

AVONON

CAMPAIGN 4 APRIL 2021



NEW

WATCH ME
**TRANSFORM
YOUR LIPS IN
JUST 7 DAYS**

WITH SERUM-INFUSED, HYDRATING COLOUR



CONTENTS



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MAKE-UP

Find all your faves and discover exciting new products.



74
SKINCARE



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HAIRCARE

NEW

& IMPROVED FORMULA

Refresh your home this season with the beautifully sweet and delicate scent of **rose prosecco**.

RUB TO SMELL
rose prosecco
grapefruit
sandalwood



NEW Sweet Rose Candle Burns for up to 30 hours. 01024 £4

NEW Sweet Rose Reed Diffuser Lasts up to 11 weeks. 01289 £5

NEW Sweet Rose Fragrance Oil 10ml. 01032 £3

This home fragrance collection is so new it might take a bit longer to get to you, but rest assured you'll have it by May at the very latest.

115
LIFE & STYLE



WE'LL TRANSFORM YOUR LIP CONDITION IN JUST 7 DAYS*

dry, cracked lips **before**

after an **instant** hit of hydration

improvement **after 7 days**, even on bare lips

ANEW

BREAKTHROUGH TECHNOLOGY.
CLINICALLY TESTED. PROVEN RESULTS.

Dramatisation for illustrative purposes.

SERUM-INFUSED
**LIP COLOUR OR
LIP TREATMENT?**
CHOOSE YOUR LIP
TRANSFORMATION

NEW

We're both powered with **smoothing AHAs, 7x more moisture**** and **hydro power** to keep your lips hydrated for longer.***

*Based on clinical efficacy study with 43 participants. **Compared to Avon Anew Youth Awakening Lipstick. ***Moisture stays locked in with repeated use over 4 weeks based on consumer study of 107 participants.

ANEW

BREAKTHROUGH TECHNOLOGY
CLINICALLY TESTED.
PROVEN RESULTS.

She's wearing... Exhilarating Magenta.

I'M THE LIPSTICK THAT WORKS LIKE A SKIN SERUM

Watch my rich, hydrating colour and **active ingredients** transform your lips in just 7 days.*



NEW

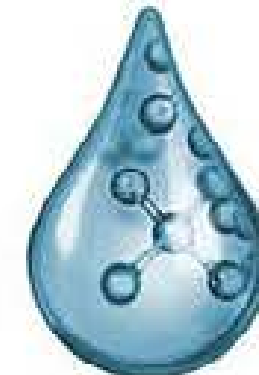
£8
save £2

NEW Revival Serum Lipstick
Will normally be £10
£8 save £2

3 FREE BEAUTY SAMPLES
when you buy Revival Lip Serum Lipstick or Lip Treatment †
ORDER USING 68460

MY CUTTING EDGE TECHNOLOGY

- AHAs retexturise lips
- 7x more moisturising glycerine**
- 72hr hydro power, so your lips stay hydrated even after you've taken me off***



*Based on clinical efficacy study with 83 participants. **Compared to Avon Anew Youth Awakening Lipstick.
 ***Moisture stays locked in with repeated use over 4 weeks based on consumer study of 107 participants.
 †Free sample pack contains: Revival Lip Serum Lipstick Sample in Blossoming Pink, Artistique Ambre Ardent Spray Sample 1.5ml and Anew Hydra Pro Vita-D Water Cream Sample 2ml. Our packs are super-popular, so if we run out of any shades or products we'll send you the next closest to keep you looking fabulous.

A NEW

BREAKTHROUGH TECHNOLOGY
CLINICALLY TESTED.
PROVEN RESULTS.



I'M THE COLOURLESS LIP TREATMENT THAT WORKS LIKE A SKIN SERUM

Watch my balm-like formula and active ingredients transform the condition of your lips in just 7 days.*

NEW

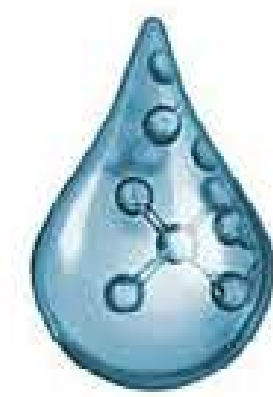
£7.50

save £2



formula glides on clear

NEW Revival Lip Treatment 13268
Will normally be £9.50
£7.50 save £2



MY CUTTING EDGE TECHNOLOGY

- AHAs retexturise lips
- 7x more moisturising glycerine**
- 72hr hydro power, so your lips stay hydrated even after you've taken me off***

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She's wearing... Fierce Pink.



DRIES IN
60
seconds

WANT A 60-SECOND MANI?

TRY OUR SUPER-SPEEDY, HIGH-SHINE FINISH

Done in **60 seconds**, because nobody ever enjoyed watching paint dry!

NEW
SHADES

£3

FAST TO APPLY

- Wide Express Brush works with the shape of your nail for effortless application
- full coverage in 1 coat

FAST TO DRY

- dries in 60 seconds
- high-shine finish



TRY ME WITH MATTE TOP COAT

apply over your nail colour to switch your finish from glossy to matte

Matte Top Coat 10ml
26716
£3



Pro Colour In 60 Seconds Nail Enamel
10ml
£3

NEW SHADES

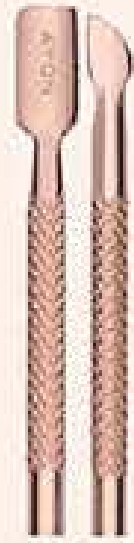


05397 Chop Chop Cream
05454 Hurried Lilac
05728 Mauve It
62869 Think Fast Pink
01727 Rapidly Rose
59766 High Speed Pink
11379 Rapid Fire
54411 Twinkle In Time
06056 Brisk Buff
01719 Supersonic Stone
04614 Snappy Taupe



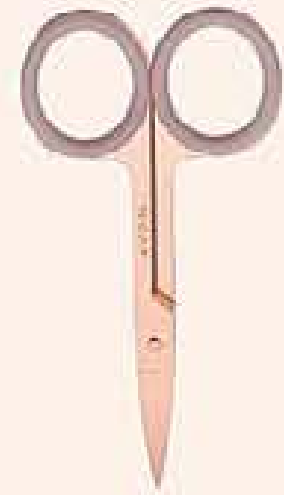
01586 Steel In A Pinch
11320 Quick Dive
10025 Mauve Quickly
54932 Plum And Done
04150 Wine On Time
09910 Lightening Red
11148 Dashing Red
10215 In No Tweed
10207 Fierce Pink
01248 Intuitive Dark

**DON'T FORGET YOUR
MANI MUST-HAVES**



- flat end pushes and shapes cuticles
- pointed end removes leftover skin or nail glue

Double-Ended Cuticle Pusher
36723
£2.50



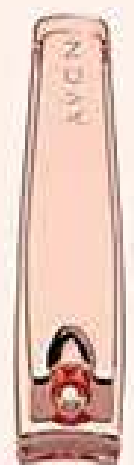
- to trim and tidy nails

Nail Scissors
12732
£3



- perfect for tidying ragged cuticles and hangnails

Cuticle Nippers
12856
£5



- clippers, metal nail file and cuticle pusher

Nail Clippers
06957
£3

★★★★★

BESTSELLER

2 STEPS TO 7 DAYS OF SALON QUALITY SHINE

Now it's easy to get a salon-worthy mani at home with our gel nail colour and top coat combo.

sumptuous pearl



high-shine gel



1

PICK YOUR GEL COLOUR

- long-lasting, chip resistant colour
- high shine, high-impact
- no UV lamp needed
- easy to remove and won't stain your nails

Gel Shine Nail Enamel
10ml
£4



2

PROTECT WITH CLEAR TOP COAT

- natural curing for 7 days of lasting shine
- chip-resistant

Ultimate Gel Shine Natural Curing Top Coat
10ml
07161
£4

She's wearing...
Racing Hearts



BASE & TOP COATS

HIGH-SHINE TOP COAT

- protects colour from fading
- helps keep nails shiny for days



Shield & Shine Top Coat
10ml
24455
£3

HARDENING BASE COAT

- helps nails feel stronger in minutes and look longer in days



Ultimate Hardening Base Coat
10ml
22129
£4

GOLD STRENGTH

- with fortifying real gold to restore, strengthen and prevent further damage



Supreme Strength Base Coat
10ml
23374
£4

FINISHERS & REMOVERS

CORRECTOR PEN

- corrects mani mishaps



Clean & Correct Pen
25858
£4.50

ENAMEL REMOVER

- gentle formula wipes away every last trace of polish



Clean & Correct Nail Enamel Remover
150ml
25932
Price per 100ml = £2.67
£4

FREEZE DRY SPRAY

- dries polish to touch in 60 seconds, helps prevent wrinkles and smudges



Fast Dry Nail Setting Spray
50ml
21550
Price per 100ml = £10.00
£5

TREATMENTS

CUTICLE CREAM

- with caring aloe vera and vitamin E to condition and help protect dry, cracked cuticles



Restoring Cuticle Cream
15ml
24877
Price per 10ml = £2.67
£4

7-IN-1 TREATMENT

- helps restore, protect and strengthen nails



7-in-1 Nail Treatment
10ml
26336
£4

MIRACLE GROWTH

- to help lengthen and strengthen
- with baobab and acacia extract to help hydrate



Express Growth Nail Serum
6ml
22673
Price per 10ml = £6.67
£4

COLOUR & CARE IN 1

Get more for your mani with creamy colour that smooths, evens, protects and primes.



NAIL FILES SET OF 2
to tidy and shape nails

Nail Files
18135
£3



68890
Perfect
Pink

19265
Restoring
Beige

07377
Lilac
Love



20248
Protecting
Periwinkle

59972
Tender
Dove

00687
Nurturing
Mint

- protects and strengthens nails
- built-in primer for a smooth, even base
- creamy, flawless colour with UV filter to prevent discolouration

BB Nail Colour
10ml
£3

Nurturing Mint.



★★★★★
BESTSELLER



WANT RADIANT SKIN?

TRY OUR 3-IN-1 FOUNDATION, CONCEALER & POWDER

The does-it-all make-up base for a flawlessly radiant finish.



**Cream-To-Powder
Foundation Compact**
9g
Price per 10g = £7.78
Normally £9
£7 save £2

£7
save £2

- breathable, medium-to-full coverage
- cream-to-powder for a comfortable, flawless finish
- for normal, combination, dry and oily skin types
- SPF15

RADIANT SHADES

LIGHT

MEDIUM

MEDIUM

DARK





24 HOURS OF MATTE FOUNDATION COMFORT

Buildable coverage that stays fresh and stays put.





103 DOMED FOUNDATION BRUSH
domed for full coverage and blending larger areas of the face and neck


Full-Coverage Domed Foundation Brush
05942
£5



£8
save £4

 lightweight and breathable, medium-to-full coverage

 won't transfer, smudge or fade

 maintains matte finish in heat, humidity and non-stop activity

Power Stay 24-Hour Foundation
30ml
Price per 10ml = £2.67
Normally £12
£8 save £4

FAIR		07146 Porcelain
		54551 Light Ivory
		00497 Warm Ivory
		54593 Ivory
		57802 Light Nude
LIGHT MEDIUM		59216 Nude
		00299 Shell
		07385 Creamy Natural
		00257 Natural Beige
		00539 Sun Beige
MEDIUM		54627 Honey Beige
		00331 Medium Beige
		00448 Natural Tan
		02477 Desert Beige
		12104 Caramel
MEDIUM DEEP		00315 Spice
		01305 Walnut
		59501 Earth
DEEP		00471 Dark Cocoa
		01610 Rich Sienna

LOOSE POWDER FOUNDATION

- buildable, light-to-medium coverage
- for all skin types, even sensitive
- SPF15

Loose Powder Foundation

6g
Price per 10g = £9.17
Normally £8

£5.50

save £2.50

06866 Porcelain Doll	03459 Ivory	02915 Shell	03632 Nude	03475 Medium Beige	04275 Sand Beige	06874 Pure Beige	06643 Deepest Terracotta
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AIR-WHIPPED MATTE MOUSSE

- lightweight, velvety, cashmere-soft formula
- light-to-medium coverage for normal, oily and combination skin types
- with Invisi-Blend Technology for natural-looking, shine-free coverage

Mousse

Foundation
18g
Price per 10g = £4.17
£7.50

07450 Ivory	13482 Shell	08284 Nude	61507 Natural Beige	61564 Medium Beige	61572 Soft Honey
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3-IN-1 MATTE FOUNDATION, CONCEALER & POWDER

- breathable, buildable full coverage
- sweat, heat and humidity-proof, shine-free finish that lasts
- SPF12

Mattifying

**Cream-To-Powder
Foundation
Compact**
10g
£10

12369 Porcelain	25379 Ivory	13821 Warm Ivory	25551 Light Ivory	15164 Light Nude	14936 Nude	25239 Shell	
59956 Creamy Natural	56044 Natural Beige	22590 Soft Honey	26427 Honey Beige	23572 Sun Beige	26112 Medium Beige	24927 Light Caramel	
13144 Caramel	04077 Nutmeg	26369 Spice	23317 Amaretto	17459 Walnut	00968 Earth	00992 Dark Cocoa	35352 Rich Sienna



FLAWLESS FOUNDATION

- full coverage without the cakey finish
- moisturising, buildable formula for all skin types
- looks and feels 100% natural and breathable
- SPF16

Flawless Liquid

Foundation
30ml
Price per 10ml = £3.33
£10

09761 Porcelain	09027 Ivory	20867 Warm Ivory	10496 Light Ivory	15883 Light Nude	10546 Nude	09076 Shell	08409 Creamy Natural	56531 Natural Beige
09233 Honey Beige	10934 Sun Beige	19950 Medium Beige	22103 Caramel	09258 Spice	23564 Walnut	20412 Earth	17962 Dark Cocoa	09332 Rich Sienna



THE
**NATURAL
MATTE
FOUNDATION**

Customise your coverage with the lightweight feel of this buildable formula for all-day shine control your way.

- light-to-full coverage
- won't clog or cake
- transfer-proof

**Ultramatte Liquid
Foundation 30ml**

Price per 10ml = £2.00
Normally £9

£6
save £3



28175
Alabaster

57315
Light Ivory

57331
Ivory

28332
Warm Ivory

33068
Shell

28381
Light Nude

28407
Nude

28217
Creamy Natural

28233
Natural Beige

28415
Sun Beige

28241
Medium Beige

28449
Caramel

57588
Spice

28258
Walnut

28266
Dark Cocoa

She's wearing... Natural Fair.



18 HOURS OF NON-STOP CONCEALER

Natural-looking coverage that will keep you looking morning-fresh all day long.

APPLY ME WITH



CONCEALER BRUSH
perfect for applying and blending around the nose, under the eyes and for covering blemishes

05926
£3.50



£5
save £3

-  comfortable, breathable and suitable for all skin types
-  buildable formula covers fine lines, dark circles and blemishes
-  stands up to heat, humidity and sweat

Power Stay Concealer 5ml

Price per 10ml = £10.00

Normally £8

£5 save £3



16782
Neutral
Fair

15669
Neutral Light
Medium

17426
Neutral
Medium Tan

17285
Golden
Medium Deep

17525
Neutral
Deep

BEAUTY SLEEP IN A FLASH

- instantly brightens skin and dark shadows
- creamy textures glides on and blends easily
- with brightening pearlescent pigments

Under Eye Brightening Illuminator

6.5ml

Price per 10ml = £10.00

£6.50



20495
Fair Radiance

07203
Natural Radiance

20503
Golden Radiance

07237
Warm Radiance

57257
Fair

23929
Light

11841
Light Medium

48645
Medium

04655
Medium Tan

17442
Medium Deep

16550
Deep

TARGETED CONCEALER

- blendable, creamy, oil-free formula
- conceals redness, dark circles and blemishes

Flawless Concealer Stick

£6



CREAMY MATTE CONCEALER

Wave goodbye to dark circles and blemishes with a sweep of this lightweight formula.

- comfortable, breathable formula won't fade or crease
- lightweight, creamy texture blends seamlessly for full coverage

Nude Matte Cream Concealer

Normally £6

£4

save £2

Get it before it's gone: this Nude Matte Cream Concealer is a limited edition, so if you love it don't miss out and order it today!



07724 Fair

06361 Medium

06403 Deep





1

BRONZE

Lightly blend beneath your cheekbones, above your temples and on either side of your nose, to add shape and definition.



2

BLUSH

Swirl over the apples of your cheeks for a flattering flush of colour.



3

HIGHLIGHT

Sweep across the very top of your cheekbones and down the centre of your face for a lit-from-within glow.

GLOW WITH CONFIDENCE

Blush, bronze and highlight- the 3-in-1 palette for a customised glow like no other.



102 ANGLED BLUSH BRUSH
densely packed fibres with a soft, angled head, perfect for use with powders
05850
£5

£12
save £3



NEW

- 6 super-blendable, velvety soft formulas
- matte and shimmer finishes
- built-in mirror for easy on-the-go application

NEW Blush & Glow Palette
Will normally be £15
£12 save £3



Get it before it's gone: the Blush & Glow Palette is a limited edition, so if you love it don't miss out and order it today!



BLURRING PRIMER

- blurs the appearance of pores, fine lines and imperfections
- wear it alone or under foundation for a smooth, even canvas
- SPF20 and perfect for all skin types

Smoothing SPF20 Primer

30ml

06197

Price per 10ml = £2.67

£8



MATTIFYING PRIMER

- instantly reduces shine and keeps skin looking matte all day
- wear it alone or under foundation for a smooth, even canvas
- perfect for oily to combination skin

Shine & Oil Control Primer

30ml

57141

Price per 10ml = £2.67

£8



HYDRATING PRIMER

- refreshes and moisturises skin
- wear it alone or under foundation for a smooth, even canvas
- perfect for dry and dehydrated skin

Hydrating Primer

30ml

58347

Price per 10ml = £2.67

£8



ILLUMINATING PEARLS

- a subtle, rosy glow for all skin types
- for an illuminated, radiant finish, use alone or over make-up

Illuminating Pearls

22g

05678

Price per 10g = £2.27

Normally £7

£5

save £2



LIGHT-DIFFUSING SETTING POWDER

- lightweight formula sets your look
- covers like an airbrush to hide imperfections
- lines, pores and shine disappear... as if by magic!

Setting Powder

9g

Price per 10g = £8.89

£8



MATTIFYING POWDER

- ultra-fine, silky powder that lasts all day
- weightless formula for natural-looking coverage

Flawless Mattifying Pressed Powder

8g

Price per 10g = £8.75

£7



STAYING POWER

Set your make-up in place all day with this invisible mist.

BEAUTY HACK

Spritz all over your face before and after you apply your make-up to make it budge-proof.



- refreshes and moisturises skin
- wear it alone or under foundation for a smooth, even canvas
- perfect for dry and dehydrated skin

Setting Spray

125ml

19596

Price per 100ml = £2.40

Normally £4.50

£3

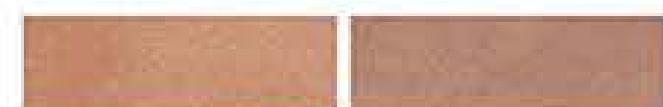
save £1.50



BRONZING POWDER

- easy to blend, buildable, non-chalky formula
- handy mirrored lid

SHIMMER



06171
Warm Glow

19067
Deep Glow

MATTE



25213
Light Bronze

04960
Medium Riviera

Bronzing Powder
10g
Normally £8

£6

save £2



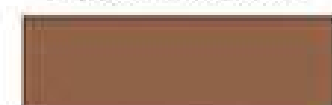
BRONZE & GLOW JUMBO

- supersized compact for supersized swirling
- buildable, natural-looking matte colour
- shades blend easily to suit all skin tones



21378
Light Matte Bronze

05009
Medium Matte Bronze



21238
Deep Matte Bronze

Jumbo Bronzer
17.5g
Price per 10g = £5.71
£10



our biggest bronzer ever

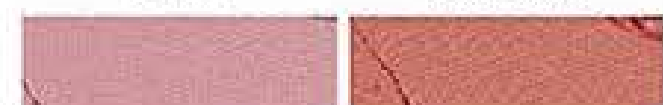
LUMINOUS BLUSH

- highly pigmented, densely packed powder
- gives full-colour finish



12310
Peach

12328
Warm Flush



12294
Soft Plum

23739
Russet

Luminous Blush
£6



HIGHLIGHTING POWDER

- veil skin with a sultry sheen
- buttery-soft, hi-shimmer finish
- lit-from-within luminosity



04028
Pink Sand

08714
Full Beam

Powder Highlighter
8g
Price per 10g = £10.00
£8



GET YOUR GLOW ON

Try these radiance-boosting pearls for a gorgeous spring glow.



25494 Deep Bronze



58107 Cool



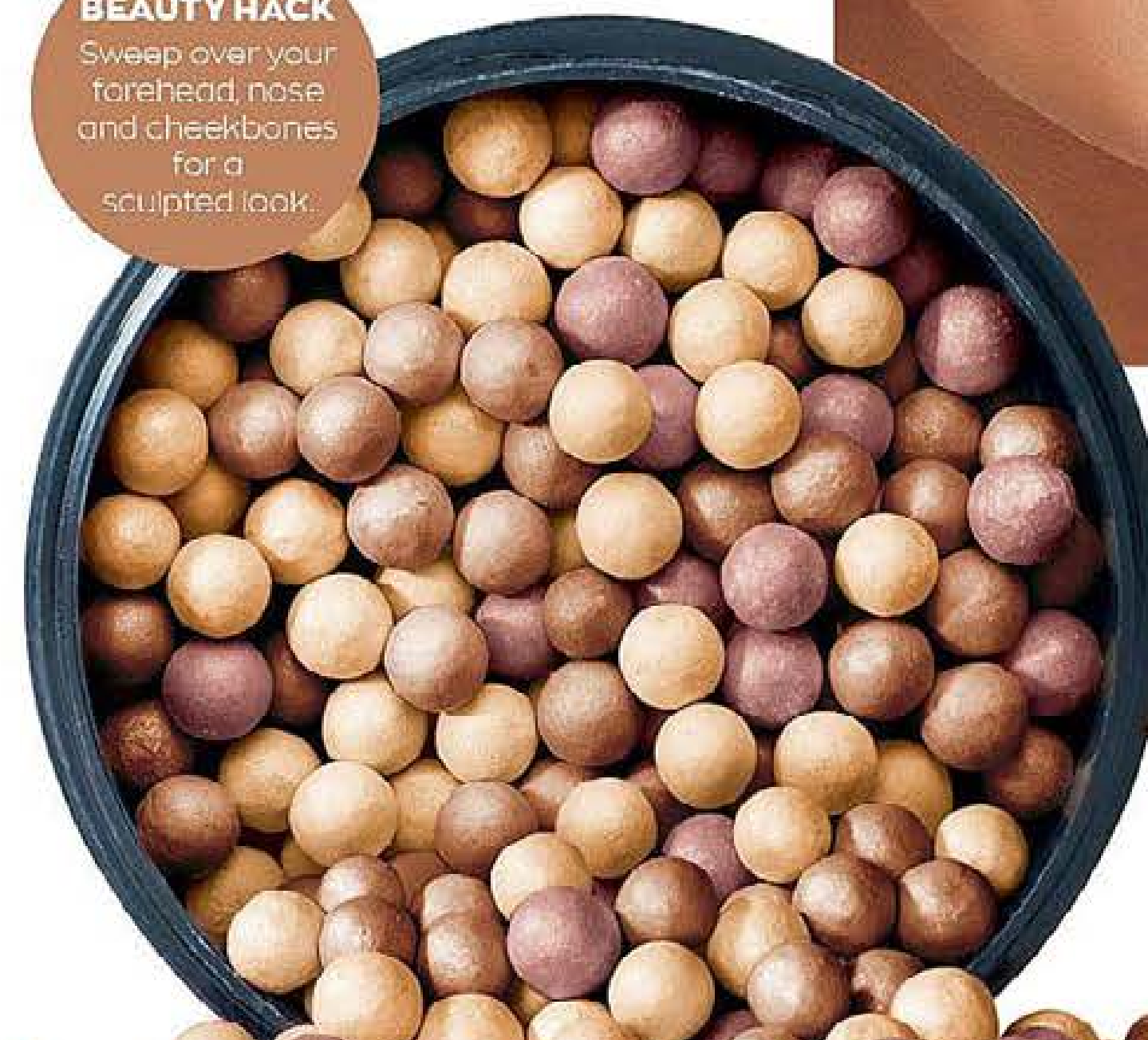
25700 Medium Tan



25536 Warm Glow

BEAUTY HACK

Sweep over your forehead, nose and cheekbones for a sculpted look.



