

AVON

avon.uk.com

BROCHURE 06 2016



SUPERIOR RESULTS to a £185*
professional facial peel

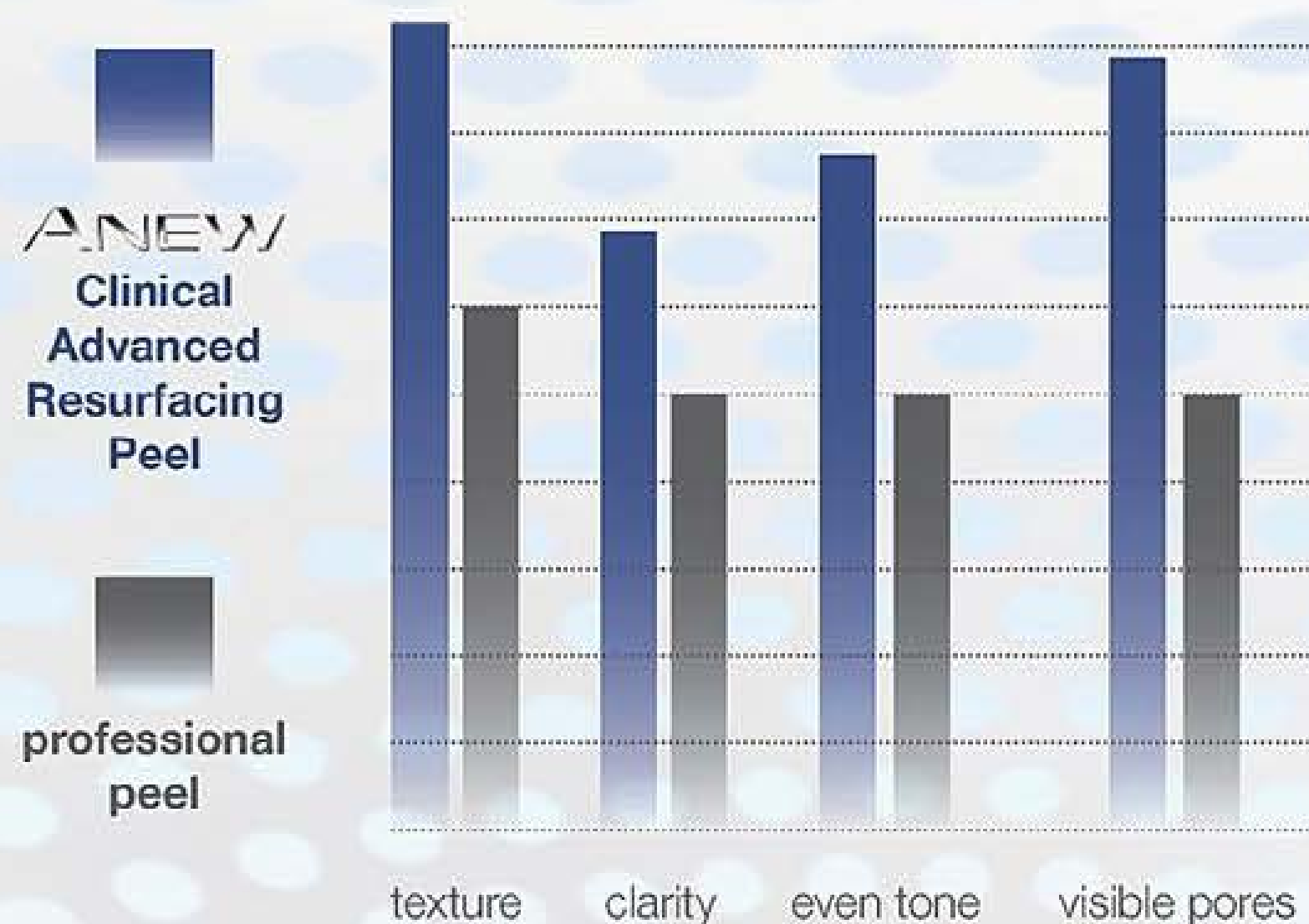
...for only **£10!**

*Based on average price of a professional peel, 2015.

GET DRAMATIC RESULTS, without the drama

No expensive procedure,
no redness or irritation,
just smoother, more glowing-looking
skin – at home!

...for just £10!



7 week, dermatologist-supervised photoageing study.
ANEW resurfacing peel (every other day) vs. 35% glycolic professional peel (3 treatments).

With ANEW's patented **Multi-Acid 5 Complex**, including our highest concentration of glycolic acid (10%), and **soothing botanicals** for a **gentle**, yet **effective** resurfacing peel.



an ANEW resurfacing peel
£10 for 30 treatments

ANEW CLINICAL



reveal **SMOOTHER, BRIGHTER-LOOKING SKIN** *new*
in just 1 sweep

- skin looks more youthful
- pores appear reduced
- lines and wrinkles appear diminished



“These are great, using them was a revelation. My skin feels and looks bright. My make-up appears smoother and people have noticed a difference.”



Linda Harrington, Avon Representative, Monmouthshire

“My skin looks brighter, more radiant and feels super soft. I’ve noticed the finest lines around my eyes have almost gone after only 4 times of using them.”



Beci Clish, Avon Representative, Warwickshire

NEW Advanced Resurfacing Peel
Professional-grade, at-home treatment pads that exfoliate, retexture and resurface all skin types – in one simple sweep. 30 pads.

03871

Price per piece = 33p

Will normally be £15

£10 save £5

INTRODUCTORY PRICE

£10
save £5

HOW TO USE:

2-3 times per week, sweep the textured side of the pad over cleansed face and neck. Once dry, apply your ANEW serum and moisturiser.

- allergy tested
- non-comedogenic

now it's time to **#MakeUpYourOwnMind**

find your favourites

Make-up p10-75

Skincare p76-117

Fragrance p118-141

Men's Store p142-147

Fashion p148-181

Home p182-191

Fitness p192-193

Hair Salon p194-203

Bath & Body p204-223

Causes p226-227

Mix & Match p228-239

show your support



Breast Cancer Crusade Pin
Silver-plated with acrylic beads.
Approx. 1cm x 3.5cm x 1.2cm.
14886

£2

For every pin sold £1.35 will be donated to Breast Cancer Now. Breast Cancer Now registered charity no. 1160558 (England and Wales) and SC045584 (Scotland) and a company limited by guarantee (Company No. 9347608).

follow us and join in!



AVON
Beauty Connects

THIS TRENCH =
your new best friend

The **most versatile** coat you'll ever own (at a **fraction of the price** you'd pay on the high street). You're welcome.



on-trend
leopard-print
lining



shower
proof



it's true –
we do **fashion**
and home too!



turn to page 148
to discover more **high quality** life and style
essentials at **great value prices**

new



spree
M&S
£89*

VS

save
AVON
£28

#MakeUpYourOwnMind

NEW Classic Trench Coat

Classic trench coat with buckle belt, full-length sleeves and leopard-print lining. Shell: 100% cotton. Lining: 100% polyester, excluding trims.

62885 8/10

63594 12/14

13946 16/18

25775 20/22

23028 24/26

Will normally be £40

£28 save £12

*Based on Marks & Spencer Buttonsafe™ Pure Cotton Belted Trench Coat with Stormwear™. Price sourced from www.marksandspencer.com, 06.10.15.

*set with sparkling
diamantés*



**WORTH
£25***

*Delicate charms – heart for
love, star for wish and moon
for dream – in on-trend
silver, gold and rose-gold
tones, travel around the
watch face as you move.*

*Based on normal brochure price.
†Excludes Causes products.



*diamanté
charm watch*

just
£10

when you spend
£9 or more
on make-up
across pages 10-63
in this brochure†
order using **04127**

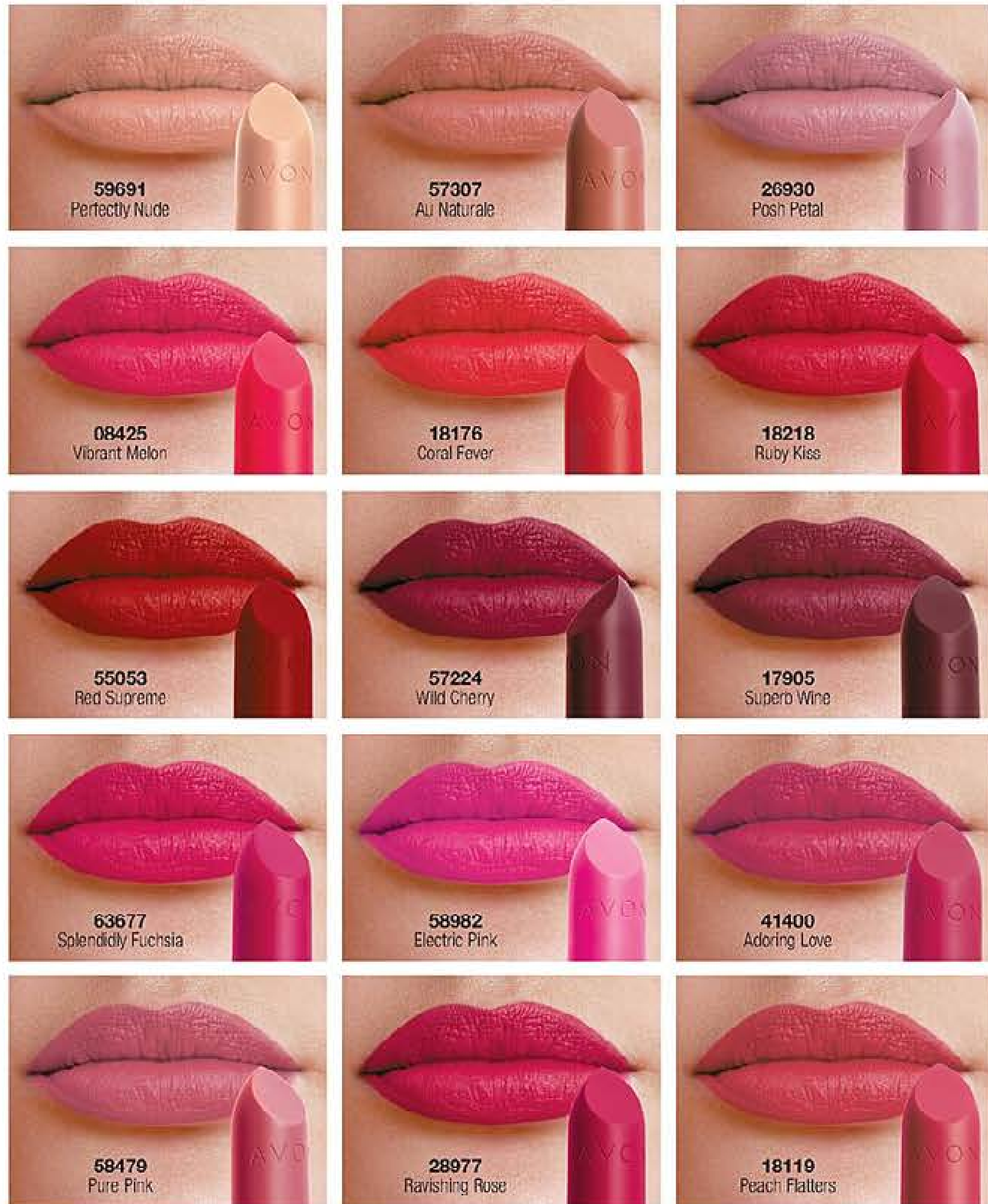
WORTH £25*

NEW Fleur Watch
Max. strap length approx. 18.7cm.
Glass stones. Stainless steel back. Includes
battery that can be replaced.

04127 offer price £10 when you spend
£9 or more on make-up across pages
10-63 in this brochure†
45195 full price **£25**

introducing *Perfectly Matte Lipstick*

100% MATTE LOOK, GUARANTEED COMFORT



*Obtained using a technical measurement of gloss value in laboratory conditions.
**Price sourced on 13.11.2015 from: www.maccosmetics.co.uk

diamanté charm watch **JUST £10** when you spend **£9 or more** on **make-up** across pages 10-63 order using 04127 see pages 8-9 for details



new
as seen on TV

our new lipstick is
more *matte*
THAN MAC!

the **PROOF**

We tested our matte lipstick in a lab against premium brand MAC's matte lipstick*...

MAC
MATTE
£15.50**

TRY TODAY
£5
save £3

THE RESULTS ARE IN OURS IS EVEN MORE MATTE!



NEW Perfectly Matte Lipstick
Will normally be £8
£5 save £3



applies like
a foundation,
dries like
a powder



23457
Ivory

23564
Nude

23846
Shell

23861
Creamy Natural

23895
Natural Beige

23903
Medium Beige

17178
Pure Beige

17194
Soft Honey

24083
Caramel

24091
Nutmeg

diamanté
charm watch
JUST **£10**

when you spend **£9** or more on
make-up across pages 10-63
order using **04127** see pages 8-9 for details



make-up artists I love CREAM-TO-POWDER

multitasking, 3-in-1
concealer, foundation
and powder

*"This has the perfect
combination of a compact
powder and foundation, making
it really easy to use. It is the
perfect solution for radiant skin
that stays dewy all day long."*

Phillippe Miletto, Make-up Artist



NOW IT'S TIME TO
**#MakeUp
YourOwnMind**

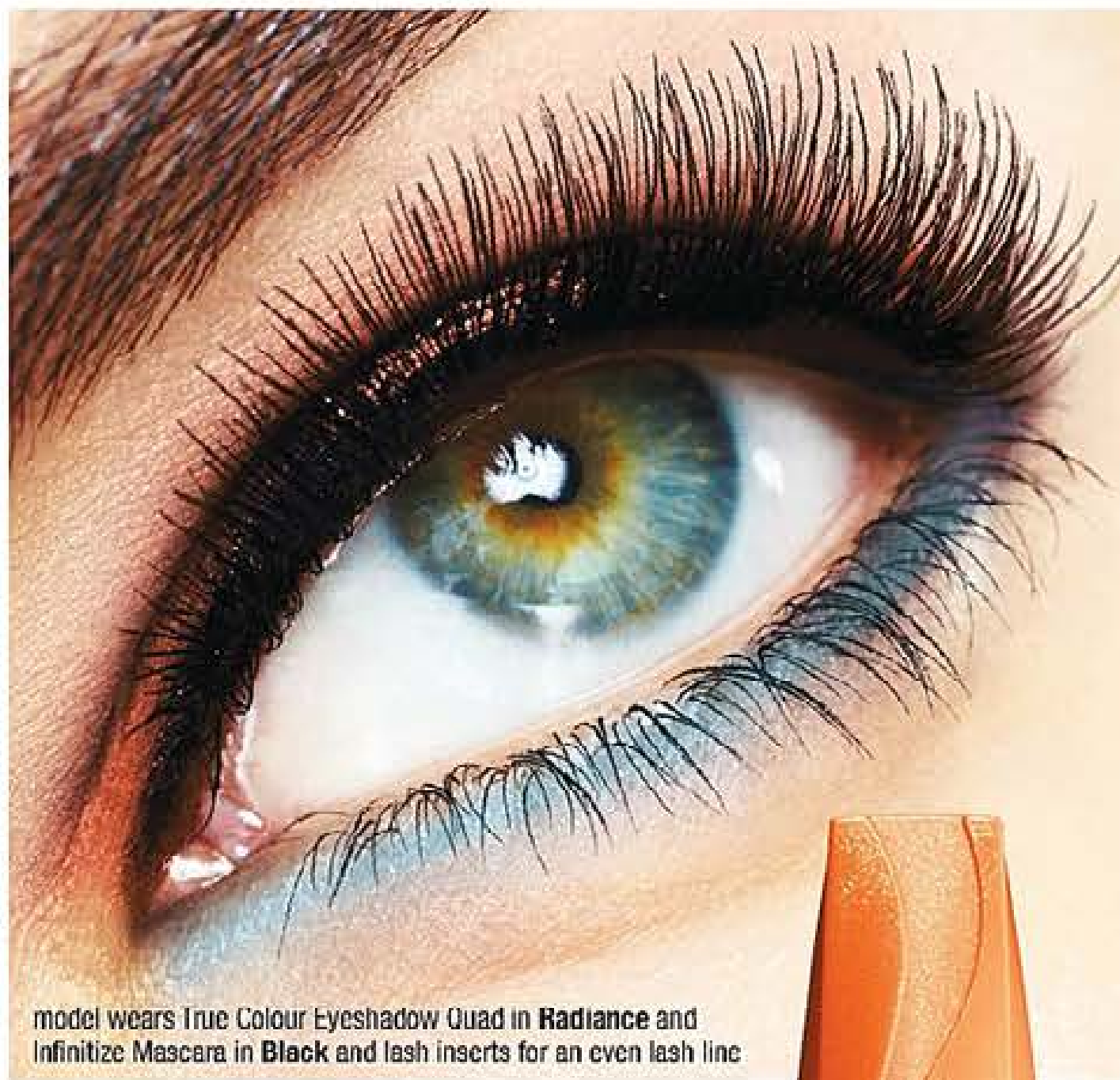
£5.75
save **£6.25**



medium
to full
coverage

**Ideal Flawless
Cream-to-Powder Foundation**
9g
Price per 10g = £6.39
Normally £12
£5.75 save **£6.25**

AVON Make-up

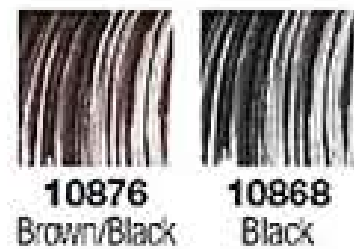


model wears True Colour Eyeshadow Quad in **Radiance** and Infnitize Mascara in **Black** and lash inserts for an even lash line

get set for lashes with **24-hour length, curl and lift**

£5.50
save £4.50

Infnitize Mascara
10ml
Normally £10
£5.50
save £4.50



ORIGINAL SHADE COMBINATIONS



diamanté charm watch
JUST **£10**

when you spend **£9 or more** on
make-up across pages 10-63
order using **04127** see pages 8-9 for details



magazines love

TRUE COLOUR
EYESHADOW
QUADS

stay-true, crease-proof
shadow, now in
3 NEW SHADES

AS SEEN IN

Reveal

NOW IT'S TIME TO
**#MakeUp
YourOwnMind**

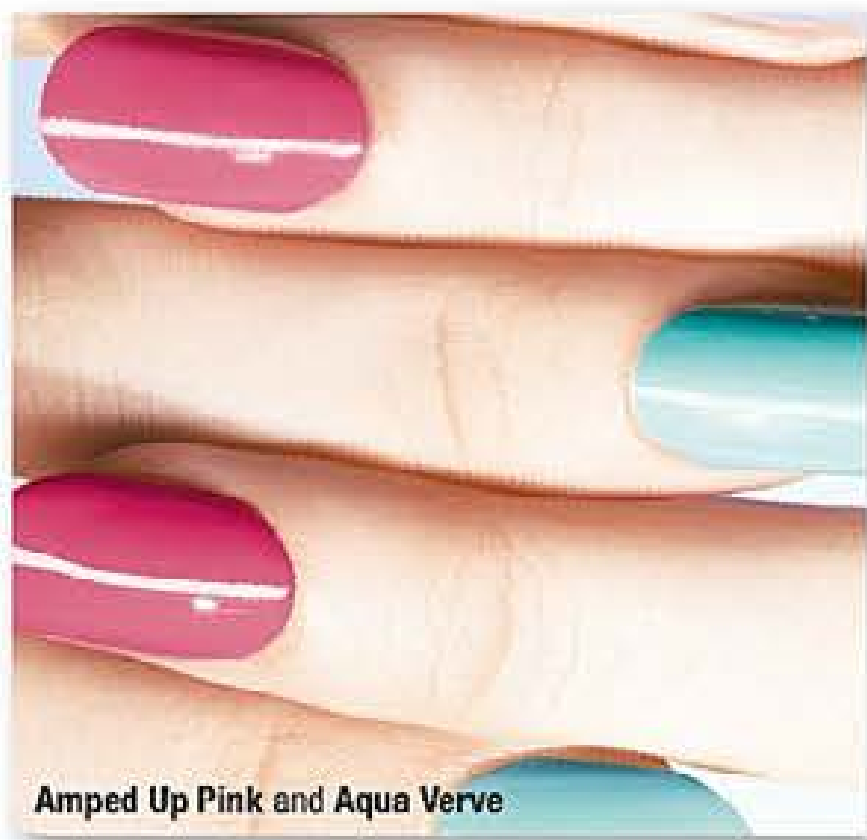
£5.50
save £3.50



*new
shades*



**True Colour
Eyeshadow
Quad**
Normally £9
£5.50
save £3.50



Amped Up Pink and Aqua Verve



Naked Truth and Tweed



Starburst, Galaxy and Midnight

new



15586
Amped Up
Pink

16048
Aqua
Verve

11015
Sheer
Citrus



06007
Sea
Breeze

07559
Pastel
Pink

08581
Naked
Truth

07666
Clear

16733
Viva
Pink



06163
Starburst

07716
Coral
Reef

05090
Real
Red

07401
Cherry
Jubilee

06494
Tweed



05290
Midnight

05063
Star

07305
Orchid
Splash

05561
Licorice

shimmer



06593
Cosmic
Blue

04580
Galaxy

08789
Decadence

04739
Romance

01669
Golden
Vision

Nailwear Pro+
10ml
£6

diamanté
charm watch
JUST £10

when you spend £9 or more on
make-up across pages 10-63
order using 04127 see pages 8-9 for details



magazines
love

NAILWEAR PRO+

A RAINBOW OF SHADES
THAT LAST UP TO
12 DAYS

AS SEEN IN

COSMOPOLITAN



new
shades

NOW IT'S TIME TO
#MakeUp
YourOwnMind

any 2
for £6

page 16 only





Starry Night Blue

NEW AND IMPROVED
crème finish

diamond finish



Sugar Plum

Glimmerstick
Diamonds Eyeliner
Normally £6
£3 half price

05447 Saturn Grey

26955 Navy

46094 Blackest Black

13367 Khaki

17525 Black Brown

14894 Majestic Plum

13003 Emerald

17285 Cosmic Brown

14902 Starry Night Blue

21204 Sugar Plum

21006 Black Ice

04523 Smoky Diamond

22897 Emerald Glow

diamanté
charm watch
JUST **£10**

when you spend **£9** or more on
make-up across pages 10-63
order using 04127 see pages 8-9 for details



magazines love

GLIMMERSTICK EYELINERS

glide-on shades in intense,
bold colours, or enriched
with sparkle

AS SEEN IN



NOW IT'S TIME TO
**#MakeUp
YourOwnMind**

£3
half price

NO SHARPENER
NEEDED
simply twist for an
easy peasy point



Glimmerstick
Eyeliner
Normally £6
£3 half price



model wears Ultra Colour Lipstick in Golden Nude

shimmer finish



15396 Frostiest Mauve

16428 Twinkle Pink

14167 Chic



12948 Sparkling Nude

27862 Frozen Rose

08292 Canela Nacar

08193 Pink Dream

15487 Dream Fuchsia



08318 Rich Chocolate

24356 Golden Nude*

08177 Tender Kiss

02725 Sparkling Bronze*

10637 Country Rose



model wears Ultra Colour Lipstick in Pout

satin finish



03434 Toasted Rose



14217 Oxford Wine

16501 Carnation

16444 Pout



15198 Burnished Red*

16758 Hot Pink

06353 Wine With Everything

27532 Mocha

28837 Red 2000

13110 Blush Nude

*Last chance to buy, will not be featured in the brochure again. While stocks last. *Limited edition packaging.

diamanté charm watch JUST **£10**

when you spend **£9** or more on **make-up** across pages 10-63 order using 04127 see pages 8-9 for details



magazines **love**

ULTRA COLOUR LIPSTICK

get hours of rich, stay-true colour, now in 3 NEW SHADES

AS SEEN IN

woman

NOW IT'S TIME TO **#MakeUpYourOwnMind**

£4.50 save **£3**

new shades



in 3 hot new shades



20867 Pastel Pink



02840 Fluoro Fuchsia



10546 Vibrant Peach



Ultra Colour Lipstick Normally £7.50 **£4.50 save £3**

take a BROW

diamanté charm watch **JUST £10**

when you spend **£9 or more on make-up** across pages 10-63 order using **04127** see pages 8-9 for details



STEP 1

STEP 2

STEP 3

STEP 4

Use the Brow and Lash Comb to brush hair upwards.

Choose your favourite shape from the Eyebrow Stencil Set (see page 24) and hold over brows. Then, with the Brow Definer, outline and define your shape and tweeze away any strays.

With the brush end of the Eyebrow Duo Brush, apply the powder from the Eyebrow Kit to shade and fill.

WATCH OUR BROW TUTORIAL at [YouTube/AvonUK](https://www.youtube.com/AvonUK)

Finally, set your shape in place with the wax from the Eyebrow Kit for long-lasting brows.



