

AVONON

CAMPAIGN 6, JUNE 2021

NEW



SKIN-ENHANCING

SERUM FOUNDATION

Dare to bare with instantly radiant coverage that improves the look of your complexion every time you wear it.

CONTENTS

Find all your faves and discover exciting new products.



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188
GIFTING



74
SKINCARE



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BATH & BODY

LIPSY LONDON

115
LIFE & STYLE

Feel pretty in pink with a **designer bag** you'll love every day.

£22



front and internal zip pockets

Lipsy branded plaque



NEW Lipsy Textile Cross-Body Bag
Polyester. Approx. 26cm x 4cm x 25cm.
03616 **£22**



NEW

MEET OUR 1ST EVER
**SKINCARE-INFUSED
SERUM FOUNDATION**

Reveal your skin confidence with **radiant coverage** and up to **72 hours*** of **hydration** for healthier, brighter, smoother-looking skin.**



The secret's in my
**EXCLUSIVE TRIPLE
ACTION COMPLEX**

with active **skin-brightening
and nourishing** ingredients

to help **enhance
the look of skin,
lock in moisture,**

and **improve complexion
instantly** and every time
you wear it.***

*After 2 weeks of repeated use. Based on a clinical efficacy study with 25 participants.
Based on consumer study with 134 participants. *With continued use.



	64808 Porcelain
	64788 Light Ivory
	48744 Warm Ivory
	38695 Light Beige
	66068 Nude
	40188 Ivory
	65953 Natural Beige
	40220 Shell
	65888 Creamy Natural
	51102 Sun Beige
	65532 Medium Beige
	65201 Honey Beige
	65094 Soft Honey
	50906 Light Caramel
	02816 Warm Light Tan
	40725 Deep Tan
	40444 Spice
	47290 Bronze
	65821 Caramel
	41418 Walnut
	48363 Dark Cocoa
	67751 Espresso

NEW

98% SAID SKIN INSTANTLY LOOKED MORE RADIANT*

Dare to bare with the foundation that helps even your skin tone and covers imperfections when you put it on and leaves skin looking and feeling healthier after you take it off.*



skincare-infused formula



protection



light-to-medium coverage



radiant finish



sweat and humidity resistant

£7.50
save £2.50

- up to 72 hours** lasting hydration
- boosts moisture by 200%†

NEW Serum Foundation
30ml
Price per 10ml = £2.50
Will normally be £10
£7.50 save £2.50



*Based on a consumer study with 134 participants.
**After 2 weeks of repeated use. Based on a clinical efficacy study with 25 participants.
†Based on a clinical efficacy study with 25 participants.

She's wearing... Blush Nude.

★★★★★

**THIS BESTSELLER
JUST GOT BETTER**



26328 Proper Pink

15099 Twinkle Pink



26252 Pout

25940 Carnation



15305 Blush Nude

15172 Frosticst Mauve



13961 Sparkling Nude

26187 Latte



11593 Hibiscus

15321 Country Rose



27177 Toasted Rose

25759 Frozen Rose



27151 Chic

15123 Red 2000



55244 Wine With Everything

NEW & IMPROVED FORMULA

ULTRA CREAMY SATIN COLOUR

My special blend of oils gives you divinely vivid moisturising colour with none of the dryness.

new bullet
for precision
application



£5.50
save £2

- enriched with a nourishing blend of vitamin E, avocado oil and sesame oil
- creamy, comfortable colour
- SPF15

NEW Ultra Satin Lipstick
Will normally be £7.50
£5.50 save £2

She's wearing...Ravishing Rose.

★★★★★

**THIS BESTSELLER
JUST GOT BETTER**



NEW & IMPROVED FORMULA

ULTRA VELVETY MATTE COMFORT

My exclusive blend of oils gives you high-impact, matte colour that won't crack or dry.



new bullet
for precision
application

£5.50
save £2

- comfortable colour that won't cake, crack or dry
- enriched with a nourishing blend of vitamin E, avocado oil and sesame oil
- SPF15

NEW Ultra Matte Lipstick
Will normally be £7.50
£5.50 save £2



BARE LASHES



WITH PRIMER



PRIMER + EUPHORIC MASCARA



EYELASH CURLERS
deep curves to grab
even short lashes
17269
£3

- lash boosting base coat to prime and volumise
- use with any mascara to boost its benefits



**BUY BOTH
FOR £10
ORDER USING
69740**



NEW

LASH PREPPING PRIMER

Say goodbye to weak and clumpy lashes with this priming base for more **visible volume** and **fluttery length**.



with lash conditioning keratin and castor oils

£6.50
save £1.50

**NEW Lash Supreme
Volume Primer**
7.5ml
24679
Price per 10ml = £8.67
Will normally be £8
£6.50 save £1.50



- | | | |
|----------------------------|----------------------------|-----------------------------|
| | | |
| 15255
Heavenly | 13581
Petal
Fresh | 10389
Freshly
Minted |
| | | |
| 02303
Peachy
Sorbet | 16378
Blue Me
Away | 61556
Zen
Moment |
| | | |
| 09159
Good
Karma | 08458
On A
Journey | 20289
Sweet
Blooms |
| | | |
| 20313
Paint The
Town | 27698
Pink
Obsession | 27896
Everyday
Pretty |
| | | |
| 06544
Keep It
Bright | 15859
Flushed | 15214
Red Is
Red |
| | | |
| 14571
Racing
Hearts | 08482
Calm And
Chill | 27581
Pure
Perfection |
| | | |
| 21097
Rosey
For You | 14779
Showmance | 18390
Freedom |
| | | |
| 15701
Total
Eclipse | | |

NEW SHADES

7 DAYS OF SALON QUALITY SHINE

Dull, chipped nails are a thing of the past with our 2-step gel nail and top coat combo for **plump colour and glossy shine**.



£4

STEP 1
APPLY GEL SHINE NAIL ENAMEL
• long-lasting, chip resistant colour
• high-shine, high-impact

Gel Shine Nail Enamel 10ml
£4

STEP 2
PROTECT WITH CLEAR TOP COAT
• look of salon-quality manicure
• protects gel colour for 7 days of lasting shine

Ultimate Gel Shine Natural Curing Top Coat 10ml
07161
£4



- NEW SHADES**
- | | | | | |
|---------------------------|---------------------------|-------------------------|---------------------------|----------------------------|
| | | | | |
| 13169
Morning
Light | 23424
Dreamy
Pastel | 13136
Jade
Garden | 13102
Luscious
Rose | 13094
Radiant
Orchid |

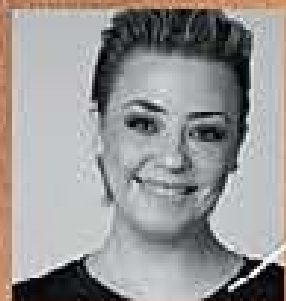
GLEAM SUPREME

Get this season's must-have glow and highlight your natural features with a delicate sweep of this soft-as-silk formula.

NEW



light-reflecting pigments leave your skin looking radiant



Lisa

"There's nothing worse than stripy highlighter so I love that when I apply this it blends onto the skin for a beautifully illuminated finish. For a soft, summer glow try the pink shade, or for more of an impactful illumination try the gold."

LISA ARMSTRONG

16428
Sparkle
In Pink

16436
Sparkle
In Gold

NEW Lisa Armstrong
Gleam Supreme
Highlighter

9g
Price per 10g = £15.55

£14

Lisa applied...Dazzle Stick Eye Pencil in Molten, and Bronzing Powder in Sunrise Shimmer.



DAZZLING EYESHADOW
- ultra-creamy eye colour
- super-soft, blendable formula

Lisa Armstrong
Dazzle Stick Eye Pencil
£10



GLOW-GETTER

Building a **bronzed glow** couldn't be easier with these weightless bronzing powders that give you a **naturally sun-kissed radiance** that's fabulous, never fake.

LISA'S SUMMER SAVING

£10 save £2*



"If you like an easy-to-apply summer glow, my shimmer shade is the one for you! Simply sweep across your cheeks and forehead and anywhere else you catch the sun."

Lisa

LISA ARMSTRONG

Lisa Armstrong Cheats
The Heat Bronzing Powder.

9g
Price per 10g = £11.11
Normally £12
£10 save £2

*Based on brochure selling price in the last 30 days.



MATTE
10397
Sunset
Glow



SHIMMER
58214
Sunrise
Shimmer

MATTE LIP KITS

- velvety-soft, high-impact colour
- infused with a special blend of shea butter and cocoa butter
- matching liner to keep lips looking flawless

MATTEiculous
Lipstick
£12



Lisa applied Gem Star & Gemma.

		Bry & Brynny 89292
		The CB & Catherine 68304
		Gem Star & Gemma 68726
		Clarey & Clare 69211
		Emz & Emma 68411
		My Joy* & The Joys 68544

SATIN LIP KITS

- vibrant pigments deliver creamy, high-impact colour
- infused with a special blend of jojoba diamond oil
- matching liner to keep lips looking flawless

SATINcredible
Lipstick
£12



Lisa applied Zo & Zoe.

		Jo Jo & Jo 67363
		Fran & Frances 69005
		Zo & Zoe 69773
		T & Tara* 68916
		Bex & Becky 68155
		Cam Can* & Camilla* 69070

SATIN & MATTE LIP KITS

Brighten up your make-up bag this summer with vibrant lip kits in **ultra-creamy satin** or **velvety-matte** finishes, both with matching lip liner.

LIPSTICK & LIP
LINER £16.⁵⁰



Colour
Within
The Lines
Lip Liner
£8.50



Lisa
THE LISA ARMSTRONG
COLLECTION

exclusively for Avon

*Get it before it's gone: these shades are a limited edition, so if you love them don't miss out and order them today!

MIRACULOUS VOLUME MASCARA

- volumising and lengthening buildable, waterproof formula
- specially designed brush with bristles to help build volume and lengthen

Lisa Armstrong Miraculous Volume Mascara

9ml
28647
Price per 10ml = £13.33

£12



MIRACULOUS TATTOO EYELINER

- precise tip for quick and easy application
- angled thin or thick lines and perfect flicks
- fast-drying, glide-on matte-black finish

Lisa Armstrong Miraculous Tattoo Eyeliner 13904 £10



STRIKING EYES

Combine Lisa's eye make-up must-haves for a look that's pure perfection and **don't miss out on the special summer offer** on Lisa's 2-in-1 brow definer.

LISA'S
BROW OFFER

**ANY 2
FOR £15**

page 23 only



Lisa applied...Brown.

2-IN-1 BROW DEFINER

- ultra-creamy formula
- pencil to shape and define
- grooming brush to tame and blend



Lisa
Armstrong
Brow Down
To Me
Eyebrow
Pencil
£10

THE FLAWLESS BASE

Every make-up artist look starts with a flawless base, get yours with Lisa's expertly created face collection.



PRIMING MOISTURISER

- moisturising matte primer
- enriched with vitamin E, creamy shea butter and a refreshing scent
- hydrates and cushions skin

Lisa Armstrong All About The Base Priming Moisturiser 25ml
28720
 Price per 10ml = £6.40
£16

MATTE SETTING POWDER

- natural-matte formula
- lightweight, shine-free finish
- perfect on make-up free days too

Lisa Armstrong Fix Up Look Sharp Setting Powder 9g
 Price per 10g = £15.56
£14

RADIANT, LIGHTWEIGHT FOUNDATION

- buildable, full-coverage
- lightweight, flawless finish
- light-reflecting powders create a soft-focus effect

Lisa Armstrong SKINvisible Foundation 30ml
 Price per 10ml = £5.33
£16

BRIGHTENING CONCEALER

- 2-in-1 formula conceals and brightens
- clicker pen for easy application
- blendable, full coverage

Lisa Armstrong Light Me Up Concealer
£12

Lisa
 25

BASE & TOP COATS



HIGH-SHINE TOP COAT

- protects colour from fading
- helps keep nails shiny for days

Shield & Shine Top Coat

10ml
24455
£3



HARDENING BASE COAT

- helps nails feel stronger in minutes and look longer in days

Ultimate Hardening Base Coat

10ml
22129
£4



GOLD STRENGTH

- with fortifying real gold to restore, strengthen and prevent further damage

Supreme Strength Base Coat

10ml
23374
£4

COLOUR & TREATMENTS



COLOUR & CARE IN 1

- protects and strengthens nails by 72%
- built-in primer for a smooth, even base
- creamy, flawless colour with UV filter to prevent discolouration

BB Nail Colour

10ml
£3



MIRACLE GROWTH

- to help lengthen and strengthen
- with baobab and acacia extract to help hydrate

Express Growth Nail Serum

6ml
22673
Price per 10ml = £6.66
£4



7-IN-1 TREATMENT

- helps restore, protect and strengthen nails

7-in-1 Nail Treatment

10ml
26336
£4

PRETTY
PEARLY SHINE

Add some luxury to your nail colour with the **high shine** of your favourite gel nail colour in these sumptuously pearl shades.



- long-lasting, chip-resistant colour
- high-shine, high-impact

Gel Shine Nail Enamel Pearl Effect

10ml
£4



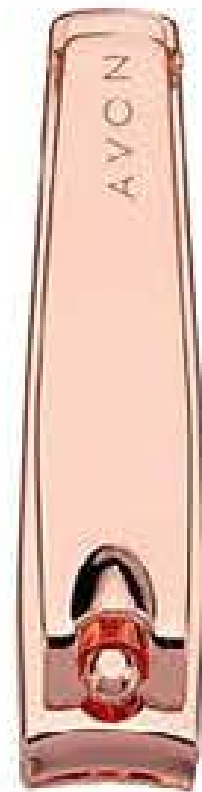
DON'T FORGET YOUR MANI MUST-HAVES

DUAL-ENDED CUTICLE PUSHER
 • flat end pushes and shapes cuticles
 • pointed end removes leftover skin or nail glue
 • rose gold tone



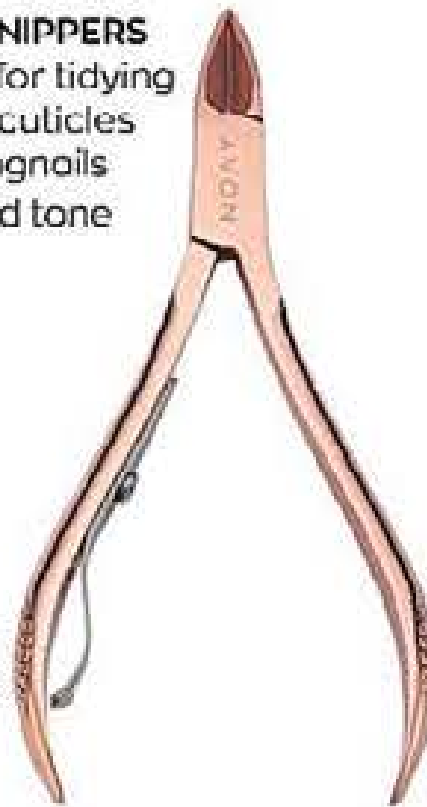
Rose Gold Double-Ended Cuticle Pusher
 36723
£2.50

3-IN-1 NAIL CLIPPER
 • clippers, metal nail file and cuticle pusher
 • rose gold tone



Rose Gold Nail Clippers
 06957
£3

CUTICLE NIPPERS
 • perfect for tidying ragged cuticles and hangnails
 • rose gold tone



Rose Gold Cuticle Nippers
 12856
£5

NAIL SCISSORS
 • to trim and tidy nails
 • rose gold tone



Rose Gold Nail Scissors
 12732
£3

CUTICLE CREAM
 • with caring aloe vera and vitamin E to condition and help protect dry, cracked cuticles



Restoring Cuticle Cream
 15ml
 24877
 Price per 10ml = £2.67
£4

CORRECTOR PEN
 • corrects mani mishaps



Clean & Correct Pen
 25858
£4.50

ENAMEL REMOVER
 • gentle formula wipes away every last trace of polish



Clean & Correct Nail Enamel Remover
 150ml
 25932
 Price per 100ml = £2.67
£4

FREEZE DRY SPRAY
 • dries polish to touch in 60 seconds, helps prevent wrinkles and smudges



Fast Dry Nail Setting Spray
 50ml
 21550
 Price per 100ml = £10.00
£5

MATTE TOP COAT
 • gloss to matte finish in 1 coat
 • helps to protect nails from chipping



Matte Top Coat*
 10ml
 26716
£3

YOUR 1-MINUTE MANI MIRACLE

Because life's too short to watch paint dry.



Pro Colour In 60 Seconds Nail Enamel
 10ml
£3



She's wearing... Fierce Pink.

FAST TO APPLY & DRY

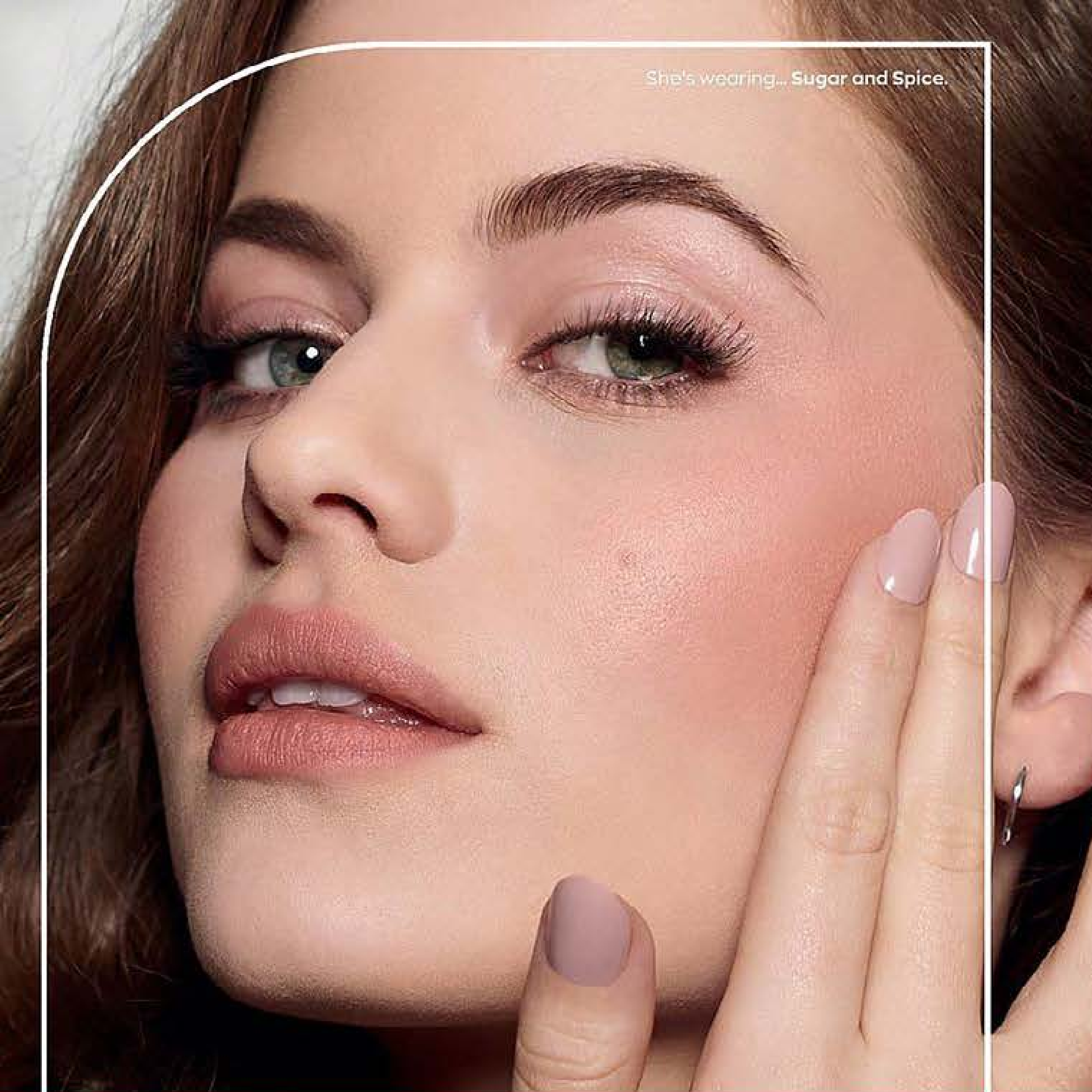
- Wide Express Brush works with the shape of your nail for effortless application
- full coverage in 1 coat
- dries in 60 seconds to a high-shine finish

NEW SHADES



*Get it before it's gone. the Matte Top Coat is a limited edition, so if you love it don't miss out and order it today!

She's wearing... Sugar and Spice.



DREAMY 2-IN-1

MATTE LIP & CHEEK COLOUR

Our pillow-puff applicator lets you coordinate your lips and cheeks with heavenly hydrating, cloud-like colour.

£6
save £2

- soft matte colour infused with coconut oil
- buildable, air-whipped formula with a creamy, lightweight feel
- unique pillow-puff applicator blends evenly like a beauty sponge



GET THE LOOK

SOFT MATTE LIPS

Dot colour over your lips and gently buff with your finger.



1

NATURALLY FLUSHED CHEEKS

Dot onto the apples of your cheeks, then use the applicator to blend out, gently buffing to your desired depth.



2

Liquid Lip Cushion
10ml
Normally £8
£6 save £2





Leading Lady

SCULPTED CRÈME COLOUR

- teardrop-shaped bullet for precise application
- glide-on, rich, moisturising colour
- lasting, comfortable crème finish

Crème Legend Lipstick
Normally £9

£7

save £2



62877 Iconic	62851 Adore	21147 Leading Lady	13623 Five Star	16774 Sassy
63628 Wow	23028 Strut	21667 Va Va Voom	02642 Red Carpet	19489 Blockbuster



Legendary

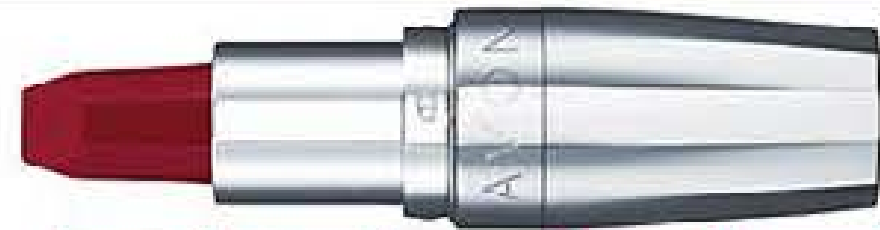
SCULPTED MATTE COLOUR

- make-up artist-inspired bullet lines, contours and sculpts
- primer-powered formula for lasting, comfortable matte colour
- pigment loaded for our boldest matte look yet

Matte Legend Lipstick
Normally £9

£7

save £2



10884 Fiery	01636 Sawvy	20602 Alluring	10504 Wanted	04341 Unforgettable
10926 Perfection	10645 Statement	10900 Flawless	10942 Worthy	10959 Desire
10421 Admire	10967 Ultimate	10322 Legendary	10371 Crave	



Revitalising Rouge

SERUM INFUSED LIP COLOUR

- retexturing AHAs
- 7x more moisturising glycerine*
- 72-hour hydro power, so your lips stay hydrated even after removal**

Revival Serum Lipstick

£10



13268
Clear

12054 Rejuvenating Nude	21782 Essential Mocha	00851 Blossoming Pink	00836 Refreshing Petal	20644 Exhilarating Magenta
20883 Perky Peony	58636 Fresh Flambe	20073 Awakening Coral	58529 Revitalising Rouge	19638 Reviving Mauve
18473 Uplifting Berry	19620 Renewing Rose	18481 Enlightening Plumberry	57950 Invigorating Plum	00828 Inspiring Cafe



Rose Kisses

PLUMPING LIP COLOUR

- for a fuller look without filler
- infused with firming and smoothing collagen and retinol
- rich, satin-finish, full-on colour

3D Plumping Lipstick

£8



06163 Puckered Pink	04606 Rose Kisses	05561 Mad For Mauve	06783 Cocoa Kisses
06015 Plumping Plum	04572 Reddy To Go	06932 Divine Wine	07518 Berry Cute

16 HOURS OF MATTE COLOUR

Get ready to face the day with 10 life-proof shades.



- vibrant, long-lasting colour stays even
- transfer-resistant with no cracking or bleeding
- Avon's patented*** formula flexes with your lips for complete comfort

Power Stay Lip Colour

7ml
Price per 10ml = £10.00
Normally £9

£7

save £2

***Patented in the US, Mexico and Japan.



She's wearing... Resilient Red.



00729 Can't Quit Café	20958 Persistent Pink
13631 Non-Stop Nude	21048 Relentless Rose
21139 Run On Rouge	00984 Fall Proof Fuchsia
05553 Power Play Peach	05777 Making Moves Melon
21089 Resilient Red	03442 In Charge Mauve

She's wearing... Spread The Nude.



LIP OILS

INFUSED WITH COLOUR

Our bestselling lip oils have had an injection of colour for a fun and nourishing addition to your make-up bag!



£4.50
save £2.50

- locks in moisture, loading your lips with nourishment
- all the shine, none of the slickiness
- with jojoba oil, vitamin E, avocado oil and coconut oil

Loaded Lip Lacquer

7ml

Price per 10ml = £6.43

Normally £7

£4.50 save £2.50



13557 Spread The Nude



07617 Pinch Of Pink



03178 Touch Of Coral



03954 Bit Of Red



06288 Sprinkle On Plum

GLASS-LIKE GLOSS

- protecting and hydrating, non-sticky formula
- press lips together for a renewed burst of colour
- infused with sunflower seed oil and vitamin E



Glazewear Lip Gloss

6ml
Price per 10ml = £5.63
Normally £6.50

£3.50 save £3

18754 Clear	25080 Iced Pink	12468 Sundance	62844 Plum Dazzle	04689 Mocha Latte	56937 Perfect Nude
13359 Nude Muse	21360 Pink Watermelon	12443 Coral Reef	12559 Shimmered	12849 Fiery Red	12831 Pretty Plum

PLUMPING GLOSS

- lips instantly look and feel fuller
- full-shine look, non-sticky feel



Plump It Lip Gloss

7ml
Price per 10ml = £10.00

£7

07500 Clear	06536 Plumping Pearl	06452 Pink Pout	06387 Nude	06262 Mauve
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GLIDE-ON LIP LINER

- looks freshly applied for hours
- smudge-proof, tug-free formula

Glimmerstick Lip Liner

Normally £6

£3 half price

59261 Invisible	10983 Nude	11130 Pink Cashmere	09878 Pink Bouquet	11122 Peach Envy
	11064 Coral	11338 Simply Spice	01164 Pink Nude	09860 True Red
	09894 Red Brick	11031 Deep Plum	01180 Plum Wine	22756 Coffee Bean

LIMITED EDITION

VIBRANT LIPS THAT LAST

The **creamy lip crayon** that **lines, fills** and brings your lips alive with colour.



