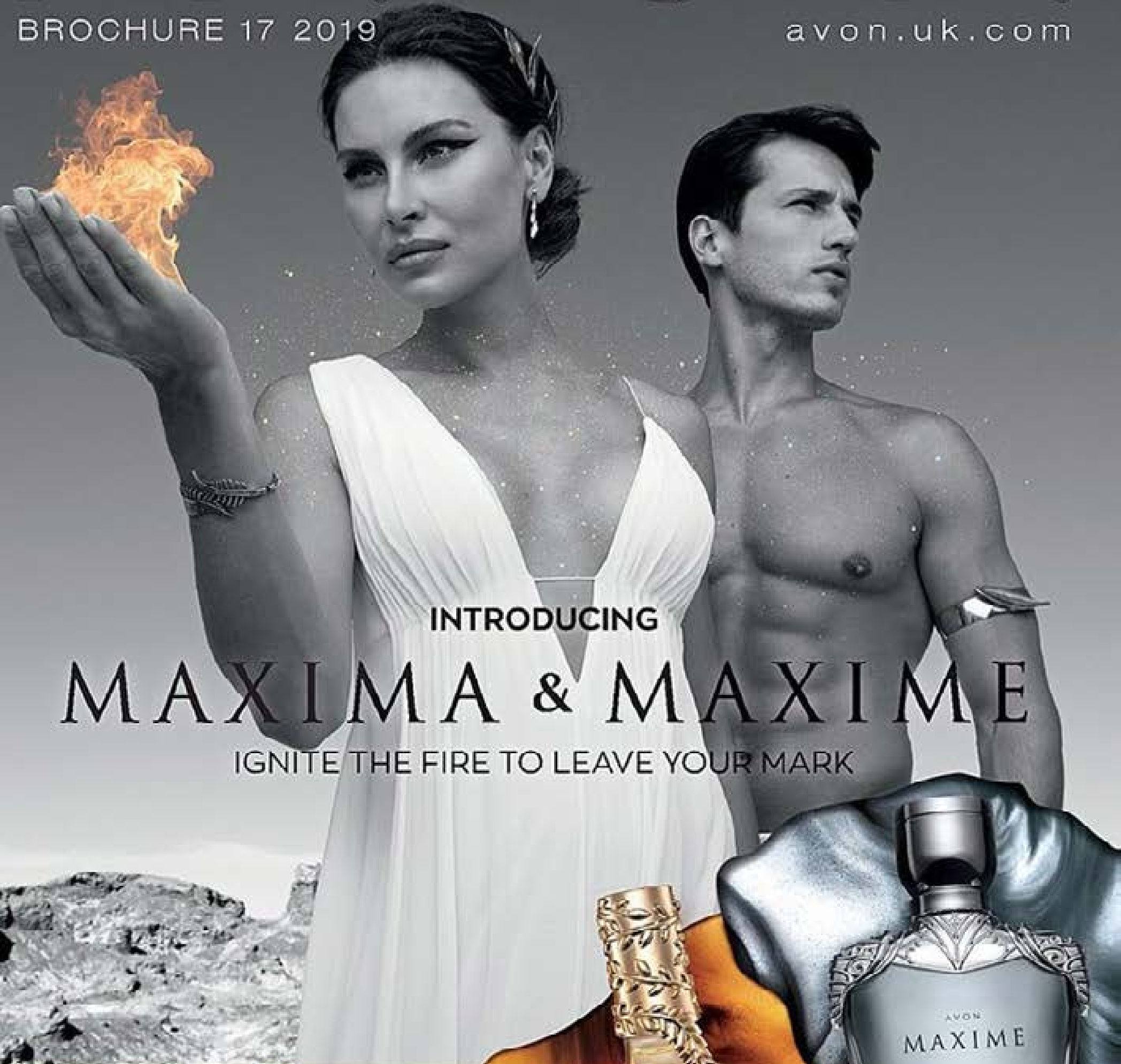


# AVON

BROCHURE 17 2019

[avon.uk.com](http://avon.uk.com)



INTRODUCING

## MAXIMA & MAXIME

IGNITE THE FIRE TO LEAVE YOUR MARK

**FREE GIFT**

with every purchase of  
MAXIMA & MAXIME



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## INTRODUCING MAXIMA & MAXIME



Leave your mark. Make a difference. The ancient past can open doors to a divine inspiration for you to pursue your passion and reign supreme, with a long-lasting blend of unique ingredients that ignite your uniqueness and confidence.

THE MAXIMUM IN YOU



**FREE GIFT**

FREE Maxima Body Lotion 150ml and EDP Purse Spray 10ml when you buy Maxima EDP. Delivered to you in a beautiful box.



AVON  
**MAXIMA**

An alluring fragrance with immortelle flower that blooms with eternity and promises eternal youth. Combined with brilliant nectarine and illustrious garland of jasmine sambac to ignite uniqueness.



**NEW**

rub to smell  
nectarine  
jasmine sambac  
immortelle  
flower

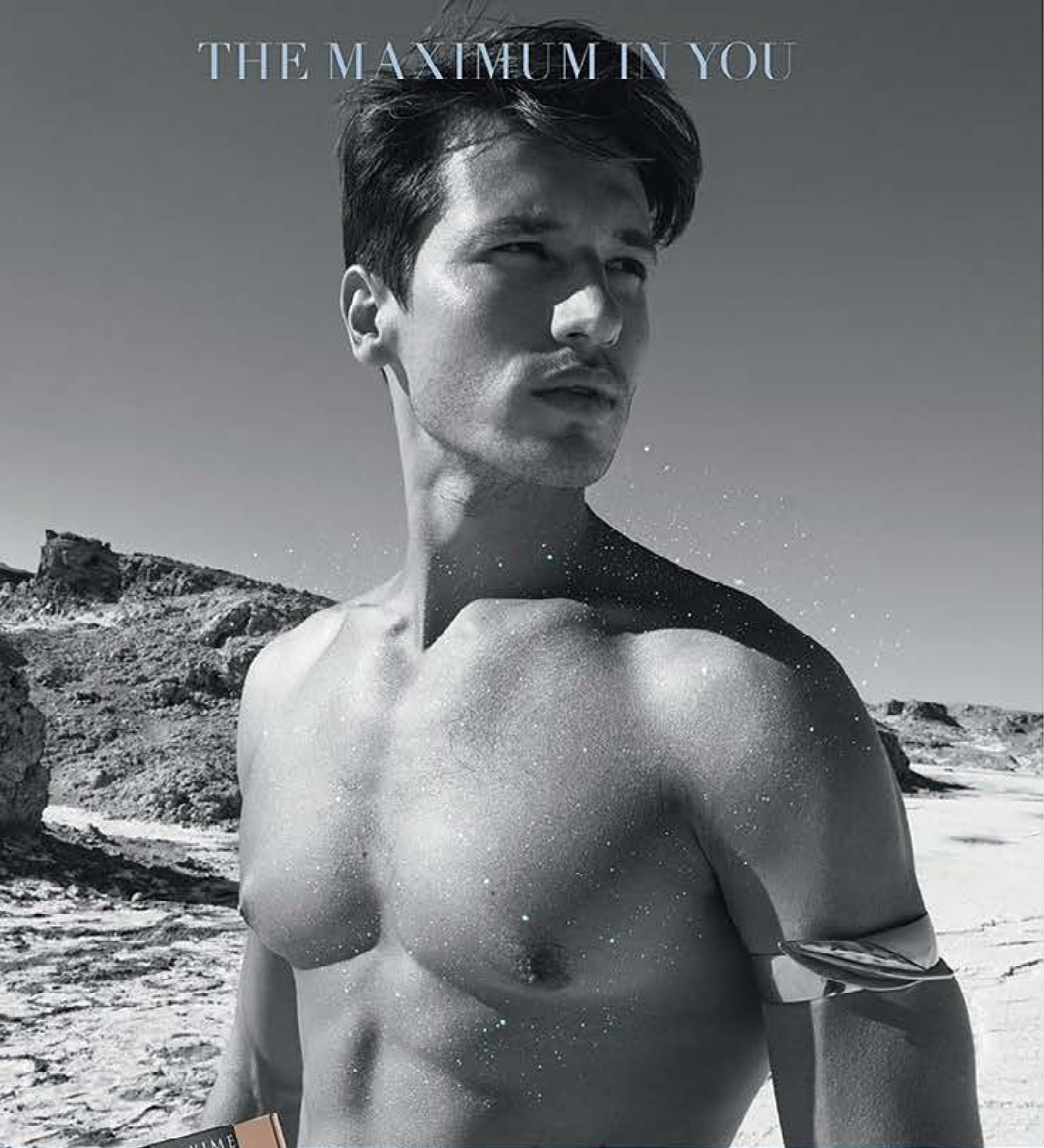
AVON  
**MAXIMA**

FLORAL ORIENTAL WOODY

NEW Maxima EDP 50ml and free gift 63669

**£20**

THE MAXIMUM IN YOU



**FREE GIFT**

FREE Maxime Hair & Body Wash 200ml and Aftershave Conditioner 100ml when you buy Maxime EDT. Delivered to you in a beautiful box.



# AVON MAXIME

A vigorous fragrance with primordial notes of olibanum, a rare and precious ingredient. Combined with the refreshing breath of mandarin leaves and the strength of sea salt accord to transcend the living god's senses.



rub to smell  
mandarin leaf  
sea salt accord  
olibanum

**NEW**



**NEW Maxime EDT 75ml and free gift 06304**

**£20**

# PERFECT FOR A SPRITZ OF GLAM

Feel fabulous with notes of **blackcurrant bud**,  
**orange flower** and **musk**.

all 3 for  
**£12**

order using **68452**



**Far Away Glamour EDP 50ml 10181** Price per 100ml = £22.00 **£11**  
**Body Lotion 150ml 10637** Price per 100ml = £2.40 **£3.60**  
**EDP Purse Spray 10ml 10736** **£6**

# PERFECT FOR THE INNER REBEL

Dare to escape the ordinary with **crème de cassis**,  
**orange blossom** and **toffee**.

all 3 for  
**£12**

order using **68635**



**Far Away Rebel EDP 50ml 15560** Price per 100ml = £22.00 **£11**  
**Body Lotion 150ml 22343** Price per 100ml = £2.40 **£3.60**  
**EDP Purse Spray 10ml 03269** **£6**

PERFECT FOR  
A FLORIENTAL ADVENTURE

£8  
each



ORIENTAL FLORAL

Freesia, jasmine and  
vanilla musk.

**Far Away EDP 50ml 23663**

Price per 100ml = £16.00 Normally £11

**£8 save £3**



ORIENTAL FLORAL

Ylang-ylang, jasmine  
and vanilla.

**Far Away Gold EDP 50ml 24752**

Price per 100ml = £16.00 Normally £11

**£8 save £3**

PERFECT FOR  
AN EXOTIC ESCAPE

Give the perfect gift with our No.1 selling fragrance.



rub to smell  
Italian bergamot  
Indian jasmine  
vanilla

all 3 for  
£12

order using 69666



ORIENTAL FLORAL

**Far Away Infinity EDP 50ml 24794** Price per 100ml = £22.00 **£11**

**EDP Purse Spray 10ml 15511 £6**

**Body Lotion 150ml 61531** Price per 100ml = £2.40 **£3.60**

PERFECT FOR  
**A TOUCH OF LUXURY**

Unveil a hidden gem with precious scents you can treasure.

**£8**  
each



FRUITY CHYPRE

Plum, violet and sandalwood.

**Rare Amethyst EDP 50ml 25809**

Price per 100ml = £16.00 Normally £11

**£8 save £3**



FLORAL ALDEHYDIC

Golden melon, orange flower and vanilla.

**Rare Gold EDP 50ml 02782**

Price per 100ml = £16.00 Normally £11

**£8 save £3**



FLORAL

Orange bigarade, black orchid and golden gardenia.

**Rare Flowers Night Orchid EDP**

50ml 03152

Price per 100ml = £16.00 Normally £11

**£8 save £3**



PERFECT FOR  
**UNVEILING INNER BEAUTY**

Party the night away with **raspberry, Bulgarian rose and musk.**



all 3 for  
**£12**

order using **67546**



FLORAL

**Incandessence EDP 50ml 22574** Price per 100ml = £20.00 **£10**

**Body Mist 100ml 01248** **£3.60**

**Body Lotion 150ml 15651** Price per 100ml = £2.40 **£3.60**

PERFECT FOR  
**GETTING YOUR GLAM ON**

Party the night away with **raspberry, Bulgarian rose and musk.**



both for  
**£10**

order using **69534**



ORIENTAL



FRUITY

**Little Black Dress Party EDP 50ml 26641**

Price per 100ml = £22.00 **£11**

**Body Lotion 150ml 23366** Price per 100ml = £2.40 **£3.60**



PERFECT FOR  
**A SWEET,  
 SENSUAL EXPERIENCE**

**£5**  
 each



Freesia, white lily and musk.

**Avon Soft Musk Lily EDT**  
 50ml 00430 Price per 100ml = £10.00  
**£5**



Fleur de chocolate accord, muguet and vanilla.

**Avon Soft Musk Delice EDT**  
 50ml 20685 Price per 100ml = £10.00  
**£5**



Raspberry, lily of the valley and Madagascan vanilla.

**Avon Silky Soft Musk EDT**  
 50ml 17491 Price per 100ml = £10.00  
**£5**

PERFECT FOR  
**STUNNING FEMININITY**

Add a soft touch with white peach, jasmine and musk.

both for  
**£6**

order using **67033**



**Avon Soft Musk EDT 50ml**  
 27573 Price per 100ml = £10.00 **£5**  
**Perfumed Body Spray 75ml 17624** Price per 100ml = £4.80 **£3.60**

PERFECT FOR  
**STOCKING FILLERS**

Slip them in their stockings  
for an extra spritz of indulgence.



10ml  
perfumes  
perfect  
handbag size



**PURSE SPRAYS**  
any 3 for  
**£9**

- |   |   |   |   |   |   |   |
|---|---|---|---|---|---|---|
|   |   |   |   |   |   |   |
| <b>13714</b><br>Far Away  | <b>53231</b><br>Far Away<br>Infinity  | <b>41236</b><br>Far Away<br>Rebel   | <b>68841</b><br>Far Away<br>Glamour   | <b>24760</b><br>Avon<br>Luminata  | <b>51276</b><br>Rare Flowers<br>Night Orchid  | <b>39461</b><br>Avon Life<br>Colour<br>for Her  |
|  |  |  |  |  |  |  |
| <b>25221</b><br>Avon Eve<br>Confidence  | <b>25189</b><br>Avon Eve<br>Alluring  | <b>50351</b><br>Avon Eve<br>Truth   | <b>70458</b><br>Avon Eve<br>Duet Radiant  | <b>03616</b><br>Avon Eve<br>Duet<br>Sensual   | <b>16626</b><br>Avon<br>Attraction<br>for Her   | <b>35436</b><br>Avon Attraction<br>Sensation<br>for Her                               |

Normally £6 each  
Not available separately.

PERFECT FOR  
**THE DESIGNER  
LOVER**

Reveal your zest for life with a burst of confidence from fresh **mandarin**, vibrant **violet** and captivating **patchouli**.

both for  
**£16**

order using 69096



Lipsy Original EDT 30ml 27813 Price per 100ml = £60.00 **£18**  
Lipsy Body Lotion 75ml 23432 Price per 100ml = £6.00 **£4.50**



PERFECT FOR  
**SOPHISTICATED GLAMOUR**

Embrace feminine elegance and luxury with sublime **pink pepper**, beautiful **orange blossom** and sophisticated **cedarwood**.

**LIPSY**  
LONDON

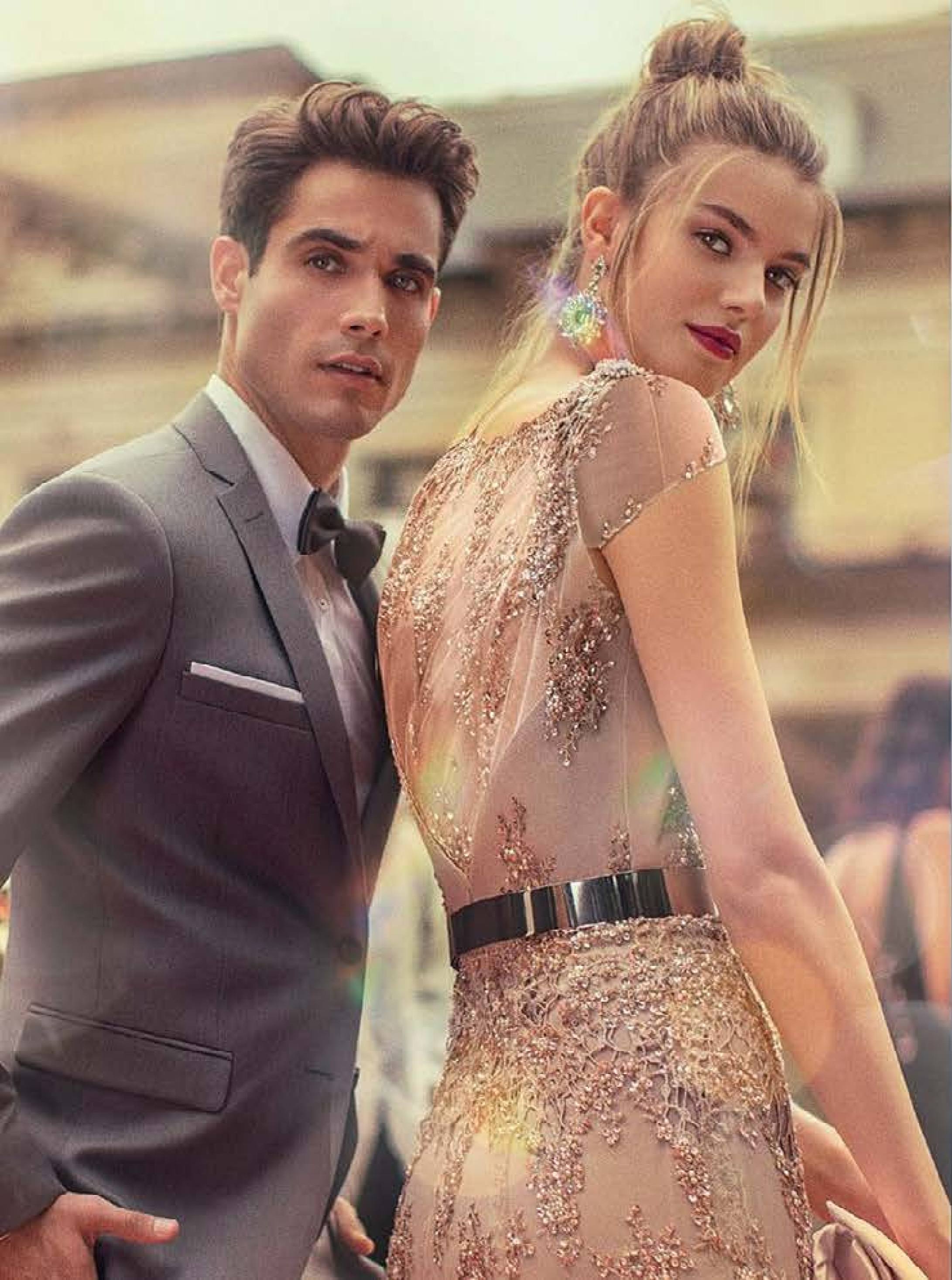
just  
**£14**



rub to smell  
pink pepper  
orange blossom  
cedarwood



Lipsy Rose Gold EDT 30ml 05900 Price per 100ml = £46.67 **£14**



PERFECT FOR  
**THE LUCKY COUPLE**

Add a touch of extravagance with the addictively indulgent fragrances for Him and for Her.

AVON  
**LUCK**

**£12**  
each



WOODY



AROMATIC

Pink pepper, nutmeg and sandalwood.

**Avon Luck for Him EDT**

75ml **03699** Price per 100ml = £16.00

Normally £15 **£12 save £3**



ORIENTAL



FLORAL

Bergamot, rose petals and velvet sandalwood.

**Avon Luck for Her EDP**

50ml **08722** Price per 100ml = £24.00

Normally £15 **£12 save £3**

# PERFECT FOR A FEMININE TOUCH

A light and tender scent that shimmers with sweet **raspberry**, followed by fresh **pink pepper** and **Oriental soft wood** to take you from day to night.

**T**  
TABITHA WEBB  
DESIGNER FRAGRANCE

both for  
**£18**

order using **69914**



ORIENTAL FLORAL

T by Tabitha Webb Pure Temptation EDT 75ml 29454 Price per 100ml = £26.67 **£20**

Shimmer Mist 100ml 23382 **£12**

# PERFECT FOR THE HOPELESS ROMANTIC

Embrace the endless love story with a floral bouquet of fresh **neroli**, **rose** and **warm santal**.

**TODAY  
TOMORROW  
ALWAYS**

both for  
**£12**

order using **67710**



CITRUS FLORAL

rub to smell  
neroli  
rose  
santal

Always EDP 50ml 20610 Price per 100ml = £30.00 **£15**  
Body Lotion 150ml 20628 Price per 100ml = £3.00 **£4.50**

**NEW**



**PERFECT FOR  
A UNIQUE BLEND**

Our new **dual-ended fragrance** you can wear separately or blend together for a scent that's unique to you.

**rub to smell**  
**CALM**  
pink pepper  
gardenia  
sheer patchouli

**rub to smell**  
**DARING**  
raspberry sorbet  
red oleander  
indigo patchouli

   
FLORAL FRUITY

   
CHYPRE FRUITY



**"Calm or daring. Composed or extravagant.**  
I want my fragrance to reflect every aspect of me."

*Eva Mendes*

**Eva Mendes.** Hollywood actress.  
Businesswoman. Mother.

**EVE**

**NEW Avon Eve Duet Contrast**  
EDP 50ml 06734 Price per 100ml = £30.00  
Will normally be £20 **£15 save £5**



SEGNO



PERFECT FOR  
**THE BORN LEADER**

A modern, refined fragrance of self-expression  
for unmistakable masculinity.

all 3 for  
**£12**

order using **69229**

**NEW**



rub to smell  
mandarin  
Haitian vetiver  
sandalwood

WOODY AROMATIC

- NEW Segno Success EDP 50ml 10173 Price per 100ml = £30.00 **£15**
- NEW Hair & Body Wash 250ml 03384 Price per 100ml = £1.80 **£4.50**
- NEW Deodorant Body Spray 150ml 11353 Price per 100ml = £3.00 **£4.50**

PERFECT FOR  
**RUGGED MASCULINITY**

**£8**  
each



Wild sage, leatherwood  
and molten amber.

**Black Suede Leather EDT 75ml**  
26088 Price per 100ml = £10.67 Normally £10  
**£8 save £2**



Black pepper, crystallised ginger  
and black suede accord.

