

AVON

AVON.UK.COM | CAMPAIGN 03

NEW

EMBRACE YOUR RADIANCE

with precious **Rose Absolute**,
captured at its most brilliant moment.

INTRODUCING TODAY TOMORROW ALWAYS RADIANCE

FREE MASCARA | WORTH £9.50



MARCH
03

**BROCHURE
CONTENTS**

TODAY TOMORROW
ALWAYS SPECIAL

MAKE-UP

FRAGRANCE

SKINCARE

NOVA:
FASHION & HOME

HAIR & BODY



**Cruelty Free
INTERNATIONAL**

All our fragrance, Avon Care and Anew products are approved under the Cruelty Free International Leaping Bunny programme.

NOTE

Any announced price reduction shall be calculated with reference to the lowest price sold in the last 30 days (prior campaign period) in the brochure, unless otherwise indicated.



INTERNATIONAL WOMEN'S DAY ♀ 8TH MARCH



**CELEBRATE
THIS
INTERNATIONAL
WOMEN'S DAY**

This International Women's Day, let's celebrate the power and potential of every woman, together. When women rise, communities thrive, and progress becomes unstoppable. True empowerment comes when every woman's voice is heard, so she reaches her full potential.

With your help, we've donated over US\$1.1 billion to causes that matter to women.*

Turn to page 97 for our limited edition collection of best-loved beauty products, designed to stand out and give back. It's curated by our uniquely powerful community of women: your Avon Reps.

*Find out more at [avonworldwide.com/supporting-women](https://www.avonworldwide.com/supporting-women).





NEW

EMBRACE YOUR RADIANCE

with precious Rose Absolute, captured at its most brilliant moment.

Illuminate your confidence with exquisite **Rose Absolute**, crafted from 1.2 million[†] dawn-picked petals at their most fragrant.

LASTS ALL DAY*



FLORAL



FRUITY

INTRODUCING TODAY TOMORROW ALWAYS

radiance



TTA RADIANCE SET JUST £23.50

WORTH £31.25

FREE MASCARA WORTH

£9.50

ORDER USING 59261



SET OF 3

set contains:

- EDP | 50ml |
- EDP Purse Spray | 10ml |
- Body Cream | 125ml |

93914

Worth £31.25

PERFECT MOTHER'S DAY GIFT

[†]It takes around 250,000 roses, which equates to roughly 1.2 million rose petals, to create 1 kg of Rose Absolute.

*Tested & proven to last up to 8 hours during a Consumer Use test with 30 people. Applies to EDP.

TTA Radiance Eau de Parfum
strawberry delight, rose bouquet, orange blossom

24240
50ml | £38/100ml

£19



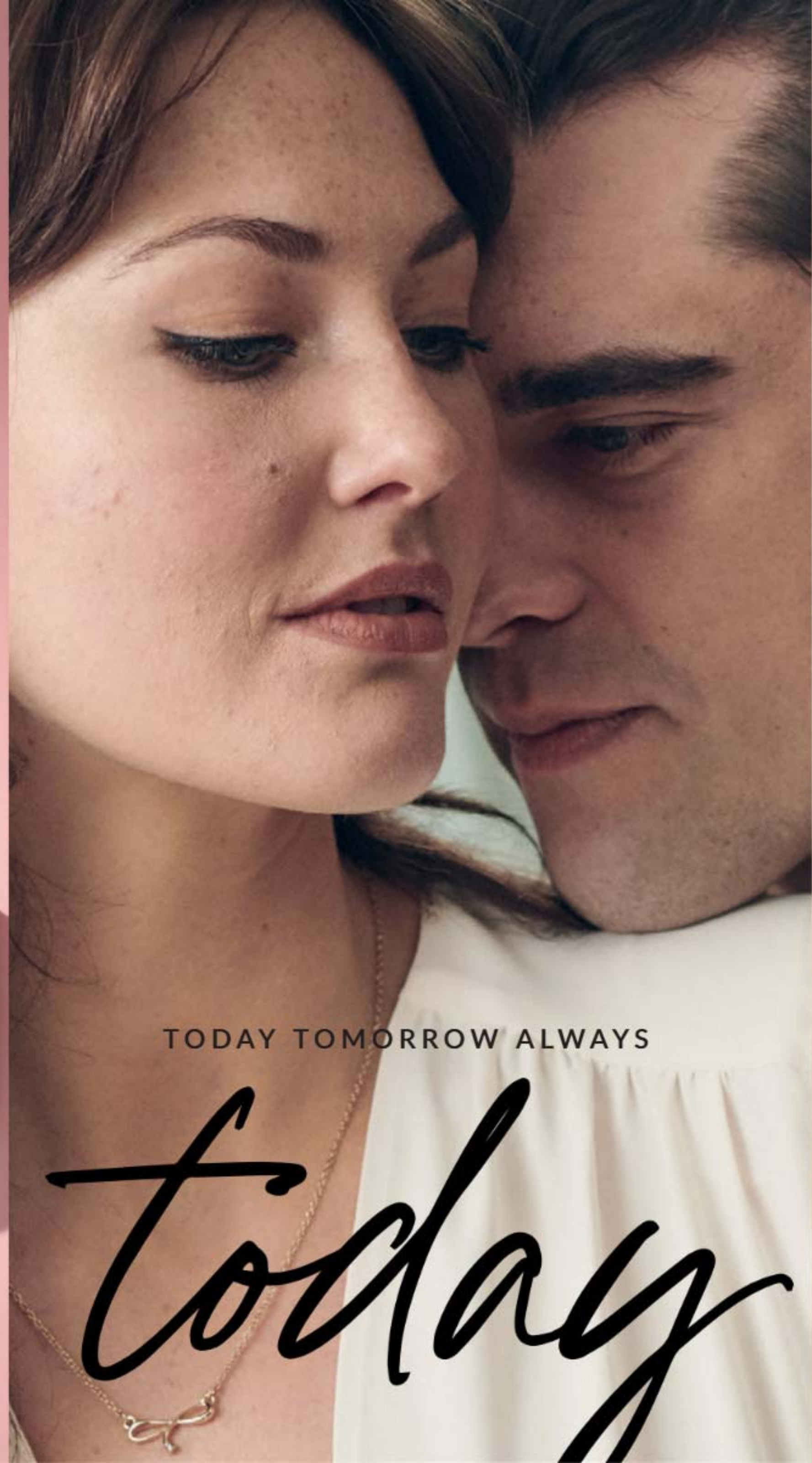
**FREE
LEGENDARY
LENGTHS
MASCARA**
WORTH £9.50

when you buy any product
from TTA Event



Legendary
Lengths
Mascara
10ml
Normally £9.50

Blackest
Black
59261



TODAY TOMORROW ALWAYS

Today

LOVE STRUCK WITH MILLIONS OF NEROLI PETALS

High quality & *hand-picked*, it takes
1.3 million neroli petals to produce
1kg of the *precious essential neroli
essence* used in our iconic TTA Today
Eau de Parfum.

LASTS ALL DAY*



FLORAL



TTA TODAY SET
JUST
£23.50

WORTH £31.25

**FREE MASCARA
WORTH**

£9.50

ORDER
USING
59261



PERFECT
MOTHER'S
DAY
GIFT

★★★★★
BESTSELLER

Today EDP
neroli oil,
butterfly blossom,
silk musk

10462
50ml | £38/100ml

£19



*Tested & proven to last up to
8 hours. Applies to EDP.

SET OF 3

set contains:

- Today EDP | 50ml |
- TTA Today Body Lotion | 125ml |
- Today EDP Purse Spray | 10ml |

67561

Worth £31.25

£23.50



TODAY TOMORROW ALWAYS

everlasting

CELEBRATE A BOND LIKE NO OTHER

Wrap yourself in the cocooning comfort of **almond milk** and **blossoms**, paired with modern, sparkling **neroli blossom** and the warm embrace of **musks**.

LASTS ALL DAY*



FLORAL



*Tested & proven to last up to 8 hours. Applies to EDP.

TTA SET
JUST
£23.50

WORTH £31.25

**FREE MASCARA
WORTH**

£9.50

ORDER
USING
59261



PERFECT
MOTHER'S
DAY
GIFT

NEW



**TTA Everlasting
Eau de Parfum**
almond milk
and blossoms,
neroli oil, musk

00158
50ml | £38/100ml
£19

**SET OF 2
IN A BOX**



**TTA Everlasting Gift Set
- Special Edition**
almond milk and blossoms,
neroli oil, musk

15834
Worth £24.25
£19

SET OF 3

set contains:
• EDP | 50ml |
• Body Soufflé | 125ml |
• EDP Purse Spray | 10ml |

68775
Worth £31.25
£23.50

MOTHER'S DAY
30TH MARCH



CELEBRATE MOTHER'S DAY

WITH GIFTS THAT GIVE MORE, FOR LESS

From mum to grandma, discover gorgeous gifts for the ones who have given the most.



FOR
SMOOTHER
LIPS

MOISTURISES
SKIN

For the mum who
**DESERVES A
MOMENT OF CALM** 

HYDRATES
SKIN

SOFTENS
DRY SKIN

Because she deserves to stop, unwind and breathe in the soothing **lavender scent** of these self-care must-haves.

GIFTS TO
HYDRATE &
REPLENISH

**Lavender Night
Lip Mask**

24521

10ml

£5

**Lavender Night
Face Mask**

05447

75ml | £4.67/100ml
Normally £4.50

£3.50

SAVE £1

SKIN-SOFTENING
TREATS

Lavender Body Oil

14795

150ml | £4/100ml
Normally £7.25

£6

SAVE £1.25

Lavender Hand Cream

14787

30ml | £13.33/100ml
Normally £5

£4

SAVE £1

NEW

LIMITED EDITION

LAVENDER PAMPER DUO

JUST £7.25

WORTH £14.50

when you buy any product across Mother's Day Section.*

Order using 90050



*While stocks last.

Lavender Body Scrub

15578

200ml | £3.62/100ml

£7.25

Lavender Body Butter

16097

200ml | £3.62/100ml

£7.25

PAMPER DUO
JUST
£7.25



WORTH £14.50
ORDER USING 90050
when you buy any product
across Mother's Day Section

NEW

LIMITED EDITION



Show her how much you care with these **Eau de Parfum** and **body mist** treats, fragranced with calming lavender.

Lavender Body Mist

14696

100ml
Normally £5.50

£4.50

SAVE £1

Lavender Eau de Parfum

14621

50ml | £22.50/100ml
Normally £14

£11.25

SAVE £2.75

! While stocks last.



Handbag heroes
**FOR YOUR
LEADING LADY**



freesia, jasmine petals, Madagascan vanilla

**RUB HERE
TO TRY
FAR AWAY
ORIGINAL**



**BUY 1 FOR
£7
GET 1
HALF PRICE**

SAVE £3.50

These *mini fragrances* are perfect for on-the-go or when they want to try a new scent. Why not buy one as a gift and one for yourself?

1. Perceive	42838	10. A rac on Game for Her	44438	19. Far Away Splendoria	47175
2. Incandessence	45435	11. Eve Privé	71324	20. Far Away Beyond	
3. A rac on for Her	64766	12. A rac on Awaken for Her	51870	The Moon	71613
4. Eve Confidence	64782	13. Eve Become	53702	21. Far Away Beyond	53710
5. Eve Truth	51797	14. Wonder	47019	22. Far Away Rebel	74070
6. Tomorrow	44636	15. TTA Everlas ng	47035	23. A rac on Closer	32052
7. Today	46730	16. Far Away	32524	24. TTA Radiance	74120
8. Li le Black Dress	69542	17. Far Away Shine	31765	10ml	
9. This Love	53033	18. Far Away Glamour	47191	Normally £7	



**Far Away Beyond
The Moon Parfum**
wild cherry, Belle de
Nuit, sandalwood

48249
50ml | £27/100ml
Normally £19

£13.50
SAVE £5.50



**Far Away Splendoria
Eau de Parfum**
black splendor plum,
exclusive white oud,
golden amber

06395
50ml | £24/100ml
Normally £17

£12
SAVE £5



**Far Away Glamour
Eau de Parfum**
blackcurrant buds,
Madagascan vanilla,
black musk

55426
50ml | £24/100ml
Normally £17

£12
SAVE £5



Far Away Eau de Parfum
freesia, jasmine petals,
Madagascan vanilla

58107
50ml | £24/100ml
Normally £17

£12
SAVE £5



Far Away Beyond Parfum
pear, jasmine, upcycled
Madagascan vanilla

25536
50ml | £27/100ml
Normally £19

£13.50
SAVE £5.50



Far Away Shine Eau de Parfum
pink pepper, Ispahan
rose, golden musk

58438
50ml | £24/100ml
Normally £17

£12
SAVE £5

THE GIFT OF FAR AWAY

for your No.1



Light up her world with **Far Away**, our No.1 fragrance collection.

PAMPER DUO JUST £7.25



WORTH £14.50 USING 90050 when you buy any product across Mother's Day Section.*

FROM **£12**

SAVE UP TO £5.50



LIMITED EDITION PACKAGING

Far Away Rebel Eau de Parfum - Special Edition

24968

50ml | £24/100ml
Normally £17

£12
SAVE £5



Gifts FOR THE SCENT-SATIONAL

PAMPER DUO JUST £7.25



WORTH £14.50 ORDER USING 90050 when you buy any product across Mother's Day Section.*



1 FOR £13 | ANY 2 FOR £18
SAVE £8

Imari Corset
Eau de Toilette
blackcurrant, rose, cocoa
butter
66852
50ml |
£36/100ml

Imari Queen
Eau de Toilette
blackberry, royal rose
accord, anise
musk
39123
50ml |
£36/100ml

Imari Eclipse
Eau de Toilette
pink pepper, tuberose,
sandalwood
36673
50ml |
£36/100ml

Imari Naturelle
Eau de Toilette
upcycled rosewater,
peaches, musk
70961
50ml |
£36/100ml

Rare Pearls
Eau de Parfum
magnolia, rosewood,
sandalwood
49460
50ml |
£36/100ml

Rare Gold
Eau de Parfum
orange flower, bergamot,
precious amber
41558
50ml |
£36/100ml

Treat her to fragrances
as special as her.



PAMPER DUO
JUST
£7.25 
WORTH £14.50
ORDER USING **90050**
when you buy any product
across Mother's Day section*

1 FOR £13 | ANY 2 FOR £18
SAVE £8

Avon Cherish
Eau de Parfum
cherry blossom,
precious
musks, creamy
sandalwood
66589
50ml |
£36/100ml

Perceive
for Her
Eau de Parfum
pear, freesia,
musk
48041
50ml |
£36/100ml

Perceive Dew
Eau de Toilette
freesia, marine
mist, golden
amber
39966
50ml |
£36/100ml

Little Black
Dress Lace
Eau de Parfum
citrus, jasmine,
liquid amber
72363
50ml |
£36/100ml

Little Black
Dress
Eau de Parfum
honeysuckle,
ylang-ylang,
milkwood
50252
50ml |
£36/100ml

Self care for
SOMEONE
BERRY SPECIAL 





**PAMPER DUO
JUST
£7.25**

WORTH £14.50
USING 90050
when you buy any product
across Mother's Day section.*

**ALL 5 FOR
£10**

SAVE £4.75

**SMOOTHS
CRACKED
HEELS**

**MOISTURISES
HANDS**

**HELPS RELAX
MUSCLES**

**GENTLY
CLEANSES**

**RASPBERRY
& CASSIS
SCENT**

Set contains:

- Extreme Cracked Heel Restoring Cream | 75ml |
- Cherry Hand Cream with Antioxidants | 75ml |
- Raspberry Delight Bubble Bath | 500ml |
- Raspberry Delight Shower Gel | 250ml |
- Raspberry Delight Body Mist | 100ml |

93187

*Sweeten their day with
this **raspberry and cherry**
scented pamper set.*



The perfect
MOTHER'S DAY 
MANI

model wears
Mermaid Tail

***Ultra-fast and ultra-pigmented, this is for the women
who need their dreamy mani ready in 60 seconds.***

1 FOR £4.50 | ANY 2 FOR £7
SAVE £2

Ultra Colour 60 Seconds
Express Nail Enamel
10ml

Wow White 11262	Lightening Red 11155
Think Fast Pink 03137	Bi en Apple 11247
Nude Secret 06932	Ultraviolet 21295
Mauve It 05066	Grape Escape 21865
Pom Pom Macaron 05116	In Mauve With U 52779
Ge ng Bare 05033	Mermaid Tail 08383
Naughty Brownie 20008	Once Upon A Lime 16675
Bubblegum 03459	Mad-Arin 02915
Strawberry Margarita 03533	In No Tweed 08268
Pink Squad 03566	Blue My Mind 17327
Fun N Fuchsia 04275	Cheers In The Sea 68130
Baby Marmalade 10777	Power Black 09845
Dashing Red 27870	



- colour, base and top coat in 1
- dries in 60 seconds*
- now with more colour in every drop

*Based on a consumer science study with 129 participants.

Skincare
FOR THE ICONIC



PAMPER DUO
JUST
£7.25

WORTH £14.50 ORDER
USING 90050
when you buy any product
across Mother's Day section.*

WORTH £30



NIGHT CREAM

DAY CREAM

SERUM

ULTIMATE

start feeling firmer and more supple skin in just 2 days*

*Based on a consumer study with 111 people. Refers to Ultimate Day and Night Cream.

Anew Ultimate Mini Set

Set includes:

- Ultimate Day Cream | Trial Size |
- Ultimate Night Cream | Trial Size |
- Renewal Power Serum | Trial Size |
- Box

21329

Normally £15

£14

SAVE £1

WORTH £30



NIGHT CREAM

DAY CREAM

SERUM

PLATINUM

start lifting and tightening skin in just 2 days*

*Based on a consumer study with 113 people. Refers to Platinum Day and Night Cream.

Anew Platinum Mini Set

Set includes:

- Platinum Day Cream | Trial Size |
- Platinum Night Cream | Trial Size |
- Platinum Lift & Tighten Serum | Trial Size |
- Box

21543

Normally £15

£14

SAVE £1

What's her secret? Good genes and the power of Protinol™, of course. And with 7 powerful skin benefits in 7 days* this is one gift she won't forget in a hurry.

4 PIECE ANEW
POWER GIFT SET
£50

WORTH £73

10X PROTINOL™*

★★★★★
BESTSELLER

SERUM

QUARTZ GUA SHA STONE

DAY CREAM

A POWERFUL
SKINCARE
GIFT

EYE CREAM

Anew Power Gift Set
Includes: Renewal Power Serum
30ml, Renewal Power Eye Cream
15ml, Renewal Power Cream
50ml and quartz sha stone.

16543

HAND CREAM AND PILLOW MIST DUO

£7
SAVE £3

Blending French lavender and
calming chamomile, it's our
bestselling Pillow Mist for a reason.

★★★★★
BESTSELLER

INSPIRES
RELAXATION

Give the gift of
**SWEETER
DREAMS**

Set contains:

- Aromatherapy Hand Cream | 30ml |
- Aromatherapy Pillow Mist | 100ml |

93328
WORTH £10

HYDRATES
DRY HANDS

MAKE-UP

Ultra Creamy

THE MOST PIGMENTED CREAMY LIPSTICK YOU'VE EVER TRIED?*

model wears
54 Dusky Mauve



ULTRA COLOUR

ULTRA COLOUR COLOURS THAT COME ALIVE

*56% women agree, blind home-use test, 121 consumers, UK, 7th August - 3rd September 2023.



ULTRA RICH
BURSTING with 25% MORE PIGMENT** and ULTRA COLOUR HD PIGMENT TECHNOLOGY for richer colour impact in 1 swipe on all skin tones.



ULTRA SATISFYING
The colour you see on the lipstick is the colour you get on your lips - yaaas!



ULTRA COMFORTABLE
Ultra moisturising, with JOJOBA OIL, AVOCADO OIL and VITAMIN E.

NEW SHADES

62 Pout 04416	56 Carnation 17574	44 Peachy Nude 03442
43 Cappuccino 55533	55 Blush Nude 16170	47 Toffee Kiss 11015
53 Chic 21410	46 Iced Coffee 17418	48 Universal Nude 09399
63 Lilac Romance 28746	57 Pink Dream 54700	28 C Red Supreme 54668
59 Hibiscus 18853	58 Country Rose 54957	73 Wine With Everything 29454
54 Dusky Mauve 17756	68 Red 2000 17434	26 C Coral Fever 25643
52 Pinched Pink 16147	75 Toasted Rose 15602	

**Compared to previous formula of Ultra Creamy finish.

NEW
ULTRA CREAMY

JUST
£6

SAVE £2.50

BURSTING
WITH 25%
MORE
PIGMENT**



NEW look & lightweight design that's NOW RECYCLABLE

Ultra Creamy Lipstick
3.6g
Normally £8.50

NEW

Ultra Matte

THE MOST PIGMENTED MATTE LIPSTICK YOU'VE EVER TRIED?*



NEW SHADES		
21 Electric Pink 09126	40 Ideal Lilac 17376	33 Fiercely Red 04846
20 Posh Petal 18887	36 Berry Blast 17400	25 Peach Macaron 03939
13M Mauve Matters 19117	24 Power Pink 18119	14 Maiden Mauve 05561
15 Pure Pink 18861	17 Pink Passion 18879	7 Coffee Date 05405
1 Au Naturelle 16410	3 Nude Suede 59113	28M Red Supreme 04648
19 Blush 22566	30 Ruby Kiss 17640	26M Coral Fever 17863
6M Marvellous Mocha 18838	12 Ravishing Rose 17871	



ULTRA RICH
BURSTING with 25% MORE PIGMENT** and ULTRA COLOUR HD PIGMENT TECHNOLOGY for richer colour impact in 1 swipe on all skin tones.



ULTRA SATISFYING
The colour you see on the lipstick is the colour you get on your lips - yaaas!



ULTRA COMFORTABLE
Ultra moisturising, with SESAME OIL, AVOCADO OIL and VITAMIN E.

Ultra Matte Lipstick
3.6g
Normally £8.50

£6

SAVE £2.50

*74% of women agree, blind home-use test, 121 consumers, UK, 7th August - 3rd September 2023.

**Compared to previous formula of Ultra Matte finish.

model wears
24 Power Pink

NEW

Ultra Shimmer

OUR RICHEST MOST PIGMENTED SHIMMER.



NEW SHADES	
85 Stellar Magenta 08508	87 Fire Flash 19521
86 Spring Bling 68908	88 Scarlet Starlet 20412
91 Rosy Lumos 20776	77 Sparkle Nude 17731
84 Amber Embers 68890	76 High Beam 21097
90 Violet Sparks 20768	78 Bronze Glaze 68866



ULTRA RICH
BURSTING with 50% MORE COLOUR IMPACT* and ULTRA COLOUR HD PIGMENT TECHNOLOGY for high impact pearl pigment in 1 swipe.



ULTRA SATISFYING
The colour you see on the lipstick is the colour you get on your lips - yaaas!



ULTRA COMFORTABLE
Ultra moisturising, with SESAME OIL, AVOCADO OIL and VITAMIN E.

Ultra Shimmer Lipstick
3.6g
Normally £8.50

£6

SAVE £2.50

*Compared to our traditional Ultra lipsticks.

model wears
85 Stellar Magenta

ULTRA LIPS start with
ULTRA LIP PENCIL



Step 1: bare lips



Step 2: cheat fuller lips by overlining with lip liner, slightly over your natural lip line



Step 3: contour by shading the corners and the centre of your lips with lip liner



MATTE | **CREAMY**

Step 4: fill in with Ultra Colour Lipstick in the same shade, or go for a slightly lighter shade for a bolder contoured look

Ultra Lip Liner
1.1g
Normally £4.50



ULTRA RICH
DEFINE and CONTOUR your lips with the ULTRA COLOUR HD PIGMENT TECHNOLOGY formula.



ULTRA SATISFYING
The colour you see on the pencil is the colour you get on your lips - yaaas!



ULTRA COMFORTABLE
Formula with Vitamin E glides on effortlessly.



RECYCLABLE

NEW

JUST
£3.50

SAVE £1

Cherry Jubilee 19299	Bare 58446
Simply Spice 57877	Bright Pink 18796
Burnt Sienna 55202	Rosewine 59568
Wild Poppy 20818	Red Supreme 20826
Soft Pink 19695	Power Pink 18499

4 PERFECTLY CURATED SHADES TO CREATE YOUR ULTRA EYE LOOK WITH EASE



Bronze **27516**



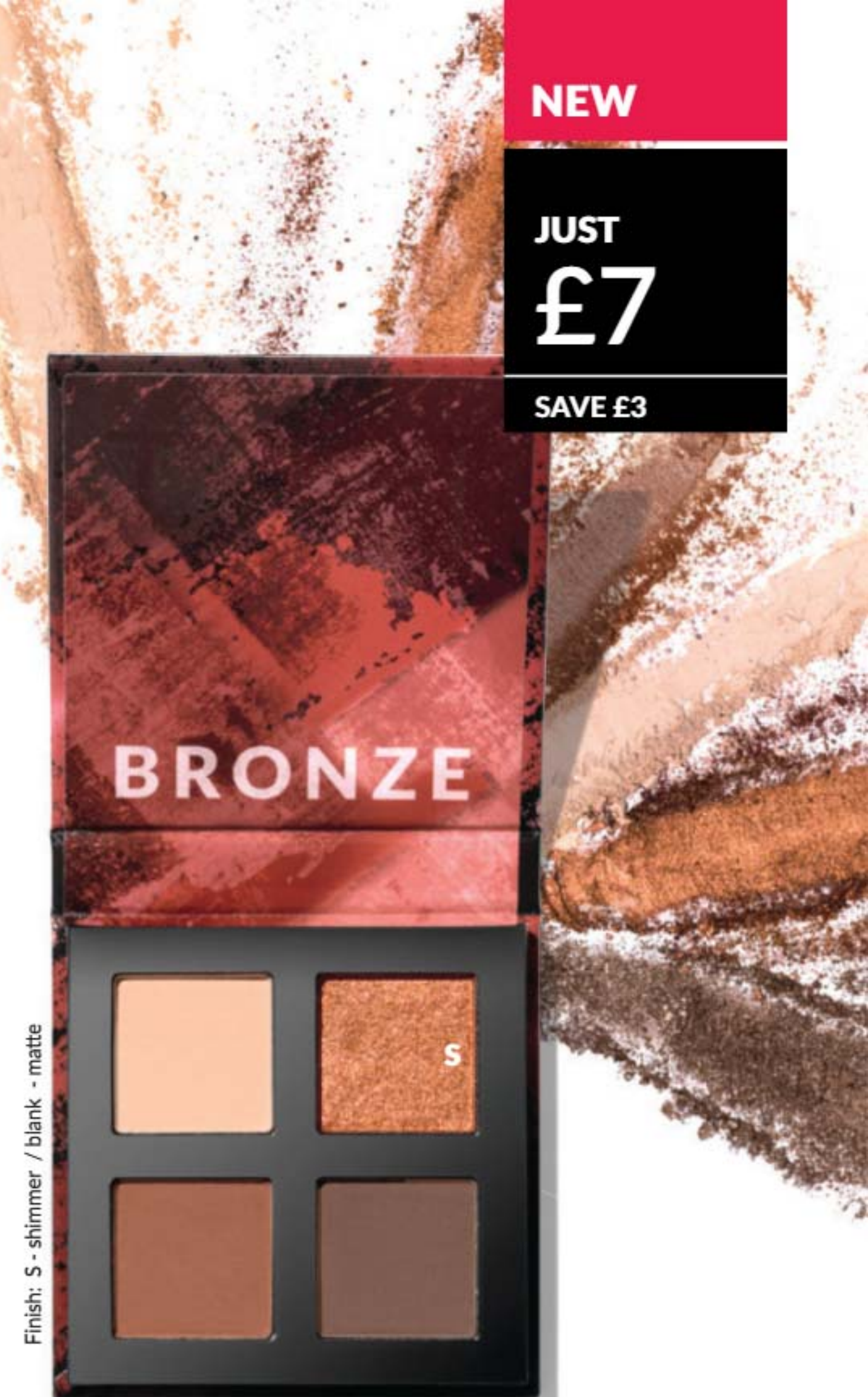
Silver **19042**



Natural **19026**



Purple **54684**



NEW

JUST
£7

SAVE £3

Finish: S - shimmer / blank - matte



THREE MATTE SHADES TO PRIME, POP & SMOKE PLUS A SHIMMER TO ENHANCE



Ultra Colour Quad Palettes
2.8g
Normally £10



ULTRA VERSATILE
Pigment-packed palettes. Fearless finishes. Endlessly expressive



ULTRA EASY
Use your fingers or a brush to build and blend with no mess or creasing



ULTRA SUSTAINABLE
Finished? Pop out and recycle the metal pans, recycle the cardboard pack and reuse the elastic band



Model wears Green Lights & Electric Blue

Our N°.1 eyeliner
GLIDES ON. STAYS ON.

★★★★★
BESTSELLER

no sharpener
needed
just twist for
perfectly precise
colour, every time

JUST
£4.50
EACH
SAVE £2



1. METALLIC



2. CLASSIC



Ultra Expressive

GET CREATIVE WITH
**VERSATILE LINERS THAT DELIVER
ENDLESS ICONIC LOOKS**

ULTRA
COLOUR

-  **ULTRA PIGMENTED**
High impact, bold waterproof shades that last all day,* in three fearless finishes.
-  **ULTRA PRECISE**
Self-sharpening tip for a perfectly defined look, every time.
-  **ULTRA EASY**
Creamy, glide-on colour with no mess, smudging or fading.

- 1. Ultra Glimmerstick Metallic Eyeliner
0.35g
Normally £6.50
- 2. Glimmerstick Eyeliner
0.28g
Normally £6.50

*Based on Consumer Study with 120 people.

1	
Gunmetal	23531
Goldmine	59303
Copper	12492
Rose Quartz	12526
Green Lights	11460
Electric Blue	11478

2	
Blackest Black	10975
Brown Black	10512
Cosmic Brown	10595
Saturn Grey	61572
Bronze	56432
Cherry Red	46094

CLASSIC	
Majestic Plum	15057
Starry Night	13565
Navy	13607
Azure Blue	21436
Emerald	20123
Forest Green	24059

ULTRA
COLOUR

model wears Peachy Sunrise
Sunkissed

SWEEP ON YOUR SUN KISSED GLOW

Soak up those feel-good sunshine vibes, whatever the weather, and create your **Ultra sun kissed glow** to illuminate your soul.

JUST
£8

SAVE £2

ULTRA 3-IN-1 FACE PALETTE

- multi-tonal, buildable blush
- matte bronzer contours and gives a sun kissed finish
- highlighter for the ultimate glow



CREATE YOUR ULTRA SUN KISSED LOOK

Shimmer is key to this look: brush the shimmering highlighter over brows, cheekbones, nose, your cupid's bow and chin. Follow with a sweep of hydrating lip paint to perfect your pout.

Angled Blush Brush
Length: 16.5 cm, with
synthetic PBT bristles.

06403

£5



AVAILABLE
IN 2 SHADES

Golden Hour
05926



Sunkissed
08524

Ultra 3-in-1
Face Palette
3.8g
Normally £10

59691	115P Pale Pink
57307	120N Porcelain
57315	125G Warm Ivory
57331	130N Alabaster
33068	140P Light Ivory
57588	145P Ivory Pink
28126	210N Light Beige
28134	215P Ivory
28142	220G Light Nude
28159	225G Soft Beige
28175	228G Nude
28209	230N Creamy Natural
28225	235P Shell
28233	245N Natural Beige
28241	250N Cream Beige
28258	260G True Beige
28266	310N Medium Beige
28274	315N Pure Beige
28282	320G Sun Beige
28332	330P Honey Beige
28357	340N Light Tan
28381	345N Soft Honey
28423	348P Toasted Praline
28431	355G Light Caramel
17095	410P Spice
17152	420G Caramel
17236	430N Deep Tan
17384	435N Warm Deep Tan
17483	438P Chocolate
17517	510N Walnut
17533	515N Bronze
17541	520P Rich Sienna
17558	525N Dark Cocoa
17582	530N Maple
17590	535P Espresso

100 FAIR

200 LIGHT MEDIUM

300 MEDIUM

400 MEDIUM DEEP

500 DEEP

TRY SAMPLES TO FIND YOUR POWERSTAY MATCH

Unsure of your Powerstay Foundation shade? There's no need to guess - follow these 3 simple steps and **try before you buy with samples.**

1. Pick 3 sample shades that match your skin tone.
2. Test on your jawline - it's a simple way to see if the shade matches your face and neck.
3. Choose the shade that blends perfectly.



1 FOR £1 | ANY 3 FOR £2

PowerStay 24-Hour Foundation
1ml
Normally £1

JUST
£10.50

SAVE £2.50



STAYS PUT: Colour Lock Technology locks in pigments for lasting wear that stays put through heat, humidity, and non-stop activity.



STAYS COMFORTABLE: breathable, fresh-feel formula. Now powered with Vitamin B3 Niacinamide.



STAYS MATTE: natural-looking formula evens skin tone and controls the look of shine all day. SPF10.



OIL-FREE



NON-COMEDOGENIC



DERMATOLOGIST TESTED

Power Stay 24-Hour Foundation
30ml | £3.50/10ml
Normally £13

*Based on a consumer study with 110 people.



24H*
LIFE-PROOF
LONGWEAR

100 FAIR

200 LIGHT MEDIUM

300 MEDIUM

400 MEDIUM DEEP

500 DEEP

115P Pale Pink	29439
120N Porcelain	53447
125G Warm Ivory	53454
130N Alabaster	53462
140P Light Ivory	53488
145P Ivory Pink	53496
210N Light Beige	53660
215P Ivory	53686
220G Light Nude	53793
225G Soft Beige	35857
228G Nude	50484
230N Creamy Natural	50500
235P Shell	53124
245N Natural Beige	52001
250N Cream Beige	39537
260G True Beige	50948
310N Medium Beige	50740
315N Pure Beige	52191
320G Sun Beige	53504
330P Honey Beige	55574
340N Light Tan	66209
345N Soft Honey	51730
348P Toasted Praline	51003
355G Light Caramel	50377
410P Spice	51755
420G Caramel	51532
430N Deep Tan	71761
435N Warm Deep Tan	32904
438P Chocolate	33126
510N Walnut	33217
515N Bronze	33266
520P Rich Sienna	33290
525N Dark Cocoa	33316
530N Maple	33365
535P Espresso	33373



3-IN-1 RADIANT FOUNDATION CONCEALER & POWDER

Sweep on this 3-in-1 foundation, concealer and powder for **naturally flawless coverage** you can **apply in seconds**.

Model is wearing
355G Light Caramel.

**JUST
£8**
SAVE £3



- breathable, medium-to-full coverage
- cream-to-powder for a comfortable, flawless finish
- for normal, combination and dry skin types
- SPF15

**Cream-To-Powder
Foundation Compact**
9g | £10/10g
Normally £11

100 FAIR	18705	120N Porcelain
	09423	130N Alabaster
	02428	215P Ivory
200 LIGHT MEDIUM	58883	125G Warm Ivory
	57786	140P Light Ivory
	58933	220G Light Nude
	24646	228G Nude
	23960	235P Shell
300 MEDIUM	18739	230N Creamy Natural
	18754	245N Natural Beige
	28308	345N Soft Honey
	12807	330P Honey Beige
	09324	320G Sun Beige
	18788	310N Medium Beige
400 MEDIUM DEEP	02378	355G Light Caramel
	23481	420G Caramel
	24000	410P Spice
	23903	510N Walnut
500 DEEP	19737	525N Dark Cocoa
	58032	520P Rich Sienna

115P (Pale Pink)	05868
120N (Porcelain)	10520
125G (Warm Ivory)	07450
130N (Alabaster)	59899
140P (Light Ivory)	13938
145P (Ivory Pink)	67769
210N (Light Beige)	05363
215P (Ivory)	06288
220G (Light Nude)	25791
225G (Soft Beige)	26187
228G (Nude)	16212
230N (Creamy Natural)	26195
235P (Shell)	13102
245N (Natural Beige)	54346
250N (Cream Beige)	24703
260G (True Beige)	12393
310N (Medium Beige)	02469
315N (Pure Beige)	01107
320G (Sun Beige)	01115
330P (Honey Beige)	21287
340N (Light Tan)	21352
345N (Soft Honey)	21378
348P (Toasted Praline)	21386
355G (Light Caramel)	21444
410P (Spice)	21451
420G (Caramel)	21469
430N (Deep Tan)	21501
435N (Warm Deep Tan)	04093
438P (Chocolate)	02790
510N (Walnut)	20313
515N (Bronze)	57125
520P (Rich Sienna)	57604
525N (Dark Cocoa)	16196
530N (Maple)	58172
535P (Espresso)	18820

100 FAIR
200 LIGHT MEDIUM
300 MEDIUM
400 MEDIUM DEEP
500 DEEP



IT'S YOUR TIME TO GET MATCHED

Our colour experts worked with people of all skin tones, using a **unique combination of pigments** to skilfully match each shade for a **Flawless Match finish**.

- Smartmatch Technology for the perfect match
- buildable, medium-to-full coverage
- formulated with hyaluronic acid
- hydrating yet weightless feel

Flawless Match Natural Finish Foundation
30ml | £3.33/10ml
£10



THE 3-IN-1 SKIN-IMPROVING FOUNDATION THAT TREATS LIKE A SERUM

Experience the **serum foundation** that evens the look of skin tone and leaves it with a **radiant-looking glow**.



MAKE-UP +CARE
MAKE-UP THAT TREATS YOU WELL

TREATS
With 82% transformative skincare ingredients* for healthier-looking, hydrated and protected skin.**

PERFECTS
Evens skin tone with a radiant glow and light-medium buildable coverage.

PROTECTS
Powerful antioxidant protection against free radicals*** with SPF30.

JUST £10.50
SAVE £2.50

*Skin caring ingredients include protectants, skin conditioning and moisturising agents.
**Based on a Consumer Study with 134 participants.
***Based on testing on skin cells.

3-in-1 Serum Foundation
30ml | £3.50/10ml
Normally £13

PINK	115P (Pale Pink)	17160
NATURAL	120N (Porcelain)	26377
GOLDEN	125G (Warm Ivory)	26401
PINK	140P (Light Ivory)	14951
PINK	215P (Ivory)	14969
GOLDEN	228G (Nude)	14977
NATURAL	230N (Creamy Natural)	14985
PINK	235P (Shell)	24497
NATURAL	245N (Natural Beige)	18648
NATURAL	310N (Medium Beige)	24794
GOLDEN	320G (Sun Beige)	24893
PINK	330P (Honey Beige)	23366
NATURAL	345N (Soft Honey)	11726
GOLDEN	355G (Light Caramel)	22970
PINK	410P (Spice)	20941
GOLDEN	420G (Caramel)	00885
NATURAL	430N (Deep Tan)	10355
NATURAL	435N (Warm Deep Tan)	22046
NATURAL	510N (Walnut)	22178
NATURAL	515N (Bronze)	22202
NATURAL	525N (Dark Cocoa)	22210
PINK	535P (Espresso)	08979

THE CONCEALER BAR



18-HOUR* CONCEALER

- buildable formula covers fine lines, dark circles and blemishes
- stands up to heat, sweat and humidity
- comfortable, breathable and suitable for all skin types



11P (Pale Pink) 56283	12N (Neutral Fair) 55970
23N (Creamy Neutral) 56325	24N (Neutral Light Medium) 55996
26G (Golden Light Medium) 56366	34N (Neutral Medium Tan) 56085
42G (Golden Medium Deep) 56150	52N (Neutral Deep) 27508

Power Stay Concealer

3ml
Normally £9

£7.50

SAVE £1.50

*Based on consumer study with 88 participants.



Light Medium

SKIN-LOVING RADIANT CONCEALER

- conceals imperfections including dark circles, blemishes and redness
- hydrating formula with glycerine, matches your skin tone perfectly
- medium-to-full, naturally radiant coverage controls shine

12N (Neutral Fair) 06148	13G (Golden Fair) 06189	14P (Pink Fair) 05264
24N (Neutral Light Medium) 03996	25P (Pink Light) 02964	26G (Golden Light Medium) 09944
34N (Neutral Medium Tan) 04077	35G (Golden Medium Tan) 09852	43N (Rose Medium Deep) 10819
21N (Neutral Light) 03731	23N (Creamy Neutral) 09886	22G (Golden Light) 03822
31N (Neutral Medium) 03236	32G (Golden Medium) 03582	33P (Pink Medium) 04044
42G (Golden Medium Deep) 02923	51G (Golden Deep) 11031	52N (Neutral Deep) 11304



Flawless Match Concealer

3ml

£8



Neutral Fair & Neutral Deep

STICK CONCEALER

- light diffusing pigments
- conceals the look of dark under eye circles and blemishes
- blends seamlessly for a natural-looking finish

12N (Neutral Fair) 05041	24N (Neutral Light Medium) 16899
41N (Medium Deep) 24299	52N (Neutral Deep) 21303
34N (Neutral Medium Tan) 16683	



Avon Stick Concealer

1.8g
Normally £5

£4

SAVE £1

THE MINERAL POWDER THAT BOOSTS SKIN'S RADIANCE

Meet the **beautifully buildable Mineral Loose Powder** that helps **even the look of your skin tone*** for a luminous, healthy-looking glow.

Light 27631	Medium 27706
Light Medium 27664	Medium Deep 27714
Deep 27722	



JUST
£7.50

SAVE £2

Make-Up + Care
Mineral Loose Powder
6g | £12.50/10g
Normally £9.50

*Based on testing in skin cells.

THE FACE BAR



Medium

BLUSH PEARLS

- multi-sized, multi-shade pearls for a multi-dimensional glow
- plenty of space to swirl without spilling
- made with mineral pigments



Cool 12138 Medium 20198



Warm 20149 Deep 23788



Blush Pearls
28g | £3.57/10g
£10



Peach

2-IN-1 LIP & CHEEK COLOUR

- sheer, natural hint of colour
- glides on for an effortless, soft-focus blush
- pat onto lips for a flush of lasting colour



Classic Aura 22079 Soft Plum 22111



Peach 22145 Plum Pop 22152



Cream Blush
2.4g
£8



SETTING SPRAY

- sets make-up in place
- fast-drying, weightless, invisible mist
- non-sticky formula



Prep & Set Spray
05843
125ml | £0.40/10ml
Normally £6

£5
SAVE £1

MATTIFYING PRIMER

- instantly reduces shine
- keeps skin looking matte all day*
- for oily to combination skin



Magix Shine & Oil Control Primer

59519
30ml | £3.17/10ml

£9.50

*Based on a consumer study with 33 people.

SMOOTHING PRIMER

- blurs the appearance of pores, fine lines and imperfections
- for all skin types
- SPF10



Magix Smoothing Primer

58479
30ml | £3.17/10ml

£9.50



ILLUMINATING HIGHLIGHTER

- builds to a luminous glow with a silky feel
- weightless formula lasts all day*
- infused with light-reflecting pearls for a dewy radiance



Golden Glow 56796

Bronze Glow 13359

Pink Glow 04689

Sheer Glow 25080



Sunset Beats Glow On Highlighter

12.5g | £6/10g
Normally £9.50

£7.50

SAVE £2

*Based on a consumer study with 123 participants.



Deep

BRONZING PEARLS

- multi-sized, multi-shade pearls for a multi-dimensional glow
- plenty of space to swirl without spilling
- made with mineral pigments



Cool 13003

Medium 21402

Deep 25403

Warm 13128



Bronzing Pearls
28g | £2.86/10g
Normally £10

£8

SAVE £2

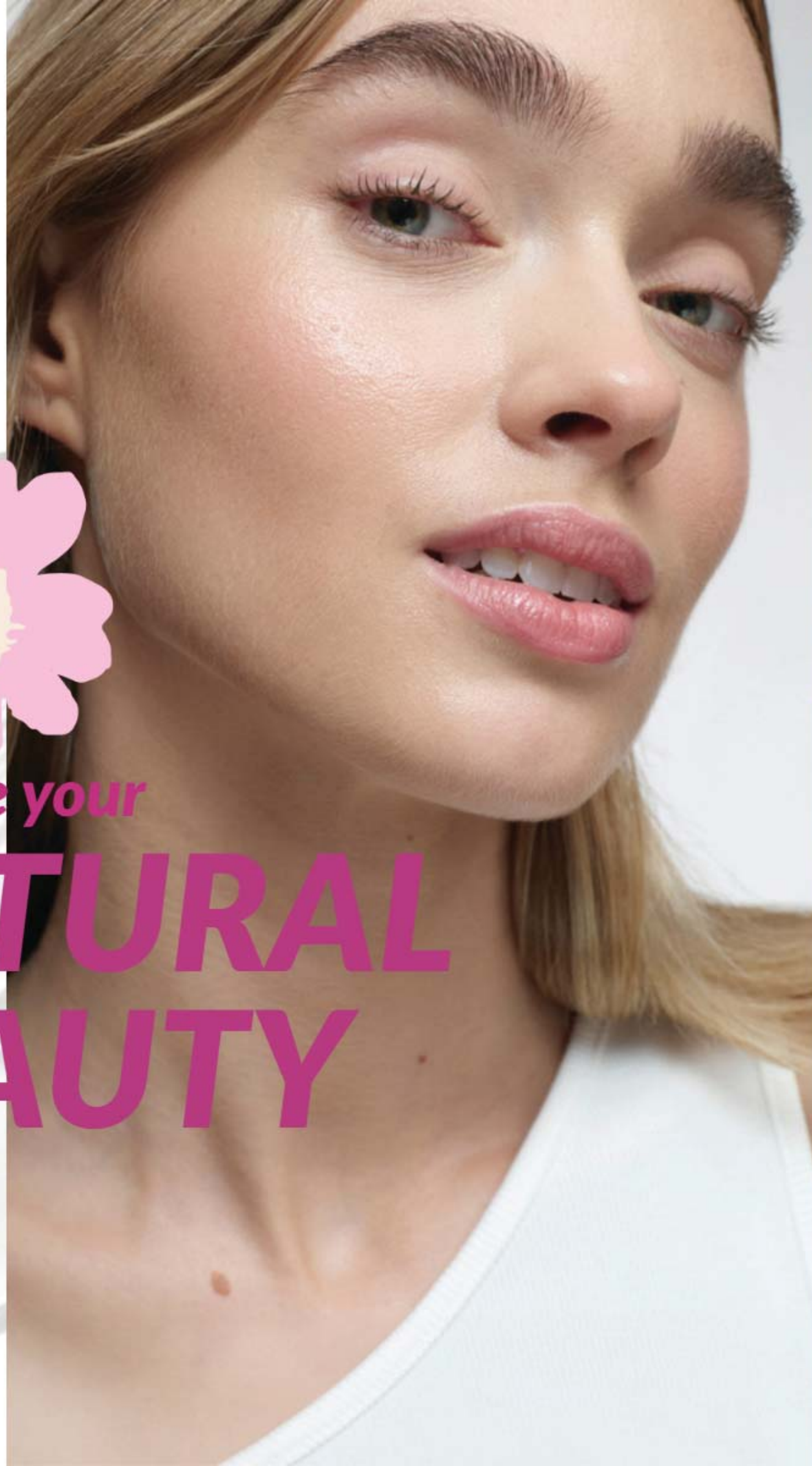
8TH MARCH

INTERNATIONAL
WOMEN'S DAY



celebrate your

**NATURAL
BEAUTY**



Barely there make-up that
lets your inner beauty shine
through.

PRICES FROM

£4.50

SAVE UP TO £3



refreshes and
moisturises skin

**Magix Hydrating
Primer**

59964
30ml | £2.17/10ml
Normally £9.50

£6.50

SAVE £3



sets and enhances
brows and lashes

**Avon Clear Brow
& Lash Mascara**

27623
8ml | £5.62/10ml
Normally £5.25

£4.50



nourishing oil with
a hint of colour

Nourishing Lip Oil

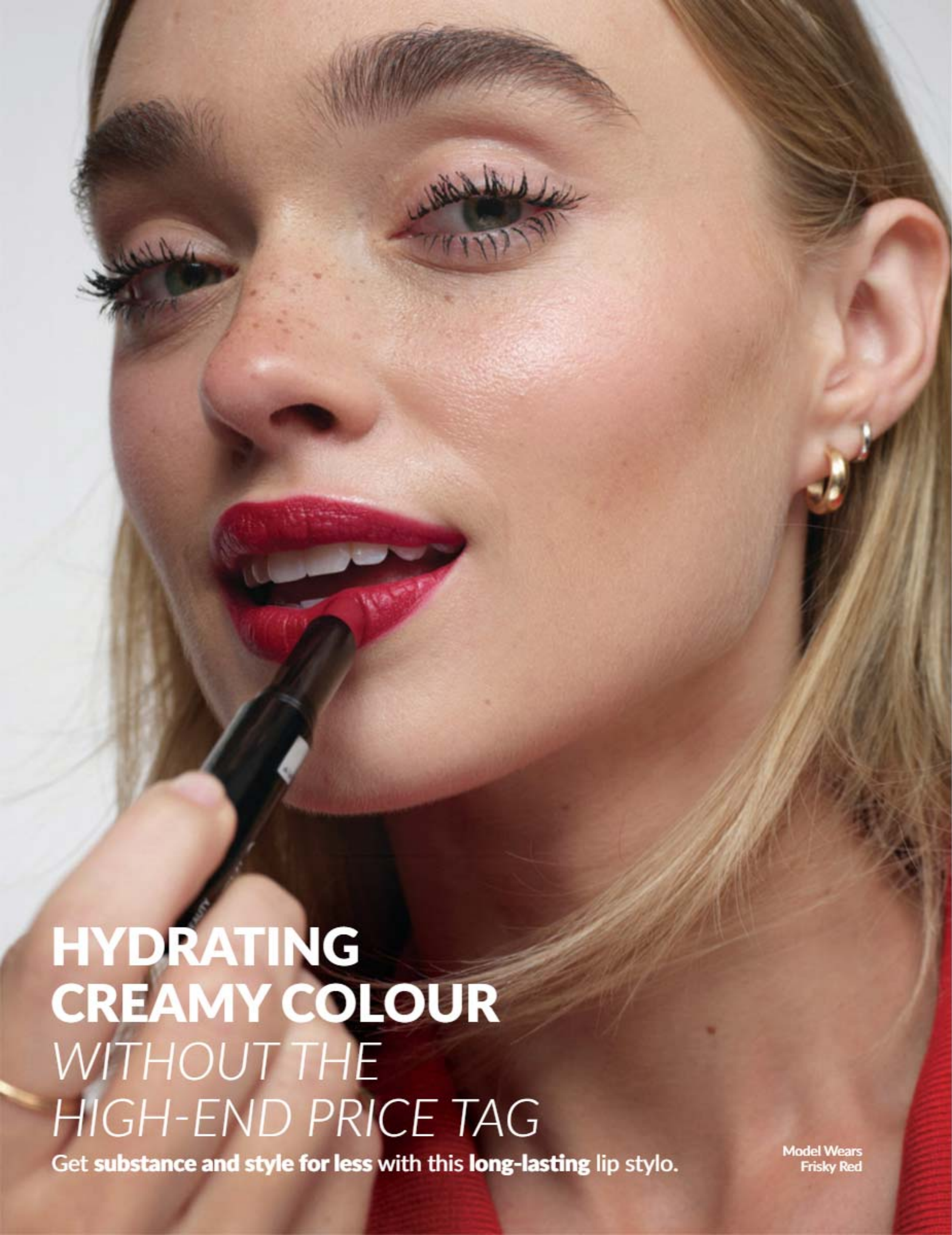
7ml | £7.14/10ml
Normally £7.50

£4.50

SAVE £3

Blossom
71548

Shimmering
Petal
42127



**HYDRATING
CREAMY COLOUR**
WITHOUT THE
HIGH-END PRICE TAG

Get **substance and style** for less with this **long-lasting** lip stylo.

Model Wears
Frisky Red

- **high-impact** colour
- **hydrates and conditions** for 12 hours*
- **long-lasting colour** that **won't feather, fade or bleed**

*Based on consumer science study with 14 participants.



Lip Stylo
1.8g
Normally £8

**JUST
£6.25**

SAVE £1.75



Frisky Red



Cappuccino
20602 Eternal Flame
04325



Vintage Pink
17012 Pink Peach
04564



Forever Pink
15461 Sunset
03814



Lasting Pink
09290 Rose Creme
03681



Totally Twig
05058 Frisky Red
02493



Pink Bouquet

YOUR SECRET TO ULTRA-FULL LIPS

Contouring with these **colour-rich Glimmerstick Lip Liners** is the MUA's trick to make your lipstick look extra.

- precisely defines and contours lips
- stops lipstick from feathering
- with vitamins C and E

Blushed Nude 07054	Nude 07021	Simply Spice 05371
Mystery Mauve 07070	True Red 06296	Pink Cashmere 07112
Deep Plum 06841	Pink Bouquet 08037	

HOW TO USE:

- 1 outline lips, softening edges with fingertips
- 2 create the illusion of fullness with a soft, vertical line
- 3 finish with your favourite lip colour



Glimmerstick Lip Liner
0.35g

1 FOR
£6.50
2 FOR
£10
3 FOR
£12

SAVE UP TO £7.50



Magenta

Marsala

HIGH IMPACT COLOUR + HYDRATING HYALURONIC CORE

Iconic matte or head-turning shine - the choice is yours!

Magenta	08243
Berry	09506
Honey	09571
Flame	09019
Plum	10579
Mauve	10371
Siren Red	09118
Rosy	10363
Nude	11296
Fawn	09993
Pink	10090
Ruby	08995
Peony	10033
Garnet	09241
Blush	10058

MATTE



Hydrumatic Matte Lipstick
3.6g
£10.50

Hydrumatic Shine Hyaluronic Lipstick
3.6g
Normally £10.50

SHINE

Soft Nude	09258
Fuchsia	09779
Hot Pink	14555
Carmine	41905
Scarlet	06213
Coral	08482
Burgundy	08219
Rose Quartz	14076
Bright Pink	14092
Bronze	25544
Peach	25411
Mauve Creme	25395
Marsala	09332
Rose Berry	09761
Mauvelous	09449

NOW ONLY
£8.50

SAVE £2

THE LIP BAR



Crimson Legacy

LIP STYLO

- angled precision tip for accurate application
- lightweight-feeling formula that doesn't cake
- high impact matte colour that stays put for 10 hours*



Coral Queen 28936	Tawny Triumph 28993
Blush Courage 28951	Amber Goddess 29009
Prima Pink 28969	Force Of Fire 17897
Main Character Mauve 28977	Crimson Legacy 17905
Feisty Fawn 28985	Model Maroon 17913

Power Stay Lip Stylo

1.2g

£10

*Based on consumer study with 120 people.



Coconut

SWEET SCENTED LIP BALMS

- nourishing formula
- helps soothe chapped lips and lock in hydration
- sweetly scented



Coconut
27565

Sugar Cookie
27540

Strawberry
27607

Avon Lip Balm
4g

£3.50



TINTED LIP BALM

Give your lips just a **flush of fresh, healthy-looking colour** that enhances your natural lip tone. We like to call it easy-luxe for lips.

DRENCH

lips with a healthy touch of buildable colour

QUENCH

instantly reduces lip dryness with an exclusive blend of nourishing butters

PROTECT

with SPF10 and antioxidants

Bare 23044	Papaya 21741
Nude 23242	Plum 21816
Pink 23200	Red 21790

Tinted Lip Balm

2g

Normally £8

JUST
£6.25

SAVE £1.75





She's A Natural

BARE-LIP FEEL SERIOUS STAYING POWER

Think all lip stains are drying and uncomfortable? Put this **lightweight texture** to the test for **comfortable, transfer-resistant, passion-proof colour.**



- comfortable, bare-lip feel
- blotted satin-matte colour
- up to 10 hours* of serious staying power

Stay Naked 56051	Forever Love 19968
She's A Natural 56440	Be Mine 18465
Worth The Hype 19794	Bold Romance 19935
Love Is Blind 57497	Kiss N Tell 19893
Love With Passion 19943	Stay The Night 57513
Smooch Proof 19885	



Power Stay
Liquid Stain
3ml
£10

*Based on a consumer study with 110 participants.



All Fired Up

JUST
£8

SAVE £2

UP TO 16 HOURS** COMFORTABLE MATTE STAYING POWER

Be unstoppable in the liquid lip colour that **8/10 said lasted longer than expected.****

- improved lightweight formula, no stickiness
- always comfortable, never drying
- high-impact shades dry fast, no smudging or transferring

Spicy Brown 23150	Rosey Posey 21873	Stay Put Sangria 23101	Relentless Rose 01453
Non-Stop Nude 23937	Fail Proof Fuchsia 22830	Power On Plum 23119	The Red One 23143
Can't Quit Cafe 23721	Nighthawk 23002	All Fired Up 23127	Resilient Red 23093
Barely Baked 01412	In Charge Mauve 23085	Persistent Pink 01446	
Soaring Scarlet 66811	Peach Protector 66886		
Thriving Taupe 66878	Overdrive Orchid 74922	Get them before they go!	

**Based on a consumer use study with 105 participants.



Power Stay
Liquid Lip
6ml | £13.33/10ml
Normally £10



Crushed Orchid

HIGH-IMPACT SATIN MATTE LIP PAINT

Hydrating shades infused with **weightless coconut oil** and **shea butter** that help lock moisture and **dry to a soft-matte finish** you'll love.

Honey Love 05298	Crushed Orchid 05355	Lady In Red 10942
Nude Attitude 05306	Coral Shore 03988	Raspberry Truffle 03053
Tahiti Charm 05348	Velvet Hibiscus 03210	

- ultra hydrating all-day moisture
- ultra comfortable non-sticky finish
- ultra impactful mood-boosting colour

Avon Ultra Colour Lip Paint Hydrating Matte

7ml | £11.43/10ml

£8



Gleaming Guava

ULTRA SHINY GLOSS

JUST
£5.50

SAVE £1.50

Think all lip glosses are created equal? Think again. Meet the **oil-infused, juicy colour** that **doesn't feel sticky**.

- 3 multidimensional finishes
- nourishing oils for a cushiony soft and sumptuously smooth feel
- high-impact shine, non-sticky feel

Crystal Clear 06205	Wink Of Pink 04556	Just Peachy 38836
Gleaming Guava 04796	Luminous Nude 04705	Gold Digger 71167
Spellbound 05272	Crushed Lime 15214	Tropical Twist 04978
Forbidden Fig 04762	Lavender Haze 56473	Cherry Pick 05173
Peony Blush 26641	Rusty Luster 04945	Wisteria Glow 05223
Pomegranate Punch 05017	Cotton Candy 05025	Mulberry Glaze 71118



Ultra Colour Lip Gloss
7ml | £7.86/10ml
Normally £7



THE 5 MOST WANTED
LASH BENEFITS
IN 1 GENIUS MASCARA

Throw all your half-used, unloved mascaras away and **meet our bestselling mascara** for all you **lash lovers** searching for your perfect match.

5-IN-1



1 VOLUME



2 LENGTH



3 LIFT



4 INTENSITY



**5 DEFINITION
= THE MULTIPLIED LOOK**

**TRY OUR OIL-INFUSED
MICELLAR WATER**

for super-easy removal of even
waterproof make-up



**Nutra Effects Nourish
Oil-Infused Micellar Water**

00521
200ml | £1.80/100ml
Normally £5.60

£3.60

SAVE £2



JUST
£9

SAVE £2

★★★★★
BESTSELLER

**SMART CONTROL
BRUSH**
separates and combs
every single lash

**QUICK-GLIDE GEL
FORMULA**
coats lashes in deep black
colour* from root to tip -
no clumping, just full
volume and definition
*Blackest Black shade only.

Blackest
Black
06338

Brown
Black
06346

**Lash Genius Multitask
& Multiply Mascara**
10ml
Normally £11

THE EYE BAR



Blackest Black

EXTREME VOLUME

- up to double the volume with every coat*
- with silk-like fibres for extreme volume and buildability
- extreme brush to full load lashes with a clump-free look

WATERPROOF SHADES

Blackest Black
01750

Brown Black
01826

Exxtravert Waterproof Extreme Volume Mascara

9.5ml | £11.58/10ml

£11

Brown Black
06577

Blackest Black
24265

Exxtravert Extreme Volume Mascara

9.5ml | £11.58/10ml

£11

*Up to 7 coats. Based on a clinical efficacy study with 16 participants.



Blackest Black

FLUTTERY FALSE-LASH EFFECT MASCARA

- volumised, fluffy, fluttery false-lash effect
- whipped formula for a lightweight texture
- lasts all day, clump and flake-free



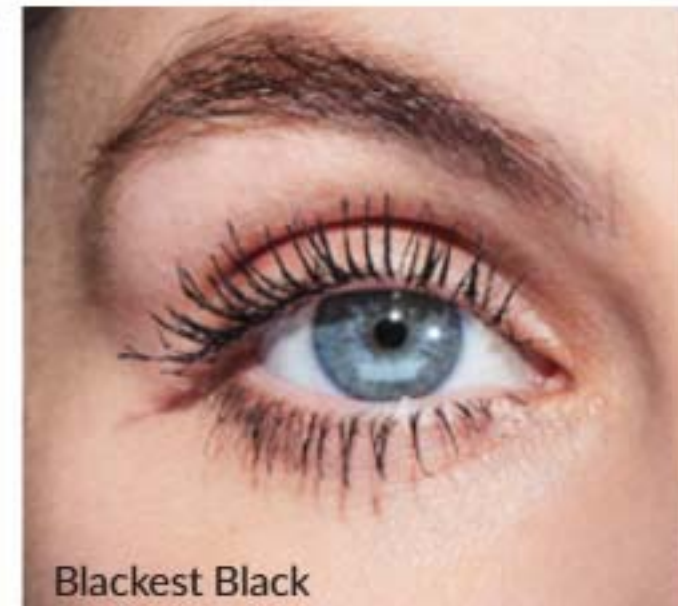
Lava Brown
58040

Blackest Black
58073

Delightfull False Lash Mascara

10ml

£9.50



Blackest Black

LEGENDARY LENGTH & VOLUME

- up to 50% longer lashes*
- up to 3x volume*
- smudge, flake and clump-free formula lasts all day**



Blackest Black
59261

Brown Black
30106

Legendary Lengths Mascara

10ml

Normally £9.50

£9.50

*Based on a clinical efficacy study with 18 participants.

**Based on a 1-week consumer study with 131 participants.

3 STEPS TO THE DELIGHTFULL FALSE LASH LOOK

Meet our lash-loving trio that **curls**, **primes** and **coats** for the fullness of falsies with a waterproof, lightweight feel.

ALL 3 FOR
£18.50

SAVE £3.50

set contains:

- Lash Supreme Volume Primer | 7.5ml |
- Delightfull False Lash Waterproof Mascara - Blackest Black | 10ml |
- Eyelash Curler | 1 pc. |

67322

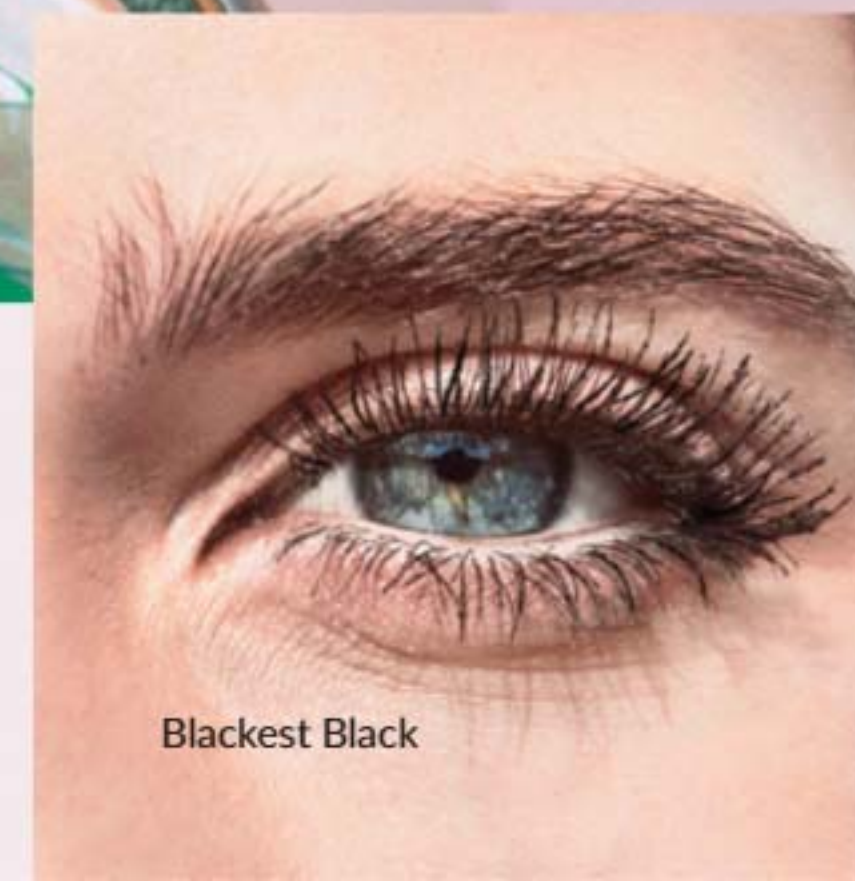
Worth £22



STEP 1:
CURL

STEP 2:
PRIME

STEP 3:
COAT



Blackest Black



1. Eyelash Curler
26153
1 pc.

£3.50

2. Lash Supreme Volume Primer
24679
7.5ml | £12/10ml

£9

3. Delightfull False Lash Waterproof Mascara
58024
10ml

£9.50

Blackest Black
58024

Lava Brown
58065

THE EYE BAR



Blackest Black

WATERPROOF LASH VOLUME

- instant bold volume that lasts all day;* swim, surf or sweat
- clump-free, won't smudge or flake
- easy to take off with oil-based make-up remover



WATERPROOF SHADES

Blackest Black
15255

Brown Black
15701

Ultra Volume Waterproof Mascara
10ml

£9

*Based on a consumer study with 120 participants.



Blackest Black

AMPLIFIED LASH VOLUME

- buildable formula lasts all day**
- infused with conditioning marula oil
- clump-free, won't smudge or flake



Blackest Black
57885

Brown Black
15958

Ultra Volume Mascara
10ml

£9

**Based on a consumer study with 121 people.



Earths

PIGMENT-PACKED EYESHADOW PALETTE

- high impact colour in just 1 swipe
- 9 blendable shades for all eye colours and skin tones
- matte, pearl, metallic and glitter shades



Lilacs
19919



Roses
19679



Earths
18424

Ultra Eyeshadow Palette

6.3g | £22.22/10g

£14



Blackest Black

STATEMENT LASH VOLUME

- with lash-loving vitamin E
- helix brush for fuller, thicker-looking lashes
- clump, flake and smudge-proof, water-resistant formula lasts all day



with lash-loving vitamin E

Blackest Black
23051

Brown Black
23234

SuperShock Volume Loader Mascara

10ml
Normally £8.50

£6.50

SAVE £2



Blackest Black

VOLUME, CURL & LIFT MASCARA

- keeps lashes lifted all day long[†]
- powered by exclusive lash lift'n'lock technology
- no smudges, clumping, flaking, or panda eyes

Blackest Black
22525

Brown Black
15933

WonderCurl Volume, Curl & Lift Mascara

10ml
Normally £9.50

£7.50

SAVE £2



[†]Based on a consumer science study with 152 people.



Going Green

24 HOURS* OF POWERFULLY PIGMENTED COLOUR

Make a lasting impression, now with **24 hours*** of life-proof definition in **10 powered-up shades.**

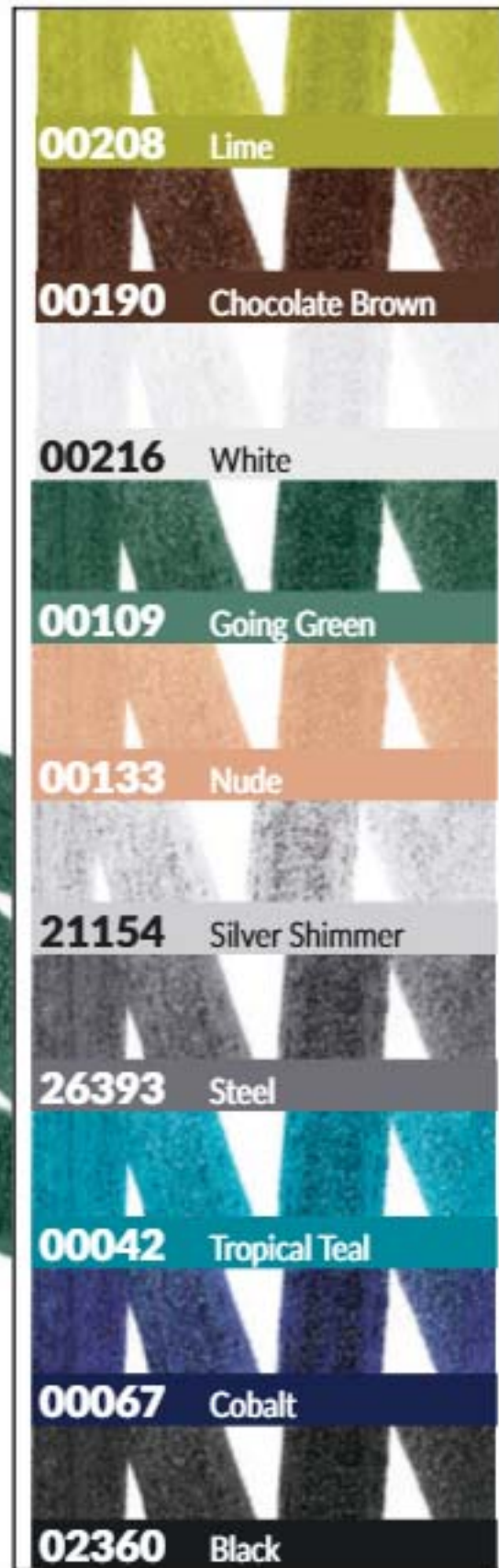
Power Stay XGel Liner
1.2g
Normally £7

*Based on a consumer study with 137 people.

24
HOURS*
LIFE-PROOF
LONGWEAR



JUST
£5
SAVE £2



 **WATERPROOF**



Cool Silver

STAY-PUT CREASE-PROOF EYESHADOW

Your 1 swipe stop for **long-lasting eyeshadow** that **doubles as a liner** for vibrant colour you can count on.

- 16 hours* of vibrant, waterproof colour
- creamy texture glides on effortlessly and blends easily
- built-in sharpener in the base, so you're always on point

Cool Silver 14852	Golden Shimmer 03483	Bronze Sugar 59451
Lavender Glow 16451	Blushing Pink 56523	Everyday Beige 10447
Stand Out Ruby 56895	Stylish Brown 16923	Rich Plum 56549
Statement Berry 16329	Mocha Brew 18002	Essential Black 24984

Power Stay Shadow Stick
1.4g
Normally £9

*Based on a consumer science study with 119 participants.

JUST
£6.50

SAVE £2.50



16
HOURS*
LIFE-PROOF
LONGWEAR



built-in sharpener

THE LINER BAR



True Black

INTENSE KOHL LINES

- super-soft with shea butter for smooth application
- bold, long-lasting colour
- smudger tool – perfect for creating a smouldering, smokey look



Kohl Pencil Eyeliner
1.05g
£5.50



Blackest Black

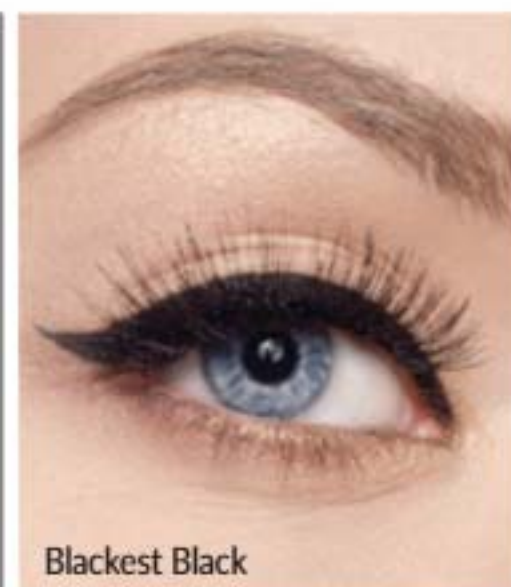
SEMI-PERMANENT* EYELINER

- up to 72-hour** smudge and fade-free formula
- fine tip for precise, easy application
- bold definition in 1 stroke



Powerstay Long Lasting Liquid Eyeliner
3.5ml
£9.50

*Easy to remove with an oil-based make-up remover.
**Lasts up to 3 days; based on a consumer science study with 101 participants.



Blackest Black

DEFINED PRECISION LIQUID EYELINER

- fine, easy-to-use tip
- waterproof, tug-proof and smudge-proof
- lasts for up to 12 hours***



Super Definition Liner
13755
1ml
£6.50

***Based on a consumer study with 155 participants.



Smokey Diamond

GLIMMERSTICK SPARKLE

- shimmering, precise lines that last all day†
- creamy, high-impact, waterproof colour
- smooth-glide, smudge-free formula



Glimmerstick Diamond Eyeliner
0.35g
£6.50

†Based on consumer study with 120 people.



Blackest Black

FOOLPROOF, LASTING EYELINER PRECISION

Colour that lasts into the night, so you stay looking morning fresh – did we mention it's **water-resistant** and **smudge proof** too?

- deep pigment delivers the ultimate intensity
- flexible precision tip for easy definition
- water-resistant, smudge-proof, fade-proof formula

Power Stay 24-Hour Liquid Liner
03558
1.2ml
Normally £8

††Based on consumer study with 143 people.

JUST
£6.50

SAVE £1.50





GO MICRO FINE FOR PRECISE BROWS

Our thinnest ever tip **mimics micro-fine hairs** to create the **natural-looking defined brows** your feed is full of.



JUST
£4.50

SAVE £2



look sharp and
twist me up –
no sharpener
needed



our 2mm tip
for thin, realistic
micro strokes

- our thinnest ever tip to mimic micro-fine hairs
- natural-looking definition that lasts all day
- no sharpener needed – simply twist for more colour

Blonde 00349	Light Brown 06494
Dark Brown 07302	Brunette 12013
Soft Black 12716	

Micro Fine Brow Pencil
0.13g
Normally £6.50

THE BROW BAR



SCULPTED BROWS

- creamy formula easily shapes and defines
- smudge-proof, stay-put, waterproof colour

Light Blonde 50864	Blonde 31591
Light Brown 73627	Dark Brown 72504
Brunette 52522	



Brow Sculpting Pencil
0.28g

£5.50

SAVE £2.50



24-HOUR* BROWS

- waterproof formula stands up to heat, humidity and sweat
- easy-to-use precision brush creates seamless-looking brows
- fade-proof, budge-proof finish

Blonde 14043	Light Brown 13052
Dark Brown 24414	Soft Black 24406



Power Stay 24-Hour Brow Pomade

2g

£10

*Based on consumer study with 130 women.



