

AVON

BROCHURE 07 2017
avon.uk.com

OUR
NO.1

gel nail enamel

NOW WITH OUR
**BIGGEST SHADE
RANGE EVER**



see
inside
for your
**FREE MANI GIFT
WORTH £20***

*Based on normal brochure prices.

*OMG... colour
that primes
and protects!*

**A HIGH
SHINE,
SALON
FINISH
WITHOUT THE
PRICE TAG**



A STROKE OF GENIUS!

IN 30 SHAREABLE SHADES





WORTH
£20*

OMG

THIS MANI GIFT IS FREE?!

WHEN YOU BUY
ANY 3 PRODUCTS
ACROSS PAGES 6-17
order using 68874

GET HER GELICIOUS MANI with Gel Shine Nail Enamel in Parfait Pink

ALL YOU NEED FOR FREE MANI PERFECTION...



1: FILE AND SHAPE

Durable, long-lasting acrylic file buffs and shapes nails for a pro-look finish.

2: CUTICLE CARE

Use the pointed end of the cuticle tool to clean under-nail dirt and the flat end to push cuticles back.

3: SET

Spritz over gel colour to dry polish to touch in just 30 seconds.

4: HYDRATE

Finish with a layer of soothing, lavender-scented hand cream.



- Acrylic Nail File
- True Colour Nail Experts Freeze Dry Spray 50ml
- Professional Cuticle Tool
- Planet Spa Relaxing Provence Spa Hand Cream 30ml

*Based on normal brochure prices. Not available separately. For a full refund on products with a free gift, please return all items to ensure your refund is processed.



GIVE IT SOME NUDE-ITUDE

CLASSICALLY CHIC SHADES AND BARELY-THERE NUDES FOR NAILS THAT ACCESSORISE ANY OUTFIT



new

£4
save £3

NEW Mark. Gel Shine Nail Enamel 10ml
Will normally be £7
£4 save £3

GET HER NUDE GEL LOOK with Gel Shine Nail Enamel in Moody, Head In Clouds, Violaceous and I Pink I Can

FREE MANI GIFT WORTH £20*

when you buy any 3 products across pages 6-17, order using 68874 see pages 4-5 for details. *Based on normal brochure prices. Not available separately.



02071 Surebet

12153 Moondust

02279 Head In Clouds

01966 Barely There

02113 I Pink I Can

02162 Violaceous

02394 Moody

02261 Berry Nutty



GEL SHINE NAIL ENAMEL + TOP COAT

LASTS TWICE AS LONG†

see pages 14-15 for details
†When using Gel Shine Nail Enamel and Gel Shine Top Coat together.





PASTEL BRIGHTS

A COCKTAIL OF
SUMMER-PERFECT
POLISHES IN A CHOICE
OF FEMININE SHADES

new

£4
save £3

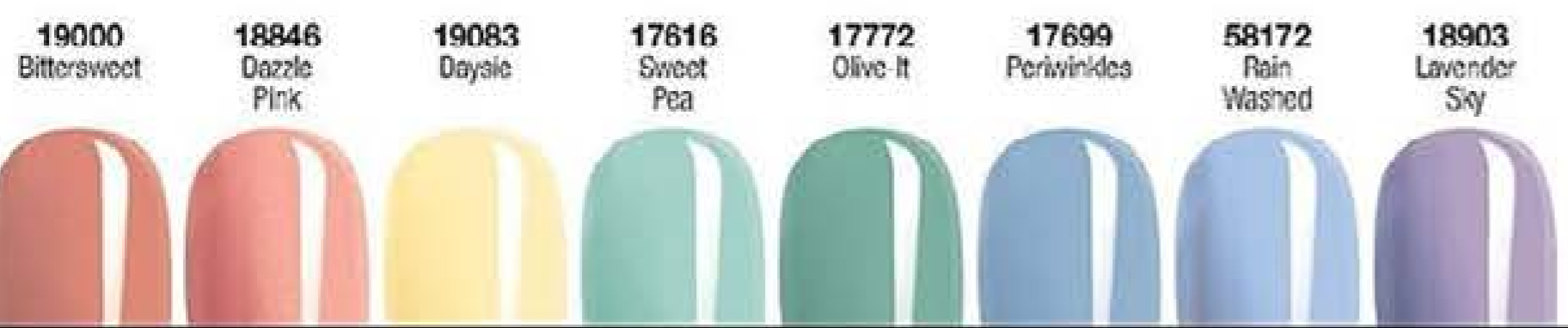


NEW Mark.
Gel Shine
Nail Enamel
10ml
Will normally be £7
£4 save £3

GET HER CANDY GEL LOOK
with Gel Shine Nail Enamel in Bittersweet, Daysie, Sweet Pea and Periwinkles

FREE MANI GIFT WORTH £20*

when you buy any 3 products across pages 6-17, order using 68874
see pages 4-5 for details. *Based on normal brochure prices. Not available separately.



GEL SHINE NAIL ENAMEL + TOP COAT

LASTS TWICE AS LONG*

see pages 14-15 for details
*When using Gel Shine Nail Enamel
and Gel Shine Top Coat together.





IN WITH THE BOLD

BRIGHT, BOLD, BEAUTIFUL:
THESE SHADES ARE
CONFIDENCE IN A BOTTLE



new

£4
save £3

NEW Mark.
Gel Shine
Nail Enamel
10ml
Will normally be £7
£4 save £3

GET HER BOLD GEL LOOK
With Gel Shine Nail Enamel in So Jelly

FREE MANI GIFT WORTH £20*

when you buy any 3 products across pages 6-17, order using 68874
see pages 4-5 for details. *Based on normal brochure prices. Not available separately.



GEL SHINE NAIL ENAMEL + TOP COAT

LASTS TWICE AS LONG†

see pages 14-15 for details
†When using Gel Shine Nail Enamel
and Gel Shine Top Coat together.





AFTER-DARK DRAMA

BE FEARLESS WITH THESE
INTENSE, 'NIGHT OUT'
SHADES THAT BRING OUT
YOUR MYSTERIOUS SIDE



new

£4
save £3

NEW Mark.
Gel Shine
Nail Enamel
10ml
Will normally be £7
£4 save £3

GET HER DARK GEL LOOK
with Gel Shine Nail Enamel in Wine And Dine Me

FREE MANI GIFT WORTH £20*

when you buy any 3 products across pages 6-17, order using 68874
see pages 4-5 for details. *Based on normal brochure prices. Not available separately.



18952
Red
Velvet

18887
Very
Berry

18861
Mauvelous

18879
Purplicious

18937
Wine And
Dine Me

18838
Charcoal
Smoke



GEL SHINE NAIL ENAMEL + TOP COAT

LASTS TWICE AS LONG†

see pages 14-15 for details
†When using Gel Shine Nail Enamel
and Gel Shine Top Coat together.



FREE MANI GIFT WORTH £20*

when you buy any 3 products across pages 6-17, order using 68874
see pages 4-5 for details *Based on normal brochure prices. Not available separately.



THE GEL-MIRACLE TOP COAT

HELPS YOUR MANI MASTERPIECE
LAST TWICE AS LONG†

£4
save £3

with
DuraLast Complex
to lock in colour and shine for
a durable, salon-perfect finish

- reduces chipping
- increases shine
- reduces cracking

NEW Mark.
Gel Shine
Top Coat
10ml
12492
Will normally be £7
£4 save £3



WITHOUT
top coat
after daily wear
and tear

WITH top coat
after daily
wear and tear

2X
LONGER
LASTING†

Dramatisation. Images are for illustrative purposes only.

GEL SHINE NAIL ENAMEL + TOP COAT

LASTS TWICE AS LONG†

†When using Gel Shine Nail Enamel
and Gel Finish Top Coat together.



SAVE UP TO HALF PRICE pages 16-17



tidies nails
in seconds

Finger Nail
Clippers
21667
£4



non-drying
remover

Nail Enamel
Remover
150ml
03954
Price per 100ml = £2.67
£4



longer, stronger-feeling
nails in just 5 days

Miracle Growth
and Strength Serum
10ml
02998
Normally £6
£3 half price



helps prevent
flaking nails

Peeling and
Brittleness Solver
10ml
03806
Normally £6
£2.75 save £3.25



coats with a
protective layer

5-in-1 Nail
Treatment
10ml
05033
Normally £6
£3 half price



smooths and
fills ridges

Ridge Filling
Base Coat
10ml
05173
Normally £6
£3 half price



colour and care in 1

BB 7-in-1
Nail Enamel
10ml
Normally £7
£3.50 half price



03491
Restoring
Beige

03434
Perfect
Pink



03426
Lilac
Love

04556
Caring
Crème

FREE MANI GIFT WORTH £20*

when you buy any 3 products across pages 6-17, order using 68874
see pages 4-5 for details. *Based on normal brochure prices. Not available separately.



£3.25
save £2.75



model wears Pearl Shine
Nail Enamel in Sheer Bronze



**SHEER
SHINE**

GIVE YOUR NAILS A DAY OFF
FROM POLISH WITH SUBTLE
COLOUR THAT CARES

04788
Sheer
Bronze

03582
Sheer
Lilac

04218
Sheer
Peach

04069
Sheer
Love

enriched with
vitamins to help
strengthen and
reduce peeling

Pearl Shine
Nail Enamel
10ml
Normally £6
£3.25 save £2.75

COMES WITH
3 HEADS...

1: DIAMOND FILE



shapes nails and helps
remove dead skin

2: STONE FILE



smooths
nails ridges

3: BUFFER



polishes nails to
a natural *shine*



BUFF YOUR NAILS LIKE A PRO... AT HOME!

SKIP THE SALON - SHINE AND
PERFECT YOUR NAILS IN MINUTES!

new

- quick and easy to use
- 2 speed settings

NEW Mark.
Nail Buffer Tool
For shinier, smoother
nails in seconds.
Comes with 2 speed
settings and 3
interchangeable heads.
Plastic. Requires 2x AA
batteries (not included).
24737
£10

find your favourites

Gel Shine p2-19

Anew p24-39

Make-up p40-87

Fragrance p88-113

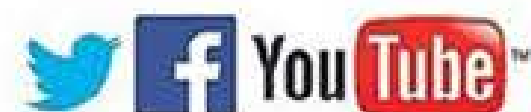
Life & Style p115-178

Skincare p180-191

Hair Salon p192-201

Bath & Body p202-241

follow us and join in!



AVON

Beauty Connects



Empowerment Bracelet
Wrap-around PU bracelet with sparkling stones and silver-tone closure. Maximum strap length approx. 46cm. 56697

£5
women's aid
until women & children are safe



For every Empowerment Bracelet sold, Avon will donate £4.00 to domestic violence charities, split 50/50 between Women's Aid and Refuge. Refuge registered charity no. 277424. Women's Aid registered charity no. 1054154.

DON'T MISS OUR LIFE & STYLE STORE

A COLOURFUL TREASURE TROVE OF NEW AND EXCITING FINDS TO EXPLORE

turn to page 115 to shop: lingerie clothing accessories jewellery homeware



- on-trend designs
- fantastic quality
- value for money

make it SNAPPY!

grab and go with our fun, snap-on watches that fasten FAST!

NEW Rayna Snap Watch
Silicone strap, 1 size fits most wrists. Comes with a battery that can be replaced.
06585 Cream
08029 Lavender
06940 Coral
Will normally be £15
£10 save £5

just £10 save £5

1 size fits most

NEW



snaps on in seconds!

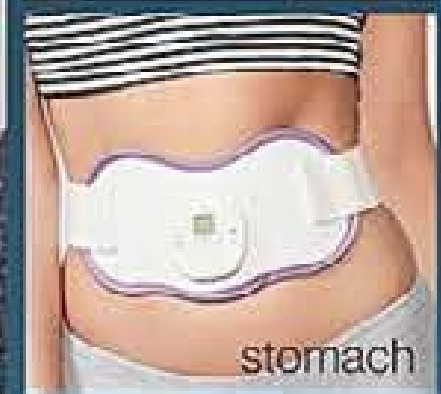
choose from 3 on-trend, pastel shades

wipeable silicone strap

uses electric pulses to engage muscles:



arms



stomach



thighs

NEW

tones your abs while you get on with more important things – no sit-ups necessary

save £20



must be used with a water-based lotion, such as our Solutions Body Sculpting Treatment – turn to page 216 to buy

TONING BELT*

- 9 pre-set programmes viewable on the LCD screen
- comes with 2 adjustable neoprene belts to fit arms, stomach or thighs



JUST
£10
WORTH £30**

when you spend **£7.50** or more across this brochure† order using **23887**

NEW Abdominal Vibrating Toning Belt

2 neoprene belts. 8 pre-set exercise programmes and 2 speed settings. Must be used with a water-based lotion (not included).

23887 offer price £10 when you spend £7.50 or more across this brochure†

44560 full price £30

*A water-based conductive lotion is required (not included). **Based on normal brochure prices. †Excludes Causes products.

ALLOW 6 WEEKS FOR DELIVERY

join the millions that love **ANEW***



★ ★ ★ ★ ★
“WORKS LIKE MAGIC! Years evaporated from my reflection in the mirror!”
MichelleTherese, avon.uk.com customer, Orkney

“I woke up to soft, firm skin ABSOLUTELY BRILLIANT! You have to TRY IT TO BELIEVE IT.”
PoshBird, avon.uk.com customer, Hampshire

*2 sold every minute***

#MakeUpYourOwnMind

*Based on Anew units sold 10.09.2015-07.09.2016. **Based on sales of mask 25.05.2016-15.06.2016. †Based on those who expressed an opinion in a consumer study with 159 women.

wake up to **younger-looking skin**

9 out of 10 women agreed†



formulated with encapsulated **HYALURONIC ACID** and **SHEA BUTTER BEADS**

UNMISSABLE OFFER

£10

WORTH £24††

when you buy any Anew product, excluding cleansers, across pages 24-39 order using 28696

Hydra Recovery Overnight Mask 50ml
44388 Price per 100ml = £48.00 **£24**

††Based on normal brochure price. Available separately.

join the millions that love **ANEW***

“The best eye cream I have tried!”

*Rosejg, avon.uk.com customer, Lincolnshire



INSTANTLY TIGHTENS
the upper-eye area and
above the eyebrow

INSTANTLY HYDRATES
and improves the look of
dark circles

with PolyPeptide Lift Complex and
our most concentrated skin tighteners

when you buy any
Anew product, excluding
cleansers, across pages 24-39
order using **28696**
see pages 24-25 for details

**HYDRA RECOVERY
OVERNIGHT MASK**
JUST £10



get an **instant**
visible **eye lift**

9 out of 10 women agree†



**Infinite Lift
Dual Eye System
05538**
Normally £20
£10 half price

try today
£10
half price

love it
or get your money back

*Based on Anew units sold 10.09.2015-07.09.2016.
†Based on a consumer study with 158 women.

Join the millions that love **ANEW***

“Want to buy this by the gallon! It’s absolutely amazing.”

*jacquebravery, aged 73, via Avon Beauty Connects, Somerset



HOW DOES IT WORK?
 formulated with **injectable-grade amino acids** and **polymers**, designed to help increase skin’s elastin and collagen production, to help lift and tighten the look of the face and neck

*Based on Anew units sold 10.09.2015-07.09.2016.

when you buy any **Anew** product, excluding cleansers, across pages 24-39 order using **28696** see pages 24-25 for details

HYDRA RECOVERY OVERNIGHT MASK
JUST £10



lifted-looking skin from every angle, instantly

9 out of 10 women agree
 based on a consumer study with 149 participants

- FIRM** —————
- TIGHTEN** —————
- SMOOTH** —————



Platinum Instant Definition Treatment
 15ml
08615
 Price per 100ml = £66.67
 Normally £15
£10 save £5

try today
£10
 save £5
love it
 or get your money back

HOW TO USE:
 Click the base of the pen to dispense. Smooth over cleansed face and neck in an upwards motion to instantly lift the look of skin.

Join the millions that love **ANEW***

“Brilliant product! My skin is brighter, looks younger and fresher.”

*Doblet, avon.uk.com customer, Seaford



BEFORE

AFTER

fewer wrinkles
smaller pores
improved texture
even skin tone
reduced pigmentation

Dramatisation based on results from a clinical study



including our highest concentration of glycolic acid (10%) and soothing botanicals

when you buy any Anew product, excluding cleansers, across pages 24-39 order using 28696 see pages 24-25 for details

HYDRA RECOVERY OVERNIGHT MASK
JUST £10



reveal **smoother, brighter-looking skin** in just 1 sweep

- skin looks **more youthful** • pores appear **reduced**
- lines and wrinkles appear **diminished**



Clinical Advanced Resurfacing Peel
30 pads.
03871
Price per piece – 33p
Normally £15
£10 save £5

try today
£10
save £5
love it
or get your money back

*Based on Anew units sold 10.09.2015-07.09.2016.

join the millions that love **ANEW***

“People have complimented me on how good my skin looks!”

*Bmary, avon.uk.com customer, Preston



INSTANTLY: a soft, youthful-looking glow

OVER TIME: wrinkles appear dramatically reduced and skin looks firmer

when you buy any Anew product, excluding cleansers, across pages 24-39 order using 28696 see pages 24-25 for details

HYDRA RECOVERY OVERNIGHT MASK
JUST £10



double the power of your face cream**

with the world's **1st** patented[†] Advance Boost Technology

youth maximizing serum
sérum maximiser les jeunes

Youth Maximising Serum
30ml
07138
Price per 100ml = £53.33
Normally £25
£16 save £9

try today
£16
save £9

love it
or get your money back

*Based on Anew units sold 10.09.2015-07.09.2016.
**Based on in-vitro studies on existing Anew creams.
†12 patents granted and 15 patents pending.

Join the millions that love **ANEW***
day creams

when you buy any
Anew product, excluding
 cleansers, across pages 24-39
 order using **28696**
 see pages 24-25 for details

**HYDRA RECOVERY
 OVERNIGHT MASK**
JUST £10



boost your
youthful glow



with **Perfect Cell Complex**
 to help maximise skin
 cell turnover and help to
 repair damage caused by
 environmental stress for
 improved skin quality

Day Cream SPF25
 50ml
04630
 Price per 100ml = £24.00
 Normally £20

£12
 save £8

fight wrinkles
every day



with groundbreaking
Tri-Elastinex Technology
 to help reconstruct and
 regenerate surface skin
 cells, layer by layer

Day Cream SPF25
 50ml
26757
 Price per 100ml = £25.00
 Normally £21

£12.50
 save £8.50

*Based on Anew units sold 10.09.2015-07.09.2016.

**“Ultimate Day Cream is the best
 face cream I’ve tried. My skin looks
 and feels so much better.”**



‘Rosejg’, avon.uk.com customer, Lincolnshire

reignite
your radiance



the first skincare collection
 formulated with **CelluVive
 Complex** to target multiple
 signs of ageing

Day Cream SPF25
 50ml
17764
 Price per 100ml = £29.00
 Normally £24

£14.50
 save £9.50

replenish
mature skin



with **Paxillium Technology**
 to help restore youthful
 cell shape, firm sagging
 skin and boost collagen

Day Cream SPF25
 50ml
11353
 Price per 100ml = £30.00
 Normally £25

£15
 save £10

Join the millions that love ANEW*

when you buy any Anew product, excluding cleansers, across pages 24-39 order using 28696 see pages 24-25 for details

HYDRA RECOVERY OVERNIGHT MASK JUST £10



“Instant results! As soon as I applied it, my lips looked visibly fuller.”

*smahar, Avon Representative, via Avon Beauty Connects

fuller-looking lips, instantly

plump lips and blur lines instantly with our collagen-boosting treatment

1. PLUMPS LIPS injectable-grade hyaluronic acid to help boost collagen for instantly plumper, firmer-looking lips



2. BLURS LINES Surfa-Smooth Technology with filling spheres helps to visibly blur deep lines

Multi-Performance Lip Treatment 16980 Normally £15 **£10** save £5

try today **£10** save £5

love it or get your money back

“A face lift in a jar!”

*M9210, avon.uk.com customer, Southampton

see firmer-looking skin in just 1 day

after 4 weeks, 77% of women agree it makes your face look dramatically lifted!

WITH OUR MOST ADVANCED LIFTING TECHNOLOGY



BEFORE: SAGGING SKIN WITHOUT SUPPORT STRUCTURE



AFTER: LIFTED SKIN WITH SUPPORT STRUCTURE thanks to our exclusive **PolyPeptide Lift Complex**, designed to boost 4 key building blocks: collagen, elastin, fibronectin and hyaluronic acid

Diagrams for illustrative purposes only.



Infinite Lift Firm & Sculpt Cream 30ml 08599 Price per 100ml = £33.33 Normally £21 **£10** save £11

try today **£10** save £11

love it or get your money back

*Based on Anew units sold 10.09.2015-07.09.2016. †Based on a consumer study with 149 participants.

join the millions that love ANEW*

when you buy any
Anew product, excluding
cleansers, across pages 24-39
order using 28696
see pages 24-25 for details

HYDRA RECOVERY
OVERNIGHT MASK
JUST £10



NIGHT CREAMS

**Visible Perfection
Night Gel Cream**

50ml
03418
Price per 100ml = £40.00
£20



**Complete Renewal
Night Cream**

50ml
14126
Price per 100ml = £42.00
£21



**Multi-Performance
Night Cream**

50ml
28191
Price per 100ml = £46.00
£24



**Platinum
Night Cream**

50ml
01784
Price per 100ml = £50.00
£25



TREATMENTS

**Clinical PRO+
Line Corrector
Treatment
with A-F33+
Complex**

30ml
03731
Price per 100ml = £83.33
£25



**Complete Renewal
Express Wrinkle
Smoother**

9g
23960
Price per 100g = £200.00
£18



**Ultimate Supreme
Dual Elixir**

40ml
58743
Price per 100ml = £70.00
£28



**Absolute Even
Multi-Tone Skin
Corrector with DSX-7**

30ml
18044
Price per 100ml = £93.33
£28



**Absolute Even
Dark Circle
Corrector**

15ml
17293
Price per 100ml = £130.00
£19.50



**Thermafirm
Face Lifting
Cream**

30ml
23135
Price per 100ml = £70.00
£21



**Infinite Lift
Targeted
Contouring
Serum**

30ml
61549
Price per 100ml = £90.00
£27



**E-Defence
Deep Recovery
Cream**

30ml
07948
Price per 100ml = £66.67
£20



CLEANSERS**

*Based on Anew units sold 10.09.2015-07.09.2016.

**3-in-1 Cleansing
Water****

200ml
04994
Price per 100ml = £3.25
£6.50



Gel Cleanser**

150ml
24398
Price per 100ml = £4.33
£6.50



**Cream Cleanser
& Mask****

150ml
24380
Price per 100ml = £4.33
£6.50



Daily Scrub**

100ml
28316
£6.50



**All cleansers on
page 38 excluded
from offer.

“Fantastic results, felt
it almost immediately.”

'Maura', avon.uk.com customer, Devon

instantly
**target deep
expression
lines**

with **A-F33**, designed to help
boost collagen production and
fill the skin's most visible wrinkles



try today

£10

save £2

love it

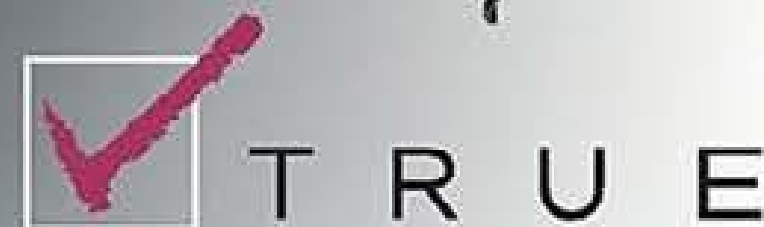
or get your money back

**PRO Line Corrector
Targeted Filler
with A-F33**
05611
Normally £12
£10 save £2

AVON Skincare

AVON  TRUE beautiful promises kept

matching
liner for an
even better
matte lip look



- ✓ no cracking or caking for guaranteed comfort
- ✓ colour stays true, hour after hour
- ✓ lightweight, hydrating formula
- ✓ defines lips for a sculpted look

glide-on,
lightweight liner

no sharpener
needed –
simply twist up
for more colour

£5.50
save £2.50



GET HER TRUE MATTE LIP LOOK...
with True Colour Perfectly Matte Lipstick in Pure Pink

CHOOSE YOUR LIPSTICK'S PERFECT LINER MATCH...

