

AVON

avon.uk.com

BROCHURE 05 2016

The secret is out...

our new lipstick is
more *matte*
THAN MAC!



model wears Perfectly Matte Lipstick in Ravishing Rose



the PROOF

We tested our matte lipstick in a lab against premium brand MAC's matte lipstick*...

MAC
MATTE
£15.50**

AVON
PERFECTLY
MATTE
£5.50

THE RESULTS ARE IN



OURS IS EVEN MORE MATTE!

INTRODUCING
Perfectly Matte Lipstick

**100%
MATTE
LOOK**

*for a sculpted,
defined lip*

**NO
DRYING**

*no cracking
no caking
guaranteed comfort*



TRY TODAY AND

**#MakeUp
YourOwnMind**

*Obtained using a technical measurement of gloss value in laboratory conditions.
**Price sourced 13.11.15 from: <http://www.maccosmetics.co.uk>.

15 VELVETY SHADES, 100% MATTE LOOK



choose your
FREE BEAUTY GIFT worth **£18.50***

when you buy any 2 make-up products across pages 4-5, 8-15
see pages 6-7 for details. *Based on normal brochure prices.



meet your **PERFECT** matte

new

a 100% true matte, velvet look
for intense, lasting colour and
comfort in just 1 sweep



model wears Perfectly Matte Lipstick
in Ravishing Rose

TRY TODAY

£5.50
save £2.50



**NEW Perfectly
Matte Lipstick**
Will normally be £8
£5.50 save £2.50



complete the look
with Perfectly
Matte Lipstick in
Au Naturel



complete the look
with Perfectly
Matte Lipstick in
Posh Petal



complete the look
with Perfectly
Matte Lipstick in
Pure Pink

Hollywood glam

order using 68353

True Colour Eyeshadow Duo in **Black Star**,
SuperExtend Liquid Eyeliner in **Black**,
and Nailwear Pro+ in **Real Red** 10ml



sophisticated style

order using 68981

True Colour Eyeshadow Duo in **Crushed Orchid**,
SuperExtend Liquid Eyeliner in **Plum**,
and Nailwear Pro+ in **Tweed** 10ml



natural beauty

order using 68270

True Colour Eyeshadow Duo in **Warm Cashmere**,
SuperExtend Liquid Eyeliner in **Brown**,
and Nailwear Pro+ in **Naked Truth** 10ml



choose your
**FREE
BEAUTY
GIFT**

when you buy

ANY 2
make-up products
across pages 4-5, 8-15

Not available separately.

worth
£18.50*

*Based on normal brochure prices.

“It’s Avon?! SHUT UUUUP!”

How do you put make-up to the ULTIMATE TEST?

We sent beauty bloggers a mystery box of products to put them to the **ULTIMATE** test. Here’s what they had to say about our make-up...



“That is so good! WOW!”

LoveLaughAndMakeup
Beauty Blogger, as seen on TV

choose your
FREE BEAUTY GIFT worth
£18.50*

when you buy any 2 make-up products across pages 4-5, 8-15
see pages 6-7 for details. *Based on normal brochure prices.



they love... *MAGIX PRIMER*

“It’s like the last
5 years didn’t
happen!”

Mother Pukka
Beauty Blogger, as seen on TV

£6.50
save £4

AVCON
magix
face perfector
SPF 20

- smooths fine lines
- blurs imperfections
- banishes shine
- targets pores
- use alone or under foundation

MagiX Face Perfector
30ml
24406
Price per 10ml = £2.17
Normally £10.50
£6.50 save £4

THEY LOVE IT, NOW **#MakeUpYourOwnMind**



Helen Anderson
Beauty Blogger, as seen on TV

“The coverage
is AMAZING!
Oh wow!”

THEY LOVE IT, NOW
#MakeUpYour
OwnMind



choose your
FREE BEAUTY GIFT worth
£18.50*

when you buy any 2 make-up products across pages 4-5, 8-15
see pages 6-7 for details. *Based on normal brochure prices.



they love...

CREAM-TO-POWDER



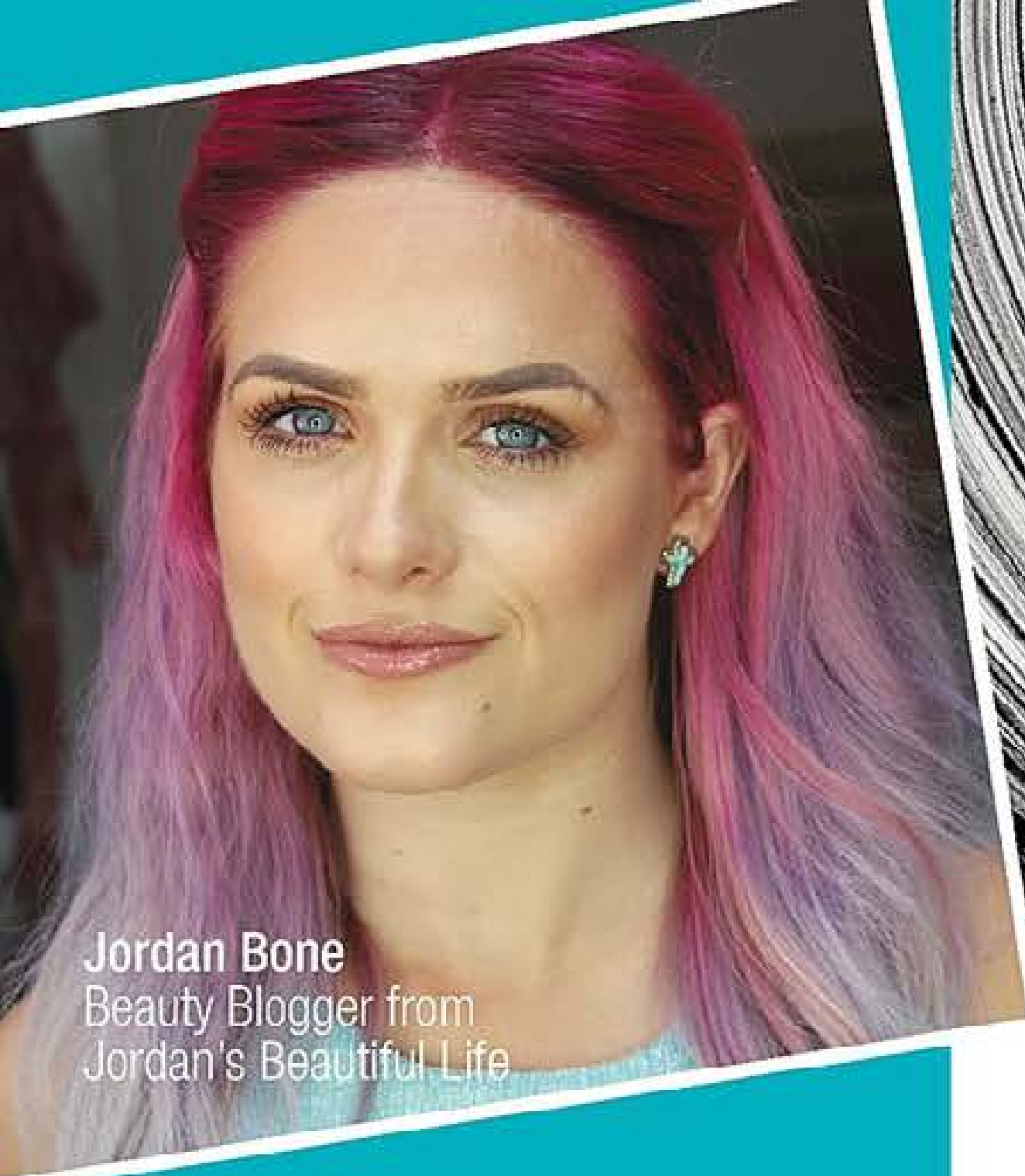
£6
half price



applies like a foundation,
dries like a powder

concealer, foundation
and powder in 1

**Ideal Flawless
Cream-to-Powder
Foundation**
9g
Price per 10g = £6.67
Normally £12
£6 half price



Jordan Bone
Beauty Blogger from
Jordan's Beautiful Life

“If you're looking for bold, black and full lashes, then SuperShock Max Mascara may be your new best friend.”

THEY LOVE IT, NOW
#MakeUpYour
OwnMind



helix brush gives complete
lash coverage and up to

15x
more volume

*Not part of the blind testing. Trialled at a later date.



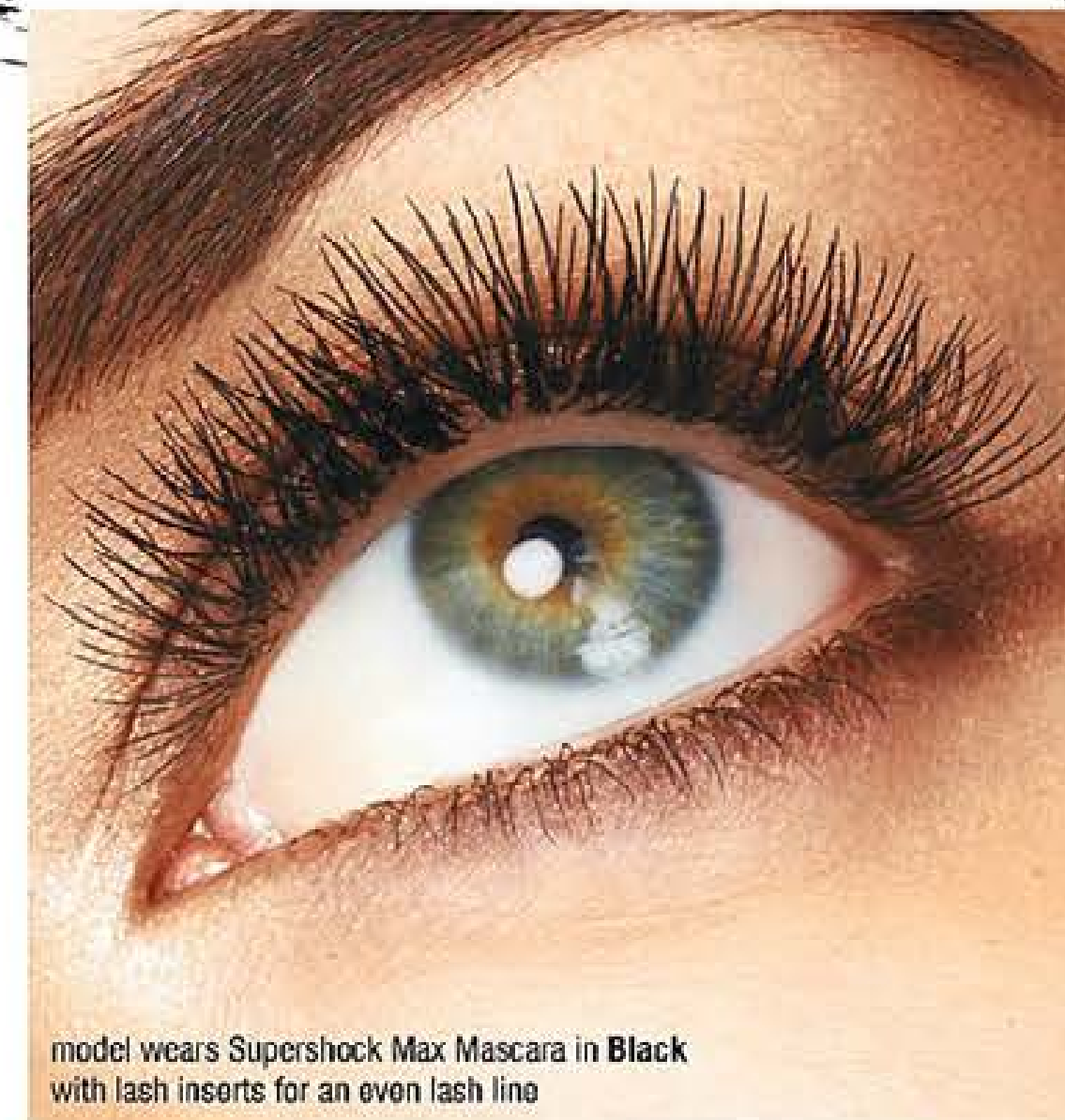
choose your
FREE BEAUTY GIFT worth
£18.50*

when you buy any 2 make-up products across pages 4-5, 8-15
see pages 6-7 for details. *Based on normal brochure prices.



they love... SUPERSHOCK MAX MASCARA

£5
half price



model wears Supershock Max Mascara in Black
with lash inserts for an even lash line

SuperShock Max Mascara
10ml
Normally £10
£5 half price



16766
Black





LoveLaughAndMakeup
Beauty Blogger, as seen on TV

“Creates a really intense smoky eye.”

THEY LOVE IT, NOW
#MakeUpYourOwnMind



follow the numbers
to contour like a pro



choose your
FREE BEAUTY GIFT worth **£18.50***

when you buy any 2 make-up products across pages 4-5, 8-15
see pages 6-7 for details. *Based on normal brochure prices.



they love... EYESHADOW QUADS

with True Colour
Technology

the rich colours you see on the
palette are the same colours
you see on your eyes

£5.50
save **£3.50**



model wears True Colour Eyeshadow Quad in Stone Taupes

True Colour Eyeshadow Quad
Normally £9
£5.50 save **£3.50**





WORTH
£20*

fits easily into handbags
– perfect for charging
your phone on the go



USB cable pictured not included.

your new portable BFF!



handy compact mirror



comes in a pretty pouch

POWER BANK COMPACT MIRROR

*2-in-1
phone charger
& mirror*

new



JUST £12

when you spend £10 or more
in this brochure!

NEW Compact Power Bank

Includes a USB lead to charge via a laptop/computer.
Use with your own USB phone lead to charge your
phone. Rose gold-coloured plastic. Approx. 8cm
x 8cm x 9.2cm, 2,600 mAh battery capacity.

**26872 offer price £12 when you spend
£10 or more in this brochure!**

45898 full price £20

*Based on normal brochure prices. †Excludes Causes products.

Phone and pictured
cable not included.

find your favourites

Make-up p2-75

Fragrance p76-97

Men's Store p98-103

Skincare p104-139

Fashion p140-195

Home p196-201

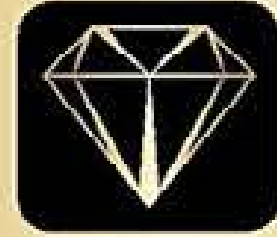
Kids' Club p202-203

Causes p204-205

Hair Salon p206-215

Bath & Body p216-241

Mix & Match p242-247



The Eternal Collection from Avon

Diamonds are the most prized of all gems. Our expert buyers have travelled the world to find these fantastic and unique gemstones, and set them within stunning, sterling silver castings to create a gift that will last a lifetime.

*Did you know?
In 2014, we sold 5,500 carats of diamond.*

want to see more?

To shop the rest of our **Fashion and Home collection** turn to **page 140**.



follow us and join in!



GENUINE Diamond Ring

new

exclusive offer
£25
worth £75*

total 0.1 carat,
halo-set diamonds



*sterling
silver setting*

*turn to pages
140-141 to shop
the Diamond
Collection*

NEW Charlesia Sterling Silver Diamond Ring Sterling silver with total 0.1 carat diamonds.
09498 Size 6. 54304 Size 8. 13581 Size 10. Will normally be £75 **£25 save £50**

*Based on normal brochure prices.



**Gel Finish
Nail Enamel**
10ml
Normally £7
£3.50 half price

what the GEL?

get a salon look for a fraction of the cost



£3.50
half price

- gel-like shine
- no need for top or base coat
- intense colour
- no UV lamp

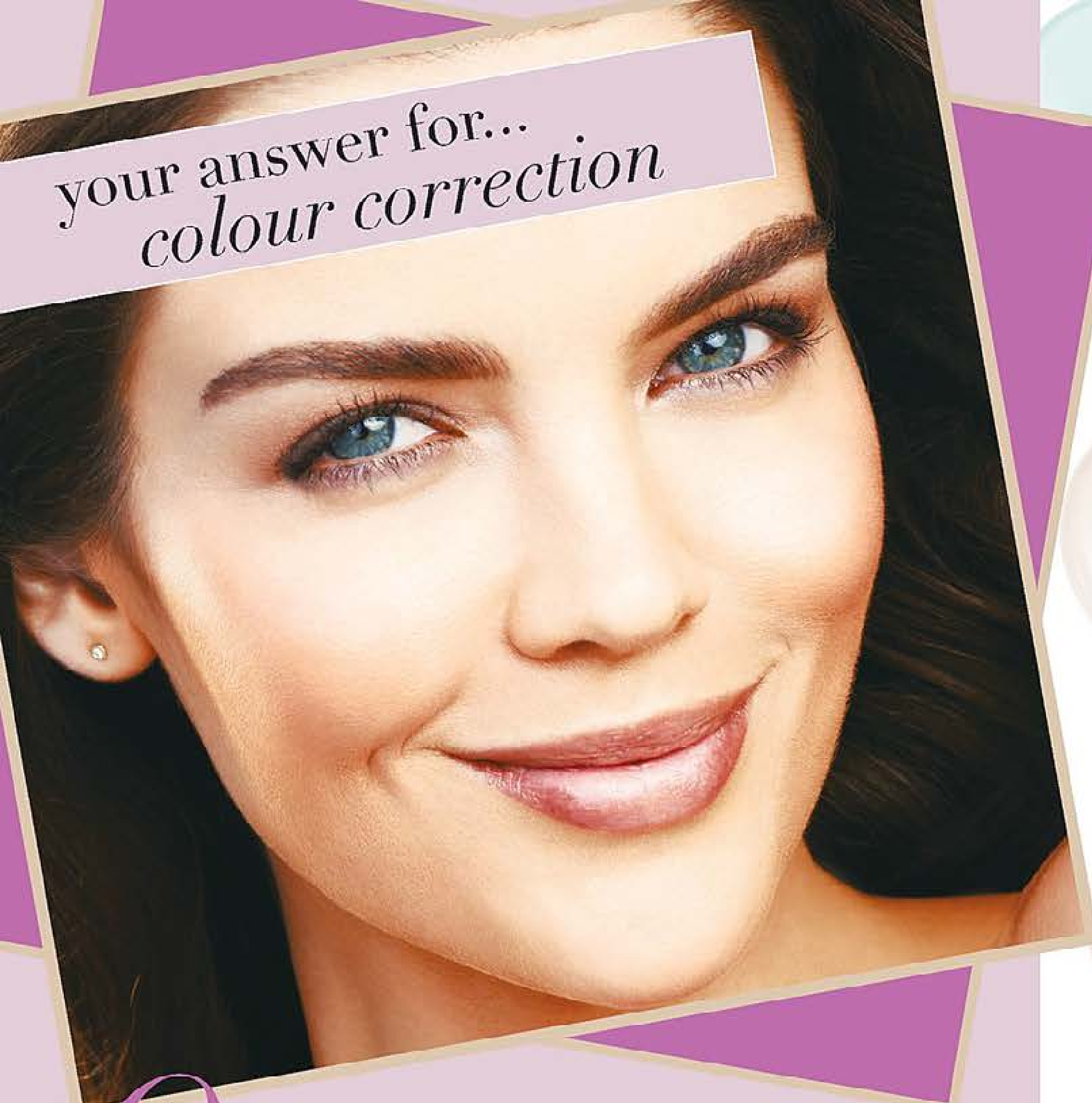
on the
save salon

AVON GEL
FINISH NAIL
ENAMEL
£3.50

CND
SHELLAC
MANICURE
£25*

**SAVE
£21.50***
*Based on average
salon treatment price.

#MakeUpYourOwnMind



your answer for...
colour correction

I suffer from dull, red, uneven skin. Is there a way to solve all my skin worries at once?

A In a word – YES! Our Colour Correcting Pearls address every skin discolouration while also giving the skin a lit-from-within glow. Simply buff in with the Kabuki Brush.



£3.50
save £3

try for just
£6
#MakeUpYourOwnMind

SAVE VS SPREE

Guerlain Météorites Pearl Powder Blush
£40*

swirl the bristles over pearls, tap off any excess, then buff away!

Kabuki Brush
03756
Normally £6.50
£3.50
save £3

£6
save £4

 **WHITE HIGHLIGHTS**
to illuminate the face

 **GREEN REDUCES**
to neutralise redness

 **PEACH BALANCES**
to even out dark spots

 **YELLOW BRIGHTENS**
to neutralise purple tones and under eye circles

 **PURPLE REVITALISES**
to counteract yellowness

Colour Correcting Pearls
22g
22970
Price per 10g = £2.73
Normally £10
£6 save £4

*Price sourced from www.johnlewis.com on 16.11.2015.



SPF15
light coverage

Ideal Flawless Skin Loving Beauty Balm
30ml
Price per 10ml = £4.00
£12

beauty balm
for radiance



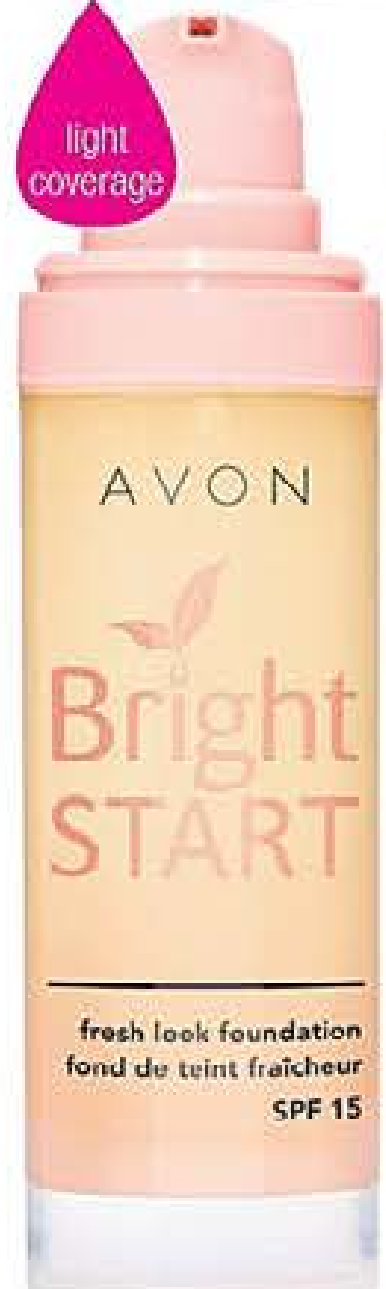
SPF50
light coverage

Ideal Flawless CC Color Corrector Cream
30ml
Price per 10ml = £4.00
£12

colour corrector
for even skin tone



brush on a
flawless finish
Foundation Brush 12161
£8.50



light coverage

radiance-boosting
Bright Start Fresh Look Foundation
30ml
Price per 10ml = £3.33
£10



light/medium coverage

mattifying
Ideal Flawless Matte Mousse Foundation
18g
Price per 10g = £5.83
£10.50



£7
save **£5**

full coverage

feather-light,
flawless coverage
dab, buff and blend your way to invisible-looking foundation perfection



£3.50
save **£3**

ultra-soft, precision sponge
Precision Make-up Sponge 03624
Normally £6.50
£3.50
save **£3**



100% natural-looking finish
Ideal Flawless Invisible Coverage Foundation
30ml
Price per 10ml = £2.33
Normally £12
£7 save **£5**



multitonal shimmering pearls

Illuminating Face Pearls

22g
11817
Price per 10g = £4.55
£10



super-soft brush

All-Over Face Brush
22798
£8

soft blush for the
apples of your cheeks

new

creamy highlighter
for cheekbones and
browbones

contouring duo



**NEW Ideal Flawless Cream
Blush and Highlighter Duo**
18390
£8.50

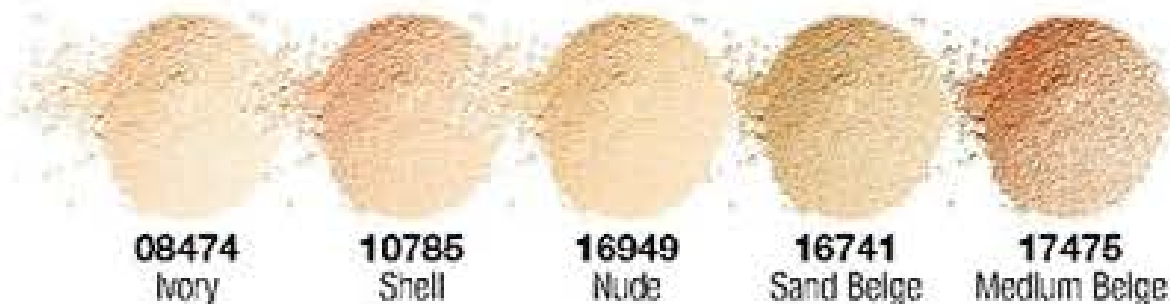


buildable
coverage



natural minerals

**Calming Effects Loose
Powder Foundation**
6g
Price per 10g = £17.50
£10.50



MAGICAL dust

sweep on the shimmer,
wherever you want to glow...
cheekbones, brows, chest,
even your shoulders.

£6
save £2



16121
Natural
Shimmer

Shimmer Glow Dust
All Over Powder
Normally £8
£6 save £2

just shake the
silky powder
into the brush





04168
Illuminating
Light

07591
Illuminating
Beige

instantly brightening
concealer

MagiX Multi-Benefit
Illuminator
£8.50



09050
Fair

09779
Medium

hides and brightens

Ideal Flawless
Cream Concealer
£7

conceals
blemishes
flawlessly

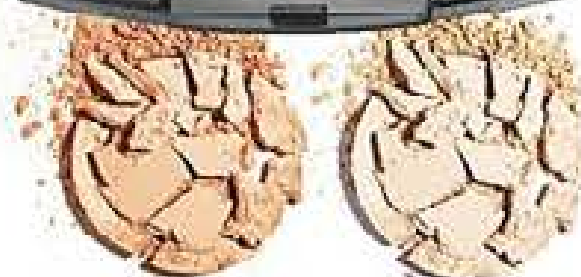
Concealer
Brush
04887
£5



contour

Flat Contour
Brush
13094
£7

perfect with
Avon Glow Bronzing
Powder, page 59



01727
Light Medium

24414
Fair

Ideal Flawless
Pressed Powder
10g
£9

powder



model wears Ideal Luminous Blush in Peach

a flush of *blush*

find your blush crush in a
shade for every skin tone...

