

AVON

avon.uk.com
BROCHURE 08 2015

LORRAINE
KELLY

“I’ve finally found
MY PERFECT
SKINCARE ROUTINE
with ANEW.”

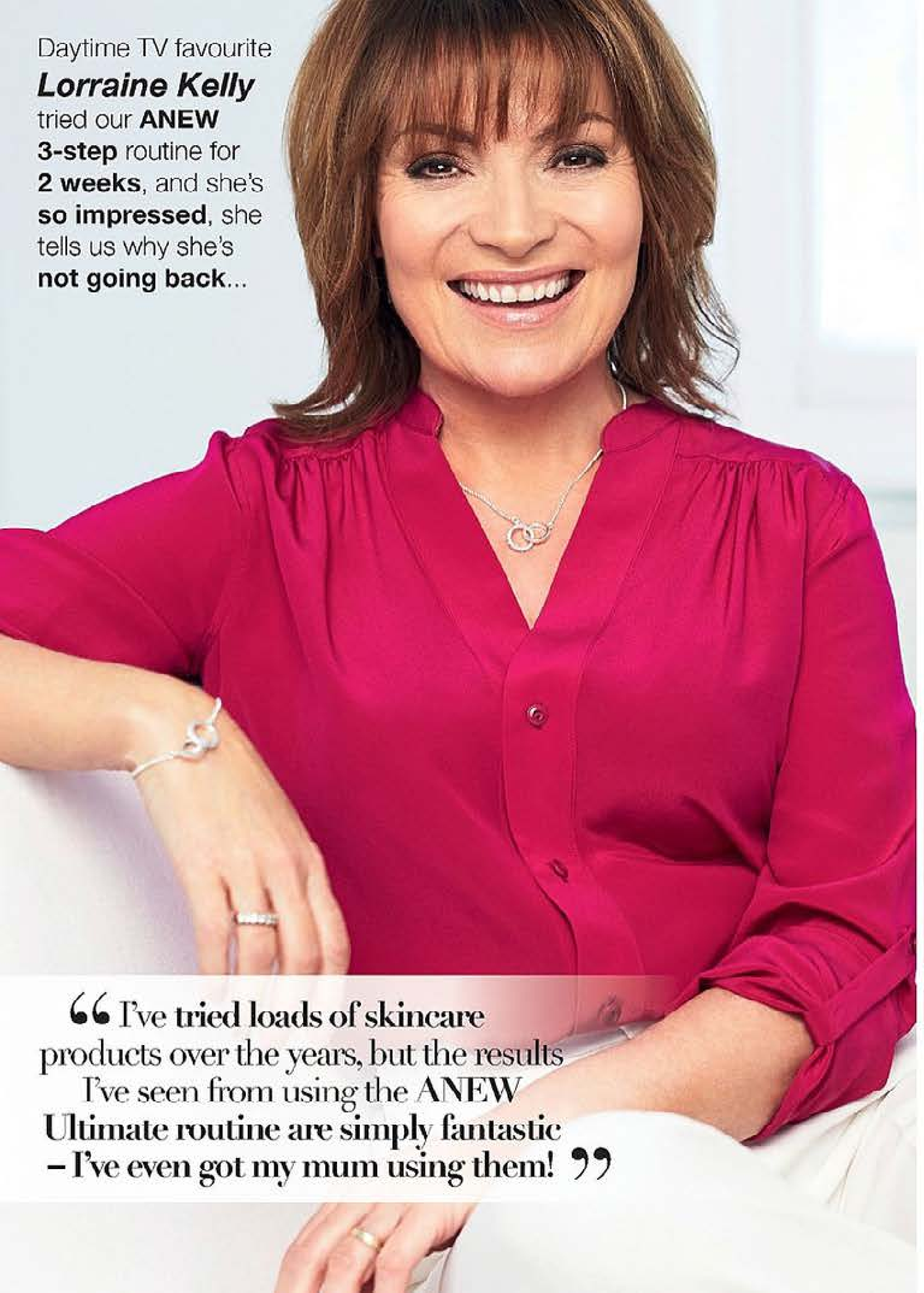
Lorraine

TRY TODAY save up to £47*



*Based on normal brochure prices.

Daytime TV favourite
Lorraine Kelly
tried our **ANEW**
3-step routine for
2 weeks, and she's
so impressed, she
tells us why she's
not going back...



“I’ve tried loads of skincare products over the years, but the results I’ve seen from using the **ANEW Ultimate** routine are simply fantastic – I’ve even got my mum using them!”

try the routine today and **LOOK YOUNGER IN 2 WEEKS**

1  “The **DAY CREAM** formula is so **luxurious** but not too heavy, and a little goes a long way.”

2  “The **NIGHT CREAM** really is like **sleep in a jar!** I’ve got my **youthful glow** back.”

3  “The **EYE CREAM** is my **daily essential**. I have started using an **ANEW eye cream** to treat the **delicate skin** around my eyes.”

Lorraine

FIND YOUR PERFECT ROUTINE TODAY!

*Based on normal brochure prices.

all 3 for **£21**

save up to **£47***

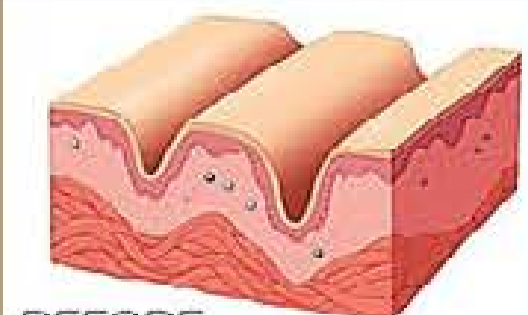
See pages 4-5 for details.

ANEW ULTIMATE 7S 50+

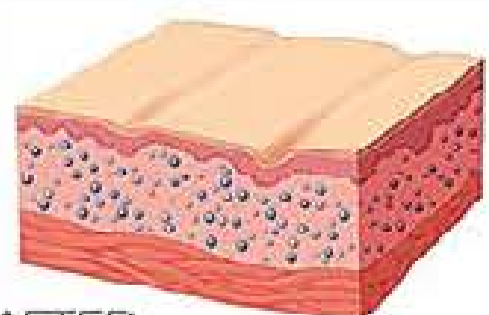


“ Working on early morning TV means I really have to look after my skin! This 3-step routine is like brushing my teeth. I wouldn't dream of not doing it! The luxurious creams absorb right in, so you don't even feel as if you're wearing them. I've really noticed a difference after using all 3 products together. ”

Lorraine



BEFORE



AFTER

our clever **Pro 7Sirtuin Technology** is formulated to help stimulate youth proteins to help plump wrinkles

Images are for illustrative purposes only.

PLUMPER looking skin in 2 weeks

OR YOUR MONEY BACK!

BUY YOUR PERFECT ROUTINE TODAY!

all 3 for
£21

order using 69484
pages 4-5

save
£47

use all
3 for best
results



Day Cream SPF25

50ml
16097
Price per 100ml = £48.00
£24

Night Cream

50ml
16063
Price per 100ml = £48.00
£24

Eye System

16139
£20

*See pages 188-189 for our money back guarantee. †Based on normal brochure prices.

ANEW PLATINUM 60+

FIRMER *looking skin* in 2 weeks

OR YOUR MONEY BACK*



innovative **Paxillium Technology** helps **restore** youthful cell shape, **firm** sagging skin & **boost** collagen

Day Cream
SPF25
50ml
11353
Price per 100ml = £50.00
£25

Night Cream
50ml
01784
Price per 100ml = £50.00
£25

Eye & Lip Cream
15ml
01230
Price per 100ml = £140.00
£21

Images for illustrative purposes only.

use all
3 for best
results

BUY YOUR PERFECT
ROUTINE TODAY!

all 3 for
£21

order using 68510
pages 6-7

save
£50†



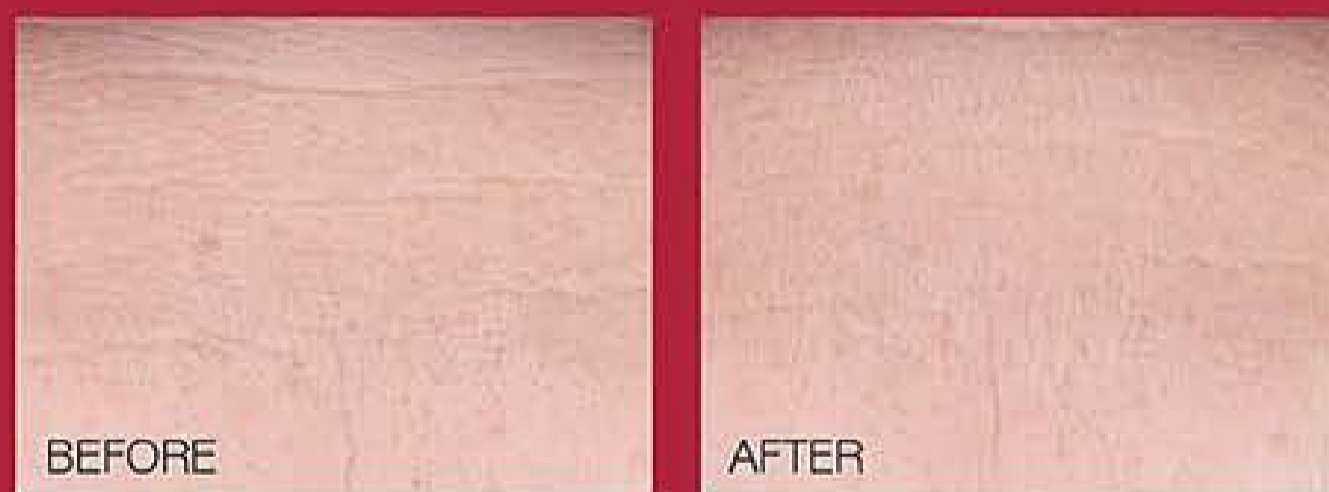
*See pages 188-189 for our money back guarantee. †Based on normal brochure prices.

ANEW REVERSALIST 40+

RENEWED *looking skin* in 2 weeks

OR YOUR MONEY BACK!

PROVEN RESULTS FROM OUR CLINICAL STUDY:



ground-breaking **Tri-Elastinex Technology** helps
reconstruct & regenerate surface skin cells, layer by layer

Complete
Renewal Day
Cream SPF25
50ml
26757
Price per 100ml = £43.00
£21.50

Complete
Renewal Night
Cream
50ml
14126
Price per 100ml = £43.00
£21.50

Complete
Renewal
Express Dual
Eye System
14134
£19

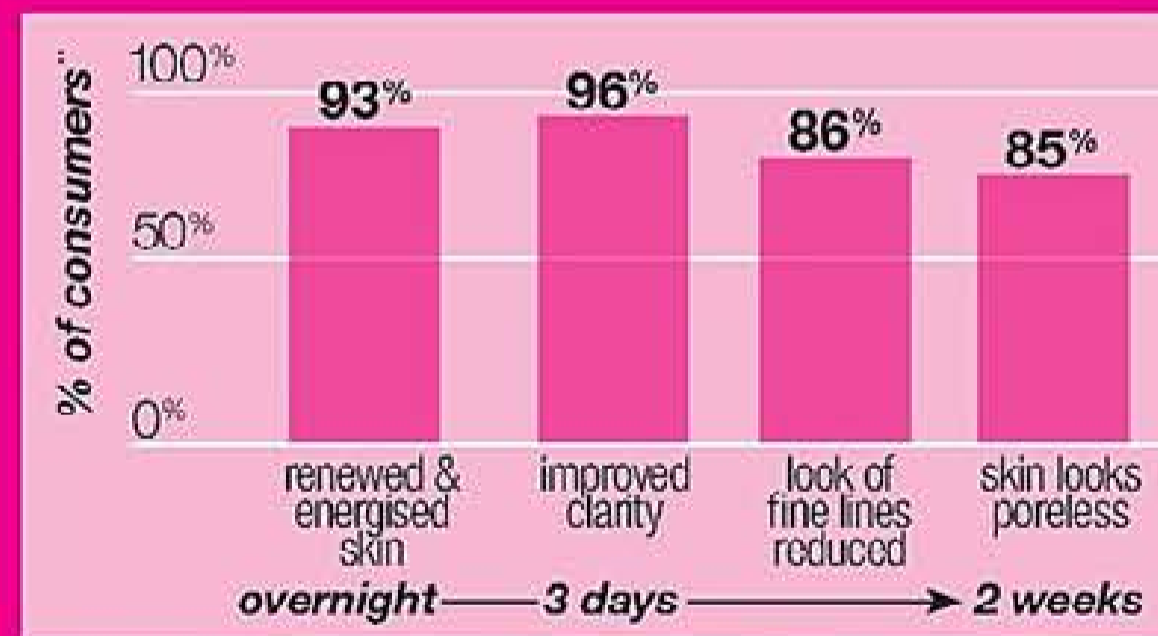


*See pages 188-189 for our money back guarantee. †Based on normal brochure prices.

ANEW VITALE 25+

RADIANT *looking skin* in 2 weeks

OR YOUR MONEY BACK*



smart ProEnergy Complex helps to restore skin's vitality & hides signs of fatigue & stress

Day Cream
SPF25
50ml
11247
Price per 100ml = £39.00
£19.50

Night Gel Cream
50ml
11197
Price per 100ml = £39.00
£19.50

Eye Gel Cream
15ml
22160
Price per 100ml = £106.67
£16

*Based on those who expressed an opinion in consumer perception studies of the Day, Night and Eye Creams.

use all
3 for best
results

BUY YOUR PERFECT
ROUTINE TODAY!

all 3 for
£21

order using 68395
pages 10-11

save
£34[†]



AVON Skincare

*See pages 188-189 for our money back guarantee. †Based on normal brochure prices.



matching purse coming soon!



NEW Lipsy Laser Cut Bag

Structured Lipsy tote bag with laser cut detail and zip closure. Black lining and internal zipped pocket.

Size approx. 32.5cm x 26.5cm x 8.8cm.

Handle drop approx. 20.2cm. 100% PU.

10843 offer price £16

when you spend £7 or more across this brochure†

48629 full price **£40**

Please allow up to 6 weeks for delivery.

†Based on normal brochure prices.

*Excludes Crusade products.

L **LIPSY**
LONDON

new

WORTH
£40*

*branded
Lipsy logo*



*laser cut
detail*

*inner pocket
with zip
closure*

just **£16**

when you spend **£7** or more across this brochure†
order using 10843

AS SEEN IN
GRAZIA

make them

GEL

go for **cool tips**
this summer with
our **NEW Arctic**
Collection

TRY TODAY!
£3.50
each
half price

save on the
salon
AVON GEL NAILWEAR £3.50
CND SHELLAC MANICURE £25*
SAVE £21.50*

strengthens
nails by up
to 42%



model wears Gel Finish Nail Enamel in Siberia and Iceberg White

- gel-like shine
- no need for top or base coat
- intense colour
- no UV lamp
- salon finish at home

*Based on average salon treatment price.



Gel Finish
Nail Enamel
10ml
Normally £7
£3.50
half price



AVON Make-up

INTRODUCING
MAGIC EFFECTS

6 magical finishes, endless magical looks!



abracadabra! instant salon nails
 turn over and let the magic begin...

TRY THE TREND
£3.25
 each
 save £2.75



TRY THE TREND

£3.25
save £2.75



model wears Magic Effects Matte Nailwear in White and Inky Blue, and Gel Finish Nail Enamel in Sterling

nail the *MATTE* mani

dial down the shine with a sweep of muted colour for on-trend frosted tips



NEW Magic Effects Matte Nailwear
Take your manicure to the max with velvety-smooth matte finish nail enamel for an edgy look.
10ml
Will normally be £6
£3.25
save £2.75



model wears Nailwear Pro+ in Viva Pink and Magic Effects Fringe Effect Nailwear in Frayed Edges

new

TRY THE TREND

£3.25
save £2.75

perfect the *FRINGE* effect

simply layer up the texture or sweep over coloured nails for a fashion-forward finish – just like magic!



NEW Magic Effects Fringe Effect Nailwear
Layer up multiple coats of this enchanting glittery nailwear for a fabulous textured fringed effect, or use as a top coat over a coloured nail enamel.
10ml
Will normally be £6
£3.25
save £2.75





TRY THE TREND

£3.25
save £2.75



model wears Magic Effects Mineral Crush Nailwear in Turquoise and Gel Nailwear in Purplicious

master the MINERAL trend

- | | | |
|---|--|---|
| 
01040
Ruby | 
13011
Agate | 
25395
Pearl |
| 
27136
Turquoise | 
06213
Diamond | 
14381
Rose Quartz |
| 
15289
Topaz | 
14480
Amethyst | |

take your nails from dull to dazzling with easy-peasy mineral glitter

NEW Magic Effects Mineral Crush Nailwear
Transform your manicure with 3D crystallised glitter particles suspended in matte nail enamel. 10ml
Will normally be £6
£3.25
save £2.75



model wears Nailwear Pro+ in Sea Breeze and Magic Effects Diamond Shatter Top Coat

new

TRY THE TREND

£3.25
save £2.75



set it with SPARKLE

bewitch your tips with dazzling diamonds in this season's latest top coat

NEW Magic Effects Diamond Shatter Top Coat
Seal your nail colour with this easy-to-apply, dazzling diamond effect top coat. Creates a colourful contrast on darker shades. 10ml
24950
Will normally be £6
£3.25
save £2.75



07559 Pastel Pink
27912 Cotton Candy*
08581 Naked Truth
05363 Star
01669 Golden Vision
27896 Gold Mystery
04739 Romance
13623 Plush Pink
07385 Orchid Splash
16733 Viva Pink
07716 Coral Reef
20529 Mulberry*
05090 Real Red
11270 Refined Ruby
28720 Luxe Lavender*
19521 Copper Intrigue
05561 Licorice
12609 Emerald Elegance
07401 Cherry Jubilee
08789 Decadence
06494 Tweed
06007 Sea Breeze
13219 Lavished Blue
06593 Cosmic Blue
07666 Clear

Nailwear Pro+
 Nail enamel fortified with acrylic gel for strength. 10ml
£6
**Limited Edition Packaging*



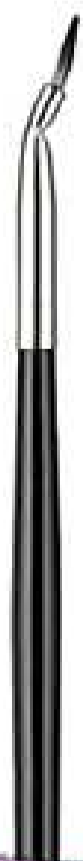
12 days of long lasting colour in 24 on-trend shades



06841 Hot Pink Bling
05256 Lovely Lace
07476 Cheetah Pink
06791 Inner Animal
06379 Dozen Roses
06825 Check You Out
06866 Racy Lacy
07138 Bows For You
09233 Heartbreaker
09795 Kiss Me
13680 Patent Python

press on, shape & go
Nail Art Design Strips
 Contains 18 strips.
£8

ergonomic tip for ultra fine lines
Nail Decoration Angled Brush
 Length approx. 17cm.
20321
 Normally £4
£2 half price



blends easily for a feathered effect
Nail Decoration Fan Brush
 Length approx. 18cm.
15347
 Normally £4
£2 half price

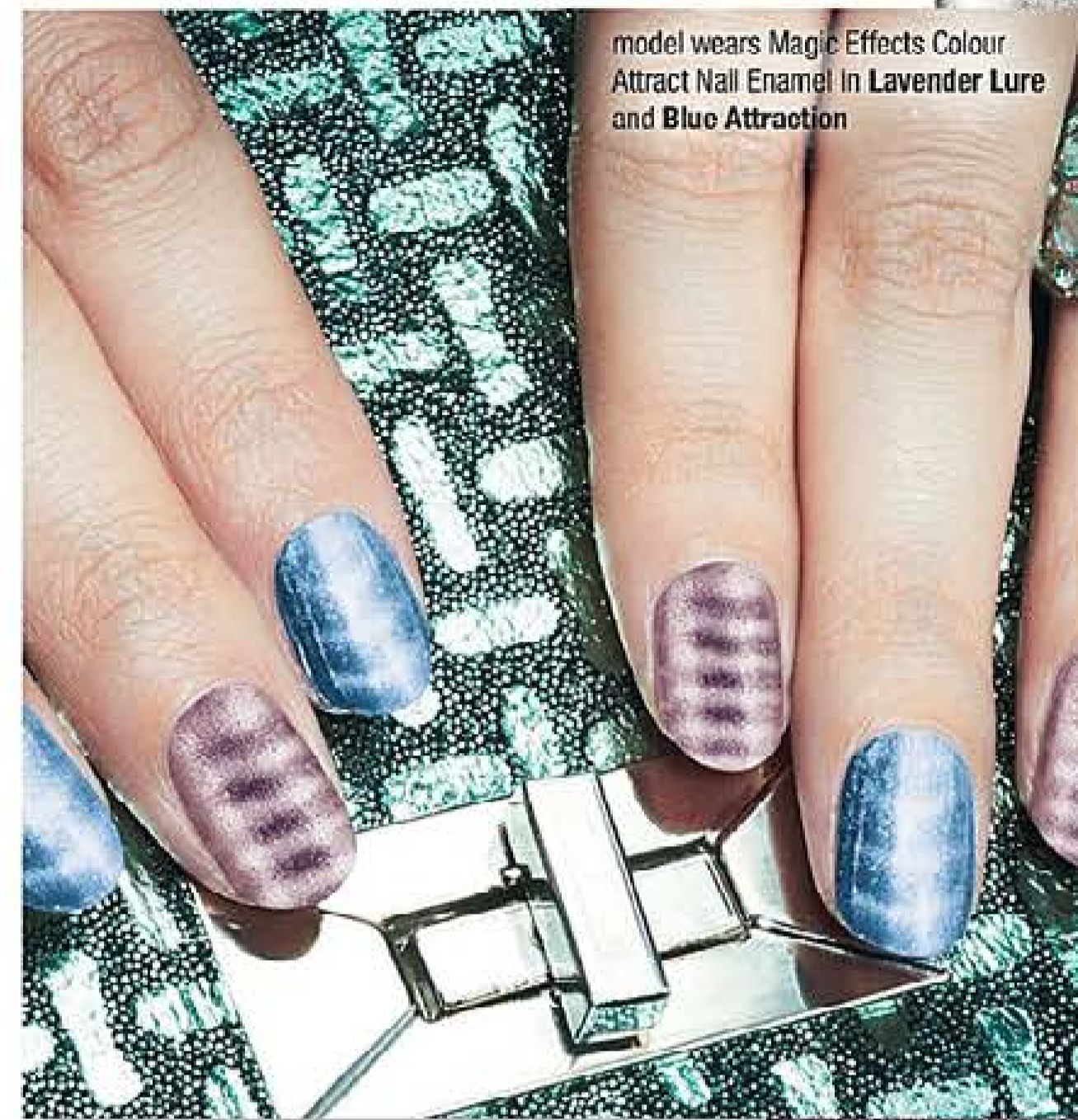


5 sponges to blend your colour creations

NEW Nail Art Sponges
 Approx. 3.6cm x 2.4cm x 1.4cm.
12393
 Will normally be £3
£1.50 half price

a mix of two shades

perfect for dots and dashes
Nail Decoration Tool
 Approx. 11.7cm long.
18812
 Normally £3
£1.50 half price



model wears Magic Effects Colour Attract Nail Enamel in Lavender Lure and Blue Attraction

new

wave your **MAGNETIC** wand



attract attention with the latest craze that's sweeping the nation's nails

NEW Magic Effects Colour Attract Nail Enamel
 Ultra-glossy nail enamel with iron powder. Create nail art with the Colour Attract Magnetic Nail Enamel Wand. 10ml
 Will normally be £6
£3.25 save £2.75

Colour Attract Magnetic Nail Enamel Wand
 Use with Magic Effects Colour Attract Nail Enamel to create gorgeous nail art.
£1



AVON Make-up



NEW Nail Gem Assortment Wheel
 12 different styles of plastic nail gems.
13854
 Will normally be £3
£2.50
 save 50p

model wears Speed Dry Nailwear in Fast Time Teal and Nail Gems

Nail Gem Applicator
 Stainless steel. Approx. 9cm x 1cm.
04176
 Normally £3
£1.50
 half price

you little
GEM

go for glitter this summer with our fun nail gems in 12 different styles



01461 Swift Sherbet **03152** Fast Time Teal **06619** Turquoise Pop **05967** On Point Blue **02337** ASAP Pink **02469** Mambo Melon



model wears Speed Dry+ Nailwear in Strawberry and Presto Plum and Magic Effects Matte Top Coat

new



FROSTED
 finish

transform ANY shade of polish with our colourless matte top coat for shine-free effects

NEW Magic Effects Matte Top Coat
 Transforms any manicure with a shine-free, satin finish.
 10ml
08847
 Will normally be £6
£3
 half price



03822 Strawberry **02824** Presto Plum **01347** Rapid Black **03277** Suddenly Sunny

Speed Dry+ Nail Enamel
 High shine nail enamel with volcanic rock dries in under 30 seconds.
 10ml
 Normally £6
£3
 half price

AVON Make-up

model wears Nail Art Foil Colour in Silver

new



Platinum Top Coat
Infused with platinum. Helps hide ridges and imperfections.
10ml
08250
Normally £6
£3
half price



Ridge Filling Base Coat
Reduces the appearance of nail ridges.
10ml
10454
Normally £5
£3
save £2



rock the
METALLIC
LEAF look



STEP 1: Apply coloured polish or a base coat where you want the desired foil effect.



