

AVON

avon.uk.com

BROCHURE 08 2016

you told us you

LOOK UP TO

10 YEARS
YOUNGER

with ANEW routines

3 for
£22

save up to £50* see inside for details

*Based on normal brochure prices.



ANEW PLATINUM 60+

“I told a colleague I’d just been away for a big birthday. She assumed it was for my

**50TH...
I’M ACTUALLY
60!”**



Margot Cheesman, 60,
ANEW Platinum user,
Coventry

Day Cream SPF25
50ml
11353
Price per 100ml = £51.00
£25.50

Night Cream
50ml
01784
Price per 100ml = £51.00
£25.50

Eye & Lip Cream
15ml
01230
Price per 100ml = £140.00
£21

FIRMER-LOOKING
skin in 2 WEEKS



with Paxillum Technology to help restore youthful cell shape, firm sagging skin and boost collagen

all 3 for
£22

order using 69542
pages 2-3

save
£50*

EYES

NIGHT



DAY

*Based on normal brochure prices.

use all 3 for best results

ANEW ULTIMATE 50+

“In 2014 I turned 50 and one of my colleagues got me a card wishing me a

HAPPY 40TH.

It was fantastic! I wouldn't even consider using anything else.”



Christina Gelder, 51,
ANEW Ultimate user,
Rotherham

Day Cream SPF25
50ml
17764
Price per 100ml = £50.00
£25

Night Cream
50ml
28191
Price per 100ml = £50.00
£25

Eye System
16642
£20

100% of women saw results on
**MULTIPLE SIGNS
OF AGEING**

all 3 for
£22

order using 67561
pages 4-5

save
£48*



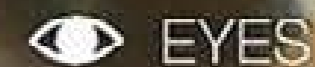
clever **Celluville Complex**
helps **enhance** surface skin cells'
purification process



DAY



NIGHT



EYES

*Based on normal
brochure prices.

use all 3 for best results

ANEW REVERSALIST 40+

*“I’ve always used Avon
skincare and was told
last week that
I LOOK 25.
I’M 44!”*



Tracey Marsh, 44,
ANEW Reversalist user,
Ceredigion

Day Cream SPF25
50ml
26757
Price per 100ml = £43.00
£21.50

Night Cream
50ml
14126
Price per 100ml = £43.00
£21.50

Express Dual
Eye System
14134
£19

fight
WRINKLES
every day

all 3 for
£22

order using 67892
pages 6-7

save
£40*



with Tri-Elastinex Technology
to help boost collagen and elastin

MOON NIGHT



SUN DAY

EYE EYES

*Based on normal
brochure prices.

use all 3 for best results

ANEW VITALE 25+

“I like Vitale because it is light and easily absorbed. My skin feels smooth, hydrated and is glowing. I feel at least
5 YEARS YOUNGER!”



Ita Wade, 36,
ANEW Vitale user,
Harrogate

Day Cream SPF25
50ml
11247
Price per 100ml = £39.00
£19.50

Night Gel Cream
50ml
11197
Price per 100ml = £39.00
£19.50

Eye Gel Cream
15ml
22160
Price per 100ml = £106.67
£16

RADIANT-LOOKING SKIN *in 1 week*



with ProEnergy Complex to restore skin's vitality and hide signs of fatigue and stress



EYES



all 3 for £22

order using 68015
pages 8-9

save
£33*

*Based on normal brochure prices.

use all 3 for best results

A NEW

transform your COMPLEXION

in 1 easy step

for visibly clearer, smoother, and younger-looking skin

“My new skincare must-have. My skin feels cleaner than clean as it removes every last speck of make-up, plus it's super-soothing on my blemish-prone skin.”

Sarah McDonald, avonshop.co.uk customer, Essex

Sarah loves it, now it's time to #MakeUpYourOwnMind



GEL

Instantly makes normal, combination and oily skin look purified and shine-free. After 2 weeks, pores look dramatically smaller.

Gently massage in and rinse away.

Purifying Gel Cleanser
150ml 24398 Price per 100ml = £2.67
Normally £6.50 **£4 save £2.50**



CREAM

Instantly makes normal, dry and sensitive skin look and feel hydrated. After 2 weeks, lines look dramatically reduced.

Massage in and rinse or tissue off.

Comforting Cream Cleanser & Mask
150ml 24380 Price per 100ml = £2.67
Normally £6.50 **£4 save £2.50**

contains advanced anti-ageing properties to help reduce lines, plump skin and speed up skin cell renewal

Anti-Ageing 3-in-1 Cleansing Water 200ml 04994
Price per 100ml = £2.00
Normally £6.50 **£4 save £2.50**

£4
SAVE £2.50

LIPSY LONDON



Lipsy branded plaque



zipped inside pocket and phone holder

NEW Lipsy Beach Bag

Tote bag with floral print and gold-coloured metal Lipsy plaque. PU with polyester lining. Approx. 37cm x 35cm x 10.5cm. Handle drop approx. 23.5cm.
14175 offer price £15 when you spend £7 or more across this brochure*
35444 full price £30

ALLOW 6 WEEKS FOR DELIVERY

Phone pictured not included. *Based on normal brochure price. *Excludes Causes products.

new

just
£15

when you spend **£7**
or more across
this brochure*
order using **14175**

soft faux
leather



worth
£30+

big enough for the beach or shopping

find your favourites

Make-up p16-73

Life & Style p75-138

Fragrance p140-161

Men's Store p162-165

Skincare p166-203

Hair Salon p206-213

Bath & Body p214-223

Mix & Match p224-233

follow us and join in!



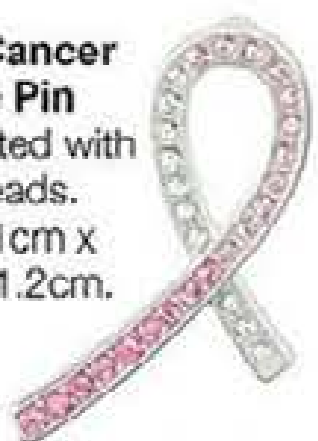
Breast Cancer Crusade Pin

Silver-plated with acrylic beads.

Approx. 1cm x 3.5cm x 1.2cm.

36830

£2



Breast Cancer Now receive £1.35 for every Crusade Pin sold. Breast Cancer Now registered charity no. 1160558 (England and Wales) and SC045584 (Scotland) and a company limited by guarantee (Company No. 9347680).

DON'T MISS OUR NEW LIFE & STYLE STORE

Turn to page 75 to shop:
lingerie
clothing
accessories
jewellery
homeware



- on-trend designs ● fantastic quality
- value for money



shaping
pintuck
knee detail

WONDER SCULPT
by Body Illusions

- **sculpt and smooth** the look of thighs and bottom
- **smooth and flatten** the look of your tummy
- give **extra support** with high-waisted control panel

"I ordered a black pair and love them! They're my new favourite and so flattering. I'm really pleased with the quality!"

'Janniner',
via Avon Beauty Connects

sculpting
jeggings

£20

save £4

up to
18/20

NEW Khaki Jeggings

98% cotton, 2% elastane, excluding trims.

51433 6/8

53728 10/12

39818 14/16

39990 18/20

Will normally be £24

£20 save £4

RIP UP THE OLD RULE BOOK...

...WITH THESE NEW BEAUTY RULES!



GET HER LOOK...
with Soft Brown brows.

Create serious brow envy at home, for on-trend, OMG impact in 4 simple steps...

**STEP 1
COMB**

Brushing upwards, tame messy brows with the **Brow and Lash Comb**.

**STEP 2
TWEETZE**

Use the **Slanted Tweezers** to pluck away any pesky strays.

**STEP 3
FILL**

Build up colour and definition with the **powder** from the **Perfect Eyebrow Kit**.

**STEP 4
SET**

Finally, set your wow brows in place all day by brushing on the **wax** from the **Perfect Eyebrow Kit**.

NOW IT'S ALL ABOUT THE BROWS



£3.50
half price

£3
save £2

£3
save £2



Perfect Eyebrow Kit
Normally £7
£3.50 half price

Brow and Lash Comb
05124
Normally £5
£3 save £2

Slanted Tweezers
05223
Normally £5
£3 save £2

RIP UP THE OLD RULE BOOK...

...WITH THESE NEW BEAUTY RULES!

YOU CAN HAVE **BOLD EYES** AND **LIPS**



GET HER LOOK
with Bright Nectar lips
and Navy liner.

Ladies, why choose between bold eyes and lips?
Do both! Just keep your lid colour neutral and let your
liner shade do the talking!

OUR BOLDEST LIPPY
for high voltage,
head-turning colour

Ultra Colour
Bold Lipstick
Normally £7.50
£4.50
save £3

find out
more at
avon.uk.com

£3.50
save £3

FINE-TIPPED
LIQUID LINER
for dramatic lines

SuperExtend
Liquid Eyeliner
Normally £6.50
£3.50 save £3

LIPPY 03194 Starburst Pink 03897 Rapid Rose 24042 Peony Pop 05355 Fearless Fuchsia 01941 Coral Burst 03715 Magenta Flash 05348 Bright Nectar 05116 Bare Impact 17152 Berry Bold



03160 Ruby Shock 23945 Hi-Def Plum 03855 Power Plum



LINER 13888 Hunter Green 13789 Navy 59014 Plum 03491 Black 03582 Brown



RIP UP THE OLD RULE BOOK...

...WITH THESE NEW BEAUTY RULES!



GET HER LOOK...
with Fuchsia tinted lips and
Fast Time Teal nails

Matchy-matchy is SO last season! Nail the perfect
colour clash by choosing shades at opposite ends of
the spectrum, for POPPIN' impact.

YOU CAN HAVE CLASHING LIPS AND NAILS



£3
half price

£5
save £3.50

INSTANTLY
dries in
30
SECONDS

Speed Dry+
Nail Enamel
10ml
Normally £6
£3 half price

STAIN
YOUR
LIPS
for long-
lasting,
kiss-proof
colour

LIPS

06221 Freesia	06346 Fuchsia	07815 Coral	06460 Strawberry
06437 Raspberry	06361 Hazelnut	08078 Flamingo	Ultra Colour Lip Tint Pen 9ml Price per 10ml = £5.56 Normally £8.50 £5 save £3.50

- 01347 Rapid Black
- 03822 Strawberry
- 02469 Mambo Melon
- 02337 ASAP Pink
- 02824 Presto Plum
- 01461 Swift Sherbet
- 03277 Suddenly Sunny
- 05967 On Point Blue
- 06619 Turquoise Pop
- 03152 Fast Time Teal

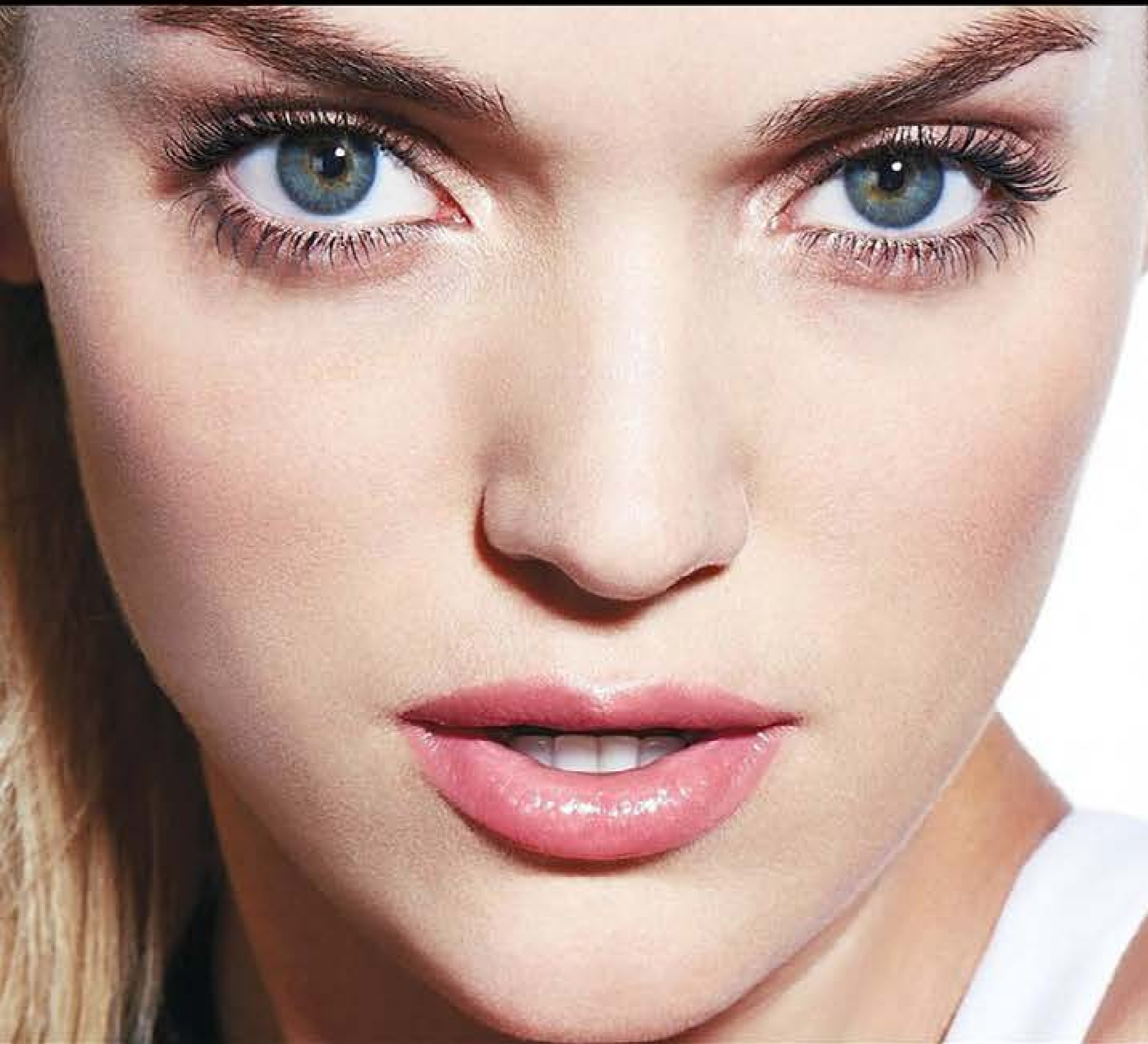


NAIL

AVON Make-up

RIP UP THE OLD RULE BOOK...

...WITH THESE NEW BEAUTY RULES!



GET A FLAWLESS COMPLEXION WITHOUT FOUNDATION

£6
save £4

£4
half price



HELPS PERFECT
YOUR COMPLEXION

Our colour-correcting pearls can be used under or over foundation, or on bare skin – so, complexion perfection comes as standard!

WHITE HIGHLIGHTS
to illuminate the face

GREEN REDUCES
to neutralise redness

PEACH BALANCES
to even out dark spots

PURPLE REVITALISES
to counteract yellowness

YELLOW BRIGHTENS
to neutralise purple tones and under-eye circles



Colour Correcting Pearls

22g
22970
Price per 10g = £2.72
Normally £10
£6 save £4

All-Over Face Brush

22798
Normally £8
£4 half price

PEARLS' PERFECT PARTNER
to evenly dust on instant magic

RIP UP THE OLD RULE BOOK...

...WITH THESE NEW BEAUTY RULES!

YOU CAN WEAR SMOKY EYES 'ROUND THE CLOCK



GET HER LOOK...
with Sultry Smoke
lids and Black lashes
model wears lash inserts for
an even lash line

Who says smoky eyes should be grey and worn at night?
Instead, try ombré bronze tones and maxed-out lashes
for a smoky, daytime look.

STEP 1 - LIDS

Use the Eye Dimensions Eyeshadow to create an ombré effect blending from light to dark, starting with the lightest shade nearest the inner eye.

STEP 2 - LASHES

Finish your look by applying Big & Daring Volume Mascara for instant volume that lasts (going easy on the bottom lashes for a daytime look).

£5
save £4

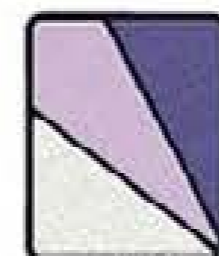
BLENDABLE
SHADOW
for intense,
multidimensional
colour



Eye Dimensions
Eyeshadow
Normally £9
£5 save £4



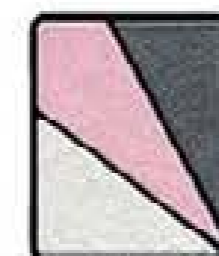
25270
Iconic Night



14290
Diamanté Purple



12138
Sultry Smoke



11890
Snow Stopping Pink

24-HOUR,
EXPLOSIVE
VOLUME
no clumps,
no flakes,
no smudging

£5.50
save £3



Big &
Daring
Volume
Mascara
10ml
Normally
£8.50
£5.50
save £3










03400
Black



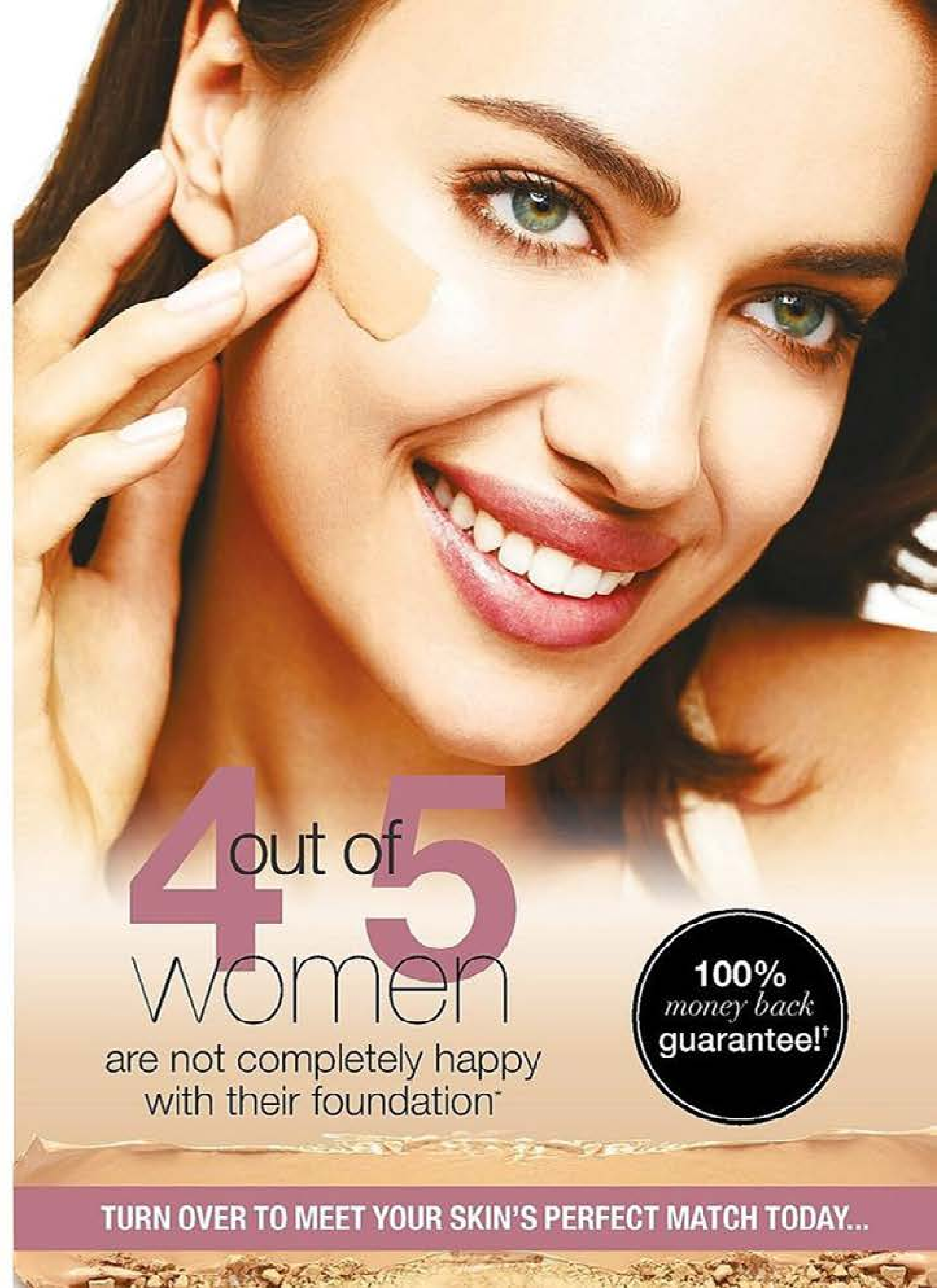
11809
Brown/Black

AVON Make-up

find 'THE ONE' for you in 3 simple steps...

	1 coverage Do you want full coverage or sheer? Or something in-between?	2 skin type Do you have dry, oily, combination, normal, or sensitive skin?	3 formula and finish Do you like liquid, powder or mousse? Matte or radiant?
full coverage ↑	buildable from medium to full	normal combination dry oily	liquid, gives a beautifully natural, semi-matte finish  Ideal Flawless Invisible Coverage Foundation
	medium to full	normal combination dry oily	applies as a cream, sets to a semi-matte powder  Ideal Flawless Cream-to-Powder Foundation
	medium	normal combination	liquid, gives a matte finish that looks fresh all day  ExtraLasting Liquid Foundation
	medium	normal combination dry	liquid, gives a radiant finish  Bright Start Fresh Look Foundation
	light to medium	normal combination oily	whipped mousse, gives a matte velvety finish  Ideal Flawless Matte Mousse Foundation
	buildable from sheer to medium coverage	all skin types including sensitive	extra fine powder, gives a luminous, natural finish  Calming Effects Loose Powder Foundation
	light coverage ↓	buildable from light to medium	all skin types
light		normal combination dry	liquid, moisturises with a sheer tint  Ideal Flawless Skin Loving Beauty Balm

*Based on a global foundation shade diversity study. †See page 204 for details of our money back guarantee.



4 out of 5 women

are not completely happy with their foundation*

100% money back guarantee!†

TURN OVER TO MEET YOUR SKIN'S PERFECT MATCH TODAY...

Calming Effects Loose Powder Foundation is perfect for...

1 buildable, sheer to medium coverage

2 all skin types including sensitive

3 extra fine powder for a luminous, natural finish

hold the shade against your face to find the right match for your skin tone



MAGIC MINERALS

Blendable, buildable, lightweight AND with 100% naturally derived mineral pigments – what's not to love?

evens skin tone for healthy-looking, radiant skin

100%
money back guarantee!

TRY TODAY

£5
save £5.50
BETTER THAN HALF PRICE!

SPF15
formula



cool

neutral

warm



08474
Ivory



16949
Nude



10785
Shell



16741
Sand Beige



17475
Medium Beige

Calming Effects Loose Powder Foundation
Simply shake to dispense the perfect amount of powder, tap off any excess, then apply all over face using a kabuki brush. 6g
Price per 10g = £8.33
Normally £10.50
£5 save £5.50

Cream-to-Powder Foundation is perfect for...

1 medium to full coverage

2 normal, combination, dry and oily skin types

3 cream-to-powder formula for a semi-matte finish

hold the shade against your face to find the right match for your skin tone

100% money back guarantee!

3-IN-1 FOUNDATION, CONCEALER AND POWDER

our no.1 foundation gives 100% flawless-looking coverage that wears for 8 hours

1 step wonder...
SPF15 formula
applies as a cream,
dries to a powder

TRY TODAY

£5.75
save £6.25
BETTER THAN HALF PRICE!

Ideal Flawless Cream-to-Powder Foundation
Use the sponge provided to smooth and blend evenly from the centre of the face outwards. 9g
Price per 10g = £6.39
Normally £12
£5.75 save £6.25



cool

neutral

warm



FEATHER-LIGHT AND FLAWLESS

creates an invisible veil of 100% flawless-looking perfection

THE 18-HOUR FOUNDATION

beat the heat and humidity with our balancing, lightweight foundation

100% money back guarantee!

