

AVON

CAMPAIGN 3, MARCH 2021



INTRODUCING
the NEW multi
layered floral
fragrance

Plus an exclusive
FREE GIFT

Perfect for
MOTHER'S DAY

MUCH MORE TO GIVE THIS MOTHER'S DAY

Discover the perfect Mother's Day gift inside or ask your Rep for the digital brochure featuring our exclusive Mother's Day collection.



04
FRAGRANCE



08
MAKE-UP



178
SKINCARE



218
HAIRCARE



230
BATH & BODY

£5

lightweight,
satin-feel



NEW Ditsy Floral Scarf
Polyester. Approx. 165cm x 35cm.
24190
£5

115
LIFE & STYLE



PERFECT FOR
MOTHER'S DAY
14TH MARCH



I EMBRACE
EVERY WOMAN I AM

-  FLORAL
-  WOODY
-  MUSK



NEW

AVON

EVE

EMBRACE

I embrace all that I am, and this is reflected in my many layers with vivacious violet petals, breathtaking rose and delectable white caramel musk.

FREE GIFT

with every **Eve Embrace** fragrance
see pages 6-7 for details.

THIS IS ME, ALL OF ME

I embrace my many facets and all that I am.



NEW Eve Embrace
EDP 50ml 68742
Price per 100ml = £30.00
£15

NEW Body Lotion
150ml

NEW EDP
Purse Spray
10ml

FREE GIFT

with every **Eve Embrace** fragrance order using **68742**.

Gift includes: Eve Embrace Body Lotion 150ml and EDP Purse Spray 10ml.



FLORAL

WOODY

MUSK



NEW

£15
plus a
FREE GIFT

RUB TO SMELL
violet petals
rose
white caramel
musk

She's wearing... Electric Love.



VIBRANT LIPS SHOW I'M NO WALLFLOWER

The creamy lip crayon that lines and fills for lips that come alive with colour.



18002 Rose



23061 Electric Love



19092 Love Me Not



59451 Sweet Lust

NEW Twist & Play Lip Stylo
Will normally be £8.50
£6.50 save £2



built-in sharpener



£6.50
save £2

- precision tip to line and fill
- easy to apply and wears for hours
- built-in sharpener so you're always on point

NEW
LIMITED EDITION





3 WAYS TO PLAY UP MY FEATURES

Live a floral fantasy with this hi-octane 3-in-1 palette with eyeshadow, highlighter and blush so you're ready to take on any look.

£12
save £6

- 7 blossoming eyeshadows, 1 highlighter and 1 blush
- silky-feel formulas blend like a dream



PERFECT FOR
MOTHER'S DAY
14TH MARCH

NEW
LIMITED EDITION



NEW Full Bloom Eye & Cheek Palette
55202
Will normally be £18
£12 save £6

She's wearing...Cobalt Pencil Liner
and Cobalt False Lash Mascara.



**I'M AMPING UP
MY EYE LOOK**

Come alive with the wide-eyed effect of this
volumising false-lash mascara and bold gel eyeliner.

£4
save £2

**INTENSELY COLOURED
EYELINER**

- blendable formula
glides on
- budge-proof



13649
Black Shimmer



14589
Blackout



56226
Cobalt



24828
Plumful



13417
Rich Copper



58453
Silver Shimmer



14845
Steel



19604
Tropic Teal



58396
Ultra Violet



THE BIG GEL PAINT PENCIL
LONGWEAR GEL EYELINER | LONGWEAR GEL EYELINER



mark.

LIMITED EDITION
FULL BLOOM

VOLUMISING
MASCARA
MASCARA
VOLUMISING



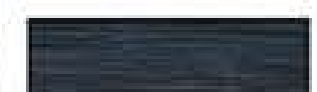
mark.
BIG
&
FALSE LASH



NEW
LIMITED
EDITION
PACKAGING

£7
save £2

- FALSE-LASH EFFECT**
- buildable to double
the look of lashes
 - won't flake, clump
or smudge
 - waterproof formula
lasts all day



08003
Blackest Black



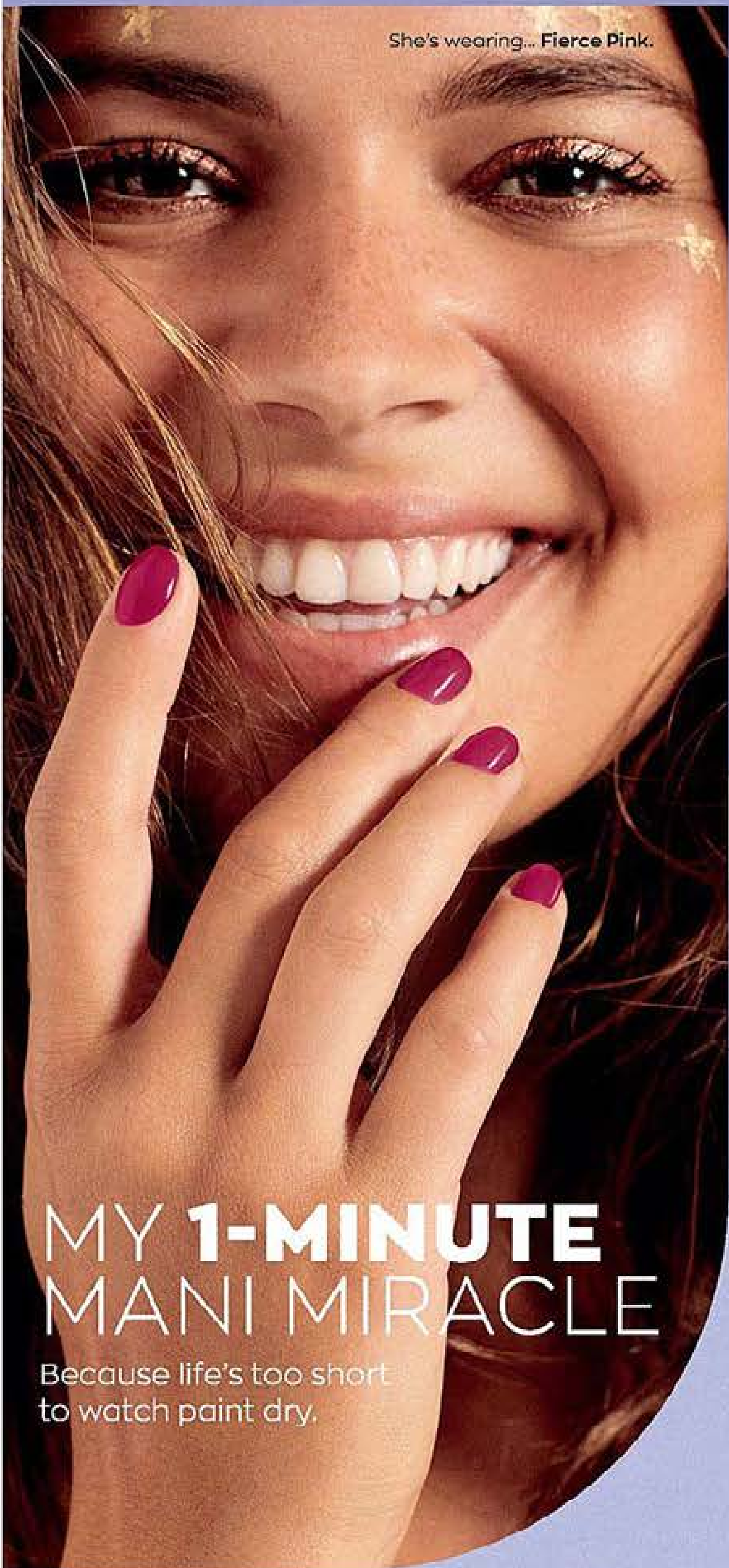
23176
Cobalt

Big Gel Paint Pencil Liner
Normally £6
£4 save £2

Model wears lash inserts for an even lash look.

NEW Limited Edition
Big & False Lash Mascara 10ml
Will normally be £9
£7 save £2

NEW SHADES



MY 1-MINUTE MANI MIRACLE

Because life's too short to watch paint dry.

£3

FAST TO APPLY

- Wide Express Brush works with the shape of your nail for effortless application
- full coverage in 1 coat

FAST TO DRY

- dries in 60 seconds
- high-shine finish

NEW SHADES



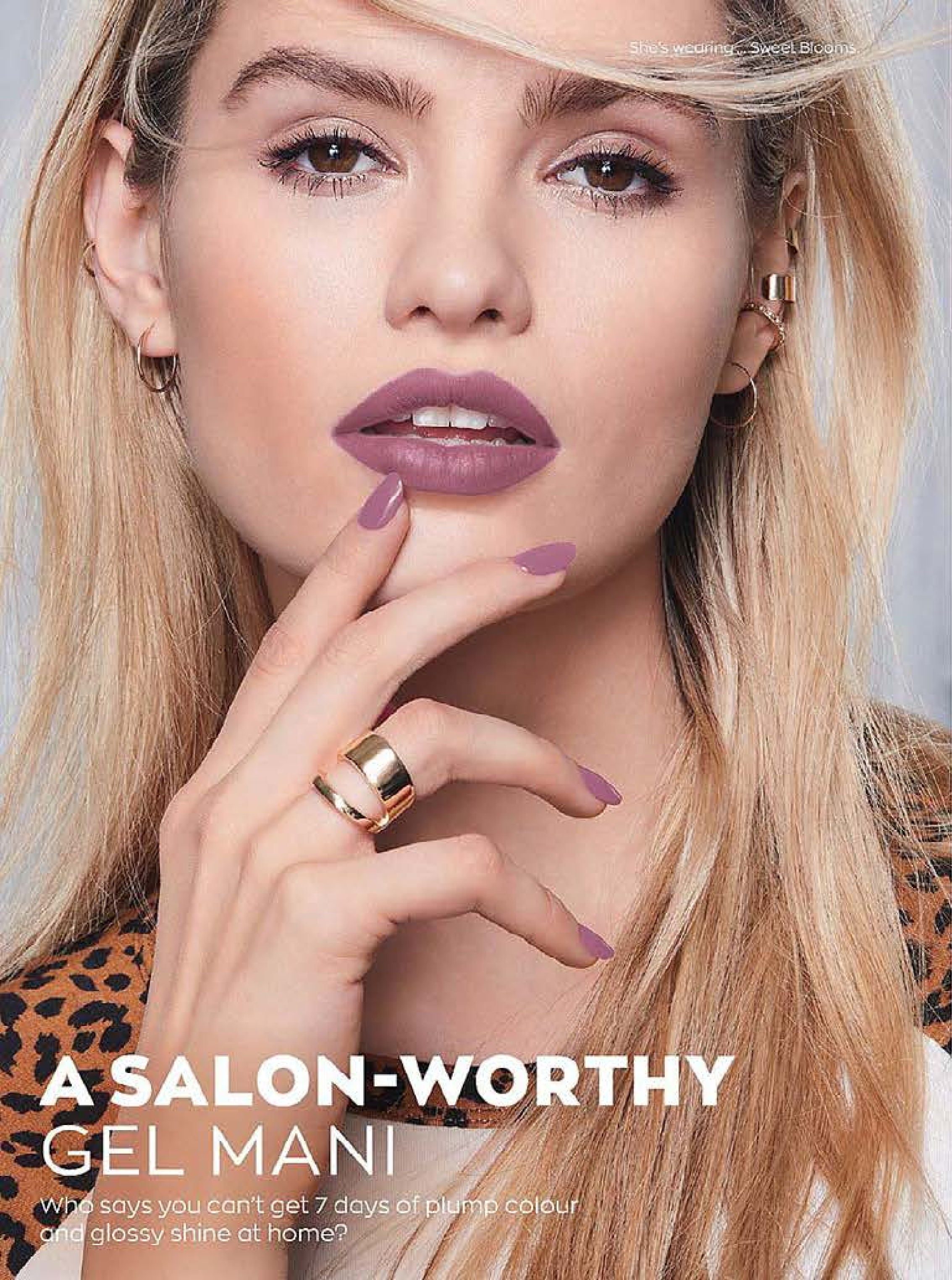
TRY ME WITH MATTE TOP COAT

apply over your nail colour to switch your finish from glossy to matte

Matte Top Coat 10ml 26716 £3



She's wearing... Sweet Blooms



A SALON-WORTHY GEL MANI

Who says you can't get 7 days of plump colour and glossy shine at home?



£4 each



"This polish and top coat deserve a huge shout out. They last for ages and people always comment on my nails."

'Rebecca'
Avon online customer

- long-lasting, chip-resistant colour
- high-shine, high-impact
- no UV lamp needed
- easy to remove and won't stain your nails

Gel Shine Nail Enamel 10ml £4

high-shine gel



sumptuous pearl



DON'T FORGET TOP COAT

- protects gel colour for 7 days of lasting shine

Ultimate Gel Shine Natural Curing Top Coat 10ml 07161 £4

SET OF 2 NAIL FILES
• to tidy and shape nails
18135 £3



TREATMENTS

7-IN-1 TREATMENT

- helps restore, protect and strengthen nails



7-in-1 Nail Treatment
10ml
26336
£4

COLOUR & CARE IN 1

- protects and strengthens nails
- built-in primer for a smooth, even base
- creamy, flawless colour with UV filter to prevent discolouration



07377
Lilac Love



19265
Restoring Beige



68890
Perfect Pink



00687
Nurturing Mint



20248
Protecting Periwinkle



59972
Tender Dove

BB Nail Colour
10ml
£3



BASE & TOP COATS

FREEZE DRY SPRAY

- dries polish to touch in 60 seconds, helps prevent wrinkles and smudges



Fast Dry Nail Setting Spray
50ml
21550
Price per 10ml = £1.00
£5

MIRACLE GROWTH

- to help lengthen and strengthen
- with baobab and acacia extract to help hydrate



Express Growth Nail Serum
6ml
22673
Price per 10ml = £6.67
£4

TOP COAT

- protects colour from fading
- helps keep nails shiny for days



Shield & Shine Top Coat
10ml
24455
£3

MULTITASKERS

ENAMEL REMOVER

- gentle formula wipes away every last trace of polish



Clean & Correct Nail Enamel Remover
150ml
25932
Price per 100ml = £2.67
£4

CORRECTOR PEN

- corrects mani mishaps



Clean & Correct Pen
25858
£4.50

CUTICLE CREAM

- with caring aloe vera and vitamin E to condition and help protect dry, cracked cuticles



Restoring Cuticle Cream
15ml
24877
Price per 10ml = £2.67
£4

GOLD STAR NAILS

Strengthen and restore nails with the gold standard in base coats.

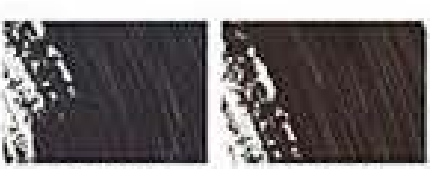
- luxury base coat
- with fortifying real gold
- helps restore and strengthen nails
- prevents further damage
- nails appear more even
- gives nails a natural-looking glow

Supreme Strength Base Coat
10ml
23374
£4





latches onto every lash to give maximum lift from root to tip



07997 Blackest Black 11213 Brown/Black

Unlimited Instant Lift Mascara
10ml
Normally £9
£7 save £2

Lashes have been digitally retouched to create an even lash line.
*Based on a 1-week consumer study with 120 participants.
**Based on a clinical efficacy study.
***Based on a 1-week consumer study with 120 participants.



MY BEST LASH LIFT EVER

Raise your lash game with unlimited lift, volume and hold.



lifts even the straightest, most stubborn lashes

NEW

£7
save £2



PERFECT FOR MOTHER'S DAY
14TH MARCH

UP TO **4X LIFT***

6X LASH VOLUME**

24-HR HOLD***



She's wearing... **Black.**

12 X MORE VOLUME

Dial up your everyday lash look with this volume-building mascara, also available in waterproof.



TRY ME WITH

ROSE GOLD EYELASH CURLERS
deep curves grab even the shortest lashes for the perfect flutter
17269
£3



£5.50
save **£3**

★★★★★
"This goes on like a dream, makes lashes fuller and longer, **doesn't clump** and stays on all day. Definitely recommend."
'Clairez'
Avon online customer



SuperShock Volume Mascara
10ml
Normally **£8.50**
£5.50 save **£3**

- buildable formula lasts all day
- smudge, flake and clump-proof



SuperShock Max Volume Waterproof Mascara
10ml
Normally **£8.50**
£5.50 save **£3**

Model wears lash inserts for an even lash line.

FIND YOUR MASCARA MUST-HAVE



5-IN-1 MASCARA



EXTREME LENGTH & VOLUME



LASTING LENGTH



FULL VOLUME MASCARA



NOURISHING LENGTH



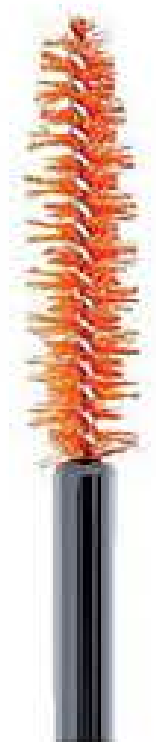
24-HOUR WATERPROOF VOLUME



- full volume, length, definition, lift and a deep black look
- Smart Control Brush to catch, lift, stretch and separate every single lash

Ultra Volume Lash Magnify Mascara 10ml
Normally £9

£5.50 save £3.50



- thickens and extends lashes beyond their natural tips
- won't flake, clump or smudge
- easy-to-remove waterproof formula lasts all day

Big & Extreme Mascara 10ml
Normally £8.50

£6 save £2.50



- top lashes look up to 92% longer
- sculpts and stretches lashes
- smudge, flake and clump-proof

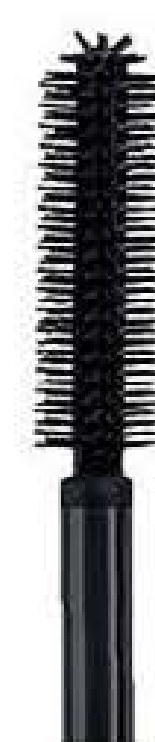
SuperExtend Lengthening Mascara 7ml
Price per 10ml = £12.14

£8.50



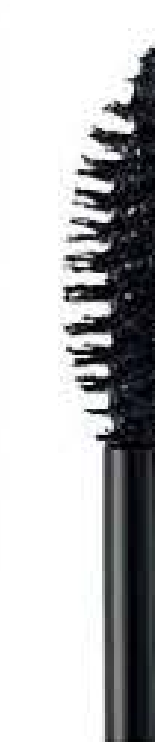
- high volume from root to tip in 1 swipe
- lash loader brush separates and evenly coats
- won't clump, flake or smudge

Big & Phenomenal Mascara 10ml
£8.50



- lashes instantly look lifted and 43% longer
- won't flake, clump or smudge
- oil-infused formula lasts all day and wipes off in a flash

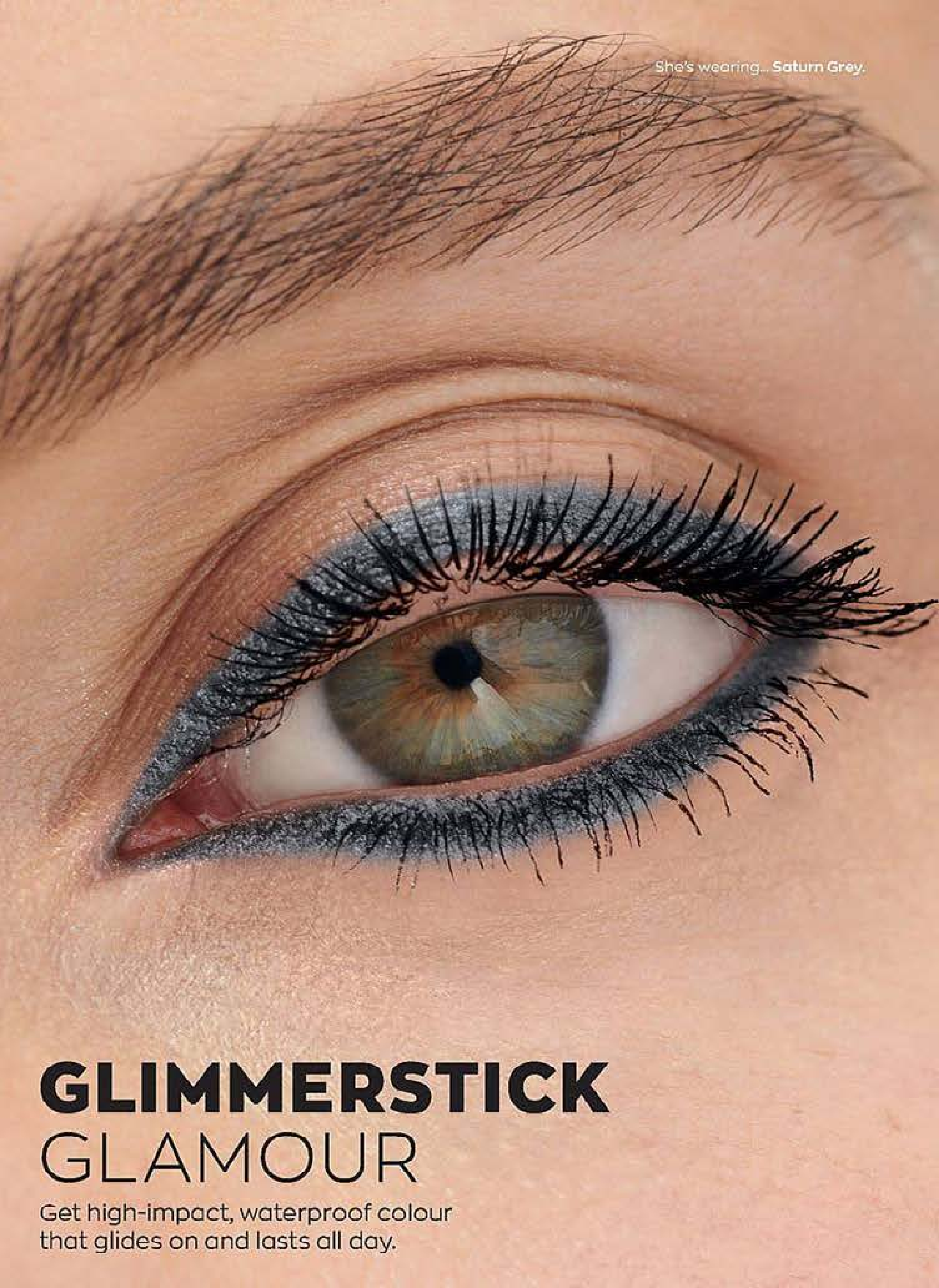
Supreme Length Nourishing Mascara 7ml
Price per 10ml = £12.86
£9



- clump-free, waterproof volume that holds for 24 hours
- intense-black formula locks onto every lash
- smooth, creamy texture resists heat, humidity and sweat

Power Slay Mascara 10ml
£9

She's wearing... Saturn Grey.



GLIMMERSTICK GLAMOUR

Get high-impact, waterproof colour
that glides on and lasts all day.



£3
half price

★★★★★

"This glides on and you can have a light or heavier line without any pulling - perfect for older skin."

'Debzzz'
Avon online customer

- creamy, high-impact, waterproof colour
- smooth-glide, smudge-free formula

Glimmerstick Eyeliner

Normally £6

£3 half price

				
25411 Majestic Plum	55152 Khaki	11858 Emerald	17129 Starry Night	27474 Navy
				
06528 Cosmic Brown	58040 Black/Brown	27136 Saturn Grey	06502 Blackest Black	



2-IN-1 LIQUID EYELINER

- flat edge serves up major impact
- pointed tip creates subtle definition
- long-lasting waterproof formula won't smudge, fade or run

**Diverse Lines
Liquid Liner
£6.50**



28142
Black

simply tilt the tip for THICK or THIN lines



INTENSE KOHL LINES

- super-soft, long-lasting formula that won't budge
- smudger tool - perfect for creating a smouldering, smoky look

**Big Intense
Kohl Liner
£6**



06791
True Black

07088
Emerald

Plumful



07443
Cobalt Blue

07476
Midnight

06551
Deep Violet

08037
Intense Brown

07922
Bronze Sheen



SPARKLING GLIMMERSTICK LINES

- shimmering, precise lines that last all day
- creamy, high-impact, waterproof colour
- smooth-glide, smudge-free formula

**Glimmerstick
Diamonds
Eyeliner
£6**



10470
Twilight Sparkle

01842
Jade Metallic

20727
Teal Sparkle

20396
Silver Lights

08938
Smokey Diamond

Teal Sparkle



10413
Sugar Plum

10538
Emerald Glow

10603
Brown Sugar

09043
Black Ice

02436
Black Bijoux



16-HOUR GLIMMERSTICK EYELINER

- intense, waterproof colour that leaves you looking sharp all day
- glide-on formula ensures an even, smooth application and finish
- smudge-proof, transfer-proof colour that lasts all day

**Power Stay
Glimmerstick
Eyeliner
£7**



73452
Carbon Black

65565
Intense Navy

65599
Intense Brown



73411
Intense Graphite

65524
Intense Emerald

64618
Intense Plum

Intense Emerald

FOR FELINE FLICKS

£3.50
save £3

DEFINING LINES

Get right to your lash line with this precision eyeliner.

STEP 1

Draw a winged line at the outer corner of your eye.

STEP 2

Draw a line from the inner corner to match up with your wing.

STEP 3

Blend underneath for the perfect cat's eye look.



13755
Black

- fine, easy-to-use tip
- tug-proof and smudge-proof
- 12 hours of waterproof wear

Super Definition Liner
Normally £6.50
£3.50 save £3

2-IN-1 GLOW SHADOW

- supremely creamy kohl liner
- hyper-shine shimmer liquid
- contrasting combos for endless eye looks

Dual Glow Shadow
£7



2-IN-1 SHADOW & LINER

- 16 hours of vibrant, waterproof colour
- creamy texture glides on effortlessly and blends easily
- built-in sharpener in the base, so you're always on point

Power Stay Shadow Stick
£9



METALLIC LIQUID EYESHADOW

- intense colour in a single swipe
- smudge, crease and fade proof
- luxurious yet lightweight, blends like a dream

Metallic Reign Liquid Eyeshadow
6ml
Price per 10ml = £10.83
£6.50

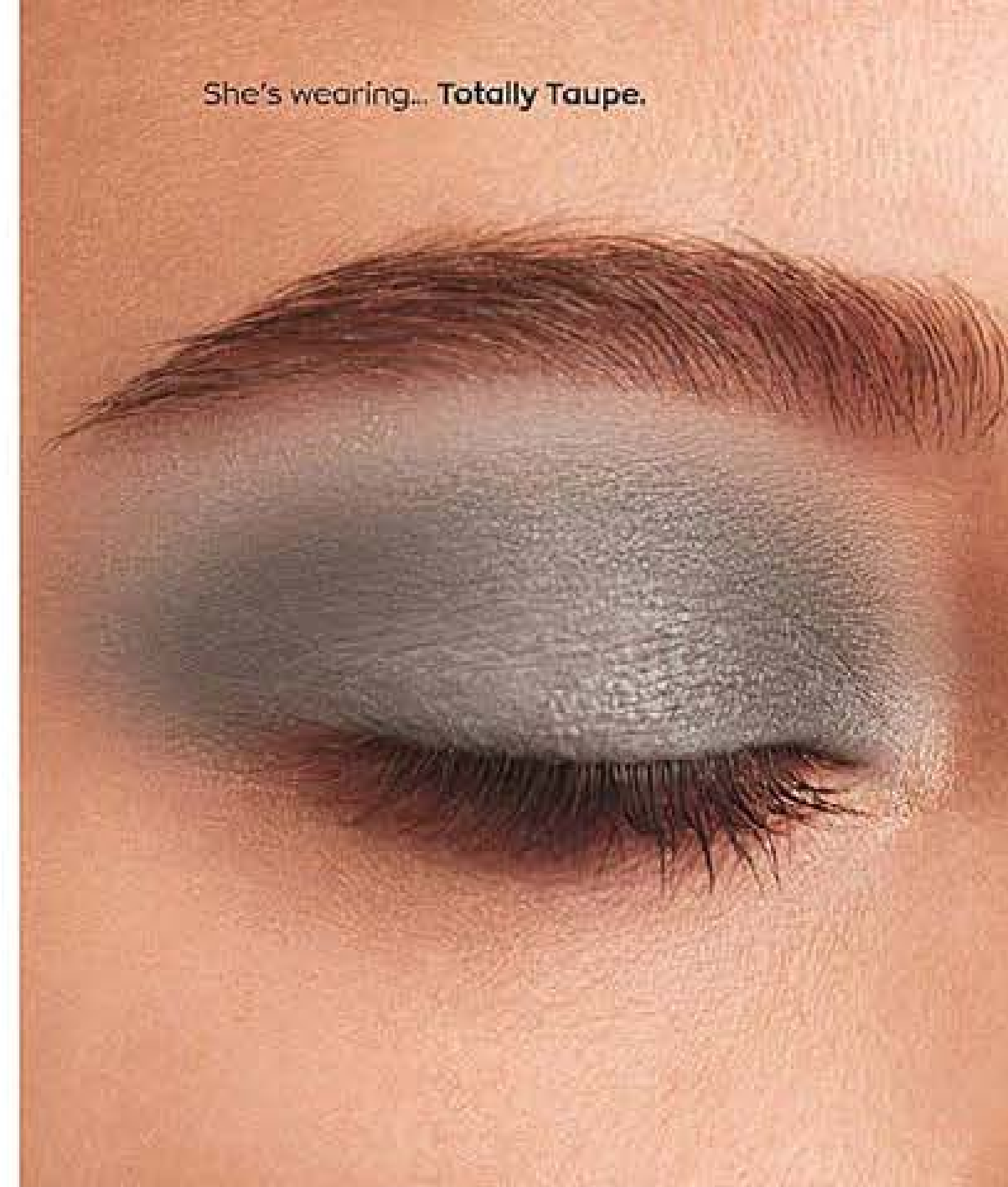


4-STEP EYESHADOW PALETTE

- highly pigmented shadow for full colour in just 1 sweep
- buildable, crease-proof formula wears comfortably all day
- blends seamlessly for an easy smoky eye



Perfect Wear Eyeshadow Quad
£9



She's wearing... **Totally Taupe.**

£3.50
save £2.50



"LOVE, LOVE, LOVE this eyeshadow, it's so easy to apply. I use a sponge brush and it stays on all day and night."

