

AVON

CAMPAIGN 15, NOVEMBER 2020

avon.uk.com

INTRODUCING

Lucky Me

THE MOMENT
EVERYTHING
CLICKS.

NEW

FREE GIFT
with every **Lucky**
Me fragrance



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ask your Rep for our exclusive Gift Guide

Find all your faves and discover exciting new products.



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more amazing fragrances can be found on page 104

BRAND*



Lucky Me

turn the page to discover our newest fragrance

NEW

INTRODUCING

Lucky Me

FOR HIM AND HER

**IT'S ABOUT BEING IN
THE RIGHT PLACE AT
THE RIGHT TIME.**

The moment luck strikes, everything
just clicks and you can celebrate
special moments.

FREE GIFT

with every **Lucky Me**
fragrance
see pages 6-9 for details.



FREE GIFT

when you buy Lucky Me for Her EDP for **£16**

NEW



layer
up your
scent

a quick spritz
in the perfect
handbag size



high-shine
colour in
60 seconds



NEW Lucky Me for Her EDP 50ml £16

Free gift includes: Pro Colour In 60 Seconds Nail Enamel 10ml in High Speed Pink, Lucky Me for Her EDP Purse Spray 10ml and Lucky Me for Her Body Lotion 150ml.

ORDER THE EDP PLUS FREE GIFT USING 67991

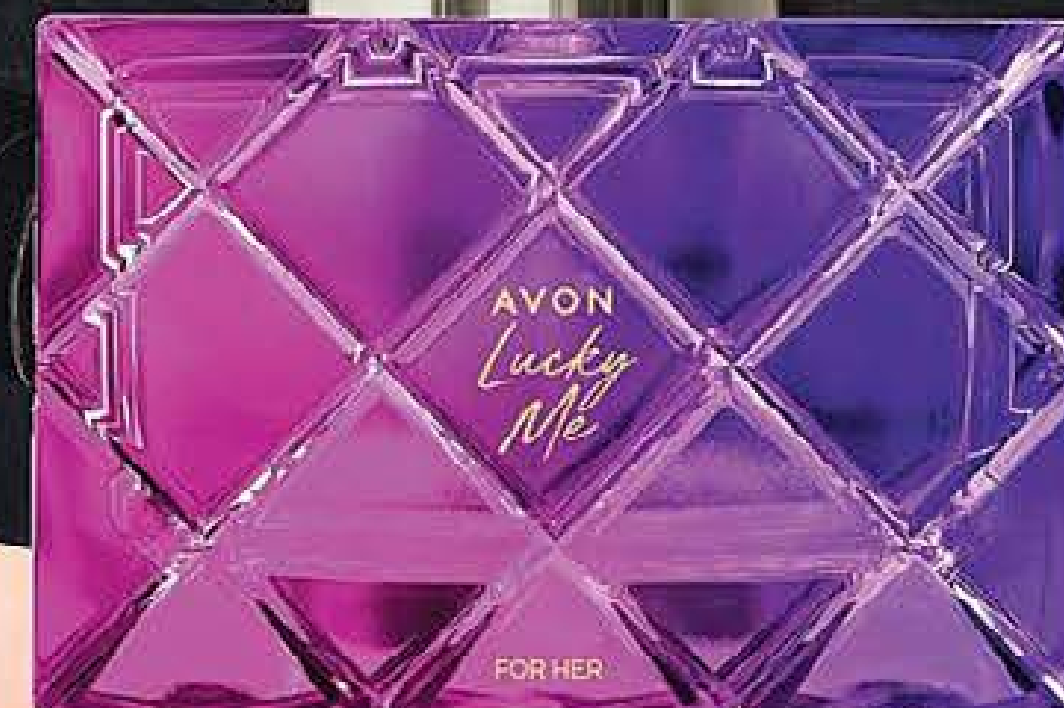
FOR THE MOMENT EVERYTHING CLICKS AGAIN
WHEN YOU DANCE ALL NIGHT WITH YOUR NO.1.



**RUB
TO SMELL**
sparkling fizz
accord
vanilla orchid
sandalwood



£16
PLUS
FREE GIFT



FREE GIFT

when you buy **Lucky Me for Him EDT** for **£16**

FOR THE MOMENT **EVERYTHING CLICKS AGAIN**
ON THAT UNFORGETTABLE DATE NIGHT.

NEW

Ideal for hair
and body

top up your
scent when
on the go

lather up in
the shower



RUB TO SMELL
timut pepper
cinnamon leaf
vetiver

£16
PLUS FREE GIFT

- FOUGÈRE
- SPICY
- WOODY



NEW Lucky Me for Him EDT 75ml £16
Free gift includes: Shower Puff (polyester), Lucky Me for Him Hair & Body Wash 200ml and Lucky Me for Him EDT Pocket Spray 10ml.
ORDER THE EDT PLUS FREE GIFT USING 67603

Far Away

Unwrap a world where anything is possible, with a gift set from your **Nº 1 FRAGRANCE BRAND.**

GIFTS that are top of their wish list.

£12



RUB TO SMELL
freesia
jasmine
vanilla musk

comes in a gorgeous gift box

 ORIENTAL
 FLORAL

NEW

NEW Far Away Gift Set includes: Far Away EDP 50ml, EDP Purse Spray 10ml, Body Lotion 150ml and a gift box. **24042 £12**

WHILE STOCKS LAST

SEGNO

Be the power that inspires with a gift set that oozes sophistication.

GIFTS that are top of their wish list.
£12

NEW



RUB TO SMELL
vetiver
rye whiskey
leatherwood



WOODY
FRESH



NEW Segno Gift Set Includes Segno EDP 75ml, Body Spray 150ml and a gift box.
23879 **£12**

WHILE STOCKS LAST

BOTH FOR
£10

order using
69567
page 14 only



Your perfect accessory with raspberry, Bulgarian rose and elegant musks.

Little Black Dress Party EDP 50ml 26641 Price per 100ml = £22.00 **£11**

Body Lotion 150ml 52878 Price per 100ml = £2.67 **£4**

ALL 3 FOR
£12

order using
68304
page 15 only



RUB TO SMELL
honeysuckle
ylang-ylang
milkwood

Little Black Dress EDP 50ml 11114 Price per 100ml = £22.00 **£11**

Body Lotion 150ml 67777 Price per 100ml = £2.67 **£4**

Body Mist 100ml 34652 **£4**

SCENT WITH LOVE

Discover scentsational purse sprays for a dash of spritz and glitz.

1 FOR £6

2 FOR £7

3 FOR £9

EDP Purse Spray 10ml

- 09548 Attraction One Intense
- 09191 Attraction One Fresh
- 35436 Attraction Sensation for Her
- 16626 Attraction for Her
- 24760 Luminata
- 08797 Maxima
- 20917 Herstory
- 25189 Eve Alluring
- 06312 Eve Duet Radiant
- 09050 Far Away Rebel & Diva
- 10736 Far Away Glamour
- 40964 Far Away Rebel
- 15511 Far Away Infinity
- 13714 Far Away

£6

find out more about your fave fragrance at avon.uk.com

GIFTS that are top of their wish list.
MIX & MATCH
save up to £9
page 16 only



HELP END VIOLENCE AGAINST WOMEN & GIRLS

With every gorgeous lipstick or dazzling pin you buy, you'll be supporting **our charity partners** to help end violence against women and girls in the UK.



PIN
embellished with
crystals by Swarovski®

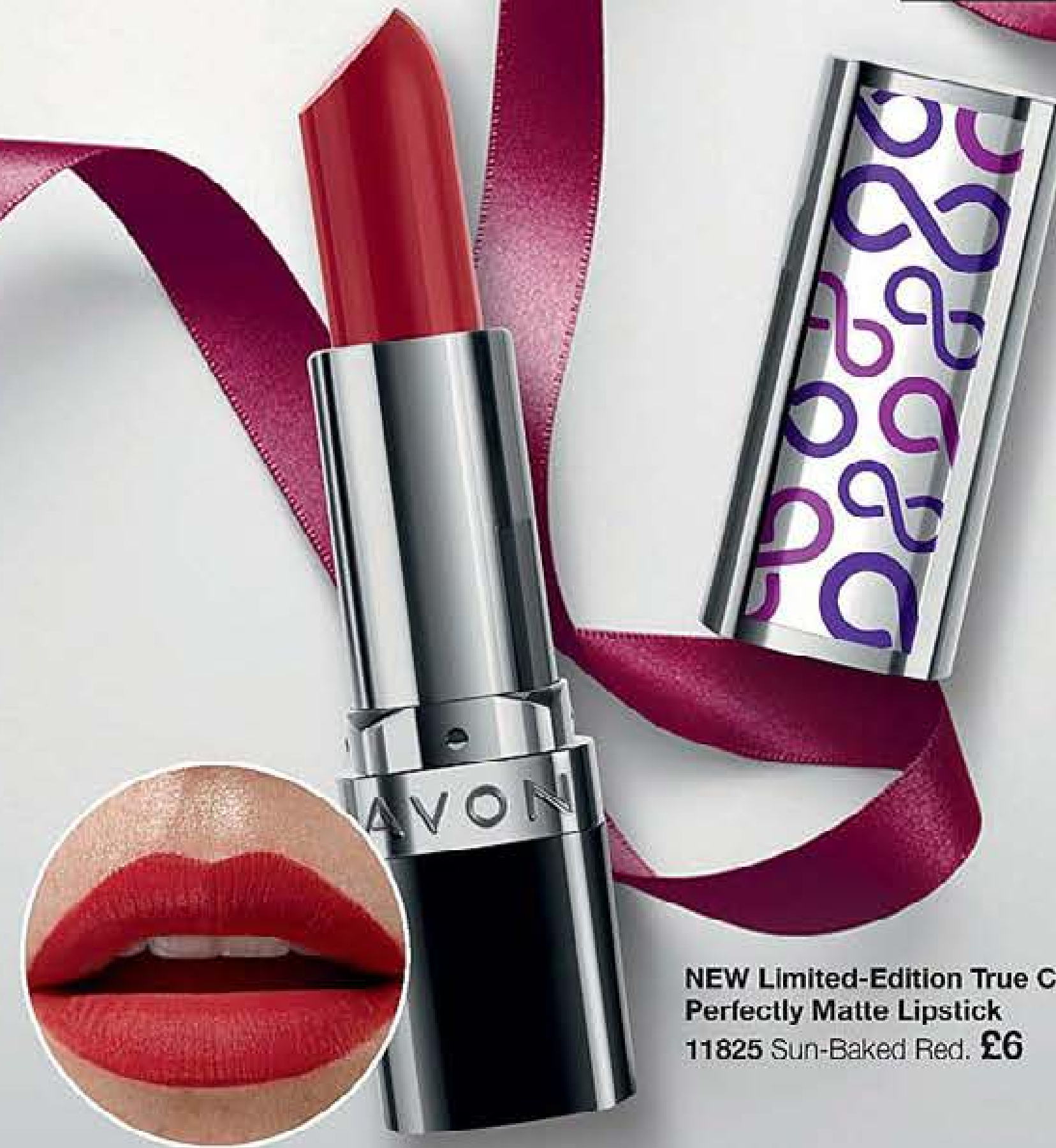
Domestic Violence Charity Pin
Silver-plated with crystals from Swarovski®.
Approx. 3cm x 3cm. **16006 £5**

Find more information on supporting a loved one on page 192.

*For every Limited-Edition Perfectly Matte Lipstick in Sun-Baked Red and Domestic Violence Charity Pin, Avon will donate 50% of sales split equally between Refuge and Women's Aid. Refuge charity registered charity number England and Wales 277424. Women's Aid, registered charity number England and Wales 1054154.

Share a photo of yourself wearing the lipstick and pin on social media using **#SpeakOut** to show your support.

LIPSTICK
100% matte look,
with lasting comfort



NEW Limited-Edition True Colour Perfectly Matte Lipstick
11825 Sun-Baked Red. **£6**

BROOCH £5
LIPSTICK £6

50%* donated to Refuge & Women's Aid

NEW





holographic effect sheet mask

HOW TO USE:
Unfold the mask and remove the film. Place both pieces over your face and leave for 15 minutes. Once removed, massage your skin until all of the serum has been absorbed. Use after cleansing and before moisturising for the perfect weekly skin treat!

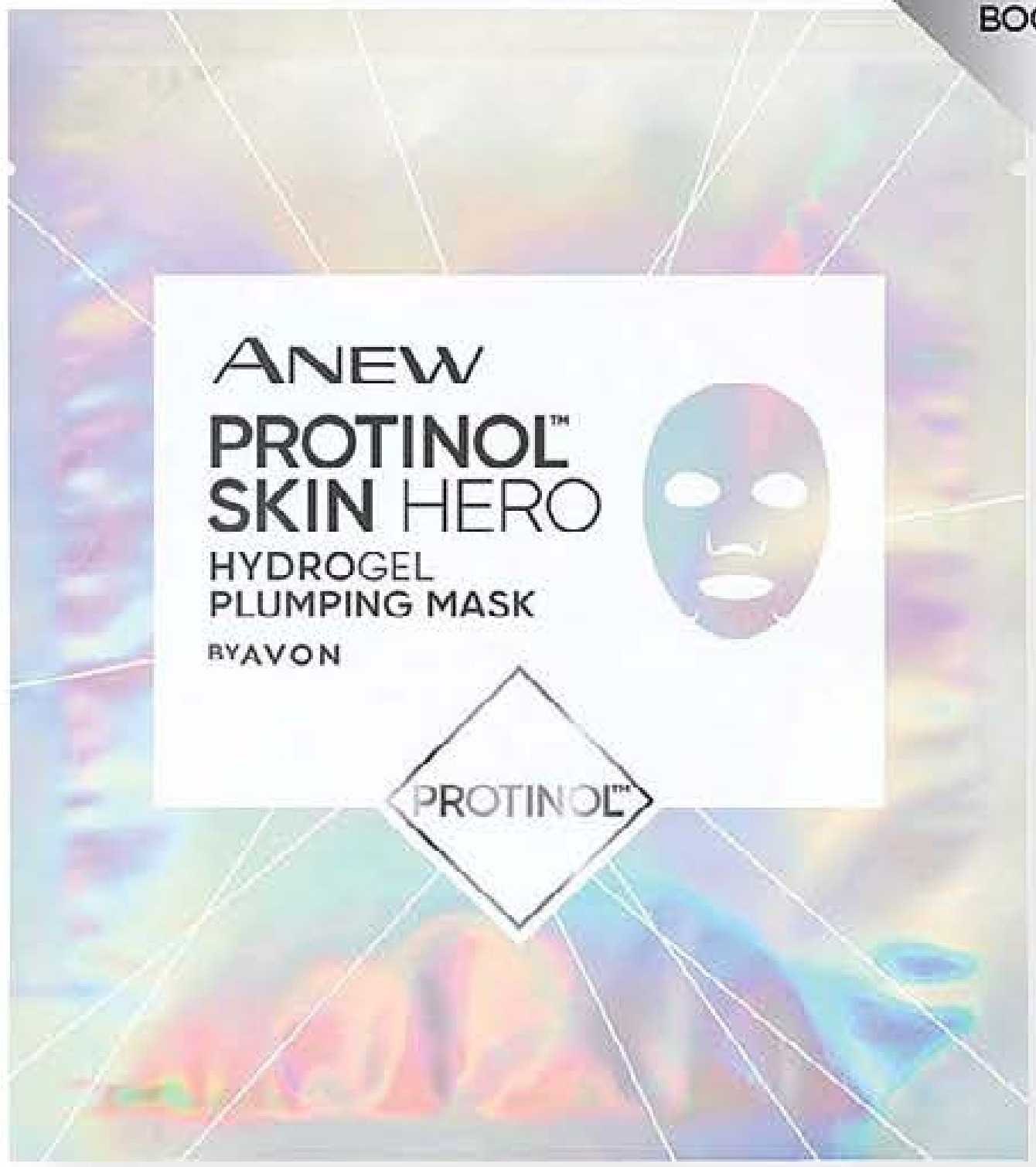
NEW

THE COLLAGEN BOOSTER

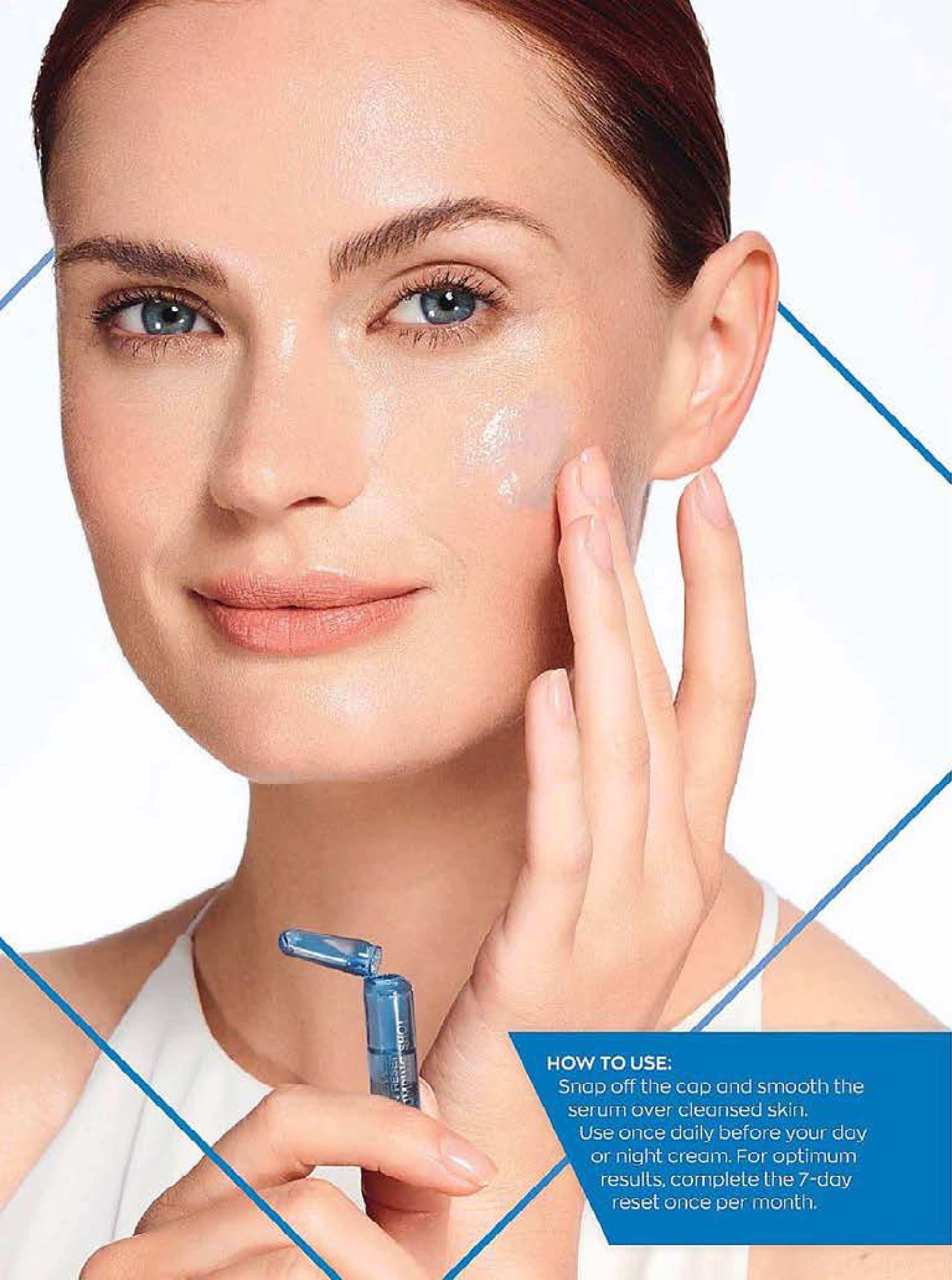
The holographic **hydrogel** sheet mask that's enriched with exclusive **Protinol™ Technology** to help plump and hydrate.

£4
save £2

IDEAL FOR ALL AGES



NEW Hydrogel Plumping Mask
Contains 1 mask in 2 pieces.
53017
Will normally be £6
£4 save £2



1 AMPOULE A DAY FOR A WEEK TO HELP
**RESTORE 7 YEARS
OF COLLAGEN
IN 7 DAYS**



THE RESULT?

Plumper, firmer,
transformed-looking skin.
Try with our new Anew day
and night creams for
your best skin in years!



7 ampoules
£15
save £3

HOW TO USE:

Snap off the cap and smooth the
serum over cleansed skin.
Use once daily before your day
or night cream. For optimum
results, complete the 7-day
reset once per month.

**Skin Reset
Plumping Shots**
7 ampoules.
14035
Normally £18
£15 save £3

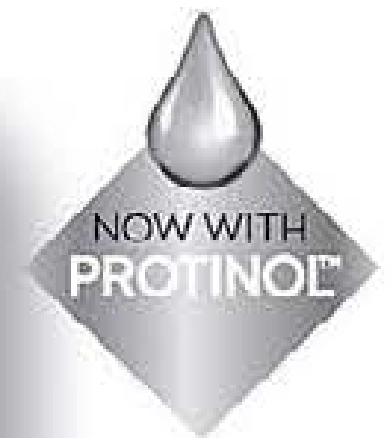


DUAL COLLAGEN BOOST
**START LIFTING
SKIN IN JUST 2 DAYS***

PLATINUM
IDEAL FOR AGE
50+

Helps replenish what sagging skin needs
most: **firmness, moisture and elasticity.**

£14
each



NEW

**SUPERIOR
FORMULAS**

**WORLD EXCLUSIVE
PROTINOL™
TECHNOLOGY**
dual collagen boost
for faster results and
better skin quality
inside and out

Our **bestselling** day and night creams just got better...
now with **Protinol™ technology** to level up your skincare
regime with a **dual collagen boost**. It's the secret
to a baby-like bounce!



NEW Platinum Day Cream 50ml 08524 Price per 100ml = £28.00 Will normally be £18 **£14 save £4**

NEW Platinum Night Cream 50ml 57109 Price per 100ml = £28.00 Will normally be £18 **£14 save £4**

*Tested on skin cells.

avon.uk.com 25

DUAL COLLAGEN BOOST
**START FIRMING
 SKIN IN JUST 2 DAYS***

Helps reduce the appearance of wrinkles and improve your skin's radiance.

ULTIMATE
 IDEAL FOR AGE
 40+

£13
 each



NEW

**SUPERIOR
 FORMULAS**

WORLD EXCLUSIVE
 PROTINOL™
 TECHNOLOGY
 dual collagen boost
 for faster results and
 better skin quality
 inside and out



NEW Ultimate Day Cream 50ml 22533 Price per 100ml = £26.00 Will normally be £16 **£13 save £3**
NEW Ultimate Night Cream 50ml 59816 Price per 100ml = £26.00 Will normally be £16 **£13 save £3**

DUAL COLLAGEN BOOST
**START PLUMPING
 SKIN IN JUST 2 DAYS***

Clinically shown to help reduce fine lines and double your skin's moisture.

REVERSALIST
 IDEAL FOR AGE
 30+

£12
 each



NEW

**SUPERIOR
 FORMULAS**

WORLD EXCLUSIVE
 PROTINOL™
 TECHNOLOGY
 dual collagen boost
 for faster results and
 better skin quality
 inside and out



NEW Reversalist Day Cream 50ml 57893 Price per 100ml = £24.00 Will normally be £15 **£12 save £3**
NEW Reversalist Night Cream 50ml 74336 Price per 100ml = £24.00 Will normally be £15 **£12 save £3**

*Tested on reconstructed skin tissues.

CHOOSE YOUR

IDEAL EYE DUO

WHATEVER YOUR CONCERN



FOR **LIFTED** EYES

A **caffeine**-infused, **peptide**-rich duo eye treatment to help **smooth**, **firm** and **tighten** the eye area.

Lift & Firm
Eye Lift System
00885
£12

HOW TO USE:

Twice daily, apply the gel to your upper-eyes and the cream to your under-eyes to help smooth and firm.