TRY TODAY

£6
half price

TRY TODAY

£7
save £5.50

Ideal Flawless Invisible Coverage Foundation

Use a foundation brush to blend all over face. To avoid a 'mask' effect, be sure to blend gently onto your neck. 30ml
Price per 10ml = £2.00
Normally £12
£6 half price

with moisturisers, antioxidants and vitamin E

SPF12 formula

STIPPLING BRUSH

Perfect for fuller-looking coverage. Simply use the soft, blunt bristles to buff on your foundation in small circular motions.

NEW Stippling Brush 10017
Will normally be £8.50
£4.50 save £4

new

Ideal Flawless Foundation is perfect for...

1

buildable, medium to full coverage

2

normal, combination, dry and oily skin types

3

liquid formula for a natural looking, semi-matte finish

hold the shade against your face to find the right match for your skin tone

ExtraLasting Foundation is perfect for...

1

medium coverage

2

normal and combination skin types

3

liquid formula for a matte finish

hold the shade against your face to find the right match for your skin tone

17517 Light Pink

15099 Ivory

15693 Shell

15255 Nude

14993 Creamy Natural

15719 Natural Beige

15925 Medium Beige

15990 Pure Beige

09902 Soft Honey

17541 Caramel

16782 Sable

17376 Nutmeg

NEW

19794 Shell

01503 Ivory

19653 Nude

20131 Natural Beige

20016 Medium Beige

NEW

21550 Soft Honey

cool

neutral

warm

cool

neutral

warm



Ideal Flawless Matte Mousse Foundation

18g
Price per 10g = £3.05
Normally £10.50

£5.50
save £5

- 1 light to medium coverage
 - 2 normal, oily and combination skin types
 - 3 whipped mousse for a matte, velvety finish
- with light-adjusting pigments



08011 Ivory, 06403 Nude, 06270 Shell, 08052 Natural Beige, 06247 Medium Beige, 06478 Nutmeg



Ideal Flawless CC Color Corrector Cream

30ml
Price per 10ml = £2.00
Normally £12

£6
half price

- 1 buildable, light to medium coverage
 - 2 all skin types
 - 3 liquid formula corrects redness with a sheer tint
- with SPF50, vitamin C and hydrating serum



26179 Ivory, 25338 Nude, 14159 Shell, 13763 Natural Beige, 26369 Medium Beige



Ideal Flawless Skin Loving Beauty Balm

30ml
Price per 10ml = £2.00
Normally £12

£6
half price

- 1 light coverage
 - 2 normal, dry and combination skin types
 - 3 liquid formula moisturises with a sheer tint
- moisturising balm with SPF15



oil-free primer blurs imperfections for a poreless look

MagiX Face Perfector

30ml
24406
Price per 10ml = £2.00
Normally £10.50

£6
save £4.50

Bright Start Fresh Look Foundation is perfect for...

1 medium coverage

2 normal, combination and dry skin types

3 liquid formula for a radiant, dewy finish

hold the shade against your face to find the right match for your skin tone

SPF15 formula instantly boosts skin's moisture

100% money back guarantee!

wake up to a **HEALTHY LOOKING GLOW**

skin will love our radiance-boosting foundation with vitamins and antioxidants



TRY TODAY

£5
half price

fresh look foundation
fond de teint fraîcheur
SPF 15

Bright Start Fresh Look Foundation
Use a foundation sponge to blend all over face for a natural-looking, dewy finish. 30ml
Price per 10ml = £1.67
Normally £10
£5 half price

SOMETHING TO HIDE?

conceal, blur and blot your way to a flawless complexion with these daily base-ics



19943 Fair
22673 Medium

blurs imperfections for up to 18 hours



ExtraLasting Concealer

5ml
Price per 10ml = £8.00
Normally £8

£4
half price



04168 Illuminating Light
07591 Illuminating Beige

adds radiance and luminosity



MagiX Multi-Benefit Illuminator

Normally £8.50

£4.50
save £4



24414 Fair
01727 Light Medium

silky powder mattifies and illuminates

Ideal Flawless Pressed Powder

10g
Normally £9

£4
save £5



09050 Fair
09779 Medium
03608 Dark

hides under-eye circles without creasing

Ideal Flawless Cream Concealer

Normally £7

£3.50
half price



SOMETHING TO HIGHLIGHT?

blush, glow and highlight your way to flushed perfection with these finishing essentials



dust-on radiance

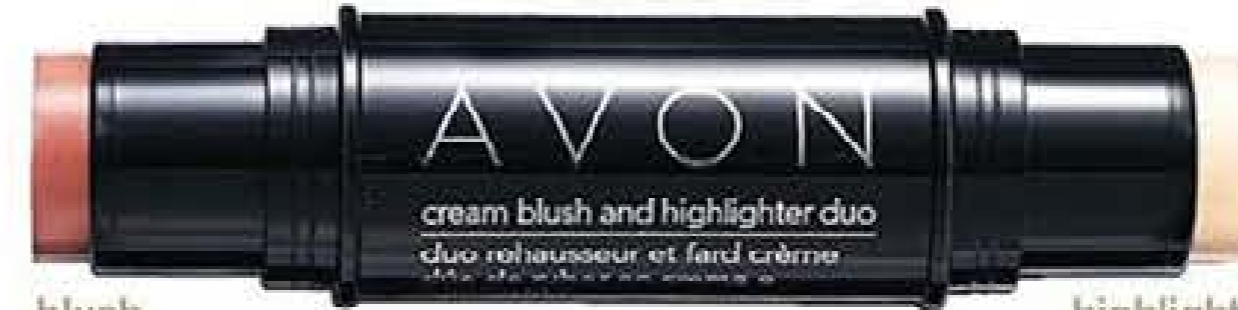
Illuminating Face Pearls

22g
46656
Price per 10g = £2.27
Normally £10

£5
half price



2 looks in 1:



blush

highlight

Ideal Flawless Cream Blush and Highlighter Duo

18390
Normally £8.50

£5
save £3.50



16121 Natural Shimmer

shake the shimmer into the brush

Shimmer Glow Dust All Over Powder

Normally £8

£6
save £2



14399 Peach



08557 Soft Plum



15651 Russet

luminous blush

Ideal Luminous Blush

6g
Price per 10g = £6.67
Normally £6.50

£4
save £2.50

LOCK IN YOUR LOOK *all day*

spritz our micro-fine, fast-drying, invisible mist under or over make-up for a look that stays put

*set to last
from dawn
til dusk*

new

AVON
magiX

NEW
MagiX Prime
and Set Spray
125ml
09654
Price per 100ml = £2.80
Will normally be £6

£3.50
save £2.50

prime and
set spray



1. PREP
Spritz over clean, bare face to infuse skin with vitamins A, C and E, to create the perfect base for make-up.



2. MAKE-UP
Apply make-up as normal.



3. SET
Finish by spritzing over face to set your foundation, blush and eye make-up in place all day.

FINISHING *school*

pro-tools for pristine foundation application

CONCEAL BLEMISHES

the fine point gives a targeted, blendable finish

Concealer Brush
04887

Normally £5

£3

save £2



APPLY FOUNDATION

the silky, tapered bristles give a smooth, seamless finish

Foundation Brush
12161

Normally £8.50

£4.50

save £4



BUFF ON MINERALS

the densely packed bristles give a cake-free, velvety finish

Kabuki Brush
03756

Normally £6.50

£4

save £2.50



BRUSH ON BLUSH

the angled bristles help define your cheekbones

Blusher Brush
12203

Normally £7

£3.50

half price



CHISELLED CHEEKBONE HERO

densely packed, shorter bristles for targeted application

NEW Flat Contouring Brush
62935

Will normally be £8

£4.50

save £3.50



find out
more at
avon.uk.com

DAB AND BLEND

blends liquid foundation flawlessly for an even, sheer finish

**Precision Make-up
Sponge**
03624

Normally £6.50

£3

save £3.50



PRO CONTOURING

brush beneath your cheeks to contour like a pro

**Flat Contour Brush
in Pouch**
13094

Normally £7

£4

save £3



WHAT THE GEL?
our best...
JUST GOT BETTER!

NEW Gel Shine
 Nail Enamel
 10ml
 £7

more shine & **12 NEW SHADES!**



26138 Red Velvet
 26187 Roses Are Red
 26195 Very Berry
 26088 Mauvelous
 26203 Wine And Dine Me
 26013 Charcoal Smoke
 26112 Night Vision
 26054 Emerald City
 02220 Mint To Be
 26450 Sapphired Up
 54122 Purplicious
 54098 Partait Pink



new & improved

any
3 for
£9
 save up to £12
 across pages 40-43

So, what's new..?

- ✓ NEW, on-trend shades
- ✓ salon finish without the price tag
- ✓ gel-like shine with no UV lamp
- ✓ high impact colour in one coat
- ✓ now with nourishing omega oils



15131 Fabulous
 13854 Fire Cracker
 59931 Orange You Crazy
 26252 Citronised
 57745 Moondust
 02360 Rain Washed
 11593 Lavender Sky
 14977 Dazzle Pink
 26492 Sneer Love
 13953 Iceburg White
 58057 Nudeitude
 26237 Barely There

Who needs the salon? Try today and #MakeUpYourOwnMind

turn over to make your mani last

2x LONGER!

now, make your gel mani
LAST TWICE AS LONG!*

#MakeUpYourOwnMind

with
DuraLast Complex
to lock in colour and shine for
a durable, salon-perfect finish

- ✓ reduces chipping
- ✓ increases shine
- ✓ reduces cracking

WITH TOP COAT
after daily
wear and tear

2x
LONGER
LASTING

WITHOUT TOP
COAT after daily
wear and tear



gorgeous gel colour
+ powerful top coat
= an indestructible mani

new



any
3 for
£9

save up to **£12**

across pages 40-43

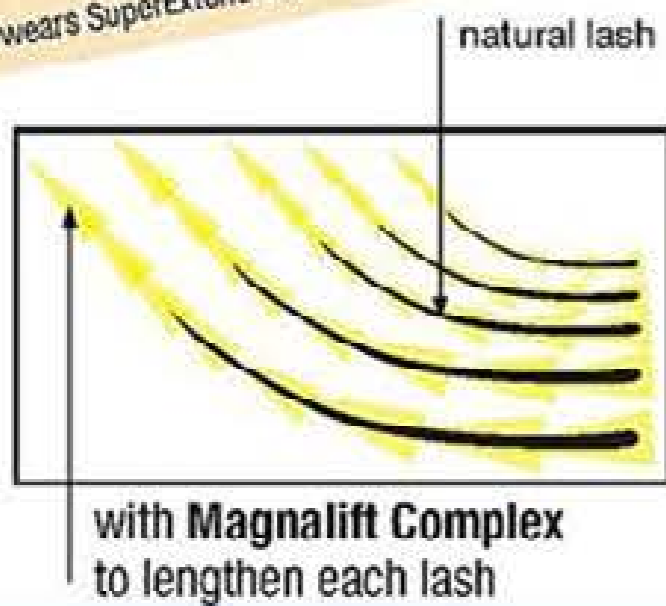
NEW Gel Shine
Lasting Finish
Top Coat
10ml
25890
Will normally be £7
£3.50 half price

introducing waterproof lashes that last

visibly lengthens top lashes by up to 92%
(even after a dip in the pool)



model wears SuperExtend Extreme Waterproof Mascara in Black and lash inserts for an even lash line



BEST FOR...

extreme waterproof
and clump-free
LENGTH

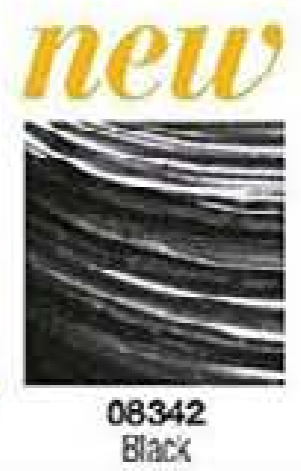


new
WATERPROOF
FORMULA

£5.50
save £4.50

**NEW SuperExtend
Extreme Waterproof
Mascara**
7ml
Price per 10ml = £7.85
Will normally be £10
£5.50 save £4.50

**SuperExtend
Extreme
Mascara 7ml**
Price per 10ml = £7.65
Normally £10
£5.50
save £4.50





dial up 3 levels of volume



28753
Black

Spectralash Mascara

9ml
Price per 10ml = £11.11

£10



corner-to-corner volume



01842 Blackest Black
01578 Brown/Black
28324 Navy

Mega Effects Mascara

9ml
Price per 10ml = £11.11

£10



with false lash-effect fibres



22624 Blackest Black
07724 Brown/Black
06874 Navy
07658 Black

Big & False Lash Volume Mascara

10ml
£8.50



23002 Boldest Black
23051 Burnt Olive
21733 Smoked Taupe
23085 Deep Plum
23069 Deep Brown
23077 Deep Navy

up to 12 hours smudge-free

Big & Daring Glimmerstick Kohl

£6



blendable shadows



15545 Crushed Orchid
02097 Warm Cashmere
24737 Black Star
12724 Ocean Waves
True Colour Eyeshadow Duo
£6



mild and gentle

Conditioning Eye Make-up Remover Lotion

150ml
27805
Price per 100ml = £2.67
£4

MATTIFY *your make-up*

your favourite long-lasting, crease-proof quad, now in chic matte shades



£5.50
save £3.50

the rich colour you see, is the rich colour you get, with True Colour Technology



model wears True Colour Eyeshadow Quad in Stone Taupes

stay-put looks made easy

- STEP 1:** Smooth primer across your lid for longer-lasting, vibrant colour.
- STEP 2:** Blend colours onto your lids, following our handy numbered guide.
- STEP 3:** Dip your eyeliner brush into the darkest shade to frame your upper and lower lashline.

new matte shades



NEW
Eyeliner Brush
62901
Normally £4
£2 half price

new

Eyeshadow Primer
08284 Light Beige
Normally £7
£4 save £3
True Colour Eyeshadow Quad
Normally £9
£5.50 save £3.50

AVON Make-up



easy-blend brows

Glimmerstick Brow Definer
£6



sparkling liner

Glimmerstick Diamonds Eyeliner
£6



for perfect flicks

Glimmerstick Flick Eyeliner
£6



up to 15x more volume

SuperShock Max Mascara
10ml
£10



winged-out lashes

SuperExtend Winged Out Mascara
7ml
Price per 10ml = £12.14
£8.50



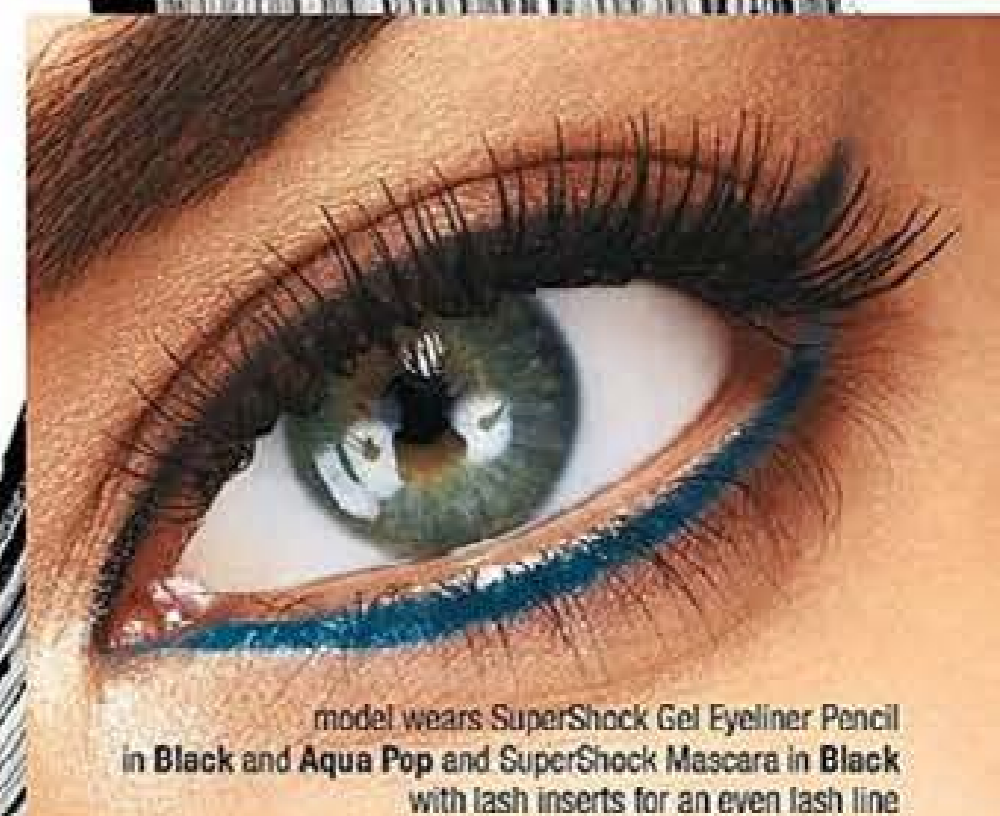
Eyebrow Stencil Set
05041
£3.50

8 shades in 1



8-in-1 Eyeshadow Palette
£12

shocking IMPACT



model wears SuperShock Gel Eyeliner Pencil in Black and Aqua Pop and SuperShock Mascara in Black with lash inserts for an even lash line

dramatic volume that's made to shock



£3
half price

63636
Aqua Pop



22376
Black



16022
Silver



63628
Steel

smooth, intense gel liner

SuperShock Gel Eyeliner Pencil
Normally £6
£3 half price
Pencil Sharpener
04374
£3



£5.50
save £3

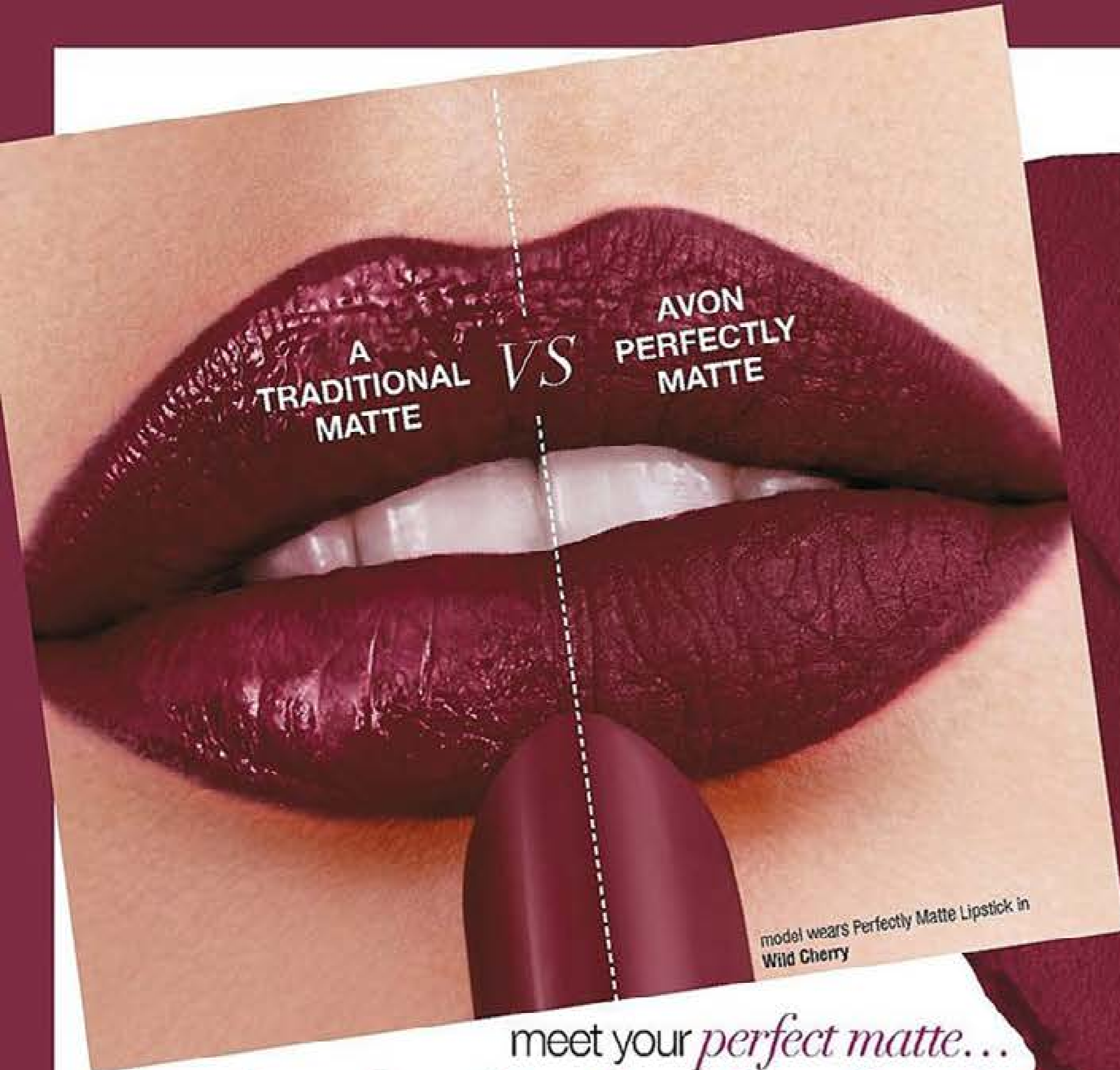
SuperShock Mascara
10ml
Normally £8.50
£5.50 save £3



LIMITED EDITION

AVON Make-up

the **ULTIMATE** *in*
perfectly **MATTE** *lips*



new

£5
save £3

100% *matte*
LOOK

gorgeous, suede-like texture
for a sculpted, defined lip

true, lasting
COMFORT

no drying, cracking
or caking

£3
half price



- 15230 Pink Bouquet
- 12997 True Red
- 24943 Pink Cashmere
- 14555 Simply Spice
- 15107 Nude
- 14829 Deep Plum

model wears Perfectly Matte Lipstick in
Wild Cherry

meet your *perfect matte*...

