

AVON

avon.uk.com

BROCHURE 04 2015



introducing
ULTRA COLOUR
INDULGENCE
LIPSTICK

DECADENT
gel colour

that FEELS as good as it LOOKS

personalise your pack...
simply choose your favourite colour-couple for
your cosmetics bag

indulge yourself with a
FREE
BEAUTY PACK
with every lipstick purchase
pages 4-11

<p>Natural Nudes</p>  <p>Nude Muse + Naked Truth 68569</p>	<p>Coral Crush</p>  <p>Pale Peach + Coral Reef 68494</p>
<p>Romantic Pastels</p>  <p>Iced Pink + Romance 68593</p>	<p>Tickled Pink</p>  <p>Pink Watermelon + Viva Pink 69930</p>
<p>Purple Indulgence</p>  <p>Plum Pretty + Decadence 69799</p>	<p>Ravishing Reds</p>  <p>Fiery Red + Real Red 69104</p>



**WORTH
£17.50***

your gorgeous FREE gift includes:

- Pink PVC cosmetics bag with lipstick kiss design and cute heart-shaped pull tab. Approx. 16cm x 8cm x 13cm.
- Nailwear Pro+ 10ml
- Ultra Glazewear Lip Gloss 6ml

choose **1 FREE BEAUTY PACK**
for **EVERY** lipstick you buy!
pages 4-11

Beauty Pack not available separately.
*Based on normal brochure prices. Cosmetics bag worth based on average cosmetics bag brochure selling price.
Cosmetics bag not available separately.

15 indulgent shades

- | | |
|--------------------------|-------------------------|
| | |
| 09035
In Bloom | 11189
Daffodil Petal |
| | |
| 23200
Petal Pink | 09308
Poppy Pink |
| | |
| 09803
Red Tulip | 08136
Spring Lilac |
| | |
| 09662
Red Dahlia | 09241
Pink Blossom |
| | |
| 09142
Peach Petunia | 25775
Royal Peony |
| | |
| 10173
Garden Rose | 08102
Rose Bouquet |
| | |
| 09647
Purple Hyacinth | 09274
Plum Verbena |
| | |
| 10322
Honey Flower | |

check out
our look
book at
YouTube /AvonUK

model wears Ultra Colour Indulgence Lipstick in Poppy Pink

new

our ground-breaking
formula with hydrating gels
instead of heavy waxes for
rich, full colour and an
*unforgettably
lavish feel*

£5.25
save £2.75

**NEW Ultra Colour
Indulgence Lipstick**
Silky-smooth creamy
lipstick with hydrating
gels. Gives lips a
beautiful burst of
vibrant, juicy colour.
SPF15.
Will normally be £8
£5.25
save £2.75



choose your **FREE** beauty pack
worth **£17.50***

when you buy any lipstick, pages 4-11
see pages 2-3 for details

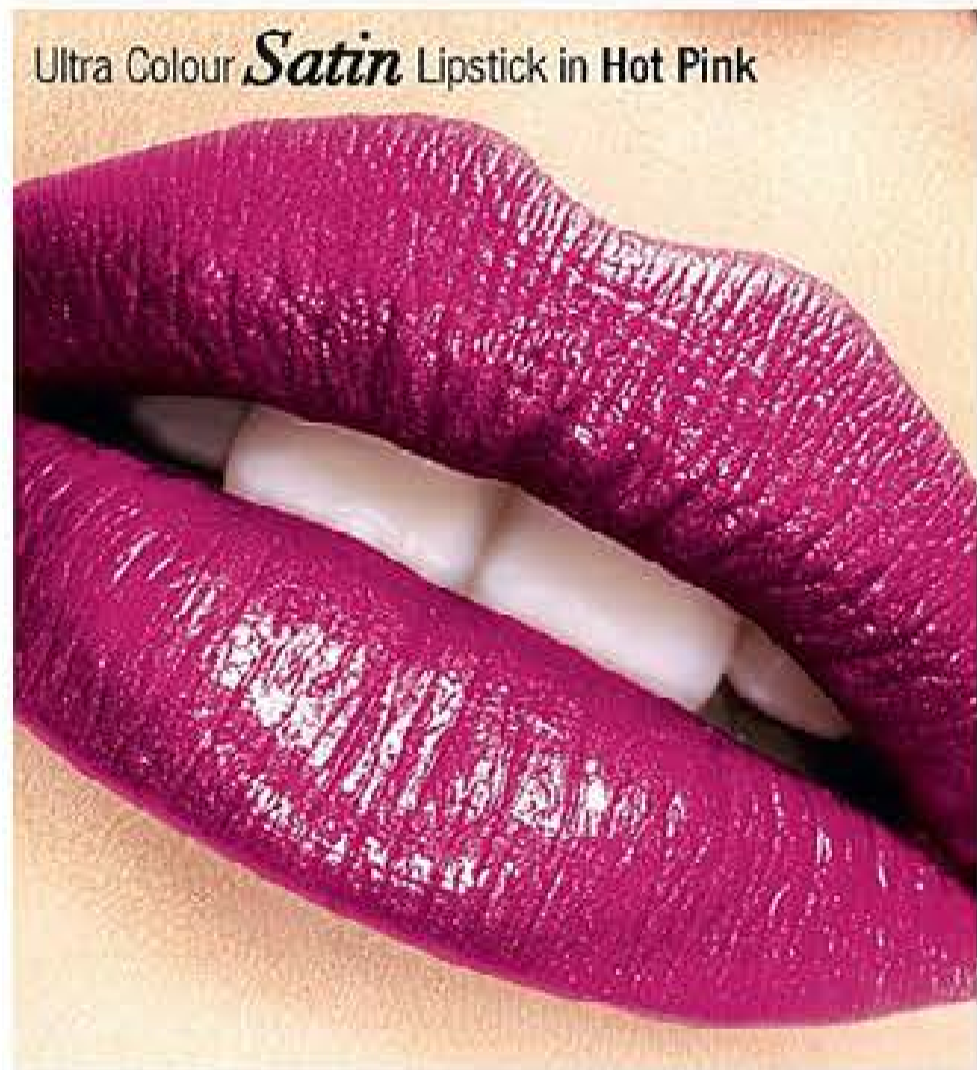
*Based on normal brochure prices. Cosmetics bag worth based on average cosmetics bag
brochure selling price. Cosmetics bag not available separately.



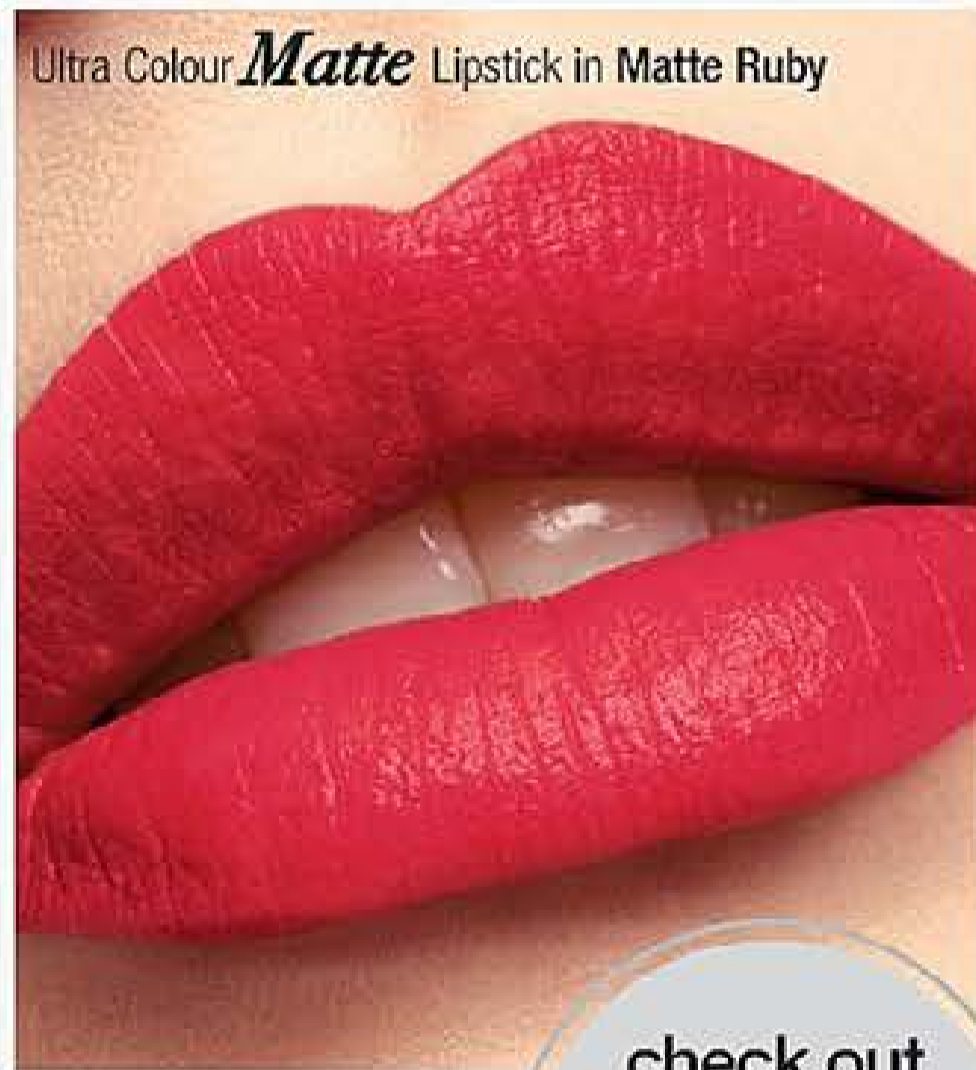
Ultra Colour *Soft Matte* Lipstick in Proper Pink



Ultra Colour *Shimmer* Lipstick in Chic



Ultra Colour *Satin* Lipstick in Hot Pink



Ultra Colour *Matte* Lipstick in Matte Ruby

check out
our look
book at
[YouTube /AvonUK](https://www.youtube.com/AvonUK)

CONFIDENT colour

matte shades

02683 Matte Mauve	01016 Matte Ruby	02691 Matte Nude	
02675 Matte Fuchsia	02667 Matte Grape	02782 Matte Peach	02659 Matte Blossom

soft matte shades

03434 Toasted Rose	28829 Lava Love	16709 Hibiscus	27524 Proper Pink
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shimmering shades

14167 Chic	15487 Dream Fuchsia	27862 Frozen Rose	15396 Frostiest Mauve	
10637 Country Rose	16428 Twinkle Pink	11502 Enduring Sable	12948 Sparkling Nude	
08193 Pink Dream	08318 Rich Chocolate	08292 Canela Nacar	08177 Tender Kiss	56226 Starlet Glamour*

satin shades

16758 Hot Pink	27532 Mocha	14217 Oxford Wine	13110 Blush Nude	28837 Red 2000	
16501 Carnation	16444 Pout	28209 Knockout Pink	06353 Wine With Everything	58396 Show Business*	58867 Hollywood Siren*

*Limited edition packaging

our bestselling lipstick

with 35 stay-true,
moisture rich shades
and 4 fabulous finishes



£5.25
save £2.25

Ultra Colour Lipstick
Comfortable wear
lipstick with stay-true
rich colour.
Normally £7.50
£5.25
save £2.25

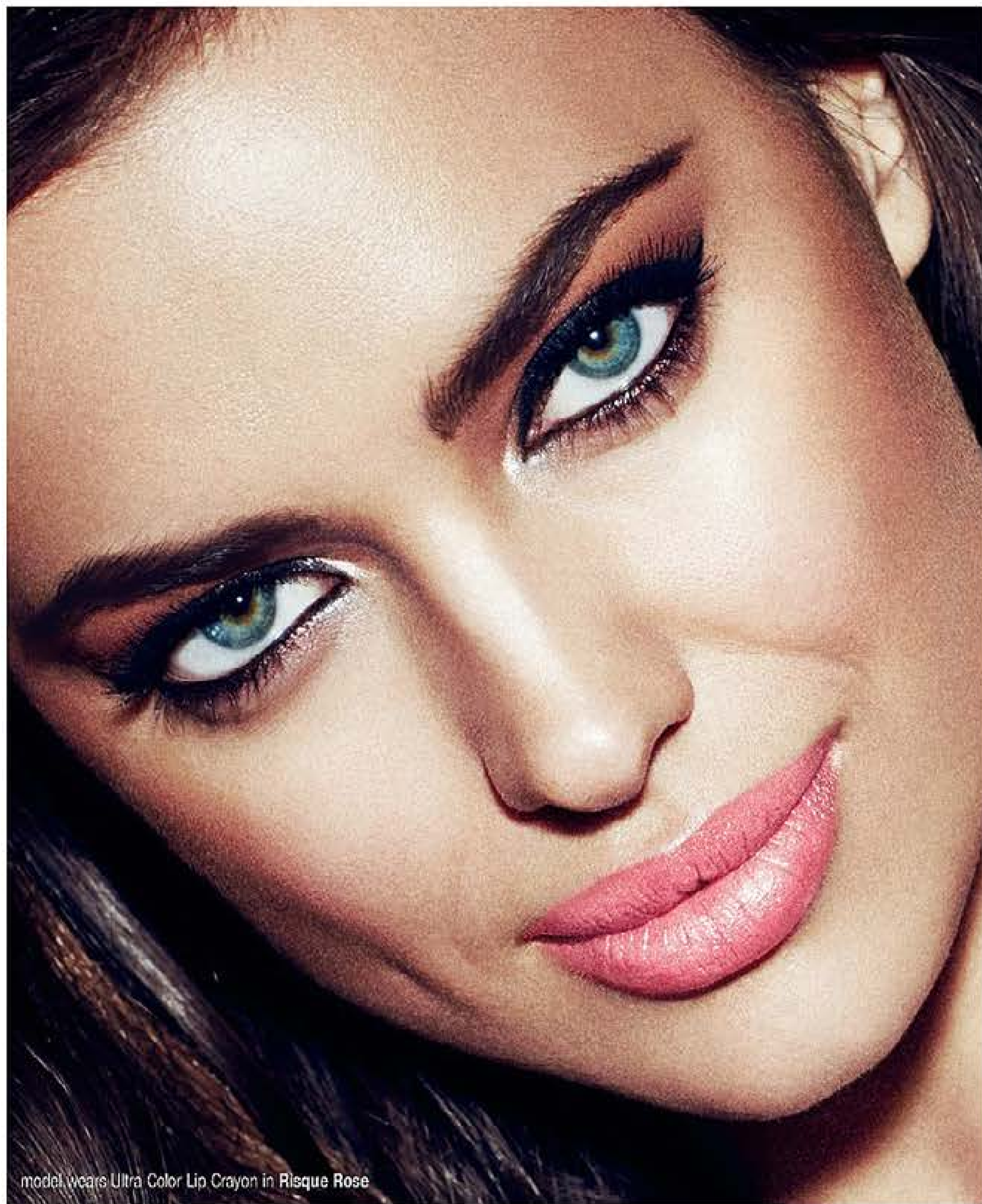
**Ultra Colour
Matte Lipstick**
Moisturising lipstick with
a matte finish. SPF15.
Normally £7.50
£5.25
save £2.25



choose your **FREE** beauty pack
worth **£17.50***

when you buy any lipstick, pages 4-11
see pages 2-3 for details

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brochure selling price. Cosmetics bag not available separately.



PLAYFUL
colour

flirtatious lips

with a hint of sparkle in one quick step,
with shea butter and vitamin E



£5.75
save £2.75

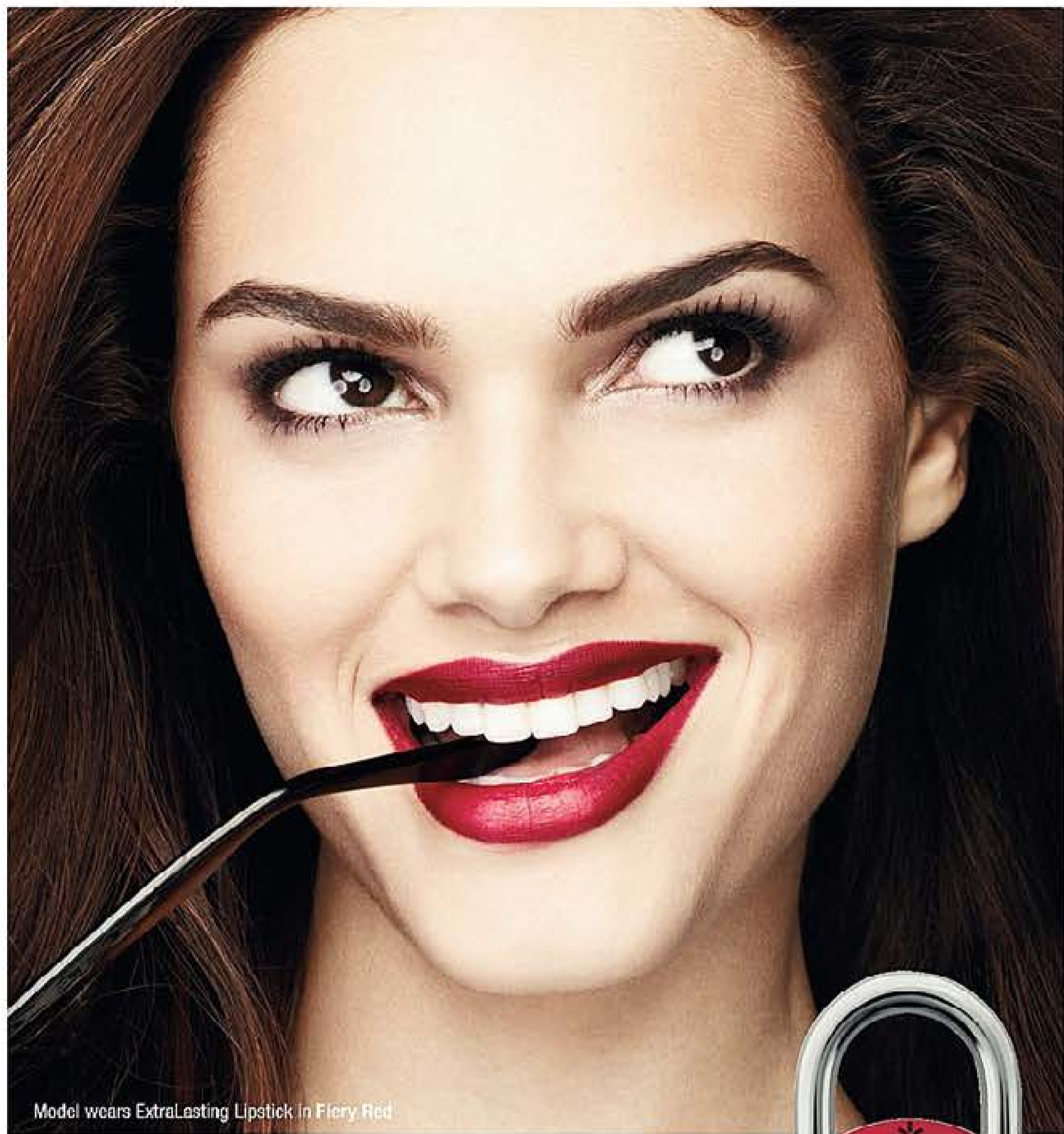
Ultra Color Lip Crayon
Jumbo lip pencil for ultra creamy, glossy colour with a hint of sparkle. Twist the base to retract or extend the pencil.
Normally £8.50
£5.75
save £2.75



choose your **FREE** beauty pack worth **£17.50***

when you buy any lipstick, pages 4-11
see pages 2-3 for details

*Based on normal brochure prices. Cosmetics bag worth based on average cosmetics bag brochure selling price. Cosmetics bag not available separately.



Model wears ExtraLasting Lipstick in Fiery Red

EXTRA *lasting*



LASTING
colour

beautiful colour that
LASTS up to
8 HOURS

infused with **vitamin E**
to stop lips feeling dry



ExtraLasting Lipstick
Moisturising high-definition
lipstick lasts up to 8 hours.
SPF15.
Normally £7.50
£5.50
save £2



£5.50
save £2



choose your **FREE** beauty pack
worth **£17.50***

when you buy any lipstick, pages 4-11
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brochure selling price. Cosmetics bag not available separately.

try our BB cream

with 10 skin-loving benefits!

see page 43



Ideal Flawless Skin Loving Beauty Balm
Lightweight beauty balm with mineral pigments and SPF15. 30ml
Price per 10ml = £2.00
Normally £12

£6
half price

Far Away

fabulous savings on our best-selling fragrance

Far Away Eau de Parfum Spray
Oriental, floral. 50ml
66365
Price per 100ml = £14.00
Normally £13

£7
save £6



see page 177

BEAUTY

worth talking about

don't miss our editor's best brochure buys

£2.20

sleep easy

unwind with chamomile and lavender for a dreamy night's sleep

how to use
mist onto pillow before bedtime to help you unwind and relax



see page 106

Sleep Serenity Pillow Mist
Aromatherapy mist to help calm, soothe and relax for a restful sleep. 100ml
37499
Normally £4.50
£2.20
save £2.30



find your favourites

p02-61	Make-up	p118-141	Valentine's Gifts	p172-195	Fragrance
p62-89	Skincare	p142-159	Avon Men's	p196-211	Head to toe treats
p90-101	Hair Salon	p160-165	Fitness	p212-219	Skincare
p102-117	Bath & Body	p166-171	Lingerie		

show your support

Crusade Pin
Silver-plated Crusade ribbon pin with military style fastening. Approx. 2cm x 1cm.
03814
£1.50



Breakthrough Breast Cancer receives £1.07 for every pin sold. Via Breakthrough Promotions Ltd which pays all its taxable profit to Breakthrough Breast Cancer, a registered charity in England and Wales (No. 1062626) and Scotland (No. SC039058) under the Gift Aid Scheme.

follow us & join in!





model wears Pearl Shine in Sheer Bronze



Pearl Shine
Fortifies and strengthens
nails for a healthy look.
10ml
Normally £6

£3
half price



Caring pearly shine



strengthens nails



*reduces peeling,
chipping & roughness*



*enriched with
vitamins*

£3
each
half price



new now in three
new shades!

model wears SuperShock Vivid Liquid Eyeshadow in Sparkling Amethyst, SuperShock Max Mascara in Black, SuperShock Gel Eyeliner Pencil in Black and wears lash inserts for an even lash line

ALL 3 for £10*

save £12
page 17 only



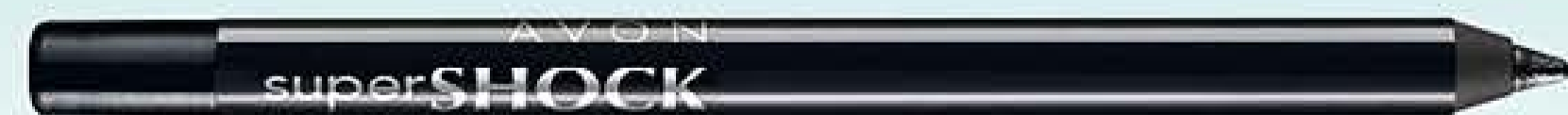
SuperShock Vivid Liquid Eyeshadow
Brilliant pearlescent liquid eyeshadow. Shake well to mix the ultra-fine pigment and moisturisers, apply and leave for a few seconds to set.
£6



SuperShock Max Mascara
Maximising mascara gives up to 15x the volume and an ultra-black lash look. Does not clump. Hypoallergenic.
10ml
£10



15x more
volume



SuperShock Gel Eyeliner Pencil
Vitamin enriched, smooth-glide, creamy eyeliner for bold, intense colour that lasts for hours.
£6



*Choose a SuperShock Vivid Liquid Eyeshadow in your choice of shade, a SuperShock Max Mascara in Black and a SuperShock Gel Eyeliner Pencil in your choice of shade for £12.

SUPERSHOCK eyes

team our most volumising mascara for up to 15x more volume, with our bestselling gel liner and liquid eyeshadow

frame your eyes

bring balance to your face with our easy, at-home, HD-style brows



Slanted Tweezers

Slanted edge for precision. Stainless steel. 05223

Normally £5

£2.50

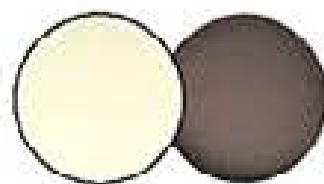
half price

Perfect Eyebrow Kit

Easy to apply eyebrow powder and wax. Lasts all day for a polished look with no smudging. Normally £7

£3.50

half price



00992 Soft Brown



00984 Blonde

Glimmerstick Brow Definer

Easy to define and blend. Enriched with vitamins A and E.

£6



24786 Blonde



24760 Dark Brown



24802 Soft Black

new

choose from 4 brow stencils



each pack contains 4 shapes

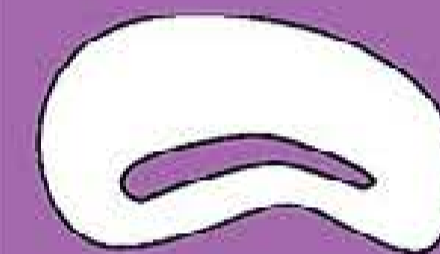
NEW Eyebrow Stencil Set

Set of 4 different plastic stencils to make shaping your eyebrows a breeze. Place over eyebrow and fill in any gaps with Glimmerstick Brow Definer or Perfect Eyebrow Kit. Can be kept in PVC pouch. 05041

Will normally be £3.50

£2

save £1.50



step 1:

Choose the stencil that is closest to your natural eyebrow shape, and hold over your brow.



step 2:

Use the powder from our Perfect Eyebrow Kit, or a Glimmerstick Brow Definer to fill in any gaps.



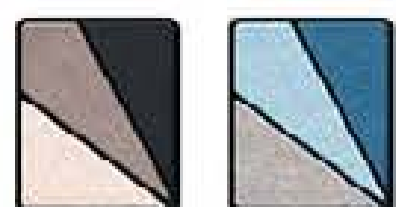
step 3:

Pluck away any stray hairs with our Slanted Tweezers



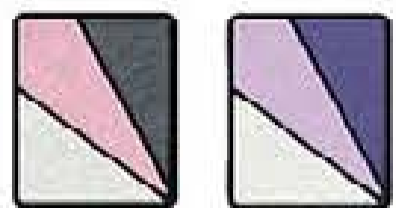
step 4:

Smooth wax over brows to set.



