



AVON

AVON.UK.COM | CAMPAIGN 02

NEW

ULTRA COLOUR LIPSTICK

**THE MOST PIGMENTED
LIPSTICK YOU'VE EVER TRIED?***

*Colours
that
come ALIVE*

*Ultra Creamy Lipstick: 56% women agree, blind home-use test, 121 consumers, UK, 7th August - 3rd September 2023.

FEBRUARY

02

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ULTRA COLOUR

VALENTINES

MAKE-UP

FRAGRANCE

SKINCARE

HAIR & BODY

FASHION & HOME



Cruelty Free
INTERNATIONAL

All our fragrance, Avon Care
and Anew products are approved
under the Cruelty Free International
Leaping Bunny programme.

NOTE

Any announced price reduction shall be
calculated with reference to the lowest
price sold in the last 30 days (prior
campaign period) in the brochure, unless
otherwise indicated.



NEW ULTRA COLOUR LIPSTICK

The bestselling
lipstick collection
you know and love
is now even better

BURSTING
WITH **25%**
MORE
PIGMENT*



NEW look & lightweight
design that's
NOW RECYCLABLE

*Compared to previous formulas of
Ultra Matte and Ultra Creamy finishes.



**ULTRA
CREAMY**

**the MOST
PIGMENTED
CREAMY
LIPSTICK
YOU'VE
EVER TRIED?***

Model wears Ultra Creamy
in Red 2000

**ULTRA
COLOUR** COLOURS THAT
COME ALIVE

*56% women agree,
Blind Home use test, 121 consumers,
UK, 7th August - 3rd September 2023.

NEW SHADES

62 Pout 04416	56 Carnation 17574	44 Peachy Nude 03442
43 Cappuccino 21857	55 Blush Nude 16170	47 Toffee Kiss 11015
53 Chic 21410	46 Iced Coffee 17418	48 Universal Nude 09399
63 Lilac Romance 28746	57 Pink Dream 54700	28 C Red Supreme 54668
59 Hibiscus 18853	58 Country Rose 54957	73 Wine With Everything 29454
54 Dusky Mauve 17756	68 Red 2000 17434	26 C Coral Fever 25643
52 Pinched Pink 16147	75 Toasted Rose 15602	

**NEW
ULTRA CREAMY**

**JUST
£6**

SAVE £2.50



SPF50



**NEW look &
lightweight design
that's NOW
RECYCLABLE**

**Ultra Creamy
Lipstick**
3.6g
Normally £8.50



ULTRA RICH
BURSTING with 25% MORE PIGMENT**
and ULTRA COLOUR HD PIGMENT
TECHNOLOGY for richer colour impact
in 1 swipe on all skin tones.



ULTRA SATISFYING
The colour you see on the lipstick is the
colour you get on your lips - yaaas!



ULTRA COMFORTABLE
Ultra moisturising, with JOJOBA OIL,
AVOCADO OIL and VITAMIN E.

**Compared to previous formula of Ultra Creamy finish.

**ULTRA
MATTE**

**the MOST
PIGMENTED
MATTE
LIPSTICK
YOU'VE
EVER TRIED?***

Model wears Ultra Matte
in Ruby Kiss



**COLOURS THAT
COME ALIVE**

*74% of women agree, blind home-use test, 121 consumers,
UK, 7th August - 3rd September 2023.



**NEW
ULTRA MATTE**

**JUST
£6**

SAVE £2.50

NEW SHADES		
21 Electric Pink 09126	40 Ideal Lilac 17376	33 Fiercely Red 04846
20 Posh Petal 18887	36 Berry Blast 17400	25 Peach Macaron 03939
13 M Mauve Matters 19117	24 Power Pink 18119	14 Maiden Mauve 05561
15 Pure Pink 18861	17 Pink Passion 18879	7 Coffee Date 05405
1 Au Naturelle 00257	3 Nude Suede 59113	28 M Red Supreme 04648
19 Blush 22566	30 Ruby Kiss 17640	26 M Coral Fever 17863
6 M Marvellous Mocha 18838	12 Ravishing Rose 17871	



SPF30



**NEW look
& lightweight
design that's
NOW
RECYCLABLE**

**Ultra Matte
Lipstick
3.6g
Normally £8.50**

ULTRA RICH
BURSTING with 25% MORE PIGMENT**
and ULTRA COLOUR HD PIGMENT
TECHNOLOGY for richer colour impact
in 1 swipe on all skin tones.

ULTRA SATISFYING
The colour you see on the lipstick is the
colour you get on your lips - yaaas!

ULTRA COMFORTABLE
Ultra moisturising, with SESAME OIL,
AVOCADO OIL and VITAMIN E.

**Compared to previous formula of Ultra Matte finish.

ULTRA SHIMMER

our RICHEST MOST PIGMENTED SHIMMER

Model wears Ultra Shimmer in Rosy Lumos



NEW ULTRA SHIMMER

JUST £6

SAVE £2.50

NEW SHADES



SPF15



NEW look & lightweight design that's NOW RECYCLABLE

Ultra Shimmer Lipstick 3.6g Normally £8.50

ULTRA RICH BURSTING with 50% MORE COLOUR IMPACT* and ULTRA COLOUR HD PIGMENT TECHNOLOGY for high impact pearl pigment in 1 swipe.

ULTRA SATISFYING The colour you see on the lipstick is the colour you get on your lips - yaaas!

ULTRA COMFORTABLE Ultra moisturising, with SESAME OIL, AVOCADO OIL and VITAMIN E.

*Compared to our traditional Ultra lipsticks.



ULTRA CONTOURED

BRING YOUR LIPS TO LIFE
WITH A LIP LINER THAT
SHAPES AND SCULPTS

ULTRA
COLOUR
COLOURS THAT
COME ALIVE

Model wears Wild Poppy

ULTRA LIPS start with
ULTRA LIP PENCIL



step 1: bare lips



Step 2: cheat fuller lips by
overlining with lip liner, slightly
over your natural lip line



Step 3: contour by shading the
corners and the centre of your
lips with lip liner



MATTE | CREAMY

Step 4: fill in with Ultra Colour
Lipstick in the same shade, or go for
a slightly lighter shade for a bolder
contoured look











Ultra Lip Liner
1.1g
Normally £4.50



NEW

JUST
£3.50

SAVE £1

 Cherry Jubilee 19299	 Bare 58446
 Simply Spice 57877	 Bright Pink 18796
 Burnt Sienna 55202	 Rosewine 59568
 Wild Poppy 20818	 Red Supreme 20826
 Soft Pink 19695	 Power Pink 18499

-  **ULTRA RICH**
DEFINE and CONTOUR your lips
with the ULTRA COLOUR HD
PIGMENT TECHNOLOGY formula.
-  **ULTRA SATISFYING**
The colour you see on the pencil
is the colour you get on your lips
- yaaas!
-  **ULTRA COMFORTABLE**
Formula with Vitamin E glides on
effortlessly.



RECYCLABLE

4 PERFECTLY CURATED SHADES
TO CREATE YOUR ULTRA EYE
LOOK WITH EASE



Bronze 39602



Silver 42788



Natural 43703



Purple 43091

Finish: S - shimmer / blank - matte



THREE MATTE SHADES TO PRIME, POP & SMOKE PLUS
A SHIMMER TO ENHANCE



**Ultra Colour
Quad Palettes**
2.8g
Normally £10



ULTRA VERSATILE
Pigment-packed palettes. Fearless finishes. Endlessly expressive



ULTRA EASY
Use your fingers or a brush to build and blend with no mess or creasing



ULTRA SUSTAINABLE
Finished? Pop out and recycle the metal pans, recycle the cardboard pack and reuse the elastic band

NEW

JUST
£7

SAVE £3

Twilight Sparkle
Emerald Glow



no sharpener
needed
just twist for
perfectly precise
colour, every time

JUST
£5

SAVE £1.50

Our N°.1 eyeliner
GLIDES ON. STAYS ON.

★★★★★
BESTSELLER



ULTRA PIGMENTED
High impact, shimmering waterproof shades that last all day*



ULTRA PRECISE
Self-sharpening tip for a perfectly defined look, every time



ULTRA EASY
Sparkling, glide-on colour with no mess, smudging or fading

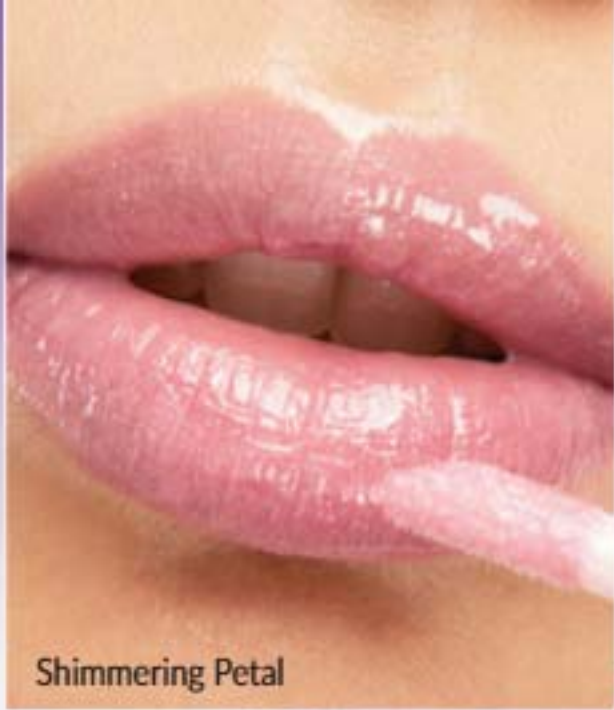
**Glimmerstick
Diamond Eyeliner**
0.35g
Normally £6.50

*Based on Consumer Study with 120 participants.

Get it before
it's gone!

Gold	27011
Cool Bronze	01941
Amethyst	00448
Pink Coral	00422
Sugar Plum	00372
Emerald Glow	00356
Aqua Sparkle	00331
Twilight Sparkle	02048
Teal Sparkle	01719
Silver Lights	01065
Smokey Diamond	12088
Brown Sugar	22533
Black Ice	23911
Black Bijoux	11536

DIAMONDS ultra shimmer finish



Shimmering Petal



show your lips
some love

THIS VALENTINE'S

Perfect your pout and lock in
moisture with nourishing oils,
glossy shine and SPF12.

Nourishing Lip Oil
7ml | £10.70/10ml
£7.50

- lip oil that locks in 3x more moisture
- infused with jojoba, avocado and coconut oils
- plus, vitamin E

Blossom
06528



Shimmering Petal
06585



LIP OILS
1 FOR £7.50
**2 FOR
£10**
SAVE £5



Power Stay Top Coat
30650
10ml
£6

Power Stay Gel
Nail Enamel
10ml
£6

*Based on a consumer science study with 120 people.

NAILWEAR
ANY
**2 FOR
£8**
SAVE UP
TO £4

Nude Silhouette	36210
Cosy Therapy	36186
Private Jet	36152
Timeless Icon	30809
Fall-Proof Fuchsia	30924
Pink Caprice	36145
Petal Fresh	09381
Stay Put: Sangria	34389
Red Is Red	35220
The Red One	33654
Designer Red	37069
Forest Stroll	35170
Crystal & Sage	35188
Lemon Meringue	52670
Pumpkin Spice	38935
Make a Fuss	53355
Taboo Blue	34322
Denim Dream	35295



Fail-Proof Fuchsia

love at first coat

Customise your V-Day mani by simply sweeping on your colour and adding super-cute nail stickers.

Power Stay
Gel Nail
Enamel
10ml
£6

NAILWEAR
ANY
**2 FOR
£8**
SAVE UP
TO **£4**

perfect scents for MAGNETIC ATTRACTION

These hedonistic seductive fragrances blend **magnetic accords** with **irresistible scents** to create perfect perfumes for Valentine's day – and beyond!



FOR HER

ATTRACTION
SCENTS

£13.50
EACH
SAVE **£3.50**

Hypnotise
52928
Dark Dahlia
35303
Sweet Blooms
34199
Virtual Reverie
34009
Guilty Pleasure
34991
Can't Quit Cafe
34876
Couture Rose
34702



Star Nail Decals
PET. 1 sheet,
approx. 92mm x
70mm x 5mm.
34504
£5



Geometric Nail Decals
PET. 1 sheet,
approx. 92mm x
70mm x 5mm.
34397
£5

candied ginger, intense magnetic
accord, coconut cream

**Attraction Intense
Eau de Parfum for Her**
64204
50ml | £27/100ml
Normally £17

blackcurrant, black
tuberose, passion potion accord

**Attraction Awaken
for Her Eau de Parfum**
37408
50ml | £27/100ml
Normally £17

blackberry, magnetic musk
accord, vanilla amber

**Attraction For Her Eau
de Parfum - Special Edition**
27995
50ml | £27/100ml
Normally £17

pear, honey nectar,
skin-to-skin accord

**Attraction Closer
For Her Eau de Parfum**
04507
50ml | £27/100ml
Normally £17



FOR HIM

the perfect scents for HEARTFELT MOMENTS

Make every day a bit more special with fragrances that truly stand out. Find your favourites and let them do the talking!

ATTRACTION SCENTS

£13.50
EACH
SAVE **£3.50**



FOR HER

FRAGRANCES

ANY
2 FOR
£18
SAVE UP
TO **£16**

plum, intense magnetic accord, soft leather

Attraction Intense
Eau de Toilette for Him
37374
75ml | £18/100ml
Normally £17

ginger root, magnetic musk accord, wood notes

Attraction for Him
Eau de Toilette
31641
75ml | £18/100ml
Normally £17

nutmeg, orange brandy, passion potion accord

Attraction Awaken
Eau de Toilette for Him
33514
75ml | £18/100ml
Normally £17

juicy pear, leather, skin-to-skin accord

Attraction Closer
For Him Eau de Toilette
70821
75ml | £18/100ml
Normally £17

Incandessence
Summer Glow
Eau de Parfum
00455
50ml | £36/100ml
£13

Incandessence
EDP
15503
50ml | £36/100ml
£13

Incandessence
Lotus EDP
06999
50ml | £36/100ml
£13

Rare Pearls
EDP
16386
50ml | £36/100ml
£13

Cherish
EDP
02196
50ml | £36/100ml
£13

Luck for Her
EDP
04622
50ml | £36/100ml
£17

Perceive
EDP
13425
50ml | £36/100ml
£13



FOR HIM

FRAGRANCES

ANY
**2 FOR
 £18**
 SAVE UP
 TO £16

skincare that
 loves you

DAY & NIGHT

Protect your skin with **Anew Day and Night Creams**, perfectly formulated to work together to help your skin look its best.



SKINCARE DUOS

ANY
**2 FOR
 £22**
 SAVE UP
 TO £16

Rare Gold
 EDP

13367
 50ml |
 £36/100ml

£13

Perceive Dew
 EDP

07435
 50ml |
 £36/100ml

£13

Full Speed
 Quantum EDT

04150
 75ml |
 £24/100ml

£14

Luck for Him
 EDT

21063
 75ml |
 £24/100ml

£16

Wild Country
 Freedom EDT

13623
 75ml |
 £24/100ml

£14

Wild Country
 EDT

16220
 75ml |
 £24/100ml

£14

IDEAL FOR SKIN AGE 30-40

START PLUMPING &
 SMOOTHING SKIN
 in just 2 days*

1. Anew Reversalist Plump &
 Smooth Day Cream SPF20

32276
 50ml | £32/100ml
 Normally £16

IDEAL FOR SKIN AGE 40-50

START FEELING FIRMER,
 MORE SUPPLE SKIN
 in just 2 days**

2. Anew Ultimate Firm &
 Supple Day Cream SPF20

32284
 50ml | £34/100ml
 Normally £17

IDEAL FOR SKIN AGE 50-60

START LIFTING &
 TIGHTENING SKIN
 in just 2 days***

3. Anew Platinum Lift &
 Tighten Day Cream SPF20

49874
 50ml | £38/100ml
 Normally £19

*Based on a
 consumer
 study with 112
 people.

**Based on a
 consumer study
 with 111 people.

***Based on a
 consumer study
 with 113 people.



SKINCARE DUOS

ANY
2 FOR
£22
 SAVE UP
 TO **£16**

make time for
 NUMBER ONE



rose & warm
 amber
 07484

rose & warm
 amber
 11718

creamy shower gel
 500ml | £0.40/100ml

relaxing bubble bath
 500ml | £0.90/100ml

500ML BUBBLE BATHS
1 FOR £2.50
2 FOR £4.50

500ML SHOWER GELS
JUST
£2 EACH

IDEAL FOR SKIN AGE 30-40

START PLUMPING & SMOOTHING SKIN in just 2 days*

4. Anew Reversalist Plump & Smooth Night Cream

74351
 50ml | £32/100ml
 Normally £16

IDEAL FOR SKIN AGE 40-50

START FEELING FIRMER, MORE SUPPLE SKIN in just 2 days**

5. Anew Ultimate Firm & Supple Night Cream

49866
 50ml | £34/100ml
 Normally £17

IDEAL FOR SKIN AGE 50-60

START LIFTING & TIGHTENING SKIN in just 2 days***

6. Anew Platinum Lift & Tighten Night Cream

49957
 50ml | £38/100ml
 Normally £19



white lily & musk
27276

lemon & basil
13037

coconut & tiare flower
08789

peach & vanilla orchid
04739

magnolia & creamy sandalwood
19729

water mint & cucumber
26930

melon & musk
15677

mandarin, ylang ylang, oud
22285

orange & jasmine
12641

Show yourself some well-deserved love with an **aromatic shower** to pep up your morning, or a **warm bath** for a relaxing moment of escapism.

raspberry & cassis
12484

raspberry & cassis
28480



creamy shower gel
500ml | £0.40/100ml

relaxing bubble bath
500ml | £0.90/100ml



ALL SENSES PRODUCTS ARE ENRICHED WITH NATURAL EXTRACTS



SENSES BOTTLE IS A RECYCLABLE PACK

500ML BUBBLE BATHS
1 FOR £2.50
2 FOR £4.50

500ML SHOWER GELS
JUST
£2 EACH



white lily & musk

16345



coconut & tiare flower

15966



water mint & cucumber

10074



calming lavender & musk

03954



mandarin, ylang ylang, oud

22301



bergamot & vanilla

28589



magnolia & creamy sandalwood

24620



peach & vanilla orchid

04952

MAKE-UP





BEFORE
bare lashes



AFTER
the fullness of falsies,
with the lightweight
flexibility you crave



**DELIGHTFULL
MASCARA**
JUST
£7.50
EACH

SAVE £2

**FLUFFY AIR-
WHIPPED
FORMULA**

instantly builds double
lash volume and extra
length

BRUSH

easily reaches corner
lashes to stretch and
separate each lash

Blackest
Black
58073

Lava Brown
58040

WATERPROOF

Blackest
Black
58024

Lava Brown
58065

**Delightfull False Lash
Mascara**
10ml
Normally £9.50
SAVE £2

**Delightfull False Lash
Waterproof Mascara**
10ml
Normally £9.50
SAVE £2



**TRY OUR OIL-INFUSED
MICELLAR WATER**

for super-easy removal of even
waterproof make-up
page 110

THE EYE BAR



STATEMENT LASH VOLUME

- with lash-loving vitamin E
- helix brush for fuller, thicker-looking lashes
- clump, flake and smudge-proof, water-resistant formula lasts all day

with lash-loving
vitamin E

Blackest
Black
23051

Brown
Black
23234



5-IN-1 MASCARA

- full volume, length, lift, intensity and definition
- Smart Control Brush separates and combs every single lash
- quick-glide gel formula coats lashes in deep black colour from root to tip, no clumping

Blackest
Black
06338

Brown
Black
06346

**Lash Genius Multitask
& Multiply Mascara**
10ml
£11



**LEGENDARY LENGTH &
VOLUME**

- up to 50% longer lashes†
- up to 3x volume‡
- smudge, flake and clump-free formula lasts all day††

Blackest
Black
59261

Brown
Black
30106

**Legendary Lengths
Mascara**
10ml
£9.50

†Based on a clinical efficacy study with 18 participants.
‡Based on a 1-week consumer study with 131 participants.



**VOLUME, CURL & LIFT
MASCARA**

- keeps lashes lifted all day long*
- powered by exclusive lash lift'n'lock technology
- no smudges, clumping, flaking, or panda eyes

Blackest
Black
22525

Brown
Black
15933

**WonderCurl Volume,
Curl & Lift Mascara**
10ml
£9.50



BROW & LASH MASCARA

- sets brows and lashes in place
- enhances natural shape of brows
- leaves lashes looking glossy
- with panthenol

**Avon Clear
Brow & Lash
Mascara**
27623
8ml | £6.56/10ml
£5.25



LASH-CONDITIONING PRIMER

- instantly thickens and lengthens lashes when used with any Avon mascara
- enriched with keratin and castor oils
- use with any mascara

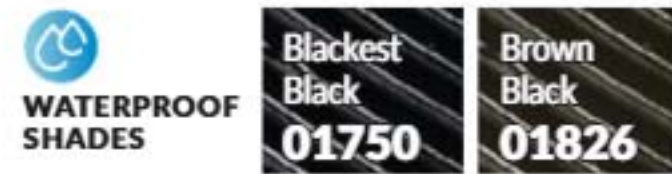
**Lash Supreme
Volume Primer**
24679
7.5ml | £12/10ml
£9





EXTREME VOLUME

- up to double the volume with every coat*
- with silk-like fibres for extreme volume and buildability
- extreme brush to full load lashes with a clump-free look



Exxtravert Waterproof Extreme Volume Mascara

9.5ml | £9.47/10ml
Normally £11

£9

SAVE £2



Exxtravert Extreme Volume Mascara

9.5ml | £9.47/10ml
Normally £11

£9

SAVE £2

*Up to 7 coats. Based on a clinical efficacy study with 16 participants.