- multi-tonal shimmering pearls
- give a sheer, warm, natural finish
- buildable formula for an even-looking complexion all year round

Bronzing Pearls
22g

Price per 10g = £2.95
Normally £8

£6.50

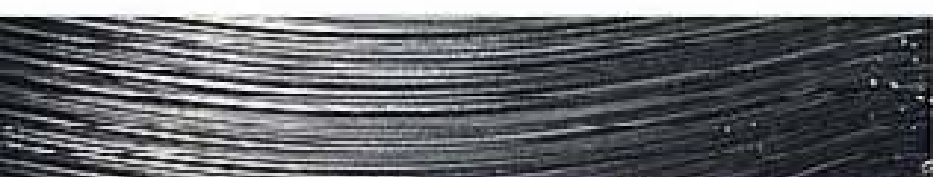
save £1.50



She's wearing... **Blackest Black.**



Model's lashes have been digitally enhanced.



01255 Blackest Black

Ultra Volume Lash Magnify Mascara
10ml
Normally £9
£5.50 save £3.50

WANT LASTING LASH VOLUME?

TRY OUR LASH-MAXIMISING MASCARA

Take your lashes to the next level with **buildable volume** that **lasts all day.**

MAGNIFY

formula cocoons each lash, increasing the look of lash density by 100%

MULTIPLY

fills in gaps to instantly create the look of more lashes

MAXIMISE

extreme length and lift instantly enhances lashes from root to tip



£5.50

save £3.50

- waterproof to stand up to heat and humidity
- smudge, flake and clump-proof

She's wearing... Black.



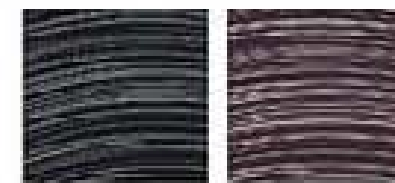
LUSCIOUSLY LONG LASHES

Take lashes to cloud 9 with nourished length that lasts.



ROSE GOLD EYELASH CURLERS
deep curves to grab even short lashes
17269
£3

£6
save £3



15594 Black **15693** Brown Black

- lashes instantly look lifted and 43% longer
- won't flake, clump or smudge
- oil-infused formula lasts all day and wipes off in a flash

Supreme Length Nourishing Mascara

7ml
Price per 10ml = £8.57
Normally £9
£6 save £3

Model wears lash inserts for an even lash line.



Enriched with coconut oil, argan oil and vitamin E to make lashes look and feel conditioned.

CUSTOMISED LASHES

- build volume from everyday to out-out impact
- won't flake, clump or smudge

Spectralash Mascara 10ml
Normally £9



£6 save £3

24-HOUR EXPLOSIVE LASH VOLUME

- clump-free, waterproof volume that holds for 24 hours
- intense-black formula locks onto every lash
- smooth, creamy texture resists heat, humidity and sweat

Power Stay Mascara 10ml
Normally £9



£7 save £2

YOUR BEST LASH LIFT EVER

- up to 4x the lift*
- 6x lash volume**
- 24-hr hold***

Unlimited Instant Lift Mascara 10ml
£9

*Based on a 1-week consumer study with 120 participants.
**Based on a clinical efficacy study.
***Based on a 1-week consumer study with 120 participants.



POWERFUL VOLUME & FULL FLUTTER

- water-resistant formula
- won't clump, flake, smudge or spike

Euphoric Mascara
10ml
£9



BUILDABLE VOLUME MASCARA

- up to 12x extra volume
- buildable formula lasts all day
- smudge, flake and clump-proof



DEFINING LINES

Get right to your lash line with this precision eyeliner.



Build the drama by pairing with your favourite mascara from the opposite page.



- fine, easy-to-use tip
- tug-proof and smudge-proof
- 12 hours of waterproof wear

Super Definition Liner
Normally £6.50

£3.50
save £3

FOR FELINE FLICKS



STEP 1

Draw a winged line at the outer corner of your eye.



STEP 2

Draw a line from the inner corner to match up with your wing.



STEP 3

Blend underneath for the perfect cat's eye look.



She's wearing... Intense Navy.



16 HOURS OF STRIKING EYELINER

The waterproof, smudge-proof eyeliner that won't let you down.



glide-on formula for a smooth, even application and finish



transfer-proof



16 hours of intense colour

Power Stay Glimmerstick Eyeliner
Normally £7
£4 save £3



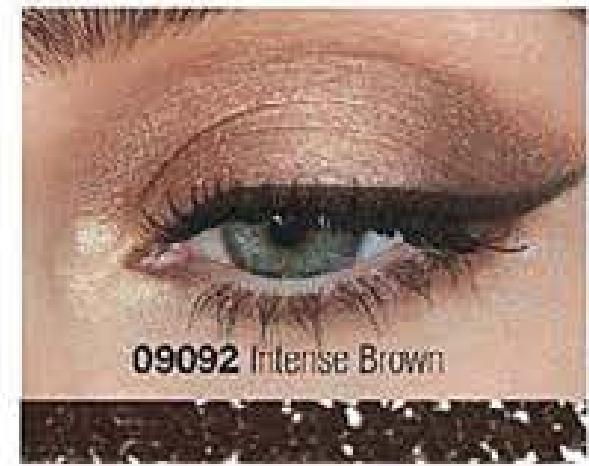
£4
save £3



23606 Intense Navy



16899 Intense Emerald



09092 Intense Brown



20099 Intense Graphite

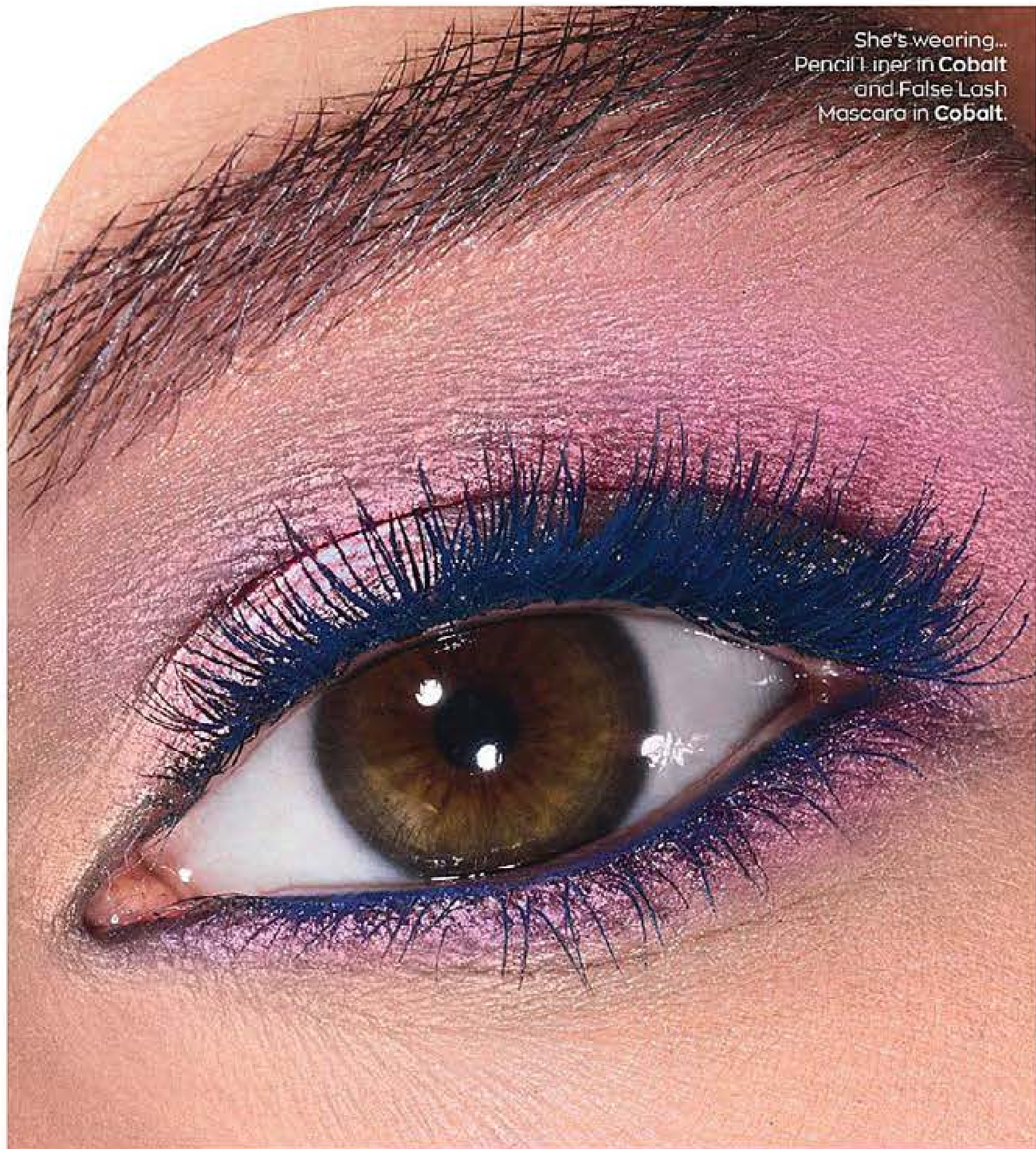


09084 Intense Plum



14852 Caron Black

She's wearing...
Pencil Liner in Cobalt
and False Lash
Mascara in Cobalt.



AMP UP YOUR EYE LOOK

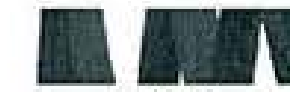
Come alive with the wide-eyed effect of this volumising, false-lash mascara and bold gel eyeliner.

£4

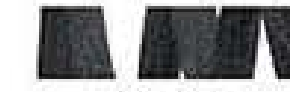
save £2

INTENSELY COLOURED EYELINER

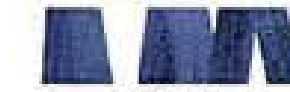
- blendable formula glides on
- budge-proof



13649
Black Shimmer



14589
Blackout



56226
Cobalt



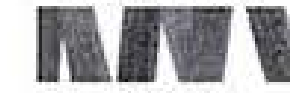
24828
Plumful



13417
Rich Copper



58453
Silver Shimmer



14845
Steel



19604
Tropic Teal



58396
Ultra Violet



NEW
LIMITED EDITION PACKAGING

£5.50

save £3.50

FALSE-LASH EFFECT

- buildable to double the look of lashes
- won't flake, clump or smudge
- waterproof formula lasts all day



08003
Blackest Black



23176
Cobalt

Big Gel Paint Pencil Liner

Normally £6

£4 save £2

NEW Limited Edition

Big & False Lash Mascara 10ml

Will normally be £9

£5.50 save £3.50

Model wears lash inserts for an even lash look.

BOLD GEL LINES

- glide-on, mess-free colour
- won't smudge or budge
- waterproof



Big Gel Paint Jar Liner

Normally £7

£3.50

half price



SPARKLING GLIMMERSTICK LINES

- shimmering, precise lines that last all day
- creamy, high-impact, waterproof colour
- smooth-glide, smudge-free formula

Glimmerstick Diamonds Eyeliner

Normally £6

£3

half price



GLIMMERSTICK LINES

- precise lines that last all day
- creamy, high-impact, waterproof colour
- smooth-glide, smudge-free formula

Glimmerstick Eyeliner

£6



INTENSE KOHL LINES

- super-soft, long-lasting formula that won't budge
- smudger tool - perfect for creating a smouldering, smoky look

Big Intense Kohl Liner

£6



1 PALETTE 3 HIGH-IMPACT FINISHES

Live a floral fantasy with this 3-in-1 eyeshadow, highlighter and blush palette.

NEW

**LIMITED
EDITION**



- 7 blossoming eyeshadows, 1 highlighter and 1 blush
- 9 hi-octane shades
- silky-feel formulas blend like a dream

NEW Full Bloom Eye & Cheek Palette*

59238

Will normally be £18

£12 save £6

*Get it before it's gone: this Palette is a limited edition, so if you love it don't miss out and order it today!



EYESHADOW PRIMER

- the perfect eyeshadow base
- smooths skin and absorbs oil



Shadow Attract Eye Primer

5g
22848
Price per 10g = £6.00
Normally £6

£4
save £2

METALLIC LIQUID EYESHADOW

- intense colour in a single swipe
- smudge, crease and fade proof
- luxurious yet lightweight, blends like a dream



Metallic Reign Liquid Eyeshadow

6ml
Price per 10ml = £7.50
Normally £6.50

£4.50
save £2



16089 Ice Queen
67918 Golden Crown
10306 Royal Rose



09613 Majestic Mulberry
68130 Starry Night

2-IN-1 SHADOW & LINER

- 16 hours of vibrant, waterproof colour
- creamy texture glides on effortlessly and blends easily
- built-in sharpener in the base, so you're always on point

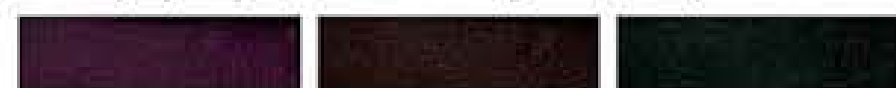


Power Stay Shadow Stick

£9



45518 Everyday Beige
38737 Bronze Sugar
64014 Stylish Brown



51458 Statement Berry
51482 Mocha Brew
50633 Essential Black

GLITTER EYE STICK

- blendable formula
- multi-sized glitter particles for a luxe sparkle



Glitter Flix Stick

£4.50



03848 Flickering Pink
58982 Flickering Gold

CREAMY GEL EYESHADOW

- blendable, mess-free, 18-hour colour
- crease, fade and smudge-proof finish



22061 Savage Bronze
08532 Gold Gleam
08839 Totally Taupe



07054 Forever Bronze
08854 Lasting Lilac
08649 Eternal Emerald
08656 Infinite Teal

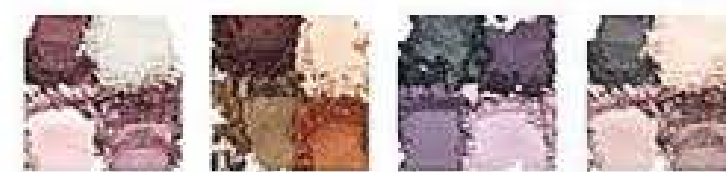


ExtraLasting Inks

£6

EFFORTLESS SMOKY EYES

Choose your favourite shadow palette for 4 easy steps to a smoky look that lasts.



26799 Enchanted Amethyst
11643 Toasted Terracotta
27102 Moonlit Mauve
05835 Nearly Naked



11833 Barely Blush
59535 Mocha Latte
27227 Blue Diamond
15404 Urban Skyline
27219 Smouldering Blues

- highly pigmented shadow for full colour in 1 sweep
- buildable, crease-proof formula wears comfortably all day
- blends seamlessly

Perfect Wear Eyeshadow Quad

Normally £9

£5.50
save £3.50

She's wearing... **Toasted Terracotta.**

SHADE 1

Cover lid with the base colour so the eyeshadow blends better.

SHADE 2

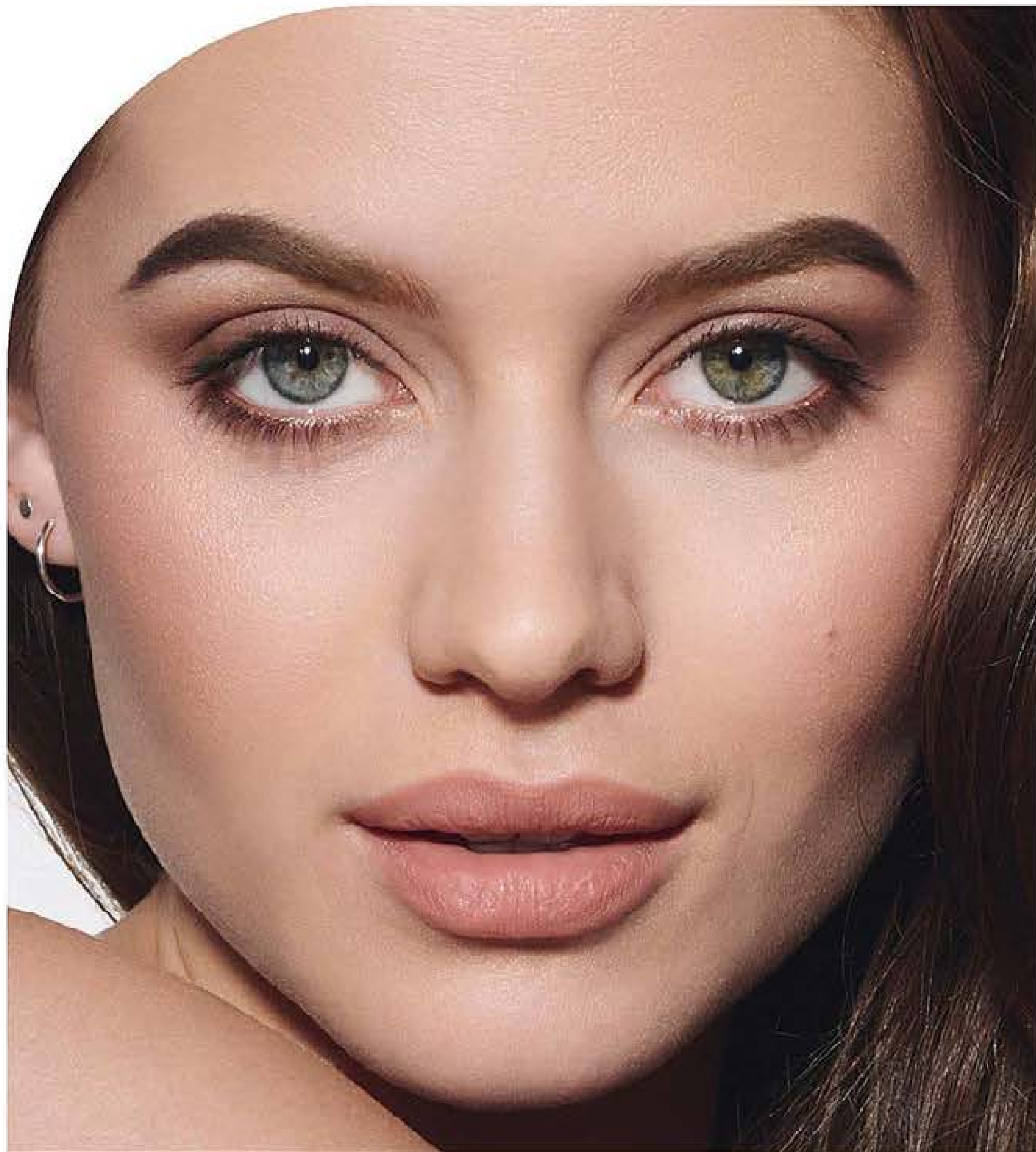
Apply this shade in windshield wiper motions along your crease.

SHADE 3

Apply on the outer corner of your eye and blend into your crease.

SHADE 4

Finish on the outer corner of your eye and blend altogether – you can use this colour on your lower lash line too.



3 STEPS TO FULL & SOFT-FOCUS BROWS

Blend your way to your most natural-looking brow ever with our 3-in-1 palette and easy, step-by-step guide.



TRY ME WITH

EYEBROW DUO BRUSH
dual-ended for precise application, tidying and blending
06577
£4

SLANTED TWEEZER
slanted edges for precision plucking
05223
£5



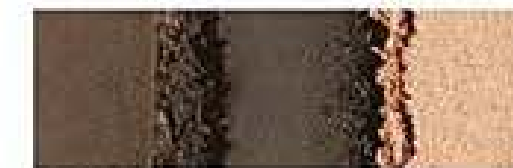
£5
save £2

- 2 super-blendable brow shades
- 1 subtle highlighter
- step-by-step guide

Ombre Brow
Normally £7
£5 save £2



15982 Light



27870 Medium



15925 Dark



STEP 1

Using a brow brush fill in the front section of your brow with the lighter brown shade.



STEP 2

Use the darker brown shade to fill in from the arch to the tail, then brush through with a spoolie to blend.



STEP 3

Sweep the highlighter along your brow bone with a fan brush to add a natural looking lift.

SHAPE YOUR PERFECT BROW

1. INNER BROW

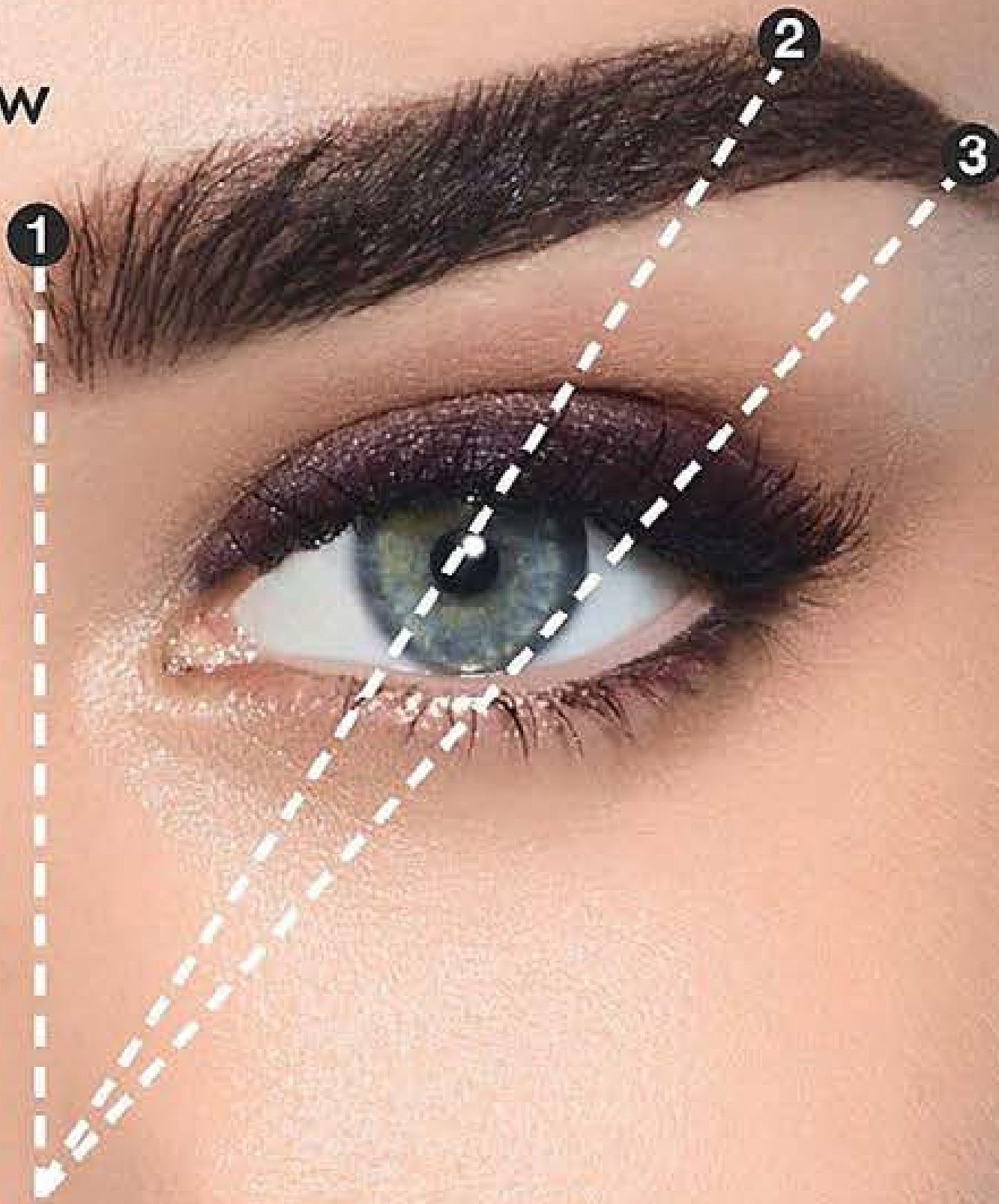
Start your brow colour in line with the edge of your nostril.

2. ARCH

The highest point of your arch should be in line with the middle of your eye and nostril.

