

AVON

NN

BROCHURE 08 2018
avon.uk.com

FIORELLI
HANDBAG

£15

when you spend
£7 or more

WORTH £49*

see inside for details

*Based on normal brochure price.



PLUS



SAVE
UP TO

£161

pages 10-25

ON MAKE-UP VS
PREMIUM BRANDS

**Total savings vs premium brands across pages 10-25.

FIORELLI



on-trend botanical print and branded detail



2-section, double-zipped design with inside pocket



find the matching purse online:
avon.uk.com

NEW Fiorelli Mie Cross-Body Bag

PU with polyester lining. Approx. 15.6cm x 22.5cm x 4.5cm. Strap adjustable between approx. 117cm and 137cm.

07773 offer price £15 when you spend £7 or more across this brochure†
48850 full price £49

*Based on normal brochure price.
†Excludes Causes products.

ALLOW 6 WEEKS FOR DELIVERY

just **£15** worth **£49***

when you spend £7 or more across this brochure†
order using **07773**



Fiorelli bags are designed to be beautiful, stylish and affordable, looking as good on the catwalk as they do in everyday life – and this on-trend, botanical style is no exception.

NEW

CONTENTS

find your faves

MAKE-UP

page **10**

PERFUME

page **68**

FASHION & HOME

page **91**

SKINCARE

page **156**

HAIRCARE

page **190**

BATH & BODY

page **200**

WANT TO SEE *WHAT OUR* GORGEOUS *NEW* **CUSTOMER PANEL**

THOUGHT ABOUT
OUR **STYLE,**
QUALITY,
& **VALUE?**



**TURN TO PAGE 100
TO FIND OUT!**

a
STYLE

NEW



stone detail
and popper
closure

NEW Renata Multilayer Wrap Bracelet
Multilayer wrap bracelet with glass stones
(approx. 3mm) and button closure.
Approx. 21 cm x 1.6cm.
13904 Beige
27060 Pink
£5

**WRAP
BRACELET
£5**

THE SKY'S THE LIMIT

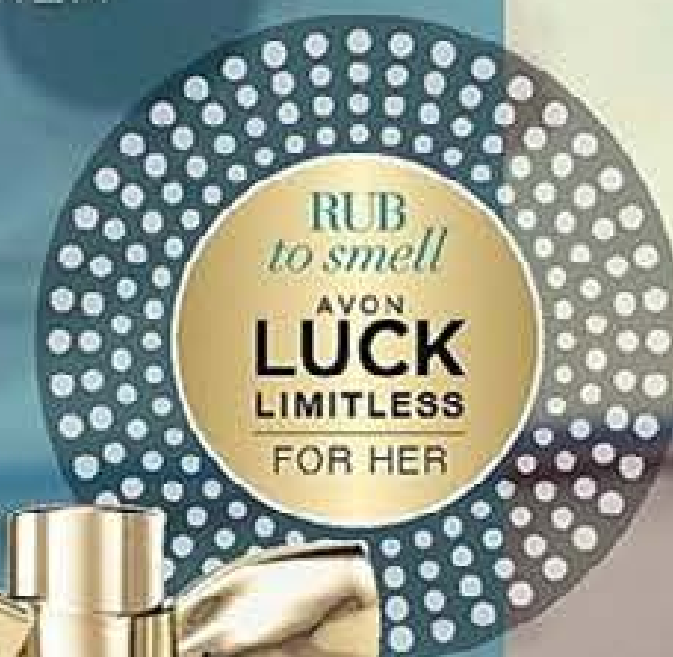
NEW



INTRODUCING
THE LAVISH NEW FRAGRANCES

AVON
LUCK
LIMITLESS

FOR HIM AND FOR HER



£14 EACH
WITH FREE GIFT
WORTH £17.50*

turn over for details
*Based on normal brochure prices.

FREE GIFT

when you buy either fragrance
from page 9

WORTH
£17.50*



GIFT INCLUDES:

Avon True Nutra Effects Hydration Day Cream SPF15 50ml,
True Colour Pro+ Nail Enamel 10ml in Blue Belle, Advance Techniques
360 Nourishment Moroccan Argan Oil Nourishing Hair Serum 30ml,
Avon True Nutra Effects Deep Nourishment Daily Body Lotion Trial Size 50ml
and Ultimate Moisture Daily Body Lotion Trial Size 50ml.

order your free gift using **69302**

*Based on normal brochure prices.



£14 EACH

WITH FREE GIFT
WORTH £17.50*
order your free gift using 69302

sparkling starburst pomelo bursts
into this glamorous cocktail of
passion flower blossom and
diamond amber

NEW Avon Luck Limitless for Her EDP
50ml 27821 Price per 100ml = £28.00
Will normally be £15 **£14 save £1**

a dynamic aroma of lucky
bamboo, precious Grenada
nutmeg with the sensual trail
of luxurious amberwoods

NEW Avon Luck Limitless for Him EDT
75ml 10777 Price per 100ml = £18.67
Will normally be £15 **£14 save £1**

make the *Smarter* beauty choice
and save up to **£161***

We've compared our most-loved make-up picks
against premium brands – because we believe you
deserve the same beautiful benefits for a lot less!

3-IN-1 CONCEALER, POWDER & FOUNDATION

our no.1 foundation compact with 3 sold every minute†
for complete coverage in 1 sweep

PINK/ROSY skin burns easily

04937 Light Ivory
05124 Ivory
05157 Shell
05165 Honey Beige
05199 Spice
05207 Rich Sienna



NEUTRAL skin tans gradually

04754 Porcelain
04853 Creamy Natural
04879 Natural Beige
04887 Medium Beige
04499 Caramel
04903 Walnut

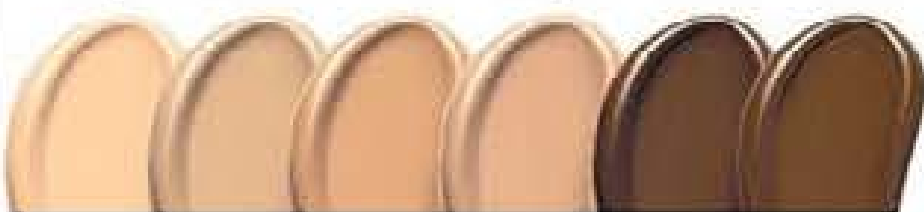


WITH TRUE BLUE COLOUR IQ

- blendable, medium coverage
- suitable for normal, combination, dry and oily skin
- SPF15 formula

GOLDEN skin tans easily/rarely burns

05231 Warm Ivory
05249 Light Nude
03889 Nude
03947 Sun Beige
04911 Dark Cocoa
10488 Earth



CLINIQUE
BEYOND PERFECTING™
POWDER, FOUNDATION
AND CONCEALER
14.5G

£28.50**

VS

AVON
TRUE COLOUR
CREAM-TO-POWDER
FOUNDATION
COMPACT 9G

£6

BOTH GIVE TRULY NATURAL,
ALL-DAY COVERAGE
AVON SAVES YOU £22.50



True Colour
Cream-to-Powder
Foundation Compact
9g
Price per 10g = £6.67
Normally £12

£6
half price

*Total savings vs premium brands across pages 10-25.
†Based on units sold between 15.06.2017 and 05.07.2017.

**Price sourced from
www.clinique.co.uk on 10.01.2018.

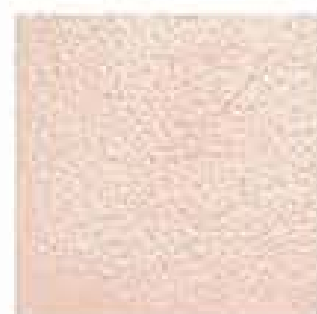
make the *Smarter* beauty choice
and save £21



Images for illustrative purposes only.

THE MAGIX AIRBRUSHED PRIMER

the perfect make-up base for 10 hours of shine-free perfection



SMOOTHS PORES

velvety texture creates the look of renewed skin



BLURS LINES

for a photo-ready finish



REDUCES SHINE

& absorbs oil for a flawless, matte finish



colourless formula suits all skin tones

SMASHBOX

PHOTO FINISH FOUNDATION PRIMER 30ML

£26*

AVON

MARK. MAGIX FACE PRIMER 30ML

£5

VS

BOTH BLUR AND SMOOTH... OURS MATTIFIES ALL DAY!

mark. MagiX Face Primer
30ml
51458

Price per 10ml = £1.67
Normally £10.50

£5
save £5.50

*Price sourced from www.smashbox.co.uk on 10.01.2018.

make the *Smarter* beauty choice
and save **£16**

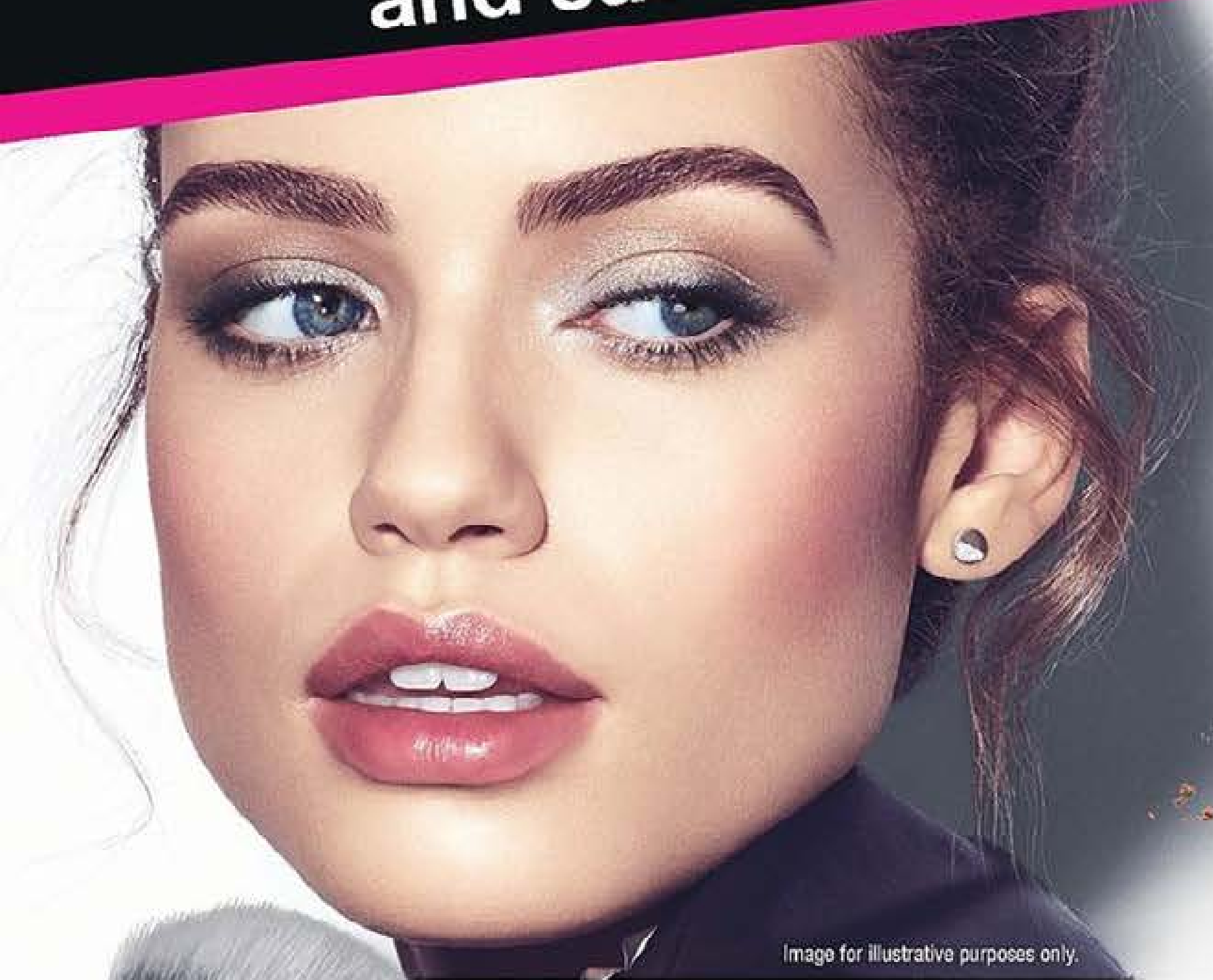


Image for illustrative purposes only.



Kabuki Brush
12823
Normally £7
£4
save £3

THE MINERAL BRONZER

our 100% naturally derived, mineral
pigment bronzer gives a sun-kissed
look for less

simply shake
to dispense the
perfect amount
of bronzer



mark. Mineral
Powder Bronzer
00901 Bronzed Tan
Normally £10

£5
half price

*Price sourced from
www.bareminerals.com on 10.01.2018.

BARE
MINERALS®
WARMTH ALL-OVER
FACE COLOR
1.5G

£21*

VS

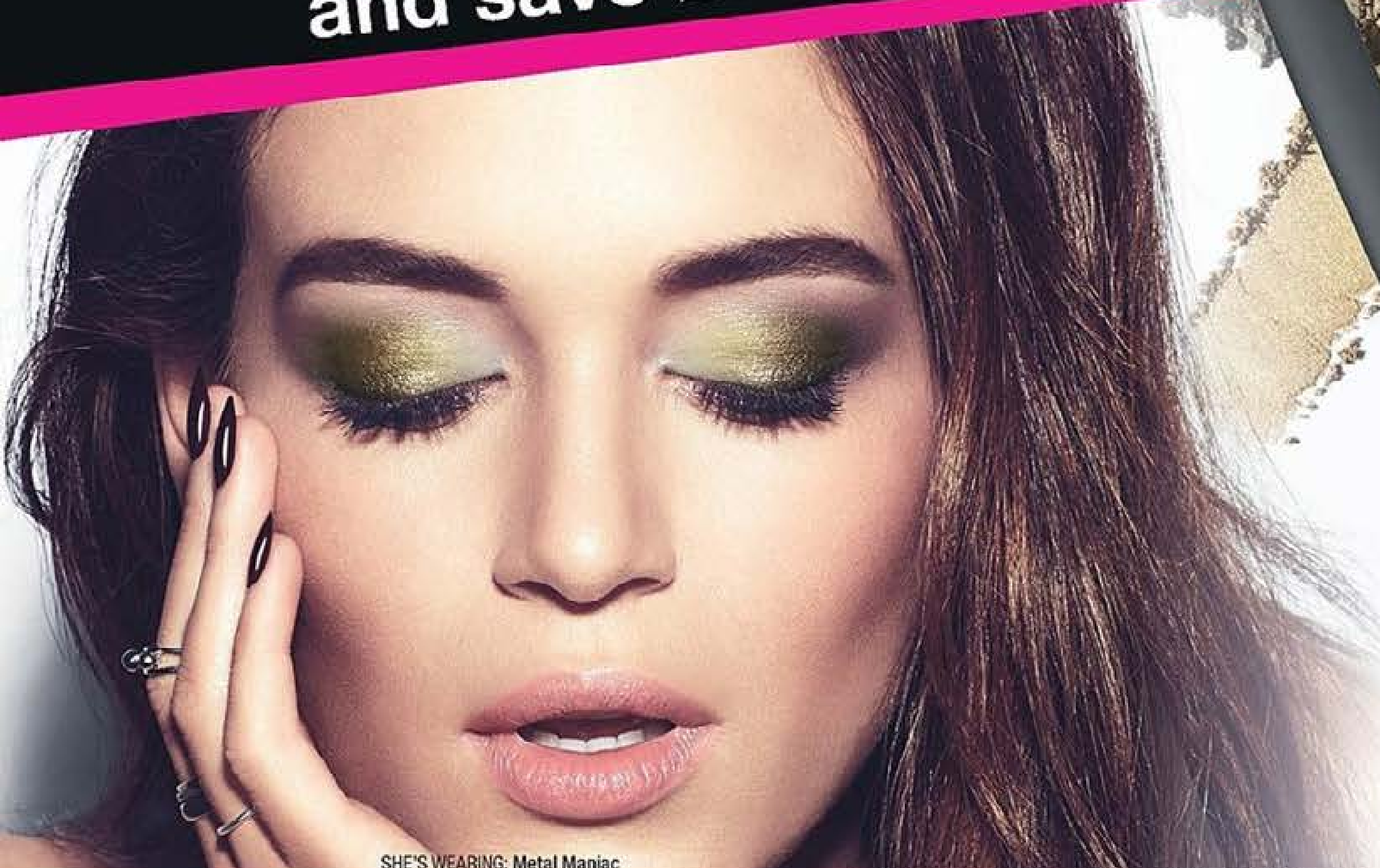
AVON
MARK. MINERAL
POWDER BRONZER
3.5G

£5

BOTH GIVE A HEALTHY-LOOKING
GLOW... OURS IS OVER TWICE
THE SIZE OF BARE MINERALS®!

- non-cakey for an airbrushed, flawless finish
- blendable, buildable coverage
- for all skin types

make the *Smarter* beauty choice
and save **£39.50**



SHE'S WEARING: Metal Maniac

THE SMOKEY SHADOW WITH BUILT-IN PRIMER

save on EPIC ombré lids with our new wet or dry, intense colour shadows

- crease and fade-proof, all-day colour
- built-in primer for seamlessly smooth application
- use wet or dry for buildable colour intensity



07021
Bono Chic



08565
Intergalactic



08557
Blue My Mind

Blending Brush
11478
Normally £5
£3.50
save £1.50

ideal partner

PRO BLENDING BRUSH

apply the shadow with our super-soft, dense, fluffy bristles to blend shades evenly



05215
Smoke & Mirrors



08862
Art Of The Nudes



07641
Metal Maniac

NEW mark. Epic Intense Eyeshadow Mini Palette
Will normally be £9

£5.50
save £3.50

*Price sourced from
www.maccosmetics.co.uk on 10.01.2018.

MAC
PRO PALETTE EYE
SHADOW COMPACT
(£5) + 4 EYE SHADOW
REFILLS 4 X 1.5G = 6G
(£10 EACH)

£45*

AVON
MARK. EPIC INTENSE
EYESHADOW MINI
PALETTE 4 X 1.25G

£5.50

VS

**BOTH GIVE ALL-DAY COLOUR...
OURS INCLUDES A BUILT-IN
PRIMER AND APPLICATOR**

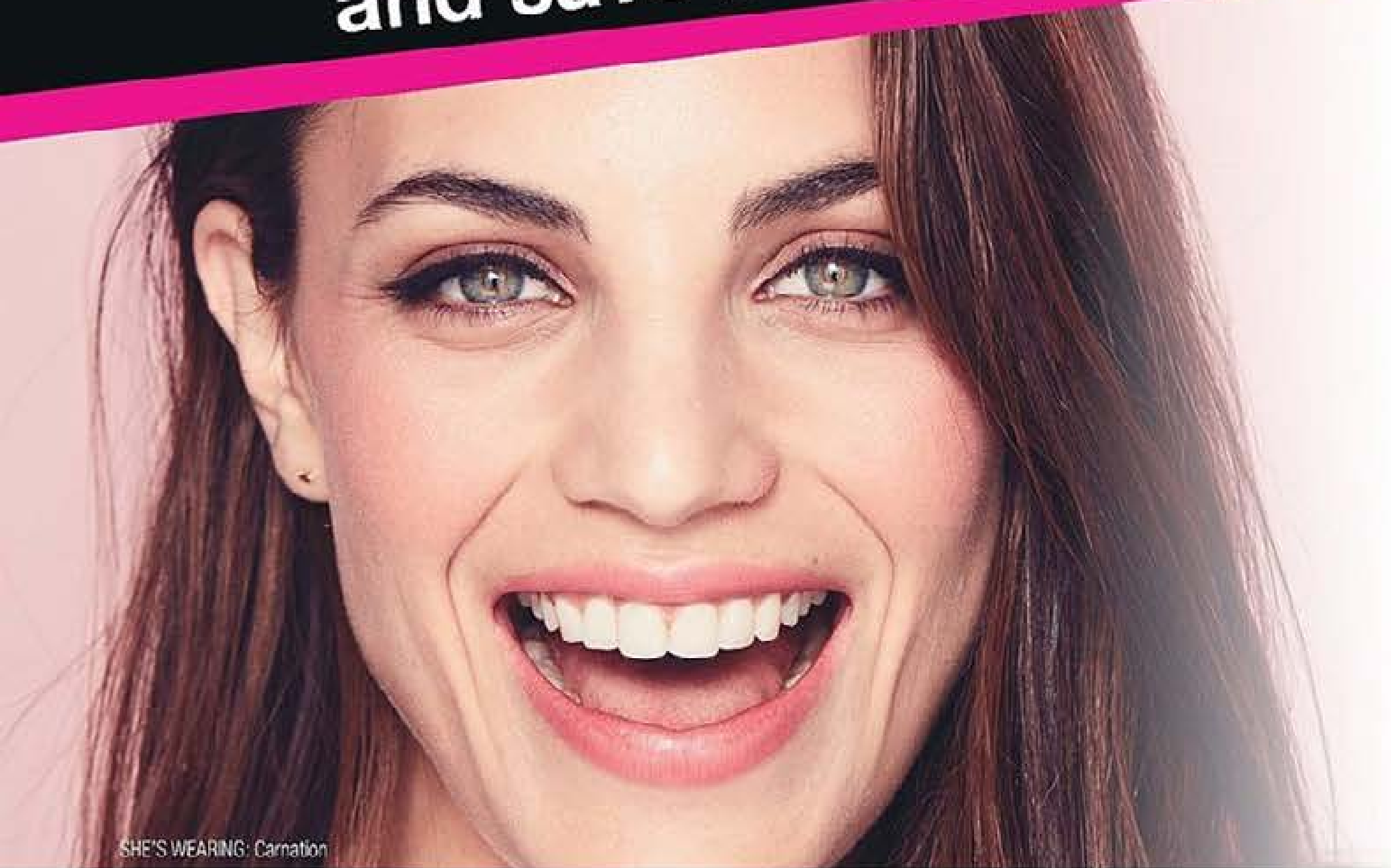
NEW



Make-up

avon.uk.com

make the *Smarter* beauty choice
and save **£5.50**



No7
MATCH MADE
STAY PERFECT
LIPSTICK 3.2G

£10*

VS

AVON
TRUE COLOUR
LIPSTICK 3.6G

£4.50

BOTH GIVE ALL-DAY, HYDRATING,
COMFORTABLE COLOUR

- with True Colour Technology for lasting colour and coverage in 1 sweep
- infused with moisturising shea butter and vitamin E



RICH, COMFORTABLE COLOUR

save on long-lasting, creamy lipstick that feels as good as it looks

True Colour
Lipstick
Normally £7.50

£4.50

save £3

PINKS

PLUMS

REDS

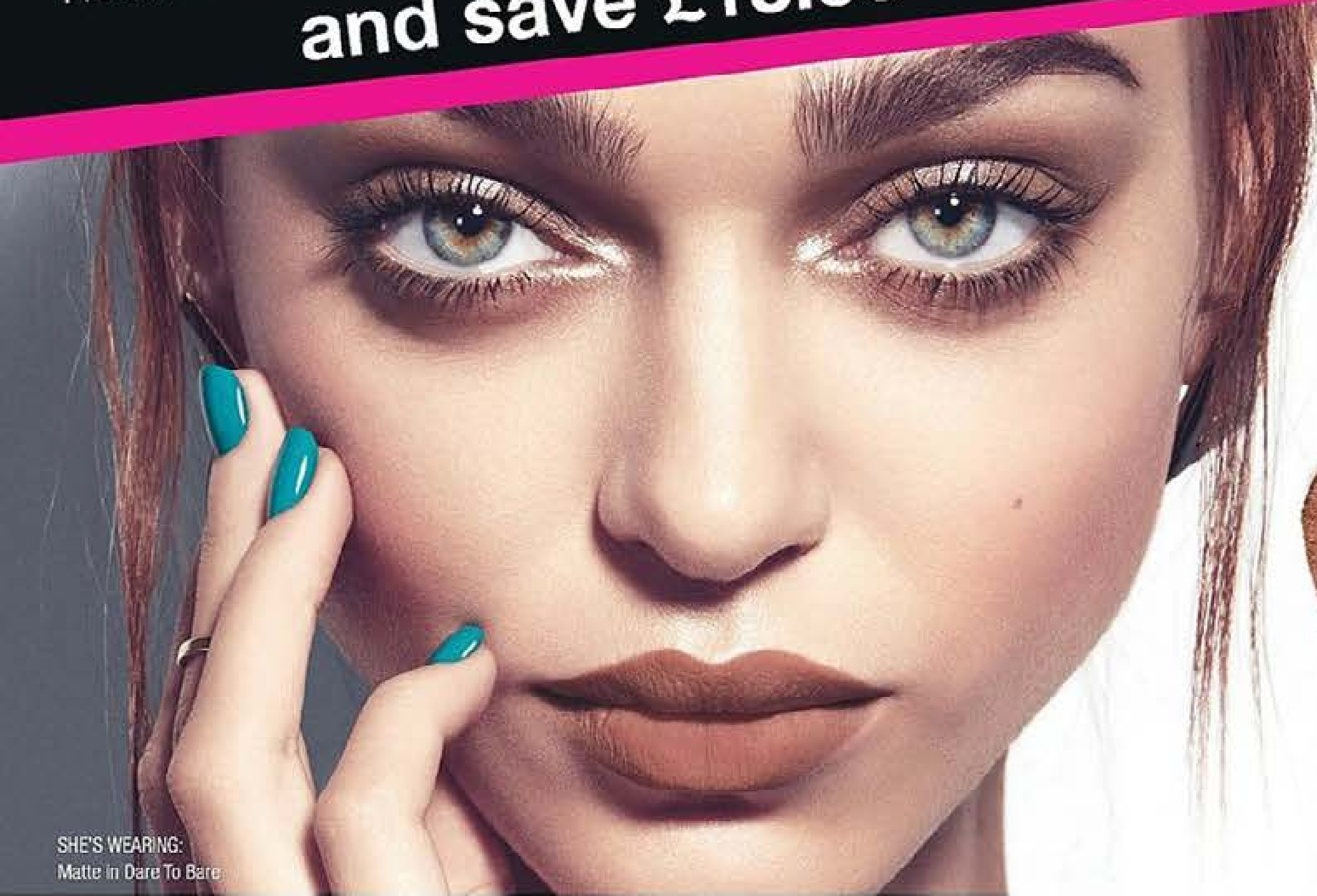


NUDE PINKS & NUDE BROWNS



*Price sourced from
www.boots.com on 10.01.2018.

