

NEW

FAN-OMENAL MASCARA

AVON

UK APRIL 4/2025



**SPECTACULAR VOLUME.
FULLY FANNED OUT LASHES.**

POWERED BY OUR EXCLUSIVE FLIP'N'FAN BRUSH

NAIL & GLIMMER DUO JUST £2 | WORTH £11

APRIL

04

BROCHURE CONTENTS

MAKE-UP

SKINCARE

FRAGRANCE

NOVA: FASHION & HOME

HAIR & BODY



Cruelty Free INTERNATIONAL

All Avon beauty products are approved under the Cruelty Free International Leaping Bunny programme. Visit avonworldwide.com/responsible-business/animal-welfare for more information.

NOTE

Any announced price reduction shall be calculated with reference to the lowest price sold in the last 30 days (prior campaign period) in the brochure, unless otherwise indicated.



EVERY SALE SUPPORTS WOMEN*

Because when you buy Fan-Omenal Mascara, we make a phenomenal impact on millions of women's lives, helping them to **LEARN, EARN AND EMBRACE THEIR POWER.**

*Find out more at avonworldwide.com/supporting-women

THE SECRET TO FAN-OMENAL LASHES? MEET OUR EXCLUSIVE FLIP 'N' FAN BRUSH

NEW

FLIP IT. FAN IT. OWN IT.



FLIP IT 180°

FULLY FANNED OUT LASHES for fan-omatic lash separation

FLAT SIDE



1. BUILD volume with the flat side

FLIP IT 180°



2. FLIP the brush 180°

FULL SIDE



3. FAN lashes out with the full side



GIVES INSTANT
VOLUME &
SEPARATION:
92% AGREE*

*Based on Consumer Study with 138 participants.

BEFORE



AFTER**



**Based on actual model use.

instantly separates, defines & volumises EVERY. SINGLE. LASH.

IT'S FAN-OMENAL

NEW

JUST
£8

SAVE £2



FAN-ORAMIC FORMULA
with a blend of **supple waxes** delivers ultimate **fan-out volume** from the **very first stroke**



AVON EXCLUSIVE FLIP'N'FAN BRUSH
catches every lash to **build volume & fully fan lashes** out for **corner-to-corner separation**

FLIP IT 180°

Fan-Omenal Volume
& Separation Mascara
10ml
Normally £10

Blackest Black
26302

Brown Black
13763

no **SMUDGES, CLUMPING, FLAKING, or PANDA EYES**

MAKE-UP

COOL BLUE SET

set contains:

- Ultra Colour 60 Second Express Nail Enamel | 10ml |
- Ultra Glimmerstick Metallic Eyeliner | 0.35g |

68353



SPRING PINK SET

set contains:

- Ultra Colour 60 Second Express Nail Enamel | 10ml |
- Glimmerstick Eyeliner | 0.28g |

69039



WHICH ONE WILL YOU CHOOSE?

PURPLE SPARKLE SET

set contains:

- Ultra Colour 60 Second Express Nail Enamel | 10ml |
- Glimmerstick Diamond Eyeliner | 0.35g |

68981



KEEP IT NATURAL SET

set contains:

- Ultra Colour 60 Second Express Nail Enamel | 10ml |
- Glimmerstick Eyeliner | 0.28g |

69203



NAIL & GLIMMER DUO JUST £2

Nail your new season look and bag this nail varnish and eyeliner set for just £2 when you spend £15 or more on make-up.

Which spring shades will you choose?

WORTH
£11



ONLY £2 WHEN YOU SPEND £15 OR MORE

Our Nail & Glimmer duos are super popular, so if we run out of any shades we'll send you the next closest to keep you looking fabulous.

TRENDING

THE POWER OF RED

WEAR RED, UNLEASH YOUR CONFIDENCE AND EMBRACE YOUR POWER WITH OUR LIMITED EDITION TREND COLLECTION. DIAL IT UP OR PARE IT BACK: YOU MAKE THE RULES.

"You'll see red make-up everywhere this season. This trend may be new territory, but it doesn't have to be scary, as the right tones are super flattering and make you feel powerful."

Holly Russell,
In-house Make-up Artist



THE POWER TO SPEAK YOUR TRUTH

Power your voice as you own the trend, with **3 new red shades** of lightweight fast-drying **liquid matte lip colour**.

16 HOURS* of comfortable staying power with our strongest liquid matte lip ever



16 HOURS* LIFE-PROOF LONGWEAR

NEW

LIMITED EDITION

JUST £7

SAVE £3

NEW SHADES



More Than Red
58669



Cinnamon Red
58941



Almost Red
58768

*Based on a consumer use study with 105 participants.

Persistent Pink 01446	Resilient Red 23093	Rosey Posey 21873	Non-Stop Nude 23937	Fail Proof Fuchsia 22830	Stay Put Sangria 23101	In Charge Mauve 23085	Power Stay Liquid Lip 6ml £11.67/10ml Normally £10
Relentless Rose 01453	The Red One 23143	Spicy Brown 23150	Can't Quit Cafe 23721	Nighthawk 23002	Power On Plum 23119	All Fired Up 23127	Barely Baked 01412

TRENDING



GET THE POWER OF RED



Apply with a brush layering up from a subtle flush...



... to a bold blush - go as high as you like!



Why not add over the bridge of your nose to create your unique take on the trend?



THE POWER TO BOUNCE BACK

Experience our newest **bouncing texture blush**, in the **hottest red** shade.

NEW

LIMITED EDITION

JUST £6.50

SAVE £1.50



SO HOT DON'T MISS IT

Highly pigmented bouncy blush applies like a cream & blends to a powder finish

Ultra Powder Cream Blush

07591

5g | £13/10g Normally £8

NAIL & GLIMMER DUO JUST £2

When you spend £15 or more





TRENDING

THE POWER OF RED

THE POWER OF
**HAVING ALL EYES ON
YOUR NEXT MOVE**

Pair a pigment-packed palette with waterproof gel lines to make the red trend your own.

NEW LIMITED EDITION
ULTRA VERSATILE
ULTRA EASY
ULTRA SUSTAINABLE**

A mix of matte, pearl & shimmer finishes create unlimited expressive eye looks



NEW
LIMITED EDITION

PRICES FROM
£5

SAVE UP TO £3



24 HOURS* of pigmented colour with ultimate versatility

GET THE POWER OF RED
Red can bring out the natural beauty of your eye colour. Apply lighter shimmer shades on the inner corner and below the brow and blend deeper matte shades over the outer corner and socket for definition.

MODEL WEARS Eyeshadow in Power of Red, Gel Eyeliner in Burgundy, Blush in The Red One,

*Based on a consumer study with 137 participants.
**Finished? Pop out and recycle the metal pans, recycle the cardboard pack and reuse the elastic band.

Ultra Eyeshadow Palette
6.3g | £17.46/10g
Normally £14
£11
SAVE £3



TRENDING

THE POWER OF RED

GET THE **POWER OF RED**

Create **two-tone nail art** on one nail, by applying Velvet Heart in a **lightning bolt** shape using a fine brush and let dry. Paint the rest of your nails in the same shade for a **bold finish**.

MODEL WEARS Gel Nail Enamel in Velvet Heart



Power Stay Gel Nail Enamel
10ml
Normally £6.50
£4.50
SAVE £2

Make a Fuss	26161
Taboo Blue	14571
Denim Dream	04960
Pumpkin Spice	59543
Lemon Meringue	16139
Crystal & Sage	13946
Forest Stroll	13664
Petal Fresh	09381
Pink Caprice	09803
Fall-Proof Fuchsia	09787
Timeless Icon	09605
Private Jet	08144

THE POWER TO
**NAIL A UNIQUE LOOK.
EVERY. SINGLE. TIME.**

Express your personality with **nail art** with the **power to stay put for 8 days***

8
HOURS*
LIFE-PROOF
LONGWEAR



NEW

LIMITED EDITION

JUST
£4.50

SAVE £2

8 days of colour & shine* with no UV lamp or salon needed

Power Stay Gel Nail Enamel
10ml
Normally £6.50



Power Stay Top Coat
56457
10ml
Normally £6.50

*Consumer science study with 120 participants.

NEW NAIL ENAMEL SHADES

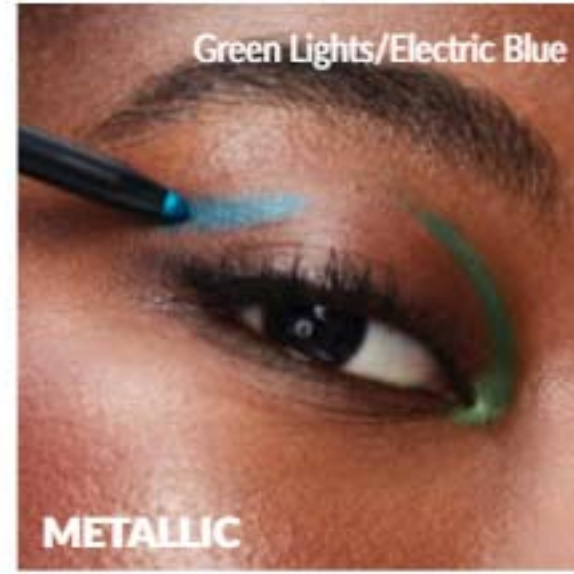
Eternal Love	25940
Velvet Heart	25809
Scarlet Passion	55194

★★★★★
BESTSELLER

HI METAL

3D metallic sheen

Gunmetal	23531
Goldmine	59303
Copper	12492
Rose Quartz	12526
Green Lights	11460
Electric Blue	11478



Green Lights/Electric Blue

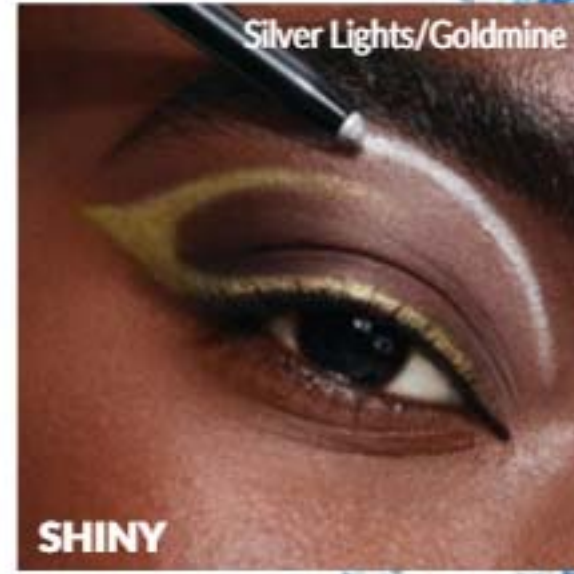
METALLIC

Ultra Glimmerstick Metallic Eyeliner
0.35g
Normally £6.50

DIAMOND

dazzling sparkly finish

Amethyst	00448
Pink Coral	00422
Sugar Plum	00372
Emerald Glow	00356
Aqua Sparkle	00331
Twilight Sparkle	02048
Teal Sparkle	01719
Silver Lights	01065
Smokey Diamond	12088
Brown Sugar	22533
Black Ice	23911
Black Bijoux	11536



Silver Lights/Goldmine

SHINY

Glimmerstick Diamond Eyeliner
0.35g
Normally £6.50

CLASSIC

rich, high-impact finish

Blackest Black	10975
Brown Black	10512
Cosmic Brown	10595
Saturn Grey	61572
Bronze	53017
Cherry Red	46094
Majestic Plum	15057
Starry Night	13565
Navy	13607
Azure Blue	21436
Emerald	20123
Forest Green	24059



Azure Blue

SATIN

Glimmerstick Eyeliner
0.28g
Normally £6.50

ULTRA EXPRESSIVE

Get creative with versatile liners that deliver endless iconic looks.

ORIGINAL
glides on for a super-chic satin finish



MIX & MATCH
ANY 2 FOR
£8*
SAVE £5

no sharpener needed
just twist for perfectly precise colour, every time

DIAMOND
dazzle in sparkling colour

Glimmerstick Diamond Eyeliner
0.35g
Normally £6.50



HI METAL
go bold with a 3D metallic sheen
Ultra Glimmerstick Metallic Eyeliner
0.35g
Normally £6.50

ULTRA PIGMENTED
High impact, bold waterproof shades that last all day,* in three fearless finishes.

ULTRA PRECISE
Self-sharpening tip for a perfectly defined look, every time.

ULTRA EASY
Creamy, glide-on colour with no mess, smudging or fading.

*Based on Consumer Study with 120 people.

MIX & MATCH

ANY 2 FOR
£8*
SAVE £5

MISS IT, MISS OUT



most-loved **BEAUTY**

LASHINGS OF VOLUME

1 sold
every minute*

*Based on units sold in 2024 across Europe, Middle East and Asia.



Lash length, lift and volume? **Check.**
Brows 100% defined? **CHECK. DISCOVER YOUR EYE LOOK HEROES.**

EYE MUST-HAVES
FROM
£5.50

SAVE UP TO £3.50

NEW

MODERN NAVY
BACK BECAUSE
YOU LOVE IT!

Light
Blonde
21717

Dark
Brown
72900

Blonde
21675

Brunette
21733

Light
Brown
21725

SCULPTED BROWS

- creamy formula easily shapes and defines
- smudge-proof, stay-put, waterproof colour

Brow Sculpting Pencil

0.28g
Normally £8

£5.50

SAVE £2.50

Modern
Navy
06759

Brown
Black
06346

Blackest
Black
06338

5-IN-1

- 1 VOLUME
- 2 LENGTH
- 3 LIFT
- 4 INTENSITY
- 5 DEFINITION

= **THE MULTIPLIED LOOK**

Lash Genius Multitask & Multiply Mascara

10ml
Normally £11.50

£8

NAIL & GLIMMER DUO
JUST £2

When you spend
£15 or more



LASHINGS OF VOLUME

Level up your **lash look** with **volumising mascaras** that add **length, lift** and **definition** to your flutter.



LASH-CONDITIONING PRIMER

- instantly thickens and lengthens lashes when used with any Avon mascara
- enriched with keratin and castor oils
- use with any mascara



Lash Supreme Volume Primer
39289
 7.5ml | £18.67/10ml
£10
 Get it before it's gone!

EXTREME VOLUME

- up to double the volume with every coat*
- with silk-like fibres for extreme volume and buildability
- extreme brush to full load lashes with a clump-free look

*Up to 7 coats. Based on a clinical efficacy study with 16 participants.



Brown Black
06577

Blackest Black
24265

Extravert Extreme Volume Mascara
 9.5ml | £14.74/10ml
£11.50



ANY 2 FOR
£13*
 SAVE UP TO £10

MISS IT, MISS OUT



AMPLIFIED LASH VOLUME

- buildable formula lasts all day*
- infused with conditioning marula oil
- clump-free, won't smudge or flake



*Based on a consumer study with 121 people.

Blackest Black
45658

Brown Black
71852

Ultra Volume Mascara
 10ml
£9



WATERPROOF SHADES

Blackest Black
42168

Brown Black
45799

Ultra Volume Waterproof Mascara
 10ml
£9



VOLUMISING MASCARAS

ANY 2 FOR
£13*
 SAVE UP TO £10

MISS IT, MISS OUT

THE LASH BAR



FLUTTERY FALSE-LASH EFFECT MASCARA

- volumised, fluffy, fluttery false-lash effect
- whipped formula for a lightweight texture
- lasts all day, clump and flake-free



EXTREME VOLUME

- up to double the volume with every coat*
- waterproof formula with silk-like fibres for extreme volume and buildability
- extreme brush to fully load lashes with a clump-free look

*After 2 coats, based on a clinical efficacy study with 21 participants.



VOLUME, CURL & LIFT MASCARA

- keeps lashes lifted all day long*
- powered by exclusive lash lift'n'lock technology
- no smudges, clumping, flaking, or panda eyes

*Based on a consumer science study with 152 people.



Blackest Black
58073

Lava Brown
58040

WATERPROOF SHADES

Blackest Black
58024

Lava Brown
58065

Delightfull False Lash Mascara
10ml

Delightfull False Lash
Waterproof Mascara
10ml

£10



WATERPROOF SHADES

Blackest Black
01750

Brown Black
01826

Exxtravert Waterproof
Extreme Volume Mascara
9.5ml | £12.11/10ml

£11.50



Blackest Black
22525

Brown Black
15933

WonderCurl Volume,
Curl & Lift Mascara
10ml

£10



JUST
£8

SAVE £2

INCREASES LENGTH & VOLUME 100% AGREE

When it comes to **length with volume**, does your mascara measure up? This mascara gives you **guaranteed satisfaction!**

- smudge, clump and flake free
- lasts all day**

**Based on a 1-week consumer study with 131 participants.



FOR SUPER-EASY MASCARA REMOVAL

try our OIL-INFUSED MICELLAR WATER

Nutra Effects Nourish Oil-Infused Micellar Water

03111
200ml | £2.80/100ml

£5.60

Blackest Black
59261

Brown Black
30106

Legendary Lengths
Mascara
10ml
Normally £10



THE EYE BAR



STATEMENT LASH VOLUME

- with lash-loving vitamin E
- helix brush for fuller, thicker-looking lashes
- clump, flake and smudge-proof, water-resistant formula lasts all day



CLEAR MASCARA

- sets brows and lashes in place
- enhances natural shape of brows
- leaves lashes looking glossy
- with panthenol



Brown Black 23234
Blackest Black 23051

OUR
LOWEST PRICED
MASCARA

SuperShock Volume
Loader Mascara
10ml
£7.50



Avon Clear Brow
& Lash Mascara
27623
8ml | £6.56/10ml
£5.25



Bronze

ULTRA VIVID

Intensely pigmented colour
in just 1 swipe.



ULTRA VERSATILE

Intensely pigmented palettes. Fearless finishes. Endlessly expressive.



ULTRA EASY

Use your fingers or a brush to build and blend with no mess or creasing.



ULTRA SUSTAINABLE

Finished? Pop out and recycle the metal pans, recycle the cardboard pack and reuse the elastic band.



Silver
10918

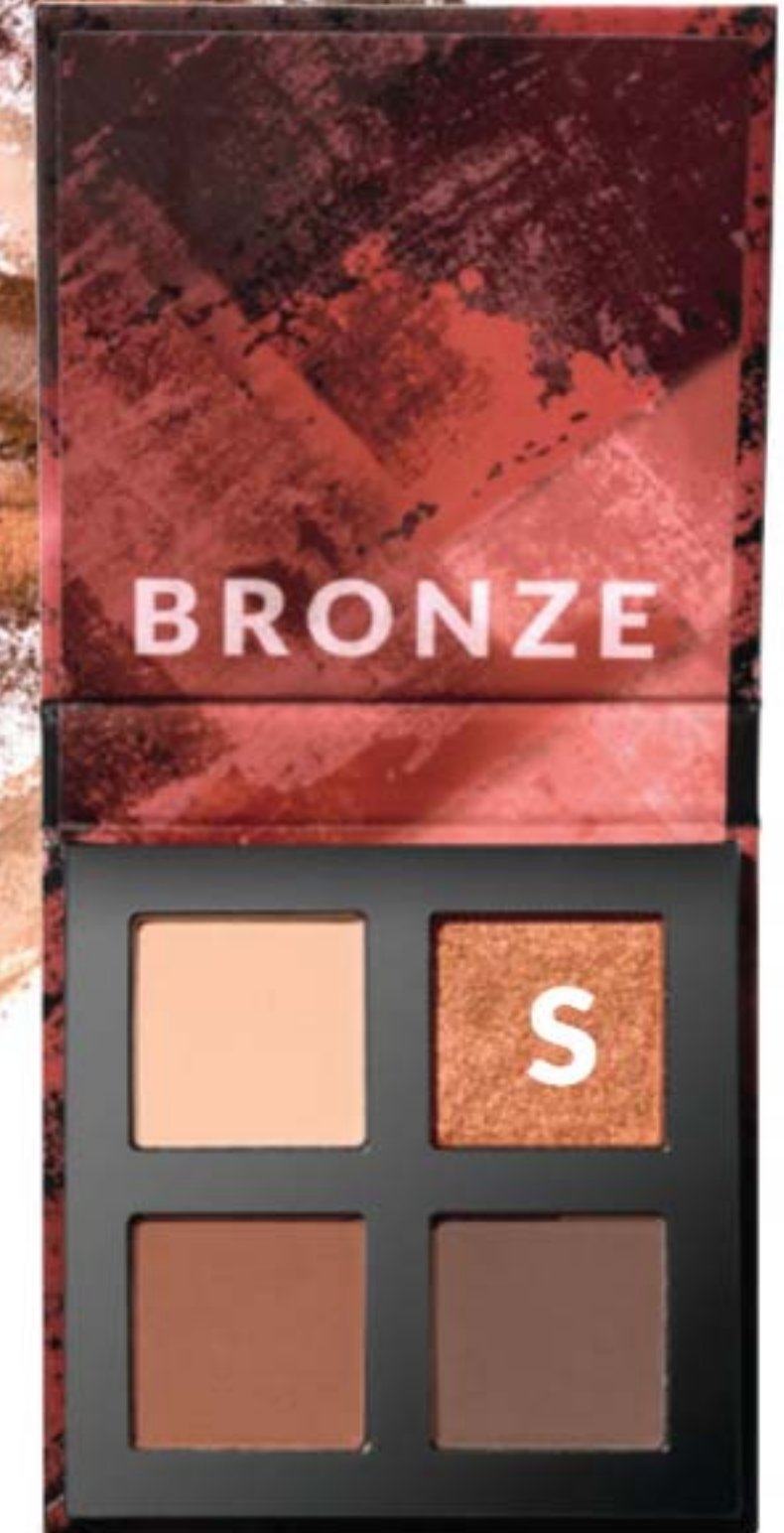


Purple
11080



Natural
03830

THREE MATTE
SHADES TO PRIME,
POP & SMOKE PLUS
A SHIMMER (S)
TO ENHANCE



Bronze
27516

Ultra Colour
Quad Palettes
2.8g
£10

Dual-Ended Eyeshadow
Brush
Length: 15.8 cm, with
synthetic PBT bristles.
05959
£3.50

BRUSH JUST
£2

when you buy any
eyeshadow palette*

*Offer limited to this page
only.





DEFINING LIQUID LINER

Get right to your lash line with this **precision liquid eyeliner** for **intense definition** that lasts all day.

JUST
£4.50

SAVE £2



STEP 1

draw a winged line at the outer corner of your eye



STEP 2

draw a line from the inner corner to join up with your wing

- fine, easy-to-use tip
- waterproof, tug-proof and smudge-proof
- lasts for up to 12 hours*

*Based on a consumer study with 155 participants.

**Super Definition
Liner**

13755

1ml
Normally £6.50

**NAIL &
GLIMMER
DUO
JUST £2**
When you spend
£15 or more



THE LINER BAR



Blackest Black

THE 24-HOUR* EYELINER

- deep pigment delivers the ultimate intensity
- flexible precision tip for easy definition
- water-resistant, smudge-proof, fade-proof formula

24
HOURS*
LIFE-PROOF
LONGWEAR



Power Stay
24-Hour Liquid
Liner

03558
1.2ml
£8

*Based on a consumer study with 143 participants.



True Black

INTENSE KOHL LINES

- super-soft with shea butter for smooth application
- bold, long-lasting colour
- smudger tool – perfect for creating a smouldering, smokey look



Kohl Pencil Eyeliner
1.05g
Normally £5.50

£4.50

SAVE £1



Statement
Berry

16
HOURS*
LIFE-PROOF
LONGWEAR

2-IN-1 SHADOW & LINER

- 16 hours* of vibrant, waterproof colour
- creamy texture glides on effortlessly and blends easily
- built-in sharpener in the base, so you're always on point



Power Stay Shadow Stick
1.4g

£9

*Based on a consumer study with 119 women.



Blackest Black

SEMI-PERMANENT† LIQUID LINER

Get up to **3 days** of lasting colour with the next-level **longerwear eyeliner** that's so waterproof you can dance in the rain.



