

# AVON

BROCHURE 09 2017

avon.uk.com

EXCLUSIVE  
TO AVON

# mark.

HELPING YOU CREATE ART  
WITH THE MOST BEAUTIFUL  
CANVAS... YOUR FACE!



it all begins  
with the  
**GLOW ON  
ILLUMINATOR**

find your favourites

mark. p4-37

Make-up p38-77

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Life & Style p115-178

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Causes p208-209

Hair Salon p210-219

Bath & Body p220-257

Suncare p260-268

follow us and join in!



**NEW Olivia Swarovski® Pin**  
Swarovski®, stone-set crystal  
and silver-plated brooch in a  
ribbon design. **13169 £4**

For every pin sold, Avon will donate  
£1.50 to Breast Cancer Now, a charity  
registered in England and Wales (no.  
1160558), Scotland (SC045584) and  
Isle of Man (no. 1200).  
Swarovski® is a registered trademark  
of Swarovski AG.

# DON'T MISS OUR LIFE & STYLE STORE

INTRODUCING THE NEW  
**CASA DI ROSA**  
COLLECTION

turn to page 115  
to shop:  
lingerie  
clothing  
accessories  
jewellery  
homeware



- on-trend designs ● fantastic quality
- value for money

## it's in the BAG

magnetic snap  
fastening

NEW

large, durable bag –  
perfect for the beach,  
gym or shops

£8



100% cotton,  
canvas fabric

**NEW Slogan Canvas Shopper** 100% cotton canvas bag with slogan print and magnetic  
fastening. Approx. 40.5cm x 42cm. Handle/drop approx. 24cm. **13698 £8**



# THE *mark.* STUDIO KIT

EVERY MAKE-UP LOVER NEEDS

## ALL 4 FOR JUST £10

WHEN YOU SPEND £10 OR MORE ACROSS MARK, PAGES 4-37  
order using 67983

### 1. ROLL-UP MAKE-UP BAG

- ◆ 4 zipped, clear pockets for easy access
- ◆ large compartments to fit your complete make-up kit
- ◆ hook and loop fastening
- ◆ rolls up for compact storage – perfect for a weekend away!



1. NEW *mark.* Hanging  
Cosmetics Bag  
13466  
£15

2. NEW *mark.* MagiX  
Prep & Set Spray  
125ml 26302  
Price per 100ml = £4.60  
£6

3. Face Fan Brush  
23994  
£8

4. NEW *mark.* Setting Powder  
5.6g 13334  
Price per 10g = £16.07  
£9

order all 4 for £10 when  
you spend £10 or more  
across pages 4-37  
order using 67983

### 2. SETTING SPRAY

sets your  
make-up look  
in place all day



### 3. FAN BRUSH

dusts away  
excess powder



EVEN INCLUDES  
THE MAKE-UP BAG ICON...

### 4. PHOTO-READY FINISHING POWDER

blurs and blends away imperfections for a  
flawless, airbrushed look.



WORTH  
£38\*

\*Based on normal brochure prices.



make your face your masterpiece with our **new**

# **GLOW ON ILLUMINATING PRIMER AND HIGHLIGHTER**



your perfect base for a **multifaceted, light-reflecting** finish that **instantly enhances** your complexion – as if you're **lit from within!**

**NEW &  
EXCLUSIVE**

**GLOW.  
ILLUMINATE.  
HIGHLIGHT.**

- ◆ **lightweight** texture
- ◆ **iridescent, light-gold** formula for a **luminous glow**
- ◆ **glitter-free** finish

YOUR FACE IS THE CANVAS; YOU ARE THE ARTIST. THE **mark. RANGE** HAS EVERYTHING YOU NEED TO CREATE YOUR WORK OF ART.

**MAKE YOUR  
mark.**

turn over to buy our **GLOW ON ILLUMINATOR** and the new **mark. collection**

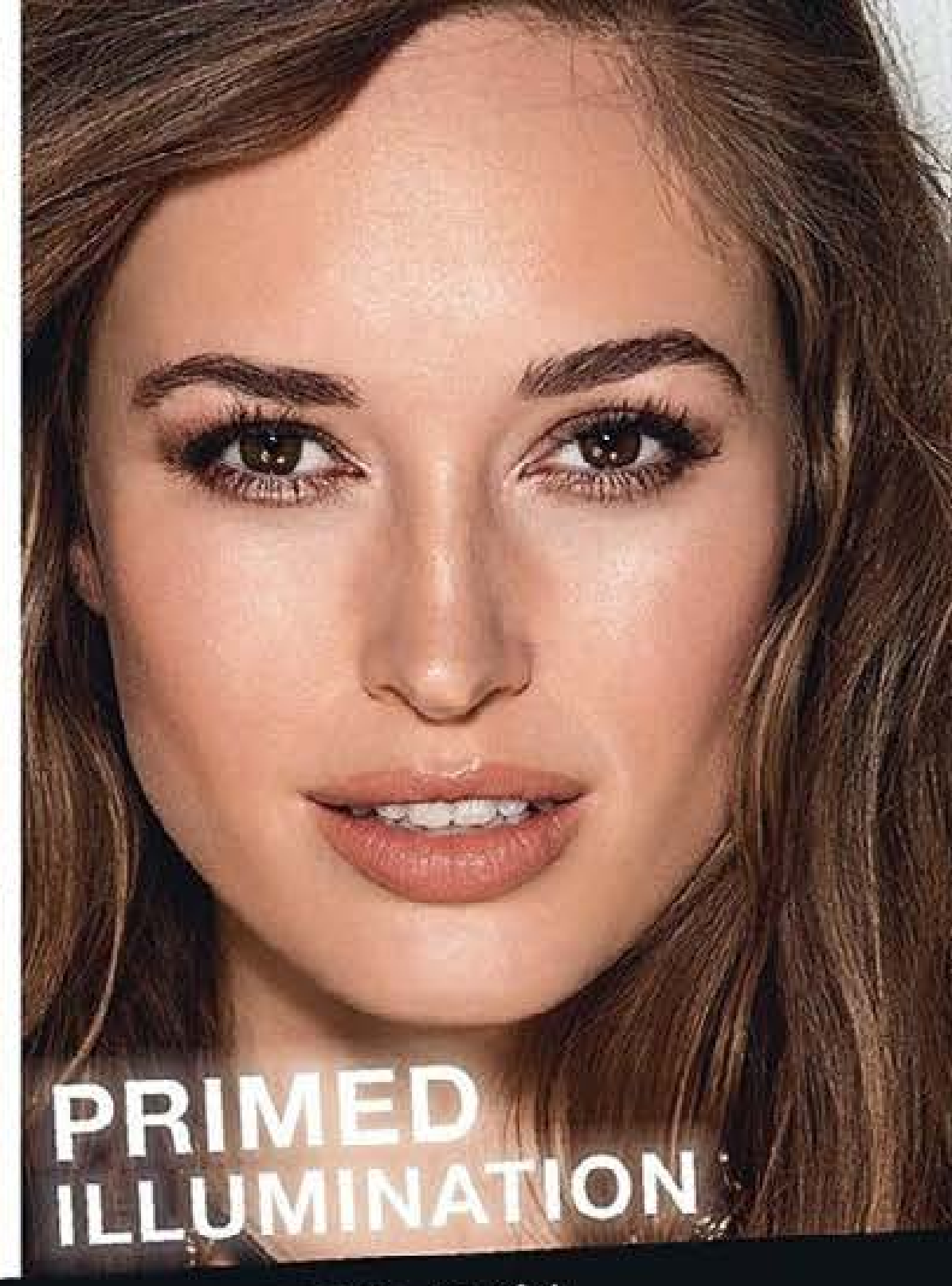




## BARE GLOW

WEAR **ALONE** TO HELP BRIGHTEN, BLUR IMPERFECTIONS AND EVEN SKIN TONE.

check out the video at [avon.uk.com](http://avon.uk.com)



## PRIMED ILLUMINATION

WEAR **UNDER MAKE-UP** AS A PORE-MINIMISING, RADIANCE-BOOSTING BASE FOR A LONGER-LASTING LOOK.



## TARGETED HIGHLIGHT

WEAR **OVER MAKE-UP** ON TARGETED AREAS FOR A LIGHT-REFLECTING, LUMINOUS, STROBED EFFECT.

...NOW IT'S OVER TO YOU!

**£6**  
save £3

**MAKE YOUR mark. KIT**  
**JUST £10 WORTH £38\***  
order using **67983**,  
when you spend £10 or more  
across mark. pages 4-37  
see pages 4-5 for details



### mark. gives you more...

- ◆ iridescent, light-gold formula for a luminous glow
- ◆ perfects, moisturises and adds natural-looking radiance
- ◆ multifaceted light reflectors instantly enhance your complexion
- ◆ blurs imperfections

## 1 CANVAS, 3 WAYS TO ILLUMINATE

**NEW mark. Glow On  
Face Illuminator**  
30ml  
05272  
Price per 10ml = £2.00  
Will normally be £9  
**£6 save £3**

**NEW &  
EXCLUSIVE**







MAKE YOUR mark. KIT  
JUST £10 WORTH £38\*  
order using 67983,  
when you spend £10 or more  
across mark. pages 4-37  
see pages 4-5 for details

# CUSTOMISED LASH VOLUME ON DEMAND

OUR 3-IN-1 MASCARA IS YOUR  
GO-TO TOOL FOR CREATING A  
GALLERY OF UNIQUE, VARIED  
LASH VOLUME

**NEW &  
EXCLUSIVE**

**£5.50**  
save £4.50

- mark. gives you more...**
- ◆ smudge, clump and flake-free
  - ◆ long-lasting formula
  - ◆ easy to apply, 3 looks in 1

**NEW mark.**  
**Spectralash Mascara**  
10ml  
Will normally be £10  
**£5.50 save £4.50**



Model wears lash inserts  
for an even lash line.

check out reviews and share yours at [avon.uk.com](http://avon.uk.com)

## 3 WAYS TO WEAR...



**FULL VOLUME**

**1** click once  
for defined,  
**EVERYDAY**  
volume



**FULLER VOLUME**

**2** click twice  
for a **MORE**  
**IMPACTFUL,**  
volumised look



**FULLEST VOLUME**

**3** click 3 times  
for an **ALL-OUT**  
**LASH LOOK** –  
perfect for a  
night out!





SHE'S WEARING: INFINITE TEAL & GOLD GLEAM

# THE 18-HOUR EYE EXHIBIT

WEAR IT YOUR WAY...

MAKE YOUR mark. KIT JUST £10 WORTH £38\* order using 67983, when you spend £10 or more across mark. pages 4-37 see pages 4-5 for details

### mark. gives you more...

- ◆ blendable, ultra-creamy formula
- ◆ rich, comfortable, mess-free, 18-hour colour
- ◆ crease-proof and fade-proof finish

£3.50  
save £2.50



08532  
Gold Gleam

07054  
Forever Bronze

08854  
Lash'd Liac

08839  
Totally Taupe

08656  
Infinite Teal

08649  
Eternal Emerald

## 1. STRIKING HALO EFFECT

Apply a light shade in the centre of the lid, followed by a darker, bolder shade either side, then blend. Repeat along the lower lash line.

check out the video at [avon.uk.com](http://avon.uk.com)

brush

DOUBLE-ENDED BRUSH

smudger

Dual-Ended Eyeshadow Brush with Smudger  
12708  
Normally £5  
**£3 save £2**

## 2. FLICKED-OUT FINISH

Blend a pale shade under brows to highlight, then apply a dark shade to the outer corner of lids, tapering into a point.

**NEW & EXCLUSIVE**

NEW mark. ExtraLasting Inks  
Will normally be £6  
**£3.50 save £2.50**

SHE'S WEARING: ETERNAL EMERALD... NOW IT'S OVER TO YOU!





07112  
Coral

07716  
Freesia



08086  
Strawberry

07765  
Hazelnut



07666  
Flamingo

07732  
Fuchsia



08045  
Raspberry

**NEW mark. Big Colour Lip Tint Pen**  
9ml  
Price per 10ml = £5.56  
Will normally be £8.50  
**£5 save £3.50**

**mark. gives you more...**

- ◆ bleed-proof, kiss-proof, transfer-proof
- ◆ precision tip for the perfect finish
- ◆ rich colour stains your lips, not your teeth

check out the video at [avon.uk.com](http://avon.uk.com)



**9am** just-applied, intense colour



**12pm** time for a nibble



**5pm** mirror check... STILL rich, kiss-proof colour



**MAKE YOUR mark. KIT**  
**JUST £10 WORTH £38\***  
order using **67983**,  
when you spend £10 or more  
across mark. pages 4-37  
see pages 4-5 for details



SHE'S WEARING: RASPBERRY... NOW IT'S OVER TO YOU!

# THE STAY-PUT STAIN

GET ARTISTIC WITH A KISS-PROOF POUT THAT LASTS





# CRAFT A PLUMPED UP POUT

GET THE BIG-LIP, CELEB LOOK WITH COLLAGEN AND RETINOL-INFUSED LIPSTICK, FOR A FULL-ON POUT MASTERPIECE

**MAKE YOUR mark. KIT JUST £10 WORTH £38\***  
 order using **67983**, when you spend £10 or more across mark. pages 4-37 see pages 4-5 for details



**£5**  
save £3



**RETINEX COLOUR COMPLEX & COLLAGEN**  
 for fuller, firmer, smoother lips

SHE'S WEARING: BERRY CUTE... NOW IT'S OVER TO YOU!  
 check out the video at [avon.uk.com](http://avon.uk.com)

**NEW mark. 3D Plumping Lipstick**  
 Will normally be £8  
**£5 save £3**

**NEW & EXCLUSIVE**

**mark. gives you more...**

- ◆ dual-plumping, SPF15 formula
- ◆ rich, satin-finish colour
- ◆ with added jojoba oil and caffeine







SHE'S WEARING: MOODY HEAD IN CLOUDS, VIOLACEOUS & I PINK I CAN  
 check out our favourite looks at [avon.uk.com](http://avon.uk.com) NOW IT'S OVER TO YOU!

# 1 GORGEOUS GEL COLOUR

in a choice of 30 high-shine shades

**£3.50**  
half price



mark. Gel Shine Nail Enamel  
 10ml  
 Normally £7  
**£3.50 half price**

◆ a high shine, salon finish with nourishing omega oils

# 2 STEPS TO A LASTING GEL MANI

YOUR PERFECT PALETTE OF GEL COLOUR AND POWERFUL TOP COAT FOR A MANI MARVEL THAT LASTS TWICE AS LONG\*



# 2 POWERFUL TOP COAT

doubles the wear of ANY polish for flawless-looking tips

**£3.50**  
half price

mark. Gel Shine Top Coat  
 10ml  
 12492  
 Normally £7  
**£3.50 half price**

- ◆ reduces chipping
- ◆ increases shine
- ◆ reduces cracking

\*When using Gel Shine Nail Enamel and Gel Shine Top Coat together.

MAKE YOUR mark. KIT JUST £10 WORTH £38\* order using 67983, when you spend £10 or more across mark, pages 4-37 see pages 4-5 for details







# THE MINERAL MASTERPIECE

BRUSH-ON LOOSE POWDER FOUNDATION WITH 100% NATURALLY DERIVED MINERAL PIGMENTS

MAKE YOUR mark. KIT JUST £10 WORTH £38\* order using 67983, when you spend £10 or more across mark. pages 4-37 see pages 4-5 for details



£6 save £4.50

KABUKI BRUSH with densely packed, soft bristles to buff, blend and beautify your canvas



Kabuki Brush 12823 Normally £7 £4 save £3

**NEW & EXCLUSIVE**

NEW mark. Loose Powder Foundation 6g Price per 10g = £10.00 Will normally be £10.50 £6 save £4.50



check out reviews and share yours at [avon.uk.com](http://avon.uk.com)

04275 Sand Beige

03475 Medium Beige

03632 Nude

02915 Shell

03459 Ivory

### mark. gives you more...

- ◆ buildable, light/medium coverage
- ◆ natural, luminous finish
- ◆ SPF15 formula for all skin types, even sensitive



**MAKE YOUR mark. KIT**  
**JUST £10 WORTH £38\***  
 order using **67983**,  
 when you spend £10 or more  
 across mark. pages 4-37  
 see pages 4-5 for details



check out the video at [avon.uk.com](http://avon.uk.com)

# FRAME YOUR FACE

**3 STEPS TO BIG BROWS...**

# 1

## TRIM

Brush brows upwards, then use the 2-in-1 scissors to trim and tame messy hairs.



**Eye Brow Scissors**  
**24018**  
 Normally £4.50  
**£2.50 save £2**

# 2

## SHAPE

Choose your perfect stencil, then place over brows.



**Eye Brow Stencil Set**  
 4 plastic eye brow stencils in a PVC pouch.  
**05041**  
 Normally £3.50  
**£1.50 save £2**

# WITH 'NOW' BROWS

EXPRESS YOUR CREATIVITY WITH YOUR VERY OWN ON-TREND BROW EXHIBIT

# 3

## SHADE

Apply and build up the brow powder, then brush on the wax for a set-in-place look.

**£3.50**  
 half price



**NEW mark.**  
**Perfect Brow Kit**  
 Will normally be £7  
**£3.50 half price**

**NEW & EXCLUSIVE**



**mark. gives you more...**

- ◆ powder to shade. wax to set
- ◆ smudge-proof, long-lasting formula
- ◆ handy mirror for on-the-go touch ups





check out our favourite looks at [avon.uk.com](http://avon.uk.com)

# 1. THICK LINES

turn the nib on its side to craft super-thick, bolder lines

mark.

# DRAW-ON, CUSTOMISED LINES

TRANSFORM YOUR LINER GAME WITH A STROKE OF LIQUID GENIUS, YOUR WAY!

- mark. gives you more...**
- ◆ waterproof, long-lasting formula
  - ◆ glide-on, tug-free application
  - ◆ easy to remove, fade-proof finish

**NEW & EXCLUSIVE**

**£3.50**  
save £3

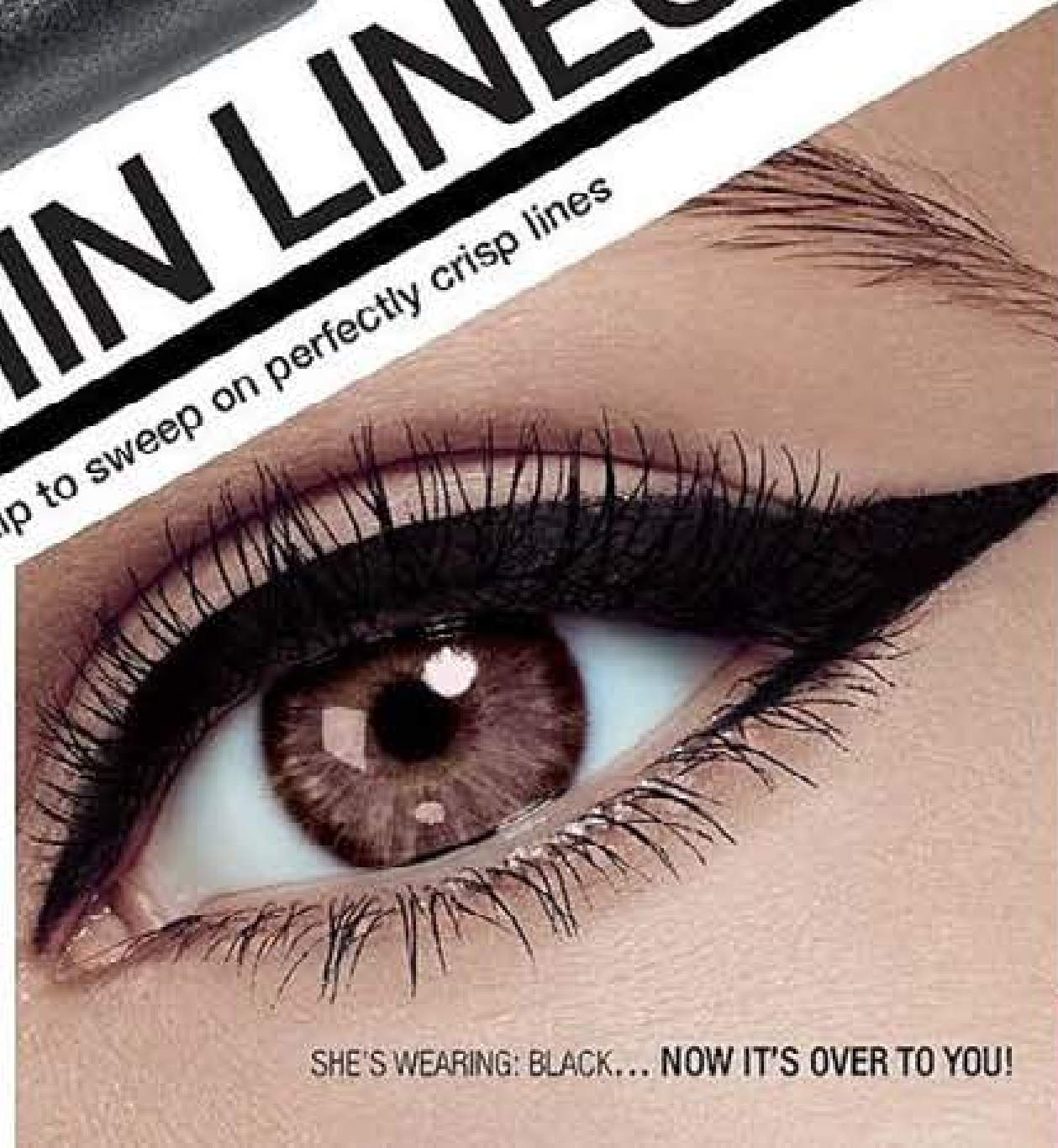
# 2. THIN LINES

use the precision tip to sweep on perfectly crisp lines

NEW mark.  
Slanted  
Dual-Tip  
Eyeliner  
Will normally  
be £6.50  
**£3.50**  
save £3



56796  
Black



SHE'S WEARING: BLACK... NOW IT'S OVER TO YOU!

MAKE YOUR mark. KIT  
JUST £10 WORTH £38\*  
order using 67983,  
when you spend £10 or more  
across mark. pages 4-37  
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03079 Light    03129 Light Medium    03376 Nude    03442 Shell    03343 Medium    03293 Medium Deep    02980 Deep    05298 Caramel    03392 Nutmeg



### CC CREAM

- ◆ SPF50 formula
- ◆ with liquorice, vitamin C and serum to fade discolourations
- ◆ hides dark circles and redness



NEW mark.  
CC Cream  
30ml  
Price per 10ml = £4.00  
**£12**

MAKE YOUR mark. KIT  
JUST £10 WORTH £38\*  
order using 67983,  
when you spend £10 or more  
across mark, pages 4-37  
see pages 4-5 for details



## COLOUR CORRECT YOUR CANVAS

TAILORMADE, TARGETED STICKS CREATE A PERFECTLY FLAWLESS COMPLEXION EVERY TIME

**£4.50**  
save £2.50

check out reviews and share yours at [avon.uk.com](http://avon.uk.com)

### CREAM CONCEALER

08177 Fair    41905 Medium    52779 Dark



- ◆ covers, blurs and corrects
- ◆ perfect for all skin tones
- ◆ acts as a perfect lipstick base
- ◆ try a darker shade as a cream contour

NEW mark. Cream Concealer  
**£7**



**BLENDING BRUSH** – your concealer's perfect partner

Blending Brush  
11478  
Normally £5  
**£3** save £2



LILAC conceals dullness and illuminates

05280 Illuminating Lilac

GREEN neutralises to conceal red patches and blemishes

03921 Neutralising Green

YELLOW softens and conceals dark circles

02964 Softening Yellow

NEW mark. CC Concealer Pencil  
Will normally be £7  
**£4.50** save £2.50

**NEW & EXCLUSIVE**

mark. gives you more...

- ◆ with skin-loving vitamins A, C and E
- ◆ conceals imperfections in 1 stroke
- ◆ apply under your foundation for a more even finish







**NEW & EXCLUSIVE**



**MAKE YOUR mark. KIT JUST £10 WORTH £38\***  
 order using **67983**, when you spend £10 or more across mark, pages 4-37 see pages 4-5 for details

**£6**  
 save £4



check out reviews and share yours at [avon.uk.com](http://avon.uk.com)

**FOR THE ULTI-MATTE FINISH...**  
 REVEAL YOUR SHINE-FREE CREATION WITH OUR MATTIFYING POWER COUPLE



07450 Ivory  
 13482 Shell  
 08284 Nude  
 61507 Natural Beige  
 61564 Medium Beige  
 61572 Soft Honey



**VELVETY, COLOURLESS PRIMER**

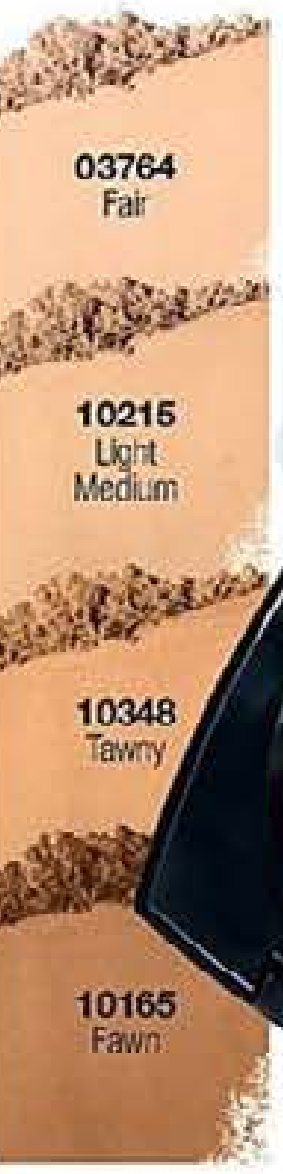
- smooths the look of pores – the perfect make-up base
- blurs fine lines for an airbrushed finish
- for all skin types

**NEW mark. MagiX Face Primer**  
 30ml  
 09142  
 Price per 10ml = £3.50  
**£10.50**

**MATTE MOUSSE FOUNDATION**

- light to medium coverage
- air-whipped formula
- normal, oily and combination skin types

**NEW mark. Mousse Foundation**  
 18g  
 Price per 10g = £5.83  
**£10.50**



03764 Fair  
 10216 Light Medium  
 10348 Tawny  
 10165 Fawn

**£6**  
 save £4.50

**FOR A GLOWING FINISH...**  
 GIVE YOUR BASE A BOOST AS YOU CREATE THE HEALTHIEST-LOOKING GLOW OF YOUR LIFE

**GLOW-ON FOUNDATION**

- medium coverage for all skin types
- soft as silk formula with Invisi-Blend Technology
- gives a lasting, radiant, luminous finish

**NEW mark. Glow On Natural Radiance Foundation**  
 30ml  
 Price per 10ml = £2.00  
 Will normally be £10  
**£6 save £4**

**GLOW-ON POWDER**

- buildable, blendable powder to brighten and colour-correct

**NEW mark. Glow On Pressed Powder**  
 10g  
 Will normally be £10.50  
**£6 save £4.50**



10017 Shell  
 11080 Creamy Natural  
 09969 Pure Beige  
 11205 Natural Beige  
 11197 Medium Beige  
 10090 Soft Honey  
 11098 Deepest Terracotta  
 05322 Cappuccino



MAKE YOUR mark. KIT  
 JUST £10 WORTH £38\*  
 order using 67983,  
 when you spend £10 or more  
 across mark, pages 4-37  
 see pages 4-5 for details



**£3.50**  
 half price

SHE'S WEARING: MAUVE  
 ...NOW IT'S OVER TO YOU!



check out the video at [avon.uk.com](http://avon.uk.com)

## PLUMPING GLOSS AT THE STROKE OF A BRUSH

EXHIBIT THAT JUST-BITTEN, VOLUPTU-LIPS FEELING FOR AN XXL LIP LOOK WITH A GLASS-LIKE SHINE

NEW mark.  
**Plump It Lip Gloss**  
 7ml  
 Price per 10ml = £5.00  
 Will normally be £7  
**£3.50 half price**

**mark. gives you more...**

- ◆ when it tingles, it's working!
- ◆ lips instantly look and feel fuller



## EXPRESS YOUR BLUSH CRUSH

BLEND A CREAMY, DEWY GLOW OVER LIPS AND CHEEKS FOR A REAL-SKIN FINISH

NEW mark.  
**Be Blushed Stick**  
 8g  
 Price per 10g = £5.63  
 Will normally be £6.50  
**£4.50 save £2**

**£4.50**  
 save £2

**mark. gives you more...**

- ◆ long-lasting, blendable formula
- ◆ gives a sheer hint of natural-looking colour





## CHOOSE YOUR LUSH LASH LOOK...

### FANNED-OUT LASHES

- ◆ separates, defines and detangles for maximum lash impact
- ◆ water-resistant, smudge and clump-proof
- ◆ lasts all day



NEW mark. Big & Multiplied  
Volume Mascara  
10ml  
£8.50



56481  
Black



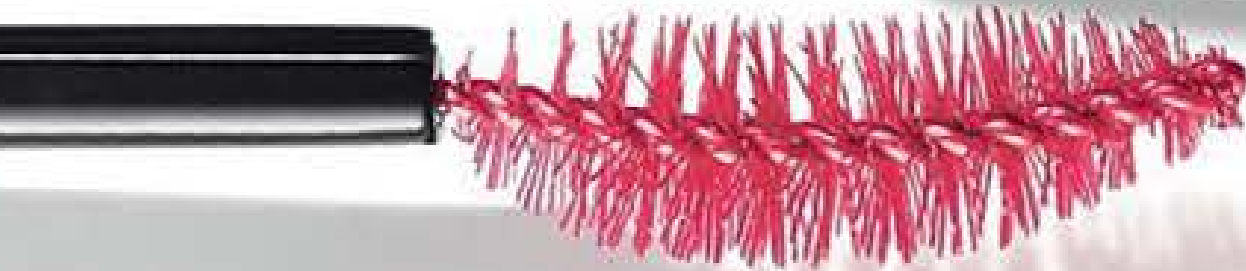
19406  
Brown Black

### 24-HOUR, PLUMPED-UP VOLUME

- ◆ curved, chubby brush grabs EVERY lash
- ◆ 5x more explosive volume
- ◆ water-resistant, smudge and clump-proof



NEW mark.  
Big & Daring  
Volume Mascara  
10ml  
£8.50



23028  
Black Brown



46094  
Black



62810  
Blackest Black

MAKE YOUR mark. KIT  
JUST £10 WORTH £38\*  
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when you spend £10 or more  
across mark. pages 4-37  
see pages 4-5 for details

£5.50  
save £3



29454  
Brown Black

04051  
Black

SHE'S WEARING: BLACK... NOW IT'S OVER TO YOU!

check out reviews and share yours at [avon.uk.com](http://avon.uk.com)

### BRUSH-ON, PANORAMIC VOLUME

- ◆ with keratin for mega length and strength
- ◆ flake-proof and sweat-proof
- ◆ 40% more mascara to lash for bold volume



NEW mark. Mega Effects Mascara  
9ml  
Price per 10ml = £11.11  
£10



00364  
Black



14373  
Brown Black



## CRAFT A 'FALSIES' LOOK

TAKE LASHES TO THE NEXT LEVEL  
AS YOU DEFINE AND ENHANCE  
FOR DOUBLE THE VOLUME

NEW &  
EXCLUSIVE

### mark. gives you more...

- ◆ fibre-infused formula for double the lash volume
- ◆ smudge-proof and clump-proof
- ◆ lasts all day

NEW mark. Big & False  
Lash Volume Mascara  
10ml  
Will normally be £8.50  
£5.50 save £3

Model wears lash inserts for an  
even lash line.





## LINER LOOKS YOU'LL LOVE...



### PRECISE LINES

- ◆ no sharpener needed
- ◆ precision tip for on-point, crisp lines

NEW mark. Skinny Precision Kohl Eyeliner  
£6



09159  
Boldest  
Black

22889  
Burnt  
Olive

01123  
Smoked  
Taupe

15412  
Deep  
Brown

09639  
Deep  
Navy

09498  
Deep  
Plum



### CREAMY, INTENSE GEL

- ◆ super-soft, bold-finish gel liner
- ◆ glide-on, vitamin-rich, budge-proof formula

NEW mark. Gel Pencil Eyeliner  
£6



MAKE YOUR mark. KIT  
JUST £10 WORTH £38\*  
order using 67983,  
when you spend £10 or more  
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## A GALLERY OF BIG COLOUR IMPACT

CREATE YOUR EYE-CATCHING MASTERPIECE WITH CHUBBY CRAYONS FOR LINER AND SHADOW IN 1

check out reviews and share yours at [avon.uk.com](http://avon.uk.com)



### SMUDGE-FRIENDLY KOHL

- ◆ soft, blendable, shea butter-infused kohl
- ◆ for striking lines or a smokey finish

NEW mark. Kohl Eyeliner  
Will normally be £6  
£3 half price



09555  
Cobalt Blue

09712  
Emerald

09605  
True Black

09191  
Intense Brown

09167  
Midnight

08102  
Deep Violet

09480  
Bronze Sheen

### DON'T FORGET YOUR LINER TOOLS...

keeps thick and thin pencils on point



Pencil Sharpener  
04374  
Normally £3  
£1.50 half price

eyeliner guide for the perfect application, every time

Eyeliner Guide  
02352  
£2.50



SHE'S WEARING: SURF... NOW IT'S OVER TO YOU!



16121  
Flipping Out Pink

18390  
Teal Switch

14571  
Transforming Night

59543  
Ultra Violet

27581  
Slate

16214  
Vanilla

15925  
Surf

### mark. gives you more...

- ◆ waterproof, creamy formula
- ◆ blends easily without creasing
- ◆ leaves a silky shimmer finish

£4  
save £3

### NEW & EXCLUSIVE

NEW mark. Big Colour Eye Pencil  
Will normally be £7  
£4 save £3



tools of the trade every make-up

artist needs...

MAKE YOUR mark. KIT  
JUST £10 WORTH £38\*  
order using 67983,  
when you spend £10 or more  
across mark. pages 4-37  
see pages 4-5 for details

# THE BRUSH-CLEANING HERO

YOUR GO-TO SILICONE TOOL YOU CAN USE AGAIN AND AGAIN

£3.50  
save £1.50



**mark. gives you more...**

- ◆ ribs to scrub
- ◆ nodules to clean between bristles
- ◆ made from easy-grip silicone

**NEW Brush Cleaning Tool**  
Texturised silicone tool.  
Approx. 7.5 x 5.5 x 3cm.  
**13490**  
Will normally be £5  
**£3.50 save £1.50**

# THE SHINE-BANISHER

SOAK UP OIL AND SHINE ON THE GO  
- WITHOUT THE CAKEY COLOUR BUILD-UP

£4.50  
save £2.50



**mark. gives you more...**

- ◆ with handy compact mirror
- ◆ 80 sheets to last you all summer
- ◆ perfect for absorbing oil without applying more make-up

**HOW TO USE:**  
Apply a single sheet to the sticky side of the sponge, then dab to blot away shine.

**NEW Blotting Paper Compact with Mirror**  
ABS compact mirror, 80 sheets of blotting paper and SBR sponge.  
Approx. 6cm x 7cm x 1.5cm.  
**07344**  
Will normally be £7  
**£4.50 save £2.50**



**1** Apply a small amount of liquid soap/shampoo and water to your brush.



**2** Scrub your brush over the ribs and nodules in a side-to-side motion.



**3** Rinse your brush until the water runs clear. Leave in a warm place to dry.



AVON  TRUE beautiful promises kept

*new*  
waterproof  
formula



GET HER TRUE LASH LOOK...  
with True Colour Super Volumising Waterproof Mascara in Black



**EVERYDAY VOLUME**

- ✓ up to 15x volumised lashes
- ✓ for full coverage and definition

**True Colour SuperShock  
Max Volume Mascara**  
10ml  
Normally £10  
**£5.50 save £4.50**



10249  
Black

Model wears lash inserts for an even lash line.

trusted quality • trusted value  
Love our  
**100%**  
money-back  
promise  
trusted results



21469  
Black

*beauty made easy...*

*waterproof,  
volumised lashes  
that last*

TRUE

**DRAMATIC  
WATERPROOF VOLUME**

- ✓ smudge, flake and clump-proof with up to 15x volume
- ✓ unique helix brush applies more mascara to lash

**£5.50**  
save £4.50

**NEW True Colour  
Super Volumising  
Waterproof Mascara**  
10ml  
Will normally be £10  
**£5.50 save £4.50**



Beauty made easy...

3 steps to eye-catching eyes



£3 half price

STEP 1  
CREASE-PROOF SHADOW



True Colour Eyeshadow Duo  
Normally £6  
£3 half price

- ✓ blendable, long-lasting shadow
- ✓ fade-proof and crease-proof



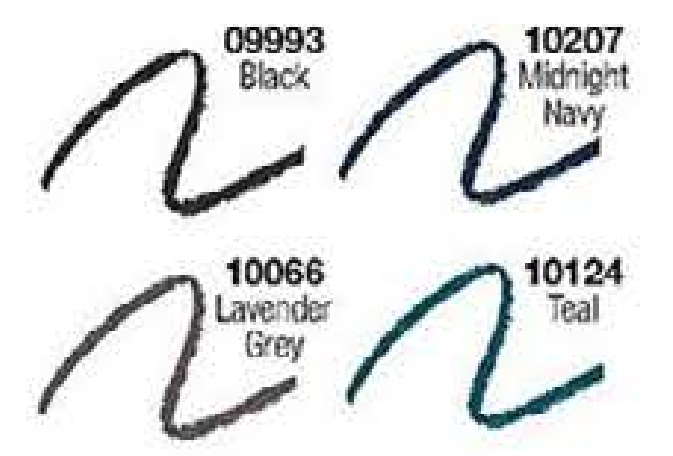
£3 save £4

STEP 2  
PRECISION EYELINER



True Colour Glimmerstick Precision Eyeliner  
Normally £7  
£3 save £4

- ✓ no sharpener needed
- ✓ smudge-proof
- ✓ super-fine tip for perfect lines



£5 half price

STEP 3  
LENGTHENING MASCARA



True Colour SuperExtend Extreme Length Mascara  
7ml  
Price per 10ml = £7.14  
Normally £10  
£5 half price

- ✓ instantly, lashes look up to 87% longer
- ✓ clump and flake-proof
- ✓ 12-hour formula



Models wear lash inserts for an even lash line.

AVON TRUE beautiful promises kept





Slanted Tweezers  
05223  
Normally £5

✓ **TWEEZERS**  
slanted tip grabs  
even the tiniest hairs

**£2.50**  
half price



Eyebrow & Lash Comb  
12815  
Normally £5

✓ **BROW & LASH  
COMB**  
tames unruly brows

**£3**  
save £2



Eyebrow Duo Brush  
11551  
Normally £5

✓ **DUO BRUSH**  
brush end applies  
powder, spoolie end  
tidles brows

**£3**  
save £2



True Colour  
Conditioning Eye  
Make-up Remover  
150ml  
11320  
Price per 100ml – £4.00  
**£6**

✓ **MAKE-UP REMOVER**  
mild formula removes  
even waterproof  
make-up

perfect for  
**LIGHT or GREY HAIR**



02097  
Light Blonde

perfect for  
**MEDIUM BLONDES**



02345  
Light Brown

perfect for **BRUNETTES**



01917  
Brunette

perfect for **BLACK HAIR**



15123  
Soft Black

*beauty made easy...*

*face-framing  
brows*  
in 3 simple  
steps

✓ **TRUE**

- ✓ soft-glide, tug-free formula
- ✓ waterproof and smudge-proof
- ✓ colour-dense formula for precise, buildable definition



**£3.50**  
save £2.50



**STEP 1: THE START**  
Hold your definer vertically against your nose and draw a dot where it meets your brow.

**STEP 2: THE ARCH**  
Position the definer diagonally from your nostril to the outer edge of your pupil. Draw a dot where it meets your brow.

**STEP 3: THE FINISH**  
Place the definer diagonally from your nostril to the outer corner of your eye. Draw a dot where it meets. Join the 3 dots together for your perfect shape.

**True Colour Glimmerstick Brow Definer**  
Normally £6  
**£3.50** save £2.50



# AVON TRUE *Beautiful promises kept*

✓ **NOURISHING MASCARA** ✓ oil-infused mascara for healthier, longer-looking lashes



**True Colour Supreme Length Nourishing Mascara**  
7ml  
Price per 10ml = £14.29  
**£10**



✓ **EVERYDAY VOLUME** ✓ unique helix brush for up to 12x volumised lashes



**True Colour SuperShock Volume Mascara**  
10ml  
**£8.50**



✓ **WINGED-OUT LASHES** ✓ grabs every single lash for a winged-out finish



**True Colour Winged Out Mascara**  
7ml  
Price per 10ml = £12.14  
**£8.50**



✓ **GLIMMERSTICK LINER** ✓ waterproof and smudge-proof ✓ soft-glide liner ✓ lasts all day

**True Colour Glimmerstick Eyeliner**  
**£6**



06668 Starry Night 06551 Majestic Plum 06627 Saturn Grey 06502 Blackest Black 05637 Emerald 06486 Black/Brown 06528 Cosmic Brown 17871 Khaki 01479 Navy

*Beauty made easy...*

4 steps to *pro-look lids*



## 4-STEP SHADOW

- HIGHLIGHT**  
with shade 1 in the inner corner
- BLEND**  
with shade 2 all over lid
- FRAME**  
with shade 3 along the crease
- DEFINE**  
with shade 4 along the lash line and outer corner



**£5.50**  
save £3.50

- ✓ buildable, long-lasting formula
- ✓ stays crease-proof all day

**Eyeshadow Brush with Smudger**  
50096  
Normally £5  
**£3 save £2**

..... matte shades .....				..... combination of matte and shimmer shades .....						
1	1	1	1	1	1	1	1	1		
2	2	2	2	2	2	2	2	2		
3	3	3	3	3	3	3	3	3		
4	4	4	4	4	4	4	4	4		
01107 Smoke and Fog	11965 Au Naturelle	05470 Stone Taupes	05439 Jeans	05462 Metal Eyes	05488 Berry Love	07005 Urban Skyline	05421 Purple Haze	06726 Knaki Style	06999 Gilded Metallics	05405 Mocha Latte

smudger

AVON Make-up



AVON  TRUE  
*beautiful promises kept*

*beauty made easy...*



**SUGARPLUM**  
 complements brown and hazel eyes



**BROWN SUGAR**  
 makes green eyes pop



**EMERALD GLOW**  
 brings out blue and grey eyes



**SMOKEY DIAMOND**  
 suits all eye colours



GET HER TