

AVON

BROCHURE 08 2017

avon.uk.com

ANEW

25

years

OF PIONEERING
ANTI-AGEING SKINCARE

AMAZING CELEBRATORY OFFERS

save up to **£53***

*Based on normal brochure prices.

see results or get your money back!

PLATINUM 60+

is your skin showing a *loss of firmness and deep wrinkles?*

take our **25 day** challenge*



DAY 1

skin appears visibly brighter, energised and more luminous

DAY 7

skin clarity improves and wrinkles appear reduced

DAY 14

skin feels dramatically stronger and more resilient

DAY 25

forehead lines and crow's feet are improved

*Day claims refer to Day Cream only.

see results or get your money back!

mix and match across pages 3-9

1 for £12

2 for £18

3 for £22

immediately replenish for youthful-looking skin with a rosy glow



with patented Paxillium Technology to help restore youthful cell shape and boost collagen to firm, lift and strengthen the look of skin



NEW Eye & Lip Cream
15ml
05389
Price per 100ml = £80.00
Will normally be £21
£12 save £9

Instant Definition Treatment
15ml
08615
Price per 100ml = £80.00
Normally £15
£12 save £3

NEW Day Cream SPF25
50ml
09290
Price per 100ml = £24.00
Will normally be £25
£12 save £13

NEW Night Cream
50ml
06908
Price per 100ml = £24.00
Will normally be £25
£12 save £13



ULTIMATE 50-60

is your skin showing *signs of ageing* and *an uneven-looking skin tone?*

take our **25 day** challenge*



DAY 1

skin appears more radiant-looking

DAY 7

skin looks and feels smoother and firmer

DAY 14

lines and wrinkles appear dramatically plumped and skin looks restored

DAY 25

minimises the visible skin-ageing effects, such as sagging

*Day claims refer to Day Cream only.

see results or get your money back!

mix and match across pages 3-9

1 for £12

2 for £18

3 for £22

reignite your radiance



exclusive **Celluvive Complex** helps enhance surface skin cells' purification process to dramatically improve visible signs of ageing



Lip Treatment
16980
Normally £15
£12 save £3

Day Cream SPF25
50ml
17764
Price per 100ml = £24.00
Normally £24
£12 half price

Night Cream
50ml
28191
Price per 100ml = £24.00
Normally £24
£12 half price

Eye System
16717
Normally £20
£12 save £8

REVERSALIST 35-50

is your skin showing *signs of lines* and *wrinkles* and a *lack of moisture*?

take our **25 day** challenge*



DAY 1

skin feels fresh and looks hydrated

DAY 7

skin looks firmer and virtually line free

DAY 14

forehead lines and wrinkles and crow's feet are improved

DAY 25

skin's youthful appearance is renewed

*Day claims refer to Day Cream only

see results or get your money back!

mix and match across pages 3-9

1 for £12

2 for £18

3 for £22

fight wrinkles every day



with groundbreaking Tri-Elastinex Technology to help reconstruct and regenerate surface skin cells for younger-looking skin



Express Wrinkle Smoother
9g
23960
Price per 100g = £133.33
Normally £18
£12 save £6

Day Cream SPF25
50ml
26757
Price per 100ml = £24.00
Normally £21
£12 save £9

Night Cream
50ml
14126
Price per 100ml = £24.00
Normally £21
£12 save £9

Express Dual Eye System
14134
Normally £19
£12 save £7

VITALE 25-35

is your skin looking *dull and tired* and showing the *first signs of ageing?*

take our **25 day** challenge*



DAY 1

skin feels and looks hydrated

DAY 7

skin tone and clarity is improved

DAY 14

fine lines and wrinkles appear reduced

DAY 25

skin texture is improved and pores appear reduced

*Day claims refer to Day Cream only.

see results or get your money back!

mix and match across pages 3-9

1 for £12

2 for £18

3 for £22

flawless-looking skin every day



with **Perfect Cell Complex** to help maximise skin cell turnover, for improved skin quality through texture, tone and pores



Eye Cream

15ml
28282
Price per 100ml = £80.00
Normally £16
£12 save £4

Day Cream SPF25

50ml
04630
Price per 100ml = £24.00
Normally £20
£12 save £8

Night Gel Cream

50ml
03418
Price per 100ml = £24.00
Normally £20
£12 save £8

Instant Blurring Treatment

30ml
11163
Price per 100ml = £40.00
£12

ANEW A LIFETIME BEAUTIFUL | CELEBRATING

25 years

see dramatic results on visible signs of ageing

9 out of 10 women agree, based on a consumer perception study with 109 women



ANEW
ULTIMATE
SUPREME
DUAL ELIXIR

formulated with a blend of precious oils and gold peptides

as seen in

DAILY EXPRESS

take our 25 day challenge

DAY 1

locks in skin's moisture

DAY 7

lines and wrinkles appear improved

DAY 14

skin appears more even

DAY 25

the appearance of deep wrinkles is improved

Ultimate Supreme Dual Elixir
40ml
58743
Price per 100ml = £45.00
Normally £28
£18 save £10

try today!

£18

save £10

TRAVEL MADE EASY

worth
£55+



*cabin
friendly*



whether it's long haul or local, this must-have cabin bag is your passport to jet-setting style

STORM LONDON CABIN BAG



just
£15

when you **spend £7**
or more across this brochure*
order using **03814**

NEW Storm Cabin Bag PU outer and PVC lining. Approx. 28.5cm x 40cm. Depth of base approx. 19cm. Handle drop approx. 14.5cm.

03814 offer price £15
when you spend £7 or more across this brochure*
30957 full price £55

*Excludes Causes products. *Based on normal brochure price.

ALLOW 6 WEEKS FOR DELIVERY

find your favourites

Anew p2-11

Gel Shine p16-21

Make-up p22-73

Skincare p74-97

Hair Salon p98-105

Life & Style p107-170

Perfume p172-191

Men's Store p192-197

Bath & Body p200-235

follow us and join in!



AVON
Beauty Connects

AVON
SPEAK OUT AGAINST
DOMESTIC VIOLENCE



Empowerment Bracelet
Wrap-around PU bracelet with sparkling stones and silver-tone closure. Maximum strap length approx. 46cm. **62877**
£5

women's aid
until women & children are safe



For every Empowerment Bracelet sold, Avon will donate £4.00 to domestic violence charities, split 50/50 between Women's Aid and Refuge. Refuge registered charity no. 277424. Women's Aid registered charity no. 1054154.

DON'T MISS IN THIS BROCHURE...

the launch of the exclusive new accessories brand.

CASA DI ROSA

page 108



inspired by the beauty and elegance of Italy

turn to our Life & Style store on page 107 for more fashion and home must-haves

THE GIFT SET THAT KEEPS ON GIVING

14 pairs of stud earrings in different colours and designs



NEW

NEW Margie 14-Piece Earring Gift Set

14 pairs of silver-plated and gold coloured-plated pierced stud earrings.

00786

Will normally be £10

£7 save £3

14 PAIRS FOR

£7

OMG

THIS GEL MANI GIFT IS FREE?!

WHEN YOU BUY ANY 3 GEL SHINE PRODUCTS FROM OUR BIGGEST SHADE RANGE EVER ACROSS PAGES 18-21

order using 68874

- Acrylic Nail File
- Cuticle Tool
- True Colour Nail Experts Freeze Dry Spray 50ml
- Planet Spa Relaxing Provence Spa Hand Cream 30ml

WORTH
£20*



*Based on normal brochure prices. Products not available separately except Cuticle Tool (page 24).

THE GEL-MIRACLE TOP COAT

HELPS YOUR MANI MASTERPIECE LAST TWICE AS LONG*

NEW mark. Gel Shine Top Coat
10ml
12492
Will normally be £7
£4 save £3

with **DuraLast Complex**

to lock in colour and shine for a durable, salon-perfect finish

- reduces chipping
- increases shine
- reduces cracking



WITHOUT top coat after daily wear and tear

WITH top coat after daily wear and tear

Dramatisation. Images are for illustrative purposes only.



£4
save £3

TURN OVER TO CHOOSE YOUR FAVE NEW SHADE...

*When using Gel Shine Nail Enamel and Top Coat together.



new

£4
save £3

£4
save £3

NEW mark. Gel Shine Nail Enamel 10ml
Will normally be £7
£4 save £3

GET HER BRIGHT GEL LOOK with Bittersweet, Daisy, Sweet Pea and Periwinkles

GET HER NUDE GEL LOOK with Moody, Head In Clouds, Violaceous and I Pink I Can

- 19000 Bittersweet
- 18846 Dazzle Pink
- 19083 Daisy
- 17616 Sweet Pea
- 17772 Olive It
- 17699 Periwinkles
- 58172 Rain Washed
- 18903 Lavender Sky

- 02261 Berry Nutty
- 02394 Moody
- 02162 Violaceous
- 02113 I Pink I Can
- 01966 Barely There
- 02279 Head In Clouds
- 12153 Moondust
- 02071 Surebet



PASTEL BRIGHTS

A COCKTAIL OF SUMMER-PERFECT POLISHES IN A CHOICE OF FEMININE SHADES

GIVE IT SOME NUDE-ITUDE

CLASSICALLY CHIC SHADES AND BARELY-THERE NUDES FOR NAILS THAT ACCESSORISE ANY OUTFIT

FREE GEL MANI GIFT WORTH £20*

when you buy any 3 Gel Shine products across pages 18-21 order using 68874, see page 16 for details. *Based on normal brochure prices.



GEL SHINE NAIL ENAMEL + TOP COAT

LASTS TWICE AS LONG

see pages 16-17 for Top Coat

- 18952 Red Velvet
- 18887 Very Berry
- 18861 Mauvelous
- 18879 Purplicious
- 18937 Wine And Dine Me
- 18838 Charcoal Smoke

- 02444 Emerald City
- 02519 Sapphired Up
- 23820 Just Beachy
- 02634 So Jelly
- 02584 Parfait Pink
- 02592 Fabulous
- 23812 Soaked Punch
- 23804 Cerise-ly

new



GET HER DARK GEL LOOK... with Wine and Dine Me



GET HER BOLD GEL LOOK... with So Jelly

£4
save £3

£4
save £3



AFTER-DARK DRAMA

BE FEARLESS WITH THESE INTENSE, 'NIGHT OUT' SHADES THAT BRING OUT YOUR MYSTERIOUS SIDE

IN WITH THE BOLD

BRIGHT, BOLD, BEAUTIFUL – THESE SHADES ARE CONFIDENCE IN A BOTTLE



NEW mark. Gel Shine Nail Enamel 10ml
Will normally be £7
£4 save £3

FREE GEL MANI GIFT WORTH £20*

when you buy any 3 Gel Shine products across pages 18-21 order using 68874, see page 16 for details. *Based on normal brochure prices.



GEL SHINE NAIL ENAMEL + TOP COAT

LASTS TWICE AS LONG

see pages 16-17 for Top Coat

AVON TRUE

beautiful promises kept

4 simple steps to mani perfection...

STEP 1. PREP

Trim nails and push back cuticles.

Snowstorm Manicure Set
25734
£8



STEP 2. FILE

File nails into your perfect shape.

Nail File
18135

Normally £3
£1.50 half price



STEP 3. PAINT

Apply your favourite colour.



12 days of lasting colour in a choice of 21 shades

True Colour Pro+ Nail Enamel
10ml
£6

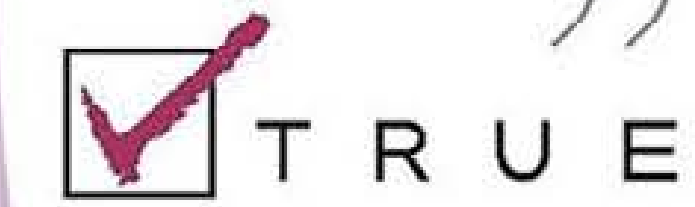


True Colour Nail Experts Corrector Pen
03319
£7

STEP 4. CORRECT
Correct polish mishaps with the clever remover pen.



“Gorgeous colour with 7 benefits in 1 bottle, so it’s a win-win.”



‘rachystanley199’,
avon.uk.com customer

7-IN-1 BB NAILWEAR

- 1 built-in base coat
- 2 increase nail strength by up to 72%
- 3 UV filter to prevent yellowing
- 4 creamy, flawless colour
- 5 smooths nail ridges
- 6 protects nails
- 7 covers imperfections



True Colour BB 7-in-1 Nail Enamel
10ml
Normally £7
£3.50 half price

AVON TRUE
beautiful promises kept



gently removes
polish

**Nail Experts
Nail Enamel Remover**
150ml
03954
Price per 100ml = £2.67
£4



for flake-free
nails

**Nail Experts
Peeling and
Brittleness Solver**
10ml
03806
Normally £6
£5 save £1



creates a
smooth base

**Nail Experts
Ridge Filling
Base Coat**
10ml
05173
£6



serum for longer,
stronger nails

**Nail Experts
Miracle Growth and
Strength Serum**
10ml
02998
£6



for at-home
French tips

**Nail Experts
French Manicure Tip**
10ml
04804
£6



push back
cuticles

**Professional
Cuticle Tool**
28183
Normally £4
£2 half price

clean
under-nail dirt



sheer-shine
finish

**Nail Experts
Pearl Shine Nail Enamel**
10ml
£6

04069
Sheer
Love

04218
Sheer
Peach

03582
Sheer
Lilac

04788
Sheer
Bronze

“This 5-in-1 makes
my nails stronger
and my polish last
longer.”



'Shaash', avon.uk.com customer



£3
half price





5-IN-1 TREATMENT

- 1 strengthens
- 2 protects & conditions
- 3 moisturises
- 4 adds shine
- 5 chip, peel and split-resistant



**Nail Experts
5-in-1 Nail Treatment**
10ml
05033
Normally £6
£3 half price

finding 'THE ONE' for you is easier than ever...

COVERAGE	SKIN TYPE	FORMULA & FINISH
<i>Do you want full coverage or sheer? Or something in-between?</i>	<i>Do you have dry, oily, combination, normal, or sensitive skin?</i>	<i>Do you like liquid, powder or mousse? Matte or radiant?</i>
buildable from sheer to medium coverage	all skin types including sensitive	extra-fine powder, gives a luminous, natural finish 
medium	normal combination dry	liquid, gives a radiant finish 
medium	normal combination	liquid, gives a matte finish that looks fresh all day 
medium to full	normal combination dry oily	applies as a cream, sets to a semi-matte powder 
buildable from medium to full	normal combination dry oily	liquid, gives a beautifully natural, semi-matte finish 

4 *out of* 5
WOMEN

are not completely happy with their foundation
Be the woman who's found 'THE ONE'...

Ordered the wrong shade? No worries.
100% MONEY-BACK GUARANTEE
(even if you've dipped your finger in it!)

SHADE

We've improved our choice of shades to suit all skin tones.

TURN OVER TO DISCOVER YOUR PERFECT MATCH...

PRIME & SET YOUR WAY

Our primers and setting spray act as the perfect base and finisher for longer-lasting make-up. Which is your favourite?

SMOOTHING ON-THE-GO PRIMER

- blurs the look of fine lines for an airbrushed finish
- invisible-look, balm-like texture

£6
save £4

colourless formula suits EVERY woman



VELVETY PRIMER

- improves skin texture and softness
- make-up lasts longer

£6
save £4.50

colourless formula suits EVERY woman



PRIME & SET SPRAY

- ultra-lightweight, invisible mist
- use as a primer under make-up or over make-up to set your look in place all day
- helps to improve skin texture and softness

£3.50
save £2.50

100%
money-back
guarantee!



magiX

Compact Smoothing Primer
10g
25643
Normally £10
£6 save £4

Face Perfector
30ml
24406
Price per 10ml = £2.00
Normally £10.50
£6 save £4.50

Prime and Set Spray
125ml
09654
Price per 100ml = £2.80
Normally £6
£3.50 save £2.50

Cream-to-Powder
Foundation
is 'THE ONE' for...

COVERAGE
medium to full

SKIN TYPE
normal, combination,
dry and oily

FORMULA & FINISH
SPF15, cream-to-powder
with a semi-matte finish

SHADE
hold the shade against
your face to find the right
match for your skin tone



100%
money-back
guarantee!

3-IN-1 FOUNDATION, CONCEALER & POWDER

our no. 1 foundation gives
multitasking, flawless-looking
coverage on the go

complete with
handy mirror for
touch-ups on
the go



applies as a
cream, dries
to a powder

TRY TODAY
£6
half price

**True Colour
Flawless Cream-to-
Powder Foundation**
9g
Price per 10g = £6.67
Normally £12
£6 half price

FAIR TO LIGHT SKIN

MEDIUM SKIN

DARK SKIN

NEW

00075
Light Ivory

07690
Ivory

07831
Shell

07708
Nude

07435
Creamy Natural

07492
Natural Beige

07443
Medium Beige

07922
Pure Beige

07534
Soft Honey

07740
Caramel

08037
Nutmeg

06296
Sable

NEW

16626
Rich Espresso

NEW

08185
Dark Cocoa



Calming Effects
Loose Powder
Foundation
is 'THE ONE' for...

COVERAGE

buildable, sheer
to medium

SKIN TYPE

all types including
sensitive

FORMULA & FINISH

SPF15, extra-fine
powder for a luminous,
natural finish

SHADE

hold the shade against
your face to find the right
match for your skin tone

MINERAL FOUNDATION THAT'S GOOD FOR YOUR SKIN

blendable, buildable, lightweight
AND with 100% naturally-derived
mineral pigments

TRY TODAY

£5.50
save £5

evens skin
tone for
healthy-looking,
radiant skin

100%
money-back
guarantee!



super-soft
bristles – perfect
for buffing and
blending like a pro

Kabuki Brush
12823
Normally £7

£4
save £3

loose powder for a customised finish

COOL

NEUTRAL

WARM

**Calming Effects
Loose Powder Foundation**
6g
Price per 10g = £9.17
Normally £10.50
£5.50 save £5

08474
Ivory

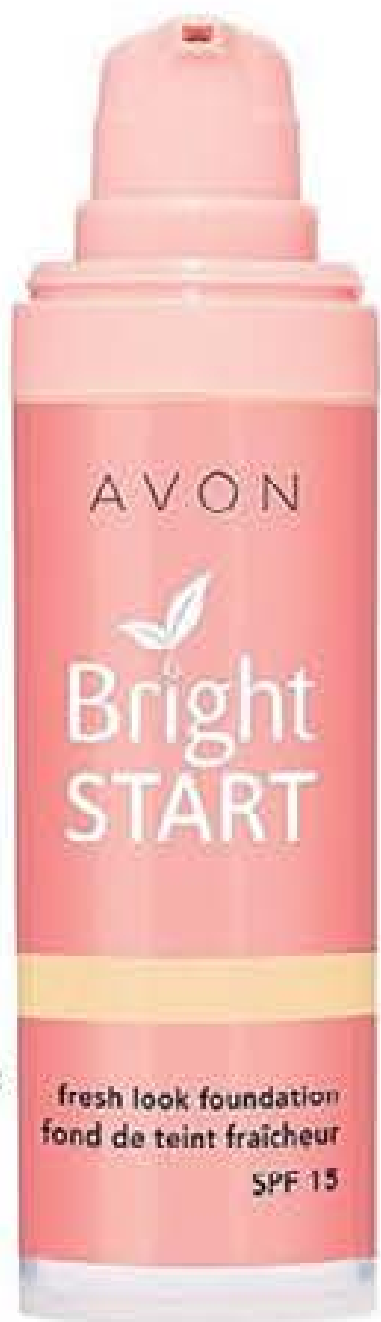
16949
Nude

10785
Shell

16741
Sand Beige

17475
Medium Beige





perfect for...
COVERAGE:
 medium
SKIN TYPE:
 normal, combination
 and dry
FORMULA & FINISH:
 SPF15, liquid formula for
 a radiant, dewy finish

**Bright Start Fresh
 Look Foundation**
 30ml
 Price per 10ml = £1.67
 Normally £10

£5
 half price



PERFECT PARTNERS...
 clever sponge dabs and
 blends for all-over and
 targeted application that
 lasts all day

**Precision Make-up
 Sponge**
 03624
 Normally £6.50

£3
 save £3.50



perfect for...
COVERAGE:
 medium
SKIN TYPE:
 normal and combination
FORMULA & FINISH:
 SPF12, liquid formula
 for a matte finish

**ExtraLasting
 Liquid
 Foundation**
 30ml
 Price per 10ml = £2.33
 Normally £12.50

£7
 save £5.50



**PERFECT
 PARTNERS...**
 flat bristles
 stipple on your
 ExtraLasting
 Foundation for
 a perfectly
 fresh-looking finish

**Stippling
 Brush**
 11536
 Normally £8.50

£4.50
 save £4

Flawless Liquid
 Foundation
 is 'THE ONE' for...

COVERAGE
 medium to full,
 invisible coverage

SKIN TYPE
 normal, combination,
 dry and oily

FORMULA & FINISH
 liquid with a
 semi-matte finish



TRY TODAY

£6
 half price

100%
money-back
 guarantee!

Flat Foundation Brush
 12724
 Normally £8.50
£4.50
 save £4



**True Colour
 Flawless Liquid
 Foundation**
 30ml
 Price per 10ml = £2.00
 Normally £12
£6 half price

Colour-Correcting
Pearls are
'THE ONE' for...

COVERAGE
sheer

SKIN TYPE
all types

FORMULA & FINISH
ultra-lightweight
translucent, luminous finish

SHADE
colourless finish suits
all skin tones

**True Colour
Colour-Correcting Pearls**
22g
05777
Price per 10g = £2.73
Normally £10
£6 save £4



- | | | | | |
|--|---|--|--|--|
| 
PURPLE
REVITALISES
to counteract
yellowness | 
YELLOW
BRIGHTENS
to neutralise
purple tones and
under-eye circles | 
GREEN
REDUCES
to neutralise
redness | 
WHITE
HIGHLIGHTS
to illuminate
your face | 
PEACH
BALANCES
to even out
dark spots |
|--|---|--|--|--|

TRY TODAY

£6
save £4

FABULOUS FINISHERS

complete your look with our
selection of powders, pearls,
bronzers and blushers...

Fill of pearls container is 22g; additional pearls in image shown for visual impact only.



all-over brush
evenly dusts on
instant magic

**All-Over
Face Brush**
12666
Normally £8.50

£4
save £4.50

COLOUR CORRECTION PERFECTION

our multi-benefit pearls can be used under
or over foundation or on bare skin to help
you prep and finish in seconds



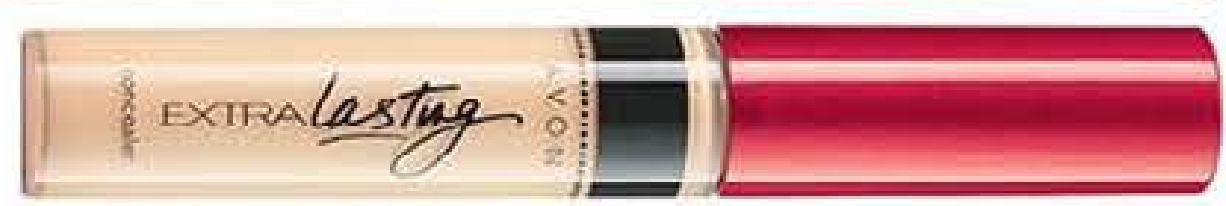
YELLOW CONCEALS DARK CIRCLES
25916 Softening Yellow

LILAC CONCEALS DULL SKIN
56978 Illuminating Lilac

GREEN CONCEALS RED PATCHES AND BLEMISHES
57133 Neutralising Green

TARGETED CONCEALER STICKS
hide dark circles and blemishes

100% money-back guarantee!



LIQUID CONCEALER
blurs imperfections for up to 18 hours



ExtraLasting Concealer
5ml
Price per 10ml = £8.00
Normally £8
£4
half price



ILLUMINATOR
adds radiance and luminosity



MagiX Multi-Benefit Illuminator
Normally £8.50
£4.50
save £4

CHOOSE YOUR PERFECT CONCEALER

Something to hide? Conceal, blur and blot your way to a flawless complexion with these daily base-ics...