**Black Suede Touch EDT 75ml 00414**  
Price per 100ml = £10.67 Normally £10  
**£8 save £2**

PERFECT FOR  
**A CAPTIVATING  
ALLURE**

Add some mystery into your world with mandarin,  
coriander and amber.

all 3 for  
**£12**

order using **68650**



**Mesmerize for Him EDT 100ml 17749 £11**

**Roll-On Anti-Perspirant Deodorant 50ml 23580 Price per 100ml = £5.20 £2.60**

**Deodorant Body Spray 150ml 06692 Price per 100ml = £2.40 £3.60**





**1. Full Speed Collection EDT. 75ml**  
28472 Full Speed  
23531 Full Speed Nitro  
10223 Full Speed Supersonic  
Price per 100ml = £13.33  
**£10**



**2. Avon Attraction for Him Collection EDT. 75ml**  
08334 Avon Attraction for Him  
11759 Avon Attraction Sensation for Him  
Price per 100ml = £20.00  
**£15**



**3. Elite Gentleman Collection EDT. 75ml**  
11601 Elite Gentleman  
62810 Elite Gentleman In Black  
19620 Elite Gentleman Weekend  
04770 Reserve  
Price per 100ml = £17.33  
**£13**  
Price per 100ml = £14.67  
**£11**



**4. Avon Real Man EDT 75ml 22772** Price per 100ml = £20.00 **£15**



**5. Avon V for Victory EDT 75ml 18457** Price per 100ml = £20.00 **£15**



**6. Avon Man EDT 75ml 27789** Price per 100ml = £20.00 **£15**



**7. Avon Luck Limitless for Him EDT 75ml 27847**  
Price per 100ml = £20.00 **£15**



**8. Avon Segno EDP 75ml 21691**  
Price per 100ml = £20.00 **£15**



**9. Black Suede EDT 75ml 18739** Price per 100ml = £13.33 **£10**



**10. Mesmerize Black for Him EDT 100ml 20750** **£11**



**11. Scent Mix Collection EDT. 30ml**  
03772 Pure Ocean  
12039 Vibrant Fruity  
02774 Romantic Bouquet  
01834 Velvet Amber  
Price per 100ml = £16.67  
**£5**



**12. Avon Luck Limitless for Her EDP 50ml 27821** Price per 100ml = £30.00 **£15**



**13. Viva La Vita EDP 50ml 27656**  
Price per 100ml = £30.00 **£15**



**14. Avon Luminata EDP 50ml 15958** Price per 100ml = £36.00 **£18**



**15. Timeless EDT\* 50ml 45294**  
Price per 100ml = £10.00 **£5**



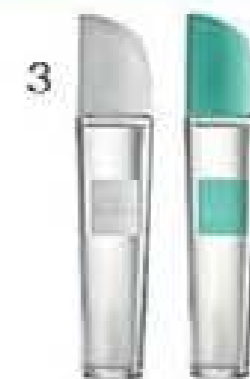
**16. Tahitian Holiday EDT 50ml 47399** Price per 100ml = £10.00 **£5**



**1. Today Tomorrow Always Collection EDP. 50ml**  
25460 Today  
11163 Tomorrow  
Price per 100ml = £30.00  
**£15**



**2. Incandescence Glow EDP 50ml 01057**  
Price per 100ml = £20.00  
**£10**



**3. Pur Blanca Collection EDT. 50ml**  
12757 Pur Blanca  
01396 Pur Blanca Harmony  
Price per 100ml = £14.00  
**£7**



**4. Secret Attitude Collection EDT. 50ml**  
18473 Secret Attitude\*  
18481 Secret Attitude Star\*  
71712 Secret Attitude Midnight\*  
Price per 100ml = £12.00  
**£6**



**5. Little Dress Collection EDP. 50ml**  
11114 Little Black Dress  
11296 Little Black Weekend  
Price per 100ml = £22.00  
**£11**



**6. Mesmerize for Her Collection EDT. 50ml**  
26443 Mesmerize for Her  
19208 Mesmerize Black for Her  
Price per 100ml = £22.00  
**£11**



**7. Surreal Collection EDT. 75ml**  
03756 Surreal Sky  
18382 Surreal Island  
Price per 100ml = £9.33  
**£7**



**8. Imari Collection EDT. 50ml**  
17467 Imari  
12260 Imari Elixir  
10199 Imari Fantasy  
01693 Imari Corset  
Price per 100ml = £20.00  
**£10**



**9. Avon Eve Discovery Collection EDP. 50ml**  
01578 Avon Eve Alluring  
00810 Avon Eve Confidence  
08631 Avon Eve Elegance  
21634 Avon Eve Truth  
Price per 100ml = £30.00  
**£15**



**10. Avon Eve Duet EDP 50ml 07831**  
Price per 100ml = £36.00  
**£18**



**11. Perceive Collection EDT. 50ml**  
03400 Perceive  
02576 Perceive Soul  
21154 NEW Perceive Sunshine  
Price per 100ml = £20.00  
**£10**



**12. Avon Attraction for Her Collection EDP. 50ml**  
10728 Avon Attraction for Her  
54247 Avon Attraction Sensation for Her  
Price per 100ml = £30.00  
**£15**

\*Comes with a detachable cast iron charm on a 2cm stainless steel chain.

\*Excluded from Buy 1 Choose 1 For Half Price offer.



**HAIR & BODY WASH FOR HIM**

**Hair & Body Wash 200ml**  
22053 Avon Luck Limitless for Him  
14308 Avon Luck for Him  
02550 Avon Attraction for Him  
11767 Avon Attraction Sensation for Him

Price per 100ml = £2.00

**£4**

**Hair & Body Wash 250ml**  
11585 Elite Gentleman  
19703 Elite Gentleman Weekend  
62828 Elite Gentleman In Black  
08755 Black Suede  
02899 NEW Full Speed Supersonic

19117 Full Speed Nitro  
26096 Black Suede Leather  
18465 Avon V for Victory

Price per 100ml = £1.44

**£3.60**

21493 Avon Segno  
Price per 100ml = £1.60

**£4**

11734 Avon Real Man  
57646 Avon Man  
Price per 100ml = £1.80

**£4.50**

**AFTERSHAVE**

**Aftershave Conditioner 100ml**  
20701 Mesmerize Black for Him

**£3.60**

02402 Avon Attraction for Him  
03434 Avon Attraction Sensation for Him

**£4**

**DEODORANT SPRAY FOR HIM**

**Deodorant Body Spray 150ml**  
13284 Elite Gentleman  
19646 Elite Gentleman Weekend  
09365 Full Speed  
17657 Full Speed Nitro  
04721 NEW Full Speed

Supersonic

56325 Avon Man  
28308 Black Suede

Price per 100ml = £2.40

**£3.60**

07997 Avon Luck for Him  
11270 Avon Segno  
22871 Avon Attraction for Him  
Price per 100ml = £2.67

**£4**

22707 Avon Real Man  
Price per 100ml = £3.00

**£4.50**

**ROLL-ON DEODORANT FOR HIM**

**Roll-On Anti-Perspirant Deodorant 50ml**  
09092 Full Speed  
Price per 100ml = £5.20

**£2.60**

62844 Elite Gentleman In Black  
09787 Elite Gentleman Reserve  
18796 Black Suede  
Price per 100ml = £7.20

**£3.60**

**BODY SPRAY FOR HER**

**Perfumed Body Spray 75ml**  
02139 Far Away  
08748 Perceive  
74674 Avon Soft Musk  
09928 Pur Blanca  
Price per 100ml = £4.80

**£3.60**

07070 Avon Luck for Her  
10454 Viva La Vita  
21824 Avon Attraction for Her  
62901 Avon Eve Confidence  
15917 Avon Eve Alluring  
14944 Avon Eve Elegance  
05892 NEW Avon Eve Truth  
Price per 100ml = £5.33

**£4**

**SHOWER GEL FOR HER**

**Shower Gel 150ml**  
74690 Today  
10587 Tomorrow  
Price per 100ml = £2.67

**£4**



**BODY MIST FOR HER**

**Body Mist 100ml**  
10405 Tahitian Holiday  
58867 Perceive  
11973 Celebré  
19885 Little Black Dress  
74534 Incandessence  
18549 Secret Attitude  
10207 Secret Attitude Crush  
18523 Secret Attitude Star  
18515 Secret Attitude Midnight  
12930 Pur Blanca  
24034 Avon Attraction Sensation for Her

**£3.60**



**BODY POWDER FOR HER**

**Shimmering Body Powder 40g**  
24166 Avon Soft Musk  
11486 Far Away  
Price per 100g = £6.66

**£2.75**



**BODY LOTION FOR HER**

**Body Lotion 150ml**  
05843 Imari Corset  
Price per 100ml = £1.73  
**£2.60**

02626 Far Away  
19901 Far Away Gold  
25726 Rare Gold  
04143 Rare Amethyst  
03525 Rare Pearls  
07278 Rare Flowers Night Orchid  
11239 Little Black Dress  
20487 Pur Blanca Harmony  
17822 Mesmerize Black for Her  
06809 Incandessence Lotus  
09423 Perceive  
Price per 100ml = £2.40

**£3.60**



**ROLL-ON DEODORANT FOR HER**

**Roll-On Anti-Perspirant Deodorant 50ml**  
03665 Far Away  
20099 NEW Far Away Glamour  
05819 Imari Corset  
17855 Avon Soft Musk  
13433 Avon Soft Musk Lily  
07989 Pur Blanca

**BODY LOTION FOR HER**

**Body Lotion 150ml**  
10058 Avon Attraction for Her  
21832 Avon Attraction Sensation for Her

11510 Avon Eve Duet Radiant  
11791 Avon Eve Duet Sensual  
30106 Avon Eve Truth  
10819 Avon Eve Alluring  
10850 Avon Eve Elegance  
23309 Avon Eve Confidence  
58149 Avon Luminata  
10462 Viva La Vita  
15453 Today  
10272 Tomorrow  
08912 Avon Luck for Her  
03244 Avon Luck Limitless for Her  
Price per 100ml = £2.67

**£4**

ANEW | A LIFETIME BEAUTIFUL ANTI-WRINKLE

JOIN THE 8/10 WOMEN SEEING THEIR

# BEST EVER WRINKLE RESULTS\*

thanks to the **plumping power** of our **highest concentration of hyaluronic acid.**

in 1 week  
see fine lines  
and wrinkles  
visibly **plumped**  
and **smoothed\***

in 2 weeks  
clinically shown  
to **improve even**  
**deeper wrinkles\*\***

**1.5%**  
pure Hyaluronic Acid  
Tri-Molecule Blend

**£12**  
save £3

### Anti-Wrinkle Plumping Concentrate

Apply to cleansed face and neck in the morning and/or evening. Follow with your Anew moisturiser. 30ml

**07963**

Price per 100ml = £40.00

Normally £15

**£12 save £3**

\*Based on those who expressed an opinion in a 2-week consumer use test in the UK with 110 participants. \*\*Based on a clinical study with 32 participants.



"Particularly effective on fine lines after just 2 weeks but I've also noticed a difference in deeper wrinkles... It seems to have lifted my skin noticeably too!"

'1967babe'

avon.uk.com customer, Felixstowe

ANEW | A LIFETIME BEAUTIFUL ANTI-WRINKLE

# 100% OF WOMEN SHOWED RESULTS ON WRINKLES

in 2 weeks\*

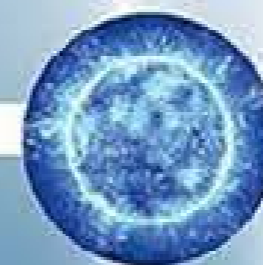
in 3 days  
99% of women  
showed  
an **improvement**  
in **fine lines\***

in 1 week  
all wrinkles  
start to show  
reduction, even  
**deep wrinkles\***

**0.1%**  
PURE RETINOL

+

OXA-DI-ACID



**£16**  
save £9

**Anti-Wrinkle Smoothing Serum**  
Helps fill existing wrinkles and prevent new ones from forming. 30ml  
**14894**  
Price per 100ml = £53.33  
Normally £25  
**£16 save £9**

ANEW  
CLINICAL  
  
ANTI-WRINKLE  
SMOOTHING  
SERUM  
0.1% PURE RETINOL

30 ml e

## AMAZING RESULTS from our clinical study

BEFORE

AFTER 11 WEEKS\*



\*Based on a clinical study with 69 participants.

ANEW | A LIFETIME BEAUTIFUL 25 35 45 55 65



### DON'T FORGET

TO ASK YOUR REP FOR BROCHURE 17 GIFT GUIDE FOR ALL YOUR GIFTING NEEDS.

# DEEPLY REPLENISHES

FOR FIRMER-LOOKING,  
MORE CUSHIONED SKIN



with patented Paxillium Technology to help restore youthful cell shape and boost collagen to firm, lift and strengthen the look of skin

## BOTH FOR £20

order using 67298

### SAVE £10

Platinum Day Cream SPF25 50ml 11957 Price per 100ml = £30.00 **£15**

Platinum Night Cream 50ml 12021 Price per 100ml = £30.00 **£15**



SEE RESULTS ON  
**MULTIPLE SIGNS  
OF AGEING**



with exclusive Celluvive Complex which helps enhance surface skin cells' cleansing process to dramatically improve visible signs of ageing\*

**BOTH FOR £18**  
order using 69823  
**SAVE £10**

Ultimate Multi-Performance Day Cream SPF25 50ml 51672 Price per 100ml = £28.00 **£14**  
Ultimate Multi-Performance Night Cream 50ml 70672 Price per 100ml = £28.00 **£14**

\*Based on a clinical study with 34 participants.

ANEW | A LIFETIME BEAUTIFUL 25 35 45 55 65



# FIGHT WRINKLES EVERY DAY



with Tri-Elastinex Technology to help reconstruct and regenerate surface skin cells for younger-looking skin

## BOTH FOR £16

order using 67058

### SAVE £8

Reversalist Complete Renewal Day Cream SPF25 50ml 26757 Price per 100ml = £24.00 **£12**

Reversalist Complete Renewal Night Cream 50ml 14126 Price per 100ml = £24.00 **£12**



Vitamin C is an essential nutrient of youthful skin but it's not produced by our own body.

This serum delivers concentrated vitamin C, a powerful antioxidant, straight onto your skin for a boost of radiance.

# WAKE UP SKIN'S RADIANCE

WITH THE VITAMIN C OF 30 ORANGES IN 1 BOTTLE



The powerful, natural antioxidant for real results:

after 1 use, wake up skin's radiant glow\*

in 1 week skin looks and feels healthier\*

in 2 weeks see smoother, more even skin\*

**HOW TO USE**

Apply 2-3 drops of this lightweight serum daily before your day and night cream.

**£14**  
save £6

**Vitamin C Radiance Maximising Serum**  
30ml  
15875  
Price per 100ml = £46.67  
Normally £20  
**£14 save £6**



Read all about it on the 'Avon Loves' Blog. Go to [avon.uk.com/avonlovesblog](http://avon.uk.com/avonlovesblog).

\*Based on a consumer study with 135 participants.



ANEW | ESSENTIALS 30 40 50 60 | ALL AGES

# A REJUVENATING BOOST OF RADIANCE WHENEVER YOUR SKIN NEEDS IT

For skin that **looks** and **feels healthier** in just 1 week.\*

£12  
save £6



**POWER UP** YOUR NIGHT CREAM



1. **TWIST** the end to release the dose
2. **SQUEEZE** into your hand
3. **MIX** into your night cream

Use **2-3 times a week** or whenever you need a boost!



1 capsule delivers a power shot of  
**20% CONCENTRATED VITAMIN C**

that stays active on skin for 48 hours

Vitamin C Radiance Booster Capsules Contains 12 capsules.  
16022 Normally £18 **£12** save £6

\*Based on a consumer study with 135 participants.

avon.uk.com 49



**ANEW**  
**SEE DRAMATIC RESULTS**  
 ON ALL SIGNS OF AGEING

9 out of 10 women agree\*

**£20**  
 save £6



**ANEW**  
 ULTIMATE  
 SUPREME  
 DUAL ELIXIR

LUXURIOUS DUAL SERUM  
 and oil formula with a blend  
 of **PRECIOUS OILS**  
 AND **GOLD PEPTIDES**.

**Ultimate Supreme  
 Dual Elixir**  
 40ml  
**58743**  
 Price per 100ml = £50.00  
 Normally £26  
**£20 save £6**

**HOW TO USE:** Apply daily to cleansed face and neck using circular upward motion. Use alone or before your moisturiser.

**INSTANTLY**

skin feels velvety smooth  
 and looks brighter and fresher

**IN JUST 2 WEEKS**

wrinkles and deep lines appear reduced,  
 and skin's firmness is regained

\*Based on 96 out of 109 people who expressed an opinion in a consumer perception study.

ANEW | CLINICAL LIFT & FIRM

# STRENGTHEN SAGGING SKIN IN JUST 3 WEEKS\*

The **POWER OF A SERUM**  
pressed into the  
**COMFORT OF A CREAM.**

**£16**  
save £6

to help visibly strengthen  
thinning, sagging skin on the  
face, neck and chest



## FORMULATED WITH POLYPEPTIDE-2X TECHNOLOGY

with concentrated actives,  
including skin-firming amino  
acid peptides, to penetrate  
the skin's surface layers  
and stimulate collagen,  
fibronectin and elastin.

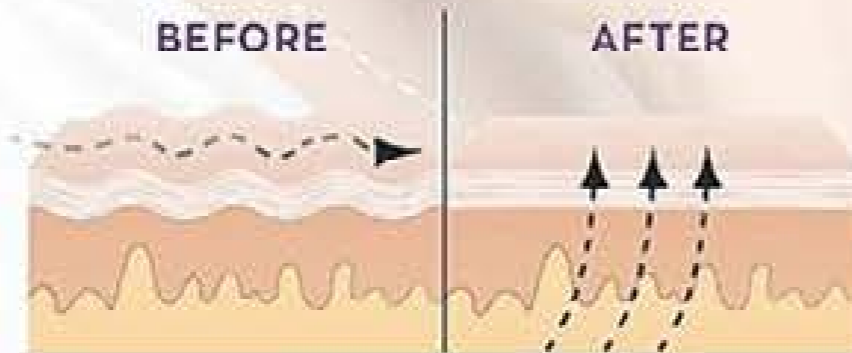


Diagram for illustrative purposes only.

# 89%

OF WOMEN AGREED THAT THEIR  
SKIN LOOKED DRAMATICALLY  
MORE YOUTHFUL IN JUST 2 WEEKS\*

**Lift & Firm  
Pressed Serum**  
30ml  
22426  
Price per 100ml = £53.33  
Normally £22  
**£16** save £6

\*Based on those who expressed an opinion in a consumer study with 101 participants.

A NEW PLATINUM

SEE UNDER-EYE BAGS, PUFFINESS AND WRINKLES VIRTUALLY DISAPPEAR.\*  
WORKS IN SECONDS, LASTS ALL DAY.

our model is unretouched

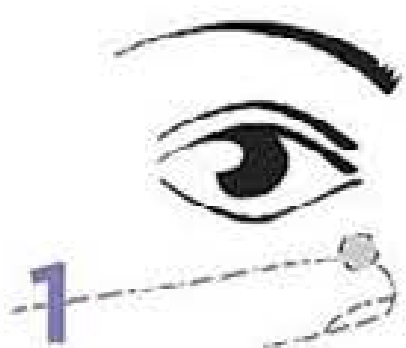


UNTREATED

IN SECONDS

IT'S ALL IN THE APPLICATION...

This instant cosmetic treatment creates an invisible, weightless film on the skin.



1 Dot a tiny amount under the eye.



2 Gently tap (**don't rub**) over skin to form a thin layer.



3 Keep your face still and allow to dry - you'll feel it tightening.

\*Based on a consumer study with 128 participants.

GET AN INSTANT  
VISIBLE EYE LIFT

Your instant fix for under-eye bags, puffiness and wrinkles.



£10  
save £4

Instant Eye Smoother

15ml

10256

Price per 100ml = £66.67

Normally £14

£10 save £4



## CLEANSERS



ALL SKIN TYPES

**Anti-Ageing 3-in-1  
Cleansing Water**

200ml

**14530**

Price per 100ml = £2.00

Normally £6.50

**£4 save £2.50**



NORMAL TO  
COMBINATION SKIN

**Purifying Gel Cleanser**

150ml

**24398**

Price per 100ml = £2.67

Normally £6.50

**£4 save £2.50**



ALL SKIN TYPES

**Transforming  
Cleansing Balm**

50ml

**15412**

Price per 100ml = £10.00

Normally £7

**£5 save £2**

# ANEW

## SKIN-CLEANSING RITUAL

# BOTH FOR £5

save £5.50  
order using 67108  
page 57 only



ANEW  
CLEAN

COMFORTING  
CREAM CLEANSER & MASK

*crème réconfortante  
nettoyant & masque*

NORMAL / DRY  
PEAU NORMALE / SECHE

AVON



pack  
of 2

**1** lusciously rich cream cleanser  
Melt away make-up and  
impurities. Massage in circular  
motions over dry skin.

**2** 100% cotton muslin cloths  
Soak under warm water and apply to  
face to massage away cleanser, dirt  
and make-up.

**Cream Cleanser & Mask 150ml 24380** Price per 100ml = £4.33 **£6.50**

**Muslin Cloths 15974 £4**

avon.uk.com 57

## PERFECT SKIN

all-day perfection and protection

**Wake Up Cream SPF25**  
50ml  
18671  
Price per 100ml = £20.00  
**£10**



**Sleep Cream**  
50ml  
02832  
Price per 100ml = £20.00  
**£10**



**Daily Skin Boosting Splash**  
125ml  
03533  
Price per 100ml = £9.60  
**£12**



**Instant Blurring Treatment**  
30ml  
18705  
Price per 100ml = £40.00  
**£12**



**Radiance Moisture Balm**  
11g  
01867  
Price per 100g = £90.91  
**£10**



## REVERSALIST

reduce and prevent wrinkles

**Day Cream SPF25**  
50ml  
26757  
Price per 100ml = £24.00  
**£12**



**Night Cream**  
50ml  
14126  
Price per 100ml = £24.00  
**£12**



**Express Wrinkle Smoother**  
9g  
23960  
Price per 100g = £177.78  
**£16**



**Infinite Effects Night Treatment Cream**  
30ml  
08524  
Price per 100ml = £59.63  
**£17.95**



## MINI KITS

each contains: Day and Night Cream 15ml, Eye Cream and Youth Maximising Serum 10ml



**Skincare Program**  
43737 Ultimate  
53629 Platinum  
42291 Reversalist  
**£10**

## ULTIMATE

improve multiple signs of ageing

**Day Cream SPF25**  
50ml  
51672  
Price per 100ml = £28.00  
**£14**



**Night Cream**  
50ml  
70672  
Price per 100ml = £28.00  
**£14**



**Silkened Oil-In-Gel**  
30ml  
08573  
Price per 100ml = £53.33  
**£16**



**Gold Peel-Off Mask**  
75ml  
56945  
Price per 100ml = £13.33  
**£10**



## PLATINUM

Replenish, firm, lift and re-cushion mature skin

**Day Cream SPF25**  
50ml  
11957  
Price per 100ml = £30.00  
**£15**



**Night Cream**  
50ml  
12021  
Price per 100ml = £30.00  
**£15**



**Instant Eye Smoother**  
15ml  
10256  
Price per 100ml = £66.67  
Normally £14  
**£10 save £4**



**Precious Metal Mask**  
75ml  
22392  
Price per 100ml = £13.33  
**£10**



## TEXTURE & TONE

target dark spots and discolourations

**Dark Spot Targeted Treatment Serum**  
15ml  
10876  
Price per 100ml = £80.00  
Normally £15  
**£12 save £3**



**Multi-Spot Correcting Serum**  
30ml  
16055  
Price per 100ml = £83.33  
**£25**



**Dark Circle Corrector**  
15ml  
11916  
Price per 100ml = £133.33  
**£20**



**Advanced Resurfacing Peel**  
30 pads.  
22111  
Price per piece = 50p  
**£15**



**Cream SPF35**  
30ml  
56507  
Price per 100ml = £66.67  
**£20**



## ANTI-WRINKLE

smooth and reduce the appearance of wrinkles

**Plumping Concentrate**  
30ml  
07963  
Price per 100ml = £40.00  
Normally £15  
**£12 save £3**



**Smoothing Serum**  
30ml  
14894  
Price per 100ml = £53.33  
Normally £25  
**£16 save £9**



**Targeted Filler with A-F33**  
32391  
**£15**



## VITAMIN C

for glowing skin

**Radiance Maximising Serum**  
30ml  
15875  
Price per 100ml = £46.67  
Normally £20  
**£14 save £6**



**Radiance Booster Capsules**  
Contains 12 capsules.  
16022  
Normally £18  
**£12 save £6**



## ANTI-POLLUTION

skin protection & recovery

**Day Defence Lotion SPF50**  
30ml  
16139  
Price per 100ml = £60.00  
**£18**



**15-Minute Kaolin Clay Mask**  
50ml  
48611  
Price per 100ml = £30.00  
**£15**



**Advanced Hydration Overnight Mask**  
50ml  
16451  
Price per 100ml = £40.00  
**£20**



## YOUTH BOOSTERS

enhance skin's radiance

**Youth Maximising Sheet Mask**  
Contains 1 mask.  
07120  
**£4**



**Youth Maximising Serum**  
30ml  
07138  
Price per 100ml = £73.33  
**£22**



## LIFT & FIRM

youthful-looking contours

**Pressed Serum**  
30ml  
22426  
Price per 100ml = £53.33  
Normally £22  
**£16 save £6**



**Eye Lift System**  
00885  
**£12**



**Face Lifting Cream**  
30ml  
22137  
Price per 100ml = £50.00  
**£15**



## SOLAR ADVANCE

your daily SPF protection

**Ultra Matte SPF50 Sun Protector**  
50ml  
26252  
Price per 100ml = £20.00  
**£10**



**Ultra Matte SPF50 Tinted Sun Protector**  
50ml  
26328  
Price per 100ml = £20.00  
**£10**



## ANTI-AGEING SETS

each set contains Day and Night Cream 50ml and Lift & Firm Eye Lift System



**Reversalist Wrinkle-Fighting Set**  
42952  
**£26**



**Ultimate Anti-Ageing Set**  
46888  
**£28**



**Platinum Skin-Firming Set**  
42911  
**£30**

AVON TRUE

Suitable for sensitive skin | Allergy tested



# 4-IN-1 BB CREAMS

- ✓ DEWY FINISH
- ✓ MATTIFIES
- ✓ BLURS LINES



### RADIANCE BB CREAM

30ml  
Price per 100ml = £16.67

£5

- 10975 Extra Light
- 15768 Light
- 16097 Medium

### MATTE BB CREAM

30ml  
Price per 100ml = £16.67

£5

- 11015 Extra Light
- 27029 Light
- 27037 Medium

### ANTI-AGEING BB CREAM

30ml  
Price per 100ml = £16.67

£5

- 11072 Extra Light
- 01198 Light
- 01222 Medium

- ✓ SPF15
- ✓ moisturises
- ✓ evens tone and texture
- ✓ light to medium coverage

£5 each

REFRESHING CLEANSERS



**Oil-Infused Micellar Water**  
200ml  
14092  
Price per 100ml = £1.50  
**£3**



**Refreshing Gel Cleanser**  
150ml  
27169  
Price per 100ml = £1.33  
**£2**



**Self-Foaming Face Wash**  
150ml  
27045  
Price per 100ml = £2.33  
**£3.50**



**Face Mitt**  
100% cotton. Approx. 20cm x 14cm.  
27375  
**£3**



**Micellar Cleansing Wipes**  
25 wipes.  
05876  
Price per piece = 8p  
**£2**



**Dual Action Eye Make-up Remover**  
125ml  
56937  
Price per 100ml = £1.60  
**£2**



**Micellar Water**  
400ml  
58909  
Price per 100ml = £1.00  
**£4**

MICELLAR SCRUB

Combines the power of micellar cleansing with a skin-smoothing scrub so you can cleanse and exfoliate in 1 step.



