

# AVON

avon.uk.com

BROCHURE 04 2016

SENSITIVE SKIN  
*has never looked* **SO GOOD!**



introducing

**NEW**  
nutraeffects

AN 'OOOHH!' EVERY DAY, EVEN FOR SENSITIVE SKIN



suitable for  
sensitive skin



100%  
allergy tested



free from dyes  
and parabens

**NEW**

introducing...

**nutraeffects**

AN 'OOOHH!' EVERY DAY,  
EVEN FOR SENSITIVE SKIN

It's time to take a  
*fresh look* at  
your **face cream!**

Who said **sensitive skincare**  
had to be boring?  
Put a **bit of 'ooooh!'**  
back into your routine  
with **Nutra Effects**

*sensitive skin has* **NEVER LOOKED SO GOOD!**  
**TRY TODAY AND #MakeUpYourOwnMind...**

get the **OOOHH!**  
*effect*  
and see visibly

**HEALTHIER SKIN  
FROM DAY 1**



SKIN-LOVING  
CREAMS ENRICHED  
WITH EXCLUSIVE  
**ACTIVE SEED  
COMPLEX**  
a nutrient-rich blend  
of natural seed  
extracts and vitamin  
goodness



suitable for  
sensitive skin



**100%**  
allergy tested



free from dyes  
and parabens

**4 gentle formulas** – find the 'ooooh!' for you

**HYDRATION**

for normal  
to dry skin

**RADIANCE**

for normal to  
combination skin

**BALANCE**

for combination  
to oily skin

**AGELESS**

for younger-  
looking skin

**NEW**

**nutraeffects**

AN 'OOOH!' EVERY DAY,  
EVEN FOR SENSITIVE SKIN



**ACTIVE SEED COMPLEX**

with glow-boosting  
**bird of paradise seeds** known for  
increasing luminosity  
and improving **uneven skin tone**



suitable for  
sensitive skin



**100%**  
allergy tested



free from dyes  
and parabens



Oooh!...

skin looks  
**REFRESHED**  
and **BRIGHTER**  
**FROM DAY 1**

see a **radiant, healthier-looking** complexion EVERY DAY

silky, smooth cream  
absorbs easily



for normal to  
combination skin

**NEW Radiance  
Daily Cream SPF20**  
50ml  
**51409**  
Price per 100ml = £6.00  
Will normally be £4.50  
**£3 save £1.50**

**NEW Radiance  
Renewing Night Cream**  
50ml  
**59899**  
Price per 100ml = £6.00  
Will normally be £4.50  
**£3 save £1.50**

TRY ME  
**£3**  
EACH

**NEW**

**nutraeffects**

AN 'OOOH!' EVERY DAY,  
EVEN FOR SENSITIVE SKIN



suitable for  
sensitive skin



100%  
allergy tested



free from dyes  
and parabens

Oooh!...  
*shine is*

**MATTIFIED** *with*  
**REDUCED PORES**  
**FROM DAY 1**

see **balanced, fresh-looking** skin EVERY DAY

Oooh!...  
*skin feels*

**SMOOTHER**  
*and* **SOFTER**  
**FROM DAY 1**

see **hydrated, plumper, more supple** skin EVERY DAY

fresh, oil-free gel-cream  
glides easily onto skin



SPF  
**15**



Formulated with  
**ACTIVE SEED COMPLEX**,  
featuring **chia seeds** and  
**mattifying powders**

light, fresh gel-cream  
sinks easily into skin



SPF  
**15**



Formulated with  
**ACTIVE SEED COMPLEX**,  
featuring **hydrating chia**  
**seeds** and **vitamin E**

for **combination**  
to **oily** skin

**NEW Balance**  
**Daily Cream SPF15**  
50ml  
**54668**  
Price per 100ml = £6.00  
Will normally be £4.50  
**£3 save £1.50**

**NEW Balance**  
**Gel Night Cream**  
50ml  
**63651**  
Price per 100ml = £6.00  
Will normally be £4.50  
**£3 save £1.50**

for **normal**  
to **dry** skin

**NEW Hydration**  
**Daily Cream SPF15**  
50ml  
**56507**  
Price per 100ml = £6.00  
Will normally be £4.50  
**£3 save £1.50**

**NEW Hydration**  
**Gel Night Cream**  
50ml  
**62844**  
Price per 100ml = £6.00  
Will normally be £4.50  
**£3 save £1.50**

TRY ME  
**£3**  
EACH

**NEW**

**nutraeffects**



AN 'OOOH!' EVERY DAY,  
EVEN FOR SENSITIVE SKIN



**ACTIVE SEED  
COMPLEX**

collagen-boosting  
formula featuring  
antioxidant-rich  
pomegranate seeds,  
that work with your skin  
to help target multiple  
signs of ageing



suitable for  
sensitive skin



100%  
allergy tested



free from dyes  
and parabens



Ooooh!... skin feels  
**REPLENISHED** and  
**LINES APPEAR SOFTENED**  
**FROM DAY 1**

see **reduced wrinkles** and **firmer-looking skin** EVERY DAY

multi action cream  
smooths effortlessly  
across skin



SPF  
20



for younger-  
looking skin

**NEW Ageless Multi  
Action Day Cream SPF20**  
50ml  
**16410**  
Price per 100ml = £10.00  
Will normally be £8  
**£5 save £3**

**NEW Ageless Multi  
Action Night Cream**  
50ml  
**16477**  
Price per 100ml = £10.00  
Will normally be £8  
**£5 save £3**

TRY ME  
**£5**  
EACH

**NEW**

**nutraeffects**

AN 'OOOH!' EVERY DAY,  
EVEN FOR SENSITIVE SKIN

**ACTIVE SEED  
COMPLEX**

with Optic-Pearl  
Technology and  
glow-boosting bird of  
paradise seeds for an  
even-toned, perfected-  
looking complexion

suitable for  
sensitive skin

100%  
allergy tested

free from dyes  
and parabens

Oooh!...  
skin looks  
**BRIGHTER**  
and **PERFECTED**  
**FROM DAY 1**

see a radiant complexion with a healthy-looking glow EVERY DAY

smooth, tinted cream  
blends effortlessly with  
your skin tone

SPF  
20



tinted beads  
burst to release a  
radiant glow

TINTED LOTION  
for all skin types

**NEW Radiance Tinted  
Moisturiser SPF20**  
50ml  
27615  
Price per 100ml = £8.00  
Will normally be £6  
**£4 save £2**

TRY ME

**£4**

**NEW**

**nutraeffects**



AN 'OOOH!' EVERY DAY,  
EVEN FOR SENSITIVE SKIN

**FOAMING FACE WASH**  
for normal to  
combination skin

**REVITALISING SCRUB**  
for all skin types

Oooh!...  
*skin feels*  
**PURIFIED**  
*and* **REFRESHED**  
**FROM DAY 1**

gently removes dirt, oil and impurities  
(without drying out your skin) EVERY DAY

**GEL CLEANSER**  
for all skin types



**NEW Gentle 3 in 1 Scrub**  
100ml  
26971  
Will normally be £3  
**£2 save £1**

**NEW Self-Foaming Face Wash**  
150ml  
06197  
Price per 100ml = £2.00  
Will normally be £3.50  
**£3 save 50p**

gentle, soap-free  
cleanser feels **light and**  
**fresh** on your skin

**SOAP-FREE**



**ACTIVE SEED COMPLEX**  
with soap berries, a gentle,  
yet effective, natural cleanser



suitable for  
sensitive skin



100%  
allergy tested



free from dyes  
and parabens

**NEW Refreshing Gel Cleanser**  
150ml  
26864  
Price per 100ml = £1.33  
Will normally be £3  
**£2 save £1**

FROM  
**£2**  
EACH



FIORELLI

snakeskin  
effect  
TOTE BAG

£16

save £44

when you spend £7 or more  
across this brochure†  
order using 08839

**NEW Fiorelli Joanna Structured Bag**

Adjustable, detachable cross-body strap. Zip fastening. Outer:  
PU. Lining: 100% polyester. Approx. 26.5cm x 41.5cm x 12cm.

08839 offer price **£16** when you spend £7 or more  
across this brochure†

72207 full price **£60**

†Based on normal brochure price.

\*Excludes Causes products.

new

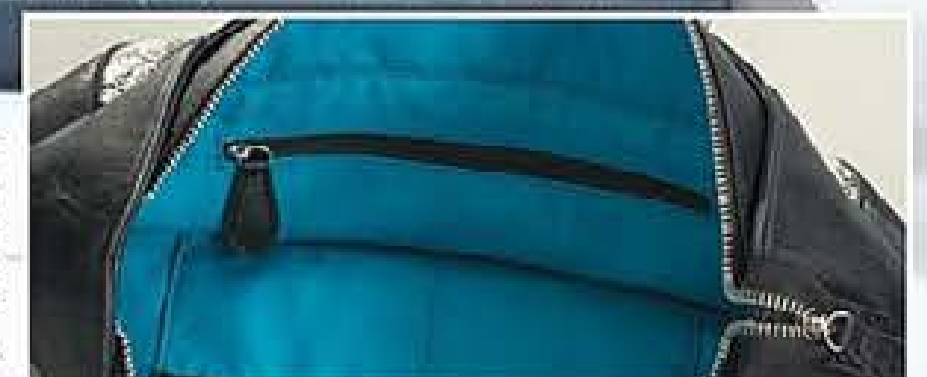
worth  
£60\*

comes with  
a detachable,  
cross-body strap

strong, structured  
sides with a zip  
fastening



teal lining with  
internal zipped  
pocket and  
phone holder





find your favourites

Make-up p18-65

Fragrance p66-91

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Hair Salon p198-213

Bath & Body p214-239

follow us and join in!



# 'The One' Bra you love

just got even better!

“I am **CONVERTED**, I should've trusted Avon sooner! **WELL DONE AVON**, it was an excellent purchase. I have ordered another 4! ”  
*'J18KGW', avonshop.co.uk customer, Spalding*

“I've struggled since forever to find a bra that was supportive and gives a natural shape. Then I tried these... **they're perfect!** They keep me **well supported, give a lovely, natural shape** and my lumps, bumps and pains have disappeared!  
Thank you! ”  
*'Panicstation', avonshop.co.uk customer, East Yorkshire*

want to see more?



To shop the rest of the **Fashion and Home** collection turn to **page 136**.

basics

new

1 sold every  
2 minutes\*

- smooth and seam-free
- removable pads
- no hooks or wires

now with:

- pretty lace trim
- silky soft-touch fabric
- stylish grey finish



### NEW 'The One' Bra Marl

Seam-free grey marl comfort bra with lace trim. Non-wired. 51% nylon, 37% polyester, 12% elastane, excluding trims.

20206 M (32-36")

20222 L (36-38")

20248 XL (40-42")

20271 XXL (44-46")

Will normally be £10

**£8 save £2**

'The One' bra

£ 8

\*Refers to all variants of 'The One' Bra, based on sales from 19.12.2013-17.12.14.

# BE THE FIRST TO TRY

*ssh...*

**TOP SECRET**

*We tested our matte lipstick alongside a premium brand's matte lipstick in our labs.*

**Guess what? Ours was MORE MATTE!**

Find out who we beat in Brochure 5...



model wears Perfectly Matte Lipstick in Ravishing Rose

# OUR NEW MATTE

*Perfectly Matte Lipstick*

**100% MATTE LOOK**

*for a sculpted, defined lip*

**NO DRYING**

*no cracking  
no caking  
guaranteed comfort*



Can't wait? Order your trial size today and



- 23390 Supero Wine
- 22749 Wild Cherry
- 12641 Peach Flatters
- 18648 Ravishing Rose
- 24778 Splendidly Fuchsia
- 20990 Electric Pink
- 04689 Posh Petal
- 13599 Pure Pink
- 18556 Au Naturelle

## #MakeUpYourOwnMind



- 09423 Perfectly Nude
- 18531 Adoring Love
- 36723 Coral Fever
- 23655 Vibrant Melon
- 22491 Ruby Kiss
- 14738 Red Supreme

mini sample price

**50p**  
each or  
**3 for £1**





model wears NEW Glimmerstick Eyeliner in Starry Night Blue

now, pro-look lines are as easy as A, B, C...



NO SHARPENER NEEDED  
simply twist for an  
easy-peasy point

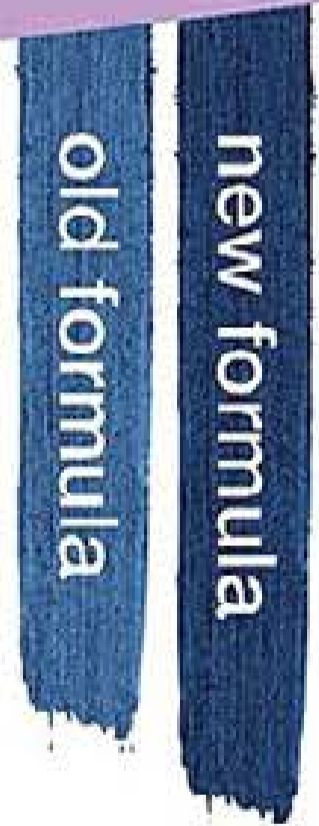
**A**

**ALL-NEW FORMULA\*** for  
tug-free, soft glide application



**B**

**BOLDER**, more intense  
colour in just 1 swipe



old formula

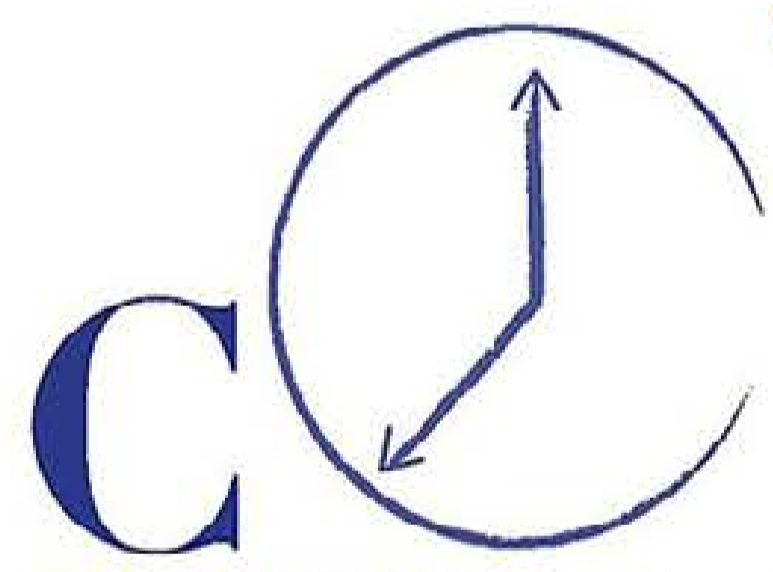
new formula



- |                              |                        |                               |                           |                          |                       |
|------------------------------|------------------------|-------------------------------|---------------------------|--------------------------|-----------------------|
|                              |                        |                               |                           |                          |                       |
| 51565<br>Twilight<br>Sparkle | 21204<br>Sugar<br>Plum | 15461<br>Sparkling<br>Silver† | 04523<br>Smoky<br>Diamond | 22897<br>Emerald<br>Glow | 21006<br>Black<br>Ice |

*diamond finish* ↗  
**Glimmerstick Diamonds Eyeliner**  
Normally £6  
**£3 half price**  
\*New formulation does not refer to Glimmerstick Diamonds Eyeliner.  
**!WHILE STOCKS LAST**

our **No. 1**  
*eyeliner*  
just got better!



**C**  
**CONTINUOUS**, waterproof  
lines that now last all day

**£3**  
half price

**NEW**  
**Glimmerstick Eyeliner**  
Will normally  
be £6  
**£3 half price**

NEW AND IMPROVED *crème finish* ↘

- |                |                           |               |                               |                  |                          |                         |                         |                            |
|----------------|---------------------------|---------------|-------------------------------|------------------|--------------------------|-------------------------|-------------------------|----------------------------|
|                |                           |               |                               |                  |                          |                         |                         |                            |
| 13367<br>Khaki | 14894<br>Majestic<br>Plum | 26955<br>Navy | 14902<br>Starry Night<br>Blue | 13003<br>Emerald | 17285<br>Cosmic<br>Brown | 05447<br>Saturn<br>Grey | 17525<br>Black<br>Brown | 46094<br>Blackest<br>Black |



model wears Speed Dry+  
Nail Enamel in On Point Blue



# mix & match

any 2 for

# £6

save £6

pages 22-25



**Manicure Set  
with Ribbon  
54734  
£6**

handy set includes:

- scissors
- cuticle pusher
- clippers
- nail file



dries in under 30 seconds



**Speed Dry+  
Nail Enamel  
10ml  
£6**

## WET to SET in 30 seconds

for glamorous nails  
in seconds, what  
are you waiting for?

# mix & match

any 2 for **£6** save £6  
pages 22-25



watch the patterns appear

**Colour Attract Magnetic Nail Enamel Wand\***  
**£1**

\*Not included in the Mix & Match offer.



pearlescent

**Magic Effects Cosmic Effect Nailwear**  
10ml  
**£6**



sequins

**Magic Effects Liquid Sequin Nailwear**  
10ml  
**£6**



metallic

**Magic Effects Molten Metal Nail Enamel**  
10ml  
**£6**



iron powder-infused polish

**Magic Effects Colour Attract Nail Enamel**  
10ml  
**£6**



shine-free finish

**Magic Effects Matte Top Coat**  
10ml  
**08847**  
**£6**



diamond effect

**Magic Effects Diamond Shatter Top Coat**  
10ml  
**24950**  
**£6**

## FRENCH fancy

skip the salon and perfect your at-home French manicure in minutes



stencils to make the perfect tips simple



**Nail Experts French Manicure Tip**  
10ml  
**11098**  
**£6**



**Nail Experts French Manicure Base**  
10ml  
**£6**

### HOW TO:

#### STEP 1: WHITE

Stick the nail guides onto bare nails, just below the tip. Paint the tips white and remove guides when dry.

#### STEP 2: NUDE

Paint a layer of Pastel Pink or French Pink over the whole nail for a natural-looking finish.

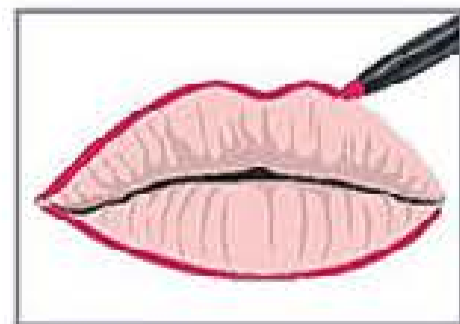


model wears Ultra Glimmerstick Lip Liner in Simply Spice and ExtraLasting Plump and Stay Lip Colour in Rosy Resistance



# perfect PLUMPING partners

take your lips from 'OK' to 'oh wow' with precise liner teamed with plumping gloss, that lasts all day



**STEP 1**  
Line lips slightly outside your lip line to create gorgeously full-looking lips.

**STEP 2**  
Follow with the plumping liquid lipstick for long-lasting colour.

**STEP 3**  
For the ultimate pout clout, apply the gloss to the centre of the lips.



lasts up to 8 hours

# mix & match

any 2 for

# £8

save up to £9

pages 26-33

lip liner for **long-wearing, voluptuous-looking** lips



when it **tingles**, it's **working!**

**ExtraLasting Plump and Stay Lip Colour**  
**£8.50**

**Ultra Glimmerstick Lip Liner**  
**£6**

# mix & match

any 2 for **£8** save up to **£9**  
pages 26-33

high shine



25171 Mulberry 27706 Fiery Red 26427 Hot Pink 27847 Nude Muse 25528 Rosette



01537 Legendary Red 24125 Naturally Bare 16394 Clear 23341 Perfect Nude

**super shiny gloss** Ultra Glazewear Lip Gloss  
6ml  
Price per 10ml = £10.63  
**£6.50**



dazzling sparkle



27961 Plum Dazzle 28019 Shimmered 27813 Mocha Latte

hint of shimmer



27938 Pink Watermelon 27920 Pale Peach 27763 Iced Pink

## COLOUR and care

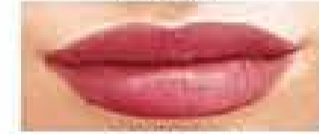
tint with a kiss-proof stain,  
then slick on the balm  
for truly luscious lips



model wears Ultra Colour Tinted Lip Balm in Reviving Raspberry over Ultra Colour Lip Tint Pen in Fuchsia



06221 Freesia



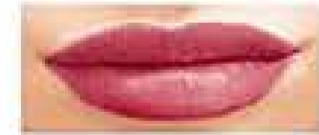
07815 Coral



06437 Raspberry



08078 Flamingo



06346 Fuchsia



06460 Strawberry



06361 Hazelnut

fast-drying pen stains  
lips for all-day colour

with hydrating  
**BEESWAX**  
and shea butter



pearlescent finish



15339 Pearlescent Pink



09555 Pearlescent Red

subtle colour finish



07344 Reviving Raspberry



09712 Soothing Strawberry



15214 Berry Smooth



09605 Protecting Peach

gorgeous  
**new**  
shades



59543 Caring Coral



15214 Berry Smooth



09605 Protecting Peach

Ultra Colour  
Tinted Lip Balm  
**£7**

6 new shimmering shades



25643 Lavender Shimmer 21519 Berry Shimmer 20487 Sheer Shimmer 15859 Pink Shimmer 17731 Coral Shimmer 20305 Nude Shimmer



25478 Purplicious P819 28274 Sheer Love P805 21741 Barely There P802 26526 Lavender Sky P818 26302 Sterling P825 21832 Crème Brûlée P801



22921 Envy P822 26435 Glimmer P803 21881 Dazzle Pink P806 26567 Limoncello P817 21725 Parfait Pink P807 22988 Fabulous P809 21774 Candy Apple P811



25551 Roses Are Red P812 15420 Fire Cracker P810 21311 Orange Crush P816 25676 Very Berry P814 25718 Wine & Dine Me P815 16881 Perfectly Plum P820 26583 Marine Blue P823



salon-like gel finish



- protection
- base coat
- shine
- colour
- top coat

Gel Finish  
Nail Enamel  
10ml  
**£7**

# mix & match

any 2 for **£8** save up to **£9**  
pages 26-33



for longer-lasting shadow

get true-coloured, more even eyeshadow, for longer

**Eyeshadow Primer**  
08284 Light Beige  
£7



pearlised shadow

**Big Colour Eye Pencil**  
£7



multipurpose bronzer

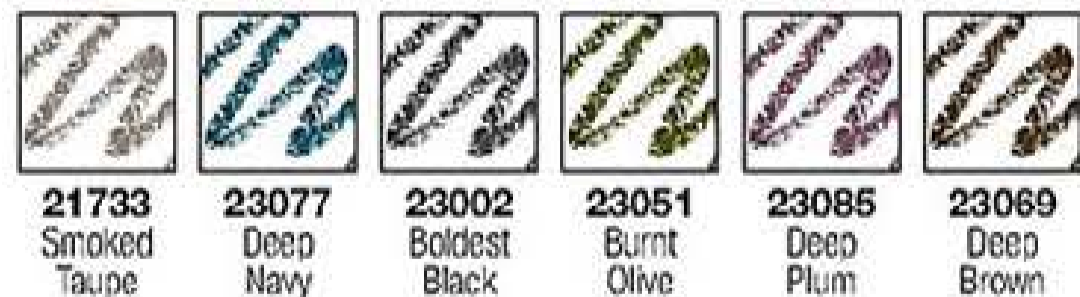
bronzer for eyes, lips and cheeks

**Avon Glow Multi Stylo**  
£7.50



smudgeable liner

**Big & Daring Glimmerstick Kohl**  
£6



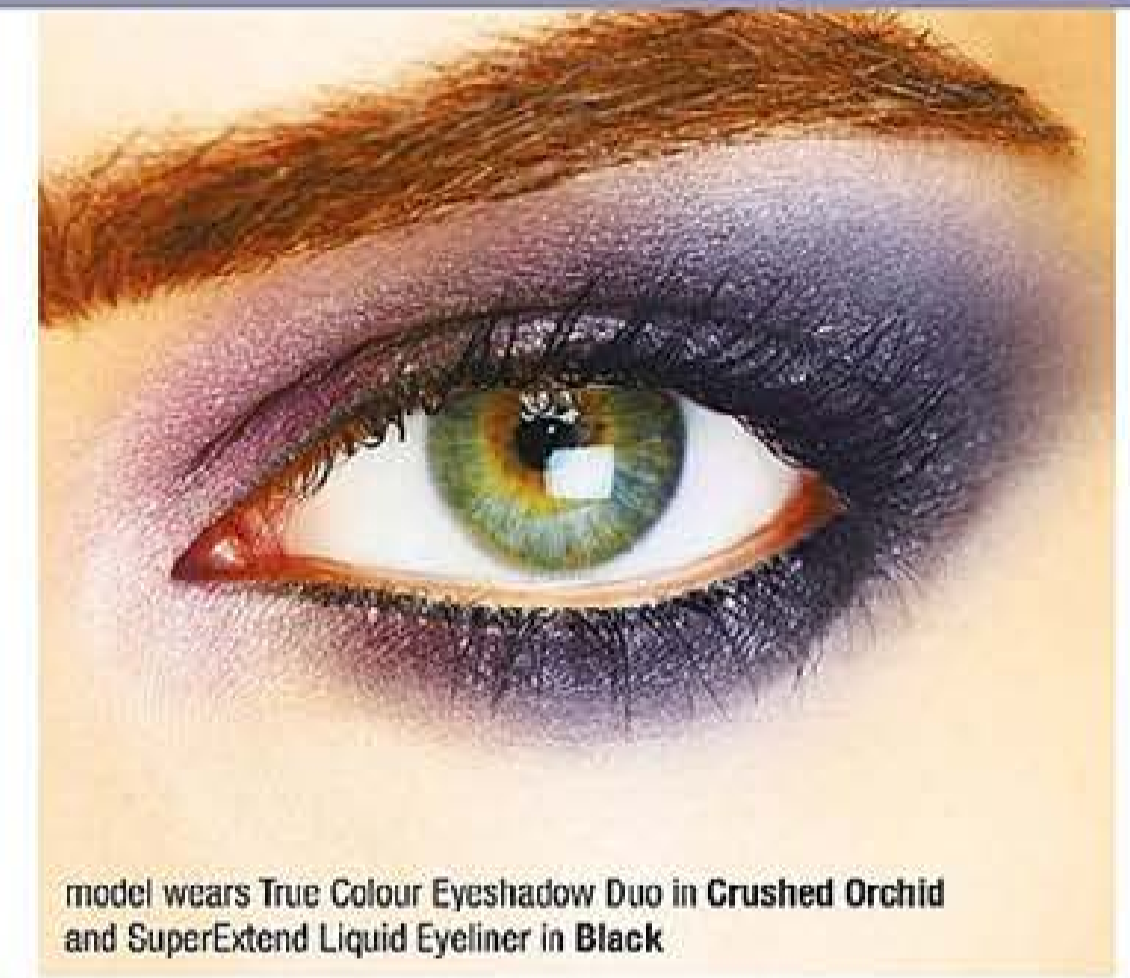
shimmering shadow

**SuperShock Vivid Liquid Eyeshadow**  
£6



## THE EYES have it

go for double drama with blendable eyeshadow and glam liquid eyeliner



model wears True Colour Eyeshadow Duo in Crushed Orchid and SuperExtend Liquid Eyeliner in Black



59014 Plum



03491 Black



03582 Brown



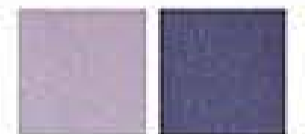
13888 Hunter Green



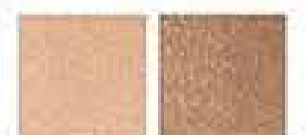
13789 Navy

for extra-fine to beautifully bold liquid lines

**SuperExtend Liquid Eyeliner**  
£6.50



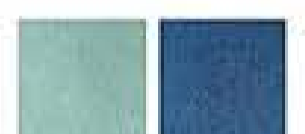
15545 Crushed Orchid



02097 Warm Cashmere



24737 Black Star



12724 Ocean Waves

True Colour Technology

**True Colour Eyeshadow Duo**  
£6



# mix & match

any 2 for **£8** save up to £9  
pages 26-33



model wears Glimmerstick Flick Eyeliner in **Ebony**



54957 Ebony    54965 Mulberry    54932 Hazel    59022 Sky    27649 Forest    59287 Storm



**2 WAYS TO USE...**  
**THIN**  
Use the fine tip to create precise definition.  
**THICK**  
Use the flat nib for thicker, more dramatic lines.

perfect flick

**Glimmerstick Flick Eyeliner**  
**£6**



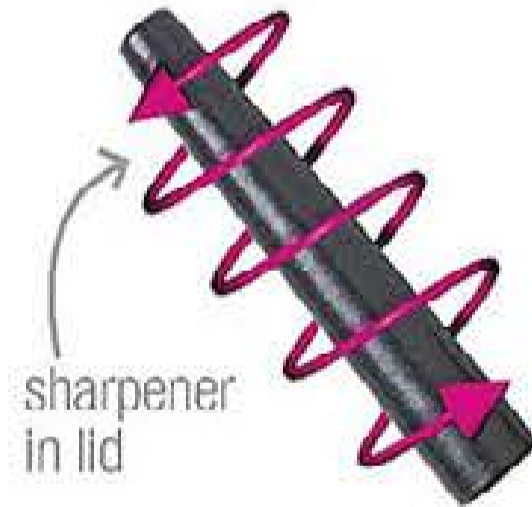
model wears Always on Point Eyeliner in **Molten Rose**



00240 Molten Pewter    26161 Molten Sky    07518 Molten Rose

crisp lines

**Always On Point Eyeliner**  
**£6**



sharpeners in lid

removes waterproof mascara

**Conditioning Eye Make-up Remover Lotion**

150ml  
27805  
Price per 100ml = £2.67  
**£4**



## BOLD gel lines

pair a soft wash of blendable colour with a pop of gel eyeliner for eyes that enchant



model wears True Colour Eyeshadow Single in **Soft Vanilla** and SuperShock Gel Eyeliner Pencil in **Black**



22376 Black    63628 Steel



16022 Silver    63636 Aqua Pop

super-smooth liner for intense colour that lasts for hours

**SuperShock Gel Eyeliner Pencil**  
**£6**

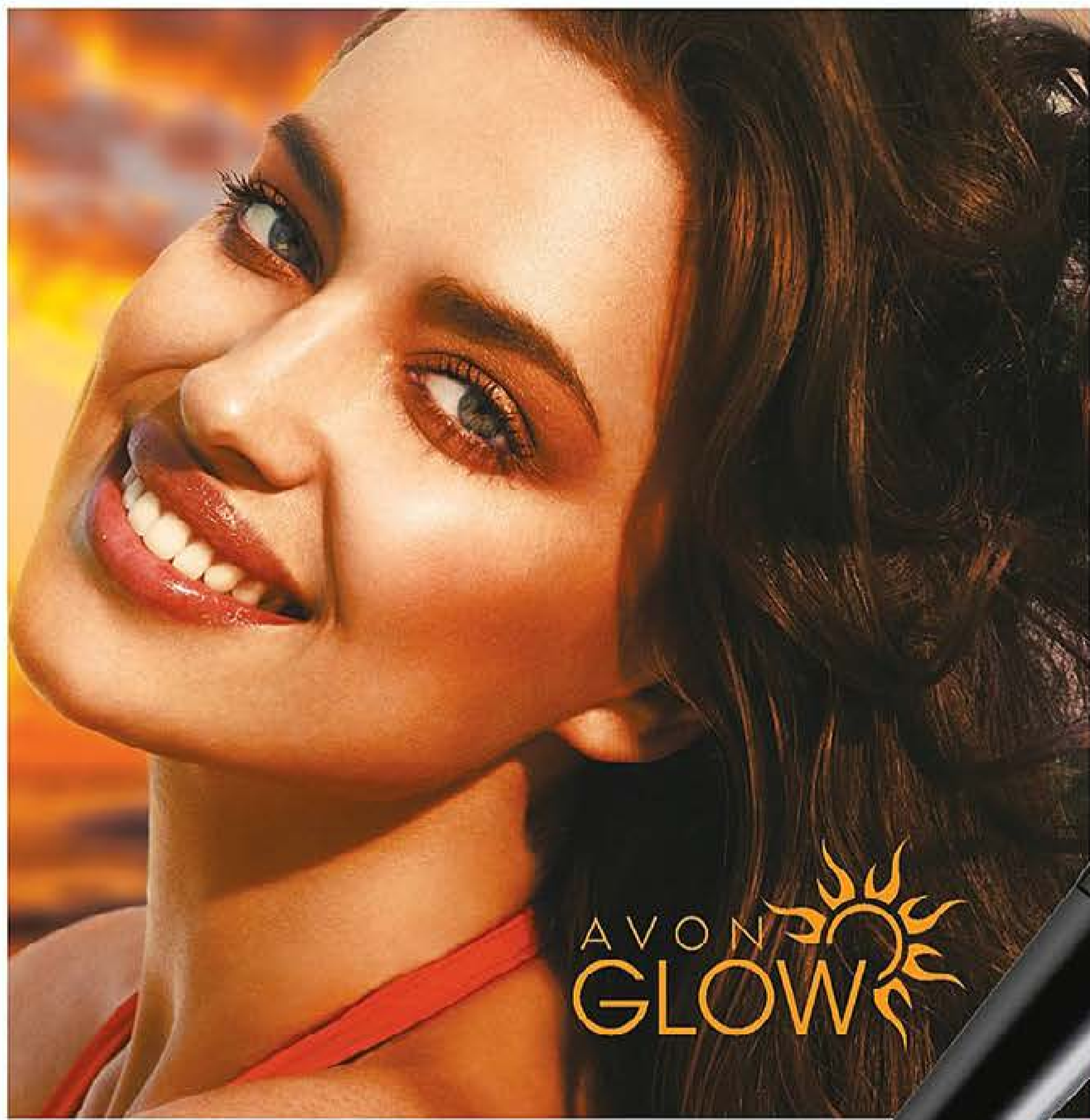


True Colour Technology

**True Colour Eyeshadow Single**  
**£4**

10421 Satin Taupe    10611 Soft Vanilla  
10314 Pink Petal    11916 Iris Icing





use to dust the pearls over your  
**cheekbones, tip of  
 your chin** and **chest**  
 for a natural-looking glow

mix &  
 match

any 2 for

£10

save up to £14

pages 34-43

AVON  
 GLOW



get your  
 GLOW ON

with these perfect partners

be a bronzed beauty and sweep our  
 best-selling Bronzing Pearls over skin  
 with the super-soft brush

All-Over  
 Face Brush  
 22798  
 £8

Bronzing Pearls  
 22g  
 Price per 10g = £4.54  
 £10

**multitone**,  
 shimmering pearls for a  
 gorgeous golden glow

choose the perfect  
 shade for your skin tone

fair skin

dark skin



13326  
 Cool



01354  
 Warm

AVON Make-up

# mix & match

any 2 for **£10** save up to £14  
pages 34-43



09050 Fair 09779 Medium

hides and brightens

**Ideal Flawless Cream Concealer**  
£7



24414 Fair 01727 Light Medium

powder

**Ideal Flawless Pressed Powder**  
10g  
£9



08557 Soft Plum 14399 Peach 15651 Russet

blush

**Ideal Luminous Blush**  
6g  
Price per 10g = £10.83  
£6.50



13821 Warm Glow 14266 Deep Glow 13664 Light Bronze 13797 Medium Riviera

shimmer or matte powder

**Avon Glow Bronzing Powder**  
10g  
£10



04168 Illuminating Light 07591 Illuminating Beige

instantly brightens shadows

**MagiX Multi-Benefit Illuminator**  
£8.50



setting spray

**Make-up Setting Spray**  
125ml  
12500  
Price per 100ml = £4.80  
£6

reveal your **RADIANCE**

pair a dewy glow with a youthful flush of blush for an irresistible look



10777 Nude



10751 Deep Wheat



10736 Creamy Natural



09621 Pure Beige



10553 Nutmeg



AVON  
**Bright START**

fresh look foundation  
fond de teint fraîcheur  
SPF 15



with elastin-boosting pomegranate extract

**Bright Start Fresh Look Foundation**  
30ml  
Price per 10ml = £1.83  
Normally £10  
£5.50 save £4.50



pearls add a shimmering touch of radiance

**Illuminating Face Pearls**  
22g  
11817  
Price per 10g = £4.54  
£10

# mix & match

any 2 for **£10** save up to £14  
pages 34-43



**shimmer**

buff the shimmering bronzer over cheekbones and décolletage

**Shimmer Glow Dust All Over Powder**  
£8



16121  
Natural Shimmer

just shake the powder into the brush



model wears Mega Effects Mascara in Blackest Black and lash inserts for an even lash line



for corner-to-corner volume with the world's 1st wonderbrush

**panoramic lash volume**



01842  
Blackest Black



01578  
Brown/Black



28324  
Navy

**Mega Effects Mascara**  
9ml  
Price per 10ml = £11.11  
**£10**

## FUSS-FREE skin perfectors

multitasking BB and CC creams cram lots of skin-perfecting benefits into one easy step



25338  
Nude



13763  
Natural Beige



26179  
Ivory



14159  
Shell



26369  
Medium Beige

beauty balm for radiance

**Ideal Flawless Skin Loving Beauty Balm**  
30ml  
Price per 10ml = £4.00  
**£12**

light coverage



08011  
Ivory  
06403  
Nude  
06270  
Shell  
08052  
Natural Beige  
06247  
Medium Beige  
06478  
Nutmeg

colour corrector for even skin tone

**Ideal Flawless CC Color Corrector Cream**  
30ml  
Price per 10ml = £4.00  
**£12**

# mix & match

any 2 for **£10** save up to £14  
pages 34-43



full, striking colour



17152 Berry Bold  
24042 Peony Pop  
03855 Power Plum  
23945 Hi-Def Plum  
05116 Bare Impact  
05355 Fearless Fuchsia

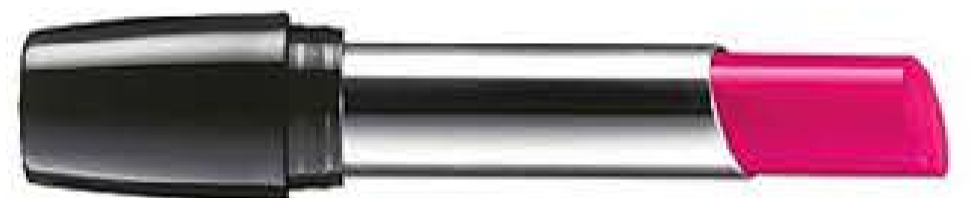


03194 Starburst Pink  
03897 Rapid Rose  
01941 Coral Burst  
05348 Bright Nectar  
03160 Ruby Shock  
03715 Magenta Flash

Ultra Colour Bold Lipstick £7.50

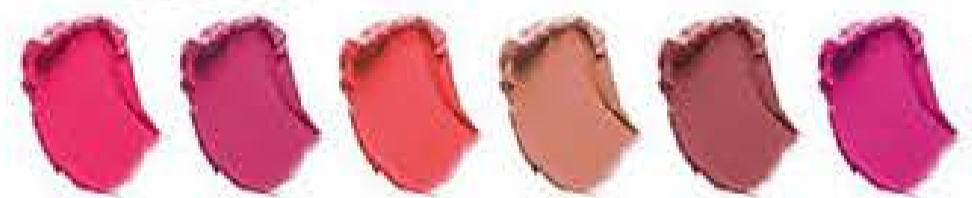


model wears Ultra Colour Bold Lipstick in Fearless Fuchsia



Ultra Colour Indulgence Lipstick £8

hydrating gel colour

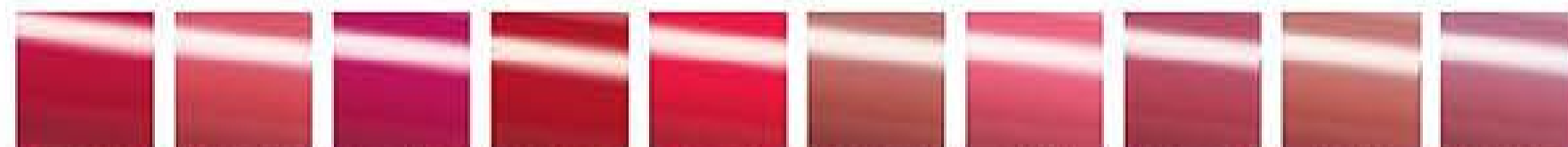


09241 Pink Blossom  
10173 Garden Rose  
11189 Daffodil Petal  
09035 In Bloom  
58115 Tawny Rose  
58081 Orchid Petal  
08102 Rose Bouquet  
10322 Honey Flower  
09803 Red Tulip  
09308 Poppy Pink  
08136 Spring Lilac  
23200 Petal Pink



Ultra Colour 3D Plumping Lipstick £8

dual-plumping lipstick



08920 Hot Pants  
06825 Stolen Kisses  
08870 Bitten  
06379 Power Trip  
08896 Divine Wine  
06841 Twig  
06791 Pucker Up  
03228 Uptown Pink  
07476 In The Buff  
07625 Mad For Mauve



Ultra Colour 3D Plumping Lip Gloss 7ml

plumping gloss

Price per 10ml = £10.00  
£7



21899 Clearly Plump  
26385 Mauve  
26229 Pink Pout  
16683 Nude  
01552 Plumping Pearl

## day to night EYES

dial up your lash look and enhance your eyes with step-by-step, easy-blend shadow



model wears True Colour Eyeshadow Quad in Purple Haze and Spectralash Mascara in Black with lash inserts for an even lash line



follow the numbers to contour like a pro

darkest shade perfect for liner

True Colour Eyeshadow Quad £9



20461 Jeans  
28944 Mocha Latte  
15594 Urban Skyline



19810 Emerald Cut  
26039 Purple Haze  
24273 Stone Taupes



twist the base to choose your look:  
LEVEL 1: daytime chic  
LEVEL 2: nighttime drama  
LEVEL 3: all out glamour!



28753 Black

Spectralash Mascara 9ml  
Price per 10ml = £11.11  
£10

# mix & match

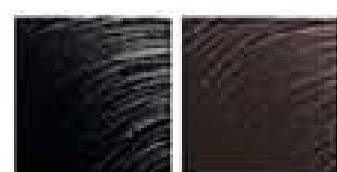
any 2 for **£10** save up to £14  
pages 34-43



model wears lash inserts for an even lash line



24-hour volume



03400 Black 11809 Brown/Black

**Big & Daring Volume Mascara**  
10ml  
£8.50



lashes retouched for an even-looking lash line



with false lash effect fibres



07658 Black 07724 Brown/Black 06874 Navy

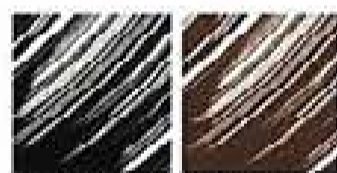
**Big & False Lash Volume Mascara**  
10ml  
£8.50



model wears lash inserts for an even lash line



winged-out length



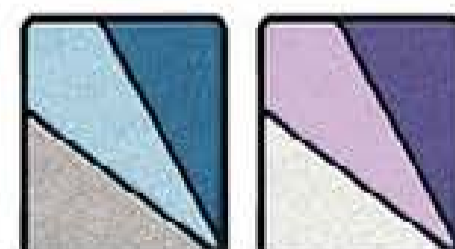
06924 Blackest Black 08615 Brown/Black

**SuperExtend Winged Out Mascara**  
7ml  
Price per 10ml = £12.14  
£8.50

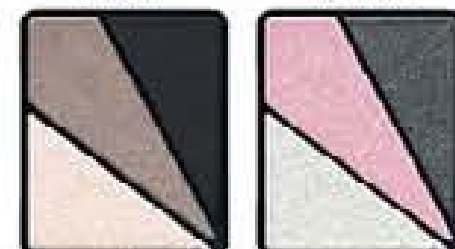


highly pigmented colour

**Eye Dimensions Eyeshadow**  
£9



25270 Iconic Night 14290 Diamanté Purple



12138 Sultry Smoke 11890 Show Stopping Pink

## va-va-voom VOLUME

flash your lashes with super-shocking volume, for the ultimate flutter power



model wears SuperShock Max Mascara in Black and lash inserts for an even lash line



XL brush coats lashes for up to 12x more volume

15669 Black SuperShock Mascara 10ml £8.50

thickening base coat and plumping colour in one

helix brush for up to 15x more volume

16766 Black SuperShock Max Mascara 10ml £10



1 sleek palette  
**8 sultry shades**  
 infinite looks to create

model wears shades from the 8-in-1 Eyeshadow Palette in **Smokey Shimmer** and Infinite Mascara in **Black** with lash inserts for an even lash line



8-in-1 Eyeshadow Palette  
**£12**

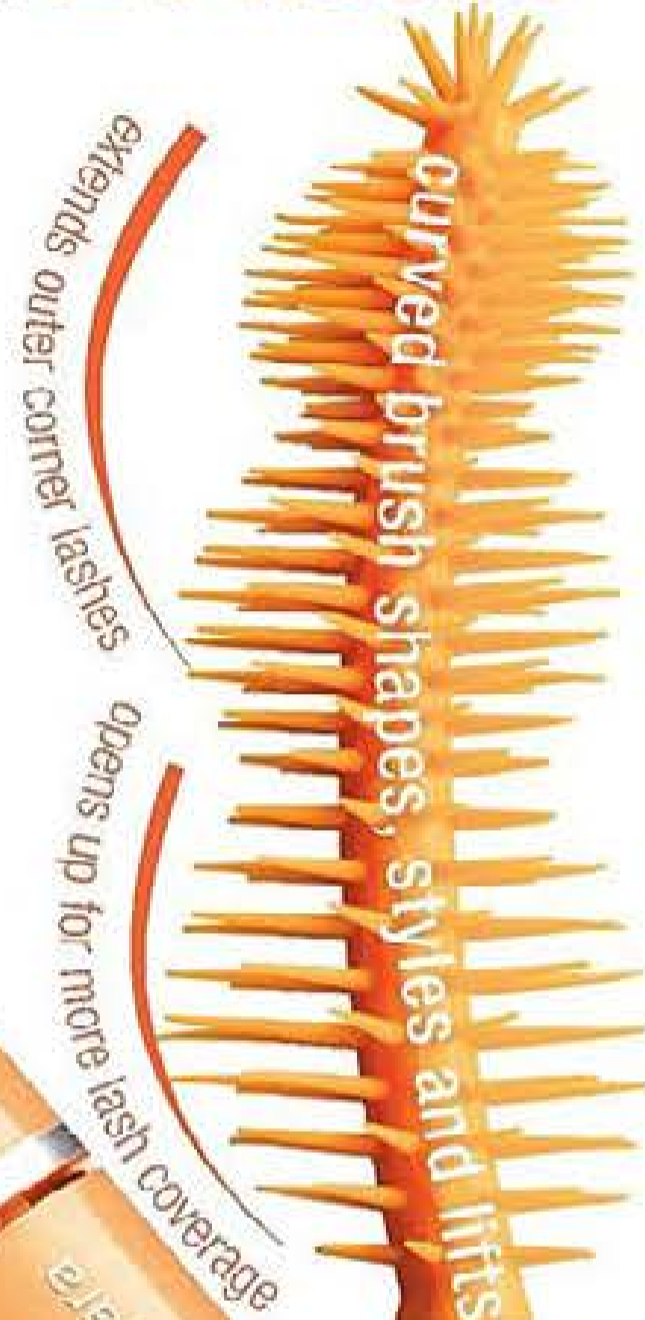


**05439**  
 Smokey Shimmer



**07005**  
 Nude Shimmer

**120°** lash lift  
 for **24 hours**



extends outer corner lashes  
 opens up for more lash coverage

curved brush shapes, styles and lifts



**10876**  
 Brown/Black



**10868**  
 Black

**Infinite Mascara**  
 10ml  
**£10**

**mix & match**

any 2 for

**£12**

save up to £12

pages 44-47

perfect partners that are

**EASY**  
*on the eye*

team shimmering shades of shadow with 24-hour length, curl and lift for your lashes

# mix & match

any 2 for **£12** save up to £12  
pages 44-47



full/  
medium  
coverage

foundation, powder  
and concealer

### Ideal Flawless Cream-to-Powder Foundation

9g  
Price per 10g = £13.33  
**£12**

applies like a cream,  
dries like a powder



## the whipped mousse MARVEL

say goodbye to shine, with velvety  
soft, air-whipped foundation that  
always looks natural



so light and easy to blend,  
you'll feel like you're not  
wearing foundation

**Ideal Flawless Matte  
Mousse Foundation**  
18g  
Price per 10g = £5.83  
**£10.50**



light/  
medium  
coverage

even skin tone



**Colour  
Correcting  
Pearls**  
22g  
22970  
Price per 10g = £4.54  
**£10**

full  
coverage  
SPF15

flawless coverage



colourless primer

**MagiX Face  
Perfector**  
30ml  
24406  
Price per 10ml = £3.50  
**£10.50**



100%  
natural-looking,  
flawless coverage

**Ideal Flawless  
Invisible Coverage  
Foundation**  
30ml  
Price per 10ml = £4.00  
**£12**





remove enamel and condition nails

**Conditioning Nail Enamel Remover**  
150ml  
22764  
Price per 100ml = £1.33  
Normally £4  
**£2 half price**



instantly moisturises dry cuticles

**Cuticle Conditioner**  
10ml  
01792  
Normally £6  
**£3 half price**



pearlescent shine

**Pearl Shine**  
10ml  
Normally £6  
**£3 half price**



08854  
Original



smooths the look of nail ridges

**Ridge Filling Base Coat**  
10ml  
10454  
Normally £5  
**£2.50 half price**



# ALL HALF PRICE

save up to **£3.50** pages 48-49

# nail experts

prep and protect nails at home – without splashing out at the salon

for stripes



for dots

double ended nail art tool

**Nail Decoration Tool**  
18812  
Normally £3  
**£1.50 half price**



pack of two to file and shape nails

**Nail File**  
18135  
Normally £3  
**£1.50 half price**



remove manicure mishaps in seconds

**Corrector Pen**  
12914  
Normally £7  
**£3.50 half price**

enriched with gold to strengthen



**Gold Strength**  
10ml  
15263  
Normally £5  
**£2.50 half price**

platinum-infused shimmer top coat



**Platinum Top Coat**  
10ml  
08250  
Normally £6  
**£3 half price**

seals in moisture



**Peeling and Brittleness Solver**  
10ml  
26633  
Normally £5  
**£2.50 half price**

# tools of the beauty trade



model wears Glimmerstick Brow Definer in Dark Brown

eyebrow-enhancing essentials to bring balance to your face



**glimmersticks**  
brow definer  
easy-blend, twist-up pencil to define and fill in brows



**Glimmerstick Brow Definer**  
£6

wand brushes unruly brows into place

**Eyebrow Duo Brush**  
03921  
Normally £5

**£2.50**  
half price

flat brush applies brow powder in natural-looking strokes

slanted tip for precise plucking

**Slanted Tweezers**  
05223  
Normally £5

**£2.50**  
half price

# professional BROWS



model wears Perfect Eyebrow Kit in Soft Brown

- step 1:** Choose your stencil, and hold over your brow. The flexible shape easily curves round your face for the perfect fit.
- step 2:** Apply powder from the Perfect Eyebrow Kit with the Eyebrow Duo Brush, or use a Glimmerstick Brow Definer to fill in gaps.
- step 3:** Brush upwards and outwards with our Eyebrow Duo Brush and set with the wax from the Eyebrow Kit.
- step 4:** Pluck away stray hairs with Slanted Tweezers. Flip the stencil over and repeat steps 1-4 on your other eyebrow.

WATCH OUR BROW TUTORIAL at [YouTube /AvonUK](https://www.youtube.com/AvonUK)



**Eyebrow Stencil Set**  
05041  
Normally £3.50

**£2**

save £1.50



00992  
Soft Brown

00984  
Blonde

**Perfect Eyebrow Kit**  
Normally £7

**£3.50**

half price



### SHARPEN

keeps thin and chubby pencils perfectly on point

**Pencil Sharpener**  
04374  
Normally £3  
**£2 save £1**



### CURL LASHES

padded curlers give a wide-eyed look that lasts

**Eyelash Curler**  
03046  
Normally £5  
**£2.50 half price**

### CONTOUR

use with a bronzer for easy contouring

**NEW Flat Contour Brush**  
13094  
Will normally be £7  
**£4 save £3**

### FLAWLESS COVERAGE

soft blending sponge gives foundation a flawless finish

**Precision Make-up Sponge**  
03624  
Normally £6.50  
**£3.50 save £3**



*new*



BLUSH

*new*

LINER AND SHADOW



FOUNDATION

CONCEALER

BROWS AND LASHES

SHADOW

our pro tools help you achieve a perfect finish, every time

# BRUSH UP

*on your beauty tools*

## SAVE UP TO HALF PRICE

sweeps powder blusher or bronzer over cheeks

**Blusher Brush**  
12203  
Normally £7  
**£5 save £2**

use the angled end for precise liner, the other end for shadow

**NEW Double-Ended Precision Eye Brush**  
10934  
Will normally be £5  
**£3 save £2**

soft synthetic fibres give a perfectly smooth finish

**Foundation Brush**  
12161  
Normally £8.50  
**£4.50 save £4**

precise, tapered bristles for spot-on application and blending

**Concealer Brush**  
04887  
Normally £5  
**£2.50 half price**

brush unruly brows and separate clumped lashes

**Brow and Lash Comb**  
05124  
Normally £5  
**£3 save £2**

brush applies eyeshadow, and the smudger gently blends it

**Eyeshadow Brush with Smudger**  
14688  
Normally £5  
**£3 save £2**

EXTRA *lasting*



**COVERAGE**  
*you can count on*

comfortable foundation that looks naturally fresh and flawless for up to 18 hours

**£7.50**  
save £5



*balancing formula moisturises dry areas and absorbs shine on oily areas*

buildable coverage SPF12

**Liquid Foundation**  
30ml  
Price per 10ml = £2.50  
Normally £12.50  
**£7.50 save £5**



19653  
Nude

20016  
Medium Beige

01503  
Ivory

20131  
Natural Beige

AVON Make-up

*conceals imperfections for up to 18 hours*

**Concealer**  
5ml  
Price per 10ml = £16.00  
**£8**



22673  
Medium

19943  
Fair

*even removes waterproof mascara*

**Make-up Remover**  
50ml  
14282  
Price per 100ml = £10.00  
**£5**



- 01289 Everlasting Petal
- 01420 Neverending Nude
- 05686 Always On Pink

*stays put for up to 8 hours, without stickiness*

**Lip Gloss**  
7ml  
Price per 10ml = £10.00  
**£7**

- |                          |                       |                         |
|--------------------------|-----------------------|-------------------------|
| 21527<br>Pink Peach      | 00703<br>Cappuccino   | 00927<br>Vintage Pink   |
| 00604<br>Pink Perfection | 00679<br>Fiery Red    | 21345<br>Ravishing Rose |
| 00968<br>Pretty in Pink  | 20024<br>Forever Pink |                         |

*moisturising lipstick lasts up to 8 hours*

**Lipstick**  
**£7.50**



ALL £2.50 EACH save up to £2.25 pages 56-61

ALL £2.50 EACH save up to £2.25 pages 56-61

# COLORTREND



- 59378 Icon
- 54544 Hot
- 11445 Pout
- 01958 Rare
- 54502 Blush
- 01990 Tempt
- 59303 Juicy
- 15495 Scene



try Fashion Nail Enamel in *Blush*, with *Icon* tips

**Fashion Nail Enamel**  
8ml  
Price per 10ml = £3.12  
Normally £3  
**£2.50** save 50p



**new**

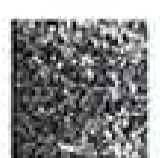
fall in love with beautifully buffed nails  
**NEW Mini Nail Files**  
Set of 3.  
25155  
**£2.50**



wear alone, or over your fave shade



22178 Glittery Green



22384 Smoke Dust



22418 Tinsel Flash

**Dazzler Tinsel Dust**  
8ml  
Price per 10ml = £3.12  
Normally £3  
**£2.50** save 50p

# FACE value



**new**

for longer-lasting make-up

**NEW Picture Perfect Face Primer**  
30ml  
23150  
Price per 10ml = 83p  
Will normally be £4.75  
**£2.50** save £2.25



picture perfect face primer  
couche principale pour le visage



23598 Ivory Beige

23663 Near Nude

11957 Natural

18804 Bisque

23705 Sun Beige



24075 Light

13573 Medium

works wonders on bare skin or over foundation



21766 Translucent

11619 Translucent Tan

be fresh-faced  
**Fresh Face Foundation**  
30ml  
Price per 10ml = 83p  
Normally £4.75  
**£2.50** save £2.25

quick, hide!  
**Perfect and Hide Concealer**  
Normally £3  
**£2.50** save 50p

blot that shine  
**Final Touch Pressed Powder**  
10g  
Normally £4.25  
**£2.50** save £1.75

ALL **£2.50** EACH save up to £2.25 pages 56-61

ALL **£2.50** EACH save up to £2.25 pages 56-61

# COLORTREND



**Liquid Eyeliner**  
Normally £4  
**£2.50** save £1.50



**Chopsticks Eyeliner**  
Normally £3.50  
**£2.50** save £1



**Pencil Play Eyeliner**  
Normally £3  
**£2.50** save 50p



08755 Starlight  
06650 White Shimmer Cream  
02162 Smokey Plum  
07112 Tokyo

**Eye Stackables\***  
Normally £3  
**£2.50** save 50p  
\*Price is for each individual pot.



**Rocker Glam Kohl Liner & Eyeshadow Duo**  
Normally £4  
**£2.50** save £1.50



**Eyeshadow Duo**  
Normally £4.50  
**£2.50** save £2



# FLUTTER power

body-boosting mascaras give all the plump, without the clump



plump up the volume with **Black Pump Out Mascara**



dual bristle brush grabs each and every lash



water-resistant, anti-flake formula

**19299 Black**  
**Plump Out Mascara**  
7ml  
Price per 10ml = £3.57  
Normally £4.50  
**£2.50** save £2



exclusive 'anti-static' formula blitzes clumps



get up to 5x fuller, defined lashes

**08672 Black**  
**Boost It! Mascara**  
7ml  
Price per 10ml = £3.57  
Normally £4.50  
**£2.50** save £2

ALL **£2.50** EACH save up to £2.25 pages 56-61

ALL **£2.50** EACH save up to £2.25 pages 56-61

# COLORTREND



**Read My Lips Lip Gloss**  
6ml  
Price per 10ml = £4.16  
Normally £3.75  
**£2.50**  
save £1.25

makes your lips smooth and glossy



**Lip Stackables\***  
Normally £3  
**£2.50** save 50p

*stack 'em up!*

\*Price is for each individual pot.