NUDES	REDS	PLUMS AND WINES
<p>11338 Simply Spice 10903 Nude</p>	<p>09894 Red Brick 11122 Peach Envy 09860 True Red 11064 Coral</p>	<p>11031 Deep Plum</p>
<p>57307 Au Naturel</p>	<p>57224 Wild Cherry</p>	<p>17905 Superb Wine</p>
<p>15610 Marvelous Mocha</p>	<p>18218 Ruby Kiss</p>	<p>09431 Mauve Matters</p>
<p>59691 Perfectly Nude</p>	<p>27086 Absolute Coral</p>	<p>26880 Hot Plum</p>

PINKS		
<p>09878 Pink Bouquet 11130 Pink Cashmere</p>	<p>True Colour Glimmerstick Lip Liner Normally £6 £3 half price</p>	
<p>08425 Vibrant Melon</p>	<p>28977 Ravishing Rose</p>	<p>58982 Electric Pink</p>
<p>63677 Splendid Fuchsia</p>	<p>41400 Adoring Love</p>	<p>58479 Pure Pink</p>
<p>18119 Peach Flatters</p>	<p>16006 Ideal Lilac</p>	<p>26930 Push Petal</p>

outline lips with a
liner that matches
your lipstick shade,
then colour in lips for
longer-lasting lippy

True Colour Perfectly
Matte Lipstick
Normally £8
£5.50
save £2.50

AVON TRUE beautiful promises kept

TRUE COLOUR LIPSTICK
 rich, self-renewing colour

True Colour Lipstick
 £7.50



..... Perfect Reds collection

blonde hair, fair skin		brown hair, fair skin		brown hair, olive skin		dark hair, dark skin	
25098 Lava Love	25015 Berry Nice	25304 Scarlet Siren	25254 Red 2000	25114 Perfect Red	25106 Cherry Jubilee	25155 Poppy Love	25304 Scarlet Siren

..... satin finish

02907 Toasted Rose	02949 Pout	04309 Carnation	10827 Blush Nude	10744 Mocha	04341 Hot Pink	03780 Proper Pink	10686 Wine With Everything	02899 Ripe Papaya	04333 Tangerine Tango	04408 Hibiscus	15917 Latte	15966 Silky Peach

..... shimmer finish

10793 Frostiest Mauve	10942 Dream Fuchsia	04465 Twinkle Pink	10645 Pink Dream	04473 Country Rose	10660 Sparkling Nude	10959 Tender Kiss	10967 Enduring Sable	10694 Chic	10678 Frozen Rose	11247 Precious Peach	09183 Ruby Shine	11239 Bronze Treasure	10595 Rose Shimmer

15537 Smooth Mocha	27185 Nurturing Nude	27235 Perfect Pink	26997 Loving Lilac	27300 Rose Revival	27078 Nourishing Pink
27284 Red Crème	27292 Revitalising Raspberry	26955 Conditioning Cherry	15685 Sumptuous Berry	15644 Sultime Wine	27268 Plum Perfect

NOURISHING LIPSTICK
 softens, smooths and perfects

NEW True Colour Supreme Nourishing Lipstick
 £8



twist the base for more colour



2-IN-1 LIP CRAYON

NEW True Colour Lip Crayon
 £8.50

24802 Wild Orchid	02485 Raspberry Rush	23374 Red Haute	24851 Plum Perfect	26849 Pink Premier	24893 Cherry Picked	23408 Fairest Nude	14548 Just Rosy	24695 Berry Blush	03574 Charming Pink

tinted balm with added ingredients



- moisturising formula keeps lips soft and smooth
- enhances lip barrier function
- no need to decide between colour and care



GET HER TRUE LIP LOOK... with True Colour Tinted Lip Balm In Protecting Peach

tip: for a subtle, more natural finish, try the **pearlised** shades, and for more impact, try the **full-colour** shades

£4 save £3

pearlised colour	
25361 Restoring Ruby	54064 Perfecting Pink
fuller colour	
25338 Refreshing Raspberry	25320 Protecting Peach
25544 Soothing Sangria	

True Colour Tinted Lip Balm
 Normally £7
 £4 save £3

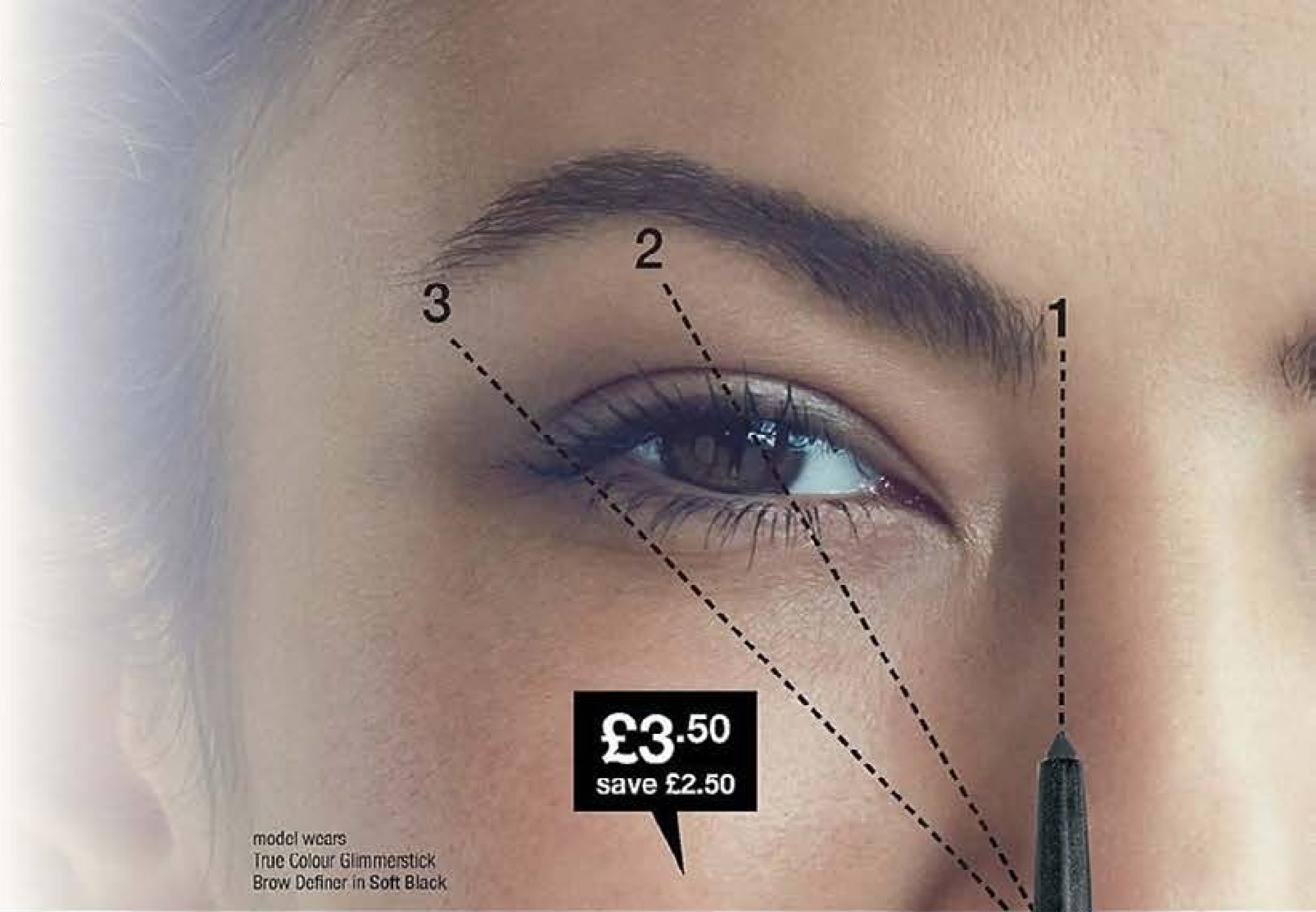
with avocado oil, mango butter and vitamin E for smooth, hydrated lips



AVON Make-up

<p>perfect for LIGHT HAIR</p>  <p>02097 Light Blonde</p>	<p>perfect for MEDIUM BLONDES</p>  <p>02345 Light Brown</p>
<p>perfect for BRUNETTES</p>  <p>01917 Brunette</p>	<p>perfect for BLACK HAIR</p>  <p>15123 Soft Black</p>

- ✓ soft-glide, tug-free formula
- ✓ lasts all day
- ✓ colour-dense formula for precise, buildable definition
- ✓ waterproof and smudge-proof



model wears
True Colour Glimmerstick
Brow Definer in Soft Black

£3.50
save £2.50

£2
save £1.50





trusted quality • trusted value
 love out
100%
 money-back
 promise
 trusted results

- ✓ FOR THE PERFECT SHAPE, EVERY TIME
- ✓ SLANTED TIP GRABS EVEN THE TINIEST HAIRS

Eye Brow Stencil Set
05041
Normally £3.50
£2 save £1.50

Slanted Tweezers
05223
Normally £5
£3 save £2

face-framing brows are
as easy as 1, 2, 3



3 steps to 'wow' brows...

1. THE START

Hold liner vertically. Draw a dot where it meets your brow.

2. THE ARCH

Hold liner diagonally to your pupil. Draw a dot where it meets your brow.

3. THE FINISH

Hold liner diagonally to the outer corner of your eye. Draw a dot where it meets your brow. Join all 3 dots together.

**True Colour
Glimmerstick
Brow Definer**
Normally £6
£3.50 save £2.50



no sharpener needed -
simply twist up for more colour

because choosing the perfect mascara



should be easy



from £5 save up to £4.50

✓ LENGTHENED LASHES

- ✓ lengthens top lashes by up to 87%
- ✓ clump-proof, smudge-proof and flake-proof
- ✓ sculpting formula lasts up to 10 hours

✓ WINGED-OUT LASHES

- ✓ exclusive brush pulls every lash up and out
- ✓ clump-proof and flake-proof
- ✓ lashes look up to 84% longer – instantly

✓ EVERYDAY VOLUME

- ✓ base coat and colour in 1
- ✓ large brush for full coverage and definition
- ✓ up to 12x volumised lashes

✓ DRAMATIC VOLUME

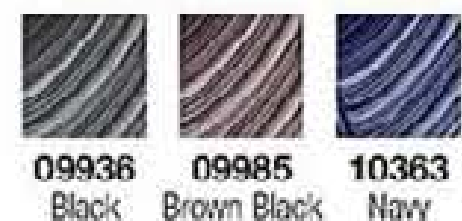
- ✓ clump-free formula lasts for up to 14 hours
- ✓ extra-large brush for maximum coverage and definition
- ✓ up to 15x volumised lashes

True Colour SuperExtend Extreme Length Mascara
7ml
Price per 10ml = £7.66
Normally £10
£5.50
save £4.50

True Colour Winged Out Mascara
7ml
Price per 10ml = £7.14
Normally £8.50
£5
save £3.50

True Colour Supreme Length Nourishing Mascara
7ml
Price per 10ml = £7.66
Normally £10
£5.50
save £4.50

True Colour SuperShock Max Volume Mascara
10ml
Normally £10
£5.50
save £4.50



Models wear lash inserts for an even lash line.

AVON TRUE beautiful promises kept

simply twist up for more colour

as seen on TV
#MorningFace
try today



06668 Starry Night 06551 Majestic Plum 06627 Saturn Grey 06502 Blackest Black 05637 Emerald 06486 Black/Brown 06528 Cosmic Brown 17871 Khaki 01479 Navy

True Colour
Glimmerstick Eyeliner
£6

- ✓ GLIMMERSTICK LINER
- ✓ waterproof and smudge-proof
- ✓ soft-glide
- ✓ lasts all day

no sharpener needed



True Colour
Glimmerstick Diamonds Eyeliner
£6

- ✓ DIAMOND LINER
- ✓ smooth-glide, waterproof and smudge-proof
- ✓ shimmer finish that lasts all day



True Colour
Wide Awake Mascara
7ml
Price per 10ml = £12.14
£8.50



as advertised
#MorningFace
try today

✓ WIDE AWAKE EYES

- ✓ exclusive brush pulls every lash up and out
- ✓ lashes look up to 64% longer – instantly!



✓ 4-STEP SHADOW ✓ stays crease-proof all day ✓ buildable formula

matte shades

True Colour
Eyeshadow Quad
£9



01107 Smoke and Fog 11965 Au Naturelle 01057 Pulsate 24034 Innocent Sky

combination of matte and shimmer shades



05470 Stone Taupes 05439 Jeans 05462 Metal Eyes 05405 Mocha Latte 05488 Berry Love 07005 Urban Skyline 05421 Purple Haze 06726 Khaki Style 06999 Gilded Metallics

easy smokey eyes
for day
or night

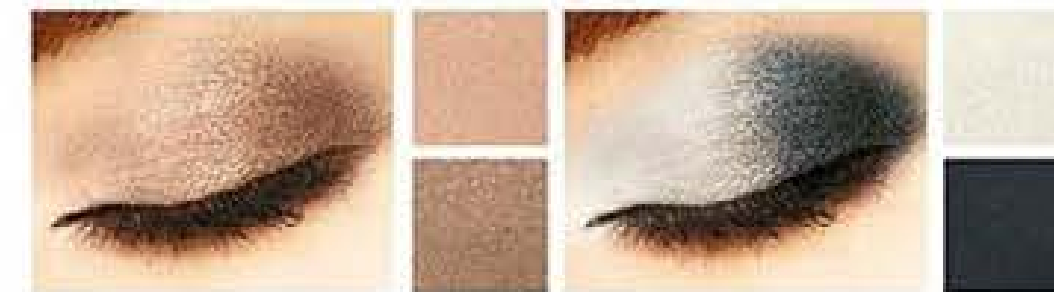
✓ TRUE

£3.50
save £2.50

model wears True Colour
Eyeshadow Duo in Warm Cashmere

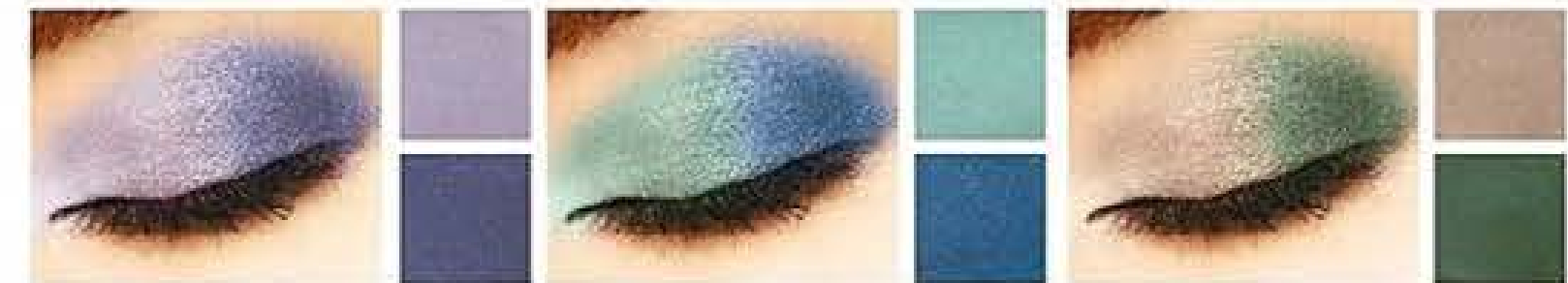
trusted quality • trusted value
love out 100%
money-back promise
trusted results

- ✓ SHADOW DUO
- ✓ blendable, long-lasting shadow
- ✓ fade-proof and crease-proof

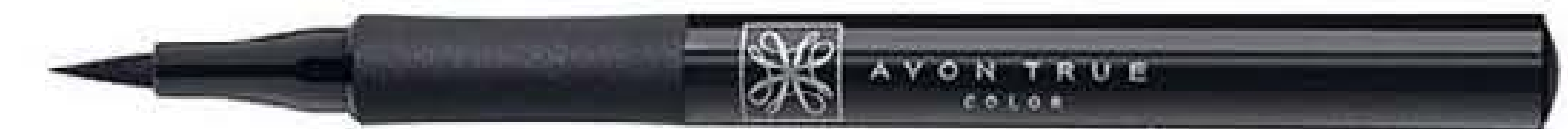


05595 Warm Cashmere 05553 Black Star

True Colour
Eyeshadow Duo
Normally £6
£3.50 save £2.50



05520 Crushed Orchid 05579 Ocean Waves 05512 Enchanted Forest



- ✓ PRECISE LIQUID LINER
- ✓ glide-on, transfer-proof formula lasts all day
- ✓ dermatologist tested

10223 Black

True Colour
SuperExtend Eyeliner
Normally £6.50
£3.50 save £3

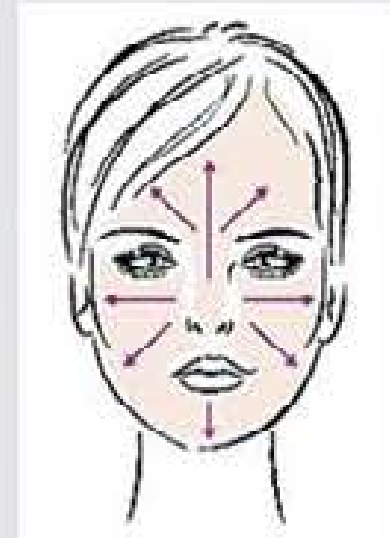
AVON *TRUE* beautiful promises kept

the flawless complexion collection
all 3 for **£12.50***

step 1:

BRUSH

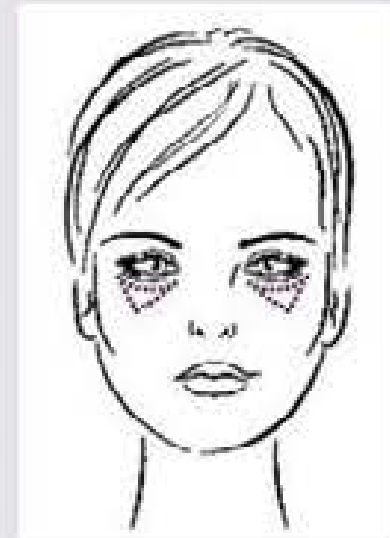
Apply the foundation to the brush using 1 pump for light coverage, 2 pumps for medium coverage and 3 pumps for full coverage.



step 2:

FOUNDATION

Starting at the centre of your face working outwards, brush foundation on for an even base with gorgeous, buildable coverage.



step 3:

CONCEALER STICK

Add concealer to problem areas, dark circles and blemishes to finish.

Opti-Light Technology to enhance your natural complexion

applies foundation flawlessly with no streaks

Flat Foundation Brush 12724
Normally £8.50
£5 save £3.50

worth £27.50¹



¹Order a Flat Foundation Brush, a True Colour Flawless Liquid Foundation and a True Colour Flawless Concealer Stick in the shades of your choice for £12.50. ²Based on normal brochure prices.

FIND A TRUE MATCH FOR EVERY SKIN TONE...

True Colour Flawless Liquid Foundation
30ml
Price per 10ml = £2.50
Normally £12
£7.50 save £4.50



NEW True Colour Flawless Concealer Stick
Will normally be £7
£4.50 save £2.50

04952 Light Pink 06775 Light Ivory 04945 Ivory 05264 Shell 05025 Nude 04838 Creamy Natural 05017 Natural Beige 04978 Medium Beige 05108 Pure Beige



05306 Soft Honey 04663 Caramel 05074 Nutmeg 05256 Sable 09704 Earth 07674 Dark Cocoa 06288 Rich Espresso



AVON Make-up



a **MATTE**,
contoured look
in seconds

✓ **TRUE**



Blush Brush
12674
£7



a **SHIMMERING**
glow in
just 1 sweep

✓ **TRUE**

All-Over
Face Brush
12666
Normally £8.50
£4.50 save £4

£5
half price

trusted quality • trusted value
love our
100%
money-back
promise
trusted results



£10

✓ **TARGETED
BRONZING
POWDER**

✓ matte powder gives
buildable, bronzed
definition to all skin tones

matte		
	13664 Light Bronze	13797 Medium Riviera
shimmer		
	13821 Warm Glow	14266 Deep Glow

Avon Glow Bronzing Powder
10g
£10

✓ **ALL-OVER
BRONZING
PEARLS**

✓ shimmering pearls add a
warm, luminous finish to
any skin tone

01354 Warm	13326 Cool

Avon Glow Bronzing Pearls
22g
Price per 10g = £2.27
Normally £10
£5 half price



Fill of Pearls container is 22g; additional pearls
in image are shown for visual impact only.

AVON * TRUE beautiful promises kept

- ✓ **SUBTLE GLOW**
- ✓ buildable formula for an illuminated, radiant finish
- ✓ use alone or over make-up
- ✓ easy to apply

True Colour Illuminating Pearls
22g
05678
Price per 10g = £2.50
Normally £10
£5.50 save £4.50



£5.50
save £4.50

as seen on
TV
#MorningFace
try today

- ✓ **DEFINED BLUSH**
- ✓ gives a natural, rosy glow
- ✓ multitonal pearls suit all skin types
- ✓ for a luminous finish

True Colour Blush Pearls
22g
14043
Price per 10g = £4.55
£10



- ✓ **COLOUR-CORRECTING PEARLS**

- ✓ evens out all skin tones
- ✓ adds instant radiance
- ✓ for all skin types

True Colour Colour-Correcting Pearls
22g
05777
Price per 10g = £4.55
£10



- ✓ **LUMINOUS BLUSH**
- ✓ silky-smooth, weightless formula
- ✓ gives a radiant finish
- ✓ skin-enhancing shades

True Colour Luminous Blush
6g
Price per 10g = £10.83
£6.50



- ✓ **MATTIFYING POWDER**
- ✓ lasts all day
- ✓ natural-looking coverage
- ✓ weightless, illuminating formula

True Colour Flawless Mattifying Pressed Powder
10g
£9



cream-to-powder
perfection
in 1 sweep

£6
half price



as seen on
TV
#MorningFace
try today

- ✓ medium to full coverage
- ✓ fast, easy application
- ✓ a semi-matte finish

FAIR TO LIGHT SKIN



MEDIUM SKIN



DARK SKIN

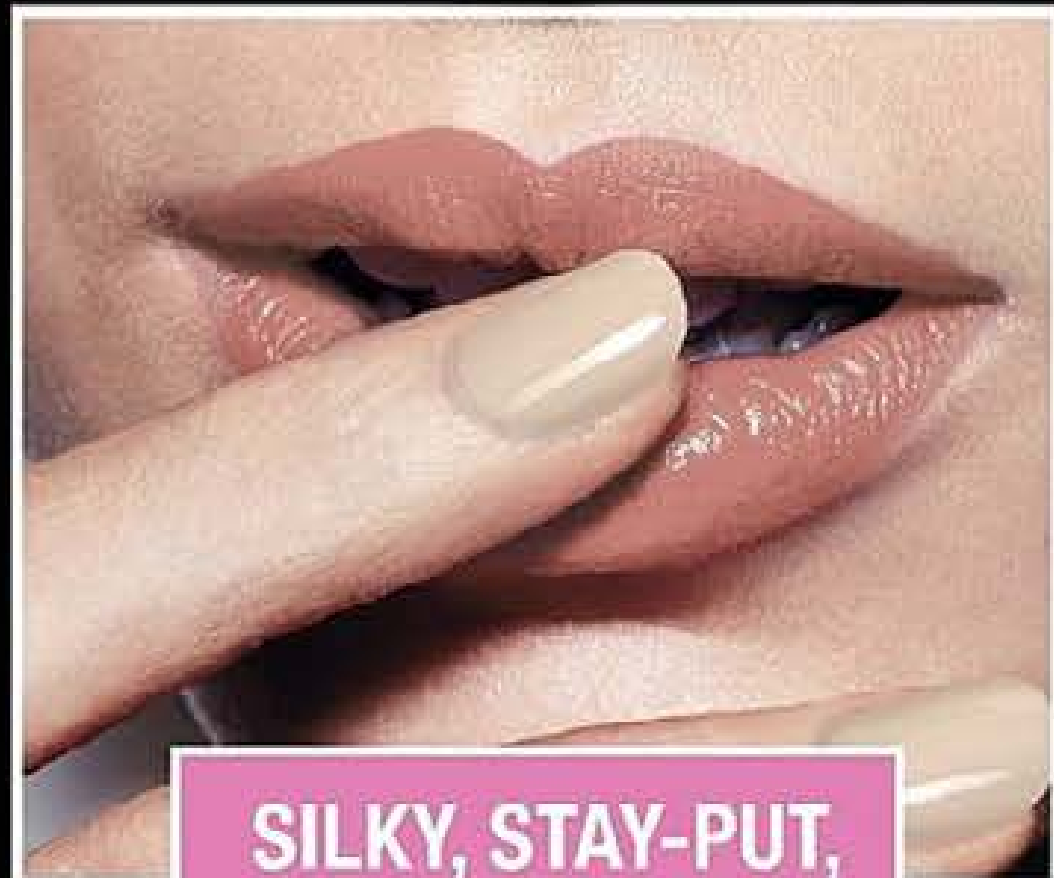


True Colour Flawless Cream-to-Powder Foundation
9g
Price per 10g = £6.67
Normally £12
£6 half price

try the **TREND**

the lasting NUDE LIP

lasts up to 8 hours, no top-ups needed



**SILKY, STAY-PUT,
ALL-DAY COLOUR**

WANT HER
LIP LOOK?
Get it with
ExtraLasting
Lipstick in
Cappuccino



long-lasting formula
with hydrating vitamin E
and wheat proteins
for comfortable wear

£3.75
best price
this year

ExtraLasting Lipstick
Normally £7.50
£3.75 half price

reds

pinks

pinks

nudes



00679
Fiery Red



00927
Vintage Pink



21345
Ravishing Rose



21527
Pink Peach



00604
Pink Perfection



00968
Pretty in Pink



20024
Forever Pink



00703
Cappuccino

try the TREND

velvety-finish LIP STAIN

that stains your lips – not your teeth



**KISS-PROOF,
BLEED-PROOF,
TRANSFER-PROOF
COLOUR**

WANT HER
LIP LOOK?
Get it with
Ultra Colour
Lip Tint Pen
in Fuchsia



precision tip
lines and
shades in 1



our fave
spring
shade

perfect for
shaping

£5
save **£3.50**



07815
Coral



06221
Freesia



06361
Hazelnut



06346
Fuchsia



06460
Strawberry



08078
Flamingo



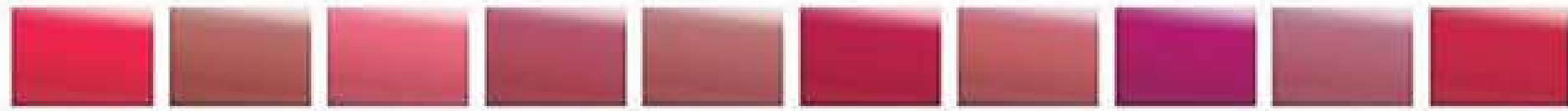
06437
Raspberry

Ultra Colour Lip Tint Pen
9ml
Price per 10ml = £5.56
Normally £8.50
£5 save £3.50



plumping lipstick with collagen

Ultra Colour 3D Plumping Lipstick £8



08896 Divine Wine	06841 Twig	06791 Pucker Up	03228 Uptown Pink	07476 In The Buff	08920 Hot Pants	06825 Stolen Kisses	08870 Bitten	07625 Mad For Mauve	06379 Power Trip
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high-voltage colour

Ultra Colour Bold Lipstick £7.50



05348 Bright Nectar	17152 Berry Bold	03855 Power Plum	23945 Hi-Def Plum	03897 Rapid Rose	05116 Bare Impact	05355 Fearless Fuchsia	01941 Coral Burst	03715 Magenta Flash	24042 Peony Pop	03160 Ruby Shock	03194 Starburst Pink
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hydrating, rich-colour gloss stick

Shine Burst Gloss Stick £8

THE PURPLE ONES

19448 Fresh Fuchsia	56887 Plum Shock	17749 Vivid Cherry
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THE GOLD ONES

19018 Peach Punch	04481 Iced Mocha	15198 Nude Shine
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THE RED ONES

11270 Grapefruit	15701 Raspberry Glaze
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THE PINK ONES

12609 Dragonfruit Pink	17731 Rose
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plumping gloss for fuller-looking lips

Ultra Colour 3D Plumping Lip Gloss 7ml
Price per 10ml = £10.00
£7



26385 Maive	16683 Nude	26229 Pink Pout	01552 Plumping Pearl	21899 Clearly Plump
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hydrating gloss

Shine Burst Lip Gloss 6ml
Price per 10ml = £11.67
£7



28159 Tangerine Splash	28126 Berry Splash	58859 Strawberry Splash	28134 Cherry Splash	57588 Peach Splash	28175 Rose Splash
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try the **TREND**

plumped-up, party-ready LIPS

get a full-colour, high-shine pout that lasts up to 8 hours with our 2-step lip colour and gloss



model wears Plump and Stay Lip Colour in Plumful

£5 save £3.50



STEP 1: COLOUR
coloured, plumping base



STEP 2: GLOSS
high-shine top coat

EXTRA *Lasting*

ExtraLasting Plump and Stay Lip Colour
Normally £8.50
£5 save £3.50



gloss

colour

IN 5 LONG-LASTING SHADES



03939 Plumful

00398 Pink for Life

61473 Plump Peach

03905 Rosy Resistance

15941 Stay Pink Pout

AVON Make-up

try the **TREND**

COLOUR-POP peacock

waterproof, mess-free, comfortable shadow that's easy to apply and lasts all day



**BLENDABLE,
CREASE-PROOF,
LONG-LASTING
COLOUR**

WANT HER
EYE LOOK?
Get it with
Waterproof Creamy
Eyeshadow Pot in
Glistening Steel



dense bristles
for easy
application

£3.50
save £2.50

- APPLY**
- 20305 Liquid Gold
 - 15859 Enduring Iris
 - 20487 Glistening Steel
 - 21519 Azure Waters

- 54304 Platinum
- 54247 Rose Gold
- 54361 Yellow Gold
- 54411 Bronzed
- 54270 White Gold
- 01586 Raw Gold

**Eyeshadow Brush
with Smudger
12708**
Normally £5
£3 save £2

**Waterproof Creamy
Eyeshadow Pot**
Normally £6
£3.50 save £2.50

AVON Make-up

try the TREND

customised LASH VOLUME

dial up the drama for selfie-worthy lashes, then add a sweep of OMG eyeliner



**HIGH IMPACT,
FULL-LASHED,
STATEMENT EYES**

WANT HER EYE LOOK?
Get it with Spectralash Mascara and SuperShock Gel Eyeliner Pencil in Black and Silver



for FULL, natural, daytime lashes



for FULLER, dramatic, evening lashes



for FULLEST, OMG, selfie-worthy lashes

Spectralash Mascara
9ml
Price per 10ml = £6.11
Normally £10
£5.50 save £4.50
Model wears lash inserts for an even lash line.



