

AVON

BROCHURE 04 2018

avon.uk.com

volume +
THICKNESS
& touchable softness

now you can have it all with our
**NEW MIRACLE
DENSIFIER COLLECTION**

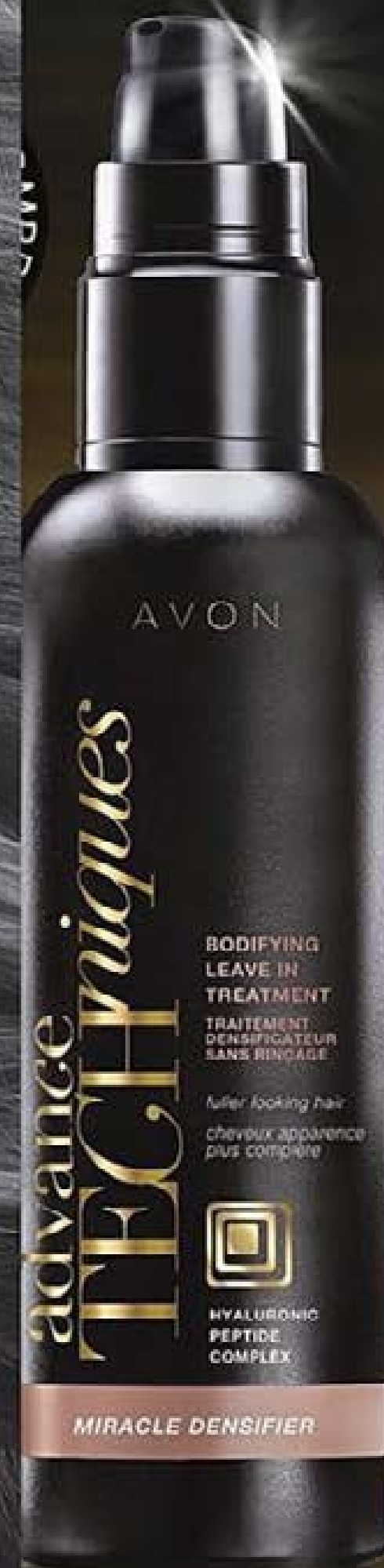


advance
TECHNIQUES

8 out of 10 women
said hair **INSTANTLY** looks and feels
THICKER
& **VOLUMISED***

*Based on those who expressed an opinion in a consumer study with 121 participants.

introducing the
**MIRACLE
DENSIFIER**
COLLECTION



it all starts
with the
**NEW
BODIFYING
2-in-1
LOTION**

**1. ADD BODY
AT THE ROOT**

Massage the lotion
into scalp to awaken
follicles. Leave in or
wash out, whichever
you prefer.

**2. BOOST
THICKNESS
THROUGH THE
LENGTHS**

Apply 2-3 pumps
through the lengths
before blow-drying.
The heat plumps
every fibre for
**GORGEOUS
thickness!**

order using
07492

turn over to
DISCOVER THE FULL COLLECTION



advance
TECHNIQUES

don't just take our word for it...

THE RESULTS ARE IN!

NEW

MIRACLE DENSIFIER COLLECTION



“**WOW!** I tried the *whole collection* and finally... **volume AND thickness** with no greasy feel or endless backcombing.”

Natalie Parker, Miracle Densifier Collection Trialist, Northampton

NEW Conditioner
250ml
08029
Price per 100ml = £1.04
£2.60

NEW Shampoo
250ml
06379
Price per 100ml = £1.04
£2.60

NEW Bodifying
Leave-In Treatment
100ml
07492
£5

NEW Massaging Brush
06486
Will normally be £5
£3
save £2

Hair Salon

avon.uk.com

5

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find your faves

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exclusive offer •

brightens over a 30-minute period



helps your body clock adjust by mimicking sunlight so you wake up gradually, feeling energised and refreshed



plays calming sounds of nature – no nasty ringing or chiming



NEW Wellbeing Sunrise Alarm Clock

Built-in rechargeable lithium battery, provides up to 120 hours of battery life. Recharge via micro USB cable, included. Approx. 13cm x 13cm. ABS.

10009 offer price **£10** when you spend £7.50 or more across this brochure**
34413 full price **£30**

ALLOW 6 WEEKS FOR DELIVERY

exclusive offer • exclusive offer • exclusive offer

a natural awakening

new

Sick of waking up feeling lethargic, exhausted and grumpy? Become a 'morning person' and wake up feeling refreshed and energised

worth £30*



make it a good morning for

JUST £10

when you spend **£7.50 or more** across this brochure**
order using **10009**

*Based on normal brochure price. **Excludes Causes products.



Online shopping at AVON is easy...

1 CONNECT

TO YOUR REP ONLINE.
YOUR LOCAL REP IS:

2 ORDER

SHOP 24/7 WITH SAFE,
SECURE PAYMENT



3 DELIVERY

FREE VIA YOUR REP
OR CHOOSE NEXT-DAY
DELIVERY

Don't have a Rep?

Don't worry, we'll match you to your nearest Rep online!

more info online
AVON.UK.COM/BRASIZEGUIDE

NEW White T-Shirt Bra with Lace

51% nylon, 43% polyester and 6% elastane.

- 04515 34b
- 08300 34c
- 08458 34d
- 02865 36b
- 11361 36c
- 16378 36d
- 09829 38c
- 61556 38d
- 49023 40d

Will normally be £12
£9 save £3

NEW White Fuller Bust T-Shirt Bra with Lace

51% nylon, 43% polyester and 6% elastane.

- 50120 34dd
- 24869 36dd
- 63719 36e
- 20008 36f
- 62851 38dd
- 20107 38e
- 24059 38f
- 14373 40dd
- 14464 40e
- 27128 40f
- 00265 42dd
- 16014 42e
- 02253 42f

Will normally be £12
£9 save £3



FOR MORE FASHION

TURN TO PAGE 131

new & improved T-SHIRT BRA

NEW

- our bestselling bra just got even better
- true comfort – soft lace wings & brushed, elasticated straps
- smooth fabric – invisible under clothes
- moulded cups – for your best ever shape

£9
save £3

available in 34B to 42F



BEST VISUAL EFFECTS
Clinical Eye Lift System

£10
HALF PRICE



INSTANTLY TIGHTENS ABOVE AND BELOW THE EYEBROW: with our **most concentrated skin tighteners** for skin that **looks and feels firmer after just 1 use**



INSTANTLY HYDRATES THE UNDER-EYE AREA: formulated with **additional moisturisers** to **improve the look of dark circles**

*Based on a consumer study with 158 women.

ANEW | CLINICAL THE INSTANT EYE LIFT

9 OUT OF 10 WOMEN AGREE*



Lift & Firm Eye Lift System 00885
Normally £20 **£10** half price

AVON
BEAUTY AWARDS
 ★★★★★
 AS LOVED BY YOU

OUTSTANDING DEBUT AWARD

Liquid Lip

£5 each
 SAVE £3

new



SHIMMER SHADES



MATTE SHADES



SHINE SHADES

mark.

OUR MOST TALKED ABOUT LIP COLOUR

1 SOLD EVERY 15 SECONDS*



MAGNET-LOCK TECHNOLOGY
 LOCKED-IN PIGMENT
 THAT LASTS FOR HOURS

mark. GIVES YOU MORE!

- never bleeds; precision brush for expert-looking definition
- moisturising comfort for silky-smooth lips

Liquid Lip Lacquer 7ml
 Price per 10ml = £7.14
 Normally £8
£5 save £3

*Based on sales between 28.09.2017 and 18.10.2017.



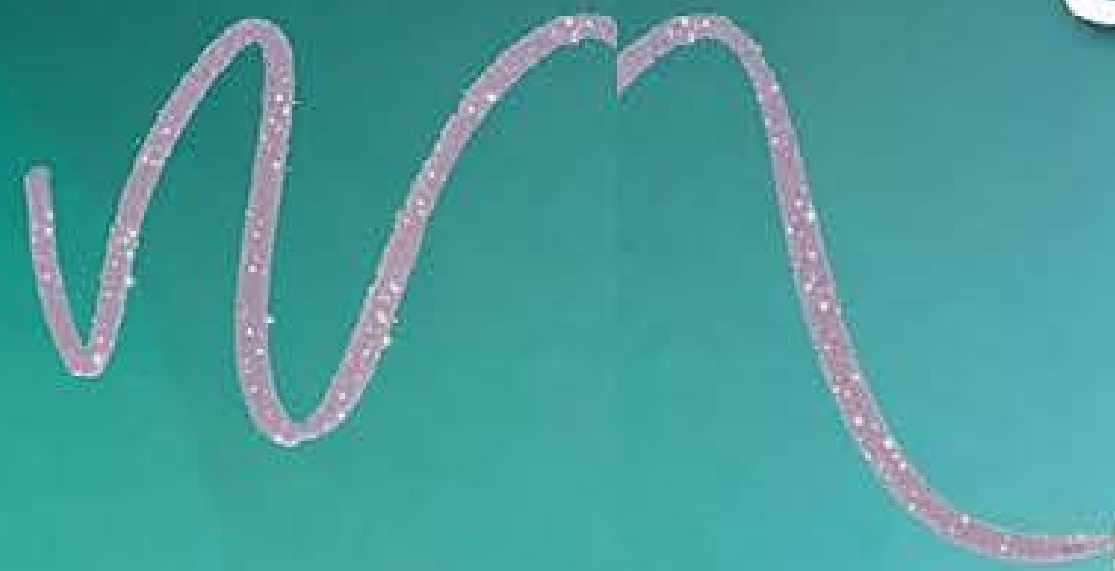
LIFETIME
ACHIEVEMENT AWARD
Glimmerstick Eyeliner

£3 each
HALF PRICE

- ✓ waterproof and smudge-proof
- ✓ creamy, high-impact colour
- ✓ smooth-glide, tug-free formula

CLASSIC CRÈME									METALLIC SHIMMER				
27136 Saturn Grey	25411 Majestic Plum	11858 Emerald	06502 Blackest Black	27474 Navy	55152 Khaki	06528 Cosmic Brown	17129 Starry Night	58040 Black/ Brown	17517 Bronze Beauty	17533 Grey Glimmer	17541 Silver Lustre		
DAZZLING DIAMOND													
10603 Brown Sugar	09043 Black Ice	10413 Sugar Plum	08938 Smokey Diamond	10470 Twilight Sparkle	10538 Emerald Glow	01842 Jade Metallic	20727 Teal Sparkle	20396 Silver Lights	02436 Black Bijoux	59832 Sparkling Silver	59873 Golden Diamond	20081 Flashy Copper	02600 Faceted Onyx

THE EYELINER WITH
STAYING POWER
LASTS FOR UP TO 12 HOURS



AVON
TRUE
*beautiful
promises kept*

trusted quality • trusted value
love out
100%
money-back
promise
trusted results

twist up for more colour -
no sharpener needed

True Colour
Glimmerstick
Eyeliner
Normally £6
£3 half price



POWERFUL PERFORMANCE
AWARD

Ultimate Day Cream

£11
SAVE £7

A NEW | ULTIMATE 50-60 REIGNITE YOUR YOUTHFUL GLOW



100%
OF WOMEN SAW
RESULTS ON
MULTIPLE SIGNS
OF AGEING:*

- wrinkles
- firmness
- dull skin
- dehydrated skin
- poor texture
- sagging
- uneven skin tone

exclusive **Celluvice Complex** helps enhance surface skin cells' purification process

Multi-Performance Day Cream SPF25 50ml 17764

Price per 100ml = £22.00 Normally £18 **£11** save £7

*Based on a 12-week study with 64 women.



BEST SUPPORTING ACT

Youth Maximising Serum

£16

SAVE £9

ANEW
**DOUBLE
THE POWER**

OF YOUR
FACE CREAM

FOR YOUR BEST SKIN EVERY DAY

with the
world's
1st patented*
Advance Boost
Technology



AFTER 3 DAYS:
skin looks and feels
dramatically smoother



*12 patents granted and 15 patents pending.
**Based on in-vitro studies on existing Anew creams.

**AVON
BEAUTY
AWARDS**
★ ★ ★ ★ ★
AS LOVED BY YOU

THE PEOPLE'S
CHOICE AWARD
*Skin So Soft
Dry Oil Spray*

£1.99
each
SAVE 51p

YOUR
NO. 1 FAVOURITE
PRODUCT*



ORIGINAL
 **smoothing
JOJOBA OIL**
loves all
skin types

**SILKY
MOISTURE**
 **nourishing
ARGAN OIL**
loves normal
to dry skin

**instant, touch-dry
moisture, infused with
nourishing natural oils**

Original Dry Oil Spray 150ml 07955 Price per 100ml = £1.33
Normally £2.50 **£1.99 save 51p**
Silky Moisture Nourishing Dry Oil Spray 150ml 06510
Price per 100ml = £1.33 Normally £2.50 **£1.99 save 51p**

*Based on all Avon UK sales in 2016.

AVON
BEAUTY AWARDS
 ★★★★★
 AS LOVED BY YOU

BEST DRAMATIC
 PERFORMANCE

*Big & False
 Lash Mascara*

£5.50

SAVE £3



THESE ARE **FALSE LASHES**

THIS IS OUR
**BIG & FALSE
 LASH VOLUME MASCARA**

Lashes retouched for an even-looking lash line.
 No false lashes or inserts used.

mark.
 THE
ULTIMATE FALSE
 LASH LOOK



with
1000s
 of fibres
 for **DOUBLE**
 the lash volume



**Big & False Lash
 Volume Mascara**
 10ml
 Normally £8.50
£5.50 save £3

- mark.** GIVES YOU **MORE!**
- unique brush grabs every lash
 - smudge-proof, waterproof, clump-proof
 - lasts all day



OUTSTANDING
PERFORMANCE AWARD

Gel Shine Nail Enamel

£3.50 each

HALF PRICE

mark.
THE MANI THAT
LASTS TWICE AS LONG*



Gel Shine Top Coat
10ml
12492
Normally £7
£3.50 half price

Gel Shine Nail Enamel
10ml
Normally £7
£3.50 half price

- mark.* GIVES YOU **MORE!**
- high-impact colour in just 1 coat
 - gel-like shine without the UV lamp
 - primes, protects and strengthens

*When using Gel Shine Nail Enamel and Gel Shine Top Coat together.



FLAWLESS FINISH AWARD

*MagiX
On The Go Primer*

£6

SAVE £3



SUITABLE FOR **ALL SKIN TONES**

mark.

THE

MIRACLE PRIMER

FOR INSTANT, AIRBRUSHED PERFECTION



magiX

MagiX On The Go Primer

10g

13367

Normally £9

£6 save £3

mark. GIVES YOU MORE!

- suitable for all skin tones and types
- hides pores, blurs lines and banishes shine
- oil-free formula
- creates a flawless matte finish



OUTSTANDING NATURAL
BEAUTY AWARD

Tinted Moisturiser

£3

HALF PRICE



- ✓ lightweight, non-greasy formula
- ✓ blends evenly with your natural skin tone
- ✓ suitable for sensitive skin



AVON
TRUE
nutraeffects

TINT AND HYDRATE IN AN INSTANT



with **OPTIC PEARL TECHNOLOGY** and bird of paradise seeds, known for increasing luminosity

tinted beads release a radiant glow that blends with your skin tone

Radiance Tinted Moisturiser SPF20 50ml 26781

Price per 100ml = £6.00 Normally £6 **£3 half price**

**AVON
BEAUTY
AWARDS**
★ ★ ★ ★ ★
AS LOVED BY YOU

**MOST COVETED
FRAGRANCE**

Far Away EDP

from
£7



escape to an exotic land of enticing **freesia, jasmine and vanilla musk**

*Based on sales of the Far Away collection between 24.12.2016 and 14.06.2017.

Far Away
OUR
BESTSELLING
FRAGRANCE*



 
ORIENTAL FLORAL

DOUBLE
THE SIZE,
NOT DOUBLE
THE PRICE

Far Away EDP 50ml 01982 Price per 100ml = £14.00 Normally £13 **£7** save £6

Far Away EDP 100ml 06775 Normally £24 **£10** save £14

BE THE FIRST TO SAMPLE

OUR NEW EPIC LIPSTICK

SHE'S WEARING: PINK PUNCH



TRY TODAY

order your **sample** now

mini sample price 50p each

any 3 for £1
or any 5 for £1.50



**NEW &
EXCLUSIVE**

**OUR 1ST
LIPSTICK**
WITH
**BUILT-IN
PRIMER**

**EPIC COLOUR
THAT LASTS**

with Magnet-Lock Technology for
lasting, full colour in just 1 sweep

CREAMY FEEL

velvety formula
seals in moisture

**FLAWLESS,
AIRBRUSHED FINISH**

smooth and non-cakey



PURPLES & BLUES

MAUVES & WINES

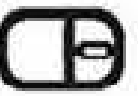
CORALS & REDS

PINKS

NUDE BROWNS

NUDES





mark.
THE POWER TO CREATE



THE 100% MINERAL MASTERPIECE

brush on loose powder
foundation with skin-loving,
100% naturally derived
mineral pigments

JUST
£5.50

mark. GIVES YOU MORE!

- buildable, light/medium coverage
- natural, luminous finish
- skin-loving formula for all skin types, even sensitive

mark. Loose Powder Foundation 6g

Price per 10g = £9.17

Normally £10.50

£5.50 save £5

06866
Porcelain Doll

03459
Ivory

02915
Shell

03632
Nude

03475
Medium Beige

04275
Sand Beige

06874
Pure Beige

06643
Deepest Terracotta

FREE KABUKI BRUSH

with every Loose Powder
Foundation purchase
on pages 34-35
order using 12823

densely packed bristles
buff and blend flawlessly

Kabuki Brush
12823

£7 or FREE



mark.
THE POWER TO CREATE

PRO FOUNDATION BRUSH

- flat, soft bristles for streak-free application

Flat Foundation
Brush
12724
£8.50



MATTE MOUSSE FOUNDATION

- air-whipped, light to medium coverage
- normal, oily and combination skin types

mark. Mousse Foundation 18g
Price per 10g = £5.83
£10.50



COLOUR-CORRECTING CREAM

- instantly corrects the look of skin tone
- formulated with nourishing liquorice and vitamin C

mark. CC Cream
30ml
Price per 10ml = £4.00
£12



NUDE MATTE FOUNDATION

- sheer to medium coverage with a shine-free finish
- for normal to oily skin types

mark. Nude Matte Fluid Make-up 30ml
Price per 10ml = £2.83
£8.50



A GLOWING COMPLEXION

create an immaculate canvas with vitamin-infused foundation and sink-in concealer

FROM **£5**



GLOW ON FOUNDATION

- medium coverage for all skin types
- long-lasting, vitamin-infused formula with Invisi-Blend Technology

mark. Glow On Natural Radiance Foundation 30ml
Price per 10ml = £1.67
Normally £10
£5 half price



TARGETED CONCEALER

- creamy, full-coverage, sink-in formula
- conceals, covers and contours

mark. Nude Matte Cream Concealer £7



mark.
THE POWER TO CREATE

PHOTO-READY FINISHING POWDER

- blurs imperfections flawlessly
- shine, pores and fine lines disappear

mark. Setting Powder
5.6g
13334
Price per 10g = £16.07
£9



05280 Illuminating Lilac
LILAC conceals dullness and illuminates

03921 Neutralising Green
GREEN neutralises to conceal red patches and blemishes

02964 Softening Yellow
YELLOW softens and conceals dark circles

TARGETED COLOUR-CORRECTING STICKS

- conceals imperfections in 1 stroke
- with skin-loving vitamins A, C and E

mark. CC Concealer Pencil
£7

CREAM CONCEALER

- covers, blurs and corrects
- acts as the perfect lipstick base

mark. Cream Concealer
Normally £7
£4 save £3



PREP & SET SPRAY

- for a make-up look that stays put all day
- non-sticky formula

mark. MagiX Prep & Set Spray 125ml
13201
Price per 100ml = £4.80
£6



VELVETY PRIMER

- smooths pores for the perfect make-up base
- blurs fine lines for an airbrushed finish

mark. MagiX Face Primer
30ml
09142
Price per 10ml = £3.50
£10.50



HIGHLIGHT - YOUR WAY

help winter skin cheat a dewy, lit-from-within look with our light-reflecting illuminator

JUST **£5**

check out our **CB**
GLOW & HIGHLIGHT MASTERCLASS
AT AVON.UK.COM

mark. GIVES YOU MORE!

- lightweight texture, glitter-free finish
- iridescent, light-gold formula for a luminous glow
- the perfect finishing touch to your make-up

mark. Glow On Face Illuminator
30ml
05272
Price per 10ml = £1.67
Normally £9
£5 save £4



mark.
THE POWER TO CREATE

CONTOUR BRUSH

- angled tip applies powder, blush or foundation with ease

Curved Contour Brush
19638
£9



CONTOUR DUO

- sculpt to perfection with cheek colour and highlighter

mark. Dual Glow Cheek Colour and Highlighter
£9



25346 Doll Face 25353 Just Pinched 14985 Flirtatious Flush 54098 Sweet Talk 59931 Vacation Glow 25429 Basking Beauty

NUDE MATTE PRESSED POWDER

- unlock a beautiful, matte complexion
- light to medium coverage

mark. Nude Matte SPF30 Pressed Powder 10g
£9



07815 Fair 06460 Light Medium 06478 Natural 06437 Fawn



MINERAL BRONZER

- 100% naturally derived mineral pigments
- non-cakey for an airbrushed finish

mark. Mineral Powder Bronzer
00901 Bronzed Tan
£10



POWDER BLUSH

- silky-smooth, luminous blush for an instant pop of colour

mark. Glow On Be Blushed Powder
£6



17368 Soft Peach 17251 Cheeky Meloa 17210 Burnt Pink 17186 Blushing Berry 17319 Desert Rose



**READY,
STEADY,
STROBE!**

add a sculpted, light-reflective finish in 2 simple steps for a beautifully dewy masterpiece

JUST **£5**

STROBE
along the top of cheekbones and under brows

mark.
HI LIGHT
STROBING DUO
DUO DE LUMIÈRE
STROBOSCOPICIQUES

BRONZE
over the hollows of the cheeks and the temples

mark. GIVES YOU MORE!

- lightweight, glide-on formula
- creamy colour lasts for hours

mark. Hi Light Strobing Duo
56556
Normally £9
£5 save £4



INTENSE GEL LINES

frame eyes in seconds with our artist gel liner for a creamy, bold eye exhibit

JUST **£3**

SHE'S WEARING: RICH COPPER

mark. GIVES YOU MORE!

- creamy, intense gel liner
- super-soft with a blendable finish
- budge-proof, vitamin-infused formula

mark. Gel Pencil Eyeliner

Normally £6

£3 half price



mark. ARTIST GEL LONGWEAR EYE LINER

04960 Silver Shimmer

02642 Blackout

27102 Plumful

15578 Tropical Teal

27219 Navy

27276 Rich Copper

27011 Sage Snock



POWER PAIR

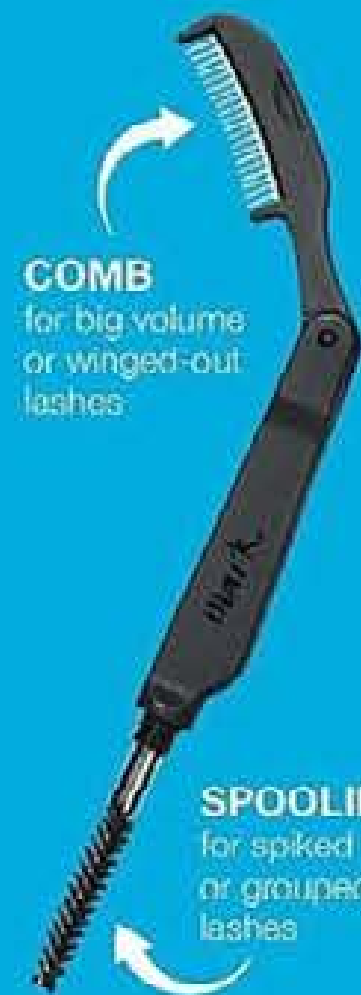
use the Lash Styler Tool after applying Big & Style Volume Mascara for restyled looks, again and again

COMB

for big volume or winged-out lashes

SPOOLIE for spiked or grouped lashes

mark. Lash Styler Tool 25015
Normally £6
£3 half price



SHE'S WEARING: BLACK

our 1st mascara for LIMITLESS LAYERS OF VOLUME

restylable lashes IS a thing – apply everyday volume, reapply to dried lashes, then repeat for all-out, maximum volume on the go!

JUST **£5.50**

100% FLEXIBLE WAXES that stay pliable for hours, layer after layer!

mark. GIVES YOU MORE!

- exclusive Lash-Flex Technology
- volumising, water-resistant gel formula
- patented lash sculptor brush allows you to manipulate each and every lash



mark. Big & Style Volume Mascara 10ml

Normally £8.50

£5.50 save £3

Model wears lash inserts for an even lash line. Dramatisation based on images from an in-house clinical efficacy test on 3 women.



order this Sunrise Alarm Clock for

£10

when you spend £7.50 or more

order using 10009 see pages 6-7 for details



mark.

THE POWER TO CREATE

LINE, SHADOW & CONTOUR

- waterproof, creamy, crease-proof shadow
- long-lasting, blendable colour

mark. Big Colour Eye Pencil
£6

mark. Big Colour Eye Contour Pencil
£6



PEARLISED SHADES



CONTOUR SHIMMER SHADES



DUAL-TIP LIQUID LINER

- waterproof, lasting formula
- easy to remove, fade-proof finish



56796
Black

THICK LINES

THIN LINES

mark. Slanted Dual-Tip Eyeliner
£6.50



SMUDGE-FRIENDLY KOHL

- soft, blendable, shea butter-infused kohl
- for striking lines or a smokey finish



58651 Cobalt Blue, 00141 Emerald, 02477 True Black, 20859 Intense Brown, 20834 Midnight, 00729 Deep Violet, 17392 Bronze Sheen

mark. Kohl Eyeliner
£6



3-IN-1 CUSTOMISED VOLUME

- choose from 3 levels of volume
- long-lasting formula
- easy to apply

twist for more impact



mark. Spectralash Mascara 10ml
£10



08581 Black

FANNED-OUT LASHES

- volumiser brush defines & separates
- clump & smudge-proof formula



58321 Blackest Black, 56481 Black, 19406 Brown Black



mark. Big & Multiplied Volume Mascara 10ml
£8.50



SHE'S WEARING: TOTALLY TAUPE

THE 18-HOUR EYE EXHIBIT

our ultra-creamy shadows allow you to experiment with mess-free, lasting lid looks

JUST
£3.50

mark. GIVES YOU MORE!

- creamy and blendable, rich, comfortable colour
- crease-proof and fade-proof finish
- with Freshwear Complex for a lasting finish

check out our SMOKEY EYE MASTERCLASS AT AVON.UK.COM

mark. ExtraLasting Inks
Normally £6
£3.50
save £2.50



08656 Infinite Teal

08854 Lasting Lilac

08649 Eternal Emerald

08532 Gold Gleam

07054 Forever Bronze

08839 Totally Taupe

mark.
THE POWER TO CREATE

PLUMPING GLOSS

- lips instantly look and feel fuller
- when it tingles, it's working!



mark. Plump It Lip Gloss

7ml
Price per 10ml = £10.00
£7



HIGH-SHINE GLOSS

- non-sticky, glass-like gloss
- with coconut oil and superfruits

mark. Shine Burst Lip Gloss

6ml
Price per 10ml = £11.67
£7



STAY-PUT STAIN

- kiss-proof, transfer-proof colour
- stains your lips, not your teeth

mark. Big Colour Lip Tint Pen

9ml
Price per 10ml = £9.44
£8.50



OUR BOLDEST LIPSTICK

- super-pigmented formula
- rich, vivid colour

mark. The Bold Lipstick

£7.50



SHE'S WEARING: BERRY CUTE

CRAFT A PLUMPED UP POUT

get the big-lip celeb look with collagen and retinol-infused lippy

JUST
£4.50



mark. GIVES YOU MORE!

- with plumping Retinex Colour Complex and collagen
- rich, satin-finish, full-on colour
- with added jojoba oil and caffeine

mark. 3D Plumping Lipstick
Normally £8
£4.50
save £3.50





3-IN-1 FOUNDATION, CONCEALER & POWDER

for **100% flawless coverage** in just 1 sweep

- ✓ medium to full coverage
- ✓ SPF15, cream-to-powder for a semi-matte finish
- ✓ for normal, combination, dry & oily skin types



buy 1 choose 1
FREE
save £12
pages 48-49

love it because...



for your **BEST EVER** shade match

THE UK'S NO.1 FOUNDATION COMPACT*

*Based on mass foundation units sold. Source: IRI Infoscan HBA/OTC 52 w/e 24 Dec 2016, units sold, pressed face powder and foundation/base categories. Avon Cream-to-Powder Foundation units sold 52 w/e 24 Dec 2016.

PINK/ROSY
skin burns easily

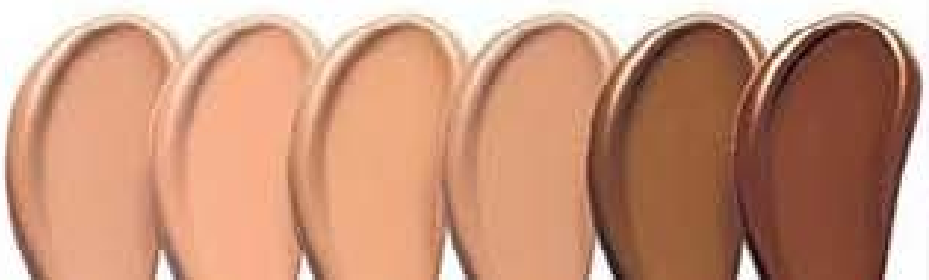
NEUTRAL
skin tans gradually

GOLDEN
skin tans easily/rarely burns

- 04937
Light Ivory
- 05124
Ivory
- 05157
Shell
- 05165
Honey Beige
- 05199
Spice
- 05207
Rich Sienna

- 04754
Porcelain
- 04853
Creamy Natural
- 04879
Natural Beige
- 04887
Medium Beige
- 04499
Caramel
- 04903
Walnut

- 05231
Warm Ivory
- 05249
Light Nude
- 03889
Nude
- 03947
Sun Beige
- 04911
Dark Cocoa
- 10488
Earth



check out the **5-STAR REVIEWS**
AT AVON.UK.COM

True Colour Cream-to-Powder Foundation Compact
9g
Price per 10g = £13.33
£12



A BLUSHED, RADIANT LOOK

- ✓ perfect for all skin tones
- ✓ multitoneal pearls for a healthy, blushed finish



love it because...

illuminates skin and adds radiance



love it because...

adds luminous warmth to skin

AN INSTANT, SUN-KISSED LOOK

- ✓ perfect for all skin tones
- ✓ multitoneal pearls for a sheer, bronzed finish

PRO ALL-OVER BRUSH
wide bristle brush – perfect for dusting on pearls easily and evenly

All-Over Face Brush
12666
Normally £8.50
£4.50 save £4

order this Sunrise Alarm Clock for **£10** when you spend £7.50 or more

order using 10009 see pages 6-7 for details



£6 save £4

True Colour Illuminating Pearls 22g
05678
Price per 10g = £2.73
Normally £10
£6 save £4



£6 save £4



True Colour Glow Bronzing Pearls
22g
Price per 10g = £2.73
Normally £10
£6 save £4

Fill of Pearls is 22g; additional pearls shown in images are for visual impact only.



FLAWLESS FOUNDATION

- ✓ invisible, full coverage

True Colour Flawless Liquid Foundation 30ml
Price per 10ml = £4.00
£12



PINK/ROSY skin burns easily

- | | | | | | |
|----------------------|----------------|----------------|----------------------|----------------|----------------------|
| 10496
Light Ivory | 09027
Ivory | 09076
Shell | 09233
Honey Beige | 09258
Spice | 09332
Rich Sienna |
|----------------------|----------------|----------------|----------------------|----------------|----------------------|



NEUTRAL skin tans gradually

- | | | | | | |
|--------------------|-------------------------|------------------------|-----------------------|------------------|-----------------|
| 09761
Porcelain | 08409
Creamy Natural | 56531
Natural Beige | 19950
Medium Beige | 22103
Caramel | 23564
Walnut |
|--------------------|-------------------------|------------------------|-----------------------|------------------|-----------------|



GOLDEN skin tans easily/rarely burns

- | | | | | | |
|---------------------|---------------------|---------------|--------------------|---------------------|----------------|
| 20867
Warm Ivory | 15883
Light Nude | 10546
Nude | 10934
Sun Beige | 17962
Dark Cocoa | 20412
Earth |
|---------------------|---------------------|---------------|--------------------|---------------------|----------------|



TARGETED CONCEALER

- ✓ hides dark circles and blemishes
- ✓ slanted tip, perfect for precise application

True Colour Flawless Concealer Stick
£7



MATTIFYING POWDER

- ✓ lasts all day
- ✓ natural-looking coverage
- ✓ weightless, illuminating formula

True Colour Flawless Mattifying Pressed Powder 8g
Price per 10g = £6.25
Normally £10
£5 half price



COLOUR-CORRECTING PEARLS

- ✓ multi-benefit pearls to blur discolourations

True Colour Colour-Correcting Pearls 22g
Price per 10g = £4.55
£10

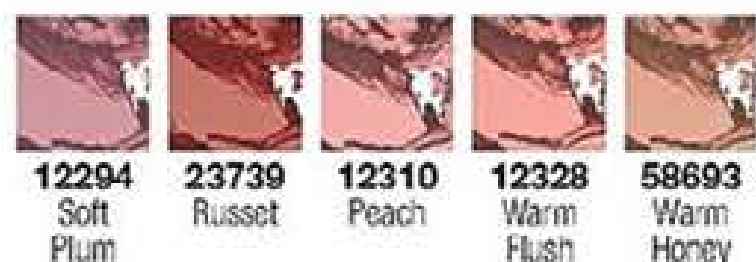
Fill of Pearls is 22g; additional pearls shown in images are for visual impact only.



LUMINOUS BLUSH

- ✓ highly pigmented, densely packed powder
- ✓ gives a matte, full-colour finish

True Colour Luminous Blush
£6.50



AN EASY, TARGETED GLOW

- ✓ bronzing powder in shimmer or matte shades
- ✓ with handy mirrored lid

£6
save £4

love it because...

gives **buildable, bronzed** definition to all skin tones



TARGETED BRONZING POWDER

- ✓ matte, easy-to-blend formula

True Colour Glow Bronzing Powder 10g
Normally £10
£6 save £4



MUST-HAVE MASCARAS

save on the **everyday lash looks** you love

buy 1 choose 1
FREE
save up to £10
lower priced item free
pages 54-55



love it because... up to **15x the volume**



love it because... **coconut** and **argan oil** strengthening formula



love it because... all-day **curl**, **volume** and **lift**



✓ DRAMATIC, ALL-OUT VOLUME

- ✓ clump-free formula lasts for up to 14 hours
- ✓ extra-large brush for maximum coverage and definition

True Colour SuperShock Max Volume Mascara
10ml
£10



✓ HEALTHIER, LONGER-LOOKING LASHES

- ✓ flake-proof, clump-proof and smudge-proof
- ✓ unique brush lengthens top lashes by up to 87%

True Colour Supreme Length Nourishing Mascara
7ml
Price per 10ml = £14.29
£10



✓ WIDE-AWAKE EYES

- ✓ smudge, flake and clump-proof
- ✓ tapered brush reaches every lash

True Colour Wide Awake Mascara
7ml
Price per 10ml = £12.14
£8.50

Models wear lash inserts for an even lash line.





- ✓ **MAKE-UP REMOVER**
- ✓ mild formula removes even waterproof make-up

True Colour Conditioning Eye Make-up Remover
150ml
11320
Price per 100ml = £4.00
£6



10223
Black

- ✓ **PRECISION-TIP LINER**
- ✓ transfer-proof and smudge-proof



True Colour Glimmerstick Liquid Pen
Normally £6.50
£3 save £3.50



- ✓ **EYESHADOW SINGLE**
- ✓ highly pigmented shadow for full colour in just 1 sweep



True Colour Eyeshadow Single
£4



09498 Deep Plum
09639 Deep Navy
15412 Deep Brown
01123 Smoked Taupe
22889 Burnt Olive
09159 Boldest Black

- ✓ **PRECISION KOHL**
- ✓ soft, blendable kohl for impactful, crisp lines

mark. Skinny Precision Kohl Eyeliner
£6



- ✓ **LENGTHENING MASCARA**
- ✓ top lashes look up to 92% longer
- ✓ lasts for up to 12 hours



True Colour SuperExtend Extreme Length Mascara
7ml
Price per 10ml = £14.29
£10



Warm Cashmere

love it because...

complementing shades for a 2-tone effect

2-STEP SHADOWS

- ✓ highly pigmented shadow for full colour in just 1 sweep
- ✓ blendable, crease-proof, all-day formula

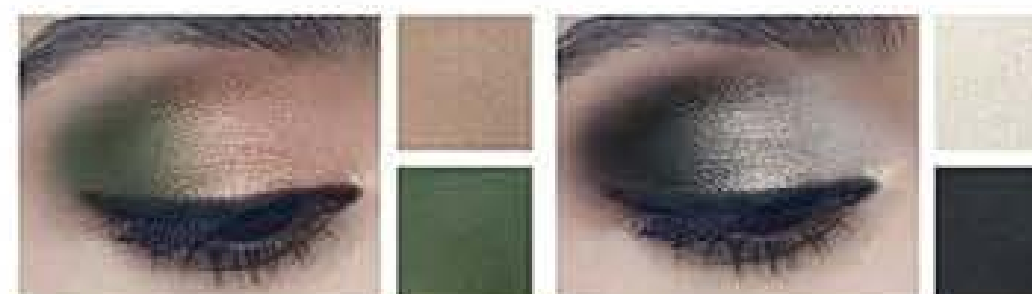
True Colour Eyeshadow Duo
Normally £6
£4 save £2

£4
save £2

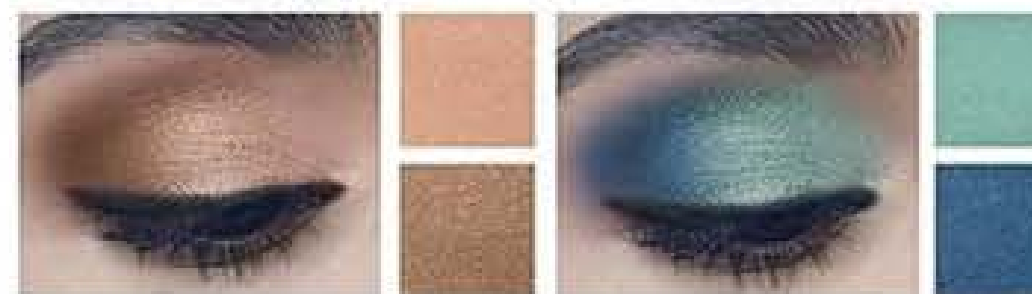


1. LIGHT SHADE to inner corners

2. DARK SHADE to outer edges



05553 Black Star



05579 Ocean Waves



check out the **5-STAR REVIEWS** AT AVON.UK.COM





THE BEAUTIFUL

BROW TRIO...

new

new

£12
save £3

don't forget
your tweezers
& comb

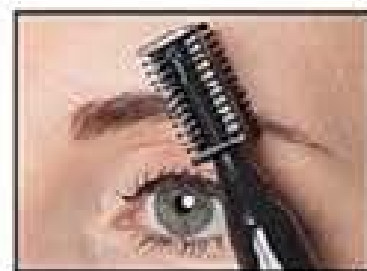
slanted tip grabs
even the tiniest
hairs and brush
combs unruly
brows

NEW mark.
**Tweezers
& Comb**
00091
Will normally be £6

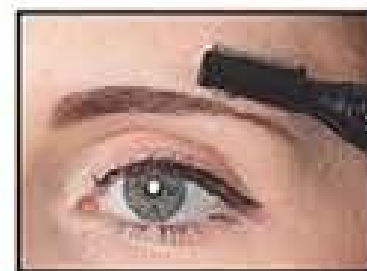
£3
half price

love it because...

**precision blades for
the perfect shape**



1. Using trimmer tool,
brush through long hairs
to shorten hairs



2. Use short-edged
shaver to shape



NEW mark. Eyebrow Trimmer
14076
Will normally be £15
£12 save £3 Requires 1x AAA battery (not included).



love it because...

soft-glide,
10-hour formula

£3
half price

- for LIGHT BLONDE & GREY HAIR **12450** Light Blonde
- for DARK BLONDES **17095** Blonde
- for LIGHTER BRUNETTES **12567** Light Brown
- MID-BRUNETTES and AUBURN HAIR **56713** Dark Brown
- for DARKER BRUNETTES **11999** Brunette
- for BLACK HAIR **13508** Soft Black

- ✓ waterproof and smudge-proof
- ✓ colour-dense formula for precise, buildable definition

True Colour
Glimmerstick
Brow Definer
Normally £6
£3 half price

AVON
TRUE
beautiful promises kept

Red 2000



RICH, COMFORTABLE COLOUR

buy 1 choose 1
FREE
save £7.50

pages 60-61

- ✓ with True Colour Technology for real, lasting colour
- ✓ infused with hydrating shea butter
- ✓ feels comfortable all day

love it because...

rich, creamy, glide-on colour
(that feels as good as it looks)



NUDE BROWNS		CORAL		RED	
10660 Sparkling Nude	10744 Mocha	10967 Enduring Sable	10884 Lava Love		
NUDE PINKS					
10827 Blush Nude	10694 Chic	10959 Tender Kiss	04309 Carnation	02907 Toasted Rose	
PINKS			PLUMS		
04465 Twinkle Pink	04473 Country Rose	04341 Hot Pink	10942 Dream Fuchsia		
10645 Pink Dream	04408 Hibiscus	03780 Proper Pink	10686 Wine With Everything		

**True Colour
Lipstick
£7.50**

YOUR 4 FAVES IN NEW LOOK,
limited edition packaging

57380 Frostiest Mauve
08185 Frozen Rose
57463 Pout
14738 Red 2000

AVON
TRUE
beautiful promises kept



Sundance

GLASS-LIKE GLOSS



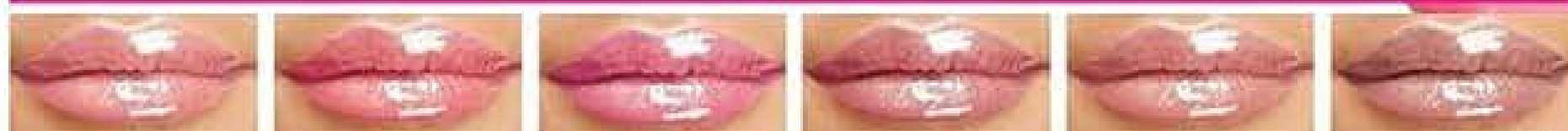
- ✓ non-sticky formula
- ✓ for a prismatic sheen

£3.50
save £3

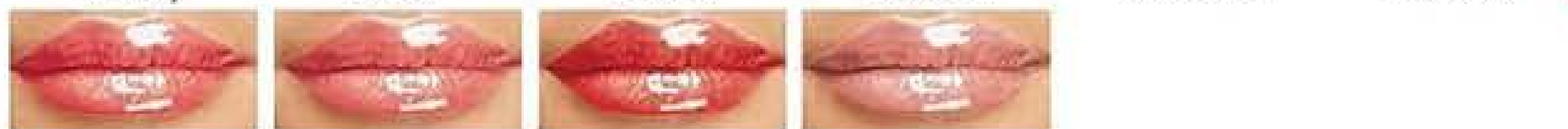
love it because...

glass-like shine in 3 stunning finishes

SHINE



03566 Mulberry	04127 Rosette	03236 Hot Pink	04267 Tickled Pink	03657 Perfect Nude	03616 Nude Muse
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04192 Strawberry Shine	03509 Legendary Red	03095 Fiery Red	03053 Clear
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SHIMMER



03350 Iced Pink	04077 Pink Watermelon	03640 Pale Peach
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03087 Coral Reef	04200 Sundance	04119 Plum Pretty
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SPARKLE



04150 Shimmered	04085 Plum Dazzle	03541 Mocha Latte
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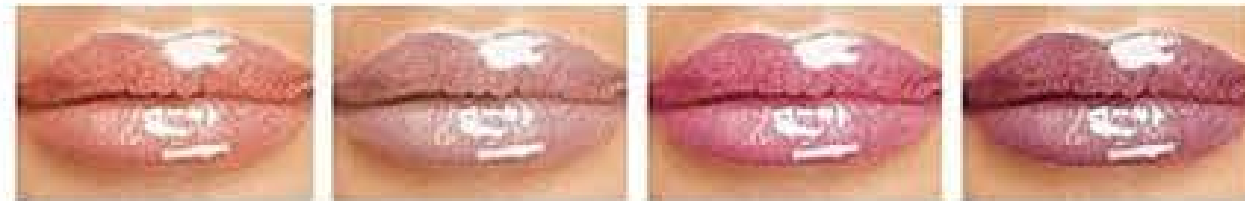
True Colour Glazewear Lip Gloss
6ml
Price per 10ml = £5.83
Normally £6.50
£3.50 save £3

order this Sunrise Alarm Clock for **£10** when you spend £7.50 or more
order using 10009 see pages 6-7 for details



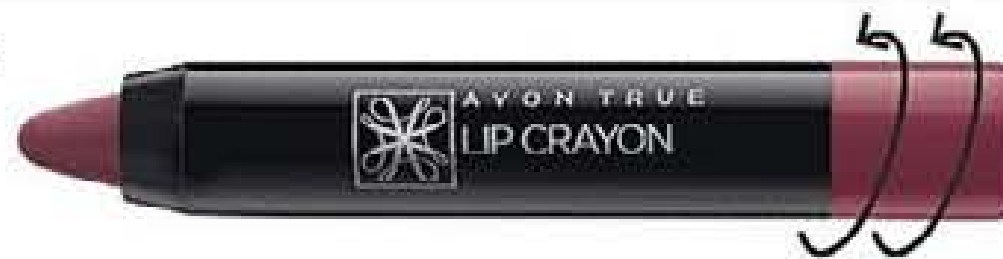
- ✓ **NOURISHING LIP GLOSS**
- ✓ shiny, non-sticky finish

True Colour Supreme Nourishing Lip Gloss 6ml
 Price per 10ml = £8.67
 Normally £7
£4 save £3



15784 Precious Peach 08623 Flattering Beige 15735 Pink Pearls 14613 Violet Beauty

- ✓ **2-IN-1 LIP CRAYON**
- ✓ all-day, full coverage with shea butter and vitamin E



twist the base for more colour



24802 Wild Orchid 02485 Raspberry Rush 23374 Red Haute 24851 Plum Perfect 26849 Pink Premier 24893 Cherry Picked 23408 Fairest Nude 14548 Just Rosy 24695 Berry Blush 03574 Charming Pink

True Colour Lip Crayon
 Normally £8.50
£4.50 save £4

- ✓ **PRECISE LIP LINER**
- ✓ glide-on formula stops colour feathering
- ✓ no sharpener needed



09894 Red Brick 09860 True Red 09878 Pink Bouquet 11130 Pink Cashmere 11031 Deep Plum 10983 Nude 11338 Simply Spice 11122 Peach Envy 11064 Coral

True Colour Glimmerstick Lip Liner
£6

- ✓ **TINTED BALM**
- ✓ for sheer, subtle colour
- ✓ with shea butter, beeswax and vitamin E

True Colour Tinted Lip Balm
£7



25361 Restoring Ruby 54064 Perfecting Pink 25544 Soothing Sangria 25338 Refreshing Raspberry 25320 Protecting Peach



100% MATTE-LOOK LIPS

- ✓ no cracking or caking for guaranteed comfort
- ✓ lightweight formula
- ✓ glides on with a velvety feel

£5.50
 save £2.50



love it because...

it's more matte than **MAC!***



True Colour Perfectly Matte Lipstick
 Normally £8
£5.50 save £2.50
 *Mac 'Matte', visit www.avon.uk.com/matte-info for more information. Image does not show a MAC matte lipstick.



TARGETED CONCEALER

- 18 hours of seamless coverage
- softens the look of under-eye circles

Concealer
5ml
Price per 10ml = £16.00
£8



THE 8-HOUR GLOSS

- non-sticky, glass-like gloss
- shimmering finish

Lip Gloss
7ml
Price per 10ml = £10.00
£7



2-IN-1 COLOUR & BASE

- plumping, clear base coat
- glossy top coat

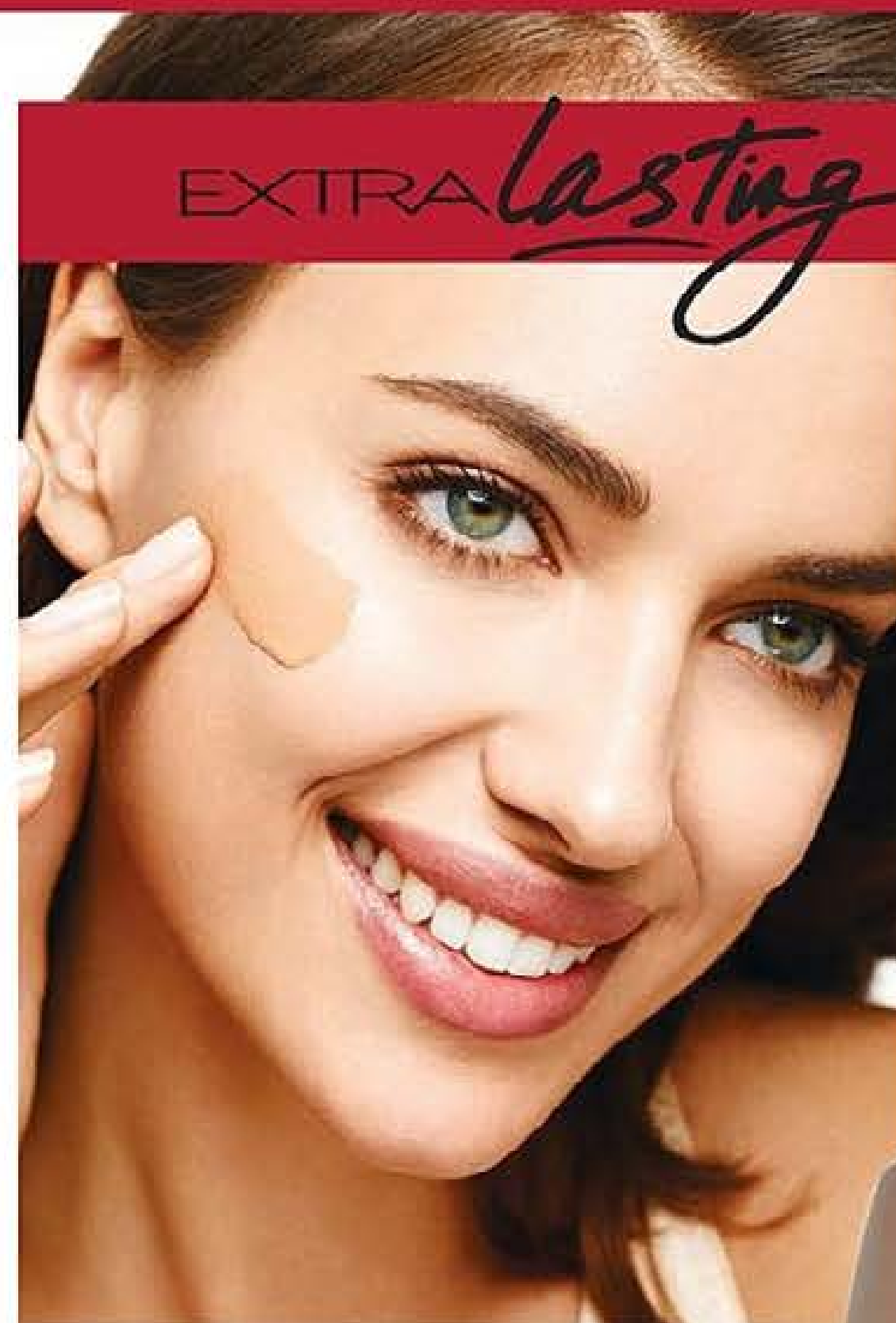
Plump and Stay Lip Colour
£8.50



MAKE-UP REMOVER

- shake to activate the dual formula
- gently removes even waterproof make-up

Make-up Remover
50ml
14282
Price per 100ml = £10.00
£5



18 hours of complexion perfection

BALANCING FOUNDATION

- medium coverage
- matte finish
- normal and combination skin types

Liquid Foundation
30ml
Price per 10ml = £4.17
£12.50



buy 1 choose 1
FREE
save up to £12.50
lower priced item free
pages 66-67

EXPERT TOOLS FROM JUST £3



SHADOW BRUSH & SMUDGER

flawlessly applies and blends for a smokey finish

Dual-Ended Eyeshadow Brush with Smudger

12708
Normally £5

£3 save £2



BROW DUO BRUSH

spoolie tames brows, brush applies powder

Eyebrow Duo Brush

11551
£5



BROW & LASH COMB

tames unruly brows and lashes

Eyebrow & Lash Comb

12815
Normally £5

£3 save £2



EYELASH CURLER

for gravity-defying lashes

Eyelash Curler
03046
£5

SHINE-BLOTTING COMPACT

80 oil-absorbing sheets mattify without cakey build-up

Blotting Paper Compact with Mirror
57158
£7



MINI EYEBROW KIT

handy pouch with brow stencils, mini brush and mini tweezers

mark. Mini Eyebrow Kit

06296
Normally £7

£5 save £2



HANDY POUCH
for easy storage



STENCILS
for the perfect shape every time



BROW BRUSH
for applying powder with ease



SLANTED TWEEZERS
to grab even the tiniest hairs



£4
save £2

introducing the FASTER, CLEANER, SMOOTHER WAY TO APPLY FOUNDATION

Tired of dirty brushes? Our wipe-clean silicone foundation sponge absorbs ZERO foundation for expert, hygienic application with no waste!



