

PERFECT NONSENSE

SCENTS THAT MAKE NO SENSE
YET AROUSE EVERY SENSE

MAY

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All Avon beauty products are approved under the Cruelty Free International Leaping Bunny programme. Visit avonworldwide. com/responsible-business/animalwelfare for more information.

NOTE

Any announced price reduction shall be calculated with reference to the lowest price sold in the last 30 days (prior campaign period) in the brochure, unless otherwise indicated.







READY FOR AN

UNEXPECTED ENCOUNTER?

TWO UNEXPECTED INGREDIENTS MEET... BOOM!

Cue scent collisions that defy all fragrance norms, and bamboozle every sense. Bold yet subtle. Fresh yet deep. They shouldn't work. But do.

IT'S PERFECT NONSENSE.

MEET THE SCENTS THAT MAKE NO SENSE YET AROUSE EVERY SENSE.

AVON



Just like all our beauty and personal care products, our game changing new **Perfect Nonsense** fragrances are approved as cruelty free under the Leaping Bunny Programme.

PROUD TO BE LEAPING BUNNY **APPROVED**









Deep and delightfully sweet

CHOCOLATE

crashes into the regal opulence and elegance of

TUBEROSE

like a surprise mashup you didn't know you needed.

It's a big scent collision that feels wild, yet somehow perfect.

JUST £10.50

SAVE £2.50



FLORAL WOODY



СНОСО TUBEROSE

Choco Tuberose EDP 06650

50ml | £18/100ml Normally £13

TO TRY THE **SCENT**

> Perfect Nonsense Choco Tuberose Shower Gel

14225

150ml | £2.67/100ml Normally £5.25

SAVE£1.25

CHOCOLATE meets TUBEROSE





91 Rosy

Lumos

20776

78 Bronze

68866

Glaze

OUR RICHEST MOST PIGMENTED SHIMMER



ULTRA RICH

BURSTING with 50% MORE COLOUR IMPACT* and ULTRA COLOUR HD PIGMENT TECHNOLOGY for high impact pearl pigment in 1 swipe..



ULTRA SATISFYING

The colour you see on the lipstick is the colour you get on your lips - yaaas!



ULTRA COMFORTABLE
Ultra moisturising, with SESAME OIL,
AVOCADO OIL, VITAMIN E and SPF15



Ultra Shimmer Lipstick

3.6g Normally £8.50

SAVE £2

*Compared to our traditional Ultra Lipsticks. 12

86 Spring

68908

90 Violet

20768

88 Scarlet

20412

Sparks

Bling

Magenta

08508

68890

87 Fire

19521

76 High

Beam

21097

Flash



Maiden Mauve

THE MOST **PIGMENTED MATTE LIPSTICK**



BURSTING with 25% MORE PIGMENT** and ULTRA COLOUR HD PIGMENT TECHNOLOGY for richer colour impact

YOU'VE EVER TRIED?*



ULTRA SATISFYING

in 1 swipe on all skin tones.

The colour you see on the lipstick is the colour you get on your lips - yaaas!



ULTRA COMFORTABLE

Ultra moisturising, with SESAME OIL, AVOCADO OIL, VITAMIN E and SPF30



Ultra Matte Lipstick

3.6g Normally £8.50

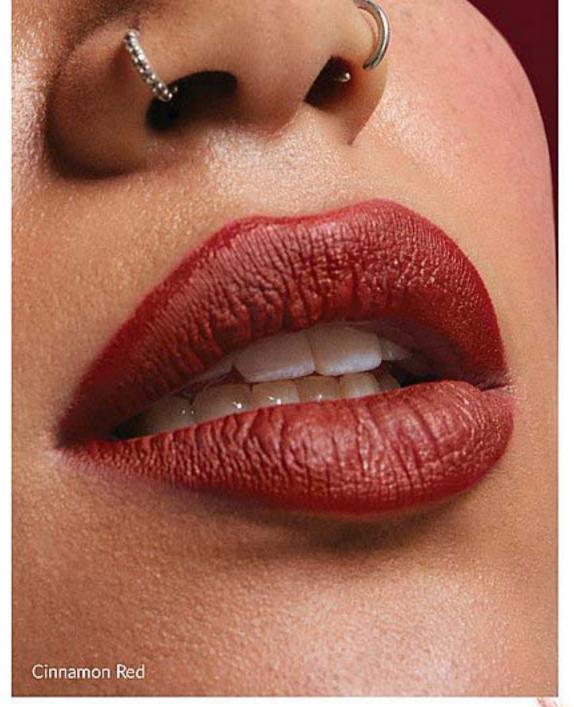
*Ultra Matte Lipstick 74% of women agree, blind home-use test, 121 consumers, UK, 7th August - 3rd September 2023.

**Compared to previous formula of Ultra Matte finish.



SAVE £2



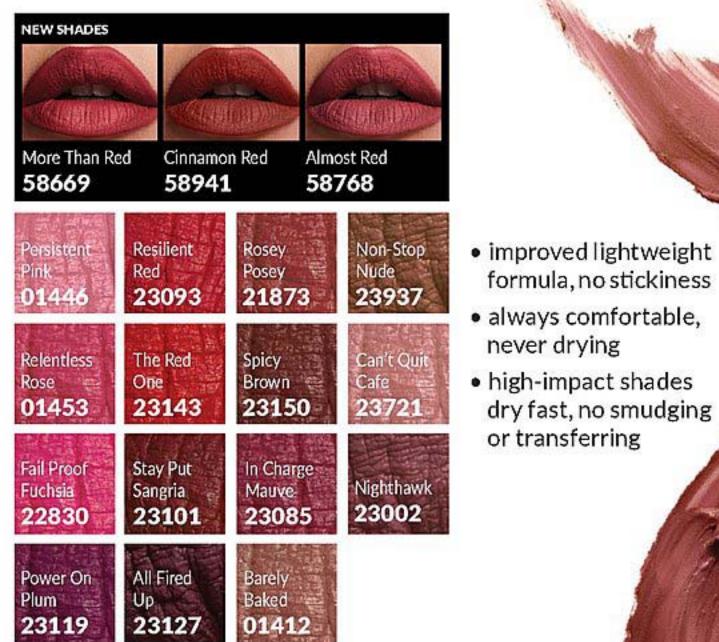


JUST

LONGWEAR

16 HOUR* LIQUID MATTE

Be unstoppable in the liquid lip colour that 8/10 said lasted longer than expected.*



Power Stay Liquid Lip 6ml | £11.67/10ml Normally £10



formula, no stickiness



Think all lip stains are drying and uncomfortable? Put this lightweight

- comfortable, bare-lip feel
- · blotted satin-matte colour
- up to 10 hours† of serious staying power



Power Stay Liquid Stain 3ml | £23.33/10ml Normally £10

[†] Based on a consumer study with 110 participants.



BARE-LIP FEEL

SERIOUS STAYING POWER

JUST

SAVE £3



*Based on a consumer use study with 105 participants.

THE LIP BAR



HYDRATING LIP BALM

- · nourishing formula
- · helps soothe chapped lips and lock in hydration
- · sweetly scented





TINTED LIP BALM

- · a healthy touch of buildable colour
- instantly reduces lip dryness with an exclusive blend of nourishing butters
- with SPF10 and antioxidants

Papaya 21741

21816

21790

23044

23242

23200

finted Lip Balm

Normally £8



- infused with jojoba, avocado and coconut oils plus vitamin E to help lock in moisture
- · brilliant shine with SPF12 protection







Nourishing Lip Oil 7ml | £10.71/10ml £7.50

smooth, precision applicator





HIGH-IMPACT, SATIN-MATTE FINISH

- · ultra hydrating all-day moisture
- · ultra comfortable non-sticky finish
- · ultra impactful mood-boosting colour



16-HOUR* SPARKLING LIP COLOUR

- matte pigments with super-fine glitter for 3D lip spark
- long-lasting, won't smudge, transfer or crack
- creamy comfy formula feels light & flexible on lips
- builds a multidimensional glitter sparkle the more you press your lips together





*Based on consumer study with 109 subjects.

Flame

Russet

Cherry

THE LIP BAR



ULTRA LIP LINER

20

- the colour you see is the colour you get
- glides on effortlessly to define and contour lips
- with vitamin E and Ultra Colour HD Pigment Technology





LIP STYLO

- · angled precision tip for accurate application
- lightweight-feeling formula that doesn't cake
- · high impact matte colour that stays put for 10 hours*







14555 41905 06213 08482 08219 14073 Rose Quartz 14092 Bright Pink 25544 25411 25395 Mauve Creme 09761 Rose Berry Mauvelous

09258

09779

£8.50

*Based on consumer study with 120 people.

1 outline lips, softening edges with fingertips



3 finish with your favourite lip colour model wears Simply Spice and Coffee Date 22

YOUR SECRET TO **ULTRA-FULL LIPS**

Contouring with these colour-rich Glimmerstick Lip Liners is the MUA's trick to make your lipstick look extra.



AVO





Simply Spice **05371**

07054

True Red 06296

07070

07112





Glimmerstick **Lip Liner** 0.35g Normally £6.50



EYELINER WITH IMPACT

Bring your eyeliner look out of the shade with these springinspired hues.

MISSIT, MISS OUT

| Amethyst | 00448 |
|------------------|-------|
| Pink Coral | 00422 |
| Sugar, Plum | 00372 |
| Emerald Glow | 00356 |
| Aqua Sparkle | 00331 |
| Twilight Sparkle | 02048 |
| Teal Sparkle | 01719 |

dazzling sparkly finish

DIAMOND

Smokey Diamond 12088 22533 Brown Sugar 23911 Black Ice 11536 Black Bijoux

01065

Silver Lights

- shimmering, precise lines that last all day*
- · creamy, high-impact, waterproof colour
- smooth-glide, smudge-free formula

GLIMMERSTICK DIAMOND

EACH

SAVE £2.50

Glimmerstick Diamond Eyeliner

0.35g Normally £6.50

*Based on consumer study with 120 people.

THE LINER BAR



POWER STAY GEL LINER

- 24 hours* of smudge-proof fade-proof waterproof wear
- · super smooth, blendable formula for a smokey finish
- · creates bold, crisp lines for striking definition





| 14878 ! | 14845 ! | |
|------------------------------------|----------------------------|--|
| Lime 00208 | White 00216 | |
| Going Green 00109 | Silver Shimmer 21154 | |
| Nude 00133 | Steel 26393 | |
| Chocolate Brown 00190 | Tropical Teal 00042 | |
| Black 02360 | Cobalt 00067 | |
| Power Stay Gel Liner | | |

While

*Based on a consumer study

with 137 people.

stocks last.

Blackest Black SEMI-PERMANENT**

EYELINER

- up to 72-hour*** smudge and fade-free formula
- · fine tip for precise, easy application
- bold definition in 1 stroke







Powerstay **Long Lasting Liquid Eyeliner** 3.5ml

£9.50 "Easy to remove with an oil-

based make-up remover. ***Lasts up to 3 days; based on a consumer science study with 101 participants.



INTENSE KOHL LINES

- · super-soft with shea butter for smooth application
- · bold, long-lasting colour
- smudger tool perfect for creating a smouldering, smokey look





ntense Brown 02774 Kohl Pencil



GLIMMERSTICK

- · precise lines that last all day****
- · high-impact, waterproof colour
- · smooth-glide, smudge, flake and fade-free formula

1 METALLIC:

| Gunmetal | 23531 |
|---------------|-------|
| Coldmine | 59303 |
| Copper | 12492 |
| Rose Quartz | 12526 |
| Green Hights | 11460 |
| Electric Blue | 11478 |
| 1945 | |

CLASSIC: Blackest Black 10975 Brown Black 10512

> Saturn Grey 61572 Bronze Cherry Red Majestic Plum 15057 Starry Night 13565 Navy

Eyeliner 1.05g £5.50 - -

Cosmic Brown 10595 53017 46094 13607 21436 Azure Blue

1. Ultra Glimmerstick

Emerald

Metallic 2.Glimmerstick Eyeliner Eyeliner 0.35g 0.35g

20123

£6.50 £6.50

****Based on a consumer study with 120 people.

Forest Green 24059



THE 24-HOUR* EYELINER

SAVE£1.50

*Based on a consumer study with 143 participants.

- deep pigment delivers the ultimate intensity
- flexible precision tip for easy definition
- · ultra impactful mood-boosting colour



DEFINED PRECISION LIQUID EYELINER

- fine, easy-to-use tip
- · waterproof, tug-proof and smudge-proof
- lasts for up to 12 hours**





£5

SAVE£1.50

**Based on a consumer study with 155 participants.

26

1.2g

£7

THE LASH BAR



ULTRA COLOUR QUADS

- intensely pigmented palette for endless options
- apply with fingers or brush to build and blend no mess or creasing
- · recyclable metal pans and cardboard outer





THREE MATTE SHADES TO PRIME, POP & SMOKE PLUS A SHIMMER (S) TO ENHANCE

Natural 03830



Purple

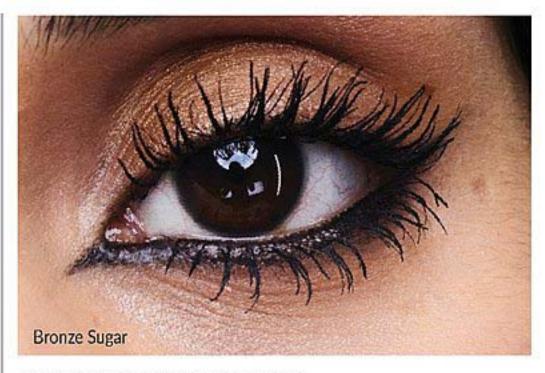
Bronze 11080 27516

Ultra Colour Quad Palettes 2.8g £10

£9

*Based on a consumer study

with 119 women.



2-IN-1 SHADOW & LINER

- 16 hours* of vibrant, waterproof colour
- · creamy texture glides on effortlessly and blends easily
- built-in sharpener in the base, so you're always on point











ULTRA

Meet our pigment-packed eyeshadow palettes with 9 blendable shades for high impact colour in just 1 swipe.

STEP 1. Use the flat end of the brush to apply light shimmer shades on the inner corner.

STEP 2. Use the fluffy end of the brush to blend deeper matte shades over the outer corner and socket for definition.





While

! stocks last.





Lilacs 19919



Earths 18424



Night Sky 64154





28



THE LASH BAR

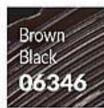


5-IN-1 MASCARA

- · full volume, length, lift, intensity and definition
- Smart Control Brush separates and combs every single lash
- quick-glide gel formula coats lashes in deep black colour from root to tip, no clumping











Lash Genius Multitask & Multiply Mascara 10ml

£11.50



LEGENDARY LENGTH & VOLUME

- up to 50% longer lashes*
- up to 3x volume*
- smudge, flake and clump-free formula lasts all day**



*Based on a clinical efficacy study with 18 participants.

**Based on a 1-week consumer study with 131 participants.



JUST F

SAVE £3

DELIGHTFULLY FLUFFY

FALSE-LASH FLUTTER

USE BEFORE MASCARA

FOR THE PERFECT FLUTTER

Eyelash Curler

Approx. 6.2cm x

Carbon steel.

4cm x 10 cm.

£3.50

26153

Love the full look of false-lash effect mascara but over the heavy feeling? Lighten up!







Delightfull False Lash Mascara 10ml

10ml Normally £10

WATERPROOF SHADES





Delightfull False Lash Waterproof Mascara 10ml Normally £10





SUPERSHOCK VOLUME LOADER MASCARA

SAVE £1.50

THE MASCARA THAT'S

VOLUME-PACKED & VALUE-PACKED

Stop the search! **Thicker, fuller-looking lashes** are in sight. This **lash-loving mascara** is here to help level up your lash look.

- · sets brows and lashes in place
- · enhances natural shape of brows
- · leaves lashes looking glossy
- with panthenol

Avon Clear Brow & Lash Mascara

27623

8ml | £5.62/10ml Normally £5.25

£4.50



OUR

LOWEST

PRICED

MASCARAS

- water-resistant formula that doesn't clump, flake or smudge.
- with vitamin E





SuperShock Volume Loader Mascara 10ml Normally £7.50







Black Brunette 38

GO MICRO FINE FOR

PRECISE BROWS

Our thinnest ever tip mimics micro-fine hairs to create the natural-looking defined brows your feed is full of.



JUST

SAVE £2



look sharp and twist me up no sharpener needed



our 2mm tip for thin, realistic micro strokes

- our thinnest ever tip to mimic micro-fine hairs
- natural-looking definition that lasts all day
- no sharpener needed simply twist for more colour

Dark Brown 07302

Brunette 12013

Soft Black 12716

Micro Fine Brow Pencil 0.13g Normally £6.50





SCULPTED BROWS

- · creamy formula easily shapes and defines
- smudge-proof, stay-put, waterproof colour





24-HOUR* BROWS

- waterproof formula stands up to heat, humidity and sweat
- easy-to-use precision brush creates seamless-looking brows
- fade-proof, budge-proof finish





TINTED BROW GEL

- buildable volumising gel that sets to a soft, flexible finish
- · MicroFlex brush combs through every hair
- water-resistant,** clump and smudge-proof and lasts all day*





- up to 72-hour smudge and fade-free formula^{††}
- fine tip for precise, easy application
- natural finish in 1 stroke

101 participants.



*Based on consumer study with 130 women.

BOLD BROWS



90% say skin instantly looks healthier, softer + smoother** model wears 228G Nude 42

PERFECTS

Light-medium buildable coverage with a soft matte, soft to touch oil-free finish.



TREATS

Formula infused with Multi-Peptide Technology, enhances the look of healthier, smoother skin + visibly improves complexion instantly + over time.*



PROTECTS With Blue Light Protection + SPF30 + antioxidants.

*After 1 week of repeated used. Based on Consumer Study with 201 participants, Brazil, 2023. **Based on Consumer Study with 201 participants, Brazil, 2023. ***Based on actual model use, with no retouching.

NEW MATTE, WITH MORE

3-IN-1 MATTE FOUNDATION THAT TREATS LIKE A SERUM



Normally £13

NEW

11551

24745

12674

12682

215P Ivory

23747 ∑ 228G Nude

24042

230N Creamy Natural 22608

235P Shell

22632

245N Natural Beige 22640

310N Medium Beige

22665

320G Sun Beige 22681

330P Hone 22731 330P Honey Beige

345N Soft Honey 11635

355G Light Caramel

11775

410P Spice 02675

420G Caramel 02683

430N Deep Tan

∑ 02691

435N Warm Deep Tan 02709

510N Walnut

02733

515N Bronze 02758

525N Dark Cocoa 02766

535P Espresso 22087

115P (Pale Pink) 17160 120N (Porcelain) 26377 125G (Warm Ivory) 26401 140P (Light Ivory) 14951 215P (Ivory) 14969 14977 230N (Creamy Natural) 14985 235P (Shell) 24497 245N (Natural Beige) 18648 310N (Medium Beige) 24794 320G (Sun Beige) 24893 330P (Honey Beige) 23366 345N (Soft Honey) 11726 355G (Light Caramel) 22970 410P (Spice) 20941 420G (Caramel) 00885 430N (Deep Tan) 10355 435N (Warm Deep Tan) 22046 510N (Walnut) 22178 515N (Bronze) 22202 525N (Dark Cocoa) 22210

535P (Espresso)

08979

44

SAVE £2.50





AFTER YOU TAKE IT OFF*

sheer-light buildable coverage for a luminous, healthy-looking glow

skin looks healthier and more radiant, even after you take it off*

formula with Zinc PCA and Calcium PCA to help to maintain skin's suppleness

*After 1 week and with continued use. Based on consumer science study with 167 people.