SHAKE WELL BEFORE USE



Powerstay
Long Lasting
Liquid Eyeliner
3.5ml
Normally £9.50

†Easy to remove with an oil-based make-up remover.
‡Lasts up to 3 days; based on a consumer science study with 101 participants.

JUST
£7.50

SAVE £2

72
HOURS††
LIFE-PROOF
LONGWEAR



- up to 72-hour†† smudge and fade-free formula
- fine tip for precise, easy application
- bold definition in 1 stroke

THE BROW BAR



Brunette

SEMI-PERMANENT EFFECT BROW TINT*

- up to 72-hour smudge and fade-free formula**
- fine tip for precise, easy application
- natural finish in 1 stroke

*Easy to remove with an oil-based make-up remover.

**Lasts for up to 3 days. Based on a consumer science study with 101 participants.

Light Brown 03624	Brunette 03632
Dark Brown 03525	Soft Black 04218



SHAKE WELL BEFORE USE



Power Stay Brow Tint
2.5g
£10



Blonde

TINTED BROW GEL

- buildable volumising gel that sets to a soft, flexible finish
- MicroFlex brush combs through every hair
- water-resistant,* clump and smudge-proof and lasts all day*

*Excludes clear shade.

Blonde 21279	Dark Brown 14597
Light Brown 05009	Soft Black 00075
Brunette 16006	Clear 09100



Brow Boost Volume
3.3ml
Normally £8.50
£6
SAVE £2.50



Dark Brown

GLIMMERSTICK PRECISION BROWS

- our thinnest ever tip to mimic micro-fine hairs
- natural-looking definition that lasts all day
- no sharpener needed – simply twist for more colour

Blonde 00349	Brunette 12013
Light Brown 06494	Soft Black 12716
Dark Brown 07302	



Micro Fine Brow Pencil
0.13g
£6.50



Soft Black

24-HOUR* BROWS

- waterproof formula stands up to heat, humidity and sweat
- easy-to-use precision brush creates seamless-looking brows
- fade-proof, budge-proof finish

*Based on consumer study with 130 women.

Light Brown 13052	Blonde 14043
Dark Brown 24414	Soft Black 24406



Power Stay 24-Hour Brow Pomade
2g
Normally £10.00
£7
SAVE £3

BROW HEROES

FROM **£6**
SAVE UP TO £2.50

BROW HEROES

FROM **£6.50**
SAVE UP TO £3

01115
320G (Sun Beige)

21287
330P (Honey Beige)

21352
340N (Light Tan)

21378
345N (Soft Honey)

21386
348P (Toasted Praline)

21444
355G (Light Caramel)

21451
410P (Spice)

21469
420G (Caramel)

21501
430N (Deep Tan)

04093
435N (Warm Deep Tan)

02790
438P (Chocolate)

20313
510N (Walnut)

57125
515N (Bronze)

57604
520P (Rich Sienna)

16196
525N (Dark Cocoa)

58172
530N (Maple)

18820
535P (Espresso)

NATURAL-SKIN FEEL - YOUR SKIN, BUT BETTER

Hydrating yet weightless foundation infused with hyaluronic acid, available in 35 shades for all skin tones.



Flawless Match Natural Finish Foundation
30ml | £2.67/10ml
Normally £10

£8

SAVE £2

NATURAL LOOK & FEEL FOUNDATION

- Smartmatch Technology for the perfect match
- buildable, medium-to-full coverage
- formulated with hyaluronic acid
- hydrating yet weightless feel



JUST
£8

SAVE £2

FIND YOUR
PERFECT MATCH,
OR YOUR
MONEY BACK
GUARANTEED*

05868
115P (Pale Pink)

10520
120N (Porcelain)

07450
125G (Warm Ivory)

59899
130N (Alabaster)

13938
140P (Light Ivory)

67769
145P (Ivory Pink)

05363
210N (Light Beige)

06288
215P (Ivory)

25791
220G (Light Nude)

26187
225G (Soft Beige)

16212
228G (Nude)

26195
230N (Creamy Natural)

13102
235P (Shell)

54346
245N (Natural Beige)

24703
250N (Cream Beige)

12393
260G (True Beige)

02469
310N (Medium Beige)

01107
315N (Pure Beige)



Make-Up Sponge
PU. Approx. 6cm x 4cm.

13920
Normally £5.25

£4.75

**Flawless Match
Natural Finish
Foundation**
30ml | £2.67/10ml
Normally £10

£8

SAVE £2

*Excludes samples. Terms and conditions apply, see our returns and refunds policy.



STEP 1
ORDER YOUR CONCEALER

- 11P (Pale Pink) **35261**
- 12N (Neutral Fair) **44487**
- 23N (Creamy Neutral) **64469**
- 24N (Neutral Light Medium) **31484**
- 26G (Golden Light Medium) **64501**
- 34N (Neutral Medium Tan) **34090**
- 42G (Golden Medium Deep) **57026**
- 52N (Neutral Deep) **31120**



18H*
LIFE-PROOF
LONGWEAR

- buildable formula covers fine lines, dark circles and blemishes
- stands up to heat, sweat and humidity
- comfortable, breathable and suitable for all skin types

Power Stay Concealer
3ml
£9

*Based on consumer study with 88 women.

STEP 2
ORDER YOUR FOUNDATION

-  **STAYS PUT:** Colour Lock Technology locks in pigments for lasting wear that stays put through heat, humidity, and non-stop activity.
-  **STAYS COMFORTABLE:** breathable, fresh-feel formula. Now powered with Vitamin B3 Niacinamide.
-  **STAYS MATTE:** natural-looking formula evens skin tone and controls the look of shine all day. SPF10.



24H*
LIFE-PROOF
LONGWEAR

-  OIL-FREE
-  NON-COMEDOGENIC
-  DERMATOLOGIST TESTED

Power Stay 24-Hour Foundation
30ml | £3.55/10ml
£13

*Based on a consumer study with 110 people.

100 FAIR
200 LIGHT MEDIUM
300 MEDIUM
400 MEDIUM DEEP
500 DEEP

115P Pale Pink	12757
120N Porcelain	54908
125G Warm Ivory	59014
130N Alabaster	26021
140P Light Ivory	15040
145P Ivory Pink	15099
210N Light Beige	15123
215P Ivory	15149
220G Light Nude	15164
225G Soft Beige	15180
228G Nude	15222
230N Creamy Natural	15248
235P Shell	15263
245N Natural Beige	58057
250N Cream Beige	26443
260G True Beige	24927
310N Medium Beige	25239
315N Pure Beige	25379
320G Sun Beige	25478
330P Honey Beige	25551
340N Light Tan	02956
345N Soft Honey	54130
348P Toasted Praline	23184
355G Light Caramel	23259
410P Spice	21709
420G Caramel	21758
430N Deep Tan	57208
435N Warm Deep Tan	57208
438P Chocolate	54395
510N Walnut	22244
515N Bronze	00299
520P Rich Sienna	20594
525N Dark Cocoa	18762
530N Maple	18762
535P Espresso	13409

LONG-LASTING COMFORTABLE COVERAGE

BOTH FOR £18
WORTH £22 | **SAVE £4**

THE FACE BAR

SERUM FOUNDATION

- instantly boosts skin's moisture by 200%*
- skin is hydrated for upto 72hrs even after you've taken it off†
- contains active brightening ingredients, vitamin C, vitamin E and antioxidants

115P Pale Pink 17160	120N Porcelain 26377	125G Warm Ivory 26401	140P Light Ivory 14951	215P Ivory 14969
228G Nude 14977	230N Creamy Natural 14985	235P Shell 24497	245N Natural Beige 18648	310N Medium Beige 24794
320G Sun Beige 24893	330P Honey Beige 23366	345N Soft Honey 11726	355G Light Caramel 22970	410P Spice 20941
420G Caramel 00885	430N Deep Tan 10355	435N Warm Deep Tan 22046	510N Walnut 22178	515N Bronze 22202
525N Dark Cocoa 22210	535P Espresso 08979	3-in-1 Serum Foundation 30ml £4.33/10ml £13		

*Based on a clinical efficacy study with 25 people.
†Based on a clinical efficacy study with 30 people.



SKIN-LOVING RADIANT CONCEALER

Be in your flawless era with this **hydrating formula that brightens** the look of the **under eye area** and perfects the look of skin.

12N Neutral Fair 06148	13G Golden Fair 06189	14P Pink Fair 05264	24N Neutral Light (Medium) 03996
25P Pink Light 02964	26G Golden Light Medium 09944	34N Neutral Medium Tan 04077	35G Golden Medium Tan 09852
43N Rose Medium Deep 10819	21N Neutral Light 03731	23N Creamy Neutral 09886	22G Golden Light 03822
31N Neutral Medium 03236	32G Golden Medium 03582	33P Pink Medium 04044	42G Golden Medium Deep 02923
51G Golden Deep 11031	52N Neutral Deep 11304		

- hydrating formula matches your skin tone perfectly
- medium-to-full, naturally radiant coverage controls shine
- conceals imperfections including dark circles, blemishes and redness

Flawless Match Concealer
3ml
Normally £8



JUST
£6.50
SAVE £1.50

3-IN-1 RADIANT CONCEALER, FOUNDATION & POWDER

- breathable, medium-to-full coverage
- cream-to-powder for a comfortable, flawless finish
- for normal, combination and dry skin types
- SPF15

120N Porcelain 18705	130N Alabaster 09423	215P Ivory 02428	125G Warm Ivory 58883	140P Light Ivory 57786
220G Light Nude 58933	228G Nude 24646	235P Shell 23960	230N Creamy Natural 18739	245N Natural Beige 18754
345N Soft Honey 28308	330P Honey Beige 12807	320G Sun Beige 09324	310N Medium Beige 18788	355G Light Caramel 02378
420G Caramel 23481	410P Spice 24000	510N Walnut 23903	525N Dark Cocoa 19737	520P Rich Sienna 58032

Cream-To-Powder Foundation Compact
9g | £12.22/10g
£11

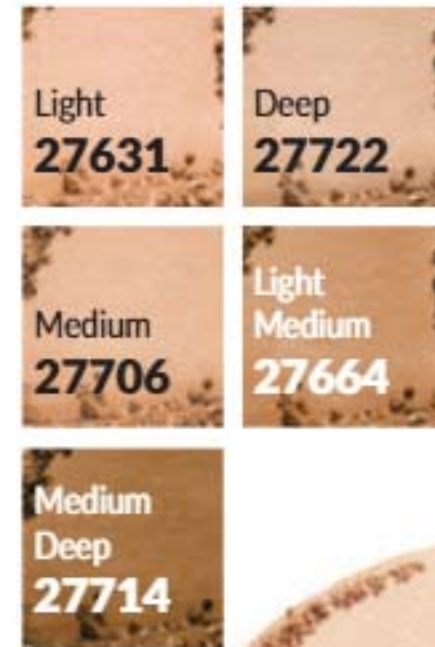


THE FACE BAR



MINERAL LOOSE POWDER

- sheer-light buildable coverage for a luminous, healthy-looking glow
- skin looks healthier and more radiant, even after you take it off*
- formula with Zinc PCA and Calcium PCA to help to maintain skin's suppleness



Make-Up + Care Mineral Loose Powder
6g | £15.83/10g

£9.50

*After 1 week and with continued use. Based on consumer science study with 167 people.



Neutral Fair & Neutral Deep

STICK CONCEALER

- light diffusing pigments
- conceals the look of dark under eye circles and blemishes
- blends seamlessly for a natural-looking finish



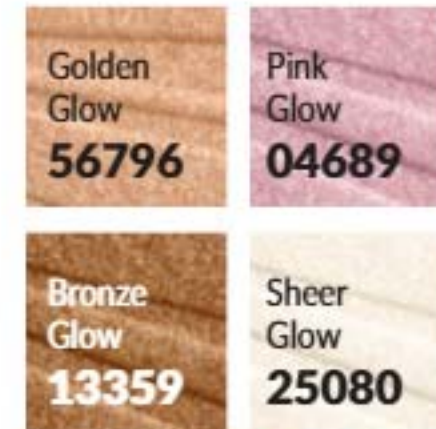
Avon Stick Concealer
1.8g

£5



ILLUMINATING HIGHLIGHTER

- builds to a luminous glow with a silky feel
- weightless formula lasts all day
- infused with light-reflecting pearls for a dewy radiance



Sunset Beats Glow On Highlighter
12.5g | £7.60/10g

£9.50



Peach

LIPS & CHEEKS IN BLOOM

Blossom with this creamy, forget-me-not formula that's perfect for flushed cheeks and lips.

- sheer, natural hint of colour
- glides on for an effortless, soft-focus blush
- pat onto lips for a flush of lasting colour



Cream Blush
2.4g
Normally £8

JUST
£6
SAVE £2



Peach



Soft Plum

NAIL & GLIMMER DUO
JUST £2
When you spend £15 or more



THE FACE BAR



Deep



Medium

BRONZING PEARLS

- multi-sized, multi-shade pearls for a multi-dimensional glow
- plenty of space to swirl without spilling
- made with mineral pigments



Cool 13003 Medium 21402 Deep 25403 Warm 13128



Bronzing Pearls
28g | £3.57/10g
£10

BLUSH PEARLS

- multi-sized, multi-shade pearls for a multi-dimensional glow
- plenty of space to swirl without spilling
- made with mineral pigments



Cool 12138 Medium 20198 Warm 20149 Deep 23788



Blush Pearls
28g | £2.86/10g
Normally £10

£8
SAVE £2

3-IN-1 FACE PALETTE

Soak up those feel-good sunshine vibes, whatever the weather, and create your **Ultra sun kissed glow** to illuminate your soul.

JUST
£8

SAVE £2

ULTRA 3-IN-1 FACE PALETTE

- multi-tonal, buildable blush
- matte bronzer contours and gives a sun kissed finish
- highlighter for the ultimate glow



AVAILABLE
IN 2 SHADES

Golden Hour
05926



**Ultra 3-in-1
Face Palette**
3.8g
Normally £10

Sunkissed
08524



THE FACE BAR

MATTIFYING PRIMER

- instantly reduces shine
- keeps skin looking matte all day
- for oily to combination skin



FOR OILY & COMBINATION SKIN



Magix Shine & Oil Control Primer

59519

30ml | £3/10ml
Normally £9.50

£7.50

SAVE £2

SMOOTHING PRIMER

- blurs the appearance of pores, fine lines and imperfections
- for all skin types
- SPF10



FOR ALL SKIN TYPES



Magix Smoothing Primer

58479

30ml | £3/10ml

£9.50

HYDRATING PRIMER

- refreshes and moisturises skin
- for dry and dehydrated skin



FOR DRY & DEHYDRATED SKIN



Magix Hydrating Primer

59964

30ml | £3/10ml

£9.50



STAYING POWER

Put your make-up in its place with our **invisible setting spray**.

- sets make-up in place
- fast-drying, weightless, invisible mist
- non-sticky formula



Use under foundation as a base or over make-up to set in place. Hold bottle 20-25 cm away from face and mist over make-up.



Prep & Set Spray

05843

125ml | £0.4/10ml

NAIL & GLIMMER DUO

JUST £2

When you spend **£15 or more**



1 FOR £6 | 2 FOR £10

SAVE £2

Model wears
68 Red 2000 and
Red Supreme



YOUR ULTRA CREAMY LIP KIT

Choose your favourite lip liner and lipstick shade to create your own ultra-personalised lip kit.

ANY LINER
& LIPSTICK
JUST
£8
SAVE £5

ULTRA CREAMY

- with 25% more pigment* for richer creamy colour impact in 1 swipe
- with jojoba oil, avocado oil and vitamin E
- SPF50

ULTRA LIP LINER

- glides on effortlessly to define and contour lips
- with vitamin E and Ultra Colour HD Pigment Technology

*Compared to previous formula of Ultra Creamy finish.



RECYCLABLE

NUDES & BROWN

STEP 1: ORDER YOUR ULTRA LIP LINER SHADE



Burnt Sienna 55202 Bare 58446 Simply Spice 57877

REDS



Wild Poppy 20818 Red Supreme 20826 Cherry Jubilee 19299

Ultra Lip Liner

1.1g

£4.50

STEP 2: ORDER YOUR ULTRA CREAMY LIPSTICK SHADE



43 Cappuccino 55533 44 Peachy Nude 03442 46 Iced Coffee 17418



28 C Red Supreme 54668 68 Red 2000 17434

Ultra Creamy

Lipstick

3.6g

£8.50



47 Toffee Kiss 11015 48 Universal Nude 09399



26 C Coral Fever 25643

PINKS & MAUVES

STEP 1: ORDER YOUR ULTRA LIP LINER SHADE



Bright Pink 18796 Power Pink 18499 Rosewine 59568 Soft Pink 19695

STEP 2: ORDER YOUR ULTRA CREAMY LIPSTICK SHADE



52 Pinched Pink 16147 53 Chic 21410 54 Dusky Mauve 17756 55 Blush Nude 16170 56 Carnation 17574 75 Toasted Rose 15602



57 Pink Dream 54700 58 Country Rose 54957 59 Hibiscus 18853 62 Pout 04416 63 Lilac Romance 28746 73 Wine With Everything 29454



Spring Bling

OUR RICHEST MOST PIGMENTED SHIMMER



ULTRA RICH
BURSTING with 50% MORE COLOUR IMPACT* and ULTRA COLOUR HD PIGMENT TECHNOLOGY for high impact pearl pigment in 1 swipe..



ULTRA SATISFYING
The colour you see on the lipstick is the colour you get on your lips - yaaas!



ULTRA COMFORTABLE
Ultra moisturising, with SESAME OIL, AVOCADO OIL, VITAMIN E and SPF15

85 Stellar Magenta 08508	86 Spring Bling 68908	91 Rosy Lumos 20776
84 Amber Embers 68890	90 Violet Sparks 20768	78 Bronze Glaze 68866
87 Fire Flash 19521	88 Scarlet Starlet 20412	77 Sparkle Nude 17731
76 High Beam 21097		



Ultra Shimmer Lipstick
3.6g
£8.50

*Compared to our traditional Ultra Lipsticks.



Maiden Mauve

THE MOST PIGMENTED MATTE LIPSTICK YOU'VE EVER TRIED?*



ULTRA RICH
BURSTING with 25% MORE PIGMENT** and ULTRA COLOUR HD PIGMENT TECHNOLOGY for richer colour impact in 1 swipe on all skin tones.



ULTRA SATISFYING
The colour you see on the lipstick is the colour you get on your lips - yaaas!



ULTRA COMFORTABLE
Ultra moisturising, with SESAME OIL, AVOCADO OIL, VITAMIN E and SPF30

21 Electric Pink 09126	40 Ideal Lilac 17376	33 Fiercely Red 04846	12 Ravishing Rose 17871
20 Posh Petal 18887	36 Berry Blast 17400	25 Peach Macaron 03939	19 Blush 22566
13 M Mauve Matters 19117	24 Power Pink 18119	14 Maiden Mauve 05561	6 M Marvellous Mocha 18838
15 Pure Pink 18861	17 Pink Passion 18879	7 Coffee Date 05405	1 Au Naturelle 16410
3 Nude Suede 59113	28 M Red Supreme 04648	30 Ruby Kiss 17640	26 M Coral Fever 17863



Ultra Matte Lipstick
3.6g
£8.50

*Ultra Matte Lipstick 74% of women agree, blind home-use test, 121 consumers, UK, 7th August - 3rd September 2023.

**Compared to previous formula of Ultra Matte finish.

PERFECT **SHINING COLOUR**
+ HYDRATING HYALURONIC
CORE, ALL IN ONE

The only lipstick you need for **intense colour payoff** with a **mirror-like shine** that also helps **smooth and plump** the look of lips.* We're hooked!

MAKE-UP
+CARE
MAKE-UP THAT
TREATS YOU WELL



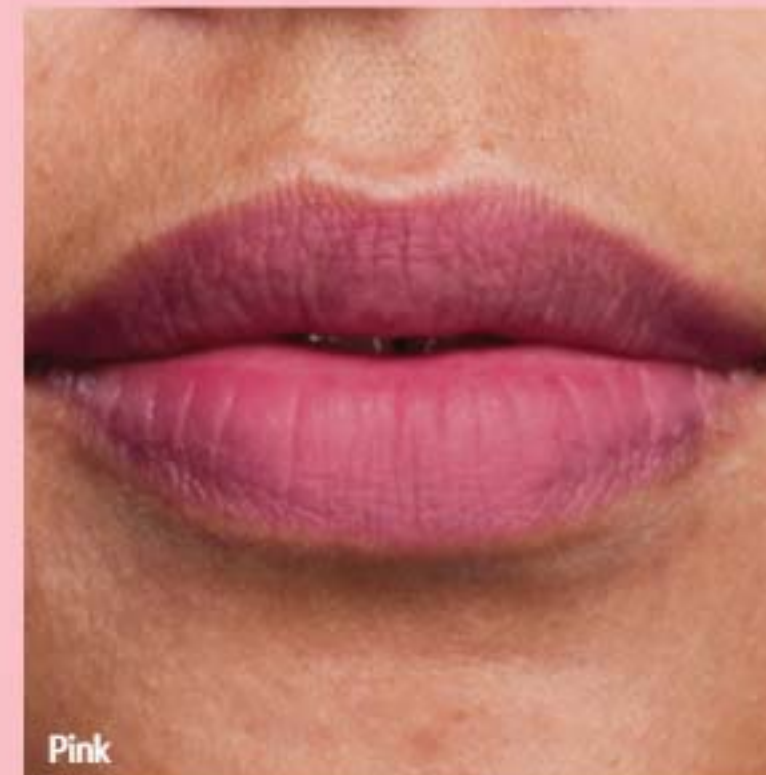
Bronze 25544	Rose Quartz 14076	Marsala 09332	Fuchsia 09779
Peach 25411	Bright Pink 14092	Scarlet 06213	Coral 08482
Mauve Creme 25395	Rose Berry 09761	Carmin 41905	Burgundy 08219
Soft Nude 09258	Mauvelous 09449	Hot Pink 14555	

Hydramatic Shine
Hyaluronic Lipstick
3.6g
£10.50

*Based on a consumer study with 100 people.

HYDRATED, PLUMPER,
SMOOTHER-LOOKING
MATTE LIPS**

Bold on the outside and caring to the core, this is the vibrant matte lipstick with **the world's 1st*** hydrating, hyaluronic core.**



Magenta 08243	Berry 09506	Honey 09571	Pink 10090
Peony 10033	Blush 10058	Mauve 10371	Flame 09019
Garnet 09241	Nude 11296	Siren Red 09118	Plum 10579
Fawn 09993	Ruby 08995	Rosy 10363	

Hydramatic
Matte Lipstick
3.6g
Normally £10.50

**Based on a consumer use study with 128 participants.
***Based on internal market research conducted in August 2022.

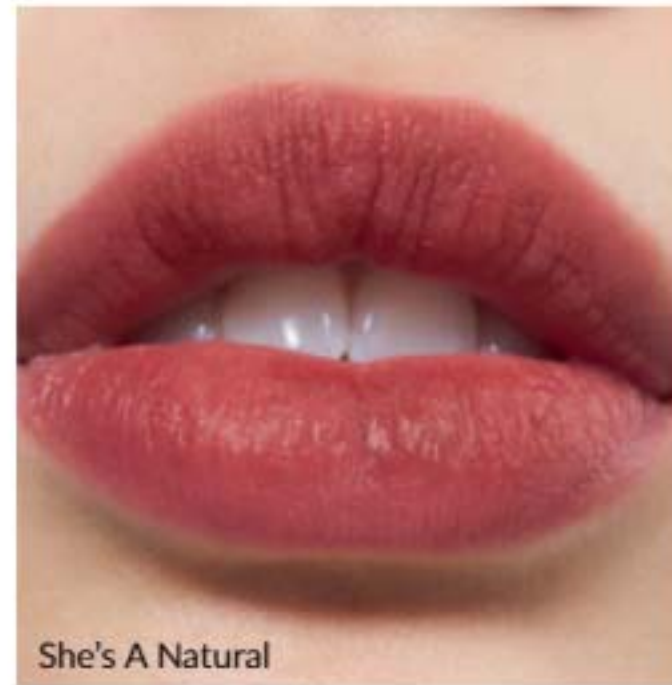
JUST
£8.50
SAVE £2



NAIL &
GLIMMER
DUO
JUST £2
When you spend
£15 or more
across pages 4-63.
See page 6 for details.



