

AVON

avon.uk.com

BROCHURE 07 2015

NEW  
*MAGIC*  
EFFECTS  
*nailwear*

*our most*  
*Spellbinding*  
BEAUTY STORE  
EVER!



**BUY TODAY for your chance to WIN 1 of 5 cars**

Terms and Conditions apply. See pages 2-3 for details.

# £3.5million

# PRIZE POOL

## everyone's a WINNER

### HOW TO WIN...

STEP  
1

buy an offer product\* across pages 6-17



VIOLETTA

...includes NEW Magic Effects Nailwear, PLUS Nailwear Pro+ Nail Enamel, Speed Dry+ Nail Enamel, Gel Finish Nail Enamel, Pearl Shine and Nail Art Design Strips

STEP  
2

a MAGIC TICKET will be delivered with your order\*\*



STEP  
3

go online to see what you've won!

visit  
[www.avon.uk.com/magic](http://www.avon.uk.com/magic)



5  
cars to be  
WON  
worth  
£10,000 each!

OTHER PRIZES include:



£5,000  
HOLIDAY VOUCHERS  
to spend as you choose



£1,000  
SHOPPING VOUCHERS  
to spend as you choose



£2,000  
LG OLED 50"  
CINEMA TV

PLUS: 2-for-1 cinema tickets, dance classes, gym passes, great days out, hotel vouchers AND LOTS MORE!

## buy more WIN MORE

\*Offer includes Magic Effects Nailwear, Nailwear Pro+ Nail Enamel, Speed Dry+ Nail Enamel, Gel Finish Nail Enamel, Pearl Shine and Nail Art Design Strips. Offer excludes Nail Sponges, Nail Decoration Fan Brush, Nail Decoration Angled Brush, Nail Decoration Tool and Colour Attract Magnetic Nail Enamel Wands. \*\*You will receive one magic ticket for every offer-inclusive product you buy. †See terms and conditions for full car specifications.

Go to [www.avon.uk.com/magic](http://www.avon.uk.com/magic) for a full list of prizes and terms and conditions. 3

INTRODUCING  
**MAGIC EFFECTS**

5 magical finishes, 23 spellbinding shades



**abracadabra!** instant salon nails  
turn over and let the magic begin...

**TRY THE TREND**

**£3.25**  
each  
save £2.75

Create the  
**MAGIC**



buy the look **£6.50** Viva Pink 16733  
Frayed Edges 13995  
see pages 7 & 14



**STEP 1:** Paint on 2 coats of Nailwear Pro+ in Viva Pink.



**STEP 2:** Sweep 2 coats of Magic Effects Fringe Effect Nailwear in **Frayed Edges** over the top for a salon-style look.



model wears Magic Effects Fringe Effect Nailwear in Jacquered Metal

for more  
nail inspiration,  
go to  
**You Tube** /AvonUK

perfect the  
**FRINGE**  
effect

**new**

simply layer up the texture or sweep over coloured nails for a fashion-forward finish – just like magic!

**TRY THE TREND**

**£3.25**  
save £2.75

-  **13995**  
Frayed Edges
-  **14324**  
Tasselled Trim
-  **14076**  
Jacquered Metal
-  **14019**  
Fringe Effect



**NEW Magic Effects Fringe Effect Nailwear\***  
Layer up multiple coats of this enchanting, sparkly polish to give nails a textured, fringed effect. Use alone or over nail enamel. 10ml. Will normally be £6  
**£3.25**  
save £2.75

\*ALLOW 6 WEEKS FOR DELIVERY



**magic TICKET**  
with every purchase\* pages 6-17  
**BUY MORE, WIN MORE**  
everyone's a WINNER!

\*See pages 2-3 for full details.

Create the  
**MAGIC**



*buy the look* £11.75  
Turquoise 27136  
Nail Art Sponges 12393  
Purplicious 25478  
see pages 8, 9 & 16



**STEP 1:** Paint on 2 coats of Gel Finish Nail Enamel in Purplicious



**STEP 2:** Apply Magic Effects Mineral Crush Nailwear in Turquoise to the tip.



**STEP 3:** Using the Nail Art Sponges, blend towards the middle for a graduated glitter effect.



model wears Magic Effects Mineral Crush Nailwear in Amethyst



**NEW Nail Art Sponges\*\***  
Plastic case with 5 removable polyester sponges. Approx. 3.6cm x 2.4cm x 1.4cm.  
**12393**  
Will normally be £3  
**£1.50**  
half price

\*\*Excluded from Magic Ticket offer.

master the  
**MINERAL**  
*trend*

*new*

take your nails from dull to dazzling with easy-peasy sparkle

**TRY THE TREND**

**£3.25**  
save £2.75

-  **01040** Ruby
-  **13011** Agate
-  **27136** Turquoise
-  **06213** Diamond
-  **25395** Pearl
-  **15289** Topaz
-  **14381** Rose Quartz
-  **14480** Amethyst

**NEW Magic Effects Mineral Crush Nailwear**  
Transform your manicure with 3D crystallised glitter particles suspended in matte nail enamel. 10ml  
Will normally be £6  
**£3.25**  
save £2.75



**magic TICKET**  
with every purchase\* pages 6-17  
**BUY MORE, WIN MORE**  
everyone's a WINNER!



\*See pages 2-3 for full details.

Create the  
**MAGIC**



buy the look **£13.50**

White 09878  
Inky Blue 13045  
Sterling 26302  
see pages 11 & 16



**STEP 1:** Paint on 1 coat of Magic Effects Matte Nailwear in White.



**STEP 2:** Use the Inky Blue shade to sweep a diagonal line from the inner corner to the opposite outer edge. Repeat on the other side of the nail.



**STEP 3:** Repeat step 2 with Gel Finish Nail Enamel in Sterling for a geometric twist on French tips.



model wears Magic Effects Matte Nailwear in Violetta

nail the  
**MATTE**  
mani

dial down the shine for on-trend frosted tips



**TRY THE TREND**  
**£3.25**  
save £2.75

**NEW Magic Effects Matte Nailwear**

Take your manicure to the max with velvety-smooth matte finish nail enamel for an edgy look. 10ml Will normally be £6

**£3.25**  
save £2.75

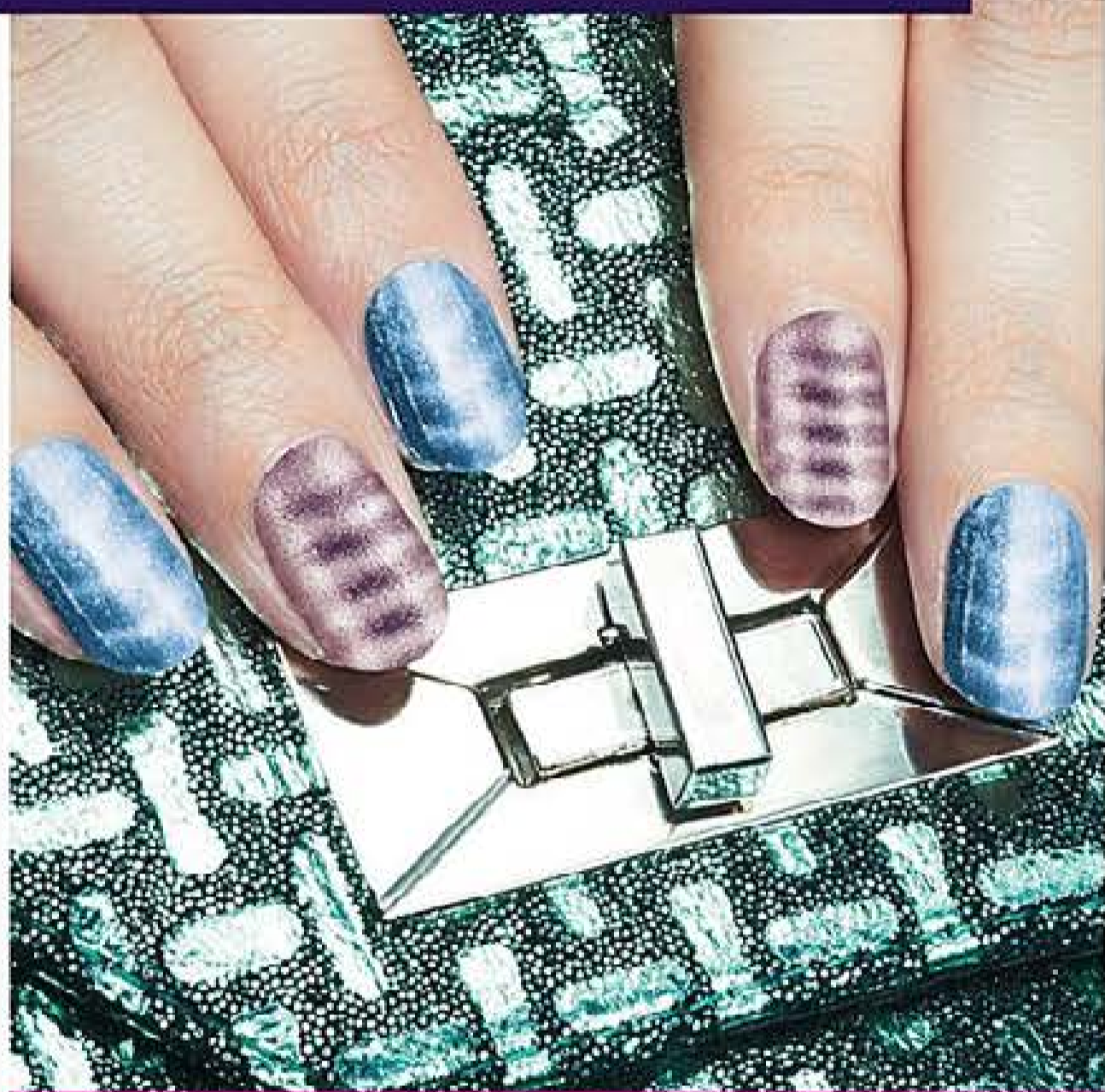


**magic TICKET**  
with every purchase\* pages 6-17  
**BUY MORE, WIN MORE**  
everyone's a WINNER!

**new**

\*See pages 2-3 for full details

# Create the MAGIC



buy the look £7.50

Fuchsia Force 24851  
Blue Attraction 26849  
Horizontal Lines Wand 59451



**STEP 1:** On alternate nails, apply 1 coat of Magic Effects Colour Attract Nail Enamel in Fuchsia Force and Blue Attraction.



**STEP 2:** Hold the Horizontal Lines Wand over wet polish for 20 seconds to see the pattern appear.



**Colour Attract Magnetic Nail Enamel Wand\*\***  
Use with Magic Effects Colour Attract Nail Enamel to create gorgeous nail art.  
**£1**

\*\*Excluded from Magic Ticket offer.

watch our tutorial at  
YouTube /AvonUK



model wears Magic Effects Colour Attract Nail Enamel in Hypnotic Bronze

# wave your MAGNETIC wand

attract attention with the craze that's sweeping the nation's nails



TRY THE TREND

£3.25  
save £2.75

**NEW Magic Effects Colour Attract Nail Enamel**  
Ultra-glossy nail enamel with iron powder. Create nail art with the Colour Attract Magnetic Nail Enamel Wand. 10ml  
Will normally be £6  
**£3.25**  
save £2.75

**magic TICKET**  
with every purchase\* pages 6-17  
**BUY MORE, WIN MORE**  
everyone's a WINNER!



\*See pages 2-3 for full details

# Create the MAGIC



get the feathered effect with our easy-to-blend fan brush

### Nail Decoration Fan Brush\*\*

Nylon bristles with wooden and iron handle. Length approx. 18cm.

15347  
Normally £4  
**£2 half price**

\*\*Excluded from Magic Ticket offer.



**Nailwear Pro+**  
12 days of lasting colour,  
10 days of shine and a  
nick-resistant finish. 10ml  
Normally £6  
**£3.25**  
save £2.75

\*limited edition packaging.



**new**

buy the look **£6.50**  
Sea Breeze 06007  
Diamond Shatter  
Top Coat 24950

## set it with SPARKLE

bewitch your tips with dazzling diamonds in this season's latest top coat

**TRY THE TREND**

**£3.25**  
save £2.75

### NEW Magic Effects Diamond Shatter Top Coat

Seal your nail colour with this easy-to-apply, dazzling diamond effect top coat. Creates a colourful contrast on darker shades. 10ml

24950  
Will normally be £6  
**£3.25** save £2.75

**magic TICKET**  
with every purchase\* pages 6-17  
**BUY MORE, WIN MORE**  
everyone's a WINNER!



\*See pages 2-3 for full details.



# Create the MAGIC



high shine,  
gel-like finish

**Gel Finish Nail Enamel**  
Base coat, protection, shine, colour and top coat in one polish. 10ml  
**£7**



## stick on salon-esque tips



**Nail Art Design Strips**  
Contains 18 strips.  
**£8**

**MAGIC TICKET**  
with every purchase\* pages 6-17  
**BUY MORE, WIN MORE**  
everyone's a WINNER!



**Pearl Shine**  
Fortifies and strengthens nails for a healthy look. 10ml  
Normally £6  
**£3.25**  
save £2.75

now in 3 new shades with  
a pearlescent shine



# TAILOR-MADE tips

pretty up your polish with our nail art tools for an expert finish



**Speed Dry+ Nail Enamel**  
High shine nail enamel with volcanic rock dries in under 30 seconds. 10ml  
**£6**



dries in just  
30 seconds



**Nail Decoration Tool\*\***  
Create unique nail decorations with this double-ended brush. Approx. 11.7cm long.  
18812  
Normally £3  
**£2** save £1

\*\*Excluded from Magic Ticket offer.



**Nail Decoration Angled Brush\*\***  
Angled decoration brush for precise nail art. Nylon bristles with wooden and iron handle. Length approx. 17cm.  
20321  
Normally £4  
**£2** half price

\*See pages 2-3 for full details.

# SALON-STYLE CARE

protect, perfect and treat your tips with our expert fixers and finishers

**Peeling and Brittleness Solver**  
Seal in moisture and discover stronger, healthier-looking nails.  
10ml  
26633  
£5



**Cuticle Conditioner**  
Quickly absorbed conditioner moisturises and soothes dry cuticles instantly.  
10ml  
01792  
£6



**Ridge Filling Base Coat**  
Helps give nails with ridges a smooth, even base for a salon-perfect manicure every time.  
10ml  
10454  
£5



**Gold Strength**  
Helps make nails feel stronger and helps to hide nail ridges, making nails look smoother. Enriched with real gold for a natural looking glow. 10ml  
15263  
£5



**Platinum Top Coat**  
Radiant shimmer top coat infused with platinum. Hardens to a smooth finish and helps hide ridges and imperfections. 10ml  
08250  
£6

**Corrector Pen**  
Precise nail polish remover pen to effectively remove those little mistakes! Easy to use, no mess or fuss.  
12914  
£7

**Nail File**  
Set of 2 nail files with paper grains. Size approx. 17.8cm x 2cm x 0.7cm.  
18135  
£3

**Nail Buffer**  
3-way nail buffer to shape, buff and shine nails. Size approx. 17.9cm x 2.9cm x 1.4cm.  
25452  
£3



## STEP 1 – REMOVE:

Using a cotton pad, swipe over nails to gently condition and remove your current colour.

## STEP 2 – PAINT:

Paint on the nude shade. Once dry, stick nail guides below the tip of each nail. Paint the tips white, then remove the nail guide.

## STEP 3 – SET:

Spray Liquid Freeze Quick Dry Nail Spray over wet nails and watch your manicure dry in 30 seconds!

# Fancy FRENCH TIPS

take a break from bold colour and opt for French tips in 3 simple steps...



**1. Conditioning Nail Enamel Remover**  
Helps condition your nails as you remove every trace of colour. 150ml  
22764  
Price per 100ml = £2.00  
Normally £4

**£3**  
save £1

**2. French Manicure Kit**  
The ultimate at-home French Manicure. Contains nude and white nailwear with diamond dust, plus 30 nail guides. 2 x 12ml bottles.  
07724  
Normally £6.50

**£4**  
save £2.50

**3. Liquid Freeze Quick Dry Nail Spray**  
Spray nails dry in a flash with a convenient, fast-drying top coat. 50ml  
20552  
Price per 100ml = £12.00  
£6

find your favourites

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*tease in the*  
**VOLUME**  
*to boost your locks*

Advance  
Techniques Back  
Comb Brush  
74112  
Normally £3.25

**£2.25**


save £1

follow us and join in!



show your support

**Crusade Pin**  
Silver-plated Crusade ribbon  
pin with military style fastening.  
Approx. 2cm x 1cm.  
03814  
**£1.50**



Breakthrough Breast Cancer  
receives £1.07 for every pin sold.  
Via Breakthrough Promotions Ltd  
which pays all its taxable profit  
to Breakthrough Breast Cancer, a  
registered charity in England and  
Wales (No. 1062626) and  
Scotland (No. SC039058) under  
the Gift Aid Scheme.

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*silky moisture*  
**TISSUE OIL**  
*with 7 SKIN BENEFITS*

- reduces appearance of stretch marks*
- reduces appearance of scars*
- reduces look of dark spots*
- reduces look of discolourations*
- helps even skin tone*
- softens & smoothes*
- moisturises**

**Skin So Soft Silky Moisture  
Tissue Oil 150ml**  
**32672**  
Price per 100ml = £2.67  
Normally £8  
**£4**  
half price

*DON'T MISS*  
**OUR BEST  
BROCHURE BUYS**



*5 beautiful*  
**BENEFITS**

- 1 stronger-feeling hair*
- 2 instant shine*
- 3 smooth finish*
- 4 silky perfection*
- 5 weightless movement*

**£3.30**  
save £2.20

Advance Techniques  
360 Nourishment  
Moroccan Argan Oil  
Leave-in Treatment  
30ml  
**50153**  
Price per 100ml = £11.00  
Normally £5.50  
**£3.30**  
save £2.20

see page  
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»



high precision sensors measure:



WEIGHT IN KG OR STONE



BODY FAT PERCENTAGE



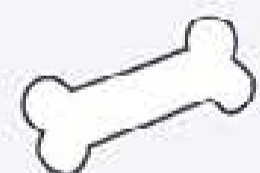
BODY MASS INDEX



MUSCLE MASS



BODY HYDRATION



BONE MASS

*Achieve your weight loss goals and track your progress in the comfort of your own home with our hi-tech, body fat measuring scales.*



stores up to **10 users**



easy to read digital display



high precision sensors

ALLOW 6 WEEKS FOR DELIVERY



*your at-home*  
**WEIGH-IN**

*new*

## BODY FAT SCALES

just **£15**  
worth £30\*

when you spend **£7.50 or more** across this brochure† order using **09027**  
\*Excludes Causes products.

### NEW Body Fat Scales

High-tech scales that analyse body fat, body water, muscle, bone mass and BMI based on your sex, activity level, age and height. Stores up to 10 different profiles. Weight range up to 28 stone. Glass and plastic. Size approx. 30cm x 30cm x 2cm.

**09027 offer price £15** when you spend **£7.50 or more** across this brochure†

**53470 full price £30**  
\*Based on normal brochure prices.

ANEW **CLINICAL**

# everyone's talking about it...

**Daily Mail**

**heat**

**STYLIST**

**“LOVE it!”**

'Anne2', Avonshop.co.uk  
Customer, Nottingham

**Bella**



**“BRILLIANT.  
I highly recommend!”**

'doodlebug',  
Avonshop.co.uk  
Customer, Anglesey

the night cream that  
**visibly repairs  
wrinkles**  
you thought couldn't be improved



**Clinical E-Defence  
Deep Recovery Cream**

Every night, instead of your normal night cream, massage the rich formula over cleansed face and neck to help visibly repair the look of years of environmental skin damage. 30ml.

Price per 100ml = £66.67  
**51508**  
**£20 full price**

fragrance-free  
and suitable for  
sensitive skin

**UNMISSABLE OFFER  
JUST**

# £8

when you buy any ANEW product,  
excluding cleansers, across pages 24-37  
order using 07948 worth £20\*

\*Based on normal brochure price.

ANEW

# get INSTANTLY FULLER-LOOKING lips

with our collagen-boosting lip treatment

for immediate, surgery-free, dramatic results



E-DEFENCE NIGHT CREAM  
**JUST £8**  
WORTH £20

when you buy any ANEW product, excluding cleansers, across pages 24-37 order using **07948** see pages 24-25 for details



## DID YOU KNOW?

Over time, lips can **lose their natural collagen** and become **thin**, causing **fine lines and wrinkles** to appear around the mouth.

## BLUR LINES

**Surfa-Smooth technology** with filling spheres helps to **visibly blur** deep lines.

## PLUMP LIPS

Formulated with **injectable grade hyaluronic acid** to help **boost collagen** for **instantly plumper, firmer-looking lips**.

**NEW Ultimate Multi-Performance Lip Treatment 16980**  
Will normally be £15  
**£10 save £5**

try today  
**£10**  
SAVE £5

*new*



with precision applicators

real women love ANEW

it really works...



Diane Hartnell,  
Avon Customer, Bury St Edmunds

“WOW!  
This has made my  
skin feel so smooth  
and so much  
tighter and firmer.  
This is now my  
'go-to' cream.”



BEFORE

**SAGGING SKIN WITHOUT SUPPORT STRUCTURE**

due to the weakening of 4 key building blocks:  
collagen, elastin, fibronectin and hyaluronic acid.



AFTER

**LIFTED-LOOKING SKIN WITH SUPPORT STRUCTURE**

thanks to our exclusive POLYPEPTIDE | LIFT  
COMPLEX designed to help boost these 4 key building blocks.

Diagram for illustrative purposes only.

E-DEFENCE NIGHT CREAM

JUST £8

WORTH £20

when you buy any  
ANEW product, excluding  
cleansers, across pages 24-37  
order using 07948  
see pages 24-25 for details



ANEW CLINICAL

# FIRMER looking skin IN JUST 1 DAY

discover our **new lifting cream**  
formulated with our **most advanced  
lifting technology ever**

- fragrance-free
- lightweight, moisturising formula

### Clinical Infinite Lift Firm & Sculpt Cream

Lightweight formula that helps to visibly  
tighten and lift the look of the face,  
neck and chest. Formulated with  
PolyPeptide Lift Complex.  
30ml

08599

Price per 100ml = £33.33

Normally £21

**£10 save £11**



try today  
**£10**  
SAVE £11

AVON Skincare

ANEW CLINICAL EYE LIFT

E-DEFENCE NIGHT CREAM  
**JUST £8**  
WORTH £20

when you buy any  
ANEW product, excluding  
cleansers, across pages 24-37  
order using **07948**  
see pages 24-25 for details



*new*  
& IMPROVED

NOW get an  
**INSTANT**  
visible **EYE LIFT**

9 out of 10 women agree

**£12**  
save £8



**INSTANTLY TIGHTENS ABOVE AND BELOW THE EYEBROW:** now with our **most concentrated** skin tighteners



**INSTANTLY FIRMS THE UPPER EYE AREA:** skin looks and feels **firmer** after just 1 use



**INSTANTLY HYDRATES UNDER EYE AREA:** now formulated with **additional moisturisers** to **improve** the look of dark circles

**NEW Clinical Infinite Lift Dual Eye System**

Using the improved formula with PolyPeptide Lift Complex, the eye area is instantly lifted, and over time a more youthful look is created.

05538

Will normally be £20

**£12** save £8



real women love ANEW

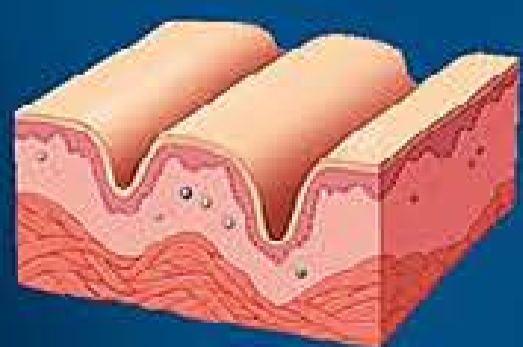
it really works...



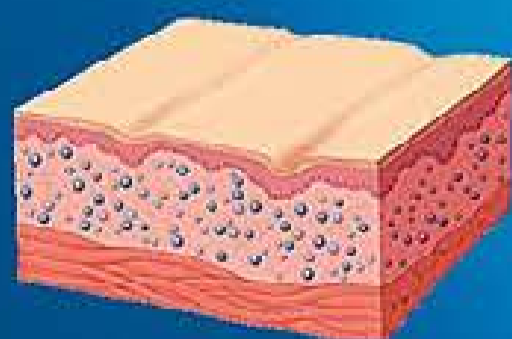
Catherine Kelly, aged 59,  
Avon Customer, Northampton

“This is truly amazing!  
After 2 weeks, the  
stubborn lines on my  
forehead have almost  
disappeared. I am so  
happy, I'd recommend  
this product  
to anyone!”

BEFORE



AFTER



formulated with **exclusive A-F33**, a unique biopolymer and peptides,  
designed to help boost collagen production and fill the skin's most  
**visible wrinkles**

Diagram for illustrative purposes only.

E-DEFENCE NIGHT CREAM  
**JUST £8**  
WORTH £20

when you buy any  
**ANEW** product, excluding  
cleansers, across pages 24-37  
order using **07948**  
see pages 24-25 for details



ANEW **A-F33**

target **DEEP**  
expression  
**LINES**



**90% of women** showed an  
**instant improvement** in deep  
expression lines\*

**PRO Line Corrector  
Targeted Filler with A-F33**

Pin-point pen targets the  
3 dimensions of fine lines  
and wrinkles – length, width  
and depth – with exclusive  
collagen-boosting A-F33.  
Contains algae protein.

**05611**

Normally £12

**£10** save £2



try today

**£10**

SAVE £2

\*Clinical study on crow's feet.

real women love ANEW

it really works...