TINTED BROW GEL

- buildable volumising gel that sets to a soft, flexible finish
- MicroFlex brush combs through every hair
- water-resistant,** clump and smudge-proof and lasts all day*

Blonde 21279	Light Brown 05009	Dark Brown 14597
Brunette 16006	Soft Black 00075	Clear 09100



Brow Boost Volume
3.3ml

£8.50

**Excludes clear shade.



SEMI-PERMANENT EFFECT BROW TINT†

- up to 72-hour smudge and fade-free formula††
- fine tip for precise, easy application
- natural finish in 1 stroke



Light Brown
02113

Brunette
02261

Dark Brown
01982

Soft Black
02345

Power Stay Brow Tint
2.5g
Normally £10

£8

SAVE £2

†Easy to remove with an oil-based make-up remover.
††Lasts for up to 3 days. Based on a consumer science study with 101 participants.

Hypnotise	30858
Dark Dahlia	30619
Sweet Blooms	30791
Virtual Reverie	30734
Guilty Pleasure	31849
Can'T Quit Cafe	31831
Couture Rose	31823
Nude Silhouette	31815
Cosy Therapy	31781
Private Jet	52324
Timeless Icon	51474
Fail-Proof Fuchsia	51938
Pink Caprice	52290
Petal Fresh	53058
Stay Put Sangria	30718
Red Is Red	30445
The Red One	31948
Designer Red	31914
Forest Stroll	30296
Crystal & Sage	30403
Lemon Meringue	30957
Pumpkin Spice	30841
Make a Fuss	30932
Taboo Blue	30817
Denim Dream	30528

YOUR AT-HOME MANI

Your **dream mani** is at your fingertips! Treat, care and get creative with colour with this **4-step routine** to help you perfect your polished look (without having to spend a small fortune!).



Power Stay Gel Nail Enamel
10ml
£4
SAVE £2.50
Can'T Quit Cafe

model wears



*Based on a consumer science study with 120 people.

**Based on a consumer science study with 29 participants who used Power Stay Gel Shine Enamel + Power Stay Top Coat.

MANI MUST-HAVES FROM £4

STEP 1

SUPPORT HEALTHY NAIL GROWTH

Smooth into nails.

Avon Nail Experts Express Growth Nail Serum

15636
6ml | £7.50/10ml
Normally £5

£4.50

STEP 2

FULL COVERAGE IN 1 COAT

Choose your head-turning shade and sweep over nails.

Power Stay Gel Nail Enamel
10ml

£4

SAVE £2.50

STEP 3

AN EXTRA 2 DAYS OF PERFECT WEAR**

Apply 1 coat of Power Stay Top Coat, not forgetting the top edge.

Power Stay Top Coat

56457
10ml

£6.50

STEP 4

DRY IN 60 SECONDS

Watch your nail polish dry with just one spritz!

Avon Nail Experts Fast Dry Nail Setting Spray

21550
50ml | £1/10ml
Normally £5.50

£5

THE NAIL BAR

CUTICLE CREAM

- with caring aloe vera and vitamin E to condition and help protect dry, cracked cuticles



59576
15ml | £3.33/10ml
£5

HARDENING BASE COAT

- helps nails feel stronger in minutes and look longer in days



18846
10ml
£4.50

ENAMEL REMOVER

- removes nail polish effectively
- nourishes and conditions nails
- non-drying, with panthenol



08987
150ml | £0.32/10ml
£4.75

NAIL SCISSORS



Stainless steel with plastic grips. Approx. 9 cm x 5cm.
26088
£3.25

DUAL ENDED CUTICLE PUSHER



Stainless steel. Approx. 13cm x 1cm x 0.5 cm
14670
£2.75

CUTICLE NIPPERS

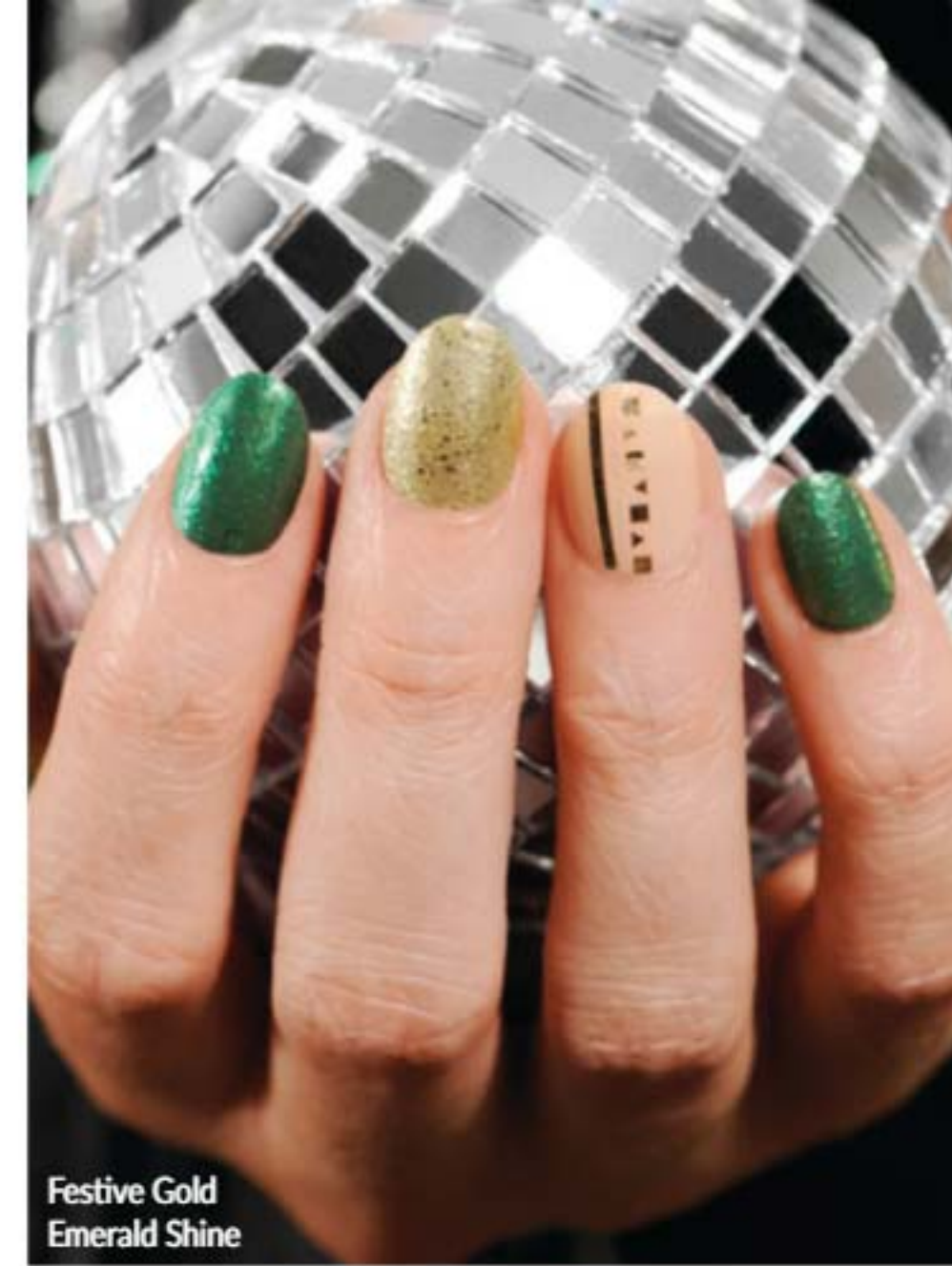


Stainless steel with plastic grips. Approx. 9.4 cm x 5cm x 1cm.
26054
£5.25

4-STEP NAIL FILE SET



Pack of 2. Eva, sand paper. Each file approx. 14cm x 1.5cm.
26096
£3.50



Festive Gold
Emerald Shine

- 3D crystallised finish
- 4 dazzling shades

ULTRA SPARKLING CREATIVE MANI

Give your nails an **ultra upgrade**, with a **dazzling 3D crystallised finish** that takes **sparkle** to the **next dimension**, whichever shades you choose.



Get it before it's gone!

Ultra Colour Sparkling Crystals Nail Enamel
10ml
£5.50



203 DUAL-ENDED EYESHADOW BRUSH

smaller brush for applying colour, larger brush for buffing and blending



Length: 15.8 cm, with synthetic PBT bristles.

05959
£3.50

204 ANGLED PRECISION LIP & EYE BRUSH

lip brush for precision and angled brow brush for easy application



Length: 14.2 cm, with synthetic PBT bristles.

10959
£4

201 DUAL-ENDED BROW BRUSH

dual-ended, with a flat brush for applying powder onto the brow area and soft spoolie comb for tidying and blending



Length: 16 cm, with synthetic PBT bristles.

11106
£4

202 DUAL-ENDED CONCEALER & SMUDGING BRUSH

concealer brush for precise application in hard-to-reach areas

eyeshadow sponge for blending



Length: 14.8 cm, with synthetic PBT bristles.

10876
£4

BLENDING SPONGE

- precision sponge for smooth application and seamless blending
- minimal absorption to reduce waste
- can be used wet or dry



PU. Approx. 6cm x 4cm.

13920
£5.25

TWEEZERS

- slanted tips for precision plucking



Stainless steel. Approx. 10cm x 1cm x 0.4cm.

15024
£3.75

DOUBLE PENCIL SHARPENER

- 1 blade for chubby pencils
- 1 blade for skinny pencils



Plastic. Approx. 3cm x 3cm x 2.5 cm.

15131
£2.75



MAKE-UP TIDY

- 6 open compartments
- 1 handy drawer
- for a clutter-free make-up area

Plastic. Approx. 21cm x 11cm x 10cm.

59931
£14

BEAUTY BRUSH UP

Blend, buff and sweep your way to a seamless finish.

JUST
£5 EACH



105 KABUKI BRUSH

ideal for applying or blending powders and bronzing products all over the face and neck for natural-looking coverage and finish

Length: 7.9 cm, with synthetic PBT bristles.

05942



103 PRECISION POWDER BRUSH

domed for full coverage and blending larger areas of the face and neck

Length: 17 cm, with synthetic PBT bristles.

10967



106 ALL-OVER FACE BRUSH

perfectly shaped to adapt to the natural contours of your face for flawless application and blending

length: 17.5 cm, with synthetic PBT hair

06361



101 FLAT FOUNDATION BRUSH

use to apply, distribute and blend foundation for an even finish and a flawless look

Length: 15.9 cm, with synthetic PBT bristles.

11098



102 BUFFING FOUNDATION BRUSH

designed to apply foundation products and buff onto the skin for even coverage and a flawless finish

Length: 15.4 cm, with synthetic PBT bristles.

06940

ANEW

BROW REVITALISER

- natural fibres mimic real hairs to enhance sparse brows
- tinted-gel formula blends, defines and sets

Light Brown
27110

Dark Brown
26948



Anew Transforming Brow Filler
3g
£10

COLLAGEN-BOOSTING CONCEALER

- disguises imperfections and helps to reduce the appearance of fine lines and wrinkles
- instantly evens skin tone, hides lines and gives a flawless finish
- stimulates the renewal of collagen and elastin

Fair
56531

Medium
62844



Anew Age-Transforming Concealer SPF15
1.7ml
£9



SERUM-INFUSED LIP COLOUR

- retexturing AHAs
- moisturising glycerine
- 72-hour hydro power, so your lips stay hydrated even after removal

Rejuvenating Nude 12054	Fresh Flambe 58636	Enlightening Plumberry 18481
Essential Mocha 21782	Awakening Coral 20073	Invigorating Plum 57950
Blossoming Pink 00851	Revitalizing Rouge 58529	Inspiring Cafe 00828
Refreshing Petal 00836	Reviving Mauve 19638	
Exhilarating Magenta 20644	Uplifting Berry 18473	
Perky Peony 20883	Renewing Rose 19620	

Anew Revival Serum Lipstick
3.6g
Normally £10.50
£8.50
SAVE £2

TRANSFORM YOUR LIPS IN 7 DAYS

Choose from lip colour or lip treatment and watch the active ingredients transform your lip look in just 7 days.



CUTTING-EDGE TECHNOLOGY

- retexturing AHAs
- moisturising glycerine
- 72-hour hydro power, so your lips stay hydrated even after removal



Anew Revival Lip Treatment
13268
3.6g
Normally £10
£8
SAVE £2

FROM
£8

SAVE UP TO £2

FRAGRANCE





 FLORAL FRUITY

Lov U EDP
 raspberry, rose,
 cashmere wood
72348
 50ml | £30/100ml
£15







 FLORAL ORIENTAL FRUITY

Lov U Connected EDP
 tangerine, rose,
 sandalwood
33647
 50ml | £30/100ml
£15

NEW


 INTRODUCING **LOV|U TOGETHER**

Jump head first into the sparkling **lemon heart** of this effervescent scent, celebrating love with yellow blossoms of **rice flowers** and warm **cedarwood oil**.

SET OF 2
£15.50

SAVE £4.75

set contains:
 • Body Lotion | 125ml |
 • EDP | 50ml |
89219
 Worth £20.25
£15.50
 SAVE £4.75






 FLORAL
 ORIENTAL
 FRUITY

Lov U Together
Eau de Parfum
74633
 50ml | £30/100ml
£15

*Based on a consumer study.

FROM
£18

SAVE UP TO £4

**YOUR FAVOURITE PERFUMES
IN 100ML BOTTLES**

Enjoy your perfume for longer
with our **100ml bottles.**



100ML

Eau de Parfum

1. Eve Confidence

53308

1. Blackcurrant, frangipani and oakwood.

4. Eve Truth

66779

4. Pomegranate, peony and cedarwood.

Normally £28

£24

SAVE £4

2. Little Black Dress

66464

2. Honeysuckle, ylang-ylang and milkwood.

3. Perceive

66373

3. Pear, freesia and musk.

Normally £20

£18

SAVE £2



! While stocks last.

£24 EACH

SAVE £4

★★★★★
BESTSELLER



100ML

★★★★★
BESTSELLER

Eau de Parfum 100ml

1. Attraction for Her

54031

2. Attraction Intense for Her

01230

3. TTA This Love

08813

4. Today

52514

Normally £28

£24

SAVE £4

- 1. blackberry, magnetic musk accord, vanilla amber
- 2. candied ginger, intense magnetic accord, coconut cream
- 3. pink grapefruit, jasmine petals, musk
- 4. neroli oil, butterfly blossom, silk musk

SCENT-SATIONAL FRAGRANCES



Far Away Collection

- EDP. 50ml
1. Far Away **37838**
 2. Far Away Shine **58438**
 3. Far Away Glamour **55426**
 4. Far Away Splendoria **06395**
- 50ml | £24/100ml
Normally £17

£12

SAVE £5



Far Away Parfum Collection

- Parfum. 50ml
1. Far Away Beyond **25536**
 2. Far Away Beyond The Moon **48249**
- 50ml | £27/100ml
Normally £19

£13.50

SAVE £5.50



Far Away Rebel Eau de Parfum - Special Edition

24968
50ml | £18/100ml
Normally £17

£12

SAVE £5

Far Away Eau de Parfum

15669
30ml | £43.33/100ml

£13

Far Away Rebel Eau de Parfum

17491
30ml | £33.33/100ml

£10



Attraction Collection

- EDP. 50ml
1. Attraction for Her **12914**
 2. Attraction Game for Her **63669**
 3. Attraction Intense for Her **20750**
 4. Attraction Awaken for Her **00877**
 5. Attraction Closer for Her **04507**
- 50ml | £34/100ml

£17



Attraction Closer For Her Gift Set

Set includes:

- Body Cream | 125 ml |
- Attraction Closer For Her Eau de Parfum | 30 ml |
- Gift box

59907

£14.50



Premiere Luxe EDP

17707
50ml | £34/100ml

£17



Rare Collection

- EDP. 50ml
1. Rare Pearls **49460**
 2. Rare Gold **41558**
- 50ml | £26/100ml

£13



Perceive Collection

- EDP. 50ml
1. Perceive Dew **39966**
 2. Perceive **48041**
- 50ml | £26/100ml

£13



Attraction for Her EDP

15198
30ml | £43.33/100ml

£13



Today, Tomorrow, Always

- EDP. 50ml
1. Today **10462**
 2. TTA Everlasting **00158**
 3. Tomorrow **08102**
 4. This Love **20933**
 5. Wonder **10785**
 6. TTA Celebrate **26997**
 7. TTA Radiance **24240**
- 50ml | £38/100ml

£19



TTA Everlasting Gift Set - Special Edition

almond milk and blossoms, neroli oil, musk

15834
Worth £24.25

£19

100ML



100MLs

- EDP. 100ml
1. Perceive **66373**
 2. Little Black Dress **66464**
- 100ml
Normally £20

£18

SAVE £2



100MLs

- EDP. 100ml
1. Attraction for Her **54031**
 2. Attraction Intense for Her **01230**
 3. Eve Confidence **52308**
 4. Eve Truth **66779**
 5. Today **52514**
 6. This Love **08813**
- 100ml
Normally £28

£24

SAVE £4



Luck for Her EDP

04622
50ml | £27/100ml
Normally £17

£13.50

SAVE £3.50



Lov U EDP

72348
50ml | £30/100ml

£15



Lov U Connected EDP

33647
50ml | £30/100ml

£15



Lov U Together Eau de Parfum

74633
50ml | £28/100ml
Normally £15

£14

SAVE £1



Little Black Dress Collection

- EDP. 50ml
1. Little Black Dress **50252**
 2. Little Black Dress Lace **72363**
- 50ml

£13



Little Black Dress Eau de Parfum

22848
30ml | £28.33/100ml

£8.50



Pur Blanca Collection

- EDT. 50ml
1. Pur Blanca **19182**
 2. Pur Blanca Elegance **07013**
 3. Pur Blanca Hope **20305**
- 50ml | £20/100ml

£10



Eve Confidence Eau de Parfum - Special Edition

14480
50ml | £27/100ml
Normally £17

£13.50

SAVE £3.50



Eve Discovery Collection

- EDP. 50ml
1. Eve Truth **12963**
 2. Eve Privé **28167**
 3. Eve Become **07351**
- 50ml | £27/100ml
Normally £17

£13.50

SAVE £3.50



Imari Collection

- EDP. 50ml
1. Imari Corset **66852**
 2. Imari Eclipse **36673**
 3. Imari Queen **39123**
 4. Imari Naturelle **70961**
- 50ml | £26/100ml

£13



Passion Dance Collection

- EDT. 50ml
1. Passion Dance Dark **08003**
 2. Passion Dance **02386**
- 50ml | £20/100ml

£10



Summer White Collection

- EDT. 50ml
1. Summer White **04929**
 2. Summer White Sunset **03343**
- 50ml | £20/100ml

£10

SAMPLES 0.6ML

1. Far Away Shine **17723**
 2. Far Away **15826**
 3. Far Away Glamour **15818**
 4. Far Away Beyond **15685**
 5. Far Away Beyond The Moon **15776**
 6. Far Away Splendoria **16063**
 7. Far Away Rebel **15974**
 8. Lov U Together **11353**
 9. TTA Radiance **21113**
 10. Attraction For Her **20875**
- 0.6ml

£1



Incandessence Collection

- EDP. 50ml
1. Incandessence **15503**
 2. Lotus **06999**
 3. Incandessence Summer Glow **00455**
- 50ml | £21/100ml
Normally £13

£10.50

SAVE £2.50



Cherish EDP

66589
50ml | £26/100ml

£13



Célèbre EDT

05850
50ml | £20/100ml

£10



Soft Musk EDT

05702
50ml | £13/100ml
Normally £10

£6.50

SAVE £3.50

INTRODUCING
**PERFECT
 NONSENSE**



pepper sichuan,
 tuberose, cocoa shell

velvet peach, golden
 osmanthus, tonka bean

bamboo, gin,
 mate absolute

BE THE 1ST TO TRY

FULL SIZE LAUNCHING IN MAY

Tester Vial

- 1. Perfect Nonsense Choco Tuberoso 42119
 - 2. Perfect Nonsense Peppery Peaches 41954
 - 3. Perfect Nonsense Bamboozie Cocktail 42036
- 0.6ml

1 FOR £1
ANY 3 FOR £2



1

2

3

**FRAGRANCED FAVOURITES
 FROM £3.25**

BODY LOTIONS

Body Lotion 150ml

- 1. Imari Queen 06007
- 2. Love U Connected 04820
- 3. Far Away Shine 10330
- 4. TTA Everlasting 04663
- 5. Far Away 04200
- 6. Far Away Glamour 11379
- 7. Far Away Beyond The Moon 10835
- 8. Far Away Beyond 27979
- 9. Far Away Splendoria 27987
- 10. Far Away Rebel 10660
- 11. Imari Naturelle 13805
- 12. Rare Pearls 15859
- 13. Tomorrow 27896
- 14. Perceive 07336
- 15. Eve Privé 22798
- 16. Attraction Game for Her 14779
- 17. Luck for Her 06023
- 18. Imari Eclipse 24174
- 19. Eve Confidence 14167
- 20. Eve Truth 01800
- 21. Attraction Closer 13243
- 22. Eve Become 12831
- 23. Attraction for Her 17186
- 24. Lov U 59238
- 25. Pur Blanca 19224
- 26. Little Black Dress 04119
- 27. Today 67553
- 28. Imari Corset 17061
- 29. Attraction Awaken 08565
- 30. Little Black Dress Lace 10587
- 31. TTA Wonder - Shimmering 26773
- 32. Lov U Together 23507
- 33. TTA Radiance 24281

125ml | £4.20/100ml
£5.25

DEODORANT

Roll-On Anti-Perspirant Deodorant 50ml

- 1. Incandessence 08870
- 2. Perceive 63685
- 3. Pur Blanca 26203
- 4. Little Black Dress 04838
- 5. Imari Naturelle 68189
- 6. Far Away Glamour 62828
- 7. Far Away 51409
- 8. Imari Queen 18614

50ml | £6.50/100ml
£3.25

- 1. Full Speed 04747
- 2. Individual Blue 09480
- 3. Full Speed Quantum 01768
- 4. Musk Metropolitan 27946
- 5. Full Speed Boost 18671
- 6. Black Suede 23796
- 7. Black Suede Dark 17830
- 8. Black Suede Touch 14415
- 9. Black Suede Secret 27573
- 10. Black Suede Real 17889
- 11. Black Suede Charm 56226

50ml | £6.50/100ml
£3.25

BODY SPRAYS

Body Spray 75ml

- 1. Full Speed 09613
- 2. Black Suede 17814
- 3. Black Suede Touch 01479
- 4. Black Suede Charm 02030
- 5. Black Suede Real 03392

150ml | £4.17/100ml
£6.25

HAIR & BODY WASHES

Hair & Body Wash 250ml.

- 1. Individual Blue 13144
- 2. Elite Gentleman 25999
- 3. Attraction for Him 02550
- 4. Full Speed 05934
- 5. Wild Country 08193
- 6. Full Speed Surfer 24547
- 7. Full Speed Quantum 04283
- 8. Attraction Awaken for Him 63594
- 9. Full Speed Electric 06114
- 10. Elite Gentleman Quest 61531
- 11. Black Suede Dark 17715
- 12. Black Suede Real 19596
- 13. Attraction Closer 17459
- 14. Full Speed Boost 15321
- 15. Black Suede 17848
- 16. Black Suede Real 17855
- 17. Black Suede Charm 22327

250ml | £2.10/100ml
£5.25

BODY MISTS

Body Mist 100ml

- 1. Pur Blanca 23986
- 2. Little Black Dress 04986
- 3. Célèbre 10983

100ml
£6.25

HAND CREAM

Hand Cream 30ml

TTA Everlasting Hand Cream 19877

30ml | £17.50/100ml

£5.25

BLACK SUEDE
FAVES

£14.50
EACH

SAVE £3.50

LAYERS MAKE THE MAN

Multi-layered fragrances designed with mysterious and intense ingredients that draw people closer, inviting them to discover more.



1. **Black Suede Secret**
Eau de Toilette
red apples, tonkalactone,
cuir velours

38109

100ml
Normally £18
SAVE £3.50

2. **Black Suede**
Eau de Toilette
fresh greens, leather,
warm woods

53595

100ml
Normally £18
SAVE £3.50

3. **Black Suede Real Intense**
Eau de Toilette
sichuan pepper, cinnamon bark,
cashmeran touch

74302

100ml
Normally £18
SAVE £3.50

NEW

JUST
£14.50

SAVE £3.50

A LAYER OF CHARISMA MAKES THE MAN

Celebrate true charm with a charismatic blend of Guatemalan cardamom, upcycled* sandalwood, and irresistibly soft suede note.

*An upcycled ingredient is one that contains >=50% of its carbon from a material that was a waste or side stream from a process either internal or external.

**Tested to last up to 8 hours.



100ML

LASTS
ALL
DAY**

Black Suede Charm
Eau de Toilette

37929

100ml
Normally £18
SAVE £3.50

£8 EACH

SAVE £2

EXPERIENCE THE THRILL OF **ULTIMATE FRESHNESS**

Discover these **dynamic, invigorating fragrances** that give you a fresh boost to tackle your day with confidence.