WATERPROOF LASH VOLUME

- instant bold volume that lasts all day;** swim, surf or sweat
- clump-free, won't smudge or flake
- easy to take off with oil-based make-up remover



Ultra Volume Waterproof Mascara

10ml
Normally £9

£7

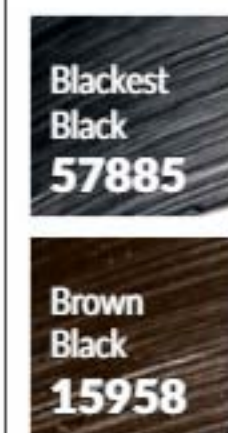
SAVE £2

**Based on a consumer study with 120 participants.



AMPLIFIED LASH VOLUME

- buildable formula lasts all day***
- infused with conditioning marula oil
- clump-free, won't smudge or flake



Ultra Volume Mascara

10ml
Normally £9

£7

SAVE £2

***Based on a consumer study with 121 people.

SMOULDER WITH SMOKEY LINES

It's easy to get the **intense kohl lines** you love with this **bold, waterproof eyeliner**.

- super-soft with shea butter for smooth application
- bold, long-lasting colour

Kohl Pencil Eyeliner

1.05g
Normally £5.50



JUST
£4.50
SAVE £1



THE LINER BAR



Blackest Black

THE 24-HOUR* EYELINER

- deep pigment delivers the ultimate intensity
- flexible precision tip for easy definition
- water-resistant, smudge-proof, fade-proof formula



Black

POWER STAY GEL LINER

- 24 hours** of smudge-proof, fade-proof waterproof wear
- super smooth, blendable formula for a smokey finish
- creates bold, crisp lines for striking definition



Blackest Black

SEMI-PERMANENT† EYELINER

- up to 72-hour†† smudge and fade-free formula
- fine tip for precise, easy application
- bold definition in 1 stroke



Blackest Black
22509

Chocolate Brown
22517

Heather Grey
26013

Powerstay Long Lasting Liquid Eyeliner
3.5ml
Normally £9.50

£7.50

SAVE £2

†Easy to remove with an oil-based make-up remover.

††Lasts up to 3 days; based on a consumer science study with 101 participants.



Lime 00208	White 00216
Going Green 00109	Silver Shimmer 21154
Nude 00133	Steel 26393
Chocolate Brown 00190	Tropical Teal 00042
Black 02360	Cobalt 00067

Power Stay Gel Liner
1.2g

£7

**Based on a consumer study with 137 people.

24 HOURS*



Power Stay 24-Hour Liquid Liner

10926

1.2ml

£8

*Based on a consumer study with 143 participants.



JUST
£5

SAVE £1.50

DEFINING LIQUID LINER

Get right to your lash line with this **precision liquid eyeliner** for **intense definition** that lasts all day.

- fine, easy-to-use tip
- waterproof, tug-proof and smudge-proof
- lasts for up to 12 hours*

*Based on a consumer study with 155 participants.



Super Definition Liner
13755
1ml
Normally £6.50

THE EYE BAR



Earths

PIGMENT-PACKED EYESHADOW PALETTE

- high impact colour in just 1 swipe
- 9 blendable shades for all eye colours and skin tones
- matte, pearl, metallic and glitter shades



Lilacs
19919



Roses
19679



Earths
18424

Ultra Eyeshadow Palette
6.3g | £22.22/10g
£14



Aurora

EYE COLOURS THAT POP

- high impact colour in just 1 swipe
- 9 blendable shades for all eye colours and skin tones
- matte, pearl, glitter and metallic shades



Night Sky
14159



Aurora
14175

Ultra Colour Eyeshadow Palette
6.3g | £22.22/10g
£14



Statement Berry

16 HOURS*
LIFE-PROOF
LONGWEAR

2-IN-1 SHADOW & LINER

- 16 hours* of vibrant, waterproof colour
- creamy texture glides on effortlessly and blends easily
- built-in sharpener in the base, so you're always on point



Power Stay Shadow Stick 1.4g
£9

*Based on a consumer study with 119 women.



GET YOUR GLIMMER ON

Our bestselling eyeliner gives you high-impact colour that glides on and lasts all day.*



no sharpener needed - simply twist for more colour

- precise lines that last all day*
- high-impact, waterproof colour
- smooth-glide, smudge, flake and fade-free formula

1. Ultra Glimmerstick Metallic Eyeliner 0.35g

2. Glimmerstick Eyeliner 0.28g

*Based on a consumer study with 120 people.

JUST
£6.50
EACH

★★★★★
BESTSELLER

METALLIC:
3D metallic shine

1	
Gunmetal	23531
Goldmine	59303
Copper	12492
Rose Quartz	12526
Green Lights	11460
Electric Blue	11478

CLASSIC: rich, high-impact finish

2	
Blackest Black	10975
Brown Black	10512
Cosmic Brown	10595
Saturn Grey	61572
Bronze	53017
Cherry Red	46094
Majestic Plum	15057
Starry Night	13565
Navy	13607
Azure Blue	21436
Emerald	20123
Forest Green	24059

THE BROW BAR



Soft Black

24-HOUR* BROWS

- waterproof formula stands up to heat, humidity and sweat
- easy-to-use precision brush creates seamless-looking brows
- fade-proof, budge-proof finish

Blonde 14043	Light Brown 13052
Dark Brown 24414	Soft Black 24406

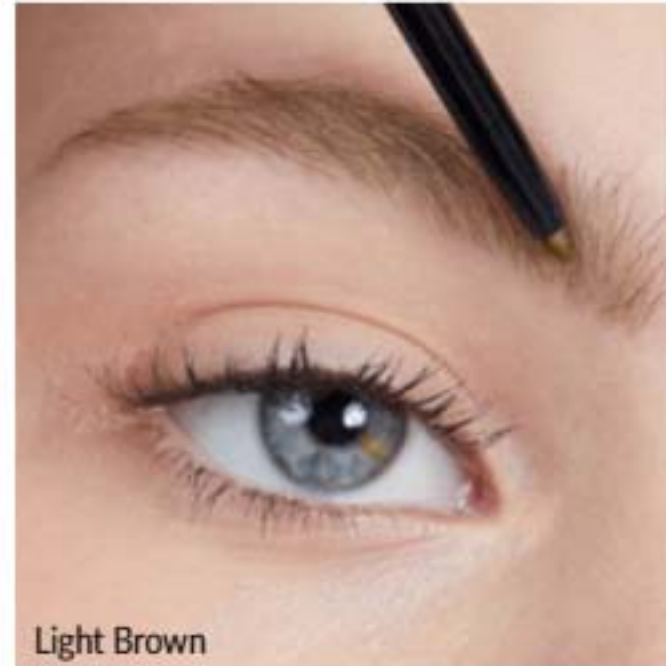


Power Stay 24-Hour Brow Pomade

2g

£10

*Based on consumer study with 130 women.



Light Brown

GLIMMERSTICK PRECISION BROWS

- our thinnest ever tip to mimic micro-fine hairs
- natural-looking definition that lasts all day
- no sharpener needed – simply twist for more colour



Blonde 00349	Light Brown 06494
Brunette 12013	Dark Brown 07302
Soft Black 12716	

Micro Fine Brow Pencil

0.13g

£6.50



Brunette

SEMI-PERMANENT BROW TINT**

- up to 72-hour smudge and fade-free formula***
- fine tip for precise, easy application
- natural finish in 1 stroke



Light Brown 02113
Brunette 02261
Dark Brown 01982
Soft Black 02345

Power Stay Brow Tint

2.5g

£10

**Easy to remove with an oil-based make-up remover.

***Lasts for up to 3 days. Based on a consumer science study with 101 participants.



Dark Brown

SHAPE, TINT & SET YOUR BROWS

Boost brows from basic to basically perfect with this **volumising tinted brow gel** that sets to a **soft, flexible finish** and lasts the night.

- buildable volumising gel that sets to a soft, flexible finish
- MicroFlex brush combs through every hair
- water-resistant,[†] clump and smudge-proof and lasts all day[†]

Blonde 21279	Light Brown 05009	Dark Brown 14597
Brunette 16006	Soft Black 00075	Clear 09100

Brow Boost Volume

3.3ml

Normally £8.50

[†]Excludes clear shade.



JUST
£7

SAVE £1.50



SCULPT & DEFINE YOUR PERFECT BROW

Waterproof and long-lasting, effortlessly create a bold, pro-look brow in seconds with this make-up bag must-have.

Brow Sculpting Pencil
0.28g
Normally £8

£5.50

Choose your color on next page



no sharpener needed – simply twist for more colour

SHAPE YOUR PERFECT BROW

1 INNER BROW

Start your brow colour in line with the edge of your nostril.

2 ARCH

The highest point of your brow should be in line with the middle of your eye and your nostril.

3 TAIL

Finish your brow in line with the outer edge of your eye and your nostril.

- creamy formula easily shapes and defines
- smudge-proof, stay-put, waterproof colour

Brow Sculpting Pencil
0.28g
Normally £8



JUST
£5.50

SAVE £2.50



Light Blonde 50864



Blonde 31591



Light Brown 73627



Dark Brown 72504



Brunette 52522

THE LIP BAR



Wink Of Pink

JUICY LIP GLOSS

- 3 multidimensional finishes
- nourishing oils for a cushiony soft and sumptuously smooth feel
- high-impact shine, non-sticky feel

Crystal Clear 06205	Wink Of Pink 04556	Pomegranate Punch 05017
Gleaming Guava 04796	Luminous Nude 04705	Just Peachy 38836
Spellbound 05272	Crushed Lime 15214	Gold Digger 71167
Forbidden Fig 04762	Lavender Haze 56473	Wisteria Glow 05223
Peony Blush 26641	Rusty Luster 04945	Cotton Candy 05025
Tropical Twist 04978	Cherry Pick 05173	Mulberry Glaze 71118

Ultra Colour Lip Gloss
7ml | £10/10ml
£7



Peachy Sunrise

HIGH-IMPACT, SATIN-MATTE FINISH

- ultra hydrating all-day moisture
- ultra comfortable non-sticky finish
- ultra impactful mood-boosting colour

Peachy Sunrise 14449	Mauve Cocktail 01669
Brownie for Dessert 54403	Bloody Mary 01586

Get them before they go!

Ultra Colour Lip Paint Hydrating Matte
7ml | £8.93/10ml
Normally £8

£6.25
SAVE £1.75



Crushed Orchid

HIGH-IMPACT SATIN MATTE LIP PAINT

Hydrating shades infused with weightless coconut oil and shea butter that help lock moisture and dry to a soft-matte finish you'll love.

Honey Love 05298	Crushed Orchid 05355	Lady In Red 10942
Nude Attitude 05306	Coral Shore 03988	Raspberry Truffle 03053
Tahiti Charm 05348	Velvet Hibiscus 03210	

- ultra hydrating all-day moisture
- ultra comfortable non-sticky finish
- ultra impactful mood-boosting colour

Avon Ultra Colour Lip Paint Hydrating Matte
7ml | £8.93/10ml
Normally £8



JUST
£6.25
SAVE £1.75

THE LIP BAR



Rose Flash

16-HOUR* SPARKLING LIP COLOUR

- matte pigments with super-fine glitter for 3D lip spark
- long-lasting, won't smudge, transfer or crack
- creamy comfy formula feels light & flexible on lips
- builds a multidimensional glitter sparkle the more you press your lips together

Nude Surge
54304

Scarlet Flame
59162

Russet Shock
54270

Rose Flash
54379

Cherry Charge
59501

Power Stay High Voltage Spark 16-Hour Lip Colour
7ml | £14.29/10ml

£10

*Based on consumer study with 109 subjects.



She's A Natural

PASSION-PROOF LIP STAIN

- comfortable, bare-lip feel
- blotted satin-matte colour
- up to 10 hours** of serious staying power



She's A Natural
19927

Forever Love
25460

Stay The Night
05421

Stay Naked
07765

Be Mine
25502

Kiss N Tell
05694

Worth The Hype
05512

Bold Romance
25312

Love Is Blind
08078

Love With Passion
25361

After Dark
25874

Smooch Proof
05587

Power Stay Liquid Stain
3ml
Normally £10

£8

SAVE £2

**Based on a consumer study with 110 participants.



All Fired Up

16 HOUR*** LIQUID MATTE

- improved lightweight formula, no stickiness
- always comfortable, never drying
- high-impact shades dry fast, no smudging or transferring



Spicy Brown
30635

Rosey Posey
64055

Non-Stop Nude
36798

Fail Proof Fuchsia
41608

Stay Put Sangria
38497

Can't Quit Cafe
30643

Nighthawk
32755

Power On Plum
37614

Barely Baked
32417

In Charge Mauve
50005

All Fired Up
35469

Persistent Pink
31989

Resilient Red
36772

Relentless Rose
73650

The Red One
43984

Power Stay Liquid Lip
6ml | £16.67/10ml

£10

**Based on a consumer study with 105 participants.



Feisty Fawn



the perfect lipstick?

PRECISE. COMFORTABLE. LASTS FOR 10 HOURS.†



STAYS PUT:
stays looking freshly-applied with a slimline angled precision tip for accurate application.



STAYS COMFORTABLE:
lightweight-feeling formula flexes with your lips and leaves them feeling smoother and softer.

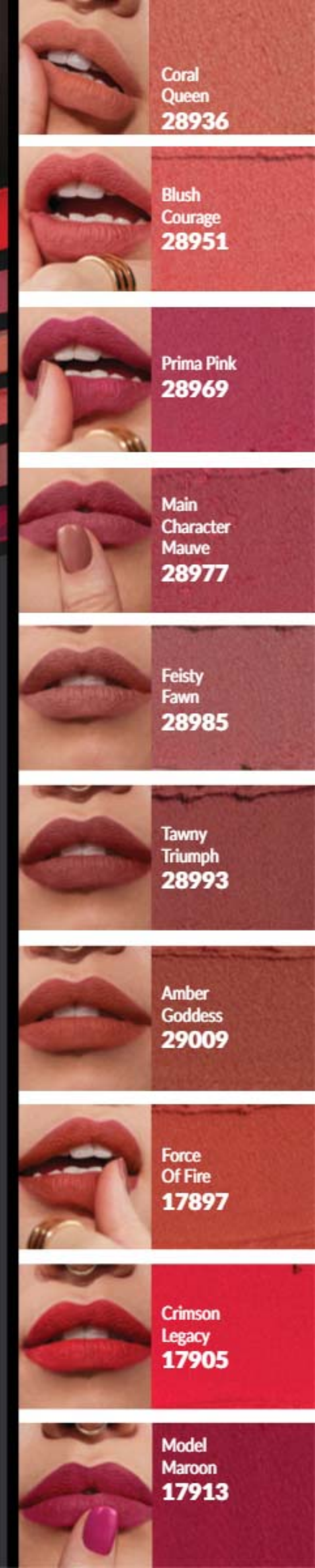


STAYS RICH:
high impact matte colour that's locked in for 10 hours, without caking or drying.

†Based on consumer study with 120 people.

Power Stay Lip Stylo
1.2g
Normally £10

JUST £8
SAVE £2



Coral Queen
28936

Blush Courage
28951

Prima Pink
28969

Main Character Mauve
28977

Feisty Fawn
28985

Tawny Triumph
28993

Amber Goddess
29009

Force Of Fire
17897

Crimson Legacy
17905

Model Maroon
17913

THE LIP BAR



Rose Quartz

HYDRATING SHINE LIPSTICK

- luxurious mirror-like shine with intense colour payoff
- with more than 50% hydrating and skin-protecting ingredients
- hydrated, plumper and smoother-looking* lips instantly and over time

Peach 25411	Maive Creme 25395
Bronze 25544	Marsala 09332
Soft Nude 09258	Carmine 41905
Fuchsia 09779	Rose Berry 09761
Hot Pink 14555	Bright Pink 14092
Mauvelous 09449	Burgundy 08219
Coral 08482	Rose Quartz 14076
Scarlet 06213	

Hydramatic Shine Hyaluronic Lipstick 3.6g
£10.50

*Based on a consumer study with 100 people.



Pink

HYDRATING MATTE LIPSTICK

- the world's 1st** matte with a hyaluronic core
- with more than 50% hydrating and skin-protecting ingredients
- hydrated, plumper and smoother-looking lips instantly and over time***

Magenta 08243	Flame 09019
Honey 09571	Plum 10579
Nude 11296	Peony 10033
Siren Red 09118	Fawn 09993
Garnet 09241	Mauve 10371
Berry 09506	Ruby 08995
Blush 10058	Pink 10090
Rosy 10363	

Hydramatic Matte Lipstick 3.6g
£10.50

**Based on internal market research conducted in August 2022.

***Based on a consumer study with 128 participants.



Nude

TINTED LIP BALM

- a healthy touch of buildable colour
- instantly reduces lip dryness with an exclusive blend of nourishing butters
- with SPF10 and antioxidants

Bare 23044	Papaya 21741
Nude 23242	Plum 21816
Pink 23200	Red 21790



Tinted Lip Balm 2g
£8



Cappuccino

CREAMY LIP STYLO

- high-impact colour
- hydrates and conditions for 12 hours†
- long-lasting colour that won't feather, fade or bleed

Rose Creme 03681	Eternal Flame 04325
Vintage Pink 17012	Pink Peach 04564
Forever Pink 15461	Sunset 03814
Lasting Pink 09290	Cappuccino 20602
Totally Twig 05058	
Frisky Red 02493	

Lip Stylo 1.8g
£8

†Based on consumer science study with 14 participants.



Pink Bouquet

- precisely defines and contours lips
- stops lipstick from feathering
- with vitamins C and E

Nude 07021	Pink Cashmere 07112
Blushed Nude 07054	True Red 06296
Simply Spice 05371	Pink Bouquet 08037
Mystery Mauve 07070	Deep Plum 06841

Glimmerstick Lip Liner Normally £6.50

THE MAKE-UP ARTIST'S SECRET TO ULTRA-FULL LIPS

Contouring with **colour-rich lip liner** is the MUA's trick to make your lipstick look extra.

no sharpener needed - simply twist for more colour



JUST
£5
SAVE £1.50



FIND YOUR
PERFECT MATCH,
OR YOUR
MONEY BACK
GUARANTEED*

*Excludes samples.
Terms and conditions
apply, see our returns
and refunds policy.

12N (Neutral Fair) 06148	13G (Golden Fair) 06189	14P (Pink Fair) 05264
21N (Neutral Light) 03731	23N (Creamy Neutral) 09886	22G (Golden Light) 03822
24N (Neutral Light Medium) 03996	25P (Pink Light) 02964	26G (Golden Light Medium) 09944
31N (Neutral Medium) 03236	32G (Golden Medium) 03582	33P (Pink Medium) 04044
34N (Neutral Medium Tan) 04077	35G (Golden Medium Tan) 09852	43N (Rose Medium Deep) 10819
42G (Golden Medium Deep) 02923	51G (Golden Deep) 11031	52N (Neutral Deep) 11304

- hydrating formula matches your skin tone perfectly
- medium-to-full, naturally radiant coverage controls shine
- conceals imperfections including dark circles, blemishes and redness

Flawless Match Concealer
3ml
Normally £8

£6.50

SAVE £1.50



NATURAL-SKIN FEEL - YOUR SKIN, BUT BETTER

Hydrating yet weightless foundation infused with hyaluronic acid, available in **35 shades** for all skin tones.

JUST
£8

SAVE £2

- Smartmatch Technology for the perfect match
- buildable, medium-to-full coverage
- formulated with hyaluronic acid
- hydrating yet weightless feel

Flawless Match Natural Finish Foundation
30ml | £2.67/10ml
Normally £10



100 FAIR

115P (Pale Pink)	05868
120N (Porcelain)	10520
125G (Warm Ivory)	07450
130N (Alabaster)	59899
140P (Light Ivory)	13938
145P (Ivory Pink)	67769

200 LIGHT MEDIUM

210N (Light Beige)	05363
215P (Ivory)	06288
220G (Light Nude)	25791
225G (Soft Beige)	26187
228G (Nude)	16212
230N (Creamy Natural)	26195
235P (Shell)	13102
245N (Natural Beige)	54346
250N (Cream Beige)	24703
260G (True Beige)	12393

300 MEDIUM

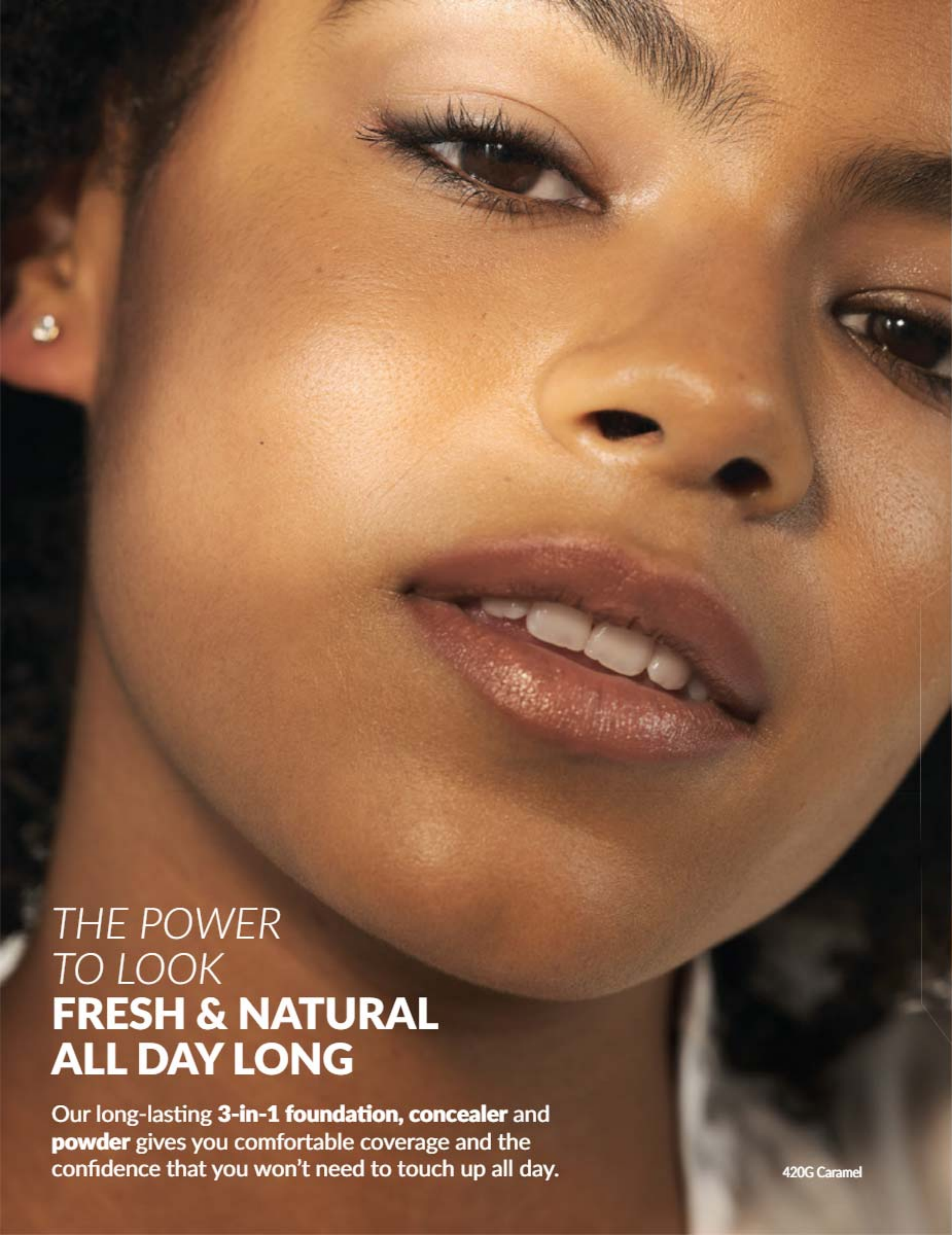
310N (Medium Beige)	02469
315N (Pure Beige)	01107
320G (Sun Beige)	01115
330P (Honey Beige)	21287
340N (Light Tan)	21352
345N (Soft Honey)	21378
348P (Toasted Praline)	21386
355G (Light Caramel)	21444

400 MEDIUM DEEP

410P (Spice)	21451
420G (Caramel)	21469
430N (Deep Tan)	21501
435N (Warm Deep Tan)	04093
438P (Chocolate)	02790
510N (Walnut)	20313
515N (Bronze)	57125

500 DEEP

520P (Rich Sienna)	57604
525N (Dark Cocoa)	16196
530N (Maple)	58172
535P (Espresso)	18820



THE POWER
TO LOOK
FRESH & NATURAL
ALL DAY LONG

Our long-lasting **3-in-1 foundation, concealer and powder** gives you comfortable coverage and the confidence that you won't need to touch up all day.

