

# AVON

UK FEBRUARY 2/2024

*however  
far apart,  
stay  
connected*



NEW







HEY... JUST WANTED TO SAY I MISS YOU



HEY... I MISS YOU TOO

I CAN'T WAIT TO SEE YOU



NOT LONG NOW

## however far apart **STAY CONNECTED**

An instant burst of sparkling **tangerines**, paired with a romantic blend of **rose** and a lasting embrace of **sandalwood**.

LOV U  
CONNECTED EDP  
JUST

# £12

SAVE £2

**PERFECT VALENTINE'S  
GIFT**



**Lov U Connected  
Tester Vial**  
**10215**  
0.6ml  
**£1**



**set contains:**  
• Body Lotion | 125ml |  
• EDP | 50ml |

**67926**

Normally £19

**BOTH FOR**

## £15.50

SAVE £3.50



FLORAL



ORIENTAL



FRUITY

**Lov U Connected  
Eau de Parfum**  
tangerine, rose, sandalwood

**07567**

50ml | £28/100ml

Normally £14

## £12

SAVE £2





the small things are  
**MADE TO LAST**

Real romance happens every day with  
**raspberry, rose and cashmere wood.**

LOV U EDP  
JUST

**£12**

SAVE £2

**PERFECT VALENTINE'S  
GIFT**



RUB HERE  
TO TRY  
THE  
SCENT



FLORAL



FRUITY



**Lov U Tester  
Vial**

**04036**

0.6ml

**£1**



**set contains:**

- EDP | 50ml |
- Body Lotion | 125ml |

**89797**

Normally £19

**BOTH FOR**

**£15.50**

SAVE £3.50



**Lov U Gift Set**

Includes: Lov U EDP  
50ml and Body Lotion  
150ml in a gift box.

**01818**

**£16**

WORTH £19

**Lov U EDP**

Raspberry, rose and  
cashmere wood.

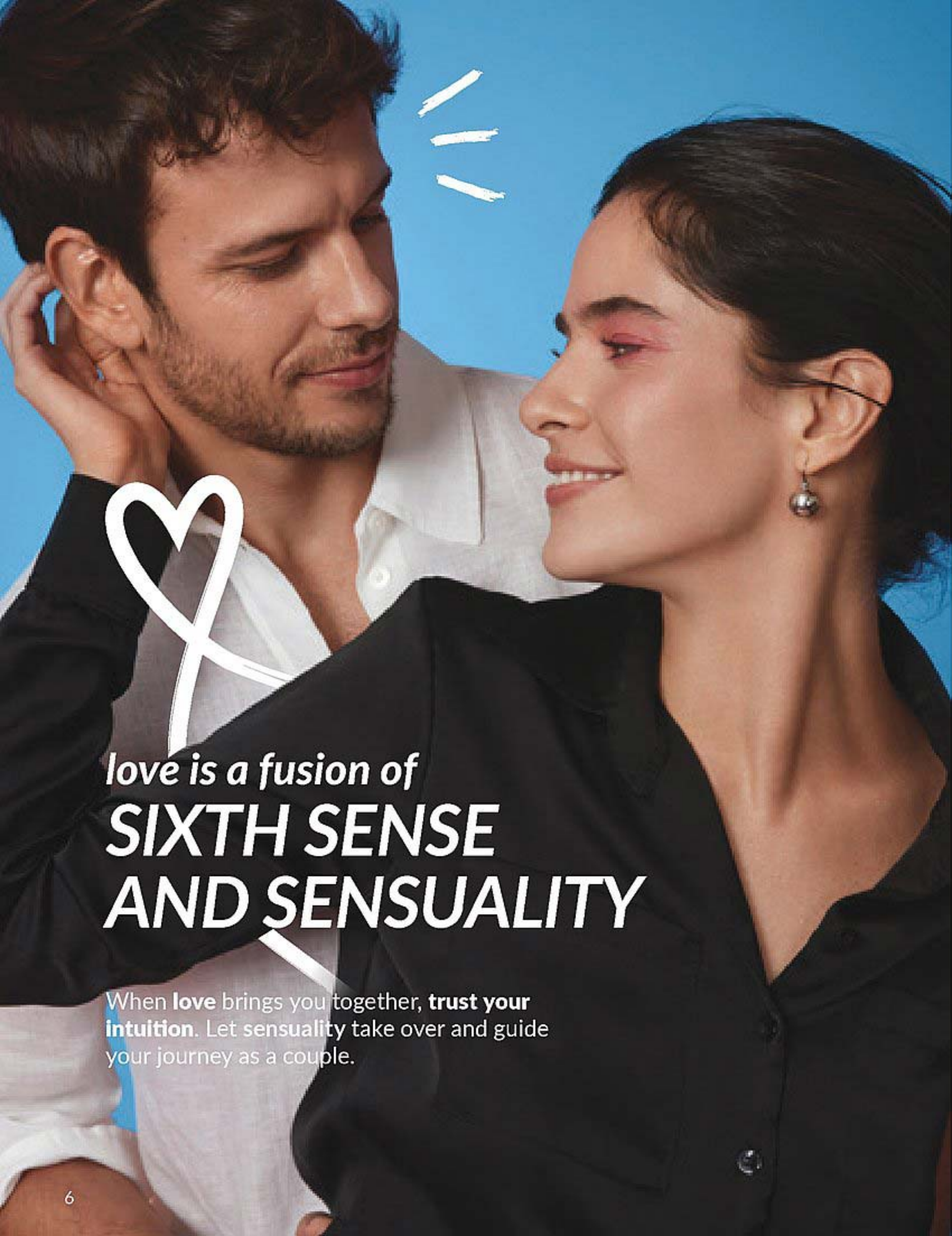
**05280**

50ml | £28/100ml  
Normally £14

**£12**

SAVE £2





love is a fusion of  
**SIXTH SENSE  
 AND SENSUALITY**

When **love** brings you together, **trust your intuition**. Let sensuality take over and guide your journey as a couple.

FRAGRANCES FOR HER  
 & HIM  
 FROM

**£10**

SAVE £2

PERFECT VALENTINE'S  
 GIFT



FLORAL



FRUITY

**FOR HER**

**Perceive EDP**  
 Pear, pink dianthus  
 and orchid.

**13425**  
 50ml | £24/100ml  
 Normally £12

**£10**  
 SAVE £2



**Perceive Dew EDP**  
 Freesia, marine mist  
 and golden amber.

**07435**  
 50ml | £24/100ml  
 Normally £12

**£10**  
 SAVE £2



**set contains:**

- EDP | 50ml |
- Roll-On Anti-Perspirant  
 Deodorant | 50ml |
- EDP Purse Spray | 10ml |
- Body Lotion | 125ml |

**68429**

Normally £27

**ALL 4 FOR**

**£16**

SAVE £11



CHYPRE

**FOR HIM**

**Perceive for Men  
 EDT**  
 Mandarin, sage  
 and cedarwood.

**20289**

75ml  
 Normally £12

**£10**  
 SAVE £2





love struck with  
**MILLIONS OF  
NEROLI PETALS\***

Whether you're finding, falling or forever,  
**let's celebrate love in all its stages.**

\*It takes 1.3 million neroli petals to produce 1kg of precious essential neroli oil for TTA fragrances.



FRAGRANCES FOR  
HER & HIM  
FROM

**£15**

SAVE £3

**PERFECT VALENTINE'S  
GIFT**



RUB HERE  
TO TRY  
THE  
SCENT



FOUGERE

**FOR HIM**

**Today for Him EDT**  
Neroli, orange blossom  
and Haitian vetiver.

**08409**

75ml | £24/100ml  
Normally £18

**£15**

SAVE £3



**Today For Her  
Tester Vial**

**15438**

0.6ml

**£1**



**100ML**

**Today EDP**

**56804**

100ml  
Normally £28

**£24**

SAVE £4



set contains:

- EDP | 50ml |
- EDP Purse Spray | 10ml |

**67496**

Normally £25

**BOTH FOR**

**£20**

SAVE £5



FLORAL

**50ML**

**Today EDP**  
Neroli petals, hibiscus  
and silk musk.

**10462**

50ml | £36/100ml  
Normally £25

**£15**



FEBRUARY  
**02**  
BROCHURE  
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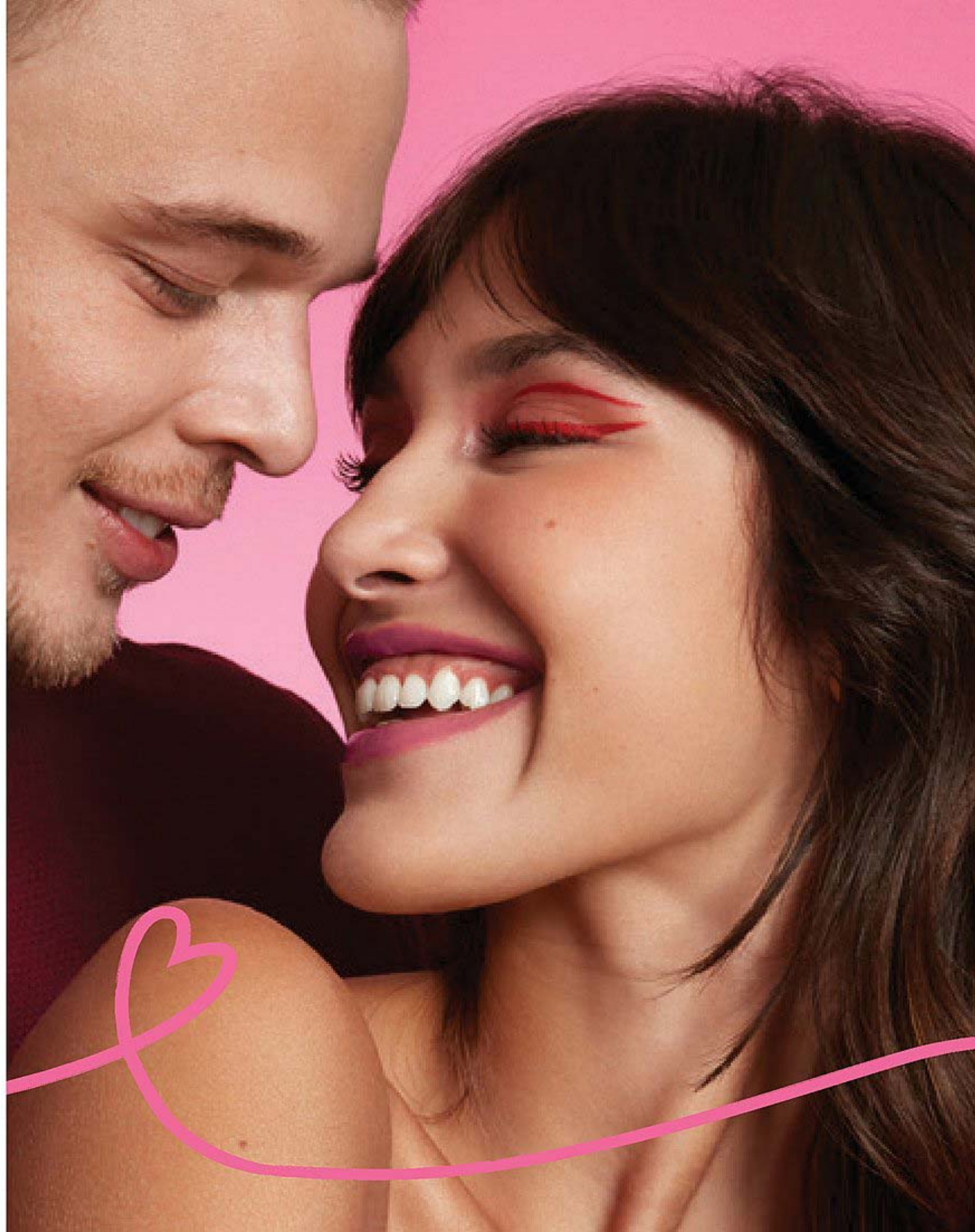


**Cruelty Free**  
INTERNATIONAL

Avon Fragrance, Make-Up, Care and ANEW products are all Leaping Bunny approved. For more detail about our commitment to animal welfare and the Leaping Bunny Programme, visit [avonworldwide.com/responsible-business/animal-welfare](http://avonworldwide.com/responsible-business/animal-welfare)

**NOTE**

Discounts are referenced against the lowest brochure price in the last campaign, unless we let you know otherwise. If we have to cancel or change an offer, deal or promotion we'll keep you in the loop.



What's more powerful than  
**a GIFT that  
CONNECTS?**

Valentine's Day **CELEBRATES CONNECTIONS AND LOVE** – whether it's for yourself or others, be it romantic or otherwise. Cherish these connections and **SHARE YOUR LOVE EVEN FURTHER.**

Because every time you buy from Avon, you don't just buy a fragrance or a lipstick... **YOU HELP OVER 5 MILLION WOMEN** access earnings and stand up for the causes most important to them.



**OVER 20% OF EVERY SALE\*** helps create better futures for women.

Find out more: [avonworldwide.com](http://avonworldwide.com)

\*On average, based on data on discounts from suggested prices offered to Avon Representatives worldwide.



model wears Black Bioux



## COUPLE GOALS

Whether it's **date night** or a **galentine's night out** with the besties, our perfectly paired **make-up must-haves** will help you create your **head-turning look**.

## TURN HEADS WITH EYES THAT MESMERISE

Your dream duo for creating a **sultry eye**. Sweep the liner along your waterline and top lash line, then follow with lashings of mascara to **amplify your look**.

- buildable formula lasts all day
- infused with conditioning marula oil
- clump-free, won't smudge or flake

Blackest Black  
03798

Brown Black  
04002

Ultra Volume Mascara  
10ml  
Normally £9

**£7**

SAVE £2

- shimmering, precise lines that last all day
- creamy, high-impact, waterproof colour
- smooth-glide, smudge-free formula

Glimmerstick Diamonds Eyeliner  
0.28g  
Normally £6.50

**£4**

SAVE £2.50

SAVE UP TO  
**£2.50**

**MISS IT,  
MISS OUT!**

Amethyst  
26724

Fuchsia  
12062

Sugar Plum  
12039

Emerald Glow  
11924

Aqua Sparkle  
11874

Twilight Sparkle  
11767

Teal Sparkle  
11734

Silver Lights  
22491

Smokey Diamond  
24075

Brown Sugar  
23887

Black Ice  
02568

Black Bioux  
18531





model wears Frisky Red & Red Brick

## GO BOLD WITH ULTRA-FULL LIPS

Enter the **power pout**! Line your lips and your Cupid's bow (it is Valentine's after all!) to create the **perfect shape**, then apply your chosen lipstick shade for intense **satin colour that hydrates**.

	Clear <b>07005</b>
	Nude <b>07021</b>
	Blushed Nude <b>07054</b>
	Simply Spice <b>05371</b>
	Mystery Mauve <b>07070</b>
	Pink Cashmere <b>07112</b>
	Rosewine <b>07823</b>
	In The Moment <b>07492</b>
	Pink Bouquet <b>08037</b>
	Power Pink <b>07922</b>
	Coral <b>06825</b>
	Berry Nice <b>04309</b>
	Ruby Shock <b>06692</b>
	True Red <b>06296</b>
	Red Brick <b>06783</b>
	Cherry Jubilee <b>06742</b>
	Deep Plum <b>06841</b>

- precisely defines and contours lips
- stops lipstick from feathering
- with vitamins C and E

Glimmerstick  
Lip Liner  
Normally £6.50

**£4**

SAVE £2.50

	Cappuccino <b>03608</b>		Lasting Pink <b>27672</b>
	Vintage Pink <b>08508</b>		Sunset <b>15602</b>
	Forever Pink <b>12971</b>		Rose Creme <b>01438</b>
	Eternal Flame <b>14522</b>		Frisky Red <b>05140</b>
	Pink Peach <b>02105</b>		Totally Twig <b>04549</b>

- long-lasting colour that won't dry out your lips
- medium-to-full colour coverage
- SPF15

Lip Stylo  
1.8g  
Normally £8

**£6**

SAVE £2





model wears Fail Proof-Fuchsia



\*Based on a consumer science study with 120 participants.

COUPLE  
GOALS

## NAIL THE DATE NIGHT MANI

**8 days\*** of colour and shine for the perfect **chip-resistant** mani for date night any beyond! Apply your **full coverage colour** (1 coat is all you need), and follow with the top coat for **extreme shine** and **strength**.



GEL NAIL  
ENAMEL  
JUST  
**£4.25**

**8**  
DAYS\*

Fail-Proof Fuchsia

### LIFE-PROOF TOP COAT

- adds 2 extra days of perfect wear
- extreme shine for longer
- enamel strengthening

### Power Stay Top Coat

10ml  
Normally £5

**£4.25**

### SALON-QUALITY LOOK GEL COLOUR

- 8 days of colour and shine
- effortless application and full coverage in 1 coat
- with ColourLock Technology to help improve chip resistance

### Power Stay Gel Nail Enamel

10ml  
Normally £5

**£4.25**

\*Based on a consumer science study with 120 participants.







## GIVE IT A GLOW

Meet the perfect pair for a **glow that lasts**. A sweep of bronze across the high points of your face and light mist of the setting spray is all you need for a **multi-dimensional glow** that **doesn't budge**, no matter what the night brings.



Cool  
**13003**

Medium  
**21402**



Warm  
**13128**

Deep  
**25403**

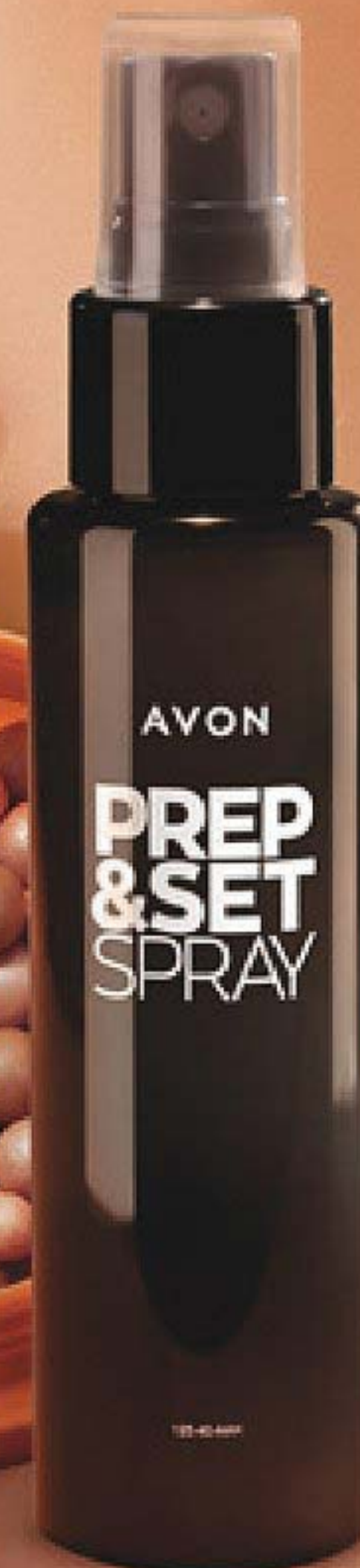


- multi-sized, multi-shade pearls for a multi-dimensional glow
- plenty of space to swirl without spilling
- made with mineral pigments

**Bronzing Pearls**  
28g | £2.86/10g  
Normally £10

**£8**

SAVE £2



- sets make-up in place
- fast-drying, weightless, invisible mist
- non-sticky formula

**Prep & Set Spray**  
**05843**  
125ml | £0.38/10ml  
Normally £5

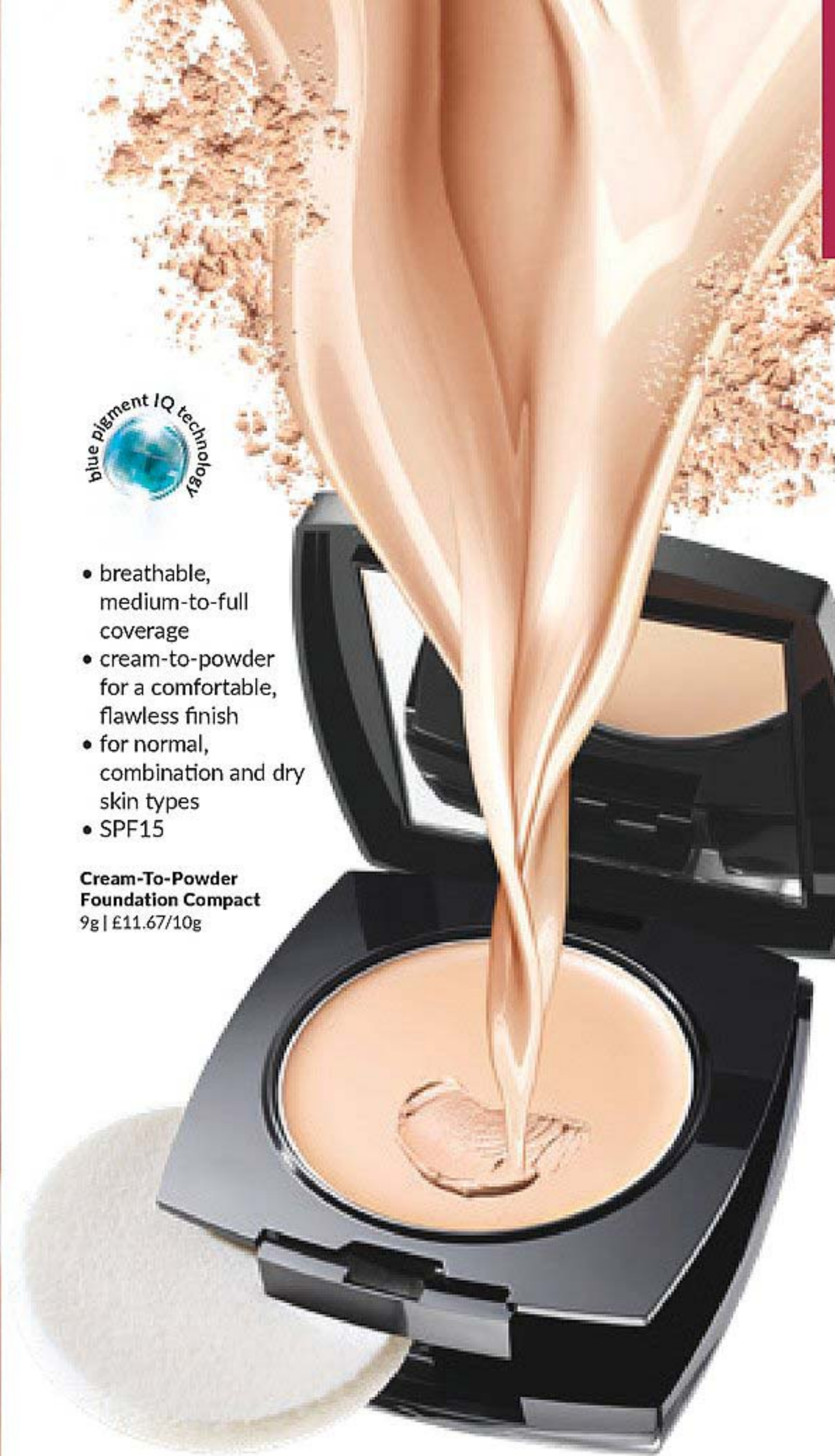
**£5**





# 3-IN-1 RADIANT FOUNDATION CONCEALER & POWDER

Your **does-it-all** make-up base  
for **naturally flawless coverage**  
in 1 easy sweep.



- breathable,  
medium-to-full  
coverage
- cream-to-powder  
for a comfortable,  
flawless finish
- for normal,  
combination and dry  
skin types
- SPF15

**Cream-To-Powder  
Foundation Compact**  
9g | £11.67/10g

JUST  
**£7.50**  
SAVE £3

120N (Porcelain)	04754
130N (Alabaster)	09423
215P (Ivory)	05124
125G (Warm Ivory)	05231
140P (Light Ivory)	04937
220G (Light Nude)	05249
228G (Nude)	03889
235P (Shell)	05157
230N (Creamy Natural)	04853
245N (Natural Beige)	04879
345N (Soft Honey)	24802
330P (Honey Beige)	05165
320G (Sun Beige)	03947
310N (Medium Beige)	04887
355G (Light Caramel)	24851
420G (Caramel)	04499
410P (Spice)	05199
510N (Walnut)	04903
525N (Dark Cocoa)	04911
520P (Rich Sienna)	05207



# THE FACE BAR

115P (Pale Pink) <b>13417</b>	120N (Porcelain) <b>14993</b>	125G (Warm Ivory) <b>15065</b>	130N (Alabaster) <b>15073</b>	140P (Light Ivory) <b>15081</b>	145P (Ivory Pink) <b>15115</b>	210N (Light Beige) <b>15230</b>
215P (Ivory) <b>15297</b>	220G (Light Nude) <b>13789</b>	225G (Soft Beige) <b>13953</b>	228G (Nude) <b>02220</b>	230N (Creamy Natural) <b>57745</b>	235P (Shell) <b>59949</b>	245N (Natural Beige) <b>54122</b>
250N (Cream Beige) <b>26468</b>	260G (True Beige) <b>26526</b>	310N (Medium Beige) <b>25049</b>	315N (Pure Beige) <b>25254</b>	320G (Sun Beige) <b>25304</b>	330P (Honey Beige) <b>25320</b>	340N (Light Tan) <b>14019</b>
345N (Soft Honey) <b>14050</b>	348P (Toasted Praline) <b>14118</b>	355G (Light Caramel) <b>14191</b>	410P (Spice) <b>14241</b>	420G (Caramel) <b>14258</b>	430N (Deep Tan) <b>14365</b>	435N (Warm Deep Tan) <b>14381</b>
438P (Chocolate) <b>14514</b>	510N (Walnut) <b>28654</b>	515N (Bronze) <b>21774</b>	520P (Rich Sienna) <b>06882</b>	525N (Dark Cocoa) <b>02956</b>	530N (Maple) <b>25247</b>	535P (Espresso) <b>28605</b>

Medium-to-full coverage to match your skin tone perfectly.



**Flawless Match Natural Finish Foundation**  
30ml | £3.33/10ml  
**£10**

12N (Neutral Fair) <b>06148</b>	13G (Golden Fair) <b>06189</b>	14P (Pink Fair) <b>05264</b>	21N (Neutral Light) <b>03731</b>	23N (Creamy Natural) <b>09886</b>	22G (Golden Light) <b>03822</b>	24N (Neutral Light Medium) <b>03996</b>
25P (Pink Light) <b>02964</b>	26G (Golden Light Medium) <b>09944</b>	31N (Neutral Medium) <b>03236</b>	32G (Golden Medium) <b>03582</b>	33P (Pink Medium) <b>04044</b>	34N (Neutral Medium Tan) <b>04077</b>	35G (Golden Medium Tan) <b>09852</b>
43N (Rose Medium Deep) <b>10819</b>	42G (Golden Medium Deep) <b>02923</b>	51G (Golden Deep) <b>11031</b>	52N (Neutral Deep) <b>11304</b>			

Medium-to-full, naturally radiant coverage.



**Flawless Match Concealer**  
3ml  
**£8**

120 N (Porcelain) <b>16451</b>	125 G (Warm Ivory) <b>56549</b>	140 P (Light Ivory) <b>22426</b>	215 P (Ivory) <b>09415</b>	228 G (Nude) <b>07104</b>	230 N (Creamy Natural) <b>57463</b>	235 P (Shell) <b>57372</b>
245 N (Natural Beige) <b>44669</b>	310 N (Medium Beige) <b>19018</b>	320 G (Sun Beige) <b>23523</b>	330 P (Honey Beige) <b>18507</b>	345 N (Soft Honey) <b>11403</b>	355 G (Light Caramel) <b>48702</b>	410 P (Spice) <b>08771</b>
420G (Caramel) <b>15891</b>	430 N (Deep Tan) <b>13433</b>	510N (Walnut) <b>14902</b>	515N (Bronze) <b>27078</b>	535P (Espresso) <b>27037</b>		



Radiant, light-to-medium buildable coverage with SPF30.  
**Serum Foundation**  
30ml | £4/10ml  
**£12**

While stocks last.  
Get it before it's gone!



# FLAWLESS FINISH MUST-HAVES

Whether you prefer **full coverage** that won't budge or **complexion perfecters** with a touch of skincare, discover your new **can't-live-without** product.

- ultra-fine, silky-textured powder that lasts all day
- weightless formula for natural-looking coverage

Fair <b>55095</b>	Light <b>30320</b>	Light Medium <b>28183</b>	Medium <b>59642</b>
Medium Tan <b>28340</b>	Medium Deep <b>12435</b>	Deep <b>28316</b>	

**Flawless Mattifying Pressed Powder**  
8g | £10.62/10g  
**£8.50**

- buildable, light-to-medium coverage
- for all skin types, even sensitive
- SPF15

Porcelain <b>19224</b>	Ivory <b>62828</b>	Nude <b>51409</b>	Shell <b>59899</b>
Sand Beige <b>19331</b>	Medium Beige <b>15990</b>	Pure Beige <b>14563</b>	Deepest Terracotta <b>06890</b>



**Kabuki Brush**  
For applying and blending powders.  
**05942**  
**£5**

**Mineral Powder**  
6g | £13.33/10g  
Normally £8  
**£5.50**  
SAVE £2.50





THE FACE BAR



FAUX BRONZED GLOW

- matte and shimmer shades
- buildable coverage that lasts all day
- weightless feel, non-cakey look



○ matte  
◊ shimmer



Bronze & Glow  
Bronzing Powder  
13.50g | £5.93/10g

£8



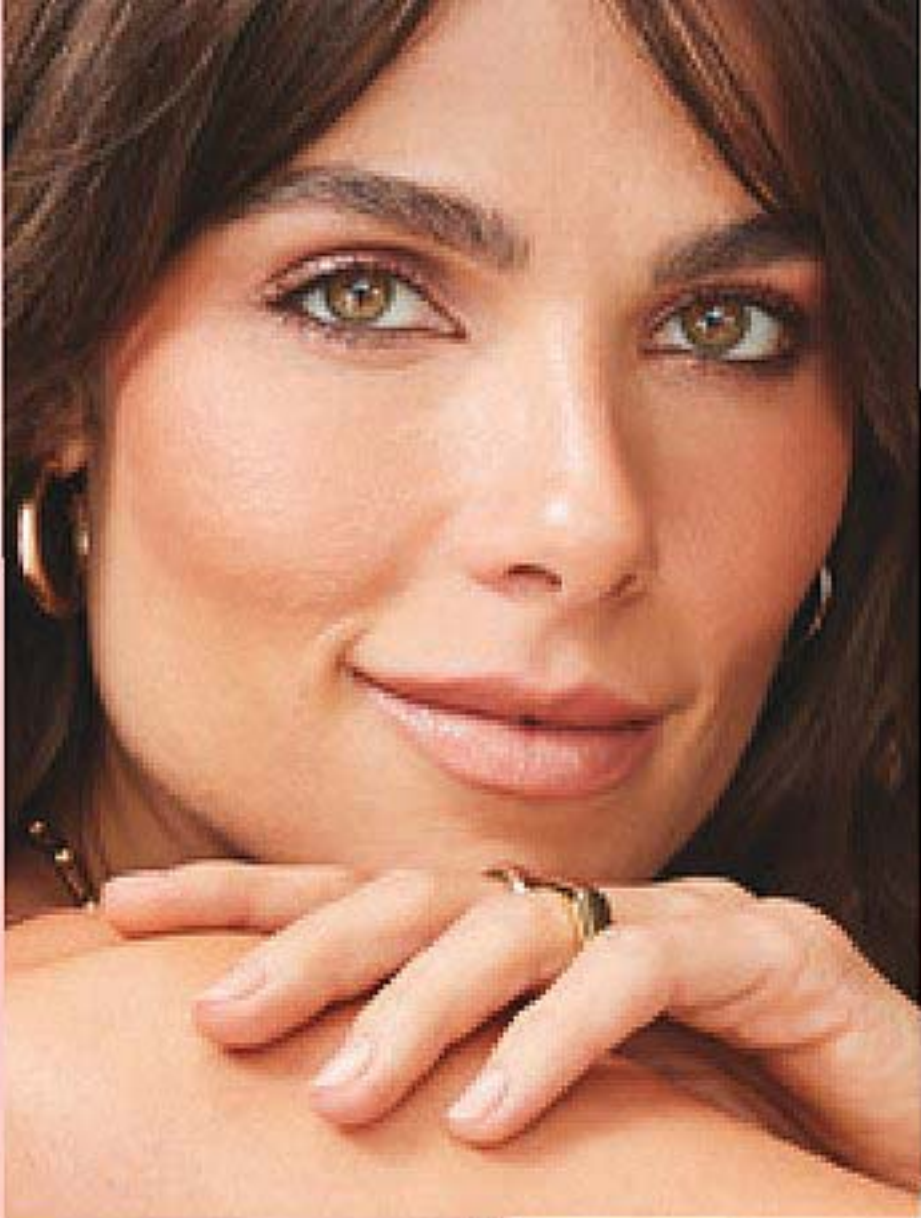
ILLUMINATING HIGHLIGHTER

- builds to a luminous glow with a silky feel
- weightless formula lasts all day
- infused with light-reflecting pearls for a dewy radiance



Sunset Beats  
Glow On Highlighter  
12.5g | £7.20/10g

£9



GET READY TO  
GLOW UP

Supercharge your cheeks with our **iconic blush and bronze pearls**, pots designed for **mess-free swirling** and **multi-shade pearls** for adding an extra dimension to your glow.

