

AVON

BROCHURE 05 2017
avon.uk.com

INTRODUCING
SUPREME NOURISHING
LIPSTICK

is this the
MOST
MOISTURISING
lipstick ever?
you decide...



PLUS choose your **FREE BEAUTY GIFT**
turn to pages 8-9 for details



infused with
MOISTURISING
jojoba oil to help
quench dry lips



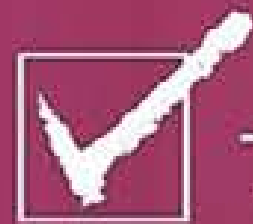
**RICH, FULL
COLOUR**
that glides on
effortlessly

*We're so sure
that you'll love our*

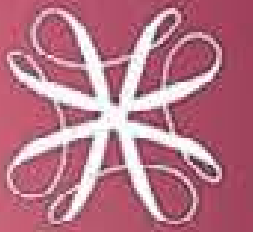
NEW Supreme Nourishing Lipstick

MORE THAN
your current
moisturising lipstick...

WE'LL GIVE YOU
YOUR MONEY BACK
IF YOU DON'T!



TRUE



AVON
TRUE

beautiful promises kept



- ✓ rich colour
- ✓ SPF15
- ✓ with moisturising jojoba oil and honey
- ✓ helps quench dry lips
- ✓ colour stays true for up to 8 hours

*Dramatisation based on the results of a clinical study.

don't forget your **FREE** gift worth **£18**
see pages 8-9 for details

INTRODUCING
the moisturising
lipstick that
*softens, smooths
& protects*



model wears Supreme Nourishing Lipstick in Rose Revival

£5.50
save £2.50



NEW True Colour
Supreme Nourishing Lipstick
Will normally be £8
£5.50 save £2.50



FINISH YOUR LOOK WITH THE PERFECT NOURISHING LIPSTICK SHADE MATCH

CHOOSE YOUR PERFECT LINER



MATCH YOUR PERFECT SUPREME NOURISHING LIPSTICK




CHOOSE YOUR PERFECT LINER



MATCH YOUR PERFECT SUPREME NOURISHING LIPSTICK



why not finish your look with a sweep of our NEW Supreme Nourishing Lipstick? turn to pages 4-5

AVON  TRUE beautiful promises kept



1. LINER
Use the liner to outline lips, accentuating the Cupid's bow.



2. LIPSTICK
Shade lips by applying the lipstick inside the lines, then blot with a tissue.



line & define your nourished lips

£4.50
save £1.50



model wears Glimmerstick Lip Liner in Red Brick with Supreme Nourishing Lipstick in Red Crème



- ✓ smooth-glide lip liner
- ✓ feather-free colour
- ✓ looks freshly applied for hours

True Colour
Glimmerstick Lip Liner
Normally £6
£4.50 save £1.50

no sharpener needed — simply twist up for more colour



complete the look with Supreme Nourishing Lipstick in Red Crème



complete the look with Supreme Nourishing Lipstick in Sumptuous Berry



complete the look with Supreme Nourishing Lipstick in Nurturing Nude



AVON
TRUE

choose your
FREE
beauty gift

when you buy
ANY 2
make-up products
across pages 4-7, 10-17

worth
£18*

*Based on normal brochure prices. Products available separately within this brochure. For a full refund on products with a free gift, please return all items to ensure your refund is processed.

Truly Glamorous

order using 68643

True Colour Eyeshadow Duo in Black Star, True Colour Glimmerstick Eyeliner in Blackest Black and True Colour Pro+ Nail Enamel 10ml in Real Red



Truly Sophisticated

order using 68171

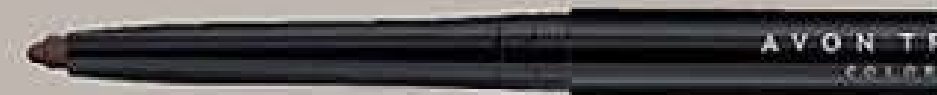
True Colour Eyeshadow Duo in Crushed Orchid, True Colour Glimmerstick Eyeliner in Majestic Plum and True Colour Pro+ Nail Enamel 10ml in Smokiest Plum



Truly Natural

order using 67975

True Colour Eyeshadow Duo in Warm Cashmere, True Colour Glimmerstick Eyeliner in Cosmic Brown and True Colour Pro+ Nail Enamel 10ml in Naked Truth



say bye to your #MorningFace
in 5 minutes

“It’s saved me so much time already. I look hot!”

Alison
Scotland



LIGHT SKIN



07690
Ivory

07831
Shell

07708
Nude

MEDIUM SKIN



07435
Creamy
Natural

07492
Natural
Beige

DARK SKIN



07443
Medium
Beige

07922
Pure
Beige

07534
Soft
Honey

07740
Caramel

08037
Nutmeg

06296
Sable



don't forget your FREE gift worth £18
see pages 8-9 for details

the 3-in-1
concealer, powder
and foundation

covers flaws and imperfections in seconds – it's a multitasking lifesaver!

£6.50
save £5.50

- ✓ breathable feel
- ✓ allergy tested and suitable for all skin types
- ✓ applies as a cream and dries to a powder

True Colour Flawless
Cream-to-Powder Foundation
9g
Price per 10g = £7.22
Normally £12
£6.50 save £5.50

as seen on
TV
#MorningFace
try today



AVON  TRUE
beautiful promises kept

“ *I can't believe I did a smokey eye in 1 minute!* ”

Sadia
South Wales



AFTER



don't forget your **FREE** gift worth **£18**
see pages 8-9 for details

the super-speedy smokey eye

as advertised
#MorningFace
try today

create the perfect smokey eye in a flash, using the handy numbered guide

£5.50
save £3.50

- ✓ buildable formula
- ✓ stays crease-proof and fade-proof all day
- ✓ long-lasting formula

True Colour Eyeshadow Quad
Normally £9
£5.50 save £3.50



trusted quality • trusted value
love out 100% money-back promise
trusted results • trusted value

matte shades



01107 Smoke and Fog 11965 Au Naturelle 01057 Pulsate 24034 Innocent Sky 05470 Stone Taupes 05439 Jeans 05462 Metal Eyes

combination of matte and shimmer shades



05405 Mocha Latte 05488 Berry Love 07005 Urban Skyline 05421 Purple Haze 06726 Knaki Style 06999 Gilded Metallics

AVON TRUE

beautiful promises kept

“ I definitely look more wide awake. Love it! ”

Kat
London



AFTER



SUPEREXTEND MASCARA

- ✓ lengthens top lashes by up to 87%
- ✓ clump, smudge and flake-proof
- ✓ sculpting formula

True Colour SuperExtend Extreme Length Mascara

7ml
Price per 10ml = £7.86
Normally £10
£5.50 save £4.50



don't forget your **FREE** gift worth **£18**
see pages 8-9 for details

the wide awake mascara

apply 1 super-speedy sweep for a wide-awake look with lashings of volume that lasts all day

£5.50
save £3

- ✓ all-day volume, curl and lift
- ✓ smudge, flake and clump-proof
- ✓ suitable for sensitive eyes and contact lens wearers



True Colour Wide Awake Mascara

7ml
Price per 10ml = £7.86
Normally £8.50
£5.50 save £3



as advertised
#MorningFace
try today



AVON  TRUE
beautiful promises kept

“ I love these. Fresh. Alive. Glowing! ”

Trudy
Blackpool



BEFORE

AFTER



FOR A DEFINED BLUSH

- ✓ gives a natural, rosy glow
- ✓ multitone pearls suit all skin tones
- ✓ for a luminous finish

True Colour Blush Pearls
22g
14043
Price per 10g = £2.95
Normally £10
£6.50 save £3.50



don't forget your **FREE** gift worth **£18***
see pages 8-9 for details

the rosy glow-giver

£6.50
save £3.50

as seen on
TV
#MorningFace
try today

using your blush brush, simply swirl and sweep across temples and cheeks for an instant healthy glow

FOR A SUBTLE ROSY GLOW

- ✓ gives skin an illuminated, radiant finish
- ✓ use alone or over make-up
- ✓ easy to apply

True Colour Illuminating Pearls
22g
05678
Price per 10g = £2.95
Normally £10
£6.50 save £3.50



Fill of Pearls container is 22g; additional pearls in image are shown for visual purposes only.

find your favourites

Free Beauty Gift p4-17

Make-up p22-71

Fragrance p72-97

Life & Style p99-162

Skincare p164-195

Causes p196-197

Hair Salon p198-207

Bath & Body p210-227

Best-Loved p230-247

follow us and join in!



DON'T MISS OUR LIFE & STYLE STORE

WITH OVER 60 EXCITING NEW
PIECES WE KNOW YOU'LL LOVE

turn to page 99
to shop:
lingerie
clothing
accessories
jewellery
homeware



- on-trend designs ● fantastic quality
- value for money

THE
gourmand
COLLECTION

**NEW Salted Caramel
Diffuser** Glass bottle with
50ml of fragranced oil and
5 natural reeds. Scent
lasts up to 5 weeks.
33415 **£6** ↓

NEW

lasts
up to
5 weeks



SALTED CARAMEL

fill your home with indulgent notes of
caramel, tantalising toffee and vanilla

*love the
Lipsy hoodie?
turn to pages
116-117 to buy it!*

*branded leisure bag,
perfect for the gym or
weekends away*

*with inside zipped pocket
and mobile phone holder*

worth
£35*

your new favourite
OVERNIGHT BAG



LIPSY
LONDON
LEISURE BAG
*exclusive to
AVON*



*with branded
front pocket*

£12.50

SAVE £22.50*

when you spend **£7.50** or more across this brochure†
order using **08557**

NEW Lipsy Leisure Bag

100% polyester. Base approx. 50cm x 18.5cm. Height approx. 26.5cm.

51573

£35

*Based on normal brochure price.

†Excludes Causes products.

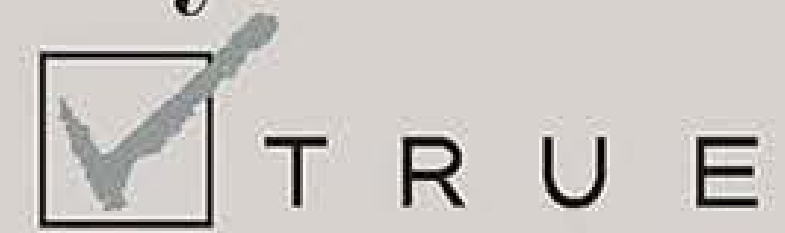
ALLOW 6 WEEKS FOR DELIVERY

model wears
True Colour Pro+
Nail Enamel in
Smokiest Plum

11 new shades
& new packaging

- ✓ with caring keratin and acrylic to increase nail strength by 80%
- ✓ up to 12 days of lasting colour
- ✓ helps seal and protect nails
- ✓ easy to apply

you CAN defy chips
for up to 12 days



£3
half price



Beige Beauty

Candyfloss

Blue Belle

Lavender Luxury

Majestic Mauve

Tweed

Real Red



01537
Real Red

23754
Coral Confidence

23846
Cosmic Blue

23200
Sea Breeze

11924
Lemon Sugar



22533
Golden Vision

12005
Majestic Mauve

01388
Pastel Pink

02618
Candyfloss

22780
Lavender Luxury



00117
Licorice

23895
Decadence

22970
Royal Raspberry

37663
Cherry Jubilee

01727
Tweed

54460
Smokiest Plum



02568
Blue Belle

23937
Dusty Fog

02543
Beige Beauty

01099
Naked Truth

22897
Rose Gold

NEW True Colour Pro+ Nail Enamel
10ml
Will normally be £6
£3 half price

don't forget...

pack of
2 files

Nail File
18135

Normally £3

£1.50

half price

choose your caring shade

you CAN have

7 benefits in 1 bottle



04556
Caring
Crème

03491
Restoring
Beige

03426
Lilac
Love

03434
Perfect
Pink



- 1 built-in base coat
- 2 increases nail strength by up to 72%
- 3 UV filter to prevent yellowing
- 4 creamy, flawless colour
- 5 smooths nail ridges
- 6 protects nails
- 7 covers imperfections

don't forget...
your nail clippers

- shapes and tidies in 1
- easy grip handle

Finger Nail
Clippers
21667
Normally £4

£2
half price



AVON  TRUE
beautiful promises kept

£3.50
half price

**NEW True Colour BB
7-in-1 Nail Enamel**
10ml
Will normally be £7
£3.50 half price

AVON Make-up

short, soft nails?

no time to wait?

you CAN get longer,
healthier nails
in just 5 days

you CAN dry
your nail colour
in 30 seconds

£3
half price

£3
half price



new

- ✓ longer, stronger-feeling nails in 5 days
- ✓ with pro-vitamin B5 and vitamin C
- ✓ with baobab and acacia extracts to help hydrate

- ✓ helps prevent smudging and wrinkling
- ✓ sets nail polish in 30 seconds
- ✓ dries polish to touch in 60 seconds



**NEW True Colour
Nail Experts
Miracle Growth and
Strength Serum**
10ml
02998
Will normally be £6
£3 half price

massage serum into
nails and cuticles to help
support healthy nail growth



simply spritz over
nails to dry polish

**NEW True Colour Nail Experts
Freeze Dry Spray**
50ml
03178
Price per 100ml = £6.00
Will normally be £6
£3 half price



AVON  TRUE
beautiful promises kept



AVON Make-up

the simple solution to

every nail problem...



04218
Sheer Peach



03582
Sheer Lilac



04788
Sheer Bronze



04069
Sheer Love



dry, dull nails?

- ✓ restores a healthy, buffed look
- ✓ strengthen with fortifying vitamins

NEW Nail Experts Pearl Shine Nail Enamel
10ml
Will normally be £6

£3 half price

uneven, bumpy nails?

- ✓ gives nails a smooth, even base
- ✓ preps nails for polish application

NEW Nail Experts Ridge Filling Base Coat
10ml
05173
Will normally be £6

£3 half price

want gentle removal?

- ✓ wipes away every last trace of polish
- ✓ cares and removes colour in 1

NEW Nail Experts Nail Enamel Remover
150ml
03954
Price per 100ml = £1.67
Will normally be £4

£2.50 save £1.50

sick of mani mishaps?

- ✓ precision tip remover
- ✓ corrects and tidies in a flash

NEW Nail Experts Corrector Pen
03319
Will normally be £7

£3.50 half price

want a fast French mani?

- ✓ expert tips without the salon
- ✓ easy to apply

NEW Nail Experts French Manicure Tip
10ml
04804
Will normally be £6

£3 half price

peeling, flaking nails?

- ✓ reduces brittleness of nails over time
- ✓ seals in moisture

NEW Nail Experts Peeling and Brittleness Solver
10ml
03806
Will normally be £6

£3 half price

want multi-tasking care?

- ✓ 5-in-1 coats nails with a protective barrier
- ✓ seals in colour and resists stains

NEW Nail Experts 5-in-1 Nail Treatment
10ml
05033
Will normally be £6

£3 half price

AVON  TRUE beautiful promises kept
time-saving essentials

No time? No problem! Try our quick, easy to apply, everyday make-up bag staples...

new

perfect for
LIGHT HAIR



02097
Light
Blonde

perfect for
MEDIUM BLONDES



02345
Light
Brown

perfect for
BRUNETTES



01917
Brunette

perfect for
BLACK HAIR



15123
Soft Black



£3
half price

model wears True Colour
Glimmerstick Brow Definer
in Soft Black

- ✓ soft-glide, tug-free formula
- ✓ waterproof and smudge-proof
- ✓ lasts all day
- ✓ colour-dense formula for precise, buildable definition



£4
save £1

TWEEZERS
slanted tip grabs
even the tiniest
hairs with ease

Slanted Tweezers
05223
Normally £5
£4 save £1

all-new formula makes
perfect brows even easier



3 steps to wow brows...

1. THE START

Hold liner vertically. Draw a dot where it meets your brow.

2. THE ARCH

Hold liner diagonally to your pupil. Draw a dot where it meets your brow.

3. THE FINISH

Hold liner diagonally to the outer corner of your eye. Draw a dot where it meets your brow. Join all 3 dots together.

**NEW True Colour
Glimmerstick
Brow Definer**
Will normally be £6
£3 half price



no sharpener needed -
simply twist up for more colour

AVON TRUE beautiful promises kept

a super-speedy cat's-eye flick

£5.50
save £3



- ✓ **WINGED OUT MASCARA**
- ✓ suitable for contact lens wearers
- ✓ clump-proof and flake-proof
- ✓ lasts for up to 12 hours
- ✓ unique brush draws lashes up and out



**True Colour
Winged Out
Mascara**
7ml
Price per 10ml = £7.66
Normally £8.50
£5.50 save £3



25395
Blackest
Black



25478
Brown
Black

TIME-SAVING
tip!



trusted quality • trusted value
love out
100%
money-back
promise
trusted results

model wears True Colour SuperExtend
Eyeliner in Black and True Colour
Winged Out Mascara in Blackest Black

£4
save £2.50

**True Colour
SuperExtend
Eyeliner**
Normally £6.50
£4 save £2.50
Models wear lash inserts
for an even lash line.

10223
Black

- ✓ **LIQUID LINER**
- ✓ ophthalmologist tested
- ✓ transfer-proof formula lasts all day
- ✓ glides on without tugging
- ✓ fast-drying, but easy to remove



1. LINER
Sweep across
the upper
lash line.



2. FLICK
Continue
upwards at a
45-degree angle.



3. MASCARA
1 coat and
you're good
to go.

- ✓ EYESHADOW SINGLE
- ✓ crease-proof, fade-proof colour

True Colour Eyeshadow Single
£4



no sharpener needed



True Colour Glimmerstick Diamonds Eyeliner
£6

- ✓ DIAMOND LINER
- ✓ smooth-glide, waterproof and smudge-proof
- ✓ shimmer finish that lasts all day



no sharpener needed



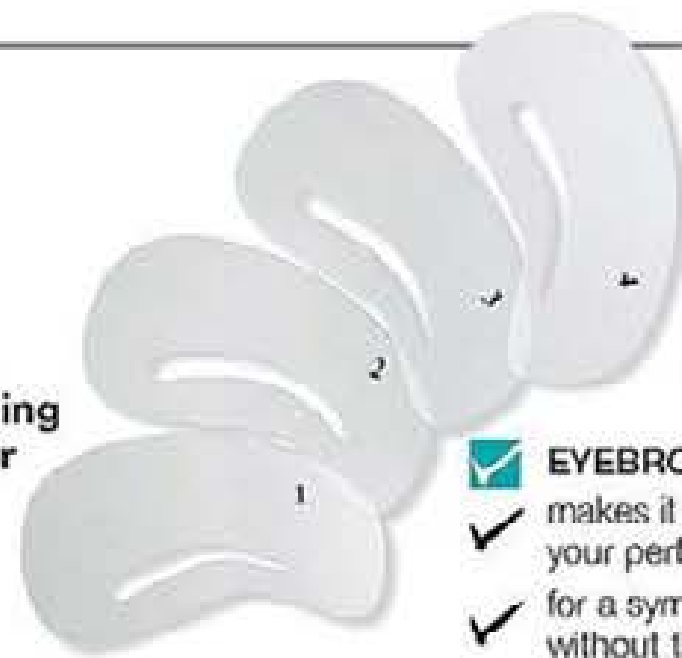
True Colour Glimmerstick Eyeliner
£6

- ✓ GLIMMERSTICK LINER
- ✓ waterproof and smudge-proof
- ✓ shimmer finish that lasts all day



True Colour Conditioning Eye Make-up Remover
150ml
11320
Price per 100ml = £4.00
£6

- ✓ MAKE-UP REMOVER
- ✓ suitable for sensitive eyes and contact lens wearers
- ✓ gently removes even waterproof mascara



Eyebrow Stencil Set
05041
£3.50

- ✓ EYEBROW STENCILS
- ✓ makes it easy to find your perfect shape
- ✓ for a symmetrical look without the fuss



perfectly precise,
super-fine lines...

fast!

TRUE

£3.50
half price

TIME-SAVING tip:
No sharpener needed – just twist the lid for the perfect point. Ideal for on-the-go touch ups.

- ✓ PRECISION LINER
- ✓ metallic, shimmering formula
- ✓ smudge-proof and budge-proof
- ✓ creamy texture glides on without tugging

FIND YOUR ON-POINT SHADE...



trusted quality • trusted value
love out 100% money-back promise
trusted results • trusted results

True Colour Glimmerstick Precision Eyeliner
Normally £7
£3.50 half price



EVERYDAY VOLUME

- ✓ large brush for full coverage and definition
- ✓ up to 12x volumised lashes

True Colour SuperShock Volume Mascara
10ml
£8.50



DRAMATIC VOLUME

- ✓ up to 15x volumised lashes
- ✓ lasts for up to 14 hours

True Colour SuperShock Max Volume Mascara
10ml
£10



NOURISHING MASCARA

- ✓ healthier and longer-looking lashes in 1
- ✓ infused with caring coconut oil and argan oil

NEW True Colour Supreme Length Nourishing Mascara
7ml
Price per 10ml = £1.43
£10



Models wear lash inserts for an even lash line.

model wears True Colour Eyeshadow Duo in Warm Cashmere

everyday smokey eyes
in minutes



£4
save £2

TIME-SAVING tip:

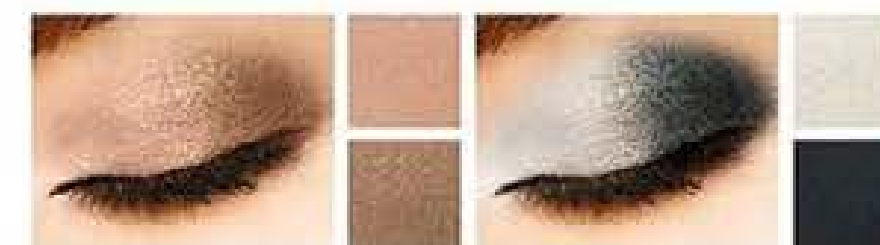
1. Light shade: apply all over lid.
2. Dark shade: apply into the crease and blend.



new

NEW Eyeshadow Brush with Smudger
43737
£5

- DUO BRUSH**
- ✓ improved, soft bristles blend shadow flawlessly
- ✓ rubber handle for easy grip



05595 Warm Cashmere

05553 Black Star



05520 Crushed Orchid

05579 Ocean Waves

05512 Enchanted Forest

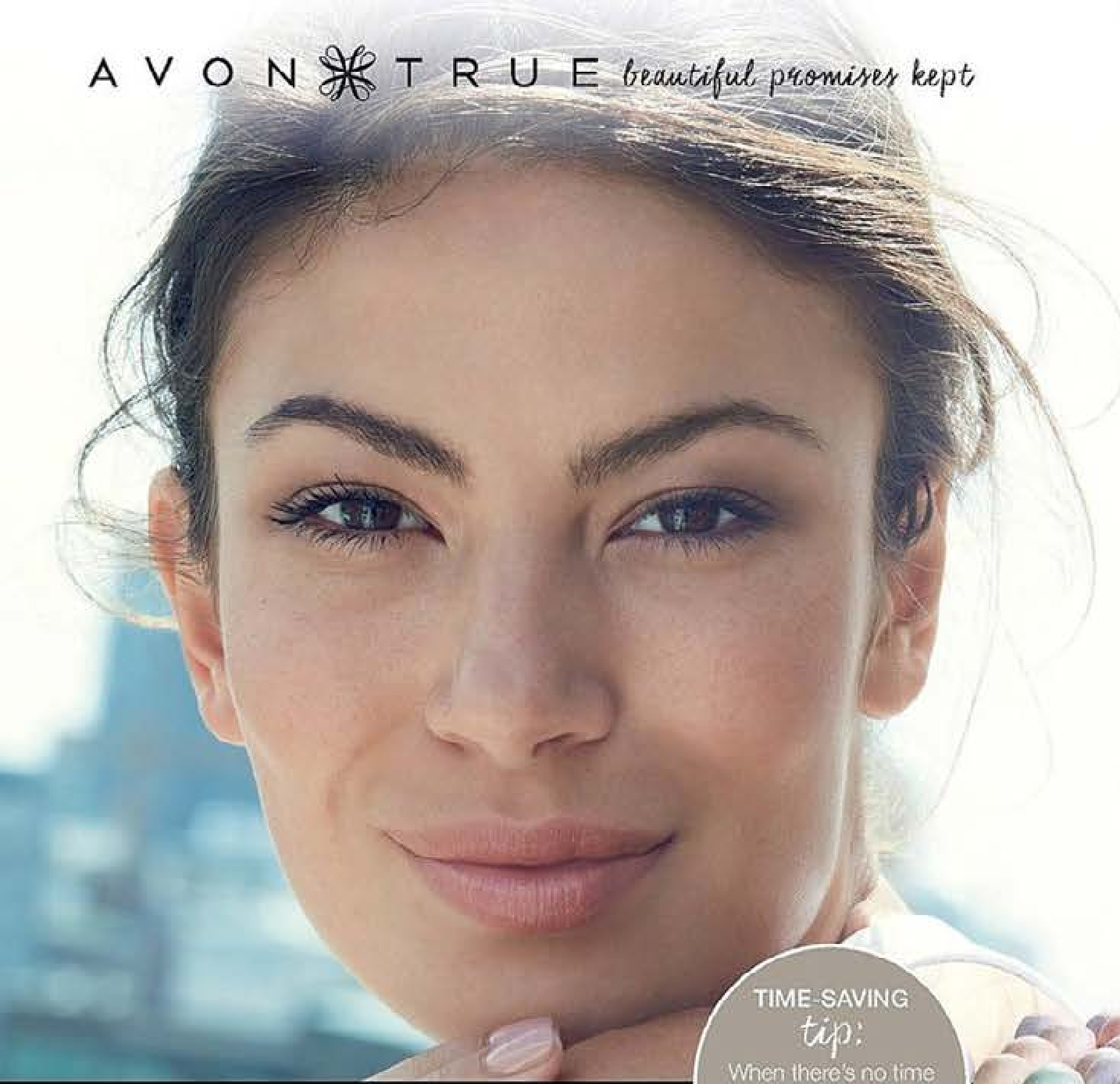
- SHADOW DUO**
- ✓ blendable, long-lasting shadow
- ✓ fade-proof and crease-proof

True Colour Eyeshadow Duo
Normally £6
£4 save £2

colour correction
in seconds  TRUE

£6
save £4

£7



TIME-SAVING tip:
When there's no time for foundation, use the pearls on their own for an even finish in seconds.



- 
PURPLE
counteracts
yellowness
- 
YELLOW
neutralises
purple tones
- 
GREEN
reduces
redness
- 
CREAM
highlights
- 
PEACH
balances
dark spots

- COLOUR-CORRECTING PEARLS**
- corrects uneven pigment
- easy to apply
- use alone or over make-up

True Colour Colour-Correcting Pearls
22g
05777
Price per 10g = £2.73
Normally £10 **£6 save £4**

Fill of Pearls container is 22g; additional pearls shown in image are for visual impact only.