420G Caramel

JUST
£10.50
SAVE £2.50

18
HOURS*
LIFE-PROOF
LONGWEAR



blue pigment IQ technology

- Freshwear Complex gives you a freshly applied look for up to 18 hours*
- incredibly lightweight, breathable formula with pomegranate extract and vitamin E
- no touch-ups required: rub-proof, fade-proof, heat-proof, waterproof

Power Stay Cream to Powder Foundation SPF20
9g | £11.67/10g
Normally £13

*Based on a consumer study with 80 participants.

100 FAIR

200 LIGHT MEDIUM

300 MEDIUM

400 MEDIUM DEEP

500 DEEP

12633	115P (Pale Pink)
01875	120N (Porcelain)
21824	125G (Warm Ivory)
28563	130N (Alabaster)
26229	140P (Light Ivory)
16162	145P (Ivory Pink)
09134	210N (Light Beige)
45906	215P (Ivory)
07633	220G (Light Nude)
13532	225G (Soft Beige)
13573	228G (Nude)
13680	230N (Creamy Natural)
00752	235P (Shell)
56978	245N (Natural Beige)
02295	250N (Cream Beige)
07419	260G (True Beige)
12344	310N (Medium Beige)
16725	315N (Pure Beige)
12898	320G (Sun Beige)
09530	330P (Honey Beige)
27300	340N (Light Tan)
10009	345N (Soft Honey)
07963	348P (Toasted Praline)
14654	355G (Light Caramel)
11643	410P (Spice)
05652	420G (Caramel)
27052	430N (Deep Tan)
11817	435N (Warm Deep Tan)
12419	438P (Chocolate)
12468	510N (Walnut)
12559	515N (Bronze)
12575	520P (Rich Sienna)
12583	525N (Dark Cocoa)
13649	530N (Maple)
07732	535P (Espresso)

THE FACE BAR

115P Pale Pink 29439	120N Porcelain 53447	125G Warm Ivory 53454	130N Alabaster 53462	140P Light Ivory 53488	145P Ivory Pink 53496
210N Light Beige 53660	215P Ivory 53686	220G Light Nude 53793	225G Soft Beige 35857	228G Nude 50484	230N Creamy Natural 50500
235P Shell 53124	245N Natural Beige 52001	250N Cream Beige 39537	260G True Beige 50948	310N Medium Beige 50740	315N Pure Beige 52191
320G Sun Beige 53504	330P Honey Beige 55574	340N Light Tan 66209	345N Soft Honey 51730	348P Toasted Praline 51003	355G Light Caramel 50377
410P Spice 51755	420G Caramel 51532	430N Deep Tan 71761	435N Warm Deep Tan 32904	438P Chocolate 33126	510N Walnut 22244
515N Bronze 33266	520P Rich Sienna 33290	525N Dark Cocoa 33316	530N Maple 33365	535P Espresso 33373	

Power Stay 24-Hour Foundation

30ml | £4.33/10ml

£13

*Based on a consumer study with 110 people.



11P (Pale Pink) 31716	12N (Neutral Fair) 55970	23N (Creamy Neutral) 68684	24N (Neutral Light Medium) 55996
26G (Golden Light Medium) 31864	34N (Neutral Medium Tan) 56085	42G (Golden Medium Deep) 56150	52N (Neutral Deep) 27508



POWER STAY FOUNDATION

- gentle formula with SPF10 protection, doesn't dry skin or block pores
- lasting, but breathable coverage that stays put all day
- powered with niacinamide



18-HOUR* CONCEALER

- buildable formula covers fine lines, dark circles and blemishes
- stands up to heat, sweat and humidity
- comfortable, breathable and suitable for all skin types

*Based on consumer study with 88 women.

Power Stay Concealer

3ml

£9



THE 3-IN-1 SKIN IMPROVING FOUNDATION THAT TREATS LIKE A SERUM

Experience the **serum foundation** that evens the look of skin tone and leaves it with a **radiant-looking glow**.

TREATS

With **82% transformative skincare ingredients*** for **healthier-looking, hydrated and protected skin.****

PERFECTS

Evens skin tone with a **radiant glow** and **light-medium buildable coverage**.

PROTECTS

Powerful antioxidant protection against free radicals*** **with SPF30**.

*Skin caring ingredients include protectants, skin conditioning and moisturising agents.

**Based on Consumer Study with 134 people.

***Based on testing on skin cells.

JUST
£10.50

SAVE £2.50



3-in-1 Serum Foundation

30ml | £3.50/10ml

Normally £13

100 FAIR

115P (Pale Pink)

17160

120N (Porcelain)

26377

125G (Warm Ivory)

26401

140P (Light Ivory)

14951

200 LIGHT MEDIUM

215P (Ivory)

14969

228G (Nude)

14977

230N (Creamy Natural)

14985

235P (Shell)

24497

245N (Natural Beige)

18648

310N (Medium Beige)

24794

300 MEDIUM

320G (Sun Beige)

24893

330P (Honey Beige)

23366

345N (Soft Honey)

11726

355G (Light Caramel)

22970

400 MEDIUM DEEP

410P (Spice)

20941

420G (Caramel)

00885

430N (Deep Tan)

10355

435N (Warm Deep Tan)

22046

500 DEEP

510N (Walnut)

22178

515N (Bronze)

22202

525N (Dark Cocoa)

22210

535P (Espresso)

08979



THE FACE BAR

3-IN-1 RADIANT CONCEALER, FOUNDATION & POWDER

- breathable, medium-to-full coverage
- cream-to-powder for a comfortable, flawless finish
- for normal, combination and dry skin types
- SPF15



**Cream-To-Powder
Foundation Compact**
9g | £12.22/10g
£11



STICK CONCEALER

- light diffusing pigments
- conceals the look of dark under eye circles and blemishes
- blends seamlessly for a natural-looking finish

12N (Neutral Fair) 05041	24N (Neutral Light Medium) 16899	34N (Neutral Medium Tan) 16683
41N (Medium Deep) 24299	52N (Neutral Deep) 21303	

Avon Stick Concealer
1.8g
£5

115P (Pale Pink)	-
120N (Porcelain)	18705
125G (Warm Ivory)	58883
130N (Alabaster)	09423
140P (Light Ivory)	57786
145P (Ivory Pink)	-
210N (Light Beige)	-
215P (Ivory)	02428
220G (Light Nude)	58933
225G (Soft Beige)	-
228G (Nude)	24646
230N (Creamy Natural)	18739
235P (Shell)	23960
245N (Natural Beige)	18754
250N (Cream Beige)	-
260G (True Beige)	-
310N (Medium Beige)	18788
315N (Pure Beige)	-
320G (Sun Beige)	09324
330P (Honey Beige)	12807
340N (Light Tan)	-
345N (Soft Honey)	28308
348P (Toasted Praline)	-
355G (Light Caramel)	02378
410P (Spice)	24000
420G (Caramel)	23481
430N (Deep Tan)	-
435N (Warm Deep Tan)	-
438P (Chocolate)	-
510N (Walnut)	23903
515N (Bronze)	-
520P (Rich Sienna)	58032
525N (Dark Cocoa)	19737
530N (Maple)	-
535P (Espresso)	-



Light Medium

MATTIFYING POWDER

Sweep over your T-zone to banish shine all day.*

- ultra-fine, silky-textured powder that lasts all day*
- weightless formula for natural-looking coverage

*Based on a consumer study with 37 people.

Fair 03772	Light 20107
Light Medium 21964	Medium 12179
Medium Tan 09746	Medium Deep 01677
Deep 63693	

! While stocks last.



with handy compact mirror

**Flawless Mattifying
Pressed Powder**
8g | £8.75/10g
Normally £8.50

**JUST
£6**
SAVE £2.50

YOU'RE NEXT BLUSH CRUSH

Supercharge your cheeks with our iconic blush and bronze pearls, pots designed for **mess-free swirling** and **multi-shade pearls** for adding an extra dimension to your glow.

JUST
£8
SAVE £2



- multi-sized, multi-shade pearls for a multi-dimensional glow
- plenty of space to swirl without spilling
- made with mineral pigments



Cool **12138** Medium **20198** Warm **20149** Deep **23788**

Blush Pearls
28g | £2.86/10g
Normally £10



Angled Blush Brush
Length: 16.5 cm, with synthetic PBT bristles.
06403
£5

THE FACE BAR

FAUX BRONZED GLOW

- matte and shimmer shades
- buildable coverage that lasts all day
- weightless feel, non-cakey look

shimmer



matte



Get them before they go!



Bronze & Glow Bronzing Powder
13.5g | £5.93/10g
£8

SETTING SPRAY

- sets make-up in place
- fast-drying, weightless, invisible mist
- non-sticky formula



Prep & Set Spray
05843
125ml | £0.48/10ml
£6

MINERAL LOOSE POWDER

- sheer-light buildable coverage for a luminous, healthy-looking glow
- skin looks healthier and more radiant, even after you take it off*
- formula with Zinc PCA and Calcium PCA to help to maintain skin's suppleness



Make-Up + Care Mineral Loose Powder
6g | £15.83/10g
£9.50

*After 1 week and with continued use. Based on consumer science study with 167 people.

BRONZING PEARLS

- multi-sized, multi-shade pearls for a multi-dimensional glow
- plenty of space to swirl without spilling
- made with mineral pigments



Cool **13003** Medium **21402**



Deep **25403** Warm **13128**



Bronzing Pearls
28g | £3.57/10g
£10



Peach

LIPS & CHEEKS IN BLOOM

Blossom with this **creamy**, forget-me-not formula that's **perfect for flushed cheeks and lips**.

- sheer, natural hint of colour
- glides on for an effortless, soft-focus blush
- pat onto lips for a flush of lasting colour



Cream Blush
2.4g
Normally £8

**JUST
£6**
SAVE £2



THE FACE BAR

LUMINOUS BLUSH

- highly pigmented, densely packed powder
- gives full-colour finish



Get it before it's gone!

Luminous Blush
6.2g | £12.90/10g
£8

HIGHLIGHTER PEARLS

- multi-sized, multi-shade pearls for a multi-dimensional glow
- plenty of space to swirl without spilling
- made with mineral pigments



Light Peach 32995 Rose Gold 33209

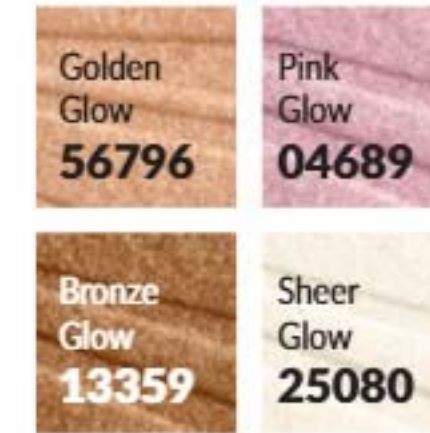


Get it before it's gone!

Highlighter Pearls
28g | £2.86/10g
Normally £10
£8
SAVE £2

ILLUMINATING HIGHLIGHTER

- builds to a luminous glow with a silky feel
- weightless formula lasts all day
- infused with light-reflecting pearls for a dewy radiance



Sunset Beats Glow On Highlighter
12.5g | £7.60/10g
£9.50

FACE AND BODY HIGHLIGHTER

- glistening liquid highlight
- blends beautifully into skin
- perfect for cheekbones, brow bones and tip of nose



Get it before it's gone!

Ultra Colour Face and Body Highlighter
30ml | £3.17/10ml
£9.50



THE COMPLETE PRIMER COLLECTION

You'll find a **skin-loving primer** for every skin type, perfect as a make-up base or for bare skin confidence.



FOR ALL SKIN TYPES

SMOOTHING PRIMER

- blurs the appearance of pores, fine lines and imperfections
- for all skin types
- SPF10

Magix Smoothing Primer

58479
30ml | £2.50/10ml
Normally £9.50

SMOOTHING PRIMER
JUST

£7.50

SAVE £2



FOR OILY & COMBINATION SKIN

MATTIFYING PRIMER

- instantly reduces shine
- keeps skin looking matte all day
- for oily to combination skin

Magix Shine & Oil Control Primer

59519
30ml | £3.17/10ml
£9.50



FOR DRY & DEHYDRATED SKIN

HYDRATING PRIMER

- refreshes and moisturises skin
- for dry and dehydrated skin

Magix Hydrating Primer

59964
30ml | £3.17/10ml
£9.50

PRICES FROM
£4.50

DRIES IN
60
 SECONDS*

ULTRA FAST NAIL COLOUR

- colour, base and top coat in 1
- dries in 60 seconds*
- now with more colour in every drop

Ultra Colour 60 Second Express Nail Enamel
10ml
£4.50

LIMITED-EDITITON SPARKLING CRYSTALS NAIL ENAMEL

- 3D crystallised finish
- 4 dazzling shades

Ultra Colour Sparkling Crystals Nail Enamel
10ml
£5.50

Rose Galaxy
25981

Emerald Shine
25924

Festive Gold
02865

Like a Star
25890

CHOOSE YOUR ULTRA COLOUR 60 SECOND EXPRESS NAIL ENAMEL SHADE:

Wow White 11262	Think Fast Pink 03137	Nude Secret 06932	Mauve It 05066	Pom Pom Macaron 05116	Getting Bare 05033	Naughty Brownie 20008	Bubblegum 03459	Strawberry Margarita 03533
Pink Squad 03566	Fun N Fuchsia 04275	Baby Marmalade 10777	Dashing Red 27870	Lightening Red 11155	Bitten Apple 11247	Ultraviolet 21295	Grape Escape 21865	In Mauve With U 52779
Once Upon A Lime 16675	Mad-ar-in 02915	In No Tweed 08268	Power Black 09845	Mermaid Tail 08383	Blue My Mind 17327	Cheers In The Sea 68130		

*Based on a consumer science study with 129 participants.

THE NAIL BAR

AVON NAIL EXPERTS EXPRESS GROWTH NAIL SERUM



15636
6ml | £8.33/10ml
£5

AVON NAIL EXPERTS FAST DRY NAIL SETTING SPRAY



21550
50ml | £1.10/10ml
£5.50

CUTICLE CREAM



59576
15ml | £2.67/10ml
Normally £5
£4
SAVE £1

ENAMEL REMOVER



08987
150ml | £0.32/10ml
£4.75

DUAL-ENDED CUTICLE PUSHER



Stainless steel. Approx.
13cm x 1cm x 0.5 cm
14670
£2.75

CUTICLE NIPPERS



Stainless steel with
plastic grips. Approx.
9.4 cm x 5cm x 1cm.
26054
£5.25

NAIL SCISSORS



Stainless steel
with plastic grips.
Approx. 9 cm x 5cm.
26088
£3.25

4-STEP NAIL FILE SET



Pack of 2. Eva, sand
paper. Each file approx.
14cm x 1.5cm.
26096
£3.50

GIVE YOUR NAILS SOME SERIOUS TLC

The **does-it-all** treatment for
nails you'll love to show off.

1. helps disguise imperfections
2. smooths ridges
3. helps strengthen nails
4. creates an even base
5. formulated with vitamin C and E
6. creates a smooth surface
7. acts as base coat



Avon Nail Experts
7-in-1 Nail Treatment
18903
10ml
Normally £4.50
£3.50
SAVE £1



Avon Nail Experts
Ultimate Hardening
Base Coat
18846
10ml
£4.50



Get it before
it's gone!

101 FLAT FOUNDATION BRUSH

use to apply, distribute and blend foundation for an even finish and a flawless look



Length: 15.9 cm, with synthetic PBT bristles.

11098
£5

102 BUFFING FOUNDATION BRUSH

designed to apply foundation products and buff onto the skin for even coverage and a flawless finish



Length: 15.4 cm, with synthetic PBT bristles.

06940
£5

103 PRECISION POWDER BRUSH

domed for full coverage and blending larger areas of the face and neck



Length: 17 cm, with synthetic PBT bristles.

10967
£5

105 KABUKI BRUSH

ideal for applying or blending powders and bronzing products all over the face and neck for natural-looking coverage and finish



Length: 7.9 cm, with synthetic PBT bristles.

05942
£5

106 ALL-OVER FACE BRUSH

perfectly shaped to adapt to the natural contours of your face for flawless application and blending



length: 17.5 cm, with synthetic PBT hair

06361
£5

107 ANGLED BLUSH BRUSH

densely packed fibres with a soft angled head, perfect for applying both powder and cream blush formulations to cheeks



Length: 16.5 cm, with synthetic PBT bristles.

06403
£5

BLENDING SPONGE

- precision sponge for smooth application and seamless blending
- minimal absorption to reduce waste
- can be used wet or dry



PU. Approx. 6cm x 4cm.

13920
£5.25

MAKE-UP TIDY

- 6 open compartments
- 1 handy drawer
- for a clutter-free make-up area



Plastic. Approx. 21cm x 11cm x 10cm.

59931
£14

DOUBLE PENCIL SHARPENER

- 1 blade for chubby pencils
- 1 blade for skinny pencils



Plastic. Approx. 3cm x 3cm x 2.5 cm.

15131
£2.75

EASY ON THE EYE

From smokey eyes to precision brows, meet your new **applying, contouring** and **blending** go-tos.



202 DUAL-ENDED CONCEALER & SMUDGING BRUSH

concealer brush for precise application in hard-to-reach areas
eyeshadow sponge for blending
Length: 14.8 cm, with synthetic PBT bristles.

10876
£4

203 DUAL-ENDED EYESHADOW BRUSH

smaller brush for applying colour, larger brush for buffing and blending
Length: 15.8 cm, with synthetic PBT bristles.

205959
£3.50

201 DUAL-ENDED BROW BRUSH

DUAL-ENDED, WITH A FLAT BRUSH for applying powder onto the brow area and soft spoolie comb for tidying and blending
Length: 16 cm, with synthetic PBT bristles.

311106
£4

204 ANGLED PRECISION LIP & EYE BRUSH

lip brush for precision and angled brow brush for easy application
Length: 14.2 cm, with synthetic PBT bristles.

410959
£4



Eyelash Curler
Carbon steel.
Approx. 6.2cm x 4cm x 10 cm.
26153
£3.50



Tweezers
Stainless steel.
Approx. 10cm x 1cm x 0.4cm.
15024
£3.75

ANEW

Rejuvenating Nude 12054	Perky Peony 20883	Uplifting Berry 18473
Essential Mocha 21782	Fresh Flambe 58636	Renewing Rose 19620
Blossoming Pink 00851	Awakening Coral 20073	Enlightening Plumberry 18481
Refreshing Petal 00836	Revitalizing Rouge 58529	Invigorating Plum 57950
Exhilarating Magenta 20644	Reviving Mauve 19638	Inspiring Cafe 00828

SERUM-INFUSED LIP COLOUR

- retexturing AHAs
- moisturising glycerine
- 72-hour hydro power, so your lips stay hydrated even after removal

Anew Revival Serum Lipstick
3.6g

£10.50

CUTTING-EDGE TECHNOLOGY

- retexturing AHAs
- moisturising glycerine
- 72-hour hydro power, so your lips stay hydrated even after removal

Anew Revival Lip Treatment
3.6g

£10



COLLAGEN-BOOSTING CONCEALER

- disguises imperfections and helps to reduce the appearance of fine lines and wrinkles
- instantly evens skin tone, hides lines and gives a flawless finish
- stimulates the renewal of collagen and elastin

Fair
56531

Medium
62844



Anew Age-Transforming Concealer SPF15
1.7ml
£9

BROW REVITALISER

- natural fibres mimic real hairs to enhance sparse brows
- tinted-gel formula blends, defines and sets

Light Brown
27110

Dark Brown
26948



Anew Transforming Brow Filler
3g
£10



BOOST YOUR COMPLEXION

Packed with antioxidants and Youth Restoring Complex, this is the foundation that instantly disguises blemishes and helps even them over time.

CUTTING-EDGE TECHNOLOGY

- smooths and firms for an even-looking complexion
- helps skin look and feel younger after just 1 week
- powerful anti-ageing ingredients boost collagen and elastin from within

Ivory
41400

Nude
58123

Shell
28878

Natural Beige
08425

Anew Age-Transforming Foundation
30ml |
£4.33/10ml
Normally £16

JUST £11
SAVE £5

Get it before it's gone!