3. TAIL

Finish your brow in line with the outer edge of your eye and nostril.



SCULPTED BROW DEFINITION

Your perfect match of waterproof colour for natural brows that glide on and stay put.



Perfect Brow
Sculpting Pencil
Normally £7
£3.50 half price



20677 Ash Blonde



05181 Blonde



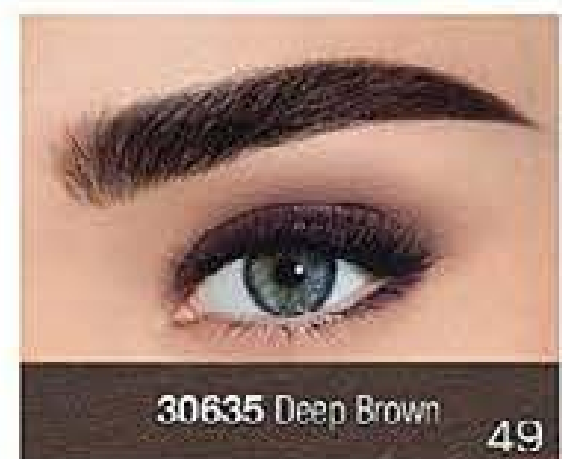
03285 Light Brown



66100 Auburn



35162 Soft Brown



30635 Deep Brown

BOLD BROWS

- gel formula glides on with no tug or pull
- blendable, ultra-creamy formula
- smudge-proof, stay-put, waterproof colour

Perfect Brow Crème Gel Pot
Normally £7

£4

save £3



BUDGE-PROOF BROWS

- wax to set, powder to fill
- smudge-proof, long-lasting formula
- handy mirror and precision brush for on-the-go touch-ups

Perfect Brow Kit
£7



2-IN-1 BROW PENCIL & HIGHLIGHTER

- pencil to line, fill and define
- highlighter to illuminate, for a lifted look
- easy-to-use, glide-on formula

Brow Line & Light Duo
£7



TATTOO-LIKE BROW TINT

- full and feathered, never fake
- triple-blade micro tip mimics hair strokes for natural brows
- hassle-free and hard-wearing

Brow Tattoo Micro Styler
£9



DEFINED BROWS

- colour dense formula for precision lining and defining
- smooth texture for easy application

Glimmerstick Brow Definer
£6



THE NATURAL BROW

Create the brow you've always wanted with this 2-in-1 smudge-proof brow pencil and brush.

PERFECT THE LOOK



BRUSH BROWS
before to groom and after to blend colour



LINE & FILL
with natural-looking colour



- long-lasting formula fills and shapes brows
- natural, smudge-proof colour
- unique brush to shape and sculpt

Dual-Ended Brow Pencil
Normally £6

£4

save £2

She's wearing...
Dark Brown.



BRUSH

before to shape and after to blend



LINE & FILL

to create a natural-looking, long-lasting brow

USE ME WITH



DOUBLE PENCIL SHARPENER
thick and thin blades, great for all your make-up pencils, plus a blade cleaner

58057
£2.50

She's wearing... Sugar and Spice.

WANT SOFT MATTE LIPS & DREAMY CHEEKS?

TRY OUR 2-IN-1 CLOUD-LIKE COLOUR

Its **pillow-puff** applicator caresses your skin with heavenly, hydrating colour.



Liquid Lip Cushion
10ml
Normally £8
£6 save £2

GET THE LOOK

1. SOFT MATTE LIPS

Dot colour over your lips and gently buff with your finger.



2. NATURALLY FLUSHED CHEEKS

Dot onto the apples of your cheeks, then use the applicator to blend out, gently buffing to your desired depth.



£6
save £2

- soft matte colour infused with coconut oil
- buildable, air-whipped formula with a creamy lightweight feel
- unique pillow-puff applicator blends evenly like a beauty sponge



03228 Power Up Pink	03160 Neverending Nude	03509 Long Run Rose	03202 Stay On Spice
03541 Unforgettable Fuchsia	09480 Power On Peach	16709 In Control Coral	04200 Constant Cherry
04218 Resistant Rouge	09183 Magenta Marathon	03517 Memorable Maive	09829 Mega Mulberry
55483 Go On Grape	09571 High Voltage Vino	16642 Continuous Cocoa	



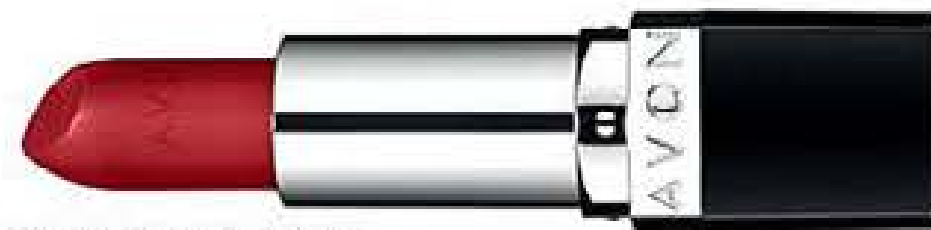
LONGWEARING, LIGHTWEIGHT LIPSTICK

- innovative formula combines long-lasting colour with a comfortable lightweight feel – the secret is to keep the airtight lid closed after every use
- vibrant, demi-matte finish stays put for up to 10 hours
- won't feather, cake, flake or fade

Power Stay Lipstick
Normally £9

£7 save £2

26930 Posh Petal*	07468 Hibiscus Blossom*	62935 Powder Blush*	58479 Pure Pink*	09530 Pink Tulip*
18119 Peach Flatters*	09431 Maive Matters*	26880 Hot Plum*	57307 Au Naturale*	12898 Nude Suede*
13300 Café Au Lait*	15610 Marvelous Mocha*	27086 Absolute Coral*	28977 Ravishing Rose*	14886 Truest Red*
55053 Red Supreme*	57224 Wild Cherry*	17814 Divine Twig*	17905 Superb Wine*	24901 Blush*



100% MATTE LIPSTICK

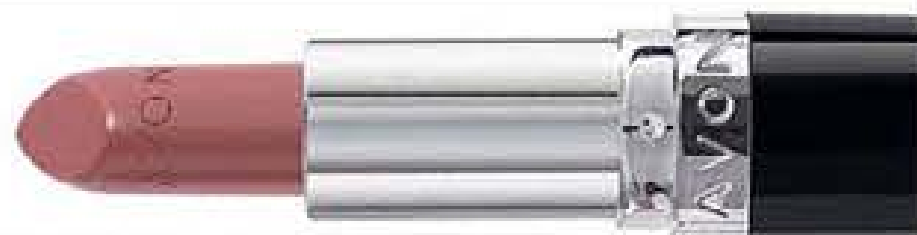
- defines lips for a sculpted look
- lasting colour and comfort
- velvety formula won't cake, crack or dry

Perfectly Matte Lipstick
Normally £8

£6 save £2

*Get it before it's gone: these shades are a limited edition, so if you love them don't miss out and order them today!

03780 Proper Pink*	04465 Twinkle Pink*	02949 Poit*	10793 Frostiest Maive*	04309 Carnation*
10660 Sparkling Nude*	10827 Blush Nude*	02907 Toasted Rose*	10678 Frozen Rose*	04408 Hibiscus*
04473 Country Rose*	45906 Red 2000*	10686 Wine With Everything*	10694 Chic*	10744 Mocha*



EVERYDAY SATIN LIPSTICK

- with True Colour Technology for real, lasting colour
- infused with hydrating shea butter
- feels comfortable all day

True Colour Lipstick
£7.50

19489 Blockbuster	21147 Leading Lady	62877 Iconic	62851 Adore	13623 Five Star
16774 Sassy	63628 Wow	23028 Strut	21667 Va Va Voom	02642 Red Carpet



SCULPTED CRÈME COLOUR

- teardrop-shaped bullet for precise application
- glide-on, rich, moisturising colour
- lasting, comfortable crème finish

Crème Legend Lipstick
£9

VIBRANT LIPS THAT LAST

The creamy lip crayon that lines and fills for lips that come alive with colour.



built-in sharpener in base

18002 Rose	23861 Electric Love
19992 Love Me Not	59451 Sweet Lust

- precision lip to line and fill
- easy to apply and wears for hours
- built-in sharpener so you're always on point

NEW Twist & Play Lip Stylo
Will normally be £8.50

£6.50
save £2



NEW LIMITED EDITION





Sweetheart

CREAMY, FULL-COVERAGE LIPSTICK

- highly pigmented, rich colour
- built-in primer and moisturising formula for smooth application
- comfortable, balm-like, creamy finish

Epic Lipstick
£8



24430 Nude Attitude	15909 First Crush	04416 Street Style	13516 Pucker Up	28092 Spellbound
19695 Rosy Outlook	11718 Sweetheart	06858 Fearless Fuchsia	57828 Pink Punch	19752 Blushing Beauty
21998 Festy	28704 Berry Bold	28738 Heart Breaker	58016 Sangria Shock	



Rose Kisses

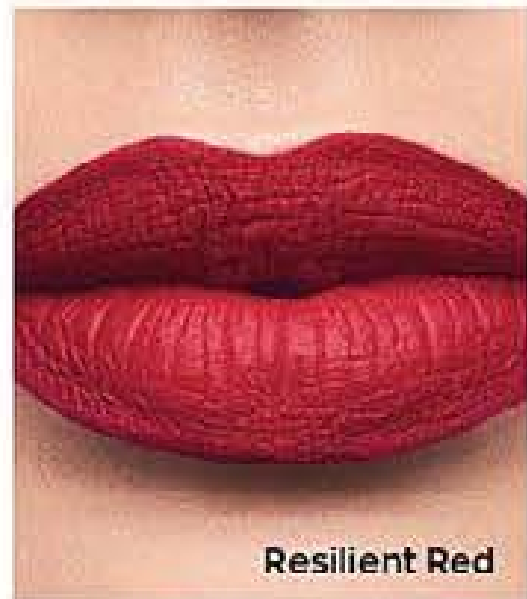
PLUMPING LIP COLOUR

- for a fuller look without filler
- infused with firming and smoothing collagen and retinol
- rich, satin-finish, full-on colour

3D Plumping Lipstick
£8



06163 Puckered Pink	04606 Rose Kisses	05561 Mad For Mauve	06783 Cocoa Kisses
06015 Plumping Plum	04572 Reddy To Go	06932 Divine Wine	07518 Berry Cute

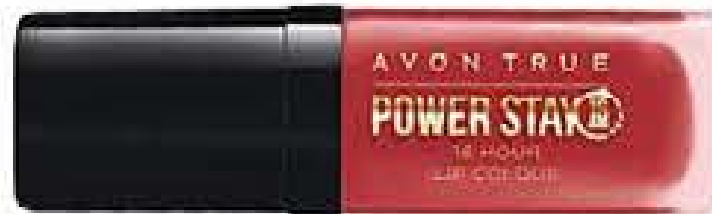


Resilient Red

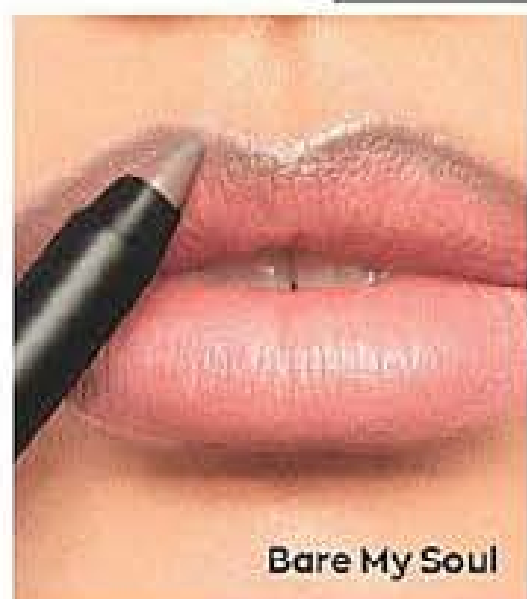
16-HOUR MATTE LIP COLOUR

- long-lasting colour stays even
- transfer-resistant formula won't crack or bleed flexes with your lips for complete comfort

Power Stay Lip Colour
7ml
Price per 10ml = £12.86
£9



20958 Persistent Pink	21048 Relentless Rose	00984 Fail-Proof Fuchsia	21139 Run On Rouge	03442 In Charge Mauve
00729 Can't Quit Café	13631 Non-Stop Nude	05553 Power Play Peach	05777 Making Moves Melon	21089 Resilient Red



Bare My Soul

GEL LIP LINER

- long-wearing, waterproof formula
- primes and defines lip contours
- glides on to prevent lipstick bleeding

Pro Line Lip Perfector
£6

14761 Cupid's Bow	14654 Bare My Soul	15784 Sculpt It	15727 Rock On
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GLIDE-ON LIP LINERS

Enjoy long-lasting lip definition with our Glimmerstick liners.



- 10983 Nude
- 11130 Pink Cashmere
- 09878 Pink Bouquet
- 11122 Peach Envy
- 11064 Coral
- 11338 Simply Spice
- 01164 Pink Nude
- 09860 True Red
- 09894 Red Brick
- 11031 Deep Plum
- 01180 Plum Wine
- 22756 Coffee Bean

no sharpener needed - simply twist for more colour

- looks freshly applied for hours
- smudge-proof, tug-free formula

Glimmerstick Lip Liner
Normally £6

£3
half price



TRY OUR INVISIBLE LIP LINER
all the benefits of a Glimmerstick liner plus a colourless formula that works with any lipstick

- colourless lip liner works with every shade of lipstick
- primes to keep lipstick in place and lines to sculpt
- prevents feathering and bleeding

Glimmerstick Invisible Lip Liner
59261
Normally £6

£3
half price

COLOURFUL LIP OIL

- locks in moisture, loading your lips with nourishment
- all the shine, none of the stickiness
- with jojoba oil, vitamin E, avocado oil and coconut oil

Loaded Lip Lacquer 7ml

Price per 10ml = £6.42

Normally £7

£4.50 save £2.50



Pinch Of Pink

13557 Spread The Nude	03178 Touch Of Coral	03954 Bit Of Red
06965 Pinch Of Pink	06288 Sprinkle On Plum	

LUXURIOUS LIP OIL

- infused with nourishing complex to help lock in moisture
- smooth, precision applicator
- brilliant shine with SPF12 protection

Nourishing Lip Oil 7ml

Price per 10ml = £10.00

£7



Blossom

09290 Shimmering Petal	27318 Blossom
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PLUMPING GLOSS

- lips instantly look and feel fuller
- full-shine look, non-sticky feel

Plump It Lip Gloss 7ml

7ml

Price per 10ml = £10.00

£7



Nude

44503 Clear	42564 Plumping Pearl	43570 Pink Pout
74773 Nude	73437 Maive	

GLASS-LIKE GLOSS

Perfect your pout with gorgeous, non-sticky shine.

18754 Clear	25080 Iced Pink
56937 Perfect Nude	21360 Pink Watermelon
13359 Nude Muse	12468 Sundance
12559 Shimmered	62844 Plum Dazzle
12443 Coral Reef	12849 Fiery Red
04689 Mocha Latte	12831 Pretty Plum

- press lips together for a renewed burst of colour
- infused with sunflower seed oil and vitamin E

Glazewear Lip Gloss 6ml

Price per 10ml = £5.83

Normally £6.50

£3.50

save £3



She's wearing... Perfect Nude

THE EASY-ON-THE EYE COLLECTION

Whether you're a smoky eye connoisseur or just getting started, these brushes will be your new application, contour and blending go-tos.

1 201 EYESHADOW BLENDING BRUSH
for seamless eyeshadow application or blending and contouring along the eye crease

Eyeshadow Brush
07542
£3.50

2 202 EYESHADOW BRUSH WITH SMUDGER
dual-ended, with foam smudger for an easy smoky eye look and soft nylon bristles for blending

Eyeshadow Brush with Smudger
10835
£4

3 203 ANGLED EYELINER BRUSH
angled tip for applying liquid or gel eyeliner to the eye contour at the base of the lashes

Eyeliners Brush
08060
£3.50

4 204 LASH & BROW COMB
separates eyelashes and tames brows when grooming or filling

Eyebrow & Lash Comb
08052
£3.50

5 206 ANGLED EYELINER DUO BRUSH
dual-ended angled precision brush with thin tip for precise lines and angled tip for easy flicks

Dual-Ended Angled Eyeliner Brush
18903
£4

VEGAN FRIENDLY
Did you know? Our make-up brush collection is vegan friendly, even down to the glue. The brushes also come with a protective sleeve which makes them perfect for travel.



THE FLAWLESS FACE COLLECTION

Blend, buff and sweep your way to a seamless finish with these super-soft and expertly designed brushes.



101 ALL-OVER FACE BRUSH
perfectly shaped to adapt to the natural contours of the face for flawless application and blending

All-Over Face Brush
06635
£5



105 FLAT FOUNDATION BRUSH
use to apply, distribute and blend foundation for an even finish and a flawless look

Flat Foundation Brush
07096
£5



104 BUFFING FOUNDATION BRUSH
specially designed to apply foundation products and buff onto the skin for even coverage and a flawless finish

Buffing Foundation Brush
05918
£5



108 KABUKI BRUSH
ideal for applying and blending powders and bronzing products all over the face and neck for natural-looking coverage and finish

Kabuki Brush
07815
£5



107 FAN BRUSH
designed to perfectly diffuse highlighter products or as a finishing brush and setting brush with light powders

Fan Brush
08045
£4

Combining luxurious, beauty-enhancing make-up with anti-ageing expertise so you can look your best every day... and even better the next.



- 4D Wrinkle Reverse Technology builds collagen and elastin
- smooths and softens the look of lines and pores

Age-Transforming Pressed Powder

10g
Normally £9

£6.50

save £2.50



08813
Soft Beige

07526
Nude Beige



- anti-ageing, serum-infused formula extends the wear of Anew foundation
- helps stop make-up settling into pores, fine lines and wrinkles

Skin Transforming Primer

28ml
00166
Price per 10ml = £4.29

£12

- fortifying mascara for up to 5x more volume
- with strengthening serum for healthier, longer lashes
- waterproof



07849
Black

Lash Transforming Mascara

Normally £10

£8

save £2



- natural fibres mimic real hairs to enhance sparse brows
- tinted gel formula blends, defines and sets



27110
Light Brown



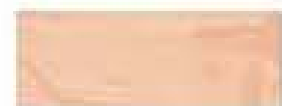
26948
Dark Brown

Transforming Brow Filler

£9



- instantly evens skin tone whilst reducing the look of fine lines and wrinkles
- with Derma 3x Complex to help stimulate the renewal of collagen and elastin



14712
Fair



08433
Medium

Age-Transforming Concealer SPF15

£8



THE ANTIOXIDANT BOOSTING FOUNDATION

With Youth Restoring Complex to instantly disguise imperfections and help improve them over time.

SMOOTH & FIRM

for a more even-looking, flawless complexion

RESTORE

reveal skin that looks and feels younger after just 1 week

PROTECT

powerful anti-ageing ingredients boost skin's collagen and elastin from within

Age-Transforming Foundation

30ml
Price per 10ml = £4.00
Normally £15

£12

save £3

41400
Ivory

28878
Shell

58123
Nude

08425
Natural Beige

THE BORING BUT NECESSARY BIT

The prices featured in this brochure are specifically for Avon Reps selling to you (their lovely customers). However, these are just recommended prices from us, and the final decision on price lies with your Avon Rep.

We're very proud of our products, but if (for whatever reason) you're not 100% happy, you can return it within 28 days of delivery for a full refund or exchange - even if you've already tried it. This amazing guarantee

is on top of your statutory rights. If you want to return something that came with a free gift, make sure that you return both items for a full refund. Sometimes we wish we had a crystal ball, but we do occasionally have to cancel or change any offer, deal or promotion. Rest assured we'll keep you in the loop.

Avon reserves the right to offer you a substitute product, but if we ever need to we promise to make sure it's of equal or greater value. We like to back things up with

hard facts - that's why all claims are supported with clinical and/or consumer studies and/or surveys.

All of our beautifully scented home fragrance products comply with the Classification, Labelling and Packaging Regulation. If you want to learn more about this, check out our website: avon.uk.com

The planet is important to us, so all our electrical products are compliant to the Waste, Electrical and Electronic Equipment Act 2005 (as amended) and Avon are members of Electrolink

Compliance Scheme.

Keep cosy, but please keep sleepwear away from fire.

Any extra contents you see in images are not included, unless we expressly say... sorry!

We love a diagram but just remember they are for illustrative purposes only, unless we say otherwise.

Never lose track of time again! All of our watches have a replaceable button cell battery and a 2-year warranty, unless we say otherwise.

Adding a little sparkle? Our earrings are all designed for pierced ears, unless we say otherwise. And while we're on the subject, earrings can't be returned if the sealed bag has been opened (sorry, it's not you, it's a hygiene thing).

Stay safe in the sun with our sunglasses, which all comply with British Standard EN ISO 12312-1:2013.

Once you've found the shade you want to buy, you'll find its order code next to it. No code? Sorry you can't buy it this time but keep an eye out as it may be available again soon!

Sometimes we get a bit creative and add more pearls for visual impact. Pearls containers will only include 22g.

For hygiene reasons, a replacement or refund can't be given if the gusset (we hate that word too!) label is removed from our lingerie. We love you, but not that much.

Time to be sensible! Sharp blades shouldn't be sold to people under the age of 18.



THE
LISA ARMSTRONG
COLLECTION
 exclusively for Avon



MY PERFECTLY FLAWLESS BASE
 “Foundation, concealer, powder – it’s how I create the perfect base for any look. With this exclusive offer you can choose your shade of each to get your own luxuriously flawless finish.”

Lisa

ALL 3
FOR £34
 WORTH £38*

Turn over
 to choose
 your shades...

*Based on brochure selling prices in the last 30 days.



search 'Avon Lisa Armstrong SKINvisible Foundation' online to find your perfect shade



3 STEPS TO A PERFECTLY FLAWLESS BASE

1 order your foundation shade

RADIANT, LIGHTWEIGHT FOUNDATION
 - buildable, full-coverage
 - lightweight, flawless finish
 - light reflecting powders create a soft-focus effect

Lisa Armstrong SKINvisible Foundation
 30ml
 Price per 10ml = £18.75
£16

2 order your concealer shade

BRIGHTENING CONCEALER
 - 2-in-1 formula conceals and brightens
 - clicker pen for easy application
 - blendable, full coverage

Lisa Armstrong Light Me Up Concealer
£12

3 order your powder shade

MATTE SETTING POWDER
 - natural-matte formula
 - lightweight, shine-free finish
 - perfect on make up free days too

Lisa Armstrong Fix Up Look Sharp Setting Powder
 9g
 Price per 10g = £15.50
£14

**ALL 3
 FOR £34***
 WORTH £38**

*Offer applied automatically when you order 1 shade each of SKINvisible Foundation, Light Me Up Concealer and Fix Up Look Sharp Setting Powder only.
 **Based on brochure selling prices in the last 30 days.
 †Get it before it's gone. these shades are a limited edition, so if you love them don't miss out and order them today!



BRONZING POWDER

- blendable, buildable formula
- with shade-balancing pigments for natural colour that's never fake
- perfect for contouring or a naturally bronzed glow

Lisa Armstrong Cheat The Heat Bronzing Powder

9g
Price per 10g – £13.33

£12



MOISTURISE, CUSHION & PRIME

This ultra-hydrating formula is the only moisturiser you'll ever need. Use it as luxurious day cream, night cream and mattifying primer before applying Lisa's flawless base collection.

- infused with the refreshing scent of lemon and grapefruit
- enriched with vitamin E and creamy shea butter



**Lisa Armstrong
All About The Base
Priming Moisturiser**

25ml
28720
Price per 10ml – £6.00
£15

★★★★★

"Smells deliciously lemony and has a smooth, light texture that feels amazing. I use it as a daily moisturiser even if I'm not bothering with make-up but when I do wear make-up it makes an amazing base."

'Claire M'
Avon online customer

Lisa **LISA ARMSTRONG**



STRIKING EYES

Create a make-up artist finish that's pure perfection with Lisa's eye collection, finished with a swipe of her fast-drying, matte-black eyeliner for fuss-free finesse.