Brow and Lash Comb
05124
Normally £5
£3
save £2



24802 Soft Black



24760 Dark Brown



24786 Blonde



Slanted Tweezers
05223
Normally £5
£3
save £2

Glimmerstick Brow Definer
Normally £6
£3
half price



Eyebrow Duo Brush
03921
Normally £5
£3
save £2



Perfect Eyebrow Kit
Normally £7
£3
save £4



00992 Soft Brown



00984 Blonde

ALL £3 each SAVE UP TO £4

diamanté
charm watch
JUST

£10

when you spend **£9** or more on
make-up across pages 10-63
order using 04127 see pages 8-9 for details



Concealer Brush

04887
£5

Double-Ended Precision Eye Brush

10934
£5

Eyebrow Stencil Set

05041
£3.50



CHOOSE
YOUR SHAPE

Nail Decoration Tool

18812
Normally £3
£1.50 half price

Nail File pack of 2

18135
Normally £3
£1.50 half price

Blusher Brush

12203
Normally £7
£3.50 half price

Flat Contour Brush

13094
Normally £7
£4.25 save £2.75

Eyelash Curler

03046
Normally £5
£2.50 half price

PRO TOOLS

SAVE UP TO HALF PRICE

on our expert essentials, and get the perfect finish every time



diamanté charm watch **JUST £10** when you spend **£9 or more on make-up** across pages 10-63 order using **04127** see pages 8-9 for details



Face Pearls
illuminating orbs for a sun-kissed radiant look all year round

Cream Concealer
brightens the look of the under-eye area

Matte Mousse Foundation
air-whipped mousse feels barely there

- ✓ light/medium coverage
- ✓ normal/combination/oily skin types
- ✓ natural matte finish



all about **THE FACE**

all 3* **£10** save **£17.50†**
for **£10** page 27 only



Illuminating Face Pearls
22g
01057
Price per 10g = £4.65
£10



09050 Fair
09779 Medium

Ideal Flawless Cream Concealer
Normally £7
£4 save £3



09209 Ivory	03772 Nude	06171 Shell
08631 Natural Beige	00414 Medium Beige	00380 Soft Honey

Ideal Flawless Matte Mousse Foundation
18g
Price per 10g = £3.33
Normally £10.50
£6 save £4.50

*Order Illuminating Face Pearls, an Ideal Flawless Cream Concealer in the shade of your choice, and an Ideal Flawless Matte Mousse Foundation in the shade of your choice for only £10.
†Based on normal brochure prices.



diamanté charm watch
JUST **£10**

when you spend **£9 or more on make-up** across pages 10-63
order using **04127** see pages 8-9 for details



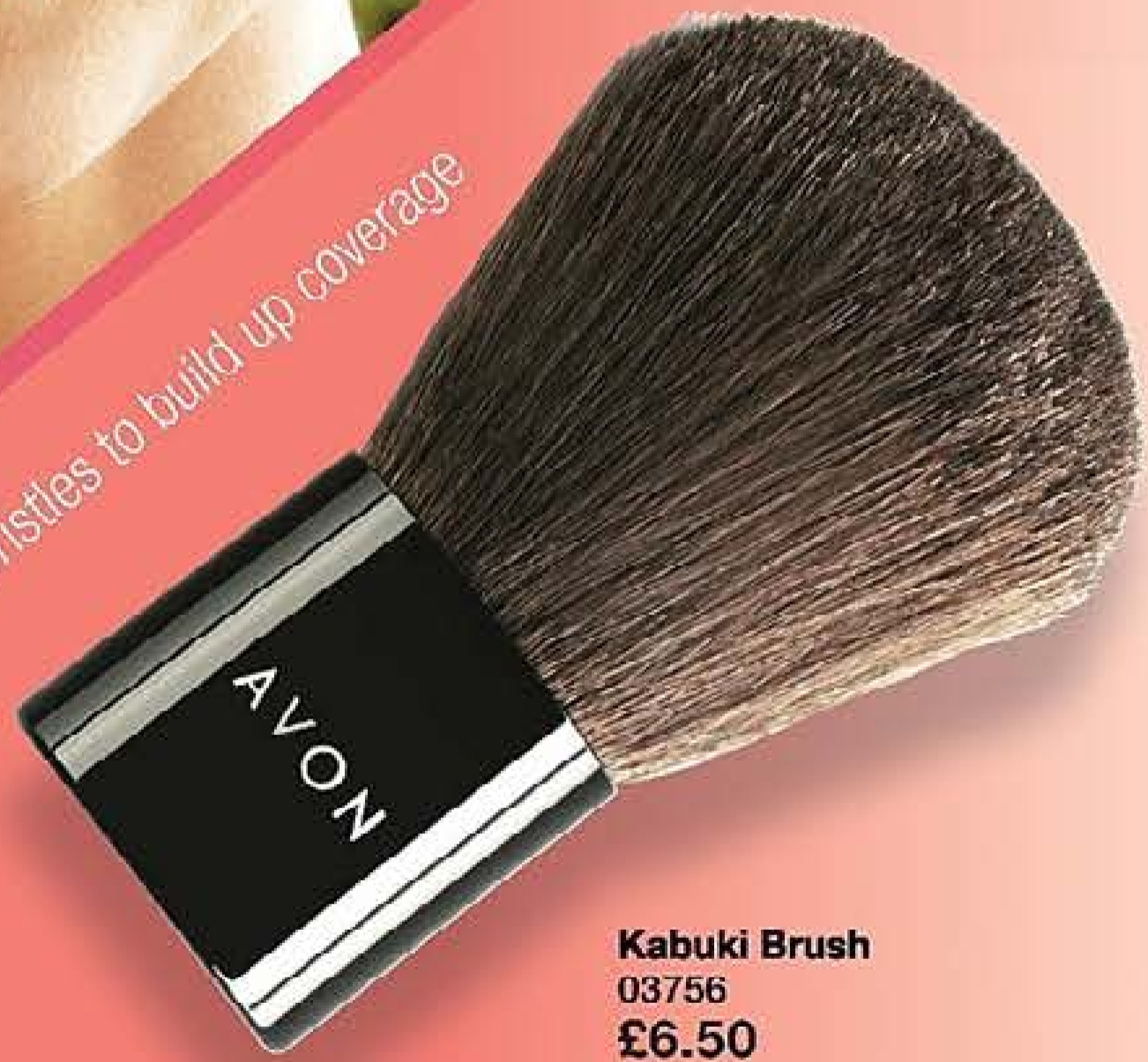
mineral magic

100% naturally-derived, mineral powder foundation
blends seamlessly into skin with our Kabuki Brush

£5.50
save £5



soft, densely-packed bristles to build up coverage



Kabuki Brush
03756
£6.50

- ✓ buildable coverage
- ✓ all skin types, even sensitive
- ✓ natural, luminous finish
- ✓ SPF15

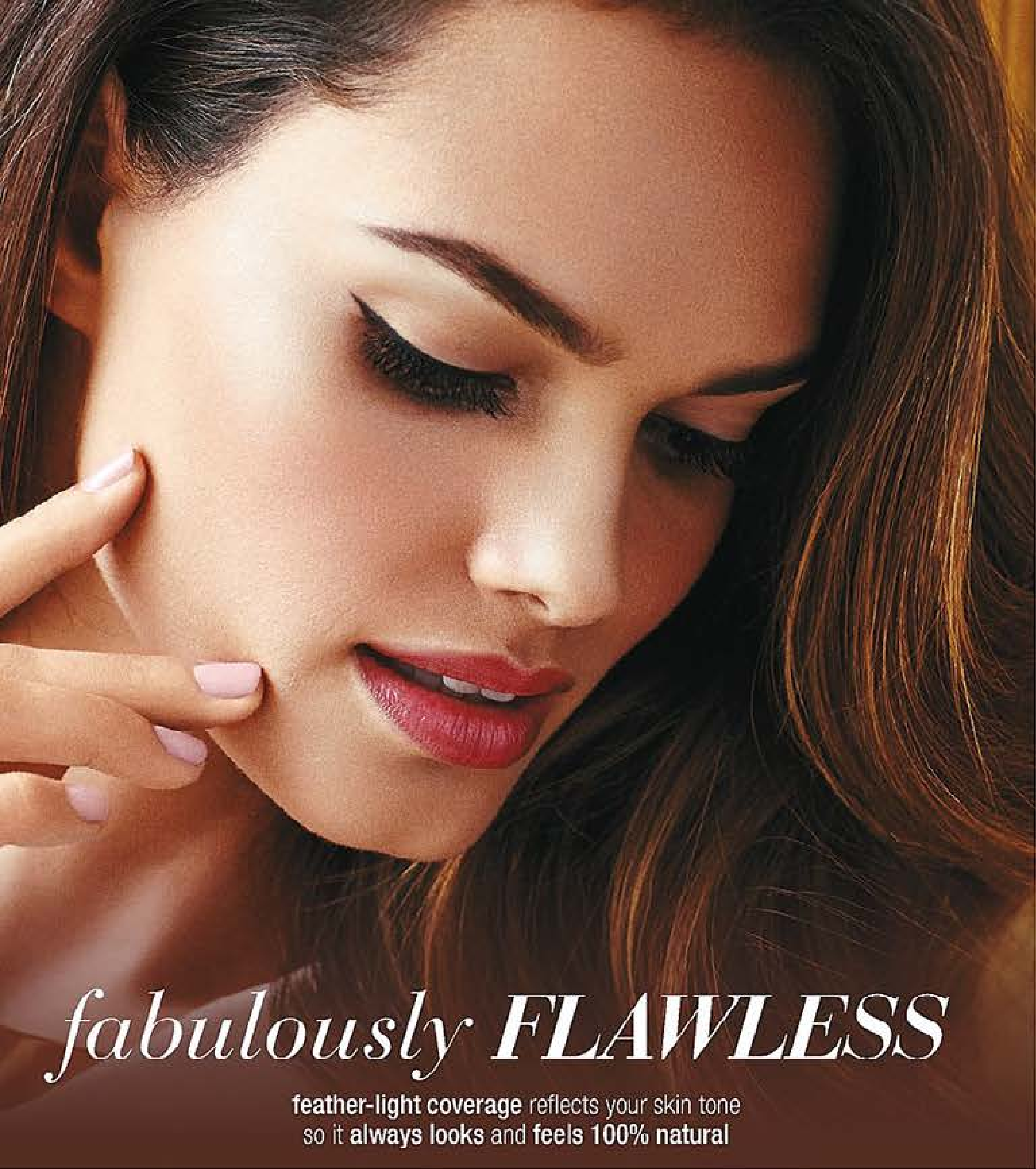
Calming Effects Loose Powder Foundation
6g
Price per 10g = £9.17
Normally £10.50
£5.50 save £5

shake to dispense the perfect amount of powder

HOW TO USE

- 1** Shake for the perfect amount of powder.
- 2** Swirl the Kabuki Brush into the powder, and tap off excess.
- 3** Blend into skin using small, circular movements.
- 4** Layer up more powder if you want more coverage.





fabulously **FLAWLESS**

feather-light coverage reflects your skin tone
so it always looks and feels 100% natural

diamanté charm watch **JUST £10** when you spend **£9 or more on make-up** across pages 10-63
order using **04127** see pages 8-9 for details



£4.50
save £4

silky, tapered bristles
blend foundation
seamlessly for a
perfectly smooth
finish, even around
the nose and eyes

Foundation Brush
12161
Normally £8.50
£4.50 save £4

flawless coverage

- ✓ buildable medium/full coverage
- ✓ normal, combination, dry and oily skin types
- ✓ semi-matte finish
- ✓ SPF15

£6
half price



17517 Light Pink **15099** Ivory **15255** Nude **15693** Shell **14993** Creamy Natural **15719** Natural Beige **15925** Medium Beige



15990 Pure Beige **09902** Soft Honey **17541** Caramel **17376** Nutmeg **16782** Sable



Ideal Flawless Invisible Coverage Foundation
30ml
Price per 10ml = £2.00
Normally £12
£6 half price



BB or CC?

each of our lightweight make-up with benefits make a great base, but which is right for you?

moisturising balm

- ✓ light, hydrating coverage
- ✓ normal, combination, dry and oily skin types
- ✓ sheer finish
- ✓ SPF15

£7
save £5

Ideal Flawless Skin Loving Beauty Balm

30ml
Price per 10ml = £2.33
Normally £12
£7 save £5

26179 Ivory

14159 Shell



13763 Natural Beige

25338 Nude

26369 Medium Beige



08011 Ivory

06403 Nude

06270 Shell

08052 Natural Beige

06247 Medium Beige

06478 Nutmeg



£7
save £5

colour correcting cream

- ✓ buildable light/medium coverage
- ✓ normal, combination, dry and oily skin types
- ✓ sheer finish
- ✓ SPF50
- ✓ corrects redness and helps fade discolourations

Ideal Flawless CC Color Corrector Cream

30ml
Price per 10ml = £2.33
Normally £12
£7 save £5

diamanté charm watch **JUST £10** when you spend **£9 or more** on **make-up** across pages 10-63 order using 04127 see pages 8-9 for details



positively GLOWING

give yourself a bright start with our nutrient-packed, kind-to-skin foundation

blend foundation around eyes, nose and mouth



pat foundation over cheeks and forehead

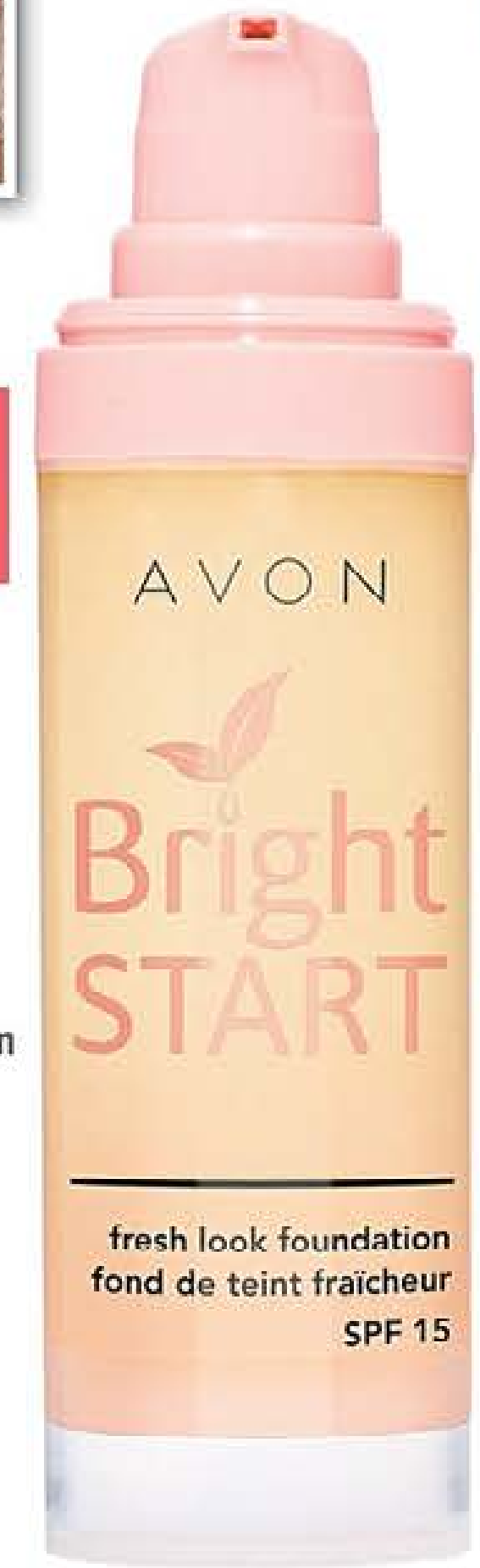
Precision Make-up Sponge
03624
Normally £6.50
£3.25 half price

£5.50
save £4.50

radiance-boosting foundation

- ✓ light coverage
- ✓ normal, combination and dry skin types
- ✓ radiant finish
- ✓ SPF15

Bright Start Fresh Look Foundation
30ml
Price per 10ml = £1.83
Normally £10
£5.50 save £4.50



10777 Nude



10751 Deep Wheat



10736 Creamy Natural



09621 Pure Beige



10553 Nutmeg

the MagiX touch enhances any foundation



04168
Illuminating
Light



07591
Illuminating
Beige

MagiX Multi-Benefit
Illuminator
£8.50

prime and perfect

- ✓ colourless, luminous finish
- ✓ normal, combination, dry and oily skin types
- ✓ minimise pores, shine and lines
- ✓ SPF20

MagiX Face Perfector
30ml
24406
Price per 10ml = £3.50
£10.50



colour correcting pearls

Colour Correcting
Pearls
22g
22970
Price per 10g = £4.54
£10

- WHITE HIGHLIGHTS to illuminate the face
- GREEN REDUCES to neutralise redness
- PEACH BALANCES to even out dark spots
- PURPLE REVITALISES to counteract yellowness
- YELLOW BRIGHTENS to neutralise purple tones and under-eye circles

diamanté charm watch **JUST £10** when you spend **£9 or more** on **make-up** across pages 10-63 order using 04127 see pages 8-9 for details

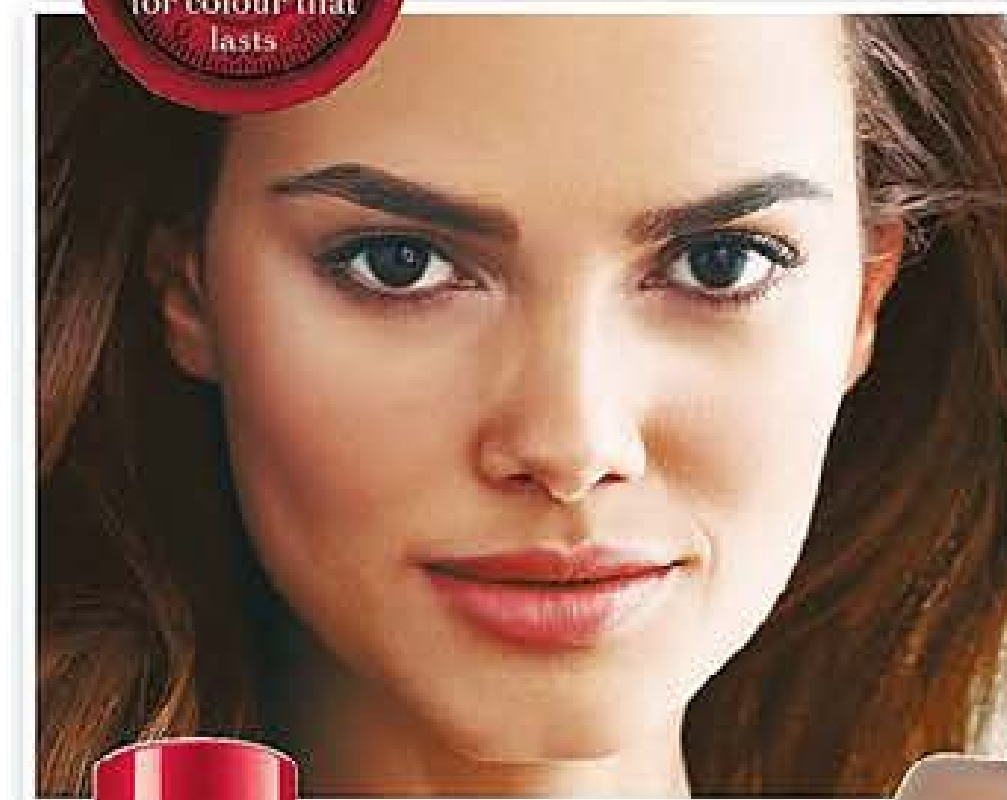


PERFECTION
that lasts

perfect coverage you can count on, for up to **18 hours**



with **FRESH WEAR COMPLEX** for colour that lasts



£7.50
save £5

01503
Ivory

19653
Nude

20131
Natural
Beige

20016
Medium
Beige

£4
half price



22673
Medium

19943
Fair

blends seamlessly to hide under-eye circles and blemishes

ExtraLasting
Concealer
5ml
Price per 10ml = £8.00
Normally £8
£4 half price



long-wearing coverage

- ✓ buildable coverage
- ✓ normal and combination skin types
- ✓ moisturises dry areas, mattifies oily areas
- ✓ SPF12

ExtraLasting
Liquid Foundation
30ml
Price per 10ml = £2.50
Normally £12.50
£7.50 save £5



08557
Soft Plum



14399
Peach



15651
Russet

luminous blusher

Ideal Luminous Blush
6g
Price per 10g = £10.63
£6.50



blot away shine

Ideal Flawless Pressed Powder
10g
£9



24414
Fair

01727
Light Medium



03707
Shimmering Bronze



05082
Deep Bronze

for eyes, lips and cheeks

Avon Glow Multi Stylo
£7.50



16121
Natural Shimmer

shake out shimmer

Shimmer Glow Dust All Over Powder
£8



spray to set your make-up

Make-up Setting Spray
125ml
12500
Price per 100ml = £4.60
£6

diamanté charm watch **JUST £10** when you spend **£9 or more on make-up** across pages 10-63 order using 04127 see pages 8-9 for details



BLUSH OR BRONZE?

create a rosy flush or a sun-kissed glow with ease



£5
save £3.50

Ideal Flawless Cream Blush and Highlighter Duo
18390
Normally £8.50
£5 save £3.50



£6
save £4



shimmer

13821
Warm Glow

matte

14266
Deep Glow

shimmer

13664
Light Bronze

matte

13797
Medium Riviera

bronzer
in 2 finishes

Avon Glow Bronzing Powder
10g
Normally £10
£6 save £4

diamanté
charm watch
JUST

£10

when you spend **£9 or more** on
make-up across pages 10-63
order using 04127 see pages 8-9 for details



super extend your look

add a flick of our precise
liner to enhance and **visibly**
lengthen lashes by up to

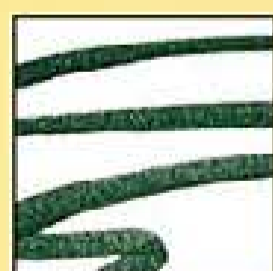
87%

£6
save £4

£4
save £2.50

solid nib for precise lines that last up to 12 hours

model wears SuperExtend Liquid Eyeliner in Black
and SuperExtend Extreme Mascara in Black
and lash inserts for an even lash line



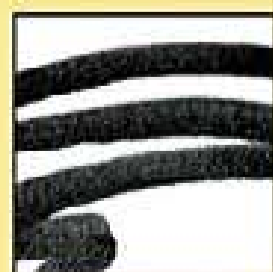
13888
Hunter Green



03582
Brown



13789
Navy



03491
Black



59014
Plum

SuperExtend
Liquid Eyeliner
Normally £6.50
£4 save £2.50



00281
Black



01214
Brown/Black

SuperExtend
Extreme Mascara
7ml
Price per 10ml = £8.57
Normally £10
£6 save £4

SHOCK *tactics*

our double-duty mascara has a thickening base coat already in the formula

diamanté charm watch
JUST

£10

when you spend £9 or more on
make-up across pages 10-63
order using 04127 see pages 8-9 for details



model wears SuperShock Mascara in Black and lash inserts for an even lash line



extra large brush for maximum coverage

UNIQUE MICROFIBRES

EXPAND TO PLUMP LASHES FOR UNPRECEDENTED VOLUME



THICKENING BASE COAT



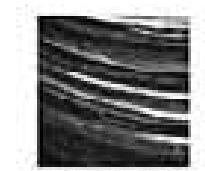
VOLUMISING COLOUR



2-IN-1 FORMULA

£5.50
save £3

new
our no.1 mascara
now in limited edition packaging



15669 Black

original packaging

SuperShock Mascara
10ml
Normally £8.50
£5.50 save £3



11718 Black

NEW Limited Edition SuperShock Mascara
10ml
Will normally be £8.50
£5.50 save £3

up to **12x**
VOLUME

on a scale from 1 to 10... **IT'S A 12!**

diamanté charm watch **JUST £10**

when you spend **£9 or more** on **make-up** across pages 10-63 order using 04127 see pages 8-9 for details



the **DEEP**, nighttime look

model wears 8-in-1 Eyeshadow Palette in Smokey Shimmer



the **NUDE**, daytime look

model wears 8-in-1 Eyeshadow Palette in Nude Shimmer

8-in-1 Eyeshadow Palette
Normally £12
£7 save £5



05439 Smokey Shimmer



07005 Nude Shimmer

£7 save £5

apply eyeshadow like a pro

soft, fluffy brush to blend your eyeshadow for a pro finish

smudge eyeliner for a smoky look

Blending Brush 04804
Normally £5
£3 save £2

Eyeshadow Brush with Smudger 14688
Normally £5
£3 save £2

8 SHADES IN 1

mix and match the 8 beautiful shades – some are shimmer, some are matte



model wears SuperShock Vivid Liquid Eyeshadow in Soft Bronze

07914
24K Gold

shimmering liquid
eyeshadow

SuperShock Vivid
Liquid Eyeshadow
£6

11114
Soft
Bronze

24182
Sparkling
Platinum



10421
Satin Taupe

10611
Soft Vanilla

10314
Pink Petal

11916
Iris Icing

for a single POP
of lasting colour

True Colour
Eyeshadow Single
£4

diamanté
charm watch
JUST £10

when you spend £9 or more on
make-up across pages 10-63
order using 04127 see pages 8-9 for details



3D eyes

blend the 3 complementary HD shades
over the primer for a look that lasts



model wears Eye Dimensions Eyeshadow in Diamanté Purple

TOP TIP

Smooth primer on before eyeshadow
to get true-coloured, more even
eyeshadow, for longer.