59451 Sweet Lust



23861 Electric Love



19992 Love Me Not



18002 Rose

- precision tip to line and fill
- easy to apply
- built-in sharpener so you're always on point

Twist & Play Lip Stylo
Normally £8.50

£6.50
save £2

She's wearing: Electric Love.



1 LINE



2 FILL



built-in sharpener in base



Model's lashes have been digitally enhanced.
She's wearing... **Blackest Black.**

DOUBLE VOLUME

& FULL FLUTTER

Enjoy **lightweight summer lash volume** like no other with our dual-blended formula... it's pure euphoria.



hourglass brush stretches and separates every lash

£7
save £2

08243
Blackest
Black



23507
Black



02345
Brown
Black



- water-resistant formula
- won't clump, flake, smudge or spike

Euphoric Mascara
10ml
Normally £9
£7 save £2



rich, whipped formula feels lightweight on your lashes



enriched with a caring blend of keratin and castor oil

**BUY BOTH
FOR £10**
ORDER USING
69740



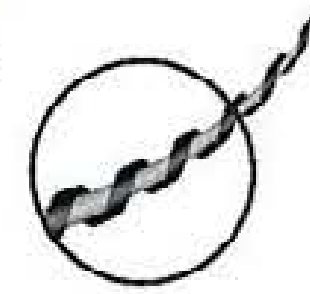
Model's lashes have been digitally enhanced.
She's wearing... **Blackest Black.**

LIFTED LASH **VOLUME**

A full-volume mascara with a unique almond-shaped brush that gets right to the root for next-level lashes.

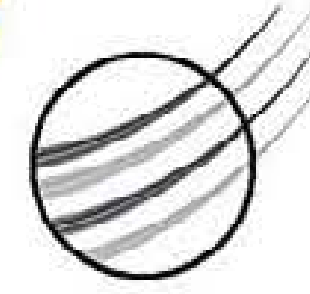
MAGNIFY

formula cocoons each lash, increasing the look of lash density by 100%



MULTIPLY

fills in gaps to instantly create the look of more lashes



MAXIMISE

extreme length and lift instantly enhances lashes from root to tip



£5.50
save £3.50

- buildable formula lasts all day
- waterproof to stand up to heat and humidity
- smudge, clump and flake-proof

01255 Blackest Black

**Ultra Volume
Lash Magnify Mascara**

10ml
Normally £9

£5.50
save £3.50



Blackest Black

FULL VOLUME MASCARA

- high volume, delivered evenly and precisely from root to tip in just 1 swipe
- Lash Loader brush separates, evenly coats and detangles
- won't clump, flake or smudge



Big & Phenomenal Mascara
10ml
£8.50



Black

LASTING LENGTH

- top lashes look up to 92% longer
- sculpts and stretches lashes
- smudge, flake and clump-proof



SuperExtend Lengthening Mascara
7ml
Price per 10ml = £12.14
£8.50



Black

BUILDABLE VOLUME MASCARA

- up to 12x extra volume
- buildable formula lasts all day
- smudge, flake and clump-proof



SuperShock Volume Mascara
10ml
£8.50

THE MASCARA & EYELINER POWER COUPLE

Get some serious staying power with **hours of striking eyeliner** and **unstoppable flake-free lash volume**.

POWER STAY 16 HOURS



- glide-on, waterproof formula for smooth, even application and finish
- transfer-proof
- 16 hours of intense colour

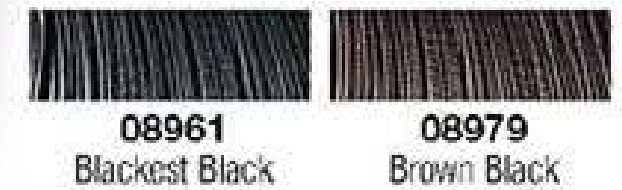
Power Stay Glimmerstick Eyeliner
Normally £7

£4
save £3

She's wearing... **Intense Graphite and Blackest Black.**



POWER STAY 24 HOURS



- 24 hours of clump and smudge-free waterproof volume
- intense-black formula resists heat, humidity and sweat

Power Stay Mascara 10ml
Normally £9

£7
save £2

EXTREME LENGTH & VOLUME

- thickens and extends lashes beyond their natural tips
- won't flake, clump or smudge
- easy-to-remove waterproof formula lasts all day

Big & Extreme Mascara 10ml
Normally £8.50

£6 save £2.50



FALSE-LASH EFFECT

- buildable to double the look of lashes
- won't flake, clump or smudge
- waterproof formula lasts all day

Limited Edition Big & False Lash Mascara 10ml
Normally £9

£7 save £2



CUSTOMISED LASHES

- build volume from everyday to out-out impact
- won't flake, clump or smudge

Spectralash Mascara 10ml

£9



5-IN-1 MASCARA

- full volume, length, definition, lift and a deep black look
- Smart Control Brush to catch, lift, stretch and separate every single lash
- quick-glide gel formula effortlessly coats lashes from root to tip

Lash Genius Mascara 10ml

£9



YOUR BEST LASH LIFT EVER

- up to 4x the lift
- 6x lash volume
- 24 hr hold

Unlimited Instant Lift Mascara 10ml
£9



LUSCIOUSLY LONG LASHES

Take lashes to cloud 9 with sky-high length and heavenly coconut oil.



Model wears lash inserts for an even lash line.



- lashes instantly look lifted and 43% longer
- won't flake, clump or smudge
- oil-infused formula lasts all day and wipes off in a flash

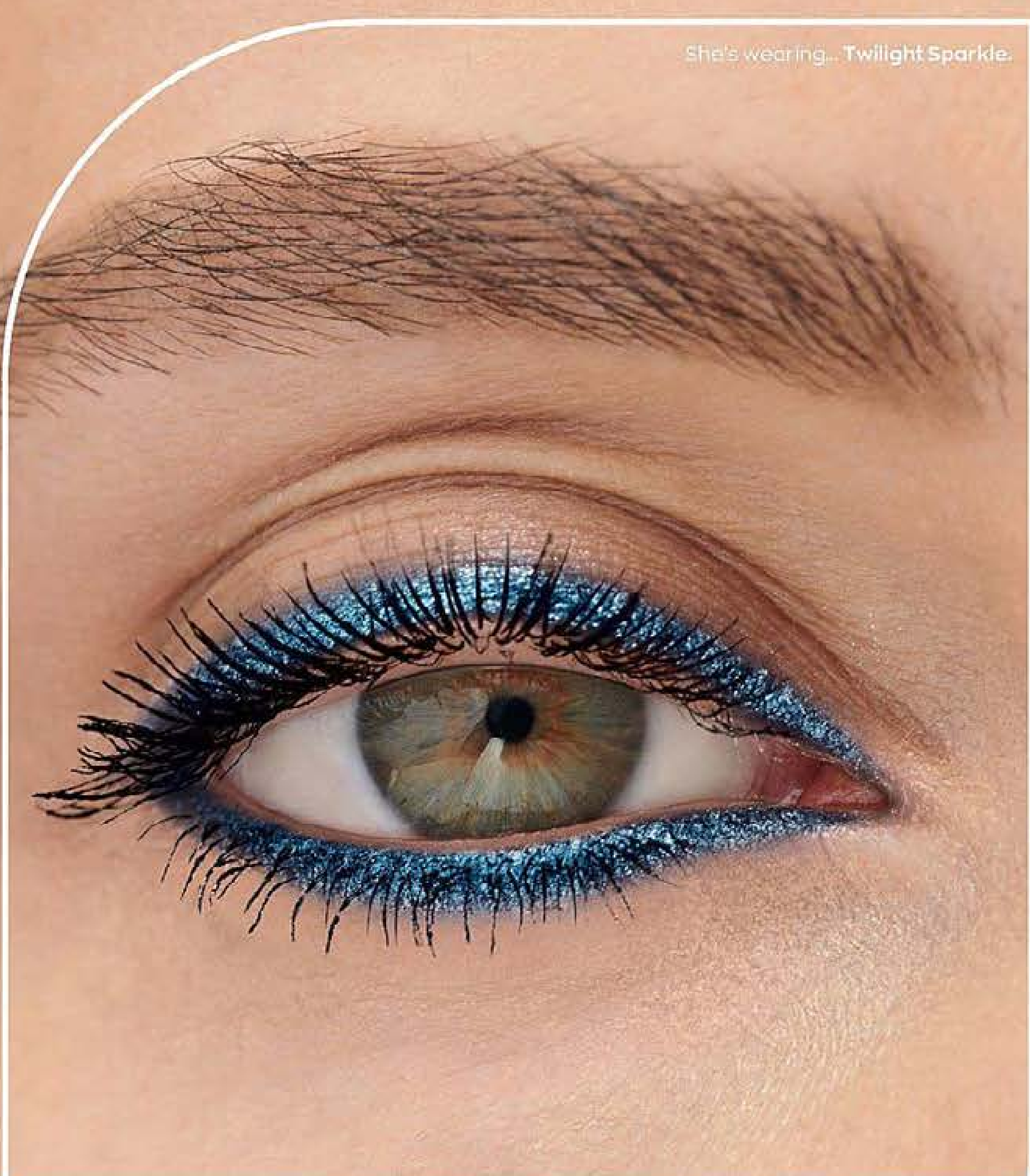
Supreme Length Nourishing Mascara 7ml

Price per 10ml = £8.57
Normally £9

£6
save £3



She's wearing... Twilight Sparkle.



SPARKLE

WITH GLIMMERSTICKS

Dial up the dazzle with these shimmering eyeliners.

£3
half price

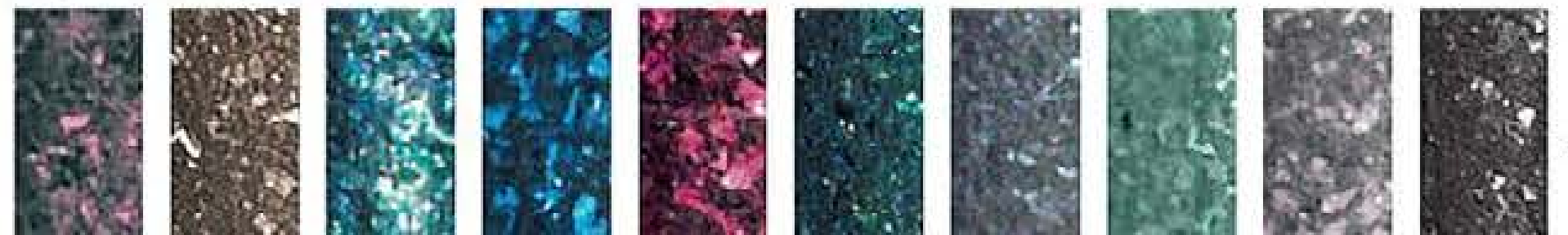
no sharpener needed -
simply twist for more colour



- precise lines that last all day
- creamy, high impact, waterproof colour
- smooth-glide, smudge-free formula

Glimmerstick Diamonds Eyeliner
Normally £6
£3 half price

- | | | | | | | | | | |
|------------------------------|-----------------------------|------------------------------|----------------------------------|----------------------------|------------------------------|--------------------------------|-------------------------------|-------------------------------|---------------------------|
| 02436
Black Bijoux | 10603
Brown Sugar | 20727
Teal Sparkle | 10470
Twilight Sparkle | 10413
Sugar Plum | 10538
Emerald Glow | 08938
Smokey Diamond | 01842
Jade Metallic | 20396
Silver Lights | 09043
Black Ice |
|------------------------------|-----------------------------|------------------------------|----------------------------------|----------------------------|------------------------------|--------------------------------|-------------------------------|-------------------------------|---------------------------|



BOLD GEL LINES

- glide-on, mess-free colour
- won't smudge or budge
- waterproof

Big Gel Paint Jar Liner
Normally £7

£3.50 half price



2-IN-1 LIQUID EYELINER

- flat edge serves up major impact
- pointed tip creates subtle definition
- long-lasting waterproof formula won't smudge, fade or run

Diverse Lines Liquid Liner
Normally £6.50

£3.50 save £3



simply tilt the tip for THICK or THIN lines



DEFINED LINES

- easy-to-use, effortless, precision liner
- fine tip allows you to get close to the lash line
- tug-proof, smudge-proof, waterproof 12-hour wear

Super Definition Liner
£6.50



GLIMMERSTICK LINES

- precise lines that last all day
- creamy, high-impact, waterproof colour
- smooth-glide, smudge-free formula

Glimmerstick Eyeliner
£6



INTENSE KOHL LINES

- super-soft, long-lasting formula that won't budge
- smudger tool - perfect for creating a smouldering, smoky look

Big Intense Kohl Liner
£6



GOLD DUST

Add a luxe dimension to your lid look with these gorgeous **glitter sticks**.



03848 Flickering Pink



58982 Flickering Gold

She's wearing... Flickering Gold.



- blendable formula
- multi-sized particles for a luxe sparkle

Glitter Flix Stick
£4.50

EYESHADOW PRIMER

- the perfect eyeshadow base
- smooths skin and absorbs oil

Shadow Attract Eye Primer

5g
22848
 Price per 10g = £8.00
 Normally £6

£4 save £2



CREAMY GEL EYESHADOW

- blendable, mess-free, 10-hour colour
- crease, fade and smudge-proof finish
- intense, comfortable colour



ExtraLasting Inks

5g
 Price per 10g = £12.00

£6

4-STEP EYESHADOW PALETTE

- highly pigmented shadow for full colour in just 1 sweep
- buildable, crease-proof formula wears comfortably all day
- blends seamlessly for an easy smoky eye



Perfect Wear Eyeshadow Quad

£9

2-IN-1 SHADOW & LINER

- 16 hours of vibrant, waterproof colour
- creamy texture glides on effortlessly and blends easily
- built-in sharpener in the base, so you're always on point



Power Stay Shadow Stick

£9



201 EYESHADOW BRUSH

for seamless eyeshadow application or blending and contouring along the eye crease

Eyeshadow Brush

07542
£3.50

DREAMY LID LOOKS

Opulently metallic liquid eyeshadows for a lid look that's fit for royalty.



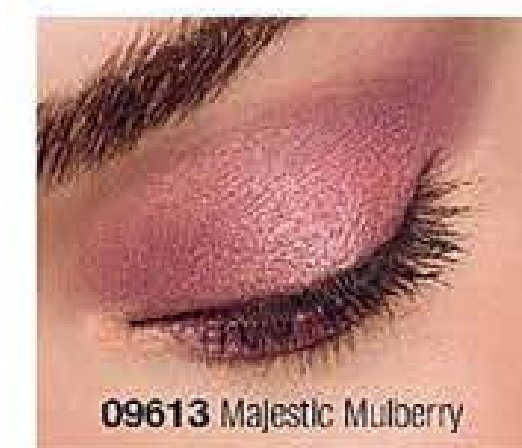
Metallic Reign Liquid Eyeshadow 6ml

Price per 10ml = £7.50
 Normally £6.50

£4.50
 save £2



10306 Royal Rose



09613 Majestic Mulberry



68130 Starry Night



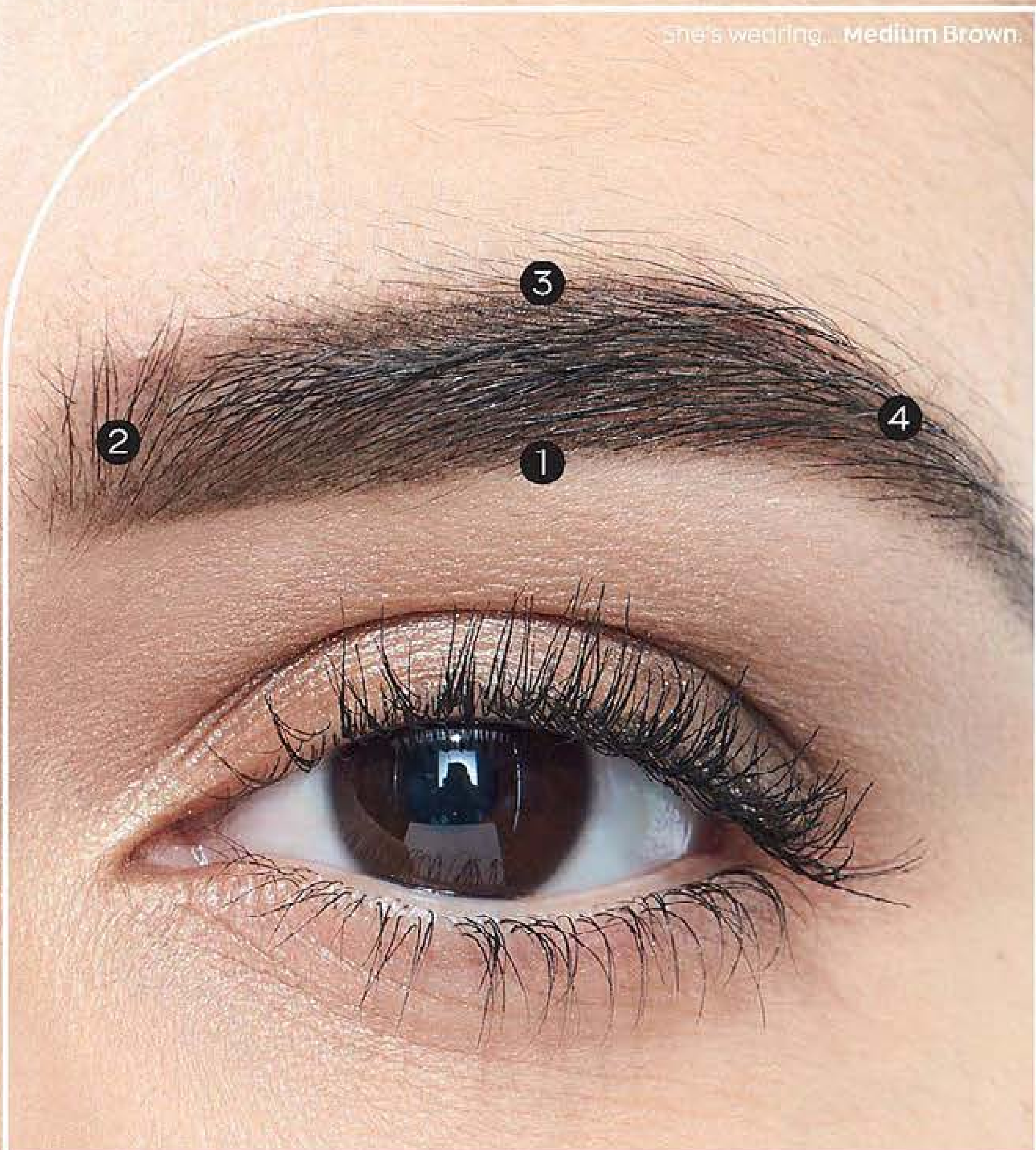
16089 Ice Queen



67918 Golden Crown

- intense colour in a single swipe
- smudge, crease and fade proof
- luxurious yet lightweight, blends like a dream

She's wedding... Medium Brown.



MICRO-PRECISION

BROW COLOUR

This ultra-thin tip will define your brows with natural-looking, hair-like strokes of colour.

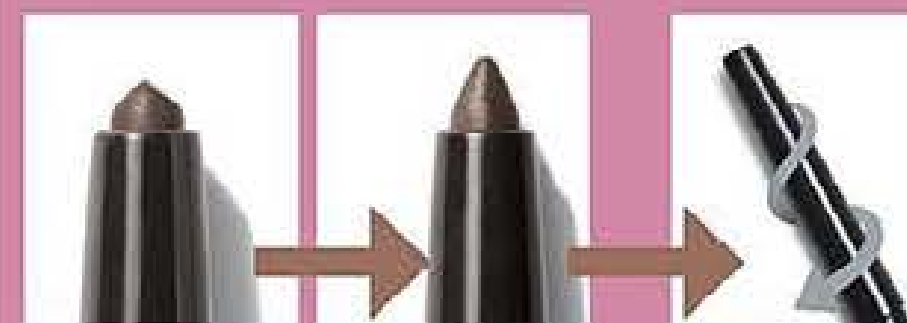


SLANTED TWEEZERS
slanted edges for
precision plucking
05223
£5

FOR PRECISELY FILLED AND DEFINED BROWS

- 1** line beneath your natural brow
- 2** define the inner edge of your brow
- 3** draw a fine line along the top of your brow
- 4** fill with short, feathery strokes

always sharp, thanks to the hidden sharpener in the lid

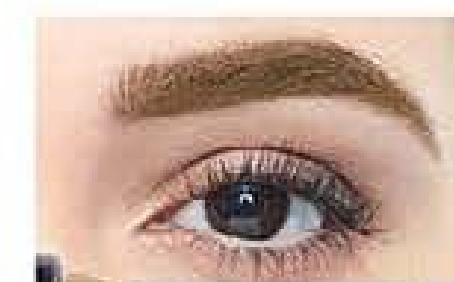


create your defined brow → pull down to release more formula → replace lid and twist to sharpen

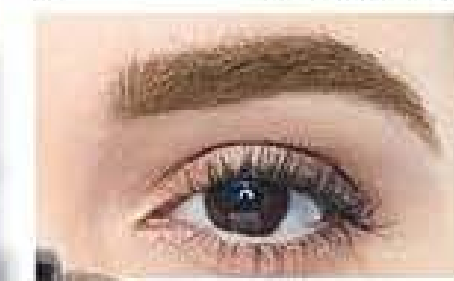
**NEW Ultra Precision
Brow Liner**
Will normally be £7
£4 save £3

£4
save £3

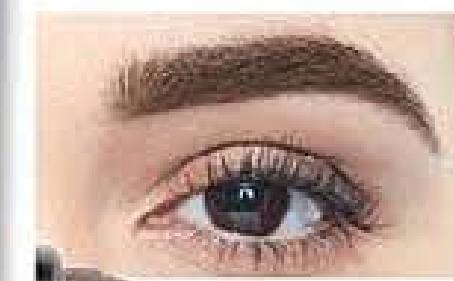
NEW



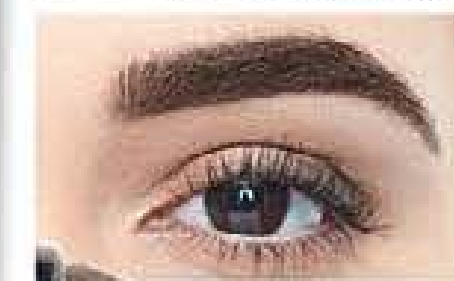
05314 Blonde



05736 Light Brown



06668 Medium Brown



06619 Dark Brown



06486 Soft Black

NATURALLY SCULPTED BROWS

- long-lasting formula fills and shapes brows
- natural, smudge-proof colour
- unique brush to shape and sculpt

Dual-Ended Brow Pencil

£6



SCULPTED BROWS

- creamy formula easily shapes and defines
- smudge-proof, stay-put, waterproof colour

Perfect Brow Sculpting Pencil

Normally £7

£3.50 half price



TATTOO-LIKE BROW TINT

- full and feathered, never fake
- triple-blade micro tip mimics hair strokes for natural brows
- hassle-free and hard-wearing

Brow Tattoo Micro Styler

£9



DEFINED BROWS

- colour-dense formula for precision lining and defining
- smooth texture for easy application

Glimmerstick Brow Definer

£6



BUDGE-PROOF BROWS

- use powder to fill, then wax to set
- smudge-proof, long-lasting formula
- handy mirror and precision brush for on-the-go touch-ups

Perfect Brow Kit*

£7



*Get it before it's gone: these Perfect Brow Kit shades are a limited edition, so if you love them don't miss out and order them today!

3-IN-1 OMBRÉ BROW PALETTE

- 2 super-blendable brow shades
- 1 subtle highlighter
- step-by-step guide

Ombé Brow

Normally £7

£5 save £2



GLIDE-ON GEL BROWS

Go bold with this **budge-proof** brow gel and pro brush combo.



205 EYEBROW DUO BRUSH
 dual-ended with a flat brush for precise application of brow gel and a soft spoolie comb to help tidy and blend
06577
£4

- glides on with no tug or pull
- easy-to-apply, blendable, ultra-creamy formula
- smudge-proof, waterproof, stay-put colour

Perfect Brow Crème Gel Pot

Normally £7

£4 save £3



She's wearing...Light Brown.





FROM UNEVEN SKIN TONE
**TO RADIANT
COMPLEXION**

Our skin-loving loose powder foundation is packed with minerals to give you natural-looking coverage and healthier-looking skin.