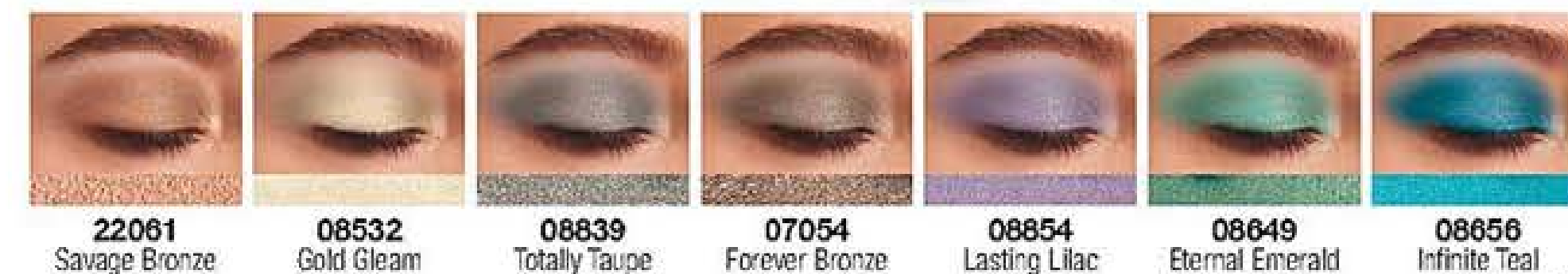
'Lesleyh29'
Avon online customer

HIGH-IMPACT EYES

Blendable cream-gel eyeshadow for comfortable, long-lasting colour that won't crease or fade.

- 18 hours of mess-free colour
- smudge and fade-proof finish

ExtraLasting Inks
Normally £6
£3.50 save £2.50





SLANTED TWEEZERS
with a slanted edge
for precision plucking
05223
Normally £5
£3.50 save £1.50



She's wearing... Brunette

MY BROWS DEFINE ME

Bold, long-lasting and
ready in seconds.

BEAUTY HACK

For a natural brow look,
blend colour from lighter
at the start of your brow
to darker towards the tip.



BESTSELLER

£3.50

save £2.50

- creamy formula shapes and defines
- no sharpener needed - simply twist for more colour
- smudge-proof, waterproof colour



**Glimmerstick
Brow Definer**
Normally £6
£3.50 save £2.50

2-IN-1 BROW PENCIL & HIGHLIGHTER

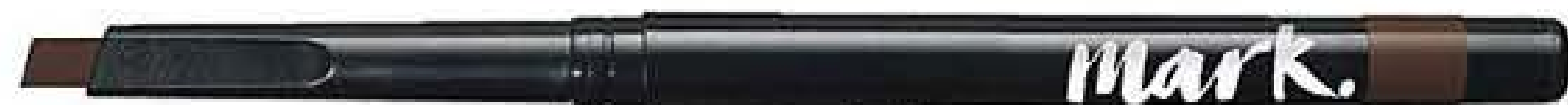
- pencil to line, fill and define
- highlighter to illuminate for a lifted look
- easy-to-use, glide-on formula



Brow Line & Light Duo
Normally £7



£5 save £2



SCULPTED BROWS

- creamy formula easily shapes and defines
- smudge-proof, stay-put, waterproof colour

Perfect Brow Sculpting Pencil
Normally £7

£3.50 half price



NATURALLY SCULPTED BROWS

- long-lasting formula fills and shapes brows
- natural, smudge proof colour
- unique brush to shape and sculpt

Dual-Ended Brow Pencil
£6



BOLD BROWS

- gel formula glides on with no tug or pull
- blendable, ultra-creamy formula
- smudge-proof, stay-put, waterproof colour

Perfect Brow Crème Gel Pot
£7



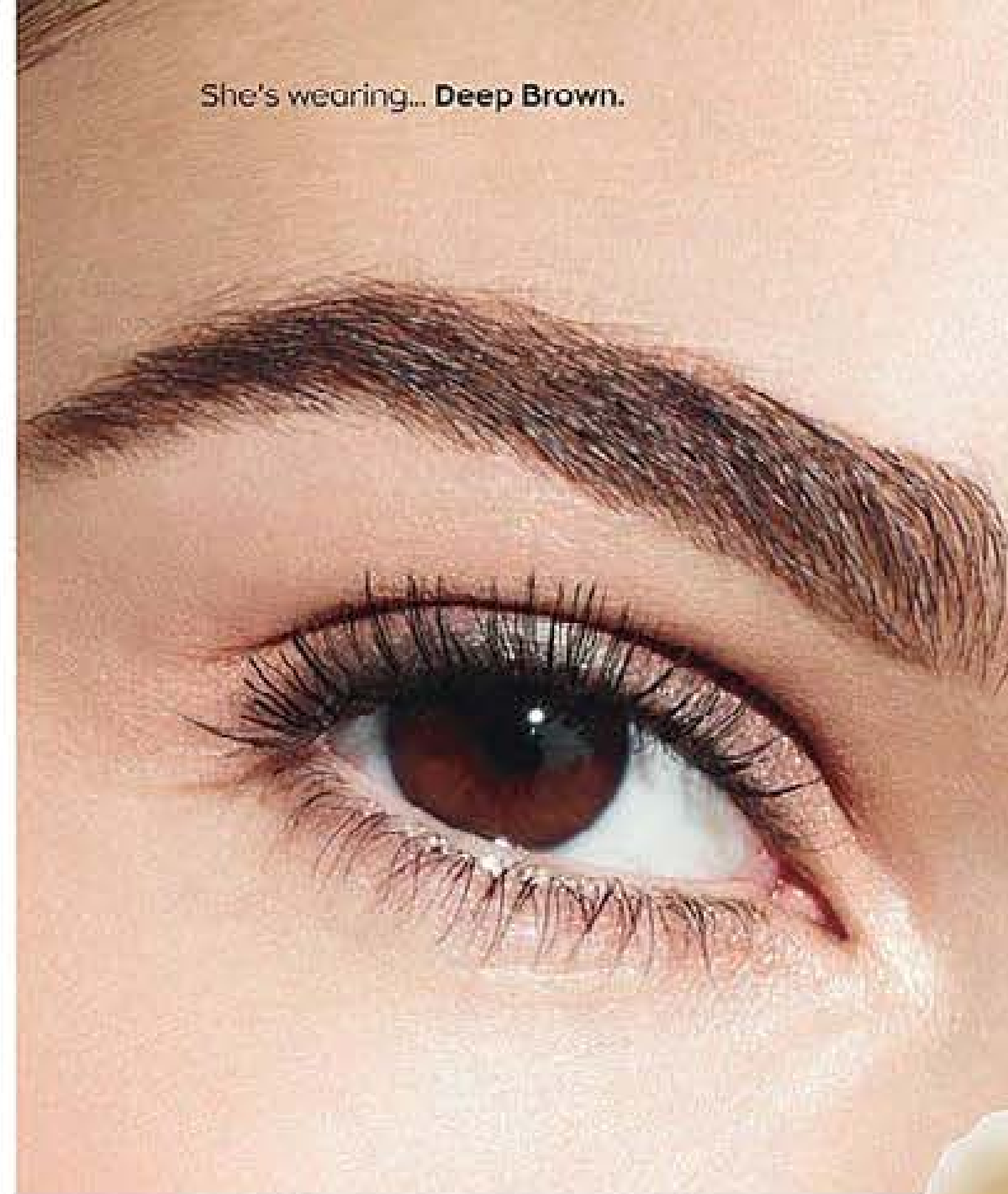
3-IN-1 OMBRÉ BROW PALETTE

- 2 super-blendable brow shades
- 1 subtle highlighter
- step-by-step guide

Ombre Brow
£7



She's wearing... **Deep Brown.**



£3.50
half price



"This is literally the best brow kit I've ever used."

'Sundaina P'
Avon online customer

BUDGE PROOF BROWS

Build your perfect arches with our easy-to-use powder and wax combo.

- use powder to fill, then wax to set
- smudge-proof formula
- handy mirror and precision brush for touch ups

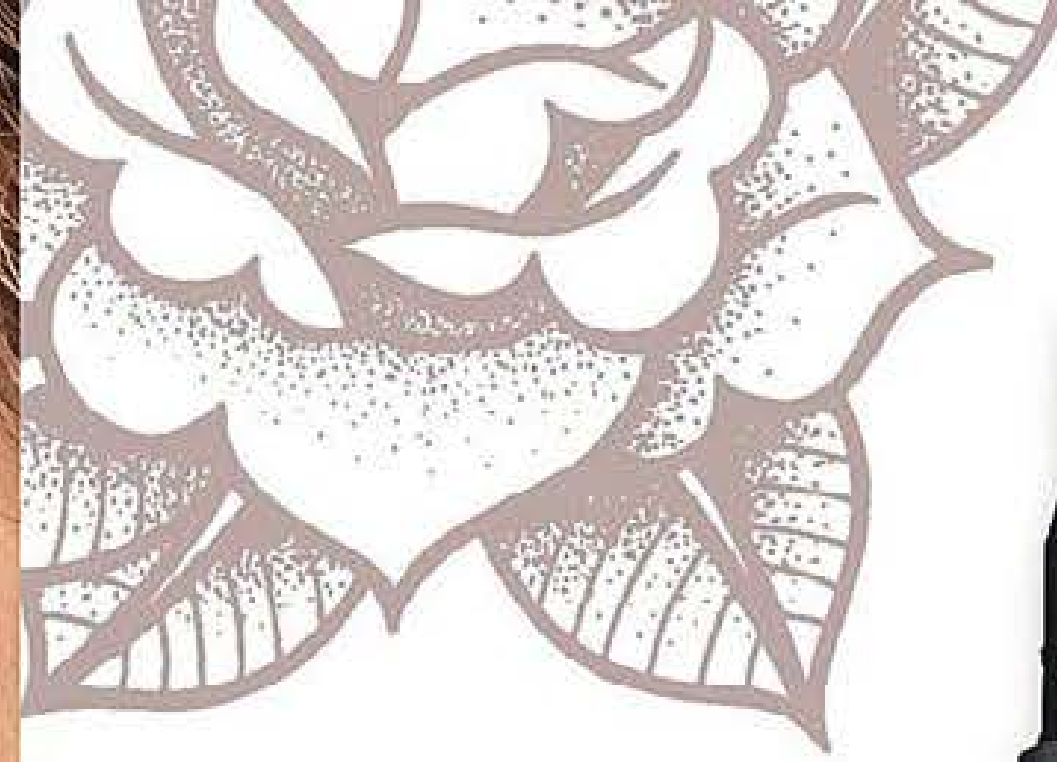
Perfect Brow Kit
Normally £7
£3.50 half price



She's wearing... Medium Brown

EXPERT BROWS

Get the microbladed brow look without the painful price tag with this tattoo-like brow tint.



- full and feathered, never fake
- triple-blade micro tip mimics hair strokes for natural brows
- hassle-free and hard-wearing

Brow Tattoo Micro Styler
Normally £9
£6.50 save £2.50



£6.50
save £2.50



"I never used brow products until I tried this. It gives a natural look and helps define my brows. Even on no make-up days it's a must."

'Liz H'
Avon online customer



EYEBROW & LASH COMB
separates eyelashes and tames brows when grooming or filling
08052
£3.50



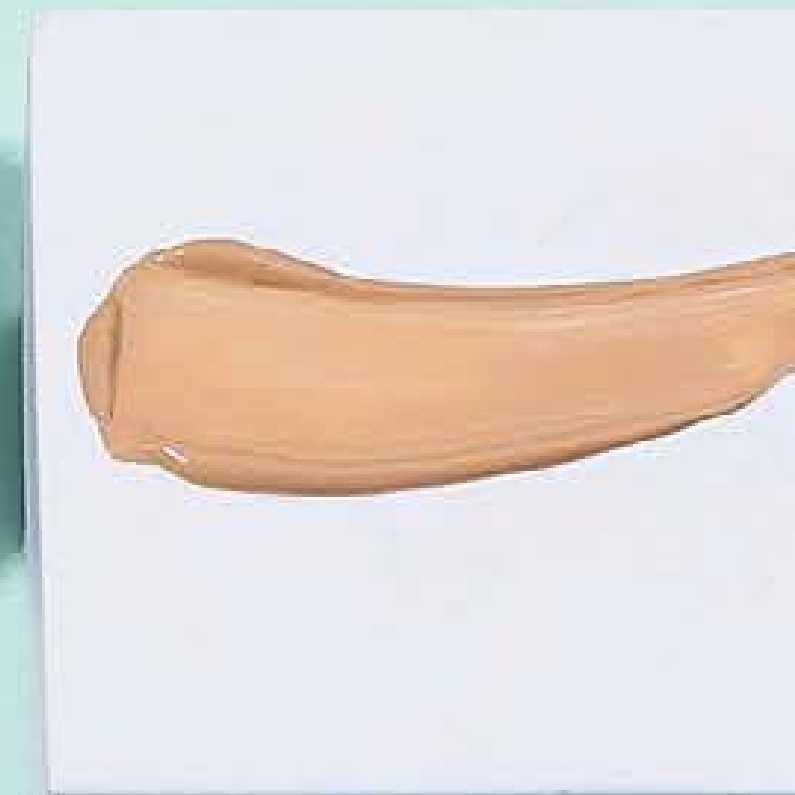
I LOOK NATURALLY FLAWLESS

Build moisturising coverage that looks and feels totally natural with our bestselling liquid foundation.

£7

save £3

- moisturising formula suits all skin types
- looks and feels natural
- SPF15



Flawless Liquid Foundation

30ml

Price per 10ml = £2.33

Normally £10

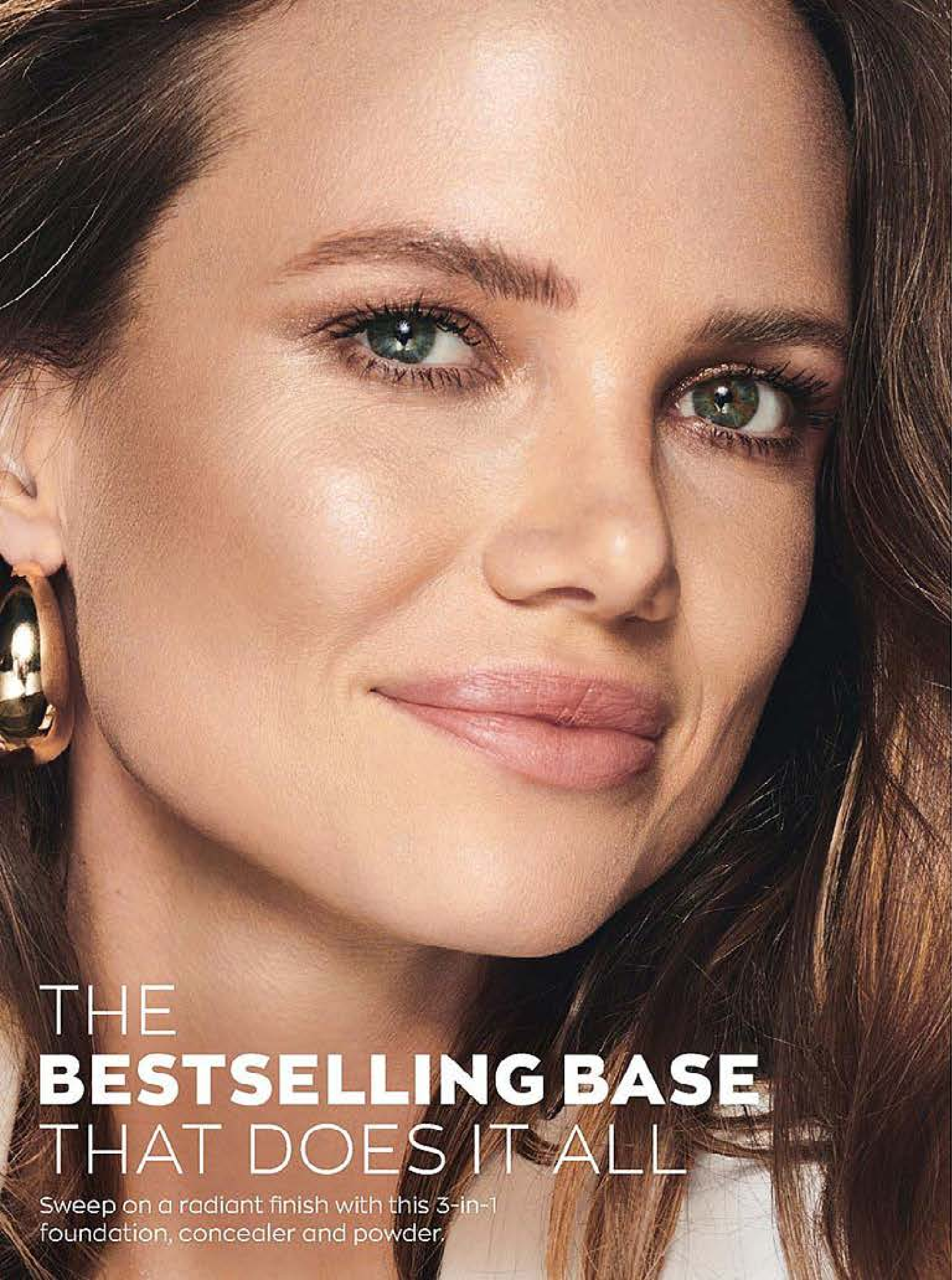
£7 save £3

103 DOMED FOUNDATION BRUSH

domed to build full coverage and blend larger areas of the face and neck

05942

£5



THE BESTSELLING BASE THAT DOES IT ALL

Sweep on a radiant finish with this 3-in-1 foundation, concealer and powder.

- breathable, medium-to-full coverage
- cream-to-powder for a comfortable, flawless finish
- for normal, combination, dry and oily skin types
- SPF15



Cream-To-Powder Foundation Compact
9g
Price per 10g = £7.78
Normally £9
£7 save £2

£7

save £2

★★★★★

"Wonderful cover, easy to apply and a long-lasting, perfect look. Plus no shade mixing as I've found my match."

'Shalom'
Avon online customer

	01754 Porcelain
	04937 Light Ivory
	05231 Warm Ivory
	05124 Ivory
	05249 Light Nude
	03889 Nude
	05157 Shall
	04853 Creamy Natural
	04879 Natural Beige
	05165 Honey Beige
	03947 Sun Beige
	04887 Medium Beige
	24802 Soft Honey
	24851 Light Caramel
	04499 Caramel
	05199 Spice
	07302 Nutmeg
	04903 Walnut
	28274 Amaretto
	10488 Earth
	04911 Dark Cocoa
	05207 Rich Sienna

07146 Porcelain	54551 Light Ivory	00497 Warm Ivory	54593 Ivory	57802 Light Nude
59246 Nude	00299 Shell	07385 Creamy Natural	00257 Natural Beige	00539 Sun Beige
54627 Honey Beige	00331 Medium Beige	00448 Natural Tan	02477 Desert Beige	12104 Caramel
00315 Spice	01305 Walnut	59501 Earth	00471 Dark Cocoa	01610 Rich Sienna

24-HOUR MATTE FOUNDATION
 • lightweight and breathable, medium-to-full coverage
 • maintains matte finish in heat, humidity and non-stop activity
 • won't transfer onto your clothes, smudge or fade

Power Stay 24-Hour Foundation 30ml
 Price per 10ml = £4.00
£12



£5.50
 save £2



"I love this mousse. It's not greasy, lasts all day and so smooth you don't even notice you're wearing it."

Smchalf
 Avon online customer

28176 Alabaster	57315 Light Ivory	57331 Ivory	28332 Warm Ivory	33068 Shell
28381 Light Nude	28407 Nude	28217 Creamy Natural	28233 Natural Beige	28415 Sun Beige
28241 Medium Beige	28449 Caramel	57588 Spice	28258 Walnut	28266 Dark Cocoa

MATTE LIQUID FOUNDATION
 • minimises the look of pores and fine lines
 • for a naturally shine-free look that lasts all day
 • light-to-full, buildable coverage that won't cake

Ultramatte Liquid Foundation 30ml
 Price per 10ml = £3.00
£9



12369 Porcelain	13821 Warm Ivory	25379 Ivory	25551 Light Ivory	15164 Light Nude
14936 Nude	25239 Shell	59956 Creamy Natural	56044 Natural Beige	22590 Soft Honey
26427 Honey Beige	23572 Sun Beige	26112 Medium Beige	24927 Light Caramel	13144 Caramel
04077 Nutmeg	26369 Spice	23317 Amaretto	17459 Walnut	00968 Earth

3-IN-1 MATTE FOUNDATION, CONCEALER & POWDER
 • breathable, buildable full coverage
 • sweat, heat and humidity-proof, shine-free finish that lasts
 • SPF12

Mattifying Cream-To-Powder Foundation Compact 10g
£10



06866 Porcelain Doll	03459 Ivory	02915 Shell	03632 Nude
03475 Medium Beige	04275 Sand Beige	06874 Pure Beige	06643 Deepest Terracotta

THE MINERAL MASTERPIECE
 • buildable, light-to-medium coverage
 • for all skin types, even sensitive
 • SPF15

Loose Powder Foundation 6g
 Price per 10g = £13.33
£8



AIR-WHIPPED MATTE MOUSSE

Get a super-blendable, shine-free finish with this whisper-soft foundation.

Mousse Foundation 18g
 Price per 10g = £3.06
 Normally £7.50
£5.50 save £2

• lightweight, velvety, cashmere-soft formula
 • light-to-medium coverage for normal, oily and combination skin types
 • with Invisi-Blend Technology for natural-looking, shine-free coverage



07450
Ivory

13482
Shell

08284
Nude

61507
Natural Beige

61564
Medium Beige

61572
Soft Honey

BEAUTY SLEEP IN A FLASH

- instantly brightens skin and dark shadows
- creamy textures glides on and blends easily
- with brightening pearlescent pigments

Under Eye Brightening

Illuminator 6.5ml

Price per 10ml = £10.00

£6.50



BEAUTY SLEEP IN A FLASH

- blendable, oil-free formula
- conceals redness, dark circles and blemishes

Flawless Concealer Stick

£6



CREAMY MATTE CONCEALER

- full coverage to diminish the appearance of under-eye circles and imperfections
- comfortable, breathable formula won't fade or crease
- lightweight, creamy texture blends seamlessly

Nude Matte Cream Concealer

£6



106 CONCEALER BRUSH

perfect for applying and blending concealer around the nose, under the eyes, and for covering blemishes

Concealer Brush

05926

£3.50



£5
save £3



"I don't have bags under my eyes, I have suitcases and they disappeared with a touch of this!"

'Leanne'
Avon online customer

18-HOURS OF NON-STOP CONCEALER

Natural-looking coverage that will keep you looking morning-fresh all day long.

- buildable formula covers fine lines, dark circles and blemishes
- stands up to heat, sweat and humidity
- comfortable, breathable and suitable for all skin types

Power Stay Concealer

5ml

Price per 10ml = £10.00

Normally £8

£5 save £3



16782
Neutral
Fair

15669
Neutral Light
Medium

17426
Neutral
Medium Tan

17285
Golden
Medium Deep

17525
Neutral
Deep



1

BRONZE

Lightly blend beneath your cheekbones, above your temples and on either side of your nose, to add shape and definition.



2

BLUSH

Swirl over the apples of your cheeks for a flattering flush of colour.



3

HIGHLIGHT

Sweep across the very top of your cheekbones and down the centre of your face for a lit-from-within glow.



102 ANGLED BLUSH BRUSH

densely packed fibres with a soft, angled head, perfect for use with powders
05850
£5

- 6 super-blendable, velvety-soft formulas
- matte and shimmer finishes
- built-in mirror for easy on-the-go application

NEW Blush & Glow Palette

Will normally be £15
£12 save £3



26377 Light To Medium



26419 Medium To Deep

Get it before it's gone: this Palette is a limited edition, so if you love it don't miss out and order it today!

£12

save £3

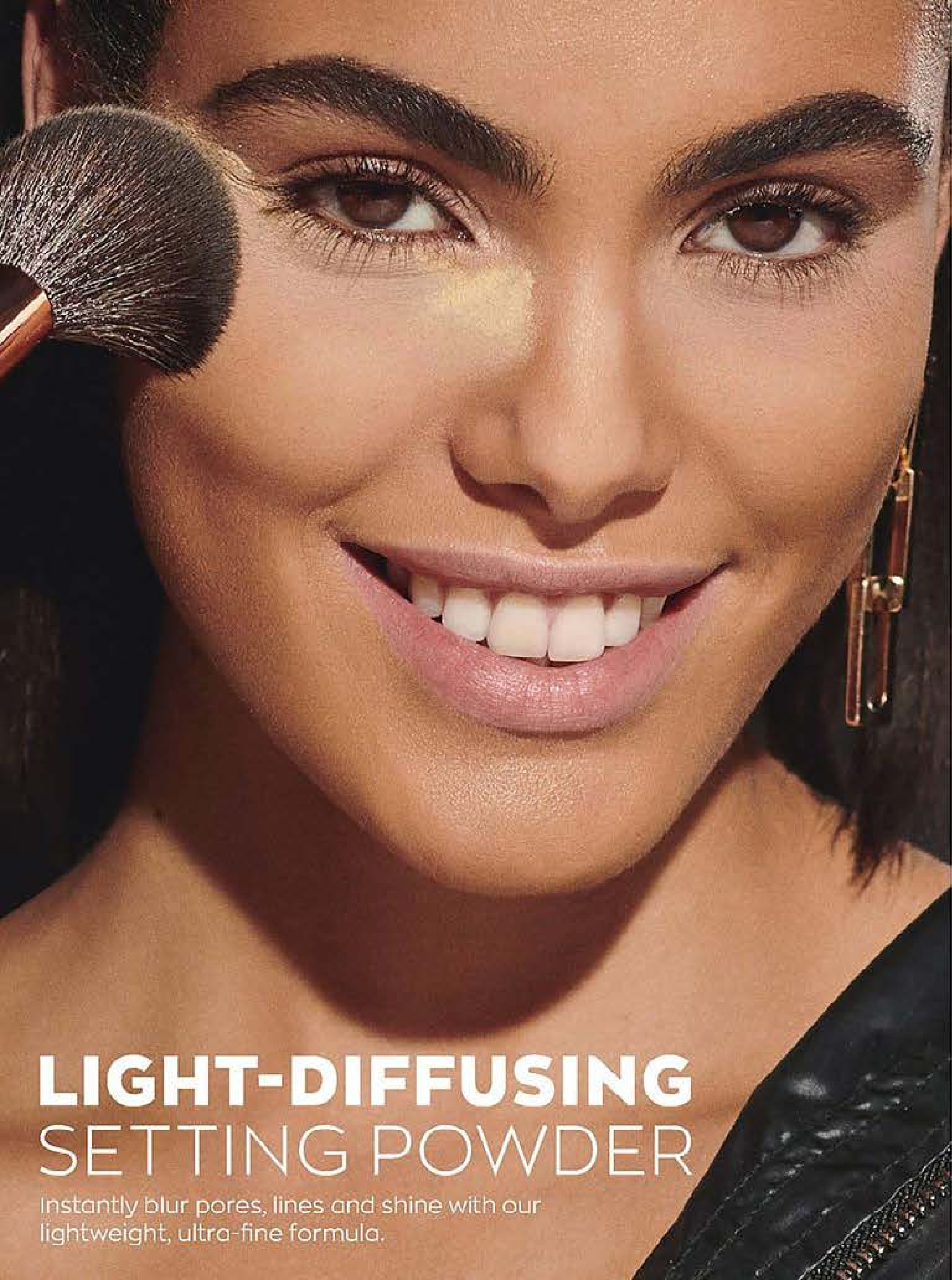


NEW



I GLOW WITH CONFIDENCE

Blush, bronze and highlight – the 3-in-1 palette for a customised glow like no other.