STEP 2: Tear off a piece of foil from the roll. Place foil, matte side down, onto wet nails and pull off once dry. Seal with a top coat to ensure your magical look lasts.

take your mani to a new dimension and wrap your tips in must-have metallics

NEW Nail Art Foil Colour
Stick-on foil transforms nails for a futuristic finish. 100cm per roll. Will normally be £5
£3
save £2



58743 Silver



59931 Gold

TRY THE TREND

£3
save £2





take a break from colour and try fancy French tips
French Manicure Kit
 07724
£6.50

spritz over wet nails and watch as your mani dries in seconds

Liquid Freeze Quick Dry Nail Spray
 50ml
 20552
 Price per 100ml = £12.00
£6



conditions and cleans in 1

Conditioning Nail Enamel Remover
 150ml
 22764
 Price per 100ml = £2.67
£4



perfect partners to file, shape and shine

Nail File
 Set of 2. Approx. 17.8cm x 2cm x 0.7cm.
 18135
£3



for a sheer, natural finish

08854
 Original

now in 3 new shades with a pearlescent shine



Pearl Shine
 10ml
£6

SALON-STYLE. mani-care

protect, perfect and treat your tips to our expert fixers and finishers



enriched with real gold for a natural-looking glow

Gold Strength
 10ml
 15263
 Normally £5
£2.50
 half price



seals in moisture for stronger, healthy-looking nails

Peeling and Brittleness Solver
 10ml
 26633
 Normally £5
£2.50
 half price



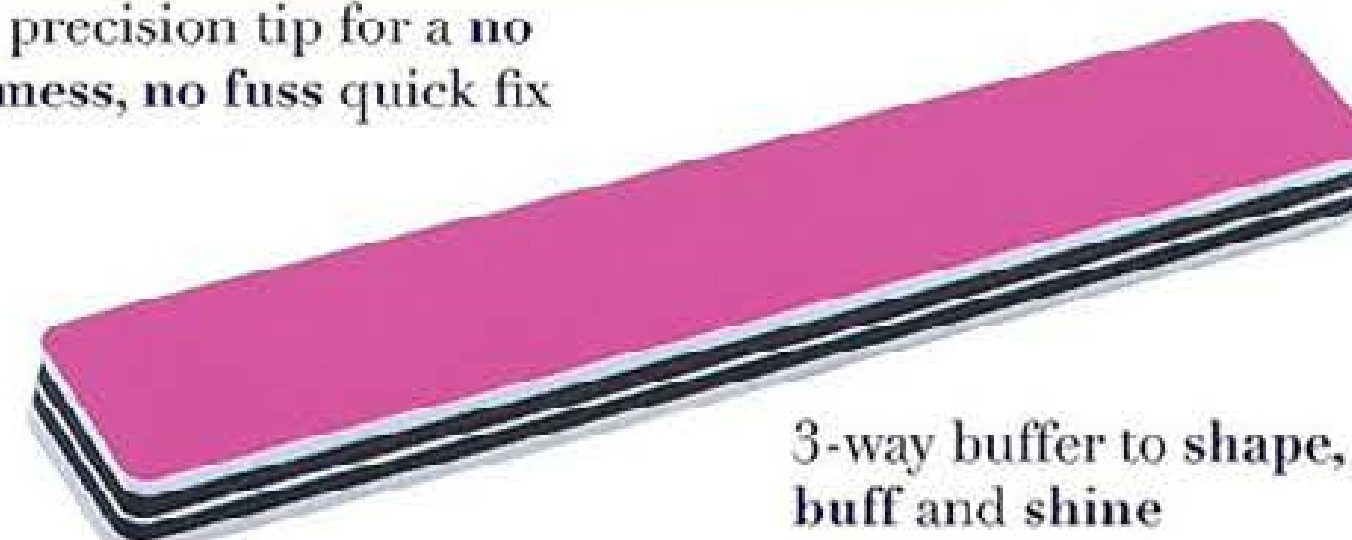
instantly moisturises and soothes dry cuticles

Cuticle Conditioner
 10ml
 01792
 Normally £6
£3.50
 save £2.50



precision tip for a no mess, no fuss quick fix

Corrector Pen
 12914
 Normally £7
£3.50
 half price



3-way buffer to shape, buff and shine

Nail Buffer
 Approx. 17.9cm x 2.9cm x 1.4cm.
 25452
£3

Abbey Clancy is a loving mother, model, television presenter and was the 'Strictly Come Dancing' 2013 winner.

Abbey Clancy LOVES

get Abbey's smouldering look in 3 simple steps

“I love the Brigitte Bardot-inspired, smoky eye/nude lip combo – it's my signature look.”

Abbey

ultra creamy, glossy colour with a hint of sparkle



all day crease-proof colour in 4 simple steps

lengthens lashes by up to 87%

Abbey wears Ultra Colour Lip Crayon in Notice Me Nude, True Colour Eyeshadow Quad in Urban Skyline and SuperExtend Mascara in Black with lash inserts for an even lash line

new shades

04200 Rock Fire Rose	04341 Vintage Amnesia	04002 Moody Blues	02592 Metal Eyes	26039 Purple Haze
20461 Jeans	28944 Mocha Latte	15594 Urban Skyline	19810 Emerald Cut	24273 Stone Taupes

True Colour Eyeshadow Quad
All day crease-proof eyeshadow, provides vivid colour in one sweep.
Normally £9

£5
save £4

Ultra Colour Lip Crayon
Normally £8.50

£4.50

save £4

27102 Fresh Fuchsia	15784 Showstopper Pink	15578 Reddy For Me
27276 Notice Me Nude	15735 Risque Rose	27011 Carefree Coral

SuperExtend Extreme Mascara
7ml
Price per 10ml = £7.50
Normally £10

£5.25

save £4.75

00281 Black
01214 Brown/Black



model wears Ultra Colour Lipstick in Pout

pretty up your pout with a soft shimmering finish



model wears Ultra Colour Lipstick in Red 2000

vamp it up with rich satin coverage

take your **lips** from
SUBTLE
to **SULTRY**

soft tones in a sheer finish are the perfect choice for a **natural, understated look**, or turn up the impact with **dramatic shades** for look-at-me lips

TRY TODAY!

£4

each
SAVE £3.50



Ultra Colour Lipstick
Comfortable wear lipstick with stay-true rich colour.
Normally £7.50
£4
save **£3.50**

TRUE COLOUR TECHNOLOGY





infused with colour-awakening pigments that saturate your lips in rich, vibrant colour

SUBTLE
SULTRY

shimmering shades

- | | | |
|---|---|--|
|  27862
Frozen Rose |  16428
Twinkle Pink |  08177
Tender Kiss |
|  14167
Chic |  10637
Country Rose |  12948
Sparkling Nude |
|  15396
Frostiest Mauve |  15487
Dream Fuchsia |  08318
Rich Chocolate |
|  11502
Enduring Sable |  08292
Canela Nacar |  23226
Pink Dream* |

soft matte shades

- | | | |
|--|---|---|
|  03434
Toasted Rose |  27524
Proper Pink |  28829
Lava Love |
|  16709
Hibiscus | | |

satin shades

- | | | |
|--|---|---|
|  16444
Pout |  13110
Blush Nude |  27532
Mocha |
|  06353
Wine With Everything |  28209
Knockout Pink |  16758
Hot Pink |
|  14217
Oxford Wine |  28837
Red 2000 |  16501
Carnation |
|  23259
Wine Berry* |  10264
Berry Bright* | |

**Limited Edition Packaging.*

model wears Big and Daring Glimmerstick Kohl in **Boldest Black**

new

NEW blendable kohl
for a smoky look that
lasts up to 12 hours

NEW Big and Daring
Glimmerstick Kohl
Will normally be £6

£3
half price

*define with
diamonds for
a dazzling,
sparkling finish*

TRY TODAY!
£3
each
half price

**Glimmerstick Diamonds
Eyeliner**

Gorgeously soft and
creamy pencil adds a
sparkling line to your eyes.
Glides on smoothly, won't
pull or tug skin.
Normally £6

£3
half price

*bold, blendable
shades*

- 23002 Boldest Black
- 23085 Deep Plum
- 23077 Deep Navy
- 21733 Smoked Taupe
- 23069 Deep Brown
- 23051 Burnt Olive

*soft, sparkly
shades*

- 21006 Black Ice
- 21204 Sugar Plum
- 20602 Twilight Sparkle
- 08243 Brown Glow
- 15461 Sparkling Silver
- 22897 Emerald Glow
- 04523 Smoky Diamond

SMOKY
SPARKLY



model wears Glimmerstick Diamonds Eyeliner in **Sugar Plum**

take your **eyes** from
SMOKY
to **SPARKLY**

turn up the impact with our
blendable, **smoky kohl** for a
super-sexy, smouldering look —
or line and define your eyes with a
sweep of **shimmering sparkle**

AVON Make-up



TRY BOTH TODAY!

all
HALF PRICE

*looks and feels
100% natural*

Ideal Flawless Invisible Coverage Foundation

Full-coverage foundation creates a virtually undetectable veil of natural-looking, flawless perfection. SPF15.

30ml
Price per 10ml = £2.00
Normally £12

£6
half price



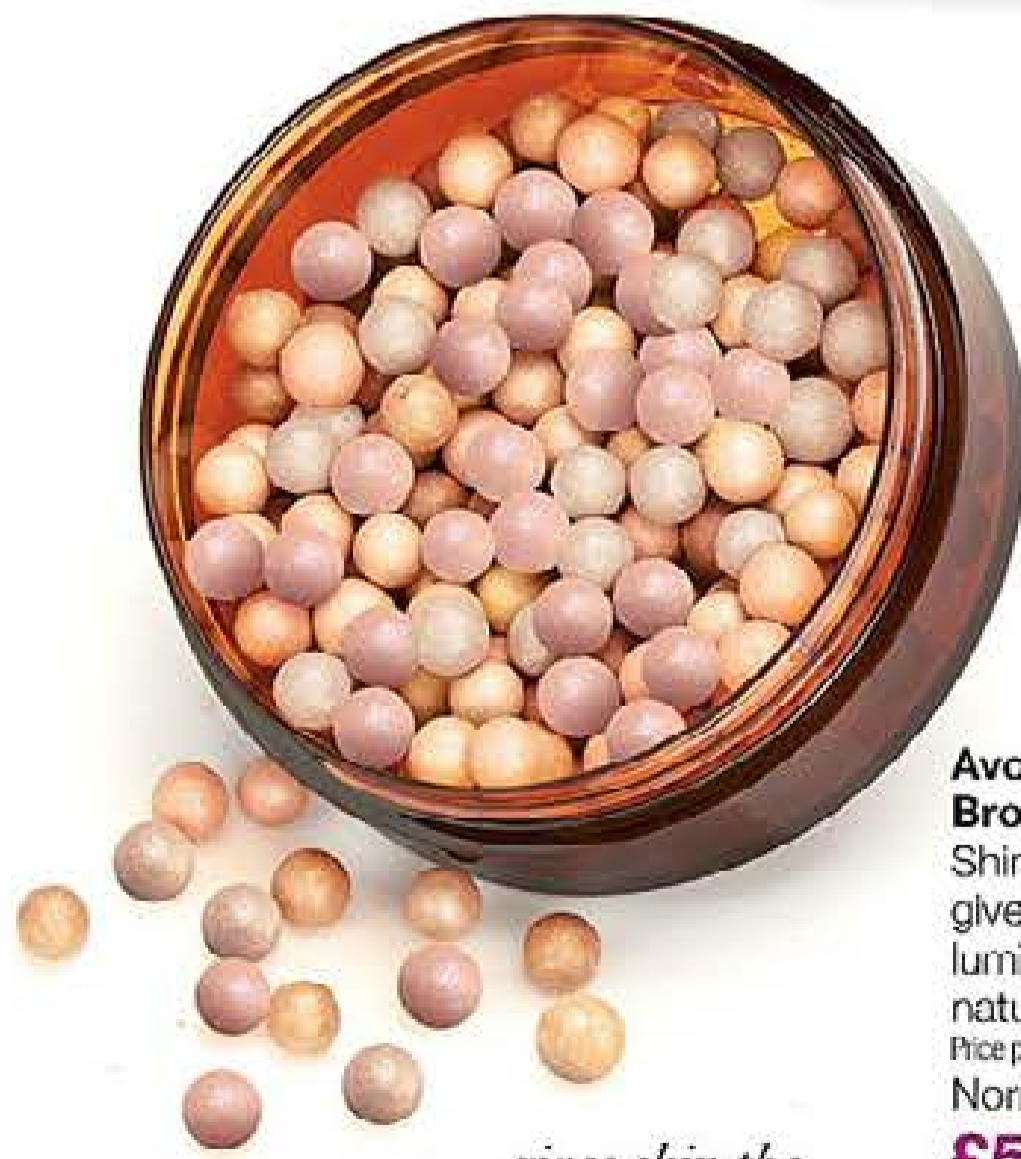
full coverage

FLAWLESS

- 17517 Light Pink
- 15099 Ivory
- 15693 Shell
- 15255 Nude
- 14993 Creamy Natural
- 15719 Natural Beige
- 15925 Medium Beige
- 15990 Pure Beige
- 09902 Soft Honey
- 17541 Caramel
- 16782 Sable
- 17376 Nutmeg

take your **skin** from
FLAWLESS
to **GLOWING**

our liquid foundation creates a naturally flawless look, or sweep on a dusting of bronzing pearls for a glam, luminous, shimmering glow



*gives skin the
luminous look
of a natural tan*

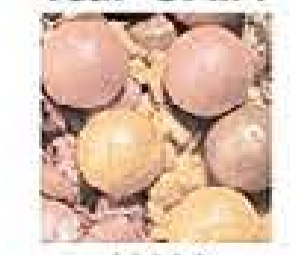
Avon Glow Bronzing Pearls

Shimmering pearls give skin the luminous look of a natural tan. 22g
Price per 10g = £2.27
Normally £10

£5
half price

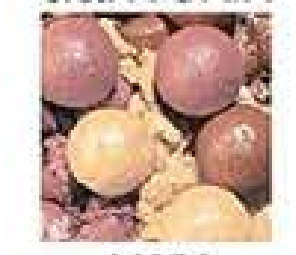
GLOWING

fair skin



13326
Cool

dark skin



01354
Warm

FACE



cream to POWDER

create the ultimate photo-ready finish with our 2-in-1 make-up marvel that covers like a foundation and sets like a powder



medium/
full
coverage



Ideal Flawless Cream-to-Powder Foundation

Super-lightweight formula glides on as a cream with the light texture of a powder. Gives medium to full coverage that defies detection from every angle and wears for 8 hours.

9g

Price per 10g = £6.66

Normally £12

£6

half price

order your
FREE
Make-up
Setting
Spray
worth **£6***

with any
purchase
across
pages 38-43
order using 12500

Make-up
Setting Spray
125ml
Price per 100ml = £4.80
12500 FREE
53256 £6

*Based
on normal
brochure
prices.

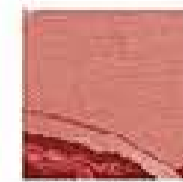


**MAKE YOUR
LOOK LAST
LONGER!**

After applying make-up,
lightly mist over face for
a make-up look
that lasts.



dust over cheeks
for a radiant
looking glow



15651
Russet



08557
Soft Plum



14399
Peach



10058
Heavenly Pink*

Ideal Luminous Blush

Luxurious pearly blush gives a radiant looking glow. 6g
Price per 10g = £10.83

£6.50

*Limited edition packaging.



use to blend,
enhance and
contour

Blusher Brush

Nylon bristles, plastic handle.
Length approx. 17cm.

12203
£7



easy to blend,
silky powder
sets foundation
all day



24414
Fair



01727
Light Medium

Ideal Flawless Pressed Powder

10g
£9

Beauty Blender Sponge

Make-up sponge. Non-latex PU, approx. 4cm x 5.7cm.

03624

£6.50



for flawless
application

see CC PERFECTION

correct the look of redness and fade
dark spots to take your canvas back
to its beautiful best



Ideal Flawless CC Color Corrector Cream

30ml
Price per 10ml = £2.16
Normally £12

£6.50

save £5.50



lightweight SPF50 correcting cream
with flaw-fading licorice and vitamin C



Foundation Brush

Nylon bristles, plastic handle.
Length approx. 17cm.

12161

£8.50

smoothes and blends
foundation with ease

order your
FREE
Make-up
Setting
Spray
worth **£6***

with any
purchase
across
pages 38-43

order FREE
using 12500
see page 39
for details

*Based on normal
brochure prices.



**MAKE YOUR
LOOK LAST
LONGER!**
After applying make-up,
lightly mist over face for
a make-up look
that lasts.



- 24513 Fair
- 04721 Medium
- 17830 Dark

- 08474 Ivory
- 17475 Medium Beige
- 16949 Nude
- 10785 Shell
- 16741 Sand Beige

with 100% naturally derived, kind-to-skin mineral pigments

Calming Effects Loose Powder Foundation
SPF15, 6g
Price per 10g = £17.50
£10.50



buildable coverage

with Precise Light Technology so skin looks natural in any light
Ideal Flawless Concealer Stick
£7



Concealer Brush
04887
£5

perfect for precise application on those tricky to reach areas

soft bristles to build up coverage
Kabuki Brush
Approx. 2.5cm x 7cm.
03756
£6.50

infused with natural extracts and nutrients to give your skin a boost

Bright Start Fresh Look Foundation
30ml
Price per 10ml = £3.33
£10

- 10736 Creamy Natural
- 09621 Pure Beige
- 10751 Deep Wheat
- 10777 Nude
- 10553 Nutmeg

instantly skin looks pore-free, shine-free and line-free

MagiX Face Perfector
30ml
24406
Price per 10ml = £3.50
£10.50



cover GIRL

your everyday make-up allies that cover, correct and conceal for a flawless-looking complexion – whatever your skin type

- 26179 Ivory
- 14159 Shell
- 25338 Nude
- 26369 Medium Beige
- 13763 Natural Beige
- 04622 Nutmeg

lightweight SPF15 balm with mineral pigments for make-up and moisture in 1

Ideal Flawless Skin Loving Beauty Balm
SPF15
30ml
Price per 10ml = £2.33
Normally £12

£7
save £5

light coverage



with light reflecting particles to highlight and brighten

MagiX Multi-Benefit Illuminator
Normally £8.50

£4.50
save £4

twist base for a touch of instant radiance



02758 Illuminating Caramel

07591 Illuminating Beige

04168 Illuminating Light

order your **FREE** Make-up Setting Spray worth **£6**

with any purchase across pages 38-43

order FREE using 12500 see page 39 for details

*Based on normal brochure prices.



MAKE YOUR LOOK LAST LONGER!

After applying make-up, lightly mist over face for a make-up look that lasts.

UNMISSABLE OFFER!

ALL 3
FOR **£10** save £5
pages 44-45

*Choose one shade from Ideal Flawless Matte Mousse Foundation, one shade from Ideal Flawless Cream Concealer and the Illuminating Face Pearls.



1. COVER
with light adjusting pigments for a barely there, natural-looking finish

Ideal Flawless Matte Mousse Foundation
18g
Price per 10g = £3.33
Normally £10.50

£6 save £4.50



2. CORRECT
apply with a soft concealer brush to brighten the under eye area

Ideal Flawless Cream Concealer
Normally £7

£4 save £3



3. GLOW
your golden globes for an illuminating, radiant sheen

Illuminating Face Pearls
22g
11817
Price per 10g = £2.27
Normally £9

£5 save £4

BARE-FACED *essentials set*

save on complexion perfection with this must-have trio for everyday radiance

LIPS

try our 7 vibrant new shades



Ultra Colour Bold Lipstick £7.50

the lipstick that turns heads with super pigmented, high intensity shades



model wears Ultra Colour Tinted Lip Balm in Reviving Raspberry



BALM: caress lips in a healthy hint of colour infused with shea butter, beeswax and vitamin E



Ultra Colour Tinted Lip Balm Normally £7

£3.50 half price

pout with CLOUT

whatever your favourite finish, let your shade do the talking with lip-loving colour that lasts

PLUMP: flaunt a fuller-looking pout with 50% moisturisers and lip-renewing conditioners

Ultra Colour Absolute Lipstick Normally £8

£5 save £3

moisturising formula with a velvety matte finish for a shine-free frosted look

Ultra Colour Matte Lipstick £7.50



Retractable Lip Brush 03665 £5

precision brush – ideal for creating the perfect cupid's bow



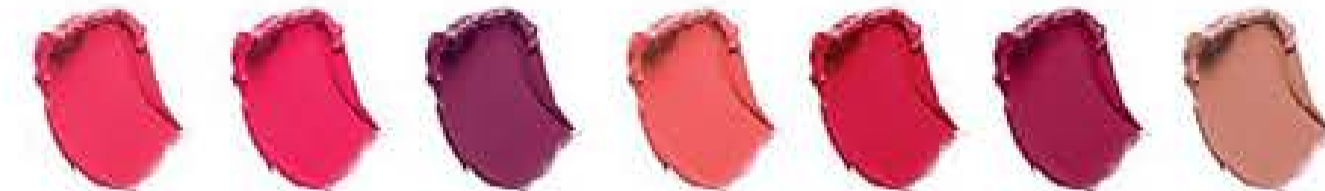
now in
new *INDULGENT SHADES*



01743 Hibiscus 11130 Day Lily 58081 Orchid Petal 58115 Tawny Rose



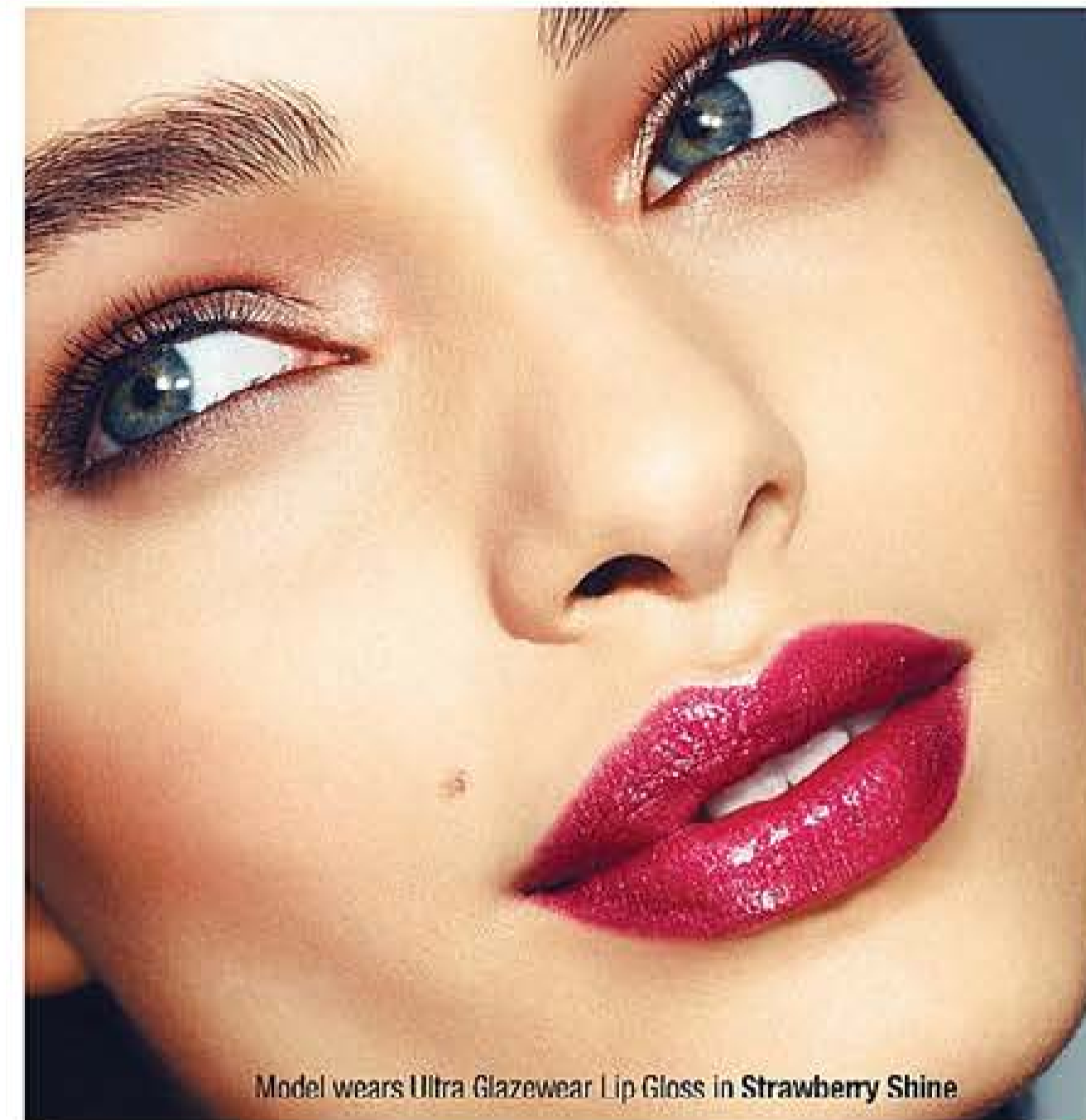
09241 Pink Blossom 08136 Spring Lilac 09274 Plum Verbena 23200 Petal Pink 09308 Poppy Pink 09662 Red Dahlia 10173 Garden Rose 10322 Honey Flower



09142 Peach Petunia 25775 Royal Peony 09647 Purple Hyacinth 11189 Daffodil Petal 09803 Red Tulip 08102 Rose Bouquet 09035 In Bloom

wax-free, rich gel
colour that feels as
good as it looks

Ultra Colour
Indulgence Lipstick
£8

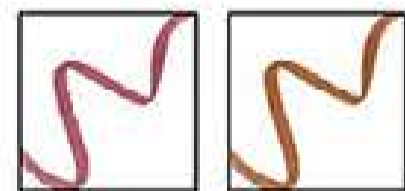


Model wears Ultra Glazewear Lip Gloss in **Strawberry Shine**

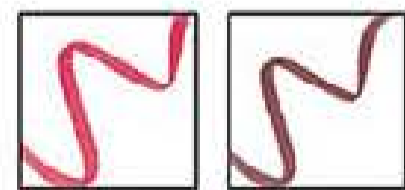
rich colour gloss
saturates lips with
a glass-like shine
that shimmers in
every light

outlines and
defines lips for
colour that lasts
for hours without
feathering

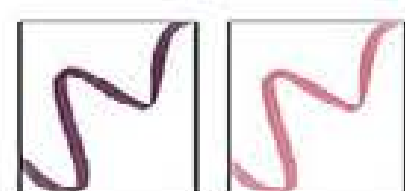
Ultra Glimmersticks
Lip Liner
£6



15230 Pink Bouquet 15107 Nude



12997 True Red 14555 Simply Solce



14829 Deep Plum 24943 Pink Cashmere



6 beautifying benefits in 1:

- colour
- moisture
- softness
- protection
- shine
- comfort



16337 Renewing Rose 16295 Nourishing Nude



16303 Pure Poppy 13144 Radiant Red



23572 Soft Peach 12757 Luminous Wine

Ultra Glazewear Absolute
Lip Gloss
6ml
Price per 10ml = £11.66
£7

glisten UP

lavish lips in sublime, prismatic shine
and rich colour in 1 — whatever the
occasion, shine bright like a diamond

HIGH SHINE
SPARKLE



28076 Strawberry Shine
27961 Plum Dazzle
27813 Mocha Latte
28019 Shimmered

A HINT OF
SHIMMER



27938 Pink Watermelon
27763 Iced Pink
27920 Pale Peach
27979 Plum Pretty

HIGH SHINE
GLOSS



27748 Fuchsia Frenzy
27706 Fiery Red
27987 Rich Raspberry
27847 Nude Muse



as seen in
Real people

Ultra Glazewear
Lip Gloss
SPF15
6ml
Price per 10ml = £5.83
Normally £6.50
£3.50
save £3

16394 Clear

EYES

all day crease-proof colour

True Colour Eyeshadow Single
£4



absorbs oil to make colour last longer

Eyeshadow Primer
08284 Light Beige
£7



mild and gentle formula

Conditioning Eye Make-up Remover Lotion
150ml
27805
Price per 100ml = £1.67
£2.50
save £1.50



apply, smudge and blend in 1
Eyeshadow Brush with Smudger
14688
£5



bold, pearlised shadow for a multi-tone effect



Big Colour Eye Pencil
£7



impactful trio of highly pigmented, shimmering shades
Eye Dimensions Eyeshadow
£9

model wears SuperShock Vivid Liquid Eyeshadow in Chromed Cocoa, SuperShock Max Mascara in Black and lash inserts for an even lash line



15x more
va va volume

SuperShock Max Mascara
Hypoallergenic.
10ml
Normally £10
£5.25
save £4.75



perfect partners for bold lids and lashes

dramat-eyes

dial up the shock-factor and make sure all eyes are on you with this high-definition duo



SuperShock Vivid Liquid Eyeshadow
Normally £6
£3
half price

shake well to mix the pigments and moisturisers



*Will not be featured in the brochure again.



define and blend in 1

Kohl Eyeliner
£6



precision tip for
thin or bold lines

SuperExtend Liquid Eyeliner
6ml
Price per 10ml = £10.83
£6.50



lasts up to 12 hours
Glimmerstick Eyeliner
£6



intense water-resistant
formula for all day wear

Mega Effects Liquid Eyeliner
7ml
Price per 10ml = £8.57
£6.50



enriched with
vitamins A and E
Glimmerstick Brow Definer
£6



always keeps
your liners
on point

Pencil Sharpener
Plastic. Approx. 3.7cm
x 3cm x 2.2cm.
04374
£3



angled tip - great for
creating feline flicks
Eyeliner Brush
Approx. 15.7cm.
11551
£4



model wears SuperShock Gel Eyeliner Pencil in Black

the frame GAME

line your lashes and shade
your lids with crisp or blendable
colour, for captivating eyes that
mesmerise every time

layer up the
colour to take
your look from
subtle to seductive

**True Colour 8-in-1
Eyeshadow Palette**
Normally £12
£6.50
save £5.50



15909 Starry Nights



02816 Not So Neutral



as seen in
Closer

vitamin-
rich bold
and intense
colour that
lasts for hours

**SuperShock Gel
Eyeliner Pencil**
Normally £6
£3.50
save £2.50



Infinitize Mascara
10ml
£10

visibly lengthens lashes by up to 87%



Aero Volume Mascara
7ml
Price per 10ml = £12.14
£8.50

waterproof, weightless volume



Big & Daring Volume Mascara
10ml
£8.50

24 hour explosive volume without clumps, flakes or smudges



SuperExtend Winged Out Mascara
7ml
Price per 10ml = £12.14
£8.50

feather-like brush for a winged out effect that lasts up to 12 hours



SuperShock Mascara
10ml
£8.50

Limited Edition SuperShock Mascara
10ml
£8.50

15x more volume



Mega Effects Mascara
9ml
Price per 10ml = £11.11
£10

dramatic corner-to-corner definition



10868 Black
10876 Brown/Black



16071 Blackest Black



03400 Black
11809 Brown/Black



08615 Brown/Black
06924 Raven Black



15669 Black
22780 Black



01578 Brown/Black
01842 Blackest Black
28324 Navy



model wears Spectralash Mascara in **Black**, True Colour Eyeshadow Duo in **Black Star** and lash inserts for an even lash line



3 lash looks in 1 just twist the base to customise your coverage

Spectralash Mascara
9ml
Price per 10ml = £5.55
Normally £10
£5 half price



28753 Black

lashings of LIFT

add some fab to your flutter with our must-have essentials for a doe-eyed look



take your lashes up, up and away

Eyelash Curler
Size approx. 11cm.
03046
Normally £5
£3 save £2



all day stay-true colour to make your eyes pop

True Colour Eyeshadow Duo
Normally £6
£4 save £2



02097 Warm Cashmere
15545 Crushed Orchid
12724 Ocean Waves
24737 Black Star



shimmer for an all-over bronze, or matte to highlight and glow

Avon Glow Bronzing Powder

Luxurious powder compact gives a radiant glow to all skin tones, without settling into lines or wrinkles. 10g
Normally £10
£5 half price

shimmer		
	13821 Warm Glow	14266 Deep Glow
matte		
	13664 Light Bronze	13797 Medium Riviera



3-in-1 bronzing wand for eyes, lips and cheeks

Multi Stylo
£7.50

05082 Deep Bronze	03707 Shimmering Bronze

new



complement your tan with a bright, shimmering lip gloss

NEW Avon Glow Lip Gloss

6ml
Price per 10ml = £5.83
Will normally be £6.50

£3.50
save £3

	22905 Golden Nude
	02170 Brilliant Pink
	22947 Plush Berry

new

glow out with a bang in high shine, electrifying nail shades

NEW Avon Glow Nailwear Pro+

10ml
Will normally be £6

£3
half price

	22863 Plush Berry
	57117 Flaming Orange



model wears Avon Glow Kajalstick in Golden Nude and Avon Glow Lip Gloss in Golden Nude

BRIGHT & BRONZED

bask in the brilliance of neon colour with **limited edition shades** to complement your golden goddess look

NEW Avon Glow Kajalstick
Will normally be £7

£3.50
half price

	36731 Golden Nude
	35436 Plush Berry
	01560 Emerald



dual-ended kajal for a pop of colour or a sweep of golden shimmer

new



EXTRA *Lasting*

multi-tasking make-up that keeps up with you



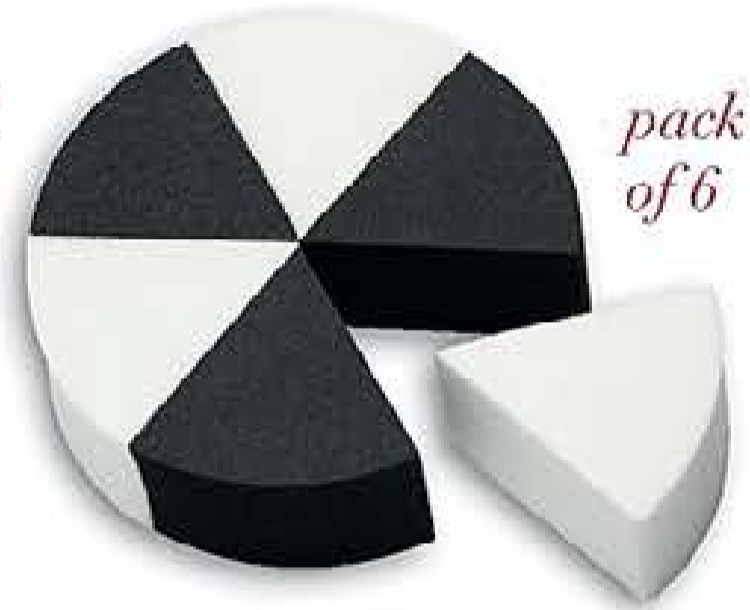
colour, moisture and shine for up to 8 hours

ExtraLasting Lip Gloss
7ml
Price per 10ml = £10.00
£7



looks natural for up to 18 hours

ExtraLasting Concealer
5ml
£8



Make-up Sponges
Pack of 6 PU make-up sponges. Sponge size approx. 8.5cm x 2.5cm.
06874
£4



removes even waterproof mascara

ExtraLasting Make-up Remover
50ml
14282
Price per 100ml = £10.00
£5



heat and humidity resistant for up to 18 hours

ExtraLasting Liquid Foundation
SPF12
30ml
Price per 10ml = £4.16
£12.50



get fuller lips and long-lasting colour in 1

ExtraLasting Plump and Stay Lip Colour
Normally £8.50

£5
save £3.50



model wears ExtraLasting Eyeshadow Inks in Charcoal Ink



moisture-rich formula with a satin finish

ExtraLasting Lipstick
£7.50



crease-proof for up to 18 hours

ExtraLasting Eyeshadow Inks
Normally £6
£4
save £2





COLORTREND
 LIFE'S *too* FUN
 TO WEAR THE *SAME* SHADE

POCKET MONEY MANI

add some fun to your nails with a **playful shade** for every day of the week.

Color Trend Fashion Nail Enamel
 Fun, flirty nailwear shades.
 8ml
 Price per 10ml – £1.23
 Will normally be £3
99p save £2.01

in 8 stand-out shades

model wears Color Trend Fashion Nail Enamel in **Blush, Scene, Icon and Juicy**

new



any 2 for £4

mix & match
pages 62-65
save up
to £5.50

any 2 for £4

mix & match
pages 62-65
save up
to £5.50

fab & fruity balms

Fruit Shine Lip Shine
10ml
£2.50

-  **04598**
Reviving Raspberry
-  **04952**
Strawberry Bliss
-  **06189**
Blood Orange



stay-true colour that lasts

Kiss 'n' Go Lipstick
SPF15.
£3.75

- | | | |
|--|--|--|
|  14332
Doll Pink |  23291
Flirt |  22814
Poppy Love |
|  22707
Pink Holiday |  22582
Amethyst |  24190
Lucky Kiss |

*limited edition**

- | | | | |
|--|--|---|---|
|  24588
Bold Tangerine |  15842
Racy Raspberry |  00547
Fuchsia Pop |  21824
Deco Pink |
|--|--|---|---|



**Limited Edition Packaging*



lips feels moisturised, smooth and glossy

Read My Lips Lip Gloss
6ml
Price per 10ml = £6.25
£3.75

- | | | | |
|---|---|---|--|
|  17657
Kiss Kiss |  25122
Angel |  02535
Lucid | |
|  22608
Start Up Pink |  12021
Clear |  26021
Lovey Dovey |  13151
Watermelon Ice |



- | | | | | | | | | |
|---|--|---|---|---|---|--|--|--|
|  05421
Coral You Later |  27060
Plum Fun |  04663
Reddy to Go |  05926
Gone Pink |  05017
Think Fast Pink |  21691
Rose Kisses |  28639
Just Peachy |  13524
All Fired Up |  01693
Foxy Fuchsia |
|---|--|---|---|---|---|--|--|--|

COLORTREND

LIFE'S too FUN

TO WEAR THE SAME SHADE

covers like a lipstick, finishes like a gloss

Lip Stix
£4.50



LET'S FACE IT

play hide and seek with blemishes and look **pretty as a picture** from dawn 'til dusk



- | | | |
|---|--|---|
|  23598
Ivory Beige |  18804
Bisque |  23663
Near Nude |
|  23705
Sun Beige |  11957
Natural | |

with colour matching pigments and reflective pearls

Fresh Face Foundation
SPF15
30ml
Price per 10ml = £1.56
£4.75

oil-free formula for a shine-free finish

Final Touch Pressed Powder
SPF10
10g
£4.25

- | | |
|---|---|
|  21766
Translucent |  11619
Translucent Tan |
|---|---|



bye bye blemishes and dark circles

Perfect and Hide Concealer
£3

- | | |
|---|--|
|  21075
Light |  13573
Medium |
|---|--|



any 2 for £4

mix & match
pages 62-65
save up
to £5.50

any 2 for £4

mix & match
pages 62-65
save up
to £5.50



*velvety,
blendable liner*
Chopsticks Eyeliner
£3.50



*glides on
with ease*
Pencil Play Eyeliner
£3



*shadow and
liner in 1*
Kajalstick Eyeliner
£3



*creamy,
shimmering
pencil*
Eyeshadow Pencil
£4

COLORTREND

LIFE'S too FUN

TO WEAR THE SAME SHADE



model wears Eyeshadow Duo in Glamour Ice, Boost It! Mascara in Black and lash inserts for an even lash line

EYE
GET IT

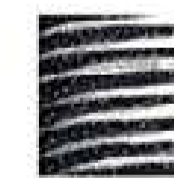
experiment with a
different **look-at-me
look** every time, with
our **colourful** kit for
playful eyes

*intense
colour duos*
Eyeshadow Duo
£4.50



for waterproof, clump-free volume

Boost It! Mascara
7ml
Price per 10ml = £6.42
£4.50

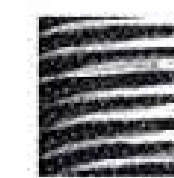


08672
Black



plumps and defines for fuller-looking lashes

Plump Out Mascara
7ml
Price per 10ml = £6.42
£4.50



19299
Black

ANEW BEAUTY
COLOUR THAT COMPLETES YOUR SKINCARE ROUTINE

turn back the clock with
A YOUNGER-LOOKING FACE



3-in-1 lifting eyeshadow kit for youthful eyes
Youth-Awakening Eyeshadow and Primer Kit
Normally £10

£6
save £4

minimises pores and preps skin for a smooth, velvety make-up finish

Skin Transforming Primer
28ml
00166
Price per 10ml = £3.21
Normally £15

£9
save £6



glide-on waterproof, long-lasting formula

Smoothing Eyeliner Pencil
Normally £9

£5
save £4

defines and shapes for fuller looking brows

Transforming Brow Filler
Normally £9



skin looks smoother and younger after just 1 day

Age-Transforming Pressed Powder
SPF15
10g
Normally £10.50

£6.50
save £4

collagen-renewing formula evens skin tone and reduces the look of lines

Age-Transforming Concealer SPF15
Normally £9

£6
save £3



immediately delivers a smooth, flawless-looking finish

Age-Transforming Foundation
SPF15
30ml
Price per 10ml = £3.50
Normally £15

£10.50
save £4.50



model wears Anew Lip Restoring Colour Balm in Luminous Berry



plumps and moisturises lips for a fuller-looking pout

Lip Plumping Lip Conditioner
11155
£9

reduces the appearance of lip lines

Lip Restoring Colour Balm
£9



cares and conditions with a beautiful tint

Tinted Lip Plumping Lip Conditioner
Normally £9

£4.50
half price



with collagen for lips that look up to 5 years younger

Youth-Awakening Lipstick
Normally £10.50

£6.50
save £4





INTRODUCING
little black dress
eau fraiche

capture the essence of summer freshness

*summery bursts of lemon, grapefruit
and musk elevate the sophistication of
Little Black Dress, delivering a refreshing scent*

new
limited edition

£7
save £6



NEW Little Black Dress Eau Fraiche Eau de Parfum Spray

Oriental, fresh. 50ml

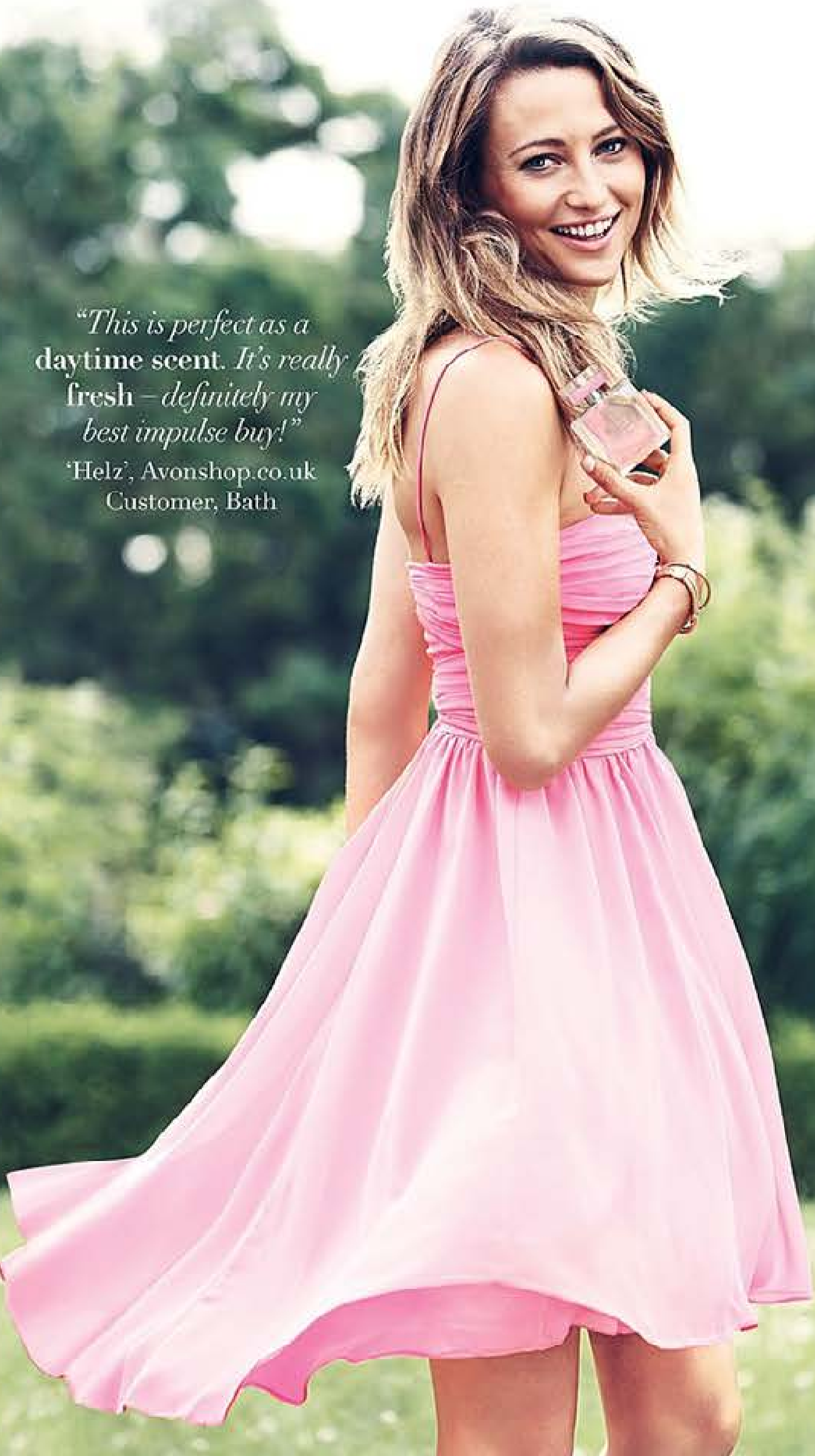
21758

Price per 100ml = £14.00

Will normally be £13

£7 save £6

the little dress collection



"This is perfect as a daytime scent. It's really fresh – definitely my best impulse buy!"
 'Helz', Avonshop.co.uk
 Customer, Bath

**FAMOUS
FRAGRANCES**

1 sold every 30 seconds*

**£7
each**



honeysuckle. gardenia. cashmere musk

1

little
black
dress

2

lemon. pink peony. patchouli

little
pink
dress

3

raspberry. bulgarian rose. sandalwood

little
red
dress

- 1. **Little Black Dress** Oriental, floral. 50ml 05504 EDP Price per 100ml – £14.00 Normally £13 **£7 save £6**
- 2. **Little Pink Dress** Floral, green. 50ml 00182 EDP Price per 100ml – £14.00 Normally £13 **£7 save £6**
- 3. **Little Red Dress** Oriental, fruity. 50ml 17681 EDP Price per 100ml – £14.00 Normally £13 **£7 save £6**

*Based on units sold between 20/12/2012–18/12/2013.

FAMOUS FRAGRANCES

*Fragrances loved by you,
the media and the professionals.
Get the lowdown on what's
hot right now...*

as seen in
woman
magazine

ALL 4 FOR
£12

order using 68411
save £11.70* pages 74-75



Far Away

our number 1 selling fragrance

1 sold every minute!*

- 1. Far Away 50ml 04549 EDP Price per 100ml = £26.00 **£13**
- 2. Perfumed Body Spray 75ml 10157 Price per 100ml = £4.80 **£3.60**
- 3. Moisturising Bath and Shower Gel 200ml 10652 Price per 100ml = £1.80 **£3.60**
- 4. Skin Softener 150ml 10371 Price per 100ml = £2.33 **£3.50**

*Based on sales between 08/05/2014 and 03/12/2014. †Based on normal brochure prices.

Far Away
enticing. dreamy. exotic

£7
EACH

save £6 each pages 76-77

FAMOUS FRAGRANCES

“Inspired by precious jewels, these elegant scents bring an aura of luxury and sumptuous sophistication.”

Isabel Lopes, Avon's Fragrance Expert



1. **Rare Gold Floral**, amber. 50ml **04440** EDP Price per 100ml = £14.00 Normally £13 **£7** save £6

2. **Rare Pearls Floral**. 50ml **03632** EDP Price per 100ml = £14.00 Normally £13 **£7** save £6

3. **Rare Diamonds Oriental**, floral. **21337** EDP Price per 100ml = £14.00 Normally £13 **£7** save £6

the **rare**s collection
rich. sensual. sophisticated

ALL 4 FOR
£12

order using **67728**
save **£7.19** page 78 only



1. **Perceive** 50ml
07088 EDP
Price per 100ml = £22.00
£11

2. **Body Lotion** 150ml
26153
Price per 100ml = £2.40
£3.60

3. **Roll-On
Anti-Perspirant
Deodorant** 50ml
13771
Price per 100ml = £1.98
Normally £2.60
99p save **£1.61**

4. **Perfumed
Body Spray** 75ml
09811
Price per 100ml = £4.80
£3.60

P E R C E I V E

uplifting. confident. spiritual

plum. gardenia. sandalwood

**FAMOUS
FRAGRANCES**

**5 STAR
SCENT**
*as rated
by you!*

ALL 3 FOR
£10

order using **68213**
save **£5.59** page 79 only

"I've fallen in love with Pur Blanca.
The light refreshing fragrance has
to be my favourite scent
for summer."

★★★★★

Chix, Aberystwyth,
Avonshop.co.uk Customer



1. **Pur Blanca** 50ml
23788 EDT
Price per 100ml = £22.00
£11

2. **Roll-On
Anti-Perspirant
Deodorant** 50ml
11841
Price per 100ml = £1.98
Normally £2.60
99p save **£1.61**

3. **Perfumed Body
Spray** 75ml
19448
Price per 100ml = £4.80
£3.60

PUR BLANCA

simple. pure. delicate

AVON FEMME

sparkling. glamorous. alluring

an elegant fragrance of sparkling freshness with opulent florals

Avon Femme 50ml
19331 EDP
Price per 100ml = £18.00
Normally £16
£9 save £7

Body Lotion 150ml
20180
Price per 100ml = £1.67
Normally £3.50
£2.50 save £1

Perfumed Body Spray 75ml
19380
Price per 100ml = £3.33
Normally £3.60
£2.50 save £1.10



£7
save £6



AVON Fleur

colourful. inspired. exhilarated

a burst of mandarin and mango, mingled with Bulgarian rose and finished with delicious blue iris

Avon Fleur
50ml
15685 EDP
Price per 100ml = £14.00
Normally £13
£7 save £6

FAMOUS FRAGRANCES



"Avon Instinct Forbidden is a vibrant, floral, fruity scent that's unrestricted and sexy."

Megan Fox, Actress

£8
EACH

save £7 page 81 only



AS SEEN IN
woman

AS SEEN IN
Woman's Own

AVON instinct

captivating. alluring. wild

1. **Avon Instinct** Sparkling greens, camellia and sandalwood. 50ml
04630 EDP Price per 100ml = £16.00 Normally £15 **£8 save £7**
2. **Avon Instinct Forbidden** Grapefruit, gardenia and cedarwood. 50ml
05827 EDP Price per 100ml = £16.00 Normally £15 **£8 save £7**

TAHITIAN *holiday*

tropical. warming. exotic

tropical coconut with delicate white blossoms, warming ginger, monoi oil and Tahitian tiare flower

Tahitian Holiday

Fruity, floral. 50ml

03558 EDT

Price per 100ml = £10.00

Normally £10.50

£5 save £5.50



£5
save £5.50



£6
SAVE £3
page 83 only

FAMOUS FRAGRANCES

“Fantastic news!! My favourite fragrance makes a return.”

★★★★★

‘paulach’, Avon Beauty Connects

Timeless

classic. elegant. unforgettable

Timeless Amber, jasmine and musk. 50ml 27409 EDT Price per 100ml = £12.00 Normally £9 £6 save £3

AVON Fragrance



£5
save £3.50

soft musk

soft. sensuous. romantic

with rose, jasmine and ylang-ylang

Avon Soft Musk

Floral, musk. 50ml

03509 EDT

Price per 100ml = £10.00

Normally £8.50

£5 save £3.50



Christian Lacroix
NUIT

Christian Lacroix
AMBRE

Christian Lacroix
NOIR & ROUGE

AVON
instinct



**Christian Lacroix
Nuit for Him 75ml
26047 EDT**
Price per 100ml = £24.67
£18.50

**Christian Lacroix
Nuit for Her 50ml
21543 EDP**
Price per 100ml = £40.00
£20



**Christian Lacroix
Ambre for Him 75ml
11379 EDT**
Price per 100ml = £26.67
£20

**Christian Lacroix
Ambre for Her 50ml
11387 EDP**
Price per 100ml = £40.00
£20



**Christian Lacroix
Noir for Him 75ml
02345 EDT**
Price per 100ml = £24.67
£18.50

**Christian Lacroix
Rouge for Her 50ml
02485 EDP**
Price per 100ml = £40.00
£20



**Avon Instinct
for Him 75ml
16527 EDT**
Price per 100ml = £20.00
£15



PREMIERE LUXE *Cherish* TODAY TOMORROW FOREVER *Outspoken* ULTRA SEXY

**1. Premiere Luxe 50ml
21923 EDP**
Price per 100ml = £32.00
£16

**2. Premiere Luxe Gold
Blush 50ml
24901 EDP**
Price per 100ml = £32.00
£16

**3. Avon Cherish 50ml
10926 EDP**
Price per 100ml = £28.00
£14

**4. Today 50ml
25460 EDP**
Price per 100ml = £28.00
£14

**5. Tomorrow 50ml
25486 EDP**
Price per 100ml = £28.00
£14

**6. Forever 50ml
14795 EDP**
Price per 100ml = £28.00
£14

**Fergie Collection
EDP, 50ml**
7. 28464 Fresh
Price per 100ml = £27.00
£13.50

8. 11627 Outspoken
9. 22186 Intense
10. 21386 Viva
Price per 100ml = £30.00
£15

**11. Ultra Sexy 50ml
13755 EDT**
Price per 100ml = £30.00
£15



AVON
LUCK
celebrate your perfect match

FOR HER

AS SEEN IN
SUNDAY

AS SEEN IN
Woman's Own

AS SEEN IN
STYLIST



Maria Sharapova,
International
Tennis Star

all 3 for £12 save £10 order using 68304

1. **Perfumed Body Spray 75ml 07070** Price per 100ml = £4.00 **£3.60**
2. **Body Lotion 150ml 08912** Price per 100ml = £2.33 **£3.50**
3. **Avon Luck for Her 50ml 08722 EDP** Price per 100ml = £30.00 **£15**

FOR HIM



all 3 for £12 save £10 order using 68957

4. **Deodorant Body Spray 150ml 07997** Price per 100ml = £2.40 **£3.60**
5. **Body Wash 200ml 14308** Price per 100ml = £1.75 **£3.50**
6. **Avon Luck for Him 75ml 03699 EDT** Price per 100ml = £20.00 **£15**

AVON Fragrance

24 hour protection with the beauty of your *favourite scent*

1 sold every minute*



for her

for him

Roll-On Anti-Perspirant Deodorant for Him

50ml
09670 NEW Black Suede Sport
25114 Full Speed
15438 Mesmerize
18952 Full Speed Power
27995 Black Suede
 Price per 100ml = £1.96
 Normally £2.60
99p save £1.61

Roll-On Anti-Perspirant Deodorant for Her

50ml
07930 NEW Avon Cherish
13615 Little Black Dress
41731 Perceive
11056 Far Away
42150 Pur Blanca
 Price per 100ml = £1.96
 Normally £2.60
99p save £1.61

Shimmering Body Powder

40g
05454 Avon Soft Musk
24331 Far Away
 Price per 100g = £2.47
 Normally £2.75
99p save £1.76

*Based on sales between 08/05/2014 and 03/12/2014.

body powders and roll ons

ALL
99p
 EACH

save up to £1.76
 pages 86-87



for him

for her

**2 FOR
£5***

save up to £2.20 page 88 only
*2 for £5 deal relates to products with * only.



1. Little Black Dress Body Cream*

150ml
24828
Price per 100ml = £2.33
£3.50

Little Black Dress Perfumed Body Spray*

75ml
16972
Price per 100ml = £2.40
£3.60

2. Avon Cherish Body Lotion*

150ml
06981
Price per 100ml = £2.40
£3.60

3. Mesmerize Black for Her Body Lotion*

150ml
13672
Price per 100ml = £2.40
£3.60

4. Incandessence Body Lotion*

150ml
25932
Price per 100ml = £2.40
£3.60

Incandessence Perfumed Body Spray*

75ml
18507
Price per 100ml = £4.80
£3.60

5. Tahitian Holiday Exotic Body Mist*

100ml
10405
£3.60

6. Avon Soft Musk Perfumed Body Spray*

75ml
25692
Price per 100ml = £4.80
£3.60



handbag-friendly fragrances



7. Scent Essence

EDT. 30ml
27722 Vibrant Fruity
27680 Sparkly Citrus
27714 Romantic Bouquet
Price per 100ml = £26.67
£8

8. Travel Spray

EDP. 30ml
07005 Incandessence
05769 Little Black Dress
04705 Far Away
Price per 100ml = £25.00
£7.50

9. Purse Spray

EDP. 10ml
20453 Mesmerize Black for Her
10918 Avon Cherish
£6



10. Perceive Soleil

50ml
00216 EDP
Price per 100ml = £22.00
£11

11. Summer White Sunrise

50ml
12518 EDT
Price per 100ml = £22.00
£11

12. Unique Rose**

50ml
09100 EDT
Price per 100ml = £26.00
£13

13. Mesmerize Black for Her

50ml
19208 EDT
Price per 100ml = £22.00
£11

14. Far Away

EDP. 50ml
21493 Exotic
10702 Bella
27888 Gold
18911 Bella Sunset
Price per 100ml = £26.00
£13

15. Incandessence

EDP. 50ml
22293 Original
28605 Flame
Price per 100ml = £22.00
£11

**BUY 1 CHOOSE 1
FOR
HALF PRICE**

lower priced item half price
save up to £6.50 pages 88-89

Secret Fantasy



16. Secret Fantasy

EDT. 50ml
22574 Midnight†
17509 Kiss†
12633 Original†
25833 Star†
Price per 100ml = £22.00
£11

EDP - Eau de Parfum Spray
EDT - Eau de Toilette Spray

†Detachable cast iron charm,
on a 2cm stainless steel chain.

**Adjustable black, brass and
iron rose motif ring, with zinc
and clear lacquer band.

Men's Store

SET SAIL FOR *ADVENTURE*

*Introducing Avon Exploration
– modern and refreshing
with a twist of excitement.
Evocative aloe leaf and
grapefruit zest entwine
with masculine trails of
vetiver and musk.
Be inspired to take
on an adventure.*

new

introducing AVON **EXPLORATION**

THE SCENT THAT INSPIRES *ADVENTURE*



NEW Avon Exploration Deodorant Body Spray 150ml 20115 Price per 100ml = £2.40 **£3.60**

NEW Avon Exploration Hair & Body Wash 250ml 20149 Price per 100ml = £1.44 **£3.60**

NEW Avon Exploration Eau de Toilette Spray 75ml 20040 Price per 100ml = £17.33 **£13**

all 3 for **£13** SAVE £7.20

pages 90–91 order using 67546

ANY 2 FOR £5* save £2.20
 *2 for £5 deal relates to products with * only



- | | | | | |
|---|---|--|--|---|
| <p>1. Black Suede Body Wash*
 250ml
 08763
 Price per 100ml = £1.44
 £3.60
 Deodorant Body Spray*
 150ml
 19463
 Price per 100ml = £2.40
 £3.60</p> | <p>2. Elite Gentleman Hair & Body Wash*
 250ml
 11585
 Price per 100ml = £1.44
 £3.60
 Deodorant Body Spray* 150ml
 13284
 Price per 100ml = £2.40
 £3.60</p> | <p>3. Black Suede Sport Hair & Body Wash*
 250ml
 04317
 Price per 100ml = £1.44
 £3.60</p> | <p>4. Mesmerize Black After Shave Conditioner*
 100ml
 20701
 £3.60</p> | <p>5. Deodorant Body Spray*
 150ml
 19687 Full Speed
 21477 Full Speed Power
 19638 Mesmerize
 59493 Wilderness
 Price per 100ml = £2.40
 £3.60</p> |
|---|---|--|--|---|

BUY 1 CHOOSE 1 FOR HALF PRICE

lower priced item half price save up to £6.50



- | | | | | | |
|--|--|--|--|---|---|
| <p>1. Full Speed
 EDT. 75ml
 25098 Original
 25643 Power
 Price per 100ml = £14.67
 £11</p> | <p>3. X Series
 EDT. 50ml
 06668 Rush
 04655 Recharge
 Price per 100ml = £17.00
 £8.50</p> | <p>5. Black Suede
 EDT. 75ml
 00935 Sport
 Price per 100ml = £17.33
 £13
 05843 Original
 07484 Essential
 Price per 100ml = £14.67
 £11</p> | <p>7. Avon Sport Bold Focus
 50ml
 07518 EDT
 Price per 100ml = £22.00
 £11</p> | <p>9. Truly Unique
 50ml
 08490 EDT
 Price per 100ml = £26.00
 £13</p> | <p>11. Wilderness
 100ml
 25080 EDT
 £11</p> |
| <p>2. Urban Edge
 EDT. 75ml
 16675 Original
 08565 Nights
 Price per 100ml = £17.33
 £13</p> | <p>4. 015
 EDT. 50ml
 10298 Attract
 14803 Original
 Price per 100ml = £22.00
 £11</p> | <p>6. Mesmerize
 EDT. 100ml
 20750 Black
 17442 Original
 £11</p> | <p>8. Individual Blue
 EDT. 100ml
 00794 Original
 £8.50</p> | <p>10. MyVibe
 50ml
 26161 EDT
 Price per 100ml = £22.00
 £11</p> | |

EDT - Eau de Toilette Spray

ELITE GENTLEMAN

"Men aren't able to accessorise an outfit in the same way that women can, so scent is an important part of finishing off that more casual look I'm going for."

Jamie Redknapp

- 1. Elite Gentleman Untailored**
 Fougere, woody, 75ml
01826 EDT
 Price per 100ml = £9.33
 Normally £13 **£7 save £6**
- 2. Elite Gentleman**
 Oriental, woody, 75ml
11601 EDT
 Price per 100ml = £9.33
 Normally £13 **£7 save £6**



AS SEEN IN
Bella
 AS SEEN IN
Real people

£7 EACH SAVE £6

page 93 only

AVON FOR MEN

ACTIVE TECHNOLOGY



ESSENTIALS

- 1. Conditioning After Shave Balm 100ml 18127 **£5**
- 2. Revitalising Shave Gel 150ml 18077 Price per 100ml = £2.33 **£3.50**
- 3. Smooth Shave Foaming Gel 200ml 18150 Price per 100ml = £2.00 **£4**

with vitamin E, ginger and aloe extract

- 4. Deep Cleansing 2-in-1 Face Wash & Scrub 150ml 18036 Price per 100ml = £2.67 **£4**
- 5. Invigorating Body Wash 250ml 20250 Price per 100ml = £1.20 **£3**
- 6. 3-in-1 Shampoo, Condition and Shave 250ml 16915 Price per 100ml = £1.20 **£3**



SENSITIVE

fragrance free, infused with gentle aloe and chamomile

- 1. Sensitive Creamy Face Wash 150ml 05397 Price per 100ml = £1.60 **£4**
- 2. Sensitive Shave Gel 100ml 05959 **£4**
- 3. Sensitive 2-in-1 After Shave Balm & Moisturiser 100ml 06064 **£6**



GREAT TO GROOM

grooming perfection is simple; whatever your skin type there's a range that's perfect for you

- 1. 2-in-1 Shave & Wash 150ml 01867 Price per 100ml = £2.67 **£4**
- 2. 3-in-1 Shampoo, Conditioner and Body Wash 250ml 01891 Price per 100ml = £1.00 **£4**

ENERGISING

any 3 for **£7** save up to £11

pages 94-95

any 3 for **£7** save up to £11

pages 94-95

skin so soft

dry oil sprays

ALL
HALF
PRICE

pages 96-97

ALLURING
softness



luxurious moisture with
exotic PASSIONFRUIT OIL,
keratin and silk

Skindisiac Red Dry Oil Spray
150ml
28761
Price per 100ml = £1.67
Normally £5
£2.50 half price



24
hour
hydration

FAST HYDRATION
with WATERMINT OIL
delivers optimum moisture
for touchably soft skin

ORIGINAL
with JOJOBA OIL
intensely conditions and nourishes
for beautiful skin



**Fast Hydration
Dry Oil Spray**
150ml
03517
Price per 100ml = £1.67
Normally £5
£2.50 half price

1 sold
every
minute*

£2.50
half price



**Original Dry
Oil Spray**
150ml
08698
Price per 100ml = £1.67
Normally £5
£2.50 half price

*Based on sales between
14/2/13 and 4/12/13.

enhance & glow

skin enhancing softness
for a gorgeous glow



£3
save £2

Gradual Tan Airbrush Spray for Medium Skin

150ml
22210
Price per 100ml = £2.00
Normally £5
£3 save £2

Gradual Tan Lotion for Medium Skin

200ml
22236
Price per 100ml = £1.65
Normally £5.50
£3.30 save £2.20

Luminous Perfector Body Cream for Medium Skin Tones

200ml
22202
Price per 100ml = £1.67
Normally £5.50
£3.30
save £2.20

Shimmer Oil Spray

150ml
22269
Price per 100ml = £2.00
Normally £5
£3 save £2

Enhance and Glow Luminous Body Scrub

200ml
09167
Price per 100ml = £1.50
Normally £5
£3 save £2

soft & smooth

caring hair removal for touchably soft skin



£3.20
save £2.10

Facial Hair Removal Cream 15ml

06783
Price per 100ml = £16.00
Normally £4
£2.40 save £1.60

Sensitive Skin Hair Removal Cream 100ml

13417
Normally £5.30
£3.20 save £2.10

Facial Wax Strip Kit

Pack of 20.
12492
Price per strip = 24p
Normally £8
£4.80 save £3.20

Wax Strip Kit for Body

Pack of 10.
20925
Price per strip = 42p
Normally £7
£4.20 save £2.80

Moisturising Shave Gel

200ml
20784
Price per 100ml = £1.45
Normally £4.80
£2.90 save £1.90

creamy body washes

in-shower moisture to cleanse and hydrate



£2.70
save £1.80

skin so soft



Silky Moisture Foaming Shower Oil

250ml
19216
Price per 100ml = £1.20
Normally £5
£3 save £2

Original Bath Oil

250ml
07765
Price per 100ml = £1.08
Normally £4.50
£2.70 save £1.80

luxurious body lotions

rich, moisturising creams for dehydrated skin



Silky Moisture Body Butter

200ml
20503
Price per 100ml = £1.50
Normally £5
£3 save £2

Firming & Restoring Body Cream 200ml

21659
Price per 100ml = £1.50
Normally £5
£3 save £2

Original Body Butter 200ml

20545
Price per 100ml = £1.50
Normally £5
£3 save £2

Firming & Restoring Body Lotion 250ml

12062
Price per 100ml = 84p
Normally £4
£2.10 save £1.90

Silky Moisture Tissue Oil 150ml

24554
Price per 100ml = £2.67
Normally £8
£4 half price

luxurious moisture

your ultimate skin pampering trio for deep hydration

skin so soft



enriched with
ARGAN OIL

ALL 3 FOR

£5

save £7

order using 67520

enriched with Argan Oil

derived from the nuts of the Moroccan Argan tree, high in vitamin E and antioxidants to deeply moisturise for flawlessly radiant skin

**Silky Moisture Replenishing
Dry Oil Body Spray**

150ml

12385

Price per 100ml = £3.33

£5

**Silky Moisture Creamy
Body Wash**

250ml

12526

Price per 100ml = £1.20

£3

**Silky Moisture Ultra
Moisturising Body Lotion**

250ml

18580

Price per 100ml = £1.60

£4

Fantastically Firming

with renewing coffee bean extract



LAST chance to buy!



£3.85
save £1.65

Body Cream

200ml
22012
Price per 100ml = £2.80
Normally £8
£5.60 save £2.40

*Will not be featured in the brochure again.

Body Polisher

200ml
22053
Price per 100ml = £1.75
Normally £5
£3.50 save £1.50

Neck & Chest Serum

50ml
22079
Price per 100ml = £7.70
Normally £5.50
£3.85 save £1.65

Amazonian Treasures

with smoothing acai palm extract and amora berry



£3.50
save £1.50



Creamy Body Scrub

200ml
08680
Price per 100ml = £1.75
Normally £5
£3.50 save £1.50

Moisturising Bath & Body Oil

150ml
08086
Price per 100ml = £2.33
Normally £5
£3.50 save £1.50

Hydrating Face Mask

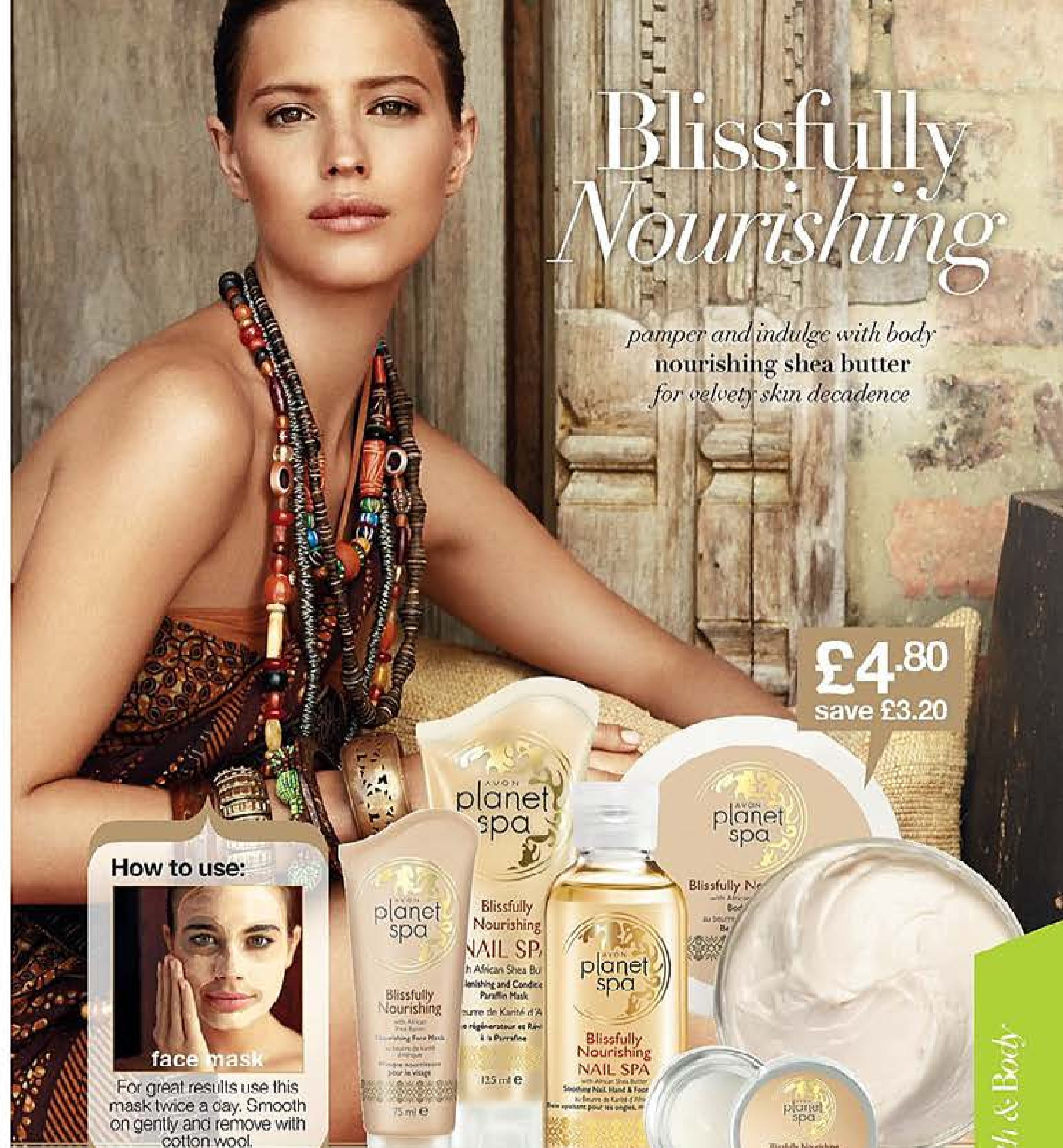
75ml
07856
Price per 100ml = £5.13
Normally £5.50
£3.85 save £1.65

Hand & Foot Intense Cream

75ml
07443
Price per 100ml = 42p
Normally £4.50
£3.15 save £1.35

Blissfully Nourishing

pamper and indulge with body nourishing shea butter for velvety skin decadence



£4.80
save £3.20

How to use:



face mask
For great results use this mask twice a day. Smooth on gently and remove with cotton wool.



Nourishing Face Mask with African Shea Butter

75ml
17590
Price per 100ml = £4.40
Normally £5.50
£3.30 save £2.20

NAIL SPA Replenishing and Conditioning Paraffin Mask

125ml
24182
Price per 100ml = £2.40
Normally £5
£3 save £2



NAIL SPA Soothing Nail, Hand and Foot Soak

150ml
09183
Price per 100ml = £2.60
Normally £5
£3 save £2



Body Butter

200ml
04747
Price per 100ml = £2.40
Normally £8
£4.80 save £3.20



Intense Balm

30ml
12807
Price per 100g = £7.00
Normally £3.50
£2.10 save £1.40

Heavenly Hydration

with moisturising olive oil



£2.10
save 90p



- | | | | |
|---|--|--|--|
| <p>Hair Mask
200ml
10090
Price per 100ml = £1.92
Normally £5.50
£3.85 save £1.65</p> | <p>Hot Hair Oil
60ml
04010
Price per 100ml = £3.50
Normally £3
£2.10 save 90p</p> | <p>Facial Oil
30ml
10439
Price per 100ml = £7.00
Normally £4
£2.10 save £1.90</p> | <p>Moisturiser
200ml
10033
Price per 100ml = £2.45
Normally £7
£4.90 save £2.10</p> |
|---|--|--|--|

Perfectly Purifying

with purifying Dead Sea salt and Dead Sea mud



£3.85
save £1.65

- | | | | |
|--|--|---|--|
| <p>Body Scrub
200ml
10207
Price per 100ml = £1.92
Normally £5.50
£3.85 save £1.65</p> | <p>Face Scrub
75ml
14613
Price per 100ml = £4.67
Normally £5
£3.50 save £1.50</p> | <p>Gommage Face Mask
50ml
10710
Price per 100ml = £8.40
Normally £6
£4.20 save £1.80</p> | <p>Face Mask
75ml
25254
Price per 100ml = £5.13
Normally £5.50
£3.85 save £1.65</p> |
|--|--|---|--|



soothe & unwind

spa-style luxury to help you relax your mind, body and soul



£3.50
save £1.50

Sleep Serenity

with soothing camomile and lavender

- | | |
|---|---|
| <p>Pillow Mist
100ml
13532
Normally £4.50
£3.15 save £1.35</p> | <p>Balm
10g
06775
Normally £3
£2.10 save 90p</p> |
|---|---|

Sweet Sensuality

with relaxing vanilla and jasmine

- | | | |
|---|---|--|
| <p>Bath Salts
195g
15511
Price per 100g = £1.71
Normally £5
£3.50 save £1.50</p> | <p>Bath Elixir
250ml
10678
Price per 100ml = £1.54
Normally £5.50
£3.85 save £1.65</p> | <p>Fragrance Spritz
100ml
10744
Normally £4
£2.80 save 1.20</p> |
|---|---|--|

forever
FRESH

feel comfortable and
confident all day

£2
half price

soap-free
& pH
balanced



simply
delicate

Feminine Cleansing Wipes

Soap free, pH balanced gentle cleansing
wipes for all-day freshness. Suitable for
sensitive skin. Contains chamomile and
aloe vera extract. Contains 15 wipes.

07336

Price per wipe = 11p
Normally £3.40

£1.70 half price

Gentle Feminine Wash

Soap free, gentle cleansing wash for
sensitive skin. Soothes and refreshes.
Contains chamomile and witch hazel
extract. 300ml

28688

Price per 100ml = 66p
Normally £4

£2 half price

new



save up to
**HALF
PRICE**
pages 106-107

stay
DRY

with up to 48 hour
odour protection

£1.20
save 80p

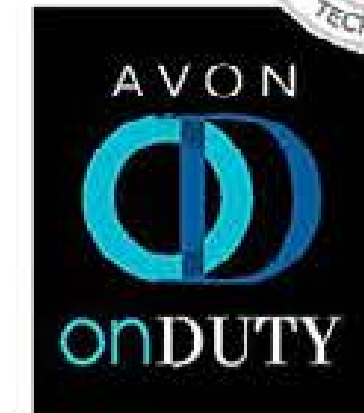
FOR HER

FOR HIM

**NEW On Duty Women's
Fresh Roll-On Anti-
Perspirant Deodorant**
50ml
56739
Price per 100ml = £2.40
Will normally be £2
£1.20 save 80p



**NEW On Duty Men's
Fresh Roll-On Anti-
Perspirant Deodorant**
50ml
63693
Price per 100ml = £2.40
Will normally be £2
£1.20 save 80p



On Duty Roll-On Anti-Perspirant
50ml
17111 Invisible Protection Women's
21550 Tropical Burst Women's
15362 Light Bloom Women's
16956 Active Men's
Price per 100ml = £2.40
Normally £2
£1.20 save 80p

AVON Bath & Body

the hair REPAIR MIRACLE collection

instant results against the 7 signs of ageing



£4
save £2.50



7 BEAUTIFUL BENEFITS

1. anti-breakage
2. anti-dryness
3. anti-dullness
4. anti-split ends
5. anti-frizz
6. anti-roughness
7. heat protection



£3.30
save £2.20

5 BEAUTIFUL BENEFITS

1. stronger-feeling hair
2. instant shine
3. smooth finish
4. silky perfection
5. weightless movement



create NOURISHED LOOKING locks

get the hair you've always dreamed of

Instant Repair 7
250ml
04788 Shampoo
00562 Conditioner
Price per 100ml = 68p
Normally £2.80
£1.65
save £1.15

Instant Repair 7
Treatment
Spray with
KERATIN Power
Technology
100ml
04606
Normally £5.50
£3.85
save £1.65

Instant Repair 7
Split End Mender
150ml
03178
Price per 100ml = £2.66
Normally £6.50
£4
save £2.50

Instant Repair 7
Reconstruction
Power Dose
15ml
09415
Price per 100ml = £10.00
Normally £3
£1.50
half price

Instant Repair 7
Treatment
Mask with
KERATIN Power
Technology
150ml
00844
Price per 100ml = £2.20
Normally £5.50
£3.30
save £2.20

360 Nourishment
Moroccan Argan
Oil Heat Infusion
Treatment
4 x 15ml
20735
Normally £5.60
£3.30
save £2.20

360 Nourishment
Moroccan Argan
Oil Mask
150ml
03319
Price per 100ml = £2.20
Normally £5.50
£3.30
save £2.20

360 Nourishment
Moroccan Argan
Oil Lightweight
Gloss Spray
100ml
24216
Normally £5.50
£3.30
save £2.20

360 Nourishment
Moroccan Argan
Oil Leave-in
Treatment
30ml
06973
Price per 100ml = £11.00
Normally £5.50
£3.30
save £2.20

360 Nourishment
Moroccan Argan
Oil
250ml
23614 Conditioner
23754 Shampoo
Price per 100ml = 68p
Normally £2.80
£1.65
save £1.15

DISCOVER THE PERFECT COLLECTION FOR YOUR HAIR TYPE

FOR FRIZZY AND UNTAMED HAIR

try **SMOOTH AS SILK** collection

Smooth as Silk Serum
30ml
18028
Price per 100ml = £12.83
Normally £5.50
£3.85 save £1.65

Smooth as Silk
250ml
25213 Shampoo
17939 Conditioner
Price per 100ml = 66p
Normally £2.80
£1.65 save £1.15



FOR COLOURED STYLES

try **COLOUR PROTECT** collection

Colour Protection Restorative Mask
150ml
08326
Price per 100ml = £2.50
Normally £5.50
£3.85 save £1.65

Colour Protection
250ml
15768 Shampoo
05934 Conditioner
Price per 100ml = 66p
Normally £2.80
£1.65 save £1.15



FOR FLAT AND LACK LUSTRE LOCKS

try **ULTIMATE VOLUME** collection

Ultimate Volume Boosting Treatment
150ml
08441
Price per 100ml = £1.80
Normally £4.50
£2.70 save £1.80

Ultimate Volume
250ml
09381 Shampoo
09522 Conditioner
Price per 100ml = 66p
Normally £2.80
£1.65 save £1.15



FOR UNTAMED HAIR

try **Lotus Shield FRIZZ CONTROL**

Frizz Control Lotus Shield
60ml
05264
Price per 100ml = £8.75
Normally £7.50
£5.25 save £2.25

smoothes and tames, even in humid weather



FOR SENSITIVE SCALPS

try **ANTI DANDRUFF** shampoo

Classic Anti-Dandruff Shampoo
250ml
07351
Price per 100ml = 66p
Normally £2.80
£1.65 save £1.15



wow-factor SHINE

this collection boasts **multi-shine technology** for reflective shine

£3.85
save £1.65

hair instantly radiates with over 200% prismatic shine



Daily Shine Dry Ends Serum
30ml
21352
Price per 100ml = £12.83
Normally £5.50
£3.85 save £1.65

Daily Shine Shampoo
250ml
11171
Price per 100ml = 66p
Normally £2.80
£1.65 save £1.15

Daily Shine Quick Touch Leave In Conditioner
250ml
11320
Price per 100ml = 66p
Normally £2.80
£1.65 save £1.15

AVON Hair Salon

TOOLS of the trade

perfect your 'do with our
salon-style brushes



1. Small Barrel Brush

04515

Normally £5

£3 save £2

2. Large Barrel Brush

04499

Normally £7.50

£4.50 save £3

3. Cushion Brush

06767

Normally £5

£3 save £2



8



9

8. Straightening Comb

00943

Normally £6

£3.60 save £2.40

9. Pop-Up Brush

02873

Normally £3.25

£1.95 save £1.30



£3.50
save £4

LAST
chance to
buy

10

10. Deco Brush

08037

Normally £7.50

£3.50 save £4

ALLOW 6 WEEKS FOR DELIVERY

*Will not be featured
in the brochure again.



1



2



3

4. Paddle Brush

02832

Normally £7.50

£4.50 save £3

5. Styling Comb

25056

Normally £4

£2.40 save £1.60

6. Back Comb Brush

23820

Normally £3.25

£1.95 save £1.30

7. Smoothing Brush

10140

Normally £7.50

£4.50 save £3

smooths from root to tip

develop extra volume

7

Advance Techniques

STYLE IT UP

whatever your style, we have the ideal product for you

heat protection spray protects hair from damage during heat styling

volume & curl mousse provides light to moderate hold

power straight spray straightens out your style for 2-3 days

£2.10
save £1.15



firm hold gel holds hair without stiffness

mirror shine spray for frizz-free shine

firm hold hair spray light mist spray for firm hold

there's a product for everyone, whatever your style:

Firm Hold Gel 100ml 12005 Normally £3.25 £2.10 save £1.15	Heat Protection Spray 100ml 11965 Normally £4.50 £3.20 save £1.30	Mirror Shine Spray 100ml 01412 Normally £5 £3.50 save £1.50	Volume & Curl Mousse 150ml 01107 Price per 100ml = £1.40 Normally £3.50 £2.10 save £1.40	Firm Hold Hairspray 200ml 01156 Price per 100ml = £1.12 Normally £3.50 £2.25 save £1.25	Power Straight Spray 100ml 11924 Normally £4.50 £3.20 save £1.30
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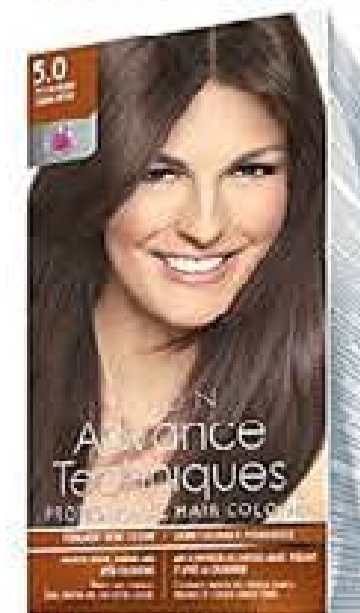
COLOUR

to turn heads

refresh your colour or go for something totally new with these gorgeous, permanent shades

£4.50
save £1.50

BRUNETTES	6.7 13631 Chocolate Brown	6.3 21931 Light Golden Brown	
	5.3 02196 Medium Golden Brown	5.0 01776 Medium Brown	4.3 26823 Dark Golden Brown
	4.0 01719 Dark Brown	High Lift 18705 Golden Brown	High Lift 05744 Reddish Brown
REDS & BLACKS	8.4 00158 Intense Copper	7.63 00042 Dark Chestnut Red	6.66 05413 Intense Red
	6.56 17301 Light Mahogany Red	5.65 17558 Deep Mahogany Red	5.63 21956 Rich Burgundy Red
	3.6 12765 Dark Auburn	2.1 01768 Blue Black	2.0 00695 Natural Black
BLONDES	12.01 21840 Ultra Light Ash Blonde	11.0 08367 Extra Light Blonde	10.31 18424 Very Light Champagne Blonde
	9.0 22020 Light Blonde	8.03 02246 Medium Golden Blonde	8.1 08201 Medium Ash Blonde
	7.73 06718 Caramel Blonde	7.3 06965 Deep Golden Blonde	7.0 15479 Dark Blonde



contains:
pre treatment, developer lotion, crème colourant, post treatment, gloves and application instruction leaflet



not sure which shade to choose?
visit www.avon.uk.com/makeover



AMAZING! 5 stars!

"It gave me the exact colour shown on the box. I love it."

'Jujū', Avonshop.co.uk Customer, Nottingham

Professional Hair Colour
Normally £6

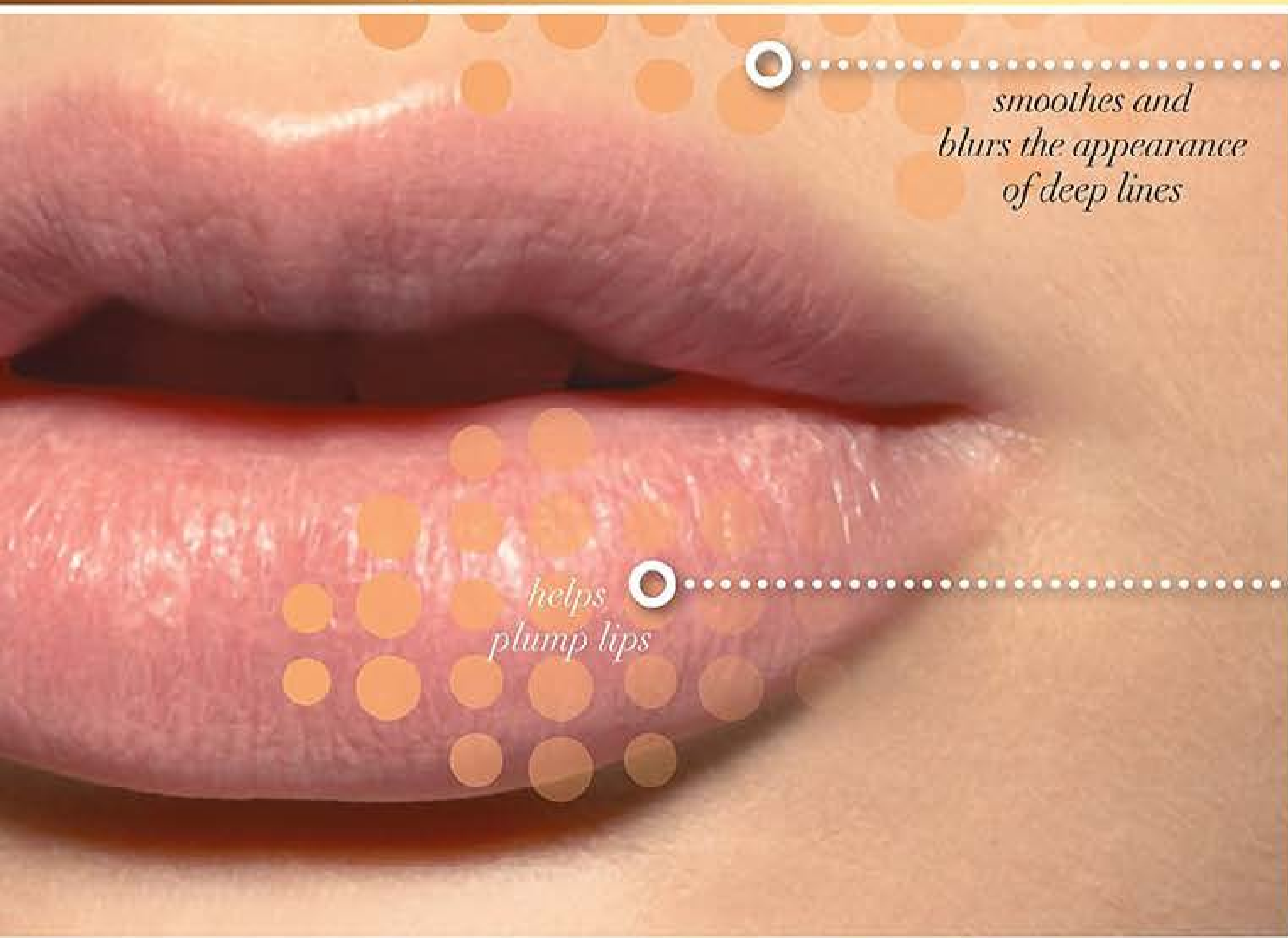
£4.50 save £1.50

Remember to allergy test 48 hours before use.

ANEW **ULTIMATE**

get *INSTANTLY*
FULLER-LOOKING lips

with our collagen-boosting
lip treatment



*smooths and
blurs the appearance
of deep lines*

*helps
plump lips*

DID YOU KNOW?

Over time, lips can lose their natural collagen and become thin, causing fine lines and wrinkles to appear around the mouth.

with
precision
applicators



new

TRY TODAY

£10
save £5



BLUR LINES

Surfa-Smooth Technology with filling spheres helps to **visibly blur deep lines** around the lips.

PLUMP LIPS

Formulated with **injectable grade hyaluronic acid** to help **boost collagen** for **instantly plumper, firmer-looking lips**.

NEW Ultimate Multi-Performance Lip Treatment

Dual ended, collagen boosting lip system, to make your lips look more youthful and defined. The plumping end helps lips look and feel fuller, while the smoothing end helps visibly blur fine lines and wrinkles.

16990

Will normally be £15

£10 save £5

A NEW CLINICAL

improve the look of *DISCOLOURATIONS*

92% of women agree this product recaptures the look of perfectly even skin **in just 4 weeks**



Dramatisation based on the results of a clinical study.



"Discolourations make skin appear older. This serum is formulated with patented DSX-7 to help skin slow down natural pigment production and reduce the look of discolourations. Our exclusive formula addresses 7 different types of discolourations for more even-toned, youthful-looking skin."

Uma Santhanam, Director of Clinical Efficacy and Cell Biology



Dramatically reduces the look of **7 types of discolourations**

- 1 dark spots
- 2 blemishes
- 3 uneven skin tone
- 4 post-blemish marks
- 5 blotchy red patches
- 6 freckles
- 7 sallowness

Absolute Even Multi-Tone Skin Corrector with DSX-7

Facial serum formulated with patented DSX-7 technology to improve 7 types of skin discolourations including dark spots, uneven skin tone and sallowness. For multi-ethnic skin tones. Mild and gentle. 30ml

18044

Price per 100ml = £60.00

Normally £28

£18 save £10

CORRECTING SERUM

£18
save £10



ANEW CLINICAL

the award-winning WRINKLE FIGHTER that really works!