Ideal Flawless Cream Concealer
Normally £7
£3.50
half price

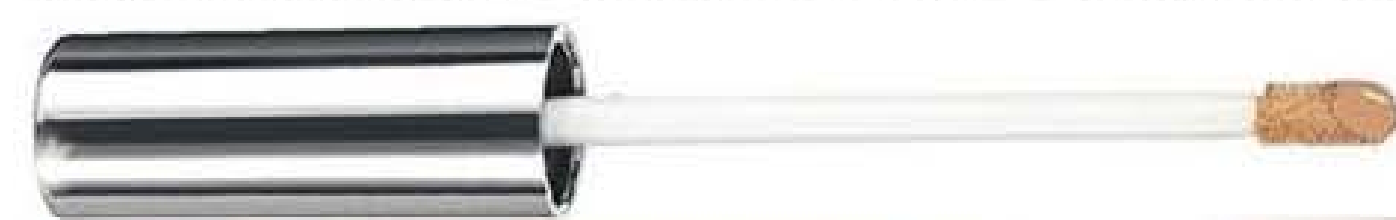
hide under-eye circles without creasing



True Colour Flawless Concealer Stick
Normally £7
£4
save £3



targeted stick hides dark circles and blemishes



ideal flawless
matte liquid concealer
fond de teint liquide mat
AVON
Ideal Flawless Matte Liquid Concealer
6ml
Price per 10ml = £7.50
Normally £7
£4.50
save £2.50

liquid, full coverage concealer





12419 Fair
12542 Fair Pink
12559 Light Medium
12617 Natural
03467 Tawny
13177 Spiced Honey

CC POWDER
corrects uneven skin in 1 sweep

Ideal Flawless CC Colour-Correcting Powder
10g
Normally £10

£4
save £6

SILKY POWDER
mattifies and illuminates

True Colour Flawless Mattifying Pressed Powder
10g
Normally £9



£4
save £5

FINISHING POWDER
pores, fine lines and shine disappear

MagiX HD Finishing Powder
5.7g
41004
Price per 10g = £10.53
Normally £10.50

£6
save £4.50



FAN BRUSH
perfect for dusting off excess powder

NEW Face Fan Brush
23994
Will normally be £8

£4
half price



BLUSH BRUSH
soft, fluffy bristles apply blush with ease

Blush Brush
12674
Normally £7
£4
save £3

CHOOSE YOUR PERFECT FINISHER

Something to highlight? Blush, glow and highlight your way to flushed perfection with these finishing essentials...

ROSY-GLOW PEARLS
for a buildable, subtle flush of colour

True Colour Illuminating Pearls
22g
05678
Price per 10g = £2.27
Normally £10
£5
half price



FULL-COLOUR BLUSH
for a luminous finish



True Colour Luminous Blush
6g
Price per 10g = £6.67
Normally £6.50
£4
save £2.50



True Colour Glow
Bronzing Pearls
are 'THE ONE' for...

for an all-over glow your way

COVERAGE

sheer, all-over glow

SKIN TYPE

all types

FORMULA & FINISH

multitonal pearls in a shimmering finish

TRY TODAY

£6

save £4

new look

100%
money-back
guarantee!

**NEW True Colour Glow
Bronzing Pearls**

22g
Price per 10g = £2.73
Will normally be £10
£6 save £4



58107 Cool 25536 Warm Glow 25700 Medium Tan 25494 Deep Bronze



Fill of pearls container is 22g; additional pearls in image shown for visual impact only.

True Colour Glow
Bronzing Powder
is 'THE ONE' for...

for a targeted glow your way

COVERAGE

targeted, contoured glow

SKIN TYPE

all types

FORMULA & FINISH

compact powder in a matte or shimmer finish

new look

TRY TODAY

£6

save £4



perfect for buffing on colour in small, circular motions

All-Over Face Brush 72322

Normally £8.50

£4

save £4.50

shimmer

matte



28993 Warm Glow

58438 Deep Glow

25213 Light Bronze

24141 Medium Riviera

**NEW True Colour Glow
Bronzing Powder**

10g
Will normally be £10
£6 save £4



AVON * TRUE beautiful promises kept



SMOOTH-GLIDE LINER

- ✓ stops lipstick from feathering
- ✓ looks freshly applied for hours

True Colour Glimmerstick Lip Liner
Normally £6
£3 half price

GET HER TRUE TINTED LIP LOOK... with True Colour Supreme Nourishing Lipstick in Rose Revival and True Colour Glimmerstick Lip Liner in Pink Cashmere



£3
half price

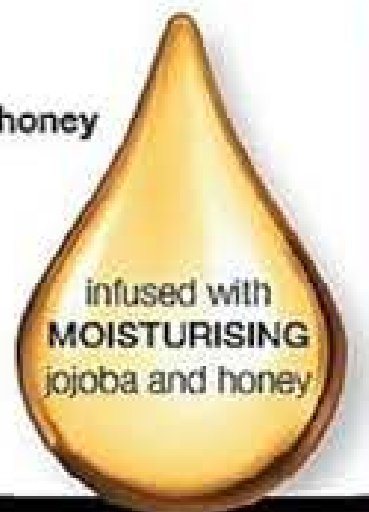


£5
save £3

NOURISH LIPSTICK

- ✓ smooths, softens and protects
- ✓ SPF15
- ✓ with moisturising jojoba oil and honey
- ✓ helps quench dry lips

True Colour Supreme Nourishing Lipstick
Normally £8
£5 save £3



“The rich colour lasts ages and it’s so moisturising, like a balm.”



Lisa Devonshire,
Avon UK’s Make-up Expert



IT'S EASY TO MATCH YOUR LIPSTICK TO YOUR LINER...

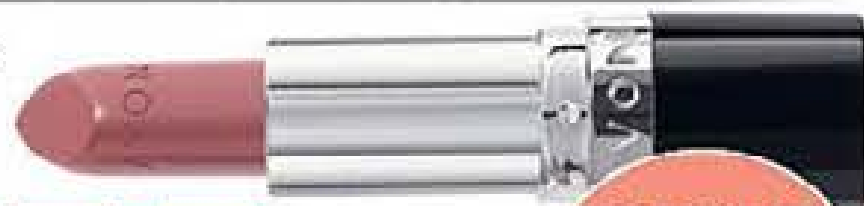
	nudes	corals	pink	pink	pink	pink
LIPSTICK						
	15537 Smooth Mocha	27185 Nurturing Nude	27235 Perfect Pink pearlised finish	27292 Revitalising Raspberry	27300 Rose Revival	26997 Loving Lilac
LIP LINER						
	11338 Simply Spice	10983 Nude	11064 Coral	11122 Peach Envy	09878 Pink Bouquet	11130 Pink Cashmere

	reds	wines	wines	plums	plums	
LIPSTICK						
	27078 Nourishing Pink	27284 Red Crème	26955 Conditioning Cherry	15685 Sumptuous Berry	15644 Sublime Wine	27268 Plum Perfect
LIP LINER						
	09860 True Red	09894 Red Brick	09860 True Red	09894 Red Brick	11031 Deep Plum	11031 Deep Plum

AVON TRUE beautiful promises kept

TRUE COLOUR LIPSTICK
 hydrating, self-renewing colour

True Colour Lipstick
£7.50



as seen on TV
#MorningFace
try today

satin	25098 Lava Love	25015 Berry Berry Nice	25304 Scarlet Siren	25254 Red 2000	25114 Perfect Red	25106 Cherry Jubilee	25155 Poppy Love	15917 Latte	15966 Silky Peach					
	02907 Toasted Rose	02949 Pout	04309 Carnation	10827 Blush Nude	10744 Mocha	04341 Hot Pink	03780 Proper Pink	10686 Wine With Everything	02899 Ripe Papaya	04333 Tangerine	04408 Hibiscus			
shimmer	10793 Frostiest Mauve	10942 Dream Fuchsia	04465 Twinkle Pink	10645 Pink Dream	04473 Country Rose	10660 Sparkling Nude	10959 Tender Kiss	10967 Enduring Sable	10694 Cric	10678 Frozen Rose	11247 Precious Peach	09183 Ruby Shine	11239 Bronze Treasure	10595 Rose Shimmer

HIGH SHINE GLOSS
 instantly smooths and moisturises

True Colour Glazewear Lip Gloss
6ml
Price per 10ml = £10.83
£6.50



sparkle	04085 Plum Dazzle	04150 Shimmered	03541 Mocha Latte	shimmer	03087 Coral Reef	04200 Sundance	04077 Pink Watermelon	03640 Pale Peach	03350 Iced Pink	
	03566 Mulberry	03095 Fiery Red	03236 Hot Pink		03657 Perfect Nude	04127 Rosette	03509 Legendary Red	03053 Clear	03616 Nude Muse	04267 Tickled Pink

2-IN-1 LIP CRAYON
 all-day, full coverage with shea butter and vitamin E

True Colour Lip Crayon
£8.50



24802 Wild Orchid	02485 Raspberry Rush	23374 Red Haute	24851 Plum Perfect	26849 Pink Premier	24893 Cherry Picked	23408 Fairest Nude	14548 Just Rosy	24695 Berry Blush	03574 Charming Pink
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TINTED BALM
 with hydrating beeswax and shea butter

True Colour Tinted Lip Balm
£7



pearlised	25361 Restoring Ruby	54064 Perfecting Pink	full colour	25544 Soothing Sangria	25338 Refreshing Raspberry	25320 Protecting Peach
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“It's velvety matte but really creamy and lightweight – so comfortable to wear!”

TRUE

model wears True Colour Perfectly Matte Lipstick in Pure Pink

'ZanablueIV', avon.uk.com customer



£5 save £3

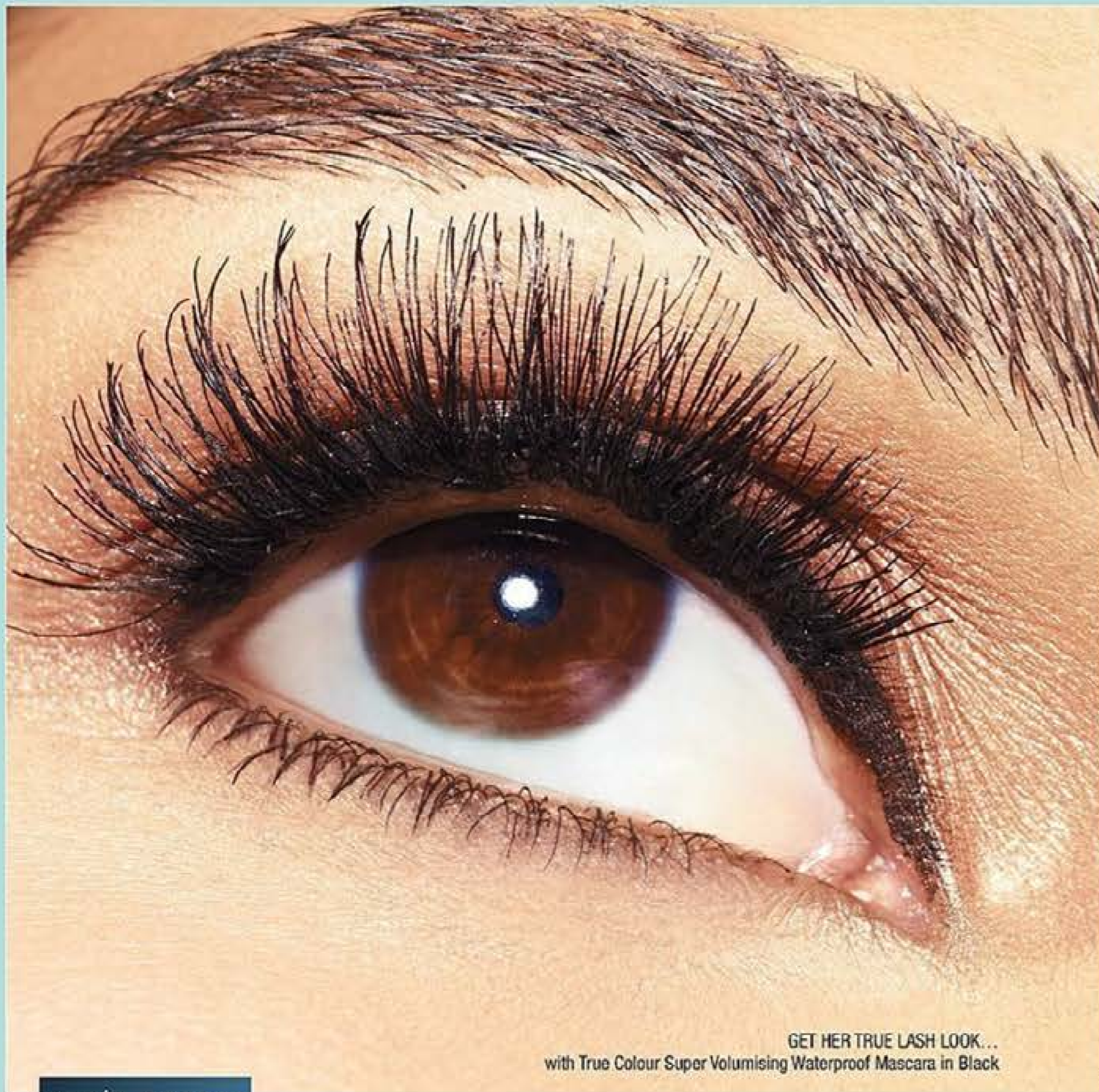


MATTE LIPSTICK

- no cracking or caking for guaranteed comfort
- lightweight, hydrating formula
- defines lips for a sculpted look

True Colour Perfectly Matte Lipstick
Normally £8
£5 save £3

16006 Ideal Lilac	26880 Hot Plum	58982 Electric Pink	08425 Vibrant Melon		
09431 Mauve Matters	17905 Superb Wine	18119 Peach Flatters	26930 Posh Petal		
58479 Pure Pink	41400 Adoring Love	18176 Coral Fever	18218 Ruby Kiss	57224 Wild Cherry	55053 Red Supreme
15610 Marvelous Mocha	59691 Perfectly Nude	57307 Au Naturelle	63677 Splendidly Fuchsia	27086 Absolute Coral	28977 Ravishing Rose



GET HER TRUE LASH LOOK...
with True Colour Super Volumising Waterproof Mascara in Black

DON'T FORGET

STORM

LONDON
CABIN BAG

just **£15**

when you spend £7
or more across
this brochure



see
pages
12-13
for
details

AVON  TRUE
beautiful promises kept

**NEW True Colour
Super Volumising
Waterproof Mascara**
10ml
Will normally be £10
£5.50 save £4.50



21469
Black

**True Colour
SuperShock Max
Volume Mascara**
10ml
Normally £10
£5.50 save £4.50



10249
Black

introducing
waterproof lashes
that last

weightless, smudge-proof formula
for up to 14 hours of volume
(even after a dip in the pool)



£5.50
save £4.50

**DRAMATIC
WATERPROOF
VOLUME**

- ✓ smudge, flake and clump-proof with up to 15x volume
- ✓ unique helix brush applies more mascara to lash

new
waterproof
formula



Model wears lash inserts for an even lash line.

AVON TRUE beautiful promises kept



True Colour Supreme Length Nourishing Mascara
7ml
Price per 10ml = £14.29
£10



- ✓ **LENGTHENING MASCARA**
- ✓ lengthens top lashes by up to 87%
- ✓ smudge, flake and clump-proof
- ✓ sculpting formula lasts up to 10 hours



True Colour SuperShock Volume Mascara
10ml
£8.50



- ✓ **VOLUMISING MASCARA**
- ✓ thickening base coat and plumping colour in 1
- ✓ large brush for maximum coverage and definition
- limited edition packaging*



True Colour SuperExtend Extreme Length Mascara
7ml
Price per 10ml = £14.29
£10



- ✓ **24-HOUR CURL, LENGTH & LIFT**
- ✓ sculpts and lengthens lashes all day



True Colour Winged Out Mascara
7ml
Price per 10ml = £12.14
£8.50



- ✓ **WINGED-OUT LASHES**
- ✓ unique brush draws lashes up and out

CURLER
for gravity-defying curl and lift
Eyelash Curler
03046
£5



- ✓ **MAKE-UP REMOVER**
- ✓ suitable for sensitive eyes and contact lens wearers
- ✓ gently remove evens waterproof mascara

True Colour Conditioning Eye Make-up Remover
150ml
11320
Price per 100ml = £4.00
£6



“The easiest and most reliable shadow I’ve ever used. Fool-proof!”



Stephanie Buck, Avon customer, London

model wears True Colour Eyeshadow Quad in Stone Taupes



£5.50
save £3.50

TOP TIP:
Use the brush to line with the dark shade, then smudge to smoke it up!

Blending Brush
11478
Normally £5
£3.50
save £1.50



- ✓ **4-STEP SHADOW**
- ✓ buildable formula
- ✓ stays crease-proof all day
- ✓ long-lasting formula

..... matte shades combination of matte and shimmer shades						
1	2	3	4	1	2	3	4	5		
01107 Smoke and Fog	11965 Au Naturelle	05470 Stone Taupes	05439 Jeans	05462 Metal Eyes	05488 Berry Love	07005 Urban Skyline	05421 Purple Haze	06726 Khaki Style	06999 Gilded Metallics	05405 Mocha Latte

True Colour Eyeshadow Quad
Normally £9
£5.50 save £3.50

AVON TRUE beautiful promises kept

no sharpener needed



True Colour Glimmerstick Diamonds Eyeliner
£6

- ✓ **DIAMOND LINER**
- ✓ glide-on formula that lasts
- ✓ no sharpener needed

10603 Brown Sugar	09043 Black Ice	10413 Sugar Plum	08938 Smokey Diamond	10470 Twilight Sparkle	10538 Emerald Glow	01842 Jade Metallic	20727 Teal Sparkle	20396 Silver Lights	02438 Black Bijoux



True Colour Glimmerstick Precision Eyeliner
£7

- ✓ **SUPER-FINE LINER**
- ✓ smudge-proof, intense lines
- ✓ handy sharpener in the lid

10124 Teal	10207 Midnight Navy	09993 Black	10066 Lavender Grey



True Colour Glimmerstick Brow Definer
£6

- ✓ **BROW DEFINER**
- ✓ waterproof and smudge-proof
- ✓ buildable formula lasts all day

02345 Light Brown	02097 Light Blonde	01917 Brunette	15123 Soft Black

- ✓ **STENCILS**
- ✓ for the perfect shape every time

Eyebrow Stencil Set
05041
£3.50



1
2
3
4




- ✓ **SHIMMERING SHADOW**
- ✓ blendable, crease-proof colour
- ✓ lasts all day

True Colour Eyeshadow Single
£4

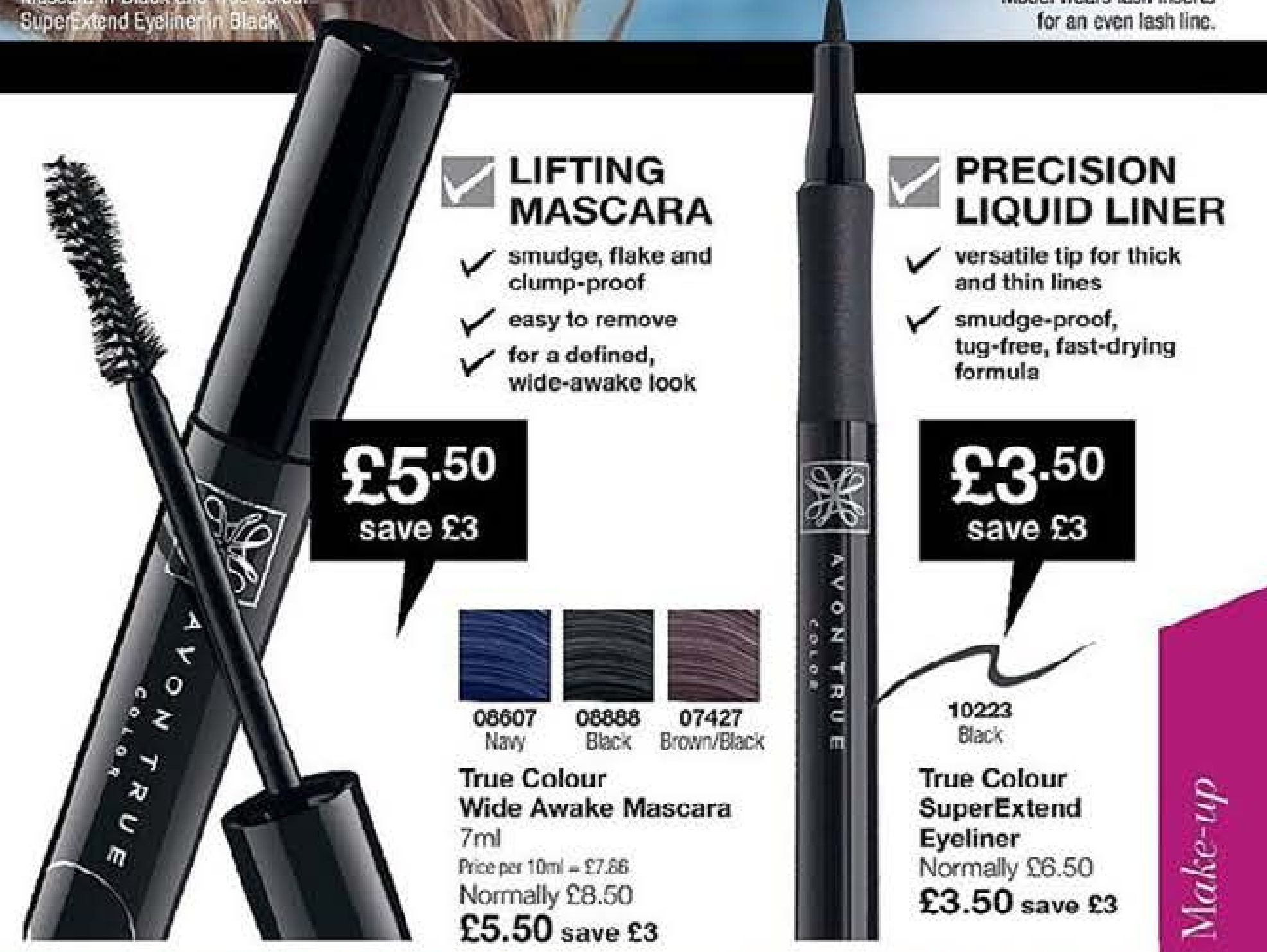
09696 Iris Icing	25775 Pink Petal	13946 Soft Vanilla
62885 Blackest Black	63594 Midnight	11627 Satin Taupe



“So quick and easy to apply – I get perfect lines every time.”



Emma Warrick, Avon customer, London



- ✓ **LIFTING MASCARA**
- ✓ smudge, flake and clump-proof
- ✓ easy to remove
- ✓ for a defined, wide-awake look

£5.50
save £3

08607 Navy	08888 Black	07427 Brown/Black

True Colour Wide Awake Mascara
7ml
Price per 10ml = £7.86
Normally £8.50
£5.50 save £3

- ✓ **PRECISION LIQUID LINER**
- ✓ versatile tip for thick and thin lines
- ✓ smudge-proof, tug-free, fast-drying formula

£3.50
save £3

10223
Black

True Colour SuperExtend Eyeliner
Normally £6.50
£3.50 save £3



3-IN-1 EYELINER GUIDE
Eyeliner Guide
02352
Normally £2.50
£1.50
save £1

1. **CURVED EDGE** for applying soft, subtle lines

2. **STRAIGHT EDGE** for even and symmetrical cat's eye flicks

3. **RAISED ARCH** for mess-free shadow application



YOU WANT... FACE-FRAMING BROWS

stand-out, pro-look brows are just 4 steps away with this handy kit

STEP 1. TWEEZE

Slanted Tweezers
05223
Normally £5
£3 save £2

£3
save £2



STEP 2. TRIM

Eyebrow Scissors
24018
Normally £4.50
£2.50 save £2

£2.50
save £2



2-IN-1 SCISSORS
blade to trim, comb to tame

STEP 3. TAME

Eyebrow Duo Brush
11551
Normally £5
£3 save £2


£3
save £2



STEP 4. SHADE

Perfect Eyebrow Kit
Normally £7
£3.50 half price

£3.50
half price

TWEEZE
Pluck away strays with the Slanted Tweezers that grab even the tiniest hairs.



TRIM
Scissors with built-in comb grab and trim longer, messy hairs to help define your shape.



TAME
Comb hairs to tame your tidy look.



SET & SHADE
Use the wax from the kit to set your shape then build up intensity with the powder.

model wears Eye Dimensions Eyeshadow in Sultry Smoke

YOU WANT... STAND-OUT, SMOKEY EYES

go all out with smouldering lids and lashes that command attention



£5
save £4

SHIMMERING SHADOW
blendable, intense
shadows in 4
pearlised shades

£3
save £2

DUO BRUSH
brush applies,
smudger blends

TREND ALERT:
Try **Sultry Smoke**
for an on-trend
spin on the classic
smokey look!