NEW Kabuki Brush
44537
£7

AVON  TRUE beautiful promises kept



-  06114 Fair
-  06189 Light Medium
-  04598 Toffee



- shimmer bronzer
-  13821 Warm Glow
 -  14266 Deep Glow
- matte bronzer
-  13664 Light Bronze
 -  13797 Medium Riviera

MATTIFYING POWDER True Colour Flawless Mattifying Pressed Powder
 ✓ lasts all day
 ✓ weightless, illuminating, natural-looking coverage
 10g
£9

BRONZING POWDER Avon Glow Bronzing Powder
 ✓ matte or shimmer to suit all looks
 ✓ buildable, streak-free finish
 10g
£10



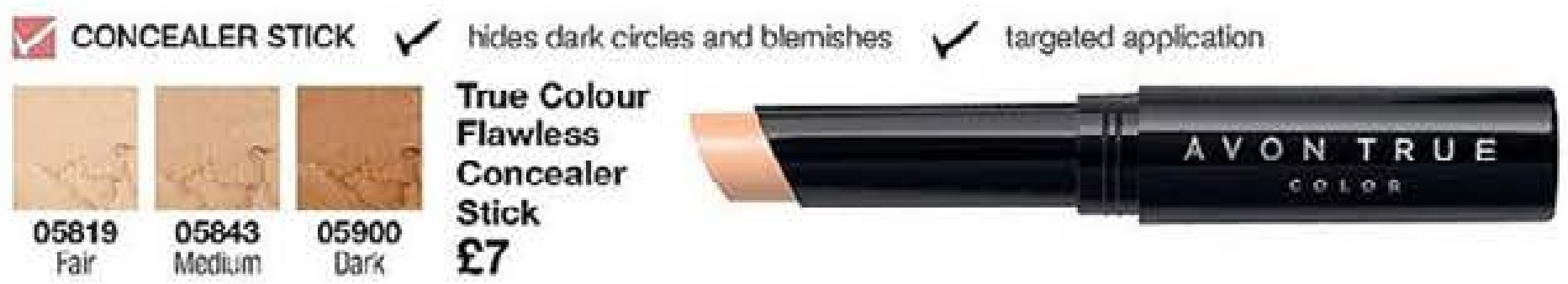
BRONZE SHIMMER
 ✓ luminous, shimmering pearls
 ✓ adds an instant bronzed finish
 Avon Glow Bronzing Pearls
 22g
 Price per 10g = £4.55
£10



LUMINOUS BLUSH True Colour Luminous Blush
 ✓ silky-smooth, weightless formula
 ✓ gives a radiant finish
 ✓ skin-enhancing shades
 6g
 Price per 10g = £10.83
£6.50

-  01354 Warm
-  13326 Cool
-  74989 Radiant Glow
-  44545 Warm Coral

-  05901 Soft Plum
-  06049 Peach
-  06056 Warm Flush
-  05926 Russet
-  06106 Warm Honey



CONCEALER STICK True Colour Flawless Concealer Stick
 ✓ hides dark circles and blemishes
 ✓ targeted application
 05819 Fair
 05843 Medium
 05900 Dark
£7



flawless, invisible coverage foundation in an instant



TIME-SAVING tip:
 Apply 3-4 pumps of foundation to your damp sponge. Blend over face in a dabbing motion for a quick, pro finish.



Precision Make-up Sponge 03624
 Normally £6.50
£3.50 save £3

FLAWLESS FOUNDATION True Colour Flawless Liquid Foundation
 ✓ moisturising, buildable coverage
 ✓ all skin types
 ✓ looks and feels 100% natural
 30ml
 Price per 10ml = £2.33
 Normally £12
£7 save £5

- LIGHT SKIN**
-  04952 Light Pink
 -  04945 Ivory
 -  05284 Shell
 -  05025 Nude
- MEDIUM SKIN**
-  04838 Creamy Natural
 -  05017 Natural Beige
 -  04978 Medium Beige
 -  05108 Pure Beige
- DARK SKIN**
-  05306 Soft Honey
 -  04663 Caramel
 -  05074 Nutmeg
 -  05256 Sable



£7 save £5

AVON Make-up

Perfect Reds collection

blonde hair, fair skin:		brown hair, fair skin:		brown hair, olive skin:		dark hair, dark skin:	
25098 Lava Love	25015 Berry Berry Nice	25304 Scarlet Siren	25254 Red 2000	25114 Perfect Red	25106 Cherry Jubilee	25155 Poppy Love	25304 Scarlet Siren

PERFECT REDS COLLECTION
 a vibrant red for every woman
True Colour Perfect Reds Lipstick
£7.50



satin finish

02907 Toasted Rose	02949 Pout	04309 Carnation	10827 Blush Nude	10744 Mocha	04341 Hot Pink	03780 Proper Pink	10686 Wine With Everything	02899 Ripe Papaya	04333 Tangerine Tango	04408 Hibiscus

TRUE COLOUR LIPSTICK
 rich, self-renewing colour
True Colour Lipstick
£7.50

shimmer finish

10793 Frostiest Mauve	10942 Dream Fuchsia	04465 Twinkle Pink	10645 Pink Dream	04473 Country Rose	10660 Sparkling Nude	10950 Tender Kiss	10967 Enduring Sable	10694 Chic	10678 Frozen Rose



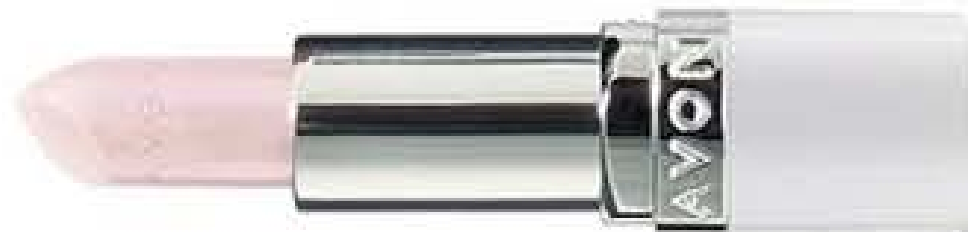
twist the base for more colour
 3-IN-1 LIP CRAYON
True Colour Ultra Colour Lip Crayon
£8.50

shimmer-free, crème shades

hint of shimmer shades

24976 Just Rosy	14415 Raspberry Rush	25288 Red Haute	19042 Plum Perfect	01610 Pink Premier	15578 Reddy for Me	15735 Risque Rose	24646 Cherry Picked	15784 Showstopper Pink	27102 Fresh Fuchsia	27276 Notice Me Nude	27011 Carefree Coral

TINTED LIP BALM
 hydrates and protects
True Colour Tinted Lip Balm
£7



pearlised colour

fuller colour

25361 Restoring Ruby	54064 Perfecting Pink	25338 Refreshing Raspberry	25320 Protecting Peach	25544 Soothing Sangria



model wears True Colour Glazewear Lip Gloss in Pink Watermelon

high shine, non-sticky gloss...
to go!



TIME-SAVING tip:

Sweep along your bottom lip, then blot lips together for gorgeous gloss in half the time.

£3.50
 save £3

SHIMMERING OR HIGH SHINE GLOSS
 19 flattering shades

PLUMS

04119 Plum Pretty	04085 Plum Dazzle*	04150 Shimmered*

CORALS

REDS

03087 Coral Reef*	03640 Pale Peach*	03509 Legendary Red	03095 Fiery Red

PINKS

04077 Pink Watermelon*	04192 Strawberry Shine	03350 Iced Pink*	03566 Mulberry
03236 Hot Pink	03657 Perfect Nude	04127 Rosette	04267 Tickled Pink

NUDES/BROWNS

04200 Sundance*	03541 Mocha Latte*	03616 Nude Muse	03053 Clear



True Colour Glazewear Lip Gloss 6ml
 Price per 10ml = £5.83
 Normally £6.50
£3.50 save £3
 *Shimmer finish.



model wears
Glimmerstick Flick
Eyeliner in Ebony
and Forest



THE ONE FOR... **FLICKS YOUR WAY!**

customise your on-fleck, feline finish
with our clever dual-use liner



perfect for thick or thin lines and flicks

£3
half price



**1. THICK
EDGE**
for bold,
impactful lines

**2. THIN
EDGE**
for crisp
definition

TREND ALERT!

Use the thin edge to draw the flick
and the thick edge to add impact.

Glimmerstick
Flick Eyeliner
Normally £6
£3 half price

54957
Ebony

54932
Hazel

59287
Storm

54965
Mulberry

59022
Sky

27649
Forest



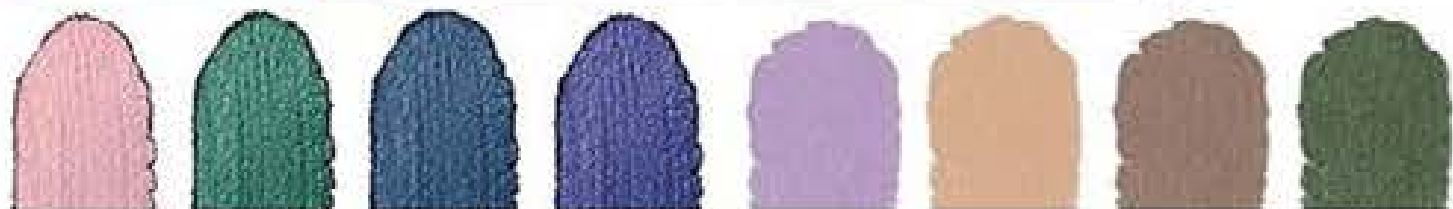
AVON Make-up



20305 Liquid Gold 15859 Enduring Iris 20487 Glistening Steel 21519 Azure Waters 54304 Platinum 54247 Rose Gold 54361 Yellow Gold 01586 Raw Gold 54411 Bronzed 54270 White Gold

ultra-creamy shadow

Waterproof Creamy Eyeshadow Pot £6



59535 Flipping Out Pink 63669 Teal Switch 11999 Transforming Night 12450 Ultra Violet 08771 Lavender 12252 Cream 12187 Slate 04390 Forest

metallic shadow crayons

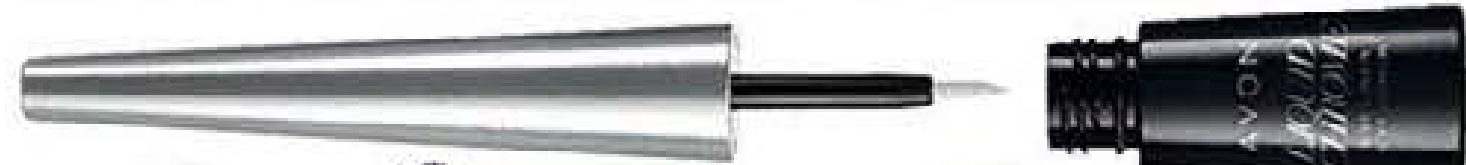
Big Colour Eye Pencil £7



23069 Deep Brown 23077 Deep Navy 23051 Burnt Olive 23002 Boldest Black 23085 Deep Plum 21733 Smoked Taupe

soft, blendable kohl liner

Big & Daring Glimmerstick Kohl £6



58420 Plum Dazzle 24828 Shiny Black 01750 Shimmering Amber 01651 Bronze 01859 Shimmering Silver

metallic liquid lines

Liquid Chrome Eyeliner £6.50



multi-dimensional, pearlised shadow

Eye Dimensions Eyeshadow £9



11890 Show Stopping Pink 12138 Sultry Smoke



14290 Diamanté Purple 25270 Iconic Night



wax to set, powder to fill



00992 Soft Brown



00984 Blonde

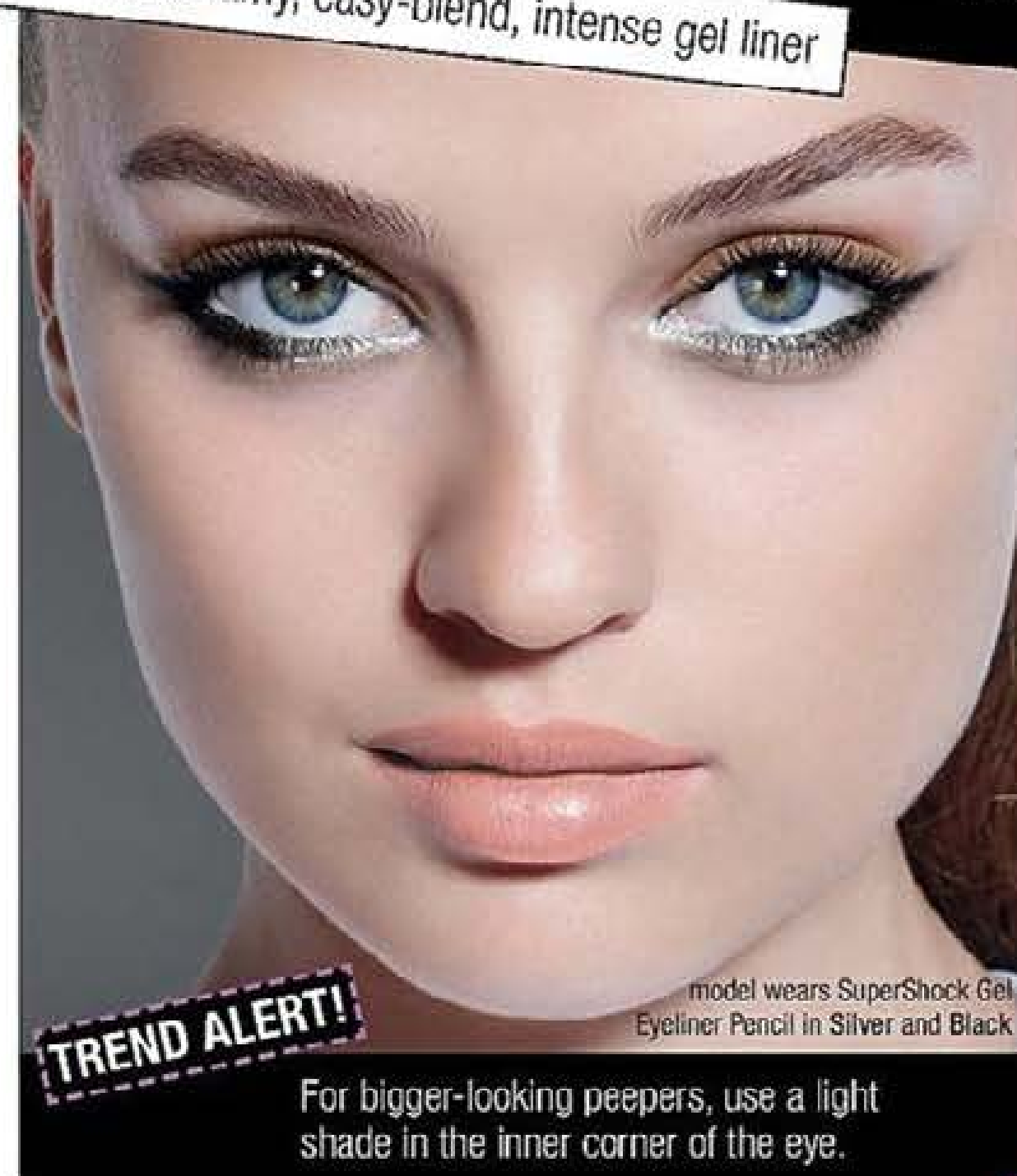
Perfect Eyebrow Kit £7

THE ONE FOR... 'LOOK AT ME' EYES

glide-on, creamy, easy-blend, intense gel liner



£3 half price



TREND ALERT!

model wears SuperShock Gel Eyeliner Pencil in Silver and Black

For bigger-looking peepers, use a light shade in the inner corner of the eye.

16022 Silver 22376 Black 63628 Steel 63636 Aqua Pop



no tugging, no smudges, no limits!
SuperShock Gel Eyeliner Pencil
Normally £6
£3 half price



false-lash look

		
06874 Navy	07658 Black	22624 Blackest Black

Big & False Lash Volume Mascara
10ml
£8.50

07724
Brown/Black



Lashes retouched for an even-looking lash line. No false lashes or inserts used.



fanned-out lashes

		
07864 Brown/Black	07856 Black	58735 Blackest Black

Big & Multiplied Volume Mascara
10ml
£8.50



Some lashes have been lengthened and lashes have been applied for an even lash line.



panoramic volume

		
56895 Blackest Black	56945 Navy	56937 Brown/Black

Mega Effects Mascara*
9ml
Price per 10ml = £11.11
£10



24-hour length, lift and curl

	
10868 Black	10876 Brown/Black

Infinitize Mascara*
10ml
£10



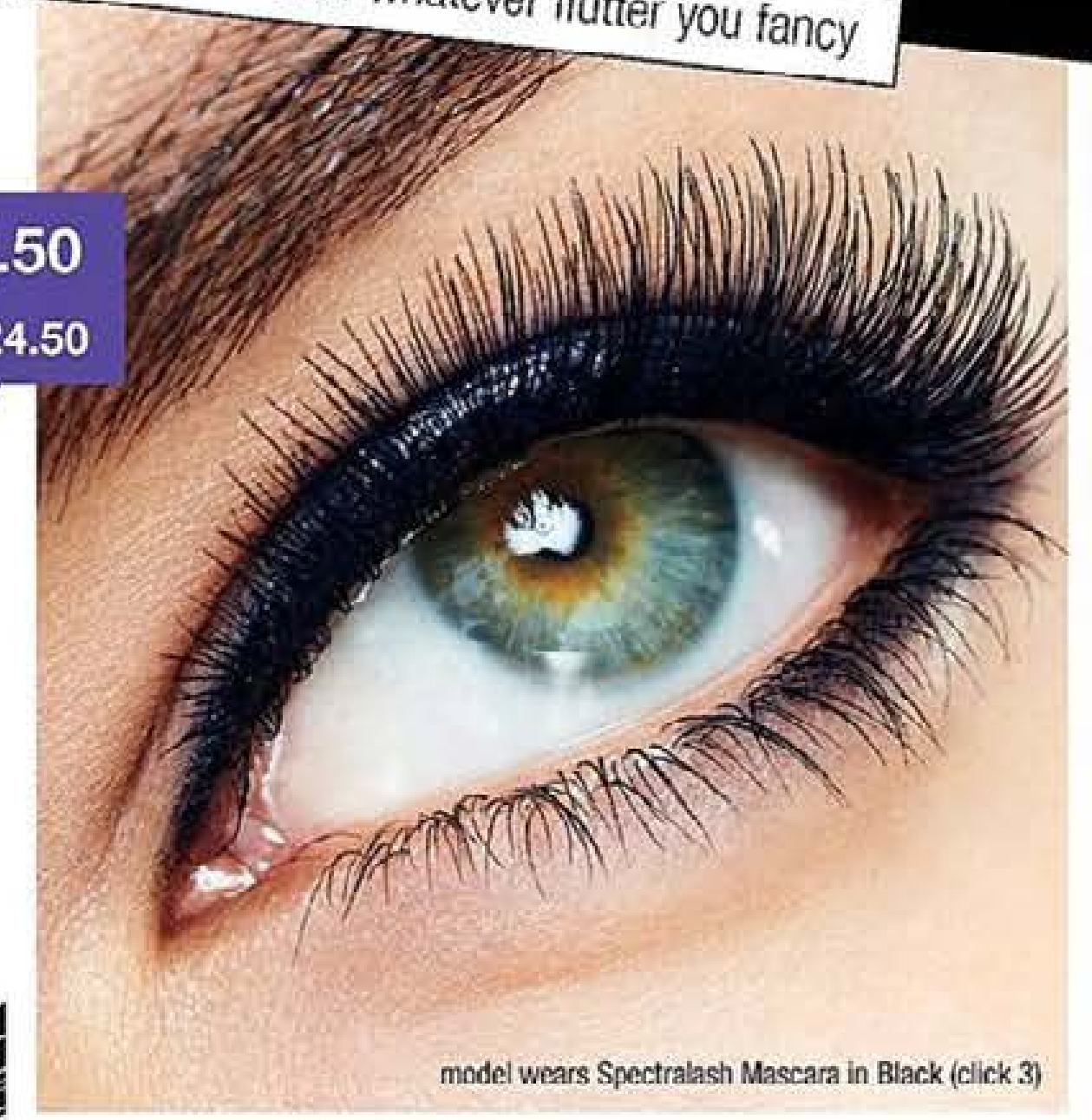
*Models wear lash inserts for an even lash line.

THE ONE FOR... CUSTOMISED LASHES

dial up the drama for whatever flutter you fancy



£5.50
save £4.50



model wears Spectralash Mascara in Black (click 3)

HOW TO USE...



CLICK 1
for FULL, natural, daytime lashes



CLICK 2
for FULLER, dramatic, evening lashes



CLICK 3
for FULLEST, 'omg', selfie-worthy lashes

Spectralash Mascara*
9ml
Price per 10ml = £6.11
Normally £10
£5.50 save £4.50

28753
Black

don't forget!
EXCLUSIVE LIPSY BAG
 just **£12.50** when you spend £7.50
 order using 08557
 see pages 20-21 for details



model wears Ultra Colour
 Lip Tint Pen in Hazelnut



THE ONE FOR... **BUDGE-PROOF COLOUR**
 that stains your lips, not your teeth!



£5.50
 save £3

kiss-proof,
 transfer-proof
 lip stain

HOW TO USE...

Try applying as a lipstick base
 for a richer POP of colour.

IN 7 STAY-PUT SHADES



06437
 Raspberry



06361
 Hazelnut



07815
 Coral



06221
 Freesia



06460
 Strawberry



06346
 Fuchsia



08078
 Flamingo

**Ultra Colour
 Lip Tint Pen**
 9ml
 Price per 10ml = £6.11
 Normally £8.50
£5.50 save £3



highly pigmented colour

Ultra Colour Bold Lipstick £7.50

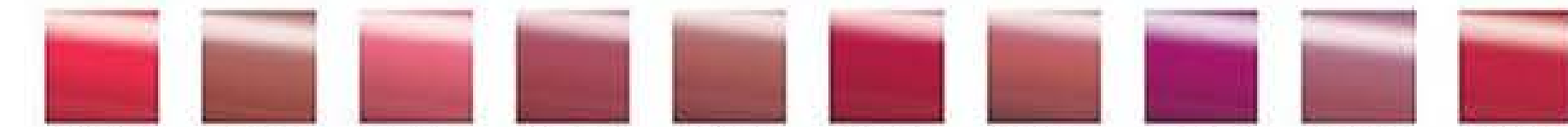


05348 Bright Nectar 17152 Berry Bold 03855 Power Plum 23945 Hi-Def Plum 03897 Rapid Rose 05116 Bare Impact 05355 Fearless Fuchsia 01941 Coral Burst 03715 Magenta Flash 24042 Peony Pop 03160 Ruby Shock 03194 Starburst Pink



full colour, plumping lipstick

Ultra Colour 3D Plumping Lipstick £8



08896 Divine Wine 06841 Twig 06791 Pucker Up 03228 Uptown Pink 07476 In The Buff 08920 Hot Pants 06825 Stolen Kisses 08870 Bitten 07625 Mad For Mauve 06379 Power Trip



gloss stick with coconut and superfruit

Shine Burst Gloss Stick £8

THE PURPLE ONES



19448 Fresh Fuchsia 56887 Plum Shock 17749 Vivid Cherry

THE GOLD ONES



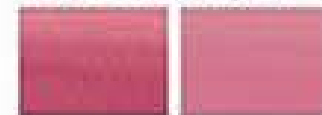
19018 Peach Punch 04481 Iced Mocha 15198 Nude Shine

THE RED ONES



11270 Grapefruit 15701 Raspberry Glaze

THE PINK ONES



12609 Dragonfruit Pink 17731 Rose



super shiny, plumping gloss

Ultra Colour 3D Plumping Lip Gloss 7ml Price per 10ml = £10.00 £7



26385 Mauve 16683 Nude 26229 Pink Pout 01552 Plumping Pearl 21899 Clearly Plump

THE ONE FOR... MOISTURE-DRENCHED LIPS

your super shiny, go-to gloss with lip-loving superfruit extracts and coconut oil



28159 Tangerine Splash



28126 Berry Splash



58859 Strawberry Splash



28134 Cherry Splash



57588 Peach Splash



28175 Rose Splash



£3.50 half price

Shine Burst Lip Gloss 6ml Price per 10ml = £5.83 Normally £7 £3.50 half price



model wears Shine Burst Lip Gloss in Berry Splash

TREND ALERT!

Slick over any lipstick for a pout makeover in a flash.



00380
Soft
Honey

00414
Medium
Beige

08631
Natural
Beige

06171
Shell

03772
Nude

09209
Ivory



matte mousse foundation

**Ideal Flawless
Matte Mousse
Foundation**
18g
Price per 10g = £5.83
£10.50



25817
Bright
Quartz

15040
Nude

15305
Shell

15248
Creamy
Natural

15156
Natural
Beige

15271
Medium
Beige

24992
Pure
Beige

25239
Soft
Honey

26153
Cappuccino

15032
Deepest
Terracotta



sheer foundation

**Ideal Flawless
Nude Matte Fluid
Make-up**
30ml
Price per 10ml = £2.83
£8.50



05868
Almond

09787
Nude

04986
Deep
Wheat

13623
Pure
Beige

03533
Beige

04648
Medium
Beige

20529
Nutmeg



**radiance-boosting
foundation**

**Bright Start Fresh
Look Foundation**
30ml
Price per 10ml = £3.33
£10



08474
Ivory

16949
Nude

10785
Shell

16741
Sand
Beige

17475
Medium
Beige

**mineral-infused
loose powder**

**Calming Effects Loose
Powder Foundation**
6g
Price per 10g = £17.50
£10.50

THE ONE FOR... PERFECTLY PRIMED SKIN
make-up lasts even longer with this velvety primer under your foundation



TREND ALERT!

Apply along the T-zone to mattify, leaving the cheeks for a more dewy finish.



£6.50
save £4

- for skin that's:
- pore free
 - line free
 - shine free

MagiX Face Perfector
30ml
24406
Price per 10ml = £2.17
Normally £10.50
£6.50 save £4

instant colour correction

**Ideal Flawless CC
Colour Correcting Powder**
10g
£10

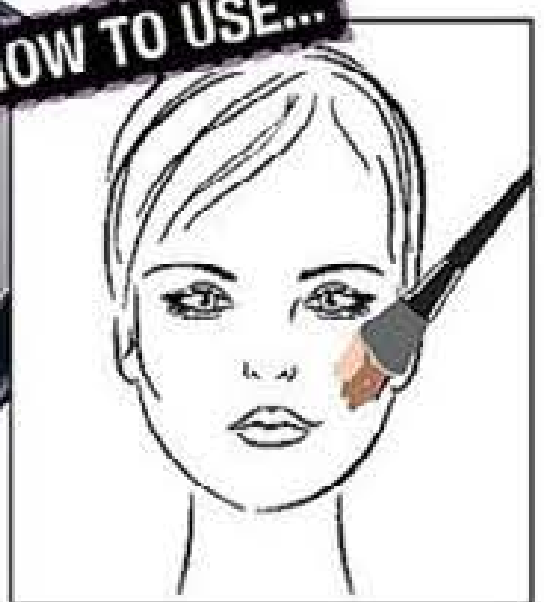


hides dark circles and redness

**Ideal Flawless CC
Color Corrector Cream**
30ml
Price per 10ml = £4.00
£12



HOW TO USE...



**GET THE
CONTOURED LOOK...**
For a contoured look, just sweep the Blush Brush (page 60) into the palette, then brush upwards along your cheekbones with the lighter shade on top.

contours and highlights

Contour Duo
10g
28217
£8



covers and corrects

**Ideal Flawless
Cream Concealer**
£7

THE ONE FOR... TARGETED COLOUR CORRECTION
tailormade cover sticks help you kick uneven skin to the kerb all day!

£4.50
save £3.50



HOW TO USE...

Apply under your normal BB, CC or foundation for a more even, flawless finish.