SILICONE

absorbs ZERO foundation, meaning you only use what you need!

NEW Silicone Make-up Sponge
01552

Will normally be £6
£4 save £2



1. APPLY

Apply 2-3 pumps of foundation directly onto the silicone sponge.



2. BLEND

Blend onto skin using circular motions until all foundation is absorbed into skin.



3. CLEAN

Simply run under a warm tap for a perfect clean every time!



BRUSH & BLEND FROM JUST £3

PRECISION BROW BRUSH

flat brush applies colour, pointed brush fills in gaps

mark. Dual-Ended Precision Brow Brush 25254
Normally £6

£3.50

save £2.50



FOUNDATION BRUSH

fluffy bristles give a streak-free finish

Foundation Buffing Brush 08730

£9



STIPPLING BRUSH

for dabbing on and building up foundation coverage

Stippling Brush 11536
Normally £8.50

£4.50

save £4



CONTOUR BRUSH

angled bristles fit the shape of cheekbones for easy contouring

Graduated Bristle Brush 25452

£9



FAN BRUSH

super-fine bristles to dust away excess powder

Face Fan Brush 23994
Normally £8

£4

half price



BLUSH BRUSH

buffs on blush like a pro

Blush Brush 12674

£7



BLENDING BRUSH

soft bristles, perfect for blending shadow shades together

Blending Brush 11478
Normally £5

£3

save £2



THE BRUSH CLEANER & DRYER

our 2-in-1, must-have tool cleans and dries your make-up brushes in no time...

£4
save £2

new



NEW Make-up Brush Cleaner & Dryer
04507

Will normally be £6

£4 save £2

HOW TO USE



1. CLEAN

Hold under a warm tap and scrub brushes up and down along the ribbed edge to wash away make-up.



2. DRY

Push up to 5 wet brushes into the holes for fuss-free drying.

Brushes not included.

the secret to... a youthful complexion
prime skin before foundation for a flawless finish

both for £15
save £15*
page 73 only



1. PRIMER
colourless, serum-infused formula helps prevent make-up setting into pores and lines

Skin Transforming Primer
28ml
00166
Price per 10ml = £3.21
Normally £15
£9
save £6

*Based on normal brochure prices.

2. COMPACT FOUNDATION
full-coverage, SPF15 formula helps skin look up to 5 years younger

Age-Transforming Compact Foundation
9g
Price per 10g = £10.00
Normally £15
£9
save £6



SMOOTHING FOUNDATION
with elastin for a more even-looking complexion

Age-Transforming Foundation
30ml
Price per 10ml = £5.00
£15

TARGETED CONCEALER
hides imperfections, wrinkles and dark circles

Age-Transforming Concealer SPF15
£9

POWDER
instantly softens the look of lines, wrinkles and pores for a flawless, luminous finish

Age-Transforming Pressed Powder
10g
£10.50

BROW FILLER
with Re-Touch Technology and natural fibres that blend away greys with ease

Transforming Brow Filler
£9



ANEW

a new age of skin-transforming make-up

the secret to... fuller-looking lips

transforms thin, lifeless lips to their beautiful best

original finish



00877 Sugary Pink
01784 Sophisticated Pink
54411 Modest Peach
01586 Regal Red
54381 Black Cherry



23648 Berry Bloom
23747 Glazed Almond
23897 Desert Rose



23630 Plumberry
23762 Modest Mauve
23796 Silky Pink

pearl finish



05819 Mystic Mocha
05843 Opulent Mauve
06098 Papaya Pearl



YOUTH-ENHANCING LIPSTICK
rich colour with collagen, retinol and anti-ageing serum, fills in lines for silky-smooth lips

Youth-Awakening Lipstick
£10.50

Youth-Awakening Lipstick Pearl Finish
£10.50

07849 Black



MASCARA adds fullness

SERUM helps renew lashes

2-IN-1 MASCARA
with Bio-Lash Technology for 5x more instant, full volume

Lash Transforming Mascara
£10

10579 Smoky Violet



18655 Shimmering Walnut



PRIMER & SHADOW
with Poly-Lifting Technology for lift and contour for a wide-eyed look

Youth-Awakening Eyeshadow and Primer Kit
£10

just
£4.50
each



GLOSSY BALM

BALM
instantly smooths, softens and helps prevent drying

Lip Restoring Colour Balm 5ml
Price per 10ml = £9.00
Normally £9

£4.50 half price



COLOURLESS CARE

COLOURLESS LIP CONDITIONER
for all the care without the colour

Lip Plumping Lip Conditioner 11155
Normally £9

£4.50 half price



Berry Tint



15446 Luminous Rose



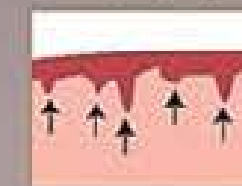
18333 Luminous Berry



17228 Luminous Nude



BEFORE:
thin, dry lips



AFTER:
lips look plumper and feel moisturised

Diagrams for illustrative purposes only.

5-STAR FAVOURITES



TINTED CARE

TINTED LIP CONDITIONER
for colour and care in 1

Tinted Lip Plumping Lip Conditioner
Normally £9

£4.50 half price

Make-up

avon.uk.com

75

AVON color trend

the beautiful everyday

Step 1

Apply light shadow shades in the inner corners and darker shades in the outer corners.



10224
Brown Sugar



22061
Power Plum



21064
Blossom



SHADOW TRIO

- a trio of long-lasting, impactful colour
- blendable, crease-proof formula

Eyeshadow Trio
Normally £5
£2.50 half price

£2.50
half price

Step 2

Line along the upper and lower lash line. Blend for a smokey finish.



15131
Black

KAJAL

- all-day, intense, creamy colour

Eyellner
Normally £4
£2 half price

£2
half price

Step 3

Apply 2 coats of mascara, focusing on the outer lashes for a wide-eye look.



GET HER EYE-MAZING LOOK with Eyeshadow Trio in Blossom and Hello! Ultimate Lashes Volume Mascara in Black



12X VOLUME MASCARA

- makes even the tiniest lashes look fuller
- gives lashes instant impact

Hello! Ultimate Lashes
Volume Mascara 10ml
Normally £4.50
£2.25 half price
Model wears lash inserts
for an even lash line.

06466
Black

save on
your go-to
eye
essentials

£2.25
half price

from **£2**
all half price

AVON color trend

the beautiful everyday



NAIL COLOUR

- smooth, even application
- glossy, flexible formula
- chip-resistant finish

Nail Enamel 8ml
Price per 10ml = £3.75
£3



MATTE LIPSTICK

- 4 stunning matte shades
- glide-on, long-lasting formula
- protecting SPF15

NEW Matte Lipstick
Will normally be £3.75
£2.50
save £1.25



LIPSTICK

- rich, creamy, lasting colour
- protecting SPF15

Kiss 'n' Go Lipstick
£3.75



LIP GLOSS

- glide-on, comfortable colour
- instant moisture
- smoothing softness

Lip Gloss 6ml
Price per 10ml = £6.67
£4



try 3 new shades of our
scent-sational lip balm

- nourishing, SPF15 colour and rich moisture in 1
- for softer, healthier-looking lips



Lip Balm
Normally £2.50
£1.25 half price



just **£1.25** each

AVON color trend

the beautiful everyday



BB CREAM

- for smoother, healthier-looking skin
- gives lightweight, even coverage

NEW All-in-1 BB Cream
30ml
Price per 10ml = 83p
Will normally be £4.75

£2.50
save £2.25



LIQUID CONCEALER

- lightweight, buildable, all-day coverage
- blendable formula instantly conceals dark circles

Perfect and Hide Liquid Concealer
15ml
Price per 10ml = £1.33
Normally £4

£2
half price



POWDER

- ultra-fine powder for a smooth, matte finish
- SPF6 formula with natural coverage

Final Touch Pressed Powder
10g
Normally £4.50

£2.25
half price



CONCEALER STICK

- creamy, easy to apply, long-lasting cover-up
- hides blemishes and imperfections

Perfect and Hide Concealer
£3



the staple collection for a *fresh faced finish*

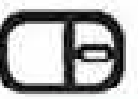


NATURAL-LOOK FOUNDATION

- helps to control oil and hide blemishes
- buildable coverage

Fresh Face Liquid Foundation
30ml
Price per 10ml = 65p
Normally £5
£2.50 half price

just **£2.50**



your *favorites* from ANEW

fight wrinkles every night

"This cream is a godsend. It gives your **COMPLEXION RADIANCE**. I'm 47 but thanks to Avon I LOOK 40."

'emps', about Reversalist Night Cream, avon.uk.com customer, Devon

★★★★★
5-star rated

"EXCELLENT RESULTS in revitalising my tired skin."

'MichelleTherese', about Reversalist Night Cream, avon.uk.com customer, Orkney

with **Tri-Elastinex Technology** to help **reconstruct and regenerate** surface skin cells, layer by layer



VITALE 25-35

ULTIMATE 50-60

PLATINUM 60+

REVERSALIST 35-50

with **Perfect Cell Complex** to help **maximise skin cell turnover**

the first skincare collection formulated with **CelluVive Complex** to target multiple signs of ageing

with **Paxillium Technology** to help restore youthful cell shape and boost collagen to firm, lift and strengthen the look of skin

Complete Renewal Night Cream
50ml
14126
Price per 100ml = £20.00
Normally £16
£10 save £6

Visible Perfection Night Gel Cream
50ml
03418
Price per 100ml = £28.00
£14

Multi-Performance Night Cream
50ml
28191
Price per 100ml = £36.00
£18

Platinum Night Cream
50ml
06908
Price per 100ml = £40.00
£20

try me
£10
save £6

your *favourites*
from ANEW

"After using this for 2 weeks, I noticed my lips **LOOKED MUCH PLUMPER** and my top lip looked lifted too. Also, the vertical lines above my top lip had **REDUCED CONSIDERABLY.**"

'Arianna', avon.uk.com customer, London

"**TOTALLY LOVE THIS!** I have bought this quite a few times now as I am very conscious of my lips thinning. **IT'S PERFECT.**"

'Penners', avon.uk.com customer, Lancashire

"What I loved most about this product was the immediate results – **MY LIPS LOOKED INSTANTLY FULLER.**"

Stacey Mahar, Representative, Avon Beauty Connects



fuller looking lips, instantly

1. PLUMPS LIPS formulated with injectable-grade hyaluronic acid to help boost collagen for instantly plumper, firmer-looking lips



2. BLURS LINES Surfa-Smooth Technology with filling spheres helps to visibly blur deep lines

Ultimate
Multi-Performance
Lip Treatment
16980
Normally £15
£10 save £5

try me
£10
save £5

visit avon.uk.com to find out what other UK women are saying

love the results or your money back!

your *favourites*
from **ANEW**

"IT LEAVES YOUR SKIN FEELING SOFT, NOT OILY OR DRY. Not to mention how well it **REMOVED MY MAKE-UP!"**

'englishmermaid', about 3-in-1 Cleansing Water, avon.uk.com customer, Hoddesdon

"CLEANS MY SKIN, removes daily grime and **LEAVES MY SKIN REFRESHED."**

'Nao25', about 3-in-1 Cleansing Water, avon.uk.com customer, West Sussex

★★★★★
5-star rated

cleansers



Comforting Cream Cleanser & Mask
150ml
24380
Price per 100ml = £2.67
Normally £6.50
£4 save £2.50



Purifying Gel Cleanser
150ml
24398
Price per 100ml = £2.67
Normally £6.50
£4 save £2.50



Age-Refining Daily Scrub
100ml
28316
Normally £6.50
£4 save £2.50



try me
£4
save £2.50

our **1st**
isotonic cleansing water

to deeply cleanse while attracting and retaining skin moisture for a visibly youthful glow

Anti-Ageing 3-in-1 Cleansing Water
200ml
04994
Price per 100ml = £2.00
Normally £6.50
£4 save £2.50

visit avon.uk.com to find out what other UK women are saying

love the results or your money back!

ANEW CLINICAL. OUTSMART AGEING

FACE LIFT? *no way.*

82% of women considering a facial cosmetic lifting procedure were impressed by the results*

“A face lift in a jar!”

'M9210', avon.uk.com customer, Southampton

**Lift & Firm
Face Lifting Cream**
30ml
22137
Price per 100ml = £33.33
Normally £20
£10 half price

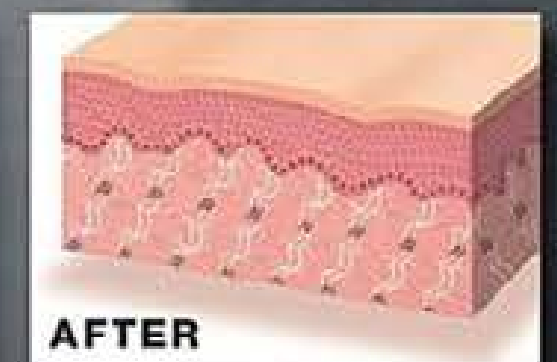
*Based on those who expressed an opinion in a 4-week consumer study with 149 women.

Best price ever!

£10
HALF PRICE

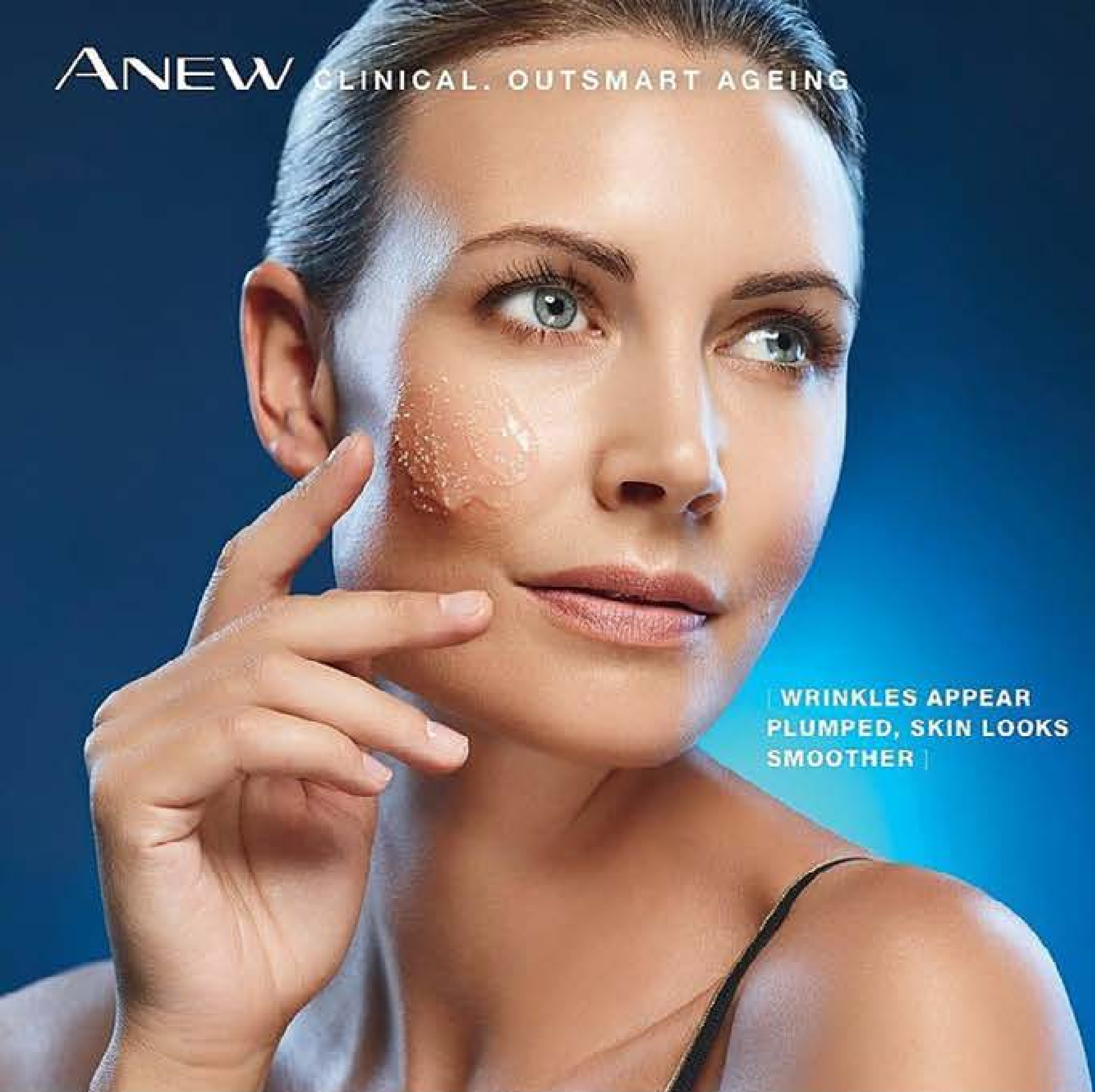


formulated with **PEPTIDES AND GLYCOLIC ACID**, designed to work like an **ultrasound treatment** to stimulate collagen, elastin and **hyaluronic acid**



Diagrams for illustrative purposes only.

ANEW CLINICAL. OUTSMART AGEING



| WRINKLES APPEAR
PLUMPED, SKIN LOOKS
SMOOTHER |

formulated with:



**ENCAPSULATED
HYALURONIC
ACID**

which penetrates
deep into the skin's
surface layers for
maximum hydration

Diagrams for illustrative
purposes only.



SHEA BUTTER BEADS

that burst upon contact with
your skin to help replenish
the skin's protective layer

WHEN TO USE:

use alone or on top of your night cream 2 to 3 times a week for a hydration boost

*Based on those who expressed an opinion in a consumer study with 159 women.

wake up to younger-looking skin

9 out of 10 women agreed*

ultra-replenishing,
weightless gel
melts into skin for fresh
hydration overnight



**Defend & Repair Advanced
Hydration Overnight Mask**
50ml
00034
Price per 100ml = £26.00
Normally £20
£13 save £7

try today!

£13
save £7

ANEW CLINICAL. OUTSMART AGEING



frown lines

crow's feet

smile lines

BEFORE

AFTER
[WRINKLES APPEAR
PLUMPED AND SKIN
LOOKS SMOOTHER]

formulated with exclusive **A-F33**

1: UNBLOCKS

to help skin cells
release more collagen

2: BOOSTS

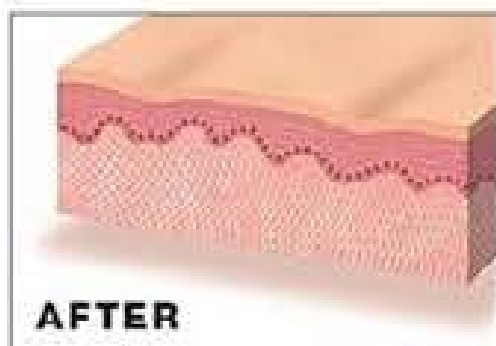
to support skin's natural
collagen production process

3: REPAIRS

to help skin's natural recovery
of damaged collagen



BEFORE



AFTER

Diagrams for illustrative purposes only.
*Based on an 11-week clinical study with 69 women.

the wrinkle
fighter
that really works

100% of women
saw results on wrinkles
in 2 weeks*



take a targeted
approach

Anti Wrinkle
Targeted Filler
with A-F33
22087
Normally £15
£10 save £5

Anti Wrinkle
Line Erasing Serum
with A-F33
30ml
17970
Price per 100ml = £53.33
Normally £25
£16 save £9

try today!

£16
save £9

Skincare

avon.uk.com

93

ANEW CLINICAL. OUTSMART AGEING

reduce the look of dark circles

9 out of 10 women agree*



Dramatisation based on clinical test results.



AS SEEN IN **Closer**

correcting cream with a tint of colour blends seamlessly with your skin tone

formulated with **SELF-ADJUSTING SHEER OPTICS** for instant results and Shadow Erase Complex that works day after day to:

- 1. brighten the look of dark circles
- 2. visibly reduce under-eye shadows
- 3. smooth texture of the eye area

*Based on those who expressed an opinion in an 8-week consumer study with 149 women.

order this Sunrise Alarm Clock for **£10** when you spend £7.50 or more
order using 10009 see pages 6-7 for details



Even Texture & Tone Dark Circle Corrector
15ml
22079
Price per 100ml = £80.00
Normally £20
£12 save £8

try today!
£12
save £8

CLINICAL

RESURFACING PADS



**Even Texture & Tone
Advanced Resurfacing Peel**
30 pads.
22111
Price per piece = 50p
£15

DEEP RECOVERY



**Defend & Repair Deep
Recovery Night Cream**
30ml
22145
Price per 100ml = £66.67
£20

SPF50 PROTECTION



**Defend & Repair Multi-Shield
Day Cream SPF50**
30ml
10652
Price per 100ml = £66.67
£20

CROW'S FEET



**Anti Wrinkle
Crow's Feet
Corrector
with A-F33**
15ml
10231
Price per 100ml = £130.00
£19.50

UNEVEN SKIN TONE



**Even Texture &
Tone Multi-Spot
Correcting Serum**
30ml
00109
Price per 100ml = £83.33
£25

INSTANT VISIBLE LIFT



**Lift & Firm
Contouring Serum**
30ml
10702
Price per 100ml = £83.33
£25

TREATMENTS

SMOOTH WRINKLES



**Complete Renewal
Express Wrinkle
Smoother**
9g
23960
Price per 100g = £177.76
£16

FOR ALL SIGNS OF AGEING



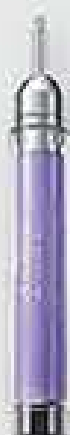
**Ultimate Supreme
Dual Elixir**
40ml
58743
Price per 100ml = £70.00
£28

INSTANT BLUR



**Visible Perfection
Instant Blurring
Treatment**
30ml
11163
Price per 100ml = £40.00
£12

TARGETED LIFT



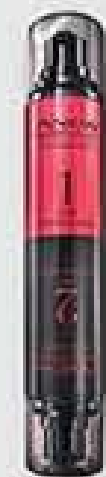
**Platinum Instant
Definition
Treatment**
15ml
08615
Price per 100ml = £100.00
£15

WEEKLY FACIAL



**Youth Maximising
Sheet Mask**
Contains 1 mask.
07120
£4

ANTI-WRINKLE



**Infinite Effects
Night Treatment
Cream**
30ml
08524
Price per 100ml = £93.33
£28

DAY CREAMS



**Visible Perfection
Day Cream
SPF25**
50ml
04630
Price per 100ml = £26.00
£14



**Complete Renewal
Day Cream
SPF25**
50ml
26757
Price per 100ml = £32.00
£16



**Platinum
Day Cream
SPF25**
50ml
09290
Price per 100ml = £40.00
£20

EYE CREAMS



**Visible Perfection
Eye Cream**
15ml
28282
Price per 100ml = £86.67
£13



**Complete Renewal Express
Dual Eye System**
14134
£15



**Multi-Performance
Eye System**
16717
£16



Platinum Eye & Lip Cream
15ml
05389
Price per 100ml = £120.00
£18

TRY THE ANTI-WRINKLE NIGHT
CREAM THAT EVERYONE'S
TALKING ABOUT

9 out of 10

women saw results
on fine lines and
wrinkles in 1 week!*



AS SEEN IN
VOGUE

sachet
just
50p

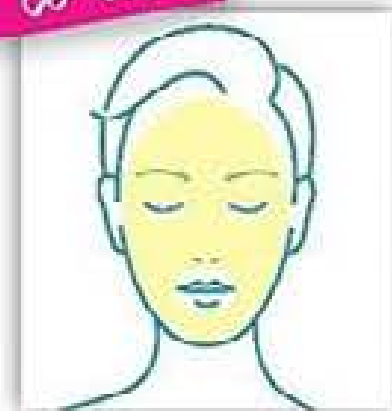
**Infinite Effects Night
Treatment Cream Sample**
05256
Normally 60p
50p save 10p

*Based on those who expressed an
opinion in a consumer study containing
141 participants.

3x
SEED OILS
active SEED COMPLEX
suitable for sensitive skin

naturally effective
formulated with **BABASSU, GREEN COFFEE AND PASSION FRUIT SEED OILS** to balance natural oil production, leaving skin soft and nourished

how to use:



Massage oil on to dry skin.



Add water to transform the oil into a luxurious milk.



Remove to reveal clean, refreshed skin.

Diagrams for illustrative purposes only.



- dissolves make-up easily – no rubbing or tugging
- no mineral oils
- lightweight, non-greasy cleansing oil
- suitable for all skin types


AVON TRUE
nutraeffects



**dissolve
make-up
in an
instant!**

with our lightweight
cleansing oil

BEST EVER PRICE!