APPLY ME WITH

108 KABUKI BRUSH
ideal for applying or blending
powders all over the face
and neck for natural-looking
coverage and finish
07815
£5

- buildable, light-to-medium coverage
- for all skin types, even sensitive
- SPF15



**Loose Powder
Foundation**
6g
Price per 10g = £9.17
Normally £8
£5.50 save £2.50

£5.50
save £2.50



06866
Porcelain
Doll

03459
Ivory

02915
Shell

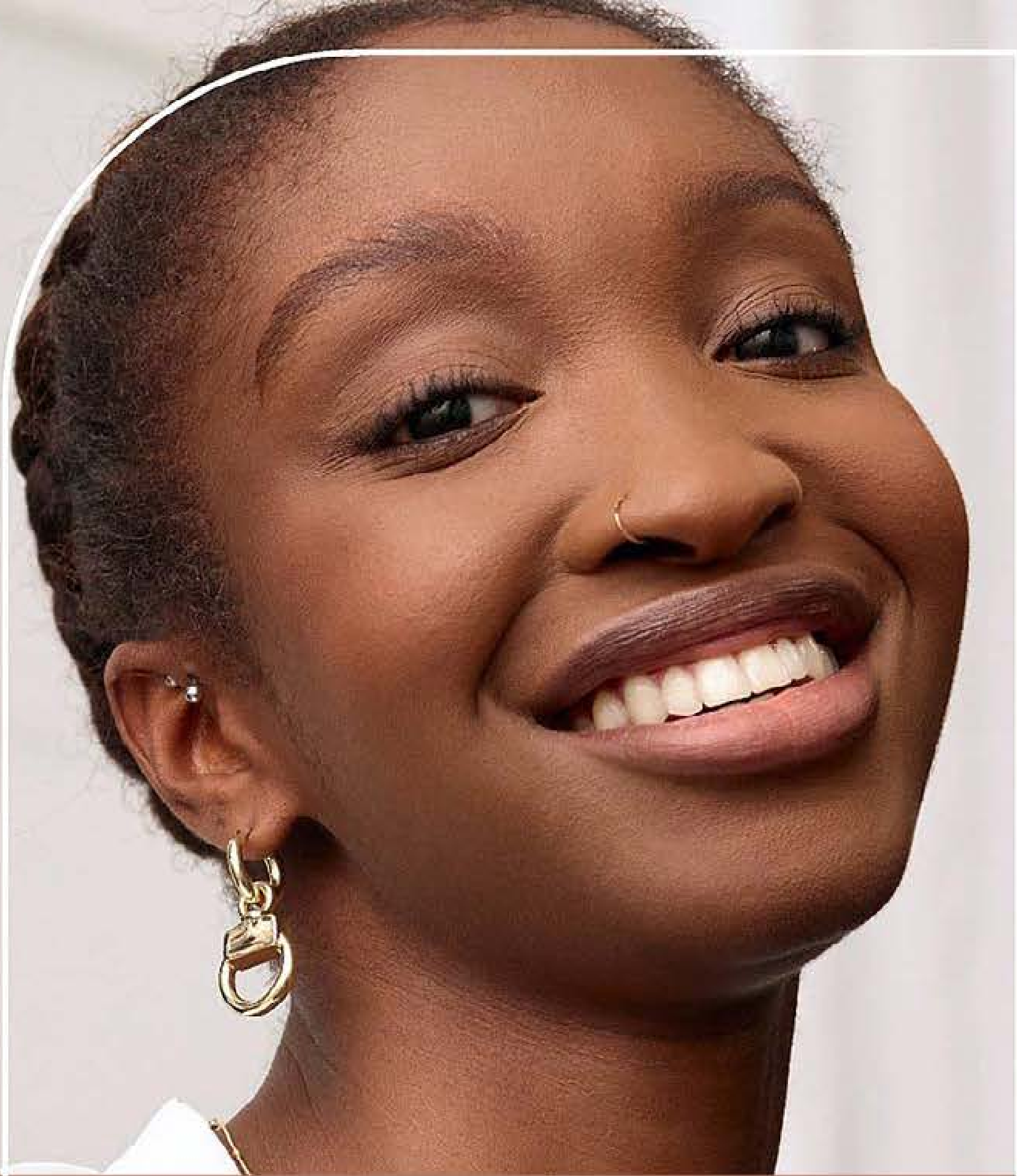
03632
Nude

03475
Medium
Beige

04275
Sand
Beige

06874
Pure
Beige

06643
Deepest
Terracotta



THE
NATURAL MATTE
FOUNDATION

Customise your coverage with the **lightweight feel** of this buildable formula for **all-day shine control**.



105 FLAT FOUNDATION BRUSH
use to apply, distribute and blend foundation for an even finish and a flawless look
07096
£5

- light-to-full coverage
- won't clog or cake
- transfer-proof

Ultramatte Liquid Foundation
30ml
Price per 10ml = £2.17
Normally £9

£6.50
save £2.50

£6.50
save £2.50



-  **28175**
Alabaster
-  **57315**
Light Ivory
-  **57331**
Ivory
-  **28332**
Warm Ivory
-  **33068**
Shell
-  **28381**
Light Nude
-  **28407**
Nude
-  **28217**
Creamy Natural
-  **28233**
Natural Beige
-  **28415**
Sun Beige
-  **28241**
Medium Beige
-  **28449**
Caramel
-  **57588**
Spice
-  **28258**
Walnut
-  **28266**
Dark Cocoa

FIND YOUR FOUNDATION MATCH

NATURAL-LOOKING FULL COVERAGE



09761 Porcelain	09027 Ivory	20867 Warm Ivory
10496 Light Ivory	15883 Light Nude	10546 Nude
09076 Shell	08409 Creamy Natural	56531 Natural Beige
09233 Honey Beige	10934 Sun Beige	19950 Medium Beige
22103 Caramel	09258 Spice	23564 Walnut
20412 Earth	17962 Dark Cocoa	09332 Rich Sienna

- full coverage without the cakey finish
- moisturising, buildable formula for all skin types
- looks and feels 100% natural and breathable
- SPF15

Flawless Liquid Foundation
30ml
Price per 10ml = £3.33
£10

LIGHTWEIGHT MATTE MOUSSE



07450 Ivory	13482 Shell
08284 Nude	61507 Natural Beige
61564 Medium Beige	61572 Soft Honey

- lightweight, velvety, cashmere-soft formula
- light-to-medium coverage for normal, oily and combination skin types
- with Invisi-Blend Technology for natural-looking, shine-free coverage

Mousse Foundation
18g
Price per 10g = £4.17
£7.50

MATTIFYING POWDER



55095 Fair	30320 Light	28183 Light Medium
59642 Medium	28340 Medium Tan	12435 Medium Deep
12534 Deep		

- ultra-fine, silky powder that lasts all day
- weightless formula for natural-looking coverage

Flawless Mattifying Pressed Powder
8g
Price per 10g = £8.75
£7

RADIANT 3-IN-1 FOUNDATION, CONCEALER & POWDER



04754 Porcelain	05124 Ivory	05231 Warm Ivory	04937 Light Ivory
05249 Light Nude	03889 Nude	05157 Shell	04853 Creamy Natural
04879 Natural Beige	24902 Soft Honey	05165 Honey Beige	03947 Sun Beige
04887 Medium Beige	24851 Light Caramel	04499 Caramel	07302 Nutmeg
05199 Spice	28274 Amaretto	04903 Walnut	10488 Earth
04911 Dark Cocoa	05207 Rich Sienna		

- breathable, medium-to-full coverage
- cream-to-powder for a comfortable, flawless finish
- for normal, combination and dry skin types
- SPF15

Cream-To-Powder Foundation Compact
9g
Price per 10g = £7.78
Normally £10

£7 save £3

MATTE 3-IN-1 FOUNDATION, CONCEALER & POWDER



12369 Porcelain	25379 Ivory	13821 Warm Ivory	25551 Light Ivory
15164 Light Nude	14936 Nude	25239 Shell	59956 Creamy Natural
56044 Natural Beige	22590 Soft Honey	26427 Honey Beige	23572 Sun Beige
26112 Medium Beige	24927 Light Caramel	13144 Caramel	04077 Nutmeg
26369 Spice	23317 Amaretto	17459 Walnut	00968 Earth
00992 Dark Cocoa	35352 Rich Sienna		

- breathable, buildable medium-to-full coverage
- sweat, heat and humidity-proof, shine-free finish that lasts
- SPF12

Mattifying Cream-To-Powder Foundation Compact
10g
£10

18-HOUR CONCEALER

- buildable formula covers fine lines, dark circles and blemishes
- stands up to heat, sweat and humidity
- comfortable, breathable and suitable for all skin types

Power Stay Concealer 5ml
 Price per 10ml = £10.00
 Normally £8
£5
 save £3



UNDER-EYE ILLUMINATOR

- instantly brightens skin and dark shadows for a radiant, luminous finish
- creamy texture glides on effortlessly and blends easily
- formulated with brightening pearlescent pigment particles

Under Eye Brightening Illuminator 6.5ml
 Price per 10ml = £10.00
£6.50



TARGETED CONCEALER

- blendable, creamy, oil-free formula
- conceals redness, dark circles and blemishes

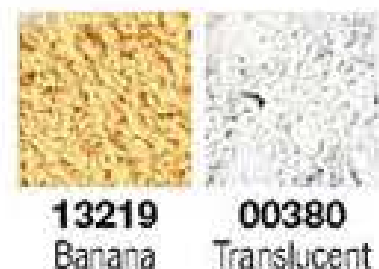
Flawless Concealer Stick
£6



LIGHT-DIFFUSING SETTING POWDER

- lightweight, translucent formula sets your look
- covers like an airbrush to hide imperfections
- lines, pores and shine disappear... as if by magic!

Setting Powder 9g
 Price per 10g = £10.00
£9



CREAMY MATTE CONCEALER

Wave goodbye to dark circles and blemishes with a sweep of this lightweight formula.



106 CONCEALER BRUSH
 perfect for applying and blending concealer under the eyes and for covering blemishes
 05926
£3.50

- comfortable, breathable formula won't fade or crease
- lightweight, creamy texture blends seamlessly for full coverage

Nude Matte Cream Concealer*
 Normally £6
£4
 save £2



*Get it before it's gone: these Nude Matte Cream Concealer shades are a limited edition, so if you love them don't miss out and order them today!



1 BRONZE

Lightly blend beneath your cheekbones, above your temples and on either side of your nose, to add shape and definition.



2 BLUSH

Swirl over the apples of your cheeks for a flattering flush of colour.



3 HIGHLIGHT

Sweep across the very top of your cheekbones and down the centre of your face for a lit-from-within glow.

GLOW WITH CONFIDENCE

Blush, bronze and highlight - the 3-in-1 palette that gives you a customised glow like no other.



102 ANGLED BLUSH BRUSH densely packed fibres with a soft angled head perfect for use with both powder and cream blush formulations

05850
£5

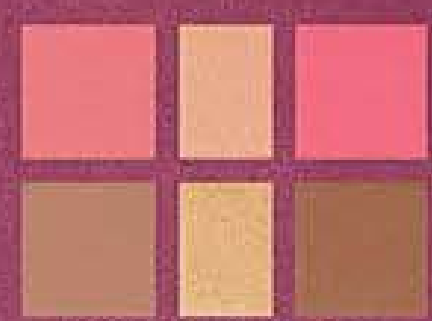
£12
save £3



- 6 super-blendable, velvety-soft formulas
- matte and shimmer finishes
- built-in mirror for easy on-the-go application



26377 Light To Medium



26419 Medium To Deep

Blush & Glow Palette*
Normally £15
£12 save £3



*Get it before it's gone: these Blush & Glow Palettes are a limited edition, so if you love them don't miss out and order them today!

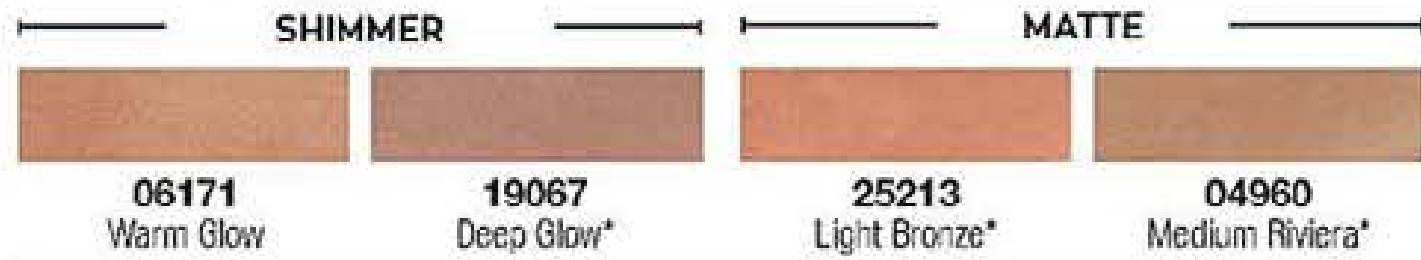
BRONZING POWDER

- easy to blend, buildable, non-chalky formula
- handy mirrored lid

Bronzing Powder 10g
Normally £8

£6 save £2

*Get it before it's gone: these shades are a limited edition, so if you love them don't miss out and order them today!



BRONZING PEARLS

- multi-tonal shimmering pearls
- give a sheer, warm, natural finish
- buildable formula for an even-looking complexion all year round

Bronzing Pearls 22g
Price per 10g = £2.73
Normally £8

£6 save £2



BRONZE & GLOW JUMBO

- supersized compact for supersized swirling
- buildable, natural-looking matte colour
- shades blend easily to suit all skin tones

Jumbo Bronzer
17.5g
Price per 10g = £5.71

£10



LUMINOUS BLUSH

- highly pigmented, densely packed powder
- gives full-colour finish

Luminous Blush
£6.50



NEW GLOW FROM TOP TO TOE

It's easy to build an **instantly natural glow from top-to-toe** with my lightweight, tinted gel - no sunshine needed.



2 luminous shades for their face and body



- build your bronze from sun kissed to suntanned
- lightweight formula blends evenly and easily
- suitable for all skin types

NEW Face And Body Bronzing Gel
100ml
Will normally be £7

£5
save £2

FACE

Apply before make-up or just glow and go for sun-safe colour.

BODY

From décolletage down, the lightweight gel blends evenly.

LEGS

Get those pins on show and build to a Caribbean worthy sun tan. 67



BLURRING PRIMER

- blurs the appearance of pores, fine lines and imperfections
- wear it alone or under foundation for a smooth, even canvas
- SPF20 and perfect for all skin types

Smoothing SPF20 Primer

30ml
06197
Price per 10ml = £2.67
£8



MATTIFYING PRIMER

- instantly reduces shine and keeps skin looking matte all day
- wear it alone or under foundation for a smooth, even canvas
- perfect for oily to combination skin

Shine & Oil Control Primer

30ml
57141
Price per 10ml = £2.67
£8



HYDRATING PRIMER

- refreshes and moisturises skin
- wear it alone or under foundation for a smooth, even canvas
- perfect for dry and dehydrated skin

Hydrating Primer

30ml
58347
Price per 10ml = £2.67
£8



LUMINOUS GLOW

Give your cheeks a **radiant and rosy glow** with these illuminating pearls.



"These are brilliant - they give a natural, healthy glow. I use them all the time. Super product."
Ann B.
Avon online customer

HIGHLIGHTING POWDER

- veil skin with a sultry sheen
- buttery-soft, hi-shimmer finish
- lit-from-within luminosity



08714
Full Beam

04028
Pink Sand

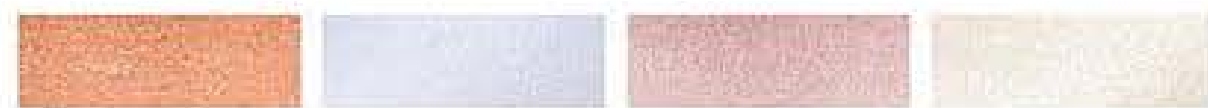
Powder Highlighter

8g
Price per 10g = £10.00
£8



HIGHLIGHT & GLOW STICK

- sculpt and define your features
- for instant illumination
- gorgeous dewy finish



71217
Island Fantasy*

32862
Starstruck*

58701
Ice Princess*

36947
Candlelight*

Finishing FX Stick

8g
Price per 10g = £8.75
£7



*Get it before it's gone: these shades are a limited edition, so if you love them don't miss out and order them today!

3-IN-1 EYESHADOW, HIGHLIGHTER & BLUSH

- 9 hi-octane shades
- silky-feel formulas blend like a dream

Full Bloom Eye & Cheek Palette

59238
Normally £18
£12 save £6



- a subtle glow for all skin types
- use alone or over make-up

Illuminating Pearls

22g
05678
Price per 10g = £2.27
Normally £7

£5
save £2



101 ALL-OVER FACE BRUSH
perfectly shaped to adapt to the natural contours of the face for flawless application and blending



All-Over Face Brush
06635
£5

103 DOMED FOUNDATION BRUSH
domed for full coverage and blending larger areas of the face and neck



Full-Coverage Domed Foundation Brush
05942
£5

104 BUFFING FOUNDATION BRUSH
specially designed to apply foundation products and buff onto the skin for even coverage and a flawless finish



Buffing Foundation Brush
05918
£5

202 EYESHADOW BRUSH WITH SMUDGER
dual-ended, with foam smudger for an easy smoky eye look and soft nylon bristles for blending



Eyeshadow Brush with Smudger
10835
£4

204 LASH & BROW COMB
separates eyelashes and tames brows when grooming or filling



Eye Brow & Lash Comb
08052
£3.50

206 ANGLED EYELINER DUO BRUSH
dual-ended angled precision brush with thin tip for precise lines and angled tip for easy flicks



Dual-Ended Angled Eyeliner Brush
18903
£4

107 FAN BRUSH
designed to perfectly diffuse highlighter products, or as a finishing brush and setting brush with light powders



Fan Brush
08045
£4

VEGAN FRIENDLY

Did you know?
Our make-up brush collection is vegan friendly, even down to the glue. The brushes also come with a protective sleeve which makes them perfect for travel.

PENCIL SHARPENER
• 1 blade for chubby pencils
• 1 blade for skinny pencils

Double Pencil Sharpener
58057
£2.50



STAYING POWER

Set your make-up in place all day with this invisible mist.



"I used this to set my make-up first thing and, even though it was a hot day and I wore a face mask, my make-up was still perfect at 7pm."
Jackie,
Avon online customer



- non-sticky formula
- weightless and fast drying

Setting Spray
125ml
19596
Price per 100ml = £2.40
Normally £4.50

£3
save £1.50



A NEW



SERUM-INFUSED LIP BALM

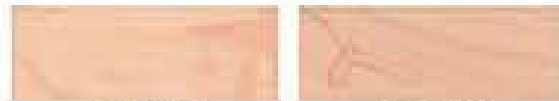
- retexturing AHAs
- 7x more moisturising glycerine*
- 72-hour hydro power, so your lips stay hydrated even after removal (with repeated use after 4 weeks)**

Revival Lip Treatment
13268
£10

*Compared to Avon Anew Youth Awakening Lipstick.



- instantly evens skin tone whilst reducing the look of fine lines and wrinkles
- with Derma 3x Complex to help stimulate the renewal of collagen and elastin



14712 Fair
08433 Medium

Age-Transforming Concealer SPF15
£8

- 4D Wrinkle Reverse Technology builds collagen and elastin
- smooths and softens the look of lines and pores



08813 Soft Beige
07526 Nude Beige

Age-Transforming Pressed Powder 10g
Normally £9

£6.50

save £2.50



SERUM-INFUSED LIP COLOUR

- retexturing AHAs
- 7x more moisturising glycerine*
- 72-hour hydro power, so your lips stay hydrated even after removal with repeated use.**

Revival Serum Lipstick
£10

53306 Rejuvenating Nude	56010 Essential Macchia	51623 Blooming Pink
39685 Refreshing Petal	63891 Exhilarating Magenta	63776 Perky Peony
64121 Frost Flambe	64048 Awakening Coral	64089 Revitalising Rouge
63966 Revving Mauve	64006 Uplifting Berry	63925 Renewing Rose
48975 Enlightening Plumberry	64030 Invigorating Plum	50716 Inspiring Cafe

**Moisture stays locked in, with repeated use over 4 weeks based on consumer study of 107 participants.



- natural fibres mimic real hairs to enhance sparse brows
- tinted gel formula blends, defines and sets



27110 Light Brown
26948 Dark Brown

Transforming Brow Filler
£9



- anti-ageing, serum-infused formula extends the wear of your Anew foundation
- helps stop make-up settling into pores, fine lines and wrinkles

Skin Transforming Primer

28ml
00166
Price per 10ml = £4.29
£12

WATCH ME TRANSFORM YOUR LASHES

My unique technology gives you 5x more volume instantly and helps prevent lash breakage.



MY CUTTING EDGE TECHNOLOGY

- over 67% of women showed improvement in visible number of lashes
- serum strengthens for longer, healthier lashes
- waterproof formula is easy to remove to protect lashes



07849 Black
Lash Transforming Mascara
Normally £10

£8

save £2



formula into
cleansed skin,
am or pm

GET HEALTHY, GLOWING-LOOKING SKIN WITH **VITAMIN D**

Watch me **deliver smooth, supple-looking**
skin in an instant,* and see **endlessly**
hydrated skin in 1 week.**

**PRO
VITA D** 
TECHNOLOGY

NEW
£12



IDEAL FOR ALL AGES

NEW Hydra Pro Vita-D Water Cream 50ml 08573

Price per 100ml = £24.00 Will normally be £14 **£12 save £2**

*Based on a consumer science study with 119 participants.

**Based on a consumer science study with 118 participants.

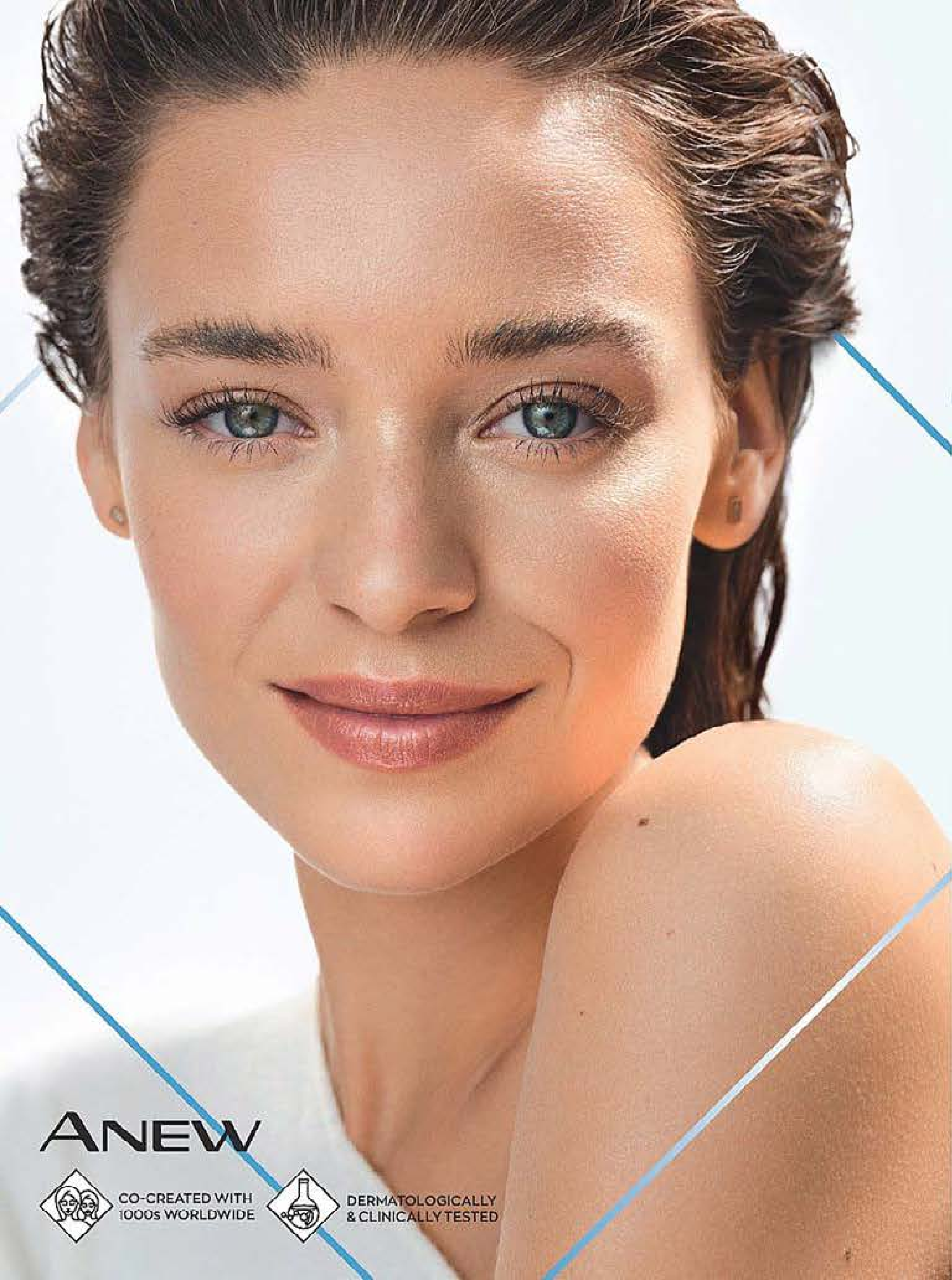
ANEW



CO-CREATED WITH
1000S WORLDWIDE



DERMATOLOGICALLY
& CLINICALLY TESTED



YOUR MULTIVITAMIN KIT FOR
**HYDRATION
& GLOW**

We're the multivitamin collection that'll deliver a burst of **hydration** and a **radiant glow** to your skin.

ALL 3 FOR
£24
order using 69039
page 77 only

NEW



STEP 1
REVITALISING
MICELLAR
WATER
VITAMIN B
dissolves
make-up and
plumps skin



STEP 2
RADIANCE
MAXIMISING
SERUM
VITAMIN C
brimming with vitamin C
for a radiance boost



STEP 3
HYDRA PRO
VITA-D WATER
CREAM
VITAMIN D
locks in 72-hour
hydration for smooth,
supple skin

ANEW



CO-CREATED WITH
1000S WORLDWIDE



DERMATOLOGICALLY
& CLINICALLY TESTED



YOUR 3-STEP SAVIOUR FOR... **LIFTED SKIN**

We're the age-defying trio that targets **sagging** skin and helps recover lost **firmness, moisture** and elasticity.