THE LIP BAR



She's A Natural

PASSION-PROOF LIP STAIN

- comfortable, bare-lip feel
- blotted satin-matte colour
- up to 10 hours** of serious staying power



She's A Natural 56440	Forever Love 19968	Stay The Night 57513
Stay Naked 56051	Be Mine 18465	Kiss N Tell 19893
Worth The Hype 19794	Bold Romance 19935	
Love Is Blind 57497	Love With Passion 19943	
Smooch Proof 19885		

Power Stay Liquid Stain
3ml
£10

**Based on a consumer study with 110 participants.



Cappuccino

CREAMY LIP STYLO

- high-impact colour
- hydrates and conditions for 12 hours†
- long-lasting colour that won't feather, fade or bleed

Rose Creme 03681	Eternal Flame 04325
Vintage Pink 17012	Pink Peach 04564
Forever Pink 15461	Sunset 03814
Lasting Pink 09290	Cappuccino 20602
Totally Twig 05058	
Frisky Red 02493	

Lip Stylo
1.8g
£8

†Based on consumer science study with 14 participants.



Rose Flash

16-HOUR* SPARKLING LIP COLOUR

- matte pigments with super-fine glitter for 3D lip spark
- long-lasting, won't smudge, transfer or crack
- creamy comfy formula feels light & flexible on lips
- builds a multidimensional glitter sparkle the more you press your lips together



Nude Surge 64584
Scarlet Flame 74252
Russet Shock 72520
Rose Flash 42622
Cherry Charge 74807

Power Stay High Voltage Spark
16-Hour Lip Colour
7ml | £11.43/10ml
Normally £10

£8
SAVE £2

Get it before it's gone!
*Based on consumer study with 109 subjects.



Feisty Fawn



the perfect lipstick?
PRECISE. COMFORTABLE. LASTS FOR 10 HOURS.†

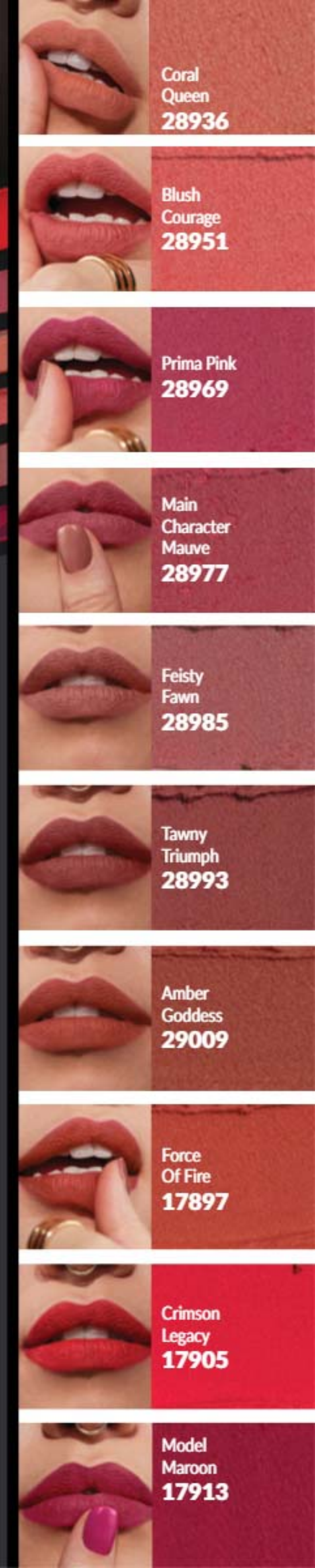
- STAYS PUT:** stays looking freshly-applied with a slimline angled precision tip for accurate application.
- STAYS COMFORTABLE:** lightweight-feeling formula flexes with your lips and leaves them feeling smoother and softer.
- STAYS RICH:** high impact matte colour that's locked in for 10 hours, without caking or drying.

†Based on consumer study with 120 people.

Power Stay Lip Stylo
1.2g
Normally £10

JUST
£8

SAVE £2





Crushed Orchid

HIGH-IMPACT SATIN-MATTE LIP PAINT

Hydrating shades infused with **weightless coconut oil** and **shea butter** that help lock moisture and **dry to a soft-matte finish** you'll love.

Honey Love 05298	Crushed Orchid 05355	Lady In Red 10942
Nude Attitude 05306	Coral Shore 03988	Raspberry Truffle 03053
Tahiti Charm 05348	Velvet Hibiscus 03210	

- ultra hydrating all-day moisture
- ultra comfortable non-sticky finish
- ultra impactful mood-boosting colour

Avon Ultra Colour
Lip Paint
Hydrating Matte
7ml | £8.93/10ml
Normally £8
£6.25
SAVE £1.75



Gleaming Guava

ULTRA SHINY GLOSS

Think all lip glosses are created equal? Think again. Meet the **oil-infused, juicy colour** that **doesn't feel sticky**.

Crystal Clear 06205	Wink Of Pink 04556	Just Peachy 06569
Gleaming Guava 04796	Luminous Nude 04705	Gold Digger 22723
Spellbound 05272	Crushed Lime 15214	Tropical Twist 04978
Forbidden Fig 04762	Lavender Haze 56473	Cherry Pick 05173
Peony Blush 26641	Rusty Luster 04945	Wisteria Glow 05223
Pomegranate Punch 05017	Cotton Candy 05025	Mulberry Glaze 05660



Ultra Colour
Lip Gloss
7ml | £15.71/10ml
£7

MIX & MATCH*
*MIX & MATCH

ANY 2 FOR **£11**
SAVE UP TO £3

MIX & MATCH*
*MIX & MATCH

ANY 2 FOR **£11**
SAVE UP TO £3

THE LIP BAR



Pink Bouquet

GLIMMERSTICK LIP LINER

- precisely defines and contours lips
- stops lipstick from feathering
- with vitamins C and E

Nude 07021	Blushed Nude 07054	Simply Spice 05371
Pink Cashmere 07112	Pink Bouquet 08037	True Red 06296
Mystery Mauve 07070	Deep Plum 06841	



Glimmerstick Lip Liner
0.35g
£6.50



Nude

TINTED LIP BALM

- a healthy touch of buildable colour
- instantly reduces lip dryness with an exclusive blend of nourishing butters
- with SPF10 and antioxidants

Bare 23044	Papaya 21741
Nude 23242	Plum 21816
Pink 23200	Red 21790

Tinted Lip Balm
2g
£8



Sugar Cookie

HYDRATING LIP BALM

- nourishing formula
- helps soothe chapped lips and lock in hydration
- sweetly scented



Strawberry
27607

Sugar Cookie
27540

Coconut
27565

Avon Lip Balm
4g
Normally £3.50

£2.75



Shimmering Petal

LUXURIOUS LIP OIL

Lock in **carving moisture** with **nourishing oils, glossy shine** and **SPF12**.

- infused with jojoba, avocado and coconut oils plus vitamin E to help lock in moisture
- smooth, precision applicator
- brilliant shine with SPF12 protection

Nourishing Lip Oil
7ml | £10.71/10ml

JUST
£7.50

NEVER GREASY OR STICKY
just pure nourishing perfection that's a dream to wear



NAIL & GLIMMER DUO
JUST £2
When you spend **£15 or more**





model wears
Ultraviolet

**ULTRA
COLOUR**

COLOURS THAT
COME ALIVE

NAIL YOUR LOOK IN 60 SECONDS*

Are you ready for
the **60-second***
nail switch? Try our
express mani for
fresh tips in no time.

Ultra Colour 60 Second
Express Nail Enamel
10ml
£4.50

*Based on a consumer science study with 129 participants.

Ultraviolet

DRIES IN
60
SECONDS*



4-Step Nail File Set
Pack of 2. Eva, sand paper.
Each file approx.
14cm x 1.5cm.
26096
£3.50



• colour, base
and top coat in 1



• dries in 60 seconds*



• now with more colour
in every drop

Wow White 11262	Lightening Red 11155
Think Fast Pink 03137	Bitten Apple 11247
Nude Secret 06932	Ultraviolet 21295
Mauve It 05066	Grape Escape 21865
Pom Pom Macaron 05116	In Mauve With U 52779
Getting Bare 05033	Mermaid Tail 08383
Naughty Brownie 20008	Once Upon A Lime 16675
Bubblegum 03459	Mad-Arin 02915
Strawberry Margarita 03533	In No Tweed 08268
Pink Squad 03566	Blue My Mind 17327
Fun N Fuchsia 04275	Cheers In The Sea 68130
Baby Marmalade 10777	Power Black 09845
Dashing Red 27870	

Ultra Colour 60 Second
Express Nail Enamel
10ml
£4.50

*Based on a consumer science study with 129 participants.

THE NAIL BAR

ENAMEL REMOVER

- removes nail polish effectively
- nourishes and conditions nails
- non-drying, with panthenol



Avon Nail Experts Clean & Correct Nail Enamel Remover

25932

150ml | £0.32/10ml

£4.75

HARDENING BASE COAT

- helps nails feel stronger in minutes and look longer in days



Avon Nail Experts Ultimate Hardening Base Coat

18846

10ml

£4.50

NAIL SCISSORS

- to trim and tidy nails



Nail Scissors

Stainless steel with plastic grips. Approx. 9 cm x 5cm.

26088

£3.25

DUAL-ENDED CUTICLE PUSHER

- flat end pushes and shapes cuticles
- pointed end removes leftover skin or nail glue



Dual Ended Cuticle Pusher

Stainless steel. Approx. 13cm x 1cm x 0.5 cm

14670

£2.75

CUTICLE NIPPERS

- perfect for tidying ragged cuticles and hangnails



Cuticle Nippers

Stainless steel with plastic grips. Approx. 9.4 cm x 5cm x 1cm.

26054

£5.25



PRICES FROM

£4

SAVE UP TO £1

AT HOME MANI ESSENTIALS

Nourish, strengthen, and perfect your nails with this must-have trio. Get salon-worthy results from the comfort of home.

FREEZE DRY SPRAY

- dries polish to touch in 60 seconds
- helps prevent wrinkles and smudges

CUTICLE CREAM

- with caring aloe vera and vitamin E to condition and help protect dry, cracked cuticles

MIRACLE GROWTH

- supports healthy nail growth
- provides longer, stronger nails in just 5 days*
- smooths and moisturises

Avon Nail Experts Restoring Cuticle Cream

59576

15ml |
£2.67/10ml
Normally £5

£4

Avon Nail Experts Fast Dry Nail Setting Spray

21550

50ml |
£0.90/10ml
Normally £5.50

£4.50

Avon Nail Experts Express Growth Nail Serum

15636

6ml | £6.67/10ml
Normally £5

£4

with Pro Vitamin B5 & vitamin C



*Consumer study on 32 people.

101 FLAT FOUNDATION BRUSH

use to apply, distribute and blend foundation for an even finish and a flawless look



Length: 15.9 cm, with synthetic PBT bristles.

11098
£5

102 BUFFING FOUNDATION BRUSH

designed to apply foundation products and buff onto the skin for even coverage and a flawless finish



Length: 15.4 cm, with synthetic PBT bristles.

06940
£5

103 PRECISION POWDER BRUSH

domed for full coverage and blending larger areas of the face and neck



Length: 17 cm, with synthetic PBT bristles.

10967
£5

105 KABUKI BRUSH

ideal for applying or blending powders and bronzing products all over the face and neck for natural-looking coverage and finish



Length: 7.9 cm, with synthetic PBT bristles.

05942
£5

106 ALL-OVER FACE BRUSH

perfectly shaped to adapt to the natural contours of your face for flawless application and blending



length: 17.5 cm, with synthetic PBT hair

06361
£5

107 ANGLED BLUSH BRUSH

densely packed fibres with a soft angled head, perfect for applying both powder and cream blush formulations to cheeks



Length: 16.5 cm, with synthetic PBT bristles.

06403
£5

EYELASH CURLERS

- deep curves to grab even short lashes
- use alone or before mascara for the perfect flutter



Carbon steel. Approx. 6.2cm x 4cm x 10 cm.

26153
£3.50

MAKE-UP TIDY

- 6 open compartments
- 1 handy drawer
- for a clutter-free make-up area



Plastic. Approx. 21cm x 11cm x 10cm.

59931
£14

DOUBLE PENCIL SHARPENER

- 1 blade for chubby pencils
- 1 blade for skinny pencils



Plastic. Approx. 3cm x 3cm x 2.5 cm.

15131
£2.75

EASY ON THE EYE

From smokey eyes to precision brows, meet your new **applying, contouring and blending** go-tos.



BRUSHES FROM
£5

202 DUAL-ENDED CONCEALER & SMUDGING BRUSH

concealer brush for precise application in hard-to-reach areas
eyeshadow sponge for blending

Length: 14.8 cm, with synthetic PBT bristles.

10876
£4

201 DUAL-ENDED BROW BRUSH

dual-ended, with a flat brush for applying powder onto the brow area and soft spoolie comb for tidying and blending

Length: 16 cm, with synthetic PBT bristles.

11106
£4

TWEEZERS

- slanted tips for precision plucking



Stainless steel. Approx. 10cm x 1cm x 0.4cm.

15024
£3.75

204 ANGLED PRECISION LIP & EYE BRUSH

lip brush for precision and angled brow brush for easy application

Length: 14.2 cm, with synthetic PBT bristles.

10959
£4

ANEW

SERUM-INFUSED LIP COLOUR

- retexturing AHAs
- moisturising glycerine
- 72-hour hydro power, so your lips stay hydrated even after removal

Rejuvenating Nude 12054	Fresh Flambe 58636	Enlightening Plumberry 18481	Exhilarating Magenta 20644
Essential Mocha 21782	Awakening Coral 20073	Invigorating Plum 57950	Perky Peony 20883
Blossoming Pink 00851	Revitalizing Rouge 58529	Inspiring Cafe 00828	Uplifting Berry 18473
Refreshing Petal 00836	Reviving Mauve 19638	Renewing Rose 19620	



Anew Revival Serum Lipstick
3.6g
Normally £10.50

£8.50



CUTTING-EDGE TECHNOLOGY

- retexturing AHAs
- moisturising glycerine
- 72-hour hydro power, so your lips stay hydrated even after removal



Anew Revival Lip Treatment
13268
3.6g
£10

COLLAGEN-BOOSTING CONCEALER

- disguises imperfections and helps to reduce the appearance of fine lines and wrinkles
- instantly evens skin tone, hides lines and gives a flawless finish
- stimulates the renewal of collagen and elastin

Fair 56531
Medium 62844

Anew Age-Transforming Concealer SPF15
1.7ml
£9



BROW REVITALISER

- natural fibres mimic real hairs to enhance sparse brows
- tinted-gel formula blends, defines and sets

Light Brown
27110

Anew Transforming Brow Filler
3g
Normally £10

REVITALISE YOUR BROWS

Transform your brows with the Retouch Technology that **fills sparse brows with natural definition** and lasting confidence.

JUST
£7

SAVE £3



NAIL & GLIMMER DUO
JUST £2
When you spend
£15 or more



most-loved **BEAUTY**

CULT CONFIDENCE BOOSTING DAY & NIGHT CREAMS

—
1 sold every
minute*

*Based on Anew Day Creams sold in 2024 across Europe, Middle East and Asia.



FEEL ANEW
with our cult **classic**
firming, smoothing
and lifting **day**
creams.

POWERED BY



FROM
£12.50

SAVE UP TO £5

★★★★★
BESTSELLER

IDEAL FOR AGE 30+

**Anew Reversalist Plump
& Smooth Day Cream SPF20**

22459

50ml | £25/100ml
Normally £16

£12.50 SAVE £3.50

**Anew Reversalist Plump
& Smooth Night Cream**

20842

50ml | £25/100ml
Normally £16

£12.50 SAVE £3.50

IDEAL FOR AGE 40+

**Anew Ultimate Firm
& Supple Day Cream SPF20**

22376

50ml | £26/100ml
Normally £17

£13 SAVE £4

**Anew Ultimate Firm
& Supple Night Cream**

22434

50ml | £26/100ml
Normally £17

£13 SAVE £4

IDEAL FOR AGE 50+

**Anew Platinum Lift
& Tighten Day Cream SPF20**

21949

50ml | £28/100ml
Normally £19

£14 SAVE £5

**Anew Platinum Lift
& Tighten Night Cream**

21956

50ml | £28/100ml
Normally £19

£14 SAVE £5

SKINCARE



1

UPGRADE YOUR CLEANSER

Spring is the perfect time to curate our skincare routine for **maximum effectiveness**, so let's start with a **deep cleanse!**

SENSITIVE CREAM CLEANSER **THE OH-SO GENTLE ONE**

Delicate complexion? This is the cleanser for you. Tough on dirt but gentle on skin, this creamy face wash promises to leave your skin feeling less sensitive with each use.



Anew Sensitive+
Cream Cleanser
25494
150ml | £3.33/100ml

£5

NEW SEASON NEW SKINCARE IN 4 SIMPLE STEPS



HYDRATING MICELLAR WATER **THE EASY-PEASY ONE**

Cleanse away the day, **brighten** your skin, and **remove make-up** with the **no-rinse, fuss-free** cleanser. Plus, a dose of **hyaluronic acid** quenches thirsty skin cells beautifully.

Anew Hydrating
Micellar Water
08235
150ml | £3.33/100ml
Normally £7

£5

SAVE £2

CLEANSERS
£5 EACH

SAVE £2

PURIFYING CLEANSING JELLY **THE DAILY DEEP CLEANSER**

Jam-packed with **purifying** ingredients and **antioxidants**, this deep cleansing face wash helps **flush out dirt and make-up**, leaving your skin feeling **refreshed**.



Anew Purifying
Cleansing Jelly
22228
150ml | £3.33/100ml
Normally £7

£5

SAVE £2

2

UPGRADE YOUR EYE CREAM

The skin around our eyes is delicate, and eye creams are essential for **hydrating** this area, helping to **brighten, smooth and lift**.



INSTANTLY LIFTS AND TIGHTENS.*

SMOOTHS, FIRMS AND STRENGTHENS.*

★★★★★
BESTSELLER

LIFT & TIGHTEN DUAL EYE SYSTEM **THE BESTSELLING ONE**

Step this way for the cream and gel duo that gives you **smoother, lifted eyes in just 2 days.*** Quicker than booking an eye lift, then.

*Based on a consumer study with 154 participants

Anew Platinum
Lift & Tighten Dual
Eye System

00141
20ml | £47.50/100ml
Normally £14.50

£9.50

SAVE £4.50



RENEWAL POWER EYE CREAM **THE MULTI-TASKING SUPERHERO**

Want more from your eye cream? This **one does it all...** helps **reduce wrinkles**, banishes the look of **dark circles** AND gives you a more **wide-awake look**. No, really!

Anew Skin Renewal
Power Eye Cream

58651
15ml | £70/100ml
Normally £16

£10.50

SAVE £5.50



RADIANCE MAXIMISING EYE CREAM **THE DARK CIRCLE BANISHER**

This glowy little number helps to **energise, brighten**, and visibly reduce the look of **dark circles** (so you can pretend you got the **best night's sleep ever**).

Anew Radiance
Maximising Dark Circle
Correcting Eye Cream

21345
15ml | £60/100ml
Normally £13

£9

SAVE £4

EYE CREAMS
FROM
£9

SAVE UP TO £5.50

3

UPGRADE YOUR SERUM

Serums contain concentrated formulas that can penetrate **deeper than a moisturiser**, so this a step not to be missed.

RENEWAL POWER SERUM THE ONE LOVED BY MILLIONS

Want to see results – fast? Get this on your radar. With **7 powerful benefits in 7 days**, it's no wonder 85% of women say it's **as good as luxury serum.****

10X PROTINOL™*
+ NIACINAMIDE

Anew Skin Renewal Power Serum

38976
30ml | £56.67/100ml
Normally £26

£17
SAVE £9

*10X Protinol™ vs the level of Protinol™ in Anew Moisturising Creams.
**Based on women (18+) in the UK who expressed an opinion in a blind product test.



★★★★★
BESTSELLER



HIGH CONCENTRATION HYALURONIC ACID COMPLEX
3.5% HA

RADIANCE MAXIMISING SERUM THE GLOW BOOSTING FAVOURITE

Want unstoppable **radiance**? Of course you do. Get it with the **vitamin C power of 30 oranges** packed into one bottle. Your skin will thank you for it later.

HYDRATE & PLUMP SERUM THE ONE FOR UNSTOPPABLE HYDRATION

Show **dehydrated** skin who's boss with the serum that helps to **reduce the look of wrinkles** over time, for **plumper**-looking skin without the fillers. We're obsessed!

Anew Hydrate & Plump Serum

29231
30ml | £48.33/100ml
Normally £22

£14.50
SAVE £7.50



Anew Radiance Maximising Serum

29512
30ml | £48.33/100ml
Normally £22

£14.50
SAVE £7.50

10% VIT C

SERUMS FROM
£14.50
SAVE UP TO £9

4

UPGRADE YOUR DAY CREAM

Warmer, sunnier days means a moisturiser packed with hydrating benefits and SPF is a must. Find the perfect one for you right here.

RADIANCE MAXIMISING CREAM **THE 3-IN-1 SKIN SOLUTION**

Hey there glow getter! Don't let dull and tired-looking skin steal your shine.... get a glowing boost of radiance with our 3-in-1 moisturiser, primer and SPF50 lotion.



VIT C

SPF 50

* Anew Radiance Maximising Lightweight Cream SPF50

09639

50ml | £17/100ml
Normally £12.50

£8.50

SAVE £4



UP TO
**0.4%
BHA**

EVEN TEXTURE & TONE CREAM **THE ONE FOR FLAWLESS SKIN**

Dark spots and uneven skin throwing you off balance? This day cream uses a powerful (yet gentle) chemical exfoliant that helps dissolve dead skin cells and resurface skin.

* Anew Even Texture & Tone Day Cream SPF35

25577

50ml | £19/100ml
Normally £14

£9.50

SAVE £4.50

HYDRATE & PLUMP WATER CREAM **THE DAILY SKIN QUENCHER**

Feeling a little parched? This face cream glides on for a glass skin effect, helping to keep your skin visibly plumped with hydration for up to 72 hours.*

HA
+PRO VITA D
TECHNOLOGY

* Anew Hydrate & Plump Water Cream

24141

50ml | £17/100ml
Normally £12.50

£8.50

SAVE £4



DAY CREAMS
FROM

£8.50

SAVE UP TO £4.50

*Based on a clinical efficacy study with 24 participants.

SENSITIVE DUO
JUST

£23

SAVE £11

SENSITIVE+ ideal for **all skin ages**

2 STEPS TO **CALMER, SMOOTHER SKIN** IN JUST 2 DAYS*

Try the eye cream and moisturiser powered by Protinol™ that reduces the look of **wrinkles and crow's feet** while calming and **reducing redness**.

set contains:

- Anew Sensitive+ Dual Collagen Cream | 50ml |
- Anew Sensitive+ Dual Collagen Eye Cream | 15ml |

69930
Worth £33
£23



dermatologically,
allergy and
clinically tested



suitable
for sensitive skin



fragrance-free
tested on multiple
skin tones and types



POWERED BY
PROTINOL™

**Anew Sensitive+
Dual Collagen Eye Cream**

58255
15ml | £93.33/100ml

£14

**Anew Sensitive+
Dual Collagen Cream**

21972
50ml | £38/100ml

£19

*Based on a consumer study with 123 people.