Becky Chapman, aged 38, Avon Customer, Sheffield

“I’ve been using this for a couple of weeks now – I never expected such quick results. My eyes look more alive and I’m using a LOT less concealer to mask my dark circles.”



- 1 brightens the look of dark circles
- 2 visibly reduces the look of under eye shadows
- 3 helps smooth the texture of eye area
- 4 eyes look less tired and more awake

E-DEFENCE NIGHT CREAM  
JUST £8  
WORTH £20

when you buy any ANEW product, excluding cleansers, across pages 24-37 order using 07948 see pages 24-25 for details



ANEW GENICS

# defy DARK CIRCLES



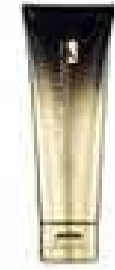

















brighten the look of dark circles in just 3 days

with Youthgen Technology and Shadow Erase Complex for a brighter-looking eye area



**Genics Dark Circle Corrector**  
Lightweight, silky-smooth anti-ageing treatment that helps visibly fade the look of dark circles for eyes that look years younger. Adds a hint of radiance for a well rested look. Formulated with Shadow Erase Complex. 15ml  
25247  
Price per 100ml = £86.67  
Normally £19.50  
**£13 save £6.50**

try today  
**£13**  
SAVE £6.50

	VITALE 25+	REVERSALIST 40+	ULTIMATE 75 50+	PLATINUM 60+
	FINE WRINKLES, FATIGUED SKIN, SIGNS OF STRESS	WRINKLES, FIRMNESS, DISCOLOURATIONS	DEEP WRINKLES, SAGGING, AGE SPOTS	NECK SAGGING, DRYNESS, SEVERE WRINKLES
<b>CLEANSE</b>	<b>Cleanser*</b> 125ml 03111 Price per 100ml = £8.00 <b>£7.50</b> 	<b>Foaming Cleanser*</b> 125ml 14118 Price per 100ml = £8.60 <b>£8.50</b> 	<b>Cream Cleanser*</b> 125ml 01602 Price per 100ml = £8.00 <b>£10</b> 	<b>Cleanser*</b> 125ml 02311 Price per 100ml = £8.40 <b>£10.50</b> 
<b>EYE</b>	<b>Eye Gel Cream</b> 15ml 22160 Price per 100ml = £106.67 <b>£16</b> 	<b>Express Dual Eye System</b> 14134 <b>£19</b> 	<b>Eye System</b> 16139 <b>£20</b> 	<b>Eye &amp; Lip Cream</b> 15ml 01230 Price per 100ml = £140.00 <b>£21</b> 
<b>DAY</b>	<b>Day Cream SPF25</b> 50ml 11247 Price per 100ml = £39.00 <b>£19.50</b> 	<b>Day Cream SPF25</b> 50ml 26757 Price per 100ml = £43.00 <b>£21.50</b> 	<b>Day Cream SPF25</b> 50ml 16097 Price per 100ml = £29.00 Normally £24 <b>£14.50</b> save £9.50 	<b>Day Cream SPF25</b> 50ml 11353 Price per 100ml = £50.00 <b>£25</b> 
<b>NIGHT</b>	<b>Night Gel Cream</b> 50ml 11197 Price per 100ml = £39.00 <b>£19.50</b> 	<b>Night Cream</b> 50ml 14126 Price per 100ml = £43.00 <b>£21.50</b> 	<b>Night Cream</b> 50ml 16063 Price per 100ml = £29.00 Normally £24 <b>£14.50</b> save £9.50 	<b>Night Cream</b> 50ml 01784 Price per 100ml = £50.00 <b>£25</b> 
<b>TREAT</b>	<b>Beauty Balm Cream BB+ SPF20</b> 30ml 09720 Price per 100ml = £50.00 <b>£15</b> 	<b>Express Wrinkle Smoother</b> 9g 23960 Price per 100g = £200.00 <b>£18</b> 	<b>Elixir</b> 30ml 24133 Price per 100ml = £100.00 <b>£30</b> 	<b>Serum</b> 30ml 23267 Price per 100ml = £103.33 <b>£31</b> 

\*Product excluded from offer.

E-DEFENCE NIGHT CREAM  
**JUST £8**  
WORTH £20

when you buy any  
**ANEW** product, excluding  
cleansers, across pages 24-37  
order using **07948**  
see pages 24-25 for details



# ANEW TREATMENTS

## CLINICAL

AT-HOME ALTERNATIVES TO A DERMATOLOGICAL PROCEDURE

<b>UNEVEN SKIN</b> <b>Absolute Even Multi-Tone Skin Corrector with DSX-7</b> 30ml 18044 Price per 100ml = £93.33 <b>£28</b> 	<b>UNEVEN SKIN</b> <b>Absolute Even Multi-Tone Skin Correcting Cream with DSX</b> 30ml 08482 Price per 100ml = £73.33 <b>£22</b> 	<b>INSTANT VISIBLE LIFT</b> <b>Infinite Lift Targeted Contouring Serum</b> 30ml 61549 Price per 100ml = £90.00 <b>£27</b> 	<b>VISIBLE LIFT</b> <b>Clinical Infinite Lift Firm &amp; Sculpt Cream</b> 30ml 08599 Price per 100ml = £33.33 Normally £21 <b>£10</b> save £11 See page 29 for details 
<b>ADVANCED SKIN REPAIR</b> <b>E-Defence Deep Recovery Cream</b> 30ml 51508 Price per 100ml = £66.67 <b>£20</b> See pages 24-25 for details 	<b>ADVANCED SKIN PROTECTION</b> <b>E-Defence Multi-Shield SPF50 Day Lotion</b> 30ml 16774 Price per 100ml = £66.67 <b>£20</b> 	<b>HOODED EYES</b> <b>NEW Clinical Infinite Lift Dual Eye System</b> 05538 Will normally be £20 <b>£12</b> save £8 See page 30 for details 	<b>SAGGING SKIN</b> <b>Thermafirm Face Lifting Cream</b> 30ml 23135 Price per 100ml = £70.00 <b>£21</b> 

## A-F33

OUR FASTEST WRINKLE-FIGHTING RANGE

<b>FINE WRINKLES</b> <b>PRO Line Corrector Treatment with A-F33</b> 30ml 04069 Price per 100ml = £100.00 <b>£30</b> 	<b>FINE WRINKLES</b> <b>PRO Line Corrector Hydrating Cream with A-F33</b> 30ml 12070 Price per 100ml = £80.00 <b>£24</b> 	<b>CROW'S FEET</b> <b>PRO Line Corrector Eye Treatment with A-F33</b> 15ml 00760 Price per 100ml = £130.00 <b>£19.50</b> 	<b>FINE WRINKLES</b> <b>PRO Line Corrector Targeted Filler with A-F33</b> 05611 Normally £12 <b>£10</b> save £2 See page 33 for details 
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## GENICS

LOOK UP TO 10 YEARS YOUNGER

<b>DARK CIRCLES</b> <b>Dark Circle Corrector</b> 15ml 25247 Price per 100ml = £86.67 Normally £19.50 <b>£13</b> save £6.50 See page 35 for details. 	<b>EXPRESSION LINES</b> <b>Treatment Concentrate</b> 30ml 03541 Price per 100ml = £100.00 <b>£30</b> 	<b>EXPRESSION LINES</b> <b>Treatment Cream</b> 30ml 03566 Price per 100ml = £76.33 <b>£23.50</b> 
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model wears SuperExtend Winged Out Mascara in Raven Black and wears lash inserts for an even lash line.



BEFORE\*

without mascara



AFTER\*

with SuperExtend Winged Out Mascara

\*model is not wearing lash inserts.

## for a winged out flutter

### RAVEN-BLACK FIBRES

within the formula wrap around and lengthen the look of each lash

FIBRES extend each lash

FORMULA coats and lengthens

### BREAKTHROUGH feather-inspired BRUSH

draws lashes UP and OUT for a winged out effect

tapered end helps you coat outer lashes, winging them up and out

wider end grabs, coats and combs through each lash

**NEW SuperExtend Winged Out Mascara**  
Lengthening, fibre-infused mascara. Clump-proof, flake-proof and lasts up to 12 hours. 7ml  
Price per 10ml = £7.86  
Will normally be £8.50

**£5.50** save £3



**new**



**£5.50** save £3



**SuperExtend Liquid Eyeliner**  
Precise, easy-to-apply eyeliner pen for thin to bold lines. Transfer-resistant and lasts all day. 6ml  
Price per 10ml = £5.63  
Normally £6.50

**£3.50** save £3



suitable for contact lens wearers and sensitive eyes

try our 7 vibrant  
**new** shades

# everyone's talking about it...



AS SEEN IN  
**Real people**



"I wear MAC lipsticks for shows but this is comparable for brightness."  
Zoe, dancer and Avon Customer, Surrey



"Brilliant! Really long lasting too so no need to keep re-applying. The bold shades are perfect for parties – Starburst Pink is my fave."  
'Bethx', Avonshop.co.uk Customer, Kent

# the lipstick that **URNS HEADS**

go for bold with **super-pigmented, high intensity shades**



try me  
**£4.75**  
SAVE £2.75

check out  
the shade  
guide at  
**YouTube** /AvonUK

**Ultra Colour Bold Lipstick**

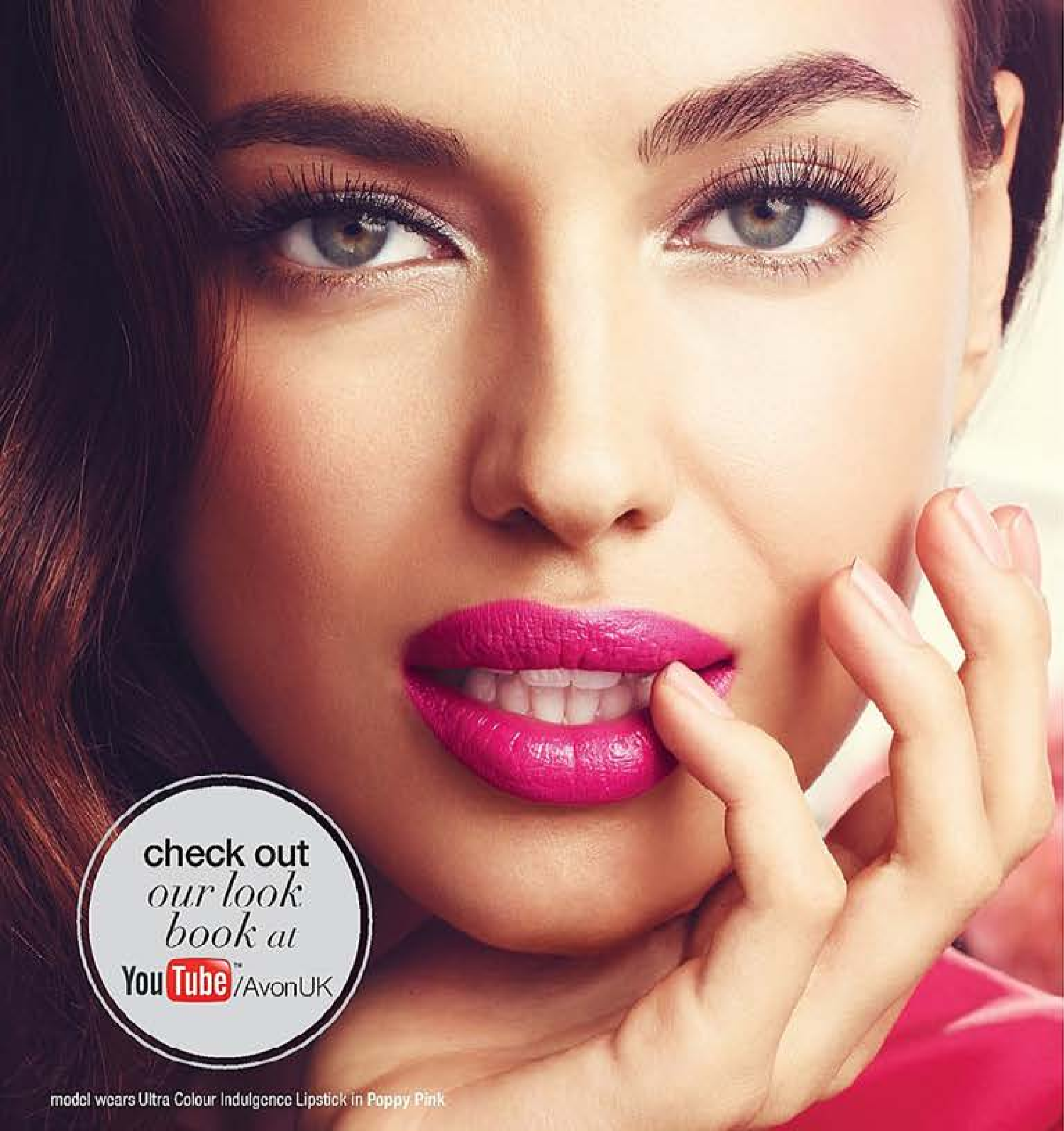
Full colour, bold lipstick. The colour you see on the lipstick is the colour you see on your lips. Hydrating formula. SPF15. Normally £7.50

**£4.75** save £2.75

**TRUE COLOUR TECHNOLOGY**

the rich colour you see on the lipstick is the same colour you see on your lips

AVON Make-up



check out  
our look  
book at  
**YouTube** /AvonUK

model wears Ultra Colour Indulgence Lipstick in Poppy Pink

introducing your  
**MAKE-UP** *must-haves*

It's time to spring clean your make-up bag and take it back to basics. We've carefully selected a **beauty lust** list of products that you just **can't live without.**

*must-have*  
**GEL COLOUR THAT FEELS  
AS GOOD AS IT LOOKS**

indulge lips in **wax-free**, gel lipstick for rich,  
**full colour** with an irresistible feel

now in  
*new shades*



**01743** Hibiscus  
**11130** Day Lily  
**58081** Orchid Petal  
**58115** Tawny Rose



**£5**  
save £3

groundbreaking  
formula  
*no heavy waxes, just  
silky-smooth,  
hydrating gels*

**Ultra Colour Indulgence Lipstick**  
Silky-smooth, creamy lipstick with hydrating gels feels as good as it looks. Gives lips a beautiful burst of vibrant, juicy colour. SPF15. Normally £8  
**£5**  
save £3



**09035** In Bloom  
**11189** Daffodil Petal  
**09803** Red Tulip  
**08136** Spring Lilac  
**09142** Peach Petunia  
**25775** Royal Peony  
**09647** Purple Hyacinth  
**23200** Petal Pink  
**09308** Poppy Pink  
**09662** Red Dahlia  
**09241** Pink Blossom  
**10173** Garden Rose  
**08102** Rose Bouquet  
**10322** Honey Flower  
**09274** Plum Verbena



turn the base  
to reveal  
more pencil

scribble-on shades combining ultra creamy, glossy colour with a hint of sparkle



27011 Carefree Coral 27102 Fresh Fuchsia 15784 Showstopper Pink 15735 Risqué Rose 15578 Reddy For Me 27276 Notice Me Nude

**Ultra Color Lip Crayon**  
Jumbo lip pencil for ultra creamy, glossy colour with a hint of sparkle. Twist the base to retract or extend the pencil. **£8.50**

# must-have MATTE PERFECTION

line lips before applying our moisturising lipstick for a standout matte look that's feather-free



**Ultra Colour Lipstick**  
Comfortable wear lipstick with stay-true rich colour. **£7.50**

## shimmering shades



14167 Chic 15487 Dream Fuchsia 27862 Frozen Rose 15396 Frostlest Mauve 10637 Country Rose 16428 Twinkle Pink



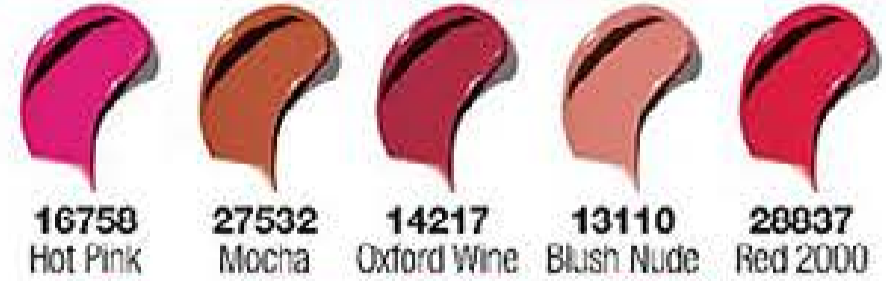
11502 Enduring Sable 08318 Rich Chocolate 08292 Canela Nacar 08177 Tender Kiss 12948 Sparkling Nude



23226 Pink Dream 23259 Wine Berry 10264 Berry Bright

*new*  
limited edition  
packaging and shades

## satin shades

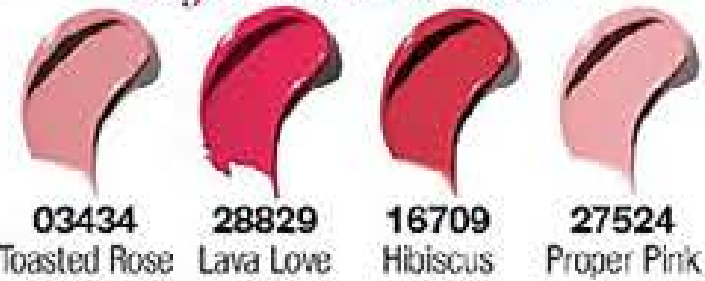


16758 Hot Pink 27532 Mocha 14217 Oxford Wine 13110 Blush Nude 28837 Red 2000

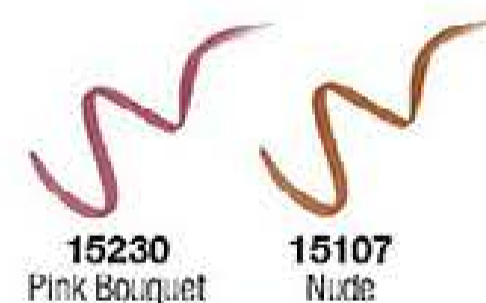


16501 Carnation 16444 Pout 28209 Knockout Pink 06353 Wine With Everything

## soft matte shades



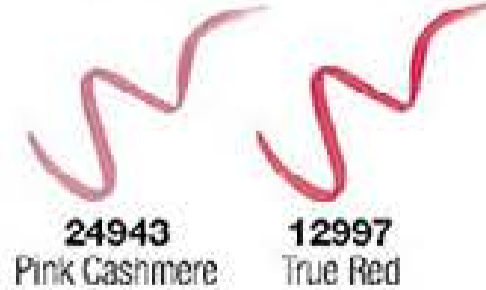
03434 Toasted Rose 28829 Lava Love 16709 Hibiscus 27524 Proper Pink



15230 Pink Bouquet 15107 Nude



14555 Simply Spice 14829 Deep Plum



24943 Pink Cashmere 12997 True Red



02683 Matte Mauve 01016 Matte Ruby



02675 Matte Fuchsia 02667 Matte Grape



02659 Matte Blossom 02782 Matte Peach



02691 Matte Nude

**Ultra Glimmersticks Lip Liner**  
Defines without smudging or feathering. Lightweight formula. Contains vitamin E. Normally £6

**£3**  
half price

**Ultra Colour Matte Lipstick**  
Moisturising lipstick with a matte finish. SPF 15. Normally £7.50

**£4.75**  
save £2.75





rich, moisturising colour with a non-sticky glass-like shine

HIGH SHINE SPARKLE		A HINT OF SHIMMER		HIGH SHINE GLOSS	
28076 Strawberry Shine	27813 Mocha Latte	13607 Sparkling Fuchsia*	27938 Pink Watermelon	27748 Fuchsia Frenzy	27987 Rich Raspberry
27961 Plum Dazzle	28019 Shimmered	27920 Pale Peach	27979 Plum Pretty	27706 Fiery Red	27847 Nude Muse
<b>Ultra Glazewear Lip Gloss</b> Super shiny gloss with a rich colour to help lips glisten in every light. SPF15. 6ml Price per 10ml = £10.83 <b>£6.50</b>					
				27763 Iced Pink	16394 Clear

**\*LAST CHANCE TO BUY.**

**Ultra Colour Absolute Lipstick**  
Multi-benefit lipstick with 50% moisturisers and lip renewing conditioners for healthy, caring colour. Contains SPF15.  
**£8**

with SPF15 and 50% moisturisers for fuller, healthier looking lips

22871 Soft Coral	18192 Tea Rose	07906 Coffee Creme	24984 Red Velvet	24323 Smooth Plum
05181 Caring Coral	16188 Lovely Fuchsia	15206 Warm Honey	18606 Fresh Fig	26765 Pink Renewal



**Ultra Colour Tinted Lip Balm**  
Tinted balm with shea butter, beeswax and vitamin E.  
**£7**

sheer tint balm with hydrating shea butter, beeswax and vitamin E

09712 Soothing Strawberry	09654 Reviving Raspberry	
09605 Protecting Peach	15339 Pearlescent Pink	09555 Pearlescent Red

# must-have GLOSS THAT GIVES BACK

treat lips to essential colour and care with a gloss packed with beautifying benefits



Ultra Glazewear Absolute Lip Gloss in Renewing Rose

6 benefits in 1:

- colour
- moisture
- softness
- SPF15
- shine
- comfort

pout partners

12757 Luminous Wine	16337 Renewing Rose	13144 Radiant Red
16295 Nourishing Nude	16303 Pure Poppy	23572 Soft Peach

**Ultra Glazewear Absolute Lip Gloss**  
Multi-benefit gloss that quenches lips with moisture and saturates with shine while giving them colour that cares. Lip lines are instantly smoothed, and lips feel indulged.  
6ml  
Price per 10ml = £8.17  
Normally £7

**£3.70**  
save £3.30

**Retractable Lip Brush**  
Retractable brush with lid for protection. Nylon bristles and black plastic handle. Length approx. 9.7cm.  
03665  
Normally £5

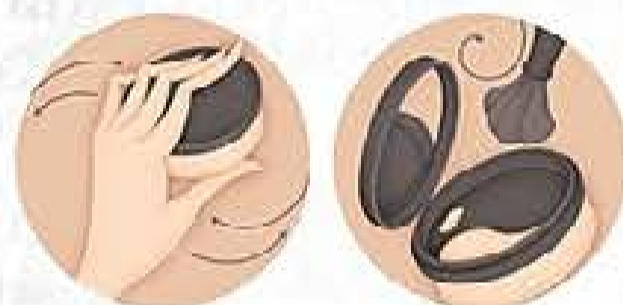
**£2.50**  
half price





# everyone's talking about it...

- 100% naturally-derived mineral pigments
- mess-free packaging: get the perfect amount of powder every time



"It is excellent, fantastic coverage with or without a foundation underneath. You can build up to your desired effect, I love it!"

'blythy', Avonshop.co.uk Customer, Edinburgh

"It gives amazing coverage without being too heavy. I prefer it to the more expensive brand I've been using."

'lauz', Avonshop.co.uk Customer, Gloucestershire

08474  
Ivory

17475  
Medium Beige

16949  
Nude

10785  
Shell

16741  
Sand Beige

# mineral MAGIC



with naturally-derived mineral pigments for a beautiful finish that's kind to your skin

try me  
**£5**  
SAVE £5.50

buildable  
coverage



shake to dispense the perfect amount of powder

with super-soft bristles to buff and build up coverage

**Calming Effects Loose Powder Foundation**  
Blendable and buildable, for healthy-looking, radiant skin. Suitable for all skin types. SPF15. 6g  
Price 10g = £6.33  
Normally £10.50

**£5** save £5.50

**Kabuki Brush**  
Goat hair brush perfect for buffing in powders. Aluminium base. Size approx. 2.6cm x 7cm.  
03756  
Normally £6.50

**£3.50** save £3



wake up to our latest foundation, formulated with collagen and elastin, that instantly boosts skin's moisture by 57%

*must-have*  
**POSITIVELY GLOWING SKIN**

a beauty kit staple for those mornings when you need a **quick pick-me-up**, packed with nutrients to give your skin an instant boost

find out more at  
 YouTube /AvonUK

medium coverage

- oil-free
- talc-free
- sulphate-free

**NEW Bright Start Fresh Look Foundation**  
 Moisturising, oil-free foundation, infused with vitamins and anti-oxidants to protect and promote healthy-looking skin. Lightweight formula gives skin a flawless, radiant glow. Medium coverage. SPF15. 30ml  
 Price per 10ml = £1.83  
 Will normally be £10

**£5.50**  
 save £4.50



*new*

- 10777 Nude
- 10751 Deep Wheat
- 09621 Pure Beige
- 10736 Creamy Natural
- 10553 Nutmeg

infused with natural extracts known to boost radiance, including orange, lemon and pomegranate



**MagiX Multi-Benefit Illuminator**  
Liquid highlighter, formulated with special light-reflecting particles to give skin a radiant and illuminated appearance. **£8.50**

*twist base for a touch of instant radiance*



**1** Apply to brow bone, bridge of nose and chin for a glowing look. **2** Highlight cheekbones by applying to the highest point and blending outwards.