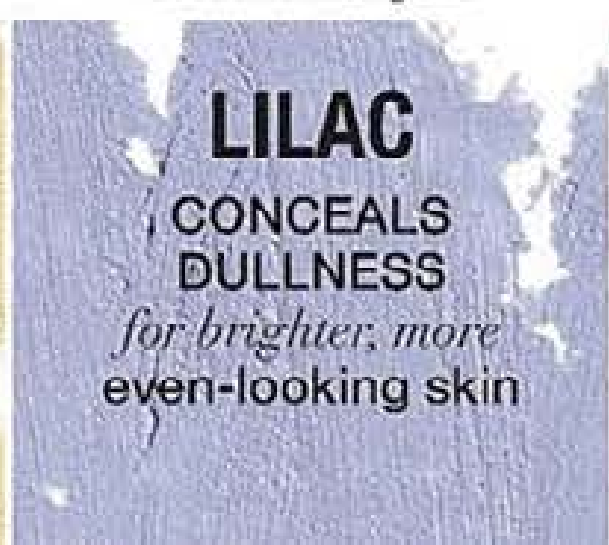
**Ideal Flawless CC
Concealer Stick**
Normally £8
£4.50 save £3.50

25916 Softening Yellow



YELLOW
CONCEALS
DARK CIRCLES
for a bright-eyed,
wide-awake look

56978 Illuminating Lilac



LILAC
CONCEALS
DULLNESS
for brighter, more
even-looking skin

57133 Neutralising Green



GREEN
CONCEALS RED
PATCHES AND
BLEMISHES
for a flawless look

AVON Make-up



plumping base

high-shine top coat

full lips and shiny colour in 1

Plump and Stay Lip Colour
£8.50



61473 Plump Peach

15941 Stay Pink Pout

03939 Plumful

03905 Rosy Resistance

00398 Pink for Life



covers for up to 18 hours

Concealer
5ml
Price per 10ml = £16.00
£8



19943 Fair

22673 Medium



19794 Shell

01503 Ivory

19653 Nude

20131 Natural Beige

20016 Medium Beige

21550 Soft Honey

- ✓ medium coverage
- ✓ matte finish
- ✓ normal and combination skin types

18-hour, balancing foundation

Liquid Foundation
30ml
Price per 10ml = £4.17
£12.50



gently removes even waterproof mascara

Make-up Remover
50ml
14282
Price per 100ml = £10.00
£5



model wears Extralasting Lip Gloss in Always On Pink

EXTRA *Lasting*



8 hours of long-lasting colour

£4 save £3

£4 save £3.50



05686 Always On Pink

01289 Everlasting Petal

01420 Neverending Nude

up to 8-hour gloss

Lip Gloss
7ml
Price per 10ml = £5.71
Normally £7
£4 save £3



21345 Ravishing Rose

00679 Fiery Red

00804 Pink Perfection

21527 Pink Peach

00968 Pretty in Pink

00703 Cappuccino

00927 Vintage Pink

20024 Forever Pink

satin-finish lipstick with hydrating vitamin E and wheat proteins

Lipstick
Normally £7.50
£4 save £3.50

NEW FACE BRUSHES

ANY 2 FOR £8 SAVE UP TO £9
PAGE 60 ONLY

NEW BRUSHES now with:

✓ professional shape, easy grip, matte black handles ✓ improved bristles for even easier application



1. THE BUFFING SUPERBRUSH
densely packed bristles buff on mineral foundation

NEW Kabuki Brush
44537
£7



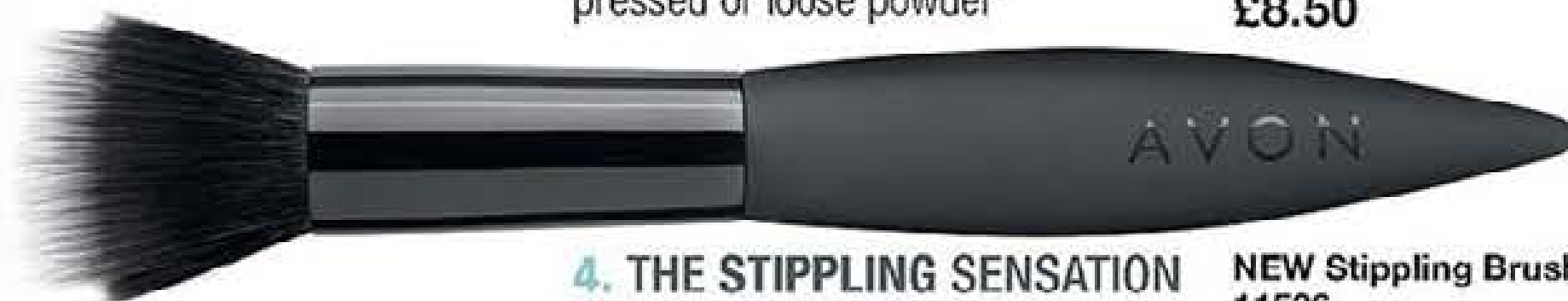
2. THE FOUNDATION HERO
applies foundation flawlessly
– no streaks in sight!

NEW Flat
Foundation Brush
12724
£8.50



3. THE ALL-OVER RITUAL
large, soft bristles for applying
pressed or loose powder

NEW All-Over
Face Brush
12666
£8.50



4. THE STIPLING SENSATION
flat-edged bristles build up
customised coverage

NEW Stippling Brush
11536
£8.50



5. THE BLUSH ICON
angled bristles to contour, sculpt
or add blush to cheeks

NEW Blush Brush
12674
£7

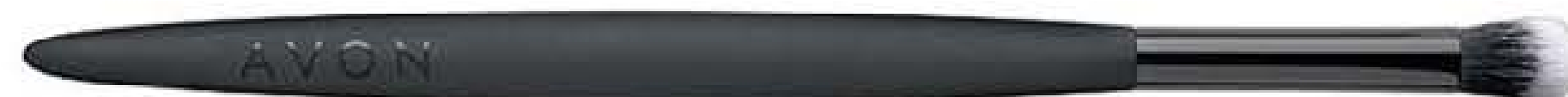
NEW EYE BRUSHES

ANY 2 FOR £5 SAVE UP TO £5
PAGE 61 ONLY



1. THE BROW & LASH COMB
bristle side to tame brows, comb
to separate lashes

NEW Eyebrow
& Lash Comb
12815
£5



2. THE SHADOW-BLENDING FAVE
soft, fluffy bristles blend and build up
shadow with ease

NEW Blending Brush
11478
£5



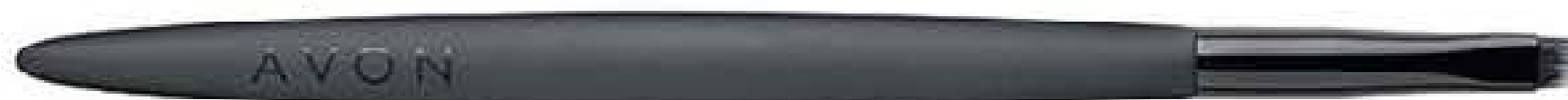
3. THE SHADOW-APPLICATION HERO
brush for shadow, smudger
for smokey lines

NEW Eyeshadow
Brush with Smudger
43737
£5



4. THE GO-TO BROW BRUSH
brush builds up powder, spoolie
tames, shapes and sets

NEW Eyebrow Duo Brush
11551
£5



5. THE EYELINER SENSATION
angled bristles apply gel liner for
pro-look lines

NEW Eyeliner Brush
12773
£4



NEW Eyeliner
Guide*
02352
Will normally be
£2.50

£1.50
save £1
*Excluded from offer



1. CURVED EDGE
helps you apply soft,
subtle lines



2. STRAIGHT EDGE
creates even and
symmetrical cat's-eye
flicks



3. RAISED ARCH
flexes to fit neatly in the
eye socket for mess-free
shadow application



YOUTH RESTORING COMPLEX
for skin that looks 5 years younger in just 4 weeks



SMOOTHING FOUNDATION
for a flawless complexion

Age-Transforming Foundation
30ml
Price per 10ml = £5.00
£15



REGENERATING COMPLEX
for lips that look up to 5 years younger



LIPSTICK
rich, satin colour with SPF15 formula

Youth-Awakening Lipstick
£10.50



PRIMER
with serum for a refined and polished look

Skin Transforming Primer
28ml
00166
Price per 10ml = £5.36
£15



BALM
instantly smooths, softens and helps prevent drying

Lip Restoring Colour Balm
5ml
Price per 10ml = £10.00
Normally £9
£5 save £4

ANEW

a new age of skin-transforming make-up

DEFY TIME WITH FULLER-LOOKING LIPS

plumping retinol and collagen-infused formulas in your choice of finish



model wears Tinted Lip Plumping Lip Conditioner in Honey Tint



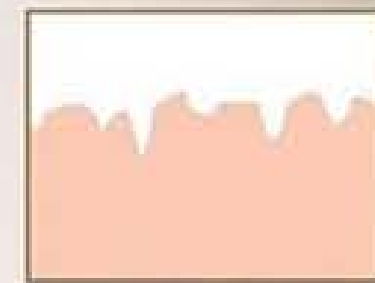
£4.50
half price

COLOURLESS CONDITIONER
Lip Plumping Lip Conditioner
11155
Normally £9
£4.50 half price

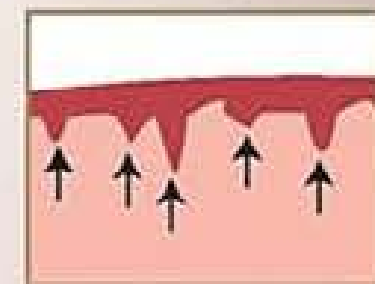


£4.50
half price

TINTED CONDITIONER
Tinted Lip Plumping Lip Conditioner
Normally £9
£4.50 half price



BEFORE:
thin, dry lips



AFTER:
lips look plumper and feel moisturised

Diagrams for illustrative purposes only.

line

£5
save £3.50

08359
Black

08383
Brown/Black

LINER
creamy, waterproof, glide-on liner with retinol

Smoothing Eyeliner Pencil
Normally £8.50
£5 save £3.50

smudge

£6
save £4

14712
Fair

00433
Medium

CONCEALER
hides wrinkles and dark circles

Age-Transforming Concealer SPF15
£9

18655
Shimmering Walnut

10579
Smoky Violet

SHADOW AND PRIMER
with Poly-Lifting Technology to lift and contour

Youth-Awakening Eyeshadow and Primer Kit
Normally £10
£6 save £4



COMPACT FOUNDATION
improves the look of lines and wrinkles

Age-Transforming Compact Foundation
9g
Price per 10g = £16.67
£15

04044
Ivory

11221
Shell

11106
Nude

02840
Natural Beige

04242
Medium Beige

09415
Pure Beige



POWDER
smooths and softens the look of lines and pores

Age-Transforming Pressed Powder
10g
£10.50

08813
Soft Beige

07526
Nude Beige

ANEW

a new age of skin-transforming make-up

DEFY TIME WITH VOLUMISED LASHES

plumping mascara and transforming brow filler for a youthful look



adds fullness

£6
save £4

07849
Black

Lash Transforming Mascara
Normally £10
£6 save £4

Model wears lash inserts for an even lash line.

helps renew lashes

BROW PERFECTOR

£5
save £4

RETOUCH TECHNOLOGY

27110
Light Brown

26948
Dark Brown

RETOUCH TECHNOLOGY with natural fibres to fill in sparse brows

Transforming Brow Filler
Normally £9
£5 save £4

COLORTREND

say hello to
UP TO
12x MORE
LASH
VOLUME

EXCLUSIVE
TRY ME
PRICE
£2.75
save £1.75



thickening base coat and
volumising mascara in 1

chubby brush
grabs EVERY lash

new

flake-proof,
clump-proof
AND smudge-proof



06973
Black

NEW Hello! Ultimate
Lashes Volume
Mascara
10ml
Will normally be £4.50
£2.75 save £1.75

Model wears lash inserts
for an even lash line.

plumping mascara that coats every lash



19299
Black

Plump Out Mascara
7ml
Price per 10ml = £6.43
£4.50

kajal-shaped felt liner



12104
Skyline
Blue

11544
Black Cat
Eyes

12120
Smouldering
Silver

**Chopsticks
Eyeliner**
Normally £3.50
£2 save £1.50

COLORTREND COLOUR POP LINE UP

the pencil liner you NEED in
your make-up bag



**EYELINERS
FOR
JUST
£1.50
each**
half price
page 69 only

super-shiny polish



**Fashion
Nail Enamel**
8ml
Price per 10ml = £3.75
£3

for a sequin mani



19570
Gold

19752
Silver

33605
Fuchsia



Glam Nail Effects
8ml
Price per 10ml = £3.75
£3



25023
Midnight
Blue



25049
Black



25064
Dark
Brown



25189
Turquoise

glides on
for precise
lines, FAST!

**Pencil Play
Eyeliner**
Normally £3
£1.50 half price

the perfect base for foundation

fruity tinted balm



picture perfect face primer
couche principale pour
le visage

**Picture Perfect
Face Primer**
30ml
23150
Price per 10ml = £1.58
£4.75



Lush Lips Balm
£2.50

super-shiny gloss

rich, creamy lipstick



**Read My Lips
Lip Gloss**
6ml
Price per 10ml = £3.33
Normally £3.75
£2 save £1.75



**Kiss 'n' Go
Lipstick**
£3.75

12088
Gold
Potion

12096
Magic
Silver

COLORTREND

3 steps to FABULOUS SKIN

it's never been easier to get
a flawless finish...



1. CONCEAL

Use the CONCEALER to hide dark circles and blemishes.

**Perfect and Hide
Concealer**
Normally £3
£1.75 save £1.25

2. BUILD

Layer your perfect FOUNDATION coverage with a brush.

Fresh Face Foundation
30ml
Price per 10ml = 92p
Normally £4.75
£2.75 save £2

3. FINISH

Set your look with PRESSED POWDER for a beautifully matte finish.

**Final Touch
Pressed Powder**
10g
Normally £4.25
£2.75 save £1.50

FROM
JUST
£1.75
save up to £2
pages 70-71

Fragrance Store

the majority of women
chose AVON FEMME
over a £70 designer
fragrance*

will you?

#MakeUpYourOwnMind

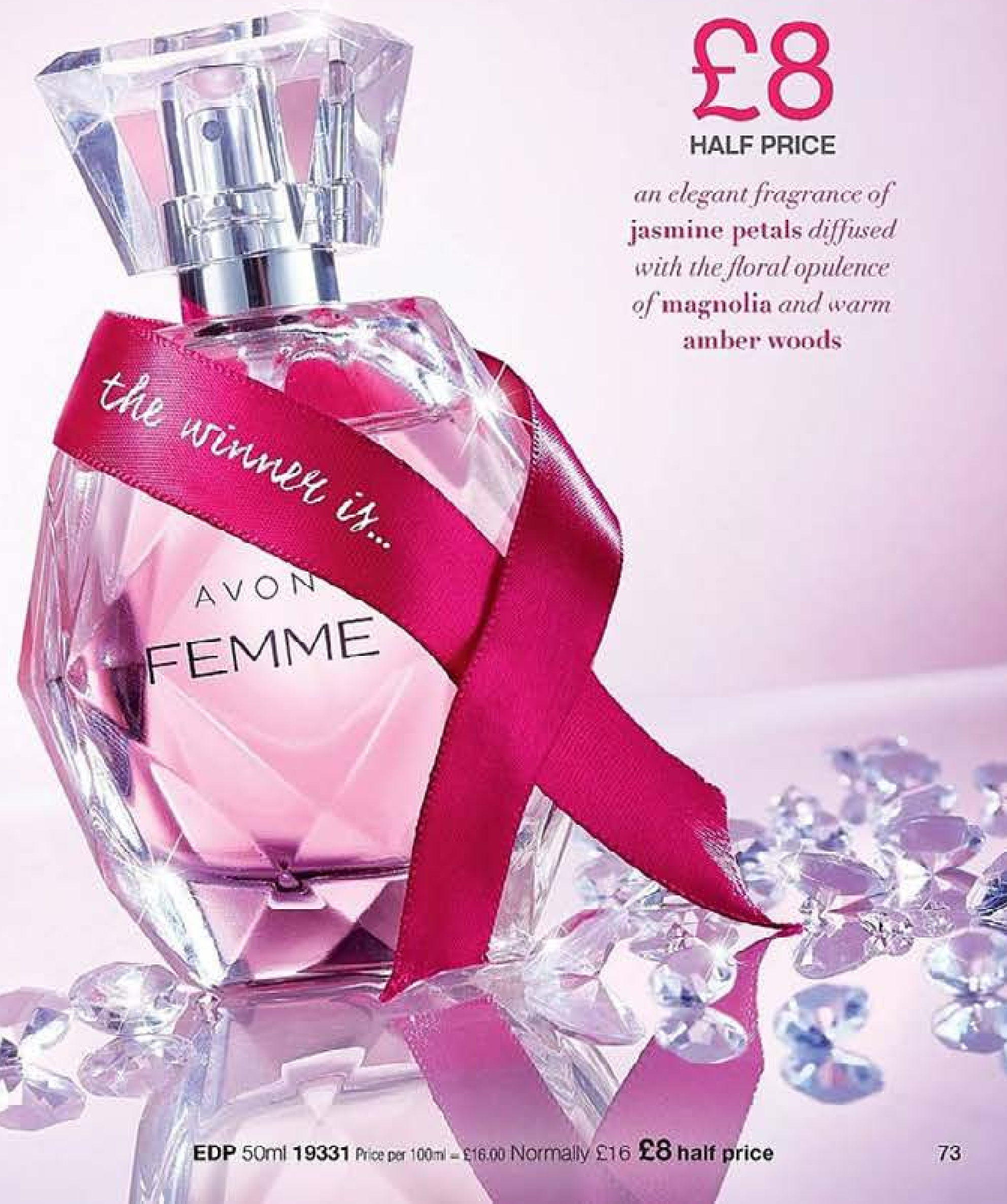
(what could you do with
the other £62?)

AVON
FEMME

£8

HALF PRICE

*an elegant fragrance of
jasmine petals diffused
with the floral opulence
of magnolia and warm
amber woods*



*Based on preference and price during a blind
test of 152 women in November 2015.

EDP 50ml 19331 Price per 100ml = £16.00 Normally £16 **£8 half price**

AVON
1 pulse
FOR HIM

£6
save £5

new



fresh bergamot and minty geranium join with popular musk tones for a scent that ensures he'll get noticed

NEW 1 Pulse for Him EDT 75ml 06338
Price per 100ml = £8.00 Will normally be £11
£6 save £5

AVON
1 pulse
FOR HER

£6
save £5

new



juicy pear fuses with alluring black violet and spicy sandalwood to form a scent that's mouthwateringly attractive

NEW 1 Pulse for Her EDT 50ml 23721
Price per 100ml = £12.00 Will normally be £11
£6 save £5

SET PULSES
racing

AVON Fragrance

new



SIMPLY

feminine

PUR BLANCA

simple. pure. delicate

all 3 for
£10

SAVE £7.²⁰

order using 69823



**NEW Roll-On
Anti-Perspirant Deodorant**
50ml
07989
Price per 100ml = £5.20
£2.60

NEW Body Lotion
150ml
08060
Price per 100ml = £2.40
£3.60

NEW EDT
50ml
08763
Price per 100ml = £22.00
£11

*pure WHITE
FREESIA and
YLANG-YLANG
over a simple
blend of
PEONY, ROSE
and WATER LILY*



don't forget!
EXCLUSIVE LIPSY BAG
just **£12.50** when you spend £7.50
order using 08557
see pages 20-21 for details



new

AVON
Mesmerize
RED

£6 *each*
SAVE £5



FOR HIM

*an enthrallingly sensual combination
of vibrant JUNIPER BERRY,
aromatic BASIL and captive MUSK*

NEW Mesmerize Red for Him EDT
100ml 21873 Will normally be £11
£6 save £5



FOR HER

*provocatively sensual BERGAMOT
magnetically combined with rich RED
FREESIA and spellbinding PATCHOULI*

NEW Mesmerize Red for Her EDT 50ml
21907 Price per 100ml = £12.00 Will normally be £11
£6 save £5

TURN UP *the heat*

AVON Fragrance

£10 each

SAVE £6

PREMIERE LUXE

last chance to buy
PREMIERE LUXE GOLD BLUSH

THE ESSENCE
OF LUXURIOUS
femininity

grapefruit. magnolia. patchouli

1. Premiere Luxe EDP 50ml 21923
Price per 100ml = £20.00 Normally £16 **£10 save £6**

pink pepper. rose. patchouli

2. Premiere Luxe Gold Blush EDP* 50ml 24901
Price per 100ml = £20.00 Normally £16 **£10 save £6**

***WHILE STOCKS LAST**



£8 each

SAVE £7

AVON LUCK

FOR HIM
AND FOR HER



*pink pepper. nutmeg.
sandalwood*

Avon Luck for Him EDT 75ml 03699
Price per 100ml = £10.67 Normally £15
£8 save £7



*bergamot. rose petals.
velvet sandalwood*

Avon Luck for Her EDP 50ml 08722
Price per 100ml = £16.00 Normally £15
£8 save £7

AVON
LUCK
LA VIE



*strawberry. muguet.
cedarwood*

Avon Luck La Vie EDP
50ml 18549 Price per 100ml
= £18.00 Normally £15
£8 save £7

£8

SAVE £7

AVON Fragrance

£6.50 each

HALF PRICE

Rares

FRAGRANCES TO
treasure



Rare Amethyst EDP

Plum, violet and sandalwood. 50ml
25809

Price per 100ml = £13.00

Normally £13

£6.50 half price

Rare Pearls EDP

Lush greens, pearlescent flower and musk. 50ml
19232

Price per 100ml = £13.00

Normally £13

£6.50 half price

Rare Gold EDP

Golden melon, orange flower and vanilla. 50ml
13441

Price per 100ml = £13.00

Normally £13

£6.50 half price

Rare Platinum EDP

White grapefruit, platinum tuberose essence and blonde sandalwood. 50ml
03285

Price per 100ml = £13.00

Normally £13

£6.50 half price

little black dress

all 3 for
£10

SAVE **£10.20**

order using 69179

PERFECT FOR
every
OCCASION

a modern classic of elegant HONEYSUCKLE and YLANG-YLANG mixed with luxurious MILKWOOD

Perfumed Body Spray

75ml **14506**

Price per 100ml = £4.80

£3.60

EDP

50ml **14498**

Price per 100ml = £26.00

£13

Body Lotion

150ml **14522**

Price per 100ml = £2.40

£3.60



AVON Fragrance

£4.50
SAVE £4

AVON
silky
SOFT MUSK

EDT
50ml 08953 Price per 100ml = £9.00
Normally £8.50 **£4.50** save £4

*raspberry. lily of the valley.
vanilla*

all 3 for
£10
SAVE £8.20
order using 67967

PERCEIVE
*pear. pink dianthus.
orchid*

Perfumed Body Spray 75ml 08748
Price per 100ml = £4.60 **£3.60**

EDP 50ml 08904 Price per 100ml = £22.00 **£11**

Body Lotion 150ml 16030
Price per 100ml = £2.40 **£3.60**

Far Away
INFINITY

all 3 for
£10
SAVE £12.60
order using 69310

UTOPIAN
beauty

*a heavenly scent
sprinkled with
uplifting notes of
ITALIAN BERGAMOT,
SWEET INDIAN JASMINE
and WARM VANILLA*

EDP Purse Spray
10ml 03988 **£6**

Body Lotion
150ml 61531
Price per 100ml = £2.40 **£3.60**

EDP
50ml 50278
Price per 100ml = £26.00 **£13**

AVON Fragrance



**DEODORANTS & TALCS
FOR HER AND FOR HIM**

Shimmering Body Powder 40g
 24331 Far Away
 24166 Avon Soft Musk
 Price per 100ml = £2.48
 Normally £2.75
99p save £1.76

**Roll-On Anti-Perspirant
Deodorant 50ml**
For Her
 07930 Avon Cherish
 14027 Mesmerize for Her
 26146 Perceive
 08110 Incandessence
 17855 Avon Soft Musk
 11056 Far Away
 14514 Little Black Dress
 Price per 100ml = £1.98
 Normally £2.60
99p save £1.61

For Him
 01438 Avon Destination
 Grand Canyon
 17079 Avon Destination
 Wilderness
 09761 Full Speed Power
 09092 Full Speed
 18796 Black Suede
 06601 Mesmerize for Him
 23556 Full Speed Max Turbo
 Price per 100ml = £1.98
 Normally £2.60
99p save £1.61

roll on
spring savings
 just **99^p**
EACH



AVON LIFE

OUR 1ST COLLABORATION
WITH INTERNATIONAL
DESIGNER KENZO TAKADA.



Kenzo Takada

World-renowned designer
KENZO TAKADA
combines joyful Asian beauty
with French creative flair in
this inspiring fragrance
collection, designed
exclusively for Avon.