FOR **BRIGHTER** EYES

A duo eye treatment packed full of **antioxidants** and **marine algae** extract to help **reduce** the look of **dark circles**.



Even Texture
& Tone Dual
Dark Circle
Corrector
20834
Normally £12
£10 save £2

HOW TO USE:

Apply the cream gently to your under-eyes in the morning and the soothing gel to your under-eyes at night.

SEE UNDER-EYE BAGS, PUFFINESS & WRINKLES VIRTUALLY DISAPPEAR

our model is unretouched

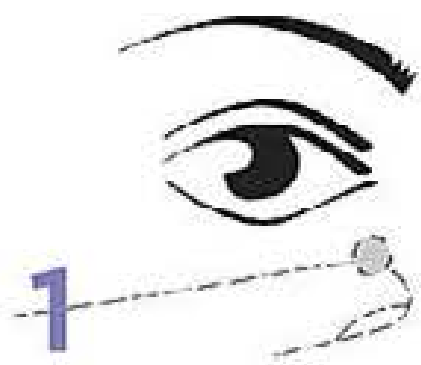


UNTREATED

IN SECONDS

IT'S ALL IN THE APPLICATION...

This instant cosmetic treatment creates an invisible, weightless film on the skin.



1 Dot a tiny amount under the eye.



2 Gently tap (don't rub) over skin to form a thin layer.



3 Keep your face still and allow to dry - you'll feel it tightening.

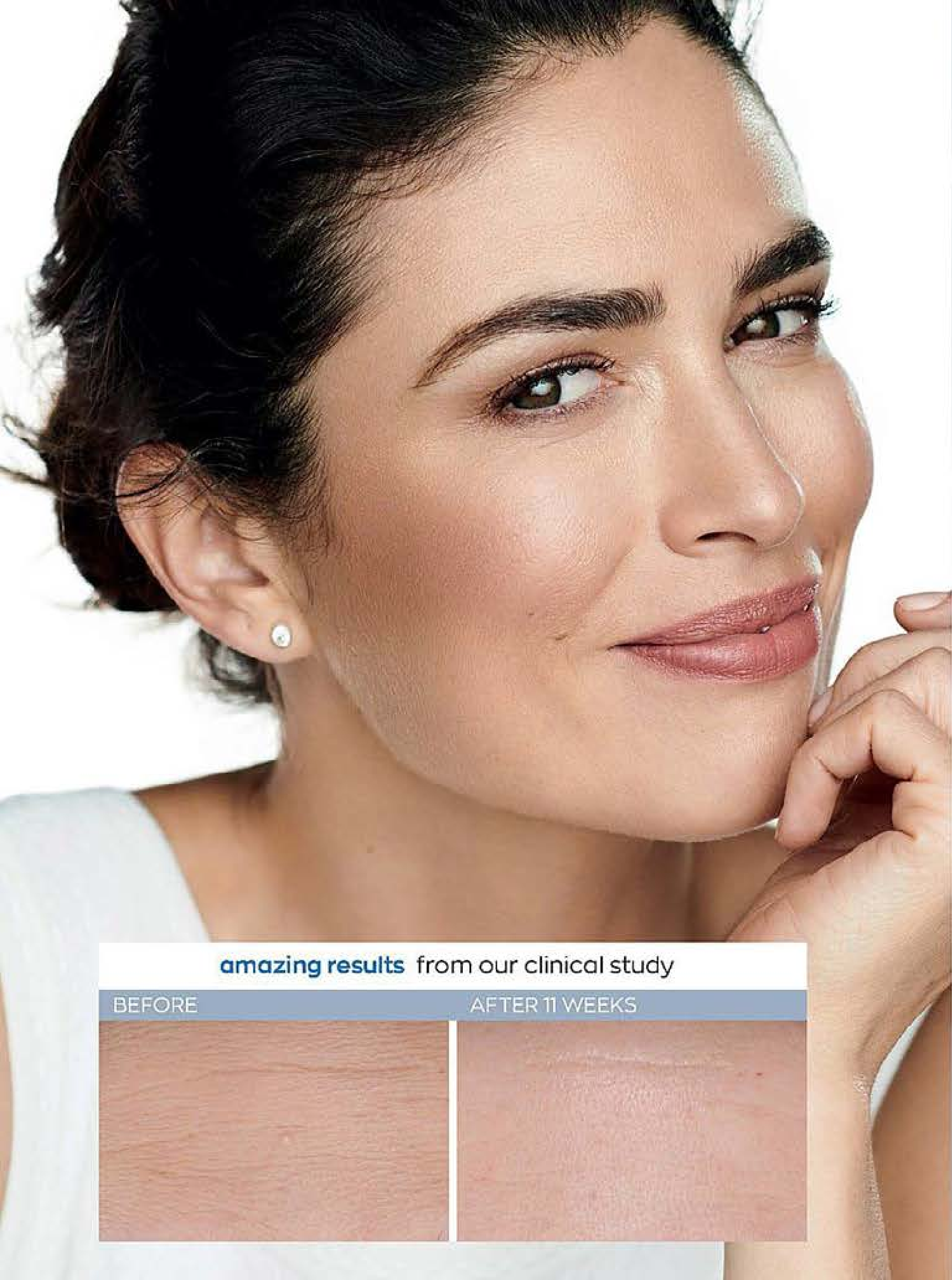
GET AN INSTANT VISIBLE EYE LIFT

Wave goodbye to under-eye bags, puffiness and wrinkles. Works in seconds, lasts all day.

£10
save £4



Instant Eye Smoother
15ml
10256
Price per 100ml = £66.67
Normally £14
£10 save £4



100% OF TRIALLISTS SHOWED
**RESULTS ON WRINKLES
IN 2 WEEKS**

£25



IN 3 DAYS:
99% of triallists showed
an **improvement**
in fine lines

IN 1 WEEK:
all wrinkles
start to show
reduction, even
deep wrinkles

0.1%
pure retinol
+
Oxa-Di-Acid



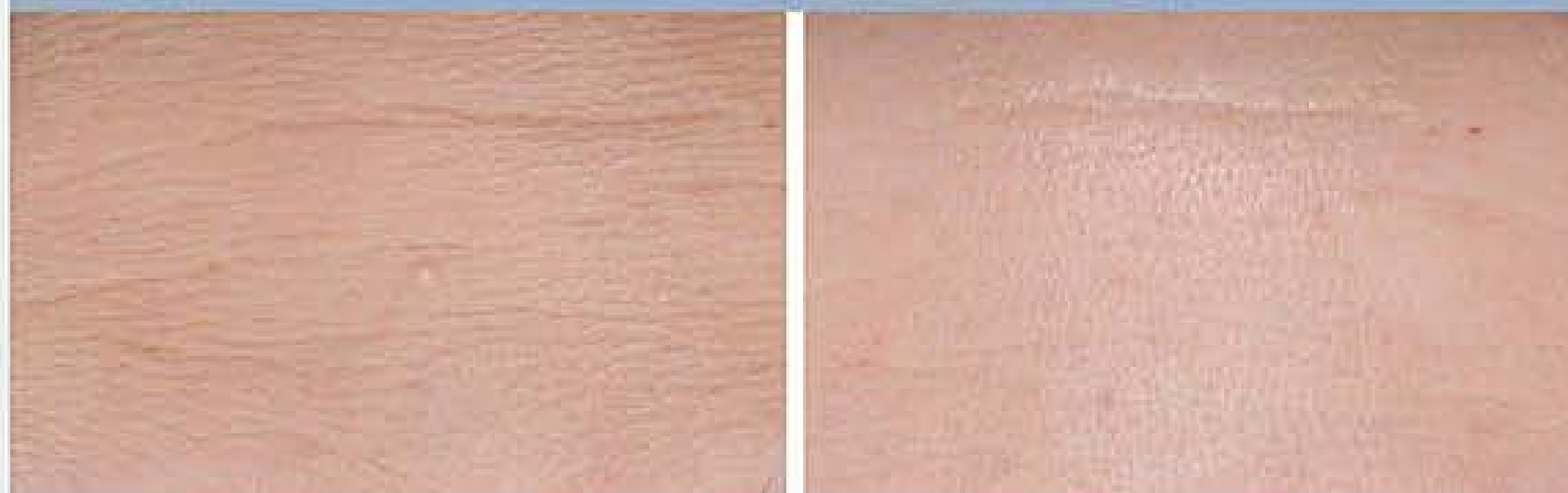
HOW TO USE:
Smooth all over face and
let it absorb. Use twice daily,
after cleansing and before
your favourite Anew
moisturiser.

**Anti-Wrinkle
Smoothing Serum**
30ml
14894
Price per 100ml = £83.33
£25

amazing results from our clinical study

BEFORE

AFTER 11 WEEKS



FIRM & STRENGTHEN

WITH OUR FACE, NECK & CHEST SERUM

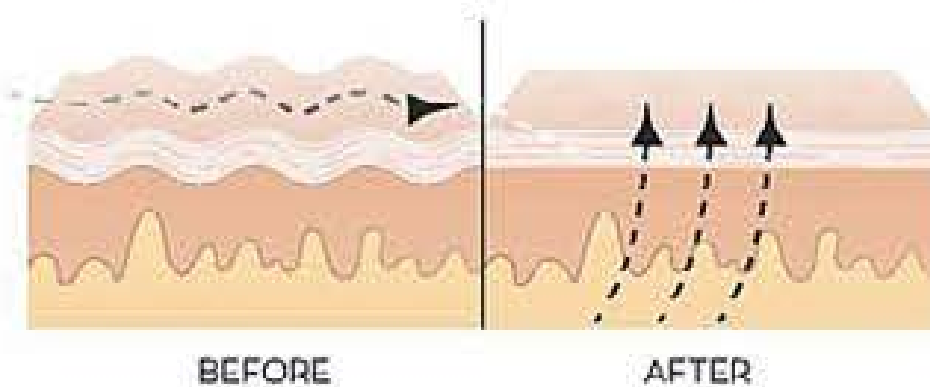
See results in **just 3 weeks** with the power of a serum pressed into the **comfort of a cream**.

£16
save £6

to help visibly strengthen thinning, sagging skin on the face, neck and chest



With **Polypeptide-2X** Technology to penetrate the skin's surface layers and stimulate **collagen, fibronectin** and **elastin**.



HOW TO USE:

Smooth all over face, neck and chest and let it absorb. Use twice daily after cleansing and before your favourite Anew moisturiser.

Lift & Firm Pressed Serum
30ml
22426
Price per 100ml = £53.33
Normally £22
£16 save £6

avon.uk.com 35

all skin types

all skin types

oily to combination skin

all skin types



with exfoliating and brightening glycolic acid and lactic acid

Radiance Maximising Tonic
200ml
04259
Price per 100ml = £4.00
Normally £10
£8 save £2

with brightening vitamin C and exfoliating natural seed powder

Vitamin C Warming Peel
75ml
03467
Price per 100ml = £10.67
Normally £10
£8 save £2

with purifying charcoal extract and protecting antioxidants

Purifying Jelly Cleanser
150ml
10579
Price per 100ml = £2.67
Normally £6
£4 save £2

with hydrating hyaluronic acid and brightening vitamin B3

Revitalising Micellar Water
200ml
04440
Price per 100ml = £2.00
Normally £6
£4 save £2

SKIN-CLEANSING RITUAL

The indulgent **cleansing balm** that transforms from a balm to a milky oil to **melt away make-up and impurities.**

£5
save £2



pack of 2

Muslin Cloths
Set of 2. 100% cotton. Machine washable.
03640
Normally £4
£3 save £1

all skin types

Transforming Cleansing Balm
50ml
15412
Price per 100ml = £10.00
Normally £7
£5 save £2

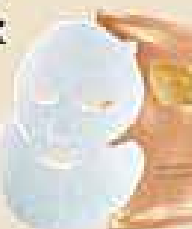
HOW TO USE:
Melt away make-up and impurities by gently massaging over dry skin and wiping gently with a muslin cloth.

REVERSALISTstart plumping skin
in just 2 days**NEW Day Cream**50ml
57893
Price per 100ml
= £24.00
Will normally
be £15
£12 save £3**NEW Night Cream**50ml
74336
Price per 100ml
= £24.00
Will normally
be £15
£12 save £3**Express Wrinkle
Smoother**9g
49247
Price per 100g
= £177.78
£16**PLATINUM**start lifting skin
in just 2 days**NEW Day Cream**50ml
08524
Price per 100ml
= £28.00
Will normally
be £18
£14 save £4**NEW Night Cream**50ml
57109
Price per 100ml
= £28.00
Will normally
be £18
£14 save £4**Instant Eye
Smoother**15ml
10256
Price per 100ml
= £66.67
Normally £14
£10 save £4**ULTIMATE**start firming skin
in just 2 days**NEW Day Cream**50ml
22533
Price per 100ml
= £26.00
Will normally
be £16
£13 save £3**NEW Night Cream**50ml
59816
Price per 100ml
= £26.00
Will normally
be £16
£13 save £3**Dual Elixir**40ml
12112
Price per 100ml
= £65.00
£26**Gold Peel-Off
Mask**75ml
56945
Price per 100ml
= £13.33
£10**Silkened
Oil-In-Gel**30ml
49676
Price per 100ml = £53.33
£16**TEXTURE & TONE**target dark spots
and discolourations**Multi-Spot
Correcting
Serum**30ml
16055
Price per 100ml = £83.33
£25**Advanced
Resurfacing
Peel**30 pads.
22111
Price per piece
= 50p
£15**Multi-Tone
Correcting
Cream
SPF35**30ml
56507
Price per 100ml = £66.67
£20**Dual Dark
Circle
Corrector****20834**
Normally £12
£10 save £2**ANTI-POLLUTION**skin protection
and recovery**Pollution
Protect+
Day Defence
Lotion SPF50**30ml
16139
Price per 100ml
= £60.00
£18**Pollution
Protect+
15-Minute
Kaolin Clay
Mask**50ml
48611
Price per 100ml = £30.00
£15**Advanced
Hydration
Overnight
Mask**50ml
16451
Price per 100ml = £40.00
£20**Fresh Black
Sheet Mask**Contains
3 masks.
14910
£12**ANTI-WRINKLE**smooth and reduce the
appearance of wrinkles**Plumping
Concentrate**30ml
07963
Price per 100ml = £50.00
£15**Smoothing Serum**30ml
14894
Price per 100ml = £83.33
£25**Skin Reset
Plumping Shots**7 ampoules.
14035
Normally £18
£15 save £3**NEW
Hydrogel
Plumping
Mask**Contains
1 mask in 2 pieces.
53017
Will normally be £6
£4 save £2**VITAMIN C**

for glowing skin

**Radiance
Maximising
Serum**30ml
15875
Price per 100ml
= £66.67
£20**Radiance
Booster
Capsules**Contains 12
capsules.
16022
£18**YOUTH BOOSTERS**

enhance skin's radiance

**Youth
Maximising
Sheet Mask**Contains
1 mask.
36988
£4**Essential Youth
Maximising
Serum**30ml
48504
Price per 100ml = £73.33
£22**LIFT & FIRM**

youthful-looking contours

Pressed Serum30ml
22426
Price per 100ml
= £53.33
Normally £22
£16 save £6**Eye Lift System****00885**
£12



WANT NEXT-LEVEL BEAUTY WITH PURE INGREDIENTS AND POWERFUL RESULTS?

DISCOVER THE GAME-CHANGING BRAND THAT UNITES ETHICS AND EFFICACY FOR BETTER-LOOKING SKIN THIS WINTER.

NO COMPROMISES.



A SHOT OF VITAMIN C

“I struggle with dull skin, but this a **GAME-CHANGER!**”

Amy O
avon.uk.com customer

Glow seekers, add this **100% pure vitamin C powder** to your facial oil or moisturiser to bestow a **beautiful glow** to dull winter skin.



Simply shake twice into your facial oil for the ultimate glow.

£14

C-SHOT POWDER 5G

Price per 100g = £280.00

ORDER NO: 02857

WHY YOU'LL FALL FOR IT:

It's the star of the show, bound to become a firm favourite for its glowing results. 2 shakes are all it takes for a burst of radiance like no other.

THE SECRET?

Boasting 100% pure vitamin C in its purest form to preserve freshness and efficacy, it's the most effective way to get the glow.





“Seriously love this.
It feels
LIKE A SPA TREATMENT!”
Abi B
avon.uk.com customer

MELT AWAY THE DAY

All traces of make-up and impurities will vanish, leaving behind nothing but **beautifully nourished** skin. It's the **luxurious** way to cleanse.

£12



ETHANOL FREE



FRAGRANCE FREE



ALLERGY TESTED



CLINICALLY TESTED



CLEAN BREAK
CLEANSER 50ML
Price per 100ml = £24.00
ORDER NO: 07245

WHY YOU'LL FALL FOR IT:
The triple-phase balm melts like butter as you massage, transforming from a silky oil to a milky lather that gets right into your pores.

THE SECRET?
It's the beautiful blend of 69% apricot oil with cocoa butter, mango butter and cucumber extract that makes it so effective.



NOURISH, PROTECT & GLOW

“In a week it's already
CHANGED MY SKIN.”
Laura F
avon.uk.com customer

This **sumptuously silky** oil will work its magic on **fine lines**, leaving skin **purified** and **nourished**. Always glowy, **never greasy**.

Revive skin with as little as 3 drops, morning and night.



£20

PURIFY FACIAL OIL 30ML
Price per 100ml = £66.67
ORDER NO: **06429**

WHY YOU'LL FALL FOR IT:
It's time to embrace a facial oil into your regime. This concentrated formula revives dull skin, and has a glass dropper for precision dosing.

THE SECRET?
Drimming with pure active ingredients such as 97% jojoba oil, phytol and vitamin E, this skin-loving formula packs a powerful (yet gentle) punch.



ETHANOL FREE



FRAGRANCE FREE



ALLERGY TESTED



CLINICALLY TESTED



BEAUTY SLEEP IN A JAR

Floods parched skin with **48-hour moisture** to help **plump** and **repair wrinkles** as you dream, meaning you'll wake up **glowing**.

£16



SLEEP POTION NIGHT CREAM 30ML

Price per 100ml = £53.33

ORDER NO: 00349

WHY YOU'LL FALL FOR IT:
Skin regenerates overnight, and you can give it a nudge in the right direction with this pillow-proof dream cream that grants a lasting wave of hydration.

THE SECRET?
This crystal-clear gel harnesses the benefits of 100% plant-based glycerine and sodium hyaluronate which holds up to 1000 x its weight in water.

THE 5-IN-1 MOISTURISER

Meet the day cream that **moisturises, clarifies, mattifies** and **primes skin**, coupled with 100% pure mineral **SPF25** for **all-year protection**.

£16



SHADE THE DAY SPF25 DAY CREAM 30ML

Price per 100ml = £53.33

ORDER NO: 06494

WHY YOU'LL FALL FOR IT:
This indulgent face cream ticks all the boxes, but what we love the most is the 100% pure mineral sunscreen for broad-spectrum protection.

THE SECRET?
This jar of goodness is brimming with mineral SPF titanium dioxide and 100% plant-based glycerine.

A little goes a long way, so keep your application light.

A little goes a long way, so apply less than you think you need.

distillery
AVON



OUR 5★ BESTSELLER FOR RADIANT GLOW

Treat your skin to the moisturiser that tints, hydrates and adjusts to match most skin tones.



 NORMAL SKIN

- 1 shade adjusts to match most skin tones
- lightweight non-greasy formula
- blends easily for a radiant glow
- suitable for sensitive skin

**Radiance Tinted
Moisturiser SPF20**
50ml
09688
Price per 100ml = £10.00
£5



featuring **turmeric**,
shea and **vitamin E**
to **calm** and **comfort** skin



PUT PREMATURE AGEING ON PAUSE

Enjoy the lifestyle you love with skin that is **less sensitive** to the **skin-ageing stressors** of modern life.

ALL 3 FOR
£12

order using
68742

ELIXIR
1. nourish
2. smooth
3. strengthen



NIGHT GEL
1. soothe
2. replenish
3. restore

DAY CREAM
1. hydrate
2. protect
3. revitalise

99%
agree
it makes skin look
and feel more youthful

Ageless Strengthening Tri-Phase Elixir
30ml
08391
Price per 100ml = £26.67
£8

Ageless Restoring Overnight Gel
50ml
08466
Price per 100ml = £12.00
£6

Ageless Protecting Day Cream SPF30
50ml
18937
Price per 100ml = £12.00
£6

FIND YOUR IDEAL CLEANSER

SENSITIVE SKIN



Soothe Micellar Gel Cleanser
180ml
16675
Price per 100ml = £1.67
£3



Soothe Micellar Scrub
150ml
25783
Price per 100ml = £2.00
£3



Soothe Micellar Water – Bonus Size
400ml
05611
Price per 100ml = £1.13
£4.50



Soothe Micellar Wipes
25 wipes,
13672
Price per piece = 10p
£2.50

ALL SKIN TYPES

OILY TO COMBINATION

NORMAL TO DRY



Dual Action Instant Eye Make-up Remover
125ml
11288
Price per 100ml = £2.40
£3



Triple Action Power Shower Cleanser
150ml
15941
Price per 100ml = £2.67
£4



Matte Fluffy Foam Cleanser
150ml
13524
Price per 100ml = £2.33
£3.50



Nourish Oil To Milk Cleanser
125ml
20453
Price per 100ml = £2.60
£3.50



featuring **turmeric**, **shea** and **vitamin E** to **calm** and **comfort** skin

THE 1-STEP NOURISHING CLEANSER

The oil-infused cleanser that's as good at **removing waterproof make-up** as it is for your skin.



NORMAL TO DRY

Nourish Oil-Infused Micellar Water
200ml
00521
Price per 100ml = £1.75
£3.50

HYDRATING
FACIAL MIST



Moisture & Protect Mist
100ml
08342
£4

4-IN-1
BB CREAMS



Matte BB Cream
30ml
Price per 100ml = £16.67
£5

Radiance BB Cream
30ml
Price per 100ml = £16.67
£5

ESSENTIAL
DAY CREAMS



Soothe Hydrating Day Cream SPF20
50ml
09654
Price per 100ml = £10.00
£5

Matte Oil-Control Day Cream SPF20
50ml
08151
Price per 100ml = £10.00
£5

Radiance Illuminating Day Cream SPF20
50ml
09670
Price per 100ml = £10.00
£5

HEALTHIER-LOOKING SKIN IN JUST 15 MINUTES

Our serum-powered, antioxidant-rich sheet masks get to work in minutes.

NEW

with hyaluronic acid and cactus flower



with grapefruit extract

NEW Hydrate Booster Sheet Mask
Contains 1 mask.
00414
£2

NEW Radiance Booster Sheet Mask
Contains 1 mask.
56796
£2

BLEMISH-CLEARING for a clear, blemish-free complexion



Spot On Instant Gel
15ml
25627
Price per 100ml = £23.33
£3.50



Spot Conceal Stick
13011
£2.50



O2 Fresh Jelly Mask
100ml
58461
£3.50



Oil-Free BB Cream
30ml
07898



Price per 100ml = £11.67
£3.50

bubble cleanser
£3.50



O2 Fresh Bubble Cleanser
150ml
13987
Price per 100ml = £2.33
£3.50

BLEMISH-FIGHTING TOOLS



Patches
Contains 12 patches.
16048
£5



Metal Blackhead Remover
Steel carbon.
Approx. 12.5cm x 0.6cm.
24331
£2

PROFESSIONAL-GRADE



Green Tea Overnight Treatment
50ml
24224
Price per 100ml = £7.00
£3.50



White Clay Cleanser, Scrub and Mask
75ml
24109
Price per 100ml = £4.00
£3



Black Exfoliating Cleanser
75ml
25635
Price per 100ml = £4.00
£3



Mattifying Moisturiser
75ml
56549
Price per 100ml = £4.00
£3

PORE & SHINE CONTROL

BLACKHEAD-CLEARING refine the look of skin



Soothing Exfoliating Cleanser
125ml
58008
Price per 100ml = £2.40
£3



Deep Clarifying Mask
75ml
73973
Price per 100ml = £4.00
£3



Clarifying Toner
100ml
00869
£2.50

FREE YOUR PORES

Unclog and mattify your skin in 2 easy steps!



with soothing witch hazel and eucalyptus to help draw out pore-clogging dirt and oil and mattify the skin

BOTH FOR £5

order using 68932
page 57 only



STEP 1
scrub

Exfoliating Scrub
75ml
25650
Price per 100ml = £4.00
£3



STEP 2
mask

Charcoal Mask
75ml
13045
Price per 100ml = £4.00
£3



OUR BESTSELLING COLLECTION

TOUCHABLY SOFT TRESSES

With Moroccan argan oil for gorgeously nourished, healthy-looking hair.