£2.50
HALF PRICE

Miracle Glow
Lightweight Cleansing Oil
125ml
25502
Price per 100ml = £2.00
Normally £5
£2.50 half price



naturally effective

featuring **CLEANSING BERRIES**
– a gentle, yet effective, natural cleanser



NEW BONUS SIZE 400ml

200 USES!
Micellar Water
400ml
05991
Price per 100ml = £1.50

£6



REMOVES EVEN WATERPROOF EYE MAKE-UP

Micellar Water
200ml
02006
Price per 100ml = £2.00

£4

GENTLY AND EFFECTIVELY REMOVES MAKE-UP

Gentle Bi-Phase Eye Make-up Remover
200ml
18432
Price per 100ml = £2.00

£4

perfectly cleansed skin, naturally



AVON TRUE

nutraeffects



FOR COMBINATION TO OILY SKIN

Self-Foaming Face Wash
150ml
27045
Price per 100ml = £2.33

£3.50



FOR NORMAL TO DRY SKIN

Gentle Scrub Cleanser
100ml
27151

£3

FOR ALL SKIN TYPES

Refreshing Gel Cleanser
150ml
27169
Price per 100ml = £2.00

£3

Face Mitt
100% cotton.
Approx 20cm x 14cm.
13003

£5



FACE MITT
GENTLY EXFOLIATES



AGELESS 35+

hello youthful-looking skin



INSTANTLY

skin looks nourished and the look of wrinkles is softened



IN 2 WEEKS

skin's youthful texture is restored



active SEED COMPLEX

suitable for sensitive skin



naturally effective

featuring **POMEGRANATE SEED EXTRACT** that works with your skin to help **target multiple signs of ageing** and **restore skin's natural plumpness**

- ✓ antioxidant-rich formula helps boost collagen production
- ✓ skin looks youthful and replenished
- ✓ helps prevent skin ageing



SPF20



Ageless 35+ Night Cream

50ml
26989
Price per 100ml – £10.00
Normally £8

£5
save £3

Ageless 35+ Day Cream SPF20

50ml
26799
Price per 100ml – £10.00
Normally £8

£5
save £3

AVON TRUE
nutraeffects






 **active SEED COMPLEX**
suitable for sensitive skin


AVON TRUE
nutraeffects

 **naturally effective**

featuring **QUINOA SEED EXTRACT**
to help **increase collagen** in skin cells
to **restore youthful-looking contours**

-  helps increase collagen production in skin cells
-  rejuvenates skin for youthful-looking contours
-  skin looks and feels firmer and deeply replenished



AGELESS 55+

see perfectly plumped-looking skin



INSTANTLY
skin is left looking moisturised and feeling hydrated



IN 4 WEEKS
helps skin regain youthful-looking contours



Ageless 55+ Night Cream
50ml
26070
Price per 100ml – £10.00
Normally £9
£5
save £4

Ageless 55+ Day Cream SPF20
50ml
11676
Price per 100ml – £10.00
Normally £9
£5
save £4



naturally effective



DAY CREAMS



SPF20

Radiance Day Cream SPF20
50ml
27177
Price per 100ml = £9.00
£4.50



SPF15

Hydration Day Cream SPF15
50ml
15602
Price per 100ml = £9.00
£4.50



SPF15

Mattifying Day Cream SPF15
50ml
26740
Price per 100ml = £9.00
£4.50

BB CREAMS

FACIAL OIL



27029
Light
27037
Medium

SPF15

Matte BB Cream
30ml
Price per 100ml = £25.00
£7.50



15768
Light
16097
Medium

SPF15

Radiance BB Cream
30ml
Price per 100ml = £25.00
£7.50



01198
Light
01222
Medium

SPF15

Anti-Ageing BB Cream
30ml
Price per 100ml = £26.67
£8



x3 seed oils

Miracle Glow Lightweight Facial Oil
30ml
15636
Price per 100ml = £33.33
£10

find your skin's perfect night cream



RADIANCE
for dull and tired skin

featuring glow-boosting **BIRD OF PARADISE SEED EXTRACT**

Radiance Night Cream
50ml
15545
Price per 100ml = £6.00
Normally £4.50
£3 save £1.50

HYDRATION
for normal to dry skin

featuring **CHIA SEED EXTRACT** and **vitamin E**

Hydration Gel Night Cream
50ml
13938
Price per 100ml = £6.00
Normally £4.50
£3 save £1.50

MATTIFYING
for combination to oily skin

featuring **HYDRATING CHIA SEED EXTRACTS** and **mattifying powders**

Mattifying Gel Night Cream
50ml
26773
Price per 100ml = £6.00
Normally £4.50
£3 save £1.50

clearskin LET THEIR CONFIDENCE SHINE

COLOUR-CHANGING MASKS

THE ONE THAT BANISHES BLACKHEADS

clear stubborn blackheads

and help prevent new ones from forming with this self-adjusting mask



changes from blue to white when ready to rinse

£3 save £2

Blackhead Clearing Deep Clarifying Mask
75ml
24216
Price per 100ml = £4.00
Normally £5
£3 save £2



with chamomile extract



THE ONE THAT ACTS LIKE A MAGNET

attracts and removes pore-clogging dirt and oil for perfectly clear-looking skin

£3 save £2



with witch hazel and mineral clays



changes from black to light grey when ready to rinse



Pore & Shine Control Black Mineral Mask
75ml
25718
Price per 100ml = £4.00
Normally £5
£3 save £2

clearskin LET THEIR CONFIDENCE SHINE

▶▶▶▶ BLEMISH-CLEARING for a clear, blemish-free complexion

 <p>O2 Fresh Bubble Cleanser 150ml 13987 Price per 100ml = £2.17 Normally £5 £3.25 save £1.75</p>	 <p>Refreshing Toner 100ml 14456 Normally £4 £2.50 save £1.50</p>	 <p>Oil-Free Moisturising Lotion 75ml 19687 Price per 100ml = £4.33 Normally £5.50 £3.25 save £2.25</p>	 <p>Spot On Instant Gel 15ml 25627 Price per 100ml = £23.33 Normally £5.50 £3.50 save £2</p>
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▶▶▶▶ BLACKHEAD-CLEARING unblock pores

 <p>Soothing Exfoliating Cleanser 125ml 24083 Price per 100ml = £2.20 Normally £4.50 £2.75 save £1.75</p>	 <p>Clarifying Toner 100ml 24117 Normally £4 £2.50 save £1.50</p>	 <p>Liquid Extraction Strip 30ml 24315 Price per 100ml = £10.00 Normally £5 £3 save £2</p>
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▶▶▶▶ PORE + SHINE CONTROL reduce oil and cleanse pores for balanced skin

 <p>Black Exfoliating Cleanser 75ml 25635 Price per 100ml = £3.87 Normally £4.50 £2.75 save £1.75</p>	 <p>Exfoliating Scrub 75ml 25650 Price per 100ml = £3.33 Normally £4 £2.50 save £1.50</p>	 <p>Gel Purifying Cleanser 125ml 62885 Price per 100ml = £2.20 Normally £4.50 £2.75 save £1.75</p>	 <p>3-in-1 Facial Wipes 25 wipes. 24232 Price per piece = 10p Normally £3.50 £2.50 save £1</p>
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▶▶▶▶ PROFESSIONAL-grade, 5-in-1 formulas for breakout-prone skin

 <p>Green Tea Overnight Treatment 50ml 24224 Price per 100ml = £7.00 Normally £6 £3.50 save £2.50</p>	 <p>White Clay Cleanser, Mask and Scrub 75ml 24109 Price per 100ml = £4.00 Normally £5 £3 save £2</p>	 <p>White Clay Toning Treatment 100ml 24158 Normally £4 £2.50 save £1.50</p>	 <p>Complete Treatment Pads 30 pads. 24273 Price per piece = 11p Normally £5.50 £3.25 save £2.25</p>
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▶▶▶▶ BLEMISH-FIGHTING TOOLS

 <p>Facial Cleansing Brush 58552 Normally £2 £1.25 save 75p</p>	 <p>Metal Blackhead Remover 24331 Normally £4 £2.50 save £1.50</p>	 <p>Facial Mini Mitt 06924 £3</p>
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COVER & TREAT BLEMISH PRONE SKIN

with this dream duo formulated with salicylic acid

BUY BOTH FOR £4

SAVE £6

order using:
68346 Fair 69914 Medium
page 111 only



new Clearskin BY AVON

BLEMISH CLEARING OIL-FREE BB CREAM
with wheat extract & tea tree
tinted formula
blemish clearing technology

Medium

Fair

if you liked the Clearskin Tinted Moisturiser, you'll LOVE this!

Blemish Clearing Spot Conceal Stick
13011
£4

NEW Blemish Clearing Oil-Free BB Cream 30ml
07898 Fair
03038 Medium
Price per 100ml = £20.00
£6

AVON
care

with **vita-e complex**
for 24-hour moisture*

FACE creams
*keep your skin feeling
soft, supple and
deeply nourished*

Face Cream 100ml
07039 Royal Jelly
14944 Cocoa Butter
15115 Rich Moisture
15065 Light Moisture
£2

Youth Restore Face Cream
100ml
15164
£2.20



for very dry skin with softening and restoring royal jelly	for dry skin with nourishing and pampering cocoa butter and vitamin E	for normal to dry skin with moisturising and softening soybean and vitamin E	for oily/combination skin with refreshing and mattifying cucumber, witch hazel and green tea	for mature skin with skin-firming collagen and elastin
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**gentle FACIAL
cleansing**

**3 in 1 Cleanser,
Toner &
Moisturiser**
200ml
13771
Price per 100ml = 88p
£1.75

**Gentle Moisture
Cleanser, Toner
& Moisturiser**
200ml
06742
Price per 100ml = 88p
£1.75

**Rose Water
Cleansing Toner**
150ml
58024
Price per 100ml = £1.17
£1.75



LIP balms
for super-soft lips



**Cocoa Butter
Lip Butter**
10ml
06916
£1.20

**Royal Jelly
Lip Treatment
SPF15**
10ml
26401
£1.20

**Intensive
Relief Lip
Treatment**
26245
£1.20

*Excludes Intensive Relief collection.

**restoring
coconut oil**

nourishing face cream formulated
with nature's wonder moisturiser

new

£2



did you know?
coconut oil
helps nourish,
soften and soothe
extra-dry skin

for dry to extra-dry skin

**NEW Restoring Moisture with
Coconut Oil Face Cream**
100ml
26393
£2



advance
TECHNIQUES

BRUSH UP

ON YOUR HAIR SKILLS

every brush in our wide-ranging collection has its own unique superpower – discover your ideal hair tool right here



- | | |
|--|--|
| 1. Paddle Brush
16436
Normally £5
£4 save £1 | 2. Cushion Brush
16469
Normally £4
£3.50 save 50p |
| | 3. Small Barrel Brush
16493
Normally £4
£3.50 save 50p |



4. Tangle Teezer®
The Original Detangler
– Rose Gold Blush
23499
£9.99

5. Tangle Teezer®
The Original Detangler
– Pink/Black
19802
£9.99

6. Large Barrel Brush
16485
Normally £5
£4.50 save 50p

7. Pop-Up Brush
16527
Normally £3
£2.50 save 50p

IN-SHOWER DETANGLING

distributes your conditioner from root to tip, and it even has a handy hook

Shower Comb
25841
Normally £3
£2.50 save 50p

SPEEDY BLOW-DRY

vent technology aids air circulation for faster drying and more root volume

Vent Brush
00232
Normally £4
£2.50 save £1.50

CREATIVE STYLING

your 3-in-1 comb for precise sectioning, perfect partings and pretty plaits

Styling Comb
16543
Normally £3
£2.50 save 50p

JUST **£2.50** EACH

page 115 only



Set of 8 Rollers
13706
Normally £10
£7.50
save £2.50

CURL POWER

For loose, swishy curls, brush through sections of hair and apply a setting product such as our Volume & Curl Mousse. Wrap a section of hair around each roller, starting at the ends, and clip into place. Leave to set, then remove rollers and brush fingers through hair.



BOBBLES
Hair Ties
Set of 10.
18440
Normally £1.25
£1 save 25p



CLIPS
Strong Sectioning Clips
Set of 2.
12252
£3

VOLUME BOOSTERS
Volume Boosters
Set of 2.
26609
Normally £3.50
£3 save 50p



FRIZZ-FREE LOCKS

infused with silicone polymers for 24-hour frizz protection*, whatever your style

Smooth as Silk Frizz Control Hair Serum
30ml
28894
Price per 100ml = £11.67
Normally £4
£3.50 save 50p



STYLING STATION

stock up on everything you need to get creative with your hair look

HEAT TOOL CASE

Heat Protect Case
22046
Normally £10
£7.50
save £2.50



Hair straighteners not included.



refresh hair between washes
Dry Shampoo
150ml
16402
Price per 100ml = £1.67
Normally £2.99
£2.50
save 49p



light mist for 24-hour firm hold
Firm Hold Hairspray
200ml
16311
Price per 100ml = £1.25
Normally £3
£2.50
save 50p



lifts and defines for natural curls
Volume & Curl Mousse
150ml
16360
Price per 100ml = £1.67
Normally £3
£2.50
save 50p



for unbeatable, frizz-free shine
Mirror Shine Spray
100ml
16345
Normally £3
£2.85
save 15p



protects from heat-styling damage
Heat Protection Spray
100ml
16337
Normally £3
£2.85
save 15p



for a poker-straight style
Power Straight Spray
100ml
11742
Normally £3
£2.85
save 15p

*Frizz caused by humidity.

SHOW YOUR HAIR SOME EVERYDAY CARE

LONG-LASTING COLOUR

fresh salon colour for up to 6x LONGER



Colour Protection 250ml

03145 Shampoo
01685 Conditioner
Price per 100ml = 68p

£1.70

Anti-Fade UV Spray 100ml

18572

£4.25

Restorative Mask 150ml

12401
Price per 100ml = £3.00

£4.50

DIVINE SHINE

with silicone and pro-vitamin B5 for up to 100% SHINIER HAIR*



Daily Shine 250ml

28928 Shampoo
27326 Leave-in Conditioner
Price per 100ml = 68p

£1.70

Dry Ends Serum 30ml

28886
Price per 100ml = £13.33

£4

*With serum versus untreated hair.

HEALTHY, REPAIRED LOCKS

with keratin and avocado oil for up to 87% LESS BREAKAGE**



Instant Repair 7 250ml

27391 Shampoo
27425 Conditioner
Price per 100ml = 68p

£1.70

Treatment Mask 150ml

16303
Price per 100ml = £3.00

£4.50

Restoring Treatment Spray 100ml

16261

£4.25

Rapid Rescue Hair Serum 30ml

28910
Price per 100ml = £13.33

£4

**Shampoo & conditioner only. Breakage due to combing and brushing.

Beautiful hair can be yours with the right **shampoos, conditioners** and **treatments**. Which collection does your hair need?

BOUNCY VOLUME

with **Body Building Technology** for up to 83% MORE VOLUME***

***Spray, when used with shampoo.



Ultimate Volume 250ml

27334 Shampoo
27342 Conditioner
Price per 100ml = 68p

£1.70

Volume Boosting Spray 100ml

16295

£4.25

SILKY HYDRATION

with argan oil and vitamin E for silky-smooth hydration



360 Nourishment Moroccan Argan Oil 250ml

27433 Shampoo
27441 Conditioner
Price per 100ml = 68p

£1.70

Treatment Mask 150ml 27482

Price per 100ml = £3.00

£4.50

Nourishing Hair Serum 30ml 28860

Price per 100ml = £13.33

£4

STRONG STRANDS

with **keratin** and **wheat protein** to help STOP 95% OF BREAKAGE†

†Due to combing and brushing, when used with the whole collection



Anti Hair Fall 250ml

19026 Shampoo
17798 Conditioner
Price per 100ml = 68p

£1.70

Leave-in Treatment 100ml

17848

£4.25

THE LUXE SALON TREATMENT



nourishing
SUPREME OILS

Supreme Oils
250ml
27367 Shampoo
27490 Conditioner
Price per 100ml = £1.04
£2.60

Duo Treatment Spray
100ml
16253
£5

Treatment Mask
150ml
26062
Price per 100ml = £3.67
£5.50

with 5 precious oils to protect, moisturise & strengthen every strand

NUTRI 5 COMPLEX



all-round
ABSOLUTE PERFECTION

Absolute Perfection
250ml
13920 Shampoo
46664 Conditioner
Price per 100ml = £1.04
£2.60

Treatment Mask
150ml
57174
Price per 100ml = £3.67
£5.50

Beauty Balm
Leave-in Treatment
150ml
26310
Price per 100ml = £3.33
£5

multitasking heroes for head-turning, beautifully restored, healthy locks

WITH ADVANCED SHIELD TECHNOLOGY

give your hair the professional expertise it deserves with salon-inspired products you can use at home



VOLUMISED ROOTS
tease in volume at the root to cheat gravity-defying lift

natural bristles:

- GENTLY CONDITION and add height, volume and shine
- REDUCE FRIZZ with natural-hair bristles
- PREVENT BREAKAGE and improve texture

£4

1. Premium Cushion Brush 13409 £6

2. Premium Paddle Brush 16592 £6

3. Premium Smoothing Brush 16600 £6

4. Premium Backcomb Brush 28431 £4

“This Backcomb Brush is a great way of getting instant volume without any product build-up. The shorter bristles grab every strand for lift that lasts.”

Abigail Burton, Avon UK's Haircare Expert

advance
TECHNIQUES

SUPER-SIZE

YOUR EVERYDAY SHAMPOOS

BIGGER BOTTLES = BETTER VALUE



400ml
that's 40
washes per
bottle!

Instant repair argan oil nourishment protects from colour fade strengthens for less breakage flake-free locks boosts shine by up to 100% wash in 2x more volume

BEST EVER PRICE

order this Sunrise Alarm Clock for

£10

when you spend £7.50 or more

order using 10009 see pages 6-7 for details



Shampoo 400ml
05827 Instant Repair 7
21402 360 Nourishment Moroccan Argan Oil
04531 Colour Protection
03111 Anti Hair Fall
25940 2-in-1 Anti-Dandruff
13813 2-in-1 Daily Shine
16725 Ultimate Volume
Price per 100ml = 50p
Normally £3
£1.99 save £1.01

£1.99
SAVE £1.01

page 122 only

*Based on an average of 10ml per use.

Professional Collection

GO XXL ON LUXURY

FOR NOURISHING, INDULGENT SHAMPOOS

YOU'D EXPECT TO FIND AT THE SALON



400ml
that's 40
washes per
bottle!

SUPREME OILS
with 5 precious oils to protect, nourish and strengthen

Shampoo 400ml
15438

Price per 100ml = 68p
£3.50

Conditioner 400ml
13839

Price per 100ml = 68p
£3.50

ABSOLUTE PERFECTION
multi-benefit BB shampoo for **COMPLETELY** restored-looking locks

Shampoo 400ml
00273

Price per 100ml = 68p
£3.50

Conditioner 400ml
55244

Price per 100ml = 68p
£3.50

BEST EVER PRICE

any
2 for £6

page 123 only



all 3 for
£10

SAVE **£8.20**
order using 67397

fresh greens
warm woods
leather



AVON BLACKSUEDE

Black Suede EDT 75ml 18739

Price per 100ml = £14.67 **£11**

Hair & Body Wash 250ml

08755 Price per 100ml = £1.44 **£3.60**

Deodorant Body Spray 150ml

28308 Price per 100ml = £2.40 **£3.60**



order this Sunrise
Alarm Clock for

£10

when you
spend £7.50
or more



order using 10009
see pages 6-7 for details



ORIENTAL



WOODY

all 3 for
£10

SAVE **£9.20**
order using 67694



ELITE GENTLEMAN IN BLACK

Elite Gentleman In Black EDT 75ml

62810 Price per 100ml = £17.23 **£13**

Hair & Body Wash 250ml 62828

Price per 100ml = £1.44 **£3.60**

Roll-On Anti-Perspirant Deodorant

50ml 62844 Price per 100ml = £5.20 **£2.60**



RUB
to smell

spearmint
lavender
black vetiver



FOLIGÈRE



WOODY

both for
£8

SAVE £2.10
order using 68684

earthy leather enhanced with
warm amber, topped with notes
of juniper and grapefruit



WOODY



**Avon Destination
Wilderness EDT 75ml**
17053 Price per 100ml = £8.67
£6.50

**Deodorant Body
Spray 150ml 17665**
Price per 100ml = £2.40
£3.60

all 3 for
£12

SAVE £8.20
order using 68551

a fusion of zesty
grapefruit,
sophisticated
rosemary
and luxurious
Haitian vetiver



WOODY



AROMATIC



**Avon Homme
Exclusive EDT**
75ml 07179
Price per 100ml = £17.33
£13

**Deodorant Body
Spray 150ml 07385**
Price per 100ml = £2.40
£3.60

Hair & Body Wash
250ml 00257
Price per 100ml = £1.44 **£3.60**

just
£5
EACH



FOUGÈRE



FRESH

bergamot
lavender
soft musk

INDIVIDUAL BLUE

warm infusions of
relaxed masculine
confidence



Individual Blue Collection
EDT, 100ml
00794 Individual Blue
24547 Individual Blue Unlimited
£5



FOUGÈRE



AROMATIC

indian ginger
jasmine
amber



**BUY 2
CHOOSE 1
FREE**

page 128 only, excluding roll-on deodorants
lower priced item free

**AVON
MEN**

help him to look and
feel fresh with our
grooming essentials

ENERGISING with cooling menthol and ginger

smooth
2-in-1 Shave
& Wash
150ml
01867
Price per 100ml = £1.33
£2

moisturise
2-in-1 After Shave
& Moisturiser
100ml
19737
£3

wash
3-in-1 Shampoo,
Conditioner
& Body Wash
250ml
01891
Price per 100ml = 60p
£2

ESSENTIALS with vitamin E, ginger and aloe

purify
3-in-1 Shampoo,
Condition
& Shave
250ml
16915
Price per 100ml = 60p
£2

refresh
Revitalising Shave
Gel with Skin Care
Complex
150ml
12237
Price per 100ml = £1.33
£2

moisturise
Conditioning
After Shave
Balm
100ml
18127
£2

hydrate
Hydrating
Moisturiser
50ml
15560
Price per 100ml = £6.00
£3

wash
Invigorating
Body Wash
250ml
28258
Price per 100ml = 60p
£2

shave
Smooth Shave
Foaming Gel
200ml
18150
Price per 100ml = £1.00
£2

ROLL-ON DEODORANTS up to 48hr protection to keep him fresh

Men's Roll-On Anti-Perspirant Deodorant 50ml
16956 Active
16675 Invisible
63693 Fresh
18234 Minerals
Price per 100ml = £2.00
£1

16816 Max Protection 6
Price per 100ml = £3.00
£1.50



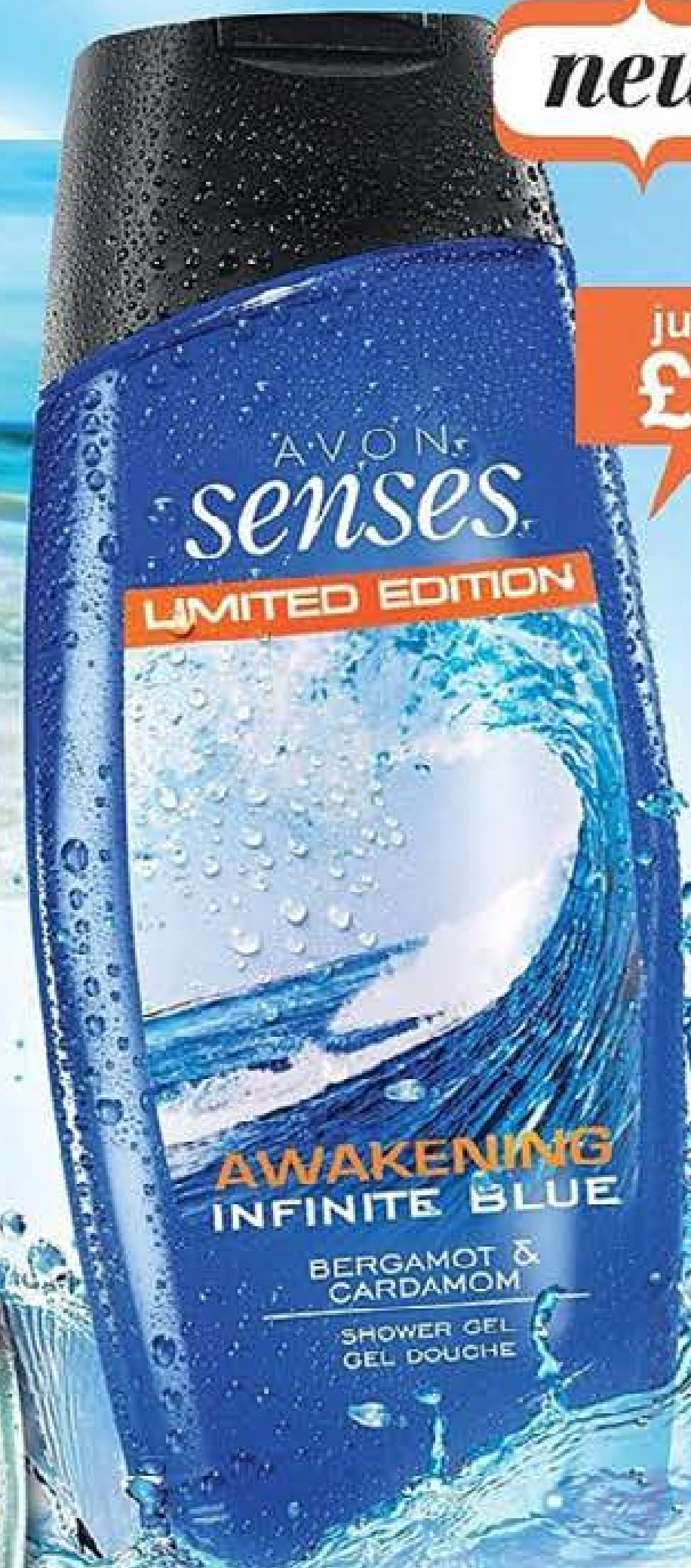
Excluded from Buy 2 Choose 1 Free offer.

senses
BLAST HIM AWAKE

WITH A FRESH BURST OF COOL BERGAMOT
AND SPICY CARDAMOM

new

just
£1



2-in-1 Hair & Body Wash
250ml
18606 NEW Infinite Blue
00307 Ocean Surge
00414 Power Fresh
58214 Amazon Jungle
59162 X-treme
Price per 100ml = 40p
£1



from
£2

AVON
care.
a simple touch is all you need

new



GO COCONUTTY!

with our new, deeply restoring collection

- 1. NEW Multipurpose Cream 400ml 00786 Price per 100ml = 56p **£2.25**
- 2. NEW Body Wash 400ml 54510 Price per 100ml = 50p **£2**
- 3. NEW Body Lotion 400ml 01792 Price per 100ml = 63p **£2.50**
- 4. NEW Hand Cream 100ml 00182 **£2**

life & style

AVON



CASA DI ROSA

AN EXCLUSIVE COLLECTION OF LUXURY FASHION ACCESSORIES INSPIRED BY THE DESIGN AND STYLE OF ITALY

CASA DI ROSA



Montanari Tote Bag PVC with polyester lining. Approx. 30.4cm x 31.9cm x 11.8cm. 55350 **£32**



Santini Bowler Bag PVC with polyester lining. Approx. 29.2cm x 20.6cm x 11.6cm. Comes with removable shoulder strap. 28118 Normally £35 **£25 save £10**



NEW Celestia Cross-Body Bag PVC with polyester lining. Approx. 26cm x 8cm x 17cm. 14621 Will normally be £26 **£19.95 save £6.05**



WELCOME TO OUR
life & style
STORE

Accessories

p135

JEWELLERY
WATCHES
HANDBAGS

Lingerie

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NIGHTWEAR
BRA STORE

Fashion

p164

CLOTHING
FOOTWEAR
DENIM STORE

Wellbeing

p176

LOUNGEWEAR
ACCESSORIES
HOME FRAGRANCE

Homeware

p184

DECORATIVE
KITCHENWARE
HOME FRAGRANCE
STORAGE SOLUTIONS



NEW

GENUINE
DIAMOND
NECKLACE

treasure your special moment with a real,
sparkling diamond nestled in a beautiful,
knotted illusion setting

925
STERLING
SILVER

plated with
rhodium and
18-carat rose gold

JUST
£15.50

SAVE £10

**NEW Elise Diamond Knot
Necklace** Sterling silver
with 18-carat rose gold and
rhodium plating. Genuine
0.01 carat diamond. Chain
approx. 47cm. **27755**
Will normally be £25.50
£15.50 save £10

presented in a
luxurious gift box



*Treasured
moments*

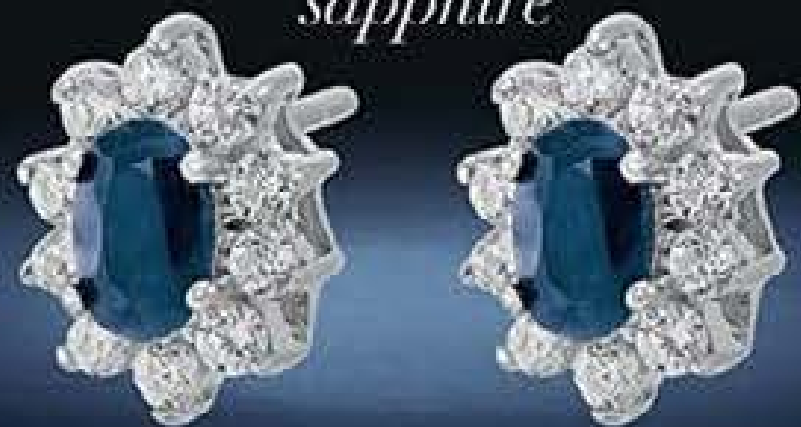
*genuine diamond
stones – 0.04
carats*



Dacey Diamond Necklace Sterling silver with total 0.04ct genuine diamond stones. Chain length approx. 48cm. **36954**

Normally £75 **£25 save £50**

*genuine
sapphire*

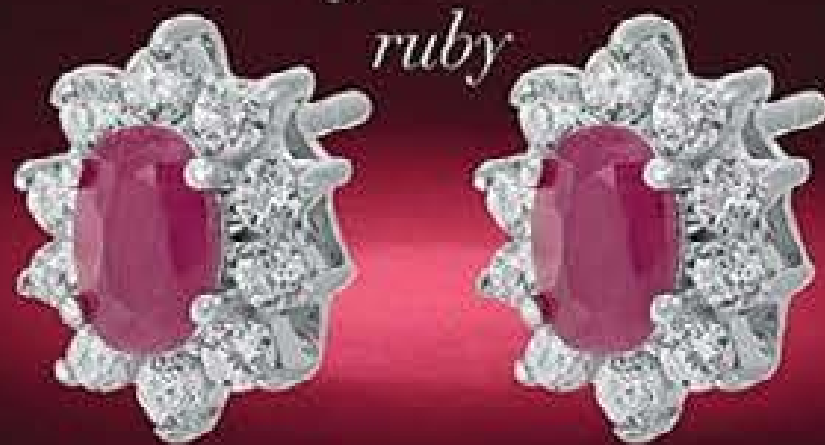


with Eternal Collection gift box

Tia Sapphire Earrings Pair of sterling silver pierced earrings, each set with a sapphire surrounded by cubic zirconia stones. **36871**

Normally £60 **£25 save £35**

*genuine
ruby*



with Eternal Collection gift box

Etty Ruby Earrings Sterling silver pierced stud earrings with cubic zirconia and genuine ruby stones. Rhodium-plated. **22954 £60**

**925
STERLING
SILVER**



*genuine
emerald sourced from
Brazil*

Earrings purchased from Avon cannot be returned if sealed plastic bag has been opened.