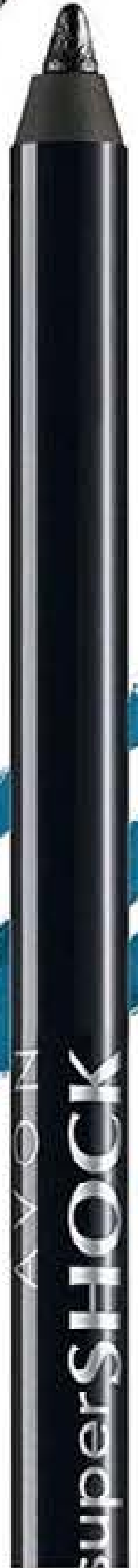
28753
Black



3 lash looks in 1



creamy gel formula for glide-on glamour



SuperShock Gel Eyeliner Pencil
Normally £6
£3 half price



16022
Silver

22376
Black

63628
Steel

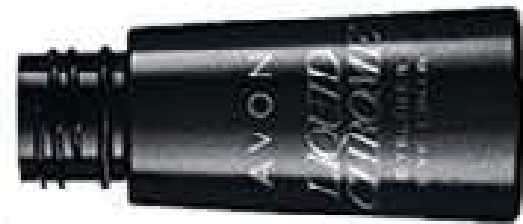
63636
Aqua Pop

AVON Make-up



for bold lines or all-over colour

Big Colour Eye Pencil £7



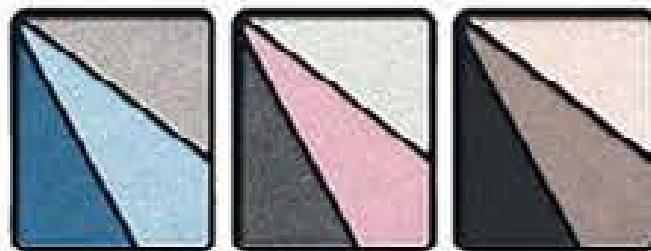
fine tip for dramatic definition

Liquid Chrome Eyeliner £6.50



unique nib makes cat-eye flicks easy

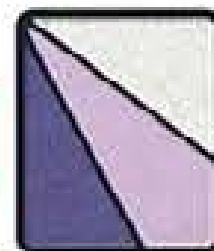
Glimmerstick Flick Eyeliner £6



25270 Iconic Night 11890 Snow Stopping Pink 12138 Sultry Smoke

multidimensional, pearlescent shadows

Eye Dimensions Eyeshadow £9



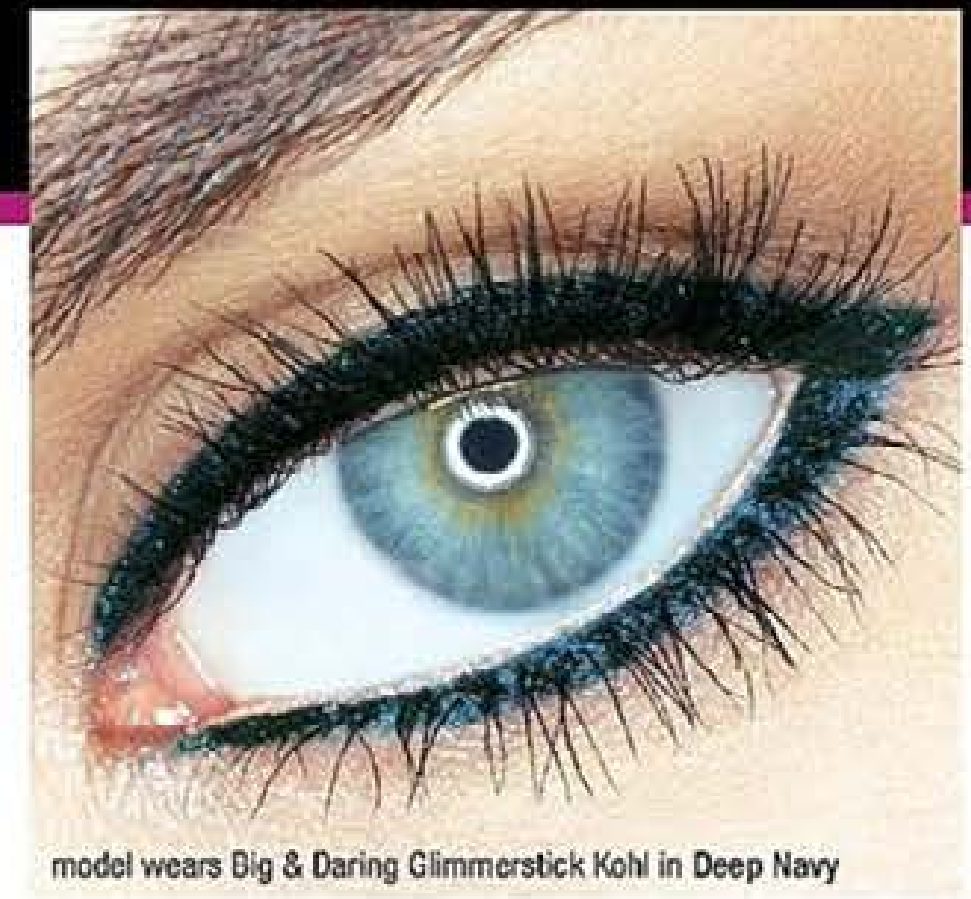
14290 Diamante Purple

DON'T FORGET
VIBRATING TONING BELT
 just **£10**
 when you spend £7.50 or more across this brochure
 see pages 22-23 for details

try the **TREND**

smokey **EYELINER**

keep it kohl for a softer, blended look



model wears Big & Daring Glimmerstick Kohl in Deep Navy

£3
half price



blendable kohl for smoky lines

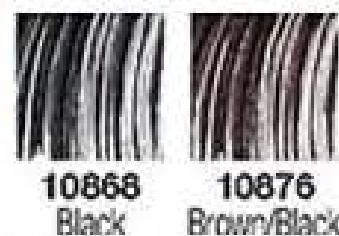


23069 Deep Brown 23077 Deep Navy 23051 Burnt Olive
 23002 Boldest Black 23085 Deep Plum 21733 Smoke Taupe

Big & Daring Glimmerstick Kohl
 Normally £6
£3 half price



24-hour length, lift and curl



Black

Infinitize Mascara*
10ml
£10



for fanned-out lashes



Black

Big & Multiplied Volume Mascara
10ml
£8.50

Some lashes have been lengthened and lash inserts have been applied for an even lash line.



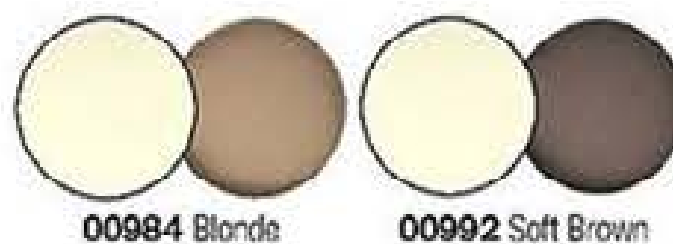
for megawatt eyes



Blackest Black

Mega Effects Mascara*
9ml
Price per 10ml = £11.11
£10

*Models wear lash inserts for an even lash line.



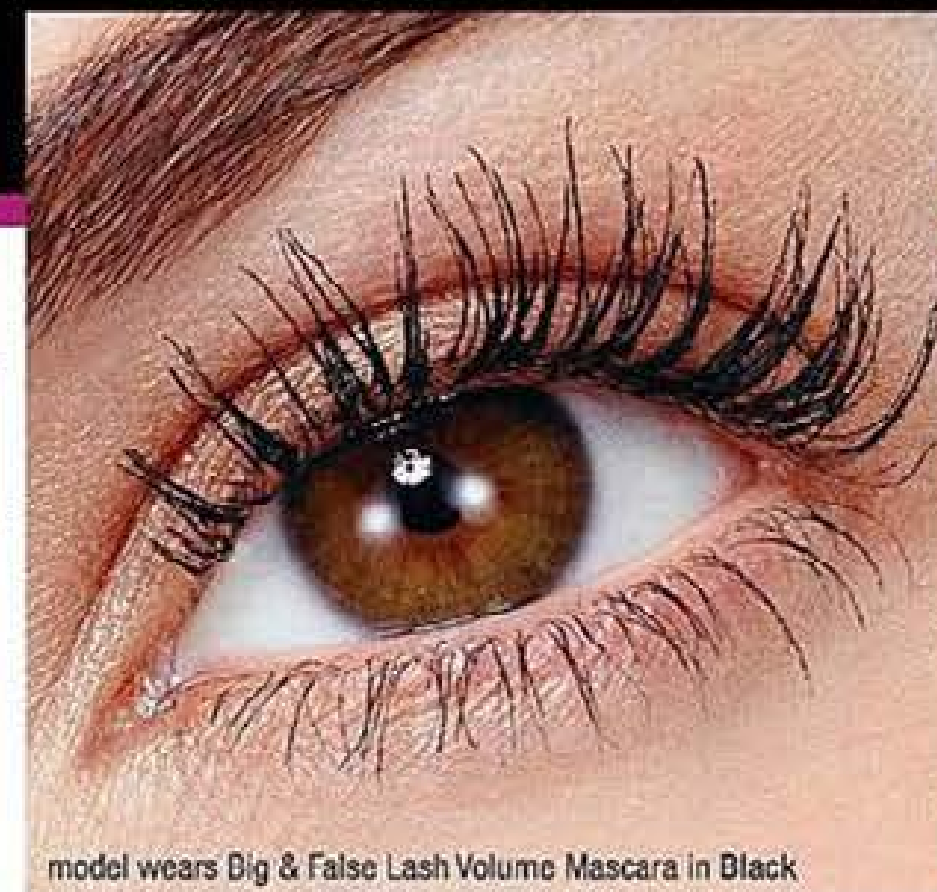
shades and sets brows

Perfect Eyebrow Kit
£7

try the **TREND**

the FALSE LASH look

double your lash volume, no falsies required!



model wears Big & False Lash Volume Mascara in Black



£5.50
save £3

22624 Blackest Black

07724 Brown/Black

06874 Navy

07658 Black

1000s OF FIBRES
of different curves and lengths mimic real lashes for **double volume that's REAL**

Big & False Lash Volume Mascara
10ml
Normally £8.50
£5.50 save £3

Lashes retouched for an even-looking lash line. No false lashes or inserts used.

try the **TREND**

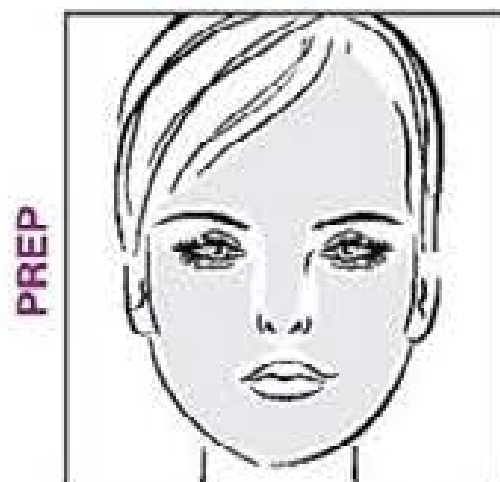
perfected & ILLUMINATED

prep and highlight essentials for a flawless, stay-put look



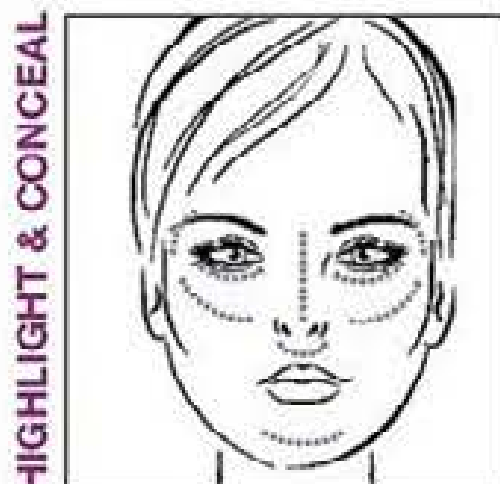
**PORE-FREE,
LINE-FREE,
SHINE-FREE FINISH**

**WANT HER
FLAWLESS LOOK?**
Get it with
Magix Face Perfector
and Multi-Benefit
Illuminator



PREP

Smooth the colourless Face Perfector over bare skin to create a flawless base, or use as a primer before foundation to keep it fresh for longer.



HIGHLIGHT & CONCEAL

Brush the Illuminator over cheekbones, browbones, Cupid's bow, under-eyes and the bridge of your nose to add instant, skin-flattering radiance.



VELVETY,
ALL-OVER PRIMER



£6
save £4.50

contains
light-diffusing
technology to help
brighten under-eye
shadows and add
highlight

£4.50
save £4

TARGETED
ILLUMINATOR



Magix Face Perfector
30ml
24406
Price per 10ml = £2.00
Normally £10.50
£6 save £4.50

Magix Multi-Benefit Illuminator
Normally £8.50
£4.50 save £4



19794 Shell
01503 Ivory
19653 Nude

20131 Natural Beige
20016 Medium Beige
21550 Soft Honey

balancing foundation lasts up to 18 hours

ExtraLasting Liquid Foundation
30ml
Price per 10ml = £4.17
£12.50

08011 Ivory
06403 Nude
06270 Shell

08052 Natural Beige
06247 Medium Beige
06478 Nutmeg

covers and corrects

Ideal Flawless CC Color Corrector Cream
30ml
Price per 10ml = £4.00
£12

57133 Neutralising Green
56978 Illuminating Lilac
25916 Softening Yellow

hides imperfections

Ideal Flawless CC Concealer Stick
£8

blends foundation

Precision Make-up Sponge
03624
£6.50

25817 Bright Quartz
15040 Nude
15305 Shell
15248 Creamy Natural
15156 Natural Beige
15271 Medium Beige
24992 Pure Beige
25239 Soft Honey
26153 Cappuccino
15032 Deepest Terracotta

sheer perfection with mattifying powders

Ideal Flawless Nude Matte Fluid Make-up
30ml
Price per 10ml = £2.83
£8.50

05868 Almond
09787 Nude
04986 Deep Wheat
13623 Pure Beige
03533 Beige
04648 Medium Beige
20529 Nutmeg

SPF15, nutrient-infused foundation

Bright Start Fresh Look Foundation
30ml
Price per 10ml = £3.33
£10

try the **TREND**

a flawless **MATTE FINISH**

easy-to-apply mousse foundation for a velvety, matte finish



£6
save £4.50

glide-on, comfortable formula

09209 Ivory
03772 Nude
06171 Shell
08631 Natural Beige
00414 Medium Beige
00380 Soft Honey

light to medium coverage

Ideal Flawless Matte Mousse Foundation
18g
Price per 10g = £3.33
Normally £10.50
£6 save £4.50



08474 Ivory
16949 Nude
10785 Shell
16741 Sand Beige
17475 Medium Beige

melt-proof minerals

Calming Effects Loose Powder Foundation
6g
Price per 10g = £17.50
£10.50



13086 Fair
25346 Medium
25452 Chestnut
25429 Dark
13987 Ebony

targeted, full-coverage concealer

ideal flawless matte liquid concealer
fond de teint liquide mat
6ml
Price per 10ml = £11.67
£7



09050 Fair
09779 Medium
03608 Dark

hides redness, blemishes and dark circles

Ideal Flawless Cream Concealer
£7



perfects on the go

MagiX Compact Smoothing Primer
10g
25643
£10



with multivitamins to prep skin

MagiX Prime and Set Spray
125ml
09654
Price per 100ml = £4.80
£6

try the **TREND**

finishing
POWDER

pores, fine lines and shine disappear for a flawless, airbrushed look



£6
save £4.50

HOW TO USE:
Apply generously with our ALL-OVER FACE BRUSH to set your make-up. Once set, dust off the excess powder with our new FACE FAN BRUSH.



colourless, suits-all formula

new

MagiX HD Finishing Powder
5.7g
25825
Price per 10g = £10.53
Normally £10.50
£6 save £4.50

All-Over Face Brush
72322
Normally £8.50
£4.50 save £4

NEW Face Fan Brush
23994
Will normally be £8
£4 half price



FOUNDATION

flat-edged bristles build up coverage

Stippling Brush
11536
Normally £8.50

£5 save £3.50

BROWS

brush builds up powder, spoolie tames, shapes and sets

Eye Brow Duo Brush
11551
Normally £5

£3 save £2



BROWS & LASHES

bristle side to tame brows, comb to separate lashes

Eye Brow & Lash Comb
12815
Normally £5

£3 save £2



EYELINER

angled bristles apply gel liner for pro-look lines

Eye liner Brush
12773
Normally £4

£2 half price



SHADOW

soft, fluffy bristles blend and build up

Blending Brush
11478
Normally £5

£2.50 half price



EYELINER GUIDE

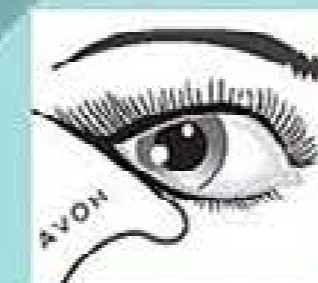
3-in-1 guide for applying liner and shadow

Eye liner Guide
02352
Normally £2.50

£1.50 save £1



1. **CURVED EDGE**
helps you apply soft, subtle lines



2. **STRAIGHT EDGE**
creates even and symmetrical cat-eye flicks



3. **RAISED ARCH**
flexes to fit neatly in the eye socket for mess-free shadow application



CURL LASHES

padded grips for comfortable eyelash curling

Eye lash Curler
03046
Normally £5

£3.50 save £1.50

FOUNDATION

applies foundation flawlessly – no streaks in sight!

Flat Foundation Brush
48421
Normally £8.50

£5 save £3.50



TOOLS of the trade

brush up on your make-up skills with professional-style applicators from half price



POWDER

natural bristles apply powder foundation and bronzer perfectly

Kabuki Brush
12823
Normally £7

£3.50 half price

lines and wrinkles appear dramatically softened



model wears Tinted Lip Plumping Lip Conditioner in Rose Tint

moisturising continues for 24 hours



28167 Rose Tint



24372 Berry Tint



24349 Honey Tint

TINTED

£4.50 half price

lips feel firmer, smoother and more supple – instantly

the power of retinol and collagen in 3 flattering shades

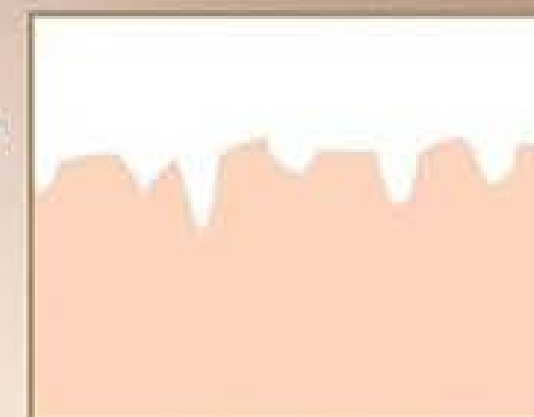
Tinted Lip Plumping Lip Conditioner
Normally £9
£4.50 half price

ANEW
a new age of skin-transforming make-up

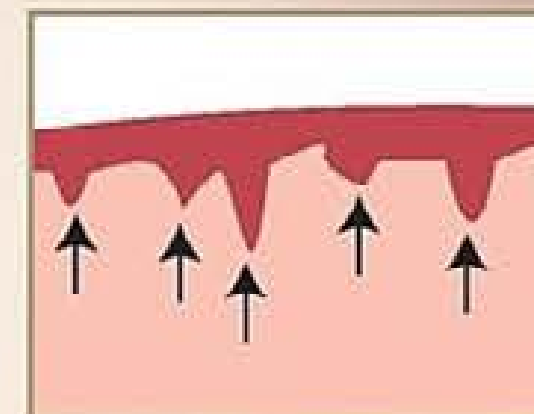
CONDITIONED, FULLER-LOOKING LIPS... YOUR WAY!

plumping retinol and collagen-infused formulas in your choice of finish

with double the retinol to boost collagen renewal



BEFORE:
thin, dry lips



AFTER:
lips look plumper and feel moisturised

Diagrams for illustrative purposes only.



COLOURLESS

£4.50 half price

instantly smooths, softens and helps prevent drying

Lip Plumping Lip Conditioner 11155
Normally £9
£4.50 half price

ANEW

a new age of skin-transforming make-up

YOUTH-BOOSTING MAKE-UP YOUR SKIN WILL LOVE!

with caring, anti-ageing ingredients for a youthful, revitalised finish



Skin Transforming Primer
28ml
00166
Price per 10ml = £5.38
£15

Age-Transforming Foundation
30ml
Price per 10ml = £5.00
£15

Age-Transforming Concealer SPF15
£9

Age-Transforming Pressed Powder
10g
£10.50



Age-Transforming Compact Foundation
9g
Price per 10g = £16.67
£15



Lip Restoring Colour Balm
5ml
Price per 10ml = £16.00
£9



Youth-Awakening Lipstick
£10.50



2-IN-1 PRIMER & SHADOW
with Poly-Lifting Technology to lift and contour

Youth-Awakening Eyeshadow and Primer Kit
Normally £10
£6
save £4



LINER
glide-on, waterproof formula with smoothing retinol and vitamin complex

Smoothing Eyeliner Pencil
Normally £8.50
£5
save £3.50



BROWS
blends away greys, defines and sets for fuller-looking brows

Transforming Brow Filler
Normally £9
£5
save £4



LASHES
2-in-1 strengthening serum and volumising mascara gives the look of up to 50% more lashes

Lash Transforming Mascara
Normally £10
£6
save £4



model wears Kiss 'n' Go Lipstick in Coral In Love

COLORTREND

Kiss 'n' Go Lipstick
£3.75

BUY
ONE
CHOOSE
ONE
FREE

pages 82-83

lush lips at value so good, you could kiss us!



22814 Peony Love

22707 Pink Holiday

24190 Lucky Kiss

22582 Amethyst

14332 Doll Pink

23291 Flirt

59949 Berry Love

24968 Par Amy

24943 Coral In Love

25031 Pink Passion

limited edition packaging

draw-on pencil liner



25064
Dark
Brown

25049
Black

25189
Turquoise

25023
Midnight
Blue

**Pencil Play
Eyeliner**
£3

for va-va-volume



06973
Black

**Hello!
Ultimate
Lashes
Volume
Mascara**
10ml
£4.50

colour-pop partners



12286
True
Romance

14597
Chocolate
Kiss

19760
Sunburst

Eyeshadow Duo
£4.50

nail the party look



19570
Gold



19752
Silver



33605
Fuchsia

Glam Nail Effects
8ml
Price per 10ml = £3.75
£3

colour and shine



15495
Scene

01990
Tempt

54544
Hot

01958
Rare

59378
Icon

54502
Blush

11445
Pout

59303
Juby

55434
Blue
Sky

02410
Orange
Mix

07468
Candy
Pink

20768
Limoncello

19513
Bubblegum

20792
Coral



Fashion Nail Enamel
8ml
Price per 10ml = £3.75
£3

COLORTREND

LINE AND DEFINE

dramatic eyes in
2 easy steps

£1.75
half price



**Chopsticks
Eyeliner**
Normally £3.50
£1.75
half price



12104
Skyline
Blue



11544
Black Cat
Eyes



12120
Smouldering
Silver

£2.50
save £2



Plump Out Mascara
7ml
Price per 10ml = £3.57
Normally £4.50
£2.50 save £2



19299
Black



STEP 1

Frame your upper and lower lash line using the Chopsticks Eyeliner.