DAZZLING EYESHADOW
- ultra-creamy eye colour
- super-soft, blendable formula

MIRACULOUS VOLUME MASCARA
- volumising and lengthening buildable, waterproof formula
- specially designed brush with bristles to help build volume and lengthen

2 IN-1 BROW DEFINER
- ultra-creamy formula
- pencil to shape and define, brush to tame and blend

MIRACULOUS TATTOO EYELINER
- precise tip for quick and easy application
- angled thin or thick lines and perfect flicks
- glide-on matte-black finish

Lisa Armstrong Dazzle Stick Eye Pencil
£10

Lisa Armstrong Miraculous Volume Mascara 9ml
28647
Price per 10ml = £13.33
£12

Lisa Armstrong Brow Down To Me Eyebrow Pencil
£8

Lisa Armstrong Miraculous Tattoo Eyeliner
13904
£10

Lisa **LISA ARMSTRONG**



Lisa applied Fran & Frances.

SATIN

- vibrant pigments deliver creamy, high-impact colour
- infused with a special blend of jojoba diamond oil

Lisa Armstrong
SATINcredible Lipstick
£12



precise tip creates a seamless line to keep lips looking flawless

Lisa Armstrong Colour
Within The Lines Lip Liner
£8



Lisa applied The CB & Catherine.

MATTE

- velvety-soft, high-impact colour
- infused with a special blend of shea butter and cocoa butter

Lisa Armstrong
MATTEiculous Lipstick
£12



*Get it before it's gone: these shades are a limited edition, so if you love them don't miss out and order them today!



"Really impressed with this lipstick, 1 application lasted nearly all day and the colour is gorgeous - it's my new favourite lipstick."
'Michelle T'
 Avon online customer

LAVISH LIP COLOUR

Whether you prefer an ultra-creamy satin lipstick or a velvety-matte finish, there's a pillow-soft lipstick and matching liner for you.



Lisa
LISA ARMSTRONG



DUAL COLLAGEN BOOST

START PLUMPING SKIN IN JUST 2 DAYS

Clinically shown to help reduce fine lines and double your skin's moisture.

REVERSALIST

IDEAL FOR AGE

30+

£12
each



SUPERIOR FORMULAS

WORLD EXCLUSIVE
PROTINOL™
TECHNOLOGY
dual collagen boost
for faster results and
better skin quality
inside and out



Reversalist Day Cream 50ml 57893
Price per 100ml = £24.00
Normally £15
£12 save £3

Reversalist Night Cream 50ml 59865
Price per 100ml = £24.00
Normally £15
£12 save £3



DUAL COLLAGEN BOOST

START FIRMING SKIN IN JUST 2 DAYS

Helps reduce the **appearance of wrinkles**
and improve your **skin's radiance**.

ULTIMATE
IDEAL FOR AGE
40+

£13
each



SUPERIOR FORMULAS

WORLD EXCLUSIVE
PROTINOL™
TECHNOLOGY
dual collagen boost
for faster results and
better skin quality
inside and out



Ultimate Day Cream
50ml **22533**
Price per 100ml = £26.00
Normally £16
£13 save £3

Ultimate Night Cream
50ml **59816**
Price per 100ml = £26.00
Normally £16
£13 save £3



DUAL COLLAGEN BOOST
**START LIFTING
SKIN IN JUST 2 DAYS**

PLATINUM
IDEAL FOR AGE
50+

Helps replenish what sagging skin needs
most: **firmness, moisture and elasticity.**

£14
each



**SUPERIOR
FORMULAS**

**WORLD EXCLUSIVE
PROTINOL™
TECHNOLOGY**
dual collagen boost
for faster results and
better skin quality
inside and out

Platinum Day Cream
50ml 08524
Price per 100ml = £28.00
Normally £18
£14 save £4

Platinum Night Cream
50ml 57109
Price per 100ml = £28.00
Normally £18
£14 save £4

REPLENISH & REPAIR

JUST £27

WORTH £50*

ULTIMATE
IDEAL FOR AGE
40+



Ultimate Skin Reset Bundle order using **69732**
Includes Ultimate Day Firming Cream SPF25 50ml, Ultimate Night Restoring Cream 50ml and Skin Reset Plumping Shots (7 ampoules).

RENEW & REGENERATE

JUST £25

WORTH £48*

REVERSALIST
IDEAL FOR AGE
30+



Reversalist Skin Reset Bundle order using **67108**
Includes Reversalist Day Perfecting Cream SPF25 50ml, Reversalist Night Revitalising Cream 50ml and Skin Reset Plumping Shots (7 ampoules).

YOUR 3-STEP POWER REGIME

Supercharge your results with a trio of skincare powerhouses, featuring **Protinol™** infused day and night creams plus the game-changer that brings back the bounce.



STRENGTHEN & SCULPT

JUST £29

WORTH £54*

PLATINUM
IDEAL FOR AGE
50+



PLATINUM
DAY CREAM SPF25

PLATINUM
NIGHT CREAM

PLUMPING SHOTS

Platinum Skin Reset Bundle order using **67454**
Includes Platinum Day Lifting Cream SPF25 50ml, Platinum Night Replenishing Cream 50ml and Skin Reset Plumping Shots (7 ampoules).

*Based on normal brochure prices.



TIME TO
POWER UP?

Watch me **double the power**
of your face cream for your
best skin every day.

£18
save £4



HOW?

tetra peptides make
your face cream **work**
even harder – apply
before your day or
night cream

Youth Maximising Serum
30ml
12617
Price per 100ml = £60.00
Normally £22
£18 save £4

ANEW
THE SCIENCE BEHIND YOUR BEST SKIN





TIME TO RETHINK THE **FACIAL PEEL?**

Watch me deliver **smoother,**
brighter-looking skin with
just 1 use.

£10
save £5



HOW?

10% **glycolic acid**
effectively **exfoliates**
whilst botanicals help
soothe skin

Even Texture & Tone Resurfacing Peel Pads

30 pads.

19091

Price per piece = 33p

Normally £15

£10 save £5

ANEW

SCIENCE BEHIND YOUR BEST SKIN



DERMATOLOGICALLY
& CLINICALLY TESTED



CO-CREATED WITH
CUSTOMERS WORLDWIDE

TIME TO RETHINK THE HYDRO FACIAL?

Watch me **plump**
out wrinkles with my
hydrating power.

£12
save £3



HOW?

1.5% pure **hyaluronic acid** plumps wrinkles from deep within skin's surface layers

Anti-Wrinkle Plumping Concentrate
30ml
19729
Price per 100ml = £40.00
Normally £15
£12 save £3



HOW?

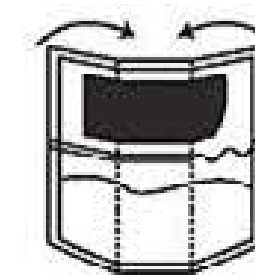
antioxidants and **algae** extracts **purify, hydrate** and give the masks their deep black colour

TIME FOR A FRESH FIX?

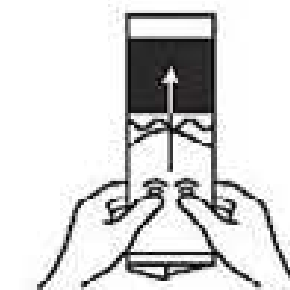
Watch me **defend, purify**
and **hydrate** with 2 separated
formulas that preserve
freshness and power.

£10
save £2

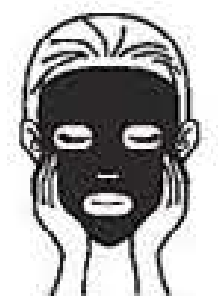
includes 3 masks



FOLD IT
from both sides



MIX IT
squeeze liquid into the dry mask



APPLY IT
open pack, apply mask and leave on for 15 minutes

Fresh Black Sheet Mask Contains 3 masks,
14910 Normally £12 **£10** save £2

ALL SKIN TYPES

PACK OF 2



with hydrating **hyaluronic acid** and brightening **vitamin B3**

Revitalising Micellar Water
200ml
04440
Price per 100ml = £3.00
£6

with exfoliating and brightening **glycolic acid** and **lactic acid**

Radiance Maximising Tonic
200ml
04259
Price per 100ml = £5.00
£10

with a hydrating complex of **mango, shea** and **cocoa butters**

Transforming Cleansing Balm
50ml
15412
Price per 100ml = £14.00
£7

soak under warm water and **massage away cleanser** and make-up

Muslin Cloths
Set of 2. 100% cotton. Machine washable.
03640
Price per piece = £2
£4

PROTECT SKIN WITH A **PURIFYING CLEANSE**

The cleanser that fights free radicals and **flushes out impurities** for skin that looks and feels **healthier** within 1 week.

£4
save £2

OILY TO COMBINATION SKIN

with **purifying charcoal** extract and protecting **antioxidants**

Purifying Jelly Cleanser
150ml
10579
Price per 100ml = £2.67
Normally £6
£4 save £2



REVERSALISTstart plumping skin
in just 2 days**Day Cream**

50ml

57893Price per 100ml
= £24.00

Normally £15

£12
save £3**Night Cream**

50ml

59865Price per 100ml
= £24.00

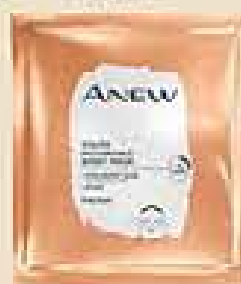
Normally £15

£12
save £3**YOUTH BOOSTERS**

enhance skin's radiance

**Youth
Maximising
Sheet Mask**

Contains 1 mask.

12625
£4**Youth
Maximising
Serum**

30ml

12617Price per 100ml
= £80.00

Normally £22

£18 save £4**PLATINUM**start lifting skin
in just 2 days**Day Cream**

50ml

08524Price per 100ml
= £28.00

Normally £18

£14
save £4**Night Cream**

50ml

57109Price per 100ml
= £28.00

Normally £18

£14
save £4**Lifting Silver
Mask**

75ml

10082Price per 100ml
= £13.33**£10****Instant Eye
Smoother**

15ml

10256Price per 100ml
= £93.33**£14****ULTIMATE**start firming skin
in just 2 days**Day Cream**

50ml

22533Price per 100ml
= £26.00

Normally £16

£13
save £3**Night Cream**

50ml

59816Price per 100ml
= £26.00

Normally £16

£13
save £3**Radiance
Maximising
Gold Mask**

75ml

06775Price per 100ml
= £13.33**£10****Instant
Smoothing
Oil-In-Gel**

30ml

14639Price per 100ml
= £53.33**£16****VITAMIN C**

for glowing skin

**Radiance
Maximising
Serum**

30ml

18697Price per 100ml
= £66.67**£20****Warming Peel**

75ml

03467Price per 100ml
= £13.33**£10****ANTI-POLLUTION**skin protection
and recovery**Deeply
Hydrating
Overnight
Mask**

50ml

38240Price per 100ml
= £40.00**£20****Fresh Black
Sheet Mask**Contains 3
masks.

Normally £12

£10 save £2**ANTI-WRINKLE**smooth and reduce the
appearance of wrinkles**Plumping
Concentrate**

30ml

19729Price per 100ml
= £40.00

Normally £15

£12
save £3**Smoothing
Serum**

30ml

18911Price per 100ml
= £63.33**£25****Skin Reset
Plumping
Shots**

7 ampoules.

14035**£18****Hydrogel
Plumping Mask**Contains 1 mask
in 2 pieces.**53017****£6****Daily
Boosting
Splash Mask**

125ml

11452Price per 100ml
= £9.60**£12****TEXTURE & TONE**target dark spots
and discolourations**Serum**

30ml

16113Price per 100ml
= £50.00**£15****Resurfacing
Peel Pads**

30 pads.

19091Price per piece
= 33p

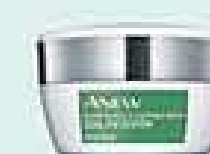
Normally £15

£10
save £5**Cream
SPF35**

30ml

38224Price per 100ml
= £66.67**£20****Dark Circle
Corrector
Dual Eye
System**

56978

£12**LIFT & FIRM**youthful-looking
contours**Dual Eye
System**

07633

Normally £12

£10
save £2**Face, Neck and
Chest Serum
and Cream**

30ml

38232Price per 100ml
= £73.33**£22****MINI SKINCARE SETS**includes cleanser (50ml),
serum (10ml), day cream
(15ml) and night cream (15ml)**NEW Reversalist
Skin Regime**

03749

£11**NEW Platinum
Skin Regime**

11007

£11**NEW Ultimate
Skin Regime**

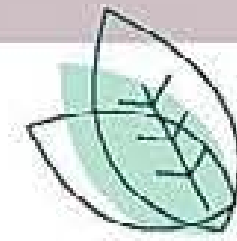
03806

£11



“**Hot flushes can hit me at any time!**”

Balance **perimenopausal** side effects with a complete **self-care system** that's tailored to skin's needs... **your beauty in balance.**



Infused with soothing botanical adaptogens that help the body resist stressors, bringing calm and balance.



100% of women saw an **instant decrease** in skin temperature

HYDRA RESCUE ON THE GO SERUM 30ml
Twice daily, massage into skin to swaddle thirsty cells with **nourishment**.

07013
Price per 100ml = £40.00
Normally £14
£12 save £2

COOLING ELIXIR FACIAL MIST 30ml
Spritz to **cool, soothe** and drench skin with **hydration** at home or on the go.

05520
Price per 100ml = £20.00
Normally £7
£6 save £1

DREAM CREAM NIGHT CREAM 50ml
Apply before bed and wake up to **calmed** skin with boosted **collagen production**.

06999
Price per 100ml = £20.00
Normally £12
£10 save £2



featuring **turmeric**, **shea** and **vitamin E** to **calm** and **comfort** skin

OUR 5★ BESTSELLER FOR A RADIANT GLOW

Treat your skin to the moisturiser that **tints**, **hydrates** and adjusts to **match most skin tones**.



“I’ve had many compliments on my glowing skin!”

Marion B, Avon online customer



with **pomegranate extract** to boost brightness



NORMAL SKIN

- 1 shade adjusts to match most skin tones
- lightweight non-greasy formula
- blends easily for a radiant glow
- suitable for sensitive skin

Radiance Tinted Moisturiser SPF20
50ml
09688
Price per 100ml = £10.00
£5



CHOOSE YOUR DREAM BB CREAM

Wrap skin in a blanket of **protection** and **streak-free** coverage, with a choice of **matte** or **radiant** finish.



with **willow leaf** and **rice extract** to cover imperfections for a flawless matte finish

+ COMBINATION TO OILY SKIN

Matte BB Cream
30ml
Price per 100ml = £16.67
£5



with **papaya extract** for a naturally beautiful finish that enhances skin's radiance

⚖️ NORMAL SKIN

Radiance BB Cream
30ml
Price per 100ml = £10.67
£5



DISCOVER YOUR PERFECT DAY CREAM

Meet the moisturisers that help **make your skin less reactive** over time, specially formulated for **your skin type**.



🌿 SENSITIVE SKIN

with **cica extract** to soothe

Soothe Hydrating Day Cream SPF20
50ml
09654
Price per 100ml = £10.00
£5



⚖️ NORMAL SKIN

with **papaya extract** for radiance

Radiance Illuminating Day Cream SPF20
50ml
09670
Price per 100ml = £10.00
£5



+ COMBINATION TO OILY SKIN

with **willow leaf** and **rice extract** to mattify

Matte Oil-Control Day Cream SPF20
50ml
08151
Price per 100ml = £10.00
£5



featuring **turmeric**,
shea and **vitamin E**
to **calm** and **comfort** skin

CLEANSE & MATTIFY

Skin a bit on the **oily** side? Our new
mattifying micellar water **cleanses in
a flash**, leaving skin beautifully **matte**.

NEW
BONUS SIZE
400ml = 200 uses*



with **willow
leaf** and **rice
extracts** to
mattify

+ COMBINATION
TO OILY SKIN

**NEW Matte
Micellar Water
– Bonus Size**
400ml
26435
Price per 100ml = £1.13
£4.50

*Based on 2ml per cotton pad.



**Soothe
Micellar Gel
Cleanser**
180ml
16675
Price per 100ml
= £1.07
£3



**Soothe
Micellar
Water –
Bonus Size**
400ml
05611
Price per 100ml
= £1.13
£4.50



**Soothe
Micellar
Scrub**
150ml
25783
Price per 100ml
= £2.00
£3



**Soothe
Micellar
Wipes**
25 wipes.
13672
Price per piece
= 10p
£2.50



**Nourish
Oil-Infused
Micellar
Water**
200ml
00521
Price per 100ml
= £1.76
£3.50

✓ ALL SKIN TYPES

± COMBINATION TO OILY

👉 NORMAL TO DRY

AGELESS COLLECTION



Dual Action Instant Eye Make-up Remover
125ml
11288
Price per 100ml = £2.40
£3

Triple Action Power Shower Cleanser
150ml
15941
Price per 100ml = £2.67
£4

Matte Fluffy Foam Cleanser
150ml
13524
Price per 100ml = £2.33
£3.50

Nourish Oil To Milk Cleanser
125ml
20453
Price per 100ml = £2.80
£3.50

HYDRATING FACIAL MIST

SHEET MASKS



Hydrate Moisture & Protect Mist
100ml
08342
£4

Hydrate Booster Sheet Mask
Contains 1 mask.
00414
£2

Radiance Booster Sheet Mask
Contains 1 mask.
56796
£2

PUT PREMATURE AGEING ON PAUSE

Enjoy the lifestyle you love with skin that is **less sensitive** to the skin-ageing stressors of modern life.

Day Cream
hydrate, protect and revitalise



Night Gel
soothe, replenish and restore



Elixir
nourish, smooth and strengthen



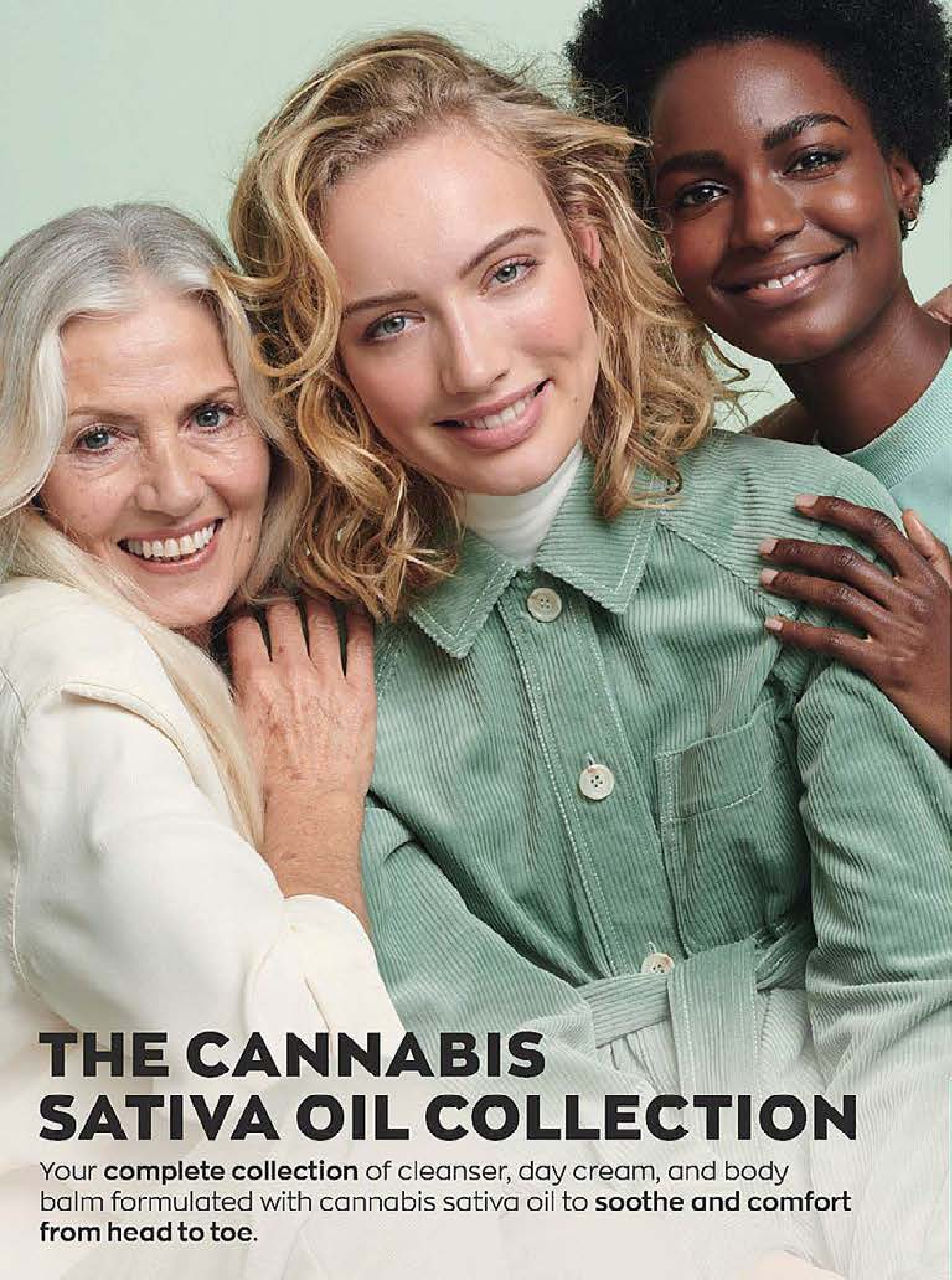
99% agree
it makes skin look and feel more youthful*

Ageless Protecting Day Cream SPF30
50ml
18937
Price per 100ml = £12.00
£6

Ageless Restoring Overnight Gel
50ml
08466
Price per 100ml = £12.00
£6

Ageless Strengthening Tri-Phase Elixir
30ml
08391
Price per 100ml = £26.67
£8

*Based on Ageless Protecting Day Cream SPF30 and those that expressed an opinion in a consumer study with 90 participants.



ALL 3 FOR
£15
 order using 68080



PROTECT
 A lightweight, fast-absorbing SPF30 day cream that instantly relieves dry skin.

Protect & Calm All Day Hydration Cream SPF30
 50ml
 13490
 Price per 100ml = £16.00
£8



RESTORE
 A restoring balm that soothes and comforts dry skin, leaving it feeling nourished.

Restore & Calm Hand & Body Balm
 150ml
 11932
 Price per 100ml = £4.00
£6



CLEANSE
 A calming cleanser that dissolves make-up, leaving skin with a radiant glow.

Cleanse & Calm Transforming Oil To Milk Cleanser
 125ml
 14183
 Price per 100ml = £4.60
£6



THE CANNABIS SATIVA OIL COLLECTION

Your **complete collection** of cleanser, day cream, and body balm formulated with cannabis sativa oil to **soothe and comfort** from head to toe.

BLEMISH-CLEARING for a clear, blemish-free complexion



Spot On Instant Gel
15ml
25627
Price per 100ml = £23.33
£3.50



Spot Conceal Stick
13011
£2.50



Patches
Contains 12 patches.
16048
£5



Fresh Jelly Mask
100ml
52936
£3.50

bubble cleanser
£3.50



Fresh Bubble Cleanser
150ml
66654
Price per 100ml = £2.33
£3.50

PORE & SHINE CONTROL



Charcoal Mask
75ml
13045
Price per 100ml = £4.00
£3



Exfoliating Scrub
75ml
25650
Price per 100ml = £4.00
£3

PROFESSIONAL-GRADE



Green Tea Overnight Treatment
50ml
24224
Price per 100ml = £7.00
£3.50



White Clay Cleanser, Scrub and Mask
75ml
24109
Price per 100ml = £4.00
£3



Metal Blackhead Remover
24331
£2

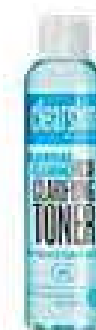
BLACKHEAD-CLEARING refine the look of skin



Soothing Exfoliating Cleanser
125ml
58008
Price per 100ml = £2.40
£3



Deep Clarifying Mask
75ml
24216
Price per 100ml = £4.00
£3



Clarifying Toner
100ml
00869
£2.50

CLEAR PORE PERFECTION

The exfoliating cleanser that attracts and removes pore-clogging dirt and oil.

JUST
£3



HOW TO USE ME:
Twice daily, massage into damp skin and rinse. Follow with your usual moisturiser for a shine-free complexion.

Pore & Shine Control Black Exfoliating Cleanser
75ml
25635
Price per 100ml = £4.00
£3



5-IN-1 DAY CREAM

Meet the day cream that **moisturises, clarifies, mattifies and primes** skin, coupled with 100% pure mineral **SPF25** for all-year protection.