27631

Light Mediun

27664

27706

27714

27722

Deep

Medium Deep



105 KABUKI BRUSH

ideal for applying or blending powders and bronzing products all over the face and neck for natural-looking coverage and finish

Length: 7.9 cm, with synthetic PBT bristles.

05942 £5

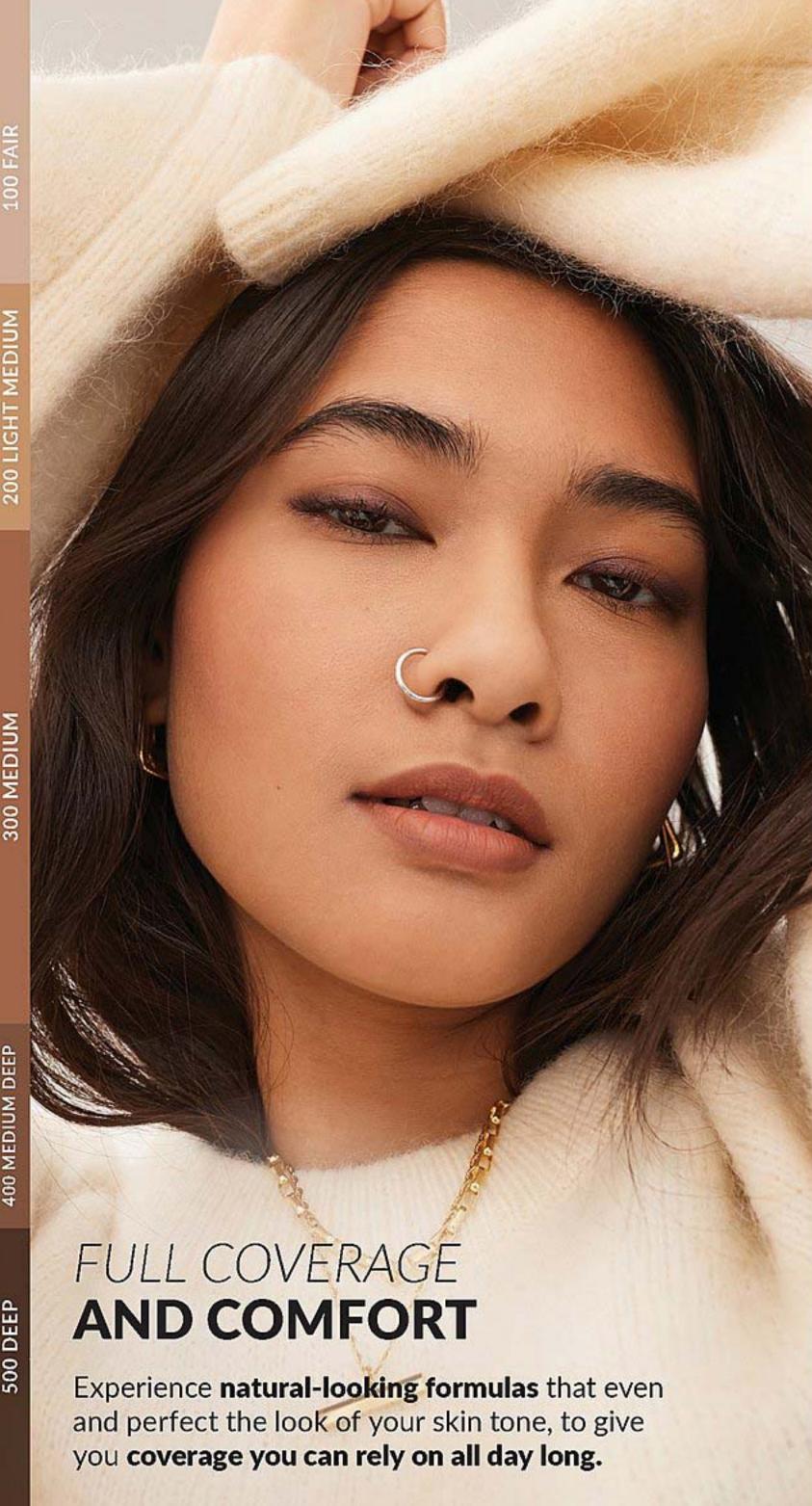
Make-Up + Care Mineral Loose Powder 6g | £12.50/10g Normally £9.50

JUST

SAVE £2









SAVE £2.50

POWER STAY FOUNDATION

- gentle formula with SPF10 protection, doesn't dry skin or block pores
- . lasting, but breathable coverage that stays put all day
- · powered with niacinamide



SAVE £2.50

18-HOUR** CONCEALER

- buildable formula covers fine lines, dark circles and blemishes
- stands up to heat, sweat and humidity
- comfortable, breathable and suitable for all skin types
- **Based on consumer study with 88 women.

11P (Pale Pink) 09522

12N (Neutral Fair)

03640

23N (Creamy Neutral) 09548

24N (Neutral Light Medium) 10694

26G (Golden Light Medium) 61523

34N (Neutral Medium Tan) 09894

42G (Golden Medium Deep) 09985

52N (Neutral Deep) 10082



SKIN-LOVING **RADIANT** CONCEALER

Be in your flawless era with this hydrating formula that brightens the look of the under eye area and perfects the look of skin.

- · conceals imperfections including dark circles, blemishes and redness
- · hydrating formula with glycerine, matches your skin tone perfectly
- · medium-to-full, naturally radiant coverage controls shine



04077

12N

Fair)

41N

Deep)

(Neutral

05041

(Medium

24299



24N



(Neutral Light

Medium)

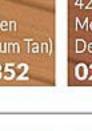
16899

(Neutral

21303

Deep)

52N





(Pink Fair)

05264

Medium)

09944

34N

(Neutral

16683

Medium Tan)

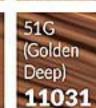


21N

(Neutral

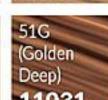


















Flawless Match Concealer 3ml £8

STICK CONCEALER

- · light diffusing pigments
- · conceals the look of dark under eye circles and blemishes
- · blends seamlessly for a natural-looking finish



Avon Stick Concealer

1.8g

£5



3-IN-1

RADIANT FOUNDATION **CONCEALER & POWDER**

Sweep on this 3-in-1 foundation, concealer and powder for naturally flawless coverage you can apply in seconds.

Cream-To-Powder **Foundation Compact** 9g | £10/10g Normally £11



120N 18705 (Porcelain) 125G 58883 (Warm Ivory) 130N 09423 (Alabaster) 57786 (Light Ivory) 215P 02428 (Ivory) 220G 58933 (Light Nude) 228G 24646 (Nude) 230N 18739 (Creamy Natural) 235P 23960 (Shell) 245N 18754 (Natural Beige) 310N 18788 (Medium Beige) 320G 09324 (Sun Beige) 330P **12807** (Honey Beige) 345N 28308 (Soft Honey) 355G 02378 (Light Caramel) 410P 24000 (Spice) 420G 23481 (Caramel) 510N 23903 (Walnut) 520P **58032** (Rich Sienna) 525N

48

19737 (Dark Cocoa)

01115 320G (Sun Beige)

21287

330P (Honey Beige)

21352

340N (Light Tan)

21378

345N (Soft Honey)

21386

348P (Toasted Praline)

21444

355G (Light Caramel)

21451

410P (Spice)

21469

420G (Caramel)

21501

430N (Deep Tan)

04093

435N (Warm Deep Tan)

02790

438P (Chocolate)

20313

510N (Walnut)

57125

515N (Bronze)

57604

520P (Rich Sienna)

16196

525N (Dark Cocoa)

58172

530N (Maple)

18820

535P (Espresso)

NATURAL-SKIN FEEL - YOUR SKIN, BUT BETTER Hydrating yet weightless foundation infused with hyaluronic acid, available in 35 shades for all skin tones.

NATURAL LOOK & FEEL FOUNDATION

- Smartmatch Technology for the perfect match
- · buildable, medium-to-full coverage
- · formulated with hyaluronic acid
- · hydrating yet weightless feel

£8

SAVE £2



Flawless Match Natural Finish Foundation 30ml | £2.67/10ml Normally £10

*Excludes samples. Terms and conditions apply, see our returns and refunds policy.

05868 115P (Pale Pink)

10520 120N (Porcelain)

07450 125G (Warm Ivory)

59899 130N (Alabaster)

13938 140P (Light Ivory)

67769 145P (Ivory Pink)

05363 210N (Light Beige)

06288 215P (Ivory)

25791 220G (Light Nude)

26187 225G (Soft Beige)

16212 228G (Nude)

26195 230N (Creamy Natural)

13102 235P (Shell)

54346 245N (Natural Beige)

24703 250N (Cream Beige)

12393 260G (True Beige)

02469 310N (Medium Beige)

01107

315N (Pure Beige)

51

THE FACE BAR

MATTIFYING PRIMER

- instantly reduces shine
- keeps skin looking matte all day
- · for oily to combination skin



FOR OILY & COMBINATION SKIN



Magix Shine & Oil Control Primer 59519

30ml | £3/10ml

£9.50

SMOOTHING PRIMER

- blurs the appearance of pores, fine lines and imperfections
- for all skin types
- SPF10



FOR ALL SKIN TYPES



Magix Smoothing Primer 58479

30ml | £3/10ml

£9.50

HYDRATING PRIMER

- · refreshes and moisturises skin
- · for dry and dehydrated skin



FOR DRY & DEHYDRATED SKIN



Magix Hydrating Primer 59964

F7.50

30ml | £2.50/10ml

SAVE £2



sets make-up in place

 fast-drying, weightless, invisible mist

non-sticky formula



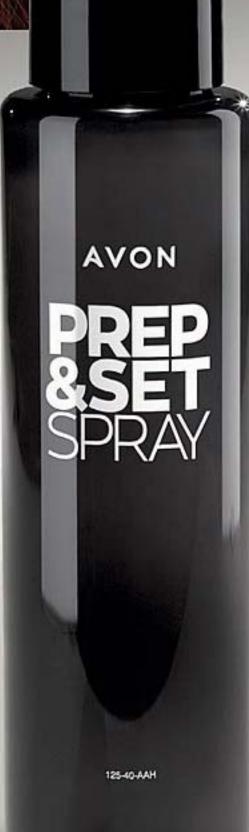
Use under foundation as a base or over make-up to set in place. Hold bottle 20-25 cm away from face and mist over make-up.



Put your make-up in its place with our invisible setting spray.

£4.25

SAVE £1.75



Prep & Set Spray 05843 125ml | £0.4/10ml Normally £6

THE FACE BAR



BLUSH PEARLS

- multi-sized, multi-shade pearls for a multi-dimensional glow
- · plenty of space to swirl without spilling
- · made with mineral pigments



Warm 20198 20149





Blush Pearls 28g | £3.57/10g £10



POWDER CREAM BLUSH

- applies as a cream, dries like a powder
- highly pigmented, velvety matte
- · lightweight, buildable colour



ULTRA 3-IN-1 FACE PALETTE

- · multi-tonal, buildable blush
- matte bronzer contours and gives a sun kissed finish
- highlighter for the ultimate glow



The Red One

Ultra Powder Cream Blush

07591

5g | £13/10g Normally £8

SAVE £1.50

! stocks last.



Golden Hour 05926

Ultra 3-in-1 **Face Palette** 3.8g

£10

BRONZE & SCULPT

Time to glow up? Sweep these multi-shade pearls over your cheek bones, temples and across the bridge of your nose for a gorgeously diffused, naturally bronzed finish.

JUST SAVE £2











LIPS & CHEEKS

IN BLOOM

Blossom with this creamy, forgetme-not formula that's perfect for flushed cheeks and lips. £6

SAVE £2



- sheer, natural hint of colour
- glides on for an effortless, soft-focus blush
- pat onto lips for a flush of lasting colour

Classic Aura 22079







Cream Blush 2.4g Normally £8





1. LIFE-PROOF GEL **POLISH**

2. ENAMEL-**STRENGTHENING TOP COAT**

58



SPECIALLY-**DESIGNED CONTOURED BRUSH**

for an effortless application and full coverage in 1 coat







ENAMEL-STRENGTHENING TOP COAT

- adds 2 extra days of perfect wear**
- extreme shine** for longer†
- · enamel strengthening

While stocks last.



NATURALLY CURING
TOP COAT
10 ml/мл/де С
маде in France

SALON-QUALITY LOOK GEL COLOUR

- up to 8 days of colour and shine*
- effortless application and full coverage in 1 coat
- with ColourLock Technology to help improve chip resistance

Power Stay Gel Nail Enamel 10_{ml}

£6.50

Power Stay Top Coat 53439 10ml

£6.50

1 FOR £6.50 | 2 FOR £9

NEW GEL SHADES

| NEW GEL SHADES | |
|--------------------|-------|
| Scarlet Passion | 53470 |
| Velvet Heart | 39180 |
| Eternal Love | 29850 |
| Hypnotise | 30858 |
| Dark Dahlia | 30619 |
| Sweet Blooms | 30791 |
| Virtual Reverie | 30734 |
| Guilty Pleasure | 31849 |
| Can't Quit Cafe | 31831 |
| Couture Rose | 31823 |
| Nude Silhouette | 31815 |
| Cosy Therapy | 31781 |
| Private Jet | 52324 |
| Timeless Icon | 51474 |
| Fail-Proof Fuchsia | 51938 |
| Pink Caprice | 52290 |
| Petal Fresh | 53058 |
| Stay Put Sangria | 30718 |
| Red Is Red | 30445 |
| The Red One | 31948 |
| Designer Red | 31914 |
| Forest Stroll | 30296 |
| Crystal & Sage | 30403 |
| Lemon Meringue | 30957 |
| Pumpkin Spice | 30841 |
| Make a Fuss | 30932 |
| Taboo Blue | 30817 |
| Denim Dream | 30528 |

59

*Based on a consumer science study with 120 people.

AT-HOME MANI ESSENTIALS

Nourish, strengthen, and perfect your nails with our mani must-haves. Get salon-worthy results from the comfort of home.



• with caring aloe vera and vitamin E to condition and help protect dry, cracked cuticles

Avon Nail Experts Restoring Cuticle Cream 59576 15ml | £1.67/10ml

£5



- · dries polish to touch in 60 seconds
- helps prevent wrinkles and smudges

Avon Nail Experts Fast Dry Nail Setting Spray 21550 50ml | £0.55/10ml

£5.50



• gentle formula wipes away every last trace of polish

Avon Nail Experts Clean & Correct Nail Enamel Remover 25932 150ml | £0.16/10ml

£4.75



- with baobab and acacia extract to help hydrate

Avon Nail Experts Express Growth Nail Serum

15636 6ml | £4.17/10ml

£5



- helps nails feel stronger in minutes and look longer in days
- apply as a base coat or use alone for tougher, more durable nails

Avon Nail Experts Ultimate Hardening Base Coat

18846

10ml

£4.50

MANI MUST-HAVES

BUY 1 CHOOSE 1 HALF PRICE

SAVE UP TO £2.75

THE NAIL BAR

DUAL-ENDED CUTICLE PUSHER

- · flat end pushes and shapes cuticles
- · pointed end removes leftover skin or nail glue



Dual Ended Cuticle Pusher Stainless steel. Approx.

13cm x 1cm x 0.5 cm

14670

£2.75

NAIL SCISSORS

Cuticle Nippers

£5.25

26054

Stainless steel with plastic grips.

Approx. 9.4 cm x 5cm x 1cm.

CUTICLE

NIPPERS

hangnails

perfect for tidying

ragged cuticles and

· to trim and tidy nails

Stainless steel with plastic

grips. Approx. 9 cm x 5cm.

26088

£3.25



• set of 2

NAIL FILES

and removes unwanted ridges

for a polished finish



Pack of 2. Eva, sand paper. Each file approx. 14cm x 1.5cm.

26096

£3.50

NAIL YOUR LOOK

IN 60 SECONDS*

Are you ready for the 60-second* nail switch? Try our express mani for fresh tips in no time.



JUST

11262 Wow White 03137 Think Fast Pink 06932 **Nude Secret** 05066 Mauve It 05116 Pom Pom Macaron 05033 Getting Bare 20008 Naughty Brownie 03459 Bubblegum 03533 Strawberry Margarita 03566 Pink Squad 04275 Fun N Fuchsia 10777 Baby Marmalade 27870 Dashing Red 11155 Lightening Red 11247 Bitten Apple 21295 Ultraviolet 21865 Grape Escape 52779 In Mauve With U 08383 Mermaid Tail 16675 Once Upon A Lime 02915 Mad-Arin 08268 In No Tweed 17327 Blue My Mind 68130 Cheers In The Sea

£4.50

Power Black

62

202 DUAL-ENDED **CONCEALER &** SMUDGING BRUSH

concealer brush for precise application in hard-to-reach areas eyeshadow sponge for blending



Length: 14.8 cm, with synthetic PBT bristles.

10876 £4

204 ANGLED **PRECISION LIP & EYE BRUSH**

lip brush for precision and angled brow brush for easy application



Length: 14.2 cm, with synthetic PBT bristles.

10959 £4

201 DUAL-ENDED **BROW BRUSH**

dual-ended, with a flat brush for applying powder onto the brow area and soft spoolie comb for tidying and blending



Length: 16 cm, with synthetic PBT bristles.

11106 £4

TWEEZERS

slanted tips for precision plucking



Stainless steel. Approx. 10cm x 1cm x 0.4cm.

15024 £3.75

DOUBLE PENCIL **SHARPENER**

Plastic. Approx.

£2.75

15131

3cm x 3cm x 2.5 cm.

- . 1 blade for chubby pencils
- 1 blade for skinny pencils

- precision sponge for smooth application and seamless blending
- minimal absorption to reduce waste
- can be used wet or dry

BLENDING SPONGE MAKE-UP TIDY

- 6 open compartments 1 handy drawer
- · for a clutter-free make-up area



21cm x 11cm x 10cm. 59931

13920



PU. Approx. 6cm x 4cm.

£5.25



Plastic. Approx.

Normally £14 SAVE £2

BEAUTY BRUSH UP

Blend, buff and sweep your way to a seamless finish.



AVON

5 (et

Precision Powder Brush Length: 17 cm, with synthetic PBT bristles.

10967 Normally £5

All-Over Face Brush length: 17.5 cm, with synthetic PBT hair

06361 Normally £5

Angled Blush Brush Length: 16.5 cm, with synthetic PBT bristles.

06403 Normally £5

Flat Buffing & Stippling Brush

Length: 15.4 cm, with synthetic PBT bristles.

06940 Normally £5

Flat Foundation Brush Length: 15.9 cm, with synthetic PBT bristles.

PAGES 65 SAVE £1

65

11098 Normally £5



AVON NOVA

1 FOR £5 2 FOR £9

ANEW

SERUM-INFUSED LIP COLOUR

- retexturing AHAs
- · moisturising glycerine
- 72-hour hydro power, so your lips stay hydrated even after removal











Reviving

Mauve





Uplifting

18473

Berry











Anew Revival Serum Lipstick

£10.50



Refreshin

00836

CUTTING-EDGE TECHNOLOGY

- retexturing AHAs
- moisturising glycerine
- 72-hour hydro power, so your lips stay hydrated even after removal



BROW REVITALISER

- natural fibres mimic real hairs to enhance sparse brows
- · tinted-gel formula blends, defines and sets





Fresh



JUST

SAVE £2.50

CONCEAL LINES & IMPERFECTIONS

The concealer that **instantly evens** your skin tone whilst working deep under the surface of your skin to stimulate the renewal of collagen and elastin.