**3** Define lips by applying to Cupid's bow. **4** Gently dab on under eye area to camouflage dark circles.

# must-have FACE PERFECTORS

make MagiX Face Perfector your prime pick for a **flawless complexion** – use under foundation or BB cream for **coverage that lasts longer**



- colourless formula for all skin types
- instantly makes skin look pore-free, shine-free and line-free



light coverage

protect skin and correct redness with our SPF50 tinted serum



**AVON ideal Flawless CC Color Corrector Cream**  
Lightweight formula with licorice and vitamin C to help fade the look of pigmentation and dark spots. Conceals flaws and acts as a high-performance serum. SPF50. 30ml  
Price per 10ml = £4  
**£12**



**AVON ideal Flawless BB skin loving beauty balm**  
Lightweight beauty balm with mineral pigments feels breathable and delivers moisture and SPF15 protection without clogging pores. 30ml  
Price per 10ml = £2.17  
Normally £12

**£6.50**  
save £5.50



light coverage

wear our lightweight Beauty Balm for moisture and make-up in 1

**AVON magiX face perfector SPF 20**  
Colourless formula blurs imperfections for a naturally flawless look. Oil-free. SPF20. 30ml  
Price per 10ml = £2  
**24406**  
Normally £10.50

**£6**  
save £4.50



medium coverage



with light-adjusting pigments for a barely there, natural-looking finish



**Ideal Flawless Matte Mousse Foundation**  
Whisper-soft whipped mousse foundation gives skin natural-looking, light to medium coverage with a velvety feel and cashmere-looking finish. So light and easy-to-blend, you'll feel like you're not wearing foundation. 18g  
Price per 10g = £5.83  
**£10.50**

apply with a soft concealer brush to brighten the under eye area



**Ideal Flawless Cream Concealer**  
Lightweight, creamy concealer covers imperfections and under eye circles without creasing. Brightens the look of under eye area, blending seamlessly to look natural in any light.  
**£7**

100% natural looking, full coverage for a flawless finish



**Ideal Flawless Invisible Coverage Foundation**  
Full coverage foundation creates a virtually undetectable veil of flawless perfection. Skin feels moisturised and looks 100% natural. SPF15. 30ml  
Price per 10ml = £4  
**£12**

full coverage



# must-have IMMACULATE COMPLEXION

camouflage flaws with your skin tone's perfect-match concealer, and remember to always set with powder for longer-lasting results



**Ideal Flawless Pressed Powder**  
Super-weightless, silky powder with pearlescent pigments helps to illuminate dull skin. Blends easily and helps foundation to last longer to leave skin looking radiantly flawless. 10g  
Normally £9

**£5** save £4



**Ideal Flawless Concealer Stick**  
Lightweight, oil-free concealer blends perfectly for even, invisible-looking coverage. With Precise Light Technology so skin looks natural in any light. Normally £7

**£4** save £3



*gives a subtle sheen for a fresher, more luminous look in seconds*

**Illuminating Face Pearls**  
Gives cheeks and brow a subtle, radiant sheen. 22g  
**11817**  
Price per 10g = £4.09  
**£9**



**All-Over Face Brush**  
Nylon bristles, plastic handle. Approx. 18.5cm.  
**22798**  
**£8**

*use to dust pearls over cheek bones, brows and bridge of nose*

*micro-fine mist to set foundation, blush and eye make-up in place*

**Make-up Setting Spray**  
Sets make-up in place without stickiness. Hypoallergenic. 125ml  
**12500**  
Price per 100ml = £4.80  
**£6**



## *must-have* **2-IN-1 COVERAGE**

multi-tasking make-up that **glides on as a cream with the light texture of a powder**, for 8 hours of long-lasting wear



**Ideal Flawless Cream-to-Powder Foundation**  
Super-lightweight formula glides on as a cream with the light texture of a powder. Gives medium to full coverage. Wears for 8 hours.  
Price per 10g = £6.67  
Normally £12

**£6**  
half price



AS SEEN IN  
**marie claire**



*new shade in limited edition packaging*



*a flush of blush for a radiant, healthy glow*

**Ideal Luminous Blush**  
Luxurious pearly blush gives a radiant-looking glow. 6g  
Price per 10g = £7.50  
Normally £6.50



**£4.50** save £2

*covers and sets in 1 simple step*





model wears Big Colour Eye Pencil in Ultra Violet

# must-have eyes with IMPACT

dial up the drama with lashings of va va volume for a full-on flutter that WOWS

in 4 electrifying shades



**Big Colour Eye Pencil**  
Easy-to-use bold, multi-dimension pearlescent shadow sticks create an eye-catching multi-tone effect. Blendable, buildable formula can be used as a shadow or liner. Normally £7

**£4**  
save £3

colour pop pearlescent shadow sticks for bold, look-at-me lids

command attention with our super soft, blendable liner for a smouldering look

**Kohl Eyeliner**  
Long-wearing eyeliner formulated with shea butter. Lines and defines without pulling or tugging. Easily blendable. Normally £6

**£3**  
half price



new limited edition packaging

**NEW Limited Edition SuperShock Mascara**  
10ml  
Will normally be £8.50

**£4.50**  
save £4



plump it up with 12x the volume

**SuperShock Mascara**  
Up to 12x volume. 10ml  
Normally £8.50

**£4.50**  
save £4





*15x more volume*

**SuperShock Max Mascara**  
Super-volumising mascara gives an ultra-black, dramatic look to lashes. Avon's first helix brush maximises formula pick-up for up to 15x the volume, without clumps. Wears for up to 14 hours. Hypoallergenic. 10ml  
**£10**



*dramatic corner-to-corner definition*

**Mega Effects Mascara**  
Provides panoramic volume and corner-to-corner coverage for dramatic definition. First ever mascara brush of its kind with a bendable handle and comb applicator. Flake-proof and sweat-proof. 9ml  
Price per 10ml = £11.11  
**£10**



# *must-have* **YOUR PERFECT MASCARA**

whatever lash look you're after, add some fab to your flutter with our **must-have mascaras**



*24-hour explosive volume without clumps, flakes or smudges*

**Big & Daring Volume Mascara**  
24-hour volume, with no clumps, flakes or smudges. Water-resistant. 10ml  
Normally £8.50

**£5.50**  
save £3



*visibly lengthens lashes by up to 87%*

**SuperExtend Extreme Mascara**  
Takes even the shortest lashes to new heights! Lengthening mascara with lash-lifting brush visibly lengthens top lashes by up to 87%. Doesn't flake, clump or smudge. 7ml  
Price per 10ml = £14.29  
**£10**



*dial up 3 levels of volume*

**Spectralash Mascara**  
Innovative mascara gives three looks in one tube. Just twist up the unique packaging to customise your preferred level of volume, from a full everyday look to a dramatic high-impact look. Clump-proof and flake-proof. 9ml  
Price per 10ml = £11.11  
**£10**



*waterproof, weightless volume*

**Aero Volume Mascara**  
Our first ever mascara inspired by aerospace technology. For zero gravity volume and lashes that stay lifted all day. Waterproof. 7ml  
Price per 10ml = £7.14  
Normally £8.50

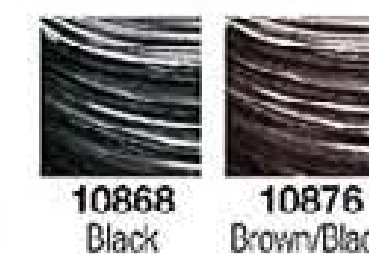
**£5**  
save £3.50

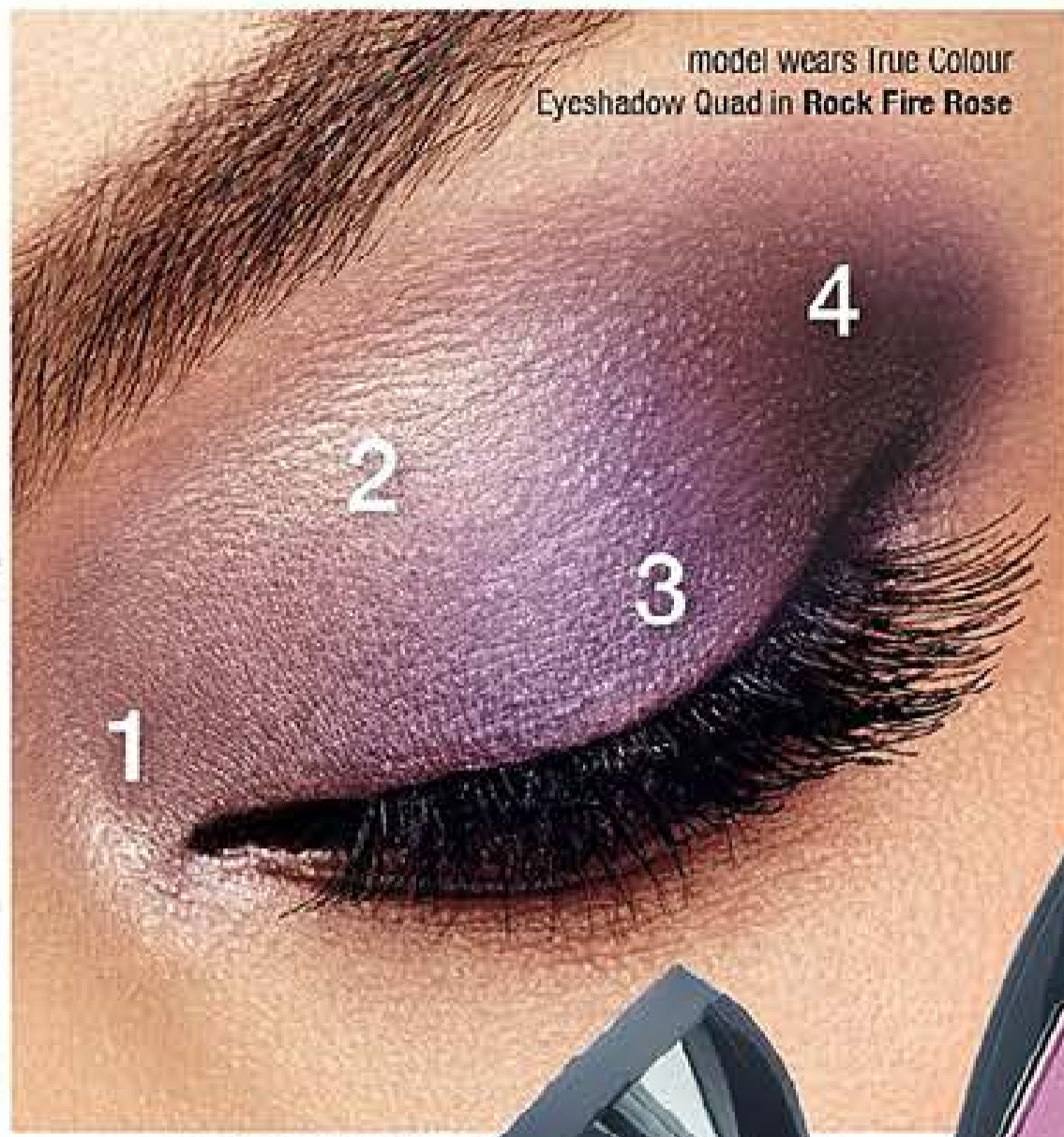


*24-hour length, curl and lift*

**Infinitize Mascara**  
Never-before-possible length, curl and lift, for 24 hours. 10ml  
Normally £10

**£5.50**  
save £4.50





model wears True Colour Eyeshadow Quad in Rock Fire Rose

**TRUE COLOUR TECHNOLOGY**

the rich colour you see in the palette is the same colour you see on your eyes

soft, blendable shades for the ultimate smoky eye the numbers make it even easier to master the pro look

**new shades**



**True Colour Eyeshadow Quad**  
All day crease-proof eyeshadow, provides vivid colour in one swift sweep! Buildable formula for beautiful eyes effortlessly.  
**£9**



*must-have*  
**HIGH DEFINITION EYES**

pop a primer under your intense colour shadow for lids with longer-lasting impact



model wears Eye Dimensions Eyeshadow in Sultry Smoke

prevents creasing for colour with staying power



**Eyeshadow Primer**  
Quick-drying primer absorbs oil and makes a smooth canvas so eyeshadow applies more evenly, and lasts longer.  
**08284 Light Beige**  
Normally £7

**£4**  
save £3

highly pigmented formula for an intense colour pay-off



**Eye Dimensions Eyeshadow**  
Highly pigmented, shimmering powder eyeshadow with an intense colour pay-off. Ultra-blendable formula that does not crease or fade. Dermatologist tested.  
Normally £9

**£5**  
save £4





shake well to mix the pigment and moisturisers



**SuperShock Vivid Liquid Eyeshadow**

Brilliant pearlised liquid eyeshadow. Shake well to mix the ultra-fine pigment and moisturisers, apply and leave for a few seconds to set. **£6**



gently sweeps away make-up in a flash

**Conditioning Eye Make-up Remover Lotion**

Mild and gentle. 150ml  
27805

Price per 100ml = £1.67  
Normally £4

**£2.50**

save £1.50



*must-have*  
**LINES & LIDS**

use the eyeliner to frame the upper lash line and lower inside rim for **ultimate definition**, then **let your liner pop** with a single shade of shadow



model wears True Colour Eyeshadow Single in Satin Taupe and Glimmerstick Eyeliner in Cosmic Brown

our best selling liner with colour that lasts up to 12 hours

dynamic duo of easy-to-blend, smouldering shades

**True Colour Eyeshadow Duo**

All day stay true colour to help your eyes pop! Buildable formula that glides over eyes for easy application. **£6**



46961 Not So Neutral



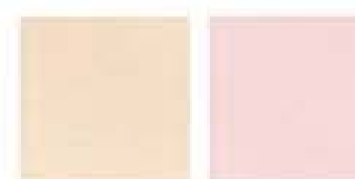
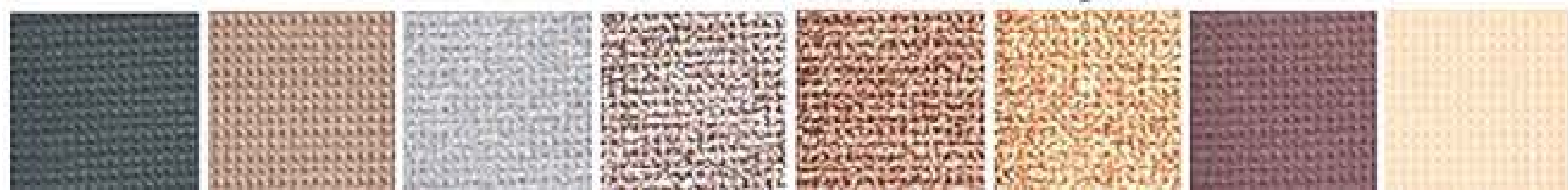
45484 Starry Nights

**True Colour 8-in-1 Eyeshadow Palette**

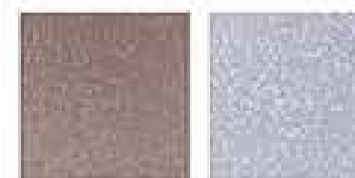
Eight easily blended shades of shadow provide endless looks. Layer on more powder for a more intense colour.

**£12**

experiment with 8 shades in 1 sleek palette



10611 Soft Vanilla 10314 Pink Petal



10421 Satin Taupe 11916 Iris Icing

**True Colour Eyeshadow Single**

All day crease-proof eyeshadow, provides vivid colour in one swift sweep. Buildable formula for beautiful eyes effortlessly. Normally £4

**£3**

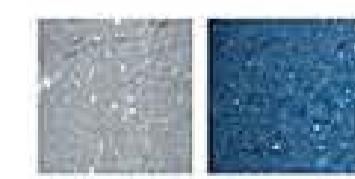
save £1

**Glimmerstick Eyeliner**

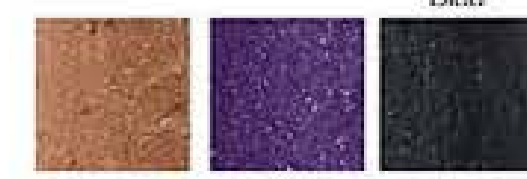
Creamy, smudge-proof precision liner. Lasts up to 12 hours. Normally £6

**£3**

half price



21857 Saturn Grey 21238 Starry Night Blue



21501 Cosmic Brown 02238 Majestic Plum 21212 Blackest Black





great for enhancing your natural shape



**Perfect Eyebrow Kit**  
Easy to apply eyebrow powder and wax. Lasts all day for a polished look with no smudging.  
**£7**

define and dazzle with a touch of sparkle

**Glimmerstick Diamonds Eyeliner**  
Sparkling liner glides on smoothly, won't pull or tug skin.  
**£6**



*new shades*

intense colour that lasts for hours

**SuperShock Gel Eyeliner Pencil**  
Smooth-glide eyeliner for bold, intense colour that lasts for hours.  
**£6**



now in 2 NEW shocking shades



water-resistant precision liner for mega impact

**Mega Effects Liquid Eyeliner**  
Intense black liner for a high impact look. Goes on smoothly without pulling. Water-resistant, all day wear. 7ml  
Price per 10ml = £9.29  
**£6.50**



# must-have PERFECTLY FRAMED EYES

get gorgeously groomed brows by teaming your brow definer with a stencil and tweezing away strays for a perfectly defined shape



**Slanted Tweezers**  
Slanted edge for precision. Stainless steel.  
**05223**  
**£5**



**Eyebrow Stencil Set**  
4 different plastic eyebrow stencils in a PVC pouch.  
**05041**  
Normally £3.50  
**£2**  
save £1.50



**Glimmerstick Brow Definer**  
Easy to define and blend. Enriched with vitamins A and E.  
Normally £6  
**£3**  
half price

1

define and contour



3

for perfectly precise eyeliner



4



blend and conceal

5

blends eyeshadow easily



6

groom unruly brows and lashes



8

for flawless foundation



9

pack of 6



# PROFESSIONAL TOOLS

2

build up the coverage like a pro



7

cheat the false lash look



An artist is nothing without their tools. Achieve a finish make-up artists would envy with our expert-worthy implements.

**1. Blusher Brush**  
Nylon bristles, plastic handle. Length approx. 17cm.  
**12203**  
**£7**

**2. Beauty Blender Sponge**  
Make-up sponge. Non-latex PU, approx. 4cm x 5.7cm.  
**03624**  
Normally £6.50  
**£3.50**  
save £3

**3. Eyeliner Brush**  
Nylon bristles, plastic handle. Approx. 15.7cm.  
**11551**  
Normally £4  
**£3**  
save £1

**4. Concealer Brush**  
Synthetic bristles. Plastic handle. Length approx. 15.7cm.  
**04887**  
Normally £5  
**£3**  
save £2

**5. Eyeshadow Brush with Smudger**  
Nylon bristles, plastic handle. Approx. 14.8cm.  
**14688**  
Normally £5  
**£3**  
save £2

**6. Brow and Lash Comb**  
2-in-1 nylon brush and aluminium comb. Plastic handle.  
**05124**  
Normally £5  
**£3**  
save £2

**7. Eyelash Curler**  
Anodized iron eyelash curler with plastic handle. Size approx. 11cm.  
**03046**  
**£5**

**8. Foundation Brush**  
Nylon bristles, plastic handle. Length approx. 17cm.  
**12161**  
Normally £8.50  
**£4.50**  
save £4

**9. Make-up Sponges**  
Pack of 6 PU make-up sponges in a plastic case. Sponge size approx. 8.5cm x 2.5cm.  
**06874**  
**£4**

from  
**£3**  
save up to £4

model wears Bronzing Pearls in Warm.



AVON  
GLOW



# GLOW GETTER

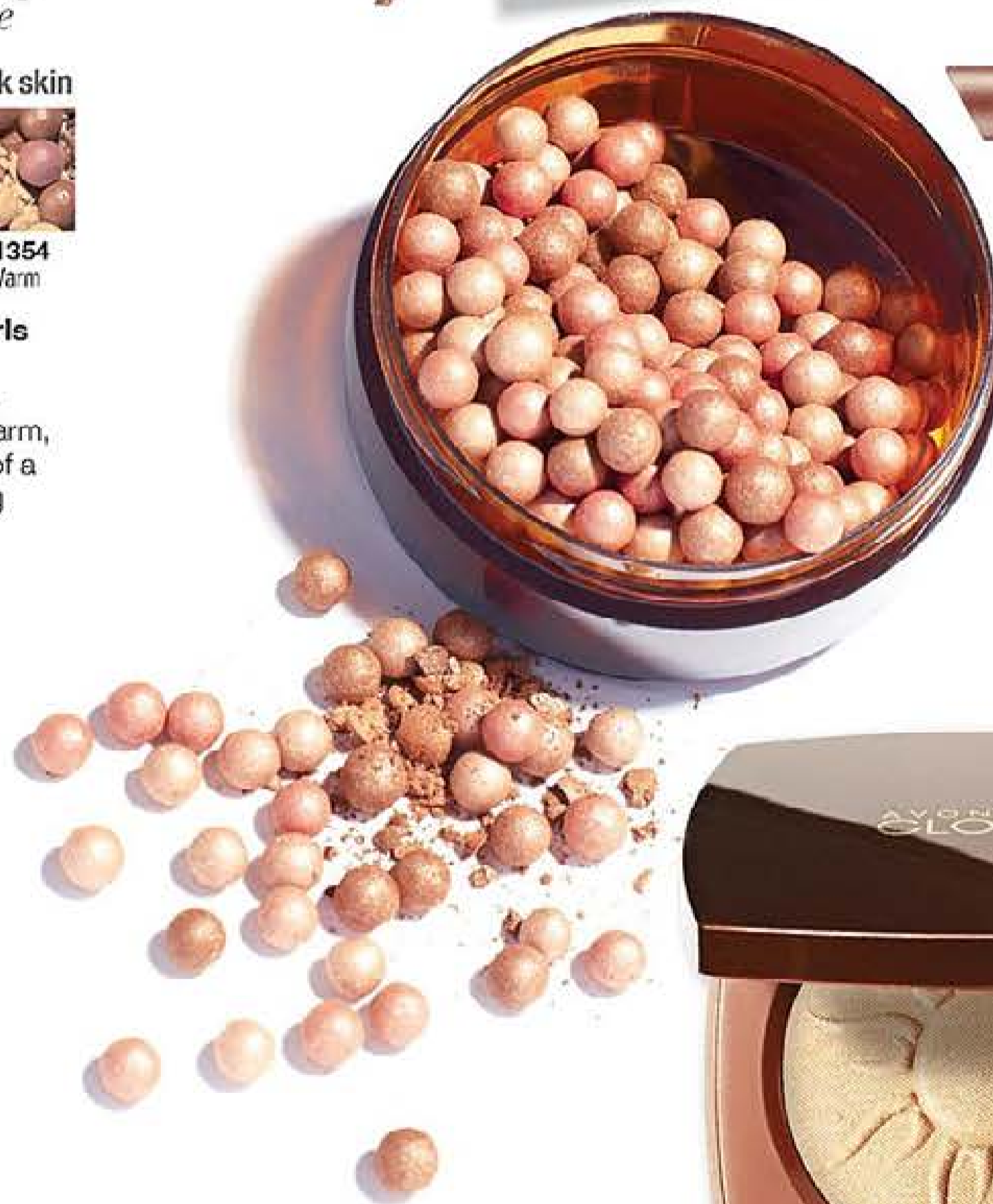
become a bronzed goddess with all you need for a face full of summer every day

*dust over cheeks  
for a veil of  
shimmering  
radiance*



**Bronzing Pearls**  
Shimmering  
bronzing pearls  
give skin the warm,  
luminous look of a  
natural tan. 22g  
Price per 10g = £2.27  
Normally £10

**£5**  
half price



**Multi Stylo**  
Velvety 3-in-1 radiance-  
boosting bronzer for eyes,  
lips and cheeks. Glides on  
smoothly with a silky feel.  
Normally £7.50

**£4**  
save £3.50



**Bronzing Powder**  
Luxurious powder  
compact gives a  
radiant glow to all skin  
tones, without settling  
into lines or wrinkles.  
10g  
**£10**



AVON Make-up

# EXTRA *lasting*



**ExtraLasting Pump and Stay Lip Colour**  
£8.50

*get fuller lips and long-lasting colour in 1*



**ExtraLasting Make-up Remover**  
50ml  
14282  
Price per 100ml = £10  
£5

*removes even waterproof mascara*



**ExtraLasting Eyeshadow Inks**  
£6

*crease-proof for up to 18 hours*



**ExtraLasting Concealer 5ml**  
Price per 10ml = £8  
Normally £8  
**£4 half price**  
*looks natural for up to 18 hours*



**ExtraLasting Lip Gloss 7ml**  
Price per 10ml = £5.29  
Normally £7  
**£3.70 save £3.30**  
*colour, moisture and shine for up to 8 hours*



**ExtraLasting Liquid Foundation 30ml**  
Price per 10ml = £2.33  
Normally £12.50  
**£7 save £5.50**  
*lightweight formula resists heat and humidity*



with colour matching pigments and reflective pearls



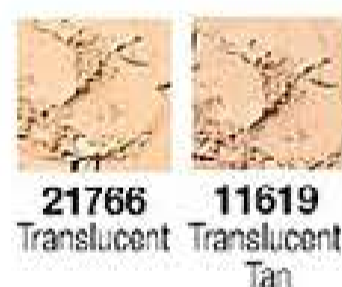
**Perfect and Hide Concealer**  
Play hide and seek with blemishes and dark circles!