1. Musk Metropolitan Eau de Toilette
cedar leaf, cypress oil, urban jungle accord

06916

75ml | £13.33/100ml
Normally £10

2. Musk Instinct EDT
tropical rainforest accord, cedar leaf, patchouli

01685

75ml | £13.33/100ml
Normally £10

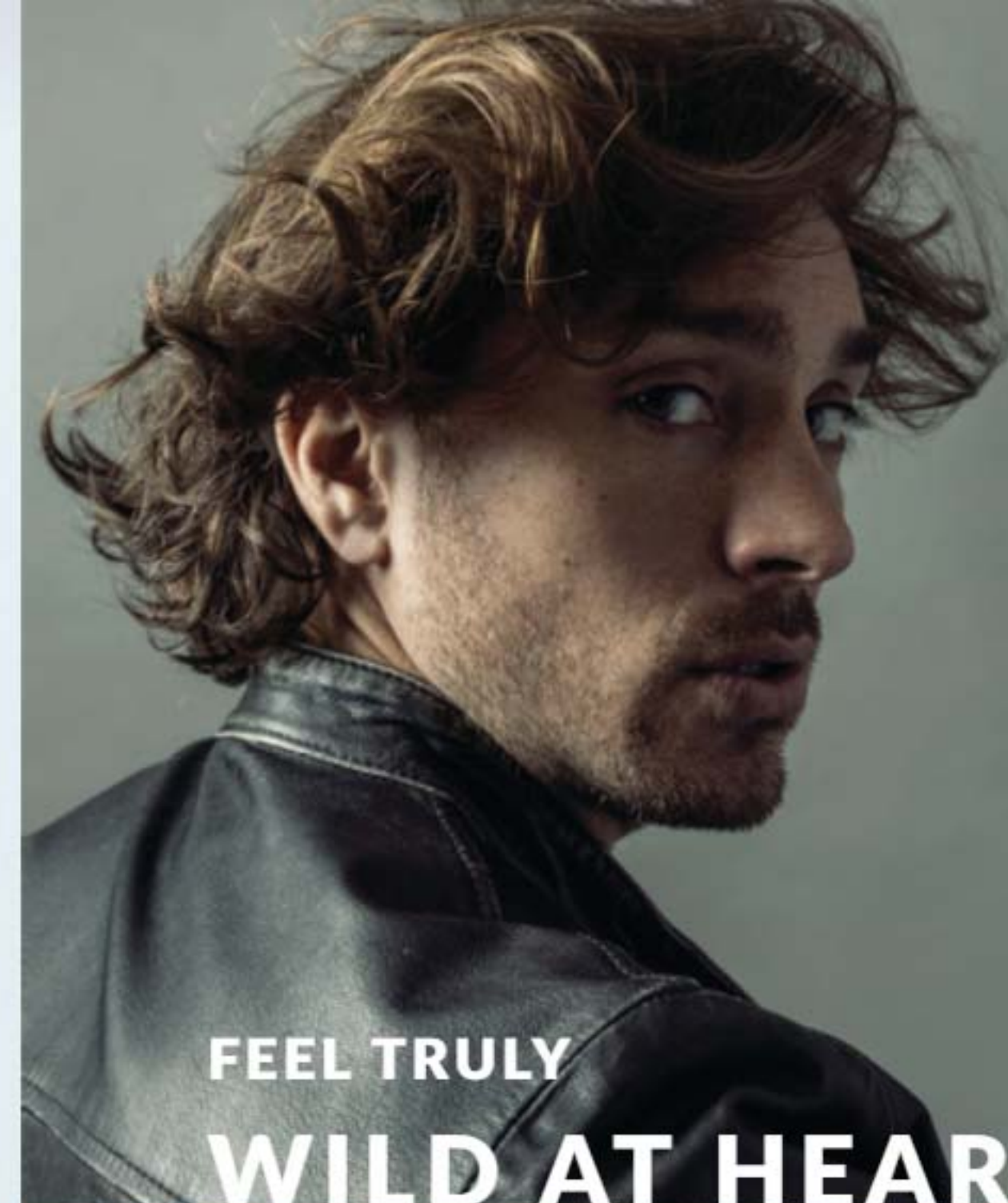
3. Musk Mineralis EDT
pure mineral accord, fig leaf, sandstone
moss accord

05090

75ml | £13.33/100ml
Normally £10

**WILD COUNTRY
EDT**

£14



FEEL TRULY
WILD AT HEART

Be authentic and wild with
**lavender, geranium and
sandalwood.**

SET OF 2

set contains:
• EDT | 75ml |
• Hair & Body
Wash | 250ml |

67959

Worth £19.25

£15.50

SAVE £3.75



Wild Country Gift Set

Set includes:

- Wild Country EDT | 75 ml |
- Roll-On Deodorant | 50 ml |
- Hair & Body Wash | 250 ml |
- Gift box

16790

Worth £22.50

£16



**Wild Country
EDT**

74591

75ml |
£18.67/100ml

SOPHISTICATED AFTERSHAVE



Attraction Collection

EDT. 75ml

1. Attraction for Him **11866**
2. Attraction Awaken for Him **00034**
3. Attraction Closer **16238**
4. Attraction Intense **20701**
5. Attraction Game for Him **12781**

75ml | £22.67/100ml

£17



Musk Collection

EDT. 75ml

1. Musk Marine **23770**
2. Musk Instinct **01685**
3. Musk Mineralis **05090**
4. Musk Metropolitan **06916**
5. Musk Air **01958**

75ml | £13.33/100ml

£10



Black Suede Collection

EDT.

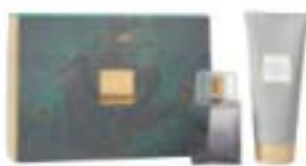
1. Black Suede **53595**
2. Black Suede Secret **38109**
3. Black Suede Real Intense **74302**

100ml

Normally £18

£14.50

SAVE £3.50



TTA For Him Gift Set

Set includes:

- TTA for him EDT | 75 ml |
- Hair & Body Wash | 200 ml |
- Gift box

27862

Worth £23.25

£18



Wild Country Gift Set

Set includes:

- Roll-On Deodorant | 50 ml |
- Hair & Body Wash | 250 ml |
- Wild Country EDT | 75 ml |
- Gift box

16790

Worth £22.50

£16



Black Suede Collection

EDT.

1. Black Suede Dark **08417**
2. Black Suede Real **09936**
3. Black Suede Touch **12609**

100ml

£18



Black Suede Charm

37929

100ml

£14.50



Elite Gentleman Collection

EDT.

1. Elite Gentleman Absolute **19307**
2. Elite Gentleman In Black **23416**
3. Elite Gentleman **22186**
4. Elite Gentleman Quest **08284**

50ml | £21.33/100ml

£16



Full Speed Collection

EDT.

1. Full Speed **15768**
2. Full Speed Quantum **04150**
3. Full Speed Surfer **25619**
4. Full Speed Electric **03319**
5. Full Speed Pulse **01081**
6. Full Speed Boost **18655**

75ml | £18.67/100ml

£14



Wild Country EDT

74591

75ml |

£18.67/100ml

£14



Wild Country Collection

EDT.

1. Wild Country Freedom **13623**
2. Wild Country Rush **22624**

75ml | £14.67/100ml

Normally £14

£11

SAVE £3

Today for Him EDT

08409

75ml | £19.33/100ml
Normally £18

£14.50

SAVE £3.50

Individual Blue EDT

13391

100ml

£10

Perceive for Men EDT

20289

100ml

£14

Aspire Man EDT

08136

75ml | £18.67/100ml

£14



30mls

EDT.

1. Black Suede Real **13227**
2. Full Speed **01727**

30ml | £33.33/100ml

£10

Segno Impact for Him Eau de Parfum

66795

75ml | £14.70/100ml
Normally £16

£11

SAVE £5

Get them before they go!



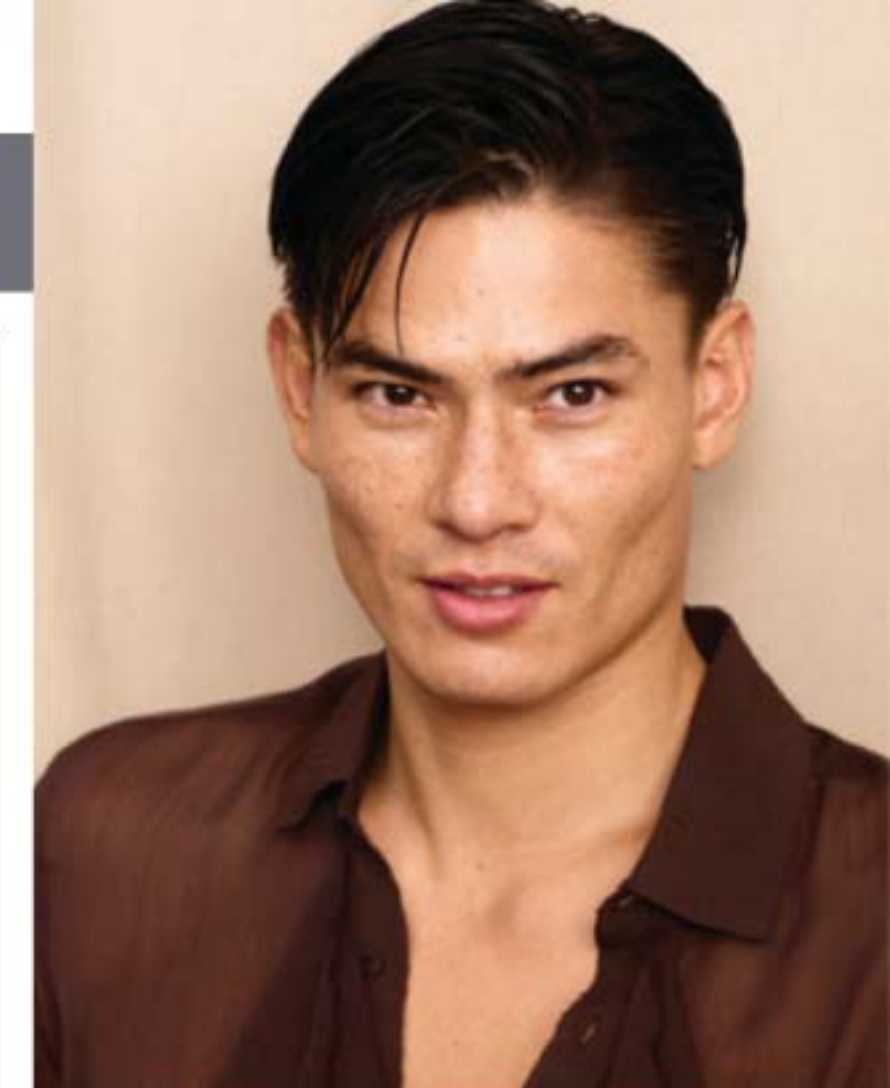
Luck for Him EDT

21063

75ml | £17.33/100ml
Normally £16

£13

SAVE £3



SAMPLES



1. Black Suede Real Intense **27391**
2. Black Suede **27425**
3. Black Suede Real **27409**
4. Black Suede Secret **27441**
5. Black Suede Dark **27433**
6. Black Suede Touch **27466**
7. Black Suede Charm **28811**
8. Full Speed Surfer **14647**
9. Full Speed Electric **18366**
10. Attraction For Him **01248**

0.6ml
£1

THE NEED TO KNOW



All of our home fragrance products comply with the Classification, Labelling and Packaging Regulation and carry all the necessary warnings. To find out more, check out the individual product descriptions on our website: avon.uk.com

The planet is important to us, so all our electrical products are compliant to the Waste, Electrical and Electronic Equipment Act 2005 (as amended) and Avon are members of Electrolink Compliance Scheme. Keep cosy, but please keep sleepwear away from fire. Slippers are for indoors only, unless we say otherwise.

Any extra contents you see in images are not included, unless we say otherwise. We love a diagram but just remember they are for illustrative purposes only, unless we say otherwise.

All of our watches have a replaceable button cell battery and a 2-year warranty, unless we say otherwise. Our earrings are all designed for pierced ears, unless we say otherwise. They can't be returned if the sealed bag is open. Stay safe in the sun with our sunglasses, which all comply with British Standard EN ISO 12312-1:2013.

Once you've found the shade you want to buy, you'll find its order code next to it. No code? Sorry you can't buy it this time but keep an eye out as it may be available again soon!

Sometimes we get a bit creative and add more pearls for visual impact. Pearls containers will only include the weight as stated.

For hygiene reasons, a replacement or refund can't be given if the gusset label is removed from our lingerie.

Sharp blades shouldn't be sold to people under the age of 18.

Continued on back cover.

★★★★★
BESTSELLER

Each product featuring the BESTSELLER logo has been one of our bestsellers in the UK throughout 2024 (based on internal sales data).

SKIN CARE

93%** agree:
instantly the eye
area looks and
feels tighter

PLATINUM / LIFT & TIGHTEN

ANEW co-created with DERMATOLOGISTS and SCIENTISTS

**Based on those who expressed an opinion in a consumer use test.

SEE SMOOTHER, LIFTED EYES IN JUST 2 DAYS*

Wave goodbye to the appearance
of **fine lines** and **sagging**.

for a dual collagen boost
and to help lift and tighten

UPPER EYE GEL

with skin tighteners
and revitalising caffeine to
help the eye area look
dramatically lifted.

UNDER EYE CREAM

with nourishing, peptide-
rich formula for a visibly
smoother, firmer under eye.

POWERED BY

 **PROTINOL™**
+ PEPTIDES

INSTANTLY LIFTS
AND TIGHTENS.*

SMOOTHS,
FIRMS AND
STRENGTHENS.*



★★★★★
BESTSELLER

JUST
£9.50

SAVE £4.50



Anew Platinum Lift &
Tighten Dual Eye System

32151

20ml | £47.50/100ml
Normally £14

£9.50

*Based on consumer study SE21-002 with 127 people.

**Based on those who expressed
an opinion in a consumer use test.

PLUMPING
POWER TRIO
JUST

£34.50

SAVE £23.50

REVERSALIST

IDEAL FOR AGE

30+

Set contains:

- Anew Skin Renewal Power Serum | 30ml |
- Anew Reversalist Plump & Smooth Night Cream | 50ml |
- Anew Reversalist Plump & Smooth Day Cream SPF20 | 50ml |

89144

Set Value: £58

REVERSALIST PLUMP & SMOOTH

plump the look of skin + restore collagen loss



FIRMING
POWER TRIO
JUST

£36

SAVE £24

ULTIMATE

IDEAL FOR AGE

40+

Set contains:

- Anew Skin Renewal Power Serum | 30ml |
- Anew Ultimate Firm & Supple Day Cream SPF20 | 50ml |
- Anew Ultimate Firm & Supple Night Cream | 50ml |

89094

Set Value: £60

ULTIMATE FIRM & SUPPLE

firm the loss of skin + restore collagen loss



THE POWER OF THREE

Team your perfect **day and night cream** with **Power Serum** for Protinol™-powered results like never before.

PLATINUM

IDEAL FOR AGE

50+

Set contains:

- Anew Skin Renewal Power Serum | 30ml |
- Anew Platinum Lift & Tighten Day Cream SPF20 | 50ml |
- Anew Platinum Lift & Tighten Night Cream | 50ml |

89417

Set Value: £64

LIFTING
POWER TRIO
JUST

£38.50

SAVE £25.50

PLATINUM LIFT & TIGHTEN

lift the look of skin +
restore collagen loss



SKIN RENEWAL

ANEW co-created with DERMATOLOGISTS and SCIENTISTS

THE SERUM EDIT

FADE DARK SPOTS & DISCOLOURATION



Powered by **0.4% beta hydroxy acid** to visibly improve uneven skin tone, blemish marks and sallowness.

0.4% BHA

**Anew Even Texture
& Tone Serum**

65227

30ml | £38.30/100ml
Normally £18

£11.50

SAVE £6.50



SMOOTH & RESURFACE



Powered by **0.1% pure retinol** to visibly retexture your skin and smooth wrinkles.

0.1% RE

**Anew Smoothing
Serum**

16808

30ml | £51.70/100ml
Normally £22

£15.50

SAVE £6.50



PLUMP & DEEPLY HYDRATE

Experience the serum powered by **hyaluronic acid** for instant hydration, helping to reduce the look of wrinkles over time.

HIGH CONCENTRATION HYALURONIC ACID COMPLEX
**3.5%
HA**



**Anew Hydrate
& Plump Serum**

29231

30ml | £48.30/100ml
Normally £22

£14.50

SAVE £7.50

**ANEW SERUMS
FROM**

£11.50

SAVE UP TO £7.50



“Hyaluronic acid is vital for plumping your skin, and Avon’s 3.5% hyaluronic acid complex provides multi-depth hydration for double the plumping effect.”

Zoe Hyde,
Avon Skincare Expert

UNSTOPPABLE RADIANCE: WITH THE VITAMIN C POWER OF 30 ORANGES*

Energise and brighten the look of dull, tired skin with the **Anew radiance-boosting collection.**

10% VIT C



VITAMIN C SERUM

Instantly turns tired-looking skin into bright, radiant, fresh-looking skin.

- 10% pure, stable vitamin C
- vitamin C power of 30 oranges in 1 bottle

Anew Radiance Maximising Serum

31906
30ml | £73.30/100ml

£22

*Applies to Radiance Maximising Serum only.
**Based on a consumer study with 124 participants.



RADIANCE EYE CREAM

Instantly energises and brightens the look of your skin.**

- C Complex and antioxidants
- Dark Circle Correcting Technology

Anew Radiance Maximising Dark Circle Correcting Eye Cream

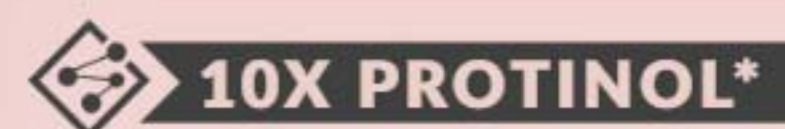
39735
15ml | £66.70/100ml
Normally £13

£10

SAVE £3

MEET THE DUO THAT RENEWS MILLIONS OF SKIN CELLS** IN 7 DAYS

and grants **dramatic results on your eye area.**



PURE BEAUTY AWARDS 2024
HIGHLY COMMENDED
BEST NEW MOISTURISER

POWER CREAM

With Protinol™ and niacinamide to intensely hydrate and help improve the feel of skin strength and firmness.***



Anew Skin Renewal Power Cream

66662
50ml | £32/100ml
Normally £21

£16

SAVE £5



POWER EYE CREAM

Help to restore younger-looking eyes instantly and see smoother skin with reduced lines and wrinkles over time.

Anew Skin Renewal Power Eye Cream

33613
15ml | £83.30/100ml
Normally £16

£12.50

SAVE £3.50

**PROTINOL
POWER
FROM
£12.50**

SAVE UP TO £5

*10X Protinol vs the level of Protinol in Anew Moisturising Creams.

**Niacinamide in the formula helps renew the look of millions of surface skin cells.

***Strength and firmness based on a consumer study with 127 participants.

BUY YOUR FAVE SERUM AND SAVE ON YOUR REFILL

The **budget-friendly** (and **planet-friendly!**) way to keep your skin looking immaculate.

HOW TO USE

- remove the pump from the glass bottle
- tear off the refill tube closure
- squeeze the refill serum into the glass bottle
- screw the pump back onto the glass bottle
- use your serum as normal

RECYCLABLE
SINGLE-USE TUBES
TO REFILL YOUR
BOTTLES



Anew Hydrate & Plump Serum Refill

39396
30ml |
£43.33/100ml
Normally £17

£13

SAVE £4

Anew Platinum Lift & Tighten Lifting Serum Refill

33878
30ml | £50/100ml
Normally £20

£15

SAVE £5

Anew Skin Renewal Power Serum Refill

39487
30ml |
£51.67/100ml
Normally £21

£15⁵⁰

SAVE £5.50

Anew Radiance Maximising Serum Refill

68734
30ml |
£43.33/100ml
Normally £17

£13

SAVE £4

SENSITIVE+ ideal for **all skin ages**

THE GIFT OF CALMER, SMOOTHER SKIN IN JUST 2 DAYS*

If she's got a delicate complexion, she'll love the trio that helps **reduce the look of fine lines and wrinkles**, and **calm down redness**.



dermatologically,
allergy and
clinically tested



suitable for
sensitive skin



fragrance-free

+

1. Anew Sensitive+ Cream Cleanser

25494
150ml | £3.33/100ml
Normally £7

£5

SAVE £2

2. Anew Sensitive+ Dual Collagen Eye Cream

58255
15ml | £73.33/100ml
Normally £14

£11

SAVE £3

3. Anew Sensitive+ Dual Collagen Cream

21972
50ml | £28/100ml
Normally £19

£14

SAVE £5

*Based on a consumer study with 123 people.

POWERFUL MOISTURISERS

Want a moisturiser that **does more** than moisturise? You're in the right place... choose a formula **packed with active ingredients** for healthy skin results.

PRIME & BRIGHTEN
powered by **vitamin C**, with added broad spectrum SPF50



VIT C

SPF50

Anew Radiance Maximising Lightweight Cream SPF50

41582
50ml | £20/100ml
Normally £12.50

£10
SAVE £2.50

SMOOTH & RESURFACE
powered by **0.4% beta hydroxy acid** and salicylic acid



0.4% BHA
SPF35

DID YOU KNOW?
Beta hydroxy acids gently exfoliate, and are perfect for skin that's prone to enlarged pores and blemishes.

SPF35

Anew Even Texture & Tone Day Cream SPF35

66761
50ml | £20/100ml
Normally £14

£10
SAVE £4

PLUMP & HYDRATE
powered by **hyaluronic acid** and **Pro Vita-D Technology**



HA
+ PRO VITA-D TECHNOLOGY

Anew Hydrate & Plump Water Cream

71381
50ml | £20/100ml
Normally £12.50

£10
SAVE £2.50

ANEW MOISTURISERS JUST

£10

SAVE £2.50

REVERSALIST

plump and smooth the look of skin

Anew Reversalist Plump & Smooth Day Cream SPF20

22459
50ml | £32/100ml
£16



Anew Reversalist Plump & Smooth Night Cream

20842
50ml | £32/100ml
£16



Anew Reversalist Firm & Smooth Copper Mask

57539
75ml | £13.33/100ml
£10



SENSITIVE+
with Protinol™ Technology and skin-soothing actives for delicate complexions

Anew Sensitive+ Dual Collagen Cream

21972
50ml | £28/100ml
Normally £19

£14



Anew Sensitive+ Dual Collagen Eye Cream

58255
15ml | £73.33/100ml
Normally £14

£11



SAVE £3

Anew Platinum Mini Set

Set includes:
• Platinum Day Cream | Trial Size |
• Platinum Night Cream | Trial Size |
• Platinum Lift & Tighten Serum | Trial Size |
• Box

21543
3 pc.
Worth £30

£14

**ULTIMATE**

feel firmer, more supple skin

Anew Ultimate Firm & Supple Day Cream SPF20

22376
50ml | £34/100ml
£17



Anew Ultimate Firm & Supple Night Cream

22434
50ml | £34/100ml
£17



Anew Ultimate Firm & Supple Firming Gold Mask

58354
75ml | £13.33/100ml
£10



Anew Skin Renewing Gold Emulsion with Protinol™

19802
50ml | £30/100ml
£15



Anew Supreme Rich Cream with Protinol™

16485
50ml | £40/100ml
£20



Anew Eye Treatment Patches

30262
2 pc.
£4

**PLATINUM**

lift & tighten the look of skin

Anew Platinum Lift & Tighten Day Cream SPF20

21949
50ml | £38/100ml
£19



Anew Platinum Lift & Tighten Night Cream

21956
50ml | £38/100ml
£19



Anew Platinum Lift & Tighten Dual Eye System

32151
20ml | £47.50/100ml
Normally £14

£9.50



SAVE £4.50

Anew Platinum Lift & Tighten Lifting Serum

04697
30ml | £86.67/100ml
£26



Anew Platinum Lift & Tighten Lifting Serum Refill

33878
30ml | £50/100ml
Normally £20

£15



SAVE £5

TOOLS
maximise your skincare regime

Anew Facial Massage Roller
ABS. Approx. 14.5cm x 5cm x 3.5cm.

07120
1 pc.
£12

**7 POWERFUL BENEFITS**

in 7 days

Anew Skin Renewal Power Cream

66662
50ml | £32/100ml
Normally £21

£16



SAVE £5

Anew Skin Renewal Power Serum

07393
30ml | £86.67/100ml
£17



SAVE £9

Anew Skin Renewal Power Eye Cream

33613
15ml | £83.33/100ml
Normally £16

£12.50



SAVE £3.50

Anew Skin Renewal Power Serum Refill

39487
30ml | £51.67/100ml
Normally £21

£15.50



SAVE £5.50



Anew Skin Renewal Power Plumping Shots

18598
7 x 1,3ml
£21

ANTI WRINKLE
powered by retinol to reduce the look of wrinkles

Anew Smoothing Serum

16808
30ml | £51.67/100ml
Normally £22

£15.50



SAVE £6.50

RADIANCE

with the glow-giving power of vitamins and antioxidants

Anew Radiance Maximising Microdermabrasion

25148
75ml | £13.33/100ml
Normally £12.50

£10



SAVE £2.50
Anew Radiance Maximising Serum

31906
30ml | £73.33/100ml
£22



Anew Radiance Maximising Lightweight Cream SPF50

41582
50ml | £20/100ml
Normally £13

£10



SAVE £3

Anew Radiance Maximising Dark Circle Correcting Eye Cream

39735
15ml | £66.67/100ml
Normally £13

£10



SAVE £3

Anew Radiance Maximising Serum Refill

68734
30ml | £43.33/100ml
£13



Anew Radiance Maximising Tonic

22368
200ml | £4/100ml
Normally £17

£8



SAVE £5

**CLEANSING**

cleansers for every skin type

Anew Purifying Cleansing Jelly

08235
150ml | £4.67/100ml

£7



Anew Sensitive+ Cream Cleanser

25494
150ml | £3.33/100ml
Normally £7

£5



SAVE £2

Anew Hydrating Micellar Water

22228
200ml | £3.50/100ml
£7



Anew Power Gift Set
Includes: Renewal Power Serum 30ml, Renewal Power Eye Cream 15ml, Renewal Power Cream 50ml and Gua Sha stone.