• disguises imperfections and helps to reduce the appearance of fine lines and wrinkles

• instantly evens skin tone, hides lines and gives a flawless finish

· stimulates the renewal of collagen and elastin

Fair 56531

Medium 62844

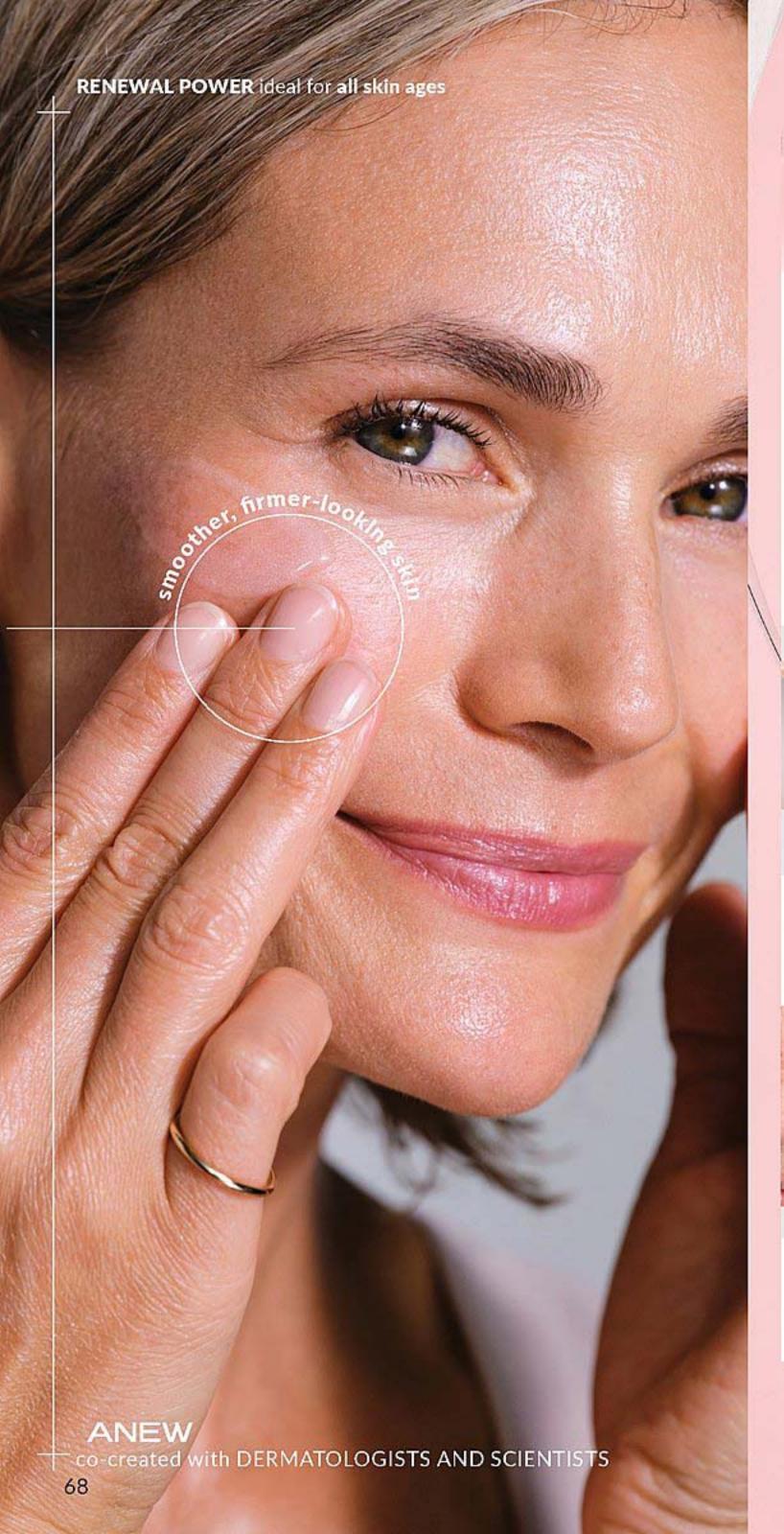
Age-Transforming

Anew **Concealer SPF15** 1.7ml Normally £9



Anew Revival Lip Treatment 13268

3.6g £10



POWERFUL INGREDIENTS, IMPRESSIVE RESULTS

powered by

PROTINOL™

This revolutionary

to Avon and found

in many of our anti-

ageing face creams,

boosts 2 types of

collagen, helping

collagen loss.

Before[†]

skin surface

purposes only.

100%

before

powerful on day 1^{††} powerful on day 7^{††}

in a blind product test.

#Based on women (18+) in the

UK who expressed an opinion

†Images are for illustrative

showed results

in clinical trials

to restore years of

After 7 days†

after

ingredient, exclusive

TECHNOLOGY

and NIACINAMIDE

10X PROTINOL™ TECHNOLOGY* + NIACINAMIDE

TO BOOST COLLAGEN AND RENEW SKIN

*10X Protinol™ vs. the level of Protinol™ in Anew moisturising creams.



SEE 7 POWERFUL BENEFITS IN 7 DAYS

- 1 smooths skin
- 2 intensely hydrates
- 3 reduces fine lines and wrinkles
- 4 firms skin†
- 5 increases radiance
- 6 strengthens skin†
- 7 helps improve skin resilience

†Strength and firmness based on a consumer study with 127 participants. Anew Skin
Renewal Power
Serum
07393

30ml | £86.67/100ml

£26







a sam Multi protec cause

BE THE 1ST TO TRY

a sample of our new SPF15

Multiprotection Cream, and
protect your skin against the 5 main
causes of surface skin damage
Launches next month!

Anew Renewal Power Multi-Protection Shield Cream Sample

72694

2ml



PLUMPING
POWER TRIO
JUST

£34.50

REVERSALIST

SAVE £23.50

IDEAL FOR AGE

30+

Set contains:

- Anew Skin Renewal Power Serum | 30ml |
- Anew Reversalist Plump & Smooth Night Cream | 50ml |
- Anew Reversalist Plump & Smooth Day Cream SPF20 | 50ml |

89144

Set Value: £58

FIRMING POWER TRIO JUST

ULTIMATE

SAVE £24

IDEAL FOR AGE

40+

Set contains:

- Anew Skin Renewal Power Serum | 30ml |
- Anew Ultimate Firm & Supple Day Cream SPF20 | 50ml |
- Anew Ultimate Firm & Supple Night Cream | 50ml |

89094

Set Value: £60

SKIN RENEWAL

REVERSALIST PLUMP & SMOOTH

plump the look of skin + restore collagen loss



ULTIMATE FIRM & SUPPLE

firm the loss of skin + restore collagen loss



THE POWER OF THREE

Team your perfect day and night cream with Power Serum for Protinol™-powered results like never before.

PLATINUM

IDEAL FOR AGE

50+

Set contains:

- Anew Skin Renewal Power Serum | 30ml |
- Anew Platinum Lift & Tighten Day Cream SPF20 | 50ml |
- Anew Platinum Lift & Tighten Night Cream | 50ml |

89417

Set Value: £64



SAVE £25.50

PLATINUM LIFT & TIGHTEN

lift the look of skin + restore collagen loss



ANEW co-created with DERMATOLOGISTS and SCIENTISTS





It sounds luxurious, and it is. The brightening properties of this ingredient help even out your skin tone, resulting in a more luminous complexion, and help you to shine.

8/10 saw an improvement in the look of wrinkles*

*After 12 weeks.

Anew Supreme Rich Cream with Protinol™ ** 50ml | £30/100ml = Normally £20

SAVE £5

POWERFUL INGREDIENTS, IMPRESSIVE RESULTS

PROTINOL™ + REAL GOLD

TO BOOST COLLAGEN AND REJUVENATE SKIN



SAVE UP TO



Believed to help reduce the appearance of fine lines and wrinkles by boosting your skin's collagen production, this precious ingredient is a real age-defying hero.

9/10 saw an improvement in the look of fine lines*

*Based on a clinical efficacy study with 32 people.

Anew Skin Renewing Gold Emulsion with

40212

Protinol™

*(

50ml | £24/100ml Normally £15

SAVE £3

Anew Ultimate Firm & Supple Firming Gold Mask

48835 75ml | £10.67/100ml Normally £10

£8 SAVE £2

HYALURONIC ACID PACK
2 FOR

£26.50

SAVE £8

powered by

POWERFUL INGREDIENTS, IMPRESSIVE RESULTS

HYALURONIC ACID

TO **HYDRATE**AND **PLUMP SKIN**

3.5%

3.5% HYALURONIC ACID COMPLEX

This plumping ingredient can hold up to 1000 times its own weight in water (impressive, right?), so if it's hydration you're after, you're in the right place.

9/10

experienced plumper-looking wrinkles in 1 week*

*Based on a consumer study with 110 participants.

GREAT VALUE SET

set contains:

- Anew Hydrate & Plump Serum | 30ml |
- Anew Hydrate & Plump 10 Minute Mask | 75ml |

67728

Worth £34.50

£26.50

SAVE £8

76

£12.50

2. Anew Hydrate

Mask

73544

& Plump 10 Minute

75ml | £16.67/100ml



& Plump Water

50ml | £20/100ml

Normally £12.50

SAVE £2.50

Cream

71381

Anew Hydrating

Overnight Mask

Normally £12.50

SAVE £2.50

75ml | £13.33/100ml

66837

POWERFUL INGREDIENTS, IMPRESSIVE RESULTS

RETINOL

TO **SMOOTH** AND **RESURFACE SKIN**



0.1%
RETINOL

Also known as vitamin A, this age-defying wonder helps increase surface skin cell production for a reduction in the appearance of fine lines and wrinkles. We're obsessed!

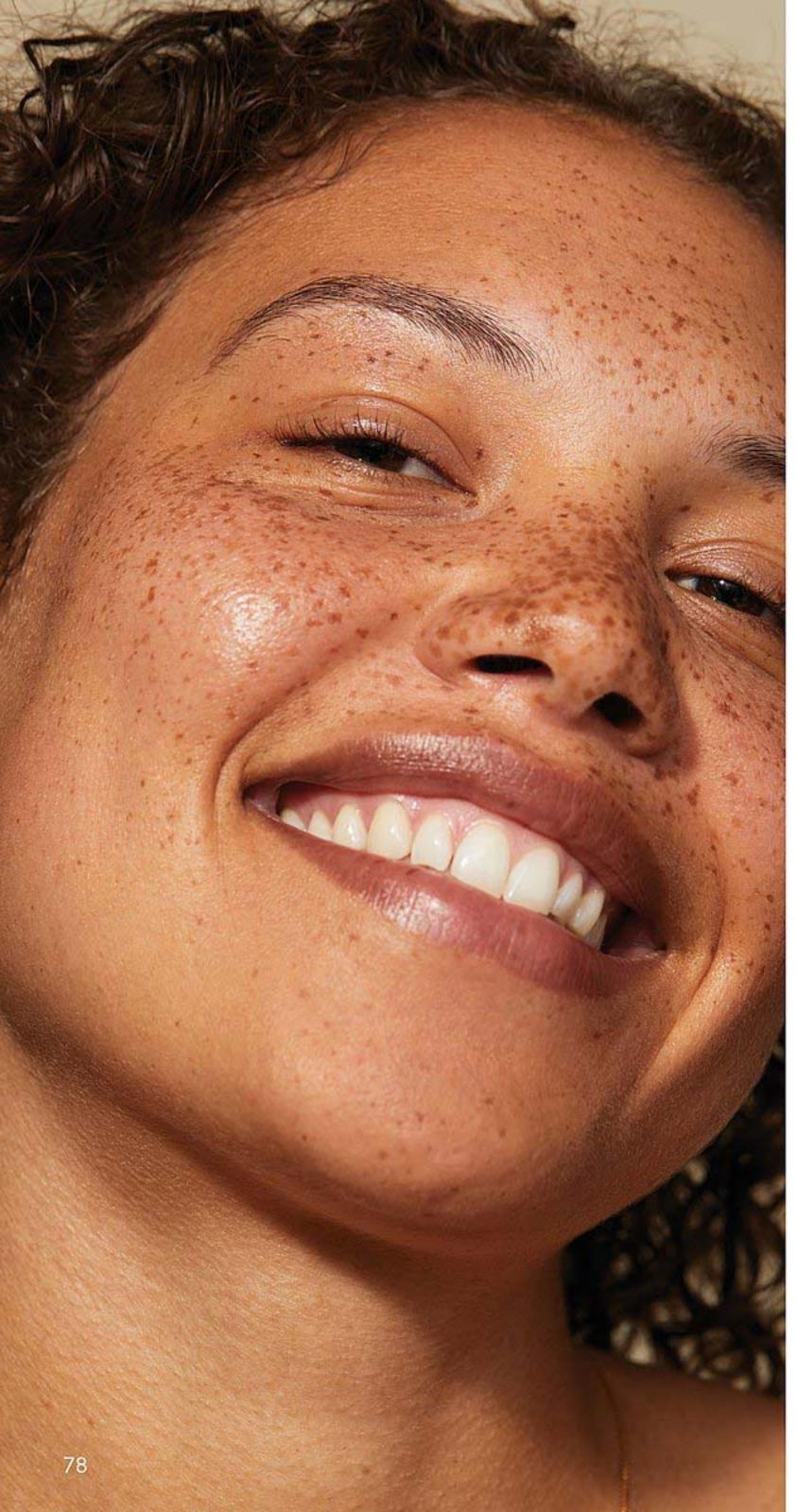
60% improvement in skin's texture in 2 weeks*

*Based on a clinical efficacy study with 10 participants.

Anew Smoothing Serum 16808

30ml | £51.70/100ml Normally £22





10% PURE VITAMIN C

Anew's Radiance
Maximising Serum contains
10% pure, stable vitamin C,
a potent ingredient that's
perfect for brightening
dull, tired skin and giving a
glowing boost of radiance.



Anew Radiance Maximising Tonic

22368

200ml | £4/100ml Normally £10

£8

SAVE£2.50



Anew Radiance Maximising Microdermabrasion

25148

75ml | £13.33/100ml Normally £12.50

£10

UNSTOPPABLE RADIANCE:

WITH THE VITAMIN C
POWER OF 30 ORANGES*

Energise and brighten the look of dull, tired skin with the Anew radiance-boosting collection.

FROM
£8

SAVE UP TO £7.50



Instantly turns tired-looking skin into bright, radiant, fresh-looking skin.

Anew Radiance Maximising Serum

31906

30ml | £48.33/100ml Normally £22

£14.50

SAVE£7.50

The 3-in-1 healthy skin solution that's a real multi-tasker

Anew Radiance Maximising Lightweight Cream SPF50

41582

50ml | £17/100ml Normally £12.50

£8.50

SAVE£4

Instantly energises and brightens the look of your skin.**

Anew Radiance Maximising Dark Circle Correcting Eye Cream

39735

15ml | £60/100ml Normally £13

£9

SAVE £4

^{*}Applies to Radiance Maximising Serum only.

^{**}Based on a consumer study with 124 participants.

GET MORE FROM YOUR CLEANSERS

JELLY CLEANSER

powered by CHARCOAL EXTRACT

to cleanse, purify and refresh your skin

SENSITIVE+ CLEANSER

PROTINOL™ & SKIN-SOOTHING ACTIVES

to cleanse, calm and soothe your skin

ANEW

GENTLE CLEANSING

CREAM

SENSITIVE SKIN

150 ml/мл е

Anew Sensitive+

Cream Cleanser

150ml | £3.33/100ml

25494

Normally £7

MICELLAR WATER

powered by
HYALURONIC
ACID

to cleanse, hydrate and plump your skin



Anew Purifying Cleansing Jelly

08235 150ml | £3.33/100ml Normally £7

£5 SAVE£2

£5 SAVE£2



200ml | £2.50/100ml

Normally £7

SAVE £2

POWERFUL INGREDIENTS, IMPRESSIVE RESULTS

PROTINOL™ + SKIN-SOOTHING ACTIVES

TO BOOST COLLAGEN AND CALM SKIN



1. Anew Sensitive+ Dual
Collagen Eye Cream

58255

15ml | £73.33/100ml Normally £14

£11 SAVE£3 2. Anew Sensitive+ Dual Collagen Cream

21972 50ml | £28/100ml

Normally £19

SAVE £5

£5

SENSITIVE+ ideal for all skin ages



Powerful yet gentle ingredients make this a winner for delicate complexions, helping to moisturise and calm skin whilst smoothing and plumping.



suitable for sensitive skin



dermatologically, allergy & clinically tested



fragrance-free

REVERSALIST

plump and smooth the look of skin

Anew Reversalist Plump & Smooth Day Cream SPF20

50849

50ml | £25/100ml





ANEW

Anew Reversalist Plump & Smooth Night Cream

74351

50ml | £32/100ml



Anew Reversalist Firm & Smooth Copper Mask

30395

75ml | £10.70/100ml Normally £10



SAVE £2

SENSITIVE+

with Protinol™ Technology and skin-soothing actives for delicate complexions

Anew Sensitive+ Dual Collagen Cream

64725

50ml | £38/100ml Normally £19



SAVE £5

Anew Sensitive+ Dual Collagen Eye Cream

72249

15ml | £93.33/100ml Normally £14



SAVE £3

feel firmer, more supple skin

Anew Ultimate Firm & Supple Day Cream SPF20



Anew Ultimate Firm & Supple Night Cream

49866 50ml | £34/100ml



ANEW

Anew Ultimate Firm & Supple Firming Gold Mask

30387

75ml | £10.70/100ml Normally £10

£8

SAVE £2 Anew Skin Renewing Gold Emulsion with Protinol™

32797 50ml | £24/100ml

Normally £15



SAVE £3 Anew Supreme Rich Cream with Protinol™

69781

50ml | £30/100ml

Normally £20



SAVE £5 Anew Eye Treatment Patches

23341 2 pc.

Normally £4



Anew Platinum Mini Set Set includes:

- Platinum Day Cream | Trial Size | · Platinum Night Cream | Trial Size |
- · Platinum Lift & Tighten Serum | Trial Size |
- Box

21543

3 pc. 82





Anew Platinum Lift & **Tighten Day Cream SPF20**

59717 50ml | £34/100ml



Anew Platinum Lift & Tighten Night Cream

49957 50ml | £38/100ml £19

PLATINUM

49874

lift & tighten the look of skin



Anew Platinum Lift & Tighten Dual Eye System

34421 20ml | £55/100ml Normally £14





Anew Platinum Lift & Tighten Lifting Serum

04697 30ml | £56.67/100ml

Normally £26

SAVE £9

Anew Platinum Lift & Tighten Lifting Serum

Refill

10181 30ml | £70/100ml

£24

TOOLS

maximise your skincare regime

Anew Facial Massage Roller ABS. Approx. 14.5cm x 5cm x 3.5cm.