£16

A little goes a long way, so apply less than you think you need.



**SHADE THE DAY
SPF25 DAY CREAM
30ML**

Price per 100ml = £53.33
ORDER NO: 06494

WHY YOU'LL FALL FOR ME:
This indulgent face cream ticks all the boxes, but what we love the most is the 100% pure mineral sunscreen for broad-spectrum protection.

MY SECRET?
This jar of goodness is brimming with mineral SPF titanium dioxide and 100% plant-based glycerine.



A little goes a long way, so keep your application light.



BEAUTY SLEEP IN A JAR

Floods parched skin with **48-hour moisture** to help **plump and repair wrinkles** as you dream, meaning you'll wake up **glowing**.

£16



**SLEEP POTION
NIGHT CREAM 30ML**

Price per 100ml = £53.33
ORDER NO: 00349

WHY YOU'LL FALL FOR ME:
Skin regenerates overnight, and you can give it a nudge in the right direction with this pillow-proof dream cream that grants a lasting wave of hydration.

MY SECRET?
This crystal-clear gel harnesses the benefits of 100% plant-based glycerine and sodium hyaluronate which holds up to 1000 x its weight in water.

A SHOT OF VITAMIN C

Add this 100% pure vitamin C powder to your facial oil or moisturiser to **bestow a glow**.



Shake into your facial oil for the ultimate glow.

£14

**C-SHOT
POWDER 5G**

Price per 100g = £280.00

ORDER NO: 02857

MELT AWAY THE DAY

All traces of make-up and impurities will vanish, leaving behind **beautifully nourished** skin.



Melts like butter as you massage.

£12

**CLEAN BREAK
CLEANSER 50ML**

Price per 100ml = £24.00

ORDER NO: 07245

THE SKIN-CALMING SERUM

Harness the power of the **cannabis** plant to help **soothe redness** and **nourish** skin.



Apply 3 drops to face and neck, am and pm.

£25

**CBD BATCH 420
FACIAL ELIXIR 30ML**

Price per 100ml = £83.33

ORDER NO: 20339

NOURISH, PROTECT & GLOW

This **sumptuously silky** oil will work its magic on **fine lines**, leaving skin **purified** and **nourished**. Always **glowy**, **never greasy**.

£20



Revive skin with 3 drops, morning and night.



PURIFY FACIAL OIL 30ML

Price per 100ml = £66.67

ORDER NO: 06429

WHY YOU'LL FALL FOR ME:

It's time to embrace a facial oil into your regime. This concentrated formula revives dull skin, and has a glass dropper for precision dosing.

THE SECRET?

Brimming with pure active ingredients such as 97% jojoba oil, phytol and vitamin E, this skin-loving formula packs a powerful (yet gentle) punch.

THINK YOU CAN'T SAVE A LIFE? THINK AGAIN!

Help us to transform the lives of women and girls by raising awareness and vital funds when you pin it with pride.

Turn over to find your new charity pin.



AVON
WATCH ME
NOW



**£504,000
RAISED for
breast cancer
charities in 2020**



**£512,000 RAISED
for domestic
abuse charities
in 2020**



NEW

PIN IT WITH PRIDE

£4 each

1 in 3 women worldwide will experience domestic abuse in their lifetime.

You really can make a difference. For every gorgeous pin you buy, we'll donate 100% of profits to our amazing charity partners Refuge and Women's Aid.

But it doesn't stop there – by simply wearing your pin with pride, you'll be raising awareness and helping us to end gender-based violence.

NEW Domestic Violence Enamel Pin

Gold plated with enamel design. **24711 £4**

NEW Domestic Violence Crystal Pin

Silver-plated with crystal glass stones. **03053 £4**

Visit www.avon.uk.com/causes to find out more about our charities.



*For every Domestic Violence Pin sold, Avon will donate 100% of profits split equally between Refuge and Women's Aid. Refuge, charity registered charity number England and Wales 277424. Women's Aid, registered charity number England and Wales 1054154.

100%
OF PROFITS
DONATED
TO OUR
CHARITIES*



stand out with
a gorgeous
enamel design

sparkle with
stunning crystal
glass detail

**shop the
Breast Cancer
Awareness
pins online**



YOUR NO. 1 DRY OIL SPRAY

I'll give you silky, soft skin in seconds... there's a reason
I'm Avon's **bestselling dry oil spray**.

ORIGINAL

with smoothing
jojoba oil

£3.50

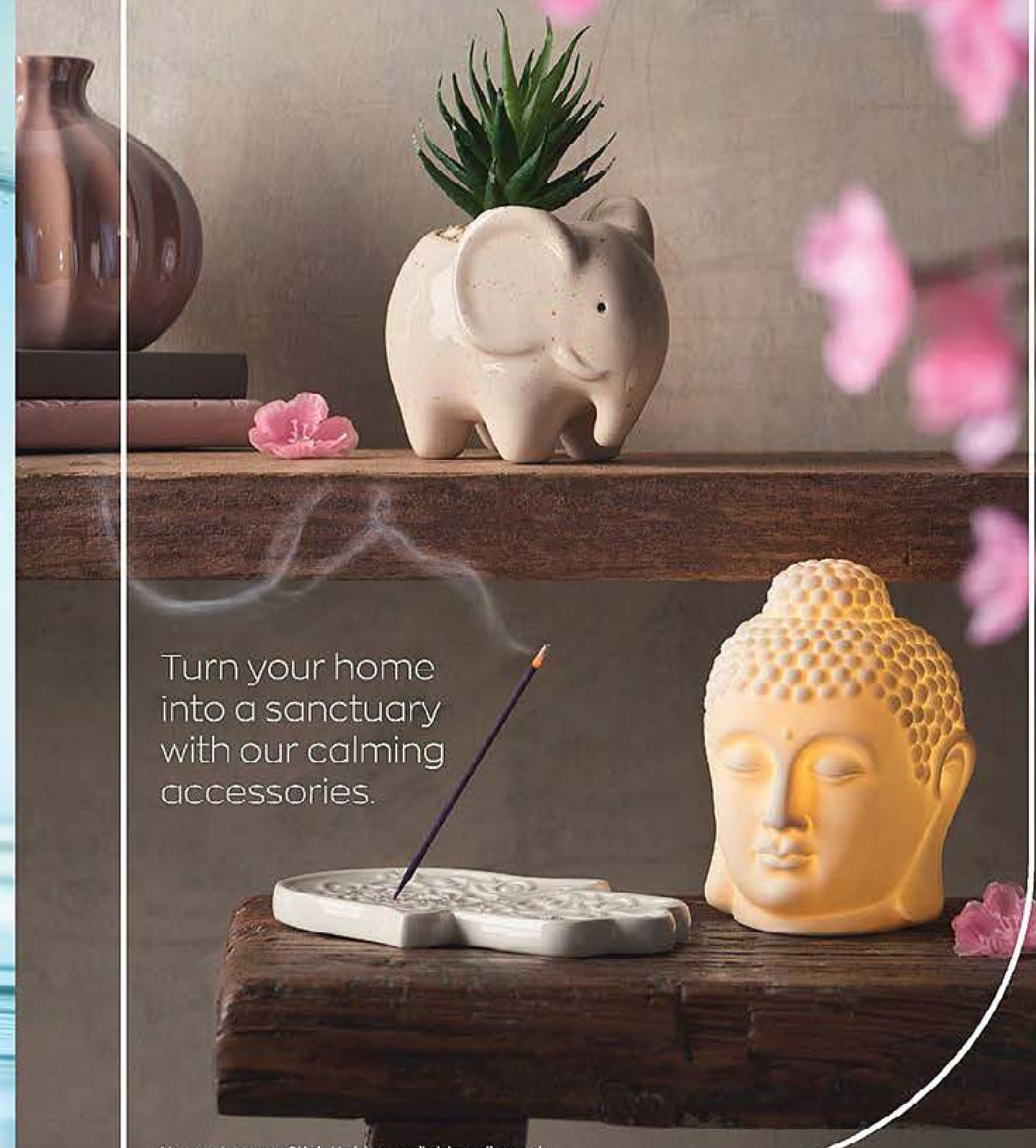
fast-absorbing,
non-sticky formula
for all skin types



Original Dry Oil Spray 150ml 07955 Price per 100ml = £2.33 **£3.50**

LIFE & STYLE

AVON



Turn your home
into a sanctuary
with our calming
accessories.

Hamsa Incense Stick Holder available online only.

SWEET DREAMS

Slow your breathing to the rhythm of this **soft, calming light** to help you drift off faster.



NEW Breathing Sleep Light ABS. Approx. 10cm x 7.5cm.
Requires 2 x AA batteries (not included). **01099 £12**

NEW

£12

projects a soft blue light that gently fades on and off



Bring a sense of **tranquillity** to any room in house with this **gentle, soothing** Buddha light.

£7



NEW Buddha Shadow Lamp Porcelain. Approx. 9cm x 10cm. Requires 3 x LR44 batteries (not included). **01149 £7**

A ZEN SPACE

NEW

£8

This beautiful **elephant planter** makes the perfect accessory for any desk, windowsill or table.



faux plant - no watering required



NEW Elephant Desktop Planter Dolomite with faux plant. Approx. 11cm x 7cm x 13.5cm. **01172 £8**

Let the light shine in your home with your new friend Ola the owl!



ceramic owl design



Ola Owl LED Tealight Holder Ceramic. Includes an LED tealight and 3 x 1.5V replaceable button cell batteries. **14860 £5**

A TRANQUIL HOME

Hear, see and speak no evil with our **trio of owl planters** that'll help bring the outside in.

£5



faux plants - no watering required



Ola Owl Mini Planter

Ceramic and dolomite with faux-succulent plant and decorative stones. Approx. 11cm x 6.5cm.

15750 I hear no evil.

14662 Speak no evil.

14613 See no evil.

£5



Start your day in a **positive** way and **wake gently** with an alarm clock that mimics the rising sun.

- slowly brightens over 20 minutes
- helps boost mood, productivity and energy levels
- includes a snooze function

Sunrise Alarm Clock Plastic and ABS.
Requires 3x AA batteries (not included).
27300 £22

BATHROOM ESSENTIALS

Our **lightweight** and **super-soft** duo are your bathroom must-haves for **quick, easy drying**.

both for
£15

order using **68114**

lightweight, super-soft
microfibre

quick and easy
fastening



Leopard Turban Hair Towel
Polyester. 27169 **£6**

Leopard Wrap Towel
Polyester. 27052 **£12**



NEW

COSY TOES

Give your feet the comfort they deserve after a long, hard day.

£6.50



NEW Striped Slipper Mules
Polyester.
00463 Small 3-4
06767 Medium 5-6
02998 Large 7-8
£6.50



super-soft sole

gorgeous
textured
fabric

FEELING PEACHY

Enjoy those springtime lie-ins all curled up with a cuppa - perfect!



straight-leg bottoms

NEW Peach PJs

Cotton.

57760 Small 8-10

54460 Medium 12-14

01594 Large 16-18

01867 Extra Large 20-22

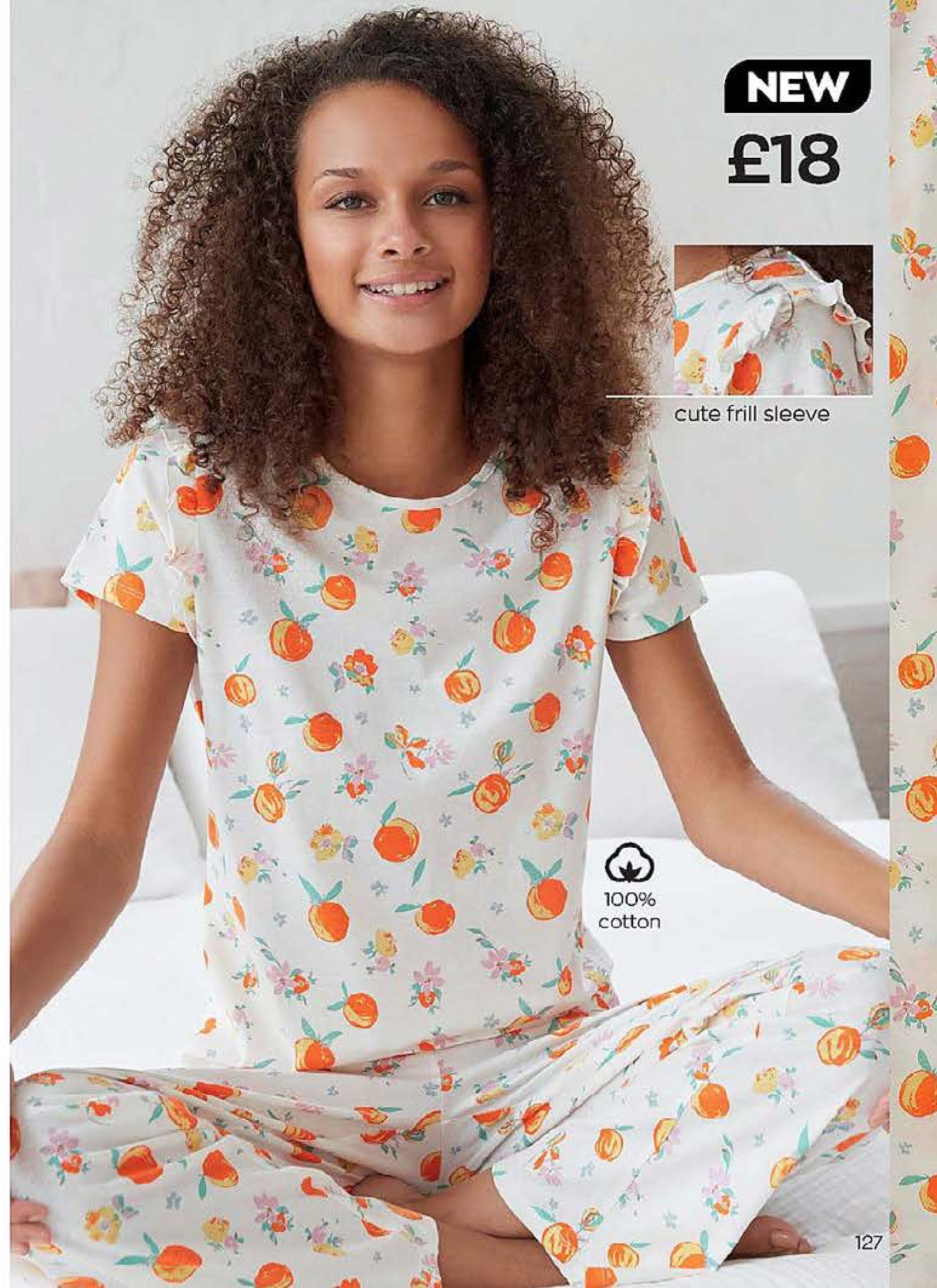
£18

NEW

£18



cute frill sleeve



100%
cotton

NEW

LET THE WEEKEND BE GIN

Friday nights in with a gin in hand and snuggled in your PJs watching your favourite movie. What could be better?!

£18



jogger-style bottoms

NEW Let the Weekend Be Gin PJs

Cotton.

00133 Small 8-10

00232 Medium 12-14

00240 Large 16-18

21873 Extra Large 20-22

£18



fun glitter detail



100%
cotton

LOVE VELOUR

Add some luxury to your loungewear with a gorgeous set you'll want to wear every day.

£28



cuff bottoms

Blue Velour Lounge Set

Polyester and elastane.

12955 Small 8-10

12963 Medium 12-14

21774 Large 16-18

54031 Extra Large 20-22

£28

LOUNGE
STYLE



GOODNIGHT MY SWEETHEART

Give a goodbye kiss to the day as you drift off for a night with your dreams.



3D eyelash design

indoor and outdoor sole

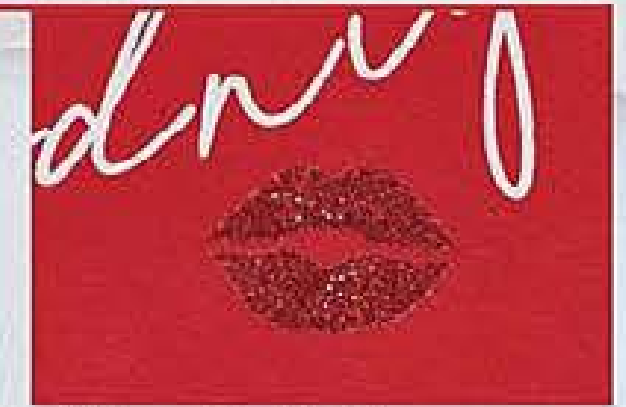
1. Eyelash & Lips Slipper Mules
Polyester.
14472 Small 3-4
14498 Medium 5-6
14522 Large 7-8
£8.50

2. Goodnight PJs & Eye Mask
Cotton.
14324 Small 8-10
14365 Medium 12-14
14381 Large 16-18
14407 Extra Large 20-22
£18

3. Goodnight Socks
Polyester and spandex.
One size.
14431
£2.50



3-PIECE SET



glitter lip design

100% cotton

3-piece PJ & eye mask set



MATCHING SOCKS
£2.50





infused with
the calming
scent of
lavender

Lavender-Scented PJs
Viscose and elastane.
74583 Small 8-10
74609 Medium 12-14
74641 Large 16-18
74674 Extra Large 20-22
£24




100%
cotton

glitter
slogan detail



Lavender-Scented Robe
Viscose and elastane.
41046 Small 8-10
74815 Medium 12-14
74732 Large 16-18
74740 Extra Large 20-22
£26

Beautiful Bike PJs
Cotton.
58958 Small 8-10
08615 Medium 12-14
55533 Large 16-18
13748 Extra Large 20-22
£20

J'ADORE PARIS

Let your mind
dream of the most
romantic city in
the world.

glitter design



3D bow detail

Paris PJs
Cotton.
55251 Small 8-10
54726 Medium 12-14
59014 Large 16-18
13441 Extra Large 20-22
£20




100%
cotton

SLEEP TIGHT

Dreaming in the joys of the night.


100%
cotton



straight leg
spotty trousers

Eat Sleep Repeat PJs
Cotton.
65995 Small 8-10
65722 Medium 12-14
65169 Large 16-18
65441 Extra Large 20-22
£18



adorable
woodland
rabbit print



Woodland PJs
Cotton and polyester.
66019 Small 8-10
67868 Medium 12-14
65904 Large 16-18
65383 Extra Large 20-22
£18

You deserve it, so treat yourself to a new bag you'll love to use every day.



front and internal zip pocket



NEW Midi Bucket Bag Outer: PVC. Lining: polyester. Approx. 28cm x 10cm x 23cm. **21121 £14**

SPRING IN BLOOM

NEW

£8

Refresh your look with a touch of spring style.

NEW Floral Graduated Scarf Polyester. Approx. 180cm x 70cm. **21592 £8**



twill weave design

graduated fade-out floral print

pretty leaf design



features a gorgeous, real pressed flower



made from recycled plastics



Leaf-Print Scarf Polyester. Approx. 180cm x 40cm. **02832 £7**

Pressed Flower Keyring Heart-shaped clear polyester resin keyring featuring a real pressed flower with silver-tone chain. **25924 £4**

Floral Umbrella Made from recycled plastic bottles, polyester and a steel frame. Approx. 90cm diameter when open and 24cm x 5cm when closed. **06247 £10**

SUNNY DAYS

Whether you're getting ready to sunbathe or singing in the car, get your sunnies at the ready!

NEW



doubles as a necklace or a handy glasses chain

UV400

category 3 protection

features polished charm details



NEW Angled Round Sunglasses Polycarbonate frame and microfibre drawstring pouch. Category 3. UV400 protection. **03020 £6**

NEW Love Glasses Chain Gold tone with silicone glasses loops. Approx. 76cm + 9cm extension chain. **59857 £5.50**

The designer-inspired tote that's perfect for all your essentials (and non-essentials!)

front and internal zip pockets



Textile Tote Bag
Outer: nylon. Lining: polyester. Approx. 43cm x 14cm x 29cm. **23895**
£16

Organiser Cross-Body Bag
Outer: PVC. Lining: Polyester. Approx. 32cm x 5cm x 33cm. **62885**
£18



internal zip and slip pockets

BAG IT UP

"I have too many bags," said no-one ever!

NEW

£18

internal zip pocket



faux-suede, snake-print feature panel

NEW Snake-Panel Hobo Bag Outer: PVC. Lining: polyester. Approx. 35cm x 14cm x 36cm. **59071**
£18

Fashion that works for you.



retro,
80s-inspired
belt

NEW Audrey Fit & Flare Dress

Polyester, viscose and elastane.

19646 Small 8-10

19653 Medium 12-14

55871 Large 16-18

57786 Extra Large 20-22

£25

Essentials Jeggings

Cotton, polyester, viscose and elastane.

Black

46367 8

46540 10

46631 12

47050 14

47167 16

47316 18

47597 20

£14

Blue

71514 8

71969 10

72413 12

70169 14

43596 16

44651 18

44354 20



Floral
Printed
Blouse



essential
denim
shape



also
available
in blue

WARDROBE REFRESH

Add some gorgeous pieces to your capsule wardrobe for fashion that's always in style.

£14.50

Printed Dress

Cotton and elastane.

02840 8/10

02923 12/14

10751 16/18

10850 20/22

£14.50



skater
dress in
a comfy,
jersey
fabric

Printed Blouse

Polyester.

Floral

01651 Small 8-10

19562 Medium 12-14

19570 Large 16-18

19612 Extra Large 20-22

£18

Leopard

25734 Small 8-10

25767 Medium 12-14

25791 Large 16-18

25817 Extra Large 20-22

LIPSY LONDON

Stand out from the crowd with your statement designer accessories.



Lipsy Snake-Print Cross-Body Bag Outer: PVC. Lining: polyester. Approx. 21.5cm x 7cm x 16cm. 15545 **£28**



Lipsy Snake-Print Scarf Polyester. Approx. 180cm x 70cm. 15578 **£15**

Fall for our designer tote with a touch of animal style.

NEW
£32

- hard-wearing bottom and smooth, comfortable straps
- metal stud detail
- improved quality



NEW Lipsy Snake-Print Tote Bag Outer: PVC. Lining: Polyester. Approx. 28cm x 10cm x 25.5cm. 27557 **£32**

NEW

Dune

L O N D O N

Meet your new favourite sunnies to see you through summer.

£16



designed exclusively for Avon

NEW Dune Sunglasses Plastic frame. Category 3. UV400 protection. 59568 **£16**



UV400

category 3
protection

comes with a branded
cleaning cloth and case

NEW

FLORAL JEWELS

Discover jewellery that's truly personal with a gorgeous birth flower, perfect for treating yourself or a loved one.

£6

 <p>snowdrop</p>	 <p>violet</p>	 <p>daffodil</p>	 <p>daisy</p>
20057 January	20172 February	20321 March	20388 April
 <p>lily of the valley</p>	 <p>rose</p>	 <p>water lily</p>	 <p>poppy</p>
20685 May	20743 June	07294 July	07369 August
 <p>aster</p>	 <p>marigold</p>	 <p>chrysanthemum</p>	 <p>holly</p>
05629 September	55558 October	68759 November	68866 December

NEW Jayla Bracelet

Double-layered gold-tone bracelet with birth flower charm. Features glass bead detail. Approx. 18.5cm.

£6

double-layered
beaded bracelet

metallic embossed slogan reads 'pretty things inside'



Stunning solutions for keeping jewellery safe and creating new looks.

**Pretty Things Jewellery
Organiser** Outer: saffiano. Inside: velvet. Approx. 10.5cm x 5cm. **23846 £12.50**

Contents not included.



**Layered Necklace
Clasps** Set of 2 gold-tone and silver-tone necklace clasps. **02618 £5**

create a layered look with up to 3 necklaces in the clasp, securing with the magnetic clip

BEAUTIFUL BROOCHES

NEW

£7

Want more sparkle in your life? We've got delicate pieces you'll adore.



perfect for a touch of sparkle or when you want a little modesty

NEW Bonita Brooch Gift Set Set of 2. 1 butterfly brooch and 1 floral pin. Silver-tone. **20826 £7**



3-piece set snake chain-plait design

Josephine Gift Set
Gold tone. Necklace: approx. 42cm + 9cm extension chain. Earrings: knot design studs. Bracelet: approx. 18.5cm + 2.5cm extension chain. 02196 **£10**



beautiful enamel heart

Camille Heart Bracelet
Silver-tone chain with coloured enamel stone. Approx. 18.5cm + 2.5cm extension chain. 48157 **£4**

SUBTLE SPARKLE

NEW
£7

With a different pair of studs for every outfit, you'll always have the perfect pair!