STEP 2

Define your lashes with mascara – reveal up to 12x the lash volume with Hello! or use Plump Out for all plump, no clump.

high-intensity gloss



Vinyl Lip Gloss
15ml
Price per 10ml = £2.67
£4

fruity balm



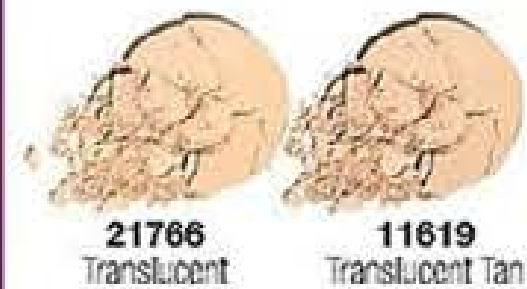
Lush Lips Balm
£2.50

lightweight, fresh-face foundation



Fresh Face Foundation
30ml
Price per 10ml = £1.50
Normally £4.75
£4.50 save 25p

powder mattifies shine



Final Touch Pressed Powder
10g
£4.25

targeted concealer stick



Perfect and Hide Concealer
£3

COLORTREND

MASTER THE BASE-ICS

primer and concealer
for a fresh-faced finish



£3
save £1.75

Picture Perfect Face Primer
30ml
23150
Price per 10ml = £1.00
Normally £4.75
£3 save £1.75



STEP 1

Apply the primer with your fingertips. This will help your concealer stay on for longer.

lightweight, fresh-face foundation



£1.50
half price

Perfect and Hide Liquid Concealer
15ml
Price per 10ml = £1.00
Normally £3
£1.50 half price



STEP 2

Apply the targeted, liquid concealer to cover blemishes and dark circles for a natural look.

all 3 for
£12

SAVE **£13**
order using **68478**

INTRODUCING

the seductive new fragrance

AVON ATTRACTION RUSH FOR HER

new

a burst
of **fruity**
florals and
addictive
amber



INTENSE. VIBRANT. SEDUCTIVE

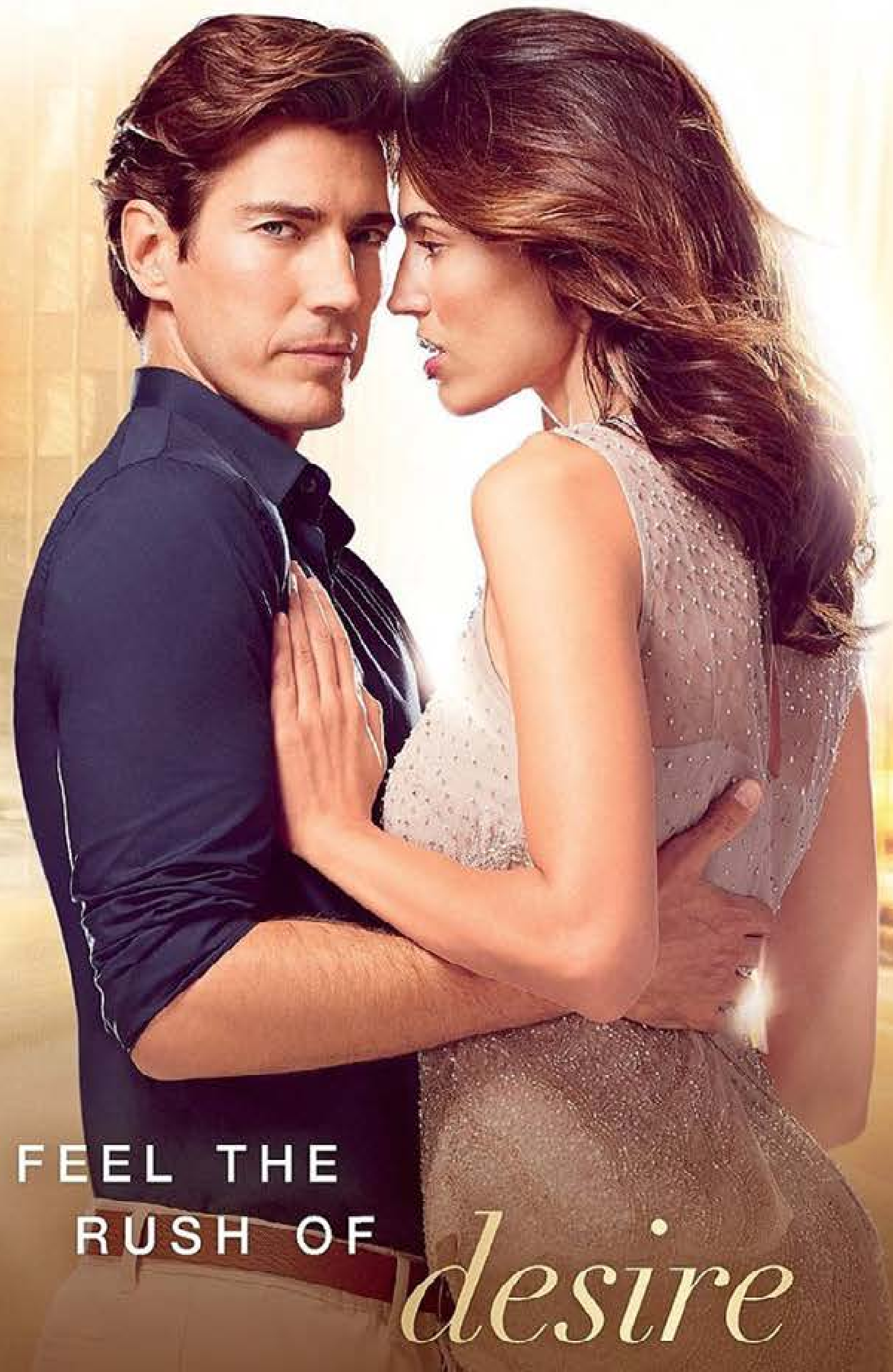
NEW EDP Purse Spray 10ml 55194 **£6**

NEW Body Lotion 150ml 05140 Price per 100ml = £2.67 **£4**

NEW EDP Wild strawberry leaf, jasmine sambac and amber accord. 50ml
08250 Price per 100ml = £30.00 **£15**

A RUSH OF

infatuation



INTRODUCING

the alluring new fragrance

AVON
**ATTRACTION
RUSH
FOR HIM**

all 3 for
£12

SAVE £11
order using 69674

new



a burst of
citrus with
sensual
spices and
hypnotic
amber

FEEL THE
RUSH OF
desire

DYNAMIC. SPONTANEOUS. CAPTIVATING

- NEW Deodorant Body Spray 75ml 12971 Price per 100ml = £5.33 **£4**
- NEW Hair and Body Wash 200ml 54999 Price per 100ml = £2.00 **£4**
- NEW EDT Mandarin-lime essence, cinnamon bark and amber accord. 75ml 19521 Price per 100ml = £20.00 **£15**

AVON Fragrance

INTRODUCING
the inspiring new scent
VIVA LA VITA



glow-boosting
 day and night creams
 for all skin types



colour +
 base coat to
 strengthen
 and protect

FREE GIFT

WHEN YOU BUY VIVA LA VITA

worth £23*

GIFT INCLUDES:

Viva La Vita Perfumed Body Spray 75ml,
 Viva La Vita Body Lotion 150ml, Nutra Effects Radiance
 Daily Cream SPF20 50ml, Nutra Effects Radiance Renewing Night Cream 50ml
 and BB 7-in-1 Nail Colour 10ml in Lilac Love.

order your free gift using **69625**

NEW Viva La Vita EDP Pink apple, rose petals and vanilla bean. 50ml **27656** Price per 100ml – £30.00 **£15**

*Based on normal brochure prices. Not available separately, except Nutra Effects Radiance Daily Cream SPF20 (page 230)
 and Radiance Renewing Night Cream (page 184).

new

THE FRAGRANCE
 THAT MAKES
EVERY DAY
 BEAUTIFUL

£15
with free gift

order EDP using **27656**

order FREE GIFT
 using **69625**



AVON Fragrance

£6.50

HALF PRICE

our **no. 1**
selling
fragrance



Far Away

a dreamy blend of
oriental florals

EDP Freesia, jasmine and
vanilla musk. 50ml 04549

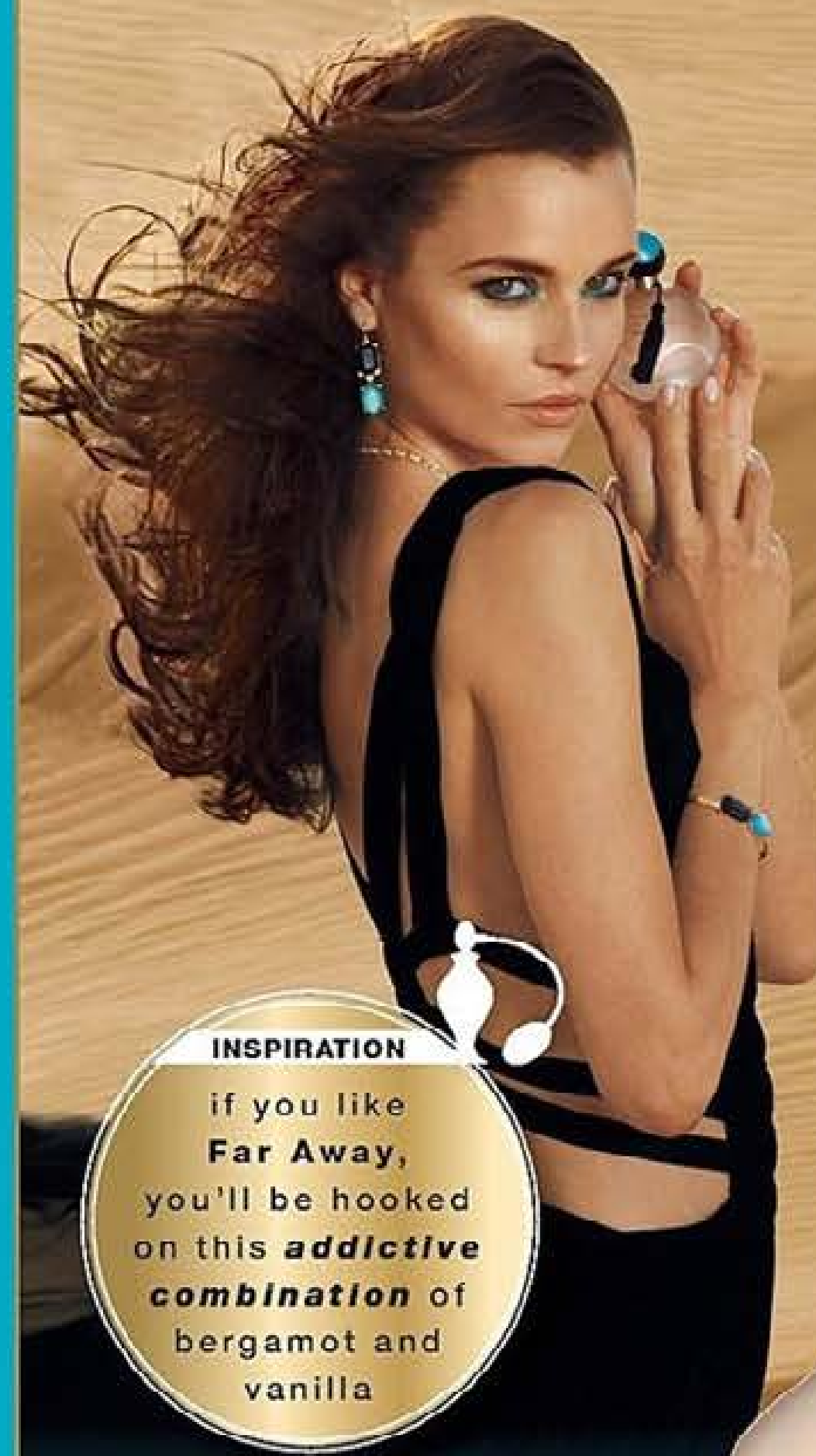
Price per 100ml = £13.00 Normally £13

£6.50 half price

ENTICING. DREAMY. EXOTIC

£6.50

HALF PRICE



INSPIRATION

if you like
Far Away,
you'll be hooked
on this **addictive**
combination of
bergamot and
vanilla

Far Away

INFINITY

an uplifting sprinkle
of beauty

EDP Italian bergamot, Indian jasmine
and vanilla. 50ml 50278

Price per 100ml = £13.00 Normally £13

£6.50 half price



AVON Fragrance

UTOPIAN. CONFIDENT. BEAUTIFUL

both for
£8

SAVE £6.60
order using 67009

AVON
Mesmerize
BLACK
FOR HIM

infused with
the power of
seduction



a mesmerising blend
of mandarin and
Sicilian lemon with a
heart of leather and
sensual cedarwood

EDT Sicilian lemon, leather
and sandalwood. 100ml
20750 **£11**

After Shave Conditioner
100ml 20701 **£3.60**

POWERFUL. INTENSE. MASCULINE

all 3 for
£10

SAVE £10.60
order using 67918

AVON
Mesmerize
BLACK
FOR HER

surrender to the
hypnotic touch



EDT Pulse Spray 10ml
20453 **£6**

Body Lotion 150ml 13672
Price per 100ml = £2.40 **£3.60**

EDT Mandarin, jasmine
and tonka bean. 50ml
19208
Price per 100ml = £22.00
£11



SEXY. PASSIONATE. CAPTIVATING

AVON Fragrance

£8 each

SAVE £6

Abbey Clancy: model, TV presenter and the face of Avon Cherish.

Abbey^x

AVON Cherish

captivating and joyful infusions



DON'T FORGET

VIBRATING TONING BELT

just £10

when you spend £7.50 or more across this brochure

see pages 22-23 for details



Avon Cherish EDP

Raspberry, peony and tiaré flower. 50ml

10926

Price per 100ml = £16.00

Normally £14

£8 save £6

Avon Cherish The Moment EDP

Crème de cassis, cattleya orchid and sheer patchouli. 50ml

28241

Price per 100ml = £16.00

Normally £14

£8 save £6

TENDER. PRECIOUS. WARM

PERCEIVE

all 3 for £10

SAVE £8.20

order using 67967

an inspiring blend of exotically fruity florals

INSPIRATION

spritz the body spray for a light veil of daytime scent; add the EDP for extra impact at night

Perfumed Body Spray

75ml 08748

Price per 100ml = £4.80

£3.60

EDP Pear, pink dianthus and orchid. 50ml 08904

Price per 100ml = £22.00

£11

Body Lotion 150ml

16030 Price per 100ml = £2.40

£3.60



UPLIFTING. CONFIDENT. SPIRITUAL

AVON Fragrance

both for
£8

SAVE £6.⁶⁰

order using 69906

AVON
Mesmerize
RED

FOR HIM

turn up
the heat

new



an enthrallingly
sensual combination
of vibrant juniper
berry, aromatic basil
and captive musk

NEW EDT Juniper berry, basil and
captive musk. 100ml 21873 **£11**

NEW Hair & Body Wash
250ml 54114 Price per 100ml = £1.44
£3.60

INTENSE. INTRIGUING. DESIRABLE

both for
£8

SAVE £6.⁶⁰

order using 69013

AVON
Mesmerize
RED

FOR HER

the flame
of passion

new

INSPIRATION
a scented body
lotion acts as a
primer for your
fragrance to adhere to,
for longer-lasting
layers of
sensuality

NEW Body Lotion 150ml
13656 Price per 100ml = £2.40
£3.60

NEW EDT Bergamot,
red freesia and patchouli.
50ml 21907
Price per 100ml = £22.00 **£11**



SECRETIVE. PASSIONATE. ENTRANING

AVON Fragrance

101

£6.50
each

SAVE £4.50

INCANDESCENCE

mysteriously uplifting
infusions



bergamot
magnolia
vetiver

white peach
rose
teakwood

peach
pink pepper
musk

Incandessence Collection
EDP, 50ml
26468 Incandessence Glow
22293 Incandessence
28605 Incandessence Flame
Price per 100ml = £13.00
Normally £11
£6.50 save £4.50



VIBRANT. INTENSE. SEDUCTIVE

FROM

£1.50

AVON SOFT MUSK

INSPIRATION

indulge in the full
collection for a
**longer-lasting, full-
body experience**
with a touch of
shimmer



**Roll-On Anti-Perspirant
Deodorant** 50ml 17855
Price per 100ml = £3.00 Normally £2.60
£1.50 save £1.10

**Perfumed Body
Spray** 75ml 17624
Price per 100ml = £2.67
Normally £3.60
£2 save £1.60

**Shimmering Body
Powder** 40g 24166
Price per 100g = £3.75
Normally £2.75
£1.50 save £1.25

EDT White peach,
jasmine and musk. 50ml
27573 Price per 100ml = £10.00
Normally £8.50
£5 save £3.50



SOFT. SENSUOUS. ROMANTIC

AVON Fragrance

£9 each

SAVE £6

ALPHA

FOR HER AND HIM

the fragrance
power couple



Avon Alpha for Her EDP
Raspberry, honeysuckle and
cashmere woods. 50ml **09340**
Price per 100ml = £18.00

Normally £15

£9 save £6

Avon Alpha for Him EDT
Zesty bergamot, blue mountain
lavender and cedarwood. 75ml
09399
Price per 100ml = £12.00

Normally £15

£9 save £6

CONFIDENT. POWERFUL. SOPHISTICATED

£9 each

SAVE £6

AVON ATTRACTION

FOR HER AND HIM

the scent of
irresistible
temptation



INSPIRATION

tested on
real couples,
these irresistible
scents are designed
and proven to make
you **instantly more**
attracted to
each other*

Avon Attraction for Her EDP
Blackberry, orchid and vanilla
amber. 50ml **10264**
Price per 100ml = £18.00

Normally £15

£9 save £6

Avon Attraction for Him EDT
Ginger root, musk and cistus
labdanum. 75ml **08334**
Price per 100ml = £12.00

Normally £15

£9 save £6

*Testimonials from consumer test #14-989
conducted in the US and Russia.



AVON Fragrance

MAGNETIC. SENSUAL. DESIRABLE

Men's Store



AVON
BLACKSUEDE
COLLECTION



Black Suede Essential EDT
Mandarin zest, wild blue lavender and soft suede. 75ml
09068
Price per 100ml = £8.67
Normally £11
£6.50
save £4.50



Black Suede Night EDT
Bergamot, nutmeg and black amber. 75ml
07807
Price per 100ml = £8.67
Normally £11
£6.50
save £4.50

MASCULINE. CASUAL. STYLISH



ELITE GENTLEMAN
COLLECTION



Elite Gentleman Weekend EDT
Italian cypress, violet and fresh citrus. 75ml
19620
Price per 100ml = £9.33
Normally £13
£7 save £6



Elite Gentleman EDT
Verbena, cardamom and cedarwood. 75ml
11601
Price per 100ml = £9.33
Normally £13
£7 save £6

for real

Sky Sports pundit and sports columnist Jamie Redknapp

CHARMING. SOPHISTICATED. SELF-ASSURED



AVON
BLACKSUEDE
our no. 1
men's fragrance

all 3 for
£11
SAVE £7.20
order using 67504

a classic blend of woods and greens made irresistible with the modern feel of leather



Deodorant Body Spray 150ml
28308 Price per 100ml = £2.40 **£3.60**

Hair & Body Wash 250ml 08755
Price per 100ml = £1.44 **£3.60**

EDT Fresh greens, leather accord and warm woods. 75ml
18739 Price per 100ml = £14.67 **£11**

WARM. CONFIDENT. SMOOTH

BUY 1 CHOOSE 1 FREE

across all toiletries, pages 108-109

lower priced item free

1



2



3



4



1. Deodorant Body Spray 150ml

06445 Full Speed Max Turbo
09365 Full Speed
19646 Elite Gentleman Weekend
13284 Elite Gentleman
17665 Avon Destination Wilderness
26708 Avon Homme
02865 Avon Prime
06692 Mesmerize for Him
08797 Black Suede Night
Price per 100ml = £2.40

£3.60

09670 Avon Alpha for Him
07997 Avon Luck for Him
22871 Avon Attraction for Him
Price per 100ml = £2.67

£4

14167 Avon Life for Him
Price per 100ml = £2.25

£4.50

2. Hair & Body Wash 250ml

11585 Elite Gentleman
19703 Elite Gentleman Weekend
54346 Avon Homme
07013 Avon Prime
07575 Black Suede Night
Price per 100ml = £1.44

£3.60

200ml

14308 Avon Luck for Him
02550 Avon Attraction for Him
09506 Avon Alpha for Him
Price per 100ml = £2.00

£4

10900 Avon Life for Him
Price per 100ml = £2.25

£4.50

3. After Shave Conditioner 100ml

02402 Avon Attraction for Him
£4

4. Roll-On Anti-Perspirant Deodorant 50ml

18796 Black Suede
01438 Avon Destination
Grand Canyon
17079 Avon Destination Wilderness
09092 Full Speed
23556 Full Speed Max Turbo
06601 Mesmerize for Him
Price per 100ml = £5.20

£2.60

5. Shimmering Body Powder 40g

24331 Far Away
Price per 100g = £6.66

£2.75

6. Skin Softener 150ml

10371 Far Away
Price per 100ml = £2.33

£3.50

7. Shower Gel 150ml

10652 Far Away
Price per 100ml = £2.40

£3.60

10355 Today
10587 Tomorrow
Price per 100ml = £2.67

£4

8. Body Mist 100ml

07484 Avon Cherish
£3.50

9. Perfumed Body Spray 75ml

18507 Incandessence
25742 Avon Dreams
14506 Little Black Dress
13029 Little Red Dress
10157 Far Away
Price per 100ml = £4.60

£3.60

09621 Avon Alpha for Her
19380 Avon Femme
07070 Avon Luck for Her
21824 Avon Attraction for Her
Price per 100ml = £5.33

£4

21576 Avon Life for Her
Price per 100ml = £6.00

£4.50

10. Body Lotion 150ml

28589 Incandessence
14910 Avon Dreams
14522 Little Black Dress
13607 Little Lace Dress
61531 Far Away Infinity
03525 Rare Pearls
25726 Rare Gold
04143 Rare Amethyst
08060 Pur Blanca
Price per 100ml = £2.40

£3.60

09548 Avon Alpha for Her
09597 Today
10272 Tomorrow

20180 Avon Femme
26906 Avon Femme Icon
10058 Avon Attraction for Her
08912 Avon Luck for Her
06981 Avon Cherish
19679 Avon Cherish The Moment
Price per 100ml = £2.67

£4

09407 Avon Life for Her
Price per 100ml = £3.00

£4.50

BUY 1 CHOOSE 1 FREE

across all toiletries, pages 108-109

lower priced item free

5



6



7



8



9



10



11. Roll-On Anti-Perspirant Deodorant 50ml

11056 Far Away
08110 Incandessence
07930 Avon Cherish
14027 Mesmerize for Her
26146 Perceive
07989 Pur Blanca
14514 Little Black Dress
Price per 100ml = £5.20

£2.60

11



save up to £6

across men's and ladies' fragrances

pages 110-111



9. **Elite Gentleman Untailored** 75ml
01826 EDT
Price per 100ml = £12.00
Normally £13
£9 save £4

1. **Avon Destination Collection** EDT. 75ml
17335 Avon Destination Grand Canyon
17053 Avon Destination Wilderness
Price per 100ml = £10.67
Normally £11
£8 save £3

2. **1 Pulse** 75ml
06338 EDT
Price per 100ml = £10.67
Normally £11
£8 save £3

3. **Individual Blue Collection** EDT. 100ml
00794 Individual Blue
05314 Individual Blue Casual
Normally £8.50
£6 save £2.50

4. **Avon Prime** 75ml
02923 EDT
Price per 100ml = £12.00
Normally £13
£9 save £4

5. **Full Speed Collection** EDT. 75ml
28472 Full Speed
09845 Full Speed Max Turbo
Price per 100ml = £10.67
Normally £11
£8 save £3

6. **Avon Luck for Him** 75ml
03699 EDT
Price per 100ml = £15.33
Normally £15
£11.50 save £3.50

7. **Mesmerize for Him** 100ml
06577 EDT
Normally £11
£8 save £3

8. **Avon Homme** 75ml
54239 EDT
Price per 100ml = £12.00
Normally £13
£9 save £4

10. **Avon Life** 75ml
07963 EDT
Price per 100ml = £24.00
Normally £24
£18 save £6

1. **EDP Travel Spray** 30ml
01032 Perceive
01305 Incandescence
01313 Far Away
Price per 100ml = £15.00
Normally £7.50
£4.50 save £3

01016 Avon Dreams
01529 Avon Luck for Her
22830 Premiere Luxe
07088 Avon Attraction for Her
Price per 100ml = £16.67
Normally £9
£5 save £4

2. **EDP Purse Spray** 10ml
25692 Little Black Dress
10918 Avon Cherish
19919 Avon Cherish The Moment
08268 Avon Attraction for Her
09274 Far Away
03988 Far Away Infinity
15842 Avon Femme Icon
26724 Perceive
63610 Little Lace Dress
Normally £6
£4.50 save £1.50

3. **Timeless** 50ml
27409 EDT
Price per 100ml = £13.00
Normally £9
£6.50 save £2.50

4. **Scent Essence Collection** EDT. 30ml
27680 Sparky Citrus
27714 Romantic Bouquet
27722 Vibrant Fruity
Price per 100ml = £20.00
Normally £8
£6 save £2

5. **Secret Fantasy Collection** EDT. 50ml
12633 Secret Fantasy*
17509 Kiss*
22574 Midnight*
08417 Wonderland*
Price per 100ml = £16.00
Normally £11
£8 save £3

6. **Little Dress Collection** EDT. 50ml
14498 Little Black Dress
24638 Little Red Dress
14274 Little Lace Dress
Price per 100ml = £18.00
Normally £13
£9 save £4

7. **Avon Luck for Her Collection** EDT. 50ml
08722 Luck
18549 Luck La Vie
Price per 100ml = £23.00
Normally £15
£11.50 save £3.50

8. **Rares Collection** EDT. 50ml
03285 Rare Platinum
25809 Rare Amethyst
19232 Rare Pearls
13441 Rare Gold
Price per 100ml = £18.00
Normally £13
£9 save £4

9. **Mesmerize for Her** 50ml
26443 EDT
Price per 100ml = £16.00
Normally £11
£8 save £3

10. **Today Tomorrow Always Collection** EDT. 50ml
25460 Today
25486 Tomorrow
14795 Forever
Price per 100ml = £20.00
Normally £14
£10 save £4

11. **Pur Blanca Collection** EDT. 50ml
08763 Pur Blanca
20461 Pur Blanca Blush
Price per 100ml = £16.00
Normally £11
£8 save £3

12. **Avon Dreams** 50ml
08573 EDT
Price per 100ml = £20.00
Normally £14
£10 save £4

13. **Avon Silky Soft Musk** 50ml 08953 EDT
Price per 100ml = £12.00
Normally £8.50
£6 save £2.50

14. **Premiere Luxe** 50ml
21923 EDT
Price per 100ml = £24.00
Normally £16
£12 save £4

15. **Avon Life** 50ml
20370 EDT
Price per 100ml = £36.00
Normally £24
£18 save £6

16. **Far Away Bella** 50ml
10702 EDT
Price per 100ml = £18.00
Normally £13
£9 save £4

17. **Perceive Oasis** 50ml
10306 EDT
Price per 100ml = £16.00
Normally £11
£8 save £3

18. **1 Pulse** 50ml
23721 EDT
Price per 100ml = £16.00
Normally £11
£8 save £3

19. **Avon Femme Collection** EDT. 50ml
15818 Avon Femme Icon
19331 Avon Femme
Price per 100ml = £24.00
Normally £16
£12 save £4

20. **Perfumepod** Plastic and aluminium refillable atomiser. 5ml capacity.
17459
£8



*Comes with a detachable cast iron charm on a 2cm stainless steel chain.
†Comes with a detachable aluminium charm with clear rhinestone on a 2.5cm brass chain.

save up to £6

across men's and ladies' fragrances

pages 110-111

get that
holiday feeling
every day

1
tropical
coconut with
delicate white
blossoms,
warming ginger,
monoi oil and
Tahitian tiaré
flower



TROPICAL. WARMING. EXOTIC

TAHITIAN
holiday

BEST PRICE
THIS YEAR

EDT

£5

1. EDT White blossoms, tiaré flower and monoi coconut accord. 50ml
03558 Price per 100ml = £10.00 Normally £10.50 **£5** save £5.50

Exotic Body Mist

£1.75

2. Exotic Body Mist 100ml 10405
Normally £3.60 **£1.75** save £1.85

advance
TECHNIQUES



BEST PRICE
THIS YEAR
£3.50
save £2.50

NOURISH LOCKS WITH MOROCCAN ARGAN OIL

to restore health and shine
to damaged hair

Diamond-inspired
Technology
up to **5X**
**STRONGER
HAIR**

360 Nourishment
Moroccan Argan
Oil Nourishing
Hair Serum
30ml
28860
Price per 100ml = £11.67
Normally £6
£3.50 save £2.50



with unique
**Multi-Shine
Technology**
**Daily Shine
Dry Ends Serum**
30ml
28886
Price per 100ml = £11.67
Normally £6
£3.50 save £2.50



**to smooth dry
and split ends**
**Instant Repair 7
Rapid Rescue
Hair Serum**
30ml
28910
Price per 100ml = £11.67
Normally £6
£3.50 save £2.50



**to control frizz
and promote
shine**
**Smooth as Silk
Frizz Control
Hair Serum**
30ml
28894
Price per 100ml = £11.67
Normally £6
£3.50 save £2.50

life & style

AVON



the look of
denim with
the comfort
of cotton

NOW
IN
WHITE

by popular
demand

JEANETIC

(these jeans will change your life!)

AVON

LIFE & STYLE

Jeans - page 118

lingerie - page 122

nightwear - page 126

accessories - page 136

fashion - page 140

footwear - page 142

jewellery - page 146

kids - page 158

homeware - page 160

WELCOME

to our **colourful treasure trove** of exciting new clothes, jewellery, accessories and homeware, each **hand-picked** with you in mind.

We're confident you'll love the **quality, style** and **incredible value for money** across these pages.

Selected clothing available in sizes 8 to 26.

Footwear styles up to size 8.

our top picks:



NEW Fuller Cup Lace Bra

89% nylon, 11% elastane, excluding trims.

Turquoise

19851 36d	18473 40dd
18416 36dd	18564 40e
19869 38d	18671 40f
18465 38dd	19984 42d
18499 38e	18481 42dd
18614 38f	18598 42e
19877 40d	18689 42f

Will normally be £14

£10 save £4

Fuller Cup Lace Bra

90% nylon, 10% elastane, excluding trims.

White

07682 36d	04176 40dd
11643 36dd	15461 40e
09175 38d	06304 40f
05009 38dd	59618 42d
05876 38e	16584 42dd
21279 38f	03590 42e
08946 40d	03962 42f

Normally £12

£10 save £2

£10
save up
to £4

available in white or turquoise



NEW
colour

- now in beautiful turquoise
- up to 42F
- soft-touch fabric for complete comfort
- pretty lace trims and bow detail

Lingerie Guarantee

For hygiene reasons, a replacement or refund cannot be given if the gusset label is removed from lingerie. This guarantee is in addition to your statutory rights.