£4.50
save £2



£4
save £3

luminous finish,
pearly blush

Ideal Luminous Blush
6g
Price per 10g = £7.50
Normally £6.50
£4.50 save £2

FAIR
SKIN

MEDIUM
SKIN

DARK
SKIN



14399
Peach

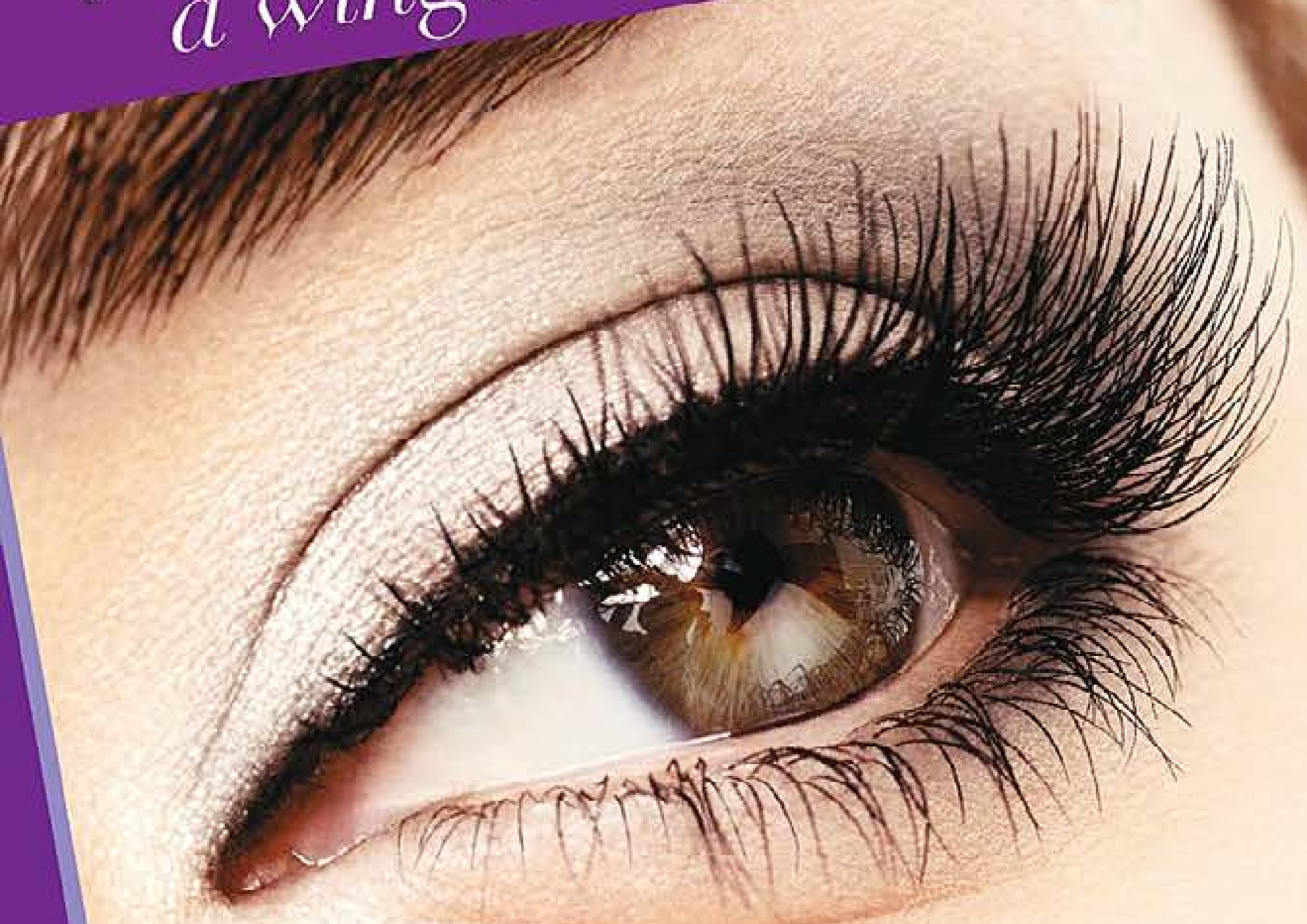
08557
Soft Plum

15651
Russet

angled brush
sweeps powder
blusher over
cheeks with ease

Blusher Brush
12203
Normally £7
£4 save £3

*your answer for...
a winged out flutter*



model wears SuperExtend Winged Out Mascara in Blackest Black, with lash inserts for an even lash line

How can I make my eyes look bigger and wider?

A This multitasking mascara lengthens AND lifts each lash for a flirty, feathered effect that lasts up to 12 hours – in just 1 coat!

FIBRES
extend each lash

FORMULA
coats and
lengthens

tapered end
coats outer
lashes,
winging
them up
and out

wider end
grabs, coats
and combs
through
each lash

as seen in
Closer

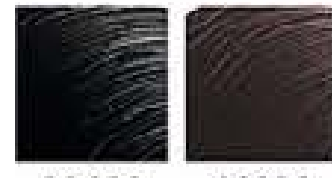
£5
save £3.50



**SuperExtend
Winged Out Mascara**
7ml
Price per 10ml = £7.14
Normally £8.50
£5 save £3.50



**Big & Daring
Volume
Mascara**
10ml
£8.50



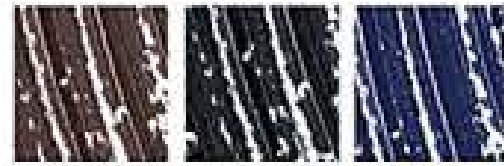
03400
Black

11809
Brown/
Black

volume



**Big & False
Lash Volume
Mascara**
10ml
£8.50



07724
Brown/Black

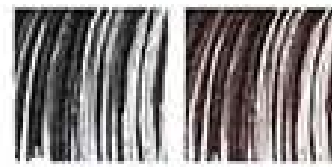
07650
Black

06074
Navy

false-lash look



**Infinitize
Mascara**
10ml
£10



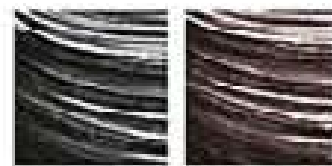
10868
Black

10876
Brown/Black

lift



**SuperExtend
Extreme
Mascara**
7ml
Price per 10ml
= £14.29
£10



00281
Black

01214
Brown/Black

length



**Mega Effects
Mascara**
9ml
Price per 10ml
= £11.11
£10



01578
Brown/
Black

01842
Blackest
Black

28324
Navy

corner-to-corner volume



model wears Spectralash Mascara in Black with lash inserts for an even lash line

dial up the *volume*

customise 3 levels of lash
drama, all in 1 mascara



LEVEL 1: daytime chic



LEVEL 2: nighttime drama



LEVEL 3: all-out glamour

£5.50
save £4.50



28753
Black

**Spectralash
Mascara**
9ml
Price per 10ml = £6.11
Normally £10
£5.50
save £4.50



AVON Make-up

get the liner look *you love...*

- twist up for more liner – no sharpener needed
- lasts up to 12 hours

look 1 – diamonds

tug-free formula with sparkling definition



Glimmerstick Diamonds Eyeliner
£6

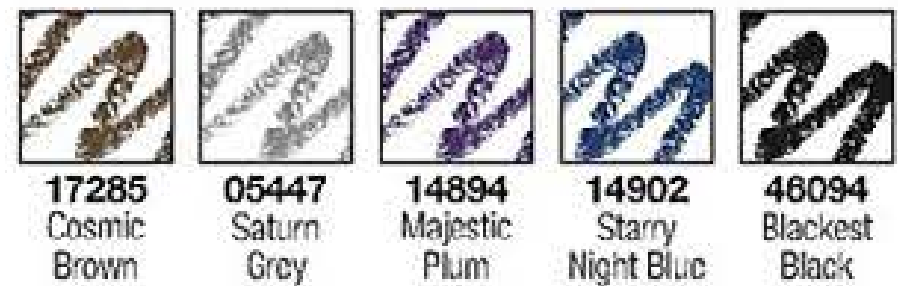
*Last chance to buy, will not be featured in the brochure again. While stocks last.



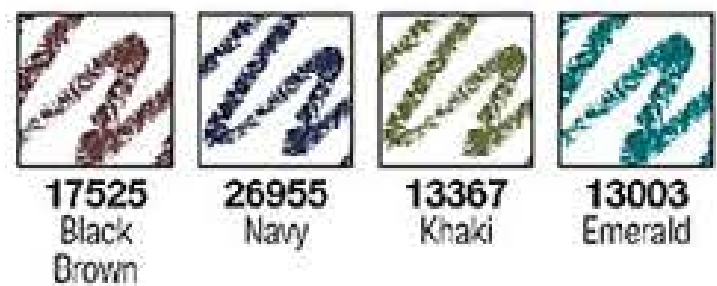
model wears Sugar Plum

look 2 – crisp colour

creamy, smudge-proof colour



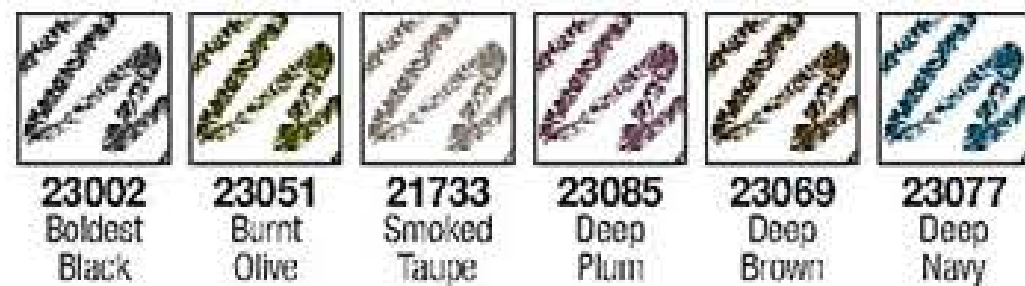
Glimmerstick Eyeliner
£6



model wears Starry Night Blue

look 3 – smoky

waterproof, smudgeable kohl liner



Big & Daring Glimmerstick Kohl
£6



model wears Boldest Black



model wears Glimmerstick Flick Eyeliner in Ebony

flick in a flash

line and define your way with our flat-nib, flick-friendly liner that takes just seconds to apply

£3
half price

FOR MORE GLIMMERSTICK INSPIRATION go to [YouTube /AvonUK](https://www.youtube.com/AvonUK)

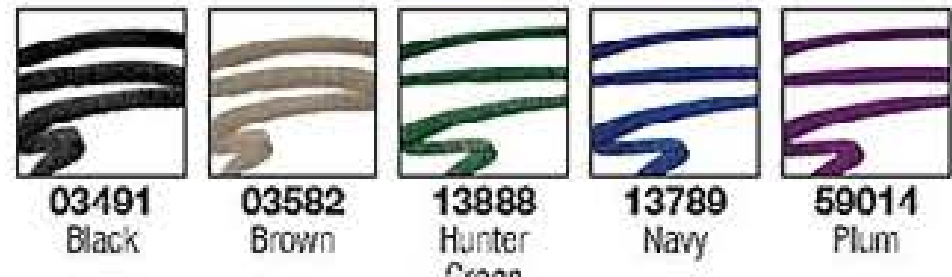


Glimmerstick Flick Eyeliner
Normally £6
£3 half price



2 WAYS TO USE...
THIN
use the fine tip to create precise definition
THICK
use the flat end for thicker, dramatic lines

AVON Make-up



**SuperExtend
Liquid Eyeliner**
£6.50

bold lines



secret sharpener
in the cap

**Always On Point
Eyeliner**
£6

metallic liner



model wears True Colour Eyeshadow Single in Satin Taupe



stay-true colour

**True Colour
Eyeshadow Single**
£4



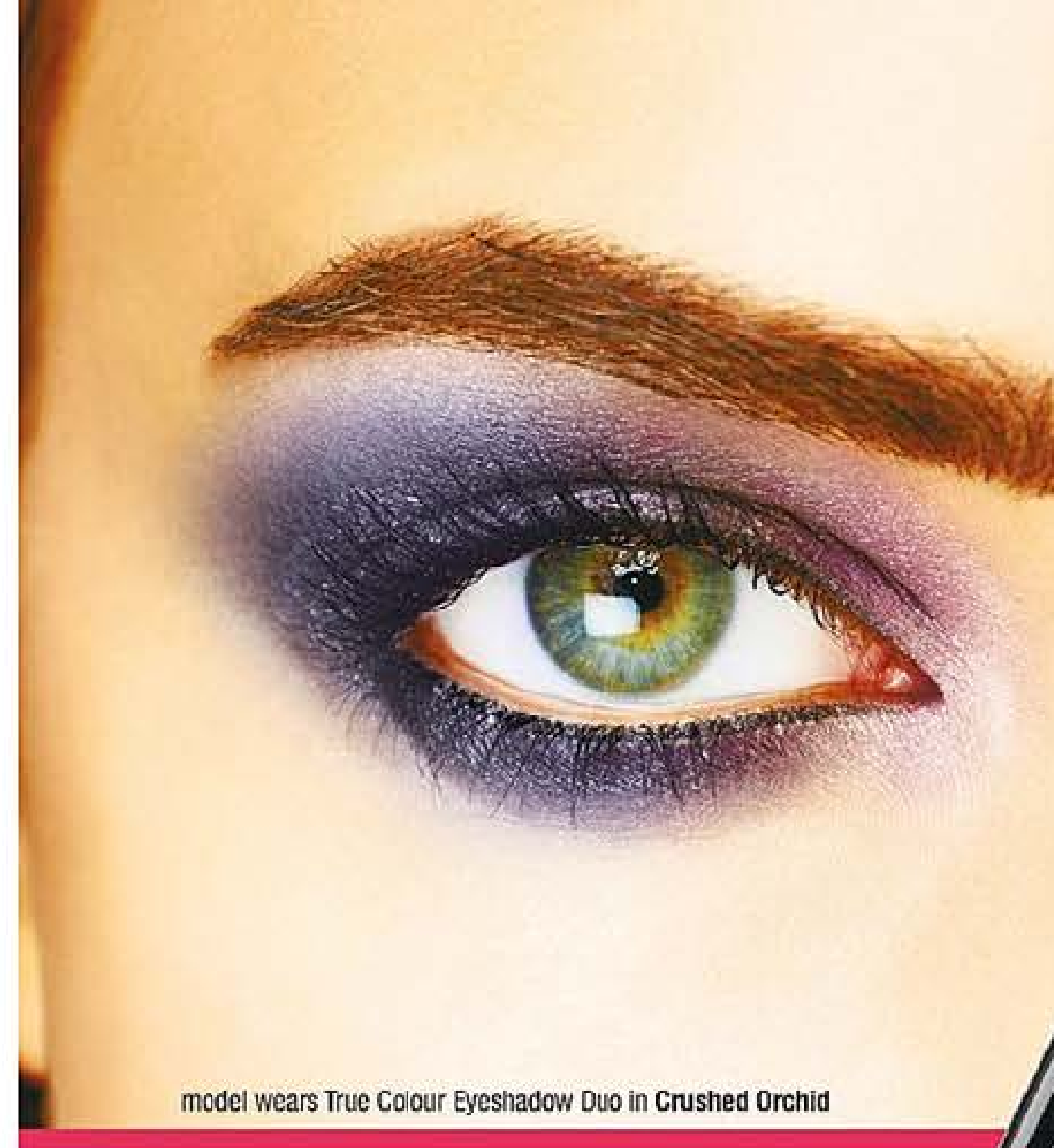
for longer-lasting shadow

get true-coloured,
more even eyeshadow
for longer

Eyeshadow Primer
08284 Light Beige
£7

gently removes

**Conditioning Eye Make-up
Remover Lotion**
150ml
27805
Price per 100ml = £2.67
£4



model wears True Colour Eyeshadow Duo in Crushed Orchid

precision lip
to define



£3
save £2

**NEW Double-Ended
Precision Eye Brush**
10934
Will normally be £5
£3 save £2

soft bristles to
buff and blend

your *dream* duo brush

apply our shadow duos with our
new double-ended brush for a
multitonal, dramatic lid look

blendable shadows with
True Colour Technology



£4
save £2

**True Colour
Eyeshadow Duo**
Normally £6
£4 save £2





infinite looks to create

8-in-1 Eyeshadow Palette
£12



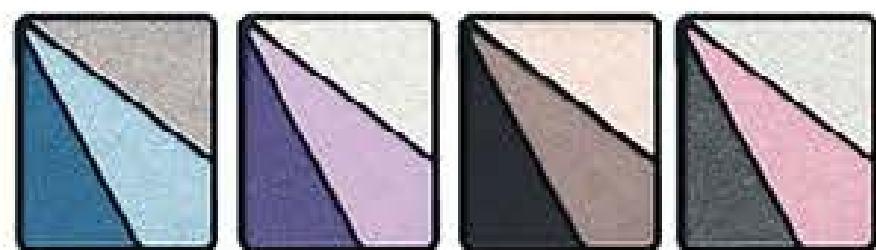
07005
Nude Shimmer



05439
Smokey Shimmer

multidimensional colour

Eye Dimensions Eyeshadow
£9



25270
Iconic
Night

14290
Diamanté
Purple

12138
Sultry
Smoke

11890
Show Stopping
Pink

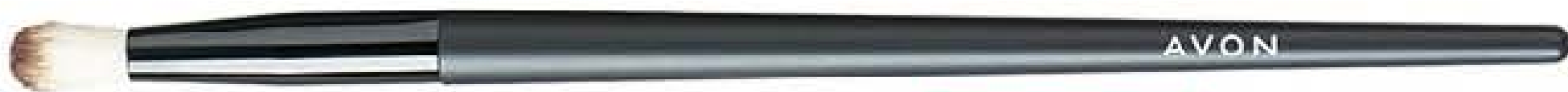
set your make-up

Make-up Setting Spray
125ml
12500
Price per 100ml = £4.60
£6



blend and set

Blending Brush
04804
£5



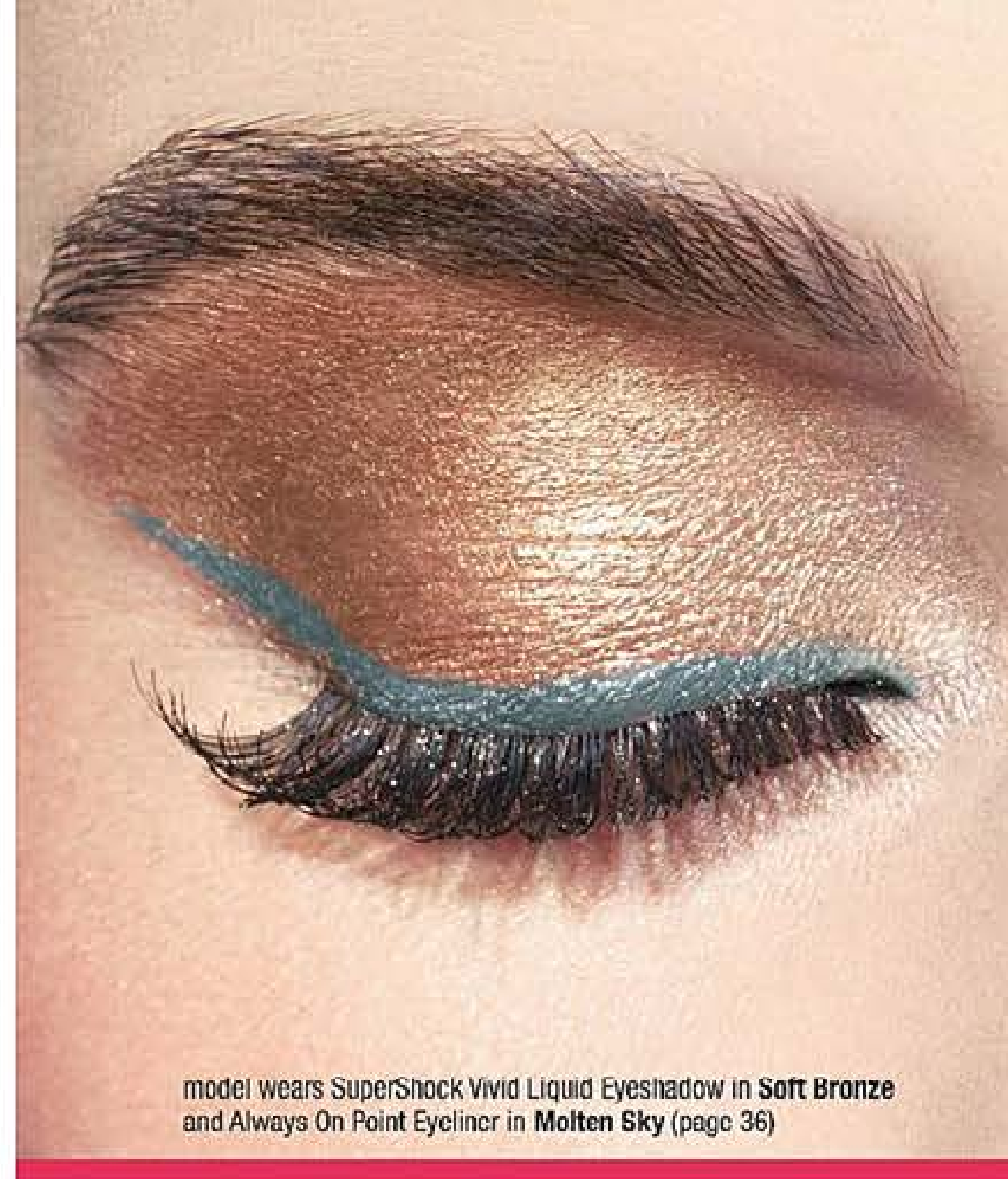
brush

buff and blend

Eyeshadow Brush
with Smudger
14688
£5



smudger



model wears SuperShock Vivid Liquid Eyeshadow in Soft Bronze and Always On Point Eyeliner in Molten Sky (page 36)

£3
half price

liquid gold!

opt for very vivid lids with our latest, molten-metal shades of shimmering, liquid shadow

shake to mix the colour and moisturisers together



11114
Soft
Bronze

SuperShock Vivid
Liquid Eyeshadow
Normally £6
£3 half price

07914
24K Gold

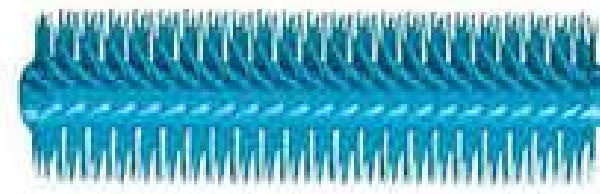
24182
Sparkling
Platinum

AVON Make-up



12x more volume

SuperShock Mascara
10ml
£8.50



pearlised shadow

Big Colour Eye Pencil
£7



model wears Big Colour Eye Pencil in Ultra Violet

keeps pencils on point

Pencil Sharpener
04374
Normally £3
£1.50 half price



curls lashes

Eyelash Curler
03046
£5



model wears SuperShock Gel Eyeliner Pencil in Black

AS SEEN ON
TV
#MakeUp
YourOwnMind

£3
half price



super-smooth formula glides without tugging

intense gel lines

SuperShock Gel Eyeliner Pencil
Normally £6
£3 half price

create a piercing eye look with a sweep of our long-lasting gel liner



63636 Aqua Pop

22376 Black

16022 Silver

63628 Steel

AVON Make-up

face-framing *favourites*

wand brushes unruly brows into place

brush and shade

brush applies brow powder in natural-looking strokes



Eyebrow Duo Brush
03921
£5



Brow and Lash Comb
05124
£5



00992
Soft Brown

00984
Blonde

fill and set
Perfect Eyebrow Kit
£7

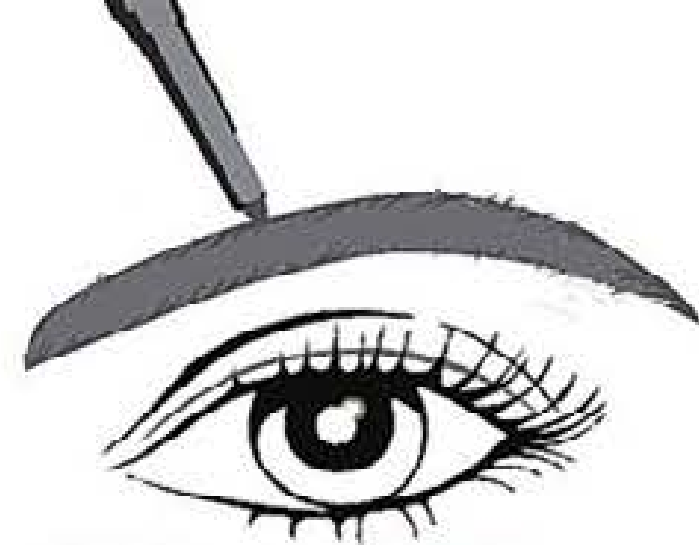


WATCH OUR BROW TUTORIAL at [YouTube /AvonUK](https://www.youtube.com/AvonUK)



outline
stencils help you cheat a pro shape for a look that suits you

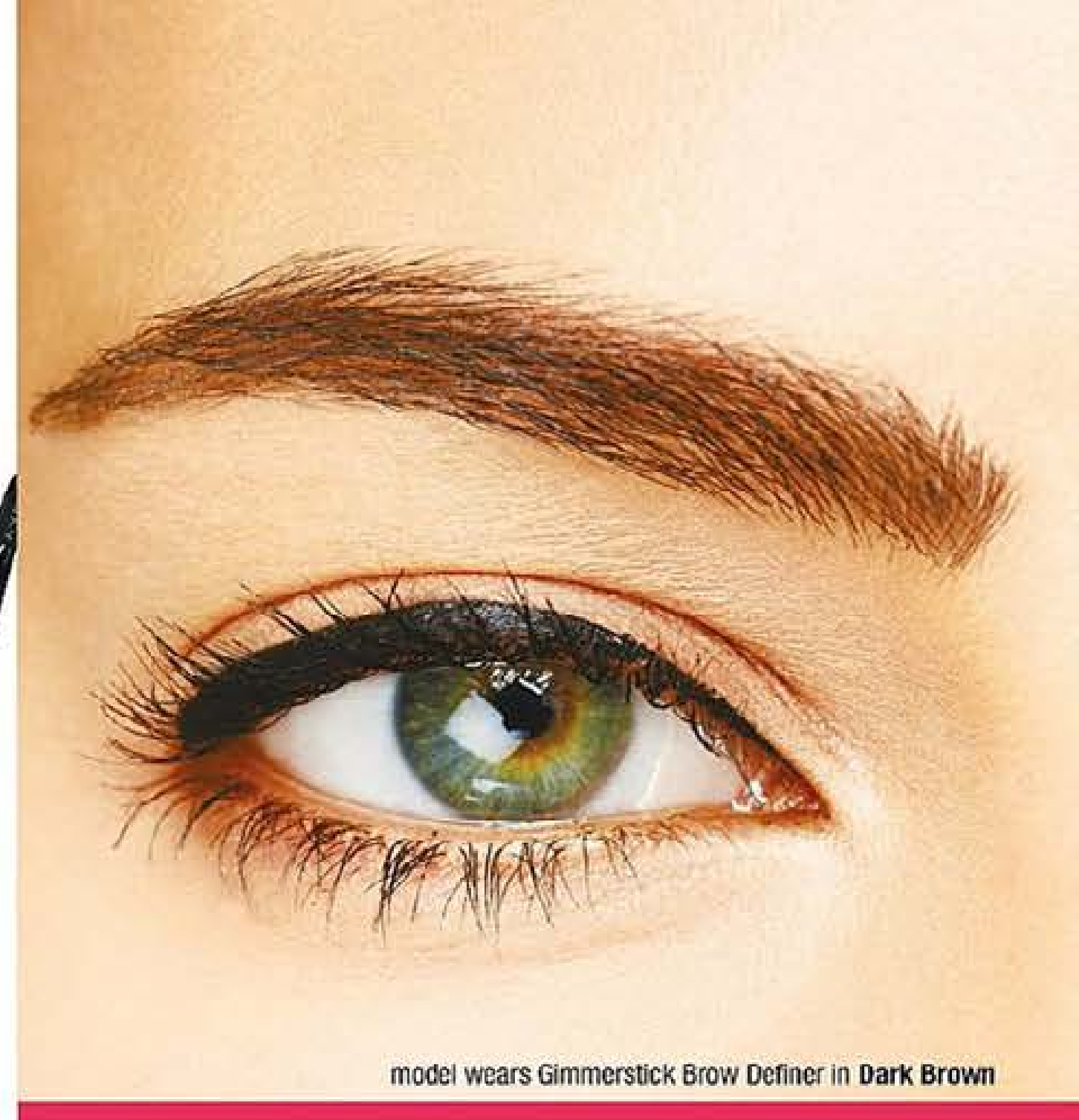
Eyebrow Stencil Set
05041
£3.50



STEP 1 – PENCIL
Create a chic, polished shape using the pencil.