# KISS chase

pucker up for Valentine's Day with fabulously rich lipstick in gorgeous shades



original shades



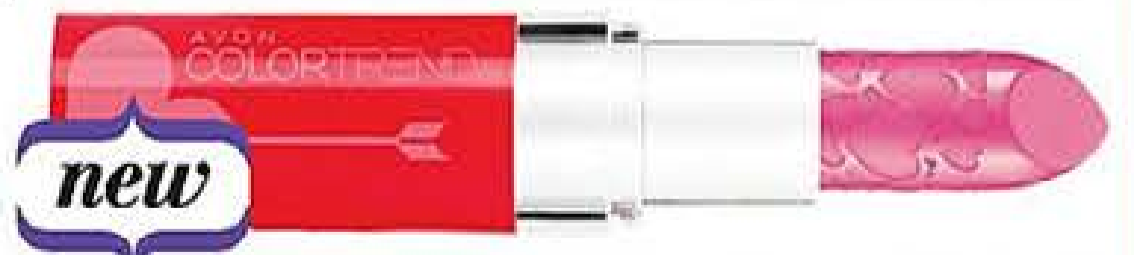
*for super glam lips*

limited edition rockin' shades



*for a kiss-me-now pucker*

new limited edition Valentine shades



**new**



**Kiss 'n' Go Lipstick**  
Normally £3.75  
**£2.50**  
save £1.25



disguises imperfections and dark circles



-  14712 Fair
-  08433 Medium



*cleverly conceals imperfections as well as reducing the look of lines*

**Age-Transforming Concealer**  
SPF15  
**£9**

helps boost and protect collagen and elastin



-  08813 Soft Beige
-  07526 Nude Beige

*immediately softens the look of lines and pores for a flawless, luminous finish*

**Age-Transforming Pressed Powder**  
10g  
**£10.50**

*YOUR COMPLEXION CONFIDENCE*

prime and cover with these youth-boosting perfect partners

infused with an anti-ageing serum



*helps stop make-up from settling into lines, for a smooth, velvety finish*

**Skin Transforming Primer**  
28ml  
00166  
Price per 10ml = £5.35  
**£15**



instantly, skin looks more youthful

-  02717 Natural Beige
-  19927 Shell
-  00299 Nude
-  16931 Ivory

**Age-Transforming Foundation**  
30ml  
Price per 10ml = £5.00  
**£15**

*disguises imperfections for a flawless, natural look with SPF15 protection*

any 2 for  
**£15**

**mix & match**

across pages 62-65

save up to  
**£15**



3-step lifting primer  
and eyeshadows for  
younger-looking eyes

serum helps renew  
the strength and  
appearance of lashes



- 18655 Shimmering Walnut
- 10579 Smoky Violet

**Youth-Awakening  
Eyeshadow  
and Primer Kit  
£10**



07849  
Black

with Bio-Lash  
Technology to  
help prevent  
lash breakage

**Lash Transforming  
Mascara  
£10**

lashes look  
fuller, thicker  
and healthier...  
even after you  
remove it!



- 26948 Dark Brown
- 27110 Light Brown

**Transforming  
Brow Filler  
£9**



soft smudger

- 08359 Black
- 08383 Brown/Black

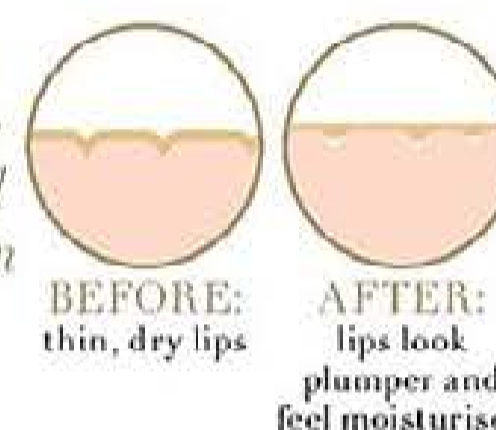
with smoothing retinol

**Smoothing  
Eyeliner  
Pencil  
£8.50**

## EFFORTLESS LIP PERFECTION

play up your beautiful features  
with youth-boosting formulas

plumping  
conditioner  
with retinol  
and collagen



BEFORE:  
thin, dry lips

AFTER:  
lips look  
plumper and  
feel moisturised

COLOURLESS

TINTED



**Lip Plumping  
Lip Conditioner  
11155  
£9**



**Tinted Lip Plumping  
Lip Conditioner  
5g  
Price per 10g = £18.00  
£9**

visibly smooths  
lines and  
wrinkles on lips



**Youth-Awakening  
Lipstick  
£10.50**

moisturises,  
softens and  
smooths



**Lip Restoring  
Colour Balm  
5ml  
Price per 10ml = £18.00  
£9**

any 2 for  
**£15**  
mix & match

across pages 62-65

save up to  
**£15**

just

99p

each



**NEW Roll-On  
Anti-Perspirant Deodorant**  
50ml  
17855

Price per 100ml = £1.96  
Will normally be £2.60  
**99p save £1.61**



**NEW Shimmering  
Body Powder**  
40g  
24166

Price per 100g = £2.48  
Will normally be £2.75  
**99p save £1.76**



# AVON SOFT MUSK

experience the essence of soft femininity

romantic rose, jasmine and ylang-ylang  
with warm, subtle musk tones

*{ new look  
same scent }*



**BOTH FOR £5**

**SAVE £7.10**

order using 67504  
page 67 only

**NEW Perfumed Body Spray 75ml 17624** Price per 100ml = £4.80 **£3.60**

**NEW Eau de Toilette Spray 50ml 27573** Price per 100ml = £17.00 **£8.50**

a timeless  
*GLANCE* of  
INTENSITY



FRAGRANCES TO  
fall for

SEXY • SOPHISTICATED • ELEGANT

AVON  
*Mesmerize*

FOR HER

mandarin laced with neroli and sensual  
sandalwood delivers an alluring aroma



JUST £6

SAVE £5

NEW Eau de Toilette Spray  
50ml 26443 Price per 100ml = £12.00  
Will normally be £11 **£6** save £5



*CAPTIVATE*  
*in a single*  
**GLANCE**

FRAGRANCES TO  
fall for

**SEXY • SOPHISTICATED • ALLURING**

AVON  
*Mesmerize*

FOR HIM

captivating mandarin bursts from coriander and  
amber, inspiring elegance and sophistication



**ALL 3 FOR £10**

**SAVE £7.20** order using 67546

Eau de Toilette Spray 100ml 06577 **£11**

Roll-On Anti-Perspirant Deodorant 50ml 06601 Price per 100ml = £5.20 **£2.60**

Deodorant Body Spray 150ml 06692 Price per 100ml = £2.40 **£3.60**

AVON  
*Mesmerize*  
BLACK  
FOR HIM

powerful notes of vibrant lemon  
and mint combine with spicy  
nutmeg and masculine cedarwood  
to create a warming scent



AVON  
*Mesmerize*  
BLACK  
FOR HER

a captivating cocktail of red fruits,  
jasmine essence and creamy peach  
mingled with warm tonka bean



**BUY BOTH FOR £7**

**SAVE £7.60\*** order using 67595 page 72 only

Eau de Toilette Spray 100ml 20750 Normally £11 **£7 save £4**

After Shave Conditioner 100ml 20701 **£3.60**

\*Based on normal brochure prices.

**ALL 3 FOR £10**

**SAVE £10.60\*** order using 68791 page 73 only

Eau de Toilette Spray 50ml 19208 Price per 100ml = £14.00 Normally £11 **£7 save £4**

Eau de Toilette Purse Spray 10ml 20453 **£6**

Body Lotion 150ml 13672 Price per 100ml = £2.40 **£3.60**

# AVON ATTRACTION

## FOR HIM

*CAPTIVATE her  
COMPLETELY with this gift set,  
it makes scent-layering simple*

just **£12**



# AVON ATTRACTION

## FOR HER

*EXPERIENCE irresistible,  
magnetic DESIRE as you layer  
your scent with this perfect set*

just **£12**



**new**



*limited edition gift set*

an addictive, long-lasting scent with rich  
ginger root, magnetic musk and smoky woods

**NEW Avon Attraction Gift Set for Him** Contains EDT 75ml and Deodorant Body Spray 150ml.  
14209 **£12**

*limited  
edition  
gift set*

**new**



tempting blackberry mingles with magnetic musk and  
vanilla amber for an intensely sensual, long-lasting scent

**NEW Avon Attraction Gift Set for Her** Contains EDT 50ml and Perfumed Body Spray 75ml.  
14068 **£12**

FRAGRANCES TO

fall for

# Far Away

embrace  
a *SENSE* of  
*EXOTIC* escape



welcome a free-spirited  
adventure with Italian  
clementine, Chinese magnolia  
and Brazilian tonka bean



celebrate the exotic with  
essences of rare florals spiced  
with amber and musk

**£7 EACH**

**SAVE £6**

**Far Away Bella**  
Eau de Parfum Spray 50ml  
10702 Price per 100ml = £14.00  
Normally £13  
**£7 save £6**

**Far Away**  
Eau de Parfum Spray 50ml  
04549 Price per 100ml = £14.00  
Normally £13  
**£7 save £6**

FRAGRANCES TO  
fall for

THE  
**INCANDESSENCE**  
COLLECTION



**£7 EACH SAVE £4**

peach, pink pepper, musk

**Incandessence Flame**  
Eau de Parfum Spray 50ml  
28605 Price per 100ml = £14.00  
Normally £11 **£7 save £4**

white peach, rose, teakwood

**Incandessence**  
Eau de Parfum Spray 50ml  
22293 Price per 100ml = £14.00  
Normally £11 **£7 save £4**

BUY BOTH  
FOR **£8\***  
SAVE **£8.60**  
page 79 only



order using **69682**  
passionate plum, mysterious violet,  
rich sandalwood



order using **69104**  
sparkling bergamot,  
pearlescent flower, sandalwood



order using **67934**  
sparkling citrus, opulent florals,  
precious amber

**Rare Amethyst**  
Eau de Parfum Spray 50ml  
25809 Price per 100ml = £26.00 **£13**

**NEW Rare Amethyst**  
Body Lotion 150ml 04143  
Price per 100ml = £2.40 **£3.60**

**Rare Pearls**  
Eau de Parfum Spray 50ml  
19232 Price per 100ml = £26.00 **£13**

**NEW Rare Pearls**  
Body Lotion 150ml 03525  
Price per 100ml = £2.40 **£3.60**

**Rare Gold**  
Eau de Parfum Spray 50ml  
13441 Price per 100ml = £26.00 **£13**

**NEW Rare Gold**  
Body Lotion 150ml 25726  
Price per 100ml = £2.40 **£3.60**

\*Buy one fragrance and the matching body lotion for £8.



FRAGRANCES TO  
fall for



THE  
*Secret Fantasy*  
COLLECTION

embrace your  
*SPIRITED*  
charm

£5.50

HALF  
PRICE



\*Comes with a detachable cast iron charm on a 2cm stainless steel chain.  
†Comes with a detachable aluminium charm with clear rhinestone on a 2.5cm brass chain.

ALL £5.50 EACH

red berries, jasmine,  
white musk

12633 Secret Fantasy\*

cherry, night blooming orchid,  
marshmallow wood accord

22574 Midnight\*

blackberry, purple violet,  
magnolia

17509 Kiss\*

**The Secret Fantasy  
Collection** EDT. 50ml

Price per 100ml = £11.00  
Normally £11

**£5.50** half price

red berries, plumeria,  
crème de Chantilly

08417 Wonderland†

AVON Fragrance

JUST  
**£4**  
each

SAVE UP TO £5  
page 82 only



1  
jasmine sambac.  
sandalwood. musk



6  
white peach. rose. teakwood



2  
bergamot. rose petals.  
velvet sandalwood



5  
pear. gardenia. musk

perfect  
30ml  
bottles



3  
grapefruit. magnolia.  
patchouli



4  
honeysuckle. ylang-ylang.  
milkwood

TRAVEL-SIZE  
*bottles of your  
FAVOURITE  
scents*

Travel Spray EDP 30ml

- 1. 10215 Avon Cherish
  - 2. 18101 Avon Luck for Her
  - 3. 18143 Premiere Luxe
- Price per 100ml = £13.33  
Normally £9  
**£4 save £5**

- 4. 08664 Little Black Dress
  - 5. 07807 Perceive
  - 6. 07617 Incandessence
- Price per 100ml = £13.33  
Normally £7.50  
**£4 save £3.50**



1  
starfruit.  
passion flower. musk



2  
cool herbs. lavender.  
vetiver



3  
raspberry. peony.  
caramelised crème brûlée



5  
lychee-rose. guava flower.  
sandalwood



THE  
*Fergie*  
COLLECTION

*Fergie is the multi-platinum-selling singer, songwriter, fashion designer and actress and face of Fergie fragrance*

**£10**  
**EACH**



iced berry. tuberose. leather

EDP 50ml

- 1. 22186 Outspoken Intense
- 2. 21386 Viva
- 3. 14811 Outspoken Party!
- 4. 11627 Outspoken  
Price per 100ml = £20.00  
Normally £15  
**£10 save £5**
- 5. 28464 Outspoken Fresh  
Price per 100ml = £20.00  
Normally £13.50  
**£10 save £3.50**

*fragrances by the house of Lacroix*

CHOOSE ANY 2 FOR **£22** **SAVE £18**  
pages 84-85

peppered bergamot.  
tree moss.  
golden ambers

**Christian Lacroix  
Ambre for Him  
Eau de Toilette Spray**  
75ml  
**11379**  
Price per 100ml = £26.67  
**£20**



mandarin.  
rose absolute.  
caramel amber

**Christian Lacroix  
Ambre for Her  
Eau de Parfum Spray**  
50ml  
**11387**  
Price per 100ml = £40.00  
**£20**

tobacco.  
black violet.  
orris

**Christian Lacroix  
Nuit for Him  
Eau de Toilette Spray**  
75ml  
**35295**  
Price per 100ml = £26.67  
**£20**



honeysuckle.  
tuberose.  
resins

**Christian Lacroix  
Nuit for Her  
Eau de Parfum Spray**  
50ml  
**21543**  
Price per 100ml = £40.00  
**£20**

ginger.  
cardamom.  
driftwood

**Christian Lacroix  
Noir for Him  
Eau de Toilette Spray**  
75ml  
**02345**  
Price per 100ml = £26.67  
**£20**



red peony.  
plum blossom.  
cashmere woods

**Christian Lacroix  
Rouge for Her  
Eau de Parfum Spray**  
50ml  
**02485**  
Price per 100ml = £40.00  
**£20**

**Christian Lacroix**

CHOOSE ANY 2 FOR **£22** **SAVE £18**  
pages 84-85



**Bijou for Him**  
75ml  
**01743 EDT**  
Price per 100ml = £26.67  
**£20**

**Bijou for Her**  
50ml  
**04218 EDP**  
Price per 100ml = £40.00  
**£20**

ginger root.  
cardamon.  
cashmere woods

mandarin.  
vanilla orchid.  
star anise

AVON  
FEMME

jasmine petals,  
magnolia,  
amber woods



**ALL 3 FOR £12** order using **69286**  
**SAVE £12**

**Eau de Parfum Spray 50ml 19331** Price per 100ml = £32.00 **£16**

**Body Lotion 150ml 20180** Price per 100ml = £2.67 **£4**

**Perfumed Body Spray 75ml 19380** Price per 100ml = £5.33 **£4**

AVON  
LUCK  
FOR HER

bergamot,  
rose petals,  
velvet sandalwood



**ALL 3 FOR £12** order using **69799**  
**SAVE £11**

**Eau de Parfum Spray 50ml 08722** Price per 100ml = £30.00 **£15**

**Body Lotion 150ml 08912** Price per 100ml = £2.67 **£4**

**Perfumed Body Spray 75ml 07070** Price per 100ml = £5.33 **£4**

MINI SPRITZES JUST

£3

HALF  
PRICE

cute 10ml  
spritzes



*elevate your scent on the go*

**Purse Spray EDP 10ml**  
**06338** Christian Lacroix Bijou for Her  
**02659** Little Black Dress  
**10918** Avon Cherish

**26724** Perceive  
**08268** Avon Attraction for Her  
Normally £6  
**£3 half price**

AVON Fragrance

buy any 2 for

£4

SAVE UP TO £5  
pages 88-89

## scented essentials for *him*...



1. **Roll-On Anti-Perspirant Deodorant** 50ml  
01438 Avon Destination Grand Canyon  
09092 Full Speed  
09761 Full Speed Power  
Price per 100ml = £5.20  
**£2.60**

2. **Hair & Body Wash** 200ml  
14308 Avon Luck for Him  
02550 Avon Attraction for Him  
Price per 100ml = £2.00  
**£4**  
10496 Christian Lacroix Bijou for Him  
Price per 100ml = £2.25  
**£4.50**

3. **Hair & Body Wash** 250ml  
11585 Elite Gentleman  
07013 Avon Prime  
20149 Avon Exploration  
Price per 100ml = £1.44  
**£3.60**

4. **Deodorant Body Spray** 150ml  
09365 Full Speed  
09886 Full Speed Power  
13284 Elite Gentleman  
59493 Wilderness  
20115 Avon Exploration  
02865 Avon Prime  
Price per 100ml = £2.40  
**£3.60**  
07997 Avon Luck for Him  
Price per 100ml = £2.67  
**£4**

5. **After Shave Conditioner** 100ml  
02402 Avon Attraction for Him  
**£4**



## fragrant additions for *her*...

buy any 2 for

£4

SAVE UP TO £5  
pages 88-89

1. **Body Mist** 100ml  
10405 Tahitian Holiday  
**£3.60**

2. **Shimmering Body Powder** 40g  
24331 Far Away  
Price per 100g = £6.88  
**£2.75**

3. **Perfumed Body Spray** 75ml  
10157 Far Away  
18507 Incandessence  
08748 Perceive  
16972 Little Black Dress  
Price per 100ml = £4.80  
**£3.60**  
17004 Outspoken Party!  
Price per 100ml = £5.33  
**£4**

4. **Shower Gel** 150ml  
10652 Far Away  
Price per 100ml = £2.40  
**£3.60**

5. **Body Lotion** 150ml  
10371 Far Away  
24828 Little Black Dress  
Price per 100ml = £2.33  
**£3.50**  
16030 Perceive  
28589 Incandessence  
Price per 100ml = £2.40  
**£3.60**

06981 Avon Cherish  
10058 Avon Attraction for Her  
14704 Outspoken Party!  
Price per 100ml = £2.67  
**£4**  
08128 Christian Lacroix Bijou for Her  
Price per 100ml = £3.00  
**£4.50**

6. **Roll-On Anti-Perspirant Deodorant** 50ml  
07930 Avon Cherish  
08110 Incandessence  
13615 Little Black Dress  
11056 Far Away  
11841 Pur Blanca  
26146 Perceive  
14027 NEW Mesmerize for Her  
Price per 100ml = £5.20  
**£2.60**



buy any 2 selected fragrances for

£14

SAVE UP TO £14  
pages 90-91

## favourite scents for him...



**Individual Blue** EDT. 100ml  
00794 Individual Blue  
05314 Individual Blue Casual  
**£8.50**



**Avon Prime**  
Eau de Toilette  
Spray  
75ml  
02923  
Price per 100ml = £17.33  
**£13**



**Avon Exploration**  
Eau de Toilette  
Spray  
75ml  
20040  
Price per 100ml = £17.33  
**£13**



**Avon Destination**  
Grand Canyon  
Eau de Toilette  
Spray  
75ml  
17335  
Price per 100ml = £17.33  
**£13**



**Avon Luck for Him**  
Eau de Toilette  
Spray\*  
75ml  
03699  
Price per 100ml = £20.00  
**£15**



**Avon Attraction for Him**  
Eau de Toilette  
Spray\*  
75ml  
08334  
Price per 100ml = £20.00  
**£15**

EDP – Eau de Parfum Spray  
EDT – Eau de Toilette Spray

## for her...



**Avon Cherish**  
Eau de Parfum  
Spray  
50ml  
10926  
Price per 100ml = £28.00  
**£14**



**Tahitian Holiday**  
Eau de Toilette  
Spray  
50ml  
03558  
Price per 100ml = £21.00  
**£10.50**



**Perceive**  
Eau de Parfum  
Spray  
50ml  
08904  
Price per 100ml = £22.00  
**£11**



**Pur Blanca**  
Eau de Toilette  
Spray  
50ml  
23788  
Price per 100ml = £22.00  
**£11**



**Timeless**  
Eau de Toilette  
Spray  
50ml  
27409  
Price per 100ml = £18.00  
**£9**



**Avon Attraction for Her**  
Eau de Parfum  
Spray\*  
50ml  
10264  
Price per 100ml = £30.00  
**£15**

## fragrant favourites for her...

buy any 2 selected fragrances for

£14

SAVE UP TO £14  
pages 90-91

**Little Dress Collection**  
EDP. 50ml  
17681 Little Red Dress  
05504 Little Black Dress  
00182 Little Pink Dress  
Price per 100ml = £26.00  
**£13**



**Scent Essence** EDT. 30ml  
27680 Sparkly Citrus  
27714 Romantic Bouquet  
27722 Vibrant Fruity  
07880 Wild Bergamot  
07872 Blushing Raspberry  
08151 Blooming Lotus  
Price per 100ml = £26.67  
**£8**



**Today Tomorrow Forever**  
Collection EDP. 50ml  
25460 Today  
25486 Tomorrow  
14795 Forever  
09084 Daydream  
Price per 100ml = £26.00  
**£14**



**Avon Luck La Vie**  
Eau de Parfum  
Spray\*  
50ml 18549 Price per 100ml = £30.00  
**£15**



**Premiere Luxe\*** EDP. 50ml  
21923 Premiere Luxe  
24901 Gold Blush  
Price per 100ml = £32.00  
**£16**



**Far Away Eau de Parfum**  
Travel Spray  
30ml 04705 Price per 100ml = £25.00  
**£7.50**

**Far Away Bella Sunset**  
Eau de Parfum  
Spray  
50ml 18911 Price per 100ml = £26.00  
**£13**



\*Not included in  
'2 for £14' offer.



a CLASSIC BLEND of woods  
and greens made IRRESISTIBLE  
with the MODERN FEEL of leather

# BLACK SUEDE

*new look  
same scent*



**ALL 3 FOR £10**

**SAVE £7.20**

order using 69658 page 93 only

**NEW Roll-On**  
Anti-Perspirant Deodorant 50ml  
18796  
Price per 100ml = £5.20  
**£2.60**

**NEW Eau de**  
Toilette Spray 75ml  
18739  
Price per 100ml = £14.67  
**£11**

**NEW Deodorant**  
Body Spray  
150ml  
28308  
Price per 100ml = £2.40  
**£3.60**

CELEBRATE HIS  
LAID-BACK  
**MASCULINE  
SPIRIT**

**WARM. CONFIDENT. SMOOTH**

THE  
**FULLSPEED**  
COLLECTION



**£7 EACH SAVE £4**

**Full Speed Power Eau de Toilette Spray** Lemon, rosemary and cedarwood.

75ml 09258 Price per 100ml = £9.33 Normally £11 **£7 save £4**

**Full Speed Eau de Toilette Spray** Juniper berry, cypress and cedarwood.

75ml 28472 Price per 100ml = £9.33 Normally £11 **£7 save £4**

**Wilderness Eau de Toilette Spray** 100ml 25080 Normally £11 **£7 save £4**

*Wilderness*

*"I've bought this for my husband two or three times. It's the best scent ever and people always compliment him and ask what he is wearing."*

*'gothicgirl58', avonshop.co.uk customer, Lincolnshire*



**£7 SAVE £4**



THE  
**ELITE**  
GENTLEMAN  
COLLECTION

*James*

*Jamie Redknapp  
Sky Sports pundit, sports columnist and the face of Elite Gentleman*



**£7 EACH SAVE £6**

**Elite Gentleman Eau de Toilette Spray** Verbena, cardamom and cedarwood.

75ml 11601 Price per 100ml = £9.33 Normally £13 **£7 save £6**

**Elite Gentleman Untailored Eau de Toilette Spray** Thai basil, cypress and bois de cashmere.

75ml 01826 Price per 100ml = £9.33 Normally £13 **£7 save £6**



# EVERYTHING HE NEEDS

wash, cleanse, shave and moisturise to perfection

senses



**2-in-1 Hair & Body Wash** 250ml  
**00307** Ocean Surge  
**59162** X-treme  
**58214** Amazon Jungle  
**54403** Fever  
 Price per 100ml = 40p  
 Normally £2  
**£1 half price**

**2-in-1 Hair & Body Wash** 500ml  
**13565** Ocean Surge  
**19158** X-treme  
**19174** Amazon Jungle  
**17772** Fever  
 Price per 100ml = 30p  
 Normally £3  
**£1.50 half price**



## ENERGISING

cooling formula infused with menthol

**2-In-1 Shave & Wash** 150ml  
**01867**  
 Price per 100ml = £1.33  
 Normally £4  
**£2 half price**

**2-in-1 After Shave & Moisturiser** 100ml  
**16220**  
 Normally £4  
**£2 half price**

**3-in-1 Shampoo, Conditioner & Body Wash** 250ml  
**01891**  
 Price per 100ml = 80p  
 Normally £4  
**£2 half price**

## SENSITIVE

fragrance free formula with chamomile and aloe extracts

**Creamy Face Wash** 150ml  
**05397**  
 Price per 100ml = £1.33  
 Normally £4  
**£2 half price**

**Shave Gel** 100ml  
**05959**  
 Normally £4  
**£2 half price**

**2-in-1 After Shave Balm & Moisturiser** 100ml  
**06064**  
 Normally £6  
**£3 half price**

## ESSENTIALS

with vitamin E, ginger and aloe

**Revitalising Shave Gel with Skin Care Complex** 150ml  
**12237**  
 Price per 100ml = £1.33  
 Normally £4  
**£2 half price**

**Hydrating Moisturiser** 50ml  
**15560**  
 Price per 100ml = £6.00  
 Normally £6  
**£3 half price**

**Invigorating Body Wash** 250ml  
**28258**  
 Price per 100ml = 60p  
 Normally £3  
**£1.50 half price**

**3-in-1 Shampoo, Condition & Shave** 250ml  
**16915**  
 Price per 100ml = 60p  
 Normally £3  
**£1.50 half price**

**Smooth Shave Foaming Gel** 200ml  
**18150**  
 Price per 100ml = £1.00  
 Normally £4  
**£2 half price**

**Conditioning After Shave Balm** 100ml  
**18127**  
 Normally £5  
**£2.50 half price**

senses



# REVITALISE AND REFRESH

720ml super-sized shower gels in easy-to-use pump bottles

for him...