- multi-sized, multi-shade pearls for a multi-dimensional glow
- plenty of space to swirl without spilling
- made with mineral pigments



Cool  
12138

Medium  
20198

Warm  
20149

Deep  
23788

Blush Pearls  
28g | £3.57/10g

£10



THE FACE BAR



2-IN-1 LIP & CHEEK COLOUR

- sheer, natural hint of colour
- glides on for an effortless, soft-focus blush
- pat onto lips for a flush of lasting colour



Cream Blush  
2.4g

£8



LUMINOUS BLUSH

- highly pigmented, densely packed powder
- gives full-colour finish



Luminous Blush  
6.2g | £12.90/10g

£8



THE COMPLETE  
PRIMER  
COLLECTION

You'll find a skin-loving primer for every skin type, perfect as a make-up base or for bare skin confidence.



FOR DRY &  
DEHYDRATED SKIN

HYDRATING PRIMER

- refreshes and moisturises skin
- for dry and dehydrated skin

Magix Hydrating  
Primer

06221  
30ml | £2.33/10ml  
Normally £9

£7  
SAVE £2



FOR OILY &  
COMBINATION SKIN

MATTIFYING  
PRIMER

- instantly reduces shine
- keeps skin looking matte all day
- for oily to combination skin

Magix Shine & Oil  
Control Primer

57141  
30ml | £3/10ml  
£9



FOR ALL  
SKIN TYPES

SMOOTHING  
PRIMER

- blurs the appearance of pores, fine lines and imperfections
- for all skin types
- SPF10

Magix  
Smoothing  
Primer

04606  
30ml | £3/10ml  
£9



model wears  
Frostiest Mauve

# ULTRA-CREAMY SATIN COLOUR

Divinely vivid moisturising colour with none of the dryness.

\* glittery  
O pearly  
Δ creamy

GREAT PRICE!  
£5.50

★★★★★  
BESTSELLER



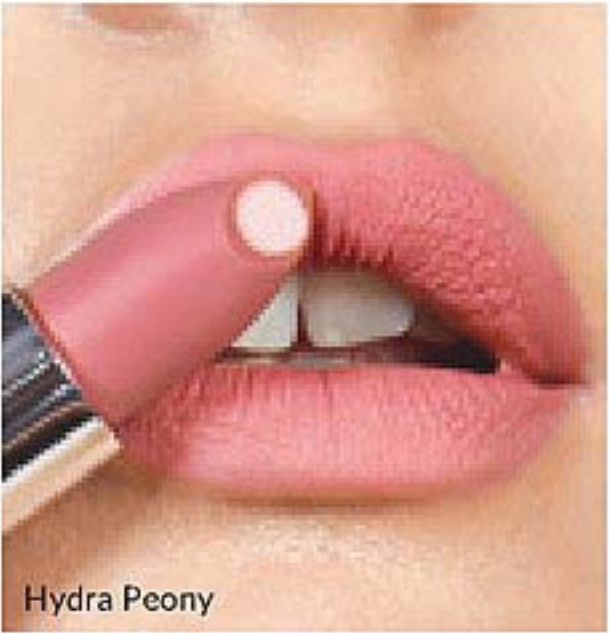
- enriched with a blend of vitamin E, avocado oil and sesame oil
- creamy, comfortable colour
- SPF15

Ultra Satin Lipstick  
3.6g  
Normally £8.50  
SAVE £3

 O Proper Pink 07294	 O Twinkle Pink 49023
 O Pout 07229	 Δ Pink Dream 26286
 Δ Latte 28761	 Δ Red 2000 07369
 Δ Blush Nude 05629	 Δ Toasted Rose 20685
 Δ Cappuccino 26302	 O Frozen Rose 20693
 Δ Ripe Papaya 20677	 O Chic 20669
 O Country Rose 55558	 O Dream Fuchsia 58131
 * Frostiest Mauve 62919	 Δ Rose Mauve 14423
 Δ Hibiscus 19349	 Δ Lava Love 26294
 Δ Carnation 20743	 * Iced Coffee 05181



THE LIP BAR



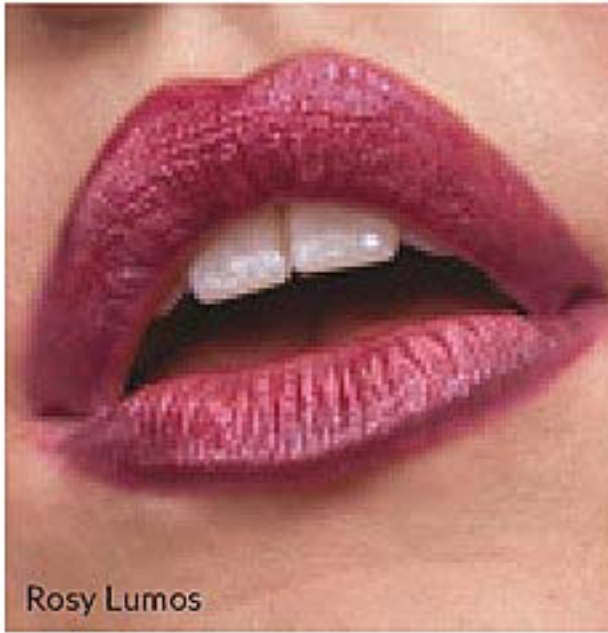
Hydra Peony

HYDRAMATIC  
MATTE LIPSTICK

Hydra Nude 65425	Hydra Plum 53298	Hydra Viola Grey 39990
Hydra Mauve 70805	Hydra Garnet 53140	Hydra Purple 47217
Hydra Blush 47209	Hydra Ruby 53413	Hydra Coco 38711
Hydra Peony 13219	Hydra Fawn 38992	Get it before it's gone!
Hydra Rosy 52084	Hydra Siren Red 47274	
Hydra Pink 53074	Hydra Flame 35568	

! While  
stocks last.

Hydramatic  
Matte Lipstick  
3.6g  
£10

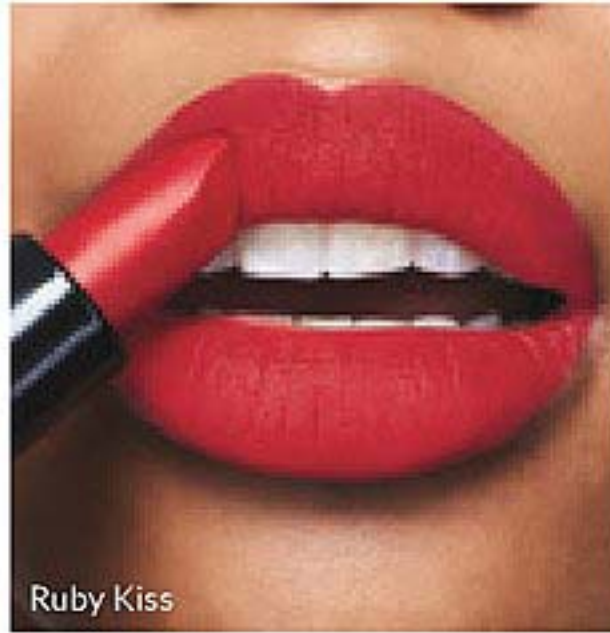


Rosy Lumos

ULTRA SHIMMER  
LIPSTICK

Violet Sparks 03293	Razzle Dazzle 06759
Bronze Glow 08755	Latte Glimmer 07831
Copper Sparkle 08540	Rosy Lumos 03152
Spring Bling 04895	Stellar Magenta 03111
Amber Embers 06676	Ruby Glitz 06734

Ultra Shimmer  
Lipstick  
3.6g  
£8.50



Ruby Kiss

ULTRA MATTE  
LIPSTICK

# Au Naturale 14027	# Ravishing Rose 25338	# Truest Red 25593
# Blush 24398	# Adoring Love 25692	# Ruby Kiss 06635
# Nude Suede 25718	# Mauve Matters 54577	# Red Supreme 05462
# Marvellous Mocha 55848	# Ideal Lilac 06866	# Berry Blast 04192
# Posh Petal 20156	# Electric Pink 14431	# Superb Wine 25270
# Pink Passion 14506	# Vibrant Melon 06809	# matte
# Pure Pink 59782	# Coral Fever 04432	
# Peach Flatters 24588		

Ultra Matte  
Lipstick  
3.6g  
£8.50



LOVED THE WORLD'S 1ST\* MATTE LIPSTICK  
WITH A HYDRATING HYALURONIC CORE?



ALL 15 SHADES  
LAUNCHING IN MARCH

MAKE-UP  
+ CARE  
MAKE-UP  
THAT TREATS  
YOU WELL

NEW  
Marsala  
10504



Hydramatic Shine  
Hyaluronic Lipstick  
3.6g  
£10

BE THE FIRST TO TRY IT!

\*Based on internal market research conducted in August 2022.



# THE LIP BAR



**16-HOUR\* SPARKLING LIP COLOUR**

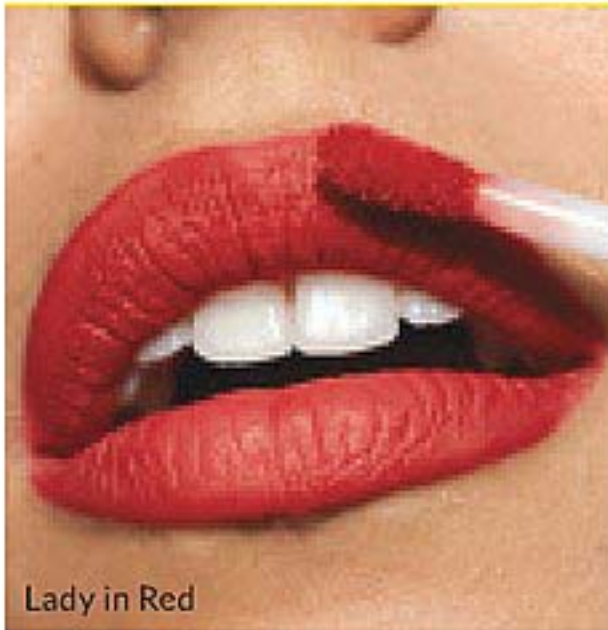
- matte and pigment packed with super-fine glitter
- creamy full-coverage colour flexes with your lips
- long-lasting and transfer-resistant with no bleeding or fading

Nude Surge 54304	Scarlet Flame 59162
Russet Shock 54270	Burgundy Flare 57760
Rose Flash 54379	Purple Strike 54221
Cherry Charge 59501	Violet Volt 54247

**POWER STAY 16 HOURS\***

\*Based on a consumer study with 109 participants.

Power Stay High Voltage Spark 16-Hour Lip Colour  
7ml | £14.29/10ml  
**£10**



**HIGH-IMPACT, SATIN-MATTE FINISH**

- ultra hydrating all-day moisture
- ultra comfortable non-sticky finish
- ultra impactful mood-boosting colour

Honey Love 05298	Crushed Orchid 05355
Nude Attitude 05306	Coral Shore 03988
Tahiti Charm 05348	Lady In Red 10942
Velvet Hibiscus 03210	Raspberry Truffle 03053

Avon Ultra Colour Lip Paint Hydrating Matte  
7ml | £11.43/10ml  
**£8**

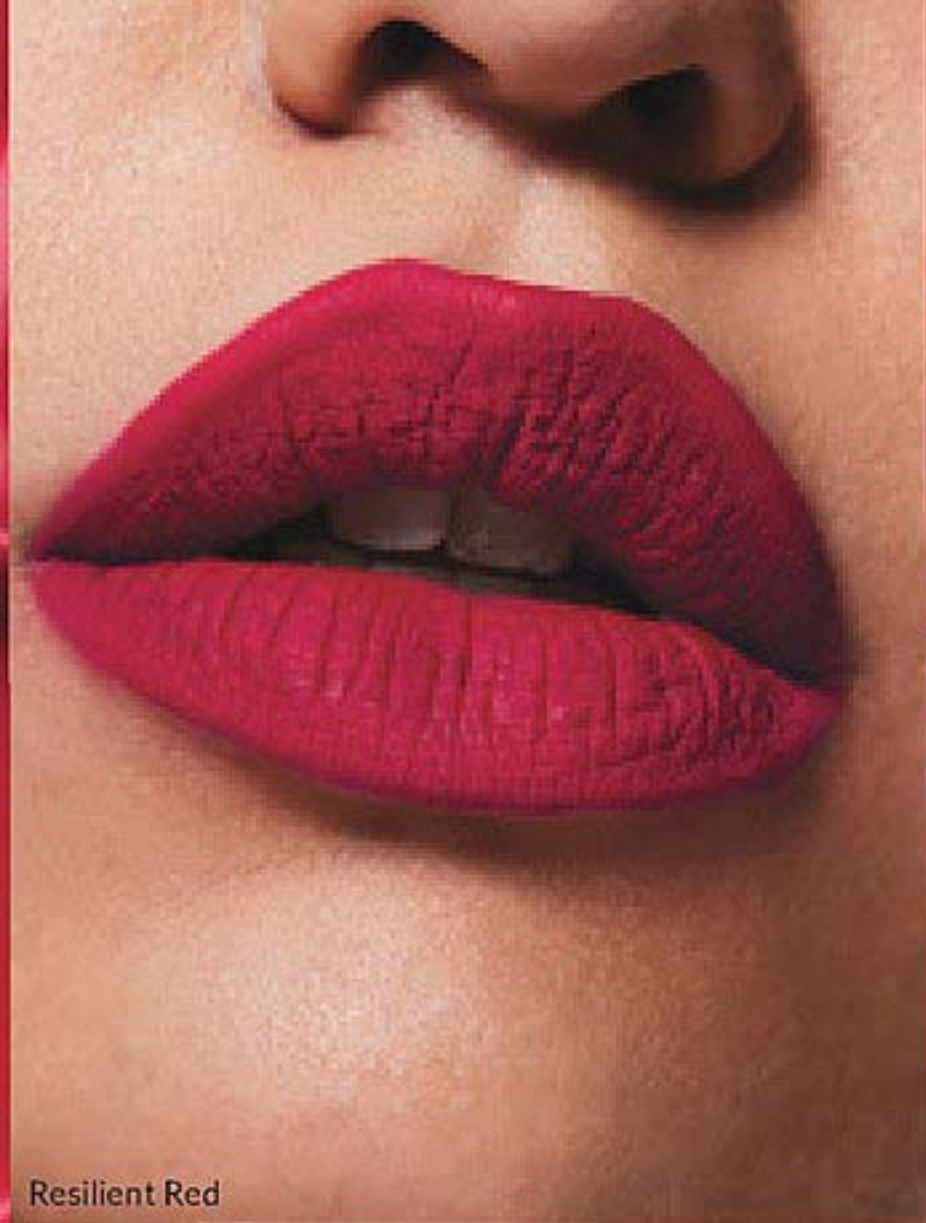


**TINTED LIP BALM**

- a healthy touch of buildable colour
- instantly reduces lip dryness with an exclusive blend of nourishing butters
- with SPF10 and antioxidants

Bare 23044	Papaya 21741
Nude 23242	Red 21790
Pink 23200	Plum 21816

Tinted Lip Balm  
2g  
**£8**



- improved lightweight formula, no stickiness
- always comfortable, never drying
- high-impact shades dry fast, no smudging or transferring

Non-Stop Nude 58693	Fail Proof Fuchsia 12666	Rosey Posey 03673
Can't Quit Cafe 57166	Nighthawk 12674	Spicy Brown 11551
Barely Baked 12476	In Charge Mauve 12682	Stay Put Sangria 12773
Persistent Pink 12500	Resilient Red 12724	Power On Plum 12815
Relentless Rose 12658	The Red One 11486	All Fired Up 11437

\*Based on a consumer use study with 105 participants.

UP TO 16 HOURS\*  
**COMFORTABLE  
MATTE STAYING  
POWER**

Be unstoppable in the liquid lip colour that **8/10** said lasted longer than expected.\*

**POWER STAY 16 HOURS\***



Power Stay Liquid Lip  
6ml | £14.17/10ml  
Normally £10  
**£8.50**  
SAVE £1.50





## DELIGHTFULLY FLUFFY FALSE-LASH FLUTTER

Love the **full look** of false-lash effect mascara but over the heavy feeling? **Lighten up!**



**BEFORE**  
bare lashes



**AFTER**  
the fullness of falsies, with the lightweight flexibility you crave



**WATERPROOF**

Blackest  
Black  
**58024**

Lava  
Brown  
**58065**

Delightfull False Lash  
Waterproof Mascara  
10ml



Blackest  
Black  
**58073**

Lava  
Brown  
**58040**

Delightfull False  
Lash Mascara  
10ml

GREAT PRICE!

£7

SAVE £2

### FLUFFY AIR-WHIPPED FORMULA

instantly builds  
double lash  
volume and extra  
length

### BRUSH

easily reaches  
corner lashes  
to stretch and  
separate each  
lash



THE LASH BAR



LEGENDARY LENGTH & VOLUME

- up to 50% longer lashes\*
- up to 3x volume\*
- smudge, flake and clump-free formula lasts all day\*\*



Blackest Black  
06791

Brown Black  
63735

\*Based on a clinical efficacy study with 18 participants.  
\*\*Based on a 1-week consumer study with 131 participants.

Legendary Lengths Mascara  
10ml  
£9



WATERPROOF LASH VOLUME

- instant bold volume that lasts all day;\* swim, surf or sweat
- clump-free, won't smudge or flake
- easy to take off with oil-based make-up remover



Blackest Black  
15255

Brown Black  
15701

 waterproof

\*Based on a consumer study with 120 participants.

Ultra Volume Waterproof Mascara  
10ml  
£9



AFTER 3 COATS

EXTREME BRUSH

oversized to fully load up lashes with a clump-free, volumised look

EXTREME FORMULA

coats lashes with the intense pigment and silk-like fibres for volume with extreme buildability

\*Up to 7 coats. Based on a clinical efficacy study with 16 participants.

Blackest Black  
24265

Brown Black  
06577

Exxtravert Extreme Volume Mascara  
9.5ml | £8.95/10ml  
Normally £11

£8.50  
SAVE £2.5

use alone or before mascara for the perfect flutter

Rose Gold Eyelash Curlers  
Carbon steel with silicone pad.  
Approx. 10.3cm x 3.5cm.

17269  
£3



UP TO DOUBLE THE VOLUME  
WITH EVERY COAT\*

Build your **most extreme lash look ever** with our lash maximising silk-like fibres.





# THE LASH BAR



## LASH-CONDITIONING PRIMER

- instantly thickens and lengthens lashes when used with any Avon mascara
- enriched with keratin and castor oils
- use with any mascara



Lash Supreme  
Volume Primer  
24679  
7.5ml |  
£10.67/10ml  
**£8**



## STATEMENT LASH VOLUME

- with lash-loving vitamin E
- helix brush for fuller, thicker-looking lashes
- clump, flake and smudge-proof, water-resistant formula lasts all day



Blackest  
Black  
23051

Brown  
Black  
23234

SuperShock  
Volume  
Loader  
Mascara  
10ml  
**£8.50**



## CURL & LIFT MASCARA

- instantly doubles your curl<sup>†</sup>
- up to 6x dramatically smokey volume<sup>\*\*</sup>
- lifts and locks your lashes in place for 24 hours<sup>†</sup>



Blackest  
Black  
04481

<sup>†</sup>Based on physical science claims.  
<sup>\*\*</sup>Based on a clinical efficacy study with 14 participants.  
<sup>†</sup>Based on a 1-week consumer study with 120 participants.

Unlimited  
Drama Instant  
Lift Mascara  
10ml  
Normally £9  
**£7**



# YOUR BEST LASH LIFT EVER

Raise your lash game with **unlimited lift, volume and hold** for even the most stubborn of lashes.

- UP TO 4X THE LIFT<sup>\*</sup>
- UP TO 6X LASH VOLUME<sup>\*\*</sup>
- 24-HOUR HOLD<sup>\*\*\*</sup>

INNOVATIVE  
FX-LIFT BRUSH  
curved shape to lift and hollow inner core to hold formula and volumise lashes

Blackest  
Black  
07997

Brown  
Black  
55798

<sup>\*</sup>Based on a physical science study with false lashes.  
<sup>\*\*</sup>Based on a clinical efficacy study with 14 participants.  
<sup>\*\*\*</sup>Based on a consumer study with 120 participants.



Unlimited  
Instant Lift  
Mascara  
10ml  
**£7**  
SAVE £2



# THE LID BAR



## NUDE PALETTE

- 6 neutral shades in matte, shimmer and metallic finishes
- buildable colour to sculpt eyes
- black shade can be used like an eyeliner



! While stocks last.  Get it before it's gone!

### All Nudes Eyeshadow Palette

**08300**  
7.2g | £13.89/10g  
**£10**



## 2-IN-1 SHADOW & LINER

- 16 hours of vibrant, waterproof colour
- creamy texture glides on effortlessly and blends easily
- built-in sharpener in the base, so you're always on point

\*Based on a consumer study with 119 women.

Cool Silver <b>55251</b>	Golden Shimmer <b>14662</b>
Lavender Glow <b>55988</b>	Bronze Sugar <b>25452</b>
Blushing Pink <b>58420</b>	Everyday Beige <b>13995</b>
Stand Out Ruby <b>07906</b>	Stylish Brown <b>25262</b>
Rich Plum <b>18606</b>	Mocha Brew <b>15156</b>
Statement Berry <b>25429</b>	Essential Black <b>15107</b>

**16**  
HOURS\*



**Power Stay**  
**Shadow Stick**  
1.4G  
**£9**

built-in sharpener so you're always on point



Fierce Amber, Wild Malachite, Bold Amethyst

- precise lines that last all day
- high-impact, waterproof colour
- smooth-glide, smudge, flake and fade-free formula

Forest Green <b>02402</b>
Emerald <b>02287</b>
Azure Blue <b>02279</b>
Navy <b>28324</b>
Starry Night <b>02246</b>
Majestic Plum <b>23333</b>
Cherry Red <b>23291</b>
Bronze <b>23283</b>
Saturn Grey <b>24919</b>
Cosmic Brown <b>24745</b>
Brown Black <b>14225</b>
Blackest Black <b>25684</b>

Fearless Sapphire <b>16071</b>
Wild Malachite <b>14589</b>
Savage Jade <b>13441</b>
Bold Amethyst <b>61598</b>
Fierce Amber <b>15875</b>
Daring Citrine <b>02816</b>

no sharpener needed - simply twist for more colour

**Glimmerstick**  
**Eyeliner**  
0.28g  
**£6.50**

# GET YOUR GLIMMER ON

Our **top-rated eyeliner** gives you **high-impact colour** that **glides on** and **lasts all day**.

★★★★★  
**BESTSELLER**





EYE BAR



DEFINED PRECISION  
LIQUID EYELINER

- fine, easy-to-use tip
- waterproof, tug-proof and smudge-proof
- lasts for up to 12 hours\*



Super Definition Liner  
1ml

£6.50

\*Based on a consumer study with 155 participants.

42



Alter Ego

DUAL-ENDED  
EYELINER

- water-resistant liquid liner for precision lines
- waterproof gel pencil for bold definition
- shapes and defines eyes



Dramatic Duo 2-In-1  
Pencil & Liquid Eyeliner  
1.8ml

£8



Heather Grey

SEMI-PERMANENT\*\*  
EYELINER

- up to 72-hour\* smudge and fade-free formula
- fine tip for precise, easy application
- bold definition in 1 stroke



Powerstay Long Lasting  
Liquid Eyeliner  
3.5ml

£8

\*Lasts up to 3 days; based on a consumer science study with 101 participants.  
\*\*Easy to remove with an oil-based make-up remover.



THE 24-HOUR\*  
EYELINER

- deep pigment delivers the ultimate intensity
- flexible precision tip for easy definition
- water-resistant, smudge-proof, fade-proof formula



Power Stay 24-Hour  
Liquid Liner 1.2ml

£8

\*Based on a consumer study with 143 participants.



Bronze Sheen

SMOULDER WITH  
SMOKEY LINES

It's easy to get the **intense kohl lines** you love with this **budge-proof, waterproof eyeliner**.

- super-soft with shea butter for smooth application
- bold, long-lasting colour

with shea butter for smooth application

Pink Shimmer 22905	Cobalt Blue 35436
Bronze Sheen 01313	Midnight 22855
Intense Brown 02774	Emerald 01263
Graphite 01370	True Black 12112



SAVE  
50%  
JUST £3

Kohl Pencil  
Eyeliner  
1.05g  
Normally £6  
SAVE £3



THE BROW BAR



Blonde

SCULPTED BROWS

- creamy formula easily shapes and defines
- smudge-proof, stay-put, waterproof colour

Light  
Blonde  
21717

Blonde  
21675

Light  
Brown  
21725

Dark  
Brown  
21683

Brunette  
21733



Brow Sculpting Pencil  
0.28g

£7.50



Dark Brown

TINTED BROW GEL

- buildable volumising gel that sets to a soft, flexible finish
- MicroFlex brush combs through every hair
- water-resistant,\* clump and smudge-proof and lasts all day\*

Blonde  
21279

Light  
Brown  
05009

Brunette  
16006

Dark  
Brown  
14597

Soft Black  
00075

Clear  
09100



Brow Boost Volume  
3.3ml

£7

\*Excludes clear shade.



Light Brown

GLIMMERSTICK  
PRECISION BROWS

- our thinnest ever tip to mimic micro-fine hairs
- natural-looking definition that lasts all day
- no sharpener needed – simply twist for more colour

Blonde  
19778

Light  
Brown  
19745

Dark  
Brown  
19455

Brunette  
07740

Soft Black  
19281



Micro Fine Brow Pencil  
0.13g

£6.50



Soft Black

24-HOUR\* BROWS

- waterproof formula stands up to heat, humidity and sweat
- easy-to-use precision brush creates seamless-looking brows
- fade-proof, budge-proof finish

Blonde  
14043

Light  
Brown  
13052

Dark  
Brown  
24414

Soft Black  
24406



Power Stay 24-Hour  
Brow Pomade  
2g

£9

\*Based on consumer study with 130 women.



Brunette

GET UP TO  
3 DAYS\* OF  
BROW DRAMA

Here to stay. Meet the **semi-permanent\*\*** brow power that's so flexible you can create any brow look you love.

PRECISE DEFINITION

fine tip allows for easy application creating the lasting look you want

- up to 72-hour smudge and fade-free formula\*
- fine tip for precise, easy application
- natural finish in 1 stroke

Light  
Brown  
02113

Dark  
Brown  
01982

Brunette  
02261

Soft Black  
02345



Rose Gold  
Tweezers  
Stainless steel  
slanted tips.  
Approx. 9.5cm  
x 1cm.

21832  
£3.50



SHAKE WELL BEFORE USE

\*Lasts for up to 3 days. Based on a consumer science study with 101 participants.  
\*\*Easy to remove with an oil-based make-up remover.

Power Stay  
Brow Tint  
2.5g  
Normally £9

£7

SAVE £2



Bitten Apple

## NAIL YOUR LOOK IN 60 SECONDS\*

Are you ready for the 60-second\* nail switch?  
Try our express mani for fresh tips in no time.

DRIES IN  
**60**  
SECONDS\*



- colour, base and top coat in 1
- dries in 60 seconds\*
- now with more colour in every drop

\*Based on a consumer science study with 129 participants.

**Ultra Colour 60 Second  
Express Nail Enamel**  
10ml

GREAT PRICE!

£4

Wow White 11262	Lightening Red 11155
Think Fast Pink 03137	Bitten Apple 11247
Nude Secret 06932	Ultraviolet 21295
Mauve It 05066	Grape Escape 21865
Pom Pom Macaron 05116	In Mauve With U 52779
Getting Bare 05033	Mermaid Tail 08383
Naughty Brownie 20008	Once Upon A Lime 16675
Bubblegum 03459	Mad-Arin 02915
Strawberry Margarita 03533	In No Tweed 08268
Pink Squad 03566	Blue My Mind 17327
Fun N Fuchsia 04275	Cheers In The Sea 68130
Baby Marmalade 10777	Power Black 09845
Dashing Red 27870	



## THE NAIL BAR

### MIRACLE GROWTH

- to help lengthen and strengthen
- with baobab and acacia extract to help hydrate

Avon Nail Experts  
Express Growth  
Nail Serum

22673  
6ml/10ml  
**£4**



### 7-IN-1 TREATMENT

- helps strengthen, smooth and perfect your nails

Avon Nail  
Experts 7-in-1  
Nail Treatment

26336  
10ml  
**£4.50**



### FREEZE DRY SPRAY

- dries polish to touch in 60 seconds
- helps prevent wrinkles and smudges

Avon Nail Experts  
Fast Dry Nail  
Setting Spray

21550  
50ml | £1/10ml  
**£5**



### CUTICLE CREAM

- with caring aloe vera and vitamin E to condition and help protect dry, cracked cuticles

Avon Nail Experts  
Restoring Cuticle Cream

07989  
15ml/10ml  
**£4**



### ENAMEL REMOVER

- gentle formula wipes away every last trace of polish

Avon Nail Experts  
Clean & Correct Nail  
Enamel Remover

25932  
150ml | £0.3/10ml  
**£4.50**



### NAIL FILES

- set of 2
- with handy pouch

Nail Files  
Set of 2.  
13409  
**£3**



### NAIL SCISSORS

- to trim and tidy nails
- rose gold tone

Rose Gold  
Nail Scissors  
Stainless steel with  
silicone grips and PVC  
pouch. Approx. 9.6cm  
x 6cm x 0.5cm.

12732  
**£3**



### DUAL-ENDED CUTICLE PUSHER

- flat end pushes and shapes cuticles
  - pointed end removes leftover skin or nail glue
  - rose gold tone
- Rose Gold Double-  
Ended Cuticle Pusher  
Stainless steel. Flat  
end and pointed end.  
Approx. 12.6cm x  
0.8cm x 0.5cm.

36723  
**£2.50**



### CUTICLE NIPPERS

- perfect for tidying ragged cuticles and hangnails
- rose gold tone

Rose Gold Cuticle  
Nippers  
Stainless steel  
with PVC cap.  
Tidies cuticles and  
hangnails. Approx.  
9.4cm x 5cm  
x 1cm.

06643  
**£5**



## REJUVENATE YOUR NAILS

Tired of weak nails that chip, split and break? Give them the TLC they need with this **nail strengthening polish** that works to harden your nails, making them **tougher and more durable**.



- helps nails feel stronger in minutes and look longer in days
- apply as a base coat or use alone for tougher, more durable nails



JUST  
**£3.25**

**SAVE £0.75**

Avon Nail Experts  
Ultimate Hardening  
Base Coat

22129  
10ml



# FLAWLESS FACE COLLECTION

Blend, buff and sweep your way to a seamless finish.

## 102 BUFFING FOUNDATION BRUSH

designed to apply foundation products and buff onto the skin for even coverage and a flawless finish

For applying and buffing foundation.