STEP 2 – PLUCK
Pluck away stray hairs for the perfect shape.



model wears Gimmerstick Brow Definer in Dark Brown

brow *know how*



£3
half price

24786
Blonde

24760
Dark Brown

24802
Soft Black

DEFINE
easy-blend, twist-up pencil
Glimmerstick Brow Definer
Normally £6
£3 half price

£3
save £2



TWEEZE
slanted tip grabs even the tiniest hairs
Slanted Tweezers
05223
Normally £5
£3 save £2

your answer for...
colour-pop polish



model wears Nailwear Pro+ in Amped Up Pink and Aqua Verve

now in 3 new
spring-pastel
shades



TRY TODAY

£3
half price

Nailwear Pro+
10ml
Normally £6
£3 half price

NEW

cosmic

- | | | | | | |
|---|---|---|---|---|---|
|  |  |  |  |  |  |
| 15586
Amped Up
Pink | 16048
Aqua
Verve | 11015
Sheer Citrus
sheer finish | 35543
Eclipse | 04358
Aurora | 61507
Moonbeam |

- | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
|  |  |  |  |  |  |  |  |  |
| 16733
Viva
Pink | 07385
Orchid
Splash | 06163
Starburst | 07716
Coral
Roof | 05090
Real
Red | 07401
Cherry
Jubilee | 06494
Tweed | 05561
Licorice | 05298
Midnight |

shimmer

- | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
|  |  |  |  |  |  |  |  |  |  |
| 06007
Sea
Breeze | 07559
Pastel
Pink | 08581
Naked
Truth | 07666
Clear | 06593
Cosmic
Blue | 04580
Galaxy | 08789
Decadence | 04739
Romance | 01669
Golden
Vision | 05363
Star |

Which nail shades are on trend this season?

This season is all about pastels that pop. It's the gorgeously girly shades we love, with added attitude that lasts up to 12 days!



file, fill, freeze

these mani maintainers will get your tips colour-ready in a flash

all 3 for

£5

order using 68585

worth
£14



pack of 2

Nail File
18135
£3

Ridge Filling Base Coat
10ml
10454
£5

Liquid Freeze Quick Dry Nail Spray
50ml
20552
Price per 10ml = £1.20
£6



STEP 1 – FILE
Use the Nail File to buff your nails into the perfect shape.

STEP 2 – FILL
Apply the Ridge Filling Base Coat to create a smooth canvas for colour.

STEP 3 – FREEZE
Spritz on Liquid Freeze to go from wet to set in just 30 seconds!



softens cuticles

with real gold for strength



shimmer top coat

stronger, flake-free nails



Cuticle Conditioner
10ml
01792
£6

Gold Strength
10ml
15263
£5

Platinum Top Coat
10ml
08250
£6

Peeling and Brittleness Solver
10ml
26633
£5



removes polish and conditions

Conditioning Nail Enamel Remover
150ml
22764
Price per 100ml = £2.67
£4



French tips

stick-on guides and whitener for the perfect French tips

Nail Experts French Manicure Tip
10ml
11098
£6



French base

13896
French Pink

17236
Pastel Pink

Nail Experts French Manicure Base
10ml
£6

choose your fave French shade for a natural-looking finish



Corrector Pen
12914
£7

corrects mistakes



model wears Pearl Shine in Sheer Bronze

back because you love it!

✓ strengthens nails

✓ reduces peeling, chipping and roughness

✓ enriched with vitamins

£3 half price

pearl me pretty

give your nails a breather with a coat of Pearl Shine for a sheer, healthy-looking finish – without heavy polish



08854
Original

fortifies weak nails

Pearl Shine
10ml
Normally £6
£3 half price

48553
Sheer Bronze

48496
Sheer Lilac

48298
Sheer Peach



AVON Make-up



Nail Decoration Tool
18812
£3



metallic shimmer

Magic Effects Molten Metal Nail Enamel
10ml
£6



sequins

Magic Effects Liquid Sequin Nailwear
10ml
£6



30 seconds to dry

Speed Dry+ Nail Enamel
10ml
£6

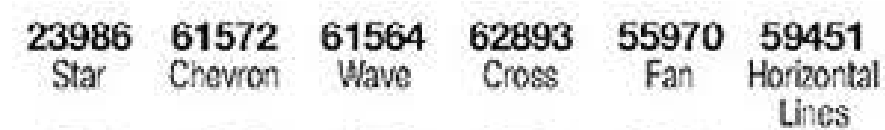


iron powder-infused polish

Magic Effects Colour Attract Nail Enamel
10ml
£6

Colour Attract Magnetic Nail Enamel Wand
£1

watch the patterns appear



model wears Nailwear Pro+ in Sea Breeze (page 45) with Magic Effects Matte Top Coat and Magic Effects Diamond Shatter Top Coat

transforming top coats

makeover your mani in seconds... make it matte, or amp it up with a diamond-effect shimmer

£3 half price



subtle shine-free finish

Magic Effects Matte Top Coat
10ml
08847
Normally £6
£3 half price

£3 half price



diamond effect

Magic Effects Diamond Shatter Top Coat
10ml
24950
Normally £6
£3 half price

AVON Make-up

*your answer for...
super-shiny gloss*



model wears Ultra Glazewear Lip Gloss in Pink Watermelon

How can I get a high shine finish – without the sticky feel?

A Our vibrant, glass-like gloss offers rich colour, shine, comfort and care in 1. The SPF15, non-sticky formula glides on like a balm to give instant moisture, for smooth, healthy-looking lips.

TRY TODAY

£3.50
save £3



SPF15

Ultra Glazewear Lip Gloss
6ml
Price per 10ml = £5.83
Normally £6.50
£3.50 save £3

high shine

26427
Hot Pink

16394
Clear

23341
Perfect Nude

27706
Fiery Red

24125
Naturally Bare

27847
Nude Muse

25171
Mulberry

01537
Legendary Red

25528
Rosette

hint of shimmer

27938
Pink Watermelon

27920
Pale Peach

27763
Iced Pink

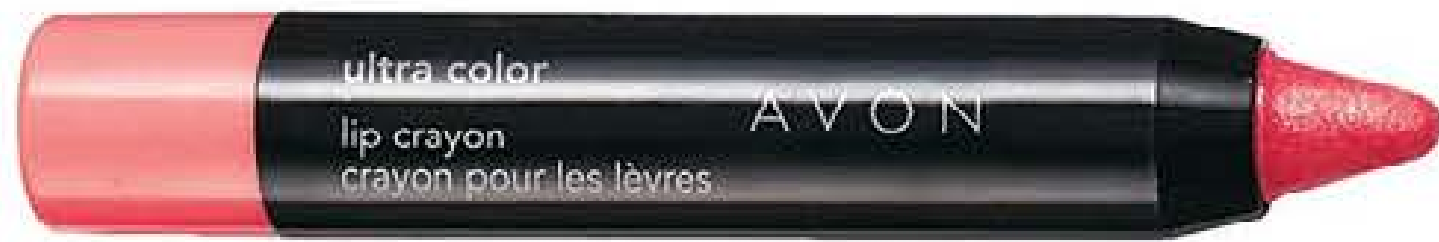
dazzling sparkle

27961
Plum Dazzle

28019
Shimmered

27813
Mocha Latte

turn the base
to reveal
more pencil



hint of shimmer



15784 Showstopper Pink
27102 Fresh Fuchsia
15735 Risque Rose



27011 Carefree Coral
15578 Reddy for Me
27276 Notice Me Nude

creamy, glossy colour



14415 Raspberry Rush
01610 Pink Premier
24976 Just Rosy



24646 Cherry Picked
19042 Plum Perfect
25288 Red Haute

creamy colour

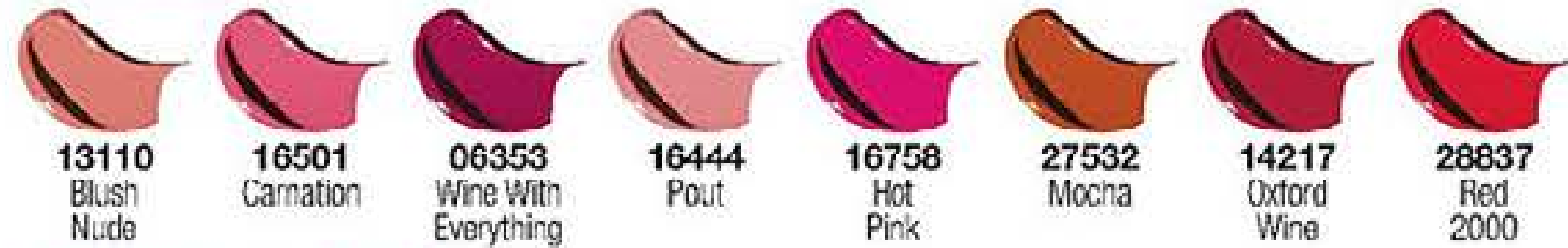
Ultra Colour
Lip Crayon
£8.50



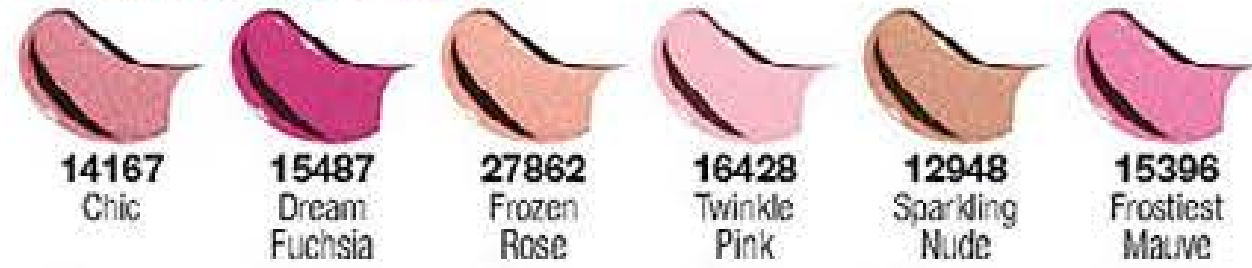
with moisturising
shea butter

Ultra Colour
Lipstick
£7.50

satin shades



shimmering shades



molten
metal
shades

soft
matte
shade

*Limited edition packaging.



defines without
feathering

Ultra Glimmerstick
Lip Liner
£6



15230 Pink Bouquet
12997 True Red
24943 Pink Cashmere
14555 Simply Spice
14829 Deep Plum
15107 Nude



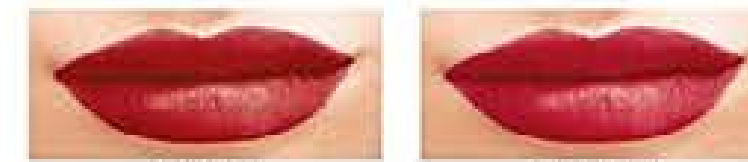
model wears Ultra Colour
Lip Tint Pen in Raspberry

make your
mark in
kiss-proof colour

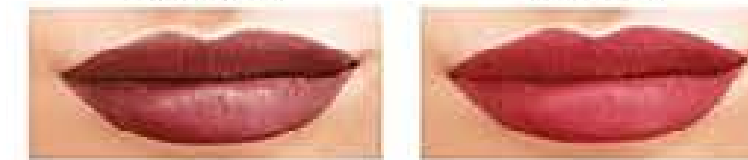
(that stains your lips, not your teeth!)



06346 Fuchsia
07815 Coral
06221 Freesia



06460 Strawberry
06437 Raspberry



06361 Hazelnut
08078 Flamingo

£5.50
save £3

fast-drying pen, for all-day
shades that won't budge

Ultra Colour Lip Tint Pen
9ml
Price per 10ml = £6.11
Normally £8.50
£5.50 save £3





*gorgeous
new
shades*

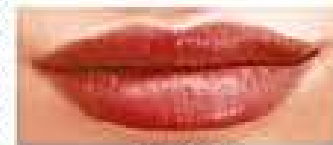
*with vitamin C
& green tea*



59543
Caring Coral



07344
Reviving Raspberry



15214
Berry Smooth

with hydrating

BEESWAX
and shea butter¹



subtle colour
finish



09712
Soothing Strawberry

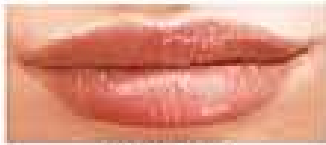


09605
Protecting Peach

pearlescent
finish



15339
Pearlescent Pink



09555
Pearlescent Red

caring balm

**Ultra Colour
Tinted Lip Balm**
£7

¹Original shades only.



model wears Ultra Colour 3D Plumping Lip Gloss in Mauve over Ultra Colour 3D Plumping Lipstick in Uptown Pink

£4
save £3



plumping
gloss

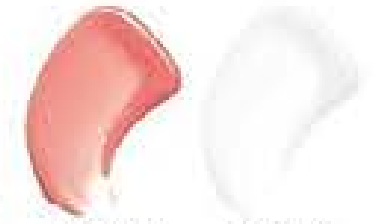
**Ultra Colour
3D Plumping
Lip Gloss**
7ml
Price per 10ml = £5.71
Normally £7
£4 save £3



26385
Mauve



26229
Pink Pout



16683
Nude



21899
Clearly Plump



01552
Plumping Pearl



glide-on, caring, gel colour

**Ultra Colour
Indulgence Lipstick**
£8



bold, intense colour

**Ultra Colour
Bold Lipstick**
£7.50

plump it up!

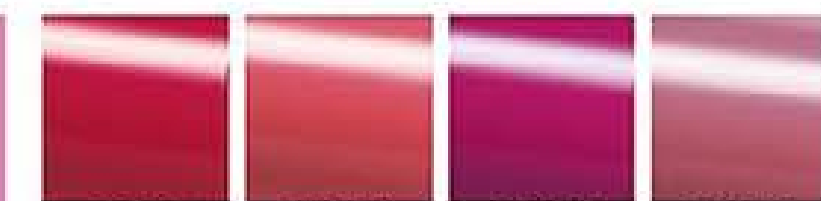
whether you're a gloss girl or a lippy lady,
get the latest full-lip look for an all-out,
plumped-up pout

£5
save £3



plumping
lipstick

**Ultra Colour
3D Plumping
Lipstick**
Normally £8
£5 save £3

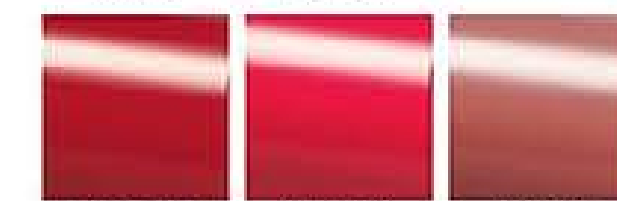


08920
Hot
Parts

06825
Stolen
Kisses

08870
Bitten

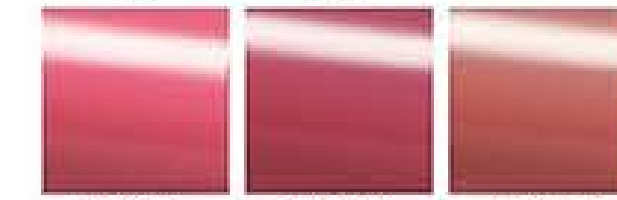
07625
Mad For
Mauve



06379
Power
Trip

08896
Divine
Wine

06841
Twig



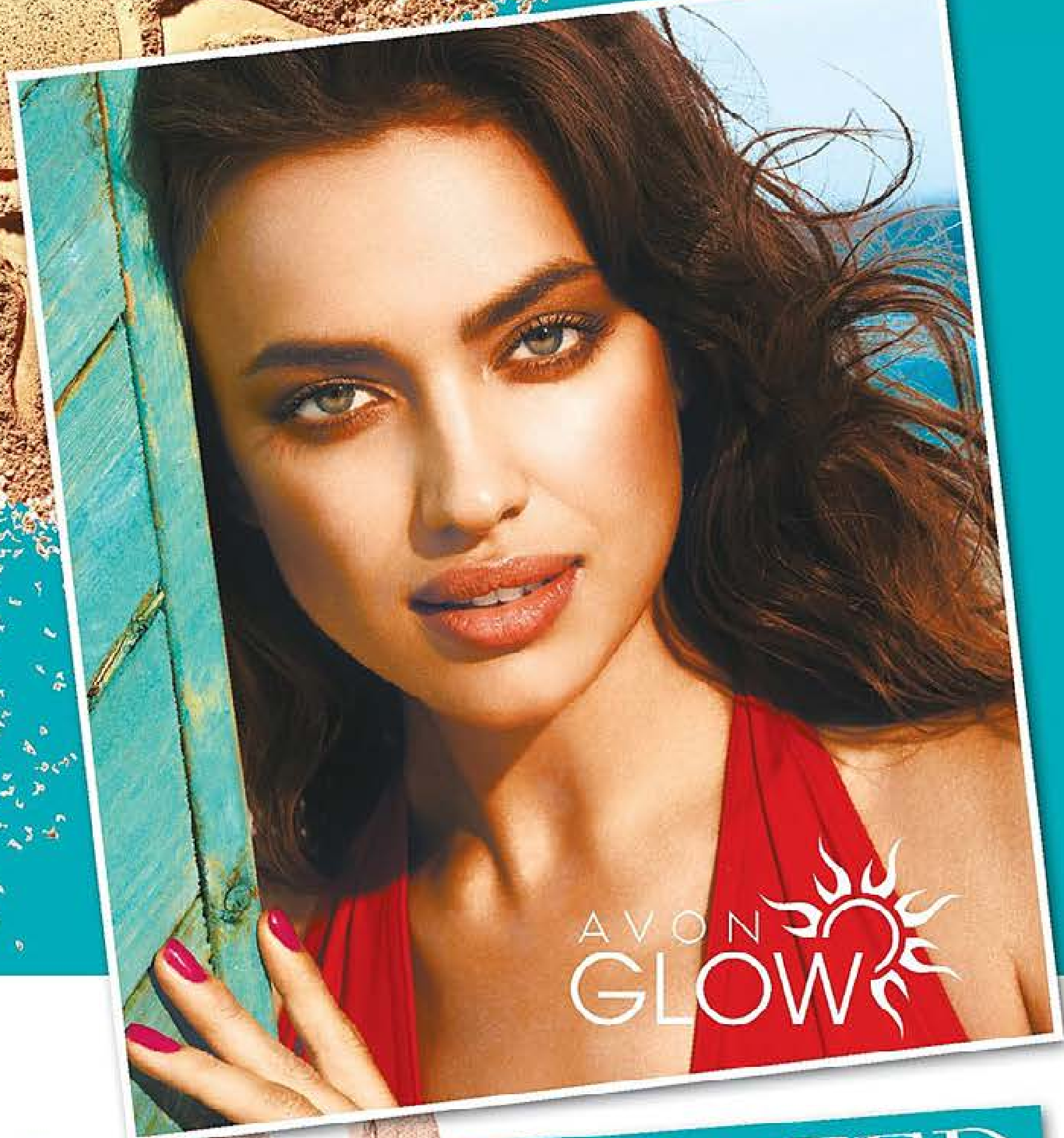
06791
Pucker
Up

03228
Uptown
Pink

07476
In The
Buff



lipstick formulated
with
**DUAL-PLUMPING
FORMULA**
Retinex Colour
Complex boosts
retinol and collagen



AVON
GLOW

BRONZED

beauty

glow all out with a sweep of sun-kissed radiance (even on rainy days)

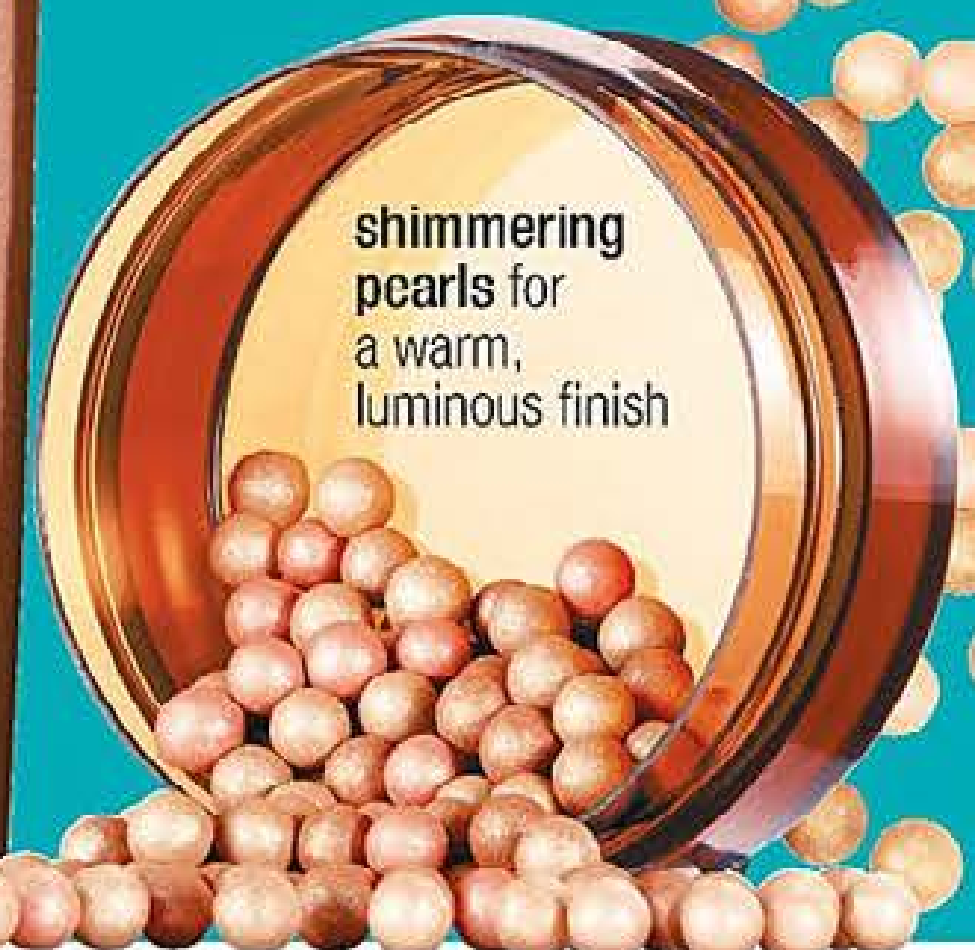
worth
£27.50

3-in-1 bronzer for eyes, lips and cheeks

all 3* for
£12



powder for a radiant glow to all skin tones



shimmering pearls for a warm, luminous finish

shimmer				fair skin	dark skin
13821 Warm Glow	14266 Deep Glow	03707 Shimmering Bronze	05082 Deep Bronze	13328 Cool	01354 Warm
matte					
13664 Light Bronze	13797 Medium Riviera				

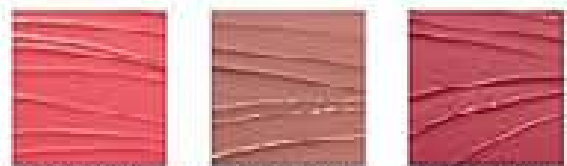
Bronzing Powder
10g
£10

Multi Stylo
£7.50

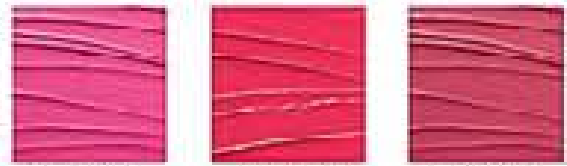
Bronzing Pearls
22g
Price per 10g – £4.55
£10

check out our
GUIDE TO
BRONZING at
YouTube /AvonUK

*Order 1x Bronzing Powder, 1x Multi Stylo, and 1x Bronzing Pearls, in the shades of your choice, for only £12.



21527 Pink Peach
00703 Cappuccino
00927 Vintage Pink



00604 Pink Perfection
00679 Fiery Red
21345 Ravishing Rose



00968 Pretty in Pink
20024 Forever Pink



moisturising lipstick lasts up to 8 hours

Lipstick
£7.50

balancing foundation moisturises and absorbs shine in 1

Liquid Foundation
 30ml
 Price per 10ml = £4.17
£12.50

buildable coverage SPF12

19653 Nude

20016 Medium Beige

01503 Ivory

20131 Natural Beige



EXTRA LASTING
 liquid foundation
 fond de teint
 fluide longue tenue
 30 ml e



concealer covers for up to 18 hours

Concealer
 5ml
 Price per 10ml = £16.00
£8



22673 Medium

19943 Fair



removes even waterproof mascara

Make-up Remover
 50ml
14282
 Price per 100ml = £6.00
 Normally £5

£3
 save £2



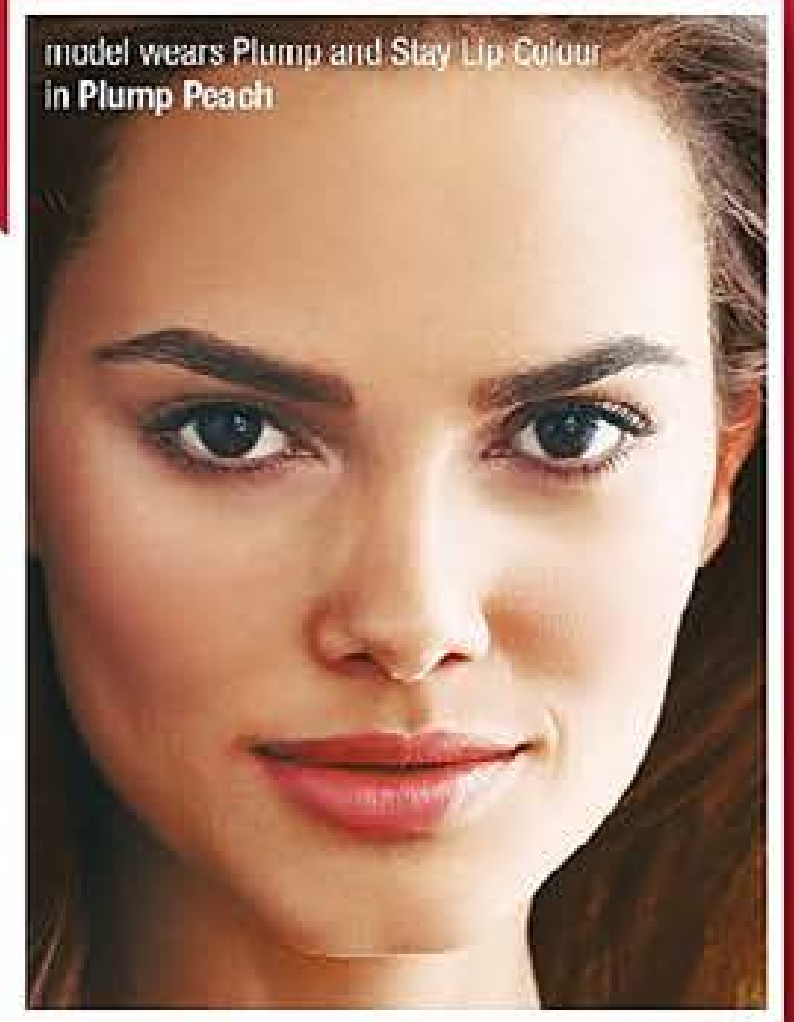
EXTRA LASTING
 makeup remover
 démaquillant
 AVON

EXTRA *Lasting*

STAY PUT perfection

life-proof your make-up with our fresh and flawless collection that lasts up to 18 hours!

model wears Plump and Stay Lip Colour in Plump Peach



glossy top coat

29454 Full Honey

61473 Plump Peach

15941 Stay Pink Pout

00398 Pink for Life

03905 Rosy Resistance

03939 Plumful

plumping, long-lasting colour

lasts up to 8 hours

Plump and Stay Lip Colour
 Normally £8.50

£5
 save £3.50



STEP 1
 Apply the plumping liquid lipstick for long-lasting colour.



STEP 2
 For the ultimate pout clout, apply the gloss to the centre of the lips.



01289 Everlasting Petal

01420 Neverending Nude

05686 Always On Pink

up to 8 hours of high shine gloss

Lip Gloss
 7ml
 Price per 10ml = £5.71
 Normally £7

£4
 save £3



1 Youth-Awakening Lipstick
£10.50



2 Lip Restoring Colour Balm
5ml
Price per 10ml = £10.00
Normally £9



3 Lip Plumping Lip Conditioner
11155
Normally £9

£4.50
half price

4 Tinted Lip Plumping Lip Conditioner
5g
Price per 10g = £9.00
Normally £9



DISCOVER THE SECRET TO YOUNGER-LOOKING LIPS

boost your colour confidence with **youth-awakening** lipstick, gloss and balm for a **revived lip look**

1 lipstick makes lips look up to 5 years younger

2 balm moisturises, softens and smooths, with SPF15

3 COLOURLESS

4 TINTED

collagen and retinol infused formulas†

plumping conditioner with retinol and collagen

*Not applicable to Lip Restoring Colour Balm.



stops make-up settling into lines

Skin Transforming Primer
28ml
00166
Price per 10ml = £5.36
£15

instantly hides imperfections

Age-Transforming Foundation
30ml
Price per 10ml = £5.00
£15



Transforming Brow Filler
Normally £9

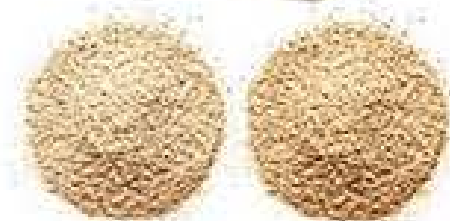
£5
save £4

brush tip blends away greys in a flash

cleverly conceals imperfections and reduces the look of lines



Age-Transforming Concealer SPF15
£9



08813 Soft Beige
07526 Nude Beige

softens the look of lines and pores

Age-Transforming Pressed Powder
10g
£10.50

EFFORTLESS EYES

play up your beautiful features with youth-boosting formulas – it's more than a look, it's a fabulous feeling

serum helps renew and strengthen

lashes look fuller, thicker and healthier

with Bio-Lash Technology to help prevent lash breakage

Lash Transforming Mascara
Normally £10
£6
save £4



lifting primer and eyeshadow in 1

Youth-Awakening Eyeshadow and Primer Kit
Normally £10
£6
save £4



with soothing retinol



08383 Brown/Black

08359 Black

soft smudger

Smoothing Eyeliner Pencil
Normally £8.50
£5
save £3.50

COLORTREND

£2



get the gloss!
**Read My Lips
 Lip Gloss**
 6ml
 Price per 10ml = £3.33
 Normally £3.75
£2 save £1.75



ORIGINAL SHADES



LIMITED EDITION ROCKIN' SHADES



LIMITED EDITION VALENTINE'S SHADES



creamy stay-true shades last for hours
Kiss 'n' Go Lipstick
£3.75



MIX, STACK, GO!

life's too short to wear the same shade!



£1.75 each

CRÈME EYESHADOWS



LIP COLOURS



*Price per pot.



mix and match your fave shades
 stack 'em up
 slick 'em on and go!

COLORTREND



14597 Chocolate Kiss
19760 Sunburst



12286 True Romance

crease-proof colour

Eyeshadow Duo
£4.50



12104 Skyline Blue



11544 Black Cat Eyes



54353 Plum



12120 Smouldering Silver



54718 Brown



54916 Black

bold creamy liner

Chopsticks Eyeliner
Normally £3.50
£2 save £1.50



25189 Turquoise



25023 Midnight Blue



25064 Dark Brown



25049 Black

creamy pencil liner

Pencil Play Eyeliner
£3



22277 Grey

22350 Purple



22285 Green

22301 Pink

shimmering liquid liner

Liquid Eyeliner
£4



26542 Purple/Plum

21378 Blue/Navy



21469 Black/Charcoal

21568 Gold/Brown

liner and shadow in 1

Rocker Glam Kohl Liner & Eyeshadow Duo
£4

plump up the VOLUME

get your flutter on with body-boosting mascaras



£2.75

get fabulous flutter power with Plump Out Mascara in Black!



water resistant, anti-flake formula



19299 Black

Plump Out Mascara
7ml
Price per 10ml = £3.93
Normally £4.50
£2.75 save £1.75

£2.75

get up to 5x fuller, defined lashes



08672 Black

Boost It! Mascara
7ml
Price per 10ml = £3.93
Normally £4.50
£2.75 save £1.75

*model wears lash inserts for an even lash line

COLORTREND

wear alone,
or over your
fave shade



22178
Glittery
Green



22384
Smoke
Dust



22418
Tinsel
Flash

blinged up
finish

**Dazzler Tinsel
Dust**
8ml
Price per 10ml = £3.75
£3



59378
Icon



54544
Hot



11445
Pout



01958
Rare



54502
Blush



01990
Tempt



59303
Juicy



15495
Scene

super-shiny
finish

**Fashion
Nail Enamel**
8ml
Price per 10ml = £3.75
£3



fall in love with
beautifully buffed nails

Mini Nail Files
Set of 3.
25155
£2.50



picture perfect face primer
couche principale pour
le visage

new



colourless,
for every skin tone

for longer-lasting
make-up

**NEW Picture Perfect
Face Primer**
30ml
23150
Price per 10ml = £1.58
£4.75



FRESH faced

get ready to meet your
perfect match

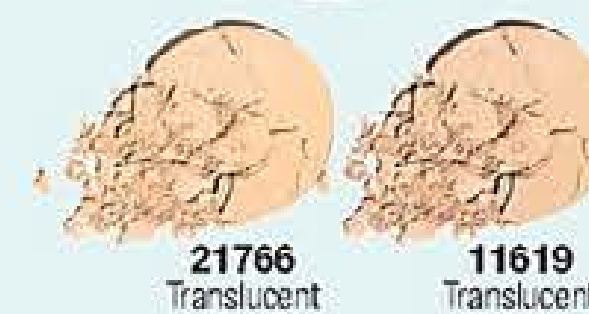
cover blemishes and banish
shine for picture-perfect skin



£2.75

blot away
shine

**Final Touch
Pressed Powder**
10g
Normally £4.25
£2.75 save £1.50



21766
Translucent

11619
Translucent
Tan



£1.75

go under
cover

**Perfect and Hide
Concealer**
Normally £3
£1.75 save £1.25



24075
Light

13573
Medium



£2.75

23598
Ivory Beige

23663
Near Nude

11957
Natural

18804
Bisque

23705
Sun Beige

Fresh Face Foundation

30ml
Price per 10ml = 92p
Normally £4.75
£2.75 save £2

even out
your skin
tone

AVON Make-up



Bali Beach Gift Set*

Contains: Avon Glow Bronzing Pearls 22g in Warm, Ultra Glazewear Lip Gloss 6ml in Iced Pink, and Kabuki Brush. Bag: polyester, approx. 19cm x 13cm. 26005
£10



*sun-kissed
for spring*

TREAT MUM TO...

*endless
mani looks*

the perfect gift
MOTHER'S DAY
 6th March

our 12 bottles of fab effects and finishes will help her create a pro-polish finish every day

GIFT SET
£28
 worth £78+

*adorable
house-style
gift box*



Nail Selection Box*

Contains: Nailwear Pro+ in Coral Reef, Cosmic Blue and Licorice, Gel Finish Nail Enamel in Dazzle Pink, Envy, Limoncello, Purpicious, Roses Are Red and Sterling, Magic Effects Diamond Shatter Top Coat, Magic Effects Matte Top Coat, Magic Effects Fringe Effect Nailwear in Frayed Edges. All 10ml each.

54700

Normally £55

£28 save £27

*Based on normal brochure prices.

While stocks last. Last chance to buy, will not be featured in the brochure again.



*creamy, easy-glide
liner for definition*

*liquid liner for
a feline flick*

*kohl liner for
a smoky eye*



*the perfect gift for
liner-loving ladies*

Eyeliner Wardrobe*

Contains: Glimmerstick Eyeliner in Blackest Black, Kohl Eyeliner in True Black and Moga Effects Liquid Eyeliner 7ml in Black.

25999
£10



crisp lines

liquid flicks

smoky lines

- Coral Reef
- Cosmic Blue
- Licorice
- Dazzle Pink
- Envy
- Limoncello
- Purpicious
- Roses Are Red
- Sterling
- Diamond Shatter
- Matte
- Frayed Edges



23606
Designer
Red



27250
Perfect
Nude



15537
Pink
Satin



14761
Stylish
Coral

**NEW Couture Crème
Lipstick**
Will normally be £9.50

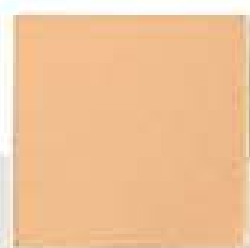
£7
save £2.50



*luxurious,
moisturising
lipstick infused
with silk
and our Lip
Plumping
Complex*



*luxurious powder infused with
silk and white sapphire extract*



19992
Medium
Silk



26989
Fair
Silk

NEW Silken Pressed Powder
11.3g
Price per 10g = £6.19
Will normally be £11

£7
save £4



new

*volumizing
extravagance
mascara*

*voluminous
lash luxury*

LUXE
exclusive to Avon

indulge skin with
our most opulent
make-up collection for
limitless sophistication
– day or night

*infused
with black
diamond
powder
and silk*

**NEW Volume
Extravagance Mascara**
10ml
Will normally be £9

£6.50
save £2.50



26898
Black

*limited
edition
leopard
print
design*

Fragrance Store

the perfect gift

MOTHER'S DAY

6th March



*float away to dreamy notes
of sweet plum, luscious
rose and white patchouli*

new



AVON
DREAMS

anything is possible,
live your dreams

NEW Body Lotion 150ml 14910
Price per 100ml = £2.40 **£3.60**

NEW Eau de Parfum Spray 50ml
08573 Price per 100ml = £28.00 **£14**

NEW Perfumed Body Spray 75ml
25742 Price per 100ml = £4.80 **£3.60**

ALL 3 FOR £12

save **£9.20** order using **68874**
pages 76-77

the perfect gift
MOTHER'S DAY
6th March

Skin Softener 150ml
10371 Price per 100ml = £2.33 **£3.50**

Perfumed Body Spray 75ml
10157 Price per 100ml = £4.80 **£3.60**

Eau de Parfum Spray 50ml
04549 Price per 100ml = £26.00 **£13**

Far Away

delight in a sense of exotic escape



for ladies that love
exotic notes
exotic essences of rare florals
spiced with amber and musk

all 3 for **£10** save **£10.10**
order using **68817**
pages 78-79

for ladies that love
sparkling scents

*a dazzling aroma of citrus fruits,
berries, white florals and sandalwood*



Maria Sharapova
international tennis star
and the face of Avon Luck

Eau de Parfum Spray 50ml 08722
Price per 100ml = £16.00 Normally £15 **£8** save £7

AVON
LUCK

celebrate being lucky in life



just **£8** save £7

for ladies that love
exquisite aromas

£6.50
half price



clementine. magnolia. tonka bean

the *Far Away*
collection

£6.50
half price



clementine. jasmine. vanilla

1. **Far Away
Bella Eau de
Parfum Spray**
50ml
10702
Price per 100ml = £13.00
Normally £13
£6.50
half price

2. **Far Away
Bella Sunset
Eau de Parfum
Spray**
50ml
18911
Price per 100ml = £13.00
Normally £13
£6.50
half price

3. **Avon
Cherish
Body Mist**
100ml
07484
£3.50

4. **Avon
Cherish
Body Lotion**
150ml
06981
Price per 100ml = £2.67
£4

5. **Avon Cherish
Eau de Parfum
Spray**
50ml
10926
Price per 100ml = £28.00
£14



Abbey Clancy Model,
TV Presenter, 2013's
'Strictly Come Dancing'
winner and the face of
Avon Cherish.

AVON
Cherish

celebrate the woman who
lights up the room



all 3* for just **£12** save £9.50
order using 68148

*Order Avon Cherish EDP Spray, Body Lotion and Body Mist, for just £12.

AVON Fragrance

AVON. *Mesmerize*

FOR HIM

*captivating mandarin bursts
from coriander and amber,
inspiring elegance and
sophistication*

new



**NEW Roll-On Anti-Perspirant
Deodorant 50ml 06601**

Price per 100ml = £5.20 **£2.60**

NEW Eau de Toilette Spray
Mandarin, coriander and
amber. 100ml **06577 £11**

NEW Deodorant Body Spray
150ml **06692**

Price per 100ml = £2.40 **£3.60**

AVON. *Mesmerize*

FOR HER

*a timeless glance
of intensity*

*mandarin laced with
neroli and sensual
sandalwood delivers
an alluring aroma*

new



**NEW Roll-On Anti-
Perspirant Deodorant 50ml**

14027 Price per 100ml = £5.20 **£2.60**

NEW Eau de Toilette Spray
Mandarin, neroli and sandalwood.

50ml **26443** Price per 100ml = £22.00 **£11**

all 3 for **£12**

save **£5.20**
order using **67546**
page 84 only

save **£6.60**
order using **67512**
page 85 only

both for **£7**



the perfect gift
MOTHER'S DAY
6th March

for ladies that love
timeless femininity

*romantic rose, jasmine and ylang
ylang with warm, subtle musk tones*

AVON
SOFT MUSK

experience the essence of soft femininity

*{ new look
same scent }*



NEW Shimmering Body Powder 40g 24166 Price per 100g = £6.88 **£2.75**



NEW Eau de Toilette Spray 50ml 27573 Price per 100ml = £17.00 **£8.50**

save **£6.25**
order using **68890**
pages 86-87

both for £5

for ladies that love
captivating aromas

£6.50
half price



2



1



3

reveal the gem inside

1. Rare Gold Eau de Parfum Spray

Golden melon, marigold and amber. 50ml 13441

Price per 100ml = £13.00 Normally £13 **£6.50 half price**

2. Rare Amethyst Eau de Parfum Spray

Plum, violet and sandalwood. 50ml 25809

Price per 100ml = £13.00 Normally £13 **£6.50 half price**

3. Rare Pearls Eau de Parfum Spray

Sparkling bergamot, pearlescent flower and sandalwood. 50ml 19232 Price per 100ml = £13.00

Normally £13 **£6.50 half price**

Rares
COLLECTION

TODAY
TOMORROW
ALWAYS

*a precious white floral with
notes of hibiscus, silk musk
and butterfly blossoms*

new

great value
100ml
bottle



just **£13**

Today Eau de Parfum Spray 100ml 09142 Normally £26 **£13 half price**

the perfect gift
MOTHER'S DAY
6th March

AVON Fragrance

the perfect gift
MOTHER'S DAY
 6th March

AVON
ATTRACTION
 FOR HER

EXPERIENCE irresistible,
 magnetic *DESIRE* as you layer
 your scent with this perfect set



tempting blackberry mingles with magnetic musk and
 vanilla amber for an intensely sensual, long-lasting scent

Avon Attraction Gift Set for Her
 Contains EDP 50ml and Perfumed Body Spray 75ml.
 14068 **£12**

timeless classics
 for true elegance

£7
 each
 save £6



- 1. Little Black Dress Eau de Parfum Spray**
 Honeysuckle, ylang ylang and milkwood. 50ml
05504 Price per 100ml = £14.00 Normally £13 **£7 save £6**
- 2. Little Pink Dress Eau de Parfum Spray**
 Lemon zest, pink peony and patchouli. 50ml
00182 Price per 100ml = £14.00 Normally £13 **£7 save £6**
- 3. Little Red Dress Eau de Parfum Spray**
 Raspberry, Bulgarian rose and red sandalwood. 50ml
17681 Price per 100ml = £14.00 Normally £13 **£7 save £6**

little
 black
 dress
 COLLECTION

£5
save £5.50

TAHITIAN *holiday*

*tropical coconut
with white blossoms,
warming ginger and
Tahitian tiaré flower*



Eau de Toilette Spray
50ml **03558** Price per 100ml = £10.00
Normally £10.50
£5 save £5.50

for ladies that love
refreshing notes

Perfumed
Body Spray 75ml
08748
Price per 100ml = £4.80
£3.60

Body Lotion
150ml 16030
Price per 100ml = £2.40
£3.60

Perceive Eau de
Parfum Spray 50ml
08804
Price per 100ml = £22.00
£11

PERCEIVE

gloriously bright with a sparkling spirit

*uplifting essences
of glorious
gardenia,
juicy pear and
lingering musk*

£5.50
half price

PUR BLANCA

*pure white freesia
and ylang-ylang over
a blend of peony, rose
and waterlily*

Eau de Toilette Spray
50ml **23788** Price per 100ml = £11.00
Normally £11
£5.50 half price



all 3* for **£10** save **£8.20**
order using **68114**

*Order Perceive EDP Spray, Body Lotion and Perfumed Body Spray, for just £10.



THE
PREMIERE
LUXE
COLLECTION

for ladies that love
signature bouquets

delicious blackcurrant notes follow elegant white florals and earthy amber for a dramatic finish

1. **Premiere Luxe Eau de Parfum Spray** 50ml **21923**

Price per 100ml = £22.00 Normally £16 **£11 save £5**

2. **Premiere Luxe Gold Blush Eau de Parfum Spray**

50ml **24901** Price per 100ml = £22.00 Normally £16 **£11 save £5**



save up to £5

page 95 only

buy any **2** for **£4**

FOR HER...



1. **Perfumed Body Spray** 75ml
17624 NEW Avon
Soft Musk
18507 Incandessence
16972 Little Black Dress
Price per 100ml = £4.80
£3.60

19380 Avon Femme
07070 Avon Luck for Her
17004 Outspoken Party!
Price per 100ml = £5.33
£4

2. **Tahitian Holiday Exotic Body Mist**
100ml **10405**
£3.60

3. **Roll-On Anti-Perspirant Deodorant**
50ml
17855 NEW Avon
Soft Musk
07930 Avon Cherish
08110 Incandessence
13615 Little Black Dress
11056 Far Away
11841 Pur Blanca
26146 Perceive
Price per 100ml = £5.20
£2.60

4. **Far Away Shower Gel** 150ml
10652
Price per 100ml = £2.40
£3.60

5. **Body Lotion** 150ml
24828 Little Black Dress
Price per 100ml = £2.33
£3.50

03525 Rare Pearls
04143 Rare Amethyst
25726 Rare Gold
13672 Mesmerize Black for Her
28589 Incandessence
Price per 100ml = £2.40
£3.60

10058 Avon Attraction for Her
20180 Avon Femme
08912 Avon Luck for Her
14704 Outspoken Party!
Price per 100ml = £2.67
£4

08128 Christian Lacroix Bijou for Her
Price per 100ml = £3.00
£4.50

6. **Far Away Shimmering Body Powder**
40g **24331**
Price per 100g = £6.68
£2.75

FOR HIM...



1. **Hair & Body Wash** 250ml
11585 Elite Gentleman
07013 Avon Prime
Price per 100ml = £1.44
£3.60

2. **Hair & Body Wash** 200ml
14308 Avon Luck for Him
02550 Avon Attraction for Him
Price per 100ml = £2.00
£4

10496 Christian Lacroix Bijou for Him
Price per 100ml = £2.25
£4.50

3. **After Shave Conditioner** 100ml
20701 Mesmerize Black for Him
£3.60

02402 Avon Attraction for Him
£4

4. **Deodorant Body Spray** 150ml
09365 Full Speed
09886 Full Speed Power
13284 Elite Gentleman
02865 Avon Prime
Price per 100ml = £2.40
£3.60

07997 Avon Luck for Him
Price per 100ml = £2.67
£4

5. **Roll-On Anti-Perspirant Deodorant** 50ml
09092 Full Speed
09761 Full Speed Power
Price per 100ml = £5.20
£2.60

STOCK UP ON SCENTS

FOR HER...



1. The Fergie Collection
EDP, 50ml
11627 Outspoken
22186 Outspoken Intense
14811 Outspoken Party!
21386 Viva
Price per 100ml = £30.00
£15
28464 Outspoken Fresh
Price per 100ml = £27.00
£13.50

2. Christian Lacroix EDP, 50ml
21543 Nuit for Her
11387 Ambre for Her
02485 Rouge for Her
04218 Bijou for Her
Price per 100ml = £40.00
£20

3. Avon Femme
Eau de Parfum Spray
50ml 19331 Price per 100ml = £32.00
£16
4. Today Tomorrow Always
Collection EDP, 50ml
25460 Today
25486 Tomorrow
14795 Forever
09084 Daydream
Price per 100ml = £26.00
£14

5. Avon Attraction for Her
Eau de Parfum Spray
50ml 10264 Price per 100ml = £30.00
£15

6. Avon Luck La Vie
Eau de Parfum Spray
50ml 18549 Price per 100ml = £30.00
£15

7. Purse Spray EDP 10ml
10918 Avon Cherish
09274 NEW Far Away
Normally £6
£4 save £2

06338 Christian Lacroix
Bijou for Her
08268 Avon Attraction
for Her
02659 Little Black Dress
£6
Mesmerize Black for Her
Eau de Toilette Purse Spray
10ml 20453 **£6**



FOR HIM...



8. Avon Attraction for Him
Eau de Toilette Spray
75ml 08334
Price per 100ml = £20.00
£15

9. Christian Lacroix EDT, 75ml
11379 Ambre for Him
02345 Noir for Him
26047 Nuit for Him
01743 Bijou for Him
Price per 100ml = £26.67
£20



Christian Lacroix
BIJOU
FOR HIM

save up to £12
page 97 only

buy any **2** for **£14**

FOR HER...



10. Scent Essence EDT, 30ml
27680 Sparkly Citrus
27714 Romantic Bouquet
27722 Vibrant Fruity
07880 Wild Bergamot
07872 Blushing Raspberry
08151 Blooming Lotus
Price per 100ml = £26.67
£8

11. The Secret Fantasy
Collection EDT, 50ml
12633 Secret Fantasy[†]
17509 Kiss[†]
22574 Midnight[†]
08417 Wonderland^{††}
Price per 100ml = £22.00
£11

12. Mesmerize Black for Her
Eau de Toilette Spray
50ml 19208
Price per 100ml = £22.00
£11

13. Timeless
Eau de Toilette Spray
50ml 27409
Price per 100ml = £18.00
£9

14. Incandessence EDP, 50ml
22293 Incandessence
28605 Flame
Price per 100ml = £22.00
£11

EDP – Eau de Parfum Spray
EDT – Eau de Toilette Spray

15. Travel Spray EDP 30ml
18143 Premiere Luxe
18101 Avon Luck
10215 Avon Cherish
Price per 100ml = £30.00
£9
07807 Perceive
07617 Incandessence
08664 Little Black Dress
04705 Far Away
Price per 100ml = £25.00
£7.50

FOR HIM...



16. Elite Gentleman EDT, 75ml
11601 Elite Gentleman
01826 Elite Gentleman Untailored
Price per 100ml = £17.33
£13

17. Mesmerize Black for Him
Eau de Toilette Spray
100ml 20750
£11

18. Full Speed EDT, 75ml
28472 Full Speed
09258 Full Speed Power
Price per 100ml = £14.67
£11

[†]Comes with a detachable cast iron charm, on a 2cm stainless steel chain.

^{††}Comes with a detachable aluminium charm with a clear rhinestone, on a 2cm brass chain.

Men's Store

AVON LUCK

pink pepper, nutmeg, sandalwood



£10

SAVE £5

Eau de Toilette Spray 75ml

03699 Price per 100ml = £13.33 Normally £15

£10 save £5

AVON PRIME

lavender, spearmint, cedarwood



£8

SAVE £5

Eau de Toilette Spray 75ml

02923 Price per 100ml = £10.67 Normally £13

£8 save £5

AVON EXPLORATION

volcanic orange, silver sage, clean vetiver



3 for £10

SAVE £10.20 order using 69294

Hair & Body Wash 250ml

20149 Price per 100ml = £1.44 **£3.60**

Deodorant Body Spray 150ml

20115 Price per 100ml = £2.40 **£3.60**

Eau de Toilette Spray 75ml

20040 Price per 100ml = £17.33 **£13**

BLACK SUEDE

fresh greens, leather accord, warm woods



3 for £10

SAVE £7.20 order using 69658

Roll-On Anti-Perspirant Deodorant

50ml 18796 Price per 100ml = £5.20 **£2.60**

Deodorant Body Spray 150ml

28308 Price per 100ml = £2.40 **£3.60**

NEW Eau de Toilette Spray 75ml

18739 Price per 100ml = £14.67 **£11**



£5.50 each
SAVE £3

the
**INDIVIDUAL
BLUE**
collection

Individual Blue Casual Eau de Toilette Spray Ginger roots, geranium and vetiver. 100ml 05314 Normally £8.50 **£5.50** save £3

Individual Blue Eau de Toilette Spray Bergamot, lavender and soft musk. 100ml 00794 Normally £8.50 **£5.50** save £3



£7
SAVE £4

Wilderness

leather, amber, olibanum

Eau de Toilette Spray
Leather, amber and olibanum. 100ml 25080
Normally £11 **£7** save £4

AVON
**DESTINATION
GRAND CANYON**

grapefruit, elemi, atlas cedarwood



**BOTH
FOR £7**

SAVE £8.60

order using 69740
page 101 only

Eau de Toilette Spray
75ml 17335
Price per 100ml = £17.33 **£13**

**Roll-On Anti-Perspirant
Deodorant** 50ml 01438
Price per 100ml = £5.20 **£2.60**



SAVE UP TO £6

lower priced item free
pages 102-103

BUY 1 CHOOSE 1 FREE

for his
DAILY ROUTINE

wash, cleanse, shave and moisturise to perfection



ENERGISING

with vitamin E, aloe and ginger extracts

 <p>2-in-1 Shave & Wash 150ml 01867 Price per 100ml = £2.67 £4</p>	 <p>2-in-1 After Shave & Moisturiser 100ml 16220 £4</p>	 <p>3-in-1 Shampoo, Conditioner & Body Wash 250ml 01891 Price per 100ml = £1.60 £4</p>
--	--	---

ESSENTIALS

with vitamin E, ginger and aloe extracts

 <p>2-in-1 Face Wash & Scrub 150ml 04986 Price per 100ml = £2.67 £4</p>
 <p>Revitalising Shave Gel with Skin Care Complex 150ml 12237 Price per 100ml = £2.67 £4</p>
 <p>Hydrating Moisturiser 50ml 15560 Price per 100ml = £12.00 £6</p>
 <p>3-in-1 Shampoo, Condition & Shave 250ml 16915 Price per 100ml = £1.20 £3</p>
 <p>Invigorating Body Wash 250ml 28258 Price per 100ml = £1.20 £3</p>
 <p>Smooth Shave Foaming Gel 200ml 18150 Price per 100ml = £2.00 £4</p>
 <p>Conditioning After Shave Balm 100ml 18127 £5</p>

AVON **MEN**
SENSITIVE

for his
SENSITIVE SKIN

with chamomile and aloe to refresh and soothe sensitive skin



SENSITIVE

Creamy Face Wash
150ml
05397
Price per 100ml = £2.67
£4

2-in-1 After Shave Balm & Moisturiser
100ml
06064
£6

Shave Gel
100ml
05959
£4

8 out of 10 would
switch to **A NEW**

“We all want to look our most youthful. For me, that means getting back that radiant glow that might have faded with age. Finally, I've found the skincare collection that helps me feel confident in my own skin.”

Lorraine Kelly, TV Presenter *Lorraine*



100%
of women saw results
on multiple signs
of ageing:

- dehydrated skin
- poor texture
- dull skin
- uneven skin tone
- wrinkles
- lack of firmness
- sagging

the **st** skincare collection formulated with **CELLUVIVE COMPLEX** to target multiple signs of ageing

BUY 1 1 FREE
CHOOSE 1 **FREE**

mix & match pages 104-105 **save £32.50***

reignite your radiance



ULTIMATE **50+**

Ultimate
Multi-Performance
Day Cream SPF25
50ml
17764
Price per 100ml = £35.00
Normally £25

£17.50
save £7.50

Ultimate
Multi-Performance
Night Cream
50ml
28191
Price per 100ml = £35.00
Normally £25

£17.50
save £7.50

*Based on normal brochure prices.



SPF 25

8 out of 10 would
switch to **ANEW**

“I've tried loads of expensive creams, but this is my absolute favourite... plus it's half the price of some other brands! There's definitely a noticeable improvement in the firmness of my skin, and it's so soft now.”

Maureen Hillman, Avon customer, Thrapston



reshapes the look of
your facial contours
in just **2 WEEKS**



Images for illustrative purposes only.

PLATINUM 60+

innovative **Paxillium**
Technology helps restore
youthful cell shape, **firm**
sagging skin and **boost** collagen

BUY 11 FREE
CHOOSE 1

mix & match pages 106-107 **save £30***

for firmer-looking, lifted skin



Platinum
Day Cream
SPF25
50ml
11353
Price per 100ml = £42.00
Normally £25.50

£21
save £4.50

Platinum
Night Cream
50ml
01784
Price per 100ml = £42.00
Normally £25.50

£21
save £4.50



AVON Skincare

8 out of 10 would
switch to **ANEW**
mix & match page 108 only **save £24***



*gives skin a dewy,
youthful glow*



“After one week I noticed a huge difference and, best of all, other people noticed the difference too.”

Laura Hurry,
Avon customer, Bedford

VITALE 25+

smart **ProEnergy Complex** helps restore skin's vitality and hides signs of **fatigue** and **stress**

Vitale Day Cream SPF25
50ml
11247
Price per 100ml = £30.00
Normally £19.50

£15
save £4.50

Vitale Night Gel Cream
50ml
11197
Price per 100ml = £30.00
Normally £19.50

£15
save £4.50

BUY 1 1 FREE
CHOOSE 1
mix & match page 109 only **save £27***

*fight wrinkles
every day*



“This cream feels really lovely and sinks in really quickly. More importantly, I've noticed a definite improvement in my lines and wrinkles.”

Wendy Simpson,
Avon customer, Burnley

REVERSALIST 40+

formulated with **Tri-Elastinex Technology** to help **reconstruct** and **regenerate** surface **skin cells**, layer by layer

*Based on normal brochure prices.

Complete Renewal Day Cream SPF25
50ml
26757
Price per 100ml = £32.00
Normally £21.50

£16
save £5.50

Complete Renewal Night Cream
50ml
14126
Price per 100ml = £32.00
Normally £21.50

£16
save £5.50

A NEW *beauty buzz*

everyone's talking about it!

THE EXPERT



"Other serums just add nutrients to the skin, but ours also works with your skin's natural processes to actually boost skin cell activity. This breakthrough technology, inspired by Nobel Prize-winning medical research, has been in development for 10 years."

Uma Santhanam, Director of Clinical Efficacy and Cell Biology

*"A breakthrough does-it-all serum
– your new skincare staple."*

marie claire

THE CUSTOMER ★★★★★ 5 STARS

"I've been using this for 2 weeks now and I've received 3 comments about how my skin is looking great. Is it just a coincidence or is it the serum...?"

'gingiz', Avon Beauty Connects, Maidstone

THEY LOVE IT, NOW **#MakeUpYourOwnMind**

*12 patents granted and 15 patents pending. †When used in conjunction with usual moisturiser.



DOUBLE
the **POWER**
of your face cream
WHATEVER YOUR AGE†

with the
world's
1st patented*
Advance Boost
Technology

INSTANTLY
a soft, youthful-looking glow

3 DAYS
reduced appearance of
fine lines and dark spots,
and dramatically
smoother-looking skin

2 WEEKS
skin looks firmer
and wrinkles appear
dramatically reduced

£16
save £9

Youth Maximising Serum
Youth-boosting serum infused with Advance Boost Technology designed to help maximise your face cream's anti-ageing results. 30ml
07138
Price per 100ml = £53.33
Normally £25
£16 save £9

ANEW CLINICAL
beautybuzz
 everyone's talking about it!

THE EXPERT



"The delicate skin around our eyes can often suffer the tell-tale signs of ageing. This lightweight cream is formulated with **self-adjusting sheer optics** for instant benefits, and **Shadow Erase Complex** that works day after day."

Uma Santhanam, Director of Clinical Efficacy and Cell Biology

LORRAINE KELLY



"Dark, under-eye circles make us look tired, and simply not feel 'at our best'. This **lightweight cream** allows you to burn the candle at both ends – it's like **beauty sleep for your eyes**, and takes just seconds to apply."

Lorraine Kelly, TV Presenter

THE CUSTOMER ★★★★★ 5 STARS

"I've tried many treatments for dark circles, and none worked – until I tried this. In 1 week, my dark circles were less noticeable – even my husband commented!"

'Mabbotts', avonshop.co.uk customer, Wolverhampton

9 out of 10
 women saw a
**DRAMATIC
 REDUCTION**
 in the look of
DARK CIRCLES

- 1 brightens the look of dark circles
- 2 visibly reduces under-eye shadows
- 3 smooths texture of the eye area
- 4 eyes look less tired and more alive



50% improvement in the look of under-eye dark circles

Dramatisation based on clinical test results.

£12
 save £7.50

Absolute Even Dark Circle Corrector
 15ml
 17293
 Price per 100ml = £80.00
 Normally £19.50
£12 save £7.50



THEY LOVE IT, NOW **#MakeUpYourOwnMind**

ANEW [AMINO-FILL 33] COMPLEX ⁺
beauty buzz
 everyone's talking about it!

THE EXPERT



"Our bestselling serum is even more powerful, with new A-F33+ Complex that works faster and lasts longer, to give you results on wrinkles in just days. Target frown lines, crow's feet and laughter lines in one simple step."

Uma Santhanam, Director of Clinical Efficacy and Cell Biology

LORRAINE KELLY



"Ladies, at last there's a product that really does deliver amazing results. Beating the signs of ageing feels like a constant battle and with so many products out there, we need to know what we're buying is going to work – this does!"

Lorraine Kelly, TV Presenter

THE CUSTOMER ★★★★★ 5 STARS

"This made my face feel softer and smoother after the very first application. It performs better than more expensive products I've tried."

'JONESY81', avonshop.co.uk customer, Cardiff



our **no. 1**
 wrinkle fighter

now provides

TRIPLE ACTION



UNBLOCKS to help skin cells release **more collagen**



BOOSTS to support skin's natural **collagen** production processes



REPAIRS to help skin's natural recovery of damaged **collagen**

£20
 save £12



PRO+ Line Corrector Treatment with A-F33+ Complex
 30ml
 03731
 Price per 100ml = £66.67
 Normally £32
£20 save £12

THEY LOVE IT, NOW **#MakeUpYourOwnMind**

the perfect gift

MOTHER'S DAY

6th March



ANEW BEAUTY GIFT

just £15

worth £35*
order using 69583

“These are my two favourite ANEW products. I'd love to give these to my mum – especially as they come in a gorgeous beauty bag too.”

Lorraine Kelly, TV Presenter

Lorraine

gorgeous gift set includes:

1. ANEW Ultimate Multi-Performance Day Cream SPF25

Travel Size 15ml worth £7*

our most luxurious day cream targets multiple signs of ageing



SPF 25

2. ANEW Clinical Infinite Lift Dual Eye System worth £20*

our no. 1 eye cream for an instant visible eye lift



3. Luxurious Vanity Case worth £8*

faux leather, super-soft, chic vanity case – the perfect beauty accessory



TREAT MUM to the gift of our BESTSELLING skincare

*Based on normal brochure prices.

	VITALE 25+	REVERSALIST 40+	ULTIMATE 50+	PLATINUM 60+
	FINE WRINKLES, FATIGUED SKIN, SIGNS OF STRESS	WRINKLES, FIRMNESS, DISCOLOURATIONS	ALL KEY SIGNS OF AGEING	NECK SAGGING, DRYNESS, SEVERE WRINKLES
EYE	Eye Gel Cream 15ml 22160 Price per 100ml = £106.67 £16 	Express Dual Eye System 14134 £19 	Eye System 16642 £20 	Eye & Lip Cream 15ml 01230 Price per 100ml = £140.00 £21 
DAY	Day Cream SPF25 50ml 11247 Price per 100ml = £30.00 Normally £19.50 £15 save £4.50  See page 108 for offer details.	Day Cream SPF25 50ml 26757 Price per 100ml = £32.00 Normally £21.50 £16 save £5.50  See page 109 for offer details.	Day Cream SPF25 50ml 17764 Price per 100ml = £35.00 Normally £25 £17.50 save £7.50  See page 105 for offer details.	Day Cream SPF25 50ml 11353 Price per 100ml = £42.00 Normally £25.50 £21 save £4.50  See page 107 for offer details.
NIGHT	Night Gel Cream 50ml 11197 Price per 100ml = £30.00 Normally £19.50 £15 save £4.50  See page 108 for offer details.	Night Cream 50ml 14126 Price per 100ml = £32.00 Normally £21.50 £16 save £5.50  See page 109 for offer details.	Night Cream 50ml 28191 Price per 100ml = £35.00 Normally £25 £17.50 save £7.50  See page 105 for offer details.	Night Cream 50ml 01784 Price per 100ml = £42.00 Normally £25.50 £21 save £4.50  See page 107 for offer details.
TREAT	Beauty Balm Cream BB+ SPF20 30ml 09720 Price per 100ml = £50.00 £15 	Express Wrinkle Smoother 9g 23960 Price per 100g = £200.00 £18 	Lip Treatment 16980 £15 	

CLEANSE

WATER, GEL AND CREAM CLEANSERS FOR EVERY SKIN TYPE

Anti-Ageing 3-in-1 Cleansing Water 200ml 04994 Price per 100ml = £3.25 £6.50 	Purifying Gel Cleanser 150ml 24398 Price per 100ml = £2.67 Normally £6.50 £4 save £2.50  See page 249 for offer details.	Comforting Cream Cleanser & Mask 150ml 24380 Price per 100ml = £4.33 £6.50 	NEW Cleansing Brush 00893 Will normally be £25 £16 save £9  See page 249 for offer details.
---	--	---	---

ANEW TREATMENTS

CLINICAL

AT-HOME COSMETIC ALTERNATIVES TO A DERMATOLOGICAL PROCEDURE

UNEVEN SKIN TONE Absolute Even Multi-Tone Skin Corrector with DSX-7 30ml 18044 Price per 100ml = £93.33 £28 	DARK CIRCLES Absolute Even Dark Circle Corrector 15ml 17293 Price per 100ml = £80.00 Normally £19.50 £12 save £7.50 See page 113 for offer details. 	INSTANT VISIBLE LIFT Infinite Lift Targeted Contouring Serum 30ml 61549 Price per 100ml = £90.00 £27 	VISIBLE LIFT Infinite Lift Firm & Sculpt Cream 30ml 08599 Price per 100ml = £70.00 £21 
HOODED EYES Infinite Lift Dual Eye System 05538 £20 	ADVANCED SKIN REPAIR E-Defence Deep Recovery Cream 30ml 07948 Price per 100ml = £66.67 £20 	ADVANCED SKIN PROTECTION E-Defence Multi-Shield SPF50 Day Lotion 30ml 16774 Price per 100ml = £88.07 £20 	SAGGING SKIN Thermafirm Face Lifting Cream 30ml 23135 Price per 100ml = £33.33 Normally £21 £10 save £11 

A-F33

OUR FASTEST WRINKLE-FIGHTING RANGE

FINE WRINKLES PRO+ Line Corrector Treatment with A-F33+ Complex 30ml 03731 Price per 100ml = £66.67 Normally £32 £20 save £12 See page 115 for offer details. 	FINE WRINKLES PRO Line Corrector Hydrating Cream with A-F33 30ml 12070 Price per 100ml = £80.00 £24 	ESSENTIAL SERUM Youth Maximising Serum 30ml 07138 Price per 100ml = £53.33 Normally £25 £16 save £9 See page 111 for offer details. 
CROW'S FEET PRO Line Corrector Eye Treatment with A-F33 15ml 00760 Price per 100ml = £130.00 £19.50 	FINE WRINKLES PRO Line Corrector Targeted Filler with A-F33 05611 £12 	

NEW

nutraeffects

AN 'OOOH!' EVERY DAY,
EVEN FOR SENSITIVE SKIN



ACTIVE SEED COMPLEX

with glow-boosting
bird of paradise
seeds known for
increasing luminosity
and improving uneven
skin tone



suitable for
sensitive skin



100%
allergy tested



free from dyes
and parabens

Oooh!
skin looks
REFRESHED
and **BRIGHTER**
FROM DAY 1

see a radiant, healthier-looking complexion **EVERY DAY**

silky-smooth cream
absorbs easily



SPF
20



for normal to
combination skin

**NEW Radiance
Daily Cream SPF20**
50ml
51409
Price per 100ml = £6.00
Will normally be £4.50
£3 save £1.50

**NEW Radiance
Renewing Night Cream**
50ml
59899
Price per 100ml = £6.00
Will normally be £4.50
£3 save £1.50

TRY ME

£3

EACH

AVON Skincare

NEW

nutraeffects

AN 'OOOH!' EVERY DAY,
EVEN FOR SENSITIVE SKIN



suitable for
sensitive skin



100%
allergy tested



free from dyes
and parabens

O^oo^oh!

shine is

MATTIFIED with
REDUCED PORES
FROM DAY 1

see **balanced, fresh-looking** skin EVERY DAY

O^oo^oh!

skin feels

SMOOTHER
and **SOFTER**
FROM DAY 1

see **hydrated, plumper, more supple** skin EVERY DAY

fresh, oil-free gel-cream
glides easily onto skin

SPF
15



formulated with
ACTIVE SEED COMPLEX,
featuring **chia seeds** and
mattifying powders

NEW Balance Daily Cream SPF15
50ml
54668
Price per 100ml = £6.00
Will normally
be £4.50
£3 save £1.50

NEW Balance Gel Night Cream
50ml
63651
Price per 100ml = £6.00
Will normally
be £4.50
£3 save £1.50

for **combination**
to **oily** skin

light, fresh gel-cream
sinks easily into skin

SPF
15



formulated with
ACTIVE SEED COMPLEX,
featuring hydrating **chia**
seeds and **vitamin E**

NEW Hydration Daily Cream SPF15
50ml
56507
Price per 100ml = £6.00
Will normally
be £4.50
£3 save £1.50

NEW Hydration Gel Night Cream
50ml
62844
Price per 100ml = £6.00
Will normally
be £4.50
£3 save £1.50

for **normal**
to **dry** skin

TRY ME
£3
EACH

AVON Skincare

NEW

nutraeffects

AN 'OOOH!' EVERY DAY,
EVEN FOR SENSITIVE SKIN



ACTIVE SEED COMPLEX

collagen-boosting formula featuring antioxidant-rich pomegranate seeds, that work with your skin to help target multiple signs of ageing



suitable for sensitive skin



100% allergy tested



free from dyes and parabens



Oooh! skin feels
REPLENISHED and
LINES APPEAR SOFTENED
FROM DAY 1

see reduced wrinkles and firmer-looking skin EVERY DAY

multi-action cream
smooths effortlessly
across skin



for younger looking skin

NEW Ageless Multi Action Day Cream SPF20
50ml
16410
Price per 100ml = £10.00
Will normally be £8
£5 save £3

NEW Ageless Multi Action Night Cream
50ml
16477
Price per 100ml = £10.00
Normally £8
£5 save £3

TRY ME
£5
EACH

AVON Skincare

NEW

nutraeffects

AN 'OOOH!' EVERY DAY,
EVEN FOR SENSITIVE SKIN

suitable for
sensitive skin

100%
allergy tested

free from dyes
and parabens

**REVITALISING
SCRUB**
for all skin types

**NEW Gentle
3 in 1 Scrub**
100ml
26971
Will normally be £3

£2
save £1

SOAP FREE

ACTIVE SEED COMPLEX
with soap berries, a gentle,
yet effective, natural cleanser

AVON
nutraeffects
ACTIVE SEED COMPLEX
SELF-FOAMING
FACE WASH
AUTO-MOUSSANT NETTOYANT VISAGE
NORMAL | COMBINATION
NORMALE | MIXTE
SOAP FREE
SUITABLE FOR SENSITIVE SKIN
ALLERGY TESTED
NO PARABENS OR DYES

FOAMING FACE WASH
for normal to
combination skin

**NEW Self Foaming
Face Wash**
150ml
06197
Price per 100ml = £2.00
Will normally be £3.50

£3
save 50p

AVON
nutraeffects
ACTIVE SEED COMPLEX
REFRESHING
GEL CLEANSER
GEL NETTOYANT
ET PURIFIANT
ISSANT
ALL SKIN TYPES
TOUTS TYPES DE PEAUX
SOAP FREE
SUITABLE FOR SENSITIVE SKIN
ALLERGY TESTED
FREE OF PARABENS AND DYES

**NEW Refreshing
Gel Cleanser**
150ml
26864
Price per 100ml = £1.33
Will normally be £3

£2
save £1

GEL CLEANSER
for all skin types



skin looks **brighter** and
perfected from DAY 1

SPF
20

AVON
nutraeffects
ACTIVE SEED COMPLEX

RADIANCE
TINTED MOISTURISER
HYDRATANT TENTE

SPF 20

tinted beads
burst to release a
radiant glow

smooth, tinted cream
blends effortlessly
with your skin tone

TINTED LOTION
for all skin types

**NEW Radiance Tinted
Moisturiser SPF20**
50ml
27615
Price per 100ml = £6.00
Will normally be £6

£4
save £2

ACTIVE SEED COMPLEX
with glow-boosting **bird of
paradise seeds**, known for
increasing **luminosity** and
improving **uneven skin tone**



AVON SOLUTIONS
LOVE YOUR SKIN EVERY DAY



“I would recommend this to everyone and anyone! I'd never used a BB cream before, and this was lovely. Goes on really well with decent, even coverage.”

'Danyellow', avonshop.co.uk customer, Birmingham

“Lovely texture and colour. Just like the well known brand!”

'sukindred', avonshop.co.uk customer, Wigan

your bff BB SKIN PERFECTOR

you'll never want to be without our **vitamin-enriched** beauty balm



with **butterdock** and **Chinese jujube fruit** full of **antioxidants, vitamins and minerals**



£5.50
save £4.50

THE ORIGINAL

- lightweight formula
- evens skin tone
- blurs imperfections
- SPF15

Beauty Balm

30ml

Price per 100ml = £18.33

Normally £10

£5.50 save £4.50



MATTIFYING

- shine-free skin for up to 10 hours
- oil-absorbing, airbrush-finish formula
- smooths the look of pores
- SPF15

Beauty Balm Matte

30ml

Price per 100ml = £18.33

Normally £10

£5.50 save £4.50





LOVE YOUR SKIN EVERY DAY



AGELESS RESULTS FOR SKIN THAT DEFIES TIME

Ageless Results 8-in-1 Day Cream

50ml
11221
Price per 100ml = £10.00
Normally £8.25
£5 save £3.25



Ageless Results 8-in-1 Night Cream

50ml
11239
Price per 100ml = £10.00
Normally £8.25
£5 save £3.25



TRULY RADIANT FOR NATURALLY GLOWING SKIN

Vibes Brightening Eye Roller

Includes built-in battery that cannot be replaced.
12ml
25197
Price per 100ml = £50.00
Normally £10
£6 save £4



CLEANSERS MILD, EVERYDAY CLEANSING FOR ALL SKIN TYPES

Freshest Pure Cleansing Wipes

25 wipes.
08730
Price per piece = 10p
Normally £4
£2.40 save £1.60



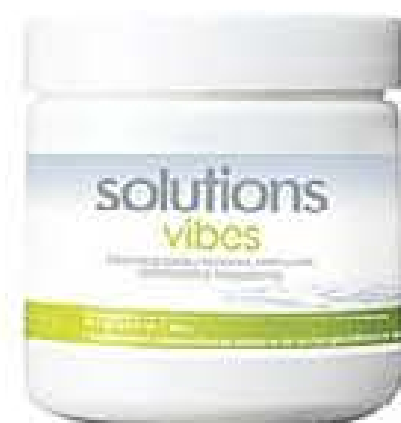
Vibes Power Cleanser

Requires 1 x AAA battery (not included).
13201
Normally £16
£9.60 save £6.40



Vibes Power Cleanser Replacement Pads

14 pads.
25874
Price per piece = 21p
Normally £5
£3 save £2



have you experienced the **OOOH!** effect yet?

introducing **NEW** nutraeffects

pages 120-127



LIKE AIRBRUSHING FOR YOUR SKIN

86% OF WOMEN AGREE



for a wrinkle-free, flawless-looking complexion in just 60 seconds



BEFORE
VISIBLE FINE LINES



AFTER
LINES APPEAR SMOOTHER
Proven results from our clinical study.

£4.75
half price



Ageless Results Express Line Filler
18895
Normally £9.50
£4.75 half price

PAT, DON'T RUB
Gently pat serum onto wrinkles until absorbed. Can be used under make-up or after Ageless Results 8-in-1 Day Cream.

solutions
**LOVE YOUR SKIN
 EVERY DAY**



BODY CONFIDENCE BOOSTERS

TARGETED TREATMENTS GIVE VISIBLE RESULTS FOR EVERY BODY WORRY

**Bust Shaper
 Sculpting Gel**

150ml
 00877
 Price per 100ml = £4.00
 Normally £10
£6 save £4



**Butt Lifting
 Treatment**

100ml
 19224
 Normally £10
£6 save £4



**Ageless Bloom
 Neck and Chest
 Treatment SPF15**

50ml
 28357
 Price per 100ml = £12.00
 Normally £10
£6 save £4



**Body Sculpting
 Treatment**

150ml
 20164
 Price per 100ml = £4.40
 Normally £11
£6.60 save £4.40



**Stretchmark
 24 Line-Reducing
 Treatment**

150ml
 22228
 Price per 100ml = £4.80
 Normally £12
£7.20 save £4.80



**SMOOTH AWAY THAT
 'ORANGE PEEL'
 LOOK**

with **5-in-1
 CELLU BREAK 5D**

“I didn't believe it at first, but even by using it once a day, I got visible results.”

'KyrNicol', avonshop.co.uk
 customer, Manchester

- 1** dramatically **reduces** the look of cellulite
- 2** shapes, **firms** and sculpts the feel of skin
- 3** **improves** the look of imperfections
- 4** helps to **prevent** the look of cellulite*
- 5** smooths and **moisturises**

**Cellu Break 5D
 Anti-Cellulite Treatment**
 Anti-cellulite cream to help firm the look of skin and reduce the appearance of cellulite. With shea butter and soybean extracts. 150ml
16832
 Price per 100ml = £3.33
 Normally £10
£5 half price



*When used in conjunction with a healthy lifestyle.

clearskin®

fighting blemishes with you every step of the way



"I've TRIED LOADS, all more expensive, but NONE ARE A PATCH ON THIS SCRUB."

'MBell', avonshop.co.uk customer, Edinburgh

"After running out of my expensive face scrub I decided to try this and it's actually amazing. MY PORES FEEL A LOT LESS CLOGGED and my skin feels soft and silky."

'SkyHigh', avonshop.co.uk customer, Preston



super SCRUB

unblock and purify your pores with our exfoliating, oil-controlling scrub

- lifts out pore-clogging dirt and excess oil
- smooths and brightens skin
- non-comedogenic

£2.50
save £1.50

1 SOLD EVERY MINUTE!*

complete your pore penetrating routine

Black Mineral Cleanser

125ml
19356
Price per 100ml = £2.16
Normally £4.50
£2.70 save £1.80



Black Mineral Mask

75ml
18374
Price per 100ml = £4.00
Normally £5
£3 save £2



Invigorating Scrub

75ml
15529
Price per 100ml = £3.33
Normally £4
£2.50 save £1.50

*Based on sales between 16.4.2014 and 6.5.2014.

clearskin®

fighting blemishes with you every step of the way

it's an emergency fast skin relief

Instant Spot Treatment
15ml
20511

Price per 100ml = £16.00
Normally £4.50
£2.70
save £1.80



Intensive Cream Cleanser
75ml
25411

Price per 100ml = £4.00
Normally £5
£3 save £2

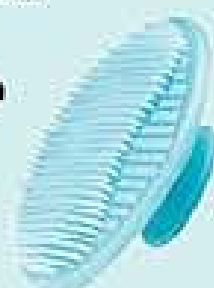


blemish-fighting tools

Blackhead Remover
27359
Normally £4
£2.40
save £1.60



Face Brush
16105
Normally £2
£1.20
save 80p



blemishes be gone calm skin and banish blemishes for that fabulously flawless feeling

Peel Off Mask
75ml
26732

Price per 100ml = £3.20
Normally £4
£2.40
save £1.60



3-in-1 Cleanser, Scrub & Mask
125ml
24208

Price per 100ml = £2.40
Normally £5
£3 save £2



Daily Astringent
100ml
17129

Normally £4
£2.40
save £1.60



Blemish Stick
17996
Normally £4
£2.40
save £1.60



Oil-Free Tinted Moisturiser

30ml
Price per 100ml = £11.00
Normally £5.50
£3.30
save £2.20



Deep Cleansing Cloths
25 wipes.
16840

Price per piece = 11p
Normally £4.50
£2.70 save £1.80



bye bye blackheads blitz away stubborn blackheads – for good!

Deep Treatment Mask
75ml
00521

Price per 100ml = £2.80
Normally £3.50
£2.10 save £1.40



Daily Astringent
100ml
27474

Normally £4
£2.40 save £1.60



Daily Cleanser
125ml
18820

Price per 100ml = £2.16
Normally £4.50
£2.70 save £1.80



clearskin® **professional** our most advanced spot-fighting range

Blemish Mark Treatment 50ml
11858

Price per 100ml = £8.40
Normally £7
£4.20
save £2.80



Liquid Extraction Strip 30ml
04929

Price per 100ml = £12.00
Normally £6
£3.60
save £2.40



Deep Pore Cleansing Scrub
125ml
21717

Price per 100ml = £2.64
Normally £5.50
£3.30
save £2.20



Clarifying Toner Pads
45 pads.
13060

Price per piece = 7p
Normally £5.50
£3.30
save £2.20



Daily Correcting Lotion 50ml
20883

Price per 100ml = £8.40
Normally £7
£4.20
save £2.80



FIGHT SPOTS

while you sleep

TARGET BLEMISHES AND FIGHT BREAKOUTS WHILE YOU CATCH SOME Zzzzzzzzz

(this really is beauty sleep!)

with **2% SALICYLIC ACID** to help fight spots and **GREEN TEA** to soothe skin

OVERNIGHT visibly reduces the look of spots

OVER TIME see redness and blemish marks fade

£3
half price

50 ml e

Blemish Clearing Overnight Treatment
50ml
11213
Price per 100ml = £6.00
Normally £6
£3 half price

AVON Skincare

- + formulated with Derma 360° complex for advanced protection*
- + non-greasy* • water resistant* • hypoallergenic* • UVA/UVB protected*

*Sun protection products only.