AVON TRUE  
nutraeffects

invigorating  
cleansing  
scrub  
DAILY USE  
WITH MICELLAR TECHNOLOGY  
ALL SKIN TYPES

cleansing scrub  
**£3**

- ✓ quick and easy; so gentle you can use it every day
- ✓ cleanses and exfoliates in 1 step
- ✓ boosts your skin's youthful radiance

**Micellar Cleansing Scrub**  
150ml  
18580  
Price per 100ml = £2.00  
**£3**





35+

AGELESS

YOUTHFUL  
GLOWING SKIN

for skin that needs a boost of collagen.



Formulated with **POMEGRANATE SEEDS** to help target multiple signs of ageing.

Day Cream SPF20 50ml 28100 Price per 100ml = £10.00 **£5**  
Night Cream 50ml 26633 Price per 100ml = £10.00 **£5**



£5 each



55+

AGELESS

PERFECTLY  
PLUMPED SKIN

for skin that needs a replenishing boost.



Formulated with **QUINOA SEED EXTRACT** to help increase collagen production and to help restore youthful-looking contours.

Day Cream SPF20 50ml 26674 Price per 100ml = £10.00 **£5**  
Night Cream 50ml 26682 Price per 100ml = £10.00 **£5**

FACE CREAMS

AGELESS COLLECTION



**Hydration Day Cream SPF15**  
50ml  
15602  
Price per 100ml = £6.00  
**£3**

**Mattifying Day Cream SPF15**  
50ml  
26740  
Price per 100ml = £6.00  
**£3**

**Radiance Day Cream SPF20**  
50ml  
27177  
Price per 100ml = £6.00  
**£3**

**Tri-Phase Elixir** 30ml  
27383  
Price per 100ml = £23.33  
**£7**

**Day Cream SPF30**  
50ml  
54965  
Price per 100ml = £10.00  
**£5**

**Overnight Gel**  
50ml  
27359  
Price per 100ml = £10.00  
**£5**

SHEET MASKS

FACIAL MIST

TINTED MOISTURISER



**Sheet Mask**  
Contains 1 mask.  
04325 Youth Boosting  
26385 Radiance Boosting  
18366 Hydration Boosting  
**£2**



**Hydrate and Protect Facial Mist**  
100ml  
23135  
**£4**



**Radiance Tinted Moisturiser SPF20**  
50ml  
01156  
Price per 100ml = £8.00  
**£4**

# DISSOLVE MAKE-UP IN AN INSTANT

with our lightweight cleansing oil.



- ✓ dissolves make-up easily - no rubbing or tugging
- ✓ lightweight, non-greasy
- ✓ no mineral oils
- ✓ suitable for all skin types

Formulated with babassu, green coffee and passion fruit seed oils to balance natural oil production, leaving skin soft and nourished.

cleansing oil  
**£3**

**Miracle Glow Lightweight Cleansing Oil**  
125ml  
25502  
Price per 100ml = £2.40  
**£3**



**Lightweight Facial Oil**  
30ml  
15636  
Price per 100ml = £20.00  
**£6**

We guarantee you'll love your new products! If you're not 100% happy with your purchase, just return it within 28 days of delivery for a refund or exchange, even if you've tried it!

Special terms apply to certain products - these are clearly indicated in the brochure. For a full refund on products with a free gift, please return both items to ensure your refund is processed.

Avon offers a 2 year warranty for manufacturing faults on its watches.

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Help the environment by disposing of your products responsibly. The wheelie bin

symbols indicate the product and batteries must not be disposed of in the domestic waste as they contain substances which can be damaging to the environment and health. Please use designated collection points or recycling facilities when disposing of the item or batteries.



▶▶▶ **BLACKHEAD-CLEARING**



**Soothing Exfoliating Cleanser**  
125ml  
58008  
Price per 100ml = £2.40  
**£3**



**Clarifying Toner**  
100ml  
00869  
**£2.50**



**PURIFIES AND HYDRATES IN 15 MINUTES.**

**Blemish Clearing O2 Fresh Jelly Mask**  
100ml  
58461  
**£3.50**

▶▶▶ **BLEMISH-FIGHTING TOOLS**



**Metal Blackhead Remover**  
Steel carbon.  
Approx. 12.5cm x 0.6cm.  
24331  
**£2**



**Facial Mini Mitt**  
100% cotton.  
Approx. 9.8cm x 6.2cm.  
06924  
**£3**

▶▶▶ **BLEMISH-CLEARING** for a clear, blemish-free complexion



**Spot On Instant Gel**  
15ml  
25627  
Price per 100ml = £23.33  
**£3.50**



**Spot Conceal Stick**  
13011  
**£2.50**



**O2 Fresh Bubble Cleanser**  
150ml  
13987  
Price per 100ml = £2.33  
**£3.50**



**Oil-Free BB Cream** 30ml  
Price per 100ml = £11.67  
**£3.50**



▶▶▶ **PORE & SHINE CONTROL** reduce oil and cleanse pores



**Black Exfoliating Cleanser**  
75ml  
25635  
Price per 100ml = £4.00  
**£3**



**Black Mineral Mask**  
75ml  
25718  
Price per 100ml = £4.00  
**£3**



**Mattifying Moisturiser**  
75ml  
56549  
Price per 100ml = £4.00  
**£3**



**Exfoliating Scrub**  
75ml  
25650  
Price per 100ml = £4.00  
**£3**

▶▶▶ **PROFESSIONAL-GRADE, 5-in-1** formulas for breakout-prone skin



**Green Tea Overnight Treatment**  
50ml  
24224  
Price per 100ml = £7.00  
**£3.50**



**White Clay Cleanser, Scrub and Mask**  
75ml  
24109  
Price per 100ml = £4.00  
**£3**



**Complete Treatment Pads**  
30 pads.  
24273  
Price per piece = 12p  
**£3.50**

**BANISH BLACKHEADS**

with chamomile extract and blackhead-minimising technology



**HOW TO USE:**  
Apply a thin layer and allow to dry for 5 minutes before rinsing off. Use 2-3 times a week.



clarifying mask  
**£3**

**Deep Clarifying Mask**  
75ml  
24216  
Price per 100ml = £4.00  
**£3**

# WINTER WELLBEING

Cherry-pick your favourite pampering spa treats...

# ANY 3 FOR £9

MIX & MATCH

pages 70-71



## AROMATHERAPY SPRAYS

infused with essential oils

## LUXURIOUS BATH OILS

for super-soft skin

## SKIN-LOVING HAND CREAMS

to deeply hydrate dry skin

- 1. Aromatherapy Beauty Sleep Pillow Mist 100ml 54239 **£4** 
- 2. Aromatherapy Calm Body Mist 100ml 11817 **£4**
- 3. Aromatherapy Energise Body Mist 100ml 13391 **£4**

- 4. Moroccan Romance Bath & Shower Oil 150ml 19505 Price per 100ml = £3.33 **£5**
- 5. Radiant Gold Body & Massage Oil 150ml 58800 Price per 100ml = £3.33 **£5**
- 6. Blissfully Nourishing Bath & Shower Oil 150ml 20271 Price per 100ml = £3.33 **£5**

- 7. Radiant Gold Hand Cream 30ml 23598 Price per 100ml = £13.33 **£4**
- 8. Aromatherapy Calm Hand Cream 30ml 12633 Price per 100ml = £13.33 **£4**
- 9. Aromatherapy Beauty Sleep Hand Cream 30ml 26849 Price per 100ml = £13.33 **£4**
- 10. Blissfully Nourishing Hand Cream 30ml 18358 Price per 100ml = £13.33 **£4**
- 11. Aromatherapy Energise Hand Cream 30ml 43935 Price per 100ml = £13.33 **£4**

PAMPER & SOOTHE WITH  
AROMATHERAPY  
BEAUTY SLEEP



**Overnight  
Face Mask** 50ml  
25908  
Price per 100ml = £8.00  
**£4**

**Body Butter**  
200ml  
17764  
Price per 100ml = £3.50  
**£7**

CLEANSE & REFINE WITH  
KOREAN CHARCOAL



**Face Wash**  
150ml  
10843  
Price per 100ml = £2.33  
**£3.50**

**Body Scrub**  
200ml  
40782  
Price per 100ml  
= £2.00  
**£4**

**Peel-Off  
Face Mask**  
50ml  
23838  
Price per 100ml = £8.00  
**£4**

RESTORE & GLOW WITH  
RADIANT GOLD



**Sheet Mask**  
Contains  
1 mask.  
11494  
**£2**

**Body  
Moisturiser**  
200ml  
12625  
Price per 100ml = £3.50  
**£7**

**Face Mask**  
50ml  
08151  
Price per 100ml  
= £8.00  
**£4**

UNWIND & HYDRATE WITH  
MEDITERRANEAN  
OLIVE OIL



**Sheet Mask**  
Contains 1 mask.  
27094  
**£2**

**Body Moisturiser**  
200ml  
01560  
Price per 100ml = £3.50  
**£7**

**Face Mask** 75ml  
02188  
Price per 100ml = £5.33  
**£4**

**Neck & Chest  
Serum** 50ml  
03913  
Price per 100ml = £8.00  
**£4**

# LUXURIOUS NOURISHMENT

Indulge the body and mind with  
our African shea butter-infused,  
softening formulas.

ALL 3 FOR  
**£9**

order using 69138  
page 73 only



1. **Hand, Elbow and Foot Cream** 75ml 14803 Price per 100ml = £6.00 **£4.50**

2. **Hand Cream** 30ml 33332 Price per 100ml = £13.33 **£4**

3. **Body Butter** 200ml 04747 Price per 100ml = £3.50 **£7**

BE  
**IRRESISTIBLE**

With sensually soft skin and the opulent fragrance of raspberry, pink bouquet and amber.



- |   |   |  |   |   |  |
|---|---|--|---|---|--|
| <b>Body Spray</b><br>100ml<br>09019<br><b>£4.50</b> | <b>Bath &amp; Body Oil</b><br>100ml<br>09142<br><b>£6</b> | <b>Body Lotion</b><br>250ml<br>10595<br>Price per 100ml = £2.00<br><b>£5</b> | <b>Shower Gel</b><br>200ml<br>09407<br>Price per 100ml = £2.00<br><b>£4</b> | <b>Hand Cream</b><br>30ml<br>09274<br>Price per 100ml = £13.33<br><b>£4</b> | <b>EDT</b><br>50ml<br>01735<br>Price per 100ml = £16.00<br><b>£8</b> |
|---|---|--|---|---|--|

*Encanto*

Luxurious, perfume-infused body care and fine fragrances.

BE  
**FASCINATING**

With unforgettably soft skin and an enhancing fragrance of bergamot, jade flower and cashmere woods.



- |   |   |  |   |   |  |
|---|---|--|---|---|--|
| <b>Body Spray</b><br>100ml<br>04127<br><b>£4.50</b> | <b>Bath &amp; Body Oil</b><br>100ml<br>10801<br><b>£6</b> | <b>Body Lotion</b><br>250ml<br>04119<br>Price per 100ml = £2.00<br><b>£5</b> | <b>Shower Gel</b><br>200ml<br>09886<br>Price per 100ml = £2.00<br><b>£4</b> | <b>Hand Cream</b><br>30ml<br>11213<br>Price per 100ml = £13.33<br><b>£4</b> | <b>EDT</b><br>50ml<br>01818<br>Price per 100ml = £16.00<br><b>£8</b> |
|---|---|--|---|---|--|

# ANY 3 FOR £5



with rich  
MACADAMIA OIL



with  
moisturising  
ARGAN OIL



for a  
natural,  
streak-free  
glow

with  
smoothing  
JOJOBA OIL



## SUPREME NOURISHMENT

Indulge and deeply care  
for dry to very dry skin.

<b>Oil-Infused Shower Foam</b> 150ml 56796 Price per 100ml = £2.00 <b>£3</b>	<b>Cream Oil Body Lotion</b> 250ml 57117 Price per 100ml = £1.00 <b>£2.50</b>
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## SILKY MOISTURE

Hydrate and quench for normal to dry skin.

<b>Ultra Moisturising Body Lotion</b> 250ml 11874 Price per 100ml = £1.00 <b>£2.50</b>	<b>Tissue Oil</b> 150ml 02527 Price per 100ml = £4.00 <b>£6</b>	<b>Dry Oil Spray</b> 150ml 06510 Price per 100ml = £2.33 <b>£3.50</b>
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## BUILD A GRADUAL GLOW

Cheat the heat with streak-free tanning.

<b>Airbrush Spray</b> 150ml 28829 Price per 100ml = £2.33 <b>£3.50</b>	<b>Glow Body Lotion</b> 200ml 02279 Fair 02287 Medium Price per 100ml = £1.75 <b>£3.50</b>
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## ORIGINAL

with softening jojoba oil

<b>Original Dry Oil Spray*</b> 150ml 07955 Price per 100ml = £2.33 <b>£3.50</b>	<b>Original Dry Oil Spray - Limited Edition Design*</b> 150ml 56895 Price per 100ml = £2.33 <b>£3.50</b>
--	---

\*Excluded from Any 3 for £5 offer.

YOUR FOOT PROBLEMS **SOLVED**

**for stinky feet**

odour-neutralising spray refreshes & absorbs moisture



**Odour Neutralising Foot and Shoe Spray** 75ml  
58446  
Price per 100ml = £4.00  
**£3**



**Deodorising Foot and Shoe Powder** 75g  
54452  
Price per 100g = £3.67  
**£2.75**



**for everyday moisture**

locks in moisture

for all-over softness

for 24-hour hydration



**Invisible Sock Cream with Silicone Technology** 75ml  
22186  
Price per 100ml = £4.00  
**£3**



**All in One Pedicure Cream XXL** 150ml  
21915  
Price per 100ml = £2.33  
**£3.50**



**Intense Moisture Cream** 75ml  
12286  
Price per 100ml = £4.00  
**£3**

**for intense, deep hydration**

with exfoliating pumice

visibly smoother heels in just 3 days

restores & softens

intense mask for baby-soft feet



**Rough Skin Remover** 75ml  
59212  
Price per 100ml = £3.33  
**£2.50**



**Healthy Extreme Cracked Heel Cream** 75ml  
14837  
Price per 100ml = £4.00  
**£3**



**Intensive Callus and Corn Cream** 75ml  
25445  
Price per 100ml = £4.00  
**£3**



**Expert Exfoliating Foot Mask Socks** Contains 1 pair.  
26120  
**£5**

put your best foot forward this winter with our

**PEDI TOOLS**

**BUFF**



massage, scrub & exfoliate in 1

**3-in-1 Shower Pedi Tool**  
12195  
**£8**



scrapes away stubborn, hard skin

**Hard Skin Remover**  
02766  
**£3.50**

Caution: contains sharp blade. Not to be sold to anyone under the age of 18.



large file buffs hard heels

**Paddle Foot File**  
01008  
**£2**



gently buffs and smooths

**Heel Rasper**  
00752  
**£3.50**



use wet or dry to slough away dead skin

**Flexible Pumice Stone**  
18424  
**£3**

**TRIM**



with exfoliating sandpaper

**Wet and Dry Pedi Roller**  
04481  
**£20**  
Requires 3x AAA batteries (not included).



replacement heads so you're always pedi-prepped

**Pedi Roller Replacement Heads**  
11262  
**£5**



durable clippers work wonders on hard nails

**Toenail Clippers**  
01073  
**£2**

**HYDRATE**



apply over Intense Moisture Cream for an overnight treat

**Silicone Heel Enhancer Socks**  
1 pair in 1 size.  
07344  
**£3**



# SMOOTH & HAIR-FREE

Quick, easy and highly effective hair removers.

## FLAWLESS FACE

## ALL-OVER SMOOTH



**Facial Hair Removal Cream**  
15ml  
21899  
Price per 100ml = £16.67  
**£2.50**



**Facial Wax Strip Kit**  
Contains 20 strips.  
00174  
**£4**



**Bikini Line Hair Removal Cream**  
75ml  
54486  
Price per 100ml = £4.67  
**£3.50**



**Body Hair Removal Cream**  
100ml  
22277  
**£4**

## SMOOTH SHAVE



**Body Wax Strip Kit**  
Contains 20 strips.  
00042  
**£5**



**Nourishing Shave Oil**  
150ml  
00190  
Price per 100ml = £2.33  
**£3.50**



**Silky Stay Shave Gel**  
150ml  
00117  
Price per 100ml = £1.67  
**£2.50**



comes with  
2 replacement  
heads

**Women's Razor**  
59600  
**£4**

SKIP THE SALON WITH OUR  
**DOES-IT-ALL**  
HAIR REMOVAL KIT

ALL THIS  
FOR JUST  
**£35**



showerproof



**GUIDE COMB**  
for even  
hair trimming



**PRECISION BLADE**  
perfect for  
brows & bikini line



**SHAVE**  
electric shaver  
for speed  
& comfort



**EPILATE**  
removes hair at the  
root for longer-lasting  
smoothness

**Beauty Multi-Tool**  
4 interchangeable attachments (shaver, eyebrow trimmer, hair trimmer, epilator). Charge via USB.  
05108  
**£35**

# THE COMPLETE BODY CONFIDENCE COLLECTION

Firm, tone, lift and sculpt your way to summer-ready skin.

perfect for even sensitive skin

BUY 1 CHOOSE 1  
**HALF PRICE**

pages 82-83  
lower priced item half price



<p><b>LIFT YOUR BUST</b> with firming Arginine Complex</p> <p><b>Bust Contour Lift and Tone Cream</b> 150ml 04549 Price per 100ml = £4.00 <b>£6</b></p>	<p><b>COOL AND TONE</b> with our anti-cellulite gel</p> <p><b>Cooling Tone Gel</b> 150ml 04598 Price per 100ml = £5.33 <b>£8</b></p>	<p><b>TARGET CELLULITE</b> and see visible results in just 14 days</p> <p><b>Body Sculptor Total Body Firming Lotion</b> 150ml 27672 Price per 100ml = £4.00 <b>£6</b></p>	<p><b>FEEL THE HEAT</b> and help stimulate cellular metabolism</p> <p><b>Thermal Tone Anti-Cellulite Warming Gel</b> 150ml 15289 Price per 100ml = £5.33 <b>£8</b></p>
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<p><b>FADE STRETCH MARKS</b> with line-reducing Elastin Boost Complex</p> <p><b>Stretch Mark 24 Total Body Lotion</b> 150ml 02147 Price per 100ml = £5.33 <b>£8</b></p>	<p><b>SCULPT THAT BODY</b> with skin-firming caffeine and elastin-boosting peptides</p> <p><b>Double Action Boost &amp; Burn Anti-Cellulite Lotion</b> 150ml 19448 Price per 100ml = £6.00 <b>£9</b></p>	<p><b>BODY MASSAGER</b> • roller balls to help massage tired muscles • plastic nodules to help stimulate circulation</p> <p><b>Double-Sided Body Massager</b> PVC and steel. Approx. 13cm x 10cm x 3cm. 14399 <b>£8</b></p>
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AVON  
**care**  
**MEN**

# MEN'S ESSENTIALS

Everyday must-haves for the wash-&-go guy.

## ESSENTIALS

for REFRESHED,  
HYDRATED SKIN



**After Shave Balm**

100ml

07013

£2

**3-in-1 Shampoo, Conditioner  
& Body Wash**

200ml

63651

Price per 100ml = £1.00

£2

**Shave Gel**

150ml

05587

Price per 100ml = £1.33

£2

ALL 3 FOR **£4**  
order using 69245

## SENSITIVE

MILD & GENTLE WITH  
CHAMOMILE & ALOE



**2-in-1 After Shave Balm  
& Moisturiser**

100ml

05603

£2

**2-in-1 Anti-Dandruff  
Shampoo & Conditioner**

200ml

63727

Price per 100ml = £1.00

£2

**Shave Gel**

100ml

05694

£2

ALL 3 FOR **£4**  
order using 69039

## CALM & COOL WITH REFRESHING MENTHOL

Liven up his wash bag (and his shower routine)  
with this super-cool trio.

ALL 3 FOR **£4**  
order using 69278



**2-in-1 Shave Gel**

100ml

07195

£2

**After Shave Balm**

100ml

20743

£2

**3-in-1 Shampoo, Conditioner  
& Body Wash**

200ml

07187

Price per 100ml = £1.00

£2

AVON CARE  
TRUSTED BY  
MILLIONS  
of WOMEN  
WORLDWIDE

DEEPLY NOURISHING  
**COCOA  
BUTTER**

Indulge skin in  
nature's wonder  
moisturiser, perfect  
for extra-dry skin.

with added  
vitamin E

NEW

rub to smell  
cocoa butter



**Rich Cream for  
Face, Hand  
& Body**  
400ml  
21055  
Price per 100ml = 75p  
**£3**

**Multipurpose  
Cream**  
75ml  
15966  
Price per 100ml = £2.67  
**£2**

**Body Lotion**  
400ml  
01826  
Price per 100ml = 63p  
**£2.50**

**Hand Cream**  
75ml  
57885  
Price per 100ml = £2.67  
**£2**

**Face Cream\***  
100ml  
28951  
**£2**

**NEW Body Wash**  
400ml  
16147  
Price per 100ml = 50p

**£2**

\*LAST CHANCE TO BUY

**GENTLE ALL-OVER CARE**

Perfect for the whole family.