FRAGRANCE



- FLORAL
- ORIENTAL
- FRUITY

Lov U Connected EDP
tangerine, rose,
sandalwood

07567
50ml | £24/100ml
Normally £15

£12

SAVE £3



- FLORAL
- FRUITY

Lov U EDP
raspberry, rose,
cashmere wood

05280
50ml | £24/100ml
Normally £15

£12

SAVE £3

INTRODUCING **LOV|U TOGETHER**

Jump head first into the sparkling **lemon heart** of this effervescent scent, celebrating love with yellow blossoms of **rice flowers** and warm **cedarwood oil**.



NEW

LOV U SCENTS

£12 EACH

SAVE £3

- FLORAL
- ORIENTAL
- FRUITY

Lov U Together Eau de Parfum
lemon heart, rice flowers, cedarwood oil

24349
50ml | £24/100ml
Normally £15

*Based on a consumer study.

NEW

BE THE FIRST TO TRY
TODAY TOMORROW
ALWAYS RADIANCE
FRAGRANCE WITH
PRECIOUS ROSE ABSOLUTE

FULL-SIZE PERFUME
COMING IN MARCH.



Discover it now
with a sample
or purse spray!

TTA Radiance
Purse Spray

49411

10ml

£7



TTA Radiance
Tester Vial

73866

0.6ml

£1

THE MOST BEAUTIFUL LOVE STORY THAT LASTS

Discover our **iconic** fragrance
collection that perfectly captures
the timeless essence of love.

- 1. peach, African violet, musk
- 2. Neroli bud, bergamot, cedarwood
- 3. neroli, Tiare Tahiti flowers, tuberose

- 1. Tomorrow 51789
 - 2. Wonder 29959
- 50ml | £30/100ml
Normally £19

£15

SAVE £4

- 3. TTA Celebrate 26997
- 50ml | £38/100ml

£19



CELEBRATE A BOND LIKE NO OTHER

Wrap yourself in the cocooning comfort of **almond milk** and **blossoms**, paired with modern, sparkling **neroli blossom** and the warm embrace of **musks**.

SET OF 2
FOR
£17.50

SAVE £6.75

AN
EVERLASTING
SCENT
THAT LASTS
ALL DAY*



TTA Everlasting
Eau de Parfum
almond milk & blossoms,
neroli blossom, musks

00158
50ml | £38/100ml

£19



FLORAL

SET OF 2
set contains:
• EDP | 50ml |
• Hand Cream | 30ml |

69468
Worth £24.25

£17.50

SAVE £6.75

*Tested and proven
to last up to 8 hours.

JUST
£13.50

SAVE £3.50

FREE YOUR EXTRAORDINARY

Discover our **No.1 fragrance collection**, with captivating scents to suit every mood and every moment.

Far Away Splendoria
Eau de Parfum

53603

50ml | £27/100ml
Normally £17

black splendor plum,
white oud, golden
amber



FLORAL



WOODY

pear, jasmine, upcycled
Madagascan vanilla



ORIENTAL



GOURMAND

wild cherry, belle de
nuit, sandalwood



ORIENTAL



FLORAL

crème de cassis, orange
blossom, salty chocolate
& toffee



ORIENTAL



FRUITY

blackcurrant buds,
Madagascan vanilla,
black musk



ORIENTAL



GOURMAND



Far Away Beyond
Parfum

38992

50ml | £38/100ml

£19



Far Away Beyond
The Moon Parfum

48249

50ml | £38/100ml

£19



Far Away Rebel
Eau de Parfum

39107

50ml | £34/100ml

£17



Far Away Glamour
Eau de Parfum

52720

50ml | £34/100ml

£17

FAR AWAY SHINE

Light up the world with powerful **pink pepper** and luminous **golden musk**, expertly crafted around **Ispahan rose**, an ancient and exotic **Persian bloom** used in beauty for over 2,000 years and celebrated by women as a symbol of inner illumination.

ALL 3 FOR

£23

SAVE £6.25

LASTS
ALL
DAY**



ORIENTAL



FLORAL

pink pepper,
Ispahan rose,
golden musk

set contains:

- Far Away Shine Body Lotion | 125ml |
- Far Away Shine Purse Spray | 10ml |
- Far Away Shine Eau de Parfum | 50ml |

69625

Worth £29.25



Far Away Shine
Eau de Parfum

39172

50ml |
£34/100ml

£17



Far Away Shine
Body Lotion

10330

125ml |
£4.20/100ml

£5.25



Far Away Shine
Purse Spray

26351

10ml

£7

**Tested to last up to 8 hours.

★★★★★
BESTSELLER

FAR AWAY
ALL 3 FOR
£20.50

SAVE £8.75



ORIENTAL



FLORAL



SET OF 3

set contains:

- Far Away Eau de Parfum | 50ml |
- Far Away Purse Spray | 10ml |
- Far Away Body Lotion | 125ml |

69161

Worth £29.25



**Far Away
Eau de Parfum**

37838
50ml |
£34/100ml

£17



**Far Away
Body Lotion**

32565
125ml |
£4.20/100ml

£5.25



**Far Away
Purse
Spray**

32524
10ml

£7



CHYPRE

**INDULGE IN
A TOUCH OF
LUXURY**

Experience the sheer **extravagance and allure** of a captivating fusion of **magnolia, jasmine, and gardenia** notes.

Premiere Luxe EDP
Grapefruit, magnolia and patchouli.

33761

50ml | £27/100ml
Normally £17

£13.50

SAVE £3.50



FLORAL



WOODY

1

2

3



WOODY



FLORAL



FLORAL



FRUITY

**EXPRESS ALL
THAT YOU ARE**

Scent your **dazzling moments** with a blend of exceptional ingredients that allow you to **celebrate your individuality**.

1. frangipani flower, blackcurrant, oakwood
2. Pomegranate, peony and cedarwood.
3. red apple, gardenia accord, cedarwood

1. Eve Confidence

33621

2. Eve Truth

45369

3. Eve Become

07351

50ml | £34/100ml

£17

SEE THE WORLD THROUGH ROSE-TINTED GLASSES

A wonderfully **optimistic** fragrance brimming with the juicy accords of **white peach** blended with **peony** and **musk**.

JUST
£8

SAVE £2



Célèbre EDT

47837

50ml | £16/100ml
Normally £10
SAVE £2

JUST
£8 EACH

SAVE £2

ENJOY LIFE'S SIMPLE MOMENTS

Embrace the beauty of the Pur Blanca fragrance collection, where **pure delicacy** meets **enchanting harmony**.



Eau de Toilette

1. Pur Blanca
 2. Pur Blanca Elegance
 3. Pur Blanca Hope
- 50ml | £16/100ml
Normally £10
SAVE £2

- 19182** White freesia, peony and white rose.
31963 Wild berries, jasmine and white musk.
20305 Honeysuckle, French mimosa and creamy musk accord.

UNLEASH THE ALLURE OF PASSION

Inspired by the hot Argentinian tango, here's the **sensual scent escape** you've been looking for. Uncover your **passionate** side and dance the night away...



JUST
£8 EACH
SAVE £2

Passion Dance EDT
02386
50ml | £16/100ml
Normally £10
SAVE £2

- ORIENTAL
- FLORAL
- GOURMAND

Passion Dance Dark Eau de Toilette
53470
50ml | £16/100ml
Normally £10
SAVE £2

SCENT-SATIONAL FRAGRANCES



Far Away Collection
EDP. 50ml
1. Far Away Splendoria **53603**
50ml | £27/100ml
Normally £17

£13.50
SAVE £3.50
2. Far Away **37838**
3. Far Away Glamour **52720**
4. Far Away Rebel **39107**
5. Far Away Shine **39172**
50ml | £34/100ml

£17



Far Away Parfum Collection
Parfum. 50ml
1. Far Away Beyond the Moon **48249**
2. Far Away Beyond **38992**
50ml | £38/100ml

£19

Far Away Eau de Parfum
15669
30ml | £43.33/100ml
£13

Far Away Rebel Eau de Parfum
17491
30ml | £33.33/100ml
£10



Attraction Collection
EDP. 50ml
1. Attraction for Her **12914**
2. Attraction Intense for Her **64204**
3. Attraction Closer for Her **49080**
4. Attraction Awaken for Her **00877**
50ml | £27/100ml
Normally £17

£13.50
SAVE £3.50
5. Attraction Game for Her **63669**
50ml | £34/100ml
£17

Attraction For Her Eau de Parfum - Special Edition
27995
50ml | £25/100ml
Normally £17

£13.50
SAVE £3.50

Attraction for Her EDP
15198
30ml | £43.33/100ml
£13

Rare Pearls EDP
16386
50ml | £26/100ml
£13

Rare Gold EDP
13367
50ml | £18/100ml
£13

Perceive EDP
13425
50ml | £26/100ml
£13

Perceive Dew EDP
07435
50ml | £26/100ml
£13

Premiere Luxe EDP
33761
50ml | £26/100ml
Normally £17
£13
SAVE £4



Today, Tomorrow, Always
EDP. 50ml
1. TTA Today **66647**
2. TTA Celebrate **26997**
3. TTA Everlasting **00158**
50ml | £38/100ml
£19

4. TTA Always **10389**
5. TTA Tomorrow for Her **51789**
6. TTA This Love **20933**
7. TTA Wonder **29959**
50ml | £30/100ml
Normally £19

£15
SAVE £4

100ML
100MLs
EDP. 100ml
1. Little Black Dress **08086**
2. Perceive **04580**
100ml
£20

100MLs
EDP. 100ml
1. Eve Confidence **10900**
2. Attraction for Her **54031**
3. Attraction Intense for Her **01230**
4. Today **56804**
5. TTA This Love - Special Edition **01701**
100ml
£28



Attraction Closer For Her Gift Set
Set includes:
• Attraction Closer For Her Eau de Parfum | 30 ml |
• Body Cream | 125 ml |
• Gift box
39503
£14.50



Attraction Closer For Her Gift Set
Set includes:
• Attraction Closer For Her Eau de Parfum | 30 ml |
• Body Cream | 125 ml |
• Gift box
39503
£14.50



Lov U EDP
05280
 50ml | £24/100ml
 Normally £15
£12
 SAVE £3



Lov U Connected EDP
07567
 50ml | £30/100ml
 Normally £15
£12
 SAVE £3



Lov U Together Eau de Parfum
24349
 50ml | £24/100ml
 Normally £15
£12
 SAVE £3



Little Black Dress Collection
 EDP. 50ml
 1. Little Black Dress **01206**
 2. Little Black Dress Lace **06908**
 50ml | £18/100ml
£13



Little Black Dress Eau de Parfum
22848
 30ml | £28.33/100ml
£8.50



Pur Blanca Collection
 EDT. 50ml
 1. Pur Blanca Elegance **31963**
 2. Pur Blanca **19182**
 3. Pur Blanca Hope **20305**
 50ml | £16/100ml
 Normally £10



Summer White Collection
 EDT. 50ml
 1. Summer White **04929**
 2. Summer White Sunset **03343**
 50ml | £20/100ml
 Normally £10
£8
 SAVE £2



Luck for Her EDP
04622
 50ml | £24/100ml
£17



Eve Discovery Collection
 EDP. 50ml
 1. Eve Confidence **00810**
 2. Eve Become **33639**
 3. Eve Privé **28167**
 4. Eve Truth **12963**
 50ml | £34/100ml
£17



Imari Collection
 EDP. 50ml
 1. Imari Corset **59709**
 2. Imari Eclipse **02527**
 3. Imari Queen **01073**
 4. Imari Naturelle **21907**
 50ml | £20/100ml
£13



Passion Dance Collection
 EDT. 50ml
 1. PassionDance **02386**
 2. PassionDance Dark **53470**
 50ml | £16/100ml
 Normally £10
£8
 SAVE £2



Célèbre EDT
47837
 50ml | £16/100ml
 Normally £10
£8
 SAVE £2



Soft Musk EDT
05702
 50ml | £20/100ml
£10

SAMPLES 0.6ML

1. Attraction For Her **20875**
 2. Far Away **15826**
 3. Far Away Beyond **15685**
 4. Far Away Beyond The Moon **15776**
 5. Far Away Glamour **15818**
 6. Far Away Rebel **15974**
 7. Far Away Shine **17723**
 8. Far Away Splendoria **16063**
 9. Lov U Together **31617**
 10. TTA Radiance **73866**
- 0.6ml
£1



Incandessence Collection
 EDP. 50ml
 1. Incandessence **15503**
 2. Lotus **06999**
 50ml | £26/100ml
£13



Cherish EDP
02196
 50ml | £26/100ml
£13



EDC
 1. Joyful **31112**
 2. Blissful **31237**
 3. Delightful **31161**
 200ml | £3.75/100ml
 Normally £10
£7.50
 SAVE £2.50

Get them before they go!

BODY LOTIONS

Body Lotion 125ml

Imari Queen **06007**
 Love U Connected **04820**
 TTA Everlasting **04663**
 Far Away Shine **10330**
 Far Away **32565**
 Far Away Glamour **11379**
 Far Away Beyond **10835**
 The Moon **27979**
 Far Away Beyond **27987**
 Far Away Splendoria **10660**
 Far Away Rebel **13805**
 Imari Naturelle **07336**
 Perceive **22798**
 Eve Privé **22780**
 Rare Pearls **27896**
 Tomorrow **14779**
 Attraction Game for Her **14167**
 Eve Confidence **01800**
 Eve Truth **06023**
 Luck for Her **24174**
 Imari Eclipse **20016**
 Always **12831**
 Eve Become **19224**
 Pur Blanca **13243**
 Attraction Closer **59238**
 Lov U **46441**
 Lov U Together **17186**
 Attraction for Her **04119**
 Little Black Dress **11650**
 Today **11676**
 Imari Corset **10587**
 Little Black Dress Lace **08565**
 Attraction Awaken **26773**
 TTA Wonder - Shimmering
 125ml | £4.20/100ml
£5.25

BODY SPRAYS

Body Spray 150ml

Full Speed **09613**
 Black Suede **17814**
 Black Suede Charm **44180**
 Black Suede Touch **01479**
 Black Suede Real **03392**
 150ml | £4.17/100ml
£6.25

DEODORANTS

Roll-On Anti-Perspirant Deodorant 50ml

Incandessence **08870**
 Perceive **25957**
 Pur Blanca **26203**
 Little Black Dress **04838**
 Far Away **51409**
 Far Away Glamour **62828**
 Imari Naturelle **68189**
 Imari Queen **18614**
 Individual Blue **09480**
 Full Speed **04747**
 Full Speed Quantum **01768**
 Full Speed Boost **18671**
 Musk Metropolitanano **27946**
 Black Suede **23796**
 Black Suede Charm **43356**
 Black Suede Dark **17830**
 Black Suede Touch **14415**
 Black Suede Secret **27573**
 Black Suede Real **17889**
 50ml | £6.50/100ml
 Normally £3.25
£2.50
 SAVE £0.75

HAIR & BODY WASHES

Hair & Body Wash 250ml

Elite Gentleman **25999**
 Attraction for Him **02550**
 Wild Country **08193**
 Full Speed **05934**
 Individual Blue **13144**
 Full Speed Surfer **24547**
 Full Speed Quantum **04283**
 Attraction Awaken for Him **63594**
 Full Speed Electric **06114**
 Elite Gentleman Quest **61531**
 Black Suede Dark **17715**
 Full Speed Boost **15321**
 Attraction Closer **17459**
 Black Suede **17848**
 Black Suede Real **17855**
 Black Suede Charm **38067**
 250ml | £2.10/100ml
£5.25

BODY MISTS

Body Mist 100ml

Pur Blanca **10645**
 Célèbre **10983**
 Little Black Dress 100ml **04986**

£6.25

POST-SHAVE MOISTURISER

Black Suede Real Intense After Shave
 100ml **19596**
£5.25



TTA Everlasting Hand Cream
33571
 30ml | £17.50/100ml
£5.25



PERFECT PERFUME MINIS

Treat yourself to a mini fragrance that's **perfect for popping in your bag** for an on-the-go spritz, to take on holiday or if you fancy trying something new.



**JUST
£7 EACH**

Far Away Glamour	21188	Eve Confidence	25221	Little Black Dress	32318
Far Away Splendoria	06890	Eve Privé	09589	Perceive	03608
Attraction Closer	01131	Eve Truth	56697	TTA Always	11908
TTA Wonder	18812	Far Away	32524	TTA Everlasting	09159
TTA Today	05983	Far Away Beyond	14563	TTA This Love	08821
Avon Attraction	16626	Far Away Beyond The Moon	21162	TTA Tomorrow	25676
Attraction Awaken	26070	Far Away Rebel	21212	TTA Radiance	49411
Attraction The Game	23762	Far Away Shine	26351		
Eve Become	09407	Incandessence	23945		

WOODY

ORIENTAL

**A LAYER OF
MYSTERY
MAKES THE MAN**

cosmofruit, Saffiano leather, vetiver

SET OF 2
set contains:
• Black Suede Dark Eau de Toilette | 100ml |
• Black Suede Dark Hair and Body Wash | 250ml |

69815
Worth £23.25

£18.50
SAVE £4.75

Black Suede Dark Eau de Toilette 08417 100ml £18	Black Suede Dark Hair and Body Wash 17715 250ml £2.10/100ml £5.25
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ORIENTAL

LEATHERY

**A LAYER OF
ALLURE
MAKES THE MAN**

sensual leather, fresh greens, warm woods

SET OF 2
set contains:
• Black Suede Eau de Toilette | 100ml |
• Black Suede Body Spray | 150ml |

67389
Worth £24.25

£19
SAVE £5.25

Black Suede Eau de Toilette 25197 100ml £18	Black Suede Body Spray 17814 150ml £4/100ml £6.25
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A LAYER OF
CHARISMA
MAKES THE MAN

Charm... it's in the many layers behind the looks, it comes with self-confidence and knowing who you are. What better way to celebrate that than with a charismatic blend of **Guatemalan cardamom**, **upcycled* sandalwood** and an irresistibly soft suede note.

NEW

BOTH FOR
£18.50

SAVE £4.75



WOODY



SPICY



100ML

LASTS
ALL
DAY**

- set contains:
- Black Suede Charm Eau de Toilette | 100ml |
 - Black Suede Charm Hair and Body Wash | 250ml |

69856
Worth £23.25

*An upcycled ingredient is one that contains >=50% of its carbon from a material that was a waste or side stream from a process either internal or external.

**Tested to last up to 8 hours.



Black Suede
Charm Eau de
Toilette
37929
100ml
£18

Italian lemon,
jinkoh agarwood
and amber.



WOODY



AMBERY

Elite Gentleman
Absolute EDT

53231
50ml | £26/100ml
Normally £16

£13

SAVE £3



Juniper,
cardamom and
cedarwood.



FOUGERE



WOODY

Elite Gentleman
EDT

74625
75ml | £17.33/100ml
Normally £16

£13

SAVE £3



Spearmint,
French lavender
and black
vetiver.



FOUGERE



WOODY

Elite Gentleman In
Black EDT

33530
75ml | £17.33/100ml
Normally £16

£13

SAVE £3



ginger, coffee oil,
cedarwood



WOODY



SPICY



ORIENTAL

Elite Gentleman
Quest EDT

50419
75ml | £17.33/100ml
Normally £16

£13

SAVE £3



THE MYSTERY OF SENSUALITY

Uncover the mystery of your sensuality with **mandarin, sage and cedarwood.**



100ML

JUST
£11

SAVE £3

PERCEIVE
FOR MEN

AVON



Perceive for Men EDT
39180
100ml
Normally £14

SOPHISTICATED AFTERSHAVE



Attraction Collection
EDT. 75ml
1. Attraction for Him **31641**
2. Attraction Awaken for Him **33514**
3. Attraction Closer **16238**
4. Attraction Intense **37374**
75ml | £18/100ml
Normally £17

£13.50

SAVE £3.50

5. Attraction Game for Him **12781**
75ml | £22.67/100ml

£17



Elite Gentleman Collection
EDT.
1. Elite Gentleman Absolute **53231**
2. Elite Gentleman In Black **33530**
3. Elite Gentleman **74625**
4. Elite Gentleman Quest **50419**
50ml | £24/100ml
Normally £16

£13

SAVE £3



Wild Country Collection
EDT.
1. Wild Country **16220**
2. Wild Country Freedom **13623**
3. Wild Country Rush **22624**
75ml | £18.67/100ml

£14



Black Suede Collection
EDT. 100ml
1. Black Suede **25197**
2. Black Suede Charm **37929**
3. Black Suede Dark **08417**
4. Black Suede Real **09936**
5. Black Suede Real Intense **19083**
6. Black Suede Secret **09209**
7. Black Suede Touch **12609**
100ml

£18



Musk Collection
EDT. 75ml
1. Musk Marine **23770**
2. Musk Instinct **01685**
3. Musk Mineralis **05090**
4. Musk Metropolitan **06916**
5. Musk Air **01958**
75ml | £13.33/100ml
Normally £10

£8

SAVE £2



Full Speed Collection
EDT.
1. Full Speed **15768**
2. Full Speed Quantum **04150**
3. Full Speed Surfer **25619**
4. Full Speed Electric **03319**
5. Full Speed Pulse **01081**
6. Full Speed Boost **18655**
75ml | £18.67/100ml

£14



Attraction Closer For Him Gift Set
Set includes:
• Attraction Closer For Him Eau de Toilette | 30 ml |
• Hair & Body Wash | 200 ml |
• Gift box

39495
£12



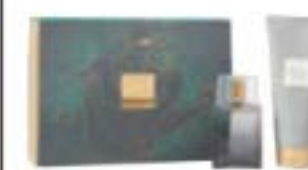
Individual Blue Gift Set
Set includes:
• Individual Blue EDT | 100 ml |
• Hair & Body Wash | 250 ml |
• Gift box

27920
£12



Wild Country Gift Set
Set includes:
• Roll-On Deodorant | 50 ml |
• Hair & Body Wash | 250 ml |
• Wild Country EDT | 75 ml |
• Gift box

16790
£16



TTA For Him Gift Set
Set includes:
• TTA for him EDT | 75 ml |
• Hair & Body Wash | 200 ml |
• Gift box

27862
£18



Full Speed Gift Set
Set includes:
• Roll-On Deodorant | 50 ml |
• Full Speed EDT | 75 ml |
• Hair & Body Wash | 250 ml |
• Gift box

16766
£16



Today for Him EDT
08409
 75ml | £24/100ml
£18



Individual Blue EDT
13391
 100ml
 Normally £10
£8
 SAVE £3



Perceive for Men EDT
39180
 100ml
 Normally £14
£11
 SAVE £3



Aspire Man EDT
08136
 75ml | £18.50/100ml
 Normally £14
£11
 SAVE £3



30mls
 EDT.
 1. Black Suede Real **13227**
 2. Full Speed **01727**
 30ml | £33.33/100ml
£10



Segno EDP
48066
 75ml |
 £14.67/100ml
 Normally £16
£11
 SAVE £5

Get them
 before they go!