The Eternal Collection Gems From Around The World

*our buyers travelled
the globe to source
these beautiful,
precious stones*



*genuine
ruby sourced from
Burma*



*genuine
sapphire sourced from
Australia*

NECKLACE

£20

EACH
SAVE £5

Willa Emerald Necklace Sterling silver with a genuine emerald and cubic zirconia stones. Necklace length approx. 48cm. **08359** Normally £25 **£20 save £5**

Willa Ruby Necklace Sterling silver with a genuine ruby and cubic zirconia stones. Necklace length approx. 48cm. **08383** Normally £25 **£20 save £5**

Willa Sapphire Necklace Sterling silver with a genuine sapphire and cubic zirconia stones. Necklace length approx. 48cm. **61549** Normally £25 **£20 save £5**

a personal TOUCH

£8

silver-plated

fully adjustable size

21 initials available



Bobby Initial Bracelet
Silver-plated with glass stones. One size.
Adjustable to fit most wrists.

£8

NEW

meaning BRACELETS

pretty 2-layer charm bracelets
– each symbolises something unique



evil eye
protection & friendship



parcel
abundance & fortune



sun
revival & light



lotus
peace & truth

presented on a giftable card

NEW Esmee Meaning Bracelet
Silver-plated with T-bar closure and charm. Approx. 19cm length.
25130 Blue (Evil Eye). 24935 Taupe (Parcel).
25437 White (Lotus). 25510 Red (Sun).
Will normally be £8 **£4 half price**

£4
EACH
HALF PRICE



1. CATALINA GIFT SET



2. MICHAELA WARDROBER GIFT SET



3. HALEN GIFT SET



4. FAWN BRACELET GIFT SET



5. ANGIE PEARL-EFFECT BRACELET



6. ANGIE PEARL-EFFECT NECKLACE

1. **Catalina Gift Set** Includes: 2 interchangeable chains, approx. 42cm + 9cm extension chain, 2 interchangeable pendants, and 1 pair of pierced earrings with removable rose-tone jackets. **38885**

Normally £8 **£6 save £2**

2. **Michaela Wardrober Gift Set** Necklace chain approx. 42cm + 9cm with 3 interchangeable pendants and 3 pairs of pierced stud earrings. Silver-plated. **23192** Normally £12.50 **£8.50 save £4**

3. **Halen Gift Set** 3 pairs of pierced earrings with matching necklace, approx. 42cm + 9cm extension chain. **23184** Normally £10 **£7 save £3**

4. **Fawn Bracelet Gift Set** Silver-plated, adjustable bracelet with 3 pairs of pierced stud earrings. **71308** **£10**

5. **Angie Bracelet** Silver-plated stretch bracelet. Fits most wrists. **39156** Normally £8 **£6 save £2**

6. **Angie Necklace** Silver-plated necklace. Length approx. 50cm + 9cm extension chain. **39172** Normally £12 **£8 save £4**

classic ELEGANCE

this beautiful set features a timeless trio of necklace, bracelet and earrings



GIFT SET
£8
SAVE £4

half-hoop earrings

NEW Braxton Twist Gift Set Includes a pair of pierced hoop earrings, necklace approx. 42cm + 9cm extension chain and bracelet approx. 18.5cm + 2.5cm extension chain. Gold-coloured and silver-plated. **24299** Will normally be £12 **£8 save £4**



available in
rose gold-tone
or silver-tone

5
Mum

available in:
Mum,
Sister,
Daughter
or
Grandmother

1. **Pennie Panda Necklace** Silver-plated necklace, approx. 61cm long. 04895
Normally £7 **£5 save £2**

2. **Letisha Heart Necklace** Necklace length approx. 42cm + 9cm extension chain. 59519
Normally £8 **£6 save £2**

3. **Jalene Longline Filigree Necklace** Length approx. 80cm. Pendant approx. 4cm.
23341 Silver-coloured. 28936 Rose gold-coloured. Normally £12 **£8 save £4**

4. **Lula Owl Necklace** Necklace length approx. 80cm. 58578 Normally £10 **£6.95 save £3.05**

5. **Drew Script Necklace** Silver-plated. Necklace length approx. 42cm + 9cm extension chain.
Not intended for children. 24919 Mum. 23291 Sister. 23598 Grandmother. 23531 Daughter.
Normally £7 **£5 save £2**



NEW

3 pairs of
earrings & a
necklace in a
heart-shaped
gift box

ALEXA HEART
GIFT SET
£8
SAVE £2

lucky
IN LOVE

NEW Alexa Heart Gift Set Silver-plated
necklace and 3 pairs of pierced stud
earrings. Necklace approx. 42cm + 9cm
extension chain. 21808 Will normally be £10
£8 save £2

NEW Jemima Clover Gift Set Includes
a pair of pierced stud earrings and a necklace,
approx. 42cm + 9cm extension chain. 24836
Will normally be £12 **£6 half price**

necklace &
earring set –
each leaf has
its own unique
design

JEMIMA CLOVER
GIFT SET
£6
HALF PRICE

WATCH
£15
 EACH

for the
 party queen



fit for a
 princess



for the
 night owl



Cassara Story Time Watch PU strap adjustable between approx. 16.5cm and 20.7cm. Includes a battery that can be replaced. **24968** Clock Strikes Twelve (Navy). **54502** Cocktail Hour (Pink). **24943** Night Owl (Black). Normally £18 **£15 save £3**

stacks of STYLE

NEW

WATCH
£12.50
 EACH

stack your watch with a matching
 bracelet for the latest on-trend look



available in
 silver or rose
 gold-colour



wrap bracelet
 available in
 silver or rose
 gold-colour

- ✓ quartz movement
- ✓ adjustable straps
- ✓ love it or return it guarantee – see pages 240-241

BRACELET
£5.95
 EACH



NEW Zalika Watch Bracelet style with removable link, adjustable between approx. 19.5cm and 20.8cm. Includes a battery that can be replaced. **11833** Silver-tone. **11940** Rose gold-tone. Will normally be £20 **£12.50 save £7.50**
NEW Whitney Wrap Bracelet PU with heart charm. Approx. 37cm + 3.5cm extension chain. **13417** Silver-tone. **58065** Rose gold-tone. Will normally be £7.95 **£5.95 save £2**

the future WATCH

our 1st smart watch



GET NOTIFICATIONS
(Android only)



MAKE & ANSWER CALLS



TOUCHSCREEN DISPLAY



PLAY MUSIC



COUNT STEPS



MONITOR SLEEP



connects to Apple or Android phones using Bluetooth

charge via USB cable (included)

more info online
AVON.UK.COM/FUTUREWATCH

WATCH
£25
SAVE £55

Future Watch Suitable for use with iPhone and Android phones via Bluetooth. Silicone strap adjustable between approx. 17.5cm and 24cm. Lithium rechargeable battery charges via USB cable (included). **18366** Normally £80
£25 save £55

NEW

£14.95
SAVE £5.05



adjustable silicone strap



leather effect with stainless steel rivets



NEW Asher Men's Watch
Silicone strap, adjustable between approx. 17cm and 23cm. Includes a battery that can be replaced.
11619 Will normally be £20
£14.95 save £5.05

NEW Tobias Men's Watch
PU strap, adjustable between approx. 17.5cm and 21.5cm. Includes a battery that can be replaced. **21766**
Will normally be £20
£18 save £2

£18
SAVE £2

TIME
for him

treat him to a watch that's as handsome as he is

Dream

MORE...

the nightwear collection that's beyond your wildest dreams!



design

unique prints and gorgeous designs you'll love



fit

super-comfortable but still flattering



quality

high cotton content you'll love to snuggle in

go to AVON.UK.COM for more nightwear from Dream More



100% cotton



NEW

£14.50
save £2

Love the slippers?
Turn to page 178 to buy!

NEW With Love PJs 100% cotton. KEEP AWAY FROM FIRE. 14241 10/12. 14340 14/16. 14357 18/20. 14407 22/24. Will normally be £16.50 **£14.50** save £2

Dream
MORE...
NIGHTWEAR COLLECTION



100%
cotton

£13
save £4

Floral PJs – Fuchsia Top: 100% cotton. Bottoms: 95% cotton, 5% elastane. KEEP AWAY FROM FIRE. 22608 10/12. 12070 14/16. 12096 18/20. 23135 22/24. Normally £15.95 **£10.95** save £5

Dream More PJs 100% cotton, excluding trims. KEEP AWAY FROM FIRE. 50492 10/12. 51946 14/16. 34199 18/20. 38653 22/24. Normally £17 **£13** save £4



£10.95
save £5



£13.50
save £1.50

top 100%
cotton

straight-leg
bottoms

Hare PJs Top 100% cotton, excluding trims. Bottoms 97% cotton, 3% polyester, excluding trims. KEEP AWAY FROM FIRE. 16022 10/12. 16063 14/16. 14829 18/20. 14845 22/24. Normally £15 **£13.50** save £1.50

made to MEASURE

STEP 1

measure your under band below the bust (in inches)



STEP 2

measure your over bust across the fullest part of your bust



STEP 3

round them to the nearest inch and find your size

over bust

inches	32	33	34	35	36	37	38	39	40
27-28	32A	32B	32C	32D	32DD	32E	32F		
29-30			34A	34B	34C	34D	34DD	34E	34F
31-32				36A	36B	36C	36D	36DD	
33-34						38A	38B	38C	
inches	41	42	43	44	45	46	47	48	49
29-30	36G								
31-32	36E	36F	36G						
33-34	38D	38DD	38E	38F	38G				
35-36	40B	40C	40D	40DD	40E	40F	40G		
37-38			42B	42C	42D	42DD	42E	42F	42G

under band

also available in white



- underwired for lift and shape
- 3-piece cups for great support
- wider shoulder straps for added comfort

NEW Essential Non-Padded Dotty Bra

Non-padded, underwired bra. 90% nylon, 10% elastane, excluding trims.

size	white	black
36d	24729	06023
36dd	23523	04945
36e	26294	05066
36f	18309	05017
38d	21147	06080
38dd	12245	04952
38e	12872	05074
38f	13128	05025
40d	23093	06106
40dd	26963	04978
40e	03210	05264
40f	15933	04317
42d	23358	06189
42dd	16659	04986
42e	03327	04432
42f	03384	04457

Will normally be £14

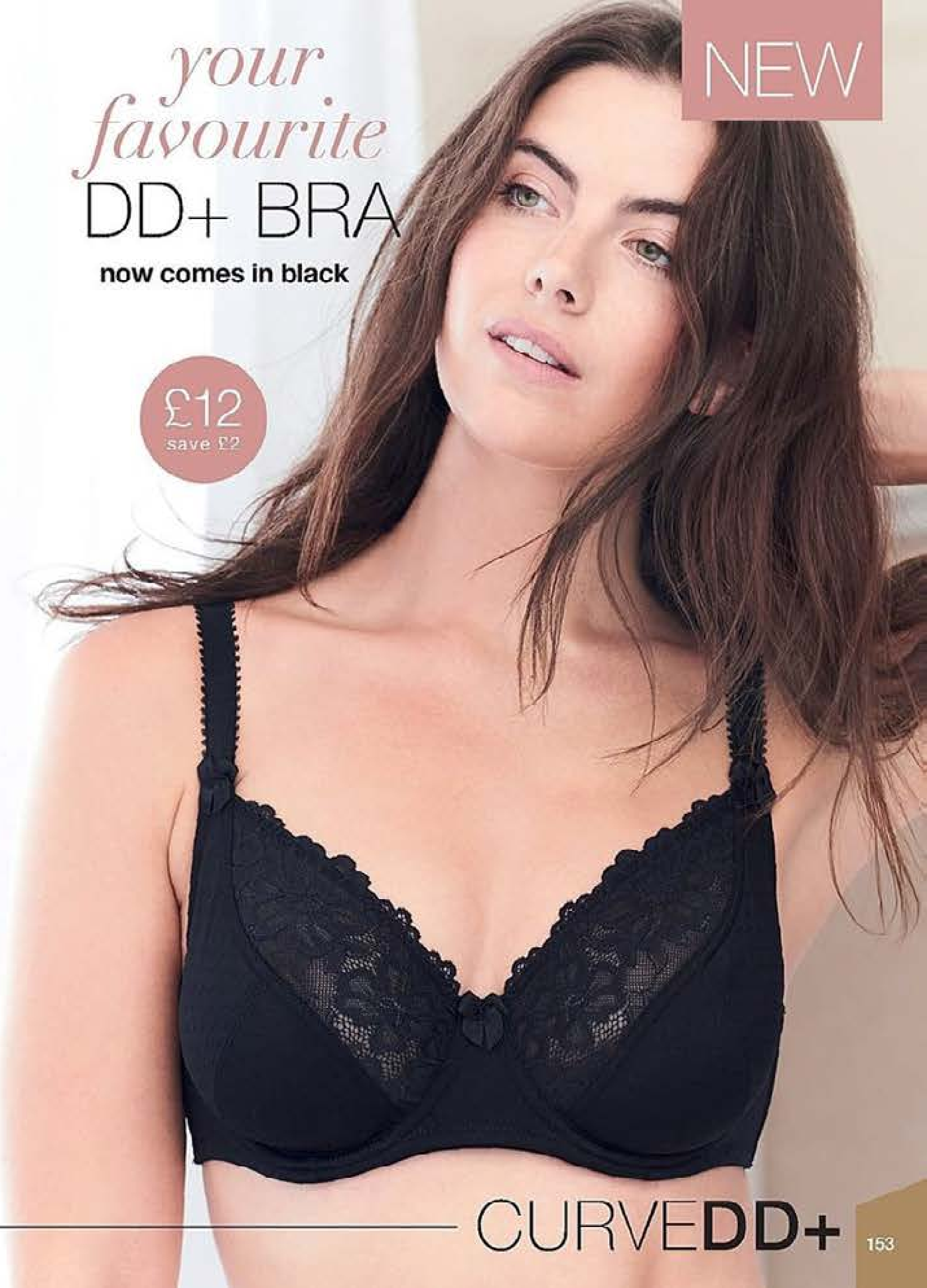
£12 save £2

your favourite
DD+ BRA

now comes in black

£12
save £2

NEW



CURVEDD+

more info online

AVON.UK.COM/BRASIZEGUIDE

fuller-cup LACE BRA

full cup for more coverage

- super-soft lace fabric
- comfortable, soft-touch straps and trims for all-day comfort
- smooth shape for a flattering fit

Fuller Bust Lace Bra – White

Non-padded, underwired. 90% nylon, 10% elastane, excluding trims.

- 07682 36d
- 26161 36dd
- 09175 38d
- 05009 38dd
- 25056 38e
- 21279 38f
- 08946 40d
- 17012 40dd
- 05652 40e
- 06304 40f
- 59618 42d
- 16584 42dd
- 03590 42e
- 03962 42f

£12



beautiful, floral lace

Lingerie Guarantee

For hygiene reasons, a replacement or refund cannot be given if the gusset label is removed from lingerie. This guarantee is in addition to your statutory rights.

lacy MINIMISER

for a smaller-looking bust with natural shape

- minimiser wire makes bust appear smaller
- double-moulded cup for a natural shape
- wider straps for extra support

“This bra is really comfy – it feels like you’re not even wearing one! I love how thick the straps are and they don’t dig into you at all.”

Natalie Butler, customer panellist, Nottingham

Lace Trim Minimiser Bra

Non-padded, underwired. 85% nylon, 11% elastane, 4% cotton, excluding trims.

size	black	white
34dd	02048	20495
36dd	22244	21048
36e	22251	20941
36f	22327	20958
36g	22343	21014
38dd	00323	21089
38e	00406	21121
38f	00489	21220
38g	00471	21287
40dd	00505	21428
40e	00513	21444
40f	00612	21584
40g	00661	21451
42dd	33894	21618
42e	20891	01628
42f	20909	03020
42g	20917	20057

£12



also available in white

CURVEDD+

have you met 'THE ONE'?



1. 'The One' Bra

White: 87% nylon, 13% elastane, excluding trims. Comes with removable padded cups. All sizes fit up to a DD cup.

size	white
M (12/14)	16279
L (16/18)	15503
XL (20/22)	16386
XXL (24/26)	17426
Normally £10	
£8 save £2	

2. 'The One' Bra - Granita

50% cotton, 40% nylon, 10% elastane, excluding trims.

size	pink
10/12	58206
14/16	25890
18/20	25981
22/24	26138

Normally £10.50
£8.50 save £2

3. 'The One' Bra Marl

Seam-free grey marl comfort bra with lace trim. Non-wired. 51% nylon, 37% polyester, 12% elastane, excluding trims.

size	grey
M (12/14)	20206
L (16/18)	20222
XL (20/22)	20248
XXL (24/26)	20271

Normally £10
£8 save £2

4. 'The One' Bra Black

Black: 91% nylon, 9% elastane, excluding trims. Comes with removable padded cups. All sizes fit up to a DD cup.

size	black
10/12	63685
14/16	21600
18/20	21865
22/24	14563

Normally £10
£8 save £2

- silky, soft-touch fabric
- pretty lace trim
- non-wired, seam-free and no awkward fastening

£8
save £2



“ I am **CONVERTED**, I should've trusted Avon sooner! **WELL DONE AVON**, it was an excellent purchase. I have ordered another 4! ”

'J18KGW', avon.uk.com customer, Spalding



Push Up Bra
56% nylon, 37% polyester, 7% elastane, excluding trims.

size	black	white
34b	10777	10116
34c	10876	10371
36b	10819	10157
36c	10975	10504
36d	11296	09183
38b	10850	10181
38c	11015	10595
38d	09837	09225
40b	10868	10199
40c	11239	09050
40d	09977	09472
42c	11247	20974
42d	10025	09696

Normally £13
£11.50 save £1.50



Aurelia Embroidery Bra – Black

Padded, underwired bra. 51% polyester, 43% nylon, 3% metallised fibre, 3% elastane.

02931 34b	09357 36c	09688 38d
09217 34c	09654 36d	08961 40b
09563 34d	11072 38b	09449 40c
10629 36b	09381 38c	09720 40d

Normally £16.50
£14.50 save £2

Aurelia Embroidery Briefs

96% nylon, 4% elastane. Cotton gusset.

04358 10/12
35543 14/16
23218 18/20

Normally £8.50
£6.50 save £2

Felicity Lace Bra

89% nylon, 11% elastane, excluding trims.

18598 10/12
18614 14/16
25171 18/20

£12

racerback
**T-SHIRT
BRA**

with beautiful lace back detail



£9.50
save £3

Lace Racerback Bra

57% polyester, 35% nylon, 8% elastane.

45294 34b
43455 34c
46052 34d
38141 36b
43653 36c
38547 36d
31187 38b
46730 38c
74070 38d
43372 40b
45021 40c
74765 40d

Normally £12.50
£9.50 save £3



front fastening

handbag HELPERS

HANDBAG TORCH CHARM

£2.50

clip to
your bag
or keys



- find lost items in your bag in seconds!
- brilliant-white LEDs
- battery included

NEW

with 5 pockets and
press-stud fastening

£5.25



- no more lost keys – keeps your bag neat!
- simply lift out and move to another bag

Contents not included.

ORGANISER

NEW Heart Charm Handbag Light PVC with white LED light. Approx. 15.5cm x 6.5cm x 1cm. Comes with a non-replaceable battery. **05538 £2.50**

NEW Rosie Handbag Organiser PVC with polyester lining. Base approx. 5cm x 21.6cm. Height approx. 18cm. **07435 £5.25**

NEW Lacey Abstract Print Scarf 100% polyester, approx. 180cm x 70cm. **05504**
Will normally be £10
£6 save £4

Aletta Scarf Ring
Reversible scarf ring, set with clear stones. Diameter approx. 4.5cm
17830 £4

£6
save £4

NEW

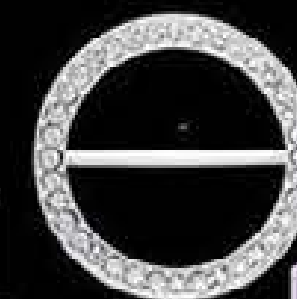
beautiful
grey & green
abstract
design

statement
SCARF

cover your shoulders on spring nights and complete your look with a striking print scarf

reversible scarf
ring – wear as
diamantés or
brushed metal

JUST
£4



THE EXCLUSIVE
COLLECTION

DESIGNED IN COLLABORATION WITH

**KENZO
TAKADA**



"The Dahlia is a delicate flower which I love working with. Its beautiful geometric detail gives texture to its intricate beauty. I enhanced its dynamic detail using vibrant yellow to evoke a warmth within the design."

- Kenzo Takada

Kenzo Takada

the world-renowned designer, combines joyful Asian beauty with French creative flair in his inspiring new collection, designed exclusively for Avon



premium trims and hardware



zipped pocket



NEW Shakuyaku Handbag Designed in collaboration with Kenzo Takada. PVC and PU with polyester lining. Approx. 38cm x 29cm x 15cm. **05900** Will normally be £80 **£39.95** save £40.05

*Based on normal brochure price.

NEW

£39.95
worth £80*

detachable
shoulder strap



the designer
HANDBAG

walk &
Sculpt
technology

- helps encourage leg muscles to work harder
- helps improve the look of calves and thighs
- burn calories with every step

“They're so comfortable and light, I can wear them all day! I'd certainly recommend them.”

'MGardiner',
avon.uk.com customer*,
Newcastle



NEW Walk & Sculpt Ivey Metallic Ballet Shoes Metallic PU. Comfort sole with Walk & Sculpt technology. 12781 Size 4. 12831 Size 5. 12849 Size 6. 12864 Size 7. 56473 Size 8.

Will normally be £27.95 **£18.95** save £9

*Testimonial refers to the previous colourway of these shoes, the Emily Walk & Sculpt Ballet Pumps, on sale from 21.12.2016.

