

AVON

BROCHURE 16 2018

avon.uk.com

introducing

LUMINATA

let your

INNER BEAUTY

shine



see inside for your **exclusive**
FREE GIFT
WORTH £44.50*

*Based on normal brochure prices.

NEW

BEHIND THE FRAGRANCE



a luxurious fragrance created by Maurice Roucel, the master behind some of the world's most loved fragrances



introducing
AVON LUMINATA

£18

RUB
to smell
white peony
vanilla
raspberry

8 lasts
HOURS

the new fragrance with exclusive ingredients: radiant crystal *peony*, splendidous *vanilla* and bright *raspberry* that will add sparkle to her life all day

YOUR EXCLUSIVE FREE GIFT
WORTH £44.50* see page 5 for details

*Based on normal brochure prices.

let your
INNER BEAUTY
shine

NEW

introducing
AVON LUMINATA

**YOUR EXCLUSIVE
FREE GIFT**

WITH **EVERY PURCHASE** OF LUMINATA
an extra *special gift* just for you, including a dazzling *necklace*
embellished with *Swarovski®* crystals to make you *shine even brighter*

£18
PLUS FREE GIFT



NEW EDP 50ml 68189
Price per 100ml = £36.00 **£18**



**WORTH
£44.50***

YOUR EXCLUSIVE FREE GIFT INCLUDES:

Silver-plated Tazia Crystals by Swarovski® Necklace, Avon Luminata Body Lotion 150ml, Avon Luminata EDP Purse Spray 10ml, True Colour Nail Experts Pearl Shine Nail Enamel 10ml in Sheer Love, True Colour Glazewear Lip Gloss 6ml in Iced Pink

*Based on normal brochure prices.



CoppaFeel!
knowing your boobs could save your life



THE PINK PACK

Join CoppaFeel! & us
in raising awareness with our
pink collection of fab products
worth over £50!*

look out for even more CoppaFeel! donations
throughout this special edition

“Hello, welcome
to the **Pink
Brochure!**
I am so thrilled to
be supporting Avon
and CoppaFeel!
on our mission
to **improve
breast cancer
awareness.** You
can show your
support by buying
this **gorgeous
pink pack full of
beauty goodies**
and by checking
out pages 78-79
to learn more!
Giovanna Fletcher
CoppaFeel! Patron
learn more at
avon.uk.com/causes”



all for
£15
10% donated
to CoppaFeel!
order using
69427

You make me
Blush

**AVON CARE
BREAST CANCER
CRUSADE BODY
LOTION 750ML**
enriching body
lotion

**AVON LUCK FOR
HER EDP PURSE
SPRAY 10ML**
a fragrance fave

**ANEW PERFECT SKIN
DAILY SKIN BOOSTING
SPLASH 125ML**
gorgeous skin in a splash

**BUBBLEGUM BUBBLE
BATH 500ML**
smells sweet like your
favourite treat

**MARK. GEL SHINE
NAIL ENAMEL IN
PARFAIT PINK 10ML**
pretty in pink nails

**TRUE COLOUR
COLOUR-CORRECTING
PEARLS 22G**
create a flawless look

**TRUE COLOUR
GLIMMERSTICK EYELINER
IN SATURN GREY**
make your eyes pop

COSMETICS BAG
for all your beauty
must-haves
94% cotton, 5% viscose
& 1% lycell. Approx.
20cm x 14cm x 4cm.

Fill of pearls container is 22g; additional pearls in image shown for visual impact only.
*Based on normal brochure prices.

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find your faves

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HAIRCARE

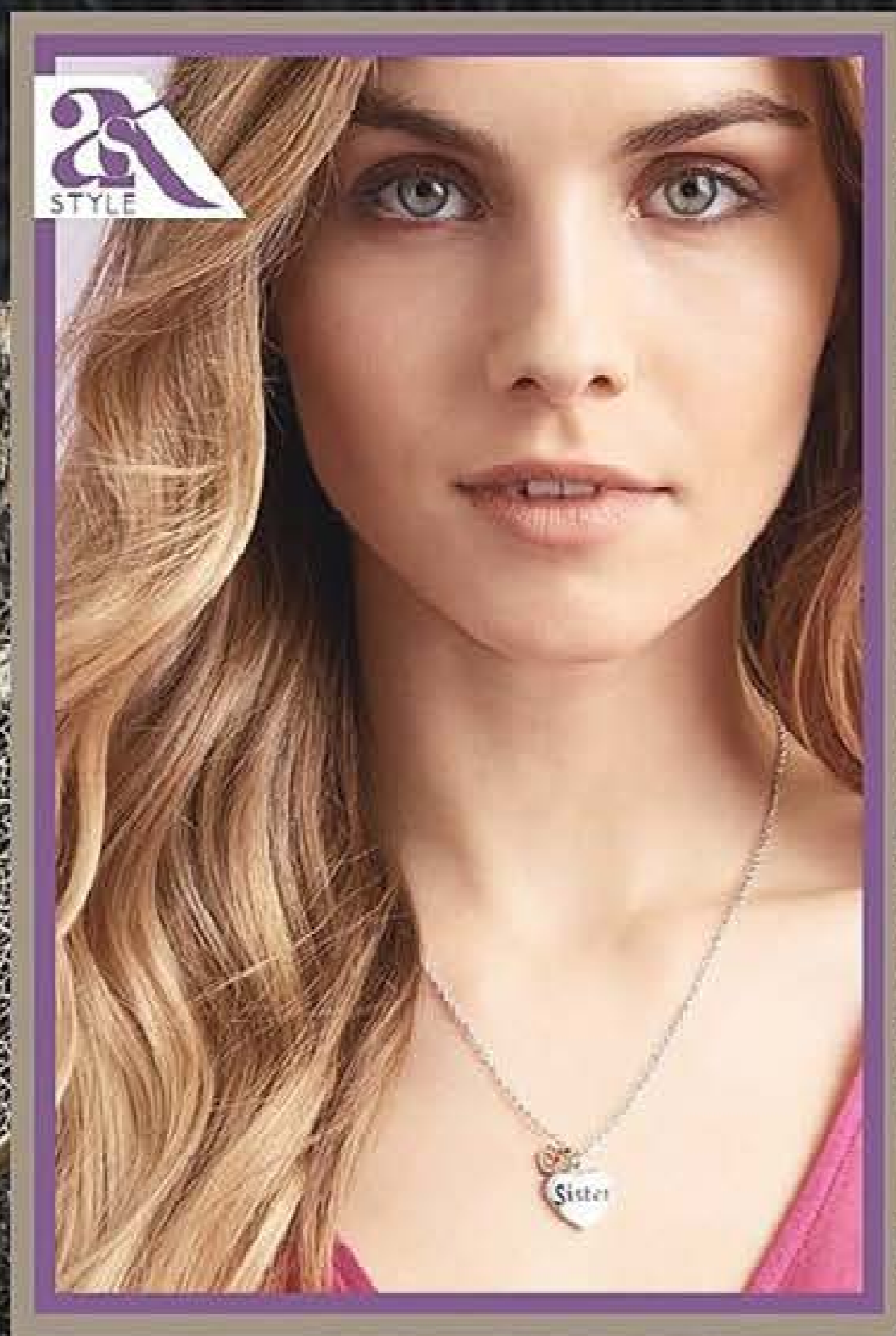
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BATH & BODY

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THE heartfelt NECKLACE

show her **you care** with beautiful
pieces **filled with love**



NEW

JUST
£5
each



presented in
gorgeous gift boxes

NEW Ginnie Necklace

Silver-plated necklace with
18 carat rose gold-plated heart
charm. Length approx. 42cm
+ 9cm extension chain.

54031 Sister

25262 Mum

21774 Daughter

Will normally be £7

£5 save £2

the perfect treat for
all the special women
in your life

This item is not intended for children. Adults only.

• exclusive offer • exclusive offer • exclusive offer •

• exclusive offer • exclusive offer •

NEW

WEEKENDER STYLE

the perfect size for all your
mini-break must-haves

just **£18**

when you **spend £10 or more**
across this brochure†
order using **18622**



branded plaque



handy front pocket

NEW Lipsy
Getaway Bag
PVC outer, polyester
lining. Approx. 44cm
x 32cm x 6cm.

18622 offer price
£18 when you
spend £10 or
more across
this brochure†
70797 full price **£70**



*cabin
friendly*



**ALLOW 6 WEEKS
FOR DELIVERY**

LIPSY

LONDON

DESIGN EXCLUSIVE TO AVON

worth
£70*



mock-croc finish

detachable,
adjustable strap

†Excludes Causes
products.
*Based on normal
brochure price.

AVON
TRUE
beautiful
promises kept



SMARTER
BEAUTY

Estée Lauder

Pure Color Nail Lacquer 9ml £16,
All-Day Lipstick 3.8g £23, Pure Color
Envy Defining Eye Shadow 1.8g £22

AVON

Includes: True Colour Pro+ Nail Enamel 10ml in
Naked Truth, True Colour Lipstick 3.6g in Toasted
Rose, Eyeshadow Single 1.6g in Satin Taupe

£61⁺ vs FREE*



*Prices sourced from www.esteelauder.co.uk on 15.06.2018

order your
**FREE
GIFT**

when you spend £10 or more
on Avon True products across
pages 14-41*
order using **68254**

nail enamel with
strengthening
calcium and
keratin

full-colour
eyeshadow
in just 1
sweep



AVON
TRUE
COLOUR

NAILWEAR PRO+
NAIL ENAMEL
VERNIS À ONGLE
10 ml e
Made in France

comfortable
lipstick with
stay-true rich
colour

3 gorgeous products for FREE...now that's SMARTER BEAUTY 13



WORK IT

WEEKENDER

OUT & ABOUT

DINNER DATE

DISCO DIVA

1. Dust over your lid and up to the brow line.

2. Apply on lid to your preferred colour intensity.

3. Blend into the crease and outer corner of your eyes.

NEW True Colour
15-in-1 Day to Night
Eyeshadow Edit
02204
Will normally be £15
£12 save £3

MIRRORED LID
perfect on the go!

- ✓ crease-proof, all-day formula
- ✓ true colour – what you see is what you get

day looks

WORK IT



WEEKENDER



OUT & ABOUT



night looks

DINNER DATE



DISCO DIVA



NEW

day to night

EYESHADOW EDIT

15 shades, 5 easy looks

JUST £12



PLUS
FREE GIFT

see pages 12-13 for details

now that's
SMARTER BEAUTY

**AVO
TRUE**
beautiful
promises kept



RICH
comfortable
COLOUR

FOR LOVELY LIPS ALL DAY, EVERY DAY

PINKS



04341 Hot Pink 10645 Pink Dream 03780 Proper Pink 10793 Frostiest Mauve



04473 Country Rose 10678 Frozen Rose 04408 Hibiscus

PLUMS



10942 Dream Fuchsia



10686 Wine With Everything

REDS

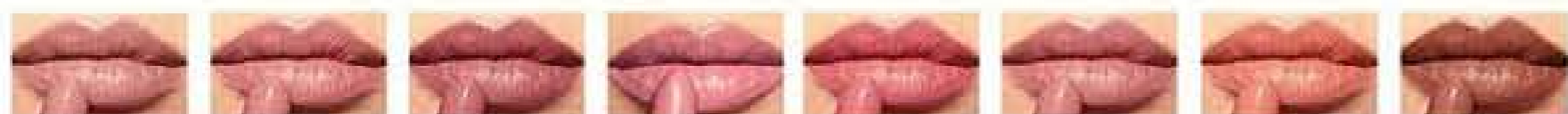


10884 Lava Love



45906 Red 2000

NUDE PINKS & NUDE BROWNS



10827 Blush Nude 02949 Pout 10694 Chic 04309 Carnation 10959 Tender Kiss 66969 Toasted Rose 10967 Enduring Sable 10744 Mocha

BEST IN
Beauty
2 sold
EVERY
MINUTE*

£5
save £2.50



26377
Summering
Nude

26153
Berry
Gold

26328
Pink
Shimmer

FREE GIFT



when you spend £10 or
more across
pages 14-41
See pages 12-13
for details

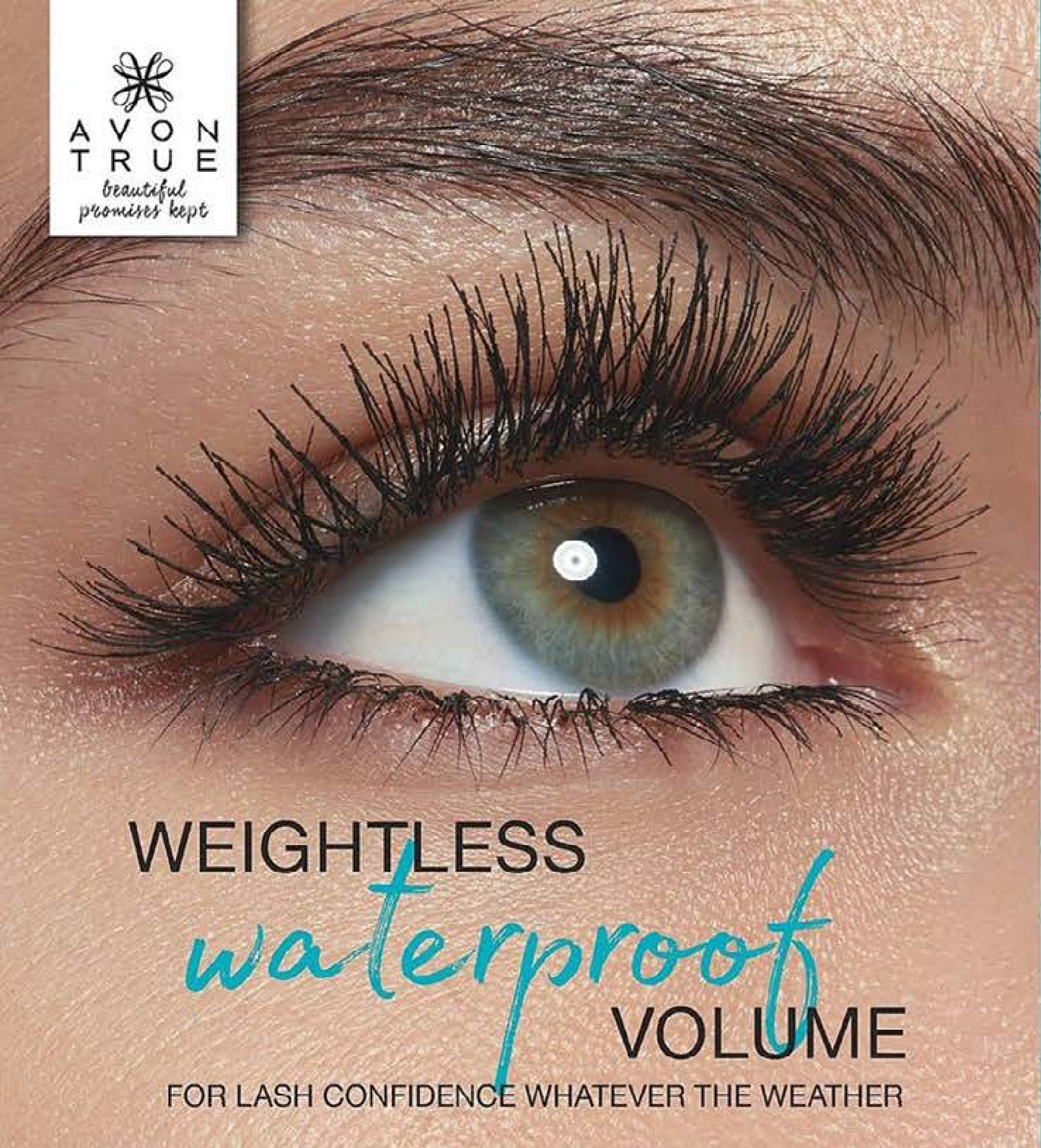
**NEW
SHADES**

IN LIMITED
EDITION PACKAGING

- ✓ with True Colour Technology for lasting colour
- ✓ infused with hydrating shea butter
- ✓ creamy finish feels comfortable all day

True Colour Lipstick
Normally £7.50
£5 save £2.50

*Based on sales of True Colour Lipstick between 09.11.2017 and 29.11.2017.



WEIGHTLESS *waterproof* VOLUME

FOR LASH CONFIDENCE WHATEVER THE WEATHER

Model wears lash inserts for an even lash line.

**NEW True Colour
SuperShock Max Volume
Mascara**
10ml
Will normally be £8.50
£5.50 save £3



15743
Brown
Black



15586
Brown
Black

27250
Black

BEST IN
Beauty
1 sold
EVERY
MINUTE*

NEW
LOOK
PACKAGING

£5.50
save £3



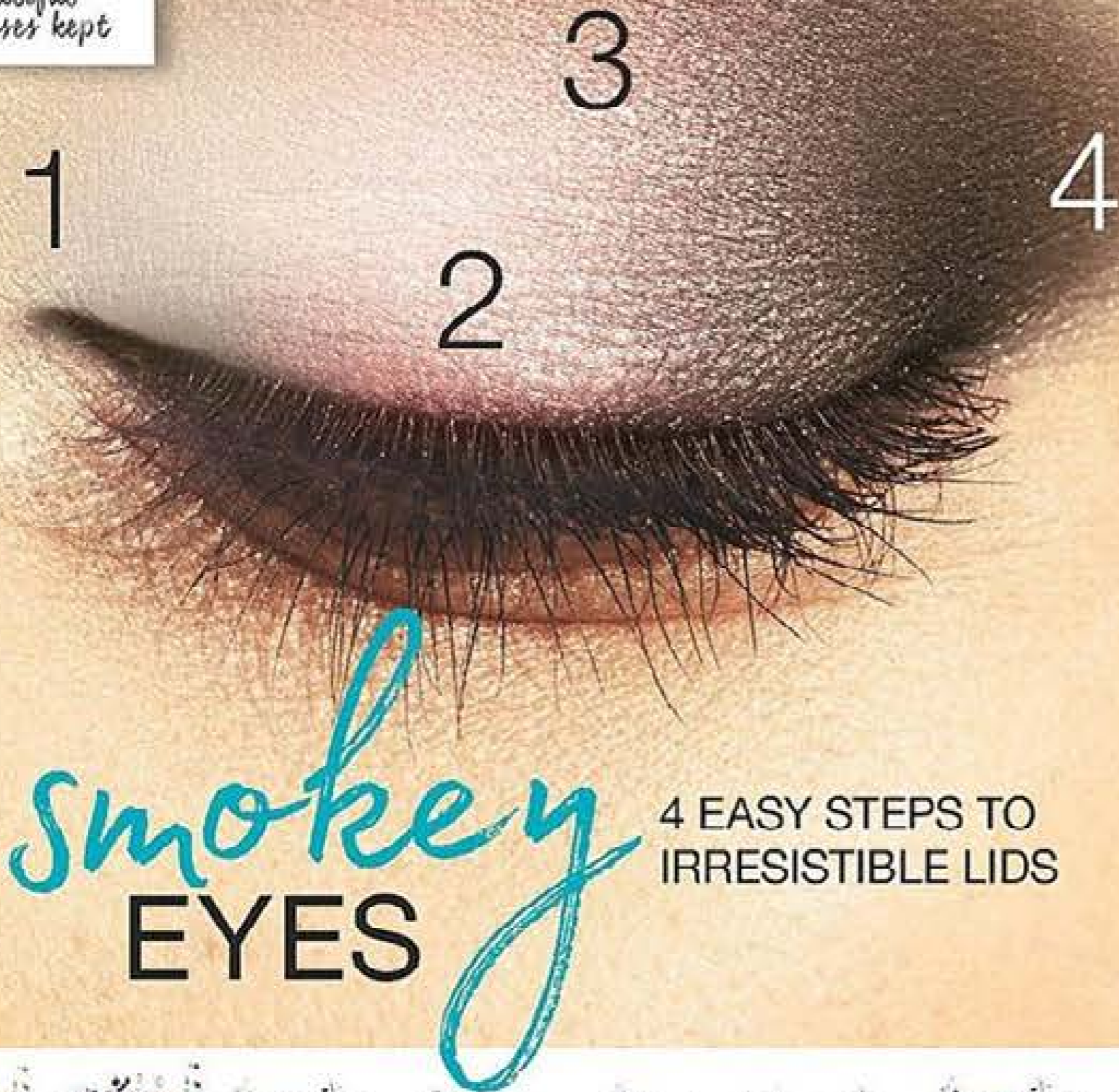
- ✓ up to **15x more** instant volume
- ✓ smudge, flake and clump-proof
- ✓ lasts for up to 14 hours

FREE GIFT



when you spend £10 or more across pages 14-41
See pages 12-13 for details

*Based on sales of True Colour SuperShock Max Volume Mascara between 27.07.2017 and 16.08.2017.



smokey
EYES

4 EASY STEPS TO
IRRESISTIBLE LIDS



NEW
SHADES

- ✓ 4-step, easy-application guide
- ✓ crease-proof, all-day formula
- ✓ true colour – what you see is what you get

**NEW True Colour
Perfect Wear
Eyeshadow Quad**
Will normally be £9
£5.50 save £3.50

*Based on sales of True Colour Eyeshadow Quad between 22.03.2018 and 11.04.2018.



*BEST IN
Beauty*
1 sold
**EVERY
MINUTE***

£5.50
save £3.50

FREE GIFT



when you spend £10 or
more across
pages 14-41
See pages 12-13
for details

**Eyeshadow
Duo Brush**
03137
Normally £5.50

£4
save £1.50



FLAWLESS *invisible* COVERAGE

A LIGHTWEIGHT VEIL OF SKIN CONFIDENCE
TO HELP YOU FACE THE DAY



STEP 2: FIND YOUR SKIN TONE

STEP 1: FIND YOUR SKIN'S UNDERTONE

	FAIR	LIGHT MEDIUM	MEDIUM	MEDIUM DEEP	DEEP	
PINK/ROSY skin burns easily	10496 Light Ivory	09027 Ivory	09076 Shell	09233 Honey Beige	09258 Spice	09332 Rich Sienna
NEUTRAL skin tans gradually	09761 Porcelain	08409 Creamy Natural	56531 Natural Beige	19950 Medium Beige	23564 Walnut	17962 Dark Cocoa
GOLDEN skin tans easily/rarely burns	20867 Warm Ivory	15883 Light Nude	10546 Nude	10934 Sun Beige	22103 Caramel	20412 Earth

BEST IN
Beauty
1 sold
EVERY
MINUTE*

- ✓ medium to full, buildable coverage
- ✓ 100% natural, silky feel with no caking
- ✓ suitable for all skin tones and types

FREE GIFT



when you spend £10 or more across pages 14-41
See pages 12-13 for details

£6.50
save £5.50



True Colour Flawless Liquid Foundation
30ml
Price per 10ml = £2.17
Normally £12
£6.50
save £5.50

Flat Foundation Brush
12724
Normally £8.50
£4.50
save £4

*Based on sales of True Colour Flawless Liquid Foundation between 12.04.2018 and 02.05.2018.

AVON
TRUE
beautiful promises kept



autumnal
MANI

MUST-HAVE SHADES THAT WON'T FADE TO BRIGHTEN UP THE SEASON

SHE'S WEARING:
 Paprika Pumps

PEARLY



07104 Copper Gleam
12187 Frosted Peach
44669 Gold Leaf
21766 Icy Purple
56929 Platinum Petal
28597 Arctic Steel

BRIGHTS



07195 Paprika Pumps
22970 Royal Raspberry
01537 Real Red
23754 Coral Confidence
02618 Candyfloss
20743 Simply Cinnamon
62919 Turquoise Water

DEEPS



37663 Cherry Jubilee
58719 Sinful Romance
01727 Tweed
23937 Dusty Fog
55707 Innocence
54460 Smokiest Plum
00117 Licorice

BEST IN
Beauty
 2 sold
 EVERY
 MINUTE*

£3
 half price

200-bristle flexible brush for fast, full coverage in 1 coat



- ✓ with strengthening calcium and keratin
- ✓ lasting colour seals and protects

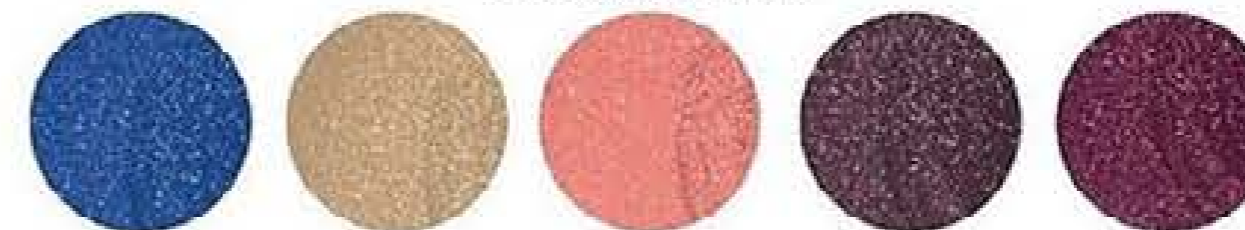
*Based on sales of True Colour Pro+ Nail Enamel between 15.06.2017 and 05.07.2017.

NUDES & PASTELS



02543 Beige Beauty
43497 Naked Truth
01388 Pastel Pink
23200 Sea Breeze
02568 Blue Belle
11924 Lemon Sugar
22780 Lavender Luxury

SHIMMERS



23846 Cosmic Blue
22533 Golden Vision
22897 Rose Gold
12005 Majestic Mauve
23895 Decadence

True Colour Pro+ Nail Enamel
 10ml
 Normally £6
£3 half price

FREE GIFT



when you spend £10 or more across pages 14-41
 See pages 12-13 for details



SHE'S WEARING: Bitten Apple

delicate matte

soft, comfortable
colour for lasting lip
confidence

- ✓ soft matte for delicate, effortless, everyday colour
- ✓ glide-on, feather-like formula
- ✓ no drying, caking or cracking

**True Colour Delicate
Matte Lipstick**
Normally £8
£5.50 save £2.50



£5.50
save £2.50

FREE GIFT



when you spend £10 or
more across
pages 14-41
See pages 12-13
for details





True Colour Supreme Nourishing Lip Gloss
6ml
Price per 10ml = £6.67
Normally £7

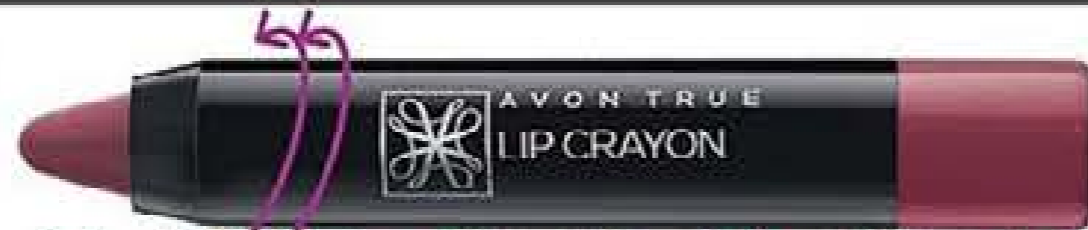
£4
save £3



NOURISHING GLOSS
✓ shiny, non-sticky finish

2-IN-1 CRAYON
✓ all-day, full coverage with shea butter and vitamin E

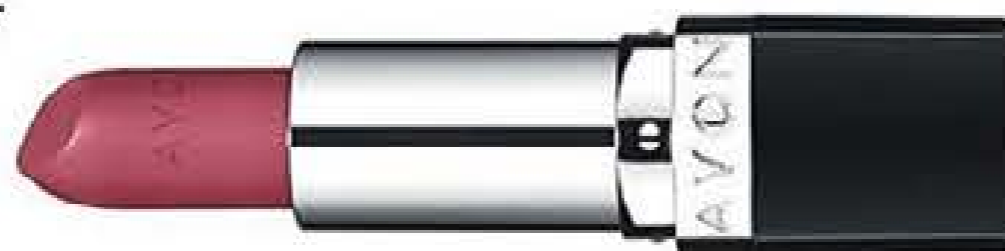
twist the base for more colour



True Colour Lip Crayon
£8.50

MATTE LIPSTICK
✓ bold colour in a comfortable, velvety formula
✓ won't cake, crack or dry
✓ lasts for hours

True Colour Perfectly Matte Lipstick
£8



NUDES						PLUMS/WINES					
02410 French Toast	12898 Nude Suede	13300 Cafe Au Lait	57307 Au Naturel	15810 Marvelous Mocha	25239 Blush	57224 Wild Cherry	09431 Mauve Matters	26880 Hot Plum	17905 Superb Wine	28373 Velvet Raspberry	10009 Dusty Lavender
PINKS						REDS/CORALS					
09530 Pink Tulip	62935 Powder Blush	07468 Hibiscus Blossom	28930 Posh Petal	58479 Pure Pink	28977 Ravishing Rose	55053 Red Supreme	06254 Crimson Tide	27086 Absolute Coral	18119 Peach Flatters	14886 Truest Red	10108 Perfectly Peach

GLASS-LIKE GLOSS
✓ non-sticky, glides on smoothly
✓ choose from 3 finishes



sparkle										shimmer										shine									
56051 Mocha Latte	19471 Shimmered	19661 Plum Dazzle	55939 Iced Pink	18408 Pale Peach	18630 Pink Watermelon	19356 Sundance	19273 Coral Reef	56085 Mulberry	19778 Fiery Red	55525 Hot Pink	18564 Perfect Nude	19539 Rosette	55947 Legendary Red	18754 Clear	19893 Nude Muse	19323 Ticked Pink	19422 Strawberry Shine	19760 Pretty Plum											

True Colour Glazewear Lip Gloss
6ml
Price per 10ml = £10.83
£6.50

Glimmerstick Lip Liner

add definition to your favourite lipstick for colour that won't bleed

FREE GIFT



when you spend £10 or more across pages 14-41
See pages 12-13 for details



£3
half price

✓ feather-proof, glide-on formula
✓ gives lasting lip perfection

True Colour Glimmerstick Lip Liner
Normally £6
£3 half price

AVON
TRUE
beautiful
promises kept



SHE'S WEARING: Emerald Glow

sparkling Glimmerstick eyes

crisp, diamond
definition that won't
let you down

£3.50
save £2.50

no sharpener needed – simply twist for more colour



- ✓ shimmery, creamy, soft colour glides on
- ✓ smudge-proof formula lasts all day

order the
LIPSY WEEKENDER BAG

£18

when you spend
£10 or more
across this brochure

order using **18622**
see pages 10-11 for details



**True Colour
Glimmerstick
Diamonds
Eyelliner**
Normally £6
£3.50
save £2.50

FREE GIFT



when you spend £10 or
more across
pages 14-41
See pages 12-13
for details

Make-up

avon.uk.com



when you spend £10 or more across pages 14-41
See pages 12-13 for details

SHE'S WEARING: Brunette



CHOOSE YOUR SHAPE

- set of stencils for symmetrical brows

Eyebrow Stencil Set
05041
Normally £3.50

£3

save 50p



TWEEZE & TIDY

- slanted tip grabs even the tiniest hairs
- brush combs unruly brows

mark. Tweezers & Comb
43661
Normally £6

£3

half price



use short-edged shaver to shape



TRIM & TAME

1. brush trimmer tool through long hairs to shorten
2. use short-edged shaver to shape

mark. Eyebrow Trimmer
44693
£15

Requires 1 x AAA battery (not included).

FINISH WITH *beautiful*
Glimmerstick brows

frame your face with our smooth brow definer

no sharpener needed
- simply twist up for more colour



12450 Light Blonde for LIGHT BLONDE AND GREY HAIR

17095 Blonde for DARK BLONDES

12567 Light Brown for LIGHTER BRUNETTES

56713 Dark Brown MID-BRUNETTES and AUBURN HAIR

11999 Brunette for DARKER BRUNETTES

13508 Soft Black for BLACK HAIR

- ✓ for precise lining and defining
- ✓ smooth texture for easy application

True Colour Glimmerstick Brow Definer
Normally £6
£3.50 save £2.50

£3.50
save £2.50



**AVON
TRUE**
beautiful
promises kept



SHE'S WEARING: Black

visibly *longer*
lashes

open your eyes to extreme
length in an instant

FREE GIFT



when you spend £10 or
more across
pages 14-41
See pages 12-13
for details

- ✓ top lashes look up to 92% longer
- ✓ clump and flake-proof, 12-hour formula
- ✓ suitable for even sensitive eyes



09936
Black

09985
Brown Black

10363
Navy

**True Colour SuperExtend
Lengthening Mascara**
7ml

Price per 10ml = £7.86

Normally £8.50

£5.50 save £3

Model wears lash inserts for an even lash line.



AVON TRUE
SUPEREXTEND
LENGTHENING MASCARA

£5.50
save £3

LASH-LIFTING BRUSH

sculpts and stretches lashes
to ultimate uplifted lengths

UNIQUE FORMULA

Magnalift complex acts
like a magnet to lengthen
each and every lash



GLIMMERSTICK PRECISION

- ✓ fine tip for precise, lasting lines
- ✓ transfer-proof, smudge-proof formula

True Colour Glimmerstick Precision Eyeliner
£7



GLIMMERSTICK EYELINER

- ✓ tug-free formula lasts up to 12 hours
- ✓ high-impact, **waterproof** colour



True Colour Glimmerstick Eyeliner
£6

no sharpener needed – simply twist for more colour



WINGED-OUT

- ✓ lashes look up to 61% more winged
- ✓ flake, clump and smudge-proof

True Colour Winged Out Mascara
7ml

Price per 10ml = £12.14

£8.50

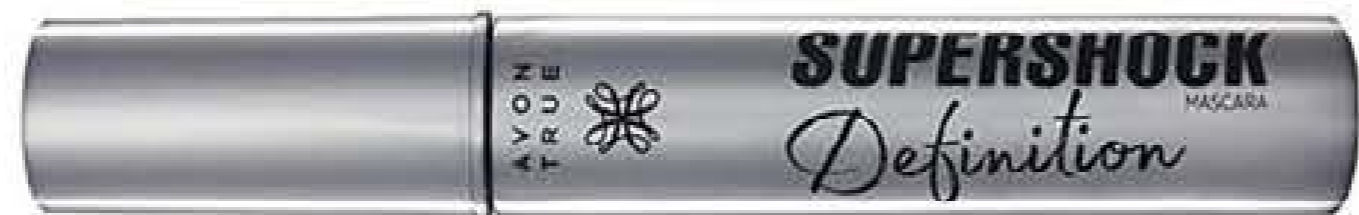


DEFINED VOLUME

- ✓ reveals up to 64% more lashes
- ✓ no smudging, clumping or flaking

True Colour Supershock Definition Mascara
10ml

£8.50

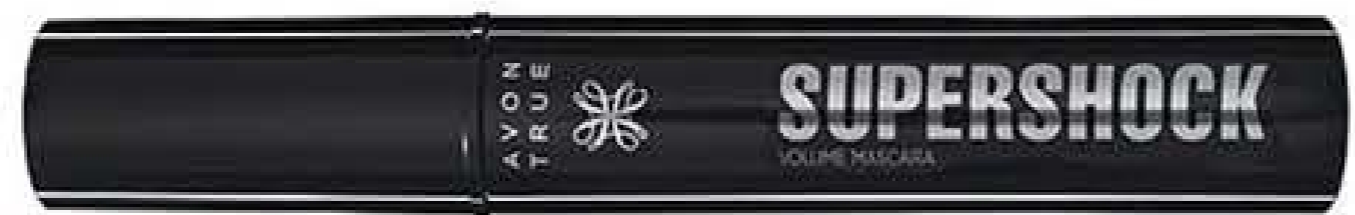


MAX VOLUME

- ✓ separates, defines and detangles
- ✓ smudge and clump-proof

NEW True Colour SuperShock Volume Mascara
10ml

£8.50



SHE'S WEARING: Black

FREE GIFT



when you spend £10 or more across pages 14-41
See pages 12-13 for details

£5.50
save £3

wide-awake
eyes

look great from the get-go, even if you're not a morning person, with all-day volume, lift and curl



- ✓ hourglass-shaped brush reaches every lash
- ✓ smudge, flake and clump-proof



True Colour Wide Awake Mascara
7ml

Price per 10ml = £7.86
Normally £8.50

£5.50 save £3

Model wears lash inserts for an even lash line.



3-in-1
foundation,
concealer & powder

flawless coverage in 1
easy-to-use compact

FREE GIFT



when you spend £10 or
more across
pages 14-41
See pages 12-13
for details

£6
half price

perfect
for skin
imperfections
and dark
circles

applies as a cream, dries as a powder

- ✓ breathable, medium-to-full coverage
- ✓ cream to powder for a semi-matte finish
- ✓ for dry, normal, combination and oily skin types

True Colour Cream-to-Powder Foundation Compact 9g

Price per 10g = £6.67

Normally £12

£6 half price

don't forget
your extra
sponges!

Set of 3
Make-up
Sponges
05850

Normally £4

£2.50

save £1.50

PINK/ROSY
skin burns easily

04937 Light Ivory
05124 Ivory
05157 Shell
05165 Honey Beige
05199 Spice
05207 Rich Sienna



NEUTRAL
skin tans gradually

04754 Porcelain
04853 Creamy Natural
04879 Natural Beige
04887 Medium Beige
04903 Walnut
04911 Dark Cocoa



GOLDEN
skin tans easily/rarely burns

05231 Warm Ivory
05249 Light Nude
03889 Nude
03947 Sun Beige
04499 Caramel
10488 Earth





BLUSH

- ✓ soft, healthy glow
- ✓ shades to suit all skin tones

True Colour Luminous Blush
Normally £6.50
£4.50
save £2



CONCEAL

- ✓ targeted coverage for redness and blemishes
- ✓ blendable, creamy, oil-free formula



True Colour Flawless Concealer Stick
£7



- ✓ multi-tonal pearls for a naturally rosy look
- ✓ perfect for all skin tones

True Colour Illuminating Pearls 22g
05678
Price per 10g = £4.54
£10



- ✓ tri-colour pearls for a foolproof match
- ✓ soft-focus, mattifying formula

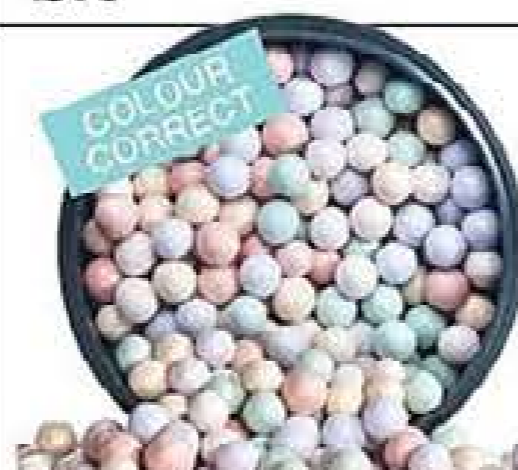
True Colour Finishing Pearls 22g
Price per 10g = £4.77
£10.50



- ✓ multi-tonal pearls for a sheer, bronzed finish
- ✓ luminous, buildable formula



True Colour Glow Bronzing Pearls 22g
Price per 10g = £4.54
£10



- ✓ correct all types of skin discoloration
- ✓ evens out skin tone

True Colour Colour-Correcting Pearls 22g 05777
Price per 10g = £4.54
£10



a bronzed glow

perfect for shine-free radiance whatever the weather

- ✓ bronzing powder in shimmer & matte shades
- ✓ buildable formula

True Colour Glow Bronzing Powder 10g
Normally £10
£6 save £4



All-Over Face Brush 12666
Normally £8.50
£5 save £3.50

ideal partner

ALL-OVER FACE BRUSH
large, fluffy bristles apply powder evenly without a cakey finish

FREE GIFT



when you spend £10 or more across pages 14-41
See pages 12-13 for details



£6
save £4

best for
FAIR OR LIGHT SKIN

matte
25213
Light Bronze

best for
LIGHT OR MEDIUM SKIN

shimmer
28993
Warm Glow

best for
MEDIUM OR DARK SKIN

matte
24141
Medium Riviera

shimmer
58438
Deep Glow

THE NAIL BAR

NEW

pretty pastels

5 new gorgeous shades of professional-looking nail colour



SHE'S WEARING: Halo Lilac, Halo Pink, Halo Rose and Halo Nude

£3

half price



15792
Halo Lilac



14860
Halo White



15875
Halo Nude



14662
Halo Rose



16022
Halo Pink

**NEW True Colour
Pro+ Nail Enamel**
10ml
Will normally be £6
£3 half price

• EFFORTLESS COLOUR THAT WON'T FADE

• SEALS AND PROTECTS

• WITH STRENGTHENING CALCIUM AND KERATIN

THE NAIL BAR



- high-shine look
- strengthens, protects and smooths
- with nourishing omega oils

**mark. Gel Shine
Nail Enamel**
10ml
£7

DEEP CHIC SHADES



02592 Fabulous
02584 Parfait Pink
18887 Very Berry



18952 Red Velvet
18879 Purplicious
18937 Wine And Dine Me
02394 Moody
18838 Charcoal Smoke

PASTEL POP SHADES



02113 I Pink I Can
18846 Dazzle Pink
58172 Rain Washed
02444 Emerald City
02519 Sapphired Up



18903 Lavender Sky
02162 Violaceous
02281 Berry Nutty
01966 Barely There
12153 Moondust



don't forget
your top coat
to help your mani last
twice as long

**mark. Gel Shine
Top Coat** 10ml
12492
£7

NEW

the mani that's **OUT OF THIS WORLD**

try the cosmic-effect 'oil-slick' trend that's sweeping the nation's nails

NEW mark.
**Nail Style Studio
Cosmic Lights**
10ml
Will normally be £6
£3 half price

£3
half price



• HIGH-SHINE WITH A PEARLY FINISH

• FORMULA SHADE SHIFTS AS LIGHT HITS AT DIFFERENT ANGLES

THE NAIL BAR

correct

CORRECTOR PEN
• correct mani mishaps

Nail Experts Corrector Pen 09266
Normally £7
£4.50
save £2.50



tip

FRENCH MANICURE
• white polish for French tips at home

Nail Experts French Manicure Tip 10ml 04804
Normally £6
£3
half price



prep

NAIL ENAMEL REMOVER
• gently removes even the most stubborn polish

Nail Experts Nail Enamel Remover 150ml 03954
Price per 100ml = £1.67
Normally £4
£2.50
save £1.50



shape

NAIL CLIPPERS
• cut and shape nails perfectly

3-in-1 Nail Clippers 22392
Normally £4
£2
half price



colour

04556 Caring Crème
03426 Lilac Love
03491 Restoring Beige
03434 Perfect Pink

COLOUR & CARE
• 7 benefits in 1 bottle

BB 7-in-1 Nail Enamel 10ml £7



treat

PEELING SOLVER
• for flake-free nails

Nail Experts Peeling and Brittleness Solver 10ml 03806 £6



1. nail dotter tool
2. nail file
3. cuticle pusher
4. cuticle trimmer
5. nail buffer



2 steps to *gorgeous* nails

use the mani tool to prep before applying the vitamin-infused serum to strengthen and help grow

£3
half price

HOW TO USE:
Massage into nails and cuticles to boost microcirculation for speedy nail growth.

5-in-1 Manicure Multi-Tool 26765
Normally £4
£3
save £1

Nail Experts Miracle Growth and Strength Serum 6ml 02998
Price per 10ml = £5.00
Normally £6
£3 half price

MAKE-UP ARTIST *edit*

packed with tips & tricks from professional make-up artist

FINOLA HEDDERMAN



@makeupbyfinola

£2.50 donated to **CoppaFeel!** when you buy the shade **CHIC FEELINGS**

Shine
Liquid Lip has an amazing finish so you won't need a gloss. For fuller-looking lips, just apply following your natural lip line.
Fix

NEW

LIQUID LIPSTICK IN NEW NUDES

think pink and dare to bare with this season's latest shade palette

£5
save £3

FULL-ON SHINE

- BOTH GIVE YOU**
- pigment-packed colour that won't feather or bleed
 - sculpted, defined lips that last for hours

MAGNET-LOCK TECHNOLOGY
LOCKED-IN PIGMENT

NEW mark. Shine
Liquid Lip Lacquer
7ml
Price per 10ml = £7.14
Will normally be £8
£5 save £3

MUST-HAVE MATTE

NEW mark. Matte
Liquid Lip Lacquer
7ml
Price per 10ml = £7.14
Will normally be £8
£5 save £3

NEW SHINE SHADES non-sticky, full-coverage **SHINE** finish



NEW MATTE SHADES comfortable, full-coverage **MATTE** finish



For every shade of Chic Feelings sold, Avon will donate at least £2.50 to CoppaFeel!. CoppaFeel! is a registered charity in England and Wales (1132366) and Scotland (SC045970) and a company limited by guarantee (06974733). Registered office 1-4 Pope Street, London, SE1 3PR.

mark.
THE POWER TO CREATE

MATTE SHIMMER SHADES



MATTE SHADES comfortable, full-coverage **MATTE** finish



SHINE SHADES non-sticky, full-coverage **SHINE** finish



THE ULTIMATE LIQUID LIPSTICK

in comfortable matte and non-sticky shine for the ultimate choice of finish



Before applying matte, exfoliate lips with a toothbrush and add a touch of lip balm for super-smooth application.

Fix

£5
save £3



SHE'S WEARING: TKO



MAGNET-LOCK TECHNOLOGY
LOCKED-IN PIGMENT



BOTH GIVE YOU

- pigment-packed colour that won't feather or bleed
- sculpted, defined lips that last for hours

Liquid Lip Lacquer
7ml
Price per 10ml = £7.14
Normally £8
£5 save £3

mark.

THE POWER TO CREATE

06684
Cantaloupe

05884
Pink Pop

06205
Rebel Red

04572
Reddy To Go

06015
Plumping Plum

06163
Puckerd Pink

05561
Mad For Mauve

04705
Uptown Pink

04606
Rose Kisses

06783
Cocoa Kisses

06759
Chocolatte

06932
Divine Wine

07518
Berry Cute

04580
Roasted Red

04622
Truffle



SHE'S WEARING: Berry Cute

£4.50
save £3.50

PLUMPING COLOUR

get lips to pout about – no filler needed – with our collagen and retinol-infused lippy

mark. GIVES YOU MORE!

- rich, satin-finish, full-on colour
- with added jojoba oil for super-soft lips

mark. 3D Plumping Lipstick
Normally £8
£4.50 save £3.50



SHE'S WEARING: Nude

£3.50
half price

PLUMP UP YOUR SHINE

go full-blown gloss with this XXL-pout masterpiece

mark. GIVES YOU MORE!

- when it tingles, it's working
- lips instantly look and feel fuller
- no sticky feel

mark. Plump It Lip Gloss
7ml
Price per 10ml = £5.00
Normally £7
£3.50
half price



07500
Clear

06387
Nude

06536
Plumping Pearl

06452
Pink Pout

06262
Mauve



To give the illusion of fuller lips, apply a Lip Liner (p29) slightly darker than your natural colour and finish with Plump It Lip Gloss.

Fix

mark.

THE POWER TO CREATE

mark. Epic Transformers Lipstick
£8.50

LIPSTICK TOPPERS

- metallic, shimmer shades with built-in primer
- wear alone or over any lipstick shade



mark. Big Colour Lip Tint Pen
£8.50

LIP TINT PEN

- gorgeous, even colour that dries instantly
- precision tip for easy application



mark. ExtraLasting Plump & Stay Lip Colour
£8.50

LASTING LIP SHINE

- 8 hours of plumped-up full colour and high shine



EPIC COLOUR THAT LASTS

hours of budge-proof, full colour in 1 sweep – and it wears off evenly

FLAWLESS FINISH

precision tip for sculpted definition and glides on for a smooth, non-cakey finish

CREAMY FEEL

velvety formula seals in moisture for smooth application

THE LIPSTICK WITH BUILT-IN PRIMER



SHE'S WEARING: Pink Punch

£5.50
save £2.50

mark. Epic Lipstick
Normally £8
£5.50 save £2.50



pigment-packed, full-coverage colour that lasts for hours



mark.
THE POWER TO CREATE



- 14571 Transforming Night
- 18390 Teal Switch
- 16121 Flopping Out Pink
- 15925 Surf
- 15214 Vanilla
- 27581 Slate
- 59543 Ultra Violet
- 13961 Wide Eye White
- 26104 Boldest Black
- 15024 Golden Eye
- 13870 Smoke Out
- 13847 Naturally Nude

2-IN-1 LINER & SHADOW

- long-lasting, blendable, pearlised colour
- waterproof, crease-proof, creamy formula

mark. Big Colour Eye Contour Pencil
Normally £6

£4
save £2

To make shadows easier to blend, first apply primer and then set with Setting Powder (p68), it'll help keep lids crease free too.
Fix
@makeupbyfinola

EYESHADOW PRIMER

- smooths and absorbs oil – the perfect shadow base!
- for all-day, crease-proof colour

mark. MagiX Shadow Attract Eye Primer
5g
10777
Price per 10g = £14.00
£7

BLENDING BRUSH

- soft bristles, perfect for blending shadow shades together

Blending Brush 11478
£5



SHE'S WEARING: Slate



SHE'S WEARING: Forever Bronze



08532 Gold Glean

£3.50
save £2.50

IMPACTFUL EYES

go for bold with our pop of colour with super-staying power

mark. GIVES YOU MORE!

- blendable, mess-free, 18-hour colour
- crease-proof and fade-proof finish
- smudge-proof, creamy gel shades

mark. ExtraLasting Inks
Normally £6
£3.50 save £2.50



07054 Forever Bronze

08854 Lasting Lilac

08839 Totally Taupe

08656 Infinite Teal

08649 Eternal Emerald

mark.
THE POWER TO CREATE

LIQUID LINES

- **waterproof** formula
- long-lasting, fade-proof finish

mark. Big Graphic
Liquid Liner
Normally £6.50

£4
save £2.50



THE BIG GRAPHIC

KOHL LINES

- smooth, glide-on, blendable pencil
- smudger tool for smokey eye perfection



08847 Pink Shimmer 07922 Bronze Sheen 08037 Intense Brown 06551 Deep Violet 07476 Midnight 07443 Cobalt Blue 07088 Emerald 07583 Graphite 06791 True Black

mark. Big Intense Kohl Liner
£6



VOLUMISED, SEPARATED

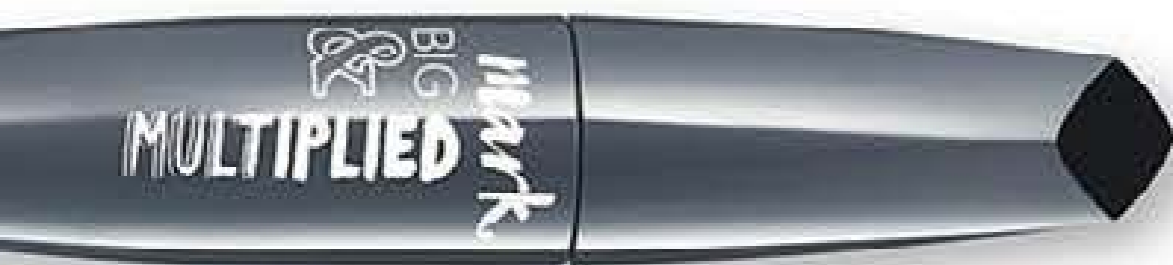
- Smart Slip formula sticks to lashes for zero tangles
- water-resistant, clump-free, lasts all day



03194 Blackest Black 05504 Black 03855 Brown Black

mark. Big & Multiplied
Mascara
10ml
Normally £8.50

£5.50
save £3



CUSTOMISED SPECTRALASH

- no clumping, flaking or smudging
- long-lasting formula
- 3 levels of volume – on demand



08581 Black

mark. Spectralash
Mascara
10ml
£10



EXTREME LENGTH & VOLUME

- thickens, extends and stretches
- flake-free, clump-free
- easy to remove, **waterproof formula**



08664 Black 06825 Brown/Black

mark. Big & Extreme
Mascara
10ml
£8.50



SHE'S WEARING: Black

For extra, clump-free volume, dust a small amount of Setting Powder (p68) over lashes before applying mascara.
Fix

£5.50
save £3

THEY'RE NOT FALSE
THEY'RE REAL

this is not a false alarm – it's the mega-impact volume you've been searching for

mark. GIVES YOU **MORE!**

- no clumping, flaking or smudging
- lasts all day

FIBRE-INFUSED, CURVED BRUSH



BIG & FALSE LASH MASCARA



05637 Blackest Black 04812 Black 04846 Brown Black

mark. Big & False Lash Mascara
10ml
Normally £8.50
£5.50 save £3



Lashes retouched for an even-looking lash line. No false lashes or inserts used.



mark.

THE POWER TO CREATE

SET & SHADE BROWS

- wax to set, powder to colour



mark. Perfect Brow Kit
Normally £7
£4 save £3

comes with precision brush

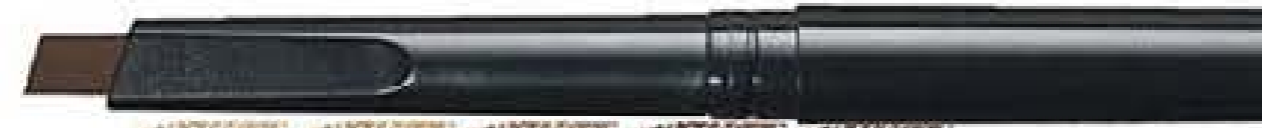


BROW SCULPTING

- creamy formula easily shapes and defines
- smudge-proof, stay-put colour

mark. Perfect Brow Sculpting Pencil
Normally £7

£3.50 half price



GEL EYELINER PENCIL

- blendable, budge-proof, vitamin infused formula

mark. Big Gel Paint Pencil Liner
Normally £6

£3.50 save £2.50



SLANTED TWEEZERS

- perfect for precision plucking

Slanted Tweezers
05223

Normally £5

£2.50 half price



BOLD GEL BROWS

- glides on, no tug or pull
- smudge-proof, **waterproof**, stay-put colour



mark. Perfect Brow Crème Gel Pot
£7



DUO BROW BRUSH

- spoolie tames brows, brush applies powder

eyebrow Duo Brush
11551
£5



SHE'S WEARING: Navy

PRECISION GEL LINES

this eye-popping look is a waterproof wonder

mark. GIVES YOU MORE!

- budge-proof and smudge-proof
- tug-free and easy to apply
- impactful gel finish

NEW

ideal partner

SILICONE LINER BRUSH

- makes lining your eyes quicker and easier than ever
- suitable for use with liquid, cream and gel eyeliner

NEW Silicone Eyeliner Brush
25767

Will normally be £5.50

£3 save £2.50



mark. Big Gel Paint Jar Liner
Normally £7
£3.50 half price



£3.50 half price



COLOURLESS FORMULA TO SUIT ALL SKIN TONES



Models used to show diversity of skin tones



magix

PRIMED TO PERFECTION

the make-up base that smooths pores and blurs lines for shine-free, airbrushed flawlessness

£6.50
save £4



Warm the primer in the palm of your hand to stimulate the active ingredients, then apply from T-zone out so oily areas get full coverage.

Fix

@makeupbyfinola

MATTIFYING PRIMER

- helps make-up stay fresh and leaves skin shine-free all day
- skin-perfecting formula visibly smooths pores and fine lines

mark. MagiX Face Perfector SPF20
30ml
11346
Price per 10ml = £2.17
Normally £10.50
£6.50 save £4

mark.
THE POWER TO CREATE

INSTANT AIRBRUSH PRIMER

- blurs imperfections flawlessly
- pores, fine lines and shine disappear
- perfect alone or under foundation

NEW mark. MagiX On The Go Primer
10g
25890
Will normally be £10
£6 save £4



CC CRAYONS

- with skin-loving vitamins A, C and E
- hides imperfections in 1 stroke



mark. MagiX CC Concealer Pencil
Normally £7
£5 save £2

LILAC
brightens & illuminates
03905 Illuminating Lilac

GREEN
neutralises & reduces redness
03939 Neutralising Green

YELLOW
hides imperfections
03319 Softening Yellow

FLAWLESS CORRECTING BASE

- colourless formula suits all skin tones
- instant colour-correction for a flawless look

mark. MagiX CC All-Over Face Colour Primer
10g
£9



CREAM CONCEALER

- covers dark circles, blurs and corrects
- the perfect lipstick base



mark. Cream Concealer
£7



PREP & SET SPRAY

- spritz for a make-up look that stays put all day
- non-sticky formula

mark. MagiX Setting Spray
125ml
10165
Price per 100ml = £4.80
£6



CREAMY, TARGETED CORRECTION

goodbye imperfections,
hello gorgeous complexion

mark. GIVES YOU MORE!

- full-coverage cover-up
- conceals and contours

mark. Nude Matte Cream Concealer
Normally £7
£4 save £3

£4
save £3



mark.

THE POWER TO CREATE

COLOUR-CORRECTING CREAM

- instantly corrects the look of skin tone
- formulated with nourishing liquorice and vitamin C

mark. CC Cream

30ml
Price per 10ml = £2.17
Normally £12

£6.50
save £5.50



NUDE MATTE LIQUID FOUNDATION

- lightweight, ultra-sheer, medium coverage
- oil-absorbing, matte finish
- SPF20, for normal to oily skin types

mark. Nude Matte Fluid Make-up

30ml
Price per 10ml = £2.00
Normally £8.50

£6 save £2.50



MATTE MOUSSE FOUNDATION

- light to medium coverage
- for normal, oily and combination skin types

mark. Mousse Foundation

18g
Price per 10g = £5.83
£10.50



RADIANCE-BOOSTING FOUNDATION

- luminous, medium coverage for all skin types
- long-lasting, vitamin-infused formula

mark. Glow On Natural Radiance Foundation

30ml
Price per 10ml = £3.33
£10



THE MINERAL MASTERPIECE

our skin-loving foundation covers like a liquid and feels like a powder



£6
save £4.50

Kabuki Brush
12823
Normally £7
£4.50
save £2.50



Tap into the lid, swirl your Kabuki Brush into the powder, tap off the excess and buff onto your face in circular motions.

Fix

mark. GIVES YOU MORE!

mark. Loose Powder Foundation

6g
Price per 10g = £10.00
Normally £10.50
£6 save £4.50



- buildable, light-to-medium coverage
- natural, luminous finish
- suits all skin types, even sensitive
- SPF15



mark.
THE POWER TO CREATE

MINERAL BRONZER

- sculpt a sun-kissed look with our pigment-packed mineral bronzer that lasts

mark. Mineral Powder Bronzer 00901
Normally £10
£6.50
save £3.50



HIGHLIGHTING AND BRONZING STICK

- creamy, easy-blend formula glides on
- lightweight and mess-free

mark. Hi Light Strobing Duo 21378
Normally £9
£6 save £3



NUDE MATTE PRESSED POWDER

- light to medium coverage
- for a natural-looking, matte complexion



mark. Nude Matte SPF30 Pressed Powder
10g
Normally £9
£6 save £3



MAGIX FINISHING POWDER

- blurs imperfections flawlessly
- pores, fine lines and shine disappear
- colourless formula to suit all skin tones

mark. Setting Powder
5.6g
13334
Price per 10g = £16.07
£9



BLUSH STICK

- gives lips and cheeks a sheer, dewy glow
- long-lasting, blendable formula

mark. Be Blushed Stick
8g
Price per 10g = £8.12
£6.50



magix
SCULPT & GLOW

highlight your radiance whatever your skin tone



£4
save £3

22830
Candlelight
a warm glow that gleams from every angle

12013
Starstruck
a cool icy pearl that illuminates skin instantly

For a subtle, natural glow apply under make-up or for more of a statement, apply over make-up.
Fix

ideal partner
SILICONE SPONGE
for faster, smoother application

mark. Magix Finishing FX Stick
Normally £7
£4 save £3

Silicone Make-up Sponge 01552
Normally £6
£4 save £2

HIGHLIGHT YOUR BEST FEATURES



FOR EYES THAT GLISTEN

ILLUMINATE LIPS

DEFINE NOSE

SCULPT AND GLOW

BRUSH UP ON TOOLS

CONTOUR

SMALL:
precise tip for tricky areas
Small Curved Contour Brush
10025
£8.50

LARGE:
buff upwards to contour cheeks
Large Curved Contour Brush
10082
£11

RETRACTABLE BRUSH

buff, blend and blush on the go
Retractable Foundation Brush
26401
£6.50

BLUSH

longer bristles to buff on a soft-blush finish
Blush Brush
12674
Normally £7
£4 save £3

CONCEAL

silicone tip won't soak up formulas
Silicone Concealer Brush
04051
£5.50

4 ESSENTIAL BRUSHES



- **Fan Brush**
for applying fine finishing powders
- **Foundation Brush**
for flawless, seamless coverage
- **Blending Brush**
for shadow or concealer
- **Blusher Brush**
for blusher or powder

HANDY MIRROR



folds up to create a mirrored stand for fuss-free application on the go

WRAP AND GO



with on-trend tassel tie for super-stylish storage

BEAUTIFUL BRUSHES

for a flawless beauty gift you won't want to give away



TABITHA WEBB
designed exclusively for Avon

ergonomic brush handles for easy precision

£15
half price

T by Tabitha Webb Make-Up Brush Set
4 brushes with nylon bristles and ABS handles and an acrylic mirror. PP pouch approx. 21cm x 11.5cm when folded.
15164
Normally £30
£15 half price

ANEW

a new age of skin-transforming make-up



- 15446 Luminous Rose
- 18333 Luminous Berry
- 17228 Luminous Nude



- 23796 Silky Pink
- 23747 Glazed Almond
- 23697 Desert Rose
- 23630 Plumberry
- 23762 Modest Mauve
- 23648 Berry Bloom



GLOSSY BALM
instantly smooths, softens
and helps prevent drying

**Lip Restoring
Colour Balm 5ml**
Price per 10ml = £10.00
Normally £9

£5 save £4

LIPSTICK
with anti-ageing serum for
smooth, volumised lips in just
2 weeks

**Youth-Awakening
Lipstick**
Normally £10.50

£5.50 save £5

**COLOURLESS LIP
CONDITIONER**
for all the care without
the colour

**Lip Plumping
Lip Conditioner**
11155
£9

the anti-ageing lip tint you love
the power of retinol and collagen in 3 flattering shades



Rose Tint

£5.50
save £3.50

TINTED

lines and wrinkles
appear dramatically
softened

moisturising
continues for
24 hours



- 28167 Rose Tint
- 24372 Berry Tint
- 24349 Honey Tint

**Tinted Lip Plumping Lip
Conditioner**
Normally £9
£5.50 save £3.50

ANEW

a new age of skin-transforming make-up



07849
Black

2-IN-1 MASCARA
with Bio-Lash technology for 5x more lash volume
Lash Transforming Mascara
£10



MASCARA
adds fullness

SERUM
helps renew lashes



16931
Ivory

19927
Shell



00299
Nude

02717
Natural Beige

YOUTH-BOOSTING FOUNDATION
with elastin for a more even-looking, flawless finish

Age-Transforming Foundation
30ml
Price per 10ml = £5.00
£15



SMOOTHING POWDER
instantly softens the look of lines, wrinkles and pores

Age-Transforming Pressed Powder
10g
Normally £10.50

£7.50
save £3



08813
Soft Beige



07526
Nude Beige



TARGETED CONCEALER

hides wrinkles and dark circles

Age-Transforming Concealer
SPF15
£9

14712
Fair

08433
Medium



BROW FILLER
with natural fibres for blended, defined brows

Transforming Brow Filler
£9



27110
Light Brown



26948
Dark Brown

PRIMER & SHADOW
with Poly-Lifting Technology to lift and contour

Youth-Awakening Eyeshadow and Primer Kit
Normally £10

£6
save £4



18655
Shimmering Walnut



10579
Smoky Violet



the serum-infused primer
look and feel your best with our anti-ageing formula



£10
save £5



- colourless, serum-infused formula helps prevent make-up settling into lines and pores
- instantly skin looks refined and polished
- suits all skin tones and ages for longer-lasting foundation

Skin Transforming Primer
28ml
00166
Price per 10ml = £3.57
Normally £15
£10 save £5



AVON
**color
trend**

the beautiful
everyday

CLASSIC Amethyst



GLOSS Plum



CLASSIC Pink Holiday



GLOSS Nude

CLASSIC LIPS

creamy shades
of lasting colour

full price 64584
FREE 10140
Pink Holiday

full price 48397
FREE 09852
Flirt

full price 49221
FREE 11395
Belge Star

full price 66852
FREE 09084
Poppy

full price 70995
FREE 05710
Amethyst

full price 66829
FREE 09902
Lucky Kiss

- glide-on, rich colours
- SPF15

**Kiss 'n' Go Lipstick
£3.75**



LIP-SMACKING SAVINGS

**BUY
1
CHOOSE
2
FREE**
mix & match

across pages 76-77
lower priced items free

- hydrating, high-shine colour
- locks in moisture on application
- SPF15

**NEW Kiss 'n'
Go Glossy
Lipstick
£3.75**

Order your full price product using the full price product number
and order your 2 free products using the free product numbers.

GLOSSY LIPS

try 3 new shades for the price
of 1, because glossing every
day is good for your smile

full price 66514
FREE 01032
Light Pink

full price 74682
FREE 02022
Coral

full price 52472
FREE 02667
Nude

full price 74732
FREE 01081
Red

full price 72637
FREE 11445
Dark Pink

full price 66464
FREE 22491
Plum

NEW





Giovanna
CoppaFeel! Patron

Glenice
Sales Leader

Hattie
Blogger

Mallory
Blogger



Sarah
CoppaFeel! Boobette

Kreena
CoppaFeel! Boobette

Cathy
Avon Associate

Sarah-Jane
Avon Area Manager

50%
of proceeds
go to
CoppaFeel!



T-SHIRT
£10
£8 to
CoppaFeel!

NECKLACE
£5
£2.50 to
CoppaFeel!

show your support with our
glittery and glam CoppaFeel! t-shirts

NEW CoppaFeel! Eyelash T-Shirt

100% cotton t-shirt with glitter eyelash design.

size	pink	white
6/8	07369	19240
10/12	55350	19281
14/16	58933	02378
18/20	09324	09282

£10

**delicate and
meaningful necklace**

gold and silver-tone available

NEW CoppaFeel! Boob Necklace

Brass and zinc necklace with crystal detail. Chain length: 51cm. Gift boxed.

18549 Gold-tone
55855 Silver-plated

£5

For every t-shirt sold, Avon will donate at least £5 to CoppaFeel! and for each necklace sold, Avon will donate at least £2.50 to CoppaFeel!. CoppaFeel! is a registered charity in England and Wales (1132366) and Scotland (SC045970) & a company limited by guarantee (06974733). Registered office: 1-4 Pope Street, London SE1 3PR.



Avon's **Boob Crew** are showing their support for **Breast Cancer Awareness Month** with the launch of two gorgeous products. By buying the **t-shirt** or **necklace**, you will be **donating 50% of proceeds to CoppaFeel!**, helping Avon's mission to improve **breast health awareness.**

Together, CoppaFeel! and Avon's Boob Crew encourage you to **#TrustYourTouch** and **check your boobs every month - it really can save lives!**

To find out more about our fabulous **Boob Crew** and their incredible stories, head over to our website:

avon.uk.com/Causes



NEW

PERCEIVE *soul*

let the SERENITY LAST

find your inner sanctuary as sparkling pear
invigorates your senses whilst aromatic acacia blossom
and warm amber wood help to clear your mind



pear
pink dianthus
orchid

Perceive EDP 50ml
08904

Price per 100ml = £12.00

Normally £11 **£6 save £5**

£6
save £5



RUB
to smell
pear
acacia blossom
amber wood



CHYPRE



FLORAL

NEW Perceive Soul EDT
50ml 02576

Price per 100ml = £12.00

Will normally be £11

£6 save £5

£6
each
save £7

lush greens
pearlescent flower
musk

white grapefruit
platinum tuberose
blonde sandalwood

plum
violet
sandalwood

golden melon
orange flower
vanilla

Rares Collection
EDP, 50ml
25809 Rare Amethyst
19232 Rare Pearls
03285 Rare Platinum
13441 Rare Gold
Price per 100ml = £12.00
Normally £13
£6 save £7

Rares

COLLECTION

wear what's rare and make
every day extraordinary

Italian lemon
jasmine
vanilla



Imari EDT
50ml 08698
Price per 100ml = £22.00
£11

blackberry
rose
vanilla



Imari Elixir EDP
50ml 12260
Price per 100ml = £22.00
£11



REVEAL
every side of you

AWAKEN YOUR SENSES and **EXPRESS YOUR SENSUALITY** with this sweet, woody, floral fragrance

NEW

INTRODUCING
IMARI
fantasy

just
£6
save £5

RUB
to smell
jasmine sambac
caramelised hazelnut
cashmere wood



NEW Imari Fantasy EDT 50ml 10199 Price per 100ml = £12.00 Will normally be £11 **£6** save £5

Far Away YOUR NO. 1 FRAGRANCE BRAND

all 3 for **£10** save £12.60

ORIGINAL

escape to an exotic every day

INFINITY

delve into a new world



all 3 for
£10
save £12.60
order using 67512
page 86 only



all 3 for
£10
save £12.60
order using 69237
page 87 only

RUB
to smell
INFINITY

FREESIA. JASMINE. VANILLA MUSK

Far Away EDP Purse Spray 10ml 13714 **£6**

Far Away Body Lotion 150ml 02626 Price per 100ml = £2.40 **£3.60**

Far Away EDP 50ml 01982 Price per 100ml = £26.00 **£13**

ITALIAN BERGAMOT. INDIAN JASMINE. VANILLA

Far Away Infinity EDP Purse Spray 10ml 03988 **£6**

Far Away Infinity Body Lotion 150ml 61531 Price per 100ml = £2.40 **£3.60**

Far Away Infinity EDP 50ml 50278 Price per 100ml = £26.00 **£13**

just
£6.50
half price



little
black
dress
Weekend
embrace the perfect weekend and capture the scent of Corsican lemon, luminous orange flower and Indonesian patchouli

casual *elegance*

Little Black Dress Weekend EDP 50ml
11296 Price per 100ml = £13.00 Normally £13
£6.50 half price



just
£6.50
half price



little
black
dress

RUB
to smell
honeysuckle
ylang-ylang
milkwood

the modern classic with beautiful *bright fruits*, elegant *florals* mixed with *luxurious woods*

perfect for
every occasion

Little Black Dress EDP 50ml
11114 Price per 100ml = £13.00
Normally £13 **£6.50** half price



both for

£8

save £6.60
order using 68643

AVON *Mesmerize* RED

both for

£8

save £6.60
order using 67454

FOR HIM

fall for this sensual
woody combination

FOR HER

fall for this magnetically
passionate floral



WOODY



ORIENTAL



**Mesmerize Red
for Him EDT**
100ml 21873
£11

**Mesmerize Red
For Him Hair
& Body Wash**
250ml 54114
Price per 100ml = £1.44
£3.60



FRESH



FLORAL



SPICY



**Mesmerize Red for Her
EDT 50ml 21907**
Price per 100ml = £22.00 **£11**

**Mesmerize Red For Her
Body Lotion 150ml 13656**
Price per 100ml = £2.40 **£3.60**

JUNIPER BERRY. BASIL. CAPTIVE MUSK

BERGAMOT. RED FREESIA. PATCHOULI



handbag heroes

from

£3.50

save up to £5

find a new favourite fragrance
with our handbag-sized bottles, ideal for
when you're on the go



honeysuckle
ylang-ylang
milkwood

30 mls
plane friendly

bergamot
rose petals
velvet
sandalwood

violet blossom
peony petals
vetiver

blackberry
orchid
vanilla
amber

freesia
jasmine
vanilla
musk

pear
pink dianthus
orchid



EDP Travel Spray 30ml

- 01818 NEW Perceive
 - 08557 NEW Far Away
 - 00836 NEW Little Black Dress
 - 00778 NEW Incandessence
- Price per 100ml = £11.67
Will normally be £7.50
£3.50 save £4

- 01396 Avon Cherish
 - 21154 NEW Avon Luck for Her
 - 19299 Avon Alpha for Her
 - 19372 Avon Attraction for Her
- Price per 100ml = £13.33
Normally £9
£4 save £5

Scent Essence Collection

- EDT, 30ml
- 27722 Vibrant Fruity
 - 27680 Sparkly Citrus
 - 27714 Romantic Bouquet
 - 07559 Velvet Amber
- Price per 100ml = £11.67
Normally £4.50
£3.50 save £1

all 3 for
£12

save £11
order using 67801

AVON ATTRACTION

FOR HIM & FOR HER

all 3 for
£12

save £11
order using 69583

FOR HIM
fall for this woody
sensual combination



GINGER ROOT. MUSK. SMOKEY WOODS



WOODY

AMBER

FOR HER
fall for this
irresistibly fruity scent



BLACKBERRY. ORCHID. VANILLA AMBER



WOODY



FRUITY



MUSK

Avon Attraction for Him Hair & Body Wash 200ml 02550 Price per 100ml = £2.00 **£4**

Avon Attraction for Him Deodorant Body Spray 150ml 22871 Price per 100ml = £2.67 **£4**

Avon Attraction for Him EDT 75ml 08334 Price per 100ml = £20.00 **£15**

Avon Attraction for Her Body Lotion 150ml 10058 Price per 100ml = £2.67 **£4**

Avon Attraction for Her Perfumed Body Spray 75ml 21824 Price per 100ml = £5.33 **£4**

Avon Attraction for Her EDP 50ml 10264 Price per 100ml = £30.00 **£15**



warm. exotic. bright

all 3 for
£8
save £9.20
order using 67371

RUB
to smell
white peach
rose
teakwood



EDP 50ml 22293 Price per 100ml = £22.00 **£11**

Body Lotion 150ml 28589 Price per 100ml = £2.40 **£3.60**

Roll-On Anti-Perspirant Deodorant 50ml 08110 Price per 100ml = £5.20 **£2.60**

£5.50
each
half price

PUR BLANCA

embrace this
delicate, floral scent

redcurrant
rose
cedarwood

white freesia
white peony
musk

Pur Blanca Collection EDT.
50ml
08763 Pur Blanca
20461 Pur Blanca Blush
Price per 100ml = £11.00
Normally £11
£5.50 half price



order the
LIPSY WEEKENDER BAG

£18

when you spend
£10 or more
across this brochure



order using **18622**
see pages 10-11 for details

Secret Fantasy

reveal your hidden side

£5.50
each

black cherry
night blooming orchid
marshmallow wood accord

Secret Fantasy
Collection EDT. 50ml
08417 Wonderland†
22574 Midnight*
12633 Secret Fantasy*
17509 Kiss*
Price per 100ml = £11.00
£5.50



blackberry
purple violet
magnolia



red berries
plumeria
crème de Chantilly



red berries
jasmine
white musk

*Comes with a detachable cast iron
charm on a 2cm stainless steel chain.
†Comes with a detachable aluminium charm
with clear rhinestone on a 2.5cm brass chain.



body sprays

in your favourite scents

from

£1.70

save up to £2.50



Perfumed Body Spray 75ml

- 18507 Incandessence
- 17624 Avon Soft Musk
- 08748 Perceive
- 02139 Far Away
- 09928 Pur Blanca
Price per 100ml = £2.27
Normally £3.60
£1.70 save £1.90
- 25742 Avon Dreams
Price per 100ml = £2.67
Normally £3.60
£2 save £1.60
- 10454 Viva la Vita
- 07070 Avon Luck for Her
- 11544 Avon Luck Limitless for Her
- 09621 Avon Alpha for Her
Price per 100ml = £2.67
Normally £4
£2 half price

- 57745 Avon Free for Her
- 21576 Avon Life for Her
Price per 100ml = £2.67
Normally £4.50
£2 save £2.50

Deodorant Body Spray 150ml

- 13284 Elite Gentleman
- 19646 Elite Gentleman Weekend
- 26708 Avon Homme
- 07385 Avon Homme Exclusive
- 09365 Full Speed
- 17657 Full Speed Nitro
- 06445 Full Speed Max Turbo
- 28308 Black Suede
- 17178 Black Suede Touch
- 08797 Black Suede Night
- 06692 Mesmerize for Him

- 17665 Avon Destination Wilderness
Price per 100ml = £1.13
Normally £3.60
£1.70 save £1.90

- 07997 Avon Luck for Him
- 00141 Avon Luck Limitless for Him
- 12971 Avon Attraction Rush for Him
Price per 100ml = £1.33
Normally £4
£2 half price
- 13854 Avon Free for Him
- 14167 Avon Life for Him
Price per 100ml = £1.33
Normally £4.50
£2 save £2.50

BUY 1 CHOOSE 1 FOR £2

selected items only across pages 102-103, lower priced item £2



- 1. Incandessence Collection** EDP, 50ml
26468 Incandessence Glow
28605 Incandessence Flame
Price per 100ml = £22.00 **£11**
- 2. Mesmerize for Her Collection** EDT, 50ml
26443 Mesmerize for Her
19208 Mesmerize Black for Her
Price per 100ml = £22.00 **£11**
- 3. Far Away Collection** EDP, 50ml
13359 Far Away Bella
02055 Far Away Gold
15560 Far Away Rebel
Price per 100ml = £26.00 **£13**
- 4. 1 Pulse for Her EDT** 50ml
23721 Price per 100ml = £12.00 **£6**

- 5. Avon Soft Musk Collection** EDT, 50ml
27573 Avon Soft Musk
08953 Avon Silky Soft Musk
06171 Avon Soft Musk Lily
Price per 100ml = £10.00 **£5**
- 6. Tahitian Holiday EDT** 50ml
03558 Price per 100ml = £10.00 **£5**
- 7. Timeless EDT** 50ml
27409 Price per 100ml = £10.00 **£5**
- 8. Little Lace Dress EDP** 50ml
14274 Price per 100ml = £26.00 **£13**
- 9. Avon Luck for Her Collection** EDP, 50ml
08722 Avon Luck for Her
27821 Avon Luck Limitless for Her
Price per 100ml = £30.00 **£15**

BUY 1 CHOOSE 1 FOR £2

selected items only across pages 102-103, lower priced item £2

- 10. Body Lotion** 150ml
12740 Far Away Gold
22343 Far Away Rebel
11239 Little Black Dress
09977 Little Black Dress Weekend
13607 Little Lace Dress
03525 Rare Pearls
25726 Rare Gold
04143 Rare Amethyst
16030 Perceive
13672 Mesmerize Black for Her
08060 Pur Blanca
Price per 100ml = £2.40 **£3.60**
- 11. My Everything for Her Body Soufflé** 150ml 28423
Price per 100ml = £3.00 **£4.50**
- 12. Shower Gel** 150ml
10355 Today
10587 Tomorrow
Price per 100ml = £2.67 **£4**
- 13. Shimmering Body Powder** 40g
20693 Always
Price per 100ml = £3.00 **£4.50**
- 14. Roll-On Anti-Perspirant Deodorant** 50ml
07930 Avon Cherish
26146 Perceive
03665 Far Away
11247 Little Black Dress
07989 Pur Blanca
14027 Mesmerize for Her
Price per 100ml = £5.20 **£2.60**
- 15. Body Mist** 100ml
10405 Tahitian Holiday
07484 Avon Cherish
£3.60
- 16. EDT Purse Spray** 10ml
20453 Mesmerize Black for Her
EDP Purse Spray 10ml
25221 Avon Eve Confidence
25189 Avon Eve Alluring
25270 Avon Eve Elegance
06650 Avon Eve Duet Sensual
06312 Avon Eve Duet Radiant
25692 Little Black Dress
63610 Little Lace Dress
09837 Little Black Dress Weekend
55194 Avon Attraction Rush for Her
03269 Far Away Rebel
10918 Avon Cherish
26724 Perceive
07302 My Everything for Her
02295 Avon Luck for Her
06999 Always
£6



BEAUTIFUL FRAGRANCES

Excluded from Buy 1 choose 1 for £2 offer



- 1. Avon Eve Discovery Collection** EDP, 50ml
01578 Avon Eve Alluring
22012 Avon Eve Elegance
00810 Avon Eve Confidence
Price per 100ml = £26.00 **£14**
- 2. Avon Eve Duet EDP** 50ml
07831 Price per 100ml = £40.00 **£20**
- 3. Avon Alpha for Her EDP** 50ml 09340 Price per 100ml = £30.00 **£15**
- 4. Avon Life for Her EDP** 50ml 20370 Price per 100ml = £46.00 **£24**
- 5. Avon Free for Her EDP** 50ml 15172 Price per 100ml = £30.00 **£15**
- 6. Absolute EDP** 30ml 11684
Price per 100ml = £46.67 **£14**
- 7. Today Tomorrow Always Collection** EDP, 50ml
25460 Today
25486 Tomorrow
20610 Always
Price per 100ml = £28.00 **£14**
- 8. My Everything for Her EDP** 50ml 08235 Price per 100ml = £26.00 **£14**
- 9. Viva La Vita EDP** 50ml
27656 Price per 100ml = £30.00 **£15**
- 10. Avon Attraction Rush for Her EDP** 50ml 08250
Price per 100ml = £30.00 **£15**
- 11. Avon Dreams EDP** 50ml
08573 Price per 100ml = £26.00 **£14**
- 12. Premiere Luxe EDP** 50ml
21923 Price per 100ml = £32.00 **£16**
- 13. Avon Cherish EDP** 50ml
10926 Price per 100ml = £26.00 **£14**
- 14. T by Tabitha Webb Pure Temptation EDT** 75ml 29454
Price per 100ml = £32.00 **£24**
- 15. Lipsy Original EDT** 30ml
27813 Price per 100ml = £60.00 **£18**





FOR VICTORY

THE FRAGRANCE FOR THE BRAVE



both for **£10**

SAVE £6.60
order using 69351

NEW



A SCENT FOR THE UNSTOPPABLE
with the passionate energy of citrus, the freshness
of greens and intensely aromatic masculinity

NEW Hair & Body Wash 250ml 18465 Price per 100ml = £1.44 **£3.60**

NEW EDT 75ml 18457 Price per 100ml = £17.33 **£13**

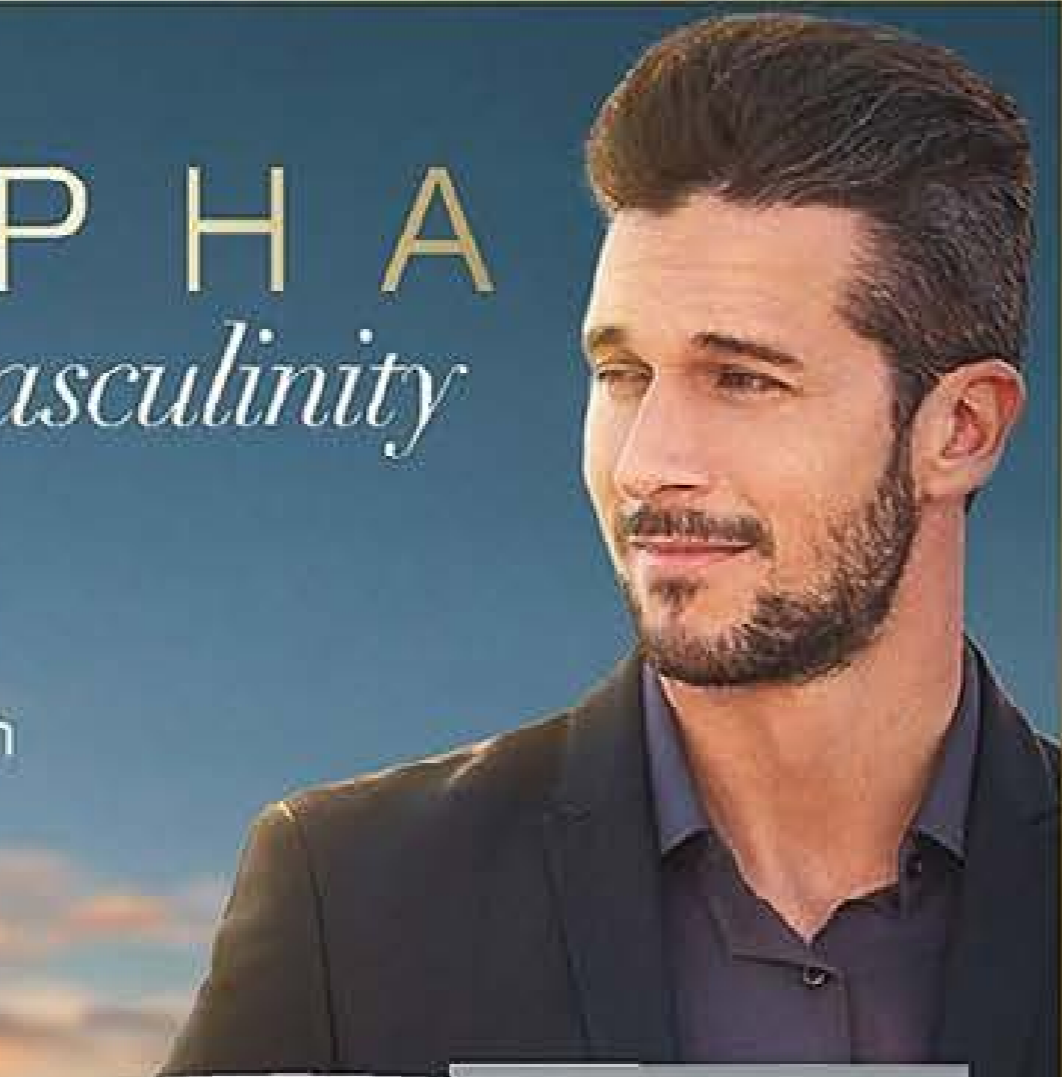
all 3 for
£12

save £11
order using 68130

ALPHA

raw masculinity

a dynamic combination
of bergamot, touched with
blue mountain lavender
and rich cedarwood



- WOODY
- ORIENTAL
- AROMATIC

Avon Alpha for Him EDT 75ml 09399 Price per 100ml = £20.00 **£15**

Avon Alpha for Him Deodorant Body Spray 150ml 09670 Price per 100ml = £2.67 **£4**

Avon Alpha Hair and Body Wash 200ml 09506 Price per 100ml = £2.00 **£4**

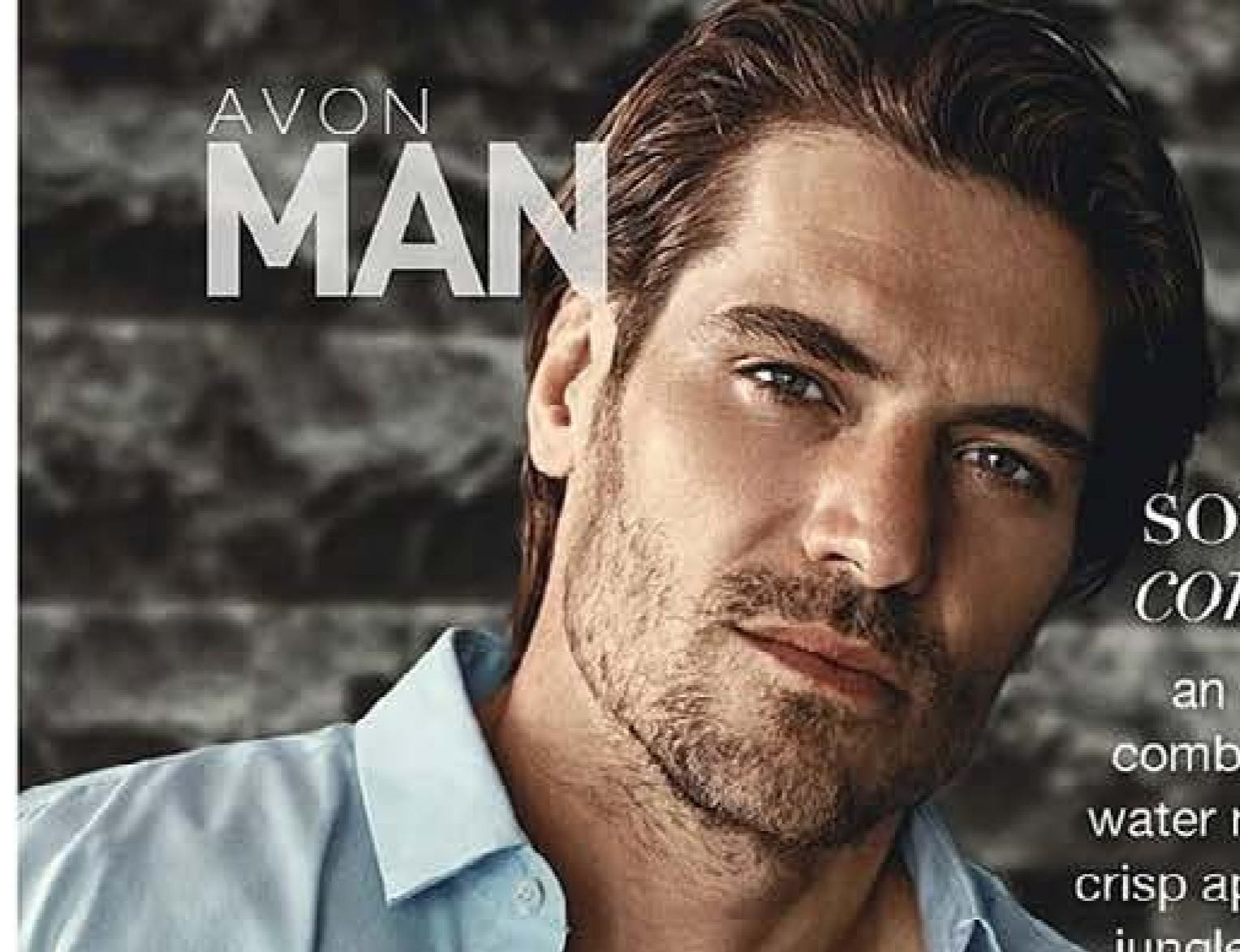
AVON MAN

all 3 for
£12

save £8.20
order using 68056

sophisticated *confidence*

an invigorating
combination of cool
water mint, irresistible
crisp apple and velvety
jungle moss accord



- WOODY
- ORIENTAL
- AROMATIC

Avon Man EDT 75ml 27789 Price per 100ml = £17.33 **£13**

Avon Man Hair and Body Wash 250ml 57646 Price per 100ml = £1.44 **£3.60**

Avon Man Deodorant Body Spray 150ml 56325 Price per 100ml = £2.40 **£3.60**

AVON
BLACKSUEDE

irresistibly
smooth

£6.50
save £4.50



a classic blend of woods and greens made irresistible with the modern feel of leather

Black Suede EDT 75ml
18739
Price per 100ml = £8.67
Normally £11
£6.50 save £4.50

ELITE
GENTLEMAN

sophisticated
charm

£7
save £6



charismatic notes of juniper enhanced with rich cardamom and refined woods

Elite Gentleman EDT
75ml 11601
Price per 100ml = £9.33
Normally £13
£7 save £6

£5
each

INDIVIDUAL BLUE

CONFIDENT IN YOU



FOUGÈRE



FRESH



AROMATIC



WOODY



bergamot
lavender
soft musk



Indian-ginger
jasmine
amber

Individual Blue Collection EDT. 100ml
00794 Individual Blue
24547 Individual Blue Unlimited
£5

£6
each
save £5

FULLSPEED

ENGINEERED FOR
EXCITEMENT



juniper berry
cypress
sandalwood

fresh bergamot
adrenaline accord
luxé leather

nitro bullet accord
peppermint
amber woods

Full Speed Collection EDT. 75ml
03814 Full Speed 09845 Full Speed Max Turbo 23531 Full Speed Nitro
Price per 100ml = £8.00 Normally £11
£6 save £5

BUY 1 CHOOSE 1 FOR £2

selected items on page 112 only, lower priced item £2



1. Roll-On Anti-Perspirant Deodorant 50ml
06601 Mesmerize for Him
09092 Full Speed
23556 Full Speed Max Turbo

Price per 100ml = £5.20 **£2.60**

18796 Black Suede
28266 Black Suede Touch
62844 Elite Gentleman In Black

Price per 100ml = £7.20 **£3.60**



2. Hair & Body Wash 250ml
11585 Elite Gentleman
19703 Elite Gentleman Weekend
62828 Elite Gentleman In Black
08755 Black Suede
07575 Black Suede Night
54346 Avon Homme
00257 Avon Homme Exclusive
19117 Full Speed Nitro

Price per 100ml = £1.44
£3.60
 200ml

54999 Avon Attraction Rush for Him

14308 Avon Luck for Him
22053 Avon Luck Limitless for Him

Price per 100ml = £2.00 **£4**

10900 Avon Life for Him
 Price per 100ml = £2.25 **£4.50**



5. 1 Pulse for Him EDT 50ml
06338 Price per 100ml = £12.00 £6

6. Avon Destination Wilderness EDT 75ml 17053
 Price per 100ml = £8.67 **£6.50**

7. Avon Homme Collection EDT. 75ml
54239 Avon Homme
07179 Avon Homme Exclusive
 Price per 100ml = £17.33 **£13**

8. Avon Luck for Him Collection EDT. 75ml
03699 Avon Luck for Him
27847 Avon Luck Limitless for Him
 Price per 100ml = £20.00 **£15**

9. Black Suede Collection EDT. 75ml
09068 Black Suede Essential
11973 Black Suede Touch
07807 Black Suede Night
 Price per 100ml = £14.67 **£11**

10. Mesmerize for Him Collection EDT. 100ml
06577 Mesmerize for Him
20750 Mesmerize Black for Him
£11

11. Elite Gentleman Collection EDT. 75ml
19620 Elite Gentleman Weekend
62810 Elite Gentleman In Black
 Price per 100ml = £17.33 **£13**

PREMIUM FRAGRANCES

excluded from Buy 1 Choose 1 for £2 offer



1. Premiere Luxe Pour Homme EDT 75ml 14977
 Price per 100ml = £21.33 **£16**

2. My Everything for Him EDT 75ml 03004 Price per 100ml = £18.67 **£14**

3. Avon Attraction Rush for Him EDT 75ml 19521 Price per 100ml = £20.00 **£15**

4. Avon Life for Him EDT 75ml 07963 Price per 100ml = £32.00 **£24**

AVON FREE for him

One life. Infinite possibilities.

just **£10**
save £5



natural ginger
violet leaves
captive musk

Avon Free for Him EDT 75ml 26385 Price per 100ml = £13.33
 Normally £15 **£10** save £5
 Excluded from Buy 1 Choose 1 for £2 offer.



SKIN
so
SOFT

any 3 for £5
save up to £19

ARGAN LOVES DRY SKIN!

try **Morocco's best-loved beauty secret**
with hydrating argan oil for long-lasting moisture



nourishing
ARGAN
OIL

the **SILKY MOISTURE** collection

Overnight Body Treatment
200ml
11809
Price per 100ml = £1.25
£2.50

Dry Oil Spray
150ml
06510
Price per 100ml = £1.67
£2.50

Creamy Body Wash
250ml
12112
Price per 100ml = 90p
£2.25

Ultra Moisturising Body Lotion
250ml
11874
Price per 100ml = 90p
£2.25

Tissue Oil
150ml
02527
Price per 100ml = £5.33
£8

life & style

AVON



love the PJs?
turn to page
116 to buy
them

Branded p134

CASA DI ROSA
FIORELLI
ROSETTI
JUNO
STORM

Ask Style p156

CLOTHING
JEWELLERY
ACCESSORIES

Wellbeing p174

CLOTHING
GADGETS

Homeware p190

KITCHEN MAGIK
STATIONERY
HOME FRAGRANCE

turn to page 118
for more nightwear



NEW

just
£13.95

save £2

glitter detail

100%
cotton

NEW Husky PJs
100% cotton. KEEP
AWAY FROM FIRE.
11437 6/8
11460 10/12
01917 14/16
01958 18/20
02337 22/24
Will normally be £15.95
£13.95 save £2

legging-fit
bottoms



Dream
MORE...

- 1. **NEW Taj Mahal PJs** Top: 100% cotton, bottoms: 95% cotton, 5% elastane. KEEP AWAY FROM FIRE. 19034 6/8. 16089 10/12. 09746 14/16. 27599 18/20. 15867 22/24. **£16**
- 2. **Bouclé Slipper Socks** 46% polyester, 31% cotton, 16% wool, 7% acrylic. Machine washable. One size only. 13722 **£6**
- 3. **Royal Flamingo PJs*** 100% cotton. KEEP AWAY FROM FIRE. 26096 6/8. 15180 10/12. 15248 14/16. 15271 18/20. 13763 22/24. Normally £16 **£13.50** save £2.50
- 4. **Flamingo Slippers*** Upper and lining: polyester. Outsole: 67% PU, 28% polyester, 5% rayon. Machine washable. 25049 Size 3/4. 25064 Size 5/6. 14472 Size 7/8. **£10**

***WHILE STOCKS LAST**

NEW

just
£12.95
save £2.55

top 100%
cotton

comfy
legging
bottoms

tassel neckline



super-soft
and cosy

NEW 2-Pack Cosy Socks
99% polyester, 1% elastane.
One size.
26229
£6

NEW Tassel Paisley PJs Top 100% cotton,
bottoms: 96% cotton, 4% elastane. KEEP AWAY
FROM FIRE. 14852 6/8. 14001 10/12. 14266 14/16.
12989 18/20. 13458 22/24. Will normally be £15.50
£12.95 save £2.55



PJs come with a free eye mask

100% cotton

NEW Lipsy Sky PJs 100% cotton. Comes with a 100% cotton Lipsy eye mask. KEEP AWAY FROM FIRE. 57372 6/8. 15651 10/12. 18556 14/16. 19018 18/20. Will normally be £22 **£18** save £4



NEW

all-in-one

Lipsy-branded moon and star print

LIPSY LONDON

design exclusive to Avon

NEW Lipsy Cloud Lace Wrap Jumpsuit 92% cotton, 8% polyester. KEEP AWAY FROM FIRE. 23655 6/8. 12336 10/12. 12385 14/16. 12393 18/20. 02154 22/24. **£24**



matching slippers available

NEW Disney Minnie Mouse PJs

100% cotton. KEEP AWAY FROM FIRE.

- 06189 Ages 3-4
- 04614 Ages 5-6
- 04952 Ages 7-8
- £11.95**

NEW Disney Oh Mickey PJs*

100% cotton. KEEP AWAY FROM FIRE.

- 06635 6/8
- 06668 10/12
- 06742 14/16
- 06908 18/20
- 05389 22/24
- £22.50**

NEW Disney Mickey Anniversary Slippers

Polyester with rubber sole.

- 05397 S
- 05728 M
- 05926 L
- Will normally be £18
- £14 save £4**



Disney
**MICKEY
MOUSE**
& Friends

just
£16

cotton rich

NEW Mickey Sleep Tee

92% cotton, 8% polyester. KEEP AWAY FROM FIRE.

- 56499 6/8
- 56523 10/12
- 56804 14/16
- 23580 18/20
- Will normally be £20
- £16 save £4**





MADE TO measure




STEP 1 measure your underband below the bust (in inches)

STEP 2 measure your overbust across the fullest part of your bust

STEP 3 round them to the nearest inch and find your size

overbust		32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49
underband	27-28	32A	32B	32C	32D	32DD	32E	32F											
	29-30			34A	34B	34C	34D	34DD	34E	34F	36G								
	31-32					36A	36B	36C	36D	36DD	36E	36F	36G						
	33-34							38A	38B	38C	38D	38DD	38E	38F	38G				
	35-36										40B	40C	40D	40DD	40E	40F	40G		
	37-38												42B	42C	42D	42DD	42E	42F	42G

more info online 
AVON.UK.COM/BRASIZEGUIDE

Lingerie Guarantee
 For hygiene reasons, a replacement or refund cannot be given if the gusset label is removed from lingerie. This guarantee is in addition to your statutory rights.



also available in white

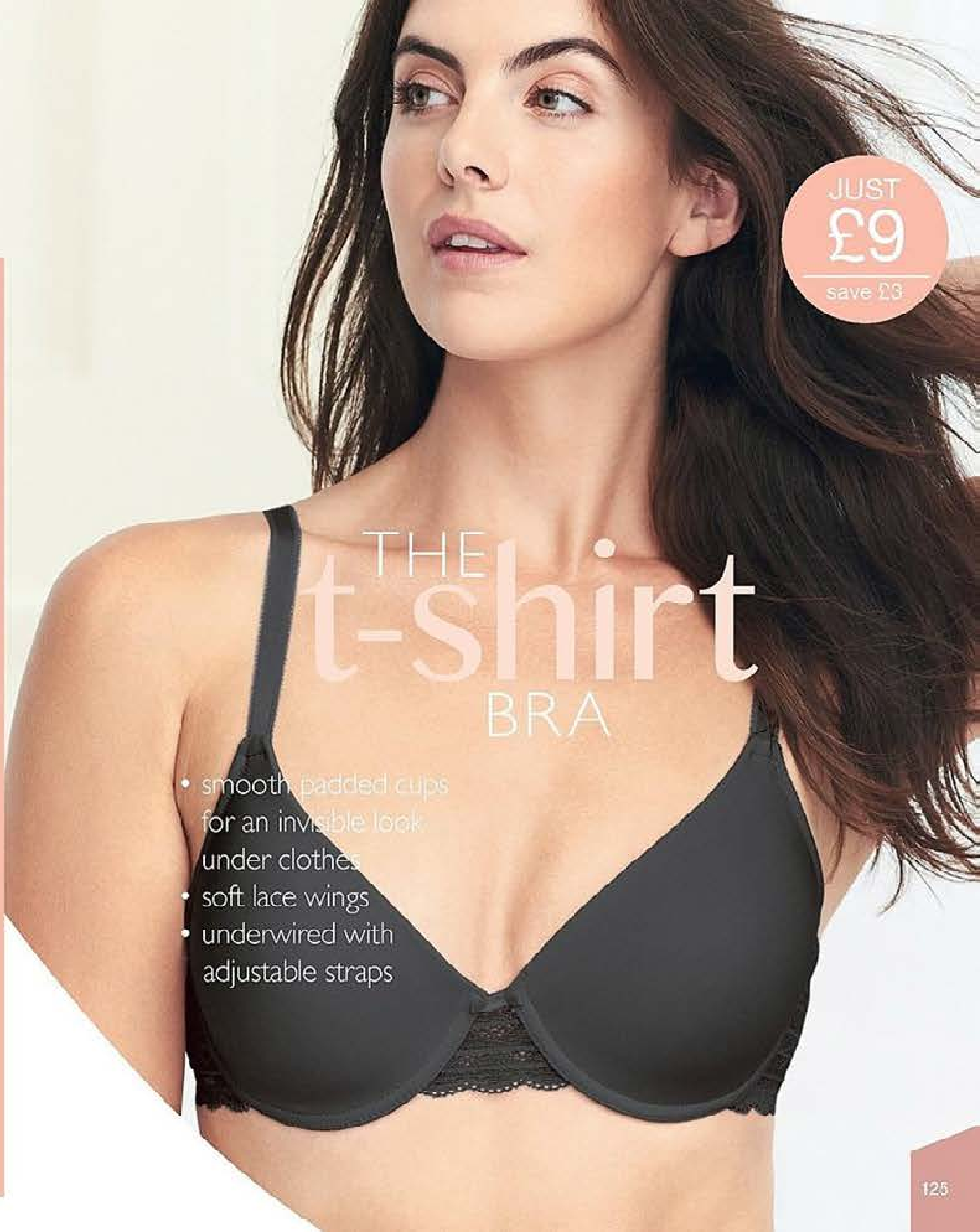
T-Shirt Bra with Lace

51% nylon, 43% polyester and 6% elastane.

size	black	white	size	black	white
34b	16667	04515	40d	27730	49023
34c	16741	08300	40dd	27623	05074
34d	07260	08458	40e	15529	14464
34dd	03251	50120	40f	16865	27128
36b	16766	02865	42dd	27706	00265
36c	16832	11361	42e	55335	16014
36d	00281	16378	42f	14217	02253
36dd	11528	24869			
36e	15347	63719			
36f	55475	20008			
38c	16840	09829			
38d	00356	61556			
38dd	02030	62851			
38e	15388	20107			
38f	06353	24059			

Normally £12
£9 save £3

JUST
£9
 save £3



THE t-shirt BRA

- smooth padded cups for an invisible look under clothes
- soft lace wings
- underwired with adjustable straps



Lounge Sleep Bra

Main fabric: 79% nylon, 21% elastane.
Cup: 100% polyester, excluding trims.

- 02345 8
 - 02352 10
 - 02386 12
 - 23853 14
 - 23945 16
 - 23986 18
 - 24042 20
 - £12.50**
- designed for comfort and support
 - smooth moulded cups
 - wide underband for all-day comfort
 - lace racer-back detail



also available in black

NEW Rose Lace Bra

54% nylon, 39% polyester, 7% elastane.

size	black	white
34b	17012	04028
34c	06304	19406
34d	07682	05611
36b	15461	08391
36c	16584	21360
36d	09175	11288
38b	05009	08466
38c	03590	13490
38d	08946	26161
40b	21279	23028
40c	03962	15941
40d	59618	25056

Will normally be £16.50

£12 save £4.50

- fuller, graduated cups for maximum support
- underwired with adjustable straps
- soft pink, contrast lining

NEW



- padded, non-wired bralette
- lace underband



THE
lace
BRALETTE

NEW Fleur Grey Lace Bralette

50% polyester, 43% nylon, 7% elastane, excluding trims.

- 08326 8
- 06775 10
- 40782 12
- 63701 14
- 17061 16
- 07419 18

Will normally be £12

£10 save £2



available
in black



Lace 'The One' Bra

87% nylon, 13% elastane.

size	black	white
10/12	63735	19729
14/16	11163	03483
18/20	09423	12237
22/24	03400	18382

Normally £12.95

£9.95 save £3

- removable pads
- seam-free
- comfortable with light support



available
in white



Daisy Seam Free Bra

83% nylon, 12% elastane,
5% polyester.

size	coral	white
10/12	35543	08151
14/16	61515	08243
18/20	23218	08276
22/24	09514	04358

Normally £12.50

£9.95 save £2.55

- non-padded
- seam-free
- comfortable with light support

WHILE STOCKS LAST

THE ONE BRA

JUST
£8
save £2

'The One' Bra
White: 87% nylon, 13% elastane, excluding trims.
Grey: 51% nylon, 37% polyester, 12% elastane, excluding trims.
Black: 91% nylon, 9% elastane, excluding trims. Comes with removable padded cups.

All sizes fit up to a DD cup.

size	white	grey	black
10/12	39016	38117	63685
14/16	39495	38125	21600
18/20	37994	38216	21865
22/24	38018	38232	14563

Normally £10

£8 save £2

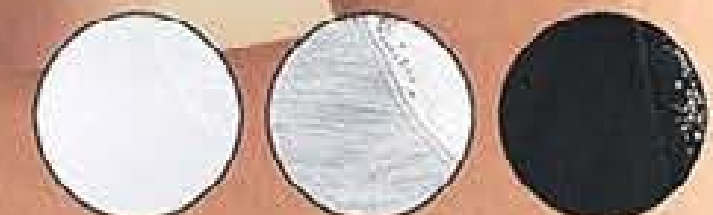
Striped 'The One' Bra

47% polyester, 41% nylon,
12% elastane.

19851	10/12
19869	14/16
19877	18/20
19968	22/24

Normally £10

£8 save £2



also available in grey marl,
black or white



available in white



- non-padded and underwired
- dotty print

Essential Non-Padded Dotty Bra

90% nylon, 10% elastane, excluding trims.

size	black	white
36d	72447	08862
36dd	37960	08920
36e	32235	07021
36f	38349	07039
38d	39271	08565
38dd	38000	07096
38e	34512	07542
38f	38356	03509
40d	39552	12138
40dd	38042	09050
40e	32078	20487
40f	39222	10728
42d	37911	08706
42dd	38307	57752
42e	30916	58941
42f	39149	25924

Normally £14
£12 save £2

- non-padded
- underwired
- pretty lace

Ivie Lace Bra DD+

62% nylon, 31% polyester, 7% elastane.

12922	36dd	17145	40dd	56739	42f
13599	36e	56515	40e	25916	42g
25080	38dd	56721	40f	Normally £14	
56457	38e	17020	40g	£11 save £3	
56671	38f	16451	42dd		
57182	38g	58867	42e		



IVIE
£11



MOLLY
£16

Molly Back and Under-Arm Smoothing Bra

67% nylon, 22% polyester, 11% elastane, excluding trims.

10298	34c	19679	38b	19216	40dd
20537	34d	20115	38c	20784	42c
55434	34dd	07328	38d	55491	42d
07153	36b	20776	38dd	20826	42dd
06031	36c	16568	40b	£16	
07229	36d	20149	40c		
33605	36dd	55731	40d		

- wide back panels for a smoothing effect



also available in white and nude

- underwired minimiser bra
- wide adjustable straps

CURVEDD+

THE
minimiser
BRA

MINIMISER
BRA
£12
save £3



Jacquard Minimiser Bra

83% nylon, 14% elastane, 3% cotton.

size	black	white	nude
36dd	40899	39727	35113
36e	35055	34413	35295
38dd	36335	38653	35196
38e	35089	34470	35303
38f	37622	32839	33969
38g	33225	33118	34033

size	black	white	nude
40dd	34827	52563	35220
40e	29892	34488	33852
40f	37044	32847	33993
40g	33241	33266	34074
42dd	35014	52670	35188
42f	37077	32896	34017
42g	33308	33779	34108

Normally £15
£12 save £3



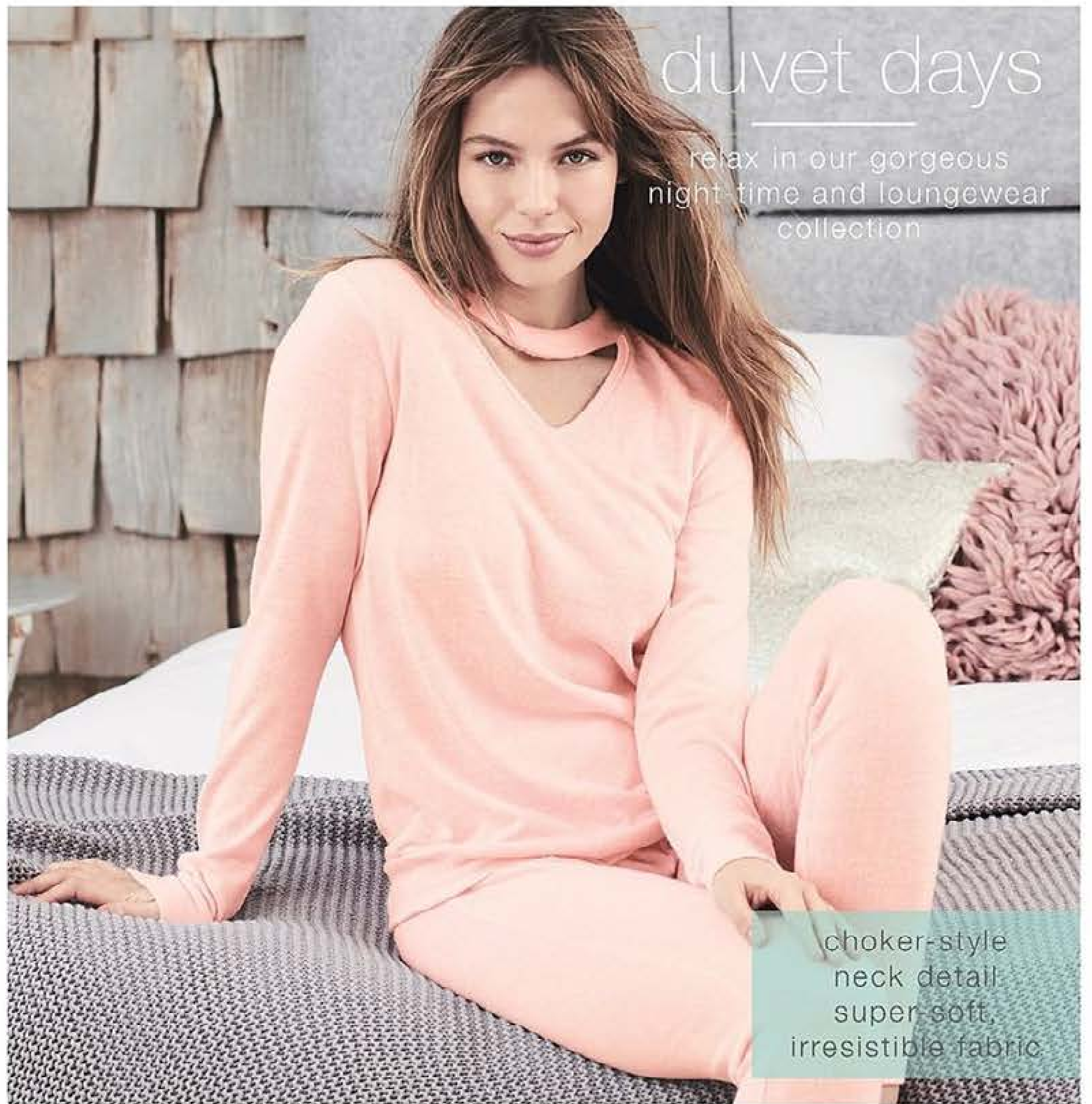
DRESS
£14.95



SLIPPERS
£9.95



JUMPSUIT
£18.95



duvet days

relax in our gorgeous
night-time and loungewear
collection

choker-style
neck detail:
super-soft,
irresistible fabric

Julia Massage Slippers Polyester and acrylic. With towelling effect upper and Avon Sensation technology. 38240 Size 3/4. 38299 Size 5/6. 52829 Size 7/8. Normally £11.95 **£9.95** save £2

Frill Lounge Dress 86% cotton, 14% polyester. KEEP AWAY FROM FIRE. 15198 10/12. 11023 14/16. 06544 18/20. 04713 22/24. **£14.95**

Viscose Button Jumpsuit* 100% viscose, excluding trims. KEEP AWAY FROM FIRE. 14241 10/12. 14340 14/16. 14357 18/20. 14407 22/24. **£18.95**

NEW Choker Lounge Set 100% polyester. 23952 6/8. 22509 10/12. 22715 14/16. 22749 18/20. 22798 22/24. Will normally be £24 **£20** save £4

***WHILE STOCKS LAST**

FIGRELLI

- ✓ rose gold-tone
- ✓ metallic charm
- ✓ crystal pips

WATCH
£28
save £7



NEW Fiorelli Rosen Watch PU strap adjustable between approx. 15.5cm and 20cm. Includes a battery that can be replaced. **23549**
Will normally be £35 **£28 save £7**

inspiring modern women with affordable, contemporary pieces that look as good on her arm as they do on the catwalk

NEW

exclusive botanical print

FIGRELLI
SHOPPER
& PURSE

£10
save £5

shopper folds neatly into coin purse

NEW Fiorelli Emma Foldable Shopper Polyester shopper approx. 24cm x 13cm x 12cm. PU coin purse diameter approx. 11.5cm. **21881**
Will normally be £15 **£10 save £5**



effortlessly stylish and on-trend, Anita & Green is your go-to brand for affordable, quality fashion

Anita Mehan,
founder of



COSMETIC
BAG
£16



CROSS-
BODY BAG
£25
save £15



Anita & Green Floral Cosmetics Bag* PVC with polyester lining.
Approx. 17.6cm x 10.4cm. **21634 £16**

Anita & Green Studded Wallet Faux suede PVC with polyester lining.
Approx. 18.8cm x 10.2cm x 3.2cm. Comes with detachable keyring. **57950 £22**

Anita & Green Studded Cross-Body Bag* Adjustable strap. PVC with polyester lining.
Approx. 23.7cm x 29.5cm x 14cm. **14936 Normally £40 £25 save £15**

***WHILE STOCKS LAST**

ANITA & GREEN



NEW



coin & card
compartments

**NEW Anita & Green
Purse** PVC purse
with polyester lining.
Approx. 19cm x
10.5cm x 2cm. **00430**
Will normally be £22
£14 save £8

**NEW Anita & Green
Tote** PVC with polyester
lining. Approx. 27.5cm
x 30.5cm x 10cm. **13433**
Will normally be £45
£28 save £17

TOTE
£28
save £17

gold-tone
eyelet detail

on-trend
textured
grey

flap closure



PURSE
£14
save £8

NEW



front zip pocket

CROSS-BODY BAG
£27.50

PURSE
£15

premium leather look & soft-touch feel

ROSETTI

designed in New York, these classically styled handbags, with a fashion-forward twist, offer a touch of **sophisticated quality everyday**

NEW Rosetti Cross-Body Bag*

PU with polyester lining. Approx. 26.5cm x 24cm x 2cm.

15917 Will normally be £39
£27.50 save £11.50

NEW Rosetti Purse*

PU with polyester lining. Approx. 9cm x 13.5cm x 2.5cm.

22327 Will normally be £35
£15 save £20

the perfect size for a glam getaway

each bag comes with a detachable shoulder strap



JUNO

The stylish handbag brand created in 2010 by a team of young, ambitious designers, travelling the globe to bring you the latest glamorous styles

Juno Weekender Bag

PVC with polyester lining. Approx. 48cm x 18cm x 37.5cm.

57737 **£59**

Juno Structured Handbag

With detachable cross-body strap. PVC with polyester lining. Approx. 37cm x 15cm x 27cm. 23499 **£49**

- ✓ quartz movement
- ✓ removable links to adjust size
- ✓ reflective faces with iridescent finish

STORM

LONDON

FOR HIM
£60
exclusive Avon price

FOR HER
£55
exclusive Avon price



Storm London Men's Watch* Palladium-plated with iridescent blue dial. Approx. 21cm with removable H-bar and links. Includes a battery that can be replaced. 00190 Normally £125 **£60 save £65**

Storm London Ladies' Watch* Palladium-plated, half-bangle, half-link bracelet strap, approx. 19cm with removable links. Includes a battery that can be replaced. 00083 Normally £120 **£55 save £65**

***WHILE STOCKS LAST**



CASA DI ROSA



each **exclusive design** is inspired by the beauty and elegance of Italy



created with **exceptional craftsmanship**, using premium materials and hardware



with **extra attention** to the little details for the quality finish you deserve

Tintorin Print Scarf
Scarf with removable gold tassel trim.
50% cotton, 50% viscose. Approx. 180cm x 70cm.
47944 Normally £18
£12.95 save £5.05

THE
TINTORIN
£12.95



NEW Correale Weave Cross-Body Bag PVC with polyester lining. Approx. 27cm x 18.5cm x 9cm. **12930**
Will normally be £32
£24.95 save £7.05

NEW Correale Weave Purse PVC purse with polyester lining. Approx. 19.5cm x 9cm x 3.5cm. **13003**
Will normally be £22
£12.95 save £9.05

NEW

THE
CORREALE
£24.95



weave-style design

switch between cross-body and shoulder bag with 2 detachable straps

card & coin sections

PURSE
£12.95



CASA DI ROSA

ITALIAN-INSPIRED COLLECTION

CASA DI ROSA



18ct gold plating

packaged in Casa Di Rosa gift boxes

freshwater pearls

RENATO
COLLECTION
FROM
£8

Freshwater pearls are natural and as such the colour may vary slightly from that shown.



Renato Ring 18-carat gold-plated ring with a genuine freshwater pearl approx. 1cm. **24877** Size 6. **23366** Size 8. **23390** Size 10. Normally £10 **£8** save £2

Renato Earrings 18-carat gold-plated pierced earrings with genuine freshwater pearls. Titanium posts. Drop approx. 2.2cm. **24844** Normally £12 **£10** save £2

Renato Bangle 18-carat gold-plated cuff with a genuine freshwater pearl. Internal diameter approx. 6.5cm. **24810** Normally £15 **£12.50** save £2.50

Renato Faux Pearl Detail Scarf 30% silk, 70% acrylic. Approx. 200cm x 50cm. **39776** Normally £18 **£15** save £3



THE
MAIO
£30

gold-tone chain detail and exposed zips

adjustable strap

hand-painted edges

external zip-up flap pocket

magnetic closure

Maio Cross-Body Bag PVC with polyester lining and hand-painted edges. Approx. 29cm x 23cm x 10cm. **39701** **£30**

CASA DI ROSA

ITALIAN-INSPIRED COLLECTION

see the full collection in action at
avon.uk.com



£18

Lace-Up Side Jeggings 13623 6/8
80% cotton, 19% polyester,
1% elastane. **£18**
59899 10/12
54668 14/16
25775 18/20
19067 22/24



£26

single
sizes
8-24

Jeans - Azure **£26**
Inside leg length: regular
79cm, short 74cm. 90%
cotton, 9% polyester, 1%
elastane, excluding trims.
£26

size	azure short 29"	azure regular 31"
8	25577	00398
10	17939	15297
12	17988	13185
14	17996	13193
16	18010	13250
18	18101	13292
20	18143	13383
22	55426	13391
24	59493	28050

JEANETIC
(these jeans will change your life!)

**Wonder Sculpt
Technology** helps to lift
and smooth your bum,
tum and thighs

THE
denim
STORE

bootcut



with
Wonder
Sculpt
Technology

£20
save £4

cotton
rich with
added
stretch

STYLE TIP
this bootcut style
is perfect with
heels for a slender,
leg-lengthening
look

super-stretch
BOOTCUT

up to
size 24

**Body Illusions
Bootcut
Jeans** 20651 10 10371 18
00646 12 10504 20
00653 14 51409 22
82% cotton, 00711 16 15057 24
17% polyester,
1% elastane,
excluding trims. **£20 save £4**
Normally £24

JEANETIC

(these jeans will change your life!)



Ruffle Dress
63% cotton,
32% polyester,
5% elastane.
23440 10/12
23507 14/16
23515 18/20
23614 22/24
£28

T-Shirt Dress
63% cotton,
30% polyester,
7% elastane,
excluding trims.
Azure
14373 10/12
58024 14/16
02063 18/20
02121 22/24

T-Shirt Dress
65% cotton,
30% polyester
and 5% elastane.
Noir
20164 10/12
20404 14/16
20503 18/20
26120 22/24

Normally £24 **£20** save £4



£20
save £4

available
in black
or blue

noir azure

the new skinny jean

A stretchy fit that hugs in all the right places? Meet your must-have jeans.

see the full collection
in action at
avon.uk.com

£23
save £3

interwoven
with elastane
for stretch



cotton for
added softness

double
stitched seams
for strength



NEW

available
in blue or
black

**NEW Skinny
True Blue**
63% cotton,
36% polyester,
1% elastane.

21261 8
20206 10
16949 12
28332 14
17582 16
17608 18
16196 20
59287 22
16402 24

Will normally be £26
£23 save £3

**NEW Skinny
Clean Black**
64% cotton,
35% polyester,
1% elastane.

15842 8
14670 10
59014 12
25866 14
15016 16
15073 18
02360 20
21949 22
22178 24

Will normally be £26
£23 save £3

Sole
sensations

absolute comfort
in the latest,
stylish designs,
exclusive
to Avon

up to size 8

the
VELOUR
trainers

JUST
£20
save £4

NEW Leya Velour Trainers
Upper: 95% polyester, 5% elastane.
Lining: 100% cotton. Sole: EVA.
Will normally be £24
£20 save £4

10785 Size 4
26898 Size 5
27003 Size 6
27144 Size 7
15719 Size 8

CUSHIONED
INSOLE
for extra comfort

NEW

velvet look

ON-TREND
RIBBON LACE

NEW

the ballet LOAFERS

CUSHIONED
INSOLE
for extra comfort

JUST
£22



ON-TREND
POINTED TOE
with designer-
inspired stud
detail



**NEW Sole Sensations
Studded Point Loafers**

PU and TPR.
15834 Size 4
14795 Size 5
14878 Size 6
58420 Size 7
56218 Size 8
£22

Sole
sensations

JUST
£24



the lace-up TRAINER

DESIGNER-
INSPIRED
STRIPE DETAIL
with eye-catching
metallic panel

CUSHIONED
INSOLE
for extra comfort

**Sole Sensations Chessa
Leisure Lace-Up Pumps**
Lace-up PU trainers in
white with stripes.

00075 Size 4
07674 Size 5
57380 Size 6
08185 Size 7
57463 Size 8
£24

WHILE STOCKS LAST



takt.

modern. simple. stylish

a curated collection of premium watches,
hand-picked for their beautiful simplicity and effortless style



PREMIUM FEATURES

- quartz movement • adjustable straps
- 'love it or return it' guarantee (see pages 260-261)



WATCH
£15
EACH



crystal
encrusted
dial

NEW Takt. Casie Rock Crystal Dial Watch

PU strap adjustable between approx. 15.5cm and 19.5cm.
Includes a battery that can be replaced. **59303** Black **12302** Purple

Will normally be £25 **£15** save £10

NEW

DIAMONDESQUE

exclusive designs, all made with AAA-grade cubic zirconia to emulate the most beautiful diamonds in colour, cut, clarity and carat

rhodium plated for superior shine

with removable halo jacket

interchangeable earrings can be worn 2 ways:



EARRINGS
£15
save £10

1. **Jada Necklace** Halo design pendant with pink and cubic zirconia stones. Rhodium-plated brass. Approx. 48cm. With gift box. 26518 **£22.50**

2. **Jada Earrings** Rhodium-plated pierced stud earrings with titanium posts and removable halo jackets. Stones equivalent to 1ct diamond total. 21899 Normally £25 **£15** save £10

3. **NEW Velda Ring** Platinum-plated ring. 24992 Size 6 25205 Size 8 25015 Size 10 Will normally be £20 **£14** save £6

4. **NEW Velda Earrings** Platinum-plated pierced stud earrings. Titanium posts. 24927 Will normally be £25 **£16** save £9



NECKLACE
£22.50

RING
£14
save £6

vintage-inspired cushion cut with dazzling halo detail



EARRINGS
£16
save £9



each presented in a beautiful gift box



JUMPSUIT
£22
save £4

premium
viscose fabric

tie belt

Zip Jumpsuit*
100% viscose,
excluding trims.
17673 6/8
17707 10/12
17715 14/16
17830 18/20
27912 22/24
Normally £26
£22 save £4

***WHILE STOCKS LAST**

CASHMIELÉ

NEW

cashmere feel
without the price tag



super-soft
yarn



machine
washable

cosy,
oversized
roll neck



JUMPER
£22
save £4

NEW Knitted Ruffle Jumper
50% viscose, 28% polyester, 2% nylon.
29009 10/12. 16881 14/16.
55210 18/20. 28282 22/24. **£24**

super-soft
yarn



NEW Nordic Roll Neck Jumper* 74% acrylic,
23% nylon, 3% elastane. 13540 6/8.
13524 10/12. 13516 14/16. 13904 18/20.
27060 22/24. Will normally be £26
£22 save £4

NEW



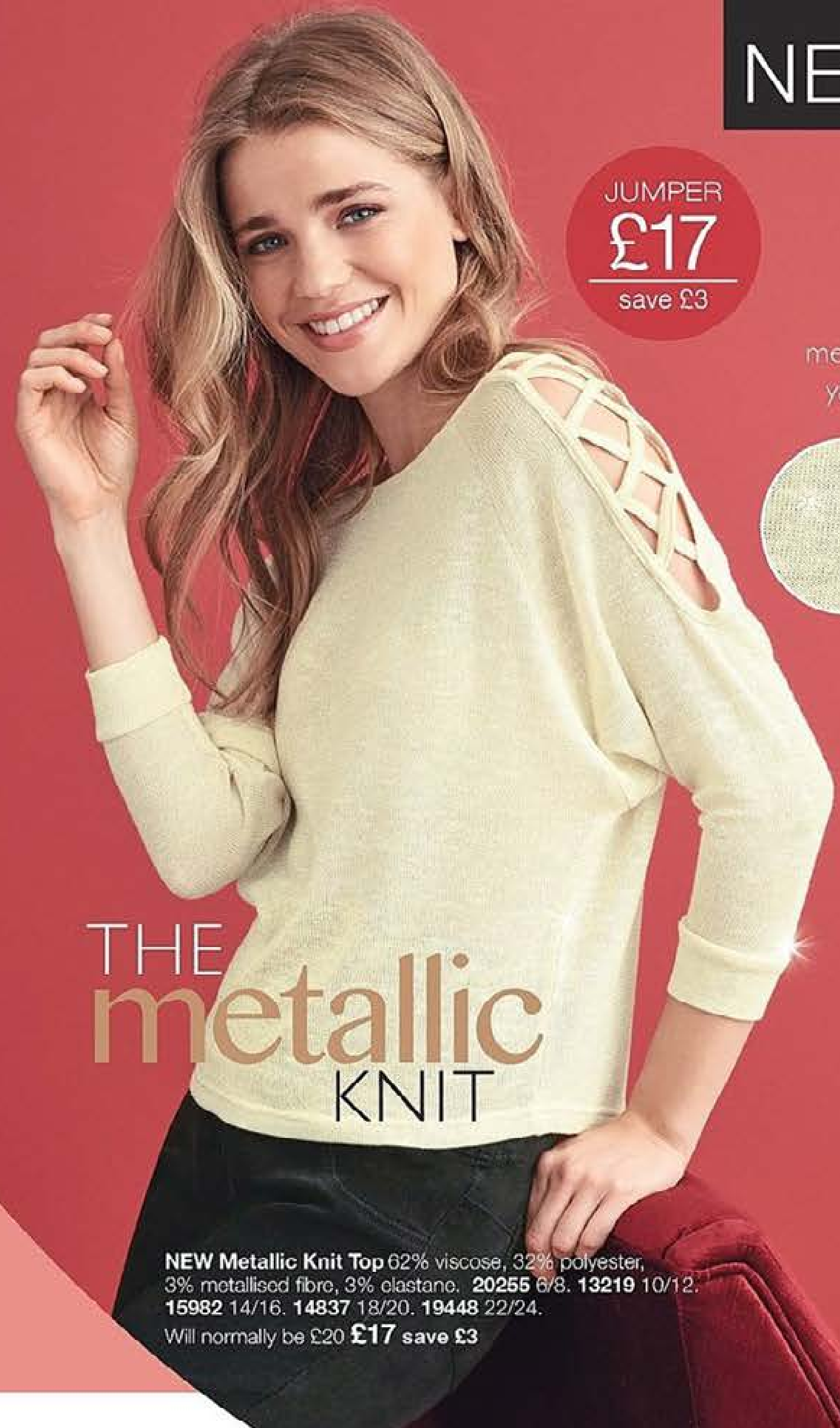
elasticated waist

AVON Body ILLUSIONS TECHNOLOGY

JEGGINGS
£20
save £4

plush velvet look and feel

NEW Body Illusions Velvet Jeggings
96% cotton, 2% viscose, 2% elastane.
00380 6/8
27698 10/12
07344 14/16
11932 18/20
15909 22/24
Will normally be £24
£20 save £4



JUMPER
£17
save £3

metallic yarn



THE metallic KNIT

NEW Metallic Knit Top 62% viscose, 32% polyester, 3% metallised fibre, 3% elastane. 20255 6/8. 13219 10/12. 15982 14/16. 14837 18/20. 19448 22/24.
Will normally be £20 **£17 save £3**



THE TASSEL KEYRING
...that doubles as a
charging cable!



compatible
with most
iPhones &
smartphones

£5.95



with 3 connectors:
USB
micro USB
Lightning

NEW Tassel Charging Key Ring
PU tassel key ring with 3 charging
cables, compatible with most Apple
and Android devices. Includes micro
USB, USB and Lightning connectors.
Approx. 15cm x 3cm. **15453 £5.95**

NOW YOU CAN LOVE
RAINY DAYS



BLUES SKIES ALL ROUND

Blue Skies Umbrella Polyester
umbrella with sleeve. **02774**
Normally £12 **£8.50** save **£3.50**

WHILE STOCKS LAST



THE SOGGY BROLLY SOLUTION

Umbrella Drying Pouch Zipped
pouch with absorbent, microfibre lining.
Polyester. Approx. 28cm x 11cm.
25643 £5

NEW

SCARF
£8
save £4

woven
metallic
detail

THE
paisley
SCARF



perfect for
dressing up
your winter
wardrobe

**NEW Metallic Paisley
Occasion Scarf**
Polyester and metallic yarn.
Approx. 180cm x 70cm.
15511
Will normally be £12
£8 save **£4**



"I DON'T NEED ANY MORE ACCESSORIES."
SAID NO ONE EVER



EYE-CATCHING MAKE-UP BAG

Totally Winging It Cosmetics Bag*
Cotton cosmetics bag with polyester lining. Approx. 20cm x 14cm x 4cm.

12211 **£4**

***WHILE STOCKS LAST**



FUN MATCHING SHOPPER

Totally Winging It Shopper*
100% cotton. Approx. 35.5cm x 40cm x 6cm.

28118 **£5**



ON-TREND HOBO BAG

Sinead Studded Slouch Hobo Bag Faux suede, approx. 31.5cm x 14.5cm x 35cm. Polyester and PVC.

17491 Normally £20 **£15 save £5**



STATEMENT BELT

Cinch-Waist Tie-Detail Belt PU. Approx. 222cm x 8.5cm.

11775 Normally £10
£6 save £4

NEW

THE
floral
SCARF

SCARF
£5
save £3



delicate chiffon with
designer-inspired
floral print

**NEW Midnight Luxe
Floral Scarf** 100% polyester.
Approx. 180cm x 50cm. 16626
Will normally be £8
£5 save £3

NEW



TREAT YOURSELF TO JEWELLERY GALORE



STUNNING MOTHER-OF-PEARL

NEW Kandyce Longline Necklace & Ring Gift Set

Necklace, length approx. 73cm + pendant approx. 7.2cm. Adjustable ring, fits sizes 6-10. **17699 £14**



ON-TREND TASSELS & STUDS

Emmalyn Ombré Tassel Earrings Gift Set

Set of 3 pairs of pierced earrings: 2 studs and 1 tassel. Tassel approx. 11cm. **54247 Normally £10 £7.50 save £2.50**



LAYERS OF STYLE

Larinda Multilayer Metal Choker

Length approx. 30.5cm + 9cm extension chain. **54361 £10**



PRETTY LITTLE LACE

Amarada Lace Choker

Length approx. 30.5cm + 9cm extension chain. **01586 Black. 01867 Blue. £4.50**

CHOKER
£5.50

ribbon style with pretty glass stones



THE
velvet
CHOKER

NEW Georgetta Fashion Choker Velvet. Length approx. 30cm + 9cm extension chain, width approx. 1.9cm. **24240 £5.50**

NEW



STACKS OF UNMISSABLE STYLE



MATCHING STACKING DESIGNS

Jenay Charm Stacking Bracelets Set of 3 stretch bracelets with charms. Internal diameter approx. 6cm unstretched. **26252 £5.95**

Jenay Charm Stacking Rings Set of 3 stacking rings with hanging charms. **26369** Size 6. **26427** Size 8. **26435** Size 10. **£4.50**



MIX & MATCH RINGS

Jaimee Stacking Ring Set Set of 5 silver-plated stacking rings. **01321** Size 6. **01412** Size 8. **23044** Size 10 **£5**



GO LOOPY FOR HOOPS

Katharina Hoop Earrings Gift Set 3 pairs of pierced hoop earrings. Overall drop of each approx. 4cm. **54270 £8**

SET OF 3
£6.50
save £3.50

faux pearl detail



shiny silver-plated

EARRINGS
£4

THE pearlesque EDIT

NEW Charlyssa Faux Pearl Stacking Bangle Set 3 silver-plated bangles. 2 adjustable, width approx. 6.5cm and 6.8cm. 1 closed, width approx. 6cm. **25247** Will normally be £10 **£6.50** save £3.50

NEW Charlyssa Faux Pearl Hoops Silver-plated, pierced hoop earrings. Length approx. 4cm. **02956 £4**



Earrings purchased from Avon cannot be returned if sealed plastic bag has been opened.



WRAP YOUR WRISTS IN THE LATEST TRENDS



CHARMING AFFIRMATIONS

Bahira Charm Message Bangle
Charm bracelet with semi-precious stones and assorted charms.
61499 Tiger's Eye (Family).
13177 Dolomite (Live). 61481 Rose Quartz (Love). Normally £10
£4.75 save £5.25



ANIMAL MAGIC

Brigetta Animal Wrap Bracelet
PU. Length approx. 42cm with buckle closure. 55251 Snake. 25825 Leopard. 25817 Zebra.
Normally £10 **£6 save £4**



PRECIOUS TREATS

Kasandra Semi-Precious Stretch Bracelet
Stretch bracelet with semi-precious stones. Internal diameter approx. 6.5cm unstretched. 21725 Rose Quartz. 21741 Dyed Dolomite. 21717 Amethyst. Normally £10
£6 save £4



CASUAL ELEGANCE

Yara Multilayer Charm Bracelet
Multilayer textile bracelet with plastic and glass charms. Approx. 18.5cm + 2.5cm extension chain. 20974 Coral. 17749 Black. 24554 White.
Normally £10
£5 half price

NEW















comes in a gift box



RING
£4.50
EACH

celebrate your **star sign** with these decorative **zodiac designs**

THE constellation RING

 19513 Aries	 19588 Taurus	 19745 Gemini	 56267 Cancer	 19802 Leo	 18598 Virgo
 18614 Libra	 18812 Scorpio	 58529 Sagittarius	 58883 Capricorn	 57430 Aquarius	 19398 Pisces

NEW Adanna Constellation Ring
Adjustable ring, fits sizes 6-10.
£4.50



JEWELLERY SOLUTIONS
YOU CAN'T LIVE WITHOUT



MAKES PUTTING
ON BRACELETS
A BREEZE

Blair Bracelet Buddy Holds
bracelets in place while
fastening. Plastic. Approx.
17.5cm long. **06734 £5**



NO MORE. "HAVE YOU
SEEN MY GLASSES?"

