Price per 100ml = £18.00
Normally £14
£9 save £5

Night Gel Cream
50ml
03418
Price per 100ml = £18.00
Normally £14
£9 save £5

NEW LOWER PRICES

A NEW A LIFETIME BEAUTIFUL

AS SEEN IN

DAILY EXPRESS

INSTANTLY

skin feels velvety smooth and looks brighter and fresher*

IN JUST 2 WEEKS

wrinkles and deep lines appear reduced and skin's firmness is regained*



see dramatic results on all signs of ageing

9 out of 10 women agree*



formulated with a blend of precious oils and gold peptides


Ultimate Supreme Dual Elixir
40ml
58743
Price per 100ml = £50.00
Normally £28
£20 save £8

*Based on 96 out of 109 people who expressed an opinion in a consumer perception study.

try today

£20

save £8

EYE CREAMS 

Vitale Visible Perfection Eye Cream
15ml
28282
Price per 100ml = £86.67
£13



Complete Renewal Express Dual Eye System
14134
£15



Ultimate Multi-Performance Eye System
16717
£16



NEW Anti Wrinkle Crow's Feet Corrector with A-F33 *new*
15ml
10231
Price per 100ml = £130.00
£19.50



TREATMENTS

Complete Renewal Express Wrinkle Smoother
9g
23960
Price per 100g = £177.78
£16



Youth Maximising Sheet Mask
Contains 1 mask.
07120
£4



Youth Maximising Serum
30ml
07138
Price per 100ml = £83.33
£25



Ultimate Multi-Performance Lip Treatment
16980
£15



CLINICAL

Defend & Repair Multi-Shield Day Cream SPF50
30ml
10652
Price per 100ml = £66.67
£20



Defend & Repair Deep Recovery Night Cream
30ml
22145
Price per 100ml = £66.67
£20



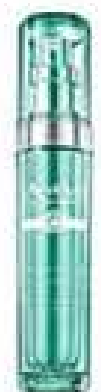
Even Texture & Tone Advanced Resurfacing Peel
30 pads.
22111
Price per piece = 50p
£15



Defend & Repair Advanced Hydration Overnight Mask
50ml
00034
Price per 100ml = £40.00
£20



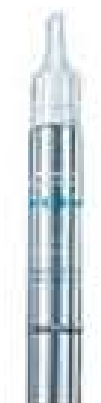
Even Texture & Tone Multi-Spot Correcting Serum
30ml
00109
Price per 100ml = £83.33
£25



Even Texture & Tone Dark Circle Corrector
15ml
22079
Price per 100ml = £133.33
£20



Anti Wrinkle Targeted Filler with A-F33
22087
£15



Anti Wrinkle Line Erasing Serum with A-F33
30ml
17970
Price per 100ml = £83.33
£25



CLEANSERS

Anti-Ageing 3-in-1 Cleansing Water
200ml
04994
Price per 100ml = £3.25
£6.50



Purifying Gel Cleanser
150ml
24398
Price per 100ml = £4.33
£6.50



Comforting Cream Cleanser & Mask
150ml
24380
Price per 100ml = £4.33
£6.50



Age-Refining Daily Scrub
100ml
28316
£6.50



see **firmer-looking** skin in **just 1 day**

82% of women considering a facial cosmetic lifting procedure were impressed by the results*



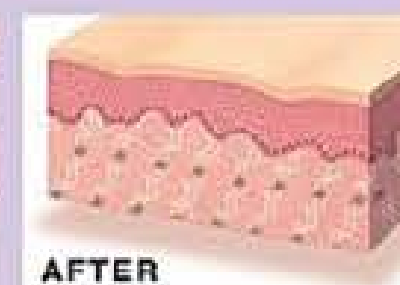
Lift & Firm Face Lifting Cream
30ml
22137
Price per 100ml = £40.00
Normally £20
£12 save £8

try today
£12
save £8

formulated with **PEPTIDES AND GLYCOLIC ACID**, designed to work like an ultrasound treatment



BEFORE



AFTER

*Based on those who expressed an opinion in a 4-week study with 149 women.

Diagrams for illustrative purposes only.



naturally effective

featuring **CLEANSING BERRIES**
– a gentle, yet effective, natural cleanser

perfectly pure micellar cleansing water



perfect partners

Face Mitt
100% cotton.
Approx 20cm x 14cm.
14621
Normally £5
£3
save £2

FOR ALL SKIN TYPES

Refreshing Gel Cleanser
150ml
27169
Price per 100ml = £1.33
Normally £3
£2
save £1

REMOVES EVEN WATERPROOF EYE MAKE-UP

Gentle Bi-Phase Eye Make-up Remover
200ml
18432
Price per 100ml = £1.25
Normally £4
£2.50
save £1.50

FOR NORMAL TO DRY SKIN

Gentle Scrub Cleanser
100ml
27151
Normally £3
£2
save £1

FOR COMBINATION TO OILY SKIN

Self-Foaming Face Wash
150ml
27045
Price per 100ml = £2.00
Normally £3.50
£3
save 50p

FOR ALL SKIN TYPES

Lightweight Cleansing Oil
125ml
25502
Price per 100ml = £3.20
Normally £5
£4
save £1

- gently removes dirt, oil and impurities from eye area, face and lips
- quick and easy to use
- for all skin types

£3
save £1



Micellar Water
200ml
02006
Price per 100ml = £1.50
Normally £4
£3
save £1

DON'T FORGET!
order the Revitalising Bamboo Reed Diffuser for just

£7

when you spend £7 across this brochure



order using 08565
see pages 8-9 for details



AGELESS 35+

for younger-looking skin

featuring POMEGRANATE SEED EXTRACT



Ageless 35+ Day Cream SPF20
50ml
26799
Price per 100ml = £10.00
Normally £8
£5 save £3

Ageless 35+ Night Cream
50ml
26989
Price per 100ml = £10.00
Normally £8
£5 save £3



Anti-Ageing BB Cream
30ml
Price per 100ml = £20.00
Normally £8
£6 save £2

RADIANCE

for dull and tired skin

featuring glow-boosting BIRD OF PARADISE SEED EXTRACT



Radiance Day Cream SPF20
50ml
27177
Price per 100ml = £6.00
Normally £4.50
£3 save £1.50

Radiance Night Cream
50ml
15545
Price per 100ml = £6.00
Normally £4.50
£3 save £1.50



Radiance BB Cream
30ml
Price per 100ml = £18.33
Normally £7.50
£5.50 save £2

MATTIFYING

for combination to oily skin

featuring HYDRATING CHIA SEED EXTRACT and mattifying powders



Mattifying Day Cream SPF15
50ml
26740
Price per 100ml = £6.00
Normally £4.50
£3 save £1.50

Mattifying Gel Night Cream
50ml
26773
Price per 100ml = £6.00
Normally £4.50
£3 save £1.50



Matte BB Cream
30ml
Price per 100ml = £18.33
Normally £7.50
£5.50 save £2

HYDRATION

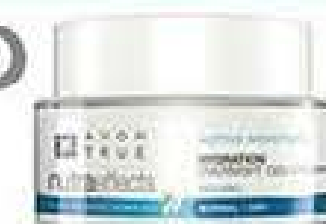
for normal to dry skin

AGELESS 55+

for younger-looking skin



Hydration Day Cream SPF15
50ml
15602
Price per 100ml = £6.00
Normally £4.50
£3 save £1.50



Hydration Gel Night Cream
50ml
13938
Price per 100ml = £6.00
Normally £4.50
£3 save £1.50



Ageless 55+ Day Cream SPF20
50ml
11676
Price per 100ml = £10.00
Normally £9
£5 save £4



Ageless 55+ Night Cream
50ml
26070
Price per 100ml = £10.00
Normally £9
£5 save £4

all of the glow, none of the nasties

AVON
TRUE
nutraeffects



naturally effective

featuring **3 NOURISHING SEED OILS** which work together to **help nourish your skin and give a radiant-looking glow**

- boost skin's firmness and elasticity
- evens the look of skin tone
- free from mineral oil
- suitable for sensitive skin



£7.50
save £2.50



blends with your natural skin tone

Radiance Tinted Moisturiser SPF20
50ml
26781
Price per 100ml = £8.00
Normally £6
£4 save £2

Miracle Glow Lightweight Facial Oil
30ml
15636
Price per 100ml = £25.00
Normally £10
£7.50 save £2.50

clearskin

UP TO HALF PRICE save up £3 pages 100-101

▶▶▶ **BLEMISH CLEARING** for a clear, blemish-free complexion

<p>O2 Fresh Bubble Cleanser 150ml 13987 Price per 100ml = £2.17 Normally £5.50 £3.25 save £2.25</p> 	<p>Refreshing Toner 100ml 14456 Normally £4 £2 half price</p> 	<p>Spot On Instant Gel 15ml 25627 Price per 100ml = £20.00 Normally £6 £3 half price</p> 	<p>Spot Conceal Stick 13011 Normally £4 £2 half price</p> 	<p>Oil-Free Tinted Moisturiser 30ml Price per 100ml = £11.67 Normally £6 £3.50 save £2.50</p> <p>04549 Fair 25593 Medium</p> 
--	---	--	---	---

▶▶▶ **BLACKHEAD CLEARING** refine skin and reduce blackheads for clearer-looking skin

<p>Soothing Exfoliating Cleanser 125ml 24083 Price per 100ml = £2.00 Normally £4.50 £2.50 save £2</p> 	<p>Deep Clarifying Mask 75ml 24216 Price per 100ml = £4.67 Normally £5 £3.50 save £1.50</p> 	<p>Clarifying Toner 100ml 24117 Normally £4 £2 half price</p> 	<p>Liquid Extraction Strip 30ml 24315 Price per 100ml = £9.17 Normally £5 £2.75 save £2.25</p> 
--	---	---	--

▶▶▶ **PORE & SHINE CONTROL** reduce oil and cleanse pores for balanced skin

<p>Black Mineral Mask 75ml 25718 Price per 100ml = £4.00 Normally £5 £3 save £2</p> 	<p>Black Exfoliating Cleanser 75ml 25635 Price per 100ml = £3.33 Normally £4.50 £2.50 save £2</p> 	<p>3-in-1 Facial Wipes 25 wipes. 24232 Price per piece = 9p Normally £4 £2.25 save £1.75</p> 
--	---	--

▶▶▶ **BLEMISH FIGHTING TOOLS**

Metal Blackhead Remover
Steel carbon.
Approx. 12.5cm x 0.6cm.
24331
Normally £4
£2 half price



▶▶▶ **PROFESSIONAL-grade 5-in-1 formulas** for breakout-prone skin

<p>Green Tea Overnight Treatment 50ml 24224 Price per 100ml = £6.00 Normally £6 £3 half price</p> 	<p>White Clay Toning Treatment 100ml 24158 Normally £4 £2 half price</p> 
<p>White Clay Cleanser, Mask and Scrub 75ml 24109 Price per 100ml = £4.00 Normally £5 £3 save £2</p> 	<p>Complete Treatment Pads 30 pads. 24273 Price per piece = 11p Normally £5.50 £3.25 save £2.25</p> 

Facial Cleansing Brush
Silicone. Approx. 7.5cm x 6cm.
58552
Normally £2
£1.25 save 75p



Facial Mini Mitt
100% cotton. Approx. 9.8cm x 6.2cm.
06924
Normally £4
£3 save £1



THE GEL CLEANSER THAT UNCLOGS PORES

new

for skin that's **completely clear**



▶▶▶ with **witch hazel and eucalyptus**

attracts and effectively removes pore-clogging dirt and oil

contains gentle, non-plastic exfoliating beads to help penetrate pores and effectively cleanse skin



£2.25 half price

PORE & SHINE CONTROL

NEW Gel Purifying Cleanser
125ml
62885
Price per 100ml = £1.60
Will normally be £4.50

£2.25 half price



Exfoliating Scrub
75ml
25650
Price per 100ml = £2.67
Normally £4
£2 half price

SCRUB

INTRODUCING
the stunning new fragrances
for an everlasting love story

my everything
TODAY TOMORROW ALWAYS

RUB
to smell
bergamot
lavender
patchouli



WOODY
AROMATIC
£9

my everything FOR HIM

NEW EDT
75ml
03004
Price per 100ml = £12.00
Will normally be £14
£9 save £5

FLORAL
£9



RUB
to smell
bergamot
rose trio
praline

my everything FOR HER

NEW EDP
50ml
08235
Price per 100ml = £18.00
Will normally be £14
£9 save £5

new



“I don't fear going wrong.
I fear going nowhere.”

#thelifeilove

AVON
FREE
for her

order the EDP using **15172**
and order your free gift
using **69757**

£15

with
free gift of
Body Lotion 150ml
and Perfumed Body
Spray 75ml
worth £9

the fragrance for
a unique generation

refreshing **iced pear granita**
unfolds perfectly into a
unique blend of electric
magnolia and gilded **amber**

-  FLORAL
-  ORIENTAL
-  FRUITY

RUB
to smell
AVON
FREE



one life. infinite possibilities

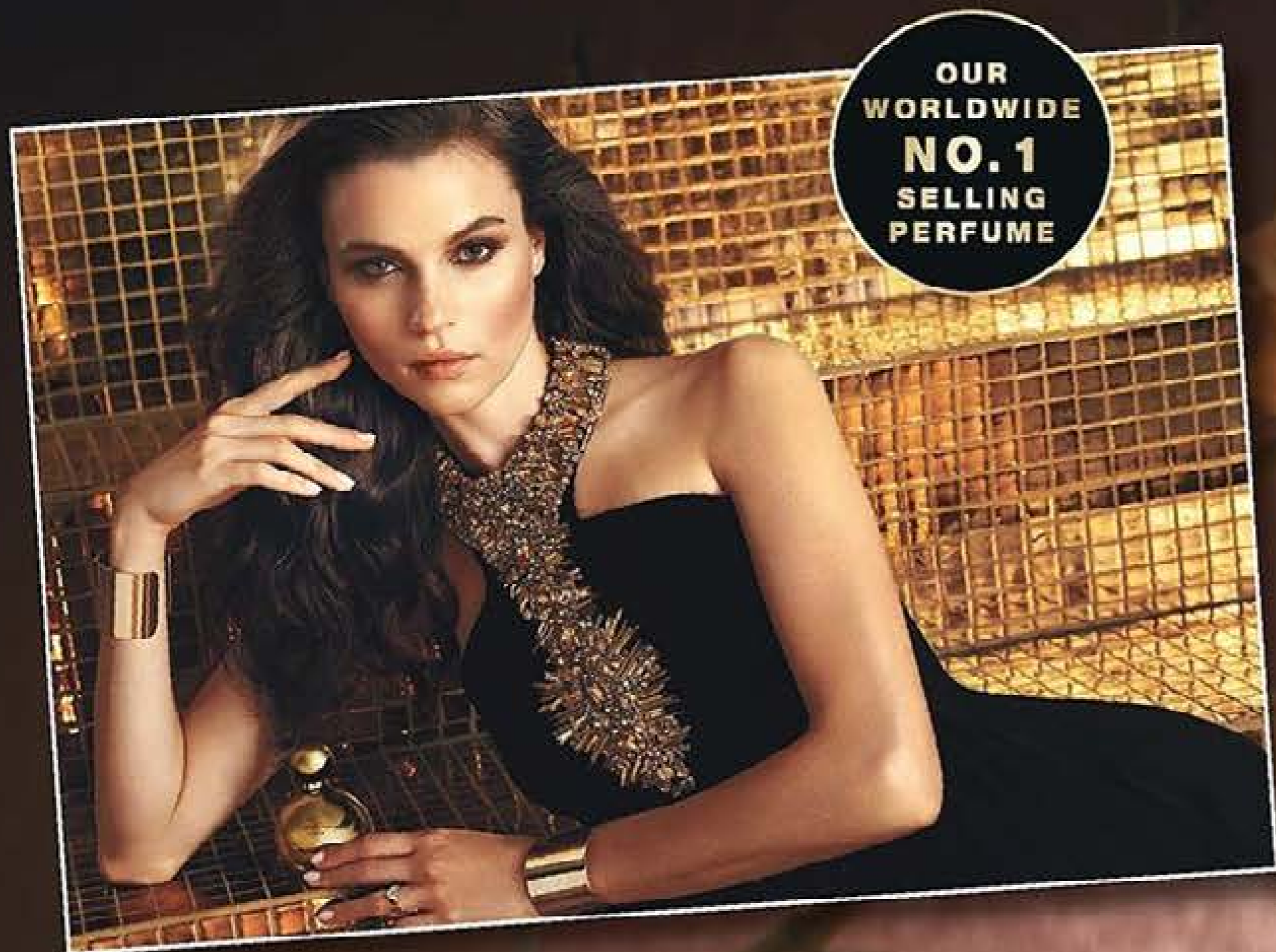
AVON
FREE
for him

matching
men's fragrance
available on
page 223

NEW Body Lotion 150ml
02220 Price per 100ml = £3.00 **£4.50**

NEW Perfumed Body Spray 75ml
57745 Price per 100ml = £6.00 **£4.50**

NEW EDP 50ml
15172 Price per 100ml = £30.00 **£15**



OUR
WORLDWIDE
NO. 1
SELLING
PERFUME

Far Away

COLLECTION

from
£6.50
UP TO
HALF PRICE

new season, new scent
as the sun sets on summer, escape
to new and exotic lands with this
gilded statement of glamour

RUB
to smell
ylang-ylang
jasmine
vanilla



ORIENTAL
FRUITY

freesia, jasmine,
vanilla musk
Far Away EDP 50ml
33225 Price per 100ml = £13.00
Normally £13
£6.50 half price



FLORAL
FRUITY

clementine, magnolia
flower, tonka bean
Far Away Bella EDP 50ml
13359 Price per 100ml = £26.00
£13



ORIENTAL
FLORAL

Italian bergamot, Indian
jasmine sambac, vanilla
Far Away Infinity EDP 50ml
64923 Price per 100ml = £13.00
Normally £13
£6.50 half price



ORIENTAL
FLORAL
FRUITY

Far Away Gold EDP 50ml
02055 Price per 100ml = £13.00
Normally £13
£6.50 half price

try something new



NEW SEASON,
NEW SCENT

just **£3** each

try a purse spray from your favourite fragrance family and change your scent with the season



EDP Purse Spray 10ml
35253 Far Away
65318 Far Away Infinity
25692 Little Black Dress
64766 Avon Attraction Rush For Her
26724 Perceive
10918 Avon Cherish

19919 Avon Cherish The Moment
29363 Avon Femme Exclusive
63610 Little Lace Dress
08268 Avon Attraction
for Her
45989 Avon Femme Icon

EDT Purse Spray 10ml
20453 Mesmerize
Black for Her
Normally £6
£3 half price

just
£6
SAVE £5

Secret Fantasy

*new season,
new scent*
treat yourself to a
charming cocktail
with these irresistibly
fruity infusions

**Secret Fantasy
Collection EDT, 50ml**
1. 12633 Secret Fantasy
2. 08417 Wonderland**
3. 17509 Kiss*
4. 22574 Midnight
Price per 100ml = £12.00
Normally £11
£6 save £5



red berries
jasmine
white musk



red berries
plumeria
crème de Chantilly



blackberry
purple violet
magnolia



black cherry
night orchid
marshmallow wood

*Comes with a detachable cast iron charm on a 2cm stainless steel chain.
**Comes with a detachable aluminium charm with a clear rhinestone on a 2.5cm brass chain.

little
dress
collection

just
£6.50
HALF PRICE

*new season,
new scent*
a seamless
autumnal update,
so you'll always
have something
to wear



honeysuckle
ylang-ylang
milkwood



Sicilian mandarin
iris noir
dark patchouli



raspberry
Bulgarian rose
red sandalwood



yellow mandarin
ylang-ylang
gold amber

Little Dress Collection
EDP, 50ml
1. 14498 Little Black Dress
2. 14274 Little Lace Dress
3. 24638 Little Red Dress
4. 24588 Little Sequin Dress
Price per 100ml = £13.00
Normally £13
£6.50 half price

new season, new scent
 reveal the gem
 inside with these
 sultry, warming
 infusions



lush greens
 pearlescent flower
 musk



FLORAL



FRUITY

CHYPRE



plum
 violet
 sandalwood

Rares

COLLECTION

both for
£8
 SAVE £8.60
 order using 67074



FLORAL

ALDEHYDIC



golden melon
 orange flower
 vanilla

1. Rare Pearls EDP 50ml 19232
 Price per 100ml = £26.00 **£13**
 2. Body Lotion 150ml 03525
 Price per 100ml = £2.40 **£3.60**

both for £8 order using 69658

3. Rare Amethyst EDP 50ml 25809
 Price per 100ml = £26.00 **£13**
 4. Body Lotion 150ml 04143
 Price per 100ml = £2.40 **£3.60**

both for £8 order using 67652

5. Rare Gold EDP 50ml
 71050 Price per 100ml = £26.00
£13
 6. Body Lotion 150ml
 25726 Price per 100ml = £2.40
£3.60

just
£5
SAVE £3.50

new season, new scent
cosy up with layers of
sophisticated florals
and addictive vanilla

AVON
silky
SOFT MUSK



raspberry
lily of the valley
Madagascan
vanilla



Avon Silky Soft Musk EDT
50ml 08953 Price per 100ml = £10.00 Normally £8.50 **£5 save £3.50**

new season, new scent
this delicate floral
is perfect for an
Indian summer's
evening

AVON
SOFT MUSK



all 4 for
£8
SAVE £9.45*
order using 68486

Perfumed Body Spray 75ml 17624
Price per 100ml = £4.80 **£3.60**

Roll-On Anti-Perspirant Deodorant 50ml 17855
Price per 100ml = £1.96 Normally £2.60 **99p save £1.61**

Avon Soft Musk EDT 50ml 39222
Price per 100ml = £17.00 **£8.50**

Shimmering Body Powder 40g 24166 Price per 100g = £2.46
Normally £2.75 **99p save £1.76**

*Based on normal brochure prices.