make the *Smarter* beauty choice
and save **£13.50**



SHE'S WEARING:
Matte in Dare To Bare



SMASHBOX
BE LEGENDARY
LIQUID LIP 8ML

£19*

VS

AVON
MARK. LIQUID LIP
LACQUER 7ML

£5.50

BOTH GIVE FULL COLOUR...
OURS COMES IN A SHINE
OR MATTE FINISH

THE ULTIMATE LIQUID LIP LIPSTICK

shop savvy with our precision-tip lipstick for
pro-looking colour in your choice of finish

non-sticky, full-coverage, **SHINE** finish



mark. Shine Liquid
Lip Lacquer
7ml

Price per 10ml = £7.66
Normally £8

£5.50

save £2.50

mark. Matte Liquid
Lip Lacquer
7ml

Price per 10ml = £7.66
Normally £8

£5.50

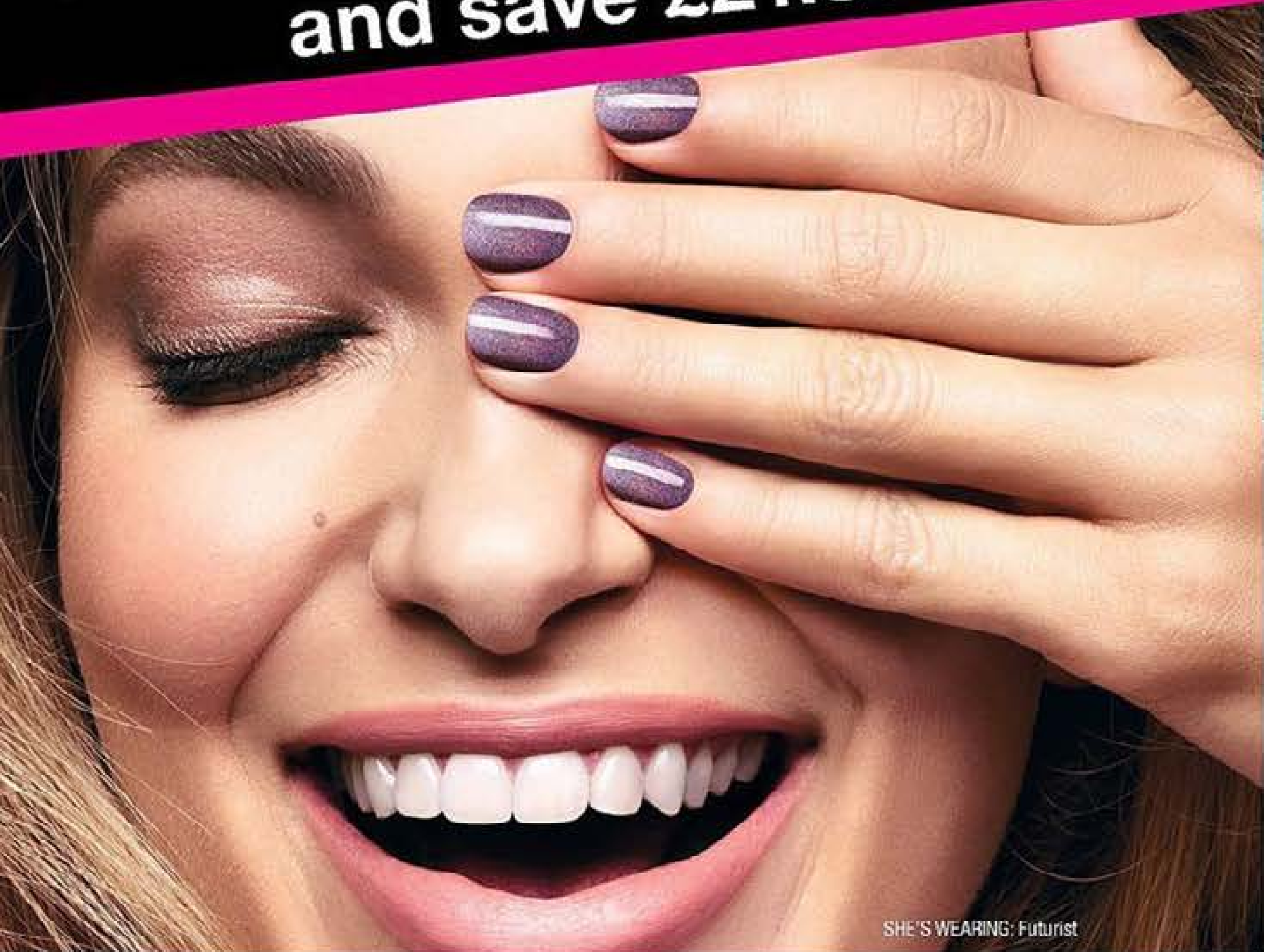
save £2.50

*Price sourced from
www.smashbox.co.uk on 21.12.2017.

comfortable, full-coverage, **MATTE** finish



make the *Smarter* beauty choice
and save **£21.50**



SHE'S WEARING: Futurist

SALON
GEL MANI
£25*

VS

AVON
MARK. GEL SHINE
NAIL ENAMEL
10ML**
£3.50
EACH

BOTH GIVE A SALON-GEL LOOK...
OURS MEANS NO APPOINTMENT
NECESSARY



NEW
HOLOGRAPHIC
SHADES



THE MERMAID MANI

save on the holographic trend that's
sweeping the nation's nails

mark. Gel Shine
Nail Enamel
10ml
Normally £7

£3.50
half price



00521
Holographic
Capture

58149
Glowing
Vignette

06395
Illuminize

58081
Perfect
Light

54692
Cosmic
Flush



54643
Overintensified

00604
Futurist

59964
Pop Art

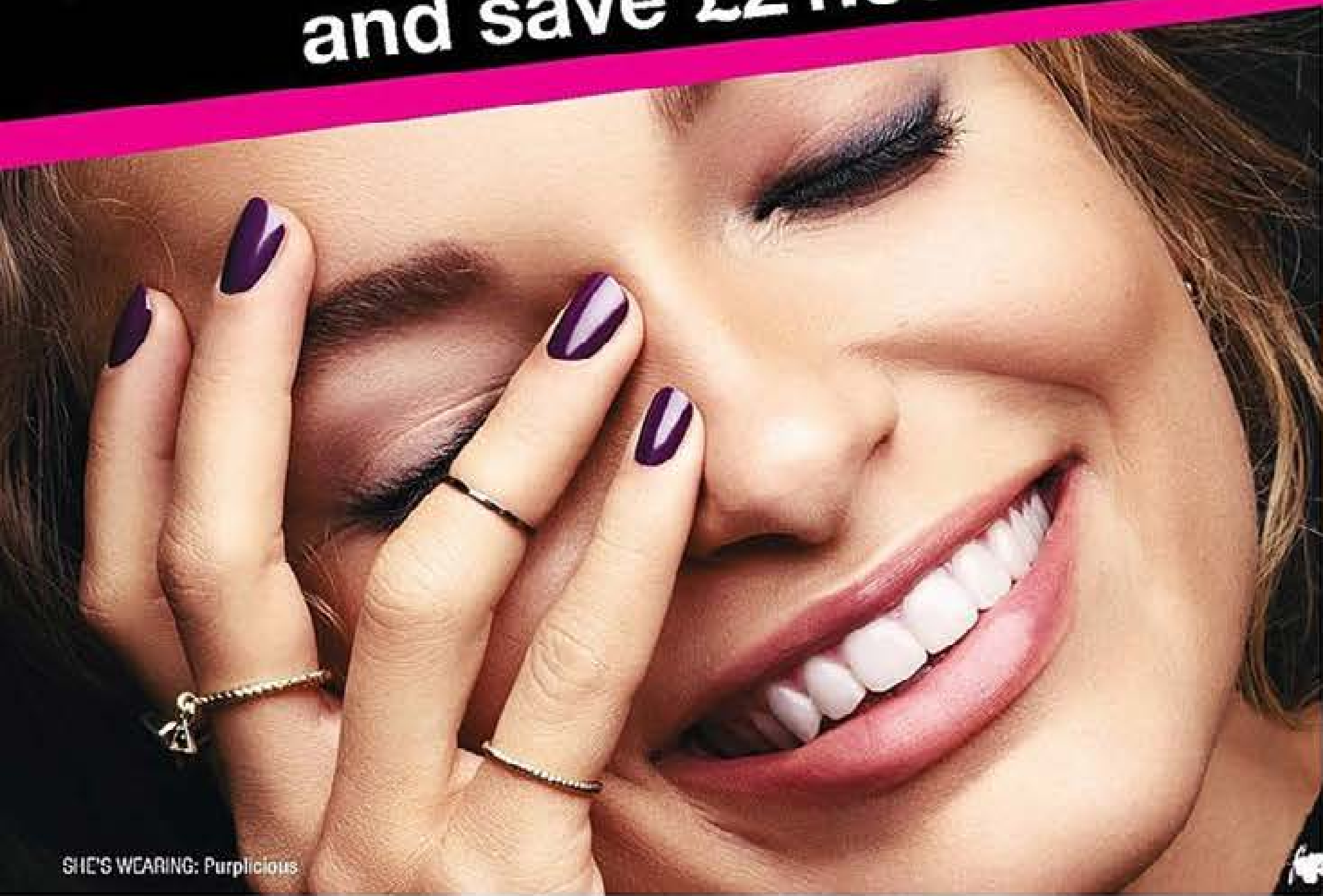
54650
Exposure
Boost

- salon-worthy, high-shine look
- mermaid-inspired, metallic finish
- strengthens, protects and smooths

choose
from 9
hot new
shades

*Based on the average
salon price as on 07.12.2017.
**When used with mark. Gel Shine Top Coat.

make the *Smarter* beauty choice
and save **£21.50**



SHI'S WEARING: Purplicious

THE AT-HOME GEL MANI

bring on the summer with our salon-worthy, high-shine gel shades
– no appointment necessary!

PEARLISED SHADES



***LAST CHANCE TO BUY, WHILE STOCKS LAST**

PASTEL POP SHADES



SALON GEL MANI
£25*

VS

AVON MARK. GEL SHINE NAIL ENAMEL 10ML**
£3.50 EACH

BOTH GIVE A SALON-GEL LOOK...
OURS HAS NOURISHING OMEGA OILS

- salon-worthy, high-shine look
- with nourishing omega oils
- strengthens, protects and smooths

mark. Gel Shine Nail Enamel
10ml
Normally £7

£3.50
half price



70749 Berry Me

DEEP CHIC SHADES



don't forget your **TOP COAT**
for 2x longer-lasting colour
mark. Gel Shine Top Coat

10ml
12492
Normally £7

£3.50
half price

*Based on the average salon price as on 07.12.2017.
**When used with mark. Gel Shine Top Coat.





100% flawless FOUNDATION

for a 2-step make-up match made in heaven

£7
save £5



FREE CONCEALER WORTH £7*

WHEN YOU BUY OUR TRUE COLOUR FLAWLESS LIQUID FOUNDATION

PAGES 26-27

Also available separately.



TARGETED CONCEALER

- ✓ hides darks circles and blemishes
- ✓ slanted tip, perfect for precise application

True Colour Flawless Concealer Stick
£7 or FREE

57257	Fair
23929	Light
11841	Light Medium
48645	Medium
04655	Medium Tan
17442	Medium Deep
16550	Deep

HOW TO: FOUNDATION

Using circular motions, buff onto skin with a foundation brush, building up coverage where needed.

FLAWLESS FOUNDATION

- ✓ moisturising, buildable coverage
- ✓ looks and feels 100% natural
- ✓ for all skin types

True Colour Flawless Liquid Foundation

30ml

Price per 10ml = £2.33

Normally £12

£7 save £5

*Based on normal brochure price.

PINK/ROSY skin burns easily

10496 Light Ivory 09027 Ivory 09076 Shell 09233 Honey Beige 09258 Spice 09332 Rich Sienna



NEUTRAL skin tans gradually

09761 Porcelain 08409 Creamy Natural 56531 Natural Beige 19950 Medium Beige 22103 Caramel 23564 Walnut



GOLDEN skin tans easily/rarely burns

20867 Warm Ivory 15883 Light Nude 10546 Nude 10934 Sun Beige 17962 Dark Cocoa 20412 Earth





£6
save £4

trusted quality • trusted value
love our 100% money-back promise
trusted results • trusted value



£6
save £4

MUST-HAVE bronzers

choose a sun-kissed glow
or a contoured finish

TARGETED BRONZING POWDER

- ✓ buildable, non-chalky formula
- ✓ comes with a handy mirrored lid

HOW TO: PEARLS

Apply all over with the Face Brush for a subtle, bronzed finish.

HOW TO: POWDER

Brush over the hollows of your cheeks, bridge of your nose and temples for a contoured look.



ALL-OVER BRONZING PEARLS

- ✓ multi-tonal formula for a sheer, sun-kissed glow
- ✓ gives a luminous warmth to skin

True Colour Glow Bronzing Pearls 22g
Price per 10g = £2.72
Normally £10
£6 save £4

Fill of pearls container is 22g; additional pearls shown in image for visual impact only.



NEW
SHADES



True Colour Glow Bronzing Powder 10g
Normally £10
£6 save £4



PRO ALL-OVER BRUSH
large, fluffy bristles for easy, flawless application

All-Over Face Brush 12666
Normally £8.50
£5
save £3.50



MATTIFYING POWDER

- ✓ all-day, natural-looking coverage
- ✓ weightless, illuminating formula

True Colour Flawless Mattifying Pressed Powder

8g
Price per 10g = £7.50
Normally £10

£6 save £4



DUO BLUSH

- ✓ blush and shimmer in 1
- ✓ swirl both shades together for a 2-tone effect

True Colour Blush Bronze Duo 11g

30320
Price per 10g = £5.90
£6.50

COLOUR-CORRECTING PEARLS

- ✓ corrects all types of skin discolouration
- ✓ evens out skin tone



True Colour Colour-Correcting Pearls

22g
05777
Price per 10g = £2.27
Normally £10

£5 half price

Limited Edition Kabuki Brush

46151
£6.50

WHILE STOCKS LAST

PRO ALL-OVER BRUSH

large, fluffy bristles for easy, flawless applicaton



Fill of pearls containers is 22g; additional pearls shown in images for visual impact only.



HOW TO: PEARLS

Swirl the brush into the pearls, tap off the excess and apply to the apples of cheeks.

ILLUMINATING PEARLS

- ✓ multi-tonal pearls for a naturally illuminated, rosy look
- ✓ perfect for all skin tones

True Colour Illuminating Pearls

22g
05678
Price per 10g = £2.27
Normally £10

£5 half price

rosy-glow
ESSENTIAL

for an everyday flush of colour

£5
half price





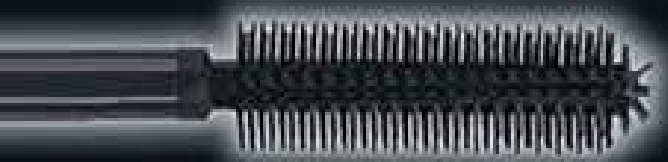
here's how it works...



1. LASH REJUVENATING COMPLEX infused with coconut oil and argan oil to help nourish, strengthen and condition



Black



2. UNIQUE BRUSH with dense, compact bristles; gives instant length with no tug or pull



3. EASY REMOVAL oil-infused formula wipes off in a flash, with zero lash loss on your cotton pad

THE ONE
FOR HEALTHIER,
LONGER-LOOKING
lashes

and it's **super-easy**
to take off!

£5.50
save £4.50

lashes
instantly look
**43%
longer**

FREE
CONDITIONING
EYE MAKE-UP
REMOVER
WORTH £6*

WHEN YOU BUY OUR
TRUE COLOUR SUPREME
LENGTH NOURISHING
MASCARA
PAGES 32-33
Also available separately.



**EYE MAKE-UP
REMOVER**

- ✓ mild and gentle formula
- ✓ wipes away even waterproof mascara

**True Colour Conditioning
Eye Make-up Remover**
150ml
11320
Price per 100ml = £4.00
£6 or FREE

*Based on normal brochure price.

TOP TIP...

Avoid pumping the wand in and out of the tube as it'll dry your mascara out more quickly.



15693
Brown/Black



15594
Black

**True Colour
Supreme Length
Nourishing Mascara**
7ml
Price per 10ml = £7.86
Normally £10
£5.50 save £4.50

NOURISHING MASCARA

- ✓ flake-proof, clump-proof and smudge-proof
- ✓ hypoallergenic and suitable for sensitive eyes



- ✓ **ULTRA VOLUME LASHES**
- ✓ magnifies, multiplies and maximises lashes
- ✓ no clumping, smudging or flaking

True Colour Ultra Volume Lash Magnify Mascara
10ml
£10



01255
Blackest Black



LINER & MASCARA
FOR THE PERFECT

cat's eye flick

£5.50
save £3

SuperShock Volume Mascara and Liquid Pen in Black



- ✓ **DIAMOND LINER**
- ✓ glide-on, sparkly, creamy liner
- ✓ no sharpener needed

True Colour Glimmerstick Diamonds Eyeliner
£6



10603 Brown Sugar	09043 Black Ice	10413 Sugar Plum	08938 Smokey Diamond	10470 Twilight Sparkle	10538 Emerald Glow	01842 Jade Metallic
20727 Teal Sparkle	20396 Silver Lights	02436 Black Bijoux	59832 Sparkling Silver	59873 Golden Diamond	20081 Flashy Copper	02600 Faceted Onyx



- ✓ **BROW DEFINER**
- ✓ soft-glide, 10-hour, buildable formula
- ✓ waterproof and smudge-proof

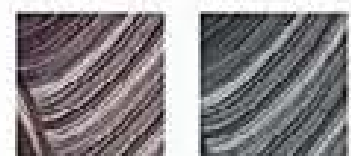
True Colour Glimmerstick Brow Definer
£6



12450 Light Blonde	17095 Blonde	12567 Light Brown	56713 Dark Brown	11999 Brunette	13508 Soft Black
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- ✓ **WINGED-OUT LASHES**
- ✓ unique brush draws lashes up and out
- ✓ visibly lengthens by up to 84%



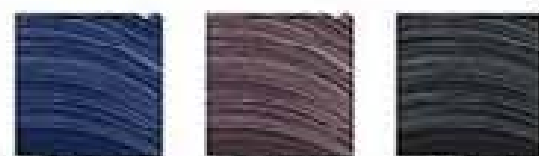
25478 Brown Black
25395 Blackest Black



True Colour Winged Out Mascara 7ml
Price per 10ml = £12.14
£8.50



- ✓ **WIDE-AWAKE LASHES**
- ✓ tapered brush reaches every lash
- ✓ locks in all-day volume, curl and lift



08607 Navy
07427 Brown/Black
08888 Black



True Colour Wide Awake Mascara 7ml
Price per 10ml = £12.14
£8.50

HOW TO: LINER

Draw a triangle with the liner at the outer corner, then fill in to create your flick.

True Colour Glimmerstick Liquid Pen
Normally £6.50
£3.50
save £3



10223
Black

PRECISION-TIP LINER

- ✓ transfer-proof, all-day formula
- ✓ glides on, dries fast



09910
Black

True Colour SuperShock Volume Mascara
10ml
Normally £8.50
£5.50 save £3

15X VOLUME MASCARA

- ✓ extra-large brush for maximum coverage
- ✓ clump-free formula lasts up to 14 hours

Model wears lash inserts for an even lash line.



**100% matte-look
LIPSTICK**

with no drying, cracking or caking... guaranteed!

Pure Pink



**FREE
LIP LINER
WORTH £6***

WHEN YOU BUY OUR
TRUE COLOUR PERFECTLY
MATTE LIPSTICK
PAGES 36-37

FEATHER-PROOF LINER
Also available separately.

- ✓ glides on with no tugging
- ✓ no sharpener needed – simply twist for more colour

True Colour Glimmerstick Lip Liner
£6 or FREE

*Based on normal brochure price.

- 11031** Deep Plum
- 11338** Simply Spice
- 10983** Nude
- 09894** Red Brick
- 09860** True Red
- 11064** Coral
- 11122** Peach Envy
- 09878** Pink Bouquet
- 11130** Pink Cashmere



HOW TO: LIPSTICK

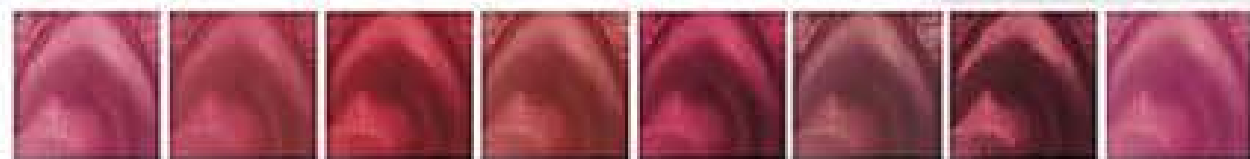
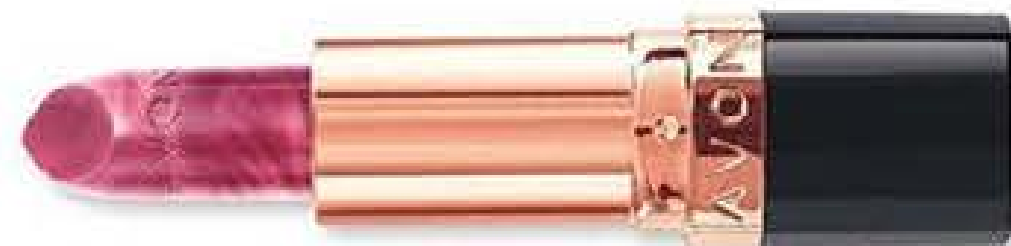
True Colour Perfectly Matte Lipstick
Normally £8
£5.50 save £2.50

MATTE LIPSTICK

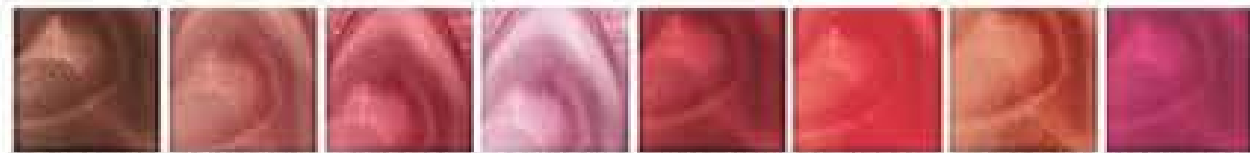
- ✓ colour stays true hour after hour
- ✓ defines lips for a sculpted look

Outline lips with a liner shade that matches your lipstick (accentuating the Cupid's bow), then fill in with lipstick.