*the look
of JEANS
with the
COMFORT
of joggers*

with denim
hybrid
technology
– now in white!

interwoven
with elastane
for stretch



up to
90% cotton
for added
softness



double-stitched
seams for
strength

save vs the designer

JEANETIC
OYSTER JEANS
£23

DIESEL
JOGG JEANS
£210*

*Price based on Diesel Rizzo
Jogg Jeans 0674Z, sourced
from www.store.diesel.com/gb
on 21.11.2016.

jeans
£23
save £3

Jeanetic Slim Fit Jeans
Inside leg length approx. 79cm.
Azure and Black: 90% cotton,
9% polyester, 1% elastane,
excluding trims. Oyster: 89%
cotton, 9% polyester, 2%
elastane, excluding trims.

size	oyster (white)	azure (blue)	noir (black)
10	22962	15297	08300
12	22988	13185	08458
14	22996	13193	16378
16	23036	13250	49023
18	23119	13292	24869
20	23168	13383	62851
22	23259	13391	20107
24	21683	28050	20008

Normally £26
£23 save £3



NEW

turn over to
see more of the
collection

JEANETIC
(these jeans will change your life!)



structured denim fit

£32

flattering denim-look skirt

skirt £18 save £4



brass button fastenings and tie-waist belt

NEW

NEW

Jeanetic Pocket Detail T-Shirt

66% polyester, 34% viscose, excluding trims.

- 09811 10/12
 - 08151 14/16
 - 08292 18/20
 - 61598 22/24
- Normally £10
£8 save £2

NEW Jeanetic Pencil Skirt

Elasticated waist. 63% cotton, 32% polyester, 5% elastane.

- 21709 10/12
 - 12757 14/16
 - 21782 18/20
 - 12856 22/24
- Will normally be £22
£18 save £4

Jeanetic Shirt Dress

81% cotton, 18% polyester, 1% elastane, excluding trims.

- 11114 10/12
 - 11189 14/16
 - 11346 18/20
 - 11379 22/24
- £32**



NEW Jeanetic Western Jacket

Azure: 73% cotton, 26% polyester, 1% elastane, excluding trims. Oyster: 89% cotton, 9% polyester, 2% elastane, excluding trims.

size	azure (blue)	oyster (white)
10	19067	57208
12	20255	13227
14	21642	57455
16	13219	57679
18	14811	57802
20	14704	59501
22	27896	57760
24	21097	58230

Will normally be £30
£28 save £2

jacket available in white or blue

jacket £28 save £2



JEANETIC
(these jeans will change your life!)

airbrushed pins

get a perfect, airbrushed effect with these truly flawless, skin-tone tights

NEW



TRULY FLAWLESS
the hosiery collection



foundation shade:
ivory

15
denier:
perfect
for
summer!



foundation shade:
natural beige



foundation shade:
nutmeg

tights
£5.50
each

touchably
soft finish

NEW Truly Flawless Tights – Ivory

15 denier. 76% nylon, 23% elastane, 1% cotton. Cotton gusset.

01172 Medium 01560 XL
01263 Large 36731 XXL
£5.50

NEW Truly Flawless Tights – Natural Beige

15 denier. 76% nylon, 23% elastane, 1% cotton. Cotton gusset.

01339 Medium 35436 XL
01404 Large 22863 XXL
£5.50

NEW Truly Flawless Tights – Nutmeg

15 denier. 76% nylon, 23% elastane, 1% cotton. Cotton gusset.

01446 Medium 22905 XL
01495 Large 22947 XXL
£5.50

Medium – 10/12 • Large – 14/16 • XL – 18/20 • XXL – 22/24

buy a matching set for just

£18*

save £4

match your lingerie to your skin tone for a flawlessly invisible look



problem:



solution:

white or black Truey Flawless shows through stays invisible



TRULY
FLAWLESS

the lingerie collection

foundation shade:
Ivory



Truly Flawless Bra – Ivory
64% polyester, 31% nylon, 5% elastane, excluding trims.
58461 34b 19273 38c
20776 34c 19539 38d
58719 36b 18945 40b
19240 36c 19323 40c
19422 36d 17517 42b
62919 38b 28811 42c
£14

Truly Flawless Briefs – Ivory
85% nylon, 15% elastane, cotton gusset, excluding trims.
18408 10/12
18630 14/16
23903 18/20
24000 22/24
£8

foundation shade:
natural beige



Truly Flawless Bra – Natural Beige
64% polyester, 31% nylon, 5% elastane, excluding trims.
58115 34b 28951 38c
23341 34c 18036 38d
25171 36b 18184 40b
28936 36c 28985 40c
17954 36d 16428 42b
25528 38b 16444 42c
£14

Truly Flawless Briefs – Natural Beige
85% nylon, 15% elastane, cotton gusset, excluding trims.
59493 10/12
17087 14/16
17178 18/20
17376 22/24
£8

foundation shade:
nutmeg



Truly Flawless Bra – Nutmeg†
64% polyester, 31% nylon, 5% elastane, excluding trims.
19117 34b 59964 38c
07351 34c 54650 38d
27888 36b 58081 40b
57885 36c 59519 40c
54643 36d 28837 42b
56069 38b 27466 42c
£14

Truly Flawless Briefs – Nutmeg†
85% nylon, 15% elastane, cotton gusset, excluding trims.
18283 10/12
18325 14/16
16873 18/20
16998 22/24
£8

lingerie set
£18*

briefs
£8
each

*Order a Truly Flawless Bra and the matching Briefs for £18.

***WHILE STOCKS LAST**

the iconic One Bra



just
£10

✓ **quality**
silky-smooth fabric,
specially selected to
wash well and keep its
colour and finish

✓ **comfort**
non-wired and
seam free so it
won't scratch or
dig into your skin
(even the lace
trim is smooth)

✓ **price**
'The One'
Bra – £10

also
available
in white or
grey

any 2 for £16 page 126 only

'The One' Bra – Black
Black: 91% nylon, 9% elastane,
excluding trims. Comes with
removable padded cups.

size	black
M (10/12)	09217
L (14/16)	09357
XL (18/20)	09381
XXL (22/24)	09449

£10



'The One' Bra
White: 87% nylon, 13% elastane, excluding trims.
Grey: 51% nylon, 37% polyester, 12% elastane,
excluding trims. All sizes fit up to a DD cup.

size	white	grey
M (12/14)	16279	20206
L (16/18)	15503	20222
XL (20/22)	16386	20248
XXL (24/26)	17426	20271

£10



pick 'n' mix PJs



1. **Polka Dot Joggers*** 95% cotton, 5% elastane, excluding trims. KEEP AWAY FROM FIRE. 21238 10/12. 21246 14/16. 59667 18/20. 59071 22/24. Normally £12 **£10 save £2**

2. **T-Shirt with Support*** 92% cotton, 8% polyester, excluding trims. KEEP AWAY FROM FIRE. 59428 10/12. 59477 14/16. 59485 18/20. 59733 22/24. Normally £10 **£8 save £2**

3. **Slipper Socks*** 90% acrylic, 9% polyester, 1% elastane, excluding trims. 59238 One size. Normally £10 **£8 save £2**

4. **Lipstick PJ Bottoms*** 98% cotton, 2% polyester, excluding trims. KEEP AWAY FROM FIRE. 07260 10/12. 00281 14/16. 00455 18/20. 00901 22/24. Normally £12 **£10 save £2**

*WHILE STOCKS LAST

2-PACK SLEEP TEES

*(because they're so
comfy, you'll want
more than 1!)*

**NEW Ladies' 2-Pack
T-Shirt Nightdresses**

Grey marl: 91% cotton, 9% polyester.

Coral: 100% cotton.

KEEP AWAY FROM FIRE.

55970 10/12

56366 14/16

56440 18/20

19786 22/24

Will normally be £18

£12.50 save £5.50

£12.50

save £5.50



NEW

comfy
sleep tees



cotton
rich

pack of 2

£13
save £2

pretty
ruched
shoulders



longline
top

cotton
rich

legging-fit
bottoms with
elasticated
waist

Love Struck PJs Top: 100% cotton. Bottoms:
95% cotton, 5% elastane, excluding trims.
KEEP AWAY FROM FIRE. 20842 10/12.
54536 14/16. 03251 18/20. 02477 22/24.
Normally £15 **£13** save £2

loose-fit,
longline
top



100%
cotton

£15

comfy
jogger-fit
bottoms

Elephant PJs 100% cotton. KEEP AWAY
FROM FIRE. 11387 10/12. 11395 14/16.
09852 18/20. 09902 22/24. **£15**

Clara Loungewear Set
Top: 66% polyester,
34% viscose. Trousers:
64% polyester, 36% viscose,
excluding trims.
10611 10/12
08995 14/16
09001 18/20
09035 22/24
Normally £22
£16.50 save £5.50

flattering fit
with luxe
viscose drape



LOVE
lounge
RELAX

relaxed
batwing-style
top

£16.50
save £5.50

comfy legging-fit
bottoms

LOVE...*lounge*...RELAX...LOVE...*lounge*...RELAX...LOVE...*lounge*...RELAX

Beauty AND THE BEAST

this year's movie sensation, coming soon



exclusive to Avon

cotton-rich comfort

legging-fit bottoms with elasticated waist

cute character pattern



ALLOW 6 WEEKS FOR DELIVERY

NEW Beauty and the Beast PJs

T-shirt: 100% cotton.
Leggings: 95% cotton and 5% elastane.

KEEP AWAY FROM FIRE.

01594 10/12

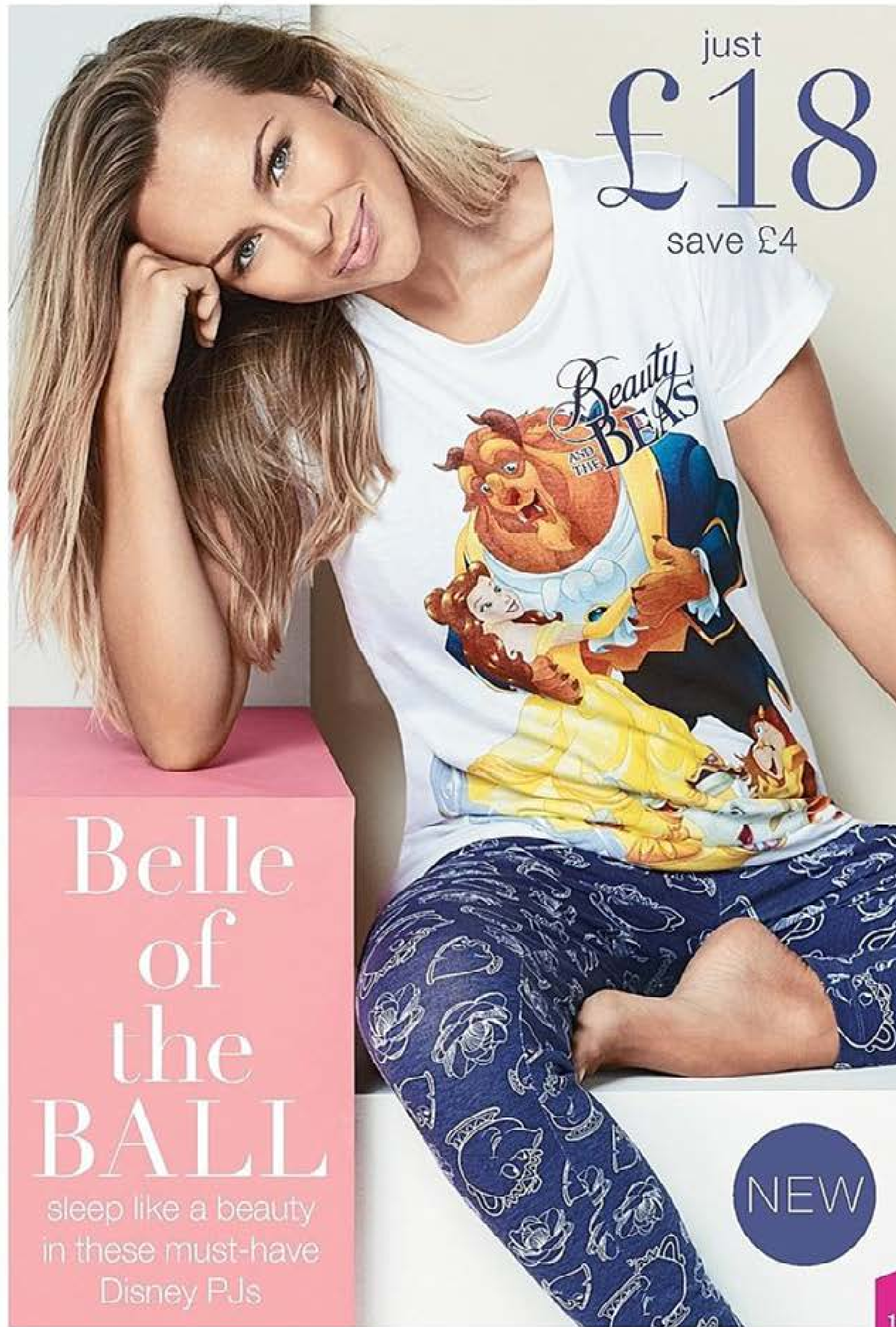
01693 14/16

01735 18/20

Will normally be £22

£18 save £4

©Disney



just
£18

save £4

Belle of the BALL

sleep like a beauty in these must-have Disney PJs

NEW



T TABITHA WEBB

THE LUXURY BRITISH DESIGNER COLLECTION

luxuriously soft viscose breathes like cotton but drapes like silk

NEW

comes in a branded drawstring bag



classic PJ shape with premium contrast piping



exclusive DESIGNER PJS JUST **£25** WORTH £45*

exclusive designer botanical print

NEW T by Tabitha Webb Botanical PJs
100% viscose, excluding trims.
KEEP AWAY FROM FIRE
25759 10/12
25940 14/16
26104 18/20
Will normally be £45
£25 save £20

*Based on normal brochure price.



T TABITHA WEBB

OUR LUXURY BRITISH DESIGNER COLLABORATION



T by Tabitha Webb Wildside Tote Bag* Designer handbag in a structured colour block style. PVC with polyester lining. Approx. 33cm x 23cm x 11.5cm. 27813 **£80**



T by Tabitha Webb Boxed Purse Designer purse with exclusive printed lining. Premium textured PU. Approx. 19cm x 2cm x 10cm. 25635 Normally £22 **£18** save £4



T by Tabitha Webb Silk Scarf 100% silk. Approx. 200cm x 43cm. 25627 **£35**



T by Tabitha Webb Cosmetic Bags Set of 2. Larger approx. 19cm across and smaller approx. 13.5cm across. PVC with polyester lining. 15180 Normally £22 **£18** save £4



NEW T by Tabitha Webb Botanical Shopper* Polyester and PVC. Approx. 35.7cm x 29.8cm x 8.8cm. Handle drop approx. 21cm. 58669 **£20**



NEW T by Tabitha Webb Botanical Print Silk Scarf Silk. Approx. 184cm x 44cm. 54486 Will normally be £35 **£15** save £20

***ALLOW 6 WEEKS FOR DELIVERY** *Based on normal brochure price.

INITIAL SHOPPER

(never get caught out at the checkout again!)



NEW Initial Shopper Bag
100% cotton. Approx. 44cm x 38cm.
Handle drop approx. 27cm. **£5**

£5
each



NEW



100% cotton



"A fresh new take on the classic slouch, this cut-away top is perfect over leggings for an easy, everyday look – or with a chunky necklace and heels for dressed-up glam."

Louise Tallett, Avon UK's Fashion Expert

contrast neckline with cut-out detail

top
£15

everyday style

NEW Khaki Emmie Top

57% cotton, 43% acrylic.

00190 10/12

22046 14/16

22053 18/20

22301 22/24

Will normally be £18

£15 save £3

Wondersculpt

Perfect Black Leggings

91% nylon, 9% elastane, excluding trims.

56267 10/12

55608 14/16

55624 18/20

£16

leggings
£16

keeping comfy

love the trainers?
turn to page 144 to buy them!

"This flattering style is perfect for all shapes and sizes. Wear with shorts for a cute summer outfit or over jeans or leggings when it's a little bit on the chilly side."

Louise Tallett, Avon UK's Fashion Expert

top
£13

wrapped up warm

NEW Ship Shape Striped Top

Stripe fabric: 96% viscose,

4% elastane. Plain fabric:

100% viscose.

01818 10/12

01834 14/16

00778 18/20

00802 22/24

Will normally be £16

£13 save £3

**VERSATILE
STYLE**

whatever the weather, we've got you covered with these fabulous, easy-wear tops

easy breezy

Sole
sensations

the perfect combination of comfort and style – no compromises!



also available in black

NEW Sole Sensations Revival Ballet Loafers*

With Scotchgard™ protection and cushioned insole.

size	tan	black
Size 4	23614	58693
Size 5	23671	59642
Size 6	12310	12435
Size 7	12328	12534

£25

***WHILE STOCKS LAST**

walk & Sculpt



Emily Walk & Sculpt Ballet Pumps

Black PU ballet-style shoe with Walk & Sculpt technology and bow detail trim.

27623 Size 4	27730 Size 6
27706 Size 5	27763 Size 7

£27.50

tummy-smoothing, high-waisted shape

£20

save £4

82% cotton with added stretch

AVON
Body
ILLUSIONS

NEW Body Illusions Bootcut Jeans

82% cotton, 17% polyester, 1% elastane, excluding trims.
26377 10. 14951 12. 14993 14. 15008 16.
25312 18. 14068 20. 14092 22. 14209 24.

Will normally be £24 **£20** save £4

with bottom-lifting Body Illusions Technology

BLUE belle

amp up your style with these flattering new must-haves

belted-waist dress to cinch in your style

£16

save £2

NEW Festival Folk Denim Belted Dress

Elasticated belt. 93% viscose, 7% elastane.
00828 10/12. 00851 14/16. 00125 18/20.

Will normally be £18 **£16** save £2

NEW

flattering, soft drape

MEMORY FOAM COMFORT

*(over 50,000
customers can't be
wrong – so comfy
you won't want to
take them off!)*

**NEW Ship Shape
Khaki Slip On Trainers**
Polyester upper and lining, EVA outer.

- 56259 Size 4
- 56275 Size 5
- 55632 Size 6
- 55921 Size 7
- 55939 Size 8

Will normally be £25
£18 save £7

£18

save £7

*Based on units sold of Shockwave Slip On Trainers
between Campaigns 03-17 2016



Micro-Fresh
technology



machine
washable



NEW

now
available
in size 8



flexible
memory-foam
soles



magnetic converter – for tricky necklaces



step 1:

clip your converter to each end of your necklace



step 2:

pull the magnets apart and place around your neck



step 3:

close the magnets together – their strong hold will keep your necklace closed all day

each end contains a strong magnet



NEW Remi Magnetic Clasps Set of 2. Zinc and glass. Silver-plated and gold-coloured plating. Approx. 1cm x 1.5cm x 3cm. **22335 £4**

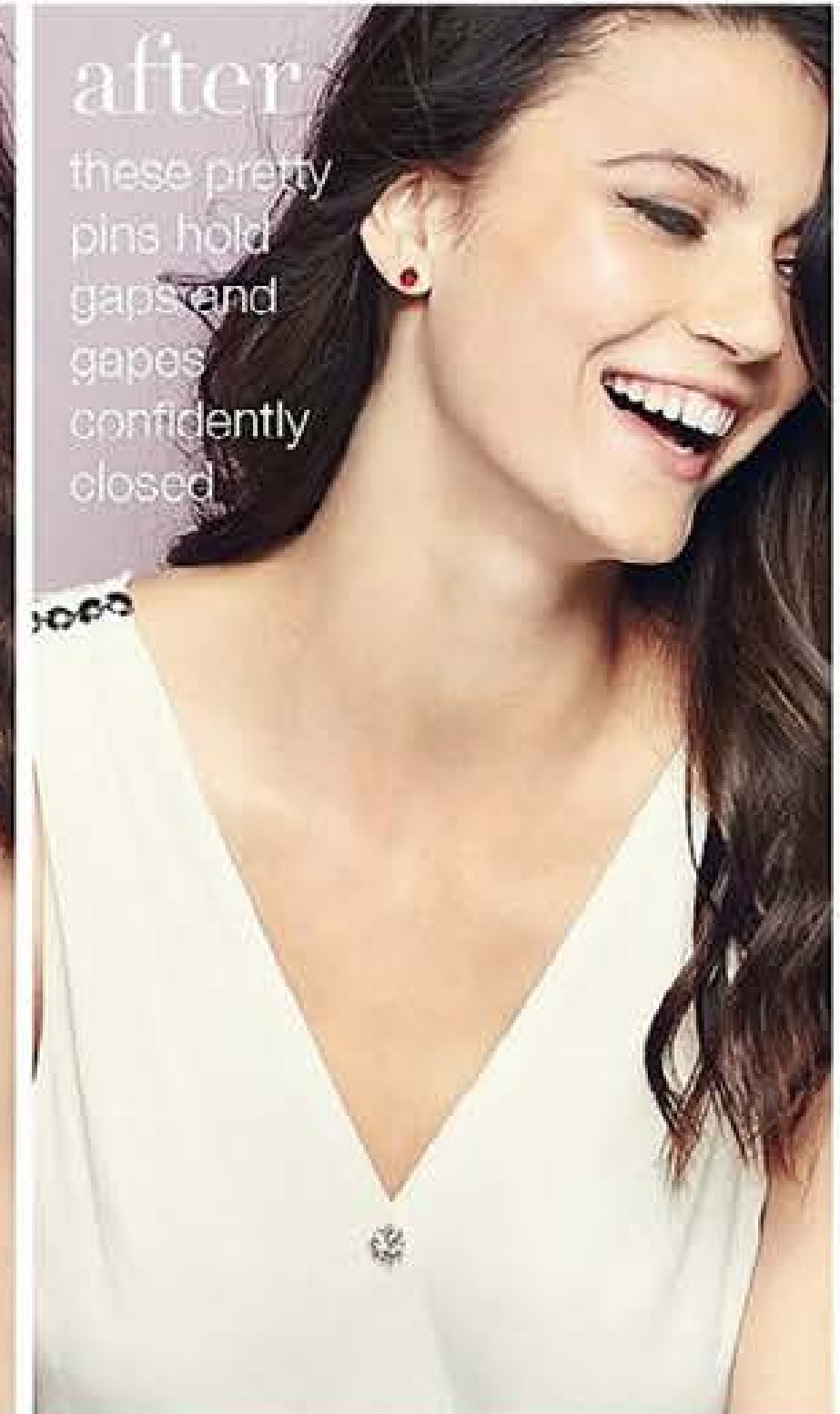
problem SOLVED

from fiddly jewellery to gaping tops, meet the simple solutions to your everyday woes (each for under a fiver, too!)



before

wrapover front hangs a bit too low



after

these pretty pins hold gaps and gapes confidently closed

blouse pins
£4.25

blouse pins – for gaping tops

handy helper – for fiddly bracelets

2-in-1 chain – for specs and sunnies



step 1:

clip the Bracelet Buddy to the end of your bracelet



step 2:

hold it in place while you fasten your bracelet with the other hand



Blair Bracelet Buddy Holds bracelets in place while fastening. Plastic. Approx. 17.5cm long. **20321 £5**



Mallory Spectacle Chain Approx. 81cm + 9cm detachable extension chain. With interchangeable attachments for glasses. **04440 £5**

wear as a necklace or attach to your glasses



Spectacles not included.



All Avon metal jewellery is hypoallergenic.

Ember Blouse Pins Set of 3 silver-plated blouse pins. **04515 £4.25**





£8
save £4

Tiyana Gift Set* Silver-plated. Necklace length approx. 42cm + 9cm extension chain. Stretch bracelet approx. 6cm unstretched. Pierced stud earrings with titanium posts. **74765** Normally £12 **£8 save £4**

try dressing up a scarf, collar or bag with this stunning brooch



NEW Tisha Brooch Diameter approx. 5.2cm. Brass, zinc, glass and gold-coloured plating. **22350 £5**

Earrings purchased from Avon cannot be returned if sealed plastic bag has been opened.