AVON
VIVA LA VITA

*new season,
new scent*

spritz away the first
chill with this fruity,
floral moment of joy

RUB
to smell
pink apple
rose petals
vanilla bean



FLORAL
FRUITY

all 3 for £12 SAVE £11
order using 69724

Body Lotion 150ml 10462 Price per 100ml = £2.67 **£4**

Perfumed Body Spray 75ml 10454 Price per 100ml = £5.33 **£4**

EDP 50ml 44040 Price per 100ml = £30.00 **£15**

AVON
Mesmerize
BLACK

Mesmerize Black for Her
EDT 50ml

19208

Price per 100ml = £13.00

Normally £11

£6.50 save £4.50

Mesmerize Black for Him

EDT 100ml

20750

Normally £11

£6.50 save £4.50

pink peppercorn
leather
tonka bean

mandarin
jasmine
tonka bean



AVON
Mesmerize
RED

just
£6.50
SAVE £4.50

*new season,
new scent
wrap each
other in these
irresistibly
sensual
combinations*

bergamot
red freesia
patchouli

juniper berry
aromatic basil
musk



AVON
Mesmerize

Mesmerize for Her

EDT 50ml

26443

Price per 100ml = £13.00

Normally £11

£6.50 save £4.50

Mesmerize for Him EDT

100ml 06577

Normally £11

£6.50 save £4.50

mandarin
coriander
amber

white peach
rose peony
vanilla



Mesmerize Red for Her EDT 50ml

21907

Price per 100ml = £13.00

Normally £11

£6.50 save £4.50

Mesmerize Red for Him EDT

100ml

21873

Normally £11

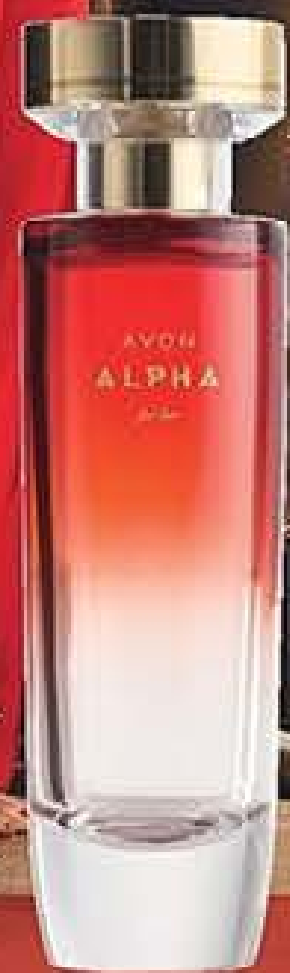
£6.50 save £4.50

just
£10
SAVE £5

*new season,
new scents*
try the fragrance
power couple
this autumn,
perfect for
romantic nights
out (or in)

AVON
ALPHA

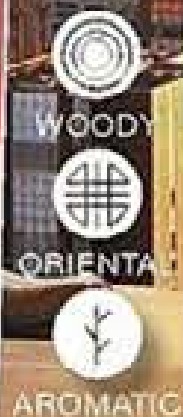
FOR HER



Avon Alpha for Her EDP 50ml 09340
Price per 100ml = £20.00 Normally £15 **£10** save £5
Avon Alpha for Him EDT 75ml 09399
Price per 100ml = £13.33 Normally £15 **£10** save £5

raspberry
honeysuckle
cashmere woods

FOR HIM



bergamot
lavender
cedarwood

just
£10
SAVE £5

*new season,
new scents*
ignite a new
spark of passion
with these intensely
captivating scents

AVON
**ATTRACTION
RUSH**

FOR HIM



FOR HER



Attraction Rush for Him EDT
75ml 70706 Price per 100ml = £13.33
Normally £15 **£10** save £5

Attraction Rush for Her EDP
50ml 73973 Price per 100ml = £20.00
Normally £15 **£10** save £5

mandarin-lime essence
cinnamon bark
amber accord

wild strawberry leaf
jasmine sambac
amber accord

with 24-hour
deodorant
protection*

FOR
HER



FOR
HIM



roll-ons & talcs
**UPDATE YOUR
SIGNATURE SCENT**

for just **99P**

try something new
and smell delectable this autumn
with our roll-on deodorants and talcs



**Roll-On Anti-Perspirant
Deodorant 50ml**

FOR HIM

1. 01438 Avon Destination Grand Canyon
2. 18796 Black Suede
3. 09092 Full Speed
4. 23556 Full Speed Max Turbo
5. 06601 Mesmerize for Him



FOR HER

6. 07930 Avon Cherish
7. 65003 Avon Soft Musk
8. 03665 Far Away
9. 08110 Incandessence
10. 14514 Little Black Dress
11. 14027 Mesmerize for Her
12. 26146 Perceive
13. 07989 Pur Blanca



Shimmering Body Powder 40g

14. 35626 Avon Soft Musk
 15. 11486 Far Away
- Price per 100g = £2.48
Normally £2.75
99p save £1.76

Price per 100ml = £1.98
Normally £2.60

99p save £1.61

*Excluding Shimmering
Body Powders.



new season,
new scent

**ALL
£10
EACH**

confident & independent

Want something out of the ordinary?
Try the allure of this explosively fruity
scent, infused with honeysuckle and
sensual cashmere woods.

Avon Alpha for Her EDP
50ml
53546
Price per 100ml = £20.00
Normally £15
£10 save £5



bright & warm

Looking for a cosy embrace that lasts all day?
Try this tender blend of peony with joyful raspberry
and lingering precious musk.

Avon Cherish EDP
50ml
30957
Price per 100ml = £20.00
Normally £14
£10 save £4



rich & precious

This captivating blend of crème de cassis,
opulent cattleya orchid and lingering sheer
patchouli has a gorgeously feminine aura.

**Avon Cherish
The Moment EDP** 50ml
28241
Price per 100ml = £20.00
Normally £14
£10 save £4



luxurious & decadent

Love a touch of drama? Look no further than this
blend of addictive blackcurrant and lavish white
florals, mingled with lingering amber.

Premiere Luxe EDP
50ml
21923
Price per 100ml = £20.00
Normally £16
£10 save £6



sensual & magnetic

Give in to desire with this irresistibly
long-lasting cocktail of tempting
blackberry, mysterious orchid and
vanilla amber.

Avon Attraction for Her EDP
50ml
10264
Price per 100ml = £20.00
Normally £15
£10 save £5



vibrant & seductive

Ready for a rush of immediate infatuation?
Set hearts racing with this burst of wild
strawberry leaf, exotic jasmine sambac
and addictive amber accord.

Attraction Rush for Her EDP
50ml
50294
Price per 100ml = £20.00
Normally £15
£10 save £5



TWO UNIQUE SCENTS



your SENSUAL side
an addictive, woody
floral that exudes
mystery and allure

your RADIANT side
a sparkling, fruity floral
that lets your inner
happiness shine

when layered together, the shared heart
of exotic water lily creates a beautiful
harmony of **countless possibilities**

COMING IN
BROCHURE 17

EVE
DU/ET

OUR FIRST DUAL-ENDED MIXABLE FRAGRANCE

SAMPLE BOTH FOR £1



NEW Avon Eve Duet EDP Spray Sample 2x 1.5ml spray samples. 08441
Will normally be £1.20 **£1 save 20p**

SAVE UP TO £1.20

page 128 only



1. Perfumed Body Spray 75ml
25742 Avon Dreams
02139 Far Away
18507 Incandessence
14506 Little Black Dress

13029 Little Red Dress
08748 Perceive
09928 Pur Blanca
 Price per 100ml = £3.33
 Normally £3.60
£2.50 save £1.10

21824 Avon Attraction for Her
07070 Avon Luck for Her
 Price per 100ml = £3.73
 Normally £4
£2.80 save £1.20

09621 Avon Alpha for Her
19380 Avon Femme
 Price per 100ml = £5.33
£4

21576 Avon Life for Her
 Price per 100ml = £6.00
£4.50

2. Shower Gel 150ml
10355 Today
10587 Tomorrow
 Price per 100ml = £2.67
£4

3. Body Mist 100ml
47670 Avon Cherish
 Normally £3.50
£2.50 save £1

52506 Tahitian Holiday
 Normally £3.60
£2.50 save £1.10

EDP – Eau de Parfum Spray
 EDT – Eau de Toilette Spray

4. Body Lotion 150ml
14910 Avon Dreams
02626 Far Away
61531 Far Away Infinity
28589 Incandessence
14522 Little Black Dress

13607 Little Lace Dress
13672 Mesmerize Black for Her
13656 Mesmerize Red for Her

16030 Perceive
 Price per 100ml = £1.67
 Normally £3.60
£2.50 save £1.10

08060 Pur Blanca
 Price per 100ml = £1.73
 Normally £3.60
£2.60 save £1

10058 Avon Attraction for Her
05140 Avon Attraction Rush for Her
06981 Avon Cherish
19679 Avon Cherish The Moment
26906 Avon Femme Icon

17947 Avon Femme Exclusive
08912 Avon Luck for Her
 Price per 100ml = £1.67
 Normally £4
£2.80 save £1.20

09548 Avon Alpha for Her
20180 Avon Femme
09597 Today
10272 Tomorrow
 Price per 100ml = £2.67
£4

09407 Avon Life for Her
 Price per 100ml = £3.00
£4.50

1. Avon Life for Her EDP 50ml
20370
 Price per 100ml = £46.00
£24

2. Today Tomorrow Always Collection EDP. 50ml
25460 Today
46425 Tomorrow
14795 Forever
 Price per 100ml = £26.00
£14

30ml
11684 Absolute
 Price per 100ml = £46.67
£14

3. Avon Femme Collection EDP. 50ml
35121 Avon Femme Exclusive
29330 Avon Femme Icon
 Price per 100ml = £24.00
 Normally £16
£12 save £4

72512 Avon Femme
 Price per 100ml = £32.00
£16

4. Avon Luck for Her Collection EDP. 50ml
70482 Avon Luck for Her
43422 Luck La Vie
 Price per 100ml = £23.00
 Normally £15
£11.50 save £3.50

5. Avon Dreams EDP 50ml
51128
 Price per 100ml = £20.00
 Normally £14
£10 save £4

6. Rare Platinum EDP 50ml
03285
 Price per 100ml = £18.00
 Normally £13
£9 save £4

7. 1 Pulse for Her EDT 50ml
23721
 Price per 100ml = £16.00
 Normally £11
£8 save £3

8. Imari EDT 50ml
70714
 Price per 100ml = £16.00
 Normally £11
£8 save £3

9. Incandessence Collection EDP. 50ml
22293 Incandessence
28605 Incandessence Flame
40972 Incandessence Glow
 Price per 100ml = £16.00
 Normally £11
£8 save £3

10. Perceive Collection EDP. 50ml
08904 Perceive
41715 Perceive Oasis
 Price per 100ml = £16.00
 Normally £11
£8 save £3

11. Pur Blanca Collection EDT. 50ml
08763 Pur Blanca
20461 Pur Blanca Blush
 Price per 100ml = £16.00
 Normally £11
£8 save £3

12. Scent Essence Collection EDT. 30ml
45385 Sparkly Citrus
27714 Romantic Bouquet
27722 Vibrant Fruity
45047 Velvet Amber
 Price per 100ml = £26.67
£8

13. Tahitian Holiday EDT 50ml
65524
 Price per 100ml = £15.00
 Normally £10.50
£7.50 save £3

14. Timeless EDT 50ml
27409
 Price per 100ml = £13.00
 Normally £9
£6.50 save £2.50

15. Perfumepod Plastic and aluminium refillable atomiser. 5ml capacity.
17459
£8

SAVE UP TO £4

page 129 only



advance
TECHniques

SILKY SMOOTH STRANDS

infused with silk
silicone polymers for

**24-hour
PROTECTION
AGAINST FRIZZ**

£3.50
save £2.50

Diamond-Inspired
Technology
up to **5x**
STRONGER HAIR
resulting in less
breakage**



BEFORE
frizzy



AFTER
smooth

Diagram for illustrative purposes only.

YOUR EVERYDAY SERUM...

Apply evenly through damp or dry hair
for a silky-smooth, frizz-free finish.

**Smooth as Silk
Frizz Control Hair Serum**
30ml
28894
Price per 100ml = £11.67
Normally £6
£3.50 save £2.50

*Caused by humidity.
**Due to combing and brushing.

for more
advance
TECHniques

turn to
page 228

life of style
AVON



introducing
our new
wellbeing
collection

welcome to our

life & style

store

Fashion

p134

CLOTHING
JEANETIC



Accessories

p146

JEWELLERY
HANDBAGS
FOOTWEAR



Nightwear

p162

PJS AND SLIPPERS



Lingerie

p170

BRA STORE
CURVEDD+

Homeware

p190

HOME FRAGRANCE
KITCHEN MAGIK
DECORATIVE

the new wellbeing collection

a range of calming must-haves
to make you fall in love with taking
care of your mind, body and soul

ceramic burner
and 10 scented
wax melts

£10

save £2



EXPERT PICK

"Our new ceramic burner and wax melts let you personalise your home fragrance experience by adding as many melts as you like to suit your scent preference or room size."

Pippa, Avon UK's
Home Fragrance Expert

pop a few of these wax melts on top of the pretty burner and relax as they melt over the heat of the tealight, releasing their fragrance

NEW Revitalising Bamboo Ceramic Burner Comes with 10 scented wax melts, sizes may vary.

08847 Will normally be £12 **£10 save £2**

NEW Set of 20 Wax Melts Revitalising Bamboo scented. Pack of 20, sizes may vary.

08870 **£4**

time to relax

let go of the chaos and relax in this gorgeously soft loungewear



wide waistband for comfort

£12
save £2

NEW Wellbeing Cowl Top 96% viscose, 4% elastane. 06379 10/12. 06635 14/16. 06676 18/20. 06734 22/24.

Will normally be £14 **£12 save £2**



new

£15
save £3

super-soft high viscose content

DON'T FORGET!
order the Revitalising Bamboo Reed Diffuser for just

£7

when you spend £7 across this brochure

order using 08565 see pages 8-9 for details



NEW Wellbeing Grey Bottoms 60% polyester, 36% viscose, 4% elastane. 05587 10/12. 05603 14/16. 05645 18/20. 05694 22/24. Will normally be £18 **£15 save £3**



super-soft
high viscose
content

£18
save £4

NEW Wellbeing Tunic 60% polyester, 36% viscose, 4% elastane.
06791 10/12. 06825 14/16. 06841 18/20. 05538 22/24.
Will normally be £22 **£18 save £4**



wrap yourself
in softness

because sometimes a
cardigan is about more
than just keeping warm

£18.50
save £7.50

reversible

new

NEW Wellbeing Waterfall Reversible Cardigan
45% polyester, 43% cotton, 12% viscose.
05785 10/12. 05868 14/16. 06023 18/20. 06080 22/24.
Will normally be £26 **£18.50 save £7.50**

mood light

when it's time to unwind and let the day drift away, this calming mood light will help you ease into complete relaxation



colour-changing



interchangeable film projects either stars or butterflies onto walls

new

just
£8
save £4



a moment of calm

the right lighting can help relieve stress and tension, helping you to relax and drift off to sleep

NEW Star Projector Mood Light

2 interchangeable films: 1 star and 1 butterfly design. White LED or colour-changing settings. Requires 3x AAA batteries, not included. ABS and PVC. Approx. 12cm x 8.5cm x 8.5cm.

11270 Will normally be £12 **£8 save £4**

revitalising bamboo

with notes of green bamboo, cool cucumber and white freesia

turn to page 8 to experience the scent

turn to page 133 for the matching wax melts

candle burns up to 30 hours



£7
save £3

diffuser lasts up to 7 weeks

NEW Revitalising Bamboo Glass Candle Burns for up to 30 hours.