**06940**  
**£5**



## 103 FULL-COVERAGE FOUNDATION BRUSH

domed for full coverage and blending larger areas of the face and neck

For full coverage and blending larger areas of the face and neck.

**10967**  
**£5**



## 101 FLAT FOUNDATION BRUSH

use to apply, distribute and blend foundation for an even finish and a flawless look

For applying and blending foundation.

**11098**  
**£5**



## 106 ALL-OVER FACE BRUSH

perfectly shaped to adapt to the natural contours of your face for flawless application and blending

For flawless application and blending.

**06361**  
**£5**



## 107 ANGLED BLUSH BRUSH

densely packed fibres with a soft angled head, perfect for applying both powder and cream blush formulations to cheeks

For use with both powder and cream blushes.

**06403**  
**£5**



## BLENDING SPONGE

- precision sponge for smooth application and seamless blending
- minimal absorption to reduce waste
- can be used wet or dry

Non-latex PU, approx. 4cm x 5.7cm.

**11700**  
**£5**



## DOUBLE PENCIL SHARPENER

- 1 blade for chubby pencils
- 1 blade for skinny pencils
- blade cleaning tool

Double sharpener, perfect for chubby and skinny pencils.

**58057**  
**£2.50**



## MAKE-UP TIDY

- 6 open compartments
- 1 handy drawer
- for a clutter-free make-up area



PP. Approx. 22cm x 11cm x 10.5cm.

**18762**  
**£14**

# EASY ON THE EYE

From smokey eyes to precision brows, meet your new **applying**, **contouring** and **blending** go-tos.



## 1 202 DUAL-ENDED CONCEALER & SMUDGING BRUSH

concealer brush for precise application in hard-to-reach areas

eyeshadow sponge for blending

**10876**  
**£4**

## 2 203 DUAL-ENDED EYESHADOW BRUSH

smaller brush for applying colour, larger brush for buffing and blending

**05959**  
**£3.50**

## 3 201 DUAL-ENDED BROW BRUSH

dual-ended, with a flat brush for applying powder onto the brow area and soft spoolie comb for tidying and blending

**11106**  
**£4**

## 4 204 ANGLED PRECISION LIP & EYE BRUSH

lip brush for precision and angled brow brush for easy application

**10959**  
**£4**



Rejuvenating Nude <b>12054</b>	Perky Peony <b>20883</b>	Uplifting Berry <b>18473</b>
Essential Mocha <b>21782</b>	Fresh Flambe <b>58636</b>	Renewing Rose <b>19620</b>
Blossoming Pink <b>00851</b>	Awakening Coral <b>20073</b>	Enlightening Plumberry <b>18481</b>
Refreshing Petal <b>00836</b>	Revitalizing Rouge <b>58529</b>	Invigorating Plum <b>57950</b>
Exhilarating Magenta <b>20644</b>	Reviving Mauve <b>19638</b>	Inspiring Cafe <b>00828</b>

## SERUM-INFUSED LIP COLOUR

- retexturing AHAs
- moisturising glycerine
- 72-hour hydro power, so your lips stay hydrated even after removal

**Anew Revival  
Serum Lipstick**  
3.6g

**£10**

## CUTTING-EDGE TECHNOLOGY

- retexturing AHAs
- moisturising glycerine
- 72-hour hydro power, so your lips stay hydrated even after removal

**Anew Revival Lip Treatment**

**13268**

3.6g

**£9.50**



## COLLAGEN-BOOSTING CONCEALER

- disguises imperfections and helps to reduce the appearance of fine lines and wrinkles
- instantly evens skin tone, hides lines and gives a flawless finish
- stimulates the renewal of collagen and elastin

Fair  
**14712**

Medium  
**08433**



**Anew Age-Transforming  
Concealer SPF15**  
1.7ml

**£8.50**

## BROW REVITALISER

- natural fibres mimic real hairs to enhance sparse brows
- tinted-gel formula blends, defines and sets

Light  
Brown  
**27110**

Dark  
Brown  
**26948**



**Anew Transforming Brow Filler**  
3g

**£9**

# BOOST YOUR COMPLEXION

**Packed with antioxidants and Youth Restoring Complex**, this is that foundation that instantly disguises blemishes and helps even them over time.

## CUTTING-EDGE TECHNOLOGY

- smooths and firms for an even-looking complexion
- helps skin look and feel younger after just 1 week
- powerful anti-ageing ingredients boost collagen and elastin from within

Ivory  
**41400**

Nude  
**58123**

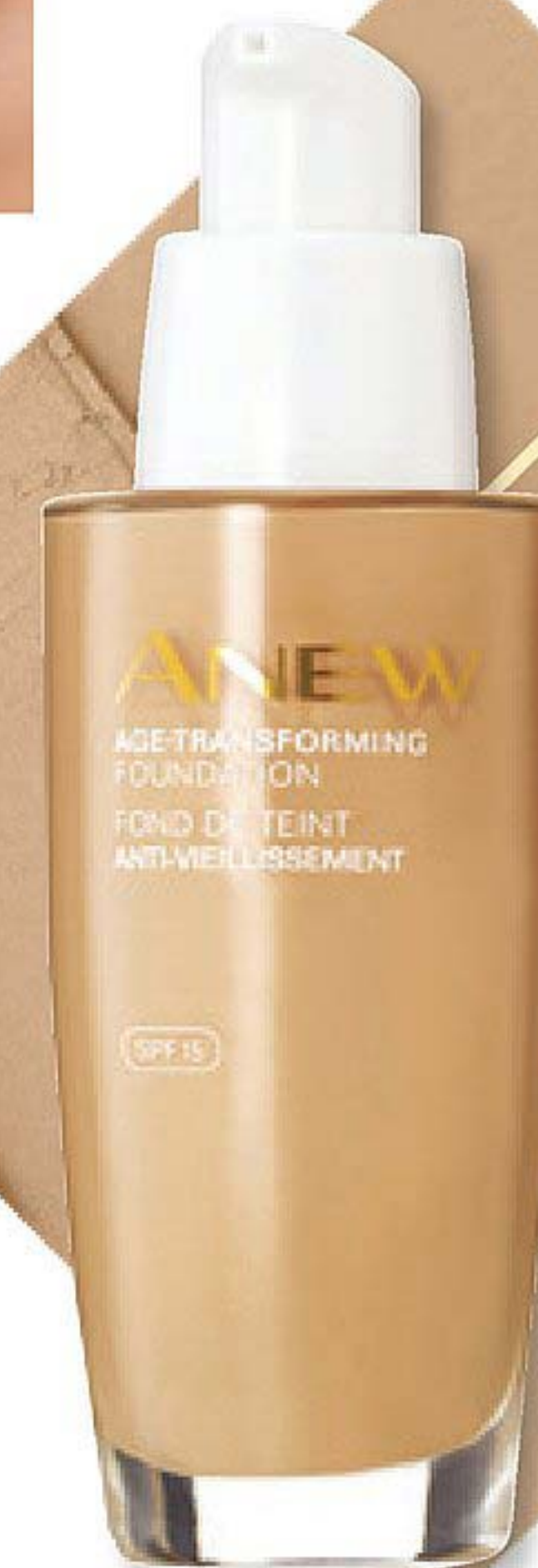
Shell  
**28878**

Natural  
Beige  
**08425**

**Anew Age-Transforming  
Foundation**  
30ml | £5/10ml  
Normally £15

**£12.50**

**SAVE £2.50**





## APHRODISIAC IN A BOTTLE

His and her fragrances designed with a shared magnetic accord to intensify attraction with each other.

★★★★★  
BESTSELLER

FROM  
**£16**

PERFECT  
VALENTINE'S  
GIFT

RUB HERE  
TO TRY  
THE  
SCENT



WOODY

FOR HER



WOODY

FOR HIM

**Attraction for Her EDP**  
Blackberry, magnetic  
musk, vanilla amber.

**12914**  
50ml | £32/100ml

**£16**

100ML

**Attraction for Her EDP**

**54031**  
100ml  
Normally £25.99

**£24**  
SAVE £4

set contains:  
• EDP | 30ml |  
• Body Lotion | 125ml |

**67793**  
Normally £17  
**BOTH FOR**

**£13.50**  
SAVE £3.50

**Attraction for Him EDT**  
Ginger root, musk and  
smokey woods.

**11866**  
75ml | £21.33/100ml

**£16**



FROM  
**£16**

## REIGNITE THE FIERY PASSION

Hidden in the scents, "The Fire Accord", with **smoked cherry elixir** ignites unexpected desires, leaving you craving more.



FOR HER

**Attraction Intense  
for Her EDP**  
Ginger essence,  
gardenia and coconut  
essence.

**20750**  
50ml | £32/100ml

**£16**

100ML

**Attraction Intense  
for Her EDP**

**01230**  
100ml  
Normally £28

**£24**  
SAVE £4



WOODY

FOR HIM

**Attraction Desire  
for Him EDT**  
Cardamom, wood leather  
and amber.

**25601**  
75ml | £21.33/100ml

**£16**



ORIENTAL

FOR HER

**Attraction Desire  
for Her EDP**  
Black cherry, jasmine  
sambac and golden amber.

**06833**  
50ml | £32/100ml

**£16**

RUB HERE  
TO TRY  
THE  
SCENT



**set contains:**  
• EDP | 50ml |  
• EDP Purse Spray | 10ml |

**93104**  
Normally £23

**BOTH FOR**

**£18**  
SAVE £5



**Attraction Awaken  
for Her EDP**  
Blackcurrant, black tuberose  
and passion potion accord.

**00877**  
50ml | £32/100ml

**£16**



# THE MOST BEAUTIFUL LOVE STORY THAT LASTS

Discover our **iconic** fragrance collection that perfectly captures **the timeless essence of love.**



 **FLORAL**  
 **MUSK**

 **WOODY**

 **FLORAL**

**Wonder EDP**  
Neroli bud, bergamot and cedarwood.  
**10785**  
50ml | £36/100ml

**£18**  
58

**Tomorrow EDP**  
Peach, African violet and musk.  
**08102**  
50ml | £36/100ml

**£18**

**Always EDP**  
Neroli, rose and sandalwood.  
**10389**  
50ml | £36/100ml

**£18**

## WE LIVE THE DREAM CALLED LOVE

This love is everything you thought it would be and more, with sparkling **pink grapefruit**, **jasmine petals** and warm **woody musk**.

  
**PERFECT  
VALENTINE'S  
GIFT**

**RUB HERE  
TO TRY  
THE  
SCENT**



**100ML**

**Today Tomorrow  
Always This Love  
EDP**

**08813**  
100ml  
Normally £28

**£24**  
SAVE £4



**50ML**

**set contains:**  
• EDP | 50ml |  
• EDP Purse Spray | 10ml |

**93138**  
Normally £25  
**BOTH FOR**

**£20**  
SAVE £5

 **FLORAL**  
 **FRUITY**

**Today Tomorrow  
Always This Love EDP**  
pink grapefruit, jasmine  
petals, musk

**20933**  
50ml | £36/100ml

**£18**







## CAPTURE THE MYSTERY OF THE MOON

A luxury **concentrated parfum** with unique **Belle de Nuit** flower, for an **intensely hypnotic** and long-lasting experience.



PARFUM



RUB HERE  
TO TRY  
THE  
SCENT



### PARFUM

**Far Away Beyond  
Parfum**  
Pear, jasmine and  
Madagascan vanilla.  
**18556**  
50ml | £32/100ml  
**£16**



**set contains:**  
• Purse Spray  
Parfum | 10ml |  
• Parfum | 50ml |

**89268**  
Normally £23  
**BOTH FOR**  
**£18**  
SAVE £5

**Far Away Beyond  
The Moon Parfum**  
Wild cherry, Belle  
de Nuit flower  
and Australian  
sandalwood.  
**02352**  
50ml | £28/100ml  
Normally £16  
**£14**  
SAVE £2



# UNVEIL YOUR SCENTED ODYSSEY

Go on a journey and escape to another land with your **No.1 fragrance brand.\***

★★★★★  
BESTSELLER



FLORAL WOODY FLORAL ORIENTAL

\*As measured by volume or units sold in 2022.  
Source: GlobalData.

**Far Away Splendoria EDP**  
Dark splendor plum, white  
oud accord, vanilla.  
**23218**  
50ml | £28/100ml  
**£14**

**Far Away EDP**  
Freesia, jasmine and vanilla musk.  
**08185**  
50ml | £28/100ml  
**£14**



**set contains:**  
• Body Lotion | 150ml |  
• EDP | 50ml |  
**68197**  
Normally £19  
**BOTH FOR**  
**£15.50**

# DARE TO BE YOUR TRUE SELF

Dare to escape the ordinary  
with **crème de cassis, orange  
blossom and salty chocolate  
and toffee.**

RUB HERE  
TO TRY  
THE  
SCENT

★★★★★  
BESTSELLER

FLORAL ORIENTAL

**Far Away Rebel EDP**  
Crème de cassis,  
orange blossom,  
salty chocolate &  
toffee.  
**12351**  
50ml | £28/100ml  
**£14**

**set contains:**  
• Body Lotion | 150ml |  
• EDP | 50ml |  
**67264**  
Normally £19  
**BOTH FOR**  
**£15.50**  
SAVE £3.50





JUST  
**£10**

**SAVE £2**

LIVE. LOVE. LAUGH.  
**IT'S TIME TO  
CELEBRATE YOU**

Let your femininity flourish with **cherry blossom, musk and sandalwood.**



**Cherish EDP**  
Cherry blossom,  
musk and  
sandalwood.

**02196**  
50ml | £20/100ml  
Normally £12

**£10**  
SAVE £2

MORE PRECIOUS  
**THAN GOLD**

A timeless scent to treasure  
forever with **golden melon,  
orange flower and vanilla.**

JUST  
**£10**

**SAVE £2**



**Rare Gold EDP**  
Golden melon,  
orange flower  
and vanilla.

**13367**  
50ml | £20/100ml  
Normally £12

**£10**  
SAVE £2



## ALWAYS IN STYLE DAY TO NIGHT

Be high on confidence and fearless in classic style with honeysuckle, ylang ylang and milkwood.

DISCOVER  
THE FRAGRANCE  
ON PAGE 73



FLORAL



ORIENTAL

**Little Black Dress EDP**  
Honeysuckle, ylang-ylang and milkwood.

**07658**  
50ml | £24/100ml

**£12**



**Little Black Dress Lace EDP**  
Citrus, jasmine and amber.

**06908**  
50ml | £24/100ml

**£12**



**set contains:**  
• EDP | 50ml |  
• EDP Purse Spray | 10ml |

**68981**  
Normally £19

**£14**  
SAVE £5

## OUR 1ST EVER BESPOKE FRAGRANCE AS UNIQUE AS YOU ARE

Discover a scent that's uniquely you with crisp **red apple**, delicate **jasmine petals** and **white musk** accord.

RUB HERE  
TO TRY  
THE  
SCENT



**Eve Truth EDP**  
Pomegranate, peony and cedarwood.

**12963**  
50ml | £32/100ml

**£16**



**Eve Become EDP**  
Red apple, gardenia accord and cedarwood.

**25775**  
50ml | £32/100ml

**£16**



**set contains:**  
• EDP | 50ml |  
• Body Lotion | 125ml |

**90092**  
Normally £21  
**BOTH FOR**

**£17.50**

SAVE £3.50



FLORAL



WOODY

**Eve Privé EDP**  
Red apple, jasmine petals and white musk accord.

**28167**  
50ml | £32/100ml

**£16**





SPICE UP YOUR VALENTINE'S DATE  
WITH THESE FRAGRANCE  
FAVOURITES

SAVE UP TO

£14

MISS IT,  
MISS OUT

FOR HIM

FOR HER



PERFECT VALENTINE'S GIFT

1 FOR £12 | 2 FOR £18

1. Black Suede Secret  
2. Black Suede  
3. Black Suede Hot  
4. Elite Gentleman Absolute\*  
75ml | £24/100ml  
Normally £14  
68

31435  
32862  
26955  
31419  
Red apple, Tonkalactone™ and cuir velour.  
Fresh greens, leather accord and warm woods.  
Bergamot, Madagascar cinnamon and tabac bourbon.  
Italian lemon, jinkoh agarwood and amber.

5. Far Away Glamour  
6. Eve Confidence  
7. Far Away Endless Sun  
8. Rare Pearls  
50ml | £36/100ml  
Normally £16

45021  
42903  
31369  
66175  
Blackcurrant, frangipani flower and oakwood.  
Blackcurrant bud, orange flower and black musk.  
Poppy, velvet peaches and amber.  
Magnolia, rosewood and sandalwood.



# ESSENCES OF DELICACY

Delightful fragrances crafted to be your everyday companions, adding a touch of charm and boosting your confidence.



 **PRICES TO LOVE! JUST £5.50 EACH**

1. Soft Musk	05702	White peach, jasmine and musk.
2. Summer White	29421	Freesia, jasmine and white musk.
3. Summer White Sunset	03343	Pink pepper, lush lotus flower and creamy birchwood.
4. Pur Blanca Sunshine Bloom	48645	Bergamot, ylang-ylang and hay.
5. Pur Blanca Golden Burst	11841	Blood orange, waterlily and white musk.
6. Pur Blanca Elegance	07013	Wild berries, jasmine and white musk.
50ml   £11/100ml		SAVE £4.50
Normally £10		

# SEE THE WORLD THROUGH ROSE-TINTED GLASSES

A wonderfully **optimistic** fragrance brimming with the juicy accords of **white peach** blended with **peony** and **musk**.



set contains:  
• EDT | 50ml |  
• Body Mist | 100ml |  
**68577**  
Normally £16  
**£13**  
SAVE £3

 **FLORAL**  
 **FRUITY**  
**Célèbre EDT**  
**05850**  
50ml | £20/100ml  
**£10**



10ML PURSE SPRAYS

£4.50

EACH  
SAVE £2.50

## PURSE SPRAYS

Treat yourself to a mini fragrance that's **perfect for popping in your bag** for an on-the-go spritz, to take on holiday or if you fancy trying something new.



1. Far Away	23176	Attraction Game for Her	23762	The Moment for Her	13938
2. Today	05983	Eve Become	09407	This Love	08821
3. Perceive	27243	Eve Privé	09589	10ml	
4. Eve Truth	56697	Far Away Beyond	06130	Normally £7	
5. Little Black Dress	04721	Far Away Endless Sun	08292	SAVE £2.50	
6. Far Away Beyond The Moon	08516	Far Away Glamour	12997		
7. Wonder	18812	Far Away Splendoria	03624		
8. Eve Confidence	25221	Far Away Rebel	03269		
9. Attraction for Her	16626	Tomorrow	25676		
10. Attraction Awaken for Her	26070	Always	11908		

72

## BIGGER BOTTLES BETTER VALUE

Enjoy your perfume for longer with  
**extra-large 100ml bottles!**

100ML FRAGRANCES  
FROM

£20

★★★★★  
BESTSELLER



4 3

### Eau de Parfum

1. Perceive 04580  
Pear, freesia and musk.
3. Little Black Dress Lace 23937  
Citrus, jasmine and amber.
5. Little Black Dress 08086  
Honeysuckle, ylang-ylang and milkwood.

100ml  
£20

2. Far Away 07898  
Freesia, jasmine and vanilla musk.
4. Far Away Glamour 54957  
Blackcurrant bud, Madagascan vanilla and black musk.

100ml  
£24



# ROLL-ON DEODORANTS

Fragrant protection, all day long.



ROLL-ONS **£3** EACH

FOR HER			
1. Far Away	03665	Pur Blanca	26203
2. Incandessence	08870	FOR HIM	
Far Away Glamour	03905	3. Full Speed	65953
Little Black Dress	04838	4. Individual Blue	09480
Perceive	25957	Black Suede Real	05561
74		Black Suede Dark	02667

# HANDBAG-SIZED BOTTLES

Always have your fragrance with you with smaller **30ml bottles**.



PERFECT VALENTINE'S GIFT

30ML EDPS **1 FOR £8 | 2 FOR £15**  
MIX & MATCH  
SAVE UP TO £5

1. Little Black Dress	00844	Honeysuckle, ylang-ylang and milkwood.
2. Perceive	20131	Pear, freesia and musk.
3. Far Away	00786	Freesia, jasmine and vanilla musk.
4. Incandessence	00802	Bergamot, rose and teakwood.
30ml   £50/100ml		
Normally £8		



PERFUMED SPRAYS

Your most loved fragrances in a lighter form.

1. Perceive 20222  
2. Rare Pearls 01123  
75ml | £8/100ml  
£6



Attraction for Her Hand Cream  
04804  
30ml | £16.67/100ml  
£5

BODY MISTS

Delicate mists with hint of a perfume.

1. Pur Blanca 23986  
2. Little Black Dress 04986  
3. Célèbre 10983  
100ml  
£6



Far Away Body Spray  
10306  
75ml | £8/100ml  
£6

PERFUMED BODY LOTIONS

Scented moisturiser for your body.



1. Pur Blanca	12245	Today	11650
2. Wonder	26773	Little Black Dress Lace	10587
Imari Queen	06007	Imari Corset	11676
Far Away Beyond The Moon	08532	The Moment for Her	06288
LovU Connected	04820		
Tomorrow	27896		
Rare Pearls	22780		
Perceive	05488	Far Away	02626
Eve Privé	03848	Far Away Rebel	22343
Attraction Game for Her	14779	Far Away Glamour	10637
Imari Eclipse	24174	Far Away Beyond	07252
Eve Truth	16113	Far Away Splendoria	04010
Eve Confidence	14167	Attraction Awaken for Her	10603
Always	12799	Far Away Endless Sun	00414
Eve Become	12831		
Attraction for Her	07716		
Lov U	59238		
Little Black Dress	11668		

£5

DIVINE FRAGRANCES FOR HER

 <b>The Moment for Her EDP</b> 07971 50ml   £36/100ml £18	 <b>Attraction Game for Her EDP</b> 63669 50ml   £32/100ml £16	 <div><div>FOR HIM</div><div>Pink pepper, nutmeg and Cistus Labdanum. 21063 75ml   £21.33/100ml £16</div></div> <div><div>FOR HER</div><div>Bergamot, Queen of the Night and velvet sandalwood. 04622 50ml   £32/100ml £16</div></div>	
 <b>Eve Truth EDP</b> 04176 100ml £28	 <b>Eve Confidence EDP</b> 04424 100ml £28		
 <b>Attraction for Her EDP</b> 15198 30ml   £40/100ml £12	 <b>Luck for Her EDP</b> 23002 30ml   £40/100ml £12	 <b>Pur Blanca Essence EDT</b> 19539 50ml   £20/100ml £10	 <b>Pur Blanca Hope EDT</b> 20305 50ml   £20/100ml £10
 <b>Imari Eclipse EDT</b> 02527 50ml   £24/100ml £12	 <b>Imari Queen EDT</b> 01073 50ml   £24/100ml £12	 <b>Scent Mix Fizzy Green Tea EDT</b> 09183 30ml   £28.33/100ml £8.50	 <b>Scent Mix Elegant Rose EDT</b> 08110 30ml   £28.33/100ml £8.50



# THE SCENTS OF FULL SPEED

All that fuels us: excitement, adrenaline, the unknown. **Faster, better, louder.** Just enter the game.

★★★★★  
**BESTSELLER**



**Full Speed Pulse EDT**  
Lemon, upcycled hops and music accord.  
**01081**  
75ml | £16/100ml

**Full Speed Electric EDT**  
Turmeric and lavender and vetiver.  
**03319**  
75ml | £16/100ml

**Full Speed EDT**  
Juniper berry, cypress and musk.  
**15768**  
75ml | £16/100ml

**£12**  
EACH  
78

# THE UNKNOWN FUELS ME

Take off into the unknown with a blast of **bergamot, geranium and cedarwood.**

RUB HERE  
TO TRY  
THE  
SCENT



set contains:  
• EDT | 75ml |  
• Hair & Body Wash | 250ml |  
**68916**  
Normally £17  
**BOTH FOR**  
**£13.50**  
SAVE £3.50



FOUGERE  
AQUA

**Full Speed Quantum EDT**  
Bergamot, geranium and cedarwood.  
**04150**  
75ml | £16/100ml  
**£12**



JUST  
£8

SAVE £2

## SET YOUR GOAL AND MAKE IT HAPPEN

Unveil your charm with  
**vibrant bergamot, bold ginger  
root and smooth cedarwood.**

75ML



**Aspire Man EDT**  
Bergamot, ginger root  
and cedarwood.

**08136**

75ml | £10.67/100ml  
Normally £10

## SCENTS DESIGNED TO BE MIXED IN ENDLESS WAYS

An easy-to-wear  
fragrance collection  
**for free-spirited men.**

30ML



**Scent For Men Green  
Fougère EDT**  
Lavender, geranium oil  
and forest moss.

**10157**

30ml | £20/100ml  
Normally £8.50



**Scent For Men  
Masculine Woody EDT**  
Star anise, tea leaf,  
woods and vetiver.

**11130**

30ml | £20/100ml  
Normally £8.50

JUST  
£6

SAVE £2.50





# HARNESS THE OCEAN'S STRENGTH

Discover pure invigoration  
with **Italian bergamot**,  
**mint** and **French lavender oil**.



FOUGERE

**Musk Marine EDT**  
Italian bergamot,  
mint and French  
lavender oil.

**23770**  
75ml | £13.33/100ml

**£10**

**EDT**  
75ml  
| £13.33/100ml

**£10**  
EACH  
82



Basil, alpine accord  
and oakmoss.

**Musk Freeze**  
**52977**



White ginger, clary  
sage and white  
sandalwood.

**Musk Air**  
**01958**



Cedar leaf, tropical  
rainforest accord and  
patchouli.

**Musk Instinct**  
**01685**



Violet leaf, fig leaf and  
sandstone moss accord.

**Musk Mineralis**  
**05090**



**set contains:**  
• EDT | 75ml |  
• Roll-On  
Anti-Perspirant  
Deodorant | 50ml |

**67454**  
Normally £13  
**BOTH FOR**  
**£11**  
SAVE £2

**NEW**

# UNEARTH YOUR POWER IN THE CHAOS OF THE CITY

When the city takes its toll, hit  
refresh with a blend of sparkling  
**cedar leaf**, the invigorating  
freshness of **cypress oil**, and the  
vibrant **urban jungle accord**.

RUB HERE  
TO TRY  
THE  
SCENT



AROMATIC



WOODY



**Musk Metropolitano**  
cedar leaf, cypress oil,  
urban jungle accord

**06916**  
75ml | £13.33/100ml

**£10**



# CAPTIVATING FRAGRANCES FOR HIM

<div>125ML</div> <div></div> <div>1 2</div> <div>Eau de Toilette 1. Black Suede 52308 2. Black Suede Secret 21097 125ml   £19.2/100ml <b>£24</b></div>		<div></div> <div>Attraction Game for Him EDT 12781 75ml   £21.33/100ml <b>£16</b></div>	<div></div> <div>Attraction Intense for Him EDT 20701 75ml   £21.33/100ml <b>£16</b></div>	<div></div> <div>Attraction Awaken for Him EDT 00034 75ml   £21.33/100ml <b>£16</b></div>
	<div></div> <div>The Moment for Him EDT 10520 75ml   £24/100ml <b>£18</b></div>	<div></div> <div>Segno Impact EDP 24240 75ml   £21.33/100ml <b>£16</b></div>	<div></div> <div>Segno EDP 28068 75ml   £21.33/100ml <b>£16</b></div>	
<div></div> <div>Elite Gentleman Absolute Santal EDT 12880 50ml   £28/100ml <b>£14</b></div>	<div></div> <div>Elite Gentleman Quest EDT 08284 75ml   £24/100ml <b>£14</b></div>	<div></div> <div>Elite Gentleman In Black EDT 23416 75ml   £18.67/100ml <b>£14</b></div>	<div></div> <div>Elite Gentleman EDT 22186 75ml   £18.67/100ml <b>£14</b></div>	
<div></div> <div>Black Suede Real EDT 03939 75ml   £18.67/100ml <b>£14</b></div>	<div></div> <div>Black Suede Dark EDT 04648 75ml   £18.67/100ml <b>£14</b></div>	<div></div> <div>Wild Country Rush EDT 22624 75ml   £13.33/100ml <b>£10</b></div>	<div></div> <div>Full Speed Surfer EDT 25619 75ml   £16/100ml <b>£12</b></div>	

## HAIR & BODY WASHES

2-in-1 formulas perfect for the shower.



1. Full Speed Surfer	24547
2. Elite Gentleman Absolute Santal	56465
3. Full Speed	07724
Full Speed Quantum	04283
Elite Gentleman	25999
Individual Blue	08458
Black Suede	59428
Wild Country	14498
Elite Gentleman Absolute	57778
Black Suede Dark	29454
Full Speed Electric	06114
Black Suede Real	04846
Full Speed Pulse	01107
Elite Gentleman Quest	61531
TTA The Moment	07450
250ml/100ml	

Attraction Awaken for Him	63594
Attraction for Him	02550
200ml/100ml	

**£5**

## 30ML FRAGRANCES

Your favorites in a handy size.



1. Black Suede Real EDT	2. Full Speed EDT
20164	20172
30ml   £33.33/100ml	30ml   £26.67/100ml
<b>£10</b>	<b>£8</b>

## BODY SPRAYS

To layer with your favourite scent.

bergamot,  
lavender,  
soft musk



1



Body sprays	
1. Individual Blue	23952
2. Full Speed	09613
3. Wild Country	09951
4. Black Suede	09399
150ml   £4/100ml	<b>£6</b>





FRUITY



FLORAL

#### Perceive for Her Gift Set

Includes: Perceive EDT 50ml and Perceive Body Lotion 150ml in a gift box.

06767

**£13.50**

WORTH £18



ORIENTAL



FLORAL

#### Far Away Beyond The Moon Gift Set

Includes: Far Away Beyond The Moon Parfum 50ml and Far Away Beyond The Moon Hand Cream 30ml in a gift box.

01727

**£18**

WORTH £20



FLORAL

#### Today Gift Set for Her

Includes: Today EDP 50ml, Body Lotion 150ml and Hand Cream 30ml in a gift box.

01693

**£21**

WORTH £27



WOODY

#### Attraction for Her Gift Set

Includes: Attraction for Her EDP 50ml and Body Lotion 150ml in a gift box.

01792

**£17.50**

WORTH £22

## THERE'S NOTHING MORE POWERFUL THAN the gift of **SERENITY**

GIFT SET JUST  
**£11.50**  
WORTH £15

PERFECT VALENTINE'S GIFT



FLORAL

**Pur Blanca Gift Set**  
Includes: Pur Blanca EDT 50ml and Body Lotion 150ml in a gift box.

01719

**£11.50**



**Pur Blanca EDT**

19182

50ml | £20/100ml

**£10**



set contains:

- Pur Blanca EDT | 50ml |
- Pur Blanca Body Mist | 100ml |

93278

Normally £16

**BOTH FOR**

**£13**

SAVE £3



**Medium Gift Bag**  
22cm x 10cm x 21.5cm. Kraft paperboard.

26062

**£1.50**



gift the power of  
**CHARMING  
CONFIDENCE**



LEATHERY

**Black Suede Gift Set**

Includes:

- Black Suede EDT | 75ml |
- Hair & Body Wash | 250ml |
- Roll-On Anti-Perspirant Deodorant | 50ml |

01347

**£16**

WORTH £22



WOODY

**Attraction for Him Gift Set**

Includes: Attraction for Him EDT and Hair & Body Wash 200ml in a gift box.

07708

**£17.50**

WORTH £21



FOUGERE



CITRUS

**Full Speed Gift Set**

Includes: Full Speed EDT 75ml, Hair & Body Wash 250ml and Roll-On Anti-Perspirant Deodorant 50ml in a gift box.