NEW



helps sculpt calf muscles

£18.95
save £9

crackle-effect
knot detail

now up to
size 8

METALLIC
is the new black

COVETED

blogger and influencer Hattie Bourn, of bournsisters.com, reviews the new fashion collection

Tell us a bit about yourself...
I live in Bristol with my fiancé and our little boy, Otis, and I blog with my sister Mallory at bournsisters.com – we blog all things mum, beauty, fashion and lifestyle.

watch the full interview at avon.uk.com/coveted



COVETED

“This dress is so versatile; I love the textured fabric and the shape is really flattering. The shoes are so comfy too.”



shoes
£25



Everly Ear Cuff and Earring Set
Silver-plated pierced stud earrings and pierced ear cuffs. **03822** Normally £16
£12 save £4

Everly Crossover Ring Silver-plated.
06130 Size 6. **03152** Size 8.
03194 Size 10. Normally £12
£8 save £4

Everly Longline Necklace Silver-plated.
Necklace length approx. 80cm. **20602**
Normally £18 **£14 save £4**

Everly Hinged Bangle Silver-plated.
Approx. 6cm internal diameter at widest point. **03855** Normally £14 **£10 save £4**

dress
£30

Everly Shoes
Upper: polyester. Lining: PU.
06619 Size 4 **06668** Size 6
06627 Size 5 **06973** Size 7
 05637 Size 8
Normally £35
£25 save £10

Everly Black Dress
98% polyester, 2% elastane.
27920 6/8 **01461** 14/16
26633 10/12 **11957** 18/20
Normally £50
£30 save £20

spring FASHION FAVES



stylish embroidered bomber



luxuriously soft & fabulously flattering

CASHMIELÉ



super-soft yarn with natural and luxuriously soft feel



glitter trainers look glam but feel comfy

Bomber Jacket Limited Edition 95% polyester, 5% elastane. 01644 10/12. 00620 14/16. 00984 18/20. 00992 22/24. **£32**

Cable-Knit Jumper 73% acrylic, 24% nylon, 3% elastane. 28696 10/12. 23606 14/16. 23861 18/20. 19992 22/24. **£28**

Shannon Black Glitter Trainers Slip-resistant sole. Polyester. 26153 Size 4. 26187 Size 5. 26195 Size 6. 26211 Size 7. 26302 Size 8. Normally £28 **£20 save £8**

NEW

the embroidered BAG



COMING SOON!
matching ballet pumps coming in Brochure 6

£12.50
save £7.50

beautiful stitched detail



comes with 2 interchangeable straps

NEW Embroidered Cross-Body Bag PVC, approx. 22cm x 14cm x 4cm. Comes with 2 interchangeable PU and textile straps. 26914 Will normally be £20 **£12.50 save £7.50**



update your spring wardrobe with bang-on-trend embellishment

£17.95
save £2

NEW Cream Embroidery Sweatshirt 60% cotton, 40% polyester. 28373 10/12. 10108 14/16. 11643 18/20. 05876 22/24. Will normally be £19.95 **£17.95 save £2**

NEW Basic Jeggings with Embroidery 79% cotton, 19% polyester, 2% elastane, excluding trims. This product may transfer colour to other fabrics. 04176 10/12. 08474 14/16. 09266 18/20. 57141 22/24. Will normally be £18 **£15 save £3**

NEW

the embroidered JEGGING

elasticated, zip-free waistband for mega comfort

£15
save £3

high-fashion floral embroidery



THE denimSTORE

Dream
MORE...

**NEW Drama Queen
Lounge Set**

Top: 60% cotton, 40% polyester, excluding trims.
Bottoms: 96% cotton, 4% elastane, excluding trims.

15016 10/12

15073 14/16

14118 18/20

14381 22/24

£18

cosy
longline top

super-soft
brushed
fabric



super-soft
fleece

cute
leopard
detail

100%
cotton



LIPSY
LONDON

Lipsy Pink Robe 100% polyester. KEEP AWAY FROM FIRE. 08227 10/12. 08243 14/16. 61515 18/20.

Normally £35 **£25 save £10**

Lipsy Slipper Boots Polyester. Machine washable. 09514 Size 4. 23275 Size 5. 50187 Size 6. 51409 Size 7. 27664 Size 8. Normally £18 **£14 save £4**

Lipsy PJs 100% cotton, excluding trims. KEEP AWAY FROM FIRE. 03871 10/12. 03897 14/16. 03160 18/20. 03228 22/24. Normally £22 **£18 save £4**

JEANETIC



adjustable straps



super-soft fabric

£20
save £4

choose black or blue



THE denim STORE

1. Pinafore Dress 64% cotton, 34% polyester, 2% elastane. 66266 10/12. 53355 14/16.

52613 18/20. Normally £26 **£21 save £5**

2. T-Shirt Dress – Noir 65% cotton, 30% polyester and 5% elastane. 20164 10/12. 20404 14/16.

20503 18/20. 20610 22/24. Normally £24 **£20 save £4**

T-Shirt Dress – Azure 63% cotton, 30% polyester, 7% elastane, excluding trims. 12526 10/12.

01925 14/16. 02063 18/20. 02121 22/24. Normally £24 **£20 save £4**

option 1
flattering
side-drape



option 2
waist-cinching
tie-back



3-in-1 JUMPSUIT

with 3 ways to wear it, this floral number takes you from day to night in no time

option 3
stylish
side-tie



£25
save £3

Multiway Floral Jumpsuit Body: 95% polyester, 5% elastane. Overlay: 100% polyester. 16923 10/12. 59535 14/16. 11866 18/20. 12419 22/24. Normally £28 **£25 save £3**



at one with
comfort

pull on this super-soft
jumpsuit after a long
day in the office –
instant relaxation

new

super-soft
marl fabric

order this Sunrise
Alarm Clock for

£10

when you
spend £7.50
or more

order using 10009
see pages 6-7 for details



relaxed open back,
drawstring waist and
button neck fastening

£18
save £2

NEW Harpa High-Neck Jumpsuit Button-back fastening at neck. 60% cotton, 40% polyester.
06585 6/8. 06635 10/12. 06676 14/16. 06734 18/20. Will normally be £20

£18 save £2

hooded sweatigan with fleece lining



£20
save £4

Sweatigan* Hooded with deep pockets. 70% polyester, 30% cotton.
09530 10/12. 06254 14/16.
14886 18/20. 15966 22/24.
Normally £24 **£20 save £4**

Julia Massage Slippers Polyester and acrylic. With towelling effect upper and Avon Sensation technology.
07443 Size 3/4. 07476 Size 5/6.
07583 Size 7/8. Normally £11.95
£10 save £1.95



£10
save
£1.95

“These really work. After wearing them all day, my ankles and feet were much less swollen.”

Louise,
Avon UK's Mindfulness Expert



indoor/outdoor sole



walk &
Sculpt
technology

Wellbeing Emi Fur Slider Slippers Indoor/outdoor sole. Polyester.
18804 Size 3/4. 12807 Size 5/6. 26518 Size 7/8. **£12**

Walk & Sculpt Fur Slipper Mule Upper: 71% polyester, 29% metallised fibre. Insole: polyester. Indoor/outdoor sole. Machine washable. 15701 Size 4. 14183 Size 5. 22426 Size 6. 12922 Size 7. 56457 Size 8. **£19.95**

love in
style



£14
save £6

super-soft

£12
save £6

straight-leg
jogging bottoms

*WHILE STOCKS LAST

Wellbeing Slogan Sweater* 67% polyester, 33% cotton, excluding trims. 02097 10/12. 02345 14/16. 22491 18/20. 22749 22/24. Normally £20 **£14 save £6**

Wellbeing Charcoal and Stripe Pants* 58% polyester, 42% cotton, excluding trims. 01495 10/12. 01529 14/16. 00828 18/20. 00851 22/24. Normally £18 **£12 save £6**

toning belt

- 8 pre-set programmes viewable on the LCD screen
- comes with 2 adjustable neoprene belts to fit different body parts

uses electric pulses to engage muscles:

- arms
- stomach
- thighs

£18
save £12



must be used with a water-based lotion, such as our Body Sculpt Firming Lotion – turn to page 224 to buy



healthy body scales

- weight in kg or stone
- body fat
- body mass
- muscle mass
- bone mass
- body hydration



Abdominal Vibrating Toning Belt 2 neoprene belts. 8 pre-set exercise programmes and 2 speed settings. Must be used with a water-based lotion (not included). **38778** Normally £30 **£18 save £12**

Healthy Body Scales Analyse body fat, body water, muscle, bone mass and BMI. Stores up to 10 profiles. Weight range up to 28 stone/178kg. Glass and plastic. Size approx. 30cm x 30cm x 2cm. **11304 £20**

the wonders of water

this clever 1-litre water bottle helps you stay healthily hydrated

new



holds 1 litre

£7



hourly guide helps you drink your recommended daily intake of water

benefits of drinking water

- improves complexion
- flushes out toxins
- promotes weight loss
- increases energy and relieves fatigue

NEW Wellbeing Hydrate Water Bottle
Screw-top lid. PS. Holds 1 litre.
14928 £7

ALLOW 6 WEEKS FOR DELIVERY

this wellbeing stone keyring is soothing to touch



£3.95
each

Amethyst

Rose Quartz

colour-changing mood light



customisable, glass tealight holder



NEW Wellbeing Stone Keyring Genuine semi-precious stone. **05868** Amethyst. **05785** Rose Quartz. **£3.95**

Star Projector Mood Light 2 interchangeable films: 1 star and 1 butterfly design. White LED or colour-changing settings. ABS and PVC. Approx. 12cm x 8.5cm x 8.5cm. Requires 3x AAA batteries (not included). **11270** **£12**

Glass Tealight Holder Glass. Comes with a tealight. Approx. 8.8cm x 8.5cm. **08920** **£6**

melt into
'me-time'

create your own sensory
experience with soft
lighting and soothing
home fragrance



£10
save £2

£7
save £3



personalise your
scent experience by
adding more wax
melts to increase
the scent intensity

release the uplifting scent of
bamboo, cool cucumber and
white freesia

Revitalising Bamboo Ceramic Burner Comes with 10 scented wax melts, sizes may vary. Tealight included. **08847** Normally £12 **£10** save £2

Set of 20 Wax Melts Revitalising Bamboo scented. Pack of 20, sizes may vary. **08870** **£4**

Revitalising Bamboo Glass Candle Burns for up to 30 hours. **08664**
Normally £10 **£7** save £3



soft and stylish
cable-knit throw

throw
£20.95

cushions
£8
each

decorative cushions
in 'mother' or
'daughter' designs



NEW Mother and Daughter Cushions Outer 100% cotton velvet, stuffing 100% polyester. Approx 35cm x 35cm. **21303** Mother. **15628** Daughter. Will normally be £10 **£8** save **£2**

Cream Cable-Knit Throw Acrylic and polyester, approx. 125cm x 175cm. **KEEP AWAY FROM FIRE.** **21998** Normally £49.95 **£20.95** save **£29**



NEW

apple-shaped
storage for jewellery
and accessories

£10



Contents not included

accessorise your home
BEAUTIFULLY

NEW Apple-Shaped Clear Storage PS. Approx. 13cm x 13cm x 13cm. **27508** **£10**

NEW

ROSE AND *prosecco*

the fresh, uplifting scent of sparkling prosecco
and effervescent rose

includes 3 decorative
fabric flowers

£8



candle burns up to
34 hours

NEW Rose & Prosecco Glass Candle Burns for up to 34 hours.
Approx. 7cm x 7cm x 81.5cm. **56549 £8**

RUB
to smell
rose &
prosecco

diffuser lasts up
to 6 weeks



£12

Rose & Prosecco Reed Diffuser 80ml of oil,
lasts up to 6 weeks. **10843 £12**

fragrance

for the home

ALL OUR CANDLES BURN FOR UP TO 30 HOURS AND OUR DIFFUSERS LAST FOR UP TO 5 WEEKS

SWEET
inviting vanilla, white chocolate & praline

FLORAL
romantic white gardenia, jasmine & sandalwood

FRESH
uplifting marine notes & cedarwood

FRUITY
mouthwatering raspberry & blackberry

£5 each

Reed Diffuser
5 reeds and 50ml oil. Lasts up to 5 weeks.
23317 Vanilla 02170 White Floral
00133 Linen 28852 Berry
£5

Glass Candle
Burns for up to 30 hours.
23325 Vanilla 27532 White Floral
19182 Linen 28803 Berry
£5

2 SOLD EVERY MINUTE*

*Based on sales of candles and diffusers between 27.07.2017 and 16.08.2017.

THE *gourmand* COLLECTION

salted CARAMEL

fill your home with indulgent notes of sweet caramel, tantalising toffee and luxurious vanilla

lasts up to 5 weeks

burns for up to 30 hours



Salted Caramel Glass Candle Scented candle in glass jar with screw top lid. Burn time approx. 30 hours. **04861 £6**

Salted Caramel Reed Diffuser Glass bottle with 50ml of fragranced oil and 5 natural reeds. Scent lasts up to 5 weeks. **06858 £6**

All candles and diffusers in this brochure have a hazard classification under the Classification, Labelling and Packaging Regulation. Please see product details at avon.uk.com for full hazard information.

portion perfection ON THE GO

take the guesswork out of 'right sizing' your packed lunch – no weighing or measuring necessary

balance your portions and manage your calorie intake every day by simply filling the sections in this lunch box as follows:

fill ½ the lunch box with crunchy vegetables and fruit

- maximum nutritional value with minimal calories
- salad, crudités and berries are great choices

fill up to ¼ of the lunch box with carbohydrates

- carbohydrates are a source of energy
- ideas include potatoes, rice, pasta and bread

fill the remaining ¼ with a palm-sized portion of protein

- protein keeps you fuller for longer
- choose from meat, fish, eggs and vegetarian proteins

portion
lunch
box

£9

new

kitchen
magik

protein

carbohydrates

vegetables

- food icons show what goes where
- dishwasher safe
- microwave safe

NEW Portioned Lunch Box Comes with spoon and fork. PP. Approx. 21cm x 5cm. 14233 £9



STORAGE SOLUTIONS by HIDDEN HOME

the storage collection that turns chaos into calm

BEFORE: unsightly clutter



AFTER: organised & tidy



DECLUTTERING TIP

Ask yourself:

- Have I used it in the last year?
- Is it beautiful or useful?
- Do I have something similar? Declutter, organise and store!



ideal for storing magazines

new

MIX & MATCH on storage cubes below

1 FOR £6 ANY 2 FOR £10 save £2 page 193 only



fits most square storage units

2 designs

folds flat when not in use

1. **NEW Magazine Storage Box** Collapsible. Non-woven polyester, cardboard inner. Approx. 34cm x 18cm x 25cm. **22566 £5**
2. **NEW Mix & Match Cube Storage** Collapsible. Polyester and cardboard. Approx. 30cm x 30cm x 30cm. **23119 Blue print, 23036 Grey print. £6**

new

HIDDEN HOME

declutter
your
drawers



Contents
not included.

set of 4
£8

set of 4
mini drawer
organisers

order this Sunrise
Alarm Clock for

£10

when you
spend £7.50
or more

order using 10009
see pages 6-7 for details



NEW Mini Drawer Organisers Set of 4 – 2 approx. 13cm x 10cm x 8cm and 2 approx. 20cm x 8cm x 8cm. Collapsible. Non-woven polyester, cardboard inner. 10306 **£8**

limited edition LOTIONS

from
£1.20



shimmer-
effect body
lotion

soothing oatmeal & chamomile

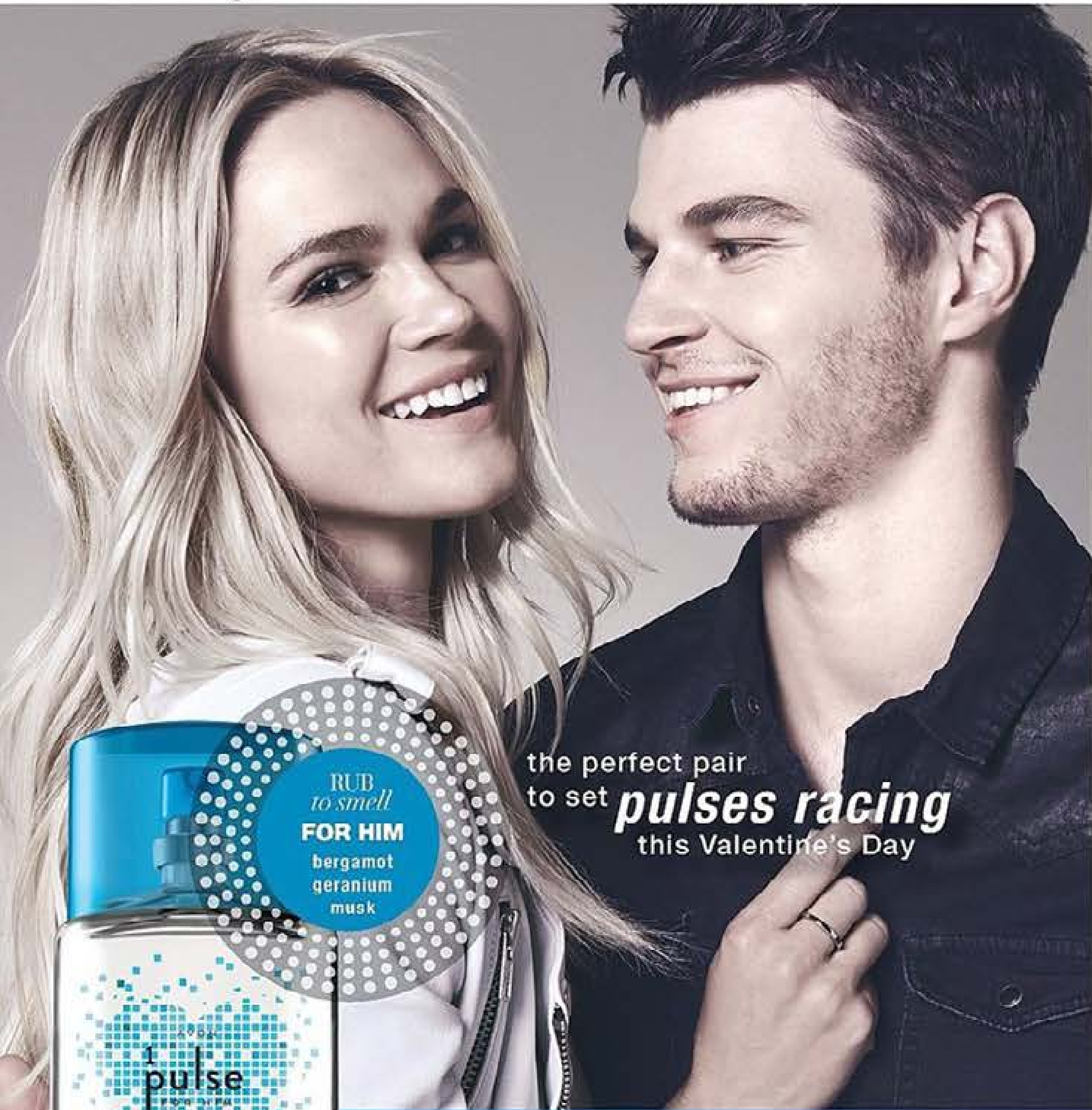
beautiful jasmine with vitamin E

NEW Gentle Moisture Family Lotion 750ml 19729 Price per 100ml = 47p **£3.50**

NEW Shimmering Body Lotion 400ml 28878 Price per 100ml = 63p **£2.50**

NEW Glycerine Hand & Nail Cream 100ml 26765 **£2**

NEW Smoothing Lip Balm 26344 **£1.20**



the perfect pair
to set **pulses racing**
this Valentine's Day

RUB
to smell
FOR HIM
bergamot
geranium
musk

fresh bergamot and minty geranium join with popular musk tones for a confident scent that excites the senses

NEW 1 Pulse for Him Valentine's EDT

75ml 25825 Price per 100ml = £8.00 **£6**

NEW

LIMITED EDITION
Valentine's
packaging

1 pulse

FOR HIM AND HER

£6
EACH



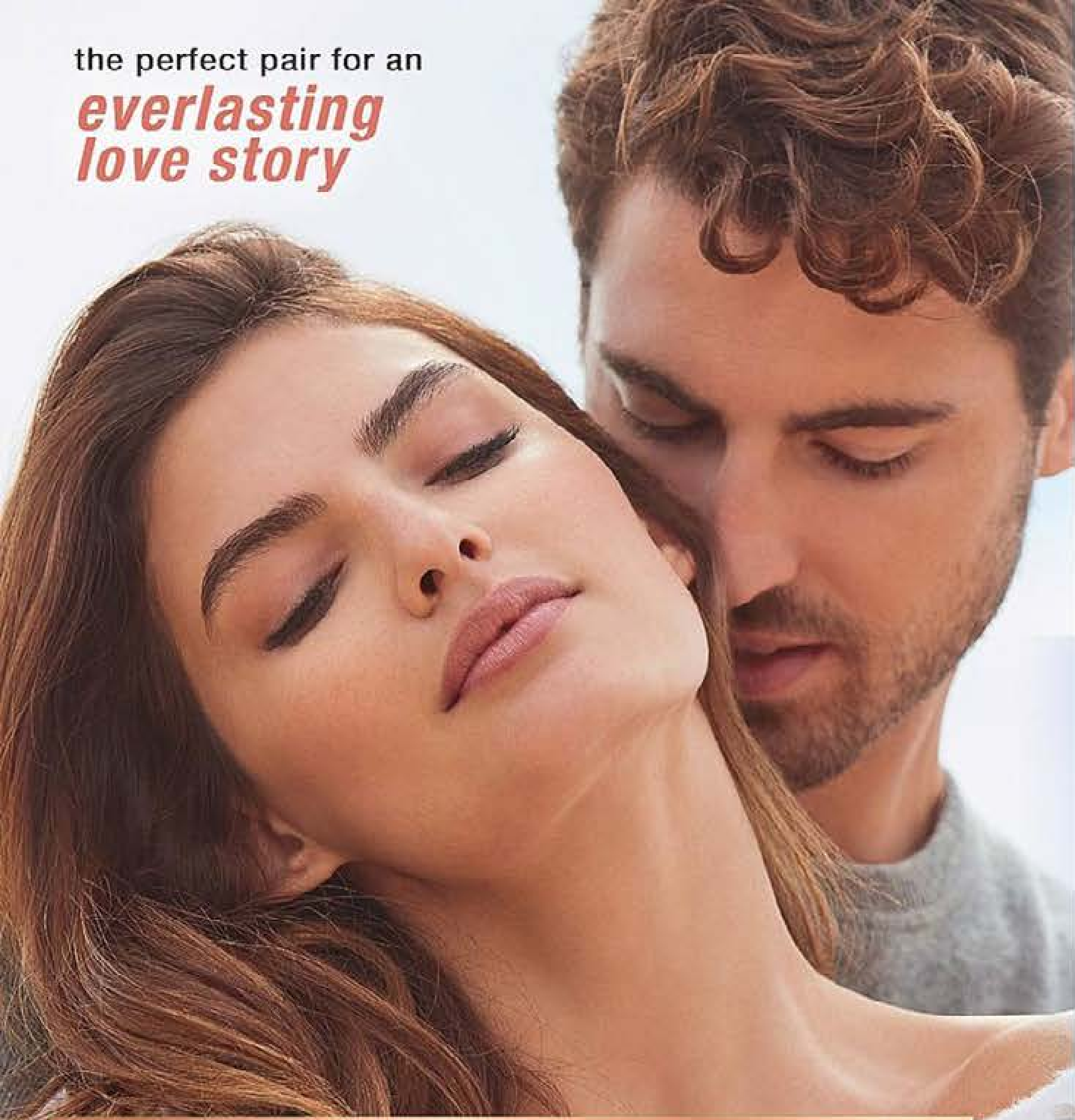
RUB
to smell
FOR HER
pear
black violet
sandalwood

juicy pear fuses with alluring black violet and spicy sandalwood to form a scent that's playfully seductive

NEW 1 Pulse for Her Valentine's EDT

50ml 25791 Price per 100ml = £12.00 **£6**

the perfect pair for an
**everlasting
love story**



1. **Today EDP** Butterfly blossom, hibiscus petals and silk musk. 50ml **25460** Price per 100ml = £18.00 Normally £14 **£9 save £5**
2. **Tomorrow EDP** Peach, Indian jasmine and musk. 50ml **25486** Price per 100ml = £18.00 Normally £14 **£9 save £5**
3. **Absolute EDP** Calabrian bergamot, orange flower and sandalwood. 30ml **11684** Price per 100ml = £30.00 Normally £14 **£9 save £5**

my everything
TODAY TOMORROW ALWAYS

FOR HIM AND HER

£9
EACH
SAVE £5



striking bergamot unfolds into a heart of **long-lasting lavender**, finished with the fullness of **tender patchouli**

My Everything for Him EDT 75ml
13862 Price per 100ml = £12.00 Normally £14
£9 save £5

alluringly **zesty bergamot** wrapped in layers of enchantingly **romantic rose trio** and **endearing praline**

My Everything for Her EDP 50ml
08235 Price per 100ml = £18.00 Normally £14
£9 save £5



mandarin
jasmine
tonka bean

**Mesmerize
Black for Her EDT 50ml 19208**
Price per 100ml = £12.00
Normally £11
£6 save £5



pink peppercorn
leather
tonka bean

**Mesmerize
Black for Him EDT 100ml 20750**
Normally £11
£6 save £5

£6
EACH
SAVE £5



white peach
rose peony
vanilla

**Mesmerize
for Her EDT 50ml 26443**
Price per 100ml = £12.00
Normally £11
£6 save £5



mandarin
coriander
amber

**Mesmerize
for Him EDT 100ml 06577**
Normally £11
£6 save £5



the perfect pair for
**spellbinding
passion**

AVON
Mesmerize
COLLECTION

£6
EACH
SAVE £5



an **enthralingly sensual**
combination of **juniper berry,**
aromatic basil and **musk**

Mesmerize Red for Him EDT 100ml 21873 Normally £11 **£6 save £5**



a **provocatively magnetic**
combination of **bergamot,**
red freesia and **patchouli**

Mesmerize Red for Her EDT 50ml 21907
Price per 100ml = £12.00 Normally £11 **£6 save £5**



£9

EACH
SAVE £6

AVON ATTRACTION

FOR HIM AND HER



the perfect pair
for long-lasting
desire



irresistibly tempting **blackberry, orchid** and **vanilla amber**

Avon Attraction for Her EDP 50ml 10264
Price per 100ml = £16.00 Normally £15 **£9 save £6**

spicily sexy **rich ginger root, magnetic musk** and **smokey woods**

Avon Attraction for Him EDT 75ml 08334
Price per 100ml = £12.00 Normally £15 **£9 save £6**

AVON ATTRACTION RUSH

FOR HIM AND HER

£9

EACH
SAVE £6

the perfect pair
for a rush of
infatuation



an intense burst of **mandarin-lime essence**, sensual **cinnamon bark** and hypnotic **amber accord**

Attraction Rush for Him EDT 75ml 19521
Price per 100ml = £12.00 Normally £15 **£9 save £6**

a spontaneous burst of **wild strawberry leaf, jasmine sambac** and addictive **amber accord**

Attraction Rush for Her EDP 50ml 08250
Price per 100ml = £16.00 Normally £15 **£9 save £6**

£9
EACH
SAVE £7

PREMIERE LUXE

FOR HIM AND HER

the perfect pair
for a decadent
romance



a dramatic blend of
blackcurrant and luxurious
white florals mingled with
amber for a long-lasting finish

Premiere Luxe EDP 50ml 21923

Price per 100ml = £18.00 Normally £16 **£9** save £7

opulently shaped from a precious
combination of powerful **lemon**,
masculine **golden amber** and
balmy **vetiver**

Premiere Luxe Pour Homme EDT 75ml 14977

Price per 100ml = £12.00 Normally £16 **£9** save £7

AVON LUCK

FOR HIM AND HER

£9
EACH
SAVE £6

the perfect pair
for celebrating your
perfect match



entice with addictive
pink pepper blended
with **spicy nutmeg**
and intoxicating
woods

**Avon Luck for Him
EDT 75ml 03699**

Price per 100ml = £12.00
Normally £15
£9 save £6

sparkle with fresh **citrus**
and luscious **berries**
blended with romantic
rose petals and velvety
sandalwood