STEP 1 REVITALISING MICELLAR WATER

dissolves
make-up and
plumps skin

Revitalising Micellar Water
200ml
04440
Price per 100ml = £2.00
Normally £6
£4 save £2

STEP 2 LIFTING DUAL EYE SYSTEM

tightens and firms
the look of eyes

Lifting Dual Eye System
07633
Normally £12
£10 save £2

STEP 3 PLATINUM DAY CREAM

starts lifting skin
in just 2 days

Platinum Day Cream
50ml
08524
Price per 100ml = £26.00
Normally £18
£14 save £4

ANEW



CO-CREATED WITH
1000S WORLDWIDE



DERMATOLOGICALLY
& CLINICALLY TESTED



YOUR **3-STEP SAVIOUR** FOR...
FIRMER SKIN

We're the set that unites 3 skin heroes to help reduce the appearance of **wrinkles** and give you a **glow** that shows.



STEP 1
RADIANCE
MAXIMISING
TONIC

exfoliates
 and brightens
 dull skin

Radiance
Maximising Tonic
 200ml
04259
 Price per 100ml = £4.00
 Normally £10
£8 save £2

STEP 2
RADIANCE
MAXIMISING
SERUM

brimming with
 vitamin C for a
 radiance boost

Radiance
Maximising Serum
 30ml
18697
 Price per 100ml = £46.67
 Normally £20
£14 save £6

STEP 3
ULTIMATE
DAY CREAM

starts firming
 skin in just 2 days

Ultimate Day Cream
 50ml
22533
 Price per 100ml = £26.00
 Normally £16
£13 save £3

ANEW



DERMATOLOGICALLY
 & CLINICALLY TESTED



YOUR 3-STEP SAVIOUR FOR...
PLUMPER SKIN

We're the powerhouse kit that floods skin with double the moisture. Fine lines don't stand a chance.



STEP 1
TRANSFORMING
CLEANSING
BALM

melts away
 make-up and
 impurities

Transforming
Cleansing Balm*
 50ml
15412
 Price per 100ml = £10.00
 Normally £7
£5 save £2



STEP 2
ANTI-WRINKLE
PLUMPING
CONCENTRATE

plumps out
 wrinkles with
 hyaluronic acid

Anti-Wrinkle
Plumping Concentrate
 30ml
19729
 Price per 100ml = £40.00
 Normally £15
£12 save £3



STEP 3
REVERSALIST
DAY CREAM

starts plumping
 skin in just 2 days

Reversalist Day Cream
 50ml
57893
 Price per 100ml = £24.00
 Normally £15
£12 save £3

ANEW



DERMATOLOGICALLY
 & CLINICALLY TESTED

*Get it before it's gone: Transforming Cleansing Balm is a limited edition, so if you love it don't miss out and order today!

TIME FOR A
**LUXE SKIN
TREAT?**

Watch me **nourish** your skin with my light-as-air formula, targeting **deep wrinkles, age spots and lost firmness.**

£12
save £4



HOW?
glycolic acid, oils and silk extracts instantly boost skin's moisture by 10x

Instant Smoothing Oil-In-Gel
30ml
14639
Price per 100ml = £40.00
Normally £16
£12 save £4

ANEW



CO-CREATED WITH
1000S WORLDWIDE



DERMATOLOGICALLY
& CLINICALLY TESTED

TIME TO
FIRM UP?

Watch me help visibly strengthen **thinning, sagging** skin on the **face, neck and chest.**

£16
save £6



HOW?
Polypeptide-2X Technology
stimulates collagen in your
face, neck and chest

**Lifting Face, Neck and Chest
Serum and Cream**
30ml
26831
Price per 100ml = £53.33
Normally £22
£16 save £6

ANEW



CO-CREATED WITH
1000s WORLDWIDE



DERMATOLOGICALLY
& CLINICALLY TESTED

Watch me instantly diminish the look of **dark circles** with my **nourishing and brightening** dual formula.

£10
save £2



UNTREATED

INSTANT
RESULTS

1 WEEK

OVER
TIME



HOW TO USE ME

Apply the cream gently to your under-eyes in the morning and the soothing gel to your under-eyes at night.

Dark Circle Corrector Dual Eye System 56978
Normally £12 **£10** save £2

TIME TO
GET EVEN?

Watch me show **discolouration** who's boss, with the power of **salicylic acid** for undeniable results.

£12
save £8



Even Texture & Tone Cream SPF35 30ml 27292
Price per 100ml = £40.00 Normally £20 **£12** save £8

TIME FOR **DRAMATIC RESULTS?**

Watch my luxurious dual formula give you **velvety smooth** skin instantly and **recover lost firmness** in 2 weeks.

£20

save £6



HOW?

I'm packed with **precious oils** and **gold peptides** to target wrinkles

Ultimate Supreme Dual Elixir

40ml

12112

Price per 100ml = £50.00

Normally £26

£20 save £6



TIME FOR A **RADIANCE BOOST?**

Watch me peel to reveal **smoother-looking** skin with a **luminous glow**, thanks to my **gold-infused** formula.

£8

save £2



**Radiance
Maximising
Gold Mask**

75ml

06775

Price per 100ml = £10.67

Normally £10

£8 save £2

REVERSALIST

start plumping skin in just 2 days

Reversalist Day Cream

50ml

57893

Price per 100ml = £24.00

Normally £15

£12 save £3**Reversalist Night Cream**

50ml

59865

Price per 100ml = £30.00

£15**YOUTH BOOSTERS**

enhance skin's radiance

Youth Maximising Sheet Mask

Contains 1 mask.

12625**£4****Youth Maximising Serum**

30ml

12617

Price per 100ml = £73.33

£22**ULTIMATE**

start firming skin in just 2 days

Ultimate Day Cream

50ml

22533

Price per 100ml = £26.00

Normally £16

£13 save £3**Ultimate Night Cream**

50ml

59816

Price per 100ml = £32.00

£16**Ultimate Supreme Dual Elixir**

40ml

12112

Price per 100ml = £50.00

Normally £26

£20 save £6**HYDRATION**

for soft, healthy-looking skin

NEW Hydra Pro Vita-D Water Cream

50ml

42663

Price per 100ml = £24.00

Will normally be £14

£12 save £2**Deeply Hydrating Overnight Mask**

50ml

15834

Price per 100ml = £40.00

£20**PLATINUM**

start lifting skin in just 2 days

Platinum Day Cream

50ml

08524

Price per 100ml = £28.00

Normally £18

£14 save £4**Platinum Night Cream**

50ml

57109

Price per 100ml = £36.00

£18**Instant Eye Smoother**

15ml

10256

Price per 100ml = £93.33

£14**ANTI-POLLUTION**

skin protection and recovery

Fresh Black Sheet Mask

Contains 3 masks.

14910**£12****MINI SKINCARE SETS**

includes cleanser (50ml), serum (10ml), day cream (15ml) and night cream (15ml)

Ultimate Skin Regime
03806
£11**Reversalist Skin Regime**
03749
£11**Platinum Skin Regime**
11007
£11**LIFT & FIRM**

youthful-looking contours

Lifting Face, Neck and Chest Serum and Cream

30ml

26831

Price per 100ml = £53.33

Normally £22

£16 save £6**Lifting Dual Eye System**

07633

Normally £12

£10 save £2**Lifting Silver Mask**

75ml

10082

Price per 100ml = £13.33

£10**ANTI-WRINKLE**

smooth and reduce the appearance of wrinkles

Plumping Concentrate

30ml

19729

Price per 100ml = £40.00

Normally £15

£12 save £3**Smoothing Serum**

30ml

18911

Price per 100ml = £83.33

£25**Skin Reset Plumping Shots**

7 ampoules.

14035

Normally £18

£15 save £3**Hydrogel Plumping Mask**

Contains 1 mask in 2 pieces.

53017**£6****Daily Boosting Splash Mask**

125ml

50369

Price per 100ml = £9.60

£12**CLEANSING**

cleansers for every skin type

Purifying Jelly Cleanser

150ml

29694

Price per 100ml = £4.00

£6**Muslin Cloths Set of 2.**

100% cotton. Machine washable.

53298**£4****Radiance Maximising Tonic**

200ml

04259

Price per 100ml = £4.00

Normally £10

£8 save £2**Transforming Cleansing Balm**

50ml

15412

Price per 100ml = £10.00

Normally £7

£5 save £2**TEXTURE & TONE**

target dark spots and discolourations

Even Texture & Tone Serum

30ml

16113

Price per 100ml = £50.00

£15**Resurfacing Peel Pads**

30 pads.

19091

Price per piece = 50p

£15**Even Texture & Tone Cream SPF35**

30ml

27292

Price per 100ml = £40.00

Normally £20

£12 save £8**Dark Circle Corrector Dual Eye System**

56978

Normally £12

£10 save £2**RADIANCE**

for glowing skin

Radiance Maximising Serum

30ml

18697

Price per 100ml = £46.67

Normally £20

£14 save £6**Vitamin C Warming Peel**

75ml

03467

Price per 100ml = £13.33

£10**Radiance Maximising Gold Mask**

75ml

06775

Price per 100ml = £10.67

Normally £10

£8 save £2**Instant Smoothing Oil-In-Gel**

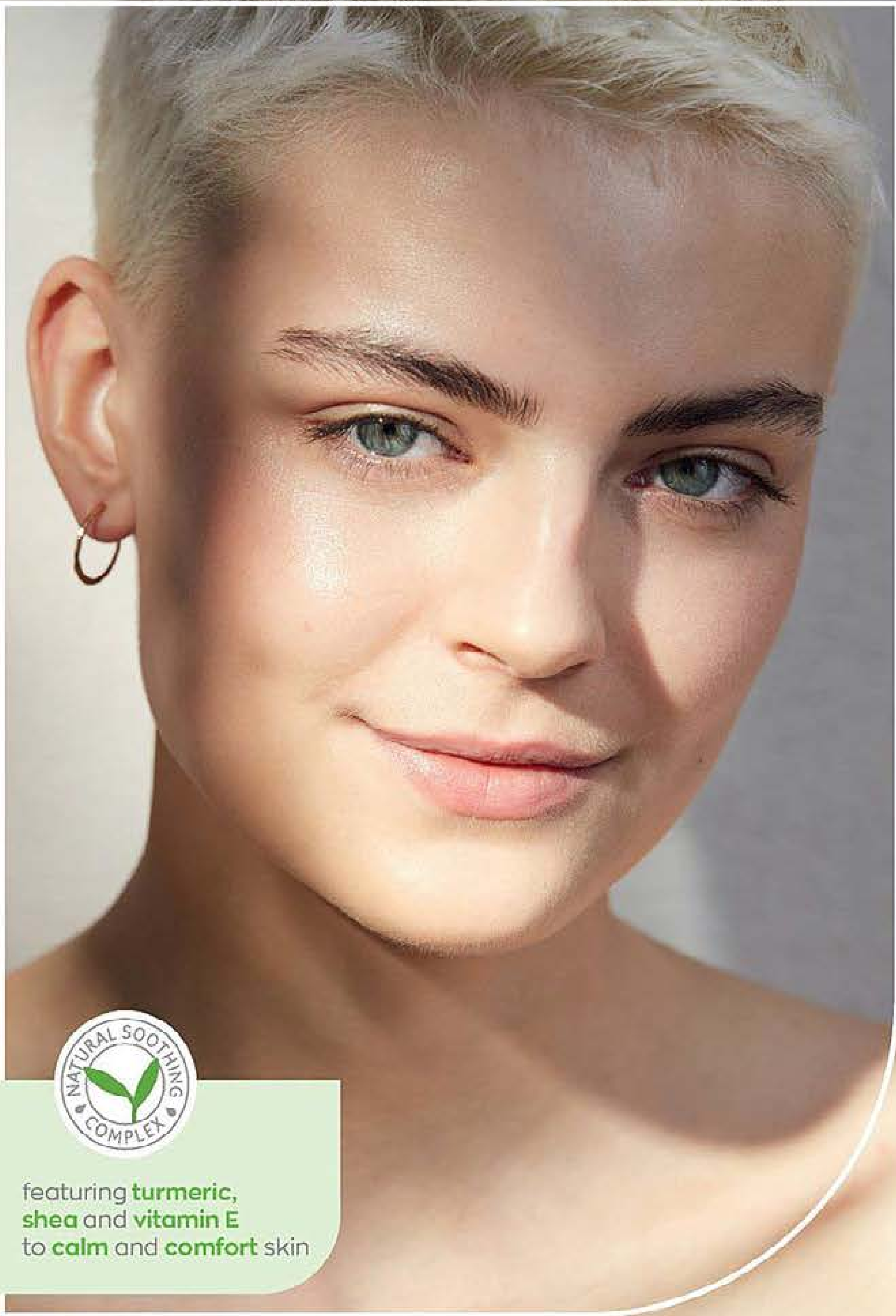
30ml

14639

Price per 100ml = £40.00

Normally £16

£12 save £4



featuring **turmeric**, **shea** and **vitamin E** to **calm** and **comfort** skin

TINT & HYDRATE

IN AN INSTANT

Treat your skin to the tinted moisturiser that **blends seamlessly** and adjusts to **match most skin tones**.




“I’ve had many compliments on my glowing skin!”

Marion B, Avon online customer



with **pomegranate extract** to boost brightness



 NORMAL SKIN

- lightweight, non-greasy formula
- blends easily for a radiant glow
- suitable for sensitive skin

Radiance Tinted Moisturiser SPF20

50ml
09688

Price per 100ml = £10.00

£5

DISCOVER YOUR PERFECT DAY CREAM

Meet the moisturisers that help make your skin less reactive over time, specially formulated for your skin type.

SENSITIVE SKIN



with **cica extract** to soothe

Soothe Hydrating Day Cream SPF20
50ml
09654
Price per 100ml = £10.00
£5

NORMAL SKIN



with **papaya extract** for radiance

Radiance Illuminating Day Cream SPF20
50ml
09670
Price per 100ml = £10.00
£5

COMBINATION TO OILY SKIN



with **willow leaf and rice extract** to mattify

Matte Oil-Control Day Cream SPF20
50ml
08151
Price per 100ml = £10.00
£5

PUT PREMATURE AGEING ON PAUSE

Enjoy the lifestyle you love with skin that is **less sensitive** to the **skin-ageing stressors** of modern life.

DAY CREAM

1. hydrate
2. protect
3. revitalise



NIGHT GEL

1. soothe
2. replenish
3. restore



ELIXIR

1. nourish
2. smooth
3. strengthen

99% agree

it makes skin look and feel more youthful*

Day Cream SPF30
50ml
18937
Price per 100ml = £12.00
£6

Ageless Restoring Overnight Gel
50ml
08466
Price per 100ml = £12.00
£6

Ageless Strengthening Tri-Phase Elixir
30ml
08391
Price per 100ml = £26.67
£8

*Based on Ageless Protecting Day Cream SPF30 and those that expressed an opinion in a consumer study with 90 participants.

THE MICELLAR COLLECTION

Micelles attract dirt and oil with no need to rub or scrub, making micellar cleansers a gentle yet effective way to cleanse.



SENSITIVE SKIN

COMBINATION TO OILY SKIN

NORMAL TO DRY SKIN

Soothe Micellar Scrub
150ml
25783
Price per 100ml = £2.00
£3

Soothe Micellar Water – Bonus Size
400ml
05611
Price per 100ml = £1.13
£4.50

Matte Micellar Water – Bonus Size
400ml
26435
Price per 100ml = £1.13
£4.50

Nourish Oil-Infused Micellar Water
200ml
00521
Price per 100ml = £1.75
£3.50



featuring **turmeric**, **shea** and **vitamin E** to **calm** and **comfort** skin

CLEANSE, SOOTHE & CALM

Wash away the day (even waterproof make-up!), leaving skin feeling deeply cleansed and glowing.



with **cica extract** to soothe

SENSITIVE SKIN

Soothe Micellar Gel Cleanser
180ml
16675
Price per 100ml = £1.07
£3

SHEET MASKS



Hydrate Booster Sheet Mask
Contains 1 mask.
00414
£2



Radiance Booster Sheet Mask
Contains 1 mask.
56796
£2

HYDRATING FACIAL MIST



Hydrate Moisture & Protect Mist
100ml
08342
£4

+ COMBINATION TO OILY SKIN

✓ ALL SKIN TYPES

🌿 NORMAL TO DRY SKIN



Matte Fluffy Foam Cleanser
150ml
13524
Price per 100ml = £2.33
£3.50



Triple Action Power Shower Cleanser
150ml
15941
Price per 100ml = £2.67
£4



Dual Action Instant Eye Make-up Remover
125ml
11288
Price per 100ml = £2.40
£3



Nourish Oil to Milk Cleanser
125ml
20453
Price per 100ml = £2.60
£3.50



CHOOSE YOUR
DREAM BB CREAM

Wrap skin in a blanket of **protection** and **streak-free** coverage, with a choice of **matte** or **radiant** finish.



with **willow leaf** and **rice extract** to cover imperfections for a flawless matte finish

+ COMBINATION TO OILY SKIN

Matte BB Cream
30ml
Price per 100ml = £16.67
£5



with **papaya extract** for a naturally beautiful finish that enhances skin's radiance

⚖️ NORMAL SKIN

Radiance BB Cream
30ml
Price per 100ml = £16.67
£5



ALL 3 FOR
£20

order using 69153
page 102 only

MENOPAUSAL SKIN?

Try **Adapt**, the skincare collection with botanical adaptogens to cool, calm and nourish perimenopausal and menopausal skin.



instantly boosts skin's moisture by 98%

soothes, nourishes and instantly cools skin by 2°C

calms skin and helps double collagen production

Hydra Rescue On The Go Serum
30ml
07013
Price per 100ml = £46.67
£14

Cooling Elixir Facial Mist
30ml
05520
Price per 100ml = £23.33
£7

Dream Cream Night Cream
50ml
06999
Price per 100ml = £24.00
£12

DRY & SENSITIVE SKIN?

Try the **Cannabis Sativa Oil** collection of cleanser, day cream body balm and lip balm, formulated to soothe and comfort.



NEW



dissolves make-up, bestowing a radiant glow

envelops skin in a blanket of intense nourishment

light-as-air formula instantly relieves dry skin

nourishes dry lips with long-lasting moisture

Cleanse & Calm Transforming Oil To Milk Cleanser
125ml
14183
Price per 100ml = £3.60
Normally £6
£4.50 save £1.50

Restore & Calm Hand & Body Balm
150ml
11932
Price per 100ml = £3.00
Normally £6
£4.50 save £1.50

Protect & Calm All Day Hydration Cream SPF30
50ml
13490
Price per 100ml = £16.00
£8

NEW Nourish & Calm Lip Balm
07534
Will normally be £3
£2.50 save 50p

BLEMISH-CLEARING for a clear, blemish-free complexion



Spot On Instant Gel
15ml
25627
Price per 100ml = £23.33
£3.50



Spot Conceal Stick
13011
£2.50



Blemish Clearing Patches
Contains 12 patches.
16048
£5



Fresh Jelly Mask
100ml
58461
£3.50

£3.50



Fresh Bubble Cleanser
150ml
13987
Price per 100ml = £2.33
£3.50

PORE & SHINE CONTROL



Black Exfoliating Cleanser
75ml
25635
Price per 100ml = £4.00
£3



Exfoliating Scrub
75ml
25650
Price per 100ml = £4.00
£3



Charcoal Mask
75ml
13045
Price per 100ml = £4.00
£3

PROFESSIONAL-GRADE



Green Tea Overnight Treatment
50ml
46516
Price per 100ml = £7.00
£3.50



White Clay Cleanser, Scrub and Mask
75ml
24109
Price per 100ml = £4.00
£3



Metal Blackhead Remover
24331
£2

TOOLS

BLACKHEAD-CLEARING refine the look of skin



Soothing Exfoliating Cleanser
125ml
58008
Price per 100ml = £2.40
£3



Deep Clarifying Mask
75ml
24216
Price per 100ml = £4.00
£3



Clarifying Toner
100ml
00869
£2.50

ALL-DAY
SHINE CONTROL*

The charcoal-powered toner that absorbs excess oil, leaving skin naturally matte in an instant. It's the perfect post-cleanser finisher.

NEW



HOW TO USE ME

Saturate a cotton pad, sweep it over your skin, then marvel at your shine-free complexion! For amazing results, use after cleansing and before your moisturiser.

*95% of triallists agreed this product leaves skin looking oil free all day.

NEW Pore & Shine Control Mattifying Charcoal Toner
100ml
22715

£2.50

A SHOT OF VITAMIN C

Glow seekers, add this 100% pure vitamin C powder to your facial oil or moisturiser to bestow a beautiful glow.

£14



simply shake twice into your facial oil for the ultimate glow

C-SHOT POWDER 5G

Price per 100g = £280.00

ORDER NO: 02857

WHY YOU'LL FALL FOR ME

It's the star of the show, bound to become a firm favourite for its glowing results. 2 shakes are all it takes for a burst of radiance like no other.

MY SECRET?

Boasting 100% pure vitamin C in its purest form to preserve freshness and efficacy, it's the most effective way to get the glow.



THE SKIN CALMING SERUM

Harness the power of the cannabis plant to help reduce redness and soothe skin, leaving it beautifully nourished.

£25



apply 3 drops to face and neck, morning and night

CBD BATCH 420 FACIAL ELIXIR 30ML

Price per 100ml = £83.33

ORDER NO: 20339

WHY YOU'LL FALL FOR ME

It's the perfect antidote to help soothe redness, nurture, hydrate and help calm stressed-out skin.

MY SECRET?

This fast absorbing, lightweight elixir contains a blend of CBD, cannabis sativa seed oil and pure sugar cane derived squalane.

MELT AWAY THE DAY

All traces of make-up and impurities will vanish, leaving behind **beautifully nourished** skin.

£12

CLEAN BREAK CLEANSER 50ML

Price per 100ml = £24.00

ORDER NO: 33928



WHY YOU'LL FALL FOR ME
The triple-phase balm is packed with 69% apricot oil, cocoa butter, mango butter and cucumber extract, melting like butter as you massage to get right into your pores.

5-IN-1 DAY CREAM

Moisturises, clarifies, mattifies and primes skin, with 100% pure mineral SPF25.

£16

SHADE THE DAY SPF25 DAY CREAM 30ML

Price per 100ml = £53.33

ORDER NO: 06494



a little goes a long way, so apply less than you think you need

WHY YOU'LL FALL FOR ME
Brimming with mineral SPF titanium dioxide and 100% plant-based glycerine, this indulgent face cream ticks all the boxes.

NOURISH, PROTECT & GLOW

This **silky** oil will work its magic on **fine lines**, leaving skin glowing but **never greasy**.

£20

PURIFY FACIAL OIL 30ML

Price per 100ml = £66.67

ORDER NO: 06429



revive skin with 3 drops, am and pm

WHY YOU'LL FALL FOR ME
Brimming with pure active ingredients such as 97% jojoba oil, phytol and vitamin E, this skin-loving formula packs a powerful (yet gentle) punch that revives dull skin.

BEAUTY SLEEP IN A JAR

Floods skin with **moisture** to help **plump**, **repair wrinkles** and boost your **glow**.

£16

SLEEP POTION NIGHT CREAM 30ML

Price per 100ml = £53.33

ORDER NO: 00349



a little goes a long way, so keep your application light

WHY YOU'LL FALL FOR ME
This pillow-proof dream cream harnesses the benefits of 100% plant-based glycerine and sodium hyaluronate to grant a lasting wave of hydration to parched skin.

CARE FOR OUR PLANET

In 2010, we made a promise that our iconic brochures would all use **paper from certified sources**. Now we're going even further and by 2025 all of our **packaging cartons will also be from certified sustainable sources**.

Visit [avon.uk.com](https://www.avon.uk.com) and search 'responsible business' to find out more.

WE CELEBRATE THE BEAUTY IN EVERYONE

WATCH US CELEBRATE ALL OF OUR COMMUNITIES WITH PRIDE

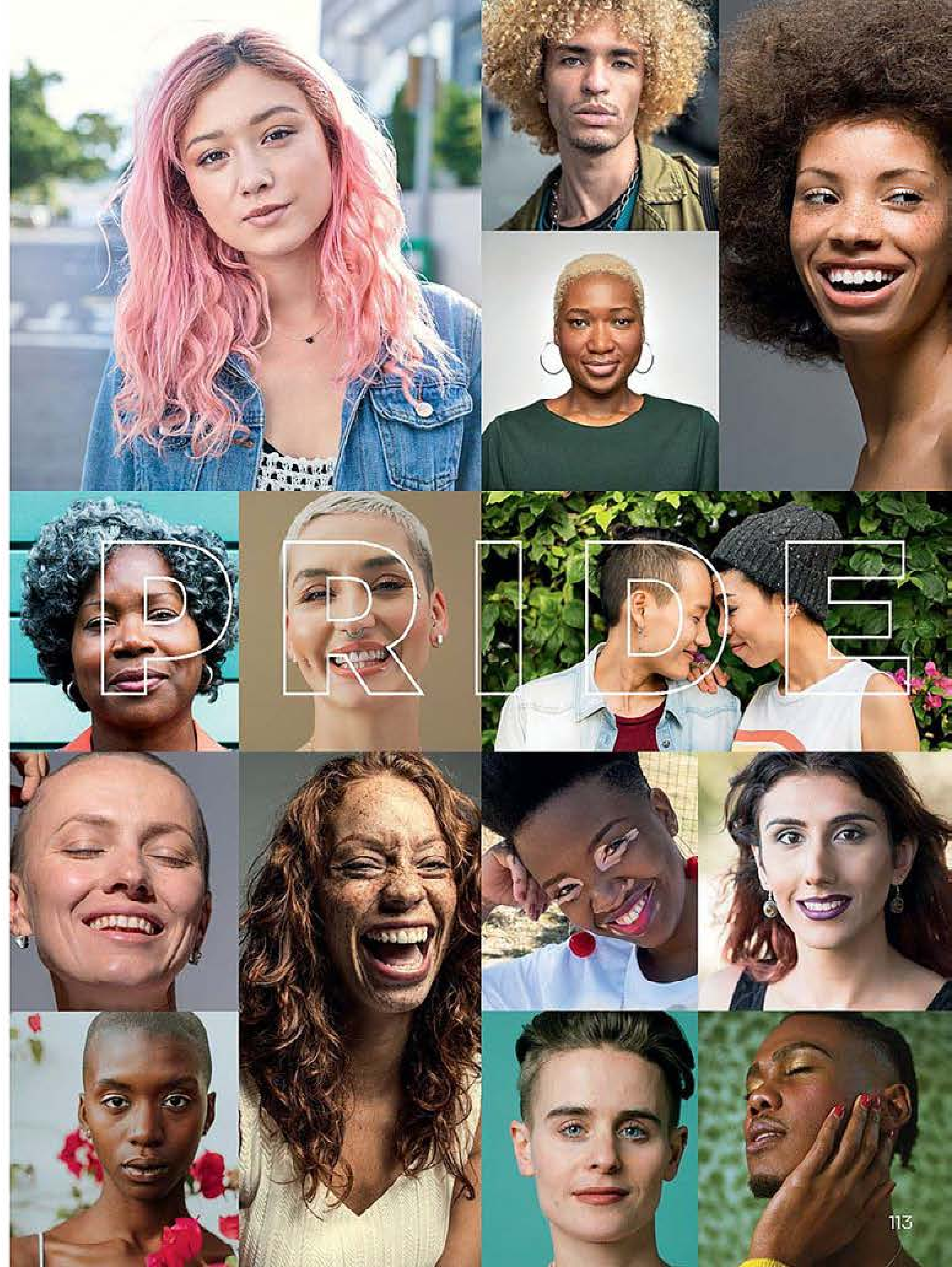
Avon is open to everyone.