16543
4 pc.
Worth £73

£50



Anew Ultimate Mini Set
Set includes:

- Ultimate Day Cream | Trial Size |
- Ultimate Night Cream | Trial Size |
- Renewal Power Serum | Trial Size |
- Box

21329
3 pc.
Worth £30

£14

TRY SAMPLES
of our **bestselling** products

**SAMPLES**

Skin Renewal Power Serum **03657**
Skin Renewal Power Cream **08763**
Anew Platinum Day Cream **19851**
Radiance Maximising Serum **17509**
Anew Ultimate Day Cream **19836**
Anew Reversalist Day Cream **19828**
Lifting Dual Eye System **19869**

£1

HYDRATION

quenches skin for a plumper complexion

Anew Hydrate & Plump 10 Minute Mask

21840
75ml | £16.67/100ml
£12.50



Anew Hydrating Overnight Mask

26500
75ml | £13.33/100ml
Normally £12.50

£10



SAVE £2.50

Anew Hydrate & Plump Serum

29231
30ml | £48.33/100ml
Normally £22

£14.50



SAVE £7.50

Anew Hydrate & Plump Water Cream

71381
50ml | £20/100ml
Normally £12.50

£10



SAVE £2.50

Anew Hydrate & Plump Serum Refill

39396
30ml | £43.33/100ml
£13

**CLEAR & SMOOTH**

with salicylic acid to help target blemishes and reduce the signs of ageing

Anew Even Texture & Tone Serum

65227
30ml | £38.33/100ml
Normally £18

£11.50



SAVE £6.50

Anew Even Texture & Tone Day Cream SPF35

66761
50ml | £20/100ml
Normally £14

£10



SAVE £4

Anew Even Texture & Tone Peel Pads

25528
30 pc. | £40/100 pc.
Normally £15

£12



SAVE £3

FROM
£3



Cannabis Sativa Seed Oil Nourish & Calm Lip Balm
20370
4g
£3



Cannabis Sativa Seed Oil Protect & Calm All Day Hydration Cream SPF30
72355
50ml | £16/100ml
£8



Nutra Effects Soothe Hydrating Day Cream SPF20
09654
50ml | £14.50/100ml
£7.25



Nutra Effects Radiance Illuminating Day Cream SPF20
09670
50ml | £14.50/100ml
£7.25



Nutra Effects Matte Oil-Control Day Cream SPF20
08151
50ml | £14.50/100ml
£7.25



Nutra Effects Ageless Protecting Day Cream SPF30
47381
50ml | £15.50/100ml
£7.75

Get it before it's gone!



Nutra Effects Ageless Restoring Overnight Gel
08466
50ml | £15.50/100ml
£7.75

While stocks last.

SPRING INTO THE SEASON WITH SHEER COVERAGE

As the sun starts to make an appearance, treat your skin to **lighter coverage** and **SPF protection**.

TINTED MOISTURISER
2 FOR £10.50

SAVE £5



Extra Light
09712

SPF15

1 boosts radiance and moisturises
2 SPF15
3 evens tone and texture
4 light-to-medium coverage

Light
08227

Nutra Effects Radiance BB Cream
30ml | £18.33/100ml
Normally £7.75

Medium
08318

£5.50
SAVE £2.25

Extra Light
09696

SPF15

1 mattifies and moisturises
2 SPF15
3 evens tone and texture
4 light-to-medium coverage

Light
09720

Nutra Effects Matte BB Cream
30ml | £18.33/100ml
Normally £7.75

Medium
09753

£5.50
SAVE £2.25

Nutra Effects Radiance Tinted Moisturising Day Cream SPF20
09688
50ml | £15.50/100ml

1 FOR £7.75
2 FOR £10.50

BLACKHEADS BE GONE



removes dirt and oil, leaving your skin shine-free

Clearskin Blackhead Clearing Soothing Exfoliating Cleanser

21014
100ml

£3.75

deeply cleanses, helping prevent the formation of blackheads

Clearskin Blackhead Clearing Deep Clarifying Mask

24216
75ml | £5/100ml

£3.75

LET'S GET MATTE



helps remove make-up and impurities

Clearskin Pore & Shine Control Purifying Charcoal Jelly Cleanser

21006
100ml

£3.75

helps lift away dirt and excess oil, leaving your skin looking and feeling brighter*

Clearskin Pore & Shine Control Smooth Exfoliating Scrub

05637
75ml | £4.67/100ml

£3.50

GET SPRING-READY SKIN AND BANISH THE BLEMISH

Want **complexion perfection** this spring? Try the dream duo starring Blemish Clearing Technology for **real results**.



with wheat extract, vitamin E and Blemish Clearing Technology to cleanse and help clear blemishes

Clearskin Blemish Clearing Bubble Cleanser

04341
150ml | £2.67/100ml

£4

with wheat extract, vitamin A and Blemish Clearing Technology to help reduce redness in just 3 hours.*

Clearskin Blemish Clearing Spot On Instant Gel

25627
15ml | £30/100ml

£4.50



FROM
£2

*Based on a 1-week consumer study (04-168) with 50 people.



Clearskin Blackhead Clearing Fresh Clarifying Toner

00869
100ml

£3.25



Metal Blackhead Remover
Steel carbon. Approx. 12.5cm x 0.5cm.

21030

£2



Clearskin Pore & Shine Control Mattifying Charcoal Toner

22715
100ml

£3.25



Clearskin Pore & Shine Control Purifying Charcoal Mask

13045
75ml | £5/100ml

£3.75



Clearskin Blemish Clearing Clean Refreshing Toner

07138
100ml

£3.25



Clearskin Blemish Clearing Patches

16048
12 pc. | £35.42/100 pc.

£4.25



Clearskin Blemish Clearing Pink Clay 4-Minute Mask

19125
75ml | £5/100ml

£3.75



Clearskin Blemish Clearing Pink Clay Triple Exfoliator

02501
75ml | £4.67/100ml

£3.50



Clearskin Blemish Clearing Supercharged Cleanser

21022
150ml | £2.83/100ml

£4.25

INTERNATIONAL WOMEN'S DAY ♀ 8TH MARCH



Packaging powered
by illustrator

meLORZI

and her signature
powerful pops of
joy & positivity

*"Avon has been a driving force
to create something that I never
knew was within me. I can be my
creative self without a filter
and help people achieve
their own dreams."*

VICTORIA, UK



A VOICE FOR ALL

Meet our **LIMITED EDITION COLLECTION** of best-loved beauty products, hand picked by our very own powerful women, your Avon Reps, designed to stand out, and give back.

*10% of profits donated to good causes estimated at £0.99 for every Limited Edition Mascara sold, £1.49 for every Eau de Parfum sold, £2.42 for every Power Serum sold and £0.76 for every Ultra Matte Lipstick sold. Of these profits, 70% is directly donated and split equally between Refuge and Women's Aid. 30% used solely for activations in support of Avon's Breast Cancer Promise and mission to help End Gender Based Violence. Registered charity numbers England and Wales: Refuge 277424 Women's Aid 1054154.



★★★★★
BESTSELLER

1. Lash Genius Multitask & Multiply Mascara - Limited Edition

27144

10ml

£11

2. Far Away Eau de Parfum - Limited Edition

62901

50ml | £34/100ml

£17

3. Anew Skin Renewal Power Serum - Limited Edition

26914

30ml | £86.67/100ml

£26

4. Ultra Matte Lipstick - Limited Edition

3.6g

£8.50



NOVA

Pile on the style

Switching up your look can be as easy as rethinking your accessories...



ANCHORCERT: SUITABLE FOR SENSITIVE SKIN
All of our jewellery and watches are tested for 16 metal allergens and certified by AnchorCert to be suitable for sensitive skin.
Just look out for the anchor logo across our jewellery and watches.




Maya Layered Necklace
Be on trend with this tangle-free 3-in-1 necklace.
Steel, glass, brass.
Approx. 42cm + 9cm extension chain.

- Gold Tone & Pink 05751
 - Silver Tone & Blue 62851
- £10**

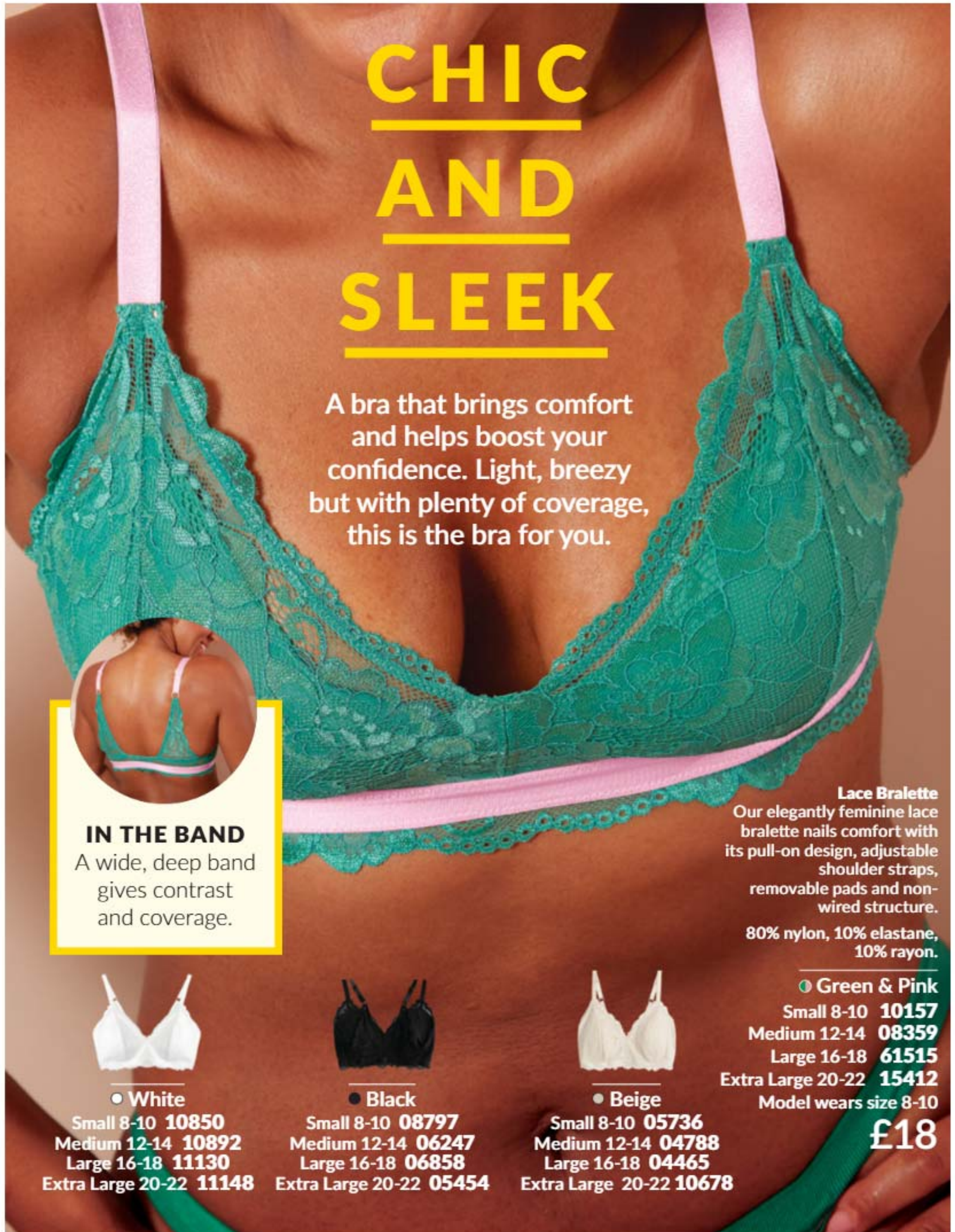

Maya 4-Piece Bracelet Set
This stacking set mixes colours and materials to great effect.
White bronze. Brass, steel, glass. 2 x bracelets approx. 18cm + 3cm extension chain. 2 x stretch bracelets.

- Gold Tone & Pink 08110
 - Silver Tone & Blue 19448
- £8**

Published in partnership with Sunday: wearesunday.com

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Nova by AVON March 2025



CHIC AND SLEEK

A bra that brings comfort and helps boost your confidence. Light, breezy but with plenty of coverage, this is the bra for you.



IN THE BAND
A wide, deep band gives contrast and coverage.

Lace Bralette
Our elegantly feminine lace bralette nails comfort with its pull-on design, adjustable shoulder straps, removable pads and non-wired structure.
80% nylon, 10% elastane, 10% rayon.



- White
- Small 8-10 10850
Medium 12-14 10892
Large 16-18 11130
Extra Large 20-22 11148



- Black
- Small 8-10 08797
Medium 12-14 06247
Large 16-18 06858
Extra Large 20-22 05454



- Beige
- Small 8-10 05736
Medium 12-14 04788
Large 16-18 04465
Extra Large 20-22 10678

- Green & Pink
- Small 8-10 10157
Medium 12-14 08359
Large 16-18 61515
Extra Large 20-22 15412
Model wears size 8-10

£18

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March 2025 Nova by AVON

THE ONE BRA

The One Bra

Our everyday pull-on bra is wire-free with removable cups, adjustable straps and a light underband. It fits so seamlessly, you'll forget it's even there.

Blue, black, white, beige, pink, beige print: 96% nylon, 4% elastane. Grey: 70% nylon, 23% polyester, 7% elastane.

• Blue

Small 8-10 **00679**
 Medium 12-14 **07278**
 Large 16-18 **07310**
 Extra Large 20-22 **07328**

Model wears size 16-18

Find your bra size		
SML	Bust	UK size
S	82-86cm	8-10
M	91-96cm	12-14
L	101-106cm	16-18
XL	112-118cm	20-22



FULL STRETCH

Clever elastic and a wide band offer more support.

NEW
COLOUR

1 FOR £14
2 FOR £22
 SAVE £6

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Nova by AVON March 2025

PICK YOUR BRA

Because every bra-drobe needs a mix of styles and colours

THE ICONIC ONE



● Beige
 Small 8-10 **09563**
 Medium 12-14 **08201**
 Large 16-18 **08391**
 Extra Large 20-22 **08441**



○ White
 Small 8-10 **10611**
 Medium 12-14 **09597**
 Large 16-18 **09811**
 Extra Large 20-22 **08128**



● Animal Print
 Small 8-10 **05330**
 Medium 12-14 **00612**
 Large 16-18 **00992**
 Extra Large 20-22 **21121**



● Black
 Small 8-10 **05397**
 Medium 12-14 **04598**
 Large 16-18 **03921**
 Extra Large 20-22 **10686**



○ Pink
 Small 8-10 **01321**
 Medium 12-14 **01339**
 Large 16-18 **01388**
 Extra Large 20-22 **01404**



○ Grey
 Small 8-10 **14035**
 Medium 12-14 **14472**
 Large 16-18 **24257**
 Extra Large 20-22 **24505**

1 FOR £14 | 2 FOR £22
 SAVE £6

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March 2025 Nova by AVON

Portable pampering

With these go-anywhere beauty buys, being away from home doesn't have to mean giving up your self-care routine

REJUVENATING

Silicone Face Mask
Place this stretchy, reusable silicone mask over our Anew Power Serum to help prevent evaporation and intensify results. Ear loops stop it slipping off.

Clear. Silicone. Approx. 14cm x 22 cm (folded).

24083
£6



ON-THE-GO RELIEF

Battery-powered, with an ergonomic metal head for a deeper massage.

RELAXING

Neck & Shoulder Massager

Tackle 'tech neck' with this self-massaging tool. The curved metal head fits easily into the contours of your neck and shoulders, and can aid the absorption of oils or serums.

Blue and silver tone. Zinc alloy, aluminium. Approx. 15.5cm x 8cm x 1.5cm. Powered by 1 x AA 1.5V battery (not included).

26427
£18

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Nova by AVON March 2025

SCULPTING

Beaded Facial Roller
Try a sculpting tool to help your jawline or cheekbones look sharp. This two-sided acupressure roller uses 40 massaging nodules to work your facial muscles in minutes.

Purple. PP, PS. Approx. 24cm x 6.5cm x 5cm.

59212
£8



CLEANSING

Sonic Face & Body Brush

Deep-cleanse your face and body with this waterproof brush, which uses high-frequency vibrations in five speeds.

Blue. Silicone, plastic, metal. Approx. 7cm x 7cm x 3cm. Rechargeable via USB cable (included).

13490
£20



MASSAGING

Body Gua Sha and Massager Set
Restore balance with this massaging duo. Sweep the stone gua sha tool across your body, and massage your hands and feet using the smaller silicone tool.

White and purple. Dolomite, calcite, silicone, TPR. Gua Sha approx. 9.5cm x 7cm x 0.5cm. Massager approx. 5.5cm x 4.5cm.

59725
£15

TRAVELLING

Chloe Cosmetics Bag
Stash all your self-care tools in their very own bag. Specially designed for Avon, this one's made from a soft, wipe-clean fabric with a shell and heart print. It opens out into a deep tray so you can get to your things without rummaging.

Pink. Polyester. Approx. 21cm x 9cm x 9cm.

13706
£10



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March 2025 Nova by AVON



TAKE THE DAY OFF

The act of removing make-up can be ritualistic – when you sit before a mirror to take it off in the evening, you'll also be shedding whatever stresses happened during the day.

LED Mirror

Whether taking off make-up or tweezing brows, beauty routines call for precision – and good lighting. With 21 LEDs, this mirror illuminates every inch of your face. Simply touch the sensor to turn.

Requires 4 x AA batteries (not included). ABS plastic and glass. 27cm x 17cm.

06353
£20

ROLL OVER WRISTS AND TEMPLES.

Gift the perfect pick-me-up with this uplifting blend of EUCALYPTUS, LEMON AND ITALIAN BERGAMOT.



Revive Pulse Point Roller
Bottle 9ml.
Floral, Citrus, Musk
37499
£6



THE ONES FOR
A WELLBEING
BOOST

Let the peaceful blend of BASIL, LEMON AND CEDARWOOD essential oils infuse her days with calm.

Relax Pulse Point Roller
Bottle 9ml.
Citrus, Aromatic, Woody
37358
£6

NIGHT-TIME NIRVANA

Is this going to be the best night's sleep you've ever had?



Soothing Buddy

Draped across targeted parts of the body, this weighted soother uses deep touch pressure to help promote calmness, ease anxiety and induce slumber. Use it as a light blocking eye mask or as a body-comforting aid to apply gentle pressure to the eyes, waist or legs.

Beige. Polyester, stone. Approx. 75cm x 8cm.

27219
£15

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March 2025 Nova by AVON

FLOWER POWER

Whether you're a nightie kinda gal or prefer a full set, these ditsy print pyjamas tick all the boxes.



ABOVE
Bright Ditsy Button-Down PJs
 Going to bed has never looked so chic. Featuring ¾ length sleeves and straight leg bottoms, these super-soft pyjamas are almost too good for just bed.
 Green. 65% polyester, 35% viscose.

Small 8-10	04176
Medium 12-14	15594
Large 16-18	16055
Extra Large 20-22	14530

£24

LEFT
Bright Ditsy Night Dress
 Embrace all the springtime vibes with this light and airy night dress. Featuring a flattering V-neck shape, thin straps and a frilly hem, it's perfect for those warmer nights.
 Green. 65% polyester, 35% viscose.

Small 8-10	58420
Medium 12-14	55988
Large 16-18	00463
Extra Large 20-22	26369

£14

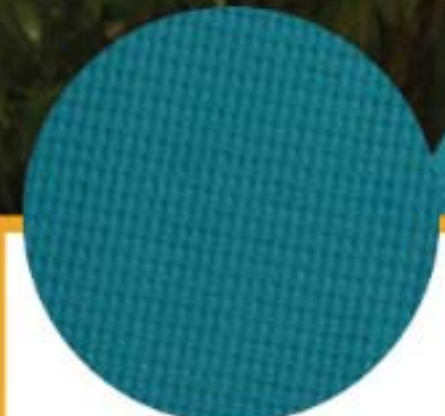


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Nova by AVON March 2025

Seize the day

The right loungewear and pyjamas can help you feel invincible – so make them a part of your daily self-care routine



ALL THE FEELS

The waffle-knit fabric of this loungewear duo will have you feeling cosy in style.



EMBRACE THE DAWN

Research suggests that exposure to early-morning light could increase alertness, improve sleep and decrease stress levels.

Waffle Lounge Set
 You won't mind if the neighbours see you in this sophisticated teal two-piece. Made from a tactile waffle-print fabric, it features balloon sleeves, cuff hems and a drawcord for the perfect fit.

Green. 95% polyester, 5% elastane.

Small	12880
Medium	11163
Large	08326
Extra Large	18291

£30

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March 2025 Nova by AVON



You Time

Underwater Bloom Shortie PJs
 What could be sweeter than slipping into these floral-print PJs with tie-up waistband and settling down to your favourite rom-com?
 Model wears size S

Purple and yellow. 100% cotton.

- S 00125
- M 03251
- L 03707
- XL 05082

£18

Size table applies to body measurements given in cm			
S/M/L	bust	waist	hips
S	82-86	65-69	90-94
M	91-96	74-79	99-104
L	101-106	84-89	109-114
XL	112-118	95-101	120-126

Underwater Bloom PJs
 Nothing says romance quite like flowers – and the beautiful bloom print on this purple pyjama set will make your heart swell.
 Model wears size S

Purple and yellow. 100% cotton.

- S 00760
- M 00786
- L 00794
- XL 00844

£26

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Nova by AVON March 2025



100% cotton
 SPECIALLY DESIGNED FOR AVON

LOVE THE LOOK

Seeking a fun look for a girls' night in, dropping hints to your other half or simply celebrating your own fabulousness? Don't miss out on the chance to indulge yourself on Valentine's Day.



MADE WITH 100% COTTON



Valentine's Shell Night PJs
 There's a lot to love about this short sleeve and jogger PJ set. From the all-over heart-print detailing to the pretty-in-pink colourway, it's a celebration of love in all its many forms.
 Exclusive to Avon. 100% cotton.

- S 58131
- M 20677
- L 07906
- XL 18606

£24

Valentine's Shell Night Tee
 When it's time for sleep, this super-comfy nightie, featuring an all-over print and contrasting colour-block pocket, is sure to win your heart.
 Exclusive to Avon. 100% cotton.

- S 28324
- M 26146
- L 13458
- XL 12443

£14

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SEREN
18CT
GOLD PLATED

PRETTY PRECIOUS

With 18-carat gold plating
and semi-precious stones,
this collection is *seriously*
covetable.

NEW GREEN AVENTURINE
compassion

necklace earrings bracelet
10397 02592 22426



Seren Hoop Earrings
18ct gold plated
with semi-precious
gemstones. Approx. 1cm.

£15

Seren Pendant Necklace
18ct gold plated with
semi-precious gemstones.
Approx. 42cm + 9cm
extension chain.

£20

Seren Stone Bracelet
18-carat gold plated with
semi-precious gemstones.
Adjustable from approx.
16 cm.

1. labradorite **03301**
2. amethyst **18051**
3. rose quartz **18556**

£20

LABRADORITE
wisdom and truth

necklace
04531
earrings
04101

ROSE QUARTZ
love and harmony

necklace
00273
earrings
16865

AMETHYST
peace and calm

necklace
23929
earrings
09464



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A SMART DAY OUT

NEW

GAIA SMART
WATCH
NOW JUST

£35

Support your
wellness 24/7
with our stylish
smart watches



Gaia Smart Watch

Love the idea of a smart
watch but don't need loads
of functions?

This one looks discreet
- with a slim strap and
minimalist screen - and
monitors your essential
health, fitness and wellness
levels. Compatible with
Android (version 6 and
above) and Apple iOS
(version 12 and above).

Plastic, silicone, TPU.
Adjustable between
approx. 12.5cm and 20cm.
Powered by rechargeable,
non-replaceable battery.
Includes USB charging cable.

- Beige **21519**
- Black **14373**

£35



7AM CALORIE COUNTER

Watch your
calories and build
healthy habits
across the day.



1PM STEP COUNTER & HEART RATE MONITOR

Track your progress
and smash your
fitness goals.



8PM FIND YOUR PHONE

Tap the locator
key on your
watch to sound
an alarm on
your phone.