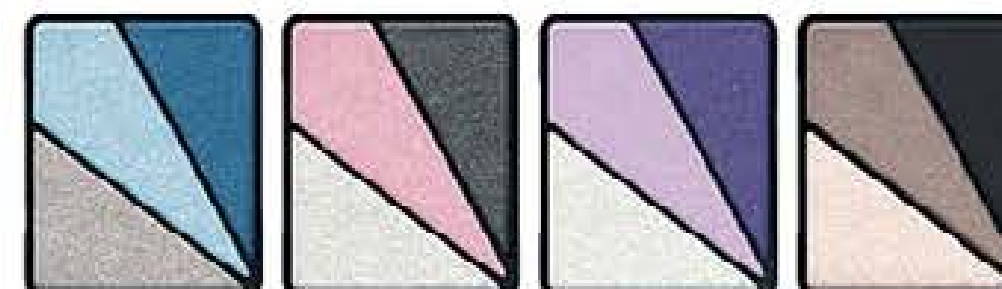


£4
save £3

Eyeshadow
Primer
08284 Light Beige
Normally £7
£4 save £3



£5
save £4



25270
Iconic
Night

11890
Show Stopping
Pink

14290
Diamanté
Purple

12138
Sultry
Smoke

intense, shimmering colour

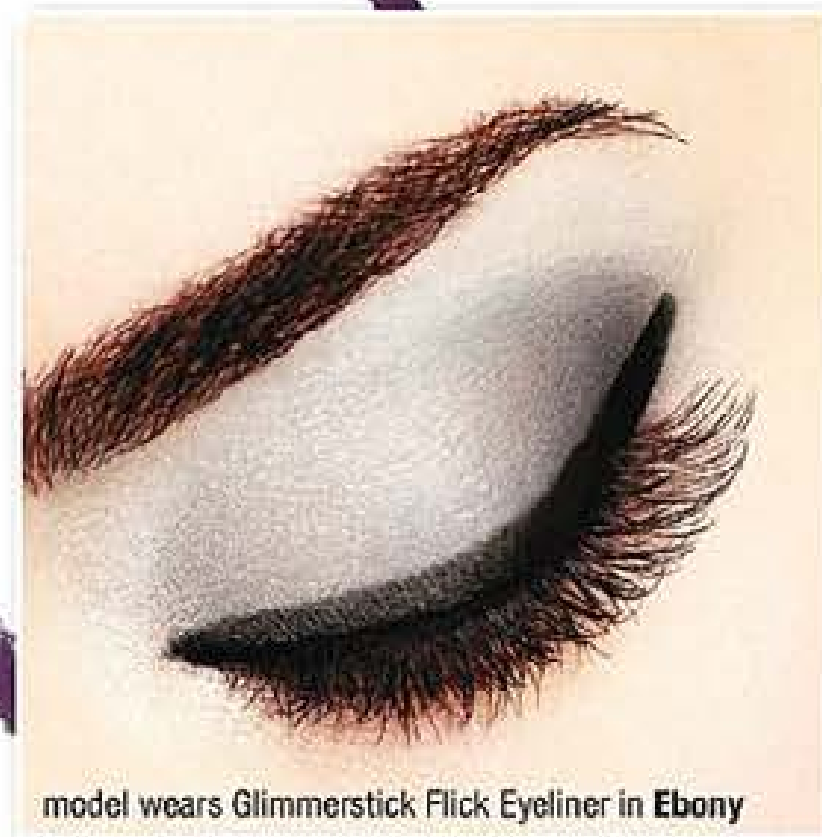
Eye Dimensions Eyeshadow
Normally £9
£5 save £4



2 WAYS TO USE...

THIN
use the fine tip to create precise definition

THICK
use flat edge for thicker, dramatic lines



model wears Glimmerstick Flick Eyeliner in **Ebony**

for perfect flicks

Glimmerstick Flick Eyeliner
£6



smooth, intense liner

SuperShock Gel Eyeliner Pencil
£6



bold, shimmering shades

Big Colour Eye Pencil
£7



keeps pencils on point

Pencil Sharpener
04374
£3

diamanté charm watch
JUST **£10**

when you spend **£9** or more on
make-up across pages 10-63
order using 04127 see pages 8-9 for details



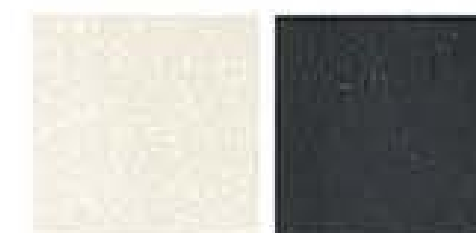
double DRAMA

our perfect pairs make enhancing your eyes easy – just shade and highlight

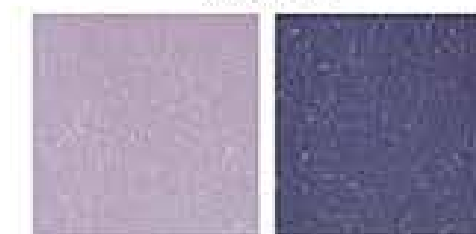


model wears True Colour Eyeshadow Duo in **Crushed Orchid**

£4
save £2



24737
Black Star



15545
Crushed Orchid



02097
Warm Cashmere



12724
Ocean Waves

TOP TIP

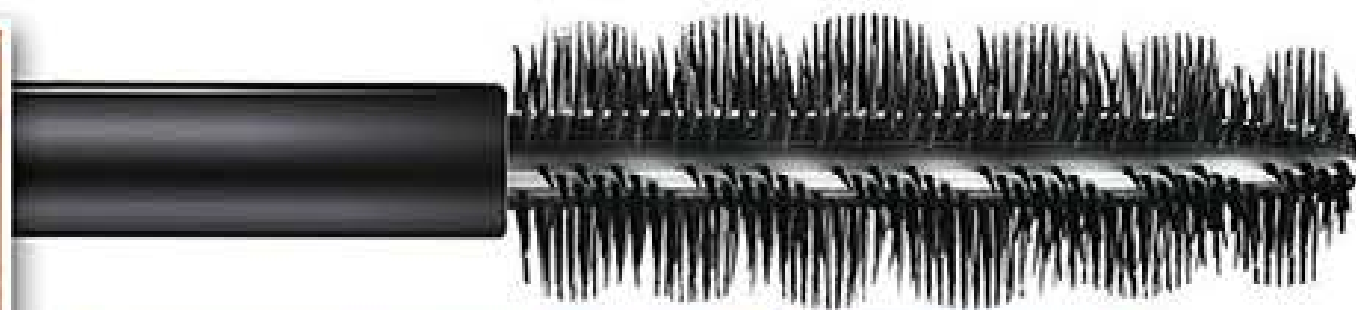
Add the darker shade beneath lower lashes to create definition.

with True Colour Technology, the colour you see is the colour you get

True Colour Eyeshadow Duo
Normally £6
£4 save £2



model wears lash inserts for an even lash line



up to 15x more shocking volume

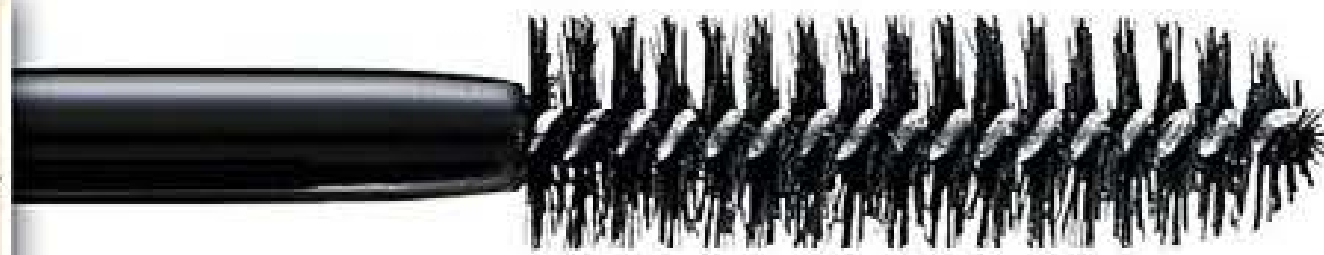


16766 Black

SuperShock Max Mascara
10ml
£10



model wears lash inserts for an even lash line



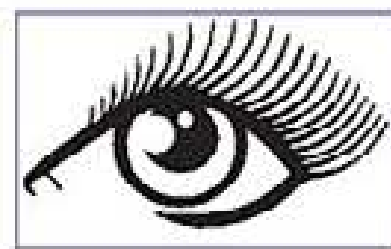
dial up 3 levels of volume



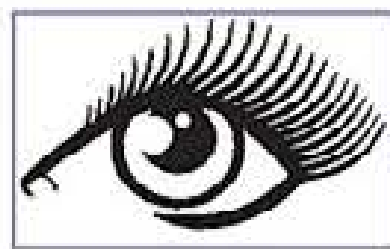
28753 Black

Spectralash Mascara
9ml
Price per 10ml = £11.11
£10

LEVEL 1:
daytime chic



LEVEL 2:
nighttime drama



LEVEL 3:
all-out glamour



even removes waterproof mascara

ExtraLasting Make-up Remover
50ml
14282
Price per 100ml = £10.00
£5



mild and gentle

Conditioning Eye Make-up Remover Lotion
150ml
27805
Price per 100ml = £2.67
£4

diamanté charm watch
JUST **£10**

when you spend **£9** or more on **make-up** across pages 10-63
order using 04127 see pages 8-9 for details



model wears Always On Point Eyeliner in Molten Sky

metallic MARVEL

for crisp, perfect lines, in hot metallic shades, look no further



hidden sharpener in the lid – just twist for a perfect point

Always On Point Eyeliner
Normally £6
£3.50
save £2.50

£3.50
save £2.50

on-trend, metallic shades



00240
Molten Pewter



26161
Molten Sky



07518
Molten Rose



model wears Big & Daring Volume Mascara in **Black** and lash inserts for an even lash line



Big & Daring Volume Mascara
10ml
£8.50



24-hour volume



model wears Mega Effects Mascara in **Blackest Black** and lash inserts for an even lash line



Mega Effects Mascara
9ml
Price per 10ml = £11.11
£10



panoramic volume



model wears SuperExtend Winged Out Mascara in **Blackest Black** and lash inserts for an even lash line



SuperExtend Winged Out Mascara
7ml
Price per 10ml = £12.14
£8.50

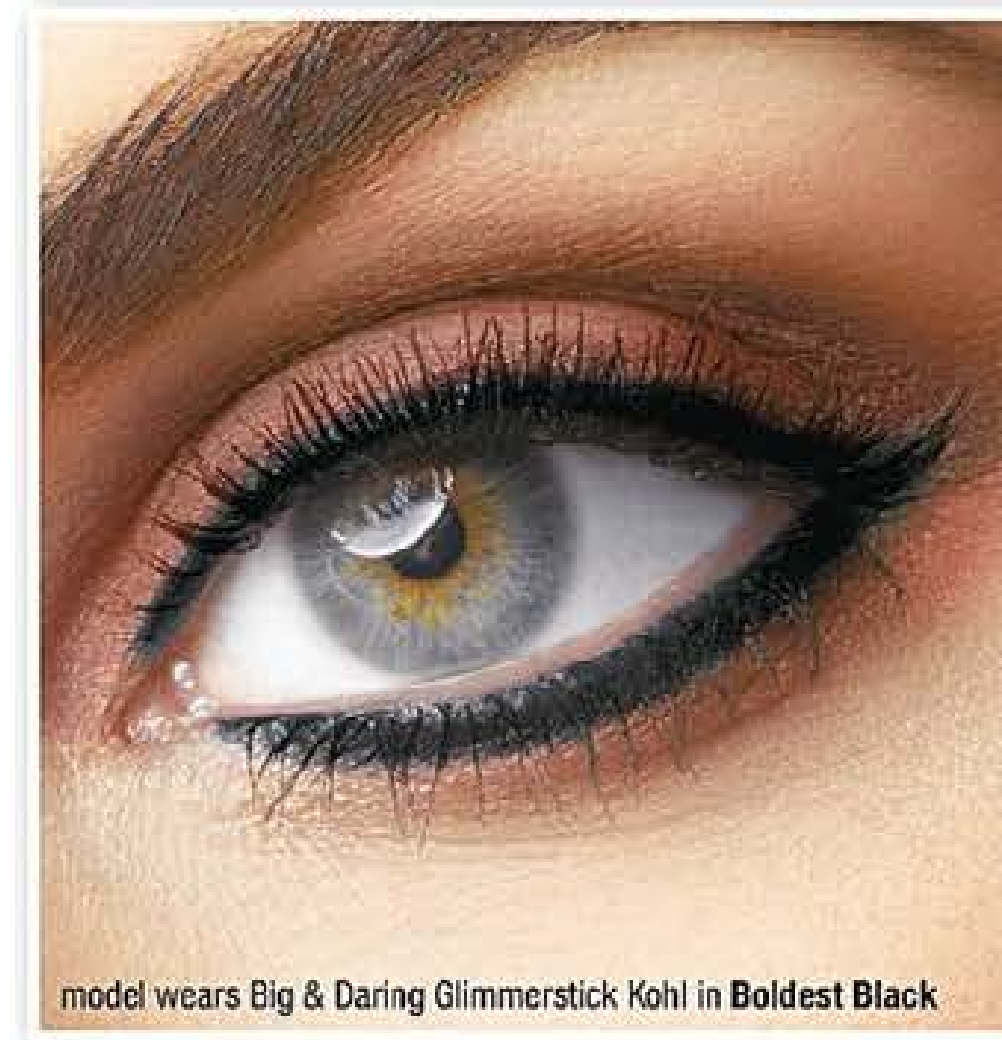


winged out lashes

diamanté charm watch **JUST £10** when you spend **£9 or more** on **make-up** across pages 10-63 order using 04127 see pages 8-9 for details

strong lines THAT LAST

sweep on dramatic definition with bold, blendable liners in 6 on-trend shades



model wears Big & Daring Glimmerstick Kohl in **Boldest Black**

£3
half price



Big & Daring Glimmerstick Kohl
Normally £6
£3 half price

soft formula is perfect for creating a smoky eye look

diamanté charm watch
JUST **£10**

when you spend **£9** or more on
make-up across pages 10-63
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colour *POP* pout

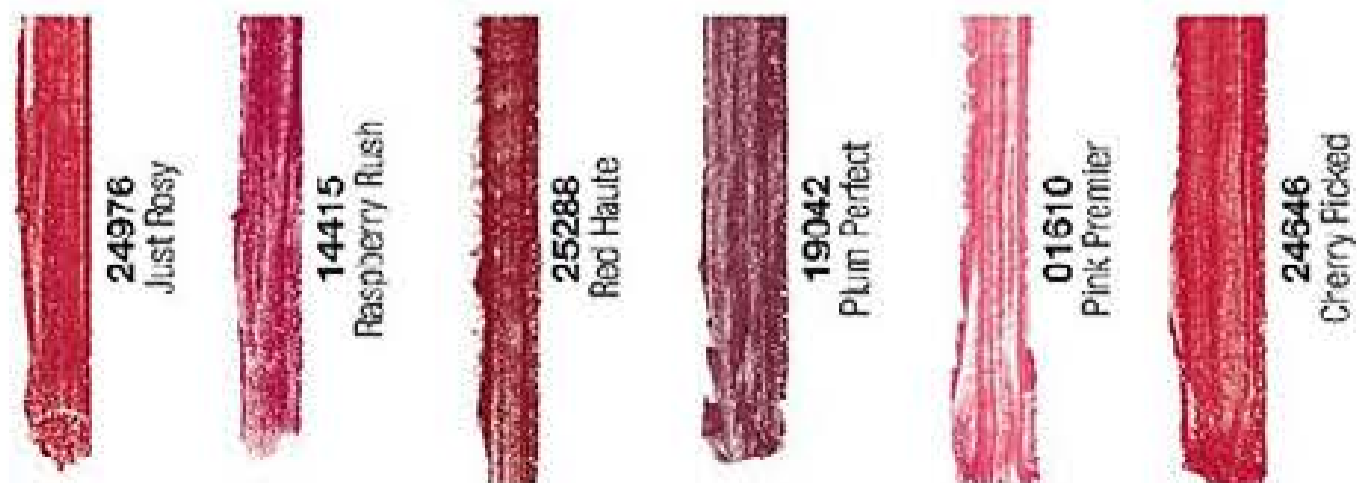
line and shade with our ultra-creamy, vitamin E and shea butter-infused, chubby crayons

£5.75
save £2.75

2-in-1 lipstick
and liner

shimmer-free, crème shades

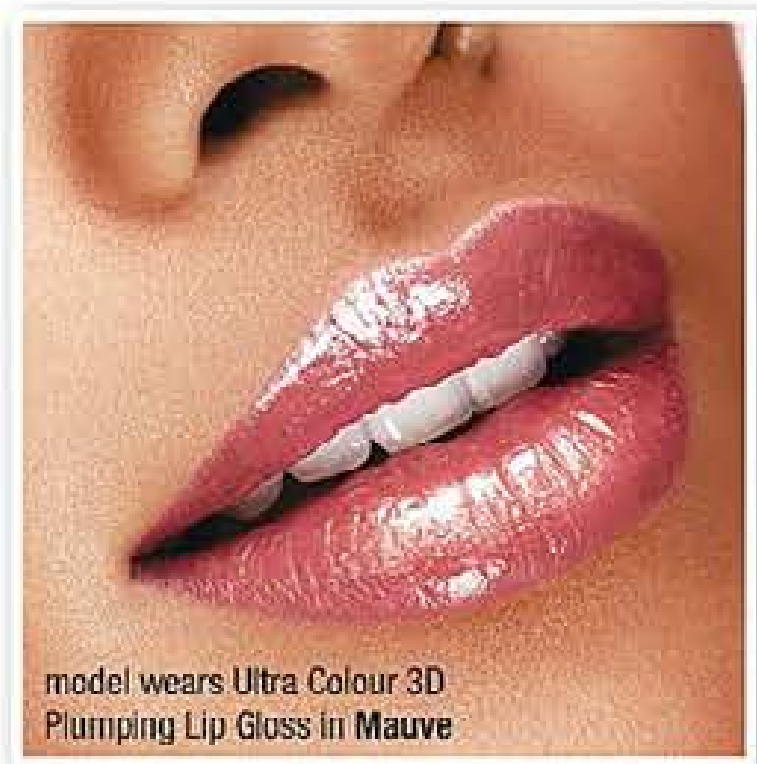
hint of shimmer shades



Ultra Colour Lip Crayon
Normally £8.50
£5.75
save £2.75

model wears Ultra Colour Lip Crayon in Risque Rose

twist up for more colour



model wears Ultra Colour 3D Plumping Lip Gloss in Mauve



plumping gloss

Ultra Colour 3D Plumping Lip Gloss
7ml
Price per 10ml = £10.00
£7



plump up **THE VOLUME!**



plumping lipstick

Ultra Colour 3D Plumping Lipstick
£8



model wears Ultra Colour 3D Plumping Lipstick in Bitten



LIPSTICK FORMULATED WITH DUAL-PLUMPING FORMULA
Retinex Colour Complex boosts retinol and collagen

diamanté charm watch **JUST £10** when you spend **£9 or more on make-up** across pages 10-63 order using 04127 see pages 8-9 for details



BOLD
and beautiful

super-pigmented, high intensity, bold shades that get you noticed



model wears Ultra Colour Bold Lipstick in Fearless Fuchsia

£5
save £2.50



with True Colour Technology
Ultra Colour Bold Lipstick
Normally £7.50
£5 save £2.50

£3.50
save £2.50

TOP TIP
Line and fill lips with liner before you add a coat of lipstick – it lasts longer as well as adding definition.



liner helps lipstick stay put
Ultra Glimmerstick Lip Liner
Normally £6
£3.50 save £2.50

gorgeous gloss

Ultra Glazewear Lip Gloss
6ml
Price per 10ml = £10.83
£6.50



hint of shimmer



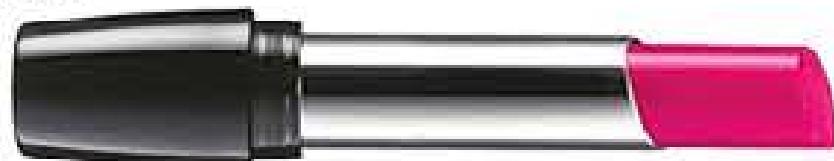
gloss lasts 8 hours

ExtraLasting Lip Gloss
7ml
Price per 10ml = £10.00
£7



hydrating gel lipstick

Ultra Colour Indulgence Lipstick
£8



high shine



fast-drying lip stain

Ultra Colour Lip Tint Pen
9ml
Price per 10ml = £9.44
£8.50



lasts up to 8 hours

ExtraLasting Lipstick
£7.50



diamanté charm watch **JUST £10**

when you spend **£9 or more** on **make-up** across pages 10-63
order using 04127 see pages 8-9 for details



colour
THAT CARES

treat your lips to a hit of moisture and a pretty tint of colour



model wears ultra colour tinted lip balm in Reviving Raspberry

with hydrating **BEESWAX** and shea butter†



£3
save £4

TOP TIP

Apply as a smoothing, moisturising base for full-colour lipstick to keep lips beautifully hydrated.

Ultra Colour Tinted Lip Balm
Normally £7
£3 save £4

pearlescent finish



subtle colour finish



†Original shades only.



diamond shimmer

Magic Effects Diamond Shatter Top Coat
10ml
24950
£6



matte

Magic Effects Matte Top Coat
10ml
08847
£6



pearlescent



Magic Effects Cosmic Effect Nailwear
10ml
£6



sequins



Magic Effects Liquid Sequin Nailwear
10ml
£6



metallic



Magic Effects Molten Metal Nail Enamel
10ml
£6

Magic Effects Colour Attract Nail Enamel
10ml
Normally £6
£3.25
save £2.75



Colour Attract Magnetic Nail Enamel Wand
£1



diamanté charm watch **JUST £10**

when you spend **£9 or more** on **make-up** across pages 10-63
order using 04127 see pages 8-9 for details



5-in-1 MANI MIRACLE

sweep on some TLC with our new, multi-benefit, sheer polish for total nail perfection



£3
half price

5 BENEFITS IN 1:

- strengthens
- protects and conditions
- moisturises
- adds shine
- chip, peel and split-resistant



Nail Experts 5-in-1 Nail Treatment
10ml
03988
Normally £6
£3 half price



choose your fave French shade



13896 French Pink

17236 Pastel Pink

Nail Experts French Manicure Base
10ml
Normally £6
£3 half price



with stick-on guides for perfect white tips

Nail Experts French Manicure Tip
10ml
11098
Normally £6
£3 half price



gel-shine finish in 1 coat

Gel Finish Nail Enamel
10ml
£7



*Last chance to buy, will not be featured in the brochure again. While stocks last.



pack of 24 to suit all nail shapes and sizes

Avon Nail Art Press On Nails
£9

peel, press, go!



diamanté charm watch **JUST £10**

when you spend **£9 or more** on **make-up** across pages 10-63
order using 04127 see pages 8-9 for details



quickest
EVER MANI

our wet-to-wow polish dries in half a minute!



model wears Speed Dry+ Nail Enamel in On Point Blue



dries in under 30 seconds

£3 half price



Speed Dry+ Nail Enamel
10ml
Normally £6
£3 half price

AVON Make-up

diamanté charm watch
JUST **£10**

when you spend **£9** or more on
make-up across pages 10-63
order using **04127** see pages 8-9 for details



dries nails in
30 seconds

**Liquid Freeze
Quick Dry Nail Spray**
50ml
20552
Price per 100ml = £12.00
£6



platinum-infused
top coat

Platinum Top Coat
10ml
08250
£6



smooths the
look of ridges

**Ridge Filling
Base Coat**
10ml
10454
£5



tint and treat



Pearl Shine
10ml
£6



model wears Pearl Shine in Sheer Bronze

finishing touches FOR NAILS

quick and easy ways to make your
manicure more marvellous



£3.50
half price

fixes mani
mishaps in
seconds

Corrector Pen
12914
Normally £7
£3.50 half price

helps peeling,
brittle nails



**Peeling and
Brittleness
Solver**
10ml
26633
Normally £5
£3.50
save £1.50

instantly
moisturises
dry cuticles



**Cuticle
Conditioner**
10ml
01792
Normally £6
£3.50
save £2.50

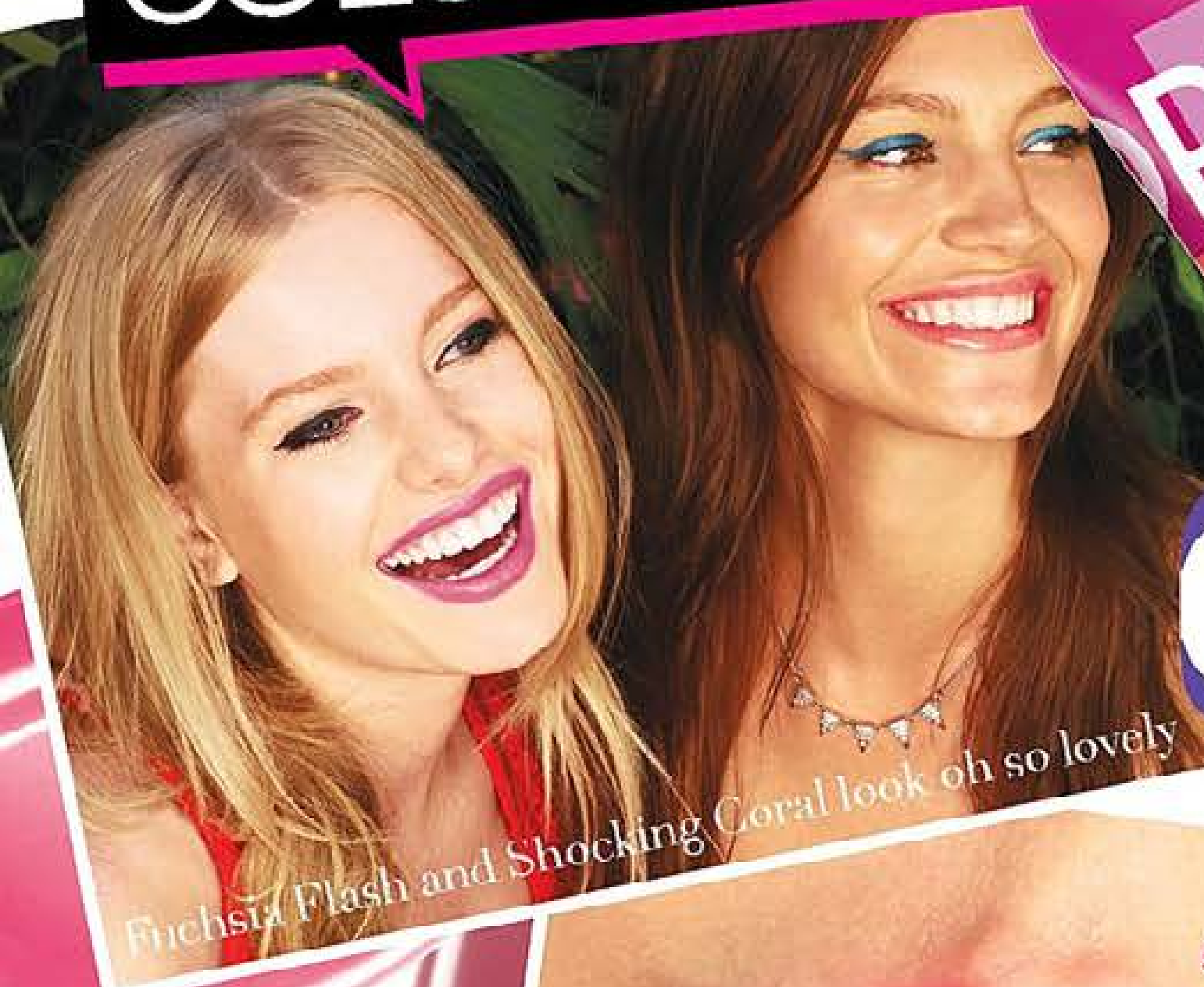
with real gold
to strengthen
nails



Gold Strength
10ml
15263
Normally £5
£3 save £2

COLORTREND

COLORTREND



Fuchsia Flash and Shocking Coral look oh so lovely

new



Hot Pink Smash gives pretty shine

SHINE ON

pretty up your pout with a pop of glossy lip vinyl



Vivid Violet is the perfect pink



£1.99

vinyl lip gloss
brilliant a levres

high-intensity
gloss

11072
Electric
Maue

09837
Fuchsia
Flash

09977
Hot Pink
Smash

10025
Plum
Blast

10181
Vivid
Violet

10116
Shocking
Coral

NEW Vinyl Lip Gloss
15ml
Price per 10ml = £1.32
Will normally be £4
£1.99 save £2.01

ANY 2 FOR £4 save up to £5.50 pages 66-71

ANY 2 FOR £4 save up to £5.50 pages 66-71

COLORTREND



gloss over it with Watermelon Ice



17657 Kiss Kiss
glossy colour
Read My Lips Lip Gloss
6ml
Price per 10ml = £6.25
£3.75

KISS and make up



try Valentino this season



for a kiss-me-now pout

LIP COLOURS

CRÈME EYESHADOWS



12609 Warm Fuchsia*

11270 Sunset Coral*

13623 Day Glaze*

15701 Elegance Pink*



08755 Starlight*

06650 White Shimmer Cream*

02162 Smokey Plum*

07112 Tokyo*



look sweet in Elegance Pink

stack 'em up

Lip Stackables†
£3

Eye Stackables†
£3

*Each shade sold separately.
†Last chance to buy, will not be featured in the brochure again. While stocks last.

original shades



limited edition rockin' shades



limited edition Valentine's shades



creamy stay-true shades last for hours

Kiss 'n' Go Lipstick
£3.75

ANY 2 FOR £4 save up to £5.50 pages 66-71

ANY 2 FOR £4 save up to £5.50 pages 66-71

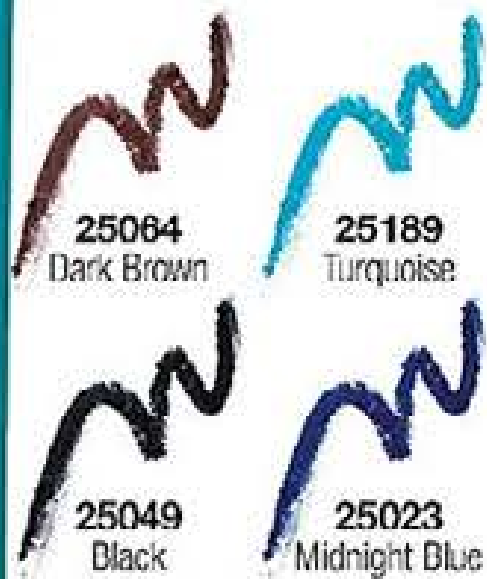
COLORTREND



kohl and shadow in 1
Rocker Glam Kohl Liner & Eyeshadow Duo
£4



liquid lines
Liquid Eyeliner
£4



soft pencil liner
Pencil Play Eyeliner
£3



easy-to-use liner
Chopsticks Eyeliner
£3.50



5x fuller lashes
Boost It! Mascara
7ml
Price per 10ml = £6.43
£4.50



dual bristle brush grabs each and every lash



perfect pairs of shadow
Eyeshadow Duo
£4.50

water-resistant, anti-flake formula

Plump Out Mascara
7ml
Price per 10ml = £6.43
£4.50

*Last chance to buy, will not be featured in the brochure again. While stocks last.