Luck for Him EDT
21063
 75ml | £21.33/100ml
£16



SAMPLES



- 1. Attraction For Him **01248**
- 2. Black Suede Real Intense **27391**
- 3. Black Suede **27425**
- 4. Black Suede Dark **27433**
- 5. Black Suede Real **27409**
- 6. Black Suede Touch **27466**
- 7. Black Suede Secret **27441**
- 8. Full Speed Electric **18366**
- 9. Full Speed Surfer **14647**

£1

SKINCARE

**FREE ANEW MINI DUO
 POWERED BY
 PROTINOL
 WORTH £20**

**WHEN YOU SPEND £16
 ON SELECTED ANEW
 ORDER USING 69229**



**Mini Duo includes: Skin Renewal Power Serum Mini
 10ml and Skin Renewal Power Cream Mini 10ml.**

**Offer valid whilst stocks last. Our free gifts are super popular, so if we
 run out of anything, we'll replace it with something just as irresistible.**

THE NEED TO KNOW



All of our home fragrance products comply with the Classification, Labelling and Packaging Regulation and carry all the necessary warnings. To find out more, check out the individual product descriptions on our website: avon.uk.com

The planet is important to us, so all our electrical products are compliant to the Waste, Electrical and Electronic Equipment Act 2005 (as amended) and Avon are members of Electrolink Compliance Scheme. Keep cosy, but please keep sleepwear away from fire. Slippers are for indoors only, unless we say otherwise.

Any extra contents you see in images are not included, unless we say otherwise. We love a diagram but just remember they are for illustrative purposes only, unless we say otherwise.

All of our watches have a replaceable button cell battery and a 2-year warranty, unless we say otherwise. Our earrings are all designed for pierced ears, unless we say otherwise. They can't be returned if the sealed bag is open. Stay safe in the sun with our sunglasses, which all comply with British Standard EN ISO 12312-1:2013.

Once you've found the shade you want to buy, you'll find its order code next to it. No code? Sorry you can't buy it this time but keep an eye out as it may be available again soon!

Sometimes we get a bit creative and add more pearls for visual impact. Pearls containers will only include the weight as stated.

For hygiene reasons, a replacement or refund can't be given if the gusset label is removed from our lingerie.

Sharp blades shouldn't be sold to people under the age of 18.

Continued on back cover.



Each product featuring the BESTSELLER logo has been one of our bestsellers in the UK throughout 2024 (based on internal sales data).

*Based on those that expressed an opinion in a consumer perception study.
 **Niacinamide in the formulas helps renew the look of millions of surface skin cells.

POWER SERUM

See 7 powerful age-defying benefits in 7 days.*



POWER CREAM

Helps renew millions of skin cells** in just 7 days.



“Power Serum is amazing. My skin is plump and fresh and I feel like I need much less make-up to look awake.”

Kathryn, Avon online customer



*Based on those that expressed an opinion in a consumer perception study.
**Niacinamide in the formulas helps renew the look of millions of surface skin cells.

“After a few days of using Power Cream I noticed my skin felt smoother and firmer and I seem to have got my glow back.”

Sarah, Avon online customer



EYE-CONIC DUO

Want **dramatically lifted eyes** that pop? Apply our bestselling eye system to see **smoother, lifted eyes in just 2 days*** then coat lashes with our **5-in-1 genius mascara** for your perfect eye look.

POWERED BY



UPPER EYE GEL

with skin tighteners and revitalising caffeine to help the eye area look dramatically lifted.



UNDER EYE CREAM

with nourishing, peptide-rich formula for a visibly smoother, firmer under eye.

Anew Platinum Lift & Tighten Dual Eye System

32151
20ml | £70/100ml
£14

*Based on consumer study SE21-002 with 127 people.

FREE ANEW MINI DUO WORTH £20

when you spend £16 or more across Anew,



5-IN-1
1 VOLUME
2 LENGTH
3 LIFT
4 INTENSITY
5 DEFINITION
= THE MULTIPLIED LOOK

SMART CONTROL BRUSH

separates and combs every single lash

★★★★★
BESTSELLER

QUICK-GLIDE GEL FORMULA

coats lashes in deep black colour** from root to tip - no clumping, just full volume and definition

**Blackest Black shade only.

Lash Genius Multitask & Multiply Mascara
10ml

£11



set contains:

- Lash Genius Multitask & Multiply Mascara in Blackest Black | 10ml |
- Anew Platinum Lift & Tighten Dual Eye System | 20ml |

93989
Worth £25



BOTH FOR £17.50 **WORTH £25** **SAVE £7.50**

FREE ANEW MINI DUO WORTH £20
when you spend £16 or more across Anew,



3 STEPS TO
RENEW MILLIONS OF SKIN CELLS†

Combine the eye cream, serum and cream powered by **10X Protinol™††** for more **dramatic results**, and power up your skin's **strength and firmness.***

BUNDLE UP AND SAVE £25.50 WITH ALL 3



GREAT VALUE SET
set contains:
• Anew Skin Renewal Power Eye Cream | 15ml |
• Anew Skin Renewal Power Serum | 30ml |
• Anew Skin Renewal Power Cream | 50ml |

69773
Worth £63

£37.50

SAVE £25.50

†Niacinamide in the formulas helps renew the look of millions of surface skin cells.
††10X Protinol™ vs the level of Protinol™ in Anew Moisturising Creams.
*Strength and firmness based on a consumer study with 127 participants.



STEP 1
1 EYE CREAM

Helps restore younger-looking eyes instantly. gently apply to your under eyes and brow bone

Anew Skin Renewal Power Eye Cream
58651
15ml | £106.67/100ml
£16



STEP 2
SERUM

Helps restore years of collagen loss, for visible results in 7 days. smooth over cleansed face and neck

★★★★★
BESTSELLER
Anew Skin Renewal Power Serum
38976
30ml | £65/100ml
Normally £26
£19.50
SAVE £6.50



STEP 3
CREAM

Helps improve skin's strength and firmness.* smooth over cleansed face and neck

Anew Skin Renewal Power Cream
33142
50ml | £42/100ml
£21

*Strength and firmness based on a consumer study with 127 participants.

FREE ANEW MINI DUO WORTH £20
when you spend £16 or more across Anew



3 STEPS TO
EXPERIENCE UNSTOPPABLE RADIANCE

Combine the eye cream, serum and lotion powered by **vitamin C*** for a glowing complexion and brighter eyes every morning. Ready for **your most radiant results yet?**

BUNDLE UP AND SAVE £19 WITH ALL 3



- GREAT VALUE SET**
set contains:
- Anew Radiance Maximising Dark Circle Correcting Eye Cream | 15ml |
 - Anew Radiance Maximising Serum | 30ml |
 - Anew Radiance Maximising Lightweight Cream SPF50 | 50ml |

68163
Worth £47.50
£28.50

SAVE £19

*Serum and lotion contain vitamin C. Eye cream contains C Complex.



STEP 1

EYE CREAM
Energises, brightens, and visibly reduces the look of dark circles.
gently apply to your under eyes

NEW LOOK

Anew Radiance Maximising Dark Circle Correcting Eye Cream
21345
15ml | £86.67/100ml
£13



STEP 2

SERUM
This potent formula with 10% vitamin C grants radiant, fresh-looking skin.
smooth over cleansed face and neck

★★★★★
BESTSELLER

Anew Radiance Maximising Serum
29512
30ml | £73.33/100ml
£22



SPF 50



STEP 3

LOTION
3-in-1 moisturiser, primer and SPF for glowy-looking, hydrated skin.
smooth over cleansed face and neck

Anew Radiance Maximising Lightweight Cream SPF50
09639
50ml | £25/100ml
Normally £12.50

£10
SAVE £2.50

FREE ANEW MINI DUO WORTH £20
when you spend £16 or more across Anew

3 STEPS TO
PLUMP & DEEPLY HYDRATE

Combine the serum, cream and mask powered by **hyaluronic acid** that's proven to deliver **even more hydration** when used together.*

BUNDLE UP AND SAVE £19 WITH ALL 3



GREAT VALUE SET
set contains:
• Anew Hydrate & Plump Serum | 30ml |
• Anew Hydrate & Plump Water Cream | 50ml |
• Anew Hydrate & Plump 10 Minute Mask | 75ml |

68791
Worth £47

£28

SAVE £19

*Relates to the serum and cream only.



STEP 1

MASK
Hydrates and plumps in 10 minutes* for deeply quenched skin.
smooth over cleansed face and rinse off after 10 minutes

Anew Hydrate & Plump 10 Minute Mask
21840
75ml | £16.67/100ml
£12.50

*Based on a clinical efficacy study with 31 people.



STEP 2

SERUM
Hydrates, plumps and helps reduce the look of lines and wrinkles.
smooth over cleansed face and neck

Anew Hydrate & Plump Serum
29231
30ml | £73.33/100ml
£22



STEP 3

CREAM
Visibly plumps skin with hydration for up to 72 hours.*
smooth over cleansed face and neck

Anew Hydrate & Plump Water Cream
24141
50ml | £25/100ml
Normally £12.50
£10
SAVE £2.50

*Based on a clinical efficacy study with 24 people.

REFILL & SAVE ON YOUR FAVE SERUMS

Our new **recyclable**, single-use tubes are the **budget-friendly** (and **planet-friendly!**) way to **refill your serum bottles** and keep your skin looking immaculate.

HOW TO USE

REMOVE the pump from the glass bottle

TEAR OFF the refill tube closure

SQUEEZE the refill serum into the glass bottle

SCREW the pump back onto the glass bottle

USE your serum as normal

RECYCLABLE
SINGLE-USE
TUBES TO
REFILL YOUR
BOTTLES



RADIANCE SERUM REFILL

boosts the look of your skin's radiance with **10% VITAMIN C**



Anew Radiance Maximising Serum Refill

68734
30ml | £43.33/100ml
Normally £17

£13

SAVE £4

HYDRATING SERUM REFILL

hydrates and plumps with **3.5% HYALURONIC ACID COMPLEX**



Anew Hydrate & Plump Serum Refill

39396
30ml | £43.33/100ml
Normally £17

£13

SAVE £4

LIFTING SERUM REFILL

helps to **lift and tighten** your skin, powered by **PROTINOL™**



Anew Platinum Lift & Tighten Lifting Serum Refill

33878
30ml | £50/100ml
Normally £20

£15.50

SAVE £4.50

**FREE
ANEW
MINI
DUO
WORTH £20**

when you spend £16 or more across Anew

**FROM
£13**

SAVE UP TO £5.50

POWER SERUM REFILL

renews and restores years of collagen loss with **10X PROTINOL™**



Anew Skin Renewal Power Serum Refill

39487
30ml | £51.67/100ml
Normally £21

£15.50

SAVE £5.50

JUST
£19.50

SAVE £6.50

SEE & FEEL THE ANEW FACELIFT EFFECT WE BOTTLED IT



feel faster lifting and tightening results

80% of women
feel it actively firms
and tightens their skin*

*Based on the results of a consumer
use study with 124 participants.

- lifts the look of sagging skin
- helps smooth and contour
the look of your skin
- leaves your skin feeling firmer,
with increased elasticity

powered by biopolymer
and Protinol™ Technology



**Anew Platinum Lift &
Tighten Lifting Serum**

04697

30ml | £86.67/100ml
Normally £26

£19.50

SAVE £6.50

SMOOTH & RESURFACE SKIN, FAST WITH 0.1% PURE RETINOL

Help **visibly smooth the surface of your skin**,
with our 0.1% pure retinol serum – and see
visible results in just 3 days.*



RETINOL SERUM

Visibly retextures skin and
smooths wrinkles, with 60%
improvement in texture in
just 2 weeks, and dramatically
improved skin appearance
over time.**

- 0.1% pure retinol
- skin-smoothing technology

Anew Smoothing Serum

66142

30ml | £73.33/100ml
Normally £22

£16

SAVE £6



**FREE
ANEW
MINI
DUO
WORTH £20**

when you spend £16 or more
across Anew

**JUST
£16
SAVE £5**

*Based on a consumer study with 120 participants.

**Based on a clinical efficacy study with 10 participants.

LUXURIOUS SKINCARE FOR REJUVENATION AND NOURISHMENT

AWARD WINNING
PROTINOL™
DUAL COLLAGEN BOOST

Experience the **intense nourishment** of Supreme Rich Cream, formulated with **luxurious black pearl extract**.



Discover the **lightweight gel cream** infused with **real gold**.



Anew Skin Renewing Gold Emulsion with Protinol™

19802

50ml | £30/100ml
Normally £15

£12

SAVE £3

Anew Supreme Rich Cream with Protinol™

69781

50ml | £40/100ml
Normally £20

£15

SAVE £5

THE SKINCARE GAME CHANGER

Help restore the look of **7 years of collagen in just 7 days**** and see your best skin in years, so you can smile freely - no consequences.

10X PROTINOL™*

With our highest concentration of Protinol™ to restore years of collagen loss in just 7 days, helping to intensely hydrate, plump and firm.



DAY 1

Instantly see fresher, smoother, softer skin.†

DAY 3

Your skin is retrained to produce 83% more collagen and looks plumper.†

DAY 7

Your skin has restored up to 7 years of collagen and looks and feels significantly firmer.†

†Based on those who expressed an opinion in a consumer use test.

For external use only.
Keep out of reach of children.



Anew Skin Renewal Power Plumping Shots

18598

7 x 1,3ml
Normally £21

£16

SAVE £5

*10X Protinol™ vs the level of Protinol™ in Anew Moisturising Creams.

**Based on in-vitro data (testing on skin cells in a controlled laboratory environment).



FREE ANEW MINI DUO WORTH £20

when you spend £16 or more across Anew

JUST £16
SAVE £5

REVERSALIST

plump and smooth
the look of skin

**Anew Reversalist Plump &
Smooth Day Cream SPF20**

32276

50ml | £32/100ml

£16



**Anew Reversalist Plump &
Smooth Night Cream**

74351

50ml | £32/100ml

£16



**Anew Revitalising
Copper
Peel-Off Mask**

57539

75ml | £13.33/100ml
Normally £10

£8

SAVE £2



SENSITIVE+
with Protinol™ Technology
and skin-soothing actives
for delicate complexions

**Anew Sensitive+ Dual
Collagen Cream**

21972

50ml | £38/100ml

£19



**Anew Sensitive+ Dual
Collagen Eye Cream**

58255

15ml | £93.33/100ml

£14



Anew Platinum Mini Set

Set includes:

- Platinum Day Cream | Trial Size |
- Platinum Night Cream | Trial Size |
- Platinum Lift & Tighten
Serum | Trial Size |
- Box

21543

£24

**ULTIMATE**

feel firmer,
more supple skin

**Anew Ultimate Firm &
Supple Day Cream SPF20**

32284

50ml | £34/100ml

£17



**Anew Ultimate Firm &
Supple Night Cream**

49866

50ml | £34/100ml

£17



**Anew Radiance Maximising
Peel-Off Gold Mask**

58354

75ml | £13.33/100ml
Normally £10

£8

SAVE £2



**Anew Skin Renewing Gold
Emulsion with Protinol™**

40212

50ml | £24/100ml
Normally £15

£12

SAVE £3

**Anew Supreme Rich
Cream with Protinol™**

69781

50ml | £30/100ml
Normally £20

£15

SAVE £5

**Anew Eye
Treatment Patches**

30262

2 pc.

£4

**PLATINUM**

lift & tighten
the look of skin

**Anew Platinum Lift &
Tighten Day Cream SPF20**

49874

50ml | £38/100ml

£19



**Anew Platinum Lift &
Tighten Night Cream**

49957

50ml | £38/100ml

£19



**Anew Lifting
Silver Mask**

58271

75ml | £13.33/100ml
Normally £10

£8

SAVE £2



**Anew Platinum
Lift & Tighten Dual
Eye System**

32151

20ml | £70/100ml

£14



**Anew Platinum
Lift & Tighten
Lifting Serum**

04697

30ml | £65/100ml
Normally £26

£19.50

SAVE £6.50



**Anew Platinum Lift
& Tighten Lifting
Serum Refill**

33878

30ml | £50/100ml
Normally £22

£15

SAVE £5

**7 POWERFUL BENEFITS**

in 7 days

**Anew Skin Renewal
Power Cream**

33142

50ml |
£42/100ml

£21



**Anew Skin Renewal
Power Serum**

38976

30ml | £65/100ml
Normally £26

£19.50

SAVE £6.50



**Anew Skin Renewal
Power Eye Cream**

58651

15ml | £106.67/100ml

£16



**Anew Skin Renewal
Power Serum Refill**

39487

30ml | £51.67/100ml
Normally £21

£15.50

SAVE £5.50



**Anew Skin Renewal
Power Plumping Shots**

18598

7 x 1,3ml
Normally £21

£16

SAVE £6



ANTI WRINKLE
powered by retinol
to reduce the look
of wrinkles

**Anew
Smoothing Serum**

16808

30ml | £53.33/100ml
Normally £22

£16

SAVE £6

**RADIANCE**

with the glow-giving power
of vitamins and antioxidants

**Anew Radiance
Maximising
Microdermabrasion**

25148

75ml | £16.67/100ml

£12.50



**Anew Radiance
Maximising Serum**

29512

30ml | £55/100ml

£22



**Anew Daily Defence
Moisturiser**

09639

50ml | £25/100ml
Normally £12.50

£10

SAVE £2.50



**Anew Radiance
Maximising Dark
Circle Correcting
Eye Cream**

21345

15ml | £66.67/100ml

£13



**Anew Radiance
Maximising
Serum Refill**

68734

30ml | 4,33£/100ml
Normally £17

£13

SAVE £4



Anew Power Gift Set

Includes: Renewal Power Serum
30ml, Renewal Power Eye Cream
15ml, Renewal Power Cream
50ml and quartz sha stone.

16543

£50



Anew Ultimate Mini Set

Set includes:

- Ultimate Day Cream | Trial Size |
- Ultimate Night Cream | Trial Size |
- Renewal Power Serum
| Trial Size |
- Box

21329

£24

**CLEANSING**

cleansers for every
skin type

**Anew Purifying
Cleansing Jelly**

32003

150ml |
£3.33/100ml

£7



**Anew Sensitive+
Cream Cleanser**

32243

150ml |
£3.33/100ml

£7



**Anew Radiance
Maximising Tonic**

22368

200ml | £5/100ml
Normally £10

£10



**Anew Hydrating
Micellar Water**

32086

200ml |
£3.50/100ml

£7



TOOLS
maximise your
skincare regime

**Anew Facial
Massage Roller**

12922

£12

**TRY SAMPLES**

of our **bestselling** products

**SAMPLES**

Skin Renewal Power Serum
Skin Renewal Power Cream
Anew Platinum Day Cream
Radiance Maximising Serum
Anew Ultimate Day Cream
Anew Reversalist Day Cream
Lifting Dual Eye System
2ml

03657

08763

19851

17509

19836

19828

19869

£1

HYDRATION

quenches skin for
a plumper complexion

**Anew Hydrate & Plump
10 Minute Mask**

21840

75ml | £16.67/100ml

£12.50



**Anew Hydrating
Overnight Mask**

26500

75ml | £16.67/100ml

£12.50



**Anew Hydrate
& Plump Serum**

29231

30ml | £55/100ml

£22



**Anew Hydrate &
Plump Water Cream**

24141

50ml | £25/100ml
Normally £12.50

£10

SAVE £2.50

**Anew Hydrate &
Plump Serum Refill**

39396

30ml | 4,33£/100ml
Normally £17

£13

SAVE £4

**CLEAR & SMOOTH**

with salicylic acid to help
target blemishes and
reduce the signs of ageing

**Anew Even Texture
& Tone Serum**

16527

30ml | £45/100ml

£18



**Anew Even
Texture & Tone
Day Cream SPF35**

SET OF 2
JUST
£11

SAVE £3.50

SOOTHE & COMFORT WITH CANNABIS SATIVA SEED OIL

Your complete collection of **face and lip care heroes**, formulated with cannabis sativa seed oil to help **relieve dryness**.

400ML



set contains:

- Cannabis Sativa Seed Oil Protect & Calm All Day Hydration Cream SPF30 | 50ml |
- Cannabis Sativa Seed Oil Cleanse & Calm Micellar Water | 400ml |

68627
Worth £14.50

£11
SAVE £3.50

air-light formula instantly relieves dry skin

Cannabis Sativa Seed Oil Protect & Calm All Day Hydration Cream SPF30

66167
50ml | £16/100ml

£8

! While stocks last.

cleanses, soothes and reduces the appearance of redness

Cannabis Sativa Seed Oil Cleanse & Calm Micellar Water

08490
400ml | £1.62/100ml

£6.50



nourishes dry lips with long-lasting moisture

Cannabis Sativa Seed Oil Nourish & Calm Lip Balm

20370
4g

£3



GET THAT WINTER GLOW

Cooler weather means it's time to up your skincare game... treat your skin to the tinted moisturiser that **blends like a dream** and **adjusts to match most skin tones**.

JUST
£5.50

SAVE £2.25



NORMAL SKIN
with pomegranate extract to boost brightness

- lightweight, non-greasy formula
- blends easily for a radiant glow
- suitable for sensitive skin

SPF20

Nutra Effects Radiance Tinted Moisturising Day Cream SPF20

09688
50ml | £15.50/100ml
Normally £7.75

NO | alcohol

50 ml e

DREAM 4-IN-1 BB CREAMS

Wrap your skin in a blanket of protection and **streak-free coverage**, with a choice of **matte or radiant** finish.