£5.50
save £3

BEFORE
clumped and tangled

AFTER
defined and fanned out

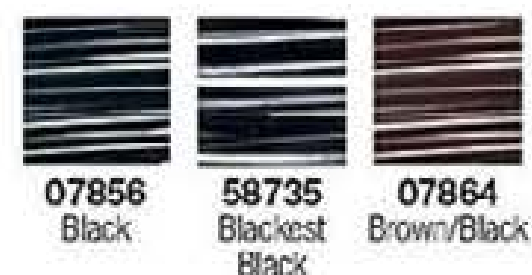
Diagrams for illustrative purposes only



**Eye Dimensions
Eyeshadow**
Normally £9
£5 save £4

**Dual-Ended Eyeshadow Brush
with Smudger**
12708
Normally £5
£3 save £2

**Big & Multiplied
Volume Mascara**
10ml
Normally £8.50
£5.50 save £3



FANNED-OUT MASCARA
reveals up to 64%
more lashes for
BIG volume



58420 Plum Dazzle
24828 Shiny Black
01750 Shimmering Amber
01651 Bronze
01859 Shimmering Silver



metallic liquid lines

Liquid Chrome Eyeliner
£6.50



16022 Silver
22376 Black
63628 Steel
63636 Aqua Pop

glide-on gel liner

SuperShock Gel Eyeliner Pencil
£6



23069 Deep Brown
23077 Deep Navy
23051 Burnt Olive
23002 Boldest Black
23085 Deep Plum
21733 Smoked Taupe

intense, blendable kohl

Big & Daring Glimmerstick Kohl
£6



10868 Black
10876 Brown/Black

24-hour lift, length & curl

Infinite Mascara 10ml
£10



56895 Blackest Black
56945 Navy
56937 Brown/Black

panoramic volume

Mega Effects Mascara 9ml
Price per 10ml = £11.11
£10



54361 Yellow Gold
01586 Raw Gold
54411 Bronzed
54270 White Gold
54304 Platinum
54247 Rose Gold
20305 Liquid Gold
15859 Enduring Iris
20487 Glistening Steel
21519 Azure Waters

creamy shadow

Waterproof Creamy Eyeshadow Pot
£6



model wears Big Colour Eye Pencil in Forest and Glimmerstick Flick Eyeliner in Ebony

**YOU WANT...
BOLD LIDS & LINES**

duo-sided liner and shadow crayon
perfect for customised lines and
shimmering lids



SHARPENER
keeps thick and thin
pencils on point
Pencil Sharpener
04374
Normally £3
£1.50 half price



£3
half price



54965 Mulberry
27649 Forest
59022 Sky
54932 Hazel
59287 Storm
54957 Ebony

CAT'S EYE LINER
flat nib for thick lines,
slanted edge for
creating super-thin
flicks

Glimmerstick
Flick Eyeliner
Normally £6
£3 half price



£4
save £3



59535 Flipping Out Pink
63669 Teal Switch
11999 Transforming Night
12450 Ultra Violet
04390 Forest
12187 Slate
08771 Lavender
12252 Cream

SHADOW PENCIL
chunky stick
creates thick
lines or all-over
shadow
**Big Colour
Eye Pencil**
Normally £7
£4 save £3

YOU WANT... HIGH SHINE GLOSS

super-hydrating gloss without the stickiness – what's not to love?



model wears Shine Burst Lip Gloss in Rose Splash



model wears Shine Burst Gloss Stick in Rose

YOU WANT... HYDRATING LIPSTICK

rich colour, high shine lipstick that's bursting with coconut oil and caring superfruits

- 28175 Rose Splash
- 57588 Peach Splash
- 28134 Cherry Splash
- 58859 Strawberry Splash
- 28126 Berry Splash
- 28159 Tangerine Splash



with hydrating superfruit extracts and coconut oil

Shine Burst Lip Gloss
6ml
Price per 10ml – £6.67
Normally £7
£4 save £3

£4
save £3

colour lasts for hours

- 17731 Rose
- 12609 Dragonfruit Pink
- 15198 Nude Shine
- 04481 Iced Mocha
- 19018 Peach Punch
- 15701 Raspberry Glaze
- 11270 Goodfruit
- 17749 Vivid Cherry
- 56887 Plum Snock
- 19448 Fresh Fruits



£4.50
save £3.50

with hydrating coconut oils and caring superfruits

rich, vibrant colour in 1 sweep
Shine Burst Gloss Stick
Normally £8
£4.50 save £3.50

THE PINK ONES
THE GOLD ONES
THE RED ONES
THE PURPLE ONES



plumping gloss

Ultra Colour 3D Plumping Lip Gloss 7ml Price per 10ml = £10.00 £7



collagen-boosting, plumping lipstick

Ultra Colour 3D Plumping Lipstick £8



2-in-1 clear gloss and lasting colour

ExtraLasting Plump and Stay Lip Colour £8.50



up to 8-hour lipstick

ExtraLasting Lipstick £7.50



YOU WANT... A FULL COLOUR POUT

go for BOLD with our super-pigmented lipstick, for intense, full colour that packs a punch!

£4.50 save £3



TRUE COLOUR TECHNOLOGY

super-pigmented formula for limitless colour pay-off

hydrating formula for ultra-comfortable wear

Ultra Colour Bold Lipstick Normally £7.50 £4.50 save £3

THE SIMPLEST WAY TO... YOUR BEST EVER LIPS



model wears Youth-Awakening Lipstick in Glazed Almond



20167
Rose Tint

24372
Berry Tint

24349
Honey Tint

£5
save £4

TINTED CONDITIONER
Tinted Lip Plumping
Lip Conditioner
Normally £9
£5 save £4



model wears Tinted Lip Plumping
Lip Conditioner in Berry Tint



15446
Luminous
Rose

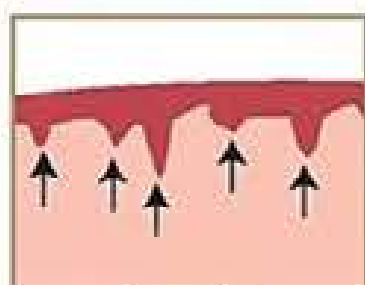
17228
Luminous
Nude

18333
Luminous
Berry

BALM
instantly smooths,
softens and helps
prevent drying
**Lip Restoring
Colour Balm**
5ml
Price per 10ml = £18.00
£9



BEFORE:
thin, dry lips



AFTER:
lips look
plumper and feel
moisturised

Diagrams for illustrative
purposes only.

**COLOURLESS
CONDITIONER**
for all the care
without the colour
Lip Plumping Lip Conditioner
11155
£9

care and colour in 1 for
fuller-looking lips that look
up to 5 years younger!

£6
save £4.50

see lip lines
and wrinkles
smooth
away



**REGENERATING
COMPLEX**
for lips that look up to
5 years younger



23648
Berry Bloom



23747
Glazed Almond



23630
Plumberry



23697
Desert Rose



23762
Modest Mauve



23796
Silky Pink

LIPSTICK
with anti-ageing serum for smooth,
volumised lips in just 2 weeks
Youth-Awakening Lipstick
Normally £10.50
£6 save £4.50

ANEW

a new age of skin-transforming make-up

THE SIMPLEST WAY TO... FLAWLESSLY RADIANT SKIN

try skin-loving make-up to keep you looking and feeling your best – the natural way



PRIMER & SHADOW
with Poly-Lifting Technology
to lift and contour for a
wide-eyed look
**Youth-Awakening
Eyeshadow and Primer Kit**
Normally £10

£6
save £4



BROW FILLER
with Retouch
Technology and natural
fibres that blend away
greys with ease
**Transforming
Brow Filler**
Normally £9

£5
save £4



MASCARA
adds fullness

59246
Black

SERUM
helps renew
lashes

MASCARA
2-in-1 with Bio Lash
Technology, for
5x more instant,
full volume

**Lash Transforming
Mascara**
£10



08813
Soft Beige



07526
Nude Beige

POWDER
smooths the look
of lines and pores
**Age-Transforming
Pressed Powder**
10g
Normally £10.50

£6.50
save £4



PRIMER
for a pore and
line-free look

**Skin Transforming
Primer**
28ml
00166
Price per 10ml = £3.21
Normally £15

£9
save £6



**SMOOTHING
FOUNDATION**
for a more even-looking,
flawless complexion

**Age-Transforming
Foundation**
30ml
Price per 10ml = £3.50
Normally £15

£10.50
save £4.50



CONCEALER
targets
imperfections
and wrinkles

**Age-Transforming
Concealer SPF15**
Normally £9

£6
save £3



**COMPACT
FOUNDATION**
helps skin look and feel
up to 5 years younger

**Age-Transforming
Compact Foundation**
9g
Price per 10g = £13.89
Normally £15

£12.50
save £2.50



LUSH LIP GLOSS just 99p each



- 
02535
 Lucid
- 
25122
 Angel
- 
22608
 Start Up Pink
- 
13151
 Watermelon Ice
- 
17657
 Kiss Kiss

ultra-shiny gloss for a glass-like pout
Read My Lips Lip Gloss
 6ml
 Price per 10ml = £1.65
 Normally £3.75
99p save £2.76

EYE-CONIC EYELINER just 99p each

- 
25023
 Midnight Blue
- 
25064
 Dark Brown
- 
25049
 Black
- 
25189
 Turquoise

TOP TIP:
 Switch Black for
 Midnight Blue for
 a more summery
 look!



glide-on liner makes
 framing eyes easy
Pencil Play Eyeliner
 Normally £3
99p save £2.01



COLORTREND

FUN LOVIN' COLOUR

stock up with our
 too-good-to-miss offer

JUST
99p
 EACH
page 68 only

ANY 2 FOR £4 save up to £5.50
pages 70-73

ANY 2 FOR £4 save up to £5.50
pages 70-73

COLORTREND

new



model wears Eyeshadow Stix in Mint Temptation and Kajalstick in Cappuccino Cornet



MASCARA
give your flutter
lashings of impact
**NEW La Paeteria
Hello! Ultimate
Lashes Volume
Mascara**
10ml
£4.50



17848
Plum Perfecto



17798
Blackest Black

pastel
shades
perfect for
summer!



SHADOW
whip up colourful
lids in no time
**NEW
Eyeshadow Stix**
£4

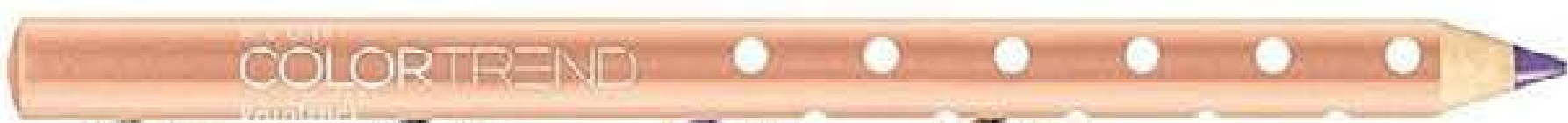


28613
Vanilla Whirl

21568
Creamy Coffee

01206
Mint Temptation

27516
Blackberry Soda



LINER
in 4 delicious shades
**NEW La Paeteria
Single-Ended
Kajalstick**
£3.75



19687
Parfait
Pistachio

07229
Black

19638
Frozen
Blueberry

19398
Cappuccino
Cornet

UPGRADE
YOUR SHADE

(from Monday to Sundae)
with our new ice cream collection



model wears Eyeshadow Stix in Vanilla Whirl, Lipstick in Raspberry Ripple, Volume Mascara in Blackest Black and Nail Enamel in Bubblegum Bliss. Model wears lash inserts for an even lash line.



LIPSTICK
get a sorbet-
smacking pout
with creamy,
vibrant colour
**NEW Kiss 'n'
Go Lipstick**
£3.75



NAILWEAR
sprinkle some
candy on your
tips with our high
shine polish
**NEW Fashion
Nail Enamel**
8ml
Price per 10ml = £3.75
£3



07310
Grape
Gelato

07237
Bubblegum
Bliss

19281
Lime
Crush

19372
Wild
Blackcurrant

19349
Peach
Sorbet



ANY 2 FOR £4

save up to £5.50
pages 70-73

ANY 2 FOR £4

save up to £5.50
pages 70-73

COLORTREND



colour-pop partners
Eyeshadow Duo
£4.50



high shine nail colour
Fashion Nail Enamel
8ml
Price per 10ml = £3.75
£3



kissable lips in 6
dreamy shades
Kiss 'n' Go
Lipstick
£3.75

22707 Pink Holiday
23291 Flirt
22582 Amethyst
14332 Doll Pink
22814 Poppy Love
24190 Lucky Kiss



for up to 12x
the volume
Hello! Ultimate
Lashes Volume
Mascara
10ml
£4.50

06973 Black



for full-on
lashes
Boost It!
Mascara
7ml
Price per 10ml = £6.43
£4.50

08672 Black

ACE YOUR
BASE

all you need for a
fresh-faced finish



lightweight and
buildable for the
look you love
Fresh Face
Foundation
30ml
Price per 10ml = £1.58
£4.75

23598 Ivory Beige
23663 Near Nude
11957 Natural
18804 Bisque
23705 Sun Beige



to keep shine at bay all day
Final Touch
Pressed Powder
10g
£4.25

11619 Translucent Tan
21766 Translucent



for longer-lasting foundation
Picture Perfect Face Primer
30ml
23150
Price per 10ml = £1.58
£4.75



play hide and seek
with blemishes
Perfect and Hide
Concealer
£3

24075 Light
13573 Medium

ANEW A LIFETIME BEAUTIFUL | CELEBRATING

25 years

BEFORE



AFTER



Dramatisation based on clinical test results.

formulated with **Shadow Erase Complex** that works day after day and self-adjusting **sheer optics** for **instant results**

take our **25 day** challenge

DAY 1

helps you look as though you've had 8 hours' sleep

DAY 14

dramatically reduces the appearance of dark circles and fine lines

DAY 25

gives your eyes a more youthful appearance

correcting cream with a tint of colour **blends** seamlessly with your skin tone

reduce the look of dark circles

9 out of 10 women agree*

**Absolute Even
Dark Circle Corrector**
15ml
17293
Price per 100ml = £60.00
Normally £19.50
£12 save £7.50

try today!

£12
save £7.50

*Based on those who expressed an opinion in an 8-week consumer study with 149 women.

A NEW
A LIFETIME
BEAUTIFUL

CELEBRATING

25 years



£16
save £12

diminish the appearance of dark spots

in just 2 weeks

8 out of 10 women agree*

take our
25
day
challenge



DAY 3

skin tone appears
more uniform



DAY 14

the appearance of
brown spots and red
marks is reduced



DAY 25

skin looks more even

**Absolute Even
Multi-Tone Skin
Corrector with DSX-7**
30ml
18044
Price per 100ml = £53.33
Normally £28
£16 save £12

*Based on those who
expressed an opinion in
an 8-week consumer
study with 143 women.

take our
25
day
challenge



DAY 3

smooths the
appearance of fine
lines and wrinkles



DAY 14

significantly reduces the
appearance of deep wrinkles



DAY 25

moderate frown lines
appear considerably
reduced

**PRO+ Line Corrector
Treatment with
A-F33+ Complex**
30ml
03731
Price per 100ml = £60.00
Normally £25
£18 save £7

*Based on an 11-week clinical
study with 69 women.



as seen in
GLAMOUR

£18
save £7

the wrinkle fighter

that really works!

100% of women showed results
on fine wrinkles in 2 weeks*

ANEW
A LIFETIME
BEAUTIFUL
CELEBRATING
25 years



£13
save £7



our highest concentration of antioxidants to help shield the skin from free radicals found in polluted air



superior SPF50 protection to help protect from harmful UVA and UVB rays



ANEW
CLINICAL
E-DEFENCE

MULTI-SHIELD LOTION
LAIT PROTECTEUR
SPF/FPS 50

help shield from
**pollution and
UV rays**

take our
25
day
challenge



skin feels deeply hydrated and is protected from UV rays



skin appears more radiant and texture is improved



lines, wrinkles and sunspots all appear reduced

E-Defence Multi-Shield SPF50 Day Lotion
30ml
16774
Price per 100ml = £43.33
Normally £20
£13 save £7

take our
25
day
challenge



skin feels nourished, hydrated and restored



fine lines and wrinkles appear reduced



the key signs of ageing are reduced

E-Defence Deep Recovery Cream
30ml
07948
Price per 100ml = £43.33
Normally £20
£13 save £7

*Based on an 8-week clinical study with 34 women.

with the
world's
1st
Smart Repair™
Technology

to help repair damage deep down within the skin's surface layers

£13
save £7



ANEW
CLINICAL
E-DEFENCE

DEEP RECOVERY
CREAM
CRÈME DE NUIT
RÉPARATRICE

visibly repair
the look of
wrinkles

9 out of 10 women agree*

A NEW
A LIFETIME
BEAUTIFUL
CELEBRATING

25 years

anti-ageing cleansers

cleanse, refresh and reveal a younger-looking complexion, whatever your skin type

our
1st
isotonic
cleansing water



machine washable



muslin cloths
pack of 2

Muslin Cloths
Set of 2. 100% cotton.
Machine washable.

74328
Normally £4

£3

save £1



cream cleanser
for normal, dry
and sensitive skin

**Comforting Cream
Cleanser & Mask**

150ml
24380
Price per 100ml = £2.67
Normally £6.50

£4

save £2.50



daily scrub
for all skin types

**Age-Refining
Daily Scrub**

100ml
28316
Normally £6.50

£4

save £2.50



gel cleanser
for normal, combination
and oily skin

**Purifying Gel
Cleanser**

150ml
24398
Price per 100ml = £2.67
Normally £6.50

£4

save £2.50



cleansing
for all skin types

**Anti-Ageing 3-in-1
Cleansing Water**

200ml
04994
Price per 100ml = £2.00
Normally £6.50

£4

save £2.50

☀ DAY CREAMS



Multi-Performance Day Cream SPF25
50ml
17764
Price per 100ml = £24.00
Normally £24
£12 half price



NEW Platinum Day Cream SPF25
50ml
09290
Price per 100ml = £24.00
Will normally be £25
£12 save £13



Complete Renewal Day Cream SPF25
50ml
26757
Price per 100ml = £24.00
Normally £21
£12 save £9



Visible Perfection Day Cream SPF25
50ml
04630
Price per 100ml = £24.00
Normally £20
£12 save £8

See pages 2-9 for offer details.

☾ NIGHT CREAMS



Multi-Performance Night Cream
50ml
28191
Price per 100ml = £24.00
Normally £24
£12 half price



NEW Platinum Night Cream
50ml
06908
Price per 100ml = £24.00
Will normally be £25
£12 save £13



Complete Renewal Night Cream
50ml
14126
Price per 100ml = £24.00
Normally £21
£12 save £9



Visible Perfection Night Gel Cream
50ml
03418
Price per 100ml = £24.00
Normally £20
£12 save £8

TREATMENTS AND EYE CREAMS



Clinical Advanced Resurfacing Pool
30 pads.
03871
Price per piece = 50p
£15



Youth Maximising Serum
30ml
07138
Price per 100ml = £83.33
£25



Infinite Lift Firm & Sculpt Cream
30ml
08599
Price per 100ml = £70.00
£21



Infinite Lift Dual Eye System
20479
£20



Clinical PRO Line Corrector Targeted Filler with A-F33
05611
£12

CLEANSING TOOLS



Cleansing Brush
Comes with stand and 2 removable heads. Requires 2x AA batteries (not included). Approx. 18cm x 6cm x 5cm.
00893
£25



Replacement Cleanser Head
24935
£4



Sensitive Replacement Cleanser Head
06858
£4

try today SINGLE SACHET JUST **50p**

ANEW CLINICAL OUTSMART AGEING

INTRODUCING
A NEW ERA
in cosmetic skincare

Be the first to try our *NEW LOOK* Clinical range and see your best results ever!

COMING IN BROCHURE 10...

<p>ABSOLUTE EVEN visibly reduces the look of dark spots and uneven skin tone</p> <p>order using 11254</p>	<p>A-F33 SERUM visibly reduces the look of wrinkles in days</p> <p>order using 04721</p>	<p>INFINITE LIFT CREAM replenishes and firms the look of skin from day 1</p> <p>order using 02816</p>	<p>INFINITE LIFT SERUM targets and contours sagging skin</p> <p>order using 03970</p>
--	---	--	--

<p>OVERNIGHT MASK plumps and hydrates skin overnight</p> <p>order using 09886</p>	<p>E-DEFENCE DAY LOTION protects skin from pollution and UV damage</p> <p>order using 62869</p>	<p>E-DEFENCE NIGHT CREAM improves the look of wrinkles caused by environmental damage</p> <p>order using 07799</p>
--	--	---

nutraeffects

NATURALLY EFFECTIVE



suitable for sensitive skin



allergy tested



free from parabens

BB PERFECTION

hydrate, perfect and protect skin in a flash



MATTE
oily to combination skin

AVON nutraeffects
ACTIVE SEED COMPLEX
BB
CREAM
SKIN PERFECTING
PERFECTEUR DE TEINT
MATTE / MAT

SPF 15

AVON nutraeffects
ACTIVE SEED COMPLEX
BB
CREAM
SKIN PERFECTING
PERFECTEUR DE TEINT

SPF 15



ORIGINAL
all skin types

Feed YOUR SKIN

with **Active Seed Complex** featuring glow-boosting **BIRD OF PARADISE SEED EXTRACT** and long-wearing pigments

glowing skin

IN AN INSTANT

BB CREAMS just

£5

EACH



13862
Light

62828
Medium

**Skin-Perfecting
BB Cream Matte**
30ml

Price per 100ml = £16.67
Normally £7.50

£5 save £2.50



06122
Light

14183
Medium

**Skin-Perfecting
BB Cream**
30ml

Price per 100ml = £16.67
Normally £7.50

£5 save £2.50



suitable for sensitive skin



allergy tested



free from dyes and parabens

DON'T FORGET

STORM
LONDON
CABIN BAG
just **£15**
when you spend £7 or more across this brochure



see pages 12-13 for details

Feed YOUR SKIN

with **Active Seed Complex** featuring **POMEGRANATE SEED EXTRACT**, rich in antioxidants to work with your skin and help target **multiple signs of ageing**

BUY 1 CHOOSE 1 FOR £1
save up to £9, pages 86-90 lower priced item £1

HELLO YOUTHFUL GLOW

skin feels replenished and lines appear softened from day 1*



rich cream smooths effortlessly across skin



Ageless Multi Action Day Cream SPF20 50ml 16410 Price per 100ml = £16.00 £8	Ageless Multi Action Night Cream 50ml 16477 Price per 100ml = £16.00 £8
--	--

AGELESS DAY AND NIGHT CREAMS
- FOR YOUNGER-LOOKING SKIN

*Refers to Ageless Multi Action Night Cream only. Based on a consumer study with 120 women.



suitable for sensitive skin



allergy tested



free from dyes and parabens

SAY "YES!" TO HYDRATED SKIN

see hydrated, plumper, more supple skin every day*



SPF 15

fresh, oil-free gel cream glides easily onto skin

HYDRATION DAY AND NIGHT CREAMS
- FOR NORMAL TO DRY SKIN

Hydration Gel Night Cream
50ml
62844
Price per 100ml = £9.00
£4.50

Hydration Daily Cream SPF15
50ml
56507
Price per 100ml = £9.00
£4.50

Feed YOUR SKIN

with **Active Seed Complex** featuring hydrating **CHIA SEED EXTRACT** and vitamin E

*Based on consumer studies with 119 women and 136 women.

BUY 1 CHOOSE 1 FOR £1
save up to £9, pages 86-90 lower priced item £1

WOW WITH SKIN RADIANCE

refresh and brighten skin from day 1†



SPF 20

RADIANCE DAY AND NIGHT CREAMS
- FOR NORMAL TO COMBINATION SKIN

Radiance Daily Cream SPF20
50ml
51409
Price per 100ml = £9.00
£4.50

Radiance Renewing Night Cream
50ml
59899
Price per 100ml = £9.00
£4.50

Feed YOUR SKIN

with **Active Seed Complex** featuring **BIRD OF PARADISE SEED EXTRACT**, known for **increasing luminosity** and **improving uneven skin tone**

†Based on a consumer study with 141 women.

BUY 1 CHOOSE 1 FOR £1

save up to £9, pages 86-90 lower priced item £1

BALANCE DAY AND NIGHT CREAMS – FOR OILY TO COMBINATION SKIN



Balance Daily Cream SPF15
50ml
54668
Price per 100ml = £9.00
£4.50



Balance Gel Night Cream
50ml
63651
Price per 100ml = £9.00
£4.50

with **Active Seed Complex** featuring **CHIA SEED EXTRACTS** and **mattifying powders**



RADIANCE BOOSTERS – FOR ALL SKIN TYPES



Radiance Tinted Moisturiser SPF20
50ml
27615
Price per 100ml = £12.00
£6



Radiance Vibes Brightening Eye Roller*
12ml
59204
Price per 100ml = £83.33
£10
Includes a battery that cannot be replaced.

***LAST CHANCE TO BUY, WHILE STOCKS LAST**

CLEANSERS – FOR ALL SKIN TYPES



Gentle 3 in 1 Scrub
100ml
26971
£3



Refreshing Gel Cleanser
150ml
26864
Price per 100ml = £2.00
£3



Gentle Bi-Phase Eye Make-up Remover
200ml
03673
Price per 100ml = £2.00
£4



Self-Foaming Face Wash
150ml
06197
Price per 100ml = £2.33
£3.50

FOR COMBINATION TO OILY SKIN

ALL OF THE GLOW, NONE OF THE NASTIES

help **nourish your skin** and smooth away the **look of lines and wrinkles**, drop after drop

unlike other facial oils, we promise you **won't find ANY nasties** in our ingredients list

- ✓ hypoallergenic
- ✓ dye free
- ✓ paraben free

see how to apply your oil at avon.uk.com

Miracle Glow Facial Oil
30ml
56556
Price per 100ml = £25.00
Normally £10
£7.50
save £2.50



Feed YOUR SKIN

FACIAL OIL
– FOR ALL SKIN TYPES

with **Active Seed Complex** featuring **A BLEND OF SEED OILS** FOR A **RADIANT-LOOKING GLOW**

AVON
care

with **vita-e complex**
for 24-hour moisture

your caring
**SKINCARE
SAVIOURS**



for **very dry skin**

with softening and
restoring **royal jelly**

Royal Jelly Face Cream

100ml
07039

Normally £3.80

£1.90

half price

for **dry skin**

with nourishing and
pampering **cocoa butter**
and **vitamin E**

Cocoa Butter Face Cream

100ml
14944

Normally £3.80

£1.90

half price

for **normal to dry skin**

with moisturising and
softening **soybean**
and **vitamin E**

Rich Moisture Face Cream

100ml
15115

Normally £3.80

£1.90

half price

3-in-1
CLEANSER

**3 in 1 Cleanser,
Toner &
Moisturiser**

200ml

13771

Price per 100ml = 88p

Normally £3.50

£1.75

half price

“ This is a **fantastic product**. It smells beautiful and **took off every trace of make-up**. 10/10. **A must-have!** ”

'Rachel29', avon.uk.com
customer, County Tyrone



for **oily/combo skin**

with refreshing and
mattifying **cucumber**,
witch hazel and **green tea**

Light Moisture Face Gel-Cream

100ml
15065

Normally £3.80

£1.90

half price

for **mature skin**

with skin-firming
collagen and
elastin

**Youth Restore
Face Cream**

100ml
15164

Normally £4.40

£2.20

half price

cleanser

with soothing **oatmeal**
and **chamomile**

**Gentle Moisture Cleanser,
Toner & Moisturiser**

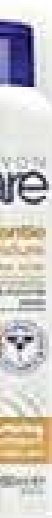
200ml
06742

Price per 100ml = 88p

Normally £3.50

£1.75

half price



clearskin®

fighting blemishes with you every step of the way

CHOOSE A
**FREE
GIFT**

when you buy any
Clearskin® product
across pages 94-97

**OPTION 1:
BLACKHEAD REMOVER***

press over
whiteheads
to clear them
away



press over
blackheads to
unclog pores

Blackhead Remover
order using 27359

**OPTION 2:
FACE BRUSH***

exfoliating bristles
stimulate pores for
a deeper cleanse



Face Brush
order using 16105

**OPTION 3:
FACIAL
MINI MITT***

Facial Mini Mitt
100% cotton
Approx. 9.8cm
x 6.2cm.
order using 06924



great for
gentle
cleansing

*Not available separately.

treat blemishes, fast!

formulated with salicylic acid to
help reduce redness and
swelling in just 3 hours



“Holy grail product!
When I'm having
a bad skin day,
I reach straight for this.”

'Tashroseee', avon.uk.com
customer, Worcester

how to use:
simply cleanse
skin and apply
to blemish
(before make-up)

Instant Spot Treatment
15ml
20511
Price per 100ml = £16.67
Normally £4.50

£2.50
save £2

PORE purifying black MAGIC

attract and remove pore-clogging
dirt for perfectly clean skin

“Wow! I've been
using this once a week
and the difference in my
skin is unbelievable!”

'BeckyJane', avon.uk.com
customer, Newcastle upon Tyne

Black Mineral Mask
75ml
18374
Price per 100ml = £3.33
Normally £5

£2.50
half price



Black Mineral Cleanser
125ml
19356
Price per 100ml = £2.00
Normally £4.50

£2.50
save £2



mask
turns from
BLACK to
GREY when
ready to
remove

AVON Skincare

IT'S AN EMERGENCY

fast skin relief

BLEMISHES BE GONE

calm skin and banish blemishes

Peel Off Mask
75ml
26732
Price per 100ml = £3.33
Normally £4
£2.50
save £1.50



3-in-1 Cleanser, Scrub & Mask
125ml
24208
Price per 100ml = £2.40
Normally £5
£3 save £2



Daily Astringent
100ml
17129
Normally £4
£2.50
save £1.50



Oil-Free Tinted Moisturiser
30ml
Price per 100ml = £11.67
Normally £5.50
£3.50
save £2



Overnight Treatment
50ml
11213
Price per 100ml = £6.00
Normally £6
£3
half price



Blemish Stick
17996
Normally £4
£2.50
save £1.50



Intensive Cream Cleanser
75ml
25411
Price per 100ml = £4.00
Normally £5
£3 save £2



BYE BYE BLACKHEADS blitz away stubborn blackheads

Deep Treatment Mask
75ml
00521
Price per 100ml = £3.33
Normally £3.50
£2.50
save £1



Daily Astringent
100ml
27474
Normally £4
£2.50
save £1.50



Daily Cleanser
125ml
18820
Price per 100ml = £2.00
Normally £4.50
£2.50
save £2



3 in 1 White Clay Cleanser
75ml
20974
Price per 100ml = £4.00
Normally £5
£3 save £2



White Clay Treatment
100ml
28266
Normally £4
£2
half price



CLEARSKIN® PROFESSIONAL our most advanced spot-fighting range

Blemish Mark Treatment
50ml
11858
Price per 100ml = £8.00
Normally £7
£4 save £3



Liquid Extraction Strip
30ml
04929
Price per 100ml = £11.67
Normally £6
£3.50
save £2.50



Deep Pore Cleansing Scrub
125ml
21717
Price per 100ml = £2.60
Normally £5.50
£3.50 save £2



Clarifying Toner Pads
45 pads.
13060
Price per piece = 6p
Normally £5.50
£3.50
save £2



Daily Correcting Lotion
50ml
20883
Price per 100ml = £8.00
Normally £7
£4 save £3



SCRUB the day away

invigorate skin with our pore-cleansing, oil-control scrub



- lifts out pore-clogging dirt and excess oil
- smooths and brightens the look of skin
- non-comedogenic

Invigorating Scrub
75ml
15529
Price per 100ml = £2.67
Normally £4
£2
half price



clearskin®

fighting blemishes with you every step of the way

CHOOSE A **FREE GIFT**

when you buy any Clearskin® product across pages 94-97

OPTION 1: BLACKHEAD REMOVER*

press over whiteheads to clear them away



press over blackheads to unclog pores

Blackhead Remover
order using 27359

OPTION 2: FACE BRUSH*

exfoliating bristles stimulate pores for a deeper cleanse



Face Brush
order using 16105

OPTION 3: FACIAL MINI MITT*

Facial Mini Mitt
100% cotton.
Approx. 9.8cm x 6.2cm.
order using 06924

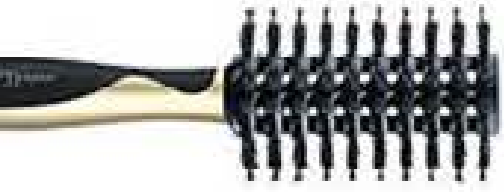


great for gentle cleansing

*Not available separately.

NEW DESIGNED EXCLUSIVELY FOR AVON

beautiful brushes



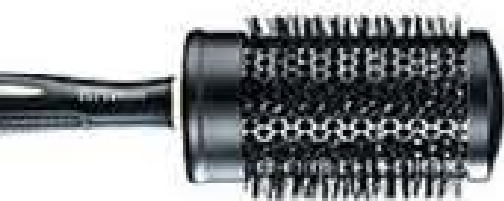
Premium Smoothing Brush
16600
Normally £7.50
£4.50 save £3



Cushion Brush
16469
Normally £5
£3.50 save £1.50



Paddle Brush
16436
Normally £7
£4 save £3



Large Barrel Brush
16485
Normally £7.50
£4.50 save £3



Small Barrel Brush
16493
Normally £5
£3.50 save £1.50



Backcombing Brush
16535
Normally £3.99
£2.50 save £1.49



Styling Comb
16543
Normally £4
£2.99 save £1.01



Vent Brush
00232
Normally £3.99
£2.50 save £1.49



Floral Cushion Brush
11866
Normally £3
£2.10 save 90p

travel size
– perfect
for your
handbag



Pop-Up Brush
16527
Normally £3.25
£2.50 save 75p

THICK HAIR? TAKE CONTROL!

CUT YOUR BLOW-DRYING
TIME *FOREVER*



check out
**HOW TO
USE** at
avon.uk.com

EXPERTS LOVE...

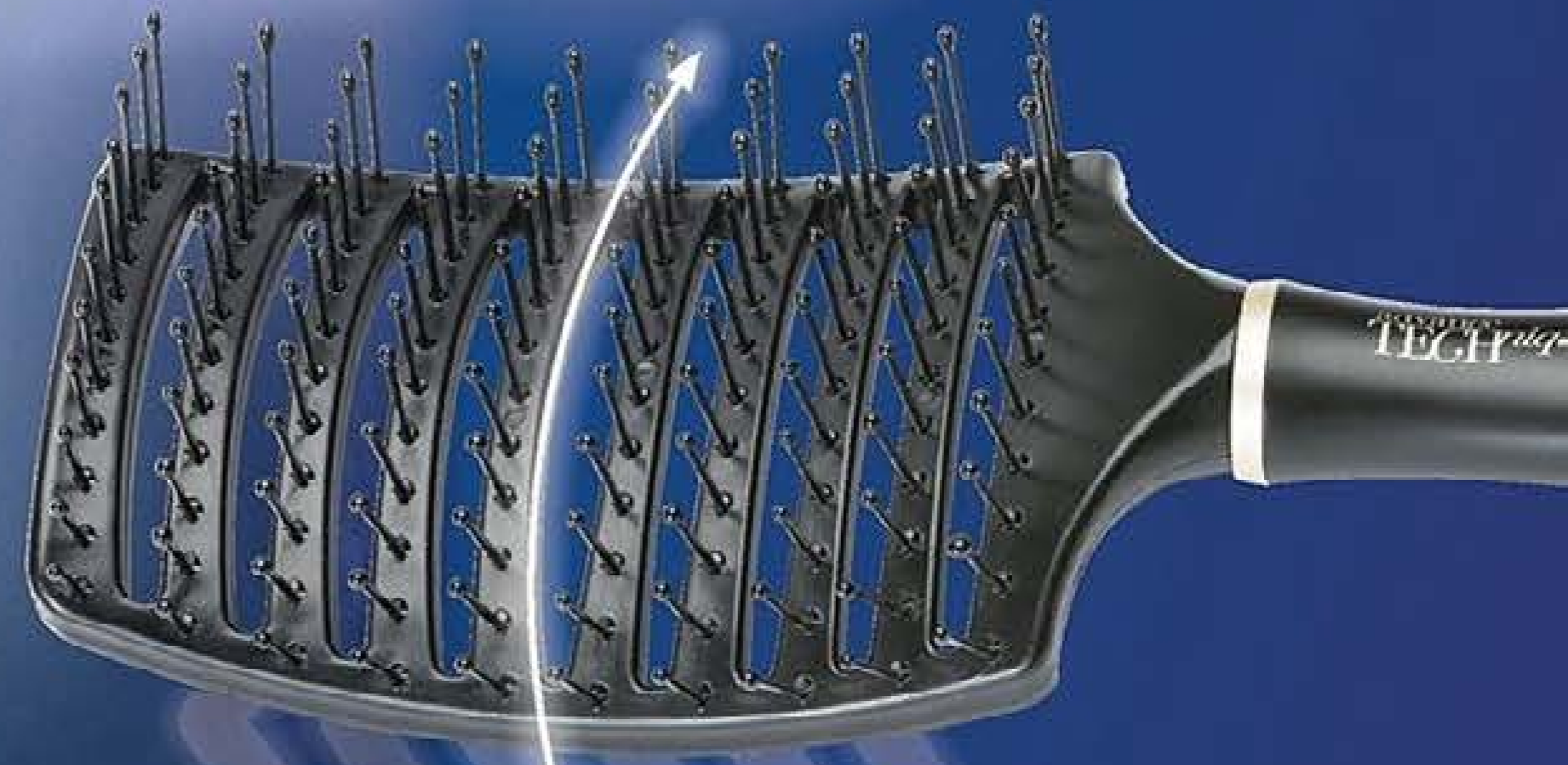
“Thick-haired ladies... this is **THE** brush you've been waiting for! The curved shape allows you to brush through your hair in just 3 strokes.”

Abigail Burton, Avon UK's Haircare Expert



CURVE TECHNOLOGY

follows the natural contours of the scalp for
EASY DETANGLING and **LESS BREAKAGE**



WIDE PADDLE HEAD
and long, thin bristles to

**TAME THICK
HAIR IN 1 SWEEP**

VENTED BRUSH
allows hot air to flow through,

**CUTTING
DRYING TIME**

NEW Blow-Drying Brush
23952
Will normally be £7.50

£4.99
save £2.51

advance
TECHNIQUES

advance
TECHNIQUES
PROFESSIONAL COLLECTION

your luxurious solution to
**CORRECTION
& PROTECTION**

YOU LOVE...

“WOW! This collection smells amazing and my hair feels so much healthier and shinier.”

Carly Dalchow, Avon customer,
Northampton



Absolute Perfection
400ml
00273 Shampoo
55244 Conditioner
Price per 100ml = 66p
Normally £5
£3.50
save £1.50

Absolute Perfection
250ml
13920 Shampoo
46664 Conditioner
Price per 100ml = £1.00
Normally £3.80
£2.50
save £1.30

Beauty Balm
Leave-in Treatment
150ml
26310
Price per 100ml = £3.00
Normally £6.50
£4.50 save £2

Treatment Mask
150ml
57174
Price per 100ml = £2.87
Normally £6
£4.30 save £1.70

your luxurious solution to
**RESTORED,
NOURISHED HAIR**

YOU LOVE...

“Finally, a nourishing collection that doesn't make my hair feel greasy. It's like a salon treatment every time.”

Vicki Walter, Avon customer,
Nottingham



Supreme Oils
400ml
15438 Shampoo
13839 Conditioner
Price per 100ml = 66p
Normally £5
£3.50
save £1.50

Supreme Oils
250ml
27367 Shampoo
27490 Conditioner
Price per 100ml = £1.00
Normally £3.80
£2.50
save £1.30

Treatment Mask
150ml
26062
Price per 100ml = £3.00
Normally £6
£4.50 save £1.50

Duo Treatment Spray
100ml
16253
Normally £6.50
£4.50 save £2

SHAMPOOS & CONDITIONERS

**GOODBYE
DANDRUFF
HELLO
FLAKE-FREE
HAIR**

zinc-infused formula
fights dandruff from
the very 1st wash



**2-in-1
Shampoo &
Conditioner**
250ml
15370
Price per 100ml = 68p
Normally £3
£1.70
save £1.30

**2-in-1
Shampoo &
Conditioner**
400ml
17467
Price per 100ml = 75p
Normally £4.50
£3
save £1.50

**GOODBYE
SHADE FADE
HELLO
LONG-LASTING
COLOUR**

maintains fresh-
out-of-the-salon
colour for up to
6x longer*

*When using Colour
Protection Shampoo and
Anti-Fade UV Spray vs
ordinary colour protection
shampoo alone.



**Restorative
Mask**
150ml
12401
Price per 100ml = £2.66
Normally £5
£3.99
save £1.01

**Colour
Protection**
250ml
03145 Shampoo
01685 Conditioner
Price per 100ml = 68p
Normally £3
£1.70
save £1.30

**Anti-Fade
UV Spray**
100ml
18572
Normally £5.50
£3.85
save £1.65

Shampoo
400ml
04531
Price per 100ml = 75p
Normally £4.50
£3
save £1.50

**GOODBYE
DAMAGED
HELLO
HEALTHY &
REPAIRED**

with keratin,
avocado oil and
vitamin E** for
up to 82% LESS
BREAKAGE***

**Relates to Instant Repair 7
Shampoo and Conditioner.
***Due to combing
and brushing.



**Rapid Rescue
Hair Serum**
30ml
28910
Price per 100ml = £12.63
Normally £6
£3.85
save £2.15

**Restoring
Treatment
Spray** 100ml
16261
Normally £5.50
£3.85
save £1.65

**Treatment
Mask** 150ml
16303
Price per 100ml = £2.66
Normally £5
£3.99
save £1.01

Instant Repair 7
250ml
27391 Shampoo
27425 Conditioner
Price per 100ml = 68p
Normally £3
£1.70 save £1.30

Shampoo
400ml
05827
Price per 100ml = 75p
Normally £4.50
£3 save £1.50

**GOODBYE
DRY & BRITTLE
HELLO
SOFT &
HYDRATED**

with argan oil and
vitamin E to lock
in moisture from
root to tip†

†Excludes Treatment Mask.



**Nourishing
Hair Serum**
30ml
28860
Price per 100ml
= £12.63
Normally £6
£3.85
save £2.15

**360 Nourishment
Moroccan Argan
Oil** 250ml
27433 Shampoo
27441 Conditioner
Price per 100ml = 68p
Normally £3
£1.70
save £1.30

**Treatment
Mask**
150ml
27482
Price per 100ml
= £2.66
Normally £5
£3.99
save £1.01

Shampoo
400ml
21402
Price per 100ml = 75p
Normally £4.50
£3 save £1.50

**GOODBYE FLAT
HELLO
VA-VA-
VOLUME**

infused with
collagen and
wheat proteins
for instant oomph
that lasts††

††Relates to Volume
Boosting Spray when used
with the complete Ultimate
Volume collection.



Volume Boosting Spray
100ml
16295
Normally £5.50
£3.85 save £1.65

Ultimate Volume 250ml
27334 Shampoo
27342 Conditioner
Price per 100ml = 60p
Normally £3
£1.70 save £1.30

Shampoo
400ml
16725
Price per 100ml = 75p
Normally £4.50
£3 save £1.50

**GOODBYE DULL
HELLO
DIVINE
SHINE**

with silicone and
pro-vitamin B5
for up to 100%
SHINIER HAIR†††

†††Relates to Dry Ends Serum
when used with the complete
Daily Shine collection.



Dry Ends Serum
30ml
28886
Price per 100ml = £12.63
Normally £6
£3.85 save £2.15

Daily Shine 250ml
28928 Shampoo
27326 Leave-in Conditioner
Price per 100ml = 68p
Normally £3
£1.70 save £1.30

**2-in-1 Shampoo
& Conditioner** 400ml
13813
Price per 100ml = 75p
Normally £4.50
£3 save £1.50

STYLING MUST-HAVES

tame your tresses with our professional products for every hair type



- | | |
|---|--|
| <p>1. Firm Hold Hairspray 200ml
16311
Price per 100ml = £1.25
Normally £3.50
£2.50 save £1</p> | <p>4. Heat Protection Spray 100ml
16337
Normally £4.50
£2.85 save £1.65</p> |
| <p>2. Volume & Curl Mousse 150ml
16360
Price per 100ml = £1.67
Normally £3.50
£2.50 save £1</p> | <p>5. Power Straight Spray 100ml
11742
Normally £4.50
£3.20 save £1.30</p> |
| <p>3. Mirror Shine Spray 100ml
16345
Normally £4.50
£2.85 save £1.65</p> | <p>6. Smooth as Silk Frizz Control Hair Serum 30ml
28894
Price per 100ml = £12.63
Normally £6
£3.85 save £2.15</p> |



sleep-in, foam rollers for super-bouncy curls by dawn!

12 Soft Foam Hair Rollers
56671
Normally £10
£5 half price



TANGLE TEEZER
GET YOUR YEAH HAIR™

the world's no.1 detangling brush for wet or dry hair

Tangle Teezer®
The Original Detangler
- Pink/Black
19802
£9.99

va-va-volume boosters for cheating an instant lift



Set of 2 Hair Volume Boosters
26609
£4.50



pack of 10 hair ties perfect for your gym bag, beach bag or handbag

Set of Hair Ties
18440
£2

advance TECHNIQUES

OUR DRY SHAMPOO

is less visible than the rest

see the results for yourself...



AVON
no chalky residue in sight!

COMPETITOR #1

COMPETITOR #2

COMPETITOR #3

Obviously this is not how you use it...
#WinkyFace

“It smells great, the results are amazing every time – amazing volume and NO annoying white patches.”

Jen, Advance Techniques Dry Shampoo Trillist

Dry Shampoo
150ml
16402
Price per 100ml = £1.99
Normally £3.50

£2.99

save 51p

#MakeUpYourOwnMind

SKIN
so
SOFT

*new
packaging*



BETTER THAN
HALF
PRICE

*your
favourite*
DRY OIL
SPRAYS
have a new look



smoothing
JOJOBA
OIL

NEW Original
Dry Oil Spray
150ml
22798
Price per 100ml = £1.33
Will normally be £5
£1.99
save £3.01



nourishing
ARGAN
OIL

NEW Silky Moisture
Nourishing
Dry Oil Spray
150ml
07773
Price per 100ml = £1.33
Will normally be £5
£1.99
save £3.01

life & style
AVON



INTRODUCING
CASA DI ROSA

AN EXCLUSIVE COLLECTION OF LUXURY FASHION
ACCESSORIES INSPIRED BY THE DESIGN AND STYLE OF ITALY

CASA DI ROSA

ITALIAN-INSPIRED COLLECTION



each exclusive design is inspired by the beauty and elegance of Italy

created with exceptional craftsmanship, using premium materials and hardware

with extra attention to the little details, for the luxury, quality finish you deserve



CASA DI ROSA



external zipped pocket with premium trims and stitching



internal zipped compartment and phone pocket



hand-painted edges and protective metal feet



NEW Leoni Premium Colour Block Handbag
PVC outer and polyester lining. Approx. 29cm x 13cm x 23cm. Handle drop approx. 9.5cm. Maximum strap length approx. 131cm.
62935 Red
62901 Mustard
Will normally be £28
£25 save £3

ALLOW 6 WEEKS FOR DELIVERY



NEW

THE LEONI
£25
SAVE £3

choose from red or mustard

CASA DI ROSA

ITALIAN-INSPIRED COLLECTION

CASA DI ROSA



front and internal zip pockets keep your valuables safe and easy to find



metal feet on the base of the bag help prevent scuffing



lift the zipped flap for an extra pocket



NEW Rosselli Premium Structured Handbag
Structured handbag with gold-coloured detailing, PVC outer with PU trim and polyester lining. Approx. 30cm x 13.5cm x 27cm. Handle drop approx. 10cm.
56739
Will normally be £35
£28 save £7

look out for more exclusive designs from the Casa di Rosa collection coming soon...

THE ROSSELLI

£28

SAVE £7

NEW



mottled monochrome side panels

CASA DI ROSA

ITALIAN-INSPIRED COLLECTION

IT'S ALL ABOUT YOU

OUR CUSTOMERS.

Kylie
The fun-loving lady who loves a night out.

Annie
The glam little giggler who loves a hat!

Kylie wears Tabitha Webb Maxi Dress and Jeanetic Western Jacket in White. Annie wears Jeanetic Shirt Dress. Natalie wears South Beach Shell Top and Jeanetic Slim Fit Jeans in Azure. Amy wears Jeanetic Pocket Detail T-shirt. Rachelle wears White Culottes. Viv wears Ship Shape Red Jumpsuit, Kenzo Takada Keshi Statement Flower Necklace and Kenzo Takada Keshi Statement Doublewear Ring.

Natalie
Our social butterfly who can't live without her heels!

Rachelle
Our retro beauty who loves all things vintage.

Amy
Our Miss Chatterbox who can't live without pink.

Viv
Our super-fun stunner who adores her skinny jeans.

WE ASKED OUR GORGEOUS CUSTOMER PANEL TO RATE OUR PRODUCTS ON **STYLE, QUALITY & VALUE.**

Want to see how we did? Turn over to find out...