THE LIFE OF KENZO TAKADA

- 1939** born in Himeji, Japan
- 1964** moves to Paris to study fashion
- 1972** holds his first fashion show in Paris
- 1988** launches his first fragrance for women
- 1999** presents his final fashion show
- 2016** collaborates with Avon to launch 'Avon Life', fragrances for him and for her, worldwide



FOR HIM

vibrant, fresh and refined notes of
BLACK PEPPER, VIOLET LEAVES and
CEDARWOOD for all-day impact

Avon Life for Him EDT 75ml 07963
Price per 100ml = £24.00 Normally £24 **£18** save £6

"LIVE LIFE
beautifully"

£18 each
SAVE **£6**



FOR HER

a luxurious blend of WATER LILY,
VIOLET and IRIS FLOWER for an
undeniable allure that lasts all day

Avon Life for Her EDP 50ml 20370
Price per 100ml = £36.00 Normally £24 **£18** save £6

any 2 for £4

pages 90-91

across selected toiletries for him & for her



1. Deodorant Body Spray 150ml

- 17665 Avon Destination Wilderness
- 02865 Avon Prime
- 28308 Black Suede
- 06692 Mesmerize for Him
- 26708 Avon Homme
- 19646 Elite Gentleman Weekend
- 13284 Elite Gentleman
- Price per 100ml = £2.40
- £3.60**
- 22871 Avon Attraction for Him
- 09670 Avon Alpha for Him
- 07997 Avon Luck for Him
- Price per 100ml = £2.67

£4

2. Hair & Body Wash 250ml

- 14167 Avon Life for Him
- Price per 100ml = £3.00
- £4.50**
- 3. Hair & Body Wash 250ml
- 11585 Elite Gentleman
- 19703 Elite Gentleman Weekend
- 07013 Avon Prime
- 54346 Avon Homme
- 08755 Black Suede
- Price per 100ml = £1.44
- £3.60**

3. Hair and Body Wash 200ml

- 14308 Avon Luck for Him
- 09506 Avon Alpha for Him
- 02550 Avon Attraction for Him
- Price per 100ml = £2.00
- £4**
- 10900 Avon Life for Him
- Price per 100ml = £2.25
- £4.50**

4. After Shave Conditioner 100ml

- 20701 Mesmerize Black for Him
- £3.60**
- 02402 Avon Attraction for Him
- £4**

1. Perfumed Body Spray 75ml

- 10157 Far Away
- 18507 Incandessence
- 25742 Avon Dreams
- 17624 Avon Soft Musk
- 13029 Little Red Dress
- Price per 100ml = £4.80
- £3.60**
- 19380 Avon Femme
- 07070 Avon Luck for Her
- 21824 Avon Attraction for Her
- 09621 Avon Alpha for Her
- Price per 100ml = £5.33

£4

2. Body Mist 100ml

- 21576 Avon Life for Her
- Price per 100ml = £6.00
- £4.50**
- 2. Body Mist 100ml
- 10405 Tahitian Holiday
- £3.60**
- 07484 Avon Cherish
- £3.50**

3. Body Lotion 150ml

- 14910 Avon Dreams
- 13607 Little Lace Dress
- 28589 Incandessence
- 25726 Rare Gold
- 04143 Rare Amethyst
- 03525 Rare Pearls
- 13672 Mesmerize Black for Her
- Price per 100ml = £2.40
- £3.60**

£3.60

- 06981 Avon Cherish
- 19679 Avon Cherish The Moment
- 09548 Avon Alpha for Her
- 09597 Today
- 10272 Tomorrow
- 26906 Avon Femme Icon
- 20180 Avon Femme
- 08912 Avon Luck for Her
- 10058 Avon Attraction for Her
- Price per 100ml = £2.67

£4

4. Far Away 150ml

- 09407 Avon Life for Her
- Price per 100ml = £3.00
- £4.50**
- 4. Far Away 150ml
- 10652 Shower Gel
- Price per 100ml = £2.40
- £3.60**

5. Far Away 150ml

- 10371 Skin Softener
- Price per 100ml = £2.33
- £3.50**

6. Shower Gel 150ml

- 10355 Today
- 10587 Tomorrow
- Price per 100ml = £2.67
- £4**

any 2 for £4

pages 90-91

across selected toiletries for him & for her



purse sprays



Purse Sprays not included in 'any 2 for £4' offer

- EDT Purse Spray 10ml
- 20453 Mesmerize Black for Her
- EDP Purse Spray 10ml
- 10918 Avon Cherish
- 19919 Avon Cherish The Moment
- 15842 Avon Femme Icon
- 26724 Perceive
- 63610 Little Lace Dress
- 25692 Little Black Dress
- 09274 Far Away
- 08268 Avon Attraction for Her
- Normally £6
- £4 save £2**

any 2 for £14

pages 92-93

across selected fragrances for him & for her



1. **Mesmerize for Him Collection** EDT. 100ml
06577 Mesmerize for Him
20750 Mesmerize Black for Him
£11



2. **Black Suede Collection** EDT. 75ml
09068 Black Suede Essential
18739 Black Suede
 Price per 100ml = £14.67
£11



3. **Individual Blue Collection** EDT. 100ml
00794 Individual Blue
05314 Individual Blue Casual
£8.50



4. **Avon Destination Collection** EDT. 75ml
17335 Avon Destination Grand Canyon
17053 Avon Destination Wilderness
 Price per 100ml = £14.67
£11



5. **Avon Prime** 75ml
02923 EDT
 Price per 100ml = £17.33
£13



6. **Avon Homme** 75ml
54239 EDT
 Price per 100ml = £17.33
£13

7. **Avon Attraction for Him*** 75ml
08334 EDT
 Price per 100ml = £20.00
£15

8. **Avon Alpha for Him*** 75ml
09399 EDT
 Price per 100ml = £20.00
£15

EDP – Eau de Parfum Spray
 EDT – Eau de Toilette Spray

1. **Avon Cherish Collection** EDP. 50ml
28241 Avon Cherish The Moment
10926 Avon Cherish
 Price per 100ml = £26.00
£14

2. **Incandessence Collection** EDP. 50ml
26468 Incandessence Glow
28605 Incandessence Flame
22293 Incandessence
 Price per 100ml = £22.00
£11

3. **Mesmerize for Her Collection** EDT. 50ml
26443 Mesmerize for Her
19208 Mesmerize Black for Her
 Price per 100ml = £22.00
£11

4. **Scent Essence Collection** EDT. 30ml
27680 Sparkly Citrus
27714 Romantic Bouquet
27722 Vibrant Fruity
 Price per 100ml = £26.67
£8

5. **Little Dress Collection** EDP. 50ml
14274 Little Lace Dress
24638 Little Red Dress
 Price per 100ml = £26.00
£13

6. **Perceive Oasis** EDP 50ml
10306
 Price per 100ml = £22.00
£11

7. **Avon Femme Icon** 50ml
15818 EDP
 Price per 100ml = £32.00
£16

8. **Tahitian Holiday** 50ml
03558 EDT
 Price per 100ml = £21.00
£10.50

9. **Avon Dreams** 50ml
08573 EDP
 Price per 100ml = £26.00
£14

10. **Far Away Collection** EDP. 50ml
04549 Far Away
10702 Far Away Bella
 Price per 100ml = £26.00
£13

11. **Secret Fantasy Collection** EDT. 50ml
12633 Secret Fantasy**
17509 Kiss**
22574 Midnight**
08417 Wonderland†
 Price per 100ml = £22.00
£11

*Excluded from 'any 2 for £14' offer.
 **Comes with a detachable cast iron charm on a 2cm stainless steel chain.
 †Comes with a detachable aluminium charm with clear rhinestone on a 2.5cm brass chain.

12. **Timeless** 50ml
27409 EDT
 Price per 100ml = £16.00
£9

13. **Avon Soft Musk** 50ml
27573 EDT
 Price per 100ml = £17.00
£8.50

14. **Pur Blanca Blush** EDT 50ml
20461
 Price per 100ml = £22.00
£11

15. **EDP Travel Spray** 30ml
01313 Far Away
01032 Perceive
01305 Incandessence
 Price per 100ml = £25.00
£7.50

16. **Today Tomorrow Always Collection*** EDP. 50ml
25460 Today
25486 Tomorrow
14795 Forever
09084 Daydream
 Price per 100ml = £30.00
£9

17. **Avon Attraction for Her*** 50ml
10264 EDP
 Price per 100ml = £30.00
£15

18. **Avon Alpha for Her*** 50ml
09340 EDP
 Price per 100ml = £30.00
£15

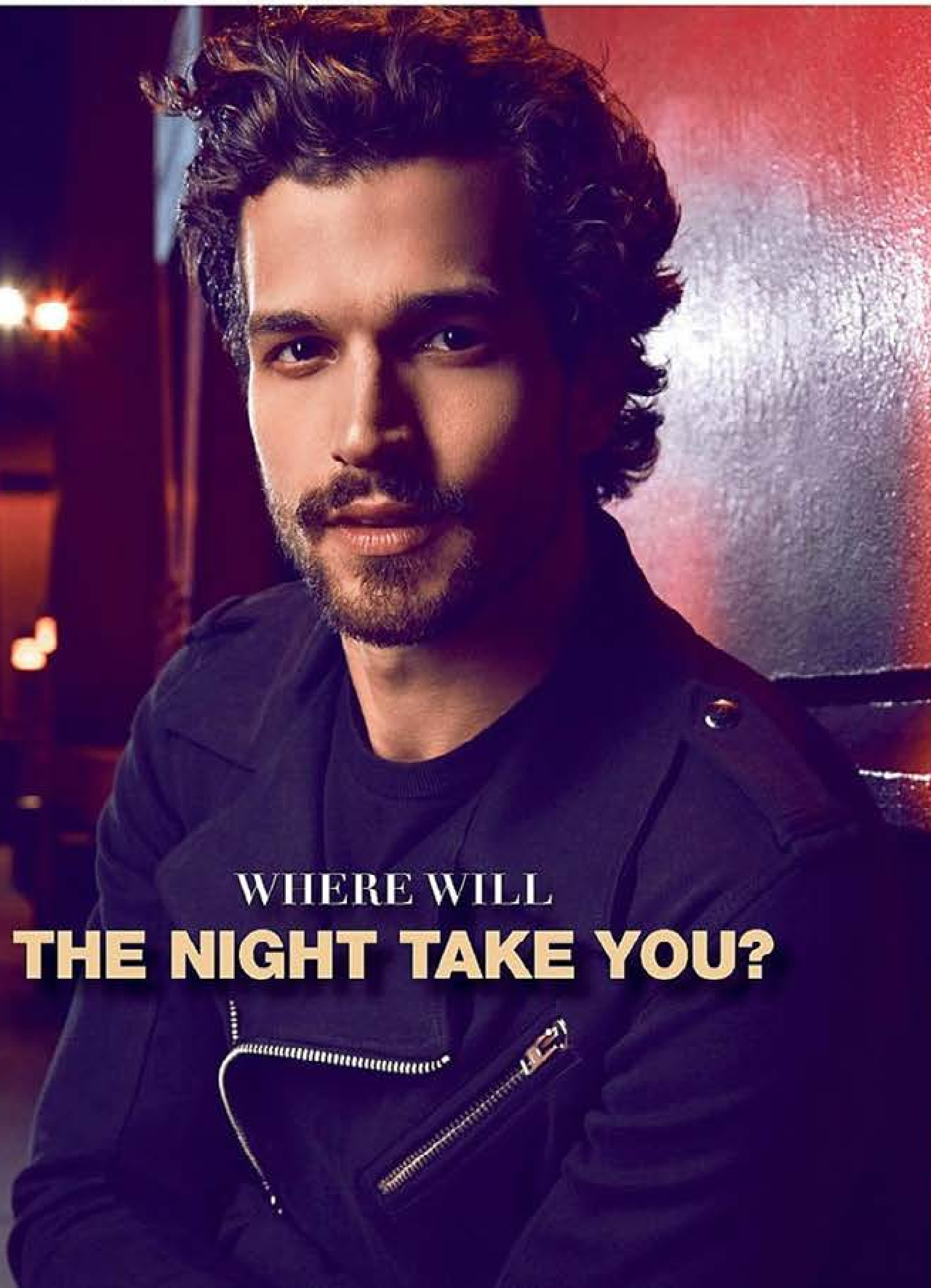
19. **Perfumepod*** Plastic and aluminium refillable atomiser. 5ml capacity.
17459
£14



new

INTRODUCING
the inspiring new scent
VIVA LA VITA
 COMING SOON IN BROCHURE 6

TRY A SAMPLE TODAY
NEW Viva La Vita Spray Sample*
 1.5ml
06510
75p



WHERE WILL
THE NIGHT TAKE YOU?

AVON
**BLACKSUEDE
NIGHT**

MYSTERIOUS. SENSUAL. STYLISH

all 3 for
£10

SAVE **£8.20**

order using **68064**

make every after-dark
encounter **unforgettable**
with this intoxicating
blend of zesty bergamot,
aromatic nutmeg and
rich black amber



NEW Deodorant Body Spray 150ml 08797 Price per 100ml = £2.40 **£3.60**

NEW Hair & Body Wash 250ml 07575 Price per 100ml = £1.44 **£3.60**

NEW EDT 75ml 07807 Price per 100ml = £14.67 **£11**

2 for
£7*

SAVE **£7.60**

page 96 only

FULLSPEED

juniper berry
cypress
sandalwood

Full Speed EDT 75ml
28472 Price per 100ml = £14.67
£11

Deodorant Body Spray
150ml 09365
Price per 100ml = £2.40
£3.60

order using 68254



lemon
rosemary
cedarwood

Full Speed Power
EDT* 75ml 09258
Price per 100ml = £14.67
£11

Deodorant Body Spray*
150ml 09886
Price per 100ml = £2.40
£3.60

***LAST CHANCE TO BUY,
WHILE STOCKS LAST**

order using 69666



fresh bergamot
cool spices
bracing musk

Full Speed Max Turbo
EDT 75ml 09845
Price per 100ml = £14.67
£11

Deodorant Body Spray
150ml 06445
Price per 100ml = £2.40
£3.60

order using 67751



*Order an EDT and its matching Deodorant Body Spray for £7.

**ENGINEERED
FOR
EXCITEMENT**

£7 each

SAVE **£6**



**ELITE
GENTLEMAN**

*Sky Sports pundit and sports columnist
Jamie Redknapp*

Jamie Redknapp



CHARMINGLY CASUAL STYLE

verbena, cardamom,
cedarwood

Elite Gentleman EDT
75ml 11601
Price per 100ml = £9.33
Normally £13 **£7** save £6

Thai basil, cypress,
bois de cashmere

Elite Gentleman
Untailored EDT 75ml
01826 Price per 100ml = £9.33
Normally £13 **£7** save £6

Italian cypress, violet,
fresh citrus

Elite Gentleman
Weekend EDT 75ml
19620 Price per 100ml = £9.33
Normally £13 **£7** save £6

the lipstick that's
more matte than MAC*

TRUE

- ✓ 100% matte look
- ✓ gives a sculpted, defined lip look
- ✓ no drying, cracking or caking
- ✓ lasting colour and comfort

£5.50
save £2.50

True Colour
Perfectly Matte
Lipstick
Normally £8
£5.50
save £2.50



choose from 20 velvety shades



*Mac 'Matte', visit www.avon.uk.com/matte-info for more information.

life & style
AVON

get
cosy

in these cute
new PJs

(turn over
to buy them on
page 101)



PLUS
over
60

fabulous
new finds
all incredible quality
and amazing value
for money

NEW

loose-fit
short sleeves

cute elephant
design with
shimmer detail
on trunk

100%
cotton

comfy jogger-fit
bottoms



elephantastic PJs

take a walk on the wild side in
this adorable elephant print

just

£13.50

save £1.50

NEW Elephant PJs
100% cotton
KEEP AWAY FROM FIRE.
11387 10/12
11395 14/15
09852 18/20
09902 22/24
Will normally be £15
£13.50 save £1.50

ALLOW 6 WEEKS FOR DELIVERY

LOVE
lounge
RELAX

Ecru Marl Jacket

66% cotton, 34% polyester,
excluding trims.

14829 10/12

14845 14/16

14860 18/20

19810 22/24

£20

zip-front,
bomber-style
jacket

Ecru Marl Joggers

Main fabric: 77% cotton,
23% polyester, excluding
trims. Side panel: 66%
cotton, 34% polyester,
excluding trims.

58073 10/12

58040 14/16

58552 18/20

58206 22/24

£17

luxe
quilted
finish

cosy
cuffed
hems

NEW Clara Loungewear Set*

Top: 66% polyester,
34% viscose. Trousers:
64% polyester, 36% viscose,
excluding trims.

10611 10/12

08995 14/16

09001 18/20

09035 22/24

Will normally be £22

£16.50 save £5.50

***ALLOW 6 WEEKS FOR DELIVERY**

flattering
fit with luxe
viscose
drape

loungewear
set

£16.50

save £5.50

NEW

relaxed
batwing-style
top

comfy
legging-fit
bottoms

LOVE... *lounge*... RELAX... LOVE... *lounge*... RELAX... LOVE... *lounge*... RELAX.

LOVE... *lounge*... RELAX... LOVE... *lounge*... RELAX... LOVE... *lounge*... RELAX.



Pippa Jewelled Slippers*
Polyester with TPR indoor/
outdoor sole. Machine
washable.

size	mocha	purple
3/4	24877	27771
5/6	27748	27797
7/8	23366	27821

£8



for her
available
in sizes
3-8

£12
save **£3**



Tilda Slipper Boots
Machine washable. Polyester.
28761 Size 4 28845 Size 6
28829 Size 5 27524 Size 7
Normally £15
£12 save £3

memory foam
comfort



£10
save **£5**

for him
available
in sizes
8-11



Pascal Cord Slippers
Memory foam insole. Outer: cotton. Lining
and insole: 77% polyester, 23% cotton.
Outsole: polyester/TPR.
19497 Size 8 19562 Size 10
19505 Size 9 19612 Size 11
Normally £15
£10 save £5

Hugh Men's Slippers*
Polyester with TPR indoor/outdoor sole.
Machine washable.
27854 Size 8/9
27979 Size 10/11
£8

***WHILE STOCKS LAST**



extra memory foam for
complete comfort

his and hers slippers with

NEW

keep an
EYE OUT
for the
matching PJs
in Brochure 8

£8
save **£4**

NEW Lashes Slipper Mules
Indoor/outdoor sole. Polyester.
Machine washable.
10512 Size 3/4
10520 Size 5/6
10553 Size 7/8
Will normally be £12
£8 save £4

sizes
3-8



3D tassel
lashes

**an eye
for style**

treat your feet to LASHings of comfort with these
sassy slippers (that's blinking good value!)

pick 'n' mix PJs



- 1. NEW Polka Dot Joggers** 95% cotton, 5% elastane, excluding trims. KEEP AWAY FROM FIRE. 21238 10/12. 21246 14/16. 59667 18/20. 59071 22/24. **£12**
- 2. NEW Slipper Socks** 90% acrylic, 9% polyester, 1% elastane, excluding trims. 59238 One size. Will normally be £10 **£8 save £2**
- 3. NEW T-Shirt with Support** 92% cotton, 8% polyester, excluding trims. KEEP AWAY FROM FIRE. 59428 10/12. 59477 14/16. 59485 18/20. 59733 22/24. Will normally be £10 **£8 save £2**
- 4. NEW Lipstick PJ Bottoms** 98% cotton, 2% polyester, excluding trims. KEEP AWAY FROM FIRE. 07260 10/12. 00281 14/16. 00455 18/20. 00901 22/24. **£12**

the DD+ collection



Lace Trim Minimiser Bra

Non-padded, underwired. 85% nylon, 11% elastane, 4% cotton, excluding trims.

size	black	white
34dd	02048	20495
36dd	22244	21048
36e	22251	20941
36f	22327	20958
36g	22343	21014
38dd	00323	21089
38e	00406	21121
38f	00489	21220
38g	00471	21287
40dd	00505	21428
40e	00513	21444
40f	00612	21584
40g	00661	21451
42dd	33894	21618
42e	20891	01628
42f	20909	03020
42g	20917	20057

Normally £12

£10 save £2



Essential Non-Padded Dotty Bra

Non-padded, underwired bra. 90% nylon, 10% elastane, excluding trims.

24729 36d	23093 40d
23523 36dd	26963 40dd
26294 36e	03210 40e
18309 36f	15933 40f
21147 38d	23358 42d
12245 38dd	16659 42dd
12872 38e	03327 42e
13128 38f	03384 42f

Normally £15

£12 save £3

love it or
return it

give it a try, and if it
doesn't fit we'll give
you a full refund!

the iconic One Bra

quality ✓

our silky-smooth fabric is specially selected to wash well, keep its colour and stay looking its best

comfort ✓

'The One' Bra is non-wired and seam-free so it won't scratch or dig into your skin; even the lace trim is smooth and soft

price ✓

just £8 – what a bargain!

'The One' Bra

Grey: 51% nylon, 37% polyester, 12% elastane, excluding trims. All sizes fit up to a DD cup.

Grey

20206 M (12/14) 20248 XL (20/22)
20222 L (16/18) 20271 XXL (24/26)

Normally £10

£8 save £2



'The One' Bra

White: 87% nylon, 13% elastane, excluding trims. All sizes fit up to a DD cup.

White

16279 M (12/14) 16386 XL (20/22)
15503 L (16/18) 17426 XXL (24/26)

Normally £10

£8 save £2



NEW 'The One' Bra

Black: 91% nylon, 9% elastane, excluding trims. Comes with removable padded cups.

09217 M (10/12)

09357 L (14/16)

09381 XL (18/20)

09449 XXL (22/24)

Will normally be £10

£8 save £2



NEW
COLOUR

'The One'
Bra
£8



also available in white or grey

meet your match

match your lingerie to
your skin tone for a
flawlessly invisible look

buy a matching
set for just

£18

save £4



TRULY FLAWLESS

pages 110-111

Order a Truly Flawless Bra and the matching Briefs for £18.

foundation shade:
ivory



NEW Truly Flawless Bra – Ivory
64% polyester, 31% nylon, 5% elastane, excluding trims.
58461 34b 19273 38c
20776 34c 19539 38d
58719 36b 18945 40b
19240 36c 19323 40c
19422 36d 17517 42b
62919 38b 28811 42c
£14

NEW Truly Flawless Briefs – Ivory
85% nylon, 15% elastane, cotton gusset, excluding trims.
18408 10/12
18630 14/16
23903 18/20
24000 22/24
£8

foundation shade:
natural beige



bras
£14
each

briefs
£8
each

NEW Truly Flawless Bra – Natural Beige
64% polyester, 31% nylon, 5% elastane, excluding trims.
58115 34b 28951 38c
23341 34c 18036 38d
25171 36b 18184 40b
28936 36c 28985 40c
17954 36d 16428 42b
25528 38b 16444 42c
£14

NEW Truly Flawless Briefs – Natural Beige
85% nylon, 15% elastane, cotton gusset, excluding trims.
59493 10/12
17087 14/16
17178 18/20
17376 22/24
£8

foundation shade:
nutmeg



NEW Truly Flawless Bra – Nutmeg*
64% polyester, 31% nylon, 5% elastane, excluding trims.
19117 34b 59964 38c
07351 34c 54650 38d
27888 36b 58081 40b
57885 36c 59519 40c
54643 36d 28837 42b
56069 38b 27466 42c
£14

NEW Truly Flawless Briefs – Nutmeg*
85% nylon, 15% elastane, cotton gusset, excluding trims.
18283 10/12
18325 14/16
16873 18/20
16998 22/24
£8

Lingerie Guarantee
For hygiene reasons, a replacement or refund cannot be given if the gusset label is removed from lingerie. This guarantee is in addition to your statutory rights.

***WHILE STOCKS LAST**

luxe layering

cover-up
£22



this soft, slouchy cover-up has a flattering, draped fit with a low back shape to complement all figures



also available in black

NEW Long-Sleeved Draped Cover-Up
94% viscose, 6% elastane, excluding trims.

size	berry	black
10/12	16568	02600
14/16	10298	20081
18/20	06031	20172
22/24	04093	20198
		£22

JEANETIC

this dress looks fab with tights or leggings, making it the perfect piece for all year round!

structured denim fit

NEW

£25
save £5

NEW Jeanetic Shirt Dress

81% cotton, 18% polyester, 1% elastane, excluding trims.
11114 10/12
11189 14/16
11346 18/20
11379 22/24
Will normally be £30
£25 save £5

brass button fastenings and tie-waist belt



JEANETIC

(these jeans will change your life!)

exclusive to Avon

the look of jeans with
the comfort of joggers

interwoven
with
elastane
for stretch



double-stitched
seams for
strength



90% cotton
for added
softness



TRIED AND TESTED:

“OMG, these are amazing!
Didn't want to believe the
hype, but these are the
comfiest, loveliest
jeans EVER!”
*'catcampbell',
via Avon Beauty Connects*



1

jacket
£28

jeans
£23

model wears
size 10 jeans
in Azure

opposite page

1. Jeanetic Western Jacket - Azure

73% cotton, 26% polyester,
1% elastane, excluding trims.

19067 10 14811 18

20255 12 14704 20

21642 14 27896 22

13219 16 21097 24

Normally £30

£28 save £2

2. Jeanetic Slim Fit Jeans - Azure

Inside leg length approx. 79cm.

90% cotton, 9% polyester,
1% elastane, excluding trims.

15297 10 13292 18

13185 12 13383 20

13193 14 13391 22

13250 16 28050 24

Normally £26

£23 save £3

this page

3. Jeanetic Pocket Detail T-Shirt

66% polyester, 34% viscose,
excluding trims.

09811 10/12

08151 14/16

08292 18/20

61598 22/24

Normally £10

£8 save £2

4. Jeanetic Slim Fit Jeans - Noir

Inside leg length approx. 79cm.

90% cotton, 9% polyester,
1% elastane, excluding trims.

08300 10 24869 18

08458 12 62851 20

16378 14 20107 22

49023 16 20008 24

Normally £26

£23 save £3

model wears
size 14 jeans
in Noir



t-shirt
£8

jeans
£23

3

4

NEW



LIPSY LONDON

exclusive
to AVON

£20
worth £30*



front
pouch
pocket

flattering
longline
shape

NEW Lipsy Hoodie
61% cotton,
39% polyester,
excluding trims.
10173 10/12
10256 14/16
10389 18/20
10421 22/24
Will normally be £30
£20 save £10

*Based on normal brochure price.



don't forget! just **£12.50**

EXCLUSIVE LIPSY BAG when you spend £7.50 or more
order using **08557**, see pages 20-21 for details



FIORELLI

DESIGN EXCLUSIVE
TO AVON

£30
worth £55*

NEW Fiorelli Delainie Bag

PU with polyester lining.
Base approx. 34cm x 17cm.
Height approx. 23cm.

16071

Will normally be £55

£30 save £25

*Based on normal brochure price.



the must-have tote

this sought-after style is called a must-have for a reason – you'll love its chic look and spacious design, straight from best-loved brand Fiorelli

on-trend mock
croc design

detachable
shoulder strap



comes with clip to
keep handles together



branded plaque



2 internal pockets

signature collection



1
comes with detachable purse

£25
save £5



2

loops round your handle so it's easy to find

handbag light
£5

- brilliant-white LEDs
- battery included
- press button on/off



3
£25
save £5

1. **Alison Premium Tote Bag** With detachable zipped purse. Outer: PVC. Inner: polyester. Approx. 14cm x 30cm x 31cm. Separate purse approx. 14.5cm x 20cm. **56721**
Normally £30 **£25 save £5**

2. **NEW Hollie Handbag Light** White and transparent LED light with a silicone strap that can be attached to your handbag. Includes non-replaceable battery. Light approx. 3cm diameter. Strap length approx. 15cm. **27847** **£5**

3. **Camilla Premium Tote Bag** Comes with detachable, adjustable shoulder strap. Polyester. Approx. 33cm x 29cm x 12.5cm. **16196**
Normally £30 **£25 save £5**

opposite page

NEW Rosie Handbag Organiser PVC with polyester lining. Base approx. 5cm x 21.6cm. Height approx. 18cm. **14589** **£5.25**

simply lift out to move to another handbag



keep your bag tidy

the handbag essential that every girl NEEDS

no more lost keys:
keep everything organised and find things in seconds

just
£5.25



this handy organiser makes swapping bags a breeze

Contents not included.

our no. 1
bestselling
bag*



**NEW Signature Classic
Slouch Hobo Bag**
Outer PVC, lining 100%
polyester. Size approx.
32cm x 32cm x 10cm.
10496 Black
49312 Tan**
Will normally be £28
£25 save £3

*Based on sales between
11.02.2016 and 13.04.2016.

****WHILE STOCKS LAST**

all about the slouch

with this slouchy style you can carry
everything but the kitchen sink and still
look fabulous – win-win!

£25
each



hand-painted
edges

3 spacious
compartments

premium trims
and stitching

NEW
COLOUR



**SIGNATURE
COLLECTION**



cosy knit scarf

£8
save £2

NEW Struck with Love Scarf 45% viscose, 35% polyester and 20% acrylic. Approx. 180cm x 40cm. **22285** Will normally be £10
£8 save £2



reflective heart detail

NEW Struck with Love Umbrella Pink polyester umbrella with a reflective heart print and heart-shaped handle. **22277**
Will normally be £10 **£8 save £2**

pretty details



NEW

scarf
£7.50

lightweight monochrome print scarf

NEW Monobloom Printed Scarf Polyester. Approx. 60cm x 170cm. **14605**
Will normally be £10
£7.50 save £2.50

all the small things



folds into a lip-shaped pouch

Struck with Love Foldable Shopper Polyester shopping bag with a patent PVC zip pouch. **21337** **£4**



Jesse Love Ear Cuff Gift Set Includes a set of ear cuffs and 2 pairs of pierced stud earrings. **24414** **£10**



Novelty Touchscreen Gloves* 100% acrylic. **17962** Moustache **23564** Heart **£6**
***WHILE STOCKS LAST**



your perfect companion for every outfit

bag available in 3 shades:



Jaylynn Cross Body Bag Outer PVC, lining 100% polyester. Approx. 15cm x 21.5cm. **19166** Leopard-print. **55400** Beige. **55780** Black. **£10**

Sole sensations

treat your feet to the ultimate in comfort and top-quality style

£16
save £9



- durable, flexible sole
- cushioned comfort insole
- lasting quality and style

Makayla Leopard Print Ballet Shoes

Upper: polyester. Lining and sock: PU. Outsole: TPR.