RENEWAL POWER ideal for **all skin ages**

2 STEPS TO **RENEW MILLIONS OF SKIN CELLS†**

Combine the serum and moisturiser powered by 10X Protinol™†† for **more dramatic results**, and power up your skin's **strength and firmness**.*

POWER DUO
JUST

£32.50

SAVE £14.50

set contains:

- Anew Skin Renewal Power Cream | 50ml |
- Anew Skin Renewal Power Serum | 30ml |

67199
Worth £47
£32.50

POWERED BY



**Anew Skin Renewal
Power Cream**

22871
50ml | £42/100ml

£21

**BE THE 1ST TO TRY
NEW MULTIPROTECTION POWER CREAM
FULL SIZE LAUNCHING JUNE**

**Anew Renewal Power Multi-Protection
Shield Cream Sample**

58578
2ml

£1

†Niacinamide in the formulas helps renew the look of millions of surface skin cells.

††10X Protinol™ vs the level of Protinol™ in Anew Moisturising Creams.

*Strength and firmness based on a consumer study with 127 participants.



JUST
£12

SAVE £3

HELP DIMINISH THE LOOK OF WRINKLES IN JUST 3 NIGHTS*

Discover the **lightweight gel cream**
infused with **real gold**.



91% showed
improvement in fine
wrinkles**

**Based on a clinical efficacy
study with 32 people.



Anew Skin Renewing
Gold Emulsion
with Protinol™

19802

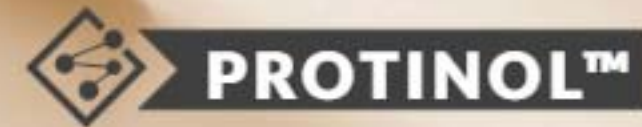
50ml | £24/100ml
Normally £15

*Based on a consumer study with 150 people.

REDUCE SIGNS OF AGEING, PIGMENTATION & DULLNESS IN JUST 2 WEEKS.**

Experience the **intense nourishment** of Supreme Rich
Cream, formulated with **luxurious black pearl extract**.

POWERED BY



JUST
£15

SAVE £5



Anew Supreme Rich
Cream with Protinol™

16485

50ml | £30/100ml
Normally £20

**Based on a consumer study with 223 participants.

REVERSALIST

plump and smooth the look of skin

Anew Reversalist Plump & Smooth Day Cream SPF20

22459

50ml | £25/100ml
Normally £16

£12.50

SAVE £3.50

Anew Reversalist Plump & Smooth Night Cream

20842

50ml | £25/100ml
Normally £16

£12.50

SAVE £3.50

Anew Reversalist Firm & Smooth Copper Mask

57539

75ml | £13.33/100ml

£10

SENSITIVE+

with Protinol™ Technology and skin-soothing actives for delicate complexions

Anew Sensitive+ Dual Collagen Cream

21972

50ml | £38/100ml

£19

Anew Sensitive+ Dual Collagen Eye Cream

58255

15ml | £93.33/100ml

£14

Anew Platinum Mini Set

Set includes:

- Platinum Day Cream | Trial Size |
- Platinum Night Cream | Trial Size |
- Platinum Lift & Tighten Serum | Trial Size |
- Box

21543

3 pc.

£24

ULTIMATE

feel firmer, more supple skin

Anew Ultimate Firm & Supple Day Cream SPF20

22376

50ml | £26/100ml
Normally £17

£13

SAVE £4

Anew Ultimate Firm & Supple Night Cream

22434

50ml | £26/100ml
Normally £17

£13

SAVE £4

Anew Ultimate Firm & Supple Firming Gold Mask

58354

75ml | £13.33/100ml

£10

Anew Skin Renewing Gold Emulsion with Protinol™

19802

50ml | £24/100ml
Normally £15

£12

SAVE £3

Anew Supreme Rich Cream with Protinol™

16485

50ml | £30/100ml
Normally £20

£15

SAVE £5

Anew Eye Treatment Patches

23341

2 pc.

£4

PLATINUM

lift & tighten the look of skin

Anew Platinum Lift & Tighten Day Cream SPF20

21949

50ml | £28/100ml
Normally £19

£14

SAVE £5

Anew Platinum Lift & Tighten Night Cream

21956

50ml | £28/100ml
Normally £19

£14

SAVE £5

Anew Platinum Lift & Tighten Dual Eye System

00141

20ml | £50/100ml
Normally £14

£9.50

SAVE £4.50

Anew Platinum Lift & Tighten Lifting Serum

04697

30ml | £86.67/100ml

£26

Anew Platinum Lift & Tighten Lifting Serum Refill

10181

30ml | £70/100ml

£24

TOOLS

maximise your skincare regime

Anew Facial Massage Roller

ABS. Approx. 14.5cm x 5cm x 3.5cm.

07120

1 pc.

£12

7 POWERFUL BENEFITS
in 7 days

Anew Skin Renewal Power Cream

22871

50ml | £42/100ml

£21

Anew Skin Renewal Power Serum

38976

30ml | £33.33/100ml
Normally £26

£17

SAVE £9

Anew Skin Renewal Power Eye Cream

58651

15ml | £66.67/100ml
Normally £16

£10.50

SAVE £5.50

Anew Skin Renewal Power Serum Refill

10249

30ml | £70/100ml

£24

Anew Skin Renewal Power Plumping Shots

18598

7 x 1,3ml

£21

ANTI WRINKLE

powered by retinol to reduce the look of wrinkles

Anew Smoothing Serum

16808

30ml | £73.33/100ml

£22

RADIANCE

with the glow-giving power of vitamins and antioxidants

Anew Radiance Maximising Microdermabrasion

25148

75ml | £16.67/100ml

£12.50

Anew Radiance Maximising Serum

29512

30ml | £33.33/100ml
Normally £22

£14.50

SAVE £7.50

Anew Radiance Maximising Lightweight Cream SPF50

09639

50ml | £20/100ml
Normally £12.50

£8.50

SAVE £4

Anew Radiance Maximising Dark Circle Correcting Eye Cream

21345

15ml | £66.67/100ml
Normally £13

£9

SAVE £4

Anew Radiance Maximising Serum Refill

10454

30ml | £56.67/100ml

£20

Anew Radiance Maximising Tonic

22368

200ml | £5/100ml

£10

CLEANSING

cleansers for every skin type

Anew Purifying Cleansing Jelly

08235

150ml | £3.33/100ml
Normally £7

£5

SAVE £2

Anew Sensitive+ Cream Cleanser

25494

150ml | £3.33/100ml
Normally £7

£5

SAVE £2

Anew Hydrating Micellar Water

22228

200ml | £2.50/100ml
Normally £7

£5

SAVE £2

Anew Power Gift Set

Includes: Renewal Power Serum 30ml, Renewal Power Eye Cream 15ml, Renewal Power Cream 50ml and quartz sha stone.

37341

4 pc.

£50

Anew Ultimate Mini Set
Set includes:

- Ultimate Day Cream | Trial Size |
- Ultimate Night Cream | Trial Size |
- Renewal Power Serum | Trial Size |
- Box

21329

3 pc.

£15

TRY SAMPLES

of our bestselling products

**SAMPLES**

Anew Renewal Power Multi-Protection Cream **58578**
Skin Renewal Power Serum **03657**
Skin Renewal Power Cream **08763**
Anew Platinum Day Cream **19851**
Radiance Maximising Serum **17509**
Anew Ultimate Day Cream **19836**
Anew Reversalist Day Cream **19828**
Lifting Dual Eye System **19869**
2ml

£1

HYDRATION

quenches skin for a plumper complexion

Anew Hydrate & Plump 10 Minute Mask

21840

75ml | £16.67/100ml

£12.50

Anew Hydrating Overnight Mask

26500

75ml | £16.67/100ml

£12.50

Anew Hydrate & Plump Serum

29231

30ml | £33.33/100ml
Normally £22

£14.50

SAVE £7.50

Anew Hydrate & Plump Water Cream

24141

50ml | £20/100ml
Normally £12.50

£8.50

SAVE £4

Anew Hydrate & Plump Serum Refill

11114

30ml | £56.67/100ml

£20

CLEAR & SMOOTH

with salicylic acid to help target blemishes and reduce the signs of ageing

Anew Even Texture & Tone Serum

16527

30ml | £60/100ml

£18

Anew Even Texture & Tone Day Cream SPF35

25577

50ml | £28/100ml
Normally £14

£9.50

SAVE £4.50

Anew Even Texture & Tone Peel Pads

25528

30 pc. | £50/100 pc.

£15

DREAM 4-IN-1 BB CREAMS

Wrap your skin in a blanket of protection and **streak-free coverage**, with a choice of **matte or radiant** finish.

- 1 SPF15
- 2 moisturises
- 3 evens tone and texture
- 4 light-to-medium coverage



Extra Light
09696

Light
09720

Medium
09753

OILY TO COMBINATION SKIN
with willow leaf and rice extract to cover imperfections for a flawless matte finish

Nutra Effects Matte BB Cream
30ml | £25.83/100ml
£7.75

NORMAL SKIN
with papaya extract for a naturally beautiful finish that enhances your skin's radiance

Nutra Effects Radiance BB Cream
30ml | £25.83/100ml
£7.75

Extra Light
09712

Light
08227

Medium
08318



TINT & HYDRATE IN AN INSTANT

Treat your skin to the tinted moisturiser that **blends like a dream**, hydrates and adjusts to **match most skin tones**.

JUST
£5.50
SAVE £2.25



NORMAL SKIN
with pomegranate extract to boost brightness

- lightweight, non-greasy formula
- blends easily for a radiant glow
- suitable for sensitive skin

SPF20

Nutra Effects Radiance Tinted Moisturising Day Cream SPF20
09688
50ml | £15.50/100ml
Normally £7.75



PUT PREMATURE AGEING ON PAUSE

Enjoy the lifestyle you love with **skin that's less sensitive** to the skin-ageing stressors of modern life.

ALL SKIN TYPES

with green tea to help smooth and strengthen



RESTORING OVERNIGHT GEL

100% agree

it makes skin look and feel healthier.*

An anti-ageing night gel that helps protect skin from free radicals, whilst helping reduce the look of fine lines and wrinkles.

Nutra Effects Ageless Restoring Overnight Gel

39933

50ml | £11/100ml

£7.75

*Based on those who expressed an opinion in a consumer study with 90 participants.

SOOTHE & COMFORT WITH CANNABIS SATIVA SEED OIL

Your complete collection of **face and lip care heroes**, formulated with cannabis sativa seed oil to help **relieve dryness**.



CLEANSE & CALM MICELLAR WATER

Formulated with cannabis sativa seed oil to reduce the appearance of redness while soothing, calming and cleansing skin.

Cannabis Sativa Seed Oil Cleanse & Calm Micellar Water

08490

400ml | £1.62/100ml

£6.50

NOURISH & CALM LIP BALM

nourishes dry lips with long-lasting moisture

Cannabis Sativa Seed Oil Nourish & Calm Lip Balm

20370

4g

£3



PRICES FROM
£4.80



REMOVES
MAKE-UP...
even
waterproof!

SENSITIVE SKIN
with cica extract to soothe

**Nutra Effects Soothe
Micellar Scrub**
25783
150ml | £3.33/100ml
£5

ALL SKIN TYPES
with papaya and pomegranate
extract for radiance

**Nutra Effects Radiance
Micellar Gel Cleanser**
21196
195ml | £2.46/100ml
£4.80

NORMAL TO DRY SKIN
with shea butter to nourish

**Nutra Effects Nourish
Oil-Infused Micellar Water**
03111
200ml | £2.80/100ml
£5.60

A CLEAN SWEEP

Begin and end your day with **beautifully clean skin**. Just choose the **cleanser with natural extracts** that matches your skin's needs.

PRICES FROM
£5.50



400ML

REMOVES
MAKE-UP...
even
waterproof!

REMOVES
24 HOURS
OF IMPURITIES
on the skin's surface
in under
1 MINUTE.*

SENSITIVE SKIN
with cica extract to soothe

**Nutra Effects Soothe
Micellar Water**
05611
400ml | £1.50/100ml
£6

COMBINATION TO OILY SKIN
with willow leaf and rice extract to mattify

**Nutra Effects Matte
Micellar Water**
02006
400ml | £1.50/100ml
£6

**Nutra Effects Matte
Fluffy Foam Cleanser**
56218
150ml | £3.67/100ml
£5.50

*Based on a clinical efficacy study with 15 participants.

**PORE & SHINE
COLLECTION**

new look in the next
brochure



**Clearskin Pore
& Shine Control
Smooth Exfoliating
Scrub**

05637
75ml | £4.67/100ml
£3.50



**Clearskin Pore
& Shine Control
Purifying Charcoal
Jelly Cleanser**

21006
100ml
£3.75



**Clearskin Pore
& Shine Control
Mattifying Charcoal
Toner**

22715
100ml
£3.25



**Clearskin Pore & Shine
Control Purifying
Charcoal Mask**

13045
75ml | £5/100ml
£3.75

**BLACKHEAD CLEARING
COLLECTION**



**Clearskin Blackhead
Clearing Deep
Clarifying Mask**

24216
75ml | £5/100ml
£3.75



**Clearskin Blackhead
Clearing Soothing
Exfoliating Cleanser**

21014
100ml
£3.75



**Clearskin Blackhead
Clearing Fresh
Clarifying Toner**

00869
100ml
£3.25



**Metal Blackhead
Remover**
Steel carbon. Approx.
12.5cm x 0.5cm.

21030
£2

**BLEMISH CLEARING
COLLECTION**



**Clearskin Blemish
Clearing Pink Clay
Triple Exfoliator**

02501
75ml | £4.67/100ml
£3.50



**Clearskin Blemish
Clearing Bubble
Cleanser**

04341
150ml | £2.67/100ml
£4



**Clearskin Blemish
Clearing Spot On
Instant Gel**

25627
15ml | £30/100ml
£4.50



**Clearskin
Blemish Clearing
Supercharged
Cleanser**

21022
150ml | £2.83/100ml
£4.25

BANISH THE BLEMISH

Don't let a little blemish get in the way of a big day!
Get complexion perfection with this **3-step regime**,
starring **Blemish Clearing Technology** for real results.

**PRICES FROM
£2.75**

new look in the
next brochure



1
**PINK CLAY
MASK**
deeply cleanses and
helps reduce the look
of blemishes

**Clearskin Blemish Clearing
Pink Clay 4-Minute Mask**
19125
75ml | £4.33/100ml
Normally £3.75

£3.25

**Clearskin Blemish Clearing
Clean Refreshing Toner**
11338
100ml
Normally £3.25

£2.75

**Clearskin Blemish
Clearing Patches**
16048
12 pc. | £35.42/100 pc.
£4.25

2 **TONER**
cleanses and leaves your
skin feeling calmed and
soothed

3 **PATCHES**
helps to restore skin's
heathy level of good
bacteria

FRAGRANCE

INTRODUCING
TODAY TOMORROW ALWAYS

radiance

NEW

EMBRACE YOUR RADIANCE

*with precious Rose Absolute,
captured at its most
brilliant moment.*

Illuminate your inner confidence with the warmth of exquisite **Rose Absolute**, crafted from 1.2 million* dawn-picked petals at their most fragrant, blended with succulent **strawberry** and **orange blossom** into a joyful scent.

LASTS ALL DAY**



FLORAL



FRUITY



SET OF 2
JUST

£19.50

WORTH £24.25

SET OF 2

set contains:

- EDP | 50ml |
- Body Cream | 125ml |

69583

Worth £24.25



FLORAL



FRUITY

TTA Radiance
Eau de Parfum

24240

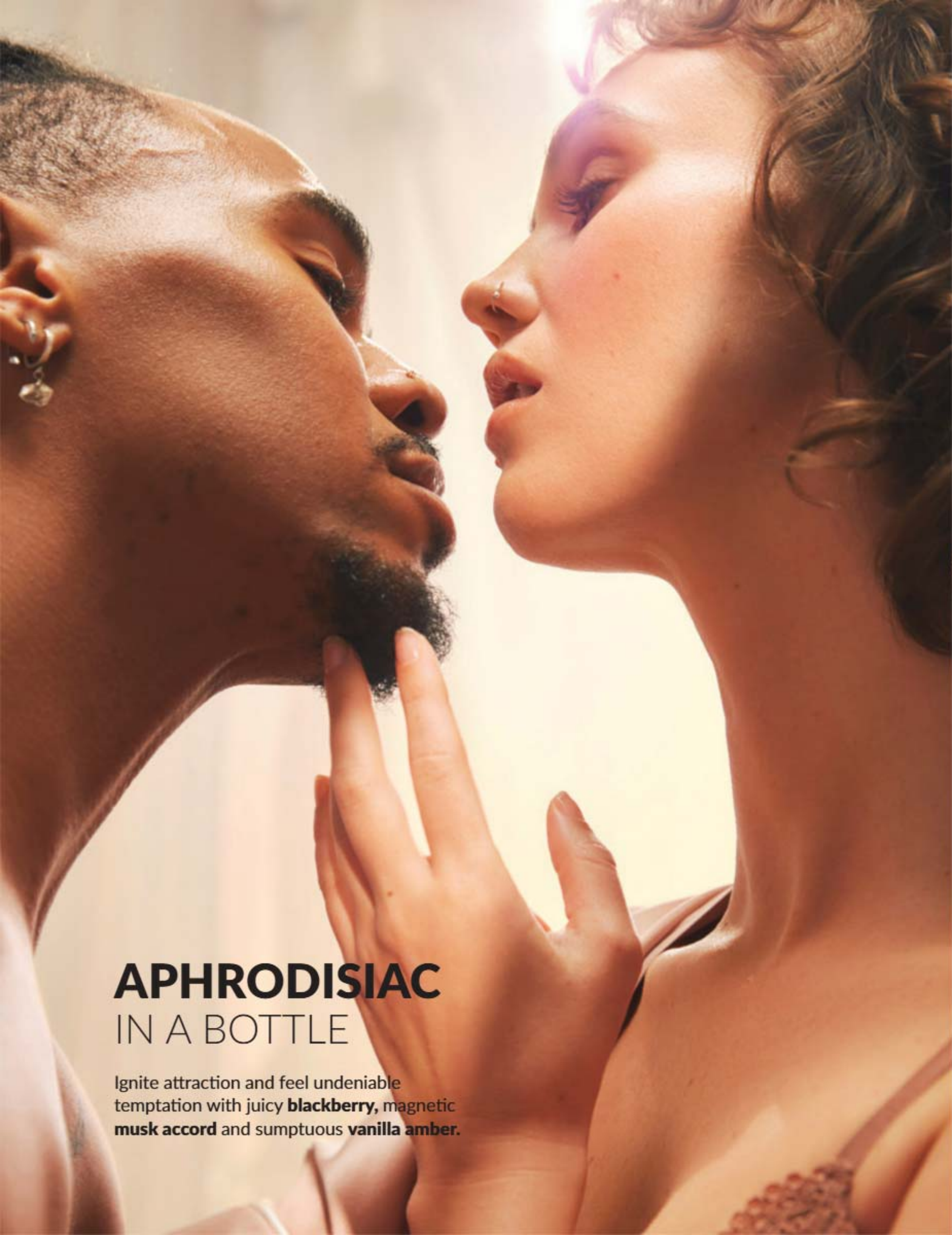
50ml | £38/100ml

£19



*It takes around 250,000 roses, which equates to roughly 1.2 million rose petals, to create 1 kg of Rose Absolute.

**Tested & proven to last up to 8 hours during a Consumer Use test with 30 people. Applies to Edp.



APHRODISIAC IN A BOTTLE

Ignite attraction and feel undeniable temptation with juicy **blackberry**, magnetic **musk accord** and sumptuous **vanilla amber**.

★★★★★
BESTSELLER

LASTS ALL DAY*

50ML

Attraction for Her
Eau de Parfum

12914
50ml | £34/100ml
Normally £17

£13.50

SAVE £3.50
*Tested & proven to last up to 8 hours.

100ML

Attraction for Her
EDP

54031
100ml

£28

WOODY FRUITY MUSK

blackberry, magnetic musk accord,
vanilla amber

SET OF 2

set contains:
• EDP | 30ml |
• Hand Cream | 30ml |

69005
Worth £18.25

£14.50

SAVE £3.75



BLACK SUEDE
SCENTS JUST
£12.50
EACH

SAVE £5.50

BESTSELLING BLACK SUEDE

Reveal the layers that make the man
with these **bestselling scents**.



WOODY
AMBER

ORIENTAL
SPICY

ORIENTAL
LEATHERY

★★★★★
BESTSELLER

red apples, tonkalactone,
cuir velours

Black Suede Secret Eau de Toilette
09209
100ml
Normally £18

fresh greens, leather,
warm woods

Black Suede Eau de Toilette
25197
100ml
Normally £18

black pepper, vanilla,
cashmere woods

Black Suede Touch Eau de Toilette
12609
100ml
Normally £18

YOUR FAR AWAY FAVES

Free your extraordinary with
our **No.1 fragrance collection**.

FAR AWAY
SCENTS JUST
£12
EACH

SAVE £5



ORIENTAL
FRUITY

ORIENTAL
WOODY

ORIENTAL
FLORAL

★★★★★
BESTSELLER

freesia, jasmine petals,
Madagascan vanilla

Far Away Eau de Parfum
58107
50ml | £24/100ml
Normally £17

creme de cassis, orange
blossom, salty chocolate

Far Away Rebel Eau de Parfum
58735
50ml | £24/100ml
Normally £17

black splendor plum, exclusive
white oud, golden amber

Far Away Splendoria Eau de Parfum
06395
50ml | £24/100ml
Normally £17

**MID
SEASON
SALE**

1 FOR

£10

ANY 2 FOR

£16*

*MIX & MATCH

Choose your
NEW SPRING FAVE FROM OUR TOP
**EVERYDAY
FRAGRANCES**



FOR HIM

*ginger, geranium,
sandalwood*

**1. Musk Air
EDT**

01958

75ml | £13.33/100ml
Normally £10

*cedar leaf, cypress oil,
urban jungle accord*

**2. Musk Metropolitan
Eau de Toilette**

06734

75ml | £13.33/100ml
Normally £10

*mint, lavender,
cardamom*

**3. Musk Marine
EDT**

23770

75ml | £13.33/100ml
Normally £10



FOR HER

*wild berries, jasmine
and white musk*

**4. Pur Blanca Elegance
EDT**

07013

50ml | £20/100ml
Normally £10

*honeysuckle, French mimosa,
creamy musk accord*

**5. Pur Blanca Hope
EDT**

06676

50ml | £20/100ml
Normally £10

*white freesia, peony
and white rose*

6. Pur Blanca EDT

19182

50ml | £20/100ml
Normally £10

**MID
SEASON
SALE**

1 FOR

£10

ANY 2 FOR

£16*

*MIX & MATCH

SET OF 3
£20

WORTH £25.25

ALWAYS IN STYLE, DAY TO NIGHT

Be high on confidence and fearless in classic style with honeysuckle, ylang ylang and milkwood.

set contains:
• Body Lotion | 125ml |
• EDP | 50ml |
• EDP Purse Spray | 10ml |

67694
Worth £25.25



honeysuckle, ylang-ylang
and milkwood.

Citrus, jasmine
and amber.

**Little Black
Dress EDP**

01206
50ml | £26/100ml

£13



**Little Black
Dress Lace EDP**

06908
50ml | £26/100ml

£13



FREE YOUR EXTRAORDINARY

with our luxury concentrated parfums

Discover parfums with our **highest concentration of oils** for a sensual, intensely hypnotic and **long-lasting experience.**

Scent
concentration:



PARFUM

SET OF 3
£24

WORTH £31.25



pear, jasmine, upcycled
Madagascar vanilla

**Far Away Beyond
Parfum**

25536
50ml | £38/100ml

£19



SET OF 3

set contains:
• Body Lotion | 125ml |
• Parfum Purse Spray | 10ml |
• Parfum | 50ml |

89086
Worth £31.25



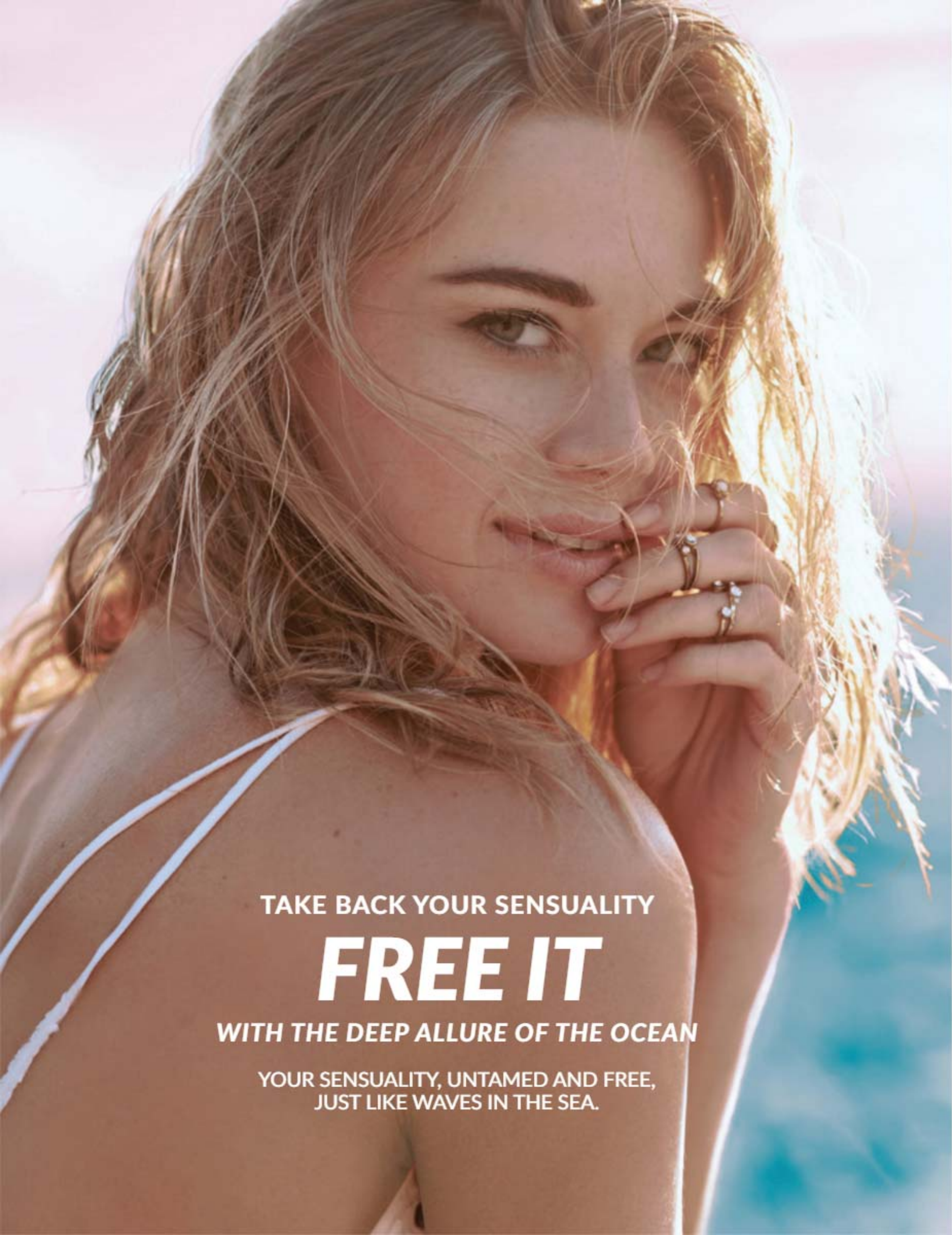
wild cherry, Belle de Nuit,
sandalwood

**Far Away Beyond
The Moon Parfum**

25171
50ml | £38/100ml

£19





TAKE BACK YOUR SENSUALITY

FREE IT

WITH THE DEEP ALLURE OF THE OCEAN

YOUR SENSUALITY, UNTAMED AND FREE,
JUST LIKE WAVES IN THE SEA.

NEW

JUST
£10.50

SAVE £2.50

Laminaria seaweed enhances your fresh, free sensuality with lasting allure, and sparkling **Italian bergamot oil** brightens the scent, while **warm amber** adds sensuousness.

LASTS ALL DAY*



*Tested & proven to last up to 8 hours.

SET OF 3

set contains:

- Roll-On Deodorant | 50ml |
- Body Lotion | 125ml |
- EDT | 50ml |

68247

Worth £21.50

£17



CHYPRE FLORAL FRESH

**Imari Free
Eau de Toilette**

04234

50ml | £21/100ml
Normally £13



TAKE BACK YOUR SENSUALITY
GO BOLD
 WITH ROYAL ROSES

VALIDATION, WHO NEEDS IT?
 YOUR CONFIDENCE COMES FROM WITHIN.

PRICES FROM
£10.50

SAVE UP TO £3.75

Feel confident in your sensuality with **blackberry, royal rose accord** and **anise musk essence**.



Imari Queen EDT

01073
 50ml | £21/100ml
 Normally £13

£10.50
 SAVE £2.50



SET OF 2

- set contains:
- Imari Queen EDT | 50ml |
 - Imari Queen Body Lotion | 125ml |

68858
 Worth £18.25
£14.50
 SAVE £3.75



upcycled rosewater, peaches, musk
Imari Naturelle Eau de Toilette
21907
 50ml | £21/100ml
 Normally £13
£10.50
 SAVE £2.50



blackcurrant, rose, cocoa butter
Imari Corset EDT
04085
 50ml | £21/100ml
 Normally £13
£10.50
 SAVE £2.50





most-loved **BEAUTY**

**RARE TREASURES
TO CHERISH**

—
*2 sold every
minute**

*Based on Rare brand EDPs and gift sets sold in 2024 across Europe, Middle East and Africa.

**BACK BY POPULAR
DEMAND**



£9 EACH
SAVE £4

**LIVE AND BE
LUMINOUS**
with **flourishingly
floral** Rare
fragrances.

 **AMBER**  **FLORAL**

apricot, dark lotus,
amber treasure accord

Rare Onyx EDP

06056
50ml | £219/100ml
Normally £13

 **FLORAL**

magnolia, rosewood,
sandalwood

Rare Pearls EDP

16386
50ml | £21/100ml
Normally £13



most-loved **BEAUTY**

**IGNITE YOUR
LUMINOUS GLOW**

—
*3 sold every
minute**

*Based on Incandessence brand EDTs and gift sets sold in 2024 across Europe, Middle East and Africa.

**SHOW YOUR INNER BEAUTY WITH
REFRESHING AND DAZZLING PARFUMS.**

**JUST
£10.50
EACH**
SAVE £2.50



FLORAL

white peach,
rose and teakwood

Incandessence EDP

15503

50ml | £21/100ml
Normally £13



FRUITY

bright bergamot, luminous
magnolia, warm vetiver Haiti

**Incandessence
Summer Glow
Eau de Parfum**

00455

50ml | £21/100ml
Normally £13

HOT FRAGRANCES FOR **PASSIONATE NIGHTS**

Inspired by the hot Argentinian tango, here's the **sensual scent escape** you've been looking for. Uncover your **passionate** side and dance the night away...



CHYPRE

black narcissus, rose and sandalwood

Passion Dance EDT

02386

50ml | £16/100ml
Normally £10

£8

SAVE £2



ORIENTAL



FLORAL



GOURMAND

orange blossom, coffee flower, sandalwood

Passion Dance Dark Eau de Toilette

08003

50ml | £16/100ml
Normally £10

£8

SAVE £2



HAPPY SCENTS

FOR BRIGHTENING YOUR MOOD



Endless **optimism** and the essence of **femininity**. The world in pink is all about **celebrating the joy** of being a woman!

white peach, jasmine, musk

Soft Musk EDT

05702

50ml | £13/100ml
Normally £10

£6.50

SAVE £3.50



FLORAL



MUSK

white peach, peony, musk

Célèbre EDT

05850

50ml | £16/100ml
Normally £10

£8

SAVE £2



FRUITY



FLORAL

SAVE UP TO
£4

ON 100ML FRAGRANCE



ORIENTAL FLORAL

2



ORIENTAL



FLORAL

1



100ML

YOUR FAVOURITE PERFUMES IN 100 ML EDITIONS

Enjoy your perfume for longer with our 100 ml bottles.

frangipani,
blackcurrant, oakwood

**1. Eve Confidence
EDP**

52308

100ml
Normally £28

£24

SAVE £4

honeysuckle, ylang
ylang, milkwood

**2. Little Black Dress
EDP**

66464

100ml
Normally £20

£18

SAVE £2

pear, freesia,
musk

**3. Perceive
EDP**

66373

100ml
Normally £20

£18

SAVE £2



FLORAL

FRUITY

3



EVOKE YOUR SIXTH SENSE

Find your **inner calm** with these **tranquil fragrances** that will make you feel free and one with nature.



CITRUS



FLORAL



FRUITY

SET OF 2

set contains:

- Perceive EDP | 50ml |
- Perceive Body Lotion | 125ml |

89706

Worth £18.25

£14.50



freesia, marine mist,
golden amber

Perceive Dew EDP

07435

50ml | £26/100ml

£13

pear, pink
dianthus, orchid

Perceive EDP

13425

50ml | £26/100ml

£13

SCENT-SATIONAL FRAGRANCES



Far Away Collection
EDP. 50ml

1. Far Away **58107**
2. Far Away Splendoria **06395**
3. Far Away Rebel 50ml | £24/100ml Normally £17 **58735**

£12

SAVE £5

3. Far Away Shine **58438**
4. Far Away Glamour 50ml | £34/100ml **55426**

£17



Far Away Parfum Collection
Parfum. 50ml

1. Far Away Beyond **25536**
2. Far Away Beyond The Moon **25171**

£19



Far Away Rebel Eau de Parfum - Special Edition
24968
50ml | £18/100ml

£17



Far Away Eau de Parfum
15669
30ml | £43.33/100ml

£13



Far Away Rebel Eau de Parfum
17491
30ml | £33.33/100ml

£10



Attraction Collection
EDP. 50ml

1. Attraction for Her **12914**
2. Attraction Game for Her **63669**
3. Attraction Intense for Her **20750**
4. Attraction Awaken for Her **00877**
5. Attraction Closer for Her **04507**

£13.50

SAVE £3.50



Attraction For Her Eau de Parfum - Special Edition
27995
50ml | £27/100ml
Normally £17

£13.50

SAVE £3.50



Attraction Closer For Her Gift Set
Set includes:
• Body Cream | 125 ml |
• Attraction Closer For Her Eau de Parfum | 30 ml |
• Gift box

39503

£14.50



Perceive Collection
EDP. 50ml

1. Perceive Dew **07435**
2. Perceive 50ml | £26/100ml **13425**

£13



Attraction for Her EDP
15198
30ml | £43.33/100ml
£13



Today, Tomorrow, Always
EDP. 50ml

1. Tomorrow **08102**
2. This Love **20933**
3. Wonder **10785**
4. TTA Celebrate 50ml | £30/100ml Normally £19 **26997**

£15

SAVE £4

5. Today **10462**
6. TTA Everlasting **00158**
7. TTA Radiance 50ml | £38/100ml **24240**

£19



Rare Collection
EDP. 50ml

1. Rare Pearls **16386**
2. Rare Gold **13367**
3. Rare Onyx 50ml | £26/100ml Normally £13 **06056**

£9

SAVE £4

100ML



100MLs
EDP. 100ml

1. Perceive **66373**
2. Little Black Dress 100ml Normally £20 **66464**

£18

SAVE £2



100MLs
EDP. 100ml

1. Attraction for Her **54031**
2. Attraction Intense for Her **01230**
3. Today **56804**
4. This Love 100ml **08813**

£28

5. Eve Confidence **52308**
6. Eve Truth 100ml Normally £28 **52134**

£24

SAVE £4



Luck for Her EDP
04622
50ml | £34/100ml
£17



Premiere Luxe EDP
17707
50ml | £27/100ml
Normally £17

£13.50

SAVE £3.50



Luv U Collection
EDP. 50ml

1. Lov U Connected **07567**
2. Lov U Together **24349**
3. Lov U 50ml | £24/100ml Normally £15 **05280**

£12

SAVE £3



Little Black Dress Collection
EDP. 50ml

1. Little Black Dress **01206**
2. Little Black Dress Lace 50ml | £26/100ml **06908**

£13



Little Black Dress Eau de Parfum
22848
30ml | £28.33/100ml
£8.50



Scent Mix Elegant Rose EDT
70417
30ml | £20/100ml
Normally £8.50

£6

SAVE £2.50



Get it before it's gone!



Imari Collection
EDP. 50ml

1. Imari Corset **04085**
2. Imari Naturelle **21907**
3. Imari Free **04234**
4. Imari Queen 50ml | £21/100ml Normally £13 **01073**

£10.50

SAVE £2.50



Eve Confidence Eau de Parfum - Special Edition
14480
50ml | £34/100ml

£17



Eve Discovery Collection
EDP. 50ml

1. Eve Truth **12963**
2. Eve Privé **28167**
3. Eve Become **07351**
4. Eve Confidence 50ml | £34/100ml **00810**

£17



Soft Musk EDT
05702
50ml | £13/100ml
Normally £10

£6.50

SAVE £3.50



Pur Blanca Collection
EDT. 50ml

1. Pur Blanca **19182**
2. Pur Blanca Elegance **07013**
3. PurBlancaHope 50ml | £20/100ml **06676**

£10



Passion Dance Collection
EDT. 50ml

1. Passion Dance Dark **08003**
2. Passion Dance 50ml | £16/100ml Normally £10 **02386**

£8

SAVE £2



Summer White Collection
EDT. 50ml

1. Summer White **24992**
2. Summer White Sunset 50ml | £16/100ml Normally £10 **14316**

£8

SAVE £2

SAMPLES 0.6ML

1. Far Away Shine **17723**
2. Far Away **15826**
3. Far Away Glamour **15818**
4. Far Away Beyond **15685**
5. Far Away Beyond The Moon **15776**
6. Far Away Splendoria **16063**
7. Far Away Rebel **15974**
8. Lov U Together **11353**
9. TTA Radiance **21113**
10. Attraction For Her 0.6ml **20875**

£1



Incandescence Collection
EDP. 50ml

1. Incandescence **15503**
2. Lotus **14423**
3. Incandescence Summer Glow 50ml | £21/100ml Normally £13 **00455**

£10.50

SAVE £2.50



Cherish EDP
01354
50ml | £21/100ml
Normally £13

£10.50

SAVE £2.50



Célèbre EDT
05850
50ml | £16/100ml
Normally £10

£8

SAVE £2

BODY LOTIONS

Body Lotion 125ml	
Imari Free	05074
Imari Queen	06007
Love U Connected	04820
TTA Everlasting	04663
TTA Radiance	24281
Far Away Shine	10330
Far Away	04200
Far Away Glamour	11379
Far Away Beyond	
The Moon	10835
Far Away Beyond	27979
Far Away Splendoria	27987
Far Away Rebel	10660
Imari Naturelle	13805
Perceive	07336
Eve Privé	22798
Rare Pearls	22780
Tomorrow	13797
Attraction Game for Her	14779
Eve Confidence	14167
Eve Truth	01800
Luck for Her	06023
Eve Become	13961
Pur Blanca	19224
Attraction Closer	13243
Lov U	12849
Lov U Together	23507
Attraction for Her	17186
Little Black Dress	04119
Today	55152
Imari Corset	17061
Little Black Dress Lace	10587
Attraction Awaken	54577
TTA Wonder	
- Shimmering	26492
125ml £4.20/100ml	

£5.25

BODY SPRAYS

Body Spray 150ml	
Full Speed	09613
Black Suede	17814
Black Suede Charm	02030
Black Suede Touch	01479
Black Suede Real	03392
150ml £4.17/100ml	

£6.25

DEODORANTS

Roll-On Anti-Perspirant Deodorant 50ml	
Imari Free	06502
Incandessence	08870
Perceive	63685
Pur Blanca	26203
Little Black Dress	04838
Far Away	51409
Far Away Glamour	62828
Imari Naturelle	68189
Individual Blue	09480
Full Speed	04747
Full Speed Quantum	01768
Full Speed Boost	18671
Musk Metropolitan	42820
Black Suede	23796
Black Suede Charm	56226
Black Suede Dark	17830
Black Suede Touch	14415
Black Suede Secret	27573
Black Suede Real	17889
50ml £6.50/100ml	
Normally £3.25	

£2.50

HAIR & BODY WASHES

Hair & Body Wash 250ml	
Elite Gentleman	25999
Attraction for Him	02550
Wild Country	08193
Full Speed	05934
Individual Blue	13144
Full Speed Surfer	24547
Full Speed Quantum	04283
Attraction Awaken for Him	63594
Full Speed Electric	06114
Elite Gentleman Quest	24935
Black Suede Dark	17715
Full Speed Boost	15321
Attraction Closer	17459
Black Suede	17848
Black Suede Real	17855
Black Suede Charm	10488
250ml £2.10/100ml	

£5.25

BODY MISTS

Body Mist 100ml	
Pur Blanca	23986
Little Black Dress	04986
Celebre	42655
100ml	

£6.25

POST-SHAVE MOISTURISER

Black Suede Real Intense After Shave	
19596	
100ml	

£5.25

HAND CREAMS

Hand Cream 30ml	
Attraction for Her	04804
TTA Everlasting	19877
30ml £17.50/100ml	

£5.25



PERFECT PERFUME MINIS

Treat yourself to a mini fragrance that's **perfect for popping in your bag** for an on-the-go spritz, to take on holiday or if you fancy trying something new.



1. Far Away Glamour	21188	Eve Confidence	25221	Little Black Dress	04721
2. Far Away Splendoria	06890	Eve Privé	09589	Perceive	03608
3. Attraction Closer	01131	Eve Truth	56697	TTA Radiance	22582
4. TTA Everlasting	09159	Far Away	21071	TTA This Love	08821
5. TTA Today	05983	Far Away Beyond	14563	TTA Tomorrow	25676
Attraction Awaken	26070	Far Away Beyond The Moon	21162	TTA Wonder	18812
Attraction The Game	23762	Far Away Rebel	21212	10ml	
Avon Attraction	16626	Far Away Shine	26351	Normally £7	
Eve Become	07831	Incandessence	23945		



most-loved **BEAUTY**

**SCENTS OF INNER
STRENGTH**

—
*2 sold every
minute**

*Based on Individual Blue brand EDTs and gift sets sold in 2024 across Europe, Middle East and Africa.

PERFECTLY BLENDED, CLASSIC SCENTS
to express **complete self-confidence.**



**BACK BY POPULAR
DEMAND**



**JUST
£8 EACH**
SAVE £2

100ML

bergamot, lavender,
soft musk

Individual Blue EDT
13391
100ml
Normally £10



FRESH



FOUGERE

mandarin, lavender,
cedarwood

**Individual Blue
Strong EDT**
20636
100ml
Normally £10



AROMATIC



FOUGERE

SET OF 2
£15.50

WORTH £19.25

FEEL TRULY WILD AT HEART

Be authentic and wild with lavender, geranium and sandalwood.

★★★★★
BESTSELLER

SET OF 2

lavender, geranium, sandalwood

set contains:

- Wild Country Hair & Body Wash | 250ml |
- Wild Country EDT | 75ml |



FOUGERE

67959

Worth £19.25



AMBER

£15.50

SAVE £3.75



SPEED UP AND FEEL ALIVE

Accelerate your adrenaline with **Electric accord, turmeric leaf oil and bold vetiver.**

SET OF 2
£15.50

WORTH £19.25



100% biodegradable
energy-promoting
Electric Accord***



SET OF 2

electric accord, turmeric leaf oil, vetiver

set contains:

- Full Speed Electric EDT | 75ml |
- Full Speed Electric Hair & Body Wash | 250ml |



FOUGERE



GREEN

**Full Speed Electric
EDT**

04259

75ml | £19/100ml

£14

***Refers only to ingredients that constitute the Electric Accord: black pepper, schinus molle, geranium oil, clary sage & rosemary

69146

Worth £19.25

£15.50

SAVE £3.75



THE MYSTERY OF SENSUALITY

100ML

mandarin, sage, sandalwood

Perceive for Men EDT

20289

100ml

Normally £14

£11

SAVE £3

★★★★★
BESTSELLER



THE POWER OF ATTRACTION

- 1. ginger root, magnetic musk accord, wood notes
- 2. black pepper, dark chocolate, woods
- 3. plum, intense magnetic accord, soft leather

- 1. Attraction for Him **11866**
 - 2. Attraction Game for Him **12781**
 - 3. Attraction Intense **20701**
- 75ml | £18/100ml
Normally £17

£13.50

SAVE £3.50



£13 EACH

SAVE £3

SOPHISTICATION REDEFINED

Pursue excellence with the tailor-made scents of **juniper, cardamom** and **cedarwood**.

Juniper, cardamom and cedarwood.

Elite Gentleman EDT

22186

75ml | £17.33/100ml
Normally £16

£13



FOUGERE



WOODY

ginger, coffee oil, cedarwood

Elite Gentleman Quest EDT

08284

75ml | £17.33/100ml
Normally £16

£13



spearmint, French lavender, black vetiver

Elite Gentleman In Black EDT

23416

75ml | £17.33/100ml
Normally £16

£13



SOPHISTICATED AFTERSHAVE



Attraction Collection EDT. 75ml

1. Attraction for Him **11866**
2. Attraction Awaken for Him **00034**
3. Attraction Closer **16238**
4. Attraction Intense **20701**
5. Attraction Game for Him **12781**

75ml | £22.67/100ml
Normally £17

£13.50

SAVE £3.50



Elite Gentleman Collection EDT.

1. Elite Gentleman Absolute **19307**
2. Elite Gentleman In Black **23416**
3. Elite Gentleman **22186**
4. Elite Gentleman Quest **08284**

50ml | £21.33/100ml
Normally £16

£13

SAVE £3



Wild Country Collection EDT.

1. Wild Country Freedom **13623**
2. Wild Country Rush **50658**

75ml | £14.67/100ml

£11

3. Wild Country **16220**

75ml | £14.67/100ml

£14



Musk Collection EDT. 75ml

1. Musk Marine **23770**
2. Musk Instinct **01685**
3. Musk Mineralis **05090**
4. Musk Metropolitan **06734**
5. Musk Air **01958**

75ml | £13.33/100ml

£10



Full Speed Collection EDT.

1. Full Speed **15768**
2. Full Speed Quantum **04150**
3. Full Speed Surfer **25619**
4. Full Speed Electric **04259**
5. Full Speed Pulse **01081**
6. Full Speed Boost **18655**

75ml | £8.67/100ml

£14



TTA For Him Gift Set

- Set includes:
- TTA for him EDT | 75 ml |
 - Hair & Body Wash | 200 ml |
 - Gift box

27862
Worth £23.25

£18



Black Suede Collection EDT.

1. Black Suede Touch **12609**
2. Black Suede Secret **25197**
3. Black Suede Secret **09209**

100ml
Normally £18

£12.50

SAVE £5.50



Black Suede Collection EDT.

1. Black Suede Charm **14290**
2. Black Suede Dark **08417**
3. Black Suede Real **09936**
4. Black Suede Real Intense **19083**

100ml

£18



Wild Country Gift Set

- Set includes:
- Roll-On Deodorant | 50 ml |
 - Hair & Body Wash | 250 ml |
 - Wild Country EDT | 75 ml |
 - Gift box

16790
Worth £22.50

£16



Individual Blue EDT

13391
100ml
Normally £10

£8

SAVE £2



Individual Blue Strong Eau de Toilette

20636
100ml

£8



Perceive for Men EDT

20289
100ml
Normally £14

£11

SAVE £3



- 30mls
EDT.
1. Black Suede Real **13227**
 2. Full Speed **01727**

30ml | £33.33/100ml

£10

Today for Him EDT

08409
75ml |
£19.33/100ml

£18



Aspire Man EDT

08136
75ml | £18.67/100ml
Normally £14

£11

SAVE £3



Luck for Him EDT

21063
75ml | £17.33/100ml

£16

SAMPLES



1. Black Suede Real Intense **27391**
2. Black Suede **27425**
3. Black Suede Real **27409**
4. Black Suede Secret **27441**
5. Black Suede Dark **27433**
6. Black Suede Touch **27466**
7. Black Suede Charm **28811**
8. Full Speed Surfer **14647**
9. Full Speed Electric **18366**
10. Attraction For Him **01248**

0.6ml

£1

★★★★★
BESTSELLER

Each product featuring the BESTSELLER logo has been one of our bestsellers in the UK throughout 2024 (based on internal sales data).