LIGHT-DIFFUSING SETTING POWDER

Instantly blur pores, lines and shine with our lightweight, ultra-fine formula.



£5.50
save £2.50

★★★★☆

"This sets my foundation and under eyes well, doesn't look cakey and a little goes a long way."

'Phoebe'
Avon online customer

APPLY ME WITH



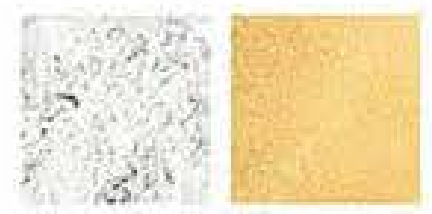
All-Over Face Brush
06635
£5

SET MAKE-UP & MATTIFY

Gently swirl the All-Over Face Brush into the powder and sweep across the face from the centre in an outward direction.



magix
ALL FORMULAS
SUIT ALL SKIN TONES

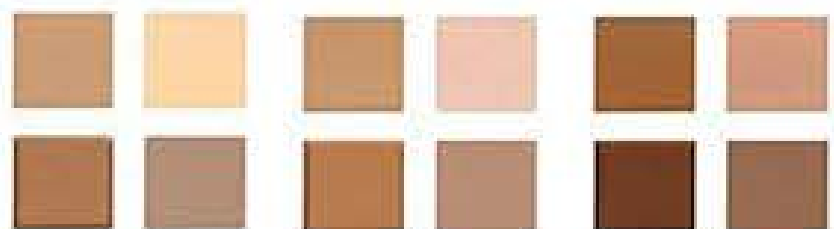


00380 Translucent
13219 Banana
Setting Powder 9g
Price per 10g = £6.11
Normally £8
£5.50 save £2.50



CONTOUR PALETTE

- easy, customisable and undetectable contouring
- high-coverage cream concealer blends seamlessly
- defining cream and sculpting matte bronzing power
- radiant highlighter for a silky-smooth glow



17111 Glean And Shape **17335** Glow And Sculpt **17574** Radiate And Contour

Define And Sculpt Face Palette

Normally £12

£9

save £3



MATTIFYING POWDER

- ultra-fine, silky powder that lasts all day
- weightless formula for natural-looking coverage



Flawless Mattifying Pressed Powder

8g

Price per 10g = £6.25

Normally £7

£5

save £2



LUMINOUS BLUSH

- highly pigmented, densely packed powder
- gives full-colour finish



Luminous Blush

£6



SETTING SPRAY

- non-sticky formula
- fast-drying, weightless, invisible mist
- sets make-up in place all day

Setting Spray

125ml

19596

Price per 100ml = £3.60

£4.50



THE 5-STAR PRIMER COLLECTION

Get complexion perfection with our 3 skin-loving primers, all with 5-star online reviews.



£6
save £2

★★★★★

"Light, goes on easily and smells good too. Definitely recommended."

'Angela'
Avon online customer



SMOOTHING

- blurs the appearance of pores, fine lines and imperfections
- for all skin types
- SPF20

Smoothing SPF20 Primer

30ml

06197

Price per 10ml = £2.00

Normally £8

£6 save £2

MATTIFYING

- instantly reduces shine
- keeps skin looking matte all day
- for oily & combination skin



Shine & Oil Control Primer 30ml

57141

Price per 10ml = £2.00

Normally £8

£6 save £2

HYDRATING

- refreshes and moisturises skin
- for dry & dehydrated skin



Hydrating Primer

30ml

58347

Price per 10ml = £2.00

Normally £8

£6 save £2

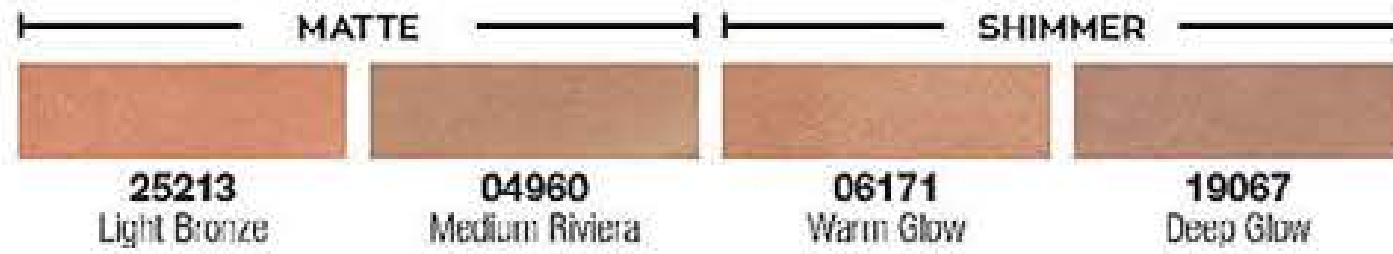
wear it alone or under foundation



BRONZING POWDER

- easy to blend, buildable, non-chalky formula
- handy mirrored lid

Bronzing Powder
10g
Normally £8
£6
save £2



BRONZE & GLOW JUMBO

- supersized compact for supersized swirling
- buildable, natural-looking matte colour
- shades blend easily to suit all skin tones

Jumbo Bronzer
17.5g
Price per 10g = £5.71
£10



ILLUMINATING PEARLS

- a subtle, rosy glow for all skin types
- for an illuminated, radiant finish use alone or over make-up

Illuminating Pearls
22g
05678
Price per 10g = £3.18
£7



HIGHLIGHT & GLOW STICK

- sculpt and define your features
- for instant illumination
- gorgeous dewy finish

Finishing FX Stick
Normally £7
£5 save £2



*Get it before it's gone: these shades are a limited edition, so if you love them don't miss out and order them today!



HIGHLIGHTING POWDER

- veil skin with a sultry sheen
- buttery-soft, hi-shimmer finish
- lit-from-within luminosity

Powder Highlighter
8g
Price per 10g = £10.00
£8



£6
save £2



"These give you a lovely glow, don't feel cakey and last all day."

'Katie'
Avon online customer

GET YOUR GLOW ON

Try these radiance-boosting pearls for a gorgeous spring glow.



108 KABUKI BRUSH
ideal for applying bronzing products for a natural finish
07815
£5

Bronzing Pearls
22g
Price per 10g = £2.72
Normally £8
£6 save £2

- multi-tonal shimmering pearls
- give a sheer, warm, natural finish
- buildable formula for an even-looking complexion all year round

25494 Deep Bronze 58107 Cool 25700 Medium Tan 25536 Warm Glow



BE THE FIRST TO TRY

MY BREAKTHROUGH TECHNOLOGY



MY CUTTING EDGE TECHNOLOGY

- AHAs retexturise lips
- 7x more moisturising glycerine**
- 72hr hydro power, so your lips stay hydrated even after you've taken me off***

TRANSFORM YOUR LIP CONDITION IN JUST 7 DAYS*

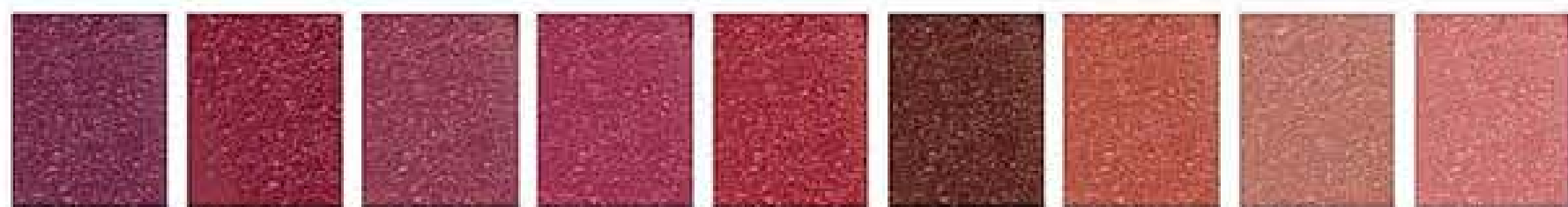
The rich, hydrating lipstick that works like a skin serum.



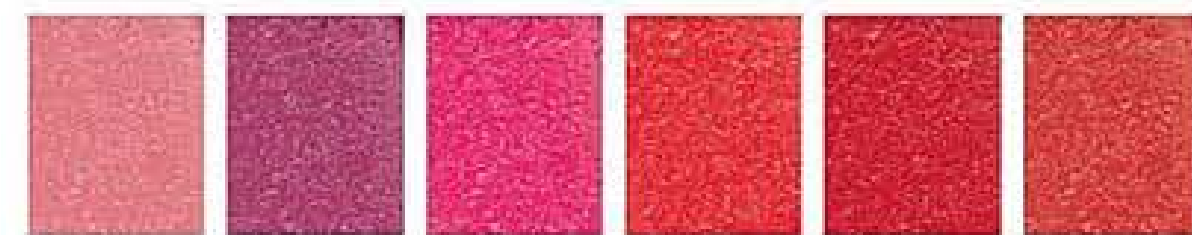
SAMPLE OFFER
1 FOR 50P
3 FOR £1

LIPSTICK & LIP TREATMENT LAUNCHING IN APRIL

NEW Revival Serum Lipstick Sample



63693 Invigorating Plum	01677 Enlightening Plumberry	09373 Renewing Rose	02717 Uplifting Berry	04713 Reviving Mauve	63651 Inspiring Cafe	09514 Essential Mocha	61580 Rejuvenating Nude	08367 Blossoming Pink
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63727 Refreshing Petal	18234 Perky Peony	10074 Exhilarating Magenta	26690 Awakening Coral	67769 Revitalising Rouge	26963 Fresh Flambe
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*Based on clinical efficacy study with 83 participants. **Compared to Avon Anew Youth Awakening Lipstick.

***Moisture stays locked in with repeated use over 4 weeks based on consumer study of 107 participants.

**FOR SCULPTED
DEFINITION,
APPLY WITH A
GLIMMERSTICK
LIPLINER FROM
PAGE 62**



She's wearing... Country Rose.

SATIN-SOFT LIPS ARE MY GO TO

This everyday lip colour is infused with shea butter for a sweep of hydration.



True Colour Lipstick
Normally £7.50
£5 save £2.50



★★★★★
BESTSELLER

£5
save £2.50

- with True Colour Technology for real, lasting colour
- feels comfortable all day



She's wearing... Red Supreme.

100% MATTE 100% COMFORT

Glide on a lasting velvety finish
in 1 easy sweep.

26930 Posh Petal	07468 Hibiscus Blossom	62935 Powder Blush
58479 Pure Pink	09530 Pink Tulip	18119 Peach Flatters
09431 Mauve Matters	26880 Hot Plum	24901 Blush
57307 Au Naturale	12898 Nude Suede	13300 Caff. Au Lait
15610 Marvelous Mocha	27086 Absoluto Coral	28977 Ravishing Rose
14886 Truest Red	55053 Red Supreme	57224 Wild Cherry
17814 Divine Twig	17905 Superb Wine	

- defines lips for a lasting, sculpted look
- won't cake, crack or dry

Perfectly Matte Lipstick
Normally £8
£6 save £2

£6
save £2

★★★★★

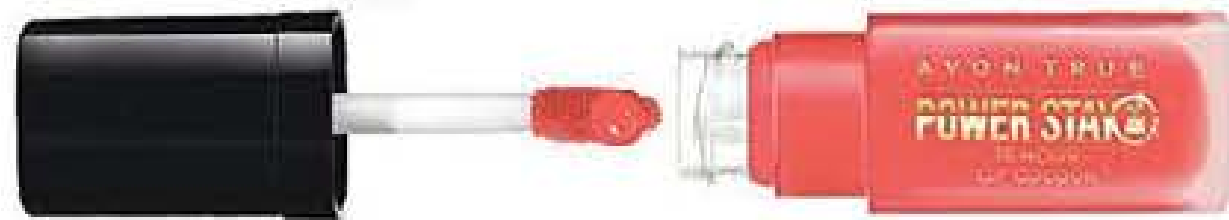
"I normally avoid matte as it can be dry and cakey. But this isn't! It's so smooth and creamy and it lasts!"

'Nat'
Avon online customer



31880 Power Play Peach	30296 In Charge Mauve	29819 Can't Quit Café	51722 Non-Stoo Nude	68684 Fall-Proof Fuchsia
52324 Resilient Red	31864 Run On Rouge	51938 Persistent Pink	40238 Relentless Rose	30288 Making Moves Melon

*Patented in the US, Mexico and Japan.



16-HOUR MATTE LIP COLOUR

- long-lasting colour stays even
- transfer-resistant formula won't crack or bleed
- patented formula* flexes with your lips for complete comfort

Power Stay Lip Colour

7ml

Price per 10ml = £12.85

£9

NEW SHADES*

19489 Blockbuster*	21147 Leading Lady*	62877 Iconic	62851 Adore	13623 Five Star
16774 Sassy	63628 Wow	23028 Strut	21667 Va-Va- Voom	02642 Red Carpet

SCULPTED CRÈME COLOUR

- teardrop-shaped bullet for precise application
- glide-on, rich, moisturising colour
- lasting, comfortable crème finish

Crème Legend Lipstick

£9



NEW SHADES*

10884 Fiery*	01636 Sawyer*	20602 Alluring*	10504 Wanted	
04341 Unforgettable	10926 Perfection	10645 Statement	10900 Flawless	10942 Worthy
10959 Desire	10421 Admire	10967 Ultimate	10322 Legendary	10371 Crave

SCULPTED MATTE COLOUR

- make-up artist-inspired bullet lines, contours and sculpts
- primer-powered formula for lasting, comfortable matte colour
- pigment loaded for our boldest matte look yet

Matte Legend Lipstick

£9



03228 Power Up Pink	03160 Neverending Nude	03509 Long Run Rose	03202 Stay On Spice	03541 Unforgettable Fuchsia
09480 Power On Peach	16709 In Control Coral	04200 Constant Cherry	04218 Resistant Rouge	16642 Continuous Cocoa
09183 Magenta Marathon	03517 Memorable Mauve	09829 Mega Mulberry	55483 Go On Grape	09571 High Voltage Vino

LONGWEARING, LIGHTWEIGHT LIPSTICK

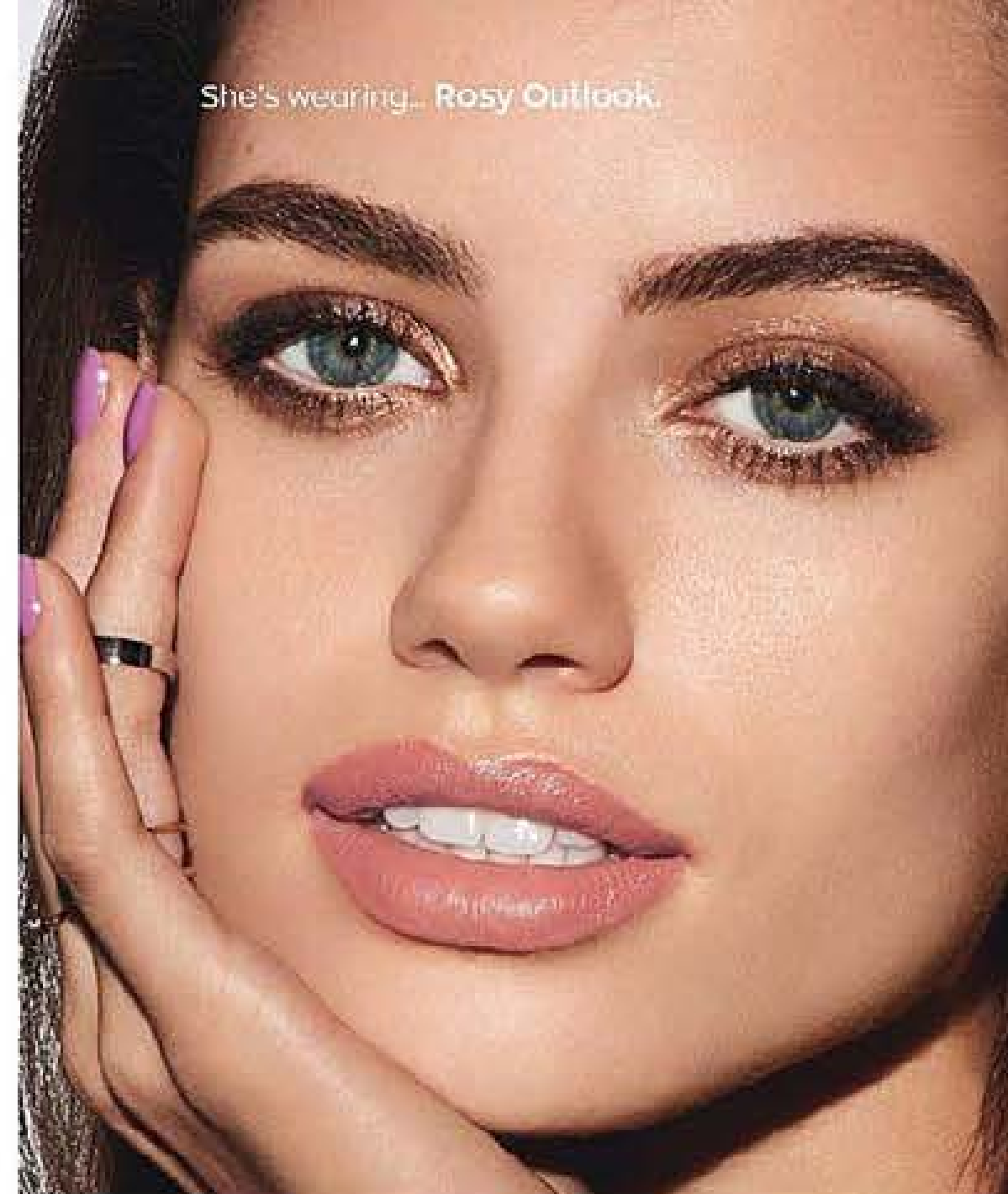
- innovative formula combines long-lasting colour with a comfortable lightweight feel - the secret is to keep the airtight lid closed after every use
- vibrant, demi-matte finish stays put for up to 10 hours
- won't feather, cake, flake or fade

Power Stay Lipstick

£9



She's wearing... Rosy Outlook.



£5.50

save £2.50

★★★★★

"My search for a pink lipstick that feels good is over - I've found my favourite and I'd definitely recommend."

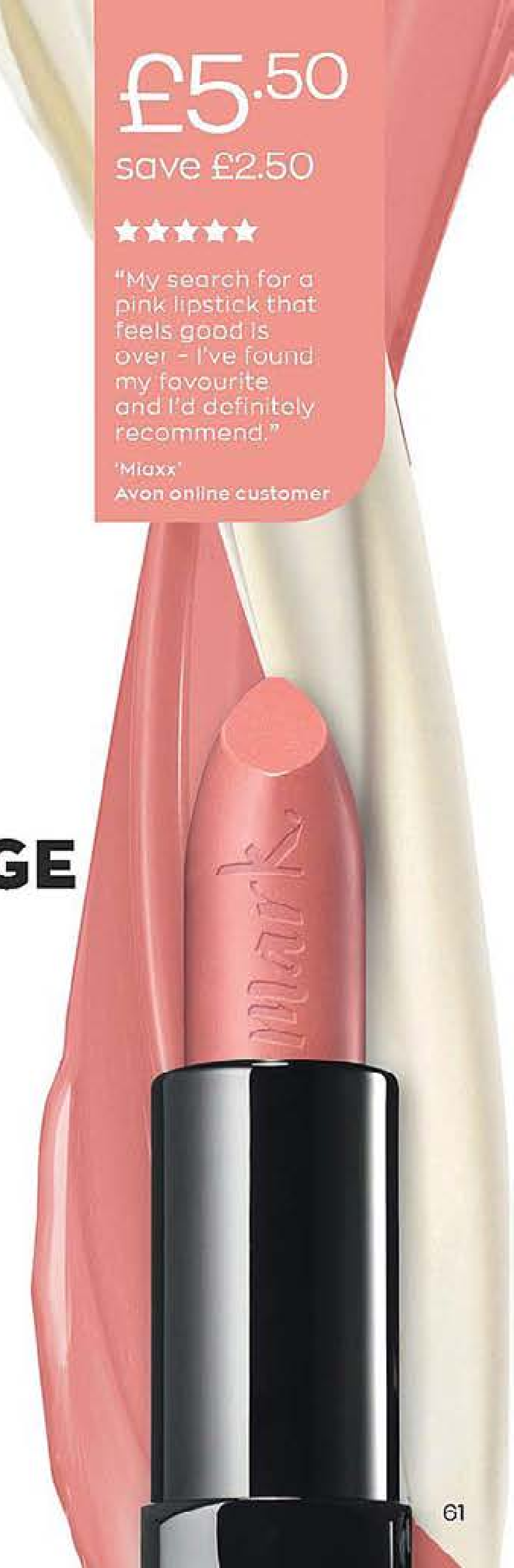
'Mixxx'
Avon online customer

CREAMY FULL-COVERAGE COLOUR

Sweep on our most highly pigmented lip colour, infused with primer for a **balm-like finish**.

24430 Nude Attitude	15909 First Crush	04416 Street Style	• rich colour and moisturising formula for smooth application • comfortable, creamy finish	
19693 Rosy Outlook	11718 Sweetheart	19752 Blushing Beauty		
13516 Pucker Up	28092 Spellbound	21998 Felsy		
06858 Fearless Fuchsia	57828 Pink Punch	28704 Berry Bold	28738 Heart Breaker	58016 Sangria Shock

Epic Lipstick
Normally £8
£5.50
save £2.50





GLIDE-ON LIP LINER

- looks freshly applied for hours
- smudge-proof, tug-free formula

59261 Invisible	10983 Nude	11130 Pink Cashmere	09878 Pink Bouquet	11122 Peach Envy
	11064 Coral	11338 Simply Spice	01164 Pink Nude	09860 True Red
	09894 Red Brick	11031 Deep Plum	01180 Plum Wine	22756 Coffee Bean

Glimmerstick Lip Liner
£6

PLUMPING LIP COLOUR

- for a fuller look without filler
- infused with firming and smoothing collagen and retinol
- rich, satin finish, full on colour



3D Plumping Lipstick
£8

06163 Puckered Pink	04606 Rose Kisses	05561 Mad For Mauve	06783 Cocoa Kisses	06015 Plumping Plum	04572 Reddy To Go	06932 Divine Wine	07518 Berry Cute
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PLUMPING GLOSS

- lips instantly look and feel fuller
- full-shine look, non-sticky feel



Plump It Lip Gloss
7ml
Price per 10ml = £10.00
£7

44503 Clear	42564 Plumping Pearl	43570 Pink Pout	74773 Nude	73437 Mauve
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GLASS-LIKE GLOSS

- protecting and hydrating, non-sticky formula
- press lips together for a renewed burst of colour
- infused with sunflower seed oil and vitamin E



Glazewear Lip Gloss
6ml
Price per 10ml = £10.83
£6.50

18754 Clear	29934 Iced Pink	44917 Sundance	31906 Plum Dazzle	31666 Mocha Latte	35147 Perfect Nude
41384 Nude Muse	52969 Pink Watermelon	47209 Coral Reef	73890 Shimmered	44313 Fiery Red	70466 Pretty Plum

COLOURFUL LIP OILS

- locks in moisture, loading your lips with nourishment
- all the shine, none of the stickiness
- with jojoba oil, vitamin E, avocado oil and coconut oil



Loaded Lip Lacquer
7ml
Price per 10ml = £10.00
£7

13557 Spread The Nude	03178 Touch Of Coral	03954 Bit Of Red	06965 Pinch Of Pink	06288 Sprinkle On Plum
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£3
half price



"I've bought 2 of these already and I absolutely love them! They apply beautifully - I highly recommend."

'Victoria T'
Avon online customer

THE GEL LIP LINER

Prime and define your lip contours with this glide-on formula.

- long-wearing, waterproof formula
- glides on to prevent lipstick bleeding

Pro Line Lip Perfector
Normally £6
£3 half price



14761 Cupid's Bow	14654 Bare My Soul	15784 Sculpt It	15727 Rock On
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PRO BRUSHES



104 BUFFING FOUNDATION BRUSH
specially designed to apply foundation products and buff onto the skin for even coverage and a flawless finish

Buffing Foundation Brush
05918
£5



105 FLAT FOUNDATION BRUSH
use to apply, distribute and blend foundation for an even finish and a flawless look

Flat Foundation Brush
07096
£5



107 FAN BRUSH
designed to perfectly diffuse highlighter products, or as a finishing brush and setting brush with light powders

Fan Brush
08045
£4



110 RETRACTABLE POWDER BRUSH
perfect for applying all powder formulas

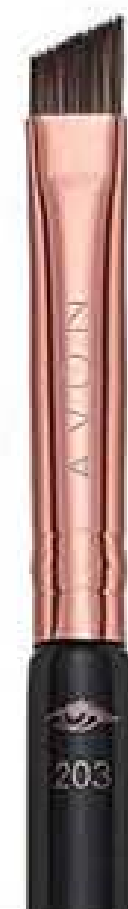
Retractable Powder Brush
39511
£5

Get it before it's gone: this Retractable Brush is a limited edition, so if you love it don't miss out and order it today!



202 EYESHADOW BRUSH WITH SMUDGER
dual-ended with foam smudger for an easy smoky eye look and soft nylon bristles for blending

Eyeshadow Brush with Smudger
10835
£4



203 ANGLED EYELINER BRUSH
angled tip for applying liquid or gel eyeliner to the eye contour at the base of the lashes

Eyeliner Brush
08060
£3.50



206 ANGLED EYELINER DUO BRUSH
dual-ended angled precision brush with thin tip for precise lines and angled tip for easy flicks

Dual-Ended Angled Eyeliner Brush
07567
£4



Did you know?
Our make-up brush collection is vegan friendly, even down to the glue. The brushes also come with a protective sleeve which makes them perfect for travel.

PENCIL SHARPENER

- 1 blade for chubby pencils
- 1 blade for skinny pencils

Double Pencil Sharpener
58057
£2.50



MANI MUST-HAVES

Prep for your mani with these pro tools of the trade, all in pretty rose gold tone.



dual-ended

CUTICLE NIPPERS

- perfect for tidying ragged cuticles and hangnails
- rose gold tone

Rose Gold Cuticle Nippers
12856
£5

DUAL-ENDED CUTICLE PUSHER

- flat end pushes and shapes cuticles
- pointed end removes leftover skin or nail glue
- rose gold tone

Rose Gold Double-Ended Cuticle Pusher
36723
£2.50

NAIL SCISSORS

- to trim and tidy nails
- rose gold tone

Rose Gold Nail Scissors
12732
£3

3-IN-1 NAIL CLIPPER

- clippers, metal nail file and cuticle pusher
- rose gold tone

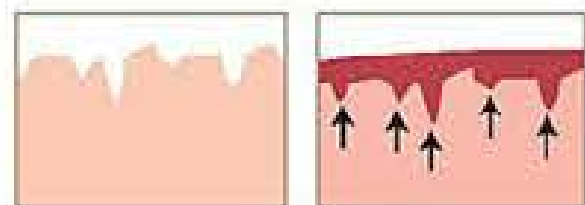
Rose Gold Nail Clippers
06957
£3

Combining luxurious, beauty-enhancing make-up with anti-ageing expertise so you can look your best every day... and even better the next.



- colourless formula plumps, hydrates and protects lips
- with retinol to help stimulate collagen renewal

Lip Plumping Lip Conditioner
11155
£8



BEFORE:
thin, dry lips

AFTER:
lips look plumper
and feel moisturised



- luxuriously smooth colour infused with plumping collagen and retinol
- instantly smooths the look of fine lines and wrinkles

Youth-Awakening Lipstick
Normally £10

£7.50

save £2.50



- plumps, hydrates and protects lips with a hint of tint
- with retinol to help stimulate collagen renewal

Tinted Lip Plumping Lip Conditioner
£8



28167 Rose Tint
24372 Berry Tint
24349 Honey Tint



- fortifying mascara for up to 5x more volume
- with strengthening serum for healthier, longer lashes
- waterproof

Lash Transforming Mascara
Normally £10

£8

save £2



07849
Black

THE MICROFIBRE GEL BROW PEN

Build natural brows for a fuller, more youthful look in seconds.