Protecting Balm SPF30
04366
£3.50



perfect for:

- nose
- ears
- lips

FACE: high SPFs to help you face the rays

Multi Protection Moisturising Face Lotion SPF30
50ml
10835
Price per 100ml = £18.00
£9



Anti-Ageing Face Cream SPF50
50ml
10769
Price per 100ml = £18.00
£9



LOTIONS: body lotions for head-to-toe protection

Moisturising Sun Lotion SPF10
150ml
07971
Price per 100ml = £6.67
£10



Moisturising Sun Lotion SPF25
150ml
07104
Price per 100ml = £6.67
£10



Protect & Glow Moisturising Sun Lotion SPF30
150ml
19901
Price per 100ml = £7.33
£11



Fresh Protection Moisturising Body Lotion SPF30
150ml
07542
Price per 100ml = £7.33
£11



Multi Protection Moisturising Sun Lotion SPF30
150ml
19976
Price per 100ml = £6.67
£10



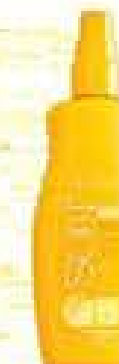
Multi Protection Moisturising Sun Lotion SPF50
150ml
18382
Price per 100ml = £6.67
£10



Quick Dry Clear Spray SPF30
150ml
19935
Price per 100ml = £8.00
£12



Moisturising Sun Spray SPF15
150ml
19885
Price per 100ml = £6.67
£10



SPRAYS: SPF mists for glow getters

KIDS: high SPF kids' care for worry-free sunshine fun

Kids' Swim & Protect Sun Lotion SPF50
150ml
07781
Price per 100ml = £6.00
£12



Kids' Turquoise Sun Spray SPF30
150ml
07567
Price per 100ml = £6.67
£10



Kids' Multivitamin Sun Cream SPF50
75ml
07757
Price per 100ml = £12.00
£9



AFTER SUN: gel, mist, butter and lotion to cool and soothe sun-kissed skin

After Sun Aloe Ice Gel
150ml
07096
Price per 100ml = £4.67
£7



Cooling After Sun Spray Lotion with Vitamin C
150ml
19588
Price per 100ml = £4.00
£6



After Sun Shimmering Tan Enhancer
150ml
08821
Price per 100ml = £4.67
£7



Soothing After Sun Body Butter
200ml
08540
Price per 100ml = £3.50
£7



Cooling After Sun Lotion with Aloe
400ml
04028
Price per 100ml = £2.00
£8



**BUY 1
CHOOSE 1
FREE**
save up to £15

lower priced item free
pages 138-139

**BE
BRONZED**
whatever the weather

love that sunshine feeling all year round, with easy-to-use self-tanners

Maxi Tan Tan-Enhancing Oil Spray
150ml
08706
Price per 100ml = £4.00
£6

Magic Tan Self-Tan Bronzing Mousse
150ml
01149
Price per 100ml = £10.00
£15

Magic Tan Moisturising Self-Tan Lotion for Face and Body
150ml
24240
Price per 100ml = £10.00
£15

for a natural-looking tan, all year round

AVON Skincare



The Eternal Collection
from Avon



NEW Charlesia Sterling Silver Diamond Ring

Sterling silver with total 0.1 carat diamonds.

09498 Size 6

54304 Size 8

13581 Size 10

Will normally be £75

£25 save £50

Charlesia Diamond Necklace

Sterling silver necklace with halo-set diamonds, the total carat of which is 0.1ct. Comes in a velvet-feel gift box.

09696

Normally £75

£30 save £45

Charlesia Diamond Earrings

Genuine diamond pierced earrings with square, sterling silver, halo setting. 17 diamonds, the total carat of which is 0.2ct. Approx. 0.8cm x 0.8cm. Comes in a beautiful gift box.

04044

Normally £80

£35 save £45

GENUINE
*Diamond
Collection*

sterling silver,
halo settings

£30
worth £75*

0.1 carat total
necklace



0.1 carat total
ring

new



£25
worth £75*



0.2 carat total
earrings

£35
worth £80*

*Based on normal brochure prices.



genuine sapphire stone detail

Sapphire Earrings

Pair of sterling silver pierced earrings, each set with a sapphire surrounded by cubic zirconia stones. Comes in a gift box.

05496
£60



Dorota Diamond Watch

Watch with genuine diamond detail. Adjustable PU strap, length approx. 15.7cm-19.7cm. Stainless steel back. Includes battery that can be replaced.

11866
£30



NEW Sara Sterling Silver Ring

Sterling silver with cubic zirconia stones.

19471 Size 6

15206 Size 8

12989 Size 10

Will normally be £18

£15 save £3

NEW Sara Sterling Silver Necklace

Sterling silver with cubic zirconia stone.

Approx. 48.6cm.

19687

Will normally be £20

£16 save £4

NEW Sara Sterling Silver Earrings

Sterling silver, pierced earrings with cubic zirconia stones.

19612

Will normally be £15

£12 save £3

Treasured moments

our exclusive collection of sterling silver jewellery, designed to be treasured

new

ring
£15

heartfelt engraving



necklace
£16

cubic zirconia stones



earrings
£12

925 sterling silver

AVON Fashion

Journey Birthstone Necklace and Earrings Gift Set with Swarovski® Crystals

Silver-plated necklace and pierced earrings gift set made with crystals from Swarovski. Necklace length approx. 42cm + 9cm extension chain.

Normally £12 **£6 half price**

2 piece gift set
£6

- | | |
|--|---|
|  <i>garnet red</i>
22939
January |  <i>ruby red</i>
22368
July |
|  <i>amethyst purple</i>
09845
February |  <i>peridot green</i>
22566
August |
|  <i>aquamarine blue</i>
09613
March |  <i>sapphire blue</i>
26690
September |
|  <i>diamond white</i>
01677
April |  <i>tourmaline pink</i>
16162
October |
|  <i>emerald green</i>
22053
May |  <i>topaz orange</i>
15602
November |
|  <i>alexandrite pink</i>
09746
June |  <i>turquoise blue</i>
08508
December |

silver-plated gift set with crystals from Swarovski®

Vivienne 2 Piece Gift Set

Silver-plated necklace and pierced earrings made with crystals from Swarovski. Necklace length approx. 42cm + 9cm extension chain. **15917**

Normally £20 **£15 save £5**

silver-plated gift set with crystals from Swarovski®

2 piece gift set
£15



Swarovski® is a registered trademark of Swarovski AG.



42cm

new

necklace
£10
save £5

silver-plated chain



2cm x 1.8cm crystal

GIVE
crystals

NEW Hayley Swarovski® Heart Necklace Silver-plated with crystals from Swarovski. Chain approx. 42cm + 9cm extension chain. **22630** Will normally be £15 **£10 save £5**

FROM THE *heart*

1



2



3



- Lina Mum Necklace** Silver-plated necklace. Pendant features glass stones. Length approx. 42cm + 9cm extension chain. Comes in a gift box. **02543** Normally £7 **£5 save £2**
- Gertrude Necklace** Silver-plated necklace with 3 pendants featuring glass stones. Length approx. 42cm + 9cm extension chain. **12328** Normally £8 **£5 save £3**
- Savannah Necklace** Silver-plated necklace. Pendant features glass stones. Length approx. 42cm + 9cm extension chain. Comes in a gift box. **12815** Grandma. **12336** Sister. **£7**

silver-plated
necklaces
from
£5
pages 146-147



Karissa Initial Necklace Silver-plated initial necklace with glass stone detail. Length approx. 42cm + 9cm extension chain. Normally £10 **£5 half price**



CHANGING CHARMS

new

create different looks every day
with this necklace with 16 interchangeable charms
– because variety's the spice of life!



NEW Mali Interchangeable Necklace 16 interchangeable charms.
Length approx. 42cm + 9cm extension chain. Comes on a gift card.
24281 Will normally be £8 **£6** save £2

charm
necklace

£6

save £2



16 charms included





available in
3 colours

reversible earrings



watch
£18

new



set of 3
reversible
rings

3



4

1. **NEW Zoe Double Trouble Earrings** Pierced, reversible earrings.
10207 Gold-coloured. 04309 Silver-plated. 09399 Faux pearl. Will normally be £6 **£4 save £2**
2. **NEW Natalia Watch** Silicone adjustable strap, length approx. 17cm-21.9cm. Clear glass stones. Stainless steel back. Includes battery that can be replaced. 08219 Normally £20 **£18 save £2**
3. **NEW Mirren Ring** Set of 3. 27672 Size 6. 11122 Size 8. 02956 Size 10. **£8**
4. **NEW Cicley Jacket Earrings** Silver-plated pierced earrings with removable jacket. 09670 Will normally be £5 **£3 save £2**
- Earrings purchased from Avon cannot be returned if sealed plastic bag has been opened.

new



tri-tone
flower
necklace

£10

save £4

with glass stone detail

NEW Cher Necklace Approx. 39cm + 9cm extension chain.
58032 Will normally be £14 **£10 save £4**

the perfect gift

MOTHER'S DAY

6th March

earrings

£6

set of 10 pairs



bracelet

£4



this page

NEW Bethany 10 Piece Earring Set

Set of 10 pairs of pierced earrings.

11981 Will normally be £8 **£6 save £2**

NEW Carla Bracelet

Silver-plated. Length approx. 18cm + 2.5cm extension chain. 04424

Will normally be £6 **£4 save £2**

opposite page

NEW Louisa Floral 2 Piece Gift Set

Necklace and pierced earrings. Glass stones. Necklace length approx. 42cm + 9cm extension chain. 21758

Will normally be £10 **£6 save £4**



new

2 piece
gift set

£6

save £4

rose gold-coloured gift set



AVON Fashion



new



1. **NEW Chrisha Bracelet** Wrap-around, faux suede bracelet with glass beads. Press stud fastening with 3 different length options. Adjustable length approx. 36cm-41cm. **07674** Black. **57828** Grey. **27193** Blue. Will normally be £10 **£7 save £3**
2. **Rishelle Earrings** Brass-plated, interchangeable pierced earrings with acrylic stones. Removable drop to create stud earrings. **26377** **£8**
3. **Rishelle Necklace** Brass-plated necklace with acrylic stones. Length approx. 46cm + 9cm extension chain. **26260** **£15**
4. **Parthana Necklace** Gold-coloured, brass-plated with acrylic. Approx. 42cm + 9cm extension chain. **21030** **£10**
5. **Lani Necklace** Brass-plated necklace with glass and acrylic stones. Length approx. 42cm + 9cm extension chain. **58305** **£15**

TOUCH OF ROSE

new

gorgeous rose gold-coloured collection with diamanté detail



watch
£15

set of
3 rings
£6



NEW Daphne Stackable Rings
Set of 3. Glass stones. **57315** Size 6. **28365** Size 8. **28423** Size 10.

Will normally be £8 **£6 save £2**

NEW Felicity Bracelet Glass stones. Removable links. Maximum diameter approx. 6.5cm. **55095**

Will normally be £10 **£8 save £2**

NEW Samara Watch Max. strap length approx. 20.5cm. Stainless steel back. Includes battery that can be replaced.

57331 Will normally be £18

£15 save £3

All Avon metal jewellery is hypoallergenic.



magnetic pendants, can be worn as a cluster or in a row



silver-plated with glass stones

this page

NEW Cyan Necklace Length approx. 53cm + 9cm. Magnetic pendants. Not suitable for those with medical implants such as cardiac pacemakers. **19752**

Will normally be £8 **£5 save £3**

NEW Rosa Freshwater Pearl Bracelet Silver-plated. Freshwater pearls and glass stones. Approx. 18cm + 2.5cm extension chain. **18788**

Will normally be £12 **£8 save £4**

opposite page

NEW Shannon Gift Set Watch and necklace with glass stones. Necklace length approx. 44.5cm + 7cm extension chain. Watch max. strap length approx. 20.5cm. Stainless steel back. Includes battery that can be replaced. **27888**

Will normally be £22 **£18 save £4**

new

freshwater pearls

£8



new

2 piece gift set

£18

save £4



comes in a gift box



faux mother of pearl face

glass stone detail

new



TIME TO
REFLECT

watches

£20
each

save £10



glass
stone
bezel



mirrored dial



NEW Delilah Watch

Glass stones. Max. strap length approx. 20cm. Stainless steel back. Includes battery that can be replaced.

18754 Silver-coloured.

11205 Rose gold-coloured.

18523 Gold-coloured.

Will normally be £30

£20 save £10



slouch-fit
jumper
dress
£15

save £10

up
to size
24/26



up
to size
20/22

Slouch Knitted Dress*
77% viscose, 23% nylon,
excluding trims.
47639 8/10
29595 12/14
29694 16/18
29165 20/22
53983 24/26
Normally £25
£15 save £10

Leopard Embossed Leggings*
91% polyester, 9% elastane,
excluding trims.
72082 8/10
52654 12/14
47373 16/18
48918 20/22
Normally £18
£15 save £3



up
to size
16/18

a soft
touch

this faux leather jacket is the
ultimate in curve-skimming
style and comfort

jacket:
£30

**Faux Leather
Waterfall Jacket***
Main fabric: 100%
polyester. Sleeve panel:
66% viscose, 30%
nylon, 4% elastane,
excluding trims.
29108 8/10
53439 12/14
51276 16/18
Normally £35
£30 save £5

***WHILE STOCKS LAST**



2 pack
tops

£16

up
to size
24/26



**NEW 2 Pack
Boat-Neck Tops**
64% polyester, 36%
cotton, excluding trims.
22046 8/10
22079 12/14
22111 16/18
22145 20/22
22152 24/26
£16



new

open
back
top

£12

save £2

NEW Active Open Back Top
70% polyester, 30% viscose,
excluding trims.
14746 8/10
01131 12/14
01602 16/18
13938 20/22
Will normally be £14
£12 save £2



sculpting jeggings

amp up your outfits with these on-trend style staples

WONDER
SCULPT
by Body Illusions



also available in indigo



flattering jeggings to:

- **sculpt** and **smooth** the look of thighs and bottom
- **smooth** and **flatten** the look of your tummy
- give **extra support** with high-waisted control panel

navy
coated
jeggings

£20

save £4

up to
size
20/22

love the shoes?
turn to page 178
to buy them!

NEW Coated Navy Jeggings
67% cotton, 29% polyester, 4% elastane, excluding trims.
28514 8/10
28555 12/14
28621 16/18
28647 20/22
Will normally be £24
£20 save £4

Black Jeggings

70% cotton, 29% polyester, 1% elastane, excluding trims. Elasticated waist band. Total inside leg length approx. 79cm.

52878 6/8
50062 10/12
51243 14/16
50286 18/20
Normally £22
£18 save £4

Indigo Jeggings

69% cotton, 21% polyester, 8% viscose, 2% elastane, excluding trims. Elasticated waist band. Total inside leg length approx. 79cm.

21915 6/8
21972 10/12
21980 14/16
21998 18/20
Normally £22
£18 save £4

Grey Jeggings*

70% cotton, 29% polyester, 1% elastane, excluding trims. Inside leg length approx. 79cm.

23952 6/8
22806 10/12
11635 14/16
11874 18/20
Normally £22
£20 save £2

***WHILE STOCKS LAST**

White Jeggings

70% cotton, 29% polyester, 1% elastane, excluding trims. Elasticated waist band. Total inside leg length approx. 79cm.

08862 6/8
06676 10/12
04812 14/16
03830 18/20
Normally £22
£18 save £4

a walk on the wild side

chill in style with cute snow leopard print details

wear as chic black or sleek snow leopard



reversible
zip top



cosy fleece-lined top

matching pocket detail

ORDER THE JACKET
AND BOTTOMS FOR £18

save £16, pages 166-167

up to
size
20/22

**2 Pack Cosy
Leopard Socks***
99% polyester, 1%
elastane, excluding trims.
30643 One size
Normally £9
£6 save £3

***WHILE STOCKS LAST**

2 pack
super-cosy
socks



**Grey Leopard
Fleece Reversible
Jacket**

100% polyester,
excluding trims.

35485 8/10

36194 12/14

33928 16/18

39222 20/22

£18

**Grey Leopard
Fleece Bottoms**

100% polyester,
excluding trims.

38414 8/10

38489 12/14

38570 16/18

38596 20/22

£16



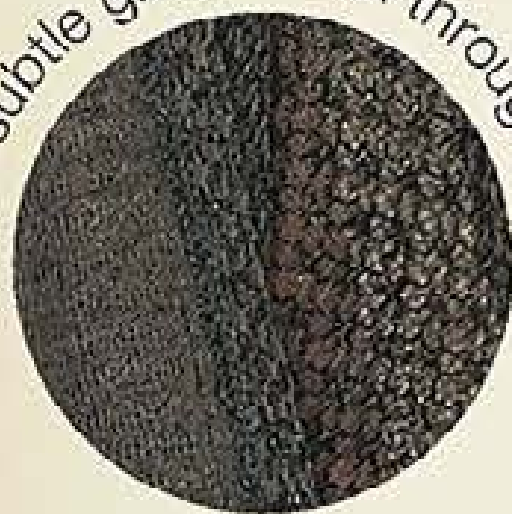
new

**cosy
glitter
cardigan**

£16

save £2

subtle glitter detail throughout



**NEW Glitter Sparkle
Cardigan**

100% polyester,
excluding trims.

17210 8/10

11403 12/14

17244 16/18

04655 20/22

16246 24/26

Will normally be £18

£16 save £2



coordinating shoulder detail

up to size
24/26



**lounging
in luxury**

bedtime goes chic
with these premium,
satin-feel PJ bottoms
and cotton-rich top

**pjs
£15**

save £3

**NEW Vintage
Flower PJs**

Top: 95% viscose,
5% elastane.

Bottoms: 100%
polyester excluding
trims. **KEEP AWAY
FROM FIRE.**

17251 8/10

17277 12/14

17467 16/18

17350 20/22

17384 24/26

Will normally be £18

£15 save £3

love
the
slippers?

turn to page 173
to buy them!



Bambi & Thumper



design
exclusive
to Avon

oh deer!

cosy up with woodland favourites Bambi
and Thumper in these cute PJs from Disney

new

Bambi PJs £16

save £4

up
to size
16/18

NEW Bambi PJs
Top: 93% cotton,
7% polyester. Bottoms:
96% cotton, 4%
elastane, excluding
trims. KEEP AWAY
FROM FIRE.
00802 8/10
00034 12/14
00067 16/18
Will normally be £20
£16 save £4



1. Krysten Slipper Boots

Upper: cotton. Inner: polyester. Soft outer sole: polyester. Indoor use. Machine washable.

59550 Size 3/4
59592 Size 5/6
59733 Size 7/8
 Normally £15
£12 save £3

2. Keane Men's Slippers

Mule-style slippers with cushioning for comfort. Polyester upper and lining, TPR outer. Indoor/outdoor sole. Machine washable.

01032 Size 6/7
04069 Size 8/9
04408 Size 10/11
£8

3. Jerry Men's Slipper Boots

Polyester boot-style slippers. Machine washable.

03467 Size 8/9
16006 Size 10/11
£15

4. Minnie Mouse Slippers

Outer: cotton. Inner: polyester. Outer sole: polyester/TPR. Machine washable.

59261 Size 5/6
57885 Size 7/8
 Normally £14
£12 save £2
 ©Disney

5. Iron Man Slippers

Outer: polyester. Lining: polyester. Outer sole: polyester/TPR. Machine washable.

00620 Size 8/9
00919 Size 10/11
 Normally £14
£12 save £2
 ©MARVEL


 all machine washable

SLIP INTO THE WARM

new

slippers to keep your toes toasty – perfect for cosy nights in

slippers
£8

faux fur with woven rose-effect finish



NEW Rose Faux Fur Slippers

Polyester. Machine washable.

26336 Size 3/4
24455 Size 5/6
54585 Size 7/8
 Will normally be £14
£8 save £6

suitable for indoor/outdoor wear

THE DD+ COLLECTION



1



2

available in black or white



3

GET SOME SUPPORT

- 3-section cups for added support
- flattering cup shape
- wider straps for extra support and comfort
- soft-feel comfort fabric
- beautiful lace detail



model wears Essential Non-Padded Dotty Bra

1. Non-Padded Embroidery Bra

Non padded, underwired. 77% nylon, 13% polyester, 10% elastane, excluding trims.

size	white	black
34e	06668	06759
34f	05520	10942
36e	09134	06940
36f	05595	05553
38e	05637	06999
38f	05819	05579
40e	27219	05488
40f	25403	22319
42e	05868	10686
42f	26807	07641

£11

2. Essential Non-Padded Dotty Bra

Non-padded, underwired bra. 90% nylon, 10% elastane, excluding trims.

24729	36d
23523	36dd
26294	36e
18309	36f
21147	38d
12245	38dd
12872	38e
13128	38f
23093	40d
26963	40dd
03210	40e
15933	40f
23358	42d
16659	42dd
03327	42e
03384	42f

Normally £15
£12 save £3

3. NEW Lace Trim Minimiser Bra

Non-padded, underwired. 85% nylon, 11% elastane, 4% cotton, excluding trims.

size	white	black
34dd	20495	02048
36dd	21048	22244
36e	20941	22251
36f	20958	22327
36g	21014	22343
38dd	21089	00323
38e	21121	00406
38f	21220	00489
38g	21287	00471
40dd	21428	00506
40e	21444	00513
40f	21584	00612
40g	21451	00661
42dd	21618	33894
42e	01628	20891
42f	03020	20909
42g	20057	20917

Will normally be £12

£10 save £2

discover 'The One'

ultra-comfortable,
seam-free bra, for
stretchy, smooth
support

The One'
bra
£7



**1 sold
every 2
minutes***

'The One' Bra
Stretchy and comfortable
non-wired supportive bra with
removable pads. 92% nylon,
8% elastane, excluding trims.
All sizes fit up to DD cup.

size	white	black	nude
M (32-34)	28373	13425	12898
L (36-38)	07690	07732	15727
XL (40-42)	07773	06239	07021
XXL (44-46)	18184	17954	17707
XXXL (48-50)	17848	17798	17715

Normally £9
£7 save £2



fits up to DD cup

*Based on sales of all 'The One' Bra varieties between 19.12.2013 and 17.12.2014.

'The One' Bra Lace

£8

save £2



'The One' Bra Lace
Removable pads. All sizes fit
up to DD cup. 92% nylon,
8% elastane, excluding trims.

size	white	black
M (32-34)	00653	20651
L (36-38)	00711	20800
XL (40-42)	00737	19679
XXL (44-46)	10561	19919
XXXL (48-50)	09456	00646

Normally £10
£8 save £2

'The One' Brief Lace
93% nylon, 7% elastane,
excluding trims.

size	white	black
10/12	03368	09738
14/16	01974	08375
18/20	02303	04770
22/24	01511	06817
26/28	21626	04291

Normally £7
£5 save £2

Lingerie Guarantee
For hygiene reasons, a replacement or refund cannot
be given if the gusset label is removed from lingerie.
This guarantee is in addition to your statutory rights.



pretty
lace
modesty
panel

AVON Lingerie



Sole
sensations

the amazingly comfortable and super-stylish shoe collection, exclusive to Avon

NEW Branwen Ballerina Shoes

100% PU.

size	Black	Beige	Metallic
Size 4	14225	11478	09407
Size 5	01388	21907	56069
Size 6	00117	22012	59964
Size 7	00224	22038	59519

Will normally be £25

£16 save £9

**lightweight,
flexible upper**

to support and promote natural foot movement

padded lining

for ultimate cushioning comfort

**on-trend
detail**

cute bow detail and gold-blocked heel

**hard-wearing
soles**

to help them last

new



gold-blocked heel

**NEW
metallic
shade**

p u m p s

£ 1 6

ALL ABOUT THE SLOUCH

stylish, sophisticated and goes with everything
– just sling over your arm and go!



"I regularly buy bags from Avon. This bag is from the Avon Signature range and I have to say, I think it's actually better quality than the branded ones!" – Melanie Purcell, Avon Beauty Connects

- buckle detail
- 3 roomy compartments and an exterior pocket
- zipped front pocket
- soft, leather-like fabric
- premium quality trims and stitching



bag

£25

save £10

NEW Signature Classic Slouch Hobo Bag Outer PVC, lining 100% polyester.
Size approx. 32cm x 32cm x 10cm. **13813** Will normally be £35 **£25 save £10**

FLORAL FANCIES



scarves
£7
each

1. **Sydnee Scarf** Polyester. Approx. 84cm x 176cm. **04077** Normally £10 **£7 save £3**

2. **Precious Inks Chiffon Scarf** Woven chiffon scarf. 100% polyester. **54486** Normally £10 **£7 save £3**



modesty
pins
£5
save **£2**

the perfectly pretty solution for holding together low-cut tops



NEW Cora Blouse Pin
Set of 3. Silver-plated.
18622
Will normally be £7
£5 save £2

SPRING STYLE

chic accessories featuring feminine floral prints – perfect for spring



strong aluminium frame

NEW Fragile Flower Umbrella Comes with a protective sleeve. Compact length approx. 23cm. Canopy diameter approx. 90cm. **21642**
Will normally be £10 **£8 save £2**

Laura Watch Adjustable PU strap, length approx. 16.3cm-20.5cm. Stainless steel back. Includes battery that can be replaced. **09811**
Normally £15 **£12 save £3**

watch

£12

save £3

new

- premium quality trims and stitching
- on-trend faux leather
- protective metal feet

£25
save £3



floral print scarf

NEW Fragile Flower Chiffon Scarf Polyester. Approx. 158cm x 68cm. **00935**
Will normally be £8 **£6 save £2**

NEW Frankie Handbag Approx. 31cm x 30.6cm x 12cm. PVC. **15123**
Will normally be £28 **£25 save £3**



the perfect gift

MOTHER'S DAY

6th March

keyring
£3

new

NEW Mum Heart Keyring
Steel. Approx. 10cm x 3cm.
09688
Will normally be £4
£3 save £1

NEW Florence Heart Foldable Shopper
Polyester. Approx. 40cm x 40cm.
15172
£4

your pretty bag-for-life

foldable shopper

£4

folds into a heart-shaped pouch



the changing bag

when the practical becomes chic – this baby bag is perfect for modern mums

Contents not included.

bag
£18



comes with:

- baby changing mat
- clear, zip-top bag
- bottle holder
- zipped and hook-and-loop compartments
- detachable strap

NEW Patience Baby Bag
Polyester. PVC handles. Detachable shoulder strap. Comes with changing mat and zip top bag. Approx. 11cm x 41cm x 32cm.
13805
Will normally be £22
£18 save £4



stylish keyrings

brooch with glass stone detail

Keys not included.



1. **Pom Pom Keyring** Black pom pom keyring with lobster clasp. Diameter approx. 8cm. **58230 £5**
2. **Love Keyring** Brass-plated keyring. Approx. 4.8cm x 2.8cm. Comes in a gift box. **59501 £5**
3. **Georgette Fox Brooch** Brass-plated with acrylic detail and glass stones. Approx. 6.4cm. **28704 £10**
4. **Fox Umbrella** Polyester canopy. Diameter approx. 103cm. Steel shaft approx. 54cm. **21683 £11**

buy 1 choose 1
HALF PRICE
save up to £5.50

lower priced item half price, page 188 only.

new

adjustable
longline
necklace

necklace
£8

NEW Amalie Necklace
Glass stones and acrylic beads. Approx. 75cm + 9cm extension chain. **02105**
Normally £12
£8 save £4

NEW Amalie Hair Slides
Set of 2. Features glass stones. **20636**
Normally £6
£4 save £2



75cm

hair slides
£7

hair slides
£4



NEW Carrie Hair Slides
Set of 5. Glass stones. **21782**
£7

LINEN

fresh marine notes, sparkling aldehydes, sheer cedarwood, musk

new

fragrance your home with the unmistakably crisp and clean scent of freshly washed linen

£5



burn time approx. 30 hours



lasts up to 4 weeks

£5



NEW Linen Glass Jar Candle Burns for up to 30 hours. 19182 £5

NEW Linen Diffuser 5 reeds and 50ml oil. Lasts up to 4 weeks. 00133 £5



candle
£10
save £4

with the scent of tonka bean, chai spices and creamy nuances

1. Winter Nights Incense Set*

Comes with a ceramic burner plate, 37 incense sticks and 3 mini scented candles. Candle burn time approx. 20 minutes. Incense sticks burn time approx. 10 minutes. **28134**

Normally £12 **£9 save £3**

2. Winter Nights Multiwick Candle*

Comes in a glass vessel. Burn time approx. 30 hours. **48348**

Normally £14 **£10 save £4**

3. Winter Nights Oil Lamp*

Mosaic bottle filled with 100ml fragranced oil. Once flame is extinguished, fragrance is dispersed. Burn for 2-3 minutes at a time for a lasting diffusing fragrance. Approx. total burn time of 100ml is 4hrs. **13920**

Normally £25 **£18 save £7**

NEW Winter Nights Refill*

100ml fragranced oil. **08607**

£4.50

*Not pictured.