**NEW Lacee Owl Glasses
Chain & Necklace**
Length approx. 80cm.
Interchangeable attachments
for glasses. **23705 £10**



PRETTY SCARF RING

Aneta Floral Scarf Ring
Approx. 3.4cm x 3.6cm x 3.4cm.
39834 £5

3 colours included in each set:
gold, rose-gold, silver



- 3 chain extenders
- 6 earring backs
- 3 pin-to-pendant converters

FROM BACKS TO BASICS

Cicilia Jewellery Essentials Kit
Includes 1 polishing cloth approx.
17cm x 14cm, 3 pairs of butterfly
earring closures, 3 pin-to-pendant
converters and 3 curb chain
extenders approx. 9cm.
39917 £5

THE mirror NECKLACE

£7

save £3

shiny
silver-plated



longline
pendant



**SELFIE READY
IN SECONDS**

opens to reveal
a mirror

**NEW Marthie
Longline Heart
Mirror Necklace**
Silver-plated
necklace. Length
approx. 80cm.
26625

Will normally be £10
£7 save £3



longline
pendant

NEW

NEW

THE semi-precious WATCH

because your time is precious

£18 EACH
save £12

NEW Synthia Semi-Precious Bracelet Watch
Bracelet-style strap adjustable between approx. 19cm-20cm with removable H bar. Includes a battery that can be replaced.
23432 Rose Quartz (Love).
19125 Amethyst (Protection).
23382 Tiger's Eye (Confidence).
Will normally be £30
£18 save £12

2-YEAR warranty



love
rose
quartz



protection
amethyst

confidence
tiger's eye

- ✓ adjustable strap
- ✓ light-catching dial
- ✓ semi-precious stone



BRA
£12

- silky-smooth touch
- natural, breathable fabric
- high-waist leggings for support
- seamless, non-wired bra up to size 24

LEGGINGS
£14

Zaria Bamboo 'The One' Bra 69% viscose, 21% nylon, 10% elastane, excluding trims. **00497** 10/12. **00539** 14/16. **00935** 18/20. **21170** 22/24. **£12**

Zaria Bamboo Leggings Seamless. 75% viscose, 17% nylon, 8% elastane, excluding trims. **00315** 6/8. **01610** 10/12. **03012** 14/16. **07146** 18/20. **00422** 22/24. **£14**



2-IN-1
CARDIGAN
& DRESS
£22

wear as a cardigan
or zip-up & reverse
for a dress



PUMPS
£20

studded, faux
leather detail

Zaria Cross-Over Top* Pink knit top. 89% viscose, 9% polyester, 2% elastane, excluding trims. **01701** 10/12. **01826** 14/16. **00760** 18/20. **00802** 22/24. Normally £17.95 **£14.95 save £3**

Zaria Joggers* Full length or cropped. 69% polyester, 27% viscose, 4% elastane, excluding trims. **00869** 10/12. **00067** 14/16. **00224** 18/20. **22301** 22/24. Normally £18.95 **£16.95 save £2**

***WHILE STOCKS LAST**

NEW Zaria Cardigan Reversible cardigan. 69% polyester, 27% viscose, 4% elastane. **07567** 10/12. **07757** 14/16. **06296** 18/20. **06569** 22/24. Will normally be £26 **£22 save £4**

Zaria Payton Slip-On Athleisure Pumps With black toe cap. Upper: 85% polyester, 15% polyurethane. Polyester lining, PVC sole. **23002** Size 4. **23077** Size 5. **23085** Size 6. **23150** Size 7. **58990** Size 8. Normally £24 **£20 save £4**

sunrise
alarm clock

JUST
£15



- soothing wake-up alarm with natural sounds
- slowly brightens to mimic sunlight
- features snooze button for lie-ins



plays calming sounds
– no nasty ringing
or chiming

brightens over a 30-minute period



Wellbeing Sunrise Alarm Clock Built-in rechargeable lithium battery, provides up to 120 hours of battery life. Recharge via micro USB cable, included. Approx. 13cm x 13cm. ABS.
12641 Normally £30 **£15 half price**

Scandi-inspired
inflatable faux fur stool

kick back & relax with
this home must-have

NEW

JUST
£14.95



handy
remote
pocket

NEW Faux Fur Inflatable Footstool Inflatable footstool with removable faux fur cover. Polyesters and PVC. 55cm x 25cm.
20040 **£14.95**
Pump not included.

NEW

the owl collection



order the
LIPSY WEEKENDER BAG

£18

when you spend
£10 or more
across this brochure



order using 18622
see pages 10-11 for details



sofa tidy

JUST
£12

**NEW Oliver
The Owl
Sofa Tidy**
Owl-shaped,
polyester
sofa tidy with
pockets.
Dimensions:
29cm x 22cm
x 12cm.
59477 £12

super-cute & includes 3 pockets



heat-changing mug

JUST
£8

**NEW Oliver
The Owl Mug**
Ceramic &
stone owl mug.
11.8cm x 8.8cm
x 10.5cm.
59550 £8

make a hot drink & watch as
he closes his eyes



owl hand warmer

JUST
£6

**NEW Oliver
The Owl Mini
Hand Warmer**
Mini owl
hand warmer,
containing
ceramic beads.
100% polyester.
Dimensions:
11cm x 10cm
x 3.5cm.
59733 £6

pop in the
microwave
for cosy,
warm
hands

say hello to *Olly the owl*

NEW

the talking, colour-changing owl
and your kid's new best friend

matching
pyjamas
coming
soon!



watch my **tummy change colour**



cuddle me – I'm **super-soft
and snuggable**



press my wing to **record your voice**
and hear me **talk back**



to see Olly in action, go to
AVON.UK.COM and search 'Olly the Owl'

NEW Olly the Talk-Back Owl With talk-back function and mood light. Ages 3+. Requires
3x AAA batteries (not included). Surface wash only. 9 inches in height. **59741 £13.95**

give them a buddy for life and watch their faces light
up this Christmas

PAWSOME PJs



JUST
£10.50

cute PJs for girls
and boys



JUST
£10.50

100%
cotton

nickelodeon



1½-6
years

NEW



NEW Paw Patrol Boys PJs 100% cotton. KEEP AWAY FROM FIRE.
22152 18-24 months. 22269 Ages 3-4. 22335 Ages 5-6. **£10.50**

kids

NEW Paw Patrol Girls PJs 100% cotton. KEEP AWAY FROM FIRE.
00109 18-24 months. 00182 Ages 3-4. 21980 Ages 5-6. **£10.50**

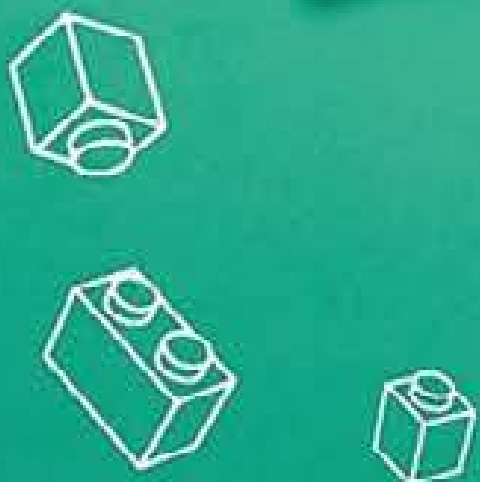
for your little
ninja hero



JUST
£11.95



100%
cotton



kids

NEW Boys' Lego PJs 100% cotton. KEEP AWAY FROM FIRE. 59030 Ages 5-6.
59238 Ages 7-8. 59428 Ages 9-10. 21592 Ages 11-12. **£11.95**

LEGO **NINJAGO**
Masters of Spinjitzu

NEW

release their inner
ninja with this
Avon exclusive



5-12
years

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for your creative
PRINCESS

JUST
£8



make colouring in even more fun
with princess-shaped crayons

JUST
£4

help them create their
own colourful jewellery



kids

NEW Disney Princess Crayon Bag 12 Disney princess-shaped coloured crayons in a plastic case. Ages 4+. **22400 £8**

NEW Disney Princess Bead Kit Plastic, crown-shaped case with pink handle. Not suitable for children under 36 months. Choking hazard. 1.63cm x 3cm. **12682 £4**

Disney
PRINCESS

NEW

3-10
years

JUST
£9.95



slippers
coming soon!

NEW Disney Belle Girls' Nightdress Girls' pink nightdress featuring Disney Princesses. 100% polyester. KEEP AWAY FROM FIRE. **21055** Ages 3-4. **21162** Ages 5-6. **21527** Ages 7-8. **21543** Ages 9-10. **£9.95**

NEW

let's play!

4 amazing games in 1



JUST £8

kids

NEW 4-in-1 Mat 100cm x 100cm PVC mat for playing 4 games. Large dice and counters included. Not suitable for children under 3. Choking hazard. 00372 **£8**

NEW



mini POP GAME

great for the whole family



JUST £4.95

just like the game of Frustration

up to 4 players



NEW Disney Pixar Cars Mini Pop-Up Game Not suitable for children under 36 months. Choking hazard. For ages 4+. Approx. 19.5cm x 19.5cm. 22350 **£4.95**

under-bed shoe storage



JUST
£7.50



JUST
£5

over-the-door hanging storage



JUST
£5

chic magazine tidy

Hidden Home Shoe Storage Bag Non-woven polyester, PEVA pockets. Approx. 35cm x 37cm x 16cm when closed. 54353 **£7.50**

Hidden Home Hanging Organiser 4 pockets. Non-woven polyester, approx. 35cm x 42cm. 12203 **£5**

Hidden Home Magazine Storage Box Collapsible. Non-woven polyester, cardboard inner. Approx. 34cm x 18cm x 25cm. 49452 **£5**

Contents/decorative accessories not included.

STORAGE SOLUTIONS

BY  HIDDEN HOME



now available
in 4 shades

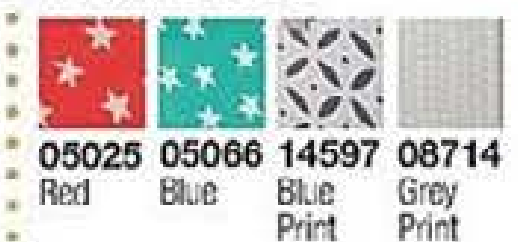
JUST
£4.50

JUST
£6

Hidden Home Mix & Match Cube Storage
Collapsible. Polyester and cardboard. Approx. 30cm x 30cm x 30cm. **£6**



NEW Hidden Home Half Cube
Non-woven polyester, cardboard inner. Approx. 15cm x 30cm. **£4.50**



clip-on spoon rest

- clips on easily to any pan
- no more drips or messy worktops

JUST
£5



NEW Clip-on Spoon Rest Green silicone & stainless metal clip-on spoon rest. 8cm x 5.4cm x 5cm. 21113 £5

oven shelf protector

- clips easily onto the end of your shelves
- helps prevent nasty burns

JUST
£6



NEW Oven Shelf Shield Set of 2 green silicone oven shelf shields. 0.5cm x 35.5cm. 19059 £6

NEW

kitchen
magik



SET OF 4
PAN PROTECTORS

£5

- heat-resistant for stacking straight after cooking
- protects non-stick pots and pans so they last longer
- super-durable fabric and saves on space

NEW Set of 4 Pan Protectors Felt. 4 sizes in following diameters: 32cm, 28cm, 24cm, 18cm. 28902 £5

4 different sizes

microwave pouch

- cook the perfect, fluffy potato in just 4 minutes
- fits 2 potatoes
- perfect for corn on the cob

JUST
£5

“ I used to always struggle with making the perfect jacket spud. But now it's a breeze, just pop it into the microwave & simply crisp it up in the oven. ”

Jen Miles-Thom,
Associate at Avon UK HQ

Microwave Jacket Potato Pouch Machine washable. Polyester. Approx. 20cm x 25cm. 50740 **£5**

3-in-1 egg maker



- shake and microwave to create scrambled eggs
- poaches and boils

JUST
£10

3-in-1 Egg Pod Dishwasher safe. Nylon. Approx. 11cm x 8.5cm. 51201 **£10**



kitchen
magik

MICROWAVE
STEAMER

£10



WHILE STOCKS LAST

Microwave Steamer Plastic. Approx. 21cm x 17cm. Dishwasher safe. 39693 **£10**

reheats food with
zero mess

shape and bake



- 4 pieces can create a variety of shapes
- perfect for cakes & desserts
- dishwasher safe



Silicone Shape and Bake Cake mould. Dishwasher and oven safe. 18.8cm x 5.5cm x 0.7cm. 55863 **£8**

slice and serve

- 3-in-1 tool for less mess
- serrated edges for easy slicing
- features pizza wheel

JUST
£5



2-in-1 Slice and Serve AS, stainless steel. Approx. 27.5cm x 9.3cm x 3.5cm. Not dishwasher safe. 12161 **£5**

kitchen
magik

SET OF 3
VACUUM BOXES
£15

- seal in the freshness for food that lasts longer
- attach the pump & extract air to reduce spoilage
- prolong the freshness of your meal preps

NEW Vacuum Storage Boxes Set of 3: plastic storage boxes with vacuum pump. Large: 16cm x 16cm x 12cm. Medium: 13cm x 13cm x 10cm. Small: 11cm x 11cm x 8cm. 13771 **£15**

Keep vacuum-packed storage in the refrigerator.



THE *gourmand*
COLLECTION

RASPBERRY PAVLOVA



JUST
£6

Reed Diffuser
50ml oil in glass bottle.
Lasts up to 5 weeks.
04697 Raspberry Pavlova
58636 Chocolate
and Orange
58651 Salted Caramel
£6

Glass Candle
Burns for up to 30
hours. Glass jar.
01214 Raspberry Pavlova
58685 Chocolate
and Orange
02477 Salted Caramel
£6



THE *gourmand*
COLLECTION

TOTALLY *tropical*

fill your home with the exotic scent of mango & coconut

follow the tropical
trend with these
unscented candles

JUST
£8

lasts for
up to
6 weeks



JUST
£10

**Tropical Mango
& Coconut
Smoothie
Diffuser**
Approx. 6.9cm x
8.2cm. Lasts for
up to 6 weeks.
10595 **£10**

**Tropical
Succulent
Candle - Set
of 2 Unscented.**
Burn for approx.
8 hours. Each
approx 7.5cm x
5cm. 08961 **£8**

⚠ All candles and diffusers in this brochure have a hazard classification under the Classification, Labelling and Packaging Regulation. Please see product details at avon.uk.com for full hazard information.



fragrance

for the home

go online to see full home fragrance collection

LINEN
linen, marine notes & cedar wood



STANDARD CANDLES

£5

WHITE FLORAL
white gardenia, jasmine & sandalwood



MINI-SIZED CANDLES

£3.60

LAVENDER & BLOSSOM
lavender blossom, tonka bean & cashmere woods



CITRUS
zesty lemon, pink pomelo & guava



CEDAR WOOD

bergamot, cinnamon & cedar wood

MINI-SIZED CANDLES

Mini Glass Candle

Mini. Burns for up to 16 hours.

20925 Lavender & Blossom

24133 Cedarwood & Amber

£3.60

STANDARD CANDLES

Glass Candle

Burns for up to 30 hours. Glass jar.

19182 Linen

27532 White Floral

27607 Citrus

£5

DIFFUSERS

Reed Diffuser

50ml oil in a glass bottle.

Lasts up to 5 weeks.

00133 Linen

02170 White Floral

27631 Citrus

18044 Lavender & Blossom

14688 Cedarwood & Amber

£5

HANGING FRESHENER

Cedarwood & Amber Hanging Freshener

21337

£2.95

THE EXCLUSIVE HOME FRAGRANCE COLLECTION
designed in collaboration with

KENZO TAKADA

if you love Avon LIFE for Her, then you'll LOVE this!



JUST
£15

lasts
up to
8 weeks



the scent of
**SWEET
VIOLET**

exquisite oriental notes of:

- sweet violet
- delicate water lily
- white peony and cherry blossom

Sweet Violet Reed Diffuser Designed in collaboration with Kenzo Takada.
Sweet Violet home fragrance. Lasts approx. 8 weeks. 100ml **02303 £15**

All candles and diffusers in this brochure have a hazard classification under the Classification, Labelling and Packaging Regulation. Please see product details at avon.uk.com for full hazard information.

NEW

SET OF 2
DANCING WATER
SPEAKERS.

£20

SPARKALISTA™

hey, dancing queen



release your inner Beyoncé and dance to its crystal-clear sound



colourful LED party lights pulse with the music



works with most smart devices



see it in action at

AVON.UK.COM

search 'party speaker'



NEW Dancing Water Speakers Connect device by using the included headphone jack cable. Powered by USB only. 8.5cm x 8.5cm x 20cm. 20420 **£20**

press play & watch the water dance to the beat

features zip-pocket for cards,
loose paper & money

1



Contents not included.

rose gold
padded
notebook

JUST
£10



**1. NEW Metallic Wallet Cover
Notebook** Rose gold A5 notebook
with pockets. Approx. 15.5cm x 21cm.
59832 **£10**

2. NEW 2019 Marble Diary
A5 diary with 70 marble-printed
pages. 21cm x 15.5cm x 1.9cm.
03020 **£8**

3. Family Organiser* 16-month
organiser with sticky notes pad and
pencil. 30cm x 40cm. 19455 **£7**

***WHILE STOCKS LAST**

THE
— gift —
BOUTIQUE

never miss a date with
this marble-print diary

2



Pencil not included.

be stylish & organised with
this family planner



3

super-chic deskcessories

NEW



2

1

Decorative accessories not included.
See page 206 for Letter Rack.

great for hanging
scarves or necklaces



JUST
£6.50

NEW Heart Scarf Hanger Heart-shaped metal hanger with 3 hooks, in rose gold-tone. Approx. 29cm x 24cm x 3cm.

01271 **£6.50**

2. NEW LED Clip-on String Lights Featuring 10 clips. Requires 3x AA batteries (not included). Length: 2.13m. 03103 **£8**

3. NEW Heart Letter Rack Heart-shaped, metallic, rose gold-tone letter rack. 18cm x 14cm x 12cm. 08375 **£6.50**

4. NEW Rose Gold and Marble Clock PP and glass, rose-gold-tone and marble-effect wall clock. Requires 1x AA battery (not included). Diameter: 30cm. Gift boxed. 08821 **£12**

THE
gift
BOUTIQUE



brighten up your space
with cute notes & photos

for love letters & important notes



JUST
£6.50

NEW

JUST
£12



picture
perfect

the perfect mirror

THE — gift —
ELEGANCE

NEW

the 3-in-1 mirror that captures you at your best



use the LED light for a picture perfect shot



holds phone for that perfect selfie



folds into a compact, on-the-go mirror



use the smaller mirror to zoom in for your close-up



spins round for the perfect angle



go hands-free



JUST £5

put a ring on it

with our rose gold phone holder

NEW Perfect Mirror 15cm x 6.6cm. Requires 3x 1.5V AAA batteries (not included). **01628 £16**

NEW Ring Phone Holder Metallic, rose gold-tone ring-shaped phone holder with clear stone. Suitable for most smart devices. 4.5cm x 3.3cm x 3.8cm. **09738 £5**

CANDLES WITH *sentiment*

RUB
to smell
TOASTED NUTMEG
SMOKEY PINE
VANILLA

Scents
With
Love
HOME FRAGRANCE
Scent Candles
AVON



JUST
£6.50
OR 2 FOR
£12

burns for up to
8 hours

personalise with your
very own sentiment



NEW Rose Gold Sentiment Candle Rose gold-tone candle with 5 removable sticker messages. 6.8cm x 6.8cm x 8.5cm. Burns for up to 8 hours. 08599 **£6.50**

advance
TECHNIQUES

OUR BESTSELLING HAIR SERUMS

the perfect treat for winter-damaged locks

NEW
LIMITED EDITION
packaging



Moroccan
ARGAN oil

divine
SHINE

for instantly soft and smooth,
nourished hair

for up to 100% shinier locks
and repaired split ends

NEW Limited Edition 360 Nourishment Moroccan Argan Oil Nourishing Hair Serum

30ml 23234 Price per 100ml = £13.33 **£4**

NEW Limited Edition Daily Shine Dry Ends Serum 30ml 54411 Price per 100ml = £13.33 **£4**

BUY 1 CHOOSE 1 FREE

PAGE 211 ONLY



ANEW
A LIFETIME BEAUTIFUL

**UNMISSABLE
OFFER**

all 5 for
just
£12

order using 69344

worth over
£30

**your Anew starter
pack includes:**

**Lift & Firm Eye Lift
System, full size**
for an instant
visible eye lift



**3-in-1 Cleansing
Water, 50ml**
cleanses skin of dirt,
oil and impurities



**Lift & Firm Face
Lifting Cream, 10ml**
visibly lifts and tightens
the look of face and neck



**Advanced Hydration
Overnight Mask, 10ml**
for hydrated,
radiant-looking skin



**Youth Maximising
Serum, 10ml**
doubles the power of
your face cream



NEW

discover your
ANTI-AGEING HEROES

includes our full-size
no.1
eye cream





help renew, regenerate
and reconstruct for visibly
firmer skin

**Reversalist
Complete Renewal
Night Cream**

50ml
14126
Price per 100ml = £30.00

£15



96% of women showed an
immediate improvement in
under-eye skin **brightness****

**Reversalist
Complete
Renewal
Express Dual
Eye System**
14134

£15

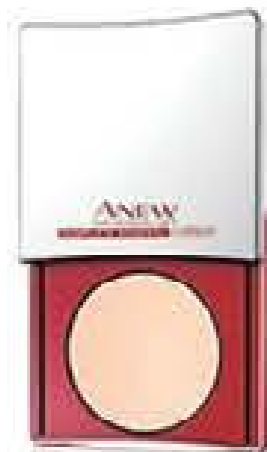


instantly smooths
the look of skin

**Reversalist
Complete
Renewal
Express Wrinkle
Smoother**

9g
23960
Price per 100g = £177.78

£16



*Based on a 4-week consumer study with 112 women.
**Based on a clinical study with 22 women.

renew and reconstruct your
skin from **DAY TO NIGHT**



**Reversalist
Infinite Effects
Night Treatment
Cream**

30ml
08524
Price per 100ml = £50.00
Normally £17.95

£15

save £2.95

**Reversalist
Complete
Renewal Day
Cream SPF25**

50ml
26757
Price per 100ml = £20.00
Normally £15

£10

save £5



formulated with
retinol and
Phyto+ Complex



dramatically reduces
the look of **wrinkles***



97% of women showed an improvement in overall fine wrinkling*

Ultimate Multi-Performance Night Cream

50ml
28191
Price per 100ml = £32.00

£16



smooths out expression lines around the eyes in 3 days**

Ultimate Multi-Performance Eye System

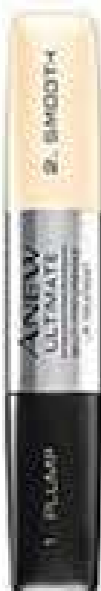
16717
£16



smooths and plumps the look of lips

Ultimate Multi-Performance Lip Treatment

16980
£15



revive and reveal youthful-looking skin from **DAY TO NIGHT**

formulated with **retinol** and **glycolic acid**

SPF25

dramatically reduces the look of **deep wrinkles** in 4 weeks***



rotate weekly

Ultimate Infinite Effects Night Treatment Cream
30ml
12914

Price per 100ml = £56.67
Normally £19.95

£17
save £2.95

Ultimate Multi-Performance Day Cream SPF25
50ml
17764

Price per 100ml = £22.00
Normally £16

£11
save £5

*Based on a 12-week clinical study with 64 women.

**Based on an 8-week clinical study with 34 women.

***Based on a 4-week clinical study with 34 women.



the anti-ageing POWER COUPLE

enhance the results of your skincare regime
with the power of an **oil and a serum combined**

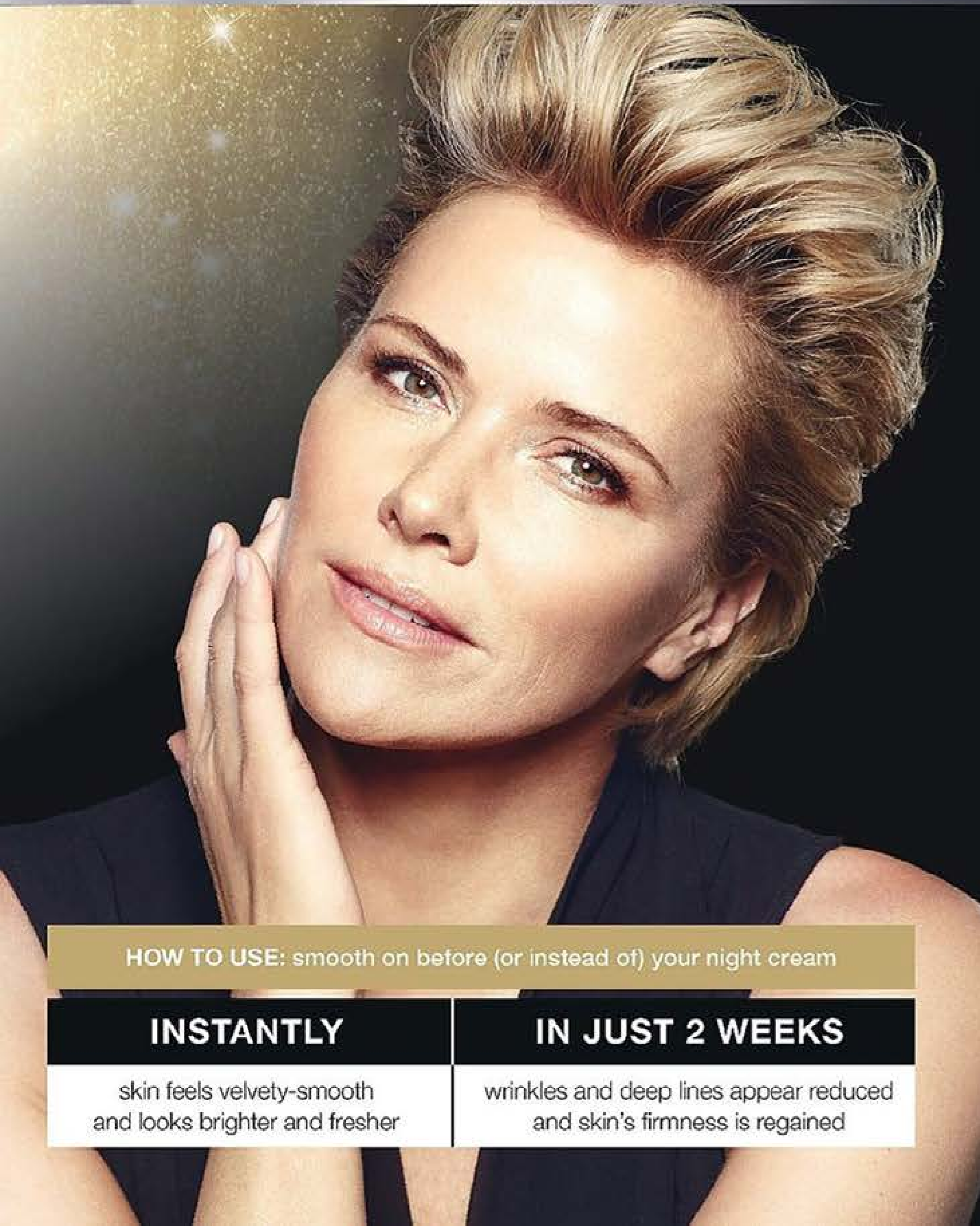
powerful anti-ageing serum
helps purify skin cells and helps reverse the look of ageing



Ultimate Supreme Dual Elixir 40ml
58743
Price per 100ml = £50.00
Normally £28

£20
save £8

replenishing oil
provides a protective moisture barrier against external damage that can age skin



HOW TO USE: smooth on before (or instead of) your night cream

INSTANTLY

skin feels velvety-smooth and looks brighter and fresher

IN JUST 2 WEEKS

wrinkles and deep lines appear reduced and skin's firmness is regained



EVEN YOUR SKIN'S texture and tone

in as little as 1 sweep

with
10% glycolic acid
for effective exfoliation

£12
save £3

£12
save £8

£10
save £5



93% of women saw a dramatic reduction in the look of **DARK CIRCLES***

Even Texture & Tone Dark Circle Corrector
15ml
11916

Price per 100ml = £80.00
Normally £20

£12 save £8



helps neutralise the look of **DARK SPOTS** and rebalance your skin tone, in just 4 weeks**

Even Texture & Tone Dark Spot Targeted Treatment Serum
15ml
10876

Price per 100ml = £80.00
Normally £15

£12 save £3



100% of women saw improved **TEXTURE** and a more **EVEN SKIN TONE*****

Even Texture & Tone Advanced Resurfacing Peel
30 pads.
22111

Price per piece = 33p
Normally £15

£10
save £5

*Based on those who expressed an opinion in an 8-week consumer study with 149 women.