01594

**£15**

WORTH £20

THERE'S NOTHING MORE  
**POWERFUL THAN**  
the gift to  
**LIVE FREELY**

GIFT SET  
JUST  
**£12.50**  
WORTH £18

PERFECT VALENTINE'S  
GIFT



RUB HERE  
TO TRY  
THE  
SCENT



**set contains:**

- Wild Country EDT | 75ml |
- Wild Country Hair & Body Wash | 250ml |

69211

Normally £15

BOTH FOR

**£11.50**

SAVE £3.50



FOUGERE

**Wild Country Gift Set**

Includes: Wild Country EDT 75ml, Hair & Body Wash 250ml, Roll-On Anti-Perspirant Deodorant 50ml in a gift box.

06973

**£12.50**



gift the power to  
**CELEBRATE  
ME-TIME**

strawberry  
& white  
chocolate

**Strawberry Bliss Gift Set**

Includes:

- Strawberry and White Chocolate Shower Gel | 100 ml
- Strawberry and White Chocolate Body Lotion | 100 ml
- Shower scrunchie, polyester.
- Reusable pouch. 100% cotton. 7 x 4 x 15 cm.

14670

**£6**

**NEW**

PERFECT  
VALENTINE'S  
GIFT



**Kids' Superstar Gift Set**

Includes: 2-in-1 Shampoo & Conditioner 200ml, Fragrance Spritz 100ml and Lip Balm.

22848

**£8**



**Kids' Super Gamer Gift Set**

Includes: 2-in-1 Shampoo & Conditioner 200ml, Body Wash 200ml and Eau de Cologne 150ml.

22830

**£8**

**NEWS**



RUB HERE  
TO TRY  
THE  
SCENT

1

2

3

4

**set contains:**

- Floral Burst Body Mist | 100ml |
- Floral Burst Hand Cream | 75ml |
- Floral Burst Bubble Bath | 250ml |

67611

Normally £6.25

**ALL 3 FOR**

**£5**

SAVE £1.25

white lily  
& musk

1. Floral Burst  
Shower Cream

11411

500ml | £0.35/100ml

**£1.75**

2. Floral Burst  
Bubble Bath

21766

250ml | £0.7/100ml

**£1.75**

3. Floral Burst  
Body Mist

11429

100ml

**£2.50**

4. Floral Burst  
Hand Cream

16576

75ml | £2.67/100ml

**£2**





THERE'S NOTHING  
MORE POWERFUL  
than the gift of  
**BOLD LIP  
CONFIDENCE**



**Hydramatic Pink  
Lipstick Gift Set**

**54908**

Includes: Hydramatic  
Matte Lipstick in Pink and  
Glimmerstick Lip Liner in  
In The Moment in a cotton  
drawstring make-up pouch.

**£12.50**

WORTH £16.50



**Hydramatic Red  
Lipstick Gift Set**

**54395**

Includes: Hydramatic Matte Lipstick  
in Siren Red and Glimmerstick Lip  
Liner in Ruby Shock in a cotton  
drawstring make-up pouch.

**£12.50**

WORTH £16.50



THERE'S NOTHING  
MORE POWERFUL  
than a gift with  
**HIGH  
IMPACT**



set contains:

- Ultra Colour 60 Second Express  
Nail Enamel | 10ml |
- Glimmerstick Eyeliner | 0.28g |
- Lip Stylo | 1.8g |

Normally £18.50

ALL 3 FOR

**£13.75**

SAVE £4.75

**LIGHTENING  
RED SET  
89425**



Lightening  
Red



Blackest  
Black



Eternal  
Flame

**PINK  
BUBBLEGUM SET  
89300**



Bubblegum



Majestic  
Plum



Forever  
Pink

**CLASSIC  
NUDE SET  
92643**



Mauve it



Saturn  
Grey



Cappuccino





TREAT YOURSELF  
OR A LOVED ONE  
TO SPARKLING  
**JEWELLERY**  
THAT MAKES  
A DIFFERENCE



**Breast Cancer Awareness Bracelet**  
Brass, plastic, glass, zinc, fabric. Gold-coloured plating. Adjustable between approx. 11.5cm and 25cm.

**21535**

**£5**  
EACH



ANCHORCERT: SUITABLE FOR SENSITIVE SKIN  
Our jewellery is tested for 16 metal allergens and certified by AnchorCert to be suitable for sensitive skin.



**Breast Cancer Awareness Necklace**  
Gold-coloured plating. Brass, zinc, glass. Approx. 42cm + 9cm extender chain. Pendant approx. 1cm x 1.5cm.

**21527**



## AVON BREAST CANCER PROMISE

We're proud to have  
**donated US \$951 million**  
to breast cancer causes worldwide...  
join us and be a part of it!



PRINT EXCLUSIVE  
TO AVON

**100%**  
OF PROFITS  
DONATED  
TO GOOD CAUSES\*

For every pair of Breast Cancer Awareness PJs sold, Avon will donate 100% of profits, up to the value of £50,000, split equally between Look Good Feel Better and CoppaFeel! For every Breast Cancer Awareness Socks, Bracelet or Necklace sold 100% of profits will be donated to good causes estimated at £1 for every pair of socks, £3 for every bracelet and £3 for every necklace. 70% will be directly donated and split equally between CoppaFeel! and Look Good Feel Better. 30% will support future activations that align with the Avon Breast Cancer Promise and Programme to Help End Gender-Based Abuse. Registered charity numbers England and Wales: Look Good Feel Better 1031728. CoppaFeel!, 1132366, and CoppaFeel! registered charity number Scotland SC045970.

## CARE IN COMFORT

Love getting cosy? Make a difference at the same time with our super-comfy PJs and matching socks – every penny of the profits helps save lives.

**Breast Cancer Awareness PJs**  
Cotton:

S	<b>05751</b>
M	<b>08730</b>
L	<b>16964</b>
XL	<b>41848</b>

**£22**

**Breast Cancer Awareness Socks**  
Polyester, spandex.  
One size.

**08680**

**£3**

Size table available on page 125.



ANEW

# DUAL COLLAGEN BOOST

## START LIFTING SKIN IN JUST 2 DAYS\*

Try & love forever! See for yourself how these age-defying moisturisers help replenish what sagging skin needs most: firmness, moisture and elasticity.

AWARD  
WINNING  
**PROTINOL™**  
DUAL COLLAGEN  
BOOST

IDEAL FOR AGE 50+

★★★★★  
**BESTSELLER**



 **Anew Platinum Day Lifting Cream SPF25**  
**66126**  
50ml | £36/100ml  
**£18**

 **Anew Platinum Night Replenishing Cream**  
**70086**  
50ml | £36/100ml  
**£18**

**PLATINUM DAY & NIGHT CREAM DUO**  
**£22**  
**SAVE £14**

set contains:  
• Anew Platinum Day Lifting Cream SPF25 | 50ml |  
• Anew Platinum Night Replenishing Cream | 50ml |  
**68411**  
Normally £36

\*Based on consumer use study with 113 people.





## START PLUMPING SKIN IN JUST 2 DAYS\*

Clinically shown to help reduce fine lines and double your skin's moisture.

IDEAL FOR AGE 30+

\*Based on a consumer use study with 113 people.

AWARD  
WINNING  
PROTINOL™  
DUAL COLLAGEN  
BOOST

★★★★★  
BESTSELLER

 Anew Reversalist Day  
Perfecting Cream SPF25

40741

50ml | £24/100ml  
Normally £15

**£12**  
SAVE £3

 Anew Reversalist Night  
Revitalising Cream

70409

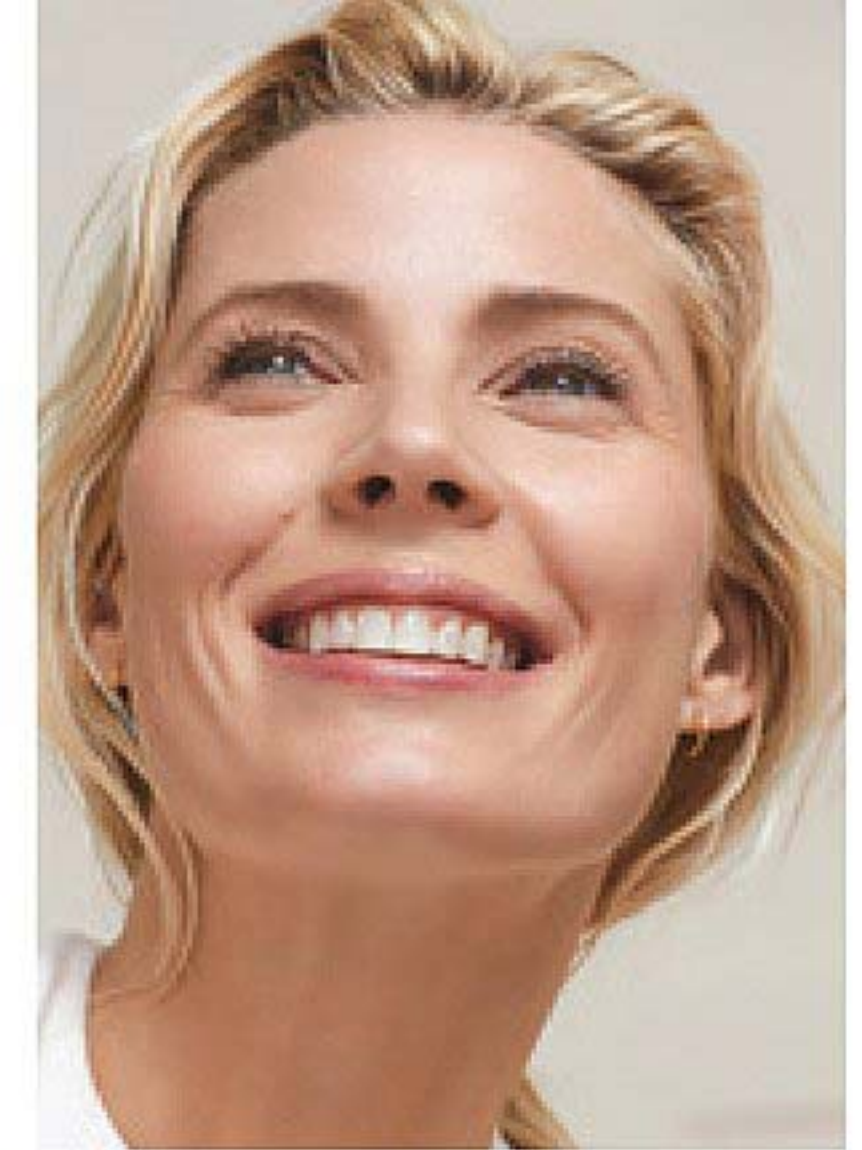
50ml | £24/100ml  
Normally £15

**£12**  
SAVE £3



## START FIRMING SKIN IN JUST 2 DAYS\*

Get ready to reduce the appearance of wrinkles and improve your skin's radiance.



IDEAL FOR AGE 40+

\*Based on a consumer use study with 113 people.

AWARD  
WINNING  
PROTINOL™  
DUAL COLLAGEN  
BOOST

★★★★★  
BESTSELLER

 Anew Ultimate Day  
Firming Cream SPF25

66555

50ml | £26/100ml  
Normally £16

**£13**  
SAVE £3

 Anew Ultimate Night  
Restoring Cream

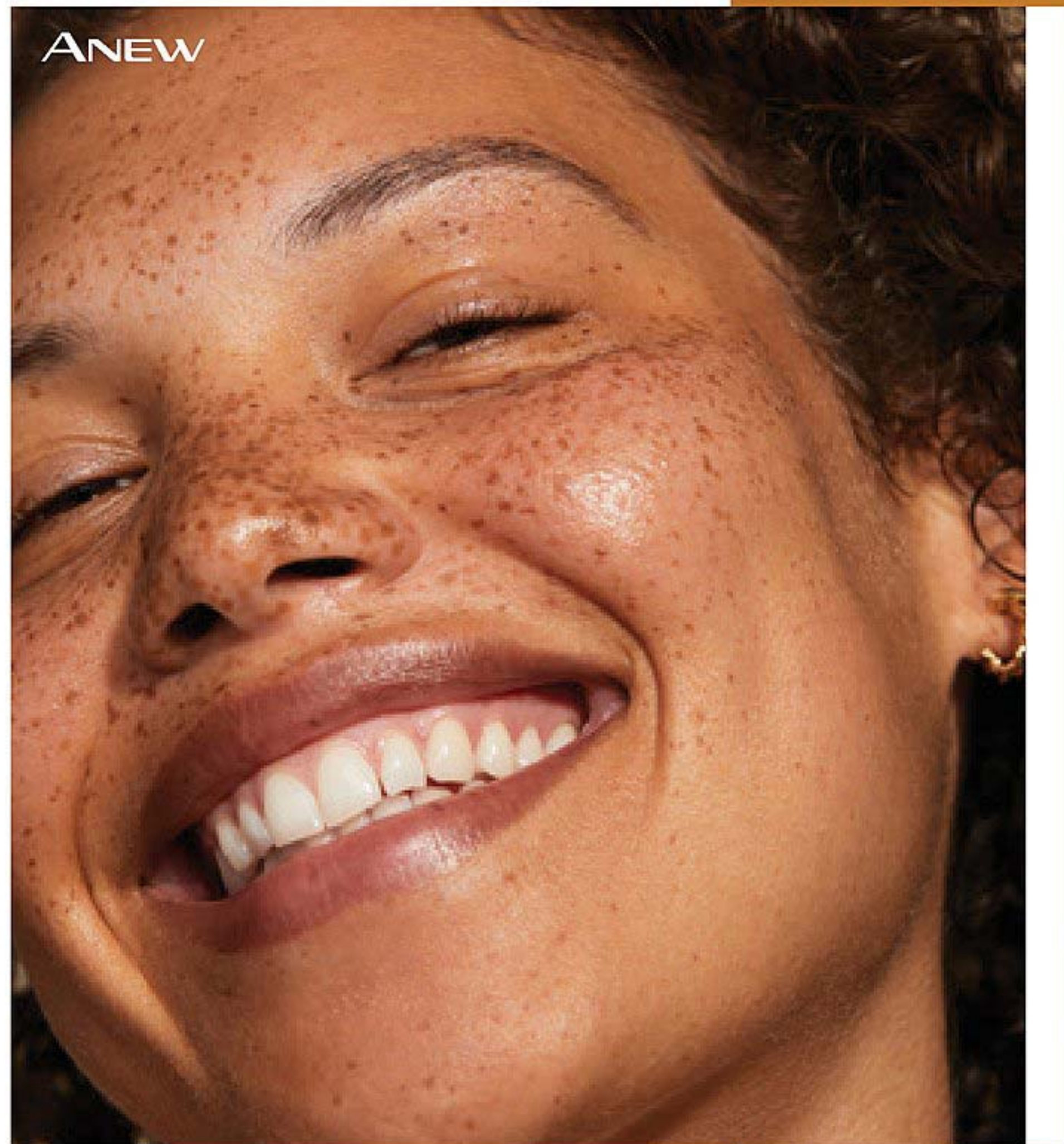
70151

50ml | £26/100ml  
Normally £16

**£13**  
SAVE £3

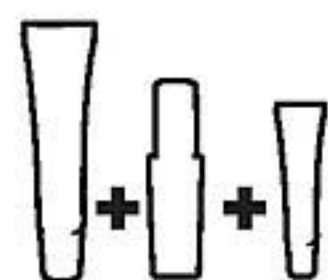






ANEW

#### RADIANCE-BOOSTING TRIO



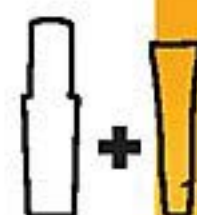
set contains:

- Anew Radiance Maximising Serum | 30ml |
- Anew Daily Defence Moisturiser | 50ml |
- Anew Radiance & Dark Circle Correct Eye Cream | 15ml |

69047  
**£31**

Normally £45

#### RADIANCE-ENHANCING DUO



set contains:

- Anew Radiance Maximising Serum | 30ml |
- Anew Radiance & Dark Circle Correct Eye Cream | 15ml |

89441  
**£23**

Normally £33

## UNSTOPPABLE RADIANCE WITH THE VITAMIN C POWER OF 30 ORANGES IN 1 SERUM BOTTLE

A facial serum brimming with 10% pure and stable vitamin C for unstoppable radiance? We're obsessed... and you will love it too!

**NEW**

#### NEW EYE CREAM

powered by C Complex, antioxidants and Dark Circle Correcting Technology

#### INSTANTLY:

Energises and brightens the look of your skin.\*

**Anew Radiance & Dark Circle Correct Eye Cream**

08797

15ml | £73.33/100ml  
Normally £13

**£11**  
SAVE £2



**Anew Daily Defence Moisturiser**

21857

50ml |  
£24/100ml

**£12**

★★★★★  
**BESTSELLER**

#### BESTSELLING SERUM

powered by 10% pure and stable vitamin C

#### INSTANTLY:

Turns tired-looking skin into bright, radiant, fresh-looking skin.†

**Anew Radiance Maximising Serum**

33738

30ml | £66.67/100ml

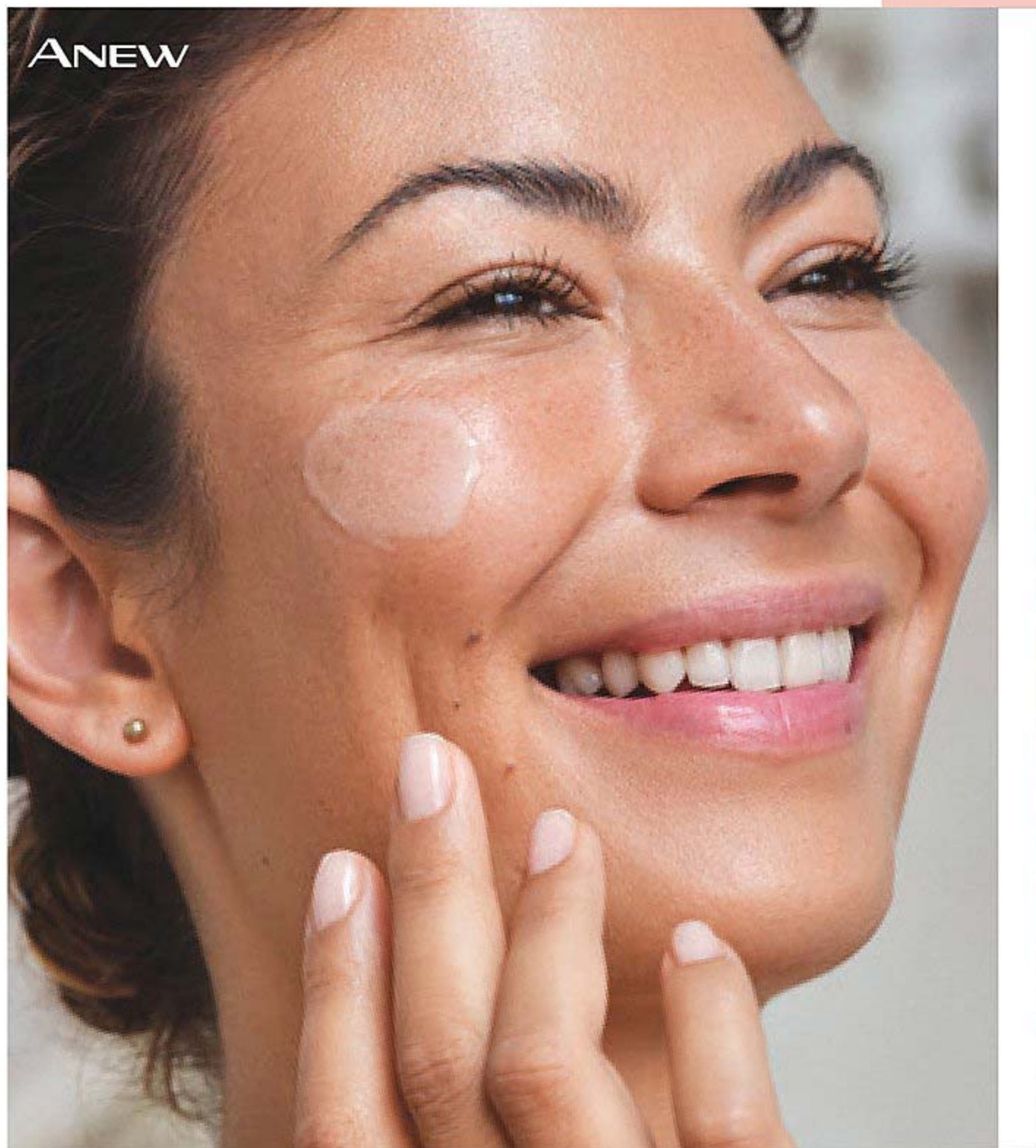
FROM JUST  
**£20**



\*Based on a consumer study with 124 participants.

†Based on a consumer study with 135 participants.





LOVE THE SERUM?  
TRY THE EYE CREAM!

**Anew Renewal  
Power Eye Cream**

**35840**  
15ml |  
£93.33/100ml

**£14**



TRY a sample of our  
bestselling serum  
for yourself  
**SHARE** our bestselling serum  
with a fellow skincare lover

**Renewal Power  
Serum Sample**

**10199**

2ml

**£1**

## HELP TO RESTORE YEARS OF COLLAGEN LOSS AND SEE **7 POWERFUL AGE-DEFYING BENEFITS IN 7 DAYS\***

Powered by Protinol™ Technology for dramatically smoother,  
plumper and firmer-looking skin... you couldn't get enough!  
We sold over 500,000\*\* of these skin-loving serums last year.

### POWER SERUM

- 1 fine lines look reduced
- 2 firmer-looking skin
- 3 smoother-looking skin
- 4 radiant glow uncovered
- 5 pores look minimised
- 6 stronger-feeling skin
- 7 more resilient skin

★★★★★  
**BESTSELLER**

AWARD  
WINNING  
**PROTINOL™**  
DUAL COLLAGEN  
BOOST

\*Based on those that expressed  
an opinion in a consumer  
perception study.

\*\*Based on sales across Europe in 2022.



FROM JUST  
**£19.50**  
SAVE £4.50

**Anew Renewal  
Power Serum**

**21808**  
30ml | £65/100ml  
Normally £24





## A VISIBLE EYE LIFT IN JUST 2 DAYS\*

Wave goodbye to fine lines and sagging with award-winning† Protinol™ Technology for even faster results.\*\*

SUITABLE FOR ALL AGES

\*Based on a consumer science study with 154 participants.

\*\*Based on retinol alone.



### UPPER EYE GEL

Skin tighteners and revitalising caffeine help the eye area look dramatically lifted.††

### UNDER EYE CREAM

Nourishing, peptide-rich formula for a visibly smoother and firmer-looking under eye.††

††Based on a consumer science study with 154 participants.

AWARD  
WINNING  
**PROTINOL™**  
DUAL COLLAGEN  
BOOST

powered by **Protinol™**  
Technology, caffeine,  
pomegranate and phytol



Anew Lifting  
Dual Eye System

46250

£13

## THE 7-DAY COLLAGEN BOOT CAMP

Press reset on your skin once a month and help restore 7 years of collagen in just 1 week.\*



SUITABLE FOR ALL AGES



powered by  
**Protinol™** Technology

### DAY 1

Instantly see fresher, smoother, softer skin.†

### DAY 3

Your skin is retrained to produce 83% more

### DAY 7

Your skin has restored up to 7 years of collagen and looks and feels significantly firmer.†

†Based on those who expressed an opinion in a consumer use test.

\*Based on in-vitro data (testing on skin cells in a controlled laboratory environment).



all skin types



JUST  
**£18**

Anew Skin Reset Plumping Shots

42192

7 ampoules




# SERUMS FOR EVERY SKIN CONCERN

Whether you want to plump, lift or smooth, power up your skincare regime with a serum, treatment or concentrate.



improve the look of blemishes lift the look of sagging skin smooth the look of wrinkles

powered by salicylic acid and Biotics Complex to improve the appearance of blemishes




Dual Defence Clarifying Treatment Lotion

35493  
30ml | £46.67/100ml

£14

powered by Protinol™ Technology and biopolymers for a facelift effect



Platinum Lift & Tighten Serum

34827  
30ml | £83.33/100ml

£25



# DOUBLE THE PLUMPING POWER IN EVERY DROP

Show dehydrated skin who's boss with our complexion-loving serum, brimming with 3.5% Hyaluronic Complex for multi-depth surface skin hydration.

-  Intensely hydrates and locks in moisture for instantly plumped-looking skin.\*
  -  Retains water within the surface layers of your skin to help reduce the look of fine lines.\*
  -  Designed to boost hyaluronic acid and skin moisture levels, to keep it feeling smooth and bouncy.\*
- \*Based on a consumer study with 110 participants.



powered by 3.5% Hyaluronic Complex

FROM JUST  
**£14**  
SAVE £6

Anew Hydrate & Plump Concentrate  
**10678**  
30ml | £46.67/100ml  
Normally £20



# BOOST YOUR SKIN WITH ADVANCED FACE MASKS



boost skin's moisture

refine skin's texture

reveal radiant skin

Flood your thirsty skin with a wave of hydration, and wake up to smooth, youthful-looking skin.

powered by hyaluronic acid and shea butter beads



Anew Hydrating Overnight Mask  
40972  
75ml | £16/100ml  
**£12**

Peel-off mask infused with platinum and hyaluronic acid for more resilient skin.

powered by real platinum

Anew Lifting Silver Mask  
71241  
75ml | £13.33/100ml  
**£10**

Lifts out dirt and impurities to leave skin looking energised whilst helping to reduce the appearance of pores.  
powered by real gold

Anew Radiance Maximising Peel-Off Gold Mask  
74039  
75ml | £13.33/100ml  
**£10**



ALL SKIN TYPES

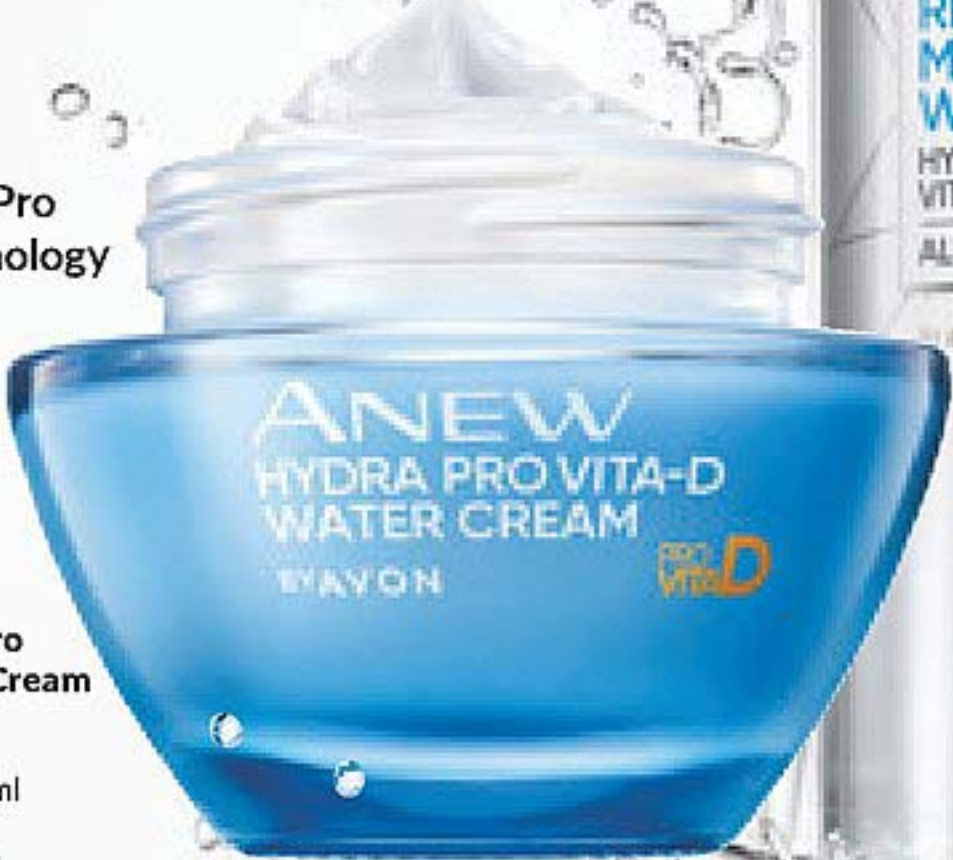
# HYDRATION HEROES

Drench thirsty skin with a wave of hydration with the **plumping regime** that'll take you from **day to night**, with no dehydration in sight.

powered by Pro Vita-D Technology



Anew Hydra Pro Vita-D Water Cream  
34223  
50ml | £24/100ml  
Normally £14  
**£12**  
SAVE £2



powered by hyaluronic acid, vitamin B3 and micelles



Anew Revitalising Micellar Water  
34256  
200ml | £2.25/100ml  
Normally £6.50  
**£4.50**  
SAVE £2



# REDUCE SIGNS OF AGEING PIGMENTATION & DULLNESS

Experience the intense nourishment of **Supreme Rich Cream**, formulated with luxurious black pearl extract.



AWARD  
WINNING  
**PROTINOL™**  
DUAL COLLAGEN  
BOOST

**Luxurious moisturiser**  
formulated with  
Protinol™ Technology to  
help reduce the look of  
advanced ageing signs.



**Anew Supreme Rich  
Cream with Protinol™**

**48843**

50ml | £32/100ml  
Normally £20

**£16**  
SAVE £4



# HELP DIMINISH THE LOOK OF WRINKLES IN JUST 3 NIGHTS\*

Discover the lightweight gel cream infused  
with rejuvenating bioactive gold.



AWARD  
WINNING  
**PROTINOL™**  
DUAL COLLAGEN  
BOOST

**Luxurious night cream**  
formulated with Protinol™  
Technology to help rejuvenate  
the look of your skin.



**Anew Skin Renewing Gold  
Emulsion with Protinol™**

**65870**

50ml | £24/100ml  
Normally £15

**£12**  
SAVE £3

\*Based on Consumer Use Study with 150 participants.



