

AVON

CAMPAIGN 5 | MAY 2023



NEW

take the challenge:

RESTORE YEARS OF
COLLAGEN LOSS & SEE

7 AGE-DEFYING
BENEFITS
IN 7 DAYS*



NEW



THE ICONIC TOP-RATED
POWER SERUM
**NOW FOR
YOUR EYES**

With **1 bought every minute,****
you LOVE **Renewal Power Serum**,
formulated with **award-winning**
Protinol™ which works faster than
retinol while being gentle on the skin.

Now introducing this powerful
ingredient in a **must-have** cream
for your **delicate eye area**.

Swipe left to buy the
ultimate skincare
power couple.

**Based on units sold
during September 2021.

I'm wearing... **Silver Lights**.

YOUR TOP-RATED
**GLIMMERSTICK
COLLECTION**

Struggling to pick your favourite shade of our **high-impact eyeliner**?
With this **eye-catching offer** you can have them all!

DIAMOND SHADES

46078 Fuchsia	45302 Aqua Sparkle	49106 Black Bijoux	73106 Black Ice	70656 Brown Sugar	67736 Smokey Diamond	71829 Silver Lights	70862 Teal Sparkle	73395 Twilight Sparkle	70599 Emerald Glow	46060 Sugar Plum
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TAKE THE 7-DAY POWER CHALLENGE & **SEE THE DIFFERENCE YOURSELF**

put **ANEW Power Serum and Power Eye Cream**
to the test and share your **POWERFUL** results



“Love this! In the past I’ve always used expensive brands.
I was totally blown away by how **effective** this was
at such a great price.”

Mrs b., Renewal Power Serum review, avon.uk.com customer

#Anew7DayPowerChallenge



help to **RESTORE** years
of collagen loss &
SEE RESULTS
IN JUST 7 DAYS
or your money back

AWARD
WINNING
PROTINOL™
DUAL COLLAGEN
BOOST

NEW

**NOW FOR
YOUR EYES**

BOTH FOR
£28

worth £38
order using **68452**





85% agree
it's as **GOOD AS A LUXURY**
SERUM costing 3X the price*

*Based on trialists (18+) who expressed
an opinion in a blind product test.

ANEW | THE SCIENCE BEHIND YOUR BEST SKIN

HELP TO RESTORE
YEARS OF COLLAGEN
LOSS AND
SEE 7 POWERFUL
AGE-DEFYING
BENEFITS IN 7 DAYS

- 1** fine lines
look reduced
- 2** firmer-looking
skin
- 3** smoother-looking
skin
- 4** radiant glow
uncovered
- 5** pores look
minimised
- 6** stronger-feeling
skin
- 7** more
resilient skin

**Anew Renewal
Power Serum**

30ml

21808

Price per 100ml = £65.00

Normally £24

£19.50

save £4.50



BOTH FOR
£28



worth £38
order using
68452

AWARD
WINNING
PROTINOL™
DUAL COLLAGEN
BOOST

+
NIACINAMIDE



Results after 7 days use.
Model is unretouched.



NEW

HELP TO
RESTORE
YOUNGER-LOOKING
EYES **INSTANTLY**

Instantly blurs and
brightens the look
of the eye area.*

Skin around eyes
looks **less puffy**, fresh
and well rested.*

Dramatically
smooths, reduces
lines and wrinkles,
and intensely
hydrates.*



**NEW Anew Renewal
Power Eye Cream**

15ml

12393

Price per 100ml = £80.00

Will normally be £14

£12

save £2

*Based on a consumer study with 132 participants.

**BOTH FOR
£28**



worth £38
order using
68452

AWARD
WINNING
PROTINOL™
DUAL COLLAGEN
BOOST

+
LIGHT
DIFFUSION
TECHNOLOGY



BEFORE



INSTANTLY

Model is unretouched.

NEW

PROTINOL™ POWER PACKS

A **powerful skincare routine** shouldn't cost a fortune. Team your perfect **day cream** with the **Renewal Power Serum** and **Power Eye Cream** and see results like never before.

STEP 1

RENEWAL POWER SERUM

Apply this **collagen-boosting** serum in upward and outward motions to cleansed face and neck.

STEP 2

RENEWAL POWER EYE CREAM

Gently pat a small amount under eyes and along the brow bone until absorbed to **reduce the look of fine lines**.

STEP 3

DAY CREAM

Follow with your favourite Anew Day Cream, formulated with **SPF** to keep skin **hydrated** and **protected** all day.



PLATINUM IDEAL FOR AGE 50+

START **LIFTING** SKIN IN **JUST 2 DAYS**

Replenish what **sagging** skin needs most: **firmness, moisture** and **elasticity**.

ALL 3 FOR
£38
worth £56
order using 69310



NEW Platinum Skin Renewal Power Pack

Includes: Renewal Power Serum 30ml, Renewal Power Eye Cream 15ml and Platinum Day Lifting Cream SPF25 50ml.

69310
£38

ALL 3 FOR
£36
worth £54
order using **68015**

ULTIMATE IDEAL FOR AGE 40+

START **FIRMING** SKIN IN **JUST 2 DAYS**

Get ready to reduce the appearance
of **wrinkles** and improve your **skin's radiance**.



STEP 1

RENEWAL
POWER SERUM

STEP 2

RENEWAL POWER
EYE CREAM

STEP 3

ULTIMATE
DAY CREAM

NEW Ultimate Skin Renewal Power Pack

Includes: Renewal Power Serum 30ml, Renewal Power Eye Cream 15ml
and Ultimate Day Firming Cream SPF25 50ml.

68015
£36

REVERSALIST IDEAL FOR AGE 30+

START **PLUMPING** SKIN IN **JUST 2 DAYS**

Clinically shown to help reduce **fine lines**
and **double your skin's moisture**.



STEP 1

RENEWAL
POWER SERUM

STEP 2

RENEWAL POWER
EYE CREAM

STEP 3

REVERSALIST
DAY CREAM

NEW Reversalist Skin Renewal Power Pack

Includes: Renewal Power Serum 30ml, Renewal Power Eye Cream 15ml
and Reversalist Day Perfecting Cream SPF25 50ml.

68817
£34

Blackberry Pearl

Country Rose

ULTRA CREAMY SATIN

2 FOR £10
3 FOR £14

mix & match pages 14-19

Divinely vivid
moisturising colour with
none of the dryness.

8 MILLION* HAVE FOUND
THEIR PERFECT SHADE
NOW IT'S YOUR TURN!

Cappuccino

NEW LIMITED-EDITION SHADES



*Based on 2021 lipstick sales data.

NEW LIMITED-EDITION SHADES



NEW SHADES



Ultra
Satin
Lipstick
£8

UNIQUE DEEPS
THAT WORK FOR YOU

CUTE BRIGHTS
TO SUIT EVERY BEAUTY

PERFECT NUDES
FOR EVERY SKIN TONE





Red Supreme



Pure Pink



Marvellous Mocha

ULTRA VELVETY MATTE

2 FOR £10
3 FOR £14

mix & match pages 14-19

High-impact matte
colour that won't cake,
crack or dry.

NEW SHADES



**Ultra
Matte
Lipstick
£8**



STATEMENT DEEPS
THAT WORK FOR YOU

INDULGENT PINKS
TO SUIT EVERY BEAUTY

NATURAL HUES
FOR EVERY SKIN TONE



Crushed Lime



Cotton Candy



Luminous Nude

ULTRA JUICY GLOSS

2 FOR £10
3 FOR £14

mix & match pages 14-19

The oil-infused, **high-impact colour** that **never feels sticky**.

NEW SHADES



33316
Just Peachy



32326
Forbidden Fig



70334
Crushed Lime



70326
Spellbound

NEW SHADES



64394
Wisteria Glow



29991
Cherry Pick



70235
Cotton Candy



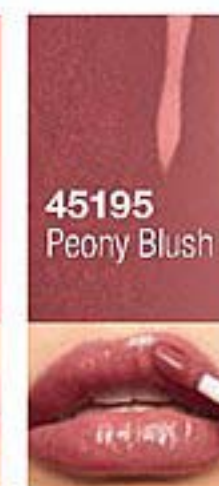
33340
Mulberry Glaze



47522
Pomegranate Punch



39297
Tropical Twist



45195
Peony Blush



40055
Rusty Luster

NEW SHADES



45815
Gold Digger



33373
Lavender Haze



47449
Gleaming Guava



33290
Luminous Nude



34751
Wink Of Pink



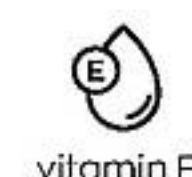
31518
Crystal Clear



jojoba oil



coconut oil



vitamin E



3D
light-reflective
pigments

Ultra Colour Lip Gloss
7ml
Price per 10ml
= £10.00
£7



FEEL FLIRTY WITH SHEERS
HINT OF COLOUR +
MIRROR-LIKE SHINE

BE BOLD WITH CREAMY
ULTRA-RICH COLOUR +
HIGH-IMPACT SHINE

GO EXTRA WITH SHIMMER
LUMINOUS HUES +
HOLOGRAPHIC SPARKLE



Ultraviolet



Once Upon A Lime, Mad-arin, Fun N Fuchsia
& Strawberry Margarita



Think Fast Pink

ULTRA FAST MANI

2 FOR £6 3 FOR £8

pages 20-21

Your **express mani**
for fresh tips that **dry**
in **60 seconds**.



STATEMENT BOLDS
SHADES THAT PACK A PUNCH



EXTRA BRIGHTS
GO OTT WITH FUN COLOUR CLASHES



**Ultra Colour 60 Second
Express Nail Enamel**
10ml
£4

FLIRTY PASTELS
PRETTY TONES THAT SUIT ALL

**ULTRA
COLOUR**
now with
more colour
in every drop

**ULTRA ME
SHADES**
let you switch
up your tips on
the daily

ULTRA FAST
so you're dry
and good
to go in 60
seconds





LOVED AS MUCH AS MAC
In Extreme Dimension Mascara*
which costs **MORE THAN TWICE AS MUCH****

★★★★★ **TOP RATED**



BEFORE



AFTER

SWITCH, SAVE & BE AMAZED

NEW

AVON LASH GENIUS
MULTITASK & MULTIPLY
MASCARA 10ML

£8

Price per 10ml = £8

MAC IN EXTREME
DIMENSION MASCARA
13ML

£24**

Price per 10ml = £18.46

SAVE £16

- full volume, length, lift, intensity and definition
- Smart Control Brush separates and combs every single lash
- quick-glide gel formula coats lashes in deep black colour from root to tip, no clumping

NEW Lash Genius
Multitask & Multiply Mascara
10ml

Will normally be £10

£8 save £2

*Based on a blind test with 123 participants between 17.06.2022 and 11.07.2022.

**Based on unit price comparison; Avon price per 10ml = £8, MAC price per 10ml = £18.46. MAC In Extreme Dimension Mascara 13ml price £24, sourced from maccosmetics.co.uk on 01.03.2023.



49130
Blackest
Black



49627
Brown
Black

YOUR VOLUMISING & CONDITIONING LASH PRIMER

Wave goodbye to weak and clumpy lashes with this priming base for more **visible volume** and **fluttery length**.



- instantly thickens and lengthens lashes
- enriched with keratin and castor oils
- use with any mascara

Lash Supreme Volume Primer

7.5ml

31468

Price per 10ml = £8.67

Normally £8

£6.50

save £1.50



BARE LASHES



WITH PRIMER



PRIMER + EUPHORIC MASCARA

LEGENDARY LENGTH & VOLUME

When it comes to **length** with **volume**, does your mascara measure up? This mascara gives you **guaranteed satisfaction!**



I'm wearing... **Blackest Black**



06791
Blackest Black

63735
Brown Black

- smudge, clump and flake free
- lasts all day

**Legendary Lengths
Mascara**

10ml

Normally £9

£7

save £2

THE LASH BAR

AMPLIFIED LASH VOLUME

- buildable formula lasts all day
- smudge, clump and flake-proof
- brush gets extra close to the lash line to build volume from the base



Ultra Volume Mascara
10ml
£9

Ultra Volume Waterproof Mascara
10ml
£9



YOUR BEST LASH LIFT EVER

- up to 4x the lift
- up to 6x lash volume
- 24-hr hold

Unlimited Instant Lift Mascara
10ml
£9



POWERFUL VOLUME & FULL FLUTTER

- doubles the volume of your lashes
- enriched with a caring blend of keratin and castor oil
- water-resistant formula won't clump, flake, smudge or spike

Euphoric Mascara*
10ml
£9



*Last chance to buy in brochure. While stocks last.

LASH-CONDITIONING PRIMER

- instantly thickens and lengthens lashes
- enriched with keratin and castor oils
- use with any mascara

Lash Supreme Volume Primer 7.5ml
24679

Price per 10ml = £8.67
Normally £8

£6.50
save £1.50



5-IN-1 MASCARA

- full volume, length, lift, intensity and definition
- Smart Control Brush separates and combs every single lash
- quick-glide gel formula coats lashes in deep black colour from root to tip, no clumping

NEW Lash Genius Multitask & Multiply Mascara

10ml
Will normally be £10

£8
save £2



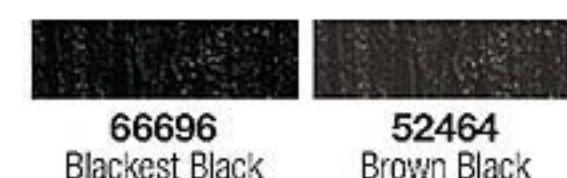
LEGENDARY LENGTH & VOLUME

- up to 50% longer lashes
- up to 3x volume
- smudge, flake and clump-free formula lasts all day

Legendary Lengths Mascara

10ml
Normally £9

£7
save £2



CURL & LIFT MASCARA

- instantly doubles your curl
- up to 6x dramatically smoky volume
- lifts and locks your lashes in place for 24 hours

Unlimited Drama Instant Lift Mascara

10ml
£9



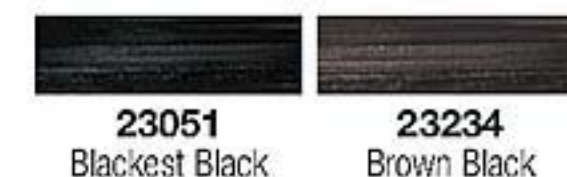
STATEMENT LASH VOLUME

- with lash-loving vitamin E
- helix brush for fuller, thicker lashes
- clump, flake and smudge-proof, water-resistant formula lasts all day

SuperShock Volume Loader Mascara 10ml

Normally £8.50

£5.50
save £3



THE EYELINER BAR

GLIMMERSTICK SPARKLE

- shimmering, precise lines that last all day
- creamy, high-impact, waterproof colour
- smooth-glide, smudge-free formula

Glimmerstick Diamonds Eyeliner
£6.50



Multi-buy offer on the back cover!

GLIMMERSTICK LINES

- precise lines that last all day
- creamy, high-impact, waterproof colour
- smooth-glide, smudge, flake and fade-free formula

Glimmerstick Eyeliner
£6.50



CREAMY GEL LINES

- luxuriously super-soft eyeliner
- blendable, budge-proof formula with a bold finish

Big Gel Paint Pencil Liner
£6



DEFINED PRECISION LIQUID EYELINER

- fine, easy-to-use tip
- tug-proof and smudge-proof
- 12 hours of waterproof wear

Super Definition Liner
£6.50



INTENSE KOHL LINES

- super-soft with shea butter for smooth application
- long-lasting colour that won't budge
- smudger tool – perfect for creating a smouldering, smoky look



DUAL-ENDED EYELINER

- water-resistant liquid liner for precision lines
- waterproof gel pencil for bold definition
- shapes and defines eyes



THE 24-HOUR EYELINER

- deep pigment delivers the ultimate intensity
- flexible precision tip for easy definition
- water-resistant, smudge-proof, fade-proof formula



Kohl Pencil Eyeliner
Normally £6

£3.50 save £2.50



Dramatic Duo 2-In-1 Pencil & Liquid Eyeliner*
£8

*Last chance to buy in brochure. While stocks last.



Power Stay 24-Hour Liquid Liner
£8

THE POWER OF PINK

Level up your look with **9 shades of highly pigmented eyeshadow** that build from an everyday pop of pink to a bold creative look.



13896 Shine Bright



59451 Next Level

- 9 highly pigmented eyeshadow shades
- buildable from everyday to bold

Viva La Pink Eyeshadow Palette*
£10

*Last chance to buy in brochure. While stocks last.

PERFECT GIFT



Shine Bright



Next Level

STAY-PUT CREASE PROOF EYESHADOW

Long-lasting colour with the power to be **vibrant in just 1 swipe** - you can use it as a liner too!



BUILT-IN SHARPENER IN THE BASE so you're always on point



16 hours of vibrant, waterproof colour



creamy texture glides on effortlessly and blends easily



won't smudge, transfer or crease

Power Stay Shadow Stick
Normally £9

£7
save £2



I'm wearing... Bronze Sugar.



13995 Everyday Beige



25452 Bronze Sugar



25262 Stylish Brown



15156 Mocha Brew



25429 Statement Berry



15107 Essential Black

THE BROW BAR

GLIMMERSTICK PRECISION BROWS

- our thinnest ever tip to mimic micro-fine hairs
- natural-looking definition that lasts all day
- no sharpener needed – simply twist for more colour

Micro Fine Brow Pencil
Normally £6.50

£4

save £2.50



24-HOUR BROWS

- waterproof formula stands up to heat, humidity and sweat
- easy-to-use precision brush creates seamless-looking brows
- fade-proof, budge-proof finish

Power Stay 24-Hour Brow Pomade

£9



SCULPTED BROWS

- creamy formula easily shapes and defines
- smudge-proof, stay-put, waterproof colour

Brow Sculpting Pencil

£7



24-HOUR BROW COLOUR

- ultra-fine tip for precise, hair-like strokes
- waterproof, smudge-proof formula
- adds depth and stays looking fresh, not faded

Power Stay 24-Hour Brow Pen

£9



NEW SHADE*

SHAPE, TINT & SET YOUR BROWS

Boost brows from basic to basically perfect with this **volumising tinted brow gel** that sets to a soft, flexible finish - **NOW in a suits-all Clear shade.**



09100 Clear*	21279 Blonde
05009 Light Brown	16006 Brunette
14597 Dark Brown	00075 Soft Black

- buildable volumising gel that sets to a soft, flexible finish
- MicroFlex brush combs through every hair
- water-resistant, clump and smudge-proof and lasts all day

Brow Boost Volume
Normally £6.50

£4.50

save £2

I'm wearing... Clear.





3-IN-1 MATTE FOUNDATION CONCEALER & POWDER

Your does-it-all make-up base for
a shine-free finish in 1 easy sweep.



- breathable, buildable medium-to-full coverage
- cream-to-powder for a comfortable, matte finish
- sweat, heat and humidity-proof, shine-free finish that lasts
- SPF12

**Mattifying Cream-To-Powder
Foundation Compact**

10g

Normally £10.50

£7.50

save £3

	12369 Porcelain
	25551 Light Ivory
	11320 Alabaster
	13821 Warm Ivory
	25379 Ivory
	15164 Light Nude
	14936 Nude
	25239 Shell
	59956 Creamy Natural
	56044 Natural Beige
	26427 Honey Beige
	23572 Sun Beige
	26112 Medium Beige
	22590 Soft Honey
	24927 Light Caramel
	26369 Spice
	13144 Caramel
	17459 Walnut
	00992 Dark Cocoa
	35352 Rich Sienna

FIND YOUR
PERFECT
MATCH
OR YOUR
**MONEY
BACK**
GUARANTEED*

NEW & IMPROVED

FLAWLESS MATCH NATURAL FINISH FOUNDATION

NOW WITH
HYALURONIC ACID
AND **SMARTMATCH**
TECHNOLOGY
FOR THE PERFECT
SHADE MATCH!

It's the **natural-skin-feel foundation**
that's like your skin, only better.

AVON
**FLAWLESS
MATCH**

**NATURAL
FINISH**

FOUNDATION
WITH HYALURONIC ACID
AND SPF 20

30 ml/мл/oz e

MATCHED:
435N

MATCHED:
225G

LOOKING FOR
IDEAL FLAWLESS?
YOU'LL LOVE NEW FLAWLESS
MATCH'S IMPROVED FORMULA



*Excludes samples. Terms and conditions apply, see pages 190-191.