**Based on a consumer study with 181 women.

***Based on a clinical study with 64 women.



WITHOUT A-F33 TREATMENTS
| TARGETED APPLICATION
TO TACKLE ALL SIGNS
OF WRINKLES |

WITH A-F33 TREATMENTS
| WRINKLES APPEAR
PLUMPED AND SKIN
LOOKS SMOOTHER |

formulated with exclusive
[A-F33]⁺
COMPLEX

1: UNBLOCKS

to help skin cells release more collagen

2: BOOSTS

with retinol to help support the skin's natural collagen production process

3: REPAIRS

to help skin's natural recovery of damaged collagen

Dramatisation based on the results of a clinical study.
*Based on results from an 11-week clinical study with 69 women.

OUR BESTSELLING wrinkle-fighting formula

100% of women showed improvement in **wrinkling** in just 2 weeks*

£10
save £5



pinpoint targeted treatment
Anti Wrinkle Targeted Filler with A-F33
22087
Normally £15
£10 save £5

£14
save £5.50



crow's feet corrector
Anti Wrinkle Crow's Feet Corrector with A-F33
15ml
10231
Price per 100ml = £93.33 Normally £19.50
£14 save £5.50

£18
save £7



lightweight line-erasing serum
Anti Wrinkle Line Erasing Serum with A-F33
30ml
17970
Price per 100ml = £60.00 Normally £25
£18 save £7

CLINICAL

TREATMENTS FOR EVERY CONCERN

Even Texture & Tone Cream SPF35
30ml
56507
Price per 100ml = £66.67
£20



Face Lifting Cream
30ml
22137
Price per 100ml = £66.67
£20



Advanced Hydration Overnight Mask
50ml
00034
Price per 100ml = £40.00
£20



YOUTH BOOST

Antioxidant Purifying Mask
50ml
06197
Price per 100ml = £30.00
£15



Multi-Spot Correcting Serum
30ml
16055
Price per 100ml = £63.33
£25



Youth Maximising Serum
30ml
07138
Price per 100ml = £63.33
£25



Youth Maximising Sheet Mask
Contains 1 mask.
07120
£4



CLEANSERS

FOR GLOWING, YOUTHFUL-LOOKING SKIN

Gel Cleanser
150ml
24398
Price per 100ml = £4.33
£6.50



Daily Scrub
100ml
28316
£6.50



3-in-1 Cleansing Water
200ml
04994
Price per 100ml = £3.25
£6.50



Cleansing Balm
50ml
15412
Price per 100ml = £14.00
£7



Facial Cleansing Brush Set

Rotating facial cleansing brush with 3 heads. Requires 2x AA batteries (not included).
10868
£25



PERFECT SKIN ALL-DAY PERFECTION AND PROTECTION

Wide Awake Eye Cream
15ml
03608
Price per 100ml = £80.00
£12



Sleep Cream
50ml
02832
Price per 100ml = £26.00
£13



Instant Blurring Treatment
30ml
10801
Price per 100ml = £40.00
£12



PLATINUM LIFT AND RE-CUSHION SKIN

Day Cream SPF25
50ml
11957
Price per 100ml = £24.00
Normally £18
£12 save £6



Night Cream
50ml
12021
Price per 100ml = £24.00
Normally £18
£12 save £6



Eye and Lip Cream
15ml
28290
Price per 100ml = £73.33
Normally £18
£11 save £7



order the **LIPSY WEEKENDER BAG**

£18

when you spend £10 or more across this brochure

order using 18622 see pages 10-11 for details



ANEW

your ideal partners for a **deeper cleanse**

buy the **Cream Cleanser** and the **Muslin Cloths** for just

£5

order using **67629**

step 1

massage the Cream Cleanser into your skin using circular motions for **normal, dry** and **sensitive skin**

step 2

soak a muslin cloth under warm water and use to buff away impurities, revealing beautifully clean skin

machine washable



Comforting Cream Cleanser & Mask 150ml
24380
Price per 100ml = £4.33
£6.50

Muslin Cloths Set of 2.
03640
Price per piece = £2
£4



GIVE YOUR EYES A **BREAK**
NO MORE RUBBING
OR TUGGING!

NEW

oil-infused MICELLAR WATER

a nourishing cleanser that's as good at removing make-up as it is for your skin

AVON  TRUE | feel your best you



Micellar Cleansing Wipes
25 wipes.
05876
Price per piece = 8p
Normally £3
£2 save £1



Micellar Water
200ml
02006
Price per 100ml = £1.50
Normally £4
£3 save £1

-  suitable for sensitive skin
-  free of dyes & parabens
-  allergy tested



STEP 1:
shake to activate
and apply to a
cotton pad



STEP 2:
sweep across face
to gently remove
make-up



£4
save £1

NOURISHING & HYDRATING OIL PHASE

POWERFUL CLEANSING MICELLAR WATER PHASE

[ACTIVE SEED]
complex
with vitamins, minerals & omega 3

NEW Oil-Infused Micellar Water
200ml
14092
Price per 100ml = £2.00
Will normally be £5
£4 save £1

day & night creams



Radiance Day Cream SPF20
50ml
27177
Price per 100ml = £9.00
£4.50



Mattifying Day Cream SPF15
50ml
26740
Price per 100ml = £9.00
£4.50



Hydration Day Cream SPF15
50ml
15602
Price per 100ml = £9.00
£4.50



Radiance Night Cream
50ml
15545
Price per 100ml = £9.00
£4.50



Mattifying Gel Night Cream
50ml
26773
Price per 100ml = £9.00
£4.50



Hydration Gel Night Cream
50ml
13938
Price per 100ml = £9.00
£4.50

refreshing cleansers



Gentle Scrub Cleanser
100ml
27151
Normally £3
£2 save £1



Refreshing Gel Cleanser
150ml
27169
Price per 100ml = £1.33
Normally £3
£2 save £1



Self-Foaming Face Wash
150ml
27045
Price per 100ml = £2.00
Normally £3.50
£3 save 50p



Gentle Bi-Phase Eye Make-up Remover
200ml
18432
Price per 100ml = £1.50
Normally £4
£3 save £1

nourish



Nourishing Oil Cream
50ml
56150
Price per 100ml = £12.00
Normally £9
£6 save £3



Tinted Moisturiser SPF20
50ml
26781
Price per 100ml = £12.00
£6



Lightweight Facial Oil
30ml
15636
Price per 100ml = £26.67
Normally £10
£8 save £2

suitable for sensitive skin

free from parabens

allergy tested

HELLO youthful glow

[REAL RESULTS]

- ✓ helps prevent skin ageing
- ✓ skin looks youthful and replenished
- ✓ antioxidant-rich formula helps boost collagen production

£5 save £3

35+
AGELESS



Ageless 35+ Day Cream SPF20 50ml
28100
Price per 100ml = £10.00
Normally £8
£5 save £3

Ageless 35+ Night Cream 50ml
26633
Price per 100ml = £10.00
Normally £8
£5 save £3



perfectly plumped SKIN

[REAL RESULTS]

- ✓ skin looks feel firmer and deeply replenished
- ✓ rejuvenates skin for youthful-looking contours
- ✓ helps increase collagen production in skin cells

£5 save £4

55+
AGELESS



Ageless 55+ Day Cream SPF20 50ml
26674
Price per 100ml = £10.00
Normally £9
£5 save £4

Ageless 55+ Night Cream 50ml
26682
Price per 100ml = £10.00
Normally £9
£5 save £4



▶▶▶ **BLACKHEAD-CLEARING** refine the look of skin

 <p>Soothing Exfoliating Cleanser 125ml 24083 Price per 100ml = £2.20 Normally £4.50 £2.75 save £1.75</p>	 <p>Deep Clarifying Mask 75ml 24216 Price per 100ml = £4.00 Normally £5 £3 save £2</p>	 <p>Clarifying Toner 100ml 24117 Normally £4 £2.50 save £1.50</p>	 <p>Liquid Extraction Strip 30ml 24315 Price per 100ml = £10.00 Normally £5 £3 save £2</p>
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▶▶▶ **BLEMISH-CLEARING** for a clear, blemish-free complexion

 <p>Spot Conceal Stick 13011 Normally £4 £2.50 save £1.50</p>	 <p>Oil-Free BB Cream 30ml Price per 100ml = £11.67 Normally £6 £3.50 save £2.50</p> <p>07898 Fair 03038 Medium</p>	 <p>Oil-Free Moisturising Lotion 75ml 19687 Price per 100ml = £4.00 Normally £5.50 £3 save £2.50</p>	
 <p>O2 Fresh Bubble Cleanser 150ml 13987 Price per 100ml = £2.17 Normally £5 £3.25 save £1.75</p>	 <p>Refreshing Toner 100ml 14456 Normally £4 £2.50 save £1.50</p>	 <p>Spot On Instant Gel 15ml 25627 Price per 100ml = £23.33 Normally £5.50 £3.50 save £2</p>	 <p>Micellar Water 200ml 57133 Price per 100ml = £1.50 Normally £4.50 £3 save £1.50</p>

▶▶▶ **PORE & SHINE CONTROL** reduce oil and cleanse pores for balanced skin

 <p>Black Mineral Mask 75ml 25718 Price per 100ml = £6.67 £5</p>	 <p>Black Exfoliating Cleanser 75ml 25635 Price per 100ml = £6.00 £4.50</p>	 <p>3-in-1 Facial Wipes 25 wipes. 24232 Price per piece = 14p £3.50</p>
 <p>Exfoliating Scrub 75ml 25650 Price per 100ml = £5.33 £4</p>	 <p>Gel Purifying Cleanser 125ml 62885 Price per 100ml = £3.60 £4.50</p>	 <p>Complete Treatment Pads 30 pads. 24273 Price per piece = 12p Normally £5.50 £3.50 save £2</p>

▶▶▶ **BLEMISH-FIGHTING TOOLS**

 <p>Facial Cleansing Brush Silicone. 58552 £2</p>	 <p>Facial Mini Mitt 100% cotton. Approx. 9.8cm x 6.2cm. 06924 £3</p>	 <p>Metal Blackhead Remover Steel carbon. Approx. 12.5cm x 0.6cm. 24331 £4</p>
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CLEARER LOOKING SKIN in just 3 steps

try today

ALL **3** FOR **£7.50**
order using 68072



1

scrub
cleanse, exfoliate and reduce oil

2

tone
balance skin and reduce the appearance of pores

3

treat
restore skin and fade the appearance of discolourations

1. Professional White Clay Cleanser, Scrub and Mask 75ml
24109
Price per 100ml = £6.67
£5

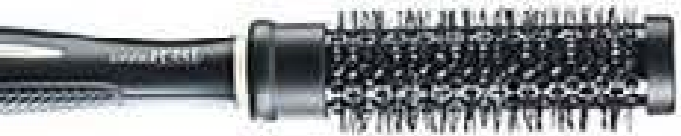
2. Professional White Clay Toning Treatment 100ml
24158
£4

3. Professional Green Tea Overnight Treatment 50ml
24224
Price per 100ml = £12.00
£6



EVERYDAY BRUSHES

must-have mane tamers for every style



Small Barrel Brush
16493
Normally £4
£3.50 save 50p



Large Barrel Brush
16485
Normally £5
£4.50 save 50p



Styling Comb
32409
Normally £3
£2.50 save 50p



Cushion Brush
16469
Normally £4
£3.50 save 50p



Paddle Brush
16436
Normally £5
£4 save £1



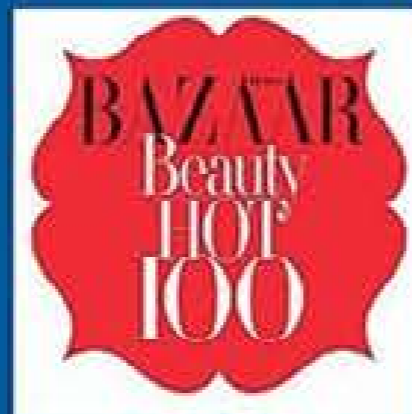
Wooden Cushion Brush
61549
Normally £5
£4.50 save 50p



Multi-Tiered Detangling Comb
20834
£3

flexible, dual bristles
gently detangle wet or
dry hair – fast

MULTI award-winning:



TANGLE TEEZER®

NEW
LIMITED EDITION

over **40 million**
brushes sold
worldwide*

Midnight Blue Sparkle
colour exclusive to Avon



£9.99

ergonomic
design
for an easy grip,
non-slip fit

*Based on total sales between 2010 and March 2018.
Figures sourced from Tangle Teezer on 05.06.2018.



NEW The Original Detangling Hairbrush – Midnight Blue Sparkle 02469 **£9.99**

everyday **SHAMPOOS & CONDITIONERS**



SOFT & HYDRATED

with Moroccan argan oil

360 Nourishment Moroccan Argan Oil Shampoo 250ml
27433
Price per 100ml = 68p
£1.70

360 Nourishment Moroccan Argan Oil Conditioner 250ml
27441
Price per 100ml = 68p
£1.70



VA-VA-VOLUME

with Body Building Technology

Ultimate Volume Shampoo 250ml
27334
Price per 100ml = 68p
£1.70

Ultimate Volume Conditioner 250ml
27342
Price per 100ml = 68p
£1.70



LONG-LASTING COLOUR

with Colour Shield Technology

Colour Protection Shampoo 250ml
03145
Price per 100ml = 68p
£1.70

Colour Protection Conditioner 250ml
01685
Price per 100ml = 68p
£1.70



HEALTHY & REPAIRED

with keratin, avocado oil and vitamin E

Instant Repair 7 Shampoo 250ml
27391
Price per 100ml = 68p
£1.70

Instant Repair 7 Conditioner 250ml
27425
Price per 100ml = 68p
£1.70



DIVINE SHINE

with silicone and pro-vitamin B5

Daily Shine Shampoo 250ml
28928
Price per 100ml = 68p
£1.70

Daily Shine Leave-in Conditioner 250ml
27326
Price per 100ml = 68p
£1.70



STRONG STRANDS

with **keratin** and **bamboo extract** to **FORTIFY HAIR FIBRES** from root to tip

STOP up to **95%** OF HAIR BREAKAGE!



Anti Hair Fall Shampoo 250ml
19026
Price per 100ml = 68p
£1.70

Anti Hair Fall Conditioner 250ml
17798
Price per 100ml = 68p
£1.70

once-a-week **leave in treatment** for fewer strands on your brush

Anti Hair Fall Leave-In Treatment 100ml
17848
£4.25



*Due to combing and brushing versus non-conditioning shampoo, with regular use.

advance
TECHNIQUES
Professional Collection



with 5 precious oils to protect, moisturise and strengthen every strand

YOUR LUXURIOUS SOLUTION FOR
SALON-WORTHY NOURISHMENT



Supreme Oils 250ml
27367 Shampoo
27490 Conditioner
Price per 100ml = £1.04
£2.60

Treatment Mask
150ml 26062
Price per 100ml = £3.67
£5.50

Duo Treatment Spray
100ml 16253
£5

YOUR LUXURIOUS SOLUTION FOR
BRASS-FREE BLONDE



violet-pigment formula neutralises yellowy, brassy tones for longer-lasting, beautiful blonde



Colour Correction 250ml
57604 Shampoo
18820 Conditioner
Price per 100ml = £1.04
£2.60

Treatment Spray
100ml
57018
£5

YOUR LUXURIOUS SOLUTION FOR
VOLUME, THICKNESS & TOUCHABLE SOFTNESS



with hyaluronic-peptide complex & bodifying agent for fuller-looking locks



Miracle Densifier 250ml
06379 Shampoo
08029 Conditioner
Price per 100ml = £1.04
£2.60

Bodifying Leave-In Treatment
100ml
07492
£5

YOUR LUXURIOUS SOLUTION FOR
ABSOLUTE PERFECTION



with wheat amino acids and marine algae to help repair and condition from root to tip



Absolute Perfection 250ml
13920 Shampoo
46664 Conditioner
Price per 100ml = £1.04
£2.60

Treatment Mask
150ml
57174
Price per 100ml = £3.67
£5.50

Beauty Balm Leave-in Treatment 150ml
26310
Price per 100ml = £3.33
£5

advance
TECHNIQUES

100ml



COCONUT OIL
is known for supporting hair growth, adding smoothness, volume and shine – plus detangling!

OUR MOST-LOVED ARGAN OIL SERUM

now with **COCONUT OIL**

93% OF WOMEN

agree hair looks and feels noticeably

**SOFTER,
STRONGER**
and
HEALTHIER*

Argan & Coconut Oil
Moisturising Serum 100ml
14506
£9

*Based on those who expressed an opinion in a consumer study with 126 participants.

DAILY SPRAYS



Colour Protection
Anti-Fade UV
Spray
18572

Ultimate
Volume
Boosting
Spray
16295

Instant Repair 7
Restoring
Treatment Spray
16261

Treatment Spray 100ml **£4.25**

WEEKLY MASKS



Instant
Repair 7
Treatment
Mask
16303

360
Nourishment
Moroccan
Argan Oil
Treatment
Mask
27482

Colour
Protection
Restorative
Mask
12401

Treatment Mask 150ml Price per 100ml = £3.00 **£4.50**

SOS STYLERS

PROTECT & STYLE



TEXTURE & HOLD



Heat Protection Spray
100ml 16337 **£3**

Power Straight Spray
100ml 11742 **£3**

Mirror Shine Spray
100ml 16345 **£3**

Firm Hold Hairspray 200ml
16311 Price per 100ml = £1.50 **£3**

Volume & Curl Mousse
150ml 16360 Price per 100ml = £2.00
£3

OUR **DRY SHAMPOO**
is less visible than the rest



see the results
for yourself...

AVON
no chalky residue
in sight!

COMPETITOR #1

COMPETITOR #2

COMPETITOR #3

Visit www.avon.uk.com/spray-test-info
for more information.

“ It smells great,
the results are
amazing every time –
amazing volume and
NO annoying white
patches. ”

Jen, Advance
Techniques Dry
Shampoo Triallist

Dry Shampoo
150ml
08359
Price per 100ml = £1.99
£2.99

Hair Salon

avon.uk.com

239

EXCLUSIVE
MIRACLE SERUMS

1 sold every minute*

Diamond-inspired Technology
 UP TO **5X**
STRONGER HAIR



STRENGTHEN & REPAIR
 with **keratin & vitamin E**

conditioning agents
 replenish lost
 moisture

**Instant Repair 7
 Rapid Rescue Hair
 Serum 30ml**
 28910
 Price per 100ml = £13.33
£4

SMOOTH & DE-FRIZZ
 with **silk
 silicone
 polymers**

helps slim down
 hair for **less frizz
 & flyaways**

**Smooth as Silk
 Frizz Control
 Hair Serum 30ml**
 28894
 Price per 100ml = £13.33
£4

for more **serums** turn to
 page 238

BUY 1 CHOOSE 1 FREE

page 240 only

*Based on total UK unit sales of all serums between 14.12.2017 and 21.03.2018.

Professional Collection

**ADD VOLUME
 LIKE A PRO!**

our **BACKCOMB BRUSH** with
 natural bristles gives even the finest
 hair sky-high lift

£3
 save £1

**CUSHION
 BRUSH**
 for less
 breakage

**Premium
 Cushion
 Brush**
 13409
 Normally £6
£4 save £2

**SMOOTHING
 BRUSH**
 for super-sleek styles

**Premium
 Smoothing Brush**
 16600
 Normally £6
£4.50
 save £1.50

PADDLE BRUSH
 tames thicker,
 longer locks

Premium Paddle Brush
 16592
 Normally £6
£4.50 save £1.50

BRUSH CLEANER
 scrapes away brush build-up

Brush Cleaning Tool
 56556
£2



**NATURALLY
 CONDITIONS**
 and adds height,
 volume and shine

**REDUCES
 FRIZZ** with
 sebum-infused
 bristles

**PREVENTS
 BREAKAGE** and
 improves texture

**Premium
 Backcomb Brush**
 28431
 Normally £4
£3 save £1

precision
 tip for easy
 sectioning



PROFESSIONAL COLLECTION



SHAMPOO

2-IN-1

CONDITIONER

EVERYDAY COLLECTION



advance
TECHNIQUES

GO XXL

WITH **400ML BIGGER BOTTLES**
FOR EVERY HAIR TYPE

FROM
£2

NOW THAT'S
**SMARTER
BEAUTY**

PROFESSIONAL COLLECTION

Shampoo 400ml
15438 Supreme Oils
00273 Absolute Perfection
10892 Miracle Densifier
08870 Colour Correction Violet
Price per 100ml = 69p
Normally £3.50
£2.75 save 75p

**All-in-1 Sulphate-Free
Cleansing Cream 400ml**
26831
Price per 100ml = 78p
Normally £3.80
£3.10 save 70p

Conditioner
400ml
13839 Supreme Oils
55244 Absolute Perfection
10991 Miracle Densifier
07435 Colour Correction Violet
Price per 100ml = 69p
Normally £3.50
£2.75 save 75p

EVERYDAY COLLECTION

Shampoo 400ml
21402 360 Nourishment Moroccan Argan Oil
05827 Instant Repair 7
04531 Colour Protection
03111 Anti Hair Fall
13813 2-in-1 Daily Shine
16725 Ultimate Volume
25940 2-in-1 Classic Anti-Dandruff
Price per 100ml = 50p
Normally £3
£2 save £1



NEW

infused with
REAL GOLD

this decadent collection is full of **luxury ingredients** for glowing, radiant skin



with the luxury ingredient out

... now in a luxury jar!



glow-getting
FACE MASK

Face Mask
50ml
16204
Price per 100ml =
£11.00
£5.50

luxurious
BODY & MASSAGE OIL

Body & Massage Oil
150ml
58800
Price per 100ml =
£3.33
£5

rich, indulgent
BODY MOISTURISER

Body Moisturiser
200ml
12625
Price per 100ml =
£3.50
£7

intensely lavish
HAND CREAM

NEW Hand Cream
30ml
23598
Price per 100ml = £10.83
Will normally be £4.50
£3.25 save £1.25

rich, indulgent
BODY MOISTURISER

NEW Body Moisturiser
200ml
24901
Price per 100ml = £3.00
Will normally be £8
£6 save £2



BUY 1 CHOOSE 1

HALF PRICE

pages 246-247
lower priced item half price

indulgent HAND CREAMS



Hand Cream 30ml
28361 Relaxing Provence Spa
04168 Treasures of the Desert
18358 Blissfully Nourishing
Price per 100ml = £15.00
£4.50

**Blissfully Nourishing Hand,
Elbow and Foot Cream**
75ml 14803
Price per 100ml = £6.00
£4.50

pampering PILLOW MIST



**Sleep
Serenity
Pillow
Mist**
100ml
13532
£4.50



luxurious BODY CREAMS



**Blissfully
Nourishing
Body Butter**
04747

**Relaxing
Provence Spa
Body Soufflé**
28415

**Treasures of the
Desert Deeply
Restoring
Body Cream**
20321

Body Cream 200ml Price per 100ml = £4.00 £8



**Heavenly Hydration
Body Moisturiser**
200ml
02808
Price per 100ml = £3.50
£7

autumnal FACE SPA-AAAHH!



**deeply
cleanses with
Dead Sea
minerals**
**09464
Perfectly
Purifying**

**with
smoothing
sea salt and
algae extract**
**17889
Greek
Seas**

**exfoliating
cloth
for a more
intense cleanse**
**Exfoliating
Japanese
Washcloth***
21535
£2

**softens and
smooths with
moisturising
olive oil**
**03863
Heavenly
Hydration**

**restores
your youthful
glow with
argan oil**
**22038
Treasures of
the Desert**

*Excluded from Buy 1
Choose 1 Half Price offer.

Face Mask 75ml Price per 100ml = £7.33 £5.50

just
£3.50



MOISTURISE & GLOW

gently infused with gradual tan for
soft, sun-kissed skin

AVAILABLE
IN 2 SHADES:
*fair and
medium*



with smoothing
JOJOBA OIL
& velvet flower
extract

“Love this product!
It's lightweight with a
nice smell and leaves
my skin glowing and
silky-smooth.”

melmads18, avon.uk.com customer,
Welwyn Garden City

order the
LIPSY WEEKENDER BAG

£18

when you spend
£10 or more
across this brochure



order using **18622**
see pages 10-11 for details

sprays on evenly for
streak-free results (and
a beautiful, fresh scent)

Airbrush Spray
150ml
17897
Price per 100ml = £2.33
£3.50

gradually builds up an
even glow (without the
fake-tan smell)

Glow Body Lotion 200ml
17913 Fair
28712 Medium
Price per 100ml = £1.75
£3.50

OUR NO. 1 DRY OIL SPRAY

for silky-soft skin in seconds



SAVVY SAVINGS

AVON
Original Dry
Oil Spray
150ml **£2.50**

VS

KIEHL'S
Crème de Corps
Nourishing Dry
Body Oil 75ml **£15.50***

now that's
SMARTER BEAUTY



ORIGINAL
smoothing
**JOJOBA
OIL**

Original Dry Oil Spray
150ml
07955
Price per 100ml = £1.67
£2.50

*Price sourced from
www.kiehls.co.uk
on 14.06.2018.

Bath & Body

avon.uk.com



SKIN
SO
SOFT

**DO THE
TWIST!**

simply bend into
a U-shape and
twist the handles
to quickly remove
unwanted hairs

*“It’s quick, effortless and
you can use it over and
over again – with no nasty
chemicals. As it’s not a liquid,
it’s great for travel!”*

Grainne, Avon Representative



£2

the latest beauty gadget
helps you grab every hair

Facial Hair Remover
63628
Normally £2.50
£2 save 50p

fuzz-free favourites

**Facial Wax Strip
Kit** 20 strips.
09373
Price per piece = 20p
£4



**Facial Hair
Removal
Cream** 15ml
14365
Price per 100ml =
£16.67
£2.50



**Hair
Removal
Cream**
100ml
11262
£3



**Nourishing
Shave Oil**
150ml
23051
Price per 100ml =
£2.00
£3



Ladies' Razors
5 razors.
26500
Price per piece = 44p
£2.20

Supreme
NOURISHMENT



with
rich
**MACADAMIA
OIL**



**Cream Oil Body
Lotion**
250ml
57117
Price per 100ml = 90p
£2.25

**Creamy Body
Wash**
250ml
02709
Price per 100ml = 90p
£2.25

Triple Phase Oil
100ml
01909
£8

foamy, cleansing
NOURISHMENT

shower autumn skin in softness with our
rich, **oil-infused body foam**



fast
drying
with no
greasy feel

SAVVY SAVINGS

AVON
Oil-Infused
Shower Foam
150ml

£3

VS

No7 Beautiful Skin
Foaming Shower Oil
200ml

£11.50*

now that's
SMARTER BEAUTY

Oil-Infused Shower Foam 150ml
56796
Price per 100ml = £2.00
£3



*Price sourced from www.boots.com on 14.06.2018.

soft
SOLE-MATES



safely scrapes away hard skin

Hard Skin Remover
02766
Normally £3.50
£2.50 save £1

Caution: includes sharp blade. Not to be sold to anyone under the age of 18.



heavy-duty
clippers
perfect for
toenails

**Toenail
Clippers**
01073
Normally £2
**£1.50
save 50p**

gel-filled
cushions
for happy
party feet

**Gel
Cushions**
21691
Normally £4
£3 save £1



scrubs
away under-
nail dirt

Nail Brush
04325
Normally £2
**£1.50
save 50p**

BUFF
as you bathe

our **quickest tool**
for **beautifully
smooth feet...**
now
shower-friendly!