**REVERSALIST 30+**  
start plumping skin  
in 2 days

**Reversalist Day Cream**

**57893**  
50ml | £24/100ml  
Normally £15

**£12**  
SAVE £3



**Reversalist Night Cream**

**59865**  
50ml | £24/100ml  
Normally £15

**£12**  
SAVE £3



**Revitalising Copper Peel-Off Mask**

**03087**  
75ml | £13.33/100ml

**£10**



**ULTIMATE 40+**  
start firming skin  
in 2 days

**Ultimate Day Cream**

**22533**  
50ml | £26/100ml  
Normally £16

**£13**  
SAVE £3



**Ultimate Night Cream**

**59816**  
50ml | £26/100ml  
Normally £16

**£13**  
SAVE £3



**Radiance Maximising Peel-Off Gold Mask**

**06775**  
75ml | £13.33/100ml

**£10**



**Skin Renewing Ultimate Gold Emulsion**

**19802**  
50ml | £24/100ml  
Normally £15

**£12**  
SAVE £3



**Supreme Rich Cream**

**11189**  
50ml | £32/100ml  
Normally £20

**£16**  
SAVE £4



**PLATINUM**  
start lifting skin  
in 2 days

**Platinum Day Cream**

**08524**  
50ml | £36/100ml

**£18**



**Platinum Night Cream**

**57109**  
50ml | £36/100ml

**£18**



**Instant Eye Smoother**

**10256**  
15ml | £93.33/100ml

**£14**



**Lifting Silver Mask**

**10082**  
75ml | £13.33/100ml

**£10**



**Platinum Lift & Tighten Serum**

**01065**  
30ml | £83.33/100ml

**£25**



**DUAL-COLLAGEN BOOSTERS**  
with Protinol™ Technology  
for smoother and  
bouncier-looking skin

**Renewal Power Eye Cream**

**10694**  
15ml | £93.33/100ml

**£14**



**Renewal Power Serum**

**52514**  
30ml | £65/100ml  
Normally £24

**£19.50**  
SAVE £4.50



**Skin Reset Plumping Shots**

**14035**  
7 ampoules

**£18**



**CLEAR & SMOOTH**  
with salicylic acid to help  
target blemishes and  
reduce the signs of ageing

**Dual Defence Clarifying Treatment Lotion**

**04200**  
30ml | £46.67/100ml

**£14**



**Dual Defence Clarifying Peel Pads**

**04218**  
30 pc. | £50/100 pc.

**£15**



**CLEANSING**  
cleansers for every  
skin type

**Purifying Jelly Cleanser**

**10579**  
150ml | £4/100ml

**£6**



**Sensitive+ Cream Cleanser**

**13813**  
150ml | £4.67/100ml

**£7**



**Radiance Maximising Tonic**

**04259**  
200ml | £5/100ml

**£10**



**Revitalising Micellar Water**

**04440**  
200ml | £2.25/100ml  
Normally £6.50

**£4.50**  
SAVE £2



**Reviving Tonic**

**06544**  
200ml | £5/100ml

**£10**



**RADIANCE**  
with the glow-giving  
power of vitamins  
and antioxidants

**Radiance Maximising Microdermabrasion**

**27227**  
75ml | £16/100ml

**£12**



**Radiance Maximising Serum**

**18697**  
30ml | £66.67/100ml

**£20**



**Daily Defence Moisturiser**

**38554**  
50ml | £24/100ml

**£12**



**Radiance & Dark Circle Correct Eye Cream**

**08797**  
15ml | £73.33/100ml  
Normally £13

**£11**  
SAVE £2



**HYDRATION**  
quenches skin for  
a plumper complexion

**Hydrating Overnight Mask**

**12252**  
75ml | £16/100ml

**£12**



**Hydrate & Plump Concentrate**

**35824**  
30ml | £46.67/100ml  
Normally £20

**£14**  
SAVE £6



**Hydra Pro Vita-D Water Cream**

**08573**  
50ml | £24/100ml  
Normally £14

**£12**  
SAVE £2



**ANTI WRINKLE**  
powered by retinol  
to reduce the look  
of wrinkles

**Anti-Wrinkle Smoothing Serum**

**18911**  
30ml | £83.33/100ml

**£25**



**SENSITIVE+**  
with Protinol™ Technology  
and skin-soothing actives  
for delicate complexions

**Sensitive+ Dual Collagen Cream**

**15321**  
50ml | £36/100ml

**£18**



**Sensitive+ Dual Collagen Eye Cream**

**13805**  
15ml | £86.67/100ml

**£13**



**TOOLS**  
maximise your  
skincare regime

**Anew Facial Massage Roller**  
ABS. Approx.  
14.5cm x 5cm x  
3.5cm.

**12922**  
**£12**



**LIFT & FIRM**  
peptide-rich formulas  
to strengthen  
the feel of your skin

**Lifting Dual Eye System**

**62810**  
**£13**



WAVE ANZA



## TINT & HYDRATE IN AN INSTANT

Treat your skin to the tinted moisturiser that **blends like a dream**, hydrates and adjusts to match most skin tones.

with pomegranate extract  
to boost brightness

 NORMAL SKIN

- lightweight, non-greasy formula
- blends easily for a radiant glow
- suitable for sensitive skin

**Nutra Effects Radiance Tinted Moisturising Day Cream SPF20**

**09688**

50ml | £11.5/100ml  
Normally £6

TINTED  
MOISTURISER  
JUST

**£5.75**



<p>Extra Light <b>09712</b></p> <p>Light <b>08227</b></p> <p>Medium <b>08318</b></p>			<p>Extra Light <b>09696</b></p> <p>Light <b>09720</b></p> <p>Medium <b>09753</b></p>
<p><b>Nutra Effects Radiance BB Cream</b> 30ml   £20/100ml <b>£6</b></p>			<p><b>Nutra Effects Matte BB Cream</b> 30ml   £20/100ml <b>£6</b></p>

## PUT PREMATURE AGEING ON PAUSE

Enjoy the lifestyle you love with skin that's less sensitive to the skin-ageing stressors of modern life.

with green tea to help smooth  
and strengthen your skin

ALL SKIN TYPES

**NIGHT GEL**

soothe  
replenish  
restore

**Nutra Effects Ageless Restoring Overnight Gel**

**08466**

50ml | £11.5/100ml  
Normally £6

**£5.75**

**Nutra Effects Soothe Hydrating Day Cream SPF20**  
**09654**  
50ml | £12/100ml  
**£6**



**Nutra Effects Radiance Illuminating Day Cream SPF20**  
**09670**  
50ml | £12/100ml  
**£6**



**Nutra Effects Matte Oil-Control Day Cream SPF20**  
**08151**  
50ml | £12/100ml  
**£6**

ANTI-AGEING  
DUO

**£11**

set contains:

- Nutra Effects Ageless Restoring Overnight Gel | 50ml |
- Nutra Effects Ageless Protecting Day Cream SPF30 | 50ml |

**67215**

Normally £12.50



**DAY CREAM**

hydrate  
protect  
revitalise

**Nutra Effects Ageless Protecting Day Cream SPF30**

**18937**

50ml | £12.5/100ml  
Normally £6.50

**£6.25**



FROM JUST  
**£2.50**

## SOOTHE & COMFORT WITH CANNABIS SATIVA SEED OIL

Your complete collection of face and body care heroes, formulated with cannabis sativa seed oil to help soothe and comfort from head to toe.



cleanses, soothes and reduces the appearance of redness

**Cannabis Sativa Seed Oil Cleanse & Calm Micellar Water**  
**08490**  
400ml | £1.25/100ml  
Normally £6.50

**£5**  
SAVE £1.50

116

air-light formula instantly relieves dry skin

**Cannabis Sativa Oil Protect & Calm All Day Hydration Cream SPF30**  
**13490**  
50ml | £12/100ml  
Normally £8

**£6**  
SAVE £2

envelops skin in a blanket of intense nourishment

**Cannabis Sativa Oil Restore & Calm Hand & Body Balm**  
**11932**  
150ml | £3/100ml  
Normally £6

**£4.50**  
SAVE £1.50

colourless, high-shine formula to quench lips

**Cannabis Sativa Oil Lip Elixir**  
**05603**  
3g  
Normally £7

**£5**  
SAVE £2

nourishes dry lips with long-lasting moisture

**Cannabis Sativa Oil Nourish & Calm Lip Balm**  
**20370**  
4g  
Normally £3

**£2.50**

## LET'S GET MATTE

Visible pores and shine? No thanks. Introduce your skin to the simple 3-step regime that helps to mattify for complexion confidence.

FROM JUST  
**£2.75**



**STEP 1:** cleanse with witch hazel and eucalyptus

**Clearskin Pore & Shine Control Solid Cleanser**  
**54726**  
30g | £12.5/100g  
Normally £4

**£3.75**

**STEP 2:** tone with charcoal extract and exfoliating acids

**Clearskin Pore & Shine Control Mattifying Charcoal Toner**  
**22715**  
100ml  
Normally £3

**£2.75**

**STEP 3:** treat with charcoal extract and Pore Penetrating Technology

**Clearskin Pore & Shine Control Purifying Charcoal Mask**  
**13045**  
75ml | £4.33/100ml  
Normally £3.50

**£3.25**

### PORE & SHINE



**Clearskin Pore & Shine Control Smooth Exfoliating Scrub**  
**05637**  
75ml | £4.33/100ml

**£3.25**



**Clearskin Pore & Shine Purifying Charcoal Jelly Cleanser**  
**58677**  
125ml | £2.8/100ml

**£3.50**





## BANISH THE BLEMISH

Don't let a little blemish get in the way of a big day! Get complexion perfection with this 3-step regime, starring Blemish Clearing Technology for real results.



**STEP 1:** cleanse with wheat extract and vitamin E

**Clearskin Blemish Clearing Bubble Cleanser**

**04341**  
150ml | £2.17/100ml  
Normally £3.50

**£3.25**



**STEP 2:** exfoliate with pink clay and Blemish Clearing Technology

**Clearskin Blemish Clearing Pink Clay Triple Exfoliator**

**02501**  
75ml | £4/100ml  
Normally £3.25

**£3**

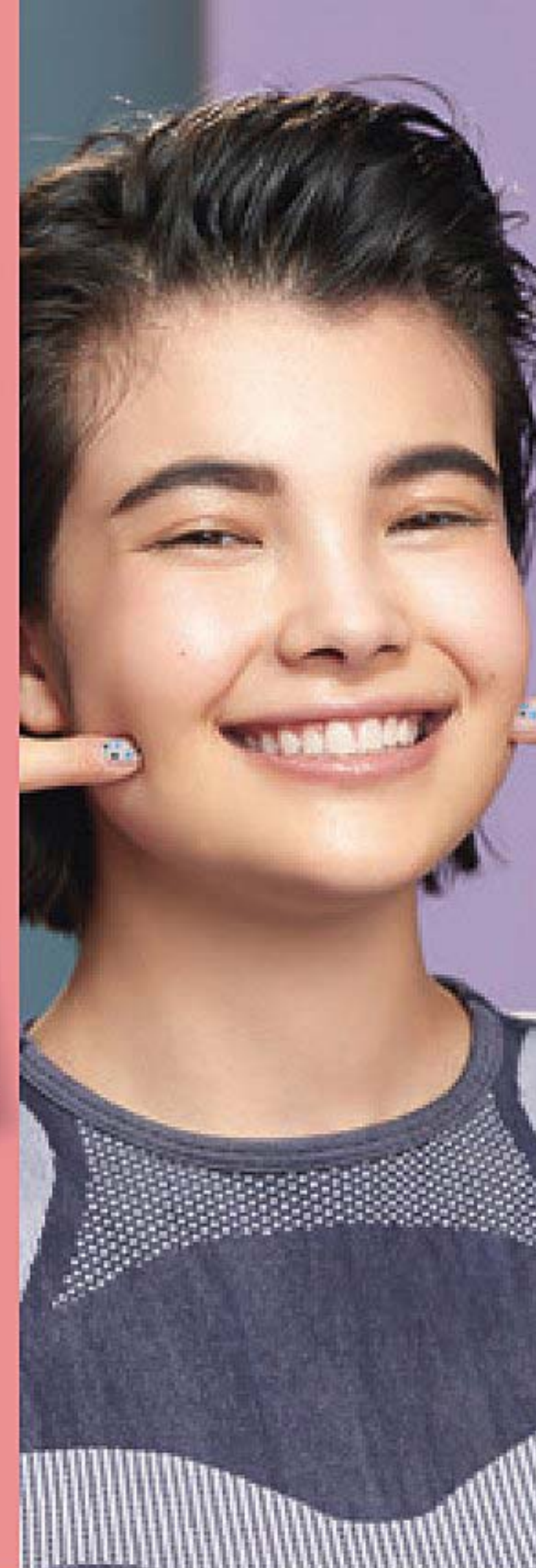


**STEP 3:** treat with salicylic acid and botanical extracts

**Clearskin Blemish Clearing Patches**

**16048**  
12 patches |  
£31.25/100ml  
Normally £4

**£3.75**



## BLACKHEADS BE GONE

Your must-have 3-step regime with Blackhead Minimising Technology for removing dirt and oil, and blitzing those blackheads!



**STEP 1:** cleanse with chamomile and aloe vera

**Clearskin Blackhead Clearing Solid Cleanser**

**59014**  
30g | £12.5/100g  
Normally £4

**£3.75**



**STEP 2:** tone with aloe vera and chamomile extract

**Clearskin Blackhead Clearing Fresh Clarifying Toner**

**00869**  
100ml  
Normally £3

**£2.75**



**STEP 3:** exfoliate with aloe vera and chamomile extract

**Clearskin Blackhead Clearing Soothing Exfoliating Cleanser**

**58008**  
125ml | £2.6/100ml  
Normally £3.50

**£3.25**

### BLEMISH CLEARING



**Clearskin Blemish Clearing Clean Refreshing Toner**

**11338**  
100ml  
**£3**



**Clearskin Blemish Clearing Pink Clay 4-Minute Mask**

**19125**  
75ml | £4.67/100ml  
**£3.50**



**Clearskin Blemish Clearing AHA Treatment Cream**

**13847**  
50ml | £7/100ml  
**£3.50**



**Clearskin Blemish Clearing Spot On Instant Gel**

**25627**  
15ml | £26.67/100ml  
**£4**

### BLACKHEAD CLEARING



**Clearskin Blackhead Clearing Liquid Extraction Strip**

**25874**  
30ml | £13.33/100ml  
**£4**



**Clearskin Blackhead Clearing Deep Clarifying Mask**

**24216**  
75ml | £4.67/100ml  
**£3.50**



**Metal Blackhead Remover**  
Steel carbon. Approx. 12.5cm x 0.5cm.

**24331**  
**£2**



# UNMISSABLE PRICES

GET THEM BEFORE THEY GO!



Energy Of Fire  
Volume 1  
**35188**

Energy Of Fire  
Volume 2  
**35196**

**Soul Energy Eyeshadow**  
4.8g | £16.15/10g  
Normally £8  
**£7.75**



**Flawless Concealer Stick**  
1.8 g | £22.22/10g  
Normally £6  
**£4**  
SAVE £2



Fair  
**34884**

Light Medium  
**34918**

Medium  
**34975**

Medium Tan  
**35014**

Medium Deep  
**35055**



**Luminous Blush**  
6.2g | £12.90/10g  
Normally £8  
**£6**  
SAVE £2



**Under Eye Brightening Illuminator**  
6.5ml | £6.92/10ml  
Normally £6.50  
**£4.50**  
SAVE £2



Warm Radiance  
**37028**

Fair Radiance  
**32334**

Natural Radiance  
**37622**



**Nutra Effects Oxypure Oxygenating Cleansing Foam**  
**37069**  
150ml | £2/100ml  
Normally £3.50  
**£3**

Pink peppercorn, jasmine sambac and caramel popcorn accord.

PRICES FROM  
**£3**

**1. Far Away Rebel & Diva EDP Purse Spray**  
**35089**  
10ml  
Normally £7  
**£4.50**  
SAVE £2.50

**2. Far Away Rebel & Diva EDP**  
**52217**  
50ml | £24/100ml  
Normally £14  
**£12**  
SAVE £2



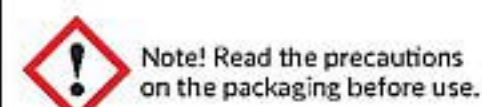
**1. Planet Spa The Energise Ritual Solid Cleanser**  
**35105**  
75g | £6.33/100g  
Normally £5  
**£4.75**

**2. Planet Spa The Energise Ritual Facial Spritz**  
**35121**  
100ml  
Normally £4  
**£3.75**

**3. Planet Spa The Energise Ritual Body Butter**  
**35154**  
200ml |  
£3.38/100ml  
Normally £7  
**£6.75**



## THE NEED TO KNOW



Note! Read the precautions on the packaging before use.

To find out more, check out the individual product descriptions on our website: [avon.uk.com](http://avon.uk.com).

The planet is important to us, so all our electrical products are compliant to the Waste, Electrical and Electronic Equipment Act 2005 (as amended) and Avon are members of Electrolink Compliance Scheme.

Keep cosy, but please keep sleepwear away from fire. Slippers are for indoors only, unless we say otherwise.

Any extra contents you see in images are not included, unless we say otherwise.

We love a diagram but just remember they are for illustrative purposes only, unless we say otherwise.

All of our watches have a replaceable button cell battery and a 2-year warranty, unless we say otherwise. Our earrings are all designed for pierced ears, unless we say otherwise. They can't be returned if the sealed bag is open. Stay safe in the sun with our sunglasses, which all comply with British Standard EN ISO 12312-1:2013.

Once you've found the shade you want to buy, you'll find its order code next to it. No code? Sorry

you can't buy it this time but keep an eye out as it may be available again soon!

Sometimes we get a bit creative and add more pearls for visual impact. Pearls containers will only include the weight as stated.

For hygiene reasons, a replacement or refund can't be given if the gusset label is removed from our lingerie.

Sharp blades shouldn't be sold to people under the age of 18.

continued on the back cover



NEW

Whether you're popping to the shops, dropping the kids off or putting your feet up, do it in style with this versatile set.



long-sleeve sweater-style top with quilted design and cuffed sleeves

jogger-style bottoms with side quilting detail and cuffed hems

Small 8-10 **08235**  
Medium 12-14 **21667**  
Large 16-18 **15982**  
Extra-Large 20-22 **14811**

**Pink Quilted Loungewear Set**  
Cotton, polyester.

**£32**

NEW

## LOVE TO LOUNGE

Fall in love with these super-sweet PJs... soft, comfy and here to brighten up your day.



jogger-style cuffed bottoms



PRINT EXCLUSIVE TO AVON

Small 8-10 **20453**  
Medium 12-14 **26385**  
Large 16-18 **16030**  
Extra-Large 20-22 **25122**

**Love Pink & Orange PJs**  
Cotton.

**£20**

Size table available on page 125



# FRESH AS A DAISY

Feel blooming brilliant at bedtime, with your choice of long or short PJs, perfect for mixing and matching throughout the seasons.



Small 8-10  
Medium 12-14  
Large 16-18  
Extra-Large 20-22

10173  
13060  
13086  
10397

Floral Daisy PJs  
Cotton.

£20



PRINT EXCLUSIVE  
TO AVON

NEW

The blossoming  
print you love,  
now in a shortie  
style.



PRINT EXCLUSIVE  
TO AVON



Size table applies to body  
measurements given in cm

SML	bust	waist	hips
S	82-86	65-69	90-94
M	91-96	74-79	99-104
L	101-106	84-89	109-114
XL	112-118	95-101	120-126

S 09050  
M 09076  
L 09167  
XL 09217

Shortie Floral Daisy PJs  
Cotton.

£18



# THE ONE BRA

• no wires, no worries

• secure cups with removable pads

• lightweight underband

• pull-on design  
• wide adjustable straps

## THE ICONIC ONE BRA

Want **comfort and confidence** you can depend on, every day?  
Hell yes! Meet our **bestselling bra** with **thousands of 5-star reviews**.



NUDE

BLACK

WHITE

ONE BRA  
JUST

£12

Small 8-10  
Medium 12-14  
Large 16-18  
Extra Large 20-22

**09563**  
**08201**  
**08391**  
**08441**

Small 8-10  
Medium 12-14  
Large 16-18  
Extra Large 20-22

**05397**  
**04598**  
**03921**  
**10686**

Small 8-10  
Medium 12-14  
Large 16-18  
Extra Large 20-22

**10611**  
**09597**  
**09811**  
**08128**

**One Bra**  
Nylon and  
elastane.

NEW

# YOU ARE MY SUNSHINE

**Brighten up your new year**  
with a bedtime bouquet!  
These colourful PJs are  
blooming comfy, too.



straight-leg  
bottoms



PRINT EXCLUSIVE  
TO AVON

Size table applies to body  
measurements given in cm

SML	bust	waist	hips
S	82-86	65-69	90-94
M	91-96	74-79	99-104
L	101-106	84-89	109-114
XL	112-118	95-101	120-126

Small 8-10  
Medium 12-14  
Large 16-18  
Extra Large 20-22

**05454**  
**05645**  
**05736**  
**05793**

**Sunflower PJs**  
Cotton.

£24



Wave bye-bye to the morning blues with our **colour-changing, gradually glowing mood lamp** – it's the perfect way to set up the day.

- adjustable 15, 30, 60 minute timer
- designed to help you wake up gently
- features a colour changing light



**Sunrise Alarm Clock**  
Approx. 15cm x 7cm.  
Powered by USB cable (included).

04465  
**£20**

warm white glow for peaceful relaxation



**Grey Himalayan Salt Lamp**  
Himalayan salt rock. Approx. 7.5cm x 7.5cm x 12cm. Powered by USB cable (included).

26054  
**£22**

microfibre material for speedy drying



**Celestial Towel Wrap**  
Polyester. Approx. 71cm x 140cm.

26088  
**£15**

**Celestial Hair Wrap**  
Polyester. Approx. 24cm x 60cm.

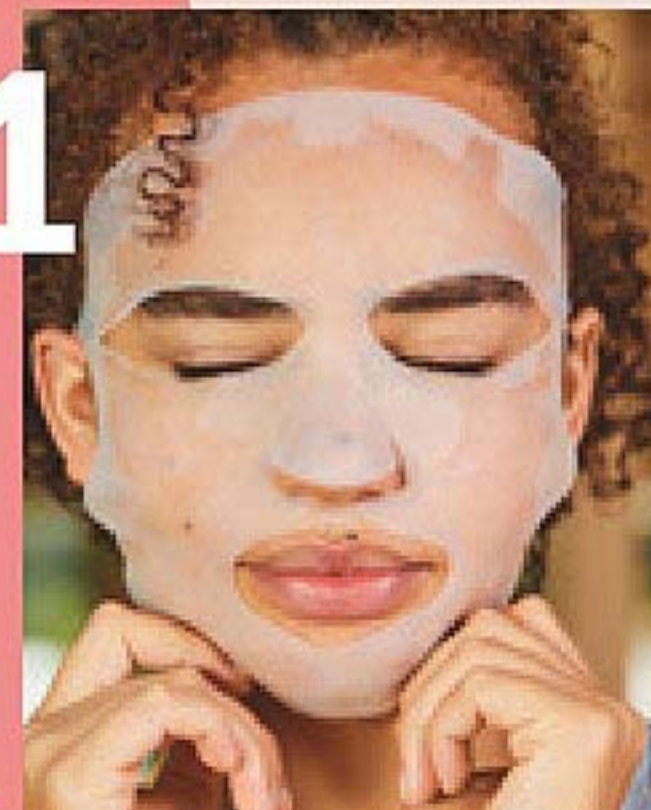
26153  
**£7**



## How to radiate with **ELEVATED BEAUTY** in just 3 steps.

NEW

1

**STEP 1**

Boost your skincare regime by smoothing on your favourite Avon serum, popping on the Silicone Reusable Face Mask, and relaxing for 20 minutes.

the perfect alternative to single-use face masks

**Silicone Reusable Face Mask**  
Silicone. Approx. 14cm x 22 cm (folded).

21576  
**£4**

2

**STEP 2**

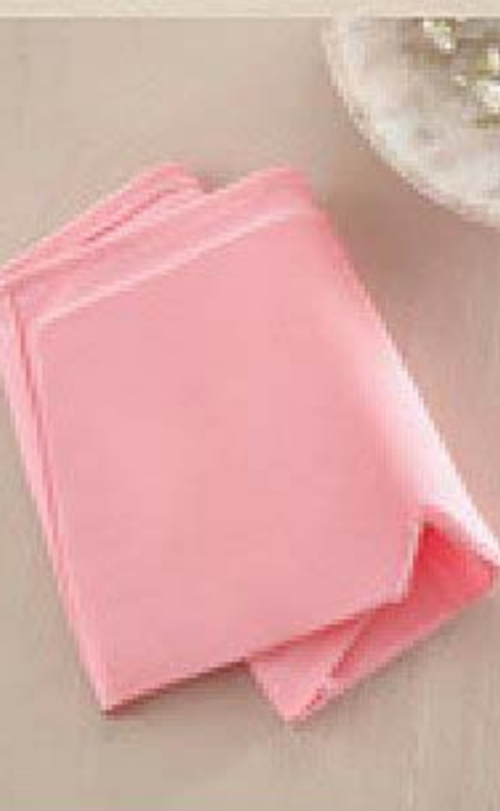
Use the Serpentine Scalp & Body Massager to smooth in any remaining serum using upward strokes.

crafted from genuine serpentine, a semi-precious stone

**Serpentine Scalp & Body Massager**  
Serpentine. Approx. 8.5cm x 4cm x 0.5cm.

22368  
**£8**

3

**STEP 3**

Put on the Cold Compression Eye Mask and chill out as it helps to alleviate pressure in your head and eyes.

filled with a gel that cools in the fridge

**Cold Compression Eye Mask**  
Polyester, elastane. Approx. 23cm x 13.5cm.

13862  
**£12**



6-DAY VALENTINE'S GIFT  
CALENDAR JUST

£14

NEW

## 6 DAYS OF LOVE

Why let Advent have all the calendar fun?  
Our Valentine's version has 6 doors as the  
number is said to symbolise **beauty, harmony,**  
**unconditional love, protection and sanctuary.**



OPEN THE DOORS TO FIND:

- 1 necklace
- 2 pendants
- 2 pairs of stud earrings
- 1 bracelet

### 6 Days of Love Gift Set

6-piece 18-carat gold plated gift set includes  
a necklace and bracelet with 2 pendants  
and 2 matching sets of stud-style earrings.  
Brass, plastic, zinc, steel, aluminium.

25163



## SET YOUR HEART A FLUTTER

Butterflies will be everywhere this season,  
don't let these beauties flutter by!

SET OF 2

GIFT SETS  
FROM

£12

CHOOSE GOLD TONE  
OR SILVER TONE



SILVER-PLATED  
NECKLACE AND  
EARRINGS GIFT SET

FEATURING STUNNING  
MOTHER OF PEARL

**Iris 2-Piece Gift Set - Silver**  
Silver plated. Earrings: Stud  
style. Necklace: Approx. 46cm  
+ 9cm extension chain.

23861

£12

18-CARAT GOLD-  
PLATED NECKLACE AND  
EARRINGS GIFT SET

FEATURING STUNNING  
MOTHER OF PEARL

**Iris 2-Piece Gift Set - Gold**  
18-carat gold plated. Earrings:  
Stud style. Necklace: Approx.  
46cm + 9cm extension chain.

24620



ANCHORCERT: SUITABLE  
FOR SENSITIVE SKIN  
Our jewellery is tested for  
16 metal allergens and certified  
by AnchorCert to be suitable  
for sensitive skin.

ALL FASHION AND HOME PRODUCTS ARE SUBJECT TO AVAILABILITY





WATER RESISTANT

Compatible with Apple iOS 8+  
and Android 4.4+ phones.



**FUNCTIONS INCLUDE**

- Hydration and movement reminders.
- Calorie tracking and multisport modes.
- Social and phone notifications
- Selfie timer.



**FUNCTIONS INCLUDE**

- Menstrual and ovulation tracking.
- Breathing function.
- Sleep data analysis.
- Call and message notifications.

**Ciana Smart Watch**

With zinc backing and plastic strap. Adjustable between approx. 14.5cm–20.5cm. Includes a non-replaceable, rechargeable lithium battery.

**£35**

-  Purple  
02469
-  Black  
10314



Compatible with Apple iOS 8+ and Android 4.4+ phones.

**Ciana Smart Watch Replacement Charger**  
TPE. USB. Approx. 29 cm.


**02329**  
**£10**



**Leora Smart Watch**

With stainless steel buckle and silicone strap. Adjustable between approx. 17.5cm–22cm. Includes a non-replaceable, rechargeable lithium battery and USB charging cable.

**£56**

-  Pink  
05447
-  Black  
07534



Compatible with Apple iOS 8+ and Android 4.4+ phones.

**Leora Smart Watch Replacement Charger**  
TPE. USB. Approx. 50cm.

**22087**  
Normally £10  
**£8**  
SAVE £2



## SPREAD A LITTLE LOVE

The perfect dainty jewellery to  
add a touch of joy, every day.

**£5**  
EACH

**NEW**



set of stud earrings  
in 3 beautiful designs

**Love for Every Day Earrings  
3-Piece Gift Set**  
Includes 3x stud-style  
earrings. Silver tone, gold  
tone and rose gold tone.

**17343**  
**£5**

stunning silver-plated bracelet

**Love for Every Day Bracelet**  
Silver plated.  
Approx. 18cm + 2.5cm  
extension chain.

**19729**  
**£4**



ANCHORCERT: SUITABLE FOR  
SENSITIVE SKIN

Our jewellery is tested for 16 metal  
allergens and certified by AnchorCert  
to be suitable for sensitive skin.



**LAVENDER & BERGAMOT**  
eucalyptus, bergamot, citrus and lavender



1. SCENTED SACHETS  
10cm x 17cm. Last up  
to 4 weeks.

**£3**



2. REED DIFFUSERS  
70ml. Last up to  
6 weeks.

**£7**



3. CAR DIFFUSER  
REFILLS  
Packs of 2.  
Last up to 3 weeks.

**£3.50**



4. CANDLES  
120g. Burn for up  
to 25 hours.

**£5**



5. WAX MELTS  
70g. Packs of 6.

**£3.50**



6. FRAGRANCE OILS  
10ml.

**£3.50**

**VANILLA & TONKA BEAN**  
vanilla, almond and tonka bean



## SWITCH UP YOUR SCENT

Simply add your favourite essential oil or wax melt to this ceramic burner and swap it to match your mood.

CERAMIC BURNER  
JUST

**£6.50**

**NEW**



**Ceramic Burner**  
Dolomite. Approx.  
9cm x 9cm x 12cm.  
Tealight not included.

**67918**

ALL FASHION AND HOME PRODUCTS ARE SUBJECT TO AVAILABILITY



## FRESH COTTON

green apple, orange blossom and musk



1. SCENTED SACHETS  
10cm x 17cm. Last up  
to 4 weeks.

£3



2. REED DIFFUSERS  
70ml. Last up to  
6 weeks.

£7



3. CAR DIFFUSER  
REFILLS  
Packs of 2. Last up to  
3 weeks.

£3.50



4. CANDLES  
120g. Burn for up  
to 25 hours.

£5



5. WAX MELTS  
70g. Packs of 6.

£3.50



6. FRAGRANCE OILS  
10ml.

£3.50

## SCENT YOUR SPACE

- green apple, orange blossom and musk
- adjustable scent intensity
- lasts up to 3 weeks



**Car Diffuser**  
Aluminium, polypropylene.  
Approx. 1cm x 8cm. Includes  
2 x Fresh Cotton refill.  
Lasts up to 3 weeks.

**07609**  
Normally £5

£4.50

## WHITE JASMINE & NEROLI

eucalyptus, jasmine, gardenia and neroli



### FRESH COTTON



**Fresh Cotton  
Car Diffuser Refill**  
Pack of 2. Lasts up  
to 3 weeks.

**07542**  
Normally £7

£3.50

### WHITE JASMINE & NEROLI



**White Jasmine & Neroli  
Car Diffuser Refill**  
Pack of 2. Lasts up  
to 3 weeks.

**07039**  
Normally £7

£3.50

RUB HERE  
TO TRY  
THE  
SCENT

£7  
**£3.50**  
SAVE £3.50



# MOOD BOOSTING SCENTS

Elevate your me-time with this relaxing aromatherapy-inspired home fragrance collection.



## TIME FOR RELAXATION COLLECTION

soothing basil, lemon and cedarwood

30 hours

candles burn for up to 30 hours

- AROMATIC
- CITRUS
- WOODY



## TIME FOR SLEEP COLLECTION

relaxing lavender, clary sage and chamomile

6 weeks

reed diffusers last up to 6 weeks

- FLORAL
- AROMATIC

- |   |  |
|---|--|
|  <b>Candle</b><br><b>06460</b> |  <b>Essential Oil</b><br><b>05496</b> |
|  <b>Candle</b><br><b>06650</b> |  <b>Essential Oil</b><br><b>09969</b> |
| 160g. Approx. 8.5cm x 7cm x 7cm. Plant-based wax. .   |  |
|  <b>£8</b>                     |  <b>£6</b>                            |

- |   |   |
|---|---|
|  <b>Reed Diffuser</b><br><b>06312</b>                                       |  |
|  <b>Reed Diffuser</b><br><b>06601</b>                                       |   |
|  70ml. Approx. 9cm x 6cm x 6cm. 8 reeds. Lasts up to 6 weeks.<br><b>£10</b> |   |

# MIDNIGHT FLOWERS

Floral fan? You'll love this gorgeous home fragrance collection, bursting with notes of lemon, white flowers and amber.



lemon, white flowers and amber

- FLORAL



wild cherry, Belle de Nuit flower and Australian sandalwood

- ORIENTAL
- FLORAL

- |  |  |   |
|--|--|---|
|  <b>Midnight Flowers Reed Diffuser</b><br>Lasts up to 6 weeks.<br><b>21071</b><br>Normally £16<br><b>£13</b><br>SAVE £3 |  <b>Midnight Flowers Candle</b><br>Burns for up to 36 hours.<br><b>21055</b><br>Normally £12<br><b>£10</b><br>SAVE £2 |  <b>Far Away Beyond The Moon Home Fragrance Set</b><br>Includes: 1 x reed diffuser and 1 x ceramic diffuser. Lasts up to 8 weeks.<br><b>12088</b><br>Normally £12.50<br><b>£12</b> |
|--|--|---|



LED MIRROR  
JUST

**£15**  
SAVE £5

**NEW**

Drab dressing table? We hear you.  
Let's freshen it up with pretty yet  
functional accessories.