**Avon Luck for Her
EDP 50ml 08722**

Price per 100ml = £18.00
Normally £15
£9 save £6

YOUR FAVOURITE SCENTS IN

**BIGGER
BETTER
VALUE
BOTTLES**



treat yourself this
Valentine's

FOR HIM AND HER

our bonus-size bottles are
sweeter-smelling, longer-lasting
and better value than any date

FROM
£10
EACH
SAVE UP
TO £14



for him

Full Speed EDT

Juniper berry, cypress and
sandalwood. 125ml

14837

Price per 100ml = £9.60
Normally £16.50

£12 save £4.50

for him

Black Suede EDT

Fresh greens, leather accord and
warm woods. 125ml

53017

Price per 100ml = £9.60
Normally £16.50

£12 save £4.50

for her

Today EDP

Butterfly blossom, hibiscus
petals and silk musk. 100ml

10082

Normally £26

£12 save £14

for her

Little Black Dress EDP

Honeysuckle, ylang-ylang and
milkwood. 100ml

08276

Normally £24

£12 half price

for her

Perceive EDP

Pear, gardenia and musk.
100ml

09753

Normally £20

£12 save £8

for her

Far Away EDP

Freesia, jasmine and vanilla
musk. 100ml

34405

Normally £24

£10 save £14

handbag *scent-sations*

purse
sprays

£3 each
HALF PRICE



spring clean
your scents
and try
something new

order this Sunrise
Alarm Clock for

£10

when you
spend £7.50
or more

order using 10009
see pages 6-7 for details



EDP Purse Spray 10ml
13714 Far Away
03988 Far Away Infinity
55194 Avon Attraction Rush for Her
08268 Avon Attraction for Her

07534 Little Sequin Dress
25692 Little Black Dress
63610 Little Lace Dress
34397 My Everything for Her
10918 Avon Cherish

26724 Perceive
02295 Avon Luck for Her
06312 Avon Eve Duet Radiant
06650 Avon Eve Duet Sensual

EDT Purse Spray 10ml
20453 Mesmerize Black for Her
Normally £6
£3 half price

EDP – Eau de Parfum Spray
EDT – Eau de Toilette Spray



AVON
SOFT MUSK

a blossoming fragrance of romantic
rose, jasmine and ylang-ylang with
warm, subtle musk tones

both for
£5
SAVE £3.⁶⁰
order using 69930

put a
SPRING
in your scent



**JUST
99p
EACH**

Roll-On Anti-Perspirant Deodorant 50ml
17855 Price per 100ml = £1.98 Normally £2.60
99p save £1.61

Shimmering Body Powder 40g
24166 Price per 100g = £2.48 Normally £2.75
99p save £1.76

Perfumed Body Spray
75ml 17624
Price per 100ml = £4.80
£3.60

EDT 50ml 27573
Price per 100ml = £10.00
£5



£6.50

EACH
SAVE £4.50

INCANDESCENCE

be all that glimmers
and glows with these
uplifting florals

Incandessence Collection

EDP, 50ml

1. 22293 Incandessence
2. 26468 Incandessence Glow
3. 28605 Incandessence Flame

Price per 100ml = £13.00

Normally £11

£6.50 save £4.50

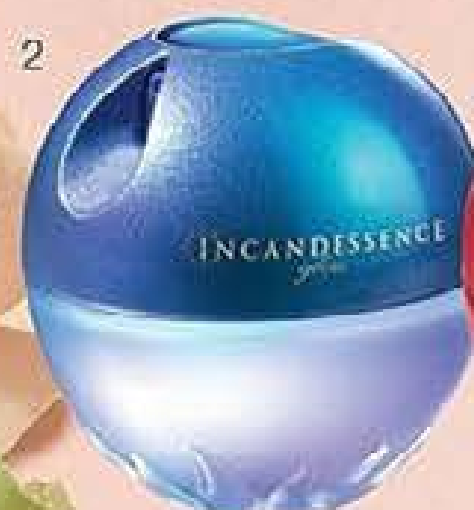
white peach
rose
teakwood

1



put a
SPRING
in your scent

2



bergamot
magnolia
vetiver

3



peach
pink pepper
musk

Secret Fantasy

irresistible infusions
of fruity freshness

£5

EACH
SAVE 50p

Secret Fantasy Collection

EDT, 50ml

1. 12633 Secret Fantasy*
2. 08417 Wonderland**
3. 22574 Midnight*
4. 17509 Kiss*

Price per 100ml = £10.00

Normally £5.50

£5 save 50p

*Comes with a detachable
cast iron charm on a 2cm
stainless steel chain.

**Comes with a detachable
aluminium charm with clear
rhinestone on a 2.5cm
brass chain.

1



red berries
jasmine
white musk

2



red berries
plumeria
crème de Chantilly

3



black cherry
night orchid
marshmallow

4



blackberry
purple violet
magnolia



"I want the fragrance I wear to reflect every aspect of me."

EVA MENDES

Eva Mendes

EDP 50ml 07831
Price per 100ml = £40.00 **£20**

Radiant Body Lotion 150ml
11510 Price per 100ml = £2.67 **£4**

Sensual Body Lotion 150ml
11791 Price per 100ml = £2.67 **£4**

all 3 for
£16
SAVE £12
order using 69963

AVON EVE DU/ET

two unique scents
countless possibilities



wear separately or layer together to
create a blend that's unique to you

FOR HIM BUY 1 CHOOSE 1 FREE

Selected items only on pages 216-217.
Lower priced item free.

1. Deodorant Body Spray 150ml
56325 Avon Man
08797 Black Suede Night
13284 Elite Gentleman
09365 Full Speed
Price per 100ml = £2.40
£3.60

09670 Avon Alpha for Him
22871 Avon Attraction for Him
12971 Avon Attraction Rush for Him
07997 Avon Luck for Him
Price per 100ml = £2.67
£4

2. Roll-On Anti-Perspirant Deodorant 50ml
18796 Black Suede
09092 Full Speed
Price per 100ml = £5.20
£2.60

3. Hair & Body Wash 250ml
57646 Avon Man
07575 Black Suede Night
11585 Elite Gentleman
54114 Mesmerize Red for Him
Price per 100ml = £1.44
£3.60

200ml
09506 Avon Alpha for Him
02550 Avon Attraction for Him
54999 Avon Attraction Rush for Him
14308 Avon Luck for Him
Price per 100ml = £2.00
£4

4. After Shave Conditioner 100ml
02402 Avon Attraction for Him
£4



THE BEST OF THE REST

1. Deodorant Body Spray* 150ml
26708 Avon Homme
19646 Elite Gentleman Weekend
06445 Full Speed Max Turbo
06692 Mesmerize for Him
Price per 100ml = £2.40
£3.60

13854 Avon Free for Him
14167 Avon Life for Him
Price per 100ml = £3.00
£4.50

2. Roll-On Anti-Perspirant Deodorant* 50ml
23556 Full Speed Max Turbo
06601 Mesmerize for Him
Price per 100ml = £5.20
£2.60

3. Hair & Body Wash* 250ml
54346 Avon Homme
19703 Elite Gentleman Weekend
Price per 100ml = £1.44
£3.60
200ml
58057 Avon Free for Him
10900 Avon Life for Him
Price per 100ml = £2.25
£4.50

4. After Shave Conditioner* 100ml
20701 Mesmerize Black for Him
£3.60

*Excluded from Buy 1 Choose 1 Free offer.



FOR HER BUY 1 CHOOSE 1 FREE

1. Perfumed Body Spray 75ml
25742 Avon Dreams
02139 Far Away
18507 Incandessence
08748 Perceive
Price per 100ml = £4.80
£3.60

09621 Avon Alpha for Her
21824 Avon Attraction for Her
07070 Avon Luck for Her
10454 Viva la Vita
Price per 100ml = £5.33
£4

2. Roll-On Anti-Perspirant Deodorant 50ml
07930 Avon Cherish
03665 Far Away
08110 Incandessence
26146 Perceive
07989 Pur Blanca
Price per 100ml = £5.20
£2.60

3. Body Mist 100ml
07484 Avon Cherish
£3.50
10405 Tahitian Holiday
£3.60

4. Shimmering Body Powder 40g
11486 Far Away
Price per 100g = £6.88
£2.75

5. Shower Gel 150ml
10355 Today
10587 Tomorrow
Price per 100ml = £2.67
£4

6. Body Lotion 150ml
14910 Avon Dreams
02626 Far Away
61531 Far Away Infinity
40444 Far Away Gold
28589 Incandessence
13656 Mesmerize Red for Her
16030 Perceive
08060 Pur Blanca
04143 Rare Amethyst
25726 Rare Gold
03525 Rare Pearls
Price per 100ml = £2.40
£3.60

06981 Avon Cherish
09548 Avon Alpha for Her
10058 Avon Attraction for Her
05140 Avon Attraction Rush for Her
08912 Avon Luck for Her
09597 Today
10272 Tomorrow
10462 Viva la Vita
Price per 100ml = £2.67
£4



THE BEST OF THE REST

1. Perfumed Body Spray* 75ml
14506 Little Black Dress
Price per 100ml = £4.60
£3.60

57745 Avon Free for Her
21576 Avon Life for Her
Price per 100ml = £8.00
£4.50

2. Roll-On Anti-Perspirant Deodorant* 50ml
14514 Little Black Dress
14027 Mesmerize for Her
Price per 100ml = £5.20
£2.60

3. Perfumepod* Plastic and aluminium refillable atomiser, 5ml capacity.
17459
£8

4. Body Soufflé* 150ml
28423 My Everything for Her
Price per 100ml = £3.00
£4.50

5. Body Lotion* 150ml
14522 Little Black Dress
13607 Little Lace Dress
00349 Little Sequin Dress
13672 Mesmerize Black for Her
Price per 100ml = £2.40
£3.60
02220 Avon Free for Her
09407 Avon Life for Her
Price per 100ml = £3.00
£4.50



SAVE UP TO £4



1. **Black Suede Collection** EDT. 75ml
09068 Black Suede Essential
07807 Black Suede Night

Price per 100ml = £10.67
Normally £11
£8 save £3

2. **1 Pulse for Him** EDT 75ml 06338

Price per 100ml = £8.00
£6

3. **Avon Man** EDT 75ml 27789

Price per 100ml = £12.00
Normally £13
£9 save £4

4. **Elite Gentleman Collection** EDT. 75ml
11601 Elite Gentleman

Price per 100ml = £12.00
Normally £13
£9 save £4

19620 Elite Gentleman Weekend

Price per 100ml = £17.33
£13

5. **Full Speed Collection** EDT. 75ml
03814 Full Speed

Price per 100ml = £10.67
Normally £11
£8 save £3

09845 Full Speed Max Turbo

Price per 100ml = £14.67
£11

6. **Avon Alpha for Him** EDT 75ml 09399

Price per 100ml = £15.33
Normally £15

£11.50 save £3.50

7. **Avon Homme** EDT 75ml 54239

Price per 100ml = £17.33
£13

8. **Avon Free for Him** EDT 75ml 26385

Price per 100ml = £20.00
£15

9. **Avon Life for Him** EDT 75ml 07963

Price per 100ml = £32.00
£24

10. **EDP Travel Spray** 30ml
20768 Incandescence

20792 Little Black Dress

Price per 100ml = £18.33
Normally £7.50

£5.50 save £2

01396 Avon Cherish
07591 Viva La Vita

19299 Avon Alpha for Her

19372 Avon Attraction for Her

19349 Avon Luck for Her

Price per 100ml = £21.67
Normally £9

£6.50 save £2.50

11. **Avon Life for Her** EDP 50ml 20370

Price per 100ml = £48.00
£24

12. **Avon Free for Her** EDP 50ml 15172

Price per 100ml = £30.00
£15

13. **Far Away Collection** EDP. 50ml
13359 Far Away Bella

50278 Far Away Infinity

Price per 100ml = £18.00
Normally £13

£9 save £4

02055 Far Away Gold

Price per 100ml = £26.00
£13

14. **Little Dress Collection** EDP. 50ml
14274 Little Lace Dress

24588 Little Sequin Dress

Price per 100ml = £26.00
£13

15. **Avon Luck La Vie** EDP 50ml 18549

Price per 100ml = £23.00
Normally £15

£11.50 save £3.50

16. **Avon Alpha for Her** EDP 50ml 09340

Price per 100ml = £23.00
Normally £15

£11.50 save £3.50

17. **Viva La Vita** EDP 50ml 27656

Price per 100ml = £23.00
Normally £15

£11.50 save £3.50

18. **Imari Collection** 50ml
08698 Imari EDT

12260 Imari Elixir EDP

Price per 100ml = £22.00
£11

19. **Avon Cherish** EDP 50ml 10926

Price per 100ml = £20.00
Normally £14

£10 save £4

20. **Avon Dreams** EDP 50ml 08573

Price per 100ml = £20.00
Normally £14

£10 save £4

21. **Rares Collection** EDP. 50ml
25809 Rare Amethyst

13441 Rare Gold

Price per 100ml = £16.00
Normally £13

£9 save £4

03285 Rare Platinum
19232 Rare Pearls

Price per 100ml = £26.00
£13

22. **Pur Blanca Collection** EDT. 50ml
08763 Pur Blanca

20461 Pur Blanca Blush

Price per 100ml = £16.00
Normally £11

£8 save £3

23. **Tahitian Holiday** EDT 50ml 03558

Price per 100ml = £9.00
Normally £5

£4.50 save 50p

24. **1 Pulse for Her** EDT 50ml 23721

Price per 100ml = £12.00
£6

25. **Avon Silky Soft Musk** EDT 50ml 08953

Price per 100ml = £10.00
£5

26. **Timeless** EDT 50ml 27409

Price per 100ml = £10.00
£5

27. **Scent Essence Collection** EDT. 30ml
27714 Romantic Bouquet

27680 Sparkly Citrus
07559 Velvet Amber

27722 Vibrant Fruity

Price per 100ml = £15.00
£4.50

put a *SPRING* in your scent

classic spring sophistication that's perfect for every occasion

£5
SAVE £8



RUB to smell
little black dress



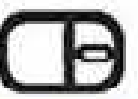
FLORAL



ORIENTAL

Little Black Dress EDP Honeysuckle, ylang-ylang and milkwood. 50ml

14498 Price per 100ml = £10.00 Normally £13 **£5 save £8**



get your best night's
sleep

£1.99
save £2.51



**Sleep Serenity
Pillow Mist**
100ml
13532
Normally £4.50
£1.99
save £2.51

order this Sunrise
Alarm Clock for

£10

when you
spend £7.50
or more

order using 10009
see pages 6-7 for details



treat mum to
relaxing me-time

with luxurious spa treats infused with
calming lavender and jasmine

**Relaxing Provence Spa
Hand Cream 30ml 28381**
Price per 100ml = £15.00 **£4.50**

**Relaxing Provence Spa
Body Soufflé 200ml 28415**
Price per 100ml = £4.00 **£8**

Relaxing Provence Spa Bath Milk 250ml 28407 Price per 100ml = £2.00 **£5**

ALL 3 FOR
£10

save **£7.50**

order using 67033

Relaxing Provence Spa items only.



soothing
lavender

helps calm the body
and mind, ideal for
evening pampering

at-home spa treatments

PERFECT PAIR
for super-soft
hands

**Moisturising
Gloves** 95%
cotton, 5%
elastane. Approx.
20cm x 16cm.
One size. **05645**
£3.50

Hand Cream
30ml **18358**
Price per 100ml = £15.00
£4.50

**Hand, Elbow and
Foot Cream**
75ml **14803**
Price per 100ml = £6.00
£4.50

**Hand and Foot
Scrub** 75ml **01453**
Price per 100ml = £6.00
£4.50

Body Butter
200ml **04747**
Price per 100ml = £4.00
£8

**Restoring Hand
Cream** 30ml **04168**
Price per 100ml = £15.00
£4.50

**Deeply Restoring
Body Cream**
200ml **20321**
Price per 100ml = £4.00
£8

**Restoring Facial
Cleanser**
75ml **00216**
Price per 100ml = £7.33
£5.50



softening
shea butter

rich, sweet smelling
favourites for luxuriously
smooth skin



luxurious
argan oil

transform dull, tired
skin and restore your
youthful glow

find the perfect face mask



new face
mask **brush**



she's using:
Radiant Gold
Face Mask

£3.85
save £1.65

for smooth, mess-free
application



use with
your
favourite
face mask

**NEW Face
Mask Brush**
12898
Will normally be £3
£2.50 save 50p

**Radiant Gold
Face Mask** 50ml
Price per 100ml = £7.70
Normally £5.50
£3.85 save £1.65

Face Mask
75ml
Price per 100ml = £5.13
Normally £5.50
£3.85 save £1.65



16204
Radiant
Gold
**peel-off
mask**
infused with
real gold

04713
Heavenly
Hydration
softens and
smooths with
moisturising
olive oil

09464
Perfectly
Purifying
deeply
cleanses with
Dead Sea
minerals

17202
Treasures of
the Desert
restores
your youthful
glow with
argan oil

all **HALF PRICE**

page 224 only

Solutions

TARGET STRETCH MARKS

see visible results with line-reducing Elastin Boost Complex

INSTANTLY:

minimises the silvery look of stretch marks

2 WEEKS:

helps to reduce the appearance, depth, length and number of stretch marks

Stretch Mark 24
Line Reducing Lotion

150ml

18275

Price per 100ml = £4.00

Normally £12

£6 half price



REDUCE YOUR CELLULITE

with Multi-Tone Complex to help firm and tone skin



Cellu Break 5D
Anti-Cellulite Lotion

150ml

18028

Price per 100ml = £3.33

Normally £10

£5 half price

SHAPE YOUR BUST

with Arginine Complex to help boost collagen and elastin production



Bust Contour
Lift & Tone Cream

150ml

18077

Price per 100ml = £3.33

Normally £10

£5 half price

SCULPT YOUR BODY

tone up with skin-firming caffeine and Collagen Boost Complex



Body Sculpt
Firming Lotion

150ml

18259

Price per 100ml = £3.67

Normally £11

£5.50 half price

WARMING GEL

tingling, warming complex to help stimulate cellular metabolism



Thermal Tone
Anti-Cellulite Warming Gel

150ml

18267

Price per 100ml = £4.00

Normally £12

£6 half price

FOOT WORKS

the ultimate HEEL-SOFTENING DUO



Cracked Heel Treatment

75ml

14043

Price per 100ml = £3.73

£2.80

new



NEW Heel Treatment
Enhancers

Silicone. 1 pair in 1 size.

18622

£3.50

SOLE MATES!
buy both for

£4.50

save £1.80

order using **69948**

page 225 only



TREATMENT ENHANCERS:

silicone socks lock in cream for quicker, more effective absorption

wear for up to 15 minutes while your cream absorbs



Images for illustrative use only.

FOOT WORKS

your footcare

MUST-HAVES

it's time to **treat your neglected feet** with an essential tool for every need



scrapes off layers of hard skin in minutes

Hard Skin Remover

Removes hard skin from feet. Plastic handle with stainless steel blade.

02766

£3.50

Caution: Includes sharp blade. Not to be sold to anyone under the age of 18.

use wet or dry to smooth rough skin

Smoothing Stone

Gently sloughs away hard, dry skin.

55210

£2



battery operated for smooth, shiny nails

Professional Toenail Buffer Tool

Comes with 2 buffing heads, 2 polishing heads and 1 filing head. Requires 2x AA batteries (not included).

25858

£10



Heel Rasper

Stainless steel with plastic handle. Approx. 9.5cm x 5cm x 4cm.

00752

£3.50



Toenail Clippers

Chrome-plated, carbon steel toenail clippers with silicone grip. Approx. 10cm x 1.2cm x 1.3cm.

01073

£2



Nail Brush

Approx. 8cm x 6cm.

05926

£2



your foot problems SOLVED

rough, dry skin



Invisible Sock Cream with Silicone Technology

75ml

22186

Price per 100ml = £3.33

£2.50

smelly feet



Odour Neutralising Foot and Shoe Spray

75ml

09746

Price per 100ml = £3.33

£2.50

corns and calluses



Intensive Callus and Corn Cream

75ml

25445

Price per 100ml = £3.73

£2.80

the ESSENTIAL KIT

for your **at-home pedicure**

from
£2



compact case for on the go



nourish brittle nails and soften cuticles

Nail and Cuticle Serum with Tea Tree Extract

10ml

00372

Normally £2.50

£2 save 50p

Pedi Set

Hard case contains a metal nail file, cuticle pusher, emery board, scissors and nail clippers.

00539

£5

new
bonus size 150ml



exfoliate, moisturise and refresh in 1

see results from the 1st use!

simply rub into skin and rinse away for, **softer, smoother feet**

NEW All in One Pedicure Cream XXL Limited Edition

150ml

00547

Price per 100ml = £2.00

Will normally be £3.50

£3 save 50p

FOOT WORKS

INSTANTLY
smooth

the quick, easy way to beautiful feet

Pedi Roller Tool

Comes with a standard roller head and coarse roller head, for more intense rolling. Requires 2x AA batteries (not included).

04424
£15

Pedi Tool Replacement Roller Heads

15099
£5



with **MicroCrystal Technology** for instantly smooth results

AVON
Pedi Roller Tool
£15
SAVE VS THE HIGH STREET
SCHOLL Velvet Smooth Express Pedi
£39.99*
SAVE £24.99

*Price sourced from boots.com on 03.10.2017.



relaxing
LAVENDER
perfect pampering for beautiful feet

SOAK soothes and softens 3-in-1 Oil with Lavender 50ml 11312 Price per 100ml = £5.00 £4	SPRAY deodorises and refreshes Deodorising Foot and Shoe Spray with Lavender 100ml 17681 £2.75
MASK cools and polishes Clay Mask with Lavender 75ml 10710 Price per 100ml = £3.67 £2.75	SOFTEN moisturises and nourishes Overnight Treatment Cream with Lavender 150ml 13615 Price per 100ml = £1.83 £2.75

buy 1 choose 1
HALF PRICE

page 229 only

invigorating
SEA SALT
TO REFRESH YOUR SOLES



FOOT WORKS **MARINE SALTS**
unlock the intense power of mineral-rich sea salt and nourishing algae extract for refreshingly soft, smooth feet



SCRUB removes rough, dry skin Foot Scrub 75ml 22822 Price per 100ml = £3.67 £2.75	SOAK refreshes and softens Foot Soak 100ml 22855 £2.75	BALM moisturises and restores Foot Balm 75ml 15081 Price per 100ml = £3.67 £2.75
--	--	---

SKIN *so* SOFT

50 YEARS OF NATURAL SOFTNESS

BODY LOTION



**Silky Moisture
Ultra Moisturising
Body Lotion 250ml**
11874

Price per 100ml = 90p

£2.25

**Supreme Nourishment
Cream Oil
Body Lotion 250ml**
57117

Price per 100ml = 90p

£2.25

BODY BUTTER



**Pampering Softness
Body Butter 200ml**
02535

Price per 100ml = £1.50

£3



**Silky Moisture
Overnight Body
Treatment 200ml**
24026

Price per 100ml = £1.25

£2.50

ENHANCE & GLOW



Glow Body Lotion
200ml

17913 Fair
28712 Medium
Price per 100ml = £1.75

£3.50

Airbrush Spray
150ml
17897

Price per 100ml = £2.33

£3.50

everyday LUXURY

*treat your skin to the daily
nourishment it deserves*

buy 1 choose 1
**HALF
PRICE**

pages 230-231
lower priced item half price



**softening
SHEA BUTTER**
for all skin types

**Pampering Softness
Creamy Body Wash**

250ml
01941

Price per 100ml = 90p

£2.25



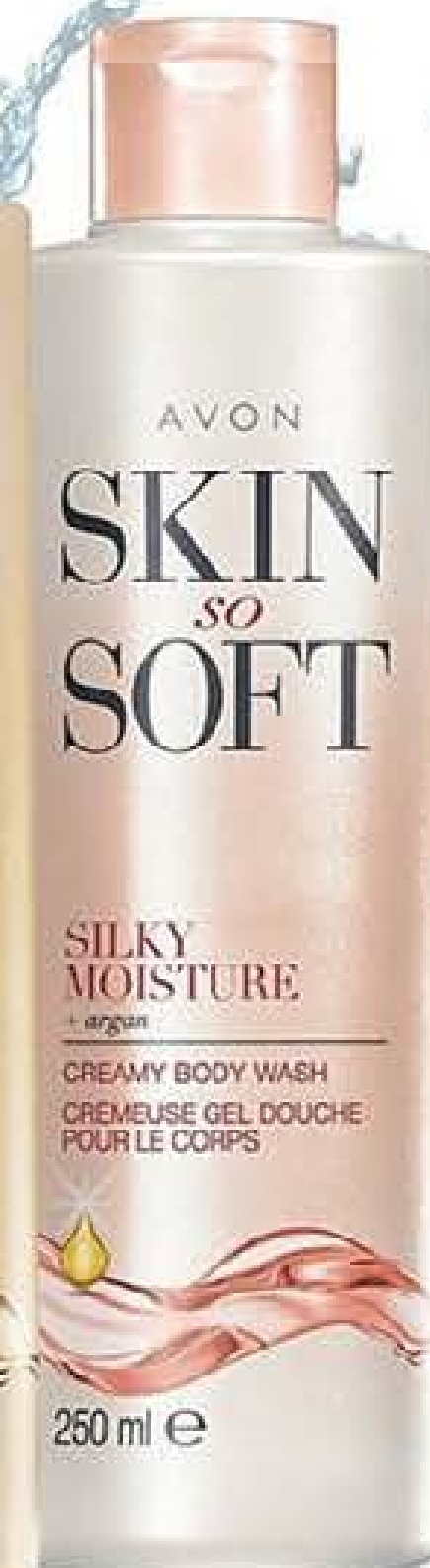
**rich
MACADAMIA OIL**
for very dry skin

**Supreme Nourishment
Creamy Body Wash**

250ml
02709

Price per 100ml = 90p

£2.25



**nourishing
ARGAN OIL**
for normal to dry skin

**Silky Moisture
Creamy Body Wash**

250ml
12112

Price per 100ml = 90p

£2.25


infused with
**LUXURIOUS
OILS**

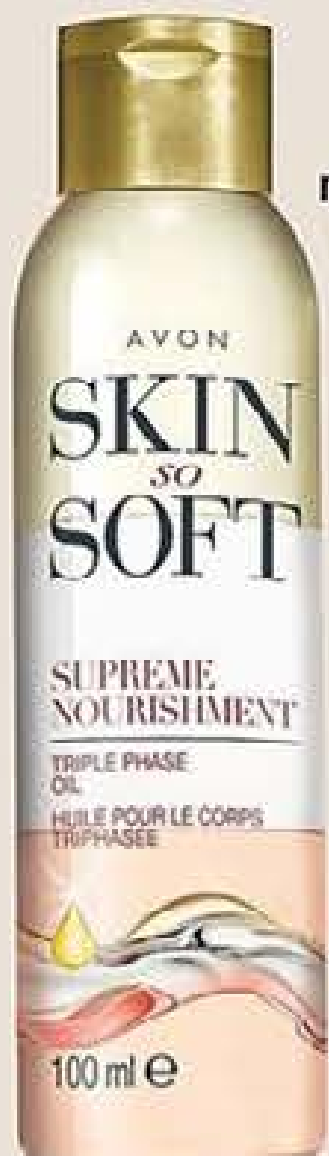
SKIN
so
SOFT

50 YEARS
OF NATURAL
SOFTNESS

REPLENISH
LOST MOISTURE



with argan,
macadamia &
babassu oil



- shake to combine the advanced, **triple-layer formula**
- hydrate skin with nourishing **all-day moisture**

100 ml e

**Supreme Nourishment
Triple Phase Oil**
100ml
01909
£8

deeply nourishing
BODY OILS

for your best skin, every day

SCARS &
STRETCH MARKS



with
argan oil &
vitamin E

£4
half price



150 ml e

- helps *reduce* the look of scars and stretch marks
- helps *smooth* and *soften* uneven skin



scarring before use after just 8 weeks

Diagram for illustrative purposes only.