07120

1 pc. Normally £12

£9.50 **SAVE £2.50**



Normally £22 SAVE £6.50

7 POWERFUL BENEFITS

in 7 days

Anew Skin Renewal **Power Cream**

66662

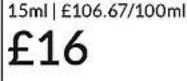
50ml | £42/100ml



Power Serum 44305 30ml | £86.67/100ml



Anew Skin Renewal **Power Eye Cream** 58651



£26





Anew Skin Renewal Power Plumping Shots

18598

7 x 1,3ml Normally £21

SAVE £5

ANTI WRINKLE

powered by retinol to reduce the look of wrinkles

Anew Smoothing Serum

16808 30ml | £51.56/100ml



RADIANCE

with the glow-giving power of vitamins and antioxidants | skin type

Anew Radiance Maximising Microdermabrasion

68171

75ml | £13.33/100ml Normally £12.50

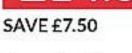


SAVE £2.50

Anew Radiance Maximising Serum

25700 30ml | £48.33/100ml Normally £22





Anew Radiance Maximising Lightweight Cream SPF50

09639 50ml | £20/100ml

Normally £12.50 £8.50

SAVE £4



15ml | £66.67/100ml Normally £13

SAVE £4

Anew Radiance Maximising Serum Refill

10454 30ml | £56.67/100ml

£20

Anew Radiance Maximising Tonic

35014 200ml | £5/100ml Normally £10 £8

SAVE £2



Cleansing Jelly

SAVE £2 Anew Sensitive+ **Cream Cleanser**

74799 150ml | £3.33/100ml

CLEANSING

32003

150ml

£3.33/100ml

Normally £7

cleansers for every

Anew Purifying



SAVE £2 **Anew Hydrating** Micellar Water

32086

200ml] £2.50/100ml Normally £7

SAVE £2

£5

CLEAR & SMOOTH with salicylic acid to

help target blemishes and reduce the signs of ageing

Anew Even Texture & Tone Serum

16527 30ml | £60/100ml Normally £18

£13.50 SAVE £4.50 Anew Even Texture & Tone Day Cream

SPF35 25577 50ml | £28/100ml

£14 **Anew Even Texture** & Tone Peel Pads

39263 30 pc. £50/100 pc.

£15

TRY SAMPLES of our bestselling products



SAMPLES

Anew Renewal Power Multi-Protection Cream 36277 Anew POWER SERUM SACHET 70037 31633 Skin Renewal Power Cream 70128 Anew Platinum Day Cream 17509 Radiance Maximising Serum Anew Ultimate Day Cream 70110 40014 Anew Reversalist Day Cream 39040 Lifting Dual Eye System

HYDRATION

auenches skin for a plumper complexion

Anew Hydrate & Plump 10 Minute Mask

37457 75ml | £16.67/100ml £12.50

Anew Hydrating Overnight Mask

75ml | £16.67/100ml Normally £12.50

SAVE£2.50

26500

Anew Hydrate & Plump Serum

38554 30ml | £73.33/100

Anew Hydrate & Plump Water Cream

24141 50ml | £20/100ml Normally £12.50

£10 SAVE£2.50

Anew Hydrate & Plump Serum Refill 11114

30ml | £56.67/100ml £20



Anew Power Gift Set

Includes: Renewal Power Serum 30ml. Renewal Power Eve Cream 15ml, Renewal Power Cream 50ml and quartz sha stone.

37341

4 pc. £50



Anew Ultimate Mini Set Set includes: Ultimate Day Cream

| Trial Size | Ultimate Night Cream

 Renewal Power Serum | Trial Size |



















a moisturising, anti-ageing gel that helps smooth, strengthen and reduce the look of fine lines

Nutra Effects Ageless Restoring Overnight Gel

08466

50ml | £15.50/100ml

£7.75



A balm formulated with cannabis sativa seed oil to help calm and soothe dry lips.



Cannabis Sativa Seed Oil Nourish & Calm Lip Balm 20370 £3

₩ While ! stocks last. 84

- · lightweight, non-greasy formula
- · blends easily for a radiant glow
- suitable for sensitive skin

Nutra Effects Radiance Tinted Moisturising Day Cream SPF20

09688

50ml | £15.50/100ml

£7.75



nutraeffects

radiance

tinted moisturising day cream spf 20

pomegranate extract

NORMAL SKIN

NO alcohol

50 ml e



DREAM 4-IN-1

BB CREAMS

- MATTIFIES AND MOISTURISES
- SPF15
- evens tone and texture
- light-to-medium coverage

This spring, wrap your skin in a blanket of protection and streak-free coverage, with a choice of matte or radiant finish.

- BOOSTS RADIANCE AND MOISTURISES
- SPF15
- evens tone and texture
- light-to-medium coverage





Extra Light 09696

> Light 09720

Medium 09753 OILY TO COMBINATION SKIN

with willow leaf and rice extract to cover imperfections for a flawless matte finish

Nutra Effects Matte BB Cream 30ml | £16.67/100ml Normally £7.75

SAVE £2.75

NORMAL SKIN

with papaya extract for a naturally beautiful finish that enhances your skin's radiance

Nutra Effects Radiance BB Cream 30ml | £16.67/100ml Normally £7.75



SAVE £2.75





Medium 08318

ACLEAN SWEEP



MISSIT, MISS OUT

PRICES FROM

£4.80

SENSITIVE SKIN

with cica extract

1. Nutra Effects Soothe Micellar Scrub

150ml | £3.33/100ml £5

£6

1 2. Nutra Effects

Water

Soothe Micellar

COMBINATION TO OILY SKIN

with willow leaf and rice extract

3. Nutra Effects Matte Micellar Water 02006

£6

02006 400ml | £1.50/100ml Matte Fluffy Foam Cleanser 13524

150ml | £3.67/100ml £5.50

NORMAL TO DRY SKIN

with shea butter

5. Nutra Effects
Nourish Oil-Infused
Micellar Water

00521
200ml | £2.80/100ml

£5.60

with papaya and pomegranate extract

ALL SKIN TYPES

6. Nutra Effects Radiance Micellar Gel Cleanser

21196 195ml | £2.46/100ml

£4.80

DRY SKIN

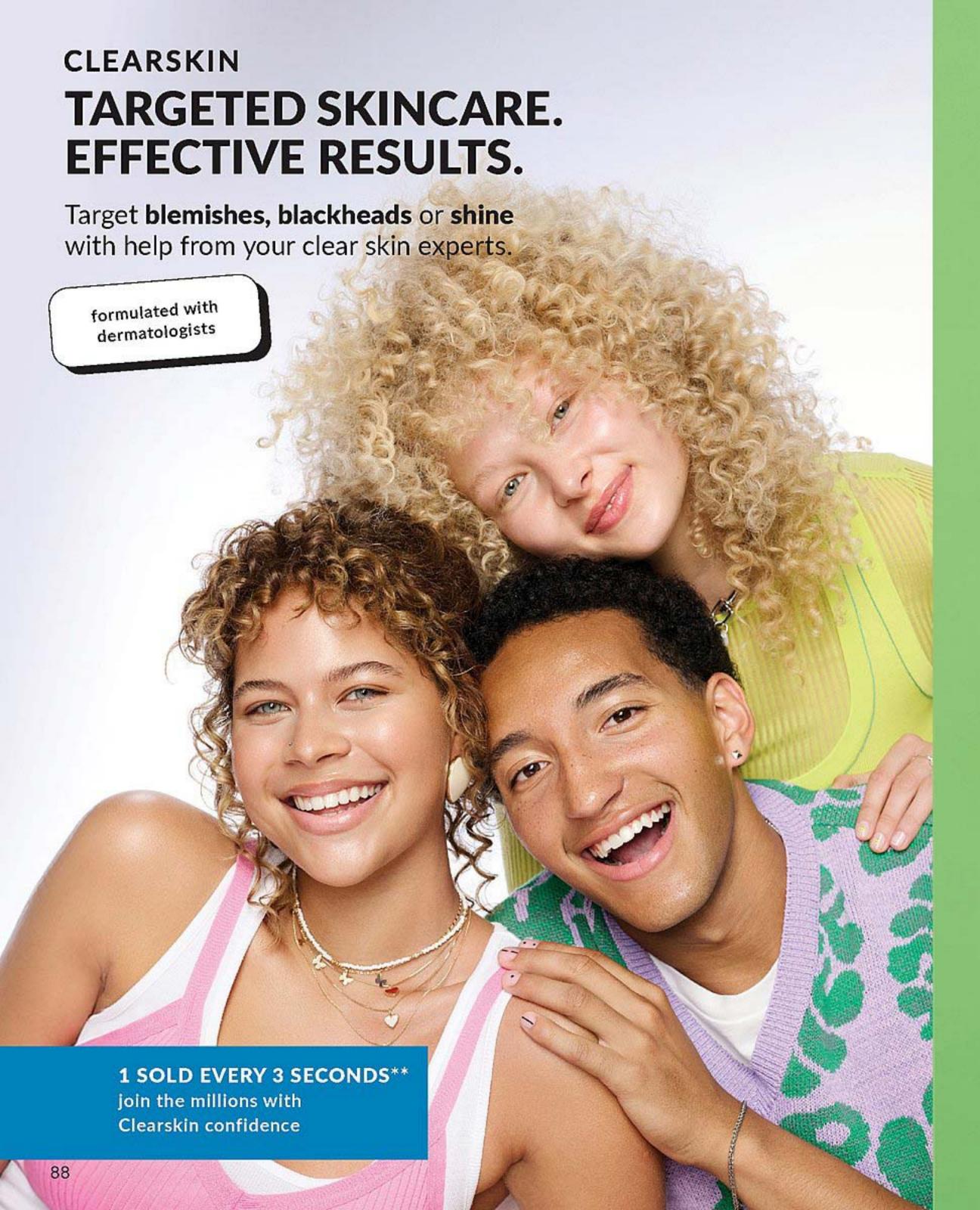
with cannabis sativa seed oil, vitamin E and shea butter extract

7. Cannabis Sativa Seed Oil Cleanse & Calm Micellar Water

08490 400ml | £1.62/100ml

£6.50

While stocks last.



TAKE CONTROL OF **PORES & SHINE**

Attract and reduce pore-clogging oil by up to 92%.*



WITH PORE PENETRATING TECHNOLOGY, featuring salicylic acid, witch hazel, eucalyptus extract and oil-absorbing charcoal to help clear pores.

- ✓ oil-control benefits
- ✓ helps control shine
- ✓ with ingredients that work!



AFTER[†]: BEFORE: visible pores soft, smooth and oily skin and refreshed

*Unretouched images. Results after 1 usage of Smooth Exfoliating Scrub.



1. Clearskin Pore & Shine Control Purifying **Charcoal Soap Bar** 59592

75g | £4.67/100g

£3.50*

2. Clearskin Pore & Shine Control Smooth **Exfoliating Scrub** 22194

75ml | £4.33/100ml Normally £4

£3.25*

3. Clearskin Pore & Shine Control Purifying Charcoal Jelly Cleanser

CLEARSKIN

PORE & SHINE CONTROL

PURIFYING CHARCOAL JELLY CLEANSER

with sustainably sourced pine charcoal powder

PORE PENETRATING

01743 100ml

£4.25*

4. Clearskin Pore & **Shine Control Purifying** Charcoal Mask

BUY 1, CHOOSE SECOND AT

HALF

PRICE*

NEW LOOK

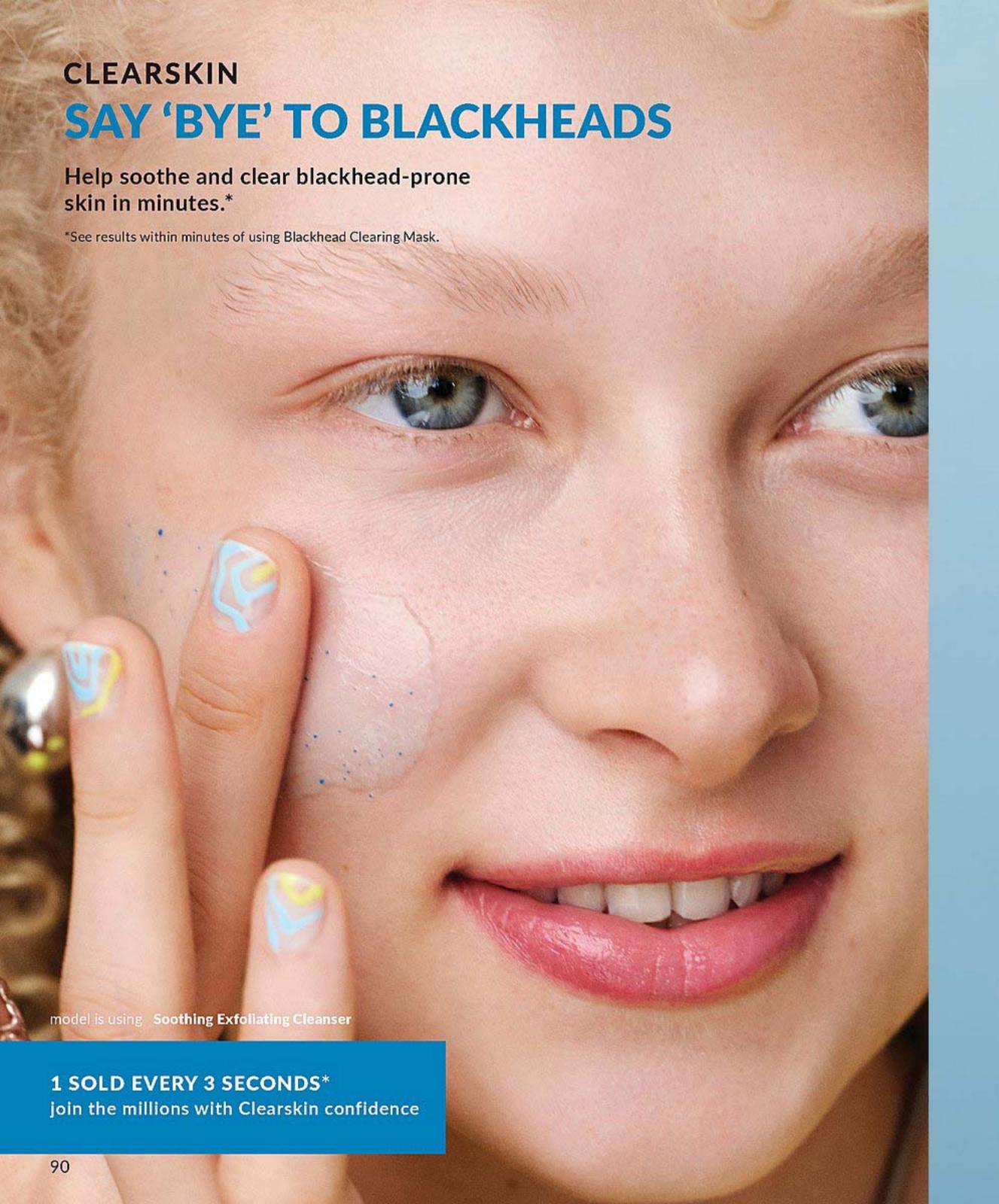
*Cheapest item half price.

01222 75ml | £5.67/100ml

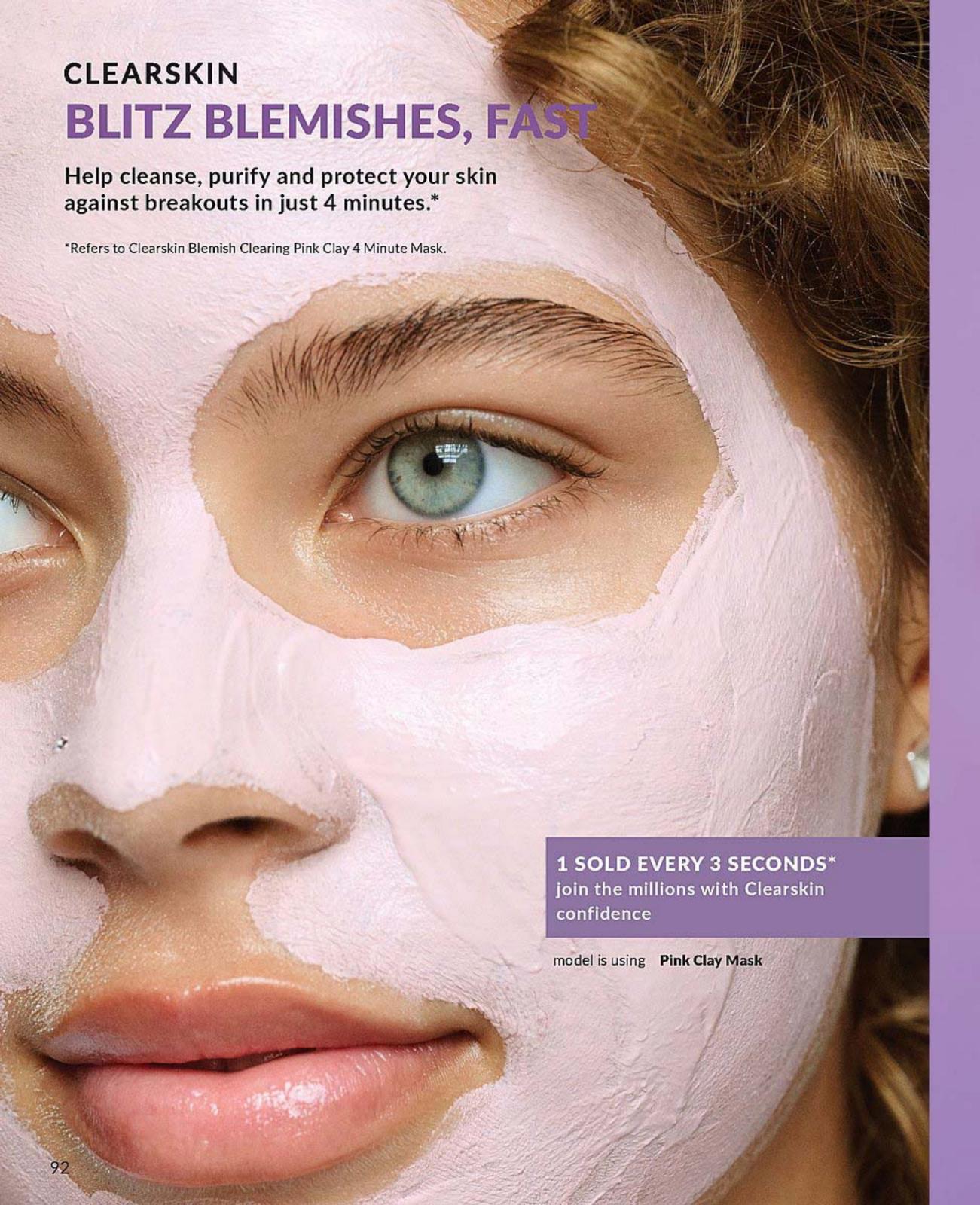
£4.25*

*Charcoal Mask reduced sebum by an average of 92% in a clinical efficacy trial.

**Based on Avon Global internal sales data - full year 2023.









*Based on Avon Global internal sales data - full year 2023.

OUR BESTSELLING SCENTS FOR EVERY OCCASION

Our No. 1 perfume for a

ROMANTIC NIGHT OUT

£15

SAVE £4



Today EDP neroli oil, butterfly blossom, silk musk

10462 50ml | £30/100ml Normally £19



RUB HERE TO TRY THE

SCENT

*Tested & proven to last up to 8 hours. Applies to Edp.

SET OF 2

set contains:

• EDP | 50ml | • Body Lotion | 125ml |

67348 Worth £24.25

£19

SAVE £5.25

*As measured by volume or units sold in 2023 (Source: Global data)

Nº1

AVON

THE BESTSELLING

FRAGRANCE BRAND IN THE WORLD*

82% said that

TTA TODAY

A LUXURY

BRAND**

SMELLS LIKE

**Based on blind test results conducted in United Kingdom between 20th - 27th May 2022 with 117 people.



JUST £13.50

SAVE £3.50

**** BESTSELLER

Attraction for Her

Eau de Parfum blackberry, magnetic musk accord, vanilla amber

12914

50ml | £27/100ml Normally £17







WOODY FRUITY

SET OF 2

set contains:

Body Lotion | 125ml |
 EDP | 50ml |

Worth £22.25

£17.50

SAVE £4.75

*Tested & proven to last up to 8 hours. Applies to Edp.