08664 Will normally be £10 **£7 save £3**

NEW Revitalising Bamboo Reed Diffuser*

Lasts up to 7 weeks. 80ml. 74898 **£14**

***ALLOW 6 WEEKS FOR DELIVERY**

just £14 or £7 when you spend £7 or more! – see pages 8-9 for details and to order

new



glass tealight holder for creating that serene environment

fill with your own pretty stones, shells or petals

order 2 for
£10
page 141 only

NEW Glass Tealight Holder

Glass. Comes with a tealight. Approx. 8.8cm x 8.5cm. 08920 **£6**

five minutes of peace

in need of a moment of
escapism? these bathroom
accessories will create the
perfect sanctuary



super-absorbent
microfibre helps
speed up
drying time and
tame frizz



NEW Towelling Head Wrap Polyester microfibre. Approx. 26cm x 62cm. 57380 **£5**

a moment of calm

add therapeutic
colour-changing
lights to your
evening bath to ease
you into a good
night's sleep

new

£8.50

save £1.50

 colour-changing
LED lights



set of 3 floating
flowers

NEW Floating Flower Lights Set of 3 colour-changing lights.
Requires 1x CR2032 battery (included). EVA. Approx. 11cm x 11cm x 4.5cm.
08896 Will normally be £10 **£8.50** save **£1.50**



Bluetooth body tracker scales

scales sync to your phone via Bluetooth



Phone not included.



multi-toner

a moment of calm

exercise is great for lifting your mood and aiding sleep – why not try a gentle walk?



Healthy Body Tracker Scales* Measures body statistics and stores them on the FREE, downloadable app. Approx. 30cm x 30cm x 3cm. Glass and ABS, with LED back-light. Requires 2x AAA batteries, not included. Max. weight 180kg. **51979** Normally £50 **£28 save £22**

Thigh & Bicep Multi-Toner Approx. 18cm x 12cm x 11cm. PP and steel. **12955** **£12**

***WHILE STOCKS LAST**



new

treat your feet

after a long day rushing around, it's time to put your feet up and soothe sore soles

love the throw? look out for it in Brochure 16

£14 save £2

keeps feet warm and vibrates to help massage

NEW Wellbeing Vibrating Foot Cosy Requires 2x AA batteries, not included. Polyester. Approx. 32cm x 32cm x 10cm. **07021** Will normally be £16 **£14 save £2**

spiritual elements

choose the astrological element that matches your star sign for a personalised bracelet you'll love

EARTH

Taurus
Virgo
Capricorn

reliable, ambitious & respectful

Earth

FIRE

Aries
Leo
Sagittarius

courageous, creative & enthusiastic

Fire

WATER

Cancer
Scorpio
Pisces

compassionate, modest & forgiving

diamante encrusted bead

Water

AIR

Gemini
Libra
Aquarius

kind-hearted, optimistic & trusting

Air

JUST
£4
each
HALF
PRICE

each bracelet arrives in a pretty gift box

a moment of calm

stay in tune with your astrological element or choose all 4 to find balance

Nellie Elements Bracelet Unstretched diameter approx. 6cm.
28092 Green (Earth). 08557 Red (Fire). 28100 Blue (Water). 08862 Clear (Air).
Normally £8 **£4 half price**

WHILE STOCKS LAST



tri-tone spinning ring

£5
each

new

turning the central ring helps to calm and soothe your mind to help you meditate or relax



choose from silver-tone or rose gold-tone

a moment of calm

wear a lotus flower to represent prosperity, spirituality and eternity

£4
half price

presented on a pretty gift card

NEW Keliss Meditation Ring Total width approx. 0.7cm.
07856 Size 6. 07617 Size 8. 07625 Size 10. **£5**

NEW Mardenda Lotus Necklace Presented on a giftable card. Approx. 41cm + 9cm extension chain. 06312 Silver-tone. 07864 Rose gold-tone. Will normally be £8 **£4 half price**



new

HELP US END DEFORESTATION

100% of the net proceeds will be contributed to the Avon Foundation for Women, which will equally distribute funds to the World Wildlife Fund and The Nature Conservancy who fund projects that will help restore endangered tropical forests essential for the survival of the planet.



JUST
£5

WITH 100% OF
NET PROCEEDS
DONATED

help us replant
the rainforests

for a healthier, more
beautiful world

arrives in a
cardboard
gift box

NEW Jemini Healthy Forests Bracelet
Linen cord bracelet with 6 charms.
Approx. 18cm + 3cm extension chain. 07641 **£5**



TABITHA WEBB

The luxury British fashion designer worn by high-profile celebrities, from Claudia Winkleman to Pippa Middleton.



"I love combining colours when I'm playing with prints, and the classic navy against the pop of orange really made this geometric print come to life for me. I also really love how trans-seasonal the print is."

Tabitha x



Quill Purse
PVC with polyester lining. Approx. 19.5cm x 10cm x 2cm. Comes in a gift box.
57935
Normally £30
£18 save £12

Quill Mini Handbag
PVC with polyester lining. Approx. 21.5cm x 21cm x 13cm.
57828
Normally £60
£30 half price
***WHILE STOCKS LAST**

Quill Weekender*
Comes with detachable shoulder strap. PU with polyester lining. Approx. 41cm x 32cm x 19cm.
26807
£90

ruffle sleeves

flattering, double-layered design

£35
worth £70*

NEW Goo Dress
100% polyester. Hand wash only.
24455 10/12
54957 14/16
54932 18/20
54965 22/24
Will normally be £70
£35 half price

*Based on normal brochure price.

CASA DI ROSA

ITALIAN-INSPIRED COLLECTION



bag comes with removable clutch

on-trend whip stitch detailing

internal phone pouch and zipped pocket

EXPERT PICK

"This gorgeous teal colour is so on trend for summer through to autumn, and the whip stitch edging gives a really high-end, quality finish."
Roshni, Avon UK's Fashion Expert

gold-tone metal feet

purse comes with removable contrasting coin wallet

THE LAURO BAG

£28
SAVE £7

THE LAURO PURSE

£12
SAVE £6



new

NEW Lauro Structured Handbag
Approx. 32.5cm x 25cm x 14cm. PVC with polyester lining. Comes with removable clutch bag.
04614 Will normally be £35 **£28** save £7

detachable strap

NEW Lauro Purse Approx. 2cm x 11cm x 19cm.
PVC with polyester lining. Comes with removable coin purse.
04598 Will normally be £18 **£12** save £6

CASA DI ROSA

ITALIAN-INSPIRED COLLECTION

CASA DI ROSA

ITALIAN-INSPIRED COLLECTION



also available
in mustard



- Rosselli Premium Structured Handbag** PVC outer with PU trim and polyester lining. Approx. 30cm x 13.5cm x 27cm. Handle drop approx. 10cm. **56739** Normally £35 **£28 save £7**
- Belfiore Weekender** PVC with polyester lining. Approx. 16.5cm x 34cm x 53.5cm. **14142** Normally £40 **£32.50 save £7.50**
- Leoni Premium Colour Block Handbag** PVC outer and polyester lining. Approx. 29cm x 13cm x 23cm. Handle drop approx. 9.5cm. Maximum strap length approx. 131cm. **39503** Red. **71019** Mustard. **£28**
- NEW Rovani Premium Lace Scarf** Main section 100% viscose. Lace panel 88% polyamide, 12% elastane. Approx. 180cm x 80cm. **07369** Will normally be £15 **£10 save £5**



THE
ROVANI
£30
SAVE £5

luxuriously soft,
slouchy style
inspired by the
elegance of Italy

includes a
detachable
shoulder strap

new

beautiful
tassel
charm

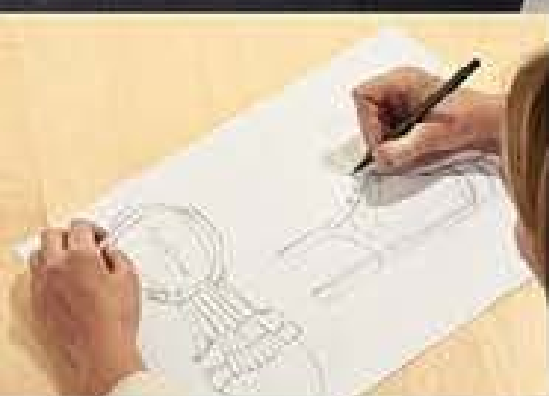
**NEW Rovani
Slouch Hobo Bag**
PVC. Approx. 38cm
x 32cm x 10cm.
55707
Will normally be £35
£30 save £5

protective
metal feet

CASA DI ROSA

ITALIAN-INSPIRED COLLECTION

CASA DI ROSA



designed with your comfort and style in mind



designed in Italy with beautiful genuine suede



quality stitching and detailing for the finish you deserve



MILAZO SUEDE ANKLE BOOTS

£39.95
SAVE £10

NEW Milazo Suede Ankle Boots
Upper: genuine suede.
Lining and insock: polyester and PU.
55731 Size 4
55491 Size 5
33605 Size 6
20784 Size 7
20826 Size 8
Will normally be £49.95
£39.95 save £10

ALLOW 6 WEEKS FOR DELIVERY



GENUINE SUEDE

Casa Di Rosa
Milazo Suede
Ankle Boots

£39.95

SAVE VS THE HIGH STREET

Office Ana Conda
Western Ankle
Boots Black Suede

£88*

*Price sourced from www.office.co.uk on 30.01.2017.



back zip fastening



Western-style heel

CASA DI ROSA

ITALIAN-INSPIRED COLLECTION

THE EXCLUSIVE
COLLECTION
DESIGNED IN COLLABORATION WITH

**KENZO
TAKADA**



*"The campanula represents
my family's seal and flower
in Japan."*

- Kenzo Takada

Kenzo Takada,
the world-renowned designer, combines joyful
Asian beauty with French creative flair in his
inspiring new collection, designed exclusively
for Avon



Kikyo Structured Cross Body Bag Designer
bag with flower logo detail and beautiful floral
lining. Approx. 19.8cm x 17cm. PVC with
polyester lining. **11940 £60**



Keshi Statement Flower Necklace 9-carat
gold-plated necklace with genuine mother-
of-pearl detail. Length approx. 42cm + 9cm
extension chain. **12260 £40**

Keshi Statement Doublewear Ring
9-carat gold-plated hinged ring with genuine
mother-of-pearl detail. **12740** Size 6.
11437 Size 8. **11460** Size 10. **£22**

the designer
GOLD-PLATED WATCH

NEW

EXPERT PICK

"We're very fortunate to
work with some of the
world's best designers – this
range is no exception."

Roshni, Avon UK's
Fashion Expert



9ct
gold plated

features Kenzo Takada's
signature flower design in
etched mother of pearl

presented in a
branded gift box



JUST
£35
SAVE £15

NEW Ume Watch
Gold-plated strap with
removable links, adjustable
between approx. 18.2cm
and 19.6cm. Comes with a
battery that can be replaced.
04812
Will normally be £50
£35 save £15

All Avon metal jewellery
is hypoallergenic.

STORM

LONDON



Storm Cabin Bag

PU outer and PVC lining. Approx. 28.5cm x 40cm. Depth of base approx. 19cm. Handle drop approx. 14.5cm.

03814

Normally £55

£25 save £30



Storm Cross Body Bag

Adjustable strap. PVC with polyester lining. Approx. 25.5cm x 18.5cm x 6.3cm.

15834

£40

NEW



LIPSY

LONDON

internal zipped pocket
and mobile phone holder



premium embossed finish
with branded hardware



NEW Lipsy Structured Handbag

PU with polyester lining. Approx. 36cm x 27.6cm x 12cm.

04648

Will normally be £40

£28 save £12

structured STYLE

channel a super-luxe feel
with this sleek shape and
snake-print detailing

JUST
£28
SAVE £12

zip
closure

detachable
shoulder strap and
zipped closure

protective
metal feet

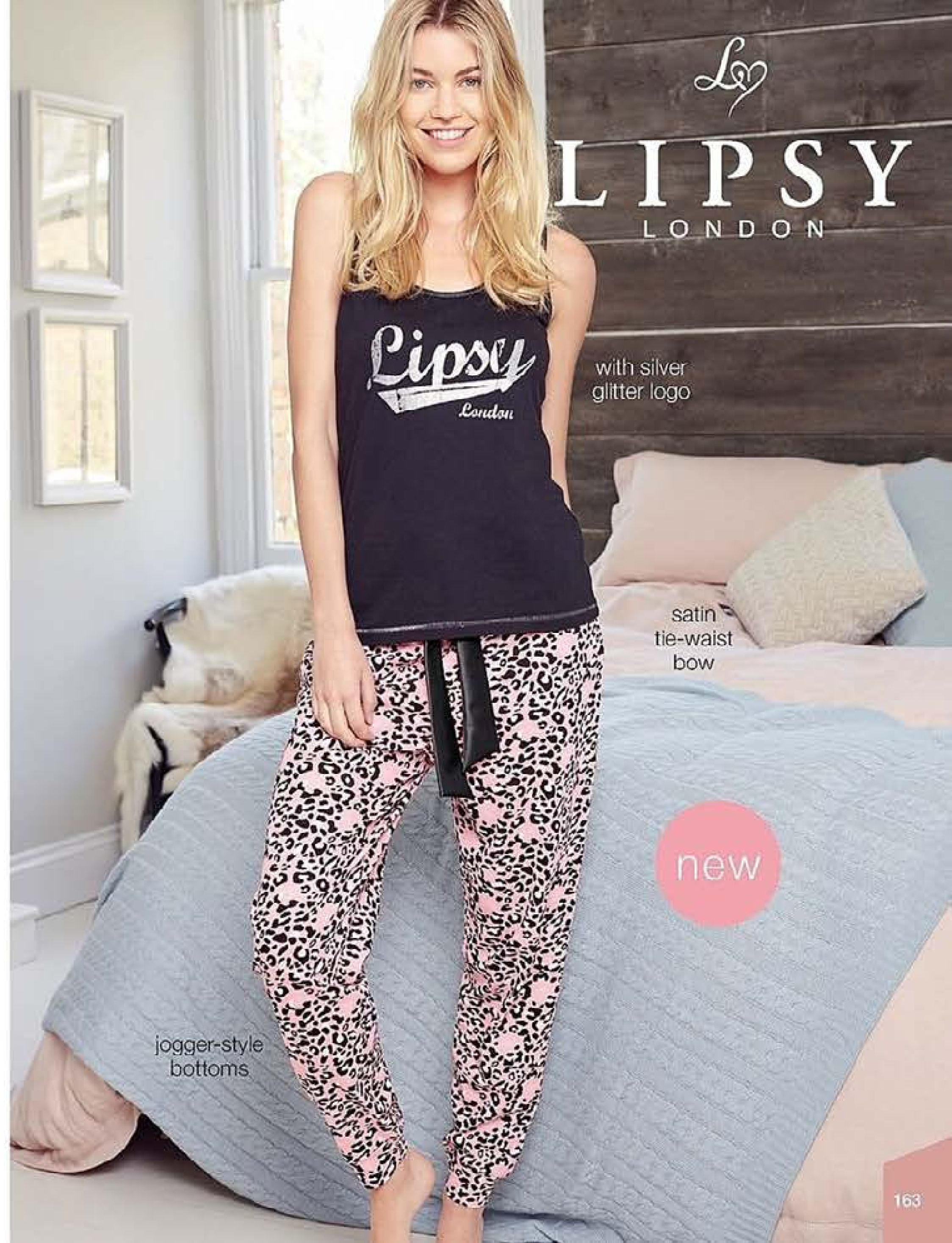


wild night in



£18
save £4

100%
cotton



LIPSY
LONDON

with silver
glitter logo

satin
tie-waist
bow

new

jogger-style
bottoms

NEW Lipsy PJs 100% cotton, excluding trims. KEEP AWAY FROM FIRE.

03871 10/12. 03897 14/16. 03160 18/20. 03228 22/24. Will normally be £22 **£18** save £4

Dream

MORE...

NIGHTWEAR COLLECTION

our new nightwear collection that's beyond your wildest dreams!



design

unique prints and gorgeous designs you'll love



fit

super-comfortable but still flattering



quality

high cotton content you'll love to snuggle in

100% COTTON

NEW

£13.50

save £2.50

jogger-style bottoms

NEW Landmark PJs 100% cotton, excluding trims. KEEP AWAY FROM FIRE. 05108 10/12. 05314 14/16. 03715 18/20. 03731 22/24. Will normally be £16 **£13.50** save £2.50

Dream
MORE...
NIGHTWEAR COLLECTION



1. **Zebra 2-Piece PJs** 100% cotton, excluding trims. KEEP AWAY FROM FIRE. 16568 10/12. 10298 14/16. 06031 18/20. 04093 22/24. **£15**

2. **Alexis Zebra Slipper Mules*** Polyester. Machine washable. 07203 Size 3/4. 18515 Size 5/6. 18580 Size 7/8. **£10** **WHILE STOCKS LAST**

3. **Zebra Sleep Tee** 100% cotton, excluding trims. KEEP AWAY FROM FIRE. 14266 10/12. 11981 14/16. 12443 18/20. 12468 22/24. **£13**

4. **NEW Floral PJs – Fuchsia Top:** 100% cotton. Bottoms: 95% cotton, 5% elastane. KEEP AWAY FROM FIRE. 22608 10/12. 12070 14/16. 12096 18/20. 23135 22/24. Will normally be £15.95 **£12.50** save **£3.45**



comfy
legging-style
bottoms

£12.50
save **£3.45**

Dream MORE...

NIGHTWEAR COLLECTION

100%
cotton

- glitter-effect slogan
- jogger style bottoms
- ¾ length sleeves



2



100%
cotton

1. Dream More PJs
100% cotton, excluding trims.
KEEP AWAY FROM FIRE. 19091
10/12. 18002 14/16. 59451 18/20.
59469 22/24. **£17**

2. Stripe Nightshirt 100% cotton.
KEEP AWAY FROM FIRE. 18234
10/12. 11262 14/16. 09373 18/20.
Normally £18 **£15** save £3

3. NEW 2 Pack Socks – Pink
99% polyester, 1% elastane. 03608
Will normally be £8 **£5** save £3

NEW

3



pack of 2
just
£5
save £3

super-fluffy
socks

PERFECT-FIT BRAS

with our fit guide, it's easy to find the right size for you

FIND YOUR PERFECT FIT:



STEP 1

measure your underband below the bust (in inches)



STEP 2

measure your overbust across the fullest part of your bust

STEP 3

round them to the nearest inch to find your size

overbust		32	33	34	35	36	37	38	39	40
underband	inches	32A	32B	32C	32D	32DD	32E	32F		
	27-28									
	29-30			34A	34B	34C	34D	34DD	34E	34F
	31-32					36A	36B	36C	36D	36DD
	33-34							38A	38B	38C
	inches	41	42	43	44	45	46	47	48	49
	29-30	36G								
	31-32	36E	36F	36G						
	33-34	38D	38DD	38E	38F	38G				
	35-36	40B	40C	40D	40DD	40E	40F	40G		
	37-38			42B	42C	42D	42DD	42E	42F	42G



look great,
feel confident:

- boosts up to 2 cup sizes
- foam cups mould to your shape
- flattering longline lace
- wider straps for comfort

NEW Push Up Bra

56% nylon, 37% polyester, 7% elastane, excluding trims.

size	black	white
34b	10777	10116
34c	10876	10371
36b	10819	10157
36c	10975	10504
36d	11296	09183
38b	10850	10181
38c	11015	10595
38d	09837	09225
40b	10868	10199
40c	11239	09050
40d	09977	09472
42c	11247	20974
42d	10025	09696

Will normally be £13

£11.50 save £1.50



PUSH-UP PERFECTION

new

available
in black
and white



£11.50
save £1.50



visit
avon.uk.com/brasizeguide
to find out more

'THE ONE' COLLECTION

“I am CONVERTED, I should've trusted Avon sooner! WELL DONE AVON, it was an excellent purchase. I've ordered another 4!”
'J18KGW', avon.uk.com customer, Spalding

£9.95
save £2.55

cross-back
strapless
straight straps

seam-free

Seam-Free Multiway 'The One' Bra
 90% nylon, 10% elastane.

size	white	black
10/12	27755	04713
14/16	25882	02808
18/20	22939	02311
22/24	19844	01131

Normally £12.50
£9.95 save £2.55

no wires. no seams. no fastenings.

available in white, grey and black

'The One' Bra
 White: 87% nylon, 13% elastane, excluding trims. Grey: 51% nylon, 37% polyester, 12% elastane, excluding trims. All sizes fit up to a DD cup. Black: 91% nylon, 9% elastane, excluding trims. Comes with removable padded cups.

size	white	grey
M (12/14)	16279	20206
L (16/18)	15503	20222
XL (20/22)	16386	20248
XXL (24/26)	17426	20271

size	black
M (10/12)	40659
L (14/16)	71944
XL (18/20)	71951
XXL (22/24)	71118

Normally £10
£8 save £2

NEW 'The One' Bra – Blue*
 50% cotton, 40% nylon, 10% elastane, excluding trims.