FIBRES

mimic real hair to enhance sparse brows

TINTED

gel formula blends greys, defines and sets

CLICK

handy pen to touch up on the go

Transforming Brow Filler
Normally £9

£7

save £2



27110
Light Brown

26948
Dark Brown

ANEW

a new age of skin-transforming make-up

Combining luxurious, beauty-enhancing make-up with anti-ageing expertise so you can look your best every day... and even better the next.

- unique 4D Wrinkle Reverse Technology builds and protects collagen and elastin
- smooths and softens the look of lines and pores



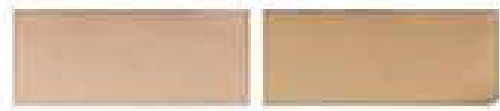
08813 Soft Beige
32003 Nude Beige

Age-Transforming Pressed Powder 10g
Normally £9

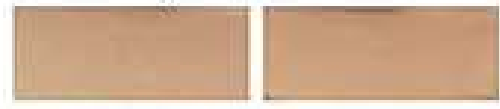
£6.50

save £2.50

- antioxidant-boosting formula smooths and firms
- Youth Restoring Complex instantly disguises imperfections and helps improve them over time



41400 Ivory
58123 Nude



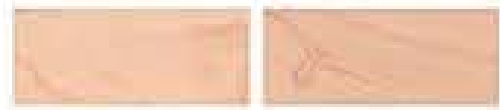
28878 Shell
08425 Natural Beige

Age-Transforming Foundation

30ml
Price per 10ml = £5.00

£15

- instantly evens skin tone whilst reducing the look of fine lines and wrinkles
- with Derma 3x Complex to help stimulate the renewal of collagen and elastin



14712 Fair
08433 Medium

Age-Transforming Concealer SPF15

£8



THE ANTI-AGEING PRIMER

Refine and prep skin for make up with this **serum-infused**, velvety formula.

SERUM-INFUSED

Helps prevent make-up settling into pores, fine lines and wrinkles.

HYDRATES

Increases skin's moisture by 49%.

SETS

Extends the wear of your Anew foundation so you look fresher for longer.



Skin Transforming Primer

28ml

00166

Price per 10ml = £3.57

Normally £12

£10

save £2



THE LISA ARMSTRONG COLLECTION exclusively for Avon

"After 20 years of experience as a make-up designer, I want to share my expertise to create a luxurious collection of professional make-up bag must-haves that are wearable and affordable."



Lisa applied Clarey & Clare.

MATTE

- velvety-soft, high-impact colour
- infused with a special blend of shea butter and cocoa butter



Lisa applied Bex & Becky.

SATIN

- vibrant pigments deliver creamy, high-impact colour
- infused with a special blend of jojoba diamond oil

NEW

07070 Bry*	67371 The CB	22319 Gem Star	24091 Clarey	02493 Emz
09274 Bryony	27375 Catherine	22905 Gemma	24174 Clare	23077 Emma

Lisa Armstrong MATTEiculous Lipstick £12

Lisa Armstrong Colour Within The Lines Lip Liner £8

NEW

11247 Bex	04325 T	05058 Jo Jo	06007 Fran	05546 Zo
11254 Becky	Lisa recommends 24174 Clare	01875 Jo	27003 Frances	23259 Zoe

Lisa Armstrong SATINcredible Lipstick £12

*Get it before it's gone: this shade is a limited edition, so if you love it don't miss out and order it today!

LAVISH LIP COLOUR

Whether you prefer an ultra-creamy satin lipstick or a velvety-matte finish, there's a pillow-soft lipstick and matching liner for you.



Lisa applied Bry & Bryony.



NEW SHADES

Each lipstick has a bespoke, creamy lip liner for the ultimate in shade-matching definition.

Choose a creamy satin nude with Jo Jo or a bold matte with Emz.



The SATINcredible Flick & Lip Kit

£25

Jo Jo & Jo 68122

SATINcredible Flick & Lip Kit includes: SATINcredible Lipstick in JoJo, Colour Within The Lines Lip Liner in Jo, Miraculous Tattoo Eyeliner and Miraculous Volume Mascara 9ml.



The MATTEiculous Flick & Lip Kit

£25

Emz & Emma 67819

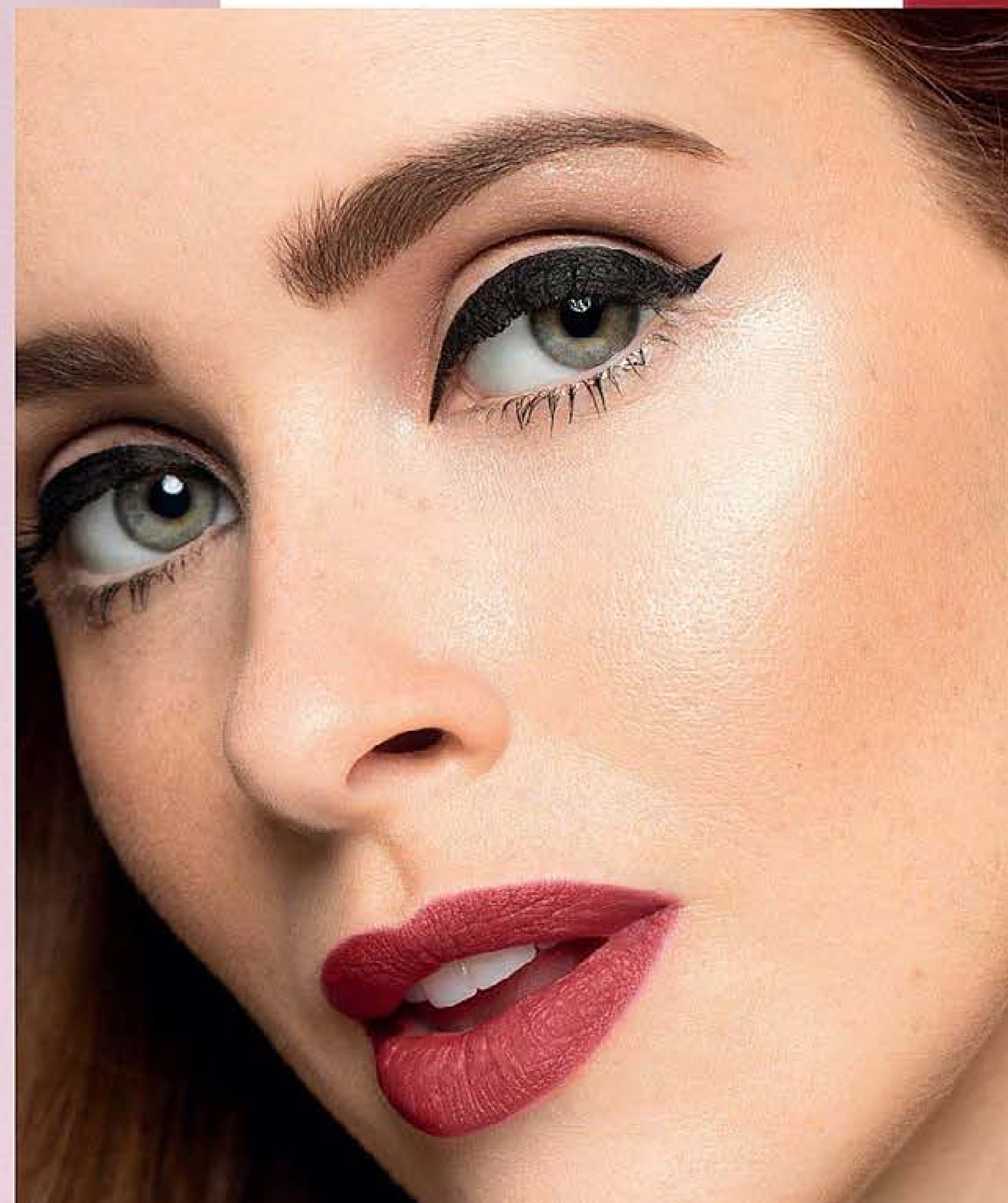
MATTEiculous Flick & Lip Kit includes: MATTEiculous Lipstick in Emz, Colour Within The Lines Lip Liner in Emma, Miraculous Tattoo Eyeliner and Miraculous Volume Mascara 9ml.

*Based on selling prices for the last 30 days.



volumising and lengthening, buildable, waterproof formula

fast-drying, glide-on matte-black finish



FLICK & LIP KITS ALL 4 FOR £25 WORTH £36*

Choose from 2 lipstick shades and get Lisa's matching lip liner, mascara and eyeliner to create her classic cat's eye flick and confident lip combo.

GLOW-GETTER

Cheat the heat with these weightless bronzing powders in summery shimmer and everyday matte finishes, for a naturally sun-kissed glow that looks fabulous not fake.



★★★★★

"This gave me a sunny and youthful glow and isn't heavy so doesn't accentuate any lines and wrinkles."

'Sandra S'

Avon online customer



Lisa Armstrong Cheating The Heat Bronzing Powder
9g
Price per 10g – £13.33
£12

NATURALLY SHINE FREE

Set your make-up artist look with the velvety finish of this lightweight, natural-matte pressed powder.

Lisa Armstrong Fix Up Look Sharp Setting Powder
9g
Price per 10g – £15.56
£14



★★★★★

"This is a fab setting powder, it gives me the perfect finish, sets my make-up beautifully and isn't too heavy – I'd definitely recommend."

'Louise F'

Avon online customer

LISA'S SIGNATURE LOOKS

Lisa has created 5 complete make-up looks so everyone can have their moment in the make-up artist's chair.

Find them at avon.uk.com/lisaarmstrong



GLOW-GETTER



ROCK THE BLOCK



SIMPLY SMOULDERING



COLOUR ME QUICK



FLICK & LIP

"Every look I create now starts with this primer, I used to spend a lot on the one in my kit, so I'm delighted to have created one that I love even more and that is much more affordable."

LISA ARMSTRONG

ALL ABOUT THE BASE

This ultra-moisturising matte primer is the latest in make-up base luxury for hydrating and cushioning skin ready for your signature look.

★★★★★

BESTSELLER

infused with the refreshing scent of lemon and grapefruit



ALL ABOUT THE BASE
PRIMING MOISTURISER

**Lisa Armstrong All About The Base
Priming Moisturiser**

25ml

28720

Price per 10ml – £6.00

£15



21964
Shade 10

22020
Shade 20

20230
Shade 30

26914
Shade 50

27417
Shade 60

26161
Shade 70

25056
Shade 80



Reveal radiant skin with this lightweight, buildable, naturally luminous foundation for a luxuriously flawless finish.

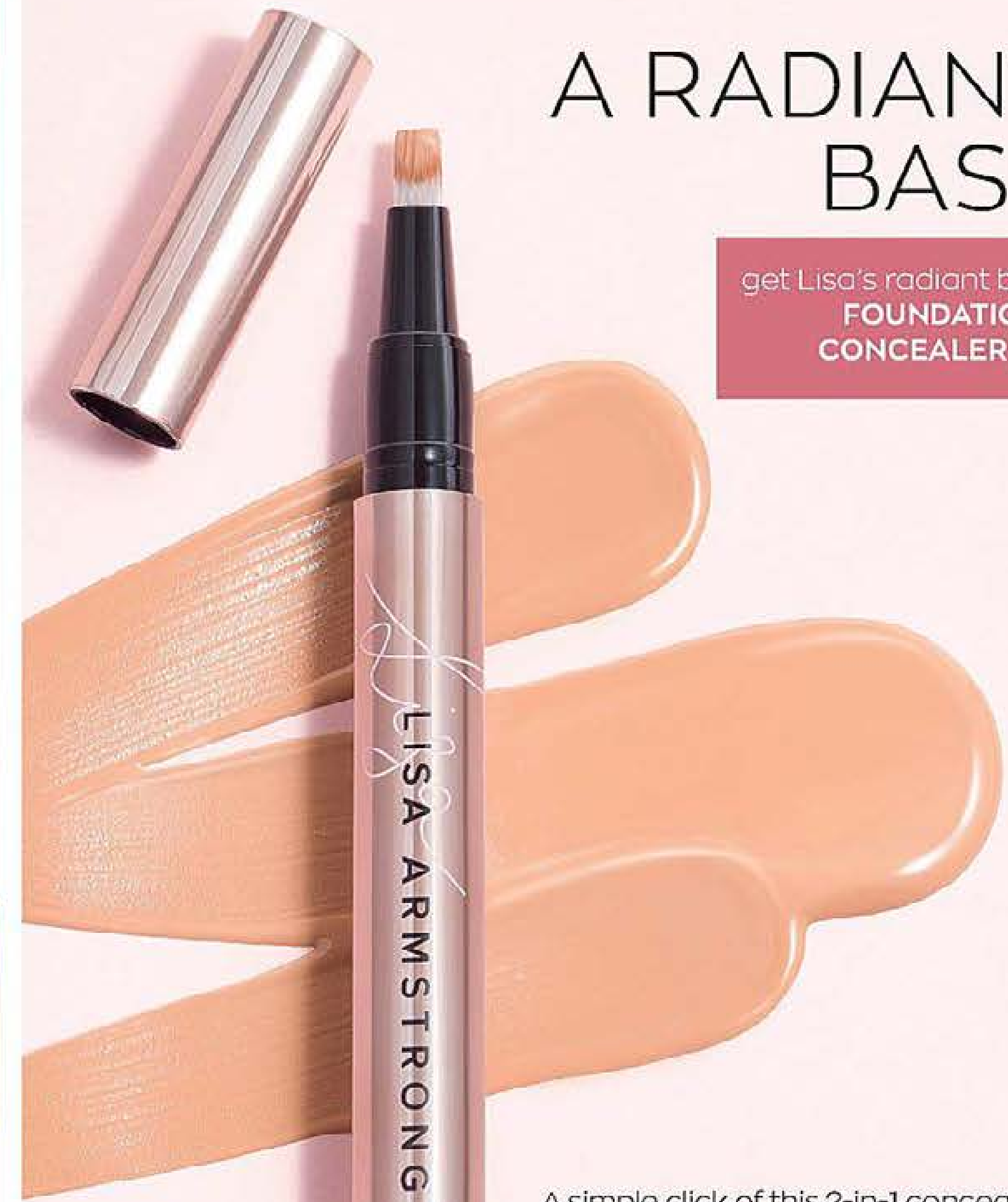


"This foundation is amazing, it goes on so well, gives you a lovely glow and is a great price too - I normally pay double! Thanks Lisa."
'Lisa F' Avon online customer

Lisa Armstrong SKINvisible Foundation
30ml
Price per 10ml = £5.33
£16

A RADIANT BASE

get Lisa's radiant base
FOUNDATION & CONCEALER £24



clicker pen for easy application

A simple click of this 2-in-1 concealer gives you creamy, full coverage whilst the illuminating formula boosts radiance and brightens the under-eye area.

Lisa Armstrong Light Me Up Concealer
£12



54270
Shade 1

25197
Shade 2

59543
Shade 3

17194
Shade 4



- 28514 Blonde
- 28522 Ash
- 28589 Brown
- 28597 Black



Lisa applied Firecracker & Goldmine.

DAZZLING LIDS

Eyeshadow just got easier with these super-creamy pencils that blend beautifully and set to a dazzling finish.

Lisa Armstrong Dazzle Stick Eye Pencil £10

2-IN-1 BROW DEFINER
- ultra-creamy formula
- pencil to shape and define, brush to tame and blend

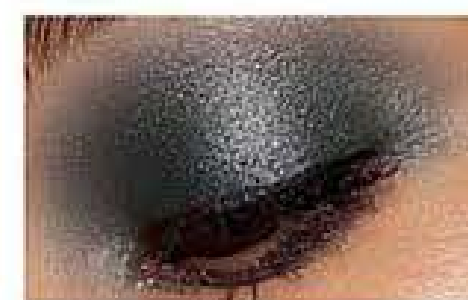
MIRACULOUS VOLUME MASCARA
- volumising and lengthening buildable, waterproof formula
- specially designed brush with bristles to help build volume and lengthen

MIRACULOUS TATTOO EYELINER
- precise tip for quick and easy application
- angled thin or thick lines and perfect flicks
- glide-on matte-black finish

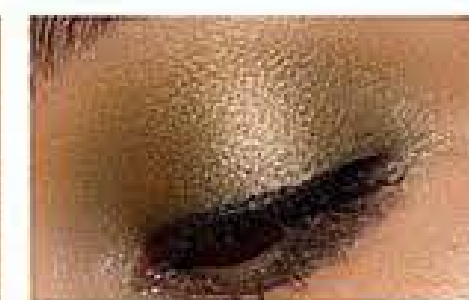
Lisa Armstrong Brow Down To Me Eyebrow Pencil £8

Lisa Armstrong Miraculous Volume Mascara 28647 £12

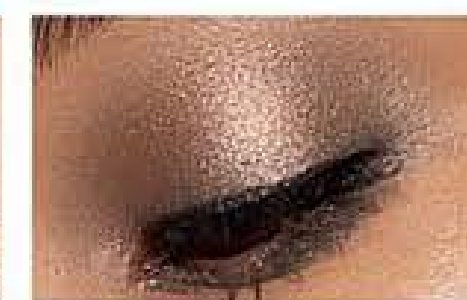
Lisa Armstrong Miraculous Tattoo Eyeliner 13904 £10



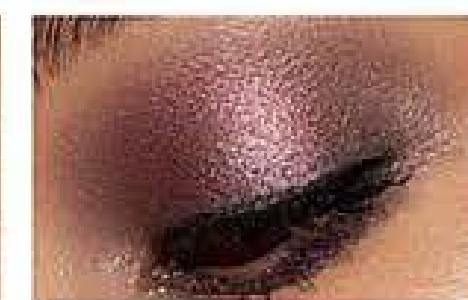
12005 Gunpowder



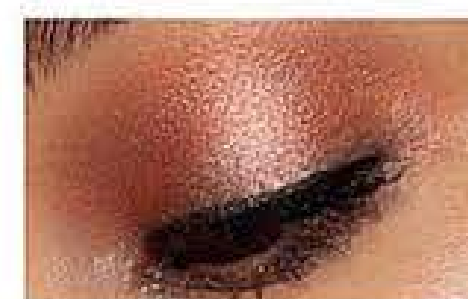
11916 Molten



27839 Starstruck



13698 Crystal Quartz



12146 Firecracker



06445 Bronzed



13060 Goldmine

MUCH MORE TO GIVE THIS **MOTHER'S DAY**

Don't forget to ask your Rep for a **digital brochure**, featuring our gorgeous **Mother's Day collection**.



Discover gifts to show your mum that she's one in a million.

Far Away

Transport your senses to an exotic land with your **No.1 fragrance brand**.

£8

PERFECT FOR
MOTHER'S DAY
14TH MARCH

RUB TO SMELL
freesia
jasmine
vanilla musk



FLORAL
ORIENTAL

Far Away EDP 50ml 23663 Price per 100ml - £16.00 Normally £11 **£8** save £3

THE COLLECTION



oriental & floral

Far Away Infinity EDP

Italian bergamot, Indian jasmine and vanilla. 50ml

24794

Price per 100ml = £16.00

Normally £11

£8 save £3



floral & oriental

Far Away Gold EDP

Ylang-ylang, jasmine and vanilla. 50ml

24752

Price per 100ml = £16.00

Normally £11

£8 save £3



oriental & floral

Far Away Rebel EDP

Crème de cassis, orange blossom and toffee. 50ml

15560

Price per 100ml = £16.00

Normally £11

£8 save £3



gourmand & floral

Far Away Rebel & Diva EDP

Pink peppercorn, jasmine sambac and caramel popcorn accord. 50ml

09167

Price per 100ml = £16.00

Normally £11

£8 save £3



Far Away GLAMOUR

Take a walk on the glam side.

ALL 3 FOR
£12

order using 69948



WOODY

FLORAL

ORIENTAL



RUB TO SMELL

blackcurrant bud
orange blossom
black musk

Far Away Glamour EDP 50ml

10181 Price per 100ml = £22.00 **£11**

Far Away Glamour Body Lotion

150ml 10637 Price per 100ml = £2.67 **£4**

Far Away Glamour EDP Purse Spray 10ml

10736 **£6**

NEW

little black dress

LIMITED-EDITION COLLECTION

Your perfect party accessory.

£8 each




FRUITY

ORIENTAL

1. **Little Black Dress Midnight Party EDP** Raspberry, Bulgarian rose and red sandalwood.

50ml **25007** Price per 100ml = £16.00 Normally £11 **£8 save £3**

2. **Little Black Dress Sunset Soiree EDP** Gardenia petals, white musk and benzoin.

50ml **24992** Price per 100ml = £16.00 Normally £11 **£8 save £3**

3. **Little Black Dress Glam Night EDP**

50ml **14191** Price per 100ml = £16.00 Normally £11 **£8 save £3**




ORIENTAL

FLORAL




ORIENTAL

FLORAL

RUB TO SMELL
GLAM NIGHT
clementine
jasmine
amber

THE COLLECTION



fruity & chypre

**MATCHING SET
ORDER USING 67363**

Rare Amethyst EDP
Plum, violet and sandalwood.
50ml **25809** Price per 100ml = £22.00
£11

**Rare Amethyst
Body Lotion 150ml**
04143 Price per 100ml = £2.67
£4



floral & alderhydic

**MATCHING SET
ORDER USING 69237**

Rare Gold EDP
Golden melon, orange flower
and vanilla. 50ml **02782**
Price per 100ml = £22.00
£11

Rare Gold Body Lotion
150ml **25726**
Price per 100ml = £2.67
£4



floral

**MATCHING SET
ORDER USING 67983**

**Rare Flowers Night Orchid
EDP** Orange bigarade, black
orchid and golden gardenia.
50ml **03152** Price per 100ml = £22.00
£11

**Rare Flowers Night Orchid
Body Lotion 150ml** **07278**
Price per 100ml = £2.67
£4



Rare

PEARLS

Live to be luminous.

**RUB
TO SMELL**
lush greens
pearlescent
flower
musk



**MATCHING SET
ORDER USING 68353**

Rare Pearls EDP 50ml **05686** Price per 100ml = £22.00 **£11**

Rare Pearls Body Lotion 150ml **03525** Price per 100ml = £2.67 **£4**

**PERFECT FOR
MOTHER'S DAY
14TH MARCH**

**MATCHING
SETS
£10
EACH**



FLORAL

THE COLLECTION



musk & floral

Pur Blanca EDT

White freesia, white peony and musk. 50ml

12757

Price per 100ml = £14.00

Normally £10

£7 save £3



floral & musk

Pur Blanca Harmony EDT

Raspberry, jasmine and musk. 50ml

01396

Price per 100ml = £14.00

Normally £10

£7 save £3



PUR BLANCA *Essence*

Nurture your own inner beauty.

£7

NEW



FLORAL



WOODY



MUSK



RUB TO SMELL

golden gardenia
tiare flower
cashmere
woods

NEW Pur Blanca Essence EDT 50ml 04044 Price per 100ml = £14.00
Will normally be £10 **£7** save £3

LIPSY

LONDON

Embrace the perfect combination of femininity and glamour.

RUB TO SMELL

pink pepper
orange blossom
cedarwood



- ORIENTAL
- FLORAL
- GOURMAND



EXCLUSIVE TO AVON

Lipsy Rose Gold EDT 30ml
01602 Price per 100ml = £50.00 **£15**

LIPSY

LONDON

NOIR

Encapsulate powerful femininity with succulent **orange**, with a lush heart of **jasmine** and ending with intense **vanilla**.



- ORIENTAL



EXCLUSIVE TO AVON

Lipsy Noir EDT 30ml
57729 Price per 100ml = £50.00 **£15**

  
FRUITY FLORAL ORIENTAL



Falling in Love with Neroli & Iris EDP Neroli, iris and vetiver. 30ml **08268**
Price per 100ml = £50.00
Normally £18 **£15 save £3**

First Date of Turkish Rose EDP Bergamot, Turkish rose and sandalwood. 30ml **21295**
Price per 100ml = £50.00
Normally £18
£15 save £3

  
CITRUS FLORAL WOODY

TODAY · TOMORROW · ALWAYS
ELIXIRS OF LOVE

Express your love with scents that go beyond words.




FLORAL

A Marriage of Jasmine & Tuberose EDP Jasmine, tuberose and amber. 30ml **08383** Price per 100ml = £50.00
Normally £18 **£15 save £3**



Finest fragrances as unique as art.



A FLORIENTAL MASTERPIECE

Artistique Iris Fétiche EDP
Iris, leafy notes and vanilla. 50ml
20875 Price per 100ml = £36.00 **£18**



A FLORAL GREEN SYMPHONY

Artistique Magnolia en Fleurs EDP
Magnolia, dewy notes and soft musk. 50ml
05405 Price per 100ml = £36.00 **£18**



PERFECT FOR MOTHER'S DAY
14TH MARCH



A CHYPRE FLORAL SENSATION

Artistique Patchouli Indulgence EDP Spices, patchouli and amber. 50ml
05868 Price per 100ml = £36.00 **£18**

IDEAL HANDBAG-SIZE PURSE SPRAYS



- Artistique Iris Fétiche EDP Purse Spray 10ml 25353** Normally £6 **£4 save £2**
- Artistique Magnolia en Fleurs EDP Purse Spray 10ml 25361**
Normally £6 **£4 save £2**
- Artistique Patchouli Indulgence EDP Purse Spray 10ml 25502**
Normally £6 **£4 save £2**

NEW

ATTRACTION DESIRE

FOR HIM & HER

Surrender your senses
and reignite the spark.

**MATCHING
SETS
FROM
£12**



MATCHING SET

£12 order using 67132

**NEW Attraction Desire
for Him EDT 75ml 12229**

Price per 100ml = £20.00 **£15**

**NEW Attraction Desire for Him
Hair & Body Wash 200ml 12245**

Price per 100ml = £2.25 **£4.50**



MATCHING SET

£15 order using 68981

NEW Attraction Desire for Her EDP 50ml

24463 Price per 100ml = £30.00 **£15**

NEW Attraction Desire for Her EDP

Purse Spray 10ml 06734 £6

NEW Attraction Desire for Her Body Lotion

150ml 07831 Price per 100ml = £3.00 **£4.50**



WOODY



SPICY

FOR HIM
cardamom
wood
leather
amber



ORIENTAL



AMBER

**RUB
TO SMELL
FOR HER**
black cherry
jasmine sambac
golden amber

STAY FRESH

BODY LOTION 150ML

02626 Far Away
 22343 Far Away Rebel
 61531 Far Away Infinity
 19901 Far Away Gold
 09001 Far Away Rebel & Diva
 17822 Mesmerize Black for Her
 20487 Pur Blanca Harmony
 15651 Incandessence
 20909 Herstory
 09423 Perceive
 Price per 100ml = £1.33

Normally £4

£2 half price

08912 Luck for Her
 03244 Luck Limitless for Her
 06239 Lucky Me for Her
 10058 Attraction for Her
 21832 Attraction Sensation for Her
 08680 Maxima
 30106 Eve Truth
 23309 Eve Confidence
 10819 Eve Alluring
 Price per 100ml = £2.00

Normally £4.50

£3 save £1.50

BODY MIST 100ML

12930 Pur Blanca
 Normally £4

£2 half price

BODY POWDER 40G

24166 Soft Musk
 05074 Far Away
 Price per 100g = £3.75

Normally £2.75

£1.50 save £1.25

AFTERSHAVE CARE 100ML

20701 Mesmerize Black for Him
 Normally £4

£2 half price

02402 Attraction for Him
 03434 Attraction Sensation for Him
 28019 Maxime
 Normally £4.50

£3 save £1.50

HAIR & BODY WASH 200ML

28001 Maxime
 14308 Luck for Him
 07856 Lucky Me for Him
 22053 Luck Limitless for Him
 11767 Attraction Sensation for Him
 Price per 100ml = £1.50

Normally £4.50

£3 save £1.50

HAIR & BODY WASH 250ML

11585 Elite Gentleman
 57778 Elite Gentleman Absolute
 08755 Black Suede
 29454 Black Suede Dark
 19117 Full Speed Nitro
 07039 Full Speed Virtual Adrenaline
 02899 Full Speed Supersonic
 Price per 100ml = 60p

Normally £4

£2 half price

11734 Real Man
 03384 Segno Success
 02550 Attraction for Him
 57646 Man
 21493 Segno
 18465 V for Victory
 Price per 100ml = £1.50

Normally £4.50

£3 save £1.50

BODY SPRAY 150ML

11270 Segno
 11353 Segno Success
 Price per 100ml = £2.00

Normally £4.50

£3 save £1.50

43877 Full Speed
 28308 Black Suede
 06692 Mesmerize for Him
 15768 Elite Gentleman Absolute
 Price per 100ml = £2.00

Normally £4

£3 save £1



Timeless

Discover your forever fragrance.