27300 Rose Revival 27078 Nourishing Pink 27284 Red Crème 27292 Revitalising Raspberry 26955 Conditioning Cherry 15685 Sumptuous Berry 15644 Sublime Wine 27268 Plum Perfect



15537 Smooth Mocha 27185 Nurturing Nude 27235 Perfect Pink 26997 Loving Lilac 22194 Crimson Dream 22160 Coral Carees 22418 Silky Peach 22442 Supple Magenta

- ✓ **NOURISHING LIPSTICK**
- ✓ softens, smooths and perfects

True Colour Supreme Nourishing Lipstick
£8

- ✓ **2-IN-1 LIP CRAYON**
- ✓ all-day, full coverage with shea butter and vitamin E



twist the base for more colour

True Colour Lip Crayon
£8.50



24802 Wild Orchid 02485 Raspberry Rush 23374 Red Haute 24851 Plum Perfect 26849 Pink Premier 24893 Cherry Picked 23408 Fairest Nude 14548 Just Rosy 24695 Berry Blush 03574 Charming Pink

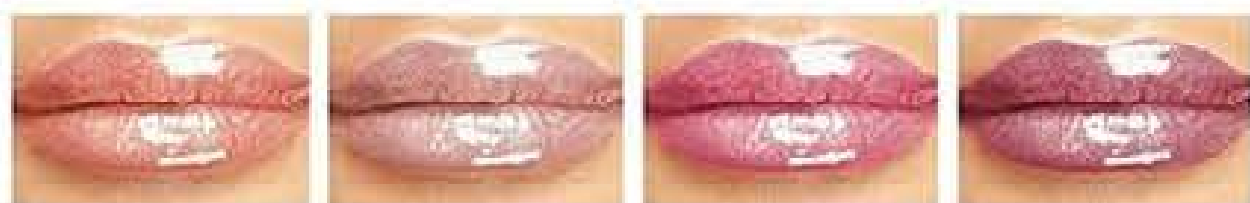
- ✓ **TINTED BALM**
- ✓ for sheer, subtle colour
- ✓ with shea butter, beeswax and vitamin E

True Colour Tinted Lip Balm
£7



- ✓ **NOURISHING LIP GLOSS**
- ✓ shiny, non-sticky finish

True Colour Supreme Nourishing Lip Gloss
6ml
Price per 10ml = £11.67
£7



15784 Precious Peach 08623 Flattering Beige 15735 Pink Pearls 14613 Violet Beauty



Sundance

GLASS-LIKE
gloss

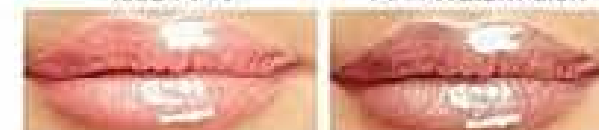
for comfortable, non-sticky, hydrating colour infused with vitamin E

£3.50
save £3

SHIMMER



03350 Iced Pink 04077 Pink Watermelon 03640 Pale Peach



03087 Coral Reef 04200 Sundance

SPARKLE



04150 Shimmered 04085 Plum Dazzle 03541 Mocha Latte

SHINE



03566 Mulberry 04127 Rosette 03236 Hot Pink



04192 Strawberry Shine 03509 Legendary Red 03095 Fiery Red



04267 Ticked Pink 03657 Perfect Nude 03616 Nude Muse



22715 Clear 04119 Plum Pretty



True Colour Glazewear Lip Gloss 6ml
Price per 10ml = £5.63
Normally £6.50
£3.50
save £3

THE NAIL BAR

Order your full price product using the full price product number and order your 2 free products using the free product numbers.

BUY 1 CHOOSE 2 FREE

on selected products
across pages 40-43
lower priced items free



cuticle cream
restores the look of
cuticles in just 5 days

with caring
aloe vera
and gentle
vitamin E

**Nail Experts
Vitamin E
Cuticle Cream**
15ml
49908
Price per 10ml = £4.00
£6
21063 FREE



7-in-1 care
multibenefit
treatment protects
and strengthens

**AVON
TRUE
COLOUR**
NAIL EXPERTS
7 IN 1 NAIL
TREATMENT
TRAITEMENT DES
ONGLES 7 EN 1
10 ml/ml e
Made in France

**Nail Experts
7-in-1 Nail
Treatment**
10ml
45435
£6
12609 FREE



French mani
white polish for
French tips at home

**AVON
TRUE
COLOUR**
NAIL EXPERTS
FRENCH
MANICURE TIP
TIP DE FRENCH
MANICURE
10 ml e
Made in France

**Nail Experts
French
Manicure Tip**
10ml
72900
£6
04804 FREE

TLC MANI MUST-HAVES

stock up on nail-pampering treats
for a pro-looking, healthy finish



ridge filler
smooths for a
beautifully even
surface

**AVON
TRUE
COLOUR**
NAIL EXPERTS
RIDGE FILLING
BASE COAT
BASE LISSANTE
ANTI-STRIES
10 ml e
Made in France

**Nail Experts
Ridge Filling
Base Coat**
10ml
71449
£6
05173 FREE



gold strength
with fortifying real
gold and a subtle,
shimmer finish

**AVON
TRUE
COLOUR**
NAIL EXPERTS
GOLD STRENGTH
BASE COAT
COUCHE DE BASE
FORTIFIANT
10 ml/ml e
MADE IN UK

**Nail Experts
Gold Strength
Base Coat**
10ml
44891
£5
27839 FREE



pearl shine
for a healthy nail look

**AVON
TRUE
COLOUR**
NAIL EXPERTS
PEARL SHINE
NAIL ENAMEL
VERNIS À ONGLES
10 ml e
Made in France

41582
Sheer
Love
04069
FREE

47258
Sheer
Peach
04218
FREE

71050
Sheer
Lilac
03582
FREE

72546
Sheer
Bronze
04788
FREE

**Nail Experts Pearl
Shine Nail Enamel**
10ml
£6



freeze dry
spray on wet
nails to dry in just
30 seconds



**AVON
TRUE
COLOUR**

NAIL EXPERTS
FREEZE DRY SPRAY
SÈCHE VERNIS
EN VAPORISATEUR

**Nail Experts
Freeze Dry
Spray**
50ml
71316
Price per 100ml = £12.00
£6
03178 FREE

treat

polish

perfect

THE NAIL BAR



full price 40196 FREE 02543 Beige Beauty	full price 70854 FREE 01099 Naked Truth	full price 74492 FREE 02618 Candyfloss	full price 44735 FREE 01388 Pastel Pink	full price 73445 FREE 22780 Lavender Luxury	full price 65953 FREE 02568 Blue Belle	full price 71076 FREE 23200 Sea Breeze
full price 44214 FREE 01727 Tweed	full price 66043 FREE 37663 Cherry Jubilee	full price 47084 FREE 00117 Licorice	full price 42929 FREE 54460 Smokiest Plum	full price 71688 FREE 23937 Dusty Fog	full price 65789 FREE 11924 Lemon Sugar	full price 43190 FREE 22970 Royal Raspberry
full price 46755 FREE 01537 Real Red	full price 66050 FREE 23754 Coral Confidence	full price 64188 FREE 12005 Majestic Mauve	full price 65169 FREE 22533 Golden Vision	full price 43174 FREE 22897 Rose Gold	full price 65516 FREE 23846 Cosmic Blue	full price 65870 FREE 23895 Decadence

1. **lasting colour**
with strengthening
acrylic

2. **corrector pen**
fixes mani
mishaps fast

3. **nail clippers**
for the perfect shape

4. **cuticle tool**
pushes back cuticles
and cleans under nails

5. **nail files**
to buff and shape
your way

6. **acrylic nail file**
durable, glass-effect
file lasts and lasts

7. **NEW nail polish holder**
stops any messy spillages and
suitable for any bottle shape

**True Colour Pro+
Nail Enamel**
10ml
£6

Corrector Pen
71084
£7
03319 FREE

**3-in-1 Nail
Clippers**
44941
£4
26039 FREE

**Professional
Cuticle Tool**
45708
£4
28183 FREE

Nail File
Set of 2.
45328
£3
18135 FREE

**Crystallised
Ombre Nail File**
42648
£8
24950 FREE

NEW Nail Polish Holder*
61499
£6
*Excluded from Buy 1 Choose 2 Free offer.



THE HIGH-SHINE TOP COAT

the go-to finishing touch for glass-like
shine and a longer-lasting mani



NEW colour-protect top coat

- ✓ protects colour from fading
- ✓ create a water-protective shield

NEW Nail Experts Shield Top Coat
10ml
70003
£6
11593 FREE



BUY 1 CHOOSE 2 FREE

on selected products
across pages 40-43
lower priced items free

AMAZING SAVINGS AT

THE MAKE-UP TOOLS STORE

all you need for your at-home make-up artist set



FLAT SPONGES

for pro-looking, flawless powder application

Set of 3 Make-up Sponges
01875
£4



FOUNDATION SPONGE

wide end for all-over application, pointed end for targeted areas

Precision Make-up Sponge
54478
£6.50



SHARPENER

keeps thick or thin liners on point every time

Pencil Sharpener
04374
£3



BRUSH CLEANER & HOLDER

keeps make-up brushes fresher for longer

Make-up Brush Cleaner & Dryer
04507
£6



BROW STENCILS

for perfectly symmetrical brows

Eye Brow Stencil Set
4 plastic stencils in a PVC pouch.
05041
£3.50



FOUNDATION BRUSH

fluffy bristles give a streak-free finish

Foundation Buffing Brush
08730
£9

FAN BRUSH

super-fine bristles to dust away excess powder

Face Fan Brush
23994
£8

SHADOW BRUSH & SMUDGER

fluffy brush applies and blends, smudger adds a smokey effect

Dual-Ended Eyeshadow Brush with Smudger
12708
£5



£4.50
save £4

FOUNDATION BRUSH

soft bristles for applying and blending liquid foundation

Flat Foundation Brush
12724
Normally £8.50
£4.50 save £4



£3
save £2

BROW & LASH COMB

tames unruly brows and lashes

Eye Brow & Lash Comb
12815
Normally £5
£3 save £2



£5.50
save £3.50

GRADUATED BRUSH

angled bristles fit the shape of cheekbones for easy contouring

Graduated Bristle Brush
25452
Normally £9
£5.50 save £3.50



£3
save £2

EYELASH CURLER

for gravity-defying lashes

Eye Lash Curler
03046
Normally £5
£3 save £2

*Order a Cream Concealer and Fluid Make-up in the shades of your choice with a Stippling Brush for £10. **Based on normal brochure prices.



**A NATURAL
MATTE FINISH**

all you need to create
lasting coverage for a
shine-free canvas
– no annoying
touch-ups needed



NUDE MATTE CONCEALER

- full-coverage cover-up
- conceals, covers and contours

mark. Nude Matte Cream Concealer
Normally £7

£4 save £3

NUDE MATTE FOUNDATION

- sheer to medium coverage
- SPF20 formula for normal to oily skin types

mark. Nude Matte Fluid Make-up
30ml
Price per 10ml = £1.67
Normally £8.50

£5 save £3.50

**PRO
STIPPLING
BRUSH**

layered, dense
bristles build
up foundation
coverage
without streaks

Stippling Brush
11536
Normally £8.50

£4.50
save £4



mark.

THE POWER TO CREATE

GLOW ON ILLUMINATOR

- lightweight texture, glitter-free finish
- iridescent, light-gold formula for a luminous glow

mark. Glow On Face Illuminator 30ml
05272

Price per 10ml = £3.00

£9



MATTE MOUSSE FOUNDATION

- air-whipped, light to medium coverage
- normal, oily and combination skin types

mark. Mousse
Foundation 18g
Price per 10g = £5.83
£10.50



RADIANCE-BOOSTING FOUNDATION

- luminous, medium coverage
- for all skin types

mark. Glow On Natural Radiance
Foundation 30ml

Price per 10ml = £2.00

Normally £10

£6 save £4



GLOW ON POWDER

- brightens and colour-corrects
- with skin-loving vitamin E and green tea

mark. Glow On
Pressed Powder
10g
£10.50



1 PRIMER, 1 SHADE, FOR EVERY SKIN TONE

THE *magiX*

PRIMER FOR ON-THE-GO AIRBRUSHED PERFECTION

craft a flawless-looking,
photo-ready finish
– no filter required

£6
save £3

mark. MagiX
On The Go Primer
10g
13367
Normally £9
£6 save £3

ON-THE-GO PRIMER

mark. GIVES YOU MORE!

- blurs imperfections flawlessly
- pores, fine lines and shine disappear
- perfect alone or under foundation



Models used to show diversity of skin tones.

mark.
THE POWER TO CREATE

BLUSH STICK

- gives lips and cheeks a sheer, dewy glow
- long-lasting, blendable formula

mark. Be Blushed Stick
8g
Price per 10g = £8.13
£6.50



NUDE MATTE PRESSED POWDER

- unlock a beautiful, matte complexion
- light to medium coverage

mark. Nude Matte SPF30 Pressed Powder

10g
Normally £9

£5
save £4



PHOTO-READY FINISHING POWDER

- blurs imperfections flawlessly
- shine, pores and fine lines disappear

mark. Setting Powder

5.6g
13334
Price per 10g = £16.07
£9

COLOUR-CORRECTING CREAM

- instantly corrects the look of skin tone*
- nourishing liquorice and vitamin C

mark. CC Cream

30ml
Price per 10ml = £4.00

£12

*Consumer study 239 women, 4 weeks, 13-344.



A POP OF BLUSH

transform bare cheeks with a flush of powder blush for a quick, rosy glow



SHE'S WEARING: DESERT ROSE

PRO BLUSH BRUSH

tapered bristles for an easy sculpted look

Blush Brush

12674
Normally £7

£4
save £3

mark. Glow On Be Blushed Powder
Normally £6
£4.50 save £1.50

£4.50
save £1.50

POWDER BLUSH

mark. GIVES YOU MORE!

- silky-smooth, ultra-fine powder
- gives a luminous, radiant look



*Order the Tweezers, the Duo Brush and a Perfect Brow Kit in the shade of your choice for £7. **Based on normal brochure prices.



SHE'S WEARING: SOFT BROWN

EXPERT BROWS

up your brow game and master the celeb look in 3 simple steps



STEP 1: TWEEZE

Use the **angled tip tweezers** to pluck away strays

Slanted Tweezers
05223
Normally £5

£3
save £2

STEP 2: BRUSH

Use the **spoolie** end to tame unruly brows and the **precision brush** for definition

eyebrow Duo Brush
11551
Normally £5

£3
save £2

STEP 3: SHADE

Use the **wax** to set brows in place, then the buildable **powder** to create either a natural or bold look.

mark. Perfect Brow Kit
Normally £7

£3.50
half price

mark. GIVES YOU MORE!

- smudge-proof, long-lasting formula
- handy mirror for on-the-go touch-ups
- comes with precision brush



08672
Ash Blonde

08144
Blonde

07047
Light Brown

01354
Auburn

08136
Soft Brown

25296
Deep Brown

order this Fiorelli bag for
£15
when you spend £7 or more
order using 07773 see pages 2-3 for details

mark.

THE POWER TO CREATE



8-IN-1 SHADOWS

- blendable, soft formula for rich, vivid colour
- gives lids a silky sheen

mark. Eye Impressionist 8-in-1 Eyeshadow Palette
Normally £12
£5.50 save £6.50



A FANNED-OUT FLUTTER

- separates, defines and detangles
- water-resistant, smudge and clump-proof



mark. Big & Multiplied Volume Mascara
10ml
£8.50



3-IN-1 CUSTOMISED VOLUME



- choose from 3 levels of volume
- long-lasting formula
- easy to apply



LIMITLESS LAYERS OF VOLUME

- apply, amplify and repeat – even on dried lashes
- clump-free, water-resistant, gel formula



STYLING TOOL

- creates multiple lash looks
- spoolie to twist lashes, comb to separate

mark. Lash Styler Tool
25015
£6



SHE'S WEARING: BLACK

£5.50
save £3

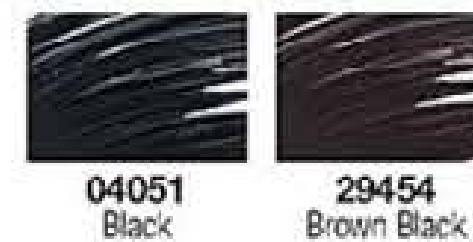
THE FALSIES EFFECT

create a lasting, 2x lash volume, natural look... without the fiddly glue!

mark. GIVES YOU MORE!

- fibre-infused formula for double the lash volume
- smudge-proof and clump-proof
- lasts all day

BIG & FALSE MASCARA



mark. Big & False Lash Volume Mascara
10ml
Normally £8.50
£5.50 save £3

Lashes retouched for an even-looking lash line. No false lashes or inserts used.



mark.
THE POWER TO CREATE

PRECISION KOHL LINER

- soft, blendable kohl for impactful, crisp lines

mark. Skinny Precision Kohl Eyeliner
£6

15412 Deep Brown 01123 Smoked Taupe 09159 Boldest Black 09639 Deep Navy 22889 Burnt Olive 09498 Deep Plum



EYESHADOW PRIMER

- smooths and absorbs oil – the perfect shadow base!
- for all-day, crease-proof colour

mark. Shadow Attract Eye Primer
5g
56507 Light Beige
Price per 10g = £14.00
£7



TOTALLY TAUPE

CREAMY SHADOW POTS

- blendable, mess-free, all-day colour
- crease-proof and fade-proof finish

mark. ExtraLasting Inks
£6



GEL LINER POT

SHE'S WEARING: GOLD

CREAMY GEL LINES

express yourself with bold, blendable gels for a precise finish

mark. GIVES YOU MORE!

- mess-free, easy-to-apply, all-day formula
- glide-on, tug-free, waterproof finish
- waterproof, budge-proof and crease-proof

2-IN-1 PRO LINER BRUSH

flat brush applies colour, pointed brush fills in gaps

mark. Dual-Ended Precision Brow Brush
25254

Normally £6

£3.50
save £2.50

mark. Gel Liner Pot
Normally £7
£3.50
half price

£3.50
half price





8 HOURS OF COLOUR & SHINE

sculpt a full-colour, high-shine, XXL pout

mark. GIVES YOU MORE!

- moisturising, plumping formula
- no feathering, bleeding or caking

£5
save £3.50



SHE'S WEARING: PINK FOR LIFE



STEP 1: COLOUR
high-shine colour base coat

*Based on normal brochure price.



STEP 2: GLOSS
plumping clear top coat



with **FRESH WEAR COMPLEX** for colour that lasts

mark. ExtraLasting Plump & Stay Lip Colour
Normally £8.50
£5 save £3.50

NEW
LOOK

order this Fiorelli bag for **£15**



when you spend £7 or more

order using 07773 see pages 2-3 for details

mark.
THE POWER TO CREATE

EPIC LIPSTICK

- the lipstick with built-in primer
- gives smooth, even, longer-lasting colour

mark. Epic Lipstick
£8



PLUMPING LIPSTICK

- with retinol and collagen for fuller-looking lips
- with added jojoba oil and caffeine

mark. 3D Plumping Lipstick
£8



PLUMPING GLOSS

- lips instantly look and feel fuller
- when it tingles, it's working!

mark. Plump It Lip Gloss
7ml
Price per 10ml = £10.00
£7



THE STAY-PUT TINT

get artistic with a kiss-proof pout that lasts



SHE'S WEARING: STRAWBERRY



08086 Strawberry



07112 Coral



07666 Flamingo



07732 Fuchsia



07765 Hazelnut



07716 Freesia



08045 Raspberry



9am just-applied, intense colour



12pm time for a nibble



5pm mirror check... STILL rich, kiss-proof colour

£5
save £3.50



mark. Big Colour Lip Tint Pen 9ml
Price per 10ml = £5.56
Normally £8.50
£5 save £3.50

LIP TINT PEN

mark. GIVES YOU MORE!

- bleed-proof, kiss-proof, transfer-proof
- precision tip for the perfect finish
- rich colour stains your lips, not your teeth

check out the
SCULPTED LIP MASTERCLASS
AT AVON.UK.COM

ANEW

a new age of skin-transforming make-up



Rose Tint



28167
Rose Tint



24372
Berry Tint



24349
Honey Tint



15446
Luminous
Rose



18333
Luminous
Berry



17228
Luminous
Nude



COLOURLESS

**COLOURLESS LIP
CONDITIONER**
for all the care
without the colour

**Lip Plumping
Lip Conditioner**
11155
£9



TINTED

**TINTED LIP
CONDITIONER**
for colour and
care in 1

**Tinted Lip
Plumping Lip
Conditioner**
£9



GLOSSY

BALM
instantly smooths,
softens and helps
prevent drying

**Lip Restoring
Colour Balm 5ml**
Price per 10ml = £16.00
£9

the simplest way to...
your best ever lips

care and colour in 1
for fuller-looking lips

£6
save £4.50



Modest Mauve



23796 Silky Pink
23747 Glazed Almond
23697 Desert Rose
23630 Plumberry
23762 Modest Mauve
23648 Berry Bloom

caring colour with plumping
collagen and retinol for instantly
younger, smoother-looking lips

**Youth-Awakening
Lipstick**
Normally £10.50
£6 save £4.50



ANEW

a new age of skin-transforming make-up

the simplest way to...
flawlessly radiant skin

try skin-loving make-up to keep you looking
and feeling your best – the natural way



10579
Smoky Violet



18655
Shimmering Walnut



59246
Black



27110
Light Brown



26948
Dark Brown



08813
Soft Beige



07526
Nude Delight

16931
Ivory

00299
Nude

19927
Shell

02717
Natural Beige

14712
Fair

08433
Medium

04044
Ivory

11221
Shell

02840
Natural Beige

11106
Nude

04242
Medium Beige

09415
Pure Beige



3-in-1 kit
exclusive to
Avon

PRIMER & SHADOW
with Poly-Lifting Technology
for lift and contour for a
wide-eyed look

Youth-Awakening
Eyeshadow and
Primer Kit
£10



2-IN-1 MASCARA
with Bio-Lash
Technology for 5x
more lash volume
– instantly!

Lash
Transforming
Mascara
£10



BROW FILLER
with natural fibres and
Retouch Technology
for blended, defined
brows

Transforming
Brow Filler
£9



SMOOTHING POWDER
Instantly softens the look of
lines, wrinkles and pores for a
flawless, luminous finish

Age-Transforming
Pressed Powder
10g
Normally £10.50

£6.50
save £4



SMOOTHING FOUNDATION
with elastin for a more
even-looking, flawless

Age-Transforming
Foundation 30ml
Price per 10ml = £3.50
Normally £15

£10.50
save £4.50



PRIMER
serum-infused formula
helps prevent make-up from
settling into pores and lines

Skin Transforming
Primer 28ml
00166
Price per 10ml = £3.21
Normally £15

£9
save £6



TARGETED CONCEALER
hides imperfections,
wrinkles and dark
circles

Age-Transforming
Concealer SPF15
Normally £9

£6
save £3



COMPACT FOUNDATION
full-coverage, SPF15
formula helps skin look up to
5 years younger

Age-Transforming
Compact Foundation 9g
Price per 10g = £13.89
Normally £15

£12.50
save £2.50

AVON
**color
trend**

the beautiful everyday



chic
Amethyst



pretty
Pink Holiday



bold
Poppy

save on

THE STAPLE LIPSTICK

why choose just 1 shade
when you can have 3?



UNMISSABLE
OFFER!

mix & match

**BUY
1
CHOOSE
2
FREE**

page 67 only

Order your full price product using the full price product number
and order your 2 free products using the free product numbers.



full price 45914
FREE 09084
Poppy

full price 50724
FREE 05710
Amethyst

full price 37986
FREE 09852
Hit

full price 46326
FREE 10140
Pink Holiday

full price 74153
FREE 09902
Lucky Kiss

full price 46573
FREE 11395
Beige Star

- creamy moisture
- long-lasting colour
- protecting SPF15

**Kiss 'n' Go
Lipstick
£3.75**



NEW

LET THE
BEAUTY
OF THE SKY
TRANSPORT
YOU TO A
MAGICAL
WORLD



INTRODUCING
SURREAL
sky

RUB
to smell
SURREAL
sky



ORIENTAL



FRESH



AVON
SURREAL
sky

a radiant
combination of the
brightness of red
fruits, exclusive
Queen of the Night
and mysteriously
sweet amber takes
you to world of
fascination

£6

SAVE £7

NEW Surreal Sky EDT 75ml

24752 Price per 100ml = £8.00

Will normally be £13

£6 save £7

order this
Fiorelli bag for

£15



when you
spend £7
or more

order using 07773
see pages 2-3 for details



£6
EACH
SAVE £5

seduce with
IMARI

experience a luxurious bestseller
6 sold every minute*



RUB
to smell
IMARI

CHYPRE
FLORAL

FLORAL
ORIENTAL



sensual blackberry, feminine
rose and hypnotic vanilla

Imari Elixir EDP 50ml 12260
Price per 100ml = £12.00 Normally £11 **£6 save £5**



sparkling Italian lemon,
luxurious jasmine and addictive vanilla

Imari EDT 50ml 08698
Price per 100ml = £12.00 Normally £11 **£6 save £5**

*Based on sales of the Imari collection between 06.07.2017 and 16.08.2017.