28605 535P
Espresso

25247 530N
Maple

02956 525N
Dark Cocoa

06882 520P
Rich Sienna

21774 515N
Bronze

28654 510N
Walnut

14514 438P
Chocolate

14381 435N
Warm Deep Tan

14365 430N
Deep Tan

14258 420G
Caramel

14241 410P
Spice

14191 355G
Light Caramel

14118 348P
Toasted Praline

14050 345N
Soft Honey

14019 340N
Light Tan

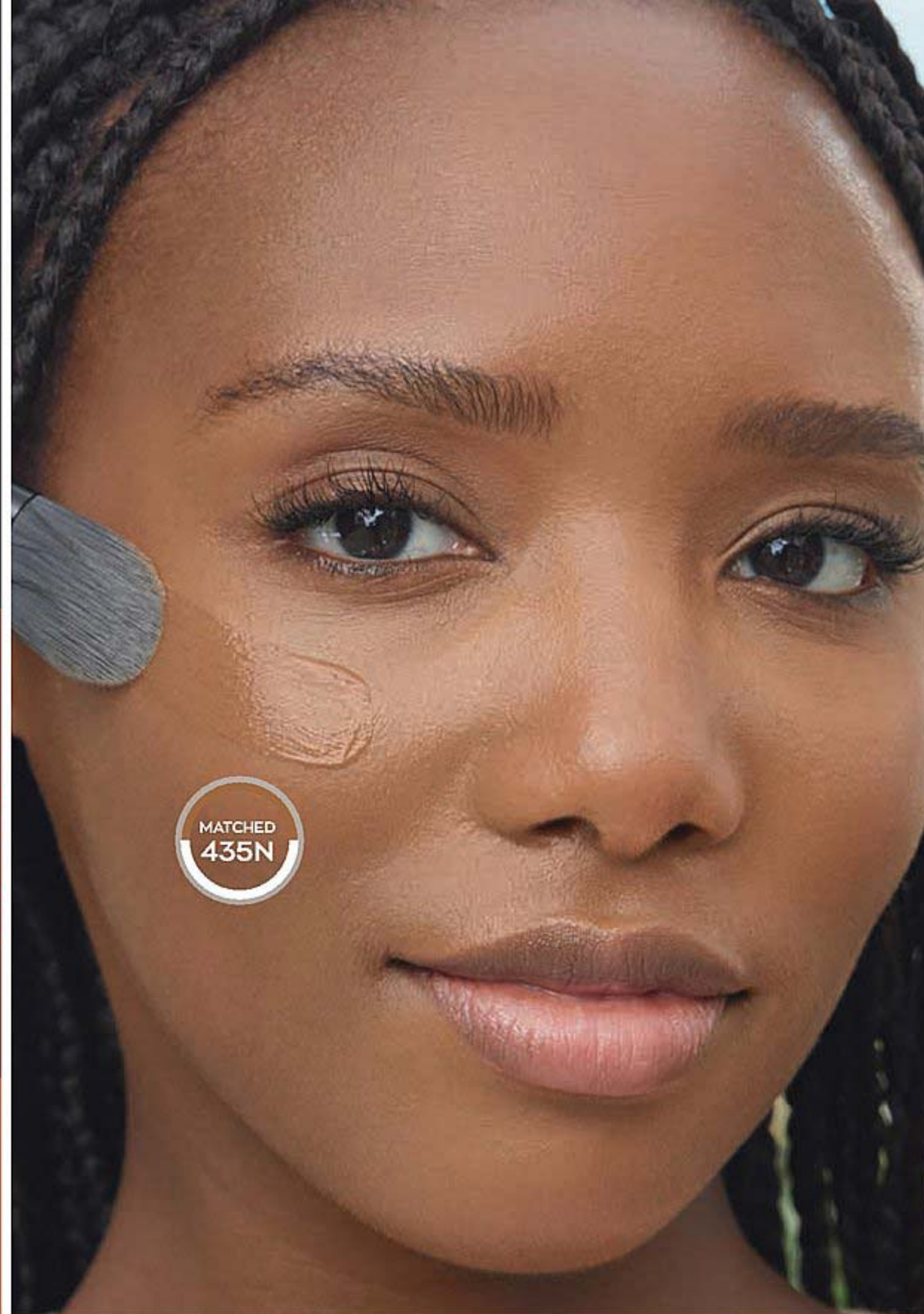
25320 330P
Honey Beige

25304 320G
Sun Beige

5 DEEP

4 MEDIUM DEEP

3 MEDIUM



35 SHADES TO MATCH ALL SKIN TONES

NEW



SMARTMATCH TECHNOLOGY

3D pigments combine to precisely match your unique skin tone for **natural-skin-feel** and buildable, medium-to-full coverage



SKIN-LOVING FORMULA

with hyaluronic acid for a hydrating, **yet weightless**, natural-skin look and feel

NEW Flawless Match Natural Finish Foundation 30ml

Price per 10ml = £2.33

Will normally be £10

£7
save £3

3 MEDIUM



25254 315N
Pure Beige



25049 310N
Medium Beige



26526 260G
True Beige



26468 250N
Cream Beige



54122 245N
Natural Beige



59949 235P
Shell



57745 230N
Creamy Natural



02220 228G
Nude



13953 225G
Soft Beige



13789 220G
Light Nude



15297 215P
Ivory



15230 210N
Light Beige



15115 145P
Ivory Pink



15081 140P
Light Ivory



15073 130N
Alabaster



15065 125G
Warm Ivory



14993 120N
Porcelain



41418 115P
Pale Pink



1 FAIR

IT'S YOUR TIME TO GET **MATCHED**

Our colour experts worked with people of all skin tones, using a **unique combination of pigments** to skilfully match each shade for a **Flawless Match** finish.

#GETMATCHED

Scan here for our step-by-step guide to finding your perfect match.



THE FACE BAR

04754 Porcelain	09423 Alabaster	05124 Ivory	05231 Warm Ivory	04937 Light Ivory
05249 Light Nude	03889 Nude	05157 Shell	04853 Creamy Natural	04879 Natural Beige
24802 Soft Honey	05165 Honey Beige	03947 Sun Beige	04887 Medium Beige	24851 Light Caramel
04499 Caramel	05199 Spice	04903 Walnut	04911 Dark Cocoa	05207 Rich Sienna

3-IN-1 RADIANT CONCEALER, FOUNDATION & POWDER

- breathable, medium-to-full coverage
- cream-to-powder for a comfortable, flawless finish
- for normal, combination and dry skin types
- SPF15

Cream-To-Powder Foundation Compact

9g
Price per 10g = £8.33
Normally £10.50

£7.50
save £3



16451 Porcelain	22426 Light Ivory	56549 Warm Ivory	07104 Nude	09415 Ivory
44669 Natural Beige	57372 Shell	57463 Creamy Natural	23523 Sun Beige	19018 Medium Beige
18507 Honey Beige	11403 Soft Honey	48702 Light Caramel	13433 Deep Tan	08771 Spice
27078 Bronze	15891 Caramel	14902 Walnut	27094 Dark Cocoa	27037 Espresso

SKINCARE-INFUSED SERUM FOUNDATION

- Triple Action Complex to help enhance the look of skin, help lock in moisture, and improve complexion
- radiant, light-to-medium buildable coverage
- SPF30

Serum Foundation
30ml
Price per 10ml = £4.00
£12

SCAN ME



TO SHOP SAMPLES



28449 Ivory Pink	17004 Ivory	17293 Warm Ivory	07880 Alabaster	17087 Porcelain	28464 Light Ivory	17335 Soft Beige
17038 Shell	17319 Light Nude	59246 Nude	17103 Light Beige	17350 True Beige	61499 Creamy Natural	13557 Cream Beige
05579 Pure Beige	17111 Natural Beige	17368 Sun Beige	17046 Honey Beige	24661 Light Tan	17137 Medium Beige	17210 Soft Honey
28407 Caramel	05595 Light Caramel	17376 Warm Deep Tan	17400 Deep Tan	17053 Toasted Praline	00315 Spice	
28415 Chocolate	17418 Bronze	17244 Walnut	17251 Dark Cocoa	17079 Rich Sienna	17277 Maple	

24-HOUR MATTE FOUNDATION

- lightweight and breathable, medium-to-full coverage
- maintains matte finish in heat, humidity and non-stop activity
- won't transfer onto your clothes, smudge or fade

Power Stay 24-Hour Foundation 30ml
Price per 10ml = £4.17
£12.50



THE MINERAL MASTERPIECE

Our skin-loving loose powder foundation will transform your uneven skin tone to a radiant complexion for healthier-looking skin.



19224 Porcelain	62828 Ivory	51409 Nude	59899 Shell
15990 Medium Beige	19331 Sand Beige	14563 Pure Beige	06890 Deepest Terracotta

- buildable, light-to-medium coverage
- for all skin types, even sensitive
- SPF15

Mineral Powder
6g
Price per 10g = £13.33
£8

BEAUTIFUL BEFORE

FLAWLESS AFTER

THE CONCEALER BAR

UNDER-EYE ILLUMINATOR

- instantly brightens skin and dark shadows for a radiant, luminous finish
- creamy texture glides on effortlessly and blends easily
- formulated with brightening pearlescent pigment particles

Under Eye Brightening Illuminator*

6.5ml

Price per 10ml = £10.00

£6.50

*Last chance to buy in brochure. While stocks last.



18-HOUR CONCEALER

- buildable formula covers fine lines, dark circles and blemishes
- stands up to heat, sweat and humidity
- comfortable, breathable and suitable for all skin types

Power Stay Concealer £8



NEW

202 DUAL-ENDED CONCEALER & SMUDGING BRUSH

concealer brush for precise application in hard-to-reach areas, eyeshadow sponge for blending

NEW Dual-Ended Concealer & Smudging Brush 10876 £4



FINALLY, A CONCEALER THAT MATCHES YOU

- hydrating formula matches your skin tone perfectly
- medium-to-full, naturally radiant coverage controls shine
- conceals imperfections including dark circles, blemishes and redness

NEW

skin-loving ingredients

allergy and dermatologist tested



NEW Flawless Match Concealer
Will normally be £8
£5
save £3

1 FAIR	15289 12N Neutral Fair
	27136 13G Golden Fair
	20719 14P Pink Fair
2 LIGHT	04523 21N Neutral Light
	24083 22G Golden Light
	13201 23N Creamy Neutral
	24117 24N Neutral Light Medium
	24190 25P Pink Light
3 MEDIUM	13383 26G Golden Light Medium
	24273 31N Neutral Medium
	24281 32G Golden Medium
	24307 33P Pink Medium
	24349 34N Neutral Medium Tan
4 MEDIUM DEEP	24612 35G Golden Medium Tan
	24372 42G Golden Medium Deep
	24422 43N Rose Medium Deep
5 DEEP	24463 51G Golden Deep
	24489 52N Neutral Deep

THE BLUSH & BRONZE BAR

FAUX BRONZED GLOW

- matte and shimmer shades
- buildable coverage that lasts all day
- weightless feel, non-cakey look

Bronze & Glow Bronzing Powder

13.5g

Price per 10g = £5.92

£8



2-IN-1 LIP & CHEEK COLOUR

- sheer, natural hint of colour
- glides on for an effortless, soft-focus blush
- pat onto lips for a flush of lasting colour

Cream Blush

£8



LUMINOUS BLUSH

- highly pigmented, densely packed powder
- gives full-colour finish

Luminous Blush

6.2g

Price per 10g = £9.67

Normally £8

£6

save £2



LIMITED EDITION BLUSH STICK

- buildable creamy blush
- flattering dewy finish
- emphasises your natural features

Viva La Pink Blush Stick*

5.5g

Price per 10g = £14.55

£8



GET YOUR GLOW ON

Try these radiance-boosting pearls for a gorgeously warm, sun-kissed glow.



- multi-tonal shimmering pearls
- give a sheer, warm, natural finish
- buildable formula for an even-looking complexion all year round

Bronzing Pearls

22g

Price per 10g = £3.18

Normally £9

£7

save £2

25536
Warm
Glow

58107
Cool

25700
Medium
Tan

25494
Deep
Bronze



I'm wearing... Warm Glow.



*Last chance to buy in brochure. While stocks last.

THE FACE BAR

MATTIFYING POWDER

- ultra-fine, silky powder that lasts all day
- weightless formula for natural-looking coverage

Flawless Mattifying Pressed Powder

8g

Price per 10g = £8.13

Normally £8.50

£6.50

save £2

55095 Fair	30320 Light	28183 Light Medium
59642 Medium	28340 Medium Tan	
12435 Medium Deep	12534 Deep	



ILLUMINATING HIGHLIGHTER

- builds to a luminous glow with a silky feel
- weightless formula lasts all day
- infused with light-reflecting pearls for a dewy radiance

Glow On Highlighter

12.5g

Price per 10g = £7.20

£9

25080 Sheer Glow	56796 Golden Glow
04689 Pink Glow	13359 Bronze Glow



SETTING SPRAY

- sets make-up in place all day
- fast-drying, weightless, invisible mist
- non-sticky formula

Prep & Set Spray

125ml

74450

Price per 100ml = £4.00

£5



YOUR 5-STAR PRIMER COLLECTION

You'll find a skin-loving primer for every skin type, perfect as a make-up base or for bare skin confidence.

search
Avon Magix
Primers online
to read the 5*
reviews



HYDRATING

- refreshes and moisturises skin
- for dry and dehydrated skin

Hydrating Primer 30ml 58347

Price per 10ml = £2.17

Normally £8.50

£6.50

save £2

SMOOTHING

- blurs the appearance of pores, fine lines and imperfections
- for all skin types
- SPF10

Smoothing Primer 30ml

01636

Price per 10ml = £2.17

Normally £8.50

£6.50 save £2



MATTIFYING

- instantly reduces shine
- keeps skin looking matte all day
- for oily to combination skin

Shine & Oil Control Primer 30ml 57141

Price per 10ml = £2.17

Normally £8.50

£6.50 save £2



wear alone or under foundation



I'm wearing... **Siren Red**.



HYDRATED PLUMPER SMOOTHER LOOKING MATTE LIPS

Bold on the outside and **caring** to the core, this is the **matte lipstick** that gives you a vibrant look whilst **hydrating instantly** and over time.

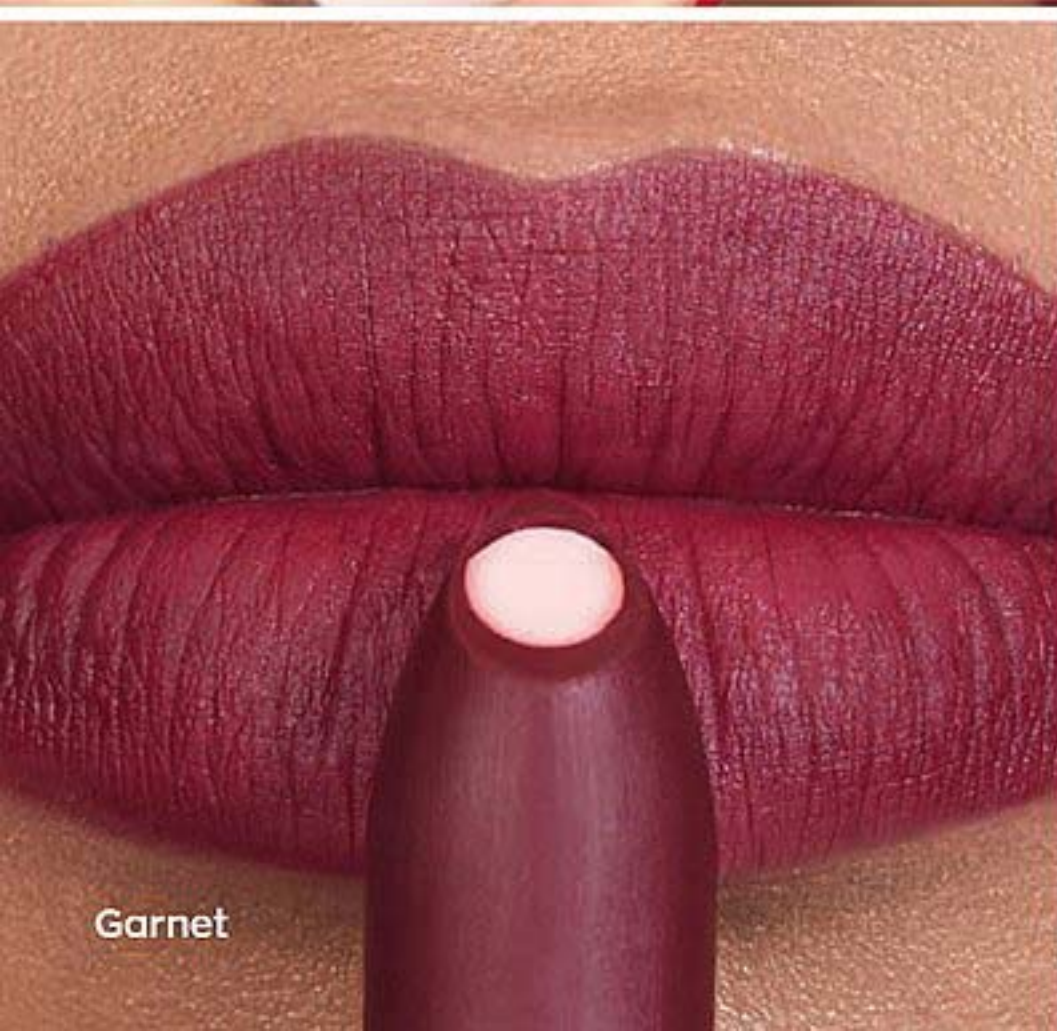


- the world's 1st matte with a hyaluronic core
- with more than 50% hydrating and skin-protecting ingredients
- hydrated, plumper and smoother-looking lips instantly and over time

Hydrumatic Matte Lipstick

Normally £10

£8
save £2



Garnet



Peony



08094
Coco

27698
Flame

14571
Siren Red

09803
Fawn

19448
Ruby

59543
Garnet

26161
Plum

19521
Purple

15925
Rosy

13664
Pink

13219
Peony

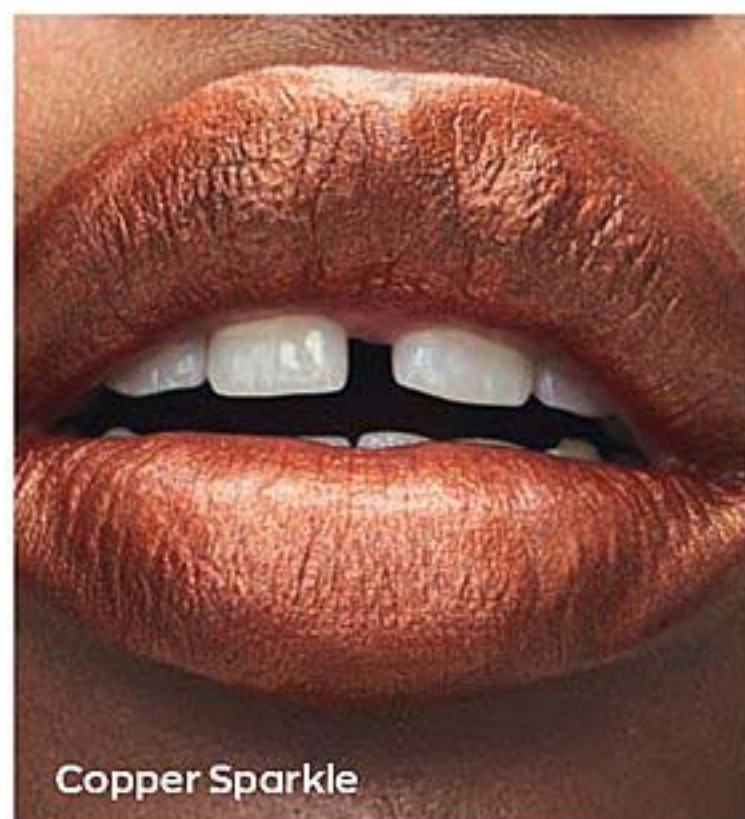
00638
Blush

27417
Mauve

18366
Viola Grey

09787
Nude

THE LIP BAR



Copper Sparkle

ULTRA SHIMMER COLOUR

- creamy texture with light-reflective pearl pigments
- enriched with a nourishing blend of vitamin E, avocado oil and sesame oil
- SPF15