SAVE £1.50

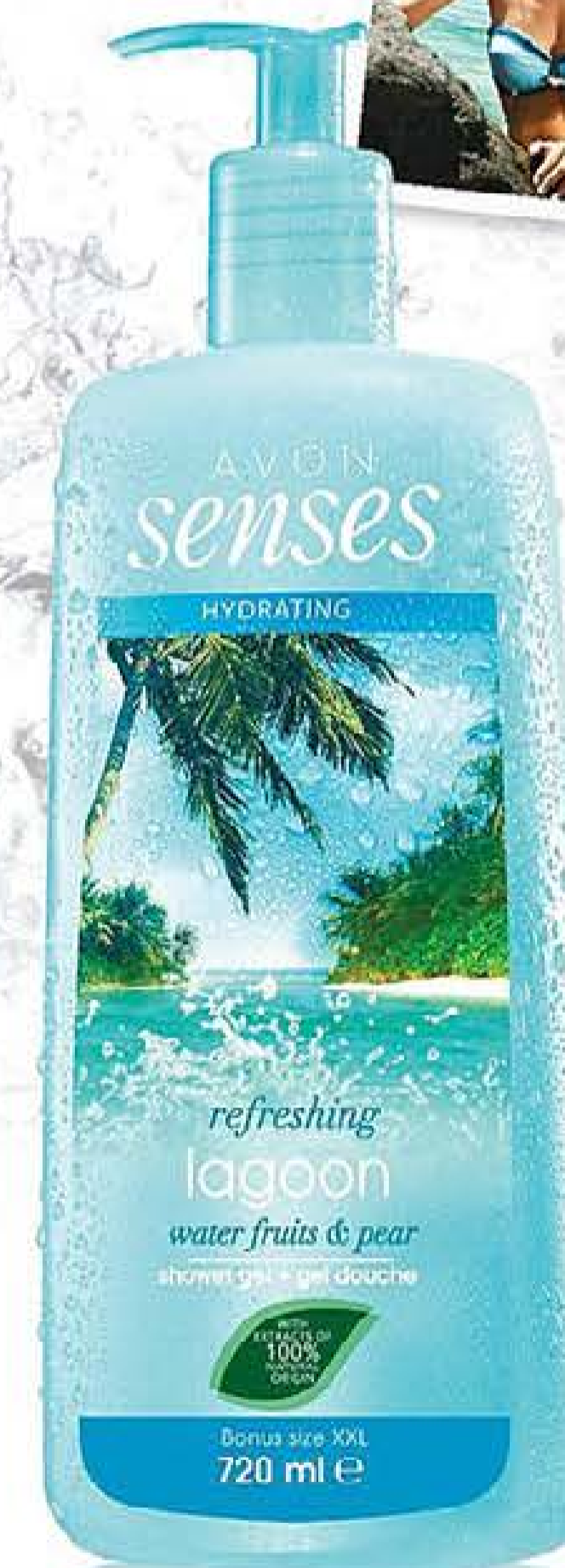
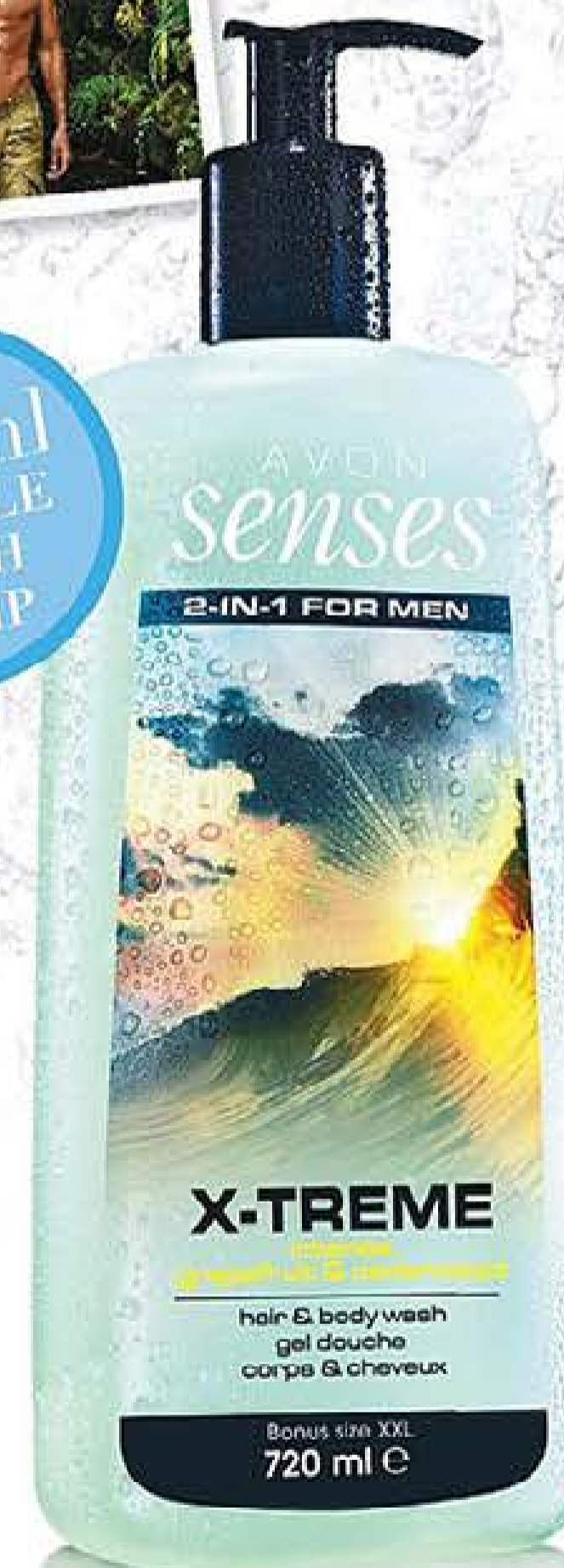
for her...



720ml BOTTLE WITH PUMP

with grapefruit, amber and cedarwood

with water fruits and pear



X-treme Hair & Body Wash 720ml 28902 Price per 100ml = 34p Normally £4 **£2.50** save £1.50

Lagoon Shower Gel 720ml 10595 Price per 100ml = 34p Normally £4 **£2.50** save £1.50

ANEW ULTIMATE 50+

**1 SOLD**  
every minute\*



Lorraine

Lorraine Kelly, TV presenter

experience our most luxurious formulas with the complete ANEW Ultimate routine



**Multi-Performance Eye System**  
16642  
Normally £20  
**£12 save £8**



**Multi-Performance Day Cream SPF25**  
50ml  
17764  
Price per 100ml = £30.00  
Normally £25  
**£15 save £10**

\*Based on sales of Multi-Performance Day Cream SPF25 30.07.2015-19.08.2015

*reignite your radiance*  
and start seeing the results you deserve

100% of women saw results on multiple signs of ageing

the st skincare collection formulated with **CELLUVIVE COMPLEX** to target multiple signs of ageing



**Multi-Performance Night Cream**  
50ml  
28191  
Price per 100ml = £30.00  
Normally £25  
**£15 save £10**

TRY ME PRICE  
**£15**  
SAVE £10

everyone's talking  
about it...

"I've used this day cream  
for **OVER THREE**  
**YEARS** now, it's so good,  
makes your skin so soft  
and improves your fine  
lines. **I WOULDN'T**  
**USE ANY OTHER**  
**CREAM.**"

'cherelle', avonshop.co.uk customer,  
Cornwall

AS SEEN IN

**HELLO!**

"Hard-working and  
**EFFECTIVE** cream,  
works very well for me.  
Have tried other  
products but **ALWAYS**  
**COME BACK** to this."

'Gideon', avonshop.co.uk customer,  
Lancashire

AS SEEN IN

**Bella\***

"**LUXURIOUS** cream leaves skin  
feeling **AMAZING.**"

'missdollypimple', avonshop.co.uk customer, Plymouth



5 star rated

\*Relates to Complete Renewal Express Dual Eye System only.

ANEW REVERSALIST 40+

fight  
**WRINKLES**  
every day

try me  
**£13**  
SAVE £8.50



**Complete Renewal  
Day Cream SPF25**  
50ml  
26757  
Price per 100ml = £26.00  
Normally £21.50  
**£13 save £8.50**

with **Tri-Elastinex  
Technology** to help boost  
**collagen and elastin**,  
leaving skin looking virtually  
**line-free after just 1 week**



**Complete Renewal  
Night Cream**  
50ml  
14126  
Price per 100ml = £26.00  
Normally £21.50  
**£13 save £8.50**



**Complete Renewal Express  
Dual Eye System**  
14134  
Normally £19  
**£11.50 save £7.50**

everyone's talking  
about it...

AS SEEN IN

**SIMPLY WOMAN MAGAZINE**

“After using this, my skin  
feels plumped up and  
**LINES** are **REDUCED**  
**DRAMATICALLY.**”

'SJS22', avonshop.co.uk customer, Swindon



5 star rated

AS SEEN IN

**Woman's Own**

“I have only been using it **FOR TWO WEEKS** but  
my skin **LOOKS AMAZING** IN THE MORNING.”

'doodlebug', avonshop.co.uk customer, Anglesey

ANEW CLINICAL

the night cream that visibly  
**REPAIRS**  
the look of  
**WRINKLES**  
you thought couldn't  
be improved

try me  
**£15**  
SAVE £5

8 out of 10 women  
showed a **visible improvement**  
in fine lines and wrinkles,  
sun spots and redness in  
**JUST 4 WEEKS**



**E-Defence Deep  
Recovery Cream**  
30ml  
**07948**  
Price per 100ml – £50.00  
Normally £20  
**£15 save £5**

- world's 1st exclusive **Smart Repair™** Technology
- over 5 years in the making
- fragrance free and suitable for sensitive skin

ANEW REVERSALIST 40+

**1 SOLD**  
every minute\*



BEFORE

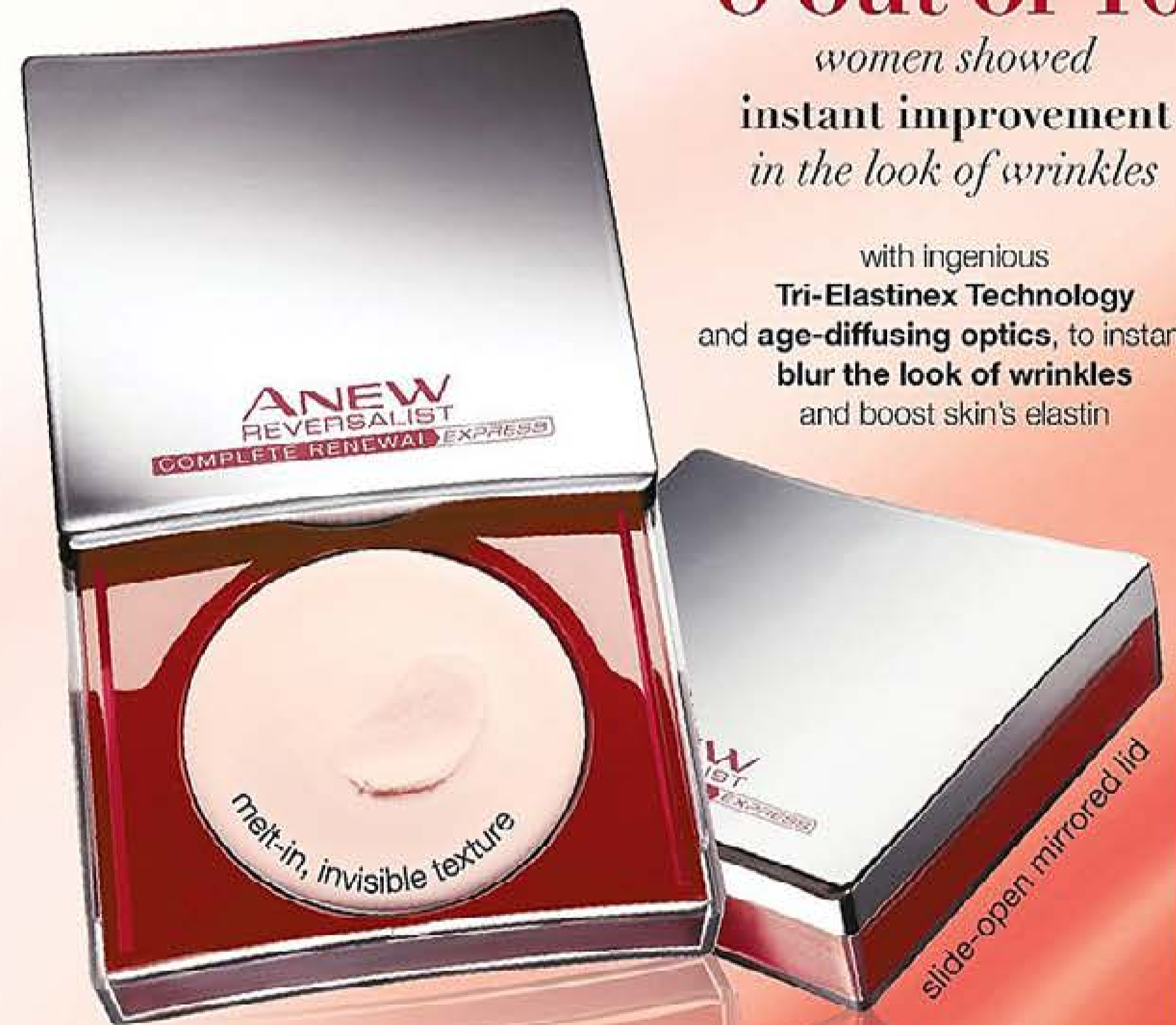
AFTER

Dramatisation based on clinical test results on the forehead and eye area after 15 minutes.

*see your wrinkles  
vanish instantly*  
long-lasting results, even when you take it off!

**8 out of 10**  
women showed  
instant improvement  
in the look of wrinkles

with ingenious  
**Tri-Elastinex Technology**  
and **age-diffusing optics**, to instantly  
**blur the look of wrinkles**  
and boost skin's elastin



Complete Renewal Express  
Wrinkle Smoother

9g  
23960

Price per 100g = £166.67  
Normally £18

**£15 save £3**

\*Based on sales 13.02.2014-05.03.2014

TRY ME PRICE  
**£15**  
SAVE £3

everyone's talking  
about it...

"I think this cream  
is A FACELIFT IN  
A JAR! I seriously  
believe that it has  
TAKEN A GOOD  
5 YEARS OFF ME  
in just 6 weeks."

M9210', avonshop.co.uk customer,  
Southampton



5 star rated

"LOVE  
this cream!"

'Avonst', avonshop.co.uk customer,  
Guildford

"Within a week I could see and feel my face looked  
FRESHER, YOUNGER, and SMOOTHER."

'ellen12', avonshop.co.uk customer, Shropshire

ANEW CLINICAL

see  
**FIRMER**  
looking skin in  
**JUST ONE DAY**

try me  
**£10**  
SAVE £11  
better than  
half price



with exclusive **PolyPeptide Lift Complex**, our most advanced lifting technology, to help **visibly tighten** the face, neck and décolletage

**Infinite Lift  
Firm & Sculpt Cream**  
30ml  
**08599**  
Price per 100ml = £33.33  
Normally £21  
**£10 save £11**

HOW IT WORKS:



**BEFORE**  
SAGGING SKIN WITHOUT  
SUPPORT STRUCTURE  
due to the weakening of 4 key  
building blocks: collagen, elastin,  
fibronectin and hyaluronic acid.



**AFTER**  
LIFTED SKIN WITH  
SUPPORT STRUCTURE  
thanks to our exclusive  
**PolyPeptide Lift Complex**  
designed to boost these 4 key  
building blocks.

Diagrams for illustrative purposes only.

everyone's talking  
about it...

"It has TAKEN  
YEARS OFF me.  
I DON'T KNOW  
WHAT I WOULD DO  
WITHOUT IT now."

'Jules67', avonshop.co.uk customer,  
Shropshire

"It WORKED IN  
DAYS and everyone  
has noticed. BEST  
BUY EVER!"

'Helenice', avonshop.co.uk customer, London



5 star rated

"I've tried lots of products for dark circles and NONE  
WORKED up until I tried this. They were less visible  
and EVEN MY HUSBAND NOTICED!"

'Mabbotts', avonshop.co.uk customer, Wolverhampton

ANEW CLINICAL



try me  
**£12**  
SAVE £7.50

9 out of 10  
women saw a  
**DRAMATIC  
REDUCTION**  
in the look of  
**DARK CIRCLES**

**Absolute Even  
Dark Circle Corrector**  
15ml  
**17293**  
Price per 100ml = £80.00  
Normally £19.50  
**£12 save £7.50**



**50% improvement** in the look  
of under-eye **dark circles**  
Images for illustrative purposes only.

**FORMULATED WITH SHADOW ERASE  
COMPLEX** that works day after day, and  
self-adjusting sheer optics for instant benefits:

- 1 brightens the look of dark circles
- 2 visibly reduces under-eye shadows
- 3 smooths texture of the eye area
- 4 eyes look less tired and more alive

A NEW

**1 SOLD**  
every 2 minutes\*

*visibly clearer and  
smooth-looking skin*  
in 1 easy step!



**Purifying  
Gel Cleanser**  
150ml  
24398  
Price per 100ml = £2.67  
Normally £6.50  
**£4 save £2.50**



**Comforting Cream  
Cleanser & Mask**  
150ml  
24380  
Price per 100ml = £2.67  
Normally £6.50  
**£4 save £2.50**

our **1<sup>ST</sup>** isotonic  
cleansing  
water for  
*a visibly  
youthful glow*

**Anti-Ageing 3-in-1  
Cleansing Water**  
200ml  
04994  
Price per 100ml = £2.00  
Normally £6.50  
**£4 save £2.50**



**CLEANSE**

gently, yet effectively  
removes all traces of even  
waterproof make-up, dirt,  
oil and impurities

**RESTORE**

unlike micellars, our  
exclusive formula helps  
speed up skin cell renewal

**PROTECT**

the exclusive technology  
keeps skin feeling resilient  
and maintains skin's  
protective moisture barrier

TRY ME PRICE

**£4**

SAVE £2.50

\*Based on sales of Anti-Ageing 3-in-1 Cleansing Water 20.08.2015-09.09.2015



# everyone's talking about it...

A NEW ULTIMATE

try me  
**£12**  
SAVE £3

"I've noticed my lips are FULLER FROM THE FIRST USE. Recommended!"

'oiokolm', Avon Beauty Connects, Watford



5 star rated

"I noticed MORE FULLNESS in my lips after 7 DAYS and I LOVE THE POUT I have now!"

'kerrijayne', Avon Beauty Connects



## see FULLER LOOKING LIPS instantly

get the latest full-lip look with our collagen-boosting formula for immediate, dramatic results you can see

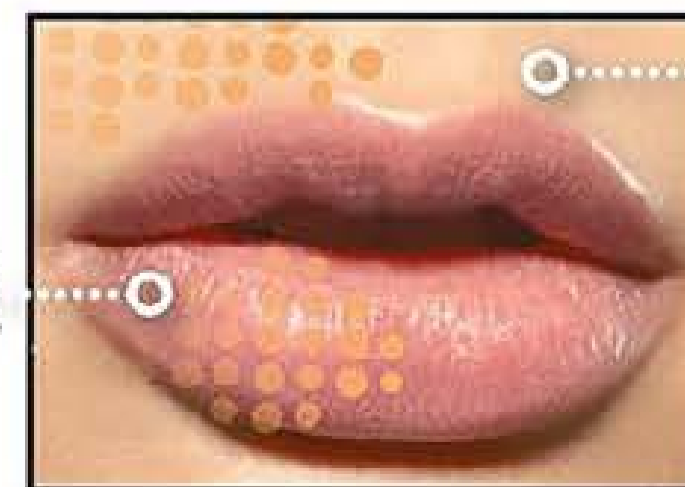
Multi-Performance Lip Treatment  
16980  
Normally £15  
**£12 save £3**

"I don't think I could be without this product now – so happy I found it and FINALLY I LOVE MY LIPS!"

Stacey Martin, beauty blogger at Red Rendezvous



**PLUMP LIPS**  
Formulated with injectable grade hyaluronic acid to help boost collagen for instantly plumper, firmer-looking lips.



**BLUR LINES**  
Surfa-Smooth Technology with filling spheres help to visibly blur deep lines.



everyone's talking  
about it...

AS SEEN IN

**best**

"My skin tone has IMPROVED 100% and I've had loads of comments about it. I'm ADDICTED!"

'contayshan', avonshop.co.uk customer, Manchester



5 star rated

"The BEST PRODUCT I have ever used! I am 52 and my skin looks BETTER NOW than it did WHEN I WAS 32. It really is SUPERB!"

'Monx', avonshop.co.uk customer, Norfolk

AS SEEN IN

**SIMPLY WOMAN MAGAZINE**

ANEW CLINICAL



try me  
**£16**  
SAVE £12

DIMINISH  
the  
appearance  
of  
**DARK SPOTS**  
in just 2 weeks

8 out of 10 women agree

Absolute Even Multi-Tone Skin Corrector with DSX-7  
30ml  
18044  
Price per 100ml = £53.33  
Normally £28  
**£16 save £12**



with **DSX-7 Technology** to dramatically **reduce** the look of 7 types of **discolouration:**

- 1 dark spots
- 2 blemishes
- 3 uneven skin tone
- 4 post-blemish marks
- 5 blotchy red patches
- 6 freckles
- 7 sallowness

	VITALE 25+	REVERSALIST 40+	ULTIMATE 50+	PLATINUM 60+
	FINE WRINKLES, FATIGUED SKIN, SIGNS OF STRESS	WRINKLES, FIRMNESS, DISCOLOURATIONS	ALL KEY SIGNS OF AGEING	NECK SAGGING, DRYNESS, SEVERE WRINKLES
<b>EYE</b>	<b>Eye Gel Cream</b> 15ml 22160 Price per 100ml = £106.67 <b>£16</b> 	<b>Express Dual Eye System</b> 14134 Normally £19 <b>£11.50</b> save £7.50  See page 101 for offer details.	<b>Eye System</b> 16642 Normally £20 <b>£12</b> save £8  See page 98 for offer details.	<b>Eye &amp; Lip Cream</b> 15ml 01230 Price per 100ml = £140.00 <b>£21</b> 
<b>DAY</b>	<b>Day Cream SPF25</b> 50ml 11247 Price per 100ml = £39.00 <b>£19.50</b> 	<b>Day Cream SPF25</b> 50ml 26757 Price per 100ml = £26.00 Normally £21.50 <b>£13</b> save £8.50  See page 101 for offer details.	<b>Day Cream SPF25</b> 50ml 17764 Price per 100ml = £30.00 Normally £25 <b>£15</b> save £10  See page 98 for offer details.	<b>Day Cream SPF25</b> 50ml 11353 Price per 100ml = £51.00 <b>£25.50</b> 
<b>NIGHT</b>	<b>Night Gel Cream</b> 50ml 11197 Price per 100ml = £39.00 <b>£19.50</b> 	<b>Night Cream</b> 50ml 14126 Price per 100ml = £26.00 Normally £21.50 <b>£13</b> save £8.50 See page 101 for offer details. 	<b>Night Cream</b> 50ml 28191 Price per 100ml = £30.00 Normally £25 <b>£15</b> save £10 See page 99 for offer details. 	<b>Night Cream</b> 50ml 01784 Price per 100ml = £51.00 <b>£25.50</b> 
<b>TREAT</b>	<b>Beauty Balm Cream BB+ SPF20</b> 30ml 09720 Price per 100ml = £50.00 <b>£15</b> 	<b>Express Wrinkle Smoother</b> 9g 23960 Price per 100g = £166.67 Normally £18 <b>£15</b> save £3 See page 105 for offer details. 	<b>Lip Treatment</b> 16980 Normally £15 <b>£12</b> save £3 See page 113 for offer details. 	

	WATER, GEL AND CREAM CLEANSERS FOR EVERY SKIN TYPE		
<b>CLEANSE</b>	<b>Anti-Ageing 3-in-1 Cleansing Water</b> 200ml 04994 Price per 100ml = £2.00 Normally £6.50 <b>£4</b> save £2.50 See page 111 for offer details. 	<b>Purifying Gel Cleanser</b> 150ml 24398 Price per 100ml = £2.67 Normally £6.50 <b>£4</b> save £2.50 See page 110 for offer details. 	<b>Comforting Cream Cleanser &amp; Mask</b> 150ml 24380 Price per 100ml = £2.67 Normally £6.50 <b>£4</b> save £2.50 See page 110 for offer details. 

# ANEW TREATMENTS

## CLINICAL

AT-HOME COSMETIC ALTERNATIVES TO A DERMATOLOGICAL PROCEDURE

<b>UNEVEN SKIN</b> <b>Absolute Even Multi-Tone Skin Corrector with DSX-7</b> 30ml 18044 Price per 100ml = £53.33 Normally £28 <b>£16</b> save £12 See page 115 for offer details. 	<b>DARK CIRCLES</b> <b>Absolute Even Dark Circle Corrector</b> 15ml 17293 Price per 100ml = £80.00 Normally £19.50 <b>£12</b> save £7.50 See page 109 for offer details. 	<b>INSTANT VISIBLE LIFT</b> <b>Infinite Lift Targeted Contouring Serum</b> 30ml 61549 Price per 100ml = £90.00 <b>£27</b> 	<b>VISIBLE LIFT</b> <b>Infinite Lift Firm &amp; Sculpt Cream</b> 30ml 08599 Price per 100ml = £33.33 Normally £21 <b>£10</b> save £11 See page 107 for offer details. 
<b>HOODED EYES</b> <b>Infinite Lift Dual Eye System</b> 05538 <b>£20</b> 	<b>ADVANCED SKIN REPAIR</b> <b>E-Defence Deep Recovery Cream</b> 30ml 07948 Price per 100ml = £50.00 Normally £20 <b>£15</b> save £5 See page 103 for offer details. 	<b>ADVANCED SKIN PROTECTION</b> <b>E-Defence Multi-Shield SPF50 Day Lotion</b> 30ml 16774 Price per 100ml = £66.67 <b>£20</b> 	<b>SAGGING SKIN</b> <b>Thermafirm Face Lifting Cream</b> 30ml 23135 Price per 100ml = £70.00 <b>£21</b> 

## A-F33

OUR FASTEST WRINKLE-FIGHTING RANGE

<b>FINE WRINKLES</b> <b>PRO+ Line Corrector Treatment with A-F33+ Complex</b> 30ml 03731 Price per 100ml = £106.67 <b>£32</b> 	<b>FINE WRINKLES</b> <b>PRO Line Corrector Hydrating Cream with A-F33</b> 30ml 12070 Price per 100ml = £80.00 <b>£24</b> 	<b>ESSENTIAL SERUM</b> <b>Youth Maximising Serum</b> 30ml 07138 Price per 100ml = £83.33 <b>£25</b> 
<b>CROW'S FEET</b> <b>PRO Line Corrector Eye Treatment with A-F33</b> 15ml 00760 Price per 100ml = £130.00 <b>£19.50</b> 	<b>FINE WRINKLES</b> <b>PRO Line Corrector Targeted Filler with A-F33</b> 05611 <b>£12</b> 	

AVON  
care

**HANDS-on hydration**  
find your perfect hand cream  
for all-day softness



**NEW Hand Cream 100ml**  
05728 Cocoa Butter  
05736 Olive Oil  
05850 Royal Jelly  
04820 Aloe Vera  
05793 Youth Restore  
05942 Argan Oil  
Will normally be £3.80  
**£1.90 half price**

9 out of 10  
women

would recommend **Avon Care**  
skin-loving hand creams

**NEW**  
and improved

with **vita-e complex**  
for 24-hour moisture



“Perfect handbag-size,  
and a little goes a long way.  
It made my hands feel  
nice and soft.”

Stacey Louise Hillhouse,  
Newcastle-upon-Tyne

try today  
**£1.90**  
HALF PRICE

**NEW Glycerine Hand,  
Nail & Cuticle Cream**  
100ml  
26120  
Will normally be £3.80  
**£1.90 half price**

your TLC treat for **hands** and **nails** with  
**softening** glycerine, calcium and vitamin E

AVON  
care



gentle body lotions  
for all ages and skin types



**NEW Body Lotion**  
400ml  
03376 Gentle Moisture  
03723 Royal Jelly  
03244 Youth Restore  
Price per 100ml = 63p  
Will normally be £5  
**£2.50 half price**

**NEW Gentle Moisture Family Wash**  
400ml  
03343  
Price per 100ml = 38p  
Will normally be £3  
**£1.50 half price**



multipurpose creams for face, hand and body

**NEW Cream for Face, Hand and Body**  
400ml  
08680 Cocoa Butter  
25932 Aloe Vera  
08656 Rich Moisture  
Price per 100ml = 65p  
Will normally be £5.20  
**£2.60 half price**



**NEW Cocoa Butter Body Butter**  
200ml  
04002  
Price per 100ml = £1.25  
Will normally be £5  
**£2.50 half price**

9 out of 10  
women

would recommend Avon Care  
gentle body lotions

**NEW**  
and improved  
with **vita-e complex**  
for 24-hour moisture



“Lovely smell! I would recommend this for dry skin as it made my skin feel smooth and moisturised all day.”

Helen Langdown,  
Hampshire

try today  
**£2.50**  
HALF PRICE

improved **creamier** formula with cocoa butter and vitamin E to **pamper** and **deeply nourish**

**NEW Cocoa Butter Body Lotion**  
400ml  
03798  
Price per 100ml = 63p  
Will normally be £5  
**£2.50 half price**

AVON Skincare



hand

locks in moisture for hours – even after washing



body lotion

non-greasy, jojoba oil-infused lotion for 24-hour, intense moisture



**NEW Intensive Relief Hand Treatment**  
100ml  
05975  
Will normally be £4  
**£2 half price**

**NEW Intensive Relief Body Lotion**  
400ml  
03061  
Price per 100ml = 65p  
Will normally be £5.20  
**£2.60 half price**

**NEW Intensive Relief Lip Treatment**  
26245  
Will normally be £2.20  
**£1.10 half price**

**NEW Intensive Relief SOS Body Cream**  
200ml  
03137  
Price per 100ml = £1.30  
Will normally be £5.20  
**£2.60 half price**



lip

deeply nourishes cracked lips with jojoba oil and vitamin E



body cream

smooth cream to heal and significantly reduce moisture loss

9 out of 10 women

would recommend **Avon Care** instant relief for extra dry skin

**NEW**  
and improved  
with **vita-e complex**  
for 24-hour moisture



body balm

rich balm *heals* severely dry, chafed areas

“This saved my very dry, post-holiday skin. Would recommend to anyone – will definitely re-buy in the future.”