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HOME SWEET HOME

Make your home as unique as you with our collection of dreamy home fragrances, from candles to diffusers.

Far Away Beyond the Moon Home Fragrance Gift Set
Enjoy the scent of wild cherry, Belle de Nuit flower and Australian sandalwood with the 40ml reed diffusers and moon-shaped decorative tealight holder and candle.

Reed diffuser lasts for up to 8 weeks.
Tealight candle burns for up to 3.5 hours.

49189
£16



Papillon Candle
Light up and enjoy the fruity and floral blend of peach, rose and patchouli.

Glass. Approx. 7cm x 7.5cm.
Burns for up to 26 hours.

00596
£10

Papillon Reed Diffuser
This butterfly-print reed diffuser exudes captivatingly fruity peach, floral rose and invigorating patchouli.

80ml. Glass. Lasts for up to 5 weeks.

00588
£15



“Take the plunge... dive right into a magical underwater world”

Judith Yates Senior Innovation Specialist, Avon



UNDERWATER BLOOM

Immerse yourself in a captivating blend of sparkling bergamot, calming sandalwood and enchanting lily of the valley.

Underwater Bloom Candle
This sculptural candle exudes a natural, subtle aroma: think enlivening citrus notes entwined with subtle florals and warming woods.

130g. Glass. Burns for up to 38 hours.

14217
£10

Underwater Bloom Fragrance Oil
Just two or three drops of this sophisticated scented oil is all you need to transport yourself to an aquatic nirvana – no snorkel required.

Glass. 10ml.

12690
£5

Underwater Bloom Diffuser
The textured vase has an aqua-inspired ombré finish, while the gypsum flower topper diffuses the fragrance.

80ml. Glass, diatomite, gypsum. Lasts up to 10 weeks.

11502
£16



All home fragrance items in this brochure have a hazard classification under the Classification, Labelling of Packaging Regulation. Please see product details at [enter market website] for full hazard details.

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£7.50

Lasts up to 6 weeks.

£3.50

10ml

£6

120g. Glass. Burns for up to 25 hours.

£3

Lasts for up to 4 weeks. Approx. 10cm x 17cm.

£3.50

70g. Pack of 6.

£5

Pack of 2. Lasts up to 3 weeks.

LAVENDER & BERGAMOT

Aromatic lavender, eucalyptus, citrus and bergamot.



Diffuser
16584



Fragrance Oil
03590



Small Jar Candle
03038



Fragrance Sachet
03962



Wax Melts
16691



Car Diffuser Refill
07096

VANILLA & TONKA BEAN

The warm, sweet scent of vanilla, almond and tonka beans.



Diffuser
00265



Fragrance Oil
17681



Small Jar Candle
20263



Fragrance Sachet
13177



Wax Melts
25973



Car Diffuser Refill
08706

FRESH COTTON

A clean, crisp blend of green apple, orange blossom and soft musk.



Diffuser
12278



Fragrance Oil
62935



Small Jar Candle
04390



Fragrance Sachet
09316



Wax Melts
14720



Car Diffuser Refill
07542

WHITE JASMINE & NEROLI

Energising jasmine, gardenia and neroli.



Diffuser
26781



Fragrance Oil
26799



Small Jar Candle
26740



Fragrance Sachet
26823



Wax Melts
26807



Car Diffuser Refill
07039

SAND LILY & AMBER

Aquatic and citrusy, with white florals and a woody, musky base.



Diffuser
27730



Fragrance Oil
27748



Small Jar Candle
13318



Fragrance Sachet
27797



Wax Melts
27813



Car Diffuser Refill
27771

*Except Sand Lily & Amber Candle - burns for up to 24 hours.

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Making scents

Turn busy spaces into calming sanctuaries with diffusers that give off a gentle fragrance over a number of hours

Aroma Diffuser

Fill your home with fragrance at the touch of a button.

Features colour-changing LED light and removable cover. Diffuses for up to two hours. Fragrance oil not included. White. ABS. Approx. 9.5cm x 16cm. Includes USB cable.

24943

£26



Fragrance Oil
10ml.

Sand Lily & Amber
27748

£3.50



Ceramic Wax Melt & Oil Burner

Place on a counter and use with your favourite wax melts or fragrance oils to infuse your space with homely aromas.

White. Dolomite. Approx. 9cm x 9cm x 12cm. Tealight and wax melt not included.

67918

£8.50

Wax Melts

Love the idea of freshly cut flowers in the kitchen? These white jasmine and neroli wax melts will fill a small space with heady floral scents but for a fraction of the cost.

70g. Pack of 6.

White Jasmine & Neroli 26807

£3.50

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STYLISH STAPLES

Finish your look with these everyday essentials

My Everyday Tote Bag

This classic tote goes with everything and has enough compartments to take you from work to play.

PU outer, polyester lining.
Approx. 43cm x 31cm x 14cm.

● Cream 15644

£24

My Everyday Midi Bucket Bag

Keys, glasses, phone... there's room for them all in this look-at-me coral bag with a cross-body adjustable strap.

PU outer, polyester lining.
Approx. 27cm x 24cm x 5cm.

● Coral 67371

£14



My Everyday Mini Cross Body Bag

Wearing an oversized dress or coat? This mini bag – with an adjustable strap and plenty of room for your valuables – is the ideal partner.

PU outer, polyester lining.
Approx. 24cm x 17cm.

● Khaki 11809

£10



Lana 3-Piece Giftset

Heart motif jewellery is popular at any age – for extra style cred, make it chunky and gold in tone.

Gold tone. Necklace approx. 42cm + 9cm extension chain. Bracelet approx. 18cm + 3cm extension chain. Earrings approx. 2cm.

● Gold 11023

£10



ON POINT

The humble stud earring gets a glow-up.



Love For Everyday 14-Piece Earring Set

You'll be spoilt for choice with these 14 pairs of studs in a mix of delicate designs and metal tones.

Mix of silver plated, gold tone and rose gold tone. Zinc, plastic, aluminium, glass, stainless steel. Each earring approx. 0.5cm.

27821

£6.50

RED HOT

1. Chloe Mini Trend Bag

In cherry-pop red with buckle detailing, this joyful mini bag has a grab handle and a removable, adjustable cross-body strap.

PU and polyester.
18cm x 14cm x 6 cm.

● Red 27847

● Navy 27854

£18

2. Chloe Heart Keyring

This cheery keyring – with twin hearts linked by a gold-toned metal heart – comes in giftable envelope packaging.

PU, zinc alloy and iron.
Length approx. 13.5cm.

● Red&Pink 27904

£7



Also comes in a gorgeous navy blue.

Nina Cross Body Bag

For the days when you just need your phone and keys, this mini cross body bag does the trick.

Cream. PU outer, polyester lining.
Approx. 11cm x 3cm x 20cm.

27938

£12.50

Chloe Scarf

Tie up your hair, wrap around your neck or loop it over your bag, there's no stopping this versatile scarf.

Pink and red. Polyester.
Approx. 180cm x 50cm.

● Red&Pink 41848

£8



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Bloom Cateye Oversized Sunglasses
Black and gold tone.
Polycarbonate, acrylic.
Width 14cm, height 6cm, length 14cm.
Category 3, 400 UV protection.

32714
£10

Maya Baguette Bag
For a blend of style and substance, grab this colourful asymmetrical bag. As well as chic metal detailing, there's a secure flap-and-button closure and an inner slip pocket.

PU outer, polyester lining.
Approx. 25cm x 14cm x 7cm.

○ Blue 24596
£18

MY BAG, MY RULES

Why wear just one thing on your wrist? This watch – with beige strap, silvertone dial and rosegold-tone numbering – and matching bracelet stack together beautifully.



Marina Watch & Bracelet Set

Why wear just one thing on your wrist? This watch – with beige strap, silver-tone dial and rose-gold-tone numbering – and matching bracelet stack together beautifully.

Ion-plated stainless steel, zinc alloy, glass, brass. Watch adjustable between approx. 17cm and 21.5cm. Includes one replaceable button cell battery. Rose gold tone bracelet approx. 18cm.

27375
£24



Talia Chunky Statement Earrings

The irregular shape of these gold-tone hoops with faux-pearl drops evokes gentle ocean waves.

Gold tone. Zinc, plastic, titanium.
Approx. 5.5cm.

24091
£8



Talia Chunky Faux Pearl Necklace

This pendant necklace features chunky links reminiscent of an anchor's chain and a long string of faux pearls.

Gold tone. Zinc, plastic, steel. Approx. 48cm.

22319
£10

UNDERWATER TREASURES

Make waves with ocean-inspired jewellery that brings a grown-up mermaid vibe to any outfit



AQUA STYLE

Shimmering metals and iridescent faux pearls capture the essence of the sea.

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ALL THAT SPARKLES

Adorn your wrists, lobes and neckline with these pretty pieces and watch the compliments roll in.

Heart Bracelet Set
Includes 2 x 18+3mm gold-colour plated bracelets, with lobster claw and heart pendant and paper clip chain. Comes in a gorgeous gift box.

09183
£7



Lana Layered Necklace
This longline necklace is a timeless beauty with a modern twist, and the perfect addition to your collection.

Gold tone. Steel, brass, glass, zinc, plastic. 1st layer approx. 42cm + 9cm extension chain, 2nd layer approx. 56cm.

11932
£9



THE ONES FOR ACCESSORY LOVERS

Lestari Jewellery Organiser
10 cm (L) x 10 cm (W) x 5 cm (H). Metallic PU material exterior and velvet lining interior with finger ring slots. 3 x necklace hooks and 1 x pouch on inside top lid. Gold colour nylon sipper and matching gold-tone metal puller. With gold metallic hot-stamped 'Beautiful' text with a heart accent on top lid.

03509
£16

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most wanted

CURATE YOUR EARS

Mixing up your ear jewellery is the fastest way to make a strong fashion statement. Go for a mixed-metal collection to give you loads of options from one outfit to the next.



Marina 20-Piece Earring Giftset

Whether you have lots of piercings or just the two, this giftable collection of studs, hoops and statement earrings offers countless different looks.

Silver tone and gold tone. Stainless steel, plastic, zinc, brass, glass, aluminium. Earring dimensions range from approx. 0.5cm - 3.5cm.

04069
£10



EARRING GIFTSET
JUST
£10

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HAIR & BODY



**Advance Techniques
Pro Paddle Brush**
ABS, Nylon, synthetic rubber.
Head: 8.5 x 13.9 cm.
Handle: 12 cm L.
18663
£7.50



**Advance Techniques
Ultimate Shine
Illuminating
Treatment Spray**
14100
100ml
£5.50

AN INSTANT SHINE BOOST FOR HAIR-SWISHING CONFIDENCE

Get glossy with the haircare collection that coats your strands with **next-level shine**. The secret? Crystal Light Technology, creating a **smooth, mirror-like surface**.



WITH CRYSTAL LIGHT
TECHNOLOGY



ULTIMATE SHINE

SET OF 3
£12.75

SAVE £1.50

set contains:
• Conditioner | 250ml |
• Shampoo | 400ml |
• Serum | 30ml |

89276
Worth £14.25

£12.75

SAVE £1.50

**1. Advance Techniques
Ultimate Shine Conditioner**
14134
250ml | £1.30/100ml
£3.25

**2. Advance Techniques
Ultimate Shine Shampoo**
16782
400ml | £1.31/100ml
£5.25

**UP TO 100% INSTANT,
HIGH-BEAM SHINE***

**3. Advance Techniques
Ultimate Shine Serum**
51953
30ml | £19.17/100ml
£5.75

*Versus untreated hair.



NOURISHMENT FROM ROOT TO TIP

Still dealing with dry hair after winter? Packed with **argan, coconut, camellia, and marula oils**, this **XXL rinse-off mask** leaves even the most dehydrated hair feeling stronger, smoother, and super soft!



WITH ARGAN
& COCONUT OILS



ABSOLUTE NOURISHMENT



DAMAGED HAIR? TIME TO REPAIR!*

Wave goodbye to split ends with our **Kera Panthenol Complex**-infused collection.



WITH
KERA-PANTHENOL
COMPLEX



RECONSTRUCTION



Hydra Boost Leave In Treatment
03244
50ml | 11.50€/100ml
£5.75



Mega Volume Treatment Spray
18218
100ml
£5.50



Advance Techniques Absolute Nourishment Treatment Serum
17202
30ml | £19.17/100ml
£5.75

Absolute Nourishment Mask Infused with Argan & Coconut Oils
19059
375ml | £1.73/100ml
Normally £7.50
£6.50
SAVE £1

*When used with the Treatment Mask.

Advance Techniques Reconstruction Treatment Serum
24158
30ml | £15.83/100ml
Normally £5.75
£4.75
SAVE £1

Advance Techniques Reconstruction Treatment Mask
01842
375ml | £1.73/100ml
Normally £7.50
£6.50
SAVE £1



STYLING SAVIOURS

No time for a hair wash? Use dry shampoo for a quick refresh and volume, and don't forget to shield your hair with our heat protection spray while curling or straightening!



1. Advance Techniques Heat Protection Leave-In Spray
14738
100ml
£3.25

2. Advance Techniques Dry Shampoo
03376
150ml | £2.33/100ml
£3.50

STYLING



BIGGER BOTTLES MORE WASHES

Get more shampoo for your money with extra-large 700 ml bottles that last even longer!



ABSOLUTE NOURISHMENT

ANTI-DANDRUFF



Advance Techniques Deeply Purifying Treatment Scrub
17194
150ml | £3.83/100ml
£5.75



Advance Techniques Loss Control Leave-In Treatment Spray
17632
100ml
£5.50



Advance Techniques Fabulous Curls Curling Cream
24166
150ml | £3.83/100ml
£5.75



Reconstruction



Ultimate Shine

shampoos

1. Absolute Nourishment	23564
2. Anti-Dandruff	19950
3. Reconstruction	19406
4. Ultimate Shine	19174
700ml £1.18/100ml	
£8.25	

PROFESSIONAL BRUSHES & ACCESSORIES

1. Advance Techniques Pro Detangling Brush
ABS & Nylon. 23 x 7.8 cm.

01917
£6

2. Advance Techniques Pro Cushion Brush
ABS, Nylon. Head: 7.5 x 13.5 cm.
Handle: 12 cm.

18713
£7.50

3. Advance Techniques Brush Cleaning Tool
Plastic handle and iron prongs with protective plastic cap. Length approx. 9cm.

56556
£3



Advance Techniques Pro Styling Tail Comb
PP & stainless steel.
24.2 x 5.5 cm.
26518
£3.50

Advance Techniques Pro Round Brush
ABS, Nylon. Head: 11cm + handle 12 cm, Dia: 4.1 cm.
18804
£7.50

Advance Techniques Pro Foldable Cushion Brush
ABS, Synthetic rubber, nylon. Glass mirror. 9.7 x 5.7 cm (when closed).
17442
£4

Advance Techniques Hair Cutting Scissors
Carbon steel, TPR. Length: 16,5 cm.
15271
£7

Advance Techniques Pro Large Barrel Brush
ABS, Aluminium. Ceramic coating, Nylon pins. 15.3 cm L x 5.8 dia (excl. bristles).
18770
£8.50

Advance Techniques Pro Small Barrel Brush
ABS, Aluminium. Ceramic coating, Nylon pins. 15.3 cm L x 2.6 dia (excl. bristles).
28779
£6

Advance Techniques Pro Vent Brush
ABS, Aluminium, nylon. Ceramic coat. Head: 4.5 x 13 cm. Handle: 12cm.
18747
£6

Advance Techniques Scalp Massager
ABS. Approx. 7.5cm x 8cm.
04127
£5

DISCOVER 2-IN-1 SHAMPOOS & CONDITIONERS



- Moisture-rich, 2-in-1 formulas
- Healthy-looking hair from the first wash*
- XXL 700ml sizes that last longer

JUST
£3.75
EACH



*Based on a consumer science study with 125 people, excluding 'Healthy Hydration 2-in-1 Shampoo & Conditioner'.

Full Volume 2-in-1 Shampoo & Conditioner
Raspberry & Hibiscus
63651

Stay Strong 2-in-1 Shampoo & Conditioner
Apricot & Shea Butter
09514

Nourish & Smooth 2-in-1 Shampoo & Conditioner
Avocado & Almond Oil
63727

Refresh & Revitalize 2-in-1 Shampoo & Conditioner
Nettle & Lavender
15800

Healthy Hydration 2-in-1 Shampoo & Conditioner
Aloe & Macadamia
08367

2-in-1 Shampoo & Conditioner
700ml | £0.54/100ml

BABY-SOFT SOLES

Wave goodbye to **rough skin or calluses** and enjoy **smooth, soft feet**.



**Foot Works
Healthy Extreme
Cracked Heel Cream**
27839
75ml | £6.33/100ml
£4.75

**Foot Works
Rough Skin
Remover**
04226
75ml | £5/100ml
£3.75

**Foot Works
Intensive Callus
and Corn Cream**
25445
75ml | £6.33/100ml
£4.75

**Foot Works
Intense Moisture
Cream**
02022
75ml | £6.33/100ml
£4.75



**Foot Works Active
Reviving Foot Soak**
23028
100ml
Normally £4.25
£3.75



Foot Works Nail Brush
Polypropylene, nylon.
Approx. 8.5cm
x 2.5cm x 5.5cm.
15479
£1.75

SOCK-TYPE MASK FOR INSTANT EXFOLIATION

Powered by exfoliating **glycolic acid** and soothing **aloe vera**, enjoy softer soles with this **foot mask** in just 1 use!



JUST
£4.50

SAVE £1



HOW TO USE:

1. Place the socks **on clean, dried feet**.
2. **Tighten the sticker** to prevent leaking.
3. **Massage** each foot to help disperse the solution.
4. Take off **after 60 minutes** and **rinse** your feet with warm water.

**Foot Works Expert
Exfoliating Foot Mask**
04168
20ml
Normally £5.50

£4.50

SAVE £1

YOUR ULTIMATE AT-HOME PEDI



Foot Works Wet and Dry Pedi Roller
Includes 2 heads, 1 coarse, 1 smooth. Requires 3 x AAA batteries (not included).

03764
£22



Foot Works Wet and Dry Pedi Roller Replacement Heads
Set of 2 replacement heads for the Footworks Wet/Dry Pedi Roller. ABS with 2 grades of paper coarseness. Size: 6.3cm x 3.5cm x 3.8 cm (per head).

03863
£5



Foot Works Paddle Foot File
Approx. 21cm x 5cm.

03046
£2.75



Foot Works 3-in-1 Pedicure Tool
Includes foot rasper, pumice stone and smoothing foot file. PP, iron, stainless steel. Approx. 10cm x 6cm x 5cm.

16550
£4.75



Foot Works Hard Skin Remover
Helps to remove hard skin from feet by scraping off layers of unwanted skin. Additional head included.

03723
£4.50



Moisture Socks
96% Polyester, 4% Elastane. 1 pair in 1 size.

19075
£4



Foot Works Heel Rasper
Stainless steel, plastic. Approx. 9cm x 5cm x 4cm.

04267
£4.50



Foot Works Toenail Clippers
Carbon, silicone. Approx. 9cm x 1cm x 2cm.

02980
£2.75



Foot Works Silicone Heel Enhancer Socks
Silicone. Approx. 10cm x 10cm. 1 pair in 1 size.

04374
£4.75

SOOTHING LAVENDER FOR HOT, TIRED FEET

Try our lavender-infused footcare collection to transform your soles from tired and achy to beautifully pampered.

SET OF 3
£9.50

SAVE £3.50



1. Foot Works Clay Mask with Lavender
Helps exfoliate dry, rough skin for baby smooth & soft feet.

05553
75ml | £6.33/100ml
£4.75

2. Deodorising Foot Spray with Lavender
Deodorises, soothes and refreshes hot, tired feet.

20982
100ml
£4.50

3. Foot Works Overnight Treatment Cream with Lavender
Helps soften and soothe skin overnight, intensely moisturises.

13615
150ml | £2.50/100ml
£3.75

SET OF 3

- set contains:
- Clay Mask | 75ml |
 - Deodorising Foot Spray | 100ml |
 - Overnight Treatment Cream | 150ml |

68510
Worth £13

£9.50

SAVE £3.50



NO MORE TEARS

JUST GOOD, CLEAN FUN

3-5 YEARS



**Avon Kids 2in1
Goodnight
Bath &
Body Wash.
Lavender.**

18069
200ml |
£1.12/100ml
£2.25



**Avon Kids
2in1 Bath &
Body Wash.
Strawberry.**

18077
200ml |
£1.12/100ml
£2.25



**Avon Kids
Detangling
Spray. Mango.**

18044
200ml |
£1.12/100ml
£2.25



CHILD-FRIENDLY,
TEAR-FREE, GENTLE FORMULAS
PERFECT FOR EVERYDAY USE



DERMATOLOGIST AND
OPHTHAMOLOGIST TESTED

AVON
kids

6-9 YEARS



**1. Avon Kids 2in1
Shampoo & Body
Wash. Fresh.**
17988
200ml | £1.12/100ml
£2.25

**2. Avon Kids
Cologne Spritz.
Fresh.**
17970
150ml | £2.67/100ml
£4

**3. Avon Kids
Hair Gel. Fresh.**
17996
50ml | £4.50/100ml
£2.25

GETTING READY

MADE FUN

Help your little grown-ups enjoy their 'getting ready' routine with these **super cool daily toiletries** that they can use all on their own.



1



2

6-9 YEARS



DERMATOLOGIST AND
OPHTHAMOLOGIST TESTED

mandarin sorbet,
crystal strawberry,
cotton candy

**Avon Kids 2in1 Shampoo
& Conditioner. Fruity.**
18028
200ml | £1.12/100ml
£2.25

**Avon Kids Detangling
Spray. Fruity.**
14811
200ml | £1.12/100ml
£2.25

**1. Avon Kids
Body Wash. Fruity.**
18010
200ml | £1.12/100ml
£2.25

**2. Avon Kids Eau
de Cologne. Fruity.**
16709
30ml | £13.33/100ml
£4

YOUR FAVE HAIR REMOVERS

- super-quick • easy to use • highly effective



results in
2.5
minutes*



**Hair Removal
Legs & Body Cream**

21527

100ml

£6



**Hair Removal
Face Cream**

00620

15ml | £21.67/100ml

£3.25



*based on a consumer study with 75 participants

DELICATE CARE FOR YOUR INTIMATE AREA



**1. Avon Care Intimate
Gentle Delicate
Feminine Wash**

00687

250ml | £1.30/100ml

**2. Avon Care Intimate
Calming Delicate
Feminine Wash**

59428

250ml | £1.30/100ml

**3. Avon Care Intimate
Refreshing Delicate
Feminine Wash**

20222

250ml | £1.30/100ml

£3.25 EACH



pH balanced



gynaecologically
tested



all day freshness

recyclable packaging

AVON CARE
trusted by millions of women worldwide

IF YOU
LIKED THOSE...



... YOU'LL
LOVE THESE!

ROLL-ON CONFIDENCE

Whatever the day throws at you, stay dry and odour-free with our deodorants that are **gentle on skin but tough on sweat.**



up to 72-hour*
protection



lasts
all day



no need to
reapply**



FOR HIM



Men's Max Protection

18549

FOR HER



Women's Max Protection

18689

Roll-on antiperspirants

50ml | £4/100ml

**ROLL-ON
ANTIPERSPIRANTS**
£2 EACH



FOR HIM



Active for Men

11395

FOR HER



Active for Women

11346

*Applies to Max Protection range, 72-hour protection against odour.

**For 48-hour odour protection.

TANNING

Avon Care Sun Tan Accelerator Lotion
20578
 200ml | £3.50/100ml
£7

Avon Care Sun Self-Tanning Lotion
07195
 150ml | £4.67/100ml
£7

Get it before it's gone!

Avon Care Sun Tanning Oil Spray
07047
 150ml | £4.33/100ml
£6.50

Avon Care Sun Protecting Bronzing Oil SPF15
40030
 150ml | £4.33/100ml
£6.50

SUN PROTECTION

Avon Care Sun SPF15 Sun Spray
20081
 150ml | £3.83/100ml
£5.75

Avon Care Sun Refreshing 3-in-1 Face and Body Sun Lotion SPF30
03871
 150ml | £4/100ml
£6

SPF 30 Moisturising Lotion
06031
 150ml | £3.83/100ml
£5.75

Avon Care Sun SPF50 Face & Body Cream
02725
 135ml | £5.93/100ml
£8

Get it before it's gone!

AFTER SUN

Avon Care Sun After Sun Moisturising Gel
20115
 150ml | £3.17/100ml
£4.75

Avon Care Sun After Sun Cooling Spray
08912
 150ml | £3.17/100ml
£4.75

Avon Care Sun After Sun Cooling Lotion with Aloe
20545
 400ml | £1.44/100ml
£5.75

FOR FACE

Avon Care Sun Shine Control SPF50 Facial Sun Cream
66050
 50ml | £11.50/100ml
£5.75

Avon Care Sun Shine Control SPF30 Facial Sun Cream
67892
 50ml | £11.50/100ml
£5.75

3-in-1 Hydrating Lip Balm
02436
 4g
£1.50

While stocks last.