ALL 3 FOR
£6

RUB TO SMELL
Moroccan argan oil

instantly hydrates and seals in moisture for beautiful strands



Moroccan Argan Oil Nourishing Hair Serum
30ml
28860
Price per 100ml = £13.33
£4

Moroccan Argan Oil Shampoo
250ml
27433
Price per 100ml = 80p
£2

Moroccan Argan Oil Conditioner
250ml
27441
Price per 100ml = 80p
£2

order all 3 for £6 using 69187



WANT UP TO 3 DAYS OF FRIZZ-FREE LOCKS?

With Lotus Shield Technology to help eliminate frizz even at almost 100% humidity.



Ultra Smooth 250ml
27425 Shampoo
27466 Conditioner
£3

Leave-In Treatment
60ml
16303
Price per 100ml = £8.33
£5

order this trio using **69823**



WANT ULTIMATE SHINE?

Try our shine-boosting formulas for your most prismatic tresses ever!



Ultimate Shine 250ml
24018 Shampoo
25403 Conditioner
Price per 100ml = £1.20
£3

Illuminating Serum 30ml
05090
Price per 100ml = £15.00
£4.50

order this trio using **67173**

ALL 3 FOR
£7



WANT TO SEE LESS HAIR ON YOUR BRUSH?

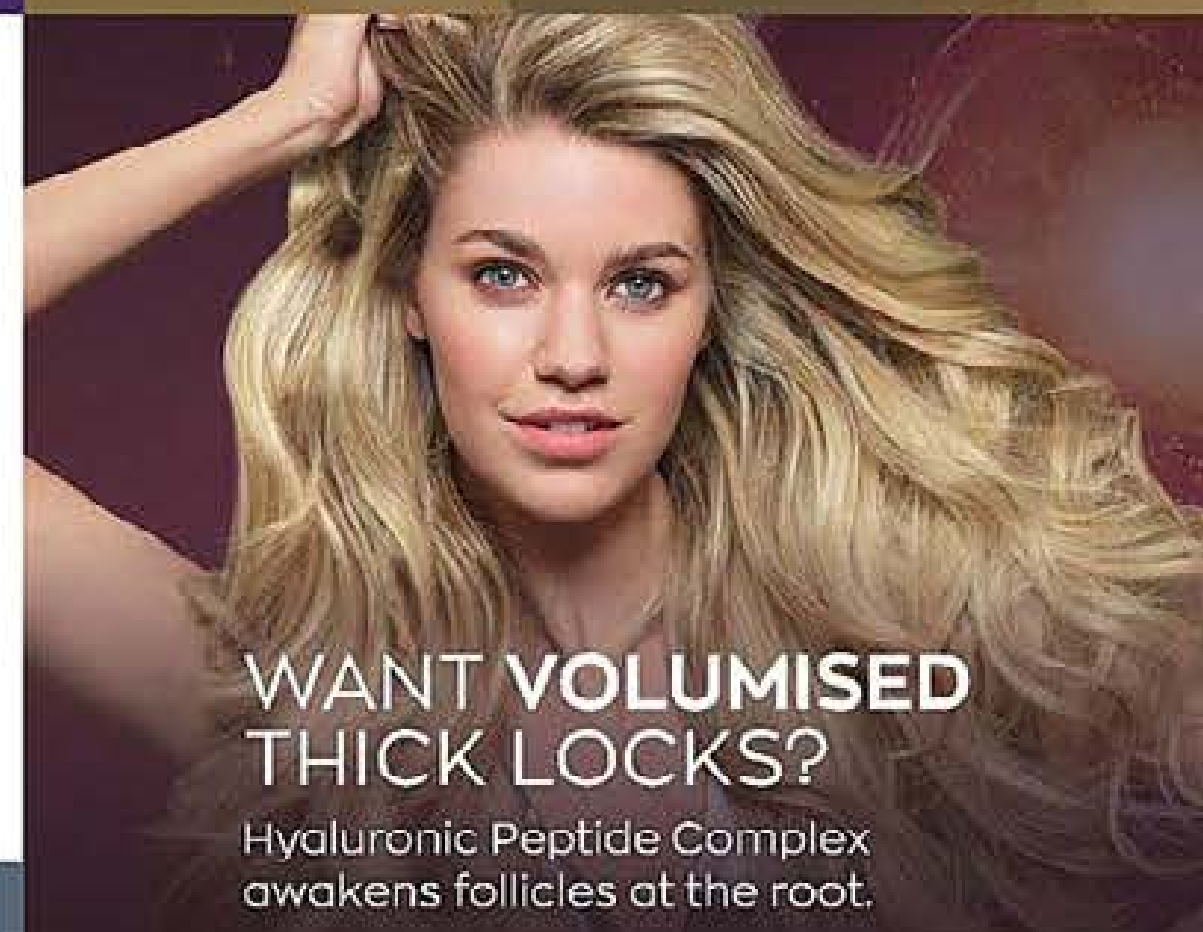
Biotin-Collagen Complex strengthens from root to tip.



Loss Control 250ml
22939 Shampoo
01131 Conditioner
Price per 100ml = £1.20
£3

Leave-In Treatment Spray
100ml
05751
£5

order this trio using **67033**



WANT VOLUMISED THICK LOCKS?

Hyaluronic Peptide Complex awakens follicles at the root.



Miracle Densifier 250ml
06379 Shampoo
08029 Conditioner
Price per 100ml = £1.20
£3

Bodifying Leave-In Treatment
100ml
07492
£5

order this trio using **69591**



WANT REPAIRED STRANDS?

Keratin-infused formulas for pro hair repair.



Reconstruction 250ml
23275 Shampoo
50187 Conditioner
Price per 100ml = £1.20
£3

Deep Restore Hair Serum
30ml
59899
Price per 100ml = £15.00
£4.50

order this trio using **67835**



WANT LUXURIOUSLY NOURISHED HAIR?

With a blend of 5 precious oils for a salon-worthy finish.



Supreme Oils 250ml
27367 Shampoo
27490 Conditioner
Price per 100ml = £1.20
£3

Duo Treatment Spray
100ml
16253
£5

order this trio using **69476**

Firm Hold Hairspray 200ml

33456

Price per 100ml = £1.50

£3

Volume & Curl Mousse 150ml

16360

Price per 100ml = £2.00

£3

Dry Shampoo 150ml

08359

Price per 100ml = £1.99

£2.99

360 Nourishment Moroccan Argan Oil Treatment Mask 150ml

27482

Price per 100ml = £3.00

£4.50

Reconstruction 3 Magical Minute Hair Mask 150ml

51409

Price per 100ml = £3.67

£5.50

Supreme Oils Treatment Mask 150ml

26062

Price per 100ml = £3.67

£5.50

Colour Correction Violet Treatment Spray 100ml

15198

£5

Argan & Coconut Oil Moisturising Serum 100ml

14506

£9

Reconstruction Hair Resuscitation Spray 100ml

62836

£5

Ultimate Shine Illuminating Booster Spray 100ml

16691

£5

Heat Protection Spray 100ml

16337

£3

Ultra Smooth Serum 30ml

16261

Price per 100ml = £16.00

£4.50

SUPER STYLING

Treat, prep and set with all you need to lock in your look.



400ML SHAMPOOS & CONDITIONERS

BIGGER SIZES = MORE WASHES



Shampoo 400ml
26831 All-in-1 Sulphate-Free
08870 Colour Correction Violet
63701 Reconstruction
15438 Supreme Oils
10892 Miracle Densifier
09316 Ultimate Shine
19844 Loss Control
02071 Ultra Smooth
Price per 100ml = £1.00
£4

Conditioner 400ml
16204 Reconstruction
13839 Supreme Oils
10991 Miracle Densifier
05447 Ultimate Shine
63677 Loss Control
12997 Ultra Smooth
Price per 100ml = £1.00
£4

Shampoo 400ml
21402 Moroccan Argan Oil
25940 2-in-1 Anti-Dandruff
Price per 100ml = 75p
£3
Conditioner 400ml
26138 Moroccan Argan Oil
Price per 100ml = 75p
£3

An artist is nothing without their tools! These professional-grade brushes and combs will help you achieve that 'just out of the salon' look.

NEW
& IMPROVED

PROFESSIONAL BRUSHES



cushion and paddle brushes with ionic technology to smooth split ends, reduce frizz and help eliminate static



round brush with antistatic technology and bristles, to gently smooth and volumise hair



tail comb perfect for sectioning, styling and parting hair



NEW Pro Cushion Brush 18713 Will normally be £6 **£5 save £1**

NEW Pro Paddle Brush 18663 Will normally be £6 **£5 save £1**

NEW Pro Round Brush 18804 Will normally be £6 **£5 save £1**

NEW Pro Styling Tail Comb 26518 Will normally be £3 **£2.50 save 50p**

*Excludes brush bristles and Brush Cleaning Tool.
**1 free item per order.

- cruelty free
- made from recycled content*
- chic rose gold design
- vegan friendly



FREE
BRUSH
CLEANING TOOL**
with any hairbrush
order using 56556
pages 64-65



backcombing brush helps tease and backcomb hair for incredible volume



vented and barrel brushes with ceramic technology to retain heat for the perfect temperature to speed up styling

Brush Cleaning Tool 49395 £2

NEW Pro Backcombing Brush 02428 Will normally be £4 **£3 save £1**

NEW Pro Vent Brush 18747 Will normally be £4.50 **£3.50 save £1**

NEW Pro Small Barrel Brush 28779 Will normally be £4.50 **£3.50 save £1**

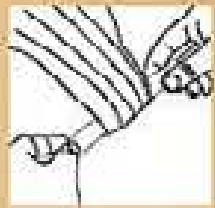
NEW Pro Large Barrel Brush 18770 Will normally be £7 **£6 save £1**

EFFORTLESS OVERNIGHT WAVES

Wake up to tousled, loose curls with our bendy, jumbo-sized foam rollers – no curling tongs necessary!

HOW TO USE:

Use on large sections of damp or dry hair before bedtime, sleep, unravel then spritz with hairspray to set.



- no heat
- no damage
- no clips
- no fuss!

Foam Bendy Roller Set
Set of 12.
01297
£5



BRUSH WITH DESIRE

Handy hair tools with a gorgeous pearlised finish to add a touch of glam to any dressing table.

NEW

with handy mirror for on-the-go touch-ups



perfect for detangling and smoothing

NEW Pearl Pink Pop-Up Brush
10553
£3

NEW Pearl Pink Cushion Brush
10520
£4.50

FROM
£3

WINTER WELLBEING

Don't miss out on an incredible offer on your favourite pampering spa treats.

ANY 3 FOR £9 MIX & MATCH

pages 68-69



Multi-Use Oil 150ml
19505 Moroccan Romance
20271 Blissfully Nourishing
24638 Ayurveda
17228 Radiance Ritual
 Price per 100ml = £3.33
£5

Body Mist 100ml
11817 Calm
13391 Energise
54239 Beauty Sleep 
£4

Hand Cream 30ml
05256 Energise Hand Cream
26849 Sleep Hand Cream
12633 Calm Hand Cream
18358 Nourishing Hand Cream
 Price per 100ml = £13.33
£4

THE MUST-HAVE BRA

The comfiest bra you'll ever own.
Need we say more?



'The One' Bra

White: 87% nylon, 13% elastane.
Grey: 51% nylon, 37% polyester,
12% elastane. Black: 91% nylon,
9% elastane. Nude: 62% nylon,
29% polyester, 9% elastane.
Comes with removable padded cups.
All sizes fit up to a DD cup.

size	nude	black
10-12	09241	11569
14-16	09449	10132
18-20	03582	05363
22-24	03608	21766
size	white	grey
10-12	23671	12773
14-16	59378	11437
18-20	06049	01123
22-24	09639	01925

£10

The Animal 'One' Bra

Nylon, polyester and elastane.
09415 10-12
20974 14-16
11403 18-20
08771 22-24

£10



ultimate comfort

HEAVENLY HYDRATION

RADIANCE RITUAL

THE AYURVEDA RITUAL



Body Moisturiser 200ml 10033 Price per 100ml = £3.50 £7	Face Mask 75ml 02188 Price per 100ml = £5.33 £4	Neck & Chest Serum 50ml 03913 Price per 100ml = £8.00 £4
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Facial Oil Serum 30ml 17236 Price per 100ml = £20.00 £6	Golden Body Butter 200ml 24596 Price per 100ml = £3.50 £7
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Face Mask 50ml 24570 Price per 100ml = £8.00 £4	Body Butter 200ml 13029 Price per 100ml = £3.50 £7
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KOREAN CHARCOAL

BEAUTY SLEEP

FACIAL SHEET MASKS



Face Wash 150ml 10843 Price per 100ml = £2.33 £3.50	Body Scrub 200ml 40782 Price per 100ml = £2.00 £4	Peel-Off Face Mask 50ml 23838 Price per 100ml = £8.00 £4
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Overnight Face Mask 50ml 25908 Price per 100ml = £8.00 £4	Body Butter 200ml 17764 Price per 100ml = £3.50 £7
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Sheet Mask
Contains 1 mask.
13243 NEW Radiance Ritual
27094 Heavenly Hydration
06411 Greek Seas
£2

NOURISH & SOFTEN WITH
AFRICAN SHEA BUTTER

ALL 3 FOR
£9

order using
68080
page 73 only



1. **Bath & Shower Oil** 150ml **35547** Price per 100ml = £3.33 **£5**
2. **Hand Cream** 30ml **31955** Price per 100ml = £13.33 **£4**
3. **Hand, Elbow and Foot Cream** 75ml **14803** Price per 100ml = £6.00 **£4.50**

Encanto

Luxurious, perfume-infused body care and fine fragrance.

IRRESISTIBLE

raspberry, pink bouquet and amber



EDT

50ml

01735

Price per 100ml = £16.00

£8

Body Spray

100ml

09019

£4.50

Bath &

Body Oil

100ml

09142

£6

Shower Gel

200ml

09407

Price per 100ml = £2.00

£4

Body Lotion

250ml

10595

Price per 100ml = £2.00

£5

Hand Cream

30ml

09274

Price per 100ml = £13.33

£4

FASCINATING

bergamot, jade flower and cashmere woods



EDT

50ml

01818

Price per 100ml = £16.00

£8

Body Spray

100ml

04127

£4.50

Bath &

Body Oil

100ml

10801

£6

Shower Gel

200ml

09886

Price per 100ml = £2.00

£4

Body Lotion

250ml

04119

Price per 100ml = £2.00

£5

Hand Cream

30ml

11213

Price per 100ml = £13.33

£4

CHARMING

blackberry and warm musk



EDT

50ml

04051

Price per 100ml = £16.00

£8

Body Spray

100ml

24406

£4.50

Bath Oil

100ml

24414

£6

Shower Gel

200ml

24539

Price per 100ml = £2.00

£4

Body Lotion

250ml

24315

Price per 100ml = £2.00

£5

Hand Cream

30ml

24463

Price per 100ml = £13.33

£4

BODY COLLECTION

Targeted results to help complement a healthy lifestyle.

**BUY 1 CHOOSE 1
HALF
PRICE**
MIX & MATCH
lower priced item
half price



cool and tone

Cooling Tone Gel

150ml

04598

Price per 100ml = £5.33

£8



visually improve stretch marks

Stretch Mark 24 Total Body Lotion

150ml

02147

Price per 100ml = £5.33

£8



boost and burn

Double Action Boost & Burn Anti-Cellulite Lotion

150ml

19448

Price per 100ml = £6.00

£9

massage tired muscles

Double-Sided Body Massager

18317

£8



heat and tone

Thermal Tone Anti-Cellulite Warming Gel

150ml

15289

Price per 100ml = £5.33

£8



lift your bust

Bust Contour Lift and Tone Cream

150ml

04549

Price per 100ml = £4.00

£6



tighten and tone

Body Modelling Mask

200ml

13086

Price per 100ml = £4.50

£9

HEAD-TO-TOE MUST-HAVES



SMOOTH SHAVE

Nourishing Shave Oil
150ml
00190
Price per 100ml = £2.33
£3.50

Women's Razor
Includes 2 replaceable heads.
59600
£4

Shave Gel
150ml
00117
Price per 100ml = £1.67
£2.50

Bikini Line Hair Removal Cream
75ml
54486
Price per 100ml = £4.67
£3.50

Body Hair Removal Cream
100ml
22277
£4

ALL-OVER SMOOTH



Facial Hair Removal Cream
15ml
21899
Price per 100ml = £18.67
£2.50

Facial Wax Strip Kit
Contains 20 strips.
00174
£4

Body Wax Strip Kit
Contains 20 strips.
00042
£5

Facial Hair Remover – Pink
Stainless steel and plastic.
Approx. 20cm x 1.3cm.
13573
£2.50

Face & Brow Shavers
Contains 1x face shaver and 1x brow shaver.
23176
£2.50

FLAWLESS FACE

GENTLE WAX

FACE & BROW

FOR REFRESHED FEET



Deodorising Foot and Shoe Powder
75g
54452
Price per 100g = £3.67
£2.75



Odour Neutralising Foot and Shoe Spray
75ml
58446
Price per 100ml = £4.00
£3



Invisible Sock Cream with Silicone Technology
75ml
22186
Price per 100ml = £4.00
£3

FOR EVERYDAY MOISTURE

FOR INTENSE, DEEP HYDRATION



Cracked Heel Cream
75ml
14837
Price per 100ml = £4.00
£3



Intensive Callus and Corn Cream
75ml
25445
Price per 100ml = £4.00
£3



Intense Moisture Cream
75ml
12286
Price per 100ml = £4.00
£3



All In One Pedicure Cream XXL
150ml
21915
Price per 100ml = £2.33
£3.50

FOR EXFOLIATED SOLES



Rough Skin Remover
75ml
59212
Price per 100ml = £3.33
£2.50



Expert Exfoliating Foot Mask Socks
Contains 1 pair.
26120
£5

BUFF**Paddle Foot File**
01008
£2**Heel Rasper**
00752
£3.50**Flexible Pumice Stone**
18424
£3**Hard Skin Remover**
02766
£3.50**TRIM****EXFOLIATE****Toenail Clippers**
01073
£2**Wet and Dry Pedi Roller**
04481
£20

Requires 3x AAA batteries (not included).

**Wet and Dry Pedi Roller Replacement Heads**
11262
£5**PROTECT****HYDRATE****Fabric Footpads**
Set of 2. Polyester.
Each pad approx.
8.5cm x 6.2cm x 0.2cm.
20602
£3.50**Moisturising Socks**
95% cotton, 5% elastane.
One size.
09563
£5

SILICONE HEEL SOCKS

Lock in your favourite Footworks cream for quicker more effective absorption.

FREE Silicone Heel Socks

when you buy 2 Footworks products from pages 78-79 order using 07344

**HOW TO USE:**
Wear for up to 15 minutes while your cream absorbs.**Silicone Heel Enhancer Socks**
1 pair in 1 size.
37325
£3



EASY TO USE:

Simply attach these to your bath or the floor of your shower with the suction cups and massage your soles against the textured surface.

NEW

RELAX & UNWIND

What could possibly make a bubble bath more relaxing? A foot massage in the bath, that's what.

£5



NEW Set of 2 Bath Foot Massagers

TPR. Approx. 6.5cm x 7.3cm x 2.6cm.

11684

£5

THE BORING BUT NECESSARY BIT

The prices featured in this brochure are specifically for Avon Reps selling to you (their lovely customers). However, these are just recommended prices from us, and the final decision on price lies with your Avon Rep.

We're very proud of our products, but if (for whatever reason) you're not 100% happy, you can return it within 28 days of delivery for a full refund or exchange – even if you've already tried it. This amazing guarantee

is on top of your statutory rights. If you want to return something that came with a free gift, make sure that you return both items for a full refund. Sometimes we wish we had a crystal ball, but we do occasionally have to cancel or change any offer, deal or promotion. Rest assured we'll keep you in the loop.

Avon reserves the right to offer you a substitute product, but if we ever need to we promise to make sure it's of equal or greater value. We like to back things up with

hard facts - that's why all claims are supported with clinical and/or consumer studies and/or surveys.

 All of our beautifully scented home fragrance products comply with the Classification, Labelling and Packaging Regulation. If you want to learn more about this, check out our website: avon.uk.com

The planet is important to us, so all our electrical products are compliant to the Waste, Electrical and Electronic Equipment Act 2005 (as amended) and Avon are members of Electrolink

Compliance Scheme.

Keep cosy, but please keep sleepwear away from fire.

Any extra contents you see in images are not included, unless we expressly say... sorry!

We love a diagram but just remember they are for illustrative purposes only, unless we say otherwise.

Never lose track of time again! All of our watches have a replaceable button cell battery and a 2 year warranty, unless we say otherwise.

Adding a little sparkle? Our earrings are all designed for pierced ears, unless we say otherwise. And while we're on the subject, earrings can't be returned if the sealed bag has been opened (sorry, it's not you, it's a hygiene thing).

Stay safe in the sun with our sunglasses, which all comply with British Standard EN ISO 12312-1:2013.

Once you've found the shade you want to buy, you'll find its order code next to it. No code? Sorry you can't buy it this time but keep an eye out as it may be available again soon!

Sometimes we get a bit creative and add more pearls for visual impact. Pearls containers will only include 22g. For hygiene reasons, a replacement or refund can't be given if the gusset (we hate that word too!) label is removed from our lingerie. We love you, but not that much. Time to be sensible! Sharp blades shouldn't be sold to people under the age of 18.



OUR NO.1
DRY OIL SPRAY

For silky-soft skin in seconds.



BESTSELLER

Fast-absorbing, non-sticky formula for all skin types.

Original Dry Oil Spray

150ml
07955
Price per 100ml = £2.33
£3.50

HYDRATE & GLOW

Quench skin with silky moisture or smooth on a healthy sun-kissed glow.

ANY 2 FOR
£4

page 83 only



TISSUE OIL

Formulated with argan oil. Helps fade the look of stretch marks.

Tissue Oil

150ml
02527
Price per 100ml = £4.00
£6



SILKY MOISTURE

With smoothing jojoba oil for silky-soft skin.

Dry Oil Spray

150ml
06510
Price per 100ml = £2.33
£3.50



BUILD A GRADUAL GLOW

With our streak-free tanning duo.

Airbrush Spray

150ml
28829
Price per 100ml = £2.33
£3.50

Glow Body Lotion

200ml
02279 Fair
02287 Medium
Price per 100ml = £1.75
£3.50

NOURISHING COCOA BUTTER

Nature's wonder moisturiser, perfect for extra-dry skin.

with added vitamin E

RUB TO SMELL cocoa butter



- | | | | | |
|---|--|---|--|--|
| <p>1. Multipurpose Cream
400ml
21055
Price per 100ml = 75p
£3</p> | <p>2. Multipurpose Cream
75ml
15966
Price per 100ml = £2.67
£2</p> | <p>3. Body Lotion
400ml
01826
Price per 100ml = 63p
£2.50</p> | <p>4. Body Wash
400ml
16147
Price per 100ml = 50p
£2</p> | <p>5. Hand Cream
75ml
57885
Price per 100ml = £2.67
£2</p> |
|---|--|---|--|--|

SKIN DEFENCE

NEW

Keep your family protected with our moisturising hand and body collection formulated with **antibacterial technology**.