Cath Hamilton, Lancashire

try today  
**£2**  
HALF PRICE



**FORMULATED WITH MOISTURE LOCK COMPLEX**

a unique blend of nutrients and emollients which penetrate deeply within the skin's surface layers to lock in moisture

**NEW Intensive Relief SOS Body Balm**  
30ml  
03202  
Price per 100ml = £6.67  
Will normally be £4  
**£2 half price**

AVON  
care



gentle FACIAL  
CLEANSING  
with purifying  
aloe and ginger

NEW 3 in 1 Cleanser,  
Toner & Moisturiser  
200ml  
13771  
Price per 100ml = 88p  
Will normally be £3.50  
**£1.75 half price**

9 out of 10  
women

would recommend Avon Care  
caring facial moisture

**3in1**  
cleanser, toner  
& moisturiser  
with aloe & ginger  
à l'aloe vera et au gingembre

cleanses, removes make up  
nettoie, retire le maquillage  
at skin types

200ml e



LIP-loving care  
to gently soothe dry,  
chapped winter lips



NEW Royal Jelly  
Lip Treatment SPF15  
10ml  
26401  
Will normally be £2.20  
**£1.25 save 95p**



NEW Cocoa Butter  
Lip Butter  
10ml  
06916  
Will normally be £2.20  
**£1.25 save 95p**



try today  
**£1.90**  
HALF PRICE

**NEW**  
and improved

with vita-e complex  
for 24-hour moisture

“Lovely scent and it made my  
skin feel silky soft. I would  
definitely swap my face  
cream for this one.”

Michelle Wall, East Lothian



NEW Rich Moisture  
Face Cream  
100ml  
15115  
Will normally be £3.80  
**£1.90 half price**

for normal to dry skin

with moisturising  
and softening soybean  
and vitamin E



for very dry skin

with softening and  
restoring royal jelly

NEW Royal Jelly  
Face Cream  
100ml  
07039  
Will normally be £3.80  
**£1.90 half price**



for dry skin

with nourishing and  
pampering cocoa butter  
and vitamin E

NEW Cocoa Butter  
Face Cream  
100ml  
14944  
Will normally be £3.80  
**£1.90 half price**



for oily/combination skin

with refreshing and  
mattifying cucumber,  
witch hazel and green tea

NEW Light Moisture  
Face Gel-Cream  
100ml  
15065  
Will normally be £3.80  
**£1.90 half price**



for mature skin

with skin-firming  
collagen and elastin

NEW Youth Restore  
Face Cream  
100ml  
15164  
Will normally be £4.40  
**£2.20 half price**

AVON Skincare



LOVE YOUR SKIN EVERY DAY



# WIPE AWAY THE DAY

gently sweep away make-up, oil and dirt for clean, refreshed skin

**£2.50**  
save £1.50

**Freshest Pure Cleansing Wipes**  
Soft, pre-moistened cleansing cloths. Sweep away make-up, dirt and oil for freshly cleansed skin. Suitable for use on eyes. Alcohol free. Hypoallergenic.  
**08730**  
Normally £4  
**£2.50** save £1.50



## VIBE CLEANSERS

GIVE SKIN GOOD, CLEAN VIBES – FOR A DEEPER CLEANSE

**Power Cleanser**  
Requires 1 x AAA battery (not included).  
**13201**  
Normally £16  
**£10** save £6



**Replacement Pads**  
14 pads.  
**25874**  
Price per piece = 21p  
Normally £5  
**£3** save £2



# INSTANTLY gives eyes the look of 8 HOURS' SLEEP

roll on the radiance with our vibrating eye roller



**£5**  
half price



**WITH ARONIA BERRY COMPLEX**

**Truly Radiant Vibes Brightening Eye Roller**  
12ml  
**25197**  
Price per 100ml = £41.67  
Normally £10  
**£5** half price

- concentrated serum revitalises eyes
- reduces the look of puffiness and dark circles
- leaves skin feeling velvety smooth





# LIKE AIRBRUSHING FOR YOUR SKIN

**86% OF WOMEN AGREE**

for a wrinkle-free, flawless-looking complexion in just 60 seconds



**MICRO-OIL COMPLEX** INFUSED WITH MILLIONS OF VITAMIN-RICH MICRO-OIL DROPLETS



**£9.50**



**BEFORE**  
VISIBLE FINE LINES



**AFTER**  
LINES APPEAR SMOOTHER

Dramatisation based on consumer testing.

**PAT, DON'T RUB**

Gently pat serum onto wrinkles until absorbed. Can be used under make-up or after Ageless Results 8-in-1 Day Cream.

**Express Line Filler**  
18895  
**£9.50**

## strappy top CONFIDENCE

try our **firming** and **toning** Neck and Chest Treatment with **SPF15**



**BUY 1 CHOOSE 1 FOR £1**

save up to **£11**

pages 128-129  
lower priced item £1

**INSTANTLY:**

helps improve skin's **elasticity**, making it look and feel more **toned**

**IN 1 WEEK:**

**90%** of women agree skin looks and feels **firmer**



**Ageless Bloom**  
**Neck and Chest Treatment SPF15**  
50ml  
**28357**  
Price per 100ml = £20.00  
**£10**

**AGELESS RESULTS**

FOR SKIN THAT DEFIES TIME

**BB CREAMS**

MOISTURE, TINT AND PROTECTION

**BODY CONFIDENCE TREATS**

VISIBLE RESULTS FOR EVERY BODY WORRY

**8-in-1 Day Cream**

50ml  
**11221**  
Price per 100ml = £16.50  
**£8.25**



**8-in-1 Night Cream**

50ml  
**11239**  
Price per 100ml = £16.50  
**£8.25**



**BB Gentle Beauty Balm**

30ml  
Price per 100ml = £33.33  
**£10**



**19349**  
Light

**19414**  
Medium

**BB Gentle Beauty Balm Matte**

30ml  
Price per 100ml = £33.33  
**£10**



**15180**  
Light

**12906**  
Medium

**Bust Shaper Sculpting Gel**

150ml  
**00877**  
Price per 100ml = £6.67  
**£10**



**Stretchmark 24 Line-Reducing Treatment**

150ml  
**22228**  
Price per 100ml = £8.00  
**£12**



**Cellu Break 5D Anti-Cellulite Treatment**

150ml  
**16832**  
Price per 100ml = £6.67  
**£10**



**Butt Lifting Treatment**

100ml  
**19224**  
**£10**



**Body Sculpting Treatment**

150ml  
**20164**  
Price per 100ml = £7.33  
**£11**



# AVON SUN<sup>+</sup> love that sunshine feeling



- formulated with Derma 360° Technology for advanced protection\*
- non-greasy\* • water-resistant\* • hypoallergenic\* • UVA/UVB protected\*

\*Sun protection products only

**Protecting Balm SPF30**  
04366  
Normally £3.50  
**£2 save £1.50**



*perfect for:*

- nose
- ears
- lips

## FACE: high SPF's to help you face the rays

**Multi Protection Moisturising Face Lotion SPF30**  
50ml  
10835  
Price per 100ml = £11.00  
Normally £9  
**£5.50 save £3.50**



**Anti-Ageing Face Cream SPF50**  
50ml  
10769  
Price per 100ml = £11.00  
Normally £9  
**£5.50 save £3.50**



## LOTIONS: body lotions for head-to-toe protection

**Moisturising Sun Lotion SPF10**  
150ml  
07971  
Price per 100ml = £4.00  
Normally £10  
**£6 save £4**



**Moisturising Sun Lotion SPF25**  
150ml  
07104  
Price per 100ml = £4.00  
Normally £10  
**£6 save £4**



**Fresh Protection Moisturising Body Lotion SPF30**  
150ml  
07542  
Price per 100ml = £4.33  
Normally £11  
**£6.50 save £4.50**



**Multi Protection Moisturising Sun Lotion SPF30**  
150ml  
19976  
Price per 100ml = £4.00  
Normally £10  
**£6 save £4**



## KIDS: high SPF kids' care for worry-free sunshine fun

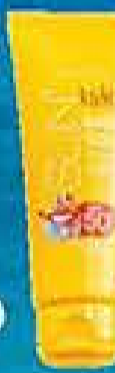
**Kids' Swim & Protect Sun Lotion SPF50**  
150ml  
07781  
Price per 100ml = £4.67  
Normally £12  
**£7 save £5**



**Kids' Turquoise Sun Spray SPF30**  
150ml  
07567  
Price per 100ml = £4.00  
Normally £10  
**£6 save £4**



**Kids' Multivitamin Sun Cream SPF50**  
75ml  
07757  
Price per 100ml = £7.33  
Normally £9  
**£5.50 save £3.50**



**Protect & Glow Moisturising Sun Lotion SPF30**  
150ml  
19901  
Price per 100ml = £4.33  
Normally £11  
**£6.50 save £4.50**



## SPRAY: SPF mist for glow getters

**Quick Dry Clear Spray SPF30**  
150ml  
19935  
Price per 100ml = £6.00  
Normally £12  
**£9 save £3**



## TANNING: self-tan must-haves

**Magic Tan Moisturising Self-Tan Lotion for Face and Body**  
150ml  
24240  
Price per 100ml = £6.00  
Normally £15  
**£9 save £6**



**Magic Tan Self-Tan Bronzing Mousse**  
150ml  
01149  
Price per 100ml = £6.00  
Normally £15  
**£9 save £6**



**Maxi Tan Tan-Enhancing Oil Spray**  
150ml  
08706  
Price per 100ml = £2.67  
Normally £6  
**£4 save £2**



## AFTER SUN: mist, butter and lotion to cool and soothe sun-kissed skin

**After Sun Aloe Ice Gel**  
150ml  
07096  
Price per 100ml = £2.67  
Normally £7  
**£4 save £3**



**Cooling After Sun Spray Lotion with Vitamin C**  
150ml  
19588  
Price per 100ml = £2.67  
Normally £6  
**£4 save £2**



**After Sun Shimmering Tan Enhancer**  
150ml  
08821  
Price per 100ml = £2.67  
Normally £7  
**£4 save £3**



**Soothing After Sun Body Butter**  
200ml  
08540  
Price per 100ml = £2.00  
Normally £7  
**£4 save £3**



**Cooling After Sun Lotion with Aloe**  
400ml  
04028  
Price per 100ml = £1.25  
Normally £8  
**£5 save £3**



# SUN CHASER?

*we've got you covered!*

wherever you're heading **this winter**, you can **protect your skin** with ease

**Multi Protection Moisturising Sun Lotion SPF50**  
150ml  
18382  
Price per 100ml = £3.33  
Normally £10

**£5**  
half price

**Moisturising Sun Spray SPF15**  
150ml  
19885  
Price per 100ml = £3.33  
Normally £10

**£5**  
half price

AVON Skincare

clearskin®

fighting blemishes with you every step of the way



goes on black...

“The BEST PRODUCT I have ever used for CLEARING MY PORES!”

‘Sophia’, avonshop.co.uk customer, Glasgow



...when it turns grey, it's ready to be rinsed off!

“You can SEE THE DIFFERENCE in your first wash!”

‘Smufan785’, avonshop.co.uk customer, Aylesbury

complete your pore penetrating routine

**Invigorating Scrub**  
75ml  
**15529**  
Price per 100ml = £3.33  
Normally £4  
**£2.50** save £1.50



**Black Mineral Cleanser**  
125ml  
**19356**  
Price per 100ml = £2.20  
Normally £4.50  
**£2.75** save £1.75



# the MASK that acts like a MAGNET

attracts and **removes** pore-clogging dirt and oil for perfectly clear-looking skin

only **£3** save £2

**Pore Penetrating Black Mineral Mask**  
75ml  
**18374**  
Price per 100ml = £4.00  
Normally £5  
**£3** save £2

**1 SOLD EVERY MINUTE!\***

with kind-to-skin witch hazel and mineral clays

\*Based on sales between 22.01.2015 - 11.02.2015.

# clearskin®

fighting blemishes with you every step of the way

it's an emergency fast skin relief

blemish-fighting tools

**Intensive Cream Cleanser**

75ml  
25411  
Price per 100ml = £4.67  
Normally £5  
**£3.50**  
save £1.50



**Instant Spot Treatment**

15ml  
20511  
Price per 100ml = £20.00  
Normally £4.50  
**£3** save £1.50



**Blackhead Remover**

27359  
Normally £4  
**£2.40**  
save £1.60



**Face Brush**

16105  
Normally £2  
**£1.20** save 80p



blemishes be gone banish blemishes for that fabulously flawless feeling

**Peel Off Mask**

75ml  
26732  
Price per 100ml = £3.20  
Normally £4  
**£2.40** save £1.60



**3-in-1 Cleanser, Scrub & Mask**

125ml  
24208  
Price per 100ml = £2.40  
Normally £5  
**£3** save £2



**Daily Astringent**

100ml  
17129  
Normally £4  
**£2.40** save £1.60



**Overnight Treatment**

50ml  
11213  
Price per 100ml = £8.00  
Normally £6  
**£4** save £2



**Deep Cleansing Cloths**

25 wipes.  
16840  
Price per piece = 11p  
Normally £4.50  
**£2.70** save £1.80



bye bye blackheads blitz away stubborn blackheads – for good!

**Daily Cleanser**

125ml  
18820  
Price per 100ml = £2.16  
Normally £4.50  
**£2.70** save £1.80



**Daily Astringent**

100ml  
27474  
Normally £4  
**£2.40** save £1.60



**Deep Treatment Mask**

75ml  
00521  
Price per 100ml = £2.80  
Normally £3.50  
**£2.10** save £1.40



**clearskin professional** our most advanced spot-fighting range formulated with salicylic acid

**Blemish Mark Treatment**

50ml  
11858  
Price per 100ml = £8.40  
Normally £7  
**£4.20**  
save £2.80



**Liquid Extraction Strip**

30ml  
04929  
Price per 100ml = £13.33  
Normally £6  
**£4** save £2



**Deep Pore Cleansing Scrub**

125ml  
21717  
Price per 100ml = £2.64  
Normally £5.50  
**£3.30**  
save £2.20



**Clarifying Toner Pads**

45 pads.  
13060  
Price per piece = 7p  
Normally £5.50  
**£3.30**  
save £2.20



**Daily Correcting Lotion**

50ml  
20883  
Price per 100ml = £8.40  
Normally £7  
**£4.20**  
save £2.80



# THE TINT AND TREAT POWER COUPLE

your make-up must-haves for blemish-clearing coverage

**BUY BOTH FOR £4.50\***

**SAVE £5**

page 135 only

\*Based on normal brochure prices.



for best results on blemishes:

- treats, covers and prevents breakouts
- formulated with salicylic acid
- lightweight formulas won't block pores

**Blemish Stick**

17996  
Normally £4  
**£2.40** save £1.60

**Oil-Free Tinted Moisturiser**

30ml  
Price per 100ml = £11.00  
Normally £5.50  
**£3.30** save £2.20

\*Buy the Blemish Stick and an Oil-Free Tinted Moisturiser in the shade of your choice for £4.50. Also available separately.

AVON Skincare

# MADE TO MEASURE

Is your bra right for you? Wearing the wrong size is more common than you'd think, and could be causing backache, postural problems and denying your breasts the support they need. Grab a measuring tape – it only takes a minute or two!



## STEP 1

measure your **under band** below the bust (in inches)



## STEP 2

measure your **over bust** across the fullest part of your bust

## STEP 3

round them to the nearest inch and find your size

over bust		32	33	34	35	36	37	38	39	40
under band	inches	32	33	34	35	36	37	38	39	40
	27-28	32A	32B	32C	32D	32DD	32E	32F		
	29-30			34A	34B	34C	34D	34DD	34E	34F
	31-32				36A	36B	36C	36D	36DD	
	33-34							38A	38B	38C
	inches	41	42	43	44	45	46	47	48	49
	29-30	36G								
	31-32	36E	36F	36G						
	33-34	38D	38DD	38E	38F	38G				
	35-36	40B	40C	40D	40DD	40E	40F	40G		
	37-38			42B	42C	42D	42DD	42E	42F	42G



BEFORE

look great,  
feel confident:

- boosts up to 2 cup sizes
- enhances cleavage
- smooth shape and finish

### Heavenly Bra

Padded, underwired.  
70% nylon, 22% polyester,  
8% elastane, excluding trims.

size	white	black
32a	06445	01818
32b	23556	13300
32c	12401	15370
34a	08771	11163
34b	00273	52415
34c	23275	25825
36a	04390	24596
36b	20974	26310
36c	21436	00430
38a	24141	12187
38b	22665	25783
38c	28936	03004
40b	17327	12252
40c	15883	11312
42b	12278	12344

Normally £12

**£10** save £2



AFTER

boob job  
in a bra  
£10

save £2

available in black or white



# smoothing support

because who said minimisers can't be pretty too?

more support, less cleavage:

- minimiser wire makes bust appear smaller
- double-moulded cup for a natural shape
- wider straps for extra support
- fuller coverage shape with pretty lace detail
- super soft fabric for all-day comfort



new

minimiser bra

£10

save £2

## NEW Lace Trim Minimiser Bra

Non-padded, underwired.  
85% nylon, 11% elastane,  
4% cotton, excluding trims.

size	white	black
34dd	20495	02048
36dd	21048	22244
36e	20941	22251
36f	20958	22327
36g	21014	22343
38dd	21089	00323
38e	21121	00406
38f	21220	00489
38g	21287	00471
40dd	21428	00505
40e	21444	00513
40f	21584	00612
40g	21451	00661
42dd	21618	33894
42e	01628	20891
42f	03020	20909
42g	20057	20917

Will normally be £12

**£10 save £2**

Briefs not available.

### Lingerie Guarantee

For hygiene reasons, a replacement or refund cannot be given if the gusset label is removed from lingerie. This guarantee is in addition to your statutory rights.



up to 42g

basics

AVON Fashion

love the bra?  
turn to page 17  
to buy it!



### 'The One' collection

**NEW 'The One' Vest Marl**  
Seam-free vest in grey marl, with lace trim. 51% nylon, 37% polyester, 12% elastane, excluding trims.

- 20420 M (12/14)
- 20438 L (16/18)
- 20446 XL (20/22)
- 20479 XXL (24/26)

Will normally be £10  
**£8 save £2**

**NEW 'The One' Thong Marl**  
51% nylon, 37% polyester, 12% elastane, excluding trims.

- 20354 M (12/14)
- 20362 L (16/18)
- 20370 XL (20/22)
- 20404 XXL (24/26)

Will normally be £6  
**£4 save £2**

**NEW 'The One' Briefs Marl**  
51% nylon, 37% polyester, 12% elastane, excluding trims.

- 20289 M (12/14)
- 20297 L (16/18)
- 20339 XL (20/22)
- 20347 XXL (24/26)

Will normally be £6  
**£4 save £2**

'The One'  
Thong

**£ 4**

save £2

pretty thong back



up to size  
24/26

**new**

'The One' Bra you love,  
now in a comfy vest:

- smooth and seam free
- silky soft-touch fabric
- pretty lace trim

'The One'  
Vest

**£ 8**

save £2

'The One'  
Briefs

**£ 4**

save £2

basics

# multi-way magic

5 ways to wear

**Essentials Multi-Way Bra with Lace**  
Padded, underwired. 62% polyester, 26% nylon, 12% elastane, excluding trims.

size	black	white	nude
32a	03574	17988	01594
32b	23994	01636	13904
32c	10520	12682	13847
32d	18903	11437	18887
32dd	25312	25882	23499
34a	14241	11460	18473
34b	25494	19844	17897
34c	08961	11262	19851
34d	24026	02808	18465
34dd	24364	05751	20560
36b	09001	25957	18945
36c	14092	14852	01206
36d	23119	12211	18481
36dd	13912	11486	22681
38b	13870	12575	19083
38c	20693	12112	04051
38d	07203	01909	18879
38dd	07252	15388	25700
40b	07328	02709	20073
40c	19661	02766	14548
40d	19695	17699	27128
40dd	18416	15891	12625
42b	18499	15792	27383
42c	18713	25759	12922
42d	24000	01008	27003
42dd	23481	01115	23549

£12

**Essentials Multi-Way Bra with Lace – Larger Sizes**  
66% polyester, 22% nylon, 12% elastane, excluding trims.

size	black	white	nude
34e	02394	01172	15958
34f	02444	01321	22400
36e	09852	01339	24679
36f	02519	01404	05629
38e	24695	01446	06288
38f	24968	25221	00778

£12



two straps



halter neck



strapless



one strap



racer back

32a to 38f



4-way reversible bandeau

£5

save £2

wear as black or white lace

or plain black or white

a handy style staple:

- perfect for low-cut or slouch-fit tops
- 4 styles to suit every outfit
- up to size 18/20

**Multi-Way Reversible Bandeau**

61% polyester, 36% nylon, 3% elastane, excluding trims.

05470 10/12

06106 14/16

04978 18/20

Normally £7

£5 save £2



basics

AVON Fashion



# the DD+ collection

## Everyday Lace Bra

Larger sizes (e-f): non-padded cups. 88% nylon, 12% elastane excluding trims.

size	white	black
34e	41996	41004
34f	40196	73098
36e	42150	41137
36f	66035	32979
38e	42176	41418
38f	66043	30668
40e	74492	70227
40f	65862	48017
42e	40139	30254
42f	40766	46334

Normally £11

**£8 save £3**



## Non-Padded Embroidery Bra

Non padded, underwired. 77% nylon, 13% polyester, 10% elastane, excluding trims.

size	white	black
34e	06668	06759
34f	05520	10942
36e	09134	06940
36f	05595	05553
38e	05637	06999
38f	05819	05579
40e	27219	05488
40f	25403	22319
42e	05868	10686
42f	26807	07641

**£11**



## Essential Non-Padded Dotty Bra

Non-padded, underwired bra. 90% nylon, 10% elastane, excluding trims.

size	white	size	white
36d	24729	40e	03210
36dd	23523	40f	15933
36e	26294	42d	23358
36f	18309	42dd	16659
38d	21147	42e	03327
38dd	12245	42f	03384
38e	12872		
38f	13128		
40d	23093		
40dd	26963		

**£15**



## Essentials T-Shirt Bra with Lace

Padded and underwired. 64% nylon, 27% polyester, 9% elastane, excluding trims. Larger sizes (e-f): 59% nylon, 34% polyester, 7% elastane, excluding trims.

size	white	black	nude
32a	12302	58545	55996
32b	04861	58636	56051
32c	03749	58685	56085
32d	10801	58784	56150
32dd	10892	58800	18770
34a	09753	58883	56283
34b	08276	58933	56317
34c	50120	57737	56325
34d	21295	58446	57497
34dd	61556	57877	57513
34e	21808	10991	06098
34f	21303	09829	04259
36b	53017	59436	57539
36c	63719	55202	58263
36d	41475	58909	57646
36dd	15057	58917	18663
36e	15628	11304	04184
36f	16089	10041	04457
38b	14464	55798	58255
38c	19257	56838	58271
38d	20230	58958	58354
38dd	15800	55533	18747
38e	12179	11361	04234
38f	10074	11148	02931
40b	03681	59113	57786
40c	04564	57018	18762
40d	02253	56390	57950
40dd	22723	54742	57729
42b	24836	59865	58156
42c	03848	58099	57778
42d	24299	58529	57125

Normally £11

**£8 save £3**

## Essential Non-Wired T-Shirt Bra

46% polyester, 45% nylon, 9% elastane, excluding trims.

size	white	size	white
32a	22434	36dd	56929
32b	56663	38b	21691
32c	22475	38c	56937
32d	56697	38d	56945
34b	56721	38dd	56978
34c	05827	40b	00448
34d	56820	40c	26716
34dd	56895	40d	57133
36b	28639	42b	02295
36c	27060	42c	04531
36d	58651	42d	25791

**£11**

available in black, white or nude

**£8**  
save £3

32a to  
42d



basics

# PYJAMA PARTY

bedtime can't come early enough with these cute, fun PJs

Paisley  
PJs

£13

save £2

new



extra-long top and  
comfy legging bottoms  
– perfect for lounging

#### NEW Paisley PJs

Top: 91% cotton, 9% polyester.  
Bottoms: 95% cotton,  
5% elastane, excluding trims.  
KEEP AWAY FROM FIRE.

20578 8/10

20594 12/14

20669 16/18

20685 20/22

Will normally be £15

**£13** save £2

love the  
slippers?

look out for them  
in the next  
brochure!





love the vest?

turn to page 141 to buy it!

pj bottoms £10

pj bottoms £10

love the bra?

turn to page 17 to buy it!

**new**

**NEW PJ Bottoms**  
95% cotton, 5% elastane, excluding trims. **KEEP AWAY FROM FIRE.**

Bunny	Heart
<b>07195</b> 8/10	<b>07294</b> 8/10
<b>07229</b> 12/14	<b>33605</b> 12/14
<b>07237</b> 16/18	<b>20768</b> 16/18
<b>07278</b> 20/22	<b>20792</b> 20/22

Will normally be £12  
**£10 save £2**

# cosy co-ordinates

curl up in style with our cute-as-a-button separates

available up to size 20/22

black, red and  
cute all over

add some Disney magic to your wardrobe with these Minnie Mouse favourites, exclusive to Avon



cosy slippers

£10

save £4

**Minnie Mouse Slippers\***

Outer: cotton. Inner: polyester.  
Outer sole: polyester/TPR.  
Machine washable.

59261 Size 5/6  
57885 Size 7/8  
Normally £14  
**£10 save £4**

**Peek-A-Boo Minnie Mouse Strap Watch**

Silicone, adjustable strap, length approx. 16cm-20cm. Stainless steel back. Includes SR626 SW battery that can be replaced.

54569  
Normally £25  
**£20 save £5**

fun face design



up to size  
16/18



wide fit  
bottoms

**\*WHILE STOCKS LAST**

Disney  
**Minnie Mouse**  
©Disney

spotty

pjs

£18

save £7

**Spotty Minnie Mouse PJs\***

100% polyester, excluding trims.  
KEEP AWAY FROM FIRE.

42838 8/10  
72785 12/14  
72793 16/18  
Normally £25  
**£18 save £7**

# laid-back style

pair this jacket with grey jeggings for an effortless, on-trend look



smoothing jeggings with:

- **Bottom Lift** Technology
- **tummy control** panel
- **thigh-smoothing** shape

**WONDER SCULPT**  
by Body Illusions

figure-flattering style for every woman,  
exclusive to Avon

**Indigo Jeggings**  
69% cotton, 21% polyester,  
8% viscose, 2% elastane, excluding  
trims. Elasticated waist band.  
Total inside leg length approx. 79cm.  
21915 6/8  
21972 10/12  
21980 14/16  
21998 18/20  
**£22**

**Jeggings**  
70% cotton, 29% polyester, 1% elastane,  
excluding trims. Inside leg length  
approx. 79cm.  
Black Grey\*  
52878 6/8 23952 6/8  
50062 10/12 22806 10/12  
51243 14/16 11635 14/16  
50286 18/20 11874 18/20  
**£22**

**Faux Leather Waterfall Jacket\***  
Main fabric: 100% polyester.  
Sleeve panel: 66% viscose, 30% nylon,  
4% elastane, excluding trims.  
29108 8/10  
53439 12/14  
51276 16/18  
Normally £35  
**£30** save £5

Necklace available to buy from page 174

**\*WHILE STOCKS LAST**



2 pack leggings  
**£18**

**WONDER SCULPT**  
by Body Illusions

Shoes available to buy from page 160.

**2 Pack Cropped Leggings – Black and White**

Pack of 2 black and white cropped control wear leggings for a more streamlined-looking body. 57% polyester, 38% nylon, 5% elastane, excluding trims.

**70839** 10/12  
**71555** 14/16  
**72595** 18/20  
**£18**

**2 Pack Leggings**

2 pairs of full-length leggings. Navy and black. Provides light support and shaping. 94% nylon, 6% elastane, excluding trims.

**08565** 8/10  
**07369** 12/14  
**07864** 16/18  
**07922** 20/22  
**£20**



2 pack:  
1 navy,  
1 black



2 pack tops  
**£14**

**new**

up to size  
24/26



**NEW 2 Pack Boat-Neck Tops**

64% polyester, 36% cotton, excluding trims.