- | | | | | | | | |
|-------------------------|-----------------------|-------------------------|-----------------------------|----------------------|------------------------|-------------------------|-----------------------|
| | | | | | | | |
| 58982
Electric Pink | 58479
Pure Pink | 28977
Ravishing Rose | 63677
Splendidly Fuchsia | 18176
Coral Fever | 08425
Vibrant Melon | 18119
Peach Flatters | 41400
Adoring Love |
| | | | | | | | |
| 59691
Perfectly Nude | 57307
Au Naturelle | 26930
Posh Petal | 18218
Ruby Kiss | 55053
Red Supreme | 57224
Wild Cherry | 17905
Supero Wine | |

NEW Perfectly
Matte Lipstick
Will normally be £8
£5 save £3

Ultra
Glimmerstick
Lip Liner
Normally £6
£3 half price



Ultra Colour Lip Crayon £8.50



LINE AND SHADE IN 1 Plum Perfect



Ultra Colour Indulgence Lipstick £8



HYDRATING GEL COLOUR Poppy Pink



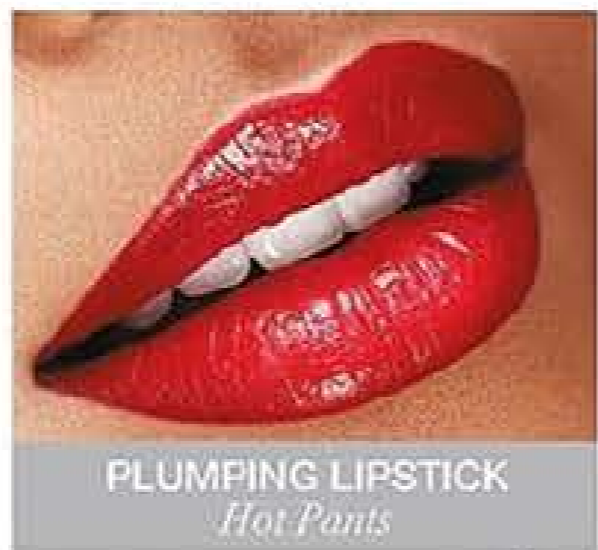
Ultra Colour 3D Plumping Lip Gloss 7ml Price per 10ml = £10.00 £7



PLUMPING GLOSS Mauve



Ultra Colour 3D Plumping Lipstick £8

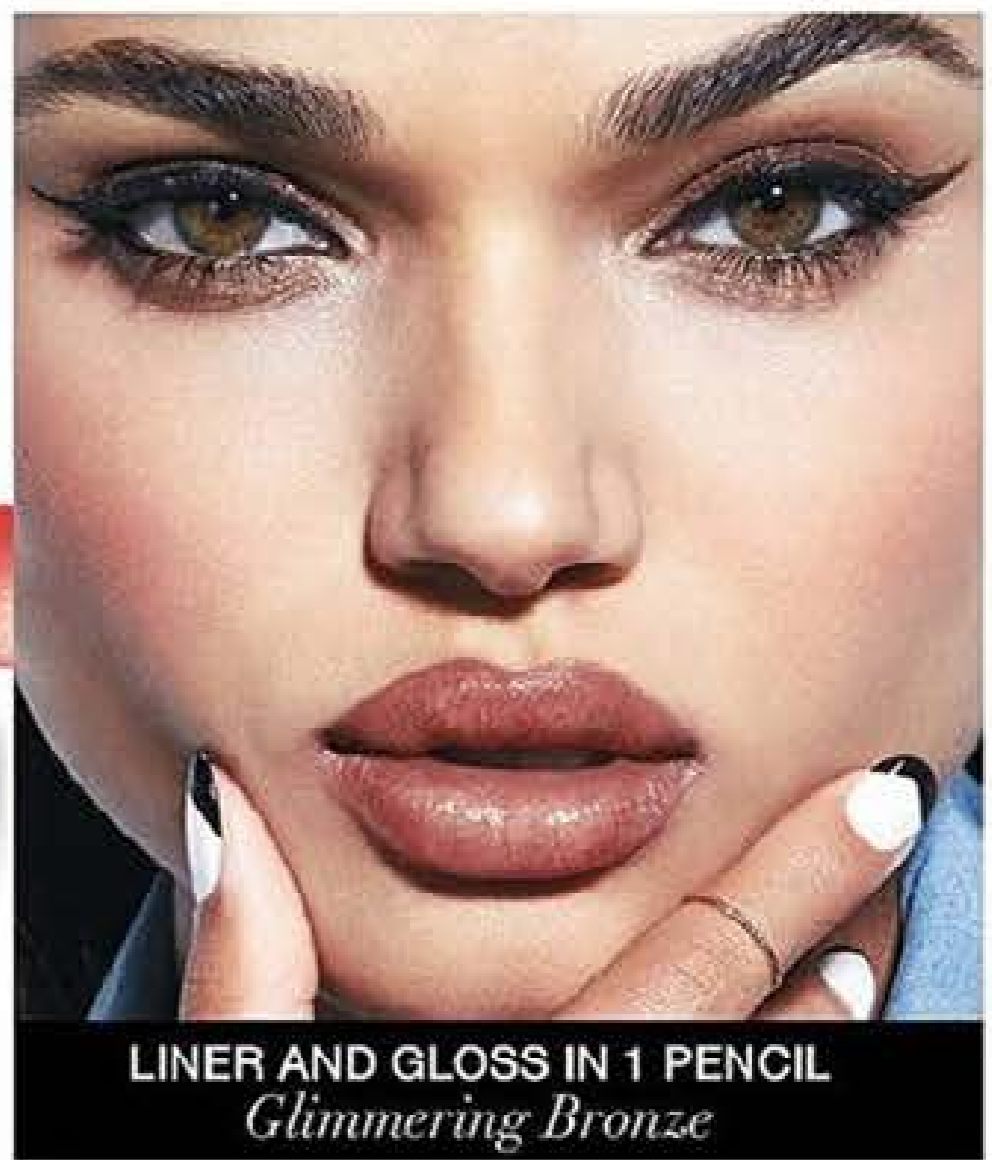


PLUMPING LIPSTICK Hot Pants

dual-plumping formula LIP SWELL XXL



£5 save £3.50



LINER AND GLOSS IN 1 PENCIL Glimmering Bronze

SUPER GLOSS lip crayon

NEW Ultra Glazewear Glossy Lip Pencil Will normally be £8.50 £5 save £3.50

new

super long-lasting, super hydration for super soft lips



21576 Crushed Rose

05660 Apple Cinnamon

18606 Glimmering Bronze

07906 Gleaming Gold

16964 Mocha Latte

48611 Coral Reef

shimmering gloss lasts up to 8 hours

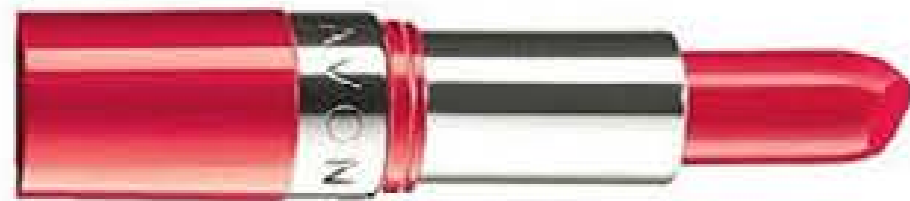


01289 Everlasting Petal
01420 Neverending Nude
05686 Always On Pink

ExtraLasting Lip Gloss
7ml
Price per 10ml = £10.00
£7



ExtraLasting Plump and Stay Lip Colour
£8.50



00679 Fiery Red
21345 Ravishing Rose
00604 Pink Perfection
20024 Forever Pink
21527 Pink Peach
00703 Cappuccino
00927 Vintage Pink
00968 Pretty in Pink

lasts up to 8 hours
ExtraLasting Lipstick
£7.50



rich, hydrating, stay-true colour
Ultra Colour Lipstick
£7.50

shimmering shades



12948 Sparkling Nude
08292 Canela Nacar
08318 Rich Chocolate
08193 Pink Dream
15487 Dream Fuchsia
10546 Vibrant Peach
15396 Frostiest Mauve
16428 Twinkle Pink
14167 Chic
10637 Country Rose
08177 Tender Kiss
27862 Frozen Rose

satin shades



16758 Hot Pink
16501 Carnation
16444 Pout
06353 Wine With Everything
27532 Mocha
14217 Oxford Wine
28837 Red 2000
13110 Blush Nude
02840 Fluoro Fuchsia
20867 Pastel Pink
03434 Toasted Rose

soft matte shade



mild and gentle remover
ExtraLasting Make-up Remover
50ml
14282
Price per 100ml = £10.00
£5

dazzling sparkle



27961 Plum Dazzle
28019 Shimmered
27813 Mocha Latte

hint of shimmer



27938 Pink Watermelon
27920 Pale Peach
27763 Iced Pink

high shine



25171 Mulberry
27706 Fiery Red
26427 Hot Pink
01537 Legendary Red
24125 Naturally Bare
16394 Clear
27847 Nude Muse
23341 Perfect Nude
25528 Rosette

glass-like GLOSS

sparkle, shimmer or shine in our non-sticky lip lacquer

£3.50
save £3



model wears Ultra Glazewear Lip Gloss in Hot Pink

sparkle, shimmer or shine

Ultra Glazewear Lip Gloss
6ml
Price per 10ml = £5.83
Normally £6.50
£3.50 save £3

£3.50
half price



Ultra Colour Tinted Lip Balm
Normally £7
£3.50
half price

09712 Soothing Strawberry*
*Original shades only.

HINT of colour

with hydrating

BEESWAX

and shea butter*



subtle colour sheen



07344 Reviving Raspberry



59543 Caring Coral

pearlescent



09555 Pearlescent Red*



09605 Protecting Peach*



15214 Berry Smooth



15330 Pearlescent Pink*

metallic shimmer

Magic Effects Molten Metal Nail Enamel
10ml
£6

02188 Graphite

02436 Titanium

01495 Copper

11023 Blue Steel

01982 Gold

pearlescent sparkle

Magic Effects Cosmic Effect Nailwear
10ml
£6

35543 Eclipse

04358 Aurora

61507 Moonbeam

dazzling diamond effect

Magic Effects Diamond Shatter Top Coat
10ml
24950
£6

make any mani matte

Magic Effects Matte Top Coat
10ml
08847
£6

metallic finish

Magic Effects Colour Attract Nail Enamel
10ml
£6

23374 Hypnotic Bronze

23531 Magnetic Metal

24851 Fuchsia Force

26849 Blue Attraction

23721 Purple Prowess

23408 Lavender Lure

watch the patterns appear

Colour Attract Magnetic Nail Enamel Wand
£1

23986 Star

61572 Chevron

61564 Wave

62893 Cross

55970 Fan

59451 Horizontal Lines



spellbinding SEQUINS

for a show-stopping mani that's easier than it looks

Magic Effects Liquid Sequin Nailwear
10ml
Normally £6
£3 half price

£3
half price

06312 Glitterati

07153 Glimmer

07120 Sequin

09217 Dazzle





Nailwear Pro+
10ml
Normally £6
£3
half price



up to 12 days of chip-free colour



swirls and stripes

dots and patterns

nail art tool

Nail Decoration Tool
18812
Normally £3
£1.50 half price



pack of 2

perfect shape

Nail File
18135
Normally £3
£1.50 half price

GOLD INFUSED shimmer

strengthening treatment
enriched with real gold
for an indestructible mani

model wears Gold Strength



gives nails a natural-looking glow

£3
save £2



TOP TIP

Wear it bare (as above) or under any polish to smooth the surface and add instant durability to your nails.

Gold Strength
10ml
15263
Normally £5
£3 save £2

treat

Peeling and Brittleness Solver
10ml
26633
£5

AVON
nail experts
peeling and brittleness solver

helps peeling, brittle nails

prep

Ridge Filling Base Coat
10ml
10454
£5

AVON
nail experts
ridge filling base coat
base lissante anti-stries
Made in France

smooths the look of ridges

Conditioning Nail Enamel Remover
150ml
22764
Price per 100ml = £2.67
£4

AVON
nail experts
conditioning nail enamel remover
acetone free

removes polish and conditions

finish

French Manicure Base
10ml
£6

17236 Pastel Pink

AVON
nail experts
french manicure base
base de manucure française
10 ml e

french base

French Manicure Tip
10ml
11098
£6

13896 French Pink

AVON
nail experts
french manicure tip
bout de la manucure française
10 ml e

french tips

Platinum Top Coat
10ml
08250
£6

AVON
nail experts
platinum top coat
vernis top coat platine

platinum-infused top coat

Pearl Shine
10ml
08854 Original
£6

09076 Sheer Lilac

010488 Sheer Peach

09332 Sheer Bronze

AVON
nail experts
pearl shine
soin lustrant et forifiant pour les ongles

pearl finish

Liquid Freeze Quick Dry Nail Spray
50ml
20552
Price per 100ml = £12.00
£6

AVON
nail experts
liquid freeze quick dry nail spray
vaporisateur sèche-vernis

dries nails in 30 seconds

NEW French Manicure Nail Brush
16188
Will normally be £4
£2 half price

perfectly shaped to paint on tips

Corrector Pen
12914
£7

AVON
nail experts
corrector pen / stylo dissolvant

fixes mani mishaps in seconds

LONGER, STRONGER

feeling *NAILS*
IN JUST
5 days

£2.50
save £5.50

£3
half price

£3
half price

new



NEW Acrylic Nail File
25866
Will normally be £8
£2.50
save £5.50

NEW Length & Strength Prep Serum
14142
6ml
Price per 10ml = £5.00
Will normally be £6
£3 half price

Cuticle Conditioner
10ml
01792
Normally £6
£3 half price

STEP 1 FILE

Use the durable, crystallised file to buff nails into your perfect shape.



STEP 2 PREP AND PRIME

Massage into nails and cuticles to boost micro-circulation and help support healthy growth.



STEP 3 CONDITION

Smooth into cuticles to moisturise and soothe dryness, for instantly healthy-looking nails.



Bronzing Powder
10g
£10



shimmer bronzer

matte bronzer

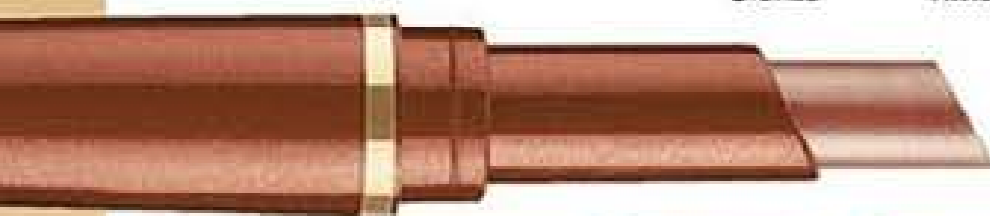


13821
Warm Glow

14266
Deep Glow

13664
Light Bronze

13797
Medium Riviera



eyes, lips and cheeks

Multi Stylo
£7.50



03707
Shimmering Bronze

05082
Deep Bronze

multitonal shimmer



Bronzing Pearls
22g
Price per 10g = £4.55
£10

new shades



13326
Cool

01354
Warm

14233
Warm Coral

25544
Radiant Glow



17491
Warm Sand

20875
Pacific Blue



06890
Silver Pearl

NEW Kajalstick
Will normally be £7
£3.50
half price



15453
Glowing Nude

63727
Blushing Coral

NEW Bronzing Multi-Stick
Will normally be £8
£5 save £3



05058
Caribbean Coral

12732
Nude Sand

23176
Sunset Pink

NEW Lip Stylo
Will normally be £7
£3.50 half price

ready to

GLOW

give eyes, lips and cheeks
a sun-kissed glow with our
new bronzing beauties

£3.50
half price

dual-ended liners
1 colour, 1 black

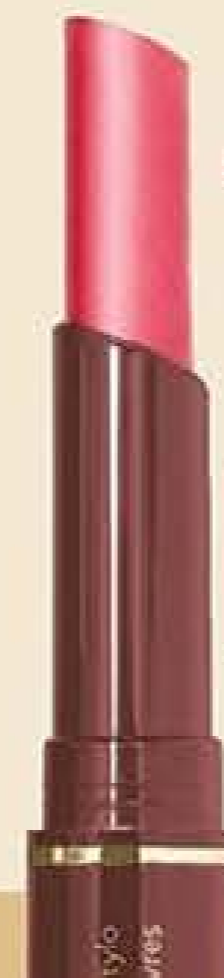


£5
save £3

2-in-1 for
cheeks
and lips

long-lasting
lip colour

£3.50
half price



new

Warm Sand

Glowing Nude

Caribbean Coral



COLOURLESS PLUMPING with retinol and collagen for fuller-looking lips

RESTORING BALM softens lips, while reducing the appearance of lip lines

BEFORE:
thin, dry lips

AFTER:
lips look plumper and feel moisturised

Diagrams for illustrative purposes only.

15446 Luminous Rose

18333 Luminous Berry

17228 Luminous Nude

Lip Plumping Lip Conditioner
11155
£9

Lip Restoring Colour Balm
5ml
Price per 10ml = £18.00
£9

IT'S EASY TO SMILE ABOUT fuller-looking lips

formulated with youth-boosting ingredients for fuller, plumper-looking lips

Glazed Almond

LIPSTICK

Rose Tint

TINTED

rich colour with anti-ageing serum, fills in lines for silky smooth lips

our best-selling, retinol and collagen-infused lip conditioner, with a hint of tint

23747 Glazed Almond	23630 Plumberry
23762 Modest Mauve	23697 Desert Rose
23796 Silky Pink	23648 Berry Bloom



28167 Rose Tint

24372 Berry Tint

24349 Honey Tint

Youth-Awakening Lipstick
Normally £10.50
£6.50
save £4

Tinted Lip Plumping Lip Conditioner
Normally £9
£4.50
half price



Shimmering Walnut

2 in 1:
serum helps
renew lashes,
and mascara
adds fullness

smooth eyeliner
with built-in
smudger for
a soft, wide-eyed
look with
smoothing retinol

blend greys
away for
natural-
looking
brows

3-step lifting
primer and
eyeshadows for
wide-awake eyes



*TREAT YOUR SKIN TO
flawless confidence*

sweep on a veil of youth-awakening
perfection, for skin to be proud of, all day long

hides
imperfections
and dark
circles

stops make-up
settling into lines

evens out
skin tone and
imperfections



softens the
look of lines
and pores

**Youth-Awakening
Eyeshadow and
Primer Kit**
Normally £10

£6
save £4



10579
Smoky Violet



18055
Shimmering Walnut



07849
Black

**Lash
Transforming
Mascara**
£10



08383
Brown/Black

08359
Black

**Smoothing
Eyeliner Pencil**
£8.50



26948
Dark
Brown

27110
Light
Brown

**Transforming
Brow Filler**
Normally £9

£5
save £4



14712
Fair

**Age-Transforming
Concealer SPF15**
Normally £9

£6
save £3



08433
Medium



16931
Ivory

Skin Transforming Primer
28ml
00166
Price per 10ml – £3.21
Normally £15

£9
save £6



00299
Nude



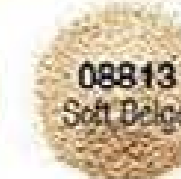
19927
Snell

**Age-Transforming
Foundation**
30ml
Price per 10ml – £3.50
Normally £15

£10.50
save £4.50



02717
Natural
Beige



08813
Soft Beige

**Age-Transforming
Pressed Powder**
10g
Normally £10.50

£6.50
save £4



07526
Nude Beige



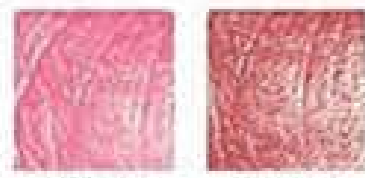
kiss and make up in
Start Up Pink



long-GLOSSED love



25122 Angel
13151 Watermelon Ice
17657 Kiss Kiss



22608 Start Up Pink
02535 Lucid

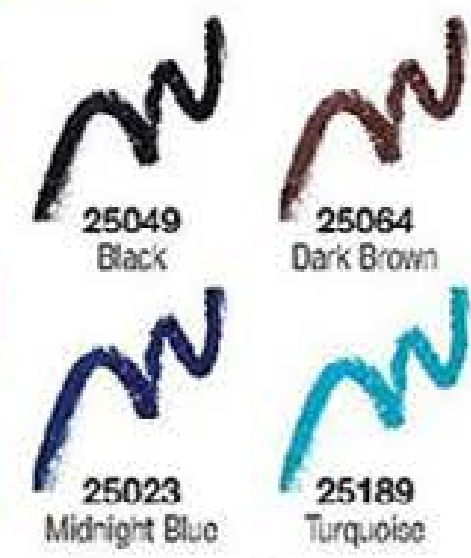
Read My Lips Lip Gloss

6ml
Price per 10ml = £1.65
Normally £3.75

99p save £2.76

high shine gloss
for a full and
flirty pout

eye-conic LINES



25049 Black
25064 Dark Brown

25023 Midnight Blue
25189 Turquoise

glide-on, vibrant
liner makes
definition a doddle!

Pencil Play Eyeliner
Normally £3
99p save £2.01



add a POP of colour in
Midnight Blue

COLORTREND

FUN LOVIN'
COLOUR

stock up with our too-good-to-miss
offer on this season's hottest shades...

99p JUST
EACH

page 68 only

ANY 2 FOR £4 save up to £5.50 pages 70-73

ANY 2 FOR £4 save up to £5.50 pages 70-73



ace the carnival queen look with **Carnival Fever** shadow, **Azure Blue** lines and **Samba Pink** lips.

new

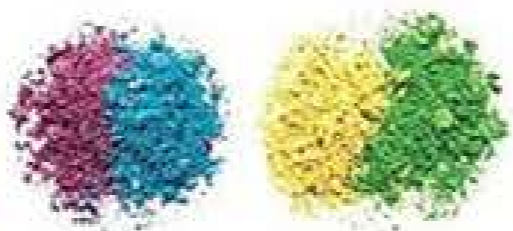
CARNIVAL COLLECTION

get fiesta-ready and create an explosion of colour with our new vibrant shades



NEW Eyeshadow Duo £4.50

bold, clashing shades



02311 Carnival Fever **62869 Cabana Shine**

original chic shades



12286 True Romance **19760 Sunburst** **14597 Chocolate Kiss**



colourful lines

NEW Chopsticks Eyeliner £3.50



62810 Azure Blue



12864 Energy Pink

#COLOURBURST



for a fluoro flutter

NEW Mascara 7ml
Price per 10ml = £6.42
£4.50

latino lippy

NEW Kiss 'n' Go Lipstick £3.75

22889 Berry Moves

07450 Samba Pink

09639 Mango Tango

15412 Cha-Cha Mauve

63685 Cobalt Craze

13557 Turquoise Spark

ANY 2 FOR £4 save up to £5.50 pages 70-73

ANY 2 FOR £4 save up to £5.50 pages 70-73

COLORTREND



makes make-up last longer
Picture Perfect Face Primer
 30ml
 23150
 Price per 10ml = £1.58
£4.75



make me matte
Final Touch Pressed Powder
 10g
 21766 Translucent
 11619 Translucent Tan
£4.25



blinged-up finish – wear alone or over your fave shade
Dazzler Tinsel Dust
 8ml
 Price per 10ml = £3.75
£3

- 22178 Glittery Green*
- 22384 Smoke Dust*
- 22418 Tinsel Flash*



super-shiny finish
Fashion Nail Enamel
 8ml
 Price per 10ml = £3.75
£3

- 54544 Hot
- 59303 Juicy
- 54502 Blush
- 59378 Icon
- 11445 Pout
- 15495 Scene
- 01958 Rare
- 01990 Tempt



quick, hide blemishes!
Perfect and Hide Concealer
£3



for a fresh-faced look
Fresh Face Foundation
 30ml
 Price per 10ml = £1.58
£4.75

- 23598 Ivory Beige
- 23663 Near Nude
- 11957 Natural
- 18804 Bisque
- 23705 Sun Beige

#colourMYway



your double-act for bold lines and lids
Rocker Glam Kohl Liner & Eyeshadow Duo
£4

- 26542 Purple Plum*
- 21378 Blue Navy*
- 21469 Black Charcoal*
- 21568 Gold Brown*



glossy colour
NEW Vinyl Lip Gloss
 15ml
 Price per 10ml = £2.67
£4

- 09837 Fuchsia Flash
- 09977 Hot Pink Smash
- 10181 Vivid Violet
- 10025 Plum Blast
- 11072 Electric Mauve
- 10116 Shocking Coral



draw attention to your lids
NEW Eyeshadow Stix
£4.50

- 00752 Aquamarine
- 28878 Peach Nectar
- 26765 Purple Star
- 27243 Silver Sensation
- 27656 Pink Ruby

***LAST CHANCE TO BUY, WHILE STOCKS LAST**



for a kiss-me-now pout that lasts for hours
Kiss 'n' Go Lipstick
£3.75



- limited edition shades
- 25015 Adore
 - 13524 Amour
 - 25098 Love
 - 21964 Passion
 - 25106 Valentino
- original shades
- 22814 Poppy Love
 - 22582 Amethyst
 - 24190 Lucky Kiss
 - 14332 Doll Pink
 - 23291 Flirt
 - 22707 Pink Holiday



all the plumping, without the clumping
Plump Out Mascara
 7ml
 Price per 10ml = £6.43
£4.50

your favourite
DRY OIL
 spray

stock up on
 supersize, spray-on softness

★★★★★
 your 5-star
 favourite, now
 in bonus size!

*This allows you to
 quickly moisturise your
 whole body; it leaves the
 skin soft and supple
 and doesn't feel greasy!*
LOVE IT!

*'Stammy0821',
 avonshop.co.uk customer, Leeds*

**NEW Skin So Soft Original
 Dry Oil Spray Bonus Size**
 250ml
 15073
 Price per 100ml = £1.40
 Will normally be £7
£3.50 half price

Dry Oil Spray 150ml
 08698 Original
 03517 Fast Hydration
 Price per 100ml = £1.67
 Normally £5
£2.50 half price



new

only
£3.50
 half price

life & style

AVON

*FABULOUS
 FASHION
 MADE
 EASY*



*SHOP OUR
 NEW SEASON
 COLLECTIONS*

DON'T MISS BRAND NEW
DIAMONDESQUE
JEWELLERY

Our exclusive *DIAMONDESQUE* collection emulates the most beautiful diamonds. Each piece is double-checked for quality, giving you jewellery that makes you feel special for an eternity.

DIAMONDESQUE

CLARITY

almost flawless appearance, made with AAA grade cubic zirconia

CARAT

equivalent in appearance to the same size diamond



£12
save £10

COLOUR

colourless stones, the equivalent to D on the diamond colour scale

CUT

princess cut to optimise light reflection

ALL NEW

AAA cubic zirconia simulated diamonds

earrings equivalent to 2 carat diamond



£16
save £4



ring equivalent to 2 carat diamond



necklace equivalent to 2 carat diamond

£16
save £4

NEW Azur Diamondesque Ring

Rhodium-plated. Cubic zirconia stone, equivalent to 2 carat diamond.

25635 Size 6
25650 Size 8
24117 Size 10
Will normally be £22
£12 save £10

NEW Azur Diamondesque Necklace

Rhodium-plated. Cubic zirconia stone, equivalent to 2 carat diamond. Length approx. 47cm.

24216
Will normally be £20
£16 save £4

Earrings purchased from Avon cannot be returned if sealed plastic bag has been opened.

NEW Azur Diamondesque Earrings

Rhodium-plated pierced earrings with a round cubic zirconia stone, equivalent to 2 carat diamond. Arrives beautifully gift packaged.

24224
Will normally be £20
£16 save £4

4 WAYS TO WEAR

reversible dress with detachable straps

1 black



2 halter neck



NEW

3 animal print



4 strapless

jersey fabric for more comfort



up to 20/22

THE REVERSIBLE DRESS

£18 save £4

SAFARI
HIC

join the fashion tribe with animal prints, golden hues and playfully wild jewellery

NEW Urban Safari Reversible Maxi Dress 13979 8/10
 Black side 100% polyester. Printed side 24703 12/14
 95% polyester, 5% elastane. 24711 16/18
 Will normally be £22 24745 20/22
£18 save £4

HOT TREND



SAFARI CHIC



pack of 2 vests

up to 24/26

wear as a set, or individually

NEW Diana Necklace
Set of 3. Longest necklace approx. 77cm.
09464
Will normally be £12
£10 save £2

ALL NEW

THE LIGHTWEIGHT SCARF

£7
save £3



WONDER SCULPT
by Body Illusions

NEW Aisha Coral Printed Scarf
Polyester. Approx. 182cm x 93cm.
13334
Will normally be £10
£7 save £3

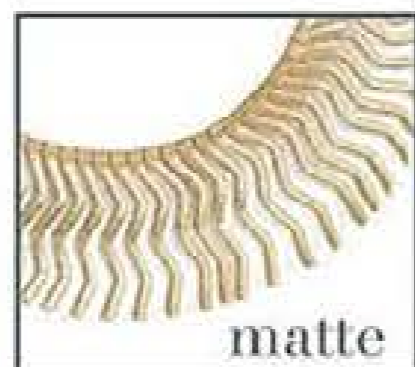
NEW Urban Safari 2 Pack Pocket Vests*
Pack of 2. 100% polyester, excluding trims.
57380 8/10
63735 12/14
08185 16/18
23929 20/22
24661 24/26
£12

***ALLOW 6 WEEKS FOR DELIVERY**

NEW Khaki Jeggings
98% cotton, 2% elastane, excluding trims.
21337 6/8
25585 10/12
23010 14/16
14043 18/20
Will normally be £24
£20 save £4



SAFARI CHIC



matte

2 ways to wear



shiny

NEW Loretta Necklace

Approx. 3.8cm at widest point. Approx. 46cm + 9cm extension chain. Brass.

57174

Will normally be £14

£10 save £4

ALL NEW

3D animal earrings

NEW Bena Earrings
Hoop pierced earrings with animal pendants. Acrylic beads. Approx. 2cm x 2.5cm.

13466 Elephant

13375 Zebra

Will normally be £6

£4 save £2

£4 each



elephant



zebra

All Avon metal jewellery is hypoallergenic.



46.5cm

longline necklace



THE 9CT GOLD-PLATED NECKLACE

£15
save £3

NEW Kortney Tassel Necklace

9 carat gold-plated. Length approx. 46.5cm.

23333

Will normally be £18

£15 save £3

arrives in a beautiful gift box



WONDER SCULPT
by Body Illusions

flattering
side panels
for a
slimmer-
looking
shape



**ALL
NEW**

SPF50 hat
folds into your suitcase
without losing shape,
so it's perfect for
holidays



NEW Portia Sun Hat
Brim with SPF50 protection in accordance
with BS8466:2006. 100% polyester.
Circumference approx. 58cm + 12cm.
13276
Will normally be £15
£10 save £5

HOT TREND

IN THE NAVY

all aboard the nautical
fashion boat with strong
stripes and navy hues

**NEW Body Illusions
Silhouette Swimsuit**
74% nylon, 15% elastane,
11% polyester, excluding trims.
24547 8/10
24588 12/14
24604 16/18
13045 20/22
Will normally be £22

£18

save £4



wear as a halter neck,
or bandeau

up to
20/22



IN THE NAVY

NEW Velma Necklace Gift Set
 Necklace and pierced earrings.
 Necklace length approx. 42cm + 9cm extension chain.
13169
 Will normally be £10
£8 save £2



ALL NEW



NEW Velma Earrings Gift Set
 4 pairs of pierced earrings with interchangeable charms. Acrylic beads.
13102
 Will normally be £8
£5 save £3



£15 save £3

NEW Xandra Tote
 Zip fastening. Internal zipped pocket and mobile phone holder.
 Approx. 32cm x 43cm.
 Nylon.
01248
 Will normally be £18
£15 save £3

Sole sensations

amazingly comfortable and toe-tally on-trend, exclusive to Avon

THE ESPADRILLES

£25



LIGHTWEIGHT, FLEXIBLE SOLE
 to support and promote natural foot movement

BREATHABLE LACE UPPER
 for the ultimate in comfort

NEW Cora Lace Espadrilles
 Upper: 70% cotton, 20% polyamide, 10% jute.
15404 Size 4
11569 Size 5
10132 Size 6
08003 Size 7
£25



IN THE NAVY



Classic Trench Coat
Shell: 100% cotton.
Lining: 100% polyester,
excluding trims.
62885 8/10
63594 12/14
13946 16/18
25775 20/22
23028 24/26
£40



up to
24/26

shower-proof
mac

2 Pack Boat-Neck Tops
64% polyester, 36% cotton,
excluding trims.
22046 8/10
22079 12/14
22111 16/18
22145 20/22
22152 24/26
£16



**2 Pack Leggings:
Cropped & Full
Length**
93% nylon,
7% elastane,
excluding trims.
10199 8/10
10389 12/14
08995 16/18
09159 20/22
£20



pack of
2 tops

designer-inspired,
go-with-anything
arm candy

metal strap with
gloss finish



crystal and
gold-coloured
accents catch
the sun

NEW Anita Watch
Strap length, with removable
'H' bar, approx. 20.5cm.
Stainless steel back. Includes
a battery that can be replaced.
13052
Will normally be £30
£20 save £10

THE
CHIC
WATCH

£20
save £10

NEW

IN THE NAVY



NEW

NEW Jet Set Purse
Outer: PU. Lining: polyester.
Approx. 19.4cm x 10.5cm
x 2.5cm.
24505
Will normally be £10
£8 save £2

NEW Jet Set Weekender
Outer: PU. Lining:
polyester. Approx. 47cm
x 28cm x 23.5cm.
24463
Will normally be £25
£18 save £7

THE
JET SET
BAG

£18
save £7



the perfect
size for a
weekend
getaway

HOT TREND

NEW

THE CITY BAG

£25
save £3



£6
save £4

- leather-look fabric
- detachable shoulder strap
- beautiful printed lining
- protective metal feet

NEW Rhea Signature Red Bag Detachable cross-body strap. PVC and polyester.

Approx. 38.5cm x 13.5cm x 25cm. 24513 Will normally be £28 **£25** save £3

NEW Jasmine Palm Print Scarf Polyester. Approx. 170cm x 35cm.

24315 Will normally be £10 **£6** save £4

LADY LUXE



chic and sophisticated, these designer-inspired accessories will make any outfit

sculpt your style

in look-fab, go-anywhere, shaping jeggings



- bottom-lifting effect • high-waist tummy control panel • smooths thighs and hips

WONDER SCULPT
by Body Illusions



sculpting effect



figure-flattering stretch denim



Indigo Jeggings
69% cotton, 21% polyester, 8% viscose, 2% elastane, excluding trims.
21915 6/8 21980 14/16
21972 10/12 21998 18/20
Normally £22
£18 save £4

Coated Navy Jeggings
67% cotton, 29% polyester, 4% elastane, excluding trims.
28514 8/10 28621 16/18
28555 12/14 28647 20/22
Normally £24
£20 save £4

Grey Jeggings
70% cotton, 29% polyester, 1% elastane, excluding trims.
71589 6/8 49577 14/16
73312 10/12 49940 18/20
Normally £22
£18 save £4

White Jeggings
70% cotton, 29% polyester, 1% elastane, excluding trims.
08862 6/8 04812 14/16
06676 10/12 21022 18/20
Normally £22
£18 save £4

Metallic Jeggings
69% cotton, 28% polyester, 3% elastane, excluding trims.
71464 8/10 49726 16/18
49890 12/14 50690 20/22
Normally £28
£22 save £6

Black Jeggings
70% cotton, 29% polyester, 1% elastane, excluding trims.
52878 6/8 51243 14/16
50062 10/12 50286 18/20
Normally £22
£18 save £4



new

bracelet

£4

half price

white cord with
gold-coloured plating

black cord with rose
gold-coloured plating

NEW Shaelyn Bracelet
Length approx. 19cm + 2.5cm
extension chain.
23507 White
23416 Black
Will normally be £8
£4 half price

new



£10

save £2

NEW Zia Gift Set

Silver-plated necklace and pierced earrings. Necklace length approx. 42cm + 9cm extension chain.

23382

Will normally be £12

£10 save £2

gifts of glamour



also available in silver-plated

Onella Interchangeable Gift Set

Necklace and a pair of pierced earrings with interchangeable charms.

04895 Gold-coloured

04556 Silver-plated

Normally £10

£8 save £2

wear with all 3 pendants, or mix and match



new



NEW Harper Gift Set

Silver-plated necklace, ring and pierced earrings. Necklace length approx. 42cm + 9cm extension chain.

23366 Size 6

23440 Size 8

23473 Size 10

Will normally be £15

£12 save £3

interchangeable gift set

£12

save £3

3 ways to wear: plain teardrops, sparkle teardrops or both together



wear together or separately

set of 2 necklaces and matching earrings

gift set
£10

42cm

new



- 1. **NEW Hilary Gift Set** 2 pairs of pierced earrings and 2 necklaces. Length approx. 42cm + 9cm extension chain. Zinc. 16329 Will normally be £12 **£10 save £2**
- 2. **Samara Watch*** Max. strap length approx. 20.5cm. Stainless steel back. Includes battery that can be replaced. 57331 Normally £18 **£15 save £3**
- 3. **Daphne Stackable Rings** Set of 3. Glass stones. 57315 Size 6 28365 Size 8 28423 Size 10 Normally £8 **£6 save £2**
- 4. **Felicity Bracelet** Glass stones. Removable links. Max. diameter approx. 6.5cm. 55095 Normally £10 **£8 save £2**

***WHILE STOCKS LAST**

new

JEWELLERY HOLDER

take your favourite jewellery wherever you go



Jewellery not included.

£12
save £3

holds necklaces, bracelets, rings and 12 pairs of earrings

NEW Alisa Jewellery Book
PU. Approx. 19.2cm x 15.5cm x 4.4cm.
24794
Will normally be £15
£12 save £3





1. **Carrie Ring Set** Set of 5 gold-coloured and silver-plated rings with glass stones. Comes in a gift box. **10413** Size 6. **10538** Size 8. **09043** Size 10. Normally £8 **£5 save £3**
2. **Carla Bracelet** Silver-plated. Length approx. 18cm + 2.5cm extension chain. **04424** Normally £6 **£4 save £2**
3. **Amorette Necklace** Silver-plated. Length approx. 42cm + 9cm extension chain. **10884** Normally £15 **£12 save £3**
4. **Bethany 10 Piece Earring Set** Set of 10 pairs of pierced earrings. **11981** Normally £8 **£6 save £2**
5. **Zoe Double Trouble Earrings** Pierced, reversible earrings. **09399** Faux pearl. **10207** Gold-coloured. **04309** Silver-plated. Normally £6 **£4 save £2**
6. **Carrie Hair Slides** Set of 5. Glass stones. **21782** Normally £7 **£4 save £3**

new

wrap
around
watch

£15

save £3

textured double strap

NEW Lara Watch
Wrap-around PU strap. Length approx. 42cm. Stainless steel back. Includes a battery that can be replaced. **24752**
Will normally be £18
£15 save £3.

boyfriend-style watch
with diamanté detail

£20
save £10

Delilah Watch
Glass stones. Max. strap length approx. 20cm. Stainless steel back. Includes battery that can be replaced.
18754 Silver-coloured
11205 Rose gold-coloured
18523 Gold-coloured
Normally £30
£20 save £10



Dragonfly Printed Scarf 100% polyester. Approx. 172cm x 67cm. 19968 Normally £10 **£7 save £3**



pretty dragonfly print

scarf
£7

brooch
£5



Annabel Brooch
Glass stones. Approx. 8cm. 09928 Normally £8 **£5 save £3**

Mum Heart Keyring
Steel. Approx. 10cm x 3cm. 09688 Normally £4 **£3 save £1**



keyring
£3

Florence Heart Foldable Shopper
Polyester. Approx. 40cm x 40cm. 15172 **£4**

folds into a heart-shaped pouch



***WHILE STOCKS LAST**

BUY THE UMBRELLA
ORDER THE SCARF

HALF PRICE

page 105 only save £4



pretty floral print

Fragile Flower Umbrella Comes with a protective sleeve. Compact length approx. 23cm. Canopy diameter approx. 90cm. 21642 **£10**

Fragile Flower Chiffon Scarf Polyester. Approx. 158cm x 68cm. 00935 **£8 or HALF PRICE**



2-in-1 phone
charger and mirror

£15

save £5

Compact Power Bank*
Includes a USB lead to charge via a laptop/computer. Use with your own USB phone lead to charge your phone. Rose gold-coloured plastic. Approx. 8cm x 8cm x 9.2cm. 2,600 mAh battery capacity. 26872 Normally £20 **£15 save £5**



fits into handbags and comes with a micro USB cable

ARM CANDY

lightweight, colour-pop watches are perfect for holidays

don't forget!
LIPSY BAG
just

£15

see
pages 12-13
for details



colourful watches

£10

save £5

diamanté
detail on face

soft-touch
silicone strap

NEW Daisy Watch
Silicone strap, length
approx. 23.6cm.
Stainless steel back.
Includes a battery that
can be replaced.
24844 Coral
24877 Turquoise
24810 White
Will normally be £15
£10 save £5

new

Lingerie Store



co-ordinating shoulder detail



PRETTY PJS

this gorgeous nightwear is perfect for lounging, with luxurious satin-feel bottoms and super-soft top

Vintage Flower PJs*

Top: 60% cotton, 40% polyester. Bottoms: 100% polyester excluding trims. KEEP AWAY FROM FIRE.

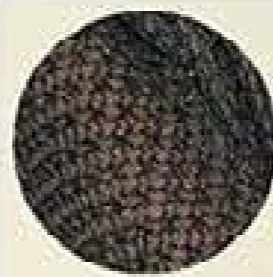
17251 8/10
17277 12/14
17467 16/18
17350 20/22
17384 24/26
£18

Glitter Sparkle Cardigan

100% polyester, excluding trims.

17210 8/10
11403 12/14
17244 16/18
04655 20/22
16246 24/26
£18

***WHILE STOCKS LAST**



subtle glitter throughout



up to 24/26



up to 20/22



100% cotton

MIX & MATCH ANY 2 FOR £15

save up to £9 page 109 only

'The One' Vest Marl

51% nylon, 37% polyester, 12% elastane, excluding trims. KEEP AWAY FROM FIRE.

20420 M (12/14)
20438 L (16/18)
20446 XL (20/22)
20479 XXL (24/26)
£10

PJ Bottoms

95% cotton, 5% elastane, excluding trims. KEEP AWAY FROM FIRE.

size	Bunny	Heart
8/10	07195	07294
12/14	07229	33605
16/18	07237	20768
20/22	07278	20792

£12

Bunny Sleep Tee

100% cotton, excluding trims. KEEP AWAY FROM FIRE.

09357 8/10
09480 12/14
09506 16/18
09548 20/22
£12

worn to
be seen

wear as plain black or white...



...or black or white lace



**Multi-Way
Reversible Bandeau**
61% polyester, 36% nylon,
3% elastane, excluding trims.
05470 10/12
06106 14/16
04978 18/20
Normally £7
£5 save £2



Italian-inspired
lace bra

£12

save £3

Bella Lace Bra
50% nylon, 44% polyester,
6% elastane, excluding trims.
09571 34b **21493** 36d
09589 34c **08482** 36dd
09647 34d **08490** 38b
09662 34dd **61523** 38c
27417 36b **08466** 38d
08391 36c **61580** 38dd
Normally £15
£12 save £3

Bella Lace Briefs
92% nylon, 8% elastane,
excluding trims, with
cotton gusset.
41905 8/10 **00364** 16/18
52779 12/14 **56481** 20/22
Normally £8
£6 save £2

champagne-coloured
lining

basics

Lingerie Guarantee
For hygiene reasons, a replacement
or refund cannot be given if the
gusset label is removed from lingerie.
This guarantee is in addition to
your statutory rights.



fall in love with 'The One'

ultra-comfortable seam-free bra, for stretchy, smooth support

1 sold
every minute*



*Based on sales of all 'The One' Bra varieties from 18.06.2015-08.07.2015.

'The One' Bra*

92% nylon, 8% elastane, excluding trims. All sizes fit up to DD cup.

size	white	black	nude
M (32-34)	28373	13425	12898
L (36-38)	07690	07732	15727
XL (40-42)	07773	06239	07021
XXL (44-46)	18184	17954	17707
XXXL (48-50)	17848	17798	17715

Normally £9

£7 save £2

***WHILE STOCKS LAST**



pretty lace modesty panel



up to
XXXL

'The One' Bra Lace*

Removable pads, 92% nylon, 8% elastane, excluding trims. All sizes fit up to DD cup.

size	white	black
M (32-34)	00653	20651
L (36-38)	00711	20800
XL (40-42)	00737	19679
XXL (44-46)	10561	19919
XXXL (48-50)	09456	00646

Normally £10

£8 save £2

'The One' Brief Lace*

93% nylon, 7% elastane, excluding trims.

size	white	black
10/12	03368	09738
14/16	01974	08375
18/20	02303	04770
22/24	01511	06817
26/28	21626	04291

Normally £7

£5 save £2

basics

MIX & MATCH ANY 2 FOR £16

save up to £14 pages 114-117

MIX & MATCH ANY 2 FOR £16

save up to £14 pages 114-117



back smoothing



up to 42DD

front-fastening for a smoother shape



BEFORE



AFTER

AVON
Body
ILLUSIONS
**back
slimming
bra**

**Back Smooth & Slim Bra
- Nude**

63% nylon, 21% polyester,
16% elastane, excluding trims.

04630 38b 05140 40d
03418 38c 06833 40dd
12971 38d 14720 42b
06429 38dd 12963 42c
14423 40b 06882 42d
12955 40c 27789 42dd

£15

**boob job
in a bra**

Heavenly Bra

Padded, underwired. 70% nylon,
22% polyester, 8% elastane,
excluding trims.

size	white	black
32a	06445	01818
32b	23556	30130
32c	47670	15370
34a	08771	11163
34b	00273	52415
34c	23275	25825
36a	04390	24596
36b	20974	26310
36c	21436	00430
38a	51201	12187
38b	29652	50500
38c	28936	03004
40b	51193	12252
40c	15883	11312
42b	12278	52944

£12

also available in nude or black



**Essentials T-Shirt Bra
with Lace**

Padded and underwired.
64% nylon, 27% polyester,
9% elastane, excluding trims.
Larger sizes (e-f): 59% nylon,
34% polyester, 7% elastane,
excluding trims.

size	white	black	nude
32a	12302	58545	55996
32b	04861	58636	56051
32c	03749	58685	56085
32d	10801	58784	56150
32dd	10892	58800	18770
34a	09753	58883	56283
34b	08276	58933	56317
34c	50120	57737	56325
34d	21295	58446	57497
34dd	61556	57877	57513
34e	21808	10991	06098
34f	21303	09829	04259
36b	53017	59436	57539
36c	63719	55202	58263
36d	41475	58909	57646
36dd	15057	58917	18663
36e	15628	11304	04184
36f	16089	10041	04457
38b	14464	55798	58255
38c	19257	56838	58271
38d	20230	58958	58354
38dd	15800	55533	18747
38e	12179	11361	04234
38f	10074	11148	02931
40b	03681	59113	57786
40c	04564	57018	18762
40d	02253	56390	57950
40dd	22723	54742	57729
42b	24836	59865	58156
42c	03848	58099	57778
42d	24299	58529	57125

£11

up to 42D

1 sold
every minute*

*Based on sales of Essentials T-Shirt Bra with Lace from 30.07.2015-19.08.2015.

MIX & MATCH ANY 2 FOR £16

save up to £14 pages 114-117

the DD+ collection



up to 42F

Non-Padded Embroidery Bra

Non-padded, underwired. 77% nylon, 13% polyester, 10% elastane, excluding trims.

size	white	black
34e	09845	06759
34f	09613	10942
36e	09134	06940
36f	05595	05553
38e	05637	06999
38f	05819	05579
40e	11825	05488
40f	25403	22319
42e	26781	10686
42f	26807	22939

£11

available in black or white



Essential Non-Padded Dotty Bra

Non-padded, underwired bra. 90% nylon, 10% elastane, excluding trims.

24729	36d	23093	40d
23523	36dd	26963	40dd
26294	36e	03210	40e
18309	36f	15933	40f
21147	38d	23358	42d
12245	38dd	16659	42dd
12872	38e	03327	42e
13128	38f	03384	42f

£15

pretty, dotty fabric



MIX & MATCH ANY 2 FOR £16

save up to £14 pages 114-117

lacy
minimiser

complete comfort
and support – no
compromises!

- minimiser wire makes bust appear smaller
- double-moulded cup for a natural shape
- fuller coverage shape with pretty detail
- super-soft fabric for all-day comfort
- wider straps for extra support

up to 42G

Lace Trim Minimiser Bra

Non-padded, underwired. 85% nylon, 11% elastane, 4% cotton, excluding trims.

size	white	black
34dd	20495	02048
36dd	21048	22244
36e	20941	22251
36f	20958	22327
36g	21014	22343
38dd	21089	00323
38e	21121	00406
38f	21220	00489
38g	21287	00471
40dd	21428	00505
40e	21444	00513
40f	21584	00612
40g	21451	00661
42dd	21618	33894
42e	01628	20891
42f	03020	20909
42g	20057	20917

£12

also available in white



basics

Kids' Club

reversible dress



ages
3-10



looks great over
a long-sleeved
t-shirt too!

**NEW Nautical
Reversible Dress**
Viscose.
22392 Ages 3-4
13649 Ages 5-6
58768 Ages 7-8
55968 Ages 9-10
£14

2 looks in 1

sunlight activated, colour-changing shoes



shoes turn from **pink**
to **purple** in the sun!