AVON

NOVA

Elevate your home beauty routine into a luxurious pampering session with these essential buys.

Oval LED Mirror

No need to replace batteries – this USB-rechargeable LED mirror puts you in control. Choose from three light modes with a simple touch.

Pink, PP, glass. Approx. 17.5cm x 28cm. Powered by rechargeable, non-replaceable battery. Includes USB charging cable.

06353

£20

LOADS OF SPACE

Stay organised with our wide-opening cosmetics bag.

Chloe Cosmetic Bag
Find everything at a glance with our wipe-clean beauty bag that opens into a deep tray. Practical meets beautiful!

Pink. Polyester. Approx. 21cm x 9cm x 9cm.

13706

£10

All fashion and home products are subject to availability.

Nova by AVON April 2025

EASY-TOUCH CONTROL



Product tested, loved and approved by our Beauty Insiders Representatives.



Sonic Face & Body Brush

Achieve professional results at home with this water-resistant face and body tool. Featuring five speeds of high-frequency vibration for a deep-cleanse feeling, skin stimulation and muscle massage, you can use it in or out of the shower or bath for an all-over skincare routine.

Blue. Silicone, plastic, metal. Approx. 7cm x 7cm x 3cm. Rechargeable via USB cable (included).

13490

£20

Neck & Shoulder Massager

Tension meets its match with this professional-style massage tool. The expertly curved metal head glides along your body's contours and gives a cooling sensation for a spa-worthy experience, anytime, any place, anywhere.

Blue and silver tone. Zinc alloy, aluminium. Approx. 15.5cm x 8cm x 1.5cm. Powered by 1 x AA 1.5V battery (not included).

26427

£18



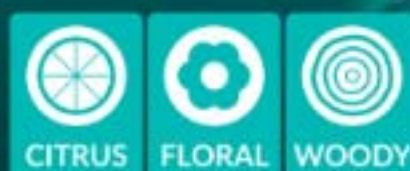
All fashion and home products are subject to availability.

April 2025 Nova by AVON

most wanted

UNDER THE SEA

Turn your bedside table into an underwater treasure trove with these aquatic-inspired home fragrance buys.



Underwater Bloom Candle

In a textured jar with an aqua ombré finish, this striking scented candle looks like it's been plucked from the bottom of the sea. 130g. Glass. Burns for up to 38 hours.

14217
£10

Underwater Bloom Fragrance Oil

Transport yourself to a seafront paradise with just a few drops of this enchanting oil blend, featuring bergamot, sandalwood and lily of the valley. Glass. 10ml.

12690
£5

Underwater Bloom Diffuser

You'll want to show off this stunning diffuser and its ceramic flower topper long after the fragrance has faded. 80ml. Glass, diatomite, gypsum. Lasts up to 10 weeks.

11502
£16

Diffuser may change colour as oil is absorbed and scent is diffused.

All fashion and home products are subject to availability.

Nova by AVON April 2025



FACE TIME


Try this silicone mask with our Anew Power Serum to help intensify results.

Silicone Face Mask

This reusable silicone mask is a gamechanger. Once you've applied your chosen facial product, help stop it evaporating by stretching the mask across your face and looping it over your ears to hold it in place.

Clear. Silicone. Approx. 14cm x 22cm (folded).

24083
£6

 All home fragrancing items in this brochure have a hazard classification under the Classification, Labelling and Packaging Regulation. Please see product details at avon.uk.com for full hazard information.

NEW

NEW! Neutral Leopard Lounge Set

Complete your at-home pampering in comfort with this super-soft, new-season silhouette two-piece loungewear set. Included is a boxy drop-sleeve tee and wide-leg trousers in an on-trend leopard print.

Beige. 95% polyester, 5% elastane.

Small 56044
Medium 59956
Large 58743
Extra Large 12369
Model wears Large

£28

All fashion and home products are subject to availability.

March 2025 Nova by AVON

SOFT TO THE TOUCH



Bright Ditsy Nightdress
With its frilled hem, adjustable cross-back straps and on-trend pattern of petite petals, this soft-touch nightdress is beautifully feminine.

Green. 65% polyester, 35% viscose.

Small **58420**
Medium **55988**
Large **00463**
Extra Large **26369**
Model wears Medium

£14

All fashion and home products are subject to availability.

Nova by AVON April 2025

Bright Ditsy Button-Down PJs

Classic styling meets cosy charm with this pyjama set. Featuring a pretty ditsy floral print throughout, delicate pink piping and matching buttons, plus a handy front pocket, it's the perfect blend of comfort and feminine detail.

Green. 65% polyester, 35% viscose.

Small **04176**
Medium **15594**
Large **16055**
Extra Large **14530**
Model wears Large

£24

DESIGN
EXCLUSIVE
TO AVON

Size table applies to body measurements given in cm

S/M/L	Bust	Waist	Hips
S	82-86	65-69	90-94
M	91-96	74-79	99-104
L	101-106	84-89	109-114
XL	112-118	95-101	120-126

All fashion and home products are subject to availability.

April 2025 Nova by AVON

THE TRAVEL SHOP

Travel light but look amazing with our clever on-the-go make-up essentials – sized just right for your journey

NEW



PERFECT LIGHT

Three light settings ensure flawless make-up in any environment.

NEW!

Travel Compact Mirror
Make every reflection perfect with this rechargeable dual-mirror compact. It has up to 2 hours of battery life and three light settings – natural daylight, warm, and bright white – plus magnifying and regular mirrors that open flat for easy viewing.

Pink. ABS, glass. Approx. 10cm x 10cm x 2.5cm. Includes a non-replaceable, rechargeable lithium battery, and USB charging cable.

14084

£12.50

DOUBLE VISION

Choose between regular and magnifying mirrors that open flat.

All fashion and home products are subject to availability.

4-IN-1 MAKE-UP BRUSH

Meet the cleverest brush in your bag: this lightweight brush set nests inside itself, creating one sleek double-ended tool.

FOR POWDER...

...use the large dome-head outer brush for buffing on powders.

FOR EYELID DEFINITION...

...use the smaller flat-head inside brush to build colour and add definition around the eyes.

FOR EYESHADOW...

...use the fluffy, fuller-head inner brush to diffuse and blend eyeshadow.

FOR FOUNDATION...

...use the large, flat-head outer brush for blending blushers, bronzers and foundation.



INCLUDES A CONNECTOR FOR A DOUBLE ENDED BRUSH

NEW!

Travel Make-Up Brush & Pouch

Buff, blend and polish with just one tool? It's possible with this travel-friendly 4-in-1 make-up brush with silicone pouch that sits tidily in your handbag.

Black and pink. Nylon, silicone, plastic, aluminium. Brush approx. 16.5cm. Pouch approx. 20cm x 2.5cm x 5cm.

13987

Normally £16

£14

SAVE £2

All fashion and home products are subject to availability.

Melt the day away

Bring calm and charm to your home with welcoming scents for any room

Ceramic Wax Melt & Oil Burner
Simply pop a wax melt or a couple of drops of your favourite fragrance oil on top of the burner to create beautiful aromas.

White. Dolomite. Approx. 9cm x 9cm x 12cm. Tealight and wax melt not included.

67918
£8.50

Wax Melts
These melting wax cubes emit a long-lasting fragrance. Embrace a sense of calm in your immediate surrounds by melting our timeless yet comforting Sand Lily & Amber fragrance blend.

70g. Pack of 6.
Sand Lily & Amber 27813
£3.50

Car Diffuser
Clip this diffuser to an air vent to help make your car feel like home.

Aluminium, polypropylene. Approx. 1cm x 8cm. Includes 1 x Fresh Cotton refill. Lasts up to 3 weeks.







07609
£6

All fashion and home products are subject to availability.

Nova by AVON April 2025

SCENTS YOU LOVE

Discover our affordable range of home fragrances

PICK A SCENT	SAND LILY & AMBER Aquatic, citrusy and floral, with a woody, musky base.	LAVENDER & BERGAMOT Aromatic lavender, eucalyptus and bergamot.	VANILLA & TONKA BEAN The warm, sweet scent of vanilla, almond and tonka.	FRESH COTTON A crisp blend of green apple, orange blossom and soft musk.	WHITE JASMINE & NEROLI Lively jasmine, gardenia and neroli.
 REED DIFFUSERS 70ml, 196g. Last up to 6 weeks. £7.50	27730	16584	00265	12278	26781
 CANDLES 120g. Burn for up to 25 hours. £6	13318	03038	20263	04390	26740
 FRAGRANCE OILS 10ml. £3.50	27748	03590	17681	62935	26799
 SCENTED SACHETS 10cm x 17cm. Last up to 4 weeks. £3	27797	03962	13177	09316	26823
 CAR DIFFUSER REFILLS Packs of 2. Last up to 3 weeks. £5	27771	07096	08706	07542	07039
 WAX MELTS 70g. Packs of 6. £3.50	27813	16691	25973	14720	26807

All fashion and home products are subject to availability.

April 2025 Nova by AVON

PURE GENIUS

Our air purifier brings you cleaner air and signature scents, without the high price tag

UP TO
99%
DUST REMOVAL
Captures microscopic particles down to 0.2 microns.



360°
COVERAGE

An advanced intake system purifies air, covering up to 4.5 sq ft.

2-IN-1
DUAL ACTION

Removes particles and diffuses your favourite scent.

Pure Aroma Diffuser & Air Purifier

Turn on the purifier mode to filter invisible dust from the air, then set it to diffuser mode to fragrance the clean air with your favourite aroma (not included).

White. ABS, silicone. Approx. 11cm x 11cm x 17.5cm. Powered by USB cable (included).

25486
£39

DROP A HINT

Pure air meets comforting scents. This 2-in-1 purifier and diffuser works perfectly with our range of home fragrance oils.

Fragrance Oil
10ml.

White Jasmine & Neroli 26799

£3.50

Wear it your way

These accessories are the wardrobe must-haves that will take your outfit from office hours to happy hour without missing a beat

Lana Longline Layered Necklace

This double-chain necklace, with a delicate faux pearl on one chain and long-line clear stone pendant on the other, looks good day or night.

Gold tone. Steel, brass, glass, zinc, plastic. 1st layer approx. 42cm + 9cm extension chain, 2nd layer approx. 56cm.

11932
£9

1 NECKLACE, 2 LOOKS



DAZZLE WITH THIS 5-PIECE SET



Nina Necklace & Earrings Set

You'll never feel like you're running out of looks with this mixed-metal 3-in-1 necklace, 2-pendant and 2-earring set.

Silver plated and gold tone. Steel, zinc, glass. Includes 3 x necklaces ranging from approx. 42cm - 55cm, and 2 x pairs of earrings, approx. 1cm - 1.5cm.

08755
£12



Nina Cateye Sunglasses
The smoke lenses of these shades add sophistication, and the monochrome frames go with any outfit.
Black. Polycarbonate, acrylic. Approx. width 14.1cm, height 4.8cm, length 14.3cm. Category 3, 400 UV protection.

08540
£10

Chloe Printed Scarf
Add instant colour with this lightweight floral scarf.
Pink and red. Polyester. Approx. 180cm x 50cm.

41848
£8



NEW!
My Everyday Mini Cross-Body Bag
Small but perfectly formed, this adjustable cross-body bag carries your essentials with style, day or night.

PU outer, polyester lining. Approx. 17cm x 24cm.

- Pink 27318
- Black 25056

£12



NEW!
Ariel 2-Tone Chunky Earrings
These interlocking hoops offer a pair of knockout looks – wear together for impact, or simplify with the gold hoop alone.

Gold tone and silver plated. Zinc, stainless steel. Approx. 2.5cm x 1.5cm.

15693

£6.50



NEW!
Remy Bag
Tap in to the season's soft side with a quilted, plush shoulder bag. It's roomy enough to hold all your bits and bobs and comes in shades of look-at-me pink or classic black with a vibrant pink lining.

Polyester. Approx. 40cm x 32cm.

- Pink 21493
- Black 28191

£20



NEW!
Lana Sunglasses
In a classic suits-anyone oval shape elevated by on-trend monochrome frames, these shades are the perfect mix of fashion and function.

Polycarbonate, acrylic. Approx. width 14cm, height 4cm, length 14cm. Category 3, 400 UV protection.

- White 05181
- Black 21808

£8.50

BAG A DUPE

Our Remy Bag delivers catwalk glamour and designer details at a purse-friendly price.



All fashion and home products are subject to availability.

Nova by AVON April 2025

All fashion and home products are subject to availability.

April 2025 Nova by AVON

most wanted

CHAIN REACTION

Meet our most coveted arm candy – these customer-favourite bracelets are perfect for stacking and surprisingly affordable. No wonder they're selling fast!



- Gold Tone & Pink 08110
- Silver Tone & Blue 19448

£8

Maya 4-Piece Bracelet Set

These contrasting pieces are a mix of finishes and materials – from polished metal chains to pretty beads.

White bronze, brass, steel, glass. 2 x bracelets approx. 18cm + 3cm extension chain. 2 x stretch bracelets.

- Gold Tone & Pink 08110
- Silver Tone & Blue 19448

£8

- Gold Tone & Pink 05751
- Silver Tone & Blue 62851

£10

Maya Layered Necklace

Give any outfit an instant lift with this 3-in-1 necklace.

White bronze, steel, glass, brass. 1st layer approx. 42cm + 9cm extension chain, 2nd layer approx. 47cm, 3rd layer approx. 53cm.

- Gold Tone & Pink 05751
- Silver Tone & Blue 62851

£10

Maya 4-Piece Bracelet Set

These contrasting pieces are a mix of finishes and materials – from polished metal chains to pretty beads.

White bronze, brass, steel, glass. 2 x bracelets approx. 18cm + 3cm extension chain. 2 x stretch bracelets.

- Gold Tone & Pink 08110
- Silver Tone & Blue 19448

£8

All fashion and home products are subject to availability.

Nova by AVON April 2025

SIMPLY

Packed with smart features in a streamlined design, this watch really delivers...

Gaia Smart Watch

The discreet Gaia watch has a slim strap, a minimalist screen and your essential health-tracking functions. Compatible with Android (version 8.0 and above) and Apple iOS (version 12.0 and above).

Plastic, silicone, TPU. Adjustable between approx. 12.5cm and 20cm. Powered by rechargeable, non-replaceable battery. Includes USB charging cable.

- Beige 21519
- Black 14373

£40



FORM & FUNCTION

Track your wellbeing – and your phone – from your watch.



HEART RATE MONITOR



STEP COUNTER



SLEEP TRACKER



CALORIE COUNTER



DRINKS REMINDER



PHONE FINDER

IN THE BLACK

Go dark for an even sleeker look.

MOTIVATING

All fashion and home products are subject to availability.

April 2025 Nova by AVON

SEREN

Empathy, purity, love. Discover the meaning behind our 18ct gold-plated semi-precious gemstone jewellery



Seren Pendant Necklace
Adjust the chain to wear the semi-precious stone close to your heart or pulse points.
18ct gold-plated with semi-precious gemstones. Approx. 42cm + 9cm extension chain.

- Green Aventurine 10397
- Labradorite 04531
- Amethyst 23929
- Rose Quartz 00273

£20



Seren Hoop Earrings
A simple drop design allows your semi-precious stone to capture the light and shine from any angle.
18ct gold-plated with semi-precious gemstones. Approx. 1cm.

- Green Aventurine 02592
- Labradorite 04101
- Amethyst 09464
- Rose Quartz 16865

£20



Seren Stone Bracelet
This adjustable touchy-feely mix of semi-precious stones and gold-plated beads is a stylish standout.
18ct gold-plated with semi-precious gemstones. Adjustable from approx. 16cm.

- Green Aventurine 22426
- Labradorite 03301
- Amethyst 18051
- Rose Quartz 18556

£27

AMETHYST
Radiates purity and protection.

ROSE QUARTZ
Embodies unconditional love.

GREEN AVENTURINE
For compassion and empathy.

LABRADORITE
Symbolises protection and power.



ANCHORCERT: SUITABLE FOR SENSITIVE SKIN
All of our jewellery and watches are tested for 16 metal allergens and certified by AnchorCert to be suitable for sensitive skin.
Just look out for the anchor logo across our jewellery and watches.

All fashion and home products are subject to availability.

Nova by AVON April 2025

STUDS TO STARS: YOUR 20-PIECE COLLECTION



Timeless elegance

Stacking star

Chic set

Party faves

MULTIPLE CHOICE

Switch up your style with these fresh pieces that will transform any outfit in an instant



Marina 20-Piece Earring Giftset
Whether you've got multiple piercings or just want a change from your everyday earrings, this collection of studs, huggie hoops and statement earrings offers countless different looks.
Silver tone and gold tone. Stainless steel, plastic, zinc, brass, glass, aluminium. Earring dimensions range from approx. 0.5cm - 3.5cm.

04069
£10



NEW! Remy Oversized Stud Pack
Feeling bold? Bring some big-earring energy with this trio of sculptural, oversized studs that are designed to capture both the light and the attention.
Gold tone and silver plated. Zinc, stainless steel, aluminium. Earrings range from approx. 1cm - 3cm.

15552
£9

A BOLD 3-STATEMENT SET



Supersize your look

All fashion and home products are subject to availability.

April 2025 Nova by AVON

A bra for every occasion

Often, it's not our clothes that make us feel amazing, it's what lies beneath

ON A LONG DAY

Wired bras aren't always the best for wearing all day, every day. Better is a non-wired design that's as comfortable as it is stylish.

NEW!

Lace Overlay Bra
Our padded non-wired lace overlay is made from soft, stretchy material designed to enhance your natural shape.

Lace: 90% nylon, 10% elastane.
Lining: 92% polyester, 8% elastane. Pad: polyester.

● Terracotta
Small 8-10 **25098**
Medium 12-14 **25106**
Large 16-18 **25114**
Extra Large 20-22 **25130**
Model wears Medium

£18

All fashion and home products are subject to availability.

Nova by AVON April 2025

NEW
COLOUR

EXTRA LACE, MORE COMFORT

BESTSELLING STYLE!



ON A NIGHT OUT

Wear your confidence your way – whether it's a peek of lace or more, our bralette is all about feeling fabulous.

Lace Bralette

What makes this bra a bestseller? The sophisticated lace finish creates an elegant silhouette, while the pull-on design, adjustable shoulder straps and non-wired structure ensure lasting comfort and coverage.

80% nylon, 10% elastane, 10% rayon.

● Beige
Small 8-10 **05736**
Medium 12-14 **04788**
Large 16-18 **04465**
Extra Large 20-22 **10678**

● White
Small 8-10 **10850**
Medium 12-14 **10892**
Large 16-18 **11130**
Extra Large 20-22 **11148**

○ Black
Small 8-10 **08797**
Medium 12-14 **06247**
Large 16-18 **06858**
Extra Large 20-22 **05454**

£18



All fashion and home products are subject to availability.

April 2025 Nova by AVON

THE ONE BRA

ON AN ALL-ACTION DAY

Whether you've made a date with your yoga mat or are just relaxing, you'll want a bra that's comfortable, adjustable and flexible.

The One Bra

So comfy you'll forget you're wearing it, this adjustable, wire-free bra is a super-soft choice for life on the go. The wide band provides a better fit and a smooth finish.

Blue, black, white, beige, pink: 96% nylon, 4% elastane.
Grey: 70% nylon, 23% polyester, 7% elastane.

- Blue
- Small 8-10 **00679**
- Medium 12-14 **07278**
- Large 16-18 **07310**
- Extra Large 20-22 **07328**
- Model wears Medium
- £14**

SMOOTH AND COMFY



- Black
- Small 8-10 **05397**
- Medium 12-14 **04598**
- Large 16-18 **03921**
- Extra Large 20-22 **10686**

- Grey
- Small 8-10 **14035**
- Medium 12-14 **14472**
- Large 16-18 **24257**
- Extra Large 20-22 **24505**

- White
- Small 8-10 **10611**
- Medium 12-14 **09597**
- Large 16-18 **09811**
- Extra Large 20-22 **08128**

The One Bra
Blue, black, white, beige, pink: 96% nylon, 4% elastane.
Grey: 70% nylon, 23% polyester, 7% elastane.

£14

- Pink
- S **01321**
- M **01339**
- L **01388**
- XL **01404**

- Beige
- Small 8-10 **09563**
- Medium 12-14 **08201**
- Large 16-18 **08391**
- Extra Large 20-22 **08441**

All fashion and home products are subject to availability.

Nova by AVON April 2025

All fashion and home products are subject to availability.

April 2025 Nova by AVON

OUTLET

GET THEM BEFORE THEY GO!



Personal Safety Alarm
ABS, zinc.
Approx. 8.5cm x 3cm x 2cm.
Requires 2 x AAA batteries (not included).

26831
Normally £10
£8
SAVE £2



Mia 2-Piece Gift Set
22814
Normally £8
£5.60
SAVE £2.40



Cooling Therapy Pack
Pink. PU, polyester.
Approx 19cm x 12cm.

62810
Normally £7
£4.90
SAVE £2.10



Pink Zebra Hair Towel Wrap
Pink and mauve.
Polyester. One size,
approx. 24cm x 60cm.

64022
Normally £7
£4.90
SAVE £2.10



Far Away Beyond the Moon Home Fragrance Gift Set
Includes: 40ml reed diffuser, lasts up to 8 weeks, tealight, burns for up to 3.5 hours, and tealight holder.

64162
Normally £15
£12
SAVE £3



Set of 3 Star Window Decals
Pack of 3. PE, paper. Approx. 29cm x 21cm.

22939
Normally £6
£4.80
SAVE £1.20



Whatever Your Mood Light
ABS. Approx. 7cm x 7cm x 7cm.
Powered by USB cable (included).

43083
Normally £18
£15
SAVE £3

OUTLET

GET THEM BEFORE THEY GO!



the
BRADAPT

Flexible support that adapts to your busiest days? Your boobs will thank you.

PURPLE
Small 8-10 **73353**
Medium 12-14 **73361**
Large 16-18 **34215**
Extra Large 20-22 **42556**

PINK
Medium 12-14 **70870**
Large 16-18 **73007**
Extra Large 20-22 **73346**

ORANGE
M **42762**
L **42887**
XL **42895**

BLACK
Large 16-18 **64709**
Extra Large 20-22 **65524**

Bradapt
74% nylon,
26% elastane.
Normally £20
£16
SAVE £4



Time For Relaxation Candle
160g. Burns for up to 30 hours.

06460
Normally £7
£6
SAVE £1



Time For Relaxation Reed Diffuser
70ml. Lasts up to 6 weeks.

06312
Normally £9
£7.50
SAVE £1.50



Time For Joy Blended Essential Oil
10ml.

10041
Normally £6
£4.50
SAVE £1.50



Time For Relaxation Blended Essential Oil
10ml.

05496
Normally £5.50
£4.50
SAVE £1



Time For Energy Candle
160g. Burns for up to 30 hours.

07617
Normally £7
£6
SAVE £1



Time for Energy Diffuser

07583
Normally £9
£7.50
SAVE £1.50



Time For Energy Fragrance Oil
10ml.

06684
Normally £5.50
£4.50
SAVE £1

ALL FASHION AND HOME PRODUCTS ARE SUBJECT TO AVAILABILITY.

COMFY

You spend a third of your life sleeping, so dress for the occasion in pyjamas that bring comfort, colour and pattern together

NEW!
Underwater Bloom 3-Piece Pyjama Set
Our great-value 3-piece pyjama set means you can mix and match to suit your style and all-night comfort. Includes an all-over print T-shirt and coordinating straight-leg pyjama bottoms in a lush pattern exclusive to Avon, plus a cosy pastel-pink vest. Pink, yellow and blue. 100% cotton.