MULTI-USE CREAM



**Multipurpose Cream 400ml**  
20172 Yoghurt & Honey  
00786 Restoring Moisture  
with Coconut Oil

07328 All-in-One  
08003 Rosewater & Shea Butter  
Price per 100ml = 75p  
**£3**

TRAVEL SIZE



**Multipurpose Cream 75ml**  
06320 Restoring Moisture  
with Coconut Oil  
Price per 100ml = £2.67  
**£2**

FACE CREAM



**Face Cream\* 100ml**  
26393 Restoring Moisture  
with Coconut Oil  
19091 Rosewater &  
Shea Butter  
**£2**

BODY WASH



**Body Wash 400ml**  
20388 Yoghurt & Honey  
54510 Restoring Moisture  
with Coconut Oil  
Price per 100ml = 50p  
**£2**

SHAMPOO & CONDITIONER



**Coconut Oil 400ml**  
14738 Shampoo  
12252 Conditioner  
Price per 100ml = 63p  
**£2.50**

HAND CREAM



**Hand Cream 75ml**  
20321 Yoghurt & Honey  
01545 Coconut Oil  
03012 Banana  
21709 Glycerine  
23242 Age Restore  
24554 Concentrated Hand Balm  
18002 Rosewater & Shea Butter  
Price per 100ml = £2.67  
**£2**

**NEW Silicone  
Glove Protective  
Hand Cream**  
75ml  
11395  
Price per 100ml = £3.33  
**£2.50**

SHEET MASK



**Sheet Mask\***  
Contains 1 mask.  
23184 Aloe  
23143 Honey  
23192 Rose  
**£1.50**

EXFOLIATOR



**Radiant Rosewater  
& Shea Butter  
Hands & Body Scrub**  
200ml 59451  
Price per 100ml = £1.25  
**£2.50**



**HYDRATING BODY LOTIONS**

Moisturise and smooth with all-over care...  
whatever skin you're in!



BODY BUTTER

**Revitalising  
Banana  
Body Butter**  
200ml  
21121  
Price per 100ml = £1.13  
**£2.25**



BODY LOTION 400ML

**Body Lotion 400ml**  
57679 Firming Age Restore  
00695 Banana  
23861 Rosewater & Shea Butter  
20057 Yoghurt & Honey  
01792 Restoring Moisture  
with Coconut Oil  
Price per 100ml = 63p  
**£2.50**

BODY LOTION 750ML

**Radiant Rosewater &  
Shea Butter Body Lotion**  
750ml  
13342  
Price per 100ml = 47p  
**£3.50**



**\*LAST CHANCE TO BUY**



**1. DRY SHAMPOO**

Refreshes hair and absorbs excess oil to help boost lacklustre locks.



**2. BACKCOMB BRUSH**

Teases in volume at the root for a fuller, thicker look.



**3. ARGAN & COCONUT SERUM**

Helps tame flyaways and nourishes ends for touchable softness.



**4. HEAT PROTECTION SPRAY**

Spritz on before straightening or curling hair for no heat damage.

ALL 4 FOR  
**£10**

order using 68205

**THE STYLING SAVIOURS COLLECTION**

All you need for **lifted, gravity-defying roots** and **protected strands** this festive season.



**NEW Advance Techniques Styling Saviours Collection** Includes: Dry Shampoo 150ml, Premium Backcomb Brush, Argan & Coconut Oil Moisturising Serum 100ml and Heat Protection Spray 100ml. **68205 £10**

**WANT LUXURIOUSLY NOURISHED HAIR?**  
 With a blend of 5 precious oils for a salon-worthy finish.

**Supreme Oils** 250ml  
 27367 Shampoo  
 27490 Conditioner  
 Price per 100ml = £1.20  
**£3**

**Duo Treatment Spray**  
 100ml  
 16253  
**£5**

**all 3 for £7**  
 order using 67009

**WANT VOLUMISED, THICK LOCKS?**  
 With Hyaluronic Peptide Complex that awakens follicles at the root.

**Miracle Densifier** 250ml  
 19463 Shampoo  
 18812 Conditioner  
 Price per 100ml = £1.20  
**£3**

**Bodifying Leave-In Treatment**  
 100ml  
 18598  
**£5**

**all 3 for £7**  
 order using 68791

**WANT UP TO 3 DAYS OF FRIZZ-FREE LOCKS?**  
 With Lotus Shield Technology to help eliminate frizz even at almost 100% humidity.

**Ultra Smooth** 250ml  
 27425 Shampoo  
 27466 Conditioner  
 Price per 100ml = £1.20  
**£3**

**Leave-In Treatment** 60ml  
 16303  
 Price per 100ml = £8.33  
**£5**

**all 3 for £7**  
 order using 68098

**WANT REPAIRED STRANDS?**  
 With keratin-infused formulas for pro hair repair.

**Reconstruction** 250ml  
 23275 Shampoo  
 50187 Conditioner  
 Price per 100ml = £1.20  
**£3**

**Hair Resuscitation Spray** 150ml  
 62836  
 Price per 100ml = £3.33  
**£5**

**all 3 for £7**  
 order using 69724

**WANT TO SEE LESS HAIR ON YOUR BRUSH?**  
 With Biotin-Collagen Complex to strengthen from root to tip.

**Loss Control** 250ml  
 22939 Shampoo  
 01131 Conditioner  
 Price per 100ml = £1.20  
**£3**

**Leave-In Treatment Spray** 100ml  
 05751  
**£5**

**all 3 for £7**  
 order using 67231



## WANT DIVINE SHINE?

With silicone and pro-vitamin B5 for up to 100% more shine.



**Daily Shine 250ml**  
28928 Shampoo  
27326 Leave-In Conditioner  
Price per 100ml = 80p  
**£2**

**Dry Ends Serum**  
30ml  
28886  
Price per 100ml = £13.33  
**£4**

all 3 for **£6**  
order using 68825



## WANT TOUCHABLE SOFTNESS?

With Moroccan argan oil and diamond-inspired Technology for up to 5x stronger hair.



**360 Nourishment Moroccan Argan Oil**  
250ml  
27433 Shampoo  
27441 Conditioner  
Price per 100ml = 80p  
**£2**

**Hair Serum**  
30ml  
28860  
Price per 100ml = £13.33  
**£4**

all 3 for **£6**  
order using 68932

# 400ML BIGGER BOTTLES = MORE WASHES!

## SHAMPOOS & CONDITIONERS



**Shampoo 400ml**  
21402 Moroccan Argan Oil  
13813 Daily Shine 2-in-1  
25940 Anti-Dandruff 2-in-1  
Price per 100ml = 75p  
**£3**

**Conditioner 400ml**  
26138 Moroccan Argan Oil  
26153 Daily Shine  
Price per 100ml = 75p  
**£3**

**Shampoo 400ml**  
19844 Loss Control  
63701 Reconstruction  
08870 Colour Correction  
02071 Ultra Smooth  
26831 All-in-1 Sulphate-Free  
10892 Miracle Densifier  
15438 Supreme Oils  
Price per 100ml = £1.00  
**£4**

**Conditioner 400ml**  
63677 Loss Control  
16204 Reconstruction  
07435 Colour Correction  
12997 Ultra Smooth  
10991 Miracle Densifier  
13839 Supreme Oils  
Price per 100ml = £1.00  
**£4**



## DON'T FORGET

TO ASK YOUR REP FOR BROCHURE 17 GIFT GUIDE FOR ALL YOUR GIFTING NEEDS.





TRY THE TREND...  
**SPARKLY  
HAIR SLIDES**

Metallic slides for an 'on fleek' party finishing touch.



**NEW Advance Techniques Sparkle Hair Clip**  
Metallic-coloured hair barrette with pin.  
**24471** Gold-coloured  
**16238** Rose gold-coloured  
**£2**

**SUPER STYLING**

Prep, set and fix with all you need to lock in your look.



**Firm Hold Hairspray**  
200ml  
**16311**  
Price per 100ml = £1.50  
**£3**

**Volume & Curl Mousse**  
150ml  
**16360**  
Price per 100ml = £2.00  
**£3**

**Power Straight Spray**  
100ml  
**11742**  
**£3**

**Dry Shampoo**  
150ml  
**08359**  
Price per 100ml = £1.99  
**£2.99**

**Mirror Shine Spray**  
100ml  
**16345**  
**£3**

**Heat Protection Spray**  
100ml  
**16337**  
**£3**

**Argan & Coconut Oil Moisturising Serum**  
100ml  
**01016**  
**£9**



GET THE LOOK...  
**LOOSE CURLS  
OR WAVES**

Our bendy, jumbo-size foam rollers create a tousled look with ease - no curling tongs in sight!

- no heat
- no damage
- no clips
- no fuss

NOW IN  
A SET OF  
12 FOR  
THICKER  
LOCKS



**NEW Foam Bandy Roller Set**  
Set of 12. Perfect for thicker hair. Comes in a drawstring, organza bag. Roller diameter approx. 2cm.  
**01297**  
**£6**

TANGLE  
TEEZER



Tangle Teezer®  
Compact Styler  
Detangling  
Hairbrush – Gold  
Starlight 00133  
£13.50



Vent Brush  
00232 £4



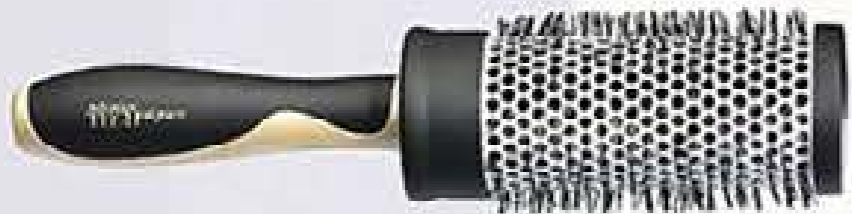
Brush Cleaning  
Tool 56556 £2



Premium  
Backcomb Brush  
28431 £4



Small Barrel  
Brush 16493 £4



Ceramic  
Barrel Brush  
58354 £7



Ceramic-Coated  
Paddle Brush  
09514 £7



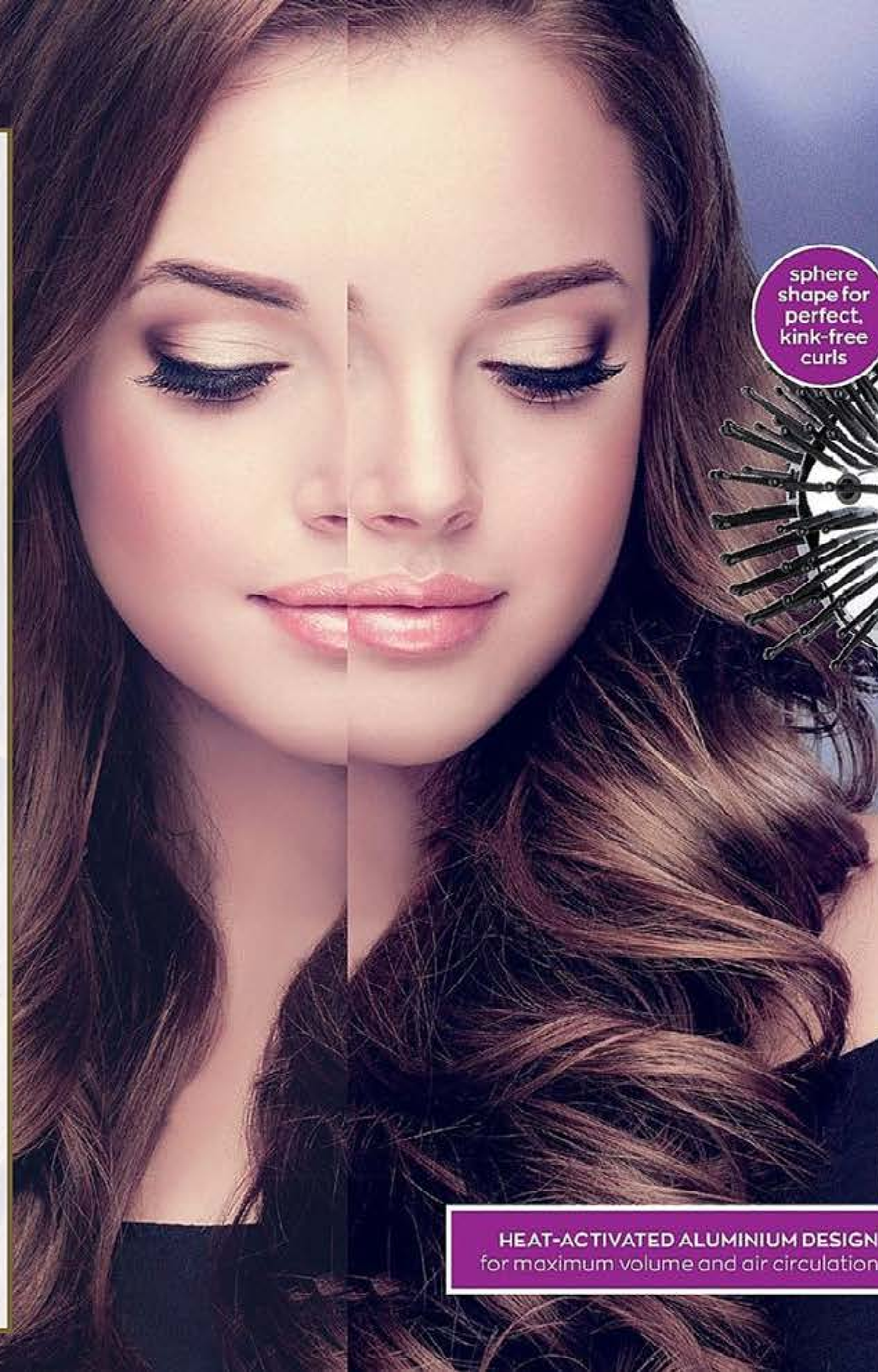
Premium Paddle  
Brush 16592 £6



Premium  
Cushion Brush  
13409 £6



Premium  
V-Bristle  
Volume Brush  
00216 £6



sphere  
shape for  
perfect,  
kink-free  
curls



# SPHERE BRUSH

NOW WITH  
METAL BARREL

For faster drying  
when curling your hair.



BOOST  
ROOT VOLUME



CREATE  
SUPER-EASY CURLS

HEAT-ACTIVATED ALUMINIUM DESIGN  
for maximum volume and air circulation

**NEW Thermal Sphere Brush**  
Heat-activated, metal-barrelled  
sphere brush. Plastic handle,  
nylon bristles.

01230

Will normally be £8

**£6 save £2**

**AVON naturals** HAIR ESSENTIALS  
Fruity infusions inspired by nature.

**strengthening APRICOT & SHEA**



**2-in-1 Shampoo & Conditioner**  
250ml  
16352  
Price per 100ml = 48p  
**£1.20**

**Detangling Spray** 150ml  
15677  
Price per 100ml = 83p  
**£1.25**

**Leave-in Treatment**  
125ml  
11429  
Price per 100ml = £1.00  
**£1.25**

**smoothing ALOE & MACADAMIA**



**2-in-1 Shampoo & Conditioner**  
250ml  
27664  
Price per 100ml = 48p  
**£1.20**

**Treatment Mask** 125ml  
27805  
Price per 100ml = £1.00  
**£1.25**

**volumising RASPBERRY & HIBISCUS**



**Shampoo**  
250ml  
08516  
Price per 100ml = 40p  
**£1**

**Conditioner**  
250ml  
05371  
Price per 100ml = 40p  
**£1**

**Daily Hair Refresher**  
100ml  
57281  
**£1.25**

**vitamin-infused GRAPEFRUIT & PASSION FRUIT**



**2-in-1 Shampoo & Conditioner**  
250ml  
15149  
Price per 100ml = 48p  
**£1.20**

**Treatment Mask** 125ml  
13680  
Price per 100ml = £1.00  
**£1.25**

**AVON naturals KIDS** KIDS' SCENTED BATHTIME FRIENDS  
For your precious little ones.



**soothe them to sleep with GOODNIGHT LAVENDER**

**Body Wash & Bubble Bath** 250ml  
14647  
Price per 100ml = 60p  
**£2**

**Body Lotion** 150ml  
00638  
Price per 100ml = £1.33  
**£2**



**GOODBYE TANGLES**

**Detangling Comb**  
04333  
**£2**

**Magnificent Mango Detangling Spray** 200ml  
05769  
Price per 100ml = 75p  
**£1.50**



**WASH-OFF BATH TIME PAINT 100ml**

07609 Wacky Watermelon  
11007 Playful Pear  
**£1.50**



**2-IN-1 SHAMPOO & CONDITIONER 250ml**

08805 Amazing Apple  
02741 Wacky Watermelon  
Price per 100ml = 60p  
**£1.50**

**FUN & FRUITY 2-IN-1 BUBBLES**

**EVERYDAY AVON VALUE**  
FROM **£1**



Our multitasking bubble bath and body washes mean more time for story-time.

**BODY WASH & BUBBLE BATH 250ml**

03301 Groovy Grape  
17483 Swirling Strawberry  
20818 Playful Pear  
Price per 100ml = 60p  
**£1.50**

senses

# LIQUID HAND SOAPS

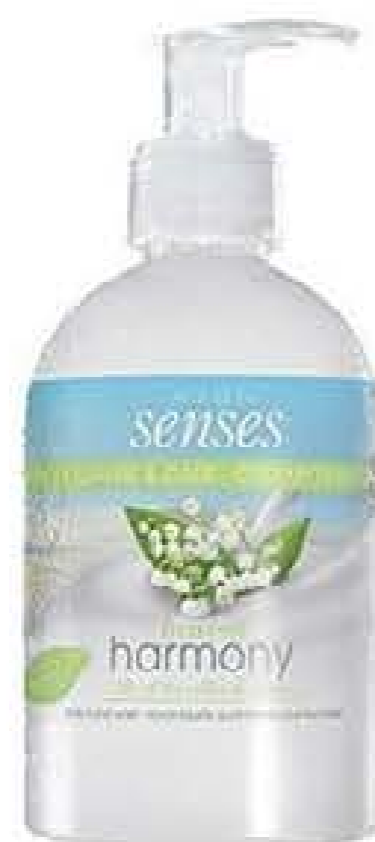
Wash away dirt and grime with our fresh and fruity formulas.

DAILY HAND WASH 250ml Price per 100ml = 40p **£1**



creamy rose & jasmine

05983 Mystique



creamy lily of the valley & apple

14449 Heaven Harmony



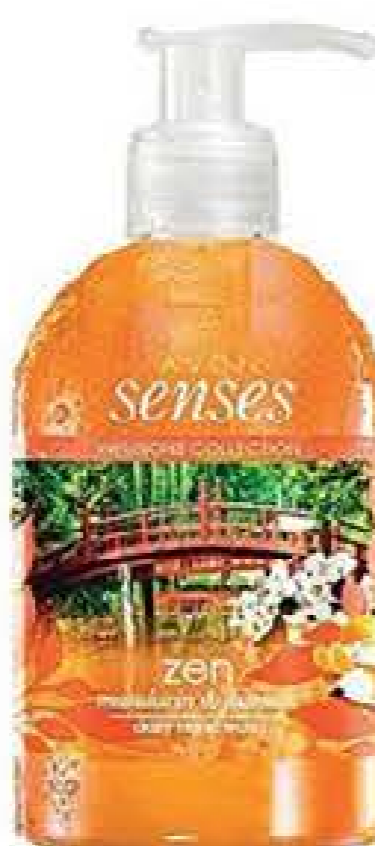
water fruits & pear

09951 Lagoon



citrus & mandarin

09944 Citrus Zing



mandarin & jasmine

15016 Zen



exotic fruits & basil

19372 Garden of Eden

NEW

## APPLE & CINNAMON FOR HAPPY HANDS

Channel the scent of the festive season with our latest hand soap.



Turn to page 105 to smell the delicious scent.

EVERYDAY  
AVON VALUE

**£1**

**NEW Winter Apple Cheer  
Daily Hand Wash**  
250ml  
**11684**  
Price per 100ml = 40p  
**£1**

avon.uk.com 105

senses

# SHOWER GELS & CRÈMES

Scent-sational cleansing for every mood.



## SHOWER GEL

250ml

Price per 100ml = 40p **£1**

- 25197 Garden of Eden
- 54379 Citrus Zing
- 54395 Lagoon
- 05348 Sun-Kissed Moments
- 22947 Mandarin & Jasmine
- 22905 Green Tea & Verbena



500ml

Price per 100ml = 30p **£1.50**

- 23713 Garden of Eden
- 17632 Citrus Zing
- 17640 Lagoon
- 20842 Sun-Kissed Moments
- 13664 Mandarin & Jasmine
- 22913 Green Tea & Verbena



## SHOWER CRÈME

250ml

Price per 100ml = 50p **£1.25**

- 17061 Liquid Honey & Gardenia
- 22293 Divine Time
- 12377 Heaven Harmony
- 09134 Beautiful Memories
- 57000 Mystique
- 05314 Gelato Moments

500ml

Price per 100ml = 35p **£1.75**

- 10702 NEW Liquid Honey & Gardenia
- 01321 Divine Time
- 12427 Heaven Harmony
- 01883 Beautiful Memories
- 04010 Mystique
- 22079 Gelato Moments



**NEW**

## MEN'S HAIR & BODY WASH

250ml

Price per 100ml = 40p **£1**

- 22863 Amazon Jungle
- 27920 Active Cleanse
- 00307 Ocean Surge
- 59162 X-treme
- 26146 NEW Cool Blast



500ml

Price per 100ml = 30p **£1.50**

- 19174 Amazon Jungle
- 08219 Active Cleanse
- 13565 Ocean Surge
- 19158 X-treme
- 23606 NEW Cool Blast

**NEW**

# APPLE & CINNAMON

FOR A FESTIVE CLEANSE

EVERYDAY  
AVON VALUE

FROM

**£1**



rub to smell  
apple &  
cinnamon

NEW Winter Apple  
Cheer Shower Gel

250ml

08789

Price per 100ml = 40p

**£1**

NEW Winter Apple  
Cheer Shower Gel

500ml

54718

Price per 100ml = 30p

**£1.50**

Lather up with the  
comforting, warm  
scent of our new  
shower gel.

# BUBBLE BATHS

Soothe aching muscles with a me-time soak.

**BUBBLE BATH** 500ml Price per 100ml = 40p **£2**

**BUBBLE BATH** 1 litre **£2.50**



**Lavender**

23465 500ml  
20966 1 litre



**Goodbye Tension**

26724 500ml  
28324 1 litre



**White Lily**

19711 500ml  
13235 1 litre



**Bubblegum**

00463 500ml  
18945 1 litre



**Jasmine**

10041 500ml  
04762 1 litre



**Vanilla Caramel**

26716 500ml  
01289 1 litre



**Opulent Orchid**

19869 500ml  
19877 1 litre



**Goodnight Sweetheart**

02311 500ml  
01438 1 litre



**Traditional Lemonade**

18291 500ml  
18168 1 litre



**Red Berries & Chocolate**

07419 500ml



**NEW Vanilla & Fig**

58081 1 litre

**NEW**

## FESTIVELY SCENTED BUBBLES

EVERYDAY AVON VALUE FROM **£1.50**

sweet vanilla sugar



AVON  
**FESTIVE Wishes**  
SWEET VANILLA SUGAR  
bubble bath  
250 ml e

cranberry & orange



AVON  
**FESTIVE Wishes**  
MERRY CRANBERRY & ORANGE  
bubble bath  
250 ml e

Indulge in our new sweet and warming formulas for a relaxing me-time soak. Which will you choose?...