- **SKIN PROTECTION** antibacterial
 - **DERMATOLOGICALLY TESTED**
- Gentle on skin. Suitable for everyday use.

- | | | |
|--|---|---|
| <p>Hand Soap
250ml
67041
Price per 100ml = 66p
£1.65</p> | <p>Hand and Body Lotion
400ml
08219
Price per 100ml = 63p
£2.50</p> | <p>Hand and Body Lotion
75ml
08300
Price per 100ml = £2.67
£2</p> |
|--|---|---|

MUST-HAVE MOISTURISING HANDCARE WITH ANTIBACTERIAL TECHNOLOGY

- | | | | |
|--|---|--|--|
| <p>Moisturising Hand Gel
250ml
26922
Price per 100ml = £1.40
£3.50</p> | <p>Travel-Size Moisturising Hand Gel
100ml
22889
£2</p> | <p>Moisturising Hand Spray
100ml
55913
£2.25</p> | <p>Hand & Body Wash
400ml
55897
Price per 100ml = 50p
£2</p> |
|--|---|--|--|

BODY LOTIONS



Body Lotion
400ml
40196 Age Restore
23861 Rosewater & Shea Butter
20057 Yoghurt & Honey
01792 Coconut Oil
09308 NEW Lavender
Price per 100ml = 63p
£2.50

EXFOLIATOR



Avocado Body Lotion - Bonus
Size 750ml
67652
Price per 100ml = 47p
£3.50

Radiant Rosewater & Shea Butter Hands & Body Scrub
200ml
59451
Price per 100ml = £1.25
£2.50

MULTIPURPOSE CREAMS



Multipurpose Cream
400ml
63636 Lavender
20172 Yoghurt & Honey
07328 All-in-One
00786 Coconut Oil
08003 Rosewater & Shea Butter
Price per 100ml = 75p
£3

TRAVEL-SIZE CREAM



Restoring Moisture with Coconut Oil
75ml
06320
Price per 100ml = £2.67
£2

HAIR MASK



Avocado Hair Mask
400ml
61523
Price per 100ml = £1.00
£4

BODY WASHES



Body Wash 400ml
20388 Yoghurt & Honey
54510 Coconut Oil
20255 Avocado
Price per 100ml = 50p
£2

HAND CREAMS



Hand Cream 75ml
09357 Lavender
23242 Age Restore
18002 Rosewater & Shea Butter
21709 Glycerine
20321 Yoghurt & Honey
01545 Coconut Oil
Price per 100ml = £2.67
£2



Concentrated Hand Balm
75ml
24554
Price per 100ml = £2.67
£2



Silicone Glove Protective Hand Cream
75ml
11395
Price per 100ml = £3.33
£2.50

FACE CREAM



Avocado Facial Cream
100ml
21865
£2

OVERNIGHT OIL



NEW Overnight Moisture Bath & Body Oil
150ml
19406
Price per 100ml = £2.33
£3.50

SHAMPOO & CONDITIONER



Coconut Oil
400ml
14738 Shampoo
12252 Conditioner
Price per 100ml = 63p
£2.50

NEW

FESTIVE MOISTURISING FAVOURITES

Formulated with skin-loving **avocado** and packed with **omega 3**, this Christmas collection is perfect for the whole family.

FROM **£1.20**



NEW Christmas Lip Balm
09381
£1.20

NEW Christmas Multipurpose Cream
400ml
09225
Price per 100ml = 75p
£3

NEW Christmas Hand Cream
75ml
09340
Price per 100ml = £2.67
£2

NEW Christmas Body Lotion
400ml
09399
Price per 100ml = 63p
£2.50

MEN'S MUST-HAVES

The **new-look** shaving and shower essentials suitable for every skin type.

NEW
LOOK

3 FOR
£4

save up to £2
page 88-89 only

the everyday **ESSENTIALS** for a complete grooming routine



ORDER ALL 3 FOR £4 USING 68262

formulated with vitamin E,
ginger and aloe extracts.

NEW Essentials
After Shave Balm
100ml
58800
£2

NEW Essentials 3-in-1
Shampoo, Conditioner
& Body Wash
200ml
58545
Price per 100ml = £1.00
£2

NEW Essentials Shave Gel
150ml
58784
Price per 100ml = £1.33
£2

the perfect daily grooming routine for **SENSITIVE** skin



ORDER ALL 3 FOR £4 USING 67629

formulated with aloe
and chamomile extract

NEW Sensitive 2-in-1
After Shave Balm & Moisturiser
100ml
02089
£2

NEW Sensitive 2-in-1
Anti-Dandruff Shampoo
and Conditioner
200ml
58909
Price per 100ml = £1.00
£2

NEW Sensitive Shave Gel
100ml
56838
£2



Formulated
with
ACTIVE
TECHNOLOGY

the **COOLING** routine for an invigorating blast of freshness

formulated with menthol

ORDER ALL 3 FOR £4 USING 68452

NEW Cooling 2-in-1
After Shave Balm
and Moisturiser
100ml
18846
£2

NEW Cooling 3-in-1
Shampoo, Conditioner
and Body Wash
200ml
18838
Price per 100ml = £1.00
£2

NEW Cooling 2-in-1
Face Wash and Shave Gel
150ml
58172
Price per 100ml = £1.33
£2

MUST-HAVES FOR HAIR AND KIDS



2-IN-1 SHAMPOO & CONDITIONER 250ml

02741 Wacky Watermelon
08805 Amazing Apple
Price per 100ml = 60p
£1.50



BODY WASH & BUBBLE BATH 250ml

17483 Swirling Strawberry
20818 Playful Pear
03301 Groovy Grape
Price per 100ml = 60p
£1.50



SOOTHE THEM TO SLEEP

Good Night Lavender Body Wash & Bubble Bath 250ml

14647
Price per 100ml = 60p
£2

Good Night Lavender Body Lotion 150ml

00638
Price per 100ml = £1.33
£2



GOODBYE TANGLES

Detangling Comb

04333
£2
Detangling Spray
200ml
05769
Price per 100ml = 75p
£1.50

STRENGTHENING GOLDEN APRICOT & SHEA



2-in-1 Shampoo & Conditioner 250ml

16352
Price per 100ml = 48p
£1.50

Detangling Spray 150ml

15677
Price per 100ml = 63p
£1.25

Leave-in Treatment 125ml

11429
Price per 100ml = £1.00
£1.25



SMOOTHING ALOE & MACADAMIA

2-in-1 Shampoo & Conditioner 250ml

27664
Price per 100ml = 60p
£1.50

Treatment Mask 125ml

27805
Price per 100ml = £1.00
£1.25

VOLUMISING RASPBERRY & HIBISCUS



Shampoo 250ml

08516
Price per 100ml = 40p
£1.50

Conditioner 250ml

05371
Price per 100ml = 60p
£1.50

Daily Hair Refresher 100ml

57281
£1.25



VITAMIN-INFUSED GRAPEFRUIT & PASSION FRUIT

2-in-1 Shampoo & Conditioner 250ml

15149
Price per 100ml = 48p
£1.50

Treatment Mask 125ml

13680
Price per 100ml = £1.00
£1.25

FUN & FESTIVE BUBBLES

Deliciously scented bubble baths they'll love.

NEW

JUST
£1.50
each



RUB TO SMELL
red berries

NEW Chocolate Truffle Bath & Body Wash
250ml
14290
Price per 100ml = 60p
£1.50

NEW Red Berries Bath & Body Wash
250ml
14316
Price per 100ml = 60p
£1.50

BUBBLE BATH 500ml Price per 100ml = 40p **£2**

BUBBLE BATH 1 litre **£2.50**

NEW



Dark Orchid & Raspberry	Lavender	Luxury Florals	Traditional Lemonade	Bubblegum	Jasmine	Cherry Blossom
15628 500ml 21303 1litre.	23465 500ml 20966 1 litre	06148 500ml 14563 1 litre	18291 500ml 18168 1 litre	18556 500ml 18945 1 litre	10041 500ml 04762 1 litre	20529 500ml 56481 1 litre



Opulent Orchid	White Lily	Goodbye Tension	Goodnight Sweetheart	Aloha Monoi	Pure Fresh	Peach Velvet
19869 500ml 19877 1 litre	19711 500ml 13235 1 litre	26724 500ml 28324 1 litre	02311 500ml 01438 1 litre	55731 500ml 55491 1 litre	27235 500ml 27284 1 litre.	10405 500ml 10439 1 litre

Fruit Fizz Bath Bombs
Set of 3.
24273
£5



Summer Garden Bath Bombs
Set of 3.
24240
£5



POP THE BUBBLY

Indulge in these sweet and warming scents for a relaxing me-time soak.

NEW



cranberry & orange

RUB TO SMELL
sweet vanilla

NEW Spiced Orange Bubble Bath
250ml
14209
Price per 100ml = 60p
£1.50

NEW Sweet Vanilla Sugar Bubble Bath
250ml
14134
Price per 100ml = 60p
£1.50

SCENTED SPRITZ 100ml £1.50



02824 Orchid & Blueberry*
08821 Pink Grapefruit & Apricot*
18051 Cherry Blossom*
00364 Hula Hula Hibiscus*
22368 Coconut & Starfruit
58669 Vanilla & Sandalwood
10280 Lavender & Chamomile



04796 Plum & Nectarine*
18606 NEW White Peach & Vanilla Orchid
57760 Magnolia*
55434 Aloha Monoi*
00273 Lily & Gardenia*
05702 Pomegranate & Mango*
19851 Jasmine*

*Caution: Keep this product away from wooden surfaces and floors.

SEASONAL SPRITZ

Refresh your body and home with our sweet and warming spritzes.

NEW

raspberry

RUB TO SMELL
 cranberry & cinnamon

LIMITED EDITION

NEW Winter Treasure Raspberry Spritz
 100ml
14233
£1.50

NEW Winter Treasure Cranberry and Cinnamon Spritz
 100ml
14274
£1.50

SHOWER GEL



250ml Price per 100ml = 40p **£1**

- 22947 Zen Mandarin & Jasmine
- 12500 Garden of Eden Exotic Fruits & Basil
- 54379 Citrus Zing Citrus & Mandarin
- 03798 Lagoon Water Fruits & Pear
- 07682 Pure Fresh White Musk & Bamboo Leaves
- 21279 Marine Fresh

500ml Price per 100ml = 30p **£1.50**

- 13664 Zen Mandarin & Jasmine
- 23713 Garden of Eden Exotic Fruits & Basil
- 17632 Citrus Zing Citrus & Mandarin
- 03194 Lagoon Water Fruits & Pear
- 26773 Pure Fresh White Musk & Bamboo Leaves
- 03590 Marine Fresh

SHOWER CRÈME



250ml Price per 100ml = 50p **£1.25**

- 24125 Love In Bloom Jasmine & Blossom
- 07906 Happiness Pomegranate & Freesia
- 12377 Heaven Harmony Lily of the Valley & Apple
- 06742 Precious Oils Scarlet Rose & Patchouli
- 33605 Aloha Monoi Coconut & Tiare Flower
- 07641 NEW Precious Oils White Peach & Vanilla Orchid

500ml Price per 100ml = 35p **£1.75**

- 24158 Love In Bloom Jasmine & Blossom
- 26203 Happiness Pomegranate & Freesia
- 12427 Heaven Harmony Lily of the Valley & Apple
- 15990 Precious Oils Scarlet Rose & Patchouli
- 19323 Aloha Monoi Coconut & Tiare Flower
- 10454 NEW Precious Oils White Peach & Vanilla Orchid

MEN'S HAIR & BODY WASH



250ml Price per 100ml = 40p **£1**

- 22863 Amazon Jungle Sage & Sandalwood
- 00307 Ocean Surge Peppermint & Marine
- 59162 X-treme Grapefruit & Cedarwood
- 22723 Cactus Ridge Pear Cactus & Patchouli
- 04531 Wilderness Lemon & Eucalyptus

500ml Price per 100ml = 30p **£1.50**

- 19174 Amazon Jungle Sage & Sandalwood
- 13565 Ocean Surge Peppermint & Marine
- 19158 X-treme Grapefruit & Cedarwood
- 06890 Cactus Ridge Pear Cactus & Patchouli
- 01685 Wilderness Lemon & Eucalyptus

REFRESH WITH

RASPBERRY & VANILLA

The perfect shower gel for the festive season.

NEW

RUB TO SMELL
raspberry & vanilla



WINTER TREASURE

raspberry and vanilla
SHOWER GEL

LIMITED EDITION

NEW Winter Treasure Shower Gel

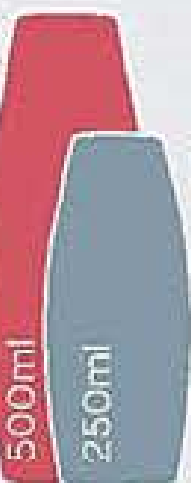
250ml
14068

Price per 100ml = 40p
£1

NEW Winter Treasure Shower Gel

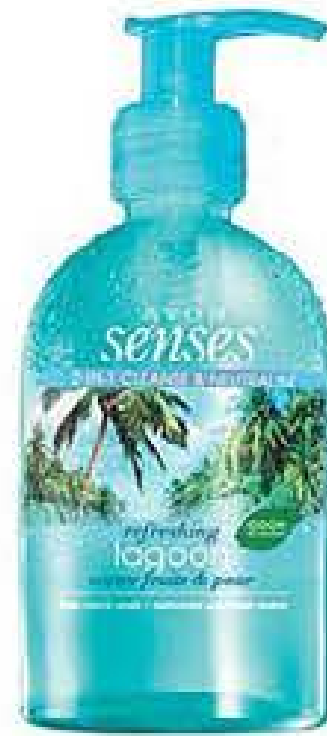
500ml
14092

Price per 100ml = 30p
£1.50





Citrus Zing Citrus & Mandarin Daily Hand Wash
250ml
09944
Price per 100ml = 40p
£1



Lagoon Water Fruits & Pear Daily Hand Wash
250ml
09951
Price per 100ml = 40p
£1



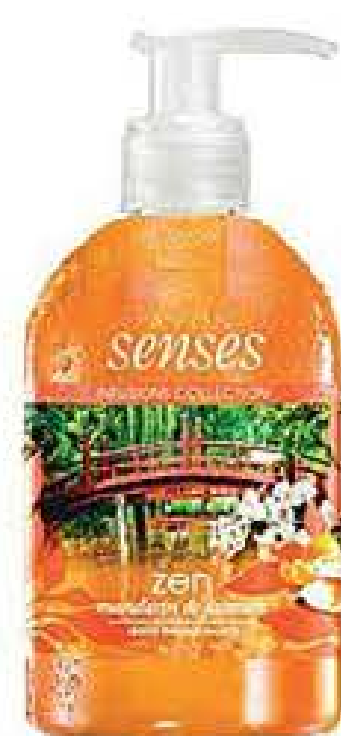
Heaven Harmony Lily of the Valley & Apple Daily Hand Wash
250ml
14449
Price per 100ml = 40p
£1



Marine Fresh Daily Hand Wash
250ml
08623
Price per 100ml = 40p
£1



Garden of Eden Exotic Fruits & Basil Daily Hand Wash
250ml
19372
Price per 100ml = 40p
£1



Zen Mandarin & Jasmine Daily Hand Wash
250ml
15016
Price per 100ml = 40p
£1

CLEANSE HANDS WITH **RASPBERRY & VANILLA**

A must-have for every bathroom during the festive season.

NEW



LIMITED EDITION

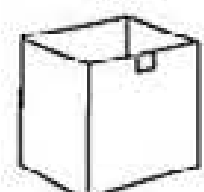
turn to page 97 to experience the scent

NEW Winter Treasure Daily Hand Wash
250ml
14100
Price per 100ml = 40p
£1

Make use of every nook and cranny with our collection of home storage solutions.



Declutter with your choice of 4 gorgeous designs.



STORAGE CUBE

Approx. 30cm x 30cm x 30cm

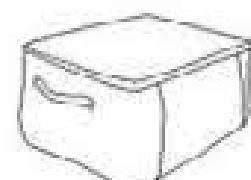
£6



HALF CUBE

Approx. 15cm x 30cm

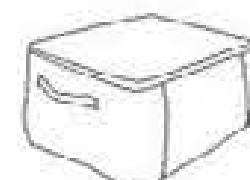
£4.50



UNDER-BED STORAGE

Approx. 60cm x 45cm x 30cm

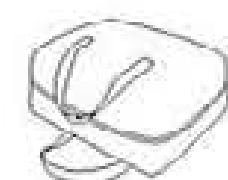
£8



NARROW UNDER-BED STORAGE

Approx. 70cm x 35.5cm x 17cm

£8



SHOE STORAGE

Approx. 35cm x 37cm x 16cm

£8

MIX AND MATCH



tropical print
red star print
grey leaf print

14795
56887
56770

-
-
19414

-
56929
56663

26898
-
-

14670
04507
19315

HOME COMFORTS

Let the refreshing scent of **sea salt** and **oakmoss** float through your home.



reed diffuser

£5

lasts up to 5 weeks



hanging freshener

£3

set of 2

SELECT YOUR SCENT

jasmine & white violet	-	10330
sea salt & oak moss	09589	08193
plum blossom & cherry	59931	24935

THE SWEET & INDULGENT PAMPER PACK

Get your skin set for the season with our warming collection of bestselling bathroom essentials.

WORTH £17.75*

ALL 8 FOR £10

order using 68023



*Based on previous 30 days' brochure prices.

INDULGENT HAND CREAM
with nourishing African shea butter

SHEET FACE MASK
with rich oils & real gold for skin radiance

HAND WASH
for squeaky clean hands with a raspberry & vanilla scent

SWEET FRAGRANCE SPRITZ
cranberry scent for body, room & linen

SHOWER GEL
raspberry & vanilla fragranced formula for scent-sational cleansing

RICH BUBBLE BATH
sweet vanilla foaming bubbles

LUXE BODY OIL
containing rich oils & real gold

MOISTURISING FOOT CREAM
with vanilla & redcurrants for smooth soles

MATCHING SETS
2 FOR
£10

Mesmerize

Surrender to a hypnotic touch.

**RUB
TO SMELL**
mandarin
jasmine
tonka bean



MATCHING SET
order using 67462

Mesmerize Black for Her Body Lotion 150ml 17822 Price per 100ml = £2.67 **£4**

Mesmerize Black for Her EDT 50ml 19208 Price per 100ml = £22.00 **£11**



MATCHING SET
order using 69914

Mesmerize for Her EDT 50ml 26443 Price per 100ml = £22.00 **£11**

Mesmerize for Her Roll-On Anti-Perspirant Deodorant 50ml 14027 Price per 100ml = £5.00 **£2.50**

TODAY TOMORROW ALWAYS

To love and be loved.

MATCHING SETS

£12
each



FLORAL



ORIENTAL



WOODY



MATCHING SET

order using 68957

Today EDP Butterfly blossom, hibiscus petals and silk musk. 50ml **25460** Price per 100ml = £30.00 **£15**

Today Body Lotion 150ml **15453** Price per 100ml = £3.00 **£4.50**

MATCHING SET

order using 69104

Tomorrow EDP Peach, Indian jasmine and musk. 50ml **11163** Price per 100ml = £30.00 **£15**

Tomorrow Body Lotion 150ml **10272** Price per 100ml = £3.00 **£4.50**



RUB
TO SMELL

neroli
rose
santal



CITRUS



FLORAL

MATCHING SET

order using 69146

Always EDP 50ml **20610** Price per 100ml = £30.00 **£15**

Always Body Lotion 150ml **20628** Price per 100ml = £3.00 **£4.50**



Finest fragrances as unique as art.

A CHYPRE FLORAL SENSATION



MATCHING SET
order using **67389**

Artistique Patchouli Indulgence EDP
Spices, patchouli, florals and amber. 50ml
05868 Price per 100ml = £36.00 **£18**

**Artistique Patchouli Indulgence
EDP Purse Spray 10ml 17681 £6**

A FLORAL GREEN SYMPHONY



MATCHING SET
order using **68726**

Artistique Magnolia en Fleurs EDP
Magnolia, dewy notes and soft musk. 50ml
05405 Price per 100ml = £36.00 **£18**

**Artistique Magnolia en Fleurs
EDP Purse Spray 10ml 15867 £6**

A FLORIENTAL MASTERPIECE



MATCHING SET
order using **67942**

Artistique Iris Fétiche EDP Iris, leafy notes and vanilla. 50ml **20875** Price per 100ml = £36.00 **£18**
Artistique Iris Fétiche EDP Purse Spray 10ml 25874 £6

MATCHING SETS
£18
each

TODAY ETERNAL

Make the moment last.

Today Tomorrow Always
Eternal Essence de Parfum

15ml
05264 Price per 100ml = £120.00
Normally £20
£18 save £2



UP TO
200 DROPS
PER
BOTTLE



with
PATENTED
TECHNOLOGY



1 Remove the applicator.



2 Press the top button
to release a drop of luxury.



3. Apply 1 drop to each
pulse point to accentuate
the scent.

ATTRACTION ADDICTED

A lasting touch of attraction.

BOTH FOR
£20

order using
69062
page 111 only

**RUB
TO SMELL**
blackcurrant
jasmine sambac
patchouli heart



THE REVOLUTIONARY ESSENCE DE PARFUM

ALL DAY SUPREME LUXURY IN JUST 1 DROP.
A LITTLE GOES A LONG WAY.

Attraction Addicted Essence de Parfum 15ml
04952 Price per 100ml = £133.33 **£20**

Attraction for Her Body Lotion 150ml
10058 Price per 100ml = £3.00 **£4.50**

UP TO
200 DROPS
PER
BOTTLE

with
PATENTED
TECINOLOGY

avon.uk.com 111

AVON
**MAXIME
& MAXIMA**

Capture the fire from the gods and
ignite the power from within.



- FLORAL
- ORIENTAL
- WOODY

Maxima EDP 50ml 08607 Price per 100ml = £40.00 **£20**



- WOODY
- AROMATIC

**RUB
TO SMELL**
mandarin leaf
sea salt accord
olibanum

Maxime EDT 75ml 27979 Price per 100ml = £26.67 **£20**

SOFT MUSK



Soft Musk EDT White peach, jasmine and musk. 50ml

27573 Price per 100ml = £10.00 **£5**

Soft Musk Lily EDT Freesia, white lily and musk. 50ml

00430 Price per 100ml = £10.00 **£5**

SCENT MIX



Scent Mix Velvet Amber EDT Golden plumeria, addictive vanilla and light amber.

30ml **01834** Price per 100ml = £16.67 **£5**

Scent Mix Romantic Bouquet EDT Violet blossom, peony petals and vetiver. 30ml

02774 Price per 100ml = £16.67 **£5**

Scent Mix Pure Ocean EDT Lemon oil, white peony and musk. 30ml

03772 Price per 100ml = £16.67 **£5**

Scent Mix Vibrant Fruity EDT Blackberry, apple blossom and soft woods. 30ml

12039 Price per 100ml = £16.67 **£5**

TAHITIAN *holiday*



Tahitian Holiday EDT White blossoms, tiare flower and monoi coconut accord. 50ml

03558 Price per 100ml = £10.00 **£5**

secret ATTITUDE



Secret Attitude Midnight EDT* Black cherry, orchid and marshmallow wood. 50ml

18499 Price per 100ml = £12.00 **£6**

Secret Attitude EDT* Strawberry, jasmine and sandalwood. 50ml

18473 Price per 100ml = £12.00 **£6**

Secret Attitude Star EDT* Plum nectar, night-blooming jasmine and vanilla. 50ml

18481 Price per 100ml = £12.00 **£6**

*Comes with a detachable cast iron charm on a 2cm stainless steel chain.

SOFT MUSK

As addictive as chocolate.