**NEW Colour Changing
Sparkle Bow Shoes**
Buckle fastening. PVC.
14589 Size 8
14621 Size 9
14662 Size 10
14803 Size 11
56218 Size 12
£8

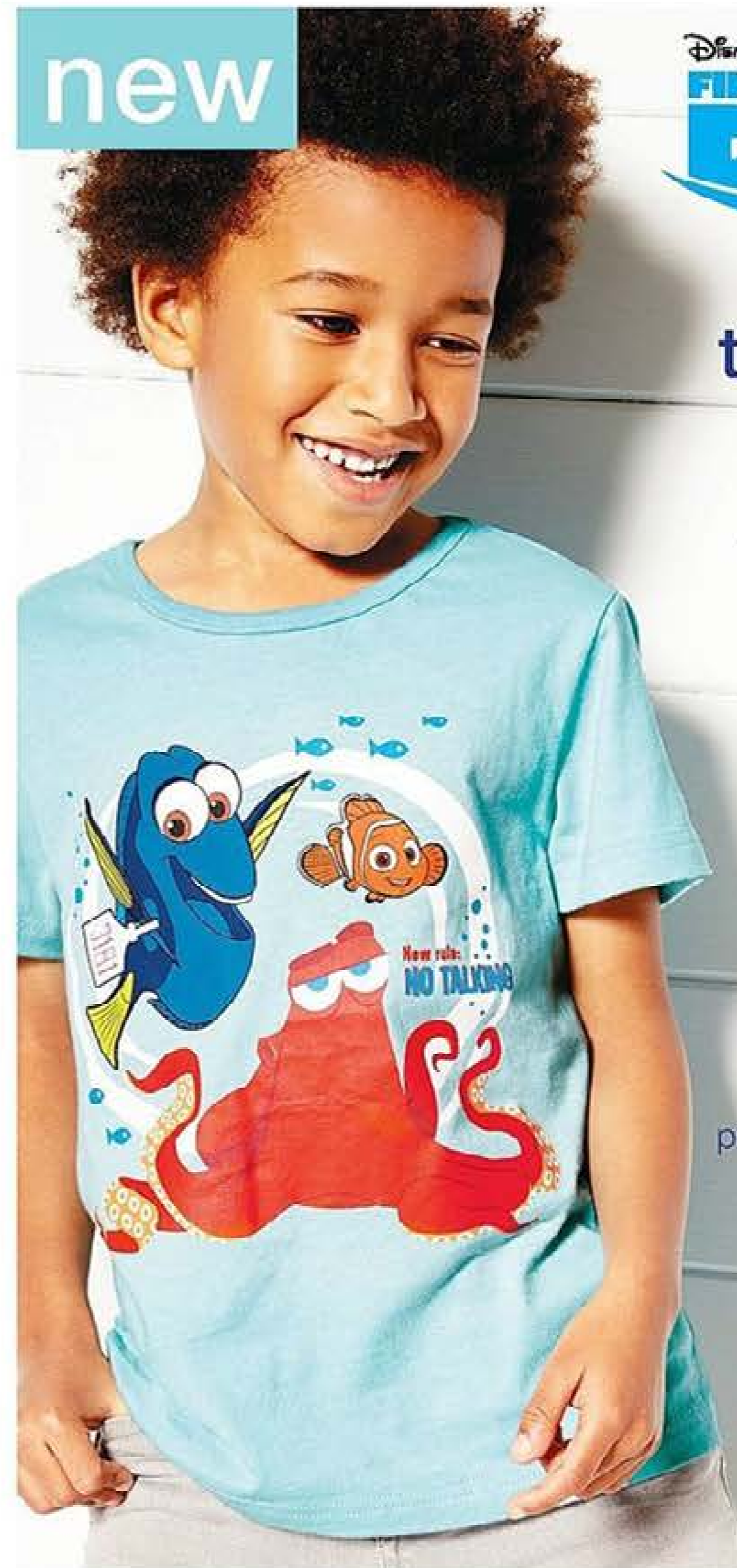
new

Disney · PIXAR
**FINDING
DORY**

t-shirt
£8

save £2

100%
cotton



perfect for boys or girls,
ages 2-7

**NEW Finding
Dory T-Shirt**
100% cotton
excluding trims.
01040 Ages 2-3
02147 Ages 4-5
20933 Ages 6-7
Will normally be £10
£8 save £2

©Disney
©Disney/Pixar

MARVEL
AVENGERS

100% cotton



up to
age 10

PJs
£10

save £4

new

NEW Marvel PJs
100% cotton, excluding trims, with elasticated waist.
KEEP AWAY FROM FIRE.
23770 Ages 3-4
27136 Ages 5-6
06213 Ages 7-8
25619 Ages 9-10
Will normally be £14
£10 save £4 ©2016 MARVEL

new

Disney

MINNIE

PJs

£10

save £4

pretty frilly
sleeves



up to
age 10

100% cotton

NEW Minnie Mouse PJs
100% cotton, excluding trims, with elasticated waist.
KEEP AWAY FROM FIRE.
21063 Ages 3-4
15289 Ages 5-6
28068 Ages 7-8
19307 Ages 9-10
Will normally be £14
£10 save £4

©Disney

AVON Kids' Store



£15

teapot
and cup
in 1

Dotty Tea For One* Dolomite mug and teapot. Approx. 13.6cm x 17.5cm x 10cm.
Not dishwasher safe. 34595 **£15**

***WHILE STOCKS LAST**



rose gold-coloured
embroidery

£12
save £3

Love Cushions* Set of 2. 100% cotton.
Approx. 30cm x 30cm. 53470 Normally £15
£12 save £3



set of 3

Mercury Heart Tealight Holders* Glass.
Set of 3. Comes with 3 tealights. 16725 **£8**

***ALLOW 6 WEEKS FOR DELIVERY**

THE SCENT OF VANILLA

new

a rich and creamy fragrance, Vanilla is mingled
with white chocolate and praline for a truly
decadent and mouth-watering scent



candle burns for
up to 30 hours

£5

NEW Vanilla Glass Candle Burns for up to 30 hours. 27052 **£5**

£5

NEW Vanilla Diffuser 50ml. Lasts up to 4 weeks. 27045 **£5**

diffuser lasts up to 4 weeks

zesty and vibrant

fragrance your home with fresh and energising notes of mandarin and lemon



fragrance lasts up to 4 weeks

Zest Candle Approx. 8cm high, 7.5cm diameter. Burn time approx. 30 hours. 10462
Normally £8 **£5 save £3**

Zest Diffuser 8 reeds, 50ml glass bottle. Lasts up to 4 weeks. 11254 Normally £8 **£5 save £3**

clean and fresh

the unmistakable scent of freshly washed linen, with crisp marine notes and cedar wood



burns for up to 30 hours

Linen Glass Jar Candle Burns for up to 30 hours. 19182 **£5**

Linen Diffuser 5 reeds and 50ml oil. Lasts up to 4 weeks. 00133 **£5**

TOTALLY TROPICAL

gold and pineapples – our two favourite trends!



pair of golden salt and pepper shakers



1. NEW Pineapple Chalk Board
MDF. Approx. 35.4cm x 19.8cm x 2cm.
12369
Will normally be £10
£8 save £2

2. NEW Pineapple Salt & Pepper Shakers
Ceramic. Approx. 11.5cm x 7.8cm x 8.9cm.
13961
Will normally be £7
£5 save £2

3. NEW Pineapple Spoon Rest
Dolomite. Approx. 13.6cm x 7.7cm x 1.6cm.
54577
Will normally be £7
£5 save £2

new

the
pineapple
collection
from £5





£5
half price

- catches peelings as you go
- secure grip and ergonomic handle

Peeler Catcher
With easy-hold handle and pop-off lid. Stainless steel and plastic. Approx. 27cm x 6cm.
15354
Normally £10
£5 half price



£10
save £5

- simply push down and chop safely
- mess-free chopping
- chop onions without tears
- creates chunky to finely chopped food
- dishwasher safe

Easy Food Chopper
Approx. 8cm x 21.5cm. Dishwasher safe.
14563
Normally £15
£10 save £5



£8
save £2

- hooks on to any drawer or cupboard door
- perfect for tidying up as you go along, or storing prepped vegetables

Worktop Tidy
Plastic. BPA free. Approx. 12cm x 23cm x 13cm. Not dishwasher safe.
20156
Normally £10
£8 save £2



Rachel Allen
recommends...

“This ingenious selection of multitasking products are perfect for everyday, great results – meaning less tidy time, more meal time!”

Sectioned Lunch Box

kitchen
magik

new

£10
save £2



NEW Sectioned Lunch Box
Approx. 15cm x 15cm x 16cm. Polypropylene. Dishwasher and microwave safe.
27144
Will normally be £12
£10 save £2

- 2 stackable meal sections – can be used together or separately
- handle for easy carrying



£8

- creates an airtight seal on steel, glass, plastic AND ceramic containers
- replaces cling film
- dishwasher and microwave safe

NEW Silicone Food Lid
Approx. 30cm x 30cm x 6cm. Silicone. Dishwasher and microwave safe.
27169
£8



CALCULATE CALORIES



COUNT STEPS



MONITOR SLEEP



SEE RESULTS



connects to the FREE smartphone app via Bluetooth



- splash-resistant
- watch
- vibrating alarm



NEW Bluetooth Fitness Monitor Tracks distance, steps and calories burned during exercise. Bluetooth app compatible with updates above iOS 6 and Android 4.2. Approx. 27cm x 1cm x 1.5cm. Silicone and plastic. 03814 **£40**

ALLOW 6 WEEKS FOR DELIVERY



CARDIO

TONING

CORE

ARMS

LEGS

Printed with 10 exercises

comes in a handy pouch



fill the base with water from the tap

deflates for storage

CARDIO

LEGS

ABS

ARMS

Workout Set Includes hand grip, skipping rope and resistance band.

11411 Normally £15 **£12 save £3**

NEW Inflatable Boxing Pillar Inflated size approx. 59cm x 155cm. PVC. 48645 **£10**

do the twist



new

twist yourself to a more toned waist with this fun, strengthening disc

£10
save £5



make it even more fun by putting on your favourite tunes

TONING

CORE

WAIST

LEGS

NEW Twist and Tone Exerciser Rotating exercise platform. Approx. 25cm diameter x 2.5cm. ABS. 23515 Will normally be £15 **£10 save £5**

Warm up exercises are recommended before attempting any exercise regime. It is also recommended you consult your doctor before starting any exercise programme. For adult use only.



weekender
£15

detachable
pouch, can also
be used as a
cross-body bag



handy compartment for trainers

Contents not included.

Shockwave Weekender
Detachable pouch and shoe
compartment. Removable
shoulder strap, adjusts to up to
137cm. 100% polyester. Size
approx. 36cm x 23cm x 29cm.
01305
Normally £20
£15 save £5

Shockwave Rucksack
Polyester. Approx. 27cm
x 12.7cm x 38.2cm.
14373
Normally £12
£8 save £4

lightweight with handy pockets,
perfect for girls on the go

rucksack
£8



LIGHTWEIGHT TRAINERS

lightweight, flexible-soled shoes
for everyday, slip-on comfort



MICROFRESH TECHNOLOGY
antibacterial actives help prevent odour



COMFY, FLEXIBLE SOLE
lightweight, memory foam soles – you'll
feel as though you're walking on air



MACHINE WASHABLE
because we know you're going to wear
these A LOT

**NEW Shockwave
Slip On Trainers**
With memory foam
sole and Microfresh
technology. Upper:
75% polyamide, 25%
viscose. Lining: 83%
polyamide, 17% elastin.
Outsole: PVC. Machine
washable at 40 °C.
40782 Size 4
04101 Size 5
17442 Size 6
16550 Size 7
Will normally be £25
£18 save £7

trainers
£18



available in sizes 4, 5, 6 and 7

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...night or day!

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online-exclusive videos, offers and products!

product reviews

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don't forget!
LIPSY BAG
just
£15

see
pages 12-13
for details



work out as you walk

- helps encourage leg muscles to work harder
- helps improve the look of calves and thighs
- attractive leather flower detail on toe



NEW Suan Floral Workout Mules

Plastic and PVC.

White	Black	Pink
57596 Size 4	12153 Size 4	12708 Size 4
12476 Size 5	12658 Size 5	11536 Size 5
12484 Size 6	12674 Size 6	03673 Size 6
12518 Size 7	12666 Size 7	01917 Size 7

Will normally be £22

£15 save £7

ALLOW 6 WEEKS FOR DELIVERY

WALK AND SCULPT

new

workout
mules

£15

save £7



available in white, pink
or black in sizes
4, 5, 6 and 7



new

luxurious

PJs

£12

save £2

secret support top

up to
24/26

premium
satin-feel shorts

NEW Ethnic Oriental PJ Set

Top: 100% polyester jersey, excluding trims. Shorts: 100% polyester satin, excluding trims. KEEP AWAY FROM FIRE.

24893 8/10

24919 12/14

23283 16/18

23317 20/22

23325 24/26

Will normally be £14

£12 save £2

a good night's
SLEEP

slip into a peaceful deep sleep
with our best-selling pillow mist

**HALF
PRICE**
only £2.25



*spritz on your pillow and
relax into a blissful slumber*

**Planet Spa Sleep Serenity
Pillow Mist**

Aromatherapy mist to help calm,
soothe and relax for a restful
sleep. 100ml

13532

Normally £4.50

£2.25 half price



AVON Bath & Body

Fragrance Store



*show the world
you're a*
STAR

**NEW Eau de
Parfum Spray**
50ml

15818

Price per 100ml = £32.00

£16

NEW Body Lotion
150ml

26906

Price per 100ml = £2.40

£3.60

NEW Purse

Spray EDP
10ml

15842

£6



INTRODUCING
**AVON
FEMME
ICON**

new

a glamorous
combination of sublime
Mara strawberry,
intense midnight iris
and stunning patchouli

travel-size
purse
spray

ALL 3 FOR £12

save £13.60 order using 67801



STAND
out
from the crowd

**NEW Eau de Toilette
Spray 75ml**

54239
Price per 100ml = £17.33

£13

**NEW Hair and Body
Wash 250ml**

54346
Price per 100ml = £1.44

£3.60

**NEW Deodorant
Body Spray**

150ml
26708
Price per 100ml = £2.40

£3.60

INTRODUCING
AVON
HOMME

new



fresh citrus is spiked with crushed cardamom and finished with masculine, smoky vetiver for a captivating, charismatic aroma

ALL 3 FOR £12

save £8.20 order using 67777

AVON Fragrance



transport your senses to

EXOTIC
lands

Far Away

your no.1 fragrance



freesia. jasmine. vanilla musk

ALL 4 FOR £12

save £11.70 order using 67819

Eau de Parfum Spray 50ml 04549 Price per 100ml = £26.00 **£13**

Skin Softener 150ml 10371 Price per 100ml = £2.33 **£3.50**

Shower Gel 150ml 10652 Price per 100ml = £2.40 **£3.60**

Perfumed Body Spray 75ml 10157 Price per 100ml = £4.80 **£3.60**

AVON Fragrance



*for sparkling
moments
sprinkled with*
GLAMOUR

Rares

COLLECTION

rich. sensual. sophisticated

£7
save £6



Rare Amethyst Eau de Parfum Spray Plum, violet and sandalwood. 50ml

25809 Price per 100ml = £14.00 Normally £13 **£7 save £6**

Rare Gold Eau de Parfum Spray Golden melon, marigold and amber. 50ml

13441 Price per 100ml = £14.00 Normally £13 **£7 save £6**

Rare Pearls Eau de Parfum Spray Sparkling bergamot, pearlescent flower and sandalwood. 50ml 19232 Price per 100ml = £14.00 Normally £13 **£7 save £6**

TODAY
TOMORROW
ALWAYS
COLLECTION



£9
save £5

a LOVE
STORY of
classic florals



Today Tomorrow Always Collection

- EDP. 50ml
 1. 09084 Daydream
 2. 14795 Forever
 3. 25486 Tomorrow
 4. 25460 Today
 Price per 100ml = £16.00
 Normally £14
£9 save £5



INTRODUCING
AVON
Beautiful
BUTTERFLY

new



£8
save £6

allow your
SPIRITS
to take flight

SPECIAL EDITION

NEW Beautiful Butterfly Eau de Parfum
 Spray Bright bergamot, pink gardenia and
 velvet musk. 50ml
22525 Price per 100ml = £16.00
 Will normally be £14 **£8 save £6**



AVON Fragrance

AVON
Mesmerize
COLLECTION

£7
save £4

SULTRY
SCENTS with an
essence of
MYSTERY



1. **Mesmerize Black for Her**
Eau de Toilette Spray Mandarin, jasmine
and tonka bean. 50ml 19208
Price per 100ml = £14.00 Normally £11 **£7 save £4**
2. **Mesmerize for Her**
Eau de Toilette Spray Mandarin, neroli
and sandalwood. 50ml 26443
Price per 100ml = £14.00 Normally £11 **£7 save £4**

all 3 for
£15
save £8
order using 67033

Outspoken
PARTY!
by Fergie

1. **Eau de Parfum Spray** Raspberry,
peony and caramelised crème brûlée.
50ml 14811 Price per 100ml = £30.00
£15
2. **Body Lotion** 150ml
14704 Price per 100ml = £2.67 **£4**
3. **Perfumed Body Spray** 75ml
17004 Price per 100ml = £5.33 **£4**



- EDP 50ml
4. 11627 Outspoken
5. 22186 Outspoken
Intense
6. 21386 Viva
Price per 100ml = £20.00
Normally £15
£10 save £5
7. 28464 Outspoken
Fresh
Price per 100ml = £20.00
Normally £13.50
£10 save £3.50

*your favourite scent
with 24-hour
deodorant protection*

FOR
HER



FOR
HIM



FOR
HIM

FOR
HER



roll-ons and body powders

99p

EACH

save up to £1.76

*(because who wants to pay
more for deodorant?)*

Shimmering Body Powder
40g
24331 Far Away
24166 Avon Soft Musk
Price per 100g = £2.48
Normally £2.75
99p save £1.76

**Roll-On Anti-Perspirant
Deodorant 50ml**
13615 Little Black Dress
63602 Black Suede Sport
01438 Avon Destination
Grand Canyon
06601 Mesmerize for Him
18796 Black Suede
09092 Full Speed

09761 Full Speed Power
08110 Incandescence
11056 Far Away
11841 Pur Blanca
26146 Perceive
14027 Mesmerize for Her
17855 Avon Soft Musk
07930 Avon Cherish
Price per 100ml = £1.96
Normally £2.60
99p save £1.61

AVON Fragrance

AVON
LUCK
COLLECTION

sparkle as you
CELEBRATE
being **LUCKY**
in life



Maria Sharapova,
International Tennis Star
and face of Avon Luck

FOR
HIM



all 3 for
£12
save £11
order using 68494



pink pepper. nutmeg. sandalwood

Avon Luck for Him Eau de Toilette Spray 75ml 03699 Price per 100ml = £20.00 **£15**

Hair & Body Wash 200ml 14308 Price per 100ml = £2.00 **£4**

Deodorant Body Spray 150ml 07997 Price per 100ml = £2.67 **£4**

all 3 for
£12
save £11
order using 69799



bergamot. rose petals. velvet sandalwood

Avon Luck for Her Eau de Parfum Spray 50ml 08722 Price per 100ml = £30.00 **£15**

Perfumed Body Spray 75ml 07070 Price per 100ml = £5.33 **£4**

Body Lotion 150ml 08912 Price per 100ml = £2.67 **£4**

FOR
HER



AVON Fragrance

TAHITIAN *holiday*

both for
£5
save £9.10
order using 69427



*new
look*

white blossoms. tiaré flower.
coconut accord

Eau de Toilette Spray 50ml
03558 Price per 100ml = £21.00 **£10.50**

Exotic Body Mist
100ml 10405 **£3.60**

Timeless

pure *ELEGANCE*
brings timeless
appeal

£5
save £4



amber. jasmine. musk

Eau de Toilette Spray
50ml 27409 Price per 100ml = £10.00
Normally £9 **£5 save £4**

Secret Fantasy COLLECTION

£5

EACH

save £6

*(No, it's not a fantasy. That's our
best price this year!)*

**The Secret Fantasy
Collection EDT. 50ml**
12633 Secret Fantasy*
17509 Kiss*
22574 Midnight*
08417 Wonderland*
Price per 100ml = £10.00
Normally £11
£5 save £6

*Comes with a detachable, cast iron
charm on a 2cm stainless steel chain.
*Comes with a detachable,
aluminium charm with clear
rhinestone on a 2.5cm brass chain.



BUY 1 CHOOSE 1 HALF PRICE

save up to £10
lower priced item half price
selected fragrances only
across pages 158-159

for her



1. Travel Spray EDP 30ml
04705 Far Away
07617 Incandessence
08664 Little Black Dress
07807 Perceive
Price per 100ml = £25.00
£7.50

10215 Avon Cherish
18101 Avon Luck for Her
18143 Premiere Luxe
Price per 100ml = £30.00
£9

2. The Far Away Collection
EDP. 50ml
10702 Far Away Bella
18911 Bella Sunset
Price per 100ml = £26.00
£13

3. Christian Lacroix
EDP. 50ml
21543 Nuit for Her
02485 Rouge for Her
11387 Ambre for Her
04218 Bijou for Her
Price per 100ml = £40.00
£20

4. Avon Femme 50ml
19331 EDP
Price per 100ml = £32.00
£16

5. Avon Cherish 50ml
10926 EDP
Price per 100ml = £28.00
£14

6. Avon Attraction for Her 50ml
10264 EDP
Price per 100ml = £30.00
£15

7. The Little Dress Collection
EDP. 50ml
05504 Little Black Dress
17681 Little Red Dress
Price per 100ml = £26.00
£13

8. Luck La Vie 50ml
18549 EDP
Price per 100ml = £30.00
£15

9. Pur Blanca 50ml
23788 EDT
Price per 100ml = £22.00
£11

10. Premiere Luxe EDP. 50ml
21923 Premiere Luxe
24901 Gold Blush
Price per 100ml = £32.00
£16



11. Avon Dreams 50ml
08573 EDP
Price per 100ml = £26.00
£14

12. Incandessence 50ml
22293 EDP
Price per 100ml = £22.00
£11

13. Perceive
EDP. 50ml
10306 Perceive Oasis
08904 Perceive
Price per 100ml = £22.00
£11

14. Avon Soft Musk 50ml
27573 EDT
Price per 100ml = £8.50
Normally £8.50
£4.25 half price

for him



15. Christian Lacroix EDT. 75ml
02345 Noir for Him
11379 Ambre for Him
26047 Nuit for Him
01743 Bijou for Him
Price per 100ml = £26.67
£20

16. Avon Prime 75ml
02923 EDT
Price per 100ml = £17.33
£13

17. Avon Attraction for Him
75ml
08334 EDT
Price per 100ml = £20.00
£15

18. Wilderness 100ml
25080 EDT
£11

19. Avon Destination
Grand Canyon 75ml
17335 EDT
Price per 100ml = £17.33
£13

20. Black Suede EDT. 75ml
18739 Black Suede
03970 Black Suede Sport
Price per 100ml = £14.67
£11



21. Avon Elite Gentleman Untailored
75ml
01826 EDT
Price per 100ml = £17.33
£13

22. Avon Exploration 75ml
20040 EDT
Price per 100ml = £17.33
£13

beautiful scents



Purse Spray EDP* 10ml
26724 Perceive
08268 Avon Attraction for Her
06338 Christian Lacroix Bijou for Her
10918 Avon Cherish
02659 Little Black Dress
09274 Far Away

Purse Spray EDT* 10ml
20453 Mesmerize Black
for Her
Normally £6
£3 half price



Scent Essence* EDT. 30ml
27680 Sparkly Citrus
27714 Romantic Bouquet
27722 Vibrant Fruity
07880 Wild Bergamot

07872 Blushing Raspberry
08151 Blooming Lotus
Price per 100ml = £11.67
Normally £8
£3.50 save £4.50



Individual Blue* EDT. 100ml
00794 Individual Blue
05314 Individual Blue Casual
Normally £8.50
£6 save £2.50



LAST CHANCE TO BUY

WHILE STOCKS LAST

Little Pink Dress*
50ml
00182 EDP
Price per 100ml = £13.00
Normally £13
£6.50 half price

EDP – Eau de Parfum Spray EDT – Eau de Toilette Spray

*Not included in Buy 1 Choose 1 Half Price offer.