Shimmering Body Powder 40g
24166
Price per 100g = £2.48
Normally £2.75
99p save £1.76

Roll-On Anti-Perspirant Deodorant 50ml
17855
Price per 100ml = £1.98
Normally £2.60
99p save £1.61

Perfumed Body Spray 75ml 17624
Price per 100ml = £4.80
£3.60

EDT
50ml
27573
Price per 100ml = £10.00
£5

it's luxe for less

ALL 4 FOR

£8

SAVE £5.95*
order using 69435

AVON
SOFT MUSK



FLORAL



MUSK

*Based on normal brochure prices.

for life's most
precious,
sparkling
moments



Rares Collection EDP, 50ml
25809 Rare Amethyst
19232 Rare Pearls
13441 Rare Gold
03285 Rare Platinum
Price per 100ml = £14.00
Normally £13
£7 save £6

warm golden melon,
sultry orange flower
and soft vanilla

shine with

Rares
COLLECTION

£7
EACH
SAVE £6



passionate plum,
mysterious
violet and rich
sandalwood



lush greens,
pearlescent flower
and sumptuous musk



sparkling white grapefruit,
intoxicating platinum
tuberose essence and
exotic blonde sandalwood



FLORAL FAVOURITES

FROM £10



AVON
VIVA LA VITA

ELEGANT & SWEET

fresh and crisp pink apple,
joyfully opulent dewy rose
petals and addictively
sweet vanilla bean

Viva La Vita EDP 50ml 27656
Price per 100ml – £20.00 Normally £15
£10 save £5



AVON
LIFE

BRIGHT & ALLURING

a luxurious blend of
water lily, violet and iris
flower for an undeniable
allure that lasts all day

Avon Life for Her EDP 50ml 20370
Price per 100ml – £32.00 Normally £24
£16 save £8

my everything

ROMANTIC & FEMININE

a burst of zesty bergamot
wrapped in layers of
enchantingly feminine rose
trio and endearing praline

My Everything for Her EDP 50ml
08235 Price per 100ml – £20.00 Normally £14
£10 save £4



PREMIERE
LUXE

DECADENT & LUXURIOUS

blackcurrant and luxurious
white florals mingle with
amber for a dramatic,
long-lasting finish

Premiere Luxe EDP 50ml 21923
Price per 100ml – £20.00 Normally £16
£10 save £6



stay fabulously fresh with
deodorants & talcs to match your
favourite fragrances

99p

EACH
save up to £2.61

FOR
HIM



FOR
HER



FOR HER

**Roll-On Anti-Perspirant
Deodorant 50ml**
07930 Avon Cherish
74922 Avon Soft Musk
03665 Far Away
08110 Incandessence
14027 Mesmerize for Her
26146 Perceive
07989 Pur Blanca
Price per 100ml = £1.96
Normally £2.60
99p save £1.61

FOR HIM

**Roll-On Anti-Perspirant
Deodorant 50ml**
06601 Mesmerize for Him
09092 Full Speed
23556 Full Speed Max Turbo
18796 Black Suede
Price per 100ml = £1.96
Normally £2.60
99p save £1.61
28266 Black Suede Touch
62844 Elite Gentleman In Black
Price per 100ml = £1.98
Normally £3.60
99p save £2.61



**Shimmering Body
Powder 40g**
11486 Far Away
74948 Avon Soft Musk
Price per 100g = £2.48
Normally £2.75
99p save £1.76





Shimmering Body Powder
40g 74856
Price per 100g = £2.46 Normally £2.75
99p save £1.76
Perfumed Body Spray
75ml 02139 Price per 100ml = £4.80
£3.60



Body Lotion
150ml 02626
Price per 100ml = £2.40
£3.60
EDP
50ml 01982
Price per 100ml = £26.00
£13
Roll-On Anti-Perspirant Deodorant 50ml
50054 Price per 100ml = £1.96 Normally £2.60
99p save £1.61



RUB to smell
freesia
jasmine
vanilla musk



exude opulence
with exotic
essences of rare
florals spiced with
amber and musk

Far Away
ALL 5 FOR
£12
SAVE £13.55*
order using 69625



*Based on normal brochure prices.

MEN'S FRAGRANCES



1. Individual Blue Collection EDT. 100ml
00794 Individual Blue
24547 Individual Blue Unlimited
£5

2. 1 Pulse for Him EDT 75ml
06338
 Price per 100ml = £6.00
£6

3. Avon Destination Wilderness EDT 75ml
17053
 Price per 100ml = £6.67
£6.50



4. Mesmerize for Him Collection EDT. 100ml
06577 Mesmerize for Him
20750 Mesmerize Black for Him
21873 Mesmerize Red for Him
£11

5. Full Speed Collection EDT. 75ml
28472 Full Speed
09845 Full Speed Max Turbo
 Price per 100ml = £14.67
£11

6. Avon Man EDT 75ml
27789
 Price per 100ml = £17.33
£13

7. Elite Gentleman Collection EDT. 75ml
11601 Elite Gentleman
19620 Elite Gentleman Weekend
 Price per 100ml = £17.33
£13



EDP – Eau de Parfum Spray
 EDT – Eau de Toilette Spray



8. Avon Homme Collection EDT. 75ml
54239 Avon Homme
07179 Avon Homme Exclusive
 Price per 100ml = £17.33
£13

9. My Everything for Him EDT 75ml
13862
 Price per 100ml = £16.67
£14

10. Avon Attraction Collection EDT. 75ml
08334 Avon Attraction for Him
19521 Avon Attraction Rush for Him
 Price per 100ml = £20.00
£15

11. Avon Free for Him EDT 75ml
26385
 Price per 100ml = £20.00
£15

12. Avon Alpha for Him EDT 75ml
09399
 Price per 100ml = £20.00
£15

13. Avon Luck for Him EDT 75ml
03699
 Price per 100ml = £20.00
£15

14. Premiere Luxe Pour Homme EDT 75ml
14977
 Price per 100ml = £21.33
£16

15. Avon Life for Him EDT 75ml
07963
 Price per 100ml = £32.00
£24



WOMEN'S FRAGRANCES

1. Scent Essence Collection EDT. 30ml
27680 Sparkly Citrus
27714 Romantic Bouquet
27722 Vibrant Fruity
07559 Velvet Amber
 Price per 100ml = £15.00
£4.50

2. Avon Eve Discovery Collection EDP. 50ml
22012 Avon Eve Elegance
01578 Avon Eve Alluring
00810 Avon Eve Confidence
 Price per 100ml = £26.00
£14

3. Perceive EDP 50ml
08904
 Price per 100ml = £22.00
£11

4. Mesmerize for Her Collection EDT. 50ml
26443 Mesmerize for Her
19208 Mesmerize Black for Her
21907 Mesmerize Red for Her
 Price per 100ml = £22.00
£11

5. Incandessence Collection EDP. 50ml
22293 Incandessence
28605 Incandessence Flame
26468 Incandessence Glow
 Price per 100ml = £22.00
£11

6. Far Away Collection EDP. 50ml
50278 Far Away Infinity
13359 Far Away Bella
02055 Far Away Gold
 Price per 100ml = £26.00
£13

7. Avon Cherish EDP 50ml
10926
 Price per 100ml = £28.00
£14

8. Avon Eve Duet EDP 50ml
07831
 Price per 100ml = £40.00
£20

9. Avon Dreams EDP 50ml
08573
 Price per 100ml = £28.00
£14

10. Avon Alpha for Her EDP 50ml
09340
 Price per 100ml = £30.00
£15

11. 1 Pulse for Her EDT 50ml
23721
 Price per 100ml = £12.00
£6

12. Avon Silky Soft Musk EDT 50ml
08953
 Price per 100ml = £10.00
£5

13. Today Tomorrow Always Collection EDP. 50ml
25460 Today
25486 Tomorrow
 Price per 100ml = £26.00
£14

14. Absolute EDP 30ml
11684
 Price per 100ml = £46.67
£14

15. Avon Free for Her EDP 50ml
15172
 Price per 100ml = £30.00
£15

16. Little Dress Collection EDP. 50ml
14274 Little Lace Dress
24588 Little Sequin Dress
 Price per 100ml = £26.00
£13

17. Avon Luck for Her Collection EDP. 50ml
08722 Avon Luck for Her
18549 Luck La Vie
 Price per 100ml = £30.00
£15

18. Avon Attraction Collection EDP. 50ml
10264 Avon Attraction for Her
08250 Attraction Rush for Her
 Price per 100ml = £30.00
£15



19. Perfume Pod Plastic and aluminium refillable atomiser. 5ml capacity. **17459**
£8

20. EDP Travel Spray 30ml
50773 Incandessence
66621 Little Black Dress
 Price per 100ml = £25.00
£7.50

51383 Avon Luck for Her
48942 Viva La Vita
51375 Avon Alpha for Her
39131 Avon Cherish
74419 Avon Attraction for Her
 Price per 100ml = £30.00
£9

ANY 2 FOR £5

on men's and women's toiletries

SAVE UP TO £4

page 84 only



- 1. Deodorant Body Spray 150ml**
 13284 Elite Gentleman
 19646 Elite Gentleman Weekend
 09365 Full Speed
 06445 Full Speed Max Turbo
 26708 Avon Homme
 07385 Avon Homme Exclusive
 28308 Black Suede
 08797 Black Suede Night
 17178 Black Suede Touch
 56325 Avon Man
 17665 Avon Destination Wilderness

Price per 100ml = £2.40 **£3.60**

- 2**
 09670 Avon Alpha for Him
 22871 Avon Attraction for Him
 12971 Avon Attraction Rush for Him
 07997 Avon Luck for Him

Price per 100ml = £2.67 **£4**

- 3**
 13854 Avon Free for Him
 14167 Avon Life for Him

Price per 100ml = £3.00 **£4.50**

- 2. Hair & Body Wash 250ml**
 11585 Elite Gentleman
 19703 Elite Gentleman Weekend
 08755 Black Suede
 07575 Black Suede Night
 54114 Mesmerize Red for Him
 57646 Avon Man
 54346 Avon Homme
 00257 Avon Homme Exclusive

Price per 100ml = £1.44 **£3.60**

- 200ml**
 09506 Avon Alpha for Him
 02550 Avon Attraction for Him
 54999 Avon Attraction Rush for Him

Price per 100ml = £2.00 **£4**

- 58057 Avon Free for Him**
 10900 Avon Life for Him

Price per 100ml = £2.25 **£4.50**

- 3. After Shave Conditioner 100ml**
 20701 Mesmerize Black for Him
£3.60

02402 Avon Attraction for Him **£4**



- 1. Body Lotion 150ml**
 08060 Pur Blanca
 40444 Far Away Gold
 61531 Far Away Infinity
 13672 Mesmerize Black for Her
 13656 Mesmerize Red for Her
 28589 Incandescence
 16030 Perceive
 14910 Avon Dreams
 03525 Rare Pearls
 25726 Rare Gold
 04143 Rare Amethyst
 13607 Little Lace Dress
 00349 Little Sequin Dress

Price per 100ml = £2.40 **£3.60**

- 09597 Today**
 10272 Tomorrow
 09548 Avon Alpha for Her
 10058 Avon Attraction for Her
 05140 Avon Attraction Rush for Her
 06981 Avon Cherish
 08912 Avon Luck for Her
 10462 Viva la Vita
 23309 Avon Eve Confidence
 10850 Avon Eve Elegance
 10819 Avon Eve Alluring
 11510 Avon Eve Duet Radiant
 11791 Avon Eve Duet Sensual

Price per 100ml = £2.67 **£4**

- 09407 Avon Life for Her**
 02220 Avon Free for Her

Price per 100ml = £3.00 **£4.50**

- 2. Perfumed Body Spray 75ml**
 09928 Pur Blanca
 18507 Incandescence
 51672 Avon Soft Musk
 08748 Perceive
 25742 Avon Dreams

Price per 100ml = £4.80 **£3.60**

- 10454 Viva la Vita**
 21824 Avon Attraction for Her
 07070 Avon Luck for Her
 09621 Avon Alpha for Her

Price per 100ml = £5.33 **£4**

- 21576 Avon Life for Her**
 57745 Avon Free for Her

Price per 100ml = £6.00 **£4.50**

- 3. Avon Cherish Body Mist 100ml 07484**
£3.50

- 4. Shower Gel 150ml**
 10355 Today
 10587 Tomorrow

Price per 100ml = £2.67 **£4**

- 5. My Everything for Her Body Soufflé 150ml 28423**

Price per 100ml = £3.00 **£4.50**

TAHITIAN *holiday*

BOTH FOR

£5

SAVE £3.60
 order using 67918
 page 85 only



white blossoms
 tiaré flower
 coconut accord

EDT 50ml 46797

Price per 100ml = £10.00 **£5**

Exotic Body Mist

100ml 46946 **£3.60**

refreshing
 body mist
 to top up
 your scent
 on the go

Perfume

avon.uk.com

£6.50

EACH
SAVE £4.50

AVON
BLACKSUEDE
COLLECTION

confidently classic style

bergamot
nutmeg
black amber

fresh greens
leather accord
warm woods



black pepper
crystallised ginger
black suede accord

mandarin zest
wild blue lavender
soft suede

Black Suede Collection EDT, 75ml
18739 Black Suede
07807 Black Suede Night
09068 Black Suede Essential
11973 Black Suede Touch
Price per 100ml = £8.67
Normally £11
£6.50 save £4.50

all 3 for
£10

SAVE £10.20*
order using 67694

ELITE
GENTLEMAN
IN BLACK

refined. successful. remarkable

EDT

75ml

62810

Price per 100ml = £17.33

£13

Roll-On Anti-Perspirant Deodorant

50ml 50369 Price per 100ml = £1.98 Normally £3.60

99p save £2.61

Hair & Body Wash 250ml

62828 Price per 100ml = £1.44

£3.60

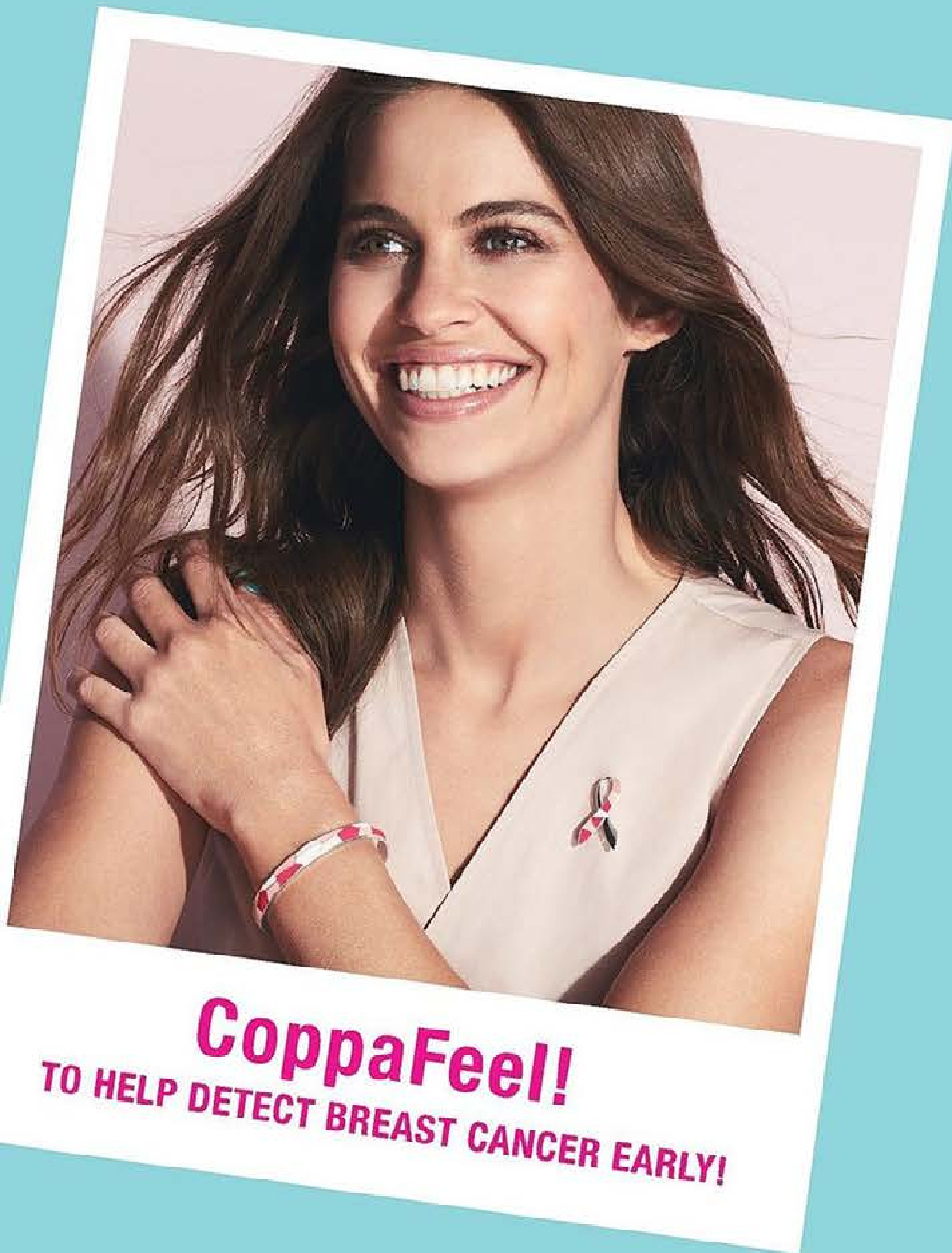
diffused with
aromatic spearmint,
sensual French
lavender and unique
black vetiver to make
you unforgettable

*Based on normal brochure prices.



Men's Store

avon.uk.com



CoppaFeel!
TO HELP DETECT BREAST CANCER EARLY!



Thanks to your **generous donations**, Avon is proud to be **supporting CoppaFeel's Boobettes**.

This **incredible** group of **volunteers** travel the country **educating women** on the importance of **regularly checking** for the early signs of **breast cancer**.



NEW Avon Breast Cancer Crusade Damara Bangle Silver-plated, zinc and enamel. Diameter approx. 6.7cm, Width approx. 0.8cm, **13268 £6**

NEW Avon Breast Cancer Crusade Damara Pin Silver-plated, zinc, brass and enamel pin. Approx. 3.0cm x 2cm, **23788 £2**

MEET BOOBETTE, ALICE!

"By buying this **pretty bangle** and **pin**, you're helping me with my mission to talk about the importance of being **breast aware**, because **knowing your boobs could save your life.**"

Alice, Boobette & Trustee of CoppaFeel!



To find out more and to download the checking guide, visit www.avon.uk.com/Causes/

Avon will donate 65p for every Damara Pin sold and £1.50 for every Damara Bangle sold to CoppaFeel! CoppaFeel! is a registered charity in England and Wales (1132386) and Scotland (SC045870) and a company limited by guarantee (06974733). Registered office 114 Pope Street, London, SE1 3PH.

SKIN
so
SOFT
50 YEARS
OF SIGNATURE
SOFTNESS

your year-round favourites:

DRY OIL SPRAYS

24-hour moisture
in a handy, fast-dry spray

out
NO.1
*bestseller**

just
£1.99
each



smoothing
JOJOBA
OIL

**Original Dry Oil
Spray**
150ml
07955
Price per 100ml = £1.33
Normally £2.50
£1.99 save 51p

AVON
**SKIN
so
SOFT**

ORIGINAL
+ jojoba

DRY OIL SPRAY
HUILE SÈCHE POUR
PULVÉRISATION



150 ml e



nourishing
ARGAN
OIL

**Silky Moisture
Nourishing
Dry Oil Spray**
150ml
06510
Price per 100ml = £1.33
Normally £2.50
£1.99 save 51p

AVON
**SKIN
so
SOFT**

**SILKY
MOISTURE**
+ argan

NOURISHING DRY OIL BODY SPRAY
NOURRISSANTE HUILE SÈCHE
SPRAY POUR LE CORPS



150 ml e

*Based on sales of
all products in the
Bath & Body Store.

life & style AVON

**CUSTOMER
PANEL
SPECIAL**

meet the real women
trying our new
season
styles



new

COVETED

the collection of unique, limited
edition pieces exclusive to Avon

MEET NATALIE LEE

@stylemesunday

the empowering
fashion blogger
with 33k+ followers

Tell us a bit about
yourself.

"I used to be a
midwife and loved
it, but after having
my second daughter
the shifts became
difficult, so I thought
I'd try blogging. From
a hobby, it's now my
full-time job and I
absolutely love it."



What's your signature style?

"I'm eclectic and enjoy a vintage
twist but overall I would say my
style is quite feminine."

Who are your fashion icons?

"I get ideas from social media,
my friends and just walking down
the street – London is great for
inspiration."

What inspired you to work with

Avon? "I needed to find a flexible
career that worked around my
family; Avon do this for many
women and it really resonates with
me. We both want to empower
women."

watch the full interview at
avon.uk.com/coveted



COVETED

embroidered
jacket
£35

"The khaki
jacket is so
on-trend,
I can't get
enough of it."

new

NEW Embroidered
Utility Jacket
90% polyester, 10% nylon.
09555 6/8
09605 10/12
09712 14/16
08102 18/20
Will normally be £45
£35 save £10

ALLOW 6 WEEKS FOR DELIVERY

"The gorgeous
embroidery detail
and bow sleeves
make it a
must-have."



“Dress this down with jeans and flats or up with heels and jewellery; either way it’s fab.”

top
£16

NEW Choker Neck Top
97% polyester, 3% elastane.
09167 6/8. 09191 10/12.
09480 14/16. 09522 18/20.
Will normally be £20
£16 save £4

NEW Contour Two-Tone Jeans
77% cotton, 21% polyester, 2% elastane.
11189 6/8. 10389 10/12.
10421 14/16. 09001 18/20.
Will normally be £28
£24 save £4

new

“The cold shoulder detail is stunning.”

jeans
£24



new

“The side contour panels on these jeans make your legs look super-sleek! They’re the perfect staple for any outfit.”

new

“Glitzy metallic, super-comfy and with a block heel to take you from day to late into the night, these are fabulous.”



shoes
£19.95

COVETED

hobo
bag
£35



Hobo Bag
PU with polyester lining. Approx. 35cm x 33cm x 13cm.
26229
Normally £55
£35 save £20
WHILE STOCKS LAST

NEW Block Heels

Upper and lining: polyurethane.
Outsole: TPR.
16246 Size 4
55467 Size 5
24455 Size 6
54916 Size 7
16774 Size 8
Will normally be £25.95
£19.95 save £6

Two-Tone Drop Earrings
Pierced drop earrings, length approx. 5.4cm.
13474
Normally £12
£8 save £4

Longline Necklace
Necklace length approx. 72.5cm + 9cm extension chain.
13102
Normally £16
£15 save £1



earrings
£8

necklace
£15

Keyhole Blouse*
100% polyester.
21949 6/8. 21972 10/12.
22129 14/16. 22178 18/20.
Normally £24 **£20** save £4

Ripped Jeans*
74% cotton, 23% polyester,
3% elastane. 01818 6/8.
00778 10/12. 00836 14/16.
21154 18/20. Normally £30
£25 save £5

***WHILE STOCKS LAST**

jeans
£25



blouse
£20

COVETED

“This jacket is so versatile, it’s really easy to wear and the colour is right on trend.”

jacket
£39.95

Biker Jacket 100% viscose outer, 100% polyester lining.
22285 6/8. 22335 10/12.
22350 14/16. 22400 18/20.
Normally £59.95
£39.95 save £20



**ASHLEY
WILSON**

@amothersedit

London blogger and
influencer with 31k+
followers

don't miss her interview
at avon.uk.com



MEET OUR GORGEOUS NEW CUSTOMER PANEL

Laura – our glam mum who loves a bit of sparkle



Leanne – our fun fashionista with an eclectic style

Leanne wears Navy Bardot Top, Striped Wide Leg Trousers (coming soon) and Takt Brushed Dial Watch in Rose gold-tone (p108). Amina wears Jeanetic Ruffle Dress and Tropical Vibes Statement Necklace (coming soon). Laura wears Printed Bow Top (p102) and Indigo Jeggings. Cynthia wears Khaki Jumpsuit (coming soon). Jane wears Jeanetic Cullotes Jumpsuit (p106). Charlotte wears Multiway Maxi Dress – Coral (coming soon). Trish wears Black Jeggings.

Amina – our chatty extrovert who loves casual chic

TURN OVER TO SEE WHAT THEY THOUGHT ABOUT OUR STYLE, QUALITY & VALUE

Jane – Miss Positive who's partial to vintage



Trish – the bubbly beauty who craves style and comfort

Cynthia – the uniquely elegant lady with bags of ambition

Charlotte – our blonde bombshell who rocks mummy chic

STYLE: Laura rates us high in the style stakes



BOW TOP
£16
SAVE £4

NEW

detachable
straps: wear
with or without

“ I LOVE THIS TOP,
IT'S SO EASY
TO WEAR.

THE CUTE
**OFF-THE-
SHOULDER**
DETAIL IS
SO ON
TREND.

Laura
from South
Yorkshire

”

NEW Printed Bow Top

100% polyester.
59972 10/12
57968 14/16
19919 18/20
00679 22/24

Will normally be £20
£16 save £4



STYLE: Amina rates our style as outstanding



“I’M LOVING THE
STUD DETAIL,
PERFECT WITH
SKINNY JEANS
OR A DRESS.
AND THE ADDED
COMFORT
IS A BONUS!
Amina
from London”



NEW

Sole
sensations



extra padding for comfort

NEW Maryana Espadrille Pumps
Upper: polyester.
Lining: polyester and PU.
Outsole: TPR.

size	black	brown
Size 4	20297	20552
Size 5	20313	20578
Size 6	20339	20594
Size 7	20354	20644
Size 8	20545	20735

Will normally be £18
£14 save £4

suede-effect feel

ESPADRILLES
£14
SAVE £4

QUALITY: Jane rates our quality as top-notch

JEANETIC
(these jeans will change your life!)