**BOTH FOR
£6**

order using
68098



**RUB
TO SMELL**

fleur de
chocolate accord
muguet
vanilla



Soft Musk Delice EDT 50ml **20685** Price per 100ml = £10.00 **£5**

Soft Musk Delice Roll-On Anti-Perspirant Deodorant
50ml **07229** Price per 100ml = £3.00 **£1.50**

BUY 1 CHOOSE 1 HALF PRICE

lower priced item half price



Luck for Her Collection

EDP, 50ml
08722 Luck
27821 Limitless
Price per 100ml = £30.00

£15

Body Lotion 150ml

08912 Luck
03244 Limitless
Price per 100ml = £3.00

£4.50

Body Spray 75ml

07070 Luck for Her
Price per 100ml = £6.00

£4.50



Eve Collection

EDP, 50ml
07831 Duet
06734 Duet Contrasts
Price per 100ml = £40.00

£20



Luminata EDP

50ml
19992
Price per 100ml = £36.00

£18



Attraction for Her Collection

EDP, 50ml
10728 Attraction
54247 Attraction Sensation
Price per 100ml = £30.00

£15

Body Lotion 150ml

21832 Attraction Sensation
Price per 100ml = £3.00

£4.50

Body Mist 100ml

24034 Attraction Sensation

£4.50

Body Spray 75ml

21824 Attraction
Price per 100ml = £6.00

£4.50



Today Tomorrow Always

Elixirs of Love EDP, 30ml

08268 Falling in Love
with Neroli & Iris
08383 A Marriage of
Jasmine & Tuberose

21295 First Date of Turkish Rose

Price per 100ml = £60.00

£18

Shower Gel 150ml

10587 Tomorrow
Price per 100ml = £3.00

£4.50



Pur Blanca

Collection
EDT, 50ml
12757 Pur Blanca
01396 Harmony
Price per 100ml = £20.00

£10



Eve Discovery Collection

EDP, 50ml
01578 Alluring
08631 Elegance
Price per 100ml = £30.00

£15

Body Lotion 150ml

10819 Alluring
Price per 100ml = £3.00

£4.50



Perceive Collection

EDP, 50ml
03400 Perceive
21154 Sunshine
02576 Soul
Price per 100ml = £20.00

£10

Body Mist 100ml

58867 Perceive

£4

Roll-On Anti-Perspirant

Deodorant 50ml

19018 Perceive
Price per 100ml = £5.00

£2.50

Body Lotion 150ml

09423 Perceive
Price per 100ml = £2.67

£4

Body Spray 75ml

08748 Perceive
Price per 100ml = £5.33

£4



Attraction One Collection

EDP, 50ml
09472 Fresh
09522 Intense
Price per 100ml = £36.00

£18



Incandessence Collection

EDP, 50ml
22574 Incandessence
01057 Glow
Price per 100ml = £20.00

£10



Roll-On Anti-Perspirant

Deodorant 50ml
17855 Soft Musk
13433 Soft Musk Lily
Price per 100ml = £3.00

£1.50

Roll-On Anti-Perspirant

Deodorant 50ml
20099 Far Away Glamour
21360 Pur Blanca Harmony
05819 Imari Corset

03665 Far Away
07989 Pur Blanca

57463 Incandessence
Price per 100ml = £5.00

£2.50



Shimmering

Body Powder
40g
24166 Soft Musk
05074 Far Away
Price per 100g = £6.00

£2.75



Surreal Collection EDT, 75ml

03756 Sky
18382 Island
Price per 100ml = £13.33

£10



Mesmerize

Mystique Amber
for Her EDT
50ml
63685
Price per 100ml = £22.00

£11



Far Away Rebel

& Diva EDP
50ml
09167
Price per 100ml = £22.00

£11



Body Lotion 150ml

02626 Far Away
61531 Far Away Infinity
09001 Far Away Rebel & Diva
10637 Far Away Glamour

19901 Far Away Gold
05843 Imari Corset

20487 Pur Blanca Harmony
15651 Incandessence

20909 Herstory
Price per 100ml = £2.67

£4

Body Lotion 150ml

08680 Maxima
Price per 100ml = £3.00

£4.50



Imari Collection EDT, 50ml

01693 Corset
17467 Imari
12260 Imari Elixir
10199 Fantasy
Price per 100ml = £20.00

£10



Herstory EDP

50ml
33894
Price per 100ml = £22.00

£11



Body Mist 100ml

56523 Tahitian Holiday
10207 Secret Attitude Crush
18549 Secret Attitude
18515 Secret Attitude Midnight
18523 Secret Attitude Star

£1.75

Body Mist 100ml

01248 Incandessence
12930 Pur Blanca

£4

Body Spray 75ml

17624 Soft Musk
Price per 100ml = £2.67

£2

Body Spray 75ml

02139 Far Away
09928 Pur Blanca
Price per 100ml = £5.33

£4

BUY 1 CHOOSE 1 HALF PRICE

lower priced item half price



Segno Collection EDP, 75ml

21691 Segno
10173 Success
Price per 100ml = £20.00

£15

Hair & Body Wash 250ml

21493 Segno
03384 Success
Price per 100ml = £1.80

£4.50

Body Spray 150ml

11270 Segno
11353 Success
Price per 100ml = £3.00

£4.50



Attraction for Him Collection

EDT, 75ml
08334 Attraction
11759 Attraction Sensation
Price per 100ml = £20.00

£15

Body Spray 150ml

32987 Attraction
Price per 100ml = £3.00

£4.50

Hair & Body Wash 200ml

11767 Sensation
02550 Attraction
Price per 100ml = £2.25

£4.50

Aftershave Conditioner 100ml

02402 Attraction for Him
03434 Attraction Sensation for Him

£4.50



Luck for Him Collection

EDT, 75ml
03699 Luck
27847 Limitless
Price per 100ml = £20.00

£15

Hair & Body Wash 200ml

14308 Luck
22053 Limitless
Price per 100ml = £2.25

£4.50

Body Spray 150ml

07997 Luck
Price per 100ml = £3.00

£4.50



Maxime Aftershave Conditioner

100ml
28019

£4.50

Maxime Hair & Body Wash

200ml
28001
Price per 100ml = £2.25

£4.50



V for Victory EDT

75ml 18457
Price per 100ml = £20.00

£15

V for Victory Hair & Body Wash

250ml
18465
Price per 100ml = £1.80

£4.50

FULLSPEED

Engineered for excitement.



FOUGÈRE



CITRUS



AROMATIC



FRESH



FOUGÈRE



AQUATIC

Full Speed Collection

EDT, 75ml
28472 Full Speed
10223 Supersonic
23531 Nitro
Price per 100ml = £13.33

£10

Hair & Body Wash 250ml

02899 Supersonic
19117 Nitro
Price per 100ml = £1.60

£4

Body Spray 150ml

04721 Supersonic
72629 Full Speed
17657 Nitro
Price per 100ml = £2.67

£4



Mesmerize for Him Collection

EDT, 100ml
17749 Mesmerize
41475 Mystique Amber
20750 Black

£11

Aftershave Conditioner 100ml

20701 Mesmerize Black for Him

£4

Roll-On Anti-Perspirant Deodorant 50ml

23580 Mesmerize
Price per 100ml = £5.00

£2.50

Body Spray 150ml

33324 Mesmerize
Price per 100ml = £2.87

£4



Black Suede Collection

EDT, 75ml
10462 Dark
26088 Leather
Price per 100ml = £13.33

£10

Hair and Body Wash

250ml
29454 Dark
26096 Leather
Price per 100ml = £1.60

£4



ABSOLUTE
ELITE
GENTLEMAN

Achieve absolute excellence.

NEW

**RUB
TO SMELL**
Italian lemon
jinkoh argawood
amber



NEW Hair & Body Wash 250ml **57778** Price per 100ml = 80p Will normally be £4 **£2 half price**

NEW Body Spray 150ml **15768** Price per 100ml = £1.33 Will normally be £4 **£2 half price**

NEW EDT 50ml **58156** Price per 100ml = £16.00 Will normally be £11 **£8 save £3**

**BOTH FOR
£12**

order using
67272

AVON MAN

Tantalising raw masculinity explodes with cool **water mint**, crisp **apple** and velvety **jungle moss** accord.

WOODY ORIENTAL FRUITY



EDT 75ml 27789 Price per 100ml = £20.00 **£15**

Hair & Body Wash 250ml 57646 Price per 100ml = £1.80 **£4.50**

AVON REAL

Be closer to who you want to be with a twist of **citrus blend**, spicy **cardamom** and unique **driftwood scenttrek®**.

**BOTH FOR
£12**

order using
67116



FLORAL



FRUITY



GOURMAND



EDT 75ml 22772 Price per 100ml = £20.00 **£15**

Hair & Body Wash 250ml 11734

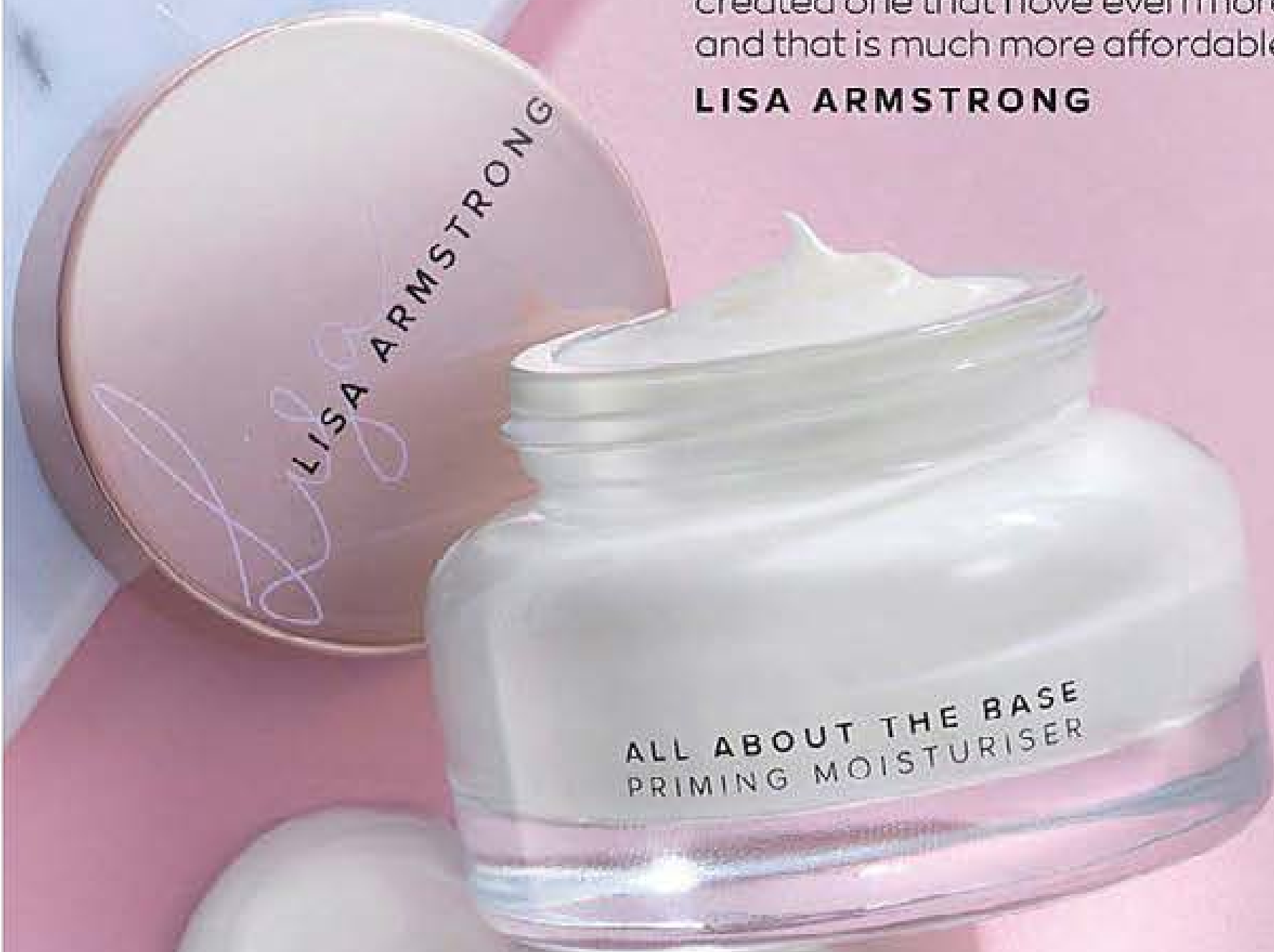
Price per 100ml = £1.80 **£4.50**

ALL ABOUT THE BASE

This ultra-moisturising matte primer is the latest in make-up base luxury for hydrating and cushioning skin. Enriched with vitamin E, creamy shea butter and a refreshing scent.

“Every look I create now starts with this primer. I used to spend a lot on the one in my kit, so I’m delighted to have created one that I love even more and that is much more affordable.”

LISA ARMSTRONG



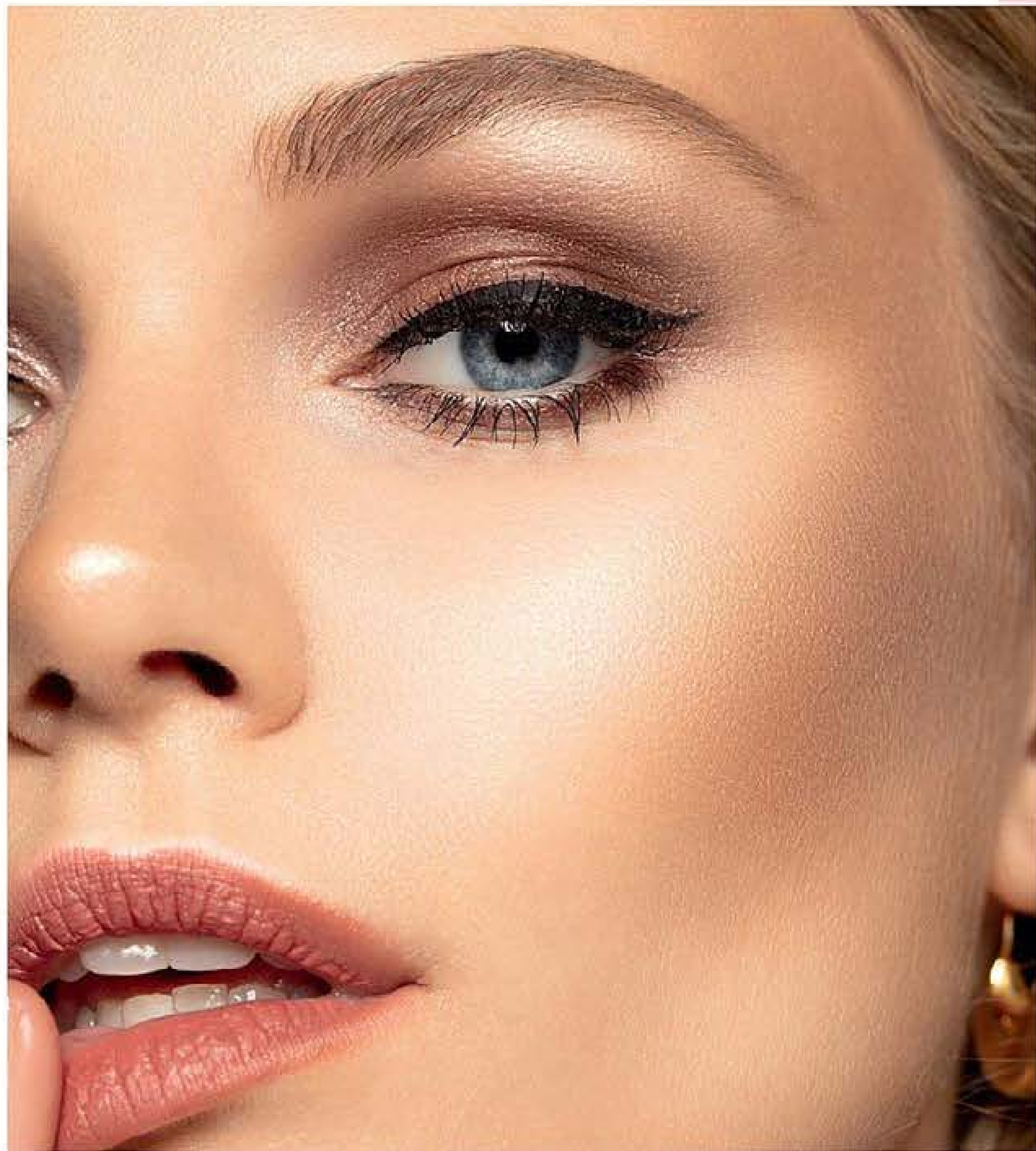
**NEW Lisa Armstrong
All About The Base
Priming Moisturiser**
25ml
28720
Price per 10ml = £6.00
£15

Lisa

INTRODUCING THE
LISA ARMSTRONG
COLLECTION
exclusively for Avon

“After 20 years of experience as a make-up designer, I want to share my expertise to create a luxurious collection of professional make-up bag must-haves that are wearable and affordable.

By combining this experience with my BAFTA award-winning skills, I’ve created a range that I couldn’t do my job without, so you can benefit from my know-how whilst creating your own signature look.”



GLEAM SUPREME

Highlight your natural features with a delicate sweep of this soft-as-silk formula.

light-reflecting pigments leave your skin looking radiant



“There’s nothing worse than stripey highlighter so I love that when I apply this it blends onto the skin for a beautifully illuminated finish.”

LISA ARMSTRONG



Lisa

**NEW Lisa Armstrong
Gleam Supreme
Highlighter**

9g

Price per 10g = £15.55

£14

16436
Sparkle In Gold

16428
Sparkle In Pink

YOUR MOMENT IN THE MAKE-UP ARTIST'S CHAIR

BRIGHTENING CONCEALER

- 2-in-1 formula conceals and brightens
- clicker pen for easy application
- blendable, full coverage



NEW Lisa Armstrong Light Me Up Concealer
£12



2-IN-1 BROW DEFINER

- ultra-creamy formula
- pencil to shape and define
- grooming brush to tame and blend



NEW Lisa Armstrong Brow Down To Me Eyebrow Pencil
£8



NEW Lisa Armstrong Miraculous Volume Mascara
9ml
28647
Price per 10ml – £13.33
£12



MIRACULOUS LENGTH & VOLUME

Add drama to your lashes with the rich-black pigment of this buildable, waterproof mascara.

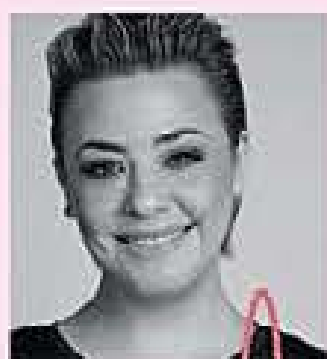


tapered brush designed to catch even the smallest of hairs for a high-impact finish

YOUR MOMENT IN THE MAKE-UP ARTIST'S CHAIR

TATTOO EYELINER

- precise tip for quick and easy application
- angled for thick or thin lines
- glide-on matte-black finish



Lisa

"My vision to create a creamy eye pencil that glides on has come true - it's just so blendable and once it dries, I find it doesn't budge."

LISA ARMSTRONG



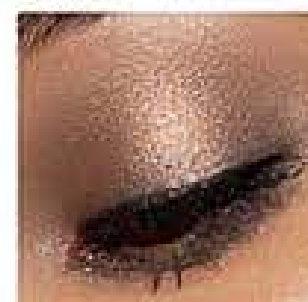
Lisa applied... Firecracker & Goldmine.

DAZZLING LIDS

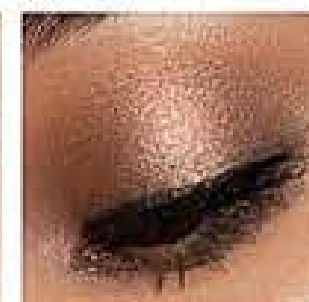
Eyeshadow just got easier with this super-creamy pencil that blends beautifully and sets to a dazzling finish.

**NEW Lisa Armstrong
Miraculous Tattoo Eyeliner
13904
£10**

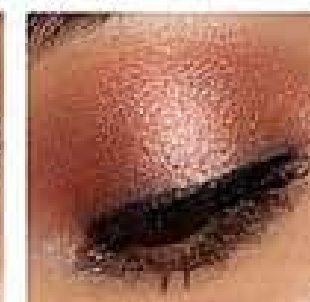
**NEW Lisa Armstrong
Dazzle Stick Eye Pencil
£10**



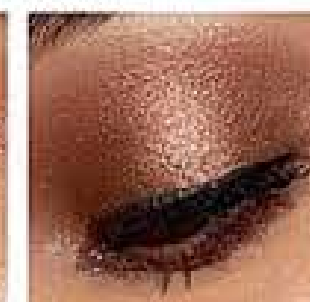
27839 Starstruck



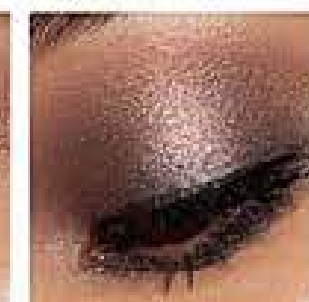
13060 Goldmine



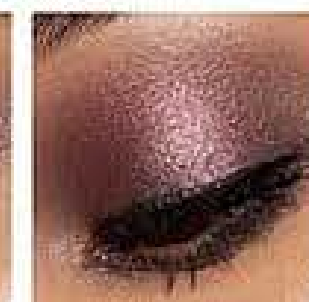
12146 Firecracker



06445 Bronzed



12609 Perfect Storm



13698 Crystal Quartz

YOUR MOMENT IN THE MAKE-UP ARTIST'S CHAIR

BRONZING POWDER

- blendable, buildable formula
- with shade balancing pigments to eliminate orangey tones
- perfect for contouring or a naturally-bronzed glow

NEW Lisa Armstrong Cheat The Heat Bronzing Powder 9g

Price per 10g = £13.33

£12

SHIMMER
27060
Sunrise Shimmer

MATTE
10397
Sunset Glow



MATTE SETTING POWDER

- natural-matte formula
- lightweight
- shine-free finish

NEW Lisa Armstrong Fix Up Look Sharp Setting Powder 9g

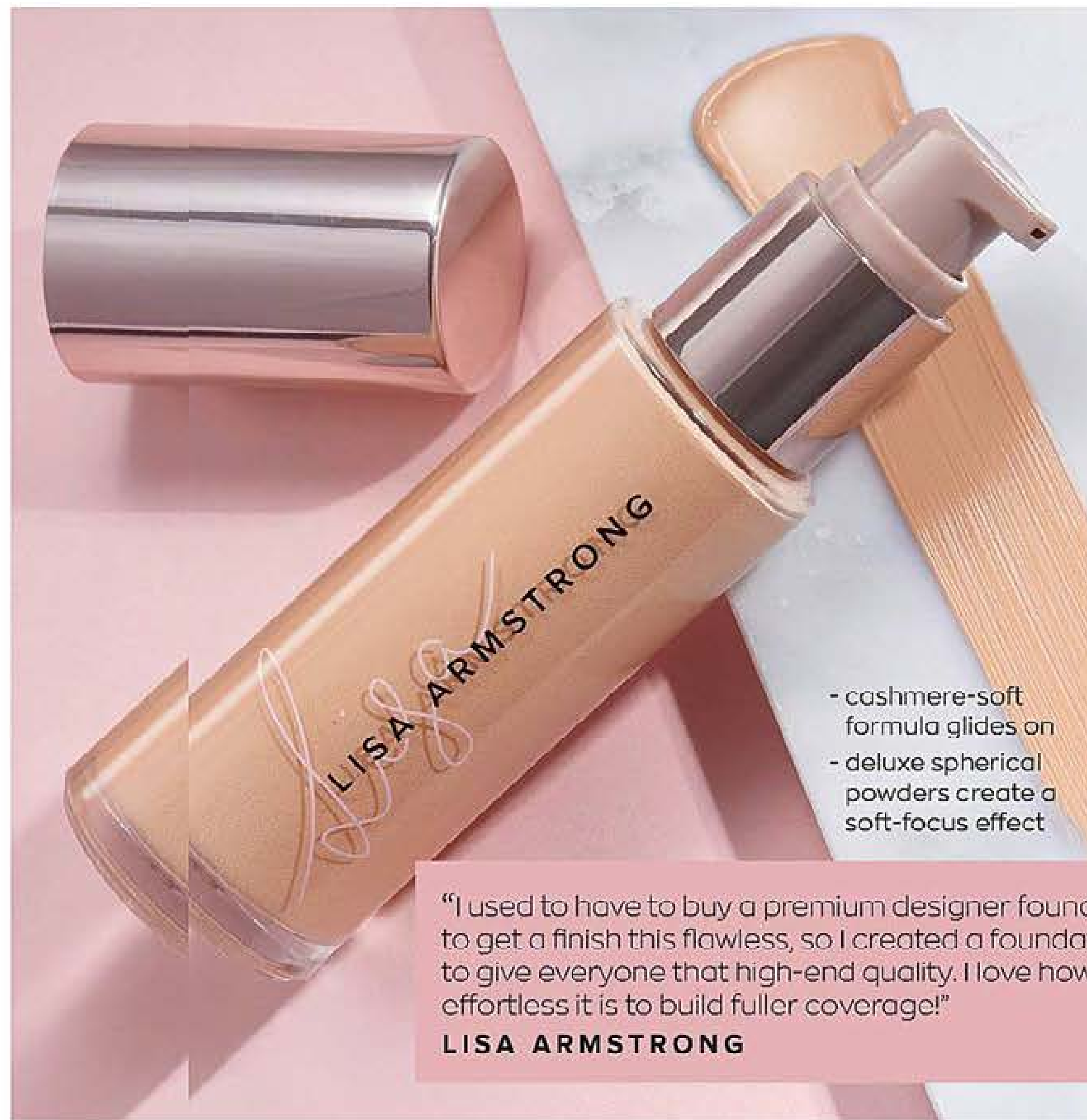
Price per 10g = £15.55

£14



SKINvisible COVERAGE

Reveal radiant skin with this lightweight, buildable, naturally luminous foundation for a luxuriously flawless finish.