58065 Size 4 54726 Size 6

58578 Size 5 00463 Size 7

Normally £25

£16 save £9



an irresistible combination of memory foam comfort and style

trainers come with 2 pairs of laces: pink and grey



micro-fresh technology

flexible memory foam soles

machine washable

***WHILE STOCKS LAST**

Splash Active Trainers™ Memory foam trainers with micro-fresh technology. 2 pairs of laces included: pink and grey. **15719** Size 4. **15743** Size 5. **15875** Size 6. **16048** Size 7. **£30**

step outside

with comfy insoles and a flexible shape, for comfort and style whatever the weather!



adjustable back

boots
£30



Chandra Riding Boots

Upper: PU. Lining: polyester/PU

Outer sole: TPR.

04499 Size 4 11403 Size 6

04424 Size 5 04655 Size 7

Normally £50

£30 save £20

- cushioned comfort insole
- durable, flexible sole
- full-length zip
- elasticated, adjustable back

press button to activate digital display for him

NEW
£15
save £5

NEW Thomas Men's Mirrored Watch
Silicone strap adjustable between approx. 16cm and 21.5cm. Comes with a battery that can be replaced. **14803**
Will normally be £20
£15 save £5

for him




genuine leather strap

Ollie Men's Leather Watch
Genuine leather strap, adjustable from approx. 18cm to 22cm. Includes a battery that can be replaced. **19414**
£30

 for him


ACCURIST
LONDON

water resistant up to 50 metres

Men's Accurist Watch
Branded men's watch with black leather strap, adjustable between approx. 16.5cm-20.8cm. Includes a battery that can be replaced. Water-resistant to 50 metres. **04697**
£80

Accurist offers a 2-year warranty for manufacturing faults.

for him

Timberland 

£50
half price


genuine leather strap



Luke Men's Timberland Watch
Genuine leather strap, adjustable between approx. 17.5cm and 22.5cm. Includes a battery that can be replaced. **07195**
Normally £100 **£50 half price**

Timberland offers a 2-year warranty for manufacturing faults.

 for her

LIPSY
LONDON

comes with branded gift box

Lipsy Maggie Watch
PU strap, adjustable between approx. 17cm and 21cm. Includes a battery that can be replaced. **17970**
Normally £35
£25 save £10

Lipsy offers a 2-year warranty for manufacturing faults.

for her

Timberland 

comes with branded gift box


genuine leather strap



Danah Ladies' Timberland Watch
Genuine leather strap, adjustable between approx. 17cm and 20.5cm. Includes a battery that can be replaced. **07278** Normally £85
£45 save £40

it's about time

meet our 2 new favourite watches – which beautiful colourway will you choose?

NEW

elegant tan strap with gold-coloured detail



£12.75
save £5.25

NEW Nixie Watch
PU strap, adjustable between approx. 16cm and 21cm. Comes with a battery that can be replaced. **23739 Tan**
12294 Mink
Will normally be £18
£12.75 save £5.25

soft mink strap with rose gold-coloured detail



comes with 2-year warranty

Swarovski® exclusives

perfect gifts brought to you from one of our most popular brands



1. **Fifi Necklace** 9ct gold-plated necklace embellished with crystals from Swarovski®. Necklace length approx. 42cm + 9cm extension chain, with lobster claw closure. **53470** Normally £10 **£8 save £2**

2. **Fifi Bracelet** 9ct gold-plated bracelet embellished with crystals from Swarovski® and T-bar closure. Bracelet length approx. 20cm (6.5cm diameter). **53496** Normally £8 **£6 save £2**

3. **Fifi Earrings** 9ct gold-plated, pierced stud earrings embellished with crystals from Swarovski® and titanium posts. Approx. 1.2cm. **31286** Normally £7 **£5 save £2**



classic mother-of-pearl effect face



£10.50
save £5

this stunning necklace is set with exquisite Swarovski® crystals for a beautiful gift (or a treat for yourself!)

4. **Beverley Gift Set with Swarovski® crystals** Silver-plated and embellished with crystals from Swarovski®. Necklace length approx. 42cm + 9cm extension chain. Pierced earrings approx. 1cm x 6cm. **07294** **£15**

5. **Adrianna Watch embellished with crystals from Swarovski®** Adjustable PU strap, length approx. 15cm-18.5cm. Stainless steel back. Includes a battery that can be replaced. **64576** **£25**

6. **NEW Priya Swarovski® Necklace** With Swarovski® crystals. Approx. 42cm + 9cm extension chain. **63727** Will normally be £15.50 **£10.50 save £5**

Swarovski® is a registered trademark of Swarovski AG.



Shar Diamond Initial Necklace Sterling silver initial pendant, set with a genuine 0.006ct diamond stone, on a 46cm chain. **£25**



0.03 carat total



0.05 carat total

Abellina Diamond Earrings Pierced earrings, each featuring 5 genuine diamonds. Sterling silver-plated with a total carat weight of 0.05ct. **44073 £50**

Abellina Diamond Necklace Features sterling silver chain and 5 genuine diamond stones, total carat weight is 0.03ct. Pendant drop 1.5cm, diameter 0.6cm. Necklace length approx. 57cm. **44412 £75**

opposite page

NEW Shola Diamond Cross Necklace Sterling silver with genuine 0.006ct diamond. Necklace length approx. 49cm. **15727** Will normally be £25.50 **£15.50 save £10**

Earrings purchased from Avon cannot be returned if sealed plastic bag has been opened.

GENUINE DIAMOND NECKLACE

NEW

925 sterling silver setting and chain

£15.50
save £10

set with a genuine 0.006 carat diamond stone

comes in a beautiful gift box

The Eternal Collection
from Avon



necklace, bracelet
and earrings
gift set

these eye-catching
earrings can be
worn forwards or
backwards



sparkling
glass stone
detail



removable
jackets:
wear as
drop earrings
or studs



necklace, bracelet and
earrings gift set



5 interchangeable
glass stones

1. **Tiyana Gift Set** Silver-plated. Necklace length approx. 42cm + 9cm extension chain. Stretch bracelet approx. 6cm unstretched. Pierced stud earrings with titanium posts. **13359**
Normally £12 **£8 save £4**

2. **Joanna Front-Back Earrings** Pearl-effect pierced earrings with crystal glass detail, can be worn forwards or backwards. Titanium posts. Larger bead approx. 1.4cm diameter. **13714**
Normally £7 **£5 save £2**

3. **Bonnie Watch** Adjustable PU strap length approx. 16cm-20cm. Includes a battery that can be replaced. **02022 £16**

4. **Catie Interchangeable Earrings** Pearl-effect pierced earrings. Wear as drop earrings or studs. **09720 £8**

timeless beauty

these hand-picked designs have been chosen for their
stunning beauty and impeccable, classic style



NEW

these pearl earrings come in a
beautiful, hand-finished
ceramic trinket pot

just
£5



genuine
freshwater
pearls

behind the scenes:
see the craftsmanship
behind this beautiful
pot at avon.uk.com

Freshwater pearls are natural, therefore the colours may vary slightly from those shown.

5. **NEW Jaeyln Gift Set** Gift set includes necklace, bracelet and pierced stud earrings. Bracelet approx. 18.5cm + 2.5cm extension chain. Necklace approx. 42cm + 9cm extension chain. **07203 £10**

6. **Ivey-Beau Interchangeable Necklace Gift Set** Necklace length approx. 42cm + 9cm extension chain. Comes with 5 interchangeable pendants. **15883 £10**

7. **NEW Ivana Freshwater Pearl Earrings** Freshwater pearl pierced stud earrings with ceramic box. **02832 £5**

exclusive offer
*buy 1 choose 1 half price**

DIAMONDESQUE

Our exclusive DIAMONDESQUE pieces are made with AAA-grade cubic zirconia to emulate the most beautiful diamonds in equivalent clarity, colour, cut and carat, for an internally flawless appearance.

necklace equivalent to 4ct diamonds

ring set equivalent to 3.5ct diamonds

earrings equivalent to 3ct diamonds

total equivalent to 4.5ct diamonds

features intricate star-cut detail

bracelet
£40

brilliant cut, AAA-grade cubic zirconia to optimise light reflection

the 3-stone setting makes the perfect gift, representing past, present and future

Hattie Diamondesque Ring Set Set of 2 rhodium-plated rings set with cubic zirconia.
14340 Size 6
14357 Size 8
14324 Size 10
£20

Hattie Diamondesque Necklace Rhodium-plated. Necklace length approx. 46cm.
21774 **£22**

Hattie Diamondesque Earrings Classic trilogy pierced stud drop earrings. Rhodium-plated.
14472 **£25**

Hattie Diamondesque Bracelet Rhodium-plated bracelet with cubic zirconia stones, total equivalent to 4.5ct diamonds. Length approx. 19.5cm. **00216** Normally £50
£40 save £10

SAVE ON THE HIGH STREET

AVON **£40**

SWAROVSKI TENNIS BRACELET **£89***

SAVE £49



comes in a beautiful black gift box

*Page 136 only, Hattie Diamondesque Bracelet not included. Lower priced item half price.

*Price sourced from www.swarovski.com on 26.10.2016.

pretty in pink

necklace
£7

1. **Hartley Watch** Silicone strap, adjustable between approx. 16.2cm and 21.2cm. Includes a battery that can be replaced. **24083 Berry.**

04523 White. £20

2. **Danica Love Stackable Bracelets**

Set of 3 stretch bracelets, all with internal unstretched diameter of approx. 5.5cm.

27250

£8 or FREE

2-year warranty

silicone straps

3

3D pendant with floral cut-out detail

3. **Zaylee Longline Floral Necklace**

Necklace length approx. 80cm.

24125 Normally £12

£7 save £5

 All Avon metal jewellery is hypoallergenic.

set of 3 stackable bracelets

buy a Hartley Watch and order the

Danica Love Stackable Bracelets FREE page 138 only

laying on the charm

interchangeable charms for endless elegance

bracelet with 7 removable charms

watch with 3 interchangeable charms

£15
save £5

wear 1 or wear all for a look that suits you

4. **NEW Quinn Interchangeable Charm Bracelet Set** Stretch charm bracelet approx. 6cm in diameter unstretched. Includes 7 charms. **07252 £8**

5. **NEW Posey Charm Watch** Ladies' watch with 3 interchangeable charms. PU strap adjustable between approx. 16.5cm and 20cm. Comes with a battery that can be replaced.

20644 Will normally be £20 £15 save £5

Charms are neither suitable nor intended for children.

buy any 2 for £7 save up to £9 page 140 only



hinged ponytail cover

close the cover around the attached hair tie for a chic, sparkly look

Willa Sparkle Ponytail Cover Silver-plated sparkly ponytail cover with elastic hair band attached. 23010 Normally £4.25 **£4 save 25p**

set of 10



comes with various pretty designs and 4 no-kink hair ties

Fools Gold Hair Ties Pack of 10. 28571 **£4.50**

add some hair sparkle

silver-coloured hair ties with pretty metallic beads



set of 8

Annabelle Elastic Hair Bands Set of 8. Diameter approx. 5.3cm unstretched. 07799 **£6**



invisible thread

simply clip into your hair for a touch of sparkle

Illusion Hair Jewellery Small hair grip with 2 nylon strands. Clear glass stones. Approx. 38cm. 39024 **£8**

a soft touch

this pretty watch has a soft-touch, matte finish – perfect for your new spring wardrobe!

£20
save £10

soft-touch finish metal strap

NEW



2-year warranty

NEW Joslyn Soft Touch Watch Strap length, including a removable H-bar, is approx. 20cm. Comes with a battery that can be replaced. 11023 Will normally be £30 **£20 save £10**

modesty blouse pins

before

after



NEW Ember Blouse Pins
Set of 3 silver-plated blouse pins. 04515
£4.25



set of 3

elegant solutions

bracelet helper

glasses necklace



step 1
clip the Bracelet Buddy to the end of your bracelet



step 2
hold it in place while you fasten your bracelet with the other hand

NEW Blair Bracelet Buddy Holds bracelets in place while fastening. Plastic. Approx. 17.5cm long. 20321 **£5**



wear as a necklace or attach to your glasses

never lose your glasses (or sunglasses) again!



NEW Mallory Spectacle Chain Approx. 81cm + 9cm detachable extension chain. With interchangeable attachments for glasses. 04440 **£5**

Spectacles not included.

all the earrings

NEW



20 pairs of stylish studs

silver-plated studs

earrings
£5

interchangeable flowers sit below your ear

set of 3 stackable rings

- 1. NEW Kinsley Flower Jacket Earrings** Silver-plated. 1 pair of pierced studs with 3 pairs of decorative jackets. 24984 Will normally be £7 **£5 save £2**
- 2. Moriah Earring Gift Set** Gift set contains 20 pairs of pierced stud earrings. 24463 **£12**
- 3. NEW Florrie Stackable Ring Set** Set of 3 rings. 00091 Size 6. 28399 Size 8. 26344 Size 10. **£5.25**



silver-plated bracelet with initial charm

£10



set with sparkling glass stones

give the perfect gift

Victoria Initial Bracelet Silver-plated stretch mesh. Internal diameter approx. 6cm unstretched. Average initial height approx. 1.5cm. **£10**



silver-plated horoscope earrings

£6



Heena Horoscope Earrings Silver-plated pierced stud earrings with glass stone detail. **£6**

in her element

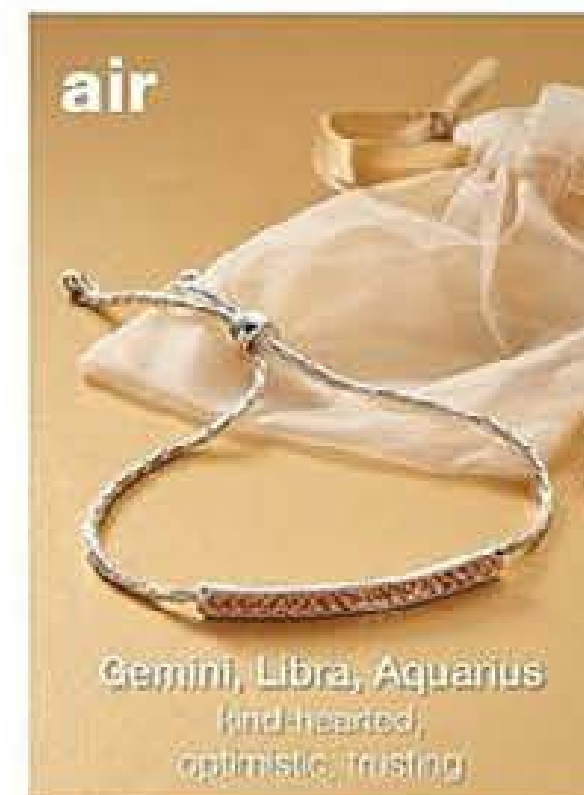


water

just £5 each

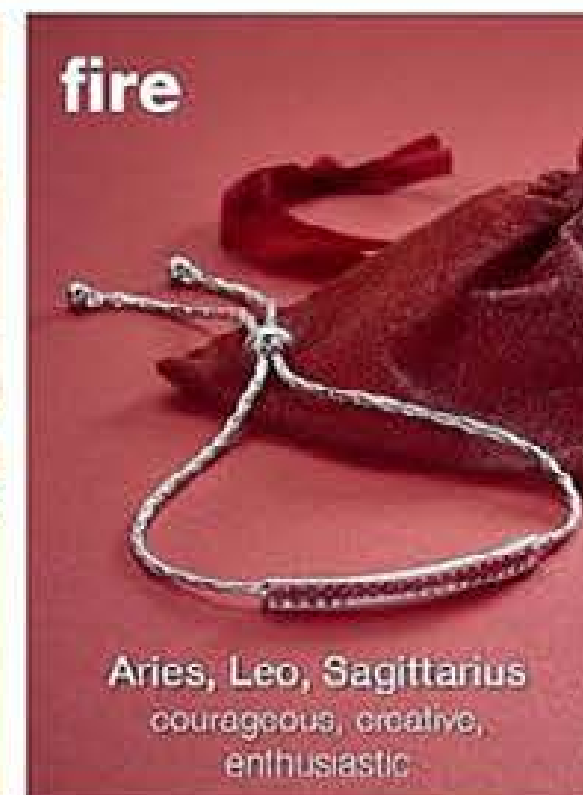
NEW

Cancer, Scorpio, Pisces
compassionate, modest, forgiving



air

Gemini, Libra, Aquarius
kind hearted, optimistic, trusting



fire

Aries, Leo, Sagittarius
courageous, creative, enthusiastic



earth

Taurus, Virgo, Capricorn
reliable, ambitious, respectful

NEW Corinna Elements Bracelet Silver-plated. Adjustable. Full length approx. 34cm. 10637 Blue (Water). 10736 Yellow (Air). 10751 Red (Fire). 02873 Green (Earth). Will normally be £8 **£5 save £3**

for the little ones

height chart



- write their ages on
- add your photos
- remember every life stage

NEW Photo Height Chart
PVC height chart with 9 pockets for pictures. Marked with heights 70cm to 145cm. 07377
£8

foil-print top

- gold foil-effect lettering
- 100% cotton
- up to age 8
- machine washable



top
£6

NEW Girls' 'I Heart Mum' T-Shirt
100% cotton.
20123 Ages 1-2
04358 Ages 3-4
35543 Ages 5-6
23218 Ages 7-8
Will normally be £8
£6 save £2

comfy jeggings



jeggings
£8

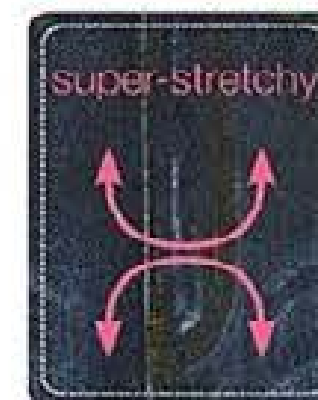
- all-over denim print
- machine washable
- up to age 8
- elasticated waist

NEW Kids' Printed Jean-look Jeggings
60% viscose, 35% polyester, 5% spandex.
21865 Ages 1-2
62877 Ages 3-4
63685 Ages 5-6
21600 Ages 7-8
Will normally be £10
£8 save £2

the look of jeans with the comfort of leggings!

super-soft and stretchy for extra comfort (perfect for all that running and jumping)

jeggings with extra comfort:



NEW



drawer tidy

drawer tidy
with 16
compartments

£5.50
save £2.50

Contents not included.



shoe tidy

£8
save £2

12 compartments
for heels, trainers
and flats

Contents not included.

16 Grid Organiser 100% polypropylene. Approx. 35cm x 27cm x 9cm. **41467**

Normally £8 **£5.50** save £2.50

Underbed Shoe Storage 12 compartments. Polypropylene. Approx. 15cm x 74.5cm x 60cm.

23424 Normally £10 **£8** save £2

wear it, shoot it, SHARE IT

capture memories on the go with our ultra-portable, lightweight, hands-free video camera (no expensive camera or smartphone needed)

£20
save £10

Mini Camera* Comes with a micro USB cable, clip-on camera holder and elastic head strap with camera holder. Requires a micro SD memory card (32GB max), not included. Approx. 2.7cm x 2.7cm x 2.6cm. **36335**
Normally £30 **£20** save £10

8GB Memory Card* Micro SD memory card. **36590** **£6**



easy to use,
1 button functionality



easy to download:
connect to your computer using the USB cable



clip-on holder,
adjustable head strap and **USB cable**

- adjustable lenses, head strap and foam cushioning
- 3D head tracking
- ultra-wide field of vision
- smartphone fits into headset

3D virtual reality headset



£12
save £6

Phone not included.

***WHILE STOCKS LAST**



take your pick from the array of apps available to download to your smartphone

3D Simulator* Virtual reality headset. Approx. 15.8 cm x 12.1cm x 9cm. ABS with polyester strap. Fits smartphones up to 7.5cm x 14.5cm. **72249** Normally £18 **£12** save £6

weigh smarter
your healthy body starts here!

our new Bluetooth Body Tracker tracks your full body composition, not just your weight



NEW Healthy Body Tracker Scales
Measures body statistics and stores them on the FREE, downloadable app. Approx. 30cm x 30cm x 3cm. Glass and ABS, with LED back light. Requires 2 x AAA batteries, not included.
16063 Will normally be £50 **£28 save £22**

Save VS Spend

AVON Healthy Body Tracker Scales	DKN Bluetooth Body Fat Digital Scale
£28	£69.99*

#MakeUpYourOwnMind

*Price sourced from www.dkn-uk.com on 20.10.2016.

1 hop on the scales



2 results auto sync with the app

NEW

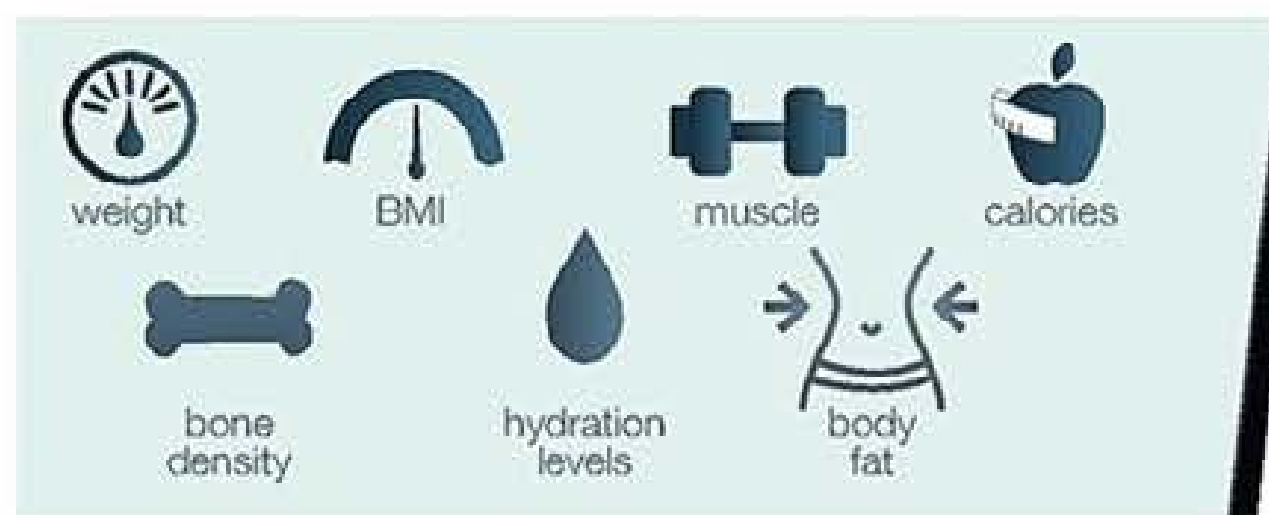


Phone not included

scales sync to your phone via Bluetooth

3 track and monitor your progress

the app displays your BMI, body fat, hydration and more!



download the Healthy Body Tracker app for FREE at:



FRESH
uplifting
marine notes
& cedarwood



all our candles last up to 30 hours and our diffusers last up to 5 weeks


CITRUS
energising
mandarin
& lemon



ELEGANT
cedarwood,
musk &
yellow rose



1. **Linen Glass Jar Candle** Burns for up to 30 hours. **19182 £5**
 2. **Linen Diffuser** 5 reeds and 50ml oil. Lasts up to 5 weeks. **00133 £5**
 3. **Gold Shimmer Diffuser Set** Set of 2 glass diffusers with 50ml of fragranced oil. Each diffuser lasts up to 5 weeks. Comes in gift box approx. 7cm x 6.1cm x 18cm. **00240** Normally £15 **£12 save £3**
 4. **Zest Candle** Approx. 8cm high, 7.5cm diameter. Burn time approx. 30 hours. **10462 £5**
 5. **Zest Diffuser** 8 reeds, 50ml glass bottle. Lasts up to 5 weeks. **11254 £5**
- opposite page
- NEW Salted Caramel Jar Candle** Scented candle in glass jar with screw top lid. Burn time approx. 30 hours. **08227 £6**
- NEW Salted Caramel Diffuser** Glass bottle with 50ml of fragranced oil and 5 natural reeds. Scent lasts up to 5 weeks. **08219 £6**

 All candles and diffusers in this brochure have a hazard classification under the Classification, Labelling of Packaging Regulation. Please see product details at avon.uk.com for full hazard information.

THE
gourmand
COLLECTION

NEW

candle
£6
burns for up to
30 hours

diffuser
£6
lasts up to
5 weeks



lovely lavender

beautiful gifts to make her feel special

NEW

1

Happy Thoughts

notebook
£4

A5 lined notebook

Provence Collection

1. NEW Happy Thoughts Notebook

A5 lined notebook. Approx. 14cm x 18cm x 1.6cm.

08441 £4

2. NEW Lavender Blossom Jar Candle

Scented candle. Approx. 6.8cm x 9cm. Glass jar with ceramic lid. Burns for up to 30 hours.

08128 Will normally be £9

↓ £7 save £2

3. NEW Lavender Blossom Scented Pillow

Set of 3 pillows with the scent of lavender. Ribbon for hanging. Each approx. 9cm x 9cm. Polyester.

09522 £5.50

scented pillows
£5.50

relaxing lavender blossom, tonka bean and cashmere woods

with ribbons for hanging

3

burns for up to 30 hours

candle
£7

comes with a ceramic lid

perfect for popping in drawers or hanging in wardrobes

VEGETABLE SPIRALISER AND SHREDDER JUST **£15** when you buy any kitchen product
pages 156-159, order using 27698



silicone shield

£ 8

save £2

shields from hot oil splatters when frying

silicone shield



ovenproof

- oil spit shield
- strainer
- pizza base
- trivet



perforated for straining water

NEW Multi-Function Splatter Shield
 Silicone with stainless steel frame. Diameter approx. 33cm. Ovenproof but not suitable for use in grill or microwave. Not dishwasher safe. **13755**
 Will normally be £10
£8 save £2

new

kitchen magik

NEW Breakfast Pan
 Pan with 3 separate compartments. Removable handle. Diameter approx. 26cm. Steel. Dishwasher safe without the handle.
17194
 Will normally be £15
£12 save £3



silicone shield – perfect as a trivet

great for sausages and bacon

perfect for eggs

breakfast frying pan

£ 12

save £3

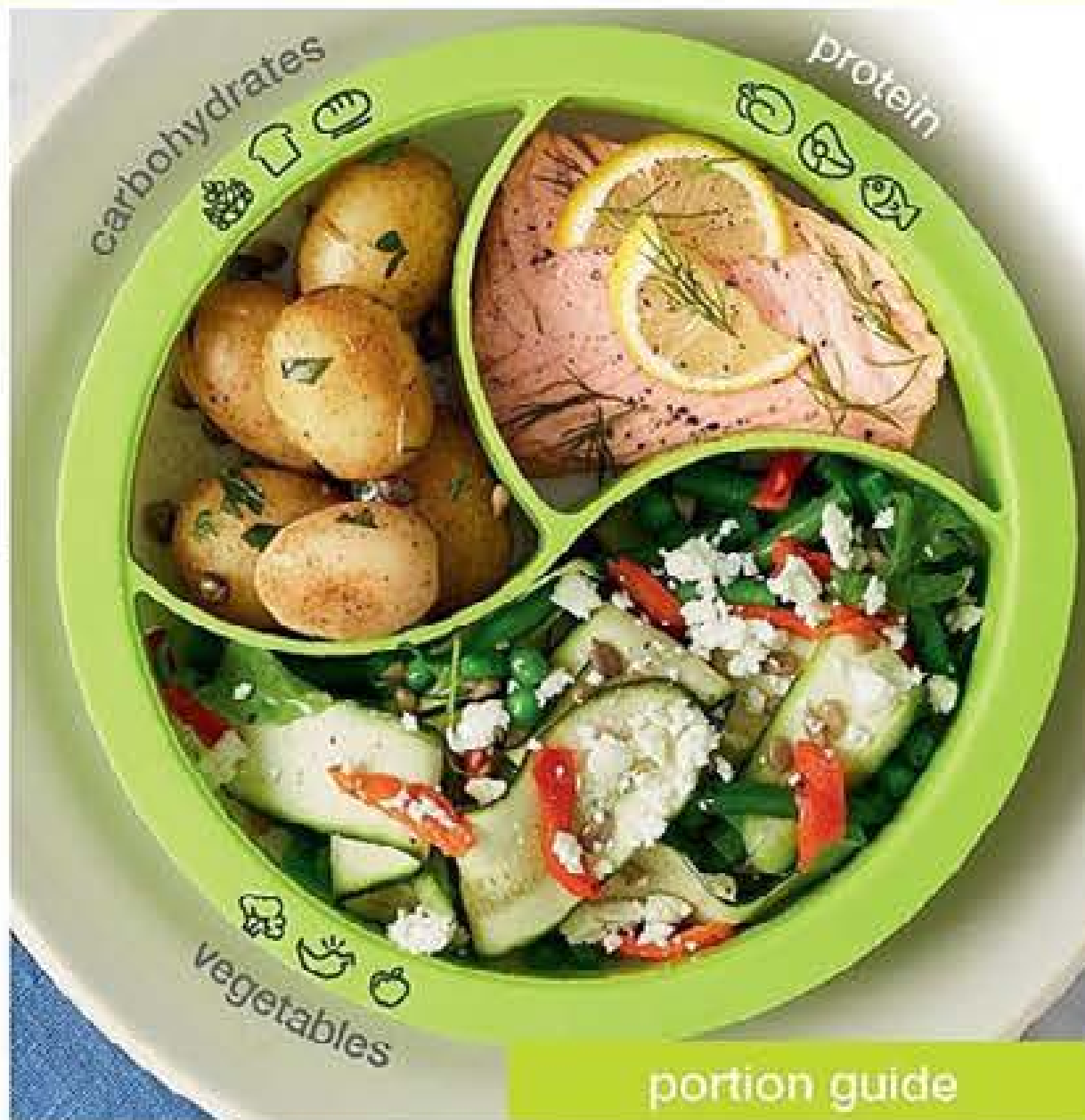
- non-stick
- detachable handle
- dishwasher safe
- separate sections

breakfast pan

Serving suggestion.