12781 10/12
 12831 14/16
 12849 18/20
 56549 22/24
£8.50

For every 'The One' Bra – Blue sold, Avon will donate £1 to domestic violence charities. All proceeds split 50/50 between Women's Aid (registered charity no. 1054154) and Refuge (registered charity no. 277424).

***ALLOW 6 WEEKS FOR DELIVERY**

special blue edition with 50% cotton content

AVON
 SPEAK OUT AGAINST DOMESTIC VIOLENCE

Refuge
 For women and children. Against domestic violence.

women's aid
 until women & children are safe



minimiser



comfort support



£10
save up
to £4

full-cup coverage

Lace Trim Minimiser Bra

Non-padded, underwired. 85% nylon, 11% elastane, 4% cotton, excluding trims.

size	black	white	size	black	white
34dd	02048	20495	40dd	00505	21428
36dd	22244	21048	40e	00513	21444
36e	22251	20941	40f	00612	21584
36f	22327	20958	40g	00661	21451
36g	22343	21014	42dd	33894	21618
38dd	00323	21089	42e	20891	01628
38e	00406	21121	42f	20909	03020
38f	00489	21220	42g	20917	20057
38g	00471	21287			

Normally £12
£10 save £2



Essential Non-Padded Dotty Bra

Non-padded, underwired bra. 90% nylon, 10% elastane, excluding trims.

24729	36d	12872	38e	23358	42d
23523	36dd	13128	38f	16659	42dd
26294	36e	23093	40d	03327	42e
18309	36f	26963	40dd	03384	42f
21147	38d	03210	40e		
12245	38dd	15933	40f		

Normally £15
£11 save £4



Lingerie Guarantee

For hygiene reasons, a replacement or refund cannot be given if the gusset label is removed from lingerie. This guarantee is in addition to your statutory rights.

Fuller Cup Lace Bra - Turquoise

89% nylon, 11% elastane, excluding trims.

38174	36d	35303	40dd
36673	36dd	74229	40e
38257	38d	74575	40f
36897	38dd	37085	42d
53496	38e	29041	42dd
74534	38f	74369	42e
32235	40d	74815	42f

Normally £14
£10 save £4



Fuller Cup Lace Bra - White

90% nylon, 10% elastane, excluding trims.

07682	36d	04176	40dd
11643	36dd	05652	40e
09175	38d	06304	40f
05009	38dd	59618	42d
05876	38e	16584	42dd
21279	38f	03590	42e
08946	40d	03962	42f

Normally £12
£10 save £2



each curveDD+ bra:

- moulds to your unique shape
- is tested to the highest standards
- is non-padded and underwired for maximum support

JEANETIC



T-Shirt not available.



dress
£20

● ●
dress available in
black and blue

“ I love this dress
it's the most
comfortable item in
my wardrobe. Every
time I wear it I get
complimented on
how great it looks.”
Laura, Avon UK HQ

Pinafore Dress 64% cotton, 34% polyester, 2% elastane. **19109** 10/12. **19133** 14/16.
17723 18/20. Normally £26 **£21 save £5**

Pencil Skirt Elasticated waist. 63% cotton, 32% polyester, 5% elastane. **21709** 10/12.
14746 14/16. **21782** 18/20. **14225** 22/24. Normally £22 **£18 save £4**

NEW Duster Coat 75% cotton, 23% polyester, 2% elastane. **20628** 10/12. **07195** 14/16.
07278 18/20. **07294** 22/24. Will normally be £34 **£28 save £6**

T-Shirt Dress – Azure 63% cotton, 30% polyester, 7% elastane, excluding trims. **14373** 10/12.
01925 14/16. **02063** 18/20. **02121** 22/24. Normally £24 **£20 save £4**

NEW T-Shirt Dress – Noir 65% cotton, 30% polyester and 5% elastane. **20164** 10/12.
20404 14/16. **20503** 18/20. **20610** 22/24. Will normally be £24 **£20 save £4**

THE TOP STORE

casual, boho, tailored
and trendy – we have
the perfect top for
every occasion

EVENING COCKTAILS



1

RELAXED WEEKEND



2

FABULOUS FESTIVAL



3

1. **Coral Top with Chiffon Trim** Main fabric: 93% viscose, 7% elastane. Sleeve and hem fabric: 100% polyester, excluding trims. **63701** 10/12. **17061** 14/16. **07419** 18/20. **16634** 22/24.

Normally £16 **£12.50** save £3.50

2. **Khaki Emmie Top** 57% cotton, 43% acrylic. **00190** 10/12. **22046** 14/16. **22053** 18/20.

22301 22/24. Normally £18 **£15** save £3

3. **Festival Folk Gypsy Top** Elasticated neckline. 100% viscose. **01677** 10/12. **08508** 14/16.

05181 18/20. **20677** 22/24. Normally £20 **£18** save £2

DAY TRIP

full-length
sleeves



JUMPER
£20

NEW Berry Jumper 97% polyester and 3% elastane. **17400** 10/12. **17475** 14/16. **16246** 18/20. **26336** 22/24. **£20**

Basic Jeggings 80% cotton, 18% polyester, 2% elastane. **14415** 10/12. **25288** 14/16. **25148** 18/20. **28142** 22/24. **£12.50**

walk & Sculpt
technology
complete comfort and lasting style
exclusive to Avon

- helps encourage leg muscles to work harder
- helps improve the look of calves and thighs
- burn calories with every step

available in metallic black or silver and white

Holly Walk & Sculpt Mules
Textile and PU-PET upper with TPR outer.

size	black	white
Size 4	12963	03756
Size 5	06882	14688
Size 6	06833	23283
Size 7	12161	23416
Size 8	12203	23507

Normally £22
£15 save £7



£15
save £7



Emily Walk & Sculpt Ballet Pumps
Black PU ballet-style shoe with Walk & Sculpt technology and bow detail trim.

50849 Size 4
50880 Size 5
30007 Size 6
51011 Size 7
Normally £27.50
£18.50 save £9

£18.50
save £9



SPORTS LUXE

step out in style and comfort with these on-trend metallic shoes

£35



padded for comfort

breathable lining



£18
save £8

1. **Christia Elasticated Leisure Trainers** Upper: nylon, elastane and PU. Lining: cotton and rayon. Sock: PU. 10108 Size 4 07898 Size 5 03038 Size 6 57158 Size 7 57141 Size 8 **£35**
2. **NEW Claire Elasticated Ballet Pumps** Upper: polyester/elastane. Lining and insock: PU/elastane. 19265 Size 4 19364 Size 5 19430 Size 6 19752 Size 7 19570 Size 8
Will normally be £26 **£18 save £8**

***WHILE STOCKS LAST**

Sole

sensations
TECHNOLOGY

the perfect combination of comfort and style – no compromises!



HARD-WEARING SOLE

to help them last



CUSHIONED INSOLE

that moulds to your feet for complete comfort



FLEXIBLE SOLE

to support natural foot movement

UP TO SIZE 8



Brielle Buckled Mules* With cushioned soles for comfort. Upper: PU. Lining: cotton/polyester. Outer sole: EVA.
01511 Size 4 01800 Size 5 21626 Size 6
20040 Size 7 21659 Size 8
Normally £19.95 **£14.95** save £5

***WHILE STOCKS LAST**



Ship Shape Khaki Slip On Trainers Polyester upper and lining. EVA outer. 66670 Size 4. 66753 Size 5 74096 Size 6
50088 Size 7 50229 Size 8 Normally £25 **£18** save £7



ribbon laces

£18
save £6

soft suede feel

“These are ridiculously light, really supportive and super soft. These are going to be my go-to shoes this summer.”
'laylachip', via Avon Beauty Connects

Madelyn Lace Up Woven Leisure Shoes
Polyester and PU upper, cotton and polyester lining and sock.
55095 Size 4 30320 Size 6
57331 Size 5 33068 Size 7
28225 Size 8
Normally £24
£18 save £6



£15
save £10

Slingback Ballerina Shoes
PU. With cushioned soles for extra comfort.

size	coral	print	white	pewter
Size 4	16857	54569	06395	21410
Size 5	16907	28209	25577	08789
Size 6	56374	17236	18101	17756
Size 7	56382	16147	18143	04416
Size 8	56416	16196	18341	54700

Normally £25
£15 save £10

NEW Astrid Reflective Umbrella 100% polyester canopy. Diameter approx. 95cm. Length when extended approx. 51cm. **13946** Will normally be £12 **£8.50** save £3.50



new



be safe,
BE SEEN

simple silver in daylight,
highly reflective at night

JUST
£8.50
SAVE £3.50

UMBRELLA DRYING POUCH

EXPERT PICK

"This is my fave new product this year – you'll wonder how you ever lived without it!"

Roshni, Avon UK's Fashion Expert



NEW Umbrella Drying Pouch** Zipped pouch with absorbent, microfibre lining. Polyester. Approx. 28cm x 11cm. **19216** **£5**

simply place your wet umbrella inside and zip it up for drip-free storage (perfect for your handbag!)



***WHILE STOCKS LAST** **†ALLOW 6 WEEKS FOR DELIVERY** super-absorbent fluffy lining
Umbrella not included.

NEW Infusion Floral Scarf 100% polyester. Approx. 180cm x 50cm. **13623** Will normally be £10 **£5.95** save £4.05



new

floral
FANCY

our lightweight scarf takes you from summer to autumn in style

JUST
£5.95

SAVE £4.05

DESPICABLE
ME
MINION MADE

ILLUMINATION

new

up to
age 8



NEW Despicable Me Inflatable Chair PVC.
This is not a flotation device and not suitable for use on water. 25643 £8

NEW Despicable Me PJs
Top 100% cotton, bottoms 97% cotton and 3% polyester. KEEP AWAY FROM FIRE.
59899 Ages 3-4
54668 Ages 5-6
16774 Ages 7-8
£12

introducing
far far away

new

100%
cotton

NEW Far Far Away Bunny PJs
100% cotton. KEEP AWAY FROM FIRE.
08292 Ages 3-4
61598 Ages 5-6
20529 Ages 7-8
£9

up to
age 8



cute as a
bunny!
(but smart as a scientist!)

mini
DENIM
STORE

up to
age 8



heart-shaped
pockets

dress
100%
cotton



NEW Heart Hoodie*
67% polyester, 33% cotton.
18044 Ages 3-4
16949 Ages 5-6
58735 Ages 7-8
£9.95

NEW Denim Dress*
100% cotton.
58859 Ages 3-4
57588 Ages 5-6
28126 Ages 7-8
£9.95

***WHILE STOCKS LAST**

i  clothes



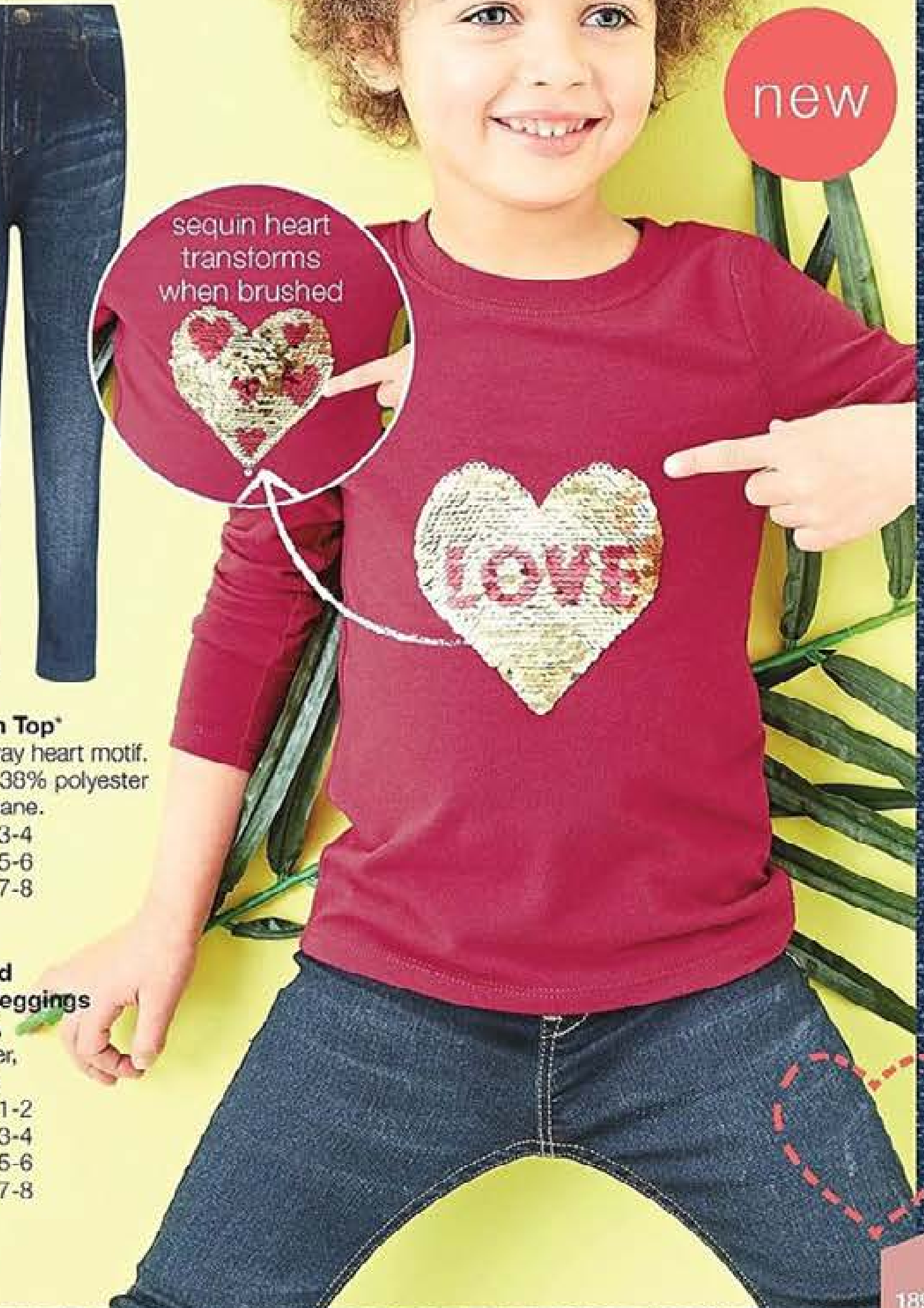
sequin heart
transforms
when brushed



NEW Sequin Top*
Features 2-way heart motif.
57% cotton, 38% polyester
and 5% elastane.
09779 Ages 3-4
09811 Ages 5-6
08151 Ages 7-8
£8

**Kids' Printed
Jean-look Jeggings**
60% viscose,
35% polyester,
5% spandex.
21865 Ages 1-2
62877 Ages 3-4
63685 Ages 5-6
21600 Ages 7-8
£10

new



home fragrance

Provence Collection

lasts up to 7 weeks



1 set of 3 scented pillows

2 burns for up to 30 hours

3 FLORAL lavender tonka bean cashmere woods



this page:

- 1. **Lavender Blossom Scented Pillows** Set of 3 pillows with the scent of lavender. Ribbon for hanging. Each approx. 9cm x 9cm. Polyester. 09522 Normally £5.50 **£4.50 save £1**
- 2. **Lavender Blossom Glass Candle** Scented candle. Approx. 6.8cm x 9cm. Glass jar with ceramic lid. Burns for up to 30 hours. 08128 **£9**
- 3. **Lavender Blossom Reed Diffuser** Scent lasts up to 7 weeks. 5 reeds. 80ml. 25957 Normally £15 **£12 save £3**

opposite page:

- 4. **Family Organiser** 16-month organiser with list pad, sticky notes and a pencil. Approx. 42cm x 30cm x 1.4cm. 25833 **£7**
- 5. **Happy Thoughts Notebook** A5 lined notebook. Approx. 14cm x 18cm x 1.6cm. 52050 **£4**
- 6. **Memo Block** Includes approx. 400 individual paper note sheets. Approx. 10.5cm x 10.5cm x 5.5cm. 25817 **£5**

stationery

for the organised FAMILY

includes calendar, shopping list, sticky notes and pencil



notepad £4

organiser £7

memo block £5

Provence Collection

2 sold EVERY MINUTE*



WOODY
water flower
musk
sandalwood

CANDLES AND DIFFUSERS £5 EACH



GREEN
green fig
jasmine
verbena

Candle
Burns for up to 30 hours. Glass jar.
25767 Ocean Mist 27532 White Floral
59550 Fig **£5**



FLORAL
white gardenia
jasmine
sandalwood

Diffuser
50ml oil in a glass bottle. Lasts up to 5 weeks.
21139 Ocean Mist 02170 White Floral
59030 Fig **£5**

All candles and diffusers in this brochure have a hazard classification under the Classification, Labelling and Packaging Regulation. Please see product details at avon.uk.com for full hazard information.

*Based on sales of candles and diffusers from 17.08.2016 to 06.09.2016.