**NEW Sweet Vanilla Sugar Bubble Bath**

250ml  
28522

Price per 100ml = 60p

**£1.50**

**NEW Merry Cranberry & Orange Bubble Bath**

250ml  
28589

Price per 100ml = 60p

**£1.50**

AVON  
naturals

# SCENTED SPRITZES

Body, room and linen sprays for natural freshness.

SCENTED SPRITZ 100ml £1.50



**08821**  
Pink Grapefruit  
& Apricot



**51128**  
Cherry  
Blossom\*



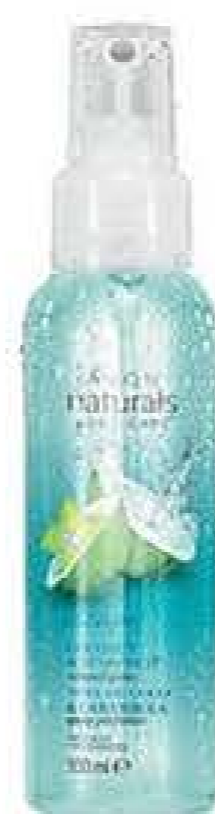
**11452**  
Lily  
& Gardenia



**58669**  
Vanilla  
& Sandalwood



**12963**  
Almond  
& Lily of the Valley



**22368**  
Coconut &  
Starfruit



**19851**  
Jasmine\*



**05702**  
Pomegranate  
& Mango



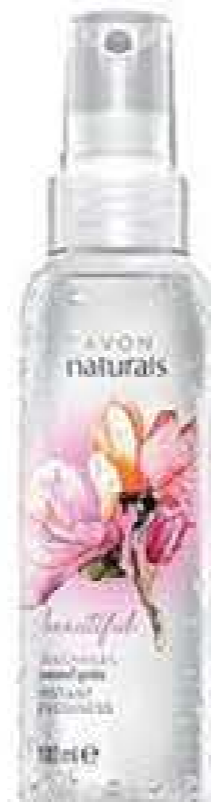
**20263**  
Violet  
& Lychee



**21667**  
Green Tea  
& Verbena



**10280**  
Lavender  
& Chamomile



**52910**  
Magnolia



**54692**  
NEW Black  
Cherry & Nutmeg

\*Caution: keep this product away from wooden surfaces and floors.

NEW

## FESTIVELY SCENTED SPRITZES

EVERYDAY  
AVON VALUE  
**£1.50**



sugar  
plum

rub to smell  
sweet citrus  
sparkle

Refresh your body and home with  
our sugar sweet, fruity spritzes -  
the perfect stocking filler!

NEW Sparkling Sugarplum  
Fairies Scented Spritz  
100ml  
28498  
**£1.50**

NEW Sweet Citrus Sparkle  
Scented Spritz  
100ml  
28506  
**£1.50**

avon.uk.com 109

# THE SUGAR & SPICE PAMPER PACK

Get your skin set for the season with our warming collection of bestselling bathroom essentials...

WORTH **£18.75\***

ALL 8 FOR  
**£10**

order using 68080

**NEW**

**NEW The Sugar & Spice Pamper Collection**  
Includes: Planet Spa Blissfully Nourishing Hand Cream 30ml and Moisturising Bath & Shower Oil 150ml, Planet Spa Radiant Gold Sheet Mask, Foot Works Orange & Cinnamon Moisturising Cream 75ml, Naturals Sparkling Sugar Plum Fairies Scented Spritz 100ml, Senses Winter Apple Cheer Daily Hand Wash 250ml and Shower Gel 250ml and Senses Sweet Vanilla Sugar Bubble Bath 250ml.

68080  
**£10**

Based on normal brochure prices.



**INDULGENT  
HAND CREAM**  
with nourishing  
African shea  
butter

**SHEET FACE  
MASK**  
with gold & oud  
for skin  
radiance

**RICH  
BUBBLE BATH**  
sweet vanilla  
foaming  
bubbles

**LUXE  
BATH OIL**  
with nourishing  
African shea  
butter

**SHOWER GEL**  
apple-fragranced  
formula for scent-  
sational cleansing

**LIQUID SOAP**  
for squeaky-clean  
hands with a  
winter apple scent

**SWEET  
FRAGRANCE SPRITZ**  
sugarplum scent  
for body, room  
& linen

**MOISTURISING  
FOOT CREAM**  
with orange-  
& cinnamon for  
smooth soles



SIMPLY CHOOSE YOUR FAVOURITE COLLECTION...



BARELY  
**NUDE**  
order using 69286



CLASSIC  
**RED**  
order using 68809



BEAUTIFUL  
**BERRY**  
order using 67017



# FREE BEAUTY GIFT SET

WORTH £16.50\* WHEN YOU SPEND £10 OR MORE ON MAKE-UP ACROSS PAGES 114-167.



freesia, jasmine, vanilla musk

everyday satin lip colour

the 1-minute mani miracle

Your FREE Beauty Gift Set includes:  
Pro Colour In 60 Seconds Nail Enamel 10ml,  
True Colour Lipstick and Far Away EDP  
Purse Spray 10ml.

Our packs are super popular, so if we run out of any shades we'll send you the next closest to keep you looking fabulous.  
\*Based on normal brochure prices.



**2 ways to wear:** alone or over any lipstick.

Never greasy or sticky, just pure nourishing perfection that's a pleasure to wear.



# FREE BEAUTY GIFT SET

when you spend £10 or more on make-up across pages 114-167. Order from page 112.



## LUXURIOUS LIP OIL

Show your lips some love with glossy shine and a hint of colour.

**£4**  
save £3

**NOURISHING LIP COMPLEX**  
infused with jojoba, avocado oil and coconut oil plus vitamin E to help lock in moisture

- smooth precision applicator delivers the perfect dose of oil
- SPF12 protection

**True Colour Nourishing Lip Oil 7ml**

Price per 10ml = £5.71

Normally £7

**£4 save £3**



**CREAMY, FULL-COVERAGE LIPSTICK**  
 • highly-pigmented, rich colour  
 • built-in primer and moisturising formula for smooth application  
 • comfortable, balm-like, creamy finish

**mark. Epic Lipstick**  
 Normally £8  
**£5.50**  
 save £2.50

06445 Falling For You	24430 Nude Attitude	19570 Wink of Pink	08987 Get Cheeky	19695 Rosy Outlook	15909 First Crush
20883 Safe Bet	11718 Sweetheart	19752 Blushing Beauty	13516 Pucker Up	28514 Be Loud	57828 Pink Punch
06858 Fearless Fuchsia	22459 Hint Hint	57935 Coral Burst	28704 Berry Bold	28738 Heart Breaker	58016 Sangria Shock
	58156 Temptress	28092 Spellbound	21998 Feksty	21170 Twisted	04416 Street Style

# FREE BEAUTY GIFT SET

when you spend £10 or more on make-up across pages 114-167. Order from page 112.



She's wearing... Sunbaked Red.

**£6**  
save £2

## 100% MATTE 100% COMFORT

Velvety formula glides on for gorgeous colour in 1 swipe.



- defines lips for a lasting, sculpted look
- won't cake, crack or dry
- SPF15

**True Colour Perfectly Matte Lipstick**  
 Normally £8  
**£6** save £2

08268 Rose Red	06122 Crimson Tide	62877 Red Supreme	27086 Absolute Coral	28373 Velvet Raspberry	18119 Peach Flatters	18127 Magnificent Mauve	07488 Hiatsous Blossom	62935 Powder Blush	24901 Blush	12898 Nude Superie	63610 Coral Fever
08110 Sunbaked Red	16121 Truest Red	27888 Roseberry Red	28977 Ravishing Rose	10009 Dusty Lavender	17814 Divine Twig	26880 Hot Plum	58479 Pure Pink	13300 Café Au Lait	15610 Marvelous Mocha	61523 Ruby Kiss	09589 Everyday Red
61580 Wild Cherry	17905 Superb Wine	56069 Wistful Wine	09431 Mauve Matters	02410 French Toast	09530 Pink Tulip	26930 Posh Petal	57307 Au Naturelle	58305 Lush Cocoa			

**EVERYDAY SATIN LIPSTICK**  
 • with True Colour Technology for real, lasting colour  
 • infused with hydrating shea butter  
 • feels comfortable all day

**True Colour Lipstick**  
**£7.50**

shimmer

10793 Frostiest Mauve	10942 Dream Fuchsia	04465 Twinkle Pink	10645 Pink Dream	04473 Country Rose
10660 Sparkling Nude	10959 Tender Kiss	10967 Enduring Sable	10694 Chic	10678 Frozen Rose

satin

10884 Lava Love	45906 Red 2000	02907 Toasted Rose	10744 Mocha	04341 Hot Pink	03780 Proper Pink
02949 Pout	04309 Carnation	04408 Hiatsous	10827 Blush Nude	10686 Wine With Everything	





**CREAMY MATTE LIP POWDER PEN**

- pigment-packed powder melts onto lips for a lightweight feel
- mess-free precision cushion tip for controlled application

**mark. Epic Lip Powder Pen**

Normally £8

**£6** save £2

54619 Limitless	28464 Trust Fall	11932 Free To Be	15255 Be So Sweet
28175 Pulse And Flow	16881 Kinda Hot	54734 Nailed It	14183 Flutter Fly

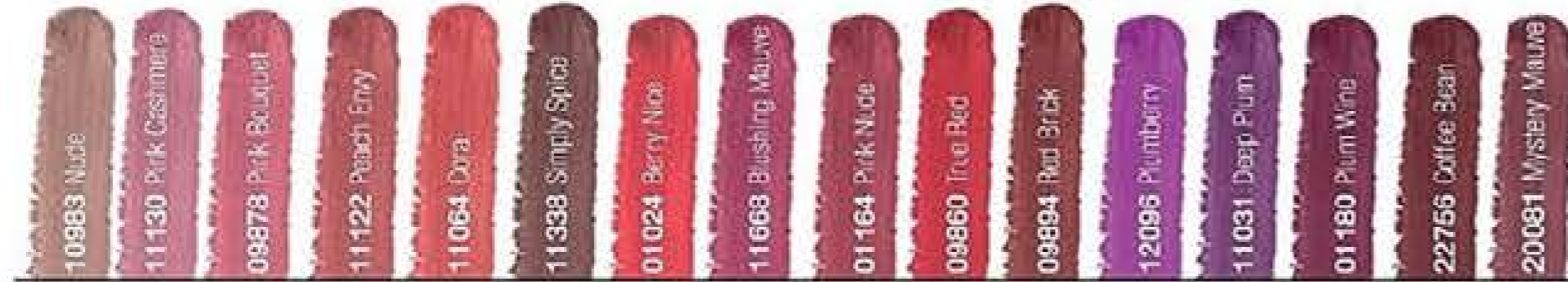
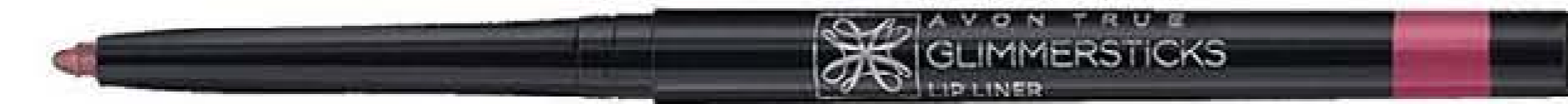
**GLIDE-ON LIP LINER**

- looks freshly applied for hours
- smudge-proof, tug-free formula

**True Colour Glimmerstick Lip Liner**

Normally £6

**£3** half price



**INVISIBLE LIP LINER**

- colourless lip liner works with every shade of lipstick
- primes to keep lipstick in place and lines to sculpt
- prevents feathering and bleeding

**True Colour Glimmerstick Invisible Lip Liner**

59261

Normally £6

**£3** half price



**16-HOUR MATTE LIP COLOUR**

- long-lasting colour stays even
- transfer resistant formula won't crack or bleed
- patented formula\* flexes with your lips for complete comfort

**True Colour Power Stay Lip Colour**

**£9**



19513 Non-Stop Nude	57430 Can't Quit Café	20958 Persistent Pink	21048 Relentless Rose	19398 Fail Proof Fuchsia	21139 Run On Rouge	19786 Resilient Red	19539 Overdrive Orchid	21030 Power On Plum	21204 Stay Put Sangria
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\*Patented in the US, Mexico and Japan.

**GLASS-LIKE GLOSS**

- protecting and hydrating, non-sticky formula
- press lips together for a renewed burst of colour

**True Colour Glazewear Lip Gloss 6ml**

Price per 10ml = £10.83

**£6.50**



55939 Iced Pink	19356 Sardance	19661 Plum Dazzle	56051 Mocha Latte	18564 Perfect Nude	56085 Mulberry	19323 Ticked Pink	19893 Nude Muse		
18754 Clear	18408 Pale Peach	18630 Pink Watermelon	19273 Coral Reef	19471 Shimmered	55525 Hot Pink	19422 Strawberry Shine	19778 Fiery Red	55947 Legendary Red	19760 Pretty Plum

**FREE BEAUTY GIFT SET**

when you spend £10 or more on make-up across pages 114-167. Order from page 112.



She's wearing... Plumping Pearl.

**PLUMPED-UP SHINE**

For a natural-looking plump, try our clear gloss (it's also great over any lippie to plump up that pout).

**£3.50**  
half price



- full-shine look, non-sticky feel
- lips instantly look and feel fuller
- when it tingles, it's working

**mark. Plump It Lip Gloss**

7ml

Price per 10ml = £5.00

Normally £7

**£3.50** half price



**PLUMP IT LIP GLOSS**  
**BRILLANT À LÈVRES**

**mark.**

# ANEW

a new age of skin-transforming make-up

Combining luxurious, beauty-enhancing make-up with anti-ageing expertise so you can look your best every day... and even better the next.

28167 Rose Tint

24372 Berry Tint

24349 Honey Tint



SPF15

- plumps, hydrates and protects lips with a hint of tint
- with retinol to help stimulate collagen renewal

**Tinted Lip Plumping Lip Conditioner**  
Normally £8  
**£5 save £3**

23796 Silky Pink

23697 Desert Rose

23648 Berry Bloom

23747 Glazed Almond

23630 Plumberry

23762 Modest Mauve



SPF15

- luxuriously smooth colour infused with plumping collagen and retinol
- instantly smooths the look of fine lines and wrinkles

**Youth-Awakening Lipstick**  
**£10**



## FREE BEAUTY GIFT SET

when you spend £10 or more on make-up across pages 114-167. Order from page 112.



## THE RETINOL INFUSED LIP CONDITIONER

Colourless formula for naturally fuller lips.

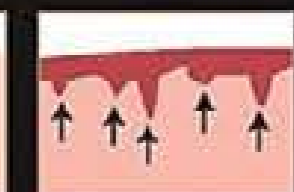
**PLUMP**  
retinol to stimulate collagen renewal

**PROTECT**  
with SPF15 and antioxidants to shield lips from environmental factors

**HYDRATE**  
with skin-conditioning caffeine, moisturising jojoba and soothing pomegranate



**BEFORE:**  
thin, dry lips



**AFTER:**  
lips look plumper and feel moisturised

Diagrams for illustrative purposes only.

**Lip Plumping Lip Conditioner**  
11155  
Normally £8

**£5**  
save £3

SPF15



# ANEW

a new age of skin-transforming make-up

Combining luxurious, beauty-enhancing make-up with anti-ageing expertise so you can look your best every day... and even better the next.



- 4D Wrinkle Reverse Technology builds collagen and elastin
- smooths and softens the look of lines and pores



**08813** Soft Beige  
**07526** Nude Beige

**Age-Transforming Pressed Powder**  
10g  
**£9**



- anti-ageing, serum-infused formula extends the wear of Anew foundation
- helps stop make-up settling into pores, fine lines and wrinkles

**Skin Transforming Primer**  
28ml  
Price per 10ml = £4.29  
**£12**



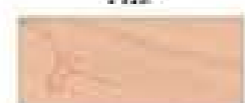
- creamy foundation with a youth-boosting serum
- buildable, medium coverage glides on

**Swirl Compact Foundation**  
9g  
Price per 10g = £13.33  
**£12**

- instantly evens skin tone whilst reducing the look of fine lines and wrinkles
- with Derma 3x Complex to help stimulate the renewal of collagen and elastin



**14712**  
Fair



**08433**  
Medium



**Age-Transforming Concealer SPF15**  
**£8**



## FREE BEAUTY GIFT SET

when you spend £10 or more on make-up across pages 114-167. Order from page 112.



## THE ANTIOXIDANT BOOSTING FOUNDATION

With our Youth Restoring Complex to instantly disguise imperfections and help improve them over time.

**SMOOTH & FIRM**  
for a more even-looking, flawless complexion

**RESTORE**  
reveal skin that looks and feels younger after just 1 week\*

**PROTECT**  
powerful anti-ageing ingredients boost skin's collagen and elastin from within

**SPF15**

**ANEW**  
AGE-TRANSFORMING FOUNDATION  
FOND DE TEINT ANTI-VIEILLISSEMENT

SPF 15

**Age-Transforming Foundation**  
30ml  
Price per 10ml = £3.33  
Normally £15

**£10**  
save £5

**41400** Ivory  
**28878** Shell  
**58123** Nude  
**08425** Natural Beige



\*Based on a consumer study with 360 participants.

# ANEW

a new age of skin-transforming make-up

Combining luxurious, beauty-enhancing make-up with anti-ageing expertise so you can look your best every day... and even better the next.



- natural fibres mimic real hairs to enhance sparse brows
- tinted gel formula blends, defines and sets



**27110**  
Light Brown



**26948**  
Dark Brown

**Transforming Brow Filler**  
£9



- primer diminishes the look of wrinkles, crepey skin and hooded lids
- shadows define and contour for brighter, more youthful-looking eyes



**18655**  
Shimmering Walnut



**10579**  
Smoky Violet

**Youth-Awakening Eyeshadow and Primer Kit**  
£8

PRIMER



## FREE BEAUTY GIFT SET

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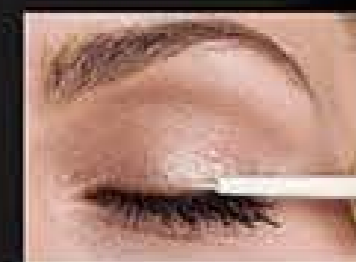
## THE LASH TRANSFORMING MASCARA

Bio-Lash Technology gives 5x more instant, full volume and helps prevent breakage.

**STRENGTHEN**  
apply serum for healthier, longer lashes

**ENHANCE**  
over 67% of women showed improvement in visible number of lashes\*

**PROTECT**  
waterproof formula is easy to remove and quickly dissolves with no pull or tug



SERUM



MASCARA

**Lash Transforming Mascara**  
Normally £10

**£7.50**

save £2.50



07849 Black

Model wears lash inserts for an even lash line.  
\*Based on a clinical study with 25 participants.

# FREE BEAUTY GIFT SET

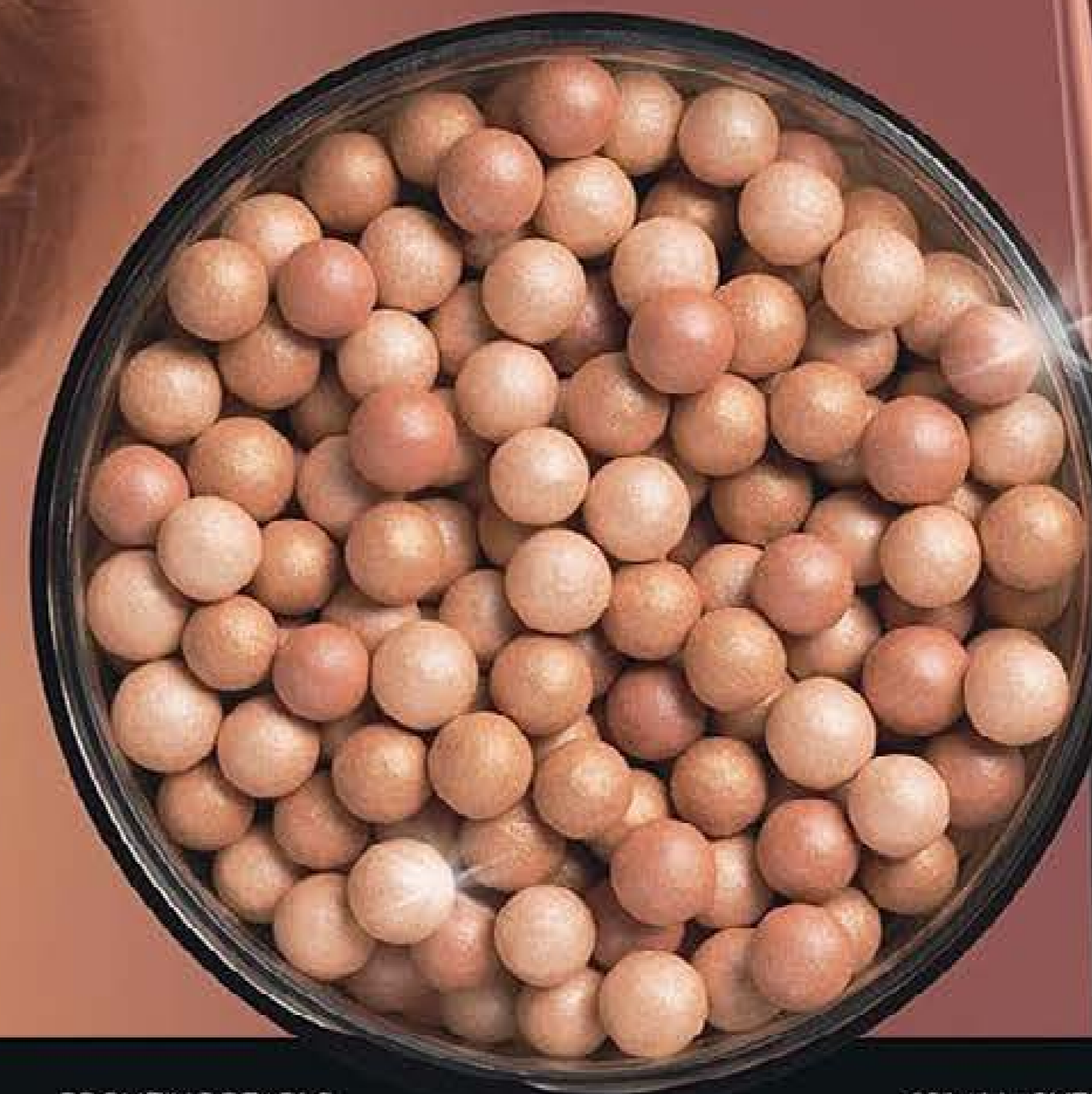
when you spend £10 or more on make-up across pages 114-167. Order from page 112.



## GLOW ON BRONZING SET

# £7

That's your party-perfect winter radiance sorted!