ANY 2 FOR £4 save up to £5.50 pages 66-71

ANY 2 FOR £4 save up to £5.50 pages 66-71

COLORTREND



picture perfect face primer
couche principale pour le visage

Picture Perfect Face Primer
30ml
23150
Price per 10ml = £1.56
£4.75



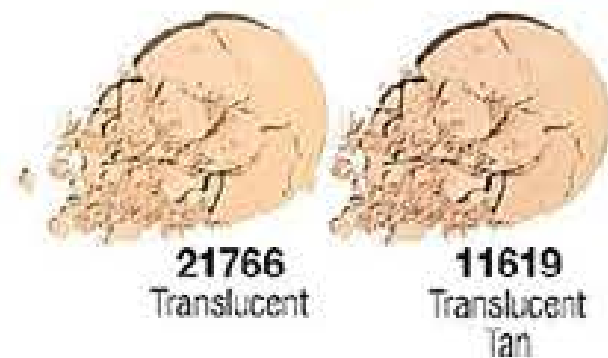
be fresh-faced

Fresh Face Foundation
30ml
Price per 10ml = £1.56
£4.75



quick, hide blemishes!

Perfect and Hide Concealer
£3



works wonders on bare skin, or over foundation

Final Touch Pressed Powder
10g
£4.25

NAIL it!



mix it up with Blush and Icon



super-shiny finish

Fashion Nail Enamel
8ml
Price per 10ml = £3.75
£3



wear alone or over your fave shade

Dazzler Tinsel Dust
8ml
Price per 10ml = £3.75
£3

COMPLEXION PERFECTION

just 4 quick steps with youth-boosting ingredients,
for skin to be proud of, all day long



**STEP 1:
PRIME**

Smooth on primer to make your foundation last longer.



Skin Transforming Primer

28ml
00166
Price per 10ml = £3.21
Normally £15

£9
save £6

**STEP 2:
COVER**

Blend on SPF15 foundation for a youthful, flawless look.



Age-Transforming Foundation

30ml
Price per 10ml = £2.67
Normally £15

£8
save £7

**STEP 3:
CONCEAL**

Brush on concealer to cover imperfections and reduce the look of lines.



Age-Transforming Concealer SPF15
Normally £9

£5
save £4

**STEP 4:
SET**

Set with pressed powder to soften the look of lines and pores.



Age-Transforming Pressed Powder
10g
Normally £10.50

£6.50
save £4

19927
Shell

16931
Ivory

00299
Nude

02717
Natural Beige

14712
Fair

08433
Medium

08813
Soft Beige

07526
Nude Beige

instantly, skin looks more youthful



18333
Luminous
Berry

15446
Luminous
Rose



*softens and
moisturises
with SPF 15*

17228
Luminous
Nude

**Lip Restoring
Colour Balm**
5ml
Price per 10ml = £18.00
£9



18655
Shimmering
Walnut

10579
Smoky
Violet

*3-step lifting
primer and
eyeshadow for
younger-looking
eyes*

**Youth-Awakening
Eyeshadow and
Primer Kit**
£10



*serum helps
renew lashes
and mascara
makes lashes
look fuller*



07849
Black

**Lash
Transforming
Mascara**
£10



27110
Light
Brown



26948
Dark
Brown

*infused with
tiny fibres
to enhance
eyebrows*

**Transforming
Brow Filler**
£9



soft smudger



08359
Black



08383
Brown/Black

*with
smoothing
retinol*

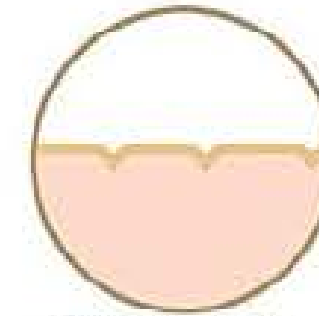
**Smoothing
Eyeliner Pencil**
£8.50

LIPS TO LOVE

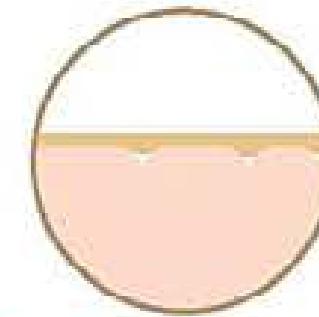
lavish your lips with the attention they **deserve**
in our **age-defying** formulas

COLOURLESS
*plumping
conditioner
with retinol
and collagen*

TINTED
*our best-selling
conditioner,
with a hint
of tint*

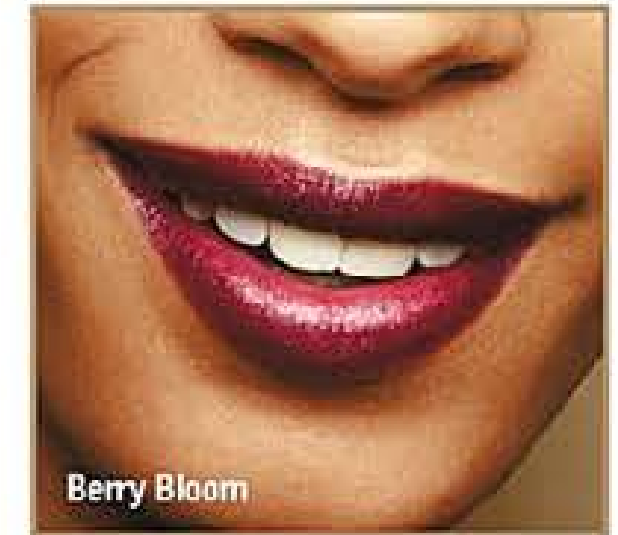


BEFORE:
thin, dry lips



AFTER:
lips look
plumper
and feel
moisturised

Diagrams for
illustrative
purposes only.



Berry Bloom



**Lip Plumping
Lip Conditioner**
11155
Normally £9

£5
save £4



28167
Rose Tint

24372
Berry Tint

24349
Honey Tint

**Tinted Lip Plumping
Lip Conditioner**
5g
Price per 10g = £10.00
Normally £9

£5
save £4



23747
Glazed Almond

23630
Plumberry



23697
Desert Rose

23796
Silky Pink



23762
Modest Mauve

23648
Berry Bloom

**Youth-Awakening
Lipstick**
Normally £10.50

£6.50
save £4

VITALE 25+

FINE WRINKLES,
FATIGUED SKIN,
SIGNS OF STRESS

Skincare Kit

Contains: Anti-Ageing 3-in-1
Cleansing Water 50ml, Vitale
Day Cream SPF25 15ml, Vitale
Night Gel Cream 15ml and
Vitale Eye Gel Cream 15ml.

23812
£10



REVERSALIST 40+

WRINKLES, FIRMNESS,
DISCOLOURATION

Skincare Kit

Contains: Anti-Ageing
3-in-1 Cleansing Water
50ml, Reversalist Day
Cream 15ml, Reversalist
Night Cream 15ml and
Reversalist Eye System.

14779
£10



PLATINUM 60+

NECK SAGGING,
DRYNESS,
SEVERE WRINKLES

Skincare Kit

Contains: Anti-Ageing
3-in-1 Cleansing Water
50ml, Platinum Day Cream
15ml, Platinum Night
Cream 15ml and Platinum
Eye & Lip Cream 15ml.

06643
£10



2 weeks to younger-looking skin ...for just £10!

try your skin's perfect **ANEW** trial kit today



ULTIMATE 50+

FOR MULTIPLE SIGNS OF AGEING

Skincare Kit

Contains: Anti-Ageing 3-in-1 Cleansing Water 50ml,
Ultimate Multi-Performance Day Cream SPF25 15ml,
Ultimate Multi-Performance Night Cream 15ml and
Ultimate Multi-Performance Eye System.

05546
£10

now it's time to
#MakeUpYourOwnMind

£10
each

A NEW CLINICAL

get an INSTANT *visible* EYE LIFT

9 out of 10 women agree

with **PolyPeptide Lift Complex** and
our **most concentrated** skin tighteners



INSTANTLY TIGHTENS
above and below
the eyebrow

INSTANTLY FIRMS
the upper-eye area

INSTANTLY HYDRATES
and **improves**
the look of
dark circles

Infinite Lift
Dual Eye
System
05538
Normally £20
£12 save £8

TRY TODAY!
£12
save £8

ANEW

DOUBLE *the* POWER of your face cream

for your **best skin**
every day

with the
world's
1st patented*
Advance Boost
Technology

unlike other serums
that just add nutrients,
ours also works with
your skin's natural
processes to boost
skin cell activity



BEST SKIN EVERY DAY

2 WEEKS
dramatically
reduced
appearance
of **wrinkles**
and
firmer-looking
skin

3 DAYS
reduced
appearance of
fine lines and
dark spots and
dramatically
smoother-
looking skin

INSTANTLY
a soft, **youthful-**
looking glow

*“A breakthrough
does-it-all serum – your
new skincare staple.”*

marie claire

Youth Maximising
Serum
30ml
07138
Price per 100ml = £53.33
Normally £25
£16 save £9

TRY TODAY!
£16
save £9

*12 patents granted and 15 patents pending.

ANEW CLINICAL



BEFORE

IN 4 WEEKS

*92% of women agreed this product recaptures the look of perfectly even skin**

*Based on those who expressed an opinion.

Dramatisation based on results from a clinical study.

see results
in just **3 DAYS**
with visibly more
EVEN SKIN

after 2 weeks,
dark spots are diminished



contains patented **DSX-7 technology** to improve **7 types of skin discoloration**, including:

- 1 dark spots
- 2 blemishes
- 3 uneven skin tone
- 4 post-blemish marks
- 5 blotchy red patches
- 6 freckles
- 7 sallowness



**Absolute Even
Multi-Tone Skin
Corrector with DSX-7**
30ml
18044
Price per 100ml = £53.33
Normally £28
£16 save £12

TRY TODAY!
£16
save £12

ANEW



see deeply
REPLENISHED,
more **HYDRATED**
SKIN

after 4 weeks, sagging skin and deep wrinkles are reduced, and skin feels dramatically smoother



innovative Paxillium Technology helps restore youthful cell shape, firm sagging skin and boost collagen

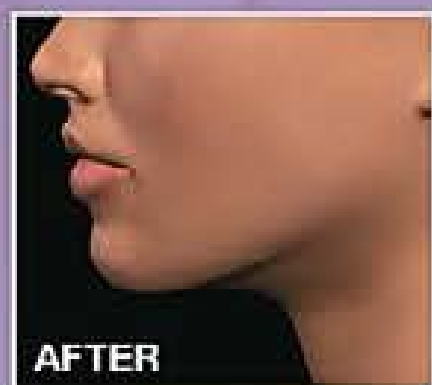


Platinum Eye & Lip Cream

15ml
01230
Price per 100ml = £83.33
Normally £21
£12.50 save £8.50

Platinum Night Cream

50ml
01784
Price per 100ml = £31.00
Normally £25.50
£15.50 save £10



Images for illustrative purposes only.

Platinum Day Cream SPF25
50ml
11353
Price per 100ml = £31.00
Normally £25.50
£15.50 save £10

TRY TODAY!
£15.50
save £10



get
FIRMER
looking skin in
1 DAY

after 4 weeks, **77% of women agree**
it makes your face look **dramatically lifted**

- fragrance free
- **lightweight,**
moisturising formula



WITH OUR MOST ADVANCED LIFTING TECHNOLOGY



BEFORE

SAGGING SKIN WITHOUT SUPPORT STRUCTURE due to the weakening of 4 key building blocks: collagen, elastin, fibronectin and hyaluronic acid.



AFTER

LIFTED SKIN WITH SUPPORT STRUCTURE thanks to our exclusive **PolyPeptide Lift Complex** designed to boost these 4 key building blocks.

Diagrams for illustrative purposes only.

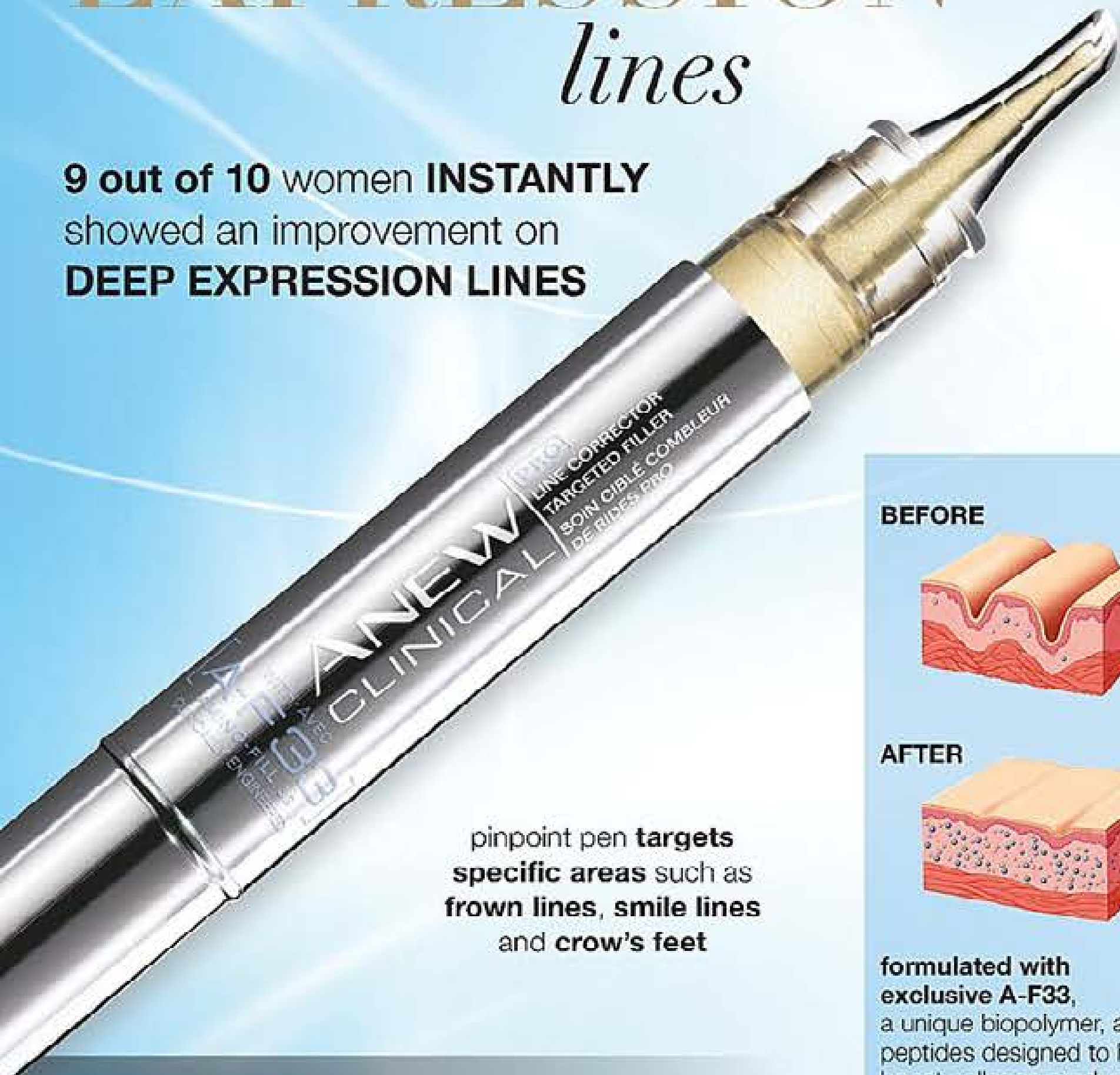
Infinite Lift
Firm & Sculpt
Cream
30ml
08599
Price per 100ml = £40.00
Normally £21
£12 save £9

TRY TODAY!
£12
save £9

ANEW **CLINICAL**

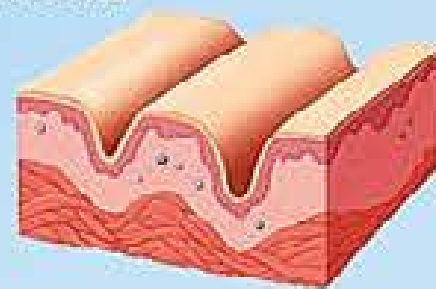
target **DEEP** **EXPRESSION** *lines*

9 out of 10 women **INSTANTLY**
showed an improvement on
DEEP EXPRESSION LINES

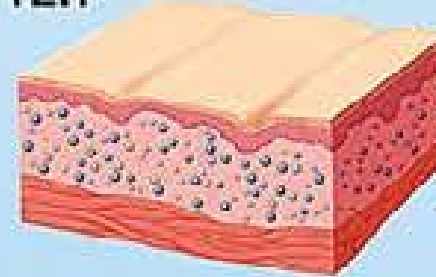


pinpoint pen **targets**
specific areas such as
frown lines, smile lines
and **crow's feet**

BEFORE



AFTER



formulated with
exclusive A-F33,
a unique biopolymer, and
peptides designed to help
boost collagen production
and fill the skin's most
visible wrinkles

Diagrams for illustrative
purposes only.

TRY TODAY!

£10

save **£2**

PRO Line
Corrector
Targeted Filler
with **A-F33**
05611
Normally **£12**
£10 save **£2**

REDUCE *the look* *of* **WRINKLES** *in days*

100% of women saw **visible results**
on fine **wrinkles** in **2 weeks**



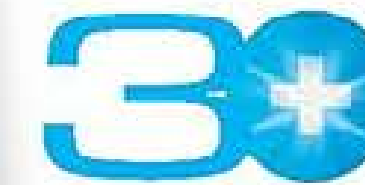
AMINO-FILL 33
A-F33
COMPLEX



1 UNBLOCKS to help skin cells
release **more collagen**



2 BOOSTS to support
skin's natural **collagen**
production processes



3 REPAIRS to help skin's natural
recovery of damaged **collagen**

PRO+ Line Corrector
Treatment with
A-F33+ Complex
30ml
03731
Price per 100ml = £66.67
Normally **£32**
£20 save **£12**

TRY TODAY!

£20

save **£12**

A NEW ANTI-AGEING CLEANSERS

whatever your skin type, **cleanse and refresh** to reveal a **youthful-looking, radiant complexion...**



includes:
every day cleansing...

SOFT SILICONE BRUSH

1-2 times a week...

EXFOLIATING BRISTLE BRUSH

new

CREAM
cleanses normal, dry and sensitive skin, leaving it looking and feeling conditioned and hydrated
Massage onto skin and rinse or tissue off.

GEL
cleanses normal, combination and oily skin, leaving it looking purified and shine-free
Massage onto skin and rinse or tissue off.

our **1st** isotonic cleansing water
WATER
gently cleanses even sensitive skin, leaving it with a youthful glow, and after just 1 week, skin looks smooth and clarified
Soak into cotton pad and smooth over skin without rinsing.

NEW Avon Beauty Solutions Cleansing Brush
Comes with stand and 2 removable heads. Requires 2x AA batteries (not included). Approx. 18cm x 6cm x 5cm. 00893
Will normally be £25

£16
save £9

Comforting Cream Cleanser & Mask
150ml
24380
Price per 100ml = £2.67
Normally £6.50

£4
save £2.50

Purifying Gel Cleanser
150ml
24398
Price per 100ml = £2.67
Normally £6.50

£4
save £2.50

Anti-Ageing 3-in-1 Cleansing Water
200ml
04994
Price per 100ml = £2.00
Normally £6.50

£4
save £2.50

ANEW DAY AND NIGHT CREAMS

VITALE 25+



Day Cream SPF25
50ml
11247
Price per 100ml = £39.00
£19.50

Night Gel Cream
50ml
11197
Price per 100ml = £39.00
£19.50

REVERSALIST 40+



Day Cream SPF25
50ml
26757
Price per 100ml = £43.00
£21.50

Night Cream
50ml
14126
Price per 100ml = £43.00
£21.50

ULTIMATE 50+



Day Cream SPF25
50ml
17764
Price per 100ml = £50.00
£25

Night Cream
50ml
28191
Price per 100ml = £50.00
£25

PLATINUM 60+



Day Cream SPF25
50ml
11353
Price per 100ml = £31.00
Normally £25.50
£15.50 save £10

Night Cream
50ml
01784
Price per 100ml = £31.00
Normally £25.50
£15.50 save £10

See pages 84-85 for offer details.

TREATMENTS

DARK CIRCLES

Absolute Even Dark Circle Corrector
15ml
17293
Price per 100ml = £130.00
£19.50



SAGGING SKIN

Thermafirm Face Lifting Cream
30ml
23135
Price per 100ml = £70.00
£21



ADVANCED SKIN REPAIR

E-Defence Deep Recovery Cream
30ml
07948
Price per 100ml = £66.67
£20



THINNING LIPS

Multi-Performance Lip Treatment
16980
£15



ANEW REVERSALIST 40+

*INSTANTLY
BLUR
WRINKLES
ON THE GO*

TRY TODAY!
£15
save £3



“This is my handbag must-have! It blurs my lines and pores, and is perfect for on-the-go touch-ups.”

Diane Hartnell,
Avon customer, Bury St Edmunds

Express Wrinkle Smoother
9g
23960
Price per 100g = £166.67
Normally £18
£15 save £3

NEW

Oooh!

skin looks **purified** and **refreshed from DAY 1**

gently **removes dirt, oil and impurities** (without drying out your skin) **EVERY DAY**

nutraeffects

AN 'OOOHH!' EVERY DAY,
EVEN FOR SENSITIVE SKIN



ACTIVE SEED COMPLEX

with soap berries,
a gentle, yet effective,
natural cleanser

SOAP FREE



suitable for
sensitive skin



100%
allergy tested



free from dyes
and parabens



1. REVITALISING SCRUB
for all skin types



2. GEL CLEANSER
for all skin types

3. FOAMING FACE WASH
for normal to
combination skin



get that
**squeaky
clean**

FEELING

ANY 2
CLEANSERS

FOR

£3

1. **NEW Gentle 3 in 1 Scrub**
100ml
26971

Will normally be £3
£2 save £1

2. **NEW Refreshing Gel Cleanser**
150ml
26864

Price per 100ml = £1.33
Will normally be £3
£2 save £1

3. **NEW Self-Foaming Face Wash**
150ml
06197

Price per 100ml = £1.63
Will normally be £3.50
£2.75 save 75p

NEW

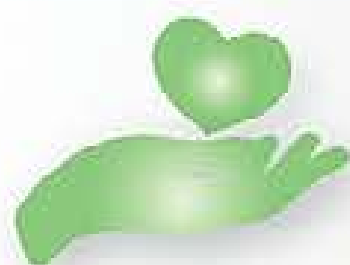
nutraeffects

AN 'OOOH!' EVERY DAY.
EVEN FOR SENSITIVE SKIN



ACTIVE SEED COMPLEX

collagen-boosting formula featuring antioxidant-rich pomegranate seeds, that work with your skin to help target multiple signs of ageing



suitable for sensitive skin



100% allergy tested



free from dyes and parabens



Oooh! skin feels
REPLENISHED and
LINES APPEAR SOFTENED
FROM DAY 1

see **reduced wrinkles** and **firmer-looking skin** EVERY DAY

multi-action cream
smooths effortlessly
across skin



SPF 20



for younger-looking skin

NEW Ageless Multi Action Day Cream
SPF20
50ml
16410
Price per 100ml = £10.00
Will normally be £8
£5 save £3

NEW Ageless Multi Action Night Cream
50ml
16477
Price per 100ml = £10.00
Will normally be £8
£5 save £3

TRY ME
£5
EACH

NEW

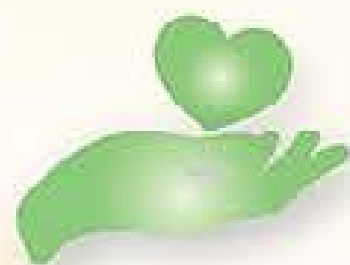
nutraeffects

AN 'OOOH!' EVERY DAY,
EVEN FOR SENSITIVE SKIN



ACTIVE SEED COMPLEX

with glow-boosting
bird of paradise
seeds known for
increasing luminosity
and improving uneven
skin tone



suitable for
sensitive skin



100%
allergy tested



free from dyes
and parabens



with **OPTIC PEARL TECHNOLOGY**
and **tinted beads** that burst
to **release** a **radiant glow** that
blends with your skin tone



SPF 20

TINTED LOTION
for all skin types

**NEW Radiance Tinted
Moisturiser SPF20**

50ml
27615
Price per 100ml = £8.00
Will normally be £6

£4
save £2

Oooh!
skin looks
REFRESHED
and **BRIGHTER**
FROM DAY 1

see a **radiant, healthier-looking** complexion EVERY DAY

silky, smooth cream
absorbs easily

SPF 20



for **normal to
combination** skin

**NEW Radiance
Daily Cream
SPF20**

50ml
51409
Price per 100ml = £8.00
Will normally
be £4.50
£3 save £1.50

**NEW Radiance Renewing
Night Cream**

50ml
59899
Price per 100ml = £6.00
Will normally
be £4.50
£3 save £1.50



FROM
£3
EACH

AVON Skincare

NEW

nutraeffects

AN 'OOOH!' EVERY DAY,
EVEN FOR SENSITIVE SKIN



suitable for
sensitive skin



100%
allergy tested



free from dyes
and parabens

shine is
MATTIFIED *with*
REDUCED PORES
FROM DAY 1

see **balanced, fresh-looking** skin EVERY DAY

fresh, oil-free gel-cream
glides easily onto skin



SPF
15



Formulated with
ACTIVE SEED COMPLEX,
featuring **chia seeds** and
mattifying powders

NEW Balance
Daily Cream SPF15
50ml
54668
Price per 100ml = £6.00
Will normally
be £4.50
£3 save £1.50

NEW Balance
Gel Night Cream
50ml
63651
Price per 100ml = £6.00
Will normally
be £4.50
£3 save £1.50

for **combination**
to **oily skin**

skin feels
SMOOTHER
and **SOFTER**
FROM DAY 1

see **hydrated, plumper, more supple** skin EVERY DAY

light, fresh gel-cream
sinks easily into skin



SPF
15



Formulated with
ACTIVE SEED COMPLEX,
featuring hydrating **chia**
seeds and **vitamin E**

NEW Hydration
Daily Cream SPF15
50ml
56507
Price per 100ml = £6.00
Will normally
be £4.50
£3 save £1.50

NEW Hydration
Gel Night Cream
50ml
62844
Price per 100ml = £6.00
Will normally
be £4.50
£3 save £1.50

for **normal**
to **dry skin**

TRY ME
£3
EACH

AVON Skincare



LOVE YOUR SKIN EVERY DAY



TRULY RADIANT FOR NATURALLY GLOWING SKIN

Vibes Brightening Eye Roller

Includes built-in battery that cannot be replaced. 12ml

25197

Price per 100ml = £50.00

Normally £10

£6 save £4



look like you've had
8 hours' sleep

BB CREAMS MOISTURE, TINT AND PROTECTION

Beauty Balm

30ml

Price per 100ml = £20.00

Normally £10

£6 save £4



Beauty Balm Matte

30ml

Price per 100ml = £20.00

Normally £10

£6 save £4



CLEANSERS MILD, EVERYDAY CLEANSING FOR ALL SKIN TYPES

Freshest Pure Cleansing Wipes

25 wipes.