**22046** 8/10  
**22079** 12/14  
**22111** 16/18  
**22145** 20/22  
**22152** 24/26  
Will normally be £16  
**£14 save £2**

**double trouble**

stock up on style with these flattering 2-pack essentials



cape  
**£16**



reversible  
cape

**Animal Nature Cape\***  
68% acrylic, 32% polyester.  
Approx. 70cm x 142cm.  
19018 Normally £20  
**£16 save £4**

**Animal Nature Handbag**  
Zip fastening, internal zipped  
pocket and mobile phone holder.  
Removable cross body strap.  
PVC outer, polyester front panel,  
polyester lining. Approx. 27.3cm  
x 41cm x 9.9cm.  
02642 Normally £18  
**£15 save £3**



**Deasia Paisley Scarf**  
Woven acrylic scarf with  
knotted fringe. Approx.  
180cm x 50cm.  
54692 Normally £12  
**£8 save £4**

**Animal Nature Scarf**  
Woven, polyester scarf.  
Approx. 180cm x 92cm.  
24687 Normally £10  
**£8 save £2**

scarf  
**£8**



cute  
sequined  
ears

knitted  
scarf  
**£10**  
save **£5**

**Yolanda Hat** 100% acrylic, excluding trim.  
Diameter approx. 25cm. Height approx. 23cm. 54056  
Normally £12 **£9 save £3**

**Ciara Scarf** Cosy knitted scarf with fringe.  
100% acrylic. Approx. 220cm x 49cm. 20842  
Normally £15 **£10 save £5**

**Rocker Chic Cross Body Bag\*** Zip fastening.  
Adjustable PVC strap with chain attachment.  
Polyester. Approx. 16.5cm x 20cm. 49023  
Normally £12 **£10 save £2**



bag  
**£10**

**\*ALLOW 6 WEEKS FOR DELIVERY**

comes with  
3 straps

interchangeable  
**watch**

**£15**

save £3

smooth straps

textured strap

faux ostrich  
effect

bag  
**£25**



protective metal feet

**NEW Julianna Interchangeable Watch**  
Comes with 3 interchangeable, PU straps, each approx. 16cm-20cm. Stainless steel back. Replaceable battery, included.  
**18408** Will normally be £18  
**£15 save £3**

**Demi Handbag** Faux padlock. Zip fastening, removable shoulder strap. Outer polyurethane, lining polyester. Approx. 30cm x 30.6cm x 12cm. **05215**  
Normally £28 **£25 save £3**

**Demi Purse** Press-stud closure, zipped coin section and 6 internal compartments. Outer polyurethane, lining polyester. Approx. 18.5cm x 19.3cm x 3cm. **06510** Normally £14  
**£12 save £2**

LIGHT AS A  
**FEATHER**

gorgeous dragonfly-printed scarf and detailed feather brooch – the perfect spring additions to your wardrobe

**new**

scarf  
**£7**



pretty dragonfly print



**NEW Dragonfly Printed Scarf**  
100% polyester. Approx. 172cm x 67cm. **19968** Will normally be £10  
**£7 save £3**

**NEW Annabel Brooch** Glass stones. Approx. 8cm. **19869**  
Will normally be £8 **£5 save £3**





# Sole sensations

the amazingly comfortable and super-stylish shoe collection, exclusive to Avon

**NEW Branwen Ballerina Shoes**  
PU, flat pumps.  
Will normally be £25

**£16**  
save £9

size	black	beige
Size 4	14225	11478
Size 5	01388	21907
Size 6	00117	22012
Size 7	00224	22038

lightweight  
flexible upper

to support and promote  
natural foot movement

padded  
lining

for the ultimate  
in comfort

*"They're the most comfortable shoes I've ever worn, plus they look great too. Comfortable and fashionable...I didn't think that was possible when it came to shoes!"*

**Kylie Sam, Avon Fashion Accessories  
Buying Administrator**

**new**

available in  
black or beige

chic,  
gold-coloured  
heel

flexible  
hard-wearing  
soles

to help them last

# SIGNS OF THE ZODIAC



glass stone charm



**Branwen  
Horoscope  
Necklace**

Star sign necklace with a glass stone charm. Length approx. 42cm + 9cm extension chain.

Normally £10  
**£5 half price**

- 59873 Aquarius
- 59881 Pisces
- 59972 Aries
- 57968 Taurus
- 02790 Gemini
- 03103 Cancer
- 20321 Leo
- 20537 Virgo
- 20586 Libra
- 20735 Scorpio
- 07187 Sagittarius
- 59857 Capricorn

star sign  
necklace

£5

half price

All Avon metal jewellery is hypoallergenic.

# necklace

£20

cubic zirconia stones



925 sterling silver

## this page

**Religious Beauty Sterling Silver CZ Stone Cross Necklace** Sterling silver with clear cubic zirconia stones. Length approx. 48cm. **57430 £20**

**Olivette Charm Bracelet** Silver-plated with glass beads. Length approx. 19cm + 3.5cm extension chain. **13987 Earth, 23143 Air, 00315 Fire, 21550 Water.** Normally £8 **£5 save £3**

**Urmila Charms** Set of 3. Silver-plated with glass beads. **11551** Normally £8 **£4 half price**

## opposite page

**NEW Gayle Necklace** Silver-plated. Approx. 42cm + 9cm extension chain. **19778** Will normally be £8 **£5 save £3**



earth

fire

air

water

new

# interchangeable necklace

£5

save £3

comes with 2 decorative coins and 5 charms

silver-plated



design your own necklace simply open pendant and lock in your chosen charm



charms £4

features the words:  
strength, courage,  
peace, joy and love



silver-plated  
engraved  
bracelet

£5

save £3

16 pairs of  
earrings  
£5



### this page

**Eliana Bracelet** Silver-plated bangle.  
Widest point approx. 6.8cm. **55475**  
Normally £8 **£5 save £3**

**Aaralyn Earrings Set** Pierced,  
with glass beads. **25346**  
Normally £8 **£5 save £3**  
Earrings purchased from Avon cannot be returned  
if sealed bag has been opened.

**Wings Bracelet** Silver-plated cuff with  
wing detail. Internal diameter approx.  
6.6cm. **56713**  
Normally £7 **£5 save £2**

**Wings Necklace** Silver-plated with  
2 wing-shaped pendants. Length  
approx. 42cm + 9cm extension chain.  
**28340** Normally £8 **£6 save £2**

### opposite page

**NEW Giovanni Watch** PU strap,  
approx. 16.6cm-20.9cm. Stainless steel  
back. Replaceable battery, included. **18630**  
Will normally be £18  
**£15 save £3**

new

# TIME TO SHINE

the perfect gift for  
someone special



engraved  
watch

£15

save £3

silver-  
plated  
bracelet  
£5



silver-  
plated  
necklace  
£6

new

# Treasured moments

our exclusive collection of sterling silver jewellery, designed to be treasured



*cubic zirconia stones*



925  
sterling silver

**NEW Sara Sterling Silver Necklace** Sterling silver with cubic zirconia stone. Approx. 48.6cm. **19687**  
Will normally be £20  
**£16 save £4**

**NEW Sara Sterling Silver Ring** Sterling silver with cubic zirconia stones.  
**19471** Size 6  
**15206** Size 8  
**12989** Size 10  
Will normally be £18  
**£15 save £3**

**NEW Sara Sterling Silver Earrings** Sterling silver, pierced earrings with cubic zirconia stones. **19612**  
Will normally be £15  
**£12 save £3**

necklace

£16

save £4



new

gift set

£6

save £4

have a heart

new

gifts that show you care for the wonderful women in your life



gift set

£6

silver-plated gift set

this page

**NEW Nina Gift Set** Necklace and pierced earrings with glass beads. Necklace approx. 42cm + 9cm extension chain. **09993** Will normally be £10 **£6 save £4**

**Adara Gift Set** Silver-plated pierced earrings and necklace with glass stones. Necklace length approx. 42cm + 9cm extension chain. **20008** Normally £10 **£6 save £4**

**Tamia 2 Piece Gift Set** Silver-plated necklace and pierced earrings with acrylic and glass stones. Necklace length approx. 42cm + 9cm extension chain. Comes in a gift box. **59923** Normally £12 **£8 save £4**



gift set

£8

silver-plated gift set

opposite page

**NEW Kamela Gift Set Heart Box** Necklace, pierced earrings and bracelet. Necklace length approx. 42cm + 9cm extension chain. **15297** Will normally be £8 **£6 save £2**

gift set

£6

save £2

glass stone detail



**Dreamy Sparkle Chandelier Earrings**  
 Brass-plated, pierced earrings with glass stones.  
 Drop approx. 3.8cm. **00075** Jet. **20099** Topaz.  
**25445** Crystal. **06957** Amethyst. **04507** Siam.  
**10843** Vintage Rose. Normally £7 **£4 save £3**



gift set  
**£6**

**Callie 2 Piece Gift Set** Brass-plated necklace and pierced earrings. Features glass stones. Necklace length approx. 42cm + 9cm extension chain. **22459** Normally £10 **£6 save £4**



multiways  
 to wear

**Lucina Earrings** Gold-coloured plating. Pierced with glass beads. **20644** **£8**

**Lucina Necklace** With crystal glass beads. Gold-coloured plating. Approx. 50cm + 9cm extension chain. **19745** **£10**



earrings  
**£5**

**Zaneta Earrings** Brass-plated, pierced hoop earrings with glass stones and titanium hinged closures. Earring drop approx. 3.1cm. **22442** Normally £7 **£5 save £2**

**new**

3-piece  
 gift set

**£8**

save £4



**NEW Judith Gift Set**  
 Necklace, bracelet and pierced earrings. Necklace approx. 42cm + 9cm extension chain. Bracelet approx. 18.5cm + 2.5cm extension chain. **19828**  
 Will normally be £12 **£8 save £4**

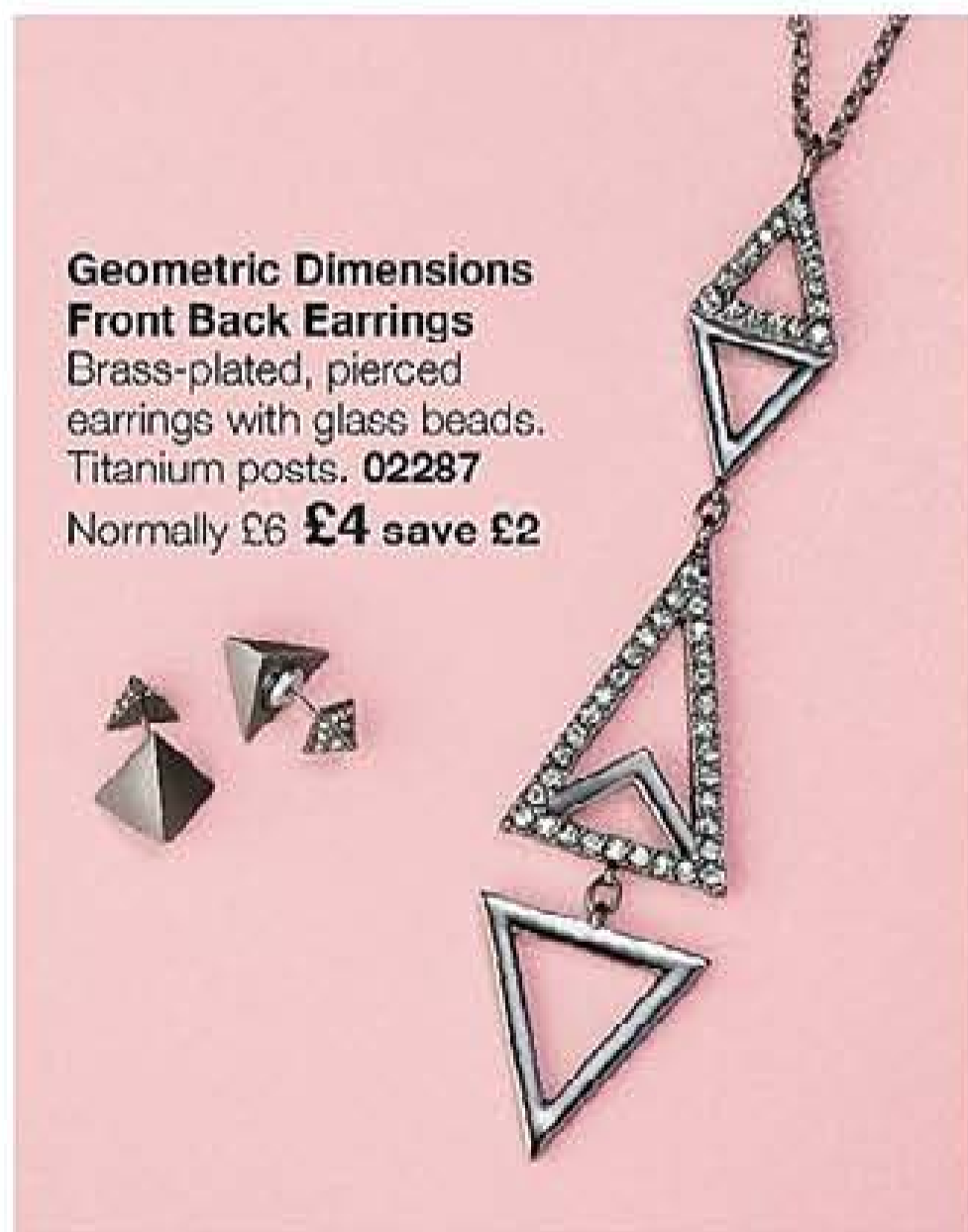


necklace  
**£12**

**Mailie Necklace** White bronze-plated necklace with glass stones. Length approx. 42cm + 9cm extension chain. **55335**  
Normally £15 **£12 save £3**



**Bryna Necklace** Brass-plated necklace with acrylic stones. Necklace length approx. 46cm + 9cm extension chain. **09936** **£12**



**Geometric Dimensions Front Back Earrings**  
Brass-plated, pierced earrings with glass beads. Titanium posts. **02287**  
Normally £6 **£4 save £2**

**Geometric Dimensions Long Necklace**  
Black silver coloured zinc pendant with glass beads and brass chain. Approx. 70cm + 9cm extension chain. **12435** Normally £10 **£7 save £3**



bracelet  
**£6**

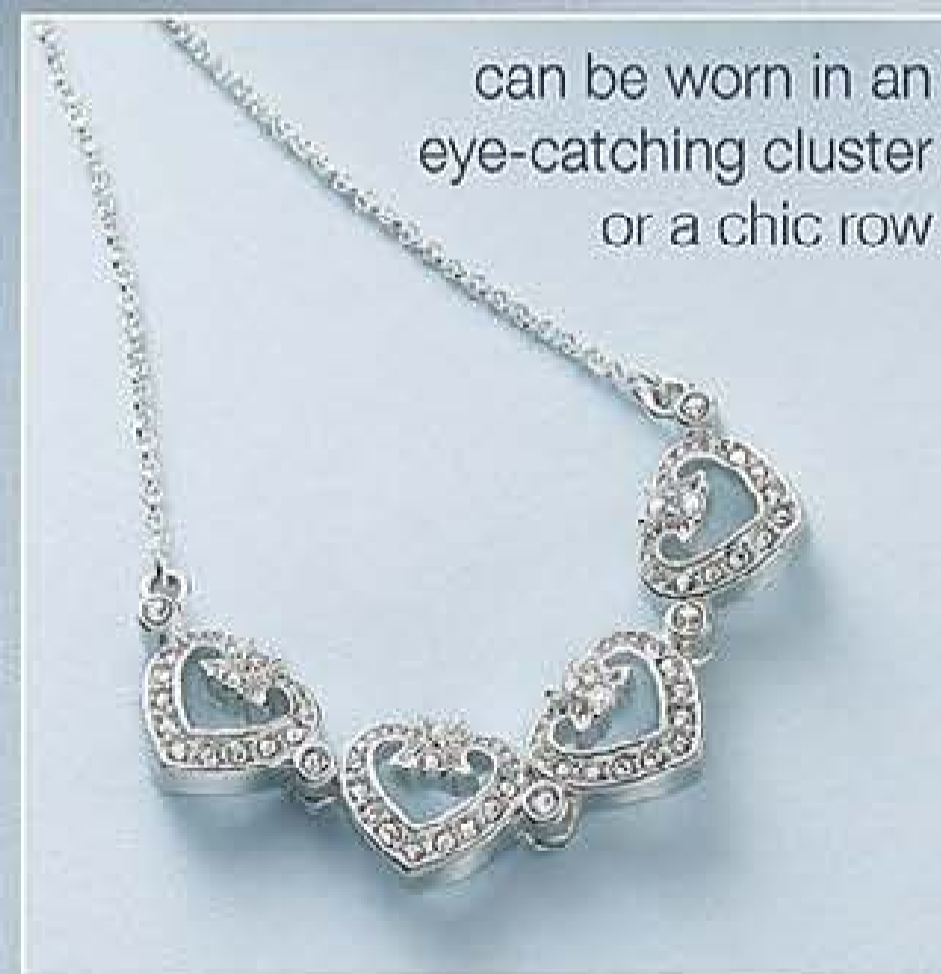
bracelet  
with glass stones

**Tegan Bracelet** Glass stones and fold-over clasp closure. Length approx. 18.5cm + 1cm extension chain. **13862**  
Normally £8 **£6 save £2**



**new**

silver-plated  
necklace



can be worn in an  
eye-catching cluster  
or a chic row

necklace  
**£5**

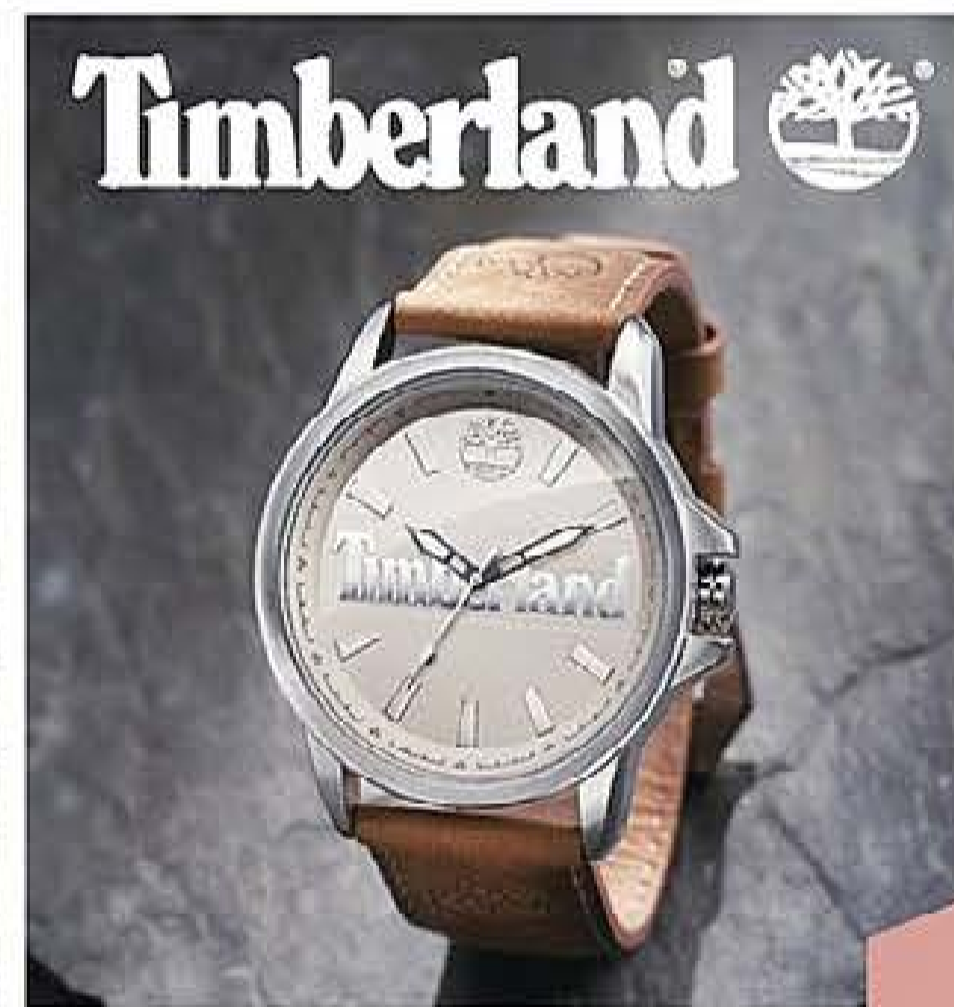
magnetic pendants

# magnetic charm

eye-catchingly contemporary  
and stunningly classic pieces

**NEW Cyan Necklace** Length approx. 53cm + 9cm. Magnetic pendants. Not suitable for those with medical implants such as cardiac pacemakers. **19752**  
Will normally be £8 **£5 save £3**





## watches for her

### Zahra Fiorelli Watch

PU strap and white-bronze plated case. Face diameter approx. 3.2cm. Adjustable strap approx. 16.1cm-20.1cm. Stainless steel back. Includes battery that can be replaced.

**20529**

Normally £35

**£25 save £10**

Fiorelli offers a 2 year warranty for manufacturing faults.

### Jazmyn Hello Kitty Watch

PU adjustable strap, length approx. 17cm-21.5cm. Stainless steel back. Includes battery that can be replaced.

**24266**

Normally £25

**£20 save £5**

### Camellia Watch

White bronze-plated watch with PU strap, made with Swarovski® crystals. Adjustable strap length approx. 16.5cm-20.7cm. Stainless steel back. Includes battery that can be replaced.

**19067**

**£30**

Swarovski® is a registered trademark of Swarovski AG.

### Tallulah Timberland Watch

Leather adjustable strap, length approx. 16cm-20cm. Stainless steel back. Includes battery that can be replaced.

**07856**

Normally £79

**£45 save £34**

## watches for him

### Men's Kelvin Ben Sherman Watch

White bronze-plated watch with removable links. Internal circumference approx. 19.5cm. Stainless steel back. Includes battery that can be replaced.

**14274**

**£45**

Ben Sherman offers a 2 year warranty for manufacturing faults.

### Men's Edward French Connection Watch

White bronze-plated watch with mock croc, black PU strap. Adjustable strap length approx. 16.5cm-21.5cm. Stainless steel back. Includes battery that can be replaced.

**18564**

Normally £40

**£30 save £10**

French Connection offers a 2 year warranty for manufacturing faults.

### Dark Side Darth Vader Silicone Strap Watch

Darth Vader watch with black and grey silicone strap. Adjustable strap length approx. 17cm-23cm. Stainless steel back. Includes battery that can be replaced.

**26286**

Normally £30

**£20 save £10** © & ™ Lucasfilm Ltd.

### Men's Mitchell Timberland Watch

White bronze-plated watch with tan leather strap. Adjustable strap length approx. 17.5cm-22.5cm. Includes battery that can be replaced.

**06114**

Normally £100

**£50 half price**

Timberland offers a 2 year warranty for manufacturing faults.

# HEAD-TO-TOE TONE

your thigh-strengthening, waist-slimming, arm-toning hero



multi gym  
**£15**

**Did you know...**  
A strong core can help improve your posture, meaning you stand taller and look slimmer.



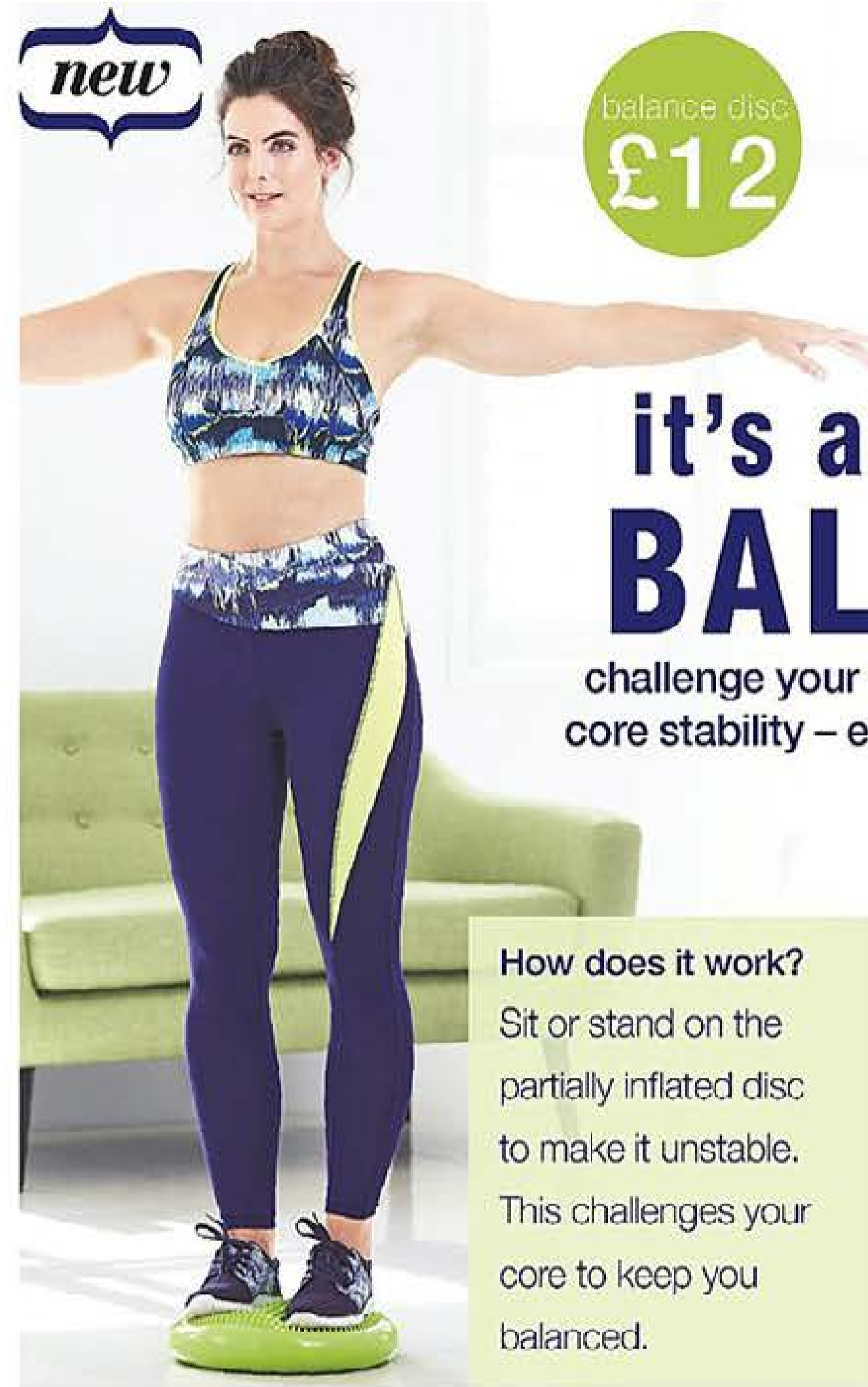
- TONING
- CORE
- ARMS
- LEGS

**NEW Multiway Gym**  
Approx. 37.5cm 29.5cm x 28.5cm.  
26351  
Will normally be £20  
**£15 save £5**

Warm up exercises are recommended before attempting any exercise regime. It is also recommended that you should consult your doctor before starting any exercise programme. For adult use only.

*new*

balance disc  
**£12**



## it's all about BALANCE

challenge your abs and work on your core stability – even while sitting down!

**How does it work?**  
Sit or stand on the partially inflated disc to make it unstable. This challenges your core to keep you balanced.



- CORE
- ABS

why not add the disc to your office chair?

textured surface for acupressure



ridged surface for grip

**NEW Balance Disc**  
Plastic. Inflatable.  
06395  
Will normally be £15  
**£12 save £3**

# the perfect FIT KIT



breathable,  
circular knit material

TUMMY  
CONTROL

BREATHABLE

COOLDRY™



features a  
zipped pocket,  
perfect for keys

hooded jumper



# SPORT a new bag

new



lightweight with handy pockets,  
perfect for girls on the go



handy compartment  
for trainers

Contents not included.



detachable  
pouch, can also  
be used as a  
cross-body bag

BUY 1  
CHOOSE 1 HALF PRICE

pages 180-181  
lower priced  
item half price

BUY 1  
CHOOSE 1 HALF PRICE

pages 180-181  
lower priced  
item half price

**NEW Full Length Leggings\***  
With zip pocket on the back. 86% polyester, 14% elastane, excluding trims. With CoolDry™ Technology.  
41848 8/10 25767 16/18  
28399 12/14 21477 20/22  
£18

**NEW Longline Reversible Sports Bra\***  
Adjustable straps. 91% polyester, 9% elastane, excluding trims.  
00091 8/10 00836 16/18  
18432 12/14 00885 20/22  
£12

**NEW Cowl Neck Hooded Top\***  
100% polyester, excluding trims.  
27755 8/10 04713 16/18  
06544 12/14 02014 20/22  
£20

\*ALLOW 6 WEEKS FOR DELIVERY

**NEW Shockwave Rucksack**  
Polyester. Approx. 27cm x 12.7cm x 38.2cm.  
14373  
£12

**NEW Shockwave Trainers**  
Casual trainers with Micro-Fresh technology and dual density memory foam comfort. Machine washable.

24158 Size 4  
05835 Size 5  
15867 Size 6  
13458 Size 7  
£30

**NEW Shockwave Weekender**  
Detachable pouch and shoe compartment. Removable shoulder strap, adjusts to up to 137cm. 100% polyester. Size approx. 36cm x 23cm x 29cm.  
01305  
£20

# HOME SWEET HOME

new

a rich and sweet home fragrance, with notes of caramel drizzle and whipped vanilla.

up to 8 weeks of fragrance

£8  
save £2

Velvet  
SET OF 3 CANDLES

AVON

each votive burns for up to 22 hours

£10  
save £5

Velvet  
REED DIFFUSER

AVON

comes with decorative peonies

NEW Velvet Votives Set of 3. Burn time approx. 22 hours.  
21634 Will normally be £10 **£8 save £2**

NEW Velvet Diffuser Lasts for up to 8 weeks. 85ml.  
09282 Will normally be £15 **£10 save £5**



comes with cosy featuring a cute biscuit pocket

mug  
£8

new



rose-scented fresheners

**NEW Heart Hanging Fresheners\***  
3 rose-scented fresheners.  
25569 **£8**

**Wooden Heart Hanger Scarf**  
hanger, hooks onto door or rail. White-washed wood with bow. Approx. 28.5cm x 24cm. 28183  
Normally £9  
**£6 save £3**



heart hanger  
£6

Scarves not included.