21 LED lights with  
a natural, soft glow  
that's adjustable



**XXL size**  
**PRINT EXCLUSIVE  
TO AVON**  
Brushes not included.

**LED Mirror**  
ABS, Glass, LED. Approx.  
27cm x 17cm. Requires 4 x AA  
batteries (not included).

**22566**  
Normally £20

**£15**  
SAVE £5

**Fleur Cosmetics Bag**  
Polyester. Approx.  
23.5cm x 8cm x 12cm.

**22939**  
**£10**

## YOUR SIGNATURE BOWLER



- internal zipped and open pockets
- easy access external zipped pocket
- detachable, adjustable cross body strap

**My Signature Camera Bag**  
Polyester and PU. Approx.  
21cm x 8cm x 15cm.

**26096**  
**£20**



- grab handles
- detachable, adjustable cross-body strap
- easy access external zipped pocket

**My Signature Bowler Bag**  
PU, polyester. Approx. 32cm x 13cm x 23cm.

**56481**  
Normally £28

**£25**  
SAVE £3

## THE MY EVERYDAY COLLECTION



**My Everyday  
Tote Bag**  
PU, polyester.  
Approx. 42/35cm x  
14cm x 31cm.

**08938**  
**£20**

- spacious with zipped top
- multiple zipped pockets
- secure zip-top closure



**NEW**

**My Everyday  
Mini Cross-Body Bag**  
PU, polyester. Approx.  
24cm x 17cm.

**09001**  
**£10**

- front and inside zip pockets
- adjustable, full-length strap
- stylish stud trim



NEW



**Fleur Floral Scarf**  
Polyester. Approx.  
180cm x 50cm.

56739  
**£6.50**

XXL size  
PRINT EXCLUSIVE TO AVON



chunky chain trim adds edge  
with zipped pocket and slip pocket inside  
on-trend baguette-style to carry  
you into the new season

**Cassia Hobo Bag**  
PU and polyester. Approx.  
24cm x 6cm x 20cm.

16774  
**£18**



**2 PIECE GIFT SET**

**Fleur Watch & Bracelet Gift Set**  
2-piece gift set. Stainless steel, zinc  
alloy, glass, brass, PU. Watch is  
adjustable between approx.  
17.5cm and 21.5cm.

59535  
**£18**



ANCHORCERT: SUITABLE FOR SENSITIVE SKIN  
Our jewellery is tested for 16 metal allergens and certified  
by AnchorCert to be suitable for sensitive skin.

NEW

## STYLE & COMFORT

Feel confident, comfortable and  
supported whatever you're doing  
with this gorgeous lace bra.

**NOW AVAILABLE  
IN FUCHSIA**

Small 8-10  
**09381**  
Medium 12-14  
**09605**  
Large 16-18  
**08144**  
Extra Large 20-22  
**04358**

**Fuchsia Lace  
Overlay Bra**  
Lace: 90% nylon,  
10% elastane,  
lining:  
92% polyester,  
8% elastane.



Small 8-10  
**51896**  
Medium 12-14  
**53983**  
Large 16-18  
**39206**  
Extra Large 20-22  
**39214**

**Rose Lace  
Overlay Bra**  
Outer: 90%  
nylon, 10%  
elastane.  
Pad: 100%  
polyester.



- padded design
- non-wired for extra comfort

LACE BRA  
JUST  
**£16**



**NEW**

CATEGORY 3 protection  
UV400



Black  
50187

**Round Unisex Sunglasses**  
Cupronickel frame, acrylic lenses and polycarbonate temple tips. UV 400. Category 3 protection.

**£10**



**Grey PJs**  
Cotton.  
**£26**

Small 8-10 **22269**  
Medium 12-14 **22285**  
Large 16-18 **22301**  
Extra-Large 20-22 **22327**

Size table applies to body measurements given in cm

SML	Chest	Waist
S	92-97	76-82
M	98-105	83-90
L	106-112	91-98
XL	113-120	99-105

includes radio frequency technology to help prevent theft with note pockets, side pockets and 6 card holders



**Contrast Wallet**  
Polyester and PU. Approx. 11.5cm x 9.5cm.

**22467**  
**£8**



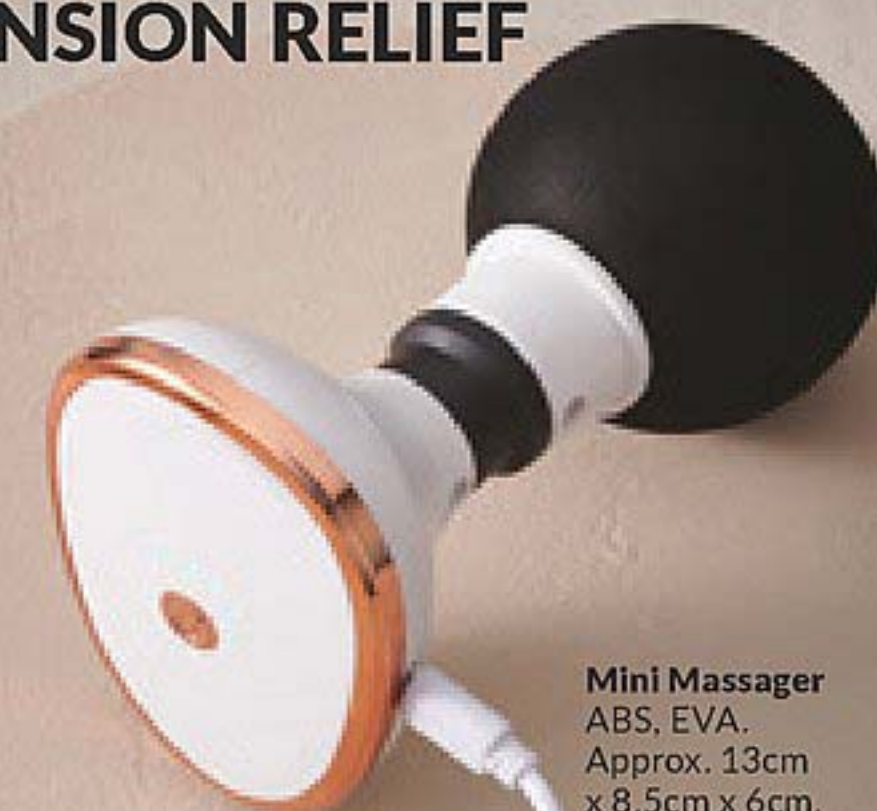
**Textured Wash Bag**  
Polyester and PU. Approx. 26cm x 16cm x 10cm.

**22442**  
**£12**



**NEW**

**ON-THE-GO  
TENSION RELIEF**



**Mini Massager**  
ABS, EVA. Approx. 13cm x 8.5cm x 6cm. Powered by USB charging cable (included).

**63719**  
**£15**

- portable, lightweight and ideal for on-the-go tension relief
- choose from 5 different settings to suit you
- compact yet powerful, with up to 80 minutes battery life per charge

**ZERO HEAT  
ALL THE CURLS**



**Heatless Curls Set**  
Polyester and ABS. Includes a curl ribbon, 2 x scrunchies, a comb and a claw clip, in drawstring bag.

**14894**  
**£10**

**HOW TO USE**

1. Create a side parting with the comb.
2. Wrap the curl ribbon around your head and attach it with the clips.
3. Wrap your hair around the curl ribbon on one side and secure it with a scrunchie.
4. Repeat on the other side.
5. Detach the clips from the curl ribbon.
6. Go to bed and wake up to beautiful curls!



# OUTLET

## 25-PIECE GIFT SET



**Violet 25-Piece Jewellery Advent Calendar**  
25-piece necklace, pendant and earrings set. Necklace: silver tone. Approx. 42cm + 9cm extension chain with 12 interchangeable silver-tone and gold-tone pendants. Earrings: 12 pairs of silver-tone and gold-tone studs.

**50666**  
Normally £15

**£12**

SAVE £3



## SET OF 2



neroli, butterfly bloom and silk musk

**Today Reed Diffuser & Votive Gift Set\***  
Includes 1 reed diffuser (lasts up to 4 weeks) and 1 votive (burns for up to 28.5 hours).

**35279**  
Normally £14

**£12.50**

SAVE £1.50



## XL SIZE



**Checked Scarf**  
Polyester.

**50500**  
Normally £12

**£10**

SAVE £2

PERFECT  
GIFT

## 6 IN 1



**6-in-1 Multi-Tool Pen**  
ABS. Includes 3 x 1.5V LR41/AG13 non-replaceable batteries. Approx. 16cm x 1cm.

**36186**  
Normally £10

**£6**

SAVE £4



STYLUS



PEN



MINI TORCH



SCREEN CLEANER



SMART PHONE HOLDER



6CM RULER

## WINTER ACCESSORIES

Love the look of these beauties?  
Get them before they're gone!



ATLAS BRACELET  
JUST

**£5**



White Bronze  
**26187**



Rose Gold  
**01669**



Gold  
**26195**

**Atlas Bracelet**  
Stretch, white bronze-plated bracelet featuring polished and textured beads and glass stone detail. Max internal circumference 17.5cm. Normally £6

**£5**

SAVE £1

## 5-PIECE GIFT SET



**Brooke 5-Piece Bracelet Gift Set**  
Set of 5 gold-tone stretch and chain bracelets. Chain bracelet: approx. 18.5cm + 2.5cm extension chain. Stretch bracelets: approx. 5.5cm. Normally £7

**£4**

SAVE £3

Green  
**36178**



Absolute Nourishment

## TIRED, DRY HAIR? TRUST IN THE NOURISHING POWER OF ARGAN OIL!

Hats? Frost? Air conditioning? Help your hair survive winter with argan oil - the moisturising wonder for stronger, healthier, and shinier locks.



WITH ARGAN & COCONUT OILS

DISCOVER  
THE FRAGRANCE  
ON PAGE 155

JUST  
£4.50



Advance Techniques  
Absolute Nourishment  
Shampoo  
18309  
400ml | £1.25/100ml  
**£5**



Advance Techniques  
Absolute Nourishment  
Conditioner  
26716  
250ml | £1.20/100ml  
**£3**



Advance Techniques  
Absolute Nourishment  
Treatment Mask  
63636  
375ml | £1.87/100ml  
**£7**

### GREAT VALUE SET

#### set contains:

- Advance Techniques Absolute Nourishment Shampoo | 400ml |
- Advance Techniques Absolute Nourishment Conditioner | 250ml |

68593  
Normally £8  
**£5.50**

#### set contains:

- Advance Techniques Absolute Nourishment Shampoo | 400ml |
- Advance Techniques Absolute Nourishment Treatment Mask | 375ml |

69344  
Normally £12  
**£8.50**

Treatment serum:  
use daily on  
the hair ends.

Advance Techniques  
Absolute  
Nourishment  
Treatment Serum  
08326  
30ml | £15/100ml  
Normally £5.50  
**£4.50**  
SAVE £1

Treatment oil:  
use pre blow-dry  
or as a final touch.

Advance Techniques  
Absolute  
Nourishment  
Argan and Coconut  
Treatment Oil  
14068  
100ml  
**£9.25**

Intense ampoule:  
use once a week.

Advance  
Techniques  
Absolute  
Nourishment  
Treatment Ampoule  
04069  
15ml | £16.67/100ml  
**£2.50**





# SHAMPOOS & CONDITIONERS

## FOR EVERY HAIR TYPE

Want to nourish dry ends, fight flakes, deal with breakage or see the back of oily roots? Step right this way and show your locks some love.



1 Anti-Dandruff



2 Ultimate Shine



3 Advance Techniques Loss Control



4 Reconstruction



5 Advance Techniques Supreme Oils



6 Hydra Boost



7 Deeply Purifying

### WHY USE A CONDITIONER?

After each shampooing, apply a detangling conditioner to the ends to help prevent splitting and restore a silky shine.

#### CONDITIONERS

- 2. Ultimate Shine 14134
  - 4. Loss Control 04655
  - 6. Reconstruction 26906
  - 8. Supreme Oils 56531
  - 10. Hydra Boost 03517
  - 12. Deeply Purifying 13698
- 250ml | £1.20/100ml

250ML  
CONDITIONERS  
JUST  
**£3**

#### SHAMPOOS

- 1. Anti-Dandruff 09662
  - 3. Ultimate Shine 14209
  - 5. Loss Control 59832
  - 7. Reconstruction 13250
  - 9. Supreme Oils 50278
  - 11. Hydra Boost 04143
  - 13. Deeply Purifying 19208
- 400ml | £1.25/100ml

400ML  
SHAMPOOS  
JUST  
**£5**





## TURN UP THE VOLUME

Get the volume you've always dreamt of with the leave-in treatment that helps lift and densify for a salon-worthy finish.



WITH  
HYALURONIC  
PEPTIDE  
COMPLEX

TREATMENT  
LOTION IN PUMP  
leave-in formula  
increases the  
diameter of each hair  
strand, giving your  
roots lift & volume

MIRACLE DENSIFIER

## WINTER HAIR CARE MUST-HAVES

Power up your winter routine with treatments that'll make your hair feel amazing (and make you feel unstoppable).



WITH  
CRYSTAL  
LIGHT  
TECHNOLOGY



WITH  
KERA  
PANTHENOL  
COMPLEX



WITH  
5 PRECIOUS  
OILS

ULTIMATE SHINE

RECONSTRUCTION

SUPREME OILS

PRICES FROM  
**£4**



Advance Techniques  
Loss Control Leave-In  
Treatment Spray

**22616**  
100ml  
**£5**



Advance Techniques  
Hydra Boost Leave-In  
Treatment

**03244**  
50ml | £11/100ml  
**£5.50**

Advance Techniques  
Miracle Densifier Leave-In  
Treatment

**20990**  
100ml  
**£5**

Advance Techniques  
Ultimate Shine Illuminating  
Treatment Spray

**14100**  
100ml  
Normally £5.25  
**£4.25**  
SAVE £1

Advance Techniques  
Reconstruction  
Bi-Phase Treatment

**16014**  
100ml  
Normally £5  
**£4**  
SAVE £1

Advance Techniques  
Supreme Oils Bi-Phase  
Treatment Spray

**09498**  
100ml  
Normally £5  
**£4**  
SAVE £1



# PROFESSIONAL BRUSHES & ACCESSORIES



Advance Techniques  
Pro Foldable Cushion Brush  
ABS, Synthetic rubber, nylon.  
Glass mirror. 9.7 x 5.7 cm  
(when closed).

17442  
£3



Advance Techniques  
Pro Paddle Brush  
ABS, Nylon, synthetic  
rubber. Head: 8.5 x 13.9 cm.  
Handle: 12 cm L.

18663  
£6

Advance  
Techniques Pro  
Round Brush  
ABS, Nylon.  
Head: 11cm +  
handle 12 cm,  
Dia: 4.1 cm.

18804  
£6



Advance  
Techniques Pro  
Small Barrel Brush  
ABS, Aluminium.  
Ceramic coating,  
Nylon pins. 15.3 cm  
L x 2.6 dia (excl.  
bristles).

28779  
£4.50



Advance  
Techniques  
Pro Detangling  
Brush  
ABS & Nylon.  
23 x 7.8 cm.

01917  
£4.50



Advance  
Techniques Pro  
Large Barrel Brush  
ABS, Aluminium.  
Ceramic coating,  
Nylon pins.  
15.3 cm L x 5.8 dia  
(excl. bristles)

18770  
£7



Advance  
Techniques Brush  
Cleaning Tool  
Plastic handle and  
iron prongs with  
protective plastic  
cap. Length  
approx. 9cm.

56556  
£2.50



Advance  
Techniques Pro  
Vent Brush  
ABS, Aluminium,  
nylon. Ceramic  
coat. Head:  
4.5 x 13 cm.  
Handle: 12cm.

18747  
£4.50



Advance  
Techniques Pro  
Cushion Brush  
ABS, Nylon.  
Head: 7.5  
x 13.5 cm.  
Handle: 12 cm.

18713  
£6



Advance  
Techniques  
Pro Styling Tail  
Comb  
PP & stainless  
steel. 24.2 x  
5.5 cm.

26518  
£3



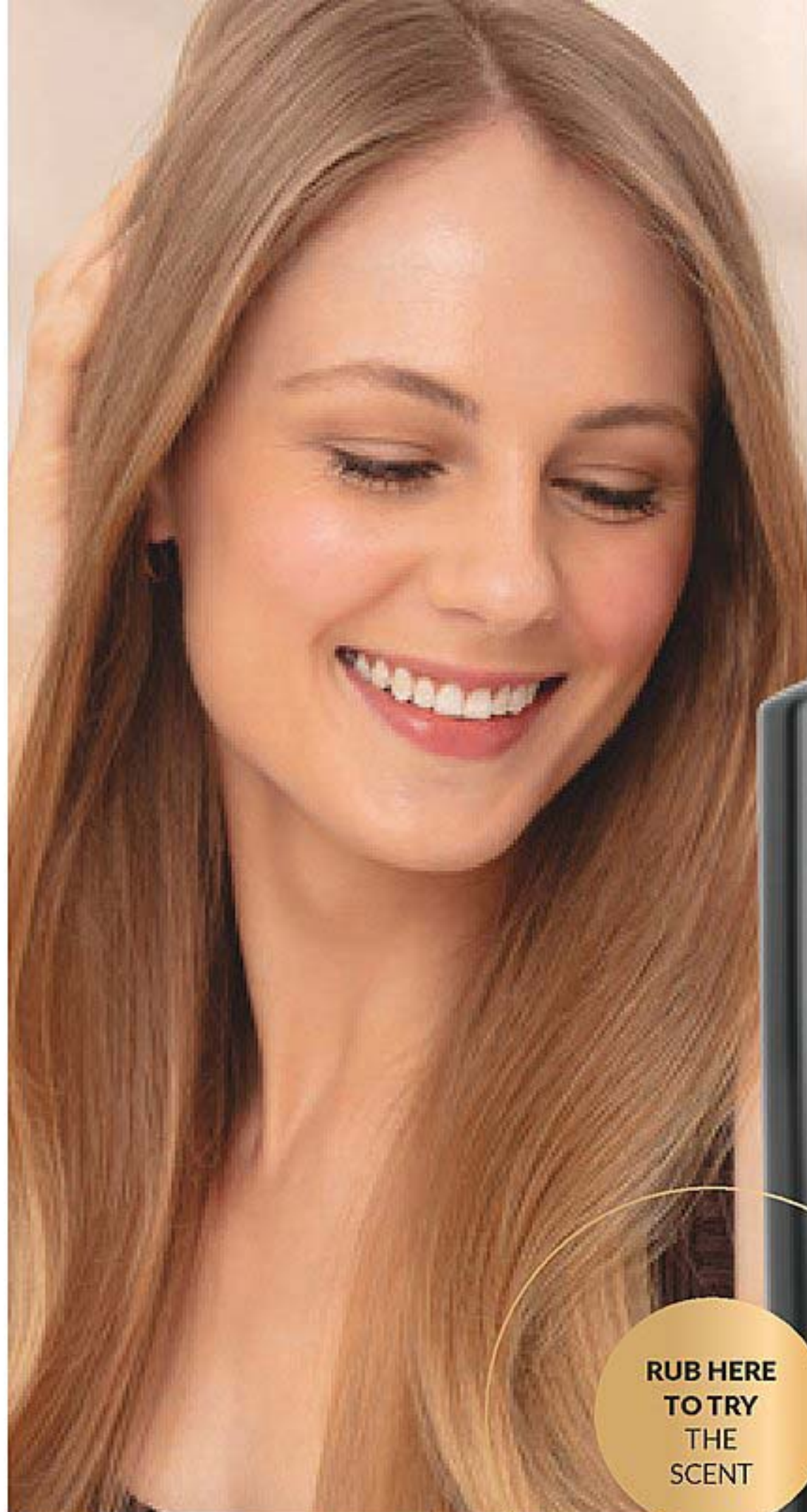
Advance  
Techniques  
Scalp  
Massager  
ABS. Approx.  
7.5cm x 8cm.

04127  
£4



Advance  
Techniques  
Hair Cutting  
Scissors  
Carbon steel,  
PVC. Approx.  
16.5cm.

15271  
£6



RUB HERE  
TO TRY  
THE  
SCENT

# BIGGER BOTTLES MORE WASHES

Get more shampoo for your money  
with extra-large 700 ml bottles that  
last even longer!

700ML



Absolute Nourishment



Anti-Dandruff



3

Reconstruction



4

Ultimate Shine

## Shampoos

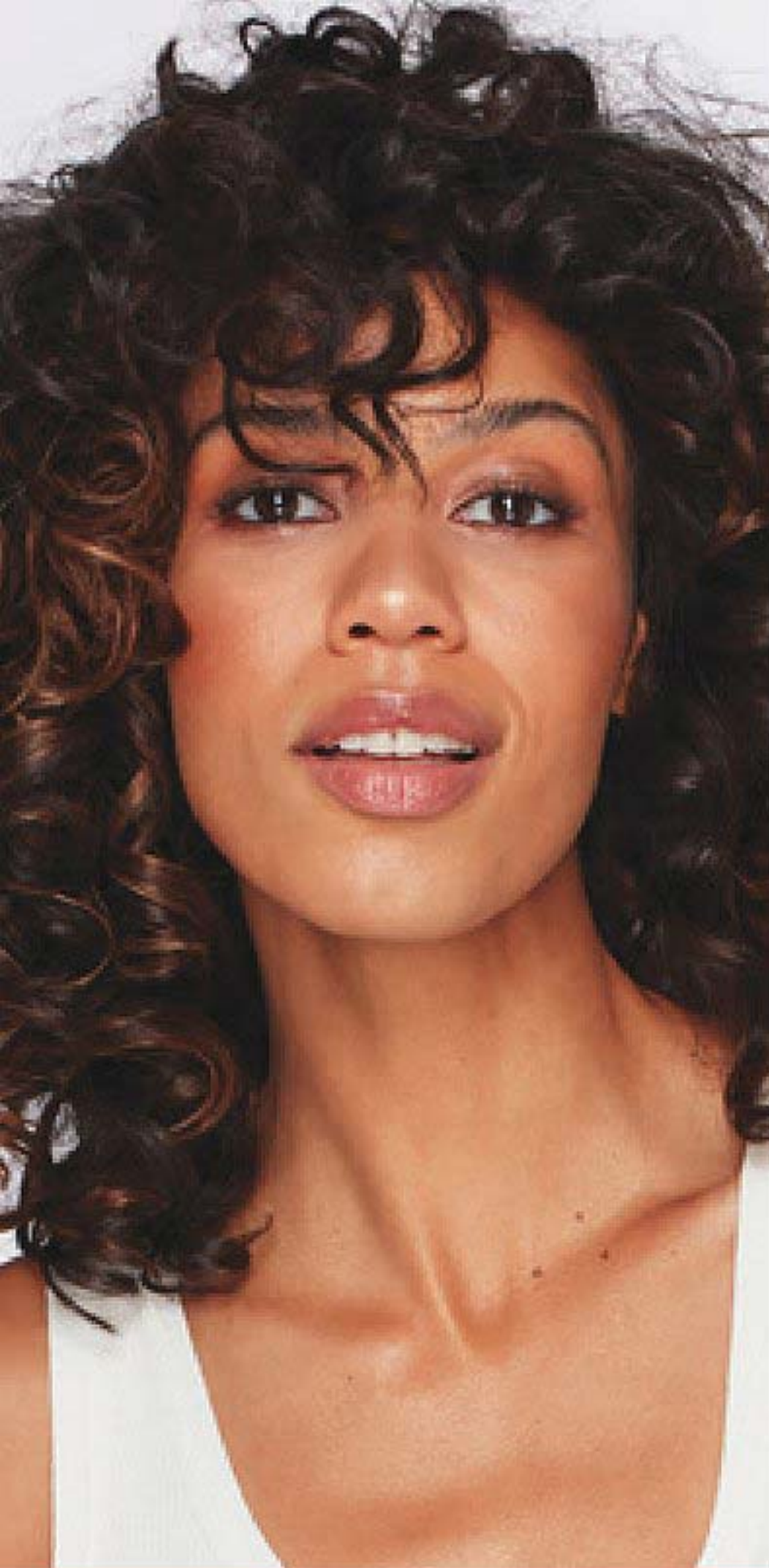
1. Absolute Nourishment
  2. Anti-Dandruff
  3. Reconstruction
  4. Ultimate Shine
- 700ml | £1.07/100ml  
Normally £8

23564  
19950  
19406  
17962

XXL  
SHAMPOOS  
JUST

£7.50





## WAVE GOODBYE TO SPLIT ENDS

with our Kera Panthenol Complex-infused collection.



WITH  
KERA-PANTHENOL  
COMPLEX

reconstructs and strengthens hair, repairs split ends, smooths and protects the cuticle of the hair

Strengthens hair from root-to-tip, reduces damages, nourishes and moisturises hair

XXL 375ML



ADVANCE TECHNIQUES RECONSTRUCTION



**Advance Techniques  
Fabulous Curls  
Curling Cream**  
**03129**  
150ml |  
£3.67/100ml  
**£5.50**



**Advance Techniques  
Deeply Purifying  
Treatment Scrub**  
**17194**  
150ml |  
£3.67/100ml  
**£5.50**

**Advance Techniques  
Reconstruction  
Treatment Serum**  
**24158**  
30ml | £18.33/100ml  
**£5.50**

**Advance Techniques  
Reconstruction  
Treatment Mask**  
**10702**  
375ml | £1.87/100ml  
**£7**

## DISCOVER THE 2-IN-1 SHAMPOO AND CONDITIONER FOR SOFT, HEALTHY-LOOKING HAIR FROM THE 1ST WASH\*

JUST  
**£3.50**  
EACH



700ML



**Full Volume 2-in-1  
Shampoo & Conditioner**  
with raspberry extract &  
hibiscus scent  
**63651**

**Healthy Hydration 2-in-1  
Shampoo & Conditioner**  
with aloe &  
macadamia nut oil  
**08367**

FOR ALL HAIR  
TYPES

RECYCLABLE  
PACKAGING

WITH NATURAL  
INGREDIENTS

\*Based on a consumer science study with 90 participants.



**Avon Care Stay Strong  
2-in-1 Shampoo &  
Conditioner**  
**09514**



**Avon Care Nourish &  
Smooth 2-in-1 Shampoo  
& Conditioner**  
**63727**



**Avon Care Refresh  
& Revitalize 2-in-1  
Shampoo & Conditioner**  
**15800**

**Shampoos**  
700ml | £0.50/100ml



DELICATE CARE FOR YOUR INTIMATE AREA



pH balanced



gynaecologically tested



all day freshness



FEMININE WASHES  
250ml |  
£1.20/100ml  
**£3**



<b>Gentle</b> Feminine Wash with chamomile extract <b>10538</b>	<b>Calming</b> Feminine Wash with Witch Hazel extract <b>08888</b>	<b>Refreshing</b> Feminine Wash with vitamin E <b>56317</b>
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 Recyclable packaging

ROLL-ON CONFIDENCE



up to 72-hour\* protection



lasts all day



no need to reapply\*\*

FOR HER



<b>Women's Max Protection</b> <b>18689</b>	<b>Women's Active</b> <b>11346</b>
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FOR HIM



<b>Men's Max Protection</b> <b>18549</b>	<b>Men's Active</b> <b>11395</b>
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ROLL-ON ANTIPERSPIRANTS  
50ml | £4/100ml  
**£2**

\*Applies to Max Protection range, 72-hour protection against odour.  
\*\*For 48-hour odour protection.

SMOOTH & HAIR FREE

Body hair, facial hair... we've all got it. But if you want to see the back of it, get **super-quick** results with our **easy-to-use** range.

- super-quick
- easy to use
- highly effective



GENTLE CREAMY DEPILATION

<b>Avon Works Body Hair Removal Cream</b> <b>22277</b> 100ml <b>£5</b>	<b>Avon Works Facial Hair Removal Cream</b> <b>47449</b> 15ml   £16.67/100ml <b>£2.50</b>
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\*Based on a consumer study with 30 participants.

PRICES FROM  
**£2.50**



HAIR REMOVAL

<b>Avon Works Razor Set</b> ABS, stainless steel. 14.5cm x 4.5 cm. Includes 2 additional replaceable heads. <b>11064</b> Normally £4.50 <b>£3.50</b> SAVE £1	<b>Avon Works Silky Stay Shave Gel</b> <b>00117</b> 150ml   £1.67/100ml <b>£2.50</b>
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NEW



#### GREAT VALUE SET

set contains:

- #Girls Rule Body Lotion Verbena & Green Tea | 250ml |
- #Girls Rule Shower Gel with Verbena & Green Tree | 250ml |
- #Girls Rule Body Mist with Verbena & Green Tea | 100ml |

93336

Normally £7.50

£6

## GIRLS RULE, HIGH FIVE!

Fun, energetic collection for every teen, with the fresh scent of **verbena & green tea** that will wake them up better than any alarm clock!



#Girls Rule Shower Gel with Verbena & Green Tree

20602

250ml | £1/100ml

£2.50

#Girls Rule Body Lotion Verbena & Green Tea

15461

250ml | £1/100ml

£2.50

#Girls Rule Body Mist with Verbena & Green Tea

05801

100ml

£2.50

Suitable for children over the age of 3.



**Naturals Kids Good Night Lavender Body Wash & Bubble Bath**

15008

250ml | £0.80/100ml

£2

160



**Naturals Kids Wacky Watermelon 2-in-1 Shampoo & Conditioner**

14530

250ml | £0.80/100ml

£2



**Naturals Kids Swirling Strawberry Body Wash & Bubble Bath**

25981

250ml | £0.80/100ml

£2



**Kids Body Wash**

00604

250ml | £0.80/100ml

£2



**Kids Finger Paint**

00661

100ml

£2



**Kids Detangling Spray**

00620

200ml | £1.25/100ml

£2.50



**Naturals Kids Detangling Comb**

Plastic. Approx. 21cm x 6cm.

04333

£2

## LLAMA-ZING BATHTIME

Wave goodbye to bathtime drama with our **strawberry-scented Llama Mama** collection!

SAVE UP TO  
**20%**

**BUDGET-PROOF BEAUTY**



RUB HERE TO TRY THE SCENT

#### GREAT VALUE SET

set contains:

- Lama Dude Shower Cream | 250ml |
- Lama Dude Bubble Bath | 250ml |

89730

Normally £5

£4

set contains:

- Lama Dude Bubble Bath | 250ml |
- Lama Dude Body Mist | 100ml |

89243

Normally £5

£4

**Lama Dude Hand Cream**

23929

75ml | £2.67/100ml

£2

**Lama Dude Body Mist**

25916

100ml

£2.50

**Lama Dude Liquid Hand Soap**

10843

250ml | £0.80/100ml

£2

**Lama Dude Shower Creme**

12906

250ml | £1/100ml

£2.50

**Lama Dude Bubble Bath**

57257

250ml | £1/100ml

£2.50





Planet Spa Blissfully  
Nourishing Hand,  
Elbow & Foot Cream

14803

75ml | £6.33/100ml

£4.75



Planet Spa Blissfully  
Nourishing Hand Cream

18358

30ml | £13.33/100ml

£4



Planet Spa  
The Harmony  
Ritual Bath Elixir

15883

250ml | £2/100ml

£5



Planet Spa Radiance  
Ritual Touch Of Gold  
Multi-Use Oil

17228

150ml | £3.33/100ml

£5



Planet Spa  
The Tranquility Ritual  
Body Wash

06965

200ml | £2/100ml

£4



Planet Spa  
Heavenly Hydration  
Neck & Chest Serum

03913

50ml | £8/100ml

£4

## DISCOVER OUR BESTSELLING PILLOW MIST

Spritz this relaxing blend of **French lavender** and **chamomile** essential oil over your pillow to help you drift off to sleep.

pair with our  
lavender hand cream  
for total relaxation

RUB HERE  
TO TRY  
THE  
SCENT

Planet Spa Aromatherapy  
Beauty Sleep Hand Cream

26849

30ml | £25/100ml

£4



Planet Spa The Sleep  
Ritual Pillow Mist

07682

100ml

£4.75

HAND  
CREAM

1 FOR £4  
2 FOR £7.50

PILLOW  
MIST

1 FOR £4.75  
2 FOR £7.50





JUST  
**£3.75**  
EACH

#### CLEANSING SCRUBS

1. with Dead Sea minerals  
75ml | £5/100ml  
Normally £4

11122

#### CLASSIC MASKS

2. with Dead Sea minerals  
3. with Mediterranean olive oil  
75ml | £5/100ml  
4. with lingonberry & pine seed extracts  
50ml | £7.50/100ml  
Normally £4

07815

02188

10546

#### PEEL-OFF MASKS

5. with Korean charcoal  
6. Radiant spice, exotic  
orchid and sensual oudh scent.  
50ml | £7.50/100ml  
Normally £4

19257

02634

164

## SPA FACIALS

No time for the spa? We hear you.  
Get **pampered** from the comfort of your home  
with **skin-loving face masks**.