8 pairs of pretty stud earrings in different designs

NEW Julianna Earring Gift Set 8 pairs of gold-tone earrings in different designs featuring glass stones, faux pearls and crystal stones. 20784 **£7**

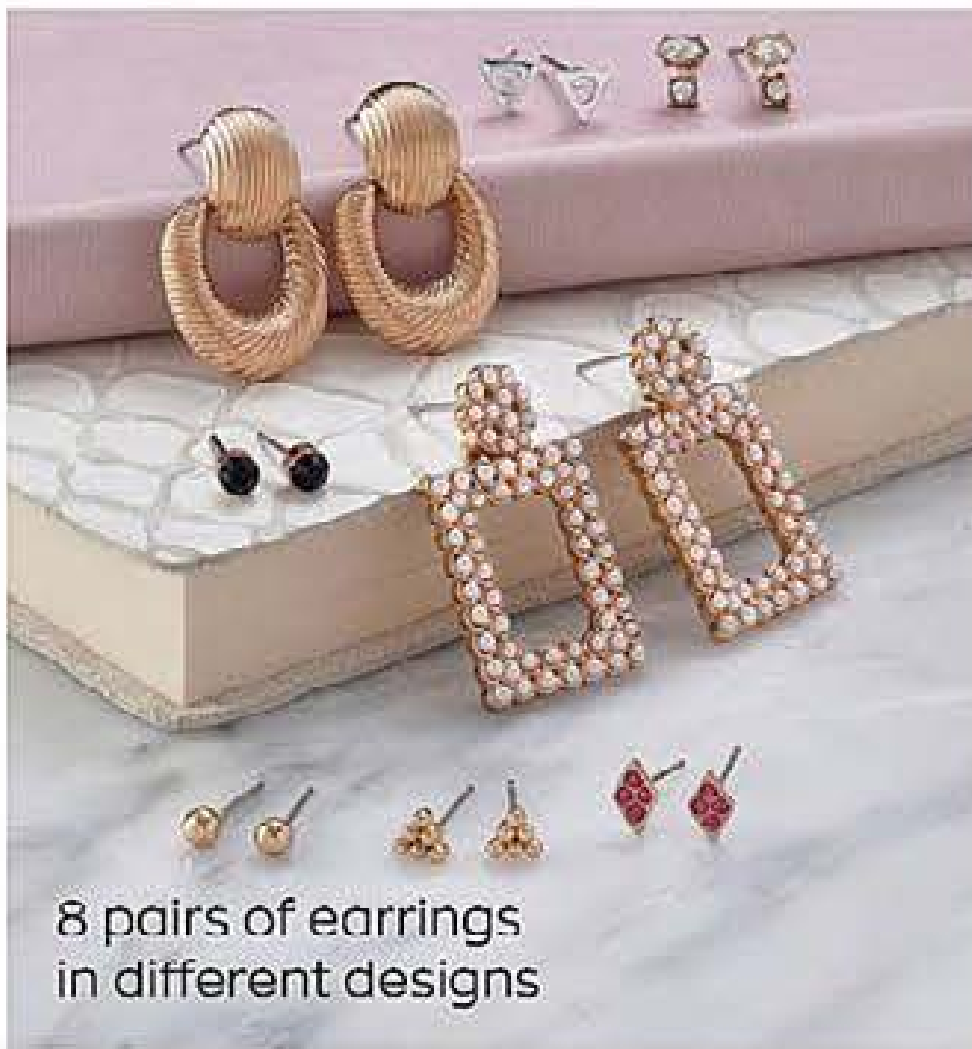


Dial up your look with earrings in every style.



3 pairs of pretty hoops

Dominique Hoop Earring Gift Set 3 pairs of gold-tone hoops in different sizes and designs. Hammered hoops: approx. 2.8cm x 1.8cm. Twisted hoops: approx. 2.7cm x 2.3cm. Smooth hoops: approx. 3.3cm x 2.6cm. **14878 £7**



8 pairs of earrings in different designs

Sabine Earring Set 8 pairs of gold-tone stud and drop earrings in different designs. **02543 £9**



8 pairs of stunning studs

Maycee Earring Gift Set 8 pairs of gold-tone, silver-tone and rose gold-tone studs featuring faux pearls, bezel detail and glass stones. **46334 £5** new lower regular price

SPARKLE WITH LOVE

NEW
£10

Beautifully delicate jewellery embellished with crystals from Swarovski®.



18ct rose gold-plated featuring stunning interlinking hearts



NEW Cecilia Necklace Silver and 18ct rose gold-plated with crystals from Swarovski®. Approx. 42cm + 9cm extension chain. **19281 £10**



includes an 18ct gold-plated necklace, 3 interchangeable pendants and 3 pairs of pretty stud earrings



3-piece 18ct gold set with love knot design and an adjustable ring



matte-effect dial with stunning glass stones

gorgeous watch and bracelet set

1. Brigitte Wardrober Gift Set
18ct gold-plated necklace chain with 3 interchangeable pendants and 3 pairs of differently designed earrings. Necklace: approx. 42cm + 9cm extension chain. Earrings feature faux pearls and crystal glass stones. **02246 £10**

2. Kiyah Love Knot Gift Set
3-piece necklace, earring and ring gift set. 18ct gold plating. Necklace: approx. 42 cm + 9cm extender chain. Stud earrings. One-size adjustable ring. **18333 £8**

3. Juliette Watch Gift Set
Watch and bracelet gift set. Bracelet: gold tone, approx. 17cm + 4cm extension chain. Watch: PU strap adjustable between approx. 15cm- 19.5cm. **23853 £22**

SIMPLY GLAM

Mix up your style with interchangeable dials and enjoy a watch that's as beautiful as jewellery.

NEW Delaney Watch
Silver-tone. Approx. 19.7cm strap length with removable links.
19299 £24

NEW
£24



- bracelet-style strap
- featuring faux mother-of-pearl
- gorgeous pavè or butterfly interchangeable dials
- removable links for the perfect fit

SMART WATCH STORE

Find the **perfect smart watch** so you can keep smashing your goals.

All smart watches compatible with Apple iOS 7.0+ and Android 4.4+.



search 'Avon smart watches' online

AVON
smart



FOR FASHION LOVERS



- step counter
- find my phone
- call notifications
- message notifications
- sleep monitor
- calorie tracker
- inactivity & water alerts
- music control
- heart rate monitor
- weather updates



NEW Kiah Smart Watch
With steel backing and silicone strap. Adjustable between approx. 17.5cm–22cm. Includes a non-replaceable, rechargeable lithium battery.
11098 Black
11106 Pink
£50

- step counter
- find my phone
- call notifications
- message notifications
- sleep monitor
- calorie tracker
- multi-sport mode



Niko Smart Watch
Silicone strap, adjustable between 12.5cm and 20cm. Comes with a rechargeable, non-replaceable lithium battery and charging cable.
21022 Black
21212 Pink
£30 new lower regular price

FOR THE SIMPLY STYLISH



SMART WATCH STORE

Keep on track and always stay up-to-date to make life a little easier.

FOR THE SPORTS STAR



2-YEAR
warranty

-  step counter
-  find my phone
-  call notifications
-  message notifications
-  sleep monitor
-  calorie tracker
-  multi-sport mode
-  inactivity & water alerts
-  music control
-  heart rate monitor
-  weather updates
-  calendar and social notifications
-  selfie timer

NEW Skye Smart Watch

1.3-inch IPS colour touchscreen display. Silicone strap adjustable between approx. 17cm-23.5cm. Includes a non-replaceable, rechargeable lithium battery.

27631 Pink
22707 Black
£40

All fashion and home products are subject to availability.

DRIFT OFF TO SLEEP

Spritz my relaxing blend of French lavender and chamomile essential oil over your pillow and let me enhance your beauty sleep.

BEAUTY
SECRETS
OF THE
WORLD



Aromatherapy Beauty Sleep Pillow Mist 100ml 54239 Normally £4 **£3** save £1 

Refresh your home and clear away the clutter with our **stylish and practical** storage solutions.

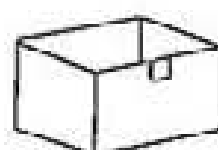
**Bedside
Organiser**
Polyester.
Approx. 60cm
x 40cm.
04424 £7



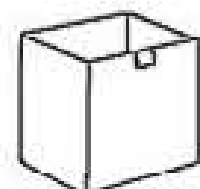
Narrow Under-Bed Storage
100% polyester. Approx. 70cm
x 35.5cm x 17cm. **26898 £8**

6 handy pockets to
organise your essentials

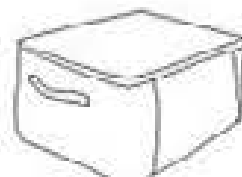
Declutter with your choice of 3 gorgeous designs.



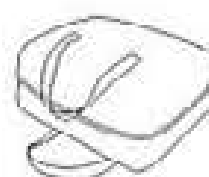
HALF
CUBE



STORAGE
CUBE



UNDER-BED
STORAGE



SHOE
STORAGE

MIX
AND
MATCH

Approx.
15cm x 30cm

£4.50

Approx.
30cm x 30cm
x 30cm

£6

Approx.
60cm x 45cm
x 30cm

£8

Approx.
35cm x 37cm
x 16cm

£8

red star print
grey leaf print
tropical print

—
19414
—

56887
56770
14795

—
56663
27185

—
19315
14670

HAPPY HOME HAPPY MIND

NEW

£5

Decluttering can **positively impact wellbeing**, and what better time to spring clean than now?

folds down
for easy
storage
when not
in use



NEW Collapsible Storage Bag Polyester.
Approx. 25cm x 30cm. **01297 £5**



I EMBRACE
EVERY WOMAN I AM



-  FLORAL
-  WOODY
-  MUSK

RUB TO SMELL
violet petals
rose
white caramel
musk

NEW

AVON

EVE

EMBRACE

I embrace all that I am,
and this is reflected in
my many layers.

FREE GIFT

with every
Eve Embrace
fragrance
order using
68742.

Gift includes:
Eve Embrace
Body Lotion 150ml
and EDP Purse
Spray 10ml.



NEW Eve
Embrace EDP
50ml
68742
Price per 100ml = £30.00
£15
plus **FREE GIFT**

NEW
Body Lotion
150ml
NEW EDP
Purse Spray
10ml





Extraordinary masterpieces of scent, crafted and signed by renowned French perfumers.



A FLORIENTAL MASTERPIECE

Artistique Iris Fétiche EDP
Iris, leafy notes and vanilla. 50ml
20875
Price per 100ml = £30.00
Normally £18
£15 save £3



A FLORAL GREEN SYMPHONY

Artistique Magnolia en Fleurs EDP
Magnolia, dewy notes and soft musk. 50ml
05405
Price per 100ml = £30.00
Normally £18
£15 save £3



A CHYPRE FLORAL SENSATION

Artistique Patchouli Indulgence EDP
Spices, patchouli and amber. 50ml
05868
Price per 100ml = £30.00
Normally £18
£15 save £3



crafted by world famous perfumer **Rodrigo Flores-Roux**

Rodrigo Flores-Roux

STUNNING UNISEX SCENTS

NEW

£15

save £3

RUB TO SMELL
spice infusion
datura blossom
amber



AN ORIENTAL SPICY WONDER

NEW Artistique Oud Grandeur EDP
Nutmeg, Casablanca lily and oud accord. 50ml
15628
Price per 100ml = £30.00
Will normally be £18
£15 save £3

A CHYPRE SHOWPIECE

NEW Artistique Ambre Ardent EDP
Spice infusion, datura blossom and amber. 50ml
23879
Price per 100ml = £30.00
Will normally be £18
£15 save £3



woody & aromatic

Luck for Him EDT

Pink pepper, nutmeg and sandalwood. 75ml

03699 Price per 100ml = £16.00

Normally £15 **£12 save £3**

oriental & floral

Luck for Her EDP Bergamot, rose petals and velvet sandalwood. 50ml

08722 Price per 100ml = £24.00

Normally £15 **£12 save £3**



fougère, amber & citrus

Luck Limitless for Him EDT

Lucky bamboo, Grenada nutmeg and amber woods. 75ml

27847 Price per 100ml = £16.00

Normally £15 **£12 save £3**

floral, fruity & amber

Luck Limitless for Her EDP

Starburst pomelo, passion flower and diamond amber. 50ml

27821 Price per 100ml = £24.00

Normally £15 **£12 save £3**

Lucky Me

For the moment luck strikes, everything clicks and you can share those special moments together.



FOUGÈRE



SPICY



WOODY



FLORAL



ORIENTAL

RUB TO SMELL

sparkling fizz accord
vanilla orchid
sandalwood



Lucky Me for Him EDT

Timut pepper, cinnamon leaf and vetiver. 75ml

25569 Price per 100ml = £21.33 **£16**

Lucky Me for Her EDP

Sparkling fizz accord, vanilla orchid and sandalwood. 50ml

12971 Price per 100ml = £32.00 **£16**



little *black* dress

The perfect accessory for every occasion with **honeysuckle**, **ylang-ylang** and **milkwood**.

BOTH FOR
£10
order using **68825**



enjoy a longer-lasting scent by pairing with the body lotion

Little Black Dress EDP 50ml 11114 Price per 100ml = £22.00 **£11**

Little Black Dress Body Lotion 150ml 07674 Price per 100ml = £2.87 **£4**

THE COLLECTION



floral & oriental

MATCHING SET
ORDER USING 69096

Far Away EDP Freesia, jasmine and vanilla musk. 50ml

23663 Price per 100ml = £22.00 **£11**

Far Away Body Lotion 150ml

02626 Price per 100ml = £2.67 **£4**



floral & oriental

MATCHING SET
ORDER USING 67298

Far Away Infinity EDP Italian bergamot, Indian jasmine and vanilla.

50ml 24794 Price per 100ml = £22.00 **£11**

Far Away Infinity Body Lotion 150ml

61531 Price per 100ml = £2.67 **£4**



woody, oriental & floral

MATCHING SET
ORDER USING 69534

Far Away Glamour EDP Blackcurrant bud, orange flower and black musk.

50ml 10181 Price per 100ml = £22.00 **£11**

Far Away Glamour Body Lotion

150ml 10637 Price per 100ml = £2.67 **£4**



oriental & floral

MATCHING SET
ORDER USING 69286

Far Away Gold EDP Ylang-ylang, jasmine and vanilla. 50ml

24752 Price per 100ml = £22.00 **£11**

Far Away Gold Body Lotion 150ml

12740 Price per 100ml = £2.67 **£4**



oriental & floral

MATCHING SET
ORDER USING 69666

Far Away Rebel EDP Crème de cassis, orange blossom and toffee.

50ml 15560 Price per 100ml = £22.00 **£11**

Far Away Rebel Body Lotion 150ml

22343 Price per 100ml = £2.67 **£4**

Far Away
**-REBEL-
&
DIVA**

Dare to seize your moment with your **No.1 fragrance brand.**

MATCHING
SETS

£10
EACH

**RUB
TO SMELL**
pink peppercorn
jasmine sambac
caramel popcorn
accord



FLORAL



GOURMAND



BODY LOTION



Far Away
**-REBEL-
&
DIVA**
AVON

MATCHING SET
ORDER USING 68932

Far Away Rebel & Diva EDP 50ml 09167 Price per 100ml = £22.00 **£11**

Far Away Rebel & Diva Body Lotion 150ml 09001 Price per 100ml = £2.67 **£4**

THE COLLECTION



chypre & floral

Imari EDT Italian lemon, jasmine and vanilla. 50ml **17467**
Price per 100ml = £14.00
Normally £10
£7 save £3



sweet, floral & woody

Imari Fantasy EDT Jasmine sambac, caramelised hazelnut and cashmere wood. 50ml **10199**
Price per 100ml = £14.00
Normally £10
£7 save £3



floral & oriental

Imari Elixir EDT Blackberry, rose and vanilla. 50ml **12260**
Price per 100ml = £14.00
Normally £10
£7 save £3

IMARI

Show off your sultry side with
raspberry liquor, rose and cocoa butter.

£7



Imari Corset EDT 50ml
01693 Price per 100ml = £14.00 Normally £10 **£7 save £3**

THE COLLECTION



woody & oriental

Mesmerize Black for Him EDT

Pink peppercorn, leather and tonka bean.

100ml 20750

Normally £11 **£8** save £3

floral & oriental

Mesmerize Black for Her EDT

Mandarin, jasmine and tonka bean.

50ml 19208 Price per 100ml = £16.00

Normally £11 **£8** save £3



oriental & woody

Mesmerize for Him EDT

Mandarin, coriander and amber.

100ml 17749

Normally £11 **£8** save £3

floral, woody & oriental

Mesmerize for Her EDT

White peach, rose peony and vanilla.

50ml 26443 Price per 100ml = £16.00

Normally £11 **£8** save £3



AVON Mesmerize

Be mysterious and feel your sensuality.

£8



WOODY



SPICY



ORIENTAL



FLORAL



FRUITY

Mesmerize Mystique Amber for Him EDT Cardamom, Australian sandalwood and amber. 100ml 41475 Normally £11 **£8** save £3

Mesmerize Mystique Amber for Her EDT Peach, jasmine and amber. 50ml 63685 Price per 100ml = £16.00 Normally £11 **£8** save £3

SURREAL

Escape to a magical world.

£7

Surreal Island EDT

Red berry, jasmine and tonka bean. 75ml

18382 Price per 100ml = £9.33

Normally £10

£7 save £3

Surreal Sky EDT

Red fruits, Queen of the Night and amber. 75ml

03756 Price per 100ml = £9.33

Normally £10

£7 save £3



FRUITY



ORIENTAL



ORIENTAL



FRESH



PERCEIVE

Discover the serenity of truth.

£7

Perceive Soul EDP

Pear, acacia blossom and amber wood. 50ml

02576 Price per 100ml = £14.00

Normally £10

£7 save £3

Perceive EDP Pear, pink dianthus and orchid. 50ml

03400 Price per 100ml = £14.00

Normally £10

£7 save £3



FLORAL



AQUA



FLORAL



HALF PRICE
£3
EACH



10ml
perfumes
perfect
handbag size

MINI MUST-HAVES

Discover your favourite perfume in a handbag size, or maybe try a new scent!


EDP Purse Spray 10ml

- 13714 Far Away
- 03269 Far Away Rebel
- 09050 Far Away Rebel & Diva
- 15511 Far Away Infinity
- 10736 Far Away Glamour
- 16626 Attraction for Her
- 35436 Attraction Sensation for Her
- 09548 Attraction One Intense
- 09191 Attraction One Fresh

- 13409 Attraction Desire for Her
- 08797 Maxima
- 25353 Artistique Iris Fétiche
- 25502 Artistique Patchouli Indulgence
- 25361 Artistique Magnolia on Flours
- 20917 Herstory
- 06336 Lucky Me for Her
- 03731 Lucky Me for Him
- 18721 Eve Truth

- 25189 Eve Alluring
 - 25221 Eve Confidence
- Normally £6.
£3 half price

**RUB
TO SMELL**
sugared pomelo
orange blossom
honey nectar
accord

AVON 
PETIT
ATTITUDE
bee

Add joy and brightness
to your days.

NEW

£7

Bee your own ray of light.




FLORAL

GOURMAND

NEW Petit Attitude Bee EDT 50ml 04531 Price per 100ml = £14.00 **£7**

SOFT MUSK



Soft Musk EDT White peach, jasmine and musk. 50ml **27573**

Soft Musk Lily EDT Freesia, white lily and musk. 50ml **00430**

Price per 100ml = £10.00

£5

Timeless



Timeless EDT Fresh greens, jasmine and amber. 50ml **27409**

Price per 100ml = £10.00

£5

TAHITIAN *holiday*



Tahitian Holiday EDT White blossoms, tiare flower and monoi coconut accord. 50ml **03558**

Price per 100ml = £10.00

£5

SCENT MIX



Scent Mix Velvet Amber EDT Golden plumeria, addictive vanilla and light amber. 30ml **01834**

Scent Mix Romantic Bouquet EDT Violet blossom, peony petals and vetiver. 30ml **02774**

Scent Mix Pure Ocean EDT Lemon oil, white peony and musk. 30ml **03772**

Scent Mix Vibrant Fruity EDT Blackberry, apple blossom and soft woods. 30ml **12039**

Price per 100ml = £16.67

£5

POWERFUL FLOWERS

£6

Twisting iconic, floral perfumes and creating fresh, timeless new bouquets.



Powerful Flowers Lila EDT Dewy greens, garden lily and musk. 50ml **11015**

Powerful Flowers Roseta EDT Lychee, Bulgarian rose and spiced vanilla. 50ml **10975**

Powerful Flowers Violeta EDT Bergamot, violet petals and patchouli. 50ml **10918**

Price per 100ml = £12.00

£6

FLORAL
GREEN
FLORAL

FLORAL

BLACKSUEDE

Enhance your seductive power.

£7



Black Suede Leather EDT Wild sage, leatherwood and molten amber. 75ml
26088 Price per 100ml = £9.33
Normally £10
£7 save £3



oriental & woody

Black Suede EDT
Fresh greens, leather accord and warm woods. 75ml
18739 Price per 100ml = £9.33
Normally £10
£7 save £3



woody, aromatic & leathery

Black Suede Dark EDT
Cardamom, leather and vetiver. 75ml
10462 Price per 100ml = £9.33
Normally £10
£7 save £3



ELITE GENTLEMAN

Achieve absolute excellence.