Small	26120
Medium	26179
Large	26328
Extra Large	15032

Model wears Small
£26

3-PIECE PERFECTION



& COSY

All fashion and home products are subject to availability.

Nova by AVON April 2025

NEW!

Floral Check Shortie Set

Pretty frills meet pure comfort in this charming twinset. Sweet gingham-check shorts feature a tie-front waist, delicate frill hem and a floral-bow print, paired with a soft blue T-shirt with a flower-and-bow motif. Perfect for a good night's sleep.

Blue. 100% cotton.

Small	15172
Medium	13771
Large	13821
Extra Large	55244

Model wears Medium

£18

MADE WITH
100%
COTTON

DREAMY DESIGN

Combine two big print trends – gingham and florals.

All fashion and home products are subject to availability.

April 2025 Nova by AVON

WE WANT YOU TO

FEEL
YOUR
SELF

Why? Because breast cancer is the most commonly occurring cancer in women globally. So, when you take time out to pamper yourself, don't forget to check for signs.

Get your BOOB LOVE on and get feeling yourself. It's self-care that could save your life.

Breast Cancer Awareness Cosmetic Bag - White

White and pink. PU, polyester. Approx. 20cm x 13.5cm x 5.5cm.

68551

£6



Breast Cancer Awareness PJs
100% cotton.

S **42994**
M **43182**
L **43364**
XL **44131**

£22



Breast Cancer Awareness Candle
Burns for approx. 28.5 hours. Includes card to find out more about the Avon Breast Cancer Promise.

45641

£7



Breast Cancer Awareness Bracelet - Dark Pink

Pink and gold tone. Brass, glass, zinc, fabric. Approx. 18.5cm + 2.5cm extension chain.

45633

£5



AVON BREAST CANCER PROMISE

We're proud to have **donated US \$951 million to breast cancer causes worldwide...** join us and be a part of it!



NEW

Breast Cancer Awareness Cosmetic Bag - Pink

Pink, black, purple and turquoise. PU, nylon. Approx. 17cm x 10cm x 10cm.

04895

£11

Breast Cancer Awareness Bracelet - Light Pink

Pink and gold tone. Polyester, zinc, glass. Adjustable.

06015

£5.50



10% of profits donated to good causes estimated at £1.69 for every PJ set sold, 90p for every Pink Cosmetic Bag sold, 42p for every White Cosmetic Bag sold, 47p for every Light Pink Bracelet sold, 43p for every Dark Pink Bracelet sold and 50p for every Candle sold. Registered charity numbers England and Wales: Refuge 277424

Introducing AVON X

meLORZI

Illustrator Mel brings her signature powerful pops of joy & positivity to Avon.



Get it before it's gone!



Advance Techniques Reconstruction Treatment Mask
01842
 375ml | £2/100ml
£7.50



Advance Techniques Reconstruction Bi-Phase Treatment
26419
 100ml
£5.50

DAMAGED HAIR? TIME TO REPAIR!*

Wave goodbye to split ends with our **Kera Panthenol Complex**-infused collection.



WITH KERA-PANTHENOL COMPLEX



RECONSTRUCTION

SET OF 3
£13

SAVE £1.25

set contains:
 • Treatment Serum | 30ml |
 • Shampoo | 400ml |
 • Conditioner | 250ml |
69641
 Worth £14.25

1. Advance Techniques Reconstruction Treatment Serum
24158
 30ml | £19.17/100ml
£5.75

2. Advance Techniques Reconstruction Shampoo
03475
 400ml | £1.31/100ml
£5.25

3. Advance Techniques Reconstruction Conditioner
03434
 250ml | £1.30/100ml
£3.25

*When used with the Treatment Mask.



Advance Techniques Hydra Boost Leave-In Treatment

03244
50ml |
£11.50/100ml
£5.75



SHAMPOOS & CONDITIONERS FOR EVERY HAIR TYPE

Want to nourish dry ends, fight flakes, deal with breakage or see the back of oily roots? Step right this way and **show your locks some love.**

250 ML
CONDITIONERS
£3.25
EACH

400 ML
SHAMPOOS
£5.25
EACH



Advance Techniques Fabulous Curls Curling Cream

24166
150ml |
£3.83/100ml
£5.75



Advance Techniques Deeply Purifying Treatment Scrub

17194
150ml | £3.83/100ml
£5.75

for hair with symptoms of dandruff with Climbazole



Anti-Dandruff

1. Advance Techniques Anti-Dandruff 2-in-1 Shampoo and Conditioner
11494
400ml |
£1.31/100ml
£5.25

for oily hair with salicylic acid & kaolin clay



Deeply Purifying

2. Advance Techniques Deeply Purifying Shampoo
19208
400ml |
£1.31/100ml
£5.25

for dehydrated, weakened hair with hyaluronic & amino acid complex



Hydra Boost

4. Advance Techniques Hydra Boost Shampoo
25858
400ml |
£1.31/100ml
£5.25

5. Advance Techniques Hydra Boost Conditioner
03517
250ml |
£1.30/100ml
£3.25

for normal and dull hair with Crystal Light technology



Ultimate Shine

6. Advance Techniques Ultimate Shine Shampoo
16782
400ml |
£1.31/100ml
£5.25

7. Advance Techniques Ultimate Shine Conditioner
14134
250ml |
£1.30/100ml
£3.25

for dry hair with argan & coconut oils



Absolute Nourishment

8. Advance Techniques Absolute Nourishment Shampoo
25841
400ml |
£1.31/100ml
£5.25

9. Advance Techniques Absolute Nourishment Conditioner
03152
250ml | £1.30/100ml
Normally £3.25
£3.25

for flat, fine hair with volumising vitamin peptide complex



Mega Volume

10. Mega Volume Shampoo
18200
400ml |
£1.31/100ml
£5.25

11. Mega Volume Conditioner
18184
250ml |
£1.30/100ml
£3.25



YOUR HAIR RECOVERY SQUAD

Get your hair back on track with these professional treatments - without a spendy salon visit.



 with argan & coconut oils

MULTI-TASKER

Use as a mask before shampooing, a moisturiser before blow-drying, or a styling serum for hair ends.

Absolute Nourishment Treatment Oil
Infused with Argan & Coconut Oils

14068
100ml

£9.25



 with Crystal Light Technology

SHINE EXPERT

Gives up to 100% instant, high-beam shine to lacklustre hair.

Advance Techniques Ultimate Shine Illuminating Treatment Spray

14100
100ml

£5.50



 with Crystal Light Technology

DRY ENDS S.O.S.

Instantly smooths and improves the appearance of damaged hair ends.

Advance Techniques Ultimate Shine Serum

19133
30ml | £15.83/100ml
Normally £5.75

£4.75

SAVE £1



 with Biotin-Caffeine Complex

STRENGTH HERO


Helps prevent excessive hair fall while fortifying roots - ideal for hair bouncing back this sea

Advance Techniques Loss Control Leave-In Treatment Spray

17632
100ml

£5.50



 with volumising vitamin peptide complex

INSTANT VOLUME BOOSTER

Wave goodbye to flat hair this spring. Just spray for added lift, fullness, and volume!

Mega Volume Treatment Spray

18218
100ml

£5.50

PRICES FROM
£4.75

SAVE UP TO £1

ADVANCE
TECHNIQUES
BY AVON

YOUR HAIR CARE
TREATMENT
EXPERT

PROFESSIONAL BRUSHES & ACCESSORIES



for quick fixes, pop in your handbag

Advance Techniques Pro Foldable Cushion Brush
ABS, Synthetic rubber, nylon. Glass mirror. 9.7 x 5.7 cm (when closed).

17442
£4

detangling and faster blow-drying, for all hair types

Advance Techniques Pro Vent Brush
ABS, Aluminium, nylon. Ceramic coat. Head: 4.5 x 13 cm. Handle: 12cm.

18747
£6

brushing & smoothing, for long thick hair

Advance Techniques Pro Paddle Brush
ABS, Nylon, synthetic rubber. Head: 8.5 x 13.9 cm. Handle: 12 cm L.

18663
£7.50

Advance Techniques Pro Large Barrel Brush
ABS, Aluminium. Ceramic coating, Nylon pins. 15.3 cm L x 5.8 dia (excl. bristles)

18770
£8.50

Advance Techniques Pro Small Barrel Brush
ABS, Aluminium. Ceramic coating, Nylon pins. 15.3 cm L x 2.6 dia (excl. bristles).

28779
£6

Advance Techniques Pro Cushion Brush
ABS, Nylon. Head: 7.5 x 13.5 cm. Handle: 12 cm.

18713
£7.50

Advance Techniques Brush Cleaning Tool
Plastic handle and iron prongs with protective plastic cap. Length approx. 9cm.

56556
£3

Advance Techniques Scalp Massager
ABS. Approx. 7.5cm x 8cm.

04127
£5

Advance Techniques Pro Styling Tail Comb
PP & stainless steel. 24.2 x 5.5 cm.

26518
£3.50

Advance Techniques Pro Round Brush
ABS, Nylon. Head: 11cm + handle 12 cm, Dia: 4.1 cm.

18804
£7.50

Advance Techniques Pro Detangling Brush
ABS & Nylon. 23 x 7.8 cm.

01917
£6

Advance Techniques Hair Cutting Scissors
Carbon steel, TPR. Length: 16,5 cm.

15271
£7

DISCOVER 2-IN-1 SHAMPOOS & CONDITIONERS



- Moisture-rich, 2-in-1 formulas
- Healthy-looking hair from the first wash*
- XXL 700ml sizes that last longer

£3.75 EACH



700ML



Full Volume 2-in-1 Shampoo & Conditioner
Raspberry & Hibiscus
63651

Refresh & Revitalize 2-in-1 Shampoo & Conditioner
Nettle & Lavender
15800

Healthy Hydration 2-in-1 Shampoo & Conditioner
Aloe & Macadamia
08367

*Based on a consumer science study with 125 people, excluding 'Healthy Hydration 2-in-1 Shampoo & Conditioner'.

Nourish & Smooth 2-in-1 Shampoo & Conditioner
Avocado & Almond Oil
63727

Stay Strong 2-in-1 Shampoo & Conditioner
Apricot & Shea Butter
09514

2-in-1 Shampoo & Conditioner
700ml | £0.54/100ml

YOUR ULTIMATE AT-HOME PEDI



Foot Works Wet and Dry Pedi Roller Replacement Heads
Set of 2 replacement heads for the Footworks Wet/Dry Pedi Roller. ABS with 2 grades of paper coarseness. Size: 6.3cm x 3.5cm x 3.8 cm (per head).

03863
£5



Moisture Socks
96% Polyester, 4% Elastane. 1 pair in 1 size.

19075
£4



Foot Works 3-in-1 Pedicure Tool
Includes foot rasper, pumice stone and smoothing foot file. PP, iron, stainless steel. Approx. 10cm x 6cm x 5cm.

16550
£5.50



Foot Works Nail Brush
Polypropylene, nylon. Approx. 8.5cm x 2.5cm x 5.5cm.

15479
£2.50



Foot Works Heel Rasper
Stainless steel, plastic. Approx. 9cm x 5cm x 4cm.

04267
£4.50



Foot Works Toenail Clippers
Carbon, silicone. Approx. 9cm x 1cm x 2cm.

02980
£2.50



Foot Works Hard Skin Remover
Helps to remove hard skin from feet by scraping off layers of unwanted skin. Additional head included.

03723
£4.50

RELAXING LAVENDER FOOT EXPERIENCE

Apply this **intense lavender treatment** (and for the best result, pop the silicon socks on) to **moisturise and soothe your soles overnight**.

PRICES FROM
£3.75

SAVE UP TO £1



Foot Works Silicone Heel Enhancer Socks
Silicone. Approx. 10cm x 10cm. 1 pair in 1 size.

04374
Normally £5

£4
SAVE £1

Foot Works Overnight Treatment Cream with Lavender
Helps soften and soothe skin overnight, intensely moisturises.

13615
150ml | £2.50/100ml
Normally £4.50

£3.75

REFRESH & RECOVER

ACTIVE SOLES

Sore feet slowing you down? Take your on-the-go lifestyle in your stride with our **expertly crafted** collection, so your **hard-working soles** can pick up the pace!



Foot Works Active Reviving Foot Soak
Soothes tired, achy or hot feet, deodorises and refreshes, softens calluses.

23028
100ml
£4.50

Foot Works Active Odour Control Spray
Deodorises, refreshes and cools, provides relief from embarrassing foot odour.

27581
100ml
£4.50

Foot Works Paddle Foot File
Approx. 21cm x 5cm.
03046
£2.75



Foot Works Expert Exfoliating Foot Mask
Performs like a professional treatment: removes calluses, corns and dead skin cells, refreshes and renews skin.

04168
20ml
£5.50



BABY-SOFT SOLES

Wave goodbye to rough skin or calluses and enjoy **smooth, soft feet.**



1 FOR £4.75 2 FOR £6.50

SAVE £3
MIX & MATCH

1. Foot Works Healthy Extreme Cracked Heel Cream
Intensely moisturises, visibly smoothes cracked heels in 3 days, helps feet look healthier.

27839
75ml | £6.33/100ml
Normally £4.75

2. Foot Works Rough Skin Remover
Helps to soften and remove hard skin for baby-soft feet.

04226
75ml | £8.67/100ml
Normally £4.75

3. Foot Works Intensive Callus and Corn Cream
Reduces stubborn calluses, renews the feel of skin and makes feet soft.

25445
75ml | £8.67/100ml
Normally £4.75

4. Foot Works Intense Moisture Cream
Rehydrates very dry skin, softens and conditions rough feet.

02022
75ml | £6.33/100ml

5. Foot Works Clay Mask with Lavender
Helps exfoliate dry, rough skin for baby smooth & soft feet.

05553
75ml | £8.67/100ml
Normally £4.75

FROM
£2.25

1. Avon Kids 2in1 Shampoo & Body Wash. Fresh.

17988

200ml | £1.12/100ml

£2.25

2. Avon Kids Hair Gel. Fresh.

17996

50ml | £4.50/100ml

£2.25

3. Avon Kids Cologne Spritz. Fresh.

17970

150ml | £2.67/100ml

£4



6-9 YEARS

3-5 YEARS

NO MORE TEARS

JUST GOOD, CLEAN FUN



Avon Kids 2in1 Shampoo & Conditioner. Apple.

18036

200ml |
£1.12/100ml

£2.25



Avon Kids 2in1 Goodnight Bath & Body Wash. Lavender.

18069

200ml |
£1.12/100ml

£2.25



Avon Kids 2in1 Bath & Body Wash. Strawberry.

18077

200ml |
£1.12/100ml

£2.25



CHILD-FRIENDLY,
TEAR-FREE, GENTLE FORMULAS
PERFECT FOR EVERYDAY USE



DERMATOLOGIST AND
OPHTHAMOLOGIST
TESTED

GETTING READY

MADE FUN

Help your little grown-ups enjoy their 'getting ready' routine with these **super cool daily toiletries** that they can use all on their own.

AVON

kids

6-9 YEARS

1. Avon Kids 2in1 Shampoo & Conditioner. Fruity.

18028

200ml | £1.12/100ml

£2.25

2. Avon Kids Body Wash. Fruity.

18010

200ml | £1.12/100ml

£2.25

3. Avon Kids Detangling Spray. Fruity.

14811

200ml |
£1.12/100ml

£2.25

4. Avon Kids Eau de Cologne. Fruity.

16709

30ml | £13.33/100ml

£4



TANNING



Avon Care Sun Self-Tanning Lotion
07195
 150ml | £4.67/100ml
£7



Avon Care Sun Tanning Oil Spray
07047
 150ml | £4.33/100ml
£6.50



! Avon Care Sun Protecting Bronzing Oil SPF15
40030
 150ml | £4.33/100ml
£6.50

Get it before it's gone!

SUN PROTECTION



! Avon Care Sun SPF15 Sun Spray
20081
 150ml | £3.83/100ml
£5.75



! SPF 30 Moisturising Lotion
06031
 150ml | £3.83/100ml
£5.75



! Avon Care Sun Refreshing 3-in-1 Face and Body Sun Lotion SPF30
03871
 150ml | £4/100ml
£6

Get it before it's gone!



! Avon Care Sun Shine Control SPF50 Facial Sun Cream
66050
 50ml | £11.50/100ml
£5.75



! Avon Care Sun Shine Control SPF30 Facial Sun Cream
67892
 50ml | £11.50/100ml
£5.75

Get it before it's gone!

! While stocks last.

AFTER SUN



Avon Care Sun After Sun Moisturising Gel
20115
 150ml | £3.17/100ml
£4.75

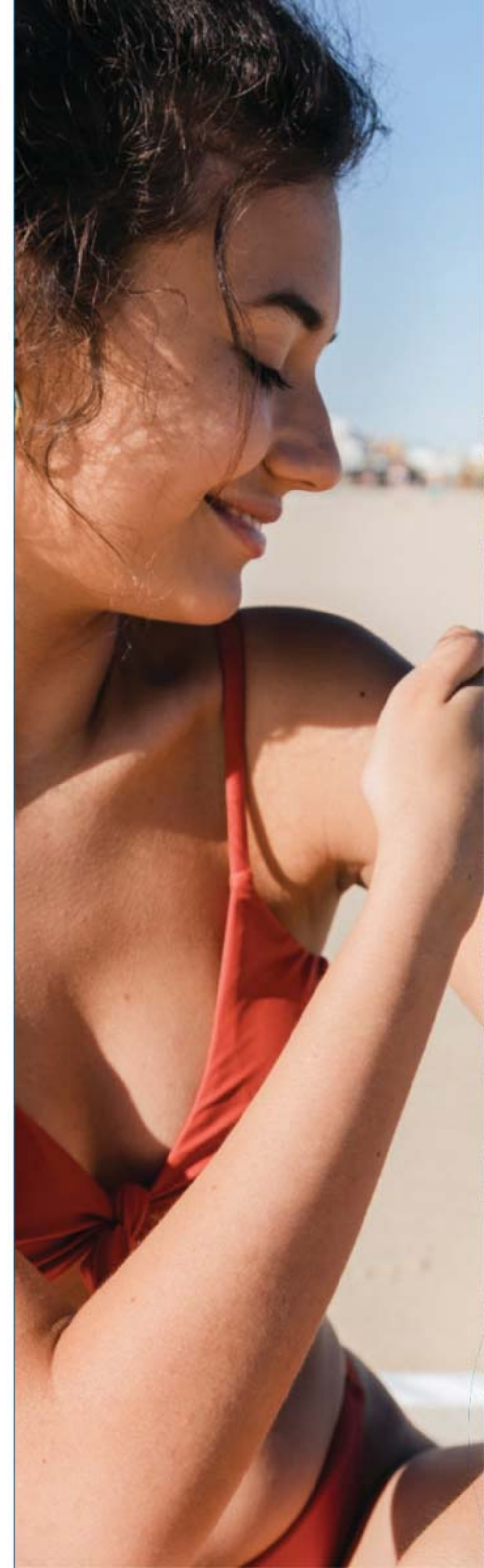


Avon Care Sun After Sun Cooling Spray
08912
 150ml | £3.17/100ml
£4.75



Avon Care Sun After Sun Cooling Lotion with Aloe
20545
 400ml | £1.44/100ml
£5.75

Get it before it's gone!



PRO-PROTECTION.*
 PRO-VITAMIN D. PRO-HAPPINESS.

Enjoy summer to the max with exclusive vitamin D-boosting sun care.



- moisturises while helping to protect against sunburn*
- with Pro-Vitamin D Technology
- highly effective UVA/UVB protection*
- water and sweat resistant*
- absorbs quickly and leaves no residue*
- non-greasy formulas with a dry finish

PRICES FROM
£5.50
SAVE £1.50

NEW



BRONZING

SUN PROTECTION

BABY & KIDS

SPF50

1. SUN+ BRONZING Tan Maximiser Lotion
 Preps skin for tanning.
02931
 200ml | £2.75/100ml
 Normally £7

£5.50

SAVE £1.50

2. SUN+ PROTECT Moisturising Sun Cream SPF 50
 With aloe vera.
02873
 150ml | £4.33/100ml
 Normally £8

£6.50

SAVE £1.50

3. SUN+ PROTECT Baby & Kids Moisturising Sun Cream SPF 50
 Suitable for 3 months+.
09910
 150ml | £4.33/100ml
 Normally £8

£6.50

SAVE £1.50

*Does not apply to the Tan Maximiser Lotion.

BODY LOTION 400ML



- 1. Infused with Moisture Lock Complex for 72-hour* skin moisturisation, with emollients and jojoba oil **11205**
 - 2. firming with ceramide complex **15990**
 - 3. restoring with Hyaluronic Boost Complex **18150**
- 400ml | £1.06/100ml
£4.25



Derma Restoring Hand Cream
18176
75ml | £3.33/100ml
£2.50



Watermelon Daily Hydration Body Lotion Mist Spray
55350
250ml | £1.70/100ml
£4.25



Watermelon Daily Hydration Body Lotion Gel
15370
200ml | £1.75/100ml
£3.50



LIP BALMS FOR HYDRATION IN EVERY SWIPE

- 1. avon care restage hydrating lip balm emea **02436**
 - 2. apple pie **16733**
 - 3. vanilla **16717**
- 4g
£2

3-IN-1 CREAM FOR FACE, HANDS & BODY 400ML



- 1. with coconut oil **19604**
 - 2. with avocado oil **24828**
 - 3. with multibiotics & vanilla extract **55251**
 - 4. with watermelon extract **55731**
 - 5. with glycerin, almond milk & vitamin E **02998**
 - 6. with pineapple, mango & papaya extracts **02220**
 - 7. cherry, with antioxidants **25510**
- 400ml | £1.06/100ml
£4.25



IF YOU LIKED THOSE...



... YOU'LL LOVE THESE!

JASMINE SCENT & HYDRATING GLYCERINE

Your fave combination now comes in a **cute new design**. Made to **keep your skin moisturised, soft and beautifully scented**, it's perfect for those fresh spring days.

1. Jasmine Scent & Glycerin Shimmering Body Lotion

16659
400ml | £0.88/100ml
£3.50

2. Jasmine Scent & Glycerin Hydrating Body Wash

06304
500ml | £0.60/100ml
£3

3. Jasmine Scent & Glycerin Soothing Hand Cream

24018
75ml | £2.67/100ml
£2

4. Jasmine Scent & Glycerin Shimmering Body Lotion

10439
720ml | £0.69/100ml
£5



NEW

HANDS-ON MOISTURE

THAT LASTS ALL DAY*

For hands, nails and cuticles.

HAND CREAMS
£2 EACH



6 IN 1
BENEFITS

- all-day moisture*
- soothing care
- softening moisture
- healthy-looking skin
- quick absorption
- non-greasy

HAND CREAMS
£2 EACH



HAND CREAM

- | | | |
|--------------|---|-------|
| 1. hydrating | cherry, with antioxidants | 25023 |
| 2. hydrating | with coconut oil | 20552 |
| 3. smoothing | with pineapple, mango & papaya extracts | 16519 |
- 75ml | £2.67/100ml

*After multiple applications. Based on Clinical Efficacy Study with 28 people (all hand cream except for Glycerin Hand Cream), and on Consumer Science Study with 11 people (Glycerin Hand Cream).

HAND CREAM

- | | | |
|-----------------------------|--|-------|
| 4. nourishing | with cocoa butter | 16337 |
| 5. replenishing | with avocado oil | 16295 |
| 6. hydrating | with watermelon extract | 09175 |
| 7. gentle | with multibiotics & vanilla extract | 16394 |
| 8. fruity radiance boost | with strawberry & blueberry extracts | 16477 |
| 9. moisturising | with glycerin, almond milk & vitamin E | 16402 |
| 10. long-lasting protection | with silicone & glycerine | 16303 |
| 11. moisture & soothe | with glycerine & almond oil | 10124 |
- 75ml | £2.67/100ml

*After multiple applications. Based on Clinical Efficacy Study with 28 people (all hand cream except for Glycerin Hand Cream), and on Consumer Science Study with 11 people (Glycerin Hand Cream).