**GREAT  
VALUE!**  
7 pampering face  
masks in just 1 tube.\*

\*Relates to 75ml tube, based on 10ml per application.  
model uses Radiance Ritual Liquid Gold Face Mask

## PAMPERING BODY BUTTERS FOR VELVETY-SOFT SKIN

Experience the luxury of our spa body butters -  
your winter skin will thank you for the **amazing  
moisture** and **silky softness**.

JUST  
**£7**  
EACH

200ml | £3.50/100ml



Get it before it's gone!

1. RADIANCE  
RITUAL  
BODY BUTTER  
with gold traces  
**24596**

2. TRANQUILITY  
RITUAL  
BODY BUTTER  
with Dead Sea  
minerals  
**06858**

3. HEAVENLY  
HYDRATION BODY  
MOISTURISER  
with Mediterranean  
olive oil  
**06270**

4. THE HARMONY  
RITUAL  
BODY BUTTER  
with lingonberry &  
pine seed extracts  
**00679**



FROM  
**£4**

## BABY-SOFT SOLES

Wave goodbye to **rough skin** or **calluses** and enjoy **smooth, soft feet**.



**Foot Works Intensive Callus and Corn Cream**  
Reduces stubborn calluses, renews the feel of skin and makes feet soft.

**25445**  
75ml | £5.33/100ml

**£4**



**Foot Works Clay Mask with Lavender**  
Has a cooling effect and leaves skin feeling soft.

**10710**  
75ml | £4.67/100ml

**£3.50**



**Foot Works Intense Moisture Cream**  
24-hour, long-lasting hydration with smoothing glycerine, sunflower seed oil and shea butter.

**12286**  
75ml | £5.67/100ml

**£4.25**



**Foot Works Paddle Foot File**  
Approx. 21cm x 5cm.

**03046**  
**£2.50**



\*Based on units sold in CEE in 2022.

## STEP INTO CONFIDENCE

If you want to stay **fresh and dry** all day (who doesn't?), **relieve tired, hot feet** with a fast acting-spray.

FROM  
**£3.50**



**Deodorising Foot Spray with Lavender**  
Cooling, deodorant spray leaves feet feeling fresh and comfortable.

**20982**  
100ml  
Normally £3.75

**£3.50**



**Deodorising Foot Spray**  
Refreshing spray helps protect feet against odour.

**12864**  
100ml  
Normally £3.75

**£3.50**



**Odour Neutralising Foot Spray**  
With odour neutralising technology.

**11825**  
75ml | £4.67/100ml  
Normally £3.75

**£3.50**

**1 SOLD EVERY 3 MINUTES\***

**ORANGE & CINNAMON COLLECTION** The perfect winter treats for beautiful feet.



**Foot Works Winter Relaxing Soak**

**36731**  
100ml  
**£3.50**



**Foot Works Winter Moisturising Cream**

**01560**  
75ml | £5.33/100ml  
**£4**



**Foot Works Winter Exfoliating Scrub**

**01545**  
75ml | £5.33/100ml  
**£4**



**Foot Works Lavender Scented Moisturising and Soothing Foot Mask**  
Contains 1 pair.

**25791**  
2 x 20ml | £12.5/100ml  
**£5**



**Foot Works Expert Exfoliating Foot Mask**  
Contains 1 pair.

**04168**  
2 x 20ml  
**£5**





**Foot Works Hard Skin Remover**  
Helps to remove hard skin from feet by scraping off layers of unwanted skin. Additional head included.

03723  
£3.75

Not to be sold to anyone under the age of 18 years.



**Foot Works Wet and Dry Pedi Roller Replacement Heads**  
Set of 2 replacement heads for the Footworks Wet/Dry Pedi Roller. ABS with 2 grades of paper coarseness. Size: 6.3cm x 3.5cm x 3.8 cm (per head).

03863  
£4.25



**Foot Works Heel Rasper**  
Stainless steel, plastic. Approx. 9cm x 5cm x 4cm.

04267  
£3.75



**Foot Works Toenail Clippers**  
Carbon, silicone. Approx. 9cm x 1cm x 2cm.

02980  
£2.50

**Foot Works Wet and Dry Pedi Roller**  
Includes 2 heads, 1 coarse, 1 smooth. Requires 3 x AAA batteries (not included).

03764  
£20



**Foot Works Moisturising Socks**  
100% cotton. 1 pair in 1 size.

03830  
£4



**Foot Works 3-in-1 Pedicure Tool**  
Includes foot rasper, pumice stone and smoothing foot file. PP, iron, stainless steel. Approx. 10cm x 6cm x 5cm.

16550  
£4



**Foot Works Nail Brush**  
Polypropylene, nylon. Approx. 8.5cm x 2.5cm x 5.5cm.

15479  
£1.50

## RELAXING LAVENDER FOOT RITUAL

- with **soothing lavender & vitamin E**
- **moisturises** and **softens** skin **while you sleep**
- **smoothes** rough skin

JUST  
£2.75

RUB HERE  
TO TRY  
THE  
SCENT



For super-soft heels pop on after applying your favourite foot cream to help it absorb quicker and more effectively.

**Foot Works Silicone Heel Enhancer Socks**  
Silicone. Approx. 10cm x 10cm. 1 pair in 1 size.

04374  
£4.75

Quickly-absorbed, rich cream that leaves feet feeling soft and refreshed.

**Foot Works Overnight Treatment Cream with Lavender**

13615  
150ml | £1.83/100ml  
Normally £3

£2.75



## SKIN-SOFTENING DRY OIL SPRAYS



with jojoba oil,  
and tanning  
effect

**Skin So Soft  
Enhance & Glow  
Airbrush Spray**

**08672**  
150ml | £3/100ml  
**£4.50**



with argan oil

**Skin So Soft  
Silky Moisture  
Nourishing  
Dry Oil Spray**

**06510**  
150ml | £3/100ml  
**£4.50**



## YOUR NO.1 DRY OIL SPRAY

Want the silkiest of skin? Get it in seconds  
with this **bestselling, skin-softening spray**.  
The secret? It's all about the **jojoba oil**.  
Trust us, your skin will thank you later.

PRICES FROM  
**£4**



**TRAVEL  
SIZE**



**100ML**

travel size

**Skin So Soft  
Original Dry Oil  
Spray Travel Size**

**27003**  
100ml

**£4**

**150ML**

classic size

**Skin So Soft  
Original Dry Oil  
Spray**

**07955**  
150ml | £3.33/100ml

**£5**

**250ML**

bonus size

**Skin So Soft  
Original Dry Oil  
Spray Bonus Size**

**06627**  
250ml | £2.6/100ml

**£6.50**



## TANNING

### A SUN-KISSED GLOW ALL YEAR ROUND



**Avon Care Sun  
Tan Accelerator Lotion**  
**20578**  
200ml | £3.25/100ml  
**£6.50**

**Avon Care Sun  
Self-Tanning Lotion**  
**07195**  
150ml | £4.33/100ml  
**£6.50**

**Avon Care Sun Tanning  
Oil Spray**  
**07047**  
150ml | £4.33/100ml  
**£6.50**

**Avon Care Sun Protecting  
Bronzing Oil SPF15**  
**16055**  
150ml | £4/100ml  
**£6**

## SUN PROTECTION



**Avon Care Sun  
SPF15 Sun  
Spray**  
**20081**  
150ml |  
£3.50/100ml  
**£5.25**



**Avon Care Sun  
Refreshing  
3-in-1 Face  
and Body Sun  
Lotion SPF30**  
**03871**  
150ml |  
£3.83/100ml  
**£5.75**



**Avon Care Sun  
SPF50 Face &  
Body Cream**  
**02725**  
135ml |  
£5.19/100ml  
**£7**

## FOR FACE



**Avon Care Sun  
Shine Control  
SPF30 Facial  
Sun Cream**  
**09456**  
50ml |  
£10.50/100ml  
**£5.25**



**Avon Care Sun  
Shine Control  
SPF50 Facial  
Sun Cream**  
**59873**  
50ml |  
£10.50/100ml  
**£5.25**

## AFTER SUN



**Avon Care  
Sun After Sun  
Moisturising  
Gel**  
**20115**  
150ml |  
£2.83/100ml  
**£4.25**



**Avon Care  
Sun After Sun  
Cooling Spray**  
**08912**  
150ml |  
£2.83/100ml  
**£4.25**



**Avon Care  
Sun After Sun  
Cooling Lotion  
with Aloe**  
**20545**  
400ml |  
£1.31/100ml  
**£5.25**

## ALL YOUR SKIN NEEDS IN JUST ONE CREAM!

### 3-IN-1 FOR FACE, HANDS & BODY

Lavish your skin with **lasting moisture** harnessing the restoring power of avocado, a wonderfood known for its **omega 3** and **fatty acids**.

SAVE UP TO  
**20%**

**£3.75 EACH**

400ml |  
£0.94/100ml



**RUB HERE  
TO TRY  
THE  
SCENT**



**400 ML**

REPLENISHING  
AVOCADO

**15016**  
400ml | £0.94/100ml



with pomegranate  
extracts  
**11148**



with cocoa  
butter  
**10827**



with coconut  
oil  
**13912**



with strawberry  
& blueberry extracts  
**25767**



with multibiotics  
& vanilla extract  
**11593**



with glycerin, almond  
milk & vitamin E  
**23853**



**ANTIOXIDANT**  
with pomegranate  
extracts  
**10991**

**HYDRATING**  
with coconut oil  
**13888**

**MOISTURISING**  
with glycerin,  
almond milk &  
vitamin E  
**23846**

**GENTLE**  
with multibiotics  
& vanilla extract  
**54098**

**MOISTURE  
& SOOTHE**  
with glycerine  
& almond oil  
**10124**

**LONG-LASTING  
PROTECTION**  
with silicone &  
glycerine  
**09977**

**£2** EACH

**Avon Care  
Hydrating Lip Balm**  
**59881**  
4g  
Normally £1.50  
**£1.25**



## MUST-HAVE FOR HANDS THIS CHILLY SEASON

Don't let **winter dryness** take its toll on your hands. Treat them to a little tender loving care with our **hand creams** to keep your skin **soft and smooth** all season long.

HAND CREAMS  
JUST

**£2**

across pages 174 & 175

75ml | £2.6/100ml

**avocado  
replenishing  
hand cream**  
75 ml e

**REPLENISHING**  
with avocado oil  
**10652**

**berry fusion  
radiance  
hand cream**  
75 ml e

**FRUITY RADIANCE BOOST**  
with strawberry &  
blueberry extracts  
**25817**

**cocoa butter  
softening  
hand cream**  
75 ml e

**NOURISHING**  
with  
cocoa butter  
**10769**

**floral  
Daydream**  
soothing  
hand cream  
75 ml e

**SOOTHING JASMINE**  
with vitamin E  
**13102**



BODY LOTION



- 1. with pomegranate extracts **10892**
- 2. with avocado oil **10744**
- 3. with strawberry & blueberry extracts **25742**
- 4. with cocoa butter **10793**
- 5. with glycerin, almond milk & vitamin E **23820**

£3

- 6. with collagen complex **05900**
- 7. with emollients and jojoba oil **11205**

£4

BODY WASH



**Avon Care Avocado Replenishing Body Wash**  
**02949**  
 400ml | £0.54/100ml  
**£2.15**

LOVE. pass it on with  
**AVON**  
 care



# FEEL THE LASTING TROPICAL HYDRATION

Enjoy **velvety smooth**, utterly irresistible skin **with the power of natural extracts**, and whisk your senses away to paradise.

**NEW**

96% agreed skin felt **smoother** after just **1 use\***



RUB HERE TO TRY THE SCENT

set contains:

- Tropical Fruits Smoothing Body Lotion | 400ml |
- Tropical Fruits Smoothing Multipurpose Cream | 400ml |
- Tropical Fruits Smoothing Hand Cream | 75ml |

**68569**  
 Normally £8.75  
**£6.50**

**Tropical Fruits Smoothing Body Lotion**  
**07518**  
 400ml | £0.75/100ml  
**£3**

**Tropical Fruits Smoothing Multipurpose Cream**  
**07526**  
 400ml | £0.94/100ml  
**£3.75**

**Tropical Fruits Smoothing Hand Cream**  
**07575**  
 75ml | £2.67/100ml  
**£2**

\*Applies to the body lotion only. Based on those who expressed an opinion on the body lotion in a consumer study with 192 participants.





# TOTALLY REFRESHING SHOWER EXPERIENCE

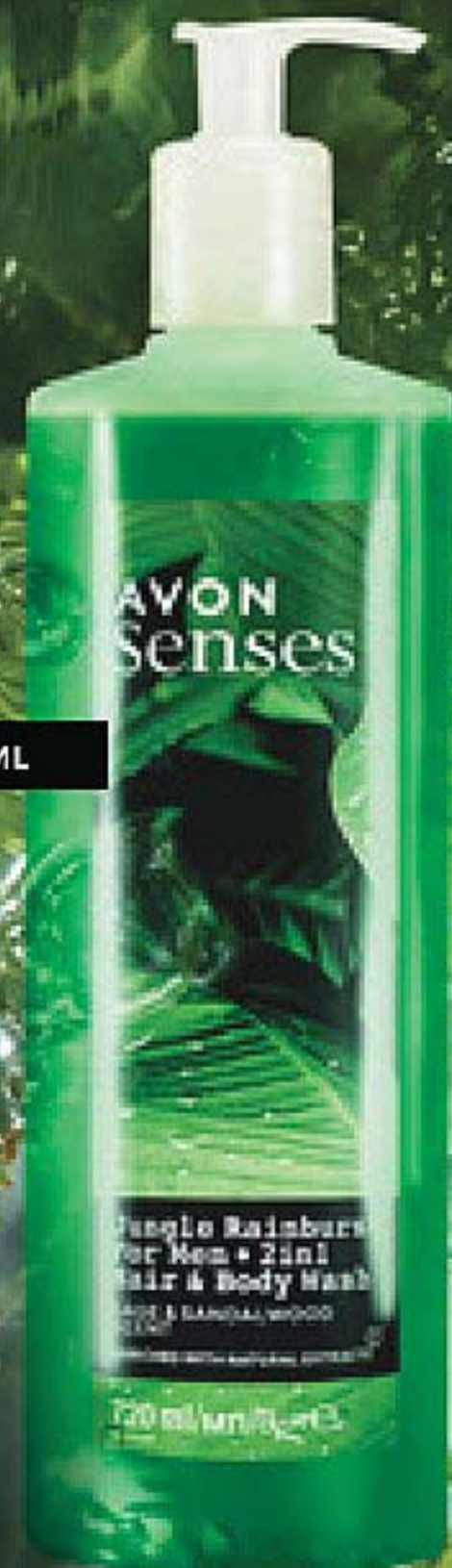
Energetic blend of sage mixed  
with raw sandalwood notes

sage and  
sandalwood scent

720ml

500ml

250ml



720ML



500ML



250ML

RUB HERE  
TO TRY  
THE  
SCENT



ENRICHED  
WITH  
NATURAL  
EXTRACTS



RECYCLABLE  
BOTTLE\*  
\*Excludes pump.  
Please remove  
when recycling.

**10868**  
250ml | £0.50/100ml

**11197**  
500ml | £0.35/100ml

**28217**  
720ml | £0.49/100ml

**2-IN-1 HAIR AND  
BODY WASH  
NOW ONLY**

250ML

**£1.25**

500ML

**£1.75**

720ML

**£3.50**

grapefruit and  
cedarwood scent



**02311**  
720ml



**54718**  
500ml



**54700**  
250ml

peppermint and  
marine scent



**19844**  
720ml



**24430**  
500ml



**24471**  
250ml

# TOOLS FOR LOOKING YOUR BEST **AT HOME & ON-THE-GO**



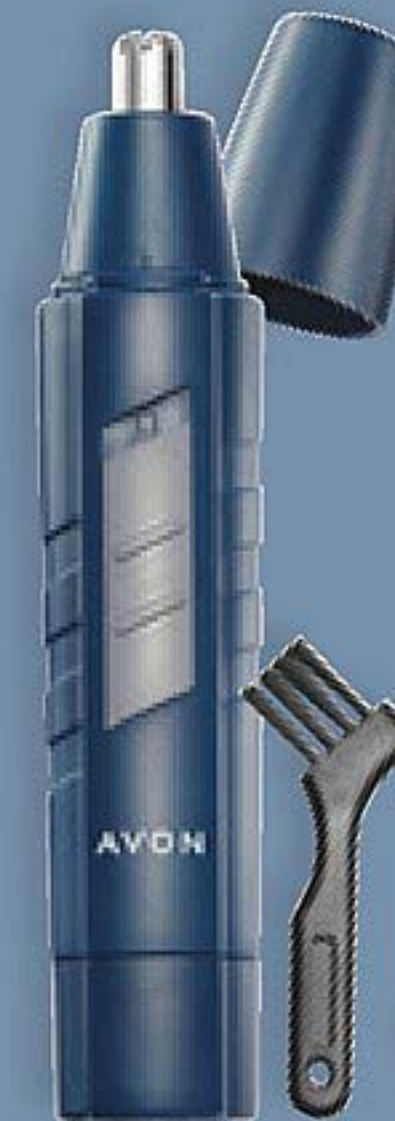
**4-in-1 Grooming Set**  
Includes nail clippers, nail  
scissors, nail file and comb.  
Stainless steel, PU, PP.  
Approx. 12cm x 7.5cm x 2cm.

**12179**  
**£7**



**Rotary Shaver**  
ABS, stainless steel.  
Approx. 15cm x 5.5cm  
x 7cm. Requires 2 x AA  
batteries (not included).

**05827**  
**£25**



**Ear & Nose Trimmer**  
ABS, stainless steel.  
Approx. 13cm x 3cm x  
2.5cm. Requires 1 x AA  
battery (not included).

**12757**  
**£10**



**Avon Care Razor Set**  
Includes 1 handle  
and 5 razor cartridges.

**23267**  
**£5.50**

## BATHROOM MUST-HAVES



**Avon Care  
Essential 3-in-1  
Hydra Gel**  
**58206**  
50ml | £4/100ml  
**£2**



**Avon Care Essential  
3-in-1 Shampoo,  
Conditioner  
& Body Wash**  
**58545**  
200ml | £1.12/100ml  
**£2.25**



**Avon Care  
Essential  
Shave Gel**  
**58784**  
150ml |  
£1.67/100ml  
**£2.50**



**Avon Care  
Essential  
Aftershave Balm  
& Moisturiser**  
**58800**  
100ml  
**£2.25**





## AROMATIC BERGAMOT & GREEN TEA

with verbena extract

**HAND LOTION**  
for up to 24-hour\*  
moisture  
**25015**  
250ml | £1.60/100ml

**£4**

**HAND WASH**  
**25007**  
250ml | £1.10/100ml  
**£2.75**

**ROOM SPRAY**  
**05389**  
100ml  
**£4**

**BATH & SHOWER ELIXIR**  
**02535**  
500ml | £0.90/100ml  
**£4.50**

## INDULGENT LAVENDER & GINGER

with ginseng and  
sandalwood extracts

**HAND LOTION**  
for up to 24-hour\*  
moisture  
**24935**  
250ml | £1.60/100ml

**£4**

**HAND WASH**  
**54452**  
250ml | £1.10/100ml

**£2.75**


**ROOM SPRAY**  
**24992**  
100ml

**£4**

**BATH & SHOWER ELIXIR**  
**02519**  
500ml | £0.90/100ml

**£4.50**

\*After multiple applications. Based on  
a consumer study with 12 participants.


 Note! Read the precautions  
on the packaging before use.

# LUXURIOUS LEMONGRASS & COCONUT

WITH SHEA BUTTER EXTRACT

FROM  
**£2.75**

 ENRICHED WITH  
NATURAL EXTRACTS

 BOTTLE MADE  
FROM 97.5%  
RECYCLED PLASTIC

RUB HERE  
TO TRY  
THE  
SCENT



## GREAT VALUE SET

set contains:

- Senses Essence Lemongrass & Coconut Hand Lotion | 250ml |
- Senses Essence Lemongrass & Coconut Hand Wash | 250ml |
- Senses Essence Lemongrass & Coconut Room Spray | 100ml |
- Senses Essence Lemongrass & Coconut Bath & Shower Elixir | 500ml |

**68650**  
Normally £15.25

**£11.50**

**HAND  
WASH**

**54056**  
250ml | £1.10/100ml  
**£2.75**

**HAND LOTION**  
for up to 24-hour\*  
moisture

**54262**  
250ml | £1.60/100ml  
**£4**

**ROOM  
SPRAY**

**54502**  
100ml  
**£4**

**BATH & SHOWER  
ELIXIR**

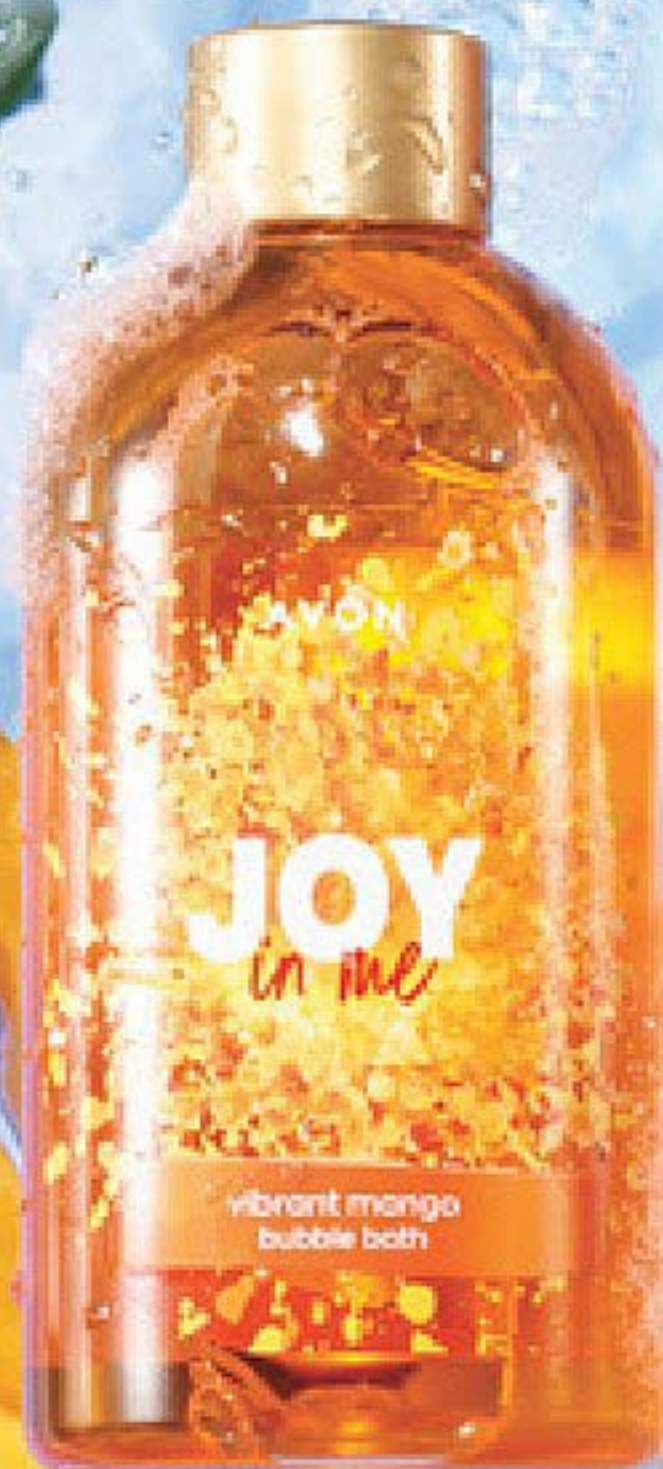
**02543**  
500ml | £0.90/100ml  
**£4.50**

\*After multiple applications. Based on a consumer study with 12 participants.



## START YOUR DAY WITH POSITIVE VIBES

The revitalising notes of **tropical juicy mango** will give your day the perfect **boost of energy** and put a smile on your face. So why wait? Dive in and let the **good vibes flow!**



MANGO  
BUBBLE BATH  
JUST  
**£3.75**

Joy in Me  
Bubble Bath

**24448**

250ml | £1.50/100ml  
Normally £4

### HAND WASH



EACH  
**£1.20**

250ml | £0.48/100ml

## AWAKEN YOUR SENSES WITH SCENTED BODY MISTS

Immerse yourself in a **cloud of fragrant bliss** that's perfect for any **occasion**. Whether you're looking for a **refreshing burst of energy** or a touch of sophistication, our **body mists** have you covered!



salty sea air &  
solar flowers  
**11536**

raspberry and  
cassis scent  
**11544**

coconut and  
tiare flower  
scent  
**27151**

RUB HERE  
TO TRY  
THE  
SCENT



BODY MISTS  
JUST  
**£2.50**  
EACH



## CHOOSE YOUR FAVE SIZE

720ML  
£3.50

720ml | £0.49/100ml



freesia and  
pomegranate scent

**13516**  
720ml  
**04382**  
500ml  
**04234**  
250ml

500ML  
£1.75

500ml | £0.35/100ml



cosmic violet  
and amber  
moonstone  
scent

**02592**  
500ml  
**02576**  
250ml

250ML  
£1.25

250ml | £0.50/100ml



rose and  
amber scent

**11718**  
500ml  
**11270**  
250ml



coconut and  
tiare flower  
scent

**14639**  
720ml  
**08789**  
500ml  
**21410**  
250ml



white peach  
and vanilla  
orchid scent

**09027**  
720ml  
**04739**  
500ml  
**02204**  
250ml



white lily  
and musk  
scent

**27276**  
500ml  
**27268**  
250ml



Water mint and  
cucumber scent

**26930**  
500ml  
**04564**  
250ml



water fruits and  
musk scent

**02808**  
720ml  
**15677**  
500ml  
**24455**  
250ml



orange and  
jasmine scent

**22103**  
720ml  
**12641**  
500ml  
**12153**  
250ml



coconut water  
and dragon  
fruit scent

**13482**  
500ml  
**16378**  
250ml



salty sea  
air & solar  
flowers

**12526**  
500ml  
**59303**  
250ml



raspberry and  
cassis scent

**11783**  
720ml  
500 ml  
Available on page 189  
**12427**  
250ml

SHOWER CREAM

SHOWER GEL

## A RELAXING SENSORY ESCAPE

Immerse yourself in the creamy, luxurious blend of the sweet notes of delicate muguet and juicy apple as you transform your daily shower into a pampering ritual.

PRICES FROM  
**£1.25**

500ML  
00737



250ML  
09548



720ML  
02014



RUB HERE  
TO TRY  
THE  
SCENT



ENRICHED WITH  
NATURAL EXTRACTS



RECYCLABLE BOTTLE  
\*Excludes pump. Please remove when recycling.





1000ML



ENRICHED WITH  
NATURAL EXTRACTS

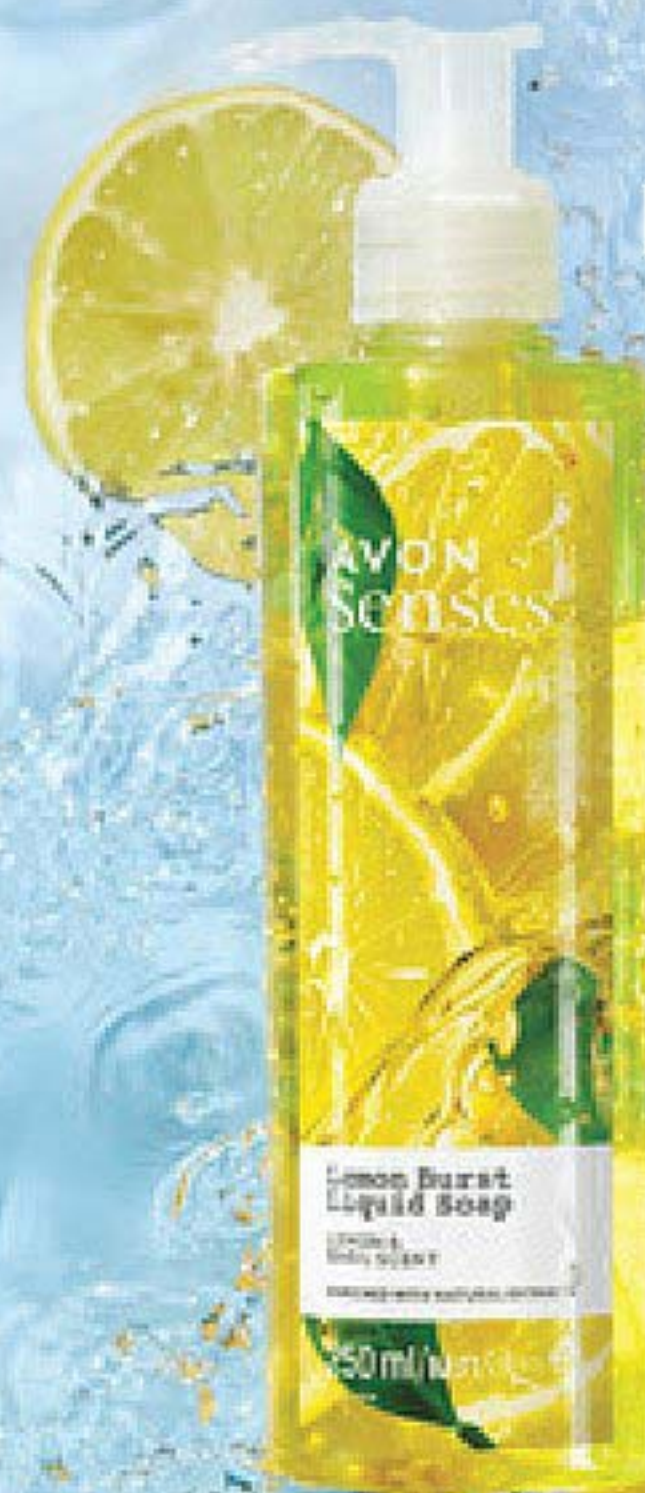


RECYCLABLE BOTTLE\*  
\*Excludes pump. Please  
remove when recycling.

# THE INVIGORATING ENERGY BOOST YOUR SKIN CRAVES

Bursting with an invigorating scent of **lemon and basil**, recharge  
your skin with an energising blend of **vitamins** and electrolytes.\*

NEW



250ML

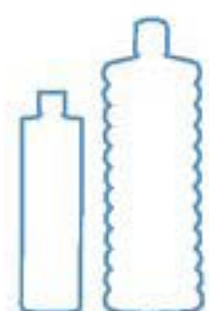


RUB HERE  
TO TRY  
THE  
SCENT



\*Body mist does not contain electrolytes.