£3



**Fresh Face Foundation**  
Oil-absorbing foundation that helps hide blemishes, gives skin a radiant natural finish. SPF15. 30ml  
Price per 10ml = £1.58

£4.75



**Final Touch Pressed Powder**  
Oil-free pressed powder with SPF10. 10g

£4.25

**Color Me Pretty Nail Enamel\***

Quick-drying, wet-look shine for up to 10 days. 8ml  
Price per 10ml = £3.75

£3



\*LAST CHANCE TO BUY

**COLORTREND**

**LIFE'S too FUN**

TO WEAR THE SAME SHADE



Model wears Lip Stix in Foxy Fuchsia

**new** just 99p each save £1.51



04598 Reviving Raspberry

06189 Blood Orange

04952 Strawberry Bliss

**NEW Fruit Lip Shine**  
Nourishing lip balm with a shiny, glossy finish in light, refreshing flavours. Enriched with vitamins A and E. Glides on smoothly to leave lips feeling moisturised. Will normally be £2.50

99p save £1.51

**PLAYFUL POUT**



**Lip Stix**  
The coverage of a lipstick with a gorgeous glossy finish. Wears evenly for hours.

£4.50



**Read My Lips Lip Gloss**  
Get kissable lips in a flash! High-fashion shades of gloss leave lips feeling moisturised, smooth and glossy. 6ml  
Price per 10ml = £6.25

£3.75



AVON Make-up



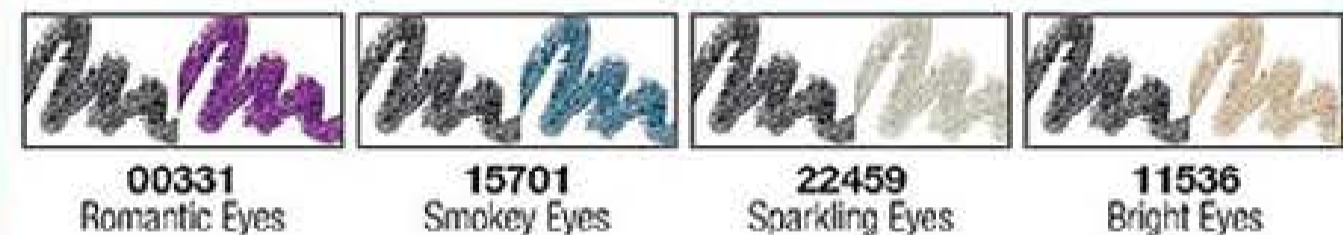
### velvety, blendable liner



**Chopsticks Eyeliner**  
Velvety kohl liner gives bold colour and can be easily blended for a smoky look.

**£3.50**

### shadow and liner in 1



**Kajalstick Eyeliner**  
Easy-blend, creamy pencil that can be used as an eyeliner or shadow. Normally £3

**£1.50** half price

### Diamond Eyes Gel\*

Smooth, blendable eyeshadow gel gives a soft translucent shimmer, and feels refreshing. 10ml

**£4**



### gel shadow with a hint of shimmer



### Eyeshadow Pencil

Creamy pencil gives a beautiful wash of shimmery colour that blends easily and lasts for hours. Normally £4

**£2.50** save £1.50

### creamy, shimmering pencil



**COLORTREND**

**LIFE'S too FUN**

TO WEAR THE SAME SHADE

### intense colour duos

**EYE IT UP**

### Eyeshadow Duo

Create a colour crush with silky smooth intense shades of easy-to-blend eyeshadow. Normally £4.50

**£2.50** save £2



### for water-resistant, clump-free volume



### Plump Out Mascara

Get all the plumping, without the clumping! For flexible, soft, and ultra-lush lashes with incredible volume that won't flake or smudge. Water-resistant. 7ml  
Price per 10ml = £3.93  
Normally £4.50

**£2.75** save £1.75

### for 5x fuller, defined lashes



### Boost It! Mascara

Up to 5x fuller, clump-free, defined lashes. 7ml  
Price per 10ml = £3.21  
Normally £4.50

**£2.25** half price

### Pencil Play Eyeliner

Super smooth formula lines and defines your peepers without pulling or dragging. Normally £3

**£1.50** half price

### Pencil Sharpener

Size approx. 3.7cm x 3cm x 2.2cm.  
04374

**£3**



### glides on with ease





22707 Free  
52480 Full Price  
Pink Holiday



22814 Free  
51789 Full Price  
Poppy Love



24190 Free  
52431 Full Price  
Lucky Kiss



22582 Free  
52142 Full Price  
Amethyst



23291 Free  
38190 Full Price  
Flid



14332 Free  
35139 Full Price  
Doll Pink

..... limited edition deco packaging .....



00547 Free  
72066 Full Price  
Fuchsia Pop



21824 Free  
70615 Full Price  
Deco Pink



24588 Free  
48868 Full Price  
Bold Tangerine



15842 Free  
31617 Full Price  
Racy Raspberry

# BUY ONE CHOOSE TWO FREE

mix & match page 78 only  
**save £7.50**

Order 1 Kiss 'n' Go Lipstick and choose two more shades, **absolutely free.**

**in 6 stand-out shades**

**Kiss 'n' Go Lipstick**  
Treat your lips to a rich and creamy lipstick in hot stay-true colours that last for hours. SPF15.

**£3.75**

**in 4 flirty shades**

**Limited Edition Kiss 'n' Go Lipstick**  
Limited edition deco packaging. SPF15.

**£3.75**

## COLORTREND

LIFE'S *too* FUN  
TO WEAR THE SAME SHADE

# LIP LOOKS

# FOR LESS

switch up your lippy with playful colour that lasts





our secret to  
**YOUNGER-LOOKING LIPS**

*with collagen for lips that look up to 5 years younger*



- |                        |                      |
|------------------------|----------------------|
|                        |                      |
| 23762<br>Modest Mauve  | 23630<br>Plumberry   |
|                        |                      |
| 23747<br>Glazed Almond | 23697<br>Desert Rose |
|                        |                      |
| 23648<br>Berry Bloom   | 23796<br>Silky Pink  |

**Youth-Awakening Lipstick**

Lips look up to 5 years younger with this luxuriously smooth lipstick. Formulated with collagen and retinol to glide on and visibly smooth the look of fine lines and wrinkles. SPF15. With a premium embossed bullet.  
**£10.50**

*reduces the appearance of lip lines*



- |                         |
|-------------------------|
|                         |
| 17228<br>Luminous Nude  |
|                         |
| 18333<br>Luminous Berry |
|                         |
| 15446<br>Luminous Rose  |

**Lip Restoring Colour Balm**

A luminous coloured lip balm with technology to help smooth and soften lips. Helps prevent drying and reduces chapped lips.  
5ml  
Price per 10ml = £18  
**£9**

*plumps and moisturises lips for a fuller-looking pout*



- |                     |
|---------------------|
|                     |
| 24372<br>Berry Tint |
|                     |
| 28167<br>Rose Tint  |
|                     |
| 24349<br>Honey Tint |

**Tinted Lip Plumping Lip Conditioner**

With double the retinol to help boost collagen renewal. 5g  
Price per 10g = £9  
Normally £9

**£4.50**

half price

**Lip Plumping Lip Conditioner**

With double the retinol to help boost collagen renewal.  
11155  
Normally £9

**£5**

save £4



**14712**  
Fair



**08433**  
Medium



**19927**  
Shell



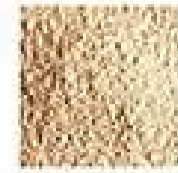
**00299**  
Nude



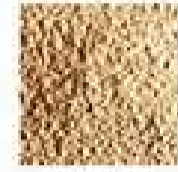
**16931**  
Ivory



**02717**  
Natural Beige



**08813**  
Soft Beige



**07526**  
Nude Beige

*skin looks smoother  
and appears younger  
after just 1 day*



**27110**  
Light Brown



**26948**  
Dark Brown



**08359**  
Black



**08383**  
Brown/Black

*3-in-1 lifting  
eyeshadow kit for  
youthful-looking eyes*



**21576**  
Sunset Pink



**04036**  
Soft Mauve



**16964**  
Shimmering Dusk



**10579**  
Smoky Violet



**18655**  
Shimmering Walnut



**Skin Transforming Primer**  
Helps minimise the look of pores and helps prevent make-up from settling into fine lines for a smooth, velvety finish. 28ml  
Price per 10ml = £5.36  
**00166**  
**£15**

**Age-Transforming Concealer SPF15**  
A clever concealer that not only disguises imperfections, but also helps to reduce the look of fine lines and wrinkles.  
**£9**

**Age-Transforming Foundation**  
Disguises imperfections, smoothes the look of fine lines and evens skin tone. With collagen and elastin. SPF15. 30ml  
Price per 10ml = £5.00  
**£15**

**Age-Transforming Pressed Powder**  
Long lasting, non-drying pressed powder smoothes and softens the look of skin for a more youthful, flawless look. SPF15. 10g  
**£10.50**

**Youth-Awakening Eyeshadow and Primer Kit**  
Normally £10  
**£6**  
save £4

**Transforming Brow Filler**  
Helps define and set brows in place. Normally £9  
**£5**  
save £4

**Smoothing Eyeliner Pencil**  
Normally £8.50  
**£5**  
save £3.50



*gentle*  
**MATTIFYING  
MOISTURE**

for oily and combination skin

**ALL  
HALF  
PRICE**  
save up to £2.10  
pages 84-85



*lightweight  
gel formula*

**£1.80**  
half price

*GENTLE FACE CREAMS FOR EVERY SKINTYPE*



for very dry skin

*with softening and restoring royal jelly*

**Royal Jelly Face Cream**  
100ml  
06296  
Normally £3.60  
**£1.80 half price**



for dry skin

*with nourishing cocoa butter & vitamin E*

**Cocoa Butter Revitalising Moisture Face Cream** 100ml  
00463  
Normally £3.60  
**£1.80 half price**



for normal to dry skin

*with conditioning soybean & vitamin E*

**Rich Moisture Nourishing Face Cream** 100ml  
16519  
Normally £3.60  
**£1.80 half price**



for mature skin

*with skin firming collagen & elastin*

**Youth Restore Firming Face Cream** 100ml  
27839  
Normally £4.20  
**£2.10 half price**



*GENTLY CLEANSE, TONE AND MOISTURISE IN 1 EASY STEP*

**3-in-1 Cleansing Lotion**  
200ml  
23242  
Price per 100ml = 88p  
Normally £3.50  
**£1.75 half price**

for oily/combination skin

*with refreshing and mattifying cucumber, witch hazel and green tea*



# COCOA BUTTER NOURISHMENT

- with deeply nourishing cocoa butter and vitamin E
- gorgeous cocoa butter scent
- 24-hour moisture for hands and body

£2.40 half price

## CARING BODY LOTIONS



with replenishing, family-friendly oatmeal and chamomile



with firming green apple and grape extracts



with softening and restoring royal jelly



with Moisture Lock Complex and nutrients to instantly relieve extra-dry skin



with soothing aloe vera and white tea extract

**Body Lotion 400ml**  
 01529 Cocoa Butter  
 23317 Nurturing  
 10470 Firming  
 07740 Royal Jelly  
 Price per 100ml = 60p  
 Normally £4.80  
**£2.40 half price**

**Intensive Relief Body Lotion 400ml**  
 03186  
 Price per 100ml = 63p  
 Normally £5  
**£2.50 half price**

**Gentle Aloe Calming Body Lotion 200ml**  
 23911  
 Price per 100ml = 88p  
 Normally £3.50  
**£1.75 half price**

# FAMILY-FRIENDLY MOISTURE



400ml

**UP TO HALF PRICE**  
 save up to £2.60  
 pages 86-87

- with oatmeal and chamomile for 24-hour hydration
- ideal for even the most sensitive skin
- perfect for use on hands, face and body

**Rich Moisture Family Cream**  
 Family-friendly face, hand and body cream helps to keep skin conditioned and hydrated.  
 400ml  
 23432  
 Price per 100ml = 65p  
 Normally £5.20  
**£2.60 half price**

£2.60 half price

## GENTLE MULTI-PURPOSE CREAMS



with deeply nourishing cocoa butter and vitamin E



handbag sized with skin-loving vitamin E and soy bean oil



rich cream with Moisture Lock Complex to deeply penetrate extra dry skin

**Cocoa Butter Multipurpose Cream 400ml**  
 07427  
 Price per 100ml = 65p  
 Normally £5.20  
**£2.60 half price**

**Rich Moisture Cream 75ml**  
 07435  
 Price per 100ml = £1.67  
 Normally £2  
**£1.25 save 75p**

**NEW Intensive Relief SOS Cream 200ml**  
 10660  
 Price per 100ml = £1.25  
 Will normally be £5  
**£2.50 half price**

**AVON care.** gentle, caring  
nourishment for hands

with glycerine,  
calcium and vitamin E  
for **intense moisture**



with aloe vera and white tea extract to **keep hands beautifully soft** all day



with argan oil to care for **hands, nails and cuticles** in 1.



with cocoa butter and vitamin E for nourishing, **24-hour hydration**



fast absorbing, rich formula with olive oil and hop extracts to **moisturise dry skin**

AMAZING  
SAVINGS  
ON  
CARING  
HAND  
CREAMS

ANY **3**  
for  
**£3**

save up to **£7.80**  
pages 88-89

**NEW Hand Cream 100ml**  
10397 Glycerine Hand & Nail  
03780 Gentle Aloe  
48611 Argan Oil  
04812 Cocoa Butter  
16899 Smoothing Olive Oil  
**£3.60**

**solutions**  
LOVE YOUR SKIN  
EVERY DAY



## FIX MULTIPLE SIGNS OF AGEING



1. lines and wrinkles
2. loss of firmness
3. sagging skin
4. age spots
5. uneven texture
6. visible pores
7. loss of resilience
8. dry, dehydrated skin

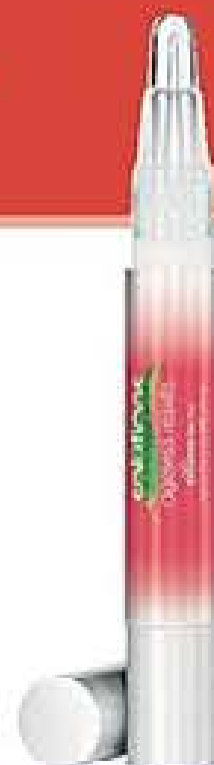
WITH  
ageless results



MICRO-OIL COMPLEX INFUSED WITH MILLIONS  
OF VITAMIN-RICH MICRO-OIL DROPLETS



*Rich formula to intensely  
nourish and restore*  
**Ageless Results 8-in-1  
Night Cream**  
50ml  
**12732**  
Price per 100ml = £10.00  
Normally £8.25  
**£5 save £3.25**



*fills wrinkles and  
boosts collagen for  
youthful-looking skin*  
**Ageless Results  
Express Line Filler**  
**18895**  
Will normally be £9.50  
**£4.75 half price**

# 9 out of 10 women agree it gave them YOUNGER LOOKING SKIN

formulated with a vitamin-rich oil complex  
that targets **8 ageing concerns** for a  
**fresher, more youthful look**



**Ageless Results  
8-in-1 Day Cream**  
SPF20.  
50ml  
**15453**  
Price per 100ml = £10.00  
Normally £8.25  
**£5 save £3.25**

8 anti-ageing  
benefits for  
**£5**  
save £3.25



**BUY 1 CHOOSE 1 FREE** SAVE UP TO £10 pages 92-93



**HYDRA BEYOND** COMFORTABLE HYDRATION FOR DRY SKIN

**Hydrating Lotion  
SPF15 50ml**  
04960  
Price per 100ml = £15.00  
**£7.50**



**Extra Hydrating  
Cream 50ml**  
07658  
Price per 100ml = £15.00  
**£7.50**



**TRULY RADIANT** NATURAL RADIANCE FOR NORMAL SKIN

**Daily  
Moisturiser  
SPF15  
50ml**  
21097  
Price per 100ml = £15.00  
**£7.50**



**Overnight  
Retexturing  
Emulsion  
50ml**  
27698  
Price per 100ml =  
£15.00  
**£7.50**



**Tint Release  
Moisturiser  
SPF20  
50ml**  
01065  
Price per 100ml = £15.00  
**£7.50**



**Vibes  
Brightening  
Eye Roller**  
Includes built-in  
battery that  
cannot be  
replaced. 12ml  
25197  
Price per 100ml = £83.33  
**£10**



**BALANCED + MATTE** SHINE-FREE HYDRATION FOR OILY AND COMBINATION SKIN

**Mattifying Day  
Cream SPF15  
50ml**  
08268  
Price per 100ml = £15.00  
**£7.50**



**Balancing  
Night Gel  
50ml**  
08334  
Price per 100ml = £15.00  
**£7.50**



**Self-Foaming  
Cleanser  
150ml**  
08300  
Price per 100ml = £3.33  
**£5**



**BB CREAMS** MOISTURE, TINT AND PROTECTION FOR ALL SKIN TYPES

**BB Gentle Beauty Balm**  
30ml  
19349 Light  
19414 Medium  
Price per 100ml = £33.33  
**£10**



**BB Gentle Beauty  
Balm Matte**  
30ml  
15180 Light  
12906 Medium  
Price per 100ml = £33.33  
**£10**



**BUY 1 CHOOSE 1 FREE** SAVE UP TO £10 pages 92-93

**WIPE AWAY THE DAY**

gently clears away dirt and oil for  
beautifully clean, refreshed skin



**Freshest Pure  
Cleansing Wipes**  
Contains 25 wipes.  
08730  
Price per piece = 16p  
**£4**



**CLEANSERS** PURE AND GENTLE EVERYDAY CLEANSING FOR ALL SKIN TYPES

**Freshest Pure  
Refreshing  
Toner**  
200ml  
05025  
Price per 100ml = £2.50  
**£5**



**Freshest Pure  
Bi-Phase Make-up  
Remover**  
200ml  
26013  
Price per 100ml = £3.00  
**£6**



**Freshest Pure  
Scrub, Mask  
& Cleanser**  
100ml  
07708  
**£6**



solutions

LOVE YOUR SKIN EVERY DAY



BODY CONFIDENCE TREATS

TARGETED TREATMENTS, VISIBLE RESULTS FOR EVERY BODY WORRY

Solutions Bust Shaper Sculpting Gel 150ml 00877 Price per 100ml = £3.33 Normally £10 £5 half price



Butt Lifting Treatment 100ml 19224 Normally £10 £5 half price



Ageless Bloom Neck and Chest Treatment SPF15 50ml 28357 Price per 100ml = £10.00 Normally £10 £5 half price



Stretchmark 24 Line-Reducing Treatment 150ml 22228 Price per 100ml = £4.00 Normally £12 £6 half price



1 PRODUCT 5 ANTI-CELLULITE BENEFITS

flaunt dimple-free looking skin with CELLU BREAK 5D

£5 HALF PRICE

- 1 dramatically reduces the look of cellulite
- 2 shapes, firms and sculpts the feel of skin
- 3 improves the look of imperfections
- 4 helps to prevent the look of cellulite\*
- 5 smoothes and moisturises

AS SEEN IN LOOK

Cellu Break 5D Anti-Cellulite Treatment 150ml Anti-cellulite cream to help firm the look of skin and reduce the appearance of cellulite. With shea butter and soybean extracts. 16832 Price per 100ml = £3.33 Normally £10 £5 half price



\*When used in conjunction with a healthy lifestyle. Illustrative dramatisation to highlight intended results.



clearskin®

fighting blemishes with you every step of the way

# TREAT SPOTS FAST

formulated with salicylic acid to reduce redness and swelling in just 3 hours



with added kind-to-skin witch hazel



£2.25 HALF PRICE

### Clear Emergency Instant Spot Treatment

Targeted blemish treatment helps to reduce redness in just 3 hours. Formulated with milk thistle extract. Dermatologist tested. Suitable for everyday use. 15ml

20511  
Price per 100ml = £15.00  
Normally £4.50  
£2.25 half price



### Clear Emergency Intensive Cream Cleanser

Dermatologist tested. 75ml  
25411  
Price per 100ml = £4.00  
Normally £5  
£3 save £2

★★★★★  
5 stars

“Brilliant! Best product I have ever used. I've only been using it for 3 days and my spots have gone.”

'Smith', Avonshop.co.uk Customer, London

# SCRUB AWAY THE DAY

exfoliates to lift away dirt and excess oil for smoother, brighter-looking skin

£2 HALF PRICE



with added mineral clays and witch hazel



★★★★★  
5 stars

“Excellent scrub! I've tried so many other facial scrubs but this is different. It works. I'll use it for the rest of my life.”

'Beck 1', Avonshop.co.uk Customer, UK



### Pore Penetrating Black Mineral Mask

75ml  
18374  
Price per 100ml = £4.00  
Normally £5  
£3 save £2

### Pore Penetrating Invigorating Scrub

75ml  
15529  
Price per 100ml = £2.67  
Normally £4  
£2 half price

**clearskin professional**

our most advanced spot-fighting range formulated with salicylic acid

# CORRECT AND PERFECT

formulated with purifying salicylic acid and exfoliating glycolic acid to **reveal new-looking skin**

**£3.50**  
HALF PRICE



**Daily Correcting Lotion**  
50ml  
20883  
Price per 100ml = £7.00  
Normally £7  
**£3.50**  
half price

**Daily Correcting Lotion**  
Lotion Correctrice  
Spot Treatment with Salicylic Acid  
Soin anti-imperfections à l'acide salicylique  
50 ml e



★★★★★  
5 stars

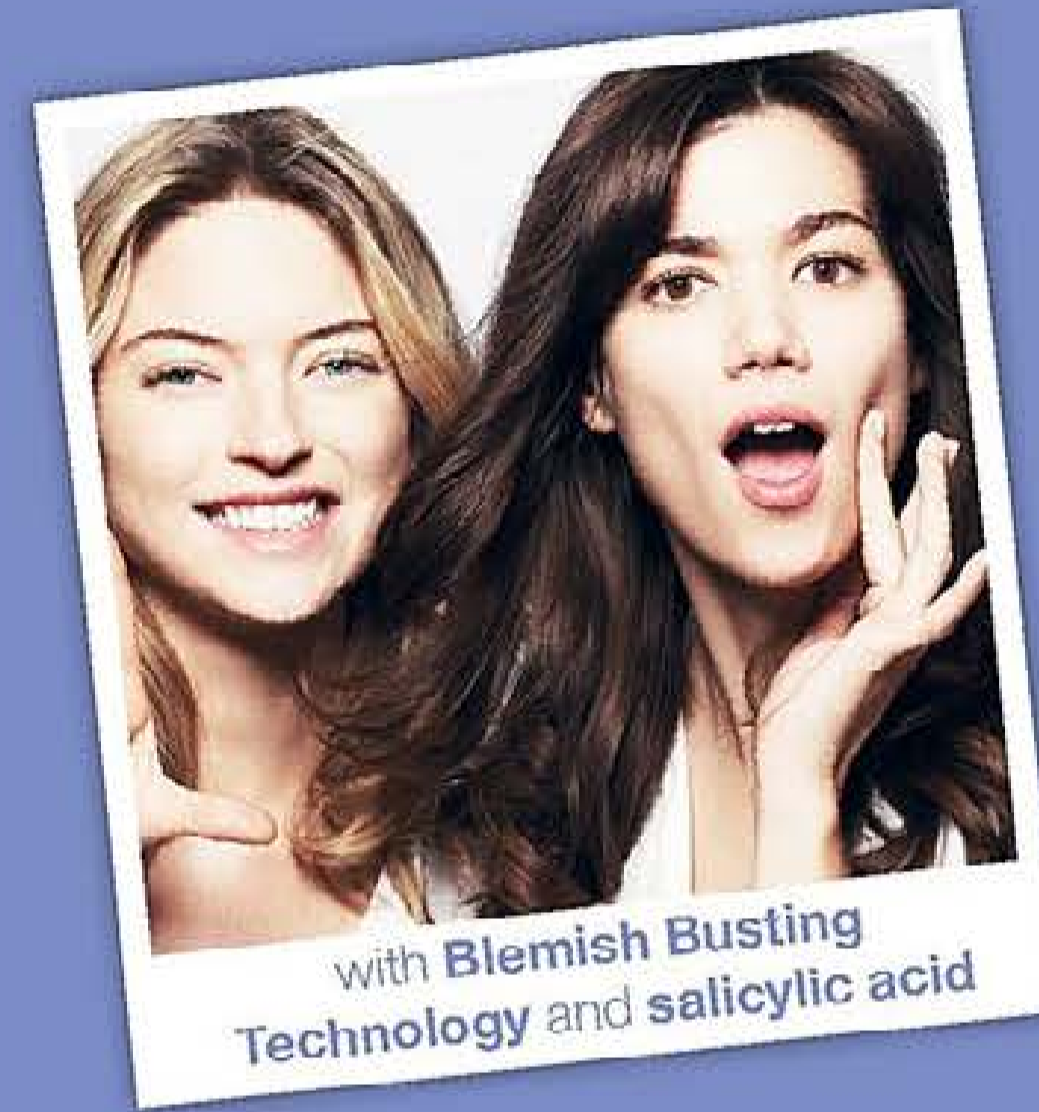
“I love this product as it delivers what it claims to. It gives you smooth, non-greasy skin. Try it, you'll love it!”

'AmmaJ', Avonshop.co.uk Customer, Oxford

# PEEL AWAY PORE CLOGGING DIRT

miracle mask to **reduce the appearance of blemishes** for clearer-looking skin

**£2**  
HALF PRICE



with **Blemish Busting Technology** and salicylic acid

★★★★★  
5 stars

“Absolutely amazing! The huge spot that was developing on my chin has all but disappeared. I will definitely be buying more!”

'Afro73', Avonshop.co.uk Customer, Cardiff



**Blemish Clearing Peel Off Mask** 75ml  
26732  
Price per 100ml = £2.67  
Normally £4  
**£2** half price

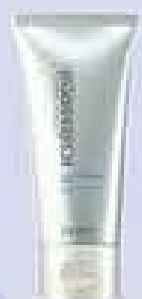
**Deep Pore Cleansing Scrub**  
125ml  
21717  
Price per 100ml = £2.84  
Normally £5.50  
**£3.30**  
save £2.20



**Clarifying Toner Pads**  
45 pads.  
13060  
Price per piece = 7p  
Normally £5.50  
**£3.30**  
save £2.20



**Blemish Mark Treatment**  
50ml  
11858  
Price per 100ml = £8.40  
Normally £7  
**£4.20**  
save £2.80



**Liquid Extraction Strip** 30ml  
04929  
Price per 100ml = £12.00  
Normally £6  
**£3.60**  
save £2.40

**Blemish Clearing Oil-Free Tinted Moisturiser**  
30ml  
24059 Fair  
01396 Medium  
Price per 100ml = £11.00  
Normally £5.50  
**£3.30**  
save £2.20



**Blemish Clearing 3-in-1 Cleanser, Scrub & Mask**  
125ml  
24208  
Price per 100ml = £2.40  
Normally £5  
**£3** save £2

**Blemish Clearing Daily Astringent**  
100ml  
17129  
Normally £4  
**£2.40**  
save £1.60



**Blemish Clearing Deep Cleansing Cloths** 25 wipes.  
16840  
Price per piece = 11p  
Normally £4.50  
**£2.70**  
save £1.80

**+** all of our sun protection products are formulated with **Derma UV+ complex** for advanced protection\*  
• non-greasy\* • water resistant\* • hypoallergenic\* • UVA / UVB protected\*

\*Sun protection products only.

protect, care for, and enhance sunkissed skin...