**THIS HAS TO BE MY
FAVOURITE PIECE!**

“ **IT'S SO SOFT,
COMFY
AND EASY
TO WEAR.**

**THE FABRIC
QUALITY IS
BRILLIANT.**

Jane
from County
Durham

”

NEW Culottes Jumpsuit
80% cotton, 18% polyester,
2% elastane.
00703 10/12
00893 14/16
20024 18/20
20289 22/24
Will normally be £34
£30 save £4

belted waist
and flattering
wide leg

interwoven
with elastane
for stretch
and comfort

NEW

**CULOTTES
JUMPSUIT
£30
SAVE £4**



VALUE: Leanne rates our value as second to none

takt.
modern. simple. stylish



THESE LOOK LIKE
“DESIGNER
WATCHES
BUT ARE SO
MUCH MORE
AFFORDABLE.
THEY’LL GO
WITH ANY
OUTFIT.”

Leanne
from Dartford



**NEW Takt Brushed
Dial Watch**
Adjustable PU strap
adjustable between approx.
13.5cm-18.5cm. Stainless
steel back. Includes a battery
that can be replaced.
14555 Rose gold-tone
27854 Gold-tone
Will normally be £19.95
£14.95 save £5

NEW

2-tone brushed
and polished
metal dial

PREMIUM FEATURES

- quartz movement
- adjustable straps
- 'love it or return it' guarantee*



WATCH
£14.95
SAVE £5

*See pages 218-219 for details.

VALUE: Amina rates us as first-rate for value



"I LOVE THE LOOK OF THIS SCARF; THE PRINT IS SO FUN AND SUMMERY. PLUS YOU GET *MULTIPLE* LOOKS FOR THE PRICE OF 1 PIECE."

Amina from London

NEW

MULTIWAY SCARF
£8.95
SAVE £4



1 WRAP – MULTIPLE LOOKS



sarong



scarf



racerback

NEW Multiway Floral Wrap
Polyester. Approx. 180cm x 70cm.
48611
Will normally be £12.95
£8.95 save £4

QUALITY: Cynthia rates our quality as superb

Dream
MORE...



“OMG THESE ARE SO SOFT; I LOVE THAT THEY'RE 100% COTTON. GORGEOUS PRINT TOO.”

Cynthia
from Essex



100% cotton

NEW

PJS
£14
SAVE £2

NEW Hibiscus Frill PJs
100% cotton.
KEEP AWAY FROM FIRE.
54056 10/12
54262 14/16
54122 18/20
25023 22/24
Will normally be £16
£14 save £2

straight-leg,
loose fit for
comfort

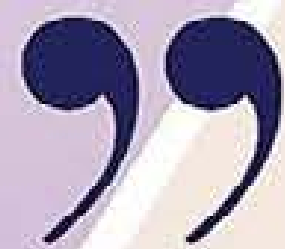
QUALITY: Charlotte rates us as excellent for quality



“ THIS BRA IS SO COMFORTABLE AND PERFECTLY SMOOTH UNDER CLOTHES.

I WANT ONE IN EVERY COLOUR!

Charlotte
from Cheshire



NEW T-Shirt Bra with Lace – Blue
50% nylon, 44% polyester, 6% elastane.
15867 34b 12195 38c
23580 34d 40782 38d
14852 36b 12286 40c
11825 36c 15511 40d
57372 36d 12740 42c
11411 38b 13433 42d
Will normally be £10
£8 save £2

NEW

FROM
£8

now in a NEW colour

available in B-F cup



also available in white and black

NEW T-Shirt Bra with Lace – Blue Fuller Bust
50% nylon, 44% polyester, 6% elastane.
00430 36dd 21881 40dd
10785 36e 14878 40e
27144 36f 58420 40f
15917 38dd 23549 42dd
27003 38e 56218 42e
15719 38f 22392 42f

Will normally be £10
£8 save £2

T-Shirt Bra with Lace
51% nylon, 43% polyester and 6% elastane.

size	white	black
34b	04515	16667
34c	08300	16741
34d	08458	07260
36b	02865	16766
36c	11361	01586
36d	16378	00281
38c	09829	16840
38d	61556	00356
40d	49023	27730

Normally £12
£9 save £3

T-Shirt Bra with Lace – Fuller Bust

51% nylon, 43% polyester and 6% elastane.

size	white	black	size	white	black	size	white	black
34dd	50120	03251	38e	20107	15388	40f	27128	16865
36dd	24869	11528	38f	24059	06353	42dd	00265	27706
36e	63719	15347	40dd	14373	27623	42e	16014	55335
36f	20008	55475	40e	14464	15529	42f	02253	14217
38dd	62851	02030						

Normally £12
£9 save £3



STYLE: Trish rates our style as stunning



“THIS DRESS IS *REALLY* FLATTERING. I LOVE THE BOHO TREND. I CAN ALSO *DRESS IT UP* OR KEEP IT CASUAL – PERFECT!”

Trish from Leicester

NEW

flattering tie waist

2 ways to wear:
Bardot or on the shoulders

NEW Ruffle Boho Maxi Dress

95% polyester, 5% elastane.

27870 10/12

21097 14/16

20487 18/20

20305 22/24

Will normally be £24

£18 save £6

ALLOW 6 WEEKS FOR DELIVERY

DRESS

£18

SAVE £6



Cold Shoulder Ruffle Top 100% viscose.
24182 10/12. 03186 14/16. 23010 18/20.
24877 22/24. Normally £20
£16.50 save £3.50



Basic Jeggings with Embroidery 79% cotton, 19% polyester, 2% elastane, excluding trims. This product may transfer colour to other fabrics.
35287 10/12. 34009 14/16. 30718 18/20.
50914 22/24. Normally £18 £15 save £3





adjustable sentiment
bracelets



NEW Elanna Message Bangles
Adjustable bangle with script
message. Choose from rose gold-
tone, silver-tone and gold-tone.
03897 Rose gold: Don't kill my vibe.
59592 Silver: Dream big.
59857 Gold: Be happy, be true,
be kind.

£5



parcel
abundance & fortune

sun
revival & light

evil eye
protection & friendship

lotus
peace & truth

Esmee Meaning Bracelet Silver-plated
with T-bar closure and charm. Approx.
19cm length. **24935** Taupe (Parcel).
25510 Red (Sun). **25437** White (Lotus).
25130 Blue (Evil Eye). Normally £8 **£5** save **£3**

JUST
£10
save £2

NEW

THE locket NECKLACE



4 interchangeable
coins



dreamcatcher
= protection



tree = family



hamsa hand = luck

heart = love



**NEW Alyssandra Interchangeable
Coin Necklace** Longline with locket
and 4 interchangeable coins. Silver-
plated. Chain approx. 71cm, pendant
approx. 3.2cm x 2.2cm. **59550**
Will normally be £12 **£10** save **£2**



NEW

comes on a
printed
gift card



**NEW Chenille Rose
Gift Set** Pierced stud
earrings with titanium posts
and necklace, approx.
42cm + 9cm extension
chain. **59030** Will normally
be £10 **£6 save £4**



silver-
plated

18ct gold-
plated

comes on a
pretty gift card

Florence Mother's Day Necklace Necklace
length approx. 42cm + 9cm extension chain.
27458 Silver-plated. **23952** 18ct gold-plated.
Normally £10 **£5 half price**



interchangeable
pendants

earrings for every
day of the week

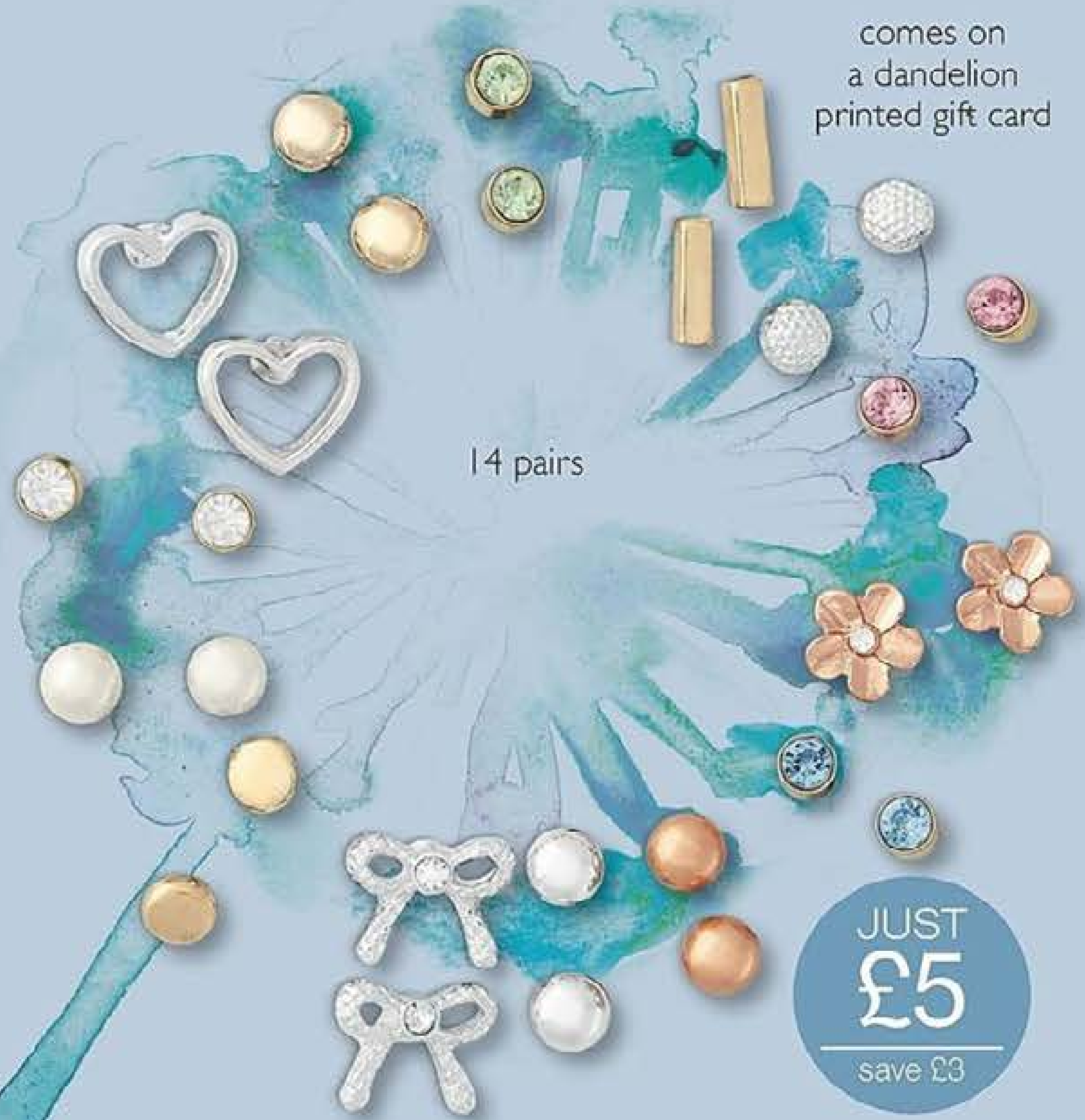
**NEW Amber Days of the Week Necklace
Gift Set** With 7 interchangeable pendants. Silver-
plated necklace approx. 42cm + 9cm extension
chain. **21527** Will normally be £10 **£5 half price**

**NEW Amber Days of the Week Earring
Gift Set** 7 pairs of pierced earrings with
titanium posts. **21535** Will normally be £10
£5 half price

NEW

THE earring GIFT SET

comes on
a dandelion
printed gift card



14 pairs

**JUST
£5**
save £3

NEW Make Your Wish Earring Gift Set 14 pairs of
pierced stud earrings with titanium posts, ranging from
approx. 0.3cm to 0.8cm diameter. **59725** Will normally be £8
£5 save £3

Earrings purchased from Avon cannot be returned
if sealed plastic bag has been opened.



Blair Bracelet Buddy
Holds bracelets in place while fastening. Plastic. Approx. 17.5cm long. 20321 **£5**

bracelet buddy to help fasten bracelets with ease

NEW

set of 8 single earrings



NEW Damara Single Earrings Gift Set 8 single silver-plated earrings with titanium posts. 59881 **£4**

sparkling hair clips



Zoey Hair Clip Silver-plated. Approx. 4cm x 4cm. 23416 Heart. 12302 Moon. **£4.25**

scarf ring

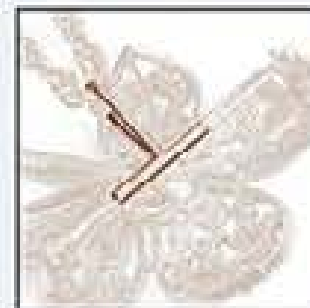


NEW Ilona Floral Scarf Ring Approx. 3.4cm x 3.6cm x 3.4cm. 17731 **£5**

jewellery solutions set includes:



earring backs



pin to pendant



chain extenders

NEW Cicilia Jewellery Essentials Kit Includes 1 polishing cloth approx. 17cm x 14cm, 3 pairs of butterfly earring closures, 3 pin-to-pendant converters and 3 curb chain extenders approx. 9cm. Jewellery not included. 19331 **£5**

NEW

JUST **£8**
save £2

THE choker GIFT SET



NEW Damara Choker Gift Set Set of 3 chokers. Polyamide, polyester and PU, with silver-plated fixings. Approx. 30cm + 9cm extension chain, ranging from 0.5cm-1.5cm wide. 59667 Will normally be £10 **£8** save £2



Zalika Watch Bracelet style with removable link, adjustable between approx. 19.5cm and 20.8cm. Includes a battery that can be replaced.

11833 Silver-tone.
11940 Rose gold-tone.
£20

WHILE STOCKS LAST



2-YEAR
warranty

decorative
subdials



- ✓ quartz run
- ✓ adjustable strap

NEW Mayleen Boyfriend Watch Bracelet-style strap, adjustable between approx. 18cm and 20cm with removable H bar. Includes a battery that can be replaced. **03749** Rose gold-tone.
05306 Silver-tone. Will normally be £30 **£15 half price**

Freya Plum Watch Bracelet-style strap with 2 removable links, adjustable between approx. 17.4cm and 20.4cm. Includes a battery that can be replaced.
02022 Normally £30 **£18 save £12**

NEW

THE star sign KEY RING

available in
the 12 signs
of the zodiac



JUST
£3.50

						
20883 Aquarius	21022 Pisces	21733 Aries	01594 Taurus	01735 Gemini	21915 Cancer	07286 Leo
						
00331 Virgo	00919 Libra	00927 Scorpio	00950 Sagittarius	00968 Capricorn		

NEW Star Sign Key Ring
Key ring with 4 charms. Iron and zinc alloy. Approx. 11.5cm long. Can also be used as a bag charm.
£3.50



NEW

THE mini ring DISH

JUST £5



21774 A



54031 B



02956 C



25247 D



24539 E



26625 F



19125 G



23382 H



23432 I



59303 J



57596 K



02337 L



02469 M



23267 N



22590 O



22657 P



22798 R



12039 S



02733 T



01016 V



23069 W



23226 Z

NEW Emilee Mini Ring Dish

With gold edge and black script initials. Ceramic. Approx. 5.5cm x 5.5cm.

£5

trending!

I'm forever losing my rings, so these are great! I have one on my dressing table which means I always know where my stacking rings are.

ROSHNI SHAH, ASK STYLE EXPERT



- seam free
- no wires



Striped 'The One' Bra - Grey/White
47% polyester, 41% nylon, 12% elastane.
19851 10/12
19869 14/16
19877 18/20
19968 22/24
Normally £10
£8 save £2

Striped 'The One' Briefs - Grey/White
45% nylon, 41% polyester, 14% elastane.
19984 10/12
18416 14/16
18457 18/20
18465 22/24
£4

NEW 'The One' Bra
White: 87% nylon, 13% elastane, excluding trims. Grey: 51% nylon, 37% polyester, 12% elastane, excluding trims. Black: 91% nylon, 9% elastane, excluding trims. Comes with removable padded cups. All sizes fit up to a DD cup.

size	black	white	grey
10/12	63685	23671	12773
14/16	21600	59378	11437
18/20	21965	12526	11460
22/24	14563	12682	01925

Will normally be £10
£8 save £2

Lingerie Guarantee
For hygiene reasons, a replacement or refund cannot be given if the gusset label is removed from lingerie. This guarantee is in addition to your statutory rights.

NEW

BRA
£11.50



feminine lace detail

THE COMFORT BRAS

BRIEFS
£4.50

NEW Esme Lace Bra
97% polyester, 3% elastane.
21071 6/8
21105 10/12
21212 14/16
Will normally be £14.50
£11.50 save £3

NEW Esme Lace Briefs
93% nylon, 7% elastane, cotton gusset.
21238 6/8
21311 10/12
21345 14/16
21386 18/20
Will normally be £6.50
£4.50 save £2



pretty back detail

CASA DI ROSA



zipped closure with inside pocket to keep your valuables safe

hand-painted edges for a beautiful finish

premium trims and elegant, Italian-inspired design



NEW

detachable shoulder strap

THE
MAGGIONI
£35
SAVE £7



NEW Maggioni Handbag
PVC with polyester lining. Approx. 32.5cm x 16.5cm x 24.5cm.
58461 Blush Pink
55558 Cobalt Blue
Will normally be £42
£35 save £7

metal feet to protect against scuffs

CASA DI ROSA

ITALIAN-INSPIRED COLLECTION

CASA DI ROSA



adjustable,
detachable
shoulder
strap

zip
fastening

Montanari Tote Bag PVC with polyester lining.
Approx. 30.4cm x 31.9cm x 11.8cm. **55350**
Normally £32 **£26 save £6**



buckle-detail
front pockets

adjustable,
detachable
cross-body
strap

Santini Bowler Bag PVC with polyester lining. Approx.
29.2cm x 20.6cm x 11.6cm. Comes with removable
shoulder strap. **28118** Normally £35 **£25 save £10**

wear as a scarf or
accessorise your
handbag



match your look to the
Maggioni handbag on
page 131

SCARVES

£10

EACH

NEW



**NEW Maggioni
Scarf** Polyester.
Approx. 60cm
x 60cm. **07377** Blue.
57430 Pink.
Will normally be £16
£10 save £6

CASA DI ROSA

ITALIAN-INSPIRED COLLECTION

Sole sensations

the perfect combination of absolute comfort and the latest, stylish designs, exclusive to Avon

Embroidered Ballet Pumps

Faux suede shoes with Sole Sensations comfort technology. Polyester. Treated with Scotchgard™ Protector.
54130 Size 4. **12476** Size 5.
12484 Size 6. **11544** Size 7.
03673 Size 8. **£26**

- LIGHTWEIGHT,
- FLEXIBLE SHAPE
- to support and promote natural foot movement

ON-TREND DETAIL

faux suede with embroidered finish

- PADDED SOLE
- for ultimate cushioning
- comfort

NEW Noely Shoes

Polyester and PU.
 size grey floral
 Size 4 **14266** **05363**
 Size 5 **12989** **11809**
 Size 6 **13458** **11981**
 Size 7 **11569** **12880**
 Size 8 **10132** **12906**
 Will normally be £22
£18 save £4

JUST **£18**
save £4



ELASTICATED SIDES
so you can slip them on and off

CUSHIONED INSOLE
for added comfort

wellbeing store

discover our range of calming must-haves to help you fall in love with taking care of your mind, body and soul

up to size 8



NEW

SLIP-ON
TRAINERS

£16

comfort
on the go

memory foam sole to
keep you comfortable

NEW Sinead Elasticated Slip-On Trainers Upper: 78% polyester, 22% metallised fibre. Lining: 88% cotton, 12% viscose. Insock: polyester. Outsole: PVC. **22939** Size 4. **19844** Size 5. **01131** Size 6. **01677** Size 7. **28324** Size 8. Will normally be £25 **£16** save £9

toning belt

uses electric pulses to engage muscles:



arms



stomach



thighs

order this
Toning Belt
and get the
Water Bottle
HALF
PRICE
page 138 only



belt must be used with a water-based lotion, such as our Body Sculpt Firming Lotion

Solutions Body Sculpt Firming Lotion
150ml 45559 Price per 100ml = £5.50 Normally £11
£8.25 save £2.75

1-litre countdown bottle



hourly guide helps you drink more water



JUST
£7

Abdominal Vibrating Toning Belt 2 neoprene belts. 8 pre-set exercise programmes and 2 speed settings. Must be used with a water-based lotion (not included). **38778 £30**

Wellbeing Hydrate Water Bottle* Screw-top lid. PS. Holds 1 litre. Not dishwasher safe. **14928 £7**

***WHILE STOCKS LAST**

core strength

improve your posture and help strengthen your back with this adjustable core belt

adjustable sizing up to size 20



- helps correct and improve your posture
- helps support your core and back muscles
- retains body heat to help relieve back pain and muscle strains

NEW Waist Trimmer Adjustable. Fits up to a size 20. Polyester. **25882 £7**

NEW

buy both for

£8

save £1.90
order using
67108

A5 Journal

JUST
£3.95

JUST
£5.95

notepad

colour-in covers
and pages

colour me calm

shut down your tech for a
moment of mindfulness with this
popular anti-stress activity

NEW Colour In List Notepad 80 lined pages.
21.7cm x 9cm. 07237 **£3.95**

NEW Colour In Journal 100 lined pages.
15.6cm x 21.6cm. 07369 **£5.95**

sunrise alarm clock



brightens over 30 minutes to mimic sunlight and help your body clock adjust



water feature



trickling water fountain creates a calm, relaxing atmosphere

Wellbeing Sunrise Alarm Clock* Built-in rechargeable lithium battery, provides up to 120 hours of battery life. Recharge via micro USB cable, included. Approx. 13cm x 13cm. ABS. 10009 **£30**

Wellbeing Pebble Water Feature* Takes 150ml water. Requires 2x AA batteries, not included. For indoor use only. Polyresin. Approx. 14.2cm x 14.2cm x 12.2cm. 19059 **£15**

wrap-front playsuit



open-back jumpsuit



Elena Playsuit 49% viscose, 47% polyester, 4% elastane. 20842 6/8. 21139 10/12. 20198 14/16. 20362 18/20. **£18.50**

Harpa High-Neck Jumpsuit* Button-back fastening at neck. 60% cotton, 40% polyester. 06585 6/8. 06635 10/12. 06676 14/16. 06734 18/20. **£20**

Wellbeing Emi Fur Slider Slippers Indoor/outdoor sole. Polyester. 29603 Size 3/4. 40022 Size 5/6. 44966 Size 7/8. Normally £14 **£10 save £4**

***WHILE STOCKS LAST**

fragrance

for the home



NEW SCENT AND DESIGN

NEW MINI-SIZED CANDLE £3.50

FRESH

uplifting linen, marine notes & cedarwood

FLORAL

lavender blossom, tonka bean & cashmere woods

STANDARD CANDLES & DIFFUSERS £5 EACH



FRESH

romantic white gardenia, jasmine & sandalwood

CITRUS

zesty lemon, pink pomelo & guava

2 SOLD EVERY MINUTE*

*Based on sales of candles and diffusers between 27.07.2017 and 16.08.2017.

NEW MINI-SIZED CANDLE

NEW Lavender & Blossom Glass Candle Mini. Burns for up to 16 hours. 20925 **£3.50**

STANDARD CANDLES

Glass Candle
Burns for up to 30 hours.
19182 Linen
27532 White Floral
27607 Citrus
£5

DIFFUSERS

Reed Diffuser
5 reeds and 50ml oil.
Lasts up to 5 weeks.
00133 Linen
02170 White Floral
18044 Lavender & Blossom
27631 Citrus
£5

! All candles and diffusers in this brochure have a hazard classification under the Classification, Labelling and Packaging Regulation. Please see product details at avon.uk.com for full hazard information.