VALUE

Annie rates us as GREAT in the value stakes

I LOVE THIS ONE-PIECE.

IT'S SO YOUTHFUL AND THE MATERIAL IS **LOVELY AND SOFT.**

A GREAT PRICE FOR A JUMPSUIT

- IT'S A FULL OUTFIT!

-ANNIE FROM WINDSOR



figure-flattering fit



cropped, loose-fit overlay to flatter all body shapes



JUMPSUIT £17.50 save £5

NEW Festival Folk Double Layer Jumpsuit 100% viscose. Pattern may vary due to the nature of the fabric. 55772 10/12. 55335 14/16. 55475 18/20.

Will normally be £22.50 **£17.50** save £5

VALUE

Kylie rates us as
AMAZING value



KYLIE SAYS:
"They're so comfortable. I like the elasticated waist and the movable freedom. Plus, what a great price!"



thigh-smoothing shape



light control, bottom-lifting

high-waisted for tummy smoothing

sculpting jeggings



**ANY 2
PAIRS
FOR
£30**

pages 118-119



Wonder Sculpt Berry Jeggings
98% cotton, 2% elastane, excluding trims.
65375 10/12 40766 18/20
43208 14/16 41020 22/24
Normally £22 **£18** save £4

Body Illusions White Jeggings
70% cotton, 29% polyester, 1% elastane, excluding trims.
08862 6/8 04812 14/16
06676 10/12 21022 18/20
Normally £22 **£18** save £4

Body Illusions Indigo Jeggings
69% cotton, 21% polyester, 8% viscose, 2% elastane, excluding trims.
21915 6/8 21980 14/16
21972 10/12 21998 18/20
Normally £22 **£18** save £4

Body Illusions Black Jeggings
70% cotton, 29% polyester, 1% elastane, excluding trims.
23275 6/8 21436 14/16
08235 10/12 14837 18/20
Normally £22 **£18** save £4



VALUE

Natalie rates us as
INCREDIBLE value

THIS TOP IS SO
**BOHO AND
GORGEOUS.**

IT LOOKS LIKE A
DESIGNER TOP,
BUT IT'S SO MUCH MORE
AFFORDABLE.

ITS LOOSE FIT MAKES IT REALLY
COMFORTABLE, BUT IT'S
STILL FLATTERING.

*-NATALIE FROM
NOTTINGHAM*



on-trend
seasonal
print

NEW



bestselling
shape

comfortable,
loose fit

BOXY TOP £14.50 ^{save} £1.50

NEW Festival Folk Boxy Top 100% polyester. Pattern may vary due to the nature of the fabric.
16766 10/12. 16808 14/16. 15347 18/20. 15388 22/24. Will normally be £16

£14.50 save £1.50



QUALITY

Amy rates us as
OUTSTANDING for quality

**I JUST LOVE
THE COMFY
JOGGER STYLE
OF THESE PJS.
THEY'RE REALLY
SOFT AND
STYLISH.
I'D WEAR THEM
ALL THE TIME!**

—AMY FROM
WOLVERHAMPTON

Lashes Slipper Mules
Indoor/outdoor sole. Polyester.
Machine washable.
10512 Size 3/4
10520 Size 5/6
10553 Size 7/8
Normally £12
£8 save £4

super-comfy,
relaxed fit

NEW

100%
cotton



jogger-style
bottoms

eyelash
detail

EYELASH PJS £13.95 ^{save} £2

NEW Eyelash PJ Set 100% cotton. KEEP AWAY FROM FIRE.

55467 10/12. 28035 14/16. 24430 18/20. 08987 22/24. Will normally be £15.95 **£13.95** save £2

ALLOW 6 WEEKS FOR DELIVERY

QUALITY

Natalie rates us as
BRILLIANT for quality

pretty
tie-back
detail
on vest



£9.50
save £2

£11.95
save £2

NATALIE SAYS:
"I love the design and quality of this nightdress, and the lace detail is really pretty."

layer your look
with the
matching robe

NEW



on-trend
feminine
style

belted waist

ROBE £15.95 ^{save} £2

NEW Peony Robe 100% cotton, excluding trims. KEEP AWAY FROM FIRE. 28662 10/12. 28670 14/16. 28795 18/20. 27383 22/24.
Will normally be £17.95 **£15.95** save £2

NEW Peony Chemise 100% cotton, excluding trims. KEEP AWAY FROM FIRE. 28530 10/12. 28597 14/16. 28621 18/20. 28647 22/24.
Will normally be £11.50 **£9.50** save £2

NEW Peony Shortie PJs 100% cotton, excluding trims. KEEP AWAY FROM FIRE. 54585 10/12. 54916 14/16. 54718 18/20. 02204 22/24.
Will normally be £13.95 **£11.95** save £2



STYLE

Rachelle rates us as
AMAZING in the style stakes

**THESE CASUAL
SHOES ARE
EASY TO PAIR
WITH JEANS**

OR EVEN WITH AN
EVERYDAY DRESS.

**THEY REALLY GO
WITH THIS SEASON'S
HOTTEST TRENDS.**

”

*–RACHELLE FROM
NOTTINGHAM*

Sole sensations
TECHNOLOGY

now
up to
size 8!



soft
suede
feel

ribbon
laces

NEW

TRAINERS £18 save
£6

NEW Madelyn Lace Up Woven Leisure Shoes Polyester and PU upper,
cotton and polyester lining and sock. **55095** Size 4. **57331** Size 5. **30320** Size 6.
33068 Size 7. **28225** Size 8. Will normally be £24 **£18** save £6



STYLE

Viv rates us as **SUPER-FUNKY** in the style stakes

I REALLY LIKE THESE CASUAL, FUNKY WATCHES.

“ THE VARIETY OF COLOURS MEANS YOU CAN SWAP AND CHANGE TO MATCH WHATEVER YOU'RE WEARING. ”

—VIV FROM SHROPSHIRE

thin silicone straps are perfect for summer

54437 Pink



sparkling diamanté detail

NEW

54403 Orange



2-year warranty

01792 Turquoise



01701 Purple



WATCH £11.95 ^{save} £3

NEW Quinn Watch Adjustable strap approx. 15.4cm-20.6cm. Stainless steel back. Includes a battery that can be replaced. Will normally be £14.95 **£11.95 save £3**

Our new Luminosa Collection emulates the most beautiful and vibrant coloured gemstones. Each piece is checked to our highest standards, giving you quality jewellery that makes you feel special for an eternity.

CLARITY

almost flawless appearance, made with AAA grade cubic zirconia

COLOUR

beautifully coloured stones to emulate the finest rubies and diamonds

CARAT

equivalent in appearance to the same size diamonds and gemstones

CUT

alternating baguette and brilliant cut to optimise light reflection



total 0.86 carat equivalent

NEW

£15
save £5

NEW Sena Diamondesque Ring Rhodium-plated with cubic zirconia stones, total equivalent to 0.86ct. **54056** Size 6. **12369** Size 8. **54262** Size 10. Will normally be £20 **£15 save £5**

All Avon metal jewellery is hypoallergenic.

DIAMONDESQUE THE LUMINOSA COLLECTION

capture the opulent look of ruby with these stunning, timeless pieces

rhodium-plated setting and chain

NEW

£17.50
save £5



total 1.2 carat equivalent

each beautiful piece comes in a Treasured Moments gift box

NEW Sena Diamondesque Necklace Rhodium-plated with cubic zirconia stones, total equivalent to 1.2ct. Length approx. 48cm. **14423** Will normally be £22.50 **£17.50 save £5**

Earrings purchased from Avon cannot be returned if sealed plastic bag has been opened.

1. FAUX HAIR BRAIDS

2. SHYLA HAIR CHARMS

NEW



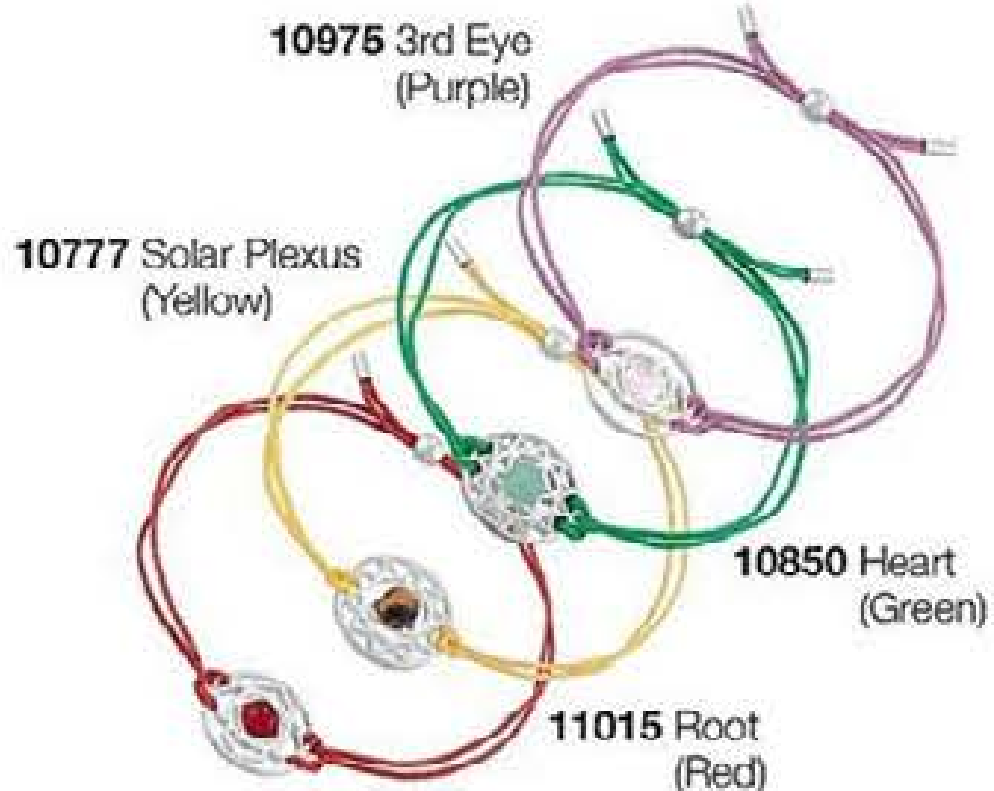
cheat the must-have festival look

wear the hair charms into your plait

available in blonde, medium brown and dark brown

3. AMI KARMA NECKLACE

4. SURI CHAKRA BRACELETS



1. **NEW Faux Hair Braids** Polyester. 26021 Blonde. 15016 Medium Brown. 15073 Dark Brown. **£3.50**

2. **NEW Shyla Hair Charms** Gold coloured-plated. 27201 **£4.50**

3. **NEW Ami Karma Necklace** Gold-coloured plating and rose quartz beads. Length approx. 42cm + 9cm extension chain. 22400 Will normally be £8 **£4 half price**

4. **Suri Chakra Bracelet** Adjustable textile cord bracelet with semi-precious stone charm. Normally £6 **£3 half price**

WEAR IT YOUR WAY

TREND ALERT
the choker is the ultimate in festival fashion – mix up your look with the 3 gems in this set



black velvet-feel choker

chain choker with interchangeable pendants

NEW



CHOKER SET

£6

NEW Sasha Interchangeable Choker Set With 3 interchangeable pendants. Silver-plated necklace approx. 42cm + 9cm extension chain. Velvet-feel choker approx. 32cm + 9cm extension chain. 00836 Will normally be £8 **£6 save £2**

NEW



a cute way to keep rings tidy

£7
SAVE £3

1. WINIFRED RING HOLDER
Ring not included.



keyring with detachable charm



1 longline & 1 shortline necklace, perfect for mother & daughter

9ct gold-plated necklaces

2. BUTTERFLY CHARM KEYRING 3. DELANEY NECKLACE SET

1. NEW Winifred Ceramic Ring Holder Porcelain ring holder. Approx. 8.8cm x 12cm x 12cm. 22921 Will normally be £10 **£7 save £3**

2. Butterfly Charm Keyring Gold-coloured keyring with removable butterfly charm. Larger keychain length approx. 11.1cm. 26898 **£3**

3. Delaney Necklace Set 9ct gold-plated. Necklace with disc pendant approx. 42cm + 9cm extension chain. Necklace with butterfly pendant approx. 33cm + 9cm extension chain. Suitable for children aged 3+ years. 26856 Normally £12 **£7 save £5**

NEW

YOU'LL LOVE OUR
LADYBIRD COLLECTION

order your beautiful Livia watch and gift set before they fly off our shelves



face features a pretty ladybird design

WATCH
£12
SAVE £3



comes in ladybird gift box

GIFT SET
£5
SAVE £3

NEW Livia Ladybird Watch Adjustable strap, approx. 16cm-20.5cm. Includes a battery that can be replaced. 58990 Will normally be £15 **£12 save £3**

NEW Livia Ladybird Gift Set Gold-coloured-plated necklace and pierced earrings. Necklace length approx. 42cm + 9cm extension chain. This is an adult item and not intended for children. 23242 Will normally be £8 **£5 save £3**



			13995 January (Siam-coloured) 	14233 July (Light Siam-coloured) 
17277 Capricorn	17384 Aquarius	17350 Pisces	14019 February (Amethyst Purple) 	14365 August (Peridot Green) 
			14050 March (Aquamarine Blue) 	14399 September (Sapphire Blue) 
58941 Aries	17400 Taurus	17004 Gemini	14076 April (Crystal Clear) 	14555 October (Rose-coloured) 
			14159 May (Emerald Green) 	02147 November (Topaz Orange) 
24455 Cancer	26336 Leo	16246 Virgo	14191 June (Moonstone Pink) 	20933 December (Zircon Blue) 
				
17103 Libra	17244 Scorpio	17251 Sagittarius		

Heena Horoscope Earrings Silver-plated pierced stud earrings with glass stone detail. **£6**
Addilyn Birthstone Earrings Silver-plated pierced stud earrings with glass birthstones. **£6**

ANY 2 FOR £8 or ANY 3 FOR £10
Earrings on page 136 only



*watch with
3 interchangeable
charms*



*bracelet with
7 removable charms*

Posey Charm Watch Ladies' watch with 3 interchangeable charms. PU strap adjustable between approx. 16.5cm and 20cm. Comes with a battery that can be replaced. **20644 £20**

Quinn Interchangeable Charm Bracelet Set Stretch charm bracelet approx. 6cm in diameter unstretched. Includes 7 charms. **07252 £8 or half price**

buy the watch and get the bracelet **HALF PRICE** Page 136 only

KEY TO YOUR HEART

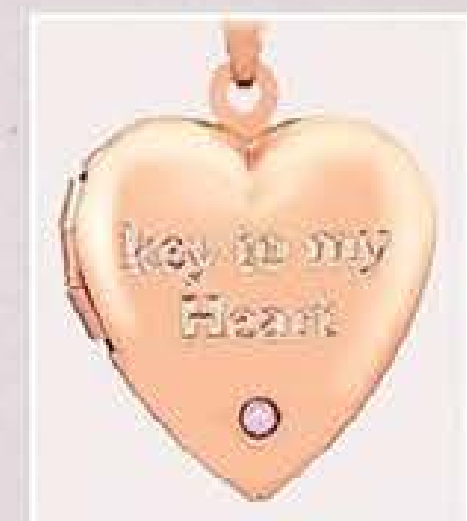
fall in love with our pretty Perdy Locket

NEW

*heart opens
to reveal a
key inside*

LOCKET
NECKLACE

£5



NEW Perdy Locket Rose gold-coloured-plated. Length approx. 42cm + 9cm extension chain. **21154** Will normally be £8 **£5 save £3**

TREND ALERT
a statement necklace brings your look bang up to date



1. ZORA NECKLACE

ALL NEW

choose from rose gold-tone or silver-tone



2. ULANI HEART WATCH



3. SIDNEY EARRING GIFT SET

5-piece interchangeable earring gift set

1. **NEW Zora Statement Necklace** Length approx. 42cm + 9cm extension chain.

01545 Will normally be £9.95 **£7.95 save £2**

2. **NEW Ulani Heart Watch** Strap length approx. 20cm including removable H bar. Comes with a battery that can be replaced. 04325 Rose gold-tone. 00265 Silver-tone.

Will normally be £22 **£18 save £4**

3. **NEW Sidney Earring Gift Set** Gold-coloured-plated, pierced earring set.

21816 Will normally be £8 **£5.50 save £2.50**

BOHO BRACELETS

NEW

WRAP BRACELET

£5



available in silver and gold tones

NEW Francesca Wrap Bracelet Total length approx. 39cm.

02576 Silver-colour. 02659 Gold-colour. Will normally be £8

£5 save £3

Sole sensations TECHNOLOGY

flexible and durable



NEW Callie Espadrille Pumps

Polyester upper, cotton lining, rubber outer.

size	black	pink
Size 4	19471	55350
Size 5	19661	55517
Size 6	19695	00059
Size 7	19778	19190
Size 8	55863	19455

£18



£18

available in sizes 4, 5, 6 and 7

cushioned sole for comfort



Revival Ballet Loafers

With Scotchgard™ protection and cushioned insole.

size	tan	black
Size 4	23614	58693
Size 5	23671	59642
Size 6	12310	12435
Size 7	12328	12534

Normally £25

£16 save £9

WHILE STOCKS LAST



lasting quality

£16 save £9

Walk & Sculpt

sculpting technology helps improve the look of calves and thighs



Emily Walk & Sculpt Ballet Pumps

Black PU ballet-style shoe with Walk & Sculpt technology and bow detail trim.

27623 Size 4

27706 Size 5

27730 Size 6

27763 Size 7

Normally £27.50

£18.50 save £9

£18.50 save £9



trainers come with 2 pairs of laces: pink and grey



Splash Active Trainers

Memory foam trainers with micro-fresh technology. 2 pairs of laces included: pink and grey.

15719 Size 4

15743 Size 5

15875 Size 6

16048 Size 7

Normally £30

£20 save £10

£20 save £10

NEW Ship Shape Khaki Slip On Trainers

Polyester upper and lining, EVA outer.

56259 Size 4

56275 Size 5

55632 Size 6

55921 Size 7

55939 Size 8

Will normally be £25

£18 save £7

slip-on trainers with memory foam comfort



£18 save £7

shoe store from £16

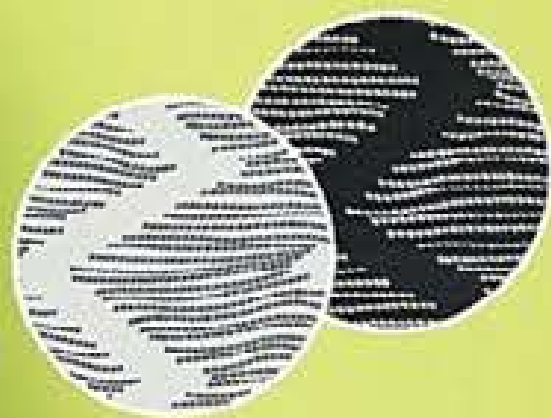
AVON Fashion

NEW



pack of 2 just

£6



TREND ALERT
this season's
skinny scarf adds a
lightweight edge to
any outfit, perfect
for summer

NEW
2-Pack
Fashion
Scarves
100%
polyester.
Approx.
196cm
x 10cm.
55152 £6

your perfect companion
for every outfit



bag available in 3 shades:



Jaylynn Cross Body Bag Outer PVC, lining
100% polyester. Approx. 15cm x 21.5cm.
19166 Leopard-print. 55400 Beige.
55780 Black. Normally £10 **£7 save £3**

lightweight, monochrome-print scarf



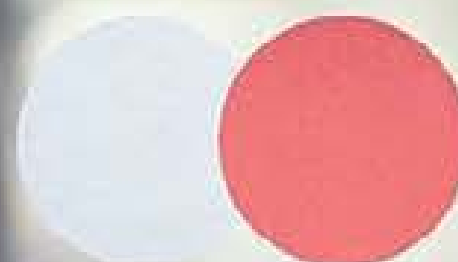
Monobloom Printed Scarf Polyester.
Approx. 60cm x 170cm. 14605 **£10**

keep it
CASUAL

NEW

NEW Set of 2 Vests
60% cotton, 40% polyester,
excluding trims.
28233 10/12 28365 18/20
28357 14/16 28423 22/24
Will normally be £14
£10 save £4

£10



essential vests in
pink and white



tummy
control
panel

Bottom Lift
Technology

£24

Body Illusions Bootcut Jeans
62% cotton, 17% polyester,
1% elastane, excluding trims.
26377 10 15008 16 14092 22
14951 12 25312 18 14209 24
14993 14 14068 20 **£24**

AVON
Body
ILLUSIONS

AVON Fashion

AVON
Body
ILLUSIONS
TECHNOLOGY

**NEW South Beach
Embellished Swimsuit**

With Body Illusions tummy support, 72% nylon, 15% elastane, 13% polyester.

28431 10/12

28449 14/16

28464 18/20

17095 22/24

Will normally be £22

£18 save £4

smooths the look
of your silhouette

£18
save £4

hidden panel
for light
tummy control

figure
flatterings
SWIMSUITS



NEW



£10

available in white and turquoise

1. NEW Fuller Cup Lace Bra

- Turquoise

89% nylon, 11% elastane, excluding trims.

- 19851 36d 18614 38f 19984 42d
- 18416 36dd 19877 40d 18481 42dd
- 19869 38d 18473 40dd 18598 42e
- 18465 38dd 18564 40e 18689 42f
- 18499 38e 18671 40f

Will normally be £14

£10 save £4

Fuller Cup Lace Bra - White

90% nylon, 10% elastane, excluding trims.

- 07682 36d 21279 38f 59618 42d
- 11643 36dd 08946 40d 16584 42dd
- 09175 38d 04176 40dd 03590 42e
- 05009 38dd 15461 40e 03962 42f
- 05876 38e 06304 40f

Normally £12

£10 save £2



£10 save £2

available in white and black

2. Lace Trim Minimiser Bra

Non-padded, underwired. 85% nylon, 11% elastane, 4% cotton, excluding trims.

size	black	white
34dd	02048	20495
36dd	22244	21048
36e	22251	20941
36f	22327	20958
36g	22343	21014
38dd	00323	21089
38e	00406	21121
38f	00489	21220
38g	00471	21287
40dd	00505	21428
40e	00513	21444
40f	00612	21584
40g	00661	21451
42dd	33894	21618
42e	20891	01628
42f	20909	03020
42g	20917	20057

Normally £12

£10 save £2



£11 save £4

3. Essential Non-Padded Dotty Bra

Non-padded, underwired bra. 90% nylon, 10% elastane, excluding trims.

- 24729 36d 12872 38e 23358 42d
- 23523 36dd 13128 38f 16659 42dd
- 26294 36e 23093 40d 03327 42e
- 18309 36f 26963 40dd 03384 42f
- 21147 38d 03210 40e
- 12245 38dd 15933 40f

Normally £15

£11 save £4

Lingerie Guarantee

For hygiene reasons, a replacement or refund cannot be given if the gusset label is removed from lingerie. This guarantee is in addition to your statutory rights.

NEW Aurelia

Embroidery Bra

55% polyester, 41% nylon, 4% elastane.

- 17160 34b
- 17319 34c
- 17541 34d
- 17608 34dd
- 17186 36b
- 17368 36c
- 17566 36d
- 16154 36dd
- 17210 38b
- 17418 38c
- 17574 38d
- 16170 38dd
- 17434 40c
- 17582 40d
- 16212 40dd
- 17533 42c
- 17590 42d
- 16238 42dd

Will normally be £14.95

£11.95 save £3

ALLOW 6 WEEKS FOR DELIVERY

£11.95 save £3

gives you a subtle lift and rounded shape

beautiful
BALCONETTE

NEW

foundation shade:
ivory

foundation shade:
natural beige

foundation shade:
nutmeg

foundation shade:
ivory

foundation shade:
natural beige

foundation shade:
nutmeg



bras
£12.50
each

tights
£5.50
each

Truly Flawless Bra – Ivory

64% polyester, 31% nylon,
5% elastane, excluding trims.

58461 34b 19273 38c
20776 34c 19539 38d
58719 36b 18945 40b
19240 36c 19323 40c
19422 36d 17517 42b
62919 38b 28811 42c

Normally £14

£12.50 save £1.50

**Truly Flawless Bra
– Natural Beige**

64% polyester, 31% nylon,
5% elastane, excluding trims.

58115 34b 28951 38c
23341 34c 18036 38d
25171 36b 18184 40b
28936 36c 28985 40c
17954 36d 16428 42b
25528 38b 16444 42c

Normally £14

£12.50 save £1.50

Truly Flawless Bra – Nutmeg*

64% polyester, 31% nylon,
5% elastane, excluding trims.