AVON CARE
trusted by millions of women worldwide

IF YOU LIKED
THOSE...



... YOU'LL
LOVE THESE!



4 SOLD EVERY MINUTE*

Want the silkiest of skin? Get it in seconds with this **skin-softening spray**. The secret? It's all about the **jojoba oil**.

150ML



with jojoba oil



with argan oil

Skin So Soft Silky Moisture Nourishing Dry Oil Spray

19158

150ml | £3.33/100ml
Normally £5.50

Skin So Soft Original Dry Oil Spray

07955

150ml | £3.33/100ml
Normally £5.50

Skin So Soft Enhance & Glow Airbrush Spray

08672

150ml | £3.33/100ml
Normally £5.50

JUST
£5

★★★★★
BESTSELLER



scented with citronellol



your no.1 DRY OIL SPRAY

Want the silkiest of skin? Get it in seconds with this **skin-softening spray**. The secret? It's all about the **jojoba oil**. Trust us, your skin will thank you later.



scented with citronellol



with jojoba oil



250ML

★★★★★
BESTSELLER



Skin So Soft Original Dry Oil Spray Bonus Size

06627

250ml | £3/100ml

£7.50

YOUR FAVE HAIR REMOVERS

• super-quick • easy to use • highly effective



Hair Removal Face Cream

00620

15ml | £21.67/100ml

£3.25

results in
2.5
minutes*



Hair Removal Legs & Body Cream

21527

100ml

£6

*based on a consumer study with 75 participants

ROLL-ON CONFIDENCE

Whatever the day throws at you, stay dry and odour-free with our deodorants that are **gentle on skin but tough on sweat.**



ROLL-ON ANTI-PERSPIRANTS

£2 EACH



FOR HIM

Men's Max Protection
18549

FOR HER

Women's Max Protection
18689

Roll-on anti-perspirants
50ml | £4/100ml

FOR HIM



Active for Men
57174



Men's Invisible
09704

FOR HER



Active for Women
12799



Women's Invisible
09878

*Applies to Max Protection range, 72-hour protection against odour.
**For 48-hour odour protection.

BODY LOTIONS



Essential Moisture Body Lotion with Glycerin, Almond Milk & Vit. En
18531
400ml | £0.88/100ml
£3.50



Watermelon Daily Hydration Body Lotion
06197
400ml | £0.88/100ml
£3.50



Tropical Fruits Smoothing Body Lotion
24760
400ml | £0.88/100ml
£3.50



Cherry Body Lotion with Antioxidants
15784
400ml | £0.88/100ml
£3.50

BODY WASH



Coconut Hydrating Body Wash
17392
400ml | £0.56/100ml
£2.25



Avocado Replenishing Body Wash
00406
400ml | £0.56/100ml
£2.25

BODY CARE



CARING HYDRATION FOR EVERY BODY

Different sizes and skin types welcome.



- all-day moisture*
- nourished feeling skin after 1 use**
- softening moisture
- healthy-looking skin
- quick absorption
- non-greasy

BODY LOTIONS
£3.50
EACH



Body Lotion

1. Coconut	54544
2. Cocoa Butter	25585
3. Avocado	54353
4. Berry Fusion Radiance	14548

400ml | £0.88/100ml
£3.50

*After multiple applications. Based on Clinical Efficacy Study with 30 people.
**Based on Consumer Science Study with 192 people.

AVON CARE trusted by millions of women worldwide
NEW LOOK, same skin-loving formulas

IF YOU LIKED THIS...



YOU'LL LOVE THIS...



Planet Spa Blissfully Nourishing Hand, Elbow & Foot Cream
05777
75ml | £7/100ml
£5.25

Blissfully Nourishing Hand & Foot Mask
15982
100ml
£4.50

Planet Spa Blissfully Nourishing Hand Cream
19141
30ml |
£16.67/100ml
£5



Heavenly Hydration Body Moisturiser with Mediterranean Olive Oil
14522
200ml |
£3.62/100ml
£7.25

Planet Spa Korean Charcoal Cleanse & Refine Peel-Off Face Mask
19257
50ml |
£9/100ml
£4.50

Planet Spa Touch Of Gold Multi-Use Oil
02600
150ml |
£3.50/100ml
£5.25



CALM & HYDRATE WITH THE DEAD SEA MINERALS

Treat your mind, body and soul to a me-time moment of calm with Dead Sea minerals for refreshed,* healthy-looking skin.

SET OF 3
£14.50
 SAVE £1.50



set contains:
 • Facial Scrub | 75ml |
 • Face Mask | 75ml |
 • Body Butter | 200ml |
93260
 Worth £16
£14.50



Body Wash
03103
 200ml | £2.12/100ml
£4.25

1. Facial Scrub
08771
 75ml | £6/100ml
£4.50

2. Face Mask
04655
 75ml | £5.67/100ml
£4.25

3. Body Butter
12229
 200ml | £3.62/100ml
£7.25

* Excluding face mask and body butter.

TOOLS FOR LOOKING YOUR BEST AT HOME & ON-THE-GO



Men's Battery Rotary Shaver
 ABS, stainless steel. Approx. 15 x 5.5 x 6.8 cm. Requires 2 x AA batteries (not included).
19331
£25



Mens Battery Ear & Nose Trimmer
 ABS, stainless steel. Approx. 13 x 2.8 x 2.6 cm. Requires 1 x AA battery (not included).
21881
£10



Mens Grooming Set
 In the set: PP comb, stainless steel accessories: scissors, tweezers, nail clipper with nail file. PU case 11,8 x 7,5 x 2 cm.
26245
£7



Mens Razor with Interchangeable Heads
 Includes 1 handle and 5 razor cartridges. ABS, stainless steel. 14.5 x 4.5 cm.
15305
£5.50



SHOWER, SHAVE & MOISTURISE

Get ready to face whatever the day throws at you with our **daily grooming essentials**.

ACTIVE TECHNOLOGY*

MULTI USE

- exclusive blend of ingredients with benefits for men's skin
- multiple uses
- always caring and moisturising

SENSITIVE LINE



1. Avon Care Sensitive 2-in-1 Anti-Dandruff Shampoo & Conditioner

03327
200ml | £1.25/100ml
£2.50

2. Avon Care Sensitive Shave Gel

56838
150ml | £2/100ml
£3

3. Avon Care Sensitive 2-in-1 Aftershave Balm & Moisturiser

02089
100ml
£2.50

ESSENTIAL LINE



Avon Care Essential 3-in-1 Hydra Gel
58206
50ml | £4.50/100ml
£2.25



Avon Care Essential Aftershave Balm & Moisturiser
58800
100ml
£2.50

*Excluding 3-in-1 Hydra Gel.

NEW



REVITALISING ROSEMARY & CARROT SEED

with oat & angelica extracts

HAND LOTION
for up to 24 hour* moisture

1. 22954
250ml | £1.80/100ml

£4.50

ROOM SPRAY

3. 22996
100ml

£4.50

HAND WASH

2. 22947
250ml | £1.40/100ml

£3.50

BATH & SHOWER ELIXIR

4. 21683
500ml | £1/100ml

£5



ENERGISING GERANIUM LEAF & ORANGE

with orange & sea kelp extracts

HAND LOTION
for up to 24 hour* moisture

1. 25064
250ml | £1.80/100ml

£4.50

ROOM SPRAY

3. 54999
100ml

£4.50

HAND WASH

2. 25031
250ml | £1.40/100ml

£3.50

BATH & SHOWER ELIXIR

4. 25155
500ml | £1/100ml

£5



AROMATIC BERGAMOT & GREEN TEA

with verbena extract

HAND LOTION
for up to 24-hour* moisture

1. 25015
250ml | £1.80/100ml

£4.50

ROOM SPRAY

3. 05389
100ml

£4.50

HAND WASH

2. 25007
250ml | £1.40/100ml

£3.50

BATH & SHOWER ELIXIR

4. 02535
500ml | £1/100ml

£5



Enriched with natural origin extracts



Bottle made from 97.5% recycled plastic**

**Remove pump before discarding.



*After multiple applications. Based on a consumer study with 12 participants.
All home fragrance items in this brochure have a hazard classification under the Classification, Labelling of Packaging Regulation. Please see product details at avon.uk.com for full hazard details.

LUXURIOUS LEMONGRASS & COCONUT

with shea butter extract

Give hardworking hands the care they deserve with **indulgent treats**, infused with the uplifting scent of **lemongrass and coconut**.



BATH & SHOWER ELIXIR
02543
 500ml | £1/100ml
£5



ROOM SPRAY
54502
 100ml
£4.50



All home fragrance items in this brochure have a hazard classification under the Classification, Labelling of Packaging Regulation. Please see product details at avon.uk.com for full hazard details.

HAND WASH
1. 54056
 250ml | £1.40/100ml
£3.50

HAND LOTION
 for up to 24-hour* moisture
2. 28613
 250ml | £1.80/100ml
£4.50

*After multiple applications. Based on a consumer study with 12 participants.

250ML
 JUST
£1.75
 EACH

SCENTED HAND WASH



Enjoy **gentle cleansing** for an elevated **hand washing** experience, with the same **enticing scents** as our shower gels.



SWEET & JOYFUL:
 freesia & pomegranate
03228



LEMON BURST:
 lemon & basil
56663



ALL SENSES PRODUCTS ARE ENRICHED WITH NATURAL EXTRACTS



RECYCLABLE BOTTLES*
 *Excludes pump. Please remove when recycling.

Hand Wash
 250ml |
 £0.70/100ml

FRESHEN UP WITH SCENTED BODY MIST

Whether you're looking for a **refreshing burst of energy** or a touch of sophistication, our **body mists** have you covered.

BODY MISTS
JUST
£3.50
EACH

VELVET SEDUCTION:
blueberry & orchid
27086

SIMPLY LUXURIOUS:
peach & vanilla orchid
27177

ALOHA MONOI:
coconut & tiare flower
15545



1 FOR
£2.50
2 FOR
£4.50

GET YOUR BATH-TIME BLISS ON

Ready to super-charge your **bath-time** with the power of **rich lather** and a **heavenly scent**? Thought so.

Get it before it's gone!



RASPBERRY DELIGHT:
raspberry & cassis
28480

GOODNIGHT SWEETHEART:
bergamot & vanilla
28589

ALOHA MONOI:
coconut & tiare flower
15966

Body Mist
100ml

Get it before it's gone!



RASPBERRY DELIGHT:
raspberry & cassis
11544



SUNKISSED SUNSETS:
mandarin, ylang ylang, oud
01735



NEW
PRETTY PEONY:
peony & magnolia
20255



WHITE LILY:
white lily & musk
15537



ALL SENSES PRODUCTS ARE ENRICHED WITH NATURAL EXTRACTS



RECYCLABLE PACKAGING

Bubble Bath
500ml |
£0.90/100ml
Normally £2.50



WHITE LILY:
white lily & musk
16345

500ML

1 FOR £2.50
2 FOR £4.50



LAVENDER CALM:
lavender blossom & musk
15842



L'AMOUR:
rose & warm amber
07484

Bubble Bath
500ml |
£0.90/100ml
Normally £2.50



SIMPLY LUXURIOUS:
peach & vanilla orchid
04952



SUNKISSED SUNSETS:
mandarin, ylang, oud
22301



WATER MINT:
water mint & cucumber
10074



NEW
PRETTY PEONY:
peony & magnolia
20867

500ML £2.25 500ml | £0.45/100ml

Shower gel

CREAMY, NOURISHING



L'AMOUR:
rose & warm amber
11718



SIMPLY LUXURIOUS:
peach & vanilla orchid
04739



CELESTIAL BLOOMS:
cosmic violets & raspberry
14456



PRETTY PEONY:
peony & magnolia
41475



WHITE LILY:
white lily & musk
27276



ALOHA MONOI:
white lily & musk
08789

2-IN-1 HAIR AND BODY WASH



JUNGLE RAINBURST:
sage & sandalwood
11197



NATURE'S EDGE:
bergamot & charcoal
55491

GEL, MOISTURISING



RASPBERRY DELIGHT:
raspberry & cassis
12484



WATER MINT:
water mint & cucumber
57158



SUNKISSED SUNSETS:
mandarin, ylang, oud
22285



ALL SENSES PRODUCTS ARE ENRICHED WITH NATURAL EXTRACTS



RECYCLABLE BOTTLES*
*Excludes pump. Please remove when recycling.

Get it before it's gone!

250ML £1.50 250ml | £0.60/100ml

Shower gel

GEL, MOISTURISING



RASPBERRY DELIGHT:
raspberry & cassis
12427



SECRET LAGOON:
melon & musk
24455



LEMON BURST:
lemon & basil
12625



SUNKISSED SUNSETS:
mandarin, ylang, oud
22269

CREAMY, NOURISHING



SIMPLY LUXURIOUS:
peach & vanilla orchid
02204



PRETTY PEONY:
peony & magnolia
62877



WHITE LILY:
white lily and musk
27268

2-IN-1 HAIR AND BODY WASH



OCEAN SURGE:
marine & peppermint
24471



Celestial Bloom
Body Mist
23432
100ml
£3.50



Celestial Bloom
Bubble Bath
18994
250ml | £0.70/100ml
£1.75



Celestial Bloom
Hand Cream
19000
75ml | £2.67/100ml
£2

POWER UP YOUR SHOWER ROUTINE

Uplift your mood, boost your energy or feel soothed and relaxed.

500ML

500ML
JUST
£2.25
EACH



GEL, MOISTURISING
LEMON BURST:
lemon & basil
13037



GEL, MOISTURISING
SECRET LAGOON:
melon & musk
15677



2-IN-1 HAIR AND BODY WASH
OCEAN SURGE:
marine & peppermint
24430



ALL SENSES PRODUCTS ARE ENRICHED WITH NATURAL EXTRACTS



RECYCLABLE BOTTLES*
*excludes pump, please remove when recycling.

AMAZING PRICES FROM £2.25

ARGAN OIL FOR NOURISHED HAIR



1. Absolute Nourishment Mask Infused with Argan & Coconut Oils
19059
375ml | £2/100ml
£7.50

2. Advance Techniques Absolute Nourishment Treatment Serum
17202
30ml | £19.17/100ml
£5.75

HAIR STYLING SAVIOURS



1. Advance Techniques Dry Shampoo
03376
150ml | £2.33/100ml
£3.50

2. Advance Techniques Heat Protection Leave-In Spray
14738
100ml
£3.25

FOAMY SHOWER CREAM



SHOWER CREAM

1. Indulgent Whipped Cocoa: buttermilk & cocoa **18101**
2. Velvet Latte: oat milk & cornflower **18143**
3. Irresistible Cappuccino Swirl: coconut milk & raspberry **18135**
500ml | £0.45/100ml
£2.25

SHOWER GEL FOR HER & HIM



SHOWER GEL

FOR HER
1. Orange Twist: Orange & Jasmine **12641**
FOR HIM
2. Sweet & Joyful: Freesia & Pomegranate **04382**
3. Extreme Limits: Grapefruit & Cedarwood **54718**
500ml | £0.45/100ml
£2.25

SPA TREATS WITH ILLUMINATING GOLD & OUD



1. Liquid Gold Face Mask
25866
50ml | £9/100ml
£4.50

2. Radiance Golden Body Butter with Gold & Oud
26237
200ml | £3.62/100ml
£7.25

3-IN-1 CREAM FOR FACE, HANDS AND BODY



MULTIPURPOSE CREAM

1. with cocoa butter **58552**
2. with strawberry & blueberry extracts **26211**
400ml | £1.06/100ml
£4.25

BATH TIME FUN FOR KIDS



- 1. Avon Kids Detangling Spray. Mango.**
18044
200ml | £1.12/100ml
- 2. Avon Kids 2in1 Shampoo & Conditioner. Watermelon.**
18085
200ml | £1.12/100ml

Suitable for children over the age of 3.

EACH FOR £2.25

PRICES FROM

£2.25

INSTANT REFRESHMENT FOR TIRED FEET



- 1. Deodorising Foot Spray**
12864
100ml
- 2. Deodorising Foot Spray with Lavender**
20982
100ml

EACH FOR £4.50

SHAVE & SHOWER DAILY ESSENTIALS



- 1. Avon Care Essential 3-in-1 Shampoo, Conditioner & Body Wash**
58545
200ml | £1.25/100ml
£2.50
- 2. Avon Care Essential Shave Gel**
58784
150ml | £2/100ml
£3

SCENTED BODY MIST



- BODY MIST**
- 1. Lavender Calm: lavender blossom & musk** **27102**
 - 2. Soft Vanilla: vanilla & sandalwood** **04366**
 - 3. Lemon Burst: lemon & basil** **61481**
- 100ml
£3.50

DELICATE CARE FOR YOUR INTIMATE AREA



- INTIMATE WASH**
- 1. with Witch Hazel extract** **59428**
 - 2. with chamomile extract** **00687**
 - 3. with vitamin E** **20222**
- 250ml | £1.30/100ml
£3.25



most-loved
BEAUTY

BESTSELLING PILLOW MIST

1 sold every 40 seconds*

*Based on total units in 2024 across Europe, excluding Turkey.

Pair with lavender hand cream
for total relaxation



Planet Spa
Aromatherapy Beauty
Sleep Hand Cream

26849
30ml | £13.33/100ml
Normally £4.50

£4

PRICES FROM

£4

SAVE UP TO £1.25



★★★★★
BESTSELLER



Aromatherapy
Pillow Mist*

10561
100ml
Normally £5.50

£4.25

SAVE £1.25

JUST

£7.75
EACH

BIGGER BOTTLES MORE WASHES

Get more **shampoo** for your
money with **extra large 700 ml**
bottles that **last even longer.**



ULTIMATE SHINE
for normal and dull hair
with Crystal Light Technology

Advance Techniques
Ultimate Shine Shampoo

19174
700ml | £1.11/100ml
Normally £8.25

£7.75



RECONSTRUCTION
for very damaged hair
with Kera-Panthenol Complex

Advance Techniques
Reconstruction Shampoo

26294
700ml | £1.11/100ml
Normally £8.25

£7.75

700ML



JUST
£7.75
EACH

ADVANCE
TECHNIQUES
BY AVON

Reconstruction
SHAMPOO

INFUSED WITH
KERA-PANTHENOL
COMPLEX

Dry and
Damaged Hair
Instantly Repaired*

ADVANCE
TECHNIQUES
BY AVON

Absolute
Nourishment
SHAMPOO

ENRICHED WITH
ARGAN &
COCONUT OILS

Hair feeling Nourished
and Smoother
after Just 1 Use*



ANTI-DANDRUFF
for hair with symptoms of dandruff
with Climbazole

**Advance Techniques Anti-Dandruff
2-in-1 Shampoo and Conditioner**

19950

700ml | £1.11/100ml
Normally £8.25

£7.75



ABSOLUTE NOURISHMENT
for dry hair
with argan & coconut oils

**Advance Techniques Absolute
Nourishment Shampoo**

26286

700ml | £1.11/100ml
Normally £8.25

£7.75

720ML
JUST
£3.25
EACH

SCORE YOUR XXL SHOWER POWER

Make shower cleansing go
further with **bigger bottles** for
better value in every wash.

720ML



ALL SENSES
PRODUCTS ARE
ENRICHED WITH
NATURAL EXTRACTS



RECYCLABLE BOTTLES*
*Excludes pump. Please
remove when recycling.



AVON
Senses
Extreme Limits
For Men • 2in1
Hair & Body Wash
GRAPEFRUIT &
CEDARWOOD SCENT
ENRICHED WITH NATURAL EXTRACTS
720 ml/mn/16.9 fl.oz. e

EXTREME LIMITS:
grapefruit & cedarwood
02311

AVON
Senses
Orange Twist
Shower Gel
ORANGE &
JASMINE SCENT
ENRICHED WITH NATURAL EXTRACTS
720 ml/mn/16.9 fl.oz. e

ORANGE TWIST:
orange & jasmine
22103

Shower gel

720ML

720ml |
£0.45/100ml

£3.25

SHOWER CREAM



ALOHA
MONOÏ:
coconut &
tiare flower
14639



SWEET &
JOYFUL:
freesia &
pomegranate
13516

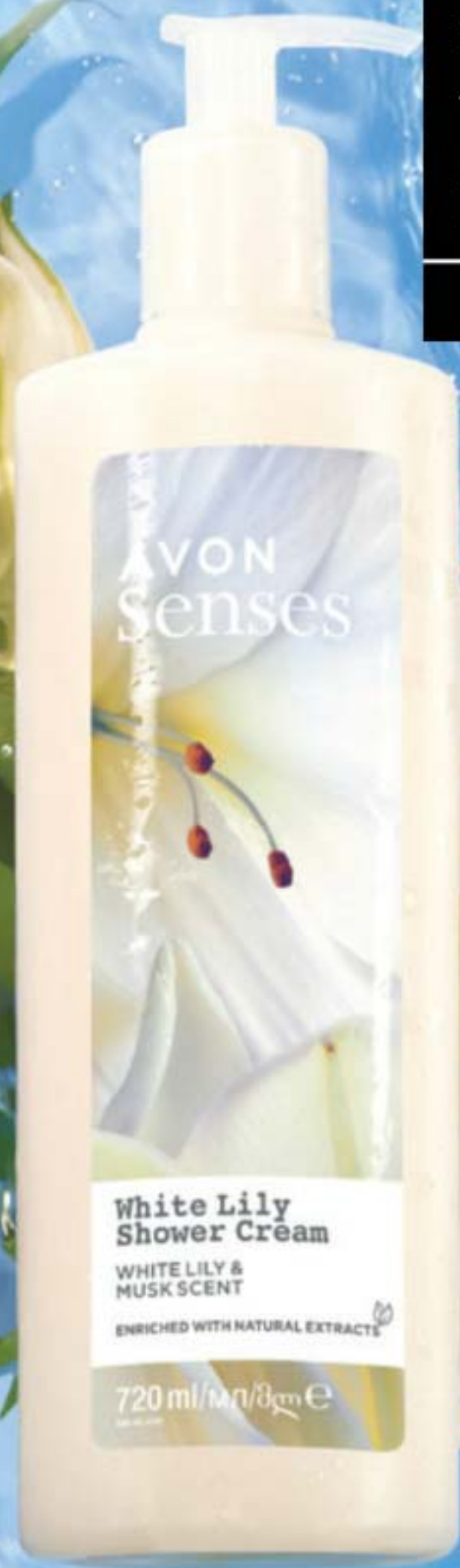
SHOWER GEL



SECRET
LAGOON:
melon & musk
02808



SIMPLY LUXURIOUS:
peach & vanilla orchid
01511



WHITE LILY:
white lily & musk
17624

720ML
JUST
£3.25
EACH

1L
JUST
£3
EACH

BUBBLE BATH BLISS

Treat yourself to a **sumptuous** soak, perfect for when you want to **unwind** after a long day or **relax** into a cosy evening.


1L



RASPBERRY
DELIGHT:
raspberry &
cassis
12765



GOODNIGHT
SWEETHEART:
bergamot &
vanilla
12872

 ALL SENSES PRODUCTS
ARE ENRICHED WITH
NATURAL EXTRACTS

 RECYCLABLE
PACKAGING

Bubble Bath
1 litre

SHOWERGEL



RASPBERRY
DELIGHT:
raspberry &
cassis
11783

2-IN-1 HAIR AND BODY WASH



OCEAN
SURGE:
peppermint
& marine
19844



JUNGLE
RAINBURST:
sage &
sandalwood
28217

Shower gel

720ML
720ml |
£0.45/100ml
£3.25



L'AMOUR:
rose & warm
amber
00653



ALOHA
MONOI:
coconut & tiare
flower
06072



WHITE LILY:
white lily &
musk
00430



LAVENDER
CALM:
lavender
blossom & musk
03095