THE
gourmand
COLLECTION

TRIED AND TESTED



“ THIS WOULD MAKE A GREAT GIFT, THE SCENT IS SO LOVELY WHEN YOU OPEN IT – REMINDS ME OF A SWEET SHOP! ”

KYLIE,
CUSTOMER PANELLIST

lasts up to 5 weeks

burns for up to 30 hours



£6
each

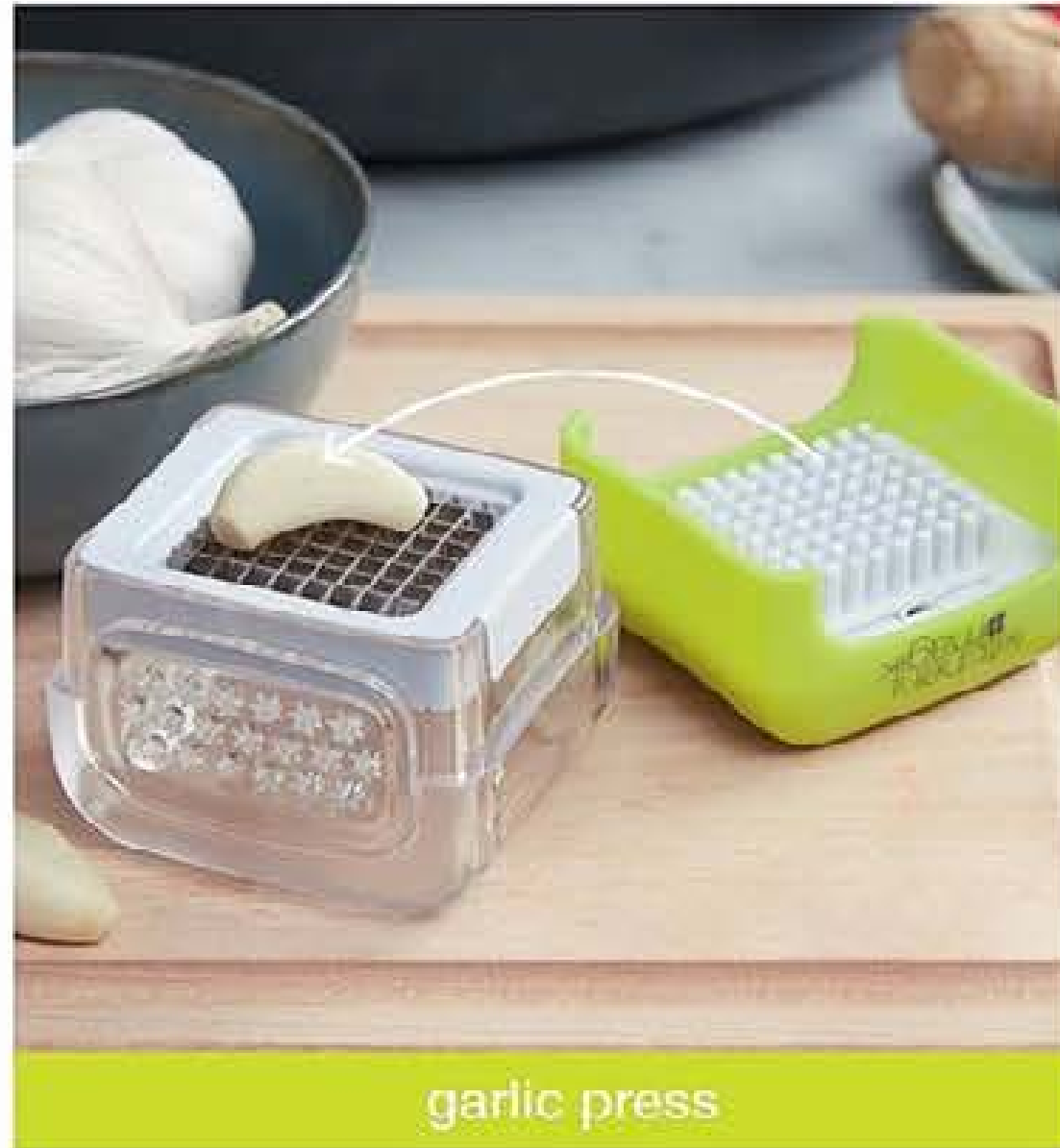
the scent of
MACAROON

irresistible notes of pistachio intertwined with whipped vanilla and creamy musk

NEW Macaroon Glass Candle
Burns for up to 30 hours. Glass jar.
28969 **£6**

NEW Macaroon Reed Diffuser
50ml oil in a glass bottle.
Lasts up to 5 weeks.
22228 **£6**

healthy eating must-haves



garlic press



use the teeth in the lid to press garlic through the grate and into the pot

- grates garlic and pastes ginger
- mess-free
- easy to clean

Garlic Press* ABS and stainless steel. Approx. 6.5cm. x 7.8cm x 5.3cm. Not dishwasher safe. **00182 £10** ***WHILE STOCKS LAST**



steam & bake in the microwave or oven



- pour water into base
- add the perforated tray
- fill with your chosen food
- add the lid and steam or bake

Microwave Steam and Bake Silicone. Approx. 9cm x 26cm x 14cm. Dishwasher, microwave and oven safe. **55848** Normally £12 **£10 save £2**



£5

can also be used to bake muffins in the oven (up to 180°C)

silicone egg poacher



microwave



poach

- poaches 2 eggs at once
- can be used in a saucepan or microwave
- eggs are easy to remove when cooked

Microwave Dual Poacher 100% silicone with plastic lid. Approx. 17.9cm x 9cm x 8cm. Dishwasher safe. **59014 £5**

baking BFFs

new



cordless electric whisk with 2 heads



- cordless
- 2 interchangeable heads: 1 whisk with silicone edge for spreading and 1 beater for thicker mixtures
- silicone edging to prevent pan damage

NEW Electric Whisk

Comes with 2 interchangeable heads – 1 whisk and 1 beater for thicker mixtures. Requires 4x AAA batteries, not included. Approx. 30.5cm x 7cm x 5cm. Not dishwasher safe. 25775

£12.50



set of 2 cake slice moulds



create picture-perfect cakes in your favourite flavours

- bake 8 different flavours of cake in 1 go
- ovenproof silicone
- cake slices pop out easily

Cake Slice Moulds* Set of 2. Silicone. Each approx. 21.5cm x 12cm x 5cm. Dishwasher safe.

13045 £8

*WHILE STOCKS LAST

kitchen
magik



£12

includes:
13 biscuit stamps and 6 different piping nozzles for icing

cookie and biscuit creator



biscuits & cookies



icing

- stamps cookies into different shapes
- ice using the interchangeable nozzles
- no mess, no fuss!

NEW Cookie Creator* 13 stamps and 6 piping nozzles. Plastic with stainless steel mechanism. Not dishwasher safe. 57067 £12

*ALLOW 6 WEEKS FOR DELIVERY



slots easily into drawer

Contents not included.

Half and Half Drawer Organiser Polyester with cardboard supports. Approx. 40cm x 32cm x 11cm. 25965 **£5.50**



£10
save £2

set of 2 storage baskets:
1 large and 1 medium

Contents not included.

Set of 2 Storage Baskets Large approx. 29cm x 20cm x 15cm, medium approx. 26cm x 17cm x 14cm. Fabric with EVA lining. 21188 Normally £12 **£10 save £2**

stylish storage



£8

with compartments for your make-up and accessories

Contents not included.

Acrylic Make-up Tidy Acrylic. Approx. 17cm x 6.5cm. Comes in a gift box. 07153 **£8**



with drawers for your essentials

Contents not included.

buy the make-up tidy and drawers together for just **£15**

save £4, page 199 only, order using 68361

Acrylic Make-up Drawers Acrylic. Approx. 19cm x 9cm. 24604 **£11**

The Eternal Collection

from Avon

NEW

BUYER'S PICK

"We've travelled the globe to bring you our most beautiful diamonds, each set in luxurious sterling silver for jewellery you'll treasure for a lifetime."

Lucy, Avon UK's Senior Jewellery Buyer

stunning,
diamond-set
necklace



2. ABELLINA
DIAMOND RING

925
sterling silver

JUST
£25
SAVE £50



1. SHOLA DIAMOND
NECKLACE



3. ANALISE DIAMOND
EARRINGS

genuine
DIAMONDS

beautifully encased in sterling silver settings,
these incredible stones really are a girl's best friend

Dacey Diamond Necklace Sterling silver with total 0.04ct genuine diamond stones. Chain length approx. 48cm. **12286** Normally £75 **£25 save £50**

1. **Shola Diamond Cross Necklace** Sterling silver with genuine 0.006ct diamond. Necklace length approx. 49cm. **45187 £25.50**

2. **Abellina Diamond Ring** Sterling silver. Total 0.07 carat diamonds. **49551** Size 6 **72850** Size 8 **49791** Size 10 Normally £75 **£27.50 save £47.50**

3. **Analise Diamond Hoop Earrings** Rhodium-plated sterling silver pierced earrings, featuring 0.04 carats total of genuine diamonds. **27664 £50**

Earrings purchased from Avon cannot be returned if sealed plastic bag has been opened.



1. RAYNA GIFT SET

2. JAYLEEN GIFT SET



3. BRITTA GIFT SET



4. PAISLEE GIFT SET

9ct
gold-plated

1. **Rayna Gift Set** Set includes a pair of pierced stud earrings and matching necklace. Necklace length approx. 42cm + 9cm extension chain. **71563 £10**

2. **Jayleen Gift Set** Bracelet approx. 18.5cm + 2.5cm extension chain. Necklace approx. 40.5cm + 9cm extension chain. Pair of pierced stud earrings, each approx. 1cm diameter. **17269 Normally £10 £7.50 save £2.50**

3. **Britta Gift Set** Silver-plated. Set includes a necklace, bracelet and pierced stud earrings. Bracelet approx. 18.5cm + 2.5cm extension chain. Necklace approx. 42cm + 9cm extension chain. **71407 Normally £12 £8 save £4**

4. **Paislee Gift Set** 9ct gold-plated set includes necklace, bracelet and pierced stud earrings. Necklace approx. 46cm + 9cm extension chain. Bracelet approx. 18.5cm + 3cm extension chain. **47431 Normally £12 £10 save £2**

NEW

JUST
£7.50
SAVE £2.50



NEW Briella Gift Set
Silver-plated set. Pierced drop earrings approx. 2.5cm. Necklace length approx. 42cm + 9cm extension chain. Stretch bracelet approx. 7.5cm diameter. **04663**
Will normally be £10
£7.50 save £2.50

look of PEARLS

adorn yourself in this exquisite set, embellished with lustrous faux pearls and sparkling glass stones



elegant drop earrings with hypoallergenic titanium posts

presented in
a beautiful
ceramic pot



1. IVANA FRESHWATER PEARL EARRINGS



2. MIX WARDROBER GIFT SET



3. MARGIE EARRING GIFT SET



4. TESSA GIFT SET

1. **Ivana Freshwater Pearl Earrings** Freshwater pearl pierced stud earrings with ceramic box. **46581 £5**
Freshwater pearls are natural and as such their colour may vary slightly from that shown.

2. **Mix Wardrober Gift Set** Silver-plated. 3 pairs of pierced stud earrings with bracelet approx. 18.5cm + 2.5cm extension chain and necklace approx. 42cm + 9cm extension chain. **46383 £10**

3. **Margie 14-Piece Earring Gift Set** 14 pairs of silver-plated and gold-coloured-plated pierced stud earrings. **00786 £10**

4. **Tessa Interchangeable Gift Set** Necklace and pierced earrings gift set. Necklace length approx. 42cm + 9cm extension chain. **00810 £10**

NEW

sparkling STUDS

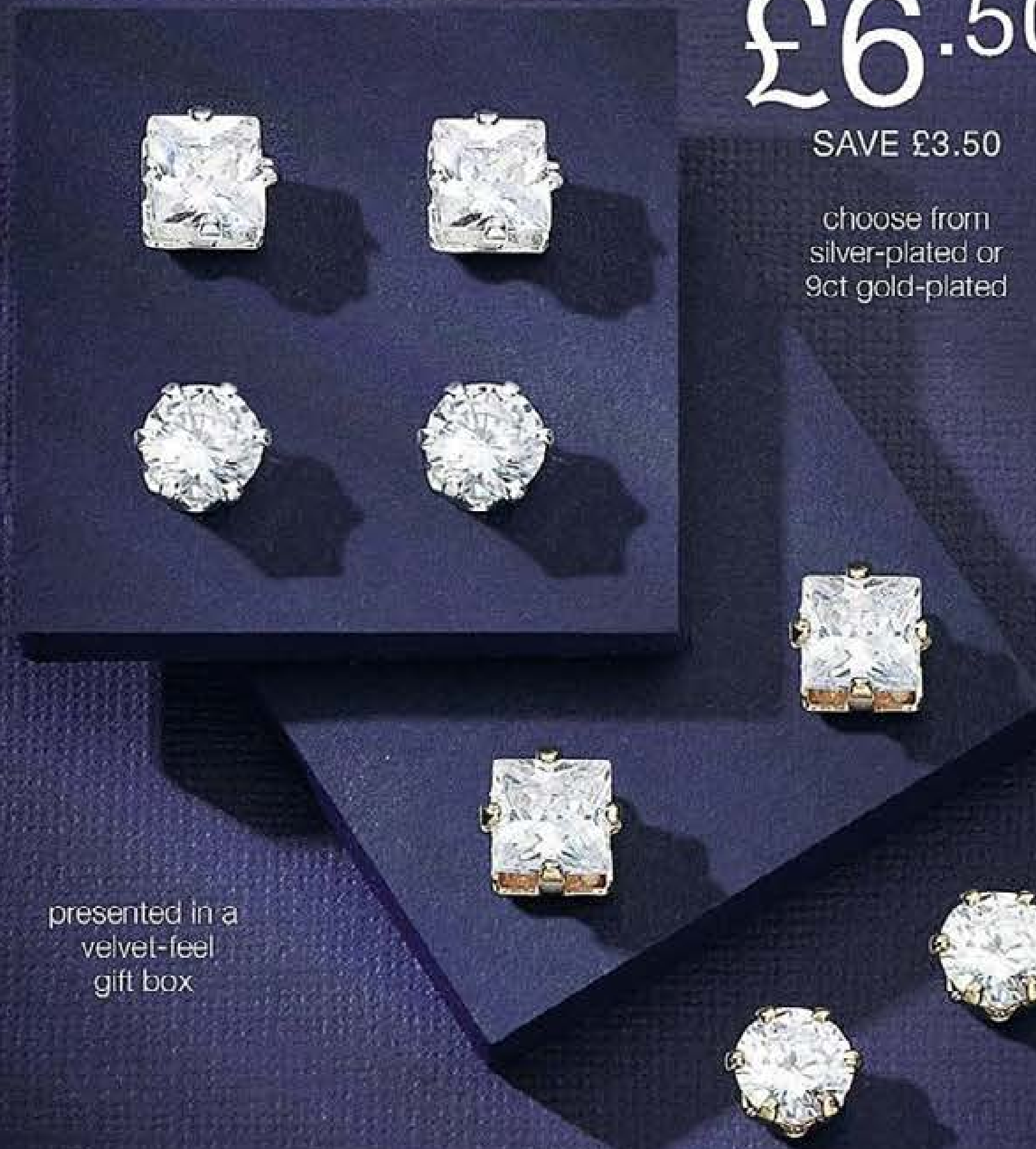
from everyday wear to evening glam, these classic studs are the perfect finishing touch

SET OF 2 PAIRS

£6.50

SAVE £3.50

choose from silver-plated or 9ct gold-plated



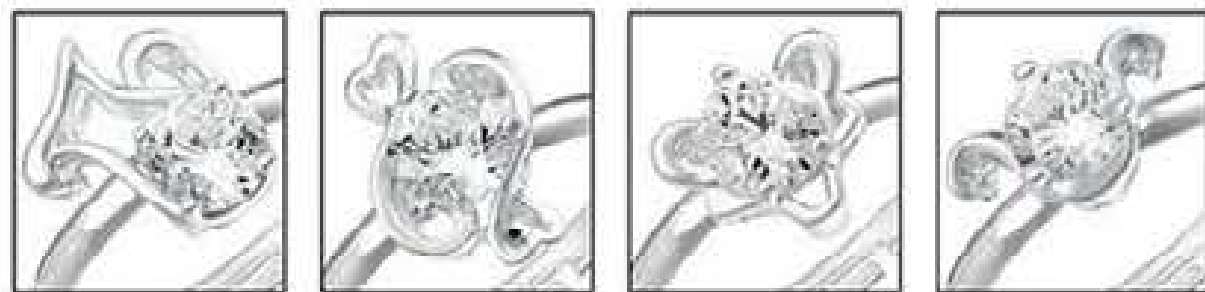
presented in a velvet-feel gift box

NEW Gemi Earring Gift Set Set of 2 pairs of pierced stud earrings with cubic zirconia stones. **04762** Silver-plated. **04838** 9ct gold-plated. Will normally be £10 **£6.50** save **£3.50**

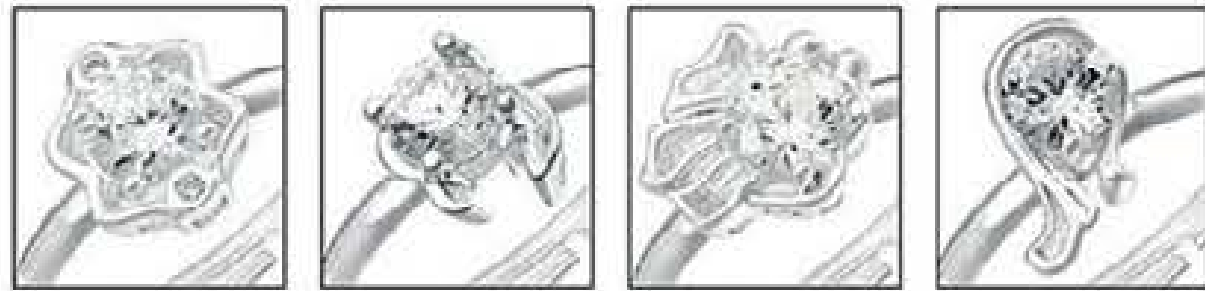
NEW



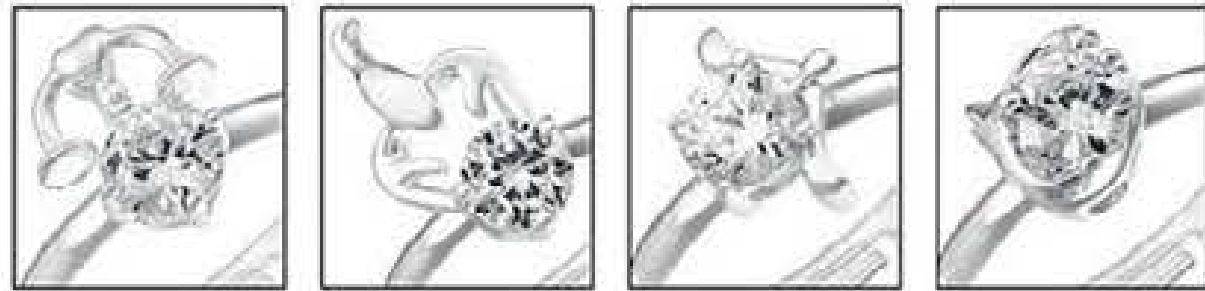
1. NADIA HOROSCOPE RING



21634 Aquarius 13268 Pisces 56267 Aries 55608 Taurus



55624 Gemini 19828 Cancer 19968 Leo 18812 Virgo



19737 Libra 02428 Scorpio 02378 Sagittarius 27458 Capricorn



engraved with 'key to my heart'

2. PERDY LOCKET



9ct gold-plated

set of 2 necklaces

3. DELANEY NECKLACE SET

1. **NEW Nadia Horoscope Ring** Silver-plated with cubic zirconia stone. Adjustable to fit most ring sizes. Will normally be £8 **£4 half price**

2. **Perdy Locket** Rose gold-coloured-plated. Length approx. 42cm + 9cm extension chain. **21154** Normally £8 **£5 save £3**

3. **Delaney Necklace Set** 9ct gold-plated. Necklace with disc pendant approx. 42cm + 9cm extension chain. Necklace with butterfly pendant approx. 33cm + 9cm extension chain. Suitable for children aged 3+ years. **40253 £12**



each bracelet comes in a pretty organza gift pouch

LOVE



LUCK



WISH

JUST £5 EACH

simply CHARMING

choose from 3 pretty designs to find your perfect bracelet with meaning

Heather Bracelet Silver-plated, adjustable bracelet. Will fit most wrist sizes. **28761** Heart (Love). **28829** Four Leaf Clover (Luck). **28779** Star (Wish). **£5**