**NEW Heart Mug with Knitted Cosy** Ceramic. Approx. 10.5cm x 13.5cm x 10.5cm. 18986  
Will normally be £10  
**£8 save £2**

**\*WHILE STOCKS LAST**

new

perfect for treasured moments

frame  
£6

# HEART OF THE HOME



rose gold-coloured detail

**NEW Double Heart Frame**  
Ceramic. Approx. 12cm x 14cm. 14118  
Will normally be £8  
**£6 save £2**

extra large mug for more hot chocolate!

mug  
**£8**



### this page

**Hello Gorgeous Mug**  
Oversized ceramic mug. Approx. 14cm x 10cm. Not suitable for microwave use. 42093 Normally £10 **£8 save £2**

**Mirrored Photo Frame\***  
Glass mirrored frame. Fits 7"x 5" photo. Approx. 30cm x 24.5cm. 41335 Normally £10 **£7 save £3**

**Mirrored Trinket Box\***  
Glass mirrored box with ribbon tab and locked lining. Approx. 10cm x 10cm x 10cm. 47712 Normally £12 **£8 save £4**

**\*WHILE STOCKS LAST**

### opposite page

**NEW Love Cushions** Set of 2. 100% cotton. Approx. 30cm x 30cm. 27557 Will normally be £15 **£12 save £3**



**new**

# LOVE NEST

gold-coloured embroidery



30cm  
30cm  
set of 2  
cushions

**£12**  
save **£3**

100% cotton



clothes  
organiser  
**£8**



overdoor  
organiser  
**£7**



16 pocket  
drawer tidy

16 grid  
organiser  
**£8**

**Hanging Clothes Organiser**  
With 4 shelves for folded clothes and hook and loop fastening. Polypropylene with cardboard support. Approx. 30cm x 30cm x 84cm. 20107 Normally £10 **£8 save £2**

**Overdoor Organiser**  
16 pocket organiser easily hooks over a door. Polypropylene with cardboard support. Approx. 108cm x 56cm. 14571 Normally £9 **£7 save £2**

**NEW 16 Grid Organiser\***  
100% polypropylene. Approx. 35cm x 27cm x 9cm. 25510 **£8**

**\*ALLOW 6 WEEKS FOR DELIVERY**

**new**

# SPRING STORAGE SOLUTIONS

polka dot storage to add a touch of fun to your spring clean



laundry  
bag  
**£8**



storage  
box  
**£6**



**NEW Laundry Bag**  
Collapsible. 46% polyester, 39% cotton, 15% viscose. Approx. 34cm x 52cm. 27458 Will normally be £12 **£8 save £4**

**NEW Tote Box**  
Cardboard box. Approx. 33cm x 25.5cm x 18.5cm. 03533 Will normally be £8 **£6 save £2**

Contents shown in all images not included.



*Rachel Allen*  
recommends...

award-winning TV chef,  
author, journalist and mother

“ This is a must-have in my kitchen. Whether it's vegetables, chocolate, herbs or fruit – you name it, it can chop it! Plus it's super-easy to clean which makes life so much easier. ”



# chop chop

this super-speedy food cutter will make cooking a breeze

- simply push down and safely chop
- mess-free chopping
- chops onions without tears
- creates chunky to finely chopped food
- dishwasher safe

new

kitchen  
magik



food  
chopper

£10

save £5

**NEW Easy Food Chopper**  
Approx. 8cm x 21.5cm.  
14563  
Will normally be £15  
**£10 save £5**





Rachel Allen  
recommends...

“This ingenious selection of multitasking products are perfect for every day, great results – meaning less tidy time, more meal time!”

watch the how to use video at [YouTube/AvonUK](https://www.youtube.com/AvonUK)



**Food Cutting Set\***  
10-in-1 plastic cutting set. Comes with instructions. Dishwasher safe. Approx. 27cm x 10cm x 12cm. **17459** Normally £20 **£15 save £5**

**All-in-One Jar and Bottle Opener\***  
Opens lids between 2.5cm and 10cm. Includes bottle opener. Plastic. Approx. 26.4cm x 14.9cm x 5cm. **14654** Normally £10 **£7.50 save £2.50**

**Digital Measuring Jug**  
Plastic measuring jug with digital scale. Measures in cups, pounds, ounces, grams, centilitres and millilitres. Also includes thermometer which measures the ambient temperature automatically when turned on. Detachable handle. Approx. 16cm x 12.3cm x 13.7cm. **15750** Normally £20 **£16 save £4**

\*WHILE STOCKS LAST



- multipurpose jug with digital scales
- detachable handle for easy cleaning



# novelty pancakes

make them smile with this fun pancake pan

kitchen  
magik

Pancake  
Pan

£12

save £3



perfect for  
Pancake Day

- non-stick
- detachable handle for easy storage

## American pancake recipe

- 125g plain flour
- 1 egg
- 1 tsp baking powder
- 2 tbsp vegetable oil
- 250ml milk
- 2 tbsp sugar

**Pancake Pan**  
Carbon steel with plastic, detachable handle. Not dishwasher or microwave safe. Approx. 34cm x 25.9cm x 3.2cm. **25817** Normally £15 **£12 save £3**

# the gadget hub



comes in a handy case

multi tool card  
**£4**

11 functions



10-in-1 tool set

every tool he could need, all in one place

### Multi Tool Card

Stainless steel card with 11 different features. Includes: tin opener, knife edge, screwdriver, ruler, bottle opener, 2 and 4 position spanner, saw blade, wing nut grip, 360° compass and keyring hole. Comes in a faux leather pouch. Approx. 6.8cm x 4.4cm x 0.2cm.

54064

**£4**

### Tool Set With Torch

Tool box with built-in torch. Includes handle with 4 socket sets, extension bar, 9 screwdriver heads and adapter, measuring tape, long-nose pliers, 2 screwdrivers and a hammer. Torch requires 4 x AA batteries, not included. Plastic. Approx. 10.5cm x 4.5cm x 19.5cm.

28142

**£16**

### Portable Charger with Torch

Comes with a micro USB lead. Plastic. Approx. 2.5cm x 2.5cm x 11cm.

21022

Normally £14

**£7.50 save £6.50**



portable size, fits easily into handbags and pockets



charger with torch  
**£7.50**

handy charger and torch in 1

Devices and contents pictured not included.



selfie stick  
**£9**

extendable, for the perfect photo every time



4-in-1 clock with speakers

**Selfie Stick** Selfie stick with extendable arm and adjustable holder. Compatible with all mobile phones with a camera function. Plastic. Extends from approx. 19cm to 84cm.

15909 Normally £12

**£9 save £3**

Devices pictured not included.

**Clock With Speakers** Plastic colour-changing clock with speakers, phone stand and message board and pen. Approx. 17.3cm x 7.7cm x 10cm. Phone jack included. Requires 3x AA batteries. 28126 **£25**

6-in-1 tech pen



**Tech Pen with UV Ink** Pen with ruler, 2 screwdriver heads, stylus, UV pen, and torch to see the UV ink. Metal and plastic. Approx. 1.8cm x 1.8cm x 15.5cm. Requires 3 button cell batteries, included. 54452 Normally £12 **£6.50 save £5.50**



blanket  
rolls up

blanket  
£9



all-in-one  
with cute  
cow design  
hood

\*Not suitable for sleeping in.

**Cow Blanket\***  
Hooded blanket. 100% polyester. Width approx. 87cm, height approx. 86cm with hood. KEEP AWAY FROM FIRE.

13193 £9

**Cow All-In-One**  
All-in-one with non-slip feet and zip front fastening. 100% polyester, excluding trims. Not suitable for sleeping in. KEEP AWAY FROM FIRE.

24638 6-12 months  
13185 12-18 months  
13250 18-24 months  
£10

**Olaf Pyjamas**  
100% cotton. KEEP AWAY FROM FIRE.

55491 Ages 2-3  
55434 Ages 4-5  
55780 Ages 6-7  
Normally £14

**£12 save £2**  
**Olaf Dressing Gown**  
100% polyester micro fleece. Not suitable for sleeping in. KEEP AWAY FROM FIRE.

55707 Ages 5-6  
55731 Ages 7-8  
Normally £20  
**£16 save £4**



100% cotton

©Disney

dressing  
gown  
£16

buy 1 HALF PRICE  
choose 1 lower priced item half price, page 197 only



2 ways to wear



reversible gilet and top

**Boys' Reversible Fleece With Hood**  
Zip-up, hooded gilet. 100% polyester, excluding trims.  
14431 Ages 3-4  
14498 Ages 5-6  
14506 Ages 7-8  
£15

**Boys' Reversible T-Shirt**  
Long-sleeved. Striped side: 58% cotton, 42% polyester. Fleece side: 100% polyester excluding trims.  
14456 Ages 3-4  
14514 Ages 5-6  
14522 Ages 7-8  
£12

ALL WHILE STOCKS LAST

pro-quality tools for a perfect finish, for every style



## EXPERT BRUSHES

## HALF PRICE OR LESS

*for blow-dries with extra bounce*

**Large Barrel Brush**  
04499

Normally £7.50

**£3.75**

half price

*creates root lift in shorter styles and fringes*

**Small Barrel Brush**  
04515

Normally £5

**£2.50**

half price

*for sleek, straighter styles*

**Paddle Brush**  
02832

Normally £7.50

**£3.75**

half price

*gentle on hair for everyday styling*

**Cushion Brush**  
06767

Normally £5

**£2**

save £3

*ideal for combing product through hair*

**Styling Comb**  
25056

Normally £4

**£2**

half price

*backcomb locks for va-va-volume*

**Back Comb Brush**  
23820

Normally £3.25

**£1.65**

save £1.60

*with natural boar hair bristles for enhanced shine*

**Smoothing Brush**  
10140

Normally £7.50

**£4.50**

save £3

*keeps hair beautiful on the go*

**Pop-Up Brush**  
02873

Normally £3.25

**£1.65**

save £1.60

*new*

# EXTEND YOUR *colour*

for **UP TO 15 WEEKS**

try me  
**£3.30**  
SAVE £2.<sup>20</sup>



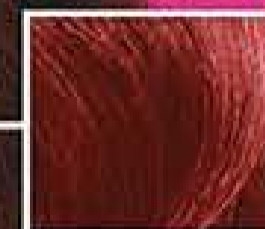
This incredible spray protects each strand of hair with an invisible shield against UV and environmental damage, which can cause that just-coloured shine to fade.

Abigail Burton,  
Avon's UK Haircare Category Manager

after  
45 washes



unprotected  
coloured hair



treated with  
Anti-Fade  
UV Spray

fight the fade  
with Colour Expert  
Technology to shield  
from fade-causing  
damage

Diagram for illustrative  
purposes only.



**Colour Protection 250ml**  
15768 Shampoo  
05934 Conditioner  
Price per 100ml = 64p  
Normally £2.80  
**£1.60 save £1.20**

**Restorative Mask**  
150ml  
08326  
Price per 100ml = £2.20  
Normally £5.50  
**£3.30 save £2.20**

**NEW Anti-Fade  
UV Spray**  
100ml  
08060  
Will normally be £5.50  
**£3.30 save £2.20**

REPAIR and  
*protect*



with **Keratin Power Technology** to smooth split ends and prevent breakage



all 3 for  
**£5**

order using 69880  
save £6.10

**Instant Repair 7** 250ml  
04788 Shampoo  
00562 Conditioner  
Price per 100ml = £1.12  
**£2.80**

**Treatment Spray**  
100ml  
04606  
**£5.50**

all 3 for  
**£5**

order using 68734  
save £5.10

TURN UP THE  
*volume*  
for voluptuous hair  
that's bouncing  
with body

MIRROR-LIKE  
*shine*



for healthy-looking  
hair that's up to  
**100% shinier**



all 3 for  
**£5**

order using 68676  
save £6.10

**Daily Shine** 250ml  
11171 Shampoo  
11320 Quick Touch  
Leave-in  
Conditioner  
Price per 100ml = £1.12  
**£2.80**

**Dry Ends Serum**  
30ml  
21352  
Price per 100ml = £18.33  
**£5.50**



*“I used to use a branded volume shampoo but this is even better, and for a better price!”*

Aija Zaikovska,  
avonshop.co.uk customer, Manchester

**Ultimate Volume**  
250ml  
09381 Shampoo  
09522 Conditioner  
Price per 100ml = £1.12  
**£2.80**

**Volume Boosting Treatment**  
150ml  
08441  
Price per 100ml = £3.00  
**£4.50**

NO MORE *frizz*



leaves hair **sleek, smooth and frizz-free** for up to 24 hours



all 3 for **£5**

order using 69559  
save £6.10

**Smooth as Silk 250ml**  
25213 Shampoo  
17939 Conditioner  
Price per 100ml = £1.12  
**£2.80**

**Serum**  
30ml  
18028  
Price per 100ml = £18.33  
**£5.50**

PRO *perfection*



**nurtures and replenishes** hair for a **pro-quality finish**



all 3 for **£7**

order using 69146  
save £8.10

**Absolute Perfection**  
250ml  
10256 Shampoo  
10900 Conditioner  
Price per 100ml = £1.32  
**£3.30**

**Beauty Balm**  
Leave-in Treatment  
150ml  
04796  
Price per 100ml = £4.33  
**£6.50**



all 3 for **£5**

order using 68635  
save £6.10

ARGAN OIL • *nourishment*

**transform** your hair from the very first wash



*“Far better than some of the most expensive products on the market! Would highly recommend!”*

Victoria Hope-Shannon,  
avonshop.co.uk customer, Southport

**360 Nourishment Moroccan Argan Oil 250ml**  
23754 Shampoo  
23614 Conditioner  
Price per 100ml = £1.12  
**£2.80**

**Leave-in Treatment**  
30ml  
06973  
Price per 100ml = £18.33  
**£5.50**

AVON Hair Salon



- **Moroccan Argan Oil**  
for strong, silky perfection
- **Daily Shine**  
for vitamin-enriched shine
- **Anti-Dandruff**  
for flake-free fabulousness
- **Instant Repair 7**  
for a fast hair fix
- **Smooth as Silk**  
for all-day frizz control
- **Ultimate Volume**  
for 24-hour fullness and body
- **Colour Protection**  
for coloured hair repair
- **Supreme Oils**  
for luxurious nourishment

luxurious  
nourishment  
for that  
salon-perfect  
finish

# SUPERSIZE SHAMPOOS

(because we all know size does matter)

FROM  
**£1.99**

save up to £2.90

AVON  
Advance  
Techniques

**SUPREME OILS**



With **NUTRI 5**  
COMPLEX  
LUXURIOUSLY NOURISHED  
LUXUEUSEMENT NOURRISSANT

**SHAMPOO**  
**SHAMPOOING**

For all hair types  
Pour tous types de cheveux

400 ml e

**Shampoo 400ml**  
24448 360 Nourishment  
Moroccan Argan Oil  
17970 2-in-1 Daily Shine  
00372 2-in-1 Anti-Dandruff  
23044 Instant Repair 7  
28449 Smooth as Silk  
13482 Ultimate Volume  
01859 Colour Protection  
Price per 100ml = 50p  
Normally £4.50  
**£1.99 save £2.51**

**Supreme Oils Shampoo**  
400ml  
04754  
Price per 100ml = 53p  
Normally £5  
**£2.10 save £2.90**

AVON Hair Salon



# STYLE

*like you mean it*

professional products, **whatever your style**



all-day hold  
without  
stiffness

lift and  
definition  
for curls

2-3 days  
of silky  
straightness

unbeatable  
frizz-free  
shine

protects from  
heat-styling  
damage

**Firm Hold Gel**  
100ml  
12005  
Normally £3.25  
**£2.30**  
save 95p

**Volume & Curl Mousse**  
150ml  
01107  
Price per 100ml = £1.67  
Normally £3.50  
**£2.50** save £1

**Power Straight Spray**  
100ml  
11924  
Normally £4.50  
**£3.15**  
save £1.35

**Mirror Shine Spray**  
100ml  
01412  
Normally £5  
**£3.50**  
save £1.50

**Heat Protection Spray**  
100ml  
11965  
Normally £4.50  
**£3.20**  
save £1.30

# WAKE UP to fabulous hair

(so easy, you can do it in your sleep!)



add a mist of  
hairspray to keep  
your fab new  
'do all day

**£5**  
half price

these super-soft  
rollers squash  
flat as a pancake  
for undisturbed  
slumber



**Goodnight Hair Rollers**  
20982  
Normally £10  
**£5** half price

**Firm Hold Hairspray**  
200ml  
01156  
Price per 100ml = £1.25  
Normally £3.50  
**£2.50** save £1



AVON Hair Salon

# date night curls

compare & save  
Argos £49.99†  
AVON  
**£34.99**  
save £15!

GUARANTEE +1  
**3** yr



**Remington Your Style Styler Kit**  
High performance styler with 3 interchangeable attachments and 3 heat settings, up to 220°C\*. 30-second heat up with automatic safety shut off and swivel cord. Comes with storage bag and heat resistant glove.  
**01073**  
Normally £44.99  
**£34.99** save £10



**conical wand**  
for luxurious, tumbling curls



**hot brush**  
38mm hot brush for volume and shape



**19mm clip tong**  
for bouncy curls

\*Hot brush max. temp. 180°C

**no more burnt fingers!**  
your 3-in-1 styling wand includes a free heat-proof glove and storage pouch

# blow-dried bombshell

compare & save  
Argos £34.99†  
AVON  
**£27.99**  
save £7!



GUARANTEE +1  
**3** yr

**Remington Your Style Dryer Kit**  
High performance dryer with 3 interchangeable attachments, 3 heat and 2 speed settings, plus a cool shot option. Low noise\* with frizz-fighting ion generator and powerful salon-worthy 2300W motor.  
**06122**  
Normally £39.99  
**£27.99** save £12

\*Vs. standard Remington dryer.



**spin curl**  
for relaxed, tousled waves



**concentrator**  
for a luxe, sleek finish



**diffuser**  
for enhancing your natural curls

These products carry a tamper-proof sticker. We will not be able to accept any returns on these products should this sticker be removed or tampered with. These products are covered by a warranty supplied by Remington.

†Price sourced from www.argos.co.uk on 29.07.2015.

*deliciously fruity haircare*  
**INSPIRED BY NATURE**



**1. Raspberry & Hibiscus 250ml 08516 Shampoo 05371 Conditioner**  
 Price per 100ml = 40p  
 Normally £2  
**£1 half price**



**3. Strawberry & Guava 2-in-1 Shampoo & Conditioner 250ml 06809**  
 Price per 100ml = 40p  
 Normally £2  
**£1 half price**



**4. Almond & Avocado Shampoo 250ml 03483**  
 Price per 100ml = 40p  
 Normally £2  
**£1 half price**

**5. Almond & Avocado Conditioning Balm 200ml 17889**  
 Price per 100ml = 63p  
 Normally £2.50  
**£1.25 half price**



**6. Mango & Ginger 2-in-1 Shampoo & Conditioner 250ml 11783**  
 Price per 100ml = 40p  
 Normally £2  
**£1 half price**



**7. Verbena & Peppermint 250ml 24471 Shampoo 02089 Conditioner**  
 Price per 100ml = 40p  
 Normally £2  
**£1 half price**



**8. Chamomile & Aloe Vera Shampoo 250ml 10447**  
 Price per 100ml = 40p  
 Normally £2  
**£1 half price**

**9. Chamomile & Aloe Vera Treatment Mask 125ml 14001**  
 Price per 100ml = £1.00  
 Normally £2.50  
**£1.25 half price**



**10. Golden Apricot & Shea 2-in-1 Shampoo & Conditioner 250ml 16352**  
 Price per 100ml = 40p  
 Normally £2  
**£1 half price**

**11. Golden Apricot & Shea Detangling Spray 150ml 15677**  
 Price per 100ml = 83p  
 Normally £2.50  
**£1.25 half price**



**12. Golden Apricot & Shea Leave-in Treatment 125ml 11429**  
 Price per 100ml = £1.00  
 Normally £2.50  
**£1.25 half price**

*nourishing relief for*  
**DRY, DAMAGED HAIR**

restore moisture to dried out tresses with **comforting vanilla and golden pear**



**ALL HALF PRICE**

pages 212-213



**Shampoo 250ml 18036**  
 Price per 100ml = 40p  
 Normally £2  
**£1 half price**

**Conditioner 250ml 17368**  
 Price per 100ml = 40p  
 Normally £2  
**£1 half price**



a restful  
**NIGHT'S  
SLEEP**

relax into a blissful  
slumber with this  
perfectly soothing pair

**£2.20**  
save £2.30



**£4**  
save £2



**new**

## Sleep Serenity

with relaxing and soothing camomile and lavender

**Balm** 10g  
06775  
Normally £3  
**£2.25** save 75p

**Bath Salts**  
195g  
15511  
Price per 100g = £1.79  
Normally £5  
**£3.50** save £1.50



*spritz me  
on your  
pillow*

**Pillow Mist**  
100ml  
13532  
Normally £4.50  
**£2.20**  
save £2.30

soothe tired eyes  
reduce puffiness and melt  
away your stresses and strains

*pop me in the  
fridge for cooling  
relaxation*



**NEW Cooling  
Eye Mask**  
23424  
Will normally be £6  
**£4** save £2

# gorgeously PAMPERING TREATS

indulge yourself from top to toe with nourishing shea butter

**Blissfully Nourishing**  
with African Shea Butter  
Body Butter  
au beurre de karité d'Afrique  
Beurre corporel

200 ml

*your favourite spa collection*

**£5.60**  
save £2.40

**Body Butter**  
200ml  
04747  
Price per 100ml = £2.80  
Normally £8  
**£5.60** save £2.40

# AGE-DEFYING neck treatment

with ultra-hydrating olive oil for a youthful-looking glow



**new**

**£3.85**  
save £1.65

**Heavenly Hydration**  
with Mediterranean Olive Oil  
Uplifting Neck & Chest Serum  
à l'huile d'olive de la Méditerranée  
Concentré raffermissant  
Cou & Décolleté

50ml  
14365  
Price per 100ml = £7.70  
Will normally be £5.50  
**£3.85** save £1.65

**AFTER 1 DAY**  
skin looks and feels firmer, toned and uplifted

**AFTER 1 WEEK**  
skin looks renewed, with reduced lines, wrinkles and crepiness

## Blissfully Nourishing with enriching African shea butter

**Hand, Elbow and Foot Cream**  
75ml  
20032



Price per 100ml = £4.33  
Normally £4.50  
**£3.25** save £1.25

**Hand and Foot Scrub**  
75ml  
13748  
Price per 100ml = £4.33  
Normally £4.50  
**£3.25** save £1.25



**Soothing Nail, Hand and Foot Soak**  
150ml  
09163

Price per 100ml = £2.17  
Normally £5  
**£3.25** save £1.75

**Nourishing Face Mask**  
75ml  
17590  
Price per 100ml = £5.13  
Normally £5.50  
**£3.85** save £1.65



**Replenishing and Conditioning Paraffin Mask**  
125ml  
57208

Price per 100ml = £2.80  
Normally £5  
**£3.50** save £1.50



## Heavenly Hydration with smoothing Mediterranean olive oil

**Moisturiser**  
200ml  
10033

Price per 100ml = £2.45  
Normally £7  
**£4.90** save £2.10

**Hot Hair Oil**  
60ml  
04010  
Price per 100ml = £3.75  
Normally £3  
**£2.25** save 75p



**Hair Mask**  
200ml  
10090

Price per 100ml = £1.93  
Normally £5.50  
**£3.85** save £1.65

**Face Mask**  
75ml  
05991  
Price per 100ml = £5.13  
Normally £5.50  
**£3.85** save £1.65



**Facial Oil**  
30ml  
10439

Price per 100ml = £9.33  
Normally £4  
**£2.80** save £1.20



indulge in some  
**ME-TIME**

**floating bath petals**  
treat yourself to a relaxing soak,  
surrounded in scented bath petals



**£3.50**  
save £1.50



**Sweet Sensuality Bath Petals**  
17806  
Normally £5  
**£3.50** save £1.50

Dead Sea minerals  
**BODY RITUAL**

draw out impurities with this invigorating duo



**£5**  
save £3

Dead Sea salt is mineral-rich and perfect for exfoliating and refreshing skin. As a result, it's been a renowned spa treatment favourite around the world for centuries.



**Body Scrub**  
200ml  
31120  
Price per 100ml = £1.93  
Normally £5.50  
**£3.85** save £1.65

**Body Butter Jar**  
200ml  
23713  
Price per 100ml = £2.50  
Normally £8  
**£5** save £3

**body butter jars**

a moisturising indulgence,  
melts into your skin for  
pampered softness

**Body Butter Jar** 200ml  
23739 Caribbean Escape  
23671 Blissfully Nourishing  
Price per 100ml = £2.50  
Normally £8  
**£5** save £3



**Perfectly Purifying**

with mineral-rich Dead Sea salt and Dead Sea mud

**Face Mask**  
75ml  
25254  
Price per 100ml = £4.00  
Normally £5.50  
**£3** save £2.50



**Face Scrub**  
75ml  
14613  
Price per 100ml = £4.07  
Normally £5  
**£3.50** save £1.50

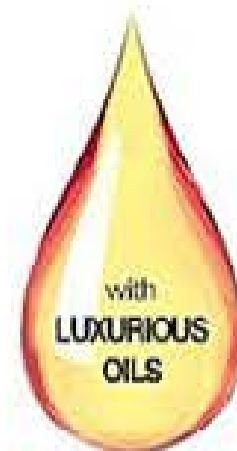


**Gommage Face Mask**  
50ml  
10710  
Price per 100ml = £6.40  
Normally £6  
**£4.20** save £1.80



# CREAMY moisture

deep hydration for gorgeously soft skin



skin so soft

**ARGAN OIL**  
deeply moisturising  
to quench dry skin



**Silky Moisture  
Ultra Moisturising Body Lotion**  
400ml  
**12260**  
Price per 100ml = 75p  
Normally £6  
**£3 half price**

**BABASSU OIL**  
firming and restoring  
to smooth mature skin



**Firming & Restoring  
Body Lotion**  
400ml  
**12443**  
Price per 100ml = 75p  
Normally £6  
**£3 half price**

**MACADAMIA NUT OIL**  
rich and soothing  
to nourish very dry skin



**Supreme Nourishment  
Cream Oil Body Lotion**  
400ml  
**12781**  
Price per 100ml = 75p  
Normally £6  
**£3 half price**

**JOJOBA OIL**  
long-lasting moisture  
to soften normal skin



**Original Body Butter**  
200ml  
**20545**  
Price per 100ml = £1.25  
Normally £5  
**£2.50 half price**



**Silky Moisture Body Butter**  
200ml  
**20503**  
Price per 100ml = £1.25  
Normally £5  
**£2.50 half price**



**Firming & Restoring  
Body Cream**  
200ml  
**21659**  
Price per 100ml = £1.25  
Normally £5  
**£2.50 half price**

# drenched in MOISTURE

oil-infused cleansing for your bath and shower

ALL  
HALF  
PRICE

pages 220-221



**ARGAN OIL**  
deeply moisturising  
to quench dry skin

**Silky Moisture  
Creamy Body Wash**  
250ml  
**12526**  
Price per 100ml = 60p  
Normally £3  
**£1.50 half price**

**MACADAMIA  
NUT OIL**  
rich and soothing  
to nourish  
very dry skin

**Silky Moisture  
Foaming Shower Oil**  
250ml  
**19216**  
Price per 100ml = £1.00  
Normally £5  
**£2.50 half price**

**JOJOBA OIL**  
long-lasting  
moisture  
to soften  
normal skin

**Supreme Nourishment  
Creamy Body Wash**  
250ml  
**11700**  
Price per 100ml = £1.00  
Normally £5  
**£2.50 half price**

**Original Bath Oil**  
250ml  
**07765**  
Price per 100ml = £1.00  
Normally £4.50  
**£2.50 save £2**



# keeping it SMOOTH

gentle hair removal for silky-soft skin



**Facial Hair Removal Cream**  
15ml  
**06783**  
Price per 100ml = £13.33  
Normally £4  
**£2 half price**

**Sensitive Skin Hair Removal Cream**  
100ml  
**13417**  
Normally £5.30  
**£2.65 half price**

**Facial Wax Strip Kit**  
20 strips.  
**12492**  
Price per piece = 21p  
Normally £8  
**£4.20 save £3.80**

**Wax Strip Kit for Body**  
10 strips.  
**20925**  
Price per piece = 35p  
Normally £7  
**£3.50 half price**

**Ladies' Razors**  
5 razors.  
**26500**  
Price per piece = 35p  
Normally £2.50  
**£1.75 save 75p**

**Moisturising Shave Gel**  
200ml  
**20784**  
Price per 100ml = £1.43  
Normally £4.80  
**£2.85 save £1.95**

## simply delicate



**Feminine Cleansing Wipes**  
15 wipes.  
**07336**  
Price per piece = 11p  
Normally £3.40  
**£1.70 half price**

**Feminine Wash**  
300ml  
**28688 Gentle**  
**07062 Active**  
Price per 100ml = 67p  
Normally £4  
**£2 half price**

## on duty deodorants



**Women's Roll-On Anti-Perspirant Deodorant** 50ml  
**15362 Light Bloom**  
**17111 Invisible Protection**  
**23879 Max Protection 6**  
**56739 Fresh**  
Price per 100ml = £2.00  
Normally £2  
**£1 half price**



**Men's Roll-On Anti-Perspirant Deodorant** 50ml  
**16956 Active**  
**16816 Max Protection 6**  
**63693 Fresh**  
**16675 Invisible**  
Price per 100ml = £2.00  
Normally £2  
**£1 half price**

# get up and GLOW

the easy-peasy, no-streak tan anyone can achieve

SAVE UP TO  
**HALF PRICE**

pages 222-223



360° pump works upside down



Mist this **lightweight formula** over dry skin for a buildable, **natural-looking tan** that **dries instantly** and **won't stain your clothes**.