- cashmere-soft formula glides on
- deluxe spherical powders create a soft-focus effect

"I used to have to buy a premium designer foundation to get a finish this flawless, so I created a foundation to give everyone that high-end quality. I love how effortless it is to build fuller coverage!"

LISA ARMSTRONG



21964
Shade 10

22020
Shade 20

20230
Shade 30

20560
Shade 40

28191
Shade 50

27417
Shade 60

26161
Shade 70

25056
Shade 80

NEW Lisa Armstrong SKINvisible Foundation

30ml

Price per 10ml = £5.33

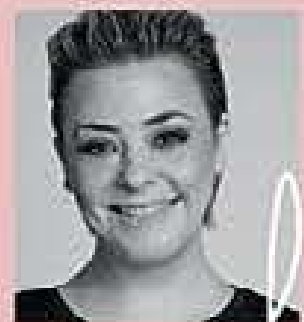
£16

discover your shade match
at avon.uk.com/lisaarmstrong

avon.uk.com 133

"I love these lipsticks so much I named them, and their matching lip liners, after my closest friends! Not only are the satin and matte finishes to die for, the lid is magnetic, so you'll never find your lipstick smeared all over your handbag again!"

LISA ARMSTRONG



Lisa

LAVISH LIP COLOUR

Whether you prefer an ultra-creamy satin lipstick or a velvety-matte finish, there's a pillow-soft lipstick for you.



- velvety-soft, high-impact colour
- infused with a special blend of shea butter and cocoa butter



MATCHING LIP LINER

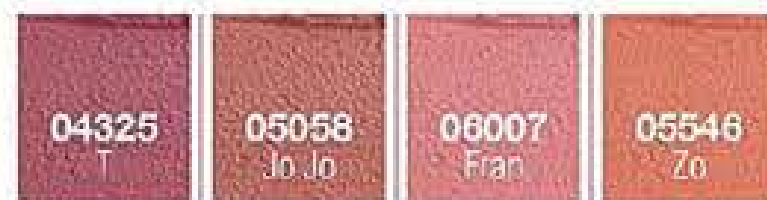


**NEW Lisa Armstrong
MATTEiculous Lipstick
£12**



- vibrant pigments deliver creamy, high-impact colour
- infused with a special blend of jojoba diamond oil

**NEW Lisa Armstrong
Colour Within The Lines Lip Liner
£8**



MATCHING LIP LINER



**NEW Lisa Armstrong
SATINcredible Lipstick
£12**



Each lipstick has a bespoke, creamy lip liner for the ultimate in shade-matching definition.

FREE BEAUTY GIFT SET

These bestselling beauty treats are on us when you spend £12 on make-up across pages 136-191 and 196.



WHICH SHADE WILL YOU CHOOSE?

see pages 194-195 for details



NUDE
order using 68775



PINK
order using 67496

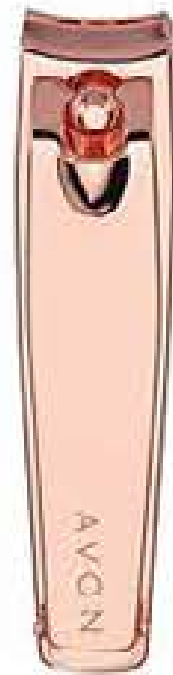


PLUM
order using 67728

PERFECT YOUR MANI PREP



Rose Gold Double-Ended Cuticle Pusher
36723
£2.50



Rose Gold Nail Clippers
06957
£3



Nail Files
18135
£3

A SALON-QUALITY MANI

Now it's easy to get 7 days of salon-like shine at home with our gel nail colour and top coat combo.



★★★★★

BESTSELLER



- long-lasting, chip-resistant colour
- no UV lamp needed
- easy to remove and won't stain your nail

Gel Shine Nail Enamel
10ml
£4

DON'T FORGET YOUR NATURAL CURING CLEAR TOP COAT

- protects gel colour for 7 days of lasting shine
- chip-resistant

Ultimate Gel Shine Natural Curing Top Coat 10ml
07161
£4





CRYSTAL-EFFECT POLISH

- highly textured effect with flashes of glitter
- wear alone or layer on as a top coat to crystallise your favourite shade



Nail Style Studio Crystals
10ml
£4



SATIN MATTE NAIL COLOUR

- for a semi-matte mani



Satin Matte Effect Nail Enamel
10ml
£3

1-MINUTE MANI MIRACLE

Because life's too short to watch paint dry.

FREE GIFT

when you spend £12 on make-up
See pages 184-185 for details



FAST TO APPLY

- full coverage in 1 coat
- wide express brush works with the shape of your nail for effortless application

Pro Colour In 60 Seconds Nail Enamel
10ml
£3



TRY ME WITH MATTE TOP COAT
apply a coat over your colour for an on-trend matte finish

- FAST TO DRY**
- dries in 60 seconds
 - high-shine finish

Matte Top Coat
10ml
26716
£3



BASE & TOP COATS

HEALTHY-LOOKING NAILS
• with ginseng



Double Duty Base Coat & Treatment
10ml
21410
£4

HARDENING BASE COAT
• helps nails feel stronger in minutes and look longer in days



Ultimate Hardening Base Coat
10ml
22129
£4

GOLD STRENGTH
• with fortifying real gold to restore, strengthen and prevent further damage



Supreme Strength Base Coat
10ml
23374
£4

BASE & TOP COATS

HIGH-SHINE TOP COAT
• protects colour from fading
• helps keep nails shiny for days



Shield & Shine Top Coat
10ml
24455
£3

7-IN-1 TREATMENT
• helps restore, protect and strengthen nails



7-in-1 Nail Treatment
10ml
26336
£4

FREEZE DRY SPRAY
• dries polish to touch in 60 seconds, helps prevent wrinkles and smudges



Fast Dry Nail Setting Spray
50ml
21550
Price per 100ml = £10.00
£5

TREATMENTS

CUTICLE CREAM
• with caring aloe vera and vitamin E to condition and help protect dry, cracked cuticles



Restoring Cuticle Cream
15ml
24877
Price per 10ml = £2.67
£4

CORRECTOR PEN
• corrects mani mishaps



Clean & Correct Pen
25858
£4.50

MIRACLE GROWTH
• to help lengthen and strengthen
• with baobab and acacia extract to help hydrate



Express Growth Nail Serum
6ml
22673
Price per 10ml = £6.67
£4

COLOUR & CARE IN 1

A better mani starts at the base, so sweep on creamy colour that smooths, evens, protects and primes.

£3



• protects and strengthens nails
• built-in primer for a smooth, even base
• creamy, flawless colour with UV filter to prevent discolouration

BB Nail Colour
10ml
£3

FREE GIFT

When you spend £12 on make-up
See pages 194-195 for details.



She's wearing...Perfect Pink.



PROFESSIONAL MAKE-UP BRUSHES



101 ALL-OVER FACE BRUSH
perfectly shaped to adapt to the natural contours of the face for flawless application and blending

All-Over Face Brush
13862
£5



105 FLAT FOUNDATION BRUSH
use to apply, distribute and blend foundation for an even finish and a flawless look

Flat Foundation Brush
08235
£5



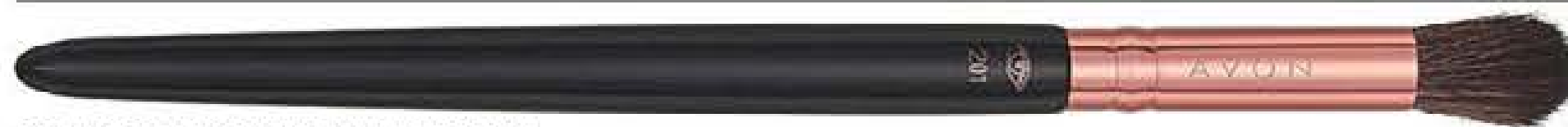
110 RETRACTABLE POWDER BRUSH
perfect for applying all powder formulas - retractable brush makes it mess-free on the go

Retractable Powder Brush
09621
£5



204 LASH & BROW COMB
separates eyelashes and tames brows when grooming or filling

eyebrow & Lash Comb
08052
£3.50



201 EYESHADOW BLENDING BRUSH
for seamless eyeshadow application, blending and contouring

Eyeshadow Brush
07542
£3.50

NEW

FABULOUS FALSIES

Get lash impact in seconds with our super-light false lashes and GWA Lash Glue.

**BOTH FOR
£10**

order using 69856

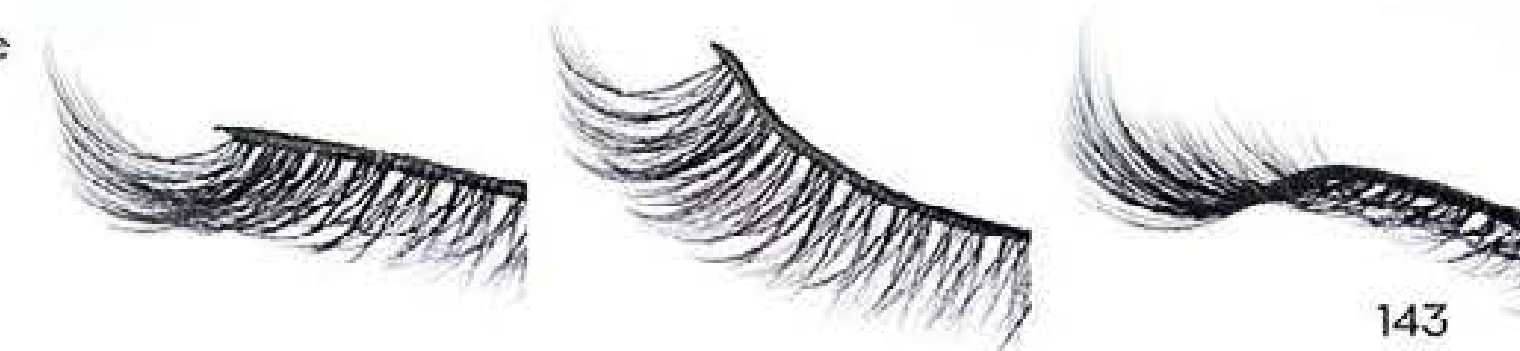
- ultra-soft false lashes
 - easy to glue on*
- NEW Flutter Lashes**
62828
£8

UP TO
80 USES



EYELASH GLUE
• latex-free eyelash adhesive
• fuss-free application

NEW Lash Glue 5ml
62810
Price per 10ml - £16.00
£8



FREE GIFT

When you spend £12 on make-up
See pages 194-195 for details.



When used with Avon's GWA Lash Glue. Model wears lash inserts.

Combining luxurious, beauty-enhancing make-up with anti-ageing expertise so you can look your best every day... and even better the next.



- fortifying mascara for up to 5x more volume
- with strengthening serum for healthier, longer lashes
- waterproof

Lash Transforming Mascara
Normally £10

£8
save £2



07849 Black



- antioxidant-boosting formula smooths and firms
- Youth Restoring Complex instantly disguises imperfections and helps improve them over time

Age-Transforming Foundation

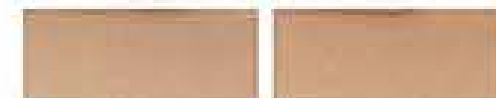
30ml
Price per 10ml = £5.00

£15



41400
Ivory

58123
Nude



28878
Shell

08425
Natural Beige



- natural fibres mimic real hairs to enhance sparse brows
- tinted gel formula blends, defines and sets

Transforming Brow Filler
£9



27110
Light Brown



26948
Dark Brown



- 4D Wrinkle Reverse Technology builds collagen and elastin
- smooths and softens the look of lines and pores

Age-Transforming Pressed Powder

10g
£9



08813
Soft Beige



07526
Nude Beige

FREE GIFT

when you spend £12 on make-up
See pages 194-195 for details



THE RETINOL & COLLAGEN INFUSED LIPSTICK

Luxurious glide-on colour with our unique combination of powerful anti-ageing ingredients.

INSTANTLY

smooths the look of fine lines and wrinkles

IN 2 WEEKS

Anew's Regenerating Complex smooths and volumises lips

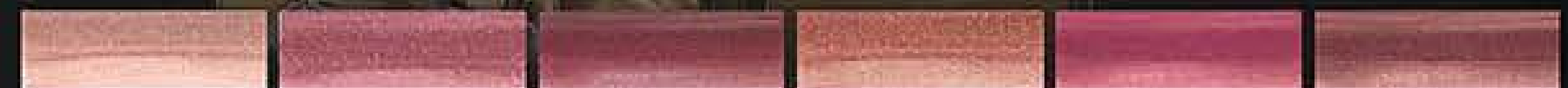
IN 4 WEEKS

plumping collagen and retinol help lips look up to 5 years younger



Youth-Awakening Lipstick
Normally £10

£7.50
save £2.50



23796
Silky Pink

23697
Desert Rose

23648
Berry Bloom

23747
Glazed Almond

23630
Plumbarry

23762
Modest Mauve

PLUMPING GLOSS

- lips instantly look and feel fuller
- full-shine look, non-sticky feel



Plump It Lip Gloss

7ml

Price per 10ml = £5.00

Normally £7

£3.50 half price



16-HOUR MATTE LIP COLOUR

- long-lasting colour stays even
- transfer-resistant formula won't crack or bleed, flexes with your lips for complete comfort

Power Stay Lip Colour

7ml

Price per 10ml = £10.00

Normally £9

£7 save £2



WET-LOOK LIP SHINE

- locks in moisture, loading your lips with nourishment
- all the shine, none of the stickiness
- with jojoba oil, vitamin E, avocado oil and coconut oil

Loaded Lip Lacquer

7ml

Price per 10ml = £10.00

£7



LUXURIOUS LIP OIL

- infused with nourishing complex to help lock in moisture
- smooth, precision applicator
- brilliant shine with SPF12 protection

Nourishing Lip Oil

7ml

Price per 10ml = £10.00

£7



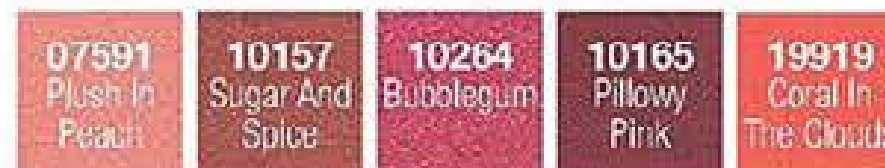
2-IN-1 LIP & CHEEK COLOUR

- soft matte colour infused with coconut oil
- buildable, air-whipped formula with a lightweight feel
- unique pillow puff applicator blends evenly like a beauty sponge

Liquid Lip Cushion

10ml

£8



THE GEL LIP LINER

Prime and define your lip contours with this glide-on formula.

£4 save £2



LINE with your favourite liner shade



FILL with your favourite lipstick



- long-wearing, waterproof formula
- glides on to prevent lipstick bleeding

Pro Line Lip Perfector

Normally £6

£4 save £2

PRO LINE LIP PERFECTOR

She's wearing... Nude Suede.

★★★★★
BESTSELLER

100% MATTE
100% COMFORT

Velvety, glide-on colour for
gorgeous lips in 1 sweep.

	55053 Red Supreme
	27086 Absolute Coral
	28977 Ravishing Rose
	14886 Truest Red
	17814 Divine Twig
	17905 Superb Wine
	57224 Wild Cherry
	09431 Mauve Matters
	26880 Hot Plum
	18119 Peach Flatters
	09530 Pink Tulip
	07468 Hibiscus Blossom
	26930 Posh Petal
	58479 Pure Pink
	62935 Powder Blush
	12898 Nude Suede
	24901 Blush
	57307 Au Naturelle
	13300 Café Au Lait
	15610 Marvelous Mocha

Perfectly Matte Lipstick
Normally £8
£6 save £2



LIP BRUSH
angled bristles for precise
application of lipstick and gloss

06437
£3.50



FREE GIFT

when you
spend £12
on makeup
See pages
194-195 for
details



£6
save £2

- defines lips for a lasting, sculpted look
- won't cake, crack or dry
- SPF15

16642 Continuous Cocoa	03160 Neverending Nude	03228 Power Up Pink	03541 Unforgettable Fuchsia
09480 Power On Peach	16709 In Control Coral	04200 Constant Cherry	09183 Magenta Marathon
03517 Memorable Mauve	09571 High Voltage Vino	03509 Long Run Rose	04218 Resistant Rouge
03202 Stay On Spice	09829 Mega Mulberry	55483 Go On Grape	



LONGWEARING, LIGHTWEIGHT LIPSTICK

- innovative formula combines long-lasting colour with a comfortable lightweight feel – the secret is to keep the airtight lid closed after every use
- vibrant, demi-matte finish stays put for up to 10 hours
- won't feather, cake, flake or fade

Power Stay Lipstick
£9

03780 Proper Pink	04465 Twinkle Pink	02949 Pout	10793 Frostiest Mauve	04309 Carnation
10660 Sparkling Nude	10827 Blush Nude	02907 Toasted Rose	10678 Frozen Rose	04408 Hibiscus
04473 Country Rose	45906 Red 2000	10686 Wine With Everything	10694 Chic	10744 Mocha



EVERYDAY SATIN LIPSTICK

- with True Colour Technology for real, lasting colour
- infused with hydrating shea butter
- feels comfortable all day

True Colour Lipstick
£7.50



10983 Nude	11130 Pink Cashmere	09878 Pink Bouquet	11122 Peach Envy	59261 Invisible
11064 Coral	11338 Simply Spice	01164 Pink Nude	09860 True Red	
09894 Red Brick	11031 Deep Plum	01180 Plum Wine	22756 Coffee Bean	

GLIDE-ON LIP LINER

- looks freshly applied for hours
- smudge-proof, tug-free formula

Glimmerstick Lip Liner
£6



- non-sticky formula leaves a subtle tint with a burst of hydration
- applies wet – dries to a soft, dewy look

Jelly Lip Tint
£5.50

CREAMY FULL-COVERAGE COLOUR

Our most highly pigmented lip colour, infused with primer for a balm-like finish.

£5.50
save £2.50

19364 Nude Attitude	19695 Rosy Outlook	11718 Sweetheart
19752 Blushing Beauty	04416 Street Style	13516 Pucker Up
54635 Pink Punch	06858 Fearless Fuchsia	21998 Feisty
15909 First Crush	28704 Berry Bold	28738 Heart Breaker
58016 Sangria Shock	28092 Spellbound	



- rich colour and moisturising formula for smooth application
- comfortable, creamy finish

Epic Lipstick
Normally £8
£5.50 save £2.50

FREE GIFT

when you spend £12
on make-up
See pages 194-195
for details.



She's wearing... Sangria Shock

She's wearing... Mad For Mauve.



PLUMPED-UP COLOUR

The perfect lipstick for fuller lips without the filler.



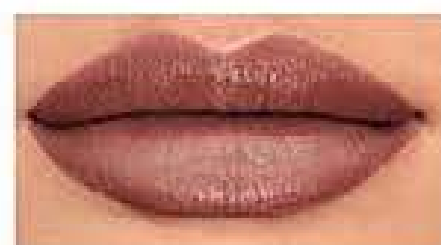
06163 Puckered Pink



04606 Rose Kisses



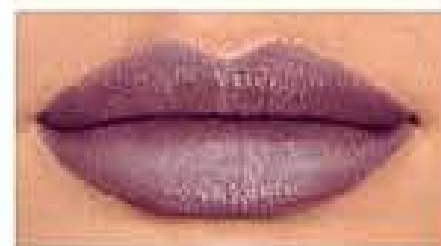
04572 Reddy To Go



06783 Cocoa Kisses



06015 Plumping Plum



05561 Mad For Mauve



06932 Divine Wine



07518 Berry Cute

3D Plumping Lipstick
Normally £8
£5 save £3

£5
save £3

FREE GIFT

when you spend £12 on makeup
See pages 194-195 for details



- infused with firming and smoothing collagen and retinol
- rich, satin finish, full-on colour



BUDGE-PROOF BROWS

- wax to set, powder to fill
- smudge-proof, long-lasting formula
- handy mirror and precision brush for on-the-go touch-ups

Perfect Brow Kit

Normally £7

£3.50

half price



NATURALLY SCULPTED BROWS

- long-lasting formula fills and shapes brows
- natural, smudge-proof colour
- unique brush to shape and sculpt

Dual-Ended Brow Pencil

Normally £6

£4

save £2



2-IN-1 BROW PENCIL & HIGHLIGHTER

- pencil to line, fill and define
- highlighter to illuminate, for a lifted look
- easy-to-use, glide-on formula

Brow Line & Light Duo

£7



DEFINED BROWS

- colour-dense formula for precision lining and defining
- smooth texture for easy application

Glimmerstick Brow Definer

£6



TATTOO-LIKE BROW TINT

- full and feathered, never fake
- triple-blade micro tip mimics hair strokes for natural brows
- hassle-free and hard-wearing

Brow Tattoo Micro Styler

£9

SCULPTED BROWS

The twist and go brow definer for a bold, pro look in seconds.