Ultra Shimmer Lipstick
£8

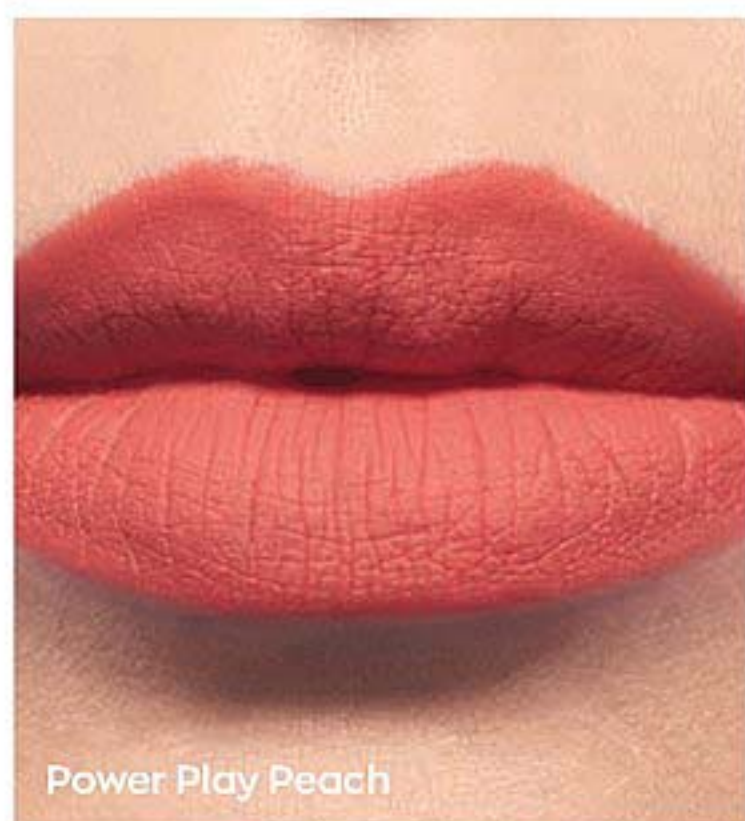


SCAN ME



TO SHOP SAMPLES

06007 Gold Dust	03814 Bronze Glow	05058 Copper Sparkle	24091 Spring Bling	03681 Amber Embers	27375 Violet Sparks
02493 Stellar Magenta	67371 Ruby Glitz	05041 Rosy Lumos	22319 Razzle Dazzle	04325 Latte Glimmer	24174 Royal Trance



Power Play Peach

16-HOUR MATTE LIP COLOUR

- long-lasting colour stays even
- transfer-resistant formula won't crack or bleed
- patented formula flexes with your lips for complete comfort

Power Stay Lip Colour
7ml
Price per 10ml = £12.86
£9



20958 Persistent Pink	21048 Relentless Rose	00984 Fail-Proof Fuchsia	21139 Run On Rouge	03442 In Charge Mauve
00729 Can't Quit Café	13631 Non-Stop Nude	05553 Power Play Peach	05777 Making Moves Melon	21089 Resilient Red
01040 Barely Baked	35543 Mauve All Night	62885 Downtown Pink	01412 Nighthawk	01404 All Fired Up

TRANSFORM YOUR LIPS IN 7 DAYS

Choose from **lip colour** or **lip treatment** and watch the active ingredients **transform** your lip colour in just 7 days.



Revival Serum Lipstick
Normally £10
£8
save £2

Revival Lip Treatment
13268
Normally £9.50
£7.50
save £2



OUR CUTTING-EDGE TECHNOLOGY

- AHAs retexturise lips
- 7x more moisturising glycerine
- 72hr hydro power, so your lips stay hydrated even after removal

TREATMENT

13268 Clear	12054 Rejuvenating Nude	21782 Essential Mocha	00851 Blossoming Pink	00836 Refreshing Petal	20644 Exhilarating Magenta	20883 Perky Peony	58636 Fresh Flambé
20073 Awakening Coral	58529 Revitalising Rouge	19638 Reviving Mauve	18473 Uplifting Berry	19620 Renewing Rose	18481 Enlightening Plumberry	57950 Invigorating Plum	00828 Inspiring Café

ANEW

I'm wearing... Reviving Mauve.



THE LIP BAR

NEW SHADES

50740 Blackberry Pearl	30627 Cappuccino	47720 Lava Love	71704 Pink Dream	47969 Bronze Treasure
35253 Raspberry Crush	74518 Proper Pink	42168 Twinkle Pink	73981 Pout	51318 Carnation
71571 Blush Nude	41616 Frostiest Mauve	50518 Hibiscus	35451 Country Rose	42135 Red 2000
47878 Toasted Rose	41491 Frozen Rose	66449 Chic	48579 Wine With Everything	41533 Latte

ULTRA-CREAMY COLOUR

- creamy, rich, comfortable colour
- enriched with a nourishing blend of vitamin E, avocado oil and sesame oil
- SPF15

Ultra Satin Lipstick
£8

Multi-buy offer on page 14!



NEW SHADES

38968 Coral Fever	44834 Red Supreme	40246 Berry Blast	66605 Superb Wine	74328 Divine Twig
66589 Marvellous Mocha	66803 Au Naturelle	51029 Nude Suede	44073 Blush	66811 Pink Passion
66597 Pure Pink	70805 Adoring Love	53546 Posh Petal	74724 Truest Red	46391 Peach Flatters
66720 Ravishing Rose	70227 Mauve Matters			

ULTRA MATTE COLOUR

- comfortable colour that won't cake, crack or dry
- enriched with a nourishing blend of vitamin E, avocado oil and sesame oil
- SPF15

Ultra Matte Lipstick
£8

Multi-buy offer on page 16!



NEW SHADES

64444 Mulberry Glaze	37986 Just Peachy	51201 Lavender Haze	64436 Gold Digger	29801 Crystal Clear
72298 Crushed Lime	50625 Spellbound	29884 Wink Of Pink	30189 Forbidden Fig	51367 Tropical Twist
31401 Pomegranate Punch	51466 Gleaming Guava	29918 Luminous Nude	51540 Rusty Luster	51490 Peony Blush
33498 Cherry Pick	53611 Cotton Candy	51227 Wisteria Glow		

JUICY LIP GLOSS

- 3 multidimensional finishes
- nourishing oils for a cushiony soft and sumptuously smooth feel
- high-impact shine, non-sticky feel

Ultra Colour Lip Gloss 7ml
Price per 10ml = £10.00
£7

Multi-buy offer on page 18!



HIGH-IMPACT SATIN-MATTE LIP PAINT

Hydrating shades infused with weightless coconut oil and shea butter that help lock moisture and dry to a soft-matte finish you'll love.



- ultra hydrating all-day moisture
- ultra comfortable non-sticky finish
- ultra impactful mood-boosting colour

Ultra Colour Lip Paint
Hydrating Matte 7ml

Price per 10ml = £8.57
Normally £8

£6
save £2

*Last chance to buy in brochure. While stocks last.

I'm wearing... Coral Shore.



05348 Tahiti Charm	23580 Pink Revolution*	05355 Crushed Orchid
17749 Sassy Fuchsia*	06239 Be Bold*	56945 Rose Touch*
13599 Glam Red*	03988 Coral Shore	10942 Lady In Red
03053 Raspberry Truffle	05298 Honey Love	
03210 Velvet Hibiscus	05306 Nude Attitude	

50P
EACH

TINTED LIP BALM SAMPLES

Not sure which shades to choose? Try a sample or 2 to help you find your favourites.



Tinted Lip
Balm Sample
50p



I'm wearing... Papaya.

TINTED LIP BALM

Give your lips just a flush of fresh, healthy colour that enhances your natural lip tone. We like to call it easy-luxe for lips.

DRENCH

lips with a healthy touch of **buildable colour**

QUENCH

instantly **reduces lip dryness** with an exclusive blend of **nourishing butters**

PROTECT

with **SPF10** and **antioxidants**

the **colour** you love
+
the **care** your lips crave

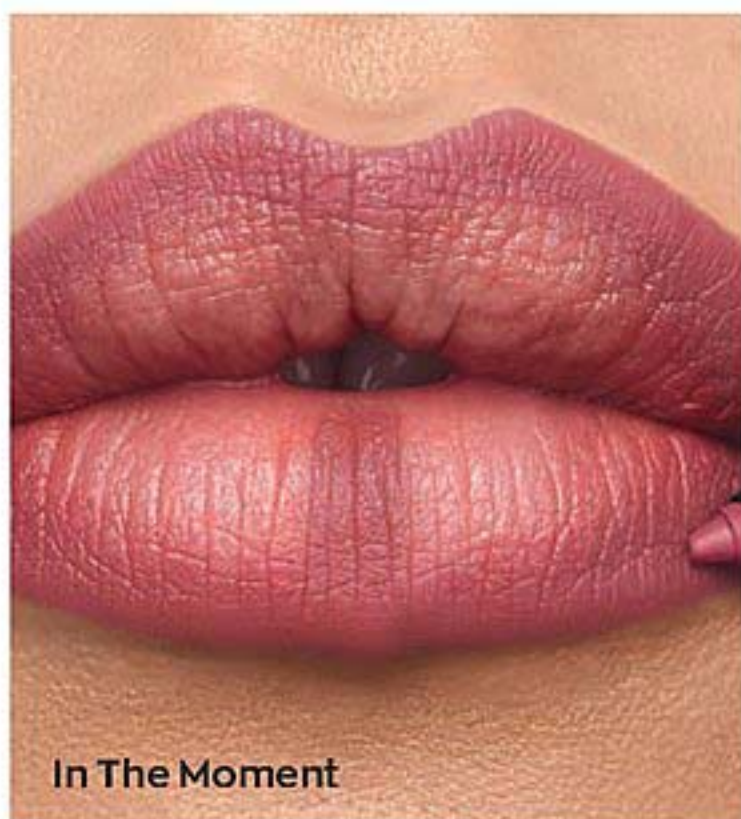
Tinted Lip Balm
Normally £8

£6
save £2

AVON



THE LIP BAR



In The Moment

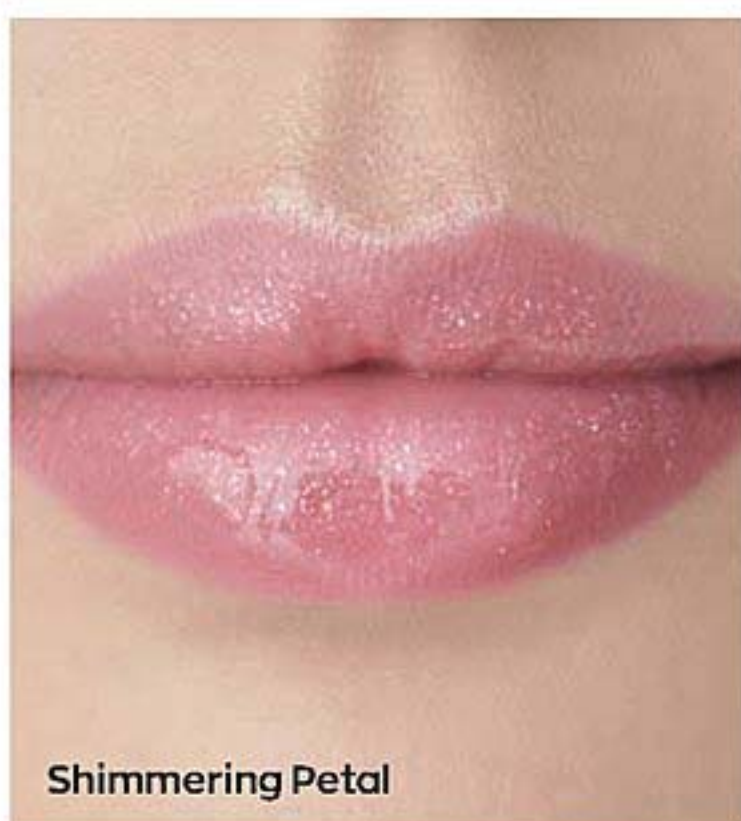
COLOUR-RICH LIP LINER

- defines and contours
- stops lipstick from feathering
- glides on and wears for hours

Glimmerstick Lip Liner
£6.50



07112 Pink Cashmere	07021 Nude	07054 Blushed Nude	07823 Rose Wine	07492 In The Moment
07922 Power Pink	06825 Coral	07070 Mystery Mauve	05371 Simply Spice	08037 Pink Bouquet
07005 Clear	06296 True Red	06692 Ruby Shock	06742 Cherry Jubilee	06783 Red Brick
	06841 Deep Plum			



Shimmering Petal

LUXURIOUS LIP OIL

- infused with jojoba, avocado and coconut oils plus vitamin E to help lock in moisture
- smooth, precision applicator
- brilliant shine with SPF12 protection

Nourishing Lip Oil
7ml
Price per 10ml = £10.00
£7



09290 Shimmering Petal	27318 Blossom
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BARE-LIP FEEL SERIOUS STAYING POWER

Think all lip stains are drying? Put this **water-light formula** to the test for **comfortable, transfer-proof colour** with the power to express your passion.

**10
HOURS**



- comfortable, bare-lip feel
- softly diffused look
- up to 10 hours of serious staying power

Power Stay Liquid Stain
£9



I'm wearing... Smooch Proof.

25361 Love With Passion	25460 Forever Love	25502 Be Mine
25312 Bold Romance	07765 Stay Naked	19927 She's A Natural
05512 Worth The Hype	08078 Love Is Blind	05694 Kiss N Tell
05421 Stay The Night	05587 Smooch Proof	04580 After Dark

I'm wearing... Sweet Blooms.



Petal Fresh



Blue Me Away

SALON QUALITY SHINE

Can't get 7 days of plump colour and glossy shine at home? You haven't tried our 2-step gel colour and top coat combo!



STEP 1

GEL COLOUR

- long-lasting, chip-resistant colour
- no UV lamp needed

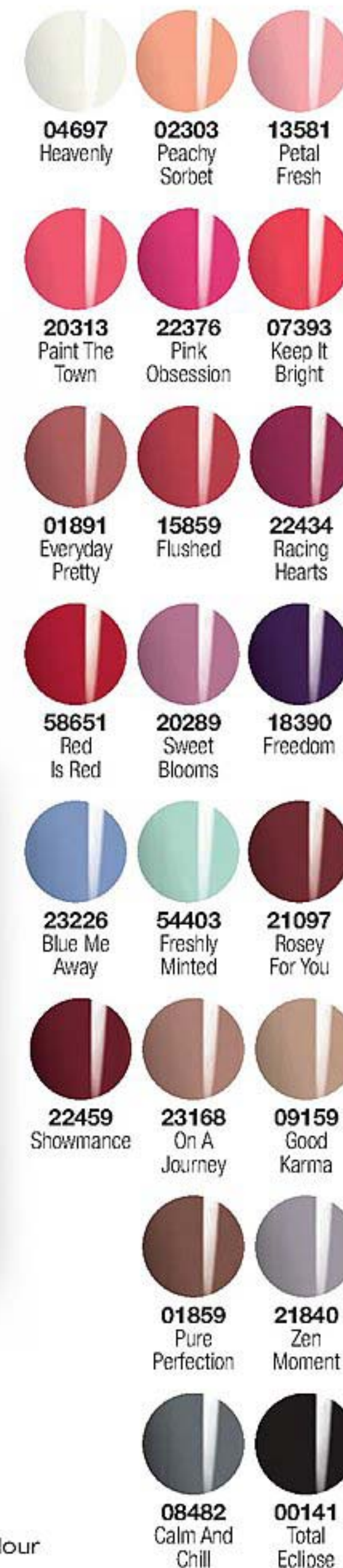
**Gel Shine
Nail Enamel**
10ml
£4.50

STEP 2

CLEAR GEL SHINE TOP COAT

- look of salon-quality manicure
- protects for 7 days of high-impact colour
- chip-resistant

**Ultimate Gel Shine Natural
Curing Top Coat 10ml**
07161
£4.50



MANI MUST-HAVES



Fun N Fuchsia

ULTRA FAST NAIL COLOUR

- colour, base and top coat in 1
- dries in 60 seconds
- now with more colour in every drop

Ultra Colour 60 Second Express Nail Enamel
10ml
£4



Multi-buy offer on page 20!

NEW LIMITED-EDITION SHADES



Arty

LIMITED EDITION NAIL COLOUR

- high-impact, glossy colour
- rich pearlised finish
- long-lasting, fade-proof colour

Viva La Pink Nail Enamel* 10ml
£4



*Last chance to buy in brochure. While stocks last.

REJUVENATE YOUR NAILS

Tired of weak nails that chip, split and break? Give them the TLC they need with this **nail strengthening polish** that works to harden your nails, making them **tougher and more durable**.



- helps nails feel stronger in minutes and look longer in days
- apply as a base coat or use alone for tougher, more durable nails

Ultimate Hardening Base Coat
10ml
22129
£4

MANI MUST-HAVES

MIRACLE GROWTH

- to help lengthen and strengthen
- with baobab and acacia extract to help hydrate



Express Growth Nail Serum

6ml
22673
Price per 10ml = £6.67
£4

CUTICLE CREAM

- with caring aloe vera and vitamin E to condition and help protect dry, cracked cuticles



Restoring Cuticle Cream

15ml
24877
Price per 10ml = £2.67
£4

ENAMEL REMOVER

- gentle formula wipes away every last trace of polish



Clean & Correct Nail Enamel Remover

150ml
08987
Price per 100ml = £3.00
£4.50

FREEZE DRY SPRAY

- dries polish to touch in 60 seconds
- helps prevent wrinkles and smudges



Fast Dry Nail Setting Spray

50ml
21550
Price per 100ml = £10.00
£5

NAIL FILES

- set of 2
- with handy pouch

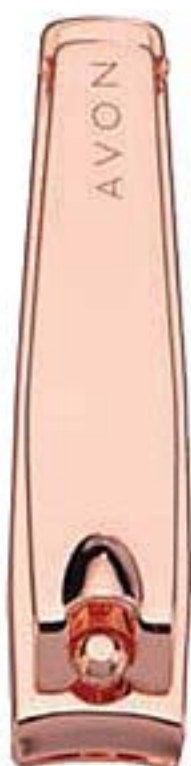


Nail Files

13409
£3

3-IN-1 NAIL CLIPPER

- clippers, metal nail file and cuticle pusher
- rose gold tone



Rose Gold Nail Clippers

06957
£3

NAIL SCISSORS

- to trim and tidy nails
- rose gold tone



Rose Gold Nail Scissors

12732
£3

DUAL-ENDED CUTICLE PUSHER

- flat end pushes and shapes cuticles
- pointed end removes leftover skin or nail glue
- rose gold tone



Rose Gold Double-Ended Cuticle Pusher

36723
£2.50

GIVE YOUR NAILS SOME SERIOUS TLC

The **does-it-all** treatment for nails you'll love to show off.

1. covers imperfections
2. fills ridges
3. UV filters to help prevent discolouration and yellowing
4. protects
5. with restoring vitamins C and E
6. strengthens
7. acts as a base coat

7-in-1 Nail Treatment
10ml
26336
£4.50



FLAWLESS FACE COLLECTION

Blend, buff and sweep your way to a seamless finish with this **brand new brush collection**.

101 FLAT FOUNDATION BRUSH

use to apply, distribute and blend foundation for an even finish and a flawless look

NEW Flat Foundation Brush
11098
£5



102 BUFFING FOUNDATION BRUSH

designed to apply foundation products and buff onto the skin for even coverage and a flawless finish

NEW Flat Buffing & Stippling Brush
06940
£5



103 FULL COVERAGE FOUNDATION BRUSH

domed for full coverage and blending larger areas of the face and neck

NEW Full Coverage Foundation Brush
10967
£5



105 KABUKI BRUSH

ideal for applying or blending powders and bronzing products all over the face and neck for natural-looking coverage and finish

NEW Kabuki Brush
05942
£5



106 ALL-OVER FACE BRUSH

perfectly shaped to adapt to the natural contours of your face for flawless application and blending

NEW All-Over Face Brush
06361
£5



107 ANGLED BLUSH BRUSH

densely packed fibres with a soft angled head perfect applying both powder and cream blush formulations to cheeks

NEW Angled Blush Brush
06403
£5



EYELASH CURLERS

- deep curves to grab even short lashes
- use alone or before mascara for the perfect flutter

Rose Gold Eyelash Curlers
17269
£3



ROSE GOLD TWEEZERS

- slanted tips for precision plucking

Rose Gold Tweezers
21832
£3.50



DOUBLE PENCIL SHARPENER

- 1 blade for chubby pencils
- 1 blade for skinny pencils
- blade cleaning tool

Double Pencil Sharpener
58057
£2.50



EASY-ON-THE-EYE COLLECTION

From smoky eyes to precision brows, meet your new applying, contouring and blending go-tos.