£5

Timeless EDT
50ml 27409
Price per 100ml = £10.00
£5

RUB TO SMELL
fresh greens
jasmine
amber



TAHITIAN *holiday*



Tahitian Holiday EDT
White blossoms, tiare flower and monoi coconut accord. 50ml
03558
Price per 100ml = £10.00

£5

SCENT MIX



Scent Mix Velvet Amber EDT Golden plumeria, addictive vanilla and light amber. 30ml **01834**
Scent Mix Romantic Bouquet EDT Violet blossom, peony petals and vetiver. 30ml **02774**
Scent Mix Pure Ocean EDT Lemon oil, white peony and musk. 30ml **03772**
Scent Mix Vibrant Fruity EDT Blackberry, apple blossom and soft woods. 30ml **12039**
Price per 100ml = £16.67

£5

SOFT MUSK



Soft Musk EDT White peach, jasmine and musk. 50ml **27573**
Soft Musk Lily EDT Freesia, white lily and musk. 50ml **00430**
Price per 100ml = £10.00

£5

COLLECTIONS



Powerful Flowers Violeta EDT Bergamot, violet petals and patchouli. 50ml **10918**
Powerful Flowers Roseta EDT Lychee, Bulgarian rose and spiced vanilla. 50ml **10975**
Powerful Flowers Lila EDT Dewy greens, garden lily and musk. 50ml **11015**
Price per 100ml = £12.00

£6

FULLSPEED

Feel the rush of excitement.

£7



RUB TO SMELL
juniper berry
cypress
sandalwood



FOUGÈRE



AQUA



Full Speed EDT 75ml
03814 Price per 100ml = £9.33
Normally £10
£7 save £3



fruity & fougère

Full Speed Virtual Adrenaline EDT
Ginger, juniper berry and ambertonic. 75ml
08565 Price per 100ml = £9.33 Normally £10
£7 save £3

fougère & aqua

Full Speed Supersonic EDT
Juniper berry, fougère and musk. 75ml
10223 Price per 100ml = £9.33 Normally £10
£7 save £3

SEGNO

Discover the mark
of a new leader.



FRESH



WOODY

Segno EDP
75ml 21691
Price per 100ml = £16.00
Normally £15
£12 save £3

RUB TO SMELL
vetiver infusion
rye whiskey
leatherwood



WOODY



AROMATIC

Segno Success EDP
Mandarin, Haitian vetiver
and sandalwood. 75ml
10173 Price per 100ml = £16.00
Normally £15
£12 save £3

EDP a rich, deep fragrance



Eve Collection EDP, 50ml
01578 Alluring
08631 Elegance
00810 Confidence
21634 Truth
 Price per 100ml = £24.00
 Normally £15
£12 save £3



Herstory EDP 50ml **33894**
 Price per 100ml = £22.00
£11



Essence De Parfum 15ml
04952 Attraction Addicted
05264 Eternal
 Price per 100ml = £133.33
£20



Little Black Dress EDP
 50ml **11114**
 Price per 100ml = £22.00
£11



Attraction One Collection
 EDP, 50ml
09472 Fresh
09522 Intense
 Price per 100ml = £30.00
 Normally £18
£15 save £3



Incandessence Collection
 EDP, 50ml
22574 Incandessence
01057 Glow
 Price per 100ml = £20.00
£10



Perceive Collection
 EDP, 50ml
03400 Perceive
02576 Soul
 Price per 100ml = £20.00
£10



Maxima EDP 50ml **08607**
 Price per 100ml = £40.00
£20



Luck for Her Collection
 EDP, 50ml
08722 Luck
27821 Luck Limitless
 Price per 100ml = £24.00
 Normally £15
£12 save £3
12971 Lucky Me for Her
 Price per 100ml = £32.00
£16



Attraction for Her Collection
 EDP, 50ml
10728 Attraction for Her
54247 Attraction Sensation
 for Her
 Price per 100ml = £24.00
 Normally £15
£12 save £3

EDP - Eau de Parfum Spray
 EDT - Eau de Toilette Spray

EDT a light, effortless perfume



Imari Collection EDT, 50ml
17467 Imari
12260 Elixir
10199 Fantasy
01693 Corset
 Price per 100ml = £20.00
£10



Mesmerize for Her Collection
 EDT, 50ml
26443 Mesmerize for Her
19208 Black for Her
63685 Mystique Amber for Her
 Price per 100ml = £22.00
£11



Surreal Collection
 EDT, 75ml
18382 Island
03756 Sky
 Price per 100ml = £13.33
£10



Lipsy EDT 30ml **27813**
 Price per 100ml = £50.00
£15

PURSE SPRAYS



EDP Purse Spray 10ml
16626 Attraction for Her
35436 Attraction Sensation
 for Her
09191 Attraction One Fresh
09548 Attraction One Intense
25189 Eve Alluring
25221 Eve Confidence
06650 Eve Duet Sensual
06312 Eve Duet Radiant
18721 Eve Truth
06338 Lucky Me for Her
08797 Maxima
 Normally £6
£4 save £2

EDP Purse Spray 10ml
13714 Far Away
03269 Far Away Rebel
09050 Far Away Rebel & Diva
15511 Far Away Infinity
20917 Herstory
£6

100ML PERFUMES



Attraction for Her EDP
 100ml
59881
£26

Perceive EDP
 100ml
57117
£20

Eve Truth EDP
 100ml
04176
£26

BODY SPRAYS



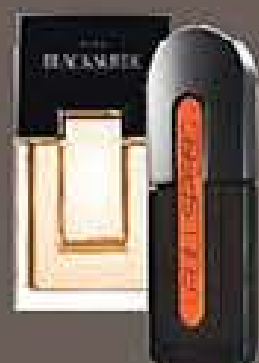
Soft Musk
Body Spray
 75ml
73783
 Price per 100ml = £2.67
£2

Body Spray 75ml
02139 Far Away
08748 Perceive
09928 Pur Blanca
 Price per 100ml = £5.33
£4

EDT a light, effortless perfume



Attraction for Him Collection EDT, 75ml
08334 Attraction
11759 Attraction Sensation
 Price per 100ml = £16.00
 Normally £15
£12 save £3



EDT 125ml
28050 Black Suede
12575 Full Speed
 Price per 100ml = £19.20
£24



Real Man EDT
 75ml
22772
 Price per 100ml = £16.00
 Normally £15
£12 save £3



V for Victory EDT
 75ml
18457
 Price per 100ml = £16.00
 Normally £15
£12 save £3



Lucky Me for Him EDT
 75ml
25569
 Price per 100ml = £21.33
£16



Luck for Him Collection
 EDT, 75ml
03699 Luck
27847 Limitless
 Price per 100ml = £16.00
 Normally £15
£12 save £3

Lucky Me for Him EDT
Pocket Spray
 10ml
03731
 Normally £6
£4 save £2



Maxime EDT
 75ml
27979
 Price per 100ml = £26.67
£20



Black Suede Collection
 EDT, 75ml
18739 Black Suede
26088 Black Suede Leather
10462 Black Suede Dark
 Price per 100ml = £13.33
£10



Man EDT
 75ml
27789
 Price per 100ml = £16.00
 Normally £15
£12 save £3



Mesmerize for Him
Collection EDT, 100ml
17749 Mesmerize
41475 Mystique Amber
20750 Black
£11

ABSOLUTE
ELITE
GENTLEMAN

Elite Gentleman
Absolute EDT
 50ml
58156
 Price per 100ml = £22.00
£11



Elite Gentleman
EDT
 75ml
16097
 Price per 100ml = £14.67
£11



Elite Gentleman
Reserve EDT
 75ml
24182
 Price per 100ml = £14.67
£11



Elite Gentleman
In Black EDT
 75ml
23135
 Price per 100ml = £14.67
£11

This International Women's Day

SHARE YOUR STORY.

Help to create a world where every voice is heard.

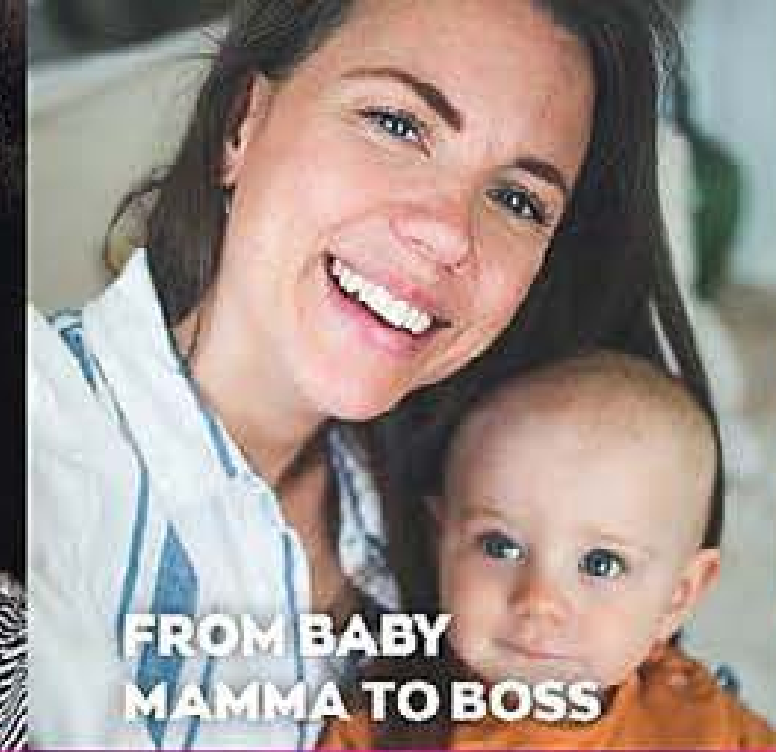
We believe every story matters and we're on a mission to celebrate stories from all over the world in our digital gallery.

Stories of becoming, overcoming, strength and determination.

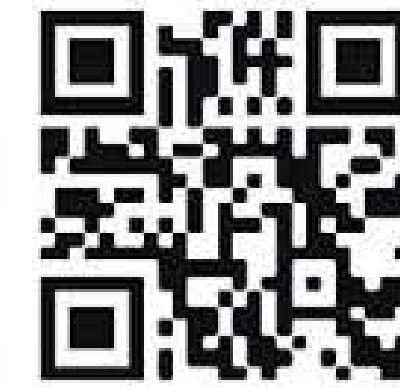
Share your story to become someone else's inspiration.

Celebrate International Women's Day on **8th March.**

AVON
WATCH ME
NOW



For every story shared, the Avon Foundation will donate \$1 to charities supporting women.



Visit watchmenow.avon.com or scan the QR code to share your story.

#WatchMeNow #MyStoryMatters

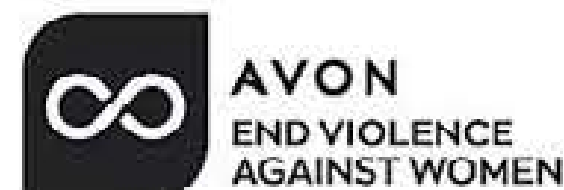


THINK YOU KNOW ME? THINK AGAIN. HERE'S MY STORY...

“Economic abuse can happen to anyone, no matter who you are or how much money you have. I have worked hard since I was a teenager to have an incredible career in the Spice Girls, in the theatre and on television. But after my 10-year marriage to an emotionally and financially abusive man ended, everything I worked for financially disappeared.

I have my freedom, but it came at a cost. While it looked like I had everything from the outside, I felt completely alone. If it can happen to me, it can happen to any woman.”

Find out more at [avon.uk.com/causes](https://www.avon.uk.com/causes) and support women like Mel B on page 176.



women's aid
until women & children are safe

Mel B
Spice Girl &
Women's Aid
Patron



Photographer: Dan Charity.

YOUR NO. 1 DRY OIL SPRAY

I'll give you **silky-soft skin in seconds...** there's a reason I'm Avon's **bestselling** dry oil spray.

ORIGINAL

with smoothing
jojoba oil

£3.50

fast-absorbing,
non-sticky formula
for all skin types



Original Dry Oil Spray 150ml 07955 Price per 100ml = £2.33 **£3.50**

LIFE & STYLE

AVON

Show them you care
with gifts they'll adore.



PERFECT FOR
MOTHER'S DAY
14TH MARCH



NEW

GOODNIGHT MY SWEETHEART

Give a goodbye kiss to the day as you drift off for a night with your dreams.



'goodnight' script slogan

all-over lip print



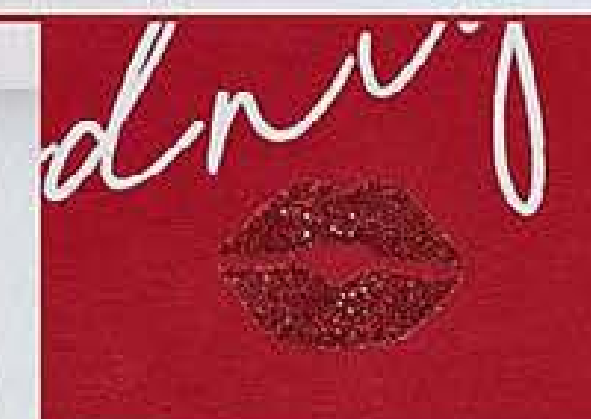
jogger-style bottoms

3-PIECE SET

includes a cute eye mask



PERFECT FOR
MOTHER'S DAY
14TH MARCH



glitter lip design



100%
cotton

NEW Goodnight PJs & Eye Mask
Cotton.

14324 Small 8-10

14365 Medium 12-14

14381 Large 16-18

14407 Extra Large 20-22

£18

NEW Goodnight Socks

Polyester and spandex.

One size.

14431

£2.50

MATCHING SOCKS



Light up your home and fill it with love.

£10



soft white
LED light

Neon Heart

PVC with soft white LED light.
Includes a keyhole bracket.
Approx. 24.5cm x 24.5cm
x 1.5cm. Requires 2x 1.5V AA
batteries (not included).

17491
£10

A FLORAL DREAM

Let the scents of **redcurrant**, **rose**
and **musk** envelop your home.

PERFECT FOR
**MOTHER'S
DAY**
14TH MARCH



**RUB
TO SMELL**
Southern Rose



NEW

BUY BOTH FOR £15
ORDER USING 89177

NEW Southern Rose Diffuser Lasts up to 13 weeks.
24604 **£12**

NEW Southern Rose Candle Burns for up to 26 hours.
13185 **£7**

SLEEPY HEAD

Take an extra 5 minutes
in bed and cuddle up.

£18



straight-leg style

Woodland PJs
Cotton and polyester.
21204 Small 8-10
07153 Medium 12-14
58719 Large 16-18
55889 Extra Large 20-22
£18

PERFECT FOR
MOTHER'S DAY

14TH MARCH



*Life is a
beautiful*

silver glitter slogan



100%
cotton

NEW

NEW Beautiful Bike PJs
Cotton.
58958 Small 8-10
08615 Medium 12-14
55533 Large 16-18
13748 Extra Large 20-22
£20



PERFECT FOR
**MOTHER'S
DAY**
14TH MARCH



NEW

STYLISH SLIPPERS

Indulge in comfort and put your feet up after a long day.

£8.50



3D eyelash & glitter lip design



indoor and outdoor sole



quilted detail



NEW Eyelash & Lips Slipper Mules

Polyester.

14472 Small 3-4

14498 Medium 5-6

14522 Large 7-8

£8.50

MUM'S THE WORD

Make the most of those 40 winks and snuggle in.

PERFECT FOR
MOTHER'S DAY
14TH MARCH



NEW
limited
edition



1 3D bow detail



2 snugly faux fur
non-slip sole

2. Faux-Fur Slipper Socks Polyester.
size white pink
Small 3-4 **19984** **19943**
Medium 5-6 **18416** **19968**
Large 7-8 **18580** **19976**
£5.50

3. NEW Eat Sleep Mum Repeat PJs Cotton.
05140 Small 8-10
06833 Medium 12-14
24083 Large 16-18
24117 Extra Large 20-22
£16



1. Paris PJs Cotton.
55251 Small 8-10
54726 Medium 12-14
59014 Large 16-18
13441 Extra Large 20-22
£20



3

EXCLUSIVE PRODUCT
These gorgeous Eat Sleep Mum Repeat PJs are limited edition, so if you love them don't miss out and order them today!

THE MUST-HAVE BRA

The comfiest bra you'll ever own.
Need we say more?

£10



she's wearing
'The One' Bra
Plunge



'The One' Bra Plunge

89% nylon, 11% elastane.

size	nude	white	black
6-8	05298	03996	04804
10-12	05306	03293	04838
14-16	05355	07401	04861
18-20	03822	03343	04895
22-24	03970	03376	04929

£10

'The One' Bra

White: 87% nylon, 13% elastane. Grey: 51% nylon, 37% polyester, 12% elastane. Black: 91% nylon, 9% elastane. Nude: 62% nylon, 29% polyester, 9% elastane. Comes with removable padded cups. All sizes fit up to a DD cup.

size	nude	black	grey	white
10-12	09241	11569	12773	23671
14-16	09449	10132	11437	59378
18-20	03582	05363	11460	06049
22-24	03608	21766	01925	09639

£10

The Animal 'One' Bra

Nylon, polyester and elastane.

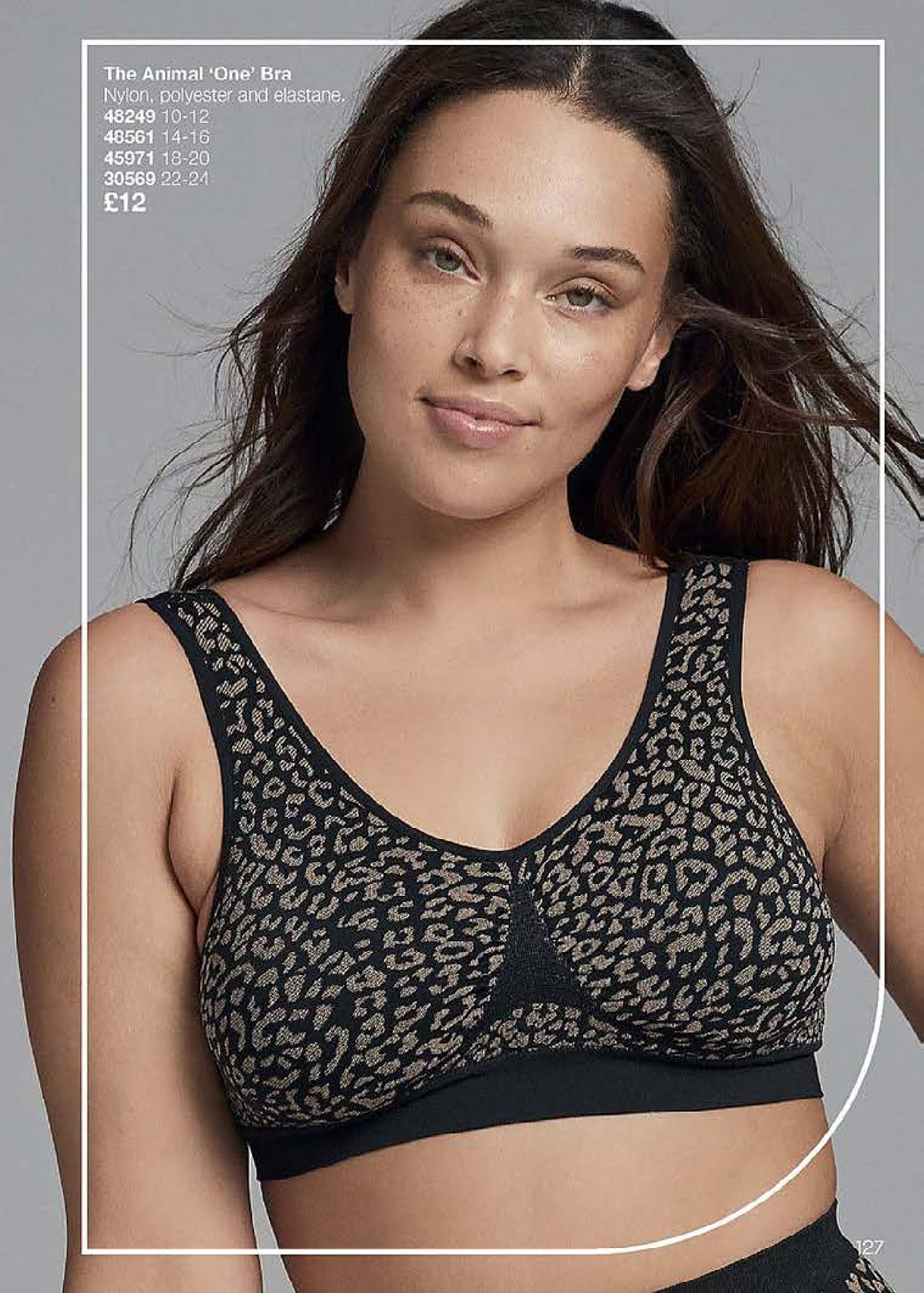
48249 10-12

48561 14-16

45971 18-20

30569 22-24

£12



NEW

LOVE VELOUR

Add some luxury to your loungewear with a gorgeous set you'll want to wear every day.

£28



cuff bottoms

NEW Blue Velour Lounge Set
Polyester and elastane.
12955 Small 8-10
12963 Medium 12-14
21774 Large 16-18
54031 Extra Large 20-22
£28

LOUNGE
STYLE



YOUR BATHROOM ESSENTIALS

These gorgeous towel and hair wrap duos are your new bathroom must-haves.



button securely holds it in place

Microfibre Hair Towel
Polyester and cotton.
Approx. 60cm x 24cm.
17590 £6

Microfibre Towel Wrap
Polyester. Approx. 140cm x 70cm.
17582 £12



quick and easy fastening

lightweight, super soft microfibre

NEW Leopard Turban Hair Towel
Polyester. 27169
£6

NEW Leopard Wrap Towel
Polyester. 27052
£12

Create a sense of calm
and your own sanctuary.

£6

hamsa hand is
said to channel
positive energy

includes 5
lavender
incense sticks

NEW Hamsa Incense Stick Holder

Dolomite hamsa-design incense stick
holder. Includes 5 incense sticks.

Approx. 9.8cm x 1cm x 14cm.

01339

£6

SAY HELLO TO POSITIVITY

NEW

£8

Invite the forces of good
and feminine power into
your home and enjoy
those good vibes.



featuring a
sparkling
glass stone

NEW Hamsa Hanging Decoration

Steel hamsa-design hanging
decoration with glass stone detail.

Approx. 14.8cm x 26cm x 2.5cm.

01107

£8



ideal for putting into the tote bag to keep everything organised

Handbag Organiser

Outer: PVC. Inner: polyester. Approx. 25cm x 22cm x 6cm. Base approx. 13cm wide.

25866

£10

IT'S IN THE BAG

NEW
£16

The designer-inspired tote that's perfect for all your essentials (and non-essentials!).



front and internal zip pockets

NEW Textile Tote Bag

Outer: nylon. Lining: polyester. Approx. 43cm x 14cm x 29cm.

23895

£16

NEW

FLOWER POWER

Gorgeous accessories for your keys or when you're out and about.



featuring a gorgeous, real pressed flower

NEW Pressed Flower Keyring
Heart-shaped clear polyester resin keyring featuring a pressed flower with silver-tone chain.
25924
£4

PERFECT FOR MOTHER'S DAY 14TH MARCH

- inspired by the southern belle, floral style
- made from recycled plastic



metallic foil detail
£10

NEW Floral Umbrella Made from recycled plastic bottles, polyester and a steel frame. Approx. 90cm diameter when open and 24cm x 5cm when closed.
06247 **£10**



STYLE TIP

Style your way with a cute denim skirt or your favourite jeans.



semi-sheer finish

cuffed sleeves

NEW Printed Blouse
Polyester.
04945 Small 8-10
05017 Medium 12-14
05025 Large 16-18
05272 Extra Large 20-22
£18

DRESS TO IMPRESS

Feel confident in this gorgeous fit and flare dress for a touch of spring style.

NEW
£25



NEW Audrey Fit & Flare Dress
Polyester, viscose and elastane.
04002 Small 8-10
03061 Medium 12-14
03079 Large 16-18
03418 Extra Large 20-22
£25



retro, 80s-inspired belt



NEW

£18

stunning,
semi-sheer
fabric



essential
denim
style

NEW Printed Blouse

Polyester.

25734 Small 8-10

25767 Medium 12-14

25791 Large 16-18

25817 Extra Large 20-22

£18

Essentials Jeggings

Cotton, polyester, viscose
and elastane.

Black

13193 8

11023 10

13276 12

26146 14

13284 16

13375 18

13466 20

£14

Blue

56317 8

56366 10

56440 12

57497 14

57513 16

57539 18

58255 20

FULL-ON FASHION

Power up your wardrobe
with capsule pieces
you'll adore.

£14.50

skater dress
in a comfy,
jersey fabric



Printed Dress

Cotton and elastane.

02840 Small 8-10

02923 Medium 12-14

10751 Large 16-18

10850 Extra Large 20-22

£14.50

THE SMARTEST WATCH IN TOWN

Keep on track with your goals and stay up-to-date to make life a little easier with our latest smart watch.



-  **MULTISPORT ACTIVITY TRACKER**
-  **CALORIE TRACKER**
-  **STEP COUNTER**
-  **INACTIVITY & WATER ALERTS**
-  **SLEEP MONITOR**
-  **WEATHER UPDATES**
-  **MUSIC CONTROL**
-  **PHONE NOTIFICATIONS**
-  **SOCIAL NOTIFICATIONS**
-  **CALENDAR NOTIFICATIONS**
-  **SELFIE TIMER**
-  **FIND MY PHONE**

AVON smart

- comfortable silicone strap
- 1.3-inch colour touchscreen
- LCD screen
- IP68 waterproof

NEW
£40



pair with your smart phone



NEW Skye Smart Watch

1.3-inch IPS colour touchscreen display. Silicone strap adjustable between approx. 17cm-23.5cm. Includes a non-replaceable, rechargeable lithium battery.

27631 Pink
22707 Black
£40



Turn the path into your own catwalk with the designer tote of your dreams.

£32

- chain strap detail
- leopard-print lining



Lipsy Chain Tote Bag

Outer: PVC. Trim and lining: PU and polyester.
Approx. 28cm x 15.5cm x 43cm.

05116
£32

LIPSY

L O N D O N

NEW

Stand out from the crowd with these statement designer accessories.

NEW Lipsy Snake-Print Scarf

Polyester. Approx. 180cm x 70cm.

15578

£15

NEW Lipsy Snake-Print Cross-Body Bag

Outer: PVC. Lining: polyester.
Approx. 21.5cm x 7cm x 16cm.

15545

£28



- internal zip pocket
- faux-lock detail
- gorgeous matching accessories



Delicate pieces that shine
as much as you do.



embellished with crystals
from Swarovski®

Bow Brooch
Silver-plated. Featuring
crystals from Swarovski®.
24448
£6.50

DAZZLE & SHINE

Sparkle forever and always
with beautiful crystals
from Swarovski®.

£10

PERFECT FOR
**MOTHER'S
DAY**
14TH MARCH



choose a colour
to suit your style



 comes in a
gift box

Katie Bangle
Rose gold tone, silver tone or gold tone and
embellished with crystals from Swarovski®.
Adjustable between approx. 5.08cm-6.35cm.
54999 Silver tone
04705 Gold tone
06916 Rose gold tone
£10

1



chain detail strap

Discover the **perfect tote** for all your everyday outings.

1. Studded Tote Bag
PVC with metal studs. Approx. 33cm x 11.5cm x 31cm.
09944
£20



2

secure zip closure

2. Casual Tote Bag
Outer: PVC. Lining: polyester. Approx. 45cm x 11.5cm x 32cm.
11874
£16

NEW WRIST CANDY

Up your style game with a gift set full of elegant sparkle.

£22

- stone-set bezel detail
- quartz movement



pavé disc pendant



NEW Juliette Watch Gift Set Watch and bracelet gift set. Bracelet: gold tone, approx. 17cm + 4cm extension chain. Watch: PU strap adjustable between approx. 15cm-19.5cm. **23853** **£22**

PERFECT FOR
MOTHER'S DAY
14TH MARCH



LOVABLE ACCESSORIES

Indulge in some self-care with a little treat – you deserve it!