9ct gold-plated necklace bracelet and earrings

Paislee Gift Set 9ct gold-plated set includes necklace, bracelet and pierced stud earrings. Necklace approx. 46cm + 9cm extension chain. Bracelet approx. 18.5cm + 3cm extension chain. **07369 £12**



beautiful enamel-effect set

Gianna Gift Set Set includes 2 pairs of pierced stud earrings and a necklace, approx. 46cm + 9cm extension chain. **20628** Normally £10 **£7 save £3**



mesh-effect necklace with diamanté stones

Flossie Necklace* Necklace length approx. 42cm + 9cm extension chain. **00562** Normally £15 **£10.50 save £4.50**

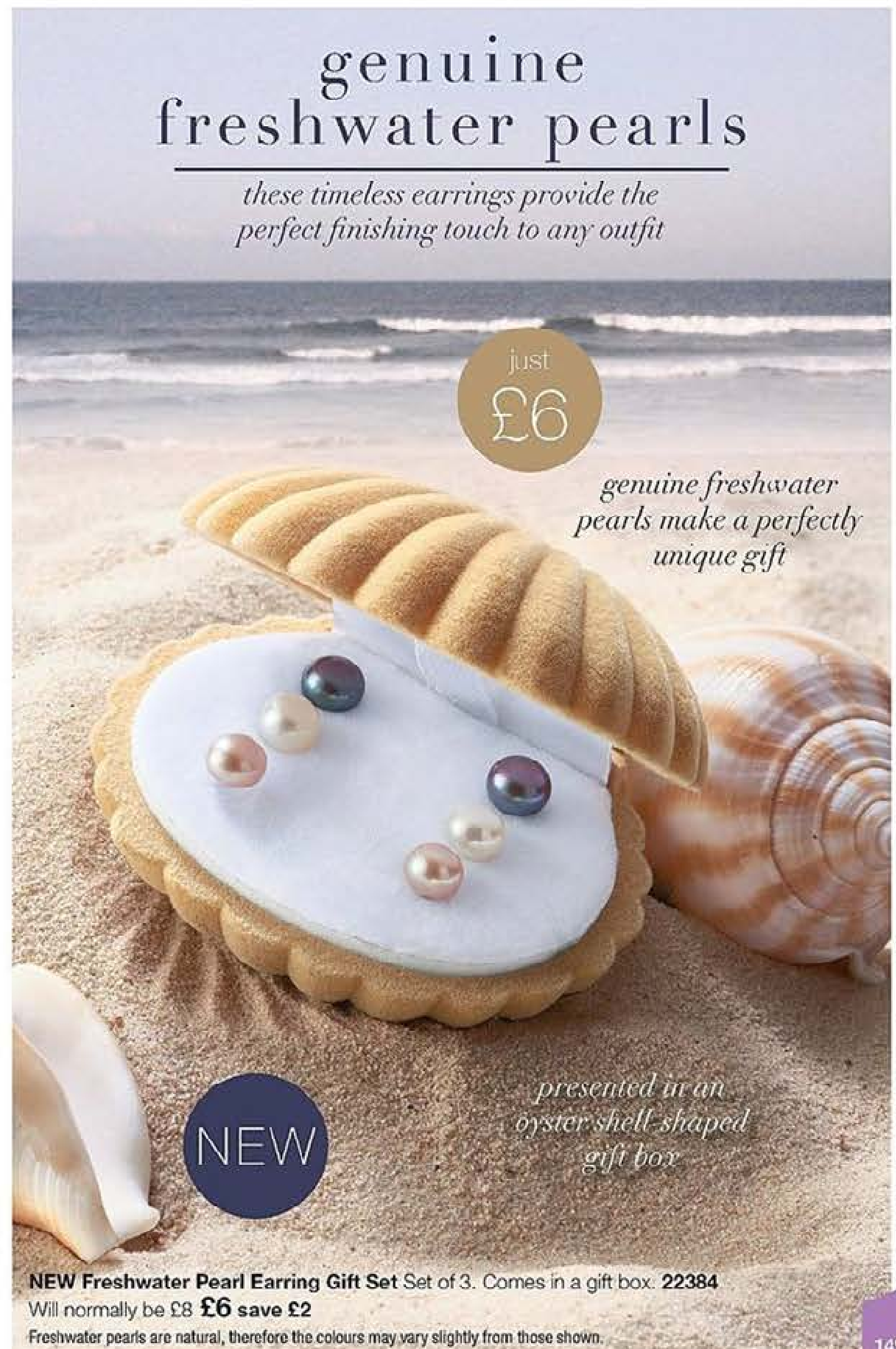
***WHILE STOCKS LAST**

genuine freshwater pearls

these timeless earrings provide the perfect finishing touch to any outfit

just
£6

genuine freshwater pearls make a perfectly unique gift



NEW

presented in an oyster shell-shaped gift box

NEW Freshwater Pearl Earring Gift Set Set of 3. Comes in a gift box. **22384** Will normally be £8 **£6 save £2**

Freshwater pearls are natural, therefore the colours may vary slightly from those shown.

premium pieces

exclusive jewellery embellished with the finest of stones, for a luxurious gift you'll be proud to give



925
sterling silver

Sterling Silver Heart Charm Bracelet
Sterling silver. Bracelet length approx. 18.5cm.
15834 **£25.50**



with 4 genuine diamonds

2-year warranty

Katherine Diamond Watch Features 4 genuine diamonds. Adjustable PU strap length approx. 16cm-20cm. Includes a battery that can be replaced. 59592 **£45**



Priya Swarovski® Necklace With Swarovski® crystals. Approx. 42cm + 9cm extension chain.
63727 Normally £15.50 **£10.50 save £5**
Swarovski® is a registered trademark of Swarovski AG.



earrings and necklace gift set

Beverley Gift Set with Swarovski® crystals
Silver-plated and embellished with crystals from Swarovski®. Necklace length approx. 42cm + 9cm extension chain. Pierced earrings approx. 1cm x 6cm. 07294 Normally £15 **£10 save £5**

GENUINE DIAMOND NECKLACE



925
sterling silver
Setting
and chain

£15.50
worth £25.50*

comes in a beautiful gift box

Shola Diamond Cross Necklace Sterling silver with genuine 0.006ct diamond. Necklace length approx. 49cm. 15727
Normally £25.50 **£15.50 save £10**

*Based on normal brochure price.

any 2 for
£10

save up to £10
page 152 only



Corinna Elements Bracelet Silver-plated. Adjustable. Full length approx. 34cm. **10751** Red (Fire). **10637** Blue (Water). **10736** Yellow (Air). **02873** Green (Earth). **£8**



Suri Chakra Bracelet Adjustable textile cord bracelet with semi-precious stone charm. **10850** Heart (Green). **11015** Root (Red). **10975** 3rd Eye (Purple). **10777** Solar Plexus (Yellow). **£6**



Daniella Necklace Silver-plated with glass stone detail. T-bar closure. Length approx. 47cm. **27136** **£8**



Jaymi Necklace Necklace length approx. 42cm + 9cm extension chain. Not suitable for children under 3, choking hazard. **25593** Mum. **24158** Nan. **06213** Daughter. **25718** Sister. **£7**



NEW Weylyn Semi-Precious Bracelet Stretch bracelet with 4 semi-precious stones and plastic beads. Internal diameter approx. 5.5cm unstretched. **15792** Tiger's Eye (Protect). **14878** Rose Quartz (Love). **14670** Amethyst (Calm). **£10**

NEW Ami Karma Necklace Gold-coloured plating and rose quartz beads. Length approx. 42cm + 9cm extension chain. **22400** Will normally be **£8** **£4** half price

just
£4



comes on
a gift card



karma
QUEEN

this beautiful circle design
represents karma – what goes
around, comes around

buy 1
choose 1
half price
save up to £15

page 154 only
lower priced item half price



- ✓ matte metal finish
- ✓ decorative sub-dials
- ✓ 2-year warranty

NEW Adley Black Metal Watch Matte black finish and rose gold-coloured details. Strap length approx. 17.5cm-20.7cm with 2 removable links. Comes with a battery that can be replaced. **14928 £30**



choose from 2 gorgeous colourways

Nixie Watch PU strap, adjustable between approx. 16cm and 21cm. Comes with a battery that can be replaced. **12294 Mink. 23739 Tan. £18**



- ✓ soft-touch metal strap
- ✓ diamanté and rose gold-toned detail
- ✓ 2-year warranty

Joslyn Soft Touch Watch Strap length, including a removable H-bar, is approx. 20cm. Comes with a battery that can be replaced. **11023 £30**



choose from rose gold-tone or silver tone

NEW Ulani Heart Watch Strap length approx. 20cm including removable H bar. Comes with a battery that can be replaced. **04325 Rose gold-tone. 00265 Silver-tone. £22**



- ✓ message on dial reads: "be happy and smile"
- ✓ silver and rose gold-toned butterfly detail
- ✓ 2-year warranty

'Be Happy and Smile' Watch PU strap, adjustable between 16cm and 20cm. Stainless steel back. Includes a battery that can be replaced. **25585 £20**

selfie secret WEAPON

this sleek watch doubles as a mirror (perfect for lippie touch-ups!)

£15
save £5



mirror face: press button to activate display

Dexie Mirror Digital Watch Ladies' digital watch with mirror-effect face. Silicone strap adjustable between approx. 17cm and 22.8cm. Includes a battery that can be replaced. **11916** Normally £20 **£15 save £5**



Struck with Love Scarf* 45% viscose, 35% polyester and 20% acrylic. Approx. 180cm x 40cm. **22285 £10**

***ALLOW 6 WEEKS FOR DELIVERY**



earring set with cuffs and removable 'love' jackets

Jesse Love Ear Cuff Gift Set Includes a set of ear cuffs and 2 pairs of pierced stud earrings. **24414 £10**

pretty in pink



folds into a lip-shaped pouch

Struck with Love Foldable Shopper Polyester shopping bag with a patent PVC zip pouch. **21337 £4**



reflective heart detail

Struck with Love Umbrella Pink polyester umbrella with a reflective heart print and heart-shaped handle. **22277 £10**

stackable STYLE

choose from pink or white

watch
£16
each



layered jewellery is key this season: nail the look with these on-trend, stackable pieces

bracelet set
£6

Hartley Watch Silicone strap, adjustable between approx. 16.2cm and 21.2cm. Includes a battery that can be replaced. **24083 Berry. 04523 White***. Normally £20 **£16 save £4** ***WHILE STOCKS LAST**

Danica Love Stackable Bracelets Set of 3 stretch bracelets, all with internal unstretched diameter of approx. 5.5cm. **27250** Normally £8 **£6 save £2**

height chart

add their age using felt-tip pen



£6
save £2

doesn't
damage
walls

stores 9
photos
to show
every life
stage

Photo Height Chart PVC height chart with 9 pockets for pictures. Marked with heights 70cm to 145cm. **07377** Normally £8 **£6 save £2**

***WHILE STOCKS LAST**



2 pack: 1 bird print,
1 plain red

NEW Girls' Ship Shape 2-Pack Leggings
96% cotton, 4% elastane.
09118 Ages 3-4 **16139** Ages 7-8
16899 Ages 5-6
£9

girls' CLUB

she'll love this stripy
top and 2-pack of
pretty leggings

**NEW Girls' Ship Shape
Stripe T-Shirt**
100% cotton.
22061 Ages 3-4
21964 Ages 5-6
26641 Ages 7-8
£4.75

up to
age 8

jelly
shoes
£8



cute shoes with flower detail
to complete her look

NEW Girls' Ship Shape Shoes
PVC sandals with strap fastening.
20313 Size 9 **20537** Size 12
20354 Size 10 **20578** Size 13
20362 Size 11
£8

NEW

nautical
tee
£4.75

100%
cotton

soft-feel
fabric

2-pack
leggings
£9

fitness favourites



calculate calories monitor sleep see results count steps Bluetooth

download the FREE app:

Download on the App Store GET IT ON Google Play

★★★★★

“This item really does what it says! It's so easy to set up. Well worth the money.”

‘Mrsbear2016’, avon.uk.com customer, Bedworth

£40

1 Phone not included.

tone at home

Warm-up exercises are recommended before attempting any exercise regime. It is also recommended you consult your doctor before starting any exercise programme. For adult use only.



tone your abs work your chest strengthen your back

£15

2

DON'T FORGET
VIBRATING TONING BELT
 just £10
 when you spend £7.50 or more across this brochure
 see pages 22-23 for details



1. **Bluetooth Fitness Monitor** Tracks distance, steps and calories burned during exercise. Bluetooth app compatible with updates above iOS 6 and Android 4.2. Approx. 27cm x 1cm x 1.5cm. Silicone and plastic. **45021 £40**
2. **Tummy Toner and Wheel** 2-in-1 resistance equipment that helps strengthen and tone abdominal, arm, chest and back muscles. Approx. 67cm x 27cm x 14cm. Plastic and rubber. **12658 £15**

must-have gadgets



3

features a handy torch

power bank with torch

phone rest – simply pull down the flap

for hands-free viewing

comes with USB cable for charging on the go

£8.50

Phone and white USB cable pictured not included.



fish-eye lens for quirky selfies

macro lens for close-up details

wide-angle lens for landscapes

clip 1 of the 3 lenses over your camera lens to get pro-style shots

£5

4

Phone not included.

3. **Power Bank with Torch and Phone Stand** Comes with a micro USB cable. Power bank capacity, 2,600mAh. Compatible with most smartphones and small tablets. Approx. 14.5cm x 2.5cm x 2.5cm. ABS. **45039** Normally £12 **£8.50 save £3.50**
4. **3-in-1 Camera Lens** Interchangeable clip-on lens includes macro, wide angle and fish eye lenses. Battery life up to 2.5 hours. Approx. 5.5cm x 1.6cm x 2.2cm. ABS and glass. **26278 £5**

home accessories



drawer tidy
with 16
compartments

£5.50
save £2.00

Contents not included.



perfect for
under-bed storage

£8
save £2

Contents
not included.

shoe tidy with
clear, zip-up lid

12 compartments
for heels, trainers
and flats

16 Grid Organiser 100% polypropylene. Approx. 35cm x 27cm x 9cm. 41467

Normally £8 **£5.50** save £2.50

Underbed Shoe Storage 12 compartments. Polypropylene.

Approx. 15cm x 74.5cm x 60cm. 23424 Normally £10 **£8** save £2

***ALLOW 6 WEEKS FOR DELIVERY**



£15
save £3

super-soft,
lightweight
throw



£15

gold foil
lettering

NEW Check Throw Approx. 170cm x 140cm. 100% acrylic. 14241

Will normally be £18 **£15** save £3

Set of 2 Mr & Mrs Cushions Set of 2 cream-coloured, velvet-feel cushions with gold foil wording. Cotton. 22012 **£15**

10-IN-1 UTENSIL STACK

*(a handy piece of kit
for your kitchen)*

10 functions in 1:

- pestle/masher
- avocado scoop
- fruit peeler
- apple corer
- fruit picks
- fruit sieve
- grater/zester
- lemon squeezer
- funnel
- bowl



kitchen
magik

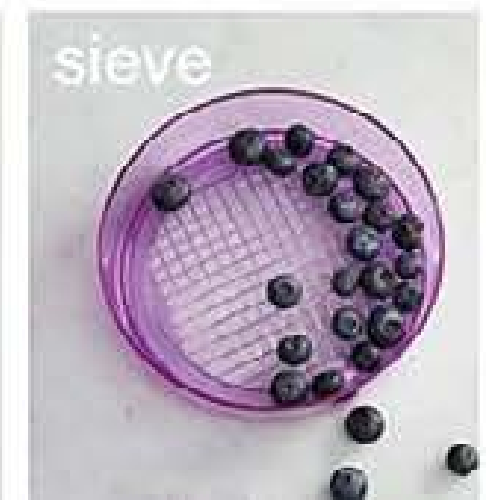
NEW

fun and
decorative
flower pot
utensil stack

NEW Flower Pot Utensils
10-in-1 kitchen utensils. Approx. 14.5cm
x 18cm. Plastic with stainless steel apple
corer. Not dishwasher safe. 55947
Will normally be £15 **£10** save £5

£10

save £5





£4

collapsible colander

- ideal for washing and draining veg and salad
- easy to store
- dishwasher safe

Collapsible Colander
Plastic with silicone compartment. Approx. 26.5cm x 23cm x 9.2cm. Dishwasher safe. 07286
£4



£7

spiral vegetable peeler

- mini spiraliser
- simply push veg through blade to create vegetable spaghetti
- dishwasher safe

Spiral Vegetable Peeler
Stainless steel blade with ABS base. Approx. 9.1 cm long. Dishwasher safe. 05652
£7



£7
save £3

7-in-1 can opener

- opens bottles
- opens tins
- opens cans
- loosens seals
- opens caps
- cracks nuts
- opens ring pulls

7-in-1 Can Opener Approx. 19cm x 5cm x 5cm. ABS with stainless steel blade. Not dishwasher safe. 27052
Normally £10 **£7** save £3



new

NEW Silicone Multi-Function Mat
Silicone. Approx. 40cm x 28cm x 1cm. Dishwasher safe and oven safe. 20698
Will normally be £10
£8 save £2

kitchen
magik

£8
save £2

- allows heat to circulate for even cooking
- stops food sticking
- dishwasher safe

non-stick baking tray liner



fat drip tray



draining mat



silicone sink liner

keep your meals fresh on the go

perfect for
breakfast,
lunch and
snacks

£12

save £3

3 food pots stack and pack
into this cool bag, keeping
food cold for up to 3 hours



NEW Stacking Lunch Boxes
Set of 3 plastic lunch boxes and zipped
cool bag. Boxes are dishwasher and
microwave safe, approx. 12cm x 12cm
x 6.5cm each. Polyester bag with
PET lining, approx. 12.5cm
x 12.5cm x 20cm. **23531**
Will normally be £15 **£12 save £3**

Serving suggestion.

stackable lunch boxes in a cool bag

new

kitchen
magik

breakfast
cup
£5

2 separate
compartments

NEW Breakfast Cup
Comes with a spoon.
Approx. 9cm x 9cm
x 16.5cm. Plastic.
Not dishwasher safe.
20594 £5
Serving suggestion.

- separates cereal
from milk and yogurt
to keep it fresh
- FREE spoon



travel breakfast cup and spoon



£4

knife guard

- protects fingers when chopping with sharp knives
- 2 holes for fingers
- smooth surface – knife blades glide smoothly

Knife Guard Silicone. Approx. 7.4cm x 3cm x 8.5cm. Dishwasher safe. Adult use only. 14563 **£4**
Knife not included.

***WHILE STOCKS LAST**



£8.50
save £1.50

roast lifter

- handles for easy lifting
- perforated to let meat juices drain for gravy
- oven safe – sits beneath the meat as it roasts

Roast Lifter Silicone. Approx. 31.7cm x 59cm. Dishwasher safe. 57372 Normally £10 **£8.50** save £1.50



£7.50
save £2.50

roast slicer

- grips the joint to fix it in place
- guides the knife
- gives you perfectly even slices every time

Roast Fix and Slice Iron. Approx. 7.5cm x 6.5cm x 25cm. Dishwasher safe. 57380 Normally £10 **£7.50** save £2.50



new

kitchen
magik

£14

NEW Salad Prep and Go With spinner and mandolin attachments. Plastic and stainless steel. Approx 15.5cm x 14cm. Not dishwasher safe. 20586 **£14**

comes with 4 blades for grating and slicing

multifunction salad prepper with interchangeable blades



1. spin salad leaves



2. slice/grate your produce



3. add the lid and go!

protects
fingers

new

peel and slice in 3 different ways

3-blade peeler

£7

save £3

rotating blades lock in place

blade 1: thin julienne strips



blade 2: for peeling



blade 3: for peeling tough skins

- choice of blades: standard, julienne and serrated
- blades rotate and lock in place
- saves space

NEW 3-in-1 Peeler ABS and stainless steel. Approx. 20cm x 2.7cm x 3cm. Not dishwasher safe. **20669**
Will normally be £10
£7 save £3

kitchen magik

herb mill
£8.50

grinds fresh herbs effortlessly – simply fill the mill and twist

perfect for fresh herbs



great for parmesan...



and chocolate too

- no mess
- no fuss
- easy to clean

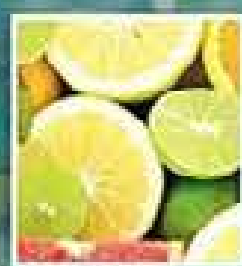
NEW Herb Mill ABS and stainless steel. Approx. 7.2cm x 12.7cm. Not dishwasher safe. **20735 £8.50**



FLORAL
white gardenia,
jasmine
& sandalwood

£5
each

all our candles last up to **30 hours** and our 50ml diffusers last up to **5 weeks**



CITRUS
energising
mandarin
& lemon

£5
each

this page:

White Floral Glass Candle
Glass jar candle with delicate white floral fragrance. Burn time approx. 30 hours. **27532 £5**

White Floral Reed Diffuser
Glass diffuser with 5 natural reeds for diffusing the scent of delicate white florals. 50ml. Lasts approximately 5 weeks. **02170 £5**

Zest Glass Candle Approx. 8cm high, 7.5cm diameter. Burn time approx. 30 hours. **73478 £5**

Zest Reed Diffuser 8 reeds, 50ml glass bottle. Lasts up to 5 weeks. **45757 £5**

opposite page:

Tropics Reed Diffuser
85ml. Glass bottle approx. 7.4cm x 8.5cm x 20.4cm. **26070 £12**

All candles and diffusers in this brochure have a hazard classification under the Classification, Labeling of Packaging Regulation. Please see product details at avon.uk.com for full hazard information.

totally TROPICAL

fill your home with the exotic fragrance of faraway places, with notes of pineapple, lemongrass and lime

reed
diffuser
£12



lasts for
up to 8
weeks



TROPICAL
pineapple,
lime &
lemongrass

“My favourite! I absolutely love the scent – it smells just like you’re on a tropical island.”

Sharon Stone,
Avon Representative, via Avon Beauty Connects

IF YOU ONLY BUY

one thing...

NEW Callie Espadrille Pumps

Polyester upper, cotton lining, rubber outer.

size	black	pink
Size 4	19471	55350
Size 5	19661	55517
Size 6	19695	00059
Size 7	19778	19190
Size 8	55863	19455

Will normally be £18

£14 save £4



NEW

lasting quality

now available in size 8

durable, flexible sole

cushioned sole for comfort

don't miss!
£14
SAVE £4

...make it these gorgeous

Sole sensations TECHNOLOGY

complete comfort and lasting style, exclusive to Avon

ESPADRILLES

NEW

THE *gourmand* COLLECTION

diffuser lasts up to 5 weeks

NEW Peaches & Cream Glass Candle
Burns for up to 30 hours. Diameter approx. 25cm, 03103 £6

NEW Peaches & Cream Reed Diffuser
Fragrance lasts up to 5 weeks, 50ml, 08375 £6

candle burns for up to 30 hours

£6 each



PEACHES & CREAM

a mouthwatering, fruity fragrance with notes of sliced peach, ripe clementine, whipped cream and sugar

SUPER-SIZE
YOUR EVERYDAY SHAMPOOS
BIGGER BOTTLES = BETTER VALUE

advance **TECHNIQUES**

400ml that's 40 washes per bottle!



BEST EVER PRICE

- Shampoo 400ml
 - 21402 360 Nourishment Moroccan Argan Oil
 - 04531 Colour Protection
 - 17467 2-in-1 Classic Anti-Dandruff
 - 13813 2-in-1 Daily Shine
 - 16725 Ultimate Volume
 - 05827 Instant Repair 7
- Price per 100ml = 50p
Normally £4.50
£1.99 save £2.51
*Based on 10ml per wash.

£1.99
SAVE £2.51

nutraeffects



NATURALLY EFFECTIVE



with **Active Seed Complex**, featuring **GLOW-BOOSTING BIRD OF PARADISE SEED EXTRACT** and **OPTIC PEARL TECHNOLOGY**



suitable for sensitive skin



allergy tested



free from parabens

TINTS AND HYDRATES IN 1

our **tinted moisturiser** blends effortlessly for a **perfected-looking complexion**



tinted beads that burst to **release** a **radiant glow** that **blends** with your **skin tone**

Radiance Tinted Moisturiser SPF20
50ml
27615
Price per 100ml = £6.00
Normally £6
£3 half price

FOR ALL SKIN TYPES

radiant skin

IN AN INSTANT

TINTED MOISTURISER

just

£3

HALF PRICE

AS SEEN IN

Yours star

nutraeffects 

NATURALLY EFFECTIVE



with **Active Seed Complex**, featuring **POMEGRANATE SEED EXTRACT**, rich in antioxidants to work with your skin and help target **multiple signs of ageing**



suitable for sensitive skin



allergy tested



free from dyes and parabens

DON'T FORGET
VIBRATING TONING BELT
just **£10**
when you spend £7.50 or more across this brochure
see pages 22-23 for details



AGELESS DAY AND NIGHT CREAMS – FOR YOUNGER-LOOKING SKIN

GOODBYE DULL SKIN, HELLO YOUTHFUL GLOW

skin feels replenished and lines appear softened from day 1



rich cream
smooths
effortlessly
across skin



Ageless Multi Action Day Cream
SPF20 50ml
16410
Price per 100ml = £10.00
Normally £8
£5 save £3

Ageless Multi Action Night Cream
50ml
16477
Price per 100ml = £10.00
Normally £8
£5 save £3

TRY TODAY
£5
EACH



suitable for sensitive skin



allergy tested



free from parabens

NIGHT CREAMS

RADIANCE BOOSTER

for combination to oily skin



Balance Gel Night Cream
50ml
63651
Price per 100ml = £9.00
£4.50

for normal to dry skin



Hydration Gel Night Cream
50ml
62844
Price per 100ml = £9.00
£4.50

for normal to combination skin



Radiance Renewing Night Cream
50ml
59899
Price per 100ml = £9.00
£4.50



with a subtle tint and light-reflecting optics to help under-eyes look brighter

Radiance Vibes Brightening Eye Roller
12ml
59204
Price per 100ml = £83.33
£10
Includes non-replaceable battery.

ALL OF THE GLOW
NONE OF THE NASTIES

help nourish your skin and smooth away the look of lines and wrinkles, drop after drop



with Active Seed Complex, featuring a blend of seed oils for a radiant-looking glow

Miracle Glow Facial Oil
30ml
56556
Price per 100ml = £25.00
Normally £10
£7.50 save £2.50

see how to apply your oil at avon.uk.com

£7.50
save £2.50



BB CREAMS



ORIGINAL
for all skin types

Skin-Perfecting BB Cream
30ml
Price per 100ml = £25.00
£7.50



MATTE
for combination to oily skin

Skin-Perfecting BB Cream Matte
30ml
Price per 100ml = £25.00
£7.50

unlike other facial oils, we promise you won't find ANY nasties in our ingredients list

✓ hypoallergenic ✓ dye free ✓ paraben free

suitable for ALL skin types – even sensitive or oily skin

AVON
care

with **vita-e complex**
for 24-hour moisture



caring face creams
for every skin type



for very dry skin

with softening
and restoring
royal jelly

**Royal Jelly
Face Cream**
100ml
07039

Normally £3.80

£1.90
half price

for dry skin

with nourishing
and pampering
cocoa butter and
vitamin E

**Cocoa Butter
Face Cream**
100ml
14944

Normally £3.80

£1.90
half price

for normal to dry skin

with moisturising
and softening
soybean and
vitamin E

**Rich Moisture
Face Cream**
100ml
15115

Normally £3.80

£1.90
half price

for oily/combination skin

with refreshing and
mattifying cucumber,
witch hazel and green tea

**Light Moisture
Face Gel-Cream**
100ml
15065

Normally £3.80

£1.90
half price

for mature skin

with skin-firming
collagen and
elastin

**Youth Restore
Face Cream**
100ml
15164

Normally £4.40

£2.20
half price

3-in-1 caring cleansers

cleanse away make-up and impurities, and
refresh and soften your skin in just 1 step

**ALL
HALF
PRICE**

save up to £2.20
pages 186-187



new

cleanses, removes make up
nettoie, retire le maquillage
all skin types

200 ml e

nurturing
nourissant
sensitive skin

200 ml e

with refreshing ginger
and calming aloe

**3 in 1 Cleanser,
Toner & Moisturiser**
200ml
13771

Price per 100ml = 88p
Normally £3.50

£1.75
half price

with moisturising
oatmeal and soothing
chamomile

**Gentle Moisture
Cleanser, Toner
& Moisturiser**
200ml
06742

Price per 100ml = 88p
Normally £3.50

£1.75
half price

clearskin®

fighting blemishes with you every step of the way

treat spots FAST

formulated with **salicylic acid** to help reduce redness and swelling in just 3 hours

Intensive Cream Cleanser
75ml
25411
Price per 100ml = £4.00
Normally £5
£3 save £2



with added
kind-to-skin
witch hazel
and milk thistle
extract



Instant Spot Treatment
15ml
20511
Price per 100ml = £15.00
Normally £4.50
£2.25 half price

**Price sourced from www.boots.com on 17.11.2016*

Save
clearskin®
CLEAR EMERGENCY
INSTANT SPOT
TREATMENT 15ML
£2.25

VS

Spree
CLEAN & CLEAR®
ADVANTAGE SPOT
TREATMENT GEL 15ML
£4.35*

SCRUB your way TO SMALLER-LOOKING PORES

with our **invigorating scrub**, with added mineral clays and witch hazel to lift away dirt and excess oil



Invigorating Scrub
75ml
15529
Price per 100ml = £2.67
Normally £4
£2 half price

Save
clearskin®
PORE PENETRATING
INVIGORATING
SCRUB 75ML
£2

pore perfect
purify your pores

Black Mineral Cleanser
125ml
19356
Price per 100ml = £2.00
Normally £4.50
£2.50 save £2



Black Mineral Mask
75ml
18374
Price per 100ml = £4.00
Normally £5
£3 save £2



Spree
NEUTROGENA
VISIBLELY CLEAR PORE & SHINE
DAILY SCRUB 150ML
£4.75*

VS

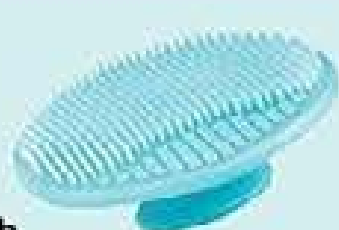
clearskin® fighting blemishes with you every step of the way

blemish-fighting tools

Blackhead Remover
27359
Normally £4
£2.50 save £1.50



Face Brush
16105
Normally £2
£1.50 save 50p



new



NEW Facial Mini Mitt
100% cotton.
Approx. 9.8cm x 6.2cm.
06924
Normally £4
£3 save £1

bye bye blackheads blitz away stubborn blackheads

Daily Astringent
100ml
27474
Normally £4
£2.50 save £1.50



Daily Cleanser
125ml
18820
Price per 100ml = £2.00
Normally £4.50
£2.50 save £2



White Clay Treatment
100ml
28266
Normally £4
£2.50 save £1.50



3 in 1 White Clay Cleanser
75ml
20974
Price per 100ml = £4.00
Normally £5
£3 save £2



Deep Treatment Mask
75ml
00521
Price per 100ml = £2.67
Normally £3.50
£2 save £1.50



blemishes be gone calm skin and banish the look of blemishes

Peel Off Mask
75ml
26732
Price per 100ml = £3.33
Normally £4
£2.50 save £1.50



3-in-1 Cleanser, Scrub & Mask
125ml
24208
Price per 100ml = £2.40
Normally £5
£3 save £2



Daily Astringent
100ml
17129
Normally £4
£2.50 save £1.50



Overnight Treatment
50ml
11213
Price per 100ml = £7.00
Normally £6
£3.50 save £2.50



clearskin professional our most advanced spot-fighting range

Blemish Mark Treatment
50ml
11858
Price per 100ml = £8.00
Normally £7
£4 save £3



Liquid Extraction Strip
30ml
04929
Price per 100ml = £11.67
Normally £6
£3.50 save £2.50



Deep Pore Cleansing Scrub
125ml
21717
Price per 100ml = £2.80
Normally £5.50
£3.50 save £2



Clarifying Toner Pads
45 pads.
13060
Price per piece = 6p
Normally £5.50
£3.50 save £2



Daily Correcting Lotion
50ml
20883
Price per 100ml = £8.00
Normally £7
£4 save £3



TINT & TREAT

treat, cover and prevent breakouts without feeling like you're clogging your pores

- formulated with salicylic acid
- lightweight formulas won't block pores

conceal and treat blemishes

Blemish Stick
17996
Normally £4
£2 half price



Oil-Free Tinted Moisturiser
30ml
Price per 100ml = £7.50
Normally £5.50
£2.25 save £3.25



01396
Medium

24059
Fair

price sourced from www.boots.com on 17/11/2016

Spell

CLEAN & CLEAR®
HINT OF TINT COVER & CORRECT
CREAM 50ML
£6.99*



Save
clearskin®
BLEMISH CLEARING
OIL-FREE TINTED
MOISTURISER 30ML
£2.25

advance
TECHNIQUES

THICK HAIR? TAKE CONTROL!