NEW LOOK



- 1 202 DUAL-ENDED CONCEALER & SMUDGING BRUSH**
concealer brush for precise application in hard-to-reach areas, eyeshadow sponge for blending

NEW Dual-Ended Concealer & Smudging Brush
70102
£4

- 2 203 DUAL-ENDED EYESHADOW BRUSH**
smaller brush for applying colour, larger brush for buffing and blending

NEW Dual-Ended Eyeshadow Brush
05959
£3.50

- 3 201 DUAL-ENDED BROW BRUSH**
dual-ended, with a flat brush for applying powder onto the brow area and soft spoolie comb for tidying and blending

NEW Eyebrow Duo Brush
11106
£4

- 4 204 ANGLED PRECISION LIP & EYE BRUSH**
lip brush for precision and angled brow brush for easy application

NEW Angled Precision Lip & Eye Brush
10959
£4



Our make-up brush collection is vegan friendly, even down to the glue, and the handles are made from recycled plastic.

ANEW

53306 Rejuvenating Nude	56010 Essential Mocha	51623 Blossoming Pink
39685 Refreshing Petal	63891 Exhilarating Magenta	63776 Perky Peony
64121 Fresh Flambé	64048 Awakening Coral	64089 Revitalising Rouge
63966 Reviving Mauve	64006 Uplifting Berry	63925 Renewing Rose
48975 Enlightening Plumberry	64030 Invigorating Plum	50716 Inspiring Café

SERUM-INFUSED LIP COLOUR

- retexturing AHAs
- 7x more moisturising glycerine
- 72-hour hydro power, so your lips stay hydrated even after removal

Revival Serum Lipstick

Normally £10

£8 save £2

SERUM-INFUSED LIP BALM

- AHAs retexturise lips
- 7x more moisturising glycerine
- 72-hour hydro power, so your lips stay hydrated even after you've taken me off

Revival Lip Treatment

30015

Normally £9.50

£7.50 save £2



COLLAGEN-BOOSTING CONCEALER

- disguises imperfections and helps to reduce the appearance of fine lines and wrinkles
- instantly evens skin tone, hides lines and gives a flawless finish
- stimulates the renewal of collagen and elastin



Age-Transforming
Concealer SPF15
£8

BROW REVITALISER

- natural fibres mimic real hairs to enhance sparse brows
- tinted-gel formula blends, defines and sets



Transforming
Brow Filler
£9

BOOST YOUR COMPLEXION

Packed with **antioxidants** and **Youth Restoring Complex**, this is that foundation that **instantly disguises blemishes** and **helps even them over time**.



CUTTING-EDGE TECHNOLOGY

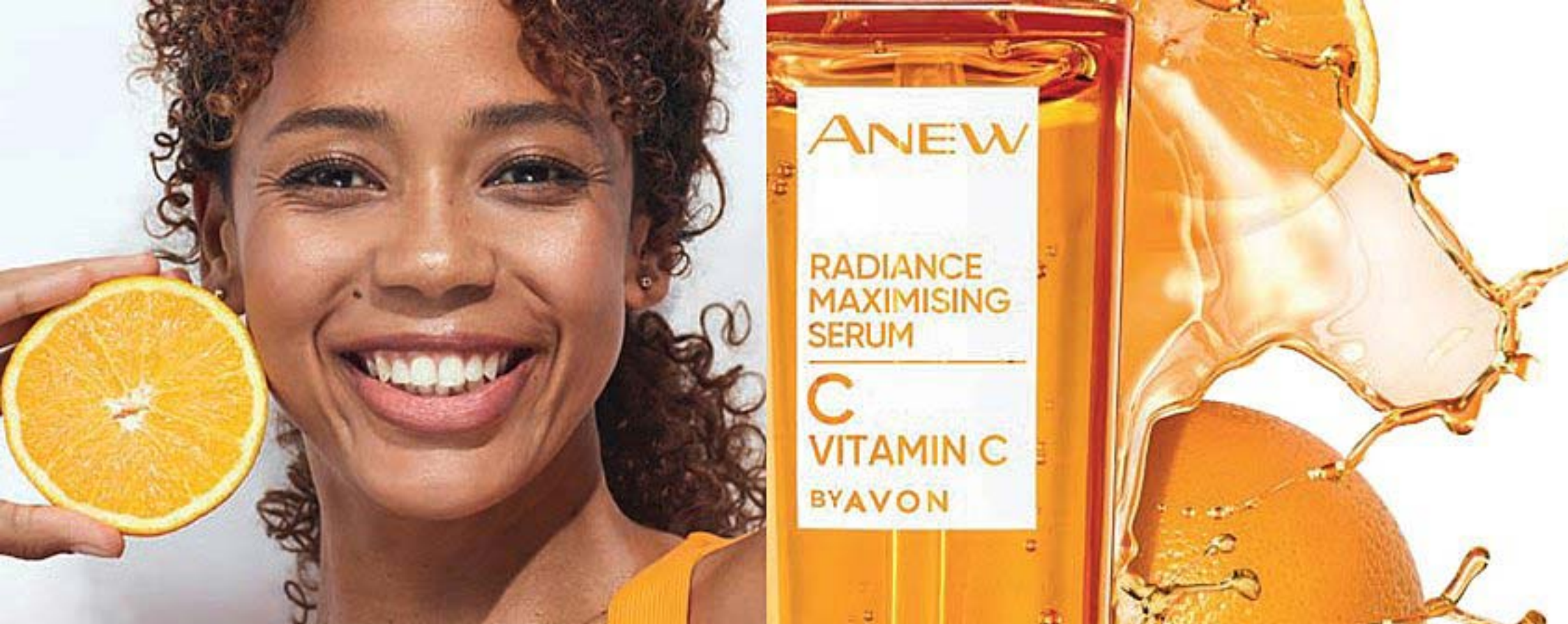
- smooths and firms for an even-looking complexion
- helps skin look and feel younger after just 1 week
- powerful anti-ageing ingredients boost collagen and elastin from within

Age-Transforming Foundation

30ml
Price per 10ml = £4.17
Normally £15

£12.50
save £2.50





“

“It leaves my **skin glowing** so I don't need foundation, just a little concealer here and there. Also **good value** for money compared to other brands.”

Gillian S, Avon online customer



SWITCH, SAVE & BE AMAZED

ANEW RADIANCE
MAXIMISING
SERUM 30ML

£14
SAVE £6

Anew Radiance Maximising Serum

Uses the power of vitamin C
to make your skin look and
feel more radiant in just 2
weeks. 30ml

18697

Price per 100ml = £46.67

Normally £20

£14 save £6



REVERSALIST 30+
start **plumping** skin in 2 days



Anew Reversalist Plumper & Youthful-Looking Skin Regime Includes: Revitalising Micellar Water 50ml, Radiance Maximising Serum 10ml, Reversalist Day Cream 15ml and Reversalist Night Cream 15ml in a box. **03749 £12**

ULTIMATE 40+
start **firming** skin in 2 days



Anew Ultimate Firmer & Smoother-Looking Skin Regime Includes: Revitalising Micellar Water 50ml, Radiance Maximising Serum 10ml, Ultimate Day Cream 15ml and Ultimate Night Cream 15ml in a box. **03806 £12**

YOUR COMPLETE
**SKINCARE
REGIME**

Find your skin's **perfect youth-boosting regime** with these 2-week trial kits.

MINI KITS
£12
EACH



PLATINUM 50+
start **lifting** in 2 days

Anew Platinum Lifted & More Resilient Skin Regime Includes: Revitalising Micellar Water 50ml, Radiance Maximising Serum 10ml, Platinum Day Cream 15ml and Platinum Night Cream 15ml in a box. **11007 £12**

AWARD
WINNING
PROTINOL™
DUAL COLLAGEN
BOOST



*Based on in-vitro studies on existing Anew creams.

MAXIMISE YOUR SKINCARE

Does your face cream need a boost?
Double its power and maximise your results with this tetra peptide-infused formula.

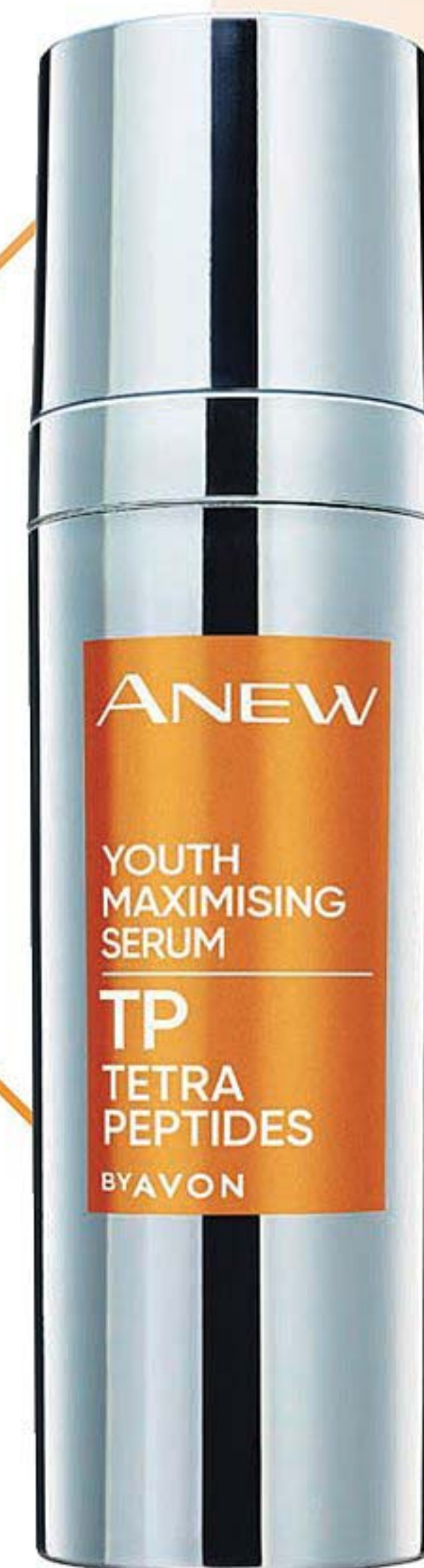
HOW?

Peptide-infused formula hydrates, softens and smooths your skin for a radiant appearance.

Anew Youth
Maximising Serum
30ml
12617
Price per 100ml = £60.00
Normally £22

£18
save £4

Last chance to buy within the brochure. While stocks last.





TAKE CONTROL OF **BLEMISHES & SIGNS OF AGEING**

The 2 simple steps to help **improve blemishes**
and visible signs of ageing from your very first use.



RESURFACE

helps **exfoliate** skin's surface and
reveal a **clearer, younger-looking**
complexion

TREAT

improves blemishes, post-blemish
marks, and visible signs of ageing
from the first use

**Anew Dual Defence
Clarifying Peel Pads**
Contains 30 pads.
04218
Normally £15

£10 save £5

**Anew Dual Defence
Clarifying Treatment Lotion**
30ml
04200
Price per 100ml = £40.00
Normally £14

£12 save £2

ANEW



CO-CREATED WITH
1000s WORLDWIDE



DERMATOLOGICALLY
& CLINICALLY TESTED

ENERGISE & REVITALISE

with the power of real **copper**



Anew Revitalising Copper Peel-Off Mask

75ml

03087

Price per 100ml = £10.67

Normally £10

£8 save £2

BOOST SKIN'S MOISTURE

with **hyaluronic acid**
and **shea butter** beads



Anew Hydrating Overnight Mask

75ml

12252

Price per 100ml = £16.00

£12



HOW TO USE:

Apply a thin layer to your face, relax for 20 minutes as it dries and then peel away to reveal smoother looking skin.

FIND YOUR SKIN'S PERFECT MASK

Whether you want to **illuminate**, **hydrate** or **revitalise** the look of your skin, indulge with **complexion-boosting** masks.



GLOW & ILLUMINATE

powered by **real gold**

Anew Radiance Maximising Peel-Off Gold Mask

75ml

06775

Price per 100ml = £10.67

Normally £10

£8
save £2

CLEANSE & TONE

all skin types



with **Antioxidant Complex**, **charcoal extract** and **green tea**

Purifying Jelly Cleanser

150ml

10579

Price per 100ml = £4.00

£6



with **5% niacinamide** to re-balance the look of skin

Reviving Tonic

200ml

06544

Price per 100ml = £5.00

£10



with brightening **vitamin C** and exfoliating **glycolic acid**

Radiance Maximising Tonic

200ml

04259

Price per 100ml = £5.00

£10



with hydrating **hyaluronic acid**, **vitamin B3** and **micelles**

Revitalising Micellar Water

200ml

04440

Price per 100ml = £3.25

£6.50



CALMING CREAM CLEANSER

Gently removes make-up and cleanses skin leaving it feeling **calm, soothed** and **less sensitive** with each use.



dermatologically, allergy & **clinically tested**



suitable for even the most **sensitive** skin



tested on **multiple** skin tones & types



fragrance-free

all skin types

Anew Sensitive+ Cream Cleanser

150ml

13813

Price per 100ml = £3.33

Normally £7

£5

save £2

REVERSALIST 30+

start plumping skin
in 2 days

**Reversalist
Day Cream**

50ml

57893

Price per 100ml
= £30.00

£15

**Reversalist
Night Cream**

50ml

59865

Price per 100ml
= £30.00

£15

**TEXTURE & TONE**

target discolouration
for flawless skin

**Even Texture
& Tone Serum**

30ml

16113

Price per 100ml
= £50.00

£15

**Even Texture
& Tone Cream**

SPF35

30ml

27292

Price per 100ml
= £66.67

£20

**Brightening
Dual Eye
System**

15149

£13

**ULTIMATE 40+**

start firming skin
in 2 days

**Ultimate
Day Cream**

50ml

22533

Price per 100ml
= £32.00

£16

**Ultimate
Night Cream**

50ml

59816

Price per 100ml
= £32.00

£16

**ANTI-WRINKLE**

smooth and reduce the
appearance of wrinkles

**Hydrate
& Plump
Concentrate**

30ml

10678

Price per 100ml
= £66.67

£20

**Anti-Wrinkle
Smoothing
Serum**

30ml

18911

Price per 100ml
= £83.33

£25

**YOUTH BOOSTERS**

enhance skin's
radiance

**Youth
Maximising
Serum**

30ml

33589

Price per 100ml = £60.00

Normally £22

£18 save £4

**PLATINUM 50+**

start lifting skin
in 2 days

**Platinum
Day Cream**

50ml

08524

Price per 100ml
= £36.00

£18

**Platinum
Night Cream**

50ml

57109

Price per 100ml
= £36.00

£18

**Instant Eye
Smoother**

15ml

10256

Price per 100ml
= £93.33

£14

**LIFT & FIRM**

strengthen sagging
and thinning skin

**Lifting Face,
Neck and
Chest Serum
and Cream**

30ml

23689

Price per 100ml
= £73.33

£22

**Lifting Dual
Eye System**

62810

£13

**MINI SKINCARE SETS**

trial your perfect
2-week skin regime

**Reversalist Skin
Regime**

53355

£12

**Ultimate Skin
Regime**

33365

£12

**Platinum Skin
Regime**

68833

£12



Includes micellar water
(50ml), serum (10ml),
day cream (15ml) and
night cream (15ml).

SENSITIVE+

calm and soothe
sensitive skin

**Sensitive+ Dual
Collagen Eye
Cream**

15ml

13805

Price per 100ml = £66.67

£13

**Sensitive+ Dual
Collagen Cream**

50ml

15321

Price per 100ml = £36.00

£18

**HYDRATION**

for soft, healthy
looking skin

**Hydra Pro Vita-D
Water Cream**

50ml

08573

Price per 100ml
= £28.00

£14

**Hydrating
Overnight
Mask**

75ml

69336

Price per 100ml
= £16.00

£12

**PROTINOL™**

dual collagen boosters
for your best skin

**Renewal
Power Serum**

30ml

46318

Price per 100ml = £65.00

Normally £24

£19.50 save £4.50

**NEW Renewal
Power Eye
Cream**

15ml

46383

Price per 100ml = £80.00

Will normally
be £14

£12 save £2

**Skin Reset
Plumping Shots**

7 ampoules.

14035

£18

**MASKS**

perfect for a
weekly skin treat

**Revitalising
Copper
Peel-Off Mask**

75ml

46359

Price per 100ml
= £10.67

Normally £10

£8 save £2

**Radiance
Maximising
Peel-Off
Gold Mask**

75ml

46144

Price per 100ml
= £10.67

Normally £10

£8 save £2

**RADIANCE**

from dull skin to
a beautiful glow

**Vitamin C
Warming
Peel**

75ml

03467

Price per 100ml
= £13.33

£10

**Daily
Defence
Vitamin C
SPF50
Moisturiser**

50ml

21857

Price per 100ml
= £24.00

£12

**Radiance
Maximising
Serum**

30ml

33746

Price per 100ml
= £46.67

Normally £20

£14 save £6

**CLEAR & SMOOTH**

improve blemishes and
visible signs of ageing

**Dual Defence
Clarifying
Peel Pads**

Contains

30 pads.

73312

Normally £15

£10 save £5

**Dual Defence
Clarifying
Treatment
Lotion**

30ml

46284

Price per 100ml
= £40.00

Normally £14

£12 save £2

**TRY IT!**

Discover your new
must-have skincare saviour.

**SAMPLES
JUST 50P EACH**



Radiance Maximising
Serum Sample 17509 **50p**

Ultimate Day Cream Sample 16063 **50p**

Renewal Power Serum Sample 10199 **50p**



DRY, FINE LINES?

The menopause impacts collagen, but you can help **double collagen production overnight** with this nourishing cream.



Dream Cream Night Cream*
50ml
16634
Price per 100ml = £24.00
£12



HOT FLUSHES OUT OF CONTROL?

Take back control from the **menopause** with the **icy fresh facial mist** that cools, soothes and hydrates your skin.



Icy Cooling Elixir Facial Mist*
30ml
16618
Price per 100ml = £23.33
£7

THIRSTY SKIN?

Try the lightweight serum that'll instantly grant menopausal skin a soothing **moisture boost of 98%**.

adapt

MENOPAUSAL
& PERIMENOPAUSAL
SKINCARE



“Rescue in a bottle.
I’ve noticed a change
in my skin already.”

Julie M, Avon online customer



Hydra Rescue On The Go Serum*
30ml
20511
Price per 100ml = £46.67

£14



soothing botanical
adaptogens help bring
calm and balance
to menopausal and
perimenopausal skin

*Last chance to buy Adapt within the brochure. While stocks last.



removes 24 hours
of impurities and
make-up in
one sweep

**Cleanse & Calm
Micellar Water**
400ml
08490
Price per 100ml = £1.63
£6.50



envelops
skin in a
blanket
of intense
nourishment

**Restore & Calm
Hand & Body Balm**
150ml
11932
Price per 100ml = £4.00
£6



oil to milk
cleansing
formula for
a radiant
glow

**Cleanse & Calm
Transforming Oil
To Milk Cleanser**
125ml
14183
Price per 100ml = £4.80
£6



nourishes
dry lips with
long-lasting
moisture

**Nourish & Calm
Lip Balm**
20370
£3



colourless,
lip-quenching,
high-shine
formula

Lip Elixir
05603
£7



DRAMATIC RESULTS LOVED BY YOU

With over **100 5-star reviews** online, this light-as-air
day cream with **cannabis sativa oil** is a favourite for
calming dry skin, leaving it **soft and smooth**.



RATED BY YOU



“What’s not to love...
have ditched my
expensive collection.”