NEW

1. WILEY HOOP EARRINGS



simply
STYLISH

up your earring game with these metallic must-haves – they're sleek, simple and totally on trend

JUST
£4.50
SAVE £2

2. FLORRIE RING SET



set of 3 tri-tone rings

3. VALLEY RING SET



midi rings for different fingers

4. ROWEN RING SET



choose from silver-plated or rose gold-tone

1. **NEW Wiley Hoop Earring Set** 3 pairs of pierced hoop earrings. Overall drop of each approx. 4cm. **17657 £8**

2. **Florrie Stackable Ring Set** Set of 3 rings. **70763** Size 6. **40899** Size 8. **48306** Size 10. **£5.25**

3. **Valley Ring Set** Set of 6. **28704 £10**

4. **Rowen Ring Set** 5-piece stackable ring set. **43802** Size 6. **48264** Size 8. **72728** Size 10. Normally £8 **£5 save £3**

Cady Earrings Gift Set

Set of 9 pairs of pierced earrings. **13276** Rose-tone **13375** Silver-tone
Normally £6.50
£4.50 save £2

All Avon metal jewellery is hypoallergenic.

choose from pink or white



1. ROSINA BRACELET



fasten while your bracelet is held in place



2. BLAIR BRACELET BUDDY

tiger's eye (protection)

rose quartz (love)



amethyst (calming)

aventurine (luck)

3. SOSIE BRACELET

1. **Rosina Bracelet** Bracelet length approx. 18.5cm + 2.5cm extension chain. 28522 Pink, 28555 White. Normally £8 **£4 half price**

2. **Blair Bracelet Buddy** Holds bracelets in place while fastening. Plastic. Approx. 17.5cm long. 49304 Normally £6 **£5 save £1**

3. **Sosie Bracelet** Each bracelet features a semi-precious stone. Internal diameter approx. 6cm with adjustable extension chain. 27052 Tiger's Eye (Protection), 27094 Rose Quartz (Love), 15552 Amethyst (Calming), 27250 Aventurine (Luck). Normally £10 **£4 save £6**



STEP 1
clip a magnet to each end of your necklace



STEP 2
place around your neck



STEP 3
close the magnets together – their strong hold will keep your necklace closed all day



MAGNETIC CLASP
£4



each end contains a strong magnet

Remi Magnetic Clasps Set of 2. Zinc and glass. Silver-plated and gold coloured plating. Approx. 1cm x 1.5cm x 3cm. 22335 **£4**

MAGNETIC CLASPS – the easy way to fasten necklaces



BEFORE
wrapover front hangs a bit too low



AFTER
pinned and pretty



set of 3

Ember Blouse Pins Set of 3 silver-plated blouse pins. 49486 **£4.25**

BLOUSE PINS – keep gaping tops confidently closed

NEW



LIPSY
LONDON

sparkling
diamanté
detail



because you
DESERVE IT

plated with white bronze for a
stunning shine, this gorgeous watch
is perfect for work, rest or play

luxe
bracelet
style

JUST
£25
SAVE £10

NEW Lipsy Daryl Watch
Bracelet strap with removable
links, adjustable between
approx. 19.2cm and 20.9cm.
Comes with a battery that can
be replaced.

06189

Will normally be £35

£25 save £10



WATCHES FROM
£15

time to
SHOP

treat yourself to a shiny new timepiece with
our exclusive range of on-trend designs



1. NEW Alex Mesh Men's Watch
Stainless steel strap adjustable between approx. 17cm and 21.5cm. Comes with a battery that can be replaced.
06148 Will normally be £25
£16 save £9

2. Adam Men's Metal Watch
Bracelet-style strap with internal circumference approx. 19.5cm. White bronze-plated. Includes a battery that can be replaced.
15750 **£25**

3. Heather Watch
Stainless steel strap, adjustable between approx. 15.5cm and 20cm. Comes with a battery that can be replaced.
25734 Normally £25
£15 save £10

4. Lolo Ladies' Textured Bezel Watch
Bracelet-style metal watch. Strap length, including the removable H bar, approx. 20.6cm. Comes with a battery that can be replaced.
25510 Normally £30
£18 save £12

5. Bennita Watch
Textured PU strap, adjustable between approx. 16.2cm and 20.5cm. Comes with a battery that can be replaced.
13094 Normally £25
£15 save £10

6. Dexie Mirror Digital Watch
Ladies' digital watch with mirror-effect face. Silicone strap adjustable between approx. 17cm and 22.8cm.
46193 Normally £20
£15 save £5

THE denim STORE — NOW EVEN BETTER!



YOUR FAVOURITE
JEGGINGS NOW
COME WITH
A SIDE ZIP
(so they're super
easy to slip on!)



**WONDER
SCULPT**
by Body Illusions

NEW Zeggings

– Indigo

76% cotton,
22% polyester,
2% elastane.

05017 10/12

05025 14/16

05066 18/20

05074 22/24

Will normally be £22

£18 save £4

NEW Zeggings

– Black

98% cotton,
2% elastane.

04945 10/12

04952 14/16

04978 18/20

04986 22/24

Will normally be £22

£18 save £4



sculpting



bottom-lifting control

thigh-smoothing shape

new

£18
save £4

ALLOW 6 WEEKS FOR DELIVERY

zip + skinny jegging = skinny jegging

NEW

bear NECESSITIES

meet Pennie Panda, the cutest new addition to your jewellery collection – she's set with sparkling stones for a luxurious finish



JUST
£5
SAVE £2

with individual moving arms and legs

NEW Pennie Panda Necklace Silver-plated necklace, approx. 61cm long, 04895
Will normally be £7 **£5** save £2

AVON
care

with **vita-e complex**
for 24-hour moisture



from just
£2

our bestselling
cocoa butter

rich, nourishing
moisture that lasts all
day, for **softer,**
smoother skin

Hand Cream
100ml
05728
£2

Body Lotion
400ml
03798
Price per 100ml = 63p
£2.50

Body Butter
200ml
04002
Price per 100ml = £1.25
£2.50

for more AVON
care turn to
page 262

new



ORIENTAL
WOODY

1
verbena
cardamom
cedarwood



FOUGÈRE
WOODY

2
Thai basil
cypress
cashmere wood



AROMATIC
FRESH

3
Italian cypress
violet leaves
fresh citrus

A NEW DIMENSION OF
SOPHISTICATION

- Elite Gentleman
Collection EDT, 75ml
- 1. 11601 Elite Gentleman
Price per 100ml = £17.33
£13
 - 2. 49528 Elite Gentleman
Untailored
 - 3. 40691 Elite Gentleman
Weekend
Price per 100ml = £9.33
Normally £13
£7 save £6

INTRODUCING
the intense new fragrance

ELITE GENTLEMAN IN BLACK

an intense and elegantly woody scent diffused with
aromatic SPEARMINT, sensual FRENCH LAVENDER and
unique BLACK VETIVER to make you unforgettable

all
**3 FOR
£12**
order using
69138
page 221 only

FOUGÈRE
WOODY



NEW EDT 75ml 62810 Price per 100ml = £17.33 **£13**
NEW Roll-On Anti-Perspirant Deodorant 50ml 62844 Price per 100ml = £7.20 **£3.60**
NEW Hair & Body Wash 250ml 62828 Price per 100ml = £1.44 **£3.60**

just
£8
SAVE £5

AVON
HOMME

*new season,
new scent*
if you fancy
a touch
of refined
sophistication,
try these
luxuriously
woody
blends



Avon Homme EDT 75ml 54239
Price per 100ml = £10.67 Normally £13
£8 save £5

Sicilian mandarin
cardamom
vetiver



Avon Homme Exclusive EDT
75ml 49643 Price per 100ml = £10.67
Normally £13 **£8 save £5**

WOODY
AROMATIC
grapefruit zest
rosemary
Haitian vetiver

WOODY
AROMATIC
FRUITY

AVON
FREE
for him
the fragrance for
a unique generation

FOUGÈRE
AROMATIC

RUB
to smell
ginger
violet leaves
captive musk



one life. infinite possibilities

£15

with
free gift of
Hair and Body Wash
200ml and Deodorant
Body Spray 150ml
worth £9

order the
EDT using
26385
and order
your free
gift using
67512

AVON
FREE
for her

matching
perfume
available on
page 105

NEW Hair and Body Wash 200ml
58057 Price per 100ml = £2.25 **£4.50**

NEW Deodorant Body Spray 150ml
13954 Price per 100ml = £3.00 **£4.50**

NEW EDT 75ml
26385 Price per 100ml = £20.00 **£15**

**SAVE UP
TO £4**

page 224 only



1. Individual Blue Collection EDT. 100ml
72579 Individual Blue
72421 Individual Blue Unlimited

Normally £8.50

£6 save £2.50

2. 1 Pulse for Him EDT 75ml
06338

Price per 100ml = £10.67

Normally £11

£8 save £3

3. Avon Destination Collection EDT. 75ml
17335 Avon Destination Grand Canyon

Price per 100ml = £10.67

Normally £11

£8 save £3

17053 Avon Destination Wilderness

Price per 100ml = £14.67

£11

4. Black Suede Collection EDT. 75ml
18739 Black Suede
07807 Black Suede Night

Price per 100ml = £10.67

Normally £11

£8 save £3

09068 Black Suede Essential

Price per 100ml = £14.67

£11

5. Full Speed EDT. 75ml
45286 Full Speed
09845 Full Speed Max Turbo

Price per 100ml = £10.67

Normally £11

£8 save £3

6. Avon Attraction for Him EDT 75ml
08334

Price per 100ml = £15.33

Normally £15

£11.50 save £3.50

7. Premiere Luxe Pour Homme EDT 75ml
14977

Price per 100ml = £16.00

Normally £16

£12 save £4

8. Avon Prime EDT 75ml
02923

Price per 100ml = £17.33

£13

9. Avon Life for Him EDT 75ml
72447

Price per 100ml = £32.00

£24

10. After Shave Conditioner 100ml
20701 Mesmerize Black for Him

Normally £3.60

£2.50 save £1.10

02402 Avon Attraction for Him
Normally £4

£2.80 save £1.20

11. Hair & Body Wash 200ml
09506 Avon Alpha for Him

02550 Avon Attraction for Him

54999 Avon Attraction Rush for Him

Price per 100ml = £1.40

Normally £4

£2.80 save £1.20

10900 Avon Life for Him

Price per 100ml = £2.25

£4.50

54346 Avon Homme
00257 Avon Homme Exclusive

08755 Black Suede

07575 Black Suede Night

54114 Mesmerize Red for Him

Price per 100ml = £1.00

Normally £3.60

£2.50 save £1.10

07013 Avon Prime
11585 Elite Gentleman

19703 Elite Gentleman Weekend

Price per 100ml = £1.44

£3.60

14167 Avon Life for Him

Price per 100ml = £3.00

£4.50

12. Deodorant Body Spray 150ml
26708 Avon Homme
07385 Avon Homme Exclusive

28308 Black Suede

08797 Black Suede Night

09365 Full Speed

06445 Full Speed Max Turbo

06692 Mesmerize for Him

Price per 100ml = £1.67

Normally £3.60

£2.50 save £1.10

09670 Avon Alpha for Him

22871 Avon Attraction for Him

12971 Avon Attraction Rush for Him

Price per 100ml = £1.67

Normally £4

£2.80 save £1.20

17665 Avon Destination Wilderness

02865 Avon Prime

13284 Elite Gentleman

19646 Elite Gentleman Weekend

Price per 100ml = £2.40

£3.60

14167 Avon Life for Him

Price per 100ml = £3.00

£4.50

AVON LUCK

new season, new scent

add a touch of good fortune to your day
with this freshly enticing, woody aroma

pink pepper
nutmeg
sandalwood



Deodorant Body Spray 150ml 07997 Price per 100ml = £2.67 **£4**

Hair & Body Wash 200ml 14308 Price per 100ml = £2.00 **£4**

EDT 75ml 42663 Price per 100ml = £20.00 **£15**

all 3 for
£12
SAVE £11
order using 68791

more choice online

with your Rep

- shop with us 24/7
- try our speedy **NEXT DAY delivery**, only £5.50*
- or choose **FREE delivery** through your chosen Rep
- pay securely using your credit/debit card or paypal

VISA MasterCard PayPal

**FREE
GIFT WITH
EVERY ONLINE
PURCHASE***
at
avon.uk.com/free

*Terms and conditions apply.

*we guarantee you'll love
your new products!*

If you're not 100% happy with your purchase, just return it within 28 days of delivery for a refund or exchange, even if you've tried it!

Special terms apply to certain products – these are clearly indicated in the brochure. For a full refund on products with a free gift, please return both items to ensure your refund is processed.

Avon offers a 2 year warranty for manufacturing faults on its watches.

The Avon guarantee is in addition to your statutory rights. Contact your Independent Avon Representative for further details if required. On the rare occasion that it is necessary, Avon reserves the right to alter, cancel or change any offer, deal or promotion within this brochure. Errors and omissions excepted. In the event that we are unable to supply a product on time, you will receive it as soon as possible, or a substitute


product of equivalent or greater value may be offered. Only clearance offers are planned on a 'while stocks last' basis. This, and any other variance to our service promise, is indicated on the offer to which it applies. Items marked "Last Chance to Buy" applies to products that we no longer intend to sell within the brochure. However, on some occasions we are left with excess stock which may be included in our Sale sections and flyers, and sold until stocks are exhausted. All clothes

*buy it today,
wear it tomorrow*



and accessories are model's own, unless otherwise stated.

All claims in advertising are supported by clinical and consumer studies. Some images in this brochure are shown larger than actual size.

 **Items marked with this symbol have a hazard classification under the Classification, Labelling and Packaging Regulation. Please see product**

details on our website for full hazard information: avon.uk.com.

Please refer to the dimensions in the product description to avoid any disappointment on delivery. All electrical products which fall under the auspices of the Waste Electrical and Electronic Equipment Act 2005, as amended, are compliant. Avon Cosmetics Ltd is a member of Electrolink Compliance Scheme. All such products are marked with the Wheelie-bin symbol. ♻

Help the environment by disposing of your products responsibly. The wheelie bin symbols indicate the product and batteries must not be disposed of in the domestic waste as they contain substances which can be damaging to the environment and health. Please use designated collection points or recycling facilities when disposing of the item or batteries.

advance
TECHNIQUES

reveal beauty-full

REVERSE WASH VOLUME

1

CONDITION to SOFTEN HAIR

Yes, that's right, condition
BEFORE you shampoo!

Apply a 50p-sized amount to
wet hair, leave in for 2-3
minutes, then rinse.



Conditioner
250ml
27342
Price per 100ml = 68p
Normally £3
£1.70 save £1.30

2

SHAMPOO to WASH AWAY WEIGHT

Apply a 50p-sized amount to
conditioned hair, then rinse for
weightless body and bounce.



Shampoo
250ml
27334
Price per 100ml = 66p
Normally £3
£1.70
save £1.30

3

STYLE to SET YOUR LOOK

Spray our Volume Boosting
Spray into damp or dry roots
for extra lift.



**Volume Boosting
Spray**
100ml
16295
Normally £5.50
£3.85
save £1.65

*When using the complete Ultimate Volume collection.

DRY SHAMPOO

for even MORE volume!

refresh and revive your volume
any time of the day for
sky-high lift and texture
from desk to dinner date...

£2.99
save 51p



BODY-BUILDING
TECHNOLOGY
FOR
DOUBLE
THE
VOLUME*

Dry Shampoo
150ml
16402
Price per 100ml = £1.99
Normally £3.50
£2.99 save 51p

advance
TECHNIQUES

SWITCH UP YOUR SHADE FOR LESS!

Blonde bombshell? Beautiful brunette? Ravishing redhead? Transform your locks with our easy to use, expert colour...

LONGER-LASTING COLOUR

our Colour Protection collection with Colour Shield Technology helps fight the fade for **at least 45 washes**



MEDIUM GOLDEN BROWN



5.3
5.3 Medium Golden Brown

Professional Hair Colour
34819 **£7**
02196 **FREE**



INTENSE RED



6.66
6.66 Intense Red

Professional Hair Colour
37721 **£7**
05413 **FREE**



ULTRA LIGHT ASH BLONDE



12.01
12.01 Ultra Light Ash Blonde

Professional Hair Colour
34744 **£7**
21840 **FREE**

BUY 1 CHOOSE 2 FREE

page 230 only **save £14** Order your full price product using the full price product number and order your 2 free products using the free product numbers.

shop online now

go to avon.uk.com for MORE SHADES

or see Sale Flyer 15 for the FULL range



Shampoo
400ml
04531
Price per 100ml = 75p
Normally **£4.50**
£3
save **£1.50**

Colour Protection
250ml
03145 Shampoo
01685 Conditioner
Price per 100ml = 68p
Normally **£3**
£1.70 save **£1.30**

Restorative Mask
150ml
12401
Price per 100ml = £2.66
Normally **£5**
£3.99
save **£1.01**

£3.85
save **£1.65**

lightweight UV spray boosts shine and protects colour

Anti-Fade UV Spray
100ml
18572
Normally **£5.50**
£3.85
save **£1.65**

avon.uk.com Hair Salon

advance
TECHNIQUES

MOROCCAN ARGAN OIL FOR SOFT & HYDRATED HAIR

our bestselling hair treatment

smooths flyaways to give dry, fragile hair its shine back

95%
agree
strands are
touchably
soft –
INSTANTLY

for best results,
try the complete
MOROCCAN ARGAN
OIL COLLECTION

Shampoo
400ml
21402
Price per 100ml = 75p
Normally £4.50
£3 save £1.50

Shampoo
250ml
27433
Price per 100ml = 66p
Normally £3
£1.70 save £1.30

Conditioner
250ml
27441
Price per 100ml = 66p
Normally £3
£1.70 save £1.30

Treatment Mask
150ml
27482
Price per 100ml = £2.66
Normally £5
£3.99 save £1.01



Diamond-inspired
Technology
up to **5X**
STRONGER
HAIR
resulting in
less breakage*

**YOUR EVERYDAY
SERUM...**
Smooth evenly through
damp or dry hair for
beautiful nourishment



**Nourishing
Hair Serum**
30ml
28860
Price per 100ml = £11.67
Normally £6
£3.50
save £2.50
*Due to combing
and brushing.

Hair Salon

avon.uk.com

233

advance
TECHNIQUES



DIVINE SHINE

with silicone and pro-vitamin B5 for up to 100% shinier hair

400ml bigger bottle

2-in-1 Shampoo & Conditioner
400ml
13813
Price per 100ml = 75p
Normally £4.50
£3
save £1.50

Daily Shine 250ml
28928 Shampoo
27326 Leave-in Conditioner
Price per 100ml = 66p
Normally £3
£1.70
save £1.30

Dry Ends Serum
30ml
28886
Price per 100ml = £12.83
Normally £6
£3.85
save £2.15

Shampoo
400ml
05827
Price per 100ml = 75p
Normally £4.50
£3 save £1.50

Instant Repair 7
250ml
27391 Shampoo
27425 Conditioner
Price per 100ml = 66p
Normally £3
£1.70 save £1.30

Restoring Treatment Spray
100ml
16261
Normally £5.50
£3.85 save £1.65

Treatment Mask
150ml
16303
Price per 100ml = £2.66
Normally £5
£3.99 save £1.01

Rapid Rescue Hair Serum
30ml
28910
Price per 100ml = £12.83
Normally £6
£3.85 save £2.15



HEALTHY & REPAIRED

with keratin, avocado oil and vitamin E for up to 83% LESS BREAKAGE*

400ml bigger bottle

*Due to combing and brushing.