*safely buffs
away hard
skin in
seconds*



£15
save £5

**wet or dry
wonder**

NEW
& IMPROVED



*with
exfoliating
silicon sandpaper
for super-smooth
results*

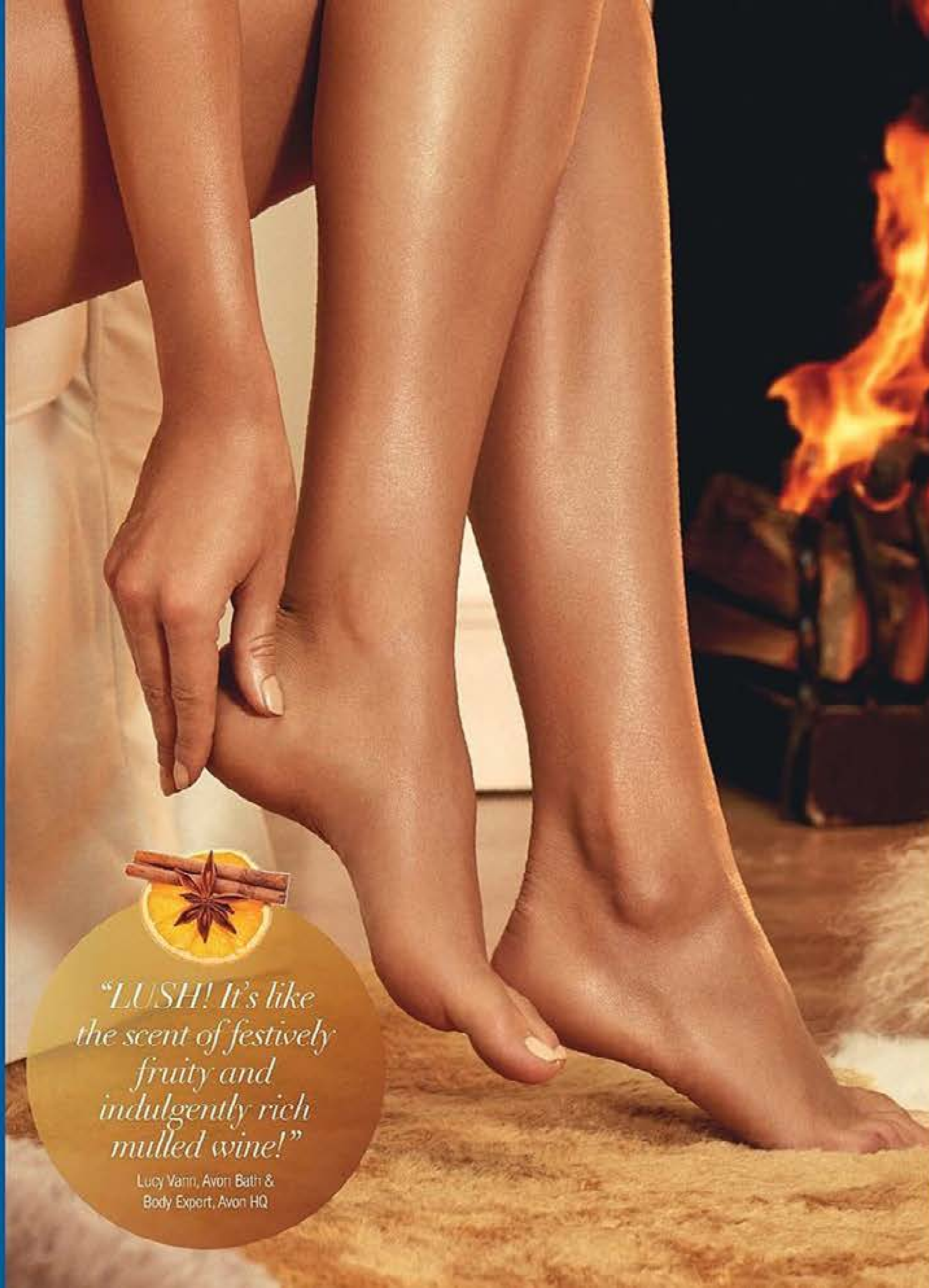


comes
with an
extra, **more
intense
roller** for
stubborn,
hard skin

**NEW Wet and Dry
Pedi-Roller**
04481
Will normally be £20
£15 save £5

Requires 3x AAA batteries
(not included).

*"This is perfect for a
super-quick pedi in the
shower – and no salon
appointment needed!"*
Lucy Vann, Bath & Body
Expert, Avon HQ



step into autumn with

ORANGE & CINNAMON

NEW

cosy up in front of the fire for some pedi-pampering with a **warm and spicy scent**

RUB to experience ORANGE & CINNAMON



1. SCRUB
exfoliates to
remove dead skin

NEW Orange & Cinnamon Exfoliating Scrub 75ml
11569
Price per 100ml = £3.67
£2.75

2. SOAK
soothes, refreshes,
hydrates and
deodorises tired feet

NEW Orange & Cinnamon Foot Soak 100ml
10132
£2.75

3. LOTION
gives 24-hour
moisture for
touchably soft skin

NEW Orange & Cinnamon Moisturising Cream 75ml
11411
Price per 100ml = £3.67
£2.75

"LUSH! It's like the scent of festively fruity and indulgently rich mulled wine!"

Lucy Vann, Avon Bath & Body Expert, Avon HQ

your foot problems SOLVED

rough, dry skin exfoliates, moisturises and refreshes in 1	hard, cracked heels? transform the feel of hard skin with shea butter and grapeseed oil	dry skin? glycerine, sunflower seed oil and shea butter	rough skin? pumice and walnut shell leaves skin feeling smooth
			
All in One Pedicure Cream XXL Limited Edition 150ml 47464 Price per 100ml = £2.33 £3.50	Cracked Heel Treatment 75ml 14043 Price per 100ml = £3.73 £2.80	Intense Moisture Cream 75ml 12286 Price per 100ml = £3.73 £2.80	Intensive Callus and Corn Cream 75ml 25445 Price per 100ml = £3.73 £2.80

smelly feet? revitalising spray instantly reduces foot odour	tired legs? reviving gel with soothing peppermint oil	achy feet? restoring soak with Epsom salts to soothe and soften	brittle nails? for healthy-looking, pedi-ready toes
			
Cooling Crackle Mousse with Aloe 150ml 09613 Price per 100ml = £1.87 £2.80	Reviving Foot and Leg Gel 75ml 14019 Price per 100ml = £3.33 £2.50	Restoring Foot Soak with Epsom Salts 100ml 26690 £2.80	Nail and Cuticle Serum with Tea Tree Extract 10ml 12195 £2.50



DID YOU KNOW..? our dual-action formula masks whiffy odours and absorbs stinky sweat!

perfect for keeping his gym shoes fresh

PONG BE GONE!

help the whole household stamp out stinky feet with our fresh-shoe duo

COOLING MENTHOL & TEA TREE OIL

Deodorising Foot and Shoe Powder 75g 54452 Price per 100g = £2.67 Normally £2.50 £2 save 50p	Odour Neutralising Foot and Shoe Spray 75ml 11825 Price per 100ml = £3.33 Normally £2.80 £2.50 save 30p
--	---



AVON WORKS

THE COMPLETE BODY CONFIDENCE COLLECTION



- 

target cellulite
Cellu Break 5D Anti-Cellulite Lotion 150ml
 28654
 Price per 100ml = £5.00
 Normally £10
£7.50
 save £2.50
- 

banish stretch marks
Stretch Mark 24 Total Body Lotion 150ml
 02147
 Price per 100ml = £6.00
 Normally £12
£9 save £3
- 

heat & tone
Thermal Tone Anti-Cellulite Warming Gel 150ml
 15289
 Price per 100ml = £6.00
 Normally £12
£9 save £3
- 

firm your skin
Body Sculptor Total Body Firming Lotion 150ml
 27672
 Price per 100ml = £5.50
 Normally £11
£8.25
 save £2.75
- 

lift your bust
Bust Contour Lift and Tone Cream 150ml
 04549
 Price per 100ml = £5.00
 Normally £10
£7.50
 save £2.50



- cool & tone**
- roller balls to help massage tired muscles
 - plastic nodules to help stimulate circulation
- Cooling Tone Gel 150ml**
 04598
 Price per 100ml = £8.00
 Normally £12
£9 save £3
- Double-Sided Body Massager**
 14399
 Normally £8
£6 save £2

AVON
SUN+
 love that sunshine feeling

BRONZED BEAUTY

get a tropical tan without the rays (even in the depths of winter!)



- Moisturising Self-Tan Face & Body Lotion 150ml**
 17079
 Price per 100ml = £4.33
£6.50
- Magic Tan Bronzing Mousse 150ml**
 17335
 Price per 100ml = £5.00
£7.50
- Tan Enhancing Oil Spray 150ml**
 17202
 Price per 100ml = £3.33
£5

CHASING THE SUN everything you need for head-to-toe protection

- SPRAY: quick and easy SPF**
- Quick Dry Clear Spray SPF30 150ml**
 27516
 Price per 100ml = £3.33
£5
- BODY: all-over lotion to shield against the rays**
- Multi Protection Moisturising Sun Lotion SPF30 150ml**
 01479
 Price per 100ml = £3.33
£5
- FACE: caring SPF in handy travel size**
- Fresh Protection Face Cream SPF30 50ml**
 17806
 Price per 100ml = £7.00
£3.50
- Protective Balm SPF30 28357**
£2

feminine HYGIENE

for fresh, all-day confidence



ORIGINAL GENTLE	ODOUR NEUTRALISING	SOOTHING COMFORTING	ACTIVE REFRESHING
soft floral freshness	witch hazel & chamomile	vitamin E & aloe vera	aloe vera & chamomile
28688 Gentle	63602 Odour Neutralising	03871 Soothing	07062 Active
Feminine Cleansing Wipes 15 wipes. 07336 Price per piece = 15p Normally £2.50 £2.25 save 25p	Feminine Wash 300ml Price per 100ml = 67p Normally £2.25 £2 save 25p		Active Travel Size Feminine Wash 100ml 20982 Normally £1.50 £1 save 50p

NO SWEAT! with 48-hour odour protection you can rely on



onDUTY
for 48-hour odour protection

for her



Women's Roll-On Anti-Perspirant Deodorant 50ml
17111 Invisible Protection

15362 Light Bloom
Price per 100ml = £1.60
Normally £1
80p save 20p

04390 Silk Smooth
23879 Max Protection 6
Price per 100ml = £1.60
Normally £1.50
80p save 70p

for him



Men's Roll-On Anti-Perspirant Deodorant 50ml
16675 Invisible Protection 6
16956 Active
63693 Fresh Price per 100ml = £1.60
Normally £1
80p save 20p

Unscented Aerosol Deodorant 150ml
09159
Price per 100ml = £1.33
£2

We guarantee you'll love your new products! If you're not 100% happy with your purchase, just return it within 28 days of delivery for a refund or exchange, even if you've tried it!

Special terms apply to certain products – these are clearly indicated in the brochure. For a full refund on products with a free gift, please return both items to ensure your refund is processed.

Avon offers a 2 year warranty for manufacturing faults on its watches.

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supply a product on time, you will receive it as soon as possible, or a substitute product of equivalent or greater value may be offered. Only clearance offers are planned on a 'while stocks last' basis. This, and any other variance to our service promise, is indicated on the offer to which it applies. Items marked "Last Chance to Buy" applies to products that we no longer intend to sell within the brochure. However, on some occasions we are left with excess stock which may be included in our

DOUBLE-SIZE BUBBLE BATHS

for more luxurious 'me-time' without the calories

1 litre just

£2

each



NEW

vanilla caramel

Bubble Bath 1 litre
01289 NEW Vanilla Caramel
54494 Raspberry & Cassis
12518 Fragrant Rose
13235 White Lily

04762 Jasmine
00844 Sensitive Rose Petals
00208 Soft Pink
54908 Herbal Meadow
20966 Lavender

27318 Chocolate & Orange
18929 Apple Crumble
18945 Bubblegum
Normally £2.50
£2 save 50p

Sale sections and flyers, and sold until stocks are exhausted. All clothes and accessories are model's own, unless otherwise stated.

All claims in advertising are supported by clinical and consumer studies. Some images in this brochure are shown larger than actual size.

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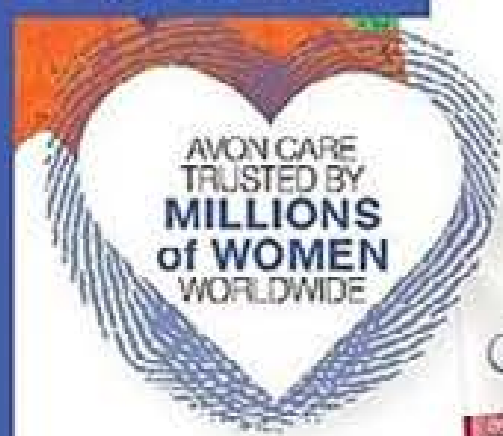
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Help the environment by disposing of your products responsibly. The wheelie bin symbols indicate the product and batteries must not be disposed of in the domestic waste as they contain substances which can be damaging to the environment and health. Please use designated collection points or recycling facilities when disposing of the item or batteries.



love your skin...



TLC HAND
creams

Hand Cream 75ml
23242 Firming Age Restore
57885 Nourishing Cocoa Butter
21675 Moisturising Royal Jelly

21709 Nurturing Glycerine
59501 Regenerating Argan Oil
01545 Restoring Moisture
with Coconut Oil
Price per 100ml = £2.67
£2

21782 Skin Recovery
Price per 100ml = £3.00
£2.25



LIP-loving care

Lip Balm 10ml
17780 Cocoa Butter
04689 Royal Jelly
£1.20
Skin Recovery Lip Treatment
11056
£1.20



mild FACE creams

Face Cream 100ml
26393 Restoring Moisture
with Coconut Oil
59519 Aloe & Cucumber
10397 Royal Jelly
28951 Cocoa Butter
£2

find the
**CARING
CLEANSER**
for you...

mild and gentle formulas
for every skin type



smoothing
oatmeal
for sensitive skin

**Smoothing Oatmeal
Face Cleanser Lotion**
200ml
22228
Price per 100ml = 88p
£1.75

hydrating 3-in-1
for normal
to dry skin

**Hydrating 3-in-1
Facial Cleanser**
200ml
06890
Price per 100ml = 88p
£1.75

purifying
rose water
for all skin types

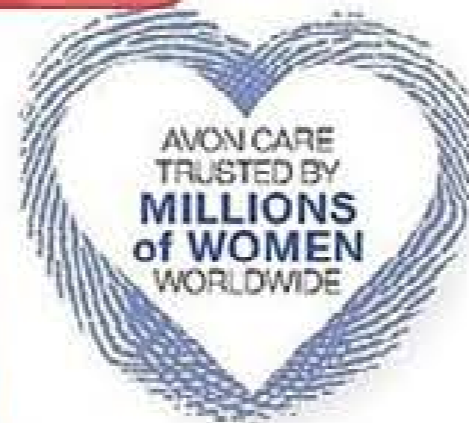
**Rose Water
Cleansing Toner**
100ml
20560
£1.20

any 5 for
£5
save up to £10



beautifying BODY lotions

- Body Lotion 400ml**
- 21196** Refreshing Aloe & Cucumber
- 30106** Smoothing Oatmeal
- 23127** Moisturising Royal Jelly
- 01792** Restoring Moisture with Coconut Oil
- 57679** Firming Age Restore
- 23101** Hydrating Milk
Price per 100ml = 63p
- £2.50**
- 23143** Skin Recovery
Price per 100ml = 75p
- £3**



gentle HAIR care

- Coconut Oil 400ml**
- 14738** Shampoo
- 12252** Conditioner
Price per 100ml = 63p
- £2.50**



MULTIPURPOSE must-haves

- Multipurpose Cream for Face, Hands & Body 400ml**
- 00786** Restoring Moisture with Coconut Oil
- 01743** Refreshing Aloe & Cucumber
- 26351** Smoothing Oatmeal
Price per 100ml = 58p
- £2.25**



caring WASHES

- Body Wash 400ml**
- 54510** Restoring Moisture with Coconut Oil
- 23341** Smoothing Oatmeal
Price per 100ml = 50p
- £2**

nourishing
COCOA BUTTER

transform extra-dry skin with deeply intense moisture for radiant skin perfection



RUB to smell
COCOA BUTTER

with added vitamin E

- Rich Cream for Face, Hand & Body 400ml**
- 54684**
Price per 100ml = 56p
- £2.25**

- Body Lotion 400ml**
- 01206**
Price per 100ml = 63p
- £2.50**

- Body Butter 200ml**
- 28936**
Price per 100ml = £1.13
- £2.25**

AVON
care
MEN

STOCK UP & SAVE

ON BATHROOM ESSENTIALS
everyday care
for ON-THE-GO
GUYS

MIX & MATCH

across pages 262-279

any 5 for

£5

save up to £10

ESSENTIALS

for refreshed,
HYDRATED skin

**3-in-1 Shampoo,
Conditioner & Body
Wash**

200ml
63651

Price per 100ml = £1.00

£2

400ml

21667

Price per 100ml = 75p

£3



SENSITIVE

MILD & GENTLE formulas
with chamomile & aloe

**2-in-1 Anti-Dandruff
Shampoo and
Conditioner**

200ml
63727

Price per 100ml = £1.00

£2

400ml

04960

Price per 100ml = 75p

£3



Shave Gel

150ml
05587

Price per 100ml
= £1.33

£2



**After Shave
Balm**

100ml
07013

£2



Shave Gel

100ml
05694

£2



**2-in-1 After
Shave Balm
& Moisturiser**

100ml
05603

£2



senses

shower gels for every mood

2-in-1 Hair & Body Wash 250ml

00414 Power Fresh 59162 X-treme

00307 Ocean Surge 58214 Amazon Jungle

Price per 100ml = 40p £1



order the
LIPSY WEEKENDER BAG

£18

when you spend
£10 or more
across this brochure



order using 18622
see pages 10-11 for details

ACTIVE

cools and invigorates
with antioxidant vitamin E
and energising ginger root



Shave Gel
100ml
06148
£2

**3-in-1 Shampoo, Conditioner
& Body Wash**
200ml
06072
Price per 100ml = £1.00
£2

After Shave Balm
100ml
05967
£2



avon.uk.com Mix & Match

bubble bath

STOCK UP & SAVE

ON BATHROOM ESSENTIALS

MIX & MATCH

across pages 262-279

any 5 for

£5

save up to £10

for a sensual bathtime soak

delicate FLORAL scents

indulgent SWEET scents

perfect for sensitive skin



18895
Fragrant
Rose



19711
White
Lily



10041
Jasmine



26716
Vanilla
Caramel



27995
Raspberry
& Cassis



06429
Sensitive
Rose Petals



02451
Soft
Pink



03996
Herbal
Meadow



23465
Lavender



25007
Chocolate
& Orange



00463
Bubblegum



16964
Apple
Crumble

Bubble Bath 500ml
Price per 100ml = 30p **£1.50**

Bubble Bath 500ml
Price per 100ml = 40p **£2**

indulge in
GINGERBREAD
BUBBLES



with a festive ginger scent, these rich, creamy bubbles are the ultimate sweet treat (without the calories)



NEW

RUB to smell GINGERBREAD

NEW Gingerbread
Bubble Bath
500ml
22855
Price per 100ml = 40p
£2

senses

STOCK UP & SAVE

ON BATHROOM ESSENTIALS

MIX & MATCH
across pages 262-279

any 5 for
£5

save up to £10



liquid soap

Daily Hand Wash 250ml
28399 Happiness
14449 Heaven Harmony
09951 Lagoon
09944 Citrus Zing
05983 Mystique
Price per 100ml = 40p
£1



shower gel

Shower Gel 250ml
54395 Lagoon
56044 Anti-Stress
54379 Citrus Zing
25197 Garden of Eden
27920 Active Cleanse
Price per 100ml = 40p
£1

27979 Kir Royale
Price per 100ml = 60p
£1.50



shower crème

Shower Crème 250ml
07906 Happiness
12377 Heaven Harmony
57000 Mystique
Price per 100ml = 50p
£1.25

01636 Fruity Margarita
13755 Caribbean Colada
Price per 100ml = 60p
£1.50

introducing
**DARK
CHOCOLATE
& COCONUT**

*opt for a
bounty-full
shower with our
new, guilt-free,
sinfully sweet
shower crème*

NEW

contains
coconut
oil

lathers quickly and
leaves skin feeling
moisturised

**NEW Dark
Chocolate &
Coconut Shower
Crème**
250ml
22822
Price per 100ml = 60p
£1.50



avon.uk.com Mix & Match

any 5 for
£5
save up to £10



2-in-1 wash in 3 fruity scents
Body Wash & Bubble Bath 250ml
20818 Playful Pear
03301 Groovy Grape
17483 Swirling Strawberry
Price per 100ml = 60p
£1.50



detangling made easy
for happy hair (and happy kids!)
Detangling Spray 200ml
05769 Price per 100ml = 75p
£1.50
Detangling Comb 04333
£2



wash-on, wash-off fun body paints
Bath Time Paint 100ml
07609 Wacky Watermelon
11007 Playful Pear
02881 Bursting Berry
£1.50



2-in-1 haircare fast, no-tears cleansing
2-in-1 Shampoo & Conditioner 250ml
02741 Wacky Watermelon
08805 Amazing Apple
Price per 100ml = 60p
£1.50

SOOTHING LAVENDER

say "sweet dreams" to your little angels with our calming collection



Good Night Lavender Body Wash & Bubble Bath 250ml
14647
Price per 100ml = 80p
£2

Good Night Lavender Body Lotion 150ml
00638
Price per 100ml = £1.33
£2

any 5 for
£5
save up to £10



shampoos

Shampoo 250ml
24471 Verbena & Peppermint
08516 Raspberry & Hibiscus
Price per 100ml = 40p
£1



conditioners

Conditioner 250ml
02089 Verbena & Peppermint
05371 Raspberry & Hibiscus
Price per 100ml = 40p
£1



hair refresher

Raspberry & Hibiscus Daily Hair Refresher
100ml
57281
£1.25



masks

Hair Treatment Mask 125ml
27805 Aloe & Macadamia
13680 Grapefruit & Passion
Fruit + Vitamin Complex
Price per 100ml = £1.00
£1.25



2-in-1s

2-in-1 Shampoo & Conditioner 250ml
27664 Aloe & Macadamia
15149 Grapefruit & Passion
Fruit + Vitamin Complex
55186 Basil & Lotus Flower
11783 Mango & Ginger
06809 Strawberry & Guava
Price per 100ml = 46p
£1.20

discover
**STRONGER
LOCKS**

*with our fortifying, deliciously
fruity, golden apricot and
shea collection*



deeply
hydrates
for hair less
prone to
breakage

2-in-1 Shampoo & Conditioner
250ml
16352
Price per 100ml = 46p
£1.20

Leave-in Treatment
125ml
11429
Price per 100ml = £1.00
£1.25

Detangling Spray
150ml
15677
Price per 100ml = 83p
£1.25

any 5 for

£5

save up to £10

sweet-scented shower gels & body lotions



**Pink Grapefruit
& Mint** 200ml
05751 Shower Gel
16139 Body Lotion
Price per 100ml = 50p
£1



**Almond & Lily of
the Valley** 200ml
15107 Shower Gel
15230 Body Lotion
Price per 100ml = 50p
£1



**Coconut &
Starfruit** 200ml
20933 Shower Gel
41475 Body Lotion
Price per 100ml = 50p
£1



**Raspberry &
Cassis Body
Lotion** 200ml
28001
Price per 100ml = 50p
£1

**Raspberry &
Cassis Hand
Cream** 75ml
27987
Price per 100ml = £1.33
£1



body, room & linen sprays

Scented Spritz 100ml
18051 Cherry Blossom*
05702 Pomegranate & Mango
11452 Lily & Gardenia
17467 Passionfruit & Peony
22368 Coconut & Starfruit
12963 Almond & Lily of the Valley
16899 Pink Grapefruit & Mint
28019 Raspberry & Cassis*
£1.50

*Caution: keep this product away from wooden surfaces and floors



*SENSUAL
vanilla &
sandalwood*

discover
**SCENTED
SPRAYS**

*for body,
room & linen*

*CALMING
lavender
& chamomile*

Scented Spritz 100ml
58669 Vanilla & Sandalwood
10280 Lavender & Chamomile
£1.50

STOCK UP & SAVE ON BATHROOM ESSENTIALS

AVON
naturals

NEW

introducing
**BLACKBERRY
& VANILLA**

get post-summer skin
set for autumn with
our warming, fruity &
gourmand collection

SHOWER GEL

BODY LOTION

SCENTED SPRITZ

RUB
to smell
BLACKBERRY
& VANILLA

perfect for
body, room
& linen

MIX & MATCH
across pages 262-279

any 5 for
£5
save up to £10

NEW Blackberry
& Vanilla
Body Lotion
200ml
14209
Price per 100ml = 50p
£1

NEW Blackberry
& Vanilla
Shower Gel
200ml
14233
Price per 100ml = 50p
£1

NEW Blackberry
& Vanilla
Scented Spritz*
100ml
26039
Will normally be £1.50
£1 save 50p

*CAUTION: KEEP THIS PRODUCT AWAY FROM WOODEN SURFACES AND FLOORS

Mix & Match

avon.uk.com

ANEW

get your **instant fix** on

under-eye bags, puffiness and wrinkles

younger looking eyes in seconds*

whether you've had a late night, been working too hard or feel your eyes are ageing you more than you'd like, our **Instant Eye Smoother works on tired, puffy eyes from morning to evening**



Kirsty

“I couldn't believe the difference! I've never seen a product like this before and I'm certainly **never going to be without it now.**”



UNTREATED

IN SECONDS

*Based on a clinical study with 28 participants. Images obtained through a UK photoshoot with Associates, not a clinical study. Our models' faces are unretouched. Results seen may vary from person to person.



Michelle

“The **results were amazing!** As a busy working mum, a quick and easy beauty routine is key. It made me feel **10 years younger** and my skin looked flawless all day.”

turn over to order
the **New Instant Eye Smoother**
10256

real women
NO
RETOUCHING



UNTREATED

IN SECONDS

Our team can't live without it!
Go online to find out more: avon.uk.com/instanteyesmoother.

EVERYONE WANTS IT. ONLY AVON HAS IT.

see **under-eye bags, puffiness,** and **wrinkles** virtually **disappear***

WORKS IN SECONDS, LASTS ALL DAY



UNTREATED

IN SECONDS

our model is unretouched

this instant cosmetic treatment creates an **invisible, weightless film** on the skin

DEFLATES under-eye **BAGS**

SMOOTHS out under-eye **WRINKLES**

FIRMS UP the look and feel of **THE EYE AREA**

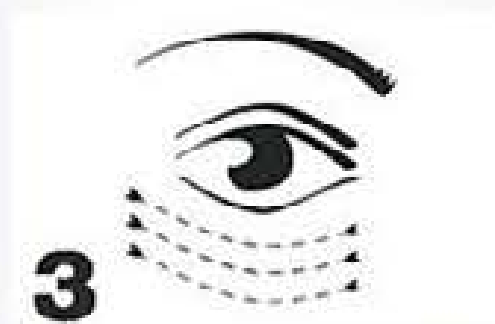
It's all in the application...



1 Dot a tiny amount under the eye.



2 Gently tap (**don't rub**) over skin to form a thin layer.



3 Keep your face still and allow to dry - you'll feel it tightening.

*Based on a consumer study with 128 participants.



NEW

the perfect
eye day
is just
seconds away

£10

NEW Instant Eye Smoother

15ml

10256

Price per 100ml = £66.67

Will normally be £14

£10 save £4

see the **unretouched** results from our photoshoot on pages 280-281

NEW

15 PAIRS
£6
HALF PRICE



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sparkle ON

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59956 Will normally be £12 **£6** half price

£1
from
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GIFT SET SOLD
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