***WHILE STOCKS LAST**

NEW refill now available
just **£4.50**
order using **08607**



luxurious home fragrance

new

rich and sweet, with notes of caramel drizzle and whipped vanilla.



votives
£10

comes with decorative peonies

NEW Velvet Votives Set of 3. Burn time approx. 22 hours. **21634 £10**

NEW Velvet Diffuser Lasts for up to 8 weeks. 85ml. **09282 £15**

AVON Home

heart
frame

£6

save £2

new



tealight
holder
£5

Contents not included.



£6
save £3

*WHILE STOCKS LAST

Scarves
not included.

1. **NEW Double Heart Frame** Ceramic.
Approx. 12cm x 14cm. 14118
Will normally be £8 **£6 save £2**

2. **Bird Tealight Holder** Hand finished
dolomite tealight holder. Tealight not included.
Approx. 12cm x 6.5cm x 5.5cm. 71928
Normally £7 **£5 save £2**

3. **Bird Trinket Box** Hand finished dolomite and
porcelain pot. Approx. 12cm x 6.5cm x 5.5cm.
48736 Normally £8 **£6 save £2**

4. **Wooden Heart Hanger*** Scarf hanger,
hooks onto door or rail. White-washed
wood with bow. Approx. 28.5cm x 24cm.
48603 Normally £9 **£6 save £3**

new

TEA FOR
ONE

rose gold-coloured
design



£10
save £5



teapot and cup in one

NEW Dotty Tea For One
Dolomite mug and teapot. Approx.
13.6cm x 17.5cm x 10cm. Not
dishwasher safe.
00745
Will normally be £15
£10 save £5

buy the Heart Cushion and Love Cushions
for just £20

order using 68155

page 196 only



super-soft,
reversible
throw

Heart Cushion*
100% polyester. Approx. 35cm
x 35cm. Handwash only.
73106
£12

Reversible Fur Throw*
Mink and cream, faux fur throw.
Polyester. Approx. 125cm x
175cm. Machine washable.
72728
Normally £55
£30 save £25

***WHILE STOCKS LAST**

NEW Love Cushions
Set of 2. 100% cotton.
Approx. 30cm x 30cm.
27557
Will normally be £15
£12 save £3

new

**set of 3
votives
£6**

save £2

**NEW Mercury Heart
Tealight Holders**
Glass. Set of 3.
Comes with 3 tealights.
16725
Will normally be £8
£6 save £2





Rachel Allen
recommends...

“ This ingenious selection of multitasking products are perfect for everyday, great results – meaning less tidy time, more meal time! ”

food chopper

£10

save £5

- mess-free chopping
- chops onions without tears
- simply push down to safely chop
- creates chunky to finely chopped food
- dishwasher safe



NEW Easy Food Chopper
Approx. 8cm x 21.5cm.
14563
Will normally be £15
£10 save £5

new

kitchen
magik

collapsible sieve

£4



- great for draining hot and cold foods
- collapsible for easy storage

NEW Collapsible Sieve
Plastic. Approx. 26.5cm x 23cm x 9.2cm.
07286
£4





Rachel Allen
recommends...

“ This half and half pan is perfect for throwing together healthy meals. Twice the pan, half the washing up! ”



colour coded, flexible chopping mats

£8
save £2

Knife not included.



£8
save £2

simply hooks on to ANY drawer to keep your floor free from peelings

Colour Coded Flexi Mats

Set of 4. BPA free and dishwasher safe. Approx. 38cm x 24cm x 0.1cm.

24109

Normally £10

£8 save £2

Worktop Tidy

Plastic. BPA free. Approx. 12cm x 23cm x 13cm. Not dishwasher safe.

20156

Normally £10

£8 save £2

new

kitchen
magik

half & half
pan

£12

save £3



- non-stick
- detachable handle
- dishwasher safe
- fry and griddle in 1 pan

NEW Half and Half Pan

Steel. Diameter approx. 25cm.

12930

Will normally be £15

£12 save £3

AVON Home

BUY ONE HALF PRICE

CHOOSE ONE page 202 only. lower priced item half price, save up to £6



tank



scorpion

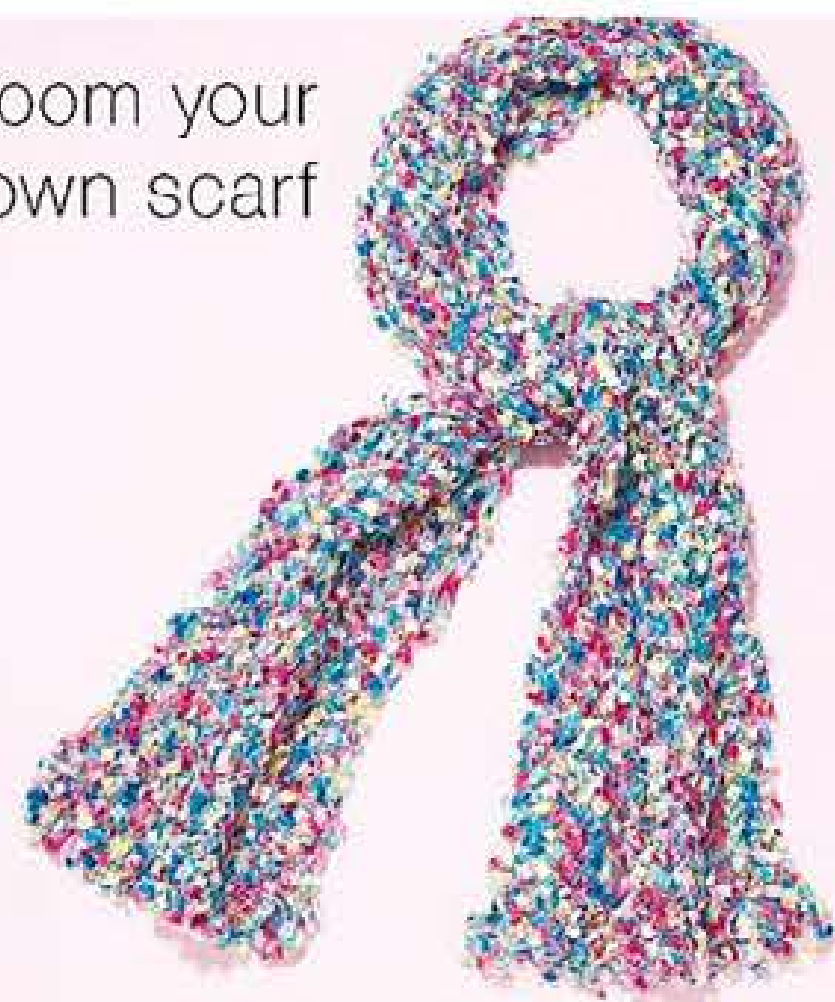


3-in-1
solar powered
robot

Solar Powered Robot Toy
3-in-1, solar powered plastic robot. Approx. 11.5cm x 10cm. Suitable for ages 10+. Adult supervision required.
12773
£10

ALL WHILE STOCKS LAST

loom your
own scarf



Loom Your Own Scarf
Kit includes 60g of multi-coloured polyester yarn, a plastic loom approx. 37.5cm x 5.5cm and a 13cm metal pick. Suitable for ages 8+, must be used under adult supervision due to functional sharp points.
58131
£10

Star Wars Projector Watch
Projects 10 Star Wars images. PVC and plastic. Strap length approx. 23cm. Comes with 4 replaceable button cell batteries. Suitable for ages 3+.
55186
£12
© &™ Lucasfilm Ltd.

PJs
£12



PJs
100%
cotton

Olaf Pyjamas
100% cotton. **KEEP AWAY FROM FIRE.**
53850 Ages 2-3
53868 Ages 4-5
39172 Ages 6-7
Normally £14
£12 save £2
©Disney



Olaf Dressing Gown
100% polyester micro fleece. Not suitable for sleeping in. **KEEP AWAY FROM FIRE.**
39099 Ages 3-4
39156 Ages 5-6
51359 Ages 7-8
Normally £20
£16 save £4

From the movie
Disney
FROZEN
DESIGN EXCLUSIVE
TO AVON



Frozen Projector Watch
Projects 10 different designs. Adjustable strap length approx. 23cm. Plastic. Comes with 4 button cell batteries that can be replaced. Ages 3+.
01099
Normally £10
£8 save £2



faux fur
lining

Frozen Slippers
Slipper boots with faux fur lining. Cotton and PVC upper. Acrylic lining, polyester and TPR outer.
27367 Size 8/9
27730 Size 10/11
27342 Size 12/13
Normally £14
£12 save £2

AVON Kids' Club

we guarantee you'll love your new products!

If you're not 100% happy with your purchase, just return it within 28 days of delivery for a refund or exchange, even if you've tried it!

Special terms apply to certain products – these are clearly indicated in the brochure. For a full refund on products with a free gift, please return both items to ensure your refund is processed. Avon offers a 2 year warranty for manufacturing faults on its watches. **The Avon guarantee is in addition to your statutory rights.** Contact your Independent Avon Representative for further details if required. On the rare occasion that it is necessary, Avon reserves the right to alter, cancel or change any offer, deal or promotion within this brochure. Errors and omissions excepted. In the event that we are unable to supply a product on time, you will receive it as soon as possible, or a substitute product of equivalent or greater value may be offered. Only clearance offers are planned on a 'while stocks last' basis. This, and any other variance to our service promise, is indicated on the offer to which it applies. Items marked "Last Chance to Buy" applies to products that we no longer intend to sell within the brochure. However, on some occasions we are left with excess stock which may be included in our Sale sections and flyers, and sold until stocks are exhausted.

All clothes and accessories are model's own, unless otherwise stated.

All claims in advertising are supported by clinical and consumer studies. Some images in this brochure are shown larger than actual size. Please refer to the dimensions in the product description to avoid any disappointment on delivery.

All electrical products which fall under the auspices of the Waste Electrical and Electronic Equipment Act 2005, as amended, are compliant. Avon Cosmetics Ltd is a member of Electrolink Compliance Scheme. All such products are marked with the Wheelie-bin symbol. ♻️

Help the environment by disposing of your products responsibly. The wheelie bin symbols indicate the product and batteries must not be disposed of in the domestic waste as they contain substances which can be damaging to the environment and health. Please use designated collection points or recycling facilities when disposing of the item or batteries.

breast cancer now



AVON
BREAST
CANCER
CRUSADE

Avon has been supporting the breast cancer cause for over 20 years. With your help, we can stop women losing their lives to breast cancer.

Breast Cancer Now receive £1.35 for every Crusade pin sold. For every crusade bracelet sold, £2.00 is donated to Breast Cancer Now and a further £2.09 is allocated to not for profit projects. Breast Cancer Now registered charity no. 1160558 (England and Wales) and SC045584 (Scotland) and a company limited by guarantee (Company No. 9347608).

*give her a gift
with true meaning*

With your support, Avon has donated more than £16.5 million to help fund breast cancer research in the UK.

Continue to show your support when you buy a breast cancer crusade bracelet or sparkling pin as a meaningful gift for yourself, your mum, your daughter or another special woman in your life.

Erin Crusade Bracelet
Adjustable breast cancer crusade PU bracelet with buckle fastening. Maximum length approx. 1cm x 23cm x 0.8cm.
25577
£5

£2 goes to Breast Cancer Now



leather-look snakeskin-style bracelet with a sweet buckle and pretty charm

a sparkling version of the breast cancer awareness pin, featuring clear and pink light-catching stones

Breast Cancer Crusade Pin
Silver-plated Crusade pin with acrylic beads. Approx. 1cm x 3.5cm x 1.2cm.
14886
£2

£1.35 goes to Breast Cancer Now



Beauty for a Purpose

HAIR COLOURANTS

REDS AND BLACKS	00158 8.4 Intense Copper	00042 7.63 Dark Chestnut Red
	05413 6.66 Intense Red	17301 6.56 Light Mahogany Red
	17558 5.65 Deep Mahogany Red	21956 5.63 Rich Burgundy Red
	12765 3.6 Dark Auburn	01768 2.1 Blue Black
	00695 2.0 Natural Black	
BRUNETTES	13631 6.7 Chocolate Brown	21931 6.3 Light Golden Brown
	02196 5.3 Medium Golden Brown	01776 5.0 Medium Brown
	26823 4.3 Dark Golden Brown	01719 4.0 Dark Brown
	18705 High Lift Golden Brown	05744 High Lift Reddish Brown
BLONDES	21840 12.01 Ultra Light Ash Blonde	08367 11.0 Extra Light Blonde
	18424 10.31 Very Light Champagne Blonde	22020 9.0 Light Blonde
	02246 8.3 Medium Golden Blonde	08201 8.1 Medium Ash Blonde
	06718 7.73 Caramel Blonde	06965 7.3 Deep Golden Blonde
	15479 7.0 Dark Blonde	

each box contains:
pre-treatment, developer lotion,
permanent crème colourant,
post-treatment, gloves and
application instruction leaflet

Remember to allergy test
48 hours before use.

**Professional
Hair Colour**
Normally £6
£4.50 save £1.50



COLOUR PROTECTION

protect and preserve that
just-coloured feel



Colour Protection

250ml
15768 Shampoo
05934 Conditioner
Price per 100ml = 64p
Normally £2.80
£1.60 save £1.20



Restorative Mask

400ml
01859 Shampoo
Price per 100ml = 70p
Normally £4.50
£2.80 save £1.70
150ml
08326
Price per 100ml = £2.20
Normally £5.50
£3.30 save £2.20

extend your
COLOUR
for up to **15 weeks**



new

£3.30
save £2.20

after
45 washes

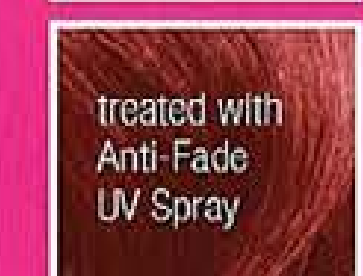


Diagram for illustrative
purposes only.

**NEW Anti-Fade
UV Spray**
100ml
08060
Will normally be £5.50
£3.30 save £2.20

This incredible spray protects
each strand of hair with an
invisible shield against UV and
environmental damage, to stop
your colour from fading.

Abigail Burton,
Avon's UK Haircare Brand Manager

Advance Techniques

salon-perfect SUPREME OILS

for hair that feels light and luxuriously nourished

Shampoo
400ml
04754
Price per 100ml = 78p
Normally £5
£3.10 save £1.90

Supreme Oils 250ml
11049 Shampoo
11080 Conditioner
Price per 100ml = 84p
Normally £3.30
£2.10 save £1.20

Intense Radiance Treatment
50ml
28738
Price per 100ml = £7.70
Normally £6
£3.85 save £2.15



WITH 5
MIRACLE OILS

- strengthening almond
- nourishing grapeseed
- cleansing macadamia
- smoothing marula
- shine-boosting camellia seed



£4.30
save £2.20

shake to activate
spray on damp or dry hair to help restore, nourish and strengthen

Duo Treatment Spray
100ml
28571
Normally £6.50
£4.30 save £2.20

“I have been using this collection for about a month and my hair has never felt so good – it’s so lovely and nourished!”

shazza64 - Avon Beauty Connects, Sussex

AVON Hair Salon

DISCOVER YOUR ULTIMATE HAIR COLLECTION

Advance Techniques

STRONG *beautiful locks*

with 7 powerful benefits to help reconstruct and reinforce weak, fragile hair

if your hair is...	try...
DRIED OUT	<p>ABSOLUTE PERFECTION</p> <p>Absolute Perfection 250ml 10256 Shampoo 10900 Conditioner Price per 100ml = 84p Normally £3.30 £2.10 save £1.20</p> <p>Beauty Balm Leave-in Treatment 150ml 04796 Price per 100ml = £2.87 Normally £6.50 £4.30 save £2.20</p> 
	<p>SMOOTH AS SILK</p> <p>Smooth as Silk 250ml 25213 Shampoo 17939 Conditioner Price per 100ml = 64p Normally £2.80 £1.60 save £1.20</p> <p>Serum 30ml 18028 Price per 100ml = £12.63 Normally £5.50 £3.85 save £1.65</p> 
FRIZZ-PRONE	<p>MOROCCAN ARGAN OIL</p> <p>360 Nourishment Moroccan Argan Oil 250ml 23754 Shampoo 23614 Conditioner Price per 100ml = 64p Normally £2.80 £1.60 save £1.20</p> <p>Leave-in Treatment 30ml 06973 Price per 100ml = £11.00 Normally £5.50 £3.30 save £2.20</p> 
	<p>DAILY SHINE</p> <p>Daily Shine 250ml 11171 Shampoo 11320 Quick Touch Leave-in Conditioner Price per 100ml = 64p Normally £2.80 £1.60 save £1.20</p> <p>Dry Ends Serum 30ml 21352 Price per 100ml = £12.63 Normally £5.50 £3.85 save £1.65</p> 
UNDER-NOURISHED	<p>ULTIMATE VOLUME</p> <p>Ultimate Volume 250ml 09381 Shampoo 09522 Conditioner Price per 100ml = 84p Normally £2.80 £1.60 save £1.20</p> <p>Volume Boosting Treatment 150ml 08441 Price per 100ml = £2.10 Normally £4.50 £3.15 save £1.35</p> 
	<p>ANTI-DANDRUFF</p> <p>Shampoo 250ml 07351 Price per 100ml = 64p Normally £2.80 £1.60 save £1.20</p> 

Instant Repair 7 Shampoo 400ml
23044
Price per 100ml = 75p
Normally £4.50
£3 save £1.50

Instant Repair 7 250ml
04788 Shampoo
00562 Conditioner
Price per 100ml = 64p
Normally £2.80
£1.60 save £1.20

Treatment Spray with Keratin Power Technology 100ml
04606
Normally £5.50
£3.30 save £2.20

Treatment Mask with Keratin Power Technology 150ml
00844
Price per 100ml = £2.20
Normally £5.50
£3.30 save £2.20



AVON Hair Salon

save up to **HALF PRICE**

pages 212-213

STYLE it out

treatments and tools
for a professional finish
(whatever your look)



all-day hold
without stiffness

**Firm Hold
Gel**
100ml
12005
Normally
£3.25
£1.65
save £1.60

light mist for
firm hold

**Firm Hold
Hairspray**
200ml
01156
Price per 100ml = £1.13
Normally £3.50
£2.25
save £1.25

definition and
lift for curls

**Volume & Curl
Mousse**
150ml
01107
Price per 100ml = £1.33
Normally £3.50
£2
save £1.50

heat-damage
protection

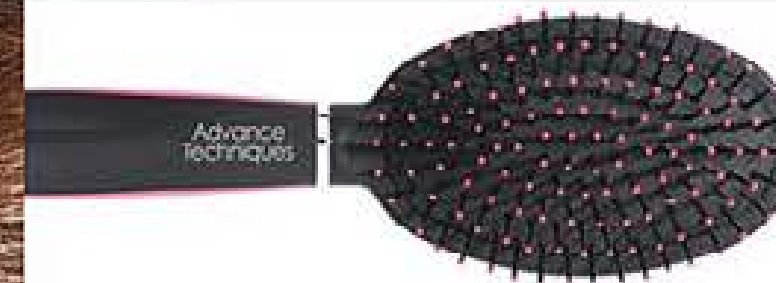
**Heat
Protection
Spray** 100ml
11965
Normally
£4.50
£2.25
half price

unbeatable
frizz-free shine

**Mirror
Shine
Spray** 100ml
01412
Normally £5
£2.50
half price

2-3 days of silky
straightness

**Power
Straight
Spray** 100ml
11924
Normally
£4.50
£2.25
half price



Cushion Brush
06767
Normally £5
£3.50 save £1.50



Paddle Brush
02832
Normally £7.50
£5.25 save £2.25



Styling Comb
25056
Normally £4
£2.50 save £1.50



Large Barrel Brush
04499
Normally £7.50
£5.25
save £2.25



Small Barrel Brush
04515
Normally £5
£3.50 save £1.50



Back Comb Brush
23820
Normally £3.25
£2 save £1.25



Smoothing Brush
10140
Normally £7.50
£5.25 save £2.25



Tangle Teezer®
19802
£9.99



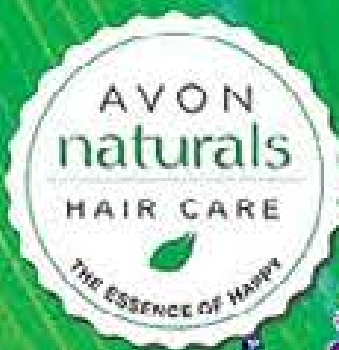
Pop-Up Brush
02873
Normally £3.25
£2.25 save £1



unique
floral design
looks fab on
the dressing
table

£3

NEW Floral Hairbrush
08144
£3



shampoo

Shampoo 250ml
10447 Chamomile & Aloe Vera
03483 Almond & Avocado
24471 Verbena & Peppermint
08516 Raspberry & Hibiscus
18036 Vanilla & Golden Pear
 Price per 100ml = 40p
 Normally £2
£1 half price



conditioner

Conditioner 250ml
02089 Verbena & Peppermint
05371 Raspberry & Hibiscus
17368 Vanilla & Golden Pear
 Price per 100ml = 40p
 Normally £2
£1 half price

treatments

Golden Apricot & Shea Detangling Spray 150ml 15677
 Price per 100ml = 83p
 Normally £2.50
£1.25 half price



Raspberry & Hibiscus Daily Hair Refresher 100ml 57281
 Normally £2.50
£1.25 half price



Golden Apricot & Shea Leave-in Treatment 125ml 11429
 Price per 100ml = £1.00
 Normally £2.50
£1.25 half price



Almond & Avocado Conditioning Balm 200ml 17889
 Price per 100ml = 63p
 Normally £2.50
£1.25 half price



Chamomile & Aloe Vera Treatment Mask 125ml 14001
 Price per 100ml = £1.00
 Normally £2.50
£1.25 half price



get your FRUITY fix

ALL HALF PRICE

pages 214-215

super-quick haircare 2-in-1s for those really-running-late mornings



formulated with **Bioseed Complex** for naturally shiny, healthy-looking hair

2-in-1 Shampoo & Conditioner 250ml
11783 Mango & Ginger
06809 Strawberry & Guava
16352 Golden Apricot & Shea
 Price per 100ml = 40p
 Normally £2
£1 half price

everyday BEAUTIFUL SKIN



*creamy cleanser drenches skin
with immediate moisture*

Creamy Body Wash
250ml
12526
Price per 100ml = £1.20
£3

*infused with skin-softening
nourishers for long-lasting hydration*

**Ultra Moisturising
Body Lotion** 250ml
18580
Price per 100ml = £1.60
£4

*our fast-absorbing favourite
for locking in moisture*

Dry Oil Body Spray
150ml
12385
Price per 100ml = £3.33
£5

*with deeply
nourishing
argan oil
for a little
everyday luxury*



*ultra-rich cream to soothe and
quench extra-dry skin*

Body Butter
200ml
20503
Price per 100ml = £2.50
£5



skin so soft

ANY **3**
for
£5

save up to £10

pages 216-217

the perfect gift
MOTHER'S DAY
 6th March

TREATMUM
 to some pampering
ME TIME

*indulgent
 bath petals*



**Sweet Sensuality
 Bath Petals**
 17806
 Normally £5
£3 save £2



**NEW Dark
 Orchid &
 Raspberry
 Bubble Bath**
 250ml
15081
 Price per 100ml = 60p
£1.50

body butter treats in beautiful gift boxes



**Blissfully Nourishing
 Body Butter Jar**
 200ml
23671
 Price per 100ml = £2.50
 Normally £8
£5 save £3

**Caribbean Escape
 Body Butter Jar**
 200ml
23739
 Price per 100ml = £2.50
 Normally £8
£5 save £3

**Perfectly Purifying
 Body Butter Jar**
 200ml
23713
 Price per 100ml = £2.50
 Normally £8
£5 save £3

TREATMUM
 to a home
SPA
 experience

GIFT SET
£6

infused with **pampering coconut milk**
 and **lotus flower extracts**



NEW Thai Lotus Flower Gift Set
 Contains: Planet Spa Thai Lotus Flower Face Mask
 75ml, Body Soufflé 75ml and Bath Elixir 125ml.
28712
£6

AVON Bath & Body

skin so soft



90%

woke up to
more beautifully radiant skin

BEAUTY SLEEP

for your whole body

new

intense overnight renewal with a fast-absorbing formula, featuring lavender flower, shea butter and argan oil



£3
save £2



WITH ILLUMINATOR TECHNOLOGY

that works as you sleep

NEW Silky Moisture Overnight Body Treatment
200ml
03863
Price per 100ml = £1.50
Will normally be £5
£3 save £2

bath and shower moisture caring cleansers, enriched with luxurious oils

Supreme Nourishment Creamy Body Wash
250ml
11700
Price per 100ml = £1.00
Normally £5
£2.50 half price



Original Bath Oil
250ml
07765
Price per 100ml = £1.10
Normally £4.50
£2.75 save £1.75



In-Shower Moisturising Body Lotion
250ml
28522
Price per 100ml = 96p
Normally £4
£2.40 save £1.60



Body Lotion
400ml
12781 Supreme Nourishment
12443 Firming & Restoring
Price per 100ml = £1.00
Normally £6
£4 save £2

Body Lotion 250ml
12062 Firming & Restoring
Price per 100ml = 96p
Normally £4
£2.40 save £1.60
06866 Supreme Nourishment
Price per 100ml = 96p
Normally £5
£2.40 save £2.60



Dry Oil Spray 150ml
03517 Fast Hydration
08698 Original
Price per 100ml = £1.67
Normally £5
£2.50 half price
Body Cream 200ml
21659 Firming & Restoring
20545 Original
Price per 100ml = £1.50
Normally £5
£3 save £2



full body hydration silky-soft moisture, in a formula to suit you

AVON Bath & Body

skin so soft



I started using this at the beginning of my pregnancy. 7 months in and I haven't got a single stretch mark! My skin feels nourished and beautifully soft all day long.



'Suzyanna', avonshop.co.uk customer, Kent

reduces the look of stretch marks, FAST



scarring before use after just 8 weeks

Diagrams for illustrative purposes only.