100% of women showed results on fine wrinkles in just 2 weeks



"Our groundbreaking and exclusive A-F33 technology within this gel-like serum works fast to fight lines and wrinkles, not only across the forehead, but also around the cheeks and mouth. I've tried it for myself and I'm amazed by the results!"

Uma Santhanam, Director of Clinical Efficacy and Cell Biology



WRINKLE SERUM

£24
save £6

formulated with patented
A-F33 technology

EXCLUSIVE TO AVON

GRAZIA
BEAUTY AWARDS WINNER*

see the **proven results** from
our clinical study for yourself:



skin shows up to 50%
improvement in deep wrinkles

**PRO Line Corrector
Treatment with A-F33**

Gel lotion formulated with
patented† A-F33 for Avon's
ultimate in fighting fine
and deep wrinkles.
30ml

04069
Price per 100ml = £80.00
Normally £30

£24 save £6

†US Patent
*Won in 2012.

ANEW CLINICAL

an *INSTANT LIFT* you can SEE AND FEEL

our most advanced lifting technology delivers **fast-acting, targeted results** for an **INSTANT**, natural-looking, **VISIBLE LIFT**



“Women all over the world spend thousands of pounds on cosmetic surgery every year. This revolutionary serum with PolyPeptide Lift Complex instantly tightens the connections between the skin’s surface layers for a firmer, more lifted look – without going under the knife.”

Uma Santhanam, Director of Clinical Efficacy and Cell Biology

- lightweight formula absorbs quickly into the skin
- visibly firms, defines, tightens and contours for an instant firming & tightening sensation



LIFTING SERUM
£18
save £9





















Infinite Lift Targeted Contouring Serum
Lightweight facial lifting serum with PolyPeptide Lift Complex to help visibly firm, tighten, define and contour the look of sagging skin. Gives an instant firming and tightening sensation. With massaging roller ball applicator.
30ml

61549
Price per 100ml – £60.00
Normally £27
£18 save £9

unique roller-ball applicator



Diagrams for illustrative purposes only.

	VITALE 25+	REVERSALIST 40+	ULTIMATE 75 50+	PLATINUM 60+
	FINE WRINKLES, FATIGUED SKIN, SIGNS OF STRESS	WRINKLES, FIRMNESS, DISCOLOURATIONS	DEEP WRINKLES, SAGGING, AGE SPOTS	NECK SAGGING, DRYNESS, SEVERE WRINKLES
CLEANSER	Cleanser 125ml 03111 Price per 100ml = £6.00 £7.50 	Complete Renewal Foaming Cleanser 125ml 14118 Price per 100ml = £6.60 £8.50 	Cream Cleanser 125ml 01602 Price per 100ml = £8.00 £10 	Cleanser 125ml 02311 Price per 100ml = £8.40 £10.50 
EYE	Eye Gel Cream 15ml 22160 Price per 100ml = £106.67 £16 See pages 10-11 for details/deal. 	Complete Renewal Express Dual Eye System 14134 £19 See pages 8-9 for details/deal. 	Eye System 16139 £20 See pages 4-5 for details/deal. 	Eye & Lip Cream 15ml 01230 Price per 100ml = £140.00 £21 See pages 6-7 for details/deal. 
DAY	Day Cream SPF25 50ml 11247 Price per 100ml = £39.00 £19.50 See pages 10-11 for details/deal. 	Complete Renewal Day Cream SPF25 50ml 26757 Price per 100ml = £43.00 £21.50 See pages 8-9 for details/deal. 	Day Cream SPF25 50ml 16097 Price per 100ml = £48.00 £24 See pages 4-5 for details/deal. 	Day Cream SPF25 50ml 11353 Price per 100ml = £50.00 £25 See pages 6-7 for details/deal. 
NIGHT	Night Gel Cream 50ml 11197 Price per 100ml = £39.00 £19.50 See pages 10-11 for details/deal. 	Complete Renewal Night Cream 50ml 14126 Price per 100ml = £43.00 £21.50 See pages 8-9 for details/deal. 	Night Cream 50ml 16063 Price per 100ml = £48.00 £24 See pages 4-5 for details/deal. 	Night Cream 50ml 01784 Price per 100ml = £50.00 £25 See pages 6-7 for details/deal. 
TREAT	Beauty Balm Cream BB+ SPF20 30ml 09720 Price per 100ml = £30.00 £15 	Complete Renewal Express Wrinkle Smoother 9g 23960 Price per 100g = £200.00 £18 	Elixir 30ml 24133 Price per 100ml = £100.00 £30 	Serum 30ml 23267 Price per 100ml = £103.33 £31 

ANEW TREATMENTS

CLINICAL

AT-HOME ALTERNATIVES TO A DERMATOLOGIST PROCEDURE

UNEVEN SKIN Absolute Even Multi-Tone Skin Corrector with DSX-7 30ml 18044 Price per 100ml = £60.00 Normally £28 £18 save £10 See pages 118-119 for details. 	UNEVEN SKIN Absolute Even Multi-Tone Skin Correcting Cream with DSX 30ml 08482 Price per 100ml = £73.33 £22 	INSTANT VISIBLE LIFT Infinite Lift Targeted Contouring Serum 30ml 61549 Price per 100ml = £90.00 Normally £27 £18 save £9 See pages 122-123 for details. 	VISIBLE LIFT Infinite Lift Complete Sculpting Cream 30ml 08599 Price per 100ml = £70.00 £21 
ADVANCED SKIN REPAIR E-Defence Deep Recovery Cream 30ml 07948 Price per 100ml = £66.67 £20 	ADVANCED SKIN PROTECTION E-Defence Multi-Shield SPF50 Day Lotion 30ml 16774 Price per 100ml = £66.67 £20 	HOODED EYES Infinite Lift Dual Eye System 05538 £20 	SAGGING SKIN Thermafirm Face Lifting Cream 30ml 23135 Price per 100ml = £70.00 £21 

A-F33

OUR FASTEST WRINKLE-FIGHTING RANGE

FINE WRINKLES PRO Line Corrector Treatment with A-F33 30ml 04069 Price per 100ml = £100.00 Normally £30 £24 save £6 See pages 120-121 for details. 	FINE WRINKLES PRO Line Corrector Hydrating Cream with A-F33 30ml 12070 Price per 100ml = £80.00 £24 	CROW'S FEET PRO Line Corrector Eye Treatment with A-F33 15ml 00760 Price per 100ml = £130.00 £19.50 	FINE WRINKLES PRO Line Corrector Targeted Filler with A-F33 05611 £12 
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GENICS

LOOK UP TO 10 YEARS YOUNGER

DARK CIRCLES Dark Circle Corrector 15ml 25247 Price per 100ml = £130.00 £19.50 	EXPRESSION LINES Treatment Concentrate 30ml 03541 Price per 100ml = £100.00 £30 	EXPRESSION LINES Treatment Cream 30ml 03566 Price per 100ml = £78.33 £23.50 
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for **mature skin**
with skin firming
collagen & elastin

caring, gentle face creams for every skin type



for **very dry skin**
with softening and
restoring royal jelly

**Youth Restore Firming
Face Cream**
100ml
27839
Normally £4.20
£2.10 half price



for **dry skin**
with nourishing
cocoa butter
and vitamin E

Face Cream
100ml
06296 Royal Jelly
00463 Cocoa Butter
Revitalising Moisture



for **normal to dry skin**
with conditioning
soybean and
vitamin E

16519 Rich Moisture Nourishing
17400 Light Moisture Refreshing
Normally £3.60
£1.80 half price



for **oily/combination skin**
with mattifying
cucumber, witch hazel
and green tea

cleanse, tone & moisturise in one simple step

ALL
**HALF
PRICE**

save up to £2.10
pages 126-127

£1.75
half price



our kind-to-skin gel formula with
soothing aloe and invigorating
ginger is perfect for sensitive skin

apply all
over face and
rinse off to gently
remove every
last trace of
make-up

3-in-1 Cleansing Lotion
This lathering gel lotion cleanses,
tones and moisturises in just one
step, leaving skin feeling soft and
refreshed with a satin-like feel.
200ml
23242
Price per 100ml = 87p
Normally £3.50
£1.75 half price

AVON Skincare



jasmine & vitamin E

beautifully scented moisture

Glycerine Hand & Nail Cream
100ml
00422
Normally £3.60
£1.80
half price

Smoothing Lip Balm
00497
Normally £2.20
£1.10
half price

Shimmering Body Lotion
400ml
00406
Price per 100ml = 60p
Normally £4.80
£2.40
half price



chamomile & oat

family-friendly hydration



Gentle Hand Wash
200ml
12674
Price per 100ml = 63p
Normally £2.50
£1.25 half price

Nurturing Body Lotion
400ml
23317
Price per 100ml = 60p
Normally £4.80
£2.40 half price

Gentle Body Wash
400ml
23192
Price per 100ml = 37p
Normally £3
£1.50 half price

Rich Moisture Family Cream
400ml
23432
Price per 100ml = 66p
Normally £5.20
£2.60 half price

aloe vera

soothing, calming care

treat skin to kind and gentle all-day moisture with a soothing blend of **aloe vera** and **vitamin E**

ALL
HALF PRICE

save up to £2.60
pages 128-129



£1.80
half price

NEW
BIGGER
SIZE

new

NEW
MULTIPURPOSE
for head-to-toe
moisture

NEW Gentle Aloe All-Day Moisture Body Lotion
400ml
56804
Price per 100ml = 60p
Will normally be £4.80
£2.40 half price

NEW Gentle Aloe Fast Absorbing Hand Cream
100ml
03780
Will normally be £3.60
£1.80 half price

NEW Gentle Aloe Light Multipurpose Cream
400ml
19323
Price per 100ml = 66p
Will normally be £5.20
£2.60 half price



indulgently rich,
buttery formulas to
instantly nourish
dry summer skin

cocoa butter nourishment in the palm of your hand

ALL
**HALF
PRICE**
save up to £2.50
pages 130-131

cocoa butter and vitamin E infused hand
cream for 24 hour luxurious moisture



£1.80
HALF PRICE

Lip Butter
15ml
22061

Price per 100ml = £11.67
Normally £3.50

£1.75
half price

**Rejuvenating
Moisture Body Butter**
200ml
22996

Price per 100ml = £1.25
Normally £5

£2.50
half price

**Conditioning
Moisture Body Lotion**
100ml
01529

Price per 100ml = 60p
Normally £4.80

£2.40
half price

**NEW Revitalising
Moisture Hand Cream**
100ml
04812

Normally £3.60

£1.80
half price

- lightweight creamy formula
- leaves skin with a naturally healthy glow

• dermatologist tested • hypoallergenic

• fragrance free • suitable for sensitive skin

ANY 2
FOR £4

save up to £6
pages 132-133

our **1st** skincare range specifically formulated to **instantly lock in moisture** to extra dry, itchy, tight and sensitive skin

clinically proven
INTENSIVE RELIEF
from extra dry skin



FORMULATED WITH MOISTURE LOCK COMPLEX
a unique blend of nutrients and emollients which penetrate deeply within the skin's surface layers to lock in moisture



Intensive Relief SOS Cream

Rich, all-over cream with a blend of emollients and nutrients to deeply moisturise and help heal extra dry skin.

200ml

10660

Price per 100ml = £2.50

£5



Intensive Relief SOS Balm

Intensive ointment with sunflower seed oil and shea butter soothes and protects dry, rough, calloused skin where it's needed most. Not suitable for lips.

30ml

20214

Price per 100ml = £13.33

£4



Intensive Relief Lip Treatment

A long-lasting moisturising lip balm infused with Jojoba Oil, Aloe and Vitamin E. Apply generously when needed.

00356

£2.50

hands feel **deeply moisturised** for hours, even after washing!

non-greasy formula for all-over relief from **extra dry skin**



Intensive Relief Hand Treatment

Instantly relieves dry hands to leave them feeling beautifully hydrated.

100ml

26484

£4

Intensive Relief Body Lotion

Locks in moisture for instant relief from itchy, dry, rough and extremely dry skin.

400ml

03186

Price per 100ml = £1.25

£5

solutions
**LOVE YOUR SKIN
 EVERY DAY**



£5.50
 save £4.50



MATTIFYING

- with oil-absorbing powders
- smoothes the look of pores
- shine-free for up to 10 hours
- **SPF15**



BB Gentle Beauty Balm Matte
 Creates the look of a flawless complexion with oil-absorbing mattifying complex. Contains jujube fruit extract and butterdock leaf extract.
 30ml
 Price per 100ml = £18.33
 Normally £10
£5.50 save £4.50

BB SKIN PERFECTOR

get **healthier-looking** skin, **without make-up** with our **all-in-one BB cream**

£5.50
 save £4.50



with **butterdock** and **Chinese jujube fruit** full of **antioxidants, vitamins and minerals**

THE ORIGINAL

- **lightweight hydration**
- **evens skin tone**
- **blurs imperfections**
- **SPF15**

BB Gentle Beauty Balm
 Ultra-light, breathable BB cream with long-wearing pigments. Creates a flawless, radiant-looking complexion. Contains jujube fruit extract and butterdock leaf extract. Hypoallergenic.
 30ml
 Price per 100ml = £16.33
 Normally £10
£5.50 save £4.50



AVON Skincare

AGELESS RESULTS ANTI-AGEING MULTI TASKERS FOR MATURING SKIN

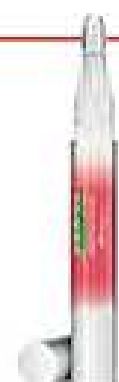
8-in-1 Day Cream
50ml
15453
Price per 100ml = £10.00
Normally £8.25
£5 save £3.25



8-in-1 Night Cream
50ml
12732
Price per 100ml = £10.00
Normally £8.25
£5 save £3.25



Express Line Filler
18895
Normally £9.50
£5.40 save £4.10



TRULY RADIANT NATURAL RADIANCE FOR NORMAL SKIN

Daily Moisturiser SPF15
50ml
21097
Price per 100ml = £9.00
Normally £7.50
£4.50 save £3



Overnight Retexturing Emulsion
50ml
27698
Price per 100ml = £9.00
Normally £7.50
£4.50 save £3



Tint Release Moisturiser SPF20
50ml
01605
Price per 100ml = £9.00
Normally £7.50
£4.50 save £3



HYDRA BEYOND COMFORTABLE HYDRATION FOR DRY SKIN

Hydrating Lotion SPF15
50ml
04960
Price per 100ml = £9.00
Normally £7.50
£4.50 save £3



Extra Hydrating Cream
50ml
07658
Price per 100ml = £9.00
Normally £7.50
£4.50 save £3



BALANCED + MATTE SHINE FREE HYDRATION FOR OILY AND COMBINATION SKIN

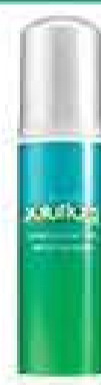
Mattifying Day Cream SPF15
50ml
08268
Price per 100ml = £9.00
Normally £7.50
£4.50 save £3



Balancing Night Gel
50ml
08334
Price per 100ml = £9.00
Normally £7.50
£4.50 save £3



Self-Foaming Cleanser
150ml
08300
Price per 100ml = £2.00
Normally £5
£3 save £2



CLEANSERS PURE AND GENTLE EVERYDAY CLEANSING FOR ALL SKIN TYPES

Vibes Power Cleanser Replacement Pads
14 pads.
25874
Price per pad = 21p
Normally £5
£3 save £2



Freshest Pure Refreshing Toner 200ml
05025
Price per 100ml = £1.50
Normally £5
£3 save £2



Freshest Pure Scrub, Mask & Cleanser 100ml
07708
Normally £6
£3.60 save £2.40



Freshest Pure Cleansing Wipes 25 wipes.
08730
Price per wipe = 9p
Normally £4
£2.40 save £1.60



BODY CONFIDENCE TREATS TARGETED TREATMENTS FOR EVERY BODY WORRY

Cellu Break 5D Anti-Cellulite Treatment
150ml
16832
Price per 100ml = £4.80
Normally £10
£6 save £4



Solutions Bust Shaper Sculpting Gel 150ml
00877
Price per 100ml = £4.00
Normally £10
£6 save £4



Butt Lifting Treatment 100ml
19224
Normally £10
£6 save £4



Ageless Bloom Neck and Chest Treatment SPF15 50ml
28357
Price per 100ml = £4.00
Normally £10
£6 save £4



Stretchmark 24 Line-Reducing Treatment 150ml
22228
Price per 100ml = £4.80
Normally £12
£7.20 save £4.80



WAKE UP tired-looking eyes

vibrates, hydrates, cools and refreshes for illuminated eyes



£5 half price

8 HOURS SLEEP GIVES YOUR EYES THE LOOK OF

Truly Radiant Vibes Brightening Eye Roller
Includes built-in battery that cannot be replaced.
12ml
25197
Price per 100ml = £41.67
Normally £10
£5 half price

HOW TO USE:

1. Twist the base to start the vibrations.
2. Roll under your eyes and gently tap in any excess.

clearskin®

fighting blemishes with you every step of the way

YOUR CHOICE OF
FREE GIFT

when you buy any Clearskin product across pages 138-141

**OPTION 1:
BLACKHEAD REMOVER**



Blackhead Remover*
27359
Normally £4
FREE

**OPTION 2:
FACE BRUSH**



Face Brush*
16105
Normally £2
FREE

*Products not available separately.

**scrub away
THE DAY**

invigorate your skin with our pore-clearing, oil-controlling scrub for everyday confidence



- lifts out pore-clogging dirt and excess oil
- smoothes and brightens skin
- non-comedogenic

Pore Penetrating Invigorating Scrub
Exfoliating face scrub contains scrubbing grains to help lift away dirt and excess oil, leaving skin looking and feeling brighter. 75ml
15529
Price per 100ml = £2.67
Normally £4
£2 half price

PORE PERFECTION

attract and remove pore-clogging dirt for perfectly clean skin

£2.50
half price



Pore Penetrating Black Mineral Mask
Effective oil absorbing mask with mineral clays. 75ml
18374
Price per 100ml = £3.33
Normally £5
£2.50 half price

*Based on actual sales from 22/08/2013-02/10/2013.

clearskin®

fighting blemishes with you every step of the way

it's an emergency fast skin relief

Instant Spot Treatment

15ml
20511
Price per 100ml = £18.00
Normally £4.50
£2.70 save £1.80



Intensive Cream Cleanser

75ml
25411
Price per 100ml = £4.00
Normally £5
£3 save £2



bye bye blackheads blitz away stubborn blackheads, for good

Daily Cleanser

125ml
18820
Price per 100ml = £2.16
Normally £4.50
£2.70 save £1.80



Daily Astringent

100ml
27474
Normally £4
£2.40 save £1.60



Deep Treatment Mask

75ml
00521
Price per 100ml = £3.20
Normally £3.50
£2.40 save £1.10



blemishes be gone banish blemish-prone skin for that fabulously flawless feeling

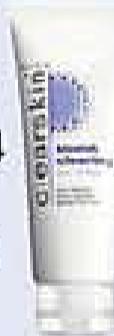
Blemish Stick

17996
Normally £4
£2.40 save £1.60



Peel Off Mask

75ml
26732
Price per 100ml = £3.20
Normally £4
£2.40 save £1.60



Daily Astringent

100ml
17129
Normally £4
£2.40 save £1.60



3-in-1 Cleanser, Scrub & Mask

125ml
24208
Price per 100ml = £2.40
Normally £5
£3 save £2



Deep Cleansing Cloths

25 cloths.
16840
Price per cloth = 11p
Normally £4.50
£2.70 save £1.80



clearskin professional

our most advanced spot-fighting range formulated with salicylic acid

Deep Pore Cleansing Scrub

125ml
21717
Price per 100ml = £2.60
Normally £5.50
£3.50 save £2



Clarifying Toner Pads

45 pads.
13060
Price per pad = 8p
Normally £5.50
£3.50 save £2



Blemish Mark Treatment

50ml
11958
Price per 100ml = £8.40
Normally £7
£4.20 save £2.80



Daily Correcting Lotion

50ml
20883
Price per 100ml = £8.40
Normally £7
£4.20 save £2.80



COVER, TREAT & PREVENT BREAKOUTS

with our multi-action tinted lotion

- formulated with salicylic acid
- lightweight formula for natural, even coverage that won't clog pores
- with oil absorbing powders for an instant shine-free look

Blemish Clearing Oil-Free Tinted Moisturiser
30ml
Price per 100ml = £9.17
Normally £5.50
£2.75 half price



£2.75
half price

make-up must-have for spot-prone skin

YOUR CHOICE OF **FREE GIFT**

when you buy any Clearskin product across pages 138-141 see page 138 for details



AVON Skincare

*Sun protection products only.

FACE

WHAT IS SPF?

SPF stands for 'sun protection factor', which is a measure of how well the product protects your skin from the sun's UVB radiation. As the skin on the face is more sensitive, it's vital that you choose a high factor, and re-apply throughout the day.

DON'T FORGET...

Try and avoid the sun at its hottest, and wear a hat and shades to protect delicate areas.



Fresh Protection Face Cream SPF30*
50ml
01024
Price per 100ml = £10.00
Normally £9
£5 save £4

Anti-Ageing Face Cream Sensitive Skin SPF50
50ml
39255
Price per 100ml = £9.00
Normally £9
£4.50 half price

Moisturising Face Cream SPF30
50ml
30254
Price per 100ml = £9.00
Normally £9
£4.50 half price

Protecting Balm SPF30
25262
Normally £3.50
£2 save £1.50

SPRAY SAFE

sunrise to sunset **miracle mists** for **non-greasy** skin protection



£6
half price

BODY SPRAYS

WHY SPRAY?

Sprays are quick and easy to apply when you're in a hurry. Remember, even water-resistant sprays should be re-applied throughout the day.



Moisturising Sun Spray Sensitive Skin SPF15
150ml
41392
Price per 100ml = £3.33
Normally £10
£5 half price

Protect & Glow Moisturising Sun Spray SPF15*
150ml
08169
Price per 100ml = £4.00
Normally £12
£6 half price

Clear Spray SPF30
150ml
18143
Price per 100ml = £4.00
Normally £12
£6 half price

save up to **HALF PRICE**

*Will not be featured in the brochure again.

pages 142-147

save up to **HALF PRICE**

pages 142-147



KIDS' PROTECTION

coloured formulas
make even
application easy



DON'T FORGET...

Children's skin is much more sensitive to the sun than adult skin. Kit your kids out with a hat and sunglasses, and be sure to re-apply protection every couple of hours — even on cloudy days.

Kids' Multivitamin Sun Cream SPF50
75ml
01255
Price per 100ml = £6.67
Normally £9
£5 save £4

Kids' Turquoise Sun Spray SPF30
150ml
01180
Price per 100ml = £3.67
Normally £10
£5.50 save £4.50

Kids' Swim & Protect Sun Cream SPF50
150ml
01099
Price per 100ml = £4.33
Normally £12
£6.50 save £5.50

SUN-LOVING LOTIONS

protect against the rays for **worry-free fun in the sun**



BODY LOTIONS

WHAT IS UVA/UVB?

It relates to the wavelength of UV radiation from the sun. UVA is known to age the skin and UVB is what causes skin to burn.

DON'T FORGET...
You can still get burnt even on cloudy days. So, be sure to re-apply every 30 minutes, whether at home or abroad.