**FACE:** SPF facial protection to help you enjoy the rays

<p><b>Protecting Balm SPF30</b> 25262 Normally £3.50 <b>£2</b> save £1.50</p> 	<p><b>Fresh Protection Face Cream SPF30</b> 50ml 01024 Price per 100ml = £10.00 Normally £9 <b>£5</b> save £4</p> 	<p><b>Anti-Ageing Face Cream Sensitive Skin SPF50</b> 50ml 39256 Price per 100ml = £10.00 Normally £9 <b>£5</b> save £4</p> 	<p><b>Moisturising Face Cream SPF30</b> 50ml 30254 Price per 100ml = £10.00 Normally £9 <b>£5</b> save £4</p> 
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**LOTIONS:** body lotions for head-to-toe protection

<p><b>Moisturising Sun Cream Sensitive Skin SPF25</b> 150ml 01917 Price per 100ml = £4.00 Normally £10 <b>£6</b> save £4</p> 	<p><b>Protect &amp; Glow Moisturising Sun Lotion SPF30</b> 150ml 13334 Price per 100ml = £5.67 Normally £15 <b>£8.50</b> save £6.50</p> 	<p><b>Moisturising Sun Lotion SPF10</b> 150ml 50294 Price per 100ml = £2.67 Normally £6 <b>£4</b> save £2</p> 	<p><b>Fresh Protection Body Lotion SPF30</b> 150ml 01073 Price per 100ml = £4.00 Normally £10 <b>£6</b> save £4</p> 	<p><b>Moisturising Sun Cream Sensitive Skin SPF50</b> 150ml 18101 Price per 100ml = £4.00 Normally £10 <b>£6</b> save £4</p> 
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**SPRAYS:** a range of SPF mists for safe-tan fans

<p><b>Protect &amp; Glow Moisturising Sun Spray SPF15</b> 150ml 08169 Price per 100ml = £4.67 Normally £12 <b>£7</b> save £5</p> 	<p><b>Moisturising Sun Spray Sensitive Skin SPF15</b> 150ml 41392 Price per 100ml = £4.00 Normally £10 <b>£6</b> save £4</p> 	<p><b>Clear Spray SPF30</b> 150ml 18143 Price per 100ml = £4.67 Normally £12 <b>£7</b> save £5</p> 	<p><b>Magic Tan Moisturising Self Tan Lotion</b> 150ml 24240 Price per 100ml = £5.67 Normally £15 <b>£8.50</b> save £6.50</p> 	<p><b>Maxi Tan Tan Enhancing Oil Spray</b> 150ml 19471 Price per 100ml = £2.33 Normally £6 <b>£3.50</b> save £2.50</p> 
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**AFTER SUN:** mist, butter and lotion to cool and soothe sunburnt skin

<p><b>Cooling After Sun Spray Lotion with Vitamin C</b> 150ml 19588 Price per 100ml = £2.33 Normally £6 <b>£3.50</b> save £2.50</p> 	<p><b>After Sun Shimmering Tan Enhancer</b> 150ml 19778 Price per 100ml = £2.67 Normally £7 <b>£4</b> save £3</p> 	<p><b>Soothing After Sun Body Butter</b> 200ml 17624 Price per 100ml = £2.00 Normally £7 <b>£4</b> save £3</p> 	<p><b>Cooling After Sun Lotion with Aloe</b> 400ml 04028 Price per 100ml = £1.00 Normally £8 <b>£4</b> half price</p> 
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enjoy worry-free  
*fun in the sun*

protect little ones on the go with our all-over **high SPF kids' care**

- +** dermatologist tested
- +** suitable for sensitive skin
- +** water-resistant



# Fragrance Store

**new**

introducing

## Far Away BELLA SUNSET

as the sun sets and the stars appear,  
escape to a magical world



freesia. jasmine. vanilla



chai spice. rose. musk

- 1. Far Away 50ml. 04549 EDP Price per 100ml = £14.00 Normally £13 **£7 save £6**
- 2. Far Away Exotic 50ml. 21493 EDP Price per 100ml = £14.00 Normally £13 **£7 save £6**
- 3. Far Away Gold 50ml. 27888 EDP Price per 100ml = £14.00 Normally £13 **£7 save £6**

**£7** each *save £6*

- 4. Far Away Bella 50ml. 10702 EDP Price per 100ml = £14.00 Normally £13 **£7 save £6**
- 5. **NEW** Far Away Bella Sunset 50ml. 18911 EDP Price per 100ml = £14.00 Will normally be £13 **£7 save £6**



moheli ylang. jasmine. vanilla



clementine. magnolia. tonka bean



**£7**  
save £6



clementine. jasmine. sandalwood

introducing  
our award-winning  
FRAGRANCE EXPERT

Isabel Lopes



*Isabel*

Who better to guide you in picking your perfect scent than the woman who designs our fragrances? Here, Isabel 'the nose' Lopes has split our fragrance collection into ingredient types, so whatever your perfume preference, it's now easier than ever to capture the essence of you.



AVON  
FEMME

*glamorous & sensual*

all 3 for  
**£12**  
save £11.10  
order using 68098



**Avon Femme EDP**  
Jasmine, magnolia and amber woods.  
50ml

**19331** Price per 100ml = £32  
**£16**

**Body Lotion 150ml**  
**20180** Price per 100ml = £2.33  
**£3.50**

**Perfumed Body Spray 75ml**  
**19380** Price per 100ml = £4.80  
**£3.60**



*'An alluring fragrance with a rich blend of jasmine, magnolia and amber woods.'*

Isabel Lopes

EDP - Eau de Parfum Spray  
EDT - Eau de Toilette Spray

# INCANDESCENCE

"Luminous and vibrant florals radiate from this scent all day long."

Isabel Lopes

**£7**  
save £4



*warm & bright*



**Incandessence**  
White peach, rose and teakwood.  
50ml

22293 EDP Price per 100ml = £14  
Normally £11

**£7 save £4**

# AVON Cherish

"Celebrate your femininity with this joyful blend of florals and lingering musks that embrace you all day long."

Isabel Lopes

**£8**  
save £6



*delicate & classy*



**Avon Cherish**  
Jasmine sambac, sandalwood and musk.  
50ml

10926 EDP Price per 100ml = £16  
Normally £14

**£8 save £6**



SCENT ESSENCE  
romantic bouquet

**£4**  
each  
half price



SCENT ESSENCE  
sparkly citrus

3



SCENT ESSENCE  
vibrant fruity

a fresh  
SCENT is...



Bright, vibrant and uplifting Citrus tones, light florals and clean aromas. Fresh scents are often zesty and vibrant, perfect for daytime and long summer nights. For a modern fragrance with clean bursts of lemon, mandarin, bergamot and apple, choose a fresh scent.

SCENT ESSENCE  
*clean & simple*

1. **Romantic Bouquet**  
Violet, peony and vetiver. 30ml  
27714 EDT Price per 100ml = £13.33  
Normally £8

**£4 half price**

2. **Sparkly Citrus**  
Bergamot, lime blossom and cedarwood.  
30ml

27680 EDT Price per 100ml = £13.33  
Normally £8

**£4 half price**

3. **Vibrant Fruity**  
Blackberry, apple blossom and soft woods.  
30ml

27722 EDT Price per 100ml = £13.33  
Normally £8

**£4 half price**

AVON  
**MESMERIZE**  
FOR HIM



*hypnotic & mysterious*



**Mesmerize for Him EDT**  
Mandarin, coriander and amber.  
100ml  
17442  
Normally £11  
**£7 save £4**

AVON  
**MESMERIZE**  
BLACK  
FOR HIM



*powerful & seductive*



**Mesmerize Black for Him EDT**  
Pink pepper, nutmeg and cedarwood.  
100ml  
20750  
Normally £11  
**£7 save £4**

**£7**  
save £4



*an oriental*  
**SCENT** is...



*Hedonistic, sexy and intense. Exotic spices, rich accents, warmly enticing. Oriental scents are often favoured for a seductive feel, after dark. Love sandalwood, vanilla, spices and musk? Choose an oriental scent.*

AVON  
**MESMERIZE**  
BLACK  
FOR HER

*passionate & sexy*



**Mesmerize Black for Her EDT**  
Mandarin, jasmine and tonka bean.  
50ml  
19208  
Price per 100ml – £14  
Normally £11  
**£7 save £4**

PERCEIVE

PERCEIVE  
Soleil



*uplifting & confident*



**Perceive**  
Pear, gardenia and musk. 50ml  
07088 EDP Price per 100ml = £14.00  
Normally £11  
**£7 save £4**



*fresh & clean*



**Perceive Soleil**  
Yuzu, pink pepper and musk. 50ml  
00216 EDP Price per 100ml = £14.00  
Normally £11  
**£7 save £4**



*a floral*  
SCENT is...



*Feminine, floral, feel-good. Cut flowers, colourful garlands, soft spring blossoms. Floral scents range from sweet and powdery to fresh and lively. If you love rose, jasmine and gardenia, floral scents will suit you.*

PUR BLANCA  
*pure & delicate*



**Pur Blanca**  
White freezia, peony and musk. 50ml  
23788 EDT Price per 100ml = £12.00  
Normally £11

**£6** save £5

**Perfumed Body Spray**  
75ml 19448 Price per 100ml = £2.90  
Normally £3.60

**£2** save £1.60

**Roll-On Anti-Perspirant Deodorant**  
50ml

11841 Price per 100ml = £3.00  
Normally £2.60

**£1.50** save £1.10



perfect  
HOLIDAY  
SCENT



# TAHITIAN *holiday*

*tropical & spirited*

*"Escape with the inviting aroma of Tahitian tiare flower in this tropical scent."*

Isabel Lopes

£1.75  
better than  
half price



£5  
better than  
half price



Tahitian Holiday White Blossom, tiare and coconut. 50ml  
03558 EDT Price per 100ml - £10.00 Normally £10.50 **£5 save £5.50**

Tahitian Holiday Exotic Body Mist 100ml 10405 Normally £3.60 **£1.75 save £1.85**

AVON Fragrance

a *woody* SCENT is...

*Earthy, honest, comforting. Aromatic spices, peppery notes, deeply engaging. Woody scents are warming and sensual, ideal for creating an aura of substance and depth.*

## Truly Unique FOR HIM

£7  
save £6



*individual & modern*



**Truly Unique for Him**  
Black pepper, cardamom and vetiver.  
50ml

08490 EDT Price per 100ml = £14.00  
Normally £13

**£7 save £6**

## Unique Rose FOR HER

*"Memorable baccara rose creates a stylish signature that gets you noticed."*

**Isabel Lopes**



*comes with a rose motif detachable ring*



*fiery & seductive*



**Unique Rose for Her**  
Blood orange, black orchid and baccara rose.  
50ml

09100 EDT Price per 100ml = £14.00  
Normally £13

**£7 save £6**

*detachable cast iron charm*



£5  
better than  
half price

*detachable cast iron charm*



## *Secret Fantasy*

*sensual & seductive*

1. **Secret Fantasy Star**  
Plum blossom, pink peony and vanilla.  
50ml

25833 EDT Price per 100ml = £10.00  
Normally £11

**£5 save £6**

2. **Secret Fantasy Midnight**  
Black cherry, orchid and marshmallow.  
50ml

22574 EDT Price per 100ml = £10.00  
Normally £11

**£5 save £6**



*"This delectable duo of sexy scents are mood-enriching. Envelope your soul in the oriental blooms of Secret Fantasy Midnight; spritz Secret Fantasy Star for a burst of plum and peony."*

**Isabel Lopes**

AVON  
*instinct*

**£8**  
each  
save £7



*captivating & alluring*



**Avon Instinct for Her**  
Sparkling greens, camellia and sandalwood.  
50ml  
**04630 EDP**  
Price per 100ml = £16  
Normally £15  
**£8 save £7**

AVON  
*instinct*  
*forbidden*

*"This sexy scent oozes seductive allure. An empowering, vivacious blend of pink grapefruit, gardenia and irresistible cedarwood to make any woman feel invincible."*

**Isabel Lopes**



*vibrant & sexy*



**Avon Instinct Forbidden**  
Pink grapefruit, gardenia and cedarwood.  
50ml  
**05827 EDP**  
Price per 100ml = £16  
Normally £15  
**£8 save £7**



**£9**  
each  
save £5

InStyle  
**LOVES**



3



*"Every woman loves a beautifully optimistic scent. This joyful trio celebrates the feeling of soft romance with a feminine infusion of delicate florals, subtle musks and ripe fruits."*

**Isabel Lopes**

**TODAY...  
TOMORROW...  
...FOREVER**

*romantic & feminine*

1. **Today**  
Butterfly blossom, hibiscus and musk.  
50ml  
**25460 EDP** Price per 100ml = £18.00  
Normally £14  
**£9 save £5**
2. **Tomorrow**  
Raspberry, jasmine and amber. 50ml  
**25486 EDP** Price per 100ml = £16.00  
Normally £14  
**£9 save £5**
3. **Forever**  
Pink pepper, orange blossom and musk.  
50ml  
**14795 EDP** Price per 100ml = £18.00  
Normally £14  
**£9 save £5**

# luxury scents for Him and for Her



EDP - Eau de Parfum Spray  
EDT - Eau de Toilette Spray

## 1. Premiere Luxe Gold Blush

50ml  
24901 EDP  
Price per 100ml = £32.00  
**£16**

## 2. Premiere Luxe 50ml

21923 EDP  
Price per 100ml = £32.00  
**£16**

## 3. Avon Instinct for Him 75ml

16527 EDT  
Price per 100ml = £20.00  
**£15**

## 4. Ultra Sexy 50ml

13755 EDT  
Price per 100ml = £30.00  
**£15**



# AVON LUCK

## 5. Avon Luck for Him

75ml  
03699 EDT  
Price per 100ml = £20.00  
**£15**

## 6. Avon Luck for Her

50ml  
08722 EDP  
Price per 100ml = £30.00  
**£15**



# Outspoken by Fergie

## 7. Fergie Collection

EDP, 50ml  
28464 Fresh  
Price per 100ml = £27.00  
**£13.50**

## 8. 11627 Outspoken

9. 22186 Intense  
10. 21386 Viva  
Price per 100ml = £30.00  
**£15**



# Christian Lacroix

for Him and for Her

# £16 each

save up to £4



## 1. Christian Lacroix Ambre for Him

75ml  
11379 EDT  
Price per 100ml = £21.33  
Normally £20  
**£16 save £4**

## 2. Christian Lacroix Ambre for Her

50ml  
11387 EDP  
Price per 100ml = £32.00  
Normally £20  
**£16 save £4**

## 3. Christian Lacroix Nuit for Him

75ml  
26047 EDT  
Price per 100ml = £21.33  
Normally £18.50  
**£16 save £2.50**

## 4. Christian Lacroix Nuit for Her

50ml  
21543 EDP  
Price per 100ml = £32.00  
Normally £20  
**£16 save £4**

## 5. Christian Lacroix Noir for Him

75ml  
02345 EDT  
Price per 100ml = £21.33  
Normally £18.50  
**£16 save £2.50**

## 6. Christian Lacroix Rouge for Her

50ml  
02485 EDP  
Price per 100ml = £32.00  
Normally £20  
**£16 save £4**





*buy 1 choose 1 free* page 120 only  
lower priced item free

*SAVE up to 1/3* page 121 only

**1. Little Black Dress**  
24928 Body Lotion 150ml  
Price per 100ml = £2.33  
**£3.50**  
16972 Perfumed Body Spray  
75ml  
Price per 100ml = £4.60  
**£3.60**  
13615 Roll-On Deodorant 50ml  
Price per 100ml = £5.20  
**£2.60**

**2. Perceive**  
26153 Body Lotion 150ml  
Price per 100ml = £2.40  
**£3.60**  
09811 Perfumed Body Spray  
75ml  
Price per 100ml = £4.60  
**£3.60**  
13771 Roll-on Deodorant 50ml  
Price per 100ml = £5.20  
**£2.60**

**3. Avon Luck for Her**  
08912 Body Lotion 150ml  
Price per 100ml = £2.33  
**£3.50**  
07070 Perfumed Body Spray  
75ml  
Price per 100ml = £4.67  
**£3.50**

**4. Avon Cherish Body Lotion**  
150ml  
06981  
Price per 100ml = £2.40  
**£3.60**

**5. Far Away**  
10157 Perfumed Body Spray  
75ml  
Price per 100ml = £4.60  
**£3.60**  
10371 Skin Softener 150ml  
Price per 100ml = £2.33  
**£3.50**  
24331 Shimmering Body  
Powder 40g  
Price per 100g = £6.88  
**£2.75**  
11056 Roll-on Deodorant 50ml  
Price per 100ml = £5.20  
**£2.60**

**6. Avon Soft Musk**  
25692 Perfumed Body Spray  
75ml  
Price per 100ml = £4.60  
**£3.60**  
05454 Shimmering Body  
Powder 40g  
Price per 100g = £6.88  
**£2.75**

**7. Mesmerize Black for Her**  
Body Lotion 150ml  
13672  
Price per 100ml = £2.40  
**£3.60**

**8. Incandescence**  
18507 Perfumed Body Spray  
75ml  
Price per 100ml = £4.60  
**£3.60**  
25932 Body Lotion 150ml  
Price per 100ml = £2.40  
**£3.60**

**1. Summer White Sunrise**  
50ml  
12518 EDT  
Price per 100ml = £15  
Normally £11  
**£7.50 save £3.50**

**2. Timeless Spray** 50ml  
27409 EDT  
Price per 100ml = £13.00  
Normally £9  
**£6.50 save £2.50**

**3. Avon Fleur** 50ml  
15685 EDP  
Price per 100ml = £18  
Normally £13  
**£9 save £4**

**4. Avon Soft Musk** 50ml  
03509 EDT  
Price per 100ml = £12.00  
Normally £8.50  
**£6 save £2.50**

**5. Incandescence Flame** 50ml  
28605 EDP  
Price per 100ml = £15  
Normally £11  
**£7.50 save £3.50**

**6. Purse Spray** EDT 10ml  
20453 Mesmerize Black for Her  
10918 Avon Cherish  
Normally £6  
**£4 save £2**

**7. Travel Spray** EDP 30ml  
07005 Incandescence  
05769 Little Black Dress  
04705 Far Away  
Price per 100ml = £16.67  
Normally £7.50  
**£5 save £2.50**

**8. Little...** EDP 50ml  
00182 Pink Dress  
17681 Red Dress  
05504 Black Dress  
Price per 100ml = £18.00  
Normally £13  
**£9 save £4**

**9. Secret Fantasy** EDT 50ml  
17509 Kiss\*  
12633 Original\*  
Price per 100ml = £15  
Normally £11  
**£7.50 save £3.50**

**10. Rare...** EDP 50ml  
21337 Diamonds  
04440 Gold  
03632 Pearls  
Price per 100ml = £16.00  
Normally £13  
**£9 save £4**

\*Comes with a detachable cast iron charm, on a 2cm stainless steel chain.



moisturising  
satin finish lip  
colour that lasts  
up to **8 hours**

Model wears ExtraLasting  
Lipstick in Fiery Red.

**£3.50**  
better than  
**half**  
price

**ExtraLasting Lipstick**  
Moisturising high-definition  
lipstick lasts up to 8 hours.  
SPF 15.  
Normally £7.50  
**£3.50** save £4



**EXTRA** *lasting*  
multi-tasking make-up that keeps up with you

AVON  
**ACTIVE**

**GET YOUR BODY**  
*BEACH*  
*READY*

with fun, easy-to-use  
home exercise equipment

monitor your  
progress with our  
**NEW Body  
Fat Scales**  
page 22  
order using 09027



think positive • have fun • see results • think positive • have fun • see results

COOLDRY™

introducing our **1st** fitness wear  
with CoolDry™ Technology  
to allow air circulation and to help keep you cool



up to size  
20/22

reversible for  
2 looks in 1

leggings with  
secret tummy  
control



**Active Reversible Sports Bra\***  
Pull-on padded sports bra with racer back. One side is plain grey, the other side is grey and black animal print. 48% nylon, 45% polyester, 7% elastane, excluding trims.  
**02287** 12/14  
**01131** 16/18  
**13938** 20/22  
Normally £12  
**£8** save £4

**Active Cropped Leggings with Tummy Control\***  
Cropped fitness leggings with CoolDry™ Technology. 87% polyester, 13% elastane, excluding trims.  
**15859** 12/14  
**07344** 16/18  
**16865** 20/22  
Normally £16  
**£12** save £4

**Active Jacket\***  
Long sleeved hooded jacket with CoolDry™ Technology. 83% polyester, 17% elastane, excluding trims.  
**41848** 12/14  
**28878** 16/18  
**27656** 20/22  
Normally £18  
**£15** save £3

**\*WHILE STOCKS LAST**



up to size  
20/22

# fitness FRIEND



multi-function watch helps you  
achieve your fitness goals

**FITNESS MONITOR FEATURES**

14:20  
WATCH

HEART RATE MONITOR

STOP WATCH

PEDOMETER TO COUNT STEPS, DISTANCE AND CALORIES



**£15**  
save £5

**NEW Fitness Monitor**  
Plastic 3-in-1 pedometer, watch and heart rate monitor. Watch features two alarms, stop watch, timer countdown and hourly chime feature. Screen backlight feature. Includes a battery that can be replaced. Fits all sizes. Size approx. 25.5cm x 4cm x 1.5cm.  
**16873**  
Will normally be £20  
**£15** save £5

AVON  
**ACTIVE**

helps sculpt bottom  
and legs



great for toning  
upper and lower body

STICK  
COMES APART  
for easy storage

PADDED HANDLES  
for comfort

FOOT LOOPS  
for multiple  
exercises



£10  
save £2

**NEW Workout Stick**  
Comes with resistance tubes, fabric  
loops and hand grips. Metal and plastic.  
Size approx. 71 cm x 2.5cm x 92.5cm.  
09191  
Will normally be £12  
**£10** save £2



works arms  
and biceps

stretch &  
**SCULPT**

*new*

enjoy an **all-over body**  
workout with just **one**  
**piece** of equipment

£10  
save £2

**QUICK &  
EASY RESULTS**

Use the **Workout Stick**  
while watching your  
favourite soap opera.  
You'll have completed  
a 30 minute workout  
before you know it!







upper body workouts



rotating handles work with your natural arm movement for a new **TWIST** on **PUSH UPS**

*2-in-1*  
**TWIST & TONE**

helps strengthen and tone muscles for a

- firmer-looking bottom
- sculpted waist
- flatter-looking tummy
- more toned shape

**Workout Bars**

2-in-1 workout equipment to target your whole body. Pair of twisting platforms with non-slip bases and detachable bars. Embossed with workout suggestions. Approx. 20cm x 20cm x 8.5cm. Polypropylene.

09787

Normally £15

**£10**

save £5



embossed with workout suggestions



**REMOVABLE HANDLES**

use the platforms with or without the handles

Warm up exercises are recommended before attempting any exercise regime. It is also recommended that you should consult your doctor before starting any exercise programme. For adult use only.

*tone your*  
**TUMMY**

*new*

an easy way to make **sit-ups** and **crunches** more effective



perfect for adding resistance to sit ups



use to support your lower back during crunches or sit-ups



**£4**  
save £2

includes **instructions** to help you get the best results

**NEW Ab Ball**

PVC ball. Diameter approx. 20cm. Blown up using a standard pump and can be easily deflated. Pump not included.

11122

Will normally be £6

**£4** save £2





set of 3 boxes stack inside the insulated cool bag to keep your lunch fresh



extendable box and tray with removable dividers to help you with portion control



**1. Stacking Lunch Box\***  
3 clipped plastic lunch boxes stack inside a zipped cool bag. Boxes are dishwasher and microwave safe, approx. 12 cm x 12cm x 6.5cm each. Polyester bag with PET lining approx. 12.5cm x 12.5cm x 20cm.  
**23218**  
Normally £15  
**£10 save £5**

**2. Extendable Lunch Box**  
Plastic extendable lunch box with removable dividers. Dishwasher and microwave safe. Approx. 20cm x 20cm x 5cm.  
**16410**  
Normally £10  
**£8 save £2**

\*ALLOW 6 WEEKS FOR DELIVERY



easy arm toner gets you ready for vest top season!