We believe in **inclusive beauty** and we celebrate our differences. Avon supports and upholds the United Nations' LGBTI Standards of Business. We are proud to support and **celebrate all of our LGBTQIA+ customers and Reps** all over the world.

We'd love to hear your story, visit watchmenow.avon.com to share yours.

#Avon #WatchMeNow #Pride

AVON
WATCH ME
NOW



FROM
£1.50

WE'VE GOT YOUR BACK

We're the collection formulated with **antibacterial technology**. It's in our nature to protect and care.



Hand Wash
250ml
67041
Price per 100ml = 66p
£1.65

Hand & Body Lotion
400ml
08219
Price per 100ml = 63p
£2.50

Hand & Body Lotion
75ml
08300
Price per 100ml = £2.67
£2

Hand & Body Wash
400ml
55897
Price per 100ml = 50p
£2

- **DERMATOLOGICALLY TESTED**
gentle on skin and suitable for everyday use
- **SKIN PROTECTION**
antibacterial



Travel-Size Moisturising Hand Gel
100ml
22889
£1.50



Bonus-Size Moisturising Hand Gel 250ml
26922
Price per 100ml = £1.00
£2.50



Moisturising Hand Spray
100ml
55913
£1.75

LIFE & STYLE

AVON

Summertime style
to get you feeling
gorgeous.



Got your sunnies? Now bring on those glorious summer days!



1
sparkling
diamanté
detail

2
stylish
gradient
lenses

3
gorgeous charm details
wear as a glasses chain
or a necklace

NEW Diamanté Sunglasses

Steel and zinc frame with gold-tone arms and acrylic lenses. Comes with a drawstring pouch. Category 3. UV400 protection.

**02865
£10**

Angled Round Sunglasses

Polycarbonate frame and microfibre drawstring pouch. Category 3. UV400 protection.

**03020
£6**

Love Glasses Chain

Gold tone with silicone glasses loops. Approx. 76cm + 9cm extension chain.

**59857
£5.50**

I'M SUMMER READY

NEW

£4

Inject a pop of colour into summer with these gorgeous **cat-eye style shades**.



all sunglasses have category 3 protection



comes in a handy drawstring bag

NEW Holiday Sunglasses

Polycarbonate with acrylic lenses. Category 3. UV400 protection.

**22731 Brown
05280 Red
£4**

LIPSY

LONDON

Summer never looked so good in these cat-eye designer sunnies.



all sunglasses have category 3 protection

comes with a branded cleaning cloth and case

NEW Lipsy Cat-Eye Sunglasses
Polycarbonate and gold-plated.
Category 3 protection. UV400.
03715
£16



FRENCH CONNECTION

Designer sunglasses at the ready because here comes the sun!

NEW
£17



NEW French Connection Sunglasses
Cupronickel frame and polycarbonate lenses.
Category 3. UV400 protection.
10587
£17

NEW

CROSS-BODY BABE

The perfect cross-body bag for your **everyday essentials** from your lippy to hand gel.

£8



choose from
classic black or
sunshine coral

NEW Summer Mini Cross-Body Bag

Polyester. Approx. 24cm x 17cm.

22806 Black 22798 Coral

£8



front pocket
and internal
zip pocket

NEW

DRESSED TO THE MAX

Mix it up this summer with this
too-hot-to-handle **multiway maxi**.

£24



lightweight
fabric and
multiway
style



NEW Printed Maxi Dress

Viscose and elastane.

01537 Small 8-10

23069 Large 16-18

23002 Medium 12-14

23101 Extra Large 20-22

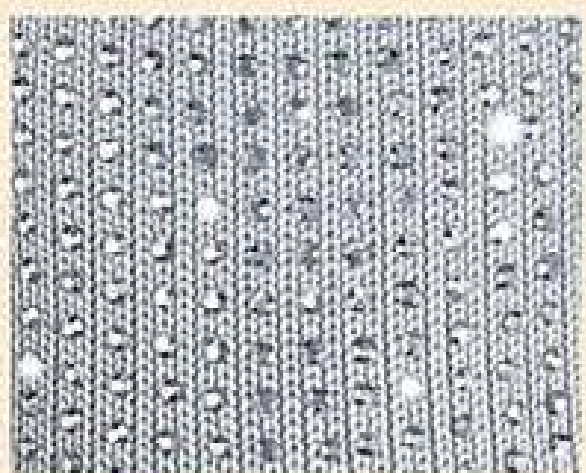
£24

NEW

WALKING ON **CLOUD 9**

Banish aching feet and let them feel blissful all day with the ultimate in **memory foam comfort.**

£24



sparkling gemstone
detail

NEW Sparkle Slip-On Trainers

Inner: polyester. Outer: EVA.

11924 Size 4

12062 Size 5

02667 Size 6

01313 Size 7

01446 Size 8

£24



flexible,
stretchable fabric



lightweight sole
with memory foam

LIPSY

LONDON

Stand out from the crowd with your statement **designer accessories**.



Lipsy Snake-Print Scarf Polyester.
Approx. 180cm x 70cm. 15578 **£15**

£32



Looking for a new, **everyday bag**?
Look no further as we've got you covered!



Textile Cross-Body Bag Nylon and PVC. Approx. 22cm x 23cm. 18895 **£12**



internal large pockets ideal for a tablet,
a zipped pocket, flat pockets and a
handy pen loop

Travel Organiser Pouch PU and polyester.
Approx. 21cm x 27cm x 2cm. 19521 **£20**



Organiser Cross-Body Bag Outer: PVC.
Lining: Polyester. Approx. 32cm x 5cm x 33cm.
62885 **£18**

WEEKEND BUDDY

NEW
£24

Planning a **weekend away** or **day out with the family**? This bag is just what you need!

**NEW Textile
Weekender Bag**
Polyester and PVC.
Approx. 56cm x
17cm x 38cm.
22814
£24



featuring an internal zip
pocket, 1 big compartment
and 4 card slots



Handbag Organiser
Outer: PVC. Inner:
polyester. Approx. 25cm
x 22cm x 6cm. Base
approx. 13cm wide.
25866 **£10**

Upgrade your accessories and show off your style.

fits most smart phones, hand gels and your favourite lipstick



statement stud detail



add a splash of colour to your keys or handbag

NEW Studded Phone Holder
PU and polyester with steel stud detail and gold-tone chain. Approx. 12cm x 18cm x 4cm.

11890
£12

Tassel Coin Purse
PU with gold-tone detail. Approx. 7cm x 10cm.

21824 Pink
22871 Blue
£6

Macaron Keyring
Polyester with gold-tone chain.

15800
£3.50

SUMMER TIME

NEW
£16

Sleek and fresh-styled watch for the perfect outfit accessory.



- matte-effect dial
- polished square face
- comes in a gift box



NEW Kimberley Watch Gold tone with PU strap. Adjustable between approx. 16cm and 20.2cm. **23119 £16**

Make a statement with
summer-essential jewels.

pretty coloured
glass beads

gorgeous
glass beads



perfect to stack together for a fresh look

**NEW Southern Belle Statement
Necklace** Gold-tone necklace with
glass beads. Approx. 42cm + 9cm
extension chain. **23150 £10**

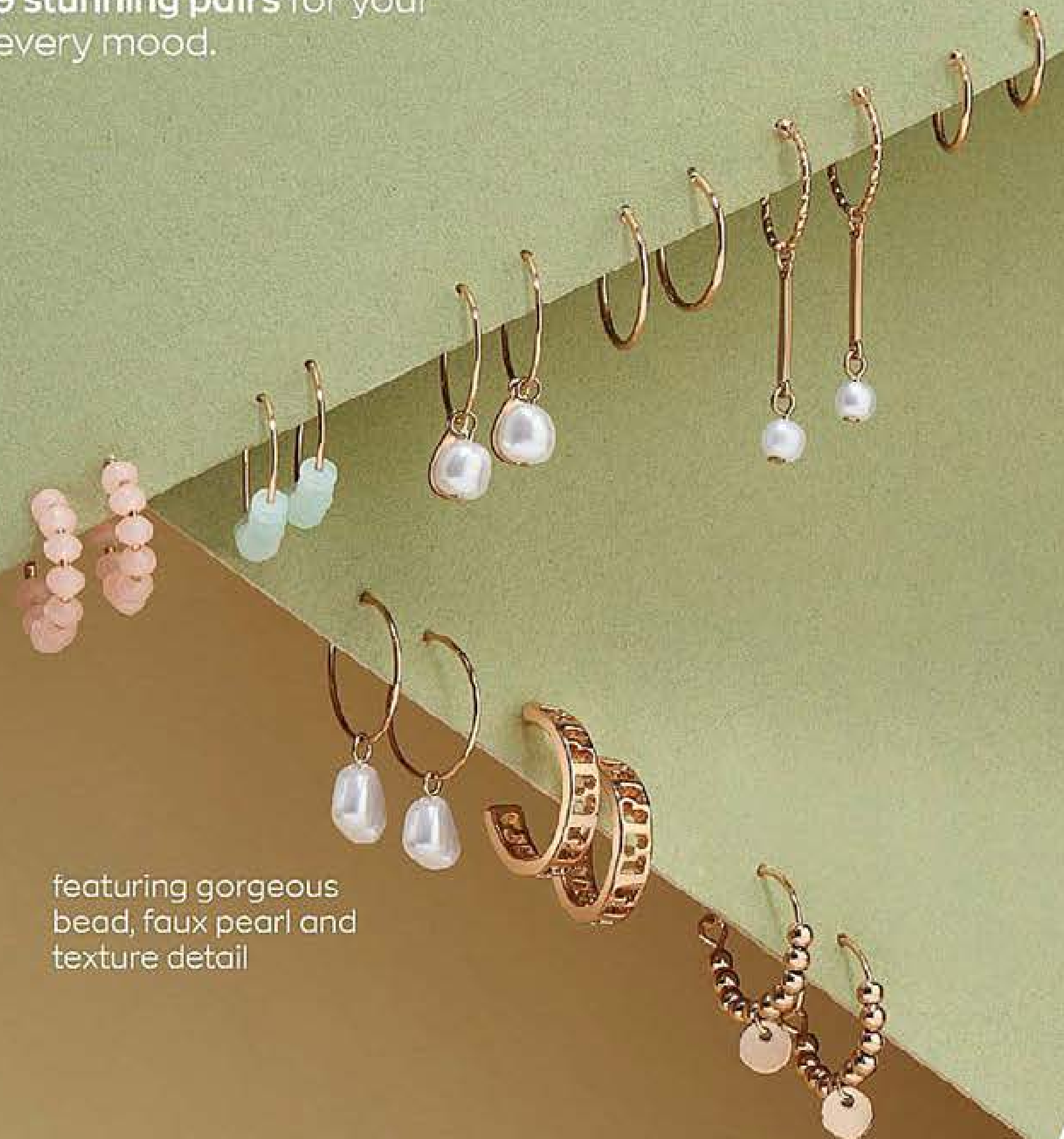
NEW Ryleigh Bracelet Gift Set
2-piece gold-tone stretch bracelet
set. Approx. 17.5cm unstretched.
23168 £6

STAND-OUT HOOPS

NEW

£8

Up your hoop game with
9 stunning pairs for your
every mood.



featuring gorgeous
bead, faux pearl and
texture detail

NEW Abril Earring Gift Set
9 pairs of gold-tone
hoop earrings.
**23192
£8**



featuring a
gorgeous
birth flower

Jayla Bracelet Double-layered gold-tone bracelet with birth flower charm. Features glass bead detail. Approx. 18.5cm. **£6**

metallic, embossed slogan reads 'pretty things inside'



Contents not included

Pretty Things Jewellery Organiser Outer: saffiano. Inside: velvet. Approx. 10.5cm x 5cm. 23846 **£12.50**



create a layered look with up to 3 necklaces in the clasp, securing with the magnetic clip

Layered Necklace Clasps Set of 2, gold-tone and silver-tone. 02618 **£5**

FEMININE & FLORAL

NEW
£5

There's always a place for **pretty floral studs** in your jewellery collection.



featuring
sparkling
stones

NEW Rayen Stud Earring Gift Set
6 pairs of gold, rose gold and silver-tone studs. 23226 **£5**

Brighten up your day with **jewellery that pops.**



1. Roseanna Earrings
Gold-tone drop earrings with irregular-shaped bead detail. **48876 £6**

2. Julianna Earring Gift Set
8 pairs of gold-tone earrings in different designs featuring glass stones, faux pearls and crystal stones. **20784 £7**

3. Sabine Earring Set
8 pairs of gold-tone stud and drop earrings in different designs. **02543 £9**



SIMPLY GLAM

Jewellery you can **mix and match** with every outfit.

£5



Maycee Earring Gift Set
8 pairs of gold-tone, silver-tone and rose gold-tone studs featuring faux pearls, bezel detail and glass stones. **13425 £5**

Camille Heart Bracelet
Silver-tone chain with coloured enamel stone. Approx. 18.5cm + 2.5cm extension chain. **13599 £4**

Complete your outfit with stunning jewellery featuring pretty pink stones.

2-piece necklace and earring set



NEW Piper Gift Set

2-piece, gold-tone necklace and earring set. Necklace: approx. 42cm + 9cm extension chain. Earrings: coloured acrylic studs.

23234
£6

SENTIMENTAL JEWELS

NEW
£5

Give a gift that means more, whether it's a special occasion or just to show you care.

heart
happy birthday

horseshoe
good luck

star
you're mum
in a million

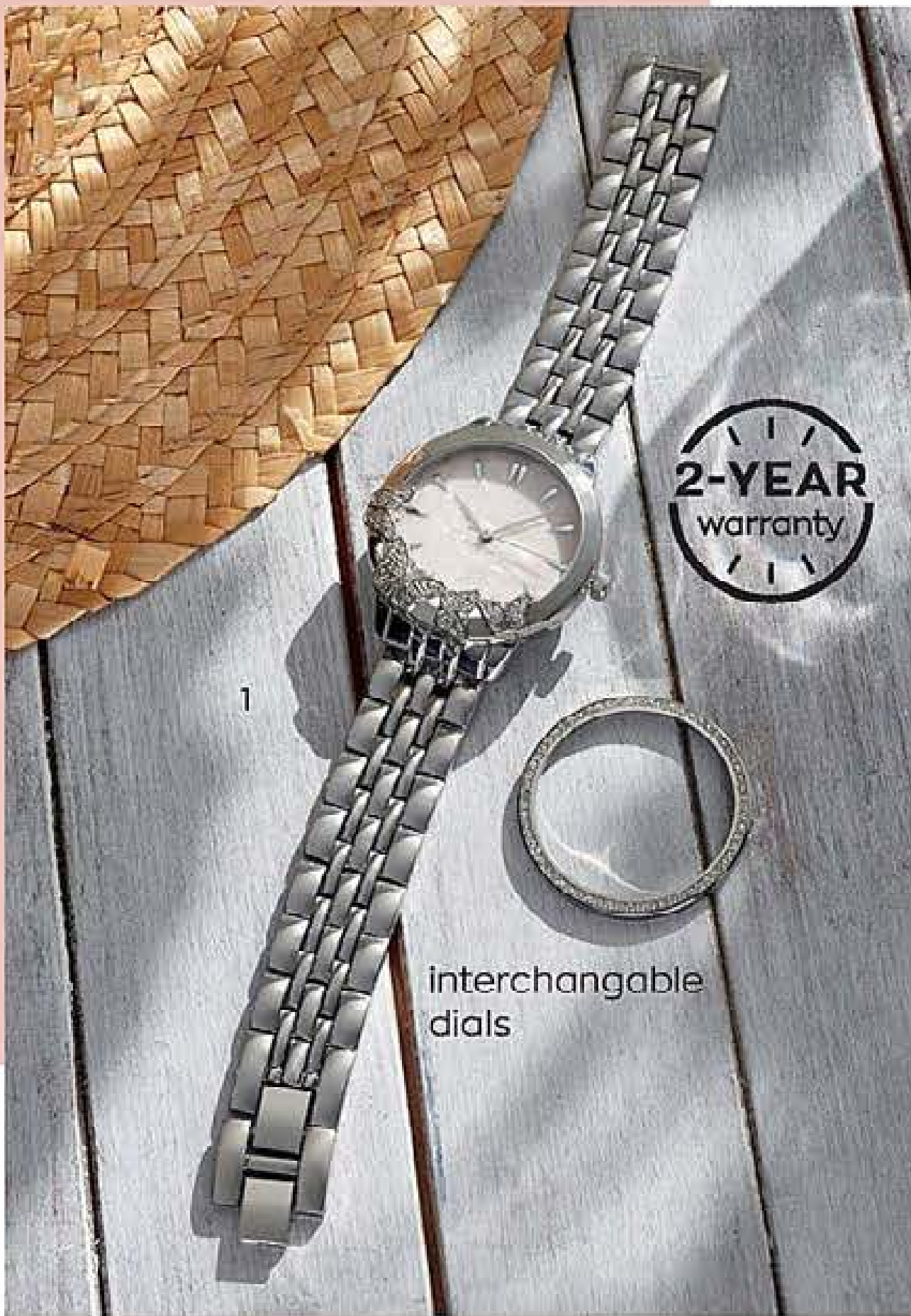


NEW Angelina Bracelet

Silver-tone bracelet and charm. Approx. 18.5cm + 2.5cm extension chain.

21725 Heart
21717 Horseshoe
21741 Star

£5



Whatever your style, we've got **gorgeous jewels** you'll adore.

1. Delaney Watch
Silver-tone. Approx. 19.7cm strap length with removable links.
46805
£24

2. Abelle Charm Bracelet
Gold-tone beaded stretch bracelet with charms. Approx. 5cm x 5cm unstretched.
62901
£5

3. Kiyah Love Knot Gift Set
3-piece necklace, earring and ring gift set. 18ct gold plating. Necklace: approx. 42cm + 9cm extension chain. Stud earrings. One-size adjustable ring.
18333
£8

interchangeable dials



CHARM STORE

Discover a **personally charming collection**, perfect to treat yourself or a loved one.

NEW Southern Belle Charm Set
Set of 3 gold and rose gold-tone charms.
21758
£4

Imogen Necklace
Silver-plated. Approx. 42cm + 9cm extension chain.
24810
£5



NEW

bee, butterfly and daisy charms

Add a touch of personal sparkle with an **Initial Charm**.

11973 A	06882 B	12047 C	12096 D	13979 E	02675 G	01420 H	22640 J	02683 K	11650 L
11668 M	02691 N	11676 P	11965 R	11775 S	11692 T	02709 V			

Sofie Initial Charm
Silver-plated. Set with clear stones.
£2

SUMMER SLIPPERS

Who said slippers were only for winter? Your feet deserve to be **cosy all year!**

£8



**Faux-Fur
Summer Slippers**
Polyester.
14456 Small 3-4
27672 Medium 5-6
02105 Large 7-8
£8



FABRICS FEATURING
Micro-Fresh[®]
 TECHNOLOGY



- infused with the comforting scent of lavender
- natural and sustainable
- anti-bacterial technology helps prevent odour-causing bacteria

Lavender-Scented PJs
 Viscose and elastane.
74583 Small 8-10
74609 Medium 12-14
74641 Large 16-18
74674 Extra Large 20-22
£24

Lavender-Scented Robe
 Viscose and elastane.
41046 Small 8-10
74815 Medium 12-14
£26

GET IT BEFORE IT'S GONE



LIMITED SIZES

Eat Sleep Repeat PJs
 Cotton.
65995 Small 8-10
65722 Medium 12-14
65169 Large 16-18
65441 Extra Large 20-22
£18

Woodland PJs
 Cotton and polyester.
66019 Small 8-10
£18

Prosecco PJs
 Cotton.
35253 Small 8-10
64741 Medium 12-14
51003 Large 16-18
71373 Extra Large 20-22
£18



- ✓ removable cups
- ✓ ultimate comfort
- ✓ non-wired
- ✓ 5 fab colours
- ✓ new and improved sizes for a better fit

ASK YOUR REP FOR OUR NEW SIZING GUIDE



“Don't know why I didn't purchase one sooner. It is so comfortable. Looks great too.”

Debra J,
Avon online customer



EVERYDAY BRA FOR EVERY BODY

Throw out your uncomfortable bras and discover **comfort you deserve.**



ANY 2 FOR £16

NEW The Animal 'One' Bra
Nylon, polyester and elastane.
24018 8-10
09316 12-14
16691 16-18
03962 20-22
£12

NEW The Plunge One Bra
Nylon and elastane.

size	black	white	nude
8-10	11023	27243	04507
12-14	01131	25957	01552
16-18	63677	26062	04036
20-22	05751	26344	26146

£10

NEW The One Bra
Nylon, polyester and elastane.

size	black	nude	white	grey
8-10	21766	21402	16204	25668
12-14	11163	25403	15453	11569
16-18	63701	05447	13003	10132
20-22	15438	05090	13128	05363

£10



DREAMY NIGHTS

Snuggle in for the night **dreaming of all your adventures.**

LIMITED SIZES

Navy Spot PJs

Cotton.

13052 Small 8-10

14548 Medium 12-14

£14.50




100%
cotton

NEW Elephant & Butterfly PJs

Cotton.

25064 Small 8-10

25312 Medium 12-14

25320 Large 16-18

14126 Extra Large 20-22

£18

LOUNGE IN LEOPARD

Statement loungewear you'll want to wear every day.



Essential Lounge Dress

Cotton.
24778 Small 8-10
20461 Medium 12-14
14043 Large 16-18
24760 Extra Large 20-22
£15

NEW

NEW Leopard Lounge Jumpsuit

Cotton and polyester.
02055 Small 8-10
02329 Medium 12-14
02352 Large 16-18
23754 Extra Large 20-22
£20

LOUNGE
STYLE



lightweight,
breathable
fabric

elasticated
waist for style
and comfort

ANIMAL MAGIC

Have your own family slumber party with super-cosy pyjamas everyone will adore.



100% cotton

cute bunny illustration

Bunny Love PJs

Cotton.

19257 Small 8-10

11783 Medium 12-14

26492 Large 16-18

20586 Extra Large 20-22

£18

Kids' Bunny Love PJs

Cotton.

19687 12-18 months

19703 18-24 months

19745 2-3 years

07229 3-4 years

62919 4-5 years

19349 5-6 years

20669 6-7 years

20693 7-8 years

£12.50

Bunny Love Socks

Polyester and spandex.

One size. 55855 **£2.50**

MATCHING SOCKS

£2.50



NEW
£12



100% cotton

cool 'deep sleeper' slogan



NEW Shark Kids' PJs

Cotton.

21840 12-18 months

54403 18-24 months

01735 2-3 years

01891 3-4 years

00778 4-5 years

00794 5-6 years

01784 6-7 years

01859 7-8 years

£12

NEW Jungle Kids' PJs

Cotton.