**Gradual Tan Airbrush Spray for Medium Skin**  
150ml  
**22210**  
Price per 100ml = £1.67  
Normally £5  
**£2.50 half price**



get a gorgeous glow without the rays

**Shimmer Oil Spray**  
150ml  
**22269**  
Price per 100ml = £1.67  
Normally £5  
**£2.50 half price**

**Luminous Perfector Body Cream**  
200ml  
**22202**  
Price per 100ml = £1.36  
Normally £5.50  
**£2.75 half price**

**Gradual Tan Lotion for Medium Skin**  
200ml  
**22236**  
Price per 100ml = £1.36  
Normally £5.50  
**£2.75 half price**

**Sensational 7 in 1 Glow Body Lotion**  
200ml  
**08532 Fair**  
**08649 Medium**  
Price per 100ml = £1.50  
Normally £6  
**£3 half price**

**Luminous Body Scrub**  
200ml  
**09167**  
Price per 100ml = £1.25  
Normally £5  
**£2.50 half price**





reduce the look of  
**SCARS AND STRETCH MARKS**

with this **fast-absorbing wonder oil**

reduces stretch marks, **FAST**



scarring before use

after just 8 weeks

Diagram for illustrative purposes only.

**7 SKIN-TRANSFORMING BENEFITS**

- reduces appearance of **stretch marks**
- reduces appearance of **scars**
- reduces look of **dark spots**
- reduces look of **discolourations**
- helps **even skin tone**
- **softens and smooths**
- **deeply moisturises**

**Silky Moisture Tissue Oil**  
150ml  
**24554**  
Price per 100ml = £2.67  
Normally £8  
**£4 half price**

**£4**  
half price



**5 sold every minute!**



**£2.50**  
half price

**ALL HALF PRICE**

pages 224-225

best-selling  
**DRY OIL SPRAYS**

for easy-to-apply, **instant moisture on the go**

**JOJOBA OIL**  
long-lasting moisture to soften normal skin

enriched with **LUXURIOUS OILS**



**Dry Oil Spray 150ml**  
**08698** Original  
**03517** Fast Hydration  
**12385** Silky Moisture  
Price per 100ml = £1.67  
Normally £5  
**£2.50 half price**

\*Based on sales of Skin So Soft Original Dry Oil Spray between 18.06.15-19.08.15.



# HARD SKIN be gone!

*closes up neatly  
for safe storage*

**remove** **buff** **trim**

**1** **2** **3**

**new**

scrape gently over hard skin to safely remove layers in seconds

comes with an interchangeable spare blade

**new**

**1. NEW Hard Skin Remover**  
Plastic handle with stainless steel blade and one spare blade. Approx. 16.2cm x 3cm x 1cm. Caution, includes sharp blade. Not to be sold to anyone under the age of 18.  
**25353**  
Will normally be £6  
**£3 half price**

**2. Foot File**  
**04382**  
Normally £3.50  
**£1.75 half price**

**3. NEW Nail Clippers**  
**25502**  
Will normally be £4  
**£2 half price**

## SOLE softening

*effortless smoothing  
in a bonus-size bottle*



**new**

**XXL**  
LIMITED EDITION

AVON  
foot  
works

beautiful  
glycerine  
silicone sock cream  
crème silicone

150 ml e

**150ml**

**£3.50**  
save £2.50

seal in moisture with an **invisible sock-like barrier**, for all-day comfort and hydration

**NEW Silicone Sock Cream Bonus Size**  
150ml  
**25684**  
Price per 100ml = £2.33  
Will normally be £6  
**£3.50** save £2.50

beautiful | nourish and hydrate

**Exfoliating Bar Soap**  
75g  
**11692**  
Price per 100g = £3.47  
Normally £3.50  
**£2.60**  
save 90p

**Pedi-Peel Pads**  
55 pads.  
**28431**  
Price per piece = 7p  
Normally £6  
**£3.60**  
save £2.40

**Cooling Crackling Mousse**  
150ml  
**11106**  
Price per 100ml = £2.00  
Normally £5  
**£3** save £2

**Sole Support Cushion Cream**  
75ml  
**14035**  
Price per 100ml = £2.60  
Normally £3.50  
**£2.10** save £1.40

**Heel Softening Cream**  
75ml  
**01800**  
Price per 100ml = £2.60  
Normally £3.50  
**£2.10** save £1.40

**Overnight Renewing Cream**  
75ml  
**20727**  
Price per 100ml = £3.80  
Normally £4.75  
**£2.85** save £1.90

AVON Bath & Body

# COMFORTING TREATS for tired out feet

lavender | pamper and soothe



**Comforting Overnight Massage Cream**  
150ml  
20412  
Price per 100ml = £1.40  
Normally £3.50  
**£2.10 save £1.40**

**Comforting Soak**  
100ml  
20677  
Normally £3.75  
**£2.25 save £1.50**

**3-in-1 Blooming Leg Oil**  
50ml  
18168  
Price per 100ml = £8.40  
Normally £7  
**£4.20 save £2.80**

**Softening Balm**  
50ml  
19950  
Price per 100ml = £6.00  
Normally £5  
**£3 save £2**

**Comforting 3-in-1 Mask**  
75ml  
20396  
Price per 100ml = £3.60  
Normally £4.50  
**£2.70 save £1.80**

marine salt | invigorate and revitalise

accessories | buff and cushion



**Invigorating Scrub**  
75ml  
24885  
Price per 100ml = £2.80  
Normally £3.50  
**£2.10 save £1.40**

**Multi Active Foot Soak**  
100ml  
07500  
Normally £4.10  
**£2.40 save £1.70**

**Hydrating Balm**  
75ml  
02493  
Price per 100ml = £2.80  
Normally £3.50  
**£2.10 save £1.40**

**3-in-1 Multi Tool**  
07047  
Normally £6  
**£3.60 save £2.40**

**Gel Heel Pads**  
19372  
Normally £3  
**£1.80 save £1.20**

**Gel Cushions**  
25031  
Normally £6  
**£3.60 save £2.40**



# goodbye SMELLY FEET!



neutralise embarrassing  
foot odour with this foot  
and shoe spray



**Odour Neutralising Foot Spray**  
75ml  
02121  
Price per 100ml = £2.67  
Normally £3.50  
**£2 save £1.50**



**£2**  
save £1.50

**INSTANTLY:**  
Destroys existing foot  
odour, refreshing your  
feet and shoes.

**AFTER 5 DAYS' USE:**  
Prevents odour  
starting and leaves  
feet and shoes  
smelling fresher.

healthy | restore and revive

**Peppermint Reviving Leg Gel**  
75ml  
06742  
Price per 100ml = £3.80  
Normally £4.50  
**£2.70 save £1.80**



**Menthol & Tea Tree Deodorising Foot Powder**  
75g  
02063  
Price per 100g = £2.80  
Normally £3.50  
**£2.10 save £1.40**



**Rough Skin Remover**  
75ml  
21105  
Price per 100ml = £2.80  
Normally £3.50  
**£2.10 save £1.40**



**Restorative Soak with Epsom Salts**  
100ml  
26344  
Normally £5  
**£3 save £2**



**Intensive Callus Cream**  
75ml  
02113  
Price per 100ml = £2.80  
Normally £3.50  
**£2.10 save £1.40**





paint me  
on and wash  
me off

*colourful  
bathtime fun*

**Bath Time Paint**  
100ml  
07609 Wacky Watermelon  
02881 Bursting Berry  
Normally £2.50  
**£1.25 half price**



*no more knots!*  
**Magnificent Mango  
Detangling Spray**  
200ml  
05769  
Price per 100ml = 88p  
Normally £2.50  
**£1.75 save 75p**



*bathtime bubbles your kids will love*

**Body Wash & Bubble Bath**  
250ml  
20818 Playful Pear  
17483 Swirling Strawberry  
03301 Groovy Grape  
Price per 100ml = 50p  
Normally £2.50  
**£1.25 half price**



*2-in-1 makes hair-washing a breeze*

**Shampoo & Conditioner**  
250ml  
02741 Wacky Watermelon  
08805 Amazing Apple  
Price per 100ml = 50p  
Normally £2.50  
**£1.25 half price**

# sweet DREAMS

*soothe your little ones  
to sleep with a  
calming lavender scent*

SAVE UP TO  
**HALF  
PRICE**

pages 230-231



*mild and gentle,  
tear-free formulas*

**Body Wash & Bubble Bath**  
250ml  
14647  
Price per 100ml = 60p  
Normally £3  
**£1.50 half price**

**Body Lotion**  
150ml  
00638  
Price per 100ml = £1.00  
Normally £3  
**£1.50 half price**

shimmer body sprays room and linen sprays



**NEW Shimmer Mist** 100ml  
**61598** Cherry Blossom  
**61531** Passionfruit & Peony  
 Will normally be £3  
**£1.50** half price

**Scented Spritz** 100ml  
**14639** Pink Daisy & Sicilian Lemon  
**18051** Cherry Blossom  
**17137** Strawberry & Guava  
**16451** Passionfruit & Peony

**10280** Lavender & Chamomile  
**24422** Vanilla & Sandalwood  
**11452** Lily & Gardenia  
**05702** Pomegranate & Mango  
 Normally £3  
**£1.25** save £1.75

uplifting shower gels



**Shower Gel** 200ml  
**04135** Cherry Blossom  
**12229** Strawberry & Guava  
**24489** Vanilla & Sandalwood  
**17145** Passionfruit & Peony  
**17566** Pink Daisy & Sicilian Lemon  
 Price per 100ml = 68p  
 Normally £2.70  
**£1.35** half price

sumptuous body lotions



**Body Lotion** 200ml  
**23838** Cherry Blossom  
**18291** Strawberry & Guava  
**24539** Vanilla & Sandalwood  
**12880** Passionfruit & Peony  
**14837** Pink Daisy & Sicilian Lemon  
 Price per 100ml = 80p  
 Normally £3.20  
**£1.60** half price

# RED ROSE & PEACH

floral, fruity new scent  
 for home and body

**HALF PRICE OR BETTER**

pages 232-233



**NEW Body Lotion**  
 200ml  
**22848**  
 Price per 100ml = 80p  
 Will normally be £3.20  
**£1.60**  
 half price

**NEW Scented Spritz**  
 100ml  
**28563**  
 Will normally be £3  
**£1.25**  
 save £1.75

**NEW Shower Gel**  
 200ml  
**00265**  
 Price per 100ml = 68p  
 Will normally be £2.70  
**£1.35**  
 half price

# lovely LATHERS

caring cleansing for body and hands, with a scent for every mood

with new, improved formulas!



## liquid soap

- Daily Hand Wash 250ml**  
**09951** Lagoon  
**09944** Citrus Zing  
**05918** Reflection  
**05983** Mystique  
**58453** Winter Dreamland  
 Price per 100ml = 50p  
 Normally £2  
**£1.25 save 75p**



## senses spa

- Shower Crème 250ml**  
**03079** Andalusian Bliss  
**06635** Indian Rituals  
**03913** Oriental Sanctuary  
 Price per 100ml = 40p  
 Normally £2  
**£1 half price**



## nourishing

- Shower Crème 250ml**  
**57679** Reflection  
**57000** Mystique  
 Price per 100ml = 40p  
 Normally £2.50  
**£1 save £1.50**



## mood therapy

- Shower Gel 250ml**  
**01701** Indulgent  
**54437** Revitalising  
**46235** Energising  
 Price per 100ml = 40p  
 Normally £2  
**£1 half price**



## revitalising

- Shower Gel 250ml**  
**54395** Lagoon  
**59246** Garden of Eden  
**58420** Winter Dreamland  
**56044** NEW Anti-Stress  
 Price per 100ml = 40p  
 Normally £2  
**£1 half price**

# HEAVEN SCENT cleansing

250ml SHOWER GELS

**£1**

SAVE UP TO £1.50

pages 234-235

bring your mind and body together in harmony, with the scent of lily of the valley and apple



**new**

moisturising formula infused with **vitamin E**, oat and **soya extracts**

- NEW Heaven Harmony Daily Hand Wash 250ml**  
**14449**  
 Price per 100ml = 40p  
 Will normally be £2  
**£1 half price**

- NEW Heaven Harmony Shower Crème 250ml**  
**28050**  
 Price per 100ml = 40p  
 Will normally be £2  
**£1 half price**



AVON Bath & Body

size up  
**YOUR SUDS**

500ml

with new, improved formulas!



half price shower gels  
in double size bottles

*senses spa*

**Shower Crème 500ml**  
**12195** Andalusian Bliss  
**11791** Indian Rituals  
**11833** Oriental Sanctuary  
 Price per 100ml = 30p  
 Normally £3  
**£1.50 half price**

**Andalusian**

rich pomegranate and  
almond infused with  
rose extracts

**Indian**

warm cardamom and  
sandalwood infused with  
soy milk and honey extracts

**Oriental**

fresh satsuma and lotus  
flower infused with  
mandarin extracts



*revitalising*

**Shower Gel 500ml**  
**17640** Lagoon  
**17616** Garden of Eden  
**17632** Citrus Zing  
 Price per 100ml = 30p  
 Normally £3  
**£1.50 half price**



*mood therapy*

**Shower Gel 500ml**  
**01479** Revitalising  
**27516** Indulgent  
**44719** Energising  
 Price per 100ml = 30p  
 Normally £3  
**£1.50 half price**



*nourishing*

**Shower Crème 500ml**  
**19166** Reflection  
**17665** Mystique  
 Price per 100ml = 30p  
 Normally £3  
**£1.50 half price**



*limited edition*

**Winter Dreamland Shower Gel 500ml**  
**57893**  
 Price per 100ml = 30p  
 Normally £3  
**£1.50 half price**

raspberry  
and apple  
scent

and,  
**RELAX...**

Tough day? Watch your stress melt away  
as you breathe in this tranquil scent

500ml SHOWER GELS

**£1.50**  
HALF PRICE

pages 236-237



new

now with  
100%  
NATURAL  
ORIGIN  
extracts

a soothing blend  
of patchouli and  
ylang-ylang

**NEW Anti-Stress Shower Gel 500ml**  
**25908**  
 Price per 100ml = 30p  
 Will normally be £3  
**£1.50 half price**

AVON Bath & Body

# TREAT *yourself*

to a bath full of rich, foamy bubbles



**Bubble Bath 500ml**  
**19711** White Lily  
**02451** Soft Pink  
**23465** Lavender  
**02584** Red Berries  
**14530** Vanilla & Orchid  
**06072** Sensitive Rose Petals  
 Price per 100ml = 40p  
 Normally £4  
**£2 half price**



ALL  
**£2**  
 HALF PRICE  
 pages 238-239

*new*

*indulge your senses  
 with this sumptuous  
 scent of chocolate  
 and orange*

**NEW**  
**Chocolate & Orange**  
**Bubble Bath**  
 500ml  
**25007**  
 Price per 100ml = 40p  
 Will normally be £4  
**£2 half price**

*we guarantee you'll love your new products!*

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Special terms apply to certain products - these are clearly indicated in the brochure. For a full refund on products with a free gift, please return both items to ensure your refund is processed. Avon offers a 2 year warranty for manufacturing faults on its watches.

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## HOW TO USE

1. **Shake** for the perfect amount of powder.
2. **Swirl** the Kabuki Brush into the powder and tap off excess.
3. **Blend** into skin using small circular movements.
4. **Layer** up more powder if you need more coverage.

*densely packed,  
SOFT BRISTLES  
buff powder into your skin*



**AMAZING OFFER**  
**FREE**  
Kabuki Brush  
when you buy Calming Effects Loose Powder Foundation, pages 240-241  
**combined WORTH £17\***

**Kabuki Brush**  
03756  
**£6.50**  
or **FREE**

\*Based on normal brochure prices.

*try*  
**KIND-TO-SKIN**  
**MINERALS**  
*this spring*



Great instant coverage that improves the look of your skin even after the make-up comes off?  
**Yes please!**



**Calming Effects**  
**Loose Powder Foundation**  
6g  
Price per 10g = £17.50  
Normally £10.50  
**£5.50 save £5**

## HOW TO STROBE:



### STEP 1: **STROBE**

Sweep the highlight shade over cheekbones, brow bones, bridge of nose and Cupid's bow and blend.



### STEP 2: **BLUSH**

Finish with a sweep of blush blended out to a subtle rosey hue.

*new*

try a  
**NEW**  
TECHNIQUE  
this spring

**£5**  
save £3.50

*soft blush  
for the apples of  
your cheeks*



*creamy  
highlighter  
for enhancing  
cheekbones,  
brow bones  
and Cupid's  
bow*

Strobing is the new beauty trick your cheekbones have been waiting for! It's all about illuminating the high points of your face to create a dewy glow.

**NEW** Ideal Flawless  
Cream Blush and Highlighter Duo  
18390  
Will normally be £8.50  
**£5** save £3.50



try  
**EXTREME**  
LASH LENGTH  
*this spring*

BEST PRICE  
THIS YEAR

**£5**

half price

visibly lengthens  
top lashes by up to

**87%**

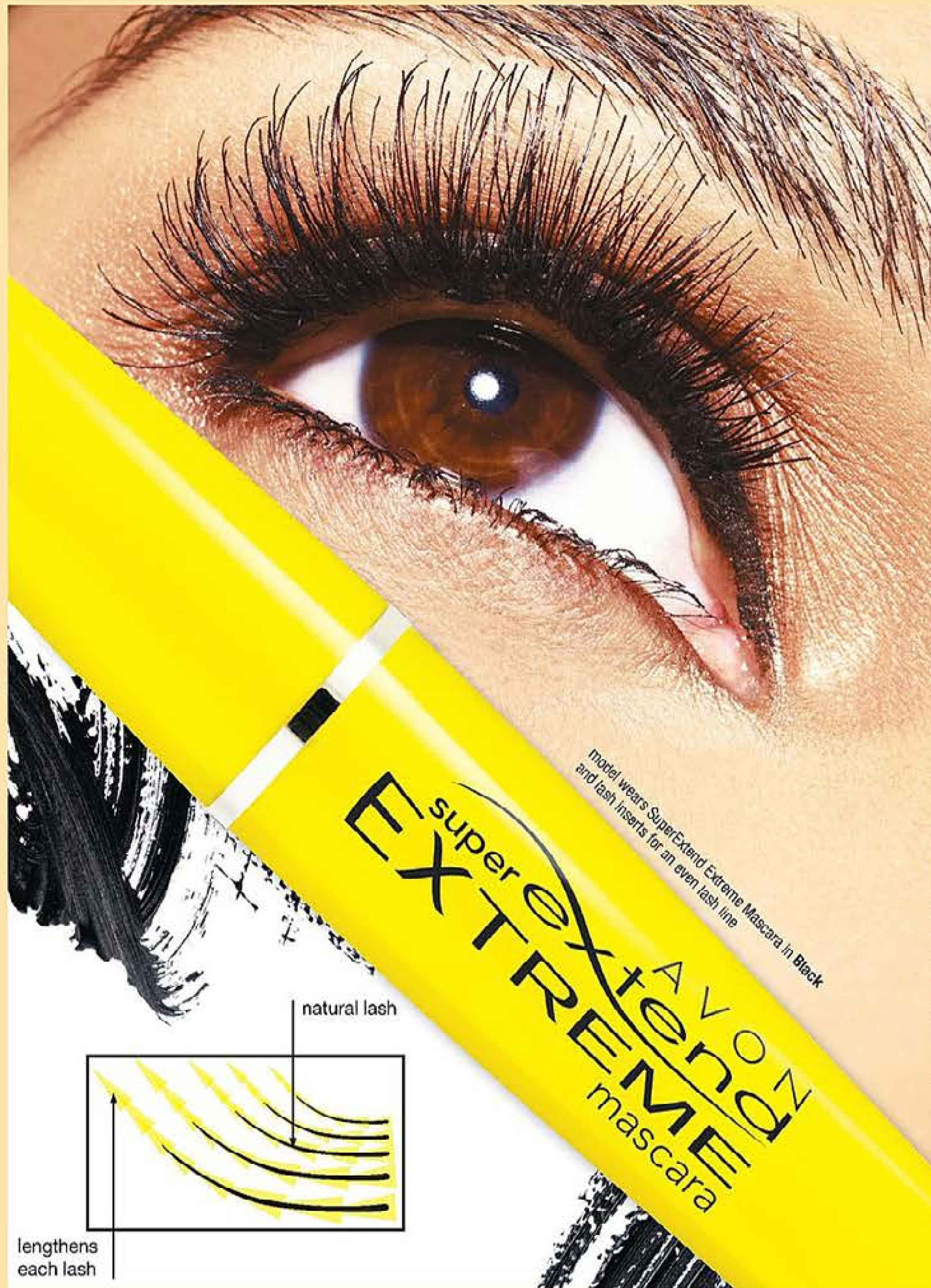
This season is all  
about the doe-eyed,  
wide-awake look.  
So swap the volume for  
length and stretch your  
lashes to the limit.

SuperExtend  
Extreme Mascara  
7ml  
Price per 10ml = £7.14  
Normally £10  
**£5 half price**



00281  
Black

01214  
Brown/Black



Model wears SuperExtend Extreme Mascara in Black  
and lash inserts for an even lash line

AVON  
super extend  
**EXTREME**  
mascara

natural lash

lengthens  
each lash

*hint of shimmer shades*

15784 Showstopper Pink

27102 Fresh Fuchsia

27276 Notice Me Nude

27011 Carefree Coral

15578 Roddy for Me

15735 Risque Rose

*shimmer-free, crème shades*

24976 Just Rosy

14415 Raspberry Rush

25288 Red Haute

19042 Plum Perfect

01610 Pink Premier

24646 Cherry Picked

try a  
**NEW**  
LIP PRODUCT  
*this spring*

**£4.50**  
save £4

Never tried a lip  
crayon? You're missing  
out! These beauties  
are your liner and lip  
colour in one!

*twist up for  
more colour*

Ultra Colour  
Lip Crayon  
Normally £8.50  
**£4.50 save £4**



*shimmer finish*



15396  
Frostiest Mauve



16428  
Twinkle Pink



14167  
Chic



10637  
Country Rose



12948  
Sparkling Nude



27862  
Frozen Rose



08292  
Canela Nacar



08193  
Pink Dream



15487  
Dream Fuchsia



08318  
Rich Chocolate



24356  
Golden Nude



08177  
Tender Kiss



02725  
Sparkling Bronze

*satin finish*



16758  
Hot Pink



06353  
Wine With Everything



27532  
Mocha



28837  
Red 2000



13110  
Blush Nude



15198  
Burnished Red



14217  
Oxford Wine



16501  
Carnation



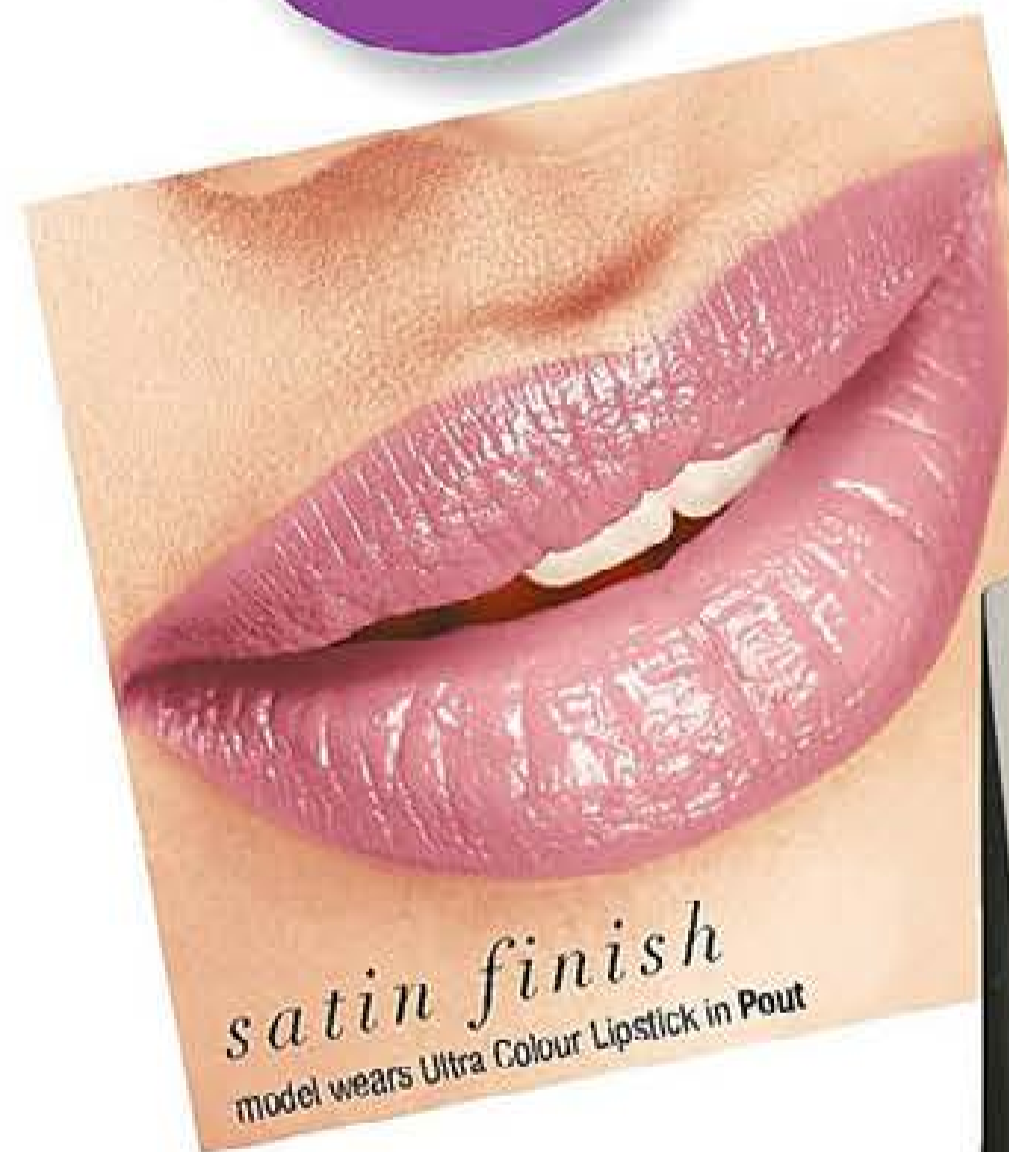
16444  
Pout



the rich colour you see on the lipstick is the same colour you see on your lips

try a  
**NEW**  
LIP FINISH  
this spring

**£4.50**  
save £3



*satin finish*  
model wears Ultra Colour Lipstick in Pout



*shimmer finish*  
model wears Ultra Colour Lipstick in Golden Nude

Whether it's a dreamy daytime satin finish or a party-perfect shimmer, neutrals and pinks are this spring's shades to be seen in.

Ultra Colour Lipstick  
Normally £7.50  
**£4.50** save £3





06007  
Sea Breeze

05363  
Star

07385  
Orchid Splash

05090  
Real Red

16733  
Viva Pink

07716  
Coral Reef

04739  
Romance

08581  
Naked Truth

06163  
Starburst

07559  
Pastel Pink

22 fashionable shades with 12 days of lasting colour



01669  
Golden Vision

04580  
Galaxy

08789  
Decadence

06593  
Cosmic Blue

05298  
Midnight

06494  
Tweed

05561  
Licorice

07401  
Cherry Jubilee

07666  
Clear

shimmer finish

try  
ON-TREND  
NAIL SHADES  
this spring



model wears Nailwear Pro+ in  
Amped Up Pink and Aqua Verve



15586  
Amped Up  
Pink



16048  
Aqua Verve

£3  
half price

This season is all about pastels that pop. It's the gorgeously girly shades we love... with added attitude!

new  
shades



11015  
Sheer  
Citrus

Nailwear Pro+  
10ml  
Normally £6  
£3 half price

*dry polish in just*  
**30 SECONDS**

*spritz over wet nails and  
get ready, get set... GO!*



**Liquid Freeze Quick Dry  
Nail Spray**

50ml

20552

Price per 100ml = £6.00

Normally £6

**£3 half price**

try for just

**£3**

SAVE  
**VS**  
SPREE

**OPI Rapid Dry Spray  
Nail Polish Dryer**

**£13.50\***

\*Price sourced from  
[www.amazon.co.uk](http://www.amazon.co.uk) on 14.09.15.



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