CUT YOUR BLOW-DRYING TIME *FOREVER*

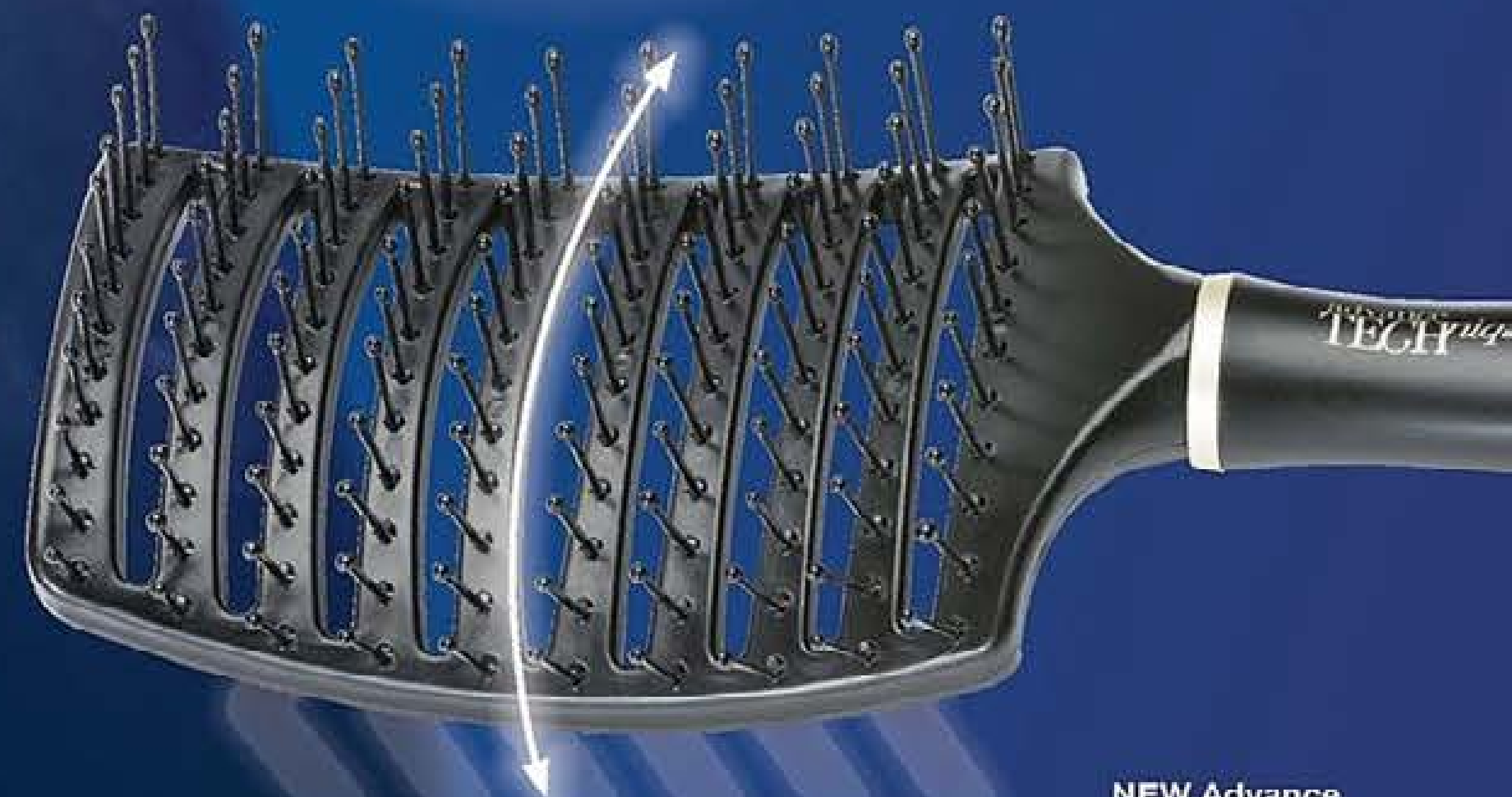


check out
HOW TO
USE at
avon.uk.com



CURVE TECHNOLOGY

follows the natural contours of the scalp for
EASY DETANGLING and **LESS BREAKAGE**



WIDE PADDLE HEAD
and long, thin bristles to
**TAME THICK
HAIR IN 1 SWEEP**

VENTED BRUSH
allows hot air to flow through,
**CUTTING
DRYING TIME**

NEW Advance
Techniques
Blow-Drying Brush
23952
Will normally be £7.50

£4.99
save £2.51

MANE-TAMING MUST-HAVES

tame your locks with our professional products for every hair type

PROTECT
helps prevent heat damage

Heat Protection Spray
100ml
16337
£4.50



ADD SHINE
reduces frizz and adds 93% more shine

Mirror Shine Spray
100ml
16345
£4.50



STRAIGHTEN
keeps hair straight for up to 3 days between shampoos

Power Straight Spray
100ml
11742
£4.50



ANY 2 FOR £4 save up to **£5** page 194 only

VOLUME
mousse for long-lasting curls with touchable hold

Volume & Curl Mousse
150ml
16360
Price per 100ml = £2.33
£3.50



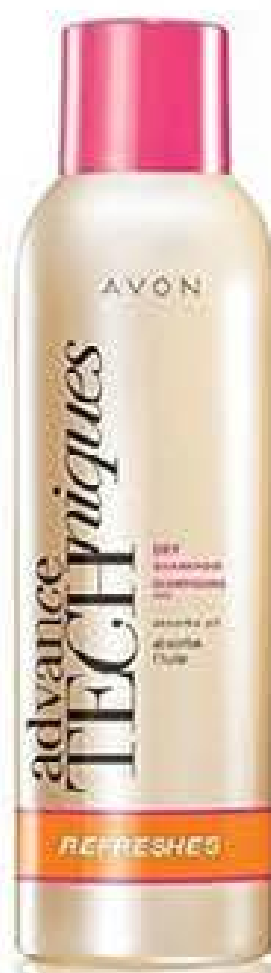
HOLD
weightless spray instantly locks your style in place

Firm Hold Hairspray
200ml
16311
Price per 100ml = £1.76
£3.50



REFRESH
invisible formula absorbs excess oil

Dry Shampoo
150ml
16402
Price per 100ml = £2.33
£3.50



STYLING ESSENTIALS

all you need to section and volumise hair to its beautiful best!

£5
half price



detachable, heat-resistant mat protects your surfaces

Heat Protection Mat & Storage Case
PVC. Case approx. 30cm x 8cm x 6cm. Mat approx. 32cm x 30cm.
54528
Normally £10
£5 half price



perfect for travel



mat wraps around the case for easy storage

Hair straighteners not included.

sections hair to make styling easy, with plastic teeth for easy grip

Set of 3 Sectioning Clips
39487
£3



boosters add height and volume in an instant

Set of 2 Hair Volume Boosters
26609
Normally £4.50
£2.50 save £2



advance
TECHNIQUES
PROFESSIONAL COLLECTION

natural
**BOAR
BRISTLES**

help protect, prevent
breakage and
stimulate hair growth
with every stroke



- | | | |
|--|---|---|
| Premium Paddle Brush
16592
Normally £7.50
£4.50 save £3 | Premium Smoothing Brush
16600
Normally £7.50
£3.50 save £4 | Premium Cushion Brush
13409
Normally £7.50
£4.50 save £3 |
|--|---|---|

collection &
PROTECTION

restore health and luxurious
hydration to every strand



400ml
BIGGER
BOTTLE!



Absolute Perfection
250ml
13920 Shampoo
46664 Conditioner
Price per 100ml = £1.00
Normally £3.80
£2.50 save £1.30

Absolute Perfection
400ml
00273 Shampoo
55244 Conditioner
Price per 100ml = 86p
Normally £5
£3.50 save £1.50

Beauty Balm
Leave-in Treatment
150ml
26310
Price per 100ml = £3.00
Normally £6.50
£4.50 save £2

Treatment Mask
150ml
57174
Price per 100ml = £2.67
Normally £6
£4.30 save £1.70

the ultimate
collection for
**SALON
PERFECT HAIR**

for restored, nourished
locks that last



400ml
BIGGER
BOTTLE!

WITH
OUR EXPERT
BLEND OF
PRECIOUS OILS

Duo Treatment
Spray
100ml
16253
Normally £6.50
£4.50 save £2

Treatment Mask
150ml
26062
Price per 100ml = £3.00
Normally £6
£4.50
save £1.50

Supreme Oils 250ml
27367 Shampoo
27490 Conditioner
Price per 100ml = £1.00
Normally £3.80
£2.50 save £1.30

Supreme Oils 400ml
15438 Shampoo
13839 Conditioner
Price per 100ml = 86p
Normally £5
£3.50 save £1.50

AVON Hair Salon

SHAMPOOS & CONDITIONERS

mix & match BUY **1** CHOOSE **1 FREE**

pages 198-199



**GOODBYE
DRY & BRITTLE,
HELLO
SOFT &
HYDRATED**

**GOODBYE
SHADE-FADE,
HELLO
LONGER-
LASTING
COLOUR**

**GOODBYE
FLAT,
HELLO
VA-VA-
VOLUME**

**GOODBYE
DULL,
HELLO
DIVINE
SHINE**

**GOODBYE
DAMAGED,
HELLO
HEALTHY
& REPAIRED**

**GOODBYE
DANDRUFF,
HELLO
FLAKE
FREE**

**360 Nourishment
Moroccan Argan Oil 250ml**
27433 Shampoo
27441 Conditioner
Price per 100ml = £1.20
£3

Colour Protection 250ml
03145 Shampoo
01685 Conditioner
Price per 100ml = £1.20
£3

Ultimate Volume 250ml
27334 Shampoo
27342 Conditioner
Price per 100ml = £1.20
£3

Daily Shine 250ml
28928 Shampoo
27326 Leave-in Conditioner
Price per 100ml = £1.20
£3

Instant Repair 7 250ml
27391 Shampoo
27425 Conditioner
Price per 100ml = £1.20
£3

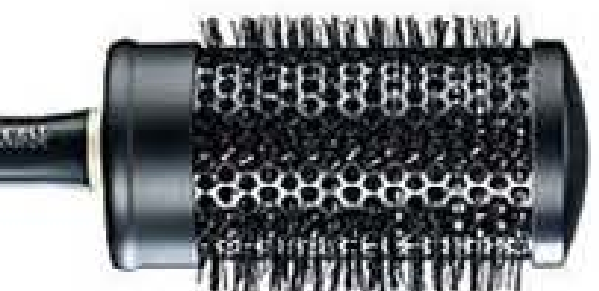
**Classic Anti-Dandruff
250ml**
15370 2-in-1 Shampoo
& Conditioner
Price per 100ml = £1.20
£3



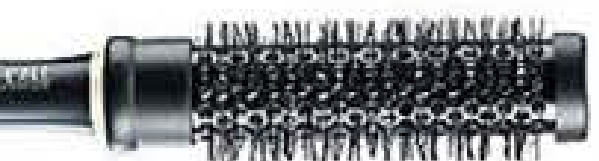
Paddle Brush
19091
Normally £7.50
£4.50 save £3



Cushion Brush
59469
Normally £5
£3 save £2



Large Barrel Brush
05918
Normally £7.50
£4.50 save £3



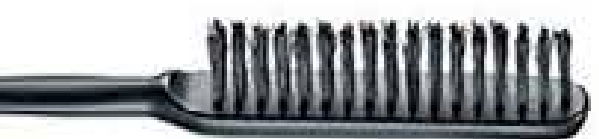
Small Barrel Brush
58131
Normally £5
£3 save £2



Vent Brush
00232
Normally £3.99
£2.50 save £1.49



Smoothing Brush
10140
Normally £7.50
£4.50 save £3



Backcombing Brush
16535
Normally £3.99
£1.65 save £2.34

floral CUSHION BRUSH

new



NEW Floral Cushion Brush
11866
Will normally be £3
£2.10 save 90p

treatment sprays

to care for hair every day



REPAIR
spray evenly over damp hair to smooth and condition split ends

Instant Repair 7 Restoring Treatment Spray
100ml
16261
Normally £5.50
£3.85 save £1.65



ANTI SHADE-FADE
spray from root to tip to prevent colour fade

Colour Protection Anti-Fade UV Spray
100ml
18572
Normally £5.50
£3.85 save £1.65



VOLUME
spray into roots and throughout hair for added lift and volume

Ultimate Volume Boosting Spray
100ml
16295
Normally £5.50
£3.85 save £1.65

advance
TECHNIQUES

masks

pamper your locks with a once-a-week treat



REPAIR
instantly moisturises dry/damaged hair

Instant Repair 7 Treatment Mask
150ml
16303
Price per 100ml = £2.66
Normally £5
£3.99 save £1.01



COLOUR PROTECTION
boosts shine and preserves colour

Colour Protection Restorative Mask
150ml
12401
Price per 100ml = £2.66
Normally £5
£3.99 save £1.01



NOURISH
intensely nourishes dry hair

360 Nourishment Moroccan Argan Oil Treatment Mask
150ml
27482
Price per 100ml = £2.66
Normally £5
£3.99 save £1.01

SKIN
so
SOFT

50 YEARS
OF NATURAL
SOFTNESS

SUPREME
NOURISHMENT



hydrating
MACADAMIA
OIL

loves dry to
very dry skin

your
most-loved
body lotion and
wash, now with
a new look



BODY LOTION
AND WASH

NEW Supreme
Nourishment
Cream Oil
Body Lotion
250ml
57117

Price per 100ml = 96p
Will normally be £6
£2.40
save £3.60

NEW Supreme
Nourishment
Creamy Body
Wash for
Extra-Dry Skin
250ml
02709

Price per 100ml = 96p
Will normally be £5
£2.40
save £2.60



new

TRIPLE PHASE
nourishing oil

£4
save £1.50



3 LAYERS
OF GOODNESS
shake together for
the optimum blend

TOP LAYER **1**
NOURISHES
with essential oils to
penetrate and help to
replenish your skin naturally

MIDDLE LAYER **2**
**HYDRATES
AND SEALS**
an immediate moisture
boost that lasts up to
24 hours

BOTTOM LAYER **3**
SOFTENS
quenches dry skin for
improved texture and
ultra-soft confidence

NEW Supreme Nourishment
Triple Phase Oil
100ml
01909
Will normally be £5.50
£4 save £1.50

SKIN
so
SOFT
50 YEARS
OF NATURAL
SOFTNESS

SILKY
MOISTURE
nourishing
ARGAN OIL

loves normal to dry skin

NEW Silky Moisture
Overnight Body Treatment

200ml
24026

Price per 100ml = £1.20
Will normally be £4

£2.40 save £1.60

NEW Silky Moisture
Creamy Body Wash

250ml
12112

Price per 100ml = 96p
Will normally be £4

£2.40 save £1.60

NEW Silky Moisture
Ultra Moisturising
Body Lotion

250ml
11874

Price per 100ml = 96p
Will normally be £4

£2.40 save £1.60



your
most-loved
body wash and
lotion, now with
a new look



help smooth & soften
STRETCH MARKS

with a NEW and IMPROVED formula and
2x SKIN RADIANCE TECHNOLOGY

new
packaging

£4
half price



FOR NATURALLY
BEAUTIFUL SKIN

- ✓ enriched with **vitamin E**,
nourishing **argan oil**,
sunflower oil and
soothing chamomile
- ✓ visibly **improves** the look of
scars and **stretch marks**
- ✓ **reduces** the appearance
of **uneven skin**
- ✓ with **silk proteins** for
**smoother, more
radiant-looking skin**



scarring
before use



after just
8 weeks

Diagrams for illustrative purposes only.

NEW Silky Moisture
Tissue Oil

150ml
02527

Price per 100ml = £2.67
Will normally be £8

£4 half price

AVON Bath & Body

SKIN
so
SOFT

50
YEARS

OF NATURAL
SOFTNESS

SILKY
MOISTURE



nourishing
ARGAN OIL

*loves normal to
dry skin*

NEW Silky Moisture
Nourishing
Dry Oil Spray
150ml
07773

Price per 100ml = £1.33
Will normally
be £5

£1.99
save £3.01



*new
& improved*

*our
NO.1
dry oil
spray*

*your
most-loved*
**DRY OIL
SPRAYS**

*now with
a new look*

£1.99
save £3.01



ORIGINAL



smoothing
JOJOBA OIL
loves all skin types

NEW Original Dry Oil Spray
150ml
22798
Price per 100ml = £1.33
Will normally be £5
£1.99 save £3.01

AVON Bath & Body

SKIN
so
SOFT

50 YEARS
OF NATURAL
SOFTNESS

SOFT &
SMOOTH



soothing
MEADOWFOAM
OIL

loves sensitive skin

discover gentle, softening
HAIR REMOVAL

new
packaging



**NEW Soft & Smooth
Facial Hair Removal
Cream 30ml**
22681
Price per 100ml = £8.17
Will normally be £4
£2.45 save £1.55

**NEW Soft & Smooth
Hair Removal Cream
100ml**
22806
Will normally be £5.30
£3.25
save £2.05

**NEW Soft & Smooth
Moisturising Shave Gel
200ml**
11635
Price per 100ml = £1.48
Will normally be £4.80
£2.95
save £1.85

Ladies' Razors
5 razors.
26500
Price per piece = 50p
£2.50

*developed by
women, for women*

for that little boost of confidence
when you most need it

Why should you use it?

Intimate feminine washes are specifically designed to maintain your natural pH balance. Using harsh soaps or fragrances can damage and irritate sensitive areas.

- ✓ gynaecologist tested
- ✓ odour neutralising
- ✓ soap free and perfectly pH balanced
- ✓ contains soothing chamomile extracts



**Feminine
Cleansing Wipes**
15 wipes.
07336
Price per piece = 13p
Normally £3.40
£2 save £1.40

Feminine Wash 300ml
07062 Active
05454 Cotton Breeze
28688 Gentle
Price per 100ml = 80p
Normally £4
£2.40 save £1.60

**Gynaecologist
TESTED**

AVON Bath & Body

pedicure ESSENTIALS

it's time to treat your neglected feet with an expert tool for every need



effectively buffs away rough skin for a super-soft feel

NEW Oval Stainless Steel Foot File
Stainless steel.
Approx. 20cm x 6.5cm.
01024
Will normally be £4
£2.50 save £1.50



3-in-1 polishing: file, rasper and pumice

NEW 3-in-1 Tool
Approx. 14.5cm x 4cm.
02758
Will normally be £6
£3.50 save £2.50

pushes back cuticles for neater-looking nails



NEW Cuticle Pushers
Metal cuticle pusher tool with silicone in the centre for an improved grip.
04796
Will normally be £4
£2.20 save £1.80

heavy-duty clippers, ideal for toenails

NEW Toenail Clippers
Chrome-plated, carbon steel toenail clippers with silicone grip.
Approx. 7.5cm x 3cm.
01073
Will normally be £4
£2.40 save £1.60



scrapes off layers of hard skin in minutes

NEW Hard Skin Remover
Removes hard skin from feet. Plastic handle with stainless steel blade.
02766
Will normally be £6
£3 half price



Caution: includes sharp blade. Not to be sold to anyone under the age of 18.

curve makes it easy to use

£2
half price

sloughs away rough, dry skin for softer, smoother soles

NEW Paddle Foot File
Plastic handle and grit paper.
Approx. 23.5cm x 6cm.
01008
Will normally be £4
£2 half price

FOOT WORKS

new & improved



wide design covers a bigger area

your foot problems SOLVED

EXFOLIATE HARD SKIN
how rough are your feet?

rough

exfoliating soap
with polishing apricot
seeds



Exfoliating Bar Soap
100g
13474
Normally £3.50
£2.50 save £1

rouger

rich cream with pumice
and walnut shell to slough
away rough skin



Rough Skin Remover
75ml
22566
Price per 100ml = £3.33
Normally £3.50
£2.50 save £1

roughest

10% glycolic acid
treatment to exfoliate
rough, dry skin



**Exfoliating and Refining
Foot Pads**
50 pads.
17327
Price per piece = 8p
Normally £6
£3.80 save £2.20

HYDRATE DRY SKIN

which moisturiser is right for you?

dry

exfoliate and moisturise
in 1 with salicylic acid
and shea butter



**Double Action
Exfoliating Moisturiser**
50ml
24182
Price per 100ml = £5.00
Normally £3.50
£2.50 save £1

drier

invisible silicone
technology helps feet
stay soft and smooth



**Invisible Sock Cream with
Silicone Technology**
75ml
22186
Price per 100ml = £3.33
Normally £3.50
£2.50 save £1

driest

AHA and urea formula
to help repair the feel of
hard, cracked skin



**Cracked Heel
Treatment**
75ml
19034
Price per 100ml = £3.73
Normally £4
£2.80 save £1.20

FOOT WORKS

fabulous feet
in a
FORTNIGHT

see the improvement in hard,
callused skin with just
2 weeks' use*



**Intensive Callus
and Corn Cream**
75ml
25445
Price per 100ml = £3.73
Normally £4
£2.80
save £1.20

*Based on clinical laboratory testing.

sleeping
BEAUTY



infused with
REAL GOLD



drift into a deep slumber with natural camomile and lavender

Sleep Serenity Pillow Mist

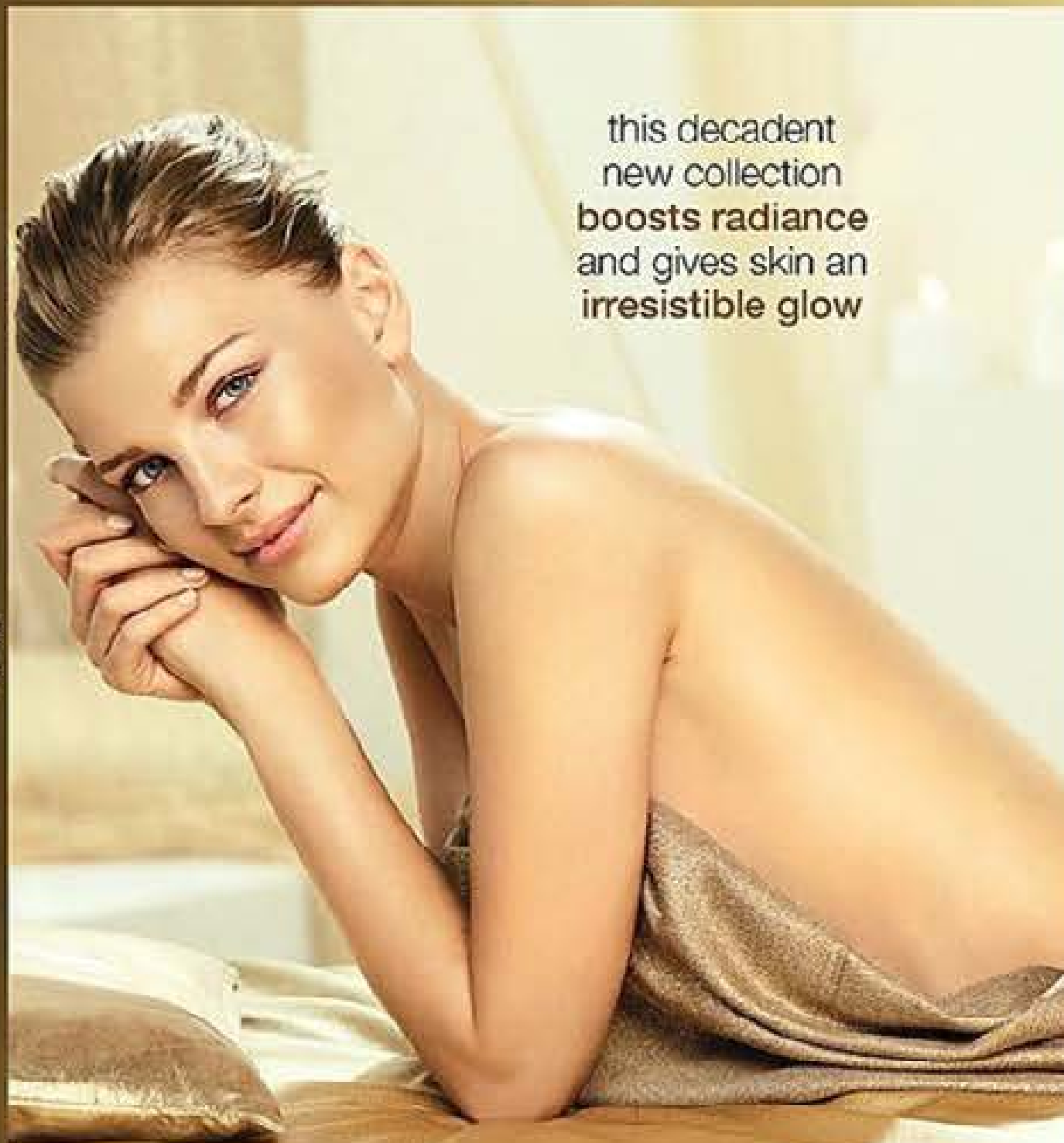
100ml

13532

Normally £4.50

£2.25

half price



this decadent new collection boosts radiance and gives skin an irresistible glow



glow-getting
FACE MASK



luxurious **BODY &**
MASSAGE OIL



rich, indulgent
BODY MOISTURISER

the ultimate pampering
LUXURY
with the warm, spicy scent of
precious oud

new



all with
real **GOLD**
for a radiant
GLOW

NEW Radiant Gold
Face Mask

50ml

12922

Price per 100ml = £7.80

Will normally be £5.50

£3.90

save £1.60

NEW Radiant Gold
Body & Massage Oil

150ml

57182

Price per 100ml = £2.80

Will normally be £5

£4.20

save 80p

NEW Radiant Gold
Body Moisturiser

200ml

12625

Price per 100ml = £2.60

Will normally be £7

£5.20

save £1.80

AVON Bath & Body

BODY CONFIDENCE BOOSTERS

TARGETED TREATMENTS GIVE VISIBLE RESULTS FOR EVERY BODY WORRY

sculpt your body



formulated with skin-firming caffeine and elastin-boosting peptides

Body Sculpting Treatment
150ml
20164
Price per 100ml = £3.67
Normally £11
£5.50 half price

reduce the look of cellulite



formulated to perform 2x better than caffeine

Cellu Break 5D Anti-Cellulite Treatment
150ml
16832
Price per 100ml = £3.33
Normally £10
£5 half price



lift your butt

formulated with Lift & Tone Complex and elastin-boosting peptides to help lift and sculpt the buttock area

Butt Lifting Treatment
100ml
19224
Normally £10
£5 half price



improve the look of your stretch marks

helps reduce the appearance of stretch marks while helping to prevent new stretch marks from forming

Stretchmark 24 Line-Reducing Treatment
150ml
22228
Price per 100ml = £4.00
Normally £12
£6 half price



shape your bust

advanced gel formula with pomegranate and fennel extracts to help boost collagen and elastin production

Bust Shaper Sculpting Gel
150ml
00877
Price per 100ml = £3.33
Normally £10
£5 half price

see the back of
CELLULITE

**ALL
HALF
PRICE**

pages 216-219

**98% OF
WOMEN**

said theirs looked better in
JUST 4 WEEKS*

Formulated with our

WARMING COMPLEX



to help **stimulate cellular metabolism**. When the **warming gel tingles, it's working!**

Advanced Anti-Cellulite Thermal Treatment Gel
150ml
15974
Price per 100ml = £4.00
Normally £12

**£6
half price**

Results achieved with continued use, combined with a balanced diet, exercise regime and drinking 6-8 glasses of water a day.
*Based on a consumer study with 113 participants.