OUR BESTSELLING SCENTS FOR EVERY OCCASION

Our No.1 fragrance to make him feel

WILD AND FREE

RUB HERE

TO TRY

THE **SCENT**

TRYIT FOR £11

SAVE £3



Wild Country EDT lavender, geranium,

sandalwood

16220

75ml | £14.67/100ml Normally £14





FOUGERE AMBER

SET OF 2

set contains:

• EDT | 75ml | Hair & Body Wash | 250ml | COUNTRE

67959

Worth £19.25

£15 **SAVE £4.25**

SET OF 2 £14.50

• Imari Corset EDT | 50ml |

SAVE £3.75

set contains:

100

Our No.1 perfume to

TAKE BACK YOUR SENSUALITY

"I love this perfume. Always get **COMPLIMENTS** when I wear it." ANN H.* www.avon.uk



*Review by Ann H. on 5 November 2021, www.avon.uk

Our No.1 perfume for

PASSIONATE NIGHTS

"A WONDERFUL FRAGRANCE.

It smells different from anything I have ever smelled **TRY IT** FOR

SAVE £2

Passion Dance EDT

black narcissus, rose and sandalwood



FAR AWAY

Discover your favourite scent from our No. 1 fragrance brand.





pink pepper, Ispahan rose, golden musk



blackcurrant buds, Madagascan vanilla, black musk





MISS IT, MISS OUT ANY 2 FOR £22 across pages 102-103.

SAVE £12



OUR LUXURY PARFUMS

and matching body lotions for layering up your favourite fragrance to make it last even longer.

£19.50

SAVE £4.75



wild cherry, Belle de Nuit, sandalwood



PARFUM
- higher
concentration,
longer-lasting

SET OF 2

set contains:

- Far Away Beyond The Moon Parfum | 50ml |
- Far Away Beyond The Moon Body Lotion | 125ml |

67066

WORTH £24.25



Far Away Beyond
The Moon Parfum
25171
50ml | £38/100ml

£19

*Tested to last up to 8 hours.

SET OF 2 FOR JUST **f19**.50

SAVE £1.75

A LAYER OF INTRIGUE **MAKES THE MAN**

Reveal your secret layer with a crisp hit of red apples, a balsamic and creamy tonkalactone blend, and cuir velours, a smooth suede-like finish.

Black Suede Secret Eau de Toilette red apples, tonkalactone, cuir velours

09209 100ml



100ML



FOR HER

Discover the serenity of truth with essences of pear, freesia and sensual musk.

EVOKE YOUR

SIXTH SENSE

SET OF 2 FOR JUST

SAVE £3.75



SET OF 2

set contains:

- Black Suede Secret Eau de Toilette | 100ml |
- Black Suede Secret Roll-On Anti-Perspirant Deodorant | 50ml |

69153

Worth £21.25

£19.50

106





set contains:

- Imari Free Roll-On Anti-Perspirant Deodorant | 50ml |
- Imari Free Body Lotion | 125ml |
- Imari Free Eau de Toilette | 50ml |

68247

Worth £21.50





CHYPRE FLORAL FRESH
Imari Free Eau de Toilette

Imari Free Eau de Toilette Iaminaria seaweed, Italian bergamot oil, amber

04234 50ml | £21/100ml Normally £13



£5 EACH

A HINT OF PERFUME

Enjoy a gentle burst of fragrance with these mists - subtle but refreshing, **perfect for any time of day.**

BODY MISTS

- 1. Célèbre
- 2. Little Black Dress
- 3. Pur Blanca

100ml Normally £6.25 42655 white peach, peony, musk

30452 Honeysuckle, ylang-ylang and milkwood.

37473 White freesia, white peony and musk.



SCENT-SATIONAL FRAGRANCES



Far Away Collection

EDP. 50ml 1. Far Away

2. Far Away Splendoria

58735 3. Far Away Rebel 4. Far Away Shine 58438

5. Far Away Glamour 66258 50ml | £34/100ml



Far Away Parfum Collection Parfum. 50ml

1. Far Away Beyond 31153

2. Far Away Beyond The Moon 52894 50ml | £38/100ml



Far Away Eau de Parfum 15669

30ml | £43.33/100ml

£13

Eau de Parfum

Far Away Rebel

17491 30ml | £33.33/100m

£10



Attraction Collection EDP. 50ml

37838 1. Attraction for Her 64402 50ml | £27/100ml 06395 Normally £17

SAVE £3.50

2. Attraction Game 63669 for Her 3. Attraction Intense

20750 for Her 4. Attraction Awaken

00877 for Her 5. Attraction Closer 04507

for Her 50ml | £34/100ml



Attraction Closer For Her Gift Set

Set includes:

Body Cream | 125 ml |

 Attraction Closer For Her Eau de Parfum | 30 ml |

Gift box

39503 £14.50



Attraction For Her Eau de Parfum

> Special Edition 27995

50ml | £27/100ml Normally £17

£13.50 SAVE £3.50



Perceive Collection EDP. 50ml

1. Perceive Dew 2. Perceive 50ml | £26/100ml

£13



Today, Tomorrow, Always EDP. 50ml

08102 1. Tomorrow 20933 2. This Love 10785 3. Wonder 33548 4. TTA Celebrate 00158 5. TTA Everlasting 24240 6. TTA Radiance

50ml | £38/100ml

7. Today 50ml | £30/100ml Normally £19

SAVE £4



Rare Collection EDP. 50ml

1. Rare Pearls 2. Rare Gold 3. Rare Onyx 50ml | £26/100ml Normally £13

£9 SAVE £4





100MLs EDP. 100ml

07435

49783

1. Perceive 04580 2. Little Black Dress 08086 100ml



100MLs EDP. 100ml

66647

16386

13367

31922

Attraction for Her 54031

2. Attraction Intense 01230 for Her 56804 3. Today 08813 4. This Love 04424 Eve Confidence 100ml

£28

66779 6. Eve Truth 100ml Normally £28

SAVE £4



Attraction for Her EDP 15198 30ml | £43.33/100ml

£13



Premiere Luxe EDP 17707 50ml | £34/100ml

£17



Lov U Collection

EDP. 50ml 1. Lov U 2. Lov U Connected 3. Lov U Together 50ml | £33/100ml



Little Black Dress Collection EDP. 50ml

1. Little Black Dress 01206

2. Little Black Dress Lace 06908

50ml | £21/100ml Normally £13

SAVE £2.50



Summer White Collection EDT. 50ml

 Summer White 04929

2. Summer White Sunset 03343 50ml | £14/100ml

Normally £10





 Perfect Nonsense Choco Tuberose 37010 2. Perfect Nonsense

Peppery Peaches 35097 Perfect Nonsense Bamboozie Cocktail 30171

SAVE £2.50

50ml | £21/100ml



Imari Collection EDP. 50ml

22657 1. Imari Corset 07567 2. Imari Free 24349 50ml | £26/100ml

> 70961 3. Imari Naturelle 4. Imari Queen 39123 36673

5. Imari Eclipse 50ml | £21/100ml Normally £13

SAVE £2.50



Eve Confidence Eau de Parfum Special Edition

14480 50ml | £34/100ml

£17



Eve Discovery Collection EDP. 50ml

1. Eve Truth 12963 2. Eve Privé 28167 3. Eve Become 07351 00810 Eve Confidence 50ml | £34/100ml

£17



Soft Musk EDT 05702 50ml | £20/100ml

Pur Blanca Collection EDT. 50ml

64626 1. Pur Blanca 19182 51276 2. Pur Blanca Elegance 07013 3. Pur Blanca Hope 20305

Normally £10

50ml | £20/100ml

SAVE £2



Passion Dance Collection

EDT. 50ml Passion Dance

50ml | £16/100ml

08003 Dark 31682 2. Passion Dance



SAVE £2

Little Black Dress Eau de Parfum 22848

30ml | £28.33/100ml £8.50



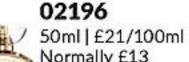
Incandessence Collection

EDP. 50ml 15503 1. Incandessence 06999 2. Lotus

3. Incandessence Summer Glow 00455 50ml | £26/100ml

£13

Cherish EDP



Normally £13

SAVE £2.50

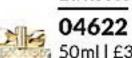
Célèbre EDT



50ml | £16/100ml Normally £10

£8

SAVE £2 Luck for Her EDP



50ml | £34/100ml Normally £17

SAVE£3.50

SAMPLES 0.6ML

1. Far Away Shine 51326 50575 2. Far Away Glamour 66845 3. Far Away 4. Far Away Beyond 73429 5. Far Away Beyond The Moon 36087 29926 6. Attraction For Her 38364 7. Far Away Splendoria 47274 8. Far Away Rebel 9. Today for Her 31930 31617 Lov U Together 73866 11. TTA Radiance 36657 Perfect Nonsense Bamboozie Cocktail 37168 13. Perfect Nonsense Peppery Peaches 35535 14. Perfect Nonsense Choco Tuberose 0.6ml

£1

£10

Normally £13

BODY LOTIONS

| Body Lotion 125ml | |
|---------------------------------|--|
| Imari Free | 05074 |
| Imari Queen | 06007 |
| Imari Eclipse | 71043 |
| Love U Connected | 04820 |
| TTA Everlasting | 04663 |
| TTA Radiance | 24281 |
| Far Away Shine | 10330 |
| Far Away | 04200 |
| Far Away Glamour | 11379 |
| Far Away Beyond | |
| The Moon | 10835 |
| Far Away Beyond | 27979 |
| Far Away Splendoria | 27987 |
| Far Away Rebel | 10660 |
| Imari Naturelle | 13805 |
| Perceive | 07336 |
| Eve Privé | 22798 |
| Rare Pearls | 22780 |
| Tomorrow | 27896 |
| Attraction Game for Her | 14779 |
| Eve Confidence | 14167 |
| Eve Truth | 01800 |
| Luck for Her | 06023 |
| Eve Become | 12831 |
| Pur Blanca | 19224 |
| Attraction Closer | 13243 |
| Lov U | 22749 |
| Lov U Together | 23507 |
| Attraction for Her | 17186 |
| Little Black Dress | 04119 |
| Today | 11650 |
| Imari Corset | 17061 |
| Little Black Dress Lace | 10587 |
| Attraction Awaken TTA Wonder | 08565 |
| | 22/20/20/20/20/20/20/20/20/20/20/20/20/2 |

£5.25

- Shimmering

125ml | £4.20/100ml

BODY SPRAYS

| body spray 150mm | | |
|-------------------|-------|--|
| Full Speed | 09613 | |
| Black Suede | 17814 | |
| Black Suede Charm | 02030 | |
| Black Suede Touch | 01479 | |
| Black Suede Real | 03392 | |
| | | |

£6.25

DEODORANTS

Roll-On Anti-Perspirant Deodorant 50ml Imari Free

Imari Queen

Perceive

Far Away

Full Speed

Black Suede

Pur Blanca

Imari Naturelle

Incandessence

Little Black Dress

Far Away Glamour

Full Speed Quantum

Musk Metropolitano

Full Speed Boost

Black Suede Charm

Black Suede Dark

Black Suede Touch

Black Suede Secret

Black Suede Real 50ml | £6.50/100ml

Normally £3.25

Individual Blue

14415

27573

17889

25999

08193

05934

13144 24547

04283

06114 61531

17715

15321

17848

17855

10488

02550

63594

17459

BODY MISTS

23986 04986

10983

Body Mist 100ml

Pur Blanca Little Black Dress Celebre 100ml

£5 SAVE £1.25

POST-SHAVE MOISTURISER

Black Suede Real Intense After Shave

19596 100ml

£5.25

£2.50

HAIR & BODY

WASHES

Elite Gentleman

Wild Country

Individual Blue

Full Speed Surfer

Black Suede Dark

Full Speed Boost

Full Speed Quantum Full Speed Electric

Elite Gentleman Quest

Full Speed

Hair & Body Wash 250ml

HAND CREAMS

Hand Cream 30ml 11577 TTA 30ml | £16.66/100ml

£5

04804 Attraction For Her 19877 TTA Everlasting 30ml | £17.50/100ml

| Body Spray 150ml | | Black Suede Black Suede Real | | |
|---------------------|-------|---|--|--|
| | | | | |
| Black Suede | 17814 | 250ml £2.10/100ml | | |
| Black Suede Charm | 02030 | Attraction for Him | | |
| Black Suede Touch | 01479 | Attraction Awaken for Him | | |
| Black Suede Real | 03392 | Attraction Closer | | |
| 150ml £4.17/100ml | | 200ml £2.62/100ml | | |
| | | 25 C. M. C. 1947 M. | | |

26773

£5.25

SHOWER GELS

Shower Gel 150ml 34173 Bamboozie Cocktail 31070 Peppery Peaches Choco Tuberose 36996 150ml | £2.67/100ml

SAVE £1.25

Normally £5.25



Treat yourself to a mini fragrance that's perfect for popping in your bag for an on-the-go spritz, to take on holiday or if you fancy trying something new.

SAVE £3.50

HALF PRICE

GET 1

BUY 1 FOR



| Far Away Glamour | 21188 | Eve Confidence | 25221 | Little Black Dress | 04721 |
|---------------------|-------|--------------------------|-------|--------------------|-------|
| Far Away Splendoria | 06890 | Eve Privé | 09589 | Perceive | 03608 |
| Attraction Closer | 01131 | Eve Truth | 56697 | TTA Radiance | 22582 |
| TTA Everlasting | 09159 | Far Away | 21071 | TTA This Love | 08821 |
| TTA Today | 05983 | Far Away Beyond | 14563 | TTA Tomorrow | 25676 |
| Attraction Awaken | 26070 | Far Away Beyond The Moon | 21162 | TTA Wonder | 18812 |
| Attraction The Game | 23762 | Far Away Rebel | 21212 | 10ml | |
| Avon Attraction | 16626 | Far Away Shine | 26351 | Normally £7 | |
| Eve Become | 07831 | Incandessence | 23945 | | |

EXPERIENCE THE THRILL OF **ULTIMATE FRESHNESS** JUST £8 Discover these dynamic, invigorating fragrances that give you a fresh boost to tackle your SAVE £2 day with confidence. 8 AROMATIC FRESH AROMATIC WOODY FOUGERE AQUA 1. Musk Metropolitano 2. Musk Marine Eau de Toilette 3. Musk Air EDT EDT mint, lavender, cedar leaf, cypress oil, ginger, geranium, urban jungle accord cardamom sandalwood 06916 23770 01958 75ml | £10.67/100ml 75ml | £10.67/100ml 75ml | £10.67/100ml Normally £10 Normally £10 Normally £10



SOPHISTICATED AFTERSHAVE



Attraction collection EDT. 75ml

11866 1. Attraction for Him 2. Attraction Awaken for Him 00034 16238 3. Attraction Closer 20701 4. Attraction Intense 5. Attraction Game

12781

08284

for Him 75ml | £22.67/100ml

£17



Elite Gentleman Collection EDT.

1. Elite Gentleman 19307 Absolute 50ml | £32/100ml

2. Elite Gentleman In Black 23416 22186 3. Elite Gentleman 4. Elite Gentleman

Quest 75ml | £21,33/100ml





Wild Country Collection

1. Wild Country 13623 Freedom 75ml | £18.67/100ml

£14

74591 2. Wild Country 75ml | £14.67/100ml





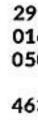
Musk Collection EDT. 75ml

29314 1. Musk Marine 2. Musk Instinct 01685 3. Musk Mineralis 05090 4. Musk 46334 Metropolitano 42796 5. Musk Air

Normally £10 £8

75ml | £10.67/100ml

SAVE£2









Black Suede Collection

1. Black Suede 12609 Touch 25197 2. Black Suede 3. Black Suede 33100 Secret 100ml

£18



Full Speed Collection EDT.

15768 1. Full Speed 2. Full Speed 04150 Quantum 3. Full Speed Surfer 25619 4. Full Speed Electric 03319 5. Full Speed Pulse 01081 6. Full Speed Boost 18655

Normally £14

75ml | £13.33/100ml

SAVE £4



Today for Him EDT

08409 75ml | £24/100ml

£18







Black Suede Collection EDT.

1. Black Suede Charm 14290 2. Black Suede Dark 08417 3. Black Suede Real 09936 4. Black Suede Real Intense 19083

£18

100ml



Wild Country Gift Set

Set includes:

- Roll-On Deodorant | 50 ml |
- Hair & Body Wash | 250 ml | • Wild Country EDT | 75 ml |
- Gift box

16790

Worth £22.50

£16



Individual Blue EDT

33449 100ml Normally £10

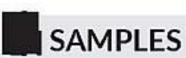
£8 SAVE £2



Individual Blue Strong Eau de Toilette

66225 100ml

£10





66324 1. Black Suede Real Intense 38372 2. Black Suede 38323 3. Black Suede Real 35386 4. Black Suede Secret 5. Black Suede Dark 36079 6. Black Suede Touch 35329 30429 7. Black Suede Charm 41228 8. Full Speed Surfer 40659 9. Full Speed Electric 10. Attraction For Him 40246 0.6ml

£1

Aspire Man EDT

75ml | £18.67/100ml

08136

£14



Perceive for Men EDT 20289

100ml

£14



Luck for Him EDT 21063 75ml | £17.33/100ml

Normally £16 £13

SAVE £3



30mls EDT. 1. Black Suede 13227 Real 2. Full Speed 01727 30ml | £33.33/100ml

£10

delightFU

OUTLET



Red Gifting Bag Paper. 17 x 7 x 24 cm

64279 Normally £2

£1.50



Highlighter Pearls 28g | £2.50/10g Normally £10

SAVE £3



Silver Lights 64139 Light Peach 63503



0.28g Normally £6.50 Rose Gold 63479

£5 SAVE £1.50

Glimmerstick

Diamond Eyeliner





Senses Aloha Monoi Body Mist

37622 100ml

Normally £3.50

£2.75



Floral Burst **Bubble Bath** 64089

250ml | £0.60/100ml Normally £1.75

£1.50



Floral Burst **Hand Cream** 64287

75ml | £2.33/100ml Normally £2



THE NEED TO KNOW



All of our home fragrance products comply with the Classification, Labelling and Packaging Regulation and carry all the necessary warnings. To find out more, check out the individual product descriptions on our website: avon.uk.com

The planet is important to us, so all our electrical products are compliant to the Waste, Electrical and Electronic Equipment Act 2005 (as amended) and Avon are members of Electrolink Compliance Scheme. Keep cosy, but please keep sleepwear away from fire. Slippers are for indoors only, unless we say otherwise.

Any extra contents you see in images are not included, unless we say otherwise.

We love a diagram but just remember they are for illustrative purposes only, unless we say otherwise.

All of our watches have a replaceable button cell battery and a 2-year warranty, unless we say otherwise.

Our earrings are all designed for pierced ears, unless we say otherwise.

They can't be returned if the sealed bag is open. Stay safe in the sun with our sunglasses, which all comply with British Standard EN ISO 12312-1:2013.

Once you've found the shade you want to buy, you'll find its order code next to it. No code? Sorry you can't buy it this time but keep an eye out as it may be available again soon!

Sometimes we get a bit creative and add more pearls for visual impact.

Pearls containers will only include the weight

For hygiene reasons, a replacement or refund can't be given if the gusset label is removed from our lingerie.

Sharp blades shouldn't be sold to people under the age of 18.

Continued on back cover.



Each product featuring the BESTSELLER logo has been one of our bestsellers in the UK throughout 2023 (based on internal sales data).