£5
half price



Moisturising Sun Cream Sensitive Skin SPF25
150ml
01917
Price per 100ml = £3.33
Normally £10
£5 half price

Protect & Glow Moisturising Sun Lotion SPF30
150ml
13334
Price per 100ml = £5.00
Normally £15
£7.50 half price

Moisturising Sun Lotion SPF10
150ml
50294
Price per 100ml = £2.00
Normally £6
£3 half price

Fresh Protection Body Lotion SPF30
150ml
01073
Price per 100ml = £3.67
Normally £10
£5.50 save £4.50

Moisturising Sun Cream Sensitive Skin SPF50
150ml
18101
Price per 100ml = £3.33
Normally £10
£5 half price

save up to **HALF PRICE**

pages 142-147

save up to **HALF PRICE**

pages 142-147



AFTER SUN

After sun products help to soothe sun burnt skin and work to restore moisture deep into skin's layers. Whether spray, lotion or butter is your favourite, be sure to apply our range immediately after sun exposure.

calm and soothe skin with our aloe-infused after sun

leaves a subtle shimmer whilst cooling skin to enhance your natural tan

£3
half price

£4
save £3



Cooling After Sun Spray Lotion with Vitamin C
150ml
19588
Price per 100ml = £2.00
Normally £6
£3 half price

Cooling After Sun Lotion with Aloe
400ml
04028
Price per 100ml = £1.00
Normally £8
£4 half price

After Sun Shimmering Tan Enhancer
150ml
19778
Price per 100ml = £2.33
Normally £7
£3.50 half price

Soothing After Sun Body Butter
200ml
17624
Price per 100ml = £2.00
Normally £7
£4 save £3

CHEAT THE HEAT

these glow-getters will help you **maximise your tan, with or without the rays**



£7.50
half price

TAN ENHANCERS

DON'T FORGET...

Make sure you use a high factor SPF underneath your tan-enhancing oil spray. It's safer and will prolong your tan.



Maxi Tan Tan Enhancing Oil Spray
150ml
19471
Price per 100ml = £2.33
Normally £6
£3.50 save £2.50

Magic Tan Self Tan Bronzing Mousse
150ml
01149
Price per 100ml = £5.00
Normally £15
£7.50 half price

Magic Tan Moisturising Self Tan Lotion for Face and Body
150ml
24240
Price per 100ml = £5.00
Normally £15
£7.50 half price

save up to **HALF PRICE**

pages 142-147

save up to **HALF PRICE**

pages 142-147

Our popular *DIAMONDESQUE* pieces emulate the most beautiful diamonds and are double-checked for quality, giving you jewellery that makes you feel special for an eternity.

new



NEW Diamondesque Ring
Hardwearing, brass base metal ring with rhodium-plating for the look of platinum finish. Brilliant cut Cubic Zirconia, equivalent diamond size 1.54 carat.

00786 Size 6
00828 Size 8
26393 Size 10
Will normally be £16

£12 save £4

COLOUR

colourless stones, the equivalent to D on the diamond colour scale

CUT

brilliant cut to optimise light reflection

CLARITY

almost flawless appearance, made with AAA grade Cubic Zirconia

CARAT

equivalent in appearance to the same size diamond

NEW Diamondesque Necklace

Brass base metal with rhodium-plating. Brilliant cut Cubic Zirconia, equivalent diamond size 1.27 carat. Length approx. 49cm.

01735
Will normally be £18

£15 save £3

DIAMONDESQUE

the luxurious collection returns

1.54 carat diamond equivalent

£12

1.27 carat diamond equivalent

£15

Cubic Zirconia simulated diamonds

extra-long lasting, hardwearing rhodium-plating

time to
SHINE

designer-inspired pieces for the ultimate in gorgeous glamour

new

£16
save £6

NEW Skinny Bangle Watch
Zinc alloy, bangle style watch. Internal diameter approx. 6.3cm x 4.5cm. Stainless steel back. Includes a battery that can be replaced.
00125 Gunmetal-coloured
00232 Rose gold-coloured
Will normally be £22

£16 save £6



stunning glass stone detail

new



on-trend
rose gold colour

£10
save £2

NEW Malena Gift Set
Brass-plated necklace and pierced earring set with epoxy and glass stones. Necklace approx. 42cm + 9cm extension chain.
00240
Will normally be £12

£10 save £2





1. Miracle Pendant
Brass-plated necklace with pendant featuring clear glass stones. Length approx. 72cm + 9cm extension chain.
07617
£8

2. Jaycee Necklace
Double-stranded, gold-coloured plated necklace with textured circular links. Length approx. 42cm + 9cm extension chain.
04580
Normally £15
£12 save £3

3. Jaycee Earrings
Pair of gold-coloured plated, pierced earrings with circular link detail. Drop approx. 6.6cm.
04408
Normally £7
£4 save £3

4. Louella Necklace
Silver-plated necklace with 10 clusters featuring clear and blue glass stones. Necklace length approx. 42cm + 9cm extension chain. Bib section approx. 14cm.
13029
Normally £15
£12 save £3



designer-inspired,
boyfriend style watch

£15
save £5

colour CRUSH

*bold and beautiful
jewellery to brighten
up every outfit*

new



NEW
Rachele Watch
Chunky bracelet style watch with removable 'H' bar. Face diameter approx. 3.1cm. Strap length approx. 20.8cm including removable 'H' bar. Stainless steel back. Includes a battery that can be replaced.
21899 Gold
21907 Silver
Will normally be £20

£15 save £5



1



2

1. Abilene Stackable Ring
Brass-plated set of 4 stackable rings with flower detail. Styled with epoxy and glass stones.
12344 Size 6
12401 Size 8
15370 Size 10
£8

2. Cailsey Gift Set
Brass-plated flower pendant and zinc-plated leaf pendant, each necklace approx. 42cm + 9cm extension chain. 3 pairs of pierced earrings in flower, leaf and butterfly designs with glass stones and epoxy detail. In card floral gift box.
10009
£10



3



4

3. Fearne Ring
Set of 3 gold-plated rings. One set with black epoxy heart shapes, the second with an epoxy heart charm featuring a clear glass stone, and the third etched with the word 'love'.
24380 Size 6
24398 Size 8
24422 Size 10
£8

4. Baylen Bee Necklace
Gold-coloured plated necklace with bee pendant. Features glass and plastic beads. Necklace length approx. 42cm + 9cm extension chain.
08771
£8

5. Baylen Bee Bracelet
Gold-coloured plated bracelet with bee detail. Features glass and plastic beads. Bracelet length approx. 18.5cm + 2.5cm extension chain.
09431
£7

6. Baylen Bee Ring
Gold-coloured plated adjustable ring with bee detail. Features glass and plastic beads.
12187
£7



5

6

new

hope
04978



set of 2

£4
each

fortune
00109



love
06676

best
WISHES

give a gift with meaning that they can carry with them wherever they go

NEW Daja Bracelet
Coloured, acrylic beaded bracelets and brass-plated chain with flower charm. Stretch bracelets, diameter approx. 6cm unstretched. Chain bracelet approx. 18cm + 2.5cm extension chain. Will normally be £8

£4 half price

BUY 1 CHOOSE 1 HALF PRICE save up to £5
lower priced item half price page 154 only



1

3 piece gift set

1. Nettie Gift Set
Silver-plated pendant, bracelet and pierced earrings gift set featuring glass stones. Necklace length approx. 42cm + 9cm extension chain. Bracelet approx. 18cm + 3cm extension chain. Comes in a decorative cardboard gift box.
05439
£7



3

2

2. Midnight Luxe Long Pendant Necklace
Black, brass-plated necklace with flower pendant featuring glass stones. Necklace length approx. 81cm + 9cm extension chain. Pendant length approx. 7cm.
24547
Normally £12
£10 save £2

3. Midnight Luxe Drop Earrings
Black, brass-plated pierced earrings. Earring drop approx. 4.7cm.
24604
Normally £10
£6 save £4



4

4. Rosette Touches 5 Pair Earrings Set
5 sets of gold-plated, pierced stud earrings with rose detail. Acrylic and plastic beads. Set comes in a cardboard gift box.
14506
Normally £8
£6 save £2

G All Avon metal jewellery is hypoallergenic.



LUCK
03673



HOPE
02071



HEALTH
02139



LOVE
02022

£7
each

new

our perfect
GIFTS

give beautifully with sparkling pieces to make her smile



comes in a beautiful gift box

NEW Xena Necklace
Silver-plated necklace with flower detail pendant and acrylic beads. Necklace length approx. 42cm + 9cm extension chain.
£7

buy any 2 Xena Necklaces
for **£10**
SAVE £4
page 157 only



1 earrings come with interchangeable designs



4 set of 8 seaside-perfect pairs



5



1. NEW Floral Clusters Interchangeable Hoop Set
Gold-coloured hoop pierced earrings with interchangeable acrylic and glass beads. Zinc casting and brass loop.

26419
£8

2. NEW Floral Clusters Ring
Floral cluster ring with gold-coloured plating and acrylic and glass beads.

25999 Size 6
26138 Size 8
26286 Size 10
£7

3. NEW Floral Clusters Drama Necklace
Gold-coloured necklace with floral cluster decorated with acrylic and glass beads. Length approx. 43cm + 9cm extension chain.

25924
£12

4. NEW Marcia Seaside Earrings
8 pairs of pierced earrings with a seaside theme. Feature faux pearls and clear stones. Comes in a blue card gift box with ribbon detail.

21873
Will normally be £8
£6 save £2

5. NEW Splendid Bloom Bag
PU bag with detachable luggage tag and zip closure. Polyester lining. Internal zipped pocket and mobile phone holder. Detachable shoulder strap. Approx. 22cm x 30cm x 12cm.

03228
£16

detachable luggage tag

keep it
CHIC

in fashion-forward designs and perfectly pretty prints



NEW Janine Butterfly Scarf
Turquoise butterfly printed scarf. Polyester. Length approx. 178cm, width approx. 50cm.
20198
Will normally be £8
£6 save £2

new

£6
save £2



buy the Reese
Bag and Connie
Scarf for just

£15

save £7
order using
68833



1. **NEW Reese Quilted Cross Body Bag**
Navy cross-body bag with quilted front panel, zipped pocket and gold stud detail. Adjustable cross-body strap. Navy lining with internal zipped pocket and mobile phone holder. 100% polyester. Approx 33.5cm x 29.5cm. Handle drop approx. 59cm.

24232
£12

2. **NEW Connie Scarf**
Navy scarf with pink floral detail and cream crochet trim. Length approx. 170cm, width approx. 50cm. 100% polyester, excluding trims.

13136
£10

3. **NEW Abilene Bag***
Black, cream and beige PVC panelled handbag with a floral charm. 2 internal pockets and a mobile phone holder. Zip fastening. Size approx. 35.4cm x 36cm x 12.3cm. Handle drop approx. 15cm.

05108
Will normally be £18

£15 save £3

new



3



*ALLOW 6 WEEKS FOR DELIVERY

jet set STYLE

get the A-lister look
with these eye-catching
accessories

love
the vest?

turn to page 171
to buy it!

NEW Kimmy Weekender
Zip closure bag. Light blue lining with internal zipped pocket and phone holder. 100% polyester. Approx. 28cm x 47.7cm x 18cm. Handle drop approx. 22cm.

20172
Will normally be £20

£16 save £4



£16
save £4

new



1

£7
save £3



DOUBLE umbrella in a handy compact size

over 30% wider than a standard umbrella

2

3

new



the finishing TOUCH

accessories and essentials to complete your look

1. Izzy Beaded Snood

Black polyester scarf with removable chain and plastic beads. Scarf approx. 160cm x 50cm. Beaded section approx. 45cm.

13656
Normally £10
£7 save £3

2. Double Umbrella

Double canopy umbrella, designed for two. Parasol width approx. 104cm. Polyester with steel shaft. Shaft length approx. 59cm.

13474
£18

3. NEW Charmaine Bow Bag

PVC bag. Zip fastening. Two internal pockets and a mobile phone holder. Size approx. 27.5cm x 28.4cm x 9cm. Handle drop approx. 16.5cm.

02543
£18

4. Dionne Heart Cross Body Bag

PVC patent heart-shaped with adjustable strap. Zip fastening. Polyester lining. Approx. 15cm x 18.5cm x 4.5cm.

13383
Normally £10
£7 save £3

ALLOW 6 WEEKS FOR DELIVERY

Flutter Away Umbrella

Fold-away umbrella. Polyester canopy, steel shaft. Parasol diameter approx. 102cm, shaft length approx. 53cm.

12864
£10

Laci Butterfly Brooch

Antiqued, silver-plated, butterfly shaped brooch with textured wings. Features clear glass stones.

12781
£8



WE LOVE



Erin Handbag

Lilac PVC bag with polyester lining. Flap closure with lock. Size approx. 29.5cm x 14cm x 25cm.

12799
£18

NEW STURDIER FRAME

helps stop the umbrella from turning inside out in the wind

NEW SIZING!
available in sizes
4, 5, 6 & 7



£16

new

woven sole

NEW Sivia Espadrilles
Wedge style shoes. Outer: 85% polyamide, 15% elastane.
Inside upper: 100% polyamide. Inside sole: 100% cotton.
Outersole: rubber.

04473 Size 4
10827 Size 5
11346 Size 6
10165 Size 7

£16



MICRO-FRESH
TECHNOLOGY

the **antibacterial**
actives that help
prevent odour,
even after you've
washed them



MACHINE
WASHABLE

NEW Lightweight Trainers
Everyday, lightweight trainers.
Polyester and polyurethane upper
and lining. Machine washable.

20206 Size 4
20222 Size 5
20354 Size 6
20362 Size 7
Will normally be £25
£18 save £7

WALKING ON AIR

new

*lightweight, flexible-soled shoes
for every day slip-on comfort*



£18
save £7



new



1 DREAM DRESS

5 fabulous looks

£15

just £3 a look

up to size 24/26

NEW Multiway Beach Dress
Flattering A-line dress. Can be worn in 5 different ways. 65% polyester, 35% viscose, excluding trims.

21485 8/10

59030 12/14

59600 16/18

59428 20/22

59477 24/26

Will normally be £20

£15 save £5

5 wide halter

3 SLIMMING LOOKS

in 1 body flattering swimsuit
– whatever your body shape

up to size
22/24



pear-shaped
figures...

1 drape style to
flatter thighs



apple-shaped
figures...

2 wear knotted to
cover bottom

hour-glass

figures...

3 tie-up to
cinch waist

AVON
Body
ILLUSIONS

new

- tummy control panel to flatter
- adjustable straps for comfort
- padded cups to enhance

NEW Body Illusions Underwater Paradise 3-in-1 Swimsuit
Printed swimsuit featuring adjustable straps, padded cups and tummy control panel. Can be worn in 3 different ways. Fabric 84% polyester, 16% elastane. Mesh 92% nylon, 8% elastane, excluding trims.
59550 10/12
59592 14/16
59857 18/20
59873 22/24
Will normally be £25
£20
save £5

£20
save £5





clear collar with jewel detail

Annalese Necklace

Gold-coloured plated necklace with 3 clear perspex panels of fuchsia, peach and clear plastic with glass stones in the shape of flowers. Necklace length approx. 42cm + 9cm extension chain.

04358

Normally £18

£15 save £3



NEW Kimmy Sunglasses

Round-rimmed sunglasses with a traditional tortoiseshell print and turquoise back. Plastic. Provides 100% UV protection. Complies to BS EN ISO 12312-1:2013.

03608

Will normally be £8

£5 save £3



also available in white

up to size 24/26

model wears Body Illusions White Jeggings, pages 202-203

the top
TREND

your must-have summer top, with stylish cut out detail and flattering drawstring tie

pack of 2:
black & white
£10
save £2



stylish cut-out back

NEW 2 pack Drawstring Vests

Pack of 2 vests, 1 white and 1 black. Drawstring tie at side. 61% cotton, 39% polyester, excluding trims.

00950 8/10

35352 12/14

33894 16/18

20891 20/22

21071 24/26

Will normally be £12

£10 save £2



new

drawstring detail



collection
available
in sizes up to
24/26

NEW Summer Hibiscus Robe
Pretty and printed with sleeves and tie belt. 100% polyester, excluding trims. KEEP AWAY FROM FIRE.
22038 8/10
22046 12/14
22111 16/18
22152 20/22
21121 24/26
Will normally be £18
£15 save £3

love this?

look out for the matching chemise coming soon!

feminine FLORALS

pretty pastel nightwear with a luxurious satin feel perfect for spring time dreaming



*integrated
bust support*

NEW Summer Hibiscus Shorts and Cami PJs
Camisole top with adjustable straps and integrated bust support. Printed shorts with elasticated waist. 100% polyester, excluding trims. KEEP AWAY FROM FIRE.
22277 8/10
22285 12/14
22301 16/18
22418 20/22
21139 24/26
Will normally be £14
£10 save £4

new



£10
save £4

up to size
20/22



cute heart
detail

100% cotton

Sweet Heart PJs*

Full length, heart printed bottoms with pink long sleeved top featuring a lace trim and small bow. Top and trousers 100% cotton, excluding trims.

KEEP AWAY FROM FIRE.

- 16006 8/10
- 15966 12/14
- 07898 16/18
- 26880 20/22

Normally £15

£12 save £3



flattering
drawstring
waist

Shortle All-In-One*

Polka dot, short-style all-in-one with button up fastening and a drawstring waist. 80% cotton, 20% polyester. KEEP AWAY FROM FIRE.

- 16808 8/10
- 17244 12/14
- 05306 16/18

Normally £14
£12 save £2

***WHILE STOCKS LAST**

new



integrated
bust support

up to size
24/26



£12
save £2



pack
of 2

100% cotton

NEW Two Pack Chemises

Pack of 2 chemises, one floral and one pale pink. 100% cotton. KEEP AWAY FROM FIRE.

- 15834 6/8
- 14605 10/12
- 14787 14/16
- 14878 18/20
- 25767 22/24

Normally £14

£12 save £2



NEW Corallicious Legging PJs

Top 100% cotton, excluding trims. Leggings 95% cotton, 5% elastane, excluding trims. KEEP AWAY FROM FIRE.

- 22392 8/10
- 13649 12/14
- 16402 16/18
- 16477 20/22
- 25742 24/26

£15



Embroidery Bra
£8
save £2

basics

Embroidery Bra

Underwired, padded, microfibre bra. 50% polyester, 43% nylon, 7% elastane, excluding trims.

size	black	white
34b	73916	37614
34c	35063	47423
34d	39933	50005
34dd	74435	74427
36b	72470	41608
36c	49767	34785
36d	49148	34165
36dd	48520	38794
38b	66316	34520
38c	72348	53876
38d	72322	39446
38dd	72371	64493

Normally £10

£8 save £2

Embroidery Briefs

With microfibre centre panel, mesh sides and back. 84% nylon, 9% polyester, 7% elastane, excluding trims. Cotton gusset.

size	black	white
10/12	74385	73767
14/16	35691	73775
18/20	31989	37986

Normally £6

£4 save £2

Non-padded Embroidery Bra

Three sectioned non-padded, underwired bra with an embroidered lace detail section. Adjustable straps. 77% nylon, 13% polyester, 10% elastane, excluding trims.

size	black	white
34e	08839	09845
34f	10942	09613
36e	08870	09134
36f	09217	11569
38e	08896	10132
38f	09290	11510
40e	08920	11825
40f	22319	25403
42e	10686	26781
42f	22939	26807

Normally £11

£9 save £2



up to
F cup



pack of
2 bras

pack of
2 briefs

Two Pack Bright Floral Print Bras*

Pack of two padded, underwired bras. One with a floral print and one plain blue. 47% polyester, 47% nylon, 6% elastane, excluding trims.

20743 34b	25429 36d
13813 34c	14357 36dd
24992 34d	15123 38b
14340 34dd	23036 38c
21113 36b	14316 38d
21709 36c	13805 38dd

£18



Two Pack Bright Floral Print Briefs*

Pack of two briefs. One with a floral print and one plain blue. 89% nylon, 11% elastane, excluding trims.

14456 8/10
14514 12/14
14522 16/18

£8

***WHILE STOCKS LAST**



pretty lace
detail on bra

up to
42F

Orchid Satin Bra

Floral print, underwired bra with lace trim. 56% nylon, 39% polyester, 5% elastane, excluding trims.

01263 34b	13714 36d
02279 34c	10629 36dd
15222 34d	02261 38b
13730 34dd	04242 38c
01834 36b	17319 38d
03475 36c	03764 38dd

£15

Orchid Satin Bra Larger Sizes

70% nylon, 25% polyester, 4% elastane, excluding trims.

21592 34e	07260 38f
07146 34f	04283 40e
15321 36e	07799 40f
07211 36f	04432 42e
24935 38e	16469 42f

£16

Orchid Satin Briefs

Floral print briefs with lace trim. 49% polyester, 44% nylon, 7% elastane, excluding trims.

17202 8/10
12773 12/14
05298 16/18
17277 20/22

£8

**BUY 1
CHOOSE 1 HALF PRICE**

lower priced item half price

save up to **£9**
page 177 only



up to an
F cup

T-Shirt Underwired Bra

93% polyester, 5% elastane, 2% nylon, excluding trims.

size	white	black	skintone
32a	25106	08342	25502
32b	10496	25726	22343
32c	07054	20768	20289
32d	21451	13458	23390
32dd	02840	28555	24158
34a	23655	21782	22962
34b	26120	19612	02576
34c	11239	28092	11221
34d	10793	19786	10694
34dd	15164	25015	11015
36b	09928	11064	09910
36c	10223	09969	10124
36d	08953	10355	10587
36dd	15115	25007	15776
38b	10645	09019	09076
38c	09449	09118	09332
38d	09597	09571	02014
38dd	14944	27227	21634
40b	20339	02956	27672
40c	24281	20248	23770
42b	02048	02105	20479
42c	20636	20297	20578



also available in black and nude

£9

T-Shirt Bra - Larger Sizes

Padded, underwired T-shirt bra. 94% polyester, 5% elastane, 1% nylon, excluding trims.

size	white	black	skintone
34e	00836	18556	28886
34f	28514	17525	27573
36e	28399	12591	27755
36f	21048	27557	27391
38e	28423	13599	01305
38f	28647	17855	26575
40d	28951	28365	06395
40dd	28985	21964	28308
42d	28563	08607	27615
42dd	24778	28621	22327

£10

Full Cup Non-Padded Bra

Full cup, underwired bra with decorative trim. 92% cotton, 5% nylon, 3% elastane, excluding trims.

26914	36b	00364	40c
18515	36c	26856	40d
16790	36d	24174	42b
24117	38b	04465	42c
16592	38c	26872	42d
15982	38d	10025	42e
26930	40b	26971	42f

£10

Lingerie Guarantee

For hygiene reasons, a replacement or refund cannot be given if the gusset label is removed from lingerie. This guarantee is in addition to your statutory rights.



up to an
F cup

basics

new

new & improved
non-wired
t-shirt bra
available from
32A

£9
save £2



non-wired,
moulded cups
for comfort

NEW Essential Non-wired T-Shirt Bra

Non-wired and padded with adjustable straps and smooth cups. 46% polyester, 45% nylon, 9% elastane, excluding trims.