19117 34b 59964 38c
07351 34c 54650 38d
27888 36b 58081 40b
57885 36c 59519 40c
54643 36d 28837 42b
56069 38b 27466 42c

Normally £14

£12.50 save £1.50

Truly Flawless Briefs – Ivory

85% nylon, 15% elastane,
cotton gusset, excluding trims.

18408 10/12 23903 18/20
18630 14/16 24000 22/24

Normally £8

£6 save £2

**Truly Flawless Briefs
– Natural Beige**

85% nylon, 15% elastane,
cotton gusset, excluding trims.

59493 10/12 17178 18/20
17087 14/16 17376 22/24

Normally £8

£6 save £2

**Truly Flawless Briefs
– Nutmeg***

85% nylon, 15% elastane,
cotton gusset, excluding trims.

18283 10/12 16873 18/20
18325 14/16 16998 22/24

Normally £8

£6 save £2

***WHILE STOCKS LAST**

meet your match

beautiful lingerie and hosiery in our 3 bestselling foundation shades (because 1 nude doesn't suit all...)

TRULY FLAWLESS

**NEW Truly Flawless Tights
– Ivory**

15 denier. 76% nylon,
23% elastane, 1% cotton.
Cotton gusset.

01172 Medium 01560 XL
01263 Large 36731 XXL

£5.50

**NEW Truly Flawless Tights
– Natural Beige**

15 denier. 76% nylon,
23% elastane, 1% cotton.
Cotton gusset.

01339 Medium 35436 XL
01404 Large 22863 XXL

£5.50

**NEW Truly Flawless Tights
– Nutmeg**

15 denier. 76% nylon,
23% elastane, 1% cotton.
Cotton gusset.

01446 Medium 22905 XL
01495 Large 22947 XXL

£5.50

Medium – 10/12 • Large – 14/16 • XL – 18/20 • XXL – 22/24



1
foldable weekender
£15.50

storage pouch becomes a handy zip pocket when the bag is folded out

1. Mono Bloom Foldable Weekender
Polyester weekend bag that folds into a small PVC pocket. Full size approx. 29.1cm x 46.8cm.
14696
£15.50



3
luxé quilted finish

2. Ecrú Marl Jacket*
66% cotton, 34% polyester, excluding trims.
14829 10/12
14845 14/16
14860 18/20
19810 22/24
Normally £20
£17 save £3



4
chiffon back detail

4. Anna Loungewear Set
56% acrylic, 44% cotton, excluding trims.
00174 10/12
01214 14/16
05330 18/20
07211 22/24
Normally £24
£20 save £4

3. Ecrú Marl Joggers*
Main fabric: 77% cotton, 23% polyester, excluding trims.
Side panel: 66% cotton, 34% polyester, excluding trims.
58073 10/12 58552 18/20
58040 14/16 58206 22/24
Normally £17
£15 save £2

***WHILE STOCKS LAST**

Lipsy
LIPSY
LONDON



hooded jumper

Lipsy Hoodie*
61% cotton, 39% polyester, excluding trims.
10173 10/12
10256 14/16
10389 18/20
10421 22/24
£25

Lipsy Leisure Bag*
100% polyester. Base approx. 50cm x 18.5cm. Height approx. 26.5cm.
08557
Normally £35
£18 save £17

perfect for the gym or weekends away

***ALLOW 6 WEEKS FOR DELIVERY**



Lipsy hoodie
£25

front pouch

Lipsy weekender
£18

your healthy body

must-haves

£6.50
save **£5.50**

multi-toner

try squeezing with both hands to tone your arms



NEW



- tone your arms
- work your chest
- strengthen your thighs

NEW Thigh & Bicep Multi Toner Approx. 18cm x 12cm x 11cm. PP and steel. 12955 Will normally be £12 **£6.50** save **£5.50** **ALLOW 6 WEEKS FOR DELIVERY**

use foot holders to row

tummy toner




- tone your abs
- work your chest
- strengthen your back

£12
save **£3**

Tummy Toner and Wheel 2-in-1 resistance equipment that helps strengthen and tone abdominal, arm, chest and back muscles. Approx. 67cm x 27cm x 14cm. Plastic and rubber. 12658 Normally £15 **£12** save **£3**

1 hop on the scales



Healthy Body Tracker Scales Measures body statistics and stores them on the FREE, downloadable app. Approx. 30cm x 30cm x 3cm. Glass and ABS, with LED back light. Requires 2 x AAA batteries, not included. 16063 Normally £50 **£28** save **£22**

2 results auto sync with the app

£28
save **£22**



Bluetooth

scales sync to your phone via Bluetooth

3 track and monitor your progress

the app displays your BMI, body fat, hydration and more!




download the Healthy Body Tracker app for FREE at:

[Download on the App Store](#) [GET IT ON Google Play](#)

Warm up exercises are recommended before attempting any exercise regime. It is also recommended you consult your doctor before starting any exercise programme. For adult use only.

heaven SCENT

freshen up your home
with uplifting home
fragrances and pretty
accessories

£5
each



FRESH

uplifting
marine notes
cedarwood

Linen Glass Candle

Burns for up to
30 hours.

19182

£5

Linen Reed Diffuser

5 reeds and 50ml oil.
Lasts up to 5 weeks.

00133

£5



All candles and diffusers in this brochure have a hazard classification under the Classification, Labelling and Packaging Regulation. Please see product details at avon.uk.com for full hazard information.

BUY 1 HALF PRICE* save up to £7.50
CHOOSE 1 page 155 only
lower priced item half price



diffuser with decorative
flowers and lid

reed
diffuser
£15

scented
pillows
£5.50

glass
candle
£9

lasts
up to
7 weeks

Provence
Collection

relaxing lavender blossom,
tonka bean and cashmere woods



notebook
£4

A5 lined
notepad

*Notebook
excluded from offer.

Lavender Blossom Scented Pillows

Set of 3 pillows with the scent of
lavender. Ribbon for hanging. Each
approx. 9cm x 9cm. Polyester. 09522

£5.50

Lavender Blossom Glass Candle

Scented candle. Approx. 6.8cm x
9cm. Glass jar with ceramic lid.

Burns for up to 30 hours. 08128 £9

Lavender Blossom Reed Diffuser

Scent lasts up to 7 weeks. 5 reeds.
80ml. 25957

£15

Happy Thoughts Notebook*

A5 lined notebook. Approx.
14cm x 18cm x 1.6cm. 08441

£4

THE *gourmand* COLLECTION

diffuser lasts up to 5 weeks

burns for up to 30 hours

GLASS CANDLE
SALTED CARAMEL
Burns for up to 30 hours. Diameter approx. 25cm. 03103 £6

REED DIFFUSER
SALTED CARAMEL
Fragrance lasts up to 5 weeks. 50ml. 08219 £6

£6 each



SWEET

caramel
toffee
vanilla

Salted Caramel Glass Candle

Scented candle in glass jar with screw top lid. Burn time approx. 30 hours. 08227 £6

Salted Caramel Reed Diffuser

Glass bottle with 50ml of fragranced oil and 5 natural reeds. Scent lasts up to 5 weeks. 08219 £6

set of 2 diffusers, each lasting up to 5 weeks

£18
save £7

GOLD SHIMMER Diffuser Set
Normally £25 **£18 save £7**

Gold Shimmer Diffuser Set Set of 2 glass diffusers with 50ml of fragranced oil. Each diffuser lasts up to 5 weeks. Comes in gift box approx. 7cm x 6.1cm x 18cm. 00240 Normally £15 **£12 save £3**

£12
save £3



FLORAL

cedarwood
musk
yellow rose

Gold Shimmer Fragrance Lamp

Hand-rolled, glass mosaic bottle with fragranced oil. Wick burns for approx. 4 hours. Bottle approx. 14.9cm x 9.8cm x 13.3cm. 13268

Normally £25 **£18 save £7**

Gold Shimmer Diffuser Set

Set of 2 glass diffusers with 50ml of fragranced oil. Each diffuser lasts up to 5 weeks. Comes in gift box approx. 7cm x 6.1cm x 18cm. 00240 Normally £15 **£12 save £3**

THE *gourmand* COLLECTION

£6 each

diffuser lasts up to 5 weeks

burns for up to 30 hours

RUB to smell PEACHES & CREAM

GLASS CANDLE
PEACHES & CREAM
Burns for up to 30 hours. Diameter approx. 25cm. 03103 £6

REED DIFFUSER
PEACHES & CREAM
Fragrance lasts up to 5 weeks. 50ml. 08375 £6

REED DIFFUSER SET
PEACHES & CREAM
Set of 2 glass diffusers with 50ml of fragranced oil. Each diffuser lasts up to 5 weeks. Comes in gift box approx. 7cm x 6.1cm x 18cm. 00240 Normally £15 **£12 save £3**

PEACHES & CREAM

a mouthwatering, fruity fragrance with notes of sliced peaches, ripe clementine, whipped cream and sugar

EASY-PEASY MEAL PREP

rotating blades lock in place

peel and slice in 3 different ways

3-in-1 peeler
£7

save £3

blade 1: thin julienne strips

blade 2: for peeling

blade 3: for peeling tough skins

- choice of rotating blades: standard, julienne and serrated
- saves space

NEW 3-in-1 Peeler
ABS and stainless steel. Approx. 20cm x 2.7cm x 3cm. Not dishwasher safe. 20669 Will normally be £10 **£7 save £3**

new

kitchen magik

3-in-1 garlic press
£7

save £3

use the teeth in the lid to press garlic through the grate into the pot

1. presses garlic

2. grates garlic

3. pastes ginger

- grates and pastes
- mess free
- easy to clean

NEW Garlic Press
ABS and stainless steel. Approx. 6.5cm. x 7.8cm x 5.3cm. Not dishwasher safe. 00182 Will normally be £10 **£7 save £3**



- oil spit shield
- strainer
- pizza base
- trivet

Multi-Function Splatter Shield

Silicone with stainless steel frame. Diameter approx. 33cm. Ovenproof but not suitable for use in grill or microwave. Not dishwasher safe.

13755

£10 or half price



shields from hot oil splatters when frying

splatter shield

- non-stick
- detachable handle
- dishwasher safe
- separate sections



buy the Breakfast Pan and order the Splatter Shield **HALF PRICE** page 160 only

£12 save £3

Breakfast Pan

Pan with 3 separate compartments. Removable handle. Diameter approx. 26cm. Steel. Dishwasher safe without the handle.

17194

Normally £15 **£12 save £3**

breakfast pan

new

kitchen magik

2-in-1 oil spray & pour £7

save £3



perfect for infusing your own oil with chilli, garlic and herbs

1. pours



add water to the oil spray for super-healthy frying

2. sprays

- spray – to help use less oil
- pour – for dressings
- lid for hygienic storage

NEW Oil Spray and Pour

Holds approx. 150ml. Acrylic and stainless steel. Not dishwasher safe.

26393

Will normally be £10

£7 save £3



- food icons to show food types
- dishwasher safe
- microwave safe

Portion Template

To control meal portions. Microwave and dishwasher safe. Plastic. 27805 £6



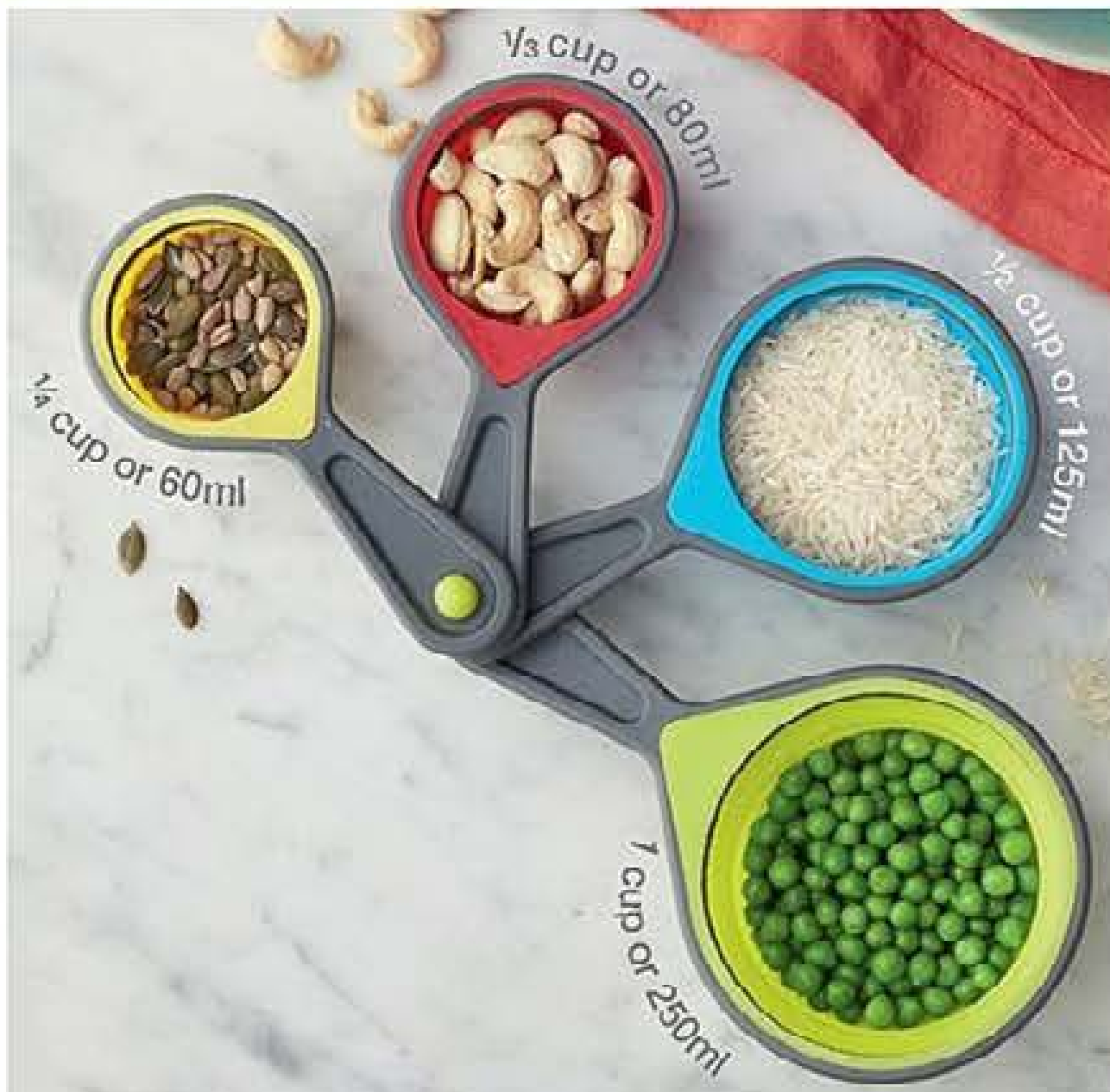
portion guide



- great for baking or portion control
- collapsible silicone for easy storage
- dishwasher safe

Pop-Up Measuring Spoons

Set of 4. Measures in cups and millilitres up to 1 cup/250ml. Silicone with plastic handles. Dishwasher safe. 27870 £8



measuring spoons

new



travel breakfast cup and spoon

kitchen
magik

- 2 separate compartments
- separates cereal from milk or yogurt to keep it fresh
- spoon included

NEW Breakfast Cup

Comes with a spoon. Approx. 9cm x 9cm x 16.5cm. Plastic. Not dishwasher safe. 20594 £5



lunch box with ice pack, cutlery and small dressing pot



- cutlery stores in lid
- ice pack to keep food cool – simply fill with water and freeze

NEW Cooler Pack

Lunch Box PE and silicone. Approx. 25.5cm x 18cm x 9cm. Dishwasher safe. 22129 £8

NEW

£10



100% cotton

up to age 8

super HERO

he'll be desperate to get ready for bed with this Spider-Man set

NEW Spider-Man PJs
100% cotton. KEEP AWAY FROM FIRE.
22178 Ages 3-4
54551 Ages 5-6
02030 Ages 7-8
£10

NEW

£10



Licensed By:
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100% cotton

up to age 8

what a CUTIE

her new favourite PJs, featuring My Little Pony

NEW My Little Pony PJs
100% cotton. KEEP AWAY FROM FIRE.
07393 Ages 3-4
57554 Ages 5-6
00620 Ages 7-8
£10

ALLOW 6 WEEKS FOR DELIVERY

get YOUR favourite products, in a way that suits YOU...



option 1 **want FREE delivery?** (that leaves more money for lippy!)

select Representative delivery and you can pay your Rep when your order is delivered as normal



option 2 **want quicker delivery or to pay by card?** (perfect for last-minute shopping!)

standard or express delivery, direct to your home or a parcel shop – pay by credit/debit card or PayPal for extra convenience



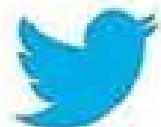
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visit avon.uk.com today to find out more!



AVON
Beauty Connects



we guarantee you'll love your new products!

If you're not 100% happy with your purchase, just return it within 28 days of delivery for a refund or exchange, even if you've tried it!

Special terms apply to certain products – these are clearly indicated in the brochure. For a full refund on products with a free gift, please return both items to ensure your refund is processed.

Avon offers a 2 year warranty for manufacturing faults on its watches.

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product of equivalent or greater value may be offered. Only clearance offers are planned on a 'while stocks last' basis. This, and any other variance to our service promise, is indicated on the offer to which it applies. Items marked "Last Chance to Buy" applies to products that we no longer intend to sell within the brochure. However, on some occasions we are left with excess stock which may be included in our Sale sections and flyers, and sold until stocks are exhausted. All clothes

and accessories are model's own, unless otherwise stated.

All claims in advertising are supported by clinical and consumer studies. Some images in this brochure are shown larger than actual size.



Items marked with this symbol have a hazard classification under the Classification, Labelling and Packaging Regulation. Please see product

details on our website for full hazard information: avon.uk.com.

Please refer to the dimensions in the product description to avoid any disappointment on delivery. All electrical products which fall under the auspices of the Waste Electrical and Electronic Equipment Act 2005, as amended, are compliant. Avon Cosmetics Ltd is a member of Electrolink Compliance Scheme. All such products are marked with the Wheelie-bin symbol. ♻

Help the environment by disposing of your products responsibly. The wheelie bin symbols indicate the product and batteries must not be disposed of in the domestic waste as they contain substances which can be damaging to the environment and health. Please use designated collection points or recycling facilities when disposing of the item or batteries.



IF YOU ONLY BUY

one thing...

helps improve the look of calves and thighs

now available in size 8!



walk & Sculpt

complete comfort and lasting style exclusive to Avon

helps encourage leg muscles to work harder

NEW Holly Walk & Sculpt Mules

Textile and PU-PET upper with TPR outer.

size	black	white
Size 4	12963	03756
Size 5	06882	14688
Size 6	06833	23283
Size 7	12161	23416
Size 8	12203	23507

Will normally be £22

£16 save £6



available in metallic black or silver

NEW



don't miss!
£16
SAVE £6

...make it these gorgeous sculpting

SANDALS

selfie READY

check your make-up
on the go with our
mirrored phone case



just
£4



fits
iPhone 6

NEW

NEW Mirror Phone Case TPU and PC board. Approx 13.8cm x 6.9cm x 0.8cm. Suitable for use with iPhone 6. **22848 £4**

sleeping BEAUTY

simply **spritz on your pillow** and
drift away into a **blissful slumber**

just
£2.25
half price

no.1
bestseller*



*relax into a
deep sleep with
natural camomile
and lavender*



**Sleep Serenity
Pillow Mist**
100ml
13532
Normally £4.50
£2.25 half price

*Based on Planet Spa 2015 sales.

new

all 3 for
£12
SAVE £14
order using 69450

AVON
FEMME
EXCLUSIVE



a radiant, FLORAL ORIENTAL with sparkling PEAR, captivating JASMINE infusion and warm, addictive BLACKVANILLA ESSENCE

a beautiful moment of
reflection

- NEW EDP 50ml 18010 Price per 100ml = £32.00 **£16**
- NEW Body Lotion 150ml 17947 Price per 100ml = £2.67 **£4**
- NEW EDP Purse Spray 10ml 17988 **£6**

all 3 for
£12

SAVE £11
order using 69674

FEEL THE
electricity



INTRODUCING

AVON
**ATTRACTION
RUSH**

FOR HIM AND FOR HER

all 3 for
£12

SAVE £13
order using 68478

new



FOR HIM

an intense burst of mandarin-lime essence combined with sensual cinnamon bark and hypnotic amber accord

NEW EDT 75ml 19521 Price per 100ml = £20.00 **£15**

NEW Deodorant Body Spray 150ml 12971 Price per 100ml = £2.67 **£4**

NEW Hair and Body Wash 200ml 54999 Price per 100ml = £2.00 **£4**



FOR HER

a burst of wild strawberry leaf combined with exotic jasmine sambac and addictive amber accord

NEW EDP Purse Spray 10ml 55194 **£6**

NEW Body Lotion 150ml 05140 Price per 100ml = £2.67 **£4**

NEW EDP 50ml 08250 Price per 100ml = £30.00 **£15**

sparkling moments

sprinkled

WITH GLAMOUR

Rares

COLLECTION

£7 each
SAVE £6

LUSH GREENS
PEARLESCENT FLOWER
MUSK



Rare
PEARLS

AVON



RUB
to smell
Rare
GOLD

Rare
GOLD

GOLDEN MELON
ORANGE FLOWER
VANILLA



Rare
AMETHYST

AVON

PLUM
VIOLET
SANDALWOOD



Rare
PLATINUM

AVON

WHITE GRAPEFRUIT
PLATINUM TUBEROSE ESSENCE
BLONDE SANDALWOOD

Rares Collection
EDP, 50ml
25809 Rare Amethyst
19232 Rare Pearls
03285 Rare Platinum
13441 Rare Gold
Price per 100ml = £14.00
Normally £13
£7 save £6

just **£7** each



RASPBERRY
BULGARIAN ROSE
RED SANDALWOOD

Little Red Dress EDP 50ml
24638 Price per 100ml = £14.00
Normally £13. **£7** save £6



SICILIAN MANDARIN
IRIS NOIR
DARK PATCHOULI

Little Lace Dress EDP 50ml
14274 Price per 100ml = £14.00
Normally £13. **£7** save £6

little
black
dress

COLLECTION

you'll always have
something
TO WEAR

all 3 for
£10

SAVE **£9.20***

order using 68106
page 179 only



HONEYSUCKLE, YLANG-YLANG, MILKWOOD

Little Black Dress EDP 50ml 14498 Price per 100ml = £26.00 **£13**

Body Lotion 150ml 14522 Price per 100ml = £2.40 **£3.60**

Roll-On Anti-Perspirant Deodorant 50ml 14514

Price per 100ml = £1.98 Normally £2.60 **99p** save **£1.61**

*Based on normal brochure prices.

AVON Perfume



World-renowned designer
KENZO TAKADA
has designed this beautiful fragrance
exclusively for Avon.

Kenzo Takada

AVON
LIFE

all 3 for
£20

SAVE **£13**
order using 69112

"LIVE LIFE
beautifully"
KENZO TAKADA



Body Lotion 150ml 09407 Price per 100ml = £3.00 **£4.50**

EDP 50ml 20370 Price per 100ml = £46.00 **£24**

Perfumed Body Spray 75ml 21576 Price per 100ml = £6.00 **£4.50**



all 3 for
£12

SAVE **£11**
order using 69799

AVON
LUCK

CELEBRATE BEING
lucky
IN LIFE

BERGAMOT
ROSE PETALS
VELVET SANDALWOOD



EDP 50ml 08722 Price per 100ml = £30.00 **£15**

Body Lotion 150ml 08912 Price per 100ml = £2.67 **£4**

Perfumed Body Spray 75ml 07070 Price per 100ml = £5.33 **£4**

£8

SAVE **£7**

AVON
LUCK
LA VIE



STRAWBERRY
MUGUET
CEDARWOOD

EDP* 50ml 18549

Price per 100ml = £16.00 Normally **£15**

£8 save £7

*Excluded from All 3 for £12 offer.