SET OF 2



set contains:  
• Lemon Burst Shower  
Gel | 500ml |  
• Lemon Burst Bubble  
Bath | 1000ml |  
**89672**  
Normally £4.50  
**£3.75**

**Lemon Burst  
Bubble Bath**  
**07666**  
1000ml  
**£2.75**



500ML

**Lemon Burst  
Shower Gel**  
**13037**  
500ml | £0.35/100ml  
**£1.75**

**Lemon Burst  
Liquid Soap**  
**56663**  
250ml | £0.48/100ml  
**£1.20**

**Lemon Burst  
Shower Gel**  
**12625**  
250ml | £0.50/100ml  
**£1.25**

**Lemon Burst  
Body Mist**  
**61481**  
100ml  
**£2.50**

SET OF 3



set contains:  
• Lemon Burst Shower Gel | 250ml |  
• Lemon Burst Liquid Soap | 250ml |  
• Lemon Burst Body Mist | 100ml |  
**67678**  
Normally £4.95  
**£4**



# UNMISSABLE PRICES

# GREAT DEALS

## EFFECTIVE ANTIPERSPIRANT ROLL-ON

FOR HIM FOR HER



**Antiperspirant Roll-On**  
**1. Men's Invisible 09860**  
**2. Women's Invisible 09878**  
 50ml | £3.50/100ml  
 Normally £2  
**£1.75**

## PROFESSIONAL FOOT CARE



**1. Foot Works Active Odour Control Spray**  
**27581**  
 100ml  
 Normally £3.75  
**£3.50**  
 SAVE £0.25  
**2. Foot Works Active Reviving Foot Soak**  
**23028**  
 100ml  
 Normally £3.50  
**£3.25**

## SCENTED BODY MIST



**Body mists**  
**1. blueberry and orchid scent 12146**  
**2. white lily and musk scent 15537**  
 100ml  
 Normally £2.50  
**£2.25**

## HAIR STYLING SAVIOURS



**1. Advance Techniques Heat Protection Leave-In Spray**  
**02238**  
 100ml  
 Normally £3  
**£2.50**  
**2. Advance Techniques Dry Shampoo**  
**03376**  
 150ml | £2/100ml  
 Normally £3.50  
**£3**

## PROFESSIONAL FOOT CARE



**1. Foot Works Healthy Extreme Cracked Heel Cream**  
**27839**  
 75ml | £4.67/100ml  
 Normally £4  
**£3.50**  
**2. Foot Works Rough Skin Remover**  
**56820**  
 75ml | £3.67/100ml  
 Normally £3  
**£2.75**

## SHOWER GEL FOR HER & HIM

FOR HER FOR HIM



**Shower gels**  
**1. raspberry and cassis scent 12484**  
**2. pepper & cardamon 11353**  
 500ml | £0.30/100ml  
 Normally £1.75  
**£1.50**

## SHOWER AND SHAVE ESSENTIALS FOR SENSITIVE SKIN.

**1. Avon Care Sensitive 2-in-1 Anti-Dandruff Shampoo & Conditioner**  
**03327**  
 200ml | £1/100ml  
 Normally £2.25  
**2. Avon Care Sensitive Shave Gel**  
**56838**  
 150ml | £1.33/100ml  
 Normally £2.50  
**3. Avon Care Sensitive 2-in-1 Aftershave Balm & Moisturiser**  
**02089**  
 100ml  
 Normally £2.25  
**EACH AT £2**



## INTENSE HAIR SERUMS



**Serums**  
**1. Ultimate Shine 14233**  
**2. Supreme Oils 03772**  
 30ml | £15/100ml  
 Normally £5.50  
**£4.50**

## EXTRA CARE FOR DEMANDING SKIN



**Hand creams**  
**1. Recovery+ 11858**  
**2. Extra-Firm+ 71910**  
 75ml | £2.67/100ml  
 Normally £2.50  
**£2**

## SUPERFOOD FOR YOUR SKIN: COCONUT OIL



**1. Avon Care Coconut Hydrating Body Wash**  
**13870**  
 400ml | £0.50/100ml  
 Normally £2.15  
**£2**  
**2. Avon Care Coconut Hydrating Body Lotion**  
**13854**  
 400ml | £0.62/100ml  
 Normally £3  
**£2.50**

## BATH TIME FUN FOR KIDS



**1. Naturals Kids Magnificent Mango Detangling Spray**  
**05769**  
 200ml | £1.12/100ml  
 Normally £2.50  
**£2.25**  
**2. Naturals Kids Amazing Apple 2-in-1 Shampoo & Conditioner**  
**08805**  
 250ml | £0.70/100ml  
 Normally £2  
**£1.75**

Suitable for children over the age of 3.



bergamot and vanilla scent

**28597**

1 litre

**28589**

500ml

rose and amber scent

**00653**

1 litre

**07484**

500ml

white lily and musk scent

**16360**

1 litre

**16345**

500ml

cosmic violet and amber  
moonstone scent

**37663**

1 litre

**02618**

500ml



ALL BUBBLE  
BATHS  
ENRICHED  
WITH NATURAL  
EXTRACTS



RECYCLABLE  
PACKAGING

RUB HERE  
TO TRY  
THE  
SCENT



raspberry and cassis scent

**28498**

1 litre

**28480**

500ml



coconut and tiare flower scent

**06072**

1 litre

**06064**

500ml



coconut water and  
dragon fruit scent

**61556**

1 litre

**61549**

500ml



lavender blossom  
and musk scent

**03095**

1 litre

**03954**

500ml



clementine and ginger scent

**17558**

1 litre

**17541**

500ml



white peach and vanilla  
orchid scent

**05256**

1 litre

**04952**

500ml



Water mint and cucumber scent

**18234**

1 litre

**10074**

500ml



salty sea air &  
solar flowers

**11478**

1 litre

**11460**

500ml

1 litre

**£2.75**

500ml | £0.45/100ml

**£2.25**

**POWER  
PRICES**

SOOTHING BUBBLE BATHS

FROM

**£2.25**





RUB HERE  
TO TRY  
THE  
SCENT

FOR HER



FLORAL

**Incandessence  
EDP**  
White peach, rose  
and teakwood.

**41376**

50ml | £20/100ml  
Normally £12

**£10**

SAVE £2  
192



FLORAL

**Incandessence Lotus  
EDP**  
Quince, water lotus  
and cotton musk.

**06999**

50ml | £20/100ml  
Normally £12

**£10**

SAVE £2

★★★★★  
**BESTSELLER**

DISCOVER  
THE FRAGRANCE  
ON PAGE 89



FOR HIM



FOUGERE

**Wild Country Freedom  
EDT**  
Lavender, indigo bush  
and petrichor accord.

**13623**

75ml | £10.67/100ml  
Normally £10

**£8**

SAVE £2



FOUGERE

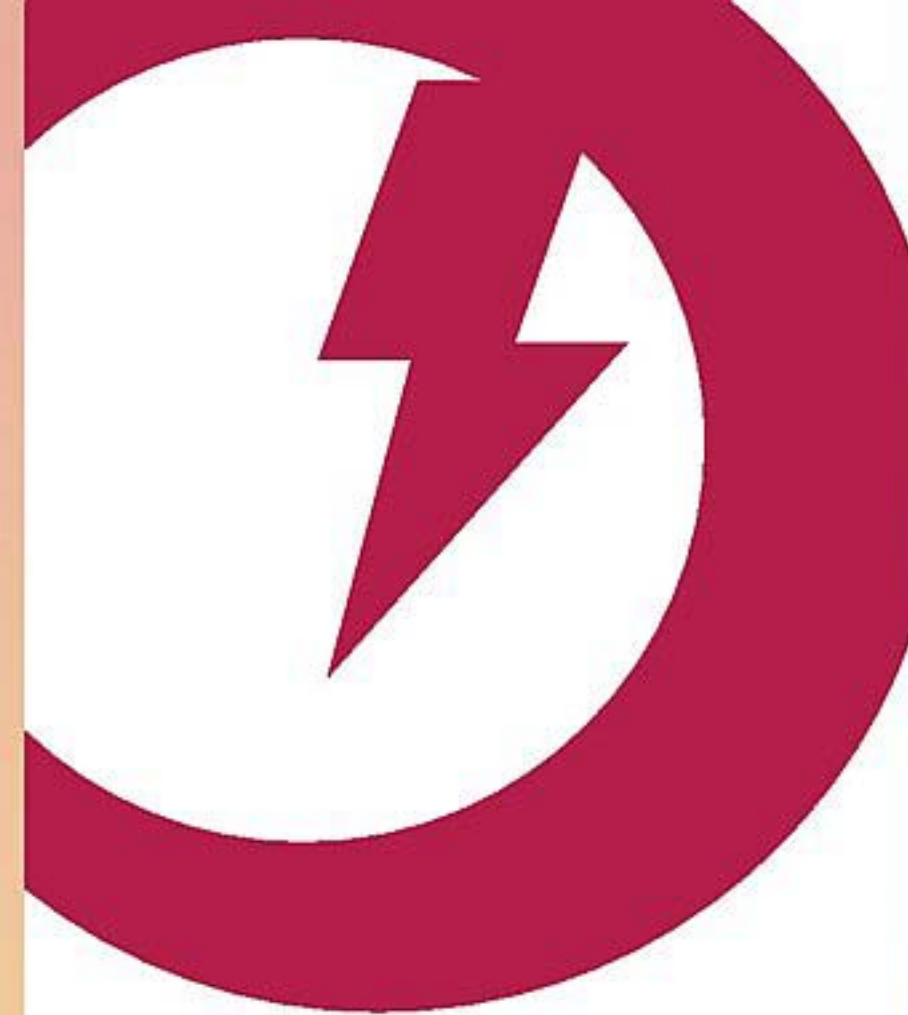
**Wild Country  
EDT**  
Lavender, geranium  
and sandalwood.

**02584**

75ml | £10.67/100ml  
Normally £10

**£8**

SAVE £2



**POWER  
PRICES**

FABULOUS FRAGRANCES  
FOR HIM & FOR HER

FROM JUST  
**£8**





FOR HER



GOURMAND

**Imari Corset EDT**  
Blackcurrant, rose and cocoa butter.

**04085**

50ml | £18/100ml  
Normally £12

**£9**

SAVE £3

194



CHYPRE

**Passion Dance EDT**  
Black narcissus, rose and sandalwood.

**02386**

50ml | £15/100ml  
Normally £10

**£7.50**

SAVE £2.50



100ML

FOR HIM



FRESH



AROMATIC

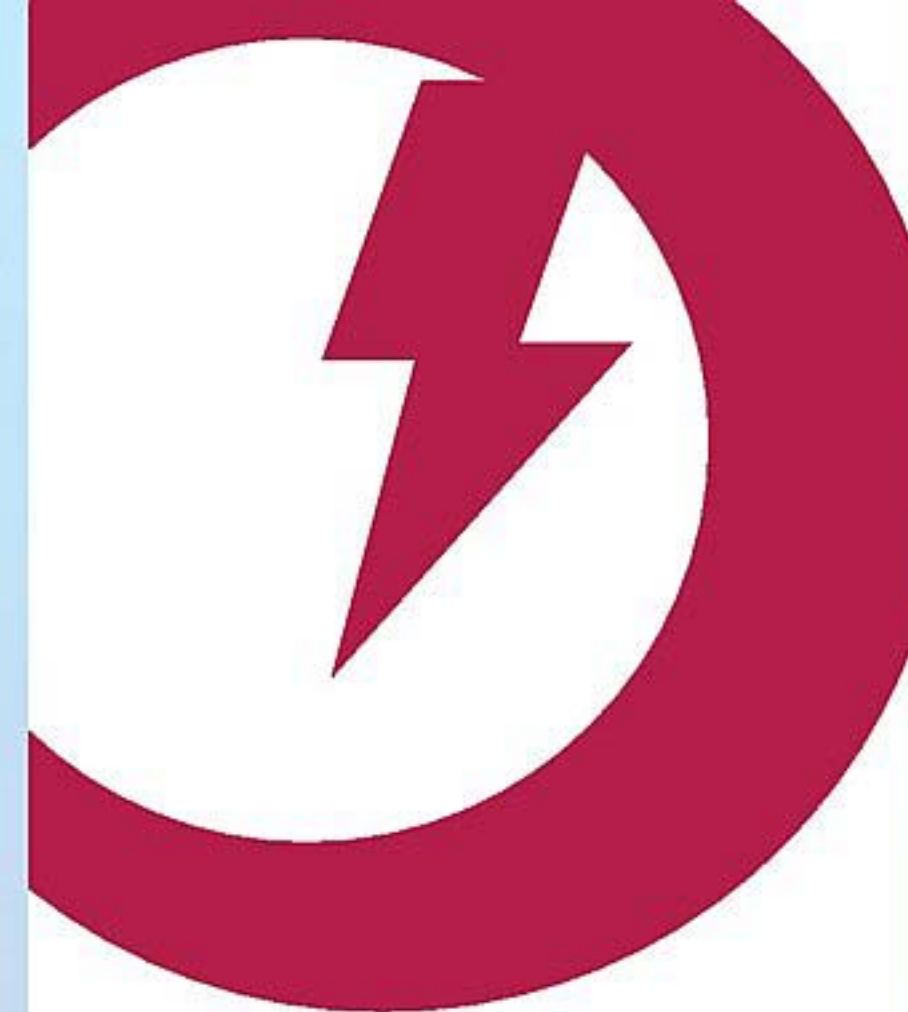
**Individual Blue EDT**  
Bergamot, lavender and soft musk.

**13391**

100ml  
Normally £10

**£8**

SAVE £2



# POWER PRICES

FABULOUS FRAGRANCES  
FOR HIM & FOR HER

FROM JUST

**£7.50**





COMBINATION TO OILY SKIN

with willow leaf  
and rice extract**Nutra Effects  
Matte Micellar  
Water****26435**400ml |  
£1.12/100ml  
Normally £4.75**£4.50**  
SAVE £0.25

400ML



SENSITIVE SKIN

with cica extract

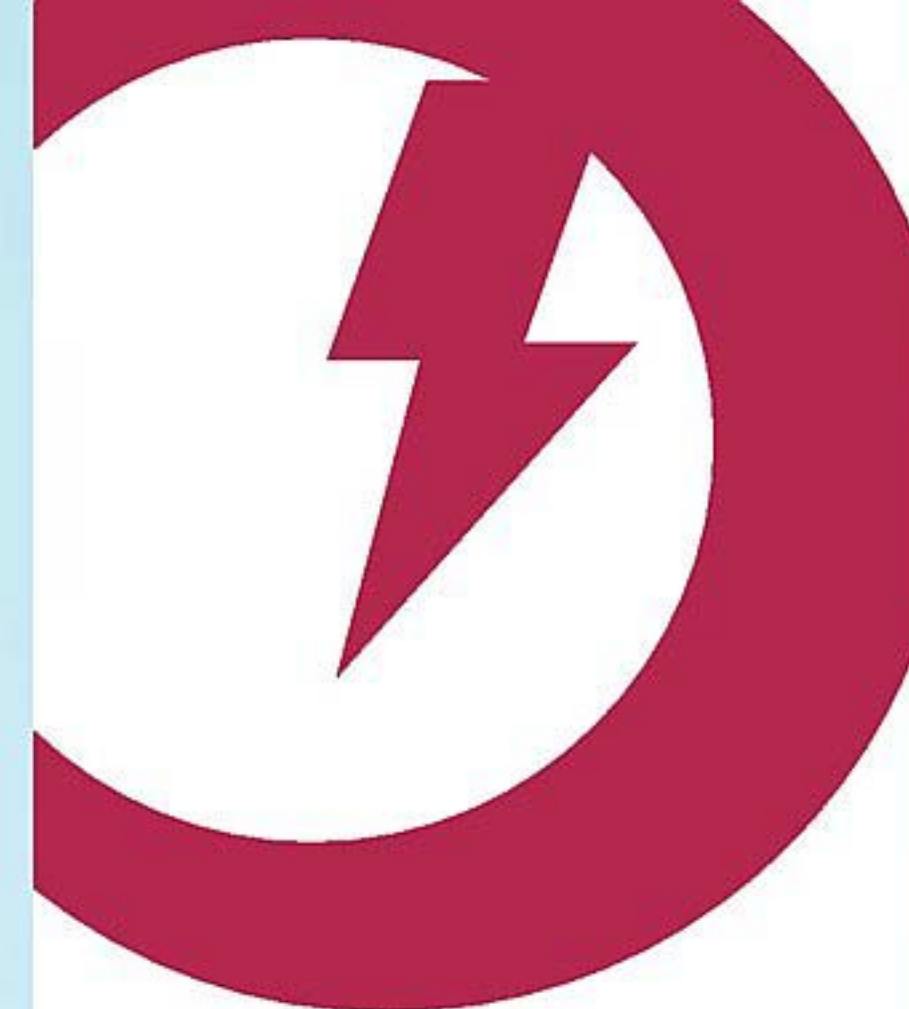
**Nutra Effects  
Soothe Micellar  
Water****05611**400ml | £1.12/100ml  
Normally £4.75**£4.50**  
SAVE £0.25

400ML



NORMAL TO DRY SKIN

with shea butter

**Nutra Effects  
Nourish Oil-Infused  
Micellar Water****00521**200ml | £1.75/100ml  
Normally £3.75**£3.50**  
SAVE £0.25**POWER  
PRICES**SKIN-SOOTHING  
CLEANSING HEROES

FROM

**£2.75**COMBINATION TO OILY SKIN  
with willow leaf and rice extract**Nutra Effects Matte Fluffy  
Foam Cleanser****13524**150ml | £2.17/100ml  
Normally £3.50**£3.25**SENSITIVE SKIN  
with cica extract**Nutra Effects Soothe  
Micellar Scrub****25783**150ml | £2.17/100ml  
Normally £3.50**£3.25**ALL SKIN TYPES  
with papaya and pomegranate extract**Nutra Effects Soothe  
Micellar Gel Cleanser****23481**195ml | £1.41/100ml  
Normally £3**£2.75**ALL SKIN TYPES  
with papaya and pomegranate extract**Nutra Effects Radiance  
Micellar Gel Cleanser****15867**195ml | £1.41/100ml  
Normally £3**£2.75**





- smooth, precision applicator
- infused with a hint of colour
- brilliant shine with SPF12 protection

**Nourishing Lip Oil**  
7ml | £6.43/10ml  
Normally £7  
**£4.50**  
SAVE £2.50

**Nourishing Lip Oil**

Blossom 06528
Shimmering Petal 06585



- 3 multidimensional finishes
  - nourishing oils for a cushiony soft and sumptuously smooth feel
  - high-impact shine, non-sticky feel

**Ultra Colour Lip Gloss**  
7ml | £6.43/10ml  
Normally £6.50  
**£4.50**  
SAVE £2

Ultra Colour Lip Gloss

Wisteria Glow 05223	Pomegranate Punch 05017	Rusty Luster 04945	Luminous Nude 04705	Gold Digger 22723	Crushed Lime 15214
Cherry Pick 05173	Tropical Twist 04978	Mulberry Glaze 05660	Wink Of Pink 04556	Lavender Haze 56473	Spellbound 05272
Cotton Candy 05025	Peony Blush 26641	Gleaming Guava 04796	Crystal Clear 06205	Forbidden Fig 04762	Just Peachy 06569

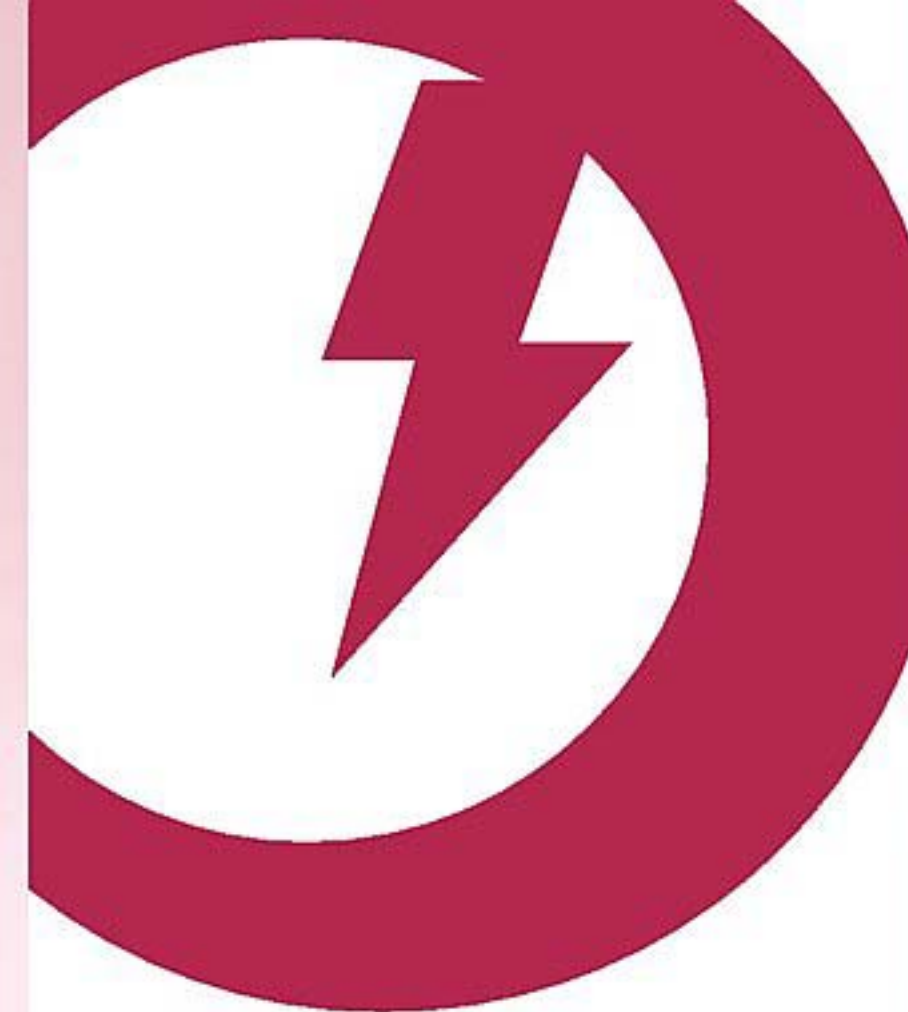


- comfortable, bare-lip feel
  - blotted satin-matte colour
  - up to 10 hours\* of serious staying power
- \*Based on a consumer study with 110 participants.

**Power Stay Liquid Stain**  
3ml  
Normally £9  
**£6**  
SAVE £3

**POWER STAY**

Stay Naked 07765	Love is Blind 08078	Be Mine 25502	Stay The Night 05421
She's a Natural 19927	Love with Passion 25361	Bold Romance 25312	Smooch Proof 05587
Worth The Hype 05512	Forever Love 25460	Kiss and Tell 05694	



**POWER PRICES**

FIND YOUR PERFECT LIP FINISH

FROM  
**£4.50**





- Freshwear Complex gives you a freshly applied look for up to 18-hours\*
- incredibly lightweight, breathable formula with pomegranate extract and vitamin E
- no touch-ups required: rub-proof, fade-proof, heat-proof, waterproof

#### Power Stay Cream to Powder Foundation SPF20

9g | £10/10g  
Normally £12.50

**£9**  
SAVE £3.5



Choose your  
**POWER STAY LIQUID FOUNDATION** shade using the **BLACK** line number or your  
**POWER STAY CREAM TO POWDER** shade using the **WHITE** line number.

115P (Pale Pink)	12633	215P (Ivory)	17004 45906	250N (Cream Beige)	13557 02295	345N (Soft Honey)	17210 10009	438P (Chocolate)	28415 12419
120N (Porcelain)	17087 01875	220G (Light Nude)	17319 07633	260G (True Beige)	17350 07419	348P (Toasted Praline)	17053 07963	510N (Walnut)	17244 12468
125G (Warm Ivory)	17293 21824	225G (Soft Beige)	17335 13532	310N (Medium Beige)	17137 12344	355G (Light Caramel)	07856 14654	515N (Bronze)	17418 12559
130N (Alabaster)	07880 28563	228G (Nude)	59246 13573	315N (Pure Beige)	07690 16725	410P (Spice)	00315 11643	520P (Rich Sienna)	17079 12575
140P (Light Ivory)	28464 26229	230N (Creamy Natural)	61499 13680	320G (Sun Beige)	17368 12898	420G (Caramel)	28407 05652	525N (Dark Cocoa)	17251 12583
145P (Ivory Pink)	28449 16162	235P (Shell)	17038 00752	330P (Honey Beige)	17046 09530	430N (Deep Tan)	17400 27052	530N (Maple)	17277 13649
210N (Light Beige)	17103 09134	245N (Natural Beige)	17111 56978	340N (Light Tan)	24661 27300	435N (Warm Deep Tan)	17376 11817	535P (Espresso)	07732

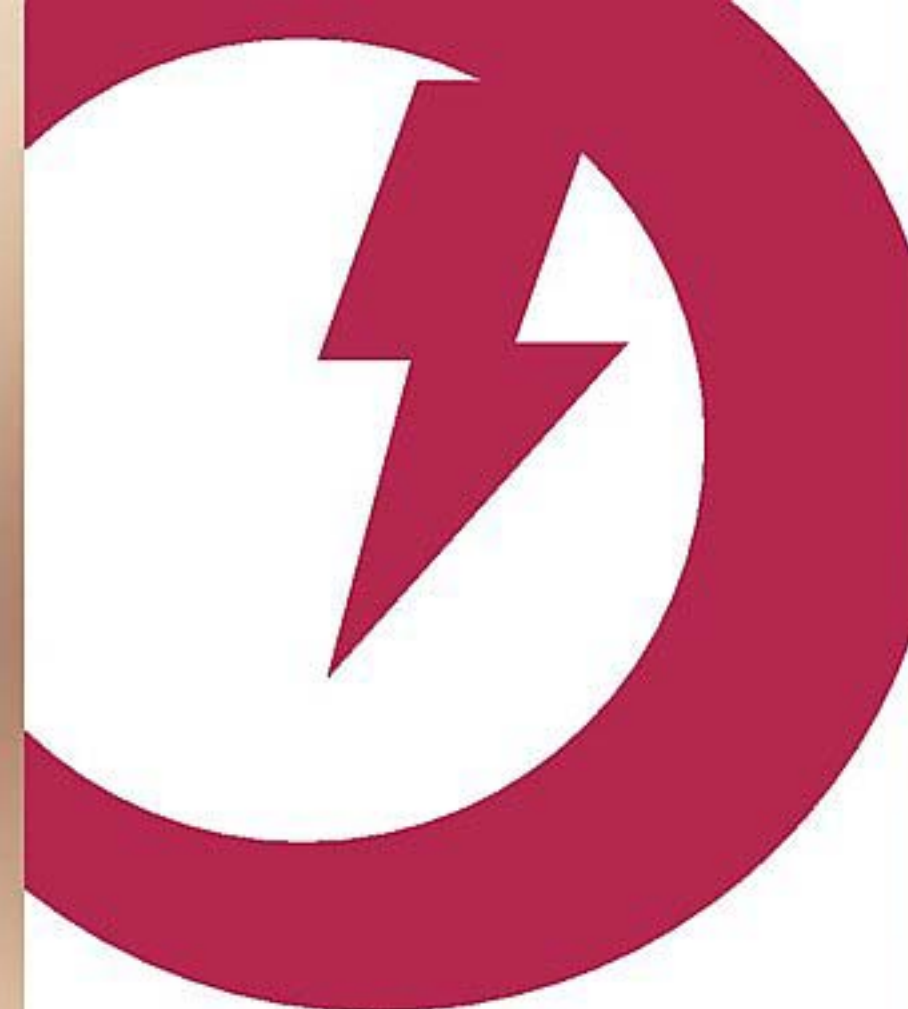
\*Based on a consumer study with 80 participants.



- lightweight and breathable, medium-to-full coverage
- won't transfer, smudge or fade
- maintains matte finish in heat, humidity and non-stop activity
- SPF10

**Power Stay 24-Hour Foundation**  
30ml | £3/10ml  
Normally £12.50

**£9**  
SAVE £3.5



# POWER PRICES

GET COMPLEXION PERFECTION

FROM

# £5



**Power Stay Concealer**  
3ml  
Normally £8.50  
**£5**  
SAVE £3.5

11P (Pale Pink)	01925	26G (Golden Light Medium)	01966
12N (Neutral Fair)	15792	34N (Neutral Medium Tan)	17426
23N (Creamy Natural)	01933	42G (Golden Medium Deep)	17285
24N (Neutral Light Medium)	25734	52N (Neutral Deep)	17525



CHOOSE YOUR PALETTE OR SNAP UP A GREAT VALUE SET

### RAVISHING IN RED



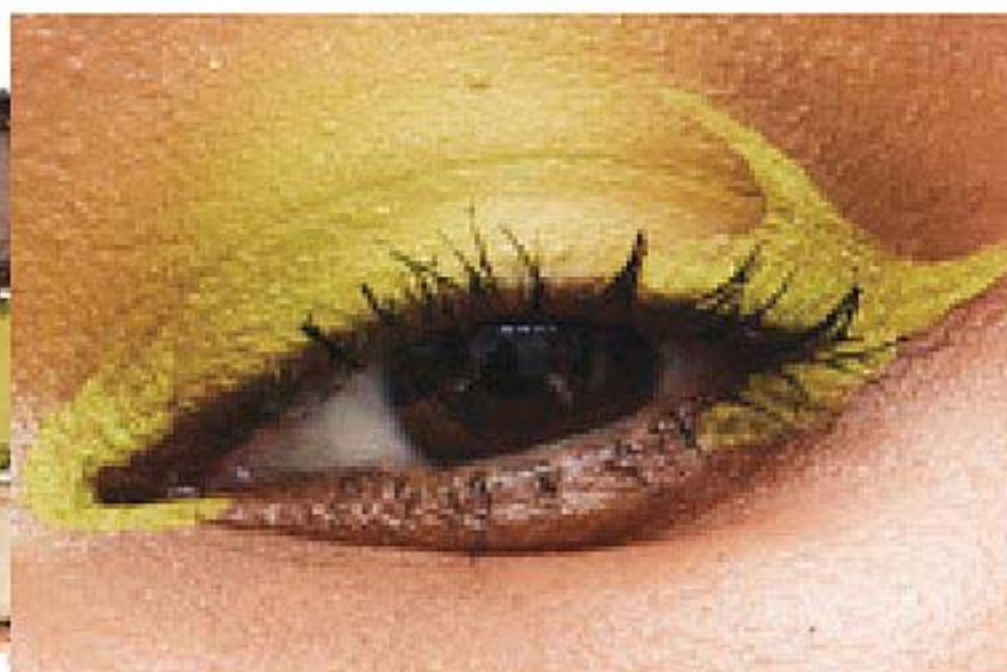
Red  
10835



### DYNAMIC IN LIME



Lime  
10330



### STRIKING IN VIOLET



Violet  
10660



BOTH  
FOR JUST  
**£14**  
SAVE £4

89904



89805



89292



89060



#### set contains:

- Your Power Eyeshadow Trios | 4.8g |
  - Lash Genius Multitask & Multiply Mascara | 10ml |
- Normally £18

## PICK YOUR POWERFUL LOOK

Express your super power with **limited edition, intensely pigmented**, on-trend shades of our iconic eyeshadow palettes.

**NEW**

**LIMITED EDITION**

### CAPTIVATING IN GOLD

Gold  
10405



! Your Power Eyeshadow Trios  
4.8g | £16.67/10g

! While  
stocks last.

**£8**



LASH GENIUS

£7.50

LOWEST PRICE  
THIS YEAR!

SAVE £2.50



★★★★★  
**BESTSELLER**

Blackest  
Black  
**06338**

Brown  
Black  
**06346**

5-IN-1  
1 VOLUME  
2 LENGTH  
3 LIFT  
4 INTENSITY  
5 DEFINITION  
= THE MULTIPLIED LOOK

**Lash Genius Multitask  
& Multiply Mascara**  
10ml  
Normally £10  
SAVE £2.50

#### THE NEED TO KNOW

The prices featured in this brochure are recommended prices, which apply to Avon Reps. Our Reps have the final decision on resale prices to their customers. If you're not 100% happy with your purchase you can return it within 28 days of delivery for a full refund or exchange - even if you've already tried it. This guarantee is on top of your statutory rights. If you want to return something that came with a free gift, make sure that you return both items for a full refund.

Avon reserves the right to offer you a substitute product, but if we ever need to we promise to make sure it's of equal or greater value.

Products marked 'get it before it's gone' are planned for discontinuation within the next 2 campaigns, so may not appear again in brochure. They may be available online or in Avon's sales for a limited time, whilst we still have stock. Don't forget to ask your Rep for our fab Avon alternatives.

Continued on page 120.