08730

Price per piece = 10p

Normally £4

£2.50 save £1.50



Vibes Power Cleanser*

Requires 1 x AAA battery (not included).

13201

Normally £16

£10 save £6



Vibes Power Cleanser Replacement Pads

14 pads.

25874

Price per piece = 21p

Normally £5

£3 save £2



*Last chance to buy. Will not be featured in the brochure again. While stocks last.

LIKE AIRBRUSHING FOR YOUR SKIN

86% OF WOMEN AGREE

EXPRESS LINE FILLER
£5
save £4.50



BEFORE
VISIBLE FINE LINES



AFTER
LINES APPEAR SMOOTHER

Dramatisation based on consumer testing.

£5
save £4.50



PAT, DON'T RUB
Gently pat serum onto wrinkles until absorbed. Use under make-up, or after Ageless Results 8-in-1 Day Cream.

Express Line Filler
18895
Normally £9.50
£5 save £4.50

AGELESS RESULTS FOR SKIN THAT DEFIES TIME

8-in-1 Day Cream

50ml

11221

Price per 100ml = £10.00

Normally £8.25

£5 save £3.25



8-in-1 Night Cream

50ml

11239

Price per 100ml = £10.00

Normally £8.25

£5 save £3.25



solutions
**LOVE YOUR SKIN
 EVERY DAY**



BODY CONFIDENCE TREATS

TARGETED TREATMENTS GIVE VISIBILE RESULTS FOR EVERY BODY WORRY

**Bust Shaper
 Sculpting Gel**

150ml
 00877
 Price per 100ml = £4.00
 Normally £10
£6 save £4



**Butt Lifting
 Treatment**

100ml
 19224
 Normally £10
£6 save £4



**Ageless Bloom
 Neck and Chest
 Treatment SPF15**

50ml
 28357
 Price per 100ml = £12.00
 Normally £10
£6 save £4



**Body Sculpting
 Treatment**

150ml
 20164
 Price per 100ml = £4.33
 Normally £11
£6.50 save £4.50



**Cellu Break 5D
 Anti-Cellulite
 Treatment**

150ml
 16832
 Price per 100ml = £4.00
 Normally £10
£6 save £4



say "see ya" to
STRETCH MARKS

"I bought this product when it was on offer just to give it a try, and it does what it says on the bottle! Great product, will buy again."

'Prencess', avonshop.co.uk customer, London

£6
 half price

INSTANTLY:
 minimises the silvery look of stretch marks

2 WEEKS:
 helps to reduce the appearance, depth, length and number of stretch marks

Stretchmark 24 Line-Reducing Treatment
 Helps reduce the appearance of stretch marks whilst helping to prevent new stretch marks from forming. With luminescent light reflectors to help even the look of skin tone. 150ml
22228
 Price per 100ml = £4.00
 Normally £12
£6 half price



clearskin®
professional

our most advanced spot-fighting range



1 cleanse

massage over entire face to dissolve pore-clogging dirt and oil

Deep Pore Cleansing Scrub

125ml
21717

Price per 100ml = £2.64
Normally £5.50

£3.30
save £2.20



2 tone

gently smooth over cleansed skin to leave it feeling clean and refreshed

Clarifying Toner Pads

45 pads,
13060

Price per piece = 7p
Normally £5.50

£3.30
save £2.20



3 hydrate

apply a thin layer to condition and hydrate without clogging pores

Daily Correcting Lotion

50ml
20883

Price per 100ml = £8.40
Normally £7

£4.20
save £2.80



banish blemish marks fast

with the **spot-fighting power** of salicylic acid, for a more **even-toned complexion** in just **2 weeks**

“I don't think I can rave about this product *much more than I am doing*. After the first application, new spots started to shrink, and it wasn't long until I noticed some of the scars becoming smoother.”

'Hannanahnah',
avonshop.co.uk customer,
Cheshire



£3.50
half price

peel away pore-clogging dirt and oil to make your pores look smaller



Liquid Extraction Strip

30ml
04929

Price per 100ml = £12.00
Normally £6

£3.60
save £2.40

HOW TO USE:

Roll over cleansed skin, paying special attention to blemishes and marks. Blend into skin with clean fingertips. Use 2-3 times a week.

Blemish Mark Treatment

50ml
11858

Price per 100ml = £7.00
Normally £7

£3.50 half price

clearskin®

fighting blemishes with you every step of the way

it's an emergency fast skin relief

Intensive Cream Cleanser

75ml
25411
Price per 100ml = £4.00
Normally £5
£3 save £2



Instant Spot Treatment

15ml
20511
Price per 100ml = £18.00
Normally £4.50
£2.70 save £1.80



blemish-fighting tools

Blackhead Remover

27359
Normally £4
£2.40 save £1.60



Face Brush

16105
Normally £2
£1.20 save 80p



blemishes be gone calm skin and banish blemishes

Peel Off Mask

75ml
26732
Price per 100ml = £3.20
Normally £4
£2.40 save £1.60



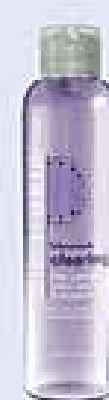
3-in-1 Cleanser, Scrub & Mask

125ml
24208
Price per 100ml = £2.40
Normally £5
£3 save £2



Daily Astringent

100ml
17129
Normally £4
£2.40 save £1.60



Overnight Treatment

50ml
11213
Price per 100ml = £7.20
Normally £6
£3.60 save £2.40



Deep Cleansing Cloths

25 wipes.
16840
Price per piece = 11p
Normally £4.50
£2.70 save £1.80



Blemish Stick

17996
Normally £4
£2.40 save £1.60



Oil-Free Tinted Moisturiser

30ml
24059 Fair
01396 Medium
Price per 100ml = £11.00
Normally £5.50
£3.30 save £2.20



bye bye blackheads blitz away stubborn blackheads – for good!

Daily Cleanser

125ml
18820
Price per 100ml = £2.16
Normally £4.50
£2.70 save £1.80



Daily Astringent

100ml
27474
Normally £4
£2.40 save £1.60



Deep Treatment Mask

75ml
00521
Price per 100ml = £2.80
Normally £3.50
£2.10 save £1.40



PORE PERFECTION

attract and remove pore-clogging dirt for perfectly clean skin



goes on black...



...dries to grey when ready to rinse!

£3 save £2

Black Mineral Mask

75ml
18374
Price per 100ml = £4.00
Normally £5
£3 save £2

1 SOLD EVERY MINUTE!*



Invigorating Scrub

75ml
15529
Price per 100ml = £3.20
Normally £4
£2.40 save £1.60



Black Mineral Cleanser

125ml
19356
Price per 100ml = £2.16
Normally £4.50
£2.70 save £1.80

*Based on sales of the Black Mineral Mask between 22.01.2015-11.02.2015.

AVON Skincare

AVON
care

with **vita-e complex**
for 24-hour moisture



9 out of 10
women

would recommend **Avon Care**
caring face creams

2 FOR
£4

mix & match
save up to £4.80
pages 110-111



for very dry skin

for dry skin

for normal to dry skin

for oily/combination skin

for mature skin

3-in-1 cleanser

with softening and
restoring **royal jelly**

with nourishing and
pampering **cocoa
butter** and **vitamin E**

with moisturising and
softening **soybean**
and **vitamin E**

with refreshing and
mattifying **cucumber**,
witch hazel and **green tea**

with skin-firming
collagen and
elastin

with purifying
aloe and **ginger**

**Royal Jelly
Face Cream**
100ml
07039

**Cocoa Butter
Face Cream**
100ml
14944

**Rich Moisture
Face Cream**
100ml
15115

**Light Moisture
Face Gel-Cream**
100ml
15065

**Youth Restore
Face Cream**
100ml
15164

**3 in 1 Cleanser,
Toner & Moisturiser**
200ml
13771

£3.80

£3.80

£3.80

£3.80

£4.40

Price per 100ml = £1.75
£3.50



AVON Skincare

AVON
care

with **vita-e complex**
for 24-hour moisture

9 out of 10
women

would recommend **Avon Care**
cocoa butter nourishment



hand cream

Hand Cream
100ml
05728
Normally £3.80

£1.90
half price



lip butter

Lip Butter
10ml
06916
Normally £2.20

£1.25
save 95p

fast-absorbing, **nourishing** moisture
with deliciously fragranced **cocoa butter**
and **pampering vitamin E**

SAVE UP TO
**HALF
PRICE**

pages 112-113



multipurpose cream

**Rich Cream for Face,
Hand and Body**
400ml
08680

Price per 100ml = 65p
Normally £5.20

£2.60
half price



body lotion

Body Lotion
400ml
03798

Price per 100ml = 63p
Normally £5

£2.50
half price

body butter

Body Butter
200ml
04002

Price per 100ml = £1.25
Normally £5

£2.50
half price

AVON
Care

with **vita-e complex**
for 24-hour moisture

new



AVON
Care

pink jasmine
body lotion

jasmine with vitamin e
jasmijn avec de la vitamine e

shimmering
chatoyant
normal to dry

400 ml

AVON
Care

pink jasmine
hand, nail
& cuticle cream

jasmine with glycerine
& vitamin e
jasmijn & la glycérine
et à la vitamine e

protecting
protectrice
normal to dry skin

100 ml e



AVON
Care

pink jasmine
lip balm

jasmine with vitamin e
jasmijn & la vitamine e
amoussant
hydratant



9 out of 10
women

would recommend **Avon Care**
instant relief for extra dry skin

ALL
**HALF
PRICE**

save up to £2.60

pages 114-115



Intensive Relief
Body Lotion

400ml

03061

Price per 100ml = 65p

Normally £5.20

£2.60 half price



Intensive Relief
SOS Body Cream

200ml

03137

Price per 100ml = £1.30

Normally £5.20

£2.60 half price



AVON
Care

intensive relief
hand treatment

with nutrients & emollients
avec nutriments & émollients



retexturising
retexturisant
extremely dry & sensitive skin

100 ml e

hand

locks in **moisture**
for hours – even
after washing



Intensive Relief
SOS Body Balm

30ml

03202

Price per 100ml = £6.67

Normally £4

£2 half price



Intensive Relief
Lip Treatment

26245

Normally £2.20

£1.10 half price

shimmering lotion
gives skin a **subtle sheen**

NEW Pink Jasmine
Body Lotion

400ml

10298

Price per 100ml = 63p

Will normally be £5

£2.50 half price

easily-absorbed,
non-greasy cream

NEW Pink Jasmine
Hand, Nail & Cuticle Cream

100ml

20826

Will normally be £3.80

£1.90 half price

helps renew lips'
natural softness

NEW Pink Jasmine
Lip Balm

19364

Will normally be £2.20

£1.10 half price



FORMULATED WITH

MOISTURE LOCK COMPLEX

a unique blend of nutrients and emollients
which penetrate deeply within the skin's
surface layers to lock in moisture

Intensive Relief
Hand Treatment

100ml

05975

Normally £4

£2 half price

AVON Skincare

115

- + formulated with Derma 360° Technology for advanced protection*
- + non-greasy* • water-resistant* • hypoallergenic* • UVA/UVB protected*

*Sun protection products only.

TANNING: easy-to-use glow-enhancers

Magic Tan Moisturising Self-Tan Lotion for Face and Body

150ml
01149
Price per 100ml = £6.00
Normally £15
£9 save £6



Magic Tan Self-Tan Bronzing Mousse

150ml
01149
Price per 100ml = £6.00
Normally £15
£9 save £6



Maxi Tan Tan-Enhancing Oil Spray

150ml
08706
Price per 100ml = £2.33
Normally £6
£3.50 save £2.50



After Sun Shimmering Tan Enhancer

150ml
08821
Price per 100ml = £2.67
Normally £7
£4 save £3



AFTER SUN: gel, mist, butter and lotion to soothe sun-kissed skin

After Sun Aloe Ice Gel

150ml
07096
Price per 100ml = £2.67
Normally £7
£4 save £3



Cooling After Sun Spray Lotion with Vitamin C

150ml
19588
Price per 100ml = £2.33
Normally £6
£3.50 save £2.50



Cooling After Sun Lotion with Aloe

400ml
04028
Price per 100ml = £1.25
Normally £8
£5 save £3



Soothing After Sun Body Butter

200ml
08540
Price per 100ml = £2.00
Normally £7
£4 save £3



KIDS: high SPF kids' care for worry-free sunshine fun

Kids' Multivitamin Sun Cream SPF50

75ml
07757
Price per 100ml = £7.33
Normally £9
£5.50 save £3.50



Kids' Turquoise Sun Spray SPF30

150ml
07567
Price per 100ml = £4.00
Normally £10
£6 save £4



Kids' Swim & Protect Sun Lotion SPF50

150ml
07781
Price per 100ml = £4.67
Normally £12
£7 save £5



Protecting Balm SPF30
04366
Normally £3.50
£2 save £1.50



perfect for:

- nose
- ears
- lips

FACE: high SPFs to help you face the rays

Multi Protection Moisturising Face Lotion SPF30

50ml
10835
Price per 100ml = £11.00
Normally £9
£5.50 save £3.50



Anti-Ageing Face Cream SPF50

50ml
10769
Price per 100ml = £11.00
Normally £9
£5.50 save £3.50



SPRAYS: SPF mists for glow-getters

Moisturising Sun Spray SPF15

150ml
19885
Price per 100ml = £4.00
Normally £10
£6 save £4



Quick Dry Clear Spray SPF30

150ml
19935
Price per 100ml = £4.67
Normally £12
£7 save £5



Fresh Protection Moisturising Body Lotion SPF30

150ml
07542
Price per 100ml = £4.33
Normally £11
£6.50 save £4.50



Protect & Glow Moisturising Sun Lotion SPF30

150ml
19901
Price per 100ml = £4.33
Normally £11
£6.50 save £4.50



Moisturising Sun Lotion SPF10

150ml
07971
Price per 100ml = £4.00
Normally £10
£6 save £4



Moisturising Sun Lotion SPF25

150ml
07104
Price per 100ml = £4.00
Normally £10
£6 save £4



Multi Protection Moisturising Sun Lotion SPF30

150ml
19976
Price per 100ml = £4.00
Normally £10
£6 save £4



HEAD-TO-TOE PROTECTION

treat skin to **ultimate protection** and love that sunshine feeling with our **water-resistant creams**



- + absorbs easily, with no white marks!
- + suitable for sensitive skin
- + SPF50 for maximum protection

Multi Protection Moisturising Sun Lotion SPF50
150ml
18382
Price per 100ml = £4.00
Normally £10
£6 save £4

£6 save £4



blissful
tranquility
inspired by nature

introducing the new scent
in the *Perceive* collection

new

PERCEIVE OASIS

*soothing violet
leaves and
radiant white
peony, interwoven
with the calm
serenity of
cotton musk*



£7
SAVE £4



NEW Perceive Oasis Eau de Parfum Spray Violet leaves, white peony and cotton musk. 50ml
10306 Price per 100ml = £14.00. Will normally be £11 **£7 save £4**



INTRODUCING

AVON

DREAMS

anything is possible, live your dreams

new



*float away to dreamy notes of sweet plum,
luscious rose and patchouli*

NEW Eau de Parfum Spray 50ml 08573 Price per 100ml = £28.00 **£14**

NEW Perfumed Body Spray 75ml 25742 Price per 100ml = £4.80 **£3.60**

NEW Body Lotion 150ml 14910 Price per 100ml = £2.40 **£3.60**

ALL 3 FOR £12

SAVE £9.20 order using 68874 page 120 only

AVON Fragrance

INDULGENT

ALLURING

JUST
£8 each
SAVE £7

JUST
£8 each
SAVE £7

AVON LUCK

*Maria Sharapova,
International Tennis
Star and the face of
Avon Luck*



AVON ATTRACTION



Avon Luck for Her Eau de Parfum Spray Bergamot, rose petals and velvet sandalwood. 50ml
08722 Price per 100ml = £16.00 Normally £15 **£8 save £7**

Avon Luck for Him Eau de Toilette Spray Pink pepper, nutmeg and sandalwood. 75ml
03699 Price per 100ml = £10.67 Normally £15 **£8 save £7**

Avon Attraction for Her Eau de Parfum Spray Blackberry, musk and vanilla amber. 50ml
10264 Price per 100ml = £16.00 Normally £15 **£8 save £7**

Avon Attraction for Him Eau de Toilette Spray Ginger root, musk and cistus labdanum. 75ml
08334 Price per 100ml = £10.67 Normally £15 **£8 save £7**

POWERFUL AND SEDUCTIVE

both for **£8**
SAVE £8.60
order using 69104



Rare Pearls Eau de Parfum Spray Sparkling bergamot, pearlescent flower and sandalwood. 50ml
19232 Price per 100ml = £26.00 **£13**

Rare Pearls Body Lotion 150ml 03525 Price per 100ml = £2.40 **£3.60**

CAPTIVATING AND STYLISH

both for **£8**
SAVE £8.60
order using 68569



Rare Amethyst Eau de Parfum Spray Plum, violet and sandalwood. 50ml
25809 Price per 100ml = £26.00 **£13**

Rare Amethyst Body Lotion 150ml 04143 Price per 100ml = £2.40 **£3.60**

SULTRY AND WARM

THE
Rares
COLLECTION

both for

£8

SAVE £8.60
order using 69930



Rare Gold Eau de Parfum Spray Golden melon, marigold and amber. 50ml
13341 Price per 100ml = £26.00 **£13**

Rare Gold Body Lotion 150ml 25726 Price per 100ml = £2.40 **£3.60**

SEDUCTIVE

MYSTERIOUS

£7 each

SAVE £4

£7 each

SAVE £4



AVON
Mesmerize
BLACK
FOR HIM AND HER



new
look

AVON
Mesmerize
FOR HIM AND HER

Mesmerize Black for Him Eau de Toilette Spray Oriental, woody. 100ml
20750 Normally £11 **£7 save £4**

Mesmerize Black for Her Eau de Toilette Spray Mandarin, jasmine and tonka bean. 50ml
19208 Price per 100ml = £14.00 Normally £11 **£7 save £4**

Mesmerize for Him Eau de Toilette Spray Mandarin, coriander and amber. 100ml
06577 Normally £11 **£7 save £4**

Mesmerize for Her Eau de Toilette Spray Mandarin, neroli and sandalwood. 50ml
26443 Price per 100ml = £14.00 Normally £11 **£7 save £4**

£5.50
each

HALF PRICE



VIBRANT AND CHARMING

ALL HALF PRICE

THE

Secret Fantasy

COLLECTION

£5.50
each

HALF PRICE



*Comes with a detachable, aluminium charm with clear rhinestone on a 2.5cm brass chain.

†Comes with a detachable, cast iron charm on a 2cm stainless steel chain.

red berries, jasmine, white musk

Secret Fantasy Eau de Toilette Spray† 50ml

12633 Price per 100ml = £11.00 Normally £11 - £5.50 half price

red berries, plumeria, crème de Chantilly

Secret Fantasy Wonderland Eau de Toilette Spray* 50ml

08417 Price per 100ml = £11.00

Normally £11 £5.50 half price

cherry, night blooming orchid, marshmallow wood accord

Secret Fantasy Midnight Eau de Toilette Spray† 50ml

22574 Price per 100ml = £11.00

Normally £11 £5.50 half price

blackberry, purple violet, magnolia

Secret Fantasy Kiss Eau de Toilette Spray† 50ml

17509 Price per 100ml = £11.00

Normally £11 £5.50 half price



WARM AND BRIGHT

£7

SAVE £4

white peach. rose. teakwood

peach. pink pepper. musk



Incandessence Eau de Parfum Spray

50ml 22293 Price per 100ml = £14.00 Normally £11. £7 save £4

Incandessence Flame Eau de Parfum Spray

50ml 28605 Price per 100ml = £14.00 Normally £11. £7 save £4



£4.50

SAVE £4

AVON
SOFT MUSK

Avon Soft Musk Eau de Toilette Spray 50ml 27573

Price per 100ml = £9.00 Normally £8.50 £4.50 save £4

SOFT AND ROMANTIC

HANDBAG-SIZED

30mls

try me from

£3.60

SAVE UP TO £5



EXOTIC & FLORAL

BRIGHT & FRUITY

BOLD & SPIRITED

CRISP & FRESH

SIMPLE & CHIC

SWEET & TENDER

LAVISH & RICH

Travel Spray EDP 30ml

04705 Far Away

07617 Incandessence

07807 Perceive

08664 Little Black Dress

Price per 100ml = £12.00

Normally £7.50

£3.60 save £3.90

18101 Avon Luck for Her

10215 Avon Cherish

18143 Premiere Luxe

Price per 100ml = £13.33

Normally £9

£4 save £5

AVON Fragrance

ALLURING



fall in love with our
best-selling fragrance
collection, with an exotic
scent for every occasion

£7 each

SAVE £6

THE
Far Away
COLLECTION

clementine.
magnolia.
tonka bean

freesia.
jasmine.
vanilla musk

clementine.
jasmine.
sandalwood



1. Far Away Bella Eau de Parfum Spray

50ml 10702 Price per 100ml = £14.00 Normally £13 **£7 save £6**

2. Far Away Eau de Parfum Spray 50ml 04549 Price per 100ml = £14.00 Normally £13 **£7 save £6**

3. Far Away Bella Sunset Eau de Parfum Spray

50ml 18911 Price per 100ml = £14.00 Normally £13 **£7 save £6**

SENSUAL

£8 each
SAVE £6

TODAY TOMORROW ALWAYS

COLLECTION

**Today Tomorrow Always
Collection EDP. 50ml**
1. 25486 Tomorrow
2. 09084 Daydream
3. 14795 Forever
4. 25460 Today
Price per 100ml = £16.00
Normally £14
£8 save £6

1
raspberry.
Indian jasmine.
amber



3
pink pepper.
orange blossom.
musk



2



immortelle flowers.
gardenia.
sandalwood

4



£8
SAVE £6

butterfly blossom.
hibiscus petals.
silk musk

BODY SPRAYS

£1.99

SAVE UP TO £2.01



SIGNATURE SCENTS FOR HER

2



FINE FRAGRANCES FOR HIM

1. Perfumed Body Spray 75ml

10157 Far Away
18507 Incandescence
08748 Perceive
16972 Little Black Dress
17624 Avon Soft Musk
Price per 100ml = £2.65
Normally £3.60
£1.99 save £1.61

07070 Avon Luck
for Her
19380 Avon Femme
17004 Outspoken
Party!
Price per 100ml = £2.65
Normally £4
£1.99 save £2.01

2. Deodorant Body Spray 150ml

09365 Full Speed
09886 Full Speed Power
28308 Black Suede
13284 Elite Gentleman
59493 Wilderness
20115 Avon Exploration
06692 Mesmerize for Him
Price per 100ml = £1.33
Normally £3.60
£1.99 save £1.61

02865 Avon Prime
Price per 100ml = £1.33
Normally £3.60
£1.99 save £1.61
07997 Avon Luck for Him
Price per 100ml = £1.33
Normally £4
£1.99 save £2.01

BODY MISTS

£1.99

SAVE UP TO £1.61



Body Mist 100ml
07484 NEW Avon
Cherish
Will normally be £3.50
£1.99 save £1.51
10405 Tahitian Holiday
Normally £3.60
£1.99 save £1.61

LAYER your
scent to make it
LAST LONGER
throughout the day

BUY 1
CHOOSE 1
FOR £2

pages 138-141 save up to £18
lower priced item £2



1. **EDT 50ml**
23788 Pur Blanca
Price per 100ml = £22.00
£11

2. **EDT 50ml**
03558 Tahitian Holiday
Price per 100ml = £21.00
£10.50

3. **Scent Essence EDT. 30ml**
27680 Sparkly Citrus
27714 Romantic Bouquet
27722 Vibrant Fruity
07880 Wild Bergamot
07872 Blushing Raspberry
08151 Blooming Lotus
Price per 100ml = £26.67
£8

4. **Body Lotion 150ml**
10371 Far Away
Price per 100ml = £2.33
£3.50
16030 Perceive
13672 Mesmerize Black for Her
28589 Incandescence
Price per 100ml = £2.40
£3.60

10058 Avon Attraction for Her
20180 Avon Femme
08912 Avon Luck for Her
14704 Outspoken Party!
06981 Avon Cherish
Price per 100ml = £2.67
£4
08128 Christian Lacroix Bijou for Her
Price per 100ml = £3.00
£4.50

5. **Roll-On Anti-Perspirant Deodorant 50ml**
17855 Avon Soft Musk
08110 Incandescence
07930 Avon Cherish
11841 Pur Blanca
26146 Perceive
11056 Far Away
14027 Mesmerize for Her
Price per 100ml = £5.20
£2.60

6. **Shimmering Body Powder 40g**
24166 Avon Soft Musk
24331 Far Away
Price per 100g = £6.88
£2.75

7. **Shower Gel 150ml**
10652 Far Away
Price per 100ml = £2.40
£3.60

8. **Premiere Luxe EDP. 50ml**
21923 Premiere Luxe
24901 Gold Blush
Price per 100ml = £32.00
£16

9. **EDT 50ml**
27409 Timeless
Price per 100ml = £18.00
£9

10. **Christian Lacroix EDP. 50ml**
21543 Nuit for Her
11387 Ambre for Her
02485 Rouge for Her
04218 Bijou for Her
Price per 100ml = £40.00
£20

11. **EDP 50ml**
19331 Avon Femme
Price per 100ml = £32.00
£16

12. **EDP 50ml**
10926 Avon Cherish
Price per 100ml = £28.00
£14

13. **EDP 50ml**
18549 Luck La Vie
Price per 100ml = £30.00
£15

14. **Little Dress Collection EDP. 50ml**
17681 Little Red Dress
05504 Little Black Dress
00182 Little Pink Dress
Price per 100ml = £26.00
£13

15. **The Fergie Collection EDP. 50ml**
11627 Outspoken
22186 Outspoken Intense
21386 Viva
14811 Outspoken Party!
Price per 100ml = £30.00
£15

28464 Outspoken Fresh
Price per 100ml = £27.00
£13.50

16. **EDP 50ml**
08904 Perceive
Price per 100ml = £22.00
£11

EDP – Eau de Parfum Spray
EDT – Eau de Toilette Spray

BUY 1
CHOOSE 1
FOR £2

pages 138-141 save up to £18
lower priced item £2



Purse Spray EDP 10ml
09274 NEW Far Away
26724 Perceive
08268 Avon Attraction for Her
10918 Avon Cherish
06338 Christian Lacroix Bijou for Her
02659 Little Black Dress
£6