£10

PERFECT FOR
MOTHER'S DAY
14TH MARCH



- bow detail
- faux-croc design



100% cotton



ideal handbag size

NEW Bow Cross-Body Bag Outer: PVC. Lining: polyester. Approx. 21.5cm x 6cm x 18cm. **25890 £10**

Heart Coin Purse Outer: PU. Lining: polyester. Approx. 10cm x 9cm x 1.5cm. With gold-tone keyring. **25742 £5**

Heart Canvas Shopper Cotton. Approx. 37.5cm x 38cm x 7cm. **25981 £7**



gorgeous heart and letter charm

Abelle Charm Bracelet Gold-tone beaded stretch bracelet with charms. Approx. 5cm x 5cm unstretched. **62901 £5**



enamel heart pendant

Camille Heart Bracelet Silver-tone chain with coloured enamel stone. Approx. 18.5cm + 2.5cm extension chain. **03392 £4**

Camille Heart Earrings Silver-tone studs with enamel heart detail. **05827 Cream**
46664 Red
£3



8 pairs of pretty studs

Maycee Earring Gift Set 8 pairs of gold-tone, silver-tone and rose gold-tone studs featuring faux pearls, bezel detail and glass stones. **13425 £6**



Josette Initial Necklace
 Gold tone with initial pendant featuring glass stones. Approx. 42cm + 9cm extension chain.
£5



glass stone sparkles



3 pretty charms

Treat your mum to a truly personal gift.

Clara Charm Necklace
 Silver-plated with 3 charms featuring a plastic stone. Approx. 42cm + 9cm extension chain. For adults only, not suitable for children.
 22657 Sister
 02337 Mum
 12682 Daughter
£5

ALWAYS SPARKLING

Change up your look with a delicate collection of jewels.

NEW
£10

PERFECT FOR
MOTHER'S DAY
14TH MARCH



 comes in a gift box



18ct gold-plated

- includes:
- 1 necklace chain
 - 3 interchangeable pendants
 - 3 pairs of stunning stud earrings

featuring faux pearls and crystal glass stones

NEW Brigitte Wardrober Gift Set
 18ct gold-plated necklace chain with 3 interchangeable pendants and 3 pairs of differently designed earrings. Necklace: approx. 42cm + 9cm extension chain. Earrings feature faux pearls and crystal glass stones.
02246
£10

JEWELLERY DELIGHTS

Discover the latest look to add style to your outfit.

NEW

£9

8 pairs of stud and drop earrings



NEW Sabine Earring Set 8 pairs of gold-tone stud and drop earrings in different designs.
02543 **£9**



comes on a giftable card

£10

gorgeous knot earring design

3-piece set



snake chain plait detail

NEW Josephine Gift Set

Gold tone. Necklace: approx. 42cm + 9cm extension chain. Earrings: knot design studs. Bracelet: approx. 18.5cm + 2.5cm extension chain.

02196 **£10**

PERFECT FOR
**MOTHER'S
DAY**
14TH MARCH

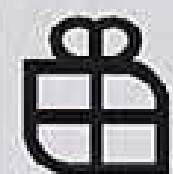


NEW

DELICATE SPARKLE

A timeless platinum-plated necklace with
a touch of sparkle to adore.

£18



comes in a
gift box

NEW Gabrielle Necklace Platinum-plated with a pink
cubic zirconia stone. Approx. 46cm. **13474 £18**



gorgeous pink cubic
zirconia stone



shortline

PERFECT FOR
MOTHER'S DAY
 14TH MARCH



NEW

PERSONAL CHARM

Give a truly personal gift to that important person in your life.

£5



54346 A 26625 B 23622 C 12161 D 26039 E 08169 F



54353 G 03574 H 23325 I 03186 J 24703 K 23432 L



12658 M 24950 N 02485 O 21337 P 12708 R 11544 S

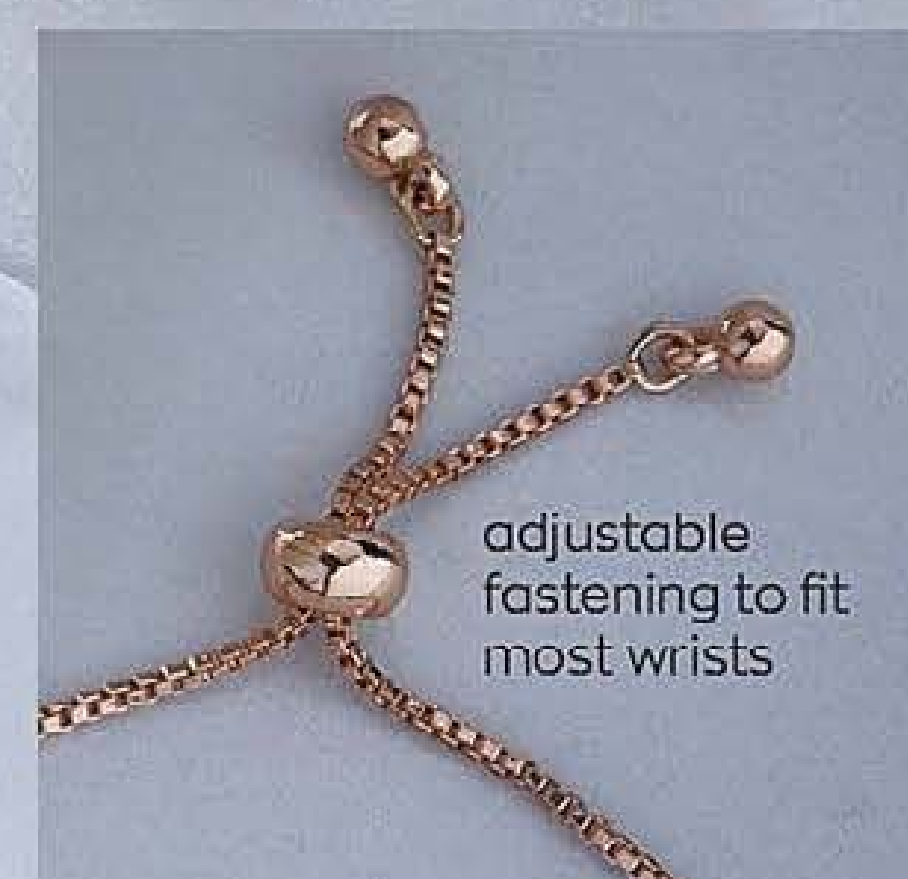


12674 T 12666 V 12823 W 01933 Z

NEW Martine Initial Bracelet Gold-tone. Features glass stone and an initial charm. Approx. length 25cm. Adjustable. **£5**



glass stone detail



adjustable fastening to fit most wrists

 comes on a giftable card

Keep all your sparkling jewellery safe whether you're at home or away.



- with different slots for all your jewellery
- metallic embossed slogan reads 'pretty things inside'

NEW Pretty Things Jewellery Organiser
Outer: saffiano. Inside: velvet.
Approx. 10.5cm x 5cm.
23846 **£12.50**

NEW Layered Necklace Clasps Set of 2, gold-tone and silver-tone.
02618 **£5**



place different necklaces in each clasp to create a layered necklace look

3-piece set

ALL THE PRETTY THINGS

PERFECT FOR
MOTHER'S DAY
14TH MARCH



Ensure your favourite lippy is secure so you can always have that perfect pout.

£6

shining gold slogan says 'kiss and make-up'



NEW

NEW Lipstick Holder
Polyester and shiny brass.
Approx. 19cm x 10cm x 3cm.
24232 Pink
24489 Blue
£6

NEW

£5

PERFECT FOR
MOTHER'S DAY
14TH MARCH



featuring
sparkling
glass stones

PRACTICAL SPARKLE

Add a touch of sparkle to an outfit with these beautiful, handy blouse pins.



ideal for if you want
a little modesty



set of 3 in different
designs

NEW Southern Belle Blouse Pins Set of 3, gold-tone, silver-tone and rose gold-tone, in different designs and featuring glass stones. **37663 £5**

I'LL HELP YOU DRIFT OFF

Spritz my relaxing blend of French lavender and chamomile essential oils over your pillow and let me enhance your beauty sleep.

BEAUTY
SECRETS
OF THE
WORLD



AVON
planet
spa
AROMATHERAPY
Beauty Sleep
with French Lavender
& Chamomile Essential Oils
Pillow Mist
100 ml

Aromatherapy Beauty Sleep Pillow Mist 100ml 46110 **£4**

ALL-DAY AROMAS

Scent your space with our collection of long-lasting reed diffusers which release beautiful aromas for up to 7 weeks.

£5
EACH



FLORAL

Fresh Cotton Diffuser

Lasts up to 7 weeks. 59618 **£5**



FLORAL

Lavender Diffuser

Lasts up to 7 weeks. 09266 **£5**



MUSK

Vanilla Bean Diffuser

Lasts up to 7 weeks. 05793 **£5**



FLORAL

White Jasmine Diffuser

Lasts up to 7 weeks. 04622 **£5**

AN AMBIENT GLOW

Light a candle for a warm, inviting atmosphere in any room of your home and enjoy up to 50 hours of your favourite scent.



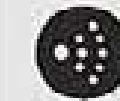
MUSK

Vanilla Bean Large Candle Burns for up to 50 hours. **26989 £10**



FLORAL

Fresh Cotton Large Candle Burns for up to 50 hours. **08946 £10**



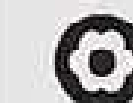
MUSK

Vanilla Bean Candle
Burns for up to 30 hours. **26864 £4**



FLORAL

Fresh Cotton Candle
Burns for up to 30 hours. **09175 £4**



FLORAL

White Jasmine Candle
Burns for up to 30 hours. **05975 £4**



FLORAL

Lavender Candle
Burns for up to 30 hours. **08474 £4**

£4
EACH

Let the light shine in your home with your new friend Ola the owl!



ceramic owl design



Ola Owl LED Tealight Holder Ceramic. Includes an LED tealight and 3 x 1.5V replaceable button cell batteries. **14860 £5**

OWL THE FUN

Add a bit of fun to your indoor plants with our super-cute trio.

NEW

£5

fun hear no evil,
see no evil and
speak no evil
designs



Ola Owl Mini Planter

Ceramic and dolomite with faux-succulent plant and decorative stones. Approx. 11cm x 6.5cm.

15750 Hear no evil.

14613 See no evil.

14662 Speak no evil.

£5



NEW

ORGANISE YOUR WEEK

Plan all the family activities and dinners for the week and stay organised.

£7



NEW Weekly Planner Paper with plastic, wipeable cover, magnetic back and wipeable pen. Approx. 23cm x 28.5cm. 12088 **£7**



- magnetic back so it's easy to attach to the fridge
- handy, wipeable pen

Stay hydrated during your workout and your workday!



changes from white to pink when filled with cold water

Colour-Changing Water Bottle Stainless steel with colour-changing feature and screw-top lid. Not dishwasher safe. 27193 **£12**

LUNCHING & MUNCHING

NEW

£10

Whether it's for the kids at school or you need food on the go, we've got you covered.



extendable sides and a handle for easy carrying



NEW Lunch Bag Outer: polyester. Lining: aluminium foil and PE foam. Extendable sides with an approx. max size of 36cm x 22cm x 29cm. 02733 **£10**

NEW

ECO-FRIENDLY SOLUTIONS

No need for cling film or disposable cutlery, discover the sustainable answer to enjoying food on the go.



comes in a handy pouch so it's easy to transport

NEW Cutlery Set 3-piece bamboo set in a polyester pouch. Hand wash after use. 01081 **£6**



simply fold into an envelope shape and secure with the quick and easy fastening

NEW Reusable Sandwich Wrap
Outer: polyester. Lining: aluminium foil and PE foam. Approx. 27cm x 27cm. Hand wash after use. Not dishwasher or microwave safe. 02758 **£4**



3-piece cutlery set

NEW

YOU CAN MAKE A DIFFERENCE £7

Women are facing abuse every single day in the UK, but you can help them. For every Heart Wallet you buy, we'll donate 50% of sales to Women's Aid to help fund their Live Chat service.

“ I am so proud to be supporting this Heart Wallet with Avon. ”



It will not only help to raise lifesaving funds for Women's Aid, but it has a QR code inside which leads straight to support information.

Mel B
Spice Girl
& Women's Aid Patron

Find our more information at avon.uk.com/causes and read Mel B's story on page 112



women's aid
until women & children are safe

Photographer: Dan Charity.

50%
OF SALES
DONATED TO
WOMEN'S AID*



NEW Heart Wallet
PU with press-button closure.
Approx. 11.5cm x 9.5cm.
09225 £7

includes a **hidden message** for how women in need can find support

*For every Heart Wallet sold, Avon will donate 50% of sales to Women's Aid, registered charity number England and Wales 1054154.



GET EVEN

Watch me fight **discolouration**, **dark spots** and **uneven skin tone** with the power of **salicylic acid**.

NEW Even Texture & Tone Serum

30ml **52431** Price per 100ml = £50.00 **£15**

£10 offer price, order using **16113**



FIGHT WRINKLES

Watch my pure **retinol**-infused formula **smooth** the look of lines and wrinkles... even deep ones.

NEW Anti-Wrinkle Smoothing Serum

30ml **34744** Price per 100ml = £83.33 **£25**

£10 offer price, order using **18911**



POWER UP

Watch me **double the power of your face cream**... my secret? It's all down to **tetra peptides**.

NEW Youth Maximising Serum

30ml **38570** Price per 100ml = £73.33 **£22**

£10 offer price, order using **12617**

CHOOSE YOUR
**PERFECT
FACE
SERUM**

£10
EACH



when you buy any
Anew skincare product*
across pages 178-197

*Excluding Anew sheet masks and cleansing products.

PLATINUM
IDEAL FOR AGE
50+

DUAL COLLAGEN BOOST
START **LIFTING**
SKIN IN **JUST**
2 DAYS

Helps replenish what sagging skin needs
most: **firmness, moisture and elasticity.**

PICK A
FACE
SERUM
FOR JUST
£10
with your
Anew purchase.
See pages 178-179
for details.



BOTH FOR
£22

save £14
order using 69989

Platinum Day Cream 50ml 08524 Price per 100ml = £36.00 **£18**

Platinum Night Cream 50ml 57109 Price per 100ml = £36.00 **£18**

PERFECT FOR
MOTHER'S DAY
14TH MARCH

ULTIMATE
IDEAL FOR AGE
40+



DUAL COLLAGEN BOOST
START **FIRMING**
SKIN IN **JUST**
2 DAYS

Helps reduce the **appearance of wrinkles**
and improve your **skin's radiance**.

PICK A
FACE
SERUM
FOR JUST
£10
with your
Anew purchase.
See pages 178-179
for details.



BOTH FOR
£20
save £12
order using **67603**

Ultimate Day Cream 50ml 22533 Price per 100ml = £32.00 **£16**
Ultimate Night Cream 50ml 59816 Price per 100ml = £32.00 **£16**

REVERSALIST

IDEAL FOR AGE

30+



DUAL COLLAGEN BOOST
**START PLUMPING
SKIN IN JUST
2 DAYS**

Clinically shown to help **reduce fine lines**
and **double your skin's moisture.**

PICK A
FACE
SERUM
FOR JUST
£10

with your
Anew purchase.
See pages 178-179
for details.



**BOTH FOR
£18**

save £12
order using **67520**

Reversalist Day Cream 50ml 57893 Price per 100ml = £30.00 **£15**

Reversalist Night Cream 50ml 59865 Price per 100ml = £30.00 **£15**

NEW
LOOK

TIME TO EYE UP **BETTER RESULTS?**

Choose your ideal eye duo, whatever your concern, and watch us fight **dark circles** and smooth wrinkles.

PICK A
FACE
SERUM
FOR JUST
£10
with your
Anew purchase.
See pages 178-179
for details.



FOR **LIFTED** EYES

A duo eye treatment packed full of **antioxidants** and **marine algae** extract to help reduce the look of **dark circles**.



NEW Lifting
Dual Eye System
07633
Will normally be £12
£10 save £2

FOR **BRIGHTER** EYES

A **caffeine**-infused, **peptide**-rich duo eye treatment to help **smooth**, **firm** and **tighten** the eye area.



NEW Dark Circle Corrector
Dual Eye System
56978
Will normally be £12
£10 save £2



TIME TO
**SMOOTH
SKIN?**

Watch me **nourish** with my light-as-air formula, infused with **oils** and **silk extracts**.

£12 save £4



NEW Instant Smoothing Oil-In-Gel 30ml
14639 Price per 100ml = £40.00 Will normally be £16
£12 save £4

TIME TO
GET EVEN?

Watch me show **discolouration** who's boss, with the power of **salicylic acid** for undeniable results.

£12 save £8

**NEW
LOOK**



Even Texture & Tone Cream SPF35
30ml 38224 Price per 100ml = £40.00 Normally £20
£12 save £8

PICK A
FACE
SERUM
FOR JUST
£10
with your
Anew purchase.
See pages 178-179
for details.



TIME TO **FIRM UP?**

Watch me harness the power of **Polypeptide-2X Technology** to stimulate collagen in your **face, neck and chest** in just 3 weeks.

£16
save £6

PICK A
FACE
SERUM
FOR JUST
£10
with your
Anew purchase.
See pages 178-179
for details.



NEW
LOOK



to help visibly
strengthen
thinning,
sagging skin on
the **face, neck
and chest**

HOW TO USE ME:
Smooth all over face,
neck and chest and let it
absorb. Use twice daily
after cleansing and
before your favourite
Anew moisturiser.

**Lifting Face, Neck and Chest
Serum and Cream**

30ml
38232
Price per 100ml = £53.33
Normally £22
£16 save £6



TIME TO PUT **DRY SKIN TO BED?**

Watch me flood skin in a wave of **hydration** while you dream, thanks to **hyaluronic acid** and **shea butter**.

£12
save £8

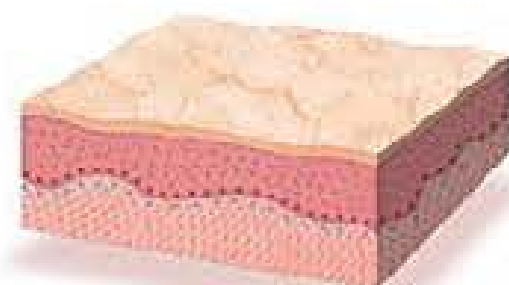


**NEW
LOOK**

PICK A
FACE
SERUM
FOR JUST
£10
with your
Anew purchase.
See pages 178-179
for details.



NIGHT BEFORE
Dehydrated skin
can magnify signs
of ageing.



MORNING AFTER
Mask deeply
penetrates to
increase moisture
by 293%.



HOW TO USE ME:
Apply a generous layer
over your night cream, or
to bare skin, 3 times per
week. It's pillow-proof, so
there's no need to rinse.

**Deeply Hydrating
Overnight Mask**
50ml
38240
Price per 100ml = £24.00
Normally £20
£12 save £8

REVERSALIST

start plumping skin in just 2 days



PERFECT FOR
MOTHER'S DAY
14TH MARCH



IDEAL FOR AGE
30+

NEW Reversalist Skin Regime
Includes: Reversalist Day Cream 15ml, Reversalist Night Cream 15ml, Vitamin C Radiance Maximising Serum 10ml and Revitalising Micellar Water 50ml.
03749
£11

ULTIMATE

start firming skin in just 2 days



IDEAL FOR AGE
40+

NEW Ultimate Skin Regime
Includes: Ultimate Day Cream 15ml, Ultimate Night Cream 15ml, Vitamin C Radiance Maximising Serum 10ml and Revitalising Micellar Water 50ml.
03806
£11

NEW

TIME TO TRIAL
SOMETHING NEW?

Try your perfect **mini skincare set** today and watch us give you visible results in **just 2 days.**

PICK A
FACE
SERUM
FOR JUST
£10
with your
Anew purchase.
See pages 178-179
for details.



1 micellar cleansing water leaves skin deeply cleansed

2 bestselling vitamin C serum boosts radiance

3 day and night creams leave skin firm and smooth

PLATINUM

start lifting skin in just 2 days

IDEAL FOR AGE **50+**

NEW Platinum Skin Regime
Includes: Platinum Day Cream 15ml, Platinum Night Cream 15ml, Vitamin C Radiance Maximising Serum 10ml and Revitalising Micellar Water 50ml.
11007
£11

REVERSALIST

start plumping skin in just 2 days

Day Cream
50ml
57893
Price per 100ml = £30.00
£15



Night Cream
50ml
59865
Price per 100ml = £30.00
£15

**YOUTH BOOSTERS**

enhance skin's radiance

NEW Youth Maximising Sheet Mask
Contains 1 mask.
12625
£4



Excluded from 'Face Serum for £10' offer.

NEW Youth Maximising Serum
30ml
38570
Price per 100ml = £73.33
£22



See offer details on pages 178-179.

PLATINUM

start lifting skin in just 2 days

Day Cream
50ml
08524
Price per 100ml = £36.00
£18



Night Cream
50ml
57109
Price per 100ml = £36.00
£18



NEW Lifting Silver Mask
75ml
10082
Price per 100ml = £13.33
£10



Instant Eye Smoother
15ml
10256
Price per 100ml = £93.33
£14

**ULTIMATE**

start firming skin in just 2 days

Day Cream
50ml
22533
Price per 100ml = £32.00
£16



Night Cream
50ml
59816
Price per 100ml = £32.00
£16



Dual Elixir
40ml
38323
Price per 100ml = £65.00
£26



NEW Radiance Maximising Gold Mask
75ml
06775
Price per 100ml = £13.33
£10



NEW Instant Smoothing Oil-In-Gel
30ml
14639
Price per 100ml = £40.00
Will normally be £16
£12 save £4

**ANTI-POLLUTION**

skin protection and recovery

Deeply Hydrating Overnight Mask
50ml
38240
Price per 100ml = £24.00
Normally £20
£12 save £8



Fresh Black Sheet Mask
Contains 3 masks.
14910
£12

**ANTI-WRINKLE**

smooth and reduce the appearance of wrinkles

NEW Concentrate
30ml
19729
Price per 100ml = £50.00
£15



NEW Smoothing Serum
30ml
34744
Price per 100ml = £83.33
£25



See offer details on pages 178-179.

Skin Reset Plumping Shots
7 ampoules.
14035
£18



Hydrogel Plumping Mask
Contains 1 mask in 2 pieces.
53017
£6



Excluded from 'Face Serum for £10' offer.

NEW Daily Boosting Splash Mask
125ml
11452
Price per 100ml = £9.60
£12

**TEXTURE & TONE**

target dark spots and discolourations

NEW Serum
30ml
52431
Price per 100ml = £50.00
£15



See offer details on pages 178-179.

NEW Peel Pads
30 pads.
19091
Price per piece = 50p
£15



Cream SPF35
30ml
38224
Price per 100ml = £40.00
Normally £20
£12 save £8



NEW Dark Circle Corrector Dual Eye System
56978
Will normally be £12
£10 save £2



PICK A FACE SERUM FOR JUST £10
with your Anew purchase. See pages 178-179 for details.

**LIFT & FIRM**

youthful-looking contours

Face, Neck and Chest Serum and Cream
30ml
38232
Price per 100ml = £53.33
Normally £22
£16 save £6



NEW Dual Eye System
07633
Will normally be £12
£10 save £2

**VITAMIN C**

for glowing skin

NEW Radiance Maximising Serum
30ml
18697
Price per 100ml = £66.67
£20

**TOOLS**

maximise the efficacy of your skincare

Facial Massage Roller
ABS. Approx. 14.5 x 4.8 x 3.6cm.
25825
£10



Get it before it's gone: the Facial Massage Roller is a limited edition, so if you love it don't miss out and order it today!
Excluded from 'Face Serum for £10' offer.

MINI SKINCARE SETS

includes cleanser, serum, day cream and night cream



NEW Ultimate Skin Regime
03806
£11



NEW Reversalist Skin Regime
03749
£11



NEW Platinum Skin Regime
11007
£11

oil to combination

all skin types



with purifying charcoal extract and protecting antioxidants

Purifying Jelly Cleanser
150ml
10579
Price per 100ml = £4.00
£6

with exfoliating and brightening glycolic acid and lactic acid

Radiance Maximising Tonic
200ml
04259
Price per 100ml = £5.00
£10

with brightening vitamin C and exfoliating natural seed powder

Vitamin C Warming Peel
75ml
03467
Price per 100ml = £13.33
£10

with hydrating hyaluronic acid and brightening vitamin B3

Revitalising Micellar Water
200ml
04440
Price per 100ml = £3.00
£6

TIME TO UP YOUR CLEANSING GAME?

Watch me transform from a **balm** to a **milky oil** and melt away make-up and impurities.

£5
save £2



pack of 2

Muslin Cloths
Set of 2, 100% cotton.
Machine washable.
03640
£4

HOW TO USE:
Melt away make-up and impurities by gently massaging over dry skin and wiping gently with a muslin cloth.



all skin types

Transforming Cleansing Balm
50ml
15412
Price per 100ml = £10.00
Normally £7
£5 save £2

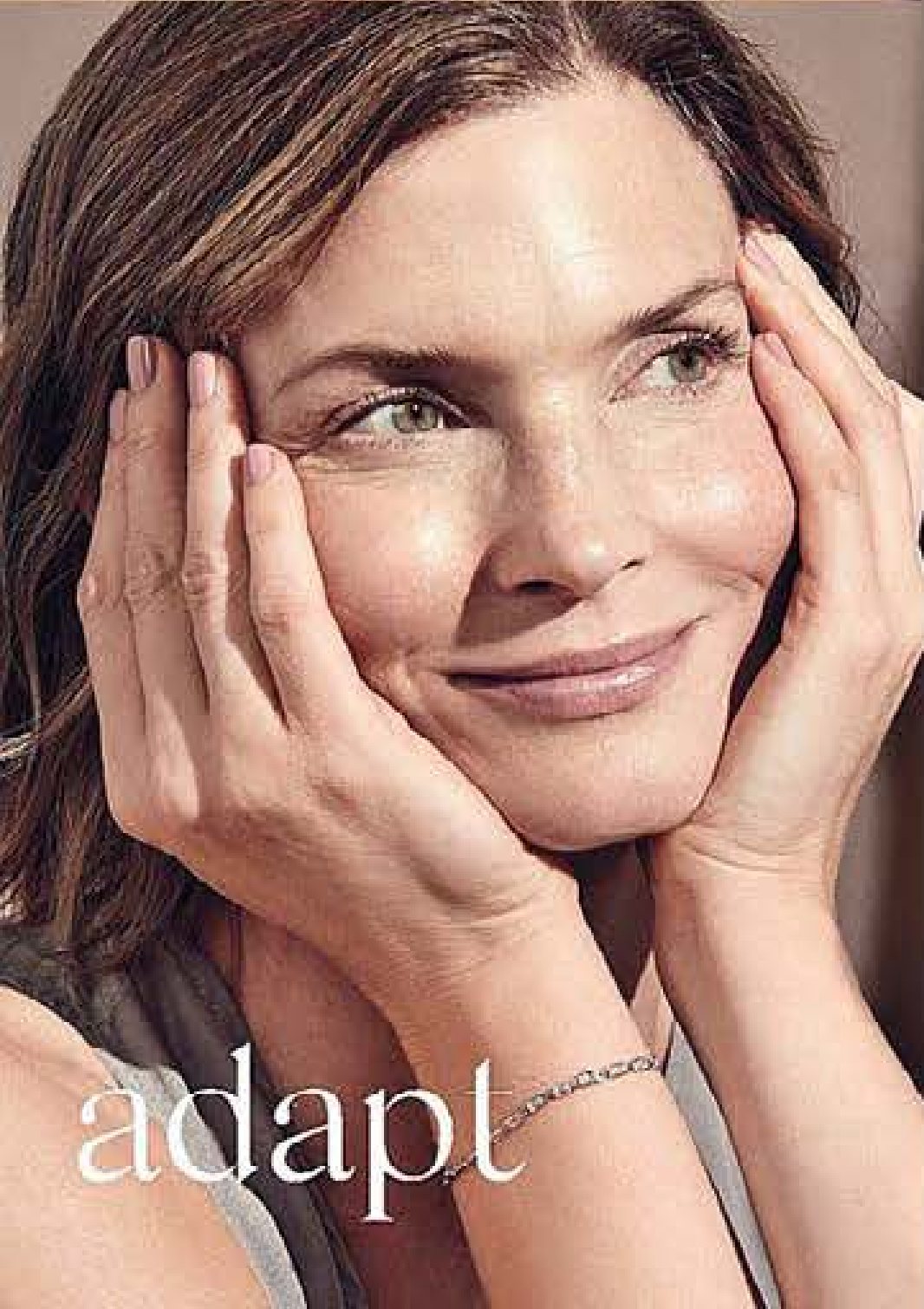


DREAM OF BETTER SKIN

Oestrogen loss impacts collagen, but you can **help double collagen production** overnight with this nourishing cream.