THE *gourmand* COLLECTION



£6 EACH

burns for up to 30 hours

lasts up to 5 weeks

RUB to smell SALTED CARAMEL

Salted Caramel Glass Candle Scented candle in glass jar with screw top lid. Burn time approx. 30 hours. 08227 **£6**

Salted Caramel Reed Diffuser Glass bottle with 50ml of fragranced oil and 5 natural reeds. Scent lasts up to 5 weeks. 08219 **£6**

rose & prosecco

the fresh, uplifting scent of sparkling prosecco and effervescent rose



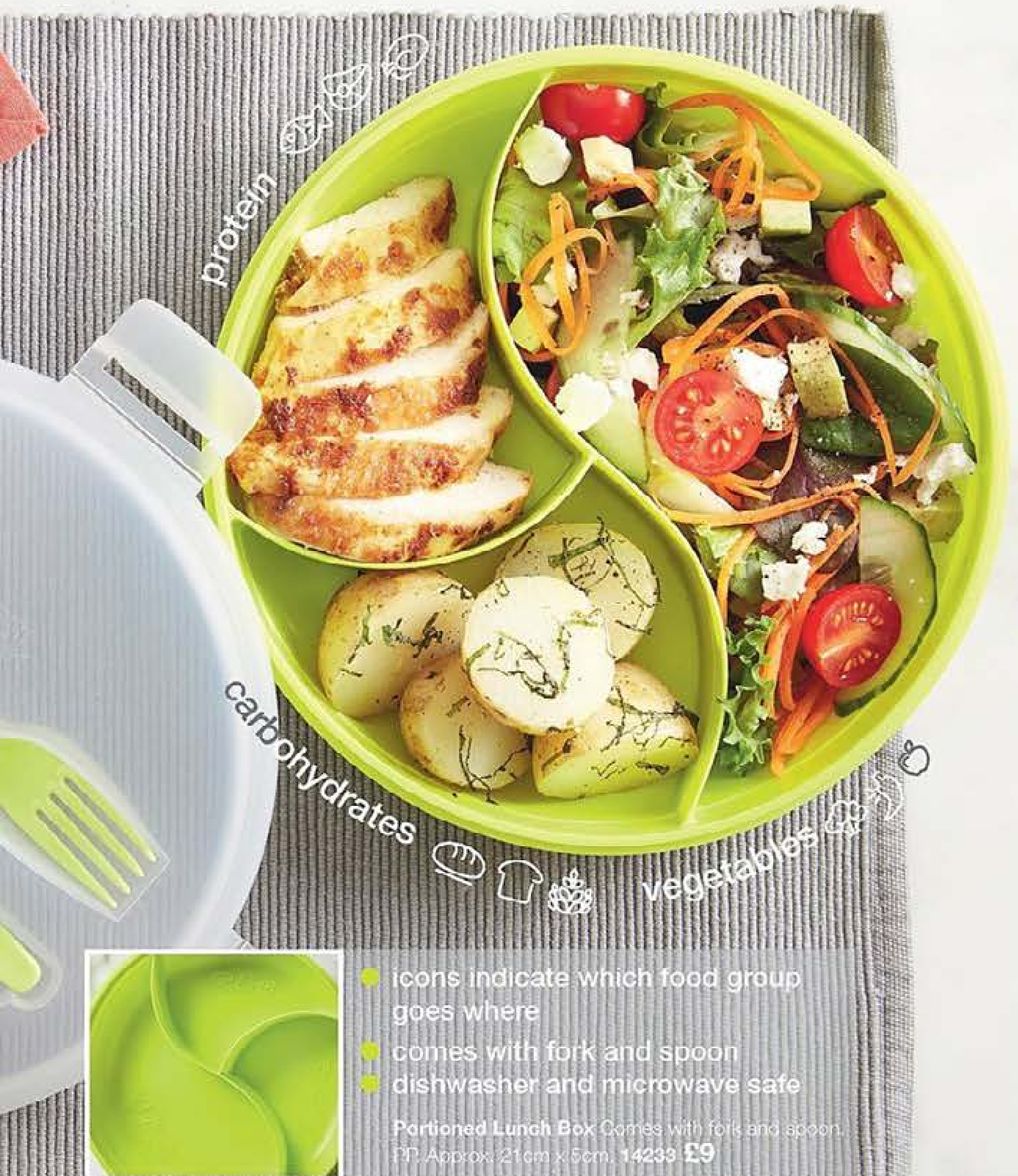
diffuser lasts up to 6 weeks

candle burns up to 34 hours

Rose & Prosecco Glass Candle Burns for up to 34 hours. Approx. 7cm x 7cm x 81.5cm. 56549 **£8**

Rose & Prosecco Reed Diffuser 80ml of oil, lasts up to 6 weeks. 10843 **£12**

portion perfection ON THE GO



portion perfection ALL DAY



- holds your daily intake of each food group
- icons indicate which food group goes in which pot
- dishwasher safe

£9



1. fruits

berries, apple, melon or a banana to give you a boost



2. healthy fats

avocado, cheese and nuts are great for skin, hair and nails



3. vegetables

broccoli, kale, lettuce or green beans – maximum nutrition, minimal calories



4. seeds & dressing

pumpkin seeds, sunflower seeds or a light dressing



5. carbs

for a great source of energy, try potatoes, rice and bread



6. proteins

meat, fish, eggs or tofu to keep you fuller for longer

NEW Portion Pots Set of 7. Dishwasher and microwave safe. Plastic. 09787 £9

Images on packaging may vary to that shown.



- creates perfect crudité's or chips in a flash
- simply push veg through the blades

Vegetable Cutter PP and ABS with stainless steel blades. Approx. 7.5cm x 9.5cm x 13cm. Not dishwasher safe. 19109 **£7.50**

WHILE STOCKS LAST



JUST **£7.50**

vegetable cutter



- perfect for fancy eggs and pancakes
- fold down handle for easy storage

Set of 3 Pan Moulds Stainless steel. Dishwasher safe. 22996 **£5**



JUST **£5**

set of 3 pan moulds

NEW

kitchen
magik

- perfect for avocado, melon, mango and kiwi
- includes pick, knife and scoop attachments
- safely cuts, scoops, slices and removes stones
- super-safe for easy food prep

SOFT FRUIT
TOOL

£6

stone pick
concealed
in handle



slices soft fruit



pick removes stones



scoops to create balls



NEW Soft Fruit Tool ABS and stainless steel. Approx. 19cm x 6cm x 1.95cm. 59568 **£6**

NEW

GRATE
& SHAKE

£7



grate cheese



shake through the lid



- great for cheese and chocolate
- no mess, fuss or waste

NEW Grate, Shake and Store PP, PS and EVA.
Approx. 15.5cm x 8.1cm x 6.9cm. 19166 **£7**

NEW

BASTE & POUR

£8

kitchen
magik



- great for BBQs
- detachable silicone bristles and spout option
- dishwasher safe

perfect for marinating and basting meats



pouring spout for oils and dressings



NEW Oil Baste and Pour Acrylic, PP and silicone.
Approx. 15.5cm x 17cm. 57125 **£8**

Dream

MORE...

the nightwear collection that's beyond your wildest dreams!

design

unique print and a gorgeous design you'll love

fit

super-comfortable but still flattering

quality

high cotton content you'll love to snuggle in

go to AVON.UK.COM for more nightwear from Dream More

NEW



jogger-style bottoms

turn over for the matching slippers!

STAR BUY

£13.95

SAVE £2.05

metallic gold detail on crown

100% cotton

NEW Royal Flamingo PJs 100% cotton. KEEP AWAY FROM FIRE. 26096 6/8. 15180 10/12. 15248 14/16. 15271 18/20. 13763 22/24. Will normally be £16 **£13.95** save £2.05

Dream
MORE...

NEW

up to
size 8



FLAMINGO
SLIPPERS

£8

save £2

faux leather
appliqué design

in a flamingo frenzy?
see our PJs on
page 153!

NEW Flamingo Slippers Upper and lining:
polyester. Outsole: 67% PU, 28% polyester,
5% rayon. Machine washable. **25049** Small (3/4),
25064 Medium (5/6), **14472** Large (7/8).
Will normally be £10 **£8 save £2**



sweet DREAMS

relax into a
deep sleep with soothing
lavender and **camomile**

*"This mist really works!
I wasn't expecting it to work
wonders but it's brilliant!
With this, I drift off easily...
It's great for anyone who
has trouble sleeping."*

'MayM', avon.uk.com customer,
Birmingham

HALF PRICE

page 155 only

spritz on
your pillow
before
bedtime

£2.25
half price



AVON
planet
spa
Sleep
Serenity
with Camomile & Lavender
Pillow Mist
Brume d'oreiller
à la camomille et à la lavande
100 ml e

Planet Spa
Sleep Serenity
Pillow Mist
100ml
13532
Normally £4.50
£2.25 half price





ANEW PLATINUM

the face-firming four

dramatically reduce the look of sagging skin in just 4 weeks*



TREAT



MOISTURISE



all 4 for
just £15

order using 68510
page 156 only

worth £35.50**



CLEANSE

MASK



CLEANSE

effectively removes all traces of make-up

Anti-Ageing 3-in-1
Cleansing Water

200ml
04994
Price per 100ml = £3.25
£6.50

MASK

saturated with a super-concentrated, hydrating essence

Youth Maximising
Sheet Mask

Contains 1 mask.
07120
£4

TREAT

visibly tightens and lifts the look of the face

Clinical Lift & Firm
Face Lifting Cream
Trial Size

10ml
19497
£7

MOISTURISE

reshapes the look of your facial contours for more youthful definition

Platinum
Day Cream SPF25

50ml
09290
Price per 100ml = £36.00
£18

*Platinum Day Cream. Based on an 8-week consumer study with 150 women.

**Based on normal brochure prices.

ANEW ULTIMATE

the youth-boosting four

dramatically reduce the look of deep wrinkles in just 4 weeks*



CLEANSE

effectively removes all traces of make-up

Anti-Aging 3-in-1 Cleansing Water

200ml
71472
Price per 100ml – £3.25
£6.50

MASK

saturated with a super-concentrated, hydrating essence

Youth Maximising Sheet Mask

Contains 1 mask.
49882
£4

TREAT

double the power of your face cream

Essential Youth Maximising Serum Trial Size

10ml
57794
£7

MOISTURISE

improves multiple signs of ageing

Multi-Performance Day Cream SPF25

50ml
17764
Price per 100ml – £32.00
£16

*Ultimate Day Cream. Based on results from an 8-week clinical study with 178 women.
**Based on normal brochure prices.

ANEW REVERSALIST

the wrinkle-fighting four

95% of women agreed that their skin looked renewed after just 1 day*



all 4 for
just £15

order using 68932
page 160 only

worth £32.50**

CLEANSE

effectively removes all traces of make-up

**Anti-Ageing 3-in-1
Cleansing Water**

200ml
36327
Price per 100ml = £3.25
£6.50

MASK

saturated with a super-concentrated, hydrating essence

**Youth Maximising
Sheet Mask**

Contains 1 mask.
34934
£4

TREAT

overnight hydration, for younger-looking skin

**Clinical Defend &
Repair Advanced
Hydration Overnight
Mask Trial Size**

10ml
19547
£7

MOISTURISE

regenerates surface skin cells, layer by layer

**Complete Renewal
Day Cream SPF25**

50ml
26757
Price per 100ml = £30.00
£15

*Reversalist Day Cream: Based on those who expressed an opinion in a consumer study with 114 women.
**Based on normal brochure prices.

ANEW PERFECT SKIN

the fabulously flawless four

100% of women saw improved skin texture in 1 week*



all 4 for
just £15

order using 68338
page 162 only

worth £30.50**

CLEANSE

effectively removes all traces of make-up

**Anti-Ageing 3-in-1
Cleansing Water**
200ml
74369
Price per 100ml = £3.25
£6.50

MASK

saturated with a super-concentrated, hydrating essence

**Youth Maximising
Sheet Mask**
Contains 1 mask.
74872
£4

TREAT

overnight hydration, for younger-looking skin

**Clinical Defend &
Repair Advanced
Hydration Overnight
Mask Trial Size**
10ml
32144
£7

MOISTURISE

refines the look of skin texture and boosts radiance

**NEW Perfect Skin
Wake Up Cream
SPF25**
50ml
03624
Price per 100ml = £20.00
£13

*Perfect Skin Wake Up Cream. Based on a clinical study with 31 women. **Based on normal brochure prices.

ANEW A LIFETIME BEAUTIFUL

NEW



INTRODUCING

PERFECT SKIN

splash & glow

the 15-second face mask with Perfect Cell Complex Technology to add radiance, rebalance and soften skin



ANEW
PERFECT
SKIN

DAILY SKIN
BOOSTING
SPLASH

ALL SKIN TYPES

HOW TO USE

Step 1 Splash a small amount into hands.



Step 2 Gently pat onto cleansed face and neck, allow to dry.



Step 3 Follow with your Perfect Skin moisturiser.



NEW Perfect Skin Daily Skin Boosting Splash
125ml
03533
Price per 100ml = £6.40
Will normally be £12
£8 save £4

try today!

£8

save £4

Skincare

avon.uk.com

“Interval training feels like the biggest anti-ageing breakthrough in a while.”

AS SEEN IN
VOGUE

DRAMATIC RESULTS ON EARLY SIGNS OF AGEING:

in just 1 week

diminishes the look of lines and wrinkles*

in 4 weeks

see dramatically younger-looking skin*

to see the results of our test on real women over a whole year, go to
WWW.AVON.UK.COM/INFINITEEFFECTS

*Based on those who expressed an opinion in a consumer study with 141 women.

THE SECRET TO LOOKING YOUNGER FOR LONGER?

interval training for your skin

2 creams, applied in 1-week intervals, so that your skin doesn't get used to 1 single night cream, and so that you don't stop seeing results.

WEEK 1
REPLENISH & PREPARE

1
NIGHT TREATMENT CREAM

rotate weekly

WEEK 2
ACTIVATE & CORRECT

2
NIGHT TREATMENT CREAM

Infinite Effects Night Treatment Cream
30ml
08524
Price per 100ml = £59.83
Normally £28
£17.95 save £10.05

best ever price
£17.95
see continuous results, or your money back

ANEW CLINICAL. OUTSMART AGEING

reduce the look of dark circles

9 out of 10 women agree*

BEFORE



AFTER



Dramatisation based on clinical test results.



AS SEEN IN

Closer

correcting cream with a tint of colour blends seamlessly with your skin tone

formulated with **SELF-ADJUSTING SHEER OPTICS** for instant results and Shadow Erase Complex that works day after day to:

- 1. brighten the look of dark circles
- 2. visibly reduce under-eye shadows
- 3. smooth texture of the eye area
- 4. makes eyes look less tired

*Based on those who expressed an opinion in an 8-week consumer study with 149 women.

order this Fiorelli bag for

£15



when you spend £7 or more

order using 07773 see pages 2-3 for details

Even Texture & Tone Dark Circle Corrector
15ml
22079
Price per 100ml = £80.00
Normally £20
£12 save £8

try today!

£12
save £8

ANEW CLINICAL. OUTSMART AGEING

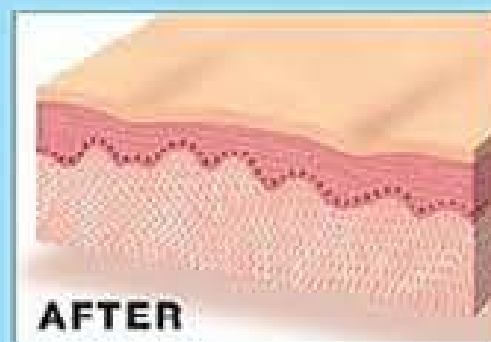
see **dramatic results**
on crow's feet



94%

of women
showed an
improvement in
fine wrinkling of
crow's feet*

formulated with **EXCLUSIVE A-F33**
and **peptides designed** to help **boost collagen** production



IN 3 DAYS

the look of deep wrinkles
around the eyes appears
reduced

*Based on those who expressed an opinion in a 12-week clinical study with 33 participants.
Diagrams for illustrative purposes only.

Anti Wrinkle Crow's
Feet Corrector
with A-F33
15ml
10231
Price per 100ml = £80.00
Normally £19.50
£12 save £7.50

try today!

£12

save £7.50

ANEW A LIFETIME BEAUTIFUL



see dramatic results on all signs of ageing

9 out of 10 women agree*



luxurious dual serum and oil formula with a blend of precious oils and gold peptides

HOW TO USE: Apply daily to cleansed face and neck using circular upward motion. Use alone or before your moisturiser.

INSTANTLY

skin feels velvety smooth and looks brighter and fresher

IN JUST 2 WEEKS

wrinkles and deep lines appear reduced, and skin's firmness is regained

Ultimate Supreme Dual Elixir 40ml 58743 Price per 100ml = £45.00 Normally £28 **£18 save £10**

try today!

£18
save **£10**

*Based on 96 out of 109 people who expressed an opinion in a consumer perception study.

 <p>Advanced Hydration Overnight Mask 50ml 00034 Price per 100ml = £40.00 £20</p>	 <p>Advanced Resurfacing Peel 30 pads. 22111 Price per piece = 50p £15</p>	 <p>Anti Wrinkle Targeted Filler with A-F33 22087 £15</p>	 <p>Face Lifting Cream 30ml 22137 Price per 100ml = £66.67 £20</p>
 <p>Multi-Spot Correcting Serum 30ml 00109 Price per 100ml = £83.33 £25</p>	 <p>Deep Recovery Night Cream 30ml 22145 Price per 100ml = £86.67 £20</p>	 <p>Eye Lift System 00885 £20</p>	 <p>Anti Wrinkle Line Erasing Serum with A-F33 30ml 17970 Price per 100ml = £83.33 £25</p>

PERFECT SKIN

ALL-DAY PERFECTION AND PROTECTION

NEW

ULTIMATE

IMPROVE MULTIPLE SIGNS OF AGEING

REVERSALIST

REDUCE APPEARANCE OF WRINKLES

 <p>NEW Wide Awake Eye Cream 15ml 03608 Price per 100ml = £80.00 £12</p>	 <p>NEW Sleep Cream 50ml 02832 Price per 100ml = £26.00 £13</p>
--	---



Night Cream
50ml
28191
Price per 100ml = £32.00
£16



Night Cream
50ml
14126
Price per 100ml = £30.00
£15

PLATINUM

LIFT AND RE-CUSHION SKIN

 <p>Night Cream 50ml 06908 Price per 100ml = £36.00 £18</p>	 <p>Eye & Lip Cream 15ml 05389 Price per 100ml = £120.00 £18</p>
--	---



Multi-Performance Eye System
16717
£16



Express Dual Eye System
14134
£15



Multi-Performance Lip Treatment
16980
£15

CLEANSERS FOR GLOWING, YOUTHFUL-LOOKING SKIN

 <p>Cream Cleanser & Mask 150ml 24380 Price per 100ml = £4.33 £6.50</p>	 <p>Gel Cleanser 150ml 24398 Price per 100ml = £4.33 £6.50</p>	 <p>Daily Scrub 100ml 28316 £6.50</p>
--	---	---

YOUTH BOOST



Youth Maximising Serum
30ml
07138
Price per 100ml = £83.33
£25



NEW
introducing
ANEW ULTIMATE INFINITE EFFECTS

BE THE 1ST TO TRY
our incredible
night cream that
doesn't stop
fighting wrinkles

SEE BETTER RESULTS
THAN A LEADING
PREMIUM BRAND
in multiple
signs of ageing

Want to know which one?
Find out in Brochure 10!

order your dual sample today!

NEW Anew Ultimate Infinite Effects
Night Treatment Cream Sample
03228
Will normally be 60p
50p save 10p



50p

ACTIVE SEED complex
3X SEED OILS
 formulated with linseed, babassu and green coffee seed oils to help boost collagen and elastin production and help calm and soothe skin



wake up
TO CASHMERE-SOFT SKIN



[REAL RESULTS]

- ✓ naturally effective
 - ✓ non-pore-clogging formula
 - ✓ skin looks radiant and healthy
- | | |
|---|--|
| 🕒 | 🔄 |
| instantly:
skin feels smoother and deeply nourished | after 2 weeks:
skin is replenished and feels cashmere-soft |



Nourishing Oil Cream
just **£6** save £3

Miracle Glow Nourishing Oil Cream 50ml 56150
Price per 100ml = £12.00. Normally £9 **£6** save £3

ACTIVE SEED complex



formulated with SOAP BERRIES
a gentle, yet effective, natural cleanser

gently exfoliates

Face Mitt 13003
£5

bonus size
400ml



all skin types | for combination to oily skin | for normal to dry skin | all skin types | all skin types | all skin types

<p>Refreshing Gel Cleanser 150ml 27169 Price per 100ml = £2.00 £3</p>	<p>Self-Foaming Face Wash 150ml 27045 Price per 100ml = £2.33 £3.50</p>	<p>Gentle Scrub Cleanser 100ml 27151 £3</p>	<p>Gentle Bi-Phase Eye Make-up Remover 200ml 18432 Price per 100ml = £2.00 £4</p>	<p>Miracle Glow Lightweight Cleansing Oil 125ml 25502 Price per 100ml = £4.00 £5</p>	<p>Micellar Water 200ml 02006 Price per 100ml = £1.50 Normally £4 £3 save £1</p>
---	---	---	---	--	--

suitable for sensitive skin | free of dyes & parabens | allergy tested

cleanse & refresh

with the micellar water that's perfect for every skin type

all skin types

REAL RESULTS

- ✓ removes all traces of make-up
- ✓ quick & easy – no harsh rubbing required
- ✓ hydrates, soothes & balances skin

100 uses



optimal pH level to keep skin's protective layer at its healthiest!



Micellar Water
200ml
02006
Price per 100ml = £1.50
Normally £4
£3
save £1



35+

AGELESS

ACTIVE SEED
complex

formulated with antioxidant-rich
POMEGRANATE SEEDS to
help boost collagen production



SPF20



- ✓ for youthful, replenished-looking skin
- ✓ wrinkles look softened
- ✓ skin looks firmer

Ageless 35+ Day Cream SPF20
50ml | 26799 Price per 100ml = £16.00 **£8**

Ageless 35+ Night Cream
50ml | 26989 Price per 100ml = £16.00 **£8**

suitable for sensitive skin | free of dyes & parabens | allergy tested

SEE *perfectly plumped* SKIN

SPF20



55+
AGELESS

£5
save £4



ACTIVE SEED
complex



formulated with
QUINOA SEED
extract to help increase
collagen production
in skin cells to help
restore youthful-looking
contours

[REAL RESULTS]

- ✓ skin looks instantly hydrated
- ✓ fine lines and wrinkles look reduced
- ✓ helps skin regain youthful-looking contours

Ageless 55+ Day Cream SPF20 50ml 11676 Price per 100ml = £10.00 Normally £9 **£5 save £4**

Ageless 55+ Night Cream 50ml 26070 Price per 100ml = £10.00 Normally £9 **£5 save £4**



radiance
for dull and tired skin

featuring glow-boosting **PASSION FRUIT SEED EXTRACT**



Radiance Day Cream SPF20
50ml
27177
Price per 100ml = £9.00
£4.50



Radiance Night Cream
50ml
15545
Price per 100ml = £9.00
£4.50

3-in-1
BB CREAMS

- ✓ **moisturise**
- active seed complex
- ✓ **perfect**
- lightweight, flawless finish
- ✓ **protect**
- with SPF15



mattifying
for combination to oily skin

featuring hydrating **CHIA SEED EXTRACT AND MATTIFYING POWDERS**



Mattifying Day Cream SPF15
50ml
26740
Price per 100ml = £9.00
£4.50



Mattifying Gel Night Cream
50ml
26773
Price per 100ml = £9.00
£4.50

matte

for a **SHINE-FREE, SOFT-FOCUS FINISH** with mineral pigments

radiance

gives a **RADIANT COMPLEXION** with passion fruit seed extract

anti-ageing

LINES LOOK BLURRED with pomegranate seed extract



hydration
for normal to dry skin

featuring hydrating **CHIA SEED EXTRACT AND VITAMIN E**



Hydration Day Cream SPF15
50ml
15602
Price per 100ml = £9.00
£4.50



Hydration Gel Night Cream
50ml
13938
Price per 100ml = £9.00
£4.50



27029 Light 27037 Medium

15768 Light 16097 Medium

01198 Light 01222 Medium

Matte BB Cream 30ml Price per 100ml = £16.67 Normally £7.50 **£5** save £2.50
Radiance BB Cream 30ml Price per 100ml = £16.67 Normally £7.50 **£5** save £2.50
Anti-Ageing BB Cream 30ml Price per 100ml = £16.33 Normally £8 **£5.50** save £2.50

TINTED MOISTURISER



Radiance Tinted Moisturiser SPF20
50ml
26781
Price per 100ml = £12.00
£6

FACIAL OIL



Miracle Glow Lightweight Facial Oil
30ml
15636
Price per 100ml = £33.33
£10

AVON
care

face creams
keep your skin feeling
soft, supple and deeply
nourished

Face Cream 100ml
15065 Light Moisture
14944 Cocoa Butter
07039 Royal Jelly
£2

Youth Restore Face Cream
100ml
15164
£2.20

with **vita-e complex**
for 24-hour moisture*



for oily/combination skin

with refreshing and
mattifying cucumber,
witch hazel and green tea

for dry skin

with nourishing
and pampering
cocoa butter and
vitamin E

for very dry skin

with softening
and restoring
royal jelly

for mature skin

with skin-firming
collagen and
elastin

**gentle facial
cleansing**

3 in 1 Cleanser,
Toner &
Moisturiser
200ml
13771
Price per 100ml = 86p
£1.75

Gentle Moisture
Cleanser, Toner
& Moisturiser
200ml
06742
Price per 100ml = 86p
£1.75

Rose Water
Cleansing Toner
150ml
58024
Price per 100ml = £1.17
£1.75

**lip balms
for super-
soft lips**



Cocoa Butter
Lip Butter
10ml
06916
£1.20



Royal Jelly
Lip Treatment
SPF15
10ml
26401
£1.20



Intensive Relief
Lip Treatment
26245
£1.20

*Excluding Intensive Relief range.

facial care with
nourishing moisture

with **soybean** and **vitamin E** to soften and revive winter skin

£2



for normal to
dry skin

Rich Moisture
Face Cream
100ml
15115

£2



clearskin
LET THEIR
CONFIDENCE SHINE

CHOOSE A
**FREE
GIFT**

when you buy any
Clearskin® product
across pages 186-189

**OPTION 1:
BLACKHEAD REMOVER***

press over
whiteheads
to clear them
away



Metal Blackhead Remover
Steel carbon. Approx. 12.5cm
x 0.6cm.
order using 24331

**OPTION 2:
FACE BRUSH***

exfoliating bristles
stimulate pores for
a deeper cleanse



Facial Cleansing Brush
Silicone.
order using 58552

**OPTION 3:
FACIAL
MINI MITT***

Facial Mini Mitt
100% cotton.
Approx. 9.8cm
x 6.2cm.



order using 06924

great for
gentle
cleansing

*Not available separately.