**Resistance Arm Workout**  
Internal springs provide resistance to help work your arm muscles. Padded for comfort. Approx. 24cm x 14.8cm x 2.7cm.  
**17368**  
Normally £8  
**£6 save £2**



easy at-home exercises to help you achieve your dream body

**Gym Ball with Printed Workouts**  
Inflatable PVC ball with 12 exercises printed on it. Approx. 65cm diameter.  
**14928**  
Normally £12  
**£10 save £2**



printed with 12 exercises to help you achieve a flatter stomach and firmer bottom



Ab Roll



Superman



Glute Lift

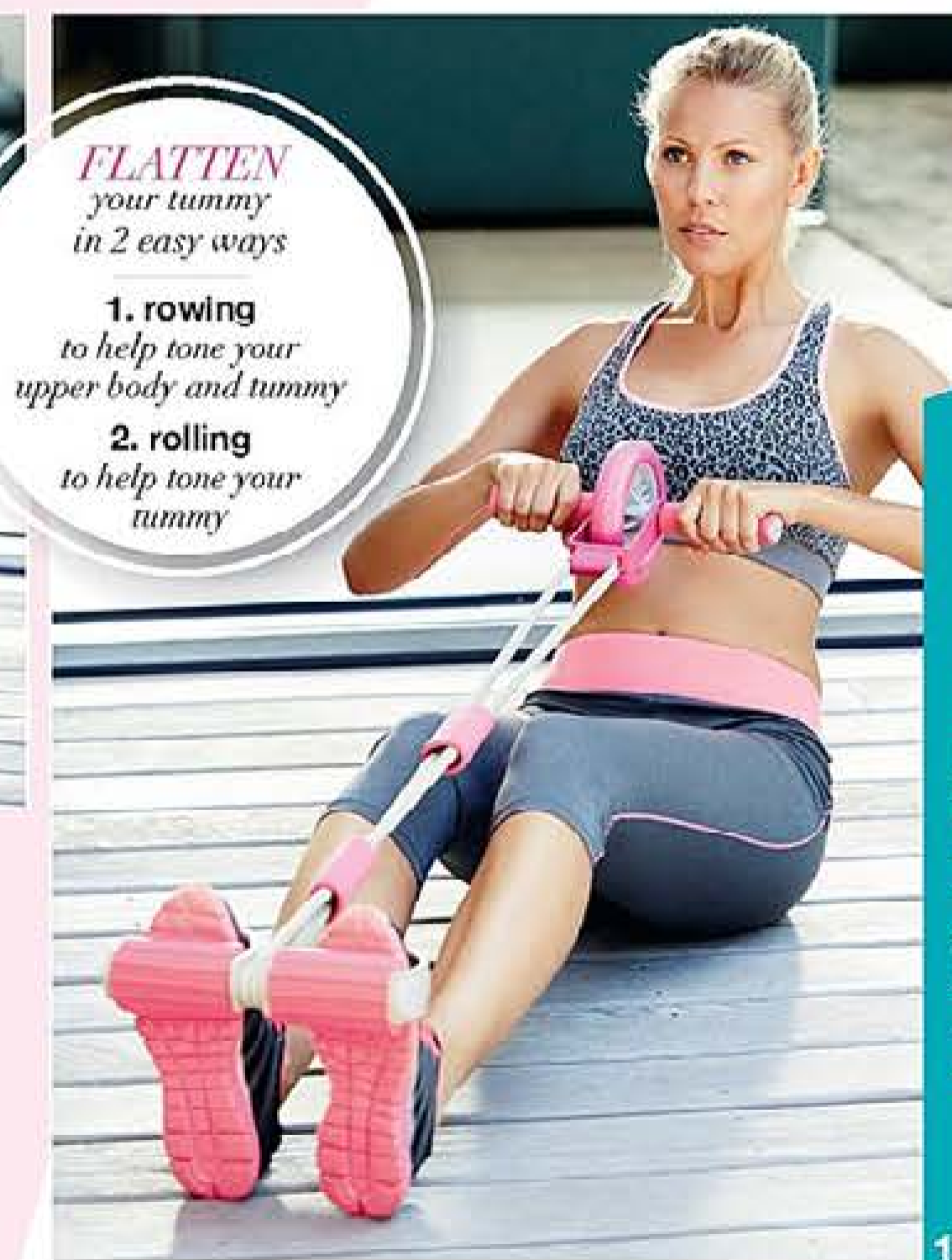


Core Crunches



**FLATTEN** your tummy in 2 easy ways

1. rowing to help tone your upper body and tummy
2. rolling to help tone your tummy



**Tummy Toner and Wheel**  
Two-in-one resistance equipment that helps strengthen and tone stomach, arm, chest and back muscles. Plastic and rubber. Approx. 67cm x 27cm x 14cm.  
**18366**  
Normally £15  
**£12 save £3**

### NEW Della Lightweight Trainers

Lightweight workout trainers.  
PU and Polyester outer and  
polyester lining. EVA sole.

12740 Size 4

09068 Size 5

07062 Size 6

07153 Size 7

Will normally be £30

**£22**  
save £8



**£22**  
save £8

our **1<sup>ST</sup>**  
*LIGHTWEIGHT* trainers  
with *MICRO-FRESH*  
technology!

#### MICRO-FRESH TECHNOLOGY


The **antibacterial** actives in this clever  
technology help prevent odour.

Plus, they **keep on working** as long  
as you have them, even after **washing**,  
so you can be **confident** your feet are  
fabulously **fresh, every day!**

#### WALKING ON AIR

The **lightweight**,  
**flexible** soles give  
great **comfort** and  
'bounce', whether  
you're walking or  
doing higher-impact  
sports.

#### MACHINE WASHABLE

It's easy to keep your  
trainers looking like  
new – just **pop** them  
in your **washing**  
**machine** when  
they get a  
little grubby. 

# keep COOL

update your fitness wardrobe  
with **short-sleeved** versions  
of your favourites

#### Active T-Shirt

Short sleeved t-shirt  
with CoolDry™  
Technology. 89%  
polyester, 11% elastane,  
excluding trims.

00091 12/14

14258 16/18

45906 20/22

Normally £12

**£10** save £2

#### NEW Active Shorts\*

Neon pink shorts  
with skirted sides and  
drawstring waist. 84%  
polyester, 16% elastane,  
excluding trims.

11296 8/10

13227 12/14

13516 16/18

Will normally be £12

**£8** save £4



skirted sides  
for comfort

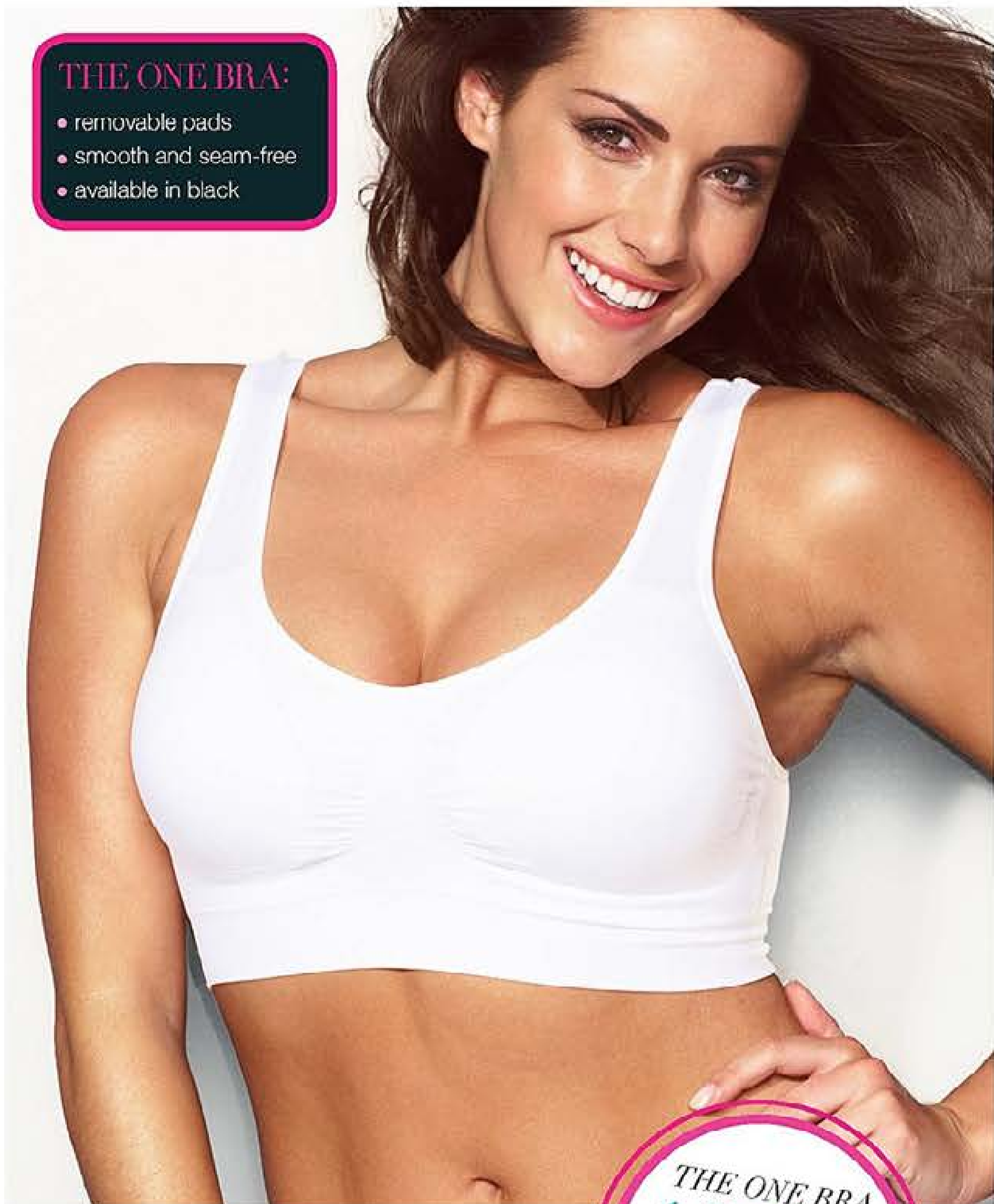


\*WHILE STOCKS LAST



**THE ONE BRA:**

- removable pads
- smooth and seam-free
- available in black



THE ONE BRA  
**1 SOLD**  
EVERY  
MINUTE\*

**The One Bra**

Stretchy and comfortable non-wired supportive bra with removable pads. 92% nylon, 8% elastane, excluding trims. All sizes fit up to DD cup.

White	Nude	Black
28373 M (32-34)	12898 M (32-34)	13425 M (32-34)
07690 L (36-38)	15727 L (36-38)	07732 L (36-38)
07773 XL (40-42)	07021 XL (40-42)	06239 XL (40-42)
18184 XXL (44-46)	17707 XXL (44-46)	17954 XXL (44-46)
17848 XXXL (48-50)	17715 XXXL (48-50)	17798 XXXL (48-50)

**£9**

\*Based on all One Bra sizes and variants, sold between 01/01/14 and 31/12/14.

reliable  
**SUPPORT**  
for every  
**ACTIVITY**

**The One Bra Lace**

Removable pads. All sizes fit up to DD cup. 92% nylon, 8% elastane, excluding trims.

White	Black
00653 M (32-34)	20651 M (32-34)
00711 L (36-38)	20800 L (36-38)
00737 XL (40-42)	19679 XL (40-42)
10561 XXL (44-46)	19919 XXL (44-46)
09456 XXXL (48-50)	00646 XXXL (48-50)

Normally £10

**£8 save £2**

**The One Brief Lace**

Full briefs. 93% nylon, 7% elastane, excluding trims.

White	Black
03368 10/12	09738 10/12
01974 14/16	08375 14/16
02303 18/20	04770 18/20
01511 22/24	06817 22/24
21626 26/28	04291 26/28

Normally £7

**£5 save £2**

“I wear the One Bra all the time. It's so **comfortable** and with the **support** it provides I can even wear it **horse riding!** I love that the wide straps sit evenly on my shoulders, no matter how much I move.”

*Jacky Atkins,*

Avon Beauty Connects, Hemel Hempstead



up to size  
XXXL

up to size  
26/28

AVON Fitness

# freshen UP

treat yourself to a fragrance-filled shower after your workout

ALL  
**£1.50**  
save up to £1.70  
pages 136-137



500ml

## FOR HER

**Shower Crème\***  
500ml  
08888 Divine Time  
28001 Mystique  
27953 Reflection  
Price per 100ml = 30p  
Normally £3  
**£1.50** half price

**Mood Therapy\***  
**Shower Gel** 500ml  
26336 Energising  
14704 Revitalising  
08144 Indulgent  
Price per 100ml = 30p  
Normally £3.20  
**£1.50** save £1.70

**Shower Gel\***  
500ml  
26658 Garden of Eden  
27854 Citrus Zing  
27730 Lagoon  
Price per 100ml = 30p  
Normally £3  
**£1.50** half price

**\*LAST CHANCE TO BUY**

## FOR HIM

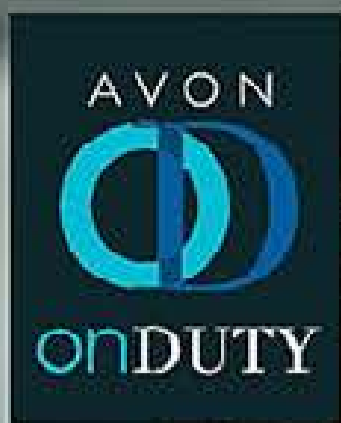
**Hair & Body Wash**  
500ml  
41293 Ascent Shower Gel  
41285 Amazon Jungle  
26666 Fever  
26542 Xtreme  
Price per 100ml = 30p  
Normally £3  
**£1.50** half price

**WHILE STOCKS LAST**

for men



AVON Fitness



**new**  
citrus  
scent

FOR  
MEN

FOR  
MEN

## RELIABLE ODOUR PROTECTION

*for up to 48 hours!*

**On Duty Roll-On Anti-Perspirant Deodorant**  
50ml  
56739 NEW Women's Fresh  
63693 NEW Men's Fresh  
17111 Invisible Protection Women's  
21550 Tropical Burst Women's  
15362 Light Bloom Women's  
16956 Active Men's  
Price per 100ml = £1.60  
Normally £2  
**80p** save £1.20

*only* **80p**

# FOREVER FLOWERS

**£6.50**  
save £3.50

give gorgeously with these silver-plated, floral necklaces



**IRIS**  
grace & beauty



**DAISY**  
happiness & positivity



**new**

**ROSE**  
beauty & love



comes in a matching gift box

**NEW Shauna Flower Necklace**  
Silver plated necklace with epoxy detail. Length approx. 42cm + 9cm extension chain.  
**15305** Iris  
**13961** Daisy  
**02220** Rose  
Will normally be £10  
**£6.50** save £3.50

AVON Fashion

## BLACK SUEDE

### confident & smooth

deliciously rich and sophisticated textures create Black Suede's sexy leathery appeal



**all 3 for £10** save £7.20  
page 140 only, order using **68866**



**Black Suede Woods, greens and leather. 75ml**  
05843 EDT Price per 100ml = £14.67 **£11**

**Body Wash 250ml 08763** Price per 100ml = £1.44 **£3.60**

**Roll-On Anti-Perspirant Deodorant 50ml 27995** Price per 100ml = £5.20 **£2.60**

## BLACK SUEDE SPORT



### sexy & masculine

sexy and confident, fresh citrus, sage leaves and vetiver combine to create the essence of masculinity



**all 3 for £10** save £9.20  
page 141 only, order using **68015**



**NEW Black Suede Sport Citrus, sage and vetiver. 75ml**  
00935 EDT Price per 100ml = £17.33 **£13**

**NEW Hair & Body Wash 250ml 04317** Price per 100ml = £1.44 **£3.60**

**NEW Roll-On Anti-Perspirant Deodorant 50ml 09670** Price per 100ml = £5.20 **£2.60**

**URBAN** NIGHTS  
**EDGE**

**URBAN** EDGE

**£7**  
each  
save £6



**modern & magnetic**



**Urban Edge Nights 75ml**  
Bergamot, cognac and black suede.

08565 EDT Price per 100ml = £9.33

Normally £13

**£7 save £6**



**bold & warm**



**Urban Edge 75ml**  
Violet, herbs and patchouli.

16675 EDT Price per 100ml = £9.33

Normally £13

**£7 save £6**

**FULLSPEED**

**FULLSPEED**  
**POWER**

**£7**  
each  
save £4



**lively & exciting**



**Full Speed 75ml**  
White cardamom, cypress and greens.

25098 EDT Price per 100ml = £9.33

Normally £11

**£7 save £4**



**aromatic & fresh**



**Full Speed Power 75ml**  
Lemon, rosemary and cedarwood.

25643 EDT Price per 100ml = £9.33

Normally £11

**£7 save £4**





*buy 1 choose 1 free* page 144 only  
lower priced item free

*SAVE up to £4* page 145 only

**1. Elite Gentleman Hair & Body Wash 250ml**  
11585  
Price per 100ml = £1.44  
**£3.60**

**Body Spray 150ml**  
13284  
Price per 100ml = £2.40  
**£3.60**

**2. Full Speed Roll-On Deodorant 50ml**  
25114  
Price per 100ml = £5.20  
**£2.60**

**Body Spray 150ml**  
19687  
Price per 100ml = £2.40  
**£3.60**

**3. Full Speed Power Roll-On Deodorant 50ml**  
18952  
Price per 100ml = £5.20  
**£2.60**

**Body Spray 150ml**  
21477  
Price per 100ml = £2.40  
**£3.60**

**4. Mesmerize Roll-On Deodorant 50ml**  
15438  
Price per 100ml = £5.20  
**£2.60**

**Body Spray 150ml**  
19638  
Price per 100ml = £2.40  
**£3.60**

**5. Deodorant Body Spray 150ml**  
07997 Avon Luck  
19463 Black Suede  
59493 Wilderness  
Price per 100ml = £2.40  
**£3.60**

**6. Mesmerize Black After Shave Conditioner 100ml**  
20701  
**£3.60**

**7. Avon Luck Body Wash 200ml**  
14308  
Price per 100ml = £1.75  
**£3.50**

**1. X Series EDT, 50ml**  
06668 Rush  
04655 Recharge  
Price per 100ml = £12  
Normally £8.50  
**£6 save £2.50**

**2. 015 EDT, 50ml**  
10298 Attract  
14803 Original  
Price per 100ml = £15  
Normally £11  
**£7.50 save £3.50**

**3. Elite Gentleman EDT, 75ml**  
11601 Original  
01826 Untailored  
Price per 100ml = £12  
Normally £13  
**£9 save £4**

**4. Avon Sport Bold Focus 50ml**  
07518 EDT  
Price per 100ml = £15  
Normally £11  
**£7.50 save £3.50**

**5. Individual Blue EDT, 100ml**  
00794 Original  
Normally £8.50  
**£6 save £2.50**

**6. MyVibe 50ml**  
26161 EDT  
Price per 100ml = £15.00  
Normally £11  
**£7.50 save £3.50**

**7. Wilderness 100ml**  
25080 EDT  
Normally £11  
**£7.50 save £3.50**

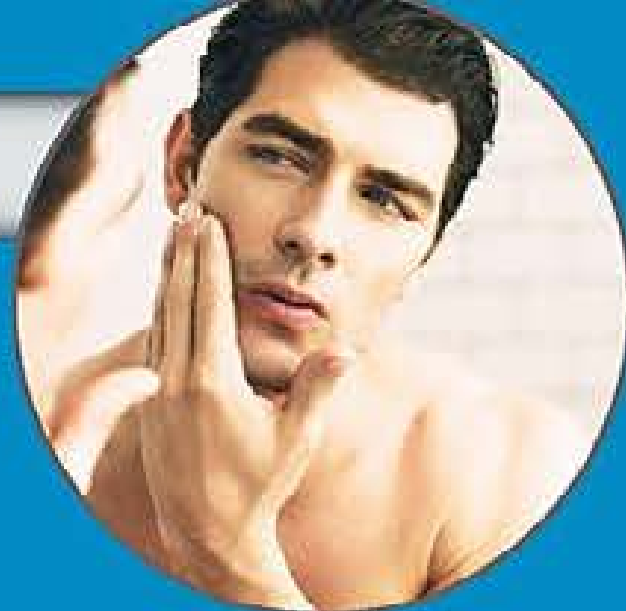
**8. Black Suede EDT, 75ml**  
07484 Essential  
Price per 100ml = £10  
Normally £11  
**£7.50 save £3.50**

EDT - Eau de Toilette Spray

# AVON FOR MEN

with

**ACTIVE**  
TECHNOLOGY



1. **Smooth Shave Foaming Gel** 200ml  
18150  
Price per 100ml = £1.40  
Normally £4  
**£2.80**  
save £1.20

2. **Revitalising Shave Gel** 150ml  
18077  
Price per 100ml = 93p  
Normally £3.50  
**£1.40**  
save £2.10

3. **Conditioning After Shave Balm** 100ml  
18127  
Normally £5  
**£2.40**  
save £2.60

## smoothing & caring



4. **Sensitive Creamy Face Wash** 150ml  
Fragrance free.  
05397  
Price per 100ml = £1.60  
Normally £4  
**£2.40**  
save £1.60

5. **Sensitive Shave Gel** 100ml  
Fragrance free.  
05959  
Normally £4  
**£2.40**  
save £1.60

6. **Sensitive 2-in-1 After Shave Balm & Moisturiser** 100ml  
Fragrance free.  
06064  
Normally £6  
**£3.60**  
save £2.40

## unleash your senses

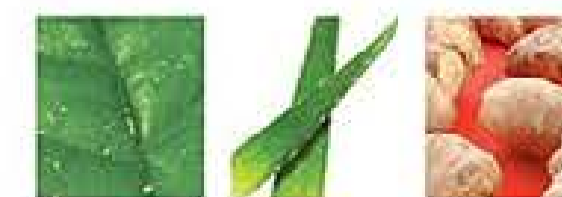
### cleansing & invigorating

For Men Hair & Body Wash  
2-in-1\*  
250ml  
06312 Amazon Jungle  
27367 Fever  
27342 Xtreme  
Price per 100ml = 60p  
Normally £2  
**£1.25** save 75p

**\*LAST CHANCE TO BUY**



### energising & refreshing



1. **2-in-1 Shave & Wash** Vitamin E, aloe and ginger extracts. 150ml  
01867 Price per 100ml = £1.60 Normally £4 **£2.40** save £1.60
2. **3-in-1 Shampoo, Conditioner and Body Wash** 250ml  
01891 Price per 100ml = 72p Normally £4 **£1.80** save £2.20

# Kids' Club

## NEW Spots and Stripes Jewellery Set

Matching set with multi-coloured plastic beads and heart-shaped decorations. Bracelet is elasticated and necklace has a ribbon and lobster claw clasp.

63677

Will normally be £8

**£6**

save £2

## NEW Spots and Stripes Reversible Dress

Cute A-line dress can be turned inside-out for a whole new look!

One side has navy and white stripes, the other has multi-coloured spots. 100% viscose.

15941 Age 2/3

13698 Age 4/5

01677 Age 6/7

27946 Age 8/9

Will normally be £12

**£10**

save £2



dress turns inside-out for 2 looks in 1



available in ages 2/3-8/9

# colour changing SANDALS

little ladies will love these fun summer sandals



cute heart-shaped cut-outs on sole



## NEW Colour Change Jelly Shoes

Light-reactive jelly shoes that change from pink to purple in sunlight. Polka dot bow detail. 100% PVC.

22806 Size 8

11635 Size 9

11874 Size 10

11882 Size 11

**£8**

available in sizes 8-11

*new*

pack of 2



up to size  
22/24

100% cotton

## *pack of 2* **COTTON** *CHEMISES*

*only*

# £12

save £2

### **NEW Two Pack Chemise**

Pack of 2 chemises, one floral and one pale pink. 100% cotton. KEEP AWAY FROM FIRE.

**15834** 6/8

**14605** 10/12

**14787** 14/16

**14878** 18/20

**25767** 22/24

Will normally be £14

**£12** save £2

# PRETTY IN PINK

**SLEEP IN  
STYLE**

*gorgeously feminine  
sleepwear, perfect for  
the changing season*



*integrated  
bust support*

- 100% cotton top
- adjustable straps

#### **NEW Coralicious Legging PJs**

Pale pink top with adjustable straps and floral leggings with cuffed ankle hem. Top 100% cotton, excluding trims. Leggings 95% cotton, 5% elastane, excluding trims.

KEEP AWAY FROM FIRE.

22392 8/10

13649 12/14

16402 16/18

16477 20/22

25742 24/26

Will normally be £15

**£13** save £2



*only*

# £13

save £2

*new*

up to size  
24/26

*love this?*

*Look out for the  
matching lingerie  
coming soon!*



**1. Sweet Heart PJs\***  
Full length, heart printed bottoms with pink long sleeved top featuring a lace trim and small bow. Top and trousers 100% cotton, excluding trims. **KEEP AWAY FROM FIRE.**  
16006 8/10  
15966 12/14  
07898 16/18  
26880 20/22  
Normally £15  
**£12** save £3

**2. Mickey & Minnie PJs\***  
Full length bottoms and T-shirt featuring heart and Micky & Minnie print. Top 100% cotton, trousers 92% cotton, 8% polyester, excluding trims. **KEEP AWAY FROM FIRE.**  
©Disney  
18309 4/6  
12245 8/10  
12872 12/14  
15933 16/18  
**£20**

**3. Bright Floral Logging PJs**  
Top: 100% cotton. Trousers: 57% cotton, 37% polyester, 4% viscose, 2% elastane, excluding trims. **KEEP AWAY FROM FIRE.**  
07195 8/10  
07229 12/14  
19968 16/18  
20669 20/22  
**£15**

**4. Orchid Satin PJs**  
Floral print, full-length pyjama bottoms and pale blue top with matching trim. 100% polyester, excluding trims. **KEEP AWAY FROM FIRE.**  
06916 8/10  
10413 12/14  
00505 16/18  
02998 20/22  
00661 24/26  
**£16**

**\*ALLOW 6 WEEKS FOR DELIVERY**



**LOOK 1** plain white



**LOOK 2** twist around for plain black



**LOOK 3** turn inside out for white lace



**LOOK 4** twist around for black lace

**4 LOOKS IN 1 BANDEAU**



**Multi-Way Reversible Bandeau**  
Reversible bandeau can be worn with white or black lace fronting or black or white jersey fronting. 61% polyester, 36% nylon, 3% elastane, excluding trims.  
03418 6/8  
18960 10/12  
19075 14/16  
17806 18/20  
Normally £7  
**£5** save £2

up to size 18/20

# basics



pretty lace detail

front-fastening



cross-over back straps enhances posture to help ease back pain

### Lace Posture Bra\*

Non-padded, front-fastening bra with wide back panel for support, comfortable wide straps and pretty lace detail. 93% cotton, 5% elastane, 2% nylon, excluding trims.