12138
Sultry Smoke

25270
Iconic Night



11890
Snow Stopping
Pink

14290
Diamanté
Purple

**Eye Dimensions
Eyeshadow**
Highly pigmented,
shimmering powder
eyeshadow. Does not
crease or fade.
£9



Eyeshadow Primer
Quick-drying primer
absorbs oil and makes
a smooth canvas so
eyeshadow applies
more evenly, and
lasts longer. Prevents
creasing and fading
and makes colour
look brilliant for longer.
08284 Light Beige
£7



**Conditioning
Eye Make-up
Remover Lotion**
Mild and gentle.
150ml
27805
Price per 10ml = 23p
Normally £4

£3.50
save 50p

Big Colour Eye Pencil
Easy to use bold, multi-
dimension pearlescent
shadow sticks create
an eye-catching effect.
Blendable, buildable
formula can be used as
a shadow or liner.
£7



eyes to
adore



*cream-
gel for
long
lasting
colour*

ExtraLasting Eyeshadow Inks
Unique cream-gel formula for
long lasting colour. Crease-proof.
Wears for up to 18 hours.
Normally £6

£4
save £2



**True Colour
Eyeshadow Duo**
All day stay true colour
to help your eyes pop!
Normally £6

£4
save £2



*buildable formula
glides over eyes*



**True Colour 8-in-1
Eyeshadow Palette**
Eight easily blended
shades of shadow.
Normally £12

£6.50
save £5.50



8 shades in 1



02816 Not So Neutral



04689 Silver Screen*

*Limited edition packaging

model wears ExtraLasting Eyeshadow Inks in Infinite Teal

make your
eye colour
POP!



model wears True Colour Eyeshadow Quad in **Urban Skyline**



Eyeshadow Brush with Smudger 14688
£5

True Colour Eyeshadow Single

All day crease-proof eyeshadow, provides vivid colour in one swift sweep. Buildable formula for beautiful eyes, effortlessly.

£4



True Colour Eyeshadow Quad

All day crease-proof eyeshadow, provides vivid colour in one swift sweep! Buildable formula for beautiful eyes, effortlessly.

Normally £9

£5.25

save £3.75

easy-to-follow
numbered shades with
**TRUE COLOUR
TECHNOLOGY**

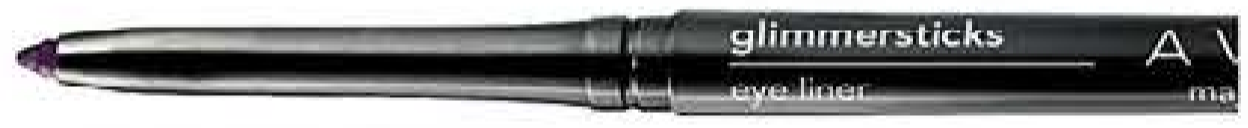


ExtraLasting Make-up Remover

50ml
14282
Price per 10ml = 70p
Normally £5

£3.50

save £1.50



Glimmerstick Eyeliner

Creamy, smudge-proof precision liner. Lasts up to 12 hours.

£6



Glimmerstick Diamonds Eyeliner

Sparkling liner glides on smoothly, won't pull or tug skin.

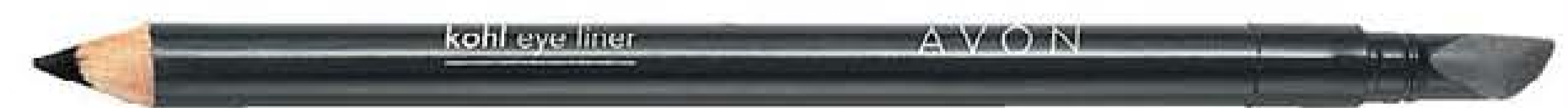
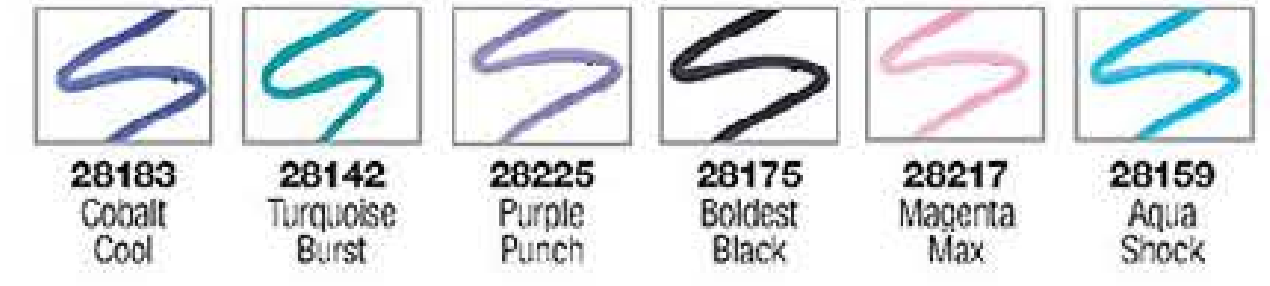
£6



Glimmersticks Brights

Bold eyeliner that glides on smoothly without tugging or pulling. Does not fade, or smudge. Waterproof.

£6



Kohl Eyeliner

Long wearing eyeliner formulated with shea butter. Lines and defines without pulling or tugging. Easily blendable.

Normally £6

£3

half price



get the
mega effect
look



model wears Mega Effects Mascara in **Blackest Black**, Mega Effects Liquid Eyeliner in **Black** and wears lash inserts for an even lash line



Pencil Sharpener

Plastic pencil sharpener. Size approx. 3.7cm x 3cm x 2.2cm.

04374

Normally £3

£1.50

half price



BLUE EYES GREEN EYES BROWN EYES HAZEL EYES



Outstanding Eyes Dual-Ended Kohl Eyeliner

Two-step eyeliner to enhance the look of your eye colour. Dark shade defines, light shade brightens.

Normally £6

£3

half price



Glimmerstick Flick

Easily blendable, waterproof long-wearing retractable eyeliner, with an angled tip to help you create the perfect flick.

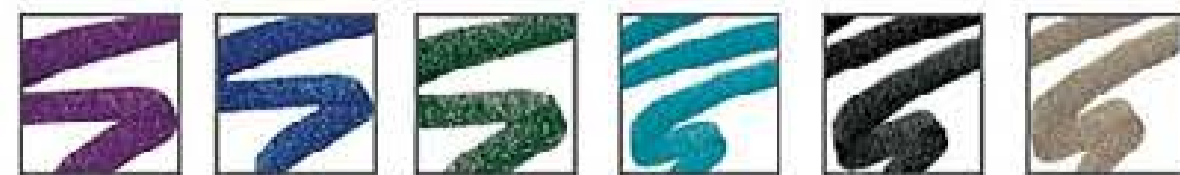
Normally £6

£3

half price



44669
Black



SuperExtend Liquid Eyeliner

Quick-drying precise liquid eyeliner draws fine or bold lines.

6ml

Price per 10ml = £6.67
Normally £6.50

£4

save £2.50



unique brush gives phenomenal panoramic volume

Mega Effects Mascara

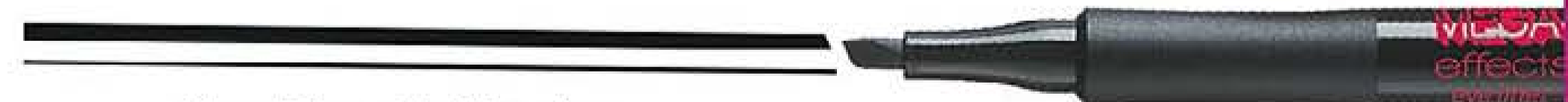
Provides panoramic volume and corner to corner coverage. First ever mascara brush of its kind. Flake-proof and sweat-proof.

9ml

Price per 10ml = £7.76
Normally £10

£7

save £3



Mega Effects Liquid Eyeliner

Liquid liner that creates an intense black line for a high impact look. Ergonomic grip and slanted tip for easy application. Goes on smoothly without pulling. Water-resistant, all day wear.

7ml

Price per 10ml = £5.00
Normally £6.50

£3.50

save £3

slanted tip for precise thick and fine lines



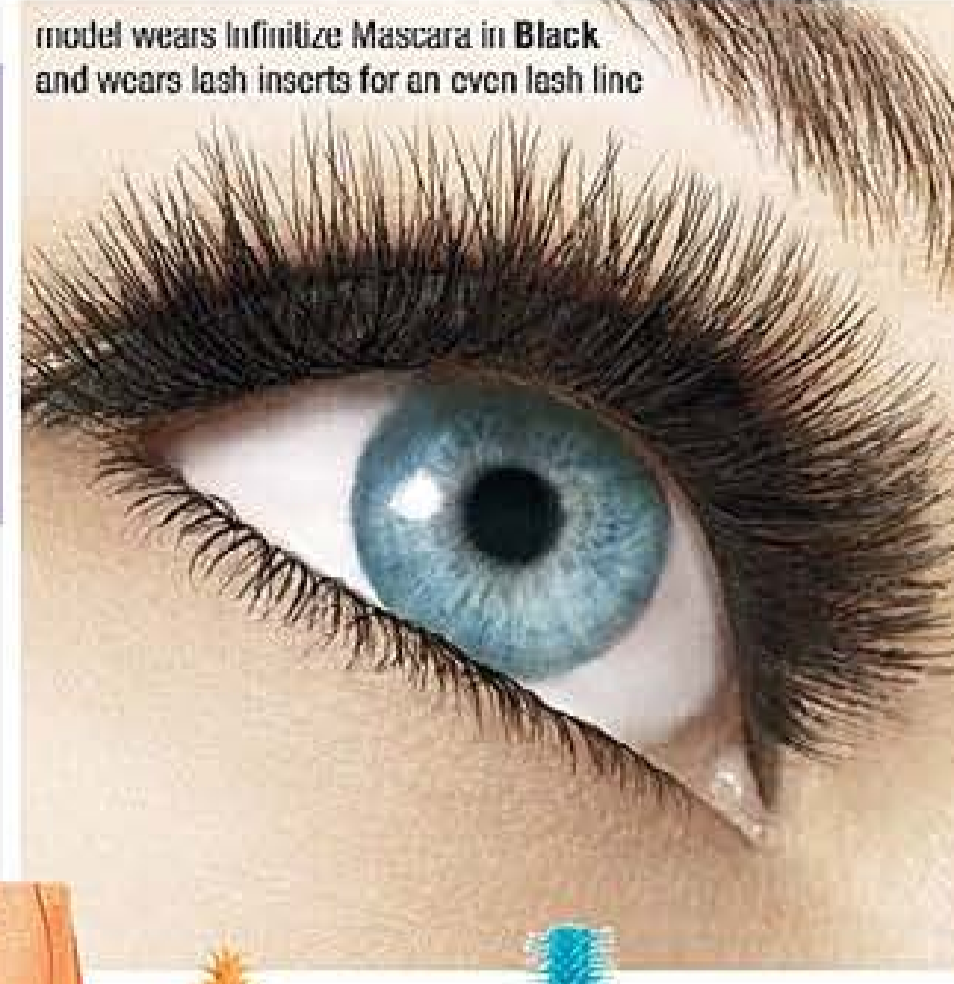
01370
Black



Eyelash Curler
 Black eyelash curler. Anodized iron with plastic handle. Size approx. 11cm.
03046
£5

love your LASHES

whatever your lashes lack, our mascaras have the answer!



model wears Infnitize Mascara in Black and wears lash inserts for an even lash line

24 hour plumping volume



03400
Black



11809
Brown/Black

Big & Daring Volume Mascara
 For explosive volume for 24 hours, without clumps, flakes or smudges. Unique Dynamite Brush captures and combs every lash to deliver 360° volume and separation, root to tip. Water-resistant. 8ml
 Price per 10ml = £10.63
£8.50

3 levels of volume



28753
Black

Spectralash Mascara
 Three lash looks in one tube. Twist up to customise your level of volume. Clump-proof and flake-proof. 9ml
 Price per 10ml = £11.11
£10

waterproof volume



16071
Blackest Black

Aero Volume Mascara
 Our first ever mascara inspired by aerospace technology. For zero gravity volume and lashes that stay lifted and volumised all day. Waterproof. 7ml
 Price per 10ml = £12.14
£8.50

lengthens by up to 87%



00281
Black



01214
Brown/Black

SuperExtend Extreme Mascara
 Lengthening mascara with lash-lifting brush visibly lengthens top lashes by up to 87%. Doesn't flake, clump or smudge. 7ml
 Price per 10ml = £7.14
 Normally £10
£5
 half price

24 hour length, curl & lift



10868
Black



10876
Brown/Black

Infnitize Mascara
 Never-before-possible length, curl and lift, for 24 hours. 10ml
 Normally £10
£5
 half price

12x volume



15669
Black

SuperShock Mascara
 Thickening base coat and plumping colour in one for volumised lashes. 10ml
 Normally £8.50
£5
 save £3.50

NEW Nail Decoration Angled Brush
Nylon bristles with wooden and iron handle. Length approx. 17cm.

20321
Will normally be £4

£2
half price

NEW Nail Decoration Fan Brush
Nylon bristles with wooden and iron handle. Length approx. 18cm.

15347
Will normally be £4

£2
half price

Gel Finish Nail Enamel
Base coat, protection, shine, colour and top coat in one polish. 10ml

Normally £7
£3.75
save £3.25

get more
nail
inspiration
at
YouTube /AvonUK

new



26567 Limoncello P817
21311 Orange Crush P816
15420 Fire Cracker P810
25551 Roses Are Red P812
25676 Very Berry P814
25718 Wine and Dine Me P815
16881 Perfectly Plum P820
25478 Purplicious P819
26526 Lavender Sky P818
21774 Candy Apple P811

model wears Gel Finish Nail Enamel in Sheer Love, Parfait Pink and Purplicious

STEP 1:
Paint on the palest colour and leave to dry. Then paint the ends of one side of the Fan Brush with the medium shade and use to create feathered stripes.



STEP 2:
Paint the ends of the other side of the Fan Brush with the darkest shade and overlay more feathered stripes.

Clean brushes with a cotton pad and nail enamel remover.

salon style · nail art

create a professional look with our gel nail bar



22988 Fabulous P809
21725 Parfait Pink P807
21881 Dazzle Pink P806
28274 Sheer Love P805
21832 Crème Brulee P801
21741 Barely There P802
26435 Glimmer P803
26302 Sterling P825
22921 Envy P822
26583 Marine Blue P823



Nailwear Pro+
High-shine nail enamel formula.
10ml
£6



Stardust Nail Enamel
Gives a matte finish with opalescent glitter in different sizes for a unique 3D effect.
10ml
£6

Sparkling Nail Gems
59782
£3



Nail Gems
16907
£3



Nail Gem Applicator
04176
£3



Colour Attract Magnetic Nail Enamel
Ultra-glossy nail varnish with iron powder. Create nail art with the magnetic nail enamel wand.
10ml
£6



Colour Attract Magnetic Nail Enamel Wand
Use with Magnetic Nail Polish to create gorgeous nail art instantly.
£1



NAIL ART all wrapped up

the perfect
Valentine's treat



06841 Hot Pink Bling
06791 Inner Animal
06379 Dozen Roses
13680 Patent Python

a mix of
two shades

06825 Check You Out
06866 Racy Lacy
07476 Cheetah Pink
07138 Bows For You
05256 Lovely Lace
29009 Daydream

54908 Blinged Out

Nail Art Design Strips
Get a salon-style professional manicure at home. Easy to use dry-apply nail art strips that don't smudge or rub off. Contains 18 strips. Normally £8

£4.50
save £3.50



model wears Nail Art Design Strips in Kiss Me

perfectly
shaped
sparkly tips

*Will not be featured in the brochure again. †Limited edition packaging.

MANICURE *must-haves*



French Manicure Kit

The ultimate at-home French Manicure. Contains nude and white nailwear with diamond dust, plus 30 nail guides. 2 x 12ml bottles.

07724
£6.50



Nail Buffer

3 way nail buffer to shape, buff and shine nails. Size approx. 17.9cm x 2.9cm x 1.4cm.

25452
Normally £3

£1.50

half price



Nail File

Set of 2 nail files with paper grains. Size approx. 17.8cm x 2cm x 0.7cm.

18135
Normally £3

£1.50

half price



Corrector Pen

Precise nail polish remover pen to effectively remove those little mistakes! Easy to use, no mess or fuss.

12914
£7

Platinum Top Coat

Infused with platinum. Helps hide ridges and imperfections.

10ml
08250
£6



Ridge Filling Base Coat

Helps give nails with ridges a smooth, even base for a salon-perfect manicure every time.

10ml
10454
£5



Liquid Freeze Quick Dry Nail Spray

Spray nails dry in a flash with a convenient, fast-drying top coat.

50ml
20552
Price per 100ml = £12.00
£6



Peeling and Brittleness Solver

Seal in moisture and discover stronger, healthy looking nails. 10ml

26633
Normally £5

£3

save £2



Cuticle Conditioner

Quickly absorbed conditioner moisturises and soothes dry cuticles instantly.

10ml
01792
£6



Gold Strength

Helps make nails feel stronger and helps to hide nail ridges, making nails look smoother. Enriched with real gold for a natural looking glow.

10ml
15263
Normally £5

£2.50

half price



model wears Gold Strength

French Manicure Nail Tips

1 sheet of nail tip stickers to create a chic French manicure look. Sheet approx. 6cm x 6cm.

09357
Normally £3

£1.50

half price



Conditioning Nail Enamel Remover

Helps condition your nails as you remove every trace of colour.

150ml
22764
Price per 100ml = £2.00
Normally £4

£3

save £1



model wears Ultra Colour Bold Lipstick in Fearless Fuchsia



our boldest lip colour yet!



Ultra Colour Bold Lipstick
Full colour, bold lipstick. SPF15.
£7.50



Ultra Glimmersticks Lip Liner
Defines without smudging or feathering. Lightweight formula. Contains vitamin E.
£6



a MOISTURISING TINT of colour



model wears Ultra Colour Tinted Lip Balm in Soothing Strawberry

NEW Ultra Colour Tinted Lip Balm
Moisturising balm with shea butter, beeswax and vitamin E glides on smoothly and gives a light tint of colour.
Will normally be £7

£3.50

half price



new





ExtraLasting Lip Gloss

Moisturising lip gloss that stays put for 8 hours.

7ml
Price per 10ml = £10.00
£7



long-lasting



ExtraLasting Plump and Stay Lip Colour

Plumping, coloured base coat and glossy topcoat. Colour lasts up to 8 hours.

£8.50



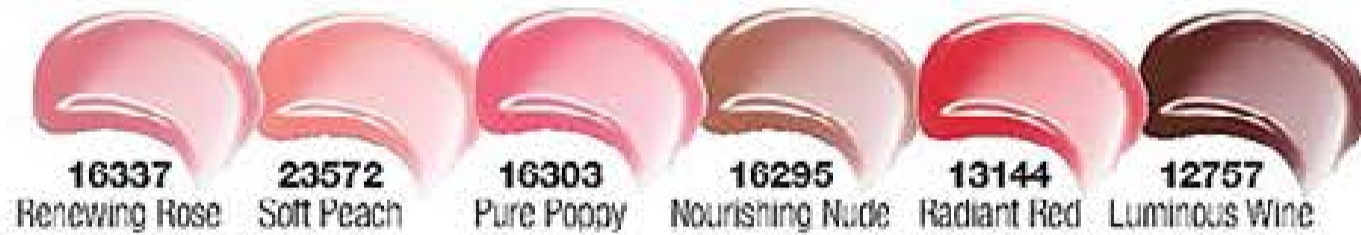
plumping



Ultra Glazewear Absolute Lip Gloss

Multi-benefit gloss that quenches lips with moisture and saturates with shine while giving them colour that cares.

6ml
Price per 10ml = £11.67
£7



shine



Ultra Glazewear Lip Gloss

Super-shiny gloss with a rich colour to help lips glisten in every light. SPF15.

6ml
Price per 10ml = £10.63
£6.50



a CARING KISS
of colour



model wears Ultra Colour Absolute in Soft Coral

Ultra Colour Absolute Lipstick

Multi-benefit, luminous colour lipstick. With 50% moisturisers and lip renewing conditioners for fuller looking lips and healthy, caring colour. Contains SPF15. Normally £8

£5
save £3

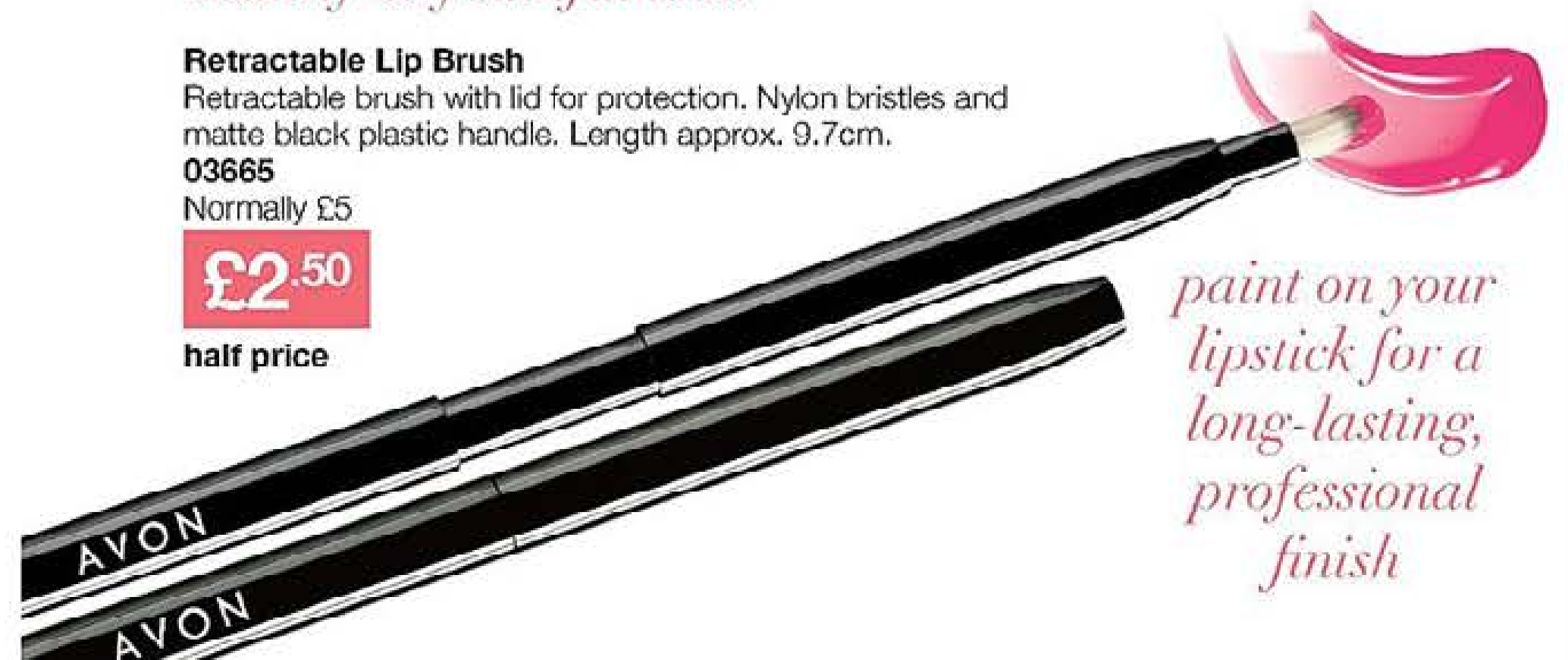


*colour, moisture, shine
& protection for a
healthy & youthful look*

Retractable Lip Brush

Retractable brush with lid for protection. Nylon bristles and matte black plastic handle. Length approx. 9.7cm.

03665
Normally £5
£2.50
half price



*paint on your
lipstick for a
long-lasting,
professional
finish*

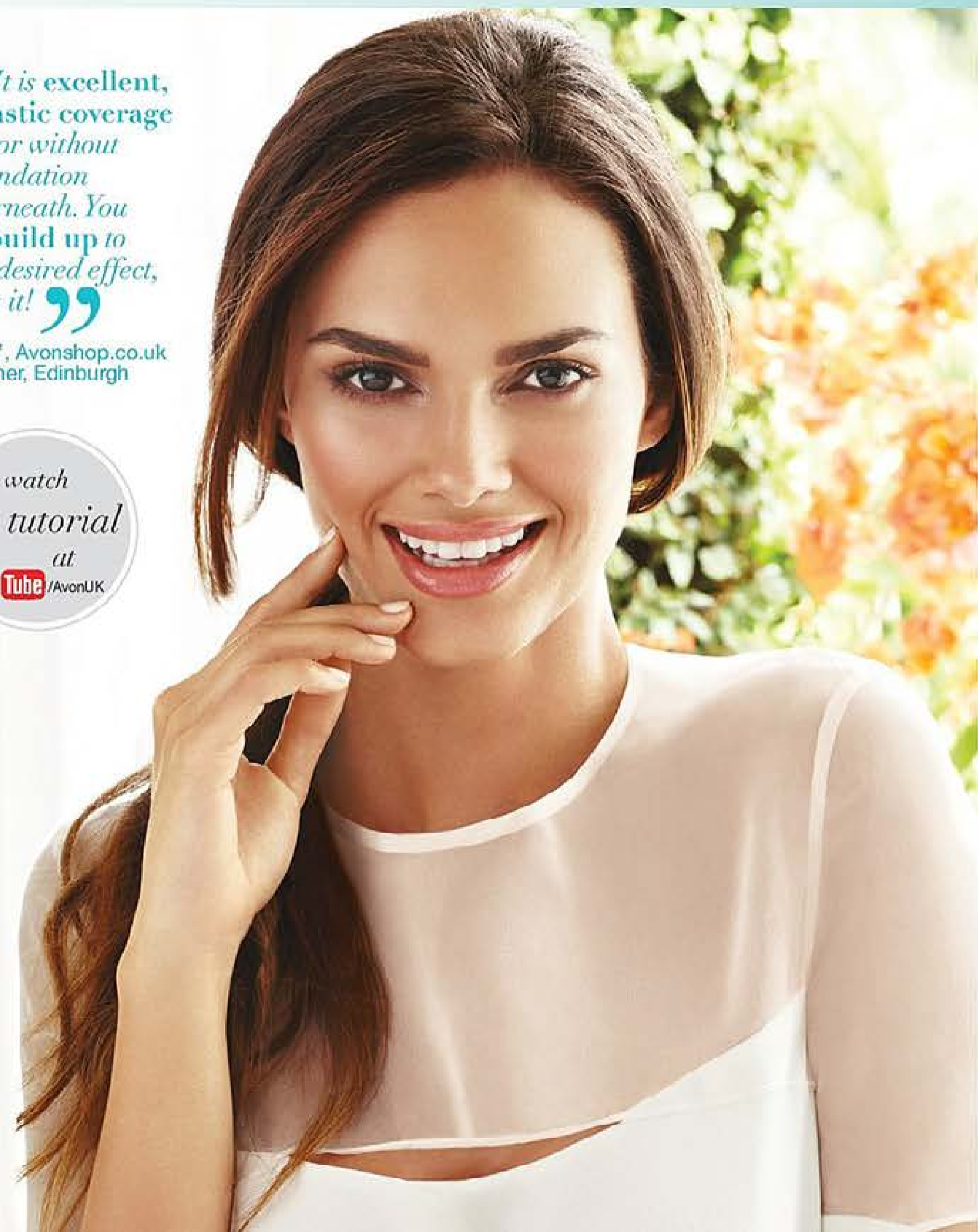
save
£6.50*

MINERAL PERFECTION

“It is excellent, fantastic coverage with or without a foundation underneath. You can build up to your desired effect, I love it!”