**THE ONE THAT
ZAPS
BREAKOUTS
FAST!**



with **2% salicylic acid, wheat extract and vitamin A**



penetrates skin for
quick results

**Blemish Clearing
Spot On Instant Gel**
15ml
25627
Price per 100ml = £23.33
Normally £5.50

£3.50

save £2

**THE ONE THAT
CLEARS
THE LOOK OF
PORES**

attracts and removes
pore-clogging dirt and oil for
perfectly clear-looking skin



with **witch hazel
and mineral clays**

“WOW! I've been
using this once a week
and the **DIFFERENCE
IN MY SKIN IS
UNBELIEVABLE!**”

BeckyJane, avon.uk.com
customer, Newcastle upon Tyne

**Pore & Shine Control
Black Mineral Mask**
75ml
25718
Price per 100ml = £3.33
Normally £5

£2.50

half price



mask
turns from
BLACK to
GREY when
ready to
remove

►►► BLEMISH-CLEARING for a clear, blemish-free complexion



Spot Conceal Stick
13011
Normally £4
£2.50 save £1.50



O2 Fresh Bubble Cleanser
150ml
13987
Price per 100ml = £3.33
£5



Refreshing Toner
100ml
14456
Normally £4
£2.50 save £1.50



Oil-Free Moisturising Lotion
75ml
19687
Price per 100ml = £4.00
Normally £5.50
£3 save £2.50



Oil-Free BB Cream
30ml
Price per 100ml = £20.00
£6

07898 Fair 03038 Medium

►►► BLACKHEAD-CLEARING refine the look of skin



Soothing Exfoliating Cleanser
125ml
24083
Price per 100ml = £2.00
Normally £4.50
£2.50 save £2



Deep Clarifying Mask
75ml
24216
Price per 100ml = £4.00
Normally £5
£3 save £2



Clarifying Toner
100ml
24117
Normally £4
£2.50 save £1.50



Liquid Extraction Strip
30ml
24315
Price per 100ml = £10.00
Normally £5
£3 save £2

►►► PORE & SHINE reduce oil and cleanse pores for balanced skin



3-in-1 Facial Wipes
25 wipes.
24232
Price per piece = 8p
Normally £3.50
£2 save £1.50



Black Exfoliating Cleanser
75ml
25635
Price per 100ml = £3.33
Normally £4.50
£2.50 save £2



Gel Purifying Cleanser
125ml
62885
Price per 100ml = £2.00
Normally £4.50
£2.50 save £2

►►► PROFESSIONAL-grade, 5-in-1 formulas for breakout-prone skin



Green Tea Overnight Treatment
50ml
24224
Price per 100ml = £12.00
£6



White Clay Cleanser, Scrub and Mask
75ml
24109
Price per 100ml = £4.00
Normally £5
£3 save £2



White Clay Toning Treatment
100ml
24158
Normally £4
£2.50 save £1.50



Complete Treatment Pads
30 pads.
24273
Price per piece = 12p
Normally £5.50
£3.50 save £2

REVEAL SMALLER-LOOKING PORES



►►► with **scrubbing grains** to help lift away **pore-clogging dirt** and **excess oil**

Pore & Shine Control Exfoliating Scrub
75ml
25650
Price per 100ml = £2.67
Normally £4
£2 half price

clearskin
LET THEIR CONFIDENCE SHINE

CHOOSE A FREE GIFT
when you buy any Clearskin® product across pages 186-189

OPTION 1: BLACKHEAD REMOVER*



Metal Blackhead Remover
Steel carbon. Approx. 12.5cm x 0.6cm.
order using 24331

OPTION 2: FACE BRUSH*

exfoliating bristles stimulate pores for a deeper cleanse

Facial Cleansing Brush
Silicone.
order using 58552

OPTION 3: FACIAL MINI MITT*

Facial Mini Mitt
100% cotton. Approx. 9.8cm x 6.2cm.
order using 06924



*Not available separately.



THE BRUSH COLLECTION

which will you choose?



Floral Brush 56267 £3



Paddle Brush 16436 £5



Cushion Brush 16469 £4



Large Barrel Brush 16485 £5



Small Barrel Brush 16493 £4



Backcombing Brush 16535 £3



Vent Brush 00232 £4



Styling Comb 16543 £3



Pop-Up Brush 16527 £3

advance
TECHNIQUES

get **BIG** root lift on the go without the need for backcombing or blow-drying



EXCLUSIVE
V-BRISTLE
TECHNOLOGY

Professional Collection

NEW

OUR 1ST EVER VOLUMISING BRUSH



LONGER plastic bristles grab every strand



SHORTER boar-hair bristles boost root lift

NOT YOUR AVERAGE BRUSH... natural bristles condition, add shine, reduce frizz AND prevent breakage

NEW Premium V-Bristle Volume Brush 11148
Will normally be £6
£5 save £1

team with our **VOLUME & THICKNESS COLLECTION**

turn to page 193

TRY ME PRICE
£5

advance
TECHNIQUES

**BIGGER
400MLS**

LUXURY
SHAMPOOS &
CONDITIONERS

NEW



**Miracle
Densifier**
400ml
10892 NEW
Shampoo
10991 NEW
Conditioner
Price per 100ml = 88p
£3.50



**Absolute
Perfection**
400ml
00273
Shampoo
55244
Conditioner
Price per 100ml = 88p
£3.50



**Supreme
Oils** 400ml
15438
Shampoo
13839
Conditioner
Price per 100ml = 88p
£3.50

Professional Collection

SHAMPOO & CONDITIONER 250MLS
MIX & MATCH



**SUPREME
OILS**



with an
expert blend of
5 precious oils

Supreme Oils 250ml
27367 Shampoo
27490 Conditioner
Price per 100ml = £1.04
£2.60



**ABSOLUTE
PERFECTION**



with **salon-inspired**
wheat amino acids
& marine extracts

Absolute Perfection 250ml
13920 Shampoo
46664 Conditioner
Price per 100ml = £1.04
£2.60

ANY 2 FOR £5

250ml bottles only
on pages 192-193



volume,
THICKNESS
& touchable softness

8 out of 10 women
said hair **INSTANTLY**
looks and feels
THICKER
& **VOLUMISED***

Miracle Densifier 250ml
06379 Shampoo
08029 Conditioner
Price per 100ml = £1.04
£2.60

*Based on those who expressed an opinion in
a consumer study with 121 participants.



Hair Salon

avon.uk.com

LUXURIOUS TREATMENTS

LUXURIOUS NOURISHMENT



Duo Treatment Spray
100ml
16253
Normally £5
£4.50
save 50p

Treatment Mask
150ml
26062
Price per 100ml = £3.20
Normally £5.50
£4.80
save 70p

with 5 precious oils to protect, nourish and strengthen

COMPLETELY RESTORED LOCKS



Beauty Balm Leave-in Treatment
150ml
26310
Price per 100ml = £3.00
Normally £5
£4.50
save 50p

Treatment Mask 150ml
57174
Price per 100ml = £3.20
Normally £5.50
£4.80
save 70p

with Advanced Shield Technology for perfectly healthy hair

EXPERT BRUSHES

with natural bristles to condition, strengthen and smooth



Premium Paddle Brush
16592
Normally £6
£4.50
save £1.50



Premium Cushion Brush
13409
Normally £6
£4
save £2



Premium Smoothing Brush
16600
Normally £6
£4.50
save £1.50



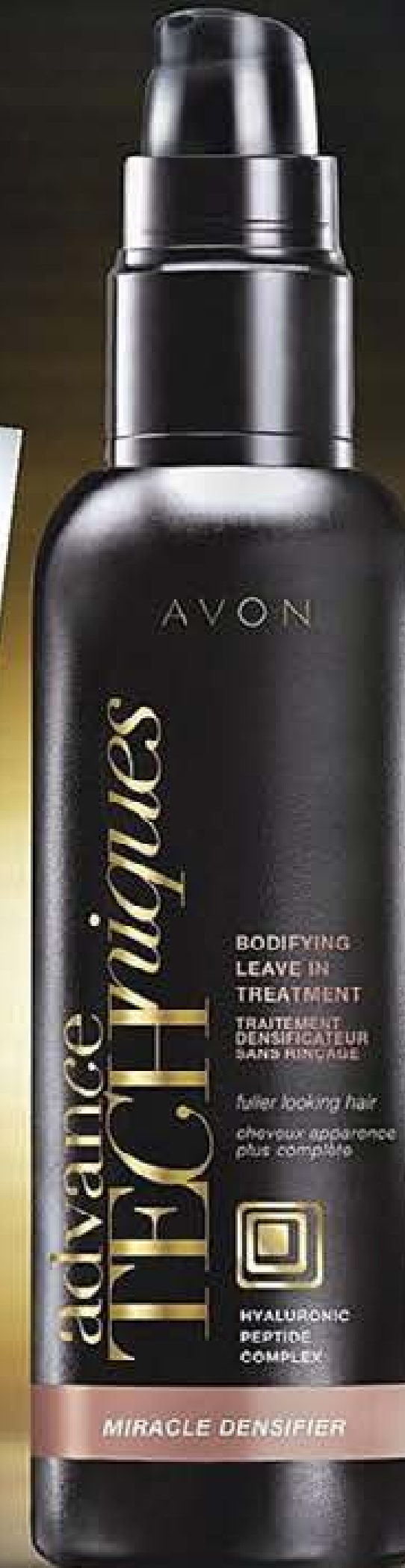
Premium Backcomb Brush
28431
Normally £4
£3
save £1

our 1st
VOLUMISING HAIR & SCALP SERUM



don't forget your **SCALP MASSAGER** to gently stimulate hair follicles at the root

In-Shower Hair Massaging Brush 06486
Normally £5 **£3** save £2



moisturises the scalp and **HAIR INSTANTLY APPEARS THICKER** from the root

1. ADD BODY AT THE ROOT

Massage the lotion into scalp to awaken follicles. Leave in or wash out, whichever you prefer.

2. BOOST THICKNESS THROUGH THE LENGTHS

Apply 2-3 pumps through the lengths before blow-drying. The heat plumps every fibre for **GORGEOUS thickness!**

Miracle Densifiant Bodifying Leave-In Treatment 100ml
07492
£5

SHOW YOUR HAIR SOME EVERYDAY CARE

VIBRANT COLOUR

fresh salon colour for up to 6x LONGER



Colour Protection
250ml
03145 Shampoo
01685 Conditioner
Price per 100ml = 68p
£1.70

Anti-Fade UV Spray
100ml
18572
£4.25

Restorative Mask
150ml
12401
Price per 100ml = £3.00
£4.50

Colour Protection
400ml
04531 Shampoo
Price per 100ml = 75p
£3

FLAKE-FREE HAIR

with zinc to fight dandruff from the very first wash



2-in-1 Shampoo & Conditioner
250ml
25759
Price per 100ml = 74p
£1.85

2-in-1 Shampoo & Conditioner
400ml
25940
Price per 100ml = 75p
£3

HEALTHY & REPAIRED

with keratin and avocado oil for up to 87% LESS BREAKAGE*



Instant Repair 7
250ml
27391 Shampoo
27425 Conditioner
Price per 100ml = 68p
£1.70

Treatment Mask
150ml
16303
Price per 100ml = £3.00
£4.50

Instant Repair 7
400ml
05827 Shampoo
Price per 100ml = 75p
£3

Restoring Treatment Spray
100ml
16261
£4.25

Rapid Rescue Hair Serum
30ml
28910
Price per 100ml = £13.33
£4

*Shampoo & Conditioner. Breakage due to combing and brushing.

Every day can be a good hair day with the right **shampoos, conditioners** and **treatments**. Which collection do your locks need?

VA-VA-VOLUME

with Body Building Technology for up to 83% MORE VOLUME**

**Spray, when used with shampoo.



Ultimate Volume
250ml
27334 Shampoo
27342 Conditioner
Price per 100ml = 68p
£1.70

Volume Boosting Spray
100ml
16295
£4.25

Ultimate Volume
400ml
16725 Shampoo
Price per 100ml = 75p
£3

SOFT HYDRATION

with argan oil and vitamin E for silky, smooth hydration



360 Nourishment Moroccan Argan Oil
250ml
27433 Shampoo
27441 Conditioner
Price per 100ml = 68p
£1.70

Treatment Mask
150ml
27482
Price per 100ml = £3.00
£4.50

360 Nourishment Moroccan Argan Oil
400ml
21402 Shampoo
Price per 100ml = 75p
£3

Nourishing Hair Serum
30ml
28860
Price per 100ml = £13.33
£4

DIVINE SHINE

with silicone and pro-vitamin B5 for up to 100% SHINIER HAIR***

***With serum versus untreated hair.



Daily Shine 250ml
28928 Shampoo
27326 Leave-in Conditioner
Price per 100ml = 68p
£1.70

Daily Shine 400ml
13813 2-in-1 Shampoo & Conditioner
Price per 100ml = 75p
£3

Dry Ends Serum 30ml
28886
Price per 100ml = £13.33
£4

SUPER-STRONG STRANDS



our **ANTI HAIR FALL** collection strengthens locks for fewer strands on your brush every time you restyle



use the complete collection for best results

Anti Hair Fall Shampoo 400ml 03111
Price per 100ml = 75p
£3

Anti Hair Fall 250ml 19026 Shampoo 17798 Conditioner
Price per 100ml = 68p
£1.70

Anti Hair Fall Leave-In Treatment 100ml 17848
£4.25



the perfect finishing touch...
SMOOTHING SERUM for 24-hour frizz protection

Smooth as Silk Frizz Control Hair Serum 30ml 28894
Price per 100ml = £11.67
Normally £4
£3.50 save 50p

YOUR ONE-STOP STYLING SHOP

all you need for the perfect 'do

EVERYDAY ESSENTIALS



Firm Hold Hairspray 200ml 16311 Price per 100ml = £1.50 **£3**
Volume & Curl Mousse 150ml 16360 Price per 100ml = £2.00 **£3**
Mirror Shine Spray 100ml 16345 **£3**
Heat Protection Spray 100ml 16337 **£3**
Power Straight Spray 100ml 11742 **£3**
Dry Shampoo 150ml 16402 Price per 100ml = £1.99 **£2.99**

STYLING TOOLS



8 rollers & clips

for extra oomph

10 hair bobbles

TANGLE TEEZER
CARES FOR THE HAIR YOU WEAR™

the iconic detangling brush

Set of 8 Rollers 13706 Normally £10 **£7.50** save £2.50
Set of 2 Hair Volume Boosters 26609 **£3.50**
Set of 10 Hair Ties 18440 **£1.25**
The Original Detangling Hairbrush - Pink/Black 19802 **£9.99**



because your skin loves
ARGAN OIL

complete your routine with our **ultimate softening trio**



**CREAMY
BODY WASH**
*leaves skin feeling
smooth and silky*

**Silky Moisture
Creamy Body Wash**
250ml
12112
Price per 100ml = 90p
£2.25



**BODY
LOTION**
*helps restore skin's
natural moisture barrier*

**Silky Moisture
Ultra Moisturising
Body Lotion** 250ml
11874
Price per 100ml = 90p
£2.25



**OVERNIGHT
TREATMENT**
*ultra-rich cream works
while you sleep*

**Silky Moisture Overnight
Body Treatment**
200ml
24026
Price per 100ml = £1.25
£2.50

**RUB
to smell
SILKY
MOISTURE**



with **argan oil**
and **vitamin E**



SKIN
so
SOFT

50 YEARS
OF SIGNATURE
SOFTNESS

MIX & MATCH

**ANY 3
FOR £5**

save up to £2.50

page 200 only

SKIN
so
SOFT

50
YEARS
OF SIGNATURE
SOFTNESS

silky
MOISTURE



ARGAN OIL
loves
normal to
dry skin

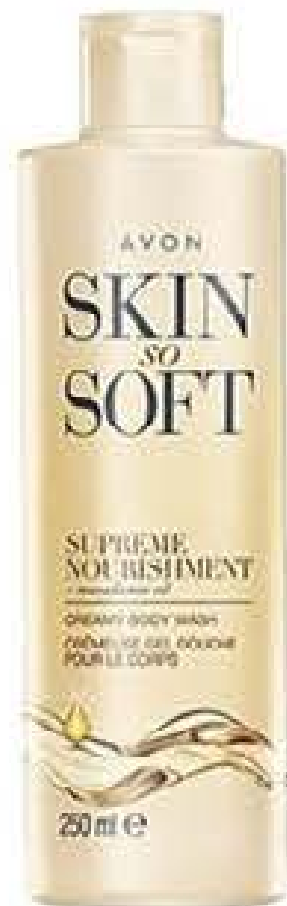
Tissue Oil
150ml
02527
Price per 100ml = £5.33
£8



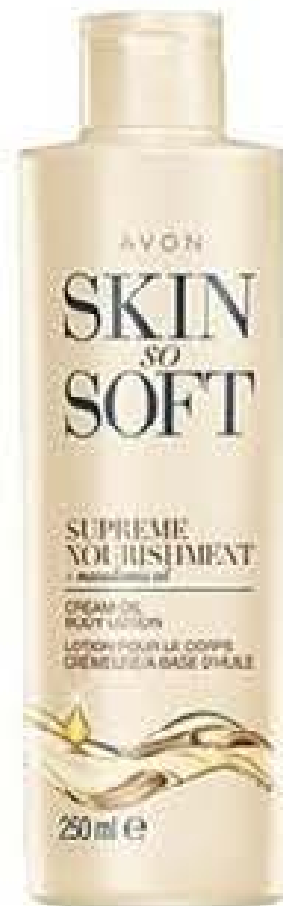
supreme
NOURISHMENT



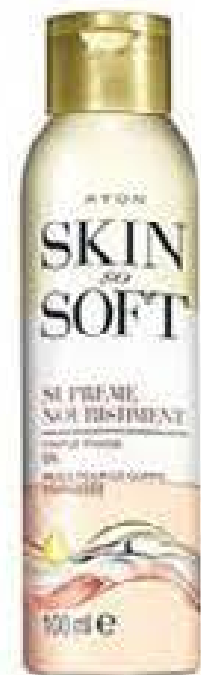
MACADAMIA
OIL
loves very
dry skin



**Creamy
Body Wash**
250ml
02709
Price per 100ml = 90p
£2.25



**Cream Oil
Body Lotion**
250ml
57117
Price per 100ml = 90p
£2.25



**Triple
Phase Oil**
100ml
01909
£8

pampering
SOFTNESS



SHEA
BUTTER
loves all
skin types



**Creamy
Body Wash**
250ml
01941
Price per 100ml = 90p
£2.25



Body Butter
200ml
02535
Price per 100ml = £1.50
£3

get a
natural-looking
GLOW

with no nasty fake-tan smell

£3
save 50p



softening
JOJOBA OIL
& *velvet*
flower
extract

**AVAILABLE
IN 2 SHADES:**
medium
and fair



SPRAY
for an easy,
airbrushed glow
and an even,
streak-free finish

**Enhance & Glow
Airbrush Spray**
150ml
17897
Price per 100ml = £2.00
Normally £3.50
£3 save 50p



LOTION
for fuller,
natural-looking
colour and a
gradual,
even glow

Glow Body Lotion
200ml
17913 Fair
28712 Medium
Price per 100ml = £1.50
Normally £3.50
£3 save 50p

SKIN
so
SOFT

50
YEARS
OF SIGNATURE
SOFTNESS

smooth away
FACIAL HAIR

in under 3 minutes!



£2.50



with soothing
MEADOWFOAM OIL
suitable for
sensitive skin

- specially developed for **delicate facial skin**
- easy and **pain-free**
- **quick** and **effective**
- **works in less than 3 minutes**

Facial Hair Removal Cream
15ml
14365
Price per 100ml = £16.67
£2.50



Facial Wax Strip Kit 20 strips. 09373 Price per piece = 20p £4	Moisturising Shave Gel 200ml 11635 Price per 100ml = £1.25 £2.50
Hair Removal Cream 100ml 11262 £3	Ladies' Razors 5 razors. 26500 Price per piece = 44p £2.20

CARING ROLL-ONS with 48-hour protection you can rely on

Women's Roll-On Anti-Perspirant Deodorant 50ml 17111 Invisible Protection 15362 Light Bloom 06155 Minerals Price per 100ml = £2.00 £1	04390 Silk Smooth 23879 Max Protection 6 Price per 100ml = £3.00 £1.50
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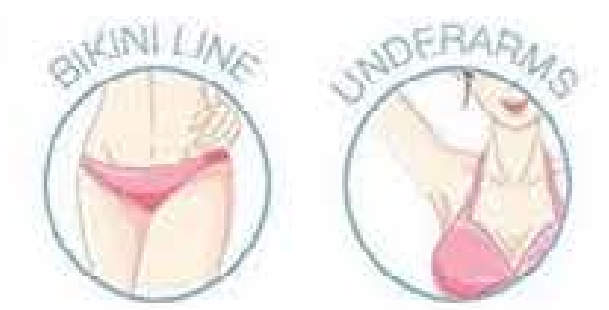


NEW

your
BIKINI BFF

meet our
new mini shaver
that's gentle on sensitive skin

quick and easy hair
removal, perfect for



£10
save £2

flexible, round
precision head,
use from any angle



battery
operated

NEW Precision Trimmer Mini shaver with precision round head and protective cap. Approx. 12cm x 3cm. ABS. Requires 3x AAA batteries (not included). 04648 Will normally be £12 **£10 save £2**

CHOOSE YOUR DAILY
body lotion



 normal to dry skin

trial size
£1.50



Ultimate Moisture Daily Body Lotion
250ml 17236 Price per 100ml = £1.40 **£3.50**
50ml 21030 Price per 100ml = £3.00 **£1.50**



 dry to very dry skin

trial size
£1.50



Deep Nourishment Daily Body Lotion
250ml 17400 Price per 100ml = £1.40 **£3.50**
50ml 21204 Price per 100ml = £3.00 **£1.50**



trusted quality • trusted value
love out
100%
money-back
promise
trusted results

NEW

healthy, soft skin

feel beautiful inside and out

REAL RESULTS

- ✓ with hydrating chia seeds and vitamin E
- ✓ long-lasting moisture
- ✓ absorbs instantly
- ✓ non-greasy

 normal to dry skin



£3

[3-IN-1]
CREAM

1  for face

2  for hands

3  for body







AVON TRUE **velvet soft moisture** multi-purpose cream for body, face and hands
nutraeffects WITH CHIA SEEDS 48h MOISTURE
ACTIVE SEED COMPLEX
NORMAL TO DRY SKIN

- SUITABLE FOR SENSITIVE SKIN
- HYPOALLERGENIC
- ALLERGY TESTED
- FREE OF PARABENS & DYES

NEW Velvet Soft Multipurpose Cream 200ml 04838 Price per 100ml = £1.50 **£3**

spring fresh SOLUTIONS

rough, dry skin locks in moisture for soft, smooth skin	hot feet refreshing feel with cooling, fizzing formula	for smelly feet instantly freshens and helps prevent odour	smelly shoes absorbs moisture and quickly reduces odour
			
Invisible Sock Cream with Silicone Technology 75ml 22186 Price per 100ml = £3.33 £2.50	Cooling Crackle Mousse with Aloe 150ml 09613 Price per 100ml = £1.67 £2.80	Odour Neutralising Foot and Shoe Spray 75ml 09746 Price per 100ml = £3.73 £2.80	Deodorising Foot and Shoe Powder 75g 54452 Price per 100g = £3.33 £2.50

extra-rough skin rich, rinse-off cream with pumice and walnut shell	blisters friction-reducing balm to prevent blisters
	
Rough Skin Remover 75ml 59212 Price per 100ml = £3.33 £2.50	Blister Defence Stick 26328 £3.50



pamper your soles with **LAVENDER**
put your feet up and relax with our lavender favourites

from **£2.50**

the ideal pair for overnight pampering

1. soak & soothe with nourishing, skin-softening oils	2. mask & smooth an exfoliating foot mask	3. deodorise & refresh fast-dry freshening formula	4. smooth the rich, softening cream onto skin	5. lock in moisture with the socks
3-in-1 Oil with Lavender 50ml 11312 Price per 100ml = £7.00 Normally £4 £3.50 save 50p	Clay Mask with Lavender 75ml 10710 Price per 100ml = £3.33 Normally £2.75 £2.50 save 25p	Deodorising Foot and Shoe Spray with Lavender 100ml 17681 Normally £2.75 £2.50 save 25p	Overnight Treatment Cream with Lavender 150ml 13615 Price per 100ml = £1.67 Normally £2.75 £2.50 save 25p	Moisturising Socks 95% cotton, 5% elastane. One size. 09563 Normally £5 £3.50 save £1.50

FOOT WORKS

NEW

LIMITED EDITION

travel pedi set:

- nail file
- nail clippers
- cuticle pusher
- toe separators x 2



**NEW Limited Edition
Pedi Set
09274
£3.50**



**3-in-1 Tool
02758
£3.50**



**3-in-1
compact travel file**

**Heel
Rasper
00752
£3.50**



**stainless steel rasper
with easy-hold handle**

effortlessly smooth feet

- safely buffs away hard skin in seconds
- with **Micro-Crystal Technology** for instantly smooth results
- comes with 2 roller heads (*extra replacement heads sold separately*)

**Pedi Roller Tool
04424
£15**

Requires 2x AA batteries
(not included).