AVON Perfume

£7 each
SAVE £4

AVON
Mesmerize
COLLECTION



MANDARIN
JASMINE
TONKA BEAN

19208

Mesmerize Black for Her



BERGAMOT
RED FREESIA
PATCHOULI

21907

Mesmerize Red for Her

MANDARIN
NEROLI
SANDALWOOD



26443 Mesmerize for Her

sultry scents with an
essence OF MYSTERY

Mesmerize for Her Collection EDT. 50ml
Price per 100ml = £14.00 Normally £11 **£7 save £4**

PUR
BLANCA

all 4 for
£12
SAVE £8.⁸⁰
order using 69575

*Based on normal brochure prices.

the essence of
delicate
SIMPLICITY



WHITE FREESIA
WHITE PEONY
MUSK

new

Roll-On Anti-Perspirant Deodorant 50ml 07989 Price per 100ml = £1.98
Normally £2.60 **99p save £1.61**
EDT 50ml 08763 Price per 100ml = £22.00 **£11**
Body Lotion 150ml 08060 Price per 100ml = £2.40 **£3.60**
NEW Perfumed Body Spray 150ml 09928 Price per 100ml = £2.40 **£3.60**

AVON Perfume

YOUR
FAVOURITE
SCENTS
WITH 24-HOUR
DEODORANT
PROTECTION*

- NON-STICKY
- NON-FLAKY
- EFFECTIVE ANTI-PERSPIRANT*

for
her



for
him



ROLL-ONS AND TALCS

JUST
99p
EACH

save up to £1.76
pages 184-185

Roll-On Anti-Perspirant Deodorant 50ml

- for her**
- 17855 Avon Soft Musk
 - 11056 Far Away
 - 07930 Avon Cherish
 - 26146 Perceive
 - 30395 Little Black Dress
 - 08110 Incandescence
 - 14027 Mesmerize for Her
 - 72108 Pur Blanca

- for him**
- 18796 Black Suede
 - 01438 Avon Destination Grand Canyon
 - 17079 Avon Destination Wilderness
 - 09092 Full Speed
 - 23556 Full Speed Max Turbo
 - 06601 Mesmerize for Him

- Shimmering Body Powder 40g**
- 24331 Far Away
 - 24166 Avon Soft Musk
- Price per 100g = £2.48
Normally £2.75
99p save £1.76

Price per 100ml = £1.98
Normally £2.60
99p save £1.61

*Excluding Shimmering Body Powder.

£5 each

SAVE £6

Secret Fantasy

enchanting infusions
of mystery

BLACK CHERRY
ORCHID
MARSHMALLOW WOOD

BLACKBERRY
PURPLE VIOLET
MAGNOLIA

RED BERRIES
JASMINE
WHITE MUSK

RED BERRIES
PLUMERIA
CRÈME DE CHANTILLY

Secret Fantasy Collection

EDT. 50ml

17509 Kiss*

22574 Midnight*

12633 Secret Fantasy*

08417 Wonderland†

Price per 100ml = £10.00

Normally £11

£5 save £6

*Comes with a detachable cast iron
charm on a 2cm stainless steel chain.

†Comes with a detachable aluminium
charm with clear rhinestone on a
2.5cm brass chain.

just
£5

SAVE £4

a forever
fragrance of

unforgettable
ELEGANCE

RUB
to smell
FRESH GREENS
JASMINE
AMBER



Timeless

EDT 50ml 27409 Price per 100ml = £10.00 Normally £9 £5 save £4

both for
£5

SAVE £9.10
order using 67041
page 188 only

 **TAHITIAN**
holiday



COCONUT
WHITE BLOSSOMS
TAHITIAN TIARÉ FLOWER

EDT 50ml 03558
Price per 100ml = £21.00 **£10.50**
Exotic Body Mist 100ml 10405
£3.60

exotic SUMMER SCENTS



new

LIMITED
EDITION

AVON
summer white paradise

£5

SAVE £3

**RUB
to smell**
PEACH BLOSSOM
GINGER LILY
GOLDEN AMBER



NEW EDT
50ml
17939
Price per 100ml = £10.00
Will normally be £8
£5 save £3

BUY 1 CHOOSE 1 HALF PRICE

across selected fragrances, pages 190-191 lower priced item half price



1. Individual Blue Collection EDT. 100ml
00794 Individual Blue
05314 Individual Blue Casual
£8.50

2. Avon Attraction for Him EDT 75ml
08334
Price per 100ml = £20.00
£15

3. Elite Gentleman Collection EDT. 75ml
11601 Elite Gentleman
01826 Elite Gentleman Untailored
19620 Elite Gentleman Weekend
Price per 100ml = £17.33
£13

4. Avon Alpha for Him EDT 75ml
09399
Price per 100ml = £20.00
£15

5. Avon Life for Him EDT 75ml
07963
Price per 100ml = £32.00
£24

6. Mesmerize for Him Collection EDT. 100ml
06577 Mesmerize for Him
20750 Mesmerize Black for Him
21873 Mesmerize Red for Him
£11

7. Black Suede Collection EDT. 75ml
09068 Black Suede Essential
18739 Black Suede
Price per 100ml = £14.67
£11

8. Avon Destination Collection EDT. 75ml
17335 Avon Destination Grand Canyon
17053 Avon Destination Wilderness
Price per 100ml = £14.67
£11

9. 1 Pulse for Him EDT 75ml
06338
Price per 100ml = £14.67
£11



1. EDP Travel Spray 30ml
01313 Far Away
01032 Perceive
01305 Incandessence
Price per 100ml = £25.00
£7.50

22830 Premiere Luxe
01529 Avon Luck for Her
07088 Avon Attraction for Her
01016 Avon Dreams
Price per 100ml = £30.00
£9

2. EDT Pulse Spray* 10ml
20453 Mesmerize Black for Her

EDP Pulse Spray* 10ml
10918 Avon Cherish
19919 Avon Cherish The Moment
15842 Avon Femme Icon
26724 Perceive
08268 Avon Attraction for Her
25692 Little Black Dress
63610 Little Lace Dress
09274 Far Away
03988 Far Away Infinity
Normally £6
£3 half price

EDP – Eau de Parfum Spray
EDT – Eau de Toilette Spray



3. Avon Femme Collection EDP. 50ml
19331 Avon Femme
15818 Avon Femme Icon
Price per 100ml = £32.00
£16

4. 1 Pulse for Her EDT 50ml
23721
Price per 100ml = £22.00
£11

5. Far Away Collection EDP. 50ml
10702 Far Away Bella
04549 Far Away
50278 Far Away Infinity
Price per 100ml = £26.00
£13

6. Incandessence Collection EDP. 50ml
26468 Incandessence Glow
22293 Incandessence
28605 Incandessence Flame
Price per 100ml = £22.00
£11

7. Viva La Vita EDP 50ml
27656
Price per 100ml = £30.00
£15

8. Pur Blanca Blush EDT 50ml
20461
Price per 100ml = £22.00
£11

9. Perceive Collection EDP. 50ml
08904 Perceive
10306 Perceive Oasis
Price per 100ml = £22.00
£11

10. Premiere Luxe EDP 50ml
21923
Price per 100ml = £32.00
£16

11. Avon Alpha for Her EDP 50ml
09340
Price per 100ml = £30.00
£15

12. Avon Cherish Collection EDP. 50ml
28241 Avon Cherish The Moment
10926 Avon Cherish
Price per 100ml = £26.00
£14

13. Avon Attraction for Her EDP 50ml
10264
Price per 100ml = £30.00
£15

14. Today Tomorrow Always Collection EDP. 50ml
25460 Today
25486 Tomorrow
14795 Forever
Price per 100ml = £26.00
£14

15. Avon Soft Musk Collection EDT. 50ml
27573 Avon Soft Musk
08953 Avon Silky Soft Musk
Price per 100ml = £17.00
£8.50

16. Avon Dreams EDP 50ml
08573
Price per 100ml = £26.00
£14

17. Scent Essence Collection* EDT. 30ml
27680 Sparkly Citrus
27714 Romantic Bouquet
27722 Vibrant Fruity
Price per 100ml = £11.67
Normally £8
£3.50 save £4.50

18. Perfumepod* Plastic and aluminium refillable atomiser. 5ml capacity.
17459
£8

*Excluded from Buy 1 Choose 1 Half Price offer.

ANY 2 FOR £5

across ladies' and men's toiletries
page 192 only



for her

- 1. Body Lotion 150ml**
13656 NEW Mesmerize Red
 for Her
13672 Mesmerize Black for Her
28589 Incandessence
16030 Perceive
14910 Avon Dreams
13607 Little Lace Dress
03525 Rare Pearls
25726 Rare Gold
04143 Rare Amethyst
61531 Far Away Infinity
 Price per 100ml = £2.40
£3.60
06981 Avon Cherish
19679 Avon Cherish
 The Moment
10462 Viva la Vita
09548 Avon Alpha for Her
20180 Avon Femme
26906 Avon Femme Icon
10058 Avon Attraction for Her
09597 Today
10272 Tomorrow
42309 Avon Luck for Her
 Price per 100ml = £2.67
£4

- 2. Perfumed Body Spray 75ml**
14506 Little Black Dress
13029 Little Red Dress
18507 Incandessence
17624 Avon Soft Musk
10157 Far Away
08748 Perceive
25742 Avon Dreams
 Price per 100ml = £4.80
£3.60
19380 Avon Femme
21824 Avon Attraction for Her
09621 Avon Alpha for Her
32979 Avon Luck for Her
10454 Viva la Vita
 Price per 100ml = £5.33
£4
3. Body Mist 100ml
07484 Avon Cherish
£3.50
4. Shower Gel 150ml
10652 Far Away
 Price per 100ml = £2.40
£3.60
10355 Today
10587 Tomorrow
 Price per 100ml = £2.67
£4

for him

- 5. Deodorant Body Spray 150ml**
13284 Elite Gentleman
19646 Elite Gentleman Weekend
28308 Black Suede
06692 Mesmerize for Him
17665 Avon Destination Wilderness
09365 Full Speed
06445 Full Speed Max Turbo
 Price per 100ml = £2.40
£3.60
22871 Avon Attraction for Him
09670 Avon Alpha for Him
 Price per 100ml = £2.67
£4
14167 Avon Life for Him
 Price per 100ml = £3.00
£4.50
6. After Shave Conditioner 100ml
20701 Mesmerize Black for Him
£3.60
02402 Avon Attraction for Him
£4
7. Hair & Body Wash 250ml
11585 Elite Gentleman
19703 Elite Gentleman Weekend
08755 Black Suede
54114 NEW Mesmerize Red for Him
 Price per 100ml = £1.44
£3.60
 200ml
02550 Avon Attraction for Him
09506 Avon Alpha for Him
 Price per 100ml = £2.00
£4
10900 Avon Life for Him
 Price per 100ml = £2.25
£4.50

£6 each
 SAVE £5



FULLSPEED
 ENGINEERED FOR
EXCITEMENT

juniper berry
 cypress
 sandalwood
1. Full Speed EDT 75ml
28472 Price per 100ml = £8.00
 Normally £11 **£6 save £5**

fresh bergamot
 cool spices
 bracing musk
2. Full Speed Max Turbo EDT
 75ml **09845** Price per 100ml = £8.00
 Normally £11 **£6 save £5**



AVON Perfume

all 3 for
£12

SAVE **£8.20**

order using 69682

AVON HOMME

CAPTIVATE WITH
SOPHISTICATION

citrus
cardamom
vetiver

EDT 75ml 54239
Price per 100ml = £17.33
£13

Hair & Body Wash
250ml 54346 Price per
100ml = £1.44 **£3.60**

Deodorant Body
Spray 150ml 26708
Price per 100ml = £2.40
£3.60



AVON LUCK

CELEBRATE LIFE'S
LUCKY MOMENTS

all 3 for
£12

SAVE **£11**

order using 68239

pink pepper
nutmeg
sandalwood

Deodorant Body Spray
150ml 07997
Price per 100ml = £2.67 **£4**

Hair & Body Wash
200ml 14308
Price per 100ml = £2.00 **£4**

EDT 75ml 03699
Price per 100ml = £20.00 **£15**



all 3 for
£12

SAVE **£6.20**

order using 68064

AVON BLACKSUEDE NIGHT

WHERE WILL THE
NIGHT TAKE YOU?

bergamot
nutmeg
black amber

EDT 75ml 07807
Price per 100ml = £14.67 **£11**

Hair & Body Wash
250ml 07575 Price per
100ml = £1.44 **£3.60**

Deodorant Body
Spray 150ml 08797
Price per 100ml = £2.40
£3.60



AVON PRIME

LEAVE A LASTING
IMPRESSION

all 3 for
£12

SAVE **£8.20**

order using 67645

lavender
spearmint
cedarwood

EDT 75ml 02923
Price per 100ml = £17.33
£13

Hair & Body Wash
250ml 07013 Price per
100ml = £1.44 **£3.60**

Deodorant Body
Spray 150ml 02865
Price per 100ml = £2.40
£3.60



STOCK UP & SAVE

on all his grooming essentials, pages 196-197
save up to £11

2 any for £5 3 any for £7

ENERGISING

daily refreshment with vitamin E and ginger



2-in-1 Shave & Wash
150ml
01867
Price per 100ml = £2.67
£4

refresh



3-in-1 Shampoo, Conditioner & Body Wash
250ml
01891
Price per 100ml = £1.60
£4

revive



2-in-1 After Shave & Moisturiser
100ml
16220
£4

moisturise

SENSITIVE

gentle daily cleansing with chamomile and aloe



Creamy Face Wash
150ml
05397
Price per 100ml = £2.67
£4

cleanse



Shave Gel
100ml
05959
£4

groom



2-in-1 After Shave Balm & Moisturiser
100ml
06064
£6

soothe

senses HALF PRICE – JUST £1

2-in-1 Hair & Body Wash*
250ml
00307 Ocean Surge
58214 Amazon Jungle
59162 X-treme
14217 Intense Freshness
Price per 100ml = 40p
Normally £2

£1

half price

*Excluded from Avon Men offers.



peppermint & marine



fresh sage & sandalwood



grapefruit & cedarwood



bergamot & cardamom

limited edition

ESSENTIALS

daily care with vitamin E, ginger and aloe



Invigorating Body Wash
250ml
28258
Price per 100ml = £1.20
£3

wash



3-in-1 Shampoo, Condition & Shave
250ml
16915
Price per 100ml = £1.20
£3

purify



Revitalising Shave Gel with Skin Care Complex
150ml
12237
Price per 100ml = £2.67
£4

refresh



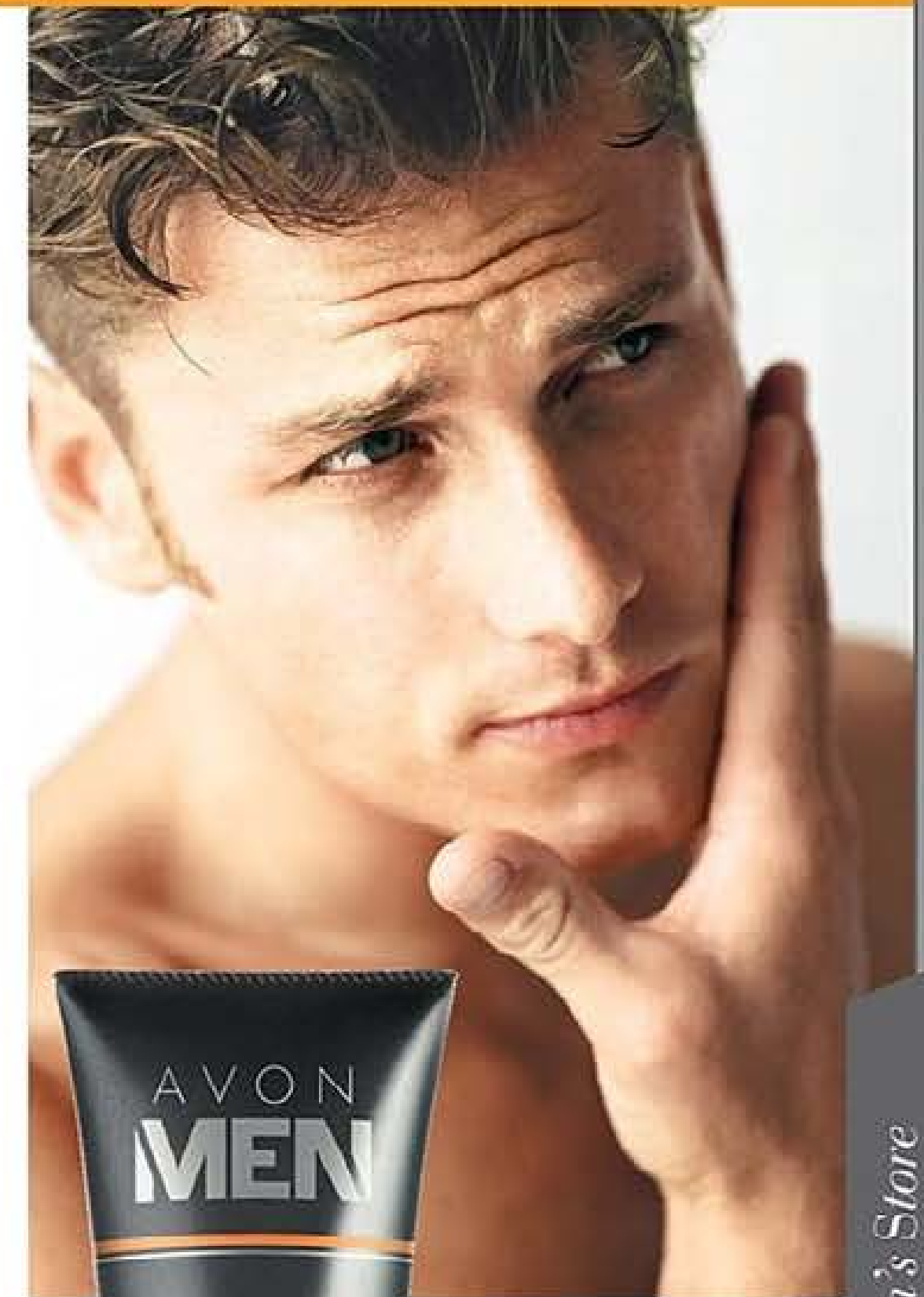
Smooth Shave Foaming Gel
200ml
18150
Price per 100ml = £2.00
£4

shave



Conditioning After Shave Balm
100ml
18127
£5

soften



non-greasy,
long-lasting
hydration

Hydrating Moisturiser
50ml
15560
Price per 100ml = £12.00
£6



thank you
**FOR 25 YEARS
OF SUPPORT**

on the journey to stop breast cancer

Much progress has been made, however, too many women are STILL losing their lives. Avon supports Breast Cancer Now and believes if we all act now, by 2050 every woman who develops breast cancer will live.

Show your support today and help us make this goal a reality.

£1.50 goes to Breast Cancer Now



pin it with pride!

with stunning, Swarovski® crystals

NEW Olivia Swarovski® Pin Swarovski®, stone-set crystal and silver-plated brooch in a ribbon design. Comes in a branded gift box. 11932

£4

Swarovski® is a registered trademark of Swarovski AG.



Avon will donate £1.50 for every pin sold to Breast Cancer Now, a charity registered in England and Wales (no. 1160558), Scotland (SC045584) and Isle of Man (no. 1200).

Bath & Body Store

SKIN
SO
SOFT

50
YEARS
OF NATURAL
SOFTNESS

wrap your skin
IN SOFTNESS

*rich, creamy wash
enriched with
hydrating oils*

*moisturising lotion
to soften and smooth*



nourishing
ARGAN OIL

*loves normal
to dry skin*

*ultra-rich cream
with nourishing
argan oil to soothe
and quench*



& IMPROVED

Silky Moisture
now with
SILK PROTEINS
*for smoother,
more radiant skin*

any 3 for
£5
save **£7**

page 201 only

**NEW Overnight
Body Treatment**
200ml
24026
Price per 100ml = £2.00
£4

**NEW Creamy
Body Wash**
250ml
12112
Price per 100ml = £1.60
£4

**NEW Ultra
Moisturising
Body Lotion**
250ml
11874
Price per 100ml = £1.60
£4

SKIN
so
SOFT

50
YEARS
OF NATURAL
SOFTNESS

get your
GRADUAL
TAN



£4
save £2

NEW &
IMPROVED
*fresh new fragrance
with no nasty fake
tan smell*



for fuller,
natural-looking
colour

- ✓ gradually build up an even glow
- ✓ with softening velvet flower and jojoba oil
- ✓ leaves skin smooth, with a flattering hint of shimmer

**NEW Enhance & Glow
Glow Body Lotion**
200ml
17913
Price per 100ml = £2.00
Will normally be £6
£4 save £2

get your
INSTANT
GLOW

new



£3
save £2



for a subtle,
skin-perfecting
glow

- ✓ sprays on evenly for an airbrushed, streak-free finish
- ✓ easy to apply on hard-to-reach areas
- ✓ new and improved fragrance with no nasty fake tan smell

**NEW Enhance & Glow
Airbrush Spray**
150ml
17897
Price per 100ml = £2.00
Will normally be £5
£3 save £2

SKIN SO SOFT

**SUPREME
NOURISHMENT**
hydrating
MACADAMIA OIL

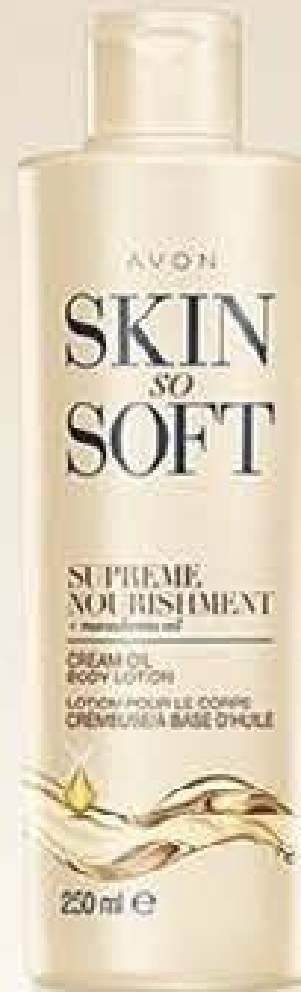
**SILKY
MOISTURE**
smoothing
ARGAN OIL

**3 LAYERS OF
GOODNESS**
shake together for
the optimum blend

- 1 TOP LAYER
NOURISHES
- 2 MIDDLE LAYER
HYDRATES
& SEALS
- 3 BOTTOM LAYER
SOFTENS



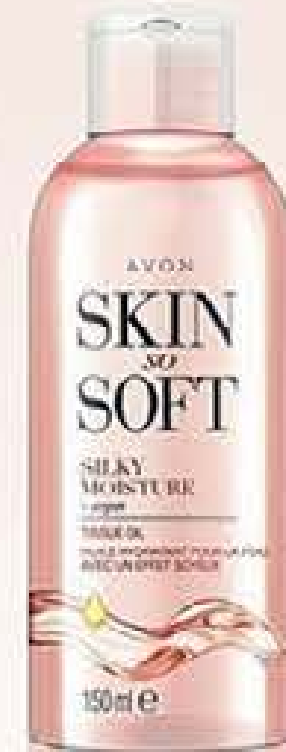
**NEW Triple
Phase Oil**
100ml
01909
Will normally be £5.50
£4 save £1.50



**NEW
Cream Oil
Body Lotion**
250ml
57117
Price per 100ml = £1.60
Will normally
be £6
£4 save £2



**NEW
Creamy Body
Wash for
Extra-Dry Skin**
250ml
02709
Price per 100ml = £1.20
Will normally
be £5
£3 save £2



**NEW
Tissue Oil**
150ml
02527
Price per 100ml = £2.67
Will normally be £8
£4 half price

**Women's Roll-On
Anti-Perspirant Deodorant**

50ml
23879 Max Protection 6
17111 Invisible Protection
06155 Minerals
15362 Light Bloom
Price per 100ml = £2.00
Normally £2
£1 half price



**Men's Roll-On
Anti-Perspirant Deodorant**

50ml
16816 Max Protection 6
16675 Invisible
06650 Minerals
63693 Fresh
16956 Active
Price per 100ml = £2.00
Normally £2
£1 half price



SOFT & SMOOTH soothing
MEADOWFOAM OIL

**NEW Facial Hair
Removal Cream**
30ml
22681
Price per 100ml = £8.00
Will normally be £4
£2.40 save £1.60

**NEW Moisturising
Shave Gel**
200ml
11635
Price per 100ml = £1.45
Will normally be £4.80
£2.90 save £1.90

**NEW Hair
Removal Cream**
100ml
22806
Will normally
be £5.30
**£3.20
save £2.10**

**Ladies'
Razors**
5 razors.
26500
Price per piece = 50p
£2.50



let's talk about
feminine hygiene
*after all, we're all
women here, right?*

Intimate feminine washes are specifically
designed to maintain your natural pH
balance. Using harsh soaps or fragrances
can damage and irritate sensitive areas.

new

- ✓ odour neutralising
- ✓ soap free and perfectly pH balanced
- ✓ contains **witch hazel** and soothing **chamomile extracts**

our first wash
designed to
*neutralise
odour*



**GYNAECOLOGIST
TESTED**

Feminine Wash 300ml
63602 NEW Odour Neutralising
28688 Gentle
07062 Active
05454 Cotton Breeze
Price per 100ml = 67p
Normally £4

**£2
half price**

**Feminine
Cleansing Wipes**
15 wipes.
07336
Price per piece = 13p
Normally £3.40
£2 save £1.40





rich & nourishing INDULGENCE

pamper yourself from top to toe with
African shea butter

intensely rich
cream with
sumptuous
shea butter

ultra-rich
body butter
that leaves
skin silky
smooth

smoothing,
exfoliating scrub
to soften hands
and feet



lock in your
cream with
these specially
designed
gloves



new

HANDBAG SIZE
*for soft hands
on the go*

this 30ml size
is perfect for popping
in your handbag, so
you can apply hand
cream wherever
you are



rich, creamy formula
leaves hands feeling
soft and **smooth**,
even after washing



Hand, Elbow
and Foot Cream
75ml
20032
Price per 100ml = £4.33
Normally £4.50

£3.25

save £1.25

Body Butter
200ml
04747
Price per 100ml = £2.80
Normally £8

£5.60

save £2.40

Hand and
Foot Scrub
75ml
13748
Price per 100ml = £4.33
Normally £4.50

£3.25

save £1.25

Moisturising
Gloves
95% cotton, 5% elastane.
Approx. 20cm x 16cm. One size.
05645
Normally £5

£3.50

save £1.50

NEW Hand Cream
30ml
18358
Price per 100ml = £10.83
Will normally be £4.50

£3.25

save £1.25

AVON Bath & Body

FOOT WORKS

your foot problems SOLVED

rough skin hot feet smelly feet

rich cream with pumice and walnut shell to slough away rough skin

fun, fizzing feel with soothing aloe vera

neutralising spray reduces foot odour instantly

neutralises odour and absorbs excess moisture



Rough Skin Remover

75ml
22566

Price per 100ml = £3.33
Normally £3.50
£2.50 save £1



Cooling Crackle Mousse with Aloe

150ml
09613

Price per 100ml = £2.00
Normally £5
£3 save £2



Odour Neutralising Foot and Shoe Spray

75ml
09746

Price per 100ml = £2.67
Normally £3
£2 save £1



Deodorising Foot and Shoe Powder

75g
54452

Price per 100g = £2.67
Normally £3.50
£2 save £1.50



hard, dry skin

3 STEPS to perfectly SMOOTH SOLES

new



1. SOAK ACHY FEET
restoring soak with Epsom salts to soothe achy feet

Restoring Foot Soak with Epsom Salts
100ml
26690

Normally £4
£2.50
save £1.50



2. BUFF HARD SKIN
stone gently sloughs away dry, dead skin for renewed softness

NEW Smoothing Stone
55210
Will normally be £4.50

£2
save £2.50



3. HYDRATE DRY SKIN
moisturise and exfoliate in 1 with salicylic acid and shea butter

Double Action Exfoliating Moisturiser
50ml
24182

Price per 100ml = £5.00
Normally £3.50
£2.50
save £1

dry feet

intensely moisturises, soothes and smooths dry, rough skin as you sleep



Invisible Sock Cream with Silicone Technology

75ml
22186

Price per 100ml = £3.33
Normally £3.50
£2.50 save £1



helps lock in hydration overnight

Moisturising Socks
95% cotton, 5% elastane.