VEGETABLE SPIRALISER AND SHREDDER JUST **£15** when you buy any kitchen product

pages 156-159, order using 27698



- food icons to show food types
- dishwasher safe
- microwave safe

NEW Portion Template
To control meal portions. Microwave and dishwasher safe. Plastic. **27805 £6**

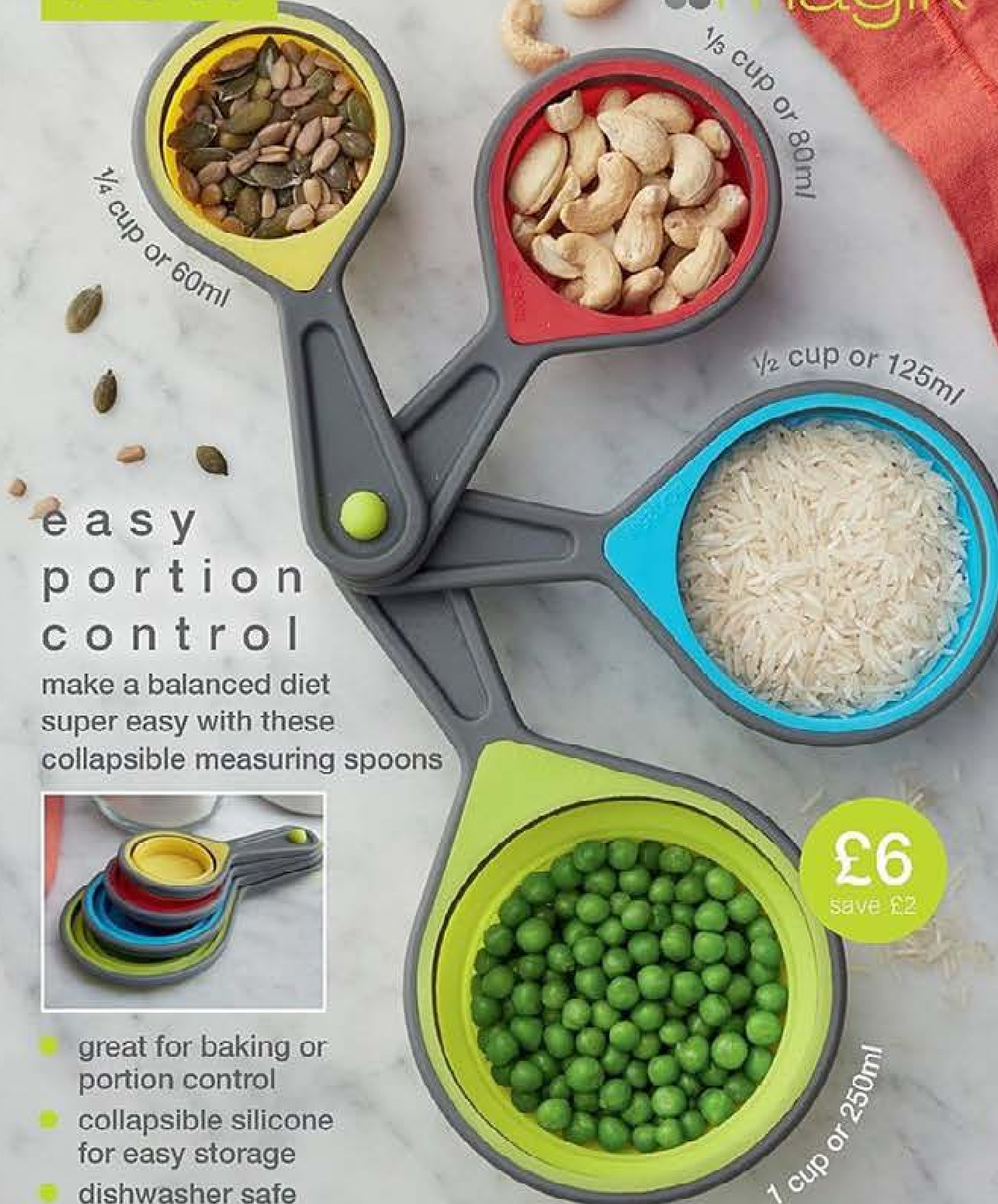


- creates a healthy alternative to pasta
- interchangeable blades store neatly in base

Vegetable Spiraliser and Shredder Comes with 3 interchangeable blades. Anti-slip suction pads. ABS with stainless steel blades. Approx. 27cm x 13cm x 17cm. **27698 £20 or £15**

new

kitchen magik



easy portion control

make a balanced diet super easy with these collapsible measuring spoons



- great for baking or portion control
- collapsible silicone for easy storage
- dishwasher safe

NEW Pop-Up Measuring Spoons Set of 4. Measures in cups and millilitres up to 1 cup/250ml. Silicone with plastic handles. Dishwasher safe. **27870** Will normally be £8 **£6 save £2**

measuring spoons

NEW

*Treasured
moments*

everlasting love

this exclusive charm bracelet is crafted from fine sterling silver, with a sentimental charm – the ideal gift for a close friend or loved one

925

sterling silver

*elegant
T-bar closure*

bracelet

£15.50

*worth £25.50**

*Do you struggle when
fastening bracelets?
Take a look at our Bracelet
Buddy tool on page 142!*

*comes in a
beautiful gift box*



NEW Sterling Silver Heart Charm Bracelet
Sterling silver. Bracelet length approx. 18.5cm. **15834**

Will normally be £25.50

£15.50 save £10

*Based on normal brochure price.

new

kitchen
magik

knife
guard

£4



protects
fingers when
chopping with
sharp knives



- silicone bends and stretches to fit food
- 2 holes for fingers
- smooth surface – knife blades glide smoothly

NEW Knife Guard
Silicone. Approx. 7.4cm x 3cm x 8.5cm.
Dishwasher safe. Adult use only.
14563
£4

Knife not included.

knife guard

magiX SAVINGS ON
FINISHING
TOUCHES

ALL 3
FOR £12
SAVE £13*



04168
Illuminating
Light

07591
Illuminating
Beige

AVON
magiX
multi-benefit
illuminator
prime and
set spray
prime et
set spray

**ILLUMINATE AND
HIGHLIGHT**
hides dark circles and
adds instant radiance

Multi-Benefit Illuminator
Normally £8.50
£4.50 save £4

Order a Multi-Benefit Illuminator in a
shade of your choice, a Prime and Set
Spray and a HD Finishing Powder for £12. *Based on normal brochure prices.

SET YOUR LOOK IN PLACE
simply spritz the lightweight
mist over face for longer-
lasting make-up

Prime and Set Spray 125ml
09654
Price per 100ml = £2.60
Normally £6
£3.50 save £2.50

FINISHING POWDER
colourless powder
for a photo-ready,
airbrushed finish

HD Finishing Powder
5.7g
25825
Price per 10g = £11.40
Normally £10.50
£6.50 save £4

AVON Make-up

We asked 161 Boots N°7 users
to try Anew. The verdict?

7 OUT OF 10
preferred
ANEW*

try today & save up to £47†

Mary preferred
Ultimate...

“I can see a big improvement in my skin.
My lines are much softer and my
eyes look more lifted.”

Mary Fowl, Lincolnshire,
Boots No7 user, tried Ultimate for 4 weeks

*Out of 161 Boots No7 users questioned, 72% preferred Anew when comparing like-for-like products.

ULTIMATE 50+

reignite
your radiance



the 1st skincare
collection formulated with
Celluvive Complex to target
multiple signs of ageing

buy BOTH for
£18
save £30

plus



add the full-size
EYE SYSTEM for just
£3
when you buy the
Day and Night Creams

WORTH £20†

†Based on normal brochure prices.

page 165 only

Day Cream
SPF25
50ml
17764
Price per 100ml
= £46.00
£24

Night Cream
50ml
28191
Price per 100ml
= £46.00
£24

Eye System
16642
£20

7 OUT OF 10
Boots No7 users preferred
ANEW*

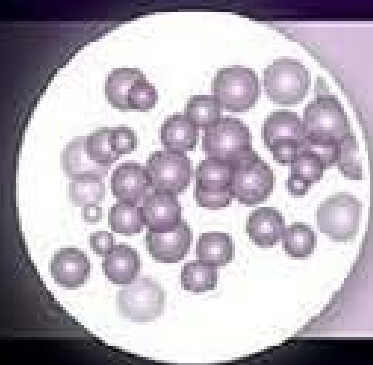
PLATINUM 60+

immediately replenishes
for youthful-looking skin
with a rosy glow

Pauline preferred
Platinum...

“These creams have helped make my skin look and feel radiant. My skin appears smoother and my wrinkles are not so prominent.”

Pauline Kelly, Sussex,
Boots No7 user, tried Platinum for 4 weeks



with Paxillium Technology
to help restore youthful cell shape,
firm sagging skin and boost collagen



Day Cream
SPF25
50ml
11353
Price per 100ml
= £50.00
£25

Night Cream
50ml
01784
Price per 100ml
= £50.00
£25

Eye & Lip
Cream
15ml
01230
Price per 100ml
= £140.00
£21

buy BOTH for
£21
save £29

plus



add the full-size
EYE & LIP
CREAM
when you buy the
Day and Night Creams

for just
£3

WORTH £21†

†Based on normal brochure price,
page 167 only

*Out of 161 Boots No7 users questioned, 72% preferred Anew when comparing like-for-like products.

VITALE **25+**

flawless-looking skin, every day

Collette preferred Vitale*...

“My skin loves this range so much. It has given me a glow, and elasticity is back in my skin. LOVE IT!”

Collette Sherriffs, Fife, Boots No7 user, tried Vitale for 4 weeks



with **Perfect Cell Complex** to help to maximise skin cell turnover, for improved skin quality

Day Cream SPF25 50ml 04630 Price per 100ml = £40.00 £20	Night Gel Cream 50ml 03418 Price per 100ml = £40.00 £20	Eye Cream 15ml 28282 Price per 100ml = £108.67 £16
---	---	--

*Out of 161 Boots No7 users questioned, 72% preferred Anew when comparing like-for-like products.

buy BOTH for **£15** save £25

plus



add the full-size EYE CREAM for just **£3** when you buy the Day and Night Creams

WORTH £16†

page 168 only

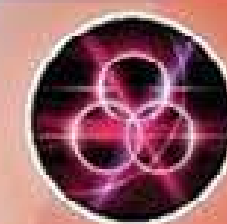
REVERSALIST **40+**

fight wrinkles every day

Lisa preferred Reversalist*...

“This felt so fresh on my skin; it felt regenerated by morning. The eye cream helped my crow’s feet look softer. Just loved the creams!”

Lisa Hollingworth, Nottingham, Boots No7 user, tried Reversalist for 4 weeks



groundbreaking **Tri-Elastinex Technology** helps reconstruct and regenerate surface skin cells

Day Cream SPF25 50ml 26757 Price per 100ml = £42.00 £21	Night Cream 50ml 14126 Price per 100ml = £42.00 £21	Express Dual Eye System 14134 £19
---	---	---

buy BOTH for **£16** save £26

plus



add the full-size EYE SYSTEM for just **£3** when you buy the Day and Night Creams

WORTH £19†

†Based on normal brochure price.

page 169 only

help shield your skin from pollution and UV rays

with the **day lotion** that helps **reduce the look of lines and wrinkles** and **visibly improves skin's healthy look***



our highest concentration of antioxidants help shield the skin from free radicals found in polluted air

superior SPF50 protection to help protect from harmful UVA and UVB rays



Save
ANEW
ANEW CLINICAL
E-DEFENCE
MULTI-SHIELD SPF50
DAY LOTION 30ML
£13

VS

Spree
**ELIZABETH
ARDEN
PREVAGE**
CITY SMART
BROAD SPECTRUM
SPF50 HYDRATING
SHIELD 40ML
£55[†]

help skin recover overnight

**E-Defence Deep
Recovery Cream**
30ml
07948
Price per 100ml = £43.33
Normally £20



£13
save £7

*Effect achieved when using both the day and night treatments.
†Price sourced from www.boots.com on 27.10.2016.

**E-Defence
Multi-Shield
SPF50 Day Lotion**
30ml
16774
Price per 100ml = £43.33
Normally £20

£13
save £7

• fragrance free • suitable for sensitive skin



see
dramatic
results
on all
signs of.
ageing

9 out of 10 women agree,
based on a consumer
perception study with 109 women




formulated with a
blend of precious oils
and gold peptides

instantly

in just 2 weeks

*skin feels velvety
smooth and looks
brighter and fresher**

*wrinkles and deep lines
appear reduced, and skin's
firmness is regained**

*Based on a consumer perception study with 109 women.

**Ultimate Supreme
Dual Elixir**
40ml
58743
Price per 100ml = £45.00
Normally £28
£18 save £10

try today
£18
save £10

AVON Skincare

reduce the look of dark circles

9 out of 10 women agree*

correcting cream with a tint of colour, blends seamlessly with your skin tone

BEFORE



AFTER



Dramatisation based on clinical test results.

ANEW CLINICAL | ABSOLUTE EVEN
DARK CIRCLE CORRECTOR
CORRECTEUR DE CERNES

DERMATOLOGIST TESTED
CLINICALLY ENGINEERED
DSX
WITH AVOC

formulated with
Shadow Erase Complex
that works day after day, and
self-adjusting **sheer optics**
for **instant results**

1 **brightens** the look of dark circles

2 visibly **reduces** under-eye shadows

3 **smooths** texture of the eye area

4 eyes look **less tired** and **more alive**

Absolute Even
Dark Circle Corrector
15ml
17293
Price per 100ml = £80.00
Normally £19.50
£12 save £7.50

try today
£12
save **£7.50**

*Based on those who expressed an opinion in an 8-week consumer study with 149 women.

*the wrinkle fighter
that really works!*

100% of women saw **visible results**
on fine **wrinkles** in **2 weeks***

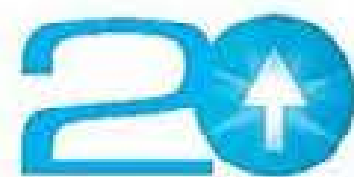
AS SEEN IN

GLAMOUR

AMINO-FILL 33
A-F33
COMPLEX



UNBLOCKS to help skin cells
release **more collagen**



BOOSTS to support
skin's natural **collagen**
production processes



REPAIRS to help skin's natural
recovery of damaged **collagen**

try today

£18

save £7

Clinical PRO+
Line Corrector
Treatment with
A-F33+ Complex
30ml
03731
Price per 100ml = £60.00
Normally £25
£18 save £7

*Based on an 11-week clinical study with 69 women.

*improve the
look of
discolourations*

8 out of 10 women agree†



contains patented **DSX-7**
technology to improve **7 types**
of **skin discolouration**, including:

- 1 dark spots
- 2 blemishes
- 3 uneven skin tone
- 4 post-blemish marks
- 5 blotchy red patches
- 6 freckles
- 7 sallowness

try today

£16

save £12

Absolute Even
Multi-Tone
Skin Corrector
with DSX-7
30ml
18044
Price per 100ml = £53.33
Normally £28
£16 save £12

†Based on an 8-week consumer study with 143 women.





transform the look of your skin

deeply cleanse skin and control excess oil
with our non-drying, purifying gel cleanser



**ANEW
CLEAN**

PURIFYING
GEL CLEANSER

purifiant gel nettoyant

OILY / COMBINATION
PEAU GRASSE / MIXTE

AVON

with exclusive YouthPrep
3X Complex to maximise
the results of your other
Anew treatments

for normal,
combination
and oily skin

**Purifying Gel
Cleanser**
150ml
24398
Price per 100ml = £2.67
Normally £6.50
£4 save £2.50

try today
£4
save £2.50

CLEANSE AND REFRESH

IMPLEMENTS



new
REPLACEMENT
HEAD
with gentle
bristles

**3-in-1
Cleansing
Water**
200ml
04994
Price per 100ml = £2.00
Normally £6.50
£4 save £2.50

**Cream
Cleanser
& Mask**
150ml
24380
Price per 100ml = £2.67
Normally £6.50
£4 save £2.50

**Daily
Scrub**
100ml
28316
Normally £6.50
**£4
save £2.50**

Cleansing Brush
00893
£25
Requires 2 x AA batteries,
not included.

**NEW Sensitive
Replacement
Cleanser Head**
06858
Will normally be £4
£3 save £1

Muslin Cloths
Set of 2, 100% cotton.
Machine washable.
14936
Normally £4
£3 save £1

**Cleansing Brush
Replacement Head**
24935
Normally £4
£3 save £1

ANEW TREATMENTS

INSTANT LIFT

**Infinite Lift
Dual Eye System**
05538
£20



SMOOTH WRINKLES

**Complete Renewal
Express Wrinkle
Smoother**
9g
23960
Price per 100g = £200.00
£18



BLUR LINES

**Visible Perfection
Instant Blurring
Treatment**
30ml
11163
Price per 100ml = £40.00
£12



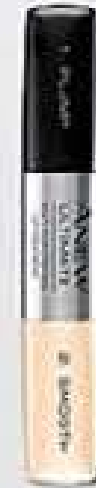
DEEP WRINKLES

**PRO Line Corrector
Targeted Filler
with A-F33**
05611
£12



THINNING LIPS

**Multi-Performance
Lip Treatment**
16980
£15



ESSENTIAL SERUM

**Youth Maximising
Serum**
30ml
07138
Price per 100ml = £83.33
£25



UNEVEN TEXTURE

**Clinical Advanced
Resurfacing Peel**
30 pads.
03871
Price per piece = 50p
£15



SAGGING SKIN

**Thermafirm Face
Lifting Cream**
30ml
23135
Price per 100ml = £70.00
£21



OVERNIGHT MOISTURE

**Hydra Recovery
Overnight Mask**
50ml
28696
Price per 100ml = £48.00
£24



VISIBLY FIRM

**Infinite Lift Firm
& Sculpt Cream**
30ml
08599
Price per 100ml = £70.00
£21



new



*instant
definiton*

turn to pages 248-249 to find out more

SAMPLES SKIN SOLUTIONS FOR EVERY AGE

dramatic results
on all signs of ageing

**Ultimate Supreme
Dual Elixir Sample**
54577
Normally 60p
50p save 10p



double the power
of your face cream for
your best skin, every day

**Essential Youth Maximising
Serum Sample**
24513
Normally 60p
50p save 10p



the overnight miracle!
9 out of 10 women woke
up to younger-looking skin*

**Hydra Recovery
Overnight Mask Sample**
16667
50p



*Based on 159 women who expressed
an opinion in a consumer study.

visibly repair
the look of wrinkles
you thought couldn't
be improved

**Clinical E-Defence Deep
Recovery Cream Sample**
26765
50p



try today
SAMPLES JUST
50p
EACH

nutraeffects



suitable for sensitive skin



allergy tested



free from parabens

NATURALLY EFFECTIVE



BB PERFECTION

hydrate, perfect and protect skin in a flash

ORIGINAL
all skin types



with **Active Seed Complex**, featuring glow-boosting **BIRD OF PARADISE SEED EXTRACT** and long-wearing pigments



MATTIFYING
oily to combination skin

13862
Light

Skin-Perfecting BB Cream Matte
30ml
Price per 100ml = £16.67
Normally £7.50
£5 save £2.50

62828
Medium

SPF 15

glowing skin

IN AN INSTANT

BB CREAMS
just

£5

EACH

pages 182-183

06122
Light

14183
Medium

Skin-Perfecting BB Cream
30ml
Price per 100ml = £16.67
Normally £7.50
£5 save £2.50

nutraeffects



suitable for sensitive skin



allergy tested



free from dyes and parabens

NATURALLY EFFECTIVE



with Active Seed Extract, featuring **SOAP BERRY** extracts – a gentle, yet effective, natural cleanser



BEFORE

Images for illustrative purposes only.

BI-PHASE EYE MAKE-UP REMOVER

removes even waterproof eye make-up



AFTER



BYE BYE PANDA EYES

remove stubborn, waterproof eye make-up instantly with this lightweight, bi-phase formula

new

SHAKE
TO ACTIVATE

BI-PHASE EYE MAKE-UP REMOVER for all skin types

AVON
nutraeffects
ACTIVE SEED COMPLEX

GENTLE BI-PHASE EYE MAKEUP REMOVER
AUX COMPLEXES DES SEMENCES ACTIVES
DEMAQUILLANT DES YEUX DOUX BI-PHASE

ALL SKIN TYPES
POUR TOUS TYPES DE PEAU

- SOAP FREE
- SUITABLE FOR SENSITIVE SKIN
- ALLERGY TESTED
- FREE OF PARABENS AND DYES

NEW Gentle Bi-Phase Eye Make-up Remover
200ml
03673
Price per 100ml = £1.25
Will normally be £4
£2.50 save £1.50

TRY TODAY
£2.50
SAVE £1.50



FOAMING FACE WASH
for normal to combination skin

Self-Foaming Face Wash
150ml
06197

Price per 100ml = £2.00
Normally £3.50

£3
save 50p

REVITALISING SCRUB
for all skin types

Gentle 3 in 1 Scrub
100ml
26971

Normally £3

£2
save £1

GEL CLEANSER
for all skin types

Refreshing Gel Cleanser
150ml
26864

Price per 100ml = £1.33

Normally £3

£2
save £1

AVON Skincare



suitable for sensitive skin



allergy tested



free from dyes and parabens

NATURALLY EFFECTIVE

FIND YOUR PERFECT MATCH DAY CREAMS

HYDRATION
for normal to dry skin



with Active Seed Complex, featuring CHIA SEED EXTRACT and hydrating vitamin E

Daily Cream SPF15
50ml
56507

Price per 100ml = £6.00
Normally £4.50

£3

save £1.50

BALANCE
for combination to oily skin



with Active Seed Complex, featuring CHIA SEED EXTRACT and mattifying powders

Daily Cream SPF15
50ml
54668

Price per 100ml = £6.00
Normally £4.50

£3

save £1.50

RADIANCE
for normal to combination skin



with Active Seed Complex, featuring BIRD OF PARADISE SEED EXTRACT known for increasing luminosity

Daily Cream SPF20
50ml
51409

Price per 100ml = £6.00
Normally £4.50

£3

save £1.50

AGELESS
for younger-looking skin



with Active Seed Complex, featuring ANTIOXIDANT-RICH POMEGRANATE SEED EXTRACT to help target multiple signs of ageing

Day Cream SPF20
50ml
16410

Price per 100ml = £10.00
Normally £8

£5

save £3

nutraeffects



suitable for sensitive skin



allergy tested



free from parabens

NATURALLY EFFECTIVE

NIGHT CREAMS

for combination to oily skin

for normal to combination skin



Balance Gel Night Cream
50ml
63651

Price per 100ml = £6.00
Normally £4.50

£3
save £1.50



Radiance Renewing Night Cream
50ml
59899

Price per 100ml = £6.00
Normally £4.50

£3
save £1.50

for normal to dry skin

for younger-looking skin



Hydration Gel Night Cream
50ml
62844

Price per 100ml = £6.00
Normally £4.50

£3
save £1.50



Ageless Multi Action Night Cream
50ml
16477

Price per 100ml = £10.00
Normally £8

£5
save £3

FACIAL OIL

for all skin types



formulated with a blend of seed oils for a radiant-looking glow

Miracle Glow Facial Oil
30ml
56556

Price per 100ml = £26.67
Normally £10

£8
save £2

GLOW DREAM DUO

pep up your skin with these 2 'morning after' life-savers



TINTED BEADS that burst to release a **RADIANT GLOW** that tints and hydrates your skin

Radiance Tinted Moisturiser SPF20
50ml
27615
Price per 100ml = £8.00
Normally £6

£4
save £2

WAKE-UP TIRED, PUFFY EYES with our cooling, vibrating eye treatment

Radiance Vibes Brightening Eye Roller
12ml
27060
Price per 100ml = £45.83
Normally £10

£5.50
save £4.50

Includes non-replaceable battery.