'blythy', Avonshop.co.uk customer, Edinburgh

watch
the tutorial
at
YouTube /AvonUK



buy a Calming Effects Loose Powder Foundation, order a **FREE** Kabuki Brush*
page 39 only

Kabuki Brush
Goat hair brush perfect for buffing in powders. Aluminum base. Size approx. 2.5cm x 7cm. **03756**
£6.50 or **FREE** when you buy the Calming Effects Loose Powder Foundation

use to buff on mineral powder for perfect coverage



Calming Effects Loose Powder Foundation
Blendable and buildable, for healthy-looking, radiant skin. Suitable for all skin types. SPF15. 6g
Price per 10g = £8.33
Normally £10.50

£5

save £5.50



08474 Ivory 17475 Medium Beige 16949 Nude 10785 Shell 16741 Sand Beige

natural beauty without the fuss:

- gives the coverage of a liquid foundation
- 100% naturally derived mineral pigments
- easily blendable and buildable

*Based on normal brochure prices.



*fall for
FLAWLESS
coverage*



*the perfect blender
for flawless
foundation*

*pat foundation
around eyes, nose
and mouth*

*pat foundation over
cheeks and forehead*



new

NEW Beauty Blender Sponge
Make-up sponge. Non-latex
PU, approx. 4cm x 5.7cm.
03624
Will normally be £6.50

£3.50
save £3

*disguise
dark circles
by applying
beneath eyes
in an upside
down triangle,
then gently
blending with
your ring
finger*



*full
coverage
foundation
looks and
feels 100%
natural*

NEW Ideal Flawless Cream Concealer

Lightweight, creamy concealer covers imperfections and under eye circles without creasing. Brightens the look of under eye area, blending seamlessly to look natural in any light. Will normally be £7

£4
save £3



*lightweight
concealer
brightens the
look of under
eye area*



Ideal Flawless Invisible Coverage Foundation

Full-coverage foundation creates a virtually undetectable veil of flawless perfection. Skin feels moisturised and looks 100% natural. SPF15. 30ml
Price per 10ml = £2.33
Normally £12

£7
save £5



easy PERFECTORS

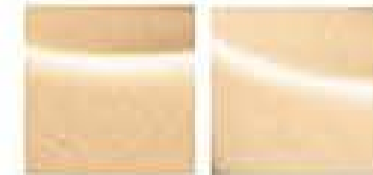


24414 Fair 01727 Light Medium

Ideal Flawless Pressed Powder
Super-weightless, silky powder blends easily to help foundation last longer and leaves skin looking radiantly flawless.

10g
£9

Make-up Sponges
Pack of 6 PU make-up sponges. Sponge size approx. 8.5cm x 2.5cm.
06874
£4



22673 Medium 19943 Fair

ExtraLasting Concealer
Helps reduce the look of under eye circles and imperfections. Lasts for up to 18 hours.
5ml
Price per 10ml = £16.00
£8



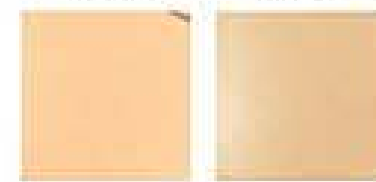
ExtraLasting Liquid Foundation

Looks flawless for up to 18 hours, and stands up to heat and humidity. SPF12.
30ml

Price per 10ml = £4.17
£12.50



19653 Nude 01503 Ivory 20016 Medium Beige



19794 Shell 20131 Natural Beige



Ideal Flawless Skin Loving Beauty Balm
Lightweight beauty balm with mineral pigments feels breathable and delivers moisture and SPF15 protection without clogging pores.
30ml
Price per 10ml = £2.00
Normally £12

£6
half price

multi-tasking make-up perfects, protects & hydrates in 1 step



26369 Medium Beige 13763 Natural Beige 25338 Nude 04622 Nutmeg 26179 Ivory 14159 Shell



corrects the look of redness & helps fade the look of dark spots



06247 Medium Beige 06270 Shell



08052 Natural Beige 06403 Nude



08011 Ivory 06478 Nutmeg

Ideal Flawless CC Color Corrector Cream
Lightweight formula with licorice and vitamin C to help fade the look of pigmentation and dark spots. Conceals flaws and acts as a high-performance serum. SPF50.
30ml
Price per 10ml = £2.00
Normally £12

£6
half price

perfectly
MATTE

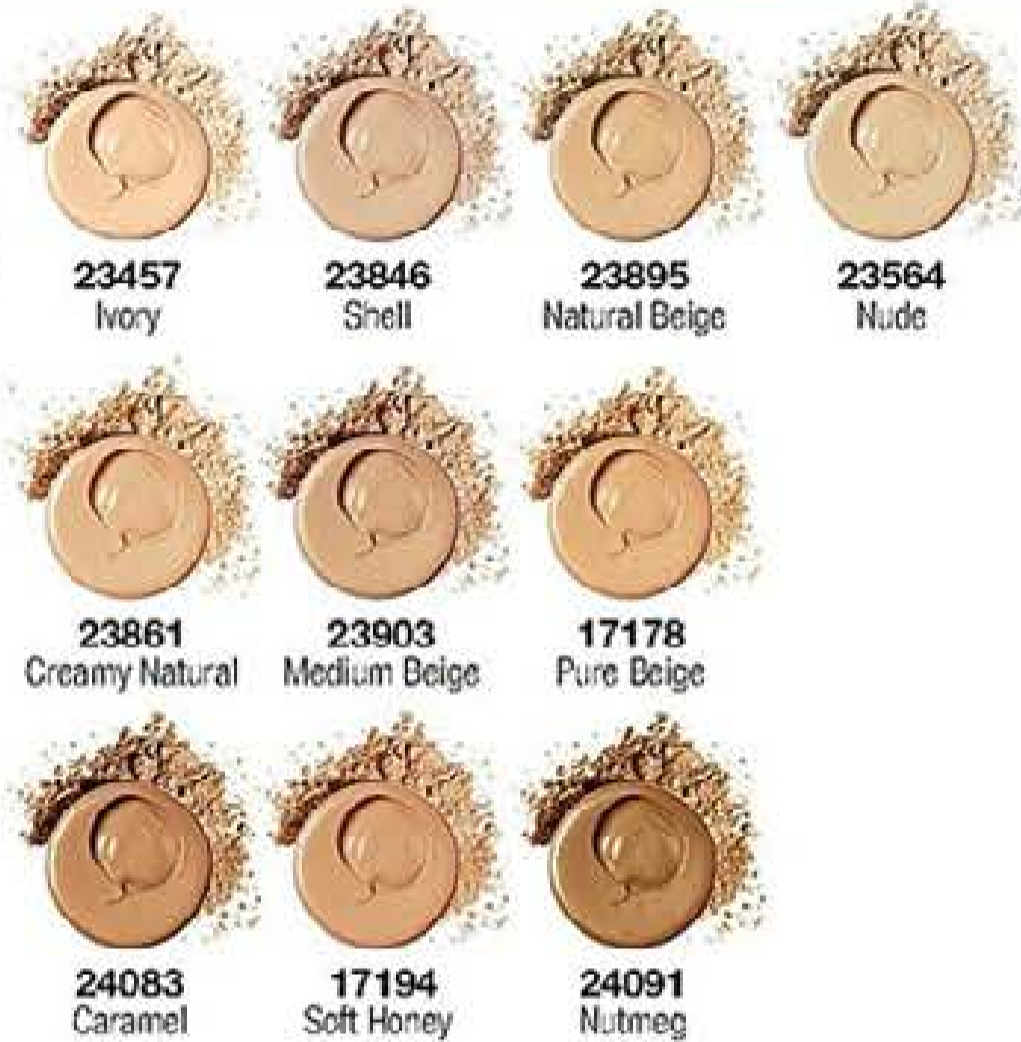


Ideal Flawless Cream-to-Powder Foundation

Super-lightweight formula glides on as a cream with the light texture of a powder. Gives medium to full coverage. Wears for 8 hours.

9g
Price per 10g = £13.33

£12



Foundation Brush

Nylon bristles, plastic handle. Length approx. 17cm.
12161
£8.50

cashmere-soft whipped formula for natural-looking coverage



Ideal Flawless Concealer Stick

Lightweight, oil-free concealer blends perfectly for even, invisible-looking coverage.

£7



Concealer Brush

Synthetic bristles. Plastic handle. Length approx. 15.7cm.

04887

£5



Ideal Flawless Matte Mousse Foundation

Whipped mousse foundation gives skin natural-looking, light to medium coverage with a velvety feel.

18g
Price per 10g = £3.33
Normally £10.50

£6

save £4.50

reveal your RADIANCE



14399 Peach
08557 Soft Plum
15651 Russet

Ideal Luminous Blush
Luxurious pearly blush gives a radiant-looking glow.
6g
Price per 10g = £10.63
£6.50



Blusher Brush
Nylon bristles, plastic handle. Length approx. 17cm.
12203
£7



MagiX Face Perfector
Colourless formula blurs imperfections for a naturally flawless look. Oil-free. SPF20. 30ml
24406
Price per 10ml = £3.50
£10.50

colourless suit-all formula



04168 Illuminating Light

07591 Illuminating Beige

02758 Illuminating Caramel

MagiX Multi-Benefit Illuminator
Liquid highlighter, formulated with special light reflecting particles to give skin a radiant and illuminated appearance.
£8.50

All-Over Face Brush
Big brush, perfect for applying powder. Nylon bristles and matte black plastic handle. Length approx. 18.5cm.
22798
Normally £8

£4

half price



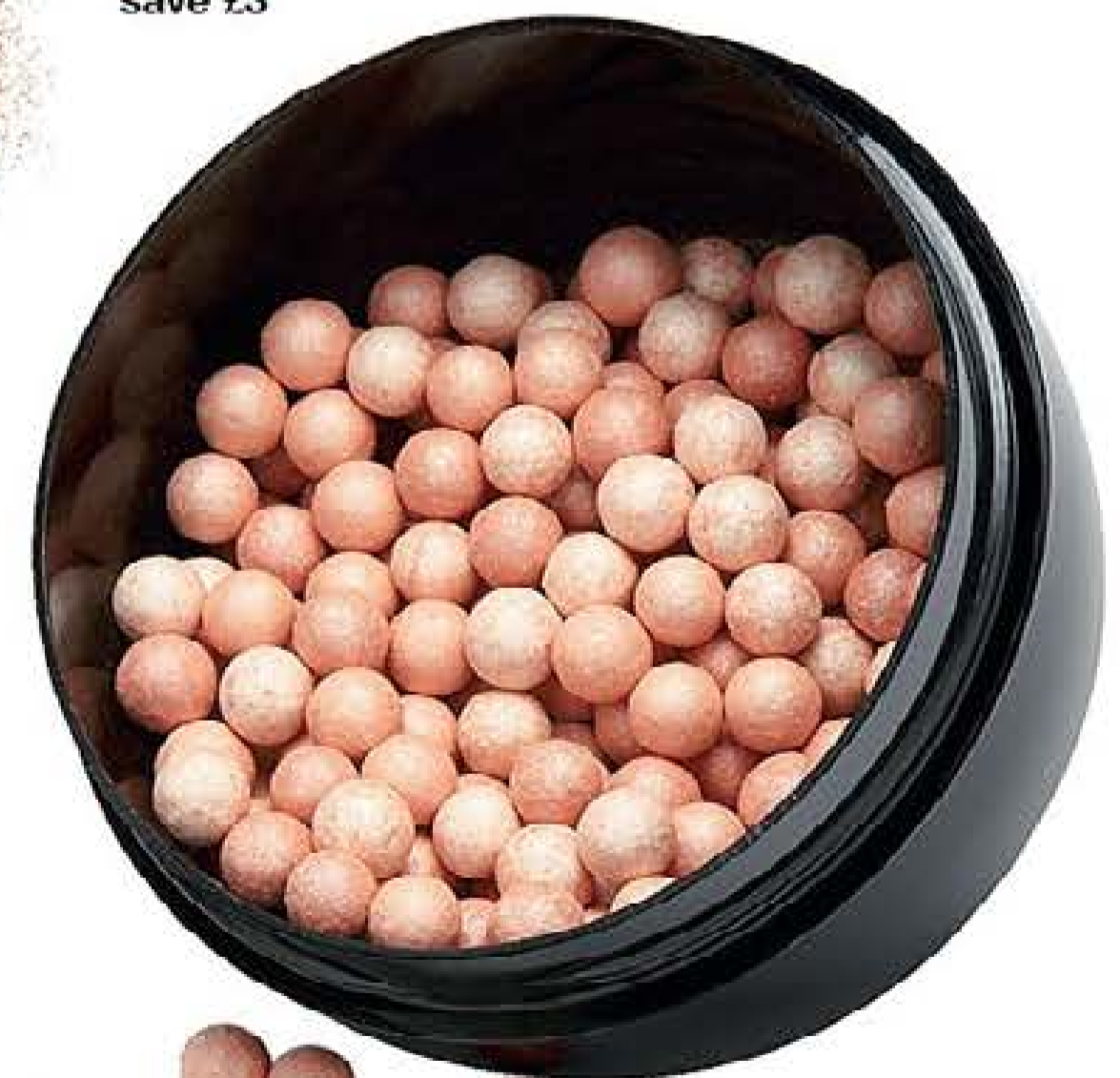
model wears Illuminating Face Pearls

Illuminating Face Pearls
Gives cheeks and brow a subtle, radiant sheen.
22g
11817
Price per 10g = £2.73
Normally £9

£6

save £3

dust over cheek & brow bones for a youthful glow



**ALL 3
for £12***

SAVE £15.50 page 48 only

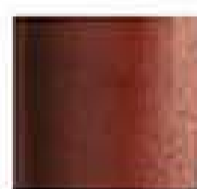
Bronzing Powder

Luxurious powder compact gives a radiant glow to all skin tones, without settling into lines or wrinkles. 10g

£10



matte bronzer is ideal for contouring



05082
Deep
Bronze



03707
Shimmering
Bronze

*blend over
eyelids, lips
& cheeks*

Multi Stylo
3-in-1 bronzer
for eyes, lips
and cheeks.
£7.50



fair skin



13326
Cool

dark skin



01354
Warm

Bronzing Pearls
Shimmering bronzing
pearls give skin the warm,
luminous look of a natural
tan. 22g
Price per 10g = £4.55
£10

*shimmery pearls
give a gorgeous
golden glow*

*Choose a Multi Stylo in your choice of shade, a Bronzing Powder in your choice of shade and Bronzing Pearls in your choice of shade for £12.

*make your look
LAST LONGER*



how to use:

After applying make-up, hold bottle 8-10 inches away from face, close eyes and lightly mist face for a long-lasting look.



helps set foundation, blush and eye make-up in place



micro-fine mist dries quickly to an invisible finish



non-sticky formula infused with vitamin A, C and E

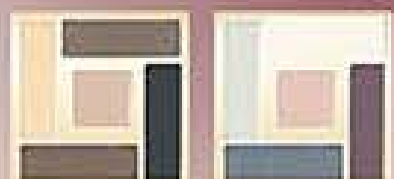
Make-up Setting Spray
Sets make-up in place without stickiness.
Hypoallergenic.
125ml
12500
Price per 10ml = 20p
Normally £6

£2.50
save £3.50

AVON
GLOW

Luxe Eyeshadow Palette
A collection of matte and pearlescent finishes infused with exotic orchid extract.
£10

limited edition packaging



55194 Luxurious Nudes
55251 Stone Chic



20099 Chambray Blues
20008 Cocoa Couture
13078 Black Tie
19315 Glamorous Roses
18838 Sophisticated Violets



13862 Lusterling Nude



20990 Runway Plum



09514 Silky Apricot



10330 Designer Red



21519 Rose Silk

Luxe Couture Crème Lipstick
Silk-infused formula with pearlescent colour. SPF15.
£9.50



Luxe Volume Extravagance Mascara
Lavish lashes with excess, high-impact volume. Flake-proof.
7ml
Price per 10ml = £12.66
£9



04507 Caviar Black



Rose Gold Edition Luxe Volume Extravagance Mascara
Luxurious mascara creates high-impact volume. Smudge-proof, flake-proof.
7ml
Price per 10ml = £12.66
£9

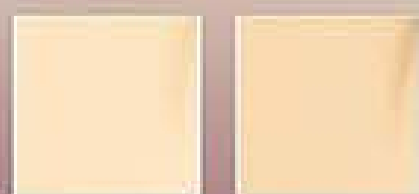


54999 Caviar Black



Luxe Lavish Powder Bronzer
Lightweight powder, gives the warmth and luminosity of a natural tan.
10g
27193 Warm Glow
£11

Luxe Illuminating Concealer Wand
Light-diffusing concealer instantly illuminates and refreshes your skin, and blurs the look of pores, lines and imperfections.
£10



58768 Fair Illume
55988 Medium Illume



LUXE
exclusive to Avon

matte mousse foundation with amethyst extract & olive oil to help even out skin tone

NEW Luxe Velvet Matte Crème Foundation

Sumptuous matte foundation enriched with silk powder and white sapphire extract gives even coverage with a light velvety feel. Light to medium coverage.
8ml
Price per 10ml = £12.50
Will normally be £14

£10
save £4



06387 Porcelain
05512 Nude Bodice



06486 Medium Bisque
06536 Natural Glamour

new



luxurious foundation infused with white sapphire powder extract



16154 Nude Bodice
16147 Natural Glamour
16170 Beige Linen



09696 Porcelain
17608 Medium Bisque

Luxe Silken Foundation

Luxurious, moisturising formula, infused with white sapphire powder extract. Helps perfect skin and give it a luminous look. Feels fabulously weightless. SPF20.
30ml
Price per 10ml = £3.33
Normally £14

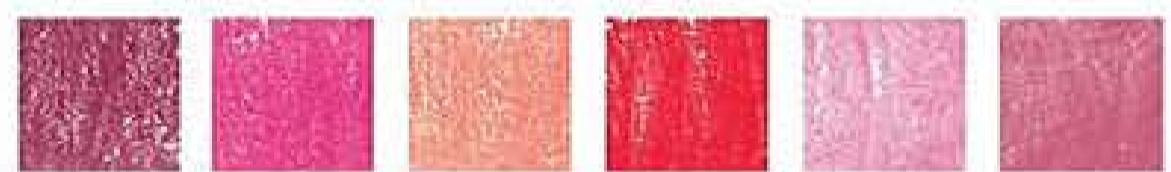
£10
save £4

everything **£2.50** each

save up
to **£2.25**
pages 52-57



00547 Fuchsia Pop 21824 Deco Pink 24588 Bold Tangerine 15842 Racy Raspberry



24190 Lucky Kiss 14332 Doll Pink 23291 Flirt 22814 Poppy Love 22707 Pink Holiday 22582 Amethyst



05421 Coral You Later 27060 Plum Fun 04663 Reddy to Go 05926 Gone Pink 05017 Think Fast Pink 21691 Rose Kisses 28639 Just Peachy



13524 All Fired Up 01693 Foxy Fuchsia



54098 Purple 54262 Golden 54056 Turquoise 57745 Pink

NEW Valentine's Kiss 'n' Go Lipstick
Fantastic stay-true colour. Rich, creamy and moisturising. Will normally be £3.75

£2.50

save £1.25

Kiss 'n' Go Lipstick
Rich and creamy lipstick that last for hours. SPF15. Normally £3.75

£2.50

save £1.25

Lip Stix
The coverage of a lipstick with a gorgeous glossy finish. Wears evenly for hours. Normally £4.50

£2.50

save £2

Glitter Pots
Cute pots of nail glitter give a fab sparkly finish. Normally £3

£2.50

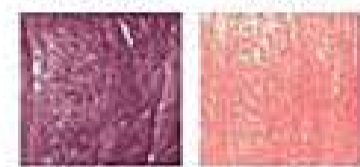
save 50p

*Will not be featured in the brochure again.

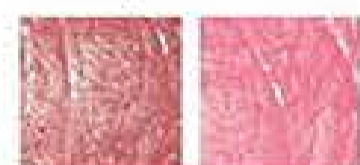
LIP LOVE



17857 Kiss Kiss 25122 Angel



26021 Lovey Dovey 13151 Watermelon Ice



02535 Lucid 22608 Start Up Pink



12021 Clear



Read My Lips Lip Gloss

Gloss leaves lips feeling moisturised, smooth and glossy. 6ml
Price per 10ml = £4.17
Normally £3.75

£2.50

save £1.25



Starburst Nail Enamel

Clear nail enamel with matte glitter. 8ml
Price per 100ml = £31.25
Normally £3

£2.50

save 50p



22715 Black 22855 Purple 54627 Pink 54593 Blue



model wears Lip Stix in Think Fast Pink and Eyeshadow Pencil in Aquamarine, page 56

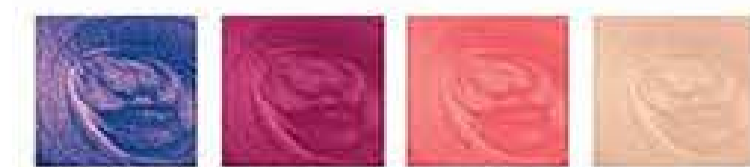


Color Me Pretty Nail Enamel

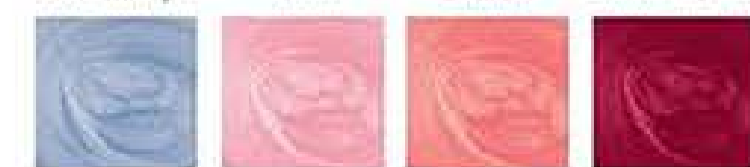
Quick-drying, wet-look shine for up to 10 days. 8ml
Price per 100ml = £31.25
Normally £3

£2.50

save 50p



18440 Blue Morph 13128 Vixen 26724 Bikini 15602 Natural Girl



19000 Violet Freeze 13508 Peekaboo 00976 Snell Pink 02733 Velour

COLORTREND

LIFE'S too FUN

TO WEAR THE SAME SHADE

everything **£2.50** each

save up to **£2.25**
pages 52-57



NEW Kajalstick Eyeliner
Easy-blend, creamy pencil that can be used as an eyeliner or shadow. Will normally be £3



£2.50

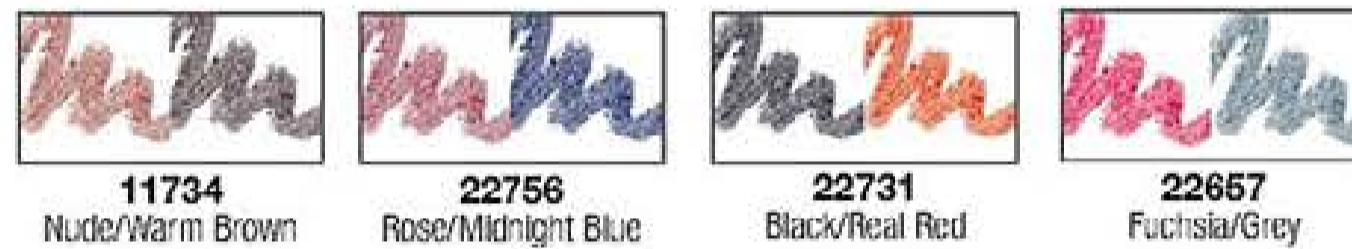
save 50p



Lip and Eye Liner Pencil
Soft, creamy double-ended lip and eye pencil. Normally £3.75

£2.50

save £1.25



Plump Out Mascara
For flexible lashes with incredible volume that won't flake. Water-resistant. 7ml
Price per 10ml - £3.57
Normally £4.50



£2.50

save £2



Comb It Mascara
Great lash definition and volume that lasts up to 10 hours. 6ml
Price per 10ml - £4.17
Normally £4.50



£2.50

save £2

COLORTREND

LIFE'S too FUN

TO WEAR THE SAME SHADE

ALL EYES ON YOU



model wears Boost It! Mascara in Black, Chopsticks Eyeliner in Skyline Blue and model wears lash inserts for an even lash line



NEW Boost It! Mascara
Up to 5x fuller, clump-free, defined lashes. 7ml
Price per 10ml - £3.57
Will normally be £4.50

£2.50

save £2



Chopsticks Eyeliner
Velvety kohl liner gives bold colour and can be easily blended for a smoky look. Normally £3.50

£2.50

save £1



Pencil Play Eyeliner
Super smooth formula lines and defines your peepers without pulling or dragging. Normally £3

£2.50

save 50p



AVON Make-up

everything **£2.50** each

save up
to **£2.25**
pages 52-57



Fresh Face Foundation
Oil-absorbing foundation that helps
hide blemishes, giving skin a radiant
natural finish. SPF15.