- all-day moisture**
- nourished feeling skin after 1 use***
- softening moisture
- healthy-looking skin
- quick absorption
- non-greasy



Body Lotion

1. with emollients and jojoba oil	11205
2. with ceramide complex	15990
3. with Hyaluronic Boost Complex	18150
400ml £1.06/100ml	£4.25



Watermelon Daily Hydration Body Lotion Mist Spray
55350
 250ml | £1.70/100ml
£4.25



Watermelon Daily Hydration Body Lotion Gel
58719
 200ml | £1.75/100ml
£3.50

Body Wash

1. with avocado oil	00406
2. with coconut oil	17392
400ml £0.56/100ml	£2.25

80 DAYS OF BEAUTIFUL SKIN IN ONE BOTTLE*

Use daily for long-lasting, caring hydration.

JUST **£3.50**

NEW LOOK
SAME SKIN-LOVING FORMULAS



6. with glycerin, almond milk & vitamin E
18531

7. with avocado oil
54353

8. with coconut oil
54544

*If used once a day. Based on average use of 5g per application.

Body Lotion

1. with cocoa butter	25585
2. cherry, with antioxidants	15784
3. with strawberry & blueberry extracts	14548
4. with pineapple, mango & papaya extracts	24760
5. with watermelon extract	58461
400ml £0.88/100ml	£3.50

After multiple applications. Based on Clinical Efficacy Study with 30 people.*Based on Consumer Science Study with 192 people.

AVON CARE trusted by millions of women worldwide

IF YOU LIKED THOSE...

... YOU'LL LOVE THESE!





**BONUS
SIZE**

250ML

bonus size

**Skin So Soft Original Dry
Oil Spray Bonus Size**

06627

250ml | £3/100ml

£7.50



4 SOLD EVERY MINUTE*

Want the silkiest of skin? Get it in seconds with this **skin-softening spray**. The secret? It's all about the **jojoba oil**.

★★★★★
BESTSELLER

150ML
classic size



with
jojoba oil

**Skin So Soft Enhance
& Glow Airbrush Spray**

52217

150ml | £3.33/100ml
Normally £5.50



scented with
citronellol

**Skin So Soft Original
Dry Oil Spray**

32672

150ml | £3.33/100ml
Normally £5.50



with
argan oil

**Skin So Soft Silky Moisture
Nourishing Dry Oil Spray**

52274

150ml | £3.33/100ml
Normally £5.50

1 FOR £5.50 | 3 FOR £13.50

SAVE £3

*Based on total Skin So Soft units across all sizes and variations from 01.05.2024 - 31-07-2024.



**Touch Of Gold
Multi-Use Oil**

02600

150ml |
£3.50/100ml

£5.25



**Liquid Gold
Face Mask**

25866

50ml | £9/100ml

£4.50



**Planet Spa Korean
Charcoal Cleanse
& Refine Peel-Off
Face Mask**

19257

50ml | £9/100ml

£4.50



**Tranquility Body
Wash with Dead
Sea Minerals**

03103

200ml | £2.12/100ml

£4.25



**Tranquility Facial
Scrub with Dead
Sea Minerals**

08771

75ml | £5.33/100ml
Normally £4.50

£4



**Tranquility Face
Mask with Dead
Sea Minerals**

04655

75ml | £5/100ml
Normally £4.25

£3.75



**Heavenly Hydration
Body Moisturiser
with Mediterranean
Olive Oil**

14522

200ml | £3.62/100ml

£7.25



**Tranquility Body
Butter with Dead
Sea Minerals**

12229

200ml | £3.62/100ml

£7.25



**Radiance Golden
Body Butter with
Gold & Oud**

26237

200ml | £3.62/100ml

£7.25



NOURISH & SOFTEN SKIN WITH AFRICAN SHEA BUTTER

Give your dry skin a pampering treat with rich shea butter. The perfect choice for happy hands and feet, it softens rough skin and leaves it with a fab smooth feel. A must-have all year round!

FROM
£4



**1. Planet Spa Blissfully
Nourishing Hand Cream**

19141

30ml | £15/100ml
Normally £5

£4.50



**2. Planet Spa Blissfully
Nourishing Hand,
Elbow & Foot Cream**

05777

75ml | £7/100ml

£5.25



**3. Blissfully Nourishing
Hand & Foot Mask**

15982

100ml
Normally £4.50

£4

TOOLS FOR LOOKING YOUR BEST

at home & on-the-go



Men's Battery Rotary Shaver
ABS, stainless steel. Approx. 15 x 5.5 x 6.8 cm. Requires 2 x AA batteries (not included).

19331
£25



Mens Battery Ear & Nose Trimmer
ABS, stainless steel. Approx. 13 x 2.8 x 2.6 cm. Requires 1 x AA battery (not included).

21881
£10



Mens Grooming Set
In the set: PP comb, stainless steel accessories: scissors, tweezers, nail clipper with nail file. PU case 11,8 x 7,5 x 2 cm.

26245
£7



Mens Razor with Interchangeable Heads
Includes 1 handle and 5 razor cartridges. ABS, stainless steel. 14.5 x 4.5 cm.

15305
£5.50



SHOWER, SHAVE & MOISTURISE

Get ready to face whatever the day throws at you with our **daily grooming essentials**.

ACTIVE TECHNOLOGY*

MULTI USE

- exclusive blend of ingredients that provide skincare benefits for men's needs
- multi-functional uses and benefits always caring and moisturising

ESSENTIAL LINE



Avon Care Essential 3-in-1 Hydra Gel

58206
50ml | £4.50/100ml

£2.25



1. Avon Care Essential 3-in-1 Shampoo, Conditioner & Body Wash

58545
200ml | £1.25/100ml

£2.50

2. Avon Care Essential Shave Gel

58784
150ml | £2/100ml

£3

3. Avon Care Essential Aftershave Balm & Moisturiser

58800
100ml

£2.50

*Excluding 3-in-1 Hydra Gel.

SENSITIVE LINE



Avon Care Sensitive 2-in-1 Anti-Dandruff Shampoo & Conditioner

03327
200ml | £1.25/100ml

£2.50



Avon Care Sensitive Shave Gel

56838
150ml | £2/100ml

£3



Avon Care Sensitive 2-in-1 Aftershave Balm & Moisturiser

02089
100ml

£2.50

250ML Price per 100ml = 60p **£1.50**

720ML Price per 100ml = 45p **£3.25**

1L **£3**

BUBBLE BATH

- | | | | | |
|---|--|--|---|---|
| 
L'AMOUR SUNRISE:
rose & amber
1000ml
00653 | 
RASPBERRY DELIGHT:
raspberry & cassis
1000ml
28498 | 
GOODNIGHT SWEETHEART:
bergamot & vanilla
1000ml
28597 | 
ALOHA MONOI:
coconut & tiare flower
1000ml
06072 | 
LEMON BURST:
lemon & basil
1000ml
28365 |
| 
SIMPLY LUXURIOUS:
white peach & vanilla orchid
1000ml
05256 | 
LAVENDER CALM:
calming lavender & musk
1000ml
03095 | 
WATER MINT:
water mint and cucumber
1000ml
18234 | 
SUNKISSED SUNSETS:
mandarin, ylang ylang, oud
1000ml
55434 | 
COSY CASHMERE:
magnolia & creamy sandalwood
1000ml
17343 |


WHITE LILY:
white lily & Musk
1000ml
16360

HAIR & BODY WASH

- | | | |
|--|---|---|
| 
JUNGLE RAINBURST:
Sage & Sandalwood
720ml
28217 | 
EXTREME LIMITS:
Grapefruit & Cedarwood
720ml
02311 | 
OCEAN SURGE:
marine & peppermint notes
250ml
24471 |
|--|---|---|

SHOWER GEL

- | | | | |
|--|--|---|--|
| 
RASPBERRY DELIGHT:
raspberry & cassis
250ml
12427
720ml
11783 | 
SECRET LAGOON:
water fruits & musk
250ml
24455
720ml
02808 | 
LEMON BURST:
lemon & basil
250ml
12625 | 
SUNKISSED SUNSETS:
mandarin, ylang ylang, oud
250ml
22269 |
|--|--|---|--|

SHOWER CREAM

- | | | | | |
|--|--|--|---|--|
| 
WHITE LILY:
white lily & Musk
250ml
27268
720ml
17624 | 
ALOHA MONOI:
coconut & tiare flower
720ml
14639 | 
SWEET & JOYFUL:
freesia & pomegranate
720ml
13516 | 
SIMPLY LUXURIOUS:
peach & vanilla orchid
250ml
02204 | 
COSY CASHMERE:
magnolia & creamy sandalwood
250ml
14001 |
|--|--|--|---|--|

HAND WASH 250ML

- | | | |
|---|---|---|
| 
Senses Lavender Calm Hand Wash
22020
250ml £0.70/100ml
£1.75 | 
Lemon Burst Liquid Soap
56663
250ml £0.70/100ml
£1.75 | 
Cosy Cashmere Hand Wash
10884
250ml £0.70/100ml
£1.75 |
|---|---|---|

 ALL SENSES PRODUCTS ARE ENRICHED WITH NATURAL EXTRACTS

 RECYCLABLE BOTTLES*
*Excludes pump. Please remove when recycling.

Envelop your skin in delicate floral notes to make you feel joyful and uplifted.

PRICES FROM **£1.50**



SENSES PEONY BATH & BODY
peony & magnolia

- | | | | | |
|---|---|--|--|--|
| Pretty Peony Shower Cream
62877
250ml £0.60/100ml
£1.50 | Pretty Peony Shower Cream
41475
500ml £0.45/100ml
£2.25 | Pretty Peony Bubble Bath
20867
500ml £0.50/100ml
£2.50 | Pretty Peony Bubble Bath
13672
1000ml
£3 | Pretty Peony Body Mist
20255
100ml
£3.50 |
|---|---|--|--|--|



LUXURIOUS LEMONGRASS & COCONUT

with shea butter extract

HAND LOTION for up to 24 hour* moisture	HAND WASH	ROOM SPRAY	BATH & SHOWER ELIXIR
1. 28613 250ml £1.80/100ml	2. 54056 250ml £1.40/100ml	3. 54502 100ml	4. 02543 500ml £1/100ml
£4.50	£3.50	£4.50	£5



AROMATIC BERGAMOT & GREEN TEA

with verbena extract

HAND LOTION for up to 24 hour* moisture	HAND WASH	ROOM SPRAY	BATH & SHOWER ELIXIR
1. 25015 250ml £1.80/100ml	2. 25007 250ml £1.40/100ml	3. 05389 100ml	4. 02535 500ml £1/100ml
£4.50	£3.50	£4.50	£5



ENERGISING GERANIUM LEAF & ORANGE

with orange & sea kelp extracts

HAND LOTION for up to 24 hour* moisture	HAND WASH	ROOM SPRAY	BATH & SHOWER ELIXIR
1. 25064 250ml £1.80/100ml	2. 25031 250ml £1.40/100ml	3. 54999 100ml	4. 25155 500ml £1/100ml
£4.50	£3.50	£4.50	£5

Get it before it's gone!



£6.50

**Senses Essence Duo
Lemongrass & Coconut Gift Set**
Set includes:

- Hand Wash | 250ml |
- Hand Lotion | 250ml |
- Gift Box

16642



£6.50

**Senses Essence Duo
Geranium Leaf & Orange Gift Set**
Set includes:

- Hand Wash | 250ml |
- Hand Lotion | 250ml |
- Gift Box

16592



£6.50

**Senses Essence Duo
Lavender & Ginger Gift Set**
Set includes:

- Hand Wash | 250ml |
- Hand Lotion | 250ml |
- Gift Box

16600

NEW

REVITALISING ROSEMARY & CARROT SEED

Invigorate your senses with added
oat & angelica root extracts.

PRICES FROM
£3.50



Enriched with
natural origin
extracts



Bottle made
from 97.5%
recycled
plastic***

BATH & SHOWER ELIXIR	ROOM SPRAY	HAND WASH	HAND LOTION for up to 24-hour* moisture
1. 21683 500ml £1/100ml	2. 22996 100ml	3. 22947 250ml £1.40/100ml	4. 22954 250ml £1.80/100ml
£5	£4.50	£3.50	£4.50

***Remove pump before discarding.

*After multiple applications. Based on a consumer study with 12 participants.

AMAZING PRICES

INSTANT REFRESHMENT FOR TIRED FEET



1. Foot Works Active Odour Control Spray
27581
100ml

2. Deodorising Foot Spray
12864
100ml

£4.50 EACH

EFFECTIVE ANTIPERSPIRANT ROLL-ON

FOR HIM

FOR HER



1. Men's Invisible 09860
2. Women's Invisible 09878
50ml | £4/100ml

£2 EACH

BATH TIME FUN FOR KIDS



1. Avon Kids 2in1 Shampoo & Conditioner. Apple.
18036
200ml | £1.12/100ml

2. Avon Kids 2in1 Shampoo & Conditioner. Watermelon.
18085
200ml | £1.12/100ml

£2.25 EACH

Suitable for children over the age of 3.

PRICES FROM

£1.75

XXL REFRESHING SHOWER GEL



720ML

1. ORANGE TWIST: orange & jasmine 22103
2. OCEAN SURGE: marine & peppermint 19844
3. SIMPLY LUXURIOUS: white peach & vanilla orchid 01511
720ml | £0.45/100ml

£3.25 EACH

HAND WASH



1. Sweet & Joyful: Freesia & Pomegranate 03228
2. Orange Twist: Orange & Jasmine 12823
3. Secret Lagoon 17475
250ml | £0.70/100ml

£1.75 EACH

DELICIOUSLY SCENTED LIP BALMS



1. vanilla 16717
2. apple pie 16733
4.5g | £44.44/100g

£2 EACH

LEAVE-IN HAIR TREATMENT SPRAYS



1. Absolute Nourishment Treatment Oil Infused with Argan & Coconut Oils
14068
100ml

£9.25

2. Advance Techniques Reconstruction Bi-Phase Treatment
26419
100ml

£5.50

ORANGE & CINNAMON FOOT CARE



Relaxing Soak
36731
100ml

£3.50

Exfoliating Scrub
01545
75ml | £5.33/100ml

£4

Moisturising Cream
01560
75ml | £5.33/100ml

£4

Get it before it's gone!

JASMINE DECO COLLECTION



1. Jasmine Scent Shimmering Body Lotion
08599
720ml | £0.62/100ml

£4.50

2. Jasmine Scent Shimmering Body Lotion
11619
400ml | £0.88/100ml

£3.50

3. Jasmine Scent Soothing Hand Cream
11833
75ml | £2.67/100ml

£2

LAVENDER HARMONY SPA COLLECTION



1. Aromatherapy Pillow Mist*
10561
100ml

£5.50

2. Planet Spa Aromatherapy Beauty Sleep Hand Cream
26849
30ml | £15/100ml

£4.50

GIFTABLE VIOLET & RASPBERRY COLLECTION

NEW



1. Celestial Bloom Bubble Bath
18994
250ml | £0.70/100ml

£1.75

2. Celestial Bloom Hand Cream
52175
75ml | £4/100ml

£2

REFRESH YOUR BATHROOM CABINET FOR SPRING

3-IN-1 CREAMS

Save space with **one cream for all-over body care**. Now in **new packaging**, it still has the gentle, oh-so-loved formula!

JUST
£4.25
EACH

NEW LOOK

SAME SKIN-LOVING FORMULAS



3-IN-1 MULTIPURPOSE CREAMS

for hands, body and face

- 1. hydrating cherry, with antioxidants
- 2. moisturising with glycerin, almond milk & vitamin E
- 3. Infused with cocoa butter

25510
02998
58552

400ml | £0.94/100ml
£4.25

3-IN-1 MULTIPURPOSE CREAMS

for hands, body and face

- 4. radiance boosting with strawberry & blueberry extracts 26211
- 5. replenishing with avocado oil 24828
- 6. smoothing with pineapple, mango & papaya extracts 02220
- 7. hydrating with coconut oil 19604
- 8. gentle with multibiotics & vanilla extract 55251
- 9. hydrating with watermelon extract 55731

400ml | £0.94/100ml



IF YOU LIKED THOSE...

... YOU'LL LOVE THESE!



 AVON CARE
trusted by millions of women worldwide

REFRESH YOUR BATHROOM CABINET FOR SPRING

FACIAL CLEANSERS

Spring is here, and **your skin deserves a fresh start!** Time to grab a new **gentle cleanser** that removes every trace of make-up.



PRICES FROM
£2.80
SAVE UP TO £2

SENSITIVE SKIN

with cica extract

Nutra Effects Soothe Micellar Scrub

25783
150ml | £2/100ml
Normally £5

£3

SAVE £2

SENSITIVE SKIN

with cica extract

Nutra Effects Soothe Micellar Water

05611
400ml | £1/100ml
Normally £6

£4

SAVE £2

COMBINATION TO OILY SKIN

with willow leaf and rice extract

Nutra Effects Matte Fluffy Foam Cleanser

13524
150ml | £2.33/100ml
Normally £5.50

£3.50

SAVE £2

Nutra Effects Matte Micellar Water

02006
400ml | £1/100ml
Normally £6

£4

SAVE £2

ALL SKIN TYPES

with papaya and pomegranate extract

Nutra Effects Radiance Micellar Gel Cleanser

21196
195ml | £1.44/100ml
Normally £4.80

£2.80

SAVE £2

DRY SKIN

with cannabis sativa seed oil, vitamin E and shea butter extract

Cannabis Sativa Seed Oil Cleanse & Calm Micellar Water

08490
400ml | £1.25/100ml
Normally £6.50

£5

SAVE £1.50

REFRESH YOUR BATHROOM CABINET FOR SPRING

DAILY HAIR CARE

Clear the clutter from your shower! It's time to revive your locks with new **shampoos & conditioners** for a vibrant, healthy look!

400ML



1

2

3

4

5

6

Hydra Boost

for dehydrated, weakened hair with hyaluronic & amino acid complex

Anti-Dandruff

for hair with symptoms of dandruff with Climbazole

Absolute Nourishment

for dry hair with argan & coconut oils

Reconstruction

for very damaged hair with Kera-Panthenol Complex

Deeply Purifying

for oily hair with salicylic acid & kaolin clay

Mega Volume

for flat, fine hair with volumising vitamin peptide complex

shampoos
 1. Hydra Boost 04143
 2. Anti-Dandruff 09662
 3. Absolute Nourishment 18309
 4. Reconstruction 13250
 400ml | £2.38/100ml
£5.25

2 FOR £9.50
 SAVE £1

conditioners
 7. Absolute Nourishment 26716
 8. Reconstruction 26906
 9. Deeply Purifying 52019
 10. Hydra Boost 03517
 11. Mega Volume 18184
 250ml | £2.20/100ml
£3.25



shampoos
 5. Deeply Purifying 19208
 6. Mega Volume 18200
 400ml | £2.38/100ml
£5.25

2 FOR £9.50
 SAVE £1

2 FOR £5.50
 SAVE £1

REFRESH YOUR BATHROOM CABINET FOR SPRING

SHOWER GELS

Swap those nearly empty bottles for a new, refreshing shower gel that gives you a kick of unstoppable energy!

500ML

Shower gel
500ml | £0.45/100ml

FOAMY
SHOWER CREAM

IRRESISTIBLE
CAPPUCCINO SWIRL:
coconut milk &
raspberry

18135

INDULGENT
WHIPPED COCOA:
buttermilk & cocoa

18101

SHOWER
CREAM
ALOHA
MONOI:
coconut &
tiare flower
08789

SHOWER
GEL
RASPBERRY
DELIGHT:
raspberry &
cassis
12484

SHOWER GEL
WATER MINT:
water mint &
cucumber
26930

FOR HIM
OCEAN SURGE:
marine &
peppermint
24430

JUST
£2.25
EACH

500ML

Shower gel
500ml | £0.45/100ml

JUST
£2.25
EACH

FOAMY
SHOWER
CREAM



COMFORTING
VELVET LATTE:
oat milk & cornflower
18143

SHOWER CREAM



SWEET & JOYFUL:
freesia & pomegranate
04382



WHITE LILY:
white lily & musk
27276



COSY CASHMERE:
magnolia & creamy
sandalwood
19729



SIMPLY LUXURIOUS:
white peach
& vanilla orchid
04739



CELESTIAL BLOOM:
cosmic violets &
raspberry
14456

NEW

SHOWER GEL



ORANGE TWIST:
orange & jasmine
12641



LEMON BURST:
lemon & basil
13037



SECRET LAGOON:
melon & musk
15677



SUNKISSED SUNSETS:
mandarin, ylang ylang
& Oud
22285



EXTREME LIMITS:
grapefruit & cedarwood
54718



NATURES EDGE:
bergamot & charcoal
55491



JUNGLE RAINBURST:
sage & sandalwood
11197

Get it before
it's gone!

SHOWER CREAM
L'AMOUR SUNRISE:
rose & warm amber
11718



REFRESH YOUR BATHROOM CABINET FOR SPRING

BUBBLE BATHS

Make space for your spring-perfect bubble bath scents and enjoy a reviving soak after a long day.

500ML

Bubble Bath
500ml | £0.50/100ml

JUST
£2.50
EACH

500ML

Bubble Bath
500ml | £0.50/100ml

JUST
£2.50
EACH



SUNKISSED SUNSETS:
mandarin, ylang ylang, oud
22301



SIMPLY LUXURIOUS:
white peach & vanilla orchid
04952



RASPBERRY DELIGHT:
raspberry & cassis
28480



LAVENDER CALM:
calming lavender & musk
03954



GOODNIGHT SWEETHEART:
bergamot & vanilla
28589



ALL SENSES PRODUCTS ARE ENRICHED WITH NATURAL EXTRACTS



RECYCLABLE PACKAGING



Get it before it's gone!

COSY CASHMERE:
magnolia & creamy sandalwood
24620



WHITE LILY:
white lily & musk
16345



L'AMOUR SUNRISE:
rose & warm amber
07484



ALOHA MONOI:
coconut & tiare flower
15966



WATER MINT:
water mint & cucumber
10074

REFRESH YOUR BATHROOM CABINET FOR SPRING

HANDS-ON MOISTURE THAT LASTS ALL DAY*

For hands, nails and cuticles.

with coconut oil
20552

with cocoa butter
16337

with strawberry & blueberry extracts
16477



cherry, with antioxidants
25023

cosmic violets & raspberry
52175



Hand Cream
75ml | £4/100ml
Normally £2

1 FOR £2

2 FOR £3

3 FOR £4

SAVE UP TO £2



6 IN 1 BENEFITS

- all-day moisture*
- soothing care
- softening moisture
- healthy-looking skin
- quick absorption
- non-greasy

1 FOR £2

2 FOR £3

3 FOR £4

SAVE UP TO £2



with watermelon extract
55707



with multibiotics & vanilla extract
16394



with pineapple, mango & papaya extracts
16519



with avocado oil
16295



with silicone & glycerine
16303

Hand Cream
75ml | £4/100ml
Normally £2



with glycerin, almond milk & vitamin E
16402



with glycerine & almond oil
16311



with Hyaluronic Boost Complex
18176

AVON CARE trusted by millions of women worldwide

IF YOU LIKED THOSE...



... YOU'LL LOVE THESE!

*After multiple applications. Based on Clinical Efficacy Study with 28 people (all hand cream except for Glycerin Hand Cream), and on Consumer Science Study with 11 people (Glycerin Hand Cream).

SCENT-SATIONAL SPRITZ

JUST

£2.75
EACH

SAVE £0.75

Scent the season with **breezy body mists** for a mood lift in a bottle.



Body Mist

- | | |
|---|--------------|
| 1. VELVET SEDUCTION: blueberry & orchid | 12146 |
| 2. WHITE LILY: white lily & musk | 15537 |
| 3. ALOHA MONOI: coconut & tiare flower | 27151 |
| 4. LEMON BURST: lemon & basil | 61481 |
| 5. SUNKISSED SUNSETS: mandarin, ylang ylang, Oud | 01735 |
| 6. COSY CASHMERE: magnolia & creamy sandalwood | 21576 |
| 7. SIMPLY LUXURIOUS: white peach & vanilla orchid | 27177 |
| 8. SOFT VANILLA: vanilla & sandalwood | 27169 |
| 9. RASPBERRY DELIGHT: raspberry & cassis | 11544 |
| 10. CALMING LAVENDER: lavender blossom & musk | 15941 |
| 11. CELESTIAL BLOOM: cosmic violets & raspberry | 23432 |

100ml
Normally £3.50

3 4 5 6 7 8 9 10 11



Get it before it's gone!

NEW

THE NEED TO KNOW

The prices featured in this brochure are recommended prices, which apply to Avon Reps. Our Reps have the final decision on resale prices to their customers. If you're not 100% happy with your purchase you can return it within 28 days of delivery for a full refund or exchange - even if you've already tried it. This guarantee is on top of your statutory rights. If you want to return something that came with a free gift, make sure that you return both items for a full refund.

Avon reserves the right to offer you a substitute product, but if we ever need to we promise to make sure it's of equal or greater value.

Products marked 'get it before it's gone' are planned for discontinuation within the next 2 campaigns, so may not appear again in brochure. They may be available online or in Avon's sales for a limited time, whilst we still have stock. Don't forget to ask your Rep for our fab Avon alternatives.

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