25668 36c 19729 40c  
18002 36d 23879 40d  
11833 36dd 12237 40dd  
19489 38c 26906 42c  
16329 38d 11791 42d  
12195 38dd 12260 42dd

Normally be £14

**£11** save £3

**\*ALLOW 6 WEEKS FOR DELIVERY**

### Everyday Lace Bra

Lace bra with padded cups, a satin bow and diamanté charm on the centre front. 62% cotton, 18% polyester, 16% nylon, 4% elastane, excluding trims.

size	black	white	size	black	white
34b	02204	24463	38b	02386	06551
34c	05033	02600	38c	05231	24653
34d	01586	05058	38d	00174	13185
34dd	24711	13276	38dd	24794	04895
36b	04937	06031	40d	24703	13250
36c	02477	04416	40dd	12658	12666
36d	25585	13169	42d	12476	12153
36dd	24745	13375	42dd	12484	12534

**£10**



### Everyday Lace Bra - Larger Sizes

Lace bra with non-padded cups, a satin bow and diamanté charm on the centre front. 88% nylon, 12% elastane, excluding trims.

size	black	white
34e	23440	24810
34f	23713	23325
36e	23473	24844
36f	23739	23333
38e	23507	24877
38f	12294	23366
40e	23515	24919
40f	12302	23382
42e	23671	23283
42f	12310	00570

**£11**



up to size 42F

## 5 ways to wear

*new*  
now in white



straight straps



strapless



over-shoulder



cross back



halter neck

up to size 38F



one shoulder

### NEW Essentials Multi-Way Bra with Lace

Padded, underwired bra with lace detail and removable straps. 62% polyester, 26% nylon, 12% elastane, excluding trims.

size	black	nude	white	size	black	nude	white
32a	03574	01594	13086	36dd	13912	22681	11486
32b	23994	13904	01636	38b	13870	19083	12575
32c	10520	13847	12682	38c	20693	04051	12112
32d	18903	18887	11437	38d	07203	18879	01909
32dd	25312	23499	25882	38dd	07252	25700	15388
34a	14241	18473	11460	40b	07328	20073	02709
34b	25494	17897	19844	40c	19661	14548	02766
34c	08961	19851	11262	40d	19695	27128	17699
34d	24026	18465	02808	40dd	18416	12625	15891
34dd	24364	20560	05751	42b	18499	27383	15792
36b	09001	18945	25957	42c	18713	12922	25759
36c	14092	01206	14852	42d	24000	27003	01008
36d	23119	18481	12211	42dd	23481	23549	01115

Will normally be £12

**£10** save £2



### NEW Essentials

#### Multi-Way Bra with Lace - Larger Sizes

Padded and underwired with removable straps. 66% polyester, 22% nylon, 12% elastane, excluding trims.

size	black	nude	white
34e	02394	15958	01172
34f	02444	22400	01321
36e	09852	24679	01339
36f	02519	05629	01404
38e	24695	06288	01446
38f	24968	00778	25221

Will normally be £12

**£10** save £2

AVON  
**Body**  
ILLUSIONS



helps  
**MINIMISE**  
the look of  
your bust

up to size  
**42G**

# lovely in LACE



invisible under  
t-shirts and tight  
fitting tops

**1 SOLD**  
**EVERY**  
**2 MINUTES\***

**£11**

\*Based on sales from  
Brochure 2 - Brochure 5 2015.

### Minimiser Bra

Fully supporting bra with full 3-piece cups. Non-padded and underwired with mesh lining and pretty lace detail. 78% cotton, 20% nylon, 2% elastane, excluding trims.

size	white	black	nude	size	white	black	nude
34dd	01388	21253	16626	38f	22517	21154	06304
34e	27607	27821	07468	38g	01248	28795	09175
34f	26591	04150	07963	40dd	02006	11338	08946
34g	14225	18200	06320	40e	14043	22822	26773
36dd	01164	24661	05009	40f	01081	26799	27029
36e	23929	00455	27144	40g	28977	22145	27037
36f	26443	01644	27151	42dd	23978	27433	27045
36g	28084	10546	27169	42e	00554	28506	27052
38dd	11718	05488	05876	42f	14068	25619	27078
38e	14027	18259	05652	42g	12427	18242	27094

Normally be £12

**£10** save £2



### Lingerie Guarantee

For hygiene reasons, a replacement or refund cannot be given if the gusset label is removed from lingerie. This guarantee is in addition to your statutory rights.

### Essentials T-Shirt Bra with Lace

Padded, underwired T-shirt bra with lace trim. 50% polyester, 44% nylon, 6% elastane, excluding trims.

size	black	nude	white	size	black	nude	white	size	black	nude	white
32a	58545	55996	56507	34d	58446	57497	21295	38d	58958	58354	20230
32b	58636	56051	04861	34dd	57877	57513	61556	38dd	55533	18747	15800
32c	58685	56085	03749	36b	59436	57539	53017	40b	59113	57786	03681
32d	58784	56150	10801	36c	55202	58263	63719	40c	57018	18762	04564
32dd	58800	18770	10892	36d	58909	57646	41475	40d	56390	57950	02253
34a	58883	56283	09753	36dd	58917	18663	15057	40dd	54742	57729	22723
34b	58933	56317	08276	38b	55798	58255	14464	42b	59865	58156	24836
34c	57737	56325	50120	38c	56838	58271	19257	42c	58099	57778	03848
								42d	58529	57125	24299

### Essentials T-Shirt Bra with Lace - Larger sizes

59% nylon, 34% polyester, 7% elastane, excluding trims.

size	black	nude	white	size	black	nude	white	size	black	nude	white
34e	10991	06098	21808	36e	11304	04184	15628	38e	11361	04234	12179
34f	09829	04259	21303	36f	10041	04457	16089	38f	11148	02931	10074

**£11**



**NEW 2 Pack Body Illusions Leggings**

2 pairs of full-length leggings, 1 navy and 1 black. Provides light tummy support, bottom control and leg and thigh shaping. 94% nylon, 6% elastane, excluding trims.

07120 8/10  
07369 12/14  
07542 16/18  
08540 20/22

**£20**

full length  
pack of 2

*new*



**2 Pack Cropped Leggings - Black and White**

Pack of 2 black and white cropped control wear leggings for a more streamlined-looking body. 57% polyester, 38% nylon, 5% elastane, excluding trims.

07450 10/12  
22889 14/16  
15412 18/20

**£18**

cropped  
pack of 2

**BUY 1 CHOOSE 1 HALF PRICE**

lower priced item half price

save up to £10  
page 160 only

# STYLISH SUMMER SLIP-ONS

**£12**  
save £4

**MUST-HAVE**

*pretty lace-detailed sandals to see you through summer*



woven sole

**NEW Sivia Espadrilles**

Wedge-style shoes. Outer: 85% polyamide, 15% elastane. Inside, upper: 100% polyamide. Inside sole: 100% cotton. Outersole: rubber.

04473 Size 4

10827 Size 5

11346 Size 6

10165 Size 7

Will normally be £16

**£12** save £4

**NEW SIZING!**  
available in sizes 4, 5, 6 & 7



MULTI-STRAND BRACELET

**NEW Helga Bracelet**  
Multi-strand, brass-plated bracelet with fabric strand and coloured acrylic stones. Bracelet approx. 18.5cm + 2.5cm extension chain.  
**05405**  
Will normally be £8  
**£6** save £2



**NEW Jerrica Scarf**  
Square-shaped scarf with peach mosaic print and white and peach tassels. Approx. 90cm x 90cm, excluding trims. 100% polyester.  
**05496**  
Will normally be £10  
**£7** save £3

*new*

LOVE THE NEW BOHO BEAUTIES



pretty, floral headband

**NEW Valentina Floral Headband**  
Stretch headband featuring 6 material flowers. Unstretched circumference approx. 46cm. Band 64% elastodiene, 34% polyester. Flowers 100% polyester.  
**04838**  
Will normally be £5  
**£3** save £2



**NEW Sula Rucksack**  
PVC rucksack with gold-coloured fittings and drawstring closure. Internal zipped pocket. Adjustable strap. Approx. 24cm x 14cm x 30cm.  
**05470**  
Will normally be £20  
**£16** save £4

*new*

# BOHO GOES GLAM



flattering drawstring waist

SUMMER STYLE

*chic, bold prints and eye-catching colours to help you stand out from the crowd this season*

jumpsuit  
**£15**  
save £10

**NEW Spice Moderne Jumpsuit**  
Aztec print jumpsuit with adjustable straps and drawstring at waist. 100% viscose, excluding trims.  
**16121** 8/10  
**16311** 12/14  
**16345** 16/18  
**16618** 20/22  
**09316** 24/26  
Will normally be £25  
**£15** save £10



GORGEOUS AZTEC PRINT

**new**

1.



**1. NEW Floral Clusters Ring**  
Floral cluster ring with gold-coloured plating and acrylic and glass beads.  
**25999** Size 6  
**26138** Size 8  
**26286** Size 10  
Will normally be £7

**£5** save £2

2.



earrings come with 4 interchangeable designs

3.



**2. NEW Floral Clusters Interchangeable Hoop Set**  
Gold-coloured hoop earrings with interchangeable acrylic and glass beads. Zinc casting and brass loop.  
**26419**  
Will normally be £8

**£6** save £2

**3. NEW Floral Clusters Drama Necklace**  
Gold-coloured necklace with acrylic and glass beads. Approx. 43cm + 9cm extension chain.  
**25924**  
Will normally be £12

**£10** save £2

4.



**4. NEW Kimmy Sunglasses**  
Round-rimmed plastic sunglasses with tortoiseshell print. Complies to BS EN ISO 12312-1:2013.  
**03608**  
Will normally be £8

**£5** save £3

**5. NEW Splendid Bloom Handbag**  
PU bag with detachable luggage tag and zip closure. Red polyester lining. One internal zipped pocket and mobile phone holder. Comes with a detachable shoulder strap. Approx. 22cm x 30cm x 12cm.  
**03228**  
Will normally be £16

**£14** save £2

LOVE OUR NEW CITY SENSATIONS

comes with a detachable shoulder strap

5.



*city* CHIC

*make your summer super-stylish with these perfect, girl-about-town accessories*

sunglasses

**£5**  
save £3



**NEW Nica Bag**  
PU bag with metal fittings and branded plaque. Zip fastening. Polyester lining. 3 internal pockets. Approx. 46.2cm x 32.5cm x 6cm.  
**13359**  
**£50**

**NEW Nica Purse**  
PU wallet with branded metal plaque. Press stud fastening. 6 card slots, zipped section, 2 paper money compartments and 2 other pockets. Polyester lining. Approx. 10.6cm x 14.1cm x 3.2cm.  
**36723**  
**£25 or free**

*new*



hidden front pocket

purse with card slots and zipped coin section

EST. 2005  
**NICA**

Nica combines quality and individuality, creating covetable bags to make women feel special.



**NEW Nica Alana Cross Body Bag**  
Cross-body bag with adjustable strap and metal bee detail. Front flap with magnetic snap closure. Zipped inner pocket and phone holder. Approx. 17cm x 24cm x 7cm. 100% polyester.  
**05389**  
Will normally be £40  
**£25 save £15**

\*Based on normal brochure prices.

BAG  
**£25**  
worth **£40\***  
save **£15**

*new*



buy the bag and order the purse **FREE**  
page 166 only save £25

# Treasured moments

our exclusive collection of sterling silver jewellery, designed to be treasured

925  
sterling silver



 All Avon metal jewellery is hypoallergenic.

each item comes in a velvet-feel gift box



## NEW Keela Sterling Silver Earrings

Sterling silver pierced stud earrings with bow detail. Approx. 1.5cm x 1.2cm.

15248

Will normally be £20

**£12** save £8

new

ring  
**£15**  
save £3

## NEW Keela Sterling Silver Necklace

Sterling silver necklace with bow-shaped pendant. Length approx. 45cm.

15271

Will normally be £20

**£18** save £2

## NEW Keela Sterling Silver Ring

Sterling silver ring with bow detail. Approx. 1.6cm x 1.3cm.

15040 Size 6

15149 Size 8

15156 Size 10

Will normally be £18

**£15** save £3



1.



3.



2.



4.

**1. Christen Necklace and Earrings Gift Set**

Silver-plated necklace and pierced stud earrings set with tear drop glass stones. Necklace length approx. 46cm + 9cm.

**14498**  
**£15**

**2. Jannah Gift Set**

Silver-plated necklace and pierced earrings gift set with decorative glass and acrylic stones. Necklace length approx. 42cm + 9cm extension chain. Earring drop approx. 2.5cm.

**23523**  
**£10**

**3. Danna Necklace and Earrings Gift Set\***

Silver-plated necklace and pierced earrings with flower design and clear glass stones. Necklace length approx. 42cm + 9cm extension chain.

**14407**  
**£12**

**4. Persephone Brooch\***

Flower design brooch covered in clear glass stones. Diameter approx. 4.7cm.

**12708**  
**£10**

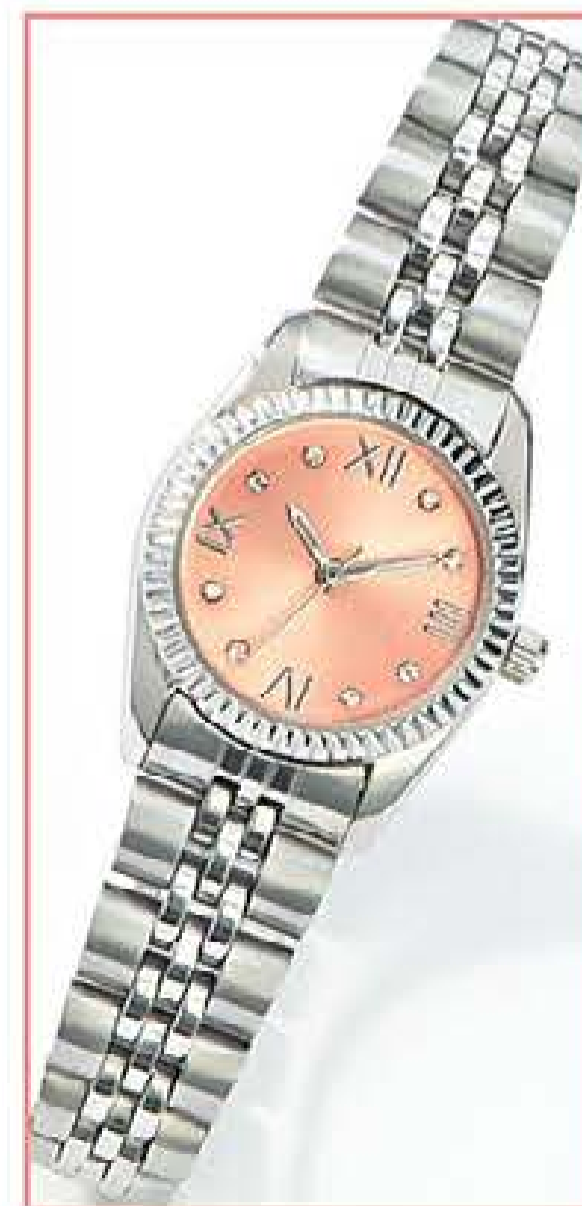
**\*WHILE STOCKS LAST**

*classic*  
**CRYSTALS**

*chic silver-toned pieces with a touch of sparkle*



*new*



**NEW Kacie Watch**

White bronze-plated watch with bracelet style strap and removable links. Strap length approx. 14cm-18cm. Stainless steel back. Includes a battery that can be replaced.

**12435**  
Will normally be £18

**£15**  
save £3

**Julienne Pendant**

Silver-plated longline necklace with key pendant featuring a clear glass stone. Length approx. 90cm. Pendant length approx. 7.5cm.

**24612**  
Normally £10

**£8**  
save £2



*New York designer-style*



LOVE THE NEW  
BOLD TREND

**NEW Belle and Blush Shaky Necklace**  
Brass-plated necklace with acrylic beads. Length approx. 43cm + 9cm extension chain.  
08664  
**£15**

**NEW Belle and Blush Shaky Bracelet**  
Brass-plated bracelet with acrylic beads. Bracelet length approx. 20cm.  
16659  
**£12**

# SUMMER'S STATEMENT

## STYLE

*high fashion chunky pieces perfect for this season's strappy tops*

necklace  
**£7**  
save £3



*new*

**NEW Joah Necklace**  
Multi-strand grey cord necklace with brass-plated rose gold-coloured, silver-coloured and gold-coloured bar detail. Approx. 41cm + 9cm extension chain. Cord 100% cotton.  
14977  
Will normally be £10  
**£7** save £3

**NEW Joah Bracelet**  
Multi-strand grey cord bracelet with brass-plated rose gold-coloured, silver-coloured and gold-coloured bar detail. Approx. 18.5 + 2.5cm extension chain. Cord 100% cotton.  
15016  
Will normally be £8  
**£5** save £3



**new**

**NEW Love Rose Diffuser**

Beautiful gift box contains a gorgeous glass diffuser bottle filled with 85ml of Love Rose fragranced oil. 3 of the 8 diffuser reeds have pink ceramic heart-shaped beads.

25163

**£10**

**NEW Love Rose Votives\***

Gift box contains 3 pink Love Rose scented wax candles in glass jars. Approx. 6cm tall. Burn time approx. 12 hours.

27508

**£10**

**\*ALLOW 6 WEEKS FOR DELIVERY**



## FRAGRANCES for the HOME



**new**



**NEW Driftwood Candle**

Gift box contains a Driftwood scented wax candle in a glass jar. Burn time approx. 31 hours.

19067

**£8**

**NEW Driftwood Diffuser**

Gift box contains diffuser bottle filled with 50ml of Driftwood fragranced oil, and 5 diffuser reeds.

29454

**£8**

**NEW Driftwood Candle Tin**

Scented candle presented in a decorative tin, size approx. 5cm x 7.5cm. Burn time approx. 14 hours. Comes in a gift box.

26716

**£6**

**BUY 1 CHOOSE 1 HALF PRICE**  
lower priced item half price

save up to £5  
pages 174-175

**BUY 1 CHOOSE 1 HALF PRICE**  
lower priced item half price

save up to £5  
pages 174-175



**new**

**NEW Set of 2 Ceramic Pots**

Pastel coloured ceramic and stone pots with lids. Comes with chalkboard labels and chalk for personalisation. Writing can be wiped off. Each pot diameter approx. 7.8cm.

**15743**

Will normally be £10

**£8** save £2



comes with chalk pencil

**Teacup Clock\***

Cup and saucer-shaped wall clock. Dolomite with ABS clock movement. Approx. 26cm x 26cm x 7.8cm. Requires 1x AA battery (not included).

**17350**

Normally £18

**£15** save £3



**\*WHILE STOCKS LAST**

**NEW Stacking Cups**

4 ceramic and stone mugs with a metal frame for stacking. Microwave and dishwasher safe.

**26997**

Will normally be £15

**£12**  
save £3



# HEART of the HOME

cute memo board to keep your kitchen organised

**new**



**NEW Heart Chalkboard**

Pastel coloured, MDF chalkboard with polka dot design. Comes with string and pegs to attach notes. Approx. 28cm x 29cm. Chalk not included.

**25734**

Will normally be £12

**£9** save £3



**£2.75**  
half price

**360 Nourishment Moroccan Argan Oil Heat Infusion Treatment**  
4 x 15ml.  
20735  
Normally £5.50  
**£2.75 half price**

expert advice

“The Moroccan Argan Oil Shampoo and Conditioner work wonders for under-nourished hair, but for an extra beautiful boost try the **Heat Infusion Treatment** for super-gorgeous locks.”

Laura Clarke, Avon Hair Expert

AS SEEN IN  
**GRAZIA**



**360 Nourishment Moroccan Argan Oil Mask**  
150ml  
03319  
Price per 100ml – £1.63  
Normally £5.50  
**£2.75 half price**



**360 Nourishment Moroccan Argan Oil Leave-in Treatment**  
30ml  
06973  
Price per 100ml – £11.00  
Normally £5.50  
**£3.30 save £2.20**



**360 Nourishment Moroccan Argan Oil Lightweight Gloss Spray**  
100ml  
24216  
Normally £5.50  
**£2.75 half price**

## nourish with argan oil

get the hair you've always dreamed of with our best loved haircare collection

buy both for

**£3**

save **£2.60\***  
page 179 only  
order using 68965

### 5 BEAUTIFUL BENEFITS

1. stronger feeling hair
2. instant shine
3. smooth finish
4. silky perfection
5. weightless movement



**Shampoo**  
For all hair types  
Shampooing à l'huile d'argan du Maroc  
Tous types de cheveux



**Conditioner**  
For all hair types  
Après-shampooing à l'huile d'argan du Maroc  
Tous types de cheveux

**360 Nourishment Moroccan Argan Oil**  
250ml  
23754 Shampoo  
23614 Conditioner  
Price per 100ml – 70p  
Normally £2.80  
**£1.75 save £1.05**

\*Based on normal brochure prices.

Advance Techniques

**SUPREME OILS**

*restoring spray formulated with the richest oils, for beautiful hair from the first spritz*



**Smoothing Brush**  
Approx. 22.6cm x 3.2cm. Plastic handle with rubber coating.  
**10140**  
Normally £7.50  
**£4.50 save £3**



**Supreme Oils Intense Radiance Treatment**  
Treats hair to a radiant moisture boost. Infused with 5 precious oils. 50ml  
**28738**  
Price per 100ml = £8.60  
Normally £6.50  
**£4.30 save £2.20**



**Supreme Oils Duo Treatment Spray**  
A dual phase treatment with 5 precious oils to help repair damaged hair. 100ml  
**28571**  
Normally £6.50  
**£4.30 save £2.20**

our ultimate collection  
**5 SUPREME OILS**

indulge your hair for radiant **salon-like results**

*buy both for*  
**£5**  
*save £2.60\**  
page 181 only  
order using 68361

**98%\***  
of women agree:  
*It made hair look and feel like they'd just walked out of the salon!*

**Supreme Oils**  
250ml  
**11049 Shampoo**  
**11080 Conditioner**  
Price per 100ml = £1.12  
Normally £3.80  
**£2.80 save £1**



**expert advice**

*“If you're seeking an exceptional level of care for your hair but don't want to pay the salon price tag, the Supreme Oils collection works wonders for hair that craves TLC”*

*Laura Clarke, Avon Hair Expert*

\*When used with the Supreme Oils Shampoo and Conditioner.

\*Based on normal brochure prices.

AVON Hair Salon

Advance Techniques

# create SHIMMERING SHINE



expert advice

You'll only need a few drops of the **Dry Ends Serum** to give your locks a mirror-like shine.

Laura Clarke, Avon Hair Expert



### Daily Shine Dry Ends Serum

30ml  
21352  
Price per 100ml = £11.00  
Normally £5.50

**£3.30**  
save £2.20

### Daily Shine

250ml  
11171 Shampoo  
11320 Quick Touch Leave In Conditioner  
Price per 100ml = 60p  
Normally £2.80

**£1.50**  
save £1.30

# create VA VA VOLUME



expert advice

You don't need hair extensions to get voluminous locks! The **Ultimate Volume** collection contains collagen, great for skincare yet also great for boosting hair.

Laura Clarke, Avon Hair Expert



### Ultimate Volume

250ml  
09381 Shampoo  
09522 Conditioner  
Price per 100ml = 60p  
Normally £2.80

**£1.50**  
save £1.30

### Ultimate Volume Boosting Treatment

150ml  
08441  
Price per 100ml = £1.80  
Normally £4.50

**£2.70**  
save £1.80

# create STAND-OUT COLOUR



expert advice

The **Colour Protection** range uses a selective blend of conditioning agents and colour sealing silicone to lock in colour and help it last longer.

Laura Clarke, Avon Hair Expert



### Colour Protection Restorative Mask

150ml  
08326  
Price per 100ml = £2.20  
Normally £5.50

**£3.30**  
save £2.20

### Colour Protection

250ml  
15768 Shampoo  
05934 Conditioner  
Price per 100ml = 60p  
Normally £2.80

**£1.50**  
save £1.30

# create SILKY TRESSES



expert advice

For silky hair use the **Smooth as Silk** collection. Wrap hair in a silk scarf and let it dry naturally overnight – hair will be silky smooth the next morning.