Purse Spray EDT 10ml
20453 Mesmerize Black for Her
£6

BUY 1
CHOOSE 1
FOR £2

pages 138-141 save up to £18
lower priced item £2



1

1. EDT 75ml
20040 Avon Exploration
Price per 100ml = £17.33
£13

2. Individual Blue EDT. 100ml
00794 Individual Blue
05314 Individual Blue Casual
£8.50

3. EDT 100ml
25080 Wilderness
£11

4. EDT 75ml
17335 Avon Destination
Grand Canyon
Price per 100ml = £17.33
£13

5. Christian Lacroix EDT. 75ml
11379 Ambre for Him
26047 Nuit for Him
02345 Noir for Him
01743 Bijou for Him
Price per 100ml = £26.67
£20

6. Hair & Body Wash 250ml
11585 Elite Gentleman
20149 Avon Exploration
Price per 100ml = £1.44
£3.60

7. Hair & Body Wash 200ml
14308 Avon Luck for Him
02550 Avon Attraction for Him
Price per 100ml = £2.00
£4

10496 Christian Lacroix Bijou for Him
Price per 100ml = £2.25
£4.50

8. After Shave Conditioner
100ml
20701 Mesmerize Black for Him
£3.60
02402 Avon Attraction for Him
£4

9. Roll-On Anti-Perspirant
Deodorant 50ml
06601 Mesmerize for Him
09092 Full Speed
09761 Full Speed Power
18796 Black Suede
01438 Avon Destination
Grand Canyon
Price per 100ml = £5.20
£2.60



2



3



4



5



6



7



8



9

BUY 1
CHOOSE 1
FOR £2

pages 138-141 save up to £18
lower priced item £2



AVON
PRIME



lavender, spearmint, cedarwood

Eau de Toilette Spray 75ml
02923 Price per 100ml = £17.33 **£13**

AVON Fragrance

RUGGED

AVON
BLACK SUEDE
SPORT

ALL 3 FOR

£11

SAVE £6.20
order using 67645

new
look



Eau de Toilette Spray 75ml 03970 Price per 100ml = £14.67 **£11**

Roll-On Anti-Perspirant Deodorant 50ml 63602 Price per 100ml = £5.20 **£2.60**

Hair & Body Wash 250ml 04721 Price per 100ml = £1.44 **£3.60**

citrus accord. cool sage. smooth vetiver

AVON Men's Store

BLACK SUEDE

FULLSPEED



£7

save £4



fresh greens. leather.
warm woods

Black Suede
Eau de Toilette Spray 75ml
18739 Price per 100ml = £9.33
Normally £11 **£7 save £4**



£7

each
save £4

juniper berry. cypress.
cedarwood

Full Speed
Eau de Toilette Spray 75ml
28472 Price per 100ml = £9.33
Normally £11 **£7 save £4**



lemon. rosemary.
cedarwood

Full Speed Power
Eau de Toilette Spray 75ml
09258 Price per 100ml = £9.33
Normally £11 **£7 save £4**

STYLISH

ELITE GENTLEMAN

Jamie Redknapp
Sky Sports pundit,
sports columnist
and father of two

Jamie Redknapp

£7

each
save £6



Elite Gentleman Eau de Toilette Spray Verbena, cardamom and cedarwood.
75ml 11601 Price per 100ml = £9.33 Normally £13 **£7 save £6**

Elite Gentleman Untailored Eau de Toilette Spray Thai basil, cypress and bois de cashmere.
75ml 01826 Price per 100ml = £9.33 Normally £13 **£7 save £6**

**UP TO
HALF
PRICE**

pages 146-147

AVON MEN

help him to look
and **feel groomed**
with our **everyday
essentials**



£3
half price



Essentials Hydrating Moisturiser
Fast absorbing, non-greasy formula
for long lasting moisturisation. For all
skin types. 50ml
15560
Price per 100ml = £6.00
Normally £6
£3 half price

ESSENTIALS
with vitamin E, ginger and aloe



**Revitalising
Shave Gel
with Skin Care
Complex**
150ml
12237
Normally £4
£2 half price



**Invigorating
Body Wash**
250ml
28258
Price per 100ml = 60p
Normally £3
£1.50 half price



**3-in-1 Shampoo,
Condition & Shave**
250ml
16915
Price per 100ml = 60p
Normally £3
£1.50 half price



**Smooth Shave
Foaming Gel**
200ml
18150
Price per 100ml = £1.20
Normally £4
£2.40 save £1.60

SENSITIVE
fragrance free



**Creamy Face
Wash**
150ml
05397
Price per 100ml = £1.60
Normally £4
£2.40
save £1.60



Shave Gel
100ml
05959
Normally £4
£2 half price



**2-in-1 After
Shave Balm
& Moisturiser**
100ml
06064
Normally £6
£3 half price



**Conditioning
After Shave Balm**
100ml
18127
Normally £5
£3 save £2

ENERGISING
with energising menthol



**2-in-1 Shave
& Wash**
150ml
01867
Price per 100ml = £1.33
Normally £4
£2 half price



**3-in-1 Shampoo,
Conditioner
& Body Wash**
250ml
01891
Price per 100ml = 60p
Normally £4
£2 half price



**2-in-1 After Shave
& Moisturiser**
100ml
16220
Normally £4
£2 half price

senses

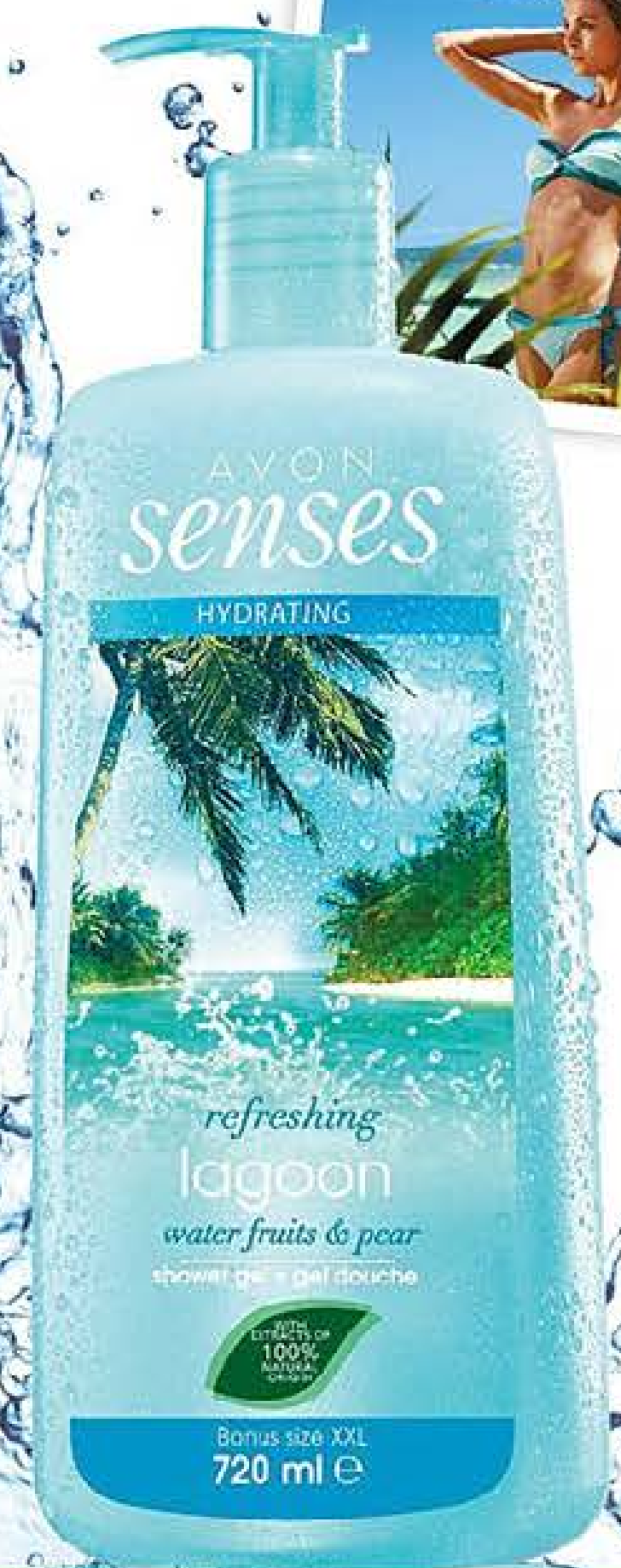
SUPERSIZED shower gels, now in a pump
for no mess, no fuss cleansing



£3
each



**720ml
BONUS
SIZE!**



revitalise. refresh. invigorate

X-treme Hair & Body Wash 720ml **28902** Price per 100ml = 42p Normally £4 **£3 save £1**

Lagoon Shower Gel 720ml **10595** Price per 100ml = 42p Normally £4 **£3 save £1**

**UP TO
HALF
PRICE**

pages 146-147

new

2 PACK SCULPTING LEGGINGS

2 styles in 1 pack: 1 full length and 1 cropped



up to
size
20/22

**NEW 2 Pack Leggings:
Cropped & Full Length**
93% nylon, 7% elastane,
excluding trims.
10199 8/10
10389 12/14
08995 16/18
09159 20/22
Will normally be £20
£17 save £3

full-length

WONDER
SCULPT
by Body Illusions

cropped

**2 pack
leggings
£17**

save £3



2 pack
tops
£14
save £2

1 white,
1 striped



2 Pack Boat-Neck Tops
64% polyester, 36% cotton,
excluding trims.
22046 8/10 **22145** 20/22
22079 12/14 **22152** 24/26
22111 16/18
Normally £16
£14 save £2



up
to size
16/18

soft faux
leather
jacket
£30

save £5

**Faux Leather
Waterfall Jacket***
Main fabric: 100%
polyester. Sleeve panel:
66% viscose, 30% nylon,
4% elastane, excluding trims.
29108 8/10
53439 12/14
51276 16/18
Normally £35
£30 save £5

***WHILE STOCKS LAST**

picture-perfect pins

look great and feel comfy with our best-selling jeggings

WONDER
SCULPT
by Body Illusions

sculpt your silhouette:

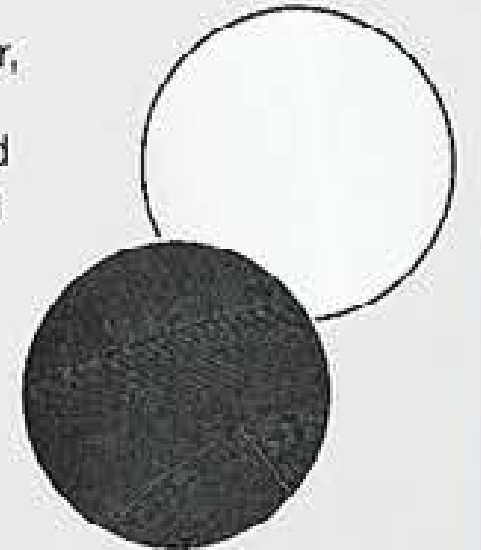
- with Bottom Lift Technology
- supportive tummy panel
- smooths thighs and hips



up
to size
18/20

Indigo Jeggings
69% cotton, 21% polyester,
8% viscose, 2% elastane,
excluding trims. Elasticated
waist band. Total inside leg
length approx. 79cm.
21915 6/8
21972 10/12
21980 14/16
21998 18/20
£22

available in
indigo, black
or white



Black Jeggings
70% cotton, 29%
polyester, 1% elastane,
excluding trims.
Elasticated waist band.
Total inside leg length
approx. 79cm.
52878 6/8
50062 10/12
51243 14/16
50286 18/20
£22

White Jeggings
70% cotton, 29%
polyester, 1% elastane,
excluding trims.
Elasticated waist band.
Total inside leg length
approx. 79cm.
08862 6/8
06676 10/12
04812 14/16
03830 18/20
£22

up
to size
24/26

2

co-ordinating
shoulder
detail on
t-shirt

1

1. NEW Vintage Flower PJs
Top: 60% cotton, 40% polyester.
Bottoms: 100% polyester excluding trims. KEEP AWAY FROM FIRE.
17251 8/10
17277 12/14
17467 16/18
17350 20/22
17384 24/26

Will normally be £18
£15 save £3

2. NEW Glitter Sparkle Cardigan
100% polyester, excluding trims.
17210 8/10
11403 12/14
17244 16/18
04655 20/22
16246 24/26

Will normally be £18
£16 save £2

3. NEW Rose Faux Fur Slippers
Polyester. Machine washable.
26336 Size 3/4
24455 Size 5/6
54585 Size 7/8

Will normally be £14
£10 save £4

3

new

Paisley
PJs
£13

save £2

extra-long top
and comfy
legging bottoms
– perfect for
lounging

NEW Paisley PJs
Top: 91% cotton,
9% polyester. Bottoms:
95% cotton, 5% elastane,
excluding trims.
KEEP AWAY FROM FIRE.
20578 8/10
20594 12/14
20669 16/18
20685 20/22
Will normally be £15
£13 save £2



AVON Fashion

BUY 1 PAIR OF PJ BOTTOMS
AND CHOOSE ANOTHER HALF PRICE

save £6, page 154 only



PJ
Bottoms
£12

bottoms
up to size
20/22

PJ Bottoms

95% cotton, 5% elastane,
excluding trims. KEEP AWAY
FROM FIRE.

Bunny

07195 8/10

07229 12/14

07237 16/18

07278 20/22

£12

Heart

07294 8/10

33605 12/14

20768 16/18

20792 20/22

'The One' Vest Marl

51% nylon, 37% polyester, 12% elastane,
excluding trims. KEEP AWAY FROM FIRE.

20420 M (12/14)

20438 L (16/18)

20446 XL (20/22)

20479 XXL (24/26)

Normally £10

£8 save £2

up
to size
20/22

new

funny
bunnies

curl up and get cosy
in our comfy
bunny-print nightwear

100%
cotton
sleep tee

£10

save £2

NEW Bunny Sleep Tee

100% cotton, excluding trims.
KEEP AWAY FROM FIRE.

09357 8/10

09480 12/14

09506 16/18

09548 20/22

Will normally be £12

£10 save £2

AVON Fashion

new

lace bra

£12

save £3

up to
38DD

NEW Bella Lace Bra

50% nylon, 44% polyester,
6% elastane, excluding trims.

09571 34b 21493 36d
09589 34c 08482 36dd
09647 34d 08490 38b
09662 34dd 61523 38c
27417 36b 08466 38d
08391 36c 61580 38dd

Will normally be £15

£12 save £3

NEW Bella Lace Briefs

92% nylon, 8% elastane,
excluding trims, with cotton gusset.

41905 8/10
52779 12/14
00364 16/18
56481 20/22

Will normally be £8

£6 save £2

beautiful lace detail



boosting

boob job in a bra: boosts up to 2 cup sizes



smoothing

fastens at the front to smooth out your back

new

up to
42G

lace detail minimiser

compresses
your bust for less
cleavage and
extra support

£10
save £2

NEW Lace Trim Minimiser Bra

Non-padded, underwired
bra with lace and mesh
cups. 85% nylon,
11% elastane, 4% cotton,
excluding trims.

size	white	black
34dd	20495	02048
36dd	21048	22244
36e	20941	22251
36f	20958	22327
36g	21014	22343
38dd	21089	00323
38e	21121	00406
38f	21220	00489
38g	21287	00471
40dd	21428	00505
40e	21444	00513
40f	21584	00612
40g	21451	00661
42dd	21618	33894
42e	01628	20891
42f	03020	20909
42g	20057	20917

Will normally be £12
£10 save £2

also available in white



Lingerie Guarantee

For hygiene reasons, a replacement or refund cannot
be given if the gusset label is removed from lingerie.
This guarantee is in addition to your statutory rights.

Heavenly Bra

Padded, underwired, microfibre bra. 70% nylon,
22% polyester, 8% elastane, excluding trims.

size	white	black
32a	06445	01818
32b	23556	13300
32c	12401	15370
34a	08771	11163
34b	00273	52415
34c	23275	25825
36a	04390	24596
36b	20974	26310
36c	21436	00430
38a	24141	12187
38b	22665	25783
38c	28936	03004
40b	17327	12252
40c	15883	11312
42b	12278	12344

£12

also available in white



Back Smooth & Slim Bra – Nude

Bra with extra-wide band. 63% nylon,
21% polyester, 16% elastane, excluding trims.

04630	38b
03418	38c
12971	38d
06429	38dd
14423	40b
12955	40c
05140	40d
06833	40dd
14720	42b
12963	42c
06882	42d
27789	42dd

Normally £15
£10 save £5

back-smoothing shape



basics



'The One' Bra Lace
Removable pads. 92% nylon, 8% elastane, excluding trims. All sizes fit up to DD cup.

size	white	black
M (32-34)	00653	20651
L (36-38)	00711	20800
XL (40-42)	00737	19679
XXL (44-46)	10561	19919
XXXL (48-50)	09456	00646

£10



'The One' Bra
Stretchy and comfortable non-wired supportive bra with removable pads. 92% nylon, 8% elastane, excluding trims. All sizes fit up to DD cup.

size	white	black	nude
M (32-34)	28373	13425	12898
L (36-38)	07690	07732	15727
XL (40-42)	07773	06239	07021
XXL (44-46)	18184	17954	17707
XXXL (48-50)	17848	17798	17715

£9

have you met 'The One'?

the ultra-comfortable, seam-free bra for stretchy, smooth support



'The One' Bra Marl
51% nylon, 37% polyester, 12% elastane, excluding trims.

20206 M (32-36")
20222 L (36-38")
20248 XL (40-42")
20271 XXL (44-46")

£10

'The One' Thong Marl
51% nylon, 37% polyester, 12% elastane, excluding trims.

20354 M (12/14)
20362 L (16/18)
20370 XL (20/22)
20404 XXL (24/26)

£6

'The One' Briefs Marl
51% nylon, 37% polyester, 12% elastane, excluding trims.

20289 M (12/14)
20297 L (16/18)
20339 XL (20/22)
20347 XXL (24/26)

£6

Essentials T-Shirt Bra with Lace
Padded and underwired. 64% nylon, 27% polyester, 9% elastane, excluding trims. Larger sizes (e-f): 59% nylon, 34% polyester, 7% elastane, excluding trims.

size	white	black	nude
32a	12302	58545	55996
32b	04861	58636	56051
32c	03749	58685	56085
32d	10801	58784	56150
32dd	10892	58800	18770
34a	09753	58883	56283
34b	08276	58933	56317
34c	50120	57737	56325
34d	21295	58446	57497
34dd	61556	57877	57513
34e	21808	10991	06098
34f	21303	09829	04259
36b	53017	59436	57539
36c	63719	55202	58263
36d	41475	58909	57646
36dd	15057	58917	18663
36e	15628	11304	04184
36f	16089	10041	04457
38b	14464	55798	58255
38c	19257	56838	58271
38d	20230	58958	58354
38dd	15800	55533	18747
38e	12179	11361	04234
38f	10074	11148	02931
40b	03681	59113	57786
40c	04564	57018	18762
40d	02253	56390	57950
40dd	22723	54742	57729
42b	24836	59865	58156
42c	03848	58099	57778
42d	24299	58529	57125

£11

Essential Non-Wired T-Shirt Bra
46% polyester, 45% nylon, 9% elastane, excluding trims.

size	white	size	white
32a	22434	36dd	00141
32b	56663	38b	01222
32c	22475	38c	03012
32d	20834	38d	07179
34b	56721	38dd	00257
34c	20859	40b	00448
34d	54551	40c	00539
34dd	02030	40d	00588
36b	07393	42b	00596
36c	57554	42c	04531
36d	58651	42d	25791

Normally £11
£9 save £2

underwear essentials

£11



Our popular DIAMONDESQUE pieces emulate the most beautiful diamonds and are double-checked for quality, giving you jewellery that makes you feel special for an eternity.

DIAMONDESQUE

CLARITY

almost flawless appearance, made with AAA grade cubic zirconia

CARAT

equivalent in appearance to the same size diamond



COLOUR

colourless stones, the equivalent to D on the diamond colour scale

CUT

princess cut to optimise light reflection

earrings equivalent to 1.4 carat diamond

ring equivalent to 1.2 carat diamond

necklace equivalent to 1 carat diamond

Rene Diamondesque Ring
Rhodium-plated ring with brilliant cut cubic zirconia, equivalent diamond size 1.2 carat. Comes in a hinged gift box.

19448 Size 6
58172 Size 8
20065 Size 10
£22

Rene Diamondesque Necklace
Rhodium-plated necklace with cubic zirconia pendant, equivalent diamond size 1 carat. Comes in a hinged gift box.

24018
£20

Rene Diamondesque Earrings
Rhodium-plated, pierced earrings. Cubic zirconia stones, equivalent diamond size 1.4 carat. Come in a hinged gift box.

09266
£22

Earrings purchased from Avon cannot be returned if sealed bag has been opened.

BUY 1 CHOOSE 1

HALF PRICE

save up to £11
pages 162-163
lower priced item half price

SPREAD YOUR WINGS



silver-plated

Wings Bracelet
Silver-plated cuff with wing detail. Internal diameter approx. 6.6cm
56713
£7

Wings Necklace
Silver-plated with 2 wing-shaped pendants. Length approx. 42cm + 9cm extension chain.
28340
£8

buy 1 choose 1 half price
save up to £4 page 164 only lower priced item half price

features the words:
*strength, courage,
peace, joy and love*



Eliana Bracelet
Silver-plated bangle. Widest point approx. 6.8cm.
55475
£8



set of 5
hair slides

Carrie Hair Slides*
Set of 5. Glass stones.
21782
£7

*Excluded from 'Buy 1 Choose 1 Half Price' offer.

side 1



Mirren Ring
Set of 3.
27672 Size 6
11122 Size 8
02956 Size 10
Normally £8
£5 save £3

reversible

side 2



£5
save £3

adjustable
longline
necklace

necklace
£8



75cm

Amalie Hair Slides
Set of 2. Features glass stones.
20636
£6

Amalie Necklace
Glass stones and acrylic beads. Approx. 75cm + 9cm extension chain.
02105
Normally £12
£8 save £4

new

multi-strand
pearlesque
necklace



necklace

£8

this page

NEW Mix Layered Necklace

Length approx. 16.5cm +3.5cm extension chain.

05843

Will normally be £12

£8 save £4

Pearlesque Spectacular Wardrobe Gift Set

Necklace with 3 pendants and matching pierced earrings. Necklace length approx. 46cm + 9cm extension chain.

05678

Normally £10

£6 save £4

opposite page

NEW Onella Interchangeable Gift Set

Necklace and 3 pairs of pierced earrings with interchangeable charms.

04556 Silver-plated

04895 Gold-coloured

Will normally be £10

£8 save £2

All Avon metal jewellery is hypoallergenic.

interchangeable
gift set



wear necklace
or earrings with
all 3 pendants,
or interchange
depending on
your outfit



also
available in
silver-plated



gift set
£8



CHANGING
CHARMS

layer them up or keep it minimal with this necklace and earrings set with removable charms



NEW Amorette Necklace

Silver plated. Length approx. 42cm + 9cm extension chain.

10884

Will normally be £15

£12 save £3

silver-plated necklace

silver-plated hand jewellery with clear glass stones



NEW Tarala Ring

Silver-plated with glass stones. Fits size 8 (medium).

04481

Will normally be £8

£6 save £2



new

a gorgeous pair of earrings for every day of the week

7 pairs of earrings

£5



NEW Taya Earrings Gift Set

7 pairs of silver-plated pierced earrings.

05512

Will normally be £7

£5 save £2



NEW Calista Ponytail Cover

Elastic.

04937

Will normally be £5

£4 save £1



NEW Davina Barette

Spring-style clip.

05033

Will normally be £6

£4 save £2



Carrie Ring Set

Set of 5 gold-coloured and silver-plated rings with glass stones. Comes in a gift box.

10413 Size 6

10538 Size 8

09043 Size 10

Normally £8

£5 save £3

NEW Annie Jewellery Holder

Ceramic. Approx. 17cm x 5.5cm.

01875

Will normally be £15

£10 save £5

jewellery holder
£10

Contents not included.

NEW Jay Watch

PU, adjustable strap, length approx. 17.5cm-21.5cm. Stainless steel back. Includes battery that can be replaced.

05207

Will normally be £22

£18 save £4



mock-croc strap

£18

save £4

Donan Men's Watch

Silicone adjustable strap, approx. 17cm-23cm.

3 decorative dials. Stainless steel back. Includes battery that can be replaced.

25593

Normally £25

£15 save £10



Men's Andre Watch

Metal with adjustable strap, length approx. 19.5cm-25cm.

Removable links. Stainless steel back. Includes battery that can be replaced.

26278

Normally £22

£18 save £4



each with decorative chronograph dial



**BATMAN v SUPERMAN
DAWN OF JUSTICE**

film released
25th March

new



£20

save £10

FOR YOUR
HERO

he'll never be late again thanks to
this super-power time-keeper!

NEW Anthony Batman Watch

Silicone, adjustable strap, length approx. 17.8cm-22.8cm. Stainless steel back. Includes battery that can be replaced.

05231

Will normally be £30

£20 save £10

new

designer-inspired
watches

£12

save £6

oversized,
reflective
dial

decorative
chronograph
detail

THE
BEAUTY
OF
TIME

stunning, vintage-inspired
watches with a clean,
contemporary edge



NEW Jodie Watch
PU, adjustable strap, length
approx. 17.1cm-21.2cm.
Stainless steel back. Includes
battery that can be replaced.
05181 Black and rose gold-coloured
19406 White and gold-coloured
Will normally be £18
£12 save £6

EST. 2005
NICA



as sold on the high street

Looking for your new take-everywhere bag? Nica bags are the perfect combination of quality and individuality, the perfect accessory to any outfit.



*Nica Kim,
founder of the Nica brand*

**NEW Nica Annabel
Classic Shoulder Bag**

Outer PU, lining polyester. Approx. 47cm x 24cm x 14cm.

03632

Will normally be £55

£28 save £27

NEW Nica Annabel Purse

Outer PU, lining polyester. Approx. 14cm x 10cm x 4cm.

03426

Will normally be £25

£15 save £10



new

NICA
bag

£28

save £27



handbag features:

- premium leather-like material
- hand-painted edges
- secure zip fastening
- spacious slouch design



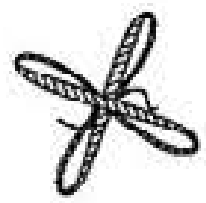
different compartments
inside purse



both feature a
branded plaque



zipped pocket
inside bag



FIORELLI

Whether it's catwalk or classic, everyday or evening, every accessory Fiorelli produces is designed to be beautiful, stylish and usable.

comes in a branded gift box



Zahra Fiorelli Watch PU strap and white-bronze plated case. Face diameter approx. 3.2cm. Adjustable strap approx. 16.1cm-20.1cm. Stainless steel back. Includes battery that can be replaced. **20529** Normally £35 **£20 save £15**
Fiorelli offer a 2 year warranty for manufacturing faults.