HIS & HERS FLAKE-FREE LOCKS

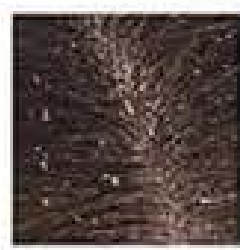
say goodbye to dandruff from the very 1st wash



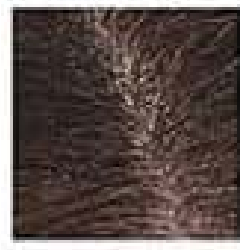
£1.85
save £1.15

new look AVON

gentle 2-in-1, zinc-infused formula
instantly helps stop itching and flaking**
for soft, shiny, manageable hair



BEFORE
dry, itchy, flaky scalp



AFTER
soothed, hydrated, conditioned scalp – no flakes in sight!

Images for illustrated purposes only.

Classic Anti-Dandruff 2-in-1 Shampoo & Conditioner
250ml
15370
Price per 100ml = 74p
Normally £3
£1.85 save £1.15

**With regular use.



avon.uk.com Hair Salon

EVERYDAY BRUSHES

staple mane-tamers for every 'do...



Paddle Brush
16436 Normally £7
£4 save £3



Cushion Brush
16469 Normally £5
£3.50 save £1.50



Large Barrel Brush
16485 Normally £7.50
£4.50 save £3



Small Barrel Brush
16493 Normally £5
£3.50 save £1.50



Backcombing Brush
16535 Normally £3.99
£2.50 save £1.49



Vent Brush
00232 Normally £3.99
£2.50 save £1.49



Shower Comb
66373 Normally £4
£2.50 save £1.50



Pop-Up Brush
16527
Normally £3.25
£2.50 save 75p

Professional Collection

fall in love with NATURAL BRISTLES

luxurious groomers for a salon-worthy finish

**NATURALLY
CONDITIONS HAIR
and adds shine**

**REDUCES
FRIZZ** with
boar-hair
bristles

**PREVENTS
BREAKAGE** and
improves texture

**Premium
Cushion Brush**
13409
Normally £7.50
£4.50 save £3



**Premium
Smoothing
Brush**
16600
Normally
£7.50
**£4.50
save £3**

**Premium
Paddle Brush**
16592
Normally £7.50
£4.50 save £3

advance
TECHNIQUES

she's got STYLE

all you need for keeping your hairstyle
masterpiece in place...



pack of 10 bobbles
for an easy updo on the go

Hair Ties
18440
Normally £2

£1
half price



light mist
for 24-hour
firm hold

**Firm Hold
Hairspray**
200ml
16311

Price per 100ml = £1.25
Normally £3.50
**£2.50
save £1**



lifts and
defines for
natural curls

**Volume & Curl
Mousse**
150ml
16360

Price per 100ml = £1.67
Normally £3.50
**£2.50
save £1**



for unbeatable,
frizz-free
shine

**Mirror Shine
Spray**
100ml
16345

Normally £4.50
**£2.85
save £1.65**



protects from
heat-styling
damage

**Heat Protection
Spray**
100ml
16337

Normally £4.50
**£2.85
save £1.65**



for a
poker-straight
style

**Power Straight
Spray**
100ml
11742

Normally £4.50
**£2.85
save £1.65**

Bath & Body Store

FOOT WORKS

COSY
night in

treat your feet to an indulgent
pamper session with these
rich, sweet treats



SOAK
soothes
and softens

SCRUB
removes rough,
dry skin

LOTION
smooths and
nourishes

RUB
to smell
SWEET
VANILLA



NEW Relaxing
Soak
100ml
63594
£2.75

NEW Exfoliating
Scrub*
75ml
63636
Price per 100ml – £3.67
£2.75

NEW Moisturising
Cream
75ml
63628
Price per 100ml – £3.67
£2.75

*If you have diabetes or poor circulation you should contact your physician or podiatrist before using this product.

FOOT WORKS



wide design covers a bigger area

Paddle Foot File
01008
£2



scrapes off layers of hard skin in minutes

Hard Skin Remover
02766
£3.50



3-in-1 polishing file, rasper and pumice

3-in-1 Tool
02758
£3.50

Caution: contains sharp blade. Not to be sold to anyone under the age of 18.

BUY 1 CHOOSE 1 HALF PRICE

page 240 only
lower priced item
half price



use wet or dry for super-smooth soles

Heel Rasper
00752
£3.50



pushes back cuticles for neater-looking nails

Cuticle Pushers
04846
£2



heavy-duty clippers, ideal for toenails

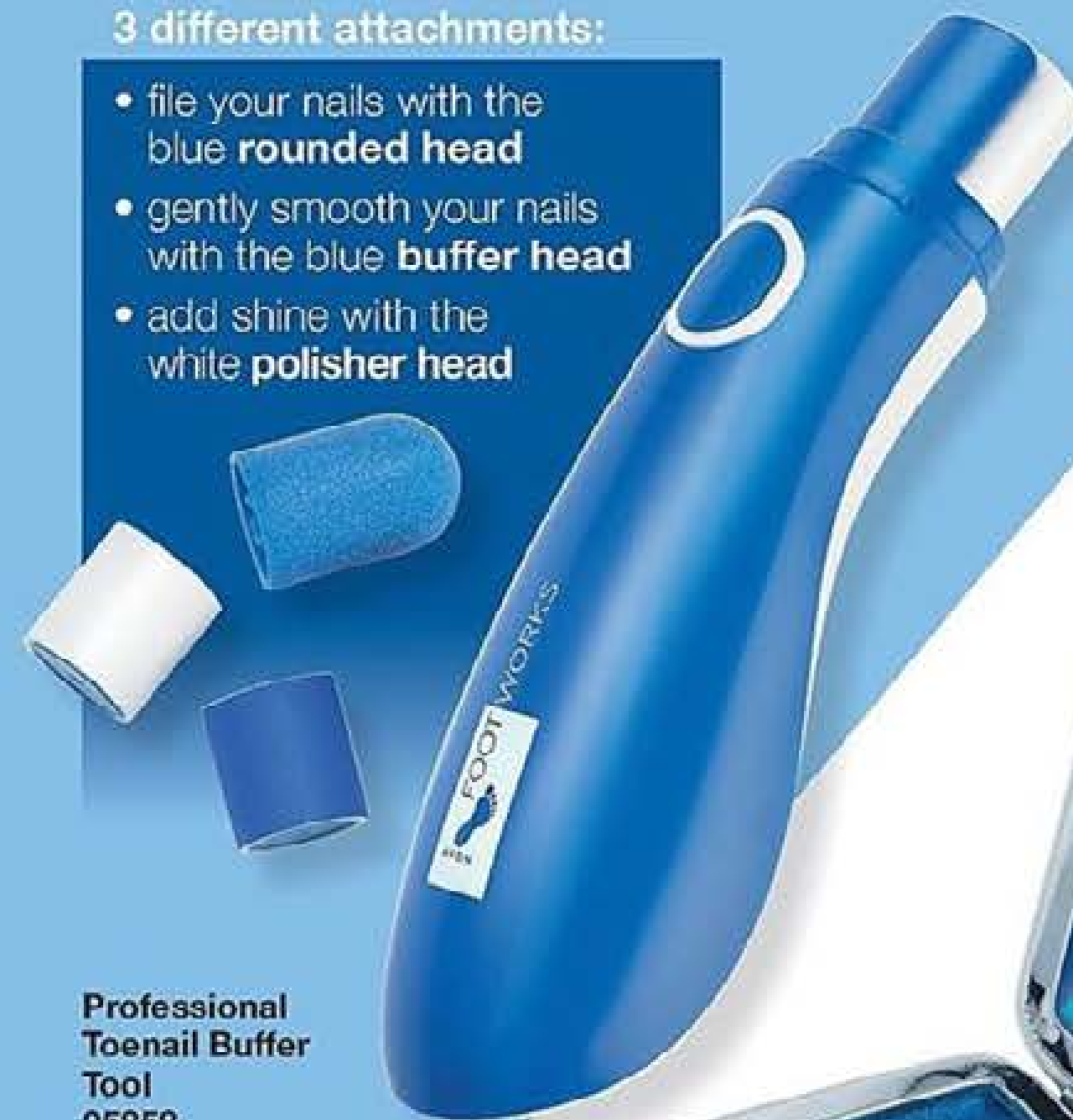
Toenail Clippers
01073
£2

buff & prep

try our 3-in-1 buffing tool for sandal-ready toes all summer long

buff toenails with the 3 different attachments:

- file your nails with the blue **rounded head**
- gently smooth your nails with the blue **buffer head**
- add shine with the white **polisher head**



Professional Toenail Buffer Tool
25858

£10



your **5-in-1** mini kit

for perfectly prepped nails

Pedi Set
00539
Normally £7

£5
save **£2**

your foot problems SOLVED

reveal **SOFT, SMOOTH** feet
in just 2 steps

rough skin **very rough skin** **dry skin** **hard, cracked heels**

rich cream with pumice and walnut shell leaves skin feeling smooth



Rough Skin Remover
75ml
22566
Price per 100ml = £3.33
£2.50

soft pads infused with skin-polishing glycolic acid to help exfoliate skin



Exfoliating and Refining Foot Pads
50 pads.
17327
Price per piece = 6p
£2.80

powerful solution to exfoliate and soften in 1 step



Double Action Exfoliating Moisturiser
50ml
24182
Price per 100ml = £5.00
£2.50

help transform hard, cracked skin with shea butter and grapeseed oil



Cracked Heel Treatment
75ml
14043
Price per 100ml = £3.73
£2.80

rough skin **smelly shoes** **tired legs**

AHA formula to exfoliate and aloe vera to repair callused skin



Intensive Callus and Corn Cream
75ml
25445
Price per 100ml = £3.73
£2.80

neutralising spray instantly reduces foot odour



Odour Neutralising Foot and Shoe Spray
75ml
09746
Price per 100ml = £3.33
£2.50

reviving gel with soothing peppermint oil



Reviving Foot and Leg Gel
75ml
09795
Price per 100ml = £3.33
£2.50



1 Soak your tired, achy feet in the restoring foot soak with Epsom salts to soothe and soften.

Use the smoothing stone on wet or dry feet to gently slough away hard, dry skin.

2



Restoring Foot Soak with Epsom Salts
100ml
26690
£2.80

Smoothing Stone
55210
£2



new



AVON
planet spa

Moroccan Romance
with Moroccan Rose Oil
Moisturising Bath & Shower Oil
avec l'Huile de Rose Marocaine
Bain Hydratant & Huile de Douche

150 ml e

MOROCCAN ROSE OIL
with the sensual scent of
rose water, jasmine and peony

NEW Moroccan Romance
Bath & Shower Oil
150ml
23945
Price per 100ml = £2.67
Will normally be £7
£4 save £3

new



AVON
planet spa

Blissfully Nourishing
with African Shea Butter
Moisturising Bath & Shower Oil
avec le Beurre de Karité Africain
Bain Hydratant & Huile de Douche

150 ml e

AFRICAN SHEA BUTTER
with the indulgent scent of
macadamia nut, vanilla and caramel

NEW Blissfully Nourishing
Bath & Shower Oil
150ml
23853
Price per 100ml = £2.67
Will normally be £7
£4 save £3

luxurious bath oils

new



AVON
planet spa

Relaxing Thailand
Coconut Milk & Sandalwood
Moisturising Bath & Shower Oil
Lait de Coco et Bois de Santal
Huile hydratante Bain & Douche

150 ml e

relax & unwind
for a blissful bath or soothing
shower experience

RICH COCONUT MILK
with the relaxing scent of
sandalwood and white musk



NEW Relaxing Thailand
Bath & Shower Oil
150ml
24042
Price per 100ml = £2.67
Will normally be £7
£4 save £3

just
£4
each
save **£3**



love lavender

from
£1.99

save up to
£3



relax into a deep sleep with soothing lavender and jasmine

perfect partners for unwinding before bed

2 layers
shake to activate

calming & RELAXING

feel your stress melt away with these **lavender-infused** treats

Bath Milk 250ml
28407
Price per 100ml = £1.40
Normally £5
£3.50 save £1.50

Exfoliating Japanese Washcloth
21535
£2

pamper and moisturise from top to toe

Body Soufflé
200ml
28415
Price per 100ml = £2.50
Normally £8
£5 save £3
Hand Cream
30ml
28381
Price per 100ml = £10.83
Normally £4.50
£3.25
save £1.25

simply spritz on your pillow and drift away into a blissful slumber

Sleep Serenity Pillow Mist
100ml
13532
Normally £4.50
£1.99 save £2.51



smooths and exfoliates dry, flaky skin



SKIN
so
SOFT

over **50** YEARS
OF NATURAL
SOFTNESS

*sensitive
hair removal
for beautifully
smooth skin*



Hair Removal Cream 100ml 04333 Normally £5.30 £3.20 save £2.10	Moisturising Shave Gel 200ml 11635 Price per 100ml = £1.45 Normally £4.80 £2.90 save £1.90
Ladies' Razors 5 razors. 26500 Price per piece = 50p £2.50	

facial
HAIR REMOVAL
in under **3 minutes!**

 with **soothing MEADOWFOAM OIL**
for sensitive skin

*with a pretty
cherry blossom
scent and
soothing witch
hazel extract*



it's easy and
effective:

STEP 1
Gently apply a thick layer of cream over your unwanted hair (don't rub it in, it just needs to sit on the surface).

STEP 2
After 2½ minutes, take a peek – if the hair doesn't wipe off easily, leave on for a minute or so longer.

STEP 3
Rinse away the cream and hair with warm water and gently pat dry, and that's it – you're done!



£2.40
save £1.60

Facial Hair Removal Cream
15ml
04929
Price per 100ml = £16.00
Normally £4
£2.40
save £1.60

visibly
**REDUCE
SCARS &
stretch marks**

with our superior
blend of natural oils
PLUS super-smoothing phytol



scarring
before use after just
8 weeks

Diagram for illustrative purposes only.

"CHEAPER THAN BIO OIL"

"Welshbabe03" tried our Tissue Oil on her 75cm operation scar:

"This is now my go-to oil for scars it's as good as the leading brand and the price is just a bonus."



*"Welshbabe03": avon.uk.com customer, Chorley

Silky Moisture Tissue Oil
150ml
02527
Price per 100ml = £3.33
Normally £8
£4.99 save £3.01

£4.99
save £3.01



Bath & Body

avon.uk.com

249

SKIN
so
SOFT

50
over YEARS
OF NATURAL
SOFTNESS

SILKY
MOISTURE



ARGAN OIL
loves normal to dry skin



Overnight Body Treatment 200ml 24026 Price per 100ml = £1.25 £2.50	Ultra Moisturising Body Lotion 250ml 11874 Price per 100ml = 90p £2.25	Creamy Body Wash 250ml 12112 Price per 100ml = 90p £2.25
--	--	--

SUPREME
NOURISHMENT



MACADAMIA OIL
loves very dry skin



Creamy Body Wash 250ml 02709 Price per 100ml = 90p £2.25	Cream Oil Body Lotion 250ml 57117 Price per 100ml = 90p £2.25	Triple Phase Oil 100ml 01909 Normally £8 £4 half price
--	---	--

softening shea butter

a little touch of luxury in your daily routine

enriched with indulgent **vanilla** and nurturing **vitamin E**, for normal to extra-dry skin

new

AVON
SKIN
so
SOFT

PAMPERING
SOFTNESS
+ shea butter
CREAMY BODY WASH
NETTOYANT CRÉMEUX
POUR LE CORPS

BODY WASH

- ✓ oil-infused, creamy formula
- ✓ start your moisturising regime as you wash

BODY CREAM

- ✓ softens dry skin and smooths rough patches
- ✓ absorbs quickly with rich, non-greasy feel



NEW Pampering Softness Creamy Body Wash 250ml 01941 Price per 100ml = £1.20 £3

NEW Pampering Softness Body Butter 200ml 02535 Price per 100ml = £1.50 £3

dermatologically tested mild and gentle formula

Solutions

your quick-fix kit to **smooth the look of dimples** and **target trouble areas** (without breaking the bank!)



ALL

HALF PRICE
from **£4**

FEEL THE HEAT

warming gel targets cellulite with a powerful blend of fat burners



this warming wonder helps stimulate cellular metabolism to help **tighten and tone** (when the gel tingles, it's working!)

Thermal Tone Anti-Cellulite Warming Gel
150ml
18267
Price per 100ml = £4.00
Normally £12
£6 half price

SCULPT THAT BODY

tone up in a tube with collagen boost complex



this **tightening treatment** gets to work in as little as 3 days, with skin-firming **caffeine** and **elastin-boosting peptides**

Body Sculpt Firming Lotion
150ml
18259
Price per 100ml = £3.67
Normally £11
£5.50 half price

FADE THE LOOK OF STRETCH MARKS

see visible results with line-reducing elastin boost complex



this **clever cream** helps reduce the look of **stretch marks** in just 14 days, and helps prevent new ones forming too!