UNLEASH HAPPINESS

WITH EVERY SPRITZ

1. watermelon, clary sage, bubble tea

2. whipped cream, toffee, sandalwood

3. lemon, fruity bubble gum, pink sugar

1. Joyful

3. Blissful

2. Delightful

Normally £10

SAVE £2.50

200ml | £3.75/100ml

29447

29553

29587

black cherry, jasmine sambac, golden amber

Attraction Desire for Her Eau de Parfum 32649

50ml | £27/100ml Normally £17

SAVE £3.50



Vermouth accord, geranium leaf and vetiver duo.

Segno Impact EDP

66795

75ml | £21.33/100ml Normally £16

£16 SAVE £3



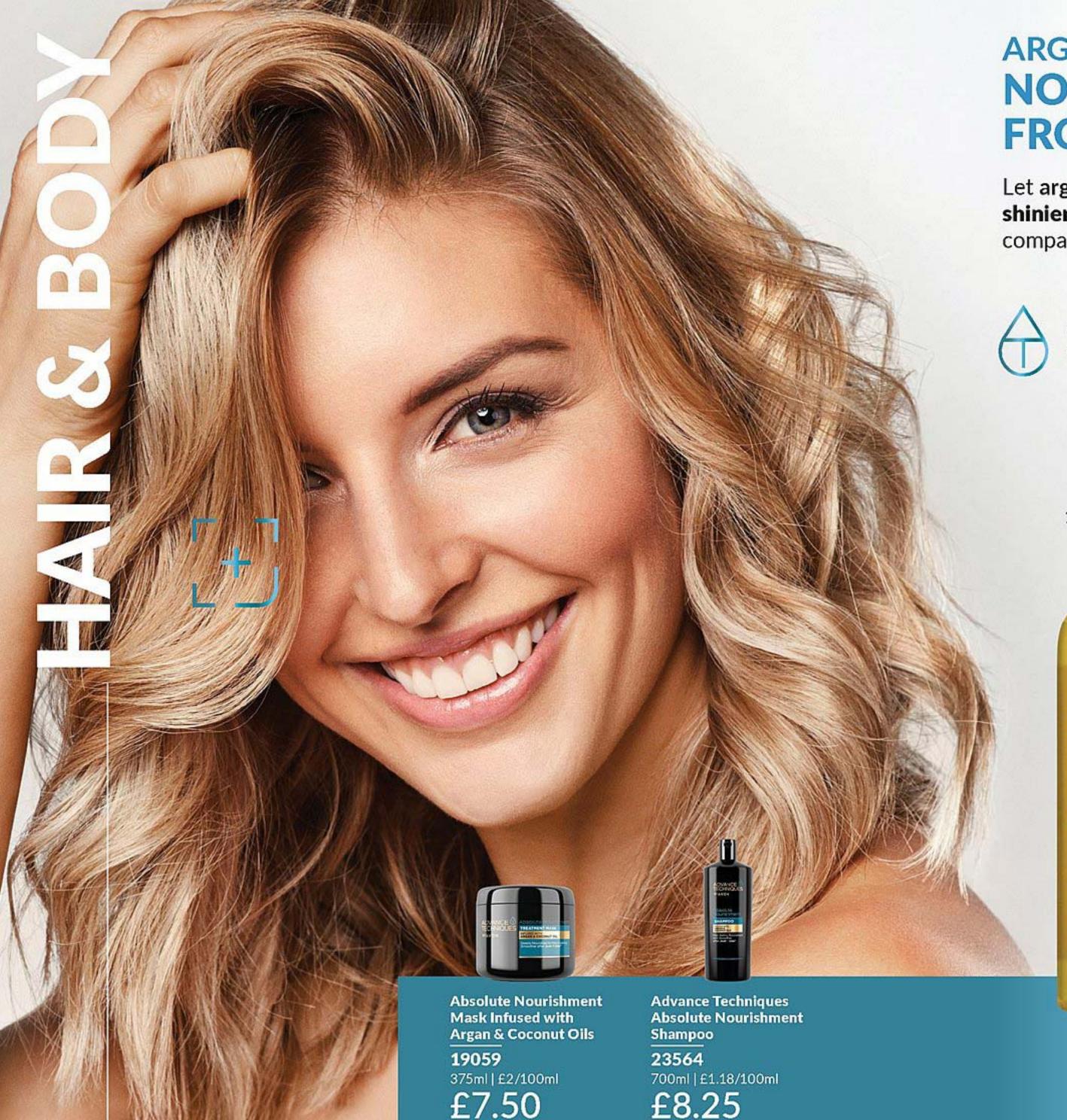
Black Storage Box PP. Approx. 22cm x 11cm x 10.5cm.

64063

Normally £14

£12 SAVE £2

Contents not included.



122

ARGAN OIL NOURISHMENT FROM ROOT TO TIP

Let argan oil - the moisturising wonder for stronger, shinier, and healthier-looking locks - be your go-to companion all season long!



WITH ARGAN & COCONUT OILS





ABSOLUTE NOURISHMENT

SET OF 3 £15.50

SAVE £2.25

set contains:

- · Argan and Coconut Treatment Oil | 100ml |
- Shampoo | 400ml |
- Conditioner | 250ml |

68585

Worth £17.75

£15.50

1. Absolute Nourishment **Treatment Oil Infused** with Argan & Coconut Oils

14068 100ml

£9.25

2. Advance Techniques **Absolute Nourishment** Shampoo

18309

400ml | £1.31/100ml

£5.25

A miracle moisturiser that deeply nourishes, leaves hair feeling stronger and healthier, with a fabulous shine.

3. Advance Techniques Absolute Nourishment Conditioner

26716

250ml | £1.30/100ml

£3.25



SHAMPOOS & CONDITIONERS

FOR EVERY HAIR TYPE

Want to nourish dry ends, fight flakes, deal with breakage or see the back of oily roots? Step right this way and show your locks some love.







1. Mega Volume 2. Mega Volume Shampoo Conditioner

18200 400ml | £1.31/100ml

18184 250ml £1.30/100ml

£5.25 £3.25

Shine Shampoo

16782 400ml| £1.31/100ml £5.25

3. Advance

4. Advance **Techniques Ultimate Techniques Ultimate** Shine Conditioner

14134 250ml| £1.30/100ml £3.25

5. Advance Techniques Anti-Dandruff 2-in-1 Shampoo and Conditioner

09662 400ml] £1.31/100ml

£5.25 £5.25

6. Advance **Techniques Deeply Purifying** Shampoo

19208 400ml | £1.31/100ml

Conditioner 03293

Deeply Purifying

7. Advance

Techniques

250ml | £1.30/100ml £3.25 Techniques Hydra Boost Shampoo 04143

8. Advance

400ml

£1.31/100ml £5.25

Conditioner 03517 250ml |

£1.30/100ml £3.25

9. Advance

Techniques

Hydra Boost

10. Advance Techniques Reconstruction Shampoo

13250 400ml £1.31/100ml £5.25

11. Advance Techniques Reconstruction Conditioner

26906 250ml | £1.30/100ml

£3.25

ADVANCE TECHNIQUES BYAVON YOUR HAIR CARE TREATMENT **EXPERT**



Advance Techniques Ultimate Shine Shampoo

19174 700ml | £1.18/100ml

£8.25



Advance Techniques Hydra Boost Leave-In Treatment

03244 50ml | £11.50/100ml

£5.75



Advance Techniques Reconstruction **Treatment Mask**

01842

375ml | £2/100ml

£7.50



Advance Techniques **Deeply Purifying Treatment Scrub**

17194 150ml | £3.83/100ml

£5.75



SPECIAL INTRO PRICE!

SAVE £1

71% OF **WOMEN*** AGREE

- 1. Primes hair for easier styling.
- 2. Smooths frizz all day.
- 3. Boosts shine.
- 4. Helps reduce breakage.
- 5. Helps condition hair cuticles for smoother feeling hair.
- 6. Leaves hair looking and feeling stronger.
- 7. Formulated to condition from root to tip.
- 8. Tames and controls.
- 9. Helps protect against heat damage up to 230°C
- 10. Contains UV filter.



Advance Techniques **Absolute Nourishment Treatment Serum**

64030

30ml | £14.17/100ml Normally £5.75

SAVE£1.50



Advance Techniques **Ultimate Shine Serum**

19133

30ml | £14.17/100ml Normally £5.75

SAVE£1.50



Advance Techniques Reconstruction **Treatment Serum**

BYAVON

24158

30ml | £14.17/100ml Normally £5.75

£4.25

SAVE£1.50



REFRESH, STYLE & PROTECT YOUR LOCKS

Make every day a good hair day with this must-have duo. In between washes? Refresh and add volume with Dry Shampoo. Blow drying, straightening or curling? Protect your locks from heat damage with the Leave-In Spray.

damage caused

by heat styling

moisture loss

formulated

to speed and

ease styling

reduces

protects hair from ADVANCE TECHNIQUES BYAVON ADVANCE TECHNIQUES BYAVON Styling Styling DRY SHAMPOO HEAT PROTECTION HAIR SPRAY LEAVE-IN SPRAY Refreshes and Conditions Hair, Protects Hair from Absorbing Excess Oil

Heat Damage

During Styling

FROM

SAVE UP TO £1.50

absorbs oil & creates volume

no white residue

refreshes hair between washes

Advance Techniques **Heat Protection** Leave-In Spray

14738 100ml

Normally £3.25

SAVE £0.50

Advance Techniques Dry Shampoo 03376 150ml | £2/100ml

Normally £3.50

SAVE £0.50

PROFESSIONAL **BRUSHES**

& ACCESSORIES



THE STORES OF BESIND



volume & style on thin or shorter hair

Advance **Techniques Pro** Small Barrel Brush ABS, Aluminium. Ceramic coating, Nylon pins. 15.3 cm L x 2.6 dia (excl.

28779 Normally £6

bristles).

£4.75

SAVE £1.25

style & volume on longer hair

Advance Techniques **Pro Large Barrel** Brush

ABS, Aluminium. Ceramic coating, Nylon pins. 15.3 cm L x 5.8 dia (excl. bristles)

18770 Normally £8.50



SAVE £1.50

sectioning & parting, short to medium thinner hair

Advance **Techniques Pro Styling Tail Comb** PP & stainless steel 24.2 x 5.5 cm.

26518 Normally £3.50

£2.75



Advance Techniques Pro Paddle Brush ABS, Nylon, synthetic rubber. Head: 8.5 x 13.9 cm. Handle:

18663 £7.50



Advance **Techniques Pro** Round Brush ABS, Nylon. Head: 11cm + handle 12 cm. Dia: 4.1 cm.

18804 £7.50



Advance Techniques Pro Foldable

Cushion Brush ABS, Synthetic rubber, nylon. Glass mirror. 9.7 x 5.7 cm (when closed). 17442

TV



Advance Techniques **Hair Cutting** Scissors Carbon steel, TPR. Length: 16,5 cm.

15271



Advance **Techniques Pro Detangling Brush** ABS & Nylon. 23 x 7.8 cm.

01917 £6

Advance Techniques Pro **Vent Brush** ABS, Aluminium. nylon. Ceramic coat. Head: 4.5 x 13 cm.

Handle: 12cm.

18747 £6



Advance Techniques Pro Cushion Brush ABS, Nylon. Head: 7.5 x 13.5 cm.

Handle: 12 cm. 18713 £7.50



56556 £3



Advance Techniques Scalp Massager ABS. Approx. 7.5cm x 8cm.

04127 £5



AVON

REFRESH &

REVITALIZE

with nettle &

lavender extract

2in1 SHAMPOO 8

CONDITIONER

700 ml/мл/де е



AVON

Refresh & Revitalize 2-in-1 Shampoo & Conditioner Nettle & Lavender 15800

science study with

'Healthy Hydration 2-in-1 Shampoo &

Conditioner'

Full Volume 2-in-1 Shampoo & Conditioner Raspberry & Hibiscus

63651

Stay Strong 2-in-1 Shampoo & Conditioner Apricot & Shea Butter 09514 Nourish & Smooth

căre

2-in-1 Shampoo căie & Conditioner Avocado & Almond Oil 63727

Healthy Hydration căie 2-in-1 Shampoo & Conditioner Aloe & Macadamia 08367

> 2-in-1 Shampoo & Conditioner 700ml £0.54/100ml

SAVE UP TO

GET RADIANT, SUMMER-READY SKIN WITH DRY OIL SPRAYS

Nourish, hydrate or add a sun-kissed **glow** with the power of **skin-loving oils.** Easy-peasy application that's as **smooth as can be!**



1 FOR £5.50 2 FOR £10 3 FOR £13.50

Mix & match on page 132, excluding 250 ml Dry Oil

SAVE UP TO £3

Skin So Soft Silky Moisture Nourishing Dry Oil Spray

19158

150ml | £3.67/100ml Normally £6 Skin So Soft Enhance & Glow Airbrush Spray

08672 150ml | £3.67/100ml

Normally £6

Skin So Soft Original Dry Oil Spray 07955

150ml | £3.67/100ml Normally £6



250 ML

Skin So Soft Original Dry Oil Spray Bonus Size

06627

250ml | £3.20/100ml **£8**



1 FOR £4.50 2 FOR £7 1 FOR £5.50 1 FOR £8.50







Blisfully **Nourishing Hand** & Foot Mask

15982 100ml

£4.50

Nourishing Hand, Elbow & Foot Cream

05777 75ml | £7/100ml

£5.25

Planet Spa Blissfully Planet Spa Blissfully **Nourishing Hand** Cream

> 19141 30ml | £16.67/100ml

£5



Tranquility Body Wash with Dead Sea Minerals 03103

200ml | £2.12/100ml

£4.25



Tranquility Facial Scrub with Dead Sea Minerals

08771 75ml | £6/100ml

£4.50



Tranquility Face Mask with Dead Sea Minerals

04655 75ml | £5.67/100ml

£4.25



Touch Of Gold Multi-Use Oil 02600 150ml|

£3.50/100ml

£5.25 134



Liquid Gold Face Mask 25866

50ml | £9/100ml £4.50



Planet Spa Korean Charcoal Cleanse & Refine Peel-Off Face Mask

19257 50ml | £9/100ml

£4.50



ROLL-ON CONFIDENCE

Whatever the day throws at you, stay dry and odour-free with our deodorants that are gentle on skin but tough on sweat.

FOR HER

ONDUTY

ACTIVE

48,

Active for Women

11346

FOR HIM



Active for Men 11395



Men's Max Protection 18549 09860



Men's Invisible



Women's Max Protection





Invisible 09878

Anti-Perspirant Roll On 50ml | £4/100ml

£2



3-IN-1 DELICATE WASHES

For all-day freshness.





- pH balanced
- all day freshness
- suitable for everyday use

NEW LOOK SAME SKIN-LOVING FORMULAS



£3.25

£3.25



Moisture Socks 96% Polyester, 4% Elastane. 1 pair in 1 size.

19075 £4





Foot Works Nail Brush Polypropylene, nylon. Approx. 8.5cm x 2.5cm x 5.5cm.

> 15479 £2.50



Foot Works Heel Rasper Stainless steel, plastic. Approx. 9cm x 5cm x 4cm.

04267 £4.50

£24

Foot Works Paddle

Foot File

03046

£2.75

Toenail Clippers Carbon, silicone. Approx. 9cm x 1cm x 2cm. 02980 £2.50

16550

£5.50

Foot Works



BABY-SOFT SOLES

Wave goodbye to rough skin or calluses and enjoy smooth, soft feet.

NEW LOOK COMING SOON







27839 75ml | £5/100ml Normally £4.75

£3.75



Foot Works Rough Skin Remover

Helps to soften and remove hard skin for baby-soft feet.

04226 75ml | £5/100ml Normally £4.75

£3.75



Foot Works Intensive Callus and Corn Cream Reduces stubborn calluses. renews the feel of skin and

25445 75ml | £5/100ml Normally £4.75

makes feet soft.

£3.75



Moisture Cream Rehydrates very dry skin, softens and conditions rough feet.

02022 75ml | £5/100ml Normally £4.75

£3.75



Foot Works Silicone Heel Enhancer Socks Silicone. Approx. 10cm x 10cm. 1 pair in 1 size.

04374 £5



Foot Works Expert Exfoliating Foot Mask 04168 20ml £5.50



Foot Works Active Reviving Foot Soak 64113 100ml

£4.50

TOOLS FOR LOOKING YOUR BEST

at home & on-the-go



Men's Battery Rotary Shaver ABS, stainless steel. Approx. 15 x 5.5 x 6.8 cm. Requires 2 x AA batteries (not included).

19331 £25



Mens Grooming Set

In the set: PP comb, stainless steel accessories: scissors, tweezers, nail clipper with nail file. PU case 11,8 x 7,5 x 2 cm.

26245

£7



Mens Battery Ear & Nose Trimmer ABS, stainless steel. Approx. 13 x 2.8 x 2.6 cm. Requires 1 x AA battery (not included).

21881 £10

Mens Razor with Interchangeable Heads Includes 1 handle and 5 razor cartridges. ABS, stainless steel. 14.5 x 4.5 cm.

15305 £5.50



SHOWER, SHAVE & MOISTURISE

Get ready to face whatever the day throws at you with our daily grooming essentials.





- · exclusive blend of ingredients with benefits for men's skin
- multiple uses
- · always caring and moisturising

SET OF 3 **SAVE £1.50**

ESSENTIAL LINE



*Excluding 3-in-1 Hydra Gel.

set contains:

- Avon Care Essential 3-in-1 Shampoo, Conditioner & Body Wash | 200ml |
- Avon Care Essential Shave Gel | 150ml |
- Avon Care Essential Aftershave Balm & Moisturiser | 100ml |

69617

Worth £8

1. Avon Care Essential 3-in-1 Shampoo, Conditioner & **Body Wash**

58545

200ml | £1.25/100ml

£2.50

2. Avon Care Essential Shave Gel

58784

150ml | £2/100ml

£3

3. Avon Care Essential Aftershave Balm & Moisturiser

58800

100ml

£2.50

ESSENTIAL LINE

Avon Care Essential 3-in-1 Hydra Gel 58206

50ml | £4.50/100ml £2.25



SENSITIVE LINE

Avon Care Sensitive 2-in-1 Aftershave Balm & Moisturiser

02089 100ml

£2.50



NO MORE TEARS JUST GOOD, CLEAN FUN

Make smiley memories at bathtime every time with these fun and foamy, monsterously fruity favourites.

AVON

kids

3-5 years









Apple. 18077 18036 200ml | £1.12/100ml 200ml | £1.12/100ml

£2.25 £2.25

200 ml/Mn/8me

18085 200ml | £1.12/100ml £2.25

3. Avon Kids

2in1 Shampoo

& Conditioner.

Watermelon.

4. Avon Kids 2in1 Goodnight Bath & Body Wash. Lavender.

18069 200ml | £1.12/100ml

£2.25

5. Avon Kids **Detangling Spray.** Mango.

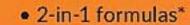
kids

2IN1 SHAMPOO& CONDITIONER

WATERMELONSCENT

18044 200ml | £1.12/100ml

£2.25



• deliciously fruity or floral scents

• fun characters, great for storytelling in the tub



CHILD-FRIENDLY, TEAR-FREE, GENTLE FORMULAS PERFECT FOR EVERYDAY USE



DERMATOLOGIST AND OPHTHAMOLOGIST TESTED

*Excluding the Detangling Spray.



MISSIT, MISS OUT

JUST

142

1. Avon Kids 2in1 Shampoo

& Conditioner.



Avon Kids Hair Gel. Fresh.