Fiorelli Joanna Structured Bag
Outer: PU. Lining: 100% polyester. **08839 £60**

it's all about the bag



STORM

LONDON

Leading the way in statement design and trend-led bags since 1989.

STORM

LONDON

bag

£30

save £20

Shiara STORM Cabin Tote Bag
Zip fastening. One external and one internal zipped pocket and mobile phone holder. PVC outer, polyester lining. Approx. 32cm x 39cm x 16.5cm. **28118**
Normally £50 **£30 save £20**



features:

- branded plaque
- internal zipped pocket
- mobile phone holder

new

NEW Fragile Flower Chiffon Scarf

Polyester. Approx. 158cm x 68cm.

00935 Will normally be £8

£6 save £2

NEW Fragile Flower Umbrella

Comes with a protective sleeve.

Compact length approx. 23cm.

Canopy diameter approx. 90cm.

21642 Will normally be £10

£8 save £2

pretty
floral print



umbrella

£8



TOP OF THE TOTES

bag
£28

- premium quality trims and stitching
- hand-painted edges
- protective metal feet
- on-trend faux leather
- beautiful printed lining



new

NEW Frankie Handbag

Approx. 31cm x 30.0cm x 12cm. PVC.

15123

Will normally be £28

£25 save £3



Demi Handbag

Faux padlock. Zip fastening, removable shoulder strap. Outer polyurethane, lining polyester. Approx. 30cm x 30.6cm x 12cm.

05215

£28

Demi Purse

Press-stud closure, zipped coin section and 6 internal compartments. Outer polyurethane, lining polyester. Approx. 18.5cm x 19.3cm x 3cm.

06510

Normally £14

£10 save £4



Shockwave Weekender

Detachable pouch and shoe compartment.

Removable shoulder strap, adjusts to up to 137cm. 100% polyester.

Size approx. 36cm x 23cm x 29cm.

01305

Normally £20

£15 save £5

Contents not included.



detachable pouch,
can also be used
as a cross-body bag

weekender

£15

handy compartment
for trainers

Home Store

a touch of spice

a spicy, warm scent with the fragrance of tonka bean, chai spices and creamy nuances



incense set
includes 3 candles
and 37 incense sticks

oil burner
£18

beautiful
hand-rolled
mosaic bottle

oil lamp refill† now available, just £4.50

Winter Nights Oil Lamp Approx. total burn time of 100ml is 4hrs.
35055 Normally £25 **£18 save £7** Bottles may vary due to the handmade nature of the product.

Winter Nights Incense Set Comes with a ceramic burner plate, 37 incense sticks and 3 mini scented candles. Candle burn time approx. 20 minutes. Incense sticks burn time approx. 10 minutes.
33852 Normally £12 **£9 save £3**

NEW Winter Nights Refill* 100ml fragranced oil. 08607 **£4.50** †Not pictured. ***WHILE STOCKS LAST**

as sweet as sugar

a rich and sweet home fragrance, with notes of caramel drizzle and whipped vanilla



set of 3
votives

each votive
burns for up
to 22 hours

up to 8 weeks of fragrance

Velvet Diffuser Fragranced oil in glass bottle. Scent lasts for up to 8 weeks. 85ml.
09282 Normally £15 **£10 save £5**

Velvet Votives Set of 3. Burn time approx 22 hours.
21634 Normally £10 **£8 save £2**

zesty and vibrant

fragrance your home with fresh and vibrant notes of mandarin and lemon



fragrance lasts up to 4 weeks

Zest Candle Approx. 8cm high, 7.5cm diameter. Burn time approx. 30 hours.
10462 Normally £8 **£5 save £3**

Zest Diffuser 8 reeds, 50ml glass bottle. Lasts up to 4 weeks. 11254 Normally £8 **£5 save £3**

clean and fresh

the unmistakable scent of freshly washed linen, with crisp marine notes and cedarwood



burns for up to 30 hours

NEW Linen Glass Jar Candle Burns for up to 30 hours. 19182 **£5**

NEW Linen Diffuser 5 reeds and 50ml oil. Lasts up to 4 weeks. 00133 **£5**

TEA FOR ONE



teapot and cup in 1



set of 3
£6



rose gold-coloured embroidery



knitted cosy with a cute biscuit pocket

mug
£8



set of 3
£5

set of 3 rose-scented fresheners



rose gold-coloured detail

NEW Dotty Tea For One* Dolomite mug and teapot. Approx. 13.6cm x 17.5cm x 10cm. Not dishwasher safe. 00745 Will normally be £15 **£10 save £5**

NEW Mercury Heart Tealight Holders Glass. Set of 3. Comes with 3 tealights. 16725 Will normally be £8 **£6 save £2**

Love Cushions* Set of 2. 100% cotton. Approx. 30cm x 30cm. 27557 **£15**

***WHILE STOCKS LAST**

Heart Mug with Knitted Cosy* Ceramic. Approx. 10.5cm x 13.5cm x 10.5cm. 18986 Normally £10 **£8 save £2**

Heart Hanging Fresheners 3 rose-scented fresheners. 25569 Normally £8 **£5 save £3**

Double Heart Frame* Ceramic. Approx. 12cm x 14cm. 14118 **£8**

†ALLOW 6 WEEKS FOR DELIVERY



Rachel Allen
recommends...

“ Maintaining a healthy diet is so easy when you have the right gadgets and tools in your kitchen. These from Kitchen Magik are must-haves for me. ”

NEW Half and Half Pan
Steel. Diameter approx. 25cm.
Dishwasher safe.
12930
£15



- non-stick
- detachable handle
- dishwasher safe
- fry and griddle in 1 pan

Easy Food Chopper
Approx. 8cm x 21.5cm.
Dishwasher safe.
14563
£15



- simply push down and safely chop
- mess-free chopping
- chops onions without tears
- creates chunky to finely chopped food
- dishwasher safe

new

kitchen
magik

- extends to fit over your sink – more space for chopping!
- silicone feet for grip
- durable chopping surface

NEW Over-The-Sink Chopping Board
Approx. 43cm x 24.3cm x 6.5cm. Polypropylene.
27870
Will normally be £15
£12 save £3
Knife not included.



Over-The-Sink
Chopping
Board

£12
save £3



Rachel Allen
recommends...

“This ingenious selection of multitasking products from Kitchen Magik are perfect for everyday, great results.”

Digital Measuring Jug*

Plastic measuring jug with digital scale. Measures in cups, pounds, ounces, grams, centilitres and millilitres. Includes thermometer which measures the temperature when turned on. Detachable handle. Jug only dishwasher safe. Approx. 16cm x 12.3cm x 13.7cm.

15750
Normally £20
£16 save £4

Rolling Pin with Flour Shaker*

Plastic with detachable handle and sifter. BPA and dishwasher safe. Length approx. 47.8cm. Diameter approx. 5cm.

53058
Normally £14
£10 save £4

Roll-up Baking Mat

Silicone, non-slip mat with printed size guide. BPA free and dishwasher safe. Approx. 38cm x 24cm x 0.1cm.

25940
Normally £14
£7 half price



- digital scales
- built-in thermometer
- detachable handle for easy cleaning

***WHILE STOCKS LAST**



handle detaches to fill and shake out flour

shake out the perfect amount – no waste!

new

kitchen
magik

Collapsible Sieve

£4



- collapsible for easy storage
- great for draining hot and cold foods

NEW Collapsible Sieve
Plastic with silicone compartment. Approx. 26.5cm x 23cm x 9.2cm. Dishwasher safe.
07286
£4



silicone sides fold down flat



core blimey!

roll-out wheel with phone holder – perfect for timing your workouts

toning wheel
£10

- CORE
- ARMS
- TONING



- TONING
- CORE
- ARMS
- LEGS

adds resistance to push-ups and sit-ups

Printed with exercises to work your core

- TONING
- CORE

- 1. Toning Wheel with Phone Holder** Features a phone holder. Plastic wheel, rubber grip handles. Approx. 45cm x 15.5cm x 15.5cm. 12591 Normally £12 **£10 save £2** Phone not included.
- 2. Multiway Gym** Approx. 37.5cm x 29.5cm x 28.5cm. 26351 **£20**
- 3. Gym Ball with Printed Workouts** Inflatable PVC ball with 12 exercises printed on it. Approx. 65cm diameter. 14928 Normally £12 **£10 save £2**



hula girl!

customise your workout with this fun hula hoop – just add water and weight it your way



- CARDIO
- CORE



Warm up exercises are recommended before attempting any exercise regime. It is also recommended that you should consult your doctor before starting any exercise programme. For adult use only.



comes in a handy pouch

- CARDIO
- TONING
- CORE
- ARMS
- LEGS

workout set
£12

Printed with 10 exercises



- CORE
- ABS

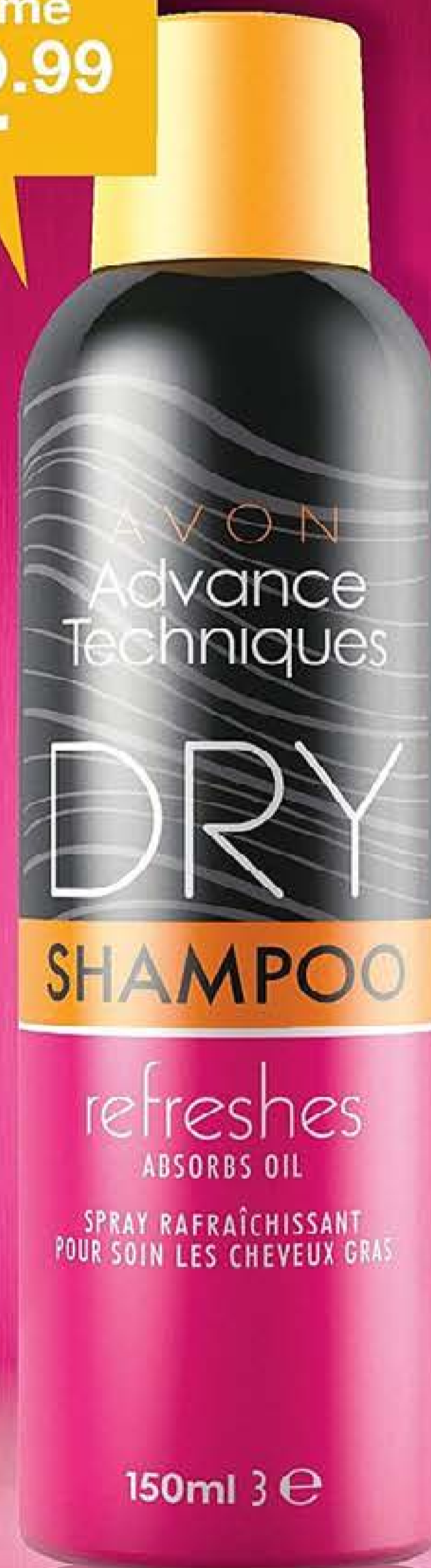
- 4. Weighted Hula Hoop** Plastic. Diameter approx. 102cm. 22962 Normally £10 **£8 save £2**
- 5. Balance Disc** Plastic. Inflatable. 06395 **£15**
- 6. Workout Set** Includes hand grip, skipping rope and resistance band. 11411 Normally £15 **£12 save £3**

introducing our ultimate
dry shampoo

tested by the real experts – YOU!

91% **AGREE**
it's
invisible
after styling

try me
£2.99



you said:

new

- ✓ invisible formula
- ✓ go longer between washes
- ✓ adds texture and volume



“I'm amazed how invisible the spray is on my dark black hair. I didn't even need to rub it in! It left my hair feeling fresh and soft too – great value for money. Love it!”

Priana Patel, Dry Shampoo triallist, Northampton

check out the
MANY WAYS
you can use our
dry shampoo
at
avon.uk.com

NEW Dry Shampoo
150ml
25668
Price per 100ml = £1.99
Will normally be £3.50
£2.99 save 51p

150ml 3 e

discover

NOURISHED SHINE

best price
this year
£2.99

our best-selling treatment
with **Moroccan
argan oil**

**↑ sold
every
minute***



complete your nourishment regime

360 Nourishment Moroccan Argan Oil 250ml
23754 Shampoo
23614 Conditioner
Price per 100ml = 64p
Normally £2.80
£1.60 save £1.20

360 Nourishment Moroccan Argan Oil Mask 150ml
03319
Price per 100ml = £2.20
Normally £5.50
£3.30 save £2.20

AVON
Advance
Techniques
360 nourishment

MOROCCAN
ARGAN OIL™

Leave-in treatment
For all hair types

Soin sans rinçage
à l'huile d'argan du Maroc
Tous types de cheveux
30 ml e

360 Nourishment Moroccan Argan Oil Leave-in Treatment
30ml
06973
Price per 100ml = £9.97
Normally £5.50
£2.99 save £2.51

*Based on sales of Advance Techniques 360 Nourishment Moroccan Argan Oil Leave-in Treatment between 18.12.2014 and 25.03.2015.

DRIED OUT

SUPREME OILS

Supreme Oils 250ml
11049 Shampoo
11080 Conditioner
 Price per 100ml = 84p
 Normally £3.30
£2.10 save £1.20

Duo Treatment Spray 100ml
28571
 Normally £6.50
£4.30 save £2.20



FRIZZ-PRONE

SMOOTH AS SILK

Smooth as Silk 250ml
25213 Shampoo
17939 Conditioner
 Price per 100ml = 64p
 Normally £2.80
£1.60 save £1.20

Serum 30ml
18028
 Price per 100ml = £11.00
 Normally £5.50
£3.30 save £2.20



DAMAGED

INSTANT REPAIR 7

Instant Repair 7 250ml
04788 Shampoo
00562 Conditioner
 Price per 100ml = 64p
 Normally £2.80
£1.60 save £1.20

Treatment Spray 100ml
04606
 Normally £5.50
£3.85 save £1.65



DULL

DAILY SHINE

Daily Shine 250ml
11171 Shampoo
11320 Quick Touch Leave-in Conditioner
 Price per 100ml = 84p
 Normally £2.80
£1.60 save £1.20

Dry Ends Serum 30ml
21352
 Price per 100ml = £12.83
 Normally £5.50
£3.85 save £1.65



FLAT OR THIN

ULTIMATE VOLUME

Ultimate Volume 250ml
09381 Shampoo
09522 Conditioner
 Price per 100ml = 84p
 Normally £2.80
£1.60 save £1.20

Volume Boosting Treatment 150ml
08441
 Price per 100ml = £1.80
 Normally £4.50
£2.70 save £1.80



FLAKY

ANTI-DANDRUFF

Shampoo 250ml
07351
 Price per 100ml = 84p
 Normally £2.80
£1.60 save £1.20



discover the ultimate

HAIR PERFECTOR

for that just-left-the-salon swoosh



Absolute Perfection 250ml
10256 Shampoo
10900 Conditioner
 Price per 100ml = 84p
 Normally £3.30
£2.10 save £1.20

Treatment Mask 150ml
02980
 Price per 100ml = £2.57
 Normally £6
£3.85 save £2.15



£4.30
 save £2.20



HOW ADVANCED **shield** technology WORKS

Nurtures hair from the inside out, creating a shield that protects against heat damage and breakage in the future.*

Beauty Balm Leave-in Treatment 150ml
04796
 Price per 100ml = £2.87
 Normally £6.50
£4.30 save £2.20

*With continuous use of the entire regime, including Shampoo, Conditioner, Mask and Leave-in Treatment.

find the
**STYLING
STAR** for you
hold, protect, shine or straighten?



- | | | | | | |
|--|---|--|--|---|---|
| all-day hold
without stiffness | light mist for
firm hold | lift and definition
for curls | protects from heat
styling damage | unbeatable
frizz-free shine | 2-3 days of silky
straightness |
| Firm Hold
Gel
100ml
12005
Normally £3.25
£2.10
save £1.15 | Firm Hold
Hairspray
200ml
01156
Price per 100ml = £1.23
Normally £3.50
£2.45
save £1.05 | Volume & Curl
Mousse
150ml
01107
Price per 100ml = £1.63
Normally £3.50
£2.45
save £1.05 | Heat
Protection
Spray
100ml
11965
Normally £4.50
£2.70
save £1.80 | Mirror
Shine Spray
100ml
01412
Normally £5
£3 save £2 | Power
Straight Spray
100ml
11924
Normally £4.50
£2.70
save £1.80 |

bonus size
SHAMPOOS

find your fave – for less!

£2.25
half price

£2.50
half price

400ml
great value!



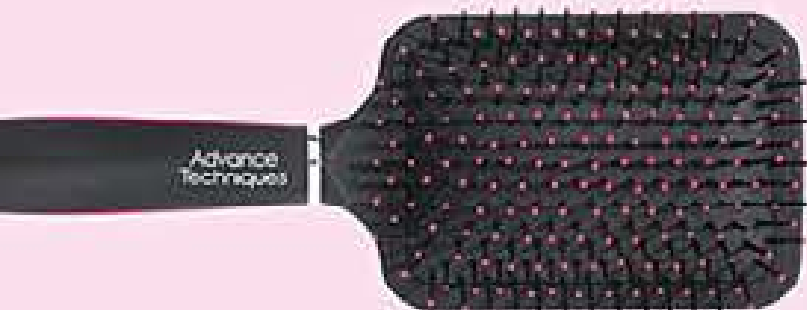
- Shampoo**
400ml
- 24448 360 Nourishment Moroccan Argan Oil
 - 17970 2-in-1 Daily Shine
 - 00372 2-in-1 Anti-Dandruff
 - 23044 Instant Repair 7
 - 28449 Smooth as Silk
 - 13482 Ultimate Volume
 - 01859 Colour Protection
Price per 100ml = 56p
Normally £4.50
£2.25 half price
- Supreme Oils Shampoo** 400ml
04754
Price per 100ml = 63p
Normally £5
£2.50 half price

SAVE UP TO
**HALF
PRICE**
pages 200-201

beautiful BRUSHES



Cushion Brush
06767
Normally £5
£3 save £2



Paddle Brush
02832
Normally £7.50
£4.50 save £3



Styling Comb
25056
Normally £4
£2.40 save £1.60



Large Barrel Brush
04499
Normally £7.50
£4.50 save £3



Small Barrel Brush
04515
Normally £5
£3 save £2



Back Comb Brush
23820
Normally £3.25
£1.65 save £1.60



Smoothing Brush
10140
Normally £7.50
£4.50 save £3



Pop-Up Brush
02873
Normally £3.25
£1.65 save £1.60

show off your style with this **gorgeous brush**



new
NEW Floral Hairbrush
08144
£3



join the **REVOLUTION...**

TANGLE TEEZER
CARES FOR THE HAIR YOU WEAR™

used by celebrities

DETANGLE and care

without snagging or pulling



exclusive to Avon
TANGLE TEEZER
The Original
19802
£9.99

STYLE on the go

with this handbag must-have



TANGLE TEEZER
Bronze Compact Styler
08169
£11.99

fits into protective cover to shield the teeth

FOR ALL HAIR TYPES – WET OR DRY
Products are not endorsed by celebrities featured.

90%

woke up to
more **beautifully**
radiant skin

BEAUTY SLEEP

for your whole body

new

intense overnight renewal with a fast-absorbing formula,
with lavender flower, shea butter and argan oil

£3
save £2



WITH ILLUMINATOR
TECHNOLOGY
that works as
you sleep

**NEW Skin So Soft
Silky Moisture
Overnight Body
Treatment**
200ml
03863
Price per 100ml = £1.50
Will normally be £5
£3 save £2



any 3 for **£5**

SAVE UP TO **£13**
page 206 only

skin so soft
silky moisture

infused with **argan oil** for a little everyday luxury



Body Lotion
400ml
12260
Price per 100ml = £1.50
£6

Dry Oil Body Spray
150ml
12385
Price per 100ml = £3.33
£5

Foaming Shower Oil
250ml
19216
Price per 100ml = £2.00
£5

Body Butter
200ml
20503
Price per 100ml = £2.50
£5

Creamy Body Wash
250ml
12526
Price per 100ml = £1.20
£3

firming & restoring

infused with **babassu oil** to smooth and firm your skin



Body Lotion
400ml
12443
Price per 100ml = £1.50
£6

Body Cream
200ml
21659
Price per 100ml = £2.50
£5

Body Lotion
250ml
12062
Price per 100ml = £1.60
£4

supreme nourishment

infused with **macadamia nut oil** for deep hydration



Cream Oil Body Lotion
400ml
12781
Price per 100ml = £1.50
£6

Creamy Body Wash
250ml
11700
Price per 100ml = £2.00
£5

Cream Oil Body Lotion
250ml
06866
Price per 100ml = £2.00
£5

give it a **GLOW!**
gradual tan, amazing results – with no streaks!

save up to
£2.20

page 207 only



£4
save £2

7 beautifying benefits:

- a sun-kissed glow
- firmer skin
- SPF15 protection
- a more even skin tone
- softer and smoother skin
- enhanced radiance
- flawless-looking skin

how it works:

This sensational lotion works with your body's chemistry to **gradually deepen your natural complexion**, for a natural look without the streaks!

Sensational 7 in 1 Glow Body Lotion
200ml
08532 Fair
08649 Medium
Price per 100ml = £2.00
Normally £6
£4 save £2



Gradual Tan Airbrush Spray for Medium Skin
150ml
22210
Price per 100ml = £2.00
Normally £5
£3 save £2

Gradual Tan Lotion for Medium Skin
200ml
22236
Price per 100ml = £1.65
Normally £5.50
£3.30 save £2.20

Shimmer Oil Spray
150ml
22269
Price per 100ml = £2.00
Normally £5
£3 save £2

Luminous Perfector Body Cream
200ml
22202
Price per 100ml = £1.65
Normally £5.50
£3.30 save £2.20

Luminous Body Scrub
200ml
09167
Price per 100ml = £1.50
Normally £5
£3 save £2

£2.50
half price

5 sold
every
minute!

24hr MOISTURE *in a hurry*

fast-absorbing, non-greasy
hydration (just spray and go!)



AVON
skin
so
soft
original



dry oil spray
huile sèche en
vaporisateur



+jojoba

150 ml e

JOJOBA OIL
long-lasting
moisture for
normal to
dry skin

**Original
Dry Oil Spray**
150ml
08698
Price per 100ml = £1.67
Normally £5
**£2.50
half price**



enriched with
**LUXURIOUS
OILS**



**WATERMINT
OIL**
fast hydration
for all skin
types

**Fast Hydration
Dry Oil Spray**
150ml
03517
Price per 100ml = £1.67
Normally £5
**£2.50
half price**

our multitasking WONDER OIL



AVON
skin
so
soft
silky
moisture



tissue
oil
huile
embellissante
pour le corps

150 ml e



+ argan

**FAST AND
EFFECTIVE**



scarring before use



after just 8 weeks

Diagrams for illustrative purposes only.

all
**HALF
PRICE**

SAVE UP TO £4
pages 208-209

£4
half price

- reduces appearance of **scars**
- reduces look of **dark spots**
- reduces look of **discolourations**
 - helps **even skin tone**
 - **softens** and **smooths**
 - deeply **moisturises**
 - reduces appearance of **stretch marks**

**Silky Moisture
Tissue Oil**
150ml
24554
Price per 100ml = £2.67
Normally £8
£4 half price

*Based on sales of Skin So Soft Original Dry Oil Spray between 18.06.2015 and 19.08.2015.

intimate CARE

delicate cleansing for soothing, day-long comfort



£2
save £1.40

- ✓ gynaecologist tested
- ✓ gentle, soap free, pH balanced formula
- ✓ with soothing chamomile and natural extracts

Feminine Cleansing Wipes
15 wipes.
07336
Price per piece = 13p
Normally £3.40
£2
save £1.40

Feminine Wash
300ml
28688 Gentle
07062 Active
Price per 100ml = 80p
Normally £4
£2.40
save £1.60

SMOOTH skin confidence

effective hair removal for silky-smooth skin

skin SO soft

£2.90
save £1.90



gentle, creamy formula helps protect skin from cuts and minimises irritation



Facial Hair Removal Cream
15ml
06783
Price per 100ml = £16.00
Normally £4
£2.40
save £1.60

Sensitive Skin Hair Removal Cream
100ml
13417
Normally £5.30
£3.20
save £2.10

Facial Wax Strip Kit
20 strips.
12492
Price per piece = 25p
Normally £8
£5 save £3

Wax Strip Kit for Body
10 strips.
20925
Price per piece = 42p
Normally £7
£4.20
save £2.80

Moisturising Shave Gel
200ml
20784
Price per 100ml = £1.45
Normally £4.80
£2.90
save £1.90

Ladies' Razors
5 razors.
26500
Price per piece = 50p
£2.50

ON DUTY ROLL-ON DEODORANTS

48hr odour protection with Dry Pore Technology



FOR HER

Women's Roll-On Anti-Perspirant Deodorant 50ml
23879 Max Protection 6
56739 Fresh
15362 Light Bloom
17111 Invisible Protection
Price per 100ml = £2.00
Normally £2
£1 half price



FOR HIM

Men's Roll-On Anti-Perspirant Deodorant 50ml
16816 Max Protection 6
16675 Invisible
16956 Active
63693 Fresh
Price per 100ml = £2.00
Normally £2
£1 half price



AVON Bath & Body

INDULGE IN TOP-TO-TOE NOURISHMENT
**WITH PRECIOUS
 ARGAN OIL**



MOROCCAN ARGAN OIL

Argan oil is renowned for its intensive moisturising and skin-nourishing properties. Rich in fatty acids and vitamin E, it's a spa-essential ingredient for a healthy, youthful-looking glow.