All-Over Face Brush  
16774  
£5



### True Colour Glow Bronzing Pearls

224

Price per 10g = £2.27

Normally £8

**£5 save £3**

25536  
Warm Glow

58107  
Cool

25494  
Deep Bronze

25700  
Medium Tan

## ORDER YOUR PERFECT SHADE & BRUSH FOR JUST £7

### BRONZING PEARLS

- multi-tonal shimmering pearls
- gives a sheer, warm, natural finish
- buildable formula

### 101 ALL-OVER FACE BRUSH

perfectly shaped to adapt to the natural contours of the face for flawless application and blending

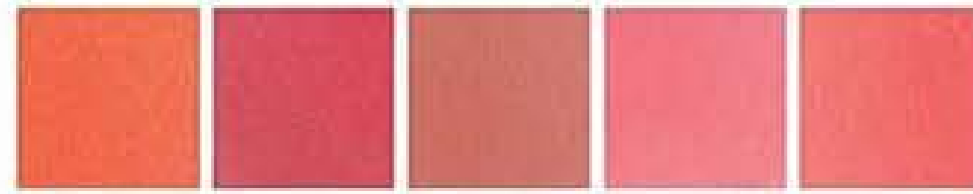


### BLUSH STICK

- dewy, creamy blush for all skin tones
- blendable formula gives a sheer hint of colour to lips and cheeks

### mark. Be Blushed Stick

8g  
Price per 10g = £7.50  
**£6**



**01669** Sunny Apricot  
**21758** Sheer Strawberry  
**21857** Blushing Nude  
**21790** Pink Melon  
**54221** Powder Pink

### AIRBRUSHING PRIMER

- reduces pores, shine and fine lines
- velvety, colourless, waterproof formula is perfect for all skin tones
- perfect alone or under foundation

### mark. MagiX Face Perfector

**SPF20**  
30ml  
**11346**  
Price per 10ml = £2.67  
**£8**



### SETTING SPRAY

- non-sticky formula
- fast-drying, weightless invisible mist
- sets make-up in place all day

### mark. MagiX Setting Spray

125ml  
**19596**  
Price per 10ml = 30p  
**£4.50**

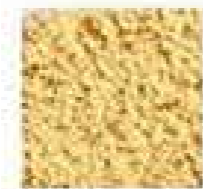


### LIGHT-DIFFUSING SETTING POWDER

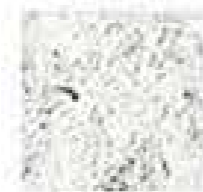
- lightweight, translucent formula sets your look
- covers like an airbrush to hide imperfections
- lines, pores and shine disappear... as if by magic!

### mark. Setting Powder

9g  
Price per 10g = £6.69  
**£8**



**13219**  
Banana



**00380**  
Translucent



# FREE BEAUTY GIFT SET

when you spend £10 or more on make-up across pages 114-167. Order from page 112.



## TWIST & STROBE

Simply dab on for a dewy look or glide over skin for full-on illumination.

**£4**  
save £2



### mark. MagiX Finishing FX Stick

8g  
Price per 10g = £5.00  
Normally £6  
**£4 save £2**



**22830**

**CANDLELIGHT**  
a warm glow that gleams from every angle

**06296**

**ICE PRINCESS**  
a frosty blush for enchanting luminosity

**06627**

**ISLAND FANTASY**  
a sultry glimmer for sun-kissed radiance

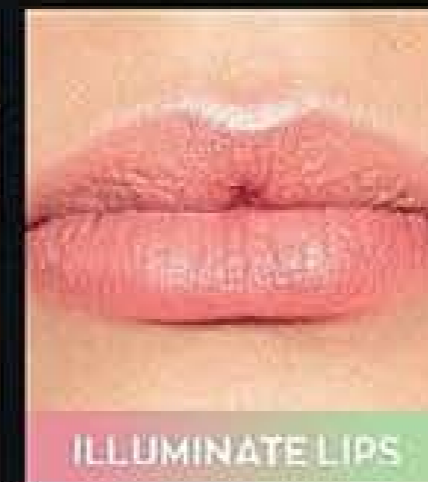
**12013**

**STARSTRUCK**  
a cool icy pearl that illuminates skin instantly

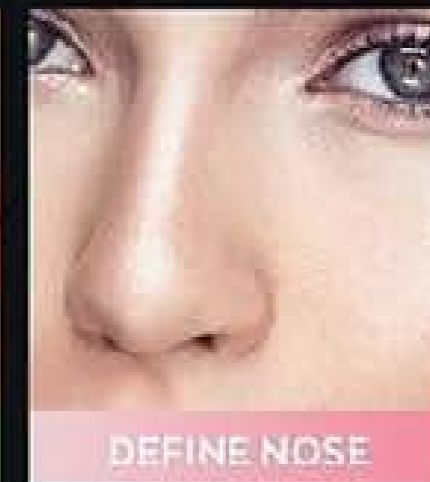
## HIGHLIGHT YOUR BEST FEATURES



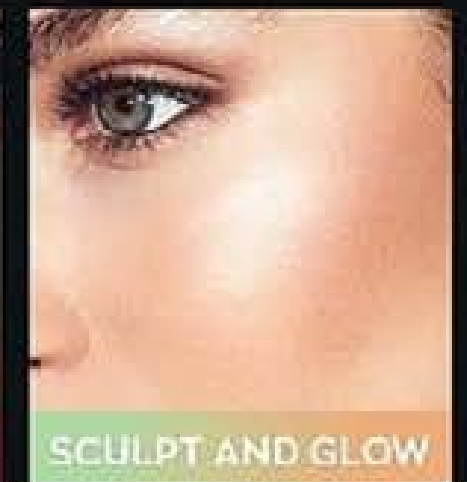
FOR EYES THAT GLISTEN



ILLUMINATE LIPS



DEFINE NOSE



SCULPT AND GLOW

**3-IN-1 RADIANT CONCEALER, FOUNDATION & POWDER**

- breathable, medium-to-full coverage
- cream-to-powder for a comfortable, flawless finish
- for normal, combination, dry and oily skin types
- SPF15

**True Colour Cream-to-Powder Foundation Compact 9g**  
 Price per 10g = £11.11  
**£10**

04754 Porcelain	05124 Ivory	05231 Warm Ivory	04937 Light Ivory	05249 Light Nude	03889 Nude
05157 Shell	04853 Creamy Natural	04879 Natural Beige	24802 Soft Honey	05165 Honey Beige	03947 Sun Beige
04887 Medium Beige	24851 Light Caramel	04499 Caramel	07302 Nutmeg	05199 Spice	28274 Amaretto
04903 Walnut	10488 Earth	04911 Dark Cocoa	05207 Rich Sienna		



**FLAWLESS FOUNDATION**

- full coverage without the cakey finish
- moisturising, buildable formula for all skin types
- looks and feels 100% natural and breathable
- SPF15

**True Colour Flawless Liquid Foundation**

30ml  
 Price per 10ml = £3.33  
**£10**



09761 Porcelain	09027 Ivory	20867 Warm Ivory	10496 Light Ivory	15883 Light Nude	10546 Nude	09076 Shell	08409 Creamy Natural	56531 Natural Beige
09233 Honey Beige	10934 Sun Beige	19950 Medium Beige	22103 Caramel	09258 Spice	20412 Earth	23564 Walnut	17962 Dark Cocoa	09332 Rich Sienna

**UNDER-EYE ILLUMINATOR**

- instantly brightens skin and dark shadows for a radiant, luminous finish
- creamy texture glides on effortlessly and blends easily
- formulated with brightening pearlescent pigment particles

**True Colour Under Eye Brightening Illuminator**

6.5ml  
 Price per 10ml = £10.00  
**£6.50**



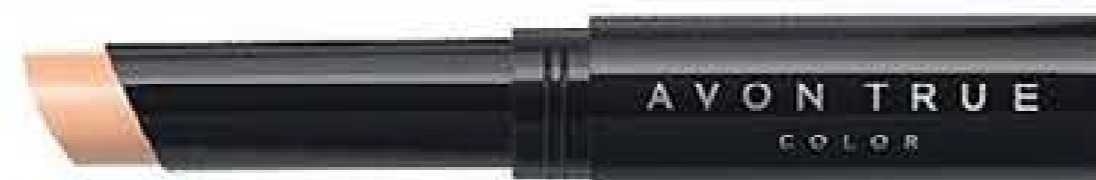
20495 Fair Radiance	07203 Natural Radiance	07237 Warm Radiance	20503 Golden Radiance
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**TARGETED CONCEALER**

- blendable, creamy, oil-free formula
- conceals redness, dark circles and blemishes

**True Colour Flawless Concealer Stick**

**£6**



57257 Fair	23929 Light	11841 Light Medium	48645 Medium	04655 Medium Tan	17442 Medium Deep	16550 Deep
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**FREE BEAUTY GIFT SET**

when you spend £10 or more on make-up across pages 114-167. Order from page 112.



**THE MINERAL MASTERPIECE**

Get a naturally luminous finish with this skin-loving, loose powder foundation.

**£5.50**  
 save £2.50

- buildable, light-to-medium coverage
- for all skin types, even sensitive
- SPF15

**mark. Loose Powder Foundation**

6g  
 Price per 10g = £9.17  
 Normally £8  
**£5.50** save £2.50

**IDEAL PARTNER:**

**108 KABUKI BRUSH**  
 ideal for applying and blending loose powder foundation for natural-looking coverage and finish  
**59543**  
**£5**



06866 Porcelain Doll	03459 Ivory	02915 Shell	03632 Nude	03475 Medium Beige	04275 Sand Beige	06874 Pure Beige	06643 Deepest Terracotta
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# HOW TO CONTOUR WITH CONFIDENCE



**1 DEFINE**  
Blend the darker cream under cheekbones, along jawline and down each side of the nose.



**2 EMPHASISE**  
Blend the lighter cream over cheekbones, brow bones and down the centre of the face from forehead to nose.



**3 SCULPT**  
Layer the darker powder under cheekbones and along jawline to sharpen in seconds.



**4 HIGHLIGHT**  
Dust lighter powder over cheekbones, brow bones and down the centre of the face from forehead to nose.



for dusting on powder  
**Angled Blush Brush**  
27581  
£5

for buffing on cream  
**Buffing Foundation Brush**  
24810  
£5



**FREE BEAUTY GIFT SET**

when you spend £10 or more on make-up across pages 114-167. Order from page 112.



**NEW**

**DEFINITION REDEFINED**

**£9**  
save £3



Gleam And Shape

for light skin tones		for medium skin tones		for dark skin tones	
17111 Gleam And Shape		17335 Glow And Sculpt		17574 Radiate And Contour	

**NEW True Colour Define And Sculpt Face Palette**  
Will normally be £12  
**£9 save £3**

BASE & TOP COATS



**Avon Nail Experts Fast Dry Nail Setting Spray**  
50ml  
21550  
Price per 100ml = £10.00  
£5



**Avon Nail Experts Supreme Strength Base Coat**  
10ml  
23374  
£4



**Avon Nail Experts 7-in-1 Nail Treatment**  
10ml  
26336  
£4

TREATMENTS



**Avon Nail Experts Restoring Cuticle Cream**  
15ml  
24877  
Price per 10ml = £2.67  
£4



**Avon Nail Experts Nail Moisture Mask** 30ml  
15107  
Price per 10ml = £1.33  
£4



**Avon Nail Experts Express Growth Nail Serum**  
10ml  
22673  
£4

MULTITASKERS



**Crystallised Ombre Nail File**  
23226  
£8



**3-in-1 Nail Clippers**  
26039  
£4

**Avon Nail Experts BB Nail Colour**  
10ml  
£3



07377 Lilac Love	19265 Restoring Beige
68890 Perfect Pink	20248 Protecting Periwinkle
00687 Nurturing Mint	59972 Tender Dove

FREE BEAUTY GIFT SET

when you spend £10 or more on make-up across pages 114-167. Order from page 112.



THE 1-MINUTE MANI MIRACLE

Now in 10 new pronto pearlescent shades.

£3

Bustling Bordeaux

NEW SHADES



- 3-in-1 base coat, colour and top coat formula dries in 60 seconds
- Wide Express Brush for full coverage in 1 coat

**Pro Colour In 60 Seconds Nail Enamel**  
10ml  
£3



BRIGHTS



DEEPS

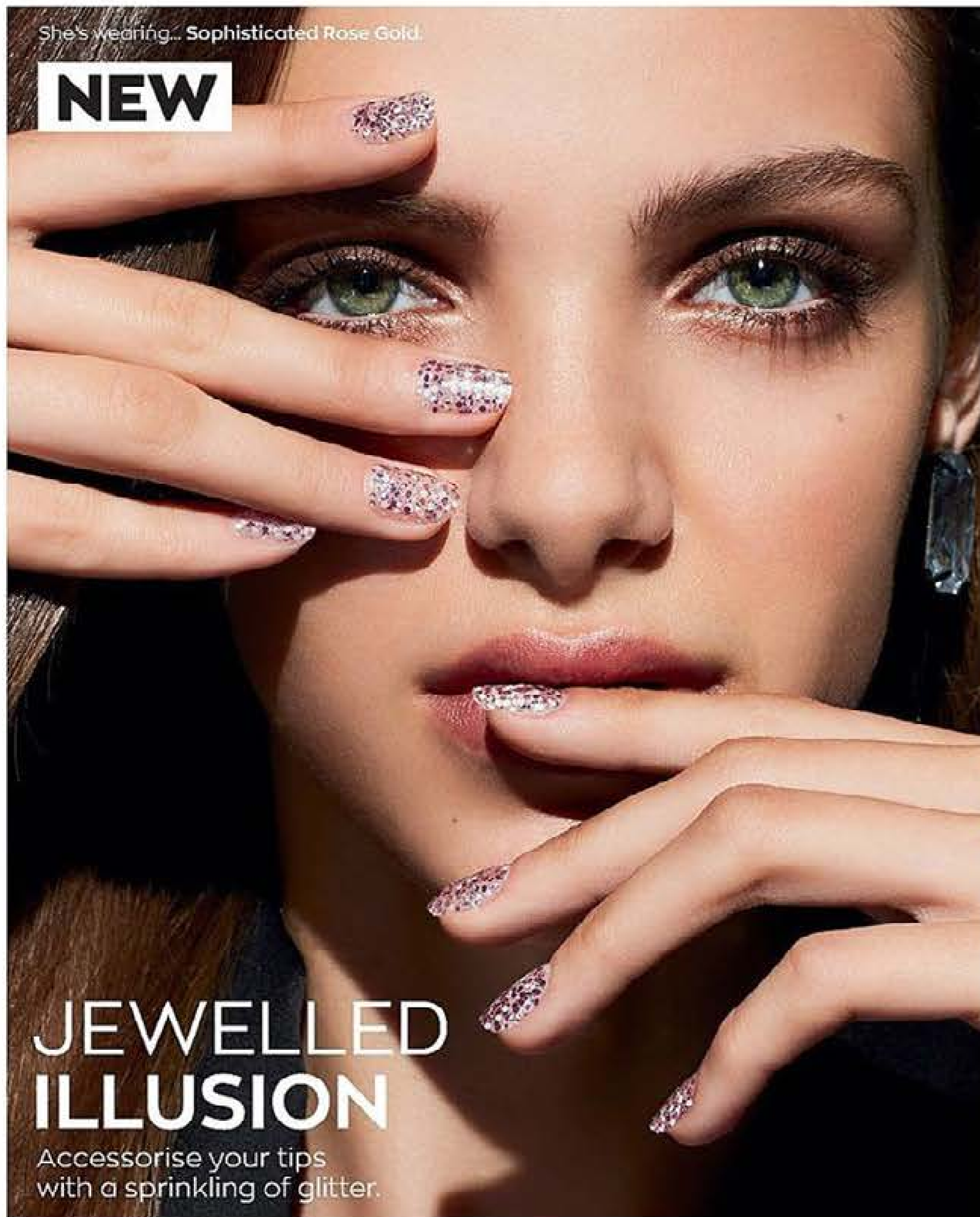


NEUTRALS



She's wearing... Sophisticated Rose Gold.

**NEW**



# JEWELLED ILLUSION

Accessorise your tips with a sprinkling of glitter.

- clear polish loaded with glitter
- build coats for major impact

**NEW Nail Style Studio Jewelled Illusion 10ml £3**

**01206**  
Silver Obsession



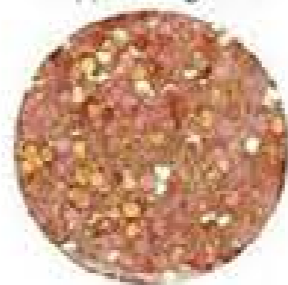
**17798**  
Sophisticated Rose Gold



**19133**  
Statement Gold



**17848**  
Copper Elegance



**17665**  
Fancy Bronze



# FREE BEAUTY GIFT SET

when you spend £10 or more on make-up across pages 114-167. Order from page 112.



**£3**

gorgeous alone or layer over your fave shades for a twinkling top coat



**NEW**

# NON. STOP. SHADOW

Keep your eye on the trends with 2 sleek new 8-in-1 palettes filled with the shades of the moment.



28209 Out Of This World

**FREE BEAUTY GIFT SET** when you spend £10 or more on make-up across pages 114-167. Order from page 112.



- built-in primer for even, smooth application, high impact colour and serious staying power
- crease and fade-proof, all-day colour
- use wet or dry to create different depths of colour

**£8.50**  
save £3.50



28225 Bronzed Style

galactic-inspired shades dial up the darkness

warm chocolates and caramels for captivating nude looks



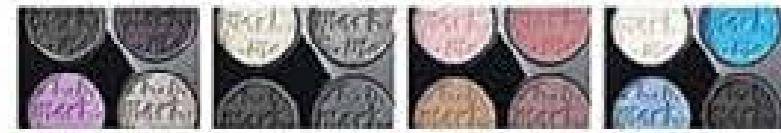
**IDEAL PARTNER**  
202 EYESHADOW BRUSH WITH SMUDGER  
dual-ended with foam smudger for an easy smoky eye look and soft nylon bristles for blending  
27698  
**£4**

**NEW Perfect Wear 8-in-1 Eyeshadow Palette**  
Will normally be £12  
**£8.50** save £3.50



**MINI EYESHADOW PALETTE**

- crease and fade-proof, all-day colour
- built-in primer for seamlessly smooth application
- use wet or dry for buildable colour intensity



- |                               |                                 |                                  |                              |
|-------------------------------|---------------------------------|----------------------------------|------------------------------|
| <b>14118</b><br>Intergalactic | <b>14258</b><br>Smoke & Mirrors | <b>11676</b><br>Pretty & Flirty  | <b>14100</b><br>Blue My Mind |
| <b>01495</b><br>Holi-daze     | <b>14159</b><br>Boho Chic       | <b>14142</b><br>Art Of The Nudes | <b>14175</b><br>Metal Maniac |

mark. Epic Intense Eyeshadow Mini Palette  
Normally £9

**£5.50**  
save £3.50



**MESS-FREE SHADOW POWDER**

- easy to apply, mess-proof, crease-proof formula
- soft sponge applicator to smudge, smoke or line
- luxurious, highly-pigmented shades that won't fade



True Colour Cushion Shadow Liner  
**£7**



- |                               |                                |                           |                              |                           |                            |
|-------------------------------|--------------------------------|---------------------------|------------------------------|---------------------------|----------------------------|
| <b>02618</b><br>Crowd Pleaser | <b>37663</b><br>Midnight Games | <b>23895</b><br>Smokified | <b>23853</b><br>Out At Night | <b>23846</b><br>Nocturnal | <b>02543</b><br>Black Hole |
|-------------------------------|--------------------------------|---------------------------|------------------------------|---------------------------|----------------------------|

**4-STEP EYESHADOW PALETTE**

- highly pigmented shadow for full colour in just 1 sweep
- buildable, crease-proof formula wears comfortably all day
- blends seamlessly for an easy smoky eye

True Colour Perfect Wear Eyeshadow Quad  
**£9**



- |                                   |                               |                               |                                   |                               |                                    |                                   |                                    |
|-----------------------------------|-------------------------------|-------------------------------|-----------------------------------|-------------------------------|------------------------------------|-----------------------------------|------------------------------------|
| <b>58347</b><br>Metallic Nude     | <b>16576</b><br>Vibrant Spice | <b>27193</b><br>Emerald Smoke | <b>26914</b><br>Glacial Turquoise | <b>27102</b><br>Moonlit Mauve | <b>16923</b><br>Stone Taupe        | <b>26971</b><br>Burnished Amber   | <b>59535</b><br>Mocha Latte        |
| <b>27219</b><br>Smouldering Blues | <b>27227</b><br>Blue Diamond  | <b>15404</b><br>Urban Skyline | <b>11833</b><br>Barely Blush      | <b>05835</b><br>Nearly Naked  | <b>26799</b><br>Enchanted Amethyst | <b>11940</b><br>Chocolate Truffle | <b>11643</b><br>Toasted Terracotta |



**201 EYESHADOW BLENDING BRUSH**  
for seamless eyeshadow application or blending and contouring along the eye crease

**Eyeshadow Brush**  
18390  
**£3.50**

**FREE BEAUTY GIFT SET**

when you spend £10 or more on make-up across pages 114-167. Order from page 112.



She's wearing... Festival Black.

**LASHINGS OF SPARKLE**

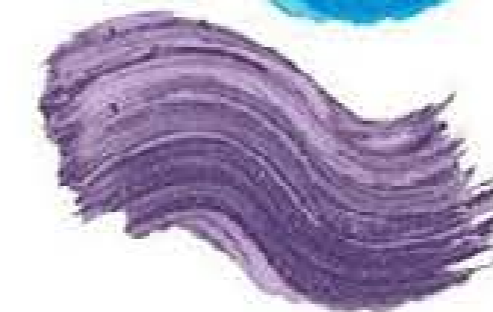
Ultra-volumising mascara sprinkled with a party-perfect soft-glitter effect.



**00620**  
Festival Black



**00612**  
Electric Blue



**00596**  
Enchanted Violet

mark. Big & Magical Mascara  
10ml  
Normally £8.50  
**£5.50** save £3

Lashes have been digitally retouched to create a cleaner-looking finish.

**£5.50**  
save £3



lash loader brush coats every lash from root to tip in 1 coat

**LASTING LENGTH**  
• sculpts and stretches lashes

**True Colour SuperExtend Lengthening Mascara 7ml**

Price per 10ml = £7.86  
Normally £8.50

**£5.50** save £3



**NOURISHING LENGTH**  
• lashes instantly look lifted and 43% longer

**True Colour Supreme Length Nourishing Mascara 7ml**

Price per 10ml = £12.86

**£9**



**PHENOMENAL VOLUME**  
• high volume, delivered evenly and precisely from root to tip in just 1 swipe

**mark. Big & Phenomenal Mascara 10ml**

**£8.50**



**EYE-COLOUR-ENHANCING MASCARA**  
• uniquely formulated to build lashes up to 12x their thickness\*

**SUPERSHOCK VOLUME WATERPROOF**  
• up to 15x more instant volume

**True Colour SuperShock Max Volume Mascara 10ml**

**£8.50**

\*Based on a clinical mascara volume trial.



**5-IN-1 MASCARA**  
• full volume, length, definition, lift and a deep black look

**True Colour Lash Genius Mascara 10ml**

**£9**



**FREE BEAUTY GIFT SET**

when you spend £10 or more on make-up across pages 114-167. Order from page 112.



**£6**  
save £3

**CUSTOMISABLE VOLUME**

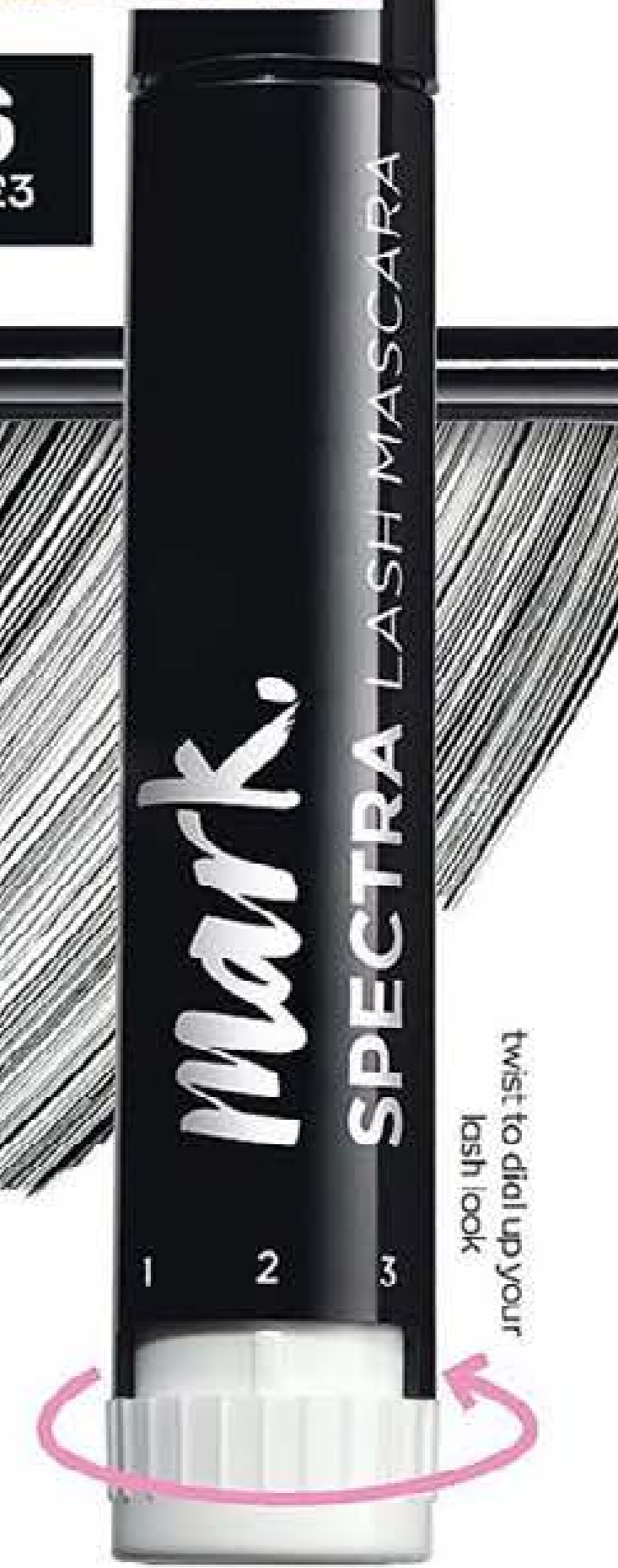
Our magic wand conjures lash volume on demand.