22434	32a	00141	36dd
22442	32b	01222	38b
22475	32c	03012	38c
20834	32d	07179	38d
20842	34b	00257	38dd
20859	34c	00448	40b
54551	34d	00539	40c
02030	34dd	00588	40d
07393	36b	00596	42b
57554	36c	00620	42c
58651	36d	00919	42d

Will normally be £11

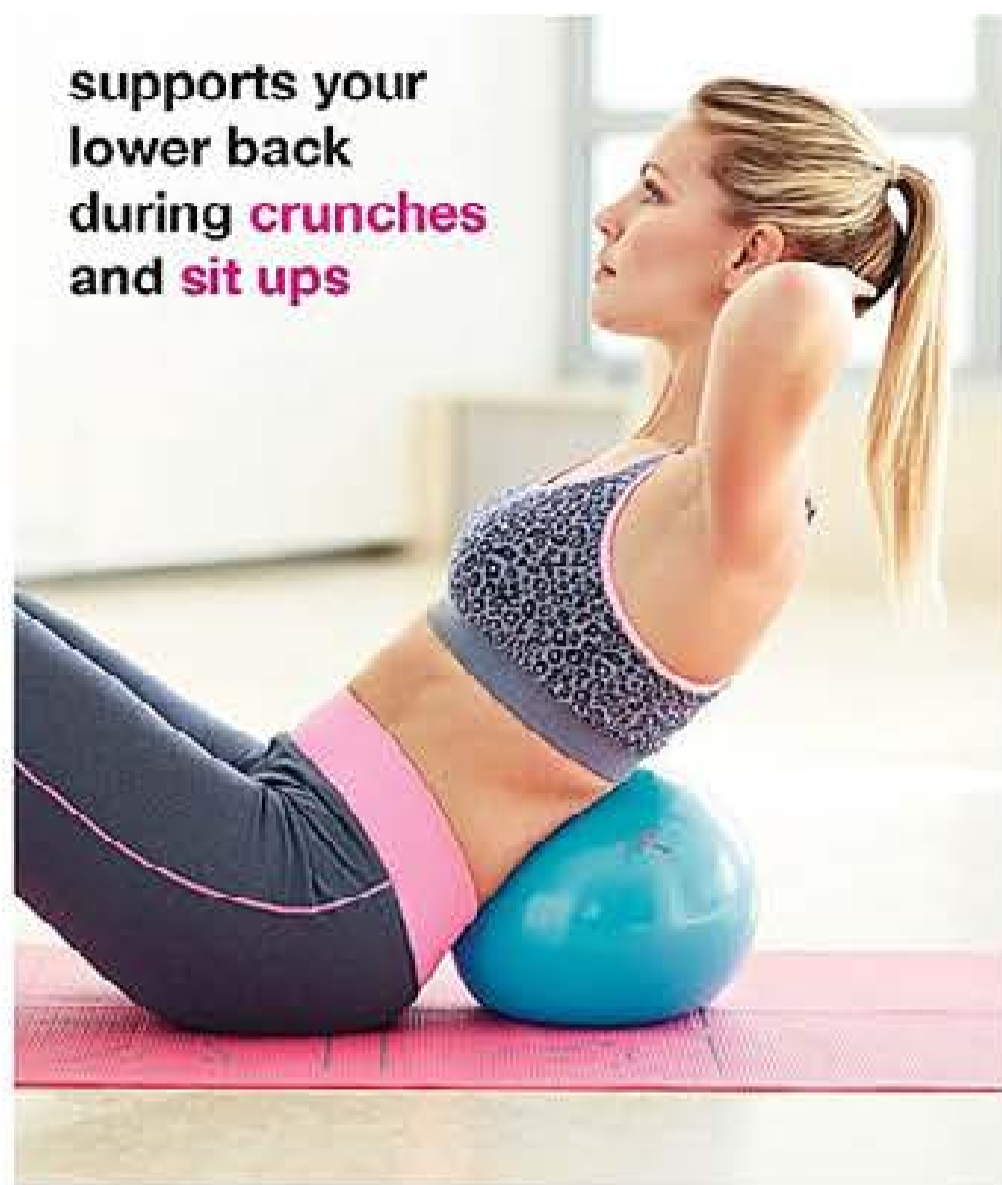
£9 save £2



comfortable fit



supports your lower back during **crunches** and **sit ups**



NEW Ab Ball
PVC ball that can be used to help tone upper and lower ab muscles. Diameter approx. 20cm. Blown up using a standard pump and can be easily deflated. Pump not included.
11122
Will normally be £6
£4 save £2

NEW Fitness Monitor
Plastic 3-in-1 pedometer, watch and heart rate monitor. Screen backlight feature. Comes with a battery that can be replaced. Fits all sizes. Size approx. 25.5cm x 4cm x 1.5cm.
16873
Will normally be £20
£15 save £5

FITNESS MONITOR FEATURES

- WATCH: 14:20
- HEART RATE MONITOR
- STOP WATCH
- PEDOMETER



new

£15
save £5



tone at
HOME

achieve your **perfect body**, without stepping foot in a gym!

new

use as **resistance bands** for lower and upper body exercises



STICK COMES APART for easy storage

PADDED HANDLES for comfort

FOOT LOOPS for multiple exercises



NEW Workout Stick
Comes with resistance tubes, fabric loops and hand grips. Metal and plastic. Size approx. 71cm x 2.5cm x 92.5cm.
09191
Will normally be £12
£10 save £2

£10
save £2



**TWIST
& TONE**

Gym Ball with Printed Workouts
Inflatable PVC ball with 12 exercises printed on it. Approx. 65cm diameter.
14928
Normally £12
£10 save £2



printed with
12 exercises

Tummy Toner and Wheel
Two-in-one resistance equipment that helps strengthen and tone abdominal, arm, chest and back muscles. Approx. 67cm x 27cm x 14cm. Plastic and rubber.
18366
Normally £15
£12 save £3



2 WAYS to use

1. rowing to help tone your upper body
2. rolling to help tone your tummy



Resistance Arm Workout
Padded for comfort. Approx. 24cm x 14.8cm x 2.7cm. Plastic and iron.
17368
Normally £8
£6 save £2

easy arm toner

Warm up exercises are recommended before attempting any exercise regime. It is also recommended that you should consult your doctor before starting any exercise programme. For adult use only.



embossed with workout suggestions



REMOVABLE HANDLES
use the platforms with or without the handles

Workout Bars
Pair of twisting platforms with non-slip bases and detachable bars. Embossed with workout suggestions. Approx. 20cm x 20cm x 8.5cm. Polypropylene.
09787
Normally £15
£10 save £5

Active Reversible Sports Bra*
Pull-on padded sports bra with racer back. One side is plain grey, the other side is grey and black animal print. 48% nylon, 45% polyester, 7% elastane, excluding trims.
02287 12/14
01131 16/18
13938 20/22
Normally £12
£8 save £4

NEW Active Shorts
Neon pink shorts with skirted sides and flat waistband. 100% polyester, excluding trims.
11296 8/10
13227 12/14
13516 16/18
£12

Active Jacket*
Long sleeved hooded jacket with CoolDry™ Technology, which absorbs moisture whilst allowing air circulation to help keep you cool. 83% polyester, 17% elastane, excluding trims.
41848 12/14
28878 16/18
27656 20/22
Normally £18
£15 save £3



***WHILE STOCKS LAST**

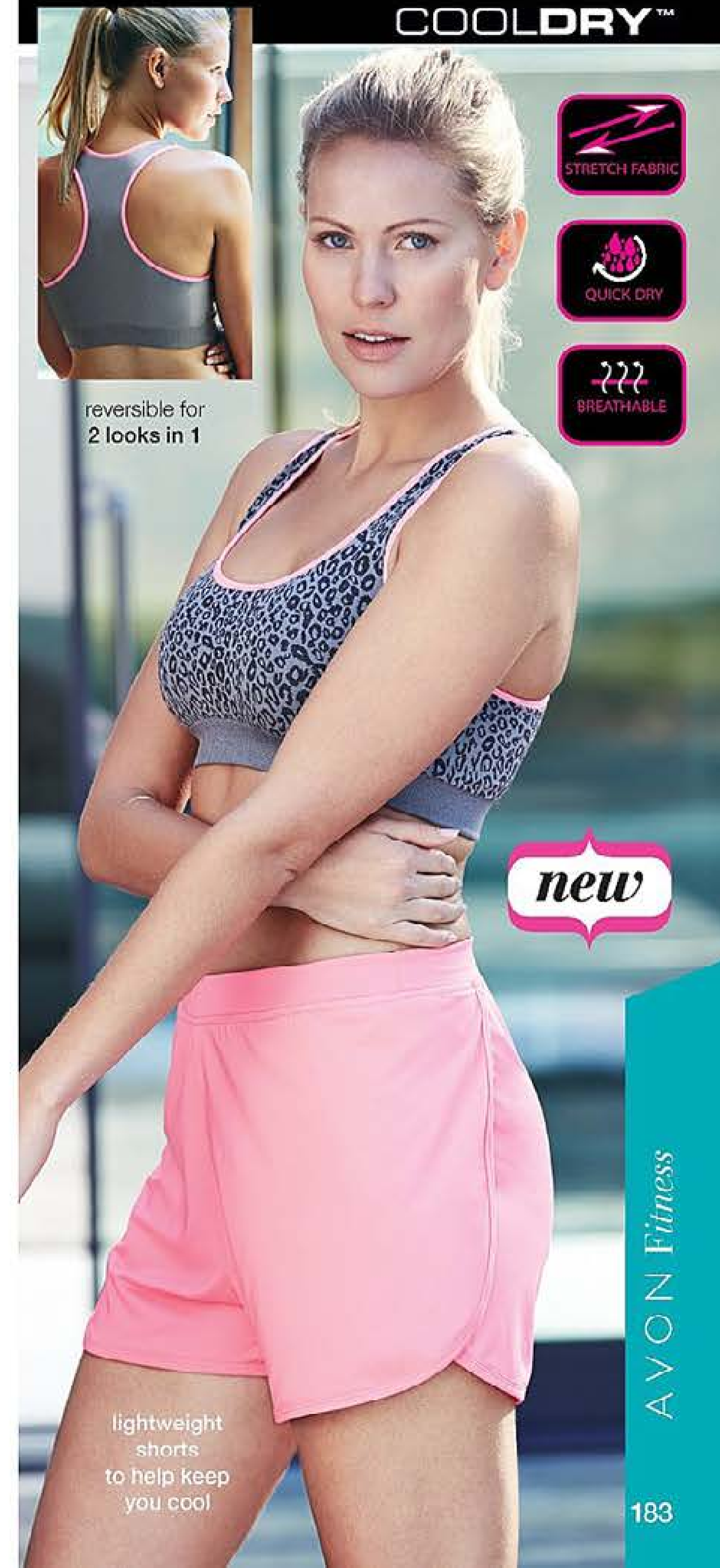
COOLDRY™



reversible for
2 looks in 1



new



lightweight shorts to help keep you cool

AVON Fitness

CITRUS & SPICE

notes of sun-kissed oranges and lemons, mingled with wild sage and smooth sandalwood, leaving your room infused with the beautiful aromas of an exotic escape

new



comes with:

- 2 scented tea lights
- incense cones
- ceramic holder

£8
SAVE £4



NEW Exotic Escape Incense Set

Two candles, 20 incense cones and a ceramic holder in a gift box. Tea light burn time approx. 3½ hours. Incense cone burn time 5 minutes minimum. Approx. 15cm x 8.5cm x 3cm.

04093

Will normally be £12

£8 save £4

gorgeous ceramic flower diffuses the fragrance

up to 8 weeks of fragrance



refillable bottle

NEW Exotic Escape Diffuser

Scent diffusing ceramic flower adorning a decorated, 85ml oil-filled refillable glass bottle. Approx. 8.5cm x 6.5cm. Gift boxed.

02436

Will normally be £15

£12 save £3

£12
SAVE £3

new

in the KITSCH



NEW Set of 2 Ceramic Pots
Pastel coloured ceramic and stone pots with lids. Comes with a chalkboard labels and chalk for personalisation. Writing can be wiped off. Each pot diameter approx. 7.8cm.

15743
£10

comes with chalk pencil



NEW 6 Silicone Cupcake Moulds
Set of 6 flower-shaped silicone moulds in assorted colours. Approx. 9cm x 9cm x 4cm.
03103
£6

set of 6



NEW Heart Chalkboard
Pastel coloured, MDF chalkboard with polka dot design. Comes with string and pegs to attach notes. Approx. 28cm x 29cm. Chalk not included.

25734
£12



Serving suggestion.

NEW Stacking Cups
4 ceramic and stone mugs with a metal frame for stacking. Microwave and dishwasher safe.

26997
£15



NEW Perpetual Calendar
Printed wooden plaques held inside a container featuring days, months and dates. Change the date each day by re-arranging plaques. Holder approx. 1.3cm x 3.5cm x 1.7cm.

02790
£12

BUY 1 CHOOSE 1 HALF PRICE save up to **£7.50**
lower priced item half price pages 186-187

BUY 1 CHOOSE 1 HALF PRICE save up to **£7.50**
lower priced item half price pages 186-187

PIN IT TO

END IT



AVON
BREAST
CANCER
CRUSADE

Wear our beautiful new Crusade pin with pride. Thanks to your support Avon has donated more than **£16.5 million** to support breast cancer research – every penny really does make a difference.

Did you know that breast cancer is the most common cancer in the UK, with around **50,000 women** and **400 men** diagnosed **every year**. Thanks to advances in research, new treatments and earlier diagnosis, more people than ever are **beating** breast cancer. The earlier it is found, the better the chance of **beating it**.

So, be breast aware and
TOUCH, LOOK, CHECK

For every pin sold **£1.35** will be donated to breast cancer charities.

new



NEW Breast Cancer Crusade Pin

Silver-plated Crusade pin with acrylic beads. Approx. 1cm x 3.5cm x 1.2cm.

10967

£2

we guarantee you'll love your new products!

If you're not 100% happy with your purchase, just return it within 28 days of delivery for a refund or exchange, even if you've tried it!

Special terms apply to certain products — these are clearly indicated in the brochure. For a full refund on products with a free gift, please return both items to ensure your refund is processed. Avon offers a 2 year warranty for manufacturing faults on its watches. **The Avon guarantee is in addition to your statutory rights.** Contact your Independent Avon Representative for further details if required. On the rare occasion that it is necessary, Avon reserves

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to Buy" applies to products that we no longer intend to sell within the brochure. However, on some occasions we are left with excess stock which may be included in our Sale sections and flyers, and sold until stocks are exhausted.

All clothes and accessories model's own, unless otherwise stated.

All claims in advertising are supported by clinical and consumer studies. Some images in this brochure are shown larger than actual size.

Please refer to the dimensions in the product description to avoid any disappointment on delivery.

All electrical products which fall under the auspices of the Waste Electrical and Electronic Equipment Act 2006, as amended, are compliant. Avon Cosmetics Ltd is a member of ElectroLink Compliance Scheme. All such products are marked with the Wheelie bin symbol 

Help the environment by disposing of your products responsibly. The wheelie bin symbols indicate the product and batteries must not be disposed of in the domestic waste as they contain substances which can be damaging to the environment and health. Please use designated collection points or recycling facilities when disposing of the item or batteries.



head to toe ESSENTIALS

for the little ones



clean and condition in one step

Shampoo & Conditioner
250ml
08805 Amazing Apple
02741 Wacky Watermelon
Price per 100ml = 26p
Normally £2.50
£1.50 save £1



wash off
paint

paints that wash away

Bath Time Paint
100ml
07609 Wacky Watermelon
02881 Bursting Berry
11007 Playful Pear
Normally £2.50
£1.50 save £1



calming
lavender scent

**Good Night Lavender
Body Lotion** 150ml
00638
Price per 100ml = £1.00
Normally £3
£1.50 half price

keep little hands clean

**Swirling Strawberry
Hand Wash**
250ml
18010
Price per 100ml = 60p
Normally £2.50
£1.50 save £1



AVON naturals kids bath time FUN

delicious smelling washes and lotions
they'll love to use



fruity & floral washes

Body Wash & Bubble Bath
250ml
20818 Playful Pear
17483 Swirling Strawberry
Price per 100ml = 60p
Normally £2.50
£1.50 save £1
14647 Good Night Lavender
Price per 100ml = 60p
Normally £3
£1.50 half price

save up to
**HALF
PRICE**

pages 190-191

head to toe ESSENTIALS



all
HALF PRICE

pages 192-193



£2
half price

lovely BUBBLY

relax and unwind with lusciously scented bubble baths



Bubble Bath 500ml
02451 Soft Pink
19711 White Lily
15560 Sensitive
23465 Lavender
Price per 100ml = 40p
Normally £4
£2 half price

NEW White Tea and Jasmine Bubble Bath
Refreshing and luxurious soak. Leaves your skin with the delicate scent of jasmine and white tea. 500ml
57455
Price per 100ml = 40p
Will normally be £4
£2 half price

head to toe ESSENTIALS

delightfully scented hair and body treats with natural extracts



room & body linen sprays

Scented Spritz
100ml
10280 Lavender & Chamomile
17137 Strawberry & Guava
18051 Cherry Blossom
16451 Passionfruit & Peony
Normally £3
£1.50 half price



hydrating body lotions

Body Lotion
200ml
23838 Cherry Blossom
18291 Strawberry & Guava
12880 Passionfruit & Peony
Price per 100ml = 80p
Normally £3.20
£1.60 half price



refreshing shower gels

Shower Gel
200ml
04135 Cherry Blossom
12229 Strawberry & Guava
17145 Passionfruit & Peony
Price per 100ml = 67p
Normally £2.70
£1.35 half price



supersized SHAMPOOS

clever cleansers that are naturally great value



all
HALF PRICE

pages 194-195

700ml



Shampoo 700ml
07922 Almond & Avocado
05553 Red Clover & Blackcurrant Revitalising 2-in-1
05637 Chamomile & Aloe Vera Herbal Care & Repair
05280 Mango & Ginger Cleansing & Balancing 2-in-1
03426 Golden Apricot & Shea 2-in-1
Price per 100ml = 35p
Normally £5
£2.50 half price

£2.50
half price

head to toe ESSENTIALS



marine salt | invigorate and hydrate

Hydrating Balm
75ml
02493
Price per 100ml = £2.33
Normally £3.50
£1.75 half price

Invigorating Scrub
75ml
24885
Price per 100ml = £2.33
Normally £3.50
£1.75 half price

Multi Active Foot Soak
100ml
07500
Normally £4.10
£2.05 half price



beautiful | soften and moisturise

Heel Softening Cream
75ml
01800
Price per 100ml = £2.33
Normally £3.50
£1.75 half price



Sole Support Cushion Cream
75ml
14035
Price per 100ml = £2.33
Normally £3.50
£1.75 half price



Moisturising Socks
05777
Normally £5
£2.50 half price

lock in moisture



Overnight Renewing Cream
75ml
20727
Price per 100ml = £3.13
Normally £4.75
£2.35 save £2.40



Foot File
04382
Normally £3.50
£1.75 half price



Exfoliating Bar Soap
75g
11692
Price per 100g = £2.33
Normally £3.50
£1.75 half price



NEW Gel Cushions
25031
Will normally be £6
£3 half price



Moisturising Gloves
05645
Normally £5
£2.50 half price

healthy | restore & rejuvenate

Rough Skin Remover
75ml
21105
Price per 100ml = £2.33
Normally £3.50
£1.75 half price



Odour Neutralising Foot Spray
75ml
02121
Price per 100ml = £2.33
Normally £3.50
£1.75 half price



Peppermint Reviving Leg Gel
75ml
06742
Price per 100ml = £3.00
Normally £4.50
£2.25 half price



Intensive Callus Cream
75ml
02113
Price per 100ml = £2.33
Normally £3.50
£1.75 half price



Menthol & Tea Tree Deodorising Foot Powder
75g
02063
Price per 100g = £2.33
Normally £3.50
£1.75 half price



soothe your SOLES

care for your feet and treat tired toes to the relaxing scent of lavender



all
HALF PRICE

or better
pages 196-197



lavender | calm & soothe

Softening Balm
50ml
19950
Price per 100ml = £5.00
Normally £5
£2.50 half price

Comforting Soak
100ml
20677
Normally £3.75
£1.85 save £1.90

3-in-1 Blooming Leg Oil
50ml
18168
Price per 100ml = £7.00
Normally £7
£3.50 half price

Comforting Overnight Massage Cream
150ml
20412
Price per 100ml = £1.16
Normally £3.50
£1.75 half price

Comforting 3-in-1 Mask
75ml
20396
Price per 100ml = £3.00
Normally £4.50
£2.25 half price

Clay Mask
75ml
06106
Price per 100ml = £2.33
Normally £3.50
£1.75 half price

senses
SENSATIONAL
shower gels

with new, improved formulas!



ALL
£1.25
 each
 save 75p



FOR HER

new

refresh and
 revitalise with an
 extraordinary
 shower
 experience

FOR HIM

Men's Hair & Body Wash
 250ml
 54403 Fever
 59162 X-treme
 58214 Amazon Jungle
 Price per 100ml = 50p
 Normally £2
£1.25 save 75p

Mood Therapy
Shower Gel 250ml
 01701 Indulgent
 54437 Revitalising
 54411 Energising
 Price per 100ml = 50p
 Normally £2
£1.25 save 75p

Shower Gel
 250ml
 54379 Citrus Zing
 54395 Lagoon
 59246 Garden of Eden
 Price per 100ml = 50p
 Normally £2
£1.25 save 75p

AVON Bath & Body

senses CARING shower crèmes

with indulgent new formulas



FROM
£1
ALL
HALF PRICE

oriental reflection

indulge your senses in swaths of oriental orchid and delicious raspberry with these luxurious moisture washes for body and hands

£1.25
half price

new



NEW Reflection Shower Crème
250ml
57679
Price per 100ml = 50p
Will normally be £2.50
£1.25 half price

NEW Reflection Daily Hand Wash
250ml
16386
Price per 100ml = 40p
Will normally be £2
£1 half price

exotic mystique

escape to an exotic garden of elegant rose and jasmine as you indulge with this beautiful pampering duo for body and hands

new

£1
half price



NEW Mystique Daily Hand Wash
250ml
16279
Price per 100ml = 40p
Will normally be £2
£1 half price

NEW Mystique Shower Crème
250ml
57000
Price per 100ml = 50p
Will normally be £2.50
£1.25 half price

**3 OUT OF 4
WOMEN**
agree Senses
left their skin
**feeling
moisturised**

AVON Body ILLUSIONS

STYLE YOURSELF

SLIM

new



high-waisted
with tummy
control panel

compare & save

Marks & Spencer
Sculpt & Lift Jeggings £35*

AVON
Body Illusions Jeggings **£18**
SAVE £17!



figure-
flattering
stretch-denim



jean-style
stitching and
studs

NEW Body Illusions
White Jeggings
70% cotton, 29% polyester,
1% elastane, excluding trims,
20909 6/8
20917 10/12
20982 14/16
21022 18/20
Will normally be £22

£18 save £4

NEW Body Illusions
Indigo Jeggings
70% cotton, 29% polyester,
1% elastane, excluding trims,
21915 6/8
21972 10/12
21980 14/16
21998 18/20
Will normally be £22

£18 save £4

JEGGINGS

only **£18**



*Marks and Spencers website, Dec. 2014.

eye-mazing brows

frame your eyes with our
at-home eyebrow duo to **shape,**
shade and **set...HD style!**



slanted edge to
help you pluck
like a pro



Slanted Tweezers

Stainless steel.

05223

Normally £5

£2.50

half price

Perfect Eyebrow Kit

Normally £7

£3.50

half price

powder to fill,
wax to set



00992
Soft Brown

00984
Blonde

buy both for

£5

save £1

order using:

69625 Slanted Tweezers & Perfect Eyebrow Kit in **Blonde**

69377 Slanted Tweezers & Perfect Eyebrow Kit in **Soft Brown**



If you're not **100% happy** with your purchase, **simply return it within 28 days** of delivery for a refund or exchange – even if you have tried it! Special terms apply to certain products - these are clearly indicated in the brochure. For a full refund on products with a free gift, please return both items to ensure your refund is processed. **The Avon guarantee is in addition to your statutory rights.**