Stretch Mark 24 Line Reducing Lotion
150ml
18275
Price per 100ml = £4.00
Normally £12
£6 half price

LIFT YOUR BUST

shape and tone with firming arginine complex



this firming formula is specially designed for your sensitive bust area and gives a visibly lifted look in just 1 week

Bust Contour Lift & Tone Cream
150ml
18077
Price per 100ml = £3.33
Normally £10
£5 half price

TARGET CELLULITE

tackle trouble spots with firming multi-tone complex



this **smoothing secret weapon** gives **dramatic, visible results** in just 14 days

Cellu Break 5D Anti-Cellulite Lotion
150ml
18028
Price per 100ml = £3.33
Normally £10
£5 half price

BOOST CIRCULATION

dual-sided massager with advanced rollerball technology



this **must-have massager** works on problem areas to help wake up your surface circulation and stimulate your cells

Double-Sided Body Massager
39982
Normally £8
£4 half price



senses
OCEAN SURGE

WITH AN ENERGISING BURST OF PEPPERMINT AND CITRUS

250ML

2-in-1 Hair & Body Wash
250ml

- 00307 Ocean Surge
 - 00414 Power Fresh
 - 58214 Amazon Jungle
 - 59162 X-treme
- Price per 100ml = 40p

£1

500ML

2-in-1 Hair & Body Wash
500ml

- 13565 Ocean Surge
 - 00448 Power Fresh
 - 19174 Amazon Jungle
 - 19158 X-treme
- Price per 100ml = 30p

£1.50



ROLL-ON DEODORANT - WITH UP TO 72-HOUR PROTECTION



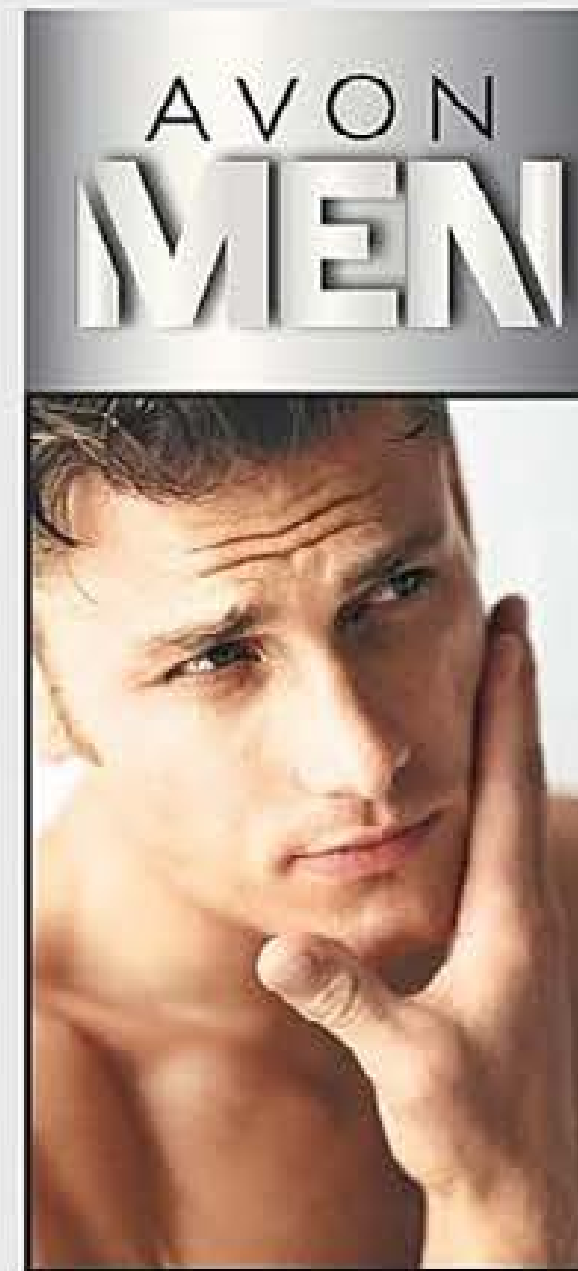
FOR UP TO
72-HOUR
PROTECTION



Men's Roll-On Anti-Perspirant Deodorant 50ml

- 16816 Max Protection 6
 - 16675 Invisble
 - 63693 Fresh
 - 16956 Active
 - 06650 Minerals
- Price per 100ml = £2.00

£1



care for his skin
with **soothing aloe**
and **added vitamins**

SENSITIVE we'll be gentle with you



wash

Creamy Face Wash
150ml
05397
Price per 100ml = £1.33
£2

shave

Shave Gel
100ml
05959
£2

moisturise

2-in-1 After Shave Balm & Moisturiser
100ml
06064
£3

ESSENTIALS if your skin's not sensitive, these are for you



purify

3-in-1 Shampoo, Condition & Shave
250ml
16915
Price per 100ml = 60p
£2



refresh

Revitalising Shave Gel with Skin Care Complex
150ml
12237
Price per 100ml = £1.33
£2



moisturise

Conditioning After Shave Balm
100ml
18127
£2



hydrate

Hydrating Moisturiser
50ml
15560
Price per 100ml = £6.00
£3



wash

Invigorating Body Wash
250ml
28258
Price per 100ml = £1.20
£3



shave

Smooth Shave Foaming Gel
200ml
18150
Price per 100ml = £1.00
£2

kids make a SPLASH

get them giggling with these playfully fruity suds



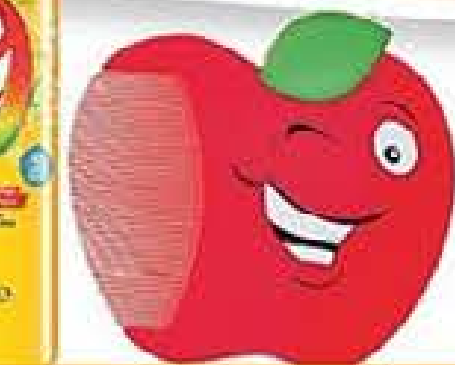
2-in-1 care for hair

2-in-1 Shampoo & Conditioner 250ml
02741 Wacky Watermelon
08805 Amazing Apple
 Price per 100ml = 60p
£1.50



wash and bubbles in 1

Body Wash & Bubble Bath 250ml
17483 Swirling Strawberry
20818 Playful Pear
03301 Groovy Grape
 Price per 100ml = 60p
£1.50



nit and knot-free locks

Magnificent Mango Detangling Spray 200ml
05769
 Price per 100ml = 75p
£1.50

Amazing Apple Nit Comb Plastic. Approx. 10.5cm x 10cm.
55426
£3



with lavender

soothe them to sleep

Good Night Lavender Body Lotion 150ml
00638
 Price per 100ml = £1.33
£2

Good Night Lavender Body Wash & Bubble Bath 250ml
14647
 Price per 100ml = 80p
£2

fun & fruity BATH PAINTS

just
£1.50

help the kids get creative at bathtime with our paint-on, wash-off paints

Bath Time Paint 100ml
07609 Wacky Watermelon
11007 Playful Pear
02881 Bursting Berry
£1.50

tear-free formula



PRODUCTS YOU LOVE

at prices you'll love



nourishing
ARGAN OIL
loves normal
to dry skin



smoothing
**JOJOBA
OIL**
loves all
skin types



just
£2.50

“I love how this product is so effortless – it’s a time saver and leaves skin lovely and soft!”

*Nao25, avon.uk.com
customer, West Sussex

your favourite
**DRY OIL
SPRAY**
instant, touch-dry moisture
in a handy spray

our **no.1**
bestseller

Dry Oil Spray 150ml
07773 Silky Moisture
22798 Original
Price per 100ml = £1.67
£2.50

*Based on UK 2016 sales.

for more
**SKIN
SO
SOFT**

turn to
pages
248-251

avon.uk.com Prices To Love

PRODUCTS YOU LOVE

at prices you'll love

scent-sational shower gels

from fabulously floral to fruity and fresh



250ml

Shower Gel 250ml
 25197 Garden of Eden
 54379 Citrus Zing
 54395 Lagoon
 56044 Anti-Stress
 Price per 100ml = 40p
£1

500ml

Shower Gel 500ml
 23713 Garden of Eden
 17632 Citrus Zing
 17640 Lagoon
 25908 Anti-Stress
 Price per 100ml = 30p
£1.50



250ml

Shower Crème 250ml
 57000 Mystique
 12377 Heaven Harmony
 26096 Calming Tuscany
 Price per 100ml = 50p
£1.25

500ml

Shower Crème 500ml
 04010 Mystique
 12427 Heaven Harmony
 28340 Calming Tuscany
 Price per 100ml = 40p
£2



from just
£1

“ [African Treasure] is a delightful shower crème, delicately fragranced with extract of shea butter, it lathers up beautifully and makes for a luxurious treat. ”

'fynecountrycrafts',
 avon.uk.com customer,
 Scotland

limited edition

250ml

Shower Gel 250ml
 55251 Oriental Zen
Shower Crème 250ml
 16972 L'Amour
 54601 La Vita
 03533 California Glow
 21485 African Treasure
 Price per 100ml = 60p
£1.50

500ml

Shower Gel 500ml
 04036 Oriental Zen
Shower Crème 500ml
 14761 L'Amour
 14530 La Vita
 58131 California Glow
 12658 NEW African Treasure
 Price per 100ml = 40p
£2

PRODUCTS YOU LOVE

at prices you'll love

“This is the best hand cream in the world, ever! I've even tried expensive brands but NOTHING comes close to this one.”

'Angelpaws22', avon.uk.com customer, Kent

nourishing TLC for your hands

- Hand Cream 100ml
- 05850 Royal Jelly
- 26120 Glycerine
- 54734 Green Tea
- 05793 Youth Restore
- 21691 Rosehips
- 26179 Gentle Moisture
- Oatmeal
- 04820 Aloe Vera
- 05736 Olive Oil
- 05942 Argan Oil
- 05975 Intensive Relief
- £2**



from just
£2

“Perfect for dry skin - it's non-greasy, helps keep skin silky-soft and smooth, and it smells lovely too!”

'Nao25', avon.uk.com customer, West Sussex



caring lotions

comfort and soothe with the nurturing ingredients your skin loves

- Body Lotion 400ml
- 03723 Royal Jelly
- 54619 Green Tea
- 03244 Youth Restore
- 28332 Essential Moisture
- 25783 Rosehips
- 06767 Gentle Moisture
- Oatmeal
- 27599 Aloe Vera
- 03061 Intensive Relief
- Price per 100ml = 63p
- £2.50**



avon.uk.com Prices To Love

PRODUCTS YOU LOVE

at prices you'll love

AVON care
care for your face

		
oily/combo skin	normal to dry skin	dry skin
		
very dry skin	mature skin	

Face Cream 100ml
15065 Light Moisture
15115 Rich Moisture
14944 Cocoa Butter
07039 Royal Jelly
 Normally £3.80
£1.90 half price

15164 Youth Restore
 Normally £4.40
£2.20 half price


3 in 1 Cleanser, Toner & Moisturiser
 200ml
13771
 Price per 100ml = 88p
 Normally £3.50
£1.75 half price


Gentle Moisture Cleanser, Toner & Moisturiser
 200ml
06742
 Price per 100ml = 88p
 Normally £3.50
£1.75 half price


Lip Butter 10ml
26401 Royal Jelly SPF15
06916 Cocoa Butter
 Normally £2.20
£1.10 half price


Intensive Relief Lip Treatment
26245
 Normally £2.20
£1.10 half price

luscious locks
strengthen your strands with this deliciously scented collection


Golden Apricot & Shea 2-in-1 Shampoo & Conditioner
 250ml
16352
 Price per 100ml = 40p
£1


Golden Apricot & Shea Leave-in Treatment
 125ml
11429
 Price per 100ml = 60p
£1


Golden Apricot & Shea Detangling Spray
 150ml
15677
 Price per 100ml = 63p
£1.25

a deep clean for your hair
with natural extracts of verbena and peppermint



from just
£1

“This smells amazing and does a brilliant job. My hair looks so much shinier and healthier.”
 ‘Kat96’,
 avon.uk.com customer, Leeds

- Verbena & Peppermint Shampoo**
 250ml
24471
 Price per 100ml = 40p
£1
- Verbena & Peppermint Conditioner**
 250ml
02089
 Price per 100ml = 40p
£1

PRODUCTS YOU LOVE

at prices you'll love

feel-good shower gels & body lotions
with instantly uplifting scents



Passionfruit & Peony
200ml
17145 Shower Gel
12880 Body Lotion
Price per 100ml = 50p
£1



Pink Grapefruit & Mint
200ml
05751 Shower Gel
16139 Body Lotion
Price per 100ml = 50p
£1



Naturals Strawberry & White Chocolate 200ml
55897 Shower Gel
55913 Body Shake
Price per 100ml = 50p
£1

feel feminine-fresh

with mild, balanced cleansers specially designed for 'down there'

gym bag essentials:
pair with roll-on deodorants for complete freshness



Feminine Wash 300ml
05454 Cotton Breeze
28688 Gentle
07062 Active
63602 Odour Neutralising
Price per 100ml = 75p
£2.25

Feminine Cleansing Wipes
15 wipes.
07336
Price per piece = 17p
£2.50

silky-smooth
underarms

with 48-hour protection
you can rely on

new



NEW Women's Silk Smooth Roll-On Anti-Perspirant Deodorant 50ml
13581
Price per 100ml = £3.00
£1.50

“Our gorgeous new formula is enriched with extra moisturisers and real silk extract for a soft, smooth feel.”

Natalie Parker,
Avon UK's
Bath & Body
Expert



Women's Roll-On Anti-Perspirant Deodorant 50ml
23879 Max Protection 6
15362 Light Bloom
17111 Invisible Protection
06155 Minerals
Price per 100ml = £2.00
£1

men's **on DUTY** care
turn to page 254

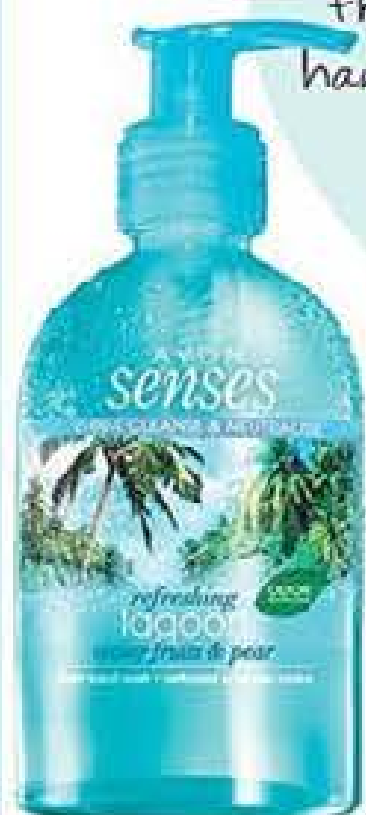
PRODUCTS YOU LOVE

at prices you'll love

body, room
& linen sprays

surround yourself in gorgeous
scent with these bestselling
spritzes

heavenly
hand wash



"I love Lagoon, it's so
fresh! It leaves your
hands feeling soft and
smelling great."

'shannonmckeown'
via Avon Beauty
Connects

Daily Hand Wash 250ml
09951 Lagoon
05983 Mystique
09944 Citrus Zing
14449 Heaven
Harmony
Price per 100ml = 40p
£1



Scented Spritz 100ml
sweet & fruity
05702 Pomegranate & Mango
16451 Passionfruit & Peony
22368 Coconut & Starfruit
55889 Strawberry
& White Chocolate
bright & zingy
20263 Violet & Lychee
16899 Pink Grapefruit
& Mint
floral & light
16881 Magnolia
11452 Lily & Gardenia
13763 Almond &
Lily of the Valley
18051 Cherry Blossom
10280 Lavender &
Chamomile
Normally £1.50
£1.10 save 40p



from just
£1

"I absolutely love the
smell of sugar plum. I love
spraying it on my linen
and bedding and I get
comments on how sweet
my home smells."

'Tammi89', avon.uk.com
customer,
Nottinghamshire

RUB
to smell
SUGAR PLUM
& VANILLA



**Sugar Plum
& Vanilla
Scented Spritz**
100ml
01883
Normally £1.50
£1.10
save 40p

our best bubble bath prices

this year!

(that's value worth getting in a lather over!)

500ml

Bubble Bath 500ml
 02451 Soft Pink
 18895 Fragrant Rose
 19711 White Lily
 03996 Herbal Meadow
 23465 Lavender
 Price per 100ml = 30p
£1.50

06072 Sensitive Rose Petals
 Price per 100ml = 40p
£2

1 litre

Bubble Bath 1 litre
 00208 Soft Pink
 12518 Fragrant Rose
 13235 White Lily
 54908 Herbal Meadow
 20966 Lavender
 00844 Sensitive Rose Petals
£2.50



from
£1.50

special edition

500ml

Bubble Bath 500ml
 14662 Strawberries & Cream
 00463 Bubblegum
 16964 Apple Crumble
 25007 Chocolate & Orange
 Price per 100ml = 40p
£2

1 litre

Bubble Bath 1 litre
 54726 Strawberries & Cream
 27318 Chocolate & Orange
£2.50



BIG VOLUME LASHES

GROUPED LASHES

WINGED-OUT LASHES

SPIKED LASHES



GET THE LOOK:

Apply 3 coats of mascara, then **COMB** to separate lashes for a panoramic look.

GET THE LOOK:

Apply the mascara, then use the **SPOOLIE** to group lashes together at the base.

GET THE LOOK:

Create a cat's-eye effect with an extra coat of mascara on your outer lashes, then **COMB** to fan them out.

GET THE LOOK:

Apply the mascara, then use the **SPOOLIE** to connect the tips of the lashes into spikes.

NEW mark. GO-TO TOOL FOR LIMITLESS LASH LOOKS

RESTYLE YOUR LOOK AGAIN AND AGAIN
FOR UNIQUE EYE IMPACT EVERY TIME



SPOOLIE

FOR SPIKED OR
GROUPED LASHES

**BIG & STYLE VOLUME MASCARA
+ LASH STYLER TOOL**

= ENDLESS LASH LOOKS YOUR WAY

COMB
FOR BIG VOLUME OR
WINGED-OUT LASHES



NEW mark.
Lash Styler Tool
25015
Will normally be £6
£4 save £2
Model wears lash inserts
for an even lash line.

FOLDS UP WITHIN CAP
FOR ON-THE-GO STYLING

£4
save £2

**FREE
GIFT**

when you buy both the
mark. Big & Style
Volume Mascara and
Lash Styler Tool
on pages 272-275
order using **68189**
see page 275 for details



**WORTH
£15.00***

*Based on normal brochure prices. 273



APPLY. AMPLIFY. REPEAT.
without removing your make-up!

**EXCLUSIVE
LASH-FLEX
FORMULA**

with **100%** flexible waxes that
stay pliable for hours – *layer after layer!*

Model wears lash inserts for an even lash line. Dramatisation based on results of a consumer study with 131 participants.

NEW mark. BIG & STYLE VOLUME



£6.50
save £2

INTRODUCING **OUR 1ST**
MASCARA
FOR LIMITLESS LAYERS...
EVEN ON DRIED LASHES

- mark. gives you more...**
- ◆ volumising, water-resistant, gel formula
 - ◆ patented lash sculptor brush
 - ◆ with 100% flexible waxes that stay pliable for hours



26450 Black 26492 Brown/Black

NEW mark. Big & Style Volume Mascara
10ml
Will normally be £8.50
£6.50 save £2

FREE GIFT

WORTH £15.60*

when you buy both the **mark. Big & Style Volume Mascara** and **Lash Styler Tool** on pages 272-275
order using **68189**

INCLUDES: mark. Gel Shine Nail Enamel 10ml in Barely There, mark. 3D Plumping Lipstick in Cocoa Kisses and a single sample sachet of Anew Reversalist Infinite Effects Night Treatment Cream.



*Based on normal brochure prices. 275

THE **NEW** *mark.* LIQUID LIP LACQUER YOU'VE BEEN WAITING FOR...

FULL-ON
SHINE



MUST-HAVE
MATTE

NEVER **FEATHERS** • NEVER **BLEEDS** • **LASTS** FOR HOURS

				<p>MINI SAMPLE PACKET</p> <p>1 for 50p</p> <p>3 for £1</p> <p>5 for £1.25</p>					
15198 Dark & Stormy	11023 Lacquered Up	06544 Nudeitude	13755 Blushing		27375 Mancater	26229 TKO	01362 Pinking About You	63727 Dare To Be Bare	15461 Head Turner

I'm your Independent Avon Representative

C15/17/UK/2/DC1/18

50815

shop online **WITH YOUR REP**

Visit avon.uk.com today to find out more!

Get your beauty fix your way, **night or day**, through your Rep's online store at:

.....

No Rep?

Head to avon.uk.com to find one in your area today!

Product offers may differ if ordering online. See pages 226-227 for our guarantee.