FACIAL CLEANSER
 restore your youthful glow with this exfoliating everyday treat



FACE & NECK MASK
 remove dead skin cells and minimise the look of pores



BODY CREAM
 deeply nourishing cream for all-day, luxurious moisture



NEW Treasures of the Desert Restoring Facial Cleanser
 75ml
 08409
 Price per 100ml = £5.13
 Will normally be £5.50
£3.85 save £1.65



NEW Treasures of the Desert Rhassoul Clay Face Mask
 75ml
 17202
 Price per 100ml = £5.13
 Will normally be £5.50
£3.85 save £1.65



NEW Treasures of the Desert Deeply Restoring Body Cream
 200ml
 17087
 Price per 100ml = £2.25
 Will normally be £8
£4.50 save £3.50



£3.25
 save £1.25

HAND CREAM
 immediately restore moisture, hydration and softness with this creamy, indulgent treat

NEW Treasures of the Desert Restoring Hand Cream
 30ml
 56531
 Price per 100ml = £10.83
 Will normally be £4.50
£3.25 save £1.25



AVON Bath & Body

SPA ESSENTIALS

for everyday luxury



perfectly purifying

rich in invigorating **Dead Sea salt and mud** to draw out impurities



Body Scrub 200ml 31120 Price per 100ml = £1.93 Normally £5.50 £3.85 save £1.65	Face Mask 75ml 25254 Price per 100ml = £6.13 Normally £5.50 £3.85 save £1.65	Face Scrub 75ml 14613 Price per 100ml = £4.67 Normally £5 £3.50 save £1.50	Gommage Face Mask 50ml 10710 Price per 100ml = £8.40 Normally £6 £4.20 save £1.80
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heavenly hydration

lavished with smoothing **Mediterranean olive oil** for a youthful-looking glow



Moisturiser 200ml 10033 Price per 100ml = £2.45 Normally £7 £4.90 save £2.10	Hair Mask 200ml 10090 Price per 100ml = £1.93 Normally £5.50 £3.85 save £1.65	Facial Oil 30ml 10439 Price per 100ml = £9.33 Normally £4 £2.80 save £1.20	Hot Hair Oil 60ml 04010 Price per 100ml = £3.75 Normally £3 £2.25 save 75p	Face Mask 75ml 05991 Price per 100ml = £5.13 Normally £5.50 £3.85 save £1.65
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treat yourself to COMPLETE RELAXATION

enjoy a **restful** night's sleep with this **calming** collection

“ This Pillow Mist is brilliant! With this, I drift off easily (which is very odd for me). The smell is lovely and not too strong. Great for anyone who has trouble sleeping! ”



*MayM', avonshop.co.uk customer, Birmingham



£2.20
save £2.30

limited stock available last chance to enjoy!

add to a relaxing bath to help soften, refresh and soothe

Bath Salts 195g 15511 Price per 100g = £1.67 Normally £5 £3.25 save £1.75

mist over your pillow to help you drift into a deep sleep

Pillow Mist 100ml 13532 Normally £4.50 £2.20 save £2.30
--

rub onto your wrists and temples to help unwind and de-stress

Balm* 10g 06775 Normally £3 £1.75 save £1.25 *Last chance to buy. Will not be featured in the brochure again. While stocks last.
--

AVON Bath & Body



these specially-designed gloves seal in your cream for intense overnight nourishment

Moisturising Gloves
05645
 Normally £5
£3.50
 save £1.50



AVON
 planet
 spa
 Blissfully Nourishing
 with African Shea Butter
 Hand, Elbow, and Foot Cream
 au beurre de karité d'Afrique
 Crème mains, coudes & pieds
 75 ml e

Blissfully Nourishing Hand, Elbow and Foot Cream 75ml
20032
 Price per 100ml = £3.33
 Normally £4.50
£2.50 save £2

AFRICAN SHEA BUTTER

This super-rich ingredient is renowned for being gentle and nourishing. With its divine, almost-sweet aroma, this skin-softening delight is ideal for sumptuous spa pampering (or a little luxurious treat!).

LUXURY for LESS

indulgent
 hand treatment
 for intensely moisturising results

buy both for

£6

save £3.50*
 page 216 only

*Based on normal brochure prices.

Avon Planet Spa
 Blissfully Nourishing Hand,
 Elbow and Foot Cream and
 Moisturising Gloves

try for just

£6

SAVE
 VS
 SPREE

Champneys Spa
 Treatments Overnight
 Hand Therapy Cream
 and Gloves

£10*

*Price sourced from www.boots.com on 18.08.2015

#MakeUpYourOwnMind

Body Butter
 200ml
04747
 Price per 100ml = £2.60
 Normally £8
£5.60
 save £2.40



Hand and Foot Scrub
 75ml
13748
 Price per 100ml = £4.33
 Normally £4.50
£3.25 save £1.25



Nourishing Face Mask
 75ml
17590
 Price per 100ml = £5.13
 Normally £5.50
£3.85 save £1.65



Replenishing and Conditioning Paraffin Hand and Foot Mask
 125ml
57208
 Price per 100ml = £2.60
 Normally £5
£3.50 save £1.50



Soothing Nail, Hand and Foot Soak
 150ml
09183
 Price per 100ml = £2.17
 Normally £5
£3.25 save £1.75



Moisturising Socks
05777
 Normally £5
£3.50
 save £1.50



DOUBLE *the bubble*



stock up on double-sized suds, all at half price

Shower Crème 500ml
19513 NEW Heaven Harmony
19166 Reflection
17665 Mystique
12195 Andalusian Bliss
11791 Indian Rituals
27516 Indulgent
 Price per 100ml = 30p
 Normally £3
£1.50 half price



Shower Gel 500ml
17616 Garden of Eden
17632 Citrus Zing
25908 Anti-Stress
44719 Energising
01479 Revitalising
11833 Oriental Sanctuary
17640 Lagoon
 Price per 100ml = 30p
 Normally £3
£1.50 half price



2-in-1 Hair & Body Wash
 500ml
19158 X-treme
19174 Amazon Jungle
13565 Ocean Surge
17772 Fever
 Price per 100ml = 30p
 Normally £3
£1.50 half price



Bubble Bath 1 litre
27318 Chocolate & Orange
17012 Sensitive Rose Petals
14878 Vanilla & Orchid
00208 Soft Pink
20966 Lavender
13235 White Lily
 Normally £5
£2.50 half price

£2.50
half price

1 litre

£1.50
half price

500ml



HALF PRICE

save up to £2.50 pages 218-219

beautiful | banish foot odour and smooth out skin



Cooling Cracking Mousse 150ml
11106
 Price per 100ml = £2.33
 Normally £5
£3.50 save £1.50

Heel Softening Cream
 75ml
01800
 Price per 100ml = £2.33
 Normally £3.50
£1.75 half price

Pedi-Peel Pads
 55 pads.
28431
 Price per piece = 7p
 Normally £6
£3.60 save £2.40

Overnight Renewing Cream
 75ml
20727
 Price per 100ml = £3.13
 Normally £4.75
£2.35 save £2.40

Exfoliating Bar Soap
 75g
11692
 Price per 100g = £2.33
 Normally £3.50
£1.75 half price

lavender | pamper your feet with soothing favourites



Softening Balm
 50ml
19950
 Price per 100ml = £3.50
 Normally £5
£1.75 save £3.25

Comforting 3-in-1 Mask
 75ml
20396
 Price per 100ml = £3.00
 Normally £4.50
£2.25 half price

Comforting Overnight Massage Cream
 150ml
20412
 Price per 100ml = £1.17
 Normally £3.50
£1.75 half price

3-in-1 Blooming Leg Oil
 50ml
18168
 Price per 100ml = £8.40
 Normally £7
£4.20 save £2.80

Comforting Soak 100ml
20677
 Normally £3.75
£1.85 save £1.90

marine salt | refresh and invigorate hard working feet



Invigorating Scrub
 75ml
24885
 Price per 100ml = £2.33
 Normally £3.50
£1.75 half price

Hydrating Balm
 75ml
02493
 Price per 100ml = £2.33
 Normally £3.50
£1.75 half price

Multi Active Foot Soak
 100ml
07500
 Normally £4.10
£2.05 half price

3-in-1 Multi Tool
07047
 Normally £6
£3.50 save £2.50

save up to
HALF PRICE
 OR BETTER
 pages 220-221

SOFTEN
rough feet
 in just 3 days



£2.50
 save £1

with salicylic acid and shea butter for super-effective softening



Images for illustrative purposes only.

NEW Healthy Super Softening Balm
 50ml
56796
 Price per 100ml = £5.00
 Will normally be £3.50
£2.50 save £1



AVON Bath & Body

your FOOT PROBLEMS SOLVED

your problem...

...our solution

ROUGH



slough away dry skin with this pumice powder cream

Healthy Rough Skin Remover
75ml
21105
Price per 100ml = £2.40
Normally £3.50
£1.80 save £1.70

TIRED



revive achy feet and legs with this fast-absorbing, refreshing gel

Healthy Peppermint Reviving Leg Gel
75ml
06742
Price per 100ml = £3.00
Normally £4.50
£2.25 half price

SWEATY



keep fresh with fast-working, all-day odour protection

Healthy Menthol & Tea Tree Deodorising Foot Powder
75g
02063
Price per 100g = £2.40
Normally £3.50
£1.80 save £1.70

HARD



soften and smooth the appearance of hard, cracked skin

Healthy Intensive Callus Cream
75ml
02113
Price per 100ml = £2.40
Normally £3.50
£1.80 save £1.70

SMELLY



treat your feet and shoes with this handy spray

Healthy Odour Neutralising Foot Spray
75ml
02121
Price per 100ml = £2.40
Normally £3.50
£1.80 save £1.70

FANCY footwork

trim, clip, buff and smooth for perfectly polished feet

save up to
HALF PRICE

pages 222-223

comfort for the balls of your feet

Gel Cushions
25031
Normally £6

£2
save £4



gently scrape away hard skin

Hard Skin Remover*
25353
Normally £6

£3
half price

buff and smooth away roughness

Foot File
04382
Normally £3.50

£1.75
half price

trim and neat those nails

Nail Clippers
25502
Normally £4

£2.50
save £1.50

cushion your heels in shoes that rub

Gel Heel Pads
19372
Normally £3

£2
save £1

*Caution, includes sharp blade. Not to be sold to anyone under the age of 18.

beauty tutorials

shop

your way

...night or day!

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get

your order in a way that suits you...

...the **CHOICE** is yours!



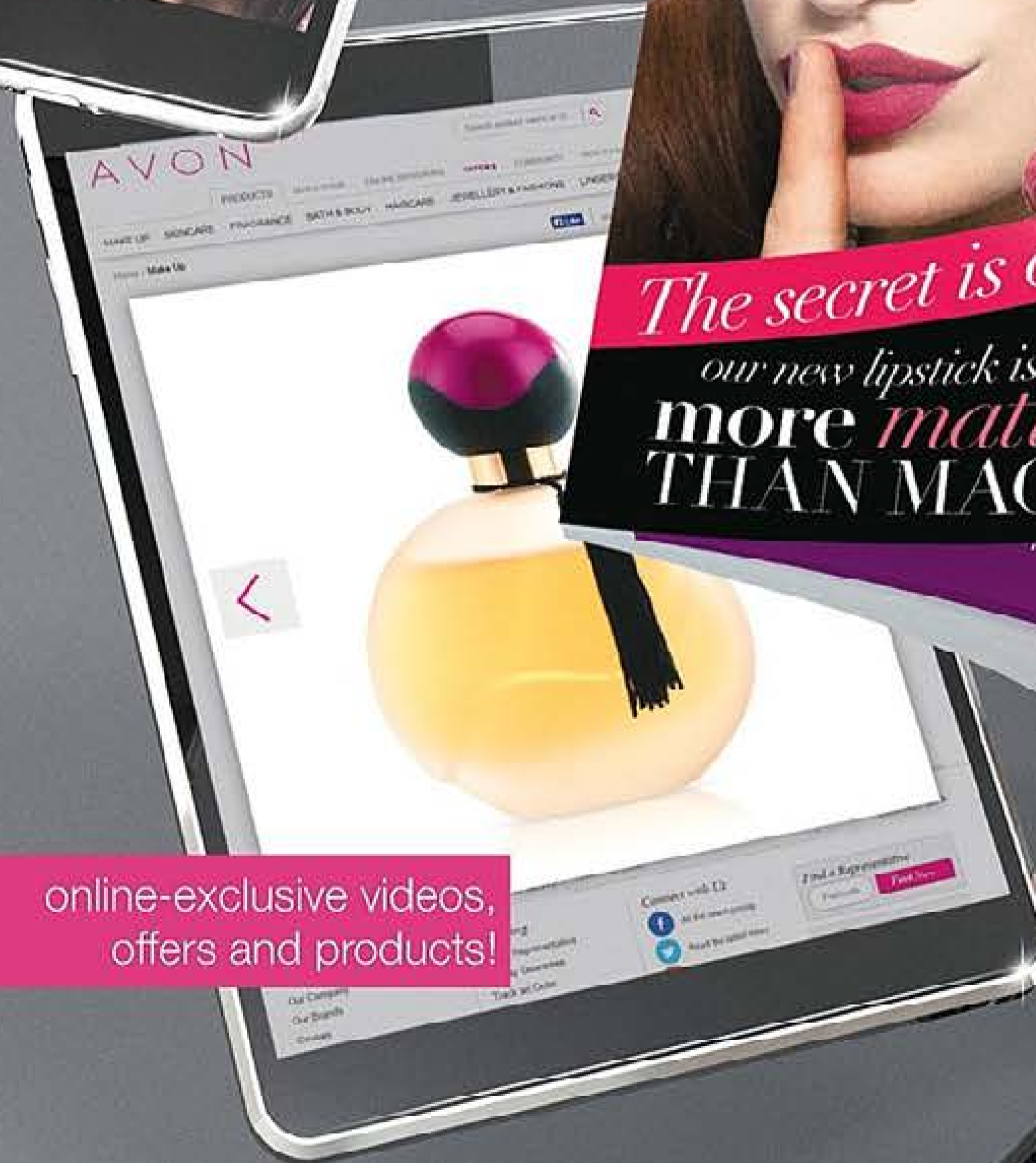
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or pay for Parcel Shop collection



online-exclusive videos, offers and products!



product reviews

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we guarantee you'll love your new products!


If you're not 100% happy with your purchase, just return it within 28 days of delivery for a refund or exchange, even if you've tried it!

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All clothes and accessories model's own, unless otherwise stated.

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All such products are marked with the Wheelie-bin symbol 

Help the environment by disposing of your products responsibly. The wheelie bin symbols indicate the product and batteries must not be disposed of in the domestic waste as they contain substances which can be damaging to the environment and health. Please use designated collection points or recycling facilities when disposing of the item or batteries.



show your support and wear this eye-catching, wrap-around bracelet with pride

NEW Empowerment Bracelet

Pale blue, adjustable wrap-around PU bracelet featuring 5 sparkling stones and a silver-tone closure. Maximum strap length approx. 46cm.

62877

£5

AVON



AGAINST DOMESTIC VIOLENCE

women's aid
until women & children are safe



For women and children. Against domestic violence.

for FREE information and support 24 hours a day, call the **NATIONAL DOMESTIC VIOLENCE HELPLINE:** Run in partnership between Women's Aid and Refuge.

0808 2000 247

For every Empowerment Bracelet sold, Avon will donate £4.00 to domestic violence charities, split 50/50 between Women's Aid and Refuge. Refuge registered charity No. 277424 Women's Aid registered charity No. 1054154

together,
we stand strong

Every woman deserves to live a life free from violence. And, with your support, Avon continues to work towards this goal, to raise awareness around domestic violence and stop this crime that affects 1 in 4 women in the UK.



speak out
keeping quiet is not an option

Beauty for a Purpose

MIX & MATCH

pages 228-239

ANY 4 for £5

save up to £15

fall in love this spring with our
4 for £5 offer on floral and
fruity essentials



new
**NEW Dark Orchid
& Raspberry
Bubble Bath**
250ml
15081
Price per 100ml = 60p
£1.50



Bubble Bath 500ml
19711 White Lily
02451 Soft Pink
23465 Lavender
02584 Red Berries

25007 Chocolate & Orange
06072 Sensitive Rose Petals
Price per 100ml = 60p
£4

step into
relaxation and
spoil yourself
with some
beautiful bubbles

**Vanilla & Orchid
Bubble Bath**
500ml
14530
Price per 100ml = 60p
£4

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pages 228-239

ANY 4 for £5

save up to £15

sensational SCENTS

indulgent gels, washes and crèmes to suit your every mood

with new, improved formulas!



liquid soaps

Daily Hand Wash 250ml
05918 Reflection
05983 Mystique
09951 Lagoon
09944 Citrus Zing
58453 Winter Dreamland
14449 NEW Heaven Harmony
 Price per 100ml = 80p
£2



reviving

Shower Gel 250ml
54395 Lagoon
59246 Garden of Eden
54379 Citrus Zing
 Price per 100ml = 80p
£2



moisturising

Shower Crème 250ml
28050 NEW Heaven Harmony
 Price per 100ml = 80p
£2
57679 Reflection
57000 Mystique
 Price per 100ml = £1.00
£2.50

new



comforting

Winter Dreamland Shower Gel* 250ml
58420
 Price per 100ml = 80p
£2
 *Last chance to buy. Will not be featured in the brochure again. While stocks last.



relaxing

Shower Gel 250ml
01701 Indulgent
54437 Revitalising
46235 Energising
56044 Anti-Stress
 Price per 100ml = 80p
£2

FOR MEN



cleansing

2-in-1 Hair & Body Wash 250ml
00307 Ocean Surge
59162 X-treme
58214 Amazon Jungle
54403 Fever
 Price per 100ml = 80p
£2



sparkling SPA DAYS

pamper and unwind with a range of exotic spa scents



Shower Crème 250ml
03079 Andalusian Bliss
06635 Indian Rituals
 Price per 100ml = 80p
£2

Shower Gel 250ml
03913 Oriental Sanctuary
 Price per 100ml = 80p
£2

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pages 228-239

ANY 4 for £5

save up to £15



paint me
on and wash
me off

colour-mad
bathtime fun

Bath Time Paint
100ml
11007 Playful Pear
07609 Wacky Watermelon
02881 Bursting Berry
£2.50



good, clean fun
bathtime bubbles

Body Wash & Bubble Bath
250ml
20818 Playful Pear
17483 Swirling Strawberry
03301 Groovy Grape
Price per 100ml = £1.00
£2.50



soothing scents
before bedtime

**Good Night
Lavender
Body Wash
& Bubble Bath**
250ml
14647
Price per 100ml = £1.20
£3

**Good Night
Lavender
Body Lotion**
150ml
00638
Price per 100ml = £2.00
£3



2-in-1, tear-free haircare
for little ones

Shampoo & Conditioner
250ml
02741 Wacky Watermelon
08805 Amazing Apple
Price per 100ml = £1.00
£2.50



no more
KNOTS

“This product is amazing at
sorting knots out... I love
the smell too!”

'Groovysheep', Portsmouth,
Avon Beauty Connects customer

**Magnificent Mango
Detangling Spray**
200ml
05769
Price per 100ml = £1.25
£2.50

AVON
naturals
kids

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pages 228-239

ANY 4 for £5

save up to £15

nourish and protect with haircare
INSPIRED BY NATURE



2-in-1 haircare

2-in-1 Shampoo & Conditioner 250ml
11783 Mango & Ginger
06809 Strawberry & Guava
16352 Golden Apricot & Shea
 Price per 100ml = 80p
£2

shampoos

Shampoo 250ml
10447 Chamomile & Aloe Vera
03483 Almond & Avocado
24471 Verbena & Peppermint
18036 Vanilla & Golden Pear
 Price per 100ml = 80p
£2



conditioners

Conditioner 250ml
17368 Vanilla & Golden Pear
02089 Verbena & Peppermint
 Price per 100ml = 80p
£2

treatments

Golden Apricot & Shea Detangling Spray 150ml
15677
 Price per 100ml = £1.67
£2.50



Almond & Avocado Conditioning Balm 200ml
17889
 Price per 100ml = £1.25
£2.50

Chamomile & Aloe Vera Treatment Mask 125ml
14001
 Price per 100ml = £2.00
£2.50

fruit-full TRESSES

with tempting hibiscus and refreshing raspberry



Raspberry & Hibiscus 250ml
08516 Shampoo
05371 Conditioner
 Price per 100ml = 80p
£2

Daily Hair Refresher 100ml
57281
£2.50

AVON Mix & Match

MIX & MATCH

pages 228-239

ANY 4 for £5

save up to £15



room and linen SPRAYS

scents inspired by the prettiest season

new

nourishing body lotions

Body Lotion 200ml

- 23838 Cherry Blossom
- 18291 Strawberry & Guava
- 12880 Passionfruit & Peony
- 24539 Vanilla & Sandalwood
- 14837 Pink Daisy & Sicilian Lemon
- 22848 Red Rose & Peach

Price per 100ml = £1.60

£3.20

energising shower gels

Shower Gel 200ml

- 04135 Cherry Blossom
- 12229 Strawberry & Guava
- 17145 Passionfruit & Peony
- 24489 Vanilla & Sandalwood
- 17566 Pink Daisy & Sicilian Lemon
- 00265 Red Rose & Peach

Price per 100ml = £1.35

£2.70

shimmering body sprays

Shimmer Mist 100ml

- 61598 Cherry Blossom
- 61531 Passionfruit & Peony

£3



Scented Spritz

100ml

- 24422 Vanilla & Sandalwood
- 18051 Cherry Blossom
- 17137 Strawberry & Guava
- 14639 Pink Daisy & Sicilian Lemon
- 16451 Passionfruit & Peony
- 11452 Lily & Gardenia
- 05702 Pomegranate & Mango
- 10280 Lavender & Chamomile
- 28563 Red Rose & Peach
- 01883 NEW Sugar Plum & Vanilla

£3

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pages 228-239

ANY 4 for £5

save up to £15

AVON
care

soothe dryness
and protect

with **vita-e complex**
for 24-hour moisture

for soft, cared-for hands



Hand Cream 100ml
05736 Olive Oil
05850 Royal Jelly
04820 Aloe Vera
05793 Youth Restore
05942 Argan Oil
26120 Glycerine
£3.80

9 out of 10
women

would recommend **Avon Care**

gentle, daily moisture
for your whole family



**Gentle Moisture
Body Lotion**
400ml
03376
Price per 100ml = £1.26
£5

**Gentle Moisture
Family Wash**
400ml
03343
Price per 100ml = 75p
£3

new

STARBUY

semi-precious
bracelets

£5

half price

white
generosity

lilac
protection

each features
6 semi-precious
stones

blue
peace

NEW Christianna Bracelet
Stretch beaded bracelet with
silver-plated spacers and
detachable tassel. Diameter
approx. 5.5cm unstretched.
On a gift card.

21600 White Dolomite
13607 Lilac Amethyst
63610 Blue Sodallite
Will normally be £10
£5 half price

removable
tassel charm

BRACELETS WITH MEANING

PROTECTION

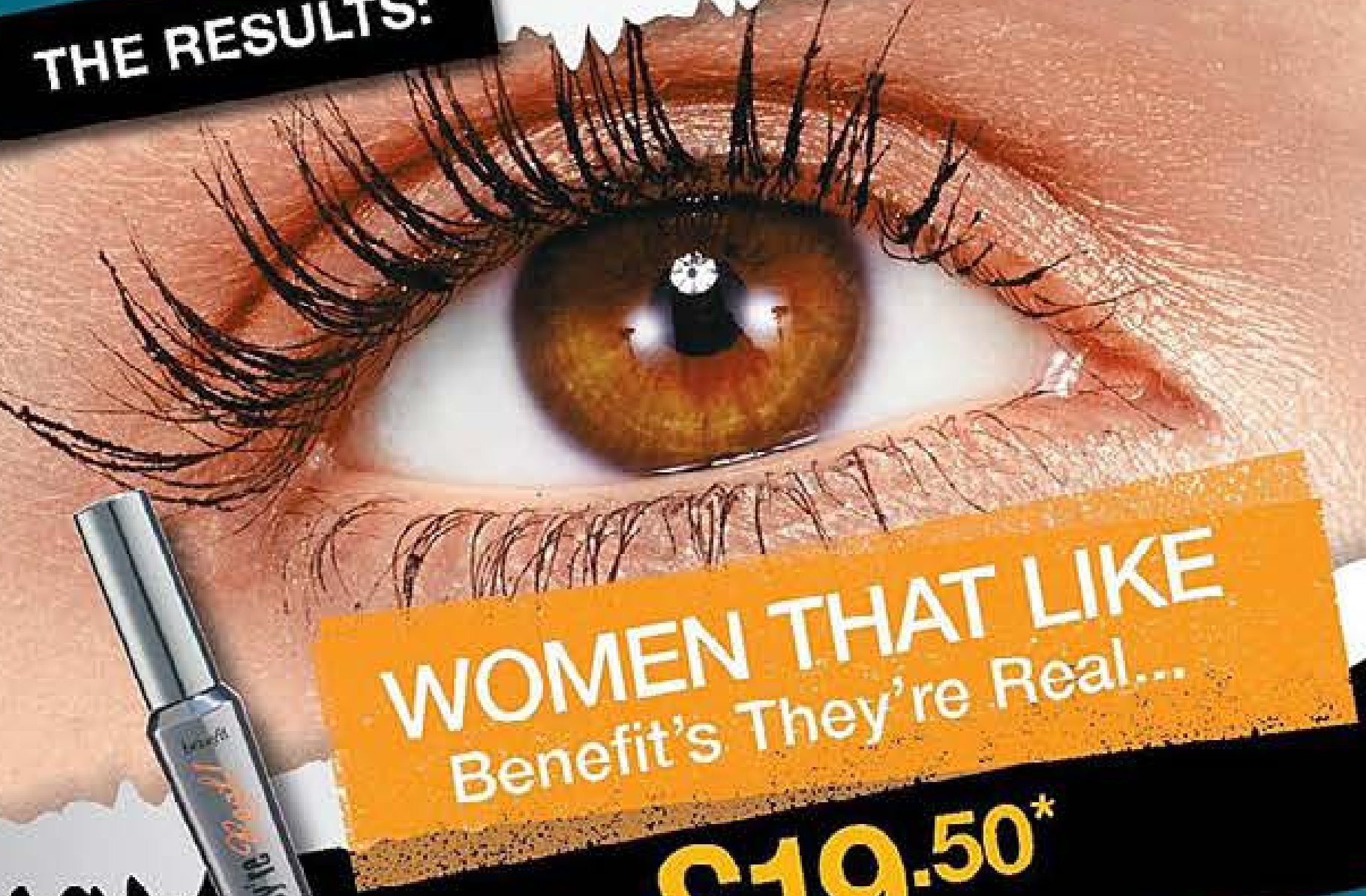


presented on
a gift card

THE CHALLENGE:

Customers tested our **Big & False Lash Volume** against the UK's current no. 1 mascara!

THE RESULTS:



WOMEN THAT LIKE
Benefit's They're Real...
£19.50*



...ALSO LIKE our
Big & False Lash Volumet

£5.50



“Avon's Big & False Lash Volume Mascara is **absolutely fantastic**. It's the **best mascara** I have used... the first time I used this mascara **I was hooked instantly**, it's just perfect.”
Heather, consumer triallist, Ellesmere Port

*Price sourced from www.benefitcosmetics.co.uk on 02.11.15.
*Model's lashes retouched for an even-looking lash line. No false lashes or inserts used.

now in our
new
BLACKEST BLACK
shade

- 07658 Black
- 06874 Navy
- 07724 Brown/Black
- new shade**
22624 Blackest Black



Big & False Lash Volume Mascara
10ml
Normally £8.50
£5.50 save £3



the ultimate mascara challenge...



Benefit's
THEY'RE REAL MASCARA

OUR BIG & FALSE
LASH VOLUME MASCARA†

£19.50*

VS

£5.50



see the results inside and
#MakeUpYourOwnMind



new shade

Big & False Lash
Volume Mascara
10ml
Normally £8.50
£5.50 save £3

*Price sourced from www.benefitcosmetics.co.uk on 02.11.15. †Model's lashes retouched for an even-looking lash line. No false lashes or inserts used.



If you're not **100% happy** with your purchase, **simply return it within 28 days** of delivery for a refund or exchange – even if you have tried it! Special terms apply to certain products – these are clearly indicated in the brochure. For a full refund on products with a free gift, please return both items to ensure your refund is processed. **The Avon guarantee is in addition to your statutory rights.**