- + formulated with Derma 360° Technology for advanced protection*
- + non-greasy* • water-resistant* • hypoallergenic* • UVA/UVB protected*

*Sun protection products only.

FACE: high SPFs to help you face the rays

Multi Protection Moisturising Face Lotion SPF30 50ml
10835
Price per 100ml = £9.00
Normally £9
£4.50 half price



Anti-Ageing Face Cream SPF50 50ml
10769
Price per 100ml = £9.00
Normally £9
£4.50 half price



SPRAYS: SPF mists for glow getters

Quick Dry Clear Spray SPF30 150ml
19935
Price per 100ml = £9.00
Normally £12
£6 half price



Moisturising Sun Spray SPF15 150ml
19885
Price per 100ml = £3.33
Normally £10
£5 half price



LOTIONS: all-over lotions to shield against the rays

Moisturising Sun Lotion SPF10 150ml
07971
Price per 100ml = £3.33
Normally £10
£5 half price



Moisturising Sun Lotion SPF25 150ml
07104
Price per 100ml = £3.33
Normally £10
£5 half price



Protect & Glow Moisturising Sun Lotion SPF30 150ml
19901
Price per 100ml = £3.67
Normally £11
£5.50 half price



Fresh Protection Moisturising Body Lotion SPF30 150ml
07542
Price per 100ml = £3.67
Normally £11
£5.50 half price



LOTIONS

SENSITIVE SKIN: moisturising lotion in 2 sizes

Multi Protection Moisturising Sun Lotion SPF30 150ml
19976
Price per 100ml = £3.33
Normally £10
£5 half price



Multi Protection Moisturising Sun Lotion SPF50 150ml
18382
Price per 100ml = £3.33
Normally £10
£5 half price



Pure & Sensitive Moisturising Sun Lotion SPF50 150ml
14084
Price per 100ml = £3.67
Normally £11
£5.50 half price



Pure & Sensitive Moisturising Sun Lotion SPF50 Travel Size 50ml
25072
Price per 100ml = £6.00
Normally £6
£3 half price



PERFECT FOR: nose • ears • lips

Protecting Balm SPF30
04366
Normally £3.50
£1.75 half price



SELF-TANNING: fake a gradual golden glow or enhance your real tan

Magic Tan Self-Tan Bronzing Mousse 150ml
01149
Price per 100ml = £5.00
Normally £15
£7.50 half price



Maxi Tan Tan-Enhancing Oil Spray 150ml
08706
Price per 100ml = £2.00
Normally £6
£3 half price



Magic Tan Moisturising Self-Tan Lotion for Face and Body 150ml
24240
Price per 100ml = £5.00
Normally £15
£7.50 half price



AFTER SUN: gel, mist, butter and lotion to soothe sun-kissed skin

After Sun Aloe Ice Gel 150ml
07096
Price per 100ml = £2.33
Normally £7
£3.50 half price



Cooling After Sun Spray Lotion with Vitamin C 150ml
19588
Price per 100ml = £2.00
Normally £6
£3 half price



Soothing After Sun Body Butter 200ml
08540
Price per 100ml = £1.75
Normally £7
£3.50 half price



Cooling After Sun Lotion with Aloe 400ml
04028
Price per 100ml = £1.00
Normally £8
£4 half price



WORRY-FREE SUN PROTECTION

for kids

ALL HALF PRICE

pages 216-219

coloured formulas make even application easy



SPF50: with skin-loving vitamins E and B

SPF30: turquoise spray with aloe and chamomile extracts

SPF50: orange-coloured cream

protect little ones on the go with our all-over, high SPF kids' care that's suitable for sensitive skin

- + dermatologist tested
- + suitable for sensitive skin
- + water-resistant

Kids' Multivitamin Sun Cream SPF50 75ml
07757
Price per 100ml = £6.00
Normally £9
£4.50 half price

Kids' Turquoise Sun Spray SPF30 150ml
07567
Price per 100ml = £3.33
Normally £10
£5 half price

Kids' Swim & Protect Sun Lotion SPF50 150ml
07781
Price per 100ml = £4.00
Normally £12
£6 half price

HIS EVERYDAY GROOMING MUST-HAVES

senses

new

INTENSE FRESHNESS

WITH A REFRESHING BURST OF BERGAMOT & CARDAMOM

limited edition

AVON *senses* LIMITED EDITION

AVON *senses* LIMITED EDITION

INTENSE FRESHNESS
bergamot & cardamom
shower gel
gel douche

INTENSE FRESHNESS
bergamot & cardamom
shower gel
gel douche

OCEAN SURGE
AMAZON JUNGLE
X-TREME

250ML
2-in-1 Hair & Body Wash 250ml
00307 Ocean Surge
58214 Amazon Jungle
59162 X-treme
Price per 100ml = 40p
Normally £2
£1 half price

500ML
2-in-1 Hair & Body Wash 500ml
13565 Ocean Surge
19174 Amazon Jungle
19158 X-treme
Price per 100ml = 30p
Normally £3
£1.50 half price

Intense Freshness Shower Gel 250ml
14217
Price per 100ml = 40p
Normally £2
£1 half price

Intense Freshness Shower Gel 500ml
04317
Price per 100ml = 30p
Normally £3
£1.50 half price

AVON MEN

help him stock up with our **everyday essentials**

ENERGISING
daily refreshment with vitamin E and ginger

ESSENTIALS
with vitamin E, ginger and aloe

£3 half price

AVON MEN

HYDRATING MOISTURISER
with vitamin E, ginger and aloe
ACTIVE
50 ml e

2-in-1 Shave & Wash 150ml
01867
Price per 100ml = £1.60
Normally £4
£2.40 save £1.60 refresh

3-in-1 Shampoo, Condition & Shave 250ml
16915
Price per 100ml = 70p
Normally £3
£1.75 save £1.25 purify

Hydrating Moisturiser 50ml
15560
Price per 100ml = £6.00
Normally £6
£3 half price hydrate

2-in-1 After Shave & Moisturiser 100ml
16220
Normally £4
£2.40 save £1.60 moisturise

Revitalising Shave Gel with Skin Care Complex 150ml
12237
Price per 100ml = £1.60
Normally £4
£2.40 save £1.60 refresh

Conditioning After Shave Balm 100ml
18127
Normally £5
£3 save £2 moisturise

3-in-1 Shampoo, Conditioner & Body Wash 250ml
01891
Price per 100ml = 96p
Normally £4
£2.40 save £1.60 revive

Invigorating Body Wash 250ml
28258
Price per 100ml = 72p
Normally £3
£1.80 save £1.20 wash

Smooth Shave Foaming Gel 200ml
18150
Price per 100ml = £1.20
Normally £4
£2.40 save £1.60 shave

get YOUR favourite products, in a way that suits YOU...



option 1 **want FREE delivery?** (that leaves more money for lippy!)

select Representative delivery and you can pay your Rep when your order is delivered as normal

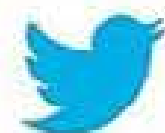


option 2 **want quicker delivery or to pay by card?** (perfect for last-minute shopping!)

standard or express delivery, direct to your home or a parcel shop – pay by credit/debit card or PayPal for extra convenience



AVON
Beauty Connects



we guarantee you'll love your new products!

If you're not 100% happy with your purchase, just return it within 28 days of delivery for a refund or exchange, even if you've tried it!

Special terms apply to certain products – these are clearly indicated in the brochure. For a full refund on products with a free gift, please return both items to ensure your refund is processed.

Avon offers a 2 year warranty for manufacturing faults on its watches.

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shop online

WITH YOUR REP

visit avon.uk.com today to find out more!



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Please refer to the dimensions in the product description to avoid any disappointment on delivery. All electrical products which fall under the auspices of the Waste Electrical and Electronic Equipment Act 2005, as amended, are compliant. Avon Cosmetics Ltd is a member of Electrolink Compliance Scheme. All such products are marked with the Wheelle-bin symbol.

Help the environment by disposing of your products responsibly. The wheelle bin symbols indicate the product and batteries must not be disposed of in the domestic waste as they contain substances which can be damaging to the environment and health. Please use designated collection points or recycling facilities when disposing of the item or batteries.



from
£1
pages 224-225

senses

YOUR *shower* ESSENTIALS

out with the old, half-empty bottles and in with some new, sensational suds



creamy & indulgent

Shower Crème 250ml
57000 Mystique
26096 Calming Tuscany
02667 Creamy Fantasy
Price per 100ml = 60p
Normally £2
£1.25 save 75p

Shower Crème 500ml
04010 Mystique
28340 Calming Tuscany
16113 Creamy Fantasy
Price per 100ml = 35p
Normally £3
£1.75 save £1.25

Shower Gel 250ml
54395 Lagoon
54379 Citrus Zing
56044 Anti-Stress
05215 Relaxing Florals
15024 Pure Oasis
21253 Joyful Tropics
Price per 100ml = 50p
Normally £2
£1.25 save 75p

Shower Gel 500ml
17640 Lagoon
17632 Citrus Zing
25908 Anti-Stress
06353 Relaxing Florals
07633 Pure Oasis
21261 Joyful Tropics
Price per 100ml = 35p
Normally £3
£1.75 save £1.25



shower
scrunchie
£1
don't forget
to buy yours

**Shower
Scrunchie**
08169
Normally £1.50
£1 save 50p



SUPER-SIZED shower gels

- hair and body wash in 1

Lagoon Shower Gel

720ml
24794
Price per 100ml = 33p
Normally £4

£2.40

save £1.60

X-treme Hair & Body Wash

720ml
28902
Price per 100ml = 33p
Normally £4

£2.40

save £1.60

roll-on deodorants for fresh confidence on the go

FOR HER



- 48-hour odour protection
- non-flaking, non-sticky
- Dry Pore Technology

Women's Roll-On Anti-Perspirant Deodorant 50ml

23879 Max Protection 6
15362 Light Bloom
17111 Invisible Protection

06155 Minerals
Price per 100ml = £2.00
Normally £2

£1 half price

FOR HIM



Men's Roll-On Anti-Perspirant Deodorant 50ml

16816 Max Protection 6
16956 Active
06650 Minerals
63693 Fresh

16675 Invisible
Price per 100ml = £2.00
Normally £2

£1 half price

senses

overhaul your HANDWASH

and make way for your favourite scents and ingredients

up to
HALF PRICE
pages 226-227



Daily Hand Wash

250ml
10843 Reflection
09944 Citrus Zing
09951 Lagoon
14449 Heaven Harmony
Price per 100ml = 40p
Normally £2
£1 half price

Half
PRICE
pages 228-229

AVON
care

with vita-e complex
for 24-hour moisture*

MOISTURISING
must-haves

everyday care at extraordinary value



hydrating body lotions

Body Lotion 400ml
03723 Royal Jelly
27599 Aloe Vera
03798 Cocoa Butter
03244 Youth Restore
25783 Rosehips
28332 Essential Moisture
Price per 100ml = 63p
Normally £5
£2.50 half price

Intensive Relief Body Lotion 400ml
03061
Price per 100ml = 65p
Normally £5.20
£2.60 half price

NEW Pink Magnolia Body Lotion 400ml
12211
Price per 100ml = 63p
Will normally be £5
£2.50 half price

*Excludes Intensive Relief range.



multipurpose creams

Cream for Face, Hand and Body 400ml
25932 Aloe Vera
08680 Cocoa Butter
06411 Rosehips
Price per 100ml = 65p
Normally £5.20
£2.60 half price



intensive body butters

Cocoa Butter Body Butter 200ml
04002
Price per 100ml = £1.25
Normally £5
£2.50 half price

Rich Moisture Cream 75ml
18366
Price per 100ml = £1.33
Normally £2
£1 half price



soothe your family's skin with protecting oatmeal and calming chamomile extracts

moisturising oatmeal collection

Body Lotion 400ml
06767
Price per 100ml = 63p
Normally £5
£2.50 half price

Body Wash 400ml
25999
Price per 100ml = 38p
Normally £3
£1.50 half price

Hand Cream 100ml
26179
Normally £3.80
£1.90 half price

Multipurpose Cream 400ml
26005
Price per 100ml = 65p
Normally £5.20
£2.60 half price

SPRING CLEAN YOUR BATHROOM ESSENTIALS

nutraeffects



suitable for sensitive skin



allergy tested



free from dyes and parabens

NATURALLY EFFECTIVE

do a **'day cream detox'** and make way for **your perfect match**

HYDRATION
for normal to dry skin

formulated with **CHIA SEED EXTRACT** and hydrating **vitamin E**



Hydration Daily Cream
SPF15 50ml
56507
Price per 100ml = £6.00
Normally £4.50
£3 save £1.50

BALANCE
for combination to oily skin

formulated with **CHIA SEED EXTRACT** and **mattifying powders**



Balance Daily Cream
SPF15 50ml
54668
Price per 100ml = £6.00
Normally £4.50
£3 save £1.50

RADIANCE
for normal to combination skin

formulated with **BIRD OF PARADISE SEED EXTRACT**, known for **increasing luminosity**



Radiance Daily Cream
SPF20 50ml
51409
Price per 100ml = £6.00
Normally £4.50
£3 save £1.50

gently remove make-up, dirt and impurities without drying out your skin

BI-PHASE MAKE-UP REMOVER

removes even waterproof eye make-up



Gentle Bi-Phase Eye Make-up Remover
200ml
03673
Price per 100ml = £1.50
Normally £4
£3 save £1

FOAMING FACE WASH

for normal to combination skin



Self-Foaming Face Wash
150ml
06197
Price per 100ml = £2.00
Normally £3.50
£3 save 50p

GEL CLEANSER

for all skin types



Refreshing Gel Cleanser
150ml
26864
Price per 100ml = £1.33
Normally £3
£2 save £1

AVON **nutraeffects**
ACTIVE SEED COMPLEX

GENTLE 3-IN 1 SCRUB
GOMMAGE DOUX 3-EN-1

ALL SKIN TYPES
TOUS TYPES DE PEAUX

- SOAP FREE
- SUITABLE FOR SENSITIVE SKIN
- ALLERGY TESTED
- FREE OF PARABENS AND DYES

revitalising scrub for all skin types

£2
save £1

with Active Seed Complex, featuring **SOAP BERRIES** – a gentle, yet effective, natural cleanser
get that squeaky-clean feeling

Gentle 3 in 1 Scrub
100ml
26971
Normally £3
£2 save £1

from **£2**
pages 230-231

bathtime

FAVOURBITES

our floral fragrances are perfect for a springtime soak

£2.50
half price

new



Bubble Bath 500ml
19711 White Lily
48611 Orchid & Gardenia
03996 Herbal Meadow
25007 Chocolate & Orange
28548 French Lilac
06072 Sensitive Rose Petals
02675 Sweet Almond
Price per 100ml = 41p
Normally £4
£2 half price

Bubble Bath 1 litre
13235 White Lily
11171 NEW Fragrant Rose
03111 Orchid and Gardenia
20966 Lavender
54908 Herbal Meadow
27318 Chocolate & Orange
00208 Soft Pink
45906 French Lilac
Normally £5
£2.50 half price

all
HALF
PRICE
pages 232-239

AVON
naturals kids

bin the boring and stock up on their **fun and fruity faves**
little 'uns love these cool and crazy suds



tear-free haircare

2-in-1 bubbles

Magnificent Mango Shampoo & Conditioner Detangling Spray 200ml
05769
Price per 100ml = 63p
Normally £2.50
£1.25 half price

Wacky Watermelon 250ml
02741
Price per 100ml = 50p
Normally £2.50
£1.25 half price

Amazing Apple 100ml
08805
Price per 100ml = 50p
Normally £2.50
£1.25 half price

Body Wash & Bubble Bath 250ml

Swirling Strawberry 17483
Price per 100ml = 50p
Normally £2.50
£1.25 half price

Playful Pear 20818
Price per 100ml = 50p
Normally £2.50
£1.25 half price

Groovy Grape 03301
Price per 100ml = 50p
Normally £2.50
£1.25 half price

paint-on, wash-off colour

Bath Time Paint 100ml

Wacky Watermelon 07609
Normally £2.50
£1.25 half price

Bursting Berry 02881
Normally £2.50
£1.25 half price

Playful Pear 11007
Normally £2.50
£1.25 half price



HALLE
PRICE
pages 232-239

calm before
BEDTIME
with relaxing lavender



they'll drift off like a dream with these soothing lavender favourites.

Good Night Lavender Body Lotion 150ml
00638
Price per 100ml = £1.00
Normally £3
£1.50 half price

Good Night Lavender Body Wash & Bubble Bath 250ml
14647
Price per 100ml = 60p
Normally £3
£1.50 half price



AVON naturals

CARE FOR YOUR HAIR

with natural extracts and gorgeous scents inspired by nature



deep clean

Verbena & Peppermint
250ml
24471 Shampoo
02089 Conditioner
Price per 100ml = 40p
Normally £2
£1 half price



soft, silky hair

Honey & Cranberry
250ml
02378 Shampoo
21634 Conditioner
Price per 100ml = 40p
Normally £2
£1 half price



vitamin boost

Grapefruit & Passion Fruit + Vitamin Complex 2-in-1 Shampoo and Conditioner 250ml 15149 Price per 100ml = 40p Normally £2 £1 half price	Grapefruit & Passion Fruit + Vitamin Complex Hair Treatment Mask 125ml 13680 Price per 100ml = £1.00 Normally £2.50 £1.25 half price
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natural volume

Raspberry & Hibiscus 250ml 08516 Shampoo 05371 Conditioner Price per 100ml = 40p Normally £2 £1 half price	Raspberry & Hibiscus Daily Hair Refresher 100ml 57281 Normally £2.50 £1.25 half price
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flake-free scalp

Tea Tree & Mint Anti-Dandruff Shampoo
250ml
20099
Price per 100ml = 40p
Normally £2
£1 half price



strand strength

Golden Apricot & Shea Detangling Spray 150ml 15677 Price per 100ml = 83p Normally £2.50 £1.25 half price	Golden Apricot & Shea Leave-in Treatment 125ml 11429 Price per 100ml = £1.00 Normally £2.50 £1.25 half price
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Half PRICE
pages 232-239

2-in-1 TIME-SAVING TREATS



£1 half price

2-in-1 Shampoo & Conditioner 250ml
16352 Golden Apricot & Shea
11783 Mango & Ginger
06809 Strawberry & Guava
Price per 100ml = 40p
Normally £2
£1 half price

multitasking - cleansing to leave locks feeling silky-soft and beautifully healthy

AVON
naturals

BLISSFUL BODY CARE

Bath & Body

choose your favourite sumptuously sweet scents

Shower Gel 200ml
28118 Coconut & Starfruit
12229 Strawberry & Guava
04135 Cherry Blossom
Price per 100ml = 66p
Normally £2.70
£1.35 half price

Body Lotion 200ml
16162 Coconut & Starfruit
18291 Strawberry & Guava
23838 Cherry Blossom
Price per 100ml = 80p
Normally £3.20
£1.60 half price



say yes to yoghurt

and discover that sensational body care comes naturally

Yoghurt Body Cleanser 200ml
55855
Price per 100ml = 80p
Normally £2
£1 half price

Creamy Yoghurt Scrub 150ml
19745
Price per 100ml = £1.00
Normally £3
£1.50 half price

Yoghurt Body Shake 200ml
55525
Price per 100ml = 75p
Normally £3
£1.50 half price

Half
PRICE
pages 232-239



£1.50 half price

fragrance spray favourites that make your body, home and linen smell gorgeous

fragrance sprays

Scented Spritz 100ml
11452 Lily & Gardenia
18051 Cherry Blossom
57067 Blackberry & Vanilla
01883 Sugar Plum & Vanilla
22368 Coconut & Starfruit
13763 Almond & Lily of the Valley
56473 Cranberry & Cinnamon
10280 Lavender & Chamomile
20263 Violet & Lychee
24422 Vanilla & Sandalwood
05447 Jasmine
17137 Strawberry & Guava
05702 Pomegranate & Mango
Normally £3
£1.50 half price



AVON
care

with **vita-e complex**
for 24-hour moisture*

heavenly HAND CREAMS

with trusted ingredients for hands-on hydration



Hand Cream 100ml
21691 Rosehips
05736 Olive Oil
05850 Royal Jelly
05793 Youth Restore
05942 Argan Oil
04820 Aloe Vera
£3.80

Intensive Relief Hand Treatment
100ml
05975
£4
*Excludes Intensive Relief range.

any
3 for
£3
pages 240-241

new

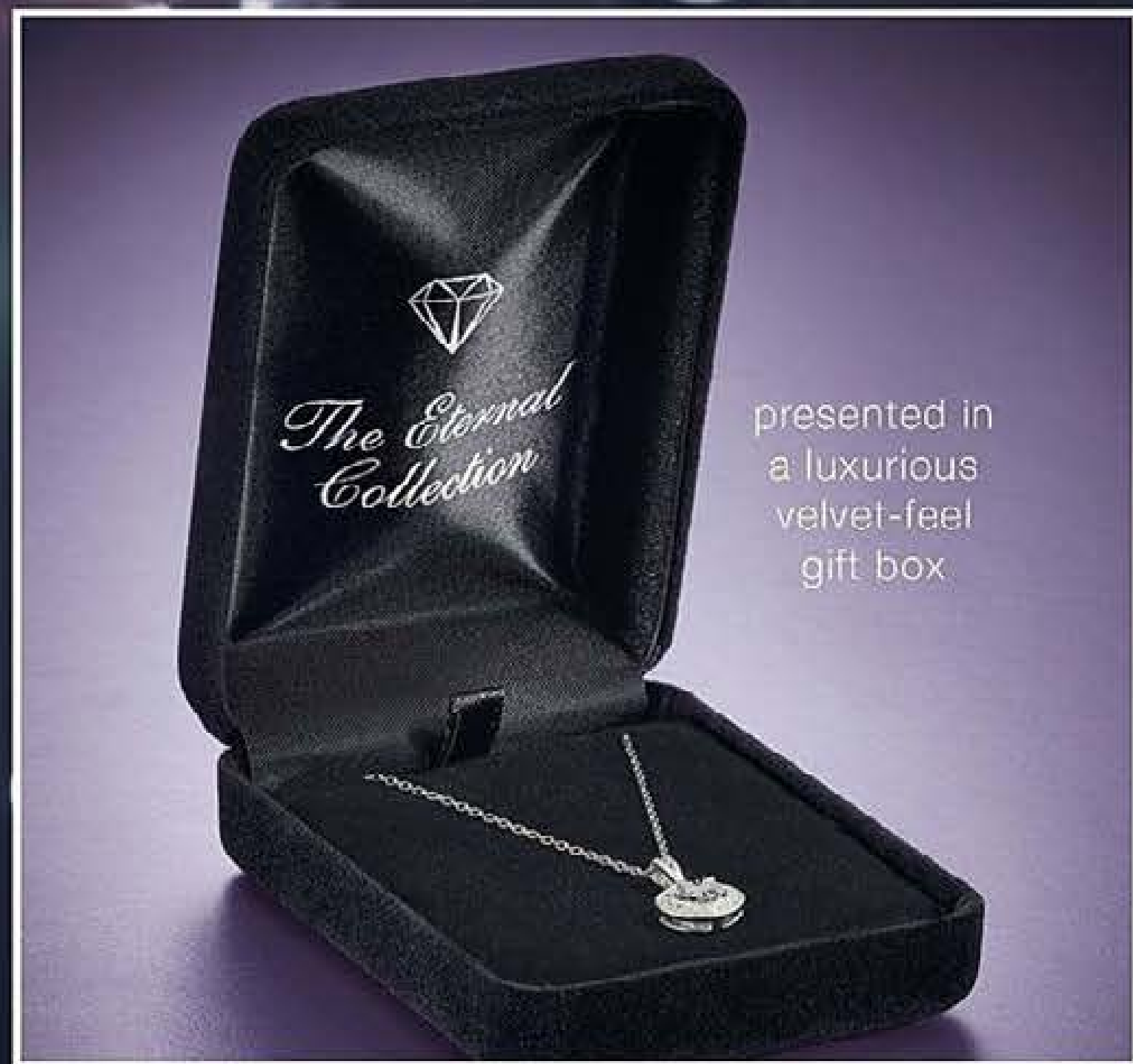


Hand Cream 100ml
26120 Glycerine
05728 Cocoa Butter
12575 NEW Pink Magnolia
£3.80

*pink magnolia,
with glycerine
and vitamin E
to protect and
restore*

STAR BUY

(because beautiful things shouldn't break the bank)



presented in
a luxurious
velvet-feel
gift box

Diamonds never go out of style!

This classic necklace is crafted from sterling silver and set with a 0.04 carat total of sparkling diamonds, making them the ideal gift for any occasion (or a well-earned treat for yourself).

The Eternal Collection
from Avon

GENUINE DIAMOND NECKLACE

NEW

sterling silver

total 0.04ct diamonds
in an illusion setting

gorgeous
halo-design
pendant

£25

worth £75*

NEW Dacey Diamond Necklace
Sterling silver with total 0.04ct
genuine diamond stones.
Chain length approx. 48cm.
05892
Will normally be £75
£25 save £50
*Based on normal brochure price.

*new
packaging*



find more
Skin So Soft
favourites
on pages
202-209

£1.99
each
save **£3.01**

*your
most-loved*
**DRY OIL
SPRAYS**

*now with a
new look*



nourishing
**ARGAN
OIL**

**NEW Silky Moisture
Nourishing
Dry Oil Spray**

150ml

41376

Price per 100ml = £1.33

Will normally be £5

£1.99 save **£3.01**



smoothing
**JOJOBA
OIL**

**NEW Original
Dry Oil Spray**

150ml

44297

Price per 100ml = £1.33

Will normally be £5

£1.99 save **£3.01**

**100%
happy**

or your money back

See pages 222-223 for our
28 day guarantee.

If you're not **100% happy** with your purchase, **simply return it within 28 days** of delivery for a refund or exchange – even if you have tried it! Special terms apply to certain products – these are clearly indicated in the brochure. For a full refund on products with a free gift, please return both items to ensure your refund is processed. **The Avon guarantee is in addition to your statutory rights.**