2 for £5

save up to £4
page 160 only

for him and her

for her



1. **Body Mist** 100ml
07484 Avon Cherish
£3.50

2. **Perfumed Body Spray** 75ml
08748 Perceive
17624 Avon Soft Musk
25742 Avon Dreams
16972 Little Black Dress
18507 Incandescence
Price per 100ml = £4.80
£3.60

19380 Avon Femme
21824 NEW Avon Attraction
for Her
Price per 100ml = £5.33
£4

3. **Body Lotion** 150ml
24828 Little Black Dress
Price per 100ml = £2.33
£3.50

13672 Mesmerize Black for Her
28589 Incandescence
16030 Perceive
14910 Avon Dreams
25726 Rare Gold
04143 Rare Amethyst
03525 Rare Pearls
Price per 100ml = £2.40
£3.60

20180 Avon Femme
10058 Avon Attraction for Her
06981 Avon Cherish
Price per 100ml = £2.67
£4
08128 Christian Lacroix Bijou
for Her
Price per 100ml = £3.00
£4.50

for him



4. **Deodorant Body Spray** 150ml
09365 Full Speed
09886 Full Speed Power
02865 Avon Prime
28308 Black Suede
59493 Wilderness
20115 Avon Exploration
Price per 100ml = £2.40
£3.60

22871 NEW Avon Attraction
for Him
Price per 100ml = £2.67
£4

5. **Hair & Body Wash** 250ml
07013 Avon Prime
04721 Black Suede Sport
20149 Avon Exploration
Price per 100ml = £1.44
£3.60

6. **Hair & Body Wash** 200ml
02550 Avon Attraction for Him
Price per 100ml = £2.00
£4

10496 Christian Lacroix Bijou for Him
Price per 100ml = £2.25
£4.50

7. **After Shave Conditioner**
100ml
02402 Avon Attraction for Him
£4

ELITE GENTLEMAN

Jamie Redknapp:
Sky Sports pundit,
sports columnist
and father of 2

all 3 for
£12
save £8.20
order using 69161



Eau de Toilette Spray Verbena, cardamom and cedarwood. 75ml
11601 Price per 100ml = £17.33 **£13**

Hair & Body Wash 250ml 11585 Price per 100ml = £1.44 **£3.60**

Deodorant Body Spray 150ml 13284 Price per 100ml = £2.40 **£3.60**

AVON Fragrance

Men's Store

HIGH ENERGY
scents to COOL
and refresh



juniper berry. cypress. cedarwood



lemon. rosemary. cedarwood

£6
save £5

FULLSPEED

Full Speed Eau de Toilette Spray 75ml 28472 Price per 100ml = £8.00 Normally £11 **£6 save £5**

Full Speed Power Eau de Toilette Spray 75ml 09258 Price per 100ml = £8.00 Normally £11 **£6 save £5**

AVON
Mesmerize
COLLECTION

*captivate
in a single
GLANCE*



BOTH FOR £8
save £6.60 order using 67595

lemon. leather. cedarwood
Mesmerize Black for Him
Eau de Toilette Spray 100ml 20750 **£11**
After Shave Conditioner 100ml 20701
£3.60



ALL 3 FOR £10
save £7.20* order using 67546

mandarin. coriander. amber
Mesmerize for Him Eau de Toilette Spray
100ml 06577 **£11**
Roll-On Anti-Perspirant Deodorant 50ml 06601
Price per 100ml = £1.98 Normally £2.60 **99p save £1.61**
Deodorant Body Spray 150ml 06692
Price per 100ml = £2.40 **£3.60**

*Based on normal brochure prices.

senses



250ml

cleanse and care
in just 1 step

2-in-1 Hair & Body Wash*
250ml
00307 Ocean Surge
58214 Amazon Jungle
54403 Fever
59162 X-treme
Price per 100ml = 50p
Normally £2
£1.25 save 75p

*Excluded from 2 for £5 and 3 for £7 offers.

ANY 2 FOR £5

SENSITIVE

fragrance free



Creamy Face Wash
150ml
05397
Price per 100ml = £2.67
£4



Shave Gel
100ml
05959
£4



2-in-1 After Shave Balm & Moisturiser
100ml
06064
£6

ENERGISING

with energising menthol



2-in-1 Shave & Wash
150ml
01867
Price per 100ml = £2.67
£4



3-in-1 Shampoo, Conditioner & Body Wash
250ml
01891
Price per 100ml = £1.60
£4



2-in-1 After Shave & Moisturiser
100ml
16220
£4

ANY 3 FOR £7

unmissable offer!
SAVE UP TO £11
Avon Men products only pages 164-165

AVON
MEN

our
best deal of the year
on everyday
essentials for him!



with vitamin E,
ginger and aloe

ESSENTIALS

Hydrating Moisturiser 50ml 15560 Price per 100ml = £12.00 £6	Revitalising Shave Gel with Skin Care Complex 150ml 12237 Price per 100ml = £2.67 £4	Invigorating Body Wash 250ml 28258 Price per 100ml = £1.20 £3	Smooth Shave Foaming Gel 200ml 18150 Price per 100ml = £2.00 £4	3-in-1 Shampoo, Condition & Shave 250ml 16915 Price per 100ml = £1.20 £3	Conditioning After Shave Balm 100ml 18127 £5
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AVON Men's Store

A NEW



targets frown lines

reduces the look of crow's feet

works on laughter lines

BEFORE

AFTER

Dramatisation based on results from an 8 week study.

the WRINKLE FIGHTER that really works!

100% of women showed results on fine wrinkles in 2 weeks

5 STAR SKINCARE



“I've been using this product for about 4 weeks. I've noticed a difference in frown lines and my skin feels a lot smoother.”

'gladmi', avonshop.co.uk customer, Manchester

'gladmi' loves it, now it's time to #MakeUpYourOwnMind



AMINO-FILL 33
A-F33
COMPLEX

now provides

TRIPLE ACTION



UNBLOCKS to help skin cells release **more collagen**



BOOSTS to support skin's natural **collagen** production processes



REPAIRS to help skin's natural recovery of damaged **collagen**

PRO+ Line Corrector Treatment with A-F33+ Complex
30ml
03731
Price per 100ml = £66.67
Normally £32
£20 save £12

£20

SAVE £12

A NEW CLINICAL

get an *instant, visible* EYE LIFT

lightweight
firming gel



£12
save £8

5 STAR SKINCARE



“This is the best eye cream I have tried. It really does as it says. Really impressed!”

'Roseig', avonshop.co.uk customer, Lincolnshire

'Roseig' loves it, now it's time to
#MakeUpYourOwnMind

INSTANTLY TIGHTENS
above and below
the eyebrow



INSTANTLY FIRMS
the upper-eye area

INSTANTLY HYDRATES
and improves the look of
dark circles

Infinite Lift
Dual Eye System
05538
Normally £20
£12 save £8

A NEW ULTIMATE

get *instantly* FULLER-LOOKING lips

plump lips and blur lines with our
collagen-boosting treatment

5 STAR SKINCARE



“I've noticed a definite difference in both the look and feel of my lips. They are a lot smoother and the lines around them seem much better.”

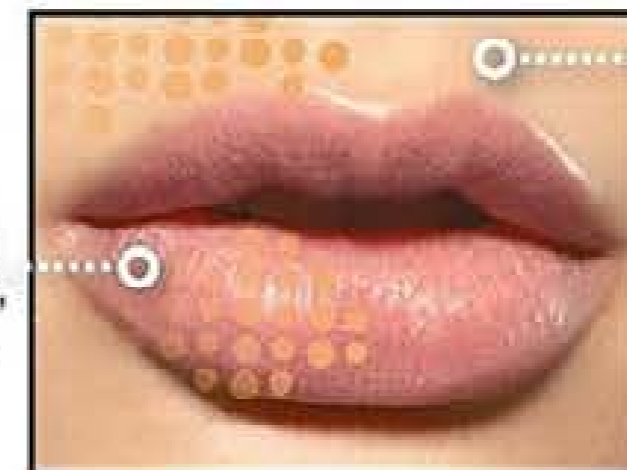
Julie Key, Avon customer,
Nuneaton

Julie loves it, now it's time to
#MakeUpYourOwnMind

Multi-Performance
Lip Treatment
16980
Normally £15
£10 save £5



PLUMPS LIPS
Formulated with
injectable grade
hyaluronic acid to
help boost collagen
for instantly plumper,
firmer-looking lips.



BLURS LINES
Surfa-Smooth
Technology
with filling
spheres help
to visibly blur
deep lines.



£10
save £5

ANEW CLINICAL

see a dramatic REDUCTION in the look of DARK CIRCLES

9 out of 10 women agree

5 STAR SKINCARE



"I like this product because it has a blurring effect that instantly improves the look of my eye area."

'Lou47', avonshop.co.uk customer, Lancashire

'Lou47' loves it, now it's time to #MakeUpYourOwnMind

Absolute Even Dark Circle Corrector 15ml 17293 Price per 100ml - £80.00 Normally £19.50 £12 save £7.50

FORMULATED WITH SHADOW ERASE COMPLEX that works day after day, and self-adjusting sheer optics for instant benefits:

- 1 brightens the look of dark circles
2 visibly reduces under-eye shadows
3 smooths texture of the eye area
4 eyes look less tired and more alive



£12 save £7.50

ANEW REVERSALIST 40+

INSTANTLY BLUR wrinkles on the go

plus long-lasting results even after you take it off!

5 STAR SKINCARE



"I am on to my second one of these and it is a fab product. It immediately disguises wrinkles."

'katygirl', avonshop.co.uk customer, Durham

'katygirl' loves it, now it's time to #MakeUpYourOwnMind

Complete Renewal Express Wrinkle Smoother 9g 23960 Price per 100g - £133.33 Normally £18 £12 save £6



£12 save £6

Tri-Elastinex technology and age-diffusing optics instantly blur the look of wrinkles

AVON Skincare

A NEW CLINICAL



BEFORE

IN 4 WEEKS

*92% of women agreed this product recaptures the look of perfectly even skin**

*Based on those who expressed an opinion.

Dramatisation based on results from a clinical study.

improve the look of DISCOLOURATIONS

get the **even, radiant complexion**
you've always dreamed of

5 STAR SKINCARE



“The redness has completely gone! I've also noticed my age spots are less brown too. I'm so thrilled!”

'Jacquiann', avonshop.co.uk
customer, Essex

'Jacquiann' loves it, now it's time to
#MakeUpYourOwnMind



contains patented **DSX-7 technology** to improve **7 types of skin discoloration** including:

- 1 dark spots
- 2 blemishes
- 3 uneven skin tone
- 4 post-blemish marks
- 5 blotchy red patches
- 6 freckles
- 7 sallowness

Absolute Even Multi-Tone Skin Corrector with DSX-7
30ml
18044
Price per 100ml = £53.33
Normally £28
£16 save £12

£16
SAVE £12

ANEW TREATMENTS

CLINICAL

AT-HOME COSMETIC ALTERNATIVES TO A DERMATOLOGICAL PROCEDURE

	VITALE 25+	REVERSALIST 40+	ULTIMATE 50+	PLATINUM 60+
	FINE WRINKLES. FATIGUED SKIN. SIGNS OF STRESS	WRINKLES. FIRMNESS DISCOLOURATIONS	ALL KEY SIGNS OF AGEING	NECK SAGGING. DRYNESS SEVERE WRINKLES
EYE	Eye Gel Cream 15ml 22160 Price per 100ml = £106.67 £16  See pages 8-9 for offer details.	Express Dual Eye System 14134 £19  See pages 6-7 for offer details.	Eye System 16642 £20  See pages 4-5 for offer details.	Eye & Lip Cream 15ml 01230 Price per 100ml = £140.00 £21  See pages 2-3 for offer details.
DAY	Day Cream SPF25 50ml 11247 Price per 100ml = £39.00 £19.50  See pages 8-9 for offer details.	Day Cream SPF25 50ml 26757 Price per 100ml = £43.00 £21.50  See pages 6-7 for offer details.	Day Cream SPF25 50ml 17764 Price per 100ml = £50.00 £25  See pages 4-5 for offer details.	Day Cream SPF25 50ml 11353 Price per 100ml = £51.00 £25.50  See pages 2-3 for offer details.
NIGHT	Night Gel Cream 50ml 11197 Price per 100ml = £39.00 £19.50  See pages 8-9 for offer details.	Night Cream 50ml 14126 Price per 100ml = £43.00 £21.50  See pages 6-7 for offer details.	Night Cream 50ml 28191 Price per 100ml = £50.00 £25  See pages 4-5 for offer details.	Night Cream 50ml 01784 Price per 100ml = £51.00 £25.50  See pages 2-3 for offer details.
TREAT	Beauty Balm Cream BB+ SPF20 30ml 09720 Price per 100ml = £60.00 £15  See pages 8-9 for offer details.	Express Wrinkle Smoother 9g 23960 Price per 100g = £133.33 Normally £18 £12 save £6 See page 171 for offer details. 	Lip Treatment 16980 Normally £15 £10 save £5 See page 169 for offer details. 	

CLEANSE

WATER, GEL AND CREAM CLEANSERS FOR EVERY SKIN TYPE

Anti-Ageing 3-in-1 Cleansing Water 200ml 04994 Price per 100ml = £2.00 Normally £6.50 £4 save £2.50 See page 11 for offer details. 	Purifying Gel Cleanser 150ml 24398 Price per 100ml = £2.67 Normally £6.50 £4 save £2.50 See page 10 for offer details. 	Comforting Cream Cleanser & Mask 150ml 24380 Price per 100ml = £2.67 Normally £6.50 £4 save £2.50 See page 10 for offer details. 	Cleansing Brush* 00893 £25  *Requires 2x AA batteries (not included)
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UNEVEN SKIN TONE Absolute Even Multi-Tone Skin Corrector with DSX-7 30ml 18044 Price per 100ml = £53.33 Normally £28 £16 save £12 See page 173 for offer details. 	DARK CIRCLES Absolute Even Dark Circle Corrector 15ml 17293 Price per 100ml = £80.00 Normally £19.50 £12 save £7.50 See page 170 for offer details. 	INSTANT VISIBLE LIFT Infinite Lift Targeted Contouring Serum 30ml 61549 Price per 100ml = £90.00 £27 	VISIBLE LIFT Infinite Lift Firm & Sculpt Cream 30ml 08599 Price per 100ml = £70.00 £21 
HOODED EYES Infinite Lift Dual Eye System 05538 Normally £20 £12 save £8 See page 168 for offer details. 	ADVANCED SKIN REPAIR E-Defence Deep Recovery Cream 30ml 07948 Price per 100ml = £66.67 £20 	ADVANCED SKIN PROTECTION E-Defence Multi-Shield SPF50 Day Lotion 30ml 16774 Price per 100ml = £66.67 £20 	SAGGING SKIN Thermafirm Face Lifting Cream 30ml 23135 Price per 100ml = £70.00 £21 

RESURFACING PADS

Advanced Resurfacing Peel
30 pads.
03871
Price per piece = 50p
£15


ESSENTIAL SERUM

Youth Maximising Serum
30ml
07138
Price per 100ml = £83.33
£25


A-F33

OUR FASTEST WRINKLE-FIGHTING RANGE

FINE LINES PRO+ Line Corrector Treatment with A-F33+ Complex 30ml 03731 Price per 100ml = £66.67 Normally £32 £20 save £12 See page 167 for offer details. 	CROW'S FEET PRO Line Corrector Eye Treatment with A-F33 15ml 00760 Price per 100ml = £130.00 £19.50 	FINE WRINKLES PRO Line Corrector Hydrating Cream with A-F33 30ml 12070 Price per 100ml = £60.00 £24 	DEEP WRINKLES PRO Line Corrector Targeted Filler with A-F33 05611 £12 
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nutraeffects

AN 'OOOH!' EVERY DAY.
EVEN FOR SENSITIVE SKIN



**ACTIVE SEED
COMPLEX**

collagen-boosting
formula featuring
antioxidant-rich
pomegranate seeds,
that work with your skin
to help target multiple
signs of ageing



suitable for
sensitive skin



100%
allergy tested



free from dyes
and parabens



Oooh! skin feels
REPLENISHED and
LINES APPEAR SOFTENED
FROM DAY 1

for younger-looking skin

see **reduced wrinkles** and **firmer-looking skin** EVERY DAY

multi-action cream
smooths effortlessly
across skin

TRIED it,
LOVE it!



“From the first time I put it on,
my skin felt really good and
I feel like I look younger.
I am definitely a convert
to Nutra Effects!”

Lorraine Frances Radcliffe,
52, Derbyshire

Ageless Multi
Action Day
Cream SPF20
50ml
16410
Price per 100ml = £10.00
Normally £8
£5 save £3

Ageless Multi
Action Night Cream
50ml
16477
Price per 100ml = £10.00
Normally £8
£5 save £3



BEST PRICE
£5
EACH

AVON Skincare

nutraeffects 

AN 'OOOH!' EVERY DAY,
EVEN FOR SENSITIVE SKIN



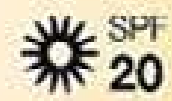
skin looks **brighter** and **perfected from DAY 1**

for normal to combination skin



shine is **mattified** with **reduced pores from DAY 1**

for combination to oily skin



formulated with **ACTIVE SEED COMPLEX** with glow-boosting bird of paradise seeds

Radiance Daily Cream SPF20

50ml
51409
Price per 100ml = £6.00
Normally £4.50
£3 save £1.50

Radiance Renewing Night Cream

50ml
59899
Price per 100ml = £6.00
Normally £4.50
£3 save £1.50



formulated with **ACTIVE SEED COMPLEX** featuring chia seeds and mattifying powders

Balance Daily Cream SPF15

50ml
54668
Price per 100ml = £6.00
Normally £4.50
£3 save £1.50

Balance Gel Night Cream

50ml
63651
Price per 100ml = £6.00
Normally £4.50
£3 save £1.50



OOOH!
skin feels

SMOOTHER
and **SOFTER**
FROM DAY 1

for normal to dry skin

see hydrated, plumper, more supple skin EVERY DAY



TRIED it,
LOVE it!



“I've been using the hydration day and night creams for a couple of months now, and love the effect it has had on my skin!”

Laura Probst,
26, Skipton



Formulated with **ACTIVE SEED COMPLEX**, featuring hydrating chia seeds and vitamin E

Hydration Daily Cream SPF15

50ml
56507
Price per 100ml = £6.00
Normally £4.50
£3 save £1.50

Hydration Gel Night Cream

50ml
62844
Price per 100ml = £6.00
Normally £4.50
£3 save £1.50



BEST PRICE

£3
EACH

AVON Skincare

BUY 1 CHOOSE 1 FOR £1

save up to £5 lower priced item £1 pages 180-181



skin looks **purified** and **refreshed from DAY 1**



SOAP-FREE

ACTIVE SEED COMPLEX with soap berries, a gentle, yet effective, natural cleanser



REVITALISING SCRUB
for all skin types

FOAMING FACE WASH
for normal to combination skin

GEL CLEANSER
for all skin types

Gentle 3 in 1 Scrub
100ml
26971
£3

Self-Foaming Face Wash
150ml
06197
Price per 100ml = £2.33
£3.50

Refreshing Gel Cleanser
150ml
26864
Price per 100ml = £2.00
£3

BUY 1 CHOOSE 1 FOR £1

save up to £5 lower priced item £1 pages 180-181

for all skin types



TINTED LOTION makes skin look **BRIGHTER** and **PERFECTED FROM DAY 1**

TRIED it, LOVE it!



“I’m a busy mum so I don’t always have time to do a full face of make-up. It helps to wake up tired-looking skin and gives an all over light coverage. It’s my new go-to quick fix!”

Claire Walsh,
26, Leicestershire

Radiance Tinted Moisturiser SPF20
50ml
27615
Price per 100ml = £12.00

£6

SPF 20

tinted beads that burst to release a radiant glow that blends with your skin tone



ACTIVE SEED COMPLEX with glow-boosting bird of paradise seeds, known for increasing luminosity and improving uneven skin tone



suitable for sensitive skin



100% allergy tested



free from parabens

AVON
care.

with **vita-e complex**
for 24-hour moisture

nourishing cocoa butter

ALL
**HALF
PRICE**

save up to £2.60

pages 182-185

fast-absorbing, **nourishing**
moisture with deliciously
fragranced **cocoa butter**
and pampering **vitamin E**



hand cream

Hand, Nail & Cuticle Cream
100ml
05728
Normally £3.80

£1.90
half price

multipurpose cream

Rich Cream for Face, Hand and Body
400ml
08680
Price per 100ml = 65p
Normally £5.20

£2.60
half price

lip butter

Lip Butter
10ml
06916
Normally £2.20

£1.10
half price

body butter

Body Butter
200ml
04002
Price per 100ml = £1.25
Normally £5

£2.50
half price

body lotion

Body Lotion
400ml
03798
Price per 100ml = 63p
Normally £5

£2.50
half price

AVON Skincare

AVON
care

with **vita-e complex**
for 24-hour moisture

gentle care for
the whole family
with soothing
**chamomile and
oat extracts**



body lotion

**Gentle Moisture
Body Lotion**
400ml
03376
Price per 100ml = 63p
Normally £5

£2.50
half price

body wash

**Gentle Moisture
Family Wash**
400ml
03343
Price per 100ml = 36p
Normally £3

£1.50
half price

multipurpose cream

**Rich Moisture Family Cream
for Face, Hand and Body**
400ml
08656
Price per 100ml = 65p
Normally £5.20

£2.60
half price

soothing aloe

hydrate and calm dry skin with
caring **aloe vera** and **vitamin E**

ALL
**HALF
PRICE**

save up to £2.60

pages 182-185



body lotion

NEW Body Lotion
400ml
27599
Price per 100ml = 63p
Will normally be £5

£2.50
half price

hand cream

**Hand, Nail &
Cuticle Lotion**
100ml
04820
Normally £3.80

£1.90
half price

multipurpose cream

**Cream for Face,
Hand and Body**
400ml
25932
Price per 100ml = 65p
Normally £5.20

£2.60
half price

AVON
care

your targeted
relief

for extra-dry skin

heal and deeply moisturise severely dry, chafed areas with our skin-restoring balm

**2 FOR
£4**

mix & match
save up to £6.40
pages 186-187



hand treatment

locks in moisture for hours – even after washing

body lotion

non-greasy, jojoba oil-infused lotion for 24-hour, intense moisture

lip balm

deeply nourishes cracked lips with jojoba oil and vitamin E

body cream

smooth cream to heal and significantly reduce moisture loss

Hand Treatment
100ml
05975
£4

Body Lotion
400ml
03061
Price per 100ml = £1.30
£5.20

Lip Treatment
26245
£2.20

SOS Body Cream
200ml
03137
Price per 100ml = £2.60
£5.20

SOS Body Balm
30ml
03202
Price per 100ml = £13.33
£4

AVON Skincare

AVON
care

with **vita-e complex**
for 24-hour moisture



9 out of **10**
women

would recommend **Avon Care**
caring face creams

ALL
HALF
PRICE
save up to £2.20
pages 188-189

try today
£2.20
HALF PRICE



for very dry skin

for dry skin

for normal to dry skin

for oily/combo skin

for mature skin

3-in-1 cleanser

with softening and restoring **royal jelly**

with nourishing and pampering **cocoa butter** and **vitamin E**

with moisturising and softening **soybean** and **vitamin E**

with refreshing and mattifying **cucumber**, **witch hazel** and **green tea**

with skin-firming **collagen** and **elastin**

with soothing **aloe** for all skin types

Royal Jelly Face Cream
100ml
07039
Normally £3.80

Cocoa Butter Face Cream
100ml
14944
Normally £3.80

Rich Moisture Face Cream
100ml
15115
Normally £3.80

Light Moisture Face Gel-Cream
100ml
15065
Normally £3.80

Youth Restore Face Cream
100ml
15164
Normally £4.40



3 in 1 Cleanser, Toner & Moisturiser
200ml
13771
Price per 100ml – 68p
Normally £3.50