AVON Skincare

PORE purifying black MAGIC

unblock and perfect your skin with kind-to-skin
witch hazel and mineral clays



mask
turns from
BLACK to
GREY when
ready to
remove

Black Mineral Mask
75ml
18374
Price per 100ml = £4.00
Normally £5
£3
save £2



Black Mineral Cleanser
125ml
19356
Price per 100ml = £2.20
Normally £4.50
£2.75
save £1.75

SCRUB the day AWAY

reveal polished, brighter-looking
skin with this invigorating scrub
and exfoliating mini mitt



- lifts out pore-clogging dirt and excess oil
- smooths and brightens the look of skin
- non-comedogenic

Invigorating Scrub
75ml
15529
Price per 100ml = £3.33
Normally £4
£2.50
save £1.50



2-finger mini mitt for precise
exfoliation of your T-zone

2 SIDES:
TOWELLING – great for
gentle cleansing
MESH – perfect for exfoliation



new

NEW Facial Mini Mitt
100% cotton. Approx.
9.8cm x 6.2cm.
06924
Will normally be £4
£3
save £1

clearskin®

fighting blemishes with you every step of the way

it's an emergency fast skin relief

Instant Spot Treatment
15ml
20511

Price per 100ml = £18.33
Normally £4.50
£2.75
save £1.75



Intensive Cream Cleanser
75ml
25411

Price per 100ml = £4.00
Normally £5
£3 save £2



blemish-fighting tools

Blackhead Remover
27359
Normally £4
£2.50
save £1.50

Face Brush
16105
Normally £2
£1.25
save 75p



blemishes be gone calm skin and banish blemishes for that fabulously flawless feeling

Peel Off Mask
75ml
26732

Price per 100ml = £3.33
Normally £4
£2.50
save £1.50



3-in-1 Cleanser, Scrub & Mask
125ml
24208

Price per 100ml = £2.40
Normally £5
£3 save £2



Daily Astringent
100ml
17129

Normally £4
£2.50
save £1.50



Oil-Free Tinted Moisturiser
30ml

Price per 100ml = £10.83
Normally £5.50
£3.25
save £2.25



Deep Cleansing Cloths
25 wipes.
37051

Price per piece = 11p
Normally £4.50
£2.75 save £1.75



Blemish Stick
17996
Normally £4
£2.50
save £1.50



bye bye blackheads blitz away stubborn blackheads

Deep Treatment Mask
75ml
00521

Price per 100ml = £2.67
Normally £3.50
£2
save £1.50



Daily Astringent
100ml
27474

Normally £4
£2.50
save £1.50



Daily Cleanser
125ml
18820

Price per 100ml = £2.20
Normally £4.50
£2.75
save £1.75



3 in 1 White Clay Cleanser
75ml
20974

Price per 100ml = £4.00
Normally £5
£3 save £2



White Clay Treatment
100ml
28266

Normally £4
£2.50
save £1.50



clearskin professional our most advanced spot-fighting range

Blemish Mark Treatment
50ml
11858

Price per 100ml = £8.50
Normally £7
£4.25
save £2.75



Liquid Extraction Strip
30ml
04929

Price per 100ml = £11.67
Normally £6
£3.50
save £2.50



Deep Pore Cleansing Scrub
125ml
21717

Price per 100ml = £2.60
Normally £5.50
£3.25
save £2.25



Clarifying Toner Pads
45 pads.
13060

Price per piece = 7p
Normally £5.50
£3.25
save £2.25



Daily Correcting Lotion
50ml
20883

Price per 100ml = £8.50
Normally £7
£4.25
save £2.75



FIGHT BREAKOUTS while you sleep

TARGET BLEMISHES OVERNIGHT

£3
half price



with **2% SALICYLIC ACID** to help fight blemishes and **GREEN TEA** to soothe skin

blemish clearing

Overnight Treatment
Soin de Nuit
With Salicylic Acid 2.0%
Avec 2.0% de l'acide Salicylique

NIGHT/NUIT

50 ml e

OVERNIGHT visibly reduces the look of blemishes
IN 2 WEEKS see redness and blemish marks fade

Blemish Clearing Overnight Treatment
50ml
11213

Price per 100ml = £6.00
Normally £6

£3
half price

AVON Skincare

solutions
**LOVE YOUR SKIN
 EVERY DAY**

BODY CONFIDENCE BOOSTERS

TARGETED TREATMENTS
 GIVE VISIBLE RESULTS FOR
 EVERY BODY WORRY

**Bust Shaper
 Sculpting Gel**

150ml

00877

Price per 100ml = £4.00

Normally £10

£6 save £4



**Butt Lifting
 Treatment**

100ml

19224

Normally £10

£6 save £4



**Cellu Break 5D
 Anti-Cellulite
 Treatment**

150ml

16832

Price per 100ml = £4.00

Normally £10

£6 save £4



**Stretchmark 24
 Line-Reducing
 Treatment**

150ml

22228

Price per 100ml = £4.67

Normally £12

£7 save £5



**Body Sculpting
 Treatment**

150ml

20164

Price per 100ml = £4.33

Normally £11

£6.50

save £4.50



see the back of
CELLULITE

98% OF WOMEN said theirs looked
 better in **JUST 4 WEEKS**

“After a FEW
 DAYS OF USE,
 I could really see a
 DIFFERENCE.”

‘M/32’

AVON.UK.COM CUSTOMER,
 Liverpool

Formulated with our

WARMING COMPLEX



to help **stimulate**
cellular metabolism.
 When the warming gel
 tingles, it's working!

**Advanced Anti-Cellulite
 Thermal Treatment Gel**

150ml

15974

Price per 100ml = £4.00

Normally £12

£6

half price

Results achieved with continued use, combined with a balanced
 diet, exercise regime and drinking 6-8 glasses of water.



don't forget!
EXCLUSIVE LIPSY BAG
 just **£12.50** when you spend £7.50
 order using **08557**
 see pages 20-21 for details



Support breast cancer **now** with 1 of our pink products...

£2 goes to Breast Cancer Now

- mirrored lid
- perfect for a weekend away
- features a ribbon logo

Heart Jewellery Box
With mirrored lid. Approx. 12cm x 11cm x 5.5cm. 17715

£6



Contents not included.

£2 goes to Breast Cancer Now



Trudy Earrings Gift Set
3 pairs of titanium stud pierced earrings. Comes in a branded gift box. 17707

£4

- set of 3 pairs of stud earrings:
- hearts
 - diamantés
 - ribbons

For every Heart Jewellery Box sold and for every Trudy Earrings Gift Set sold, Avon will donate £2 to Breast Cancer Now. Breast Cancer Now registered charity no. 1160558 (England and Wales) and SC045584 (Scotland) and a company limited by guarantee (company no. 9347608).



In its first year in the UK, Breast Cancer Crusade donated a third of the funding to launch the Breast Cancer Now Research Centre in London.

Today in 2017, Avon remains committed to supporting Breast Cancer Now's vision that by 2050,

everyone who develops breast cancer will live.

Hair Salon

- 1. **Backcombing Brush**
16535
Normally £3.99
£2.50 save £1.49
- 2. **Paddle Brush**
16436
Normally £7
£4 save £3
- 3. **Styling Comb**
16543
Normally £4
£2.50 save £1.50
- 4. **Large Barrel Brush**
16485
Normally £7.50
£4.50 save £3
- 5. **Small Barrel Brush**
16493
Normally £5
£3.50 save £1.50
- 6. **NEW Vent Brush**
00232
Will normally be £3.99
£2.50 save £1.49
- 7. **Cushion Brush**
16469
Normally £5
£3.50 save £1.50
- 8. **Pop-Up Brush**
16527
Normally £3.25
£2.50 save 75p

TANGLE TEEZER
GET YOUR YEAH HAIR™ design EXCLUSIVE to Avon

Tangle Teezer® The Original Detangler – Pink/Black 19802 £9.99

Tangle Teezer® The Original Detangler – Sparkle/Purple 56929 £9.99

detangle wet or dry hair without snagging, tugging or pulling

MULTI award-winning



AVON HEAT PROTECTION MAT & STORAGE CASE

£5

VS

GHD CURVE® ROLL BAG & HEAT RESISTANT MAT

£19.95*

SAVE £14.95



mat wraps around the case for easy storage



perfect for travel



detachable, heat-resistant mat protects your surfaces

Heat Protection Mat & Storage Case
PVC. Case approx. 30cm x 8cm x 6cm. Mat approx. 32cm x 30cm.
54528
Normally £10
£5 half price

Hair straighteners not included.
*Price sourced from www.ghdhair.com on 25.10.2016.

advance
TECHNIQUES
PROFESSIONAL COLLECTION

reveal healthier-looking hair with
natural
BOAR BRISTLES

prevent breakage
and stimulate hair
growth – with
every stroke



- | | | |
|---|---|--|
| 1. Premium
Paddle Brush
16592
Normally £7.50
£4.50 save £3 | 2. Premium
Smoothing
Brush
16600
Normally £7.50
£4.50 save £3 | 3. Premium
Cushion Brush
13409
Normally £7.50
£4.50 save £3 |
|---|---|--|

salon-worthy,

**SUPER-SOFT,
NOURISHED LOCKS**
at home



400ml
BONUS
SIZE



WITH
OUR EXPERT
BLEND OF
PRECIOUS OILS



Supreme Oils 400ml
15438 Shampoo
13839 Conditioner
Price per 100ml = 68p
Normally £5

£3.50 save £1.50

Supreme Oils 250ml
27367 Shampoo
27490 Conditioner
Price per 100ml = £1.00
Normally £3.80

£2.50 save £1.30

Treatment Mask
150ml
26062
Price per 100ml = £3.00
Normally £6

£4.50 save £1.50

**Duo Treatment
Spray**
100ml
16253
Normally £6.50
£4.50 save £2

*Relates to the Beauty Balm Leave-in Treatment.

experience

LUXURY HAIRCARE

with the

**ABSOLUTE
PERFECTION
COLLECTION**

to correct, hydrate and
perfect every strand*



WITH
ADVANCED
shield
TECHNOLOGY

400ml
BONUS
SIZE



Shampoo
400ml
00273
Price per 100ml
= 68p
Normally £5
£3.50
save £1.50

Conditioner
400ml
55244
Price per 100ml
= 68p
Normally £5
£3.50
save £1.50

Shampoo
250ml
13920
Price per 100ml
= £1.00
Normally
£3.80
£2.50
save £1.30

Conditioner
250ml
46664
Price per 100ml
= £1.00
Normally
£3.80
£2.50
save £1.30

**Beauty Balm
Leave-in
Treatment**
150ml
26310
Price per 100ml = £3.00
Normally £6.50
£4.50
save £2

**Treatment
Mask**
150ml
57174
Price per 100ml
= £2.87
Normally £6
£4.30
save £1.70

AVON Hair Salon

GOODBYE DRY & BRITTLE
HELLO SOFT & HYDRATED

infused with **argan oil** to instantly leave hair touchably soft*

400ml BIGGER BOTTLE!

Shampoo 400ml
 21402
 Price per 100ml = 75p
 Normally £4.50
£3 save £1.50

Shampoo 250ml
 27433
 Price per 100ml = 68p
 Normally £3
£1.70 save £1.30

Conditioner 250ml
 27441
 Price per 100ml = 68p
 Normally £3
£1.70 save £1.30

Treatment Mask 150ml
 27482
 Price per 100ml = £2.67
 Normally £5
£4 save £1

Nourishing Hair Serum 30ml
 28860
 Price per 100ml = £12.83
 Normally £6
£3.85 save £2.15

*Relates to Nourishing Hair Serum.

GOODBYE DULL
HELLO DIVINE SHINE

infused with silicone, Abyssinian seed oil and pro-vitamin B5 for up to 100% shinier hair**

400ml BIGGER BOTTLE!

2-in-1 Shampoo & Conditioner 400ml
 13813
 Price per 100ml = 75p
 Normally £4.50
£3 save £1.50

Shampoo 250ml
 28928
 Price per 100ml = 68p
 Normally £3
£1.70 save £1.30

Leave-in Conditioner 250ml
 27326
 Price per 100ml = 68p
 Normally £3
£1.70 save £1.30

Dry Ends Serum 30ml
 28866
 Price per 100ml = £12.83
 Normally £6
£3.85 save £2.15

**Relates to Dry Ends Serum when used with the complete Daily Shine collection.

GOODBYE SHADE FADE
HELLO LONG-LASTING COLOUR

maintain your hair's 'fresh out of the salon' look for at least 6 times longer†

400ml BIGGER BOTTLE!

†When using Advance Techniques Colour Protection Shampoo and Anti-Fade UV Spray vs ordinary colour protection shampoo alone.

YOUR EVERYDAY SPRAY...
 Spray evenly through damp or dry hair before styling to create a protective barrier.

Shampoo 400ml
 04531
 Price per 100ml = 75p
 Normally £4.50
£3 save £1.50

Shampoo 250ml
 03145
 Price per 100ml = 68p
 Normally £3
£1.70 save £1.30

Conditioner 250ml
 01685
 Price per 100ml = 68p
 Normally £3
£1.70 save £1.30

Restorative Mask 150ml
 12401
 Price per 100ml = £2.67
 Normally £5
£4 save £1

Anti-Fade UV Spray 100ml
 18572
 Normally £5.50
£3.85 save £1.65

**GOODBYE FLAT
HELLO VA-VA
VOLUME**

infused with collagen and wheat proteins for up to 2x more volume*



400ml BIGGER BOTTLE!

*Relates to Volume Boosting Spray when used with the complete Ultimate Volume collection.

Shampoo 400ml 16725 Price per 100ml = 75p Normally £4.50 £3 save £1.50	Shampoo 250ml 27334 Price per 100ml = 68p Normally £3 £1.70 save £1.30	Conditioner 250ml 27342 Price per 100ml = 68p Normally £3 £1.70 save £1.30
Volume Boosting Spray 100ml 16295 Normally £5.50 £3.85 save £1.65		

**GOODBYE DAMAGED
HELLO
HEALTHY
& REPAIRED**

with keratin, avocado oil and vitamin E** for up to 94% less breakage!



400ml BIGGER BOTTLE!

**GOODBYE DANDRUFF
HELLO
FLAKE-FREE HAIR**

zinc-infused formula fights dandruff from the very 1st wash



400ml BIGGER BOTTLE!



BEFORE
dry, itchy, flaky scalp



AFTER
soothed, hydrated, conditioned scalp – no flakes in sight!

Images for illustrative purposes only.

2-in-1 Shampoo & Conditioner 400ml 17467 Price per 100ml = 75p Normally £4.50 £3 save £1.50	2-in-1 Shampoo & Conditioner 250ml 15370 Price per 100ml = 68p Normally £3 £1.70 save £1.30
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Shampoo 400ml 05827 Price per 100ml = 75p Normally £4.50 £3 save £1.50	Shampoo 250ml 27391 Price per 100ml = 68p Normally £3 £1.70 save £1.30	Conditioner 250ml 27425 Price per 100ml = 68p Normally £3 £1.70 save £1.30	Restoring Treatment Spray 100ml 16261 Normally £5.50 £3.85 save £1.65	Treatment Mask 150ml 16303 Price per 100ml = £2.67 Normally £5 £4 save £1	Rapid Rescue Hair Serum 30ml 28910 Price per 100ml = £12.83 Normally £6 £3.85 save £2.15
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**Relates to the Instant Repair 7 Shampoo and Conditioner. *Due to combing and brushing.

BUY 1 CHOOSE 1 FREE

ON EXPERT STYLING

save up to £4.50 page 206 only
lower priced item free



Heat Protection Spray
100ml
16337
£4.50



Mirror Shine Spray
100ml
16345
£4.50



Power Straight Spray
100ml
11742
£4.50



Volume & Curl Mousse
150ml
16360
Price per 100ml = £2.33
£3.50



Firm Hold Hairspray
200ml
16311
Price per 100ml = £1.75
£3.50

DRY SHAMPOO

your 3-in-1 miracle

(with no chalky powder in sight!)

RE-BOOSTS

va-va-volume and lift

REVIVES

easy styling, no white marks

REFRESHES

grease-free gorgeousness



Dry Shampoo
150ml
16402
Price per 100ml = £1.83
Normally £3.50

£2.75
save 75p

“It's great sprayed on at the roots then scrunched through hair - it gave me tons of volume and looked great.”

Louise Saul, Dry Shampoo Triallist, Edinburgh

senses

2-IN-1 FOR HAIR & BODY

WITH A REFRESHING BURST OF BERGAMOT & CARDAMOM

new

limited edition

NEW Intense Freshness Shower Gel
250ml
14217
Price per 100ml = 50p
Will normally be £2

£1.25 save 75p

NEW Intense Freshness Shower Gel
500ml
04317
Price per 100ml = 35p
Will normally be £3

£1.75 save £1.25



SENSES FOR MEN 250ML

500ML

720ML



2-in-1 Hair & Body Wash 250ml
00307 Ocean Surge
58214 Amazon Jungle
59162 X-treme
Price per 100ml = 50p
Normally £2
£1.25 save 75p

2-in-1 Hair & Body Wash 500ml
13565 Ocean Surge
19174 Amazon Jungle
19158 X-treme
Price per 100ml = 35p
Normally £3
£1.75 save £1.25



2-in-1 Hair & Body Wash 720ml
28902 X-treme
Price per 100ml = 56p
£4

ROLL-ON ANTI-PERSPIRANT DEODORANT

• 48-hour odour protection

• non-flaking, non-sticky

• Dry Pore Technology



£2

Men's Roll-On Anti-Perspirant Deodorant
50ml
16956 Active
16816 Max Protection 6

06650 Minerals
63693 Fresh
16675 Invisible
Price per 100ml = £4.00
£2

THE ESSENTIALS COLLECTION

all his grooming must-haves

AVON
MEN

daily care with vitamin E, ginger & aloe



Invigorating Body Wash
250ml
28258
Price per 100ml = 72p
Normally £3
£1.80 save £1.20

wash



3-in-1 Shampoo, Condition & Shave
250ml
16915
Price per 100ml = 70p
Normally £3
£1.75 save £1.25

purify



Revitalising Shave Gel with Skin Care Complex
150ml
12237
Price per 100ml = £1.60
Normally £4
£2.40 save £1.60

refresh



Smooth Shave Foaming Gel
200ml
18150
Price per 100ml = £1.20
Normally £4
£2.40 save £1.60

shave



Conditioning After Shave Balm
100ml
18127
Normally £5
£3 save £2

moisturise



£3
half price



Hydrating Moisturiser
50ml
15560
Price per 100ml = £6.00
Normally £6

£3 half price

hydrate

MEN'S WASH BAG

£3
save £2

Men's Wash Bag*
Polyester and PVC.
Approx. 21.5cm x 5.5cm x 13cm.
15255
Normally £5
£3 save £2



*WHILE STOCKS LAST

AVON Men's Store

Bath & Body Store

wrap your skin in softness



*with deeply
nourishing argan
oil for a little
everyday luxury*

*ultra-rich cream
to help soothe
and quench*

Body Butter
200ml
20503
Price per 100ml = £2.50
£5

*non-greasy spray
to help nourish
and hydrate*

**Dry Oil
Body Spray**
150ml
12385
Price per 100ml = £3.33
£5

*moisturising lotion
to help soften and
smooth*

**Ultra Moisturising
Body Lotion**
250ml
18580
Price per 100ml = £1.00
£4

*rich, creamy wash
enriched with
hydrating oils*

**Creamy
Body Wash**
250ml
12526
Price per 100ml = £1.20
£3

skin so soft

*Silky Moisture
favourites*

MIX & MATCH

ANY 3
FOR £5

save up to £10

pages 210-211



YOUR FAVOURITE
DRY OIL SPRAYS
help lock in moisture for **soft, hydrated skin**

jojoba oil
Original Dry Oil Spray 150ml
08698
Price per 100ml = £1.67
Normally £5
£2.50 half price

watermint oil and vitamin E
Fast Hydration Dry Oil Spray 150ml
03517
Price per 100ml = £1.67
Normally £5
£2.50 half price

HAIR REMOVAL CHOICES
confidence comes from **silky smooth skin**

with soothing meadowfoam oil



WAX
Facial Wax Strip Kit 20 strips.
48819
Price per piece = 25p
Normally £8
£5 save £3

Wax Strip Kit for Body 10 strips.
20925
Price per piece = 42p
Normally £7
£4.20 save £2.80

CREAM
Facial Hair Removal Cream 15ml
74443
Price per 100ml = £16.00
Normally £4
£2.40 save £1.60

Sensitive Skin Hair Removal Cream 100ml
74377
Normally £5.30
£3.20 save £2.10

SHAVE
Moisturising Shave Gel 200ml
20784
Price per 100ml = £1.45
Normally £4.80
£2.90 save £1.90

Ladies' Razors
5 razors.
26500
Price per piece = 50p
£2.50



skin so soft
creamy & indulgent

the luxury of our 2-in-1 body wash & conditioner

NATURAL OILS
PENETRATE THE SKIN

- suitable for sensitive skin
- allergy tested
- mild and gentle

£2.50
save £1.50

VERY DRY SKIN loves MACADAMIA OIL

NORMAL TO DRY SKIN loves ARGAN OIL



Supreme Nourishment Creamy Body Conditioner & Cleanser 250ml
17046
Price per 100ml = £1.00
Normally £4
£2.50 save £1.50

Silky Moisture Creamy Body Conditioner & Cleanser 250ml
74633
Price per 100ml = £1.00
Normally £4
£2.50 save £1.50

FIND YOUR MOST GORGEOUS GLOW
4 bronzing options with illuminating natural oils



Sensational 7 in 1 Glow Body Lotion 200ml
74641 Fair
50799 Medium
Price per 100ml = £2.00
Normally £6
£4 save £2

Gradual Tan Airbrush Spray for Medium Skin 150ml
22210
Price per 100ml = £1.33
Normally £5
£1.99 save £3.01

Gradual Tan Lotion for Medium Skin 200ml
22236
Price per 100ml = £1.65
Normally £5.50
£3.30 save £2.20

Shimmer Oil Spray 150ml
22269
Price per 100ml = £2.00
Normally £5
£3 save £2

Luminous Perfector Body Cream 200ml
22202
Price per 100ml = £1.65
Normally £5.50
£3.30 save £2.20

HYDRATION HEAVEN

moisturise your way to soft, smooth skin



Silky Moisture Ultra Moisturising Body Lotion 400ml
03889
Price per 100ml = £1.00
Normally £6
£4 save £2

Silky Moisture Overnight Body Treatment 200ml
55251
Price per 100ml = £1.50
Normally £5
£3 save £2



Firming & Restoring Body Lotion 250ml
12062
Price per 100ml = 96p
Normally £4
£2.40 save £1.60



Supreme Nourishment Cream Oil Body Lotion 250ml
06866
Price per 100ml = £1.00
Normally £5
£2.50 half price

DRY SKIN loves Silky Moisture with moisturising argan oil

VERY DRY SKIN loves Supreme Nourishment with nourishing macadamia oil

MATURE SKIN loves Firming & Restoring with smoothing babassu oil

your skin saviour



skin so soft

tissue oil with 7 different benefits:

- 1 reduces the look of stretch marks
- 2 reduces the look of scars
- 3 reduces the look of dark spots
- 4 reduces the look of discolourations
- 5 helps even skin tone
- 6 softens and smooths
- 7 deeply moisturises

reduces the look of stretch marks, FAST



scarring before use after just 8 weeks

Diagrams for illustrative purposes only.

Silky Moisture Tissue Oil 150ml
24554
Price per 100ml = £2.67
Normally £8
£4 half price

AVON Bath & Body

FOOT WORKS

to the *rescue*

£2
half price



tidy toenails with heavy-duty clippers
Nail Clippers
25502
Normally £4
£2 half price

in-shoe comfort for your whole foot



In-Shoe Adhesive Foot Pads
56499
Normally £5
£4 save £1



safe, effortless way to remove hard skin

Pedi Roller Tool
26807
Normally £30
£15 half price

Requires 2x AA batteries, not included.



buff away rough skin for super-soft soles

Foot File
04382
Normally £4
£1.50
save £2.50



AHA and urea formula helps soften and restore the look of hard, cracked skin

RESTORE HARD, cracked heels.

NEW XXL Cracked Heel Treatment
150ml
00224
Price per 100ml = £2.00
Will normally be £6
£3 half price

bye bye BLISTERS

your first line of defence to help prevent blisters before they start

new

invisible, glide-on formula immediately helps to reduce friction on your skin



DEFENCE AGAINST shoes that rub

NEW Blister Defence Stick
04283
Will normally be £3.50
£2.50 save £1



with shea butter and vitamin E



soak and soothe

3-in-1: use as a foot soak, massage oil or moisturiser

3-in-1 Oil with Lavender
50ml
11312
Price per 100ml = £8.40
Normally £7
£4.20 save £2.80



exfoliate

polishing mask with lavender

Clay Mask with Lavender
75ml
10710
Price per 100ml = £3.60
Normally £4.50
£2.70 save £1.80

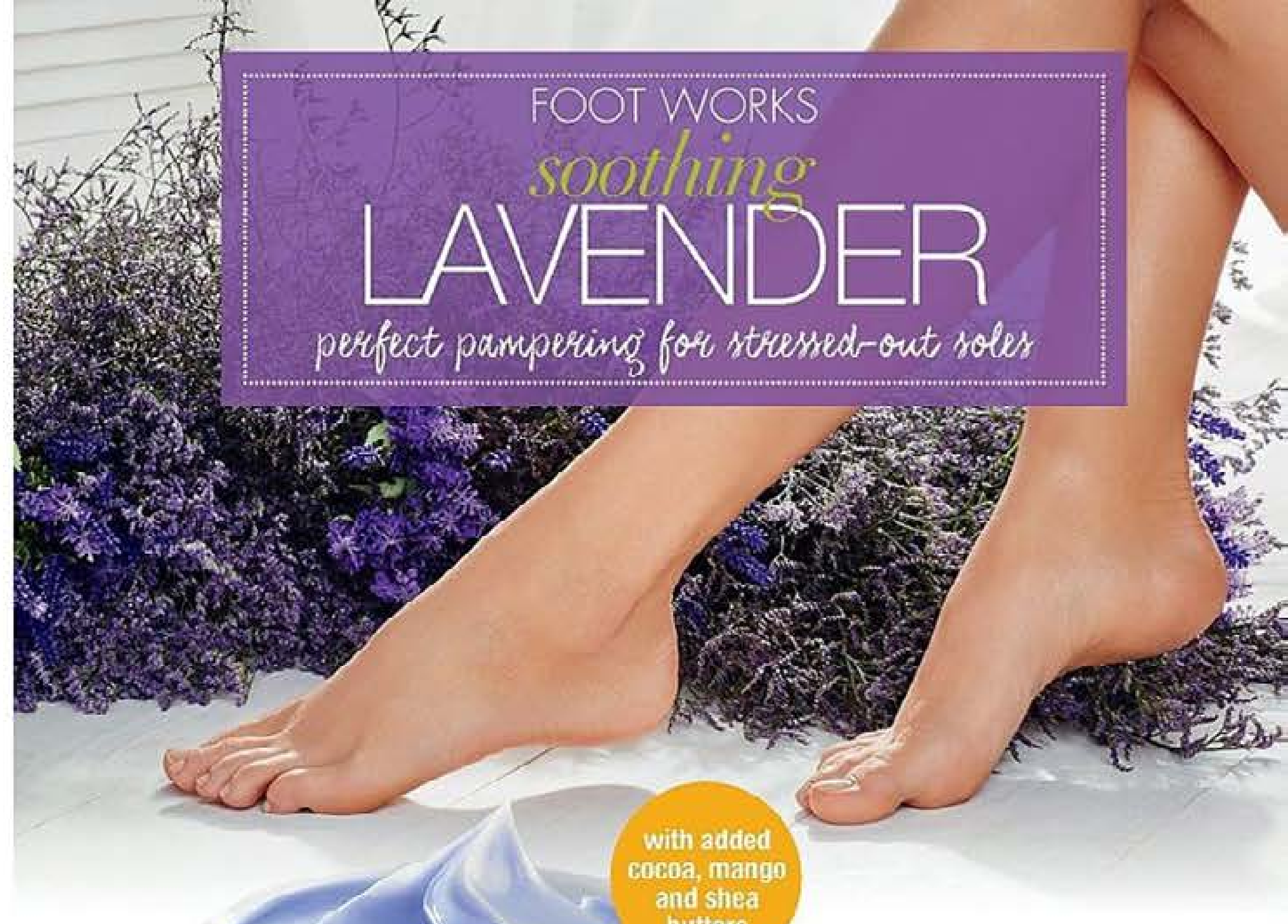


deodorise

fast-dry, freshening formula

Deodorising Foot and Shoe Spray with Lavender
100ml
17681
£4.50

FOOT WORKS
soothing
LAVENDER
perfect pampering for stressed-out soles



with added cocoa, mango and shea butters



overnight moisture

wake up to smooth, pampered soles with this softening treat, infused with soothing lavender

Overnight Treatment Cream with Lavender
150ml
13615
Price per 100ml = £1.40
Normally £4.50
£2.10
save £2.40

Moisturising Socks
95% cotton, 5% elastane.
One size.
09563
Normally £5
£3.50
save £1.50



pampering socks

lock in your cream with these specially designed socks

FACIAL treats



love yourself from
top to toe
with these pampering,
at-home treatments

model wears Perfectly Purifying Face Mask



revitalise dull,
tired-looking skin
with refreshing
moringa

deep cleanse
with Dead Sea
minerals

nourish dry
skin with
sumptuous
shea butter

smooth,
supple-looking
complexion
with
Mediterranean
olive oil

youthful,
radiant-looking
glow
with nourishing
argan oil



face masks
just **£3** each

find the mask that's right for
you, with gorgeous ingredients
for every skin need

- Face Mask 75ml**
- 10629 Revitalising Harmony**
Price per 100ml = £4.00
Normally £5
£3 save £2
- 08961 Perfectly Purifying**
- 53785 Blissfully Nourishing**
- 03863 Heavenly Hydration**
- 17202 Treasures of the Desert**
Price per 100ml = £4.00
Normally £5.50
£3 save £2.50



**Revitalising Harmony
Facial Moisturiser**
75ml
04432
Price per 100ml = £4.00
Normally £5.50
£3 save £2.50



**Perfectly Purifying
Face Scrub**
75ml
14613
Price per 100ml = £4.00
Normally £5
£3 save £2



**Heavenly Hydration
Facial Oil**
30ml
10439
Price per 100ml = £10.00
Normally £4
£3 save £1



**Treasures of the Desert
Restoring Facial Cleanser**
75ml
08409
Price per 100ml = £4.00
Normally £5.50
£3 save £2.50

AVON Bath & Body

BODY pampering



love yourself from *top to toe* with these nourishing skin treats



invigorating body brush

- use on dry skin in upward strokes before your lotion to sweep away dead skin cells and stimulate your skin
- long, detachable handle gives you complete control for a full-body, invigorating treatment



new



detachable wooden handle

2. intensely rich moisture with sumptuous shea butter

1. smooth, supple-looking skin with Mediterranean olive oil

find your perfect body lotion for smooth, pampered skin

4. complete relaxation with soothing lavender and jasmine

3. youthful, radiant-looking glow with nourishing argan oil

NEW Back and Body Brush
Wooden handle and nylon bristles.
12948
Will normally be £10
£6 save £4

1. Heavenly Hydration Moisturiser
200ml
10033
Price per 100ml = £2.50
Normally £7
£5 save £2



2. Blissfully Nourishing Body Butter
200ml
04747
Price per 100ml = £2.50
Normally £8
£5 save £3



3. Treasures of the Desert Deeply Restoring Body Cream
200ml
03947
Price per 100ml = £2.50
Normally £8
£5 save £3



4. Relaxing Provence Spa Body Soufflé
200ml
28415
Price per 100ml = £2.50
Normally £8
£5 save £3



rich body butters just **£5** each

from **£3.25**



our hand-picked selection of your

pampering favourites



a burst of lush foam for an awakening shower with refreshing moringa

Revitalising Harmony Foaming Shower Mousse
150ml
13367
Price per 100ml = £2.57
Normally £5
£3.85 save £1.15

shake to mix this layered bath milk with soothing lavender

Relaxing Provence Spa Bath Milk
250ml
28407
Price per 100ml = £1.40
Normally £5
£3.50 save £1.50

intensely rich cream for all your driest areas with sumptuous shea butter

Blissfully Nourishing Hand, Elbow and Foot Cream
75ml
20032
Price per 100ml = £4.33
Normally £4.50
£3.25 save £1.25

luxuriously nourishing hand cream with restoring argan oil

Treasures of the Desert Restoring Hand Cream
30ml
56531
Price per 100ml = £10.83
Normally £4.50
£3.25 save £1.25

“One of the best neck serums I have found. It glides on easily, soaks in quickly and, after only 2 weeks of use, my neck already looks much smoother!”
‘Gill56’, avon.uk.com customer, Stockport



smooth over delicate neck and décolletage for firming, lifting-looking results

Heavenly Hydration Neck & Chest Serum 50ml
03913
Price per 100ml = £7.70
Normally £5.50
£3.85
save £1.65



no.1
bestseller*

“I was not expecting this to work wonders, however it is brilliant! With this I drift off easily (which is very odd for me). Great for anyone who has trouble sleeping.”
‘MayM’, avon.uk.com customer, Birmingham



simply spritz on your pillow and drift away into a blissful slumber

Sleep Serenity Pillow Mist
100ml
13532
Normally £4.50
£3.25
save £1.25

*Based on sales of Pillow Mist, 2015.



Set of 3 Cosmetics Bags*

Includes a large nylon bag and 2 small PU bags. Large bag approx. 25cm x 13cm x 18cm. Small bags approx. 20cm x 15cm. 20826 Normally £10

£7 save £3

Contents not included.



with shorter nylon bristles to grab every strand

Mini Metallic Hair Brush*

Rose gold-coloured plastic hairbrush with nylon bristles. Approx. 13.8cm x 5.5cm x 3.5cm. 19828 Normally £6

£2.50 save £3.50



Snowstorm Mini Tweezer Set with Mirror*

Stainless steel tweezer set in a PU case. Includes a slanted tweezer, a pointed tweezer and a mirror. Case approx. 12cm x 1cm x 3.5cm. 27458

27458

£6



Snowstorm Manicure Set*

Includes stainless steel nail clippers, cuticle pusher, scissors and metal file. Case approx. 10.5cm x 10.5cm x 2.2cm. 25734 Normally £8

25734 Normally £8

£5.50 save £2.50

SPRING CLEAN
your dressing table

9-piece emergency kit
£5
save £3



with our fabulously feminine, 'getting ready' essentials

Prepare to Party Emergency Kit*

Kit comes in a zipped, PU cosmetic bag. Includes 3 polyester hair bobbles, plastic comb, compact glass mirror, mini EVA nail file and foot gel pads. Bag approx. 14cm x 5cm x 9.6cm. 19265

19265
Normally £8

£5 save £3

***WHILE STOCKS LAST**

get YOUR favourite products, in a way that suits YOU...



option 1 **want FREE delivery?** (that leaves more money for lippy!)

select Representative delivery and you can pay your Rep when your order is delivered as normal

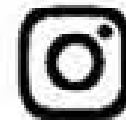
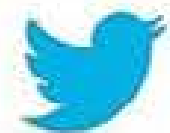


option 2 **want quicker delivery or to pay by card?** (perfect for last-minute shopping!)

standard or express delivery, direct to your home or a parcel shop – pay by credit/debit card or PayPal for extra convenience



AVON
Beauty Connects



shop online

WITH YOUR REP

visit avon.uk.com today to find out more!



we guarantee you'll love your new products!

If you're not 100% happy with your purchase, just return it within 28 days of delivery for a refund or exchange, even if you've tried it!

Special terms apply to certain products – these are clearly indicated in the brochure. For a full refund on products with a free gift, please return both items to ensure your refund is processed.

Avon offers a 2 year warranty for manufacturing faults on its watches.

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of equivalent or greater value may be offered. Only clearance offers are planned on a 'while stocks last' basis. This, and any other variance to our service promise, is indicated on the offer to which it applies. Items marked "Last Chance to Buy" applies to products that we no longer intend to sell within the brochure. However, on some occasions we are left with excess stock which may be included in our Sale sections and flyers, and sold until stocks are exhausted. All clothes and accessories are model's own, unless otherwise stated.

All claims in advertising are supported by clinical and consumer studies. Some images in this brochure are shown larger than actual size.



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Help the environment by disposing of your products responsibly. The wheelie bin symbols indicate the product and batteries must not be disposed of in the domestic waste as they contain substances which can be damaging to the environment and health. Please use designated collection points or recycling facilities when disposing of the item or batteries.





your best-loved

bath & body

stock up and save on
your bestselling favourites!

all
HALF PRICE
pages 230-247

caring LOTIONS

top-to-toe moisture for gentle hydration



1. **Body Lotion 400ml**
06767 Gentle Moisture Oatmeal
03723 Royal Jelly
27599 Aloe Vera
03244 Youth Restore
25783 Rosehips
28332 Essential Moisture
Price per 100ml = 63p
Normally £5
£2.50 half price

3. **Cocoa Butter Body Butter 200ml**
04002
Price per 100ml = £1.25
Normally £5
£2.50 half price

4. **Royal Jelly Body Butter 200ml**
09233
Price per 100ml = £1.25
Normally £5
£2.50 half price

5. **Oatmeal Body Wash 400ml**
25999
Price per 100ml = 38p
Normally £3
£1.50 half price



rich body butters



soothing oatmeal body wash

AVON
care

with **vita-e complex**
for 24-hour moisture*

you love...

nourishing
COCOA BUTTER

“I enjoy using this for the comforting scent and silky texture, but most importantly, it gives me reliably soft skin.”

*sarahdodds
via Avon Beauty Connects,
Edinburgh

AVON
care

cocoa butter
body lotion

cocoa butter & vitamin e
cacao beurre et à la vitamine e



Cocoa Butter Body Lotion

400ml

03798

Price per 100ml = 63p

Normally £5

£2.50

half price

400 ml e

AVON Best-Loved

your best-loved bath & body

AVON
Care

with **vita-e complex**
for 24-hour moisture*

hydrating
HAND CREAMS

caring moisture for happy hands

lip-loving care

Cocoa Butter Lip Butter

10ml
06916
Normally £2.20
£1.30 save 90p



Royal Jelly Lip Treatment SPF15

10ml
26401
Normally £2.20
£1.30 save 90p



Intensive Relief Lip Treatment*

26245
Normally £2.20
£1.30 save 90p
*Excluding lip products.



Hand Cream 100ml

- 05850** Royal Jelly
- 05793** Youth Restore
- 21691** Rosehips
- 26120** Glycerine
- 05736** Olive Oil
- 05942** Argan Oil
- 04820** Aloe Vera
- 05728** Cocoa Butter

Normally £3.80
£1.90 half price

Intensive Relief Hand Treatment

100ml
05975
Normally £4

£2 half price

*Excludes Intensive Relief range.



all
HALF PRICE+
pages 230-247

you love...
soothing & protecting OATMEAL
“Gorgeously creamy and luxuriously smooth. Avon’s best hand cream yet!”

Sophie Fielder,
via Avon Beauty Connects,
Kent

Oatmeal Hand Cream

100ml
26179

Normally £3.80

£1.90
half price

AVON Best-Loved

your best-loved bath & body

AVON
care

with vita-e complex
for 24-hour moisture

favourite
FACE
CREAMS

trusted care for every skin type



**3 in 1 Cleanser,
Toner & Moisturiser**
200ml
13771
Price per 100ml = 68p
Normally £3.50
£1.75 half price

refreshing cleanser with
calming aloe vera

new

**NEW Gentle Moisture
Cleanser, Toner
& Moisturiser**
200ml
06742
Price per 100ml = 68p
Will normally be £3.50

£1.75
half price

all
**HALF
PRICE**

pages 230-247

gently but
effectively
cleanses
make-up and
impurities

caring face creams

for very dry skin

with softening
and restoring
royal jelly

**Royal Jelly
Face Cream**

100ml
07039
Normally £3.80
£1.90
half price

for dry skin

with nourishing
and pampering
cocoa butter and
vitamin E

**Cocoa Butter
Face Cream**

100ml
14944
Normally £3.80
£1.90
half price

for oily/
combination skin

with refreshing and
mattifying cucumber,
witch hazel and
green tea

**Light Moisture
Face Gel-Cream**

100ml
15065
Normally £3.80
£1.90
half price

for mature skin

with skin-firming
collagen and
elastin

**Youth Restore
Face Cream**

100ml
15164
Normally £4.40
£2.20
half price

for normal to
dry skin

with moisturising and
softening soybean
and vitamin E

**Rich Moisture
Face Cream**

100ml
15115
Normally £3.80
£1.90
half price



you'll love...

soothing oatmeal
CLEANSER

with moisturising, protecting
oatmeal and soothing
chamomile



**gentle
moisture**
cleanser, toner
& moisturiser

with oatmeal & chamomile
extract
avec l'avoine et l'extrait de camomille



nurturing
nourissant
sensitive skin

200 ml e
990-40-13U

AVON Best-Loved

your best-loved bath & body

AVON
naturals

haircare
GOODNESS

with locks that smell as gorgeous as they look

strand strength

1. Golden Apricot & Shea
Detangling Spray 150ml
15677

Price per 100ml = 83p
Normally £2.50

£1.25 half price

Golden Apricot & Shea
Leave-in Treatment 125ml
11429

Price per 100ml = £1.00
Normally £2.50

£1.25 half price

flake-free scalp

4. Tea Tree & Mint
Anti-Dandruff Shampoo
250ml
20099

Price per 100ml = 40p
Normally £2

£1 half price

deep clean

2. Verbena &
Peppermint 250ml
24471 Shampoo

02089 Conditioner
Price per 100ml = 40p
Normally £2

£1 half price

restore moisture

5. Honey & Cranberry
250ml
02378 Shampoo

21634 Conditioner
Price per 100ml = 40p
Normally £2

£1 half price

natural volume

3. Raspberry &
Hibiscus 250ml
08516 Shampoo

05371 Conditioner
Price per 100ml = 40p
Normally £2

£1 half price

Raspberry & Hibiscus
Daily Hair Refresher
100ml

57281
Normally £2.50

£1.25 half price

vitamin boost

6. Grapefruit
& Passion Fruit
+Vitamin Complex
2-in-1 Shampoo
and Conditioner
250ml
15149

Price per 100ml = 40p
Normally £2

£1 half price

Grapefruit
& Passion Fruit
+Vitamin Complex
Hair Treatment Mask
125ml
13680

Price per 100ml = £1.00
Normally £2.50

£1.25 half price



you love...
**2-in-1
TIME SAVERS**

“My hair is now softer with more
shine – and you don’t need a
separate conditioner. Smells
absolutely gorgeous too.”

Hilary
avon.uk.com customer
Newcastle upon Tyne

2-in-1 Shampoo
& Conditioner 250ml

06809 Strawberry & Guava
11783 Mango & Ginger
16352 Golden Apricot & Shea
Price per 100ml = 40p
Normally £2

**£1
half price**



all
**HALF
PRICE**

pages 230-247

your best-loved bath & body

AVON naturals kids

mild & gentle
FRUITY FORMULAS



foamy faves

Body Wash & Bubble Bath
250ml
17483 Swirling Strawberry
20818 Playful Pear
Price per 100ml = 50p
Normally £2.50
£1.25 half price



hassle-free 2-in-1s

Shampoo & Conditioner
250ml
02741 Wacky Watermelon
08805 Amazing Apple
Price per 100ml = 50p
Normally £2.50
£1.25 half price



bedtime calm

Good Night Lavender Body Wash & Bubble Bath
250ml
14647
Price per 100ml = 60p
Normally £3
£1.50 half price
Good Night Lavender Body Lotion
150ml
00638
Price per 100ml = £1.00
Normally £3
£1.50 half price

fun & fruity paints

Bath Time Paint 100ml
02881 Bursting Berry
07609 Wacky Watermelon
11007 Playful Pear
Normally £2.50
£1.25 half price



all
HALF PRICE

pages 230-247

Magnificent Mango Detangling Spray
200ml
05769

Price per 100ml = 63p
Normally £2.50

£1.25
half price



you love...
no more TANGLES
“This product is amazing at sorting those knots out. I love it - and the smell too.”
‘Groovysheep’,
avon.uk.com customer,
Portsmouth

AVON Best-Loved

your best-loved bath & body

AVON
naturals

scented
COLLECTIONS

shower gels and body lotions with
fragrances inspired by nature



Shower Gel 200ml
12229 Strawberry & Guava
04135 Cherry Blossom
17145 Passionfruit & Peony
24489 Vanilla & Sandalwood
28118 Coconut & Starfruit
15107 Almond & Lily of the Valley
 Price per 100ml = 68p
 Normally £2.70
£1.35 half price

Body Lotion 200ml
18291 Strawberry & Guava
23838 Cherry Blossom
12880 Passionfruit & Peony
24539 Vanilla & Sandalwood
16162 Coconut & Starfruit
15230 Almond & Lily of the Valley
 Price per 100ml = 80p
 Normally £3.20
£1.60 half price

roll-on deodorants



Women's Roll-On Anti-Perspirant Deodorant 50ml
23879 Max Protection 6
17111 Invisible Protection
15362 Light Bloom
06155 Minerals
 Price per 100ml = £2.00
 Normally £2
£1 half price

all
HALF
PRICE

pages 230-247

you love...

fragrance
SPRITZES

“I always have these spritzes at hand, in my bag or around the home. The beautiful scents are great!”

'StarGirl'
avon.uk.com customer,
Lincoln



Scented Spritz 100ml
16451 Passionfruit & Peony
57067 Blackberry & Vanilla
05447 Jasmine
25403 Milk & Honey
22368 Coconut & Starfruit
24422 Vanilla & Sandalwood
56473 Cranberry & Cinnamon
11452 Lily & Gardenia

01883 Sugar Plum & Vanilla
20263 Violet & Lychee
05702 Pomegranate & Mango
10280 Lavender & Chamomile
17137 Strawberry & Guava
18051 Cherry Blossom
13763 Almond & Lily of the Valley
 Normally £3

£1.50
half price



AVON Best-Loved

your best-loved bath & body

senses

scent-sational
SHOWER GELS

fill your shower with fabulous fragrances for every mood



refreshing & zesty



creamy & indulgent

Shower Gel 250ml
21253 Joyful Tropics
15024 Pure Oasis
25924 Delightful Orchard
54379 Citrus Zing
54395 Lagoon
 Price per 100ml = 40p
 Normally £2

£1 half price

Shower Crème 250ml
26096 Calming Tuscany
02667 Creamy Fantasy
 Price per 100ml = 40p
 Normally £2

£1 half price

Shower Gel 500ml
21261 Joyful Tropics
07633 Pure Oasis
12799 Delightful Orchard
17632 Citrus Zing
17640 Lagoon
25908 Anti-Stress
 Price per 100ml = 30p
 Normally £3

£1.50 half price

Shower Crème 500ml
04010 Mystique
28340 Calming Tuscany
16113 Creamy Fantasy
 Price per 100ml = 30p
 Normally £3

£1.50 half price

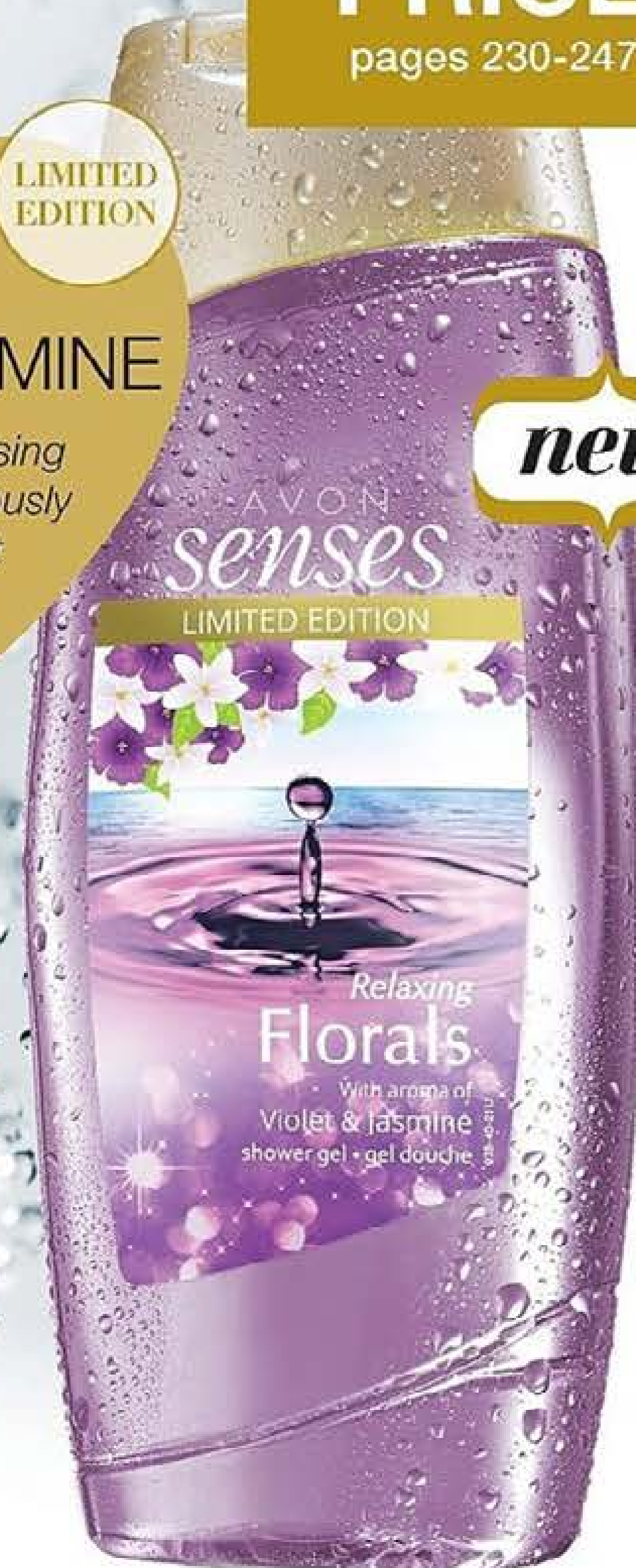
you'll love...

pretty
VIOLET & JASMINE

with a rich, moisturising
formula and a lusciously
soft, floral scent

LIMITED
EDITION

new



leaves skin feeling smooth,
supple and touchably soft

NEW Relaxing Florals Shower Gel
 500ml
06353

Price per 100ml = 20p
 Will normally be £3

£1

save £2

*Excluding Relaxing Florals Shower Gel.

all
**HALF
PRICE***

pages 230-247

your best-loved bath & body

senses

heavenly HAND WASHES

liquid soap that's gentle and caring
(in a choice of clean, fresh scents!)

fresh lily of the valley & apple

odour-neutralising water fruits & pear

creamy jasmine, peach & vanilla

zesty citrus & refreshing grapefruit



Daily Hand Wash 250ml
14449 Heaven Harmony
09951 Lagoon
05983 Mystique
09944 Citrus Zing
Price per 100ml = 40p
Normally £2
£1 half price

all
HALF PRICE*
pages 230-247

**Feminine
Cleansing Wipes***

15 wipes.

07336

Price per piece = 8p
Normally £3.40

£1.20

save **£2.20**

*Excluding Feminine
Cleansing Wipes



you love...
feminine & FRESH
“When you don't have time to shower after a run or a long day, these are perfect. I'm too embarrassed to buy something like this in store.”
MayM,
avon.uk.com customer,
Birmingham

Feminine Wash 300ml
28688 Gentle
07062 Active
05454 Cotton Breeze
Price per 100ml = 67p
Normally £4
£2 half price



AVON Best-Loved

all
HALF PRICE

pages 230-247

blissful
BUBBLES

soak away your troubles with foamy suds in your favourite relaxing, sweet or floral scents



delicate & relaxing

warm & sweet

- Bubble Bath 1 litre**
 20966 Lavender
 27318 Chocolate & Orange
 12567 Spiced Cranberry & Orange
 00208 Soft Pink
 45906 French Lilac
 13235 White Lily
 03111 Orchid and Gardenia
 Normally £5
£2.50 half price

- Bubble Bath 500ml**
 23465 Lavender
 06072 Sensitive Rose Petals
 03996 Herbal Meadow
 25007 Chocolate & Orange
 02451 Soft Pink
 28548 French Lilac
 19711 White Lily
 48611 Orchid & Gardenia
 Price per 100ml = 40p
 Normally £4
£2 half price



floral & light



**Herbal Meadow
Bubble Bath**
 1 litre
 54908
 Normally £5
£2.50
 half price

new

you'll love...
ultimate RELAXATION
 “Rosemary and sage extracts are known for their stress-relieving, soothing properties, so this soak is perfect for soothing away the strains of the day.”
 Emma Trainor
 Avon UK's Bath & Body Product Expert

WITH
HERBAL EXTRACT
 AVEC
L'EXTRAIT
À BASE
DE PLANTES
BUBBLE BATH
BAIN MOUSSE
 1000ml e

AVON Best-Loved

ANEW

new

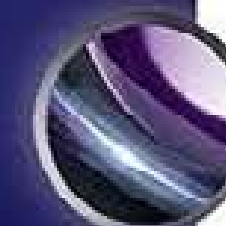
lifted-looking skin from every angle, instantly

9 out of 10 women agree, based on a 4-week consumer study with 150 women

- FIRM
- TIGHTEN
- SMOOTH

HOW DOES IT WORK?

formulated with injectable-grade amino acids and polymers. designed to help increase skin's elastin and collagen production, to help lift and tighten the look of the face and neck



HOW TO USE:

Click the base of the pen to dispense serum on to fingers. Smooth over cleansed face and neck in an upwards motion, to instantly lift the look of skin.



NEW Platinum Instant Definition Treatment
15ml
08615
Price per 100ml = £80.00
Will normally be £15
£12 save £3

try today

£12

save £3



£3.50
each
half price

**2 STEPS TO
LONGER
LASTING
GEL
NAILS**



STEP 1: GORGEOUS GEL COLOUR
 ✓ salon-like gel shine without the UV lamp
 ✓ our biggest range of gel shades ever!

STEP 2: POWERFUL TOP COAT
 ✓ doubles the wear of ANY nail polish*
 ✓ more shine, less chipping and cracking

Gel Shine Nail Enamel 10ml
 Normally £7
£3.50 half price

Lasting Finish Top Coat 10ml
 25890
 Normally £7
£3.50 half price

*When using Gel Shine Nail Enamel and Lasting Finish Top Coat together.



AVON Make-up

chakra bracelets

with semi-precious stones

NEW
£3
each

THE 3RD EYE CHAKRA 10975

intuition, knowledge
and imagination –
with AMETHYST



THE ROOT CHAKRA 11015

stability, security
and spirituality –
with RED CARNELIAN



THE HEART CHAKRA 10850

compassion, love
and acceptance –
with AVENTURINE



THE SOLAR PLEXUS CHAKRA 10777

identity, self-esteem
and confidence –
with TIGER'S EYE

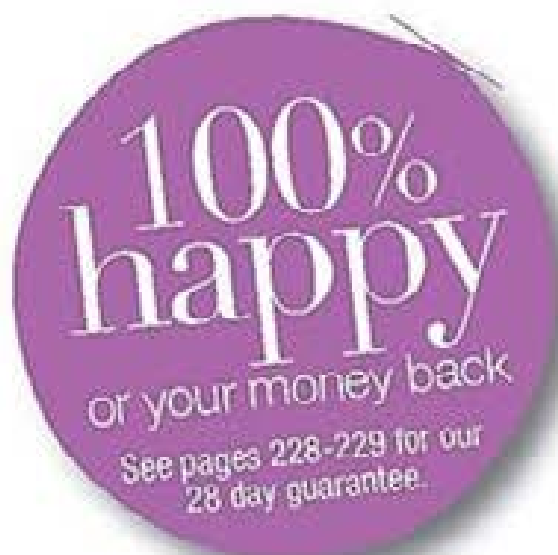


NEW Suri Chakra Bracelet

Adjustable textile cord bracelet with
semi-precious stone charm.

Will normally be £6 **£3 half price**

comes with a card
explaining its meaning



If you're not **100% happy** with your purchase, **simply return it within 28 days** of delivery for a refund or exchange – even if you have tried it! Special terms apply to certain products – these are clearly indicated in the brochure. For a full refund on products with a free gift, please return both items to ensure your refund is processed. **The Avon guarantee is in addition to your statutory rights.**