£8



Elite Gentleman Absolute EDT 50ml **58156**
Price per 100ml = £16.00
Normally £11
£8 save £3

RUB TO SMELL ABSOLUTE
Italian lemon
jinkoh agarwood
amber



oriental & woody

Elite Gentleman EDT Juniper, cardamom and cedarwood. 75ml
16097
Price per 100ml = £10.67
Normally £11
£8 save £3



fougère & woody

Elite Gentleman Reserve EDT Pepper leaf, geranium and oakmoss. 75ml
24182
Price per 100ml = £10.67
Normally £11
£8 save £3



woody & fougère

Elite Gentleman In Black EDT Spearmint, French lavender and black vetiver. 75ml **23135**
Price per 100ml = £10.67
Normally £11
£8 save £3



EDP a rich, deep fragrance



EDP 50ml
22574 Incandessence
01057 Incandessence Glow
 Price per 100ml = £14.00
 Normally £10
£7 save £3



EDP 50ml
25007 Little Black Dress
 Midnight Party
24992 Little Black Dress
 Sunset Soiree
14191 Little Black Dress
 Glam Night
 Price per 100ml = £16.00
 Normally £11
£8 save £3



EDP 50ml
05686 Rare Pearls
02782 Rare Gold
03152 Rare Flowers Night Orchid
 Price per 100ml = £16.00
 Normally £11
£8 save £3



Herstory EDP 50ml
33894
 Price per 100ml = £16.00
 Normally £11
£8 save £3



EDP 50ml
10728 Attraction for Her
54247 Attraction Sensation for Her
25510 Attraction Desire for Her
 Price per 100ml = £30.00
£15



EDP 50ml
01578 Eve Alluring
08631 Eve Elegance
00810 Eve Confidence
21634 Eve Truth
 Price per 100ml = £30.00
£15

EDT a light, effortless perfume



EDT 50ml
12757 Pur Blanca
01396 Pur Blanca Harmony
19539 Pur Blanca Essence
 Price per 100ml = £14.00
 Normally £10
£7 save £3



EDT 30ml
27813 Lipsy
01602 Lipsy Rose Gold
57729 Lipsy Noir
 Price per 100ml = £50.00
£15

EDP - Eau de Parfum Spray
 EDT - Eau de Toilette Spray



EDP 50ml
09472 Attraction One Fresh
09522 Attraction One Intense
 Price per 100ml = £36.00
£18



EDP 30ml
08268 Falling in Love
 with Neroli & Iris
08383 A Marriage of Jasmine
 & Tuberose
21295 First Date of
 Turkish Rose
 Price per 100ml = £60.00
£18



Maxima EDP
 50ml
08607
 Price per 100ml = £40.00
£20



Essence De Parfum 15ml
04952 Attraction Addicted
05264 Eternal
 Price per 100ml = £133.33
£20



Perceive EDP
 100ml
57117
£20



EDP 100ml
59881 Attraction for Her
04176 Eve Truth
£26

BODY LOTION 150ML

17822 Mesmerize Black for Her
20487 Pur Blanca Harmony
15651 Incandessence
20909 Herstory
09423 Perceive
03525 Rare Pearls
25726 Rare Gold
07278 Rare Flowers Night Orchid
 Price per 100ml = £1.33
 Normally £4
£2 half price

30106 Eve Truth
23309 Eve Confidence
10819 Eve Alluring
08912 Luck for Her
03244 Luck Limitless for Her
06239 Lucky Me for Her
10058 Attraction for Her
21832 Attraction Sensation for Her
68551 Attraction Desire for Her
08680 Maxima
 Price per 100ml = £3.00
£4.50

BODY MIST 100ML

19885 Little Black Dress
12930 Pur Blanca
 Normally £4
£2 half price

BODY SPRAY 75ML

02139 Far Away
09928 Pur Blanca
 Price per 100ml = £4.00
 Normally £4
£3 save £1
17624 Soft Musk
 Price per 100ml = £2.67
£2

SHIMMERING BODY POWDER 40G

05074 Far Away
 Price per 100g = £3.75
 Normally £2.75
£1.50 save £1.25
24166 Soft Musk
 Price per 100g = £6.88
£2.75



EDT a light, effortless perfume



EDT 75ml
08334 Attraction for Him
11759 Attraction Sensation for Him
12229 Attraction Desire for Him
 Price per 100ml = £20.00
£15



V for Victory EDT
 75ml
18457
 Price per 100ml = £20.00
£15



EDT 125ml
28050 Black Suede
12575 Full Speed
 Price per 100ml = £19.20
£24



Real Man EDT
 75ml
22772
 Price per 100ml = £20.00
£15



Man EDT
 75ml
27789
 Price per 100ml = £20.00
£15



EDP 75ml
21691 Segno
10173 Segno Success
 Price per 100ml = £20.00
£15



Maxime EDT
 75ml
27979
 Price per 100ml = £26.67
£20

HAIR & BODY WASH

250ML

11585 Elite Gentleman
57778 Elite Gentleman Absolute
08755 Black Suede
29454 Black Suede Dark
07039 Full Speed Virtual Adrenaline
19117 Full Speed Nitro
 Price per 100ml = 80p
 Normally £4
£2 half price
57646 Man
21493 Segno
03384 Segno Success
11734 Real Man
18465 V for Victory
 Price per 100ml = £1.80
£4.50

HAIR & BODY WASH

200ML

22053 Luck Limitless for Him
 Price per 100ml = £2.25
£4.50
28001 Maxime
14308 Luck for Him
07856 Lucky Me for Him
02550 Attraction for Him
12245 Attraction Desire for Him
 Price per 100ml = £2.25
£4.50

**AFTERSHAVE
 CONDITIONER 100ML**

20701 Mesmerize Black for Him
 Normally £4
£2 half price
02402 Attraction for Him
03434 Attraction Sensation for Him
28019 Maxime
£4.50

BODY SPRAY 150ML

09365 Full Speed
28308 Black Suede
06692 Mesmerize for Him
15768 Elite Gentleman Absolute
 Price per 100ml = £2.00
 Normally £4
£3 save £1
11270 Segno
11353 Segno Success
 Price per 100ml = £3.00
£4.50



Want to create a better world where every voice is heard?

SHARE YOUR STORY

of becoming, overcoming, strength and determination.

For every story shared the Avon Foundation will donate \$1 to charities supporting women.

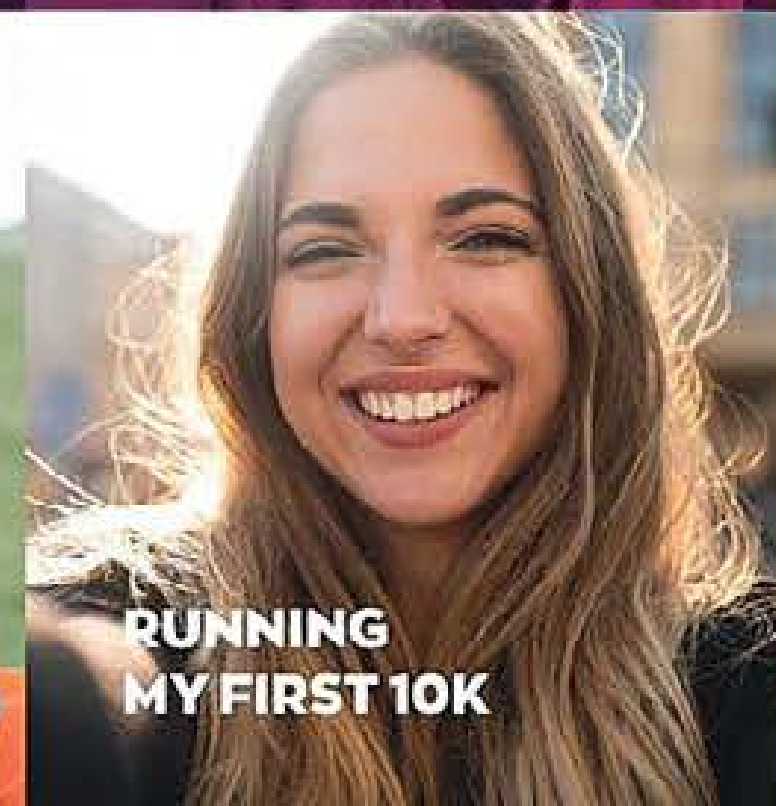
Let's make it to 1 million.

#MyStoryMatters #WatchMeNow

AVON
WATCH ME
NOW



Scan the QR code and add your story to our digital gallery to become someone else's inspiration.



NEW
THE FRESHNESS RITUAL

Revitalise your skin with this 3-step cooling ritual featuring Himalayan moringa seed extract and refreshing peppermint oil.



1 **CLEANSING MOUSSE**

Apply to damp face and body and gently work into a lather as you inhale the refreshing scent.

2 **FACE MASK**

Spread a generous layer onto skin and leave on as you unwind for 10 minutes. Tissue off, then rinse skin clean.

3 **FACE BALM**

Gently smooth over face and neck in upward, outward strokes to leave skin feeling revitalised.



ALL 3 FOR
£9
 order using 68452

RUB TO SMELL
 peppermint & moringa

- 1. **NEW** Cleansing Mousse 150ml 19042 Price per 100ml = £2.67 **£4**
- 2. **NEW** Face Mask 50ml 19026 Price per 100ml = £8.00 **£4**
- 3. **NEW** Facial Moisturiser 75ml 18994 Price per 100ml = £6.00 **£4.50**

ALL 3 FOR
£10

order using **68254**
page 198 only



UNWIND & **HYDRATE**

Relax and moisturise your skin with the nourishing benefits of **Mediterranean olive oil**.

1. **Heavenly Hydration Face Mask** 75ml **02188** Price per 100ml = £5.33 **£4**
2. **Heavenly Hydration Neck & Chest Serum** 50ml **03913** Price per 100ml = £8.00 **£4**
3. **Heavenly Hydration Body Moisturiser** 200ml **01560** Price per 100ml = £3.50 **£7**

ALL 3 FOR
£12

order using **67017**
page 199 only



SOOTHE & **BALANCE**

Treat your mind, body and soul to an Indian ritual with **radiance-boosting turmeric** and **skin-restoring coconut milk**.

1. **Ayurveda Multi-Use Oil** 150ml **24638** Price per 100ml = £3.33 **£5**
2. **Ayurveda Face Mask** 50ml **24570** Price per 100ml = £8.00 **£4**
3. **Ayurveda Body Butter** 200ml **13029** Price per 100ml = £3.50 **£7**

THE RADIANCE RITUAL

BLISSFULLY NOURISHING

CLEANSE & REFINE

HYDRATE & SMOOTH



Facial Oil Serum 30ml
17236 Price per 100ml = £20.00 **£6**
Body Butter 200ml 24596
Price per 100ml = £3.50 **£7**
Rose Quartz Face Roller 05652 **£12**
Body Oil 150ml 17228
Price per 100ml = £3.33 **£5**
Foil Face Mask
Contains 1 mask.
13243 **£3**



Hand, Elbow and Foot Cream 75ml
14803 Price per 100ml = £6.00 **£4.50**
Hand Cream 30ml
18358 Price per 100ml = £13.33 **£4**



Face Wash 150ml
10843 Price per 100ml = £2.33 **£3.50**
Body Scrub 200ml
40782 Price per 100ml = £2.00 **£4**
Peel-Off Face Mask
50ml 23838 Price per 100ml = £8.00 **£4**



Greek Seas Sheet Mask
Contains 1 mask.
06411 **£2**

BEAUTY SLEEP

CALM & DE-STRESS

AWAKEN & ENERGISE



Beauty Sleep Hand Cream
30ml 26849 Price per 100ml = £13.33 **£4**
Overnight Face Mask 50ml
25908 Price per 100ml = £8.00 **£4**
Body Butter 200ml 17764
Price per 100ml = £3.50 **£7**



Calm Hand Cream 30ml
12633 Price per 100ml = £13.33 **£4**
Calm Body Mist 100ml
11817 **£4**



Energise Hand Cream 30ml
05256 Price per 100ml = £13.33 **£4**
Energise Body Mist 100ml
13391 **£4**



BLISSFUL BATH OILS

Transform your bathing experience with hydrating drops of skin-loving indulgence.

with **nourishing** African shea butter & added vitamin E

1. **Blissfully Nourishing Bath & Shower Oil** 150ml 20271 Price per 100ml = £3.33 **£5**

with **moisturising** Moroccan rose oil & added argan oil

2. **Moroccan Romance Bath & Shower Oil** 150ml 19505 Price per 100ml = £3.33 **£5**



FASCINATING

bergamot, jade flower and cashmere woods



- EDT 50ml 01818** Price per 100ml = £16.00 **£8**
- Body Spray 100ml 04127** **£4.50**
- Bath & Body Oil 100ml 10801** **£6**
- Body Lotion 250ml 04119** Price per 100ml = £2.00 **£5**
- Shower Gel 200ml 09886** Price per 100ml = £2.00 **£4**



CHARMING

blackberry and warm musk



- EDT 50ml 04051** Price per 100ml = £16.00 **£8**
- Body Spray 100ml 24406** **£4.50**
- Bath Oil 100ml 24414** **£6**
- Body Lotion 250ml 24315** Price per 100ml = £2.00 **£5**
- Shower Gel 200ml 24539** Price per 100ml = £2.00 **£4**

NEW

INTENSE NOURISHMENT

Envelop your skin in luxuriously nourishing textures, wrapped up with rich notes of plum, jasmine and hazelnut.

ANY 3 FOR
£12
page 203 only

Encanto

Luxurious, perfume-infused body care and fine fragrances.



- | | | | | |
|---|---|--|---|--|
| NEW Body Spray
100ml
22996
£4.50 | NEW Bath & Body Oil
100ml
22913
£6 | NEW Body Lotion
250ml
36731
Price per 100ml = £2.00
£5 | NEW Hand Cream
30ml
23036
Price per 100ml = £13.33
£4 | NEW Body Mousse
200ml
23044
Price per 100ml = £2.50
£5 |
|---|---|--|---|--|

THE COMPLETE BODY COLLECTION

Feel fabulous with targeted results to help complement a healthy lifestyle.



cool and tone	visually improve stretch marks	boost and burn	heat and tone	helps tone arms, hips and tummy	lift your bust	massage tired muscles
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Cooling Tone Gel 150ml 56697 Price per 100ml = £5.33 £8	Stretch Mark 24 Total Body Lotion 150ml 02147 Price per 100ml = £5.33 £8	Anti-Cellulite Lotion 150ml 19448 Price per 100ml = £6.00 £9	Thermal Tone Anti-Cellulite Warming Gel 150ml 15289 Price per 100ml = £5.33 £8	Bust Contour Lift and Tone Cream 150ml 04549 Price per 100ml = £4.00 £6	Body Modelling Mask 200ml 13086 Price per 100ml = £4.50 £9	Double-Sided Body Massager 14399 £8
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SMOOTH & HAIR-FREE

Get fuzzi-free results with 3 interchangeable heads for both face and body. It's the easiest way to remove unwanted hair!

includes cleaning brush and 2 trimming combs

NEW Beauty Trimmer
ABS, stainless steel.
Approx. 18cm x 5cm x 4cm. Requires 2 x AAA batteries (not included).
01347
£15



FACE



BROWS



BODY & BIKINI

ALL-OVER SMOOTH

 Razor Set Includes two additional replaceable heads. 59600 £4	 Shave Gel 150ml 00117 Price per 100ml = £1.67 £2.50	 Shave Oil 150ml 00190 Price per 100ml = £2.33 £3.50	 Bikini Line Hair Removal Cream 75ml 54486 Price per 100ml = £4.67 £3.50	 Body Hair Removal Cream 100ml 22277 £4
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FLAWLESS FACE


Facial Hair Removal Cream
15ml
21899
Price per 100ml = £16.67
£2.50


Facial Wax Strip Kit
Contains 20 strips.
00174
£4

GENTLE WAX


Body Wax Strip Kit
Contains 20 strips.
00042
£5

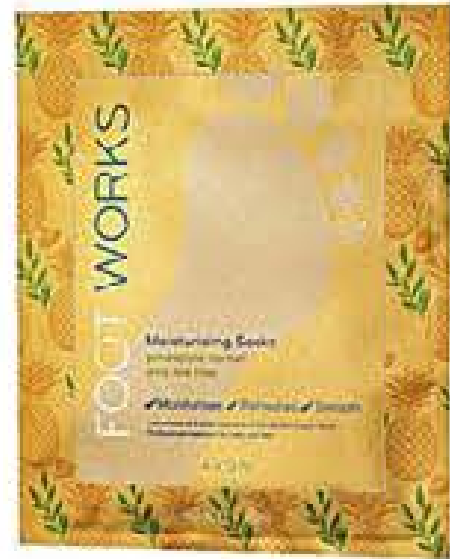
FOR INTENSE, DEEP HYDRATION



Intensive Callus and Corn Cream
75ml
25445
Price per 100ml = £4.00
£3



Intense Moisture Cream
75ml
02097
Price per 100ml = £4.00
£3



Pineapple Sorbet & Tea Tree Moisturising Socks
Contains 1 pair in 1 size.
58420
£5



All in One Pedicure Cream XXL
150ml
21915
Price per 100ml = £2.33
£3.50

FOR REFRESHED FEET

FOR EXFOLIATED SOLES



Deodorising Foot and Shoe Powder
75g
54452
Price per 100g = £3.67
£2.75



Odour Neutralising Foot and Shoe Spray
75ml
58446
Price per 100ml = £4.00
£3



Rough Skin Remover
75ml
59212
Price per 100ml = £3.33
£2.50



Expert Exfoliating Foot Mask Socks
Contains 1 pair.
26120
Normally £5
£3.50 save £1.50

JUST
£3.50
save £1.50

GET **BABY** SOFT FEET

Exfoliating mask helps skin feel smoother and healthier for weeks.



BUFF



Paddle Foot File
01008
£2

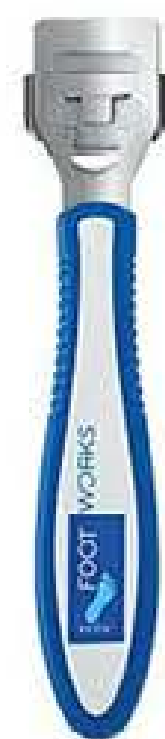
Get it before it's gone: this Paddle Foot File is a limited edition, so if you love it don't miss out and order it today!



Heel Rasper
00752
£3.50



Flexible Pumice Stone
18424
£3



Hard Skin Remover
02766
£3.50

EXFOLIATE

TRIM



Wet and Dry Pedi Roller
04481
£20

Requires 3x AAA batteries (not included). Do not submerge in water.



Wet and Dry Pedi Roller Replacement Heads
11262
£5



Toenail Clippers
01073
£2

EXTREME HEEL-SOFTENING DUO

Visibly smooths cracked heels in just 3 days.

BOTH FOR £4.50

order using 69708 page 209 only



Healthy Extreme Cracked Heel Cream
75ml
14837
Price per 100ml = £4.00
£3



Silicone Heel Enhancer Socks
1 pair in 1 size.
07344
£3



SILICONE SOCKS: lock in cream for quicker, more effective absorption

wear for up to 15 minutes while your cream absorbs



ENHANCE & GLOW

Enjoy sun-kissed, golden skin with **streak-free tanning**.



with smoothing jojoba oil



Glow Body Lotion
200ml
02279 Fair
02287 Medium
Price per 100ml = £1.75
£3.50



Airbrush Spray
150ml
28829
Price per 100ml = £2.33
£3.50



with moisturising argan oil



Dry Oil Spray
150ml
06510
Price per 100ml = £2.33
£3.50



Tissue Oil
150ml
02527
Price per 100ml = £4.00
£6

AS SMOOTH AS SILK

Quench thirsty skin and envelop yourself in a **veil of nourishment** with our Silky Moisture collection.

75% OF USERS agreed the spray gives a **perfectly flawless, non-streaky colour**

LOTIONS & SPRAYS protection for face and body

**SPF15
Sun Spray**
150ml
20081
Price per 100ml
= £3.33
£5



**SPF30
Quick Dry
Sun Spray**
150ml
20016
Price per 100ml
= £4.00
£6



**Face & Body
Moisturising
Lotion SPF50**
150ml
54668
Price per 100ml
= £3.33
£5



SHINE CONTROL mattifying sun care for oily skin

**Shine
Control
SPF45 BB
Cream**
50ml
Price per 100ml
= £13.00
£6.50



**Shine Control
SPF50 Facial
Sun Cream**
50ml
59873
Price per 100ml
= £10.00
£5



**Shine Control
SPF30 Facial
Sun Cream**
50ml
09456
Price per 100ml
= £10.00
£5



KIDS gentle formulas to keep the little ones safe from harmful rays

**Kids SPF30
Turquoise
Sun Spray**
150ml
04291
Price per 100ml
= £3.67
£5.50



**Kids SPF50
Multivitamin
Sun Lotion**
75ml
04093
Price per 100ml
= £4.00
£3



TANNING streak-free, tropical-scented formulas for a golden glow

**Tan
Accelerator
Lotion**
200ml
20578
Price per 100ml
= £3.25
£6.50



**Self-Tanning
Lotion**
150ml
39388
Price per 100ml
= £4.33
£6.50



**Tanning Oil
Spray**
150ml
07807
Price per 100ml
= £3.33
£5



Tanning Mitt
52% PU, 30%
polyester, 14%
vinyl acetate,
4% viscose.
20974
£3.50



AFTER SUN soothe and calm sunburnt skin with our aloe-infused formulas

**After Sun
Moisturising
Gel**
150ml
20115
Price per 100ml
= £2.67
£4



**After Sun
Cooling Lotion
with Aloe**
400ml
20545
Price per 100ml
= £1.25
£5



ENJOY THE SUN SAFELY

Take care of your family's skin with our sun protection **essential pack**. Includes **UVA and UVB** protecting lotions and a hydrating after sun spray.

ALL 3 FOR
£9

order using 67546
page 213 only



Moisturising Lotion SPF30
150ml
06031
Price per 100ml = £3.33
£5



After Sun Cooling Spray
150ml
20552
Price per 100ml = £2.67
£4



**Face & Body
Pure & Sensitive
Moisturising Lotion
SPF50**
150ml
25775
Price per 100ml = £3.67
£5.50

SKIN DEFENCE

 <p>Hand & Body Lotion 400ml 08219 Price per 100ml = 63p £2.50</p>	 <p>Hand & Body Wash 400ml 55897 Price per 100ml = 50p £2</p>	 <p>Hand Wash 250ml 67041 Price per 100ml = 60p £1.65</p>	 <p>Bonus-Size Moisturising Hand Gel 250ml 26922 Price per 100ml = £1.40 £3.50</p>
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BODY LOTIONS

BODY WASHES

MULTIPURPOSE CREAMS

BATH & BODY OIL

 <p>Body Lotion 400ml 57679 Age Restore 13946 Avocado 08276 Macadamia 01826 Cocoa Butter 09308 Lavender Price per 100ml = 63p £2.50</p> <p>Avocado Body Lotion – Bonus Size 750ml 67652 Price per 100ml = 47p £3.50</p>	 <p>Body Wash 400ml 20255 Avocado 16147 Cocoa Butter Price per 100ml = 50p £2</p>	 <p>Multipurpose Cream 400ml 07328 All-in-One 63636 Lavender 11189 Macadamia 21600 Avocado 21055 Cocoa Butter Price per 100ml = 75p £3</p> <p>Multipurpose Cream 75ml 15966 Cocoa Butter Price per 100ml = £2.67 £2</p>	 <p>Overnight Moisture Bath & Body Oil 150ml 19406 Price per 100ml = £2.33 £3.50</p>
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SHAMPOO

HAND WASH

HAIR MASK

FACE CREAM

 <p>Macadamia Shampoo 400ml 11346 Price per 100ml = 63p £2.50</p>	 <p>Macadamia Hand Wash 250ml 09555 Price per 100ml = 66p £1.65</p>	 <p>Avocado Hair Mask 400ml 61523 Price per 100ml = £1.00 £4</p>	 <p>Avocado Facial Cream 100ml 21865 £2</p>
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SHOWER & SHAVE

 <p>Shave Gel 150ml 58784 Essentials Price per 100ml = £1.33 £2</p> <p>Shave Gel 100ml 56838 Sensitive £2</p> <p>Shave Gel & Face Wash 150ml 18846 Cooling Price per 100ml = £1.33 £2</p>	 <p>After Shave Balm & Moisturiser 100ml 58800 Essentials 02089 Sensitive 58172 Cooling £2</p>	 <p>Shampoo, Conditioner & Body Wash 200ml 58545 Essentials 58909 Sensitive Price per 100ml = £1.00 £2</p> <p>Anti-Dandruff Shampoo & Conditioner 200ml 18838 Cooling Price per 100ml = £1.00 £2</p>
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NOURISHING COCONUT OIL

Get long luscious locks and enjoy intense nourishment with nature's wonder moisturiser.

RUB TO SMELL
coconut oil



<p>1. Shampoo 400ml 14738 Price per 100ml = 63p £2.50</p>	<p>2. Conditioner 400ml 12252 Price per 100ml = 63p £2.50</p>	<p>3. Multipurpose Cream 75ml 06320 Price per 100ml = £2.67 £2</p>	<p>4. Multipurpose Cream 400ml 00786 Price per 100ml = 75p £3</p>
<p>5. Body Wash 400ml 54510 Price per 100ml = 50p £2</p>	<p>6. Body Lotion 400ml 01792 Price per 100ml = 63p £2.50</p>		

CARE FOR YOUR HANDS

Show your hands some love with any 2 for £3! Protect your hands with our moisturising, **antibacterial** hand care and **nourish** them back to health with our gentle hand creams.

ANY 2 FOR
£3
MIX & MATCH

easy application
& suitable for the
whole family

- antibacterial technology
- contains 64% alcohol
- moisturising formula
- fragrance-free



**Travel-Size
Moisturising
Hand Gel**
100ml
22889
£2

**Moisturising
Hand Spray**
100ml
55913
£2.25

**Silicone Glove
Protective
Hand Cream**
75ml
11395
Price per 100ml = £3.33
£2.50

**Concentrated
Hand Balm**
75ml
24554
Price per 100ml = £2.67
£2

**Age Restore Firming
Hand Cream**
75ml
23242
Price per 100ml = £2.67
£2

**Macadamia
Hand Cream**
75ml
11296
Price per 100ml
= £2.67
£2

**Restoring
Moisture with
Coconut Oil
Hand Cream**
75ml
01545
Price per 100ml
= £2.67
£2

**Avocado
Hand
Cream**
75ml
14811
Price per 100ml
= £2.07
£2

**Overnight
Moisture
Hand Cream**
75ml
09357
Price per 100ml
= £2.07
£2

**Nourishing
Cocoa Butter
Hand Cream**
75ml
57885
Price per 100ml
= £2.07
£2

**Nurturing
Glycerine
Hand Cream**
75ml
21709
Price per 100ml
= £2.07
£2

ADVANCE
TECHNIQUES
BY AVON

YOUR HAIRCARE
TREATMENT
EXPERT

**Absolute
Nourishment**

for dry and unruly hair



FOR BEST RESULTS, TRY THE FULL REGIME:



250ml

Absolute Nourishment

250ml

17061 NEW Shampoo

04135 NEW Conditioner

Price per 100ml = £1.20

£3

400ml

Absolute Nourishment

400ml

18309 NEW Shampoo

59931 NEW Conditioner

Price per 100ml = £1.00

£4



**NEW Absolute
Nourishment
Treatment
Mask**

150ml

14092

Price per 100ml = £3.67

£5.50

9/10 SAW SOFTER,
HEALTHIER
FEELING HAIR*

Get the locks you've been lusting after with our **deeply nourishing hair serum** that leaves hair looking healthier and smoother after **just one use**.