Dream Cream Night Cream
50ml
59550
Price per 100ml = £24.00
£12



INSTANT MOISTURE BOOST

The lightweight serum that'll instantly grant oestrogen-deficient skin a soothing **moisture boost of 98%**.



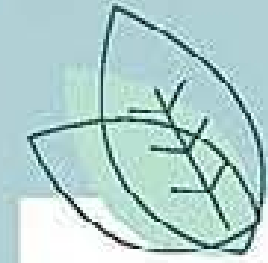
Hydra Rescue On The Go Serum
30ml
59832
Price per 100ml = £46.67
£14

adapt

CHILL IN A SPRITZ

Hot flushes getting in the way of life? Take back control from the perimenopause with the icy fresh **facial mist** that instantly **cools, soothes and hydrates**.

£7



Infused with soothing botanical adaptogens that help the body resist stressors, bringing calm and balance to perimenopausal skin.



100% of women saw an **instant decrease** in skin **temperature**.

Cooling Elixir Facial Mist
30ml
05520
Price per 100ml = £23.33
£7



featuring **turmeric**,
shea and **vitamin E**
to **calm** and **comfort** skin

CLEANSE & MATTIFY

Skin a bit on the **oily** side?
Our new micellar water **cleanses in a flash**,
leaving skin beautifully **matte**.

NEW

BONUS SIZE
400ml = 200 uses*



with **willow leaf**
and **rice extracts**
to mattify

+ COMBINATION TO OILY SKIN

NEW Matte Micellar Water – Bonus Size
400ml
26435
Price per 100ml – £1.13
£4.50

*Based on 2ml per cotton pad.



Soothe Micellar Gel Cleanser
180ml
16675
Price per 100ml
= £1.67
£3



Soothe Micellar Water – Bonus Size
400ml
05611
Price per 100ml
= £1.13
£4.50



Soothe Micellar Scrub
150ml
25783
Price per 100ml
= £2.00
£3



Soothe Micellar Wipes
25 wipes.
13672
Price per piece
= 10p
£2.50



Nourish Oil-Infused Micellar Water
200ml
00521
Price per 100ml
= £1.75
£3.50

FIND YOUR IDEAL CLEANSER

Shop the cleansers that effectively remove make-up and impurities – there's one for every skin type.



✓ ALL SKIN TYPES

Dual Action Instant Eye Make-up Remover
125ml
11288
Price per 100ml = £2.40
£3



+ COMBINATION TO OILY SKIN

Matte Fluffy Foam Cleanser
150ml
13524
Price per 100ml = £2.33
£3.50



👉 NORMAL TO DRY SKIN

Nourish Oil To Milk Cleanser
125ml
20453
Price per 100ml = £2.80
£3.50

THE DOES-IT-ALL CLEANSER

✓ ALL SKIN TYPES

Shower and go with the 3-in-1 cleanser that ticks all the right boxes.



featuring turmeric, shea and vitamin E to calm and comfort skin

3 WAYS TO USE:
1. FACIAL CLEANSER
hydrates, refreshes and cleanses away impurities

2. FACE & EYE MAKE-UP REMOVER
quickly and effectively removes waterproof make-up

3. MASK
deeply nourishes skin in 60 seconds

Triple Action Power Shower Cleanser
150ml
15941
Price per 100ml = £2.67
£4

DISCOVER YOUR PERFECT DAY CREAM


Meet the moisturisers that help make your skin less reactive over time, specially formulated for your skin type.

 SENSITIVE SKIN



with **cica extract** to soothe

Soothe Hydrating Day Cream SPF20
50ml
09654
Price per 100ml = £10.00
£5

 NORMAL SKIN



with **papaya extract** for radiance

Radiance Illuminating Day Cream SPF20
50ml
09670
Price per 100ml = £10.00
£5

 COMBINATION TO OILY SKIN



with **willow leaf and rice extract** to mattify

Matte Oil-Control Day Cream SPF20
50ml
08151
Price per 100ml = £10.00
£5



CHOOSE YOUR DREAM BB CREAM

Wrap skin in a blanket of **protection** and **streak-free** coverage, with a choice of **matte** or **radiant** finish.




with **willow leaf and rice extract** to cover imperfections for a flawless matte finish

 COMBINATION TO OILY SKIN

Matte BB Cream
30ml
Price per 100ml = £16.67
£5



with **papaya extract** for a naturally beautiful finish that enhances skin's radiance

 NORMAL SKIN

Radiance BB Cream
30ml
Price per 100ml = £16.67
£5



SHEET MASKS

TINTED MOISTURISER



Hydrate Booster Sheet Mask
Contains 1 mask.
00414
£2

Radance Booster Sheet Mask
Contains 1 mask.
56796
£2

Radance Tinted Moisturiser SPF20
50ml
09688
Price per 100ml = £10.00
£5



AGELESS ELIXIR

HYDRATING FACIAL MIST



Ageless Strengthening Tri-Phase Elixir
30ml
08391
Price per 100ml = £26.67
£8



Hydrate Moisture & Protect Mist
100ml
08342
£4



RECAPTURE YOUR YOUTHFUL GLOW

This **anti-ageing** duo helps reduce the look of **wrinkles** whilst **protecting** skin from the skin-ageing stressors of everyday life.

Day Cream
hydrate, protect and revitalise



Night Gel
soothe, replenish and restore

Ageless Protecting Day Cream SPF30
50ml
18937
Price per 100ml = £12.00
£6

Ageless Restoring Overnight Gel
50ml
08466
Price per 100ml = £12.00
£6



featuring **turmeric**, **shea** and **vitamin E** to **calm** and **comfort** skin

BLEMISH-CLEARING for a clear, blemish-free complexion



Spot On Instant Gel
15ml
25627
Price per 100ml = £23.33
£3.50



Spot Conceal Stick
13011
£2.50



Patches
Contains 12 patches.
16048
£5



Fresh Jelly Mask
100ml
52936
£3.50

bubble cleanser
£3.50



Fresh Bubble Cleanser
150ml
66654
Price per 100ml = £2.33
£3.50

PORE & SHINE CONTROL



Black Exfoliating Cleanser
75ml
25635
Price per 100ml = £4.00
£3



Exfoliating Scrub
75ml
25650
Price per 100ml = £4.00
£3

PROFESSIONAL-GRADE



Green Tea Overnight Treatment
50ml
24224
Price per 100ml = £7.00
£3.50



White Clay Cleanser, Scrub and Mask
75ml
24109
Price per 100ml = £4.00
£3



Metal Blackhead Remover
24331
£2

BLACKHEAD-CLEARING refine the look of skin



Soothing Exfoliating Cleanser
125ml
58008
Price per 100ml = £2.40
£3



Deep Clarifying Mask
75ml
24216
Price per 100ml = £4.00
£3



Clarifying Toner
100ml
00869
£2.50

FREE YOUR PORES

Our bestselling charcoal power mask that attracts and removes pore-clogging oil and impurities like a magnet.

charcoal mask
£3



with charcoal to help absorb impurities and excess oil



HOW TO USE ME:
2-3 times a week, apply a thin layer to clean skin and watch it transform from black to grey before rinsing.

NEW Purifying Charcoal Mask
75ml
13045
Price per 100ml = £4.00
£3



distillery
AVON



A little goes
a long way,
so keep your
application
light.



BEAUTY SLEEP IN A JAR

Floods your skin with **48-hour moisture** to help **plump** and **repair wrinkles** as you dream, meaning you'll wake up **glowing**.

£16



SLEEP POTION NIGHT CREAM 30ML

Price per 100ml = £53.33

ORDER NO: 00349

WHY YOU'LL FALL FOR ME:
Skin regenerates overnight, and you can give it a nudge in the right direction with this pillow-proof dream cream that grants a lasting wave of hydration.

MY SECRET?
This crystal-clear gel harnesses the benefits of 100% plant-based glycerine, niacinamide and sodium hyaluronate.



ETHANOL
FREE



FRAGRANCE
FREE



ALLERGY
TESTED



CLINICALLY
TESTED





A SHOT OF VITAMIN C

Glow seekers, add this **100% pure vitamin C powder** to your facial oil or moisturiser to bestow a **beautiful glow.**

£14



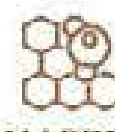
Simply shake twice into your facial oil for the ultimate glow.



ETHANOL FREE



FRAGRANCE FREE



ALLERGY TESTED



CLINICALLY TESTED

distillery
AVON



C-SHOT POWDER 5G

Price per 100g = £280.00

ORDER NO: 02857

WHY YOU'LL FALL FOR ME:
It's the star of the show, bound to become a firm favourite for its glowing results. 2 shakes are all it takes for a burst of radiance like no other.

MY SECRET?
Boasting 100% pure vitamin C in its purest form to preserve freshness and efficacy, it's the most effective way to get the glow.

THE SKIN-CALMING SERUM

Harness the power of the **cannabis** plant to help **soothe redness** and **nourish skin**.

£25

**CBD BATCH 420
FACIAL ELIXIR 30ML**

Price per 100ml = £83.33

ORDER NO: 17327



Apply 3 drops to face and neck, am and pm.

WHY YOU'LL FALL FOR ME:
Contains a blend of CBD and cannabis sativa seed oil to help soothe redness, nurture, hydrate and help calm skin.

MELT AWAY THE DAY

All traces of make-up and impurities will vanish, leaving behind **beautifully nourished skin**.

£12

**CLEAN BREAK
CLEANSER 50ML**

Price per 100ml = £24.00

ORDER NO: 07245



WHY YOU'LL FALL FOR ME:
The triple-phase balm is packed with 69% apricot oil, cocoa butter, mango butter and cucumber extract, melting like butter as you massage, to get right into your pores.

NOURISH, PROTECT & GLOW

This **silky** oil will work its magic on **fine lines**, leaving skin glowing but **never greasy**.

£20

**PURIFY FACIAL
OIL 30ML**

Price per 100ml = £66.67

ORDER NO: 06429



Revive skin with 3 drops, am and pm.

WHY YOU'LL FALL FOR ME:
Brimming with pure active ingredients such as 97% jojoba oil, phytol and vitamin E, this skin-loving formula packs a powerful (yet gentle) punch that revives dull skin.

5-IN-1 DAY CREAM

Moisturises, clarifies, mattifies and primes skin, with 100% pure mineral **SPF25**.

£16

**SHADE THE DAY
SPF25 DAY CREAM
30ML**

Price per 100ml = £53.33

ORDER NO: 06494



A little goes a long way, so apply less than you think you need.

WHY YOU'LL FALL FOR ME:
Brimming with mineral SPF titanium dioxide and 100% plant-based glycerine, this indulgent face cream ticks all the boxes.



**OUR BESTSELLING
COLLECTION**

TOUCHABLY SOFT TRESSES

Follow our 3-step regime with Moroccan argan oil for gorgeously nourished, healthy-looking hair.

ALL 3 FOR
£6
order using 67470
page 219 only



1 SHAMPOO

Effectively cleanses hair leaving it feeling smoother and stronger.

Moroccan Argan Oil Shampoo 250ml
27433 Price per 100ml = 80p **£2**

2 CONDITIONER

Helps lock in moisture from root to tip leaving hair looking smooth and sleek.

Moroccan Argan Oil Conditioner 250ml
27441 Price per 100ml = 80p **£2**

3 SERUM

Instantly hydrates and seals in moisture for beautiful strands.

Moroccan Argan Oil Nourishing Hair Serum 30ml
28860 Price per 100ml = £13.33 **£4**

ALL 3 FOR
£7

order using **69229**
page 220 only



treatment mask for a
radiant moisture boost

WANT LUXURIOUSLY **NOURISHED HAIR?**

Try the haircare regime that's
brimming with **5 precious oils** for
that salon-fresh finish.

Supreme Oils 250ml
27367 Shampoo
27490 Conditioner
Price per 100ml = £1.20
£3

Treatment Mask
150ml
26062
Price per 100ml = £3.67
£5.50

ALL 3 FOR
£7

order using **68296**
page 221 only



densifying treatment
for day-to-night volume

WANT **VOLUMISED LOCKS?**

This 3-step regime is powered by
Hyaluronic Peptide Complex for
volume you'll love.

Miracle Densifier 250ml
19463 Shampoo
18812 Conditioner
Price per 100ml = £1.20
£3

Bodifying Leave-In Treatment
100ml
18598
£5



WANT UP TO 3 DAYS OF FRIZZ-FREE LOCKS?

Lotus-Shield Technology helps tame hair, even at almost 100% humidity.



for up to 3 days of silky-smooth hair

order this trio using **68635**

Ultra Smooth 250ml 27425 Shampoo 27466 Conditioner Price per 100ml = £1.20 £3	Serum 30ml 16261 Price per 100ml = £15.00 £4.50
---	--



WANT TO SEE LESS HAIR ON YOUR BRUSH?

Biotin-Collagen Complex strengthens from root to tip.



for stronger, healthier hair with less breakage

order this trio using **68528**

Loss Control 250ml 22939 Shampoo 01131 Conditioner Price per 100ml = £1.20 £3	Leave-In Treatment Spray 100ml 05751 £5
---	---



WANT ULTIMATE SHINE?

Crystal Light Technology transforms locks from lacklustre to prismatic.



envelops each strand in a mirror-like coating

order this trio using **68288**

Ultimate Shine 250ml 24018 Shampoo 25403 Conditioner Price per 100ml = £1.20 £3	Illuminating Serum 30ml 05090 Price per 100ml = £15.00 £4.50
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3-STEP REGIME SETS
£7 each



WANT REPAIRED STRANDS?

Keratin repairs and reconstructs damaged hair and split ends.



for stronger strands and smoother split ends

order this trio using **69344**

Reconstruction 250ml 23275 Shampoo 50187 Conditioner Price per 100ml = £1.20 £3	Deep Restore Hair Serum 30ml 59899 Price per 100ml = £15.00 £4.50
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THE TREATMENT STORE

spray-on treatments that won't weigh hair down



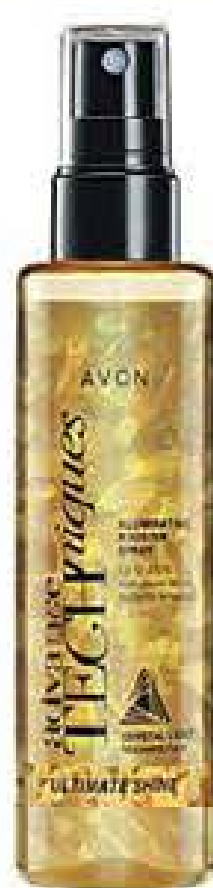
longer-lasting colour

Colour Correction Treatment Spray
100ml
15198
£5



strong strands

Reconstruction Hair Resuscitation Spray
100ml
62836
£5



ultimate shine

Ultimate Shine Illuminating Booster Spray
100ml
16691
£5



nourished hair

Supreme Oils Duo Treatment Spray
100ml
16253
£5

intensive masks and weekly treatments



strong strands

Reconstruction 3 Magical Minute Hair Mask
150ml
51409
Price per 100ml = £3.67
£5.50



touchably soft tresses

Moroccan Argan Oil Treatment Mask
150ml
27482
Price per 100ml = £3.00
£4.50



frizz-free locks

Ultra Smooth Leave-In Treatment
60ml
16303
Price per 100ml = £8.33
£5

JUST
£7

ARGAN & COCONUT SERUM INSTANTLY:

- grants enviable shine
- smooths and nourishes
- adds touchably soft hydration



MOISTURISING SERUM
restores shine and health to damaged hair
restaurer la brillance et la santé des cheveux abîmés

OILS COMPLEX

ARGAN & COCONUT

100 ml e

WANT
GLOSSY LOCKS?

Try our nourishing blend of argan oil and coconut to restore shine to damaged hair.

Moisturising Serum
100ml
01016
Normally £9
£7 save £2

400ML SHAMPOOS & CONDITIONERS

BIGGER SIZES = MORE WASHES



BEAT THE HEAT

Protect your locks from all types of heat damage so you can style guilt-free.

- hair cuticle protectors coat every strand
- smooths and tames flyaways with moisturising Tri-Keratin Complex

Heat Protection Spray
100ml
16337
£3



Shampoo 400ml
26831 All-in-1 Sulphate-Free
08870 Colour Correction Violet
63701 Reconstruction
15438 Supreme Oils
10892 Miracle Densifier
09316 Ultimate Shine
19844 Loss Control
02071 Ultra Smooth
Price per 100ml = £1.00
£4

Conditioner 400ml
16204 Reconstruction
13839 Supreme Oils
10991 Miracle Densifier
05447 Ultimate Shine
63677 Loss Control
12997 Ultra Smooth
Price per 100ml = £1.00
£4

Shampoo 400ml
21402 Moroccan Argan Oil
Price per 100ml = 75p
£3

Conditioner 400ml
26138 Moroccan Argan Oil
Price per 100ml = 75p
£3



SUPER STYLERS

Your complete collection of styling essentials for looks that last.

Firm Hold Hairspray
200ml
08847
Price per 100ml = £1.50
£3

Volume & Curl Mousse
150ml
16360
Price per 100ml = £2.00
£3

Dry Shampoo
150ml
08359
Price per 100ml = £1.99
£2.99

Shop our professional-grade brushes and combs to achieve that **fresh from the salon** look.

cruelty free • made from recycled content* • vegan friendly 🌿

IONIC TECHNOLOGY
smooths and shines

CERAMIC TECHNOLOGY
heat-activated safe styling



Pro Cushion Brush
18713
£6



Pro Paddle Brush
18663
£6



Pro Small Barrel Brush
28779
£4.50



Pro Large Barrel Brush
18770
£7



Pro Vent Brush
18747
£4.50

the everyday hero

perfect for longer, thicker locks

for volume and tighter curls

for volume and looser waves

for speedy blow-drying

ANTISTATIC TECHNOLOGY
smooths and tames



Pro Round Brush
18804
£6



Pro Styling Tail Comb
26518
£3



Pro Backcombing Brush
02428
£4



Brush Cleaning Tool
56556
£2

gently smooths and volumises

sections, styles and parts

teases for incredible volume

keeps bristles clean

*Excludes brush bristles and Brush Cleaning Tool.

THE SPRING STATEMENT BRUSH

FROM
£2

Show your love with a beautiful floral gift.

NEW



PERFECT FOR
MOTHER'S DAY
14TH MARCH



cushioned brush for all hair types

NEW Floral Hairbrush
23051
£3.50

NEW

THE FRESHNESS RITUAL

Revitalise your skin with this 3-step cooling ritual featuring Himalayan moringa seed extract and refreshing peppermint oil.



1 CLEANSING MOUSSE

Apply to damp face and body, and gently work into a lather as you inhale the refreshing scent.

2 FACE MASK

Spread a generous layer onto skin and leave on as you unwind for 10 minutes. Tissue off, then rinse skin clean.

3 FACIAL MOISTURISER

Gently smooth over face and neck in upward, outward strokes to leave skin feeling revitalised.



ALL 3 FOR
£9

order using 68304
page 231 only

PERFECT FOR
MOTHER'S DAY
14TH MARCH

**RUB
TO SMELL**
peppermint
& moringa

- 1. **NEW Refreshing Cleansing Mousse** 150ml 18549 Price per 100ml = £2.67 **£4**
- 2. **NEW Refreshing Face Mask** 50ml 18523 Price per 100ml = £8.00 **£4**
- 3. **NEW Refreshing Facial Moisturiser** 75ml 18515 Price per 100ml = £6.00 **£4.50**



UNWIND, DE-STRESS & FEEL CALM

with **Chinese eucalyptus** and **peppermint** essential oils

Aromatherapy Calm Hand Cream
30ml
31633
Price per 100ml = £13.33
£4

Aromatherapy Calm Body Mist
100ml
11817
£4



AWAKEN, UPLIFT & FEEL ENERGISED

with **Italian bergamot** and **lemon** essential oils

Aromatherapy Energise Hand Cream
30ml
05256
Price per 100ml = £13.33
£4

Aromatherapy Energise Body Mist
100ml
13391
£4



ALL 4 FOR
£14

order using **67793**
page 233 only

WELLBEING BEGINS WITH
SLEEP

Drift off into a restful sleep with our French lavender and chamomile essential oils.

- 1. **Pillow Mist** 100ml **54239** **£4** 
- 2. **Overnight Face Mask** 50ml **25908** Price per 100ml = £6.00 **£4**
- 3. **Hand Cream** 30ml **31567** Price per 100ml = £13.33 **£4**
- 4. **Body Butter** 200ml **17764** Price per 100ml = £3.50 **£7**

**BLISSFULLY
NOURISHING**

**THE RADIANCE
RITUAL**

**THE AYURVEDA
RITUAL**



**Hand, Elbow and
Foot Cream 75ml
14803** Price per 100ml = £6.00
£4.50



Facial Oil Serum 30ml 17236
Price per 100ml = £20.00 **£6**
Body Butter 200ml 24596
Price per 100ml = £3.50 **£7**
**Rose Quartz Face Roller
05652 £12**
Body Oil 150ml 17228
Price per 100ml = £3.33 **£5**
Foil Face Mask 13243 £3



Face Mask 50ml 24570
Price per 100ml = £8.00 **£4**
Multi-Use Oil 150ml 24638
Price per 100ml = £3.33 **£5**
Body Butter 200ml 13029
Price per 100ml = £3.50 **£7**

**HEAVENLY
HYDRATION**

**CLEANSE
& REFINE**

BATH OILS



Body Moisturiser 200ml 01560
Price per 100ml = £3.50 **£7**
Face Mask 75ml 02188
Price per 100ml = £5.33 **£4**
**Neck & Chest Serum 50ml
03913** Price per 100ml = £8.00 **£4**



Face Wash 150ml 10843
Price per 100ml = £2.33 **£3.50**
Body Scrub 200ml 40782
Price per 100ml = £2.00 **£4**
**Peel-Off Face Mask 50ml
23838** Price per 100ml = £8.00 **£4**



**Bath & Shower Oil
150ml
20271** Blissfully
Nourishing
19505 Moroccan
Romance
Price per 100ml = £3.33
£5

**HANDS-ON
TREATS**

Don't miss this incredible offer on our indulgent hand creams to suit every mood and pampering ritual.

**ANY 3 FOR
£8**
page 235 only



with Italian bergamot and lemon essential oils

with French lavender and chamomile essential oils

with Chinese eucalyptus and peppermint essential oils

with African shea Butter

Aromatherapy Energise Hand Cream 30ml 73148 Price per 100ml = £13.33 **£4**
Aromatherapy Beauty Sleep Hand Cream 30ml 26849 Price per 100ml = £13.33 **£4**
Aromatherapy Calm Hand Cream 30ml 12633 Price per 100ml = £13.33 **£4**
Blissfully Nourishing Hand Cream 30ml 18358 Price per 100ml = £13.33 **£4**



silky textures absorb easily into skin



48 hours of moisturisation*



with luxurious perfume oils



intense nourishment

RUB TO SMELL
plum
jasmine
hazelnut

Encanto

Luxurious, perfume-infused body care and fine fragrances.

*After multiple applications.

NOURISHING **ENCANTO INTENSE**

Envelop your skin in luxuriously **nourishing** textures, wrapped up with rich notes of **plum, jasmine** and **hazelnut**.

ANY 3 FOR
£12

page 237 only



PERFECT FOR
MOTHER'S DAY
14TH MARCH

leaves even the driest hands, elbows and knees feeling silky smooth and hydrated

a luxurious body mousse with up to 72 hours of moisturisation*



NEW Body Spray
100ml
22996
£4.50

NEW Bath & Body Oil
100ml
22913
£6

NEW Intense Body Lotion
250ml
36731
Price per 100ml = £2.00
£5

NEW Hand Cream
30ml
23036
Price per 100ml = £13.33
£4

NEW Body Mousse
200ml
23044
Price per 100ml = £2.50
£5



FASCINATING

bergamot, jade flower and cashmere woods



- EDT 50ml 01818** Price per 100ml = £16.00 **£8**
- Body Spray 100ml 04127** **£4.50**
- Bath & Body Oil 100ml 10801** **£6**
- Body Lotion 250ml 04119** Price per 100ml = £2.00 **£5**
- Shower Gel 200ml 09886** Price per 100ml = £2.00 **£4**



CHARMING

blackberry and warm musk



- EDT 50ml 04051** Price per 100ml = £16.00 **£8**
- Body Spray 100ml 24406** **£4.50**
- Bath Oil 100ml 24414** **£6**
- Body Lotion 250ml 24315** Price per 100ml = £2.00 **£5**
- Shower Gel 200ml 24539** Price per 100ml = £2.00 **£4**

THE COMPLETE BODY COLLECTION

Targeted results to help complement a healthy lifestyle.



cool
and tone

visually
improve
stretch
marks

boost
and burn

heat
and tone

helps
tone
arms,
hips and
tummy

lift
your bust

**Cooling
Tone Gel**
150ml
04598
Price per 100ml
= £5.33
£8

**Stretch Mark
24 Total Body
Lotion**
150ml
02147
Price per 100ml
= £5.33
£8

**Double Action
Boost & Burn
Anti-Cellulite
Lotion**
150ml
19448
Price per 100ml
= £6.00
£9

**Thermal Tone
Anti-Cellulite
Warming Gel**
150ml
15289
Price per 100ml
= £5.33
£8

**Bust Contour
Lift and Tone
Cream**
150ml
04549
Price per 100ml
= £4.00
£6

**Body
Modelling
Mask**
200ml
13086
Price per 100ml
= £4.50
£9



ALL-OVER SMOOTH

Women's Razor 59600 £4	Silky Stay Shave Gel 150ml 00117 Price per 100ml = £1.67 £2.50	Nourishing Shave Oil 150ml 00190 Price per 100ml = £2.33 £3.50	Bikini Line Hair Removal Cream 75ml 54486 Price per 100ml = £4.67 £3.50	Body Hair Removal Cream 100ml 22277 £4
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FLAWLESS FACE

Facial Hair Removal Cream 15ml 21899 Price per 100ml = £16.67 £2.50	Facial Wax Strip Kit Contains 20 strips. 00174 £4	Facial Hair Remover – Pink Stainless steel and plastic. Approx. 20cm x 1.3cm. 13573 £2.50
---	--	--

GENTLE WAX

Body Wax Strip Kit Contains 20 strips. 00042 £5
--

NEW
SUPER SMOOTH & HAIR-FREE

With 3 interchangeable heads for face and body, this is the **easy way** to remove hair for **beautifully fuzz-free** results.

£12
 save £3



eyebrow trimmer



body trimmer

also includes cleaning brush and 2 trimming combs

NEW Beauty Trimmer
 ABS, stainless steel. Approx. 18cm x 5cm x 4cm. Requires 2 x AAA batteries (not included).
 01347
 Will normally be £15
£12 save £3

precision trimmer



protection cap



1

BROWS



2

UPPER LIP



3

BODY & BIKINI

FOR INTENSE, DEEP HYDRATION



Intensive Callus and Corn Cream
75ml
25445
Price per 100ml = £4.00
£3



All in One Pedicure Cream XXL
150ml
21915
Price per 100ml = £2.33
£3.50

intense moisture cream

£3



Intense Moisture Cream
75ml
12286
Price per 100ml = £4.00
£3

FOR REFRESHED FEET



Deodorising Foot and Shoe Powder
75g
54452
Price per 100g = £3.67
£2.75



Odour Neutralising Foot and Shoe Spray
75ml
58446
Price per 100ml = £4.00
£3

FOR EXFOLIATED SOLES



Rough Skin Remover
75ml
59212
Price per 100ml = £3.33
£2.50



Expert Exfoliating Foot Mask Socks
Contains 1 pair.
26120
£5

SOOTHING LAVENDER

For beautifully pampered soles.

ALL 4 FOR
£9

order using 68411
page 243 only



DEODORISING SPRAY
fast-dry, freshening lavender formula

1. **Deodorising Foot and Shoe Spray with Lavender**
100ml
20982
£2.75

3-IN-1 SPA OIL
to soak, massage or hydrate

2. **3-in-1 Oil with Lavender**
50ml
11312
Price per 100ml = £6.00
£4

INTENSE MOISTURE
overnight treatment for super-soft feet

3. **Overnight Treatment Cream with Lavender**
150ml
13615
Price per 100ml = £1.63
£2.75

CLAY MASK
relaxing formula exfoliates and buffs

4. **Clay Mask with Lavender**
75ml
10710
Price per 100ml = £3.67
£2.75

BUFF



Paddle Foot File
01008
£2



Heel Rasper
00752
£3.50



Flexible Pumice Stone
18424
£3



Hard Skin Remover
02766
£3.50

HYDRATE

EXFOLIATE

TRIM



Moisturising Socks
95% cotton, 5% elastane. One size.
09563
£5



Wet and Dry Pedi Roller
04481
£20



Wet and Dry Pedi Roller Replacement Heads
Set of 2.
11262
£5



Toenail Clippers
01073
£2

EXTREME HEEL-SOFTENING DUO

Visibly smooths cracked heels in just 3 days.