One size.
09563

Normally £5
£3.50 save £1.50

AVON Bath & Body

Solutions

SHAPE YOUR BUST

advanced gel formula with pomegranate and fennel extracts to help boost collagen and elastin production

NEW Bust Contour Lift & Tone Cream

150ml

18077

Price per 100ml = £3.33

Will normally be £10

£5 half price



REDUCE YOUR CELLULITE

warming complex to help stimulate cellular metabolism

NEW Thermal Tone Anti-Cellulite Warming Gel

150ml

18267

Price per 100ml = £4.00

Will normally be £12

£6 half price



improve the look of your STRETCH MARKS

helps reduce the appearance of stretch marks while helping to prevent new ones from forming

NEW Stretch Mark 24 Line Reducing Lotion

150ml

18275

Price per 100ml = £4.00

Will normally be £12

£6 half price



SCULPT YOUR BODY

formulated with skin-firming caffeine and elastin-boosting peptides

NEW Body Sculpt Firming Lotion

150ml

18259

Price per 100ml = £3.67

Will normally be £11

£5.50 half price



CELLU-LATER!

help banish the dreaded orange peel look with our power couple to help **TIGHTEN, TONE & FIRM IN SECONDS!**

new

LOTION

with Multi-Tone Complex to help **firm and tone skin**

DUAL-SIDED MASSAGER with rolling balls to **massage tired muscles** and plastic nodules to help **BOOST CIRCULATION**



NEW Cellu Break 5D Anti-Cellulite Lotion

150ml

18028

Price per 100ml = £3.33

Will normally be £10

£5
half price

NEW Double-Sided Body Massager

18317

Will normally be £8

be £8

£5
save £3





AVON
SUN+
love that sunshine feeling

1. NEW Tanning Mitt
52% PU, 30% polyester,
14% vinyl acetate, 4% viscose.
Machine washable.
17921

£3.50

**2. Magic Tan Moisturising
Self-Tan Lotion for Face and Body**
Pleasantly scented self-tanning lotion
complements your skin tone for a
sun-kissed glow all year round. 150ml
24240

Price per 100ml = £5.00
Normally £15

£7.50

half price

**3. Magic Tan Self-Tan
Bronzing Mousse**
Mousse which provides an
immediate, natural-looking tan
with vitamin E, beta carotene
and coconut oil. 150ml
01149

Price per 100ml = £5.00
Normally £15

£7.50

half price

FAKE A BRONZED GODDESS GLOW

without having to soak up the sun

TANNING MITT

- streak free
- easy application
- reusable

TANNING LOTION

for a gradual,
natural-looking,
flawless finish

TANNING MOUSSE

non-staining,
fast-drying,
tropical-scented
mousse

new

machine
washable



1

2

3



SAVE UP TO
**HALF
PRICE**
across pages 212-215

AVON SunCare

AVON
SUN⁺
love that sunshine feeling

all of our sun protection products are:
• formulated with Derma 360⁺ Technology for advanced protection
• non-greasy • water-resistant • hypoallergenic • UVA/UVB protection

SPRAY
SAFE OUT
THERE!

fast-drying, easy protection
you can rely on
(at home or abroad!)

**SPRAY
AWAY**

Be sure to reapply sun protection every few hours and after you've been for a dip!



Quick Dry Clear Spray SPF30
150ml
19935
Price per 100ml = £4.00
Normally £12
£6 half price

Moisturising Sun Spray SPF15
150ml
19885
Price per 100ml = £3.33
Normally £10
£5 half price

**AFTER
SUN CARE**



1. **Maxi Tan Tan-Enhancing Oil Spray**
150ml
08706
Price per 100ml = £2.00
Normally £6
£3 half price

2. **Cooling After Sun Spray Lotion with Vitamin C** 150ml
19588
Price per 100ml = £2.00
Normally £6
£3 half price

3. **After Sun Shimmering Tan Enhancer** 150ml
08821
Price per 100ml = £3.00
Normally £7
£4.50 save £2.50

4. **After Sun Aloe Ice Gel**
150ml
07096
Price per 100ml = £2.33
Normally £7
£3.50 half price

5. **Soothing After Sun Body Butter**
200ml
08540
Price per 100ml = £1.75
Normally £7
£3.50 half price

6. **Cooling After Sun Lotion with Aloe** 400ml
04028
Price per 100ml = £1.00
Normally £8
£4 half price

**SUN-LOVING
LOTIONS**

all-over lotion protection in an SPF to suit you

Moisturising Sun Lotion SPF10
150ml
07971
Price per 100ml = £3.33
Normally £10
£5 half price

Moisturising Sun Lotion SPF25
150ml
07104
Price per 100ml = £3.33
Normally £10
£5 half price

Fresh Protection Moisturising Body Lotion SPF30
150ml
07542
Price per 100ml = £3.67
Normally £11
£5.50 half price

Protect & Glow Moisturising Sun Lotion SPF30
150ml
19901
Price per 100ml = £3.67
Normally £11
£5.50 half price

Multi Protection Moisturising Sun Lotion SPF30
150ml
19976
Price per 100ml = £3.33
Normally £10
£5 half price

Multi Protection Moisturising Sun Lotion SPF50
150ml
18382
Price per 100ml = £3.33
Normally £10
£5 half price



SAVE UP TO
**HALF
PRICE**

across pages 212-215

DON'T FORGET

STORM
LONDON
CABIN BAG
just **£15**

when you spend £7 or more across this brochure



see pages 12-13 for details

AVON SunCare

AVON
SUN⁺
love that sunshine feeling

all of our sun protection products are:

- formulated with Dermal 300⁺ Technology for advanced protection
- non-greasy
- water-resistant
- hypoallergenic
- UVA/UVB protection

FACE THE RAYS

high SPF face protection – no burnt noses in sight!



LOVE YOUR FACE!

Sun damage can age the look of your skin, so be sure to apply a high SPF – even on cloudy days.



Protecting Balm
SPF30
04366
Normally £3.50
£1.75
half price

Pure & Sensitive
Moisturising Sun Lotion
SPF50 Travel Size
50ml
25072
Price per 100ml – £6.00
Normally £6
£3
half price

Multi Protection
Moisturising Face
Lotion SPF30
50ml
10835
Price per 100ml – £9.00
Normally £9
£4.50
half price

Anti-Ageing
Face Cream
SPF50
50ml
10769
Price per 100ml – £9.00
Normally £9
£4.50
half price

WORRY-FREE FUN IN THE SUN

we've got your little ones covered
for sunshine playtime

ALL
**HALF
PRICE**

across pages 216-222



- + dermatologist tested
- + water-resistant
- + suitable for sensitive skin

Kids' Multivitamin
Sun Cream SPF50
75ml
07757
Price per 100ml – £6.00
Normally £9
£4.50
half price

Kids' Turquoise
Sun Spray SPF30
150ml
07567
Price per 100ml – £3.33
Normally £10
£5
half price

Kids' Swim & Protect
Sun Lotion SPF50
150ml
07781
Price per 100ml – £4.00
Normally £12
£6
half price

AVON SunCare

AVON
care

calming & refreshing GREEN TEA

because you and your family deserve 24-hour
moisture for touchably soft skin



new

ALL
HALF
PRICE

across pages 216-222

did you know...

GREEN TEA
is known to help
hydrate, calm
and soothe

everyday, essential,
head-to-toe softness



gives dry
hands a hug
of gentle
hydration

AVON
care
green tea
hand, nail &
cuticle cream
with green tea extract
à l'extrait du thé vert



calming & refreshing
calmante et
rafraîchissante
all skin types

100 ml e

hand cream

AVON
care
green tea
body lotion
with green tea extract
à l'extrait du thé vert



calming & refreshing
calmante et
rafraîchissante
all skin types

400 ml e

body lotion

**NEW Hand, Nail
& Cuticle Cream**
100ml
54734

Will normally be £3.80

£1.90

half price

NEW Body Lotion
400ml
54619

Price per 100ml = 63p
Will normally be £5

£2.50

half price

AVON Bath & Body

AVON
care

with **vita-e complex**
for 24-hour moisture

nourishing COCOA BUTTER

indulgent, 24-hour, intense moisture
for softer, smoother skin

did you know...

COCOA BUTTER
is known to help
nourish and deeply
soften dry skin

ALL
**HALF
PRICE**

across pages 216-222



body butter

Body Butter
200ml
04002
Price per 100ml = £1.25
Normally £5
£2.50 half price



multipurpose cream

**Cream for Face,
Hand & Body**
400ml
08680
Price per 100ml = 65p
Normally £5.20
£2.60 half price



hand cream

Hand Cream
100ml
05728
Normally £3.80
£1.90 half price

Body Lotion
400ml
03798
Price per 100ml = 63p
Normally £5
£2.50
half price



body lotion



400 ml e

AVON Bath & Body

AVON
care

with **vita-e complex**
for 24-hour moisture

soothing ALOE VERA

for gentle moisturising every day



**Cream for Face,
Hand and Body**
400ml
25932
Price per 100ml = 65p
Normally £5.20
£2.60
half price

Body Lotion
400ml
27599
Price per 100ml = 63p
Normally £5
£2.50
half price

Hand Cream
100ml
04820
Normally £3.80
£1.90
half price

protecting OATMEAL

cares for the whole family



**Cream for Face,
Hand & Body**
400ml
26005
Price per 100ml = 65p
Normally £5.20
£2.60 half price

**Hand
Cream**
100ml
26179
Normally £3.80
£1.90
half price

Body Lotion
400ml
06767
Price per 100ml = 63p
Normally £5
£2.50
half price

Body Wash
400ml
25999
Price per 100ml = 30p
Normally £3
£1.50
half price

intensive RELIEF

for extra-dry skin
with instant, hydrating comfort

ANY
2 for £4

save up to £6.40
page 223 only



**FORMULATED
WITH
MOISTURE
LOCK
COMPLEX**
a unique blend
of nutrients and
emollients which
penetrate deeply
within the skin's surface
layers to lock in
moisture

hand cream	body balm	body lotion	body cream
intensive hand treatment to lock in moisture, even after washing	heals and deeply moisturises severely dry, chafed areas	non-greasy, jojoba oil-infused lotion for 24-hour, intense moisture	smooth cream to heal and significantly reduce moisture loss
Hand Treatment 100ml 05975 £4	SOS Body Balm 30ml 03202 Price per 100ml = £13.33 £4	Body Lotion 400ml 03061 Price per 100ml = £1.30 £5.20	SOS Body Cream 200ml 03137 Price per 100ml = £2.60 £5.20

AVON Bath & Body

brand new essentials!

stock up on the latest products from your favourite bathroom brands...

BATHTIME BUBBLY!

take a break and ease summer stresses with
our comforting bubble baths

Bubble Bath 500ml
06072 Sensitive Rose Petals
25007 Chocolate & Orange
23465 Lavender
02451 Soft Pink
19711 White Lily
03996 Herbal Meadow
48611 Orchid & Gardenia
Price per 100ml = 80p
£4



mix &
match

any 4 for

£5

save up to £11

pages 224-233

new

**Fragrant Rose
500ml**

your soft,
feminine scent
now in a new size

NEW Fragrant Rose
Bubble Bath

500ml
18895

Price per 100ml = 80p

£4



AVON Mix & Match

brand new essentials!

stock up on the latest products from your favourite bathroom brands...

FRUITY & FLORAL SPRITZES

spray a burst of summer
freshness around your
body, home and linen
– just choose your
favourite...



fruity favourites

Scented Spritz 100ml
17137 Strawberry & Guava
05702 Pomegranate & Mango
57067 Blackberry & Vanilla
£3

sweet selection

Scented Spritz 100ml
01883 Sugar Plum & Vanilla
15586 Vanilla & Sandalwood
£3

floral fancies

Scented Spritz 100ml
11452 Lily & Gardenia
20263 Violet & Lychee
13763 Almond & Lily of the Valley
05447 Jasmine
18051 Cherry Blossom
£3



mix &
match

any 4 for

£5

save up to £11

pages 224-233

new

Magnolia

bring summer into
bloom with our latest
scent – elegant,
sweet Magnolia

NEW Magnolia Scented Spritz
100ml
16881

£3



AVON Mix & Match

brand new essentials!

stock up on the latest products from your favourite bathroom brands.



paint-on, wash-off colour

Bath Time Paint 100ml
07609 Wacky Watermelon
02881 Bursting Berry
11007 Playful Pear
£2.50

time-saving cleansing
for little heads

**Shampoo &
Conditioner** 250ml
08805 Amazing
Apple
02741 Wacky
Watermelon
Price per 100ml = £1.00
£2.50



FUN-TASTIC BATHING

get your little loves ready for bedtime with
our playful bath and bedtime collection

strawberry or
pear-scented suds

**Body Wash &
Bubble Bath** 250ml
17483 Swirling
Strawberry
20818 Playful Pear
Price per 100ml = £1.00
£2.50



soothe them to sleep

**Good Night Lavender
Body Lotion** 150ml
00638
Price per 100ml = £2.00
£3
**Good Night Lavender
Body Wash & Bubble Bath**
250ml
14647
Price per 100ml = £1.20
£3



mix & match

any 4 for

£5

save up to £11

pages 224-233

new

fruity nit comb

give pesky little
critters the
heave-ho for calm,
happy heads
all summer long

NEW Amazing Apple
Nit Comb
55426

£3

AVON
naturals **Kids**



**Magnificent
Mango
Detangling Spray**
200ml
05769
Price per 100ml = £1.25
£2.50

perfect
partners

GO
NIT FREE
& KNOT
FREE



fun apple design
(not like your standard
nit combs!)

AVON Mix & Match

brand new essentials!

stock up on the latest products from your favourite bathroom brands...

NATURALLY HAPPY HAIR

cleanse, hydrate and refresh summer locks with fruity formulas for every hair type



strand strength

Golden Apricot & Shea Detangling Spray

150ml
15677
Price per 100ml = £1.67
£2.50

Golden Apricot & Shea Leave-in Treatment

125ml
11429
Price per 100ml = £2.00
£2.50

natural volume

Raspberry & Hibiscus

250ml
08516 Shampoo
05371 Conditioner
Price per 100ml = 80p
£2

Raspberry & Hibiscus Daily Hair Refresher

100ml
57281
£2.50

flake-free scalp

Tea Tree & Mint Anti-Dandruff Shampoo 250ml
20099

Price per 100ml = 80p
£2



2-in-1

2-in-1 Shampoo & Conditioner 250ml

11783 Mango & Ginger
06809 Strawberry & Guava
16352 Golden Apricot & Shea
Price per 100ml = 80p
£2

vitamin boost

Grapefruit & Passion Fruit +Vitamin Complex 2-in-1 Shampoo and Conditioner

250ml
15149
Price per 100ml = 80p
£2

Grapefruit & Passion Fruit +Vitamin Complex Hair Treatment Mask

125ml
13680
Price per 100ml = £2.00
£2.50



deep clean

Verbena & Peppermint 250ml

24471 Shampoo
02089 Conditioner
Price per 100ml = 80p
£2



mix & match

any 4 for

£5

save up to £11

pages 224-233

new

vitamin complex 2-in-1

give weak, split strands a daily boost of vitamins E, B3 and B5 for heavenly, healthy-looking hair

NEW Herbal Vitamin Complex 2-in-1 Shampoo & Conditioner

250ml
65186
Price per 100ml = 80p

£2

AVON naturals



RUB to smell
BASIL & LOTUS FLOWER

2in1 SHAMPOO & CONDITIONER
SHAMPOING ET APRES-SHAMPOING
L'huile de lotus flower
L'huile et fleur de lotus

Formulated with vitamins B3, B5 & E

NATURALS SCIENCE
TECHNOLOGY
+ LOW pH
250ml

AVON Mix & Match

brand new essentials!

stock up on the latest products from your favourite bathroom brands...

SENSATIONAL SHOWERS

escape as you wash away the day with our mood-enhancing shower gels

don't forget your exfoliating shower scrunchie



Shower Scrunchie
08169
£1.50



floral
Shower Gel 250ml
25197 Garden of Eden
05215 Relaxing Florals
Price per 100ml = 60p
£2

refreshing
Shower Gel 250ml
56044 Anti-Stress
54379 Citrus Zing
26096 Calming Tuscany
54395 Lagoon
15024 Pure Oasis
Price per 100ml = 60p
£2



mix & match

any 4 for

£5

save up to £11

pages 224-233

odour-neutralising formula

say 'see ya' to those stinky food smells on your hands with our refreshing Lagoon liquid soap

Daily Hand Wash 250ml
09951 Lagoon
09944 Citrus Zing
05983 Mystique
14449 Heaven Harmony
Price per 100ml = 80p

£2



LIQUID SOAPS

for squeaky-clean hands



immerse yourself in the expertly

NEW *senses* perfume-inspired collection

romantic
l'amour
SHOWER

sensual
la vita
SHOWER CRÈME

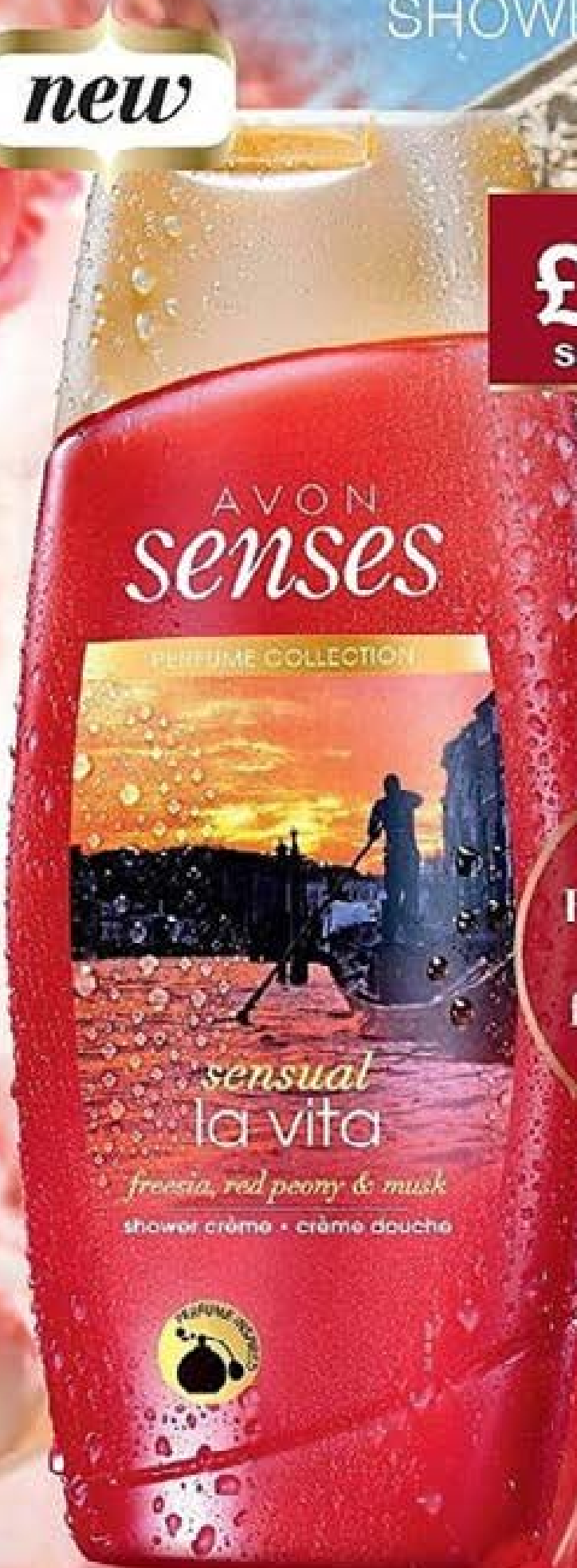
new

just
£1.25
save 75p

RUB
to smell
ROMANTIC
L'AMOUR

designed by
FRAGRANCE
EXPERTS
from perfume
houses

NEW L'Amour
Shower Crème
250ml
16972
Price per 100ml = 50p
Will normally be £2
£1.25 save 75p



NEW La Vita
Shower Crème
250ml
54601
Price per 100ml = 50p
Will normally be £2
£1.25 save 75p

indulgently creamy for
rose, iris &

indulgently creamy formula infused with
freesia, red peony & musk



model wears True Colour Glimmerstick Eyeliner in Majestic Plum

the no.1 liner you love!

our most loved liner ensures
pro-look lines as easy as A,B,C...

Application-friendly, soft-glide
formula – no tug or pull

Bold, intense colour in just 1 sweep

Continuous waterproof lines
that last all day

A V O N  **T R U E**
beautiful promises kept



twist up for more colour

A
V
O
N
C
O
L
O
R
T
R
U
E

**BEST PRICE
THIS YEAR!***

£2.50
save **£3.50**

as seen on
TV
#MorningFace
try today

**True Colour
Glimmerstick
Eyeliner**
Normally £6
£2.50
save **£3.50**



06486
Black/Brown

06668
Starry Night

06528
Cosmic Brown

17871
Khaki

01479
Navy

06502
Blackest Black

05637
Emerald

06551
Majestic Plum

06627
Saturn Grey

*Based on total UK unit sales since launch.

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shop online 
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Visit avon.uk.com today to find out more!

Get your beauty fix your way, **night or day**,
through your Rep's online store at:

.....

No Rep?

Head to avon.uk.com to find one in your area today!

Product offers may differ if ordering online.
See pages 166-167 for our guarantee.

C8/17/UK/2/DC12/17

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