**Pedi Tool
Replacement
Roller Heads
15099
£5**

relaxing bath oils



**£4
save £3**

**AFRICAN
SHEA BUTTER**
with the indulgent scent
of macadamia nut,
vanilla and caramel

**Blissfully Nourishing
Bath & Shower Oil
150ml
23853
Price per 100ml = £2.67
Normally £7
£4 save £3**

**MOROCCAN
ROSE OIL**
with the sensual scent
of rose water, jasmine
and peony

**Moroccan Romance
Bath & Shower Oil
150ml
23945
Price per 100ml = £2.67
Normally £7
£4 save £3**

**RICH
COCONUT MILK**
with the relaxing scent of
coconut milk, sandalwood
and white musk

**Relaxing Thailand
Bath & Shower Oil
150ml
24042
Price per 100ml = £2.67
Normally £7
£4 save £3**



Relaxing Provence

with soothing jasmine and lavender



Body Soufflé
200ml
28415
Price per 100ml = £4.00
£8

Bath Milk
250ml
28407
Price per 100ml = £2.00
£5

Hand Cream
30ml
28381
Price per 100ml = £15.00
£4.50

Back and Body Brush
12948
£10



WHY TRY KONJAC?

Made from **100% natural fibres** from the Asian konjac plant, when wet, these **natural, silky-smooth** sponges **deeply cleanse and exfoliate**. Great for using with your **cleanser or body wash**.

HOW TO USE

SOAK

in **water** for a few seconds.



CLEANSE

face to remove make-up or **body** to buff skin and improve circulation.



DRY

rinse well and **hang to dry** until you're ready to use it again.



NEW

try the trend: 100% natural

konjac exfoliators

infused with **aloe vera** for face and body buffing



FACE



BODY

from **£3**

NEW Konjac Face Sponge Approx. 6.8cm x 5.4cm x 1.7cm. **02923** Will normally be £3.50

£3 save 50p

NEW Konjac Body Sponge Approx. 10cm x 6cm x 2cm. **02899** Will normally be £5

£4 save £1

NEW

persistent cellulite?

LET US HELP!

introducing **Cooling Tone Anti-Cellulite Gel**:
the refreshing cellulite treatment you can feel cooling
you down after exercise!

98% of women
SAW THE IMPROVEMENT
IN APPEARANCE
OF CELLULITE*

active life tip

Don't forget to drink plenty of water to flush away toxins and keep you feeling alert.

Formulated with **Cold Therapy complex** that's formulated to cool the skin down by up to 3 degrees on application and smooth cellulite-prone skin (hips, thighs, buttocks)

instantly cools skin by up to **3 degrees** for up to 20 minutes

*Based on a consumer study with 114 participants.



NEW Cooling Tone Gel 150ml 04598 Price per 100ml = £4.00 Will normally be £12 **£6 half price**
Double-Sided Body Massager 18317 Normally £8 **£4 half price**

HALF PRICE

AVON
care

with **vita-e complex**
for 24-hour moisture*

with trusted ingredients
for every skin type

body lotion



gentle oatmeal
for sensitive skin



soothing aloe
for all skin types



essential moisture
for all skin types



shimmering lotion
for all skin types



energising rosehips
for normal to dry skin



cocoa butter
for dry skin



restoring coconut
for dry to extra-dry skin



royal jelly
for very dry skin



youth restore
for mature skin



intensive relief
for extremely dry skin

- Body Lotion 400ml**
06767 Gentle Moisture Oatmeal
27599 Aloe Vera
28332 Essential Moisture
28878 Limited Edition
Shimmering
25783 Rosehips
03798 Cocoa Butter
01792 Restoring Moisture
with Coconut Oil
03723 Royal Jelly
03244 Youth Restore
Price per 100ml = 63p
£2.50

- Intensive Relief Body Lotion 400ml**
03061
Price per 100ml = 75p
£3

*Excluding Intensive Relief range.

great value goodness
everyday care

for the whole family

from
£2.25

face, hand & body cream



gentle oatmeal
for the whole family



soothing aloe
for all skin types



cocoa butter
for dry skin



restoring coconut
for dry to extra-dry skin

- Cream for Face, Hand & Body 400ml**
26005 Gentle Moisture Oatmeal
25932 Aloe Vera
08680 Cocoa Butter
00786 Restoring Moisture with
Coconut Oil
Price per 100ml = 57p
£2.25



cocoa butter
dry skin



intensive relief
extremely dry skin

body butter

- Cocoa Butter Body Butter 200ml**
04002
Price per 100ml = £1.13
£2.25
Intensive Relief SOS Body Cream 200ml
03137
Price per 100ml = £1.25
£2.50

AVON
care

with **vita-e complex**
for 24-hour moisture*

gentle care for
hands & nails

show off beautiful hands with ingredients for your every need

FROM

£2



royal jelly restores very dry skin 05850 Royal Jelly	gentle oatmeal protects & calms 26179 Gentle Moisture Oatmeal	olive oil hydrates dry skin 05736 Olive Oil	youth-boosting collagen firms & restores 05793 Youth Restore	cocoa butter nourishes & moisturises 05728 Cocoa Butter	softening glycerine intensely hydrates 26120 Glycerine
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calming aloe keeps hands soft 04820 Aloe Vera	caring rosehips smooths normal to dry skin 21691 Rosehips	argan oil deeply nourishes 05942 Argan Oil	jasmine scented soothes dry skin 26765 Limited Edition Glycerine	coconut oil restores & nourishes 00182 Restoring Moisture with Coconut Oil	intensive relief instant comfort Intensive Relief Hand Treatment 100ml 05975 £2.25
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Hand Cream 100ml **£2**

We guarantee you'll love your new products! If you're not 100% happy with your purchase, just return it within 28 days of delivery for a refund or exchange, even if you've tried it!

Special terms apply to certain products – these are clearly indicated in the brochure. For a full refund on products with a free gift, please return both items to ensure your refund is processed.

Avon offers a 2 year warranty for manufacturing faults on its watches.

The Avon guarantee is in addition to your statutory rights. Contact your Independent Avon Representative for further details if required. On the rare occasion that it is

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are exhausted. All clothes and accessories are model's own, unless otherwise stated.

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T by Tabitha Webb
Domestic Violence Pin
Silver-plated. Approx.
3.1cm x 2.9cm. **58529**
£3

AVON
SPEAK OUT AGAINST
DOMESTIC VIOLENCE

women's aid Refuge
until women & children are safe
For women and children.
Against domestic violence

For every pin sold, Avon will donate at least £1.50 to domestic violence charities. Donations are split 50/50 between Refuge (registered charity no. 277424) and Women's Aid (registered charity no. 1054154).

AVON SUN+

PROTECT YOUR FACE

FACE THE SUN WITH **HIGH-PROTECTION SPF**



Anti-Ageing Face Cream SPF50 50ml 10769 Price per 100ml = £7.00 **£3.50**

Pure & Sensitive Moisturising Sun Lotion SPF50 Travel Size 50ml 25072 Price per 100ml = £7.00
£3.50

Multi Protection Moisturising Face Lotion SPF30 50ml 10835 Price per 100ml = £7.00 **£3.50**
Protecting Balm SPF30 04366 **£2**

FACE & BODY SPRITZER

NEW

REFRESHING FACE MISTER

- super-fine mist to keep you cool and refreshed
- small handheld design, perfect for travel
- simply fill with water, pump and spritz – no batteries required!



keep cool anytime, anywhere this summer with a refillable facial mister

NEW Face Mister 59261 Will normally be £3.50 **£3** save 50p

FROM

£2



AVON SUN+

FULL BODY PROTECTION



- non-greasy
- hypoallergenic
- water-resistant

**Pure & Sensitive
Moisturising Sun Lotion
SPF50 150ml 14084**

Price per 100ml = £3.33 **£5**

**Multi Protection
Moisturising Sun Lotion
SPF50 150ml 18382**

Price per 100ml = £3.33 **£5**

**Fresh Protection
Moisturising Body
Lotion SPF30 150ml
07542**

Price per 100ml = £3.33

£5

**Multi Protection
Moisturising Sun
Lotion SPF30 150ml
19976**

Price per 100ml = £3.33

£5

FOR KIDS



turquoise
spray makes
application a
breeze

- very water-resistant
- high UVA and UVB protection
- suitable for sensitive skin

**Kids' Multivitamin Sun
Cream SPF50 75ml
07757**

Price per 100ml = £4.00

£3

**Kids' Turquoise Sun
Spray SPF30 150ml 07567**

Price per 100ml = £3.00 **£4.50**

SPRAY-ON PROTECTION

WE'VE GOT YOUR FAMILY COVERED

- quick and easy sprays
- fast-dry, non-greasy formulas
- very water-resistant

FROM

£3



NEW

wipe-clean zip
bag for all your
beach essentials
fits 5 bottles of
sun cream

Quick Dry Clear Spray SPF30 150ml 19935 Price per 100ml = £3.33 **£5**

Moisturising Sun Spray SPF15 150ml 19885 Price per 100ml = £3.33 **£5**

NEW Toiletries Bag PVC and PU. Approx. 23cm x 6cm x 20.5cm. 22707 **£4**

AVON SUN+

SOOTHE SUN-KISSED SKIN
AND HELP YOUR TAN LAST LONGER



- cooling, soothing formulas
- with aloe vera and multivitamin complex
- helps prevent peeling

Cooling After Sun Lotion with Aloe 400ml 04028 Price per 100ml = £1.25 **£5**

After Sun Aloe Ice Gel 150ml 07096 Price per 100ml = £2.67 **£4**

Cooling After Sun Spray Lotion with Vitamin C 150ml 19588 Price per 100ml = £2.67 **£4**

Soothing After Sun Body Butter 200ml 08540 Price per 100ml = £2.00 **£4**

BOOST YOUR TAN

FAKE IT TIL YOU MAKE IT WITH
DEEP, NATURAL-LOOKING SELF-TAN

- tropical, coconut scent (no fake-tan smell in sight!)
- streak-free, even results
- use with a mitt for smooth application



Maxi Tan Tan-Enhancing Oil Spray 150ml 08706 Price per 100ml = £3.33 **£5**

Magic Tan Moisturising Self-Tan Lotion for Face and Body 150ml 24240 Price per 100ml = £4.33 **£6.50**

Magic Tan Self-Tan Bronzing Mousse 150ml 01149 Price per 100ml = £5.00 **£7.50**

Tanning Mitt* 17921 **£3.50**

*Excluded from Any 2 for £10 offer.

ANY 2 FOR
£10
page 225 only

- ✓ developed exclusively for men
- ✓ a collection for every need
- ✓ outstanding products at everyday prices



NEW
AVON
care
MEN

SHAVE BRUSH ESSENTIALS SENSITIVE ACTIVE SPORT

preps skin for your best ever shave and gives a thicker, more even lather in half the time



NEW Shaving Brush
Nylon and plastic.
Approx. 10cm tall.
04614
£4

everything you need for refreshed, hydrated skin



NEW Shave Gel
150ml
05587
Price per 100ml = £1.33
£2

NEW After Shave Balm
100ml
07013
£2

mild, gentle formulas with camomile and aloe



NEW Shave Gel
100ml
05694
£2

NEW 2-in-1 After Shave Balm & Moisturiser
100ml
05603
£2

with cooling, invigorating Active Technology, antioxidant vitamin E and ginger root



£2

NEW Shave Gel
100ml
06148
£2

NEW 3-in-1 Shampoo, Conditioner & Body Wash
200ml
06072
Price per 100ml = £1.00
£2

NEW After Shave Balm
100ml
05967
£2

ROLL-ON DEODORANTS up to 48-hour protection to keep him fresh

Men's Roll-On Anti-Perspirant Deodorant 50ml
16956 Active
16675 Invisible
63693 Fresh
18234 Minerals
Price per 100ml = £2.00
£1

16816 Max Protection 6
Price per 100ml = £3.00
£1.50



Bath & Body

avon.uk.com

bubbly bathtime faves

bathtime's never felt so lush, especially at prices you'll love

choose 500ml...

- Bubble Bath** 500ml
 - 04929 Spring Bouquet
 - 18895 Fragrant Rose
 - 19711 White Lily
 - 02451 Soft Pink
 - 03996 Herbal Meadow
 - 23465 Lavender
- Price per 100ml = 30p

£1.50

- 50930 Sensitive Rose Petals
 - 73544 Bubblegum
 - 44321 Apple Crumble
- Price per 100ml = 40p

£2

... or 1 litre

- Bubble Bath** 1 litre
- 22053 Spring Bouquet
- 12518 Fragrant Rose
- 13235 White Lily
- 00208 Soft Pink
- 54908 Herbal Meadow
- 20966 Lavender
- 00844 Sensitive Rose Petals

£2.50

delicate, floral scents



relaxing soaks



nostalgic scents



EVERYDAY
AVON VALUE

from
£1.50

NEW
1 LITRE



**NEW Jasmine
Bubble Bath**
1 litre
04762

£2.50

**NEW Jasmine
Bubble Bath**
500ml
10041

Price per 100ml = 30p

£1.50

bathe in the beautifully light,
feminine scent of jasmine

body, room & linen sprays

pretty & floral



10280 Lavender & Chamomile **18051** Cherry Blossom*
11452 Lily & Gardenia **16881** Magnolia*
57067 Blackberry & Vanilla

fresh & fruity



16899 Pink Grapefruit & Mint **22368** Coconut & Starfruit
05702 Pomegranate & Mango **00570** Pear & Peony*
20263 Violet & Lychee

Scented Spritz 100ml Normally £1.50 £1 save 50p

*CAUTION – KEEP THIS PRODUCT AWAY FROM WOODEN SURFACES AND FLOORS.

EVERYDAY AVON VALUE

all

£1

RUB to smell
ORANGE BLOSSOM



Apple Blossom Scented Spritz*
100ml
22095
Normally £1.50

£1

save 50p

Orange Blossom Scented Spritz
100ml
26021
Normally £1.50

£1

save 50p

breathe in the gorgeously
sunny scents of apple and orange blossom

shower essentials

fresh shower gels

Shower Gel 250ml
54379 Citrus Zing
54395 Lagoon
73395 Anti-Stress
 Price per 100ml = 40p
£1

Shower Gel 500ml
17632 Citrus Zing
17640 Lagoon
44495 Anti-Stress
 Price per 100ml = 30p
£1.50



luxurious crèmes

Shower Crème 250ml
57000 Mystique
12377 Heaven Harmony
07906 Happiness
 Price per 100ml = 40p
 Normally £1.25
£1 save 25p

Shower Crème 500ml
04010 Mystique
12427 Heaven Harmony
26203 Happiness
 Price per 100ml = 35p
£1.75



men's 2-in-1s

2-in-1 Hair & Body Wash 250ml
18606 Infinite Blue
59162 X-treme
00414 Power Fresh
00307 Ocean Surge
58214 Amazon Jungle
 Price per 100ml = 40p
£1

2-in-1 Hair & Body Wash 500ml
27615 Infinite Blue
19158 X-treme
00448 Power Fresh
13565 Ocean Surge
19174 Amazon Jungle
 Price per 100ml = 30p
£1.50



Shower Scrunchie
08003
£1.50



EVERYDAY AVON VALUE

all

£1

liquid hand soaps

everyday essentials in exciting scents

Daily Hand Wash 250ml
28399 Happiness
09951 Lagoon
05983 Mystique
09944 Citrus Zing
14449 Heaven Harmony
 Price per 100ml = 40p

£1



water fruits & pear

creamy jasmine & rose

zingy grapefruit & citrus

creamy lily of the valley & apple



odour neutralising

wash your hands in
pretty pomegranate and freesia

order this Fiorelli bag for

£15



when you spend £7 or more

order using 07773
 see pages 2-3 for details

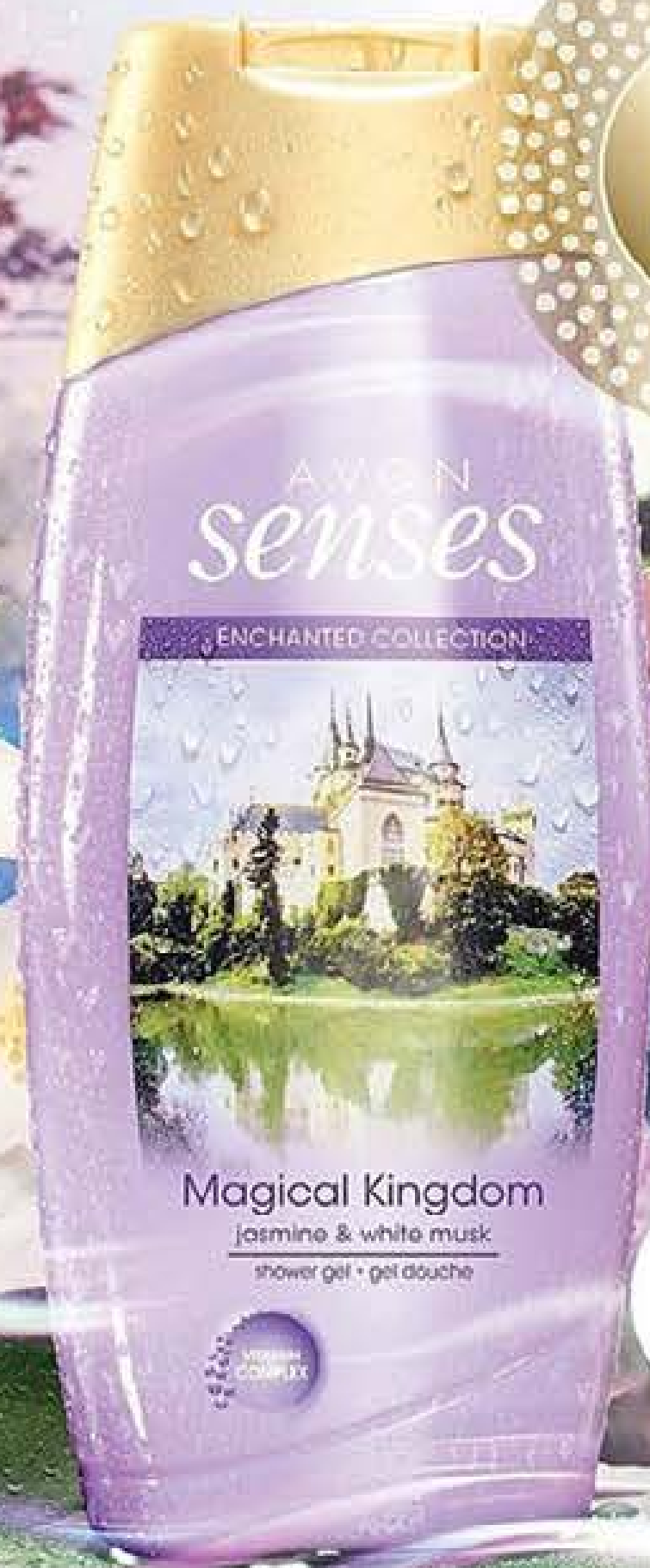
NEW

escape the real world and experience our

senses Enchanted Collection

just
£1
save 50p

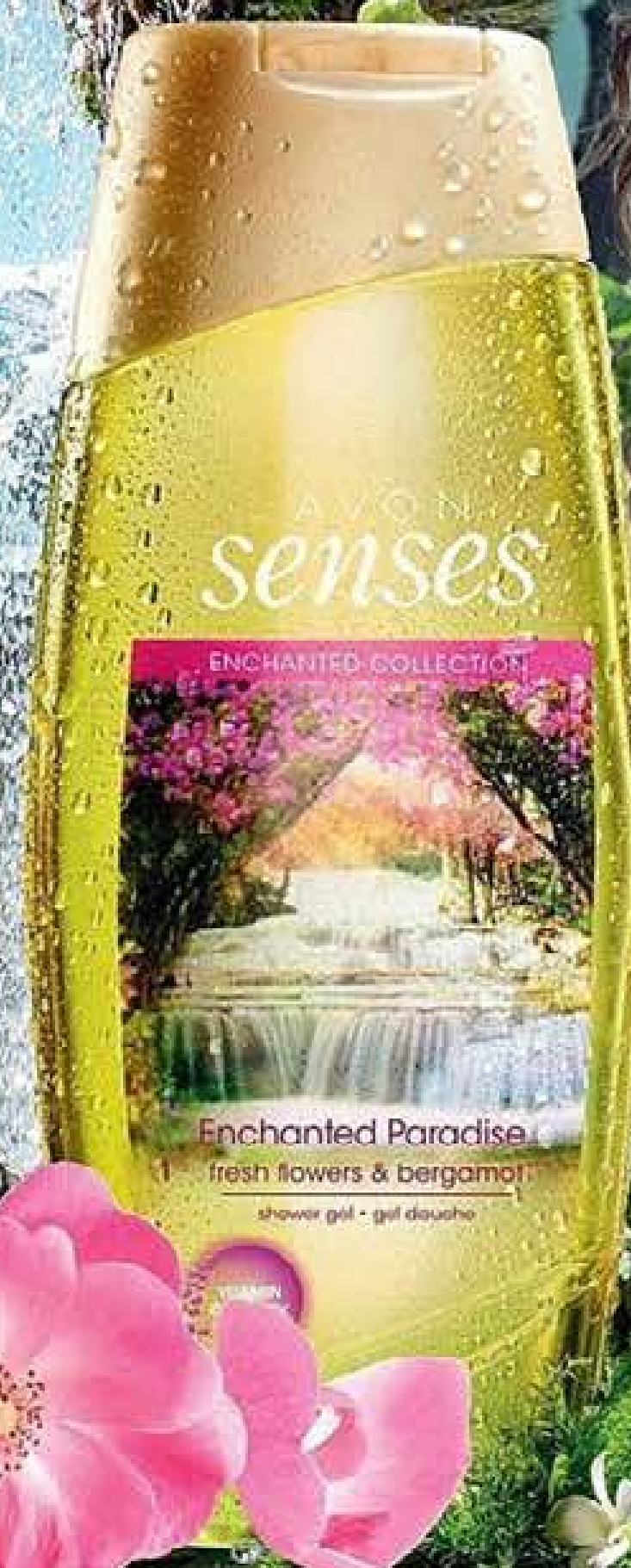
RUB
to smell
MAGICAL
KINGDOM



uplifting
**Magical
Kingdom**
SHOWER **CRÈME**

creates
a rich,
creamy
lather

both
containing
VITAMIN C
VITAMIN B5



energising
**Enchanted
Paradise**
SHOWER **GEL**

NEW Shower Crème 250ml 05355 Price per 100ml = 40p Will normally be £1.50 **£1 save 50p**

wash away the stresses of life with the
uplifting scent of jasmine and white musk

NEW Shower Gel 250ml 05348 Price per 100ml = 40p Will normally be £1.50 **£1 save 50p**

awaken your senses and escape with the
heady scent of fresh flowers and bergamot



your no.1 liner*

just £2.50

save £3.50

BETTER THAN HALF PRICE!

(because gorgeously framed eyes shouldn't cost the earth)

- ✓ waterproof and smudge-proof
- ✓ effortless, soft-glide formula
- ✓ bold colour lasts all day



no sharpener needed - simply twist for more colour

True Colour Glimmerstick Eyeliner
Normally £6
£2.50
save £3.50

*Based on units sold in 2017.

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shop with me online:
avon.uk.com/store/.....

C8/18/UK/2/DC12/18

50808

don't have a Rep?

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