£3.50

half price



TRY ME WITH

SLANTED TWEEZERS

slanted edges for precision plucking

05223

£5



SCULPTED BROWS

- creamy formula easily shapes and defines
- smudge-proof, stay-put, waterproof colour

Perfect Brow Sculpting Pencil

Normally £7

£3.50 half price

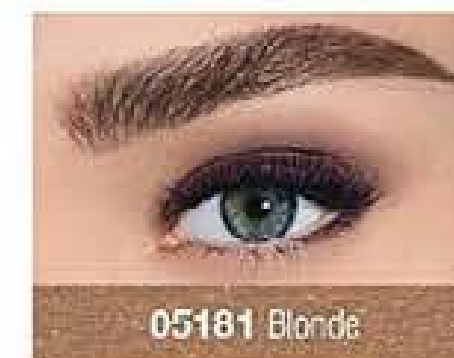
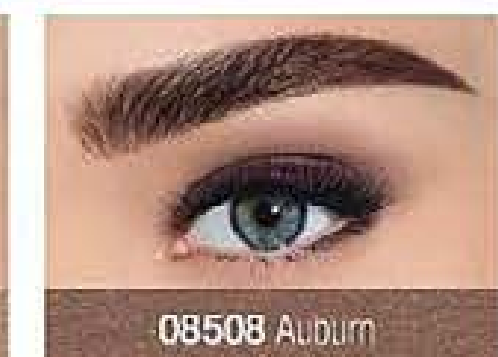
FREE GIFT

When you spend £12 on make-up

See pages 194-195 for details



She's wearing... Light Brown.



mark



28209 Out Of This World



01636 Sweet Love



Perfect Wear 8-in-1 Eyeshadow Palette
Normally £12

£8.50 save £3.50

8-IN-1 EYESHADOW PALETTE

- built-in primer for even, smooth application, high-impact colour and serious staying power
- crease and fade proof, all-day colour
- use wet or dry to create different depths of colour



27102 Moonlit Mauve 11833 Barely Blush 05835 Nearly Naked 26799 Enchanted Amethyst

11643 Toasted Terracotta 59535 Mocha Latte 27219 Smouldering Blues 27227 Blue Diamond 15404 Urban Skyline



Perfect Wear Eyeshadow Quad
£9

4-STEP EYESHADOW PALETTE

- highly pigmented shadow for full colour in just 1 sweep
- buildable, crease-proof formula wears comfortably all day
- blends seamlessly for an easy smoky eye

EYESHADOW PRIMER

- the perfect eyeshadow base
- smooths skin and absorbs oil

Shadow Attract Eye Primer

5g
22848
Price per 10g = £8.00
Normally £6

£4 save £2



23044 Nude Dew 23093 Taupe Dew

EYE GLAZE

- gloss that illuminates for a bright-eyed look
- non-sticky formula won't give you the slip
- applies wet - dries to a soft, dewy look

Jelly Eye Glaze

5g
Price per 10g = £10.00
£5



HIGH-IMPACT EYES

Blendable cream-gel eyeshadow for comfortable, long-lasting colour that won't crease or fade.

£3.50
save £2.50



22061 Savage Bronze 08532 Gold Gleam

08839 Totally Taupe 07054 Forever Bronze

08854 Lasting Lilac 08649 Eternal Emerald

08656 Infinite Teal

FREE GIFT

When you spend £12 on make-up
See pages 194-195 for details.



She's wearing... Lasting Lilac & Totally Taupe.



- 18 hours of mess-free colour
- smudge and fade-proof finish

ExtraLasting Inks
Normally £6
£3.50 save £2.50

She's wearing... Mocha Brew.

16 HOURS OF CREAMY EYESHADOW

The waterproof eyeshadow that doubles as a liner for vibrant, unstoppable colour.



Power Stay Shadow Stick
Normally £9
£6.50 save £2.50



202 EYESHADOW BRUSH WITH SMUDGER
dual-ended with foam smudger for an easy smoky eye look and soft nylon bristles for blending
10835
£4



BUILT-IN SHARPENER
in the base, so you're always on point



-  glides on effortlessly and blends easily
-  long-lasting colour won't smudge, transfer or crease

£6.50
save £2.50

FREE GIFT

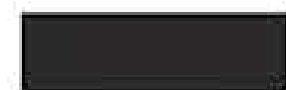
when you spend £12 on makeup
See pages 194-195 for details



FOR YOUR LID

2-IN-1 BOLD LIQUID EYELINER

- flat edge serves up major impact
- pointed tip creates subtle definition
- long-lasting waterproof formula won't smudge, fade or run

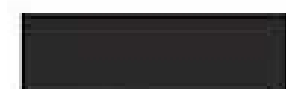


28142
Black

Diverse Lines Liquid Liner
Normally £6.50

£4

save £2.50



13755
Black

Super Definition Liner
Normally £6.50

£3.50

save £3

BOLD GEL LINES

- glide-on, mess-free colour
- won't smudge or budge
- waterproof



Big Gel Paint Jar Liner

Normally £7

£3.50

half price



FOR YOUR LID & WATERLINE

DEFINED LINES

- easy-to-use, effortless, precision liner
- fine tip allows you to get close to the lash line
- tug-proof, smudge-proof, waterproof 12-hour wear



Power Stay Glimmerstick Eyeliner

Normally £7

£4

save £3



INTENSE KOHL LINES

- super-soft, long-lasting formula that won't budge
- smudger tool - perfect for creating a smouldering, smoky look

Big Intense Kohl Liner

£6



CREAMY GEL LINES

Intensely coloured eyeliners in 9 luxuriously budge-proof shades.

£3
half price



BEAUTY HACK

Smudge a little colour under your lower lash line for a smoky effect.



- super-soft eyeliner
- blendable formula with a bold finish

Big Gel Paint Pencil Liner

Normally £6

£3 half price

FREE GIFT

When you spend £12 on make-up. See pages 194-195 for details.



She's wearing... Plumful.



USE ME WITH



DOUBLE PENCIL SHARPENER with 1 blade for chubby pencils, 1 blade for skinny pencils and a blade cleaning tool

58057

£2.50

avon.uk.com 161



CUSTOMISED LASHES

- build volume from everyday to out-out impact
- won't flake, clump or smudge

Spectralash Mascara

10ml
Normally £9

£6 save £3

Model wears lash inserts for an even lash line.

twist to dial up your lash look



08094
Black



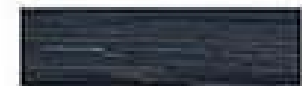
FULL VOLUME MASCARA

- high volume from root to tip in 1 swipe
- lash loader brush separates and evenly coats
- won't clump, flake or smudge

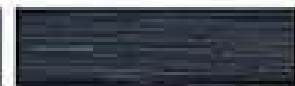
Big & Phenomenal Mascara

10ml
Normally £8.50

£6 save £2.50



12187
Black



14621
Blackest Black



LASH LIFTING & VOLUMISING MASCARA

- waterproof formula that lasts all day
- smudge, clump and flake-proof

Ultra Volume Lash Magnify Mascara

10ml
Normally £9

£5.50 save £3.50

Model's lashes have been digitally enhanced.



01255
Blackest Black



24-HOUR WATERPROOF VOLUME

- clump-free, waterproof volume that holds for 24 hours
- intense-black formula locks onto every lash
- smooth, creamy texture resists heat, humidity and sweat

Power Stay Mascara

10ml
£9



08961
Blackest Black

12X MORE VOLUME

Instantly boosts your lashes for all-day clump-proof volume.

£5.50
save £3

- buildable formula lasts all day and is easy to remove
- smudge, flake and clump-proof

SuperShock Volume Mascara

10ml
Normally £8.50

£5.50 save £3



17731
Black



19331
Brown Black



19224
Navy

WATERPROOF SHADES



27250
Black



15586
Brown Black

Model wears lash inserts for an even lash line.

FREE GIFT

when you spend £10 on make-up

See pages 194-195 for details.



She's wearing... Black.



She's wearing...Black.



DOUBLE YOUR VOLUME & A LIGHTWEIGHT FLUTTER

Our unique dual-blended formula gives you a lash feeling like no other... it's pure euphoria.



08243 Blackest Black



23507 Black



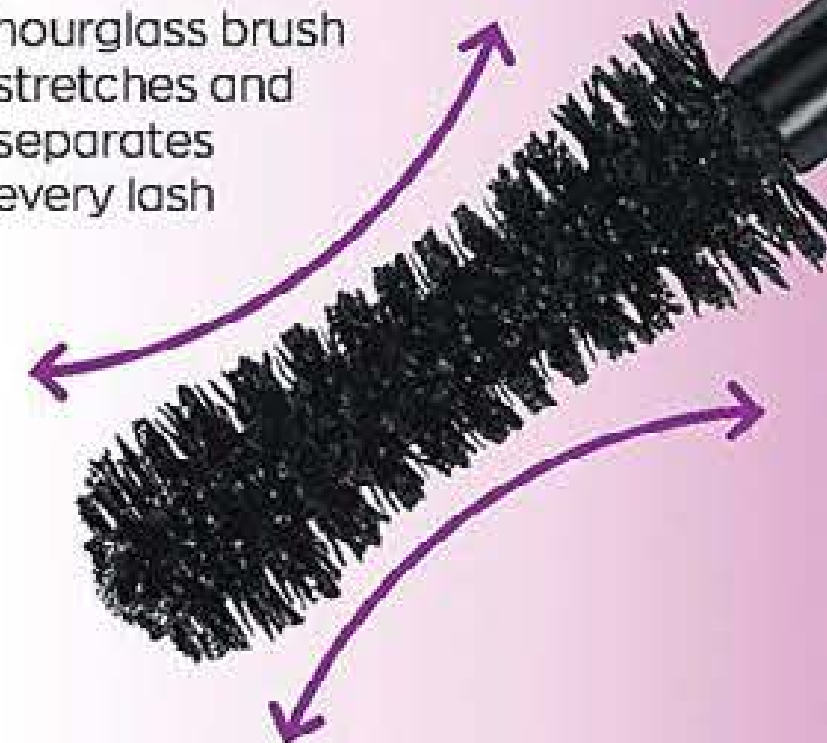
02345 Brown Black

- water-resistant formula
- won't clump, flake, smudge or spike

Euphoric Mascara
 10ml
 Normally £9
£7 save £2

£7
 save £2

hourglass brush stretches and separates every lash



rich, whipped formula feels lightweight on lashes



enriched with a caring blend of **keratin** and **castor oil**

Model's lashes have been digitally enhanced.

FREE GIFT

when you spend £12 on makeup
 See pages 194-195 for details



wear it alone or under foundation



BLURRING PRIMER

- blurs the appearance of pores, fine lines and imperfections
- wear it alone or under foundation for a smooth, even canvas
- SPF20 and perfect for all skin types

Magix Smoothing SPF20 Primer 30ml
06197

Price per 10ml = £1.63
Normally £8

£5.50 save £2.50



MATTIFYING PRIMER

- instantly reduces shine and keeps skin looking matte all day
- wear it alone or under foundation for a smooth, even canvas
- perfect for oily to combination skin

Magix Shine & Oil Control Primer 30ml
57141

Price per 10ml = £1.63
Normally £8

£5.50 save £2.50



HYDRATING PRIMER

- refreshes and moisturises skin
- wear it alone or under foundation for a smooth, even canvas

Magix Hydrating Primer 30ml
58347

Price per 10ml = £1.63
Normally £8

£5.50 save £2.50



CONTOUR PALETTE

- easy, customisable and undetectable contouring
- high-coverage cream concealer blends seamlessly
- defining cream and sculpting matte bronzing power
- radiant highlighter for a silky-smooth glow

Define And Sculpt Face Palette
Normally £12

£9
save £3



SETTING SPRAY

- non-sticky formula
- fast-drying, weightless, invisible mist
- sets make-up in place all day

Setting Spray 125ml
19596

Price per 100ml = £2.40
Normally £4.50

£3 save £1.50



SET YOUR LOOK

Our light-diffusing finishing powders help lines, pores and shine disappear... as if by magic.

£5.50
save £2.50



BANANA POWDER
dust over make-up for a soft-focus effect or 'bake' on to brighten and highlight

TRANSLUCENT POWDER
dust over make-up to cover like an airbrush and hide imperfections



13219
Banana

00380
Translucent

Setting Powder

9g
Price per 10g = £6.11
Normally £8
£5.50 save £2.50

FREE GIFT

When you spend £12 on make-up
See pages 194-195 for details.



ILLUMINATING PEARLS

- a subtle, rosy glow for all skin types
- for an illuminated, radiant finish, use alone or over make-up

Illuminating Pearls

22g
05678
Price per 10g = £3.18
£7



BRONZING PEARLS

- multi-tonal shimmering pearls
- buildable formula for an even-looking complexion all year round

Bronzing Pearls 22g

Price per 10g = £2.73
Normally £8
£6 save £2



64873 Warm Glow
58107 Cool
25700 Medium Tan
25194 Deep Bronze



BRONZE & GLOW JUMBO

- supersized compact for supersized swirling
- buildable, natural-looking matte colour
- shades blend easily to suit all skin tones

Jumbo Bronzer

17.5g
Price per 10g = £5.71
£10



21378 Light Matte Bronze
05009 Medium Matte Bronze
21238 Deep Matte Bronze



LUMINOUS BLUSH

- highly pigmented, densely packed powder
- gives full-colour finish

Luminous Blush

£6



58693 Warm Honey
12310 Peach
12328 Warm Flush



12294 Soft Plum
23739 Russet



SUN KISSED GLOW

Keep that tanned look on point all winter with our luminous bronzing powder.

£6
save £2



KABUKI BRUSH

ideal for applying and blending your bronzer all over the face and neck for natural-looking coverage

41392
£5

SHIMMER



06171 Warm Glow
19067 Deep Glow

MATTE



25213 Light Bronze
04960 Medium Riviera

- blendable, non-chalky formula
- handy mirrored lid

Bronzing Powder

10g
Normally £8
£6 save £2

FREE GIFT

When you spend £12 on make-up

See pages 194-195 for details.





She's wearing... Radiant Rose.



She's wearing... Bronze Glow.

FREE GIFT

when you spend £12 on makeup. See pages 194-195 for details.



LUSH BLUSH

Packed with buildable pigments, this sheer lip and cheek tint melts beautifully into skin for a luminous, dewy, healthy look.

GET GLOSSY CHEEKS

Pat onto the apples of your cheeks to gradually build a flush of colour.

LIPS

Press the luscious colour onto lips for a naturally plush pout.

- non-sticky formula blends easily
- applies wet - dries to a soft, dewy look

Jelly Sheer Lip & Cheek Tint
5g
Price per 10g - £12.00
£6



13383 Mauve Melt

24489 Radiant Rose

13292 Plump Peach

£6

DREAMY HIGHLIGHTER

Veil yourself in a naturally dewy glow with this sheer illuminator featuring high intensity pearls.

GET GLOSSY FACE

Use your fingers to pat the jelly onto the cheekbones, brow bone and bridge of your nose. Use alone or over foundation.

BODY

Pat onto collarbone, shoulders or wherever you want to glow.

- non-sticky formula blends easily
- applies wet - dries to a soft, dewy look

Jelly Sheer Illuminator
10g
£7



06833 Bronze Glow

24604 Opal Glow

13185 Rose Glow

£7

MATTE CONCEALER

- lightweight, creamy texture blends seamlessly
- full coverage to diminish the appearance of under-eye circles and imperfections
- comfortable, breathable formula won't fade or crease



Nude Matte Cream Concealer

Normally £6

£4

save £2



BEAUTY SLEEP IN A FLASH

- instantly brightens skin and dark shadows
- creamy texture glides on and blends easily
- with brightening pearlescent pigments



Under Eye Brightening Illuminator

6.5ml

Price per 10ml = £6.92

Normally £6.50

£4.50

save £2



CREAM CONCEALER

- covers, blurs, corrects and hides under-eye circles
- non-cakey and doesn't crease
- acts as the perfect lipstick base



Cream Concealer

£6



TARGETED CONCEALER

- blendable, oil-free formula
- conceals redness, dark circles and blemishes



Flawless Concealer Stick

£6

18 HOURS OF NON-STOP CONCEALER

Natural-looking, creamy coverage that will keep you looking morning-fresh all day long.

£5
save £3



- comfortable, breathable and suitable for all skin types
- buildable formula covers fine lines, dark circles and blemishes
- stands up to heat, humidity and sweat

Power Stay Concealer

5ml

Price per 10ml = £10.00

Normally £8

£5 save £3

FREE GIFT

When you spend £12 on make-up

See pages 194-195 for details.



APPLY ME WITH



CONCEALER BRUSH
perfect for applying and blending around the nose, under the eyes and for covering blemishes

05926

£3.50

avon.uk.com 173



07450 Ivory
13482 Shell
08284 Nude

AIR-WHIPPED MATTE MOUSSE

- lightweight, velvety, cashmere-soft formula
- light-to-medium coverage for normal, oily and combination skin types
- with Invisi-Blend Technology for natural-looking, shine-free coverage



61507 Natural Beige
61564 Medium Beige
61572 Soft Honey

Mousse Foundation 18g

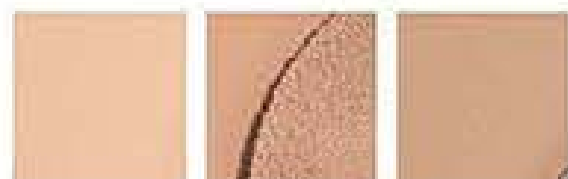
Price per 10g = £2.77
Normally £7.50

£5
save £2.50



MATTIFYING POWDER

- ultra-fine, silky powder that lasts all day
- weightless formula for natural-looking coverage

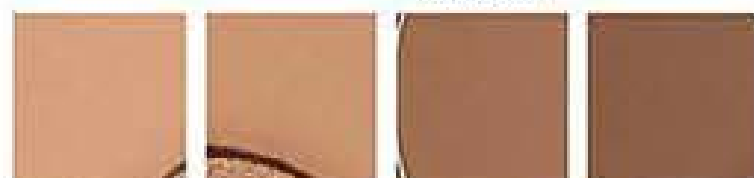


55095 Fair
41848 Light
28183 Light Medium

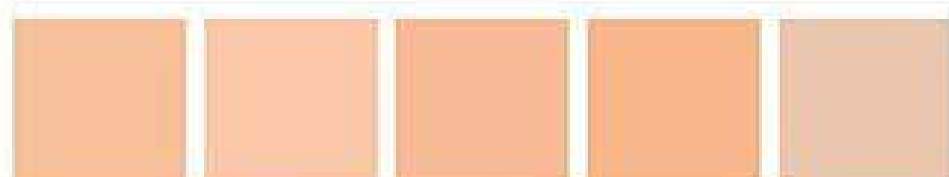
Flawless Mattifying Pressed Powder 8g

Price per 10g = £6.25
Normally £7

£5
save £2



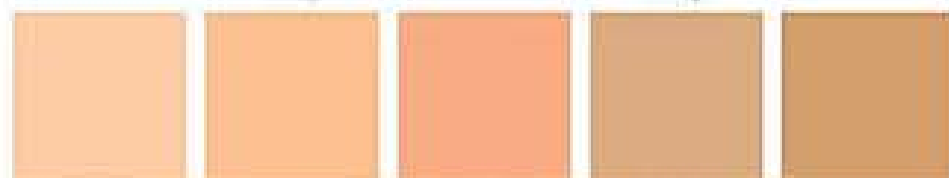
59642 Medium
28340 Medium Tan
12435 Medium Deep
12534 Deep



28175 Alabaster
57315 Light Ivory
57331 Ivory
28332 Warm Ivory
33068 Shell

MATTE LIQUID FOUNDATION

- minimises the look of pores and fine lines
- for a naturally shine-free look that lasts all day
- light-to-full, buildable coverage that won't cake



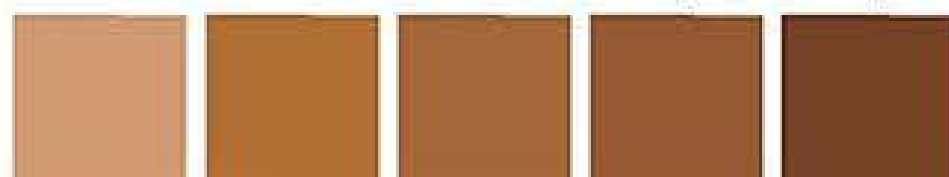
28381 Light Nude
28407 Nude
28217 Creamy Natural
28233 Natural Beige
28415 Sun Beige

NEW Ultramatte Liquid Foundation 30ml

Price per 10ml = £3.00

£9

NEW



28241 Medium Beige
28449 Caramel
57588 Spice
28258 Walnut
28266 Dark Cocoa

Full-Coverage Domed Foundation Brush 05942

£5

103 DOMED FOUNDATION BRUSH

domed for full coverage and blending larger areas of the face and neck



24 HOURS OF FOUNDATION COMFORT

Buildable matte coverage that stays fresh and stays put.

£8
save £4



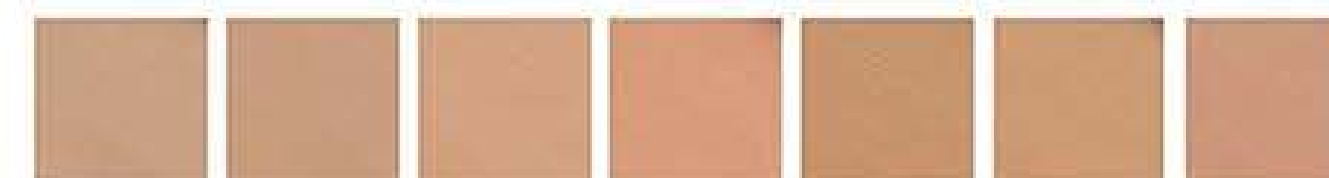
- lightweight and breathable, medium-to-full coverage
- won't transfer, smudge or fade
- maintains matte finish in heat, humidity and non-stop activity

Power Stay 24-Hour Foundation 30ml

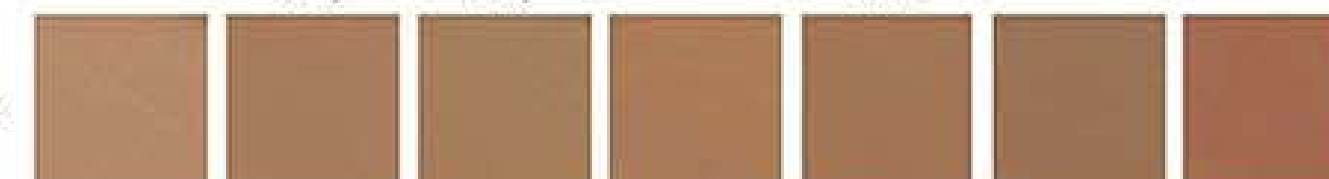
Price per 10ml = £2.66

Normally £12

£8 save £4



07146 Porcelain
54551 Light Ivory
00497 Warm Ivory
54593 Ivory
57802 Light Nude
59246 Nude
00299 Shell



07385 Creamy Natural
00257 Natural Beige
00539 Sun Beige
54627 Honey Beige
00331 Medium Beige
00448 Natural Tan
02477 Desert Beige



12104 Caramel
00315 Spice
01305 Walnut
59501 Earth
00471 Dark Cocoa
01610 Rich Sienna

FREE GIFT

When you spend £12 on make-up

See pages 194-195 for details





12369
Porcelain

25379
Ivory

13821
Warm Ivory

25551
Light Ivory

15164
Light Nude

14936
Nude

25239
Shell

59956
Creamy Natural

56044
Natural Beige

22590
Soft Honey

26427
Honey Beige

23572
Sun Beige

26112
Medium Beige

24927
Light Caramel

13144
Caramel

04077
Nutmeg

26369
Spice

23317
Amaretto

17459
Walnut

00968
Earth

00992
Dark Cocoa

35352
Rich Sienna

3-IN-1 MATTE FOUNDATION CONCEALER & POWDER

Sweep on a shine-free finish with this
does-it-all make-up base.

★★★★★

BESTSELLER

£7
save £3



applies as a cream, dries as a powder

with sponge application for smooth coverage

- breathable, buildable full coverage
- sweat, heat and humidity-proof, shine-free finish that lasts
- SPF12

**Mattifying Cream-To-Powder
Foundation Compact**

10g
Normally £10
£7 save £3

**FREE
GIFT**

when you
spend £12
on make-up
See pages
194-195 for
details





NATURALLY FLAWLESS FINISH

Full-coverage for party-ready skin that looks and feels 100% natural all night!

APPLY ME WITH



104 BUFFING FOUNDATION BRUSH
specially designed to apply foundation products and buff onto the skin for even coverage and a flawless finish
10348 £5

BEAUTY HACK
To avoid a cakey hairline, apply to the centre of your face and buff outwards using the Buffing Brush.