- 1 SPF15
- 2 moisturises
- 3 evens tone and texture
- 4 light-to-medium coverage



Extra Light
09696

OILY TO COMBINATION SKIN

with willow leaf and rice extract to cover imperfections for a flawless matte finish

Light
09720

Medium
09753

Nutra Effects Matte BB Cream
30ml | £25.83/100ml
£7.75

Extra Light
09712

NORMAL SKIN

with papaya extract for a naturally beautiful finish that enhances your skin's radiance

Light
08227

Medium
08318

Nutra Effects Radiance BB Cream
30ml | £25.83/100ml
£7.75

PUT PREMATURE AGEING ON PAUSE

Enjoy the lifestyle you love with **skin that's less sensitive** to the skin-ageing stressors of modern life.

DAY AND
NIGHT SET
ONLY

£11

SAVE £4.50

ALL SKIN TYPES
with green tea to help
smooth and strengthen

100% agree it makes skin
look and feel healthier.*

**Nutra Effects Ageless
Restoring Overnight Gel**

08466
50ml | £15.50/100ml
£7.75

95% agree it reduces the look
of visible signs of ageing.**

**Nutra Effects Ageless
Protecting Day Cream SPF30**

47381
50ml | £15.50/100ml
£7.75



- set contains:
- Moisturiser | 50ml |
 - Restoring Overnight Gel | 50ml |

69138
Worth £15.50

*Based on those who expressed an opinion in a consumer study with 90 participants.
**Based on those who expressed an opinion in a consumer study.



**Nutra Effects Matte Oil-
Control Day Cream SPF20**
08151
50ml | £14.50/100ml
£7.25



**Nutra Effects Radiance
Illuminating Day Cream SPF20**
09670
50ml | £14.50/100ml
£7.25



**Nutra Effects Soothe
Hydrating Day Cream SPF20**
09654
50ml | £14.50/100ml
£7.25

A CLEAN SWEEP

Begin and end your day with **beautifully clean skin**. Just choose the **cleanser** with **natural extracts** that matches your skin's needs.



REMOVES MAKE-UP... even waterproof!



REMOVES MAKE-UP... even waterproof!



REMOVES 24 HOURS OF IMPURITIES on the skin's surface in under 1 MINUTE.*



PRICES FROM **£4.80**

*Based on a clinical efficacy study with 15 participants.

SENSITIVE SKIN
with cica extract

ALL SKIN TYPES
with papaya and pomegranate extract

NORMAL TO DRY SKIN
with shea butter

SENSITIVE SKIN
with cica extract

COMBINATION TO OILY SKIN
with willow leaf and rice extract

Nutra Effects Soothe Micellar Scrub
25783
150ml | £3.33/100ml
£5

Nutra Effects Radiance Micellar Gel Cleanser
21196
195ml | £2.46/100ml
£4.80

Nutra Effects Nourish Oil-Infused Micellar Water
00521
200ml | £2.80/100ml
£5.60

Nutra Effects Soothe Micellar Water
05611
400ml | £1.50/100ml
£6

Nutra Effects Matte Micellar Water
02006
400ml | £1.50/100ml
£6

Nutra Effects Matte Fluffy Foam Cleanser
13524
150ml | £3.67/100ml
£5.50



LOVE YOUR SKIN

Get **Valentine's Day** ready with the **3-step skin prep regime** that's perfectly suited to your skin.

STEP 1 TONE

sweep your choice of toner across your skin to prepare it for the mask



purifies and leaves your skin looking conditioned

Clearskin Blackhead Clearing Fresh Clarifying Toner

00869

100ml

£3.25



exfoliates and grants a natural-looking matte finish

Clearskin Pore & Shine Control Mattifying Charcoal Toner

22715

100ml

£3.25



cleanses and leaves your skin feeling calmed and soothed

Clearskin Blemish Clearing Clean Refreshing Toner

11338

100ml

£3.25



Clearskin Blackhead Clearing Soothing Exfoliating Cleanser

21014

100ml

£3.75



Clearskin Pore & Shine Control Smooth Exfoliating Scrub

05637

75ml | £4.67/100ml

£3.50



Clearskin Pore & Shine Control Purifying Charcoal Jelly Cleanser

21006

100ml

£3.75



Metal Blackhead Remover

Steel carbon. Approx. 12.5cm x 0.5cm.

21030

£2



STEP 2 APPLY MASK

use one mask all over your face, or use different masks on different areas of your face

STEP 3 TONE AGAIN

cleanse your mask away and tone again to leave your skin squeaky clean



deeply cleanses, helping prevent the formation of blackheads

Clearskin Blackhead Clearing Deep Clarifying Mask

24216

75ml | £5/100ml

£3.75



attracts and removes pore-clogging oil like a magnet

Clearskin Pore & Shine Control Purifying Charcoal Mask

13045

75ml | £5/100ml

£3.75



deeply cleanses and helps reduce the look of blemishes

Clearskin Blemish Clearing Pink Clay 4-Minute Mask

19125

75ml | £5/100ml

£3.75



Clearskin Blemish Clearing Spot On Instant Gel

25627

15ml | £30/100ml

£4.50



Clearskin Blemish Clearing Patches

16048

12 pc. | £35.42/100 pc.

£4.25



Clearskin Blemish Clearing Pink Clay Triple Exfoliator

02501

75ml | £4.67/100ml

£3.50



Clearskin Blemish Clearing Bubble Cleanser

04341

150ml | £2.67/100ml

£4



Clearskin Blemish Clearing Supercharged Cleanser

21022

150ml | £2.83/100ml

£4.25

HAIR & BODY



Absolute Nourishment Mask Infused with Argan & Coconut Oils
19059
375ml | £2/100ml
£7.50



Absolute Nourishment Treatment Oil Infused with Argan & Coconut Oils
14068
100ml
£9.25

ARGAN OIL NOURISHMENT FROM ROOT TO TIP

Let **argan oil** - the moisturising wonder for **stronger, shinier, and healthier-looking** locks - be your go-to companion **all season** long!



WITH ARGAN & COCONUT OILS



ABSOLUTE NOURISHMENT

SET OF 3
£11.50

SAVE £2.75

set contains:
• Conditioner | 250ml |
• Shampoo | 400ml |
• Treatment Serum | 30ml |
68502
Worth £14.25
£11.50
SAVE £2.75

helps detangle, nourishes, moisturises and smoothes hair

1. Advance Techniques Absolute Nourishment Conditioner
26716
250ml | £1.30/100ml
£3.25

gentle cleanses hair, leaves hair nourished, moisturised and smooth

2. Advance Techniques Absolute Nourishment Shampoo
18309
400ml | £1.31/100ml
£5.25

A deeply nourishing hair serum formulated with argan oil.

3. Advance Techniques Absolute Nourishment Treatment Serum
17202
30ml | £15.83/100ml
Normally £5.75

£4.75
SAVE £1

SHAMPOOS & CONDITIONERS FOR EVERY HAIR TYPE

Want to nourish dry ends, fight flakes, deal with breakage or see the back of oily roots? Step right this way and **show your locks some love.**



CONDITIONER **1** FOR **£3.25** | **2** FOR **£5.50** SAVE £1
 SHAMPOOS **1** FOR **£5.25** | **2** FOR **£9.50** SAVE £1

CONDITIONER **1** FOR **£3.25** | **2** FOR **£5.50** SAVE £1
 SHAMPOOS **1** FOR **£5.25** | **2** FOR **£9.50** SAVE £1

1. Advance Techniques Anti-Dandruff 2-in-1 Shampoo and Conditioner
09662
 400ml | £2.38/100ml

2. Advance Techniques Ultimate Shine Shampoo
16782
 400ml | £2.38/100ml

3. Advance Techniques Ultimate Shine Conditioner
14134
 250ml | £2.20/100ml

4. Advance Techniques Deeply Purifying Shampoo
19208
 400ml | £2.38/100ml

5. Advance Techniques Deeply Purifying Conditioner
13698
 250ml | £2.20/100ml

6. Advance Techniques Hydra Boost Shampoo
04143
 400ml | £2.38/100ml

7. Advance Techniques Hydra Boost Conditioner
03517
 250ml | £2.20/100ml

8. Advance Techniques Reconstruction Shampoo
13250
 400ml | £2.38/100ml

9. Advance Techniques Reconstruction Conditioner
26906
 250ml | £2.20/100ml

FORTIFIED & STRONG HAIR

Strengthen your hair with our Loss Control treatment featuring **Biotin-Caffeine Complex**, for fewer strands on the brush.

with
Biotin-Caffeine
Complex



Advance Techniques
Loss Control Leave-In
Treatment Spray

17632
100ml
£5.50

LOSS CONTROL

TREAT YOUR TRESSES

Power up your routine with essential treatments that'll make your hair feel **amazing** (and make you feel **unstoppable**) every day.

with
Kera-
Panthenol
Complex

with
Crystal
Light
Technology



RECONSTRUCTION

ULTIMATE SHINE



Advance Techniques
Hydra Boost
Leave-In Treatment
03244
50ml | £11.50/100ml
£5.75



Advance Techniques
Fabulous Curls
Curling Cream
24166
150ml | £3.83/100ml
£5.75



Advance Techniques
Deeply Purifying
Treatment Scrub
17194
150ml | £3.83/100ml
£5.75



Advance Techniques
Reconstruction
Treatment Mask
01842
375ml | £2/100ml
£7.50

Advance Techniques
Reconstruction Bi-Phase Treatment
26419
100ml
Normally £5.50
£4.50
SAVE £1

Advance Techniques
Ultimate Shine
Illuminating
Treatment Spray
14100
100ml
£5.50

BIGGER BOTTLES MORE WASHES

Get more **shampoo** for your money with **extra-large 700 ml** bottles that last **even longer!**

700ML



1

2

ABSOLUTE
NOURISHMENT

ANTI-DANDRUFF

MORE LIFT
MORE
FULLNESS
**MORE
VOLUME**

SET OF 3
£11
ORDER USING 67256

SAVE £3



1

2

3

MEGA VOLUME



**VOLUMISING
VITAMIN PEPTIDE
COMPLEX**



**+ BODY BUILDING
TECHNOLOGY
for weightless
volume from root
to tip**



Reconstruction



Ultimate Shine

shampoos

- | | |
|-------------------------|-------|
| 1. Absolute Nourishment | 23564 |
| 2. Anti-Dandruff | 19950 |
| 3. Reconstruction | 19406 |
| 4. Ultimate Shine | 19174 |
| 700ml £1.18/100ml | |

XXL SHAMPOOS JUST

£8.25
EACH

1. Mega Volume Conditioner

18184
250ml |
£1.30/100ml

£3.25

2. Mega Volume Shampoo

18200
400ml |
£1.31/100ml

£5.25

3. Mega Volume Treatment Spray

18218
100ml

£5.50

SET OF 3

set contains:

- Conditioner | 250ml |
- Shampoo | 400ml |
- Treatment Spray | 100ml |

67256
Worth £14

DISCOVER OUR BESTSELLING PILLOW MIST

JUST **£3.50**
SAVE £2

Say goodbye to counting sheep. Spritz this relaxing blend of French lavender & chamomile essential oil all over your pillow to help you drift off to sleep.



★★★★★
BESTSELLER

 **Aromatherapy
Pillow Mist**
09951
100ml
Normally £5.50

“ This is one of the best and longest lasting pillow sprays I have ever used and I now use them a lot. Highly recommended and will definitely be repurchasing. ”

Linda S, Avon online customer



PROFESSIONAL BRUSHES & ACCESSORIES

**1. Advance Techniques
Pro Foldable Cushion Brush**
ABS, Synthetic rubber, nylon. Glass mirror.
9.7 x 5.7 cm (when closed).

17442
£4

**2. Advance Techniques
Pro Paddle Brush**
ABS, Nylon, synthetic rubber.
Head: 8.5 x 13.9 cm. Handle: 12 cm L.

18663
£7.50

3. Advance Techniques Pro Vent Brush
ABS, Aluminium, nylon. Ceramic coat.
Head: 4.5 x 13 cm. Handle: 12cm.

18747
£6



 **Advance
Techniques Pro
Cushion Brush**
ABS, Nylon.
Head:
7.5 x 13.5 cm.
Handle: 12 cm.
18713
£7.50

 **Advance
Techniques Pro
Round Brush**
ABS, Nylon.
Head: 11cm
+ handle 12 cm,
Dia: 4.1 cm.
18804
£7.50

 **Advance
Techniques Brush
Cleaning Tool**
Plastic handle
and iron prongs
with protective
plastic cap. Length
approx. 9cm.
56556
£3

 **Advance
Techniques
Scalp Massager**
ABS. Approx.
7.5cm x 8cm.
04127
£5

 **Advance
Techniques
Hair Cutting
Scissors**
Carbon steel,
TPR. Length:
16,5 cm.
15271
£7

 **Advance
Techniques Pro
Small Barrel Brush**
ABS, Aluminium.
Ceramic coating,
Nylon pins.
15.3 cm L x 2.6 dia
(excl. bristles).
28779
£6

 **Advance
Techniques Pro
Large Barrel Brush**
ABS, Aluminium.
Ceramic coating,
Nylon pins.
15.3 cm L x 5.8 dia
(excl. bristles).
18770
£8.50

 **Advance
Techniques
Pro Detangling
Brush**
ABS & Nylon.
23 x 7.8 cm.
01917
£6

 **Advance
Techniques
Pro Styling
Tail Comb**
PP & stainless
steel.
24.2 x 5.5 cm.
26518
£3.50

DISCOVER 2-IN-1 SHAMPOOS & CONDITIONERS

Whether you want to volumise, smooth or hydrate your tresses, see soft, healthy-looking hair from the very first wash.*

700ML



Full Volume 2-in-1 Shampoo & Conditioner
Raspberry & Hibiscus
63651



Healthy Hydration 2-in-1 Shampoo & Conditioner
Aloe & Macadamia
08367

JUST
£3.75
EACH



Nourish & Smooth 2-in-1 Shampoo & Conditioner
Avocado & Almond Oil
63727

Refresh & Revitalize 2-in-1 Shampoo & Conditioner
Nettle & Lavender
15800

Stay Strong 2-in-1 Shampoo & Conditioner
Apricot & Shea Butter
09514

2-in-1 Shampoo & Conditioner
700ml | £0.54/100ml
£3.75



WITH NATURAL
INGREDIENTS



FOR ALL HAIR
TYPES



RECYCLABLE
PACKAGING

* Based on a consumer science study with 90 people.

SMOOTH & HAIR-FREE YOUR FAVE HAIR REMOVERS



GENTLE HAIR REMOVAL CREAM

Avon Works Body Hair Removal Cream
08615
100ml
£6



HAIR REMOVAL

Avon Works Facial Hair Removal Cream
21899
15ml | £21.67/100ml
£3.25



! While stocks last.

! Avon Works Razor Set
ABS, stainless steel. 14.5cm x 4.5 cm.
Includes 2 additional replaceable heads.
11064
£5

Get them before they go!



ANTI-PERSPIRANT ROLL ON

EACH
50ml | £4/100ml
£2

FOR HIM



Men's Max Protection
18549



Men's Invisible
09860

FOR HER



Women's Max Protection
18689



Women's Invisible
09878

*based on a consumer study with 75 participants

DELICATE CARE

FOR YOUR INTIMATE AREA

Using harsh shower gel on your intimate area could cause irritation and discomfort. AVON CARE INTIMATE is **gentle**, **pH balanced** and specially designed for feminine hygiene, to help keep you feeling **fresh and confident**, all day.

JUST
£3.25
EACH



with chamomile extract

Avon Care Intimate Gentle Delicate Feminine Wash
55947
250ml | £1.30/100ml



with Witch Hazel extract

Avon Care Intimate Calming Delicate Feminine Wash
54965
250ml | £1.30/100ml



with vitamin E

Avon Care Intimate Refreshing Delicate Feminine Wash
56317
250ml | £1.30/100ml

pH
pH balanced

gynaecologically tested

all day freshness



recyclable packaging

TANNING

SUN-KISSED GLOW ALL YEAR ROUND

1. Avon Care Sun Tan Accelerator Lotion
20578
200ml | £3.50/100ml
£7

2. Avon Care Sun Self-Tanning Lotion
07195
150ml | £4.67/100ml
£7



3. Avon Care Sun Tanning Oil Spray
07047
150ml | £4.33/100ml
£6.50

4. Avon Care Sun Protecting Bronzing Oil SPF15
40030
150ml | £4.33/100ml
£6.50

! While stocks last.

SUN PROTECTION

! Avon Care Sun SPF15 Sun Spray
20081
150ml | £3.83/100ml
£5.75

! SPF 30 Moisturising Lotion
06031
150ml | £3.83/100ml
£5.75

! Avon Care Sun SPF50 Face & Body Cream
02725
135ml | £5.93/100ml
£8

AFTER SUN

Avon Care Sun After Sun Moisturising Gel
20115
150ml | £3.17/100ml
£4.75

Avon Care Sun After Sun Cooling Spray
08912
150ml | £3.17/100ml
£4.75

Avon Care Sun After Sun Cooling Lotion with Aloe
20545
400ml | £1.44/100ml
£5.75

FOR FACE

! Avon Care Sun Shine Control SPF50 Facial Sun Cream
66050
50ml | £11.50/100ml
£5.75

! Avon Care Sun Shine Control SPF30 Facial Sun Cream
67892
50ml | £11.50/100ml
£5.75

NEW

ALL THAT YOUR SKIN NEEDS IN JUST ONE CREAM

3 IN 1 FOR FACE, HANDS & BODY

JUST
£4.25

We're absolutely smitten with these **Multipurpose Creams**. They're **gentle**, **fast-absorbing**, and have just the right hint of scent. Plus, with a **400 ml jar**, they last and last!

new look coming soon



400ML

HYDRATING
cherry, with antioxidants
25510

Multipurpose Cream 400ml | £1.06/100ml



- | | | | | | | |
|--|--|---|--|---|--|---|
| HYDRATING
with
watermelon
extract
55731 | MOISTURISING
with glycerin,
almond milk &
vitamin E
23853 | GENTLE
with
multibiotics &
vanilla extract
11593 | SMOOTHING
with pineapple,
mango & papaya
extracts
07526 | RADIANCE BOOSTING
with strawberry
& blueberry
extracts
25767 | REPLENISHING
with
avocado
oil
15016 | HYDRATING
with
coconut
oil
13912 |
|--|--|---|--|---|--|---|

MOISTURISING HAND CREAMS & LIP BALMS

Your hands rock thousands of moves a day! **Treat those hardworking hands** to an awesome dose of **tender care**.

new look coming soon



HAND CREAM

- | | |
|---|--------------|
| 1. hydrating cherry, with antioxidants | 25023 |
| 2. hydrating with coconut oil | 13888 |
| 3. replenishing with avocado oil | 10652 |
| 4. hydrating with watermelon extract | 55707 |
| 5. smoothing with pineapple, mango & papaya extracts | 07575 |
| 6. fruity radiance boost with strawberry & blueberry extracts | 25817 |
| 7. gentle with multibiotics & vanilla extract | 54098 |
| 8. moisturising with glycerin, almond milk & vitamin E | 23846 |
| 9. moisture & soothe with glycerine & almond oil | 10124 |
| 10. long-lasting protection with silicone & glycerine | 09977 |
- 75ml | £2.67/100ml
- £2**



**MISS
IT,
MISS
OUT**

**LIP BALM
£1.50**

**LIP BALMS FOR
HYDRATION IN
EVERY SWIPE**

- 1. vanilla **16717**
- 2. with moisturising complex **02436**
- 3. apple pie **16733**

£1.50

BODY WASH 400ML



- 1. with avocado oil **02949**
 - 2. with coconut oil **13870**
- 400ml | £0.56/100ml
£2.25

BODY LOTION 400ML

NEW



- 1. cherry, with antioxidants **15784**
 - 2. with strawberry & blueberry extracts **25742**
 - 3. with coconut oil **13854**
 - 4. with glycerin, almond milk & vitamin E **23820**
 - 5. with watermelon extract **58461**
- 400ml | £0.88/100ml

£3.50

BODY LOTION 400ML



- 1. With ceramide complex for skin that's in need of extra care. **15990**
 - 2. Infused with Moisture Lock Complex for 72-hour* skin moisturisation. with emollients and jojoba oil **11205**
- 400ml | £1.06/100ml

£4.25

*After multiple applications.



Watermelon Daily Hydration Body Lotion Gel
58719
200ml |
£1.75/100ml
£3.50



Watermelon Daily Hydration Body Lotion Mist Spray
55350
250ml |
£1.70/100ml
£4.25



NOURISHING COCOA BUTTER

Wrap your skin in a blanket of **divine nourishment** starring **cocoa butter**, nature's wonder moisturiser.

new look coming soon



1. Cocoa Butter Nourishing Body Lotion
10793
400ml |
£0.88/100ml
£3.50

2. Cocoa Butter Softening Hand Cream
10769
75ml |
£2.67/100ml
£2

3. Cocoa Butter Nourishing Multipurpose Cream
10827
400ml |
£1.06/100ml
£4.25

GETTING READY MADE FUN

Help your little grown-ups enjoy their 'getting ready' routine with these **super cool daily toiletries** that they can use all on their own.



1. Avon Kids 2in1 Shampoo & Body Wash. Fresh.
17988
200ml |
£1.12/100ml
£2.25

2. Avon Kids Cologne Spritz. Fresh.
17970
150ml |
£2.67/100ml
£4

3. Avon Kids Hair Gel. Fresh.
17996
50ml |
£4.50/100ml
£2.25



DERMATOLOGICALLY TESTED

AVON

kids

6-9 years



mandarin sorbet, crystal strawberry, cotton candy
1. Avon Kids Eau de Cologne. Fruity.
16709
30ml |
£13.33/100ml
£4

2. Avon Kids Body Wash. Fruity.
18010
200ml |
£1.12/100ml
£2.25

NO MORE TEARS

JUST GOOD, CLEAN FUN

Make smiley memories at bathtime every time with these **fun** and **foamy**, monsterously **fruity** favourites.

3-5 years



STRAWBERRY



Avon Kids 2in1 Bath & Body Wash. Strawberry.
18077
 200ml | £1.12/100ml
£2.25

WATERMELON



Avon Kids 2in1 Shampoo & Conditioner. Watermelon.
18085
 200ml | £1.12/100ml
£2.25

1. Avon Kids Detangling Spray. Mango.
18044
 200ml | £1.12/100ml
£2.25

2. Avon Kids 2in1 Shampoo & Conditioner. Apple.
18036
 200ml | £1.12/100ml
£2.25

3. Avon Kids 2in1 Goodnight Bath & Body Wash. Lavender.
18069
 200ml | £1.12/100ml
£2.25

STEP INTO CONFIDENCE

If you want to stay **fresh and dry** all day (who doesn't?), relieve **tired, hot feet** with a fast acting-spray.