**Silky Moisture
Tissue Oil 150ml**
02527
Price per 100ml = £2.67
Normally £8
£4 half price

BRONZED
beauty

get a tropical tan without
the rays (even in the
depths of winter!)



apply with a mitt
for a foolproof,
even finish



fresh,
tropical
scent



choose from lotion or mousse:

- both work with your skin tone for the perfect colour
- both give a natural-looking, streak-free finish
- both enriched with moisturising coconut oil

**Magic Tan
Moisturising
Self-Tan Lotion for
Face and Body 150ml**
24240 Price per 100ml = £4.33
£6.50

**Magic Tan Self-Tan
Bronzing Mousse**
150ml 01149
Price per 100ml = £5.00
£7.50

Tanning Mitt
17921
Normally £3.50
£2 save £1.50

**Maxi Tan
Tan-Enhancing
Oil Spray**
150ml 08706
Price per 100ml = £4.33
£6.50



Bath & Body

avon.uk.com

SKIN *so* SOFT



**Soft & Smooth
Facial Wax Strip Kit**
Contains 20 wax strips
and 2 finishing wipes.
09373
£4



**Soft & Smooth
Hair Removal
Cream**
100ml
11262
£3



**Soft & Smooth
Facial Hair
Removal Cream**
15ml
14365
Price per 100ml = £16.67
£2.50



SKIN SO *smooth*

hair removal that's gentle on sensitive skin



with **soothing
MEADOWFOAM
OIL**
for
sensitive skin

the perfect pair for:

- silky-smooth pins
- a rich, creamy lather that helps protect against cuts
- mild and gentle for all skin types

**Soft & Smooth
Moisturising Shave Gel**

200ml
11635
Price per 100ml = £1.25
£2.50

Ladies' Razors
5 razors.
26500

Price per piece = 44p
£2.20



caring & *FRESH*

for your most delicate skin

PARABEN FREE



ALL-DAY
FRESHNESS



pH
BALANCED



GYNAECOLOGIST
TESTED



ORIGINAL
GENTLE
soft floral
freshness

COTTON BREEZE
SOOTHING
vitamin E
& aloe vera

ODOUR
NEUTRALISING
witch hazel
& chamomile

ACTIVE
REFRESHING
aloe vera
& chamomile

**Feminine
Cleansing Wipes**
15 wipes.
07336
Price per piece = 17p
£2.50

Feminine Wash 300ml
28688 Gentle
05454 Cotton Breeze
63602 Odour Neutralising
07062 Active
Price per 100ml = 75p
£2.25

**NEW Active
Travel Size
Wash**
100ml
20982
£1.50

NO SWEAT! up to 48-hour protection you can count on

Women's Roll-On Anti-Perspirant Deodorant 50ml
15362 Light Bloom
17111 Invisible Protection
06155 Minerals
Price per 100ml = £2.00
£1

04390 Silk Smooth
23879 Max Protection 6
Price per 100ml = £3.00
£1.50



FACE: caring SPF in handy travel size

Protecting Balm SPF30
04366
£2



Multi Protection Moisturising Face Lotion SPF30
50ml
10835
Price per 100ml = £7.00
£3.50



Pure & Sensitive Moisturising Sun Lotion SPF50
Travel Size 50ml
25072
Price per 100ml = £7.00
£3.50



BODY: all-over lotions to shield against the rays

Moisturising Sun Lotion SPF10
150ml
07971
Price per 100ml = £3.00
£4.50



Moisturising Sun Lotion SPF25
150ml
07104
Price per 100ml = £3.00
£4.50



Multi Protection Moisturising Sun Lotion SPF50
150ml
18382
Price per 100ml = £3.00
£4.50



Pure & Sensitive Moisturising Sun Lotion SPF50
150ml
14084
Price per 100ml = £3.00
£4.50



SPRAYS: quick and easy SPF

Fresh Protection Moisturising Body Lotion SPF30
150ml
07542
Price per 100ml = £3.33
£5



Protect & Glow Moisturising Sun Lotion SPF30
150ml
19901
Price per 100ml = £3.33
£5



Quick Dry Clear Spray SPF30
150ml
19935
Price per 100ml = £3.00
£4.50



Moisturising Sun Spray SPF15
150ml
19885
Price per 100ml = £3.00
£4.50

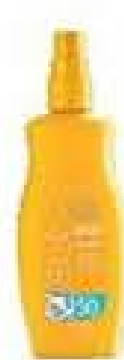


KIDS: high SPFs for worry-free fun in the sun

Kids' Swim & Protect Sun Lotion SPF50
150ml
07781
Price per 100ml = £2.67
£4



Kids' Turquoise Sun Spray SPF30
150ml
07567
Price per 100ml = £2.67
£4



Kids' Multivitamin Sun Cream SPF50
75ml
07757
Price per 100ml = £4.00
£3



AFTER SUN: TLC for sun-kissed skin

After Sun Aloe Ice Gel
150ml
07096
Price per 100ml = £2.33
£3.50



Cooling After Sun Lotion with Aloe
400ml
04028
Price per 100ml = £1.13
£4.50



Cooling After Sun Spray Lotion with Vitamin C
150ml
19588
Price per 100ml = £2.33
£3.50



Soothing After Sun Body Butter
200ml
08540
Price per 100ml = £1.75
£3.50



After Sun Shimmering Tan Enhancer
150ml
08821
Price per 100ml = £2.33
£3.50



CHASING THE SUN

everything you need for head-to-toe protection



SPF 30



from **£3.50**

BODY

MULTI-PROTECTION LOTION

- ✓ very water-resistant
- ✓ ultra lightweight
- ✓ helps protect against sun, salt water, wind and chlorine

Multi Protection Moisturising Sun Lotion SPF30
150ml
19976

Price per 100ml = £3.00

£4.50

FACE

ANTI-AGEING FACE CREAM

- ✓ hypoallergenic and gentle
- ✓ with skin-loving vitamin E and soothing aloe vera
- ✓ stays SPF50 even after 80 minutes in the water

Anti-Ageing Face Cream SPF50
50ml
10769

Price per 100ml = £7.00

£3.50



SPF 50

AVON
care

care for your
hands

hands need extra TLC in the winter and these everyday moisturisers are **perfect** for restoring baby-soft skin



04820
Aloe Vera
all skin types
with
aloe vera



26179 Gentle
Moisture Oatmeal
all skin types
with oatmeal
& chamomile



05942
Argan Oil
all skin types
with
argan oil



21691
Rosehips
normal to dry skin
with rosehip oil
& vitamin C



05793
Youth Restore
mature skin
with collagen
& elastin



26120
Glycerine
dry skin
with glycerine,
calcium & vitamin E



05736
Olive Oil
dry skin
with olive oil
& vitamin B5



05850
Royal Jelly
very dry skin
with
royal jelly



05975
Intensive Relief
very dry skin
hypoallergenic
& allergy tested

Hand Cream
100ml
£2

Intensive Relief
Hand Treatment
100ml
£2.25

YOU LOVE...

nourishing
cocoa
butter

from

£2

indulgent,
24-hour,
intense
moisture
for softer,
smoother skin



*“Can't believe
how good this is
for the money,
I just love it.”*

'Canny', avon.uk.com
customer,
Abertillery

Hand Cream
100ml
05728

£2

AVON
care

care for your
body

give dry skin a winter pick-me-up with **soothing, nourishing lotions**



27599

Aloe Vera

all skin types



06767 Gentle

Moisture Oatmeal

normal to dry skin



28332

Essential Moisture

normal to dry skin

Body Lotion
400ml
Price per 100ml = 63p
£2.50



03798

Cocoa Butter

dry skin



03723

Royal Jelly

very dry skin



25783

Rosehips

mature skin



03244

Youth Restore

mature skin

YOU LOVE...
intense
winter
relief

clinically proven
instant relief
from **extra-dry**
skin with **jojoba**
oil and **vitamin E**



from
£2.50



LOCKS IN MOISTURE
FOR FULLY HYDRATED SKIN
Diagram for illustrative purposes only.

Intensive Relief
Body Lotion
400ml
03061

Price per 100ml = 75p

£3

We guarantee you'll love your new products! If you're not 100% happy with your purchase, just return it within 28 days of delivery for a refund or exchange, even if you've tried it!

Special terms apply to certain products – these are clearly indicated in the brochure. For a full refund on products with a free gift, please return both items to ensure your refund is processed.

Avon offers a 2-year warranty for manufacturing faults on its watches.

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are exhausted. All clothes and accessories are model's own, unless otherwise stated.

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Please refer to the dimensions in the product description to avoid any disappointment on

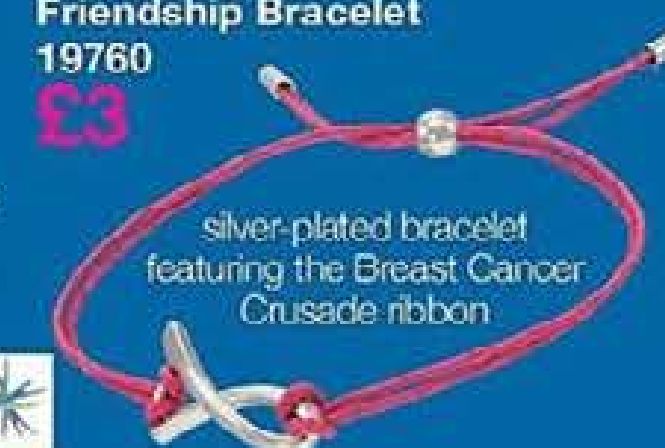
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Help the environment by disposing of your products responsibly. The wheelie bin symbols indicate the product and batteries must not be disposed of in the domestic waste as they contain substances which can be damaging to the environment and health. Please use designated collection points or recycling facilities when disposing of the item or batteries.



Dawn Breast Cancer Crusade Friendship Bracelet
19760

£3



silver-plated bracelet featuring the Breast Cancer Crusade ribbon

AVON BREAST CANCR CRUSADE 25 years



Avon will donate £1 for every Friendship Bracelet sold to CoppaFeel! CoppaFeel! is a registered charity in England and Wales (1132366) and Scotland (SC045970) & a company limited by guarantee (06974733). Registered office: 1-4 Pope Street, London SE1 3PR.

AVON
care

care for your
family

with body butters and multipurpose creams for every skin type



for very dry skin

**Intensive Relief
SOS Body Cream**
200ml
03137
Price per 100ml = £1.25
£2.50



for dry skin

Cocoa Butter Body Butter
200ml
04002
Price per 100ml = £1.13
£2.25



for the whole family

**Oatmeal Cream
for Face, Hand & Body**
400ml
14191
Price per 100ml = 57p
£2.25



for dry skin

**Cocoa Butter Rich Cream
for Face, Hand & Body**
400ml
08680
Price per 100ml = 57p
£2.25

new
body lotions
coming soon...

paraben free, dermatologist
tested, 48-hour moisture for
sensitive skin

Body Lotion Sample
06049 Ultimate Moisture
06056 Deep Nourishment
50p



try me! **50p** each

YOU LOVE...
soothing
aloe vera

from
£2.25

*“This cream is
excellent. It has a
wonderful texture and
spreads smoothly.
I love it.”*

‘Carole’
avon.uk.com customer,
Devon

with shea butter
and vitamin E
to soften all
skin types

Cream for Face, Hand & Body
400ml
25932
Price per 100ml = 57p
£2.25



avon.uk.com Bath & Body

bubble baths



a luxuriously rich garden of roses



a rejuvenating herbal blend



a delicate bouquet of light florals



the scent of relaxation



a pretty, soft floral scent



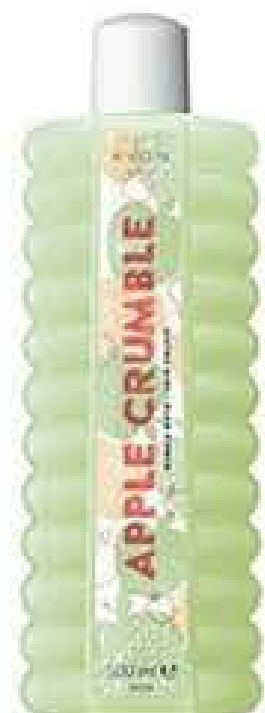
delicately scented for sensitive skin



warm and sweet favourite



the ultimate indulgence



a delightfully sweet treat



nostalgic bubblegum fun

Bubble Bath 500ml
18895 Fragrant Rose
03996 Herbal Meadow
19711 White Lily
23465 Lavender
02451 Soft Pink
 Price per 100ml = 30p

£1.50

50930 Sensitive Rose Petals
 Price per 100ml = 40p

£2

Bubble Bath 1 litre
12518 Fragrant Rose
54908 Herbal Meadow
13235 White Lily
20966 Lavender
00208 Soft Pink
00844 Sensitive Rose Petals
£2.50

limited editions

Bubble Bath 500ml
20032 Vanilla & Fig
25007 Chocolate & Orange
44321 Apple Crumble
73544 Bubblegum
 Price per 100ml = 40p
£2

Bubble Bath 1 litre
17574 Vanilla & Fig
27318 Chocolate & Orange
£2.50



EVERYDAY
AVON VALUE

FROM **£1.50**

a fresh
spring
bouquet

you'll feel like spring
has sprung with this
beautiful floral scent

**NEW Spring Bouquet
Bubble Bath**

1 litre
22053
£2.50

500ml
04929
 Price per 100ml = 30p
£1.50

kids' bathtime fun

2-in-1 haircare



2-in-1 Shampoo & Conditioner
250ml
02741 Wacky Watermelon
08805 Amazing Apple
Price per 100ml = 60p
£1.50

goodbye tangles!

Magnificent Mango Detangling Spray
200ml
05769
Price per 100ml = 75p
£1.50



soothe them to sleep with lavender



Good Night Lavender Body Wash & Bubble Bath
250ml
14647
Price per 100ml = 80p
£2

Good Night Lavender Body Lotion
150ml
00638
Price per 100ml = £1.33
£2



wash-off body paints

Bath Time Paint 100ml
07609 Wacky Watermelon
11007 Playful Pear
02881 Bursting Berry
£1.50

fun & fruity bubbles

choose their fave sweet scent to make bathtime playtime!

EVERYDAY AVON VALUE

FROM **£1.50**



Swirling Strawberry Body Wash & Bubble Bath
250ml
17483
Price per 100ml = 60p
£1.50

Playful Pear Body Wash & Bubble Bath
250ml
20818
Price per 100ml = 60p
£1.50

Groovy Grape Body Wash & Bubble Bath
250ml
03301
Price per 100ml = 60p
£1.50

fruity, fresh haircare

full volume
with raspberry & hibiscus



Shampoo
250ml
08516
Price per 100ml = 40p
£1



Conditioner
250ml
05371
Price per 100ml = 40p
£1

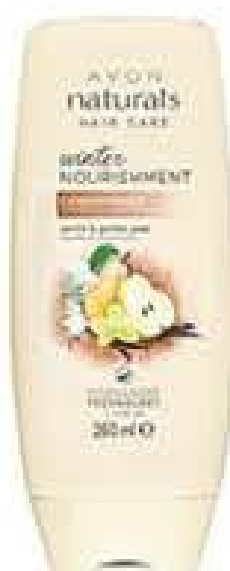


Daily Hair Refresher
100ml
57281
£1.25

winter nourishment
with vanilla & pear



Shampoo
250ml
27557
Price per 100ml = 40p
£1



Conditioner
250ml
13748
Price per 100ml = 40p
£1

strand strength
with apricot & shea



2-in-1 Shampoo & Conditioner
250ml
16352
Price per 100ml = 46p
£1.20



Leave-in Treatment
125ml
11429
Price per 100ml = £1.00
£1.25



Detangling Spray
150ml
15677
Price per 100ml = 63p
£1.25

multivitamin
with grapefruit & passion fruit



2-in-1 Shampoo & Conditioner
250ml
15149
Price per 100ml = 46p
£1.20



Hair Treatment Mask
125ml
13680
Price per 100ml = £1.00
£1.25

caring 2-in-1s

2-in-1 Shampoo & Conditioner
250ml
55186 Basil & Lotus Flower
06809 Strawberry & Guava
11783 Mango & Ginger
Price per 100ml = 46p
£1.20



**EVERYDAY
AVON VALUE**

**FROM
£1**

**GET THAT
fresh mint
feeling!**

**say hello to a fresh
start with verbena and
peppermint extracts**



**Verbena & Peppermint
Shampoo**
250ml
24471
Price per 100ml = 40p
£1



**Verbena & Peppermint
Conditioner**
250ml
02089
Price per 100ml = 40p
£1

sweet-scented treats
body, room & linen sprays

fresh & fruity



16451
 Passionfruit
 & Peony

05702
 Pomegranate
 & Mango

16899
 Pink Grapefruit
 & Mint

22095
 Apple
 Blossom

Scented
 Spritz*
 100ml
£1.50

floral & light



10280
 Lavender
 & Chamomile

18051
 Cherry
 Blossom

warm & sweet



24422
 Vanilla
 & Sandalwood

57067
 Blackberry
 & Vanilla



YOUR
**fresh
 spring
 scent**

layer up your
 fragrance with pretty
 pear & peony

**EVERYDAY
 AVON VALUE**

FROM
£1

new



NEW Body Lotion
 200ml
00588
 Price per 100ml = 50p
£1

NEW Shower Gel
 200ml
00596
 Price per 100ml = 50p
£1

**NEW Scented
 Spritz***
 100ml
00570
£1.50

*CAUTION - KEEP THIS PRODUCT AWAY FROM WOODEN SURFACES AND FLOORS.

bathroom essentials



with creamy lily of the valley and apple

Heaven Harmony Daily Hand Wash
250ml
14449

Price per 100ml = 40p
£1



odour neutralising with waterfruits and pear

Lagoon Daily Hand Wash
250ml
09951

Price per 100ml = 40p
£1



with creamy jasmine and rose

Mystique Daily Hand Wash
250ml
05983

Price per 100ml = 40p
£1



with zingy grapefruit and citrus

Citrus Zing Daily Hand Wash
250ml
09944

Price per 100ml = 40p
£1

liquid soaps

new

THE SCENT OF
pure joy

wash away the winter blues with pomegranate, ice cream and freesia



we love this matching, ice cream-coloured shower scrunchie!

Shower Scrunchie
08003
£1.50

EVERYDAY
AVON VALUE

FROM
£1

RUB
to smell
HAPPINESS



NEW Happiness Daily Hand Wash
250ml
28399
Price per 100ml = 40p
£1

NEW Happiness Shower Crème
250ml
07906
Price per 100ml = 50p
£1.25



shower gels

creamy limited editions

sensual freesia,
peony & musk

Shower Crème La Vita

54601 250ml
Price per 100ml = 60p
£1.50

14530 500ml
Price per 100ml = 40p
£2



romantic rose,
iris & amber

Shower Crème L'Amour

16972 250ml
Price per 100ml = 60p
£1.50

14761 500ml
Price per 100ml = 40p
£2

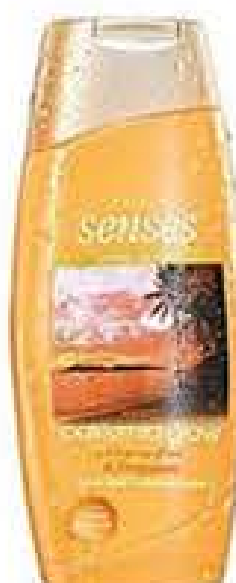


sunny grapefruit
& frangipani

Shower Crème California Glow

30783 250ml
Price per 100ml = 60p
£1.50

44990 500ml
Price per 100ml = 40p
£2

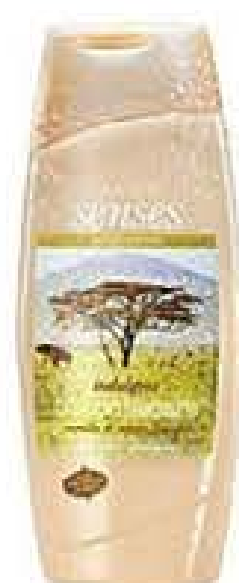


indulgent vanilla
& white flowers

Shower Crème African Treasure

21485 250ml
Price per 100ml = 60p
£1.50

12658 500ml
Price per 100ml = 40p
£2



fresh waterfruits
& pear

Shower Gel Lagoon

54395 250ml
Price per 100ml = 40p
£1

17640 500ml
Price per 100ml = 30p
£1.50

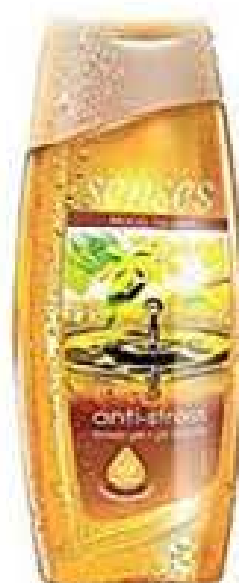


soothing patchouli
& ylang-ylang

Shower Gel Anti-Stress

56044 250ml
Price per 100ml = 40p
£1

25908 500ml
Price per 100ml = 30p
£1.50



zingy grapefruit
& citrus

Shower Gel Citrus Zing

54379 250ml
Price per 100ml = 40p
£1

17632 500ml
Price per 100ml = 30p
£1.50



EVERYDAY
AVON VALUE

FROM
£1

escape
to the
Orient

with tranquil jasmine
and green tea



Shower Gel
Oriental Zen
50963 250ml
Price per 100ml = 60p **£1.50**
50310 500ml
Price per 100ml = 40p **£2**

order this Sunrise
Alarm Clock for

£10

when you
spend £7.50
or more

order using 10009
see pages 6-7 for details





CLIPPERS
trims and tidies in 1

REMOVER
gentle formula wipes away every trace of polish

7-IN-1 CARE
the ultimate treatment with 7 caring benefits

RIDGE FILLER
smooths for a beautifully even surface

3-in-1 Nail Clippers
26039
Normally £4

Nail Experts Nail Enamel Remover 150ml
03954
Price per 100ml = £1.67
Normally £4

Nail Experts 7-in-1 Nail Treatment
10ml
12609
Normally £6

Nail Experts Ridge Filling Base Coat
10ml
05173
Normally £6

£2 half price

£2.50 save £1.50

£3 half price

£3 half price



CORRECTOR PEN
corrects mani mishaps in a flash

Nail Experts Corrector Pen
03319
Normally £7

£4 save £3



MINERAL SHIMMER
crystallised flecks in a matte polish for a shimmer effect

mark. Nail Style Studio Mineral Crush Nail Enamel
10ml
£6



CLIPPERS
with super-precise blades for perfect trimming

Cuticle Clippers
36806
£4.50



Sheer Bronze

TLC MANI MUST-HAVES

prep, care and colour for the perfect nails every time

from
£2



PEARL SHINE
sheer colour for a healthy-nail look

Nail Experts Pearl Shine Nail Enamel
10ml
Normally £6
£3 half price



AVON
TRUE
COLOUR
NAIL EXPERTS
PEARL SHINE
NAIL ENAMEL
VERNIS À ONGLES
10 ml e
Made in France

FREE
CRYSTALLISED
OMBRÉ NAIL FILE
with any purchase
across pages 256-260
ORDER USING 24950
durable, glass-effect, frosted
file for an expert shape
worth £8*

*Based on normal brochure price.
Not available separately.

AVON TRUE
beautiful promises kept

Tranquility

trusted quality • trusted value
love our 100% money-back promise
trusted results



03400
Blossoming Utopia

08771
Purple Oasis

16634
Tranquility

200-bristle, flexible brush for fast, full coverage in 1 coat

5 new shades



05934
Enchantment

58967
Endless Sky

THE NAIL BAR

SALON WORTHY COLOUR

try the latest shades of our long-lasting, does-it-all, nail-strengthening polish

UNMISSABLE OFFER

£3
half price

PICK YOUR PRO MANI SHADE...



- ✓ keratin, calcium and iron strengthens nails by up to 80%
- ✓ True Colour Technology for a fade-proof finish
- ✓ helps seal and protect nails



FREE
CRYSTALLISED OMBRÉ NAIL FILE
with any purchase across pages 256-260
ORDER USING 24950
durable, glass-effect, frosted file for an expert shape
worth £8

*Based on normal brochure price. Not available separately.

AV

UNMISSABLE
MANI MUST-HAVE

£3

half price

LONGER, STRONGER NAILS

in just 5 days

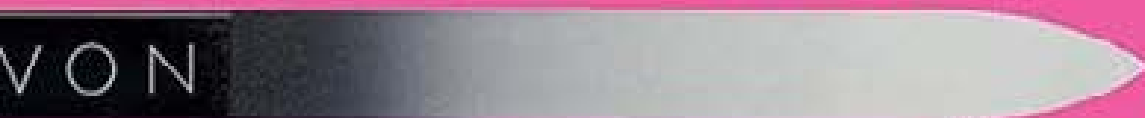
try the miracle serum with
health-restoring vitamin C
and acacia extracts

simply
massage into
dry nails and
cuticles



**True Colour
Nail Experts
Miracle Growth
and Strength Serum**
6ml
02998
Price per 10ml – £5.00
Normally £6
£3 half price

durable, glass-effect, frosted file for an expert shape



FREE

CRYSTALLISED NAIL FILE

with any purchase across pages 256-260 ORDER USING 24950

Hi, I'm your local Avon Rep

shop with me online:
avon.uk.com.....

C4/18/UK/2/DC8/18

50804

don't have a Rep?

AVON.UK.COM

find your local Rep today
and shop 24/7

Product offers may differ if ordering online.
See pages 240-241 for our guarantee.