Penny W, Avon online customer



**Protect & Calm
All Day Hydration
Cream SPF30**
50ml
13490
Price per 100ml = £16.00
£8

SENSITIVE SKIN

with **cica extract**
to soothe



**Soothe Hydrating
Day Cream SPF20**
50ml
09654
Price per 100ml = £12.00
£6

NORMAL SKIN

with **papaya extract**
for radiance



**Radiance
Illuminating
Day Cream SPF20**
50ml
09670
Price per 100ml = £12.00
£6

**COMBINATION
TO OILY SKIN**

with **willow leaf** and
rice extract to mattify



**Matte Oil-Control
Day Cream SPF20**
50ml
08151
Price per 100ml = £12.00
£6



featuring **turmeric**,
shea and **vitamin E** to
calm and **comfort** skin

TINT & HYDRATE IN AN INSTANT

Treat your skin to the tinted moisturiser
that **blends like a dream**, hydrates and
adjusts to **match most skin tones**.

**2 FOR
£9**
page 87 only



- lightweight, non-greasy formula with shea butter
- blends easily for a radiant glow
- suitable for sensitive skin

NORMAL SKIN

**Nutra Effects Radiance
Tinted Moisturising
Day Cream SPF20**
50ml
09688
Price per 100ml = £12.00
£6

4-IN-1 BB CREAMS



Matte BB Cream
30ml
Price per 100ml = £20.00
£6



Radiance BB Cream
30ml
Price per 100ml = £20.00
£6

AGELESS COLLECTION



Ageless Protecting Day Cream SPF30
50ml
18937
Price per 100ml = £13.00
£6.50



Ageless Restoring Overnight Gel
50ml
08466
Price per 100ml = £12.00
£6

FIND YOUR PERFECT CLEANSER

Whether you want to **mattify**, **brighten** or **soothe** your skin, discover the caring cleanser for you.



Matte Fluffy Foam Cleanser
150ml
13524
Price per 100ml = £2.33
£3.50

Matte Micellar Water – Bonus Size
400ml
26435
Price per 100ml = £1.19
£4.75

Radiance Micellar Gel Cleanser
195ml
15867
Price per 100ml = £1.54
£3

Soothe Micellar Scrub
150ml
25783
Price per 100ml = £2.33
£3.50

Soothe Micellar Water – Bonus Size
400ml
05611
Price per 100ml = £1.19
£4.75

Soothe Micellar Gel Cleanser
195ml
23481
Price per 100ml = £1.54
£3

Nourish Oil-Infused Micellar Water
200ml
00521
Price per 100ml = £1.88
£3.75

BLEMISH CLEARING

for a clear, blemish-free complexion



Pink Clay Mask
75ml
43331
Price per 100ml
= £4.67
£3.50



AHA Treatment Cream
50ml
29744
Price per 100ml
= £7.00
£3.50



Fresh Bubble Cleanser
150ml
46458
Price per 100ml
= £2.33
£3.50



Spot On Instant Gel
15ml
47209
Price per 100ml
= £26.67
£4



Patches
Contains
12 patches.
47274
£4

BLACKHEAD CLEARING

refine the look of your skin



Clarifying Toner
100ml
46854
£3



Soothing Exfoliating Cleanser
125ml
46847
Price per 100ml
= £2.80
£3.50



Deep Clarifying Mask
75ml
46870
Price per 100ml
= £4.67
£3.50



Solid Cleanser
30g
71167
Price per 100g
= £13.33
£4

PORE & SHINE CONTROL

target open pores and excess oil



Mattifying Charcoal Toner
100ml
43372
£3



Exfoliating Scrub
75ml
46599
Price per 100ml
= £4.33
£3.25



Solid Cleanser
30g
45229
Price per 100g
= £13.33
£4

BLACKHEAD REMOVER



Blackhead Remover
24331
£2

Excluded from Any 2 for £5 offer.

FREE YOUR PORES

The mask that **attracts and removes pore-clogging oil** and impurities like a magnet for clear skin confidence.

with charcoal extract and Pore Penetrating Technology



HOW TO USE ME
Apply a thin layer and watch me transform from black to grey, before rinsing.

Purifying Charcoal Mask
75ml
47217
Price per 100ml = £4.67

£3.50

ANY 2 FOR
£5
page 90-91





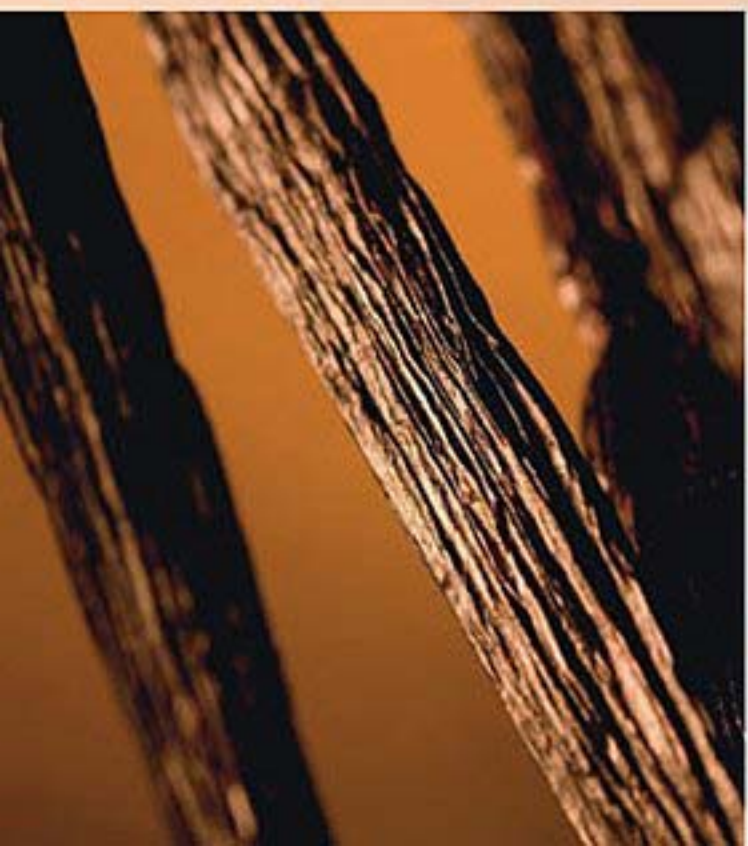
AVON THE WORLD'S

No.1

FRAGRANCE
BRAND*

9/10 PREFERRED

over a £200 luxury oud fragrance**
in a blind test of hundreds of
perfume lovers



SWITCH, SAVE & BE AMAZED

AVON FAR AWAY
SPLENDORIA EDP 50ML

£10

SAVE £3

**RUB
TO SMELL**

Far Away
Splendoria



FLORAL



ORIENTAL



Far Away Splendoria EDP

Plum, gardenia-infused white
oud accord and vanilla. 50ml

23218

Price per 100ml = £20.00

Normally £13

£10 save £3

*As measured by units or volume sold in 2021. Source: GlobalData.

**Based on a blind test consumer study with 211 participants conducted in April 2022.

NEW



INTRODUCING

EVE
BECOME

ALL 3 FOR
£18.50
save £7.50
order using 67603

RUB
TO SMELL
Eve Become



Let your beauty transform and evolve as you move
with fresh **red apple**, beautiful **butterfly blossom**
accord and warm **cedarwood**.



FLORAL



FRUITY

NEW Eve Become EDP Purse Spray 10ml 09407 **£6**

NEW Eve Become EDP 50ml 37440 Price per 100ml = £30.00 **£15**

NEW Eve Become Body Lotion 150ml 09449 Price per 100ml = £3.33 **£5**



BOTH FOR £17
order using 68361



Eve Privé EDP
Red apple, jasmine petals and cedarwood.
50ml 28167 Price per 100ml = £30.00 **£15**

Eve Privé EDP Purse Spray
10ml 33407 **£6**



BOTH FOR £17
order using 93302



Eve Confidence EDP
Blackcurrant, frangipani and oakwood.
50ml 00810 Price per 100ml = £30.00 **£15**

Eve Confidence EDP Purse Spray
10ml 45955 **£6**

EVE
COLLECTION

BOTH FOR
£17
order using 93922



**RUB
TO SMELL**
Eve Truth

Captivate your natural self with juicy
pomegranate, tender **peony** and sweet
cedarwood to amplify your authenticity.



Eve Truth EDP 50ml
12963 Price per 100ml = £30.00 **£15**
Eve Truth EDP Purse Spray
10ml 37838 **£6**



Capture the fire of the gods and discover
the maximum in you.



RUB TO SMELL
Maxima
Icon

Maxima EDP
Nectarine, jasmine sambac
and immortelle flower. 50ml
09431
Price per 100ml = £36.00
Normally £22
£18 save £4

Maxima Icon EDP
Mandarin, Hippolyta flower
and leather accord. 50ml
18168
Price per 100ml = £36.00
Normally £22
£18 save £4

FLORAL

WOODY

FLORAL

ORIENTAL

It's time to make your move
with spicy **pink pepper**, rich
dark chocolate and luxurious
velvet woods.



AVON
ATTRACTION
GAME
FOR HER

Attraction Game for Her EDP
50ml
63669
Price per 100ml = £24.00
Normally £15
£12 save £3

WOODY

AMBER

BOTH FOR
£14.50

order using **67462**

Real romance happens every day with
raspberry, rose and cashmere wood.



FLORAL



FRUITY

Lov U Set

Includes: Lov U EDP 50ml
and Body Lotion 150ml.

67462

£14.50



FLORAL

Rare Pearls EDP

Lush greens,
pearlescent flower
and musk. 50ml

16386

Price per 100ml = £16.00
Normally £10

£8 save £2



**RUB
TO SMELL**

Rare Onyx



FLORAL



AMBER

Rare Onyx EDP

Velvet apricot,
dark lotus and
amber. 50ml

06056

Price per 100ml = £16.00
Normally £10

£8 save £2



FLORAL



ALDEHYDIC

Rare Gold EDP

Golden melon,
orange flower and
vanilla. 50ml

13367

Price per 100ml = £16.00
Normally £10

£8 save £2



**RUB
TO SMELL**
Far Away
Rebel



Dare to escape the ordinary with **crème de cassis, orange blossom** and **toffee**.



Far Away Rebel EDP
50ml
12955
Price per 100ml = £20.00
Normally £13
£10 save £3



**RUB
TO SMELL**
Far Away
Rebel & Diva



Unleash your confidence with **pink peppercorn, jasmine sambac** and **caramel popcorn** accord.



Far Away Rebel & Diva EDP
50ml
09167
Price per 100ml = £20.00
Normally £13
£10 save £3



Treat your loved one to a spritz of glitz with **bestselling mini perfumes** in a gift they'll love.

Discovery Purse Spray Gift Set

Includes: Attraction for Her EDP, Far Away Beyond Parfum, Eve Truth EDP and Today EDP Purse Sprays 10ml each in a gift box.

**20602
£14**

Give a gift that's the perfect balance of charm and confidence with a classic blend of **fresh greens, leather accord** and **warm woods**.



**RUB
TO SMELL**
Black Suede



 
ORIENTAL WOODY

Black Suede Gift Set

Includes: Black Suede EDT 75ml, Hair & Body Wash 250ml and Anti-Perspirant Roll-On Deodorant 50ml in a gift box.

**62869
£15.50**

BODY LOTION

Body Lotion 150ml
10603 Lov U
02626 Far Away
14167 Far Away Aurora
07252 Far Away Beyond
10637 Far Away Glamour
61531 Far Away Infinity
22343 Far Away Rebel
09001 Far Away Rebel & Diva
04010 Far Away Splendoria
04747 Little Black Dress
02964 Little Black Dress Lace
03525 Rare Pearls
04614 Rare Onyx
25726 Rare Gold
10058 Attraction for Her
23754 Attraction Game for Her
23309 Eve Confidence
09621 Eve Privé
30106 Eve Truth
08680 Maxima
06270 Today
11304 Tomorrow
03236 Always
01248 The Moment for Her
 Price per 100ml = £2.00
 Normally £5

£3 save £2

BODY OIL

Far Away Silky Body Oil
 125ml
18176
 Price per 100ml = £2.40
 Normally £6

£3 half price

BODY CLEANSER

Maxime Icon Charcoal Body Cleanser
 200ml
22251
 Price per 100ml = £1.50
 Normally £6

£3 half price

HAIR & BODY WASH

Hair & Body Wash 250ml
11585 Elite Gentleman
57778 Elite Gentleman Absolute
56465 Elite Gentleman Absolute Santal
08995 Full Speed Gamer
04283 Full Speed Quantum
08755 Black Suede
 Price per 100ml = £1.20
 Normally £5

£3 save £2

Hair & Body Wash 200ml
02550 Attraction for Him
07450 The Moment for Him
 Price per 100ml = £1.50
 Normally £5

£3 save £2

BODY SPRAY

Body Spray 75ml
04804 Little Black Dress
10306 Far Away
 Price per 100ml = £4.00
 Normally £5

£3 save £2

BODY MIST

Little Black Dress Body Mist
 100ml
04986
 Normally £6

£3.50 save £2.50

AFTERSHAVE CONDITIONER

Attraction Game for Him Aftershave Conditioner
 100ml
23804
 Normally £5

£3 save £2

DEODORANT

Roll-On Anti-Perspirant Deodorant 50ml
08870 Incandessence
17012 Soft Musk
09506 Pur Blanca
09480 Individual Blue
06155 Musk Air
63628 Musk Marine
03665 Far Away
04838 Little Black Dress
56820 Black Suede Hot
12211 Black Suede Secret
 Price per 100ml = £3.00
 Normally £3

£1.50 half price

BODY SCRUB

Far Away Body Scrub
 150ml
24018
 Price per 100ml = £4.00
£6

STAY FRESH FOR LESS



Experience the **essence of femininity.**



FLORAL



MUSK

Soft Musk EDT

White peach, jasmine and musk. 50ml

00364

Price per 100ml = £10.00
Normally £6

£5 save £1



FLORAL



ORIENTAL

Soft Musk Delice EDT

Fleur de chocolate accord, muguet and vanilla. 50ml

56929

Price per 100ml = £10.00
Normally £6

£5 save £1



PERFUME MINIS

Treat yourself to a mini fragrance that's perfect to pop in your bag or an **on-the-go spritz**, take on holiday or to try a new scent.

EDP Purse Spray 10ml

16626 Attraction for Her
23762 Attraction Game for Her
05983 Today
25676 Tomorrow
11049 Always
35816 The Moment for Her

23176 Far Away
03269 Far Away Rebel
09050 Far Away Rebel & Diva
12997 Far Away Glamour
03624 Far Away Splendoria
03392 Far Away Aurora
06130 Far Away Beyond
08292 Far Away Endless Sun

56739 Maxima
22178 Maxima Icon
56697 Eve Truth
25221 Eve Confidence
09589 Eve Privé
04721 Little Black Dress
£6



Tempt your senses and tease your body with spicy **crushed pepper**, divine **dark chocolate** and sensual **polished woods**.



Attraction Game for Him EDT
75ml
12781
Price per 100ml = £16.00
Normally £15
£12 save £3

Be the **power** that inspires
and discover a new leader.



**RUB
TO SMELL**
Segno
Impact



WOODY FRESH
Segno EDP
Vetiver infusion,
rye whiskey and
leatherwood.
75ml
28068
Price per 100ml = £16.00
Normally £15
£12 save £3



WOODY FOUGÈRE
Segno Impact EDP
Vermouth accord,
geranium leaf and
vetiver duo. 75ml
24240
Price per 100ml = £16.00
Normally £15
£12 save £3



**RUB
TO SMELL**
Black Suede
Hot



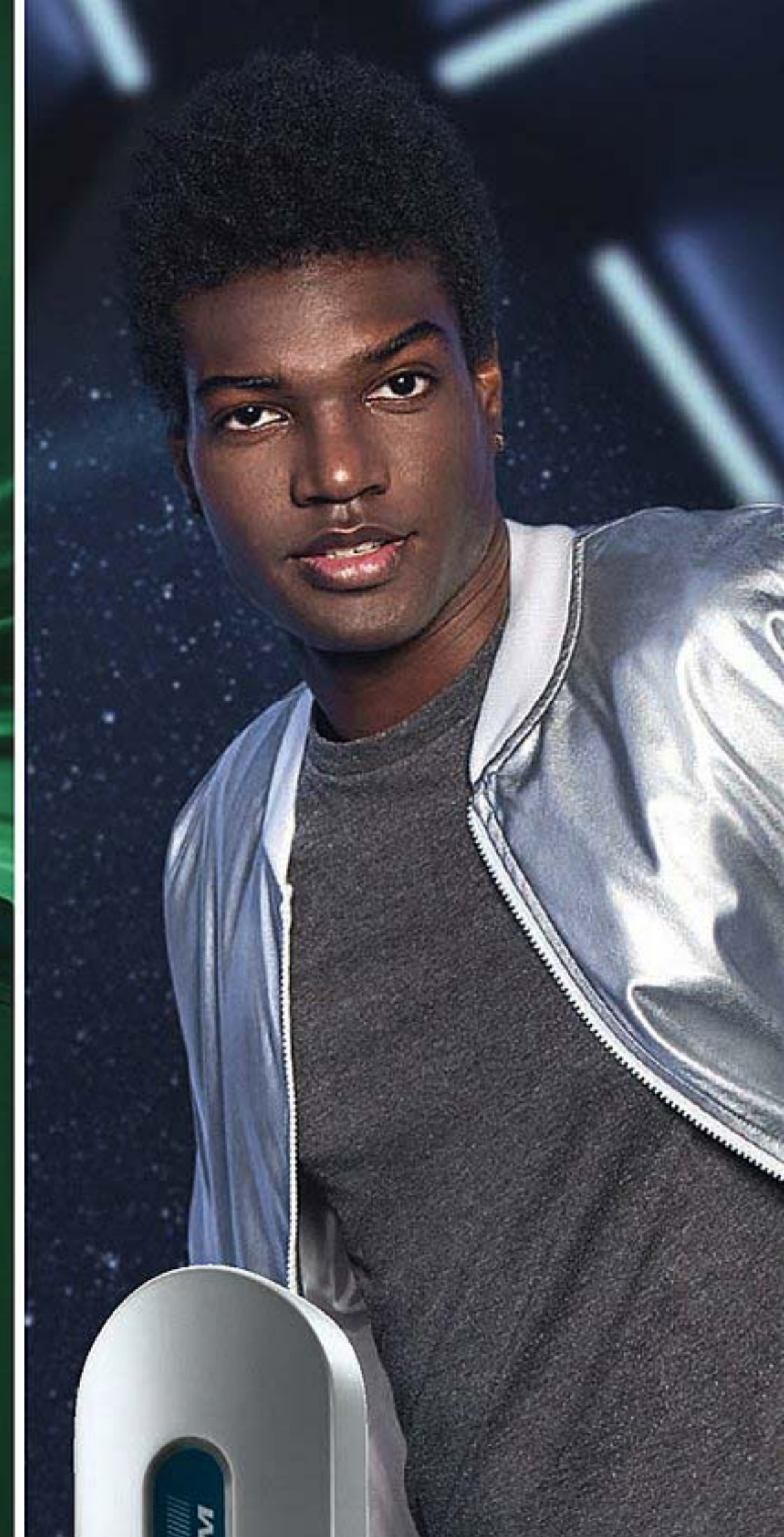
Sense the fire and the essence that tempers the heat with **bergamot, Madagascar cinnamon** and **tabac bourbon**.