30ml
Price per 10ml = 63p
Normally £4.75

£2.50

save £2.25



**Perfect and Hide
Concealer**

Play hide and seek
with blemishes
and dark circles!
Normally £3

£2.50

save 50p

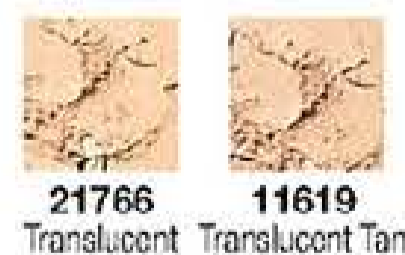


Final Touch Pressed Powder
Oil-free pressed powder with SPF10.

10g
Normally £4.25

£2.50

save £1.75



NEW Eyeshadow Pencil

Creamy pencil gives a beautiful
wash of shimmery colour that
blends easily and lasts for hours.
Will normally be £4

£2.50

save £1.50



24067
Purple Star



14431
Pink Ruby



20065
Aquamarine



EYE UP

A NEW

SHADE



model wears
Diamond Eyes Gel
in Masquerade

Diamond Eyes Gel

Smooth, blendable
eyeshadow gel gives a
soft translucent shimmer,
and feels refreshing.
Normally £4

£2.50

save £1.50



Eyeshadow Duo
Silky smooth intense
shades of easy-to-
blend eyeshadow.
Normally £4.50

£2.50

save £2



COLORTREND

LIFE'S too FUN

TO WEAR THE *SAME SHADE*

secrets to a
YOUTHFUL-LOOKING COMPLEXION

prime skin
*for a poreless look
& flawless make-up
application*



Skin Transforming Primer
Helps minimise the look of pores
and helps prevent make-up from
settling into fine lines for a smooth,
velvety finish. 28ml
00166
Price per 10ml = £5.38
£15

create an even base
*disguise imperfections
for even skin tone with a
youthful look*



Age-Transforming Foundation
Disguises imperfections, smoothes
the look of fine lines and evens skin
tone. With collagen and elastin.
SPF15. 30ml
Price per 10ml = £5.00
£15

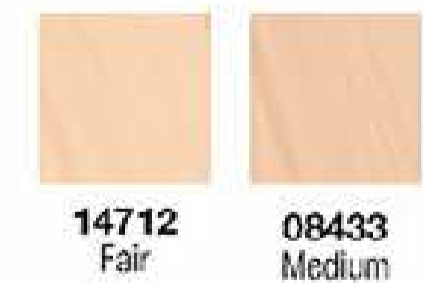
set make-up
*give skin a soft-focus finish
with ultra-fine powder that
won't settle into lines*



Age-Transforming Pressed Powder
Long lasting, non-drying pressed
powder smoothes and softens the look
of skin for a more youthful, flawless
look. SPF15.
10g
£10.50



**conceal dark
circles**
*minimise the appearance
of fine lines for a fresh,
wide-awake look*



**Age-Transforming
Concealer SPF15**
A clever concealer that not only
disguises imperfections, but also
helps to reduce the look of fine
lines and wrinkles.
£9

contour eyes

use the lifting primer followed by the darker shade in the eye socket



- 21576**
Sunset Pink
- 10579**
Smoky Violet
- 18655**
Shimmering Walnut
- 04036**
Soft Mauve
- 16964**
Shimmering Dusk



frame eyes

creamy liner glides on without tugging delicate skin



- 08383**
Brown/Black
- 08359**
Black

fill brows

natural-looking colour blends over stray greys



- 27110**
Light Brown
- 26948**
Dark Brown

Youth-Awakening Eyeshadow and Primer Kit
3-in-1 eye kit contains lifting primer and two shades of lifting shadow.
£10

Smoothing Eyeliner Pencil
Luxuriously smooth liner glides along your lash line without tugging. Long wearing and waterproof.
£8.50

Transforming Brow Filler
Helps define and set brows in place for the look of fuller brows.
£9

moisturise lips
contains retinol to help minimise the look of wrinkles



Lip Plumping Lip Conditioner
With double the retinol to help boost collagen renewal.
11155
£9



Tinted Lip Plumping Lip Conditioner
With double the retinol to help boost collagen renewal.
5g
Price per 10g = £18.00
£9

plump lips
for lips that look up to 5 years younger



- 23747**
Glazed Almond
- 23796**
Silky Pink
- 23630**
Plumberry
- 23648**
Berry Bloom
- 23762**
Modest Mauve
- 23697**
Desert Rose

Youth-Awakening Lipstick
Lips look up to 5 years younger with this luxuriously smooth lipstick. Formulated with collagen and retinol to glide on and visibly smooth the look of fine lines and wrinkles. SPF15. With a premium embossed bullet.
£10.50

soften lips
luminous colour with softening ingredients



- 18333**
Luminous Berry
- 17228**
Luminous Nude
- 15446**
Luminous Rose

Lip Restoring Colour Balm
A luminous coloured lip balm with technology to help smooth and soften lips. Helps prevent drying and reduce chapped lips.
£9

everyone's talking about it...

AS SEEN IN

Good Housekeeping

"The best product I've used! I keep being told I look 'too young' when I'm out with my daughter."

'Anonymous', Avonshop.co.uk customer, London

"I love this. After 2 weeks my skin feels smoother and firmer, and looks more even and healthy."

'ValJh', Avonshop.co.uk customer, West Wales

AS SEEN IN

Daily Mail

"Amazing! My skin feels more hydrated and my skin tone is more even – I can really see a difference in the morning!"

'ST13', Avonshop.co.uk customer, UK

A NEW CLINICAL

REPAIR the look of WRINKLES

you thought couldn't be improved



try me £15 SAVE £5

8 out of 10 women showed a visible improvement in fine lines and wrinkles, sun spots and redness in JUST 4 WEEKS

E-Defence Deep Recovery Cream
Luxury night cream formulated with exclusive Smart Repair™ Technology to hydrate skin and visibly repair the look of years of environmental skin damage.
30ml
07948
Price per 100ml = £50.00
Normally £20
£15 save £5

- world's 1st exclusive Smart Repair™ Technology
• over 5 years in the making
• fragrance free and suitable for sensitive skin

everyone's talking about it...

"Best cream I've used in a long time! Its non-greasy formula absorbs quickly and I noticed a difference on my fine lines and wrinkles after just 2 weeks!"

'Erinna01',
Avonshop.co.uk customer,
Birmingham

AS SEEN IN

best

"I love the SPF50 protection. I've really seen an improvement in my skin's health."

'Lou47', Avonshop.co.uk customer,
Lancashire

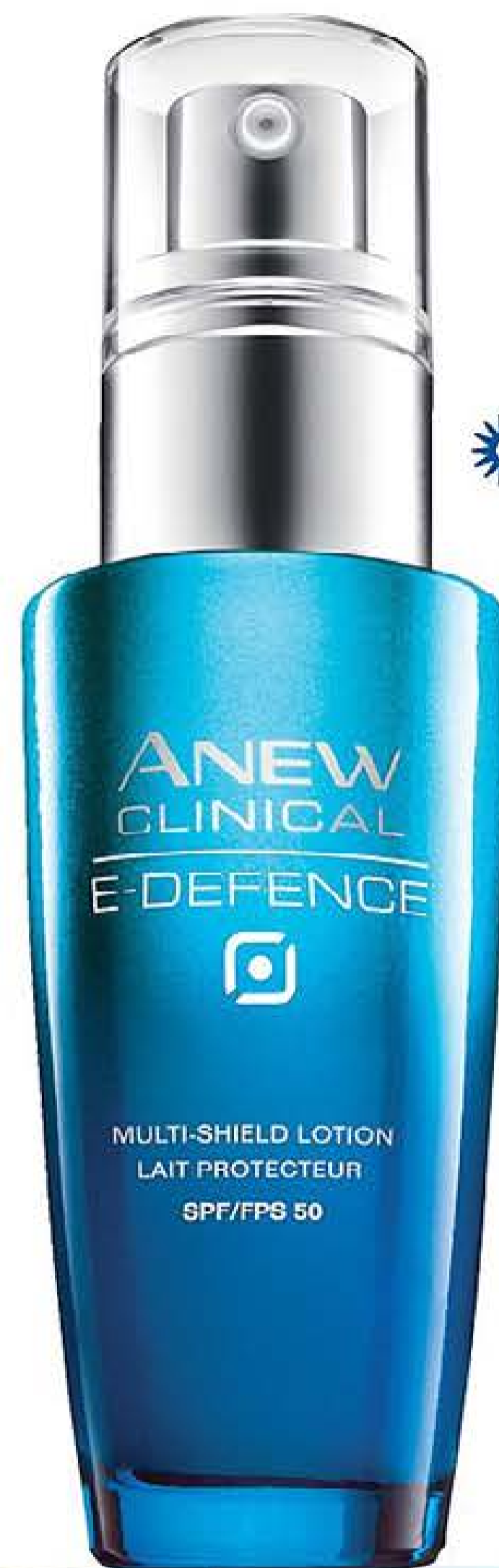
AS SEEN IN

Notebook

"It's so lightweight! My skin feels soft and hydrated all day and people have mentioned how glowing my skin looks."

'ST13', Avonshop.co.uk customer, UK

ANEW CLINICAL



your **BEST DEFENCE**

against premature skin ageing

our **1st lightweight day lotion** with **SPF50** and our **most concentrated antioxidant complex** ever

E-Defence Multi-Shield SPF50 Day Lotion

Lightweight, SPF50 daily moisturiser for advanced skin protection against premature skin ageing from environmental aggressors. 30ml

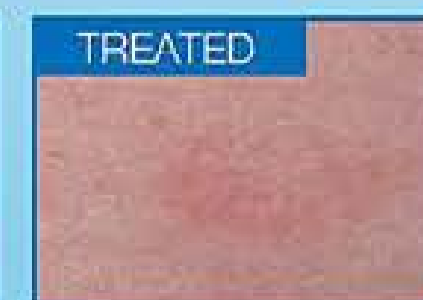
16774

Price per 100ml = £50.00

Normally £20

£15 save £5

see the **proven results** from our clinical study for yourself:



when exposed to harmful UVA/UVB rays, skin experienced less UV damage when treated with E-Defence Lotion formula

everyone's talking
about it...

“Cannot believe the difference. My face looks **FLAWLESS.**”

'JACKIE27', Avonshop.co.uk customer, Oxfordshire

AS SEEN IN

Bella

“Disguises lines and wrinkles, and leaves my skin feeling velvety soft. **Magic!**”

'crissycazz', Avonshop.co.uk customer, Essex

AS SEEN IN

Woman's Own
AGE LESS
Beauty AWARDS
2013

“Best wrinkle diffuser! Blurs my lines so that they look so smooth. Excellent value.”

'valley1', Avonshop.co.uk customer, Durham

ANEW REVERSALIST 40+

instantly
BLUR
WRINKLES
anytime, anywhere!

try me
£12
SAVE £6

87% of women showed an **instant improvement** in the look of **wrinkles***

Complete Renewal Express
Wrinkle Smoother

9g
23960
Price per 100g = £133.33
Normally £18

£12 save £6



*On the forehead and eye area.

BEFORE



AFTER



see the **proven results** from our clinical study for yourself:

everyone's talking
about it...

“Wonder cream!
I have tried other more
expensive creams but
none suit my skin as
well as this.”

'darlogal', Avonshop.co.uk
customer, Manchester

“EXCELLENT
face cream.”

'Pattp', Avonshop.co.uk customer, Lincoln

“This cream
smells LOVELY
and ABSORBS
BEAUTIFULLY into
the skin. Perfect for my
sensitive skin.”

'Kazzakaren', Avonshop.co.uk
customer, Tiverton

“GLAD
I tried this!”

'LilyBlue14', Avonshop.co.uk customer, Highlands

“I've tried other products but always come
back to this. It's a hard-working cream that's so effective.”

'Gideon', Avonshop.co.uk customer, Lancashire

ANEW REVERSALIST 40+

FIGHT
WRINKLES
every day

try me
£13
SAVE £8.50



93% of women
agreed that after just
1 week, their skin
looked **virtually
wrinkle free**

**Complete Renewal Day
Cream SPF25**

Leaves skin feeling smooth
and hydrated, with Tri-Elastinex
Technology and SPF25 to
enhance the surface skin
cells' natural ability to renew,
regenerate and reconstruct itself.
50ml

26757

Price per 100ml = £26.00

Normally £21.50

£13 save £8.50



Complete Renewal Night Cream

50ml

14126

Price per 100ml = £26.00

Normally £21.50

£13 save £8.50



**Complete Renewal Express
Dual Eye System**

14134

Normally £19

£11.50 save £7.50

find your perfect ANTI-AGEING CLEANSER...



gel cleanser
for refreshed skin with a
dewy, youthful-looking glow



with ProEnergy
Complex

foaming cleanser
to refresh & restore
for wrinkle-free skin



with Tri-Elastinex
Technology

creamy cleanser
to plump skin & help
reduce deep wrinkles



with Pro
7Sirtuin
Technology

rich foaming cleanser
to deeply moisturise for
a lifted look



with Paxillium
Technology

Vitale Cleanser
125ml
03111
Price per 100ml = £4.00
Normally £7.50

£5 save £2.50

**Reversalist Complete
Renewal Foaming Cleanser**
125ml
14118
Price per 100ml = £4.00
Normally £8.50

£5 save £3.50

Ultimate 7S Cream Cleanser
125ml
01602
Price per 100ml = £4.00
Normally £10

£5 half price

Platinum Cleanser
125ml
02311
Price per 100ml = £4.00
Normally £10.50

£5 save £5.50

CLEANSE

EYE

DAY

NIGHT

TREAT

VITALE 25+	REVERSALIST 40+	ULTIMATE 75 60+	PLATINUM 60+
FINE WRINKLES. FATIGUED SKIN. SIGNS OF STRESS	WRINKLES. FIRMNESS. DISCOLOURATIONS	DEEP WRINKLES. SAGGING. AGE SPOTS	NECK SAGGING. DRYNESS. SEVERE WRINKLES
Cleanser 125ml 03111 Price per 100ml = £4.00 Normally £7.50 £5 save £2.50 See page 70 for details.	Complete Renewal Foaming Cleanser 125ml 14118 Price per 100ml = £4.00 Normally £8.50 £5 save £3.50 See page 70 for details.	Cream Cleanser 125ml 01602 Price per 100ml = £4.00 Normally £10 £5 half price See page 71 for details.	Cleanser 125ml 02311 Price per 100ml = £4.00 Normally £10.50 £5 save £5.50 See page 71 for details.
Eye Gel Cream 15ml 22160 Price per 100ml = £106.67 £16	Complete Renewal Express Dual Eye System 14134 Normally £19 £11.50 save £7.50 See pages 68-69 for details.	Eye System 16139 £20	Eye & Lip Cream 15ml 01230 Price per 100ml = £140.00 £21
Day Cream SPF25 50ml 11247 Price per 100ml = £39.00 £19.50	Complete Renewal Day Cream SPF25 50ml 26757 Price per 100ml = £26.00 Normally £21.50 £13 save £8.50 See pages 68-69 for details.	Day Cream SPF25 50ml 16097 Price per 100ml = £48.00 £24	Day Cream SPF25 50ml 11353 Price per 100ml = £50.00 £25
Night Gel Cream 50ml 11197 Price per 100ml = £39.00 £19.50	Complete Renewal Night Cream 50ml 14126 Price per 100ml = £20.00 Normally £21.50 £12 save £8.50 See pages 68-69 for details.	Night Cream 50ml 16063 Price per 100ml = £48.00 £24	Night Cream 50ml 01784 Price per 100ml = £50.00 £25
Beauty Balm Cream BB+ SPF20 30ml 09720 Price per 100ml = £50.00 £15	Complete Renewal Express Wrinkle Smoother 9g 23960 Price per 100ml = £133.33 Normally £18 £12 save £6 See pages 66-67 for details.	Elixir 30ml 24133 Price per 100ml = £100.00 £30	Serum 30ml 23267 Price per 100ml = £103.33 £31

ANEW TREATMENTS

CLINICAL

AT-HOME ALTERNATIVES TO A DERMATOLOGIST PROCEDURE

UNEVEN SKIN Absolute Even Multi-Tone Skin Corrector with DSX-7 30ml 18044 Price per 100ml = £53.33 Normally £28 £16 save £12 See pages 214-215 for details.	UNEVEN SKIN Absolute Even Multi-Tone Skin Correcting Cream with DSX 30ml 08482 Price per 100ml = £73.33 £22	INSTANT VISIBLE LIFT Infinite Lift Targeted Contouring Serum 30ml 61549 Price per 100ml = £90.00 £27	VISIBLE LIFT NEW Clinical Infinite Lift Firm & Sculpt Cream 30ml 08599 Price per 100ml = £40.00 Will normally be £21 £12 save £9 See pages 218-219 for details.
ADVANCED SKIN REPAIR E-Defence Deep Recovery Cream 30ml 07948 Price per 100ml = £50.00 Normally £20 £15 save £5 See pages 62-63 for details.	ADVANCED SKIN PROTECTION E-Defence Multi-Shield SPF50 Day Lotion 30ml 16774 Price per 100ml = £50.00 Normally £20 £15 save £5 See pages 64-65 for details.	HOODED EYES Eye Lift PRO 04713 £19.50	SAGGING SKIN Thermafirm Face Lifting Cream 30ml 23135 Price per 100ml = £70.00 £21

A-F33

OUR FASTEST WRINKLE-FIGHTING RANGE

FINE WRINKLES PRO Line Corrector Treatment with A-F33 30ml 04069 Price per 100ml = £100.00 £30	FINE WRINKLES PRO Line Corrector Hydrating Cream with A-F33 30ml 12070 Price per 100ml = £80.00 £24	CROW'S FEET PRO Line Corrector Eye Treatment with A-F33 15ml 00760 Price per 100ml = £130.00 £19.50	FINE WRINKLES PRO Line Corrector Targeted Filler with A-F33 05611 Normally £12 £10 save £2 See pages 216-217 for details.
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GENICS

LOOK UP TO 10 YEARS YOUNGER

DARK CIRCLES Dark Circle Corrector 15ml 25247 Price per 100ml = £80.00 Normally £19.50 £12 save £7.50 See pages 212-213 for details.	EXPRESSION LINES Treatment Concentrate 30ml 03541 Price per 100ml = £100.00 £30	EXPRESSION LINES Treatment Cream 30ml 03566 Price per 100ml = £78.33 £23.50
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• dermatologist tested • hypoallergenic • fragrance free • suitable for sensitive skin •

clinically proven INTENSIVE RELIEF



instantly locks in moisture to relieve
extra dry, itchy, tight and sensitive skin

clinically proven
**INSTANT
RELIEF**
from extra dry skin



WITH MOISTURE
LOCK COMPLEX



FULLY HYDRATED SKIN
MOISTURE LOCKED

**FORMULATED WITH
MOISTURE LOCK
COMPLEX**

a unique blend of nutrients
and emollients which
penetrate deeply within
the skin's surface layers to
lock in moisture



AVON
care.
INTENSIVE RELIEF
BODY LOTION

Immediate Relief for
Extremely Dry & Sensitive Skin

with a unique blend of
nutrients & emollients



400ml
DERMATOLOGIST
TESTED

NEW Intensive Relief Body Lotion
Non-greasy formula locks in moisture
for instant relief from itchy, flaky, rough
and extremely dry skin.

400ml
03186
Price per 100ml = 62p
Will normally be £5

£2.50
half price

**NEW Intensive Relief
Hand Treatment**

100ml
26484
Will normally be £4
£2 half price

**NEW Intensive Relief
SOS Balm**

30ml
20214
Price per 100ml = £6.67
Will normally be £4
£2 half price

use the SOS
Balm on extra dry
areas like knees
and elbows





TREAT MATURE SKIN

to the daily care it deserves

ALL
HALF PRICE
pages 76-77
save up to £2.10

"This cream has everything I need - it's light but long-lasting. A perfect base for make-up and leaves my face looking younger and firmer with a dewy finish."

'gwynny', Avonshop.co.uk customer, Lincoln

£2.10
half price



for mature skin

with skin firming collagen and elastin

Youth Restore Firming Face Cream
100ml
27839
Normally £4.20
£2.10
half price

light, moisturising formula that leaves skin looking & feeling firmer



for very dry skin

with softening and restoring royal jelly

Royal Jelly Face Cream
100ml
06296
Normally £3.60
£1.80
half price



for dry skin

with nourishing and pampering cocoa butter and vitamin E

Cocoa Butter Revitalising Moisture Face Cream
100ml
00463
Normally £3.60
£1.80
half price



for normal to dry skin

with moisturising and softening soybean and vitamin E

Rich Moisture Nourishing Face Cream
100ml
16519
Normally £3.60
£1.80
half price



for oily/combination skin

with refreshing and mattifying cucumber, witch hazel and green tea

Light Moisture Refreshing Face Gel-Cream
100ml
17400
Normally £3.60
£1.80
half price



solutions
LOVE YOUR SKIN EVERY DAY
 HYPOALLERGENIC
 SUITABLE FOR SENSITIVE SKIN

Truly Radiant Tint Release Moisturiser SPF20 50ml 01065 Price per 100ml = £9.00 Normally £7.50 £4.50 save £3	Truly Radiant Daily Moisturiser SPF15 50ml 21097 Price per 100ml = £9.00 Normally £7.50 £4.50 save £3	Truly Radiant Overnight Retexturising Emulsion 50ml 27698 Price per 100ml = £9.00 Normally £7.50 £4.50 save £3
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INSTANTLY *gives* EYES *the look of* 8 HOURS SLEEP

roll on the radiance with our vibrating eye roller

£5
 half price



WITH ARONIA BERRY COMPLEX



- concentrated serum revitalises eyes
- reduces the look of puffiness and dark circles
- leaves skin feeling velvety smooth



Truly Radiant Vibes Brightening Eye Roller
 Remove the cap, then twist the base to start the vibrations. Roll under your eyes for an instant wake-up boost. Smooth in any excess serum until absorbed. 12ml
25197
 Price per 100ml = £41.67
 Normally £10
£5 half price

solutions
LOVE YOUR SKIN
EVERY DAY



target
**MULTIPLE SIGNS
OF AGEING**

formulated with our vitamin-rich oil complex that targets 8 ageing concerns including **wrinkles, age spots** and **sagging** for a fresher, **more youthful look**



**MICRO-OIL
COMPLEX**

INFUSED WITH
MILLIONS OF
VITAMIN-RICH
MICRO-OIL
DROPLETS



Ageless Results 8-in-1 Day Cream

50ml

15453

Price per 100ml = £12.00

Normally £8.25

£6

saves £2.25

Ageless Results 8-in-1 Night Cream

50ml

12732

Price per 100ml = £12.00

Normally £8.25

£6

saves £2.25

AIRBRUSHED LOOKING SKIN

reclaim a wrinkle free, flawless-looking complexion in **just 60 seconds**



£4.75
half price



BEFORE
VISIBLE FINE LINES



AFTER
LINES APPEAR SMOOTHER

86%

of women agree that it's like
airbrushing for their skin

Ageless Results
Express Line Filler
18895
Normally £9.50
£4.75 half price



PAT, DON'T RUB

Gently pat serum onto wrinkles until absorbed. Can be used under make-up or after Ageless Results Day Cream.

LOVE YOUR SKIN EVERY DAY



WIPE AWAY MAKE-UP, DIRT AND OIL FOR BEAUTIFULLY CLEAN, REFRESHED SKIN



CLEANSERS PURE AND GENTLE EVERYDAY CLEANSERS

Freshest Pure Bi-Phase Make-up Remover
200ml
26013
Price per 100ml = £3.00
£6



Freshest Pure Refreshing Toner
200ml
05025
Price per 100ml = £2.50
£5



Freshest Pure Scrub, Mask & Cleanser
100ml
07708
£6



Freshest Pure Cleansing Wipes
Contains 25 wipes.
08730
Price per wipe = 10p
£4

BALANCED + MATTE SHINE FREE HYDRATION FOR OILY & COMBINATION SKIN

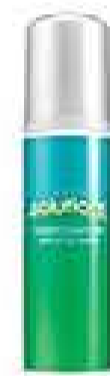
Mattifying Day Cream SPF15
50ml
08268
Price per 100ml = £15.00
£7.50



Balancing Night Gel
50ml
08334
Price per 100ml = £15.00
£7.50



Self-Foaming Cleanser
150ml
08300
Price per 100ml = £3.33
£5



HYDRA BEYOND FOR DRY SKIN

VIBES FOR ALL SKIN TYPES

Hydrating Lotion SPF15 50ml
04960
Price per 100ml = £15.00
£7.50



Extra Hydrating Cream 50ml
07658
Price per 100ml = £15.00
£7.50



Power Cleanser
Includes 14 replacement pads. Requires 1 x AAA battery (not included). Size approx. 4.68cm x 8.12cm.
13201
£16



Power Cleanser Replacement Pads
14 pads.
25874
Price per pad = 36p
£5



BB CREAMS MOISTURE, TINT AND PROTECTION

BB Gentle Beauty Balm
30ml
19349 Light
19414 Medium
Price per 100ml = £33.33
£10



BB Gentle Beauty Balm Matte
30ml
15180 Light
12906 Medium
Price per 100ml = £33.33
£10



BUY 1 CHOOSE 1 FOR £1

pages 82-83
save up to £15
lower priced item £1

reduce the look of cellulite
IN JUST 2 WEEKS

get body confident FAST with firmer, tighter, dimple-free skin



Cellu Break 5D Anti-Cellulite Treatment
150ml
16832
Price per 100ml = £6.67
£10



BODY CONFIDENCE TREATS TARGETS EVERY BODY WORRY

Butt Lifting Treatment
100ml
19224
£10



Lift & Firm Bust Liquid Bra Toning Gel
150ml
33977
Price per 100ml = £6.67
£10



*Will not be featured in the brochure again.

Ageless Bloom Neck and Chest Treatment SPF15
50ml
28357
Price per 100ml = £20.00
£10



Stretchmark 24 Line-Reducing Treatment
150ml
22228
Price per 100ml = £8.00
£12



clearskin®

fighting blemishes with you every step of the way

ONLY
£3

save £2
page 85 only



goes on black...

“Does what it says on the tin!”

lizz30, Avonshop.co.uk customer, London



...dries to grey when ready to rinse!

“The best face mask I’ve ever used!”

SazzoC, Avonshop.co.uk customer, London



*with kind to skin
witch hazel and
mineral clays*

the MASK that acts like a MAGNET

attracts and removes pore clogging dirt and oil for perfectly clear skin

Pore Penetrating Black Mineral Mask

Effective oil absorbing mask with mineral clays. Leave a thin layer on clean skin for 10-15 minutes until it turns grey, then rinse off with warm water. Pat skin dry. Use 2-3 times per week. 75ml

18374

Rise per 100ml = £4.00

Normally £5

£3 save £2

1 SOLD EVERY MINUTE!*

*Based on actual sales from 22/08/2013 – 02/10/2013.

clearskin®

fighting blemishes with you every step of the way

bye bye blackheads blitz away stubborn blackheads, for good

Blackhead Clearing Daily Cleanser 125ml
18820
Price per 100ml = £2.16
Normally £4.50
£2.70
save £1.80



Blackhead Clearing Daily Astringent 100ml
27474
Normally £4
£2.40
save £1.60



Blackhead Clearing Deep Treatment Mask 75ml
00521
Price per 100ml = £4.67
Normally £3.50
£2.10
save £1.40



blemishes be gone banish blemish-prone skin for that fabulous flawless feeling

Blemish Clearing Oil-Free Tinted Moisturiser 30ml
24059 Fair
01396 Medium
Price per 100ml = £11.00
Normally £5.50
£3.30
save £2.20



Blemish Clearing Peel Off Mask 75ml
26732
Price per 100ml = £3.20
Normally £4
£2.40
save £1.60



Blemish Clearing Daily Astringent 100ml
17129
Normally £4
£2.40
save £1.60



Blemish Clearing Deep Cleansing Cloths 25 wipes.
16840
Price per wipe = 11p
Normally £4.50
£2.70
save £1.80



Blemish Clearing 3-in-1 Cleanser, Scrub & Mask 125ml
24208
Price per 100ml = £2.40
Normally £5
£3 save £2



pore perfect let skin breathe with our pore purifiers

Pore Penetrating Invigorating Scrub 75ml
15529
Price per 100ml = £3.20
Normally £4
£2.40 save £1.60



blemish fighting tools prevent and treat breakouts with our skin-loving tools

Face Brush 16105
Normally £2
£1.20
save 80p



Blackhead Remover 27359
Normally £4
£2.40
save £1.60

press over whiteheads to clear them away



press over blackheads to unclog pores

clearskin professional

our most advanced spot-fighting range formulated with salicylic acid

Deep Pore Cleansing Scrub 125ml
21717
Price per 100ml = £2.64
Normally £5.50
£3.30
save £2.20



Clarifying Toner Pads 45 pads.
13060
Price per pad = /p
Normally £5.50
£3.30
save £2.20



Blemish Mark Treatment 50ml
11858
Price per 100ml = £8.40
Normally £7
£4.20
save £2.80

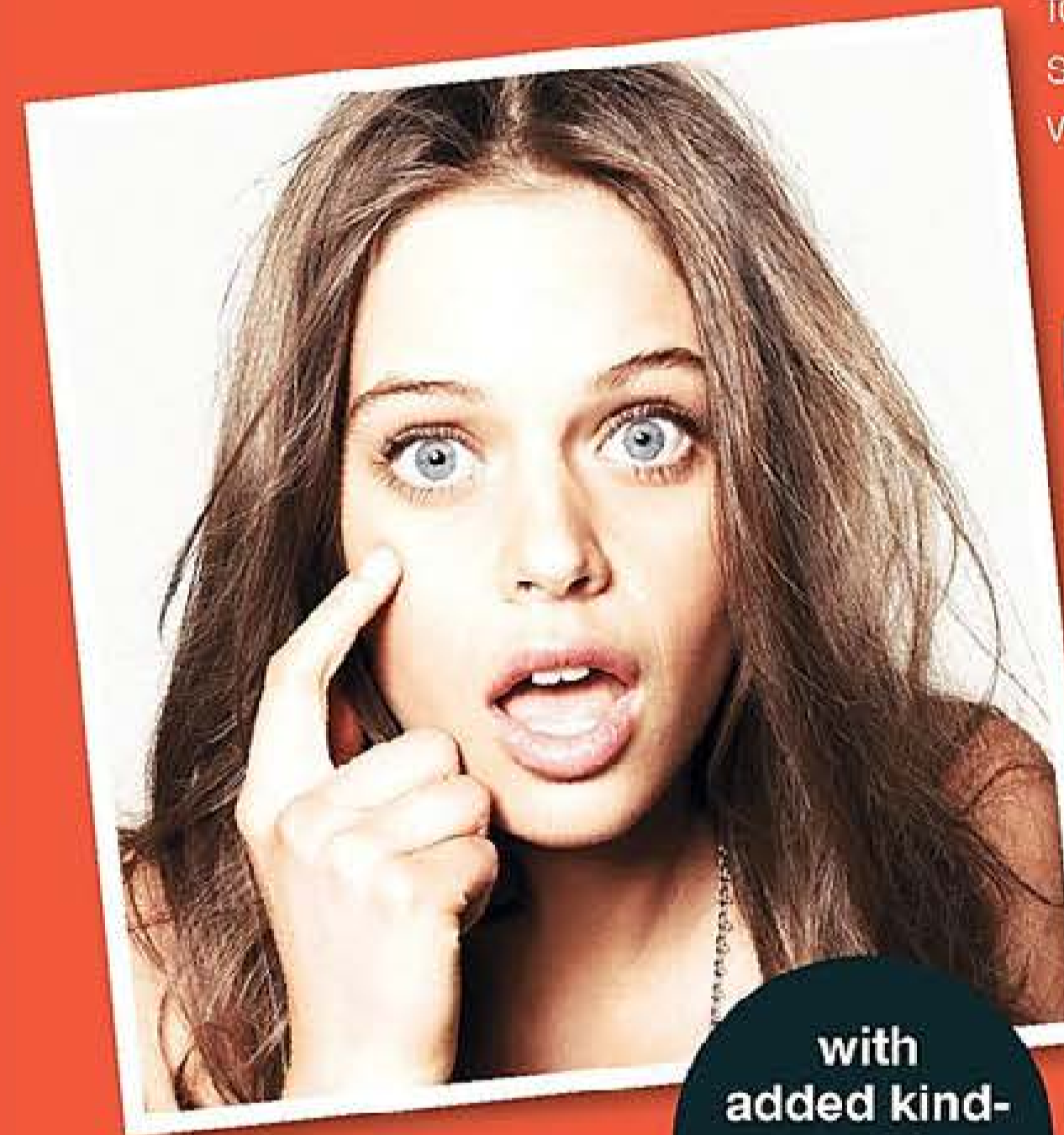


Daily Correcting Lotion 50ml
20883
Price per 100ml = £8.40
Normally £7
£4.20
save £2.80



REDUCES REDNESS AND SWELLING IN JUST 3 HOURS

formulated with blemish-blitzing salicylic acid to help stop spots fast when you're up against the clock



with added kind-to-skin witch hazel

£2.70
save £1.80



Clear Emergency Instant Spot Treatment
Targeted blemish treatment helps reduce redness in just 3 hours. Formulated with milk thistle extract. Dermatologist tested. Suitable for everyday use. 15ml
20511
Price per 100ml = £16.00
Normally £4.50
£2.70 save £1.80

Clear Emergency Intensive Cream Cleanser
Leaves skin looking and feeling deeply cleansed whilst reducing the look of blemish redness. Oil free. Formulated with milk thistle. Suitable for everyday use. 75ml
25411
Price per 100ml = £4.00
Normally £5
£3 save £2



AVON Skincare



- formulated with Derma UV+ complex for advanced protection*
- non-greasy* • water-resistant* • hypoallergenic* • UVA/UVB protected*

*Sun protection products only.

FACE: high SPF's to help you face the rays

<p>Protecting Balm SPF30 25262 Normally £3.50 £2.10 save £1.40</p> 	<p>Fresh Protection Face Cream SPF30 50ml 01024 Price per 100ml = £10.80 Normally £9 £5.40 save £3.60</p> 	<p>Anti-Ageing Face Cream Sensitive Skin SPF50 50ml 26625 Price per 100ml = £10.80 Normally £9 £5.40 save £3.60</p> 	<p>Moisturising Face Cream SPF30 50ml 18598 Price per 100ml = £10.80 Normally £9 £5.40 save £3.60</p> 
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LOTIONS: body lotions for head-to-toe protection

<p>Moisturising Sun Cream Sensitive Skin SPF25 150ml 01917 Price per 100ml = £4.00 Normally £10 £6 save £4</p> 	<p>Protect & Glow Moisturising Sun Lotion SPF30 150ml 13334 Price per 100ml = £5.00 Normally £12 £7.20 save £4.80</p> 	<p>Moisturising Sun Lotion SPF10 150ml 19125 Price per 100ml = £2.20 Normally £6 £3.60 save £2.40</p> 	<p>Fresh Protection Body Lotion SPF30 150ml 01073 Price per 100ml = £4.00 Normally £10 £6 save £4</p> 
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KIDS: high SPF kids' care for worry-free sunshine fun

<p>Kids' Swim & Protect Sun Cream SPF50 150ml 01099 Price per 100ml = £4.80 Normally £12 £7.20 save £4.80</p> 	<p>Kids' Turquoise Sun Spray SPF30 150ml 01180 Price per 100ml = £3.33 Normally £10 £6 save £4</p> 	<p>Kids' Multivitamin Sun Cream SPF50 75ml 01255 Price per 100ml = £7.20 Normally £9 £5.40 save £3.60</p> 
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SPRAYS: a range of SPF mists for glow getters

<p>Protect & Glow Moisturising Sun Spray SPF15 150ml 08169 Price per 100ml = £4.80 Normally £12 £7.20 save £2.80</p> 	<p>Clear Spray SPF30 150ml 18143 Price per 100ml = £6.40 Normally £12 £9.60 save £2.40</p> 	<p>Magic Tan Moisturising Self Tan Lotion for Face and Body 150ml 24240 Price per 100ml = £6.00 Normally £15 £9 save £6</p> 	<p>Magic Tan Self Tan Bronzing Mousse 150ml 01149 Price per 100ml = £6.00 Normally £15 £9 save £6</p> 	<p>Maxi Tan Tan Enhancing Oil Spray 150ml 19471 Price per 100ml = £2.40 Normally £6 £3.60 save £2.40</p> 
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TANNING: cheat the heat heroes for a natural sun-kissed glow

AFTER SUN: mist, butter and lotion to cool and soothe sunburnt skin

<p>Cooling After Sun Spray Lotion with Vitamin C 150ml 19588 Price per 100ml = £2.40 Normally £6 £3.60 save £2.40</p> 	<p>After Sun Shimmering Tan Enhancer 150ml 19778 Price per 100ml = £2.80 Normally £7 £4.20 save £2.80</p> 	<p>Soothing After Sun Body Butter 200ml 17624 Price per 100ml = £2.10 Normally £7 £4.20 save £2.80</p> 	<p>Cooling After Sun Lotion with Aloe 400ml 04028 Price per 100ml = £1.00 Normally £8 £4.80 save £3.20</p> 
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get out there and
CHASE THE SUN
this winter

protect on-the-go with our all-over lotions and sprays



SPF50
fast absorbing,
non-sticky,
high SPF
protection

£5
half price

£5
half price

SPF15
easy application,
8 hour moisture,
for sensitive skin

Moisturising Sun Cream Sensitive Skin SPF50
Highly protective, non-sticky sun cream absorbs easily without leaving white marks. Suitable for sensitive skin. With Activi-D Technology. 150ml
18101
Price per 100ml = £3.33
Normally £10
£5 half price

Moisturising Sun Spray Sensitive Skin SPF15
Easy to apply spray combines sun protection with 8 hour moisture. Helps protect skin from dryness and peeling. Suitable for sensitive skin. With Activi-D Technology. 150ml
19091
Price per 100ml = £3.33
Normally £10
£5 half price

save up to
HALF PRICE
pages 90-91

what's your brush crush?

get tangle free tresses without the salon price tag with our gorgeous groomers for every style



handy for handbags

Pop-Up Brush
02873
Normally £3.25

£1.65
save £1.60

for super straight strands

Straightening Comb
00943
Normally £6

£3
half price

great for making waves

Large Barrel Brush
04499
Normally £7.50

£3.75
half price

for girls who love curls

Small Barrel Brush
04515
Normally £5

£2.50
half price

grooming multi-tasker

Styling Comb
25056
Normally £4

£2
half price

tease in the volume

Back Comb Brush
23820
Normally £3.25

£1.65
save £1.60

smooths long locks

Paddle Brush
02832
Normally £7.50

£3.75
half price

gentle groomer for less breakage

Cushion Brush
06767
Normally £5

£2
save £3

our most innovative
REPAIR
COLLECTION EVER*

7 WITH
**KERATIN
POWER
TECHNOLOGY**



makes hair
look and feel
instantly
protected

7 benefits in 1*

1. ANTI-BREAKAGE
2. ANTI-DRYNESS
3. ANTI-DULLNESS
4. ANTI-SPLIT ENDS
5. ANTI-FRIZZ
6. ANTI-ROUGHNESS
7. HEAT PROTECTION

intensely
moisturises and
softens damaged
hair from
root-to-tip



**Instant Repair 7 with
KERATIN Power Technology**
250ml
04788 Shampoo
00562 Conditioner
Price per 100ml = 64p
Normally £2.80
£1.60 save £1.20

**Instant Repair 7 Treatment
Spray with KERATIN Power
Technology**
100ml
04606
Normally £5.50
£3.85 save £1.65

**Instant Repair 7 Treatment
Mask with KERATIN Power
Technology**
150ml
00844
Price per 100ml = £2.57
Normally £5.50
£3.85 save £1.65

*When used with the whole Instant Repair 7 collection. Packaging may vary from that shown.

INTENSE TREATMENTS

contains UV filters to intensely
**REDUCE
TANGLING
BY 98%****

new

£1.50
half price



WHEN TO USE:
Apply to clean
damp hair after
shampooing for
a one-off, caring
power boost.

give damaged
hair a shot of
perfection

**NEW Instant Repair 7
Reconstruction Power Dose**
15ml
09415
Price per 100ml = £10.00
Will normally be £3
£1.50 half price

**MENDS UP
TO 95% OF
SPLIT ENDS****
leaving hair more manageable

new

£3.99
save £2.51



WHEN TO USE:
Evenly distribute
a small amount
into damp hair,
blow dry and style
as usual. Or apply
to dry hair to
tame frizz.

**NEW Instant
Repair 7 Split End
Mender**
150ml
03178
Price per 100ml = £2.66
Will normally be
£6.50
£3.99 save £2.51

**With regular use.

care for your COLOUR



£3.30
save £2.20

Colour Protection 250ml
15768 Shampoo
05934 Conditioner
Price per 100ml = 64p
Normally £2.80
£1.60 save £1.20

Colour Protection Restorative Mask 150ml
08326
Price per 100ml = £2.20
Normally £5.50
£3.30 save £2.20



HOW TO USE:
Once a week, massage through clean damp hair, leave for 3 minutes, and rinse.



“Wonderful stuff! My hair is so soft and in great condition. I'm so glad I discovered this. Give it a try, you won't be disappointed.”

'rozzie', Avonshop.co.uk customer, West Country

dazzling SHINE



£3.85
save £1.65

Daily Shine 250ml
11171 Shampoo
11320 Quick Touch Leave-In Conditioner
Price per 100ml = 64p
Normally £2.80
£1.60 save £1.20

Daily Shine Dry Ends Serum 30ml
21352
Price per 100ml = £12.83
Normally £5.50
£3.85 save £1.65



HOW TO USE:
Apply a small amount to palms and smooth through the ends of dry or damp hair. Style as usual.



“Love, love, LOVE this product! It smells fantastic, is so easy to apply and it gives great results. My ends have never looked healthier.”

'LynnD', Avonshop.co.uk customer, Glasgow

sleek & SMOOTH



£3.30
save £2.20

Smooth as Silk 250ml
25213 Shampoo
17939 Conditioner
Price per 100ml = 64p
Normally £2.80
£1.60 save £1.20

Smooth as Silk Serum 30ml
18028
Price per 100ml = £11.00
Normally £5.50
£3.30 save £2.20



HOW TO USE:
Apply a small amount of serum to palms and smooth evenly through dry or damp hair. Style as usual.



“I've been using this every morning on my frizzy hair for a week and I've really noticed a difference. No more fly-aways! It's made my hair so smooth and shiny. Thanks Avon.”

Kate Douglas, Avon customer, London

va va VOLUME



£3.15
save £1.35

Ultimate Volume 250ml
09381 Shampoo
09522 Conditioner
Price per 100ml = 64p
Normally £2.80
£1.60 save £1.20

Ultimate Volume Boosting Treatment 150ml
08441
Price per 100ml = £2.10
Normally £4.50
£3.15 save £1.35



HOW TO USE:
Hold the pump 3-4 inches from roots. Apply from root to tip on wet hair for a more textured look.



“It creates the volume boost my fine hair needs. Could not find a better product on the market – all the others seem very sticky.”

'Agapanthus', Avonshop.co.uk customer, London

our best selling haircare range

MOROCCAN ARGAN OIL

experience the collection that **transforms your locks with 360° nourishment** from the very first wash

EXPERT ADVICE...

for best and long lasting results, use the complete collection as your new hair repair ritual, to make under-nourished locks a thing of the past



Mask
150ml
03319
Price per 100ml = £2.20
Normally £5.50
£3.30 save £2.20

Lightweight Gloss Spray
100ml
24216
Normally £5.50
£3.30 save £2.20

Heat Infusion Treatment
4 x 15ml
20735
Normally £5.50
£3.30 save £2.20

transform
your hair
from the very
first wash

£1.70
save £1.10

leaves hair
73% smoother
and **95% easier**
to detangle*



Shampoo & Conditioner
250ml
23754 Shampoo
23614 Conditioner
Price per 100ml = 68p
Normally £2.80
£1.70 save £1.10

*Versus untreated hair. Refers to dry hair. When the Moroccan Argan Oil Shampoo and Moroccan Argan Oil Conditioner are used with Moroccan Argan Oil Serum.

YOUR HEALTHY HAIR ICON

nourish, beautify and restore parched locks with our most loved treatment

“Amazing serum. Every girl needs some. Highly recommended.”

Mads, Avonshop.co.uk customer, Hertfordshire

£2.99
save £2.51

1 sold every minute*

5 BEAUTIFUL BENEFITS

- stronger feeling hair
- instant shine
- smooth finish
- silky perfection
- weightless movement

360 Nourishment Moroccan Argan Oil Leave-in Treatment

Apply a small amount to wet or dry hair from root to tip to help restore health to dry, under-nourished hair. 30ml

06973

Price per 100ml = £9.97

Normally £5.50

£2.99 save £2.51

*Based on sales between 13.02.2014 – 18.06.2014.



AS SEEN IN
GRAZIA

super STYLING

prep and perfect for salon-worthy style every day with professional mane-tamers for every 'do



1. Volume & Curl Mousse 150ml
01107
Price per 100ml = £1.63
Normally £3.50
£2.45 save £1.05

2. Firm Hold Hairspray 200ml
01156
Price per 100ml = £1.22
Normally £3.50
£2.45 save £1.05

3. Heat Protection Spray 100ml
11965
Normally £4.50
£3.15 save £1.35

4. Mirror Shine Spray 100ml
01412
Normally £5
£3.50 save £1.50

5. Power Straight Spray 100ml
11924
Normally £4.50
£3.15 save £1.35

6. Firm Hold Gel 100ml
12005
Normally £3.25
£2.30 save 95p

craving a new COLOUR?

gorgeous permanent shades to make you shine with colour confidence - every day, everywhere

2 for £8
save £4 page 101 only



AMAZING! 5 stars!

It gave me the exact colour shown on the box. I love it.

'juju', Avonshop.co.uk customer, Nottingham



contains:
pre treatment, developer lotion, crème colourant, post treatment, gloves and application instruction leaflet

REDS & BLACKS



BRUNETTES



BLONDES



not sure which shade to choose?
visit www.avon.uk.com/makeover

Remember to allergy-test 48 hours before use.

Professional Hair Colour
£6

Bath & Body Store

skin so soft

ENHANCE & GLOW

formulated with **jojoba oil** for smooth, glowing skin



Gradual Tan Airbrush Spray for Medium Skin
150ml
22210
Price per 100ml = £1.66
Normally £5
£2.50 half price



Gradual Tan Lotion for Medium Skin
200ml
22236
Price per 100ml = £1.37
Normally £5.50
£2.75 half price



Luminous Perfector Body Cream for Medium Skin Tones
200ml
22202
Price per 100ml = £1.37
Normally £5.50
£2.75 half price



Shimmer Oil Spray
150ml
22269
Price per 100ml = £1.66
Normally £5
£2.50 half price

reduce the look of **scars & stretchmarks**

get body confident with our **new look Tissue Oil**, formulated with **phytol, vitamin A** and **vitamin E**

7 SKIN BENEFITS

new

£4
half price

reduces appearance of **stretchmarks**

reduces appearance of **scars**

reduces look of **dark spots**

reduces look of **discolourations**

helps even **skin tone**

softens & **smoothes**

moisturises

NEW Silky Moisture Tissue Oil
Helps reduce the appearance of stretch marks. Formulated with Argan Oil.
150ml
24554
Price per 100ml = £2.66
Will normally be £8
£4 half price



ALL
HALF PRICE
pages 102-103

skin so soft
HAIR REMOVAL
 with meadowfoam oil,
 for touchably soft skin



Soft & Smooth Facial Hair Removal Cream

15ml
06783
 Price per 100ml = £13.33
 Normally £4
£2 half price

Soft & Smooth Facial Wax Strip Kit

Contains 20 strips.
12492
 Normally £8
£4.20 save £3.80

Soft & Smooth Wax Strip Kit for Body

Contains 10 strips.
20925
 Normally £7
£3.50 half price

Soft & Smooth Moisturising Shave Gel

200ml
20784
 Price per 100ml = £1.20
 Normally £4.80
£2.85 save £1.95

Soft & Smooth Ladies' Razors

5 razors.
26500
 Normally £2.50
£1.75 save 75p

Soft & Smooth Sensitive Skin Hair Removal Cream

100ml
13417
 Normally £5.30
£2.65 half price

simply delicate
 for all day confidence

Feminine Cleansing Cloths

15 cloths.
07336
 Price per cloth = 11p
 Normally £3.40
£1.70 half price

Gentle Feminine Wash

300ml
28688
 Price per 100ml = 68p
 Normally £4
£2 half price



soothing
MOISTURE

luxuriously lightweight formulas with **vitamin E** and **Argan Oil** to hydrate and comfort skin

SAVE UP TO
HALF PRICE

pages 104-105

Endless Touch Soothing Gelled Body Oil

200ml
54064
 Price per 100ml = £1.00
 Normally £4
£2 half price

Endless Touch Soothing Dry Oil Spray

150ml
26450
 Price per 100ml = £1.66
 Normally £5
£2.50 half price



sleep SERENITY

unwind with chamomile and lavender for a dreamy night's sleep



mist over your pillow for a relaxing scent

Bath Salts
195g
15511
Price per 100g = £1.67
Normally £5
£3.25
save £1.75

Pillow Mist
100ml
13532
Normally £4.50
£2.20
save £2.30

Balm
10g
06775
Normally £3
£1.75
save £1.25

BLACK Caviar COLLECTION



anti-ageing opulence to refine, strengthen and restore skin to its youthful best

new



moisturising ampoules to minimise the look of fine lines

NEW Facial Ampoules
4 x 2ml
17020
Will normally be £5.50
£3.85
save £1.65

cooling gel to re-energise eyes

NEW Eye Gel Mask
15ml
56887
Price per 100ml = £23.33
Will normally be £5
£3.50
save £1.50

lifts out impurities to help improve skin texture

NEW Peel-Off Face Mask
75ml
03145
Price per 100ml = £5.13
Will normally be £5
£3.85
save £1.15

restores skin overnight helping it to look more even

NEW Overnight Facial Treatment
75ml
17749
Price per 100ml = £5.13
Will normally be £5.50
£3.85
save £1.65

AVON Bath & Body

blissfully **NOURISHING**
with nourishing shea butter and brown sugar



Blissfully Nourishing Body Butter
200ml
04747
Price per 100ml = £2.40
Normally £8
£4.80 save £3.20

Blissfully Nourishing Hand and Foot Scrub
75ml
13748
Price per 100ml = £3.60
Normally £4.50
£2.70 save £1.80

fantastically **FIRMING**
with firming and smoothing Colombian coffee beans



Fantastically Firming Body Cream
200ml
22012
Price per 100ml = £2.40
Normally £8
£4.80 save £3.20



heavenly **HYDRATION**
with moisturising olive oil



Heavenly Hydration Body Cream
200ml
10033
Price per 100ml = £2.10
Normally £7
£4.20 save £2.80



mani-pedi **pampering**

treat yourself to an at-home, spa-inspired mani-pedi for decadent nourishment



NEW Manicure Set
Nail buffer, plastic and rubber cuticle tidy, plastic and steel cuticle trimmer and steel nail clippers in a polyester bag.
08904
Will normally be £5
£2.50 half price

new



soak



hydrate



manicure must haves for perfect nails

lock in the moisture



NEW Blissfully Nourishing Soothing Nail, Hand and Foot Soak
150ml
09183
Price per 100ml = £2.33
Will normally be £5
£3.50 save £1.50



NEW Blissfully Nourishing Hand and Foot Mask
125ml
24182
Price per 100ml = £2.80
Will normally be £5
£3.50 save £1.50



Moisturising Gloves
05645
Normally £5
£3.50 save £1.50



Moisturising Socks
05777
Normally £5
£3.50 save £1.50

best FOOT forward

AVON
foot
works

lavender | soothe & comfort

**Beautiful Lavender
Comforting Soak**
100ml
20677
Normally £3.75
£2.25
save £1.50

**Beautiful Lavender
Softening Balm**
50ml
19950
Price per 100ml = £6.00
Normally £5
£3 save £2

**Beautiful Lavender
Comforting
3-in-1 Mask**
75ml
20396
Price per 100ml = £3.60
Normally £4.50
£2.70
save £1.80

**Beautiful Lavender
Comforting
Overnight
Massage Cream**
150ml
20412
Price per 100ml = £1.40
Normally £3.50
£2.10
save £1.40



healthy | restore & rejuvenate

**Healthy
Peppermint
Reviving Leg Gel**
75ml
06742
Price per 100ml = £3.60
Normally £4.50
£2.70 save £1.80

**Healthy Intensive
Callus Cream**
75ml
02113
Price per 100ml = £2.80
Normally £3.50
£2.10 save £1.40

**Healthy Menthol
& Tea Tree
Deodorising Foot
Powder**
75g
02063
Price per 100g = £2.80
Normally £3.50
£2.10 save £1.40

**Healthy Rough
Skin Remover**
75ml
21105
Price per 100ml = £2.80
Normally £3.50
£2.10 save £1.40

**Healthy Odour
Neutralising Foot
Spray**
75ml
02121
Price per 100ml = £2.80
Normally £3.50
£2.10 save £1.40



PERFECT SOLE MATES

for super soft heels

save up to
**HALF
PRICE**

pages 110-113



NEW 3-in-1 Multi Tool
Includes stainless steel foot rasper, pumice stone and foot file. Plastic shell. Size approx. 10cm x 5.6cm x 5cm.
07047
Will normally be £6
£3 half price

**NEW Bonus Size
Heel Softening
Cream**
Locks in moisture for 24 hours. Leaves feet feeling moisturised.
150ml
26708
Price per 100ml = £2.33
Will normally be £6
£3.50 save £2.50

treat your FEET



marine salts | refresh & invigorate

Beautiful Marine Salt Invigorating Scrub
75ml
24885
Price per 100ml = £2.60
Normally £3.50
£2.10
save £1.40

Beautiful Marine Salt Hydrating Balm
75ml
02493
Price per 100ml = £2.60
Normally £3.50
£2.10
save £1.40



Beautiful Marine Salt Multi Active Foot Soak
100ml
07500
Normally £4.10
£2.40
save £1.70

beautiful | restore & rejuvenate

Beautiful Heel Softening Cream
75ml
01800
Price per 100ml = £2.60
Normally £3.50
£2.10
save £1.40

Sole Support Cushion Cream
75ml
14035
Price per 100ml = £2.60
Normally £3.50
£2.10
save £1.40

Beautiful Overnight Renewing Cream
75ml
20727
Price per 100ml = £3.60
Normally £4.75
£2.85
save £1.90

Exfoliating Bar Soap
75g
11692
Price per 100g = £2.60
Normally £3.50
£2.10
save £1.40



TOASTED MACADAMIA NUT

save up to
HALF PRICE

pages 110-113



soothes & conditions tired, achy feet

Relaxing Soak 100ml
23101
Normally £4.50
£2.70
save £1.80

exfoliates feet, removing hard skin

Exfoliating Scrub 75ml
23127
Price per 100ml = £3.60
Normally £4.50
£2.70
save £1.80

smoothes dry skin & gives 24 hour moisturisation

Moisturising Cream 75ml
23234
Price per 100ml = £3.60
Normally £4.50
£2.70
save £1.80



fun body paint

Bath Time Paint
100ml
07609 Wacky Watermelon
02881 Bursting Berry
11007 Playful Pear
Normally £2.50
£1.25 half price



hands

Swirling Strawberry Hand Wash 250ml
18010
Price per 100ml = 50p
Normally £2.50
£1.25 half price



hair

Shampoo & Conditioner 250ml
08805 Amazing Apple
02741 Wacky Watermelon
Price per 100ml = 50p
Normally £2.50
£1.25 half price



bath

Body Wash & Bubble Bath 250ml
20818 Playful Pear
17483 Swirling Strawberry
Price per 100ml = 50p
Normally £2.50
£1.25 half price



ALL
HALF PRICE
pages 114-115

SLEEP
tight

calming lavender scent to help little ones sleep

£1.50
half price

Good Night Lavender Body Wash & Bubble Bath
Mild and gentle, bubble bath and body wash in one with a relaxing calming fragrance. Cleanses without drying.
250ml
14647
Price per 100ml = 60p
Normally £3
£1.50 half price

Good Night Lavender Body Lotion
Lightweight, soothing and moisturising lotion with a calming, relaxing fragrance. Mild and gentle.
150ml
00638
Price per 100ml = £1.00
Normally £3
£1.50 half price



senses
refresh &
INVIGORATE

whether you want to energise or relax, our his and hers shower gels will lift your mood

new

ALL
£1.75
each
save up to **£1.45**
pages 116-117

500ml

FRESH & REVITALISING
*invigorate his senses every day
with the refreshing scent of
bergamot and cedarwood*

FOR HIM
**NEW For Men
Shower Gel**
500ml
04531 Ascent
Price per 100ml = 35p
Will normally be £3
£1.75 save £1.25



**For Men Hair
& Body Wash**
500ml
28027 Amazon Jungle
26666 Fever
26542 Xtreme
Price per 100ml = 35p
Normally £3
£1.75 save £1.25



FOR HER
Shower Crème
500ml
28001 Mystique
27953 Reflection
Price per 100ml = 35p
Normally £3
£1.75 save £1.25

Mood Therapy Shower Gel
500ml
26336 Energising
14704 Revitalising
08144 Indulgent
Price per 100ml = 35p
Normally £3.20
£1.75 save £1.45

Shower Gel
500ml
27854 Citrus Zing
27730 Lagoon
26658 Garden of Eden
Price per 100ml = 35p
Normally £3
£1.75 save £1.25

AVON Bath & Body

Valentine's Gifts

new

the divine smell of **roses**, enhanced with sensual **jasmine**, delicate **lily of the valley** and **freesia**, and deepened with soft **sandalwood** and **amber**

set of 3
candles **£8**
save £2

love rose
home fragrances you'll love to give

NEW Love Rose Votives
Gift box contains 3 pink Love Rose scented wax candles in glass jars. Approx. 6cm tall. Burn time approx. 12 hours.
27508
Will normally be £10
£8 save £2

£8.50
save £1.50

NEW Love Rose Diffuser
Beautiful gift box contains a gorgeous glass diffuser bottle filled with 85ml of Love Rose fragranced oil. 3 of the 8 diffuser reeds have pink ceramic heart-shaped beads.
25163
Will normally be £10
£8.50
save £1.50

new

mugs that hug!

£9.99
save £2.01



eyes and lips
change when
mug is filled
with hot liquid



NEW Cuddle Mugs

2 stoneware mugs with interlocking arms. Lips and eyes change when hot liquid is added to the mug. Approx. 13.5cm x 8cm x 10.5cm each. Do not use in dishwasher or microwave.

17780

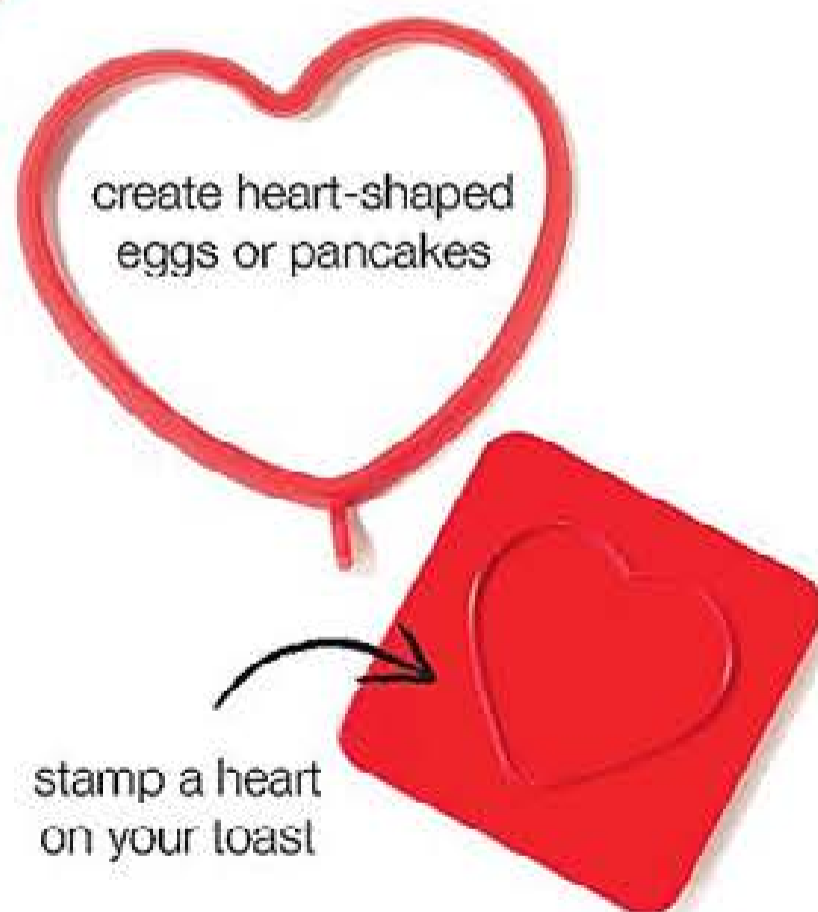
Will normally be £12

£9.99 save £2.01

set of 2 chalk board
coasters lets you write
your own love notes



create heart-shaped
eggs or pancakes



stamp a heart
on your toast

NEW Personalised Coasters

2 ceramic coasters with chalkboard hearts and padded bases. Chalk included. Approx. 10.8cm diameter x 0.7cm.

07187

£5

NEW Heart Breakfast Set

Silicone mould for eggs or pancakes, and plastic stamp for toast. Dishwasher safe. Mould approx. 13.5cm x 13cm x 1cm. Stamp approx. 10.5cm x 10.5cm x 1.2cm.

00273

Will normally be £6

£3.50 save £2.50

have a heart

make Valentine's morning extra special with cute table accessories

new



over 30% wider than a standard umbrella

new

it takes TWO

double canopy umbrella for romantic rainy days



£10
save £8

double umbrella in a handy compact size



"give a gift" wrap around



NEW Double Umbrella

Black umbrella with double canopy, designed to fit two people. Silver-coloured handle with wrist strap. Parasol width approx. 104cm. Polyester with steel shaft. Shaft length approx. 59cm. Comes with a case.

13474

Will normally be £18

£10 save £8

your valentine's treat

enjoy the romance of
these cute nightwear
and lingerie pieces



£12
save £3

NEW Bright Floral Legging PJs

Full-length printed leggings and navy, heart print T-shirt. Top: 100% cotton. Trousers: 57% cotton, 37% polyester, 4% viscose, 2% elastane, excluding trims. KEEP AWAY FROM FIRE.

07195 8/10
07229 12/14
19968 16/18
20669 20/22
Will normally be £15

£12 save £3

top
100% cotton



each pack contains **one
floral and one plain**

NEW Two Pack Bright Floral Print Bras

Pack of two padded, underwired bras. One with a floral print and one plain blue. 47% polyester, 47% nylon, 6% elastane, excluding trims.

20743 34b	25429 36d
13813 34c	14357 36dd
24992 34d	15123 38b
14340 34dd	23036 38c
21113 36b	14316 38d
21709 36c	13805 38dd

Will normally be £18

£14 save £4

NEW Two Pack Bright Floral Print Briefs

89% nylon, 11% elastane, excluding trims.

14456 8/10
14514 12/14
14522 16/18

£8

pack of 2 bras

£14
save £4



new

up to
DD cup

pack of 2 briefs

£8

new

£12
save £3



100% cotton

NEW Sweet Heart PJs
Full length, heart-printed bottoms with pink long-sleeved top featuring a lace trim and small bow. Top and trousers 100% cotton, excluding trims. **KEEP AWAY FROM FIRE.**

16006 8/10
15966 12/14
07898 16/18
26880 20/22
Will normally be £15
£12 save £3



← cute heart detail

dream duo

enjoy the romance of perfectly pretty nightwear



comes in a branded gift box

Disney Minnie Mouse

Faye Minnie Mouse Watch
Palladium-plated watch with PU, adjustable strap, leopard print pattern and Minnie Mouse emblem. With clear glass stones. Strap length, including removable H bar, approx. 19.5cm. Stainless steel back. Includes replaceable battery.
16238
£30

Mickey & Minnie Pyjamas
Full length bottoms and T-shirt featuring heart and Mickey & Minnie print. Top 100% cotton, trousers 92% cotton, 8% polyester, excluding trims. **KEEP AWAY FROM FIRE.**
18309 4/6
12245 8/10
12872 12/14
15933 16/18
Will normally be £20
£16 save £4



top 100% cotton



cute pocket detail

← ankle cuff detail

£8
save £2



new



detachable chain

NEW Izzy Beaded Snood
Black polyester, knitted ladies' scarf with silver-coloured, removable chain featuring plastic beads. Can be worn as a scarf necklace, a plain scarf, or a necklace. Scarf approx. 160cm x 50cm. Beaded section approx. 45cm.
13656
Will normally be £10
£8 save £2

Kacie Hair Kit
Gift box contains: doughnut ring, 6 hair grips, elastic hair band, two bun surrounds with faux hair detail.
14274 Blonde
15073 Brown
£10 or **£8** when you buy the Izzy Beaded Snood or Dionne Cross Body Bag



buy the Snood & order a Hair Kit for
£8
save £2

the look of love

new

accessorise your Valentine's date look with versatile pieces you can wear again and again

NEW Dionne Cross Body Bag
Black PVC patent heart-shaped bag with an adjustable across body strap. Quilted front panel with zip fastening. Bright red polyester lining. Approx. 15cm x 18.5cm x 4.5cm.
13383
Will normally be £10
£7 save £3
red lining



adjustable, cross-body strap



buy the Bag & order a Hair Kit for
£8
save £2

£7
save £3

sparkling stunners

eye-catching accessories for a
gorgeous Valentine's look



£25

Holly Watch

White bronze-plated, bracelet style watch with faux dials set with clear glass stones. Strap length, including removable H bar, approx. 19.5cm. Stainless steel back. Includes replaceable battery.

16246

£25



NEW Louella Necklace

Silver-plated necklace with 10 clusters featuring clear and blue glass stones. Necklace length approx. 42cm + 9cm extension chain. Bib section approx. 14cm.

13029

Will normally be £15

£12 save £3



£12
save £3



£7
save £3

freshwater pearls

perfect present

treat yourself or someone special to classic pearl and sparkly earrings

NEW Elina Earrings Gift Set
Four pairs of silver-plated, pierced stud earrings with coloured freshwater pearls and glass stones. Each earring diameter approx. 0.6cm.
24539
Will normally be £10
£7 save £3

new

our 1st freshwater pearl necklace

featuring natural freshwater pearls that vary in shape, making each necklace beautifully unique



coloured freshwater pearls



decorative clasp

NEW Jeana Freshwater Pearl Necklace
Silver-plated necklace with freshwater pearls. Length approx. 44cm.
24489
Will normally be £15
£12 save £3

As this is a natural product, there might be some variance to colour and sizing.

AVON Valentine's Gifts



new

New York designer-inspired pendant

NEW Julienne Pendant
 Silver-plated longline necklace with key pendant featuring a clear glass stone. Length approx. 90cm. Pendant length approx. 7.5cm.
24612
 Will normally be £10
£7 save £3



£7
 save £3

10 pretty pairs

NEW Rosette 10 Piece Earrings Set
 10 pairs of silver-plated, pierced earrings in a decorative, rose style. 10 different colours.
24265
 Will normally be £10
£7 save £3

Rope Twist Bracelet Watch
 White bronze-plated with glass stones. Unstretched diameter approx. 6cm. Stainless steel back. Includes replaceable battery. Normally £20
£15 save £5



rope effect bangle

£15
 save £5

choose her birth month for a bespoke gift

a present
PERSONALISED
with her
BIRTHSTONE



 17079 January garnet red	 17087 February amethyst purple	 17103 March aquamarine blue	 17160 April diamond white
 17251 May emerald green	 17384 June alexandrite pink	 17418 July ruby red	 17533 August peridot green
 17574 September sapphire blue	 17582 October tourmaline pink	 16196 November topaz orange	 16212 December turquoise blue



new

NEW Oceana Necklace
Gold-coloured necklace with serpent design. Features 2 glass stones. Length approx. 43cm.
04101
Will normally be £10
£7 save £3

NEW Oceana Bracelet
Gold-coloured chain with serpent design. Features 2 glass stones. Length approx. 22cm.
04390
Will normally be £7
£5 save £2

£7
save £3



buy both for
£20
order using
67892

Valarie Flower Bracelet
Black ribbon with black plastic stones. Brass-plated detail. Length approx. 18.5cm + 2.5cm extension chain.
20404
£10

Valarie Flower Necklace
Black ribbon with brass-plating and plastic stones. Length approx. 102cm.
20446
£17

heart of gold

new

statement jewellery to bring out your loving side this Valentine's

longline necklace

NEW Miracle Pendant
Brass-plated necklace with pendant featuring clear glass stones. Length approx. 72cm + 9cm extension chain.
07617
Will normally be £8
£6 save £2

NEW Fearne Ring
Set of 3 gold-plated love-themed rings set with black epoxy heart shapes and a heart charm with a glass stone.
24380 Size 6
24398 Size 8
24422 Size 10
Will normally be £8
£5 save £3

£5
save £3

3 stackable rings
wear together or separately

Raissa Folklore Earrings

Brass-plated, pierced earrings with glass stones and acrylic beads. Drop approx. 7.4cm. Titanium posts.

07427
£8

Raissa Folklore Necklace

Brass-plated necklace with glass stones and acrylic beads. Approx. 42cm + 9cm extension chain.

13193
£15

Raissa Folklore Ring

Brass-plated, adjustable ring with glass stones and acrylic beads. Fits sizes 6-10.

17756
£7



3 stackable rings



Eternal Promise Ring Set

Brass-plated ring set with glass beads and cubic zirconia.

20875 Size 6
46664 Size 8
03301 Size 10
Normally £8

£6 save £2

Glimmer Wrap Ring

Silver-plated ring with acrylic and glass tear drop beads.

48611 Size 6
03467 Size 8
25445 Size 10

£7

All Wrapped Up Gift Set

Silver-plated necklace and pierced earrings set with 6 acrylic and glass tear drop beads. Necklace length approx. 42cm + 9cm extension chain. Earrings drop approx. 3.5cm.

05546
£8



NEW Midnight Luxe Drop Earrings

Black, brass-plated pierced earrings. Earring drop approx. 4.7cm.

24604
Will normally be £10

£6 save £4

NEW Midnight Luxe Long Pendant Necklace

Black, brass-plated necklace with glass stones. Length approx. 81cm + 9cm extension chain.

24547
Will normally be £12

£10 save £2



new

£10
save £2



Lorna Jewellery Holder

Iron jewellery stand. Size approx. 23cm x 13.5cm x 28cm.

02162
£15

Jewellery not included.

All Avon metal jewellery is hypoallergenic.



compact size,
ideal for
handbags

£5
save £3



NEW Lips Mirror

Cute compact with one normal mirror
and one magnifying mirror. Approx.
7cm x 6.5cm. Iron and glass.

01123

Will normally be £8

£5 save £3

see page 3 for the
matching cosmetics bag

new



£2
half price

novelty gift,
great for men
and women

NEW Heart Sponge

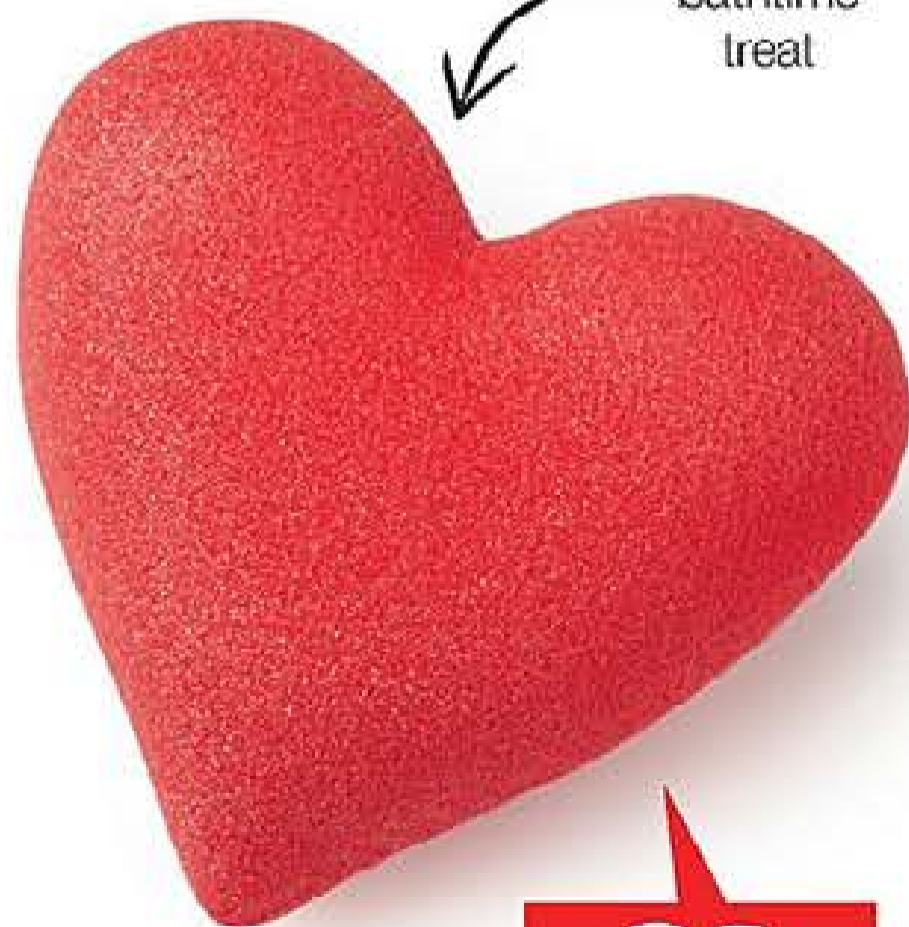
Heart-shaped sponge, approx.
13cm x 12cm x 4cm. PU.

03384

Will normally be £4

£2 half price

a heartfelt
bathtime
treat



£2
half price

NEW Heart Body Massager

Heart-shaped massager with 3
large nodules. Plastic, approx.
11.5cm x 12.5cm x 4cm.

03327

Will normally be £4

£2 half price

we Valentine's

express your love with a fun heart-shaped gift



Valentine's Day,
14th February
*give a cute gift,
show you care*



new

£20
save £5

PERFECT VALENTINE'S GIFTS...

for your 
MAN

Whatever he's into, whatever his age,
show the man in your life you care this Valentine's Day,
with a gift he'll love from our selection of fashion,
fragrance and grooming must haves!



spider
detail on
the watch
face

super cool
rubber effect
waterproof
strap

Spiderman
fans will
love this fun
and funky
time-piece



for your
SUPER-HERO

NEW Travis Men's Watch Palladium-plated Spiderman watch with silicone adjustable strap.
Strap length approx. 17cm – 22.7cm. Stainless steel back. Includes replaceable battery.

13169 Will normally be £25 **£20** save £5



Spider-Man, The Character: Tm & © 2014 Marvel Characters, Inc. The Amazing Spider-Man,
The Movie © 2014 Columbia Pictures Industries, Inc. All Rights Reserved.

£12
save £3



give him a love note...
he can scan the QR code to
see your secret message

for your STYLISH STUD

whether smart or casual, keep him on time and on trend with these stylish accessories



£15



digital display lights up when face is pressed

1. NEW Men's Colour Accent Face Watch*
Men's silicone strap watch. Adjustable strap length approx. 17cm - 22cm.
13375
Will normally be £15
£12 save £3

2. Amon Men's QR Reader Necklace
White bronze-plated necklace with QR printed dog tag. Hover smartphone over code to reveal the message: "I love you". Necklace length approx. 42cm + 9cm extension chain.
02188
£10

*All watches have a stainless steel back and come with a replaceable battery

3. NEW Zoo Men's Bracelet
Dual-stranded, plaited bracelet with interchangeable, silver-plated fittings. Black PU cord. Total length approx. 21cm.
13250
Will normally be £8
£5 save £3

4. Touch Light Up Watch*
Silicone, adjustable watch that functions as a digital watch when pressed and also has the ability to display the date and a 60 second stop watch. LED digital display. Adjustable strap length approx. 17.5cm - 23.6cm.
57109
£15

PERFECT Valentine's GIFTS FOR HIM

new

£15

bold numbers and chunky strap detail for a contemporary look



NEW Codie Men's Watch* PU, adjustable strap watch with cream-coloured, white bronze-plated case. Adjustable strap length approx. 17.5cm - 21.5cm. Face diameter approx. 3.6cm.
13185 £15



£25
save £5

front features
a Batman™ print

up to
size XL



3

flexible
hardwearing
rubber sole
with extra grip

available
in sizes
8-11



for your 
**FUN
FELLA**

whatever his age, help him feel invincible with
our super-hero themed loungewear



TM & © DC Comics. WB
SHIELD: TM & © Warner Bros.
Entertainment Inc. (s14)



4

5

£18

1. Varden Batman™ Watch

Palladium-plated watch with adjustable, silicone strap. Features 'Batman™' emblem. Adjustable strap length approx. 18.2cm - 22.6cm. Stainless steel back. Includes replaceable battery.

54494

£35

©Somerbond

2. Batman™ All-In-One

100% cotton, excluding trims. Not recommended for sleeping in.

43703 Small

43935 Medium

42853 Extra Large

Normally £30

£25 save £5

3. Batman™ Slippers

Men's Batman™ slippers. Machine washable. Polyester and PVC.

42911 Size 8/9

30460 Size 10/11

Normally £14

£12 save £2

4. Batman™ Boxers

Batman™ branded men's boxers with elasticated waist.

96% cotton,

4% elastane,

excluding trims.

36632 Medium

39123 Large

36277 Extra Large

Normally £15

£9 save £6

©Somerbond

5. Superman Boxers

Men's boxers with elasticated waist. 96% cotton, 4% elastane, excluding trims.

02550 Small

02568 Medium

37663 Large

23812 Extra Large

Normally £15

£9 save £6

6. Superman Lounge Pants

Full-length with elasticated waist. 100% cotton, excluding trims. **KEEP AWAY FROM FIRE.**

58693 Small

59642 Medium

57596 Large

02402 Extra Large

£18

100% cotton

super comfy with
fun Superman
comic print

TM & © DC Comics. WB
SHIELD: TM & © Warner Bros.
Entertainment Inc. (s14)



1



buy any **STORM** product
and order another
product for
half price

page 148 only
save up to £20



3

4

 genuine
leather



necklace
and bracelet
both come in
a gift pouch

for your
**LABEL
LOVER**



these branded fashion finds will go
down a storm this Valentine's Day



2

**1. STORM Men's
Hackney Gift Set**
Hat approx. 23cm
tall. Scarf approx.
204cm x 24cm.
Acrylic. Handwash
only. Presented in a
cardboard gift box.
56408
£25

**2. STORM Men's
Hackney Satchel**
With adjustable
shoulder strap and
internal pockets. 62%
cotton, 38% polyester
with PU flap. Polyester
lining. Approx. 27.5cm
x 37.5cm x 8.6cm.
13292
£30



branded plaque
and buckle
detail

**3. Brett STORM
Bracelet**
Black leather bracelet
with magnetic closure.
Stainless steel. Length
approx. 20cm.
13391
£30

**4. Brett STORM
Necklace**
With stainless steel dog
tag and black leather
panel. Longest necklace
length approx. 70cm.
20719
£40

PERFECT  **VALENTINE'S GIFTS FOR HIM**

STORM
LONDON

new



£15
save £5

*understated
brand logo for
a trendy finish*



*presented in a
branded tin*



Contents not included.

NEW Ainsley STORM Wallet*
Wallet with STORM plaque. Paper money section,
3 credit card slots, 2 compartments and coin
section. PU outer, polyester lining. Approx. 9.5cm
x 11.1cm x 22.3cm. Comes in branded tin.
13276
Will normally be £20
£15 save £5 *Not included in the deal on page 148.

 *for your*
**CHARMING
CHAP**

*our best-selling scents are a great value
Valentine's gift*



**BUY ANY FRAGRANCE AND MATCHING BODY SPRAY
FOR £9** save £5.60 page 150 only

warm. confident. smooth

1. Black Suede 75ml
Woods, greens, leather.
05843 Spray

Price per 100ml = £14.67 **£11**

2. Deodorant Body Spray
150ml 00901

Price per 100ml = £2.40 **£3.60**

order both
using 67777

thrilling. exhilarating. fast

3. Full Speed Power 75ml
Lemon, rosemary, cedarwood.
25643 EDT

Price per 100ml = £14.67 **£11**

4. Deodorant Body Spray
150ml 21477

Price per 100ml = £2.40 **£3.60**

order both
using 67561

explosive. lasting. lively

5. Full Speed 75ml
Cardamom, cypress, greens.
25098 EDT

Price per 100ml = £14.67 **£11**

6. Deodorant Body Spray
150ml 16535

Price per 100ml = £2.40 **£3.60**

order both
using 68619

PERFECT VALENTINE'S GIFTS FOR HIM

**ELITE
GENTLEMAN**
magnetic. stylish. charming

Jamie Redknapp
for Elite Gentleman

Jamie Redknapp

Order both for
£9
save £7.60
order using
67801

Elite Gentleman 75ml
Charismatic notes of juniper
enhanced with rich cardamom
and refined woods.

11601 EDT Price per 100ml = £17.33 **£13**

Deodorant Body Spray 150ml

12641 Price per 100ml = £2.40 **£3.60**



all
£7
each
pages 152-153

PERFECT Valentine's GIFTS FOR HIM



URBAN EDGE NIGHTS

smooth. suave. unconventional

Urban Edge Nights 75ml
Bergamot, cognac, suede. **08565** EDT
Price per 100ml – £9.33 Normally £13 **£7 save £6**



URBAN EDGE

unconventional. modern. irresistible

Urban Edge 75ml
Violet leaf, herbs, patchouli. **16675** EDT
Price per 100ml – £9.33 Normally £13 **£7 save £6**



Truly Unique

rebellious. individual. contemporary

Truly Unique for Him 50ml
Bergamot, cardamom, amber. **08490** EDT
Price per 100ml – £14.00 Normally £13 **£7 save £6**

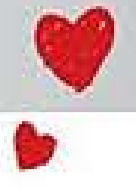


BLACK SUEDE ESSENTIAL

masculine. free. casual

Black Suede Essential 75ml
Mandarin, lavender, suede. **07484** EDT
Price per 100ml – £14.66 Normally £11 **£7 save £4**

buy 1 choose 1 for
£2
lowest price item £2
pages 154-155
save up to
£11



1. X Series
EDT. 50ml
06668 Rush
04655 Recharge
Price per 100ml = £17.00
£8.50

2. MyVibe
50ml
26161 EDT
Price per 100ml = £22.00
£11

3. Avon Sport Bold Focus 50ml
07518 EDT
Price per 100ml = £22.00
£11

4. 015
EDT. 50ml
14803 Original
10298 Attract
Price per 100ml = £22.00
£11

5. Mesmerize
100ml
17442 EDT
£11

6. Mesmerize Deodorant Body Spray 150ml
09704
Price per 100ml = £2.40
£3.60

7. Individual Blue
100ml
00794 EDT
£8.50

8. Wilderness
100ml
25080 EDT
£11

9. Wilderness Deodorant Body Spray
150ml
59493
Price per 100ml = £2.40
£3.60

10. Black Suede Body Wash
250ml
08763
Price per 100ml = £1.44
£3.60

11. Elite Gentleman Hair & Body Wash
250ml
11585
Price per 100ml = £1.44
£3.60

PERFECT  LENTINE'S GIFTS FOR HIM



ELITE GENTLEMAN
untailored

"My wife says I'm hard to buy for, but trust me, this fragrance is the perfect gift for every guy."

Sky Sports pundit, sports columnist and father of two
Jamie Redknapp

Jamie Redknapp



magnetic. stylish. charming

Elite Gentleman Untailored
An irresistible canopy of refined cypress and heated cashmere woods boast bold sensuality and masculinity.
75ml **01826** Price per 100ml = £17.33
£13



AVON Men's

AVON FOR MEN

with ACTIVE TECHNOLOGY



mild and gentle formula infused with aloe and chamomile

- 1. **Creamy Face Wash**
Fragrance free. 150ml 05397
Price per 100ml = £1.33 Normally £4 **£2 half price**
- 2. **2-in-1 After Shave Balm & Moisturiser**
Fragrance free. 100ml
06064 Normally £6 **£3 half price**
- 3. **Shave Gel**
Fragrance free. 100ml
05959 Normally £4 **£2 half price**

SENSITIVE



cooling formula infused with menthol

- 4. **2-in-1 Shave & Wash**
150ml 01867 Price per 100ml = £1.33
Normally £4 **£2 half price**
- 5. **3-in-1 Shampoo, Conditioner and Body Wash** 250ml 01891 Price per 100ml = 96p
Normally £4 **£2 half price**

ENERGISING




infused with vitamin E, ginger and aloe extracts

- 6. **3-in-1 Shampoo, Condition and Shave**
250ml 16915 Price per 100ml = 60p
Normally £3 **£1.50 half price**
- 7. **Invigorating Body Wash** 250ml 28258
Price per 100ml = 60p Normally £3 **£1.50 half price**
- 8. **Revitalising Shave Gel** 150ml 18077
Price per 100ml = £1.16 Normally £3.50 **£1.75 half price**
- 9. **Deep Cleansing 2-in-1 Face Wash & Scrub**
150ml 18036 Price per 100ml = £1.33
Normally £4 **£2 half price**
- 10. **Conditioning After Shave Balm** 100ml
18127 Normally £5 **£2.50 half price**

ESSENTIALS



PERFECT VALENTINE'S GIFTS FOR HIM

for your 
SMOOTH GUY

kind-to-skin rich, foaming shave gel for an irresistibly close shave

the perfect addition to his wash bag this Valentine's Day 14th Feb

£2 half price

with gentle moisturisers and tea tree extracts

Smooth Shave Foaming Gel

Mild and gentle rich shave gel with a unique blend of moisturisers for a smooth, close feeling shave. Contains tea tree extract.

200ml
18150

Price per 100ml = £1.00
Normally £4
£2 half price



AVON Men's



10 tools
in 1



**Hammer
Multi Tool**

Nine handy tools fold out of this stainless steel hammer: pliers, saw, knife, cutting blades, flat and Philips screwdrivers, nail remover, bottle opener, flat file. Approx. 13.5cm x 7.2cm x 1.8cm.

56978
Normally £12
£8 save £4



reveals the
message you
write with
the pen!



Novelty Clock

Write a message on the screen above the clock, and when the alarm goes off, it will be revealed! Press down on the clock to turn the alarm off, and see the screen change colour. Digital display shows time, date and room temperature. Select from several alarm noises. Includes a pen with an eraser. Plastic. Approx. 16.4cm x 7.5cm x 13.1cm. Requires 3 x AAA batteries, not included.

66688
Normally £12
£8 save £4



£6
save £2



colour changing

USB Tyre

Plastic colour-changing gadget lets you plug 4 USBs into one outlet on your computer. Approx. 8cm x 3.5cm.

35659
Normally £8
£6 save £2



Bluetooth Speaker

Mini speaker with volume control that connects to any phone through Bluetooth technology. Plastic. Approx. 6cm x 6cm x 5.1cm.

66548
Normally £20
£14 save £6



pops up for clearer,
louder music

£14
save £6

 bluetooth compatible,
with no messy plug or wires

PERFECT VALENTINE'S GIFTS FOR HIM

for your 
**ON-THE-
GO GUY**

give him the power to keep in touch,
with our pocket-sized USB charger



compatible
with smart phones,
tablets and
e-readers with a
USB cable*



palm-sized portable charger for
instant power wherever you are



£10
save £6

Portable Phone Charger*

Small portable charger works with gadgets that use a USB lead. Aluminium. Approx. 9.5cm x 2cm. Weighs approx. 70g. Includes USB charging lead.

66514
Normally £16
£10 save £6

*May not charge to 100% power, dependent on device's battery capacity. Use your gadget's USB lead to connect to the charger. Phone and Tablet not included.



AVON
ACTIVE

easy arm toner
gets you ready for
vest top season!



reversible for
2 looks in 1



NEW Resistance Arm Workout

Push down on the handle and the internal springs provide resistance to help work your arm muscles. Padded for comfort. Approx. 24cm x 14.8cm x 2.7cm. Plastic and iron.
17368
£8

NEW Active Reversible Sports Bra

Padded, reversible sports bra. 48% nylon, 45% polyester, 7% elastane, excluding trims.
02287 12/14
01131 16/18
13938 20/22
£12

COOLDRY™

introducing our **1st** fitness wear with **CoolDry™ Technology** to allow air circulation and to help keep you cool



leggings with secret tummy control



warm down essential, with cosy hood

up to size
20/22

NEW Active T-Shirt

Short-sleeved with CoolDry™ Technology. 89% polyester, 11% elastane, excluding trims.
00091 12/14
14258 16/18
45906 20/22
£12

NEW Active Cropped Leggings with Tummy Control

Cropped fitness leggings with light tummy control and CoolDry™ Technology. 87% polyester, 13% elastane, excluding trims.
15859 12/14
07344 16/18
16865 20/22
£16

NEW Active Jacket

Long-sleeved hooded jacket with CoolDry™ Technology. 83% polyester, 17% elastane, excluding trims.
41848 12/14
28878 16/18
27656 20/22
£18

BUY 1 CHOOSE 1
HALF PRICE

save up to **£15**
pages 160-165
lowest priced item half price

BUY 1 CHOOSE 1
HALF PRICE

save up to **£15**
pages 160-165
lowest priced item half price



2 WAYS
to use

1. rowing to help tone your upper body
2. rolling to help tone your tummy

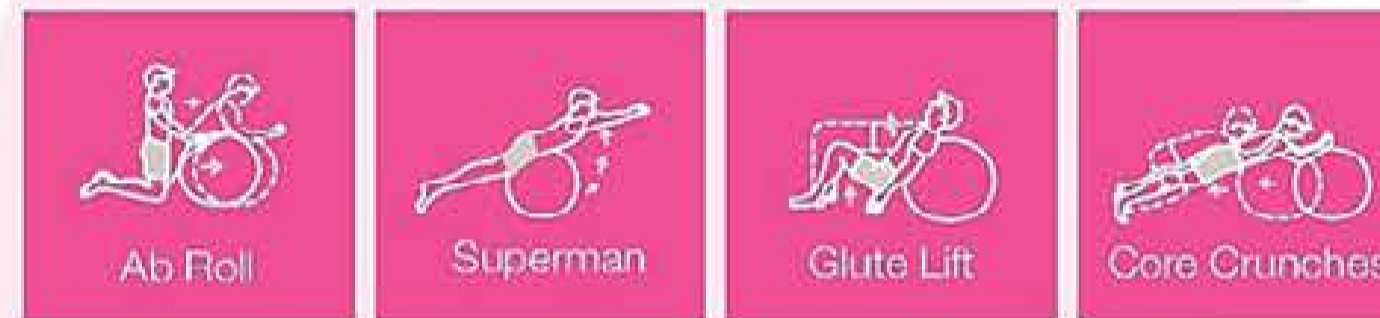


remove wheel, kneel and roll it backwards and forwards

place feet in stirrups, hold on to the handles and pull back in a rowing motion

FLATTEN your tummy
in 2 easy ways

NEW Tummy Toner and Wheel
Two-in-one resistance equipment that helps strengthen and tone abdominal, arm, chest and back muscles. Approx. 67cm x 27cm x 14cm. Plastic and rubber.
18366
£15



TONE UP
all over for your
PERFECT
BODY

easy home exercises to strengthen and tone your whole body

new

NEW Gym Ball with Printed Workouts
Inflatable PVC ball with 12 exercises printed on it. Approx. 65cm diameter.
14928
£12

Warm up exercises are recommended before attempting any exercise regime. It is also recommended that you should consult your doctor before starting any exercise programme. For adult use only.



QUICK & EASY RESULTS
Just sitting on a gym ball when you're watching TV engages your muscles, as your body works to keep balanced, so imagine the results when you do the exercises!

printed with 12 exercises so you'll never lose the instructions!

BUY 1 CHOOSE 1
HALF PRICE

save up to £15
pages 160-165
lowest priced item half price

BUY 1 CHOOSE 1
HALF PRICE

save up to £15
pages 160-165
lowest priced item half price



1 set of 3 boxes stack inside the insulated cool bag to keep your lunch fresh



expandable box and tray with removable dividers to help you with portion control

1. NEW Stacking Lunch Box*

3 plastic lunch boxes stack inside a zipped cool bag. Boxes are dishwasher and microwave safe, approx. 12cm x 12cm x 6.5cm each. Polyester bag with PET lining approx. 12.5cm x 12.5cm x 20cm.

23218
£15

2. NEW Extendable Lunch Box

Plastic extendable lunch box with removable dividers. Dishwasher and microwave safe. Approx. 20cm x 20cm x 5cm.

16410
£10


***ALLOW 6 WEEKS FOR DELIVERY**



NEW Della Lightweight Trainers*

Lightweight workout trainers. PU and polyester with EVA sole. Machine Washable.

12740 Size 4
09068 Size 5
07062 Size 6
07153 Size 7
£30

 machine washable

MICRO-FRESH TECHNOLOGY

The **antibacterial** actives in this clever technology **helps prevent odour**.

Plus, it **keeps on working** as long as you have them, even after you **wash** them, so you can be **confident** your **feet** are fabulously **fresh, every day!**

WALKING ON AIR

The **lightweight, flexible** soles give great **comfort** and 'bounce'.



new

our **1ST** **LIGHTWEIGHT** trainers with **MICRO-FRESH** technology!

NEW Della Weekender
Polyester. Approx. 24cm x 44cm x 23cm (including detachable pouch).
12443
£18

top tip for the weekender

The detachable cross body bag makes a perfect washbag; the hooks mean you can hang it in the shower.



Contents not included.



detachable cross-body bag



zipped compartment to keep trainers separate

**BUY 1 CHOOSE 1
HALF PRICE**

save up to £15
pages 160-165
lowest priced item half price

**BUY 1 CHOOSE 1
HALF PRICE**

save up to £15
pages 160-165
lowest priced item half price

new

MEDIUM CONTROL
2
MEDIUM CONTROL



ruched to
flatter with
diamanté
detail

10% elastane to
hug your figure

flattering
longer length



built-in
hidden
support
panel

up to size
20/22

AVON
Body
ILLUSIONS

flattering **WATERFALL** *dress*

only

£20

save £5

NEW Body Illusions Waterfall Dress

Wrap-style dress with removable powermesh skirt. Outer: 96% polyester, 4% elastane. Lining: 90% nylon, 10% elastane, excluding trims. Longer length - approx. 97cm from shoulder to hem.

26898 8/10

26989 12/14

15537 16/18

14761 20/22

Will normally be £25

£20 save £5

AVON
Body
ILLUSIONS



up to size
20/22

LIGHT CONTROL
1
LIGHT CONTROL



3 ways to wear:

1. roll-up for all-in-one jumpsuit
2. roll half way down for high-waisted leggings
3. roll down over thighs for leggings and skirt

Body Illusions Snakeskin Print Leggings*

Grey snakeskin print leggings with tummy control panel. 100% polyester outer. Waistband: 84% nylon, 16% elastane, excluding trims. Inside leg approx. 82cm.
64477 8/10
64485 12/14
74856 16/18
49692 20/22

£18

Body Illusions Skirted Leggings - Black*

Leggings with built-in figure control. Three ways to wear to help control from chest to waist, from waist to ankle, or to help control hips and thighs. 87% nylon, 13% elastane, excluding trims.
08714 Medium
06015 Large
03038 Extra Large

£18



Body Illusions Gloss Longline Bra*

Padded and underwired with detachable straps. 71% nylon, 18% elastane, 11% polyester, excluding trims.
62919 34b 19539 38c
19398 34c 19745 38d
19620 34d 13342 38dd
19893 34dd 19562 40c
19190 36b 56366 40d
19422 36c 14183 40dd
19703 36d 56440 42d
19984 36dd 14191 42dd
19281 38b
Normally £18

£14 save £4

Body Illusions Gloss Briefs*

71% nylon, 18% elastane, 11% polyester, excluding trims.
20537 8/10
20586 12/14
20610 16/18
20644 20/22
Normally £12

£10 save £2



Body Illusions Lace Underbust Body*

Control body suit. 78% nylon, 21% elastane, excluding trims.
16923 8/10
16113 12/14
16576 16/18
08003 20/22
Normally £20

£18 save £2



Body Illusions Everyday Lace Contrast Bra*

Padded and underwired. 53% polyester, 41% nylon, 6% elastane, excluding trims.
45336 34b 34751 36d
36038 34c 64436 36dd
34090 34d 32748 38b
29728 34dd 34025 38c
47738 36b 39297 38d
36988 36c 64444 38dd
Normally £15

£12 save £3

Body Illusions Lace Mid Waisted Briefs*

Supportive briefs. 78% nylon, 22% elastane, excluding trims.
70334 8/10
70367 12/14
70532 16/18
70623 20/22

£12

Lingerie Guarantee

For hygiene reasons, a replacement or refund cannot be given if the gusset label is removed from lingerie. This guarantee is in addition to your statutory rights.

***WHILE STOCKS LAST**



Everyday Lace Bra

Lace bra with padded cups, a satin bow and diamanté charm on the centre front. 62% cotton, 18% polyester, 16% nylon, 4% elastane, excluding trims.

size	black	white	size	black	white
34b	02204	06601	38b	02386	06551
34c	05033	02600	38c	05231	24653
34d	01586	05058	38d	00174	05272
34dd	24711	05819	38dd	24794	04895
36b	04937	06031	40d	24703	05678
36c	02477	04416	40dd	12658	12666
36d	25585	04648	42d	12476	12153
36dd	24745	05991	42dd	12484	12534

£10



Everyday Lace Bra - Larger Sizes

Larger cup sizes are non-padded. 88% nylon, 12% elastane excluding trims.

size	black	white
34e	23440	24810
34f	23713	23325
36e	23473	24844
36f	23739	23333
38e	23507	24877
38f	12294	23366
40e	23515	24919
40f	03095	23382
42e	23671	23283
42f	12310	00570

£11



The One Brief Lace

Full briefs. 93% nylon, 7% elastane, excluding trims.

size	white	black
10/12	03368	09738
14/16	01974	08375
18/20	02303	04770
22/24	01511	06817
26/28	21626	04291

Normally £7

£5 save £2



basics

love LACE

Essentials T-Shirt Bra with Lace

Padded, underwired T-shirt bra with lace trim. 50% polyester, 44% nylon, 6% elastane, excluding trims.

size	black	nude	white
------	-------	------	-------

32a	58545	55996	12302
32b	58636	56051	04861
32c	58685	56085	03749
32d	58784	56150	10801
32dd	58800	18770	10892
34a	58883	56283	09753
34b	58933	56317	08276
34c	57737	56325	50120
34d	58446	57497	21295
34dd	57877	57513	61556
36b	59436	57539	53017
36c	55202	58263	63719
36d	58909	57646	41475
36dd	58917	18663	15057
38b	55798	58255	14464
38c	56838	58271	19257
38d	58958	58354	20230
38dd	55533	18747	15800
40b	59113	57786	03681
40c	57018	18762	04564
40d	56390	57950	02253
40dd	54742	57729	22723
42b	59865	58156	24836
42c	58099	57778	03848
42d	58529	57125	24299

£11

Essentials T-Shirt Bra with Lace - Larger Sizes

59% nylon, 34% polyester, 7% elastane, excluding trims.

size	black	nude	white
------	-------	------	-------

34e	10991	06098	21808
34f	09829	04259	21303
36e	11304	04184	15628
36f	10041	04457	16089
38e	11361	04234	12179
38f	11148	02931	10074

£11



LIGHTLY PADDED AND SEAM-FREE, FOR A SMOOTH LOOK



Essentials Red T-Shirt Bra with Lace*

Padded, underwired T-shirt bra with lace trim. 50% polyester, 44% nylon, 6% elastane, excluding trims.

32a	74047	36dd	49684
32b	51789	38b	53066
32c	74302	38c	53033
32d	32029	38d	42085
32dd	39131	38dd	45096
34a	74146	40b	51698
34b	52738	40c	50070
34c	34264	42b	48330
34d	73692	42c	74211
34dd	46896		
36b	52985		
36c	53009		
36d	73833		

Normally £11

£8 save £3

Essentials Red T-Shirt Bra with Lace - Larger Sizes*

59% nylon, 34% polyester, 7% elastane, excluding trims.

34e	37457
34f	37838
36e	39461
36f	32268
38e	32755
38f	33449

Normally £11

£8 save £3

*WHILE STOCKS LAST

let yourself experience
the power of touch
as intense passion
takes over



introducing

AVON

MESMERIZE BLACK

new

FOR HER

a magically
hypnotic cocktail of
delicious red fruits,
magnetic freesia,
sensual peonies
and seductive
tonka bean

all 3 for
£10
save £10.60
Order using
68817



sexy. passionate. captivating

NEW Mesmerize Black For Her Eau de Toilette Spray Floral, oriental. 50ml 19208

Price per 100ml = £22.00 **£11**

NEW Mesmerize Black For Her Body Lotion Floral, oriental. 150ml 13672

Price per 100ml = £2.40 **£3.60**

NEW Mesmerize Black For Her Purse Spray Floral, oriental. 10ml 20453 **£6**

*feel the intense power
of seduction*

introducing

new

AVON MESMERIZE BLACK

FOR HIM

*infused with a
mesmerizing
blend of powerful
spearmint,
masculine spices,
fiery woods and
bewitching myrrh*

**both for
£8**
save £6.60
Order using
68973



powerful. intense. seductive

NEW Mesmerize Black For Him Oriental, woody. 100ml 20750 EDT **£11**

NEW Mesmerize Black For Him After Shave Conditioner

Oriental, woody. 100ml 20701 **£3.60**

AVON Fragrance

the
Far Away
collection



LOVE

our fragrances because...

it's our number 1 best seller



1. Far Away Oriental, floral. 50ml 04549 EDP Price per 100ml = £14.00 Normally £13 **£7** save £6

2. Far Away Bella Floral, fruity. 50ml 10702 EDP Price per 100ml = £14.00 Normally £13 **£7** save £6

3. Far Away Exotic Oriental, spicy. 50ml 21493 EDP Price per 100ml = £14.00 Normally £13 **£7** save £6

4. Far Away Gold Oriental, floral. 50ml 27888 EDP Price per 100ml = £14.00 Normally £13 **£7** save £6



the little dress collection



"This is perfect as a daytime scent. It's really fresh - definitely my best impulse buy!"

'Helz', Avonshop.co.uk customer, Bath

LOVE

our fragrances because...

1 is sold every 30 seconds*

£7 each
save £6



honeysuckle, gardenia, musk

little black dress

little red dress

lemon, lime, peony

fruit, rose, red sandalwood

- 1. **Little Black Dress** Oriental, floral. 50ml 05504 EDP Price per 100ml – £14.00 Normally £13 **£7 save £6**
- 2. **Little Pink Dress** Floral, green. 50ml 00182 EDP Price per 100ml – £14.00 Normally £13 **£7 save £6**
- 3. **Little Red Dress** Oriental, fruity. 50ml 17681 EDP Price per 100ml – £14.00 Normally £13 **£7 save £6**

*Based on units sold between 20/12/2012 – 18/12/2013.



AVON FEMME

pink grapefruit and luscious pear
glitter against gardenia blossom, magnolia and water lily

all 3 for
£12
save £11.10
Order using
68098



- Avon Femme Floral fruity. 50ml 19331 EDP Price per 100ml = £32.00 **£16**
- Body Lotion Floral fruity. 150ml 20180 Price per 100ml = £2.33 **£3.50**
- Perfumed Body Spray Floral fruity. 75ml 19380 Price per 100ml = £4.80 **£3.60**

LOVE

our fragrances because...
they're uniquely precious



£7 each
save £6

- 1. Rare Gold Floral, ambery. 50ml 04440 EDP Price per 100ml = £14.00 Normally £13 **£7 save £6**
- 2. Rare Pearls Floral. 50ml 03632 EDP Price per 100ml = £14.00 Normally £13 **£7 save £6**
- 3. Rare Diamonds Oriental, floral. 50ml 21337 EDP Price per 100ml = £14.00 Normally £13 **£7 save £6**

AVON
Fleur

a burst of mandarin and mango, mingled with Bulgarian rose and finished with delicious blue iris



sparkling. glamorous. alluring

£7.50
save £5.50

Avon Fleur
Floral, fruity.
50ml 15695 EDP
Price per 100ml = £15.00
Normally £13
£7.50 save £5.50

LOVE

our fragrances because...

it's been a favourite for over 20 years



1 tulips, peony, orchid, okoume wood

2 warm, floral, lustrous

the
INCANDESSENCE
collection

- 1. **Incandessence Floral**. 50ml. 22293 EDP Price per 100ml = £14.00 Normally £11 **£7 save £4**
- 2. **Incandessence Flame** Fruity, floral. 50ml. 28605 EDP Price per 100ml = £14.00 Normally £11 **£7 save £4**

AVON Fragrance



soft musk

romantic rose, jasmine and ylang-ylang with warm, subtle musk tones



soft, sensuous, romantic

both for
£5
save £7.10
Order using
69807

Avon Soft Musk Floral, musk. 50ml 03509 EDT Price per 100ml = £17.00
£8.50

Perfumed Body Spray Floral, musk. 75ml 25692 Price per 100ml = £4.80
£3.60

LOVE

*our fragrances because...
they're sweet, floral and flirty*

Secret Fantasy



fruits, jasmine, musk

mandarin, plum, jasmine

mysterious, seductive, sensual

florals, fruits

Glow in the DARK design

Each has a detachable cast iron charm on a 2cm stainless steel chain.

- 1. **Secret Fantasy** Floral, fruity. 50ml 12633 EDT Price per 100ml = £11.00 Normally £11 **£5.50 half price**
- 2. **Kiss** Fruity, floral. 50ml 17509 EDT Price per 100ml = £11.00 Normally £11 **£5.50 half price**
- 3. **Star** Fruity, floral. 50ml 25833 EDT Price per 100ml = £11.00 Normally £11 **£5.50 half price**
- 4. **Midnight** Woody, gourmand. 50ml 22574 EDT Price per 100ml = £11.00 Normally £11 **£5.50 half price**

PUR BLANCA

*pure white freesia and ylang ylang
blended with peony, rose and waterlily*

Pur Blanca Floral, musk. 50ml
23788 EDT Price per 100ml = £11.00 Normally £11

£5.50 half price



simple. pure. delicate

PUR BLANCA



£5.50
half price



L♥VE

our fragrances because...

it has the power to lift your spirits



£5.50
half price

*uplifting essences
of gardenia,
plum, vanilla
orchid and
sandalwood*

uplifting. confident. spiritual

P E R C E I V E

Perceive Floral. 50ml

07088 EDP Price per 100ml = £11.00 Normally £11 **£5.50** half price

AVON Fragrance



buy 1, choose 1 for £2 lowest priced item £2
save up to £11 pages 188-189

1. Incandessence
25932 Body Lotion
150ml
Price per 100ml = £2.40
£3.60

18507 Perfumed
Body Spray
75ml
Price per 100ml = £4.80

£3.60
07005 Travel Spray EDP
30ml
Price per 100ml = £25.00
£7.50

2. Little Black Dress
24828 Body Lotion
150ml
Price per 100ml = £2.33
£3.50
16972 Perfumed
Body Spray
75ml
Price per 100ml = £4.80
£3.60

05769 Travel Spray EDP
30ml
Price per 100ml = £15.00
£7.50

3. Far Away
10371 Body Lotion
150ml
Price per 100ml = £1.33
£3.50

10157 Perfumed
Body Spray
75ml
Price per 100ml = £2.87
£3.60

04705 Travel Spray EDP
30ml
Price per 100ml = £15.00
£7.50

4. Perceive
26153 Body Lotion
150ml
Price per 100ml = £2.40
£3.60

20495 Perfumed
Body Spray
75ml
Price per 100ml = £4.80
£3.60

5. Pur Blanca 75ml
19448 Perfumed
Body Spray
75ml
Price per 100ml = £4.80
£3.60

6. Tahitian Holiday
Exotic Body Mist
100ml
10405
£3.60

7. Tahitian
Holiday 50ml
03558 EDT
Price per 100ml = £21.00
£10.50

8. Summer White
Sunrise 50ml
12518 EDT
Price per 100ml = £22.00
£11

9. Perceive Soleil 50ml
00216 EDP
Price per 100ml = £22.00
£11

10. Scent Essence
30ml EDT
27722 Vibrant Fruity
27714 Romantic Bouquet
27680 Sparkly Citrus
Price per 100ml = £26.67
£8

11. Unique Rose
for Her 50ml
09100 EDT
Price per 100ml = £26.00
£13

EDP - Eau de Parfum Spray
EDT - Eau de Toilette Spray

LOVE

our fragrances because...
it's a timeless classic

buy 1
choose 1 for
£2
lowest priced item £2
pages 188-189
save up to
£11



*a forever
fragrance of classic
florals enriched with
luxurious notes of
amber, jasmine
and musk*

Timeless

Timeless Woody, musk. 50ml 27409 EDT Price per 100ml = £16.00 **£9**

Christian Lacroix AMBRE

choose any 2 for

£22

save up to £18
pages 190-191



hypnotic. indulgent. modern intense. desirable. sensual

1. Christian Lacroix Ambre for Him Bergamot, tree moss, ambers. 75ml

11379 EDT Price per 100ml = £26.67 **£20**

2. Christian Lacroix Ambre for Her Mandarin, rose absolute, caramel amber. 50ml

11387 EDP Price per 100ml = £40.00 **£20**

LOVE

our fragrances because...

they're created by designers,
exclusively for AVON

choose any 2 for

£22

save up to £18
pages 190-191



mysterious. fantastical. provocative

3. Christian Lacroix Nuit for Him Tobacco, black violet, driftwood. 75ml

26047 EDT Price per 100ml = £24.67 **£18.50**

intoxicating. passionate. seductive

4. Christian Lacroix Nuit for Her Florals, amber, musk. 50ml

21543 EDP Price per 100ml = £40.00 **£20**

bold. sensual. elegant

5. Christian Lacroix Noir for Him Ginger, orris, driftwood. 75ml

02345 EDT Price per 100ml = £24.67 **£18.50**

elegant. passionate. provocative

6. Christian Lacroix Rouge for Her Peony, carnation, cashmere woods. 50ml

02485 EDP Price per 100ml = £40.00 **£20**

Say it like you mean it

Outspoken

by Fergie



£10 each
save up to **£5**
page 192 only



- 1. Outspoken by Fergie 50ml 11627 EDP Price per 100ml = £20.00 Normally £15 **£10** save £5
- 2. Outspoken Intense by Fergie 50ml 22186 EDP Price per 100ml = £20.00 Normally £15 **£10** save £5
- 3. Outspoken Fresh by Fergie 50ml 28464 EDP Price per 100ml = £20.00 Normally £13.50 **£10** save £3.50
- 4. Viva by Fergie 50ml 21386 EDP Price per 100ml = £20.00 Normally £15 **£10** save £5

AVON LUCK



- addictive. indulgent. luxurious*
- 1. Avon Luck for Her Eau de Parfum Spray 50ml 08722 Price per 100ml = £30.00 **£15**
 - 2. Perfumed Body Spray 75ml 07070 Price per 100ml = £4.67 **£3.50**
 - 3. Body Lotion 150ml 08912 Price per 100ml = £2.33 **£3.50**
- enticing. sophisticated. fresh*
- 4. Avon Luck for Him Eau de Toilette Spray 75ml 03699 Price per 100ml = £20.00 **£15**
 - 5. Body Spray 150ml 07997 Price per 100ml = £2.40 **£3.60**
 - 6. Body Wash 200ml 14308 Price per 100ml = £1.75 **£3.50**



- | | | |
|---|--|--|
| <p>PREMIERE LUXE</p> <ul style="list-style-type: none"> 1. Premiere Luxe 50ml 21923 EDP Price per 100ml = £32.00 £16 2. Premiere Luxe Gold Blush 50ml 24901 EDP Price per 100ml = £32.00 £16 | <p>TODAY TOMORROW ALWAYS</p> <ul style="list-style-type: none"> 3. Tomorrow 50ml 25486 EDP Price per 100ml = £28.00 £14 4. Today 50ml 25460 EDP Price per 100ml = £28.00 £14 5. Forever 50ml 14795 EDP Price per 100ml = £28.00 £14 | <p>AVON instinct</p> <ul style="list-style-type: none"> 6 & 7. Avon Instinct EDP. 50ml 04630 Original 05827 Forbidden Price per 100ml = £30.00 £15 8. Avon Instinct for Him 75ml 16527 EDT Price per 100ml = £20.00 £15 9. Ultra Sexy 50ml 13755 EDT Price per 100ml = £30.00 £15 |
|---|--|--|

AVON Fragrance

L♥VE

our fragrances because...

**you can stock up on your favourite
his and hers toiletries for less**



**Roll-On Anti-Perspirant
Deodorant for Her**
50ml
13615 Little Black Dress
13771 Perceive
11056 Far Away
11841 Pur Blanca
Price per 100ml = £5.20
£2.60

**Shimmering Body
Powder**
40g
24331 Far Away
05454 Avon Soft Musk
Price per 100g = £6.88
£2.75

**Roll-On Anti-Perspirant
Deodorant for Him**
50ml
27995 Black Suede
25114 Full Speed
15438 Mesmerize
18952 Full Speed Power
Price per 100ml = £5.20
£2.60

limited edition
MIX & MATCH OFFER

**BUY 1
CHOOSE**

1 FREE!
save up to £2.75
pages 194-195
lower priced item free



BUBBLE BATHS

new

LAST
chance to
buy!

5 sold
every
minute*

FRAGRANT
BUBBLES

JUST
£1.99
EACH
SAVE £2.01

Bubble Bath

500ml

02451 Soft Pink

19711 White Lily

42234 Strawberry Sorbet

15560 Sensitive - fragrance free

23465 Lavender

21816 Dark Orchid & Raspberry

23622 NEW Pomegranate & Peony

Price per 100ml = 40p

Normally £4

£1.99 save £2.01

*Based on sales between 23/01/2014 and 30/07/2014.

*Will not be featured in the brochure again.



HAIR CARE

Advance Techniques
shampoos & conditioners
for professional style care



400ml
bigger
bottles

bigger
bottles
better **value**

HEAVENLY
HAIRCARE

JUST
£2 EACH

SAVE £2.50
PAGE 199 ONLY



AVON
naturals

Naturally inspired
haircare infused
with fruits and
florals for
beautifully
luscious locks

Shampoo
250ml
16352 Golden Apricot & Shea
2-in-1
10447 Chamomile & Aloe Vera
22137 Honey Extract & Jojoba Oil

03483 Almond & Avocado
11783 Mango & Ginger 2-in-1
Price per 100ml = 36p
Normally £2
90p save **£1.10**

Conditioner
250ml
22129 Honey Extract & Jojoba Oil
Price per 100ml = 36p
Normally £2
90p save **£1.10**

Shampoo 400ml
for coloured hair
01859 Colour Protection
for flat, lack-lustre hair
13482 Ultimate Volume
for flaky hair
00372 Classic Anti-Dandruff 2-in-1
for frizzy, untamed hair
28449 Smooth as Silk
for under-nourished hair
24448 360 Nourishment Moroccan
Argan Oil
for damaged hair
23044 Instant Repair 7
Price per 100ml = 50p
Normally £4.50
£2 save **£2.50**

BODY WASHES

senses

discover **delightfully scented** shower gels



new

with delicate
rose and
jasmine

**ENTICING
EVERYDAY
WASHES**

JUST
£1.25
EACH

SAVE 75P
PAGE 201 ONLY

FOR HIM

Senses Hair & Body Wash For Men
250ml
27342 Xtreme 2-in-1 For Men
06312 Amazon Jungle 2-in-1 For Men
Price per 100ml = 50p
Normally £2
£1.25 save 75p

FOR HER

Senses Shower Cream
250ml
32920 Reflection
21469 Mystique
Price per 100ml = 60p
Normally £2
£1.25 save 75p

Senses Shower Gel
250ml
21568 Garden of Eden
21329 Lagoon
21378 Citrus Zing
11163 NEW Secret Kiss
Price per 100ml = 60p
Normally £2
£1.25 save 75p

new



**AVON
naturals**

fruity and floral infusions
to cleanse and refresh

Naturals Shower Gel
200ml
17145 NEW Passionfruit & Peony
12229 Strawberry & Guava
21675 Comforting Fig
04135 Cherry Blossom
Price per 100ml = 66p
Normally £2.70

£1.35 half price



BODY MOISTURE

gentle
and caring

Cocoa Butter Rejuvenating Moisture Body Butter
200ml
22996
Price per 100ml = £1.13
Normally £5
£2.40 save £2.60

Avon Care Body Lotion
400ml
10470 Firming
23317 Nurturing
07740 Royal Jelly
01529 Cocoa Butter
Price per 100ml = 60p
Normally £4.80
£2.40 half price

£2.40
HALF PRICE

AVON care. head-to-toe moisture



we guarantee you'll love your new products!
If you're not 100% happy with your purchase, just return it within 28 days of delivery for a refund or exchange, even if you've tried it! Speak to your Independent Avon Representative about returning unwanted Christmas gifts during January.

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All claims in advertising are supported by clinical and consumer studies. Some images in this brochure are shown larger than actual size.

Please refer to the dimensions in the product description to avoid any disappointment on delivery.
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Help the environment by disposing of your products responsibly. The wheelie bin symbols indicate the product and batteries must not be disposed of in the domestic waste as they contain substances which can be damaging to the environment and health. Please use designated collection points or recycling facilities when disposing of the item or batteries.



HAND SOAPS

senses hand care
for **sensationally clean** hands



Daily Hand Wash
250ml
19240 Lagoon
19265 Citrus Zing
19273 Reflection
08821 Mystique
Price per 100ml = 50p
Normally £2
£1.25 save 75p

£1.25
SAVE 75P

family must-have

BODY WASHES

wash-on
softness

£2.49
SAVE £2.51



skin so soft

care for **your body** every day with our
luxurious skin softening collection

Silky Moisture Foaming Shower Oil
250ml
19216
Price per 100ml = 99p
Normally £5
£2.49 save £2.51

Silky Moisture Creamy Body Wash
250ml
12526
Price per 100ml = 59p
Normally £3
£1.49 save £1.51

Supreme Nourishment Creamy Body Wash
250ml
11700
Price per 100ml = 99p
Normally £5
£2.49 save £2.51

BODY CREAMS

rich moisture
indulgence

£1.99
SAVE £2.01



FIRMING & RESTORING
with
BABASSU OIL
non-drying palm extract that works to restore skin



SUPREME NOURISHMENT
with
MACADAMIA OIL
infuses skin with moisture for a healthy glow



SILKY MOISTURE
with **ARGAN OIL**
high in vitamin E and antioxidants to deeply moisturise

Firming & Restoring Body Lotion
250ml
12062
Price per 100ml = 68p
Normally £4
£1.70
save £2.30

Supreme Nourishment Cream Oil Body Lotion
250ml
11676
Price per 100ml = 99p
Normally £5
£2.49
save £2.51

Silky Moisture Ultra Moisturising Body Lotion
250ml
18580
Price per 100ml = 79p
Normally £4
£1.99
save £2.01

BODY MOISTURISERS

skin so soft

buttery, rich moisture for intense and long lasting hydration



Original Body Butter

200ml

20545

Price per 100ml = £1.25

Normally £5

£2.50 half price



Silky Moisture Body Butter

200ml

20503

Price per 100ml = £1.25

Normally £5

£2.50 half price



Firming & Restoring Body Cream

200ml

21659

Price per 100ml = £1.25

Normally £5

£2.50 half price



24 hour hydration

ORIGINAL
with JOJOBA OIL
intensely conditions and nourishes for beautiful skin

SILKY MOISTURE
with ARGAN OIL
high in vitamin E and antioxidants to deeply moisturise

FAST HYDRATION
with WATER MINT OIL
delivers optimum moisture for touchably soft skin

FIRMING & RESTORING
with BABASSU OIL
non-drying palm extract that works to restore skin

Fast Hydration Dry Oil Spray
150ml
03517
Price per 100ml = £1.67
Normally £5
£2.50 half price



dry oil spray
huile sèche en vaporisateur
+ watermint
150 ml e

Silky Moisture Replenishing Dry Oil Body Spray
150ml
12385
Price per 100ml = £1.67
Normally £5
£2.50 half price



replenishing dry oil body spray
huile sèche régénérante en vaporisateur
+ argan
150 ml e

dry oil sprays
for miracle moisture
on the go



dry oil spray
huile sèche en vaporisateur
+ jojoba

AMAZING PRICES
£2.50 EACH
HALF PRICE
pages 206-207

Original Dry Oil Spray
150ml
08698
Price per 100ml = £1.67
Normally £5
£2.50 half price

BATHROOM ESSENTIALS

AVON
naturals

naturally inspired haircare infused with fruits and florals for beautifully luscious locks



Naturals Almond & Avocado Conditioning Balm 200ml
17889

Price per 100ml = 63p
Normally £2.50

£1.25 half price

Naturals Chamomile & Aloe Vera Treatment Mask 125ml
14001

Price per 100ml = £1.00
Normally £2.50

£1.25 half price

Naturals Honey Extract & Jojoba Oil Serum 50ml
22178

Price per 100ml = £2.50
Normally £2.50

£1.25 half price

Naturals Golden Apricot & Shea Leave-in Treatment 125ml
11429

Price per 100ml = £1.00
Normally £2.50

£1.25 half price

Naturals Golden Apricot & Shea Detangling Spray 150ml
15677

Price per 100ml = 83p
Normally £2.50

£1.25 half price



new

luscious lotions
inspired by nature

Naturals Body Lotion
200ml

12880 NEW Passionfruit & Peony
23143 Comforting Fig
18291 Strawberry & Guava
23838 Cherry Blossom
Price per 100ml = 75p
Normally £3.20

£1.50 save £1.70



Naturals Shimmering Swirls
150ml

18523 Warm Spice & Vanilla
10488 Winterberry & Shea
Price per 100ml = £1.00
Normally £3.20

£1.50 save £1.70



infused with the **finest ingredients**
for velvety soft moisture

Planet Spa Amazonian Treasures Hand & Foot Intense Cream 75ml
07443

Price per 100ml = £2.93
Normally £4.50

£2.20

save £2.30



Planet Spa Blissfully Nourishing Hand, Elbow and Foot Cream 75ml
20032

Price per 100ml = £2.93
Normally £4.50

£2.20 save £2.30



On Duty Women's Roll-On Deodorant
50ml

15362 Light Bloom
21550 Tropical Burst
17111 Invisible Protection
Price per 100ml = £1.98
Normally £2

99p save £1.01

SCENTED SPRAYS

AVON
naturals

room and linen
sprays

for an instant burst
of freshness

99P
EACH

SAVE £2.01
PAGE 209 ONLY

new



Scented Spritz
100ml

16451 NEW Passionfruit & Peony
10280 Lavender & Chamomile
17137 Strawberry & Guava
18051 Cherry Blossom
20933 Magnolia
28068 Jasmine
19307 Orange Blossom
Normally £3

99p save £2.01

HAND CREAMS

AVON care. gentle, caring
nourishment for hands



protect

*smooth
& calm*

*intensely
moisturise*

*treat nails
& cuticles*

restore

*moisturise
& smooth*

2 sold every minute*

**CARING
HAND
CREAMS**

ALL
£1.75
EACH
SAVE £1.85

BETTER THAN HALF PRICE

Hand Cream
100ml

- 03913 Glycerine Hand & Nail
 - 23853 Gentle Aloe
 - 07989 Royal Jelly
 - 16725 3-in-1 Hand, Nail & Cuticle
 - 13490 Youth Restore
 - 02642 Smoothing Olive Oil
- Normally £3.60
£1.75 save £1.85

*Based on sales between
21/08/14 - 10/09/14.

TARGET your skin concerns

DARK CIRCLES



formulated with **Youthgen Technology & Shadow Erase Complex** for a brighter-looking eye area

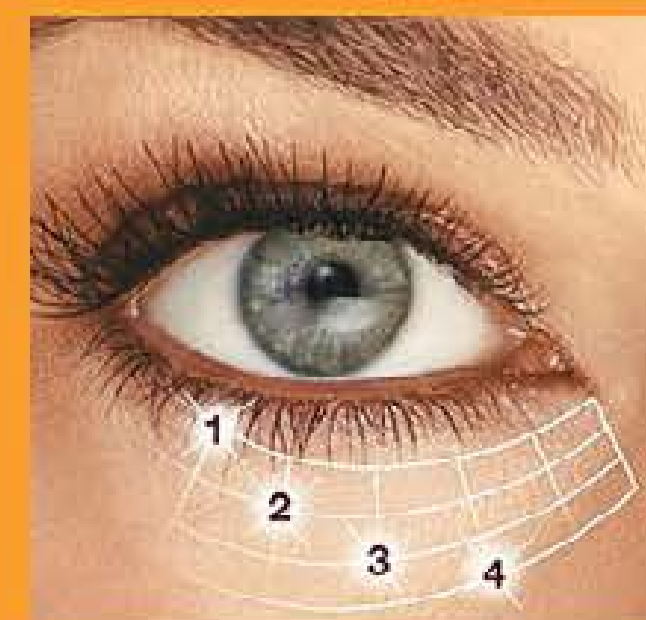
A NEW GENICS



“Miracle cream.

My eyes look so much more alive and youthful – it’s taken years off me. Everyone keeps asking me what I’ve had done. It really is the most amazing addition to my beauty regime.”

Jules67', Avonshop.co.uk customer, Shropshire



- 1** brightens the look of **dark circles**
- 2** visibly **reduces** the look of **under-eye shadows**
- 3** helps **smooth** texture of **eye area**
- 4** eyes look **less tired** and **more alive**

Dark Circle Corrector
15ml
25247
Price per 100ml = £60.00
Normally £19.50
£12
save £7.50

TARGET *your skin concerns*

SKIN DISCOLOURATIONS?



BEFORE

in 4 WEEKS

Dramatisation based on the results of a Clinical Study.



“Discolourations make skin appear older. This serum is formulated with patented DSX-7 to help skin slow down the natural pigment production and reduce the look of discolourations. Our exclusive formula addresses 7 different types of discolourations for more even toned, youthful-looking skin.”

Uma Santhanam, Director of Clinical Efficacy and Cell Biology.



Dramatically reduce the look of **7 types of discolourations:**

- 1 dark spots
- 2 blemishes
- 3 uneven skin tone
- 4 post-blemish marks
- 5 blotchy red patches
- 6 freckles
- 7 sallowness



£16
save £12

ANEW
CLINICAL

Absolute Even Multi-Tone Skin Corrector with DSX-7
30ml
18044
Price per 100ml = £53.33
Normally £28
£16
save £12

AVON Skincare

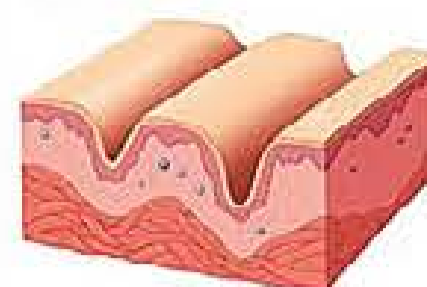
TARGET your skin concerns

DEEP EXPRESSION LINES

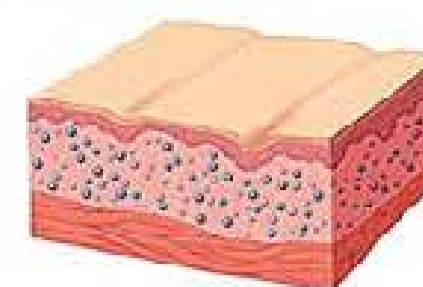


ANEW
A-F33

BEFORE



AFTER



formulated with
exclusive A-F33

a unique biopolymer and
peptides designed to
boost collagen
production and
fill the skin's most
visible wrinkles

£10
save £2



PRO Line
Corrector
Targeted Filler
with A-F33
05611
Normally £12
£10 save £2

90% of women
showed an instant improvement in
deep expression lines



Target the 3 dimensions of lines and wrinkles length, width and depth with our wonder-wand, formulated with exclusive collagen-boosting A-F33, so you can express yourself with line-free confidence.

Diagrams for illustrative purposes only.

new

FIRMER-LOOKING SKIN IN JUST 1 DAY

discover our **new lifting cream** formulated with our **most advanced lifting technology ever**

£12
save £9



with lifting proteins to target:

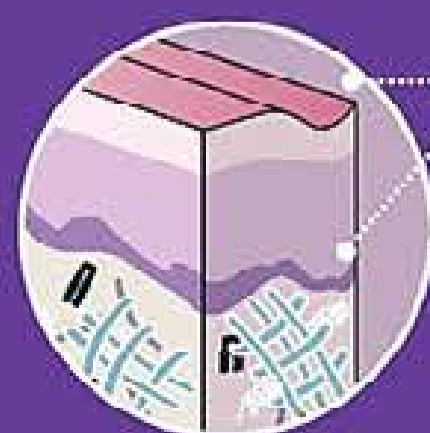
- face
- neck
- décolletage

HOW IT WORKS...



BEFORE

Sagging skin without support structure due to the weakening of 4 key building blocks - collagen, elastin, fibronectin and hyaluronic acid.



AFTER

Lifted skin with support structure thanks to our exclusive Polypeptide Lift Complex designed to boost these 4 key building blocks.

Diagrams for illustrative purposes only.

• fragrance free • lightweight, moisturising formula

Get better results, faster than your original favourite...

If you like Therafirm, you'll LOVE NEW Infinite Lift Firm & Sculpt Cream



NEW Infinite Lift Firm & Sculpt Cream
30ml
08599
Price per 100ml = £40.00
Will normally be £21
£12 save £9

**SPECIAL
VALENTINE'S
OFFER**

necklace, earrings &
bracelet set

£5
save £2

new

AVON

NEW Nettie Gift Set
Silver-plated pendant,
bracelet and pierced
earrings gift set featuring
glass stones. Necklace
length approx. 42cm +
9cm extension chain.
Bracelet approx. 18cm
+ 3cm extension chain.
Comes in a decorative
cardboard gift box.

24463

Will normally be £7

£5 save £2

love
giving

with this stunning silver-plated gift set



If you're not **100% happy** with your purchase, **simply return it within 28 days** of delivery for a refund or exchange – even if you have tried it! Special terms apply to certain products - these are clearly indicated in the brochure. For a full refund on products with a free gift, please return both items to ensure your refund is processed. **The Avon guarantee is in addition to your statutory rights.**