£4
half price



fade the look of
SCARS & STRETCH MARKS

with skin-loving argan oil, phytol, and vitamins A and E

7 SKIN-TRANSFORMING BENEFITS:

- reduces appearance of stretch marks
- reduces appearance of scars
- reduces look of dark spots
- reduces look of discolourations
- helps even skin tone
- softens and smooths
- deeply moisturises

Silky Moisture Tissue Oil
150ml
24554
Price per 100ml = £2.67
Normally £8
£4 half price

hair removal with meadowfoam oil for skin as smooth as silk

Facial Hair Removal Cream 15ml
06783

Price per 100ml = £16.00

Normally £4

£2.40 save £1.60



Facial Wax Strip Kit
20 strips.
12492

Price per piece = 25p

Normally £8

£5 save £3



Sensitive Skin Hair Removal Cream
100ml
13417

Price per piece = 42p

Normally £5.30

£3.20 save £2.10

Wax Strip Kit for Body
10 strips.
20925

Price per piece = 42p

Normally £7

£4.20 save £2.80



Moisturising Shave Gel 200ml
20784

Price per 100ml = £1.45

Normally £4.80

£2.90 save £1.90



Ladies' Razors
5 razors.
26500

Price per piece = 53p

£2.50



Gradual Tan Airbrush Spray for Medium Skin
150ml
22210

Price per 100ml = £2.00

Normally £5

£3 save £2



Luminous Perfector Body Cream
200ml
22202

Price per 100ml = £1.65

Normally £5.50

£3.30 save £2.20

Shimmer Oil Spray
150ml
22269

Price per 100ml = £2.00

Normally £5

£3 save £2



Gradual Tan Lotion for Medium Skin
200ml
22236

Price per 100ml = £1.65

Normally £5.50

£3.30 save £2.20



Sensational 7 in 1 Glow Body Lotion 200ml
08532 Fair
08649 Medium

Price per 100ml = £2.00

Normally £6

£4 save £2



Luminous Body Scrub
200ml
09167

Price per 100ml = £1.50

Normally £5

£3 save £2

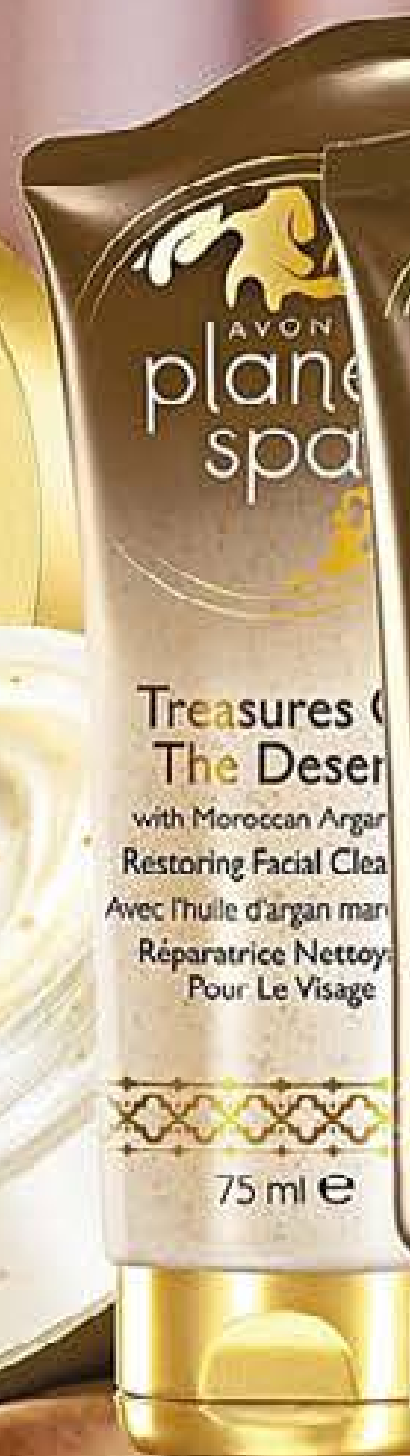


gradual tanning achieve a gorgeous glow without the rays

AVON Bath & Body



new



INDULGE IN TOP-TO-TOE NOURISHMENT



BODY CREAM
deeply nourishing cream for all-day-long, luxurious moisture



FACIAL CLEANSER
restore your youthful glow with this exfoliating cleanser



FACE MASK
remove dead skin cells and minimise the appearance of pores

NEW Deeply Restoring Body Cream 200ml
17087

Price per 100ml = £2.25
Will normally be £8

£4.50
save £3.50

NEW Restoring Facial Cleanser 75ml
08409

Price per 100ml = £5.13
Will normally be £5.50

£3.85
save £1.65

NEW Rhassoul Clay Face Mask 75ml
17202

Price per 100ml = £5.13
Will normally be £5.50

£3.85
save £1.65

DISCOVER TREASURES OF THE DESERT

WITH PRECIOUS
ARGAN OIL



MOROCCAN ARGAN OIL

Argan oil is renowned for its intensive moisturising and skin-nourishing properties. Rich in fatty acids and vitamin E, it's a spa essential for infusing skin with a healthy, youthful-looking glow.

AVON Bath & Body



relax into a BLISSFUL SLUMBER



Sleep Serenity deeply unwind and de-stress with a luxurious blend of chamomile and lavender

Pillow Mist
100ml
13632
Normally £4.50
£3.25 save £1.25

Bath Salts 195g
15511
Price per 100g = £1.79
Normally £5
£3.50 save £1.50

Balm
10g
06775
Normally £3
£2.25 save 75p



Volcanic Iceland deep-cleanse your skin with purifying volcanic rock minerals

Face Mask 50ml
20602
Price per 100ml = £7.70
Normally £5.50
£3.85 save £1.65

Body Mask 200ml
18366
Price per 100ml = £2.00
Normally £5.75
£4 save £1.75

Body Oil 150ml
19398
Price per 100ml = £2.33
Normally £5
£3.50 save £1.50

Body Soufflé 200ml
19281
Price per 100ml = £2.50
Normally £7
£5 save £2

AGE-DEFYING neck treatment

treat your most delicate skin to a little everyday luxury, with precious olive oil for a youthful-looking glow



new

£3.85
save £1.65



AFTER 1 DAY
skin looks and feels firmer, toned and uplifted

AFTER 1 WEEK
skin looks renewed, with reduced lines, wrinkles and crepiness

NEW Neck & Chest Serum
50ml
14365
Price per 100ml = £7.70
Will normally be £5.50
£3.85 save £1.65



Heavenly Hydration
with Mediterranean Olive Oil
Uplifting Neck & Chest Serum
l'huile d'olive de la Méditerranée
Concentré raffermissant
Cou & Décolleté

Heavenly Hydration lavish your skin in essential moisture, infused with precious Mediterranean olive oil

Moisturiser
200ml
10033
Price per 100ml = £2.48
Normally £7
£4.95
save £2.05



Hair Mask
200ml
10090
Price per 100ml = £1.83
Normally £5.50
£3.85
save £1.65



Facial Oil
30ml
10439
Price per 100ml = £9.33
Normally £4
£2.80
save £1.20



Hot Hair Oil
60ml
04010
Price per 100ml = £3.75
Normally £3
£2.25
save 75p



Face Mask
75ml
05991
Price per 100ml = £5.13
Normally £5.50
£3.85
save £1.65



pampering MANICURE

treat your hands in the comfort of your own home



STEP 1

Show those tired-out nails some love with a quick tidy, trim and buff.

Manicure Set
10363
Normally £5

£3

save £2

STEP 2

Massage in rich, nourishing cream, paying extra attention to parched knuckles.

Hand, Elbow and Foot Cream
75ml
20032

Price per 100ml = £3.60
Normally £4.50

£2.70

save £1.80

STEP 3

Seal in the goodness with spa-style gloves and relax. The longer you leave them on, the better the results!

Moisturising Gloves
05645
Normally £5

£3.50

save £1.50

pedicure PERFECTION

beautify your feet with the ultimate at-home regime



STEP 1

Buff your feet into silky-smooth condition, filing away any hard skin.

Foot File
04382
Normally £3.50

£2

save £1.50

STEP 2

Massage in super-softening renewing cream for intense overnight action.

Overnight Renewing Cream
75ml
20727

Price per 100ml = £3.60
Normally £4.75

£2.85

save £1.90

STEP 3

Seal in the moisture with these clever socks, and wake up to beautifully soft tootsies!

Moisturising Socks
05777
Normally £5

£3.50

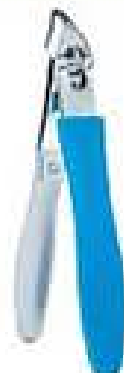
save £1.50

tools | trim, clip, buff and smooth to perfection

Perfect Pedicure Tool
Requires 1x 9V battery
(not included).
09860
Normally £20
£12 save £8



Nail Clippers
25502
Normally £4
£2 half price



3-in-1 Multi Tool
07047
Normally £6
£3.50 save £2.50



Hard Skin Remover
25353
Normally £6
£3 half price
Caution: contains sharp blade.
Not to be sold to persons under
18 years of age.



Gel Heel Pads
19372
Normally £3
£1.50 half price



Gel Cushions
25031
Normally £6
£3.60 save £2.40



healthy | banish foot odour and smooth out skin

Intensive Callus Cream
75ml
02113
Price per 100ml = £2.80
Normally £3.50
£2.10 save £1.40



**Odour Neutralising
Foot Spray** 75ml
02121
Price per 100ml = £2.80
Normally £3.50
£2.10 save £1.40



**Menthol & Tea Tree
Deodorising Foot Powder**
75g
02063
Price per 100g = £2.60
Normally £3.50
£2.10 save £1.40



Rough Skin Remover
75ml
21105
Price per 100ml = £2.80
Normally £3.50
£2.10 save £1.40



**Peppermint Reviving
Leg Gel** 75ml
06742
Price per 100ml = £3.60
Normally £4.50
£2.70 save £1.80



**Restorative Soak
with Epsom Salts**
100ml
26344
Normally £5
£2.25 save £2.75



lavender | pamper your feet with soothing favourites

**Comforting
Overnight Massage
Cream** 150ml
20412
Price per 100ml = £1.40
Normally £3.50
£2.10 save £1.40



**3-in-1 Blooming
Leg Oil**
50ml
18168
Price per 100ml
= £8.40
Normally £7
**£4.20
save £2.80**



**Comforting
Soak**
100ml
20677
Normally £3.75
**£2.25
save £1.50**



**Softening
Balm**
50ml
19950
Price per 100ml = £6.00
Normally £5
£3 save £2



**Comforting
3-in-1 Mask**
75ml
20396
Price per 100ml
= £3.60
Normally
£4.50
**£2.70
save £1.80**



marine salt | refresh and invigorate hard-working feet

Multi Active Foot Soak
100ml
07500
Normally £4.10
£2.40 save £1.70



Hydrating Balm
75ml
02493
Price per 100ml = £2.80
Normally £3.50
£2.10 save £1.40



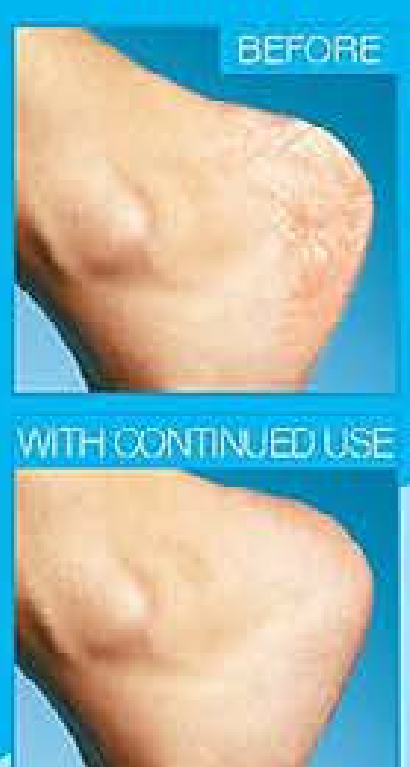
Invigorating Scrub
75ml
24885
Price per 100ml = £2.80
Normally £3.50
£2.10 save £1.40



treat your FEET

to our hardest-working formulas in bonus sizes

AVON
foot
works



**NEW Healthy Intensive
Callus Cream Bonus Size**
150ml
19570
Price per 100ml = £2.67
Will normally be £6

**£4
save £2**

Diagram for illustrative purposes only.

**NEW Silicone
Sock Cream
Bonus Size**
150ml
25684
Price per 100ml = £2.67
Will normally be £6

**£4
save £2**

AVON Bath & Body

HALF PRICE

pages 232-241

double BUBBLE!

treat yourself to sumptuous scents, in 500ml or 1 litre bottles



Bubble Bath 500ml
19711 White Lily
02451 Soft Pink
02584 Red Berries
25007 Chocolate & Orange
06072 Sensitive Rose Petals
23465 Lavender
14530 Vanilla & Orchid
 Price per 100ml = 40p
 Normally £4
£2 half price

Bubble Bath 1 litre
13235 White Lily
00208 Soft Pink
27318 Chocolate & Orange
17012 Sensitive Rose Petals
20966 Lavender
 Normally £5
£2.50 half price

£2.50
half price

1 litre

Best Health & Beauty Retailer 2015

VOTED NO. 1 BY YOU

YOU voted us no.1 in the Verdict Customer Satisfaction Awards. So, we're celebrating! Stock up on all your family favourites, with HALF PRICE on daily essentials

Vanilla & Orchid Bubble Bath
 Luxurious foaming bubbles with the decadent scent of vanilla and orchid.
 1 litre
14878
 Normally £5
£2.50 half price

AVON Bath & Body

HALF PRICE

pages 232-241

everyday PAMPERING

crème hand washes now with vitamin E

with new, improved formulas!



soothing crèmes

Daily Hand Wash 250ml
05918 Reflection
05983 Mystique
 Price per 100ml = 40p
 Normally £2
£1 half price

invigorating gels

Daily Hand Wash 250ml
09951 Lagoon
09944 Citrus Zing
58453 Winter Dreamland
 Price per 100ml = 40p
 Normally £2
£1 half price

odour neutralising

heaven SCENT

bring your mind and body together in harmony, with the creamy, fresh scent of apple and lily of the valley



senses

new bonus size 500ml

£1 half price 250ml

moisturising formula infused with vitamin E, oat and soya extracts

NEW Daily Hand Wash 250ml 14449 Price per 100ml = 40p Will normally be £2 £1 half price	NEW Shower Crème 250ml 28050 Price per 100ml = 40p Will normally be £2 £1 half price	NEW Shower Crème 500ml 19513 Price per 100ml = 30p Will normally be £3 £1.50 half price
---	--	---



AVON Bath & Body

HALF PRICE

pages 232-241

spa-like scents



Shower Gel 500ml
12195 Andalusian Bliss
11791 Indian Rituals
11833 Oriental Sanctuary
 Price per 100ml = 30p
 Normally £3
£1.50 half price

Shower Gel 250ml
03079 Andalusian Bliss
06635 Indian Rituals
03913 Oriental Sanctuary
 Price per 100ml = 40p
 Normally £2
£1 half price

stay fresh



Women's Roll-On Anti-Perspirant Deodorant 50ml
17111 Invisible Protection
15362 Light Bloom
23879 Max Protection 6
56739 Fresh
 Price per 100ml = £2.00
 Normally £2
£1 half price

choose your mood



Shower Gel 500ml
44719 Energising
01479 Revitalising
27516 Indulgent
 Price per 100ml = 30p
 Normally £3
£1.50 half price

Shower Gel 250ml
46235 Energising
54437 Revitalising
01701 Indulgent
 Price per 100ml = 40p
 Normally £2
£1 half price

feminine cleansing



creamy cleansing



Shower Crème 500ml
19166 Reflection
17665 Mystique
 Price per 100ml = 30p
 Normally £3
£1.50 half price

Shower Crème 250ml
57679 Reflection
57000 Mystique
 Price per 100ml = 50p
 Normally £2.50
£1.25 half price

Feminine Cleansing Wipes
 15 wipes.
07336
 Price per piece = 11p
 Normally £3.40
£1.70 half price

Feminine Wash 300ml
28688 Gentle
07062 Active
 Price per 100ml = 67p
 Normally £4
£2 half price

in-shower REFRESHMENT

your favourite Senses scents,
 in 250ml or 500ml bonus size

uplifting scents for her



Shower Gel 500ml
17616 Garden of Eden
17632 Citrus Zing
17640 Lagoon
57893 Winter Dreamland
25908 NEW Anti-Stress
 Price per 100ml = 30p
 Normally £3
£1.50 half price

Shower Gel 250ml
59246 Garden of Eden
54379 Citrus Zing
54395 Lagoon
58420 Winter Dreamland
56044 Anti-Stress
 Price per 100ml = 40p
 Normally £2
£1 half price

exhilarating washes for him



2-in-1 Hair & Body Wash 500ml
19158 X-treme
19174 Amazon Jungle
13565 Ocean Surge
17772 Fever
 Price per 100ml = 30p
 Normally £3
£1.50 half price

2-in-1 Hair & Body Wash 250ml
59162 X-treme
58214 Amazon Jungle
00307 Ocean Surge
54403 Fever
 Price per 100ml = 40p
 Normally £2
£1 half price



senses

HALF PRICE

pages 232-241

AVON
naturals

shimmer BODY SPRAYS

for irresistibly fragranced,
shimmery skin

Shimmer Mist 100ml
61598 Cherry Blossom
61531 Passionfruit & Peony
 Normally £3
£1.50 half price



fruity shower gels



Shower Gel 200ml
04135 Cherry Blossom
12229 Strawberry & Guava
17145 Passionfruit & Peony
24489 Vanilla & Sandalwood
17566 Pink Daisy & Sicilian Lemon
00265 Red Rose & Peach
 Price per 100ml = 66p
 Normally £2.70
£1.35 half price

super-sweet body lotions



Body Lotion 200ml
23838 Cherry Blossom
18291 Strawberry & Guava
12880 Passionfruit & Peony
24539 Vanilla & Sandalwood
14837 Pink Daisy & Sicilian Lemon
22848 Red Rose & Peach
 Price per 100ml = 80p
 Normally £3.20
£1.60 half price

room & linen SPRAYS

fill your home with delightful, scented freshness

Scented Spritz 100ml
17137 Strawberry & Guava
14639 Pink Daisy & Sicilian Lemon
16451 Passionfruit & Peony
28563 Red Rose & Peach
18051 Cherry Blossom
10280 Lavender & Chamomile
11452 Lily & Gardenia
24422 Vanilla & Sandalwood
 Normally £3
£1.50 half price

£1.50
half price



AVON Bath & Body

HALF PRICE

pages 232-241



soothe them to sleep

Good Night Lavender Body Wash & Bubble Bath
250ml
14647

Price per 100ml = 60p
Normally £3
£1.50 half price

Good Night Lavender Body Lotion
150ml
00638

Price per 100ml = £1.00
Normally £3
£1.50 half price



paint me on and wash me off

bright and colourful body-washing paint

Bath Time Paint 100ml
07609 Wacky Watermelon
02881 Bursting Berry
Normally £2.50
£1.25 half price



2-in-1 for fuss-free hair washing

Shampoo & Conditioner
250ml
08805 Amazing Apple
02741 Wacky Watermelon
Price per 100ml = 50p
Normally £2.50
£1.25 half price



fun and fruity 2-in-1 bubbles

Body Wash & Bubble Bath
250ml
20818 Playful Pear
17483 Swirling Strawberry
03301 Groovy Grape
Price per 100ml = 50p
Normally £2.50
£1.25 half price



£1.25
half price

instantly detangles wet or dry hair

100% free sans larmes

magnificent mango
mangue magnifique
crazy hair tamer
soin anti cheveux fous

200 ml e



kids
AVON
naturals



tame those
TANGLES

just a quick spray for easy hair brushing without the fuss!

Magnificent Mango Detangling Spray
200ml
05769
Price per 100ml = 63p
Normally £2.50
£1.25 half price

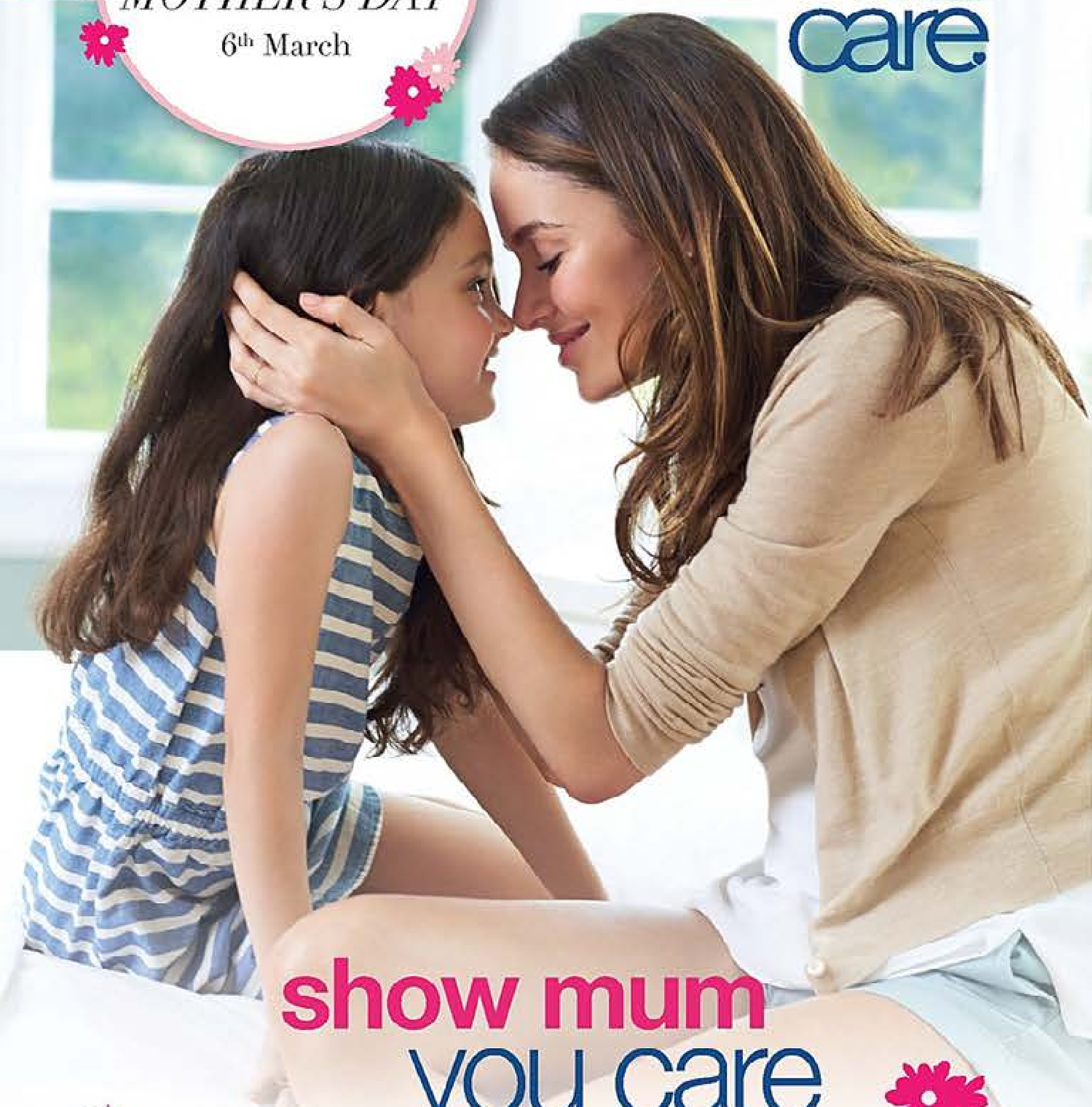
AVON Bath & Body

the perfect gift

MOTHER'S DAY

6th March

AVON
care



show mum
you care

she'll love this pretty, moisturising collection
with the fragrance of pink jasmine

ALL
HALF PRICE

page 243 only

shimmering
lotion gives skin
a subtle sheen

NEW Body Lotion

400ml

10298

Price per 100ml = 63p

Will normally be £5

£2.50 half price

easily-absorbed,
non-greasy cream

NEW Hand, Nail
& Cuticle Cream

100ml

20826

Will normally be £3.80

£1.90 half price

helps renew lips'
natural softness

NEW Lip Balm

19364

Will normally be £2.20

£1.10 half price



NEW
& improved

with vita-e complex
for 24-hour moisture

AVON Skincare



9 out of 10 women

would recommend Avon Care skin-loving hand creams

2 FOR £3 OR
3 FOR £4
save up to £11
mix & match pages 244-247

AVON
care

TLC for your hands
soothe dryness with
caring moisture



Hand Cream 100ml
05736 Olive Oil
05850 Royal Jelly
04820 Aloe Vera
05793 Youth Restore
05942 Argan Oil
26120 Glycerine
£3.80

Intensive Relief
Hand Treatment
100ml
05975
£4

LIP-loving care
for dry, chapped lips



Royal Jelly
Lip Treatment
SPF15
10ml
26401
£2.20



Cocoa Butter
Lip Butter
10ml
06916
£2.20



with nourishing
cocoa butter

NEW
& improved
with **vita-e complex**
for 24-hour moisture



Cocoa Butter Hand,
Nail & Cuticle Cream
100ml
05728
£3.80

AVON Skincare



9 out of 10 women would recommend Avon Care head-to-toe caring moisture

2 FOR £3 OR 3 FOR £4 save up to £11 mix & match pages 244-247

AVON care

gentle BODY lotions caring daily moisture



Body Lotion 400ml
03376 Gentle Moisture
03723 Royal Jelly
03244 Youth Restore
Price per 100ml = £1.25
£5

gentle daily moisture with nourishing cocoa butter

NEW & improved with vita-e complex for 24-hour moisture



Cocoa Butter Body Lotion 400ml 03798 Price per 100ml = £1.25 £5



Cocoa Butter Body Butter 200ml 04002 Price per 100ml = £2.50 £5

AVON Skincare

CLEANER, MORE RADIANT-LOOKING SKIN in just 60 SECONDS

introducing the **rotating brush** that works with any cleanser for a **deeper, more intense cleanse** – every day



new



“So easy to use, it glides across your skin effortlessly. It made my skin feel so soft and clean. I’ve been reaching for this ever since I got it, rather than my usual one! I can’t fault it at all!”

Leila Bell, Avon customer, Nottingham

just **£16** save **£9**

NEW Avon Beauty Solutions Cleansing Brush
Comes with stand and 2 removable heads. Requires 2x AA batteries. Approx. 18cm x 6cm x 5cm.
00893
Will normally be **£25**
£16 save **£9**

FOR BEST RESULTS, use with our **Purifying Gel Cleanser**

GEL CLEANSER

ANEW Purifying Gel Cleanser
150ml **24398** Price per 100ml = £2.67
Normally **£6.50** **£4** save **£2.50**

INCLUDES:



every day...
SOFT SILICONE BRUSH
gently removes daily dirt and dead skin cells



1-2 times a week...
BRISTLE BRUSH
provides an intense, deep cleanse to help scrub and exfoliate



introducing our *ultimate*
dry shampoo

tested by the real experts – YOU!

7 out of **10**
would
switch

from the
leading brands

£2.99
save 51p



check out the
MANY WAYS
you can use our
dry shampoo
at
avon.uk.com

Advance Techniques

new

you said:

- ✓ invisible formula
- ✓ go longer between washes
- ✓ adds texture and volume



“Unlike other dry shampoos, this one didn't leave any white residue in my hair – and my hair didn't feel like it was full of powder either!”

Victoria Randall, Dry Shampoo triallist,
aged 18-24, Essex

NEW Dry Shampoo
150ml
25668

Price per 100ml = £1.99
Will normally be £3.50
£2.99 save 51p



new
£4
 each
 save £2

elements of you

classic, yet stylish bracelets with stunning glass stone detail

NEW Delphi Bracelet
 Coloured cord fastening with glass stones. Adjustable closure. Approx. 6.5cm wide.
57604 Earth
17871 Water
56770 Fire
13409 Air
 Will normally be £6
£4 save £2



bracelets come in a gift bag

100% happy
 or your money back
 See pages 204 for our 28 day guarantee.

If you're not **100% happy** with your purchase, **simply return it within 28 days** of delivery for a refund or exchange – even if you have tried it! Special terms apply to certain products – these are clearly indicated in the brochure. For a full refund on products with a free gift, please return both items to ensure your refund is processed. **The Avon guarantee is in addition to your statutory rights.**