17996

50ml | £4.50/100ml

£2.25

Avon Kids 2in1 Shampoo & Body Wash. Fresh.

17988 200ml | £1.12/100ml

£2.25

17970 150ml | £2.67/100ml £4

Cologne Spritz.

Fresh.

mandarın sorbet, crystal strawberry, cotton candy

> Avon Kids Eau de Cologne. Fruity.

16709

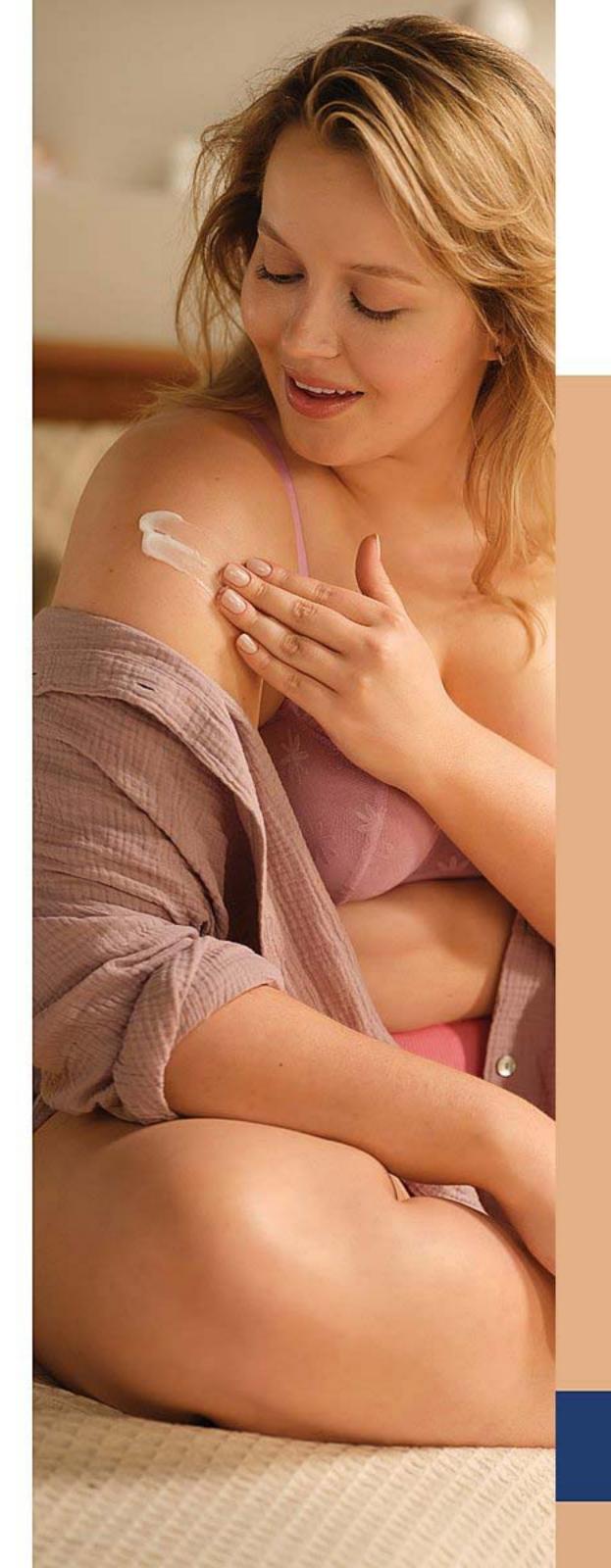
30ml| £13.33/100ml

£4

18010 200ml | £1.12/100ml £2.25

Avon Kids Body

Wash. Fruity.



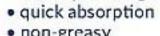
ONE CREAM, **FULL BODY CARE**

For touchably soft hands, body and face.





- all-day moisture*
 dermatologically tested
- softening moisture
- healthy-looking skin
- · non-greasy



JUST £4.25





48H'



- · all-day moisture*
- soothing care
- softening moisture · healthy-looking skin
- quick absorption
- non-greasy



HAND CREAMS 1 FOR **£2**

2 FOR ACROSS PAGES 146 & 147

SAVE UP

HAND CREAM

75ml | £2.66/100ml

AVON CARE

trusted by millions of women worldwide

31955 1. hydrating cherry, with antioxidants 2. hydrating with coconut oil 45443 3. replenishing with avocado oil 43166 4. nourishing with cocoa butter 43927 5. smoothing with pineapple, mango & papaya extracts 74666 6. hydrating with watermelon extract 43745 7. gentle with multibiotics & vanilla extract 36012 37648 8. fruity radiance boost with strawberry & blueberry extracts 9. long-lasting protection with silicone & glycerine 65243 66894 10. moisture & soothe with glycerine & almond oil 52175 11. Celestial Bloom Hand Cream cosmic violets & raspberry

75 тІ/мл/дლ €

*After multiple applications. Based on Clinical Efficacy Study with 28 people (all hand cream except for Glycerin Hand Cream), and on Consumer Science Study with 11 people (Glycerin Hand Cream).

(A)

75 ml/мл/де е





IF YOU LIKED

THOSE...

... YOU'LL LOVE THESE!







SCENT



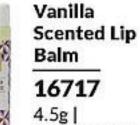


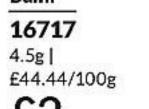






Hydrating Lip Balm 02436





Scented Lip Balm 16733 4.5g £44.44/100g

Apple Pie

HAND CREAMS

720ML BODY LOTION





Jasmine Scent & Glycerin Shimmering **Body Lotion**

10439 720ml | £0.69/100ml

WATERMELON DAILY HYDRATION



BODY WASHS

BODY LOTIONS

Watermelon Daily Hydration Body **Lotion Mist Spray** 55350

250ml | £1.70/100ml

£4.25

Coconut

17392

Hydrating **Body Wash**

400ml | £0.56/100ml



Watermelon Daily Hydration Body Lotion Gel 58719 200ml | £1.75/100ml

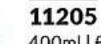


00406 400ml | £0.56/100ml

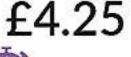


500ml | £0.60/100ml

Derma Recovery+ **Repairing Body** Lotion



400ml | £1.06/100ml





Get it before it's gone!



Derma Extra-Firm+ Firming **Body Lotion** 15990

400ml | £1.06/100ml £4.25



Derma Restoring Body Lotion 18150 400ml | £1.06/100ml £4.25

Jasmine Scent &

Body Wash

06304

Glycerin Hydrating

CARING HYDRATION FOR EVERY BODY





- all-day moisture*
- · nourished feeling skin after 1 use**
- softening moisture
- · healthy-looking skin
- quick absorption
- · non-greasy

BODY LOTIONS





*After multiple applications. Based on Clinical Efficacy Study with 30 people.

**Based on Consumer Science Study with 192 people.

BERRY FUSION



Berry Fusion Radiance Body Lotion

14548

400ml | £0.88/100ml

£3.50

Berry Fusion Radiance Multipurpose Cream

26211

400ml | £1.06/100ml

£4.25

Berry Fusion Radiance Hand Cream

44404

75ml | £4/100ml

£2







Bottle made from

97,5% recycled

plastic***

REVITALISING ROSEMARY & CARROT SEED

with oat & angelica extracts

HAND LOTION

for up to 24-hour* moisture

1.22954

250ml | £1.80/100ml

£4.50

ROOM SPRAY** 3.22996 100ml

£4.50

HAND WASH

2.22947 250ml | £1.40/100ml

£3.50

BATH & SHOWER ELIXIR

4.21683 500ml | £1/100ml

£5

ENERGISING GERANIUM LEAF & ORANGE

with orange & sea kelp extracts

HAND LOTION for up to 24-hour*

moisture

1.25312

250ml | £1.80/100ml

£4.50

ROOM SPRAY**

3.25361 100ml

HAND WASH 2.54452

250ml | £1.40/100ml

£3.50

BATH & SHOWER

ELIXIR

4.25460 500ml | £1/100ml

£5 £4.50

LUXURIOUS LEMONGRASS & COCONUT

with shea butter extract

HAND LOTION

for up to 24-hour* moisture

1.13649

250ml | £1.80/100ml

£4.50

ROOM SPRAY** 3.28548 100ml

£4.50

HAND WASH 2. 15750

250ml | £1.40/100ml

£3.50

BATH & SHOWER **ELIXIR**

4.25759

500ml | £1/100ml £5

*After multiple applications. Based on a consumer study with 12 participants.



**All home fragrance items in this brochure have a hazard classification under the Classification, Labelling of Packaging Regulation. Please see product details at avon.uk.com for full hazard details.

AROMATIC BERGAMOT & **GREEN TEA**

with verbena extract

Normally £5

Awaken your senses with added verbena extract.

FROM



Normally £4.50

Enriched with

natural origin

extracts

Normally £4.50

£3.75

Normally £3.50

£2.75



720ml | £0.45/100ml

£3.25





white lily & musk 17624



peach & vanilla orchid 01511



grapefruit & cedarwood 02311

250ML

Shower gel

250ml | £0.60/100ml £1.50

GEL, MOISTURISING

raspberry

& cassis

12427





musk

24455

lemon & basil

12625

mandarin, ylang ylang, oud 22269



peony & magnolia 62877



peach & vanilla orchid

02204



white lily and musk scent 27268



marine & peppermint

24471

250ML **Hand Wash**

250ml | £0.70/100ml £1.75

freesia & pomegranate





jasmine scent

56663



lemon & basil

water fruits & musk scent 14159



musk scent

11445

ALL SENSES PRODUCTS **ENRICHED WITH** NATURAL EXTRACTS



RECYCLABLE BOTTLES* *Excludes pump. Please remove when recycling.



CHOOSE YOUR FAVE SIZE!

500ML Bubble bath 500ml | £0.50/100ml

£2.50

1 LITRE
Bubble bath

1 litre



rose & warm amber

07484 00653 500ml 1 litre



bergamot & vanilla

28589 28597

500ml 1 litre



water mint & cucumber 10074 18234

1litre

500ml



mandarin, ylang ylang, oud 22301 55434

1000ml

500ml

NEW



peony & magnolia

20867 500ml

13672 1000ml



peach & vanilla orchid 04952 500ml



calming lavender & musk 03954 500ml



lemon & basil 28365 1000ml

250ML

cosmic violets & raspberry

Celestial Bloom Bubble Bath

18994

250ml | £0.70/100ml

£1.75



ALL SENSES PRODUCTS ARE ENRICHED WITH NATURAL EXTRACTS



RECYCLABLE PACKAGING







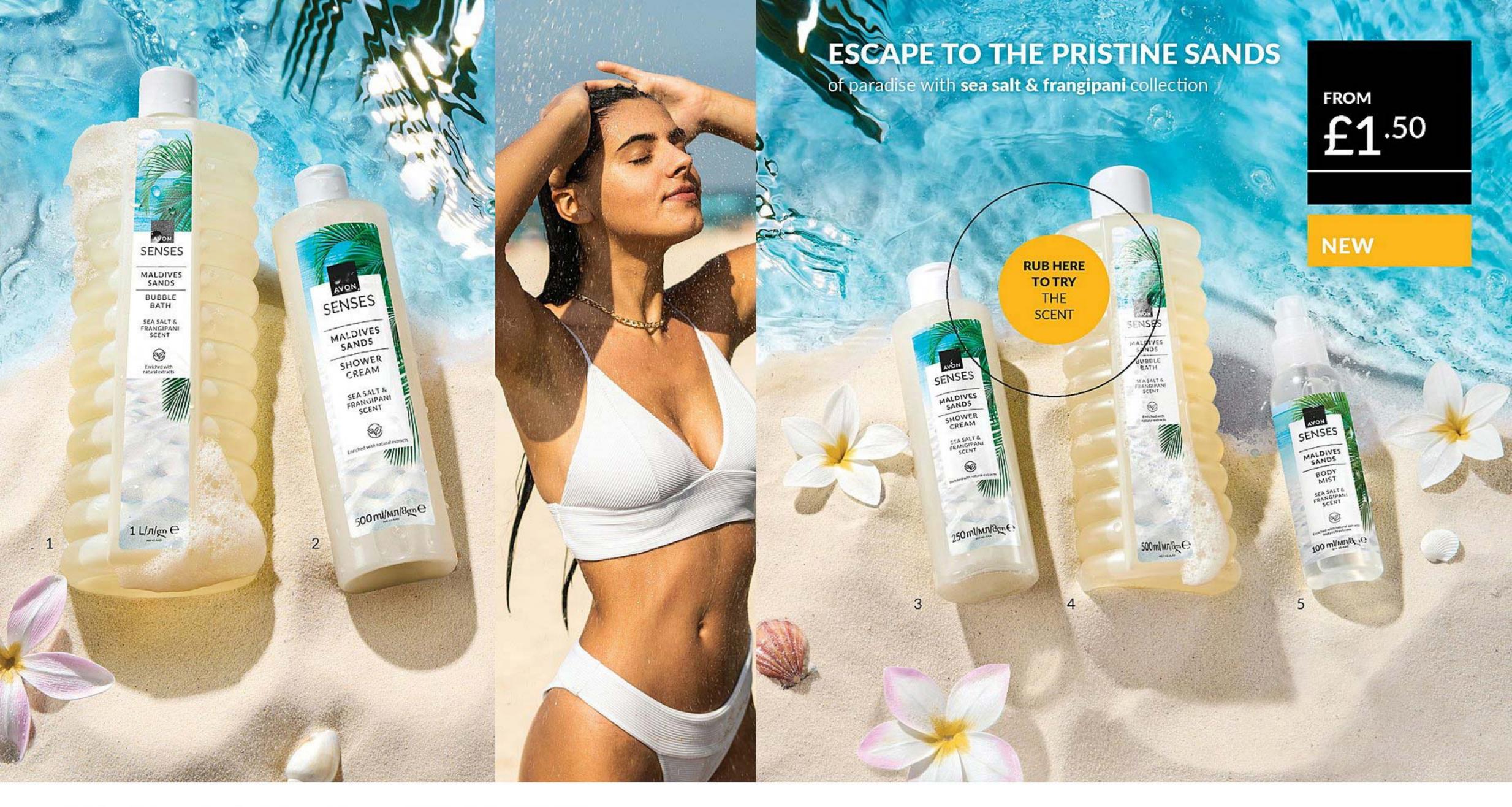
1. Raspberry Retreat **Body Lotion** 00950 100ml

£1.50

2. Lime Lagoon Shower Gel 00943 100ml

3. Coconut Cove 2in1 Shampoo 00802 100ml £1.50

£1.50 159 158





1. Maldives Sands
Bubble Bath

08474 1000ml

£3

2. Maldives Sands Shower Cream

01537 500ml | £0.45/100ml

£2.25

3. Maldives Sands Shower Cream

01529 250ml | £0.60/100ml £1.50 4. Maldives Sands
Bubble Bath
22921

500ml | £0.50/100ml 100ml £2.50 £4

5. Maldives Sands Body Mist 54403 100ml











- moisturising & refreshing care for hard working feet
- · juicy summer scent
- with vitaminE

1. Guava & **Passionfruit** Exfoliating Foot Scrub

01586

75ml | £6.33/100ml £4.75

2. Guava & **Passionfruit** Moisturising Foot Lotion 01669

75ml | £6.33/100ml

£4.75

Passionfruit Refreshing Foot Spray 01701

3. Guava &

£4.50

100ml

YOUR **SUNCARE SAVIOURS**

Whether you want to protect, hydrate or bronze your skin, we've got the whole family covered.



AFTER SUN

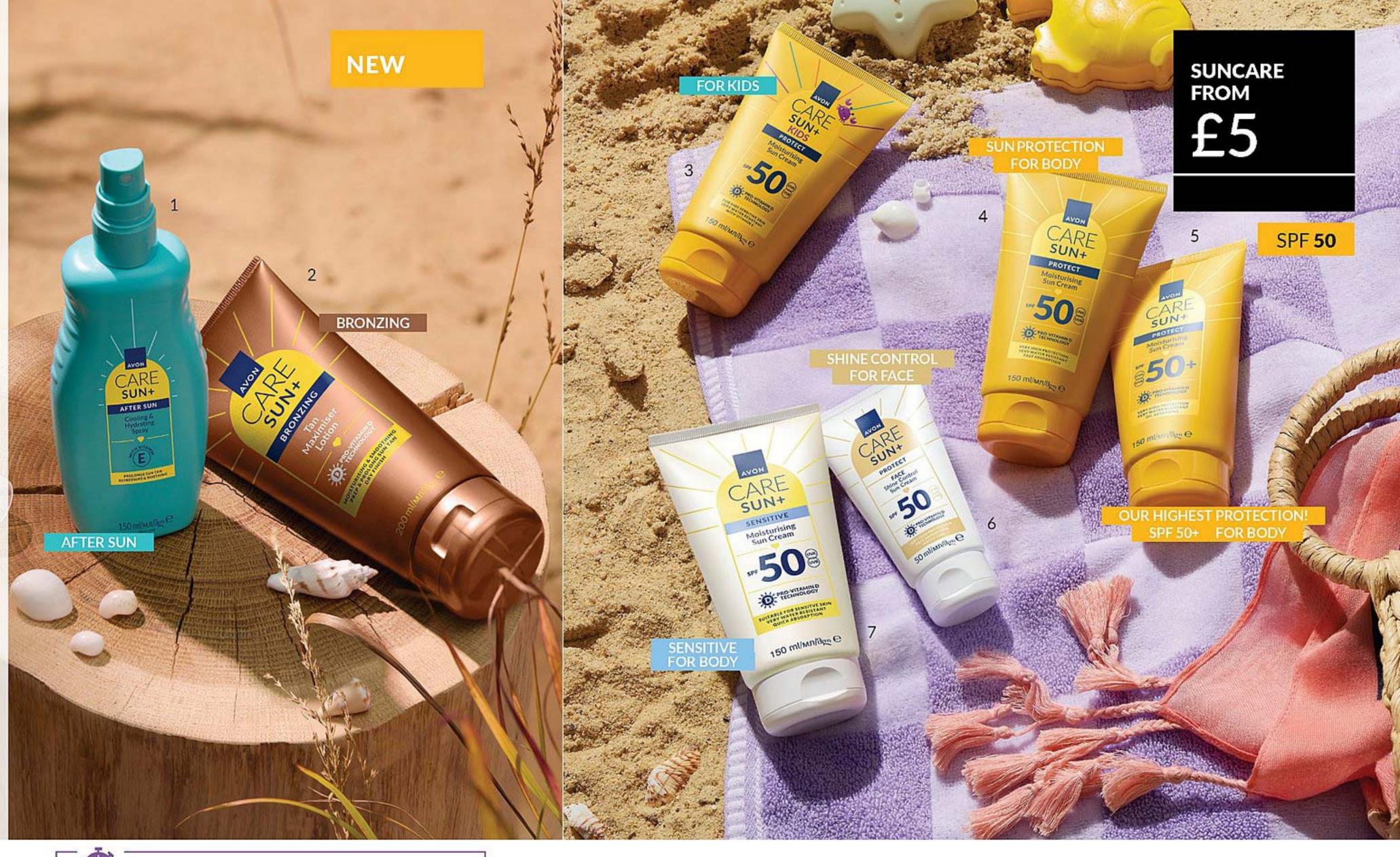
- skin moisturising
- · with aloe vera and glycerin
- · helps smooth and soften the skin
- · refreshing scent
- contains vitamin E
- dermatologically tested

BRONZING

- · supports skin's natural tanning process
- with Pro-Vitamin D Technology
- · formulated for skin strengthening
- · helps with skin smoothing
- helps to soften skin
- non-greasy with a dry finish

SUN PROTECTION

- · moisturises while helping to protect against sunburn
- · with Pro-Vitamin D Technology
- highly effective UVA/UVB protection
- · water and sweat resistant
- · absorbs quickly and leaves no residue
- · non-greasy formulas with a dry finish



1. SUN+ AFTER SUN Cooling & Hydrating Spray

20248

150ml | £3.33/100ml

£5

2. SUN+ BRONZING Tan Maximiser Lotion

02931

200ml | £3.50/100ml

£7

Shine Control SPF30 Facial Sun Cream

Avon Care Sun



Get it

gone!

before it's

67892 50ml | £13/100ml £6.50



SPF 30 Moisturising Lotion 47738

150ml| £4/100ml £6

3. SUN+ PROTECT Kids Moisturising Sun Cream SPF 50

09910

150ml | £5.33/100ml

£8

4. SUN+ PROTECT Moisturising Sun Cream SPF 50

02873 150ml | £5.33/100ml

£8

Cream SPF 50+

20180 150ml | £5.33/100ml £8

5. SUN+ PROTECT 6. SUN+ PROTECT **Moisturising Sun** Face

Shine Control Sun Cream SPF 50 For

10298

50ml | £13/100ml

£6.50

20800 150ml | £5.33/100ml £8

7. SUN+ SENSITIVE

Moisturising Sun

Cream SPF 50

AMAZING PRICES

PAMPERING BUBBLE BATH



1. peach & vanilla orchid 05256 2. calming lavender & musk 03095

£3 EACH

3-IN-1 CREAM FOR FACE, HANDS AND BODY



1. Avocado
Replenishing
Multipurpose Cream

24828

400ml | £1.06/100ml

2. Essential Moisture Multipurpose Cream with Glycerin, Almond Milk & Vit. E

02998

400ml | £1.06/100ml

£4.25 EACH

XXL REFRESHING SHOWER GEL



FOR HIM

1 litre

1. Senses Ocean Surge Hair & Body Wash 19844

720ml | £0.45/100ml

FOR HER

2. Senses Raspberry Delight Shower Gel

11783 720ml | £0.45/100ml

£3.25 EACH

EASY DETANGLING FOR KIDS



1. Avon Kids 2in1 Shampoo & Conditioner. Fruity.

18028

200ml | £1.12/100ml

2. Avon Kids Detangling Spray. Fruity.

14811

200ml | £1.12/100ml

£2.25 EACH

Suitable for children over the age of 3.