£1.90
half price

£1.90
half price

£1.90
half price

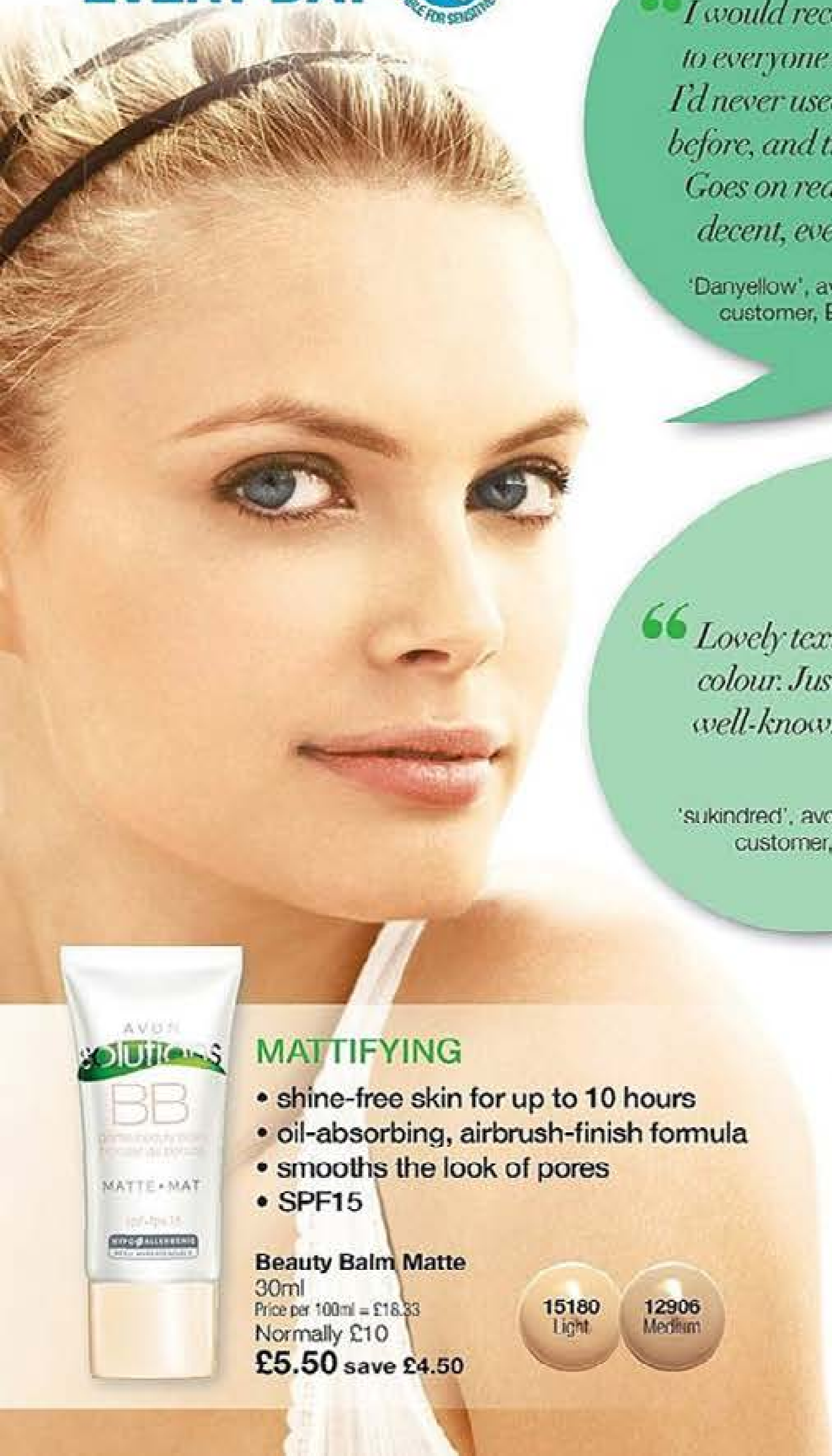
£1.90
half price

£2.20
half price

£1.75
half price

AVON Skincare

LOVE YOUR SKIN EVERY DAY



“I would recommend this to everyone and anyone! I'd never used a BB cream before, and this was lovely. Goes on really well with decent, even coverage.”

'Danyellow', avonshop.co.uk customer, Birmingham

“Lovely texture and colour. Just like the well-known brand!”

'sukindred', avonshop.co.uk customer, Wigan



MATTIFYING

- shine-free skin for up to 10 hours
- oil-absorbing, airbrush-finish formula
- smooths the look of pores
- SPF15

Beauty Balm Matte
30ml
Price per 100ml = £18.33
Normally £10
£5.50 save £4.50



your bff **BB SKIN PERFECTOR**

you'll never want to be without our **vitamin-enriched** beauty balm



with **butterdock** and **Chinese jujube fruit** full of **antioxidants, vitamins and minerals**



£5.50
save £4.50

THE ORIGINAL

- lightweight formula
- evens skin tone
- blurs imperfections
- SPF15

Beauty Balm
30ml
Price per 100ml = £18.33
Normally £10
£5.50 save £4.50



solutions
LOVE YOUR SKIN
EVERY DAY



ESSENTIALS FOR YOUR FACE

**Ageless Results
8-in-1 Day Cream**

50ml
11221
Price per 100ml = £10.00
Normally £8.25
£5 save £3.25



**Ageless Results
8-in-1 Night Cream**

50ml
11239
Price per 100ml = £10.00
Normally £8.25
£5 save £3.25



Express Line Filler

18895
Normally £9.50
£5.50 save £4



Cleansing Wipes

25 wipes.
08730
Price per piece = 10p
Normally £4
£2.50 save £1.50



**Vibes Brightening
Eye Roller**

12ml
25197
Price per 100ml = £50.00
Normally £10
£6 save £4



**Vibes Power Cleanser
Replacement Pads**

14 pads.
25874
Price per piece = 21p
Normally £5
£3 save £2



BODY CONFIDENCE BOOSTERS

**Bust Shaper
Sculpting Gel**

150ml
00877
Price per 100ml = £4.00
Normally £10
£6 save £4



**Butt Lifting
Treatment**

100ml
19224
Normally £10
£6 save £4



**Cellu Break 5D Anti-
Cellulite Treatment**

150ml
16832
Price per 100ml = £4.00
Normally £10
£6 save £4



**Stretchmark 24 Line-
Reducing Treatment**

150ml
22228
Price per 100ml = £4.67
Normally £12
£7 save £5



**Neck and Chest
Treatment SPF15**

50ml
28357
Price per 100ml = £12.00
Normally £10
£6 save £4



**Body Sculpting
Treatment**

150ml
20164
Price per 100ml = £4.33
Normally £11
£6.50 save £4.50



see the back of
CELLULITE

new

98% OF WOMEN said theirs looked better in **JUST 4 WEEKS**

£6
half price

Formulated with our

WARMING COMPLEX



to help **stimulate cellular metabolism**. When the warming gel tingles, it's working!

NEW Advanced Anti-Cellulite Treatment Gel*

Warming gel targets cellulite with a powerful blend of fat burners. Massage in to dry skin twice a day, in a circular motion. Makes skin look and feel firmer and tighter, with a more even look.

150ml
15974
Price per 100ml = £4.00
Will normally be £12
£6 half price

*Results achieved with continued use, combined with a balanced diet, exercise regime and drinking 6-8 glasses of water.



AVON Skincare

clearskin®

fighting blemishes with you every step of the way

CHOOSE A
FREE GIFT

when you buy any Clearskin product from pages 194-197

**OPTION 1:
BLACKHEAD REMOVER***

press out whiteheads to clear them away



press over blackheads to unclog pores

Normally £4
27359 **FREE**

**OPTION 2:
FACE BRUSH***

exfoliating bristles stimulate pores for a deeper cleanse



Normally £2
16105 **FREE**

*Not available separately.

**SCRUB
SPOTS AWAY**

invigorate your skin with a pore-cleansing, oil-controlling scrub



£2
half price

Pore Penetrating Invigorating Scrub
75ml
15529
Price per 100ml = £2.67
Normally £4
£2 half price

- lifts out pore-clogging dirt and excess oil
- smooths and brightens the look of skin
- non-comedogenic

**PORE
PERFECTION**

attract and remove pore-clogging dirt for perfectly clean skin



goes on black...



...dries to grey when ready to rinse!

£2.50
half price

Pore Penetrating Black Mineral Mask
75ml
18374
Price per 100ml = £3.33
Normally £5
£2.50 half price



Pore Penetrating Black Mineral Cleanser
125ml
19356
Price per 100ml = £2.00
Normally £4.50
£2.50 save £2



1 SOLD EVERY MINUTE!†

†Based on sales of the Black Mineral Mask between 22.01.2015-11.02.2015.

clearskin®

fighting blemishes with you every step of the way

it's an emergency
fast skin relief

Instant Spot Treatment
15ml
20511
Price per 100ml = £16.67
Normally £4.50
£2.50
save £2



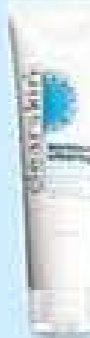
Intensive Cream Cleanser
75ml
25411
Price per 100ml = £4.00
Normally £5
£3 save £2



bye bye blackheads

blitz away stubborn blackheads – for good!

Daily Cleanser
125ml
18820
Price per 100ml = £2.00
Normally £4.50
£2.50
save £2



Daily Astringent
100ml
27474
Normally £4
£2.50
save £1.50



Deep Treatment Mask
75ml
00521
Price per 100ml = £3.33
Normally £3.50
£2.50
save £1



blemishes be gone calm skin and banish blemishes for that fabulously flawless feeling

Peel Off Mask
75ml
26732
Price per 100ml = £3.33
Normally £4
£2.50
save £1.50



3-in-1 Cleanser, Scrub & Mask
125ml
24208
Price per 100ml = £2.40
Normally £5
£3 save £2



Daily Astringent
100ml
17129
Normally £4
£2.50
save £1.50



Blemish Stick
17996
Normally £4
£2.50
save £1.50



Oil-Free Tinted Moisturiser
30ml
Price per 100ml = £11.67
Normally £5.50
£3.50 save £2



Deep Cleansing Cloths
25 wipes.
16840
Price per piece = 10p
Normally £4.50
£2.50 save £2



clearskin professional our most advanced spot-fighting range

Blemish Mark Treatment
50ml
11858
Price per 100ml = £8.00
Normally £7
£4 save £3



Liquid Extraction Strip
30ml
04929
Price per 100ml = £11.67
Normally £6
£3.50 save £2.50



Deep Pore Cleansing Scrub
125ml
21717
Price per 100ml = £2.80
Normally £5.50
£3.50 save £2



Clarifying Toner Pads
45 pads.
13060
Price per piece = 8p
Normally £5.50
£3.50 save £2



Daily Correcting Lotion
50ml
20883
Price per 100ml = £8.00
Normally £7
£4 save £3



FIGHT SPOTS

without missing out on your beauty sleep

CHOOSE A **FREE GIFT**

when you buy any Clearskin product from pages 194-197 see page 194 for details



with **2% SALICYLIC ACID** to help fight spots and **GREEN TEA** to soothe skin

OVERNIGHT visibly reduces the look of spots

OVER TIME see redness and blemish marks fade

£3 half price

Blemish Clearing Overnight Treatment
50ml
11213
Price per 100ml = £6.00
Normally £6
£3 half price

AVON Skincare

AVON
SUN⁺
 love that sunshine feeling

all of our sun protection products are:
 • formulated with Derma.360[®] Technology for advanced protection
 • non-greasy • water-resistant • hypoallergenic • UVA/UVB protection

makes a good
make-up base to
 keep skin looking
 young

£4.50
 half price

**FACE
 FACTS**

Facial skin is extra delicate,
 so wear **high factor sun**
 cream even on cloudy
 days, and wear a **hat and**
sunglasses when the
 sun's out.

**Multi Protection
 Moisturising
 Face Lotion SPF30**
 50ml
10835
 Price per 100ml = £9.00
 Normally £9
£4.50 half price

**Anti-Ageing
 Face Cream
 SPF50**
 50ml
10769
 Price per 100ml = £9.00
 Normally £9
£4.50 half price

**Protecting Balm
 SPF30**
 04366
 Normally £3.50
£2 save £1.50

SPRAY SAFE

quick and easy protection you can count on at home or abroad

**SPRAY
 AWAY**

Use sunscreen with at **least**
factor 15 in Britain, higher
 if you're in sunnier climates.
Reapply every few hours, and
 after you've been for a dip.

£5
 half price

**Quick Dry
 Clear Spray SPF30**
 150ml
19935
 Price per 100ml = £4.00
 Normally £12
£6 half price

**Moisturising
 Sun Spray SPF15**
 150ml
19885
 Price per 100ml = £3.33
 Normally £10
£5 half price

up to **HALF PRICE**
 pages 198-203

up to **HALF PRICE**
 pages 198-203

AVON Skincare

AVON
SUN⁺
love that sunshine feeling

all of our sun protection products are:
• formulated with Derma.360° Technology for advanced protection
• non-greasy • water-resistant • hypoallergenic • UVA/UVB protection



CARE FOR KIDS

Children's skin is extra sensitive, so kit **kids** out in **hats** and **sunglasses**, and keep them **in the shade** as much as you can.

Kids' Multivitamin Sun Cream SPF50
75ml
07757
Price per 100ml = £6.67
Normally £9
£5 save £4

Kids' Turquoise Sun Spray SPF30
150ml
07567
Price per 100ml = £3.67
Normally £10
£5.50 save £4.50

Kids' Swim & Protect Sun Lotion SPF50
150ml
07781
Price per 100ml = £4.33
Normally £12
£6.50 save £5.50

fun, coloured formulas make even application easy

mild, gentle and water-resistant, with vitamins E and B

£6.50
save £5.50

WORRY-FREE FUN

skin-loving lotions to **protect the whole family**



LOVE LOTIONS

UVA rays age your skin and UVB rays burn. All of our suncare protects against both. Apply half an hour before you head outside.

formulated to **boost melanin production** for a better tan



£5.50
half price

Moisturising Sun Lotion SPF10
150ml
07971
Price per 100ml = £3.33
Normally £10
£5 half price

Moisturising Sun Lotion SPF25
150ml
07104
Price per 100ml = £3.33
Normally £10
£5 half price

Multi Protection Moisturising Sun Lotion SPF30
150ml
19976
Price per 100ml = £3.33
Normally £10
£5 half price

Fresh Protection Moisturising Body Lotion SPF30
150ml
07542
Price per 100ml = £4.00
Normally £11
£6 save £5

Multi Protection Moisturising Sun Lotion SPF50
150ml
18382
Price per 100ml = £3.33
Normally £10
£5 half price

Protect & Glow Moisturising Sun Lotion SPF30
150ml
19901
Price per 100ml = £3.67
Normally £11
£5.50 half price

up to **HALF PRICE**

pages 198-203

up to **HALF PRICE**

pages 198-203

AVON
SUN⁺
love that sunshine feeling

cool and calm
sun-kissed
skin in seconds,
with aloe vera

CHILL
OUT

Even if you've used sun protection, using a cooling aftersun feels oh-so-good. Keep it in the fridge for extra 'ahhhh' factor.

£4
save £3



Soothing After Sun Body Butter
200ml
08540
Price per 100ml = £2.00
Normally £7
£4 save £3

After Sun Shimmering Tan Enhancer
150ml
08821
Price per 100ml = £2.33
Normally £7
£3.50 half price

Cooling After Sun Spray Lotion with Vitamin C
150ml
19588
Price per 100ml = £2.00
Normally £6
£3 half price

Cooling After Sun Lotion with Aloe
400ml
04028
Price per 100ml = £1.00
Normally £8
£4 half price

After Sun Aloe Ice Gel
150ml
07096
Price per 100ml = £2.67
Normally £7
£4 save £3

BE A GLOW-GETTER

maximise your tan, with or without the sun



TANNING
TREASURES

Building a tan up gradually is better for your skin, so use a fake tan before you get a real one, to cheat the look safely.



with
beta-carotene
and vitamin E
for a natural-
looking glow

£7.50
half price

Maxi Tan Tan-Enhancing Oil Spray
150ml
08706
Price per 100ml = £2.33
Normally £6
£3.50 save £2.50

Magic Tan Self-Tan Bronzing Mousse
150ml
01149
Price per 100ml = £5.00
Normally £15
£7.50 half price

Magic Tan Moisturising Self-Tan Lotion for Face and Body
150ml
24240
Price per 100ml = £5.00
Normally £15
£7.50 half price

up to **HALF PRICE**

pages 198-203

up to **HALF PRICE**

pages 198-203

we guarantee you'll love your new products!

If you're not 100% happy with your purchase, just return it within 28 days of delivery for a refund or exchange, even if you've tried it!


Special terms apply to certain products – these are clearly indicated in the brochure. For a full refund on products with a free gift, please return both items to ensure your refund is processed. Avon offers a 2 year warranty for manufacturing faults on its watches.

The Avon guarantee is in addition to your statutory rights. Contact your independent Avon Representative for further details if required. On the rare occasion that it is necessary, Avon reserves the right to alter, cancel or change any offer, deal or promotion within this brochure. Errors and omissions excepted. In the event that we are unable to supply a product on time, you will receive it as soon as possible, or a substitute product of equivalent or greater value may be offered. Only clearance offers are planned on a 'while stocks last' basis. This, and any other variance to our service promise, is indicated on the offer to which it applies. Items marked "Last Chance to Buy" applies to products that we no longer intend to sell within the brochure. However, on some occasions we are left with excess stock which may be included in our Sale sections and flyers, and sold until stocks are exhausted.

All clothes and accessories are model's own, unless otherwise stated.

All claims in advertising are supported by clinical and consumer studies. Some images in this brochure are shown larger than actual size.

 **Items marked with this symbol have a hazard classification under the Classification, Labelling of Packaging Regulation. Please see product details on our website for full hazard information: www.avonshop.co.uk/shop**

Please refer to the dimensions in the product description to avoid any disappointment on delivery. All electrical products which fall under the auspices of the Waste Electrical and Electronic Equipment Act 2005, as amended, are compliant. Avon Cosmetics Ltd is a member of Electrolink Compliance Scheme. All such products are marked with the Wheelie-bin symbol. 

Help the environment by disposing of your products responsibly. The wheelie bin symbols indicate the product and batteries must not be disposed of in the domestic waste as they contain substances which can be damaging to the environment and health. Please use designated collection points or recycling facilities when disposing of the item or batteries.



did you know..?

Nearly 12,000 women in the UK lose their lives to breast cancer every year. Buy our beautiful new bracelet today and help fund research that will stop this disease, once and for all.



NEW Wenda Breast Cancer Charm Bracelet
Silver-plated bracelet with glass stones and ribbon charm. Length approx. 20cm. Diameter approx. 6.5cm.
26625

£4



**AVON
BREAST
CANCER
CRUSADE**

Breast Cancer Now receives £2 for every bracelet sold. Breast Cancer Now registered charity no. 1160558 (England and Wales) and SC045584 (Scotland) and a company limited by guarantee (Company No. 9347608)

show your support

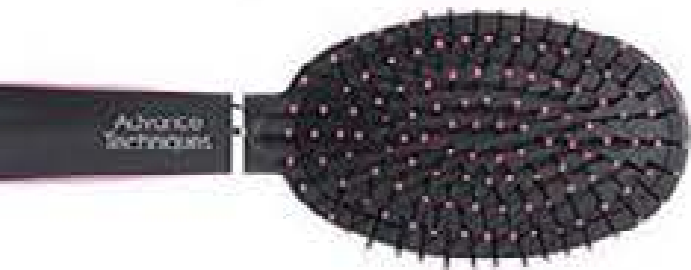


Avon is proud to work in partnership with Breast Cancer Now, supporting cutting-edge research and helping to make the voices of patients heard through campaigns and policy work.

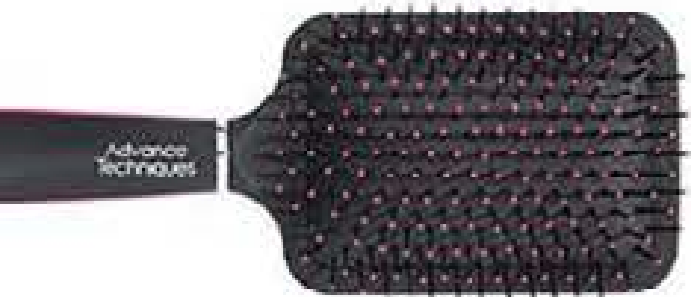
Beauty for a Purpose

EXPERT BRUSHES

for the perfect finish



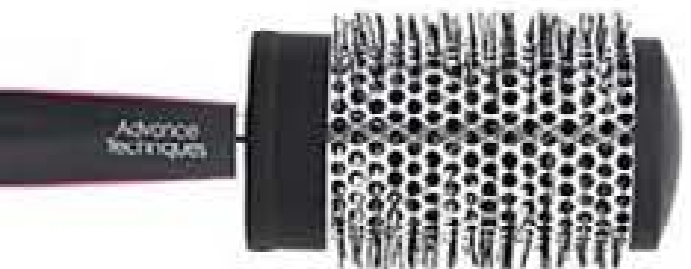
Cushion Brush
06767
Normally £5
£3 save £2



Paddle Brush
02832
Normally £7.50
£4.50 save £3



Styling Comb
25056
Normally £4
£2.40 save £1.60



Large Barrel Brush
04499
Normally £7.50
£4.50 save £3



Small Barrel Brush
04515
Normally £5
£3 save £2



Back Comb Brush
23820
Normally £3.25
£1.65 save £1.60



Smoothing Brush
10140
Normally £7.50
£4.50 save £3



Pop-Up Brush
02873
Normally £3.25
£1.99 save £1.26

BOOST THE VOLUME



Roll the brush under your hair while **blow-drying** for **salon-worthy, voluminous style** – with **minimum effort!**

DO THE TWIST



Twist your hair into rope-like strands with the tip of the brush. Dry each twist, then comb them with your fingers for super-easy curls – no tongs required!

TOTES AMAZE-BALL

this season's latest styling trend



new

check out the SPHERE BRUSH in action at [avon.uk.com!](http://avon.uk.com)

NEW Sphere Brush
24323
Will normally be £7.50
£4.99 save £2.51

*Price sourced from www.leestaffordelectricals.com on 10.12.2015.

save
Advance Techniques
Sphere Brush

£4.99

VS

spend
Lee Stafford
My Big Fat
Bouncy Brush
£14.99*

#MakeUpYourOwnMind

REPAIR and PROTECT

with **Keratin Power Technology** to smooth split ends

Instant Repair 7 250ml

04788 Shampoo

00562 Conditioner

Price per 100ml = 64p

Normally £2.80

£1.60 save £1.20

Treatment Spray 100ml

04606

Normally £5.50

£3.85 save £1.65

Split End Mender 150ml

03178

Price per 100ml = £2.66

Normally £6.50

£3.99 save £2.51

Treatment Mask 150ml

00844

Price per 100ml = £2.20

Normally £5.50

£3.30 save £2.20



from
£1.60



*HAVE YOU TRIED THE MASK?
It's perfect for extra nourishment on frazzled locks!*

EXTEND your COLOUR

with **Colour Expert Technology** to keep your vibrancy longer

Restorative Mask 150ml

08326

Price per 100ml = £2.57

Normally £5.50

£3.85 save £1.65

Colour Protection 250ml

15768 Shampoo

05934 Conditioner

Price per 100ml = 64p

Normally £2.80

£1.60 save £1.20

Anti-Fade UV Spray

100ml

08060

Normally £5.50

£3.30 save £2.20



from
£1.60



*WISH YOUR COLOUR LASTED LONGER?
Treat it with Colour Expert Technology to help fight the fade!*

Advance Techniques

GET THAT
FULLER
FEELING

from
£1.60

collagen's not just for your skin - **super-plump** your hair with lasting volume!