INFUSED
WITH
ARGAN OIL

£4

save 50p

**NEW Absolute
Nourishment Argan
Treatment Serum**

30ml

08326

Price per 100ml = £13.33

Will normally be £4.50

£4 save 50p

*After 1 week of use of
Absolute Nourishment
Argan Treatment Serum.
Based on a consumer use
test with 126 participants.

**NEW
LOOK**



ADVANCE
TECHNIQUES
BY AVON

YOUR HAIRCARE
TREATMENT
EXPERT

**Absolute
Nourishment**

for dry and unruly hair



FOR BEST RESULTS, TRY THE FULL REGIME:



**NEW Absolute
Nourishment Bi-Phase
Treatment Spray**
100ml
14076
£5



**NEW Absolute
Nourishment
Argan and Coconut
Treatment Oil**
100ml
14068
£9



**NEW Absolute
Nourishment
Treatment Mask**
150ml
14092
Price per 100ml = £3.67
£5.50

A POWER SHOT FOR INSTANTLY SMOOTH HAIR

Formulated with a blend of **precious oils**, our new **single-use treatment** grants a salon-worthy finish.

NEW



INFUSED WITH
ARGAN, COCONUT,
MARULA AND
CAMELLIA OILS.

£2
save 50p

USE AT LEAST
ONCE A WEEK.

**NEW Absolute
Nourishment
Treatment Ampoule**
15ml
24968
Price per 100ml = £13.33
Will normally be £2.50
£2 save 50p



Ultimate Shine

for dull hair



8/10 SAW SHINIER, SOFTER, SILKIER HAIR*

Get up to **100% mirror shine** with this illuminating treatment spray.



NEW LOOK



INFUSED WITH
CRYSTAL LIGHT
TECHNOLOGY

£4
save £1

NEW Ultimate Shine Illuminating Treatment Spray 100ml 14100
Will normally be £5
£4 save £1

*Based on a consumer study with 67 participants.

FOR BEST RESULTS, TRY THE FULL REGIME:



250ml

Ultimate Shine 250ml 14274 NEW Shampoo 14134 NEW Conditioner
Price per 100ml = £1.20
£3

400ml

Ultimate Shine 400ml 14209 NEW Shampoo 14290 NEW Conditioner
Price per 100ml = £1.00
£4



NEW Ultimate Shine Serum 30ml 14233
Price per 100ml = £15.00
£4.50

Reconstruction

for dry and damaged hair

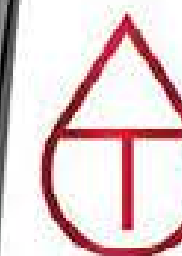


9/10 AGREED THAT HAIR FELT SOFTER & STRONGER*

Wave goodbye to split ends with our **keratin-infused formula**.



NEW LOOK



INFUSED WITH
KERA-PANTHENOL
COMPLEX

£4.50
save £1

NEW Reconstruction Treatment Mask 150ml 14316
Price per 100ml = £3.00
Will normally be £5.50
£4.50 save £1

*Based on a consumer study with 124 participants.

FOR BEST RESULTS, TRY THE FULL REGIME:



250ml

Reconstruction 250ml 24380 NEW Shampoo 24125 NEW Conditioner
Price per 100ml = £1.20
£3

400ml

Reconstruction 400ml 13250 NEW Shampoo 14688 NEW Conditioner
Price per 100ml = £1.00
£4



NEW Reconstruction Treatment Serum 30ml 24158
Price per 100ml = £15.00
£4.50

Miracle Densifier

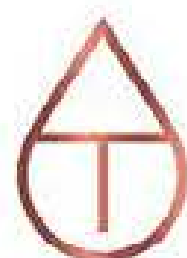
for limp and dull hair



**8/10 FELT FULLER,
THICKER HAIR***

Get **body and volume** from root to tip with our densifying hair treatment.

**NEW
LOOK**



INFUSED WITH
HYALURONIC
PEPTIDE COMPLEX

£4
save £1

**NEW Miracle Densifier
Leave-In Treatment**
100ml
20990
Will normally be £5
£4 save £1

*Based on those women who expressed an opinion in a consumer use study with 121 participants.

FOR BEST RESULTS, TRY THE FULL REGIME:



250ml

Miracle Densifier 250ml
24885 NEW Shampoo
25585 NEW Conditioner
Price per 100ml = £1.20
£3

400ml

Miracle Densifier 400ml
12393 NEW Shampoo
02113 NEW Conditioner
Price per 100ml = £1.00
£4

Anti-Dandruff

for an itchy and flaky scalp



**Fighting dandruff
from the 1st wash.**

**NEW Anti-Dandruff 2-in-1
Shampoo and Conditioner**
400ml
22517
Price per 100ml = £1.00
£4

Colour Correction

for grey, highlighted and brassy-toned hair



Protect hair colour.
**NEW Colour Correction
Shampoo with Violet
Technology 400ml**
24042

Price per 100ml = £1.00
£4

**NEW Colour Correction 4D
Treatment Spray 100ml**
22509
£5

**NEW
LOOK**



Loss Control
for thin, patchy hair

**NEW Loss Control
Leave-In
Treatment Spray**
100ml
22616
£5



Ultra Sleek
for flyaway hair

**NEW Ultra Sleek
Treatment
Serum 30ml**
11908
Price per 100ml = £15.00
£4.50

**NEW Ultra Sleek
Leave-In
Treatment 60ml**
11862
Price per 100ml = £8.33
£5



Styling
for all hair types

**NEW Dry
Shampoo**
150ml
12120
Price per 100ml = £2.00
£3

**NEW Heat
Protection
Leave-In
Spray 100ml**
02238
£3

Shop our professional-grade brushes and combs to achieve that fresh from the salon look.

cruelty free • made from recycled content* • vegan friendly 🌿

IONIC TECHNOLOGY
smooths and shines

CERAMIC TECHNOLOGY
heat-activated safe styling



Pro Cushion Brush
18713
£6



Pro Paddle Brush
18663
£6



Pro Small Barrel Brush
28779
£4.50



Pro Large Barrel Brush
18770
£7



Pro Vent Brush
18747
£4.50

the everyday hero

perfect for longer, thicker locks

for volume and tighter curls

for volume and looser waves

for speedy blow-drying

ANTISTATIC TECHNOLOGY
smooths and tames



Pro Round Brush
18804
£6



Pro Styling Tail Comb
26518
£3



Pro Backcombing Brush
02428
£4



Brush Cleaning Tool
56556
£2

gently smooths and volumises

sections, styles and parts

teases for incredible volume

keeps bristles clean

*Excludes brush bristles and Brush Cleaning Tool.

THE SPRING STATEMENT BRUSH

FROM
£2

Tame your luscious locks with this beautiful, floral brush.



NEW

cushioned brush for all hair types

NEW Floral Hairbrush
23051
£3.50

Get it before it's gone: this Floral Hairbrush is a limited edition, so if you love it don't miss out and order it today!

Disney FROZEN II

These scent-sational treats are perfect for your Frozen fans.



mild and gentle formula for shiny locks

Shampoo
200ml
12922
Price per 100ml = £1.25
£2.50

with added aloe, chamomile & vitamin E

Body Wash
200ml
22624
Price per 100ml = £1.25
£2.50

helps remove stubborn knots

Detangling Spray 200ml
15461
Price per 100ml = £1.38
£2.75

gentle body mist with a deliciously sweet scent

Fragrance Spritz
100ml
19034
£3.50

scented with raspberry, violet and musk

Eau de Cologne
50ml
27128
Price per 100ml = £12.00
£6

©Disney
Suitable for ages 3+.

ILLUMINATION PRESENTS MINIONS

FOR MINIONS-MAD KIDS

Bathroom treats from Gru and the crew to keep your little ones happy.



tear-free formula leaves hair soft and shiny

2-in-1 Shampoo & Conditioner
200ml
19422
Price per 100ml = £1.25
£2.50

scented with mandarin, marine notes & cedarwood

Blue Kids' Cologne
150ml
55525
Price per 100ml = £2.33
£3.50

scented with raspberry, peony & cotton candy

Pink Kids' Cologne 150ml
55608
Price per 100ml = £2.33
£3.50

wash-on, wash-off finger paint

Yellow Fingerpaint
100ml
55947
£2.50

©Universal City Studios LLC. All Rights Reserved.
Suitable for ages 3+.

FUN & FRUITY 2-IN-1 BUBBLES

Our multitasking bubble bath and body washes mean more time for story-time.



BODY WASH & BUBBLE BATH

250ML
11239 Swirling Strawberry
03301 Groovy Grape
20818 Playful Pear
Price per 100ml = 60p
£1.50

GOODBYE TANGLES

**Detangling
Comb**
04333
£2



**Magnificent
Mango
Detangling
Spray**
200ml
05769
Price per 100ml = 75p
£1.50

2-IN-1 SHAMPOO & CONDITIONER



**Amazing
Apple
2-in-1
Shampoo
& Conditioner**
250ml
08805
Price per 100ml = 60p
£1.50

**Wacky
Watermelon
2-in-1
Shampoo
& Conditioner**
250ml
02741
Price per 100ml = 60p
£1.50

SOOTHE THEM TO SLEEP WITH GOODNIGHT LAVENDER



**Body Wash
& Bubble Bath**
250ml
14647
Price per 100ml = 80p
£2

Body Lotion
150ml
00638
Price per 100ml = £1.33
£2

VITAMIN- INFUSED GRAPEFRUIT & PASSION FRUIT



**2-in-1 Shampoo
& Conditioner**
250ml
15149
Price per 100ml = 60p
£1.50

**Hair
Treatment
Mask** 125ml
13680
Price per 100ml = £1.00
£1.25

SMOOTHING ALOE & MACADAMIA



**2-in-1 Shampoo
& Conditioner**
250ml
27664
Price per 100ml = 60p
£1.50

**Treatment
Mask** 125ml
27805
Price per 100ml =
£1.00
£1.25

STRENGTHENING GOLDEN APRICOT & SHEA



**2-in-1
Shampoo
& Conditioner**
250ml
16352
Price per 100ml = 60p
£1.50

**Detangling
Spray** 150ml
15677
Price per 100ml = 83p
£1.25

**Leave-In
Treatment** 125ml
11429
Price per 100ml = £1.00
£1.25

RASPBERRY & HIBISCUS HAIRCARE

Lush-scented, refreshing formulas
for lifted roots and bouncy volume.



**Daily Hair
Refresher** 100ml
57281
£1.25

Shampoo 250ml
08516
Price per 100ml = 60p
£1.50

Conditioner 250ml
05371
Price per 100ml = 60p
£1.50

SHOWER GEL



250ml Price per 100ml = 40p **£1**

- 22947 Zen Mandarin & Jasmine
- 03798 Lagoon Water Fruits & Pear
- 07682 Pure Fresh White Musk & Bamboo Leaves
- 21279 Marine Fresh
- 74260 Garden of Eden Exotic Fruits & Basil

500ml Price per 100ml = 30p **£1.50**

- 13664 Zen Mandarin & Jasmine
- 03194 Lagoon Water Fruits & Pear
- 26773 Pure Fresh White Musk & Bamboo Leaves
- 03590 Marine Fresh
- 73346 Garden of Eden Exotic Fruits & Basil

SHOWER CRÈME



250ml Price per 100ml = 50p **£1.25**

- 07906 Happiness Pomegranate & Freesia
- 05967 Precious Oils Scarlet Rose & Patchouli
- 33605 Aloha Monoi Coconut & Tiare Flower
- 07641 Precious Oils White Peach & Vanilla Orchid
- 12377 Heaven Harmony Lily of the Valley & Apple

500ml Price per 100ml = 35p **£1.75**

- 26203 Happiness Pomegranate & Freesia
- 15990 Precious Oils Scarlet Rose & Patchouli
- 19323 Aloha Monoi Coconut & Tiare Flower
- 10454 Precious Oils White Peach & Vanilla Orchid
- 12427 Heaven Harmony Lily of the Valley & Apple

MEN'S HAIR & BODY WASH



250ml Price per 100ml = 40p **£1**

- 11072 Energy Mandarin & Dark Amber
- 22863 Amazon Jungle Sage & Sandalwood
- 73361 Ocean Surge Peppermint & Marine
- 59162 X-treme Grapefruit & Cedarwood
- 22723 Cactus Ridge Pear Cactus & Patchouli

500ml Price per 100ml = 30p **£1.50**

- 11080 Energy Mandarin & Dark Amber
- 19174 Amazon Jungle Sage & Sandalwood
- 66167 Ocean Surge Peppermint & Marine
- 19158 X-treme Grapefruit & Cedarwood
- 06890 Cactus Ridge Pear Cactus & Patchouli

SPRING BLOOM

Wake up and smell the flowers with the joyful scent of lush spring florals.

EVERYDAY
VALUE
FROM
£1

NEW



**RUB
TO SMELL**
fresh
flowers

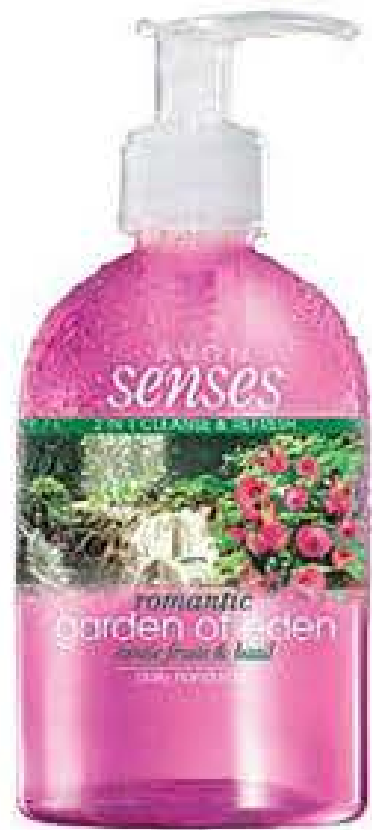
**NEW Spring
Bloom Shower Gel**
250ml
23085
Price per 100ml = 40p

£1

**NEW Spring
Bloom Shower Gel**
500ml
23093
Price per 100ml = 30p

£1.50

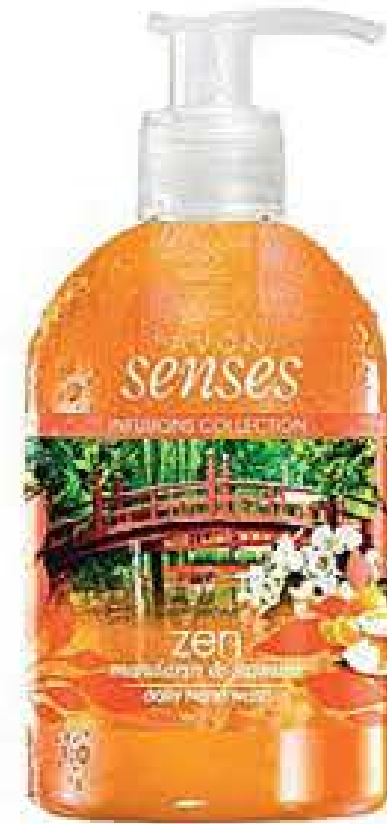
DAILY HAND WASH 250ml Price per 100ml = 40p **£1**



19372
Garden of Eden
Exotic Fruits & Basil



09951
Lagoon Water
Fruits & Pear



15016
Zen Mandarin
& Jasmine



04069 Happiness
Pomegranate & Freesia



08623
Marine Fresh



HELP STOP THE
SPREAD OF VIRUSES,
WASH YOUR
HANDS OFTEN

CLEANSE SKIN WITH **PURE FRESH** HAND WASH

Awaken your senses and cleanse your hands with this refreshing blend of **white musk**, **bergamot** and **bamboo leaves**.

NEW

EVERYDAY
VALUE
JUST
£1



NEW Pure Fresh
Hand Wash
250ml
01271
Price per 100ml = 40p

£1

SCENTED SPRITZ 100ml Normally £2 **£1.50** save 50p



10280
Lavender
& Chamomile



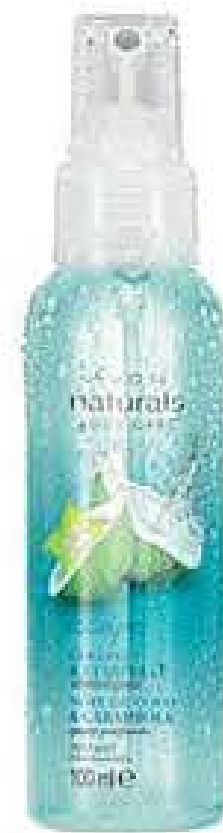
08821
Pink Grapefruit
& Apricot*



18051
Cherry
Blossom*



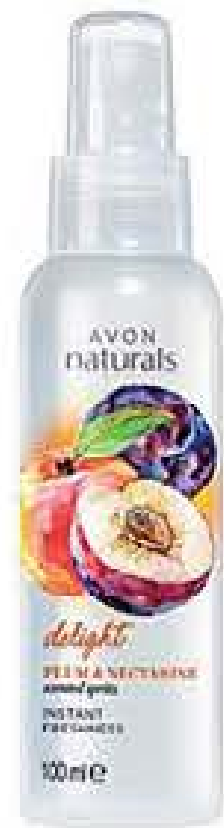
00364
Hibiscus*



22368
Coconut
& Starfruit



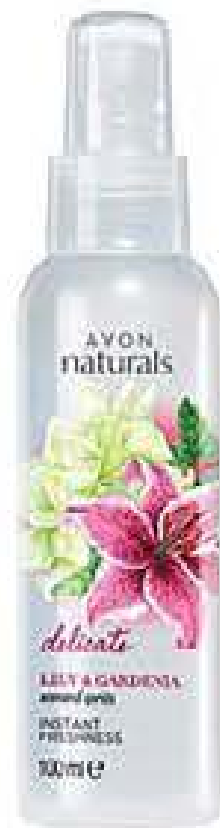
58669
Vanilla &
Sandalwood



04796
Plum &
Nectarine*



55434
Aloha
Monoi



00273
Lily &
Gardenia*



05702
Pomegranate
& Mango*



19851
Jasmine*



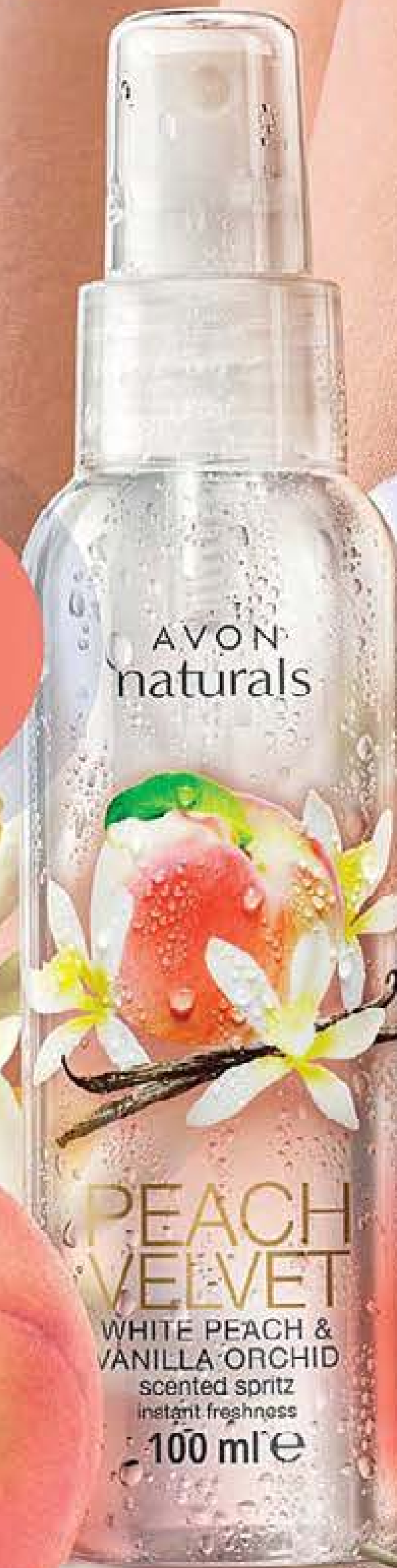
02824
Orchid &
Blueberry*

A MIST OF VELVETY PEACH

This **multipurpose** spritz can be used to add a touch of luxury to **body, room and linen.**

EVERYDAY
VALUE
JUST
£1.50

**RUB
TO SMELL**
white peach
vanilla orchid



**White Peach &
Vanilla Orchid
Scented Spritz**
100ml
18606
Normally £2

£1.50

save 50p

*Caution: keep this product away from wooden surfaces and floors.

BUBBLE BATH 500ml Price per 100ml = 40p **£2**

BUBBLE BATH 1litre **£2.50**



Goodbye Tension	Vanilla Cupcake	Lavender	Luxury Florals	Traditional Lemonade	Bubble Gum	Jasmine
26724 500ml	24323 500ml	23465 500ml	06148 500ml	18291 500ml	18556 500ml	10041 500ml
28324 1litre	18622 1litre	20966 1litre	14563 1litre	18168 1litre	18945 1litre	04762 1litre



Cherry Blossom	Opulent Orchid	White Lily	Goodnight Sweetheart	Aloha Monoi	Pure Fresh	Peach Velvet
48074 500ml	19869 500ml	19711 500ml	02311 500ml	55731 500ml	27235 500ml	10405 500ml
43315 1litre	19877 1litre	13235 1litre	01438 1litre	55491 1litre	27284 1litre	10439 1litre



Fruit Fizz Bath Bombs
Set of 3.
24273
£5



Summer Garden Bath Bombs
Set of 3.
24240
£5

TROPICAL SCENTED BUBBLES

Get ready for summer with these juicy-scented, tropical bubble baths.

EVERYDAY VALUE FROM **£1.50**

RUB TO SMELL
pomegranate



NEW

NEW Pomegranate Beach Water
Bubble Bath 250ml
15180
Price per 100ml = 60p

£1.50

NEW Watermelon Juicy Splash
Bubble Bath 250ml
09704
Price per 100ml = 60p

£1.50



SOUL SOOTHING SOAKS

Whether you want to feel **calm**, **invigorated** or **relaxed**, treat yourself to a moment of bliss with our bath salts collection.

PACK OF 3 INCLUDES:



FRESH & ZESTY
refresh your mind and body with **rock salt**, **white flowers** and **lime**



PRESS PAUSE
help soak away stress with **Himalayan salts**, **red fruits** and **avocado**



SOAK & SLEEP
inspire sweet dreams with a sleepy blend of **sea salts**, **lavender** and **cornflower**

NEW

PACK OF 3
£6



NEW Mood Soaks Bath Salts
3x 80g sachets.
04390
£6

HOW TO USE ME:
Sprinkle a handful of your chosen bath salts into a warm bath, inhale the beautiful aromas... and breathe.

contains 3 blissful scents

NEW

STYLE WITH SOLE

You can never go wrong with comfy trainers, they're perfect with a cute dress or casual loungewear.

£22

faux-croc
embossed design



NEW Faux-Croc Embossed Trainers

Outer: PVS. Lining: PU.

21907 Size 4

07286 Size 5

00422 Size 6

00570 Size 7

21030 Size 8

£22





TIME FOR AN EYE LIFT?

Watch me **lift** and **tighten** your eye area with my **bestselling** dual formula.



- 1. SKIN-TIGHTENING UPPER-EYE GEL
- 2. NOURISHING UNDER-EYE CREAM



£10
save £2

Lifting Dual Eye System
07633
Normally £12
£10 save £2



shop with me online:



recycle me

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