FREE GIFT

when you spend £12 on makeup
See pages 194-195 for details



£7
save £3



AVON
TRUE
COLOUR

FLAWLESS LIQUID FOUNDATION
FOND DE TEIN LIQUIDE
30 ml e

- moisturising, buildable formula for all skin types
- stays looking fresh all day

Flawless Liquid Foundation
30ml
Price per 10ml = £2.33
Normally £10
£7 save £3

09761 Porcelain 09027 Ivory 20867 Warm Ivory 10496 Light Ivory 15883 Light Nude 10546 Nude 09076 Shell 08409 Creamy Natural 56531 Natural Beige



09233 Honey Beige 10934 Sun Beige 19950 Medium Beige 22103 Caramel 09258 Spice 23564 Walnut 20412 Earth 17962 Dark Cocoa 09332 Rich Sienna



She's wearing... Medium.



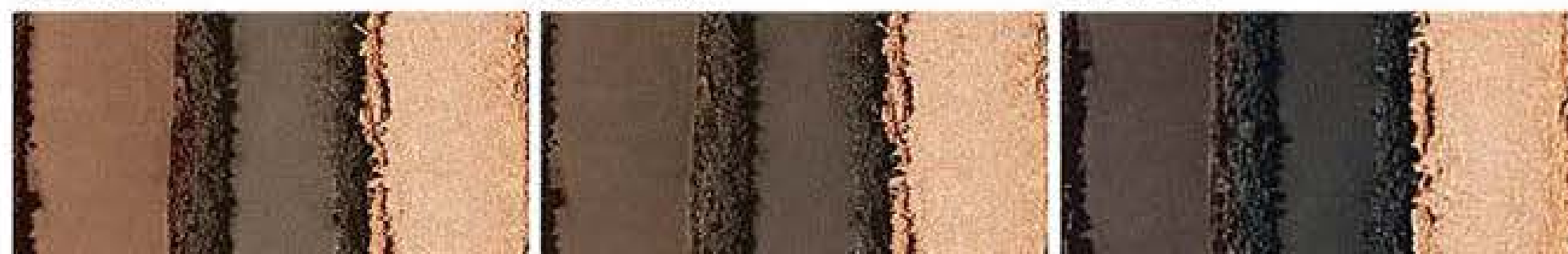
3 STEPS TO PARTY-READY BROWS

Your brows, but better, with this clever 3-in-1 palette and our easy step-by-step guide.

15982 Light

27870 Medium

15925 Dark



EYEBROW DUO BRUSH
dual-ended for precise application, tidying and blending
06577
£4

NEW
£5

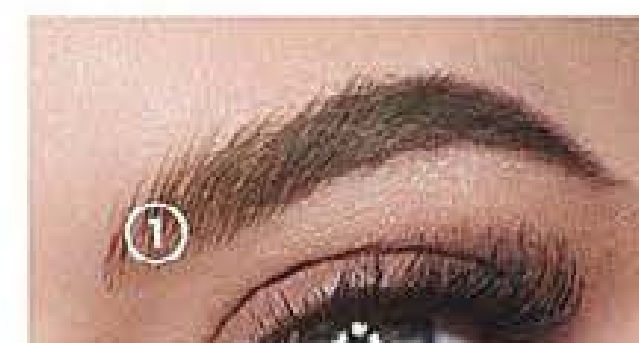
- 2 super-blendable brow shades
- 1 subtle highlighter

NEW Ombré Brow
Will normally be £7
£5 save £2



FREE GIFT

when you spend £12 on makeup
See pages 194-195 for details



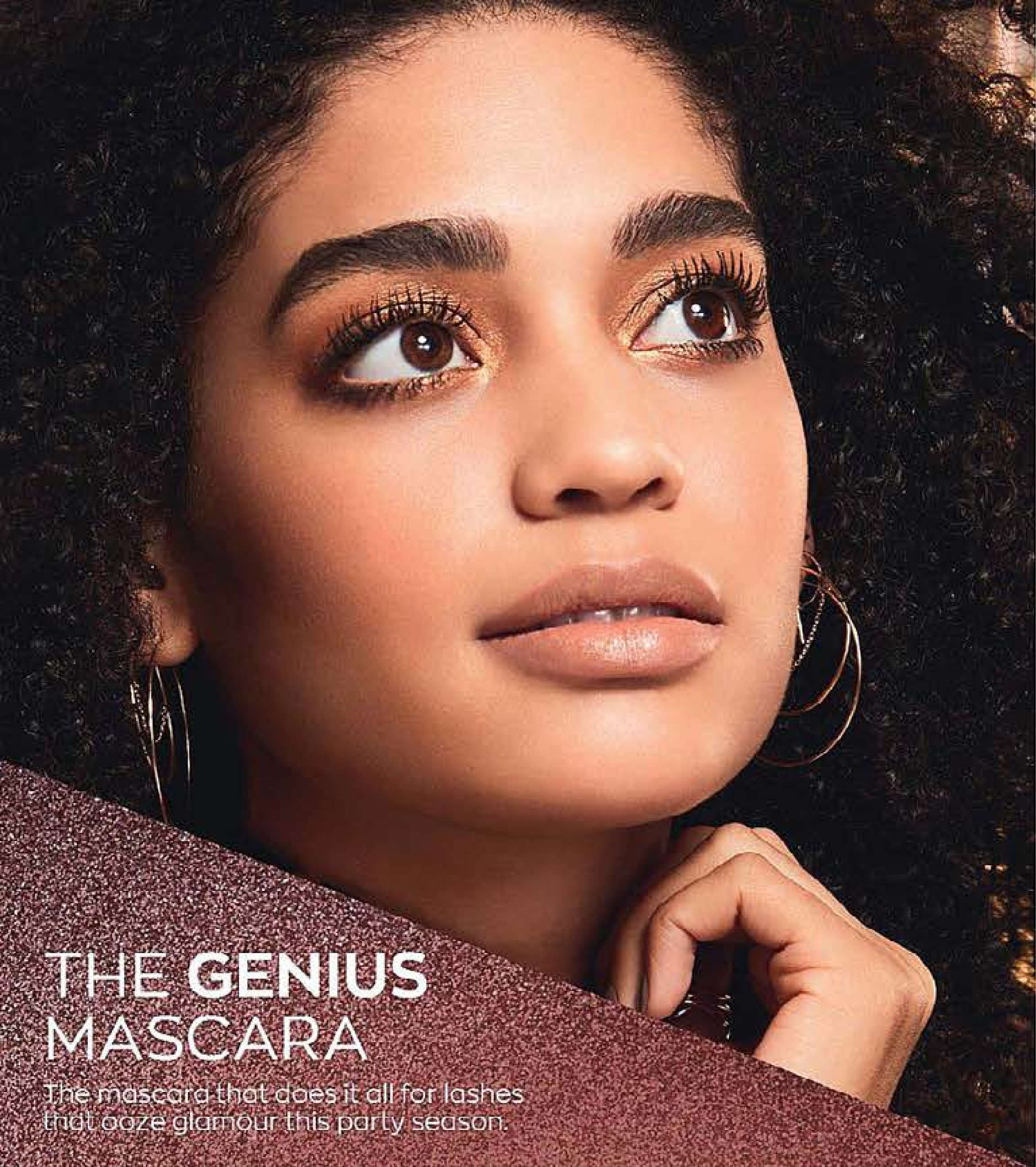
STEP 1
Using a brow brush, fill in the front section of your brow with the lighter brown shade.



STEP 2
Use the darker brown shade to fill in from the arch to the tail, then brush through with a spoolie to blend.



STEP 3
Sweep the highlighter along your brow bone with a fan brush to add a natural-looking lift.



THE GENIUS MASCARA

The mascara that does it all for lashes that ooze glamour this party season.

5 BENEFITS IN 1:

- 1** RICH, FULL VOLUME
- 2** FLUTTERING LENGTH
- 3** PRECISE DEFINITION
- 4** WIDE-EYED LIFT
- 5** INTENSE DEEP BLACK



ROSE GOLD EYELASH CURLERS
 deep curves grab even the shortest lashes for the perfect flutter
 17269
 £3

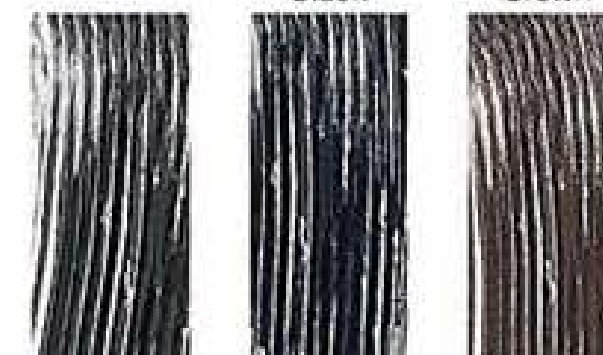
£7
 save £2



Lash Genius Mascara
 10ml
 Normally £9
£7 save £2

Lashes have been digitally retouched to create a cleaner-looking finish.

- 03939**
 Black
- 03905**
 Blackest Black
- 03319**
 Black Brown



FREE GIFT

when you spend £12 on makeup
 See pages 194-195 for details



**FREE
GIFT**

when you
spend £12
on make-up
See pages
194-195 for
details



NEW

£4

56986
Shopping Daze
AVON
**gel
SHINE**
nail enamel
10 ml e ml/oz
MADE IN POLAND

22764
Sleigh All Day
AVON
**gel
SHINE**
nail enamel
10 ml e ml/oz
MADE IN POLAND

56895
Glitz And Glazed
AVON
**gel
SHINE**
nail enamel
10 ml e ml/oz
MADE IN POLAND

57380
Office Party
AVON
**gel
SHINE**
nail enamel
10 ml e ml/oz
MADE IN POLAND

67744
Nice Isn't
AVON
**gel
SHINE**
nail enamel
10 ml e ml/oz
MADE IN POLAND

25916
Ring It In
AVON
**gel
SHINE**
nail enamel
10 ml e ml/oz
MADE IN POLAND

17020
Let It Glo
AVON
**gel
SHINE**
nail enamel
10 ml e ml/oz
MADE IN POLAND

PEARLY TIPS

Your favourite gel nail colour now in a sumptuous pearl finish just ready for your festive manis.

- long-lasting, chip-resistant colour
- high-shine, high-impact
- no UV lamp needed
- easy to remove and won't stain your nail

**NEW Gel Shine Nail Enamel Pearl Effect 10ml
£4**



**DON'T FORGET YOUR
CLEAR TOP COAT**
Ultimate Gel Shine Natural
Curing Top Coat 10ml
70300
£4

She's wearing... Mocha Latte.



GLITZ & GLOSS

Perfect your pout with gorgeous, non-sticky shine

BEAUTY HACK
Make your matte lipsticks glossy or, for a more natural look, colour your lips with your favourite liner and then apply gloss on top.

FREE GIFT

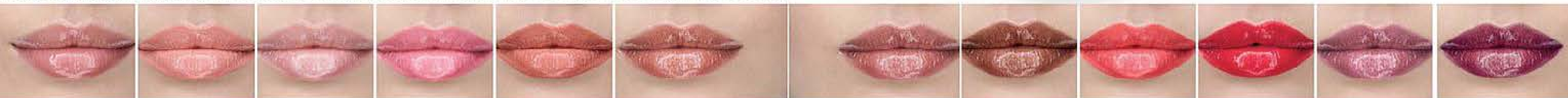
when you spend £12 on makeup
See pages 194-195 for details



Glazewear Lip Gloss
6ml
Price per 10ml = £5.83
Normally £6.50
£3.50 save £3

£3.50
save £3

- precise applicator for full-on shine that won't bleed
- press lips together for a renewed burst of colour
- infused with sunflower seed oil and vitamin E



18754 Clear

18564 Perfect Nude

55939 Iced Pink

18630 Pink Watermelon

19893 Nude Muse

19356 Sundance

19471 Shimmered

56051 Mocha Latte

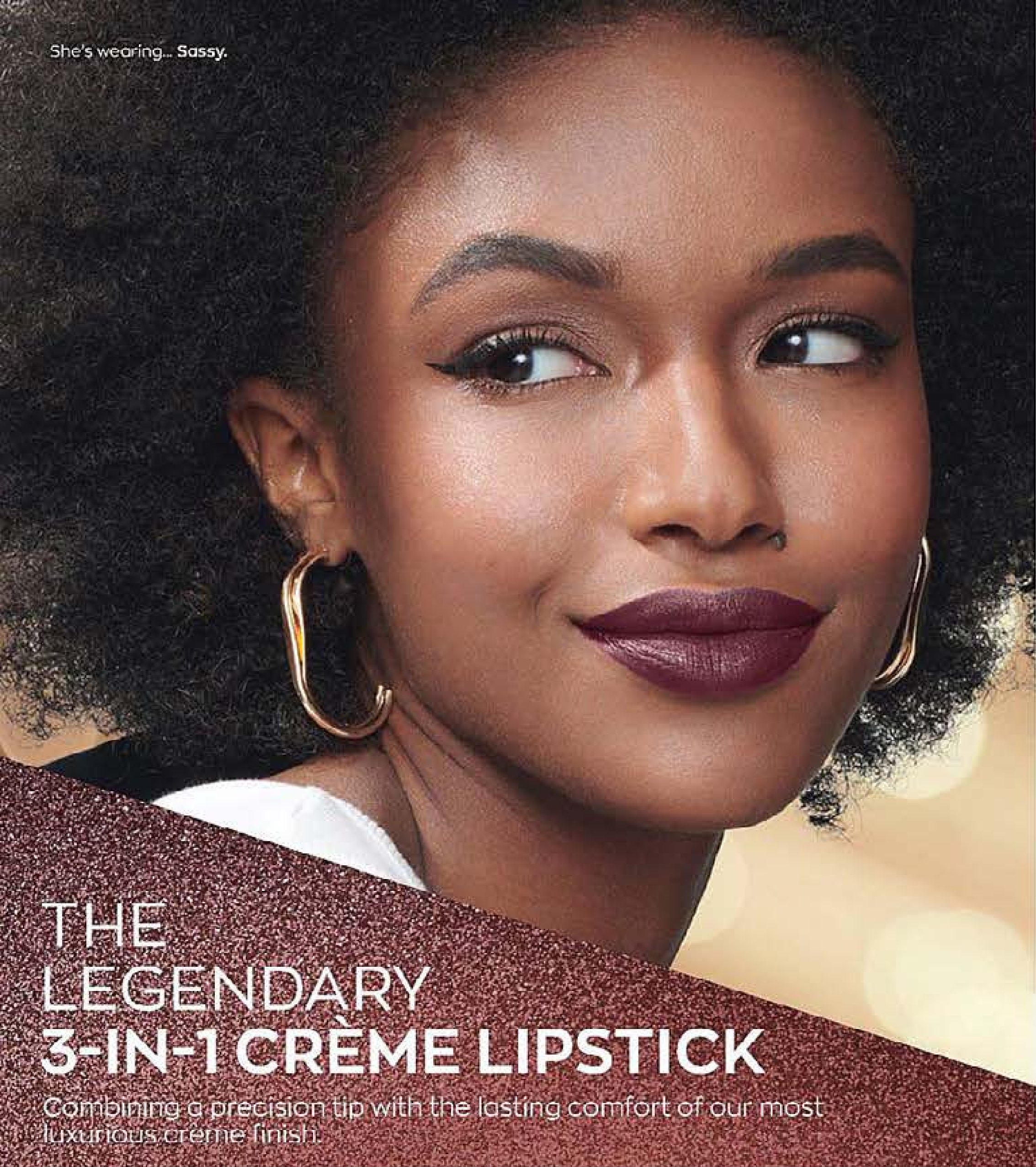
19273 Coral Reef

19778 Fiery Red

19661 Plum Dazzle

19760 Pretty Plum

She's wearing... Sassy.



THE LEGENDARY 3-IN-1 CRÈME LIPSTICK

Combining a precision tip with the lasting comfort of our most luxurious crème finish.



NEW

£7
save £2

- make-up artist-inspired precision tip
- infused with a hydrating primer
- long-lasting, comfortable colour

NEW Crème Legend Lipstick
Will normally be £9
£7 save £2

FREE GIFT

when you spend £12 on make-up
See pages 194-195 for details



62877 Iconic



62851 Adore



13623 Five Star



23028 Strut



63628 Wow



21667 Va-Va-Voom



02642 Red Carpet



16774 Sassy 139



She's wearing... Flickering Gold.

FESTIVE SPARKLE

Add a luxe dimension to your lid look with these sparkling glitter sticks



58982 Flickering Gold



02931 Flickering Pink

£4.50

★★★★★
BESTSELLER

BEAUTY HACK
Brighten up your eyes by applying to their inner corners.

Glitter Flix Stick
£4.50

- blendable formula
- multi-sized glitter for a stunning sparkle

FREE GIFT

when you spend £12 on makeup
See pages 194-195 for details



MAKE A DIFFERENCE & #SPEAKOUT

We've been a leading supporter of the cause to end violence against women and girls since 2008. This 16 Days of Activism use your voice to **#SpeakOut** and signpost to support.

If you're worried about a loved one, share Refuge's 24-hour National Abuse Helpline: 0808 2000 247.

Live chat support is also available at chat.womensaid.org.uk

To help raise critical funds go to page 18. Find out more about our #SpeakOut campaign at avon.uk.com/causes



women's aid
until women & children are safe





NUDE
order using 68775

Everyday
Pretty

Blush
Nude

Cosmic
Brown

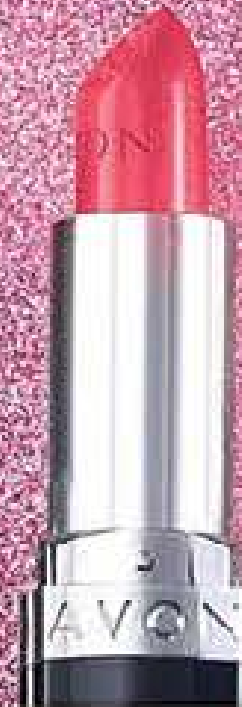


PINK
order using 67496

Keep It
Bright

Country
Rose

Black
Brown

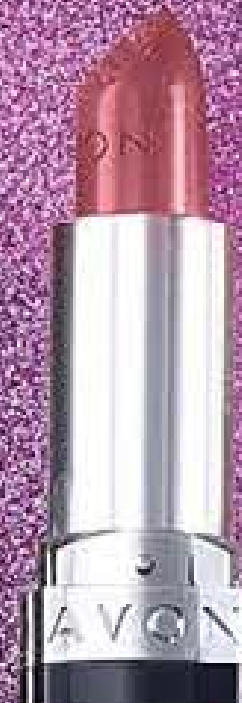


PLUM
order using 67728

Racing
Hearts

Chic

Majestic
Plum



FREE BEAUTY GIFT SET

These bestselling beauty treats are on us **when you spend £12** on make-up across pages 136-191 and 196.



**WORTH
£17.50***

Each Free Beauty Gift includes: True Colour Lipstick, Gel Shine Nail Enamel 10ml and Glimmerstick Eyeliner.

*Based on brochure prices for the last 30 days.

GORGEOUS GLIMMERSTICK LINES

Glamorous eyeliner
that won't budge.

58040 Black/Brown

17129 Starry Night

06528 Cosmic Brown

55152 Khaki

27474 Navy

06502 Blackest Black

11858 Emerald

25411 Majestic Plum

27136 Saturn Grey



BESTSELLER

- creamy, high-impact, waterproof colour
- smooth-glide, smudge-free formula

Glimmerstick Eyeliner

Normally £6

£2.50 save £3.50



shop with me online: avon.uk.com/store/

AVON.UK.COM

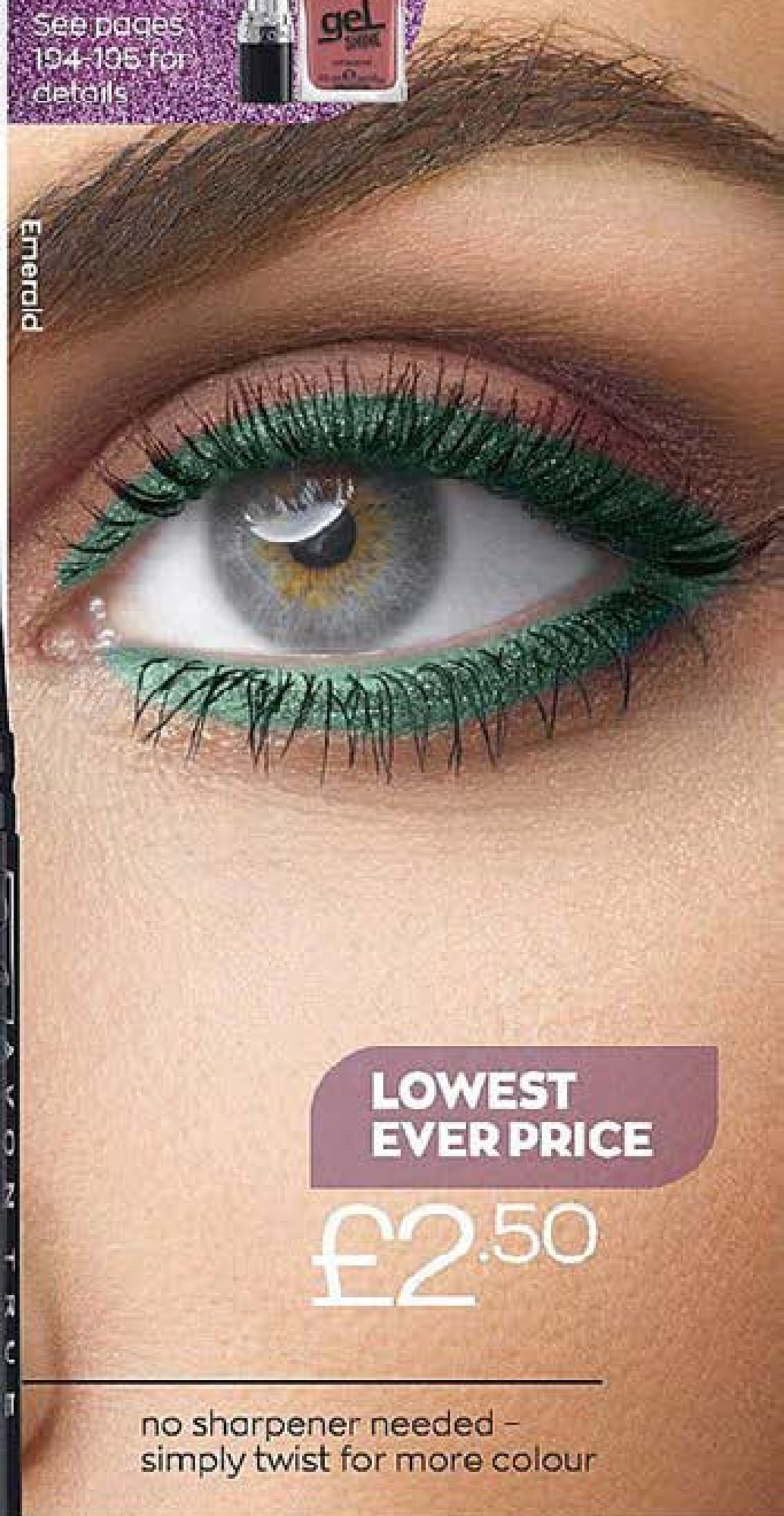
Product offers may differ if ordering online. See pages 80-81 for our guarantee.

FREE GIFT

when you
spend £12
on make-up
See pages
194-195 for
details



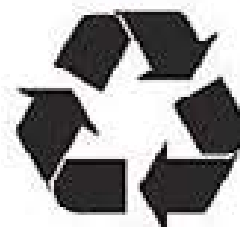
Emerald



**LOWEST
EVER PRICE**

£2.50

no sharpener needed –
simply twist for more colour



recycle me



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