INSTANT REFRESHMENT FOR TIRED FEET

New look coming soon



1. Deodorising Foot Spray 12864 100ml

2. Foot Works Active Odour Control Spray 27581

£4.50 EACH

SHAVE & SHOWER DAILY ESSENTIALS



1. Avon Care Sensitive 2-in-1 Anti-Dandruff Shampoo & Conditioner

03327 200ml | £1.25/100ml

£2.50

2. Avon Care Sensitive Shave Gel

56838 150ml | £2/100ml

£3

AT-HOME HAIR REMOVAL



1. Hair Removal Face Cream 00620 15ml | £21.67/100ml

£3.25

2. Hair Removal Legs & Body Cream 21527 100ml

£6

XXL SHAMPOOS FOR DAILY USE



1. Reconstruction 19406

2. Anti-Dandruff 19950 700ml | £1.18/100ml

£8.25 EACH

PRICES FROM

£2

MOISTURISING HAND CREAMS



 with glycerin, almond milk &

vitamin E 16402
2. with jasmine scent & glycerine 24018
75ml | £2.67/100ml

£2 EACH

LEAVE-IN HAIR TREATMENT SPRAYS



1. Mega Volume Treatment Spray 18218

100ml

2. Advance
Techniques Ultimate
Shine Illuminating
Treatment Spray
14100
100ml

£5.50 EACH

PROFESSIONAL HAIR TREATMENTS



1. Advance Techniques Loss Control Leave-In Treatment Spray

17632 100ml

£5.50

2. Advance Techniques Fabulous Curls Curling Cream

24166

150ml | £3.83/100ml

£5.75



Why? Because breast cancer is the most commonly occurring cancer in women globally. So, when you take time out to pamper yourself, don't forget to check for signs.

Get your BOOB LOVE on and get feeling yourself. It's selfcare that could save your life.





Breast Cancer Awareness Cosmetic Bag - White White and pink. PU, polyester.

Approx. 20cm x 13.5cm x 5.5cm.

68551 £6

Breast Cancer Awareness Bracelet - Dark Pink Pink and gold tone. Brass,

glass, zinc, fabric. Approx. 18.5cm + 2.5cm extension chain.

45633 £5

Breast Cancer Awareness Candle

Burns for approx. 28.5 hours. Includes card to find out more about the Avon Breast Cancer Promise.

45641

AVON BREAST CANCER PROMISE

We're proud to have donated US \$951 million to breast cancer causes worldwide... join us and be a part of it!



Breast Cancer Awareness Cosmetic Bag - Pink

Pink, black, purple and turquoise. PU, nylon. Approx. 17cm x 10cm x

04895

£11

Breast Cancer Awareness Bracelet - Light Pink

Pink and gold tone. Polyester, zinc, glass. Adjustable.

06015

£5.50



Introducing AVON X

Illustrator Mel brings her signature powerful pops of joy & positivity to Avon.

10% of profits donated to breast cancer causes estimated at 42p for every White Cosmetic Bag sold, 43p for every Dark Pink Bracelet sold, 55p for every Candle sold, 92p for every Pink Cosmetic Bag sold and 48p for every Light Pink Bracelet sold. Coppafeel! registered charity number: 1132366













Light, soft, breathable and quick-drying, this high-tech fabric helps you stay cool when it's warm and warm when it's cool - whatever the season

WHY CHOOSE COOLMAX®?



QUICK-DRYING

Fast-drying for greater comfort.



LIGHTWEIGHT

Feather-light and super-soft fabric.



BREATHABLE

Draws moisture from your skin.

COOLMAX* Cami Top This versatile cami top will help you beat the heat.

Black. All season COOLMAX® 59% polyester, 32% nylon, 9% elastane.

Small 73825 73932 Medium 73965 Large Extra Large 70938 Models wear Extra Large and Medium

£16

All fashion and home products are subject to availability.

COOLMAX® Leggings Providing comfort in cooler weather, these leggings trap warmth close to your skin.

| Small | 32128 |
|-------------|--------------|
| Medium | 70995 |
| Large | 33258 |
| Extra Large | |
| Model wear | s Extra Larg |

£22

COOLMAX® Cycling Shorts These shorts draw moisture from your skin and dry fast, keeping you perfectly cool. Black. All season COOLMAX® Black, All season COOLMAX® 57% polyester, 32% nylon, 59% polyester, 32% nylon, 11% elastane. 9% elastane. 49197 Small 48520 Medium 48330 Large Extra Large 49221 Model wears Medium £14

2-IN-1 DIFFUSER & AIR PURIFIER

BREATHE BETTER

FILTER FRESH of dust particles, down to 0.2 microns.

360° COVERAGE An advanced intake system purifies air, covering up to 4.5 sq ft.

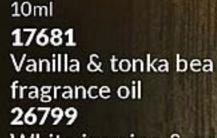
2-IN-1 • Removes particles and diffuses your favourite scent.

Pure Aroma Diffuser & Air Purifier

This portable air purifier is small but effective. In filtration mode, it helps filter the invisible dust and pollen in your room. In diffuser mode. it fragrances newly clean air with your favourite oil blend (not included).

White. ABS, silicone. Approx. 11cm x 11cm x 17.5cm. Powered by USB cable (included).

25486 £39



White jasmine & neroli fragrance oil 03590 Lavender & bergamot fragrance oil 62935 Fresh cotton fragrance oil 27748 Sand lily and amber fragrance oil



FRESH SCENTS

Create perfect spaces with our fragrance oils.

> £3.50 **EACH**



All home fragrancing items in this brochure have a hazard classification under the Classification, Labelling and Packaging Regulation. Please see product details at avon.uk.com for full hazard information.



You don't have to be staying in one place to enjoy the comfort of familiar scents. Take your favourite fragrance from room to room, or let it diffuse as you drive

AVON

VANILLA &

TONKA BEAN

CAR DIFFUSER REFILLS

THE SWEET SPOT

aroma, opt for Vanilla

& Tonka Bean (diffuser

and refill sold separately).

For an inviting, warming

Car Diffuser

Whether it's a school run, commute or road trip, diffusing fragrance in the car will bring a calming touch to any journey. Clip to an air vent and the air flow from the fan will allow wafts of scent to fill your vehicle.

Aluminium, polypropylene. Approx. 1cm x 8cm. Includes 1 x Fresh Cotton refill. Lasts up to 3 weeks.

07609

£6

All fashion and home products are subject to availability.



SWITCH IT UP

Fancy a change to your in-car scent? Take your pick from our five fragrances.

Car Diffuser Refill

Pack of 2. Lasts up to 3 weeks.

Vanilla & Tonka
Bean 08706
Fresh Cotton 07542
White Jasmine
& Neroli 07039
Lavender &
Bergamot 07096
Sand Lily & Amber
27771

£5



180 Nova by AVON May 2025

May 2025 Nova by AVON 181



| PIC | CK A SCENT | SAND LILY & AMBER Aquatic, citrusy and floral, with a woody, musky base. | LAVENDER & BERGAMOT Aromatic lavender, eucalyptus and bergamot. | VANILLA & TONKA BEAN The warm, sweet scent of vanilla, almond and tonka. | FRESH COTTON A crisp blend of green apple, orange blossom and soft musk. | WHITE JASMINE & NEROLI Lively jasmine, gardenia and neroli. |
|-----|---|---|---|--|---|---|
| | REED DIFFUSERS 70ml, 196g. Last up to 6 weeks. £7.50 | 27730 | 16584 | 00265 | 12278 | 26781 |
| | CANDLES 120g. Burn for up to 25 hours. £6 | 13318 | 03038 | 20263 | 04390 | 26740 |
| | FRAGRANCE OILS 10ml. | 31708 | 48397 | 70011 | 48793 | 48033 |
| | SCENTED SACHETS 10cm x 17cm. Last up to 4 weeks. | 27797 | 03962 | 13177 | 09316 | 26823 |
| | CAR DIFFUSER REFILLS Packs of 2. Last up to 3 weeks. | 34249 | 49684 | 70615 | 47332 | 30064 |
| | WAX MELTS 70g. Packs of 6. £3.50 | 27813 | 16691 | 45062 | 14720 | 26807 |

RUB HERE TOTRY THE **GIVE ME SUNRISE** SCENT Our Sunrise Blossom blend merges the juicy, fresh floral scents of hibiscus and osmanthus for a grown-up, refined aroma. NEW! Sunrise Blossom Hanging Pomander This moulded pomander is infused with notes of hibiscus and osmanthus, and features a leaf detail design with a jute ribbon for easy hanging. Diatomite, gypsum, linen. Approx. 7cm x 1.5cm. 27300 £6.50 NEW! Sunrise Blossom Candle Pink wax is infused with fruity, floral aromas and poured into a must-keep pearlescent glass jar. 160g. Glass. Burns for up to 40 hours. 15586 £11 NEW! Sunrise Blossom Reed Diffuser Quite unlike any other reed diffuser, the sculptural natural rattan reeds - poised in an apothecary-style glass bottle -**GIFT IT** could be mistaken for artwork. Comes in a gift-80ml. Glass. Lasts up to 5 weeks. worthy floral 27052 print box. £15.50 All fashion and home products are subject to availability. May 2025 Nova by AVON





MUST-HAVE CLASSICS

When it just has to be the sophisticated look.



Lace Overlay Bra

Soft, stylish and sepiatoned, our padded nonwired lace overlay bra, with built-up lace on the shoulders and back, offers more coverage than you might expect from a wireless lace bra. Wear it with confidence in this bronzed terracotta colourway.

Lace: 90% nylon, 10% elastane. Lining: 92% polyester, 8% elastane. Pad: polyester.

Terracotta
 Small 8-10 25098
 Medium 12-14 25106
 Large 16-18 25114
 Extra Large 20-22
 25130
 Model wears Medium

● White Small 8-10 **19018** Medium 12-14 **11403** Large 16-18 **23523** Extra Large 20-22 **48702**

O Black
Small 8-10 12401
Medium 12-14 14902
Large 16-18 26732
Extra Large 20-22
27037

£18









GET **ORGANISED!**

Clever on-the-go storage solutions for your make-up, money and more.

Ariel Cosmetics Bag Our snake-print make-up pouch has smart pockets for all your cosmetics.

Green and blue. Polyester. Approx. 21cm x 9cm x 9cm.

54585 £12

NEW! Ariel Purse

A versatile purse with snake-print detail, a detachable card holder with edgy stud and and roomy storage.

Cream. PU outer, polyester lining. Approx. 13cm x 2.5cm x 10cm.

> 11684 £10

NEW! Eden Handbag

This structured shoulder bag has generous space metal accents.

Pearlised metallic beige. PU outer, polyester lining. Approx. 24cm x 10cm x 21cm.

56713 £22

NEW! **Ariel Scarf**

Keep warm and cut a dash with this bright, lightweight snakeprint scarf, designed to make you stand out.

Green and blue. Polyester. Approx. 180cm x 50cm.

> 28035 £8







Remy 3-Piece Earrings Set

Unlike most other jewellery, your earrings are always on show - so deliver a polished presentation with this trio of sculptural, oversized studs.

Gold tone and silver plated. Zinc, stainless steel, aluminium. Earrings range from approx. 1cm - 3cm.

15552

£9



NEW!

Love For Everyday 14-Piece Earrings Set Get loads of different looks with this mixed-metal set of beads, faux pearls, bezels with glass stones, bars and waves.

Mix of gold tone, rose gold tone and silver plated. Plastic, aluminium, glass, stainless steel. Earrings range from approx. 0.5cm - 1cm.

17665

£6.50





Ariel 2-Tone Chunky Earrings

Frame your face with these clever 2-tone hoops. Wear them interlocked in gold and silver, or detach the silver hoops for an all-gold look - either way, you'll make a fabulous first impression.

Gold tone and silver plated. Zinc, stainless steel. Approx. 2.5cm x 1.5cm.

15693

£6.50



HABIT HACKER

Looking to level up your fitness routine, monitor your health and stay connected? You need a smart watch that's intuitive and full of functions



Soteria Smart Watch

Encourage good habits with this advanced smart watch on your wrist. It has 22 sports modes, healt tracking and more - and will notify an emergency contact if you sound an SOS alarm. Compatible with Android (version 6.0 and above) and Apple iOS (version 12.0 and above).

With stainless steel buckle and silicone strap. Adjustable between approx. 17cm and 23.5cm. Includes a non-replaceable, rechargeable lithium battery, and USB charging cable.

> O Pink 00554 • Black 00539

£65

YOU'RE IN CONTROL

Packed with features to keep you going - day by day, step by step.





TRACKER

SLEEP MENSTRUAL TRACKER





HEART RATE BREATHING MONITOR

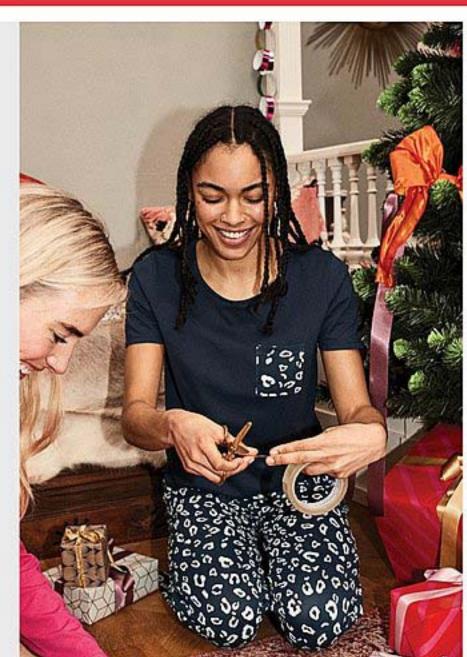




STEP COUNTER

SOS ALARM

OUTLET







Navy Leopard

Print PJs

Dark blue.

100% cotton.

XL 13896

Normally £16

SAVE £4

194

13813

59469

59535

Time For Energy Fragrance Oil

Awaken your senses with this vibrant aroma - perfect for oil burners and reed diffusers. 10ml.

64121 Normally £5.50

£4.50

Time for Energy Diffuser

70ml. Lasts up to 6 weeks.

64246 Normally £9 **F7.50**

SAVE £1.50

Time for Energy Candle

160g. Burns for up to 30 hours. 64386

F6 SAVE£1



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Pink Zebra Wrap Towel

Pink and mauve. Polyester. S/M approx. 71.5cm x 140cm. L/XL approx. 71.5cm x 150cm.

S/M **63776** L/XL **48645** Normally £15

£10.50

Pink Zebra Hair Towel Wrap

Pink and mauve. Polyester. One size, approx. 24cm x 60cm.

64022 Normally £7

£5 SAVE £2



Eve Reed Diffusers Gift Set

63875

4pc. Normally £18

£16.50 SAVE £1.50 Includes Become Reed Diffuser, Truth Reed Diffuser, Confidence Reed Diffuser, Prive Reed Diffuser. Each 30ml/80g reed diffuser lasts up to 35 days. Lace Overlay Bra Lace: 90% nylon, 10% elastane, lining: 92% polyester, 8% elastane, pad: polyester.

SML bust waist hips S 82-86 65-69 90-94 M 91-96 74-79 99-104 L 101-106 84-89 109-114 XL 112-118 95-101 120-126

FUCHSIA

Small 8-10 64295 Medium 12-14 64303 Large 16-18 64360 Normally £18

£15.50

PIN

Small 8-10 63925 Medium 12-14 63966 Large 16-18 64006 Extra Large

20-22 **64014** Normally £16

£13.50 SAVE £2.50

Rhea Purse

Lilac. PU outer with polyester lining. Approx. 13cm x 10cm x 2cm.

63891 Normally £8.50

£5.50





Orange

22913

£5.50 SAVE £4.50



HALF PRICE

| Crystal Clear | 06205 |
|-------------------|-------|
| Wink Of Pink | 04556 |
| Gleaming Guava | 04796 |
| Luminous Nude | 04705 |
| Just Peachy | 06569 |
| Peony Blush | 26641 |
| Rusty Luster | 04945 |
| Pomegranate Punch | 05017 |
| Cotton Candy | 05025 |
| Cherry Pick | 05173 |
| Tropical Twist | 04978 |
| Wisteria Glow | 05223 |
| Mulberry Glaze | 05660 |
| Gold Digger | 22723 |
| Lavender Maze | 56473 |
| Forbidden Fig. | 04762 |
| Crushed Lime | 15214 |
| Spellbound | 05272 |

Ultra Colour Lip Gloss

/ml | £5/10ml Normally £7

THE NEED TO KNOW

The prices featured in this brochure are recommended prices, which apply to Avon Reps. Our Reps have the final decision on resale prices to their customers. If you're not 100% happy with your purchase you can return it within 28 days of delivery for a full refund or exchange - even if you've already tried it. This guarantee is on top of your statutory rights. If you want to return something that came with a free gift, make sure that you return both items for a full refund. Avon reserves the right to offer you a substitute product, but if we ever need to we promise to make sure it's of equal or greater value. Products marked 'get it before it's gone' are planned for discontinuation within the next 2 campaigns, so may not appear again in brochure. They may be available online or in Avon's sales for a limited time, whilst we still have stock. Don't forget to ask your Rep for our fab Avon alternatives.

Continued on page 120 UK |5|0|8|0|5| C5/25/UK/LW/DC07/25