**mark. Spectralash Mascara**

10ml  
Normally £9  
**£6** save £3

- easy to apply, buildable formula
- smudge, clump and flake-proof



**3-IN-1 LASH LOOKS**



**FULL VOLUME**



**FULLER VOLUME**



**FULLEST VOLUME**

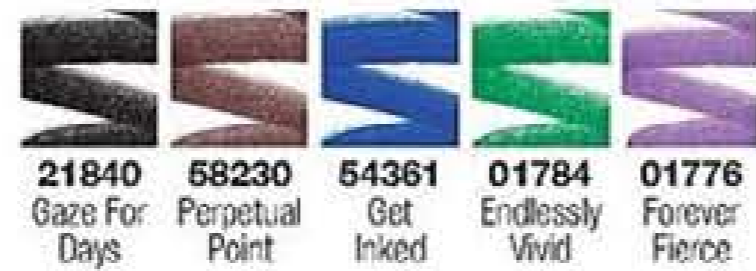
Model wears lash inserts for an even lashline.





**2-IN-1 TATTOO LINER**  
 • precision tip for sharp lines and corrector tip to tidy up mistakes  
 • hyper-pigmented shades for dramatic staying power  
 • super-easy to apply

**mark. Whip Into Shape Tattoo Eyeliner**  
 Normally £9  
**£6**  
 save £3



**BOLD GEL LINES**  
 • glide-on, mess-free colour  
 • won't smudge or budge  
 • waterproof

**mark. Big Gel Paint Jar Liner**  
 Normally £7  
**£3.50**  
 half price



**CREAMY GEL LINES**  
 • luxuriously super-soft eyeliner  
 • blendable, budge-proof formula with a bold finish

**mark. Big Gel Paint Pencil Liner**  
**£6**



**GLIMMERSTICK SPARKLE**  
 • shimmering, precise lines that last all day  
 • creamy, high-impact, waterproof colour  
 • smooth-glide, smudge-free formula

**True Colour Glimmerstick Diamonds Eyeliner**  
**£6**



**203 ANGLED EYELINER BRUSH**  
 angled tip for applying liquid or gel eyeliner to the eye contour at the base of the lashes

**Eyeliner Brush**  
 14571  
**£3.50**

**FREE BEAUTY GIFT SET**

when you spend £10 or more on make-up across pages 114-167. Order from page 112.



**NEW DIVERSE LINES**

The 2-in-1 eyeliner that's with you through thick and thin.

simply tilt the tip for **THICK** or **THIN** lines



flat edge serves up major impact



pointed tip creates subtle definition

**£4**  
 save £2.50

• long-lasting waterproof formula  
 • won't smudge, fade or run

**NEW Diverse Lines Liquid Liner**  
 28142  
 Will normally be £6.50  
**£4** save £2.50

**BROW POWDER LINER**

- ultra-fine powder creates a long-lasting natural look
- mistake-proof and smudge-proof
- buildable formula to line, define and enhance



**True Colour Perfect Brow Powder Liner**

Normally £6

**£4.50**

save £1.50



**BOLD BROWS**

- gel formula glides on with no tug or pull
- blendable, ultra-creamy formula
- smudge-proof, stay-put, waterproof colour



**mark. Perfect Brow Crème Gel Pot**

Normally £7

**£4**

save £3

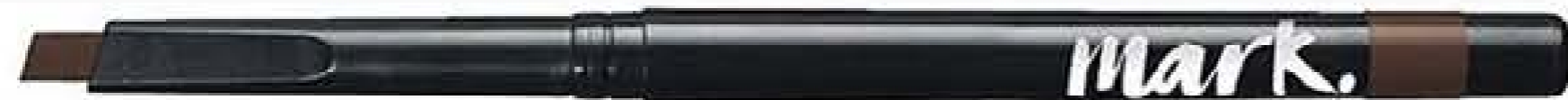


**TATTOO-LIKE BROW TINT**

- full and feathered, never fake
- triple-blade micro tip mimics hair strokes for natural brows
- hassle-free and hard-wearing

**mark. Brow Tattoo Micro Styler**

**£9**

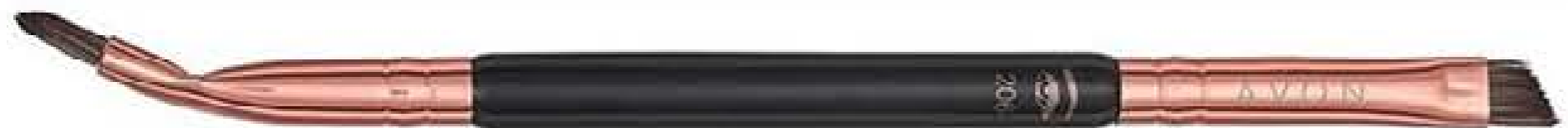


**SCULPTED BROWS**

- creamy formula easily shapes and defines
- smudge-proof, stay-put, waterproof colour

**mark. Perfect Brow Sculpting Pencil**

**£7**



**ANGLED EYELINER/BROW DUO BRUSH**

- dual-ended brush with thin tip for precision and angled tip for easy flicks and brow filling

**Dual-Ended Angled Eyeliner Brush**

10389

**£4**

**FREE BEAUTY GIFT SET**

when you spend £10 or more on make-up across pages 114-167. Order from page 112.

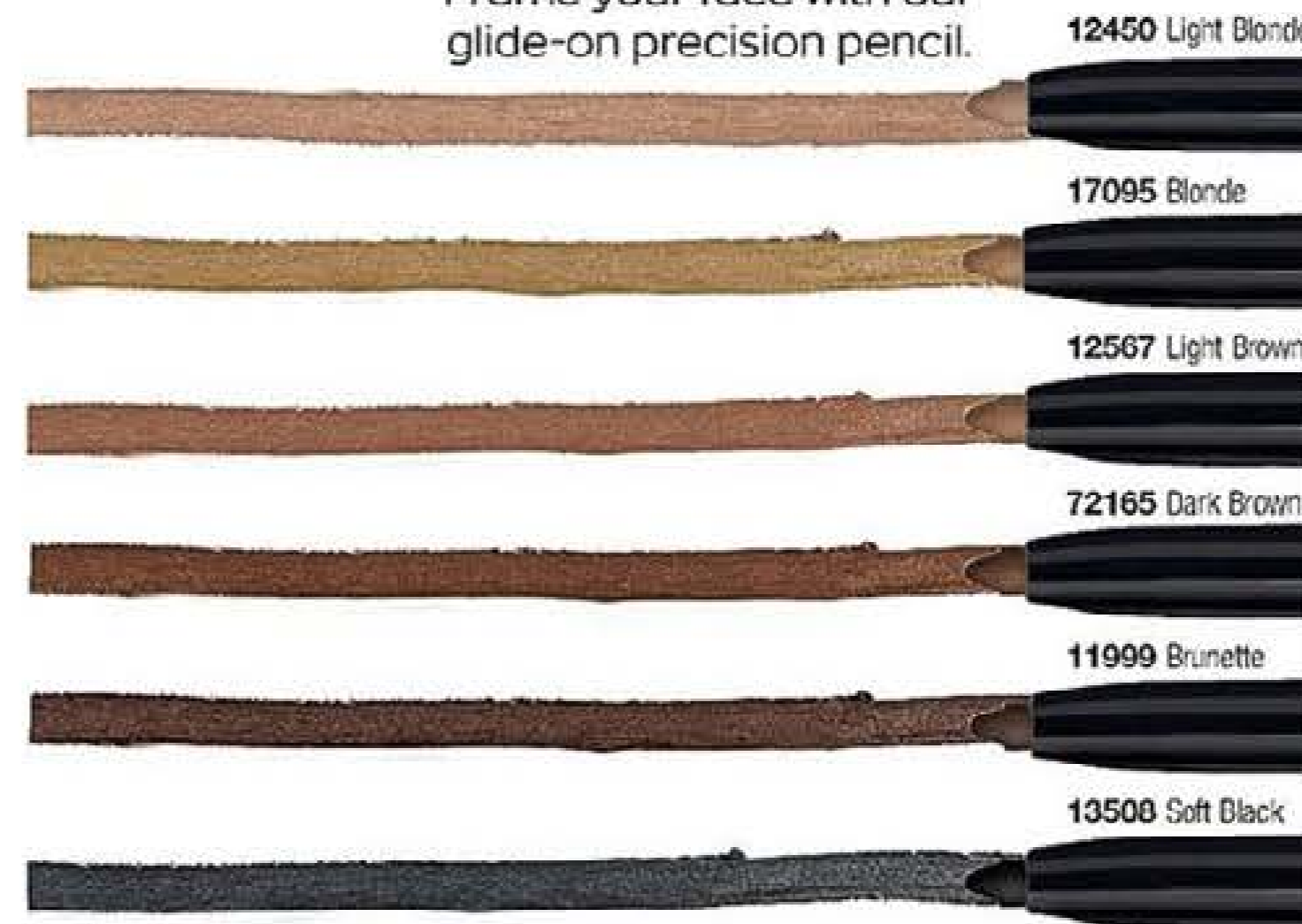


She's wearing... Dark Brown.



**BEAUTIFUL BROW DEFINITION**

Frame your face with our glide-on precision pencil.



**£3**  
half price

no sharpener needed - simply twist up for more colour

- colour-dense formula for lining and defining
- smooth texture for easy application

**True Colour Glimmerstick Brow Definer**  
Normally £6  
**£3** half price

# CHOOSE YOUR PERFECT BROW KIT FOR JUST £7

EACH COLLECTION INCLUDES:  
 mark. Perfect Brow Kit, Slanted Tweezers and Eyebrow Duo Brush.



ASH BLONDE COLLECTION  
 order using 67678



BLONDE COLLECTION  
 order using 69898



LIGHT BROWN COLLECTION  
 order using 67694



AUBURN COLLECTION  
 order using 67850



SOFT BROWN COLLECTION  
 order using 67454



DARK BROWN COLLECTION  
 order using 68510

## FREE BEAUTY GIFT SET

when you spend £10 or more on make-up across pages 114-167. Order from page 112.



# THE PERFECT BROW KIT

## £7

Choose your shade and see your perfect brows take shape.

**DUO BRUSH**  
 flat brush for precise application and soft spoolie comb to help tidy hairs



**COMPACT**  
 • wax to set, powder to fill  
 • smudge-proof, long-lasting formula  
 • handy mirror and precision brush for touch-ups on the go.

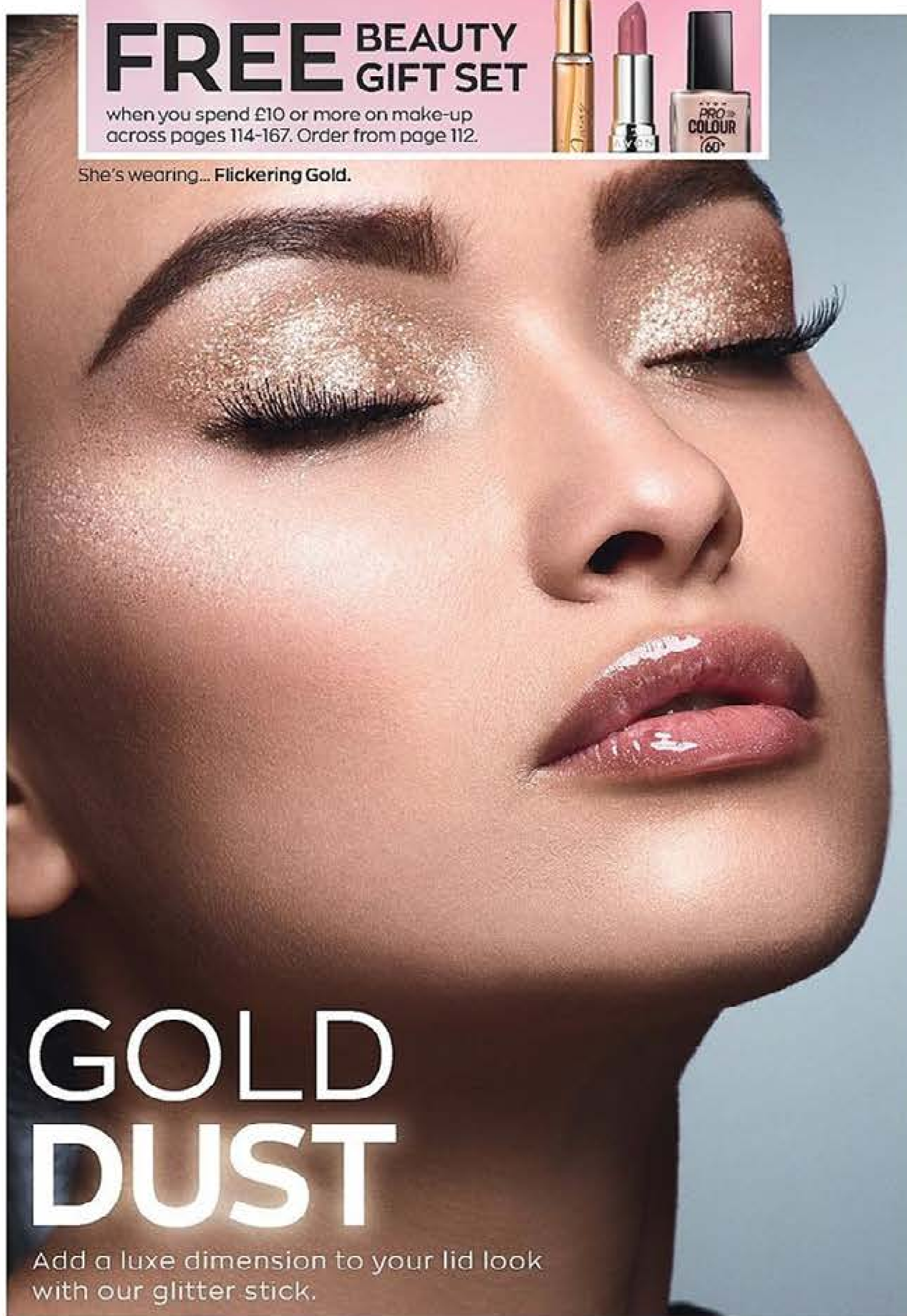
**TWEEZERS**  
 slanted edges for precision plucking

# FREE BEAUTY GIFT SET

when you spend £10 or more on make-up across pages 114-167. Order from page 112.



She's wearing... Flickering Gold.



# GOLD DUST

Add a luxe dimension to your lid look with our glitter stick.

**NEW**



£4.50

blendable formula laced with multi-sized glitter particles takes you from delicate sparkle to full-on glam

NEW Show Glow  
Glitter Flix Stick  
£4.50

58982 Flickering Gold

02931 Flickering Pink



# FREE BEAUTY GIFT SET

when you spend £10 or more on make-up across pages 114-167. Order from page 112.



She's wearing... Pink Sand.

# FULL BEAM

Veil skin with the sultry sheen of glow powder highlighter to give you that soft-filter look that's so hot right now.

**NEW**

£8

buttery-soft  
hi-shimmer  
finish



lit-from-within  
luminosity

NEW Show Glow Powder Highlighter 8g

Price per 10g = £10.00

£8

19026 Pink Sand

28571 Full Beam



# FREE BEAUTY GIFT SET

when you spend £10 or more on make-up across pages 114-167. Order from page 112.



She's wearing... Heavy Metal.



# DUAL GLOW

Creamy shimmer shadow and easy-glide kohl crayon duos for endless eye looks.

**NEW**

## 2-IN-1 EYE COLOUR

perfectly pigmented kohl shadow crayon  
creamy, hyper-shine shimmer shadow cream

£7

Whether you want full coverage, a bit of sparkle or customised colour we've got you covered.

NEW Show Glow Dual Glow Shadow  
£7

54684  
Heavy Metal

17004  
Teal Dream

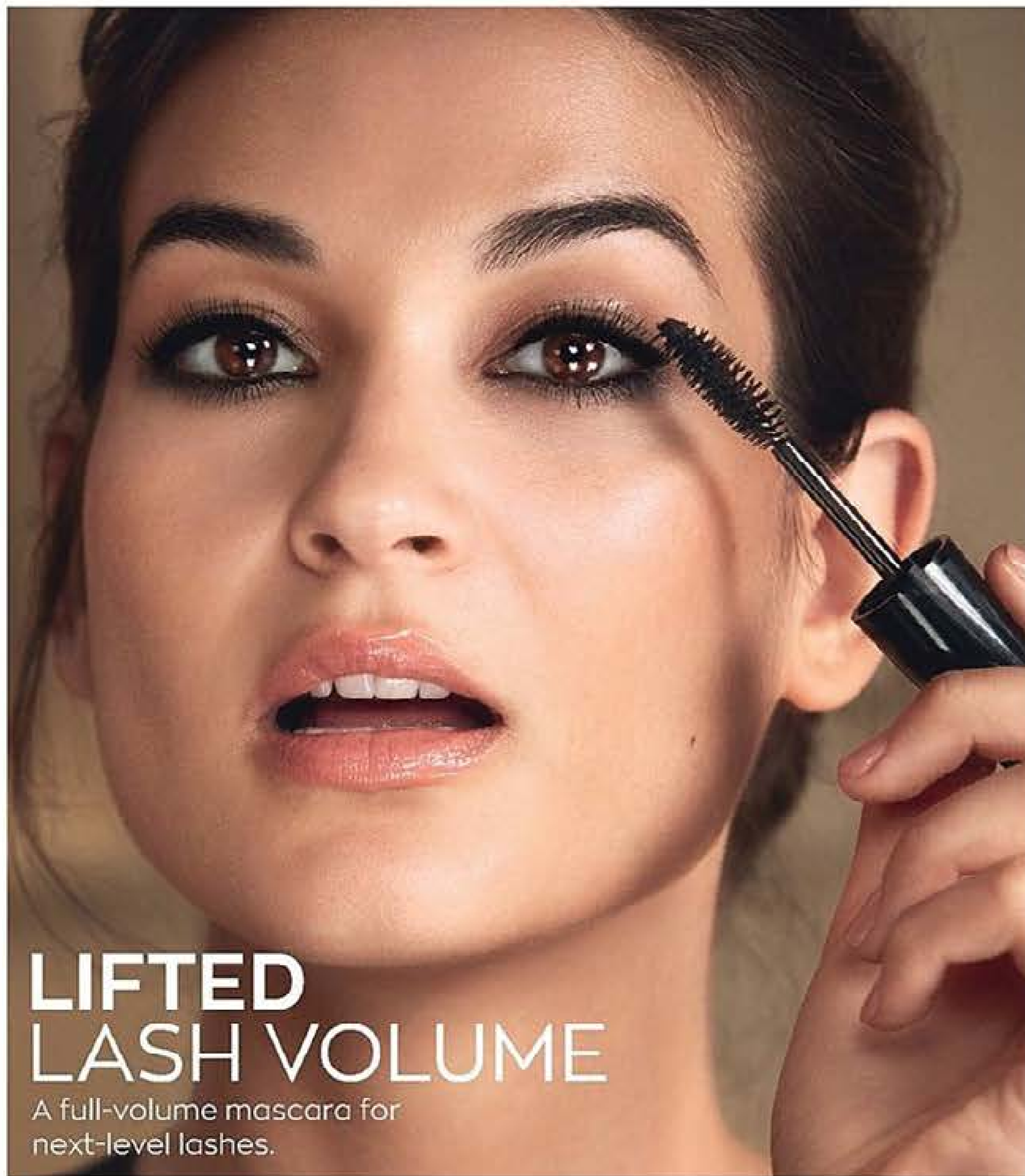
58917  
Frosted Kiss

28456  
Toasted Pink

28423  
Creme Brûlée

28365  
Opal Drops





# LIFTED LASH VOLUME

A full-volume mascara for next-level lashes.

## FREE BEAUTY GIFT SET

when you spend £10 or more on make-up across pages 114-167. Order from page 112.



UNIQUE ALMOND-SHAPED BRUSH gets right to the root of your lash for a fuller-volume look



£5.50  
save £3.50

- buildable formula lasts all day
- waterproof to stand up to heat and humidity
- smudge, clump and flake-proof



**1. MAGNIFY**  
formula cocoons each lash, increasing the look of lash density by 100%



**2. MULTIPLY**  
fills in gaps to instantly create the look of more lashes



**3. MAXIMISE**  
extreme length and lift instantly enhances lashes from root to tip

Model's lashes have been digitally enhanced.

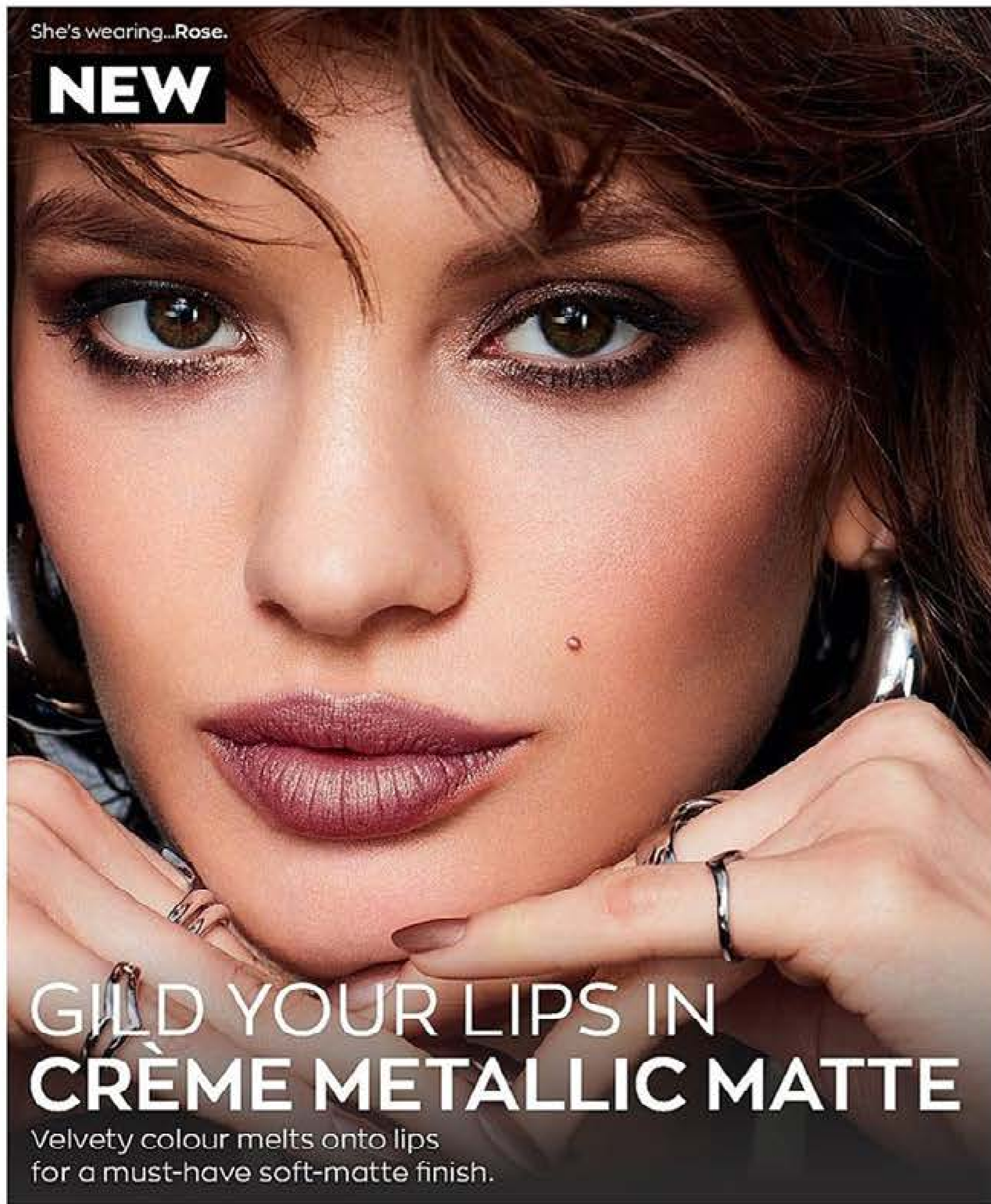
True Colour  
Ultra Volume  
Lash Magnify  
Mascara  
10ml  
Normally £9  
**£5.50**  
save £3.50



01255  
Blackest Black

She's wearing...Rose.