Laura Clarke, Avon Hair Expert



### Frizz Control Lotus Shield

60ml  
05264  
Price per 100ml = £8.75  
Normally £7.50

**£5.25** save £2.25

### Smooth as Silk

250ml  
25213 Shampoo  
17939 Conditioner  
Price per 100ml = 60p  
Normally £2.80

**£1.50** save £1.30

### Smooth as Silk Serum

30ml  
18028  
Price per 100ml = £11.00  
Normally £5.50

**£3.30** save £2.20

**£3.30**  
save £2.20

AVON Hair Salon

Advance Techniques

# tailored TRESSES

whatever your look, perfect it with these salon-like stylers

**heat protection spray**  
protects hair from damage during heat styling

**volume & curl mousse**  
gives light to moderate hold

**power straight spray**  
straightens your style for up to 3 days



**firm hold gel**  
holds hair without stiffness



**mirror shine spray**  
for frizz-free shine



**firm hold hair spray**  
light mist spray for firm hold



**Firm Hold Gel** 100ml  
12005  
Normally £3.25  
**£1.80**  
save £1.45

**Heat Protection Spray** 100ml  
11965  
Normally £4.50  
**£2.70**  
save £1.80

**Mirror Shine Spray** 100ml  
01412  
Normally £5  
**£3** save £2

**Volume & Curl Mousse** 150ml  
01107  
Price per 100ml = £1.40  
Normally £3.50  
**£2.10**  
save £1.40

**Firm Hold Hairspray** 200ml  
01156  
Price per 100ml = 98p  
Normally £3.50  
**£1.95**  
save £1.55

**Power Straight Spray** 100ml  
11924  
Normally £4.50  
**£2.70**  
save £1.80



**£3.25**  
save £1.75

Advance Techniques

**Cushion Brush** 06767  
Normally £5  
**£3.25**  
save £1.75

**Deco Brush** 08037  
Normally £7.50  
**£3.50**  
save £4

# touch-up TOOLS

give your 'do a boost with our brushes



**Small Barrel Brush** 04515  
Normally £5  
**£3.25** save £1.75



**Large Barrel Brush** 04499  
Normally £7.50  
**£4.50** save £3



**Straightening Comb** 00943  
Normally £6  
**£3.60** save £2.40



**Paddle Brush** 02832  
Normally £7.50  
**£4.50** save £3



**Back Comb Brush** 23820  
Normally £3.25  
**£2.25** save £1



**Styling Comb** 25056  
Normally £4  
**£2.50** save £1.50



**Pop-Up Brush** 02873  
Normally £3.25  
**£2.25** save £1

AVON Hair Salon

# BIG value, beautiful hair

great value bigger bottles, to keep hair lush for longer



**BIGGER**  
400ml  
bottles – great  
value!

**£2.70**  
save £1.80

**Shampoo 400ml**  
01859 Colour Protection  
28449 Smooth as Silk  
23044 Instant Repair 7  
24448 360 Nourishment  
Moroccan Argan Oil  
13482 Ultimate Volume  
00372 Classic Anti-Dandruff  
2-in-1  
Price per 100ml = 68p  
Normally £4.50  
**£2.70 save £1.80**  
07351 Classic Anti-Dandruff  
2-in-1 250ml  
Price per 100ml = 60p  
Normally £2.80  
**£1.50 save £1.30**

# HAIR REPAIR MIRACLE collection

for instant results against the 7 signs of damaged hair

**7**

WITH  
**KERATIN  
POWER  
TECHNOLOGY**

7 benefits in 1

1. ANTI-BREAKAGE
2. ANTI-DRYNESS
3. ANTI-DULLNESS
4. ANTI-SPLIT ENDS
5. ANTI-FRIZZ
6. ANTI-ROUGHNESS
7. HEAT PROTECTION



**Instant Repair 7**  
250ml  
04788 Shampoo  
00562 Conditioner  
Price per 100ml = 60p  
Normally £2.80  
**£1.50 save £1.30**

**Instant Repair 7**  
**Treatment Spray**  
100ml  
04606  
Normally £5.50  
**£3.30 save £2.20**

**Instant Repair 7**  
**Treatment Mask**  
150ml  
00844  
Price per 100ml = £2.20  
Normally £5.50  
**£3.30 save £2.20**

# lift your LOOK

for fabulous colour that's protected against UV rays, antioxidants and fading



**BUY 1  
CHOOSE 1  
FREE**

SAVE £6  
page 187 only

BRUNETTES

**6.7**  
13631 Chocolate Brown

**6.3**  
21931 Light Golden Brown

**5.3**  
02196 Medium Golden Brown

**5.0**  
01776 Medium Brown

**4.3**  
26823 Dark Golden Brown

**4.0**  
01719 Dark Brown

**High Lift**  
18705 Golden Brown

**High Lift**  
05744 Reddish Brown

REDS & BLACKS

**8.4**  
00158 Intense Copper

**7.63**  
00042 Dark Chestnut Red

**6.66**  
05413 Intense Red

**6.56**  
17301 Light Mahogany Red

**5.65**  
17558 Deep Mahogany Red

**5.63**  
21956 Rich Burgundy Red

**3.6**  
12765 Dark Auburn

**2.1**  
01768 Blue Black

**2.0**  
00695 Natural Black

BLONDES

**12.01**  
21840 Ultra Light Ash Blonde

**11.0**  
08367 Extra Light Blonde

**10.31**  
18424 Very Light Champagne Blonde

**9.0**  
22020 Light Blonde

**8.03**  
02246 Medium Golden Blonde

**8.1**  
08201 Medium Ash Blonde

**7.73**  
06718 Caramel Blonde

**7.3**  
06965 Deep Golden Blonde

**7.0**  
15479 Dark Blonde

expert advice

“Don't forget to use the pre-treatment that you'll find in the Professional Hair Colour box! It prepares your hair for colouring and ensures you get a lovely finish.”

Laura Clarke, Avon Hair Expert

not sure which shade to choose?  
visit [www.avon.uk.com/makeover](http://www.avon.uk.com/makeover)

Professional Hair Colour  
**£6**

Remember to allergy-test 48 hours before use.

# Bath & Body Store

creamy body washes

skin so soft



**Silky Moisture Foaming Shower Oil**

250ml  
19216  
Price per 100ml = £1.20  
Normally £5  
**£3 save £2**

**Silky Moisture Creamy Body Wash**

250ml  
12626  
Price per 100ml = 72p  
Normally £3  
**£1.80 save £1.20**



**Supreme Nourishment Creamy Body Wash**

250ml  
11700  
Price per 100ml = £1.20  
Normally £5  
**£3 save £2**

**Original Bath Oil**

250ml  
07765  
Price per 100ml = £1.06  
Normally £4.50  
**£2.70 save £1.80**

luxurious body lotions



**Silky Moisture Body Butter**

200ml  
20503  
Price per 100ml = £1.50  
Normally £5  
**£3 save £2**

**Firming & Restoring Body Cream**

200ml  
21659  
Price per 100ml = £1.50  
Normally £5  
**£3 save £2**

**Original Body Butter**

200ml  
20545  
Price per 100ml = £1.50  
Normally £5  
**£3 save £2**

**Silky Moisture Ultra Moisturising Body Lotion**

250ml  
18580  
Price per 100ml = 96p  
Normally £4  
**£2.40 save £1.60**

**Firming & Restoring Body Lotion**

250ml  
12062  
Price per 100ml = 84p  
Normally £4  
**£2.10 save £1.90**

# indulge skin with ALLURING softness

pamper your skin with exotic passionfruit oil, keratin and silk



ultra light lotion



**£3**  
save £2

**Skindisiac Red Body Lotion**

200ml  
00810  
Price per 100ml = £1.20  
Normally £4  
**£2.40 save £1.60**

**Skindisiac Red Dry Oil Spray**

150ml  
28761  
Price per 100ml = £2  
Normally £5  
**£3 save £2**

for all-day hydration

expert advice

“This Skindisiac Dry Oil Spray can be sprayed straight onto the skin and doesn't need to be massaged in. It is great when you're in a rush!”

Carolina Freire, Avon Skin So Soft Brand Manager

## firm & restore

our most-loved Tissue Oil, now with phytol, vitamin A and vitamin E

### 7 SKIN BENEFITS

- reduces appearance of stretch marks
- reduces appearance of scars
- reduces look of dark spots
- reduces look of discolourations
- helps even skin tone
- softens & smoothes
- moisturises



reduces stretch marks, FAST



scarring before use after just 8 weeks

Diagram for illustrative purposes only



**Silky Moisture Tissue Oil**

150ml

**24554**

Price per 100ml = £2.67

Normally £8

**£4 half price**

\*With continued use

skin so soft

## GENTLY sunkissed

for a beautifully bronzed glow, without the rays



**NEW Enhance & Glow Luminous Body Scrub 200ml**  
**09167**

Price per 100ml = £1.50

Will normally be £5

**£3 save £2**

scrub, spray and moisturise for an all-over glow that lasts



## sensually smooth skin

gentle hair removal for summer-ready skin



the easy way to beautifully smooth, velvety soft skin

**Soft & Smooth Moisturising Shave Gel 200ml**  
**20784**

Price per 100ml = £1.45

Normally £4.80

**£2.90**

save £1.90

**Soft & Smooth Ladies' Razors Pack of 5 razors.**  
**26500**

Normally £2.50

**£1.75 save 75p**

**Soft & Smooth Wax Strip Kit for Body**  
Contains 10 strips.  
**20925**  
Normally £7  
**£4.20 save £2.80**

**Soft & Smooth Facial Wax Strip Kit**  
Contains 20 strips.  
**12492**  
Normally £8  
**£4.80 save £3.20**

**Soft & Smooth Sensitive Skin Hair Removal Cream**  
100ml  
**13417**  
Normally £5.30  
**£3.20 save £2.10**

**Soft & Smooth Facial Hair Removal Cream 15ml**  
**06783**  
Price per 100ml = £16.00  
Normally £4  
**£2.40 save £1.60**

**Enhance & Glow Shimmer Oil Spray**  
150ml  
**22269**  
Price per 100ml = £2.00  
Normally £5  
**£3 save £2**



**Enhance & Glow Gradual Tan Lotion for Medium Skin**  
200ml  
**22236**  
Price per 100ml = £1.65  
Normally £5.50  
**£3.30 save £2.20**

**Enhance & Glow Luminous Perfector Body Cream for Medium Skin Tones**  
200ml  
**22202**  
Price per 100ml = £1.65  
Normally £5.50  
**£3.30 save £2.20**

**Enhance & Glow Gradual Tan Airbrush Spray for Medium Skin**  
150ml  
**22210**  
Price per 100ml = £2.00  
Normally £5  
**£3 save £2**



toasted macadamia nut



soothe & comfort tired feet



**Relaxing Soak**  
100ml  
**23101**  
Normally £4.50  
**£2.70** save £1.80

**Exfoliating Scrub**  
75ml  
**23127**  
Price per 100ml = £3.60  
Normally £4.50  
**£2.70** save £1.80

**Moisturising Cream**  
75ml  
**23234**  
Price per 100ml = £3.60  
Normally £4.50  
**£2.70** save £1.80

marine salt

restore & rejuvenate achy feet



**Multi Active Foot Soak**  
100ml  
**07500**  
Normally £4.10  
**£2.40** save £1.70

**Invigorating Scrub**  
75ml  
**24885**  
Price per 100ml = £2.80  
Normally £3.50  
**£2.10** save £1.40

**Hydrating Balm**  
75ml  
**02493**  
Price per 100ml = £2.80  
Normally £3.50  
**£2.10** save £1.40

moisturising gloves & socks

**Moisturising Gloves**  
95% cotton, 5% elastane.  
Approx. 20cm x 16cm.  
One size.  
**05645**  
Normally £5  
**£3.50** save £1.50

**Moisturising Socks**  
95% cotton, 5% elastane.  
Approx. 19.5cm x 10cm.  
One size.  
**05777**  
Normally £5  
**£3.50** save £1.50



lock in moisture overnight

new

AVON  
foot  
works

cushion & comfort



**£3.60**  
save £2.40

**NEW Foot Works Gel Cushions**  
2 cushioned gel pads to comfort feet. 100% PU. Latex-free. Approx. 10.2cm x 6.8cm.  
**25031**  
Will normally be £6  
**£3.60** save £2.40

expert advice

“Even the comfiest of high heels can be painful after a few hours. Say goodbye to that burning pain in the balls of your feet with these Gel Cushions. The soft and squishy texture will ease the pain caused by your favourite heels.”

Philippa Canty, Avon Foot Works Brand Manager

AVON Bath & Body

lavender | calm & soothe

**Comforting Soak**  
100ml  
20677  
Normally £3.75  
**£2.60** save £1.15



**Comforting Overnight Massage Cream**  
150ml  
20412  
Price per 100ml = £1.63  
Normally £3.50  
**£2.45** save £1.05



**Softening Balm**  
50ml  
19950  
Price per 100ml = £7  
Normally £5  
**£3.50** save £1.50



**Comforting 3-in-1 Mask**  
75ml  
20396  
Price per 100ml = £4.27  
Normally £4.50  
**£3.20** save £1.30



**3-in-1 Blooming Leg Oil**  
50ml  
18168  
Price per 100ml = £8.40  
Normally £7  
**£4.20** save £2.80



**£2.10**  
save £1.40



*helps exfoliate dry skin to leave feet feeling soft*

**Clay Mask**  
75ml  
06106  
Price per 100ml = £2.80  
Normally £3.50  
**£2.10** save £1.40

healthy | restore & rejuvenate

**Rough Skin Remover**  
75ml  
21105  
Price per 100ml = £2.80  
Normally £3.50  
**£2.10** save £1.40



**Intensive Callus Cream**  
75ml  
02113  
Price per 100ml = £2.80  
Normally £3.50  
**£2.10** save £1.40



**Peppermint Reviving Leg Gel**  
75ml  
06742  
Price per 100ml = £3.60  
Normally £4.50  
**£2.70** save £1.80



**Odour Neutralising Foot Spray**  
75ml  
02121  
Price per 100ml = £2.80  
Normally £3.50  
**£2.10** save £1.40



**Menthol & Tea Tree Deodorising Foot Powder**  
75g  
02063  
Price per 100g = £2.80  
Normally £3.50  
**£2.10** save £1.40



# smooth & soften

*kick rough skin to the curb this spring*

beautiful | nourish & hydrate



*leaves heels feeling soft & moisturised*

**Heel Softening Cream**  
75ml  
01800  
Price per 100ml = £2.80  
Normally £3.50  
**£2.10** save £1.40



*pamper & hydrate feet overnight*

**Overnight Renewing Cream**  
75ml  
20727  
Price per 100ml = £4.40  
Normally £4.75  
**£3.30** save £1.45



*creates a cushion-like barrier for your soles*

**Sole Support Cushion Cream**  
75ml  
14035  
Price per 100ml = £2.80  
Normally £3.50  
**£2.10** save £1.40



*with apricot seeds to remove dry skin*

**Exfoliating Bar Soap**  
75g  
11692  
Price per 100g = £3.27  
Normally £3.50  
**£2.45** save £1.05

AVON  
foot works

**£2**  
save £1.50

expert advice

With every step your feet rub against shoes causing calluses and hard, dry skin. Use our foot file daily to exfoliate, followed by Foot Works Heel Softening Cream to condition and smooth your feet.

Laura Schick-Cormier,  
Avon Personal Care Product Expert

**Foot File**  
Approx. 24cm x 0.6cm.  
04382  
Normally £3.50  
**£2** save £1.50



AVON Bath & Body

# BLACK Caviar COLLECTION

refine, strengthen and restore skin to its youthful best



## Facial Ampoules

4 x 2ml  
17020  
Normally £5.50  
**£3.85** save £1.65

## Eye Gel Mask

15ml  
56887  
Price per 100ml = £23.33  
Normally £5

**£3.50** save £1.50

## Peel-Off Face Mask

75ml  
03145  
Price per 100ml = £5.13  
Normally £5  
**£3.85** save £1.15

## Overnight Facial Treatment

75ml  
17749  
Price per 100ml = £5.13  
Normally £5.50  
**£3.85** save £1.65

# Fantastically FIRMING

with renewing coffee bean extract

## Body Cream

200ml  
22012  
Price per 100ml = £2.60  
Normally £8  
**£5.60** save £2.40

## Body Polisher

200ml  
22053  
Price per 100ml = £1.75  
Normally £5  
**£3.50** save £1.50

## Neck & Chest Serum

50ml  
22079  
Price per 100ml = £7.70  
Normally £5.50  
**£3.85** save £1.65



## Body Brush

With a wooden handle, plastic base, nylon bristles, plastic massaging balls and cotton handle strap. Approx. 11cm x 3.5cm.  
08797  
Normally £6  
**£4** save £2

# relax & REVITALISE

take time to rejuvenate your body and soul



mist over your pillow for a relaxing scent



**£3** save £2

## Sleep Serenity

with soothing camomile and lavender

<b>Pillow Mist</b> 100ml 13532 Normally £4.50 <b>£2.25</b> half price	<b>Balm</b> 10g 06775 Normally £3 <b>£1.50</b> half price	<b>Bath Salts</b> 195g 15511 Price per 100g = £1.54 Normally £5 <b>£3</b> save £2
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## expert advice

Lavender has amazing calming properties. Try rubbing Planet Spa Sleep Serenity Balm onto wrists and temples to help you unwind and de-stress.  
*Andrea Meyer, Avon Product Specialist, Planet Spa*

AVON Bath & Body



## Heavenly Hydration

with moisturising olive oil

**Hair Mask**  
200ml  
**10090**  
Price per 100ml = £1.38  
Normally £5.50  
**£2.75** half price

**Hot Hair Oil**  
60ml  
**04010**  
Price per 100ml = £4.17  
Normally £3  
**£2.50** save 50p

**Facial Oil**  
30ml  
**10439**  
Price per 100ml = £8  
Normally £4  
**£2.40** save £1.60

**Body Moisturiser**  
200ml  
**10033**  
Price per 100ml = £1.75  
Normally £7  
**£3.50** half price



## Perfectly Purifying

with purifying dead sea salt and dead sea mud

**Body Scrub** 200ml  
**10207**  
Price per 100ml = £1.65  
Normally £5.50  
**£3.30** save £2.20

**Face Scrub** 75ml  
**14613**  
Price per 100ml = £3.33  
Normally £5  
**£2.50** half price

**Face Mask** 75ml  
**25254**  
Price per 100ml = £3.67  
Normally £5.50  
**£2.75** half price

**Gommage Face Mask**  
50ml  
**10710**  
Price per 100ml = £6  
Normally £6  
**£3** half price



## Amazonian Treasures

with smoothing acai palm extract and amora berry

**Creamy Body Scrub**  
200ml  
**08680**  
Price per 100ml = £1.25  
Normally £5  
**£2.50** half price

**Moisturising Bath & Body Oil**  
150ml  
**08086**  
Price per 100ml = £1.67  
Normally £5  
**£2.50** half price

**Hydrating Face Mask**  
75ml  
**07856**  
Price per 100ml = £3.67  
Normally £5.50  
**£2.75** half price

**Hand & Foot Intense Cream** 75ml  
**07443**  
Price per 100ml = £3  
Normally £4.50  
**£2.25** half price



# luxurious MOMENTS

create an at-home spa with these indulgent treats

**£2.80**  
save £1.20

sweetly scented spritz



## Sweet Sensuality

with relaxing vanilla and jasmine

**Bath Elixir**  
250ml  
**10678**  
Price per 100ml = £1.54  
Normally £5.50  
**£3.85** save £1.65

**Fragrance Spritz**  
100ml  
**10744**  
Normally £4  
**£2.80** save £1.20

expert advice

The romantic fragrance of Sweet Sensuality will help you unwind with notes of sweet raspberry, treasured jasmine petals and seductive vanilla.  
*Andrea Meyer, Avon Product Specialist, Planet Spa*

AVON Bath & Body

# Spring SAVINGS

get spring-fresh for less with these great offers on your bath & body favourites



*new*

up to  
**HALF PRICE**

save up to **£2.50**  
pages 200-209

*heaven*  
**SCENT**

find serenity in bubbles of delicate White Tea & Jasmine



**Bubble Bath 500ml**  
02451 Soft Pink  
19711 White Lily  
15560 Sensitive – Fragrance Free  
23465 Lavender  
23622 Pomegranate & Peony  
Price per 100ml = 40p  
Normally £4  
**£2 half price**

*double the bubble,  
for less*

**Bubble Bath 1 Litre**  
00208 Soft Pink  
13235 White Lily  
03657 Sensitive – Fragrance Free  
20966 Lavender  
23168 Pomegranate & Peony  
26468 **NEW** White Tea & Jasmine  
Normally £5  
**£2.50 half price**

# Spring SAVINGS



## revitalise your SENSES

feel fresh & fabulous in a flash with uplifting shower gels

up to **HALF PRICE**

save up to £2.50  
pages 200-209

sweet-scented moisture

**Shower Cream**  
250ml  
32920 Reflection  
21469 Mystique  
Price per 100ml = 50p  
Normally £2  
**£1.25 save 75p**



ALL LAST chance to buy



handy essential

**Daily Hand Wash**  
250ml  
19240 Lagoon  
19265 Citrus Zing  
19273 Reflection  
08821 Mystique  
Price per 100ml = 50p  
Normally £2  
**£1.25 save 75p**

energise, revitalise, indulge

**Mood Therapy Shower Gel**  
250ml  
28928 Energising  
21261 Revitalising  
27326 Indulgent  
Price per 100ml = 50p  
Normally £2.20  
**£1.25 save 95p**



everyday freshness

**Shower Gel 250ml**  
21568 Garden of Eden  
21329 Lagoon  
21378 Citrus Zing  
Price per 100ml = 50p  
Normally £2  
**£1.25 save 75p**  
  
11163 Secret Kiss  
Price per 100ml = 40p  
Normally £2  
**£1 half price**

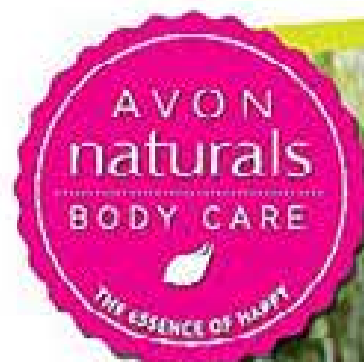
\*Will not be featured in the brochure again.



ALL LAST chance to buy

AVON Spring Savings

# Spring SAVINGS



## Zest for LIFE

mouthwatering citrus you can almost taste, laced with a dose of fun-loving daisy

up to  
**HALF PRICE**

save up to £2.50  
pages 200-209



*a burst of freshness for room, linen & body*

**Scented Spritz** 100ml  
10280 Lavender & Chamomile  
17137 Strawberry & Guava  
18051 Cherry Blossom  
16451 Passionfruit & Peony  
Normally £3  
**£1.50 half price**



*fruity fresh wash*

**Shower Gel** 200ml  
04135 Cherry Blossom  
12229 Strawberry & Guava  
17145 Passionfruit & Peony  
Price per 100ml = 60p  
Normally £2.70  
**£1.35 half price**



*layer on the lotion*

**Body Lotion** 200ml  
23838 Cherry Blossom  
18291 Strawberry & Guava  
12880 Passionfruit & Peony  
Price per 100ml = 80p  
Normally £3.20  
**£1.60 half price**



**NEW Pink Daisy & Sicilian Lemon Shower Gel** 200ml  
17566  
Price per 100ml = 67p  
Will normally be £2.70  
**£1.35 half price**

**NEW Pink Daisy & Sicilian Lemon Body Lotion** 200ml  
14837  
Price per 100ml = 80p  
Will normally be £3.20  
**£1.60 half price**

**NEW Pink Daisy & Sicilian Lemon Scented Spritz** 100ml  
14639  
Will normally be £3  
**£1.50 half price**

AVON Spring Savings

# Spring SAVINGS



get a lift with  
**RASPBERRY & HIBISCUS**

volumise your tresses with this gentle formula



up to  
**HALF PRICE**

save up to £2.50

pages 200-209

*new*



### treat your locks

**Shampoo 250ml**

**10447 Chamomile & Aloe Vera**

**15867 Blackcurrant & Red Clover 2-in-1**

**03493 Almond & Avocado**

**11783 Mango & Ginger 2-in-1**

**11767 Pomegranate & Camellia**

**16352 Golden Apricot & Shea 2-in-1**

Price per 100ml = 40p

Normally £2

**£1 half price**



### delicious scents

**Golden Apricot & Shea Leave-in Treatment 125ml**

**11429**

Price per 100ml = £1.00

Normally £2.50

**£1.25 half price**

**Golden Apricot & Shea Detangling Spray 150ml**

**15677**

Price per 100ml = 63p

Normally £2.50

**£1.25 half price**



**Chamomile & Aloe Vera Treatment Mask 125ml**

**14001**

Price per 100ml = £1.00

Normally £2.50

**£1.25 half price**

**Almond & Avocado Conditioning Balm 200ml**

**17889**

Price per 100ml = 63p

Normally £2.50

**£1.25 half price**

**NEW Raspberry & Hibiscus 250ml**

**08516 Shampoo**

**05371 Conditioner**

Price per 100ml = 40p

Will normally be £2

**£1 half price**





# Spring SAVINGS



*clean and condition in one*

**Shampoo & Conditioner**  
250ml  
**08805** Amazing Apple  
**02741** Wacky Watermelon  
Price per 100ml = 60p  
Normally £2.50  
**£1.50 save £1**



wash on,  
wash off  
paint

*paints that wash away*

**Bath Time Paint** 100ml  
**07609** Wacky Watermelon  
**02881** Bursting Berry  
**11007** Playful Pear  
Normally £2.50  
**£1.50 save £1**



*relaxing  
lavender scent*

**Body Lotion** 150ml  
**00638** Good Night  
Lavender  
Price per 100ml = £1.00  
Normally £3  
**£1.50 half price**

*keep little hands clean*

**Swirling Strawberry  
Hand Wash** 250ml  
**18010**  
Price per 100ml = 60p  
Normally £2.50  
**£1.50 save £1**



AVON naturals **KIDS**

## fun in THE TUB

make bath time fun with delicious-smelling washes, moisturisers and playful treats

*body wash*

**Body Wash & Bubble Bath**  
250ml  
**20818** Playful Pear  
**17483** Swirling Strawberry  
Price per 100ml = 60p  
Normally £2.50  
**£1.50 save £1**  
**14647** Good Night Lavender  
Price per 100ml = 60p  
Normally £3  
**£1.50 half price**



up to  
**HALF PRICE**

save up to **£2.50**  
pages 200-209

*we guarantee you'll  
love your new products!*

*If you're not 100% happy with your purchase, just return it within 28 days of delivery for a refund or exchange, even if you've tried it! Speak to your Independent Avon Representative about returning unwanted Christmas gifts during January.*

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