21956 12-18 months

22046 18-24 months

22079 2-3 years

00125 3-4 years

00208 4-5 years

00216 5-6 years

00844 6-7 years

00885 7-8 years

£12



100% cotton

fun jungle design

GINGHAM STYLE

Stay cool during summer with this snooze-ready set.



cute cherry detail



indoor sole

NEW Gingham Cherry Slippers
Cotton and polyester.
22251 Small 3-4
22244 Medium 5-6
22285 Large 7-8
£8

NEW Gingham Cherry PJs
Cotton.
22111 Small 8-10
22145 Medium 12-14
22152 Large 16-18
22160 Extra Large 20-22
£18



NEW
£18

frill sleeve detail


100% cotton

SAFARI NIGHTS

Ditch the wild nights out in favour of a night full of dreams.



glitter giraffe illustration

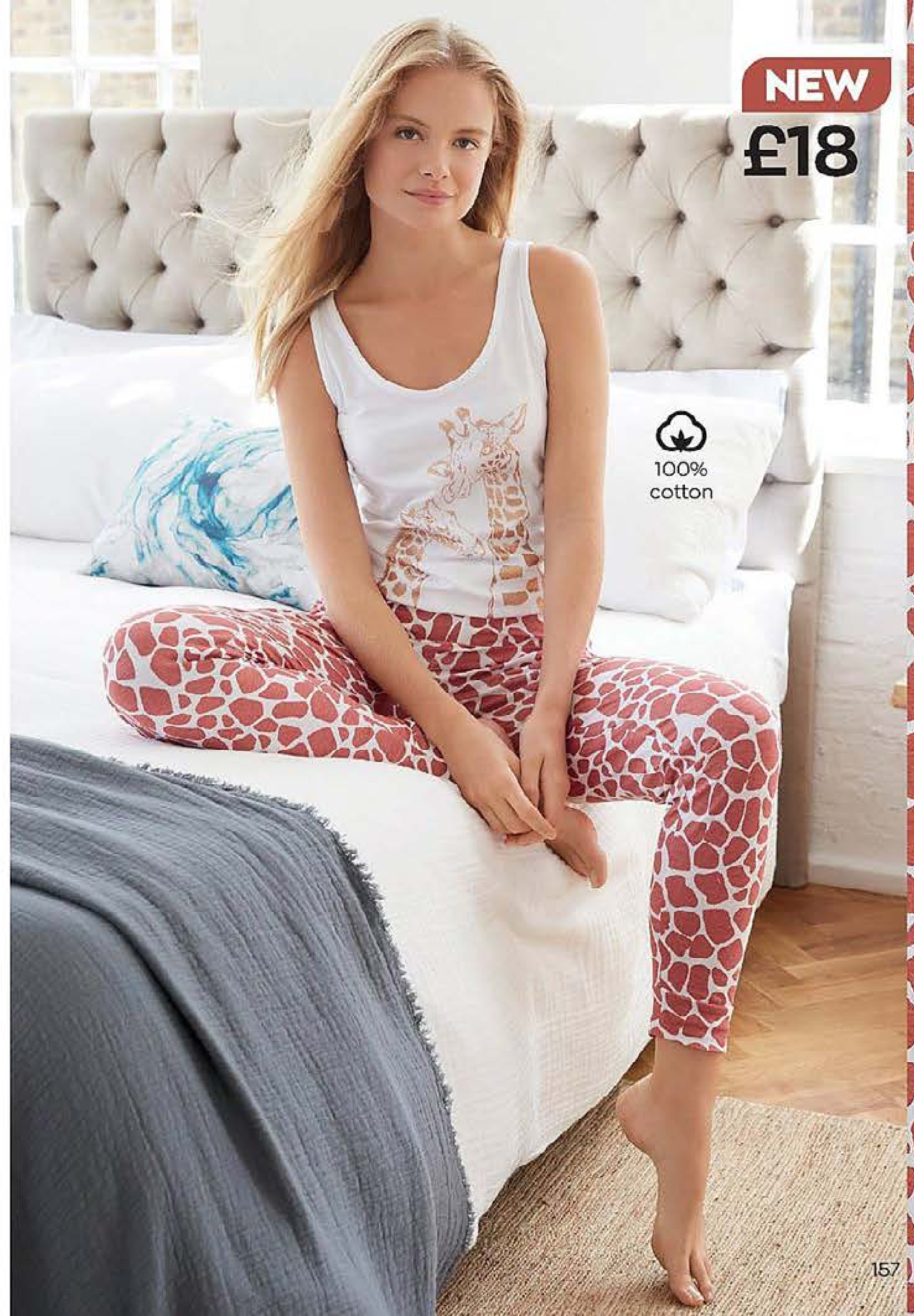


NEW Giraffe PJs
Cotton.
22327 Small 8-10
22384 Medium 12-14
22400 Large 16-18
20834 Extra Large 20-22
£18



cross-back detail

NEW
£18




100%
cotton



Lunch Bag Outer: polyester. Lining: aluminium foil and PE foam. Extendable sides, approx. 36cm x 22cm x 29cm (max). **02733 £10**

Reusable Sandwich Wrap Outer: polyester. Lining: aluminium foil and PE foam. Approx. 27cm x 27cm. Hand wash after use. Not dishwasher or microwave safe. **02758 £4**

Cutlery Set 3-piece bamboo set in a polyester pouch. Hand wash after use. **01081 £6**

Colour-Changing Water Bottle Stainless steel with colour-changing feature and screw-top lid. Not dishwasher safe. **27193 £12**

Weekly Planner Paper with plastic, wipeable cover, magnetic back and wipeable pen. Approx. 23cm x 28.5cm. **12088 £7**

SUMMER DRINKS

Enjoy outdoor drinks with a stylish **carafe** and **matching glasses**.



set of 2

Glass Carafe Glass, paper. Approx. 10cm x 10cm x 28cm. Capacity: 750ml. **62828 £12**

Set of 2 Glasses Glass, paper. Approx. 11cm x 10cm. Each holds 330ml. **25643 £12**



Get ready for al fresco dining and summer lounging with our palm print collection.



Palm-Print Cool Bag
Polyester, PEVA. Approx. 29cm x 33cm x 13cm. Capacity: 10 litres. **41905 £14**

Palm-Print Towel
Cotton. Approx. 150cm x 70cm. Removable PVC pillow. **54478 £15**

Palm Print 2-in-1 Tablecloth and Picnic Blanket
Polyester. Approx. 132cm x 178cm. **52779 £12**

GARDEN MUST-HAVES

Keep the garden tidy with storage buckets that are perfect for stashing garden games and sun cream. No more mess!



NEW Pineapple-Print Storage Bucket
Polyester. Approx. 17.5cm (diameter) x 15cm.
00612 Slogan pineapple
00489 Leaf print
00604 Gold pineapple
£5



HOLIDAY AT HOME

Refresh your home
for up to **10 weeks**
with the exotic
aroma of **orange,**
coconut milk and
mango flower.

**RUB
TO SMELL**
mango flower
coconut milk
orange



NEW South Pacific Reed Diffuser
Lasts up to 10 weeks. 53652 **£12**

NEW South Pacific Candle
Burns for up to 26 hours. 69401 **£7**

All fashion and home products are subject to availability.

YOUR NO. 1 DRY OIL SPRAY

Enjoy silky, soft skin in seconds with
this **bestselling dry oil spray.**

ORIGINAL

with smoothing
jojoba oil

£3.50

fast-absorbing,
non-sticky formula
for all skin types



Original Dry Oil Spray 150ml 33969 Price per 100ml = £2.33 **£3.50**



Create a sense of **positivity and calm** within your own sanctuary.

Elephant Desktop Planter
Dolomite with faux plant.
Approx. 11cm x 7cm x 13.5cm.
70912 £8

Hamsa Hanging Decoration*
Steel hamsa-design hanging
decoration with glass stone
detail. Approx. 14.8cm x 26cm
x 2.5cm. **70888 £8**



*This Hamsa Hanging Decoration might take a bit longer to get to you, but rest assured you'll have it by July at the very latest.

SCENT WITH LOVE

Bring the romance of Paris into your home with a gorgeous gourmand scent of **toffee, caramel and vanilla sugar**.



online exclusive at
shopwithmyrep.co.uk

Oh La La Paris Diffuser Lasts for up to 10 weeks. **05876 £10**

80%*

LIKED FAR AWAY
REBEL & DIVA
AS MUCH AS
**YVES SAINT
LAURENT
BLACK OPIUM**

**RUB
TO SMELL**
pink peppercorn
jasmine sambac
caramel popcorn
accord



**This is the best fragrance I've ever used! I'd love to buy
it again for myself or as a gift for a family member.**

Leone, Norfolk, Blind Test Participant

THE BLIND TEST

We asked over 200 perfume lovers to blind
test **Avon bestsellers** against luxury brands.

YVES SAINT LAURENT
BLACK OPIUM EDP 50ML

£80[†]

FAR AWAY REBEL
& DIVA EDP 50ML

£8

Far Away Rebel & Diva EDP 50ml 09167 Price per 100ml = £16.00 Normally £11 **£8** save £3

*Based on an online consumer study with 111 participants. †Prices sourced from www.boots.com on 07.04.2021.

65%*

LIKED FAR AWAY REBEL AS MUCH AS MUGLER ALIEN



As soon as I sprayed it I thought it must be a premium scent as it smelt so good.
Ifeoma, Merseyside, Blind Test Participant



FAR AWAY REBEL
EDP 50ML

£8

MUGLER ALIEN
EDP 60ML

£78[†]

Far Away Rebel EDP 50ml 15560 Price per 100ml = £16.00 Normally £11 **£8 save £3**

*Based on an online consumer study with 203 respondents. †Prices sourced from www.boots.com on 07.04.2021.

70%**

LIKED EVE TRUTH AS MUCH AS MARC JACOBS DAISY



RUB TO SMELL
pomegranate
peony
cedarwood

I liked this fragrance and have abandoned my usual perfume for this!
Margaret, Kent, Blind Test Participant



MARC JACOBS
DAISY EDT 50ML

£60^{††}

EVE TRUTH
EDP 50ML

£12

Eve Truth EDP 50ml 21634 Price per 100ml = £24.00 Normally £15 **£12 save £3**

**Based on an online consumer study with 221 respondents. ††Prices sourced from www.boots.com on 07.04.2021. 169

78%*

LIKED LUCKY ME FOR HIM AS MUCH AS HUGO BOSS BOTTLED



- FOUGÈRE
- SPICY
- WOODY

“This scent smells similar to my current designer fragrance. My wife was impressed and I’d certainly wear it again.”
Wayne, Dorset, Blind Test Participant



LUCKY ME FOR HIM EDT 75ML

£12

HUGO BOSS BOTTLED EDT 100ML

£71†

Lucky Me for Him EDT 75ml 25569 Price per 100ml = £16.00 Normally £16 **£12 save £4**

*Based on an online consumer study with 106 participants. †Prices sourced from www.boots.com on 07.04.2021.

72%**

LIKED LUCKY ME FOR HER AS MUCH AS LANCÔME LA NUIT TRÉSOR

RUB TO SMELL
sparkling fizz
accord
vanilla orchid
sandalwood

- ORIENTAL
- FLORAL



“I love this long-lasting fragrance. It smells expensive and I had lots of people asking me what perfume I was wearing!”
Louise, Norfolk, Blind Test Participant

LANCÔME LA NUIT TRÉSOR EDP 50ML

£78††

LUCKY ME FOR HER EDP 50ML

£12



Lucky Me for Her EDP 50ml 12971 Price per 100ml = £24.00 Normally £16 **£12 save £4**

**Based on an online consumer study with 100 participants. ††Prices sourced from www.boots.com on 07.04.2021. 171

70%*

LIKED MAXIMA
AS MUCH AS
**PACO RABANNE
OLYMPÉA**

-  FLORAL
-  ORIENTAL
-  WOODY



Such a rich scent that lasted all day.
It smelt like an expensive, high-quality perfume.
Helen, Pembrokeshire, Blind Test Participant



MAXIMA EDP
50ML

£20

PACO RABANNE OLYMPÉA
EDP 50ML

£66[†]

Maxima EDP 50ml 08607 Price per 100ml = £40.00 **£20**

*Based on an online consumer study with 167 respondents. †Prices sourced from www.boots.com on 07.04.2021.

87%**

LIKED MAXIME
AS MUCH AS
**PACO RABANNE
INVICTUS**

-  WOODY
-  AROMATIC



**RUB
TO SMELL**
mandarin leaf
sea salt accord
oilbanum

This scent is definitely up there with designer fragrances
I have used and I'd definitely wear this again.
Mohamed, Fulham, Blind Test Participant



PACO RABANNE
INVICTUS EDT 100ML

£70^{††}

MAXIME EDT
75ML

£20

Maxime EDT 75ml 27979 Price per 100ml = £26.67 **£20**

**Based on an online consumer study with 99 participants. ††Prices sourced from www.boots.com on 07.04.2021. 173

L

LIPSY LONDON

The perfect combination of femininity and glamour with sublime **pink pepper**, beautiful **orange blossom** and sophisticated **cedarwood**.

EXCLUSIVE TO AVON



comes in a beautiful rose gold foil box

Lipsy Rose Gold EDT 30ml
01602 Price per 100ml = £50.00 **£15**

THE BORING BUT NECESSARY BIT

The prices featured in this brochure are specifically for Avon Reps selling to you (their lovely customers). However, these are just recommended prices from us, and the final decision on price lies with your Avon Rep.

We're very proud of our products, but if (for whatever reason) you're not 100% happy, you can return it within 28 days of delivery for a full refund or exchange – even if you've already tried it. This amazing guarantee

is on top of your statutory rights. If you want to return something that came with a free gift, make sure that you return both items for a full refund. Sometimes we wish we had a crystal ball, but we do occasionally have to cancel or change any offer, deal or promotion. Rest assured we'll keep you in the loop. Avon reserves the right to offer you a substitute product, but if we ever need to we promise to make sure it's of equal or greater value. We like to back things up with

hard facts - that's why all claims are supported with clinical and/or consumer studies and/or surveys.

 All of our beautifully scented home fragrance products comply with the Classification, Labelling and Packaging Regulation. If you want to learn more about this, check out our website: avon.uk.com

The planet is important to us, so all our electrical products are compliant to the Waste, Electrical and Electronic Equipment Act 2005 (as amended) and Avon are members of Electrolink



-  ORIENTAL
-  FLORAL
-  GOURMAND

RUB TO SMELL
pink pepper
orange blossom
cedarwood

Compliance Scheme.

Keep cosy, but please keep sleepwear away from fire.

Any extra contents you see in images are not included, unless we expressly say... sorry!

We love a diagram but just remember they are for illustrative purposes only, unless we say otherwise.

Never lose track of time again! All of our watches have a replaceable button cell battery and a 2 year warranty, unless we say otherwise.

Adding a little sparkle? Our earrings are all designed for pierced ears, unless we say otherwise. And while we're on the subject, earrings can't be returned if the sealed bag has been opened (sorry, it's not you, it's a hygiene thing).

Stay safe in the sun with our sunglasses, which all comply with British Standard EN ISO 12312-1:2013.

Once you've found the shade you want to buy, you'll find its order code next to it. No code? Sorry you can't buy it this time but keep an eye out as it may be available again soon!

Sometimes we get a bit creative and add more pearls for visual impact. Pearls containers will only include 22g. For hygiene reasons, a replacement or refund can't be given if the gusset (we hate that word too) label is removed from our lingerie. We love you, but not that much. Time to be sensible! Sharp blades shouldn't be sold to people under the age of 18.



NEW

TODAY. TOMORROW. ALWAYS



They said chivalry was a thing of the past, but we're bringing it back. So whether you're **finding, falling** or **forever**, let's celebrate love in all its stages.



FLORAL



Today

NEW Today EDP Butterfly blossom, hibiscus petals and silk musk. 50ml

06379 Price per 100ml = £30.00 **£15**

NEW Body Lotion 150ml

06270 Price per 100ml = £3.00 **£4.50**

NEW EDP Purse Spray 10ml 05819 **£6**

NEW Tomorrow EDP Peach, African violet and musk. 50ml

10249 Price per 100ml = £30.00 **£15**

NEW Body Lotion 150ml

11304 Price per 100ml = £3.00 **£4.50**

NEW EDP Purse Spray 10ml 10512 **£6**

NEW Always EDP Neroli, rose and santal. 50ml 02931 Price per 100ml = £30.00 **£15**

NEW Body Lotion 150ml

03236 Price per 100ml = £3.00 **£4.50**

NEW EDP Purse Spray 10ml 11049 **£6**



ALL 3 FOR
£16

order using 69724



ORIENTAL



WOODY



Tomorrow



ALL 3 FOR
£16

order using 69138



CITRUS



FLORAL



Always



ALL 3 FOR
£16

order using 68791





AVON
EVE
EMBRACE

Embrace all that you are in every way with vivacious **violet petals**, breathtaking rose and delectable **white caramel musk**.

-  FLORAL
-  WOODY
-  MUSK

Eve Embrace EDP 50ml
19059 Price per 100ml = £24.00
 Normally £15
£12 save £3

oriental & woody
Eve Confidence EDP
 Blackcurrant, frangipani and oakwood. 50ml
00810 Price per 100ml = £24.00
 Normally £15 **£12 save £3**

fruity & musk
Eve Elegance EDP
 Pomegranate, jasmine petals and amberwood. 50ml
47704 Price per 100ml = £24.00
 Normally £15 **£12 save £3**

oriental, woody & floral
Eve Alluring EDP
 Pink plum, neroli and sandalwood. 50ml
01578 Price per 100ml = £24.00
 Normally £15 **£12 save £3**



"I have a skin condition called vitiligo which I hated for a while, but now I'm embracing it."
Bailie McGloin



 FLORAL



Leave a lasting trail of inspiration with pink pepper, iris flowers and patchouli.

- Herstory EDP 50ml 33894** Price per 100ml = £22.00 **£11**
- Body Lotion 150ml 20909** Price per 100ml = £2.67 **£4**
- EDP Purse Spray 10ml 20917** **£6**



"I started creating lactogenic smoothies, to help new mothers struggling to express breast milk."
Siaba Tumoe, Boo.B Ltd.

HERSTORY
Love inspires



 CHYPRE
 FLORAL
 WOODY



NEW

A story of inspiration and self-love with jasmine, iris flowers and praline.

- NEW Herstory Love Inspires EDP 50ml 07609** Price per 100ml = £22.00 **£11**
- NEW Body Lotion 150ml 08029** Price per 100ml = £2.67 **£4**
- NEW EDP Purse Spray 10ml 07989** **£6**

ALL 3 FOR
£14

Love Inspires
 order using 68510

HERSTORY
 order using 69765

THE COLLECTION



woody & oriental

Mesmerize Black for Him EDT Pink peppercorn, leather and tonka bean. 100ml **20750**
Normally £11 **£8 save £3**

floral & oriental

Mesmerize Black for Her EDT Mandarin, jasmine and tonka bean. 50ml **19208** Price per 100ml = £16.00
Normally £11 **£8 save £3**



woody & spicy

Mesmerize Mystique Amber for Him EDT Cardamom, Australian sandalwood and amber. 100ml **41475** Normally £11 **£8 save £3**

oriental, floral & fruity

Mesmerize Mystique Amber for Her EDT Peach, jasmine and amber. 50ml **63685** Price per 100ml = £16.00
Normally £11 **£8 save £3**



AVON *Mesmerize*

Captivate with a single glance.

£8



ORIENTAL



WOODY



FLORAL



ORIENTAL



WOODY



Mesmerize for Him EDT Mandarin, coriander and amber. 100ml **17749** Normally £11 **£8 save £3**

Mesmerize for Her EDT White peach, rose peony and vanilla. 50ml **20215** Price per 100ml = £16.00 Normally £11 **£8 save £3**

EDP a rich, deep fragrance



Incandessence Collection EDP. 50ml
43976 Incandessence
01057 Incandessence Glow
 Price per 100ml = £14.00
 Normally £10
£7 save £3



Perceive Collection EDP. 50ml
03400 Perceive
02576 Perceive Soul
 Price per 100ml = £14.00
 Normally £10
£7 save £3



Little Black Dress EDP
 50ml
11114
 Price per 100ml = £16.00
 Normally £11
£8 save £3



Rare Collection EDP. 50ml
02782 Rare Gold
03152 Rare Flowers
 Night Orchid
15735 Rare Pearls
 Price per 100ml = £16.00
 Normally £11
£8 save £3



Far Away Collection EDP. 50ml
23663 Far Away
10181 Far Away Glamour
24752 Far Away Gold
24794 Far Away Infinity
 Price per 100ml = £22.00
£11

EDP PURSE SPRAY 10ML



13714 Far Away
10736 Far Away Glamour
43489 Far Away Infinity
03269 Far Away Rebel
09050 Far Away Rebel & Diva
 Normally £6
£4 save £2

EDP 100ML



Perceive EDP
 100ml
57117
£20

EDT a light, effortless perfume



Soft Musk Collection EDT. 50ml
31138 Lily
27573 Soft Musk
 Price per 100ml = £10.00
£5



Tahitian Holiday EDT
 50ml
03558
 Price per 100ml = £10.00
£5



Scent Mix Collection EDT. 30ml
03772 Scent Mix Pure Ocean
46599 Vibrant Fruity
66142 Romantic Bouquet
01834 Velvet Amber
 Price per 100ml = £16.67
£5



Timeless EDT
 50ml
27409
 Price per 100ml = £10.00
£5



EDT 50ml
10595 NEW Blissfully You Keep It Cosy
04366 NEW Blissfully You Let's Shine
10918 Powerful Flowers Violeta
10975 Powerful Flowers Roseta
11015 Powerful Flowers Lila
 Price per 100ml = £12.00
£6



Petit Attitude Bee EDT
 50ml
04531
 Price per 100ml = £14.00
£7



Pur Blanca Collection EDT. 50ml
19539 Pur Blanca Essence
12757 Pur Blanca
01396 Pur Blanca Harmony
 Price per 100ml = £14.00
 Normally £10
£7 save £3

EDP - Eau de Parfum Spray
EDT - Eau de Toilette Spray

SHIMMERING BODY POWDER 40G



05074 Far Away
 Price per 100g = £3.75
 Normally £2.75
£1.50 save £1.25
24166 Soft Musk
 Price per 100g = £6.68
£2.75

ROLL-ON ANTI-PERSPIRANT DEODORANT 50ML



21931 Little Black Dress
 Price per 100ml = £3.00
 Normally £2.50
£1.50 save £1

BODY LOTION 150ML



02626 Far Away
10637 Far Away Glamour
19901 Far Away Gold
61531 Far Away Infinity
22343 Far Away Rebel
09001 Far Away Rebel & Diva
15651 Incandessence
07674 Little Black Dress
17822 Mesmerize Black for Her
09423 Perceive
07278 Rare Flowers Night Orchid
31740 Rare Gold
31443 Rare Pearls
 Price per 100ml = £1.33
 Normally £4
£2 half price

BODY SPRAY 75ML



17624 Soft Musk
 Price per 100ml = £2.67
£2
02139 Far Away
09928 Pur Blanca
 Price per 100ml = £4.00
 Normally £4
£3 save £1

BODY MIST 100ML



19885 Little Black Dress
12930 Pur Blanca
 Normally £4
£2 half price

EDT a light, effortless perfume



Black Suede Leather EDT 75ml
26088
 Price per 100ml = £9.33
 Normally £10
£7 save £3



EDT 125ml
12575 Full Speed
33431 Black Suede
 Price per 100ml = £19.20
£24



Elite Gentleman Collection EDT. 75ml
43042 in Black
43158 Reserve
 Price per 100ml = £10.67
 Normally £11
£8 save £3

HAIR & BODY WASH 250ML



33530 Black Suede
11585 Elite Gentleman
57778 Elite Gentleman Absolute
07039 Full Speed Virtual Adrenaline
19117 Full Speed Nitro
 Price per 100ml = 80p
 Normally £4
£2 half price

BODY SPRAY 150ML



28308 Black Suede
15768 Elite Gentleman Absolute
09365 Full Speed
06692 Mesmerize for Him
 Price per 100ml = £2.00
 Normally £4
£3 save £1

AFTERSHAVE CONDITIONER 100ML



20701 Mesmerize Black for Him
 Normally £4
£2 half price

EDP a rich, deep fragrance



Luck for Her Collection
EDP. 50ml
08722 Luck for Her
27821 Luck Limitless for Her
Price per 100ml = £30.00
£15



Artistique Collection
EDP. 50ml
23879 Ambre Ardent
20875 Iris Fétiche
05405 Magnolia en Fleurs
15628 Oud Grandeur
05868 Patchouli Indulgence
Price per 100ml = £36.00
£18



Today Tomorrow Always Elxirs of Love EDP. 30ml
08383 A Marriage of Jasmine & Tuberose
08268 Falling in Love with Neroli & Iris
21295 First Date of Turkish Rose
Price per 100ml = £60.00
£18

EDT a light, effortless perfume



Real Man EDT
75ml
22772
Price per 100ml = £20.00
£15



V for Victory EDT 75ml
18457
Price per 100ml = £20.00
£15



Attraction for Him Collection EDT. 75ml
48231 Attraction
41509 Attraction Sensation for Him
Price per 100ml = £20.00
£15



Segno Body Spray 150ml
11270 Price per 100ml = £3.00
£4.50



Attraction for Her Collection EDP. 50ml
10728 Attraction for Her
25510 Attraction Desire for Her
54247 Attraction Sensation for Her
Price per 100ml = £30.00
£15



Attraction One Collection
EDP. 50ml
09472 Attraction One Fresh
09522 Attraction One Intense
Price per 100ml = £36.00
£18

EDP PURSE SPRAY 10ML



16626 Attraction
35436 Attraction Sensation
09191 Attraction One Fresh
09548 Attraction One Intense
06734 Attraction Desire for Her
25189 Eve Alluring
25221 Eve Confidence
18721 Eve Truth
22137 Eve Embrace
25353 Iris Fétiche
06338 Lucky Me for Her
08797 Maxima
25361 Magnolia en Fleurs
25502 Patchouli Indulgence
£6

EDP 100ML



59881 Attraction for Her
04176 Eve Truth
£26

EDT a light, effortless fragrance



Lipsy Collection
EDT. 30ml
27813 Lipsy
57729 Noir
Price per 100ml = £50.00
£15

HAIR & BODY WASH 200ML



02550 Attraction for Him
12245 Attraction Desire for Him
22053 Luck Limitless
57646 Man
28001 Maxime
11734 Real Man
33662 Segno
39883 V for Victory
Price per 100ml = £2.25
£4.50

AFTERSHAVE CONDITIONER 100ML



02402 Attraction for Him
03434 Attraction Sensation for Him
28019 Maxime
£4.50

EDP – Eau de Parfum Spray
EDT – Eau de Toilette Spray

TRY THE
NEW

Far Away
BEYOND

Experience the rich, long-lasting and more intense scent of our first ever parfum with an exclusive spray sample.

60p
each



ORIENTAL
GOURMAND

Far Away Beyond Parfum Spray Sample
1.5ml single.
39990
60p

EXCITING NEW FRAGRANCE
FIND ME IN THE NEXT BROCHURE

GIFTS FOR GUARANTEED SMILES THIS FATHER'S DAY

Complete the perfect Father's Day gift with a new Avon gift bag.



NEW Small Gift Bag

Coated paper and card.
Approx. 15cm x 8cm x 17cm.
69527

£2

NEW Medium Gift Bag

Coated paper and card.
Approx. 22cm x 10cm x 22cm.
59709

£2.50

Don't forget to ask your Rep for a digital brochure featuring our full Father's Day collection.