*HAVE YOU SEEN THIS?
Spray into your roots before blow-drying for an extra oomph!*

Ultimate Volume

250ml

09381 Shampoo

09522 Conditioner

Price per 100ml = 64p

Normally £2.80

£1.60 save £1.20

Volume Boosting Treatment

150ml

08441

Price per 100ml = £1.60

Normally £4.50

£2.70 save £1.80

AVON Hair Salon

SOFTEN and NOURISH

with argan oil to transform your hair from the very first wash

360 Nourishment Moroccan Argan Oil 250ml

23754 Shampoo
23614 Conditioner
Price per 100ml = 64p
Normally £2.80
£1.60 save £1.20

Mask 150ml

03319
Price per 100ml = £2.20
Normally £5.50
£3.30 save £2.20

Leave-in Treatment 30ml

06973
Price per 100ml = £11.00
Normally £5.50
£3.30 save £2.20



give your hair some TLC with this extra-nourishing treatment

SMOOTH and SHINE

for dazzling, healthier-looking hair

Daily Shine 250ml

11171 Shampoo
11320 Quick Touch Leave-in Conditioner
Price per 100ml = 64p
Normally £2.80
£1.60 save £1.20

Dry Ends Serum 30ml

21352
Price per 100ml = £12.63
Normally £5.50
£3.85 save £1.65



smooth on this serum for incredible, mirror-like shine

SLEEK and FRIZZ-FREE

with silk protein for more conditioned, manageable hair

Smooth as Silk 250ml

25213 Shampoo
17939 Conditioner
Price per 100ml = 64p
Normally £2.80
£1.60 save £1.20

Serum 30ml

18028
Price per 100ml = £12.63
Normally £5.50
£3.85 save £1.65



add the finishing touch to your lustrous locks with this smoothing serum

Advance Techniques

NUTRI 5 COMPLEX

INDULGENT REGIME

from **£2.10**

with 5 precious oils to nourish, smooth, strengthen, repair and boost shine



Supreme Oils 250ml

11049 Shampoo
11060 Conditioner
Price per 100ml = 84p
Normally £3.30
£2.10 save £1.20

Intense Radiance Treatment 50ml

28738
Price per 100ml = £7.70
Normally £6
£3.85 save £2.15

Duo Treatment Spray 100ml

28571
Normally £6.50
£4.30 save £2.20

AS SEEN IN

woman

AVON Hair Salon

*Supreme Oils Duo Treatment Spray only.

STYLE in your sleep
with super-soft, squashy rollers



simply roll up,
sleep, and wake up
to fabulous hair!



**Goodnight
Hair Rollers**
Set of 8.
20982
Price per piece = 63p
Normally £10
£5 half price

**TANGLE
TEEZER**
**DETANGLE
and care**
with world-famous,
snag-free teeth



COLOUR
EXCLUSIVE
TO AVON

for use on
wet and dry hair
easy detangling
for all hair types

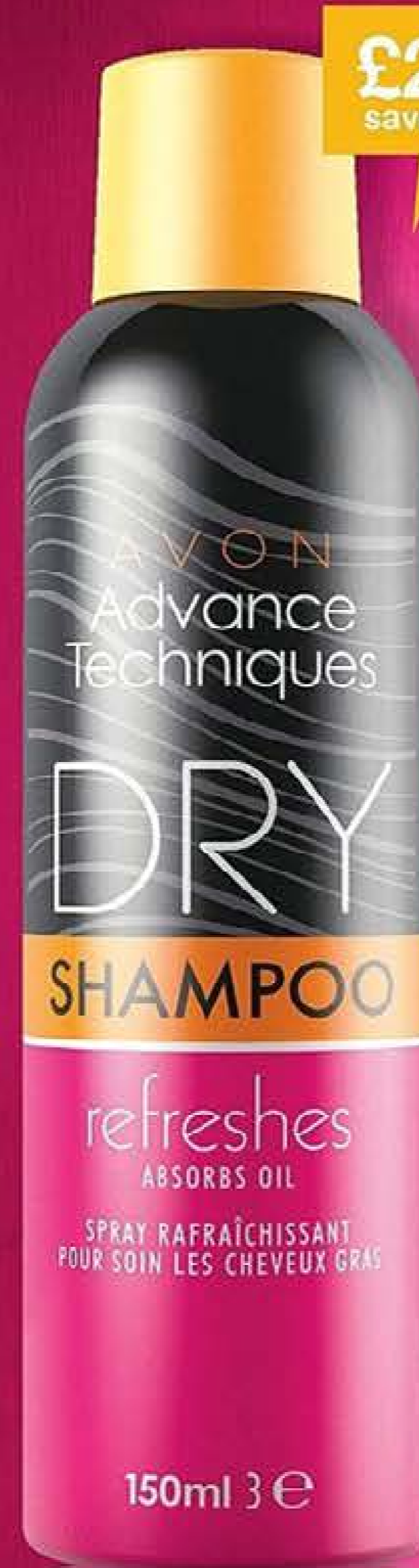
The Original
19802
£9.99

the **FINISHING** touches complete your look with these **styling stars**



Firm Hold Gel 100ml 12005 Normally £3.25 £2.10 save £1.15	Firm Hold Hairspray 200ml 01156 Price per 100ml = £1.23 Normally £3.50 £2.45 save £1.05	Volume & Curl Mousse 150ml 01107 Price per 100ml = £1.40 Normally £3.50 £2.10 save £1.40	Heat Protection Spray 100ml 11965 Normally £4.50 £2.70 save £1.80	Mirror Shine Spray 100ml 01412 Normally £5 £3.50 save £1.50	Power Straight Spray 100ml 11924 Normally £4.50 £3.20 save £1.30
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everyone's talking about our
dry SHAMPOO



£2.99
save 51p

you said:

- invisible formula
- go longer between washes
- adds texture and volume



**DRY SHAMPOO
TRIALLIST**

"I'm amazed how invisible the spray is on my dark black hair. I didn't even need to rub it in! Totally recommend!"

Prisha Patel, Avon Associate, Northampton

HAIRCARE EXPERT

"Dry shampoo is fast becoming a haircare staple – not only for freshening up greasy hair, but it's also AMAZING for adding volume and styling your hair. No wonder our panellists loved it!"

Emma Trainor,
Avon UK Haircare Category Expert

check out the
MANY WAYS
you can use our
dry shampoo at
avon.uk.com

Dry Shampoo
150ml
25668
Price per 100ml = £1.99
Normally £3.50
£2.99 save 51p

skin so soft



a little
everyday luxury

with deeply nourishing argan oil

ALL 3 FOR

£5

save £7

order using 68973

creamy cleanser
drenches skin with
immediate moisture

Creamy Body Wash
250ml
12526
Price per 100ml = £1.20
£3

infused with skin-softening
nourishers for long-
lasting hydration

**Ultra Moisturising
Body Lotion** 250ml
18580
Price per 100ml = £1.60
£4

our fast-absorbing
favourite for locking
in moisture

Dry Oil Body Spray
150ml
12385
Price per 100ml = £3.33
£5

(what better excuse to treat yourself?)

wake up to
SOFTER SKIN

let lavender, shea butter and argan oil extracts work overnight to give you the skin of your dreams

skin so soft

Silky Moisture Overnight Body Treatment
200ml
03863

Price per 100ml = £1.75
Normally £5
£3.50 save £1.50



£3.50
save £1.50

WITH ILLUMINATOR TECHNOLOGY that works as you sleep



daily
MOISTURE

from bath oils to body butter, find the hydrating essentials for you



Bath Oil 250ml 07765 Price per 100ml = £1.10 Normally £4.50 £2.75 save £1.75	Foaming Shower Oil 250ml 19216 Price per 100ml = £1.20 Normally £5 £3 save £2	Body Lotion 250ml 12062 Price per 100ml = 96p Normally £4 £2.40 save £1.60	Creamy Body Wash 250ml 11700 Price per 100ml = £1.20 Normally £5 £3 save £2	In-Shower Moisturising Body Lotion 250ml 28522 Price per 100ml = £1.00 Normally £4 £2.50 save £1.50
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Body Butter 200ml
20545 Original
21659 Firming & Restoring
20503 Silky Moisture
Price per 100ml = £1.50
Normally £5
£3 save £2

get that spring-time
GLOW

gradual tan, amazing results – with no streaks!



£4
save £2

7 beautifying benefits

- a sun-kissed glow
- firmer skin
- SPF15 protection
- a more even skin tone
- softer and smoother skin
- enhanced radiance
- flawless-looking skin

how it works:

This streak-free wonder works with your body's chemistry to gradually deepen your natural complexion, for a really easy, natural-look glow!



Sensational 7 in 1 Glow Body Lotion 200ml
08532 Fair
08649 Medium
Price per 100ml = £2.00
Normally £6
£4 save £2

Gradual Tan Airbrush Spray for Medium Skin
150ml
22210
Price per 100ml = £2.00
Normally £5
£3 save £2

Gradual Tan Lotion for Medium Skin
200ml
22236
Price per 100ml = £1.65
Normally £5.50
£3.30 save £2.20

Shimmer Oil Spray
150ml
22269
Price per 100ml = £2.00
Normally £5
£3 save £2

Luminous Perfector Body Cream
200ml
22202
Price per 100ml = £1.65
Normally £5.50
£3.30 save £2.20

Luminous Body Scrub
200ml
09167
Price per 100ml = £1.50
Normally £5
£3 save £2

SMOOTH moves skin so soft

easy, fuss-free hair removal for strokeable, smooth skin



Facial Hair Removal Cream
15ml
06783
Price per 100ml = £16.00
Normally £4
£2.40
save £1.60

Sensitive Skin Hair Removal Cream
100ml
13417
Normally £5.30
£3.20
save £2.10

Facial Wax Strip Kit
20 strips.
12492
Price per piece = 25p
Normally £8
£5 save £3

Wax Strip Kit for Body
10 strips.
20925
Price per piece = 42p
Normally £7
£4.20
save £2.80

Moisturising Shave Gel
200ml
20784
Price per 100ml = £1.45
Normally £4.80
£2.90
save £1.90

Ladies' Razors
5 razors.
26500
Price per piece = 50p
£2.50

ROLL-ON DEODORANTS

48hr protection keeps you feeling fresh – no matter what life throws at you



FOR HER

Women's Roll-On Anti-Perspirant Deodorant 50ml
23879 Max Protection 6
56739 Fresh
15362 Light Bloom
17111 Invisible Protection
Price per 100ml = £2.40
Normally £2
£1.20 save 80p



FOR HIM

Men's Roll-On Anti-Perspirant Deodorant 50ml
16816 Max Protection 6
16956 Active
16675 Invisible
63693 Fresh
Price per 100ml = £2.40
Normally £2
£1.20 save 80p



FORGETTING SOMETHING?

If you use a face wash to wash your face, and a body wash to wash your body, then why aren't you taking specific care... down there?

Why should you use it?

Intimate feminine washes are specifically designed to maintain your natural pH balance. Using harsh soaps or fragrances can damage and irritate sensitive areas.

- ✓ Gynaecologist tested
- ✓ Gentle, soap-free formula
- ✓ Perfectly pH balanced
- ✓ Contains soothing chamomile extracts



£2 half price

new

Gynaecologist TESTED

NEW Cotton Breeze Wash
300ml
05454
Price per 100ml = 67p
Will normally be £4
£2 half price

Feminine Cleansing Wipes
15 wipes.
07336
Price per piece = 13p
Normally £3.40
£2 save £1.40

Feminine Wash
300ml
28688 Gentle
07062 Active
Price per 100ml = 67p
Normally £4
£2 half price



AVON Bath & Body

beautiful | nourishing treatments for gorgeous feet

Heel Softening Cream
75ml
01800
Price per 100ml = £2.60
Normally £3.50
£2.10
save £1.40



Sole Support Cushion Cream
75ml
14035
Price per 100ml = £2.60
Normally £3.50
£2.10 save £1.40



Cooling Crackling Mousse 150ml
11106
Price per 100ml = £2.00
Normally £5
£3 save £2



Pedi-Peel Pads
55 pads.
28431
Price per piece = 7p
Normally £6
£3.60
save £2.40



Exfoliating Bar Soap
75g
11692
Price per 100g = £2.80
Normally £3.50
£2.10
save £1.40



healthy | tackle hard skin and odour for feet to be proud of

Intensive Callus Cream
75ml
02113
Price per 100ml = £2.60
Normally £3.50
£2.10
save £1.40



Odour Neutralising Foot Spray
75ml
02121
Price per 100ml = £2.60
Normally £3.50
£2.10
save £1.40



Menthol & Tea Tree Deodorising Foot Powder
75g
02063
Price per 100g = £2.60
Normally £3.50
£2.10
save £1.40



Rough Skin Remover
75ml
21105
Price per 100ml = £2.60
Normally £3.50
£2.10
save £1.40



Peppermint Reviving Leg Gel 75ml
06742
Price per 100ml = £3.60
Normally £4.50
£2.70
save £1.80



Restorative Soak with Epsom Salts
100ml
26344
Normally £5
£2.25
save £2.75



Super Softening Balm
50ml
56796
Price per 100ml = £4.20
Normally £3.50
£2.10 save £1.40



Looking for your favourite pedi tools?
Ask your Representative for the Brochure & Flyer!

ROUGH to BUFF in just 1 night



beautify your feet with the ultimate at-home regime



new

STEP 1

Buff your feet into silky-smooth condition, gently filing away rough, hard skin.

NEW Foot File
24984
Will normally be £4

£2.50
save £1.50

STEP 2

Massage in super-softening renewing cream for intense overnight action.

Beautiful Overnight Renewing Cream
75ml
20727
Price per 100ml = £3.60
Normally £4.75

£2.85
save £1.90

STEP 3

Slip on these moisturiser-boosting socks, and wake up to beautifully soft tootsies!

Moisturising Socks
05777
Normally £5

£3.50
save £1.50

invigorating BODY RITUAL

help draw out impurities with this Perfectly Purifying duo



£3.85
save £1.65



Body Brush
08797
Normally £6
£4 save £2

Body Scrub
200ml
31120
Price per 100ml = £1.93
Normally £5.50
£3.85
save £1.65

DEAD SEA SALT

this mineral-rich spa ingredient is known to detoxify and revitalise skin

Face Mask
75ml
25254
Price per 100ml = £5.13
Normally £5.50
£3.85 save £1.65



Face Scrub
75ml
14613
Price per 100ml = £4.67
Normally £5
£3.50 save £1.50



Gommage Face Mask
50ml
10710
Price per 100ml = £8.40
Normally £8
£4.20 save £1.80



pampering HAND TREATMENT

nourish and soften your hard-working hands with **sumptuous shea butter**



£3
save £2

Moisturising Gloves
05645
Normally £5
£3 save £2

Hand, Elbow and Foot Cream
75ml
20032
Price per 100ml = £4.00
Normally £4.50
£3 save £1.50



your
favourite
spa
collection

SHEA BUTTER

this gorgeously-scented ingredient is renowned for its rich, nourishing properties

Body Butter 200ml
04747
Price per 100ml = £2.90
Normally £8
£5.60 save £2.40



Soothing Nail, Hand and Foot Soak 150ml
09183
Price per 100ml = £2.17
Normally £5
£3.25 save £1.75



Replenishing and Conditioning Paraffin Mask
125ml
57208
Price per 100ml = £3.02
Normally £5
£3.50 save £1.50



Hand and Foot Scrub
75ml
13748
Price per 100ml = £4.33
Normally £4.50
£3.25 save £1.25



Nourishing Face Mask 75ml
17590
Price per 100ml = £5.13
Normally £5.50
£3.85 save £1.65



AVON Bath & Body

TOP-TO-TOE

ESSENTIALS

complete RELAXATION

fill your bath with blissfully-scented bubbles

MIX & MATCH

any 4 for

£5

SAVE UP TO £11
pages 224-233



Bubble Bath 500ml
19711 White Lily
23465 Lavender
25007 Chocolate & Orange
06072 Sensitive Rose Petals
02451 Soft Pink
14530 Vanilla & Orchid
Price per 100ml = 80p
£4

unwind with the fresh, floral scent of French lilac

NEW French Lilac Bubble Bath
500ml
53074
Price per 100ml = 80p
£4

AVON Mix & Match



TOP-TO-TOE

ESSENTIALS

feel-good, fruity favourites

fill your home with fun, fresh scents



sumptuously-scented hydration

Body Lotion 200ml

- 23838 Cherry Blossom
- 18291 Strawberry & Guava
- 12880 Passionfruit & Peony
- 14837 Pink Daisy & Sicilian Lemon
- 22848 Red Rose & Peach

Price per 100ml = £1.60

£3.20



in-shower refreshment

Shower Gel 200ml

- 04135 Cherry Blossom
- 12229 Strawberry & Guava
- 17145 Passionfruit & Peony
- 17566 Pink Daisy & Sicilian Lemon
- 00265 Red Rose & Peach

Price per 100ml = £1.35

£2.70



room and linen SPRAYS

new

MIX & MATCH

any 4 for

£5

SAVE UP TO £11
pages 224-233



You'll love our summery-sweet new spritz
Violet & Lychee

- Scented Spritz 100ml**
- 18051 Cherry Blossom
 - 14639 Pink Daisy & Sicilian Lemon
 - 16451 Passionfruit & Peony
 - 10280 Lavender & Chamomile
 - 01883 Sugar Plum & Vanilla
 - 20263 NEW Violet & Lychee
- £3**

AVON Mix & Match

ESSENTIALS

bathtime favourites
 splishy, splashy fun your kids will love!



soothe them to sleep
Good Night Lavender Body Wash & Bubble Bath
 250ml
 14647
 Price per 100ml = £1.20
£3
Good Night Lavender Body Lotion
 150ml
 00638
 Price per 100ml = £2.00
£3



paint me on and wash me off

crazy-coloured body paints
Bath Time Paint 100ml
 07609 Wacky Watermelon
 02881 Bursting Berry
 11007 Playful Pear
£2.50



fuss-free hair 2-in-1s
Shampoo & Conditioner 250ml
 02741 Wacky Watermelon
 08805 Amazing Apple
 Price per 100ml = £1.00
£2.50



sweet, fruity, cleansing bubbles
Body Wash & Bubble Bath 250ml
 20818 Playful Pear
 17483 Swirling Strawberry
 03301 Groovy Grape
 Price per 100ml = £1.00
£2.50

tackle those TANGLES!

your little ones will love this fun and fruity duo



new

MIX & MATCH
 any 4 for
£5
 SAVE UP TO £11
 pages 224-233



simply spritz on wet or dry hair before combing through - at home, or on the go!

Magnificent Mango Detangling Spray
 200ml
 05769
 Price per 100ml = £1.25
£2.50
NEW Naturals Kids Detangling Comb
 58131
£3

ESSENTIALS

naturally luscious hair
treat your hair to **deliciously-scented goodness**



2-in-1 haircare

2-in-1 Shampoo & Conditioner
250ml
11783 Mango & Ginger
06809 Strawberry & Guava
16352 Golden Apricot & Shea
Price per 100ml = 80p
£2



shampoos

Shampoo 250ml
03483 Almond & Avocado
24471 Verbena & Peppermint
08516 Raspberry & Hibiscus
10447 Chamomile & Aloe Vera
Price per 100ml = 80p
£2



conditioners

Conditioner 250ml
02089 Verbena & Peppermint
05371 Raspberry & Hibiscus
Price per 100ml = 80p
£2

treatments

Golden Apricot & Shea Leave-in Treatment 125ml 11429 Price per 100ml = £2.00 £2.50	Golden Apricot & Shea Detangling Spray 150ml 15677 Price per 100ml = £1.67 £2.50	Raspberry & Hibiscus Daily Hair Refresher 100ml 57281 £2.50	Almond & Avocado Conditioning Balm 200ml 17889 Price per 100ml = £1.25 £2.50	Chamomile & Aloe Vera Treatment Mask 125ml 14001 Price per 100ml = £2.00 £2.50
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a boost of
VITAMINS
delivered straight to your hair

MIX & MATCH
any 4 for
£5
SAVE UP TO £11
pages 224-233

gives hair shine, radiance and more fullness - with vitamin B and E complex



new



NEW Grapefruit & Passion Fruit +Vitamin Complex 2-in-1 Shampoo and Conditioner
250ml
15149
Price per 100ml = 80p
£2

NEW Grapefruit & Passion Fruit +Vitamin Complex Hair Treatment Mask
125ml
13680
Price per 100ml = £2.00
£2.50



scent-sational showers!

stock up on your family's favourites



creamy cleansing

- Shower Crème 250ml**
- 57679 Reflection
- 57000 Mystique
- Price per 100ml = £1.00
- £2.50**
- 28050 Heaven Harmony
- Price per 100ml = 60p
- £2**

instant refreshment

- Shower Gel 250ml**
- 54395 Lagoon
- 54379 Citrus Zing
- 56044 Anti-Stress
- Price per 100ml = 80p
- £2**



spa-inspired scents

- Shower Crème 250ml**
- 03079 Andalusian Bliss
- 06635 Indian Rituals
- 03913 Oriental Sanctuary
- Price per 100ml = 60p
- £2**

mood-enhancing aromas

- Shower Gel 250ml**
- 01701 Indulgent
- 54437 Revitalising
- 46235 Energising
- Price per 100ml = 60p
- £2**



all 3 contain vitamin E

keep it CLEAN

with creamy, vitamin-infused soaps

MIX & MATCH
any 4 for
£5
SAVE UP TO £11
pages 224-233



refreshing gels (if crèmes aren't your thing)

- Daily Hand Wash 250ml**
- 14449 Heaven Harmony
- 05983 Mystique
- 05918 Reflection
- 09951 Lagoon
- 09944 Citrus Zing
- Price per 100ml = 60p
- £2**

try me
from **£1**
save half price

feel refreshed
delightful orchard

a burst of **raspberry, apple** and **cassis**
to awaken your senses

feel invigorated
pure oasis

a zing of **mint** and **green tea**
to energise your morning

senses
energising

rise
& shine!

get your daily
vitamin boost with
these feel-good shower
gels – bursting with
vitamins C, B3 and
provitamin B5!

new



new



NEW Delightful Orchard Shower Gel 250ml
25924

Price per 100ml = 40p
Will normally be £2
£1 half price

NEW Delightful Orchard Shower Gel 500ml
12799

Price per 100ml = 30p
Will normally be £3
£1.50 half price

NEW Pure Oasis Shower Gel 250ml
15024

Price per 100ml = 40p
Will normally be £2
£1 half price

NEW Pure Oasis Shower Gel 500ml
07633

Price per 100ml = 30p
Will normally be £3
£1.50 half price



GET HER LOOK... with Starry Night Blue lines

our No. 1 eyeliner just got better!

now, pro-look lines are as easy as A, B, C...

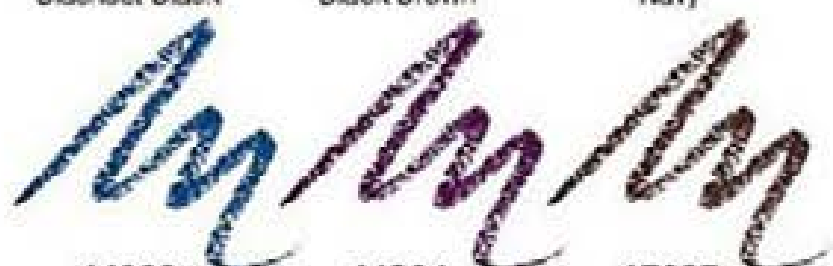
£2.50
save £3.50



46094
Blackest Black

17525
Black Brown

26955
Navy



14902
Starry Night Blue

14894
Majestic Plum

17285
Cosmic Brown



05447
Saturn Grey

13367
Khaki

13003
Emerald

A

ALL-NEW FORMULA
for tug-free, soft glide application

B

BOLDER,
more intense colour in just 1 swipe

C

CONTINUOUS,
waterproof lines that now last all day

Glimmerstick Eyeliner
Normally £6
£2.50 save £3.50

BEST EVER PRICE



100 / happy
or your money back
See page 226 for our 28 day guarantee.

If you're not **100% happy** with your purchase, simply return it within **28 days** of delivery for a refund or exchange – even if you have tried it! Special terms apply to certain products – these are clearly indicated in the brochure. For a full refund on products with a free gift, please return both items to ensure your refund is processed. **The Avon guarantee is in addition to your statutory rights.**