1. Foot Works Active Odour Control Spray
 Deodorises, refreshes and cools, provides relief from embarrassing foot odour.
27581
 100ml
£4.50

2. Deodorising Foot Spray with Lavender
 Deodorises, soothes and refreshes hot, tired feet.
20982
 100ml
£4.50

3. Deodorising Foot Spray
 Refreshing spray helps protect feet against odour.
12864
 100ml
£4.50



Foot Works Active Reviving Foot Soak
 Soothes tired, achy or hot feet, deodorises and refreshes, softens calluses.
23028
 100ml
£4.25



Foot Works Paddle Foot File
 Approx. 21cm x 5cm.
03046
£2.75



BABY-SOFT SOLES

Wave goodbye to **rough skin or calluses** and enjoy **smooth, soft feet**.

FROM
£3.75



1. Foot Works Healthy Extreme Cracked Heel Cream
Intensely moisturises, visibly smoothes cracked heels in 3 days, helps feet look healthier.

27839
75ml | £6.33/100ml
£4.75

Foot Works Intensive Callus and Corn Cream
Reduces stubborn calluses, renews the feel of skin and makes feet soft.

25445
75ml | £6.33/100ml
£4.75

2. Foot Works Rough Skin Remover
Helps to soften and remove hard skin for baby-soft feet.

04226
75ml | £5/100ml
£3.75



3. Foot Works Intense Moisture Cream
Rehydrates very dry skin, softens and conditions rough feet.

02022
75ml | £0.01/100ml
£4.75

Foot Works Clay Mask with Lavender
Helps exfoliate dry, rough skin for baby smooth & soft feet.

05553
75ml | £6.33/100ml
£4.75



YOUR ULTIMATE AT-HOME PEDI

Foot Works Wet and Dry Pedi Roller
Includes 2 heads, 1 coarse, 1 smooth. Requires 3 x AAA batteries (not included).

03764
£22



Foot Works Wet and Dry Pedi Roller Replacement Heads
Set of 2 replacement heads for the Footworks Wet/Dry Pedi Roller. ABS with 2 grades of paper coarseness. Size: 6.3cm x 3.5cm x 3.8 cm (per head).

03863
£5



Moisture Socks
96% Polyester, 4% Elastane. 1 pair in 1 size.

19075
£4



Foot Works 3-in-1 Pedicure Tool
Includes foot rasper, pumice stone and smoothing foot file. PP, iron, stainless steel. Approx. 10cm x 6cm x 5cm.

16550
£4.75



Foot Works Nail Brush
Polypropylene, nylon. Approx. 8.5cm x 2.5cm x 5.5cm.

15479
£1.75

Foot Works Silicone Heel Enhancer Socks
Silicone. Approx. 10cm x 10cm. 1 pair in 1 size.

04374
£4.75



Foot Works Heel Rasper
Stainless steel, plastic. Approx. 9cm x 5cm x 4cm.

04267
£4.50

Foot Works Toenail Clippers
Carbon, silicone. Approx. 9cm x 1cm x 2cm.

02980
£2.75



Foot Works Hard Skin Remover
Helps to remove hard skin from feet by scraping off layers of unwanted skin. Additional head included.

03723
£4.50



SOOTHING LAVENDER

Don't lose sleep over dry feet and hard skin. Let the **moisturising lavender overnight treatment** get to work so you can wake up to **soft, smooth feet!**

FROM
£2.75



Foot Works Overnight Treatment Cream with Lavender
13615
150ml | £2/100ml
Normally £3.75
£3



BONUS SIZE

250ML

bonus size
Skin So Soft Original Dry Oil Spray Bonus Size
06627
250ml | £3/100ml
£7.50

ORANGE & CINNAMON COLLECTION FOR A COSY FOOT PAMPER



Foot Works Winter Exfoliating Scrub
01545
75ml | £4/100ml
Normally £4
£3
SAVE £1



Foot Works Winter Moisturising Cream
01560
75ml | £4/100ml
Normally £4
£3
SAVE £1



Foot Works Winter Relaxing Soak
36731
100ml
Normally £3.50
£2.75



4 SOLD EVERY MINUTE*

Want the silkiest of skin? Get it in seconds with this **skin-softening spray**. The secret? It's all about the **jojoba oil**.

JUST
£5 EACH

★★★★★
BESTSELLER

150ML
classic size



with
jojoba oil

Skin So Soft Enhance & Glow Airbrush Spray

08672

150ml | £3.33/100ml
Normally £5.50

£5



scented
with
citronello

Skin So Soft Original Dry Oil Spray

07955

150ml | £3.33/100ml
Normally £5.50

£5



with
argan oil

Skin So Soft Silky Moisture Nourishing Dry Oil Spray

19158

150ml | £3.33/100ml
Normally £5.50

£5

TOOLS FOR LOOKING YOUR BEST AT HOME & ON-THE-GO



1. Men's Battery Rotary Shaver

ABS, stainless steel.
Approx. 15 x 5.5 x 6.8 cm.
Requires 2 x AA batteries
(not included).

19331
£25

2. Mens Battery Ear & Nose Trimmer

ABS, stainless steel.
Approx. 13 x 2.8 x 2.6 cm.
Requires 1 x AA battery
(not included).

21881
£10

3. Mens Grooming Set

In the set: PP comb, stainless steel accessories: scissors, tweezers, nail clipper with nail file.

PU case 11,8 x 7,5 x 2 cm.
26245
£7

4. Mens Razor with Interchangeable Heads

Includes 1 handle and 5 razor cartridges. ABS, stainless steel.

14.5 x 4.5 cm.
15305
£5.50



Avon Care Essential 3-in-1 Shampoo, Conditioner & Body Wash

58545
200ml |
£1.25/100ml
£2.50



Avon Care Essential Shave Gel

58784
150ml |
£2/100ml
£3



Avon Care Essential Aftershave Balm & Moisturiser

58800
100ml
£2.50



Avon Care Essential 3-in-1 Hydra Gel

58206
50ml |
£4.50/100ml
£2.25

*Based on total Skin So Soft units across all sizes and variations from 01.05.2024 - 31-07-2024.

UPLIFT & ENERGISE

Start your day afresh with an invigorating hair and body duo scented with **marine & peppermint notes.**



FROM
£1.25



250ML
Senses Ocean Surge Hair & Body Wash
24471
250ml | £0.50/100ml
£1.25

marine & peppermint notes
24430
Hair & Body Wash
500ml | £0.40/100ml
£2

AVON SENSES
JUNGLE RAINBURST: Sage & Sandalwood
11197

AVON SENSES
EXTREME LIMITS: Grapefruit & Cedarwood
54718

AVON SENSES
NATURE'S EDGE: Bergamot & Charcoal
55491

500ML
Hair & Body Wash
500ml | £0.40/100ml
£2



ENERGISING GERANIUM LEAF & ORANGE

with orange & sea kelp extracts

HAND LOTION for up to 24-hour*

1. 25064
250ml | £1.70/100ml
£4.25

ROOM SPRAY

3. 54999
100ml
£4.25

HAND WASH

2. 25031
250ml | £1.20/100ml
£3

BATH & SHOWER ELIXIR

4. 25155
500ml | £0.95/100ml
£4.75



LUXURIOUS LEMONGRASS & COCONUT

with shea butter extract

HAND LOTION for up to 24-hour*

1. 28613
250ml | £1.70/100ml
£4.25

ROOM SPRAY

3. 54502
100ml
£4.25

HAND WASH

2. 54056
250ml | £1.20/100ml
£3

BATH & SHOWER ELIXIR

4. 02543
500ml | £0.95/100ml
£4.75



AROMATIC BERGAMOT & GREEN TEA

with verbena extract

HAND LOTION for up to 24-hour* moisture

1. 25015
250ml | £1.70/100ml
£4.25

ROOM SPRAY

3. 05389
100ml
£4.25

HAND WASH

2. 25007
250ml | £1.20/100ml
£3

BATH & SHOWER ELIXIR

4. 02535
500ml | £0.95/100ml
£4.75



Enriched with natural origin extracts



Bottle made from 97.5% recycled plastic***

***Remove pump before discarding.

*After multiple applications. Based on a consumer study with 12 participants.

NEW

REVITALISING ROSEMARY & CARROT SEED

Invigorate your senses with added oat & angelica root extracts.

PRICES FROM
£3



BATH & SHOWER ELIXIR

21683
500ml | £0.95/100ml
£4.75

ROOM SPRAY

22996
100ml
£4.25

HAND WASH

22947
250ml | £1.20/100ml
£3

HAND LOTION
for up to 24-hour*
moisture

22954
250ml | £1.70/100ml
£4.25

*After multiple applications. Based on a consumer study with 12 participants.



ALL SENSES PRODUCTS ARE ENRICHED WITH NATURAL EXTRACTS



RECYCLABLE BOTTLES*
*Excludes pump. Please remove when recycling.

250ML Price per 100ml = 50p **£1.25** 500ML Price per 100ml = 40p **£2** 720ML Price per 100ml = 45p **£3.25**

SHOWER GEL



SECRET LAGOON:
Water Fruits & Musk
250ml **24455**
720ml **02808**



RASPBERRY DELIGHT:
Raspberry & Cassis
250ml **12427**
720ml **11783**



ORANGE TWIST:
Orange & Jasmine
720ml **22103**



SUNKISSED SUNSETS:
mandarin, ylang ylang, oud
250ml **22269**

HAIR & BODY WASH



LEMON BURST:
lemon & basil
250ml **12625**



JUNGLE RAINBURST:
Sage & Sandalwood
720ml **28217**



OCEAN SURGE:
marine & peppermint notes
720ml **19844**



EXTREME LIMITS:
Grapefruit & Cedarwood
720ml **02311**

SHOWER CREAM



IRRESISTIBLE CAPPUCCINO SWIRL:
Coconut Milk & Raspberry
500ml **18135**



INDULGENT WHIPPED COCOA:
Buttermilk & Cocoa
500ml **18101**



VELVET LATTE:
oat milk & cornflower
500ml **18143**



SWEET & JOYFUL:
freesia & pomegranate
720ml **13516**



ALOHA MONOI:
Coconut & Tiare Flower
720ml **14639**



SIMPLY LUXURIOUS:
peach & vanilla orchid
250ml **02204**
720ml **01511**

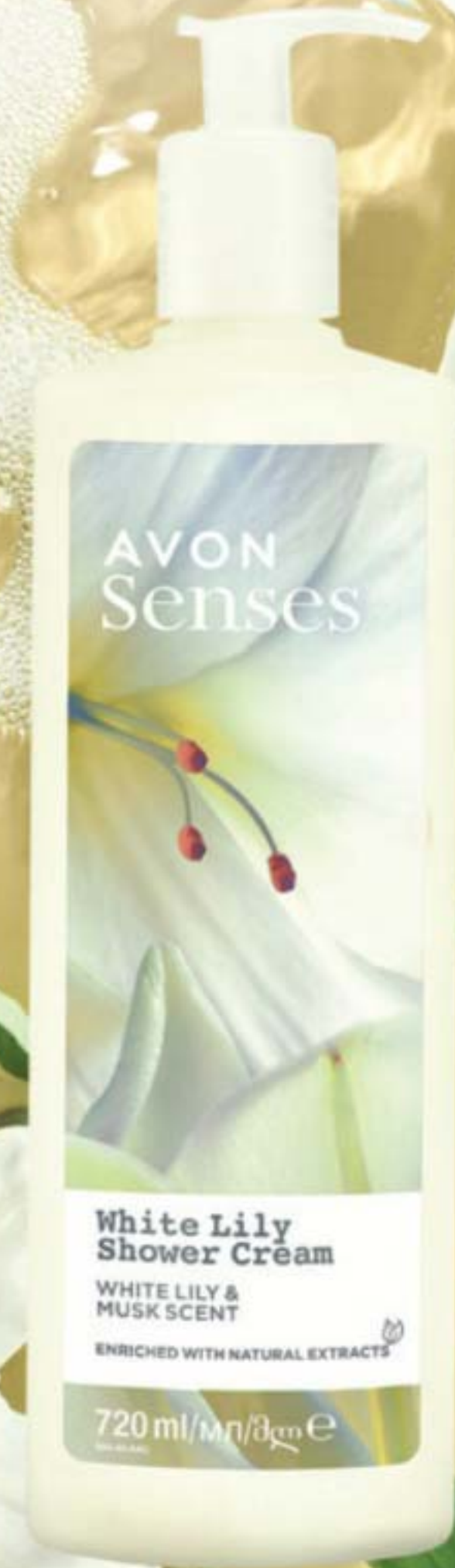


COSY CASHMERE:
magnolia & creamy sandalwood
250ml **14001**

MOMENTS OF SERENITY

Enjoy more moments of peace and elegance with the scent of **white lily** and **musk** in every shower.

PRICES FROM
£1.25



Senses White Lily Shower Cream
27268
250ml | £0.50/100ml
£1.25

White Lily Shower Cream
17624
720ml | £0.45/100ml
£3.25

BUBBLE BATH 1L

£3 EACH

	RASPBERRY DELIGHT: Raspberry & Cassis 28498		ALOHA MONOI: Coconut & Tiare Flower 06072		L'AMOUR SUNRISE: Rose & Amber 00653
	LEMON BURST: lemon & basil 28365		LAVENDER CALM: calming lavender & musk 03095		WHITE LILY: White Lily & Musk 16360
	WATER MINT: Water Mint and Cucumber 18234		SUNKISSED SUNSETS: mandarin, ylang ylang, oud 55434		COSY CASHMERE: magnolia & creamy sandalwood 17343
			SIMPLY LUXURIOUS: White Peach & Vanilla Orchid 05256		GOODNIGHT SWEETHEART: Bergamot & Vanilla 28597

SCENTED BODY MIST 100ML

£3.50 EACH

	COSY CASHMERE: magnolia & creamy sandalwood 21576		WHITE LILY: White Lily & Musk 15537		ALOHA MONOI: Coconut & Tiare Flower 27151
	VELVET SEDUCTION: Blueberry & Orchid 12146		SIMPLY LUXURIOUS: White Peach & Vanilla Orchid 27177		SUNKISSED SUNSETS: mandarin, ylang ylang, oud 01735
			LEMON BURST: lemon & basil 61481		

HAND WASH 250ML

250ml | £0.60/100ml

£1.50 EACH

	ORANGE TWIST: Orange & Jasmine 12823		LEMON BURST: lemon & basil 56663		COSY CASHMERE: magnolia & creamy sandalwood 10884
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IMMERSE YOUR SENSES IN A FLORAL BOUQUET OF PINK PEONY

Envelop your skin in **delicate floral notes** that make you feel joyful and uplifted - perfect for those who wish it could be spring all year round.

PRICES
FROM
£1.50



Pretty Peony
Bubble Bath
44743
1000ml
£3

AMAZING PRICES

DEAD SEA MINERALS FOR FACE



1. Tranquility Facial Scrub
with Dead Sea Minerals

08771
75ml | £6/100ml
£4.50

2. Tranquility Face Mask
with Dead Sea Minerals

04655
75ml | £5.67/100ml
£4.25

SHOWER AND SHAVE ESSENTIALS FOR SENSITIVE SKIN



1. Avon Care Sensitive
2-in-1 Anti-Dandruff
Shampoo & Conditioner

03327
200ml |
£1.25/100ml **£2.50**

2. Avon Care
Sensitive Shave Gel

56838
150ml |
£2/100ml **£3**

3. Avon Care Sensitive
2-in-1 Aftershave
Balm & Moisturiser

02089
100ml **£2.50**

EASY DETANGLING: SHAMPOO & SPRAY FOR KIDS



1. Avon Kids
2in1 Shampoo
& Conditioner. Fruity.

18028
200ml | £1.12/100ml

2. Avon Kids
Detangling Spray.
Fruity.

14811
200ml | £1.12/100ml

£2.25 EACH

INTENSE HAIR SERUMS



1. Advance Techniques
Reconstruction
Treatment Serum

24158
30ml | £19.17/100ml

2. Advance Techniques
Ultimate Shine Serum

19133
30ml | £19.17/100ml

£5.75 EACH

CONDITIONING DAILY BODY LOTION



1. replenishing
with avocado oil **10744**

2. smoothing
with pineapple, mango
& papaya extracts **07518**
400ml | £0.88/100ml

£3.50 EACH

HAIR STYLING SAVIOURS



1. Advance Techniques
Dry Shampoo

03376
150ml | £2.33/100ml
£3.50

2. Advance Techniques
Heat Protection
Leave-In Spray

14738
100ml
£3.25

PROFESSIONAL FOOT CARE



**Foot Works
Expert Exfoliating
Foot Mask**
04168
2 x 20ml
£5.50

EFFECTIVE
ANTIPERSPIRANT ROLL-ON



1. Active for Women **11346**
2. Active for Men **11395**
50ml | £4/100ml
£2 EACH

SCENTED BODY MIST



1. Lavender Calm:
Lavender
Blossom & Musk **15941**
2. Raspberry Delight:
Raspberry
& Cassis **11544**
3. Soft Vanilla:
Vanilla
& Sandalwood **27169**
100ml
£3.50 EACH



Avon Lip Balm
4g
£3.50 EACH

Sugar Cookie **27540** Strawberry **27607** Coconut **27565**

PRICES FROM
£1.50

HAND WASH



1. Sweet & Joyful:
Freesia
& Pomegranate **03228**
2. Melon & Musk **17475**
3. Lavender Calm:
Lavender Blossom
& Musk **22020**
250ml | £0.60/100ml
£1.50 EACH

EXTRA CARE FOR
DEMANDING SKIN



1. **Derma Restoring
Body Lotion**
18150
400ml | £1.06/100ml
£4.25

2. **Derma Restoring
Hand Cream**
18176
75ml | £3.33/100ml
£2.50



**KNOW WHAT LOVE IS AND
WHAT LOVE ISN'T.
GET LOVESTRONG WITH AVON.**

Laura's story

"It breaks my heart to think people are out there like I was, not knowing what to do. Find a safe space and reach out, this could be to Refuge, a friend or even someone on social media. You are not alone, you deserve better, and people are there for you."

LAURA, domestic abuse survivor



**AVON
END VIOLENCE AGAINST
WOMEN**

Show your support for victims of violence and help to stop it.

BREAK THE SILENCE

1 in 3 women globally are affected by domestic violence in their lifetime.
You can make a difference because when you buy one of our charity products we'll donate profits to support Refuge and Women's Aid, helping those experiencing or witnessing abuse.

SPEAK OUT.

*10% of profits donated to good causes estimated at £0.80p for every Personal Safety Alarm sold, £0.43p for every Bracelet Sold, £0.52p for every Coin Purse sold and £0.82p for every Cosmetic Bag sold. The values donated are split equally between Refuge & Women's Aid. Registered charity numbers England and Wales: Refuge: 277424, Women's Aid 1054154



Personal Safety Alarm

ABS, zinc. Approx. 8.5cm x 3cm x 2cm. Requires 2 x AAA batteries (not included).

- keyring to attach to your keys or bag
- loud 130 decibel alarm
- LED flashlight

26831
£10



Domestic Violence Awareness Bracelet

Blue. Silver tone. Brass, glass, zinc, fabric. Approx. 18.5cm + 2.5cm extension chain.

26690
£5



DV Coin Purse

Coin and card holder with internal zip closure and front envelope closure with press stud. Features a neck strap. Silver metallic debossed print to the front.

27482
£6.50



Domestic Violence Awareness Cosmetic Bag

Pink and purple. PU outer, polyester lining. Approx. 23cm x 13cm x 5cm. Interior pocket approx. 13cm x 8cm.

32805
£10



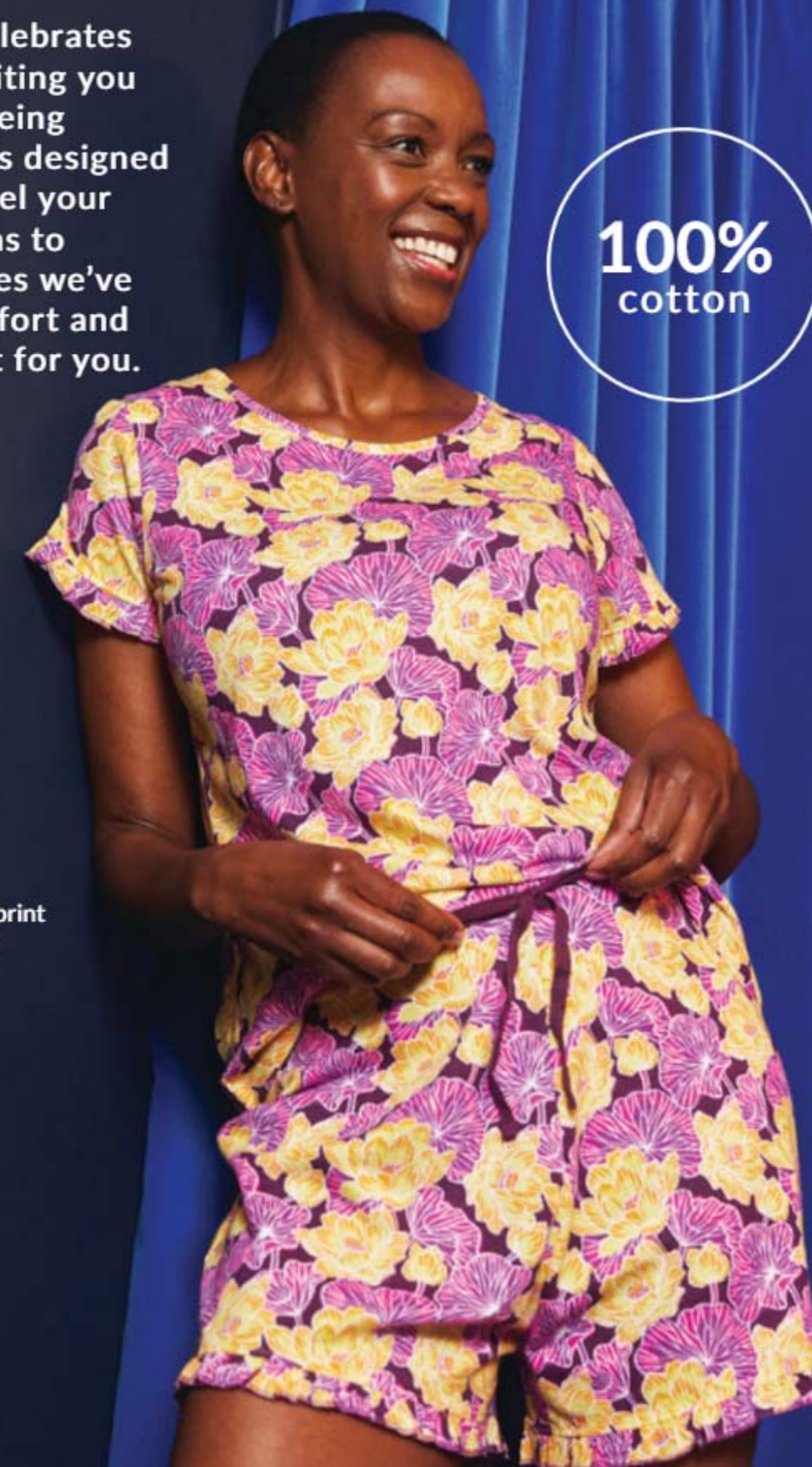
ANCHORCERT: SUITABLE FOR SENSITIVE SKIN
Our jewellery is tested for 16 metal allergens and certified by AnchorCert to be suitable for sensitive skin.