**NEW**



# GILD YOUR LIPS IN CRÈME METALLIC MATTE

Velvety colour melts onto lips  
for a must-have soft-matte finish.

# FREE BEAUTY GIFT SET

when you spend £10 or more on make-up  
across pages 114-167. Order from page 112.



**£5**  
save £3



NEW Crème  
Metallic Matte  
Liquid Lip  
Will normally be £8  
**£5 save £3**

- packed with pearl pigments to illuminate lips
- ultra-moisturising crème colour glides on effortlessly
- full colour in 1 swipe

18242 Blush



18184 Champagne



18200 Pink



18218 Rose



57588 Cherry



16980 Bordeaux

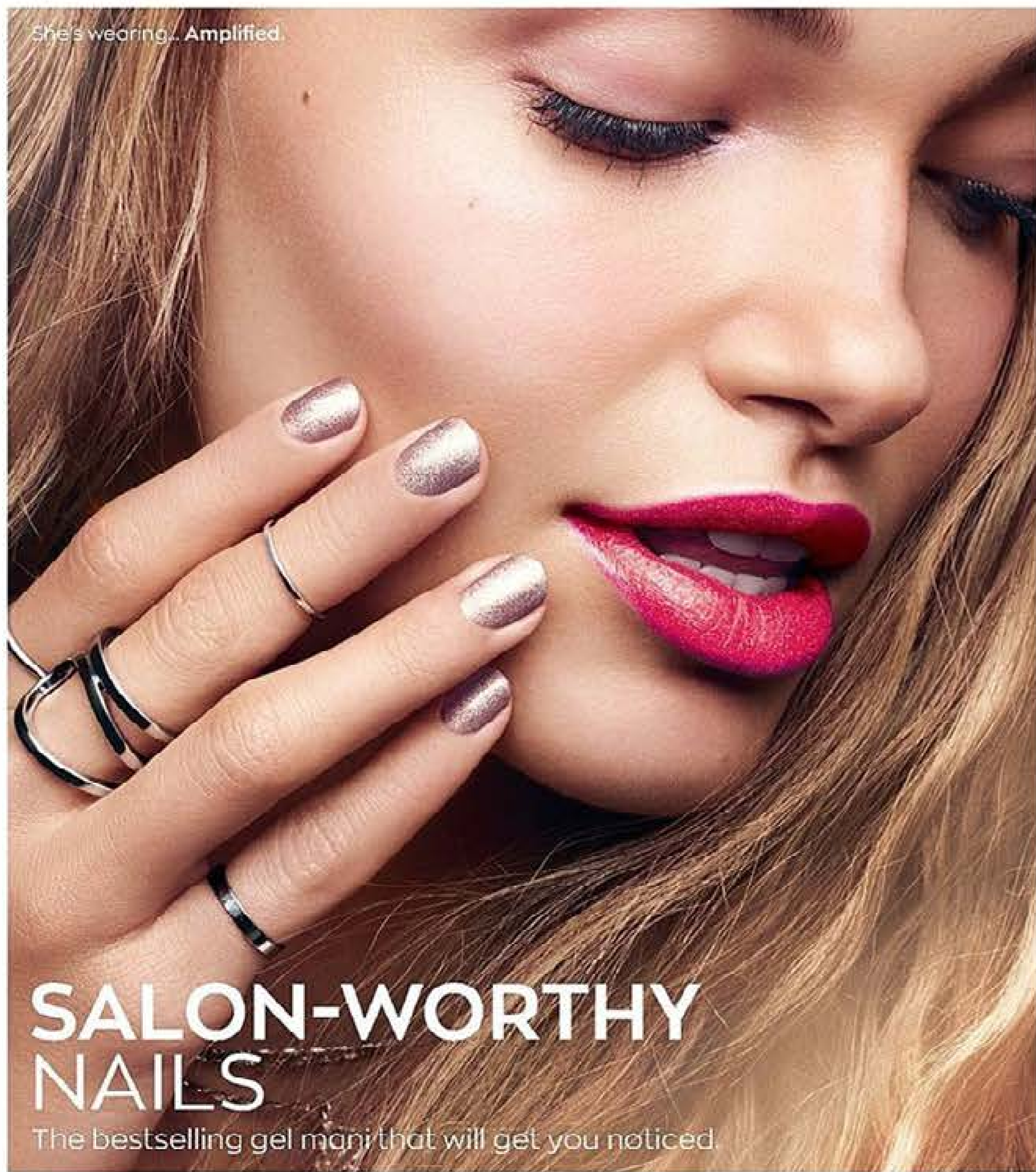


16972 Plum





She's wearing... Amplified



# SALON-WORTHY NAILS

The bestselling gel mani that will get you noticed

## FREE BEAUTY GIFT SET

when you spend £10 or more on make-up across pages 114-167. Order from page 112.



Sparkle Lens

- high-shine, full-impact colour
- no UV lamp needed
- with nourishing omega and avocado oils
- easy, damage-free removal
- primes, protects and strengthens

mark. Gel Shine Nail Enamel 10ml £4

\*When using Gel Shine Nail Enamel and Gel Shine Top Coat together.



£4

02113 I Pink I Can	22475 Nudeitude	18846 Dazzle Pink	59550 Love Bug	58651 Surebet	02162 Violaceous	12153 Moondust	21543 One And Only	59733 Last Love	01966 Barely There
18903 Lavender Sky	58172 Rain Washed	12393 Tropic Babe	02444 Emerald City	02519 Sapphired Up	18879 Purplicious	12385 Queen Of Purple	18952 Red Velvet	18937 Wine And Dine Me	18838 Charcoal Smoke

02261 Berry Nutty	02394 Moody	12336 Kiss Me	22962 Hyper	01412 Luna Glow	01453 Black Magic
02584 Parfait Pink	02592 Fabulous	18887 Very Berry	54130 Show Off	01404 Sparkle Lens	01503 Amplified

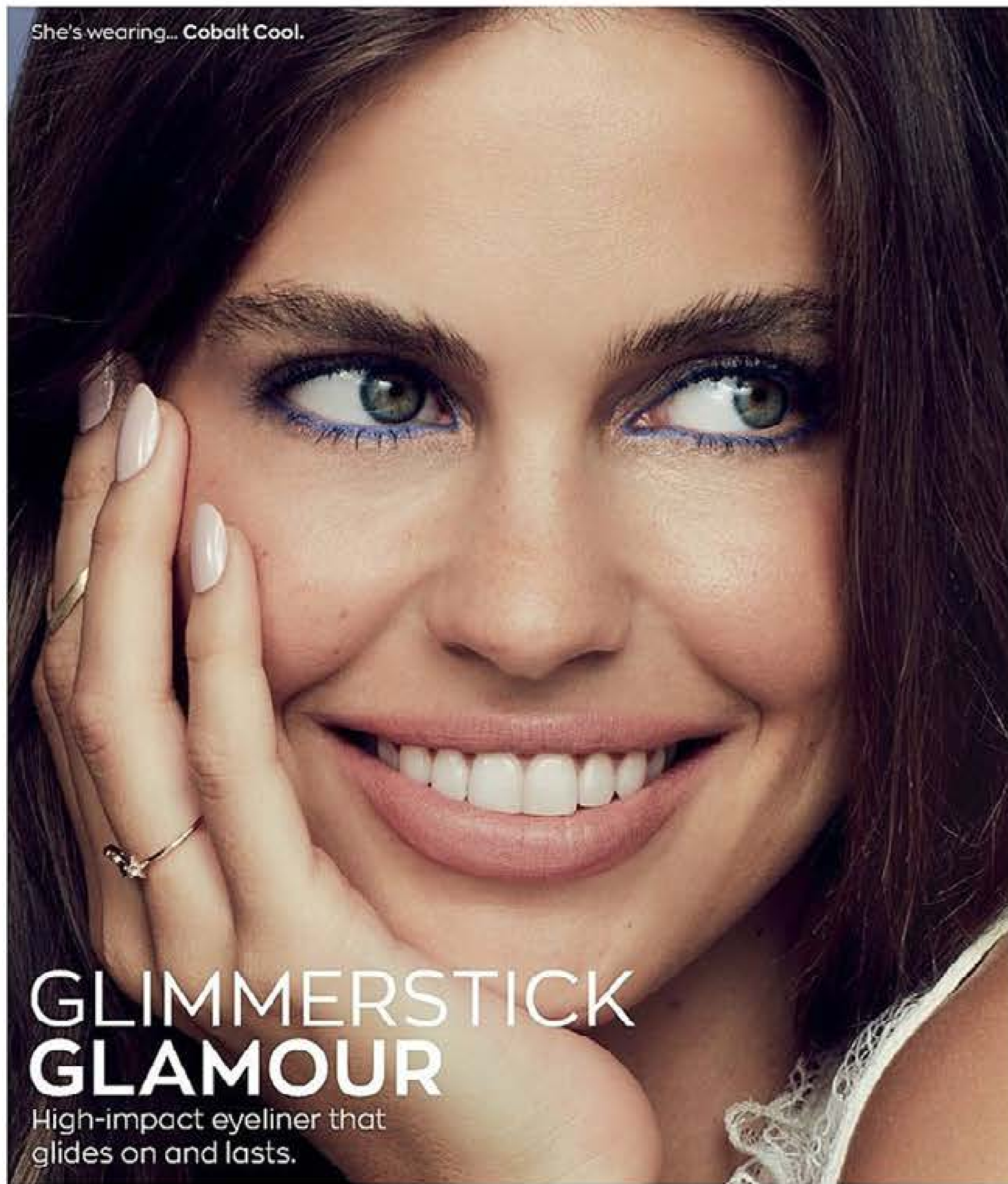


DON'T FORGET YOUR TOP COAT to help your mani last twice as long\*

mark. Gel Shine Top Coat 10ml 12492 £4

avon.uk.com 161

She's wearing... Cobalt Cool.



# GLIMMERSTICK GLAMOUR

High-impact eyeliner that glides on and lasts.

## FREE BEAUTY GIFT SET

when you spend £10 or more on make-up across pages 114-167. Order from page 112.



**£3**  
half price

This **BESTSELLER** has over 500 5\* reviews online.

no sharpener needed  
simply twist for more colour

- creamy, precise lines
- waterproof and smudge-proof

**True Colour**  
Glimmerstick Eyeliner  
Normally £6  
**£3 half price**

ORIGINAL SHADES



27136 Saturn Grey	25411 Majestic Plum	11858 Emerald	06502 Blackest Black	27474 Navy	55152 Khaki	06528 Cosmic Brown	17129 Starry Night	58040 Black/Brown
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BRIGHT SHADES

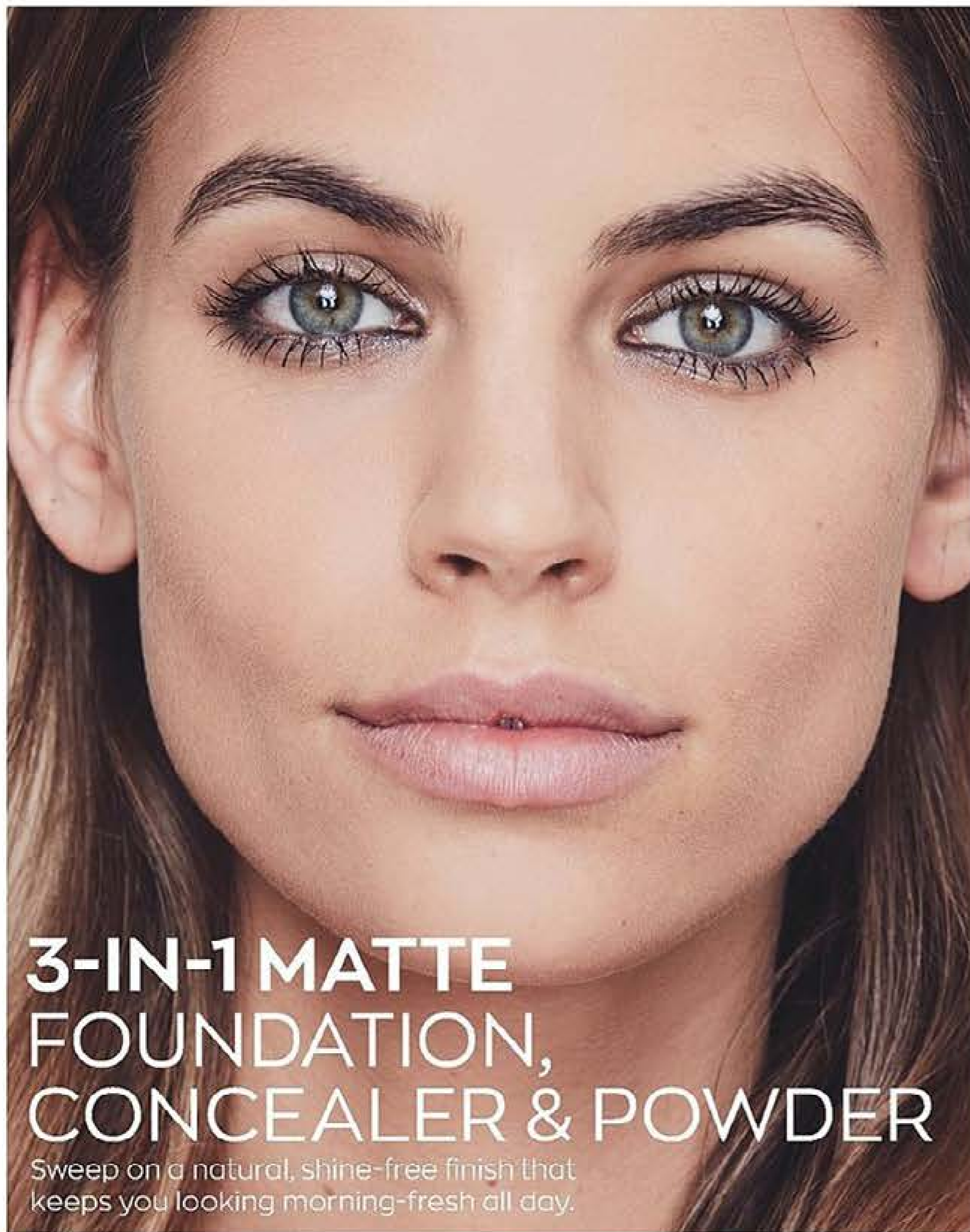


02691 Aqua Shock	02733 Turquoise Burst	01172 Cobalt Cool	02683 Purple Punch
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GLITZY SHADES



22541 Glimmering Onyx	03673 Twinkling Turquoise	03277 Glistening Topaz	21097 Brilliant Amethyst	12858 Flickering Quartz	25965 Crystal Reflection
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# 3-IN-1 MATTE FOUNDATION, CONCEALER & POWDER

Sweep on a natural, shine-free finish that keeps you looking morning-fresh all day.

## FREE BEAUTY GIFT SET

when you spend £10 or more on make-up across pages 114-167. Order from page 112.



**£7**  
save £3

- breathable, buildable full coverage
- sweat, heat and humidity-proof matte formula
- SPF12

**True Colour Mattifying Cream-to-Powder Foundation Compact**  
10g  
Normally £10  
**£7 save £3**



LIGHT

MEDIUM

MEDIUM

DARK

12369 Porcelain	25379 Ivory	13821 Warm Ivory	25551 Light Ivory	15164 Light Nude	14936 Nude	25239 Shell	59956 Creamy Natural	56044 Natural Beige	22590 Soft Honey
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26427 Honey Beige	23572 Sun Beige	26112 Medium Beige	24927 Light Caramel	13144 Caramel	04077 Nutmeg	26369 Spice	23317 Amaretto	17459 Walnut	08623 Maple
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She's wearing... Soft Brown.

**NEW**



# BOLD & TAMED BROWS

Tame, set and finish brows for a sharp, contoured look in no time.

# FREE BEAUTY GIFT SET

when you spend £10 or more on make-up across pages 114-167. Order from page 112.



**£7**  
save £2



tapered brush  
for major  
**CONTROL**



**FIBRE-FILLED**  
tinted formula builds  
and sets brows

**NEW mark.**  
Lionsmane  
Brow Mascara  
Will normally be £9  
**£7 save £2**

BEFORE



AFTER



## THE POWER OF THE BROW

Quick and easy to use, simply follow the natural curve of your brow with short brush strokes.

16998  
Blonde

28126  
Soft Brown

28134  
Deep Brown

SIMPLY CHOOSE YOUR FAVOURITE COLLECTION...



BARELY  
**NUDE**  
order using 69286



CLASSIC  
**RED**  
order using 68809



BEAUTIFUL  
**BERRY**  
order using 67017



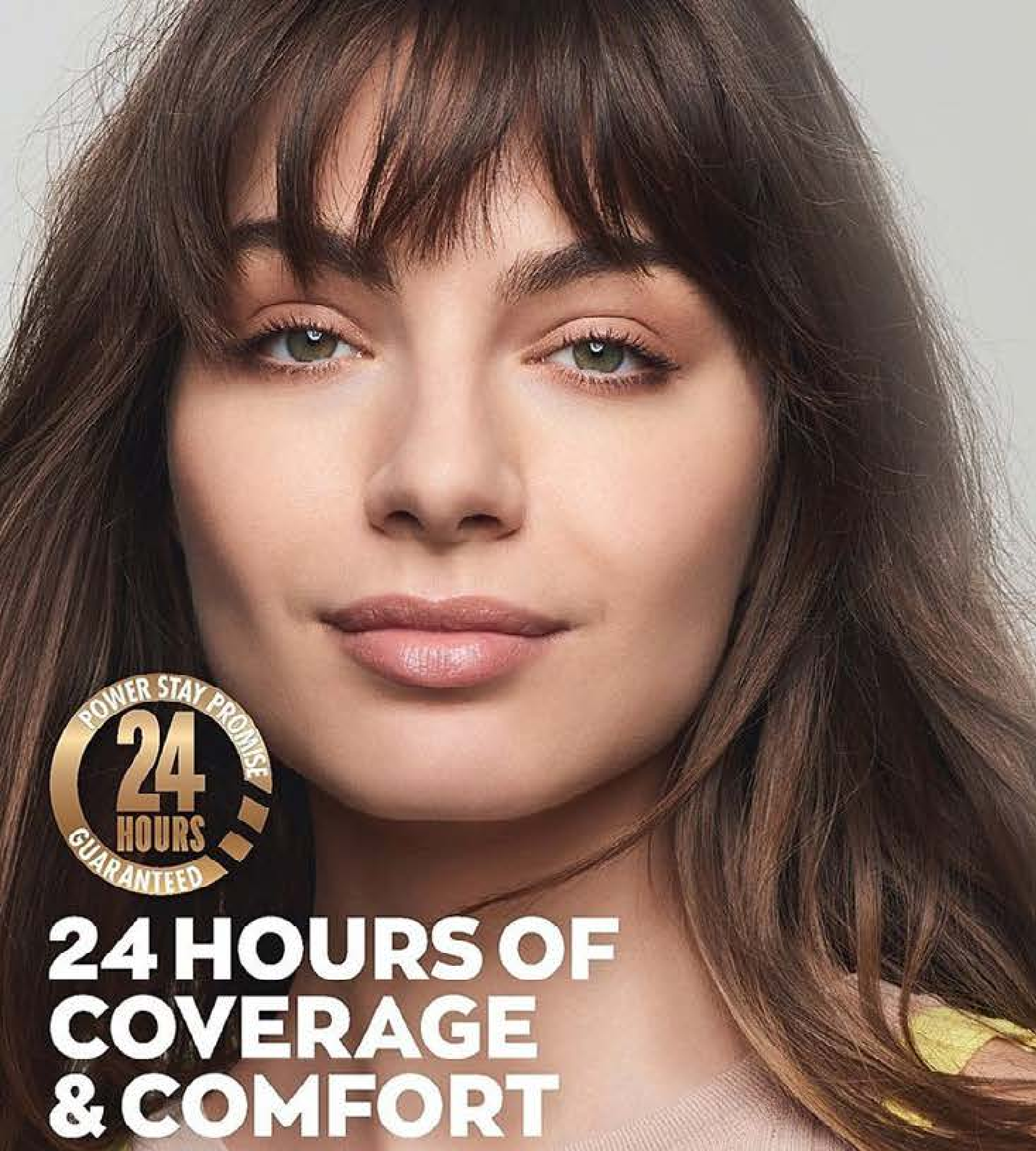
# FREE BEAUTY GIFT SET

WORTH £16.50\* WHEN YOU SPEND £10 OR MORE ON MAKE-UP ACROSS PAGES 114-167.



Your FREE Beauty Gift Set includes:  
Pro Colour In 60 Seconds Nail Enamel 10ml,  
True Colour Lipstick and Far Away EDP  
Purse Spray 10ml.

Our packs are super popular, so if we run out of any shades we'll send you the next closest to keep you looking fabulous.  
\*Based on normal brochure prices.



**24 HOURS OF  
COVERAGE  
& COMFORT**

**THE POWER STAY PROMISE**

**STAYS FRESH**  
maintains matte finish in heat,  
humidity and non-stop activity

**STAYS PUT**  
won't transfer onto your clothes,  
smudge or fade

**STAYS COMFORTABLE**  
lightweight and breathable,  
high-impact coverage

 matte finish  
controls shine  
all day

 medium-to-full,  
buildable  
coverage

 beats heat,  
humidity, water  
and sweat

 transfer and  
smudge-proof

 **SPF  
10** SPF10

**£10**  
save £5

**NEW**



**NEW True Colour Power Stay  
24-Hour Foundation**  
30ml  
Price per 10ml = £3.33  
Will normally be £15  
**£10 save £5**



**£10**  
save £5

POWER STAY PROMISE  
**24**  
HOURS  
GUARANTEED



**NEW**

# 24-HOUR POWER STAY FOUNDATION

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C17/19/UK/2/DC3/20

50817



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FORGET**

TO ASK YOUR REP  
FOR BROCHURE 17  
GIFT GUIDE  
FOR ALL YOUR  
GIFTING NEEDS.

Product offers may differ if ordering online.  
See pages 66-67 for our guarantee.