Black Suede Hot EDT
75ml
26955
Price per 100ml = £13.33
Normally £13
£10 save £3



Full Speed Gamer EDT
Pink grapefruit, rhubarb and Indonesian patchouli oil. 75ml
15784
Price per 100ml = £10.67
Normally £10
£8 save £2



Full Speed Quantum EDT
Bergamot, geranium and cedarwood. 75ml
04150
Price per 100ml = £10.67
Normally £10
£8 save £2

SCENT-SATIONAL FRAGRANCES

PERFUME



Attraction for Her Collection
EDP. 50ml
20750 Attraction Intense for Her
12914 Attraction for Her
06833 Attraction Desire for Her
Price per 100ml = £30.00
£15



Eve Discovery Collection EDP. 50ml
25775 NEW Eve Become
70292 Eve Confidence
50997 Eve Privé
40808 Eve Truth
Price per 100ml = £30.00
£15



Far Away Collection EDP. 50ml
09019 Far Away Endless Sun
08185 Far Away
03848 Far Away Infinity
09464 Far Away Aurora
20974 Far Away Glamour
Price per 100ml = £26.00
£13

Parfum 50ml
18556 Far Away Beyond
Price per 100ml = £28.00
£14



Luck for Her EDP
50ml
08722
Price per 100ml = £30.00
£15



Today Tomorrow Always Collection EDP. 50ml
10462 Today
08102 Tomorrow
10389 Always
07971 The Moment for Her
Price per 100ml = £32.00
£16



Little Black Dress Collection EDP. 50ml
07658 Little Black Dress
06908 Little Black Dress Lace
Price per 100ml = £20.00
£10



Lipsy Collection EDT. 30ml
57729 Lipsy Noir
05900 Lipsy Rose Gold
27813 Lipsy
Price per 100ml = £53.33
£16



Incandessence EDP 50ml
15503
Price per 100ml = £20.00
£10



Pur Blanca EDT
50ml
19182
Price per 100ml = £18.00
£9



Lov U EDP
50ml
05280
Price per 100ml = £26.00
£13

AFTERSHAVE



Luck for Him EDT
75ml
21063
Price per 100ml = £20.00
£15



The Moment for Him EDT 75ml
10520
Price per 100ml = £21.33
£16



Individual Blue EDT
100ml
54668
£9

100ML PERFUME



Attraction for Her EDP
100ml
54031
£22



Today EDP
100ml
56804
£22



Eve Truth EDP
100ml
04176
£20



Far Away EDP
100ml
07898
£20



Little Black Dress EDP
100ml
08086
£16



Maxime Collection EDT. 75ml
23838 Maxime
18291 Maxime Icon
Price per 100ml = £29.33
£22



Elite Gentleman Collection EDT. 75ml
22186 Elite Gentleman
Price per 100ml = £17.33
£13
EDT. 50ml
19307 Elite Gentleman Absolute
12880 Elite Gentleman Absolute Santal
Price per 100ml = £26.00
£13



Attraction for Him Collection EDT. 75ml
20701 Attraction Intense for Him
11866 Attraction for Him
09605 Attraction Desire for Him
Price per 100ml = £20.00
£15



Full Speed Collection EDT. 75ml
15768 Full Speed
25619 Full Speed Surfer
Price per 100ml = £13.33
£10



Black Suede Collection EDT. 75ml
07781 Black Suede
11981 Black Suede Secret
Price per 100ml = £17.33
£13

GORGEOUS FRAGRANCES AT EVEN BETTER PRICES



Segno Collection EDT. 75ml
50377 Segno
30965 Segno Impact
Price per 100ml = £16.00
Normally £15
£12 save £3



Maxima Collection EDT. 50ml
52183 Maxima
30569 Maxima Icon
Price per 100ml = £36.00
Normally £22
£18 save £4



Rare Collection EDT. 50ml
66175 Rare Pearls
72231 Rare Onyx
51730 Rare Gold
Price per 100ml = £16.00
Normally £10
£8 save £2



Soft Musk Collection EDT. 50ml
42325 Soft Musk
71712 Delice
Price per 100ml = £10.00
Normally £6
£5 save £1



Black Suede Hot EDT 75ml
30312
Price per 100ml = £13.33
Normally £13
£10 save £3



Musk Collection EDT. 75ml
01685 Musk Instinct
23770 Musk Marine
01958 Musk Air
Price per 100ml = £12.00
£9



Full Speed Collection EDT. 75ml
29272 Full Speed Quantum
31906 Full Speed Gamer
Price per 100ml = £10.67
Normally £10
£8 save £2



Attraction Game for Him EDT 75ml
30650
Price per 100ml = £16.00
Normally £15
£12 save £3



Attraction Game for Her EDP 50ml
30619
Price per 100ml = £24.00
Normally £15
£12 save £3



Far Away Collection EDT. 50ml
40709 Far Away Rebel
31799 Far Away Rebel & Diva
36053 Far Away Splendoria
Price per 100ml = £20.00
Normally £13
£10 save £3

SCAN ME



FOR FRAGRANCE SAMPLES



SWITCH, SAVE & BE AMAZED

3 FOR
£12.50

order using **07955**
page 117 only

“

“I bought this for my aunt and she loved it. It **absorbs easily and compares favourably to other more expensive brands** she has used.”

Margaret, Avon online customer

★★★★★ **TOP RATED**



AVON ORIGINAL DRY
OIL SPRAY 150ML

£5

get **silky-soft** skin in
seconds with smoothing
jojoba oil



Original Dry Oil Spray
150ml
07955
Price per 100ml = £3.33
£5



with smoothing **jojoba oil**



bonus size **250ml**

Original Dry Oil Spray
Bonus Size
 250ml
06627
 Price per 100ml = £2.40
£6



travel size **100ml**

Original Dry Oil Spray
Travel Size
 100ml
27003
£4



with moisturising **argan oil**



Silky Moisture Nourishing
Dry Oil Spray
 150ml
06510
 Price per 100ml = £3.00
£4.50



SUN-KISSED **GLOW**

Build up a gradual glow for a beautiful **naturally tanned** look ahead of summer.



with
 smoothing
jojoba oil

Airbrush Spray
 150ml
28829
 Price per 100ml = £3.00
£4.50

FOR INTENSE, DEEP HYDRATION

podiatrist-tested
formula for 24-hour,
long-lasting hydration



**Intense
Moisture
Cream**
75ml
12286
Price per 100ml = £5.67
£4.25



SOOTHING LAVENDER

leaves feet
feeling fresh
and comfortable



**Deodorising
Foot and
Shoe Spray**
100ml
20982
£3.50



exfoliates
and buffs for
smooth legs
and feet

Clay Mask
75ml
10710
Price per 100ml = £4.67
£3.50



rich cream that
leaves feet feeling
soft and refreshed

**Overnight
Treatment
Cream**
150ml
13615
Price per 100ml = £2.00
£3

FOR SOFTER, SMOOTHER SKIN

smooths
cracked heels
in just 3 days



**Healthy Extreme
Cracked Heel
Cream**
75ml
27839
Price per 100ml = £5.33
£4



helps slough off
dry, rough-looking
skin

**Rough Skin
Remover**
75ml
04226
Price per 100ml = £4.00
£3



infused with
glycolic acid
and soothing
aloe vera for
a deep exfoliation

**Expert
Exfoliating
Foot Mask**
Contains 1 pair.
04168
£5

REFRESH & RECOVER ACTIVE SOLES

Sore feet slowing you down? Take your on-the-go lifestyle in your stride with our expertly crafted collection, so your hard-working soles can pick up the pace!

FROM
£3



with
Magnesium Complex
and Odour Block
Technology



**Odour Control
Spray**
100ml
27581
£3.50

1 SPRAY & REFRESH

AM: fast-acting, quick-dry
formula helps prevent odour



**Reviving
Foot Soak**
100ml
23028
£3.50

2 SOAK & RECOVER

PM: helps soothe, cleanse
and reinvigorate tired soles



BUFF

1 Paddle Foot File 03046 **£2.50**

2 Hard Skin Remover 03723 **£3.75**

3 Heel Rasper 04267 **£3.75**

TRIM

4 Toenail
Clippers
02980
£2.50

LOCK IN MOISTURE

5 Moisturising Socks
1 pair in 1 size.
03830 **£4**

6 Silicone Heel
Enhancer Socks
1 pair in 1 size.
04374 **£4.75**

SOFTER, SMOOTHER SOLES

Our wet or dry roller is the
quickest way to beautifully
smooth feet.

Wet and Dry Pedi Roller
Includes 2 heads, 1 coarse,
1 smooth. Requires 3x AAA
batteries (not included).
03764
Normally £20

£18
save £2

**Wet and Dry Pedi Roller
Replacement Heads**
Includes 2 heads, 1 coarse,
1 smooth.
03863
£4.25



THE RADIANCE RITUAL WITH REAL GOLD & OUD

Take an **indulging moment** for yourself to truly unwind and restore an **inner glow** to dull, lifeless skin.

Face Mask

50ml
02634
Price per 100ml = £8.00
£4

Multi-Use Oil

150ml
17228
Price per 100ml = £3.33
£5

Body Butter

200ml
24596
Price per 100ml = £3.50
£7



ALL 3 FOR
£14
order using 67595



- 1 shimmering peel-off **face mask** for refreshed, energised skin
- 2 pampering and softening **bath and body oil**
- 3 rich and intensely hydrating **body butter**

BLISSFULLY NOURISHING GIFT SET



Blissfully Nourishing Hand & Foot Ritual Gift Set
Includes: Planet Spa Blissfully Nourishing Hand, Elbow and Foot Cream 75ml, Hand and Foot Scrub 75ml and Moisturising Gloves in a gift box.
27896
£10

THE SLEEP RITUAL



Sleep Ritual Gift Set
Includes: Planet Spa Sleep Ritual Warming Body Balm 200ml, Bath Drops 170g and Pillow Mist 100ml in a gift box.
16683
£12



Hand Cream
30ml
26849
Price per 100ml = £13.33
£4

THE TRANQUILITY RITUAL



Face Mask
75ml
05538
Price per 100ml = £5.33
£4



Body Wash
200ml
06965
Price per 100ml = £2.00
£4



Body Butter
200ml
03152
Price per 100ml = £3.50
£7

HEAVENLY HYDRATION



Face Mask
75ml
02188
Price per 100ml = £5.33
£4



Neck & Chest Serum 50ml
03913
Price per 100ml = £8.00
£4



Body Moisturiser
200ml
04085
Price per 100ml = £3.50
£7

BLISSFULLY NOURISHING



Hand & Foot Mask
125ml
05439
Price per 100ml = £3.20
£4



Hand Cream
30ml
18358
Price per 100ml = £13.33
£4



Hand, Elbow & Foot Cream
75ml
14803
Price per 100ml = £6.33
£4.75

THE ENERGISE RITUAL*



Body Scrub*
200ml
55921
Price per 100ml = £3.00
£6



Facial Spritz*
100ml
55970
£4



Body Butter*
200ml
55996
Price per 100ml = £3.50
£7



Solid Cleanser*
75g
55939
Price per 100g = £6.67
£5

*Last chance to buy in brochure. While stocks last.

DISCOVER OUR BESTSELLING PILLOW MIST

Spritz this relaxing blend of **French lavender and chamomile** essential oil over your pillow to help you drift off to sleep.

JUST
£4.75

**RUB
TO SMELL**
Sleep Ritual
Pillow Mist



Pillow Mist
100ml
07682
£4.75



for normal to extra-dry skin

REPLENISHING AVOCADO

Lavish your skin with **48-hour moisture*** harnessing the restoring power of avocado, a wonderfood known for its **omega 3 and fatty acids**.

1. **Avocado Body Wash** 400ml **02949** Price per 100ml = 54p **£2.15**
2. **Avocado Body Lotion** 400ml **10744** Price per 100ml = 75p **£3**
3. **Avocado Multipurpose Cream** 400ml **10629** Price per 100ml = 88p **£3.50**

*Refers to the body lotion only, based on a consumer science study with 30 participants, after multiple applications.

ANY 3 FOR
£4
save up to £3.50
page 129 only



recyclable packaging

HANDS-ON CARE

Treat your hard-working hands to a hug of **moisture** with caring **hand creams** for every skin type.

Hand Cream 75ml
73791 Oatmeal
51714 Pomegranate
44941 Coconut
33159 Avocado
44578 Cocoa Butter

44990 Silicone Glove
45674 Glycerine
Price per 100ml = £2.67
£2

73817 Extra-Firm+
73809 Recovery+
Price per 100ml = £3.33
£2.50

TLC FROM TOP TO TOE

BODY WASH



Coconut Body Wash
400ml
13870
Price per 100ml = 54p
£2.15

BODY LOTIONS



Body Lotion 400ml
10892 Pomegranate
10793 Cocoa Butter
13854 Coconut
13920 Oatmeal
Price per 100ml = 75p
£3

11213 Extra-Firm+
11205 Recovery+
Price per 100ml = £1.00
£4

MULTIPURPOSE CREAMS



Multipurpose Cream 400ml
11148 Pomegranate
11593 Oatmeal
10827 Cocoa Butter
13912 Coconut
Price per 100ml = 88p
£3.50

XXL 2-IN-1 SHAMPOO & CONDITIONERS



2-in-1 Shampoo & Conditioner 700ml
08367 Healthy Hydration
15800 Refresh & Revitalise
09514 Stay Strong
63651 Full Volume
63727 Nourish & Smooth
Price per 100ml = 50p
£3.50



MOISTURISE & PROTECT

THE WHOLE FAMILY

Whether you want to **refresh, soften** or **control shine**, our **SPF 15** and **SPF 30** formulas make protecting your skin a breeze.

25% OFF
SUNCARE

pages 131-133



*Last chance to buy in brochure. While stocks last.

FACE & BODY

Shine Control SPF30 Facial Sun Cream
50ml
51938
Price per 100ml = £7.88
Normally £5.25
£3.94 save £1.31

Moisturising Lotion SPF30
150ml
53553
Price per 100ml = £2.63
Normally £5.25
£3.94 save £1.31

Refreshing 3-in-1 Face and Body Sun Lotion SPF30
150ml
40238
Price per 100ml = £2.87
Normally £5.75
£4.31 save £1.44

SPRAYS

SPF30 Quick Dry Sun Spray*
150ml
53058
Price per 100ml = £3.13
Normally £6.25
£4.69 save £1.56

Kids SPF30 Turquoise Sun Spray* 150ml
04291
Price per 100ml = £2.87
Normally £5.75
£4.31 save £1.44

SPF15 Sun Spray
150ml
20081
Price per 100ml = £2.63
Normally £5.25
£3.94 save £1.31

MAXIMUM PROTECTION

Our high-level **SPF 50** formulas for **face, body and kids** give you peace of mind that everyone's skin is **protected for longer**.



SENSITIVE

Shine Control SPF50 Facial Sun Cream
50ml
59873
Price per 100ml = £7.88
Normally £5.25
£3.94 save £1.31

Face & Body Pure & Sensitive Moisturising Lotion SPF50*
150ml
12542
Price per 100ml = £2.75
Normally £5.50
£4.13 save £1.37

KIDS

Kids SPF50 Multivitamin Sun Lotion* 75ml
04093
Price per 100ml = £3.51
Normally £3.50
£2.63 save 87p

*Last chance to buy in brochure. While stocks last.

SUN-KISSED GLOW

Treat your skin whatever the weather with our **tanning** and **after sun** favourites.

25% OFF
SUNCARE
pages 131-133



TANNING

Self-Tanning Lotion
150ml
07195
Price per 100ml = £3.25
Normally £6.50
£4.88 save £1.62

Protecting Bronzing Oil SPF15
150ml
56051
Price per 100ml = £3.00
Normally £6
£4.50 save £1.50

Tan Accelerator Lotion
200ml
20578
Price per 100ml = £2.44
Normally £6.50
£4.88 save £1.62

AFTER SUN

After Sun Cooling Lotion with Aloe
400ml
20545
Price per 100ml = 99p
Normally £5.25
£3.94 save £1.31

After Sun Moisturising Gel
150ml
20115
Price per 100ml = £2.13
Normally £4.25
£3.19 save £1.06

After Sun Cooling Spray
150ml
20552
Price per 100ml = £2.13
Normally £4.25
£3.19 save £1.06

MIX & MATCH

LAVENDER FAVOURITES

ANY 3 FOR
£9
pages 134-135

★★★★★
TOP RATED

**RUB
TO SMELL**
Lavender & Ginger
Collection

Beauty Sleep Hand Cream 30ml 34355 Price per 100ml = £13.33 £4	Overnight Treatment Cream with Lavender 150ml 33241 Price per 100ml = £2.00 £3	Clay Mask with Lavender 75ml 41756 Price per 100ml = £4.67 £3.50	Deodorising Foot and Shoe Spray with Lavender 100ml 33167 £3.50	Sleep Ritual Pillow Mist 100ml 53231 £4.75 	Lavender & Ginger Room Spray 100ml 33720 £4 	Lavender & Ginger Hand Lotion 250ml 68973 Price per 100ml = £1.60 £4
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CHOOSE ANY 2 FOR £7

400ML SHAMPOOS & CONDITIONERS



Absolute Nourishment
for dry and unruly hair

Ultimate Shine
for dull hair

Colour Correction
for grey, highlighted and
brassy-toned hair

Anti-Dandruff
for an itchy and
flaky scalp

Deeply Purifying
for hair prone to oiliness

Reconstruction
for dry and damaged hair



infused with
**argan and
coconut oils**

Absolute Nourishment 400ml
34637 Shampoo
34868 Conditioner
Price per 100ml = £1.13
£4.50



infused with
**Crystal Light
Technology**

Ultimate Shine 400ml
51052 Shampoo
34769 Conditioner
Price per 100ml = £1.13
£4.50



infused with
**Violet
Technology**

Colour Correction
Shampoo 400ml
35873
Price per 100ml = £1.13
£4.50



infused with
**Climbazole
Technology**

Anti-Dandruff
2-in-1 Shampoo &
Conditioner 400ml
43786
Price per 100ml = £1.13
£4.50



infused with
**salicylic acid
and kaolin clay**

Deeply Purifying Shampoo
400ml
43919
Price per 100ml = £1.13
£4.50



infused with
**Kera-Panthenol
Complex**

Reconstruction 400ml
34645 Shampoo
34710 Conditioner
Price per 100ml = £1.13
£4.50



THE **NOURISHING** HAIR REGIME

Experience softer, stronger strands, beautifully nourished with **argan oil**.



Absolute Nourishment
250ml
17061 Shampoo
26716 Conditioner
Price per 100ml = £1.20
£3

Absolute Nourishment
30ml
08326 Treatment Serum
Price per 100ml = £18.33
£5.50

Absolute Nourishment
for dry and unruly hair



THE **PURIFYING** HAIR REGIME

Reduce excess oils by **30%** and leave hair fresher for longer with our **salicylic acid** and **kaolin clay** infused collection.



Deeply Purifying Shampoo
400ml
34900
Price per 100ml = £1.13
£4.50

Deeply Purifying Conditioner
250ml
13698
Price per 100ml = £1.20
£3

Deeply Purifying Treatment Scrub
150ml
17194
Price per 100ml = £3.67
£5.50

Deeply Purifying
for hair prone to oiliness



THE **WEIGHTLESS** **HYDRATION** HAIR REGIME

Treat your hair like you would your skin with **8x more hydration** that revives lifeless locks and dehydrated scalps.



Hydra Boost
for dehydrated hair and scalp

 infused with **hyaluronic and amino acid complex**

Hydra Boost Shampoo
250ml
04119
Price per 100ml = £1.20
£3

Hydra Boost Conditioner
250ml
03517
Price per 100ml = £1.20
£3

Hydra Boost Leave-In Treatment
50ml
03244
Price per 100ml = £11.00
£5.50



THE **CURL DEFINING** HAIR REGIME

Wave goodbye to tangles and dryness with our **Castor Pro Complex** collection.



Fabulous Curls
250ml
03293 Shampoo
27045 Conditioner
Price per 100ml = £1.20
£3

Fabulous Curls
Curling Cream
150ml
03129
Price per 100ml = £3.67
£5.50

Fabulous Curls
for tangled, dry hair



THE **REPAIRING** HAIR REGIME

Reduce breakage and split ends with our **Kera Panthenol Complex** infused collection.



Reconstruction
250ml
24380 Shampoo
26906 Conditioner
Price per 100ml = £1.20
£3

Reconstruction
Treatment Serum
30ml
24158
Price per 100ml = £18.33
£5.50

Reconstruction
for dry and damaged hair



THE **SHINIER, SILKIER** HAIR REGIME

Join the **8/10** who saw shinier, silkier hair and enjoy up to **100% mirror shine** with our illuminating regime.