Ben Sherman®

GIFT SET
£40

+ FREE GIFT BAG
order using 68288



PERFECT GIFT FOR
FATHER'S DAY
20TH JUNE



- faux leather watch and card holder set
- comes in a branded gift box

Ben Sherman Watch Gift Set

PU. Watch: Adjustable between approx. 18cm–21cm. Card holder: approx. 10.4cm x 6.8cm.

68288

£40





Mesmerize Mystique Amber for Him EDT
 Cardamom, Australian sandalwood and amber. 100ml
35139
 Normally £11
£8 save £3

Mesmerize Black for Him EDT
 Pink peppercorn, leather and tonka bean. 100ml
33654
 Normally £11
£8 save £3

Mesmerize for Him EDT
 Mandarin, coriander and amber. 100ml
33274
 Normally £11
£8 save £3



Elite Gentleman Absolute EDT
 Italian lemon, jinkoh agarwood and amber. 50ml
58156
 Price per 100ml = £16.00
 Normally £11
£8 save £3

Elite Gentleman EDT
 Juniper, cardamom and cedarwood. 75ml
16097
 Price per 100ml = £10.67
 Normally £11
£8 save £3



Black Suede EDT
 Fresh greens, leather accord and warm woods. 75ml
41715
 Price per 100ml = £9.33
 Normally £10
£7 save £3

BLACK SUEDE DARK

The mysteriously smooth scent of **cardamom, leather and vetiver** for those who dare.

ALL 3 FOR
£12

+ FREE GIFT BAG
 order using 89276
 page 191 only



PERFECT GIFT FOR
FATHER'S DAY
20TH JUNE

AVON

*with l
 k*



WOODY



AROMATIC



LEATHERY



Black Suede Dark EDT
 Cardamom, leather and vetiver. 75ml
45138
 Price per 100ml = £13.33
£10



Black Suede Dark Hair & Body Wash
 250ml
30155
 Price per 100ml = £1.60
£4



Black Suede Dark Anti-Perspirant Roll-On Deodorant 50ml
35303
 Price per 100ml = £5.00
£2.50

ALL 3 FOR
£16

+ FREE GIFT BAG
order using 67595
page 192 only

PERFECT GIFT FOR
FATHER'S DAY
20TH JUNE

Lucky Me

Celebrate every
unforgettable moment
in life, together.

AVON

with love
x

**RUB
TO SMELL**
timut pepper
cinnamon leaf
vetiver

- FOUGÈRE
- SPICY
- WOODY



Lucky Me for Him EDT
75ml

**Lucky Me for Him
Hair & Body Wash**
200ml

**Lucky Me for Him
EDT Pocket Spray**
10ml

Man EDT
Water mint, crisp
apple and jungle
moss accord. 75ml
47571
Price per 100ml = £20.00

£15
Maxime EDT
Mandarin leaf, sea salt
accord and olibanum.
75ml
73627
Price per 100ml = £26.67
£20



**Attraction Desire for Him
EDT**
Cardamom, wood leather
and amber. 75ml
53355
Price per 100ml = £20.00
£15



Luck for Him EDT
Pink pepper, nutmeg
and sandalwood. 75ml
34009
Price per 100ml = £20.00
£15



Luck Limitless for Him EDT
Lucky bamboo, Grenada
nutmeg and amber woods.
75ml
34033
Price per 100ml = £20.00
£15

 **GIFT**
AVON
 WITH LOVE
GIFT BAGS ON
PAGE 188



NEW Full Speed Nitro EDT
 Nitro Bullet Accord featuring peppermint and amber woods. 75ml
22392
 Price per 100ml = £9.33
 Will normally be £10
£7 save £3

NEW Full Speed Virtual Adrenaline EDT
 Ginger, juniper berry and ambertonic. 75ml
24737
 Price per 100ml = £9.33
 Will normally be £10
£7 save £3

NEW Full Speed EDT
 Juniper berry, cypress and sandalwood. 75ml
16022
 Price per 100ml = £9.33
 Will normally be £10
£7 save £3

FULLSPEED
GAMER

Seek out their next thrill with an adventurous and bold scent.

NEW



-  FOUGÈRE
-  AROMATIC
-  GREEN

RUB TO SMELL
 pink grapefruit
 rhubarb
 Indonesian patchouli oil

NEW Full Speed Gamer EDT
 75ml
09019
 Price per 100ml = £9.33
 Will normally be £10
£7 save £3

JUST
£7
 save £3



PERFECT GIFT FOR
FATHER'S DAY
20TH JUNE



ALL 3 FOR
£4
order using
69757

everyday essential grooming with **vitamin E and aloe**

- | | | |
|---------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------|
| <p>Shave Gel
150ml
58784
Price per 100ml = £1.33
£2</p> | <p>Shampoo, Conditioner & Body Wash 200ml
58545
Price per 100ml = £1.00
£2</p> | <p>After Shave Balm & Moisturiser 100ml
58800
£2</p> |
|---------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------|



ALL 3 FOR
£4
order using
67660

perfect grooming for **sensitive skin** with **aloe and chamomile**

- | | | |
|---------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------|
| <p>Shave Gel
150ml
56838
Price per 100ml = £1.33
£2</p> | <p>Anti-Dandruff Shampoo & Conditioner 200ml
58909
Price per 100ml = £1.00
£2</p> | <p>After Shave Balm & Moisturiser 100ml
02089
£2</p> |
|---------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------|

Cleanse, mattify and reduce **dullness** for brighter-looking skin with the power of **charcoal extract**.

ALL 3 FOR
£4
order using 68015

PERFECT GIFT FOR
FATHER'S DAY
20TH JUNE

NEW



- | | | |
|---------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------|
| <p>NEW Deep Power
3 in 1 Shampoo, Conditioner & Body Wash
200ml
23986
Price per 100ml = £1.00
£2</p> | <p>NEW Deep Power
2 in 1 Shave Gel & Face Wash
150ml
24034
Price per 100ml = £1.33
£2</p> | <p>NEW Deep Power
After Shave Balm & Moisturiser
100ml
23952
£2</p> |
|---------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------|

featuring a **pivoting head** and an aloe vera and vitamin E-infused strip

- NEW Avon Care Men Razor Set**
Includes 1 handle and 5 razor cartridges.
73049
£5



GIFT
AVON
WITH LOVE
GIFT BAGS ON
PAGE 188

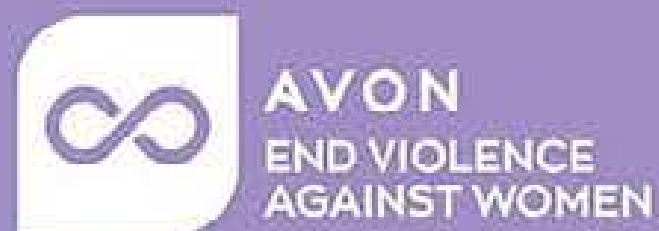
YOU CAN MAKE A DIFFERENCE

1 in 3 women worldwide will experience gender-based violence in their lifetime. This has to change.

You can speak out and make a difference as when you buy this gorgeous lipstick, we'll donate 50% of sales to Women's Aid and Refuge.

Share a photo of you wearing this gorgeous lipstick on social media using #SpeakOut to show your support.

Limited-Edition True Colour
Perfectly Matte Lipstick
11825 Sun-Baked Red
£6



*For every Limited Edition True Colour Perfectly Matte Lipstick in Sun Baked Red sold, Avon will donate 50% of sales split equally between Women's Aid registered charity number England and Wales 1054154 and Refuge registered charity number England and Wales 277424.

50%
of sales
donated to
**Women's Aid
& Refuge***

For every lipstick sold, Refuge is able to help a woman facing abuse who has contacted its National Domestic Abuse Helpline.



**UNWIND, DE-STRESS
& FEEL CALM**

with **Chinese eucalyptus** and **peppermint** essential oils

**Aromatherapy Calm
Hand Cream**

30ml
12633
Price per 100ml = £13.33
£4

**Aromatherapy Calm
Body Mist**

100ml
11817
£4



**AWAKEN, UPLIFT
& FEEL ENERGISED**

with **Italian bergamot** and **lemon** essential oils

**Aromatherapy Energise
Hand Cream**

30ml
05256
Price per 100ml = £13.33
£4

**Aromatherapy Energise
Body Mist**

100ml
13391
£4



**ANY 2 FOR
£6**
pages 200-201

WELLBEING BEGINS WITH
SLEEP

Drift off into a restful sleep with our French lavender and chamomile essential oils.

- 1. **Hand Cream** 30ml **26849** Price per 100ml = £13.33 **£4**
- 2. **Pillow Mist** 100ml **54239** **£4** 
- 3. **Overnight Face Mask** 50ml **25908** Price per 100ml = £8.00 **£4**

THE RADIANCE RITUAL



Facial Oil Serum
30ml
17236
Price per 100ml = £20.00
£6

Body Butter
200ml
24596
Price per 100ml = £3.50
£7

Body Oil
150ml
17228
Price per 100ml = £3.33
£5

Foil Face Mask
Contains 1 mask.
13243
£3

THE AYURVEDA RITUAL



Face Mask
50ml
24570
Price per 100ml = £8.00
£4

Body Butter
200ml
13029
Price per 100ml = £3.50
£7

Multi-Use Oil
150ml
24638
Price per 100ml = £3.33
£5

HEAVENLY HYDRATION



Face Mask
75ml
02188
Price per 100ml = £5.33
£4

Body Moisturiser
200ml
10033
Price per 100ml = £3.50
£7

Neck & Chest Serum
50ml
03913
Price per 100ml = £6.00
£4

CLEANSE & REFINE



Face Wash
150ml
10843
Price per 100ml = £2.33
£3.50

Peel-Off Face Mask
50ml
23838
Price per 100ml = £8.00
£4

Body Scrub
200ml
40782
Price per 100ml = £2.00
£4

SPA PROTECTION



Face Mask 50ml
19026
Price per 100ml = £6.00
£4

Facial Moisturiser 75ml
18994
Price per 100ml = £6.00
£4.50

Cleansing Mousse 150ml
19042
Price per 100ml = £2.67
£4

MOROCCAN ROMANCE



Bath & Shower Oil
150ml
19505
Price per 100ml = £3.33
£5

BEAUTY SLEEP



Body Butter
200ml
17764
Price per 100ml = £3.50
£7

HYDRATE & SMOOTH



Greek Seas Sheet Mask
Contains 1 mask.
06411
£2



NOURISH & SOFTEN WITH
AFRICAN SHEA BUTTER

1. Bath & Shower Oil 150ml 20271 Price per 100ml = £3.33 **£5**
2. Hand Cream 30ml 18358 Price per 100ml = £13.33 **£4**
3. Hand, Elbow and Foot Cream 75ml 67785 Price per 100ml = £6.00 **£4.50**

Encanto Luxurious, perfume-infused body care and fine fragrance.

INTENSE
plum, jasmine and hazelnut



Body Lotion
250ml
36731
Price per 100ml = £2.00
£5

Body Spray
100ml
22996
£4.50

Bath & Body Oil
100ml
22913
£6

Hand Cream
30ml
23036
Price per 100ml = £13.33
£4

Body Mousse
200ml
23044
Price per 100ml = £2.50
£5

FASCINATING
bergamot, jade flower
and cashmere woods



Body Lotion
250ml
04119
Price per 100ml = £2.00
£5

EDT
50ml
01818
Price per 100ml = £16.00
£8

Body Spray
100ml
04127
£4.50

Shower Gel
200ml
09886
Price per 100ml = £2.00
£4

Bath & Body Oil
100ml
10801
£6

CHARMING
blackberry and warm musk



Body Lotion
250ml
24315
Price per 100ml = £2.00
£5

EDT
50ml
04051
Price per 100ml = £16.00
£8

Body Spray
100ml
24406
£4.50

Shower Gel
200ml
24539
Price per 100ml = £2.00
£4

Bath Oil
100ml
24414
£6

HYDRATE & GLOW

Quench skin with **silky moisture** or smooth on a healthy **sun-kissed glow**.


with moisturising
ARGAN OIL



Airbrush Spray
150ml
28829
Price per 100ml = £2.33
£3.50

Dry Oil Spray
150ml
06510
Price per 100ml = £2.33
£3.50

Tissue Oil
150ml
02527
Price per 100ml = £4.00
£6

BODY COLLECTION

Feel fabulous with targeted results to help complement a healthy lifestyle.

THE COMPLETE BODY COLLECTION



visually improve stretch marks

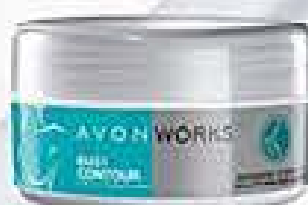
Stretch Mark 24 Total Body Lotion
150ml
02147
Price per 100ml = £5.33
£8



Boost and burn
Double Action Boost & Burn Anti-Cellulite Lotion
150ml
19448
Price per 100ml = £6.00
£9



Cool and tone
Cooling Tone Gel
150ml
56697
Price per 100ml = £5.33
£8



Lift your bust
Bust Contour Lift and Tone Cream
150ml
04549
Price per 100ml = £4.00
£6



Helps tone arms, hips and tummy
Body Modelling Mask
200ml
13086
Price per 100ml = £4.50
£9



Heat and tone
Thermal Tone Anti-Cellulite Warming Gel
150ml
15289
Price per 100ml = £5.33
£8

SMOOTH & HAIR-FREE

Get smooth, summer-ready skin with our easy to use range of hair removing products.



NEW Facial Hair Remover
Approx. 20cm x 0.5cm.
02964
£2



Razor Set
Includes two additional replaceable heads.
59600
£4



ALL-OVER SMOOTH



Shave Gel
150ml
00117
Price per 100ml = £1.67
£2.50



Shave Oil
150ml
00190
Price per 100ml = £2.33
£3.50



Bikini Line Hair Removal Cream
75ml
54486
Price per 100ml = £4.67
£3.50



Body Hair Removal Cream
100ml
22277
£4

EASY TRIM



NEW Beauty Trimmer*
ABS, stainless steel. Approx. 18cm x 5cm x 4cm. Requires 2 x AAA batteries (not included).
01347
£15

*Got it before it's gone: this Beauty Trimmer is a limited edition, so if you love it don't miss out and order today!

FLAWLESS FACE



Facial Hair Removal Cream 15ml
21899
Price per 100ml = £16.67
£2.50



Facial Wax Strip Kit
Contains 20 strips.
00174
£4

GENTLE WAX



Body Wax Strip Kit
Contains 20 strips.
00042
£5

REFRESH

AND RELIEVE

Treat your tired feet to this **mint** and **aloe**-infused, rejuvenating collection.

1 SPRAY

Banish unwanted odours with our **aloe** and **mint**-infused spray.

2 SCRUB

Exfoliate, stimulate and **moisturise** feet with this All In One Pedicure Cream.

3 SERUM

Refresh and hydrate with this lightweight, **vitamin E**-infused serum.

ANY 3 FOR
£6

NEW



1. **NEW** Mint & Aloe
Deodorising & Refreshing
Foot Spray
100ml
20941
£2.75



2. **NEW** Mint & Aloe
All In One
Pedicure Cream
75ml
20925
Price per 100ml = £3.67
£2.75



3. **NEW** Mint & Aloe
Hydrating & Revitalising
Serum 50ml
21006
Price per 100ml = £5.50
£2.75

FOR BEAUTIFULLY PAMPERED SOLES



Deodorising Foot and Shoe Spray with Lavender
100ml
47407
£2.75



3-in-1 Oil with Lavender
50ml
65086
Price per 100ml = £8.00
£4



Clay Mask with Lavender
75ml
10710
Price per 100ml = £3.67
£2.75



Overnight Treatment Cream with Lavender
150ml
37598
Price per 100ml = £1.83
£2.75

FOR REFRESHED FEET



Deodorising Foot and Shoe Powder
75g
54452
Price per 100g = £3.67
£2.75



Odour Neutralising Foot and Shoe Spray
75ml
58446
Price per 100ml = £4.00
£3

FOR INTENSE, DEEP HYDRATION



All in One Pedicure Cream XXL
150ml
21915
Price per 100ml = £2.33
£3.50



Intense Moisture Cream
75ml
12286
Price per 100ml = £4.00
£3



Intensive Callus and Corn Cream
75ml
25445
Price per 100ml = £4.00
£3



Cracked Heel Cream
75ml
14837
Price per 100ml = £4.00
£3

FOR EXFOLIATED SOLES



Rough Skin Remover
75ml
59212
Price per 100ml = £3.33
£2.50



Expert Exfoliating Foot Mask Socks
Contains 1 pair.
26120
£5



Pineapple Sorbet & Tea Tree Moisturising Socks
Contains 1 pair in 1 size.
58420
£5

THE ULTIMATE AT-HOME PEDI

Achieve beautifully smooth feet with our amazing, easy-to-use tools.



BUFF

- 1 NEW Wet and Dry Pedi Roller** Includes 2 heads, 1 coarse, 1 smooth. Requires 3x AAA batteries (not included). 03764 **£20**
- 2 NEW Paddle Foot File** 03046 **£2**
- 3 NEW Hard Skin Remover** 03723 **£3.50**
- 4 NEW Heel Rasper** 04267 **£3.50**
- 5 NEW Wet and Dry Pedi Roller Replacement Heads** Includes 2 heads, 1 coarse, 1 smooth. 03863 **£4**

TRIM

- 6 NEW Toenail Clippers** 02980 **£2**

HYDRATE

- 7 NEW Moisturising Socks** 1 pair in 1 size. 03830 **£4**
- 8 NEW Silicone Heel Enhancer Socks** 1 pair in 1 size. 04374 **£4**

BODY LOTIONS



Body Lotion 400ml
01792 Coconut Oil
57679 Age Restore
08276 Macadamia
13946 Avocado
09308 Lavender
 Price per 100ml = 63p
£2.50

HAND WASH



Avocado Body Lotion – Bonus Size
 750ml
67652
 Price per 100ml = 47p
£3.50



Macadamia Hand Wash
 250ml
09555
 Price per 100ml = 66p
£1.65

BATH & BODY OIL



Overnight Moisture Bath & Body Oil
 150ml
19406
 Price per 100ml = £2.33
£3.50

MULTIPURPOSE CREAMS



Multipurpose Cream 400ml
00786 Coconut Oil
07328 All-in-One
63636 Lavender
11189 Macadamia
21600 Avocado
 Price per 100ml = 75p
£3

Multipurpose Cream 75ml
06320 Coconut Oil
 Price per 100ml = £2.67
£2

FACE CREAM



Avocado Facial Cream
 100ml
21865
£2

HAND CREAMS



Hand Cream 75ml
01545 Coconut Oil
14811 Avocado
23242 Age Restore
21709 Glycerine
24554 Concentrated Balm
09357 Lavender
11296 Macadamia
 Price per 100ml = £2.67
£2

11395 Silicone Glove
 Price per 100ml = £3.33
£2.50

BODY WASHES



Body Wash 400ml
20255 Avocado
54510 Coconut Oil
 Price per 100ml = 50p
£2

HAIR MASK



Avocado Hair Mask
 400ml
61523
 Price per 100ml = £1.00
£4

SHAMPOO & CONDITIONER



Shampoo 400ml
14738 Coconut Oil
11346 Macadamia
 Price per 100ml = 63p
£2.50



Conditioner 400ml
12252 Coconut Oil
 Price per 100ml = 63p
£2.50

NOURISHING COCOA BUTTER

Nature's wonder moisturiser, perfect for extra-dry skin.



1. Multipurpose Cream
 400ml
21055
 Price per 100ml = 75p
£3

2. Multipurpose Cream
 75ml
15966
 Price per 100ml = £2.67
£2

3. Body Lotion
 400ml
01826
 Price per 100ml = 63p
£2.50

4. Body Wash
 400ml
16147
 Price per 100ml = 50p
£2

5. Hand Cream
 75ml
57885
 Price per 100ml = £2.67
£2

PROTECT YOUR FAMILY

WITH SPF15 AND SPF30 SUNCARE

Enjoy the sun with low-to-medium protection.

protection
trusted
by **MILLIONS**
worldwide



lightweight,
hydrating formula

fast-absorbing
formula with shine
control

quick dry,
clear formula

skin feels soft
and protected

SPF15 Sun Spray
150ml
74716
Price per 100ml = £3.33
£5

**Shine Control
SPF30 Facial
Sun Cream**
50ml
09456
Price per 100ml = £10.00
£5

**SPF30 Quick Dry
Sun Spray**
150ml
20016
Price per 100ml = £4.00
£6

**Moisturising Lotion
SPF30**
150ml
06031
Price per 100ml = £3.33
£5

REFRESH & PROTECT

Take care of your skin with this
refreshing, SPF30 sun cream.
Formulated with **cucumber** and
aloe vera to soothe and cool skin.


water and
sweat-resistant


UVA & UVB
protection


oil free and
dermatologically
tested

NEW



**NEW Refreshing 3-in-1
Face and Body
Sun Lotion SPF30**
150ml
03871
Price per 100ml = £3.67

£5.50

FUN-FILLED SUNCARE

Your little ones will love these kid-friendly, UVA & UVB protective sun creams.



blue formula turns clear on skin

purple formula turns clear on skin

vitamin-infused, moisturising formula

Kids SPF30 Turquoise Sun Spray

150ml
04291
Price per 100ml = £3.67
£5.50

NEW Minions Kids Sun Cream SPF50*

120ml
04010
Price per 100ml = £3.75
£4.50



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*Suitable for ages 3+.

Kids SPF50 Multivitamin Sun Lotion

75ml
04093
Price per 100ml = £4.00
£3

TAN & SOOTHE SKIN

Whether you want to fake the bake or soothe sun-kissed skin, you'll love our tanning and after sun collections.



Tanning Mitt
52% PU, 30% polyester,
14% vinyl acetate,
4% viscose.
17921
£3.50

quick and easy tanning

soothe sun-kissed skin

Self-Tanning Lotion

150ml
07195
Price per 100ml = £4.33
£6.50

Tanning Oil Spray

150ml
07807
Price per 100ml = £3.33
£5

Tan Accelerator Lotion

200ml
20578
Price per 100ml = £3.25
£6.50

After Sun Cooling Lotion with Aloe

400ml
20545
Price per 100ml = £1.25
£5

After Sun Moisturising Gel

150ml
20115
Price per 100ml = £2.67
£4

After Sun Cooling Spray

150ml
20552
Price per 100ml = £2.67
£4



with exclusive
**DERMA 360°
 TECHNOLOGY**
 the perfect balance
 between protection & care

TRIED & TRUSTED
HIGH SPF SUNCARE

Sun protection that's suitable for the whole family.



moisturising
 water-resistant
 formula

gentle and sensitive
 formula with UVA and
 UVB protection

natural coverage
 and shine control

shine control with
 moisturising,
 protective formula



water and
 sweat-resistant



UVA & UVB
 protection



vitamin-infused
 formulas

**Face & Body
 Moisturising Lotion
 SPF50**
 150ml
12237
 Price per 100ml = £3.33
£5

**Face & Body Pure &
 Sensitive Moisturising
 Lotion SPF50**
 150ml
12542
 Price per 100ml = £3.67
£5.50

**Shine Control
 SPF45 BB Cream**
 50ml
 Price per 100ml = £13.00
£6.50


07559
 Medium

**Shine Control
 SPF50 Facial
 Sun Cream**
 50ml
59873
 Price per 100ml = £10.00
£5

BONUS SIZE SHAMPOO AND CONDITIONERS

ANY 2 FOR
£5
pages 220-221 only



Absolute Nourishment
for dry and unruly hair

Ultimate Shine
for dull hair

Colour Correction
for grey, highlighted
and brassy toned hair

Anti-Dandruff
for an itchy and flaky scalp

Reconstruction
for dry and damaged hair

Miracle Densifier
for limp and dull hair


 INFUSED WITH
ARGAN OIL

 INFUSED WITH
CRYSTAL LIGHT
TECHNOLOGY

 INFUSED WITH
VIOLET
TECHNOLOGY

 INFUSED WITH
ZINC PYRITHIONE

 INFUSED WITH
KERA-PANTHENOL
COMPLEX

 INFUSED WITH
HYALURONIC
PEPTIDE COMPLEX

Absolute Nourishment
400ml
18309 Shampoo
59931 Conditioner
Price per 100ml – £1.00
£4

Ultimate Shine
400ml
14209 Shampoo
14290 Conditioner
Price per 100ml – £1.00
£4

**Colour Correction Shampoo
with Violet Technology**
400ml
24042
Price per 100ml – £1.00
£4

**Anti-Dandruff 2-in-1
Shampoo and Conditioner**
400ml
22517
Price per 100ml – £1.00
£4

Reconstruction
400ml
13250 Shampoo
14688 Conditioner
Price per 100ml – £1.00
£4

Miracle Densifier
400ml
12393 Shampoo
02113 Conditioner
Price per 100ml – £1.00
£4

Miracle Densifier
for limp and dull hair



FOR BEST RESULTS,
TRY THE FULL REGIME:



Miracle Densifier
250ml
24885 Shampoo
25585 Conditioner
Price per 100ml – £1.20
£3

FULLER, THICKER FEELING HAIR

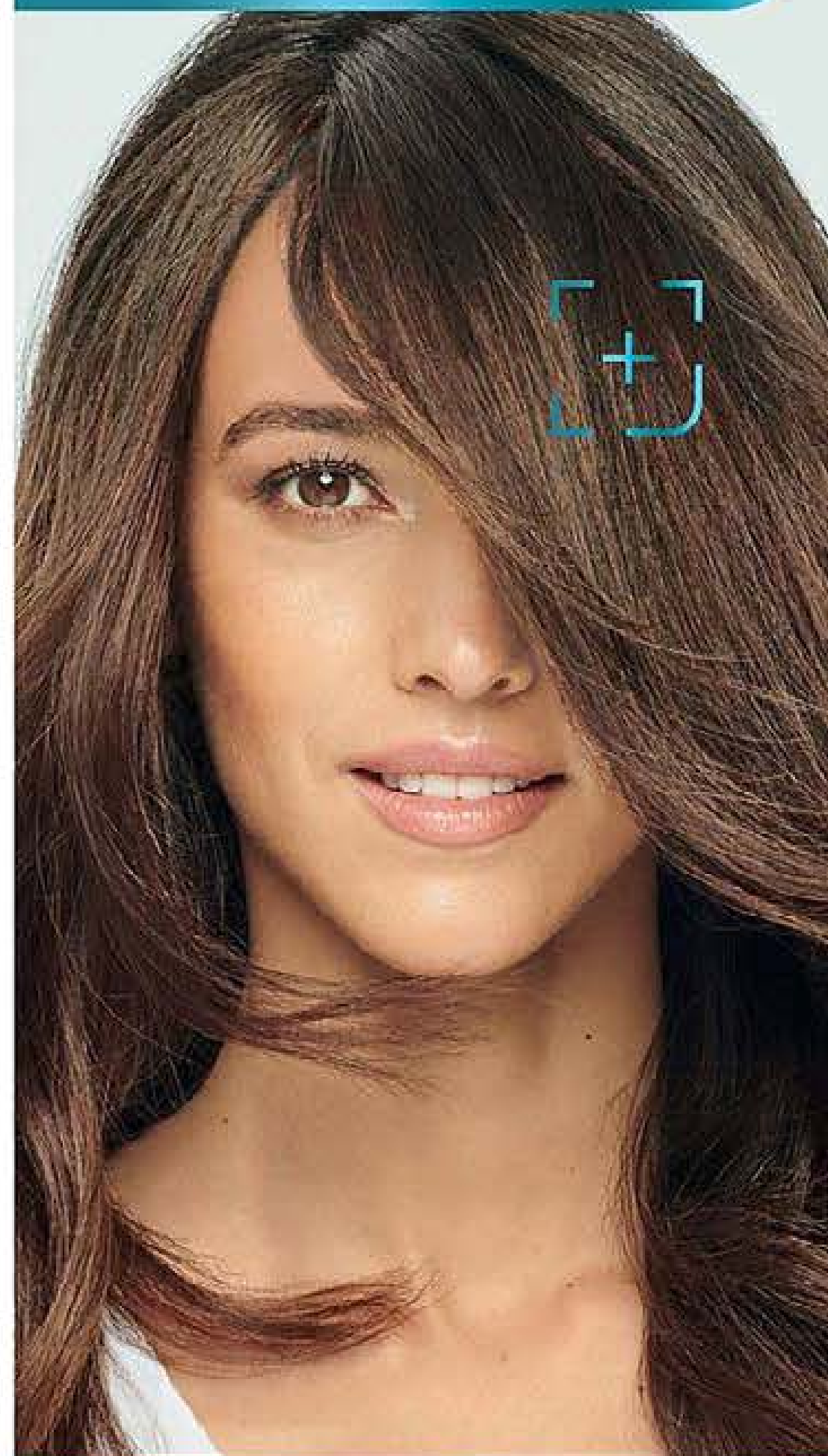
Get **body and volume** from root to tip with our densifying hair treatment.