Healthy Extreme Cracked Heel Cream
75ml
14837
Price per 100ml = £4.00
£3



Silicone Heel Enhancer Socks
1 pair in 1 size.
07344
£3



SILICONE SOCKS: lock in cream for quicker, more effective absorption

wear for up to 15 minutes while your cream absorbs

Images for illustrative purposes only.



AS SMOOTH AS SILK

Quench thirsty skin and envelop yourself in a veil of nourishment with our Silky Moisture collection.



with moisturising
argan oil



Dry Oil Spray
150ml
06510
Price per 100ml = £2.33
£3.50



Tissue Oil
150ml
02527
Price per 100ml = £4.00
£6

ENHANCE & GLOW

Cheat the heat with
streak-free tanning.



with smoothing
jojoba oil



Glow Body Lotion
200ml
02279 Fair
02287 Medium
Price per 100ml = £1.75
£3.50



Airbrush Spray
150ml
28829
Price per 100ml = £2.33
£3.50

**75%
OF USERS**

agreed the spray gives
a perfectly flawless,
non-streaky colour

LOTIONS & SPRAYS protection for face and body

**SPF15
Sun Spray**
150ml
20081
Price per 100ml
= £3.33
£5



**Face & Body
Moisturising
Lotion SPF50**
150ml
54668
Price per 100ml
= £3.33
£5



**Face & Body
Pure & Sensitive
Moisturising
Lotion SPF50**
150ml
25775
Price per 100ml = £3.67
£5.50



**Face & Body
Pure & Sensitive
Moisturising
Lotion SPF50**
50ml
04036
Price per 100ml = £7.00
£3.50



SHINE CONTROL mattifying sun care for oily skin

**Shine Control
SPF45
BB Cream**
50ml
Price per 100ml
= £13.00
£6.50



**Shine Control
SPF50 Facial
Sun Cream**
50ml
59873
Price per 100ml
= £10.00
£5



KIDS gentle formulas to keep the little ones safe from harmful rays

**Kids SPF30
Turquoise
Sun Spray**
150ml
04291
Price per 100ml = £3.67
£5.50



**Kids SPF50
Multivitamin
Sun Lotion**
75ml
04093
Price per 100ml
= £4.00
£3



TANNING streak-free, tropical-scented formulas for a golden glow

**Tan
Accelerator
Lotion**
200ml
20578
Price per 100ml = £3.25
£6.50



**Self-Tanning
Lotion**
150ml
39388
Price per 100ml
= £4.33
£6.50



**Tanning Oil
Spray**
150ml
07807
Price per 100ml
= £3.33
£5



Tanning Mitt
52% PU,
30% polyester,
14% vinyl acetate,
4% viscose.
20974
£3.50



AFTER SUN soothe and calm sunburnt skin with our aloe-infused formulas

**After Sun
Moisturising
Gel**
150ml
20115
Price per 100ml = £2.67
£4



**After Sun
Cooling Lotion
with Aloe**
400ml
20545
Price per 100ml = £1.25
£5



**After Sun
Cooling Spray**
150ml
20552
Price per 100ml
= £2.67
£4



ENJOY THE SUN SAFELY

Sun care with **UVA** and **UVB** protection
to look after your family's skin.

**BUY 1
CHOOSE 1
FREE**

pages 248-249
lower priced item free

fast-absorbing
lotion for easy,
water-resistant
protection



clear,
moisturising
spray helps
prevent
drying and
peeling

**Shine Control
SPF30 Facial Sun
Cream**
50ml
09456
Price per 100ml = £10.00
£5

**Moisturising
Lotion SPF30**
150ml
06031
Price per 100ml = £3.33
£5

**SPF30 Quick
Dry Sun Spray**
150ml
20016
Price per 100ml = £4.00
£6

NOURISHING COCOA BUTTER

Nature's wonder moisturiser, perfect for extra-dry skin.



Body Lotion
400ml
01826
Price per 100ml = 63p
£2.50

Multipurpose Cream
75ml
15966
Price per 100ml = £2.67
£2

Body Wash
400ml
16147
Price per 100ml = 50p
£2

Hand Cream
75ml
57885
Price per 100ml = £2.67
£2

RELAXING LAVENDER

Wake up to restored skin with the soothing scent of lavender.



Hand Cream
75ml
09357
Price per 100ml = £2.67
£2

Body Lotion
400ml
09308
Price per 100ml = 63p
£2.50

Bath & Body Oil
150ml
19406
Price per 100ml = £2.33
£3.50

HAND & BODY CARE



Skin Defence Moisturising Hand & Body Lotion
08300 75ml
Price per 100ml = £2.67 **£2**
08219 400ml
Price per 100ml = 63p **£2.50**



Skin Defence Hand & Body Wash 400ml
55897
Price per 100ml = 50p **£2**



Skin Defence Moisturising Hand Wash 250ml
67041
Price per 100ml = 66p **£1.65**



Moisturising Hand Gel
22889 100ml **£2**
26922 250ml
Price per 100ml = £1.40 **£3.50**



Moisturising Hand Spray
100ml
55913 **£2.25**

HAND CREAMS



Hand Cream 75ml
23242 Age Restore
21709 Glycerine
14811 Avocado
24554 Concentrated Balm
11296 Macadamia
01545 Coconut Oil
Price per 100ml = £2.67
£2
11395 Silicone Glove
Price per 100ml = £3.33
£2.50

BODY LOTIONS



Body Lotion 400ml
57679 Age Restore
13946 Avocado
08276 Macadamia
01792 Coconut Oil
Price per 100ml = 63p
£2.50
Body Lotion 750ml
67652 Avocado
Price per 100ml = 47p
£3.50

BODY WASHES



Body Wash 400ml
20255 Avocado
54510 Coconut Oil
Price per 100ml = 50p
£2

HAND WASH



Hand Wash 250ml
09555 Macadamia
Price per 100ml = 66p
£1.65

HAIR MASK



Avocado Hair Mask
400ml 61523
Price per 100ml = £1.00
£4

FACE CREAM



Avocado Facial Cream 100ml
21865
£2

SHAMPOO



Shampoo 400ml
14738 Coconut Oil
11346 Macadamia
Price per 100ml = 63p
£2.50

CONDITIONER



Conditioner 400ml
12252 Coconut Oil
Price per 100ml = 63p
£2.50

TRAVEL-SIZE CREAM



Restoring Moisture with Coconut Oil 75ml
06320
Price per 100ml = £2.67
£2

SHOWER & SHAVE



Shave Gel 150ml
58784 Essentials
56838 Sensitive
18846 Cooling
Price per 100ml = £1.33
£2



After Shave Balm & Moisturiser 100ml
58800 Essentials
02089 Sensitive
58172 Cooling
£2



Shampoo, Conditioner & Body Wash 200ml
58545 Essentials
58909 Sensitive
18838 Cooling
Price per 100ml = £1.00
£2

SKIN-LOVING MOISTURE

FOR FACE & BODY

Choose your skin's favourite formula with gentle care for every skin type.



MULTIPURPOSE CREAMS

Macadamia Multipurpose Cream
400ml
11189
Price per 100ml = 75p
£3

Overnight Moisture Multipurpose Cream for Face, Hands & Body
400ml
46201
Price per 100ml = 75p
£3

Nourishing Cocoa Butter Rich Cream for Face, Hand & Body
400ml
47779
Price per 100ml = 75p
£3

Avocado Multipurpose Cream for Face, Hands & Body
400ml
21600
Price per 100ml = 75p
£3

All-in-One Crème
400ml
07328
Price per 100ml = 75p
£3

Restoring Moisture with Coconut Oil Multipurpose Cream
400ml
00786
Price per 100ml = 75p
£3

Fruity haircare and kids' bathroom essentials.

FROM
£1.25



VITAMIN-INFUSED GRAPEFRUIT & PASSION FRUIT

2-in-1 Shampoo & Conditioner 250ml 15149 Price per 100ml = 60p £1.50	Treatment Mask 125ml 13680 Price per 100ml = £1.00 £1.25
---	---



STRENGTHENING GOLDEN APRICOT & SHEA

2-in-1 Shampoo & Conditioner 250ml 16352 Price per 100ml = 60p £1.50	Detangling Spray 150ml 15677 Price per 100ml = 83p £1.25	Leave-In Treatment 125ml 11429 Price per 100ml = £1.00 £1.25
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2-IN-1 SHAMPOO & CONDITIONER 250ml

08805 Amazing Apple
02741 Wacky Watermelon
Price per 100ml = 60p
£1.50



SOOTHE THEM TO SLEEP

Good Night Lavender Body Wash & Bubble Bath 250ml 14647 Price per 100ml = 80p £2	Good Night Lavender Body Lotion 150ml 00638 Price per 100ml = £1.33 £2
--	--

Cap colour may vary.



VOLUMISING RASPBERRY & HIBISCUS

Shampoo 250ml 08516 Price per 100ml = 60p £1.50	Conditioner 250ml 05371 Price per 100ml = 60p £1.50	Daily Hair Refresher 100ml 57281 £1.25
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SMOOTHING ALOE & MACADAMIA

2-in-1 Shampoo & Conditioner 250ml 27664 Price per 100ml = 60p £1.50	Treatment Mask 125ml 27805 Price per 100ml = £1.00 £1.25
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MANGO-SCENTED DETANGLER

Detangling Comb 04333 £2	Detangling Spray 200ml 05769 Price per 100ml = 75p £1.50
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BODY WASH & BUBBLE BATH 250ml

03301 Groovy Grape
11239 Swirling Strawberry
20818 Playful Pear
Price per 100ml = 60p
£1.50

THE BORING BUT NECESSARY BIT

The prices featured in this brochure are specifically for Avon Reps selling to you (their lovely customers). However, these are just recommended prices from us, and the final decision on price lies with your Avon Rep.

We're very proud of our products, but if (for whatever reason) you're not 100% happy, you can return it within 28 days of delivery for a full refund or exchange - even if you've already tried it. This amazing guarantee

is on top of your statutory rights. If you want to return something that came with a free gift, make sure that you return both items for a full refund. Sometimes we wish we had a crystal ball, but we do occasionally have to cancel or change any offer, deal or promotion. Rest assured we'll keep you in the loop.

Avon reserves the right to offer you a substitute product, but if we ever need to we promise to make sure it's of equal or greater value. We like to back things up with

hard facts - that's why all claims are supported with clinical and/or consumer studies and/or surveys.

⚠ All of our beautifully scented home fragrance products comply with the Classification, Labelling and Packaging Regulation. If you want to learn more about this, check out our website: avon.uk.com

The planet is important to us, so all our electrical products are compliant to the Waste, Electrical and Electronic Equipment Act 2005 (as amended) and Avon are members of Electrolink

Compliance Scheme.

Keep cosy, but please keep sleepwear away from fire.

Any extra contents you see in images are not included, unless we expressly say... sorry!

We love a diagram but just remember they are for illustrative purposes only, unless we say otherwise.

Never lose track of time again! All of our watches have a replaceable button cell battery and a 2 year warranty, unless we say otherwise.

Adding a little sparkle? Our earrings are all designed for pierced ears, unless we say otherwise. And while we're on the subject, earrings can't be returned if the sealed bag has been opened (sorry, it's not you, it's a hygiene thing).

Stay safe in the sun with our sunglasses, which all comply with British Standard EN ISO 12312-1:2013.

Once you've found the shade you want to buy, you'll find its order code next to it. No code? Sorry you can't buy it this time but keep an eye out as it may be available again soon!

Sometimes we get a bit creative and add more pearls for visual impact. Pearls containers will only include 22g.

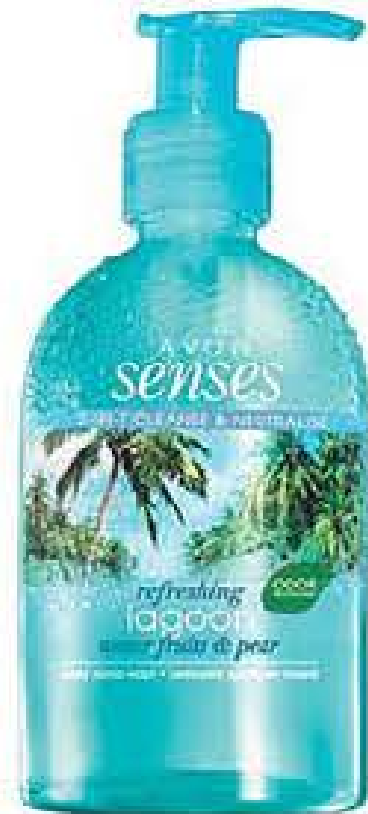
For hygiene reasons, a replacement or refund can't be given if the gusset (we hate that word too!) label is removed from our lingerie. We love you, but not that much.

Time to be sensible! Sharp blades shouldn't be sold to people under the age of 18.

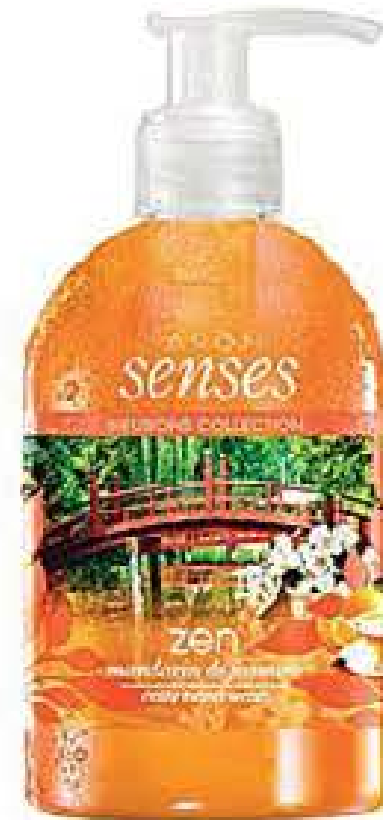




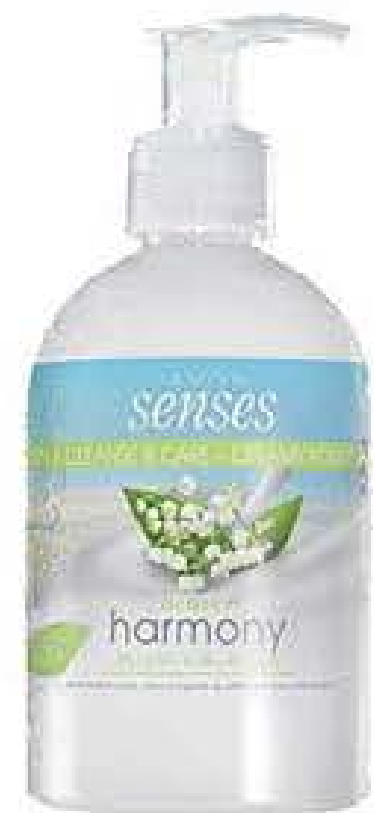
19372
Garden of Eden
Exotic Fruits & Basil



09951
Lagoon Water
Fruits & Pear



15016
Zen Mandarin
& Jasmine



14449
Heaven Harmony Lily
of the Valley & Apple



08623
Marine Fresh



HELP STOP
THE SPREAD
OF VIRUSES,
WASH YOUR
HANDS OFTEN

POMEGRANATE & FREESIA

Keep your family's hands squeaky clean
with our cleansing, caring hand washes.

EVERYDAY
VALUE

JUST
£1



**RUB
TO SMELL**
pomegranate
& freesia

**Happiness
Pomegranate
& Freesia Daily
Hand Wash**

250ml
04069
Price per 100ml = 40p

£1

SHOWER GEL



250ml Price per 100ml = 40p **£1**

- 22947 Zen Mandarin & Jasmine
- 03798 Lagoon Water Fruits & Pear
- 07682 Pure Fresh White Musk & Bamboo Leaves
- 21279 Marine Fresh
- 12500 Garden of Eden Exotic Fruits & Basil

500ml Price per 100ml = 30p **£1.50**

- 13664 Zen Mandarin & Jasmine
- 03194 Lagoon Water Fruits & Pear
- 26773 Pure Fresh White Musk & Bamboo Leaves
- 03590 Marine Fresh
- 22749 Garden of Eden Exotic Fruits & Basil

SHOWER CRÈME



250ml Price per 100ml = 50p **£1.25**

- 45062 Happiness Pomegranate & Freesia
- 05967 Precious Oils Scarlet Rose & Patchouli
- 33605 Aloha Monoi Coconut & Tiare Flower
- 07641 Precious Oils White Peach & Vanilla Orchid

500ml Price per 100ml = 35p **£1.75**

- 42895 Happiness Pomegranate & Freesia
- 15990 Precious Oils Scarlet Rose & Patchouli
- 19323 Aloha Monoi Coconut & Tiare Flower
- 10454 Precious Oils White Peach & Vanilla Orchid

2-IN-1 HAIR & BODY WASH



250ml Price per 100ml = 40p **£1**

- 11072 Energy Mandarin & Dark Amber
- 22863 Amazon Jungle Sage & Sandalwood
- 00307 Ocean Surge Peppermint & Marine
- 59162 X-treme Grapefruit & Cedarwood
- 22723 Cactus Ridge Pear Cactus & Patchouli

500ml Price per 100ml = 30p **£1.50**

- 11080 Energy Mandarin & Dark Amber
- 19174 Amazon Jungle Sage & Sandalwood
- 13565 Ocean Surge Peppermint & Marine
- 19158 X-treme Grapefruit & Cedarwood
- 06890 Cactus Ridge Pear Cactus & Patchouli

A BOUQUET WITH A DIFFERENCE

Who said flowers have to come in a vase? This fresh, moisturising formula is bursting with a joyful, floral scent.

EVERYDAY
VALUE

FROM **£1**

NEW



**RUB
TO SMELL**
lush
spring
florals



**NEW Spring
Bloom Shower Gel**
250ml
23085
Price per 100ml = 40p

£1

**NEW Spring Bloom
Shower Gel**
500ml
23093
Price per 100ml = 30p

£1.50



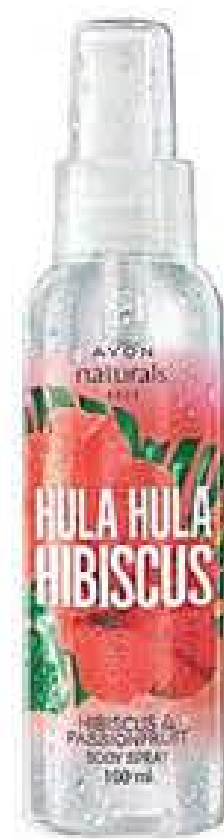
10280
Lavender &
Chamomile



08821
Pink
Grapefruit
& Apricot*



18051
Cherry
Blossom*



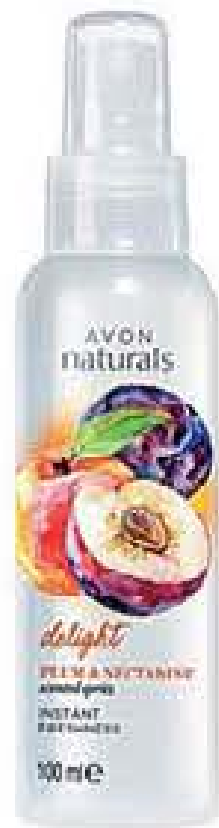
00364
Hibiscus*



22368
Coconut &
Starfruit



58669
Vanilla &
Sandalwood



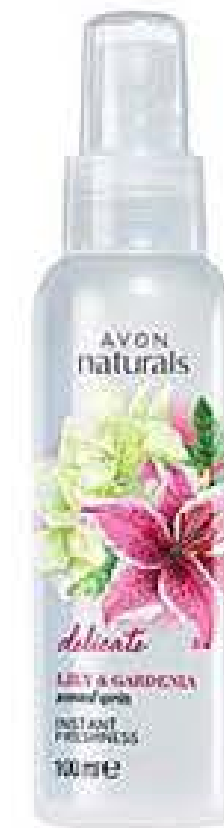
04796
Plum &
Nectarine*



18606
White Peach
& Vanilla
Orchid



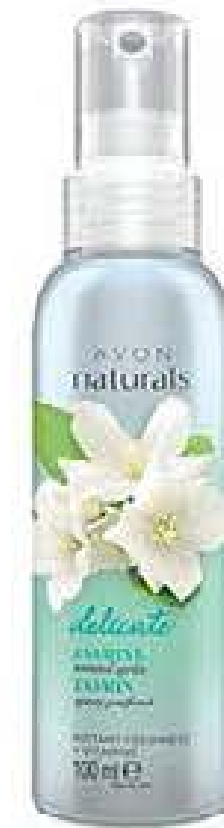
55434
Aloha
Monoi*



00273
Lily &
Gardenia*



05702
Pomegranate
& Mango*



19851
Jasmine*

*Caution: Keep this product away from wooden surfaces and floors.

ORCHID & BLUEBERRY

Refresh **body, room and linen** with the vibrant scent of spring.

EVERYDAY
VALUE

JUST
£2

**RUB
TO SMELL**
orchid &
blueberry



**Orchid &
Blueberry
Scented Spritz***
100ml
02824

£2

BUBBLE BATH 500ml Price per 100ml = 40p **£2**

BUBBLE BATH 1 litre **£2.50**

NEW



Vanilla Cupcake	Lavender	Luxury Florals	Traditional Lemonade	Bubblegum	Jasmine	Cherry Blossom
24323 500ml 18622 1 litre	23465 500ml 20966 1 litre	06148 500ml 14563 1 litre	48868 500ml 71845 1 litre	38604 500ml 18945 1 litre	10041 500ml 04762 1 litre	20529 500ml 56481 1 litre



Opulent Orchid	White Lily	Goodnight Sweetheart	Aloha Monoi	Pure Fresh	Peach Velvet
19869 500ml 19877 1 litre	19711 500ml 13235 1 litre	43844 500ml 33290 1 litre	55731 500ml 55491 1 litre	27235 500ml 27284 1 litre	10405 500ml 10439 1 litre



Fruit Fizz Bath Bombs
Set of 3.
24273
£5



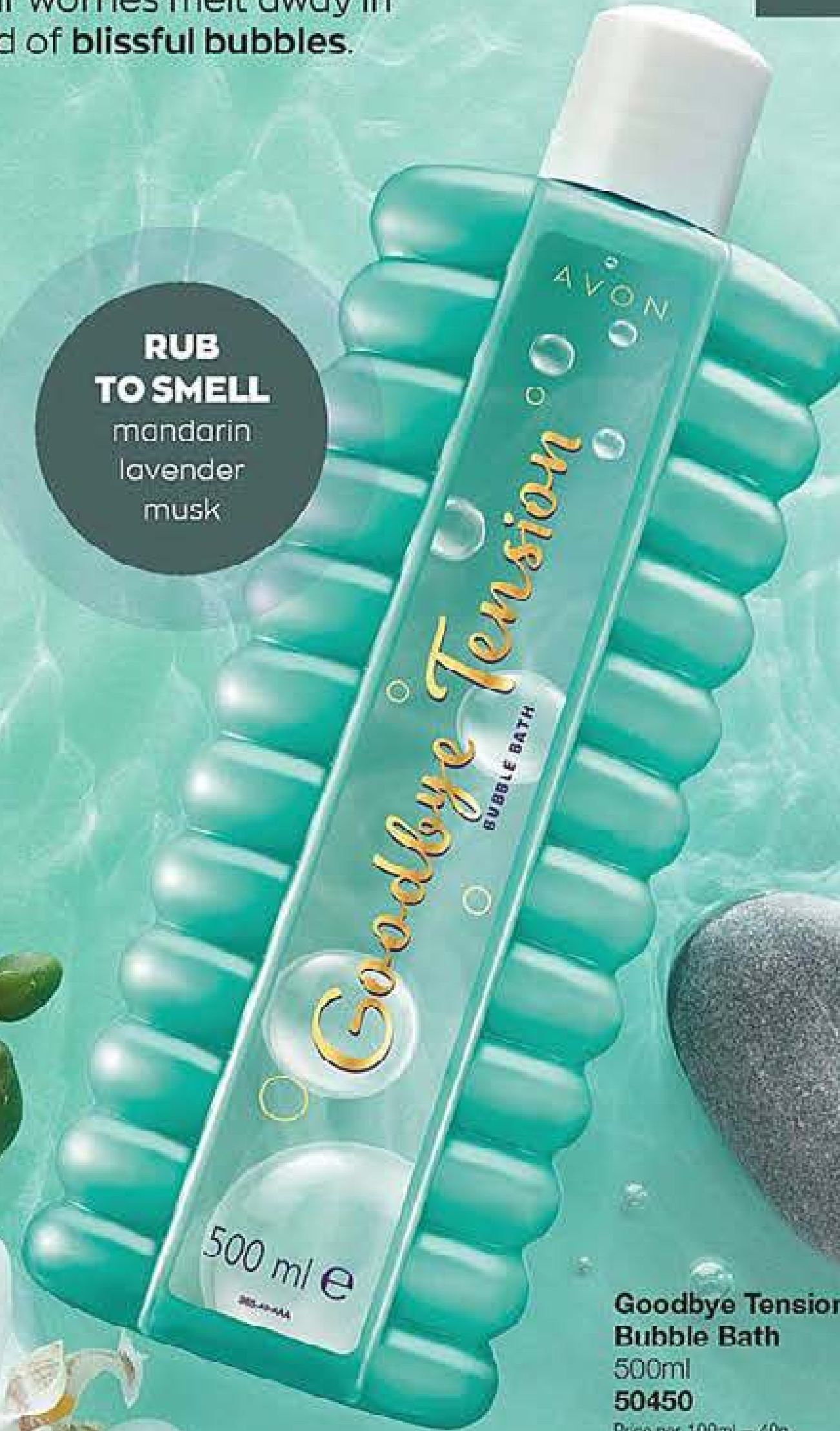
Summer Garden Bath Bombs
Set of 3.
24240
£5

SPA SCENTED BUBBLES

Enjoy a tub-full of me-time and let your worries melt away in a cloud of blissful bubbles.

EVERYDAY VALUE
FROM **£2**

RUB TO SMELL
mandarin
lavender
musk



Goodbye Tension Bubble Bath
500ml
50450
Price per 100ml = 40p

£2

Bubble Bath
1 litre
42010

£2.50



SOUL SOOTHING SOAKS

Whether she wants to feel **calm**, **invigorated** or **relaxed**, treat mum to a moment of **bliss** and **boost her mood** with our bath salts collection.

PACK OF 3 INCLUDES:



FRESH & ZESTY
refresh your mind and body with **rock salt**, **white flowers** and **lime**



PRESS PAUSE
help soak away stress with **Himalayan salts**, **red fruits** and **avocado**



SOAK & SLEEP
inspire sweet dreams with a sleepy blend of **sea salts**, **lavender** and **cornflower**

NEW

PACK OF 3
£6



PERFECT FOR
MOTHER'S DAY
14TH MARCH

NEW Mood Soaks
Bath Salts
3x 80g sachets.
04390

£6

HOW TO USE ME:
Sprinkle a handful of your chosen bath salts into a warm bath, inhale the beautiful aromas... and breathe.

contains 3 blissful scents

THE SOOTHING & RELAXING LAVENDER PACK

WORTH
£17.50*

PERFECT FOR
MOTHER'S DAY
14TH MARCH

Relax and unwind with this indulgent pampering pack, with the lavender scent you love.

ALL 7 FOR
£10
order using 69047



PILLOW MIST
100ml
with lavender for
a sensual snooze 

**AROMATHERAPY
HAND CREAM**
30ml
softening formula
infused with
lavender

BATH & BODY OIL
150ml
for skin that
looks and feels
smoother

**LAVENDER
BUBBLE BATH**
500ml
helps soothe
aching muscles

**LAVENDER SCENTED
SPRITZ**
100ml
refresh body, room
and linen

CLAY FOOT MASK
150ml
exfoliates and buffs
for smooth soles

BODY LOTION
400ml
hydrates with
24-hour moisture

*Based on brochure prices for the last 30 days.

BESTSELLING LIP OILS

Lock in nourishing moisture and brilliant shine over your favourite lipsticks, or go it alone for a hint of colour.

£4.50 EACH



"This is one of the best things I've ever come across! It feels **absolutely amazing** on the lips. I will be buying again and again."

'Memz'
Avon online customer



27318 Blossom



09290 Shimmering Petal

Nourishing Lip Oil

7ml

Price per 10ml = £6.42

Normally £7

£4.50

save £2.50



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recycle me

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