Ultimate Shine
for dull hair

 infused with
Crystal Light Technology

Ultimate Shine
250ml
14274 Shampoo
14134 Conditioner
Price per 100ml = £1.20
£3

Ultimate Shine Illuminating
Treatment Spray
100ml
14100
£5.25

TREATMENTS & SERUMS



nourishes
hair for a
silky finish

**Absolute
Nourishment
Argan and Coconut
Treatment Oil**
100ml
14068
£9.25

with Castor Pro
Complex for silky,
shiny curls



**Fabulous Curls
Serum**
30ml
03111
Price per 100ml = £18.33
£5.50

creates a smooth,
mirror-like surface
to brighten dull hair



**Ultimate Shine
Serum**
30ml
14233
Price per 100ml = £18.33
£5.50

a single-use
power shot for
instantly smooth hair



**Absolute
Nourishment
Treatment Ampoule**
15ml
04069
Price per 100ml = £16.67
£2.50

volumising
treatment
for fuller hair



**Miracle Densifier
Leave-In
Treatment**
100ml
20990
£5

protects hair
from all types of
heat damage



**Heat Protection
Leave-In Spray**
100ml
02238
£3

refreshes
hair between
washes



Dry Shampoo
150ml
03376
Price per 100ml = £2.33
£3.50

JUST
£5.50

NEW LOOK

REPAIR & NOURISH

Give your hair the love it deserves
with **weekly treatment masks** that
complement your hair regime.

Reconstruction
for dry and damaged hair



infused with Kera
Panthenol Complex
to help reduce breakage,
repair split ends and
lock in moisture

**NEW Reconstruction
Treatment Mask**
375ml
10702
Price per 100ml = £1.47
Will normally be £7
£5.50 save £1.50

Absolute Nourishment
for dry and unruly hair



infused with argan and
coconut oils to leave hair
feeling soft, silky and smooth

**NEW Absolute Nourishment
Treatment Mask**
375ml
63636
Price per 100ml = £1.47
Will normally be £7
£5.50 save £1.50

Shop our professional-grade brushes and combs to achieve that **fresh from the salon** look.

• **cruelty free** • **made from recycled content*** • **vegan friendly** 🌿

*Excludes brush bristles and Brush Cleaning Tool.

the everyday must-have for most hair types



Pro Cushion Brush
18713
£6

gently smooths and calms

Pro Round Brush
18804
£6



the perfect brush for longer, thicker locks



Pro Paddle Brush
18663
£6

exfoliates your scalp

Scalp Massager
04127
£4



perfect for creating curls



Pro Small Barrel Brush
28779
£4.50

teases hair for incredible volume

Pro Backcombing Brush
02428
£4



ideal for making waves



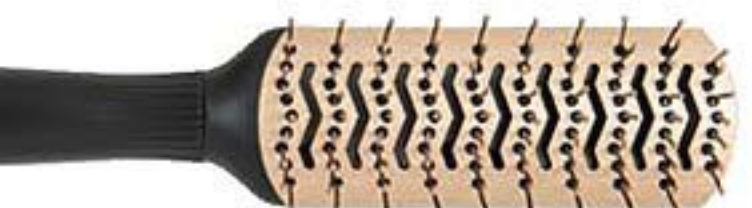
Pro Large Barrel Brush
18770
£7

for sectioning, styling and parting

Pro Styling Tail Comb
26518
£3



vented for max air flow



Pro Vent Brush
18747
£4.50

keep your brushes hair-free

Brush Cleaning Tool
56556
£2.50



FABULOUS FLEXI BRUSH

NEW

Wave **goodbye to tangles** and say hello to comfortable styling with this **flexible hairbrush** that **moulds to the contours of your scalp**.



quick drying design keeps the brush fresher for longer

glides through tangles in wet or dry hair



hooked shape for hanging in the shower

NEW Pro Detangling Brush
01917
Will normally be £4.50
£4
save 50p

enriched with **natural extracts**

recyclable packaging*

NEW

SENSORIAL BATH & BODY EXPERIENCE

ESCAPE TO A DREAMY HOLIDAY DESTINATION

Be transported to your **happiest holiday moments** with the scent of fresh **salty sea air** and sunny **solar flowers**.

NEW Getaway Dreams Bubble Bath

11460 500ml
Price per 100ml = 45p
£2.25

11478 1 litre
£2.75

NEW Getaway Dreams Body Mist

100ml
11536
£2.50

NEW Getaway Dreams Shower Gel

59303 250ml
Price per 100ml = 50p
£1.25
12526 500ml
Price per 100ml = 35p
£1.75



**RUB
TO SMELL**
Getaway
Dreams
Collection

*Body Mist bottle made from 97% recycled plastics. Pump not recyclable. Please remove it before recycling.

SHOWER GEL

250ml Price per 100ml = 50p **£1.25** 500ml Price per 100ml = 35p **£1.75**



12427 12484 250ml 500ml	16378 13482 250ml 500ml	12153 12641 250ml 500ml	24455 15677 250ml 500ml	04564 26930 250ml 500ml
Raspberry Delight: Raspberry & Cassis	Pink Sands: Coconut Water & Dragon Fruit	Orange Twist: Orange & Jasmine	Secret Lagoon: Water Fruits & Musk	Water Mint: Water Mint & Cucumber

SHOWER CREAM

250ml Price per 100ml = 50p **£1.25** 500ml Price per 100ml = 35p **£1.75**



02204 04739 250ml 500ml	12492 12518 250ml 500ml	17566 17574 250ml 500ml	21410 08789 250ml 500ml
Simply Luxurious: White Peach & Vanilla Orchid	L'Amour Sunrise: Rose & Amber	Sweet & Joyful: Freesia & Pomegranate	Aloha Monoi: Coconut & Tiare Flower

*Excludes pump. Please remove when recycling.



UNMISSABLE OFFER
REFRESHING HAND WASH
page 149 only

£1

**Senses Orange
Twist Hand Wash**
250ml
12823
Price per 100ml = 40p
Normally £1.15
£1 save 15p

**Senses Sweet &
Joyful Hand Wash**
250ml
17434
Price per 100ml = 40p
Normally £1.15
£1 save 15p

**Senses Lavender
Calm Hand Wash**
250ml
11445
Price per 100ml = 40p
Normally £1.15
£1 save 15p

**Senses Secret
Lagoon Hand Wash**
250ml
17475
Price per 100ml = 40p
Normally £1.15
£1 save 15p

 enriched with **natural extracts**

 **recyclable packaging**

BUBBLE BATH

500ml Price per 100ml = 45p **£2.25** 1 litre **£2.75**



10074 500ml	18234 1 litre	17541 500ml	17558 1 litre	28514 500ml	28522 1 litre	16436 500ml	16444 1 litre	28480 500ml	28498 1 litre	16345 500ml	16360 1 litre
Water Mint: Water Mint & Cucumber		Juice Burst: Clementine & Ginger		L'Amour Sunrise: Rose & Amber		Lavender Calm: Lavender Blossom & Musk		Raspberry Delight: Raspberry & Cassis		White Lily: White Lily & Musk	



16311 500ml	16337 1 litre	61549 500ml	61556 1 litre	28589 500ml	28597 1 litre	16428 500ml	16410 1 litre	Beautiful Moments Bubble Bath* 250ml 10397 Price per 100ml = 60p £1.50
Aloha Monoi: Coconut & Tiare Flower		Pink Sands: Coconut Water & Dragon Fruit		Goodnight Sweetheart: Bergamot & Vanilla		Jasmine Whisper: Jasmine & Magnolia		

*Last chance to buy in brochure. While stocks last.

SENSORIAL BUBBLE BATH

PURE LUXURY

Sink into a tub full of blissful bubbles with the luxurious scent of **white peach** and **vanilla orchid**.



RUB TO SMELL
Simply Luxurious Bubble Bath

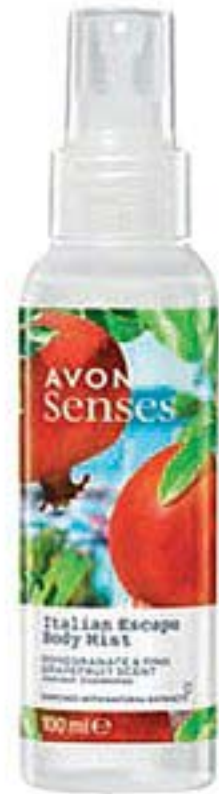
Simply Luxurious Bubble Bath

16394 500ml
Price per 100ml = 45p
£2.25
16402 1 litre
£2.75

SCENT-SATIONAL **SPRITZ**

Envelop your skin in a **blissful scent experience** with a gorgeous body mist in your favourite fragrance.

BODY MIST 100ml £2.50



13243
Italian Escape:
Pomegranate
& Pink Grapefruit



27102
Lavender Calm:
Lavender Blossom
& Musk



61507
Pink Sands:
Coconut Water
& Dragon Fruit



27177
Simply Luxurious:
White Peach
& Vanilla Orchid



27169
Soft Vanilla:
Vanilla &
Sandalwood



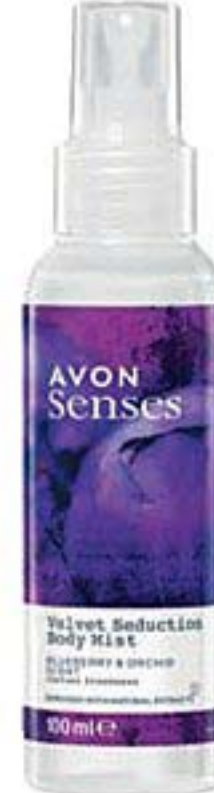
27193
Jasmine Whisper:
Jasmine
& Magnolia



21964
Beautiful Moments:
Pink Peony and
Magnolia Petals*



27151
Aloha Monoi:
Coconut & Tiare
Flower



27086
Velvet Seduction:
Blueberry
& Orchid



11544
Raspberry
Delight:
Raspberry
& Cassis

*Last chance to buy in brochure. While stocks last.

BATHTIME **HEROES**

Treat your little super heroes to these mild and gentle toiletries featuring their favourite friendly neighbourhood hero.

**Marvel Spider-Man
Hair Gel**
50ml
25031
Price per 100ml = £6.00
£3

**Marvel Spider-Man
Cologne Spritz**
150ml
25064
Price per 100ml = £2.33
£3.50

**Marvel Spider-Man 2-in-1
Shampoo & Body Wash**
200ml
52191
Price per 100ml = £1.25
£2.50

Suitable for ages 3+.

©2022 MARVEL



SOOTHE THEM TO SLEEP



**Good Night
Lavender Body
Wash & Bubble Bath**
250ml
14647
Price per 100ml = 80p
£2



**2-in-1 Shampoo &
Conditioner 250ml**
02741 Wacky
Watermelon
08805 Amazing Apple
Price per 100ml = 80p
£2

2-IN-1 BODY WASH & BUBBLE BATH



**Swirling Strawberry
Body Wash &
Bubble Bath**
250ml
11239
Price per 100ml = 80p
£2

INSTANT DETANGLING



**Magnificent
Mango
Detangling
Spray**
200ml
05769
Price per 100ml = £1.25
£2.50

**Detangling
Comb**
04333
£2



LAVENDER & GINGER

with added ginseng
and sandalwood
extracts

**Lavender & Ginger
Hand Lotion**

250ml
34983

Price per 100ml = £1.60

£4

**Lavender & Ginger
Hand Wash**

250ml
54452

Price per 100ml = £1.10

£2.75

**Lavender & Ginger
Room Spray**

100ml
35089

£4



BERGAMOT & GREEN TEA

with added
verbena extract

**Bergamot & Green Tea
Hand Wash**

250ml
25007

Price per 100ml = £1.10

£2.75

**Bergamot & Green Tea
Hand Lotion**

250ml
25015

Price per 100ml = £1.60

£4

**Bergamot & Green Tea
Room Spray**

100ml
05389

£4

LUXURIOUS LEMONGRASS & COCONUT

Uplift your senses with
added shea butter extract.

**RUB
TO SMELL**

Lemongrass
& Coconut
Collection



HAND WASH

leaves hands feeling
refreshed and
hydrated

**Lemongrass & Coconut
Hand Wash**

250ml
54056

Price per 100ml = £1.10

£2.75

HAND LOTION

leaves hands soft and
moisturised for up to
24 hours

**Lemongrass & Coconut
Hand Lotion**

250ml
54262

Price per 100ml = £1.60

£4

ROOM SPRAY

helps mist away
unwanted odours

**Lemongrass & Coconut
Room Spray**

100ml
54502

£4

the everyday **ESSENTIALS** for a complete grooming routine



Avon Care Essential 3-in-1 Shampoo, Conditioner & Body Wash 200ml
58545

Price per 100ml = £1.13

£2.25

Avon Care Essential Shave Gel 150ml
58784

Price per 100ml = £1.67

£2.50

Avon Care Essential Aftershave Balm & Moisturiser 100ml
58800

£2.25

the perfect daily grooming routine for **SENSITIVE** skin



Avon Care Sensitive 2-in-1 Anti-Dandruff Shampoo & Conditioner 200ml
03327

Price per 100ml = £1.13

£2.25

Avon Care Sensitive Shave Gel 150ml
56838

Price per 100ml = £1.67

£2.50

Avon Care Sensitive 2-in-1 Aftershave Balm & Moisturiser 100ml
02089

£2.25

Razor Set

Includes 1 handle and 5 razor cartridges.

23267

£5.50

HAIR & BODY WASH



Hair & Body Wash 500ml
24430 Ocean Surge:

Peppermint & Marine

16147 Jungle Rainburst:

Sage & Sandalwood

54718 Extreme Limits:

Grapefruit & Cedarwood

Price per 100ml = 35p

£1.75

NEW

SENSORIAL SHOWER EXPERIENCE

FEEL UPLIFTED &
ENERGISED

Let the nature-inspired, stimulating scent of **black peppercorn** and **cardamom** awaken your mind and body.



RUB TO SMELL
Spiced Pepper

Spiced Pepper For Men • 3in1
Body, Hair & Face Wash
PEPPER & CARDAMON SCENT
ENRICHED WITH NATURAL EXTRACTS
RECYCLABLE PACKAGING

500 ml/16.9 fl.oz

NEW Senses Spiced Pepper Body, Hair & Face Wash

500ml

11353

Price per 100ml = 35p

£1.75

HAND, MEET BOOB

1 in 10 women haven't ever checked their boobs, while a quarter aren't confident they'll be able to spot the signs of breast cancer. Remind yourself to check with the fruity rhubarb, red apple and strawberry candle!

£7



Breast Cancer Candle

Burns for approx. 28.5 hours. Includes card to find out more about the Avon Breast Cancer Promise.

17129

£7

Our gorgeous Breast Cancer Candles are super-popular, so if we run out we'll send you our fab Coppafeel! Candle instead.



SCAN ME

to learn how to check

100%
OF PROFITS
DONATED*



includes a card
about our Breast
Cancer Promise



AVON
BREAST CANCER
PROMISE

*For every Breast Cancer Candle sold, Avon will donate 100% of profits, estimated at £4.34 a candle, split equally between Coppafeel! and Look Good Feel Better. Coppafeel!, registered charity number England and Wales 1132366, and registered charity number Scotland SC045970. Cosmetic Toiletry and Perfumery Foundation Look Good Feel Better Programme, registered charity number England and Wales 1031728.

VANILLA & TONKA BEAN

Set the tone in your home with the sweet scent of **vanilla, almonds and tonka beans**.



ORIENTAL



GOURMAND



NEW Vanilla & Tonka Bean Candle

Burns for up to 30 hours.

41954

£5

NEW Vanilla & Tonka Bean Scented Sachet

Lasts up to 4 weeks.

13177

£3

NEW Vanilla & Tonka Bean Wax Melts

Pack of 6.

10504

£3.50

NEW Vanilla & Tonka Bean Reed Diffuser

Lasts up to 6 weeks.

00265

£7

NEW Vanilla & Tonka Bean Fragrance Oil

10ml.

17681

£3.50

Packaging may vary.

FRESH COTTON

Enhance your happy place with the crisp, clean scent of **green apple, orange blossom and musk**.



FLORAL

NEW

LOOK & SCENT



NEW Fresh Cotton Candle

Burns for up to 30 hours.

09175

£5

NEW Fresh Cotton Scented Sachet

Lasts up to 4 weeks.

09316

£3

NEW Fresh Cotton Wax Melts

Pack of 6.

26757

£3.50

NEW Fresh Cotton Reed Diffuser

Lasts up to 7 weeks.

42036

£7

NEW Fresh Cotton Fragrance Oil

10ml.

62935

£3.50

Packaging may vary.
All fashion and home products are subject to availability.

LAVENDER & BERGAMOT

Scent your sacred space with eucalyptus, citrus, bergamot and lavender.



- | | | | | |
|--|---|---|--|--|
| NEW Lavender & Bergamot Candle
Burns for up to 25 hours.
03038
£5 | NEW Lavender & Bergamot Scented Sachet
Lasts up to 4 weeks.
03962
£3 | NEW Lavender & Bergamot Wax Melts
Pack of 6.
16691
£3.50 | NEW Lavender & Bergamot Reed Diffuser
Lasts up to 6 weeks.
16584
£7 | NEW Lavender & Bergamot Fragrance Oil
10ml.
03590
£3.50 |
|--|---|---|--|--|

WHITE JASMINE & NEROLI

Enjoy the lush scent of **jasmine**, **gardenia** and **neroli** as it floats through your home.



NEW
LOOK & SCENT



- | | | | | |
|---|--|--|---|---|
| NEW White Jasmine & Neroli Candle
Burns for up to 25 hours.
26740
£5 | NEW White Jasmine & Neroli Scented Sachet
Lasts up to 4 weeks.
26823
£3 | NEW White Jasmine & Neroli Wax Melts
Pack of 6.
26807
£3.50 | NEW White Jasmine & Neroli Reed Diffuser
Lasts up to 6 weeks.
26781
£7 | NEW White Jasmine & Neroli Fragrance Oil
10ml.
26799
£3.50 |
|---|--|--|---|---|



FLORAL



Today Reed Diffuser & Votive Gift Set Includes 1 reed diffuser (lasts up to 4 weeks) and 1 votive (burns for up to 28.5 hours).
24448 £12.50

Eve Reed Diffuser Gift Set Includes 4 reed diffusers: Eve Alluring (lasts up to 7 weeks), Eve Confidence (lasts up to 5 weeks), Eve Elegance and Eve Truth (last up to 6 weeks). **17780 £16**



NEW

FRAGRANCE FAVOURITE

Add the **finishing touch** to your home and enjoy notes of ylang-ylang, milkwood and honeysuckle **all day, every day!**

£15

PERFECT GIFT



RUB TO SMELL
Little Black Dress



FLORAL



ORIENTAL

Little Black Dress Home Fragrance Set Includes 1 reed diffuser (lasts up to 4 weeks) and 2x 70g votives (each burns up to 28 hours).
07617 £15



Viennese Waltz Reed Diffuser Lasts up to 5 weeks. **01123 £12**

Viennese Waltz Candle Burns for up to 48 hours. **00448 £7**



Folklore Tales Candle Burns for up to 24 hours. **15032 £8**



Savannah Reed Diffuser Lasts up to 11 weeks. **29330 £12**

Savannah Candle Burns for up to 36 hours. **29355 £7**



Folklore Tales Reed Diffuser Lasts up to 6 weeks. **74948 £14**

ISLAND PARADISE

Bring that holiday feeling home with the scent of tropical **coconut**, delicate **white flowers** and sweet **vanilla**.



FRUITY SWEET

Island Paradise Triple Wick Candle
Burns for up to 19 hours.
00380 £12



Italian Summer Reed Diffuser
Lasts up to 11 weeks.
06148 £12

Italian Summer Candle
Burns for up to 36 hours.
06106 £7



Italian Summer Votive Gift Set
Each votive burns for up to 24 hours.
06189 £10

Whether you're travelling or tidying up at home, nothing **organises your beauty bits and bobs** better than this cosmetic pouch.

secure closure with popper



find your favourite Avon brushes on pages 64-65

6 handy brush compartments



NEW Larissa Foldable Cosmetic Bag
Polyester and PU. Approx. 20cm x 29cm.
10322
£12.50
Brushes not included.

LIGHT IT UP

Make your morning make-up routine easy with one (or both!) of our stunning mirrors.