INFUSED WITH
HYALURONIC
PEPTIDE
COMPLEX

Miracle Densifier
Leave-In Treatment
100ml
20990
£5

Absolute Nourishment
for dry and unruly hair



FOR BEST RESULTS,
TRY THE FULL REGIME:



Absolute Nourishment
250ml
17061 Shampoo
04135 Conditioner
Price per 100ml – £1.20
£3

SOFT, HEALTHY & NOURISHED HAIR

Get the locks you've been lusting after with this **lightweight, dual oil spray**.



INFUSED WITH
ARGAN AND
MARULA

Absolute Nourishment
Bi-Phase Treatment Spray
100ml
14076
£5

Reconstruction
for dry and damaged hair



**FOR BEST RESULTS,
TRY THE FULL REGIME:**



Reconstruction
250ml
24380 Shampoo
24125 Conditioner
Price per 100ml = £1.20
£3

**INSTANTLY
REPAIRED,
STRONGER-
FEELING HAIR**

Get **stronger hair** and wave
goodbye to split ends with our
keratin-infused formulas.



INFUSED WITH
**KERA-
PANTHENOL
COMPLEX**

**Reconstruction
Treatment Mask**
150ml
14316
Price per 100ml = £3.67
£5.50

Ultimate Shine
for dull hair



**FOR BEST RESULTS,
TRY THE FULL REGIME:**



Ultimate Shine
250ml
14274 Shampoo
14134 Conditioner
Price per 100ml = £1.20
£3

**SHINIER, SOFTER,
SILKIER-FEELING
HAIR**

Enjoy up to **100% mirror shine** with
this illuminating treatment spray.



INFUSED WITH
**CRYSTAL LIGHT
TECHNOLOGY**

**Ultimate Shine
Illuminating
Treatment Spray**
100ml
14100
£5

TRANSFORMING TREATMENTS

Whatever your hair type - we have a treatment for you.



single-use shot of moisture for deep conditioning

Absolute Nourishment Treatment Ampoule

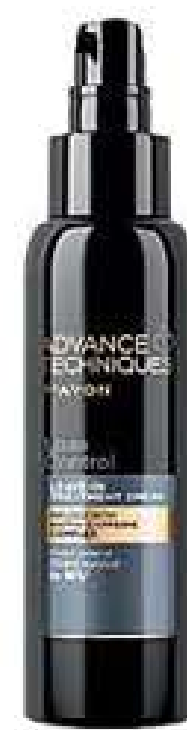
15ml
24968
Price per 100ml = £16.67
£2.50



intensive nourishing treatment for use once a week

Absolute Nourishment Treatment Mask

150ml
14092
Price per 100ml = £3.67
£5.50



strengthens hair for less hair on the brush

Loss Control Leave-In Treatment Spray

100ml
22616
£5



tame flyaways and protects hair from humidity

Ultra Sleek Leave-In Treatment

60ml
11882
Price per 100ml = £8.33
£5



protects colour and neutralises brassy tones

Colour Correction 4D Treatment Spray

100ml
22509
£5



refreshes hair between washes

Dry Shampoo

150ml
12120
Price per 100ml = £2.00
£3



protects hair from all types of heat damage

Heat Protection Leave-In Spray

100ml
02238
£3



ANY 2 FOR
£6
on hair serums
page 227 only

SERUMS TO SUIT ALL

Whether you want more shine, sleekness, softness or stronger hair our serums will help you to achieve your hair goals.



INFUSED WITH ARGAN OIL

Absolute Nourishment
for dry and unruly hair

Absolute Nourishment Treatment Serum

30ml
08326
Price per 100ml = £15.00
£4.50

INFUSED WITH KERA-PANTHENOL COMPLEX

Reconstruction
for dry and damaged hair

Reconstruction Treatment Serum

30ml
24158
Price per 100ml = £15.00
£4.50

INFUSED WITH CRYSTAL LIGHT TECHNOLOGY

Ultimate Shine
for dull hair

Ultimate Shine Serum

30ml
14233
Price per 100ml = £15.00
£4.50

INFUSED WITH LOTUS SHIELD TECHNOLOGY

Ultra Sleek
for flyaway hair

Ultra Sleek Treatment Serum

30ml
11908
Price per 100ml = £15.00
£4.50

Shop our professional-grade brushes and combs to achieve that fresh from the salon look.

cruelty free • made from recycled content* • vegan friendly 🌿

IONIC TECHNOLOGY
smooths and shines



Pro Cushion Brush
18713
£6

Pro Paddle Brush
18663
£6

CERAMIC TECHNOLOGY
heat-activated safe styling



Pro Small Barrel Brush
28779
£4.50

Pro Large Barrel Brush
18770
£7

Pro Vent Brush
18747
£4.50

the everyday hero

perfect for longer, thicker locks

for volume and tighter curls

for volume and looser waves

for speedy blow-drying

ANTISTATIC TECHNOLOGY
smooths and tames



Pro Round Brush
18804
£6



Pro Styling Tail Comb
26518
£3



Pro Backcombing Brush
02428
£4



Brush Cleaning Tool
56556
£2

gently smooths and volumises

sections, styles and parts

teases for incredible volume

keeps bristles clean

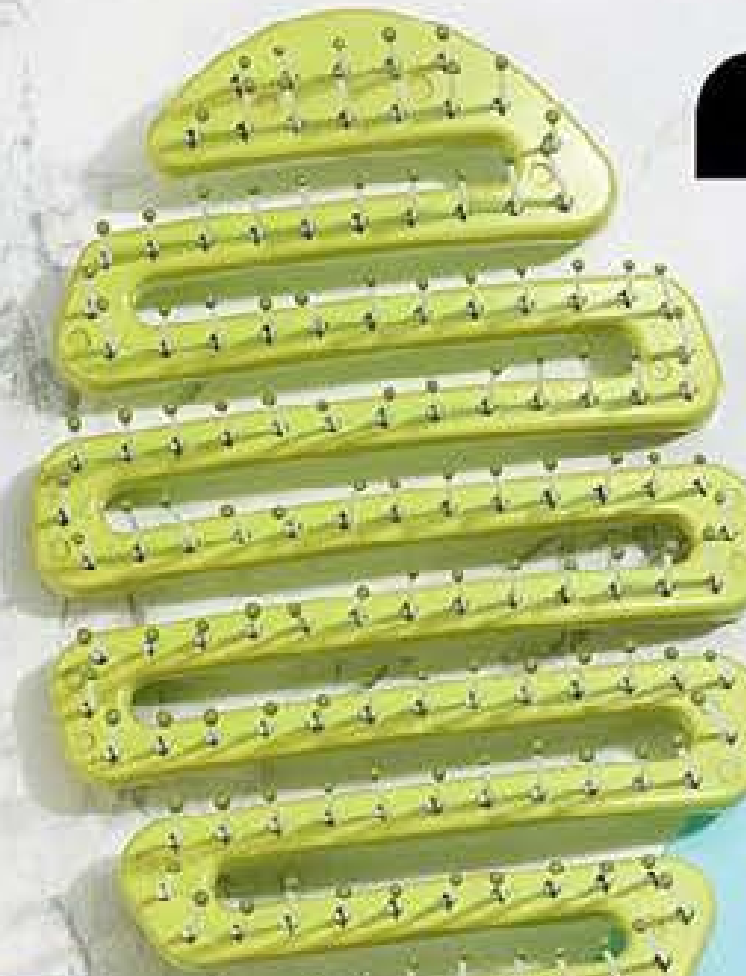
*Excludes brush bristles and Brush Cleaning Tool.

SUMMER HAIR ESSENTIALS

Groom yourself gorgeous with our vibrant range of **hair-loving** brushes. Perfect for **detangling** hair on-the-go or in the shower.

NEW

flexible design to help detangle



handbag size with mirror for on-the-go grooming



handy hook for quick drying

foldable style to help protect the bristles

NEW Summer Detangling Brush
22483
£3.50

NEW Summer Pop-Up Brush
22491
£3

ILLUMINATION PRESENTS
MINIONS

FOR
MINIONS-MAD KIDS

Bathroom treats from Gru and the crew to keep your little ones happy.



tear-free formula leaves hair soft and shiny

Minions 2-in-1 Shampoo & Conditioner
200ml
55525
Price per 100ml = £1.25
£2.50

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Suitable for ages 3+.

scented with mandarin, marine notes & cedarwood

Blue Kids' Cologne
150ml
55525
Price per 100ml = £2.33
£3.50

scented with raspberry, peony & cotton candy

Pink Kids' Cologne
150ml
55608
Price per 100ml = £2.33
£3.50

wash-on, wash-off fingerprint

Minions Yellow Fingerprint
100ml
55947
£2.50

Disney
FROZEN

These scent-sational treats are perfect for your Disney Frozen fans.



mild and gentle formula for shiny locks

Shampoo
200ml
12922
Price per 100ml = £1.25
£2.50

with added aloe, chamomile & vitamin E

Body Wash
200ml
22624
Price per 100ml = £1.25
£2.50

helps remove stubborn knots

Detangling Spray
200ml
15461
Price per 100ml = £1.36
£2.75

gentle body mist with a deliciously sweet scent

Fragrance Spritz
100ml
19034
£3.50

scented with raspberry, violet and musk

Eau de Cologne
50ml
27128
Price per 100ml = £12.00
£6

Suitable for ages 3+.
©Disney

2-IN-1 SHAMPOO & CONDITIONER



2-in-1 Shampoo & Conditioner
250ml
02741 Wacky Watermelon
08805 Amazing Apple
Price per 100ml = 60p
£1.50

SOOTHE THEM TO SLEEP



Good Night Lavender Body Wash & Bubble Bath 250ml
14647
Price per 100ml = 80p
£2

Good Night Lavender Body Lotion 150ml
00638
Price per 100ml = £1.33
£2
Cap colour may vary.

BODY WASH & BUBBLE BATH



Body Wash & Bubble Bath
250ml
11239 Swirling Strawberry
20818 Playful Pear
03301 Groovy Grape
Price per 100ml = 60p
£1.50



NO MORE KNOTS

Tease out tangles with ease - no tears in sight!

EVERYDAY
VALUE
JUST **£1.50**



juicy mango scent

Detangling Comb
Plastic. Approx. 21cm x 6cm.
57430

£2

Magnificent Mango Detangling Spray 200ml
05769

Price per 100ml = 75p

£1.50

STRENGTHENING GOLDEN APRICOT & SHEA HAIRCARE

Protects against breakages for a fortifying boost.



Detangling Spray
150ml
15677
Price per 100ml = 83p
£1.25

Shampoo & Conditioner
250ml
16352
Price per 100ml = 60p
£1.50

Leave-In Treatment
125ml
11429
Price per 100ml = £1.00
£1.25

VITAMIN-INFUSED GRAPEFRUIT & PASSION FRUIT



2-in-1 Shampoo & Conditioner
250ml
15149
Price per 100ml = 60p
£1.50

Treatment Mask
125ml
13680
Price per 100ml = £1.00
£1.25

SMOOTHING ALOE & MACADAMIA



2-in-1 Shampoo & Conditioner
250ml
27664
Price per 100ml = 60p
£1.50

Treatment Mask
125ml
27805
Price per 100ml = £1.00
£1.25

VOLUMISING RASPBERRY & HIBISCUS



Daily Hair Refresher
100ml
57281
£1.25

Shampoo
250ml
08516
Price per 100ml = 60p
£1.50

Conditioner
250ml
05371
Price per 100ml = 60p
£1.50

DAILY HAND WASH 250ml Price per 100ml = 40p **£1**



01271
Pure Fresh



09951
Lagoon Water Fruits & Pear



15016
Zen Mandarin & Jasmine



08623
Marine Fresh



19372
Garden of Eden Exotic Fruits & Basil



04069
Happiness Pomegranate & Froesia

MOISTURISING WILD STRAWBERRY & CREAMY YOGHURT

Cleanse the day away with this moisturising, sweet smelling hand wash.



NEW Wild Strawberry Dreams Daily Hand Wash 250ml
01123
Price per 100ml = 40p

£1

smell the delicious scent on page 241

SHOWER GEL



250ml Price per 100ml = 40p **£1**

22947 Zen Mandarin & Jasmine
03798 Lagoon Water Fruits & Pear
07682 Pure Fresh White Musk & Bamboo Leaves
12500 Garden of Eden Exotic Fruits & Basil
23085 Spring Bloom

500ml Price per 100ml = 30p **£1.50**

13664 Zen Mandarin & Jasmine
03194 Lagoon Water Fruits & Pear
26773 Pure Fresh White Musk & Bamboo Leaves
22749 Garden of Eden Exotic Fruits & Basil
23093 Spring Bloom

SHOWER CRÈME



NEW

250ml Price per 100ml = 50p **£1.25**

07906 Happiness Pomegranate & Freesia
05967 Precious Oils Scarlet Rose & Patchouli
33605 Aloha Monoi Coconut & Tiare Flower
07641 Precious Oils White Peach & Vanilla Orchid
12377 Heaven Harmony Lily of the Valley & Apple
09589 NEW Wild Strawberry Dreams

500ml Price per 100ml = 35p **£1.75**

26203 Happiness Pomegranate & Freesia
15990 Precious Oils Scarlet Rose & Patchouli
19323 Aloha Monoi Coconut & Tiare Flower
10454 Precious Oils White Peach & Vanilla Orchid
12427 Heaven Harmony Lily of the Valley & Apple
08177 NEW Wild Strawberry Dreams

MEN'S HAIR & BODY WASH



250ml Price per 100ml = 40p **£1**

11072 Energy Mandarin & Dark Amber
22863 Amazon Jungle Sage & Sandalwood
00307 Ocean Surge Peppermint & Marine
59162 X-treme Grapefruit & Cedarwood
22723 Cactus Ridge Pear Cactus & Patchouli

500ml Price per 100ml = 30p **£1.50**

11080 Energy Mandarin & Dark Amber
19174 Amazon Jungle Sage & Sandalwood
13565 Ocean Surge Peppermint & Marine
19158 X-treme Grapefruit & Cedarwood
06890 Cactus Ridge Pear Cactus & Patchouli

WELCOME TO MANGO BAY

Transport yourself to the tropics with this **moisturising shower gel**. Infused with the sweet scent of **natural mango extract**.

NEW

RUB TO SMELL
mango
sweet frangipani
pineapple

EVERYDAY
VALUE
FROM **£1**

NEW Mango Bay Shower Gel
250ml
22541
Price per 100ml = 40p

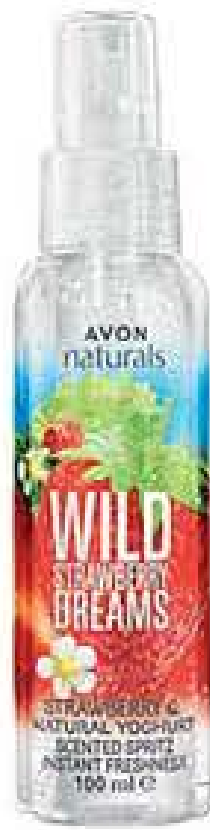
£1

NEW Mango Bay Shower Gel
500ml
22608
Price per 100ml = 30p

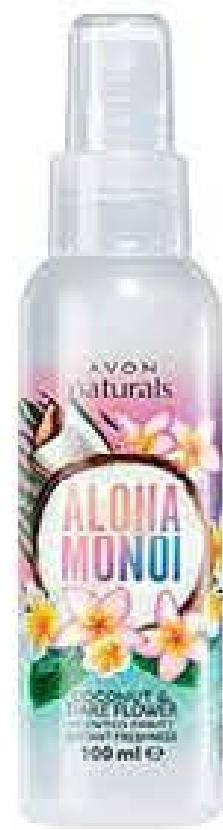
£1.50

SCENTED SPRITZ 100ml £2

NEW



08193
NEW Wild
Strawberry
Dreams



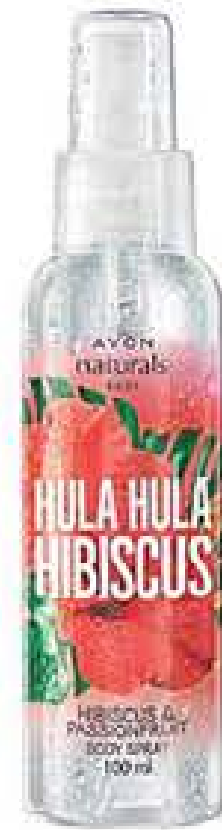
55434
Aloha
Monoi*



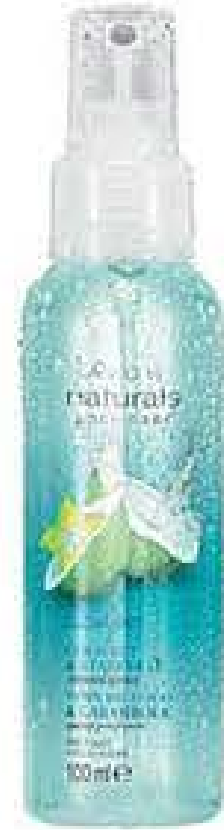
08821
Pink
Grapefruit
& Apricot*



18051
Cherry
Blossom*



00364
Hibiscus*



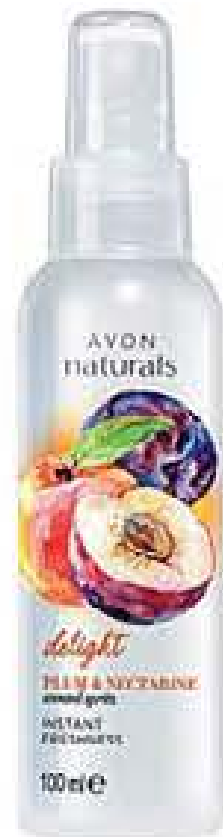
22368
Coconut &
Starfruit



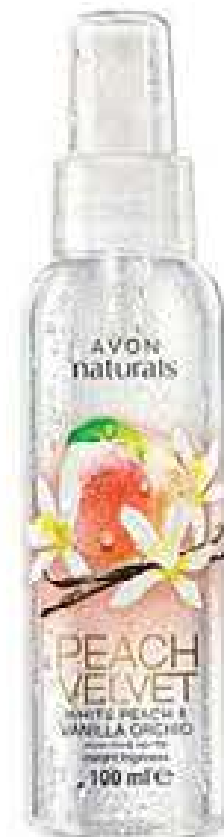
01917
Vanilla &
Sandalwood



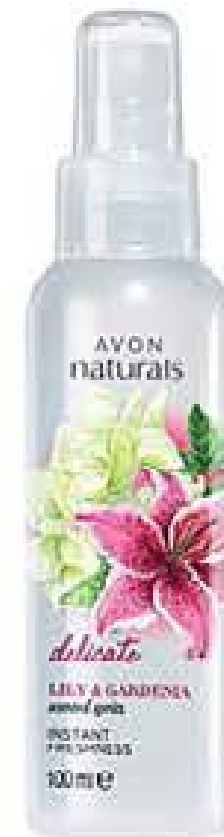
10280
Lavender &
Chamomile



04796
Plum &
Nectarine*



18606
White Peach
& Vanilla
Orchid



00273
Lily &
Gardenia*



02824
Orchid &
Blueberry*



05702
Pomegranate
& Mango*



19851
Jasmine*

*Caution: keep this product away from wooden surfaces and floors.

A SPRITZ OF JUICY MANGO

Missing your summer holiday? Bring the tropics to you with this refreshing body, room and linen spritz.

EVERYDAY
VALUE
JUST
£2

NEW



**RUB
TO SMELL**
mango
sweet frangipani
pineapple

**NEW Mango Bay
Scented Spritz**
100ml
22681
£2

BUBBLE BATH 500ml Price per 100ml = 40p **£2**

BUBBLE BATH 1litre **£2.50**



Goodbye Tension	Vanilla Cupcake	Lavender	Luxury Florals	Traditional Lemonade	Bubblegum	Jasmine
26724 500ml	24323 500ml	23465 500ml	06148 500ml	18291 500ml	18556 500ml	10041 500ml
26324 1 litre	18622 1 litre	20966 1 litre	14563 1 litre	18168 1 litre	18945 1 litre	04762 1 litre



White Lily	Cherry Blossom	Opulent Orchid	Goodnight Sweetheart	Aloha Monoi	Pure Fresh	Peach Velvet
19711 500ml	20529 500ml	19869 500ml	02311 500ml	55731 500ml	27235 500ml	10405 500ml
13235 1 litre	56481 1 litre	19877 1 litre	01438 1 litre	55491 1 litre	27284 1 litre	10439 1 litre



Bath Bombs
Set of 3.
24273 Fruit Fizz
24240 Summer Garden
£5



Mood Soaks Bath Salts
3x 80g sachets.
04390
£6

DRIFTING AWAY SUMMER DAYS

Sink away into a bath of rich, creamy bubbles and enjoy the sweet scent of **wild strawberry** and natural **yoghurt**.

EVERYDAY VALUE
JUST **£2**

RUB TO SMELL
wild strawberry
creamy yoghurt



NEW Wild Strawberry Dreams Bubble Bath
500ml
02873
Price per 100ml = 40p

£2

NEW Wild Strawberry Dreams Bubble Bath
1 litre
10330

£2.50

TREAT YOURSELF TO
**OUR SUMMER-SCENTED
 PAMPER PACK**

Bring summer to you with our body-loving,
 bestselling, exotic scented essentials.

WORTH
£19.50*

ALL 7 FOR
£10
 order using 69013



NEW

NEW

**ALOHA MONOI
 BUBBLE BATH 500ML**

for a soothing
 summer soak

**SKIN SO SOFT
 DRY OIL SPRAY 150ML**

infused with jojoba oil
 for instant hydration

**MANGO BAY
 SHOWER GEL 250ML**

for tropical
 scented cleansing

**TANNING
 LOTION 150ML**

for a streak-free,
 summer glow

**COCONUT OIL
 HAND CREAM 75ML**

soften hands with the
 rich scent of coconut

**COCONUT OIL
 BODY LOTION 400ML**

for soft, nourished
 summer skin

**MANGO BAY
 SPRITZ 100ML**

for refresh body,
 room and linen

*Based on brochure prices for the last 30 days

HAVE YOU TRIED THE **GAME CHANGER?**

Help restore 7 years of collagen loss in 7 days and **see your best skin in years.**



“This product is a miracle!”

Katie C,
Avon online customer

A NEW SKIN RESET PLUMPING SHOTS

PROTINOL™ TECHNOLOGY
VISIBLY TRANSFORM YOUR SKIN IN 7 DAYS!

BY AVON

BY AVON

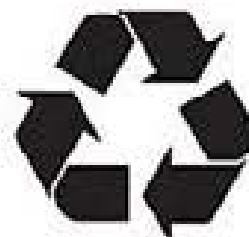


£15
save £3

**Skin Reset
Plumping Shots**
7 ampoules.
14035
Normally £18
£15 save £3



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