NOVA

This edition of Nova celebrates the art of self care, inviting you to prioritise your wellbeing by showcasing products designed to help you look and feel your best. From cosy pyjamas to calming home fragrances we've created a world of comfort and relaxation, tailored just for you.

100% cotton



Underwater Bloom PJs

Nothing says romance quite like flowers – and the beautiful bloom print on this purple pyjama set will make your heart swell.

Model wears size S

Purple and yellow. 100% cotton.

- S **00125**
- M **03251**
- L **03707**
- XL **05082**

£18

Size table applies to body measurements given in cm			
SML	bust	waist	hips
S	82-86	65-69	90-94
M	91-96	74-79	99-104
L	101-106	84-89	109-114
XL	112-118	95-101	120-126

ALL FASHION AND HOME PRODUCTS ARE SUBJECT TO AVAILABILITY.



sleep mode: ON

100%
cotton

Sleeping beauties,
step this way.
We've got just the
set to have you hit
the hay in style.

**Underwater
Bloom Long PJs**
Purple and yellow.
100% cotton.
S **00760**
M **00786**
L **00794**
XL **00844**
£26

ALL FASHION AND HOME PRODUCTS ARE SUBJECT TO AVAILABILITY.

6

POINT PAMPERING PLAN

Infuse self-care
into your day with
our simple tips for
prioritising your
wellbeing



Beaded Facial Roller

This easy-to-use tool has 40 massaging nodules that use acupressure to help release a build-up of tension. Just push and roll along the jawline five or six times before moving onto the area below your cheekbone.

PS and PP plastics. 24.2cm x 6.4cm x 5.2cm.

59212

£8

2

SUPERCHARGE YOUR SKINCARE

Combining facial serums with reusable silicone patches helps prevent evaporation and allows more time for the serum to soak into the skin.

Silicone Face Patches

This set of three high-quality silicone patches can be used for two areas of the face - there's a larger one for the forehead and two smaller ones for the 'crow's feet', or outer eye area.

21592

£8.50



1

RELAX YOUR JAW

Stressful day? Drop your shoulders, unclench your jaw and roll a massage tool along your jawline to help release tension.

ALL FASHION AND HOME PRODUCTS ARE SUBJECT TO AVAILABILITY.

YOU TIME

3

“Grasp the metal ring to keep a firm grip while using in the shower”

BOOST BODY BRUSHING

Next time you step into the shower, take a vibrating silicone brush with you to help stimulate the skin on your face and body while giving aching muscles a much-needed massage.

Sonic Face & Body Brush

This neat waterproof tool uses high-frequency vibrations to stimulate skin and massage muscles. With five speeds, it works on your face and body – in or out of the shower.

ABS plastic and silicone. 7cm x 7cm x 3cm. Includes rechargeable battery and USB charging cable.

71910
£20

ALL FASHION AND HOME PRODUCTS ARE SUBJECT TO AVAILABILITY.

YOU TIME

4

MASTER SELF-MASSAGE

We can't all have access to a personal masseuse at the end of a long day. But, with a few clever tools, you can practise the art of self-massage, relieving all-over tension in a matter of minutes.



ABOVE
Body Gua Sha and Massager Set
Melt away the tension with a white-stone body gua sha tool – carved into a pointed design to help ease acupressure points – and a silicone hand and foot massager to help relieve tired muscles.

Body Gua Sha: white dolomite. 9.5cm x 7cm x 0.7cm. Massager: silicone. 5.5cm x 4.5cm.

59725
£12

LEFT
Soothing Buddy

If you love pets, you'll already know the calming feeling of a warm cat purring in your lap. Applying deep touch pressure, this weighted buddy works in the same way. Use it as an eye mask or a body-comforting aid on the eyes, waist or legs.

Polyester with ceramic beads. 300g. 10cm x 75cm.

70003
£15



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5

TAKE THE DAY OFF

The act of removing make-up can be ritualistic – when you sit before a mirror to take it off in the evening, you'll also be shedding whatever stresses happened during the day.

LED Mirror

Whether taking off make-up or tweezing brows, beauty routines call for precision – and good lighting. With 21 LEDs, this mirror illuminates every inch of your face – simply touch the sensor to turn on.

Requires 4 x AA batteries (not included). ABS plastic and glass. 27cm x 17cm.

45500
£20



THE ICONIC ONE BRA

Comfy bras that perform well are a must in any collection. Keep one in every colour and you'll be ready for all occasions – and every outfit.



○ Pink
Size 8-10 **01321**
12-14 **01339**
16-18 **01388**
20-22 **01404**



○ Grey Marl
Size 8-10 **14035**
12-14 **14472**
16-18 **24257**
20-22 **24505**



○ White
Size 8-10 **10611**
12-14 **09597**
16-18 **09811**
20-22 **08128**



● Black
Size 8-10 **05397**
12-14 **04598**
16-18 **03921**
20-22 **10686**



○ Beige
Size 8-10 **09563**
12-14 **08201**
16-18 **08391**
20-22 **08441**

One Bra
Our best-selling seamless One Bra is a proven winner, offering comfort and reliability all day long.

Wire-free, pull-on bra with removable cups, adjustable straps and lightweight underband. 96% nylon, 4% elastane (black, white, beige, pink); 61% nylon, 32% polyester, 7% elastane

6

SUPPORT YOURSELF

Every good outfit starts with a great foundation. Upgrade your bra to one that will leave you looking and feeling amazing.

One Bra

Our best-selling seamless One Bra is a proven winner, offering comfort and reliability all day long.

Wire-free, pull-on bra with removable cups, adjustable straps and lightweight underband. 96% nylon, 4% elastane (black, white, beige, pink); 61% nylon, 32% polyester, 7% elastane (animal print, grey marl).

● Animal Print

Size 8-10 05330

12-14 00612

16-18 00992

20-22 21121

£14

“Take a walk on the wild side with this bold animal-print design”



PERFECT FIT

Adjustable straps and a fitted band give you the ultimate in comfort.

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YOU TIME

STEP INTO LOUNGEWEAR

When you've taken off your day clothes but aren't yet ready for pyjamas, reach for comfy yet stylish loungewear instead.

Waffle Lounge Set

Bring some old-school elegance to lounging around at home with this waffle fabric set in sophisticated teal. The top features long balloon sleeves and a cuff hem, while the full-length jogger bottoms have a drawcord for the perfect fit.

Polyester and elastane.

Size S 41459

M 71209

L 33381

XL 33027

Model wears size S

£28



FEELS GOOD

You won't be able to keep your hands off the ultra-soft teal fabric that's knitted into a tactile waffle design.

ALL FASHION AND HOME PRODUCTS ARE SUBJECT TO AVAILABILITY.



ACE THE LACE

When it comes to lingerie, you no longer have to make a choice between pretty and practical

Lace Bralette

80% nylon, 10% rayon, 10% elastane. Want the look and feel of lace with the structure of a comfort-fit bra? Opt for our bralette in fashion-forward green with pink accents or a classic neutral. Wire-free with removable pads and adjustable straps.

£18

SUPPORT ACT

Intricate lace and decorative elastics are a winning combination.



green and pink

- S 74013
- M 68213
- L 32300
- XL 30502



LOOK BACK

Refined back lace brings a whisper of glamour to your day.

	● black	● white	● beige
S	42523	S 66753	S 30098
M	64535	M 66787	L 33399
L	64477	L 44164	M 36988
XL	32698	XL 70672	XL 66993

LOVE THE LOOK

Seeking a fun look for a girls' night in, dropping hints to your other half or simply celebrating your own fabulousness? Don't miss out on the chance to indulge yourself on Valentine's Day



Valentine's Shell Night Tee

When it's time for sleep, this super-comfy nightie, featuring an all-over print and contrasting colour-block pocket, is sure to win your heart.

Exclusive to Avon. 100% cotton.

- S 38174
- M 44230
- L 43042
- XL 44719

£14

LOVE YOUR PJs

MADE WITH
**100%
COTTON**

Valentine's Shell Night PJs

There's a lot to love about this short sleeve and jogger PJ set. From the all-over heart-print detailing to the pretty-in-pink colourway, it's a celebration of love in all its many forms.

Exclusive to Avon. 100% cotton.

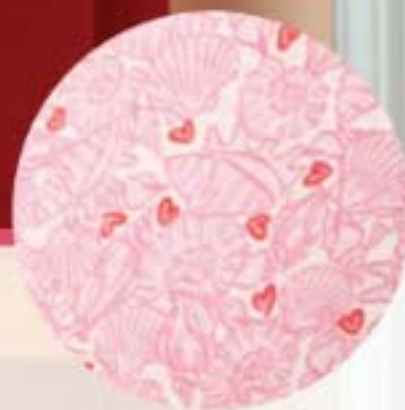
S 45260

M 39222

L 36111

XL 39404

£24



IN THE PINK

You'll fall in love with our exclusive hearts-and-shells print.

SET THE VIBE

Take it easy

Freshen your space and gain a sense of calm
with our fragrance diffuser

MAKE SCENTS

Simply fill the diffuser with water and add a few drops of your favourite fragrance oil.

Aroma Diffuser

Fill your room with an inviting fragrance and a relaxing light with this sleek, contemporary diffuser.

Features colour-changing LED light and removable cover.

White. ABS.
Approx.
9.5cm x 16cm
Includes
USB cable.

24943

£26

Discover your perfect oil blend



ALL FASHION AND HOME PRODUCTS ARE SUBJECT TO AVAILABILITY.

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NEW SAND LILY & AMBER

Summer breeze makes you feel fine... Our new fragrance is inspired by strolls along sparkling shores – where **aquatic** and **citrus notes** meet white florals, intertwining with a **woody, musky base**.



FLORAL



CITRUS



WOODY

NEW

HOME
FRAGRANCE
PRICES FROM

£3

1



1. Sand Lily & Amber Candle
120g. Glass. Burns for up to 24 hours.

41236
£6

2



2. Sand Lily & Amber Reed Diffuser
70ml. Lasts up to 6 weeks.

48587
£7.50

4



4. Sand Lily & Amber Fragrance Oil
10ml.
71928
£3.50



3. Sand Lily & Amber Scented Sachet
Lasts for up to 4 weeks. Approx. 10cm x 17cm.

48736
£3

5



5. Sand Lily & Amber Car Diffuser Refill
Pack of 2. Lasts up to 3 weeks.

72447
£5



6. Sand Lily & Amber Wax Melts
Pack of 6.

70367
£3.50



Ceramic Burner
White. Dolomite. Approx. 9cm x 9cm x 12cm. Tealight and wax melt not included.
67918
£8.50

6

All home fragrance items in this brochure have a hazard classification under the Classification, Labelling of Packaging Regulation. Please see product details at avon.uk.com for full hazard details.

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£7.50

£3.50

£6

£3

£3.50

£5

LAVENDER & BERGAMOT

Aromatic lavender, eucalyptus, citrus and bergamot.



Diffuser
16584



Fragrance Oil
32722



Small Jar Candle
03038



Fragrance Sachet
03962



Wax Melts
16691



Car Diffuser Refill
07096

VANILLA & TONKA BEAN

The warm, sweet scent of vanilla, almond and tonka beans.



Diffuser
32763



Fragrance Oil
17681



Small Jar Candle
20263



Fragrance Sachet
13177



Wax Melts
25973



Car Diffuser Refill
08706

FRESH COTTON

A clean, crisp blend of green apple, orange blossom and soft musk.



Diffuser
12278



Fragrance Oil
62935



Small Jar Candle
32789



Fragrance Sachet
09316



Wax Melts
14720



Car Diffuser Refill
07542

WHITE JASMINE & NEROLI

Energising jasmine, gardenia and neroli.



Diffuser
26781



Fragrance Oil
26799



Small Jar Candle
26740



Fragrance Sachet
26823



Wax Melts
26807



Car Diffuser Refill
07039

SAND LILY & AMBER

Aquatic and citrusy, with white florals and a woody, musky base.



Diffuser
48587



Fragrance Oil
71928



Small Jar Candle
41236



Fragrance Sachet
48736



Wax Melts
70367



Car Diffuser Refill
72447

ALL FASHION AND HOME PRODUCTS ARE SUBJECT TO AVAILABILITY.

Find your fragrance

CAR DIFFUSER
REFILLS
JUST
£5



Car Diffuser
Aluminium, polypropylene. Approx.
1cm x 8cm. Includes 1 x Fresh
Cotton refill. Lasts up to 3 weeks.

07609
£6



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Set the tone

When it comes to the colour of your jewellery, should you go for gold, settle on silver or reach for rose? Let your skin's undertone help you choose your metal

FOR NEUTRAL TONES

If your veins are a mix of green and blue, you likely have neutral undertones. Great news! You'll suit gold-, silver- and rose-coloured metals equally well.



Chloe Two Piece Giftset

Add a designer touch to your fashion line-up with this chunky but cute necklace and earrings set. Warm, cool or neutral skin tones? Choose the gold or silver-toned set to suit you and your vibe.

Steel, zinc. Necklace approx. 42cm + 9cm extension chain. Earrings approx. 2cm.

- Gold 01693
- Silver 01784

£10



Lana Three Piece Giftset

Does your skin have warm or neutral tones? This gold colour-plated set will suit you perfectly! You'll love the heart pendant on a chunky chain for wearing with the matching necklace and bracelet, and there are oversized chunky heart studs too.

Gold tone. Zinc, steel, titanium. Necklace approx. 42cm + 9cm extension chain. Bracelet approx. 18cm + 3cm extension chain. Earrings approx. 2cm.

52597
£10



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Love For Everyday 14-Piece Earring Set

Just because you're suited to one colour, it doesn't mean you have to limit yourself. With 14 pairs of simple studs in a variety of designs – including pearl posts and hearts – in gold, silver and rose-gold tones, you can mix and match your metals every day. The choice is yours.

Zinc, plastic, aluminium, glass, stainless steel and steel.
Earrings sized 0.3cm-0.7cm.

71696

£6.50

FOR WARM TONES

Flip your wrist over and check your veins – if they appear green, you most likely have warm undertones. Gold-coloured metals will look fab against your skin.



Love For Everyday Two-Piece Circle Giftset

There's a joy in discovering timeless, affordable jewellery with a design that's a notch up from the pieces you usually wear. This necklace and earring set has a cool circle motif that symbolises infinity and togetherness.

Brass, zinc, steel, glass, titanium and aluminium.
Set includes a 42cm chain plus 9cm extender, and 0.9cm stud earrings.

● Silver Tone 01792

£6

FOR COOL TONES

If the veins in your wrist appear blue or purple in colour, you likely have a cool undertone. Silver-coloured metals will look fresh and radiant against your skin.



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Wear the trend

The 'pearls reinvented' trend is here to stay in 2025. Think classic elegance with a contemporary touch.



Bianca Four-Piece Hoop Set

Bored of simple studs? Opt for a pair of never-out-of-style hoop earrings. This set has four designs, so you can switch things up whenever you like.

Zinc, steel and aluminium.
Sized 1.2cm-2.1cm.

● Gold Tone 39420

● Silver Tone 50682

£8

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Talia Chunky Statement Earrings

Level up your look with a pair of matching earrings, combining hammered gold-tone hoops and faux-pearl drop pendants.

Zinc, plastic and steel.
5.3cm earrings with stud and post closure.

52613

£8



Talia Chunky Faux Pearl Necklace

A statement mix of half chunky gold-tone links and half irregular faux-pearl adornments.

Zinc, plastic and steel.
48cm chain.

33431

£10





FINER DETAILS

Can't decide between the earrings, the necklace or the ring? Make a statement and go with all three...



- Purple
Size 6 **32649**
Size 8 **34223**
Size 10 **73692**
- Clear
Size 6 **32888**
Size 8 **42705**
Size 10 **46912**

Signature CZ Ring
For a zero-effort wardrobe update, just slide on this ring and add just the right amount of sparkle to any outfit.

Available in sizes 6, 8 and 10. Purple: 1.83 carat equivalent. Clear: 1.83 carat equivalent. Normally £22

£17.50
SAVE £4.50

Signature CZ Necklace
Drape this oval-drop pendant – with its central cubic zirconia and surrounding halo of stones – against bare skin for instant sophistication and sensuality.

45.7cm chain.
Purple: 2.12 carat equivalent. Clear: 2.07 carat equivalent.

- Purple **64345**
● Clear **64147**
Normally £24
- £19.50**
SAVE £4.50

The appearance of stones may vary due to faceting and is not a flaw

TIMELESS TREASURES



Signature CZ Earrings
Long hair? You'll want to sweep your locks behind your ear or consider an up-do to let these mini sparklers shine.
Purple: 4.14 carat equivalent per pair. Clear: 4.14 carat equivalent per pair.

- Purple **64196**
● Clear **38026**
Normally £20

£16
SAVE £4

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TICK-TOCK TECH

Our smart watch does so much more than simply tell the time

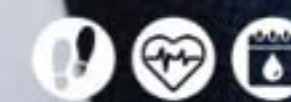


Soteria Smart Watch+
Personal, practical and punctual – this smart watch blends cutting-edge tech with sophisticated design. It can also track your step count and heart rate to help you smash your wellness goals.

Comes with a USB charging cable. Includes a non-replaceable battery. Compatible with Android (version 6 and above) and Apple iOS (version 12 and above). Strap length: 25cm.

- Black **00539**
● Pink **00554**

£65



GET SMART

Calls in and out
Make and take calls on the move.

Menstruation and ovulation tracking
Stay on top of your monthly cycle.

SOS function
Sound an alarm and call your chosen contact in an emergency.



Magnetic Smart Watch Charger
Power up your smart watch with this replacement USB charging cable. 62cm.

00570
£6.50



ANCHORCERT: SUITABLE FOR SENSITIVE SKIN Our jewellery is tested for 16 metal allergens and certified by AnchorCert to be suitable for sensitive skin.

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MOST WANTED



RED VS BLUE

Fancy a deeper, darker shade?

The Chloe Mini Trend Bag also comes in a gorgeous navy blue.



Chloe Mini Trend Bag
In cherry-pop red with buckle detailing, this joyful mini bag has a grab handle and a removable, adjustable cross-body strap.

PU and polyester.
18cm x 14cm x 6 cm.

○ Red 38455
● Navy 33522

£18



Chloe Heart Keyring

This cheery keyring – with twin hearts linked by a gold-toned metal heart – comes in giftable envelope packaging.

PU, zinc alloy and iron.
Length approx. 13.5cm.

32896
£7



Chloe Purse

Avoid an overstuffed purse: thanks to separate areas for cash and cards, this two-tone, pebble-effect beauty will remain sleek.

Features RFID security.
PU. 20cm x 10cm x 3cm.

66233
£10



POCKETS GALORE

Stash your cards, coins and notes with ease.

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KEEP ME



My Everyday Tote

This classic tote, in a goes-with-everything cream finish, has enough compartments for work and play.

PU and polyester.
43cm x 31cm x 14cm.

38687
£24

Maya Baguette Bag

In royal blue, this stylishly asymmetrical baguette bag has an eye-catching gold-toned link detail, secure flap-and-button closure and inner slip pocket.

PU and polyester.
25cm x 14cm x 7cm.

● Blue 68494
£18

Nina Cross Body Bag

Keep your smart phone in easy reach with this small but mighty cross-body bag, with two pockets, a chain-detail strap and a creamy mock-croc finish.

PU and polyester.
20cm x 11 cm x 3cm.

● Cream 48801
£12.50

CLOSE



Marina Watch & Bracelet Set

Adorn your wrist with this elegant beige watch – complete with a silver-tone dial and rose-gold-coloured numbering – and layer with the accompanying rose-gold-tone bracelet.

Watch strap: 24cm. Bracelet: 21cm.

32920
£24

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DAY



OR

My Everyday Midi
Night out after work? Get your hands on this midi bag in eye-catching coral. With an adjustable strap and medium size, it'll fit all your belongings without adding bulk to your outfit.

PU and polyester.
27cm x 24cm x 5cm.

• Coral 70375
£14

NIGHT

My Everyday Backpack

Work bag, gym holdall or carry-on luggage... With adjustable straps and stacks of pockets and compartments, there's no limit to how you can make the most of this backpack.

PU and polyester.
32cm x 31cm x 13cm.

• Khaki 00281
£22



Bianca Hobo Bag
A slouchy black bag in touchy-feely suedette is perfect for going from day to night. This one has on-trend metal detailing on the overflap and a magnetic closure to keep your essentials safe.

Polyester.
46cm x 34.5cm.

• Black 34157
£22

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SET OF 3
£17.50
SAVE £7.75

FLORAL
ORIENTAL

SET OF 3

set contains:

- Little Black Dress EDP | 50ml |
- Little Black Dress EDP Purse Spray | 10ml |
- Little Black Dress Body Lotion | 125ml |

67694
Worth £25.25



Little Black Dress EDP
01206
50ml |
£26/100ml
£13



Little Black Dress Body Lotion
04119
125ml |
£4.20/100ml
£5.25



Little Black Dress EDP Purse Spray
32318
10ml
£7