10 X magnification



controlled with an on/off switch

natural, soft light that's bright but not dazzling



LED Mirror
UV galvanised, LED. Approx. 27cm x 17cm. Requires 4 x AA batteries (not included).
22566
£20

NEW Foldable Compact LED Mirror
Approx. 9cm x 7.1cm x 8.5cm. Powered by 2 x CR2032 batteries (not included).
26989
£6.50





**CHOOSE
FROM 3
COLOURS**

**1. Storage
Cube**
Polyester and
cardboard.
Collapsible. Approx.
30cm x 30cm x
30cm.
£7

**2. Jumbo
Under-Bed Storage**
100% polypropylene
with clear
polyethylene window.
Approx. 60cm x
45cm x 30cm.
£10

**3. Shoe Storage
Bag**
Non-woven
polyester, PEVA
pockets. Approx.
35cm x 37cm x
16cm when closed.
£10

**4. Narrow
Under-Bed Storage**
100% polyester.
Approx. 70cm x
35.5cm x 17cm.
£10

	56770	02337	19315	26898
	08136	08144	08193	08458
	—	53967	30247	30254



**Staircase Storage
Box – Grey Leaf**
Polyester. Approx.
40cm x 22cm x
30cm. **03020 £12**

CLEAN & CLEAR

Filtering the invisible dust in
your home, this portable air
purifier is perfect for helping
to improve the air quality in
your sacred space.



contains a replaceable EPA-12 filter



Air Purifier

ABS and paper mesh. Approx. 11cm x
11cm x 17cm. Powered by 5V 1A USB cable
(included). Comes with a replaceable EPA-12
filter.

**09340
£28**

Air Purifier Filter

PP and PET. Approx. 6.5cm x 9.1cm.

**09381
£10**



100%
cotton

slogan reads:
'Life Is Sweet'

3-piece set
including t-shirt,
joggers and
shorts



NEW Strawberry 3-Piece PJ Set

Cotton. 3-piece set.

04051 Small 8-10

56481 Medium 12-14

62851 Large 16-18

63578 Extra Large 20-22

£25

Lace Slipper Mules

Polyester.

74963 Small 3-4

66316 Medium 5-6

72215 Large 7-8

£6

NEW

LEOPARD PRINT LOVE

Purr-fect for sweet dreams
and cosy evenings, this
colourful set heightens
your **at-home comfort**.



100%
cotton

straight-leg bottoms

NEW Leopard Cami PJs

Cotton.

27185 Small 8-10

15693 Medium 12-14

15719 Large 16-18

15727 Extra Large 20-22

£18

NEW

UNBEATABLE BEAUTY SLEEP

Head to bed (or the sofa) in style thanks to this cool and comfy set.



lace trim detailing

Navy Lace Trim PJs

Cotton.

03970 Small 8-10

03384 Medium 12-14

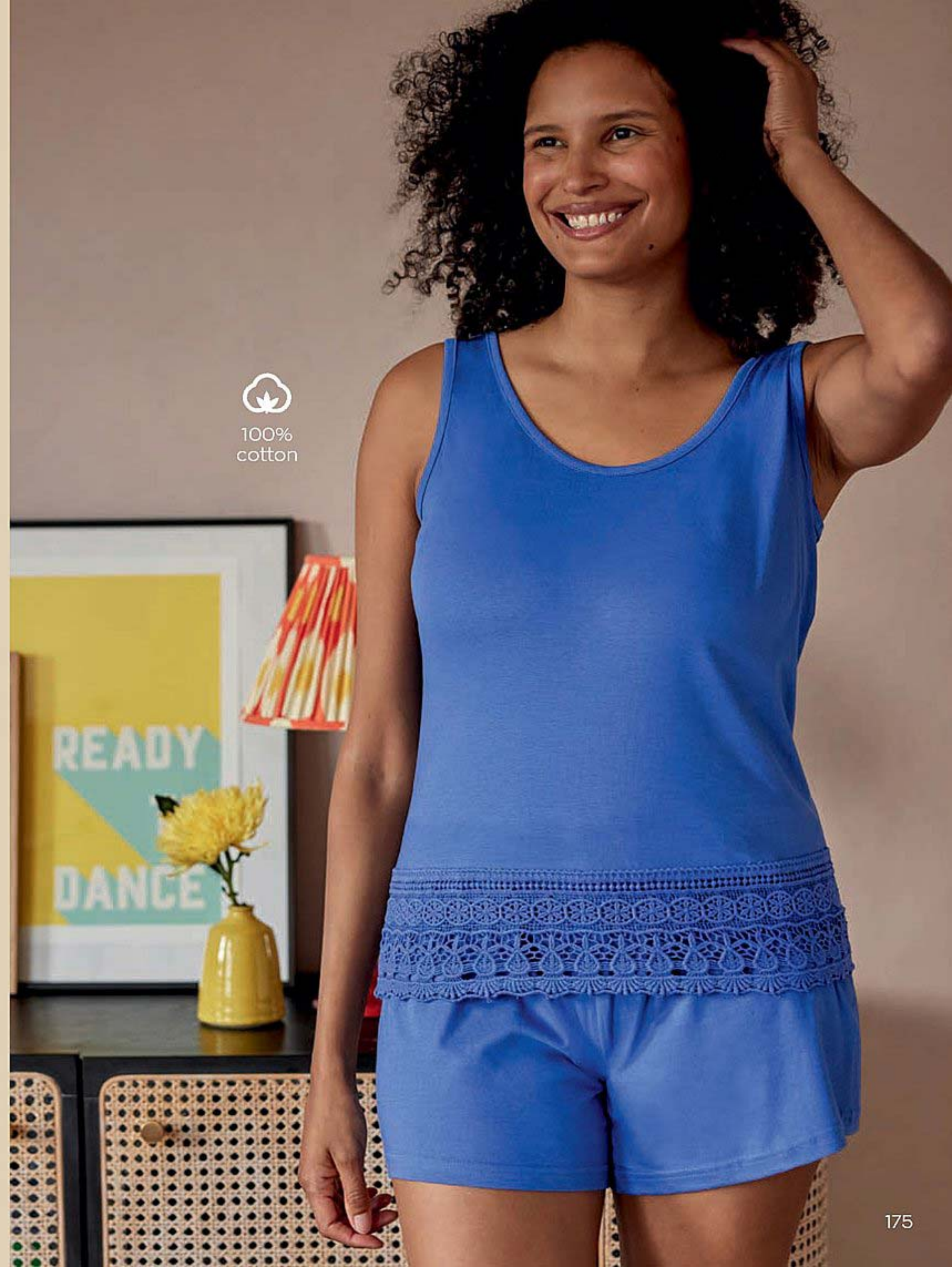
03475 Large 16-18

03616 Extra Large 20-22

£16



100%
cotton



UP THE ANTE

Put together the perfect outfit if you're heading out or staying in with our choice of loungewear and accessories.

Stripe PJs

Cotton and polyester.

13185 Small

13235 Medium

13276 Large

13292 Extra Large

£26

Soft Robe

Polyester.

04077 Small

24687 Medium

13029 Large

13094 Extra Large

£35



Navy Textured Slippers

Polyester and TPR.

23705 Small 6-7

23499 Medium 8-9

27458 Large 10-11

£10



POLICE



Police Watch

Silver tone with real leather strap. Adjustable between approx. 17.5cm and 22cm. Includes button cell replaceable battery.

26856

£70



Lucas Watch Gift Set

2-piece silver-tone watch and keyring set.

54544

£30



Kris Washbag

Polyester and PU. Approx. 26cm x 16cm x 10cm.

13474

£10

THE ONE BRA

COMFORT & CONFIDENCE
YOU CAN
DEPEND ON,
EVERY DAY.

★★★★★

OUR
BESTSELLING
ONE BRA WITH
THOUSANDS OF
5 STAR REVIEWS
IS BETTER THAN
EVER!

NEW One Bra
Nylon and elastane.

NUDE

size	
8-10	09563
12-14	08201
16-18	08391
20-22	08441

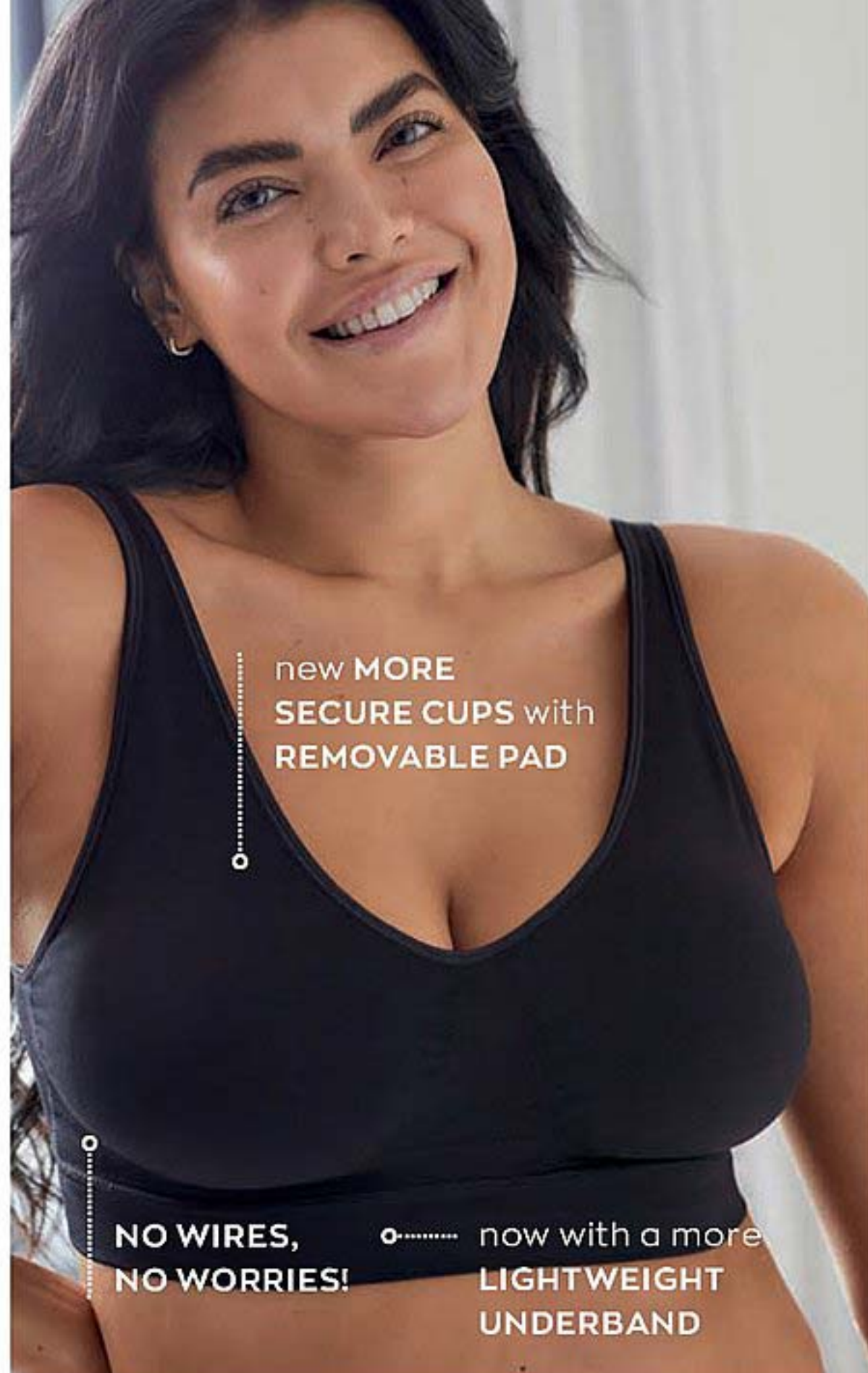
BLACK

size	
8-10	05397
12-14	04598
16-18	03921
20-22	10686

WHITE

size	
8-10	10611
12-14	09597
16-18	09811
20-22	08128

£12



STYLE & COMFORT

Feel **confident, comfortable and supported** whatever you're doing with this gorgeous lace bra.

NEW Rose Lace Overlay Bra

Nylon, elastane, and polyester.

13946 8-10

10348 12-14

10470 16-18

09035 20-22

£16

NEW

£16



cat-eye frames with
gradient lenses



NEW Ombre Sunglasses
Polycarbonate frames and acrylic lenses.
UV 400. Category 3 protection.
10215
£6.50

stylish gradient lenses

NEW

SUN, SAND & SEA ESSENTIALS

Add the **final accessory** to
your vacation looks with the
perfect pair of sunnies.

embossed slogan reads:
"Let's fly away"



NEW Rounded Aviator Sunglasses
Silver nickel frames and polycarbonate
lenses. UV400. Category 2 protection.
22392
£7.50

NEW Larissa Glasses Case
PU. Approx. 18cm x 8.3cm x 7cm.
58396
£6



Hanna Gold Foil Bee Scarf
Polyester. Approx. 165cm x 35cm.
74443
£8

Emilia Floral Scarf
Polyester. Approx. 165cm x 35cm.
39180
£6.50

Ditsy Floral Scarf
Polyester. Approx. 165cm x 35cm.
74377
£6.50

Twill Animal Scarf
Polyester. Approx. 180cm x 40cm.
34959
£6.50

Lemon Scarf
Polyester. Approx. 90cm x 90cm.
26971
£6.50

UP THE ACCESSORY ANTE

When the temperatures are up and down, **add a layer of warmth (and style)** to your spring outfit.

£12

Essentials Pashmina
Polyester. Approx. 180cm x 70cm.
14811
£12



FRENCH CONNECTION

Look stylish while unwinding, and **keep your eyes protected all day long** with these designer sunglasses.

£20



NEW French Connection Tortoiseshell Sunglasses
Polycarbonate frames and lenses. UV400. Category 3 protection.
26195
£20

LIPSY LONDON

Need a new pair of sunnies? **All eyes will be on you** whether you're **hitting the beach or lounging in the back garden.**

NEW
£20



NEW Lipsy London Butterfly Sunglasses
Polycarbonate frames and lenses. UV400. Category 3 protection.
26203
£20

fits an A4 pad



My Everyday Messenger Bag
Polyester and PU. Approx. 32cm x 5cm x 32cm.



74583 Brown
29314 Black
£18



My Everyday Backpack
Polyester and PU. Approx. 31cm x 13cm x 31cm.
07799
£20



Carmella 2-in-1 Backpack
Polyester and PU. Approx. 29cm x 9.5cm x 23cm.
33902
£20

NEW My Signature Camera Bag
Polyester and PU. Approx. 21cm x 8cm x 15cm.
26096 Black
09068 Mustard
£20

removable and adjustable strap



NEW

BAGS OF STYLE

Transform your outfit in a flash with a stylish bag or two!



My Signature Bowler Bag
PU. Approx. 32cm x 13cm x 23cm.
31625
£28

AVON
smart

2-YEAR
warranty

Thea Smart Watch
Silicone strap with stainless steel buckle, adjustable between 17cm and 23.5cm. Comes with a rechargeable, non-replaceable lithium battery, charging cable and plastic case.
08706 £55



- step counter
- calorie tracker
- multisport mode
- heart rate monitor
- inactivity/water alerts
- find my phone
- call notifications
- message notifications
- calendar notifications
- weather updates
- alarm
- stopwatch
- sleep monitor

All smart watches are compatible with Apple iOS 8.0+ and Android 4.4+ phones.

Download on the
App Store

GET IT ON
Google Play



2-YEAR
warranty

Millie Boyfriend Watch Rose gold tone. Adjustable between approx. 17.5cm–19cm.
06668 £22



2-YEAR
warranty

Clara Silicone Watch Silver-plated with silicone strap. Adjustable between 17.5cm and 21.7cm.
37242 £15



A TOP IT OFF TOUCH

Like the co-ordinating look? **Turn heads** with this **gorgeous gold and blue 2-piece set**.



NEW Cassandra Jewellery Gift Set 3-piece silver-plated set. Necklace: approx. 42cm + 9cm extension chain. Bracelet: approx. 18.4cm + 2.5cm extension chain. Earrings: stud style. **10421 £8**



NEW Jolie Anklet Set Set of 2. Gold tone. Approx. 25cm+ 2.5cm extension chain. **57752 £6**

NEW Saffron Necklace Gold tone. Approx. 50cm + 9cm extension chain. **25981 £8**

NEW Saffron 2-Piece Gift Set Gold tone with resin links. Bracelet: approx. 18.5cm + 2.5cm extension chain. Earrings: drop style. **54908 £7.50**

GET IT OR REGRET IT

Don't miss out... once they're gone, they're gone.

£15

save £5




100%
cotton

Magic Dragonfly PJs

Cotton.

25890 Small 8-10

25924 Medium 12-14

25999 Large 16-18

06700 Extra Large 20-22

Normally £20

£15 save £5

Patchwork PJs

Cotton.

06916 Small 8-10

05702 Medium 12-14

05884 Large 16-18

05967 Extra Large 20-22

Normally £25

£22 save £3


100%
cotton



£22

save £3

THE BORING BUT NECESSARY BIT

The prices featured in this brochure are specifically for Avon Reps selling to you (their lovely customers). However, these are just recommended prices from us, and the final decision on price lies with your Avon Rep.

Discounts are referenced against lowest brochure price in the last campaign, unless we let you know otherwise.

We're very proud of our products, but if (for whatever reason) you're not 100% happy, you can

return it within 28 days of delivery for a full refund or exchange – even if you've already tried it. This amazing guarantee is on top of your statutory rights. If you want to return something that came with a free gift, make sure that you return both items for a full refund.

Sometimes we wish we had a crystal ball, but we do occasionally have to cancel or change any offer, deal or promotion. Rest assured we'll keep you in the loop.

Avon reserves the right to offer you a substitute product, but if we ever

need to we promise to make sure it's of equal or greater value. We like to back things up with hard facts – that's why all claims are supported with clinical and/or consumer studies and/or surveys.

 All of our beautifully scented home fragrance products comply with the Classification, Labelling and Packaging Regulation. If you want to learn more about this, check out our website: avon.uk.com

The planet is important to us, so all our electrical products are compliant to the Waste, Electrical and Electronic Equipment Act 2005 (as amended) and Avon are

members of Electrolink Compliance Scheme.

Keep cosy, but please keep sleepwear away from fire. Slippers are for indoors only, it's best not to wear them out to the shops.

Any extra contents you see in images are not included, unless we expressly say... sorry!

We love a diagram but just remember they are for illustrative purposes only, unless we say otherwise.

Never lose track of time again!

All of our watches have a replaceable

button cell battery and a 2-year warranty, unless we say otherwise.

Adding a little sparkle? Our earrings are all designed for pierced ears, unless we say otherwise. And while we're on the subject, earrings can't be returned if the sealed bag has been opened (sorry, it's not you, it's a hygiene thing).

Stay safe in the sun with our sunglasses, which all comply with British Standard EN ISO 12312-1:2013.

Once you've found the shade you want to buy, you'll find its order code next to it. No code? Sorry you can't buy it this time but

keep an eye out as it may be available again soon!

Sometimes we get a bit creative and add more pearls for visual impact. Pearls containers will only include 22g.

For hygiene reasons, a replacement or refund can't be given if the gusset (we hate that word too) label is removed from our lingerie.

We love you, but not that much.

Time to be sensible! Sharp blades shouldn't be sold to people under the age of 18.



Don't miss out... once they're gone, they're gone.



Lipsy Teens' PJs
Cotton.

50294 8-10 years
52167 11-13 years
41962 14-16 years
Normally £20

£18 save £2



Lipsy Teens' Lounge Dress
Cotton.

71936 8-10 years
73858 11-13 years
48330 14-16 years
Normally £18

£16 save £2



Lipsy Heart PJs
Cotton.

13797 Small 8-10
13961 Medium 12-14
55152 Large 16-18
26492 Extra Large 20-22
Normally £34

£32 save £2



Lipsy Slippers
Polyester.

24943 Small 3-4
25155 Medium 5-6
25189 Large 7-8
Normally £12

£10 save £2

Lipsy Fleece Robe
Polyester.

25346 Small 8-10
25353 Medium 12-14
25395 Large 16-18
25411 Extra Large 20-22
Normally £32

£30 save £2

I'm wearing... Majestic Plum.



UNMISSABLE **GLIMMERSTICK** **OFFER**

This **spectacular deal** on our **top-rated eyeliner collection** means you can make every day an eyeliner day.

1 FOR £6.50

2 FOR £8

3 FOR £10

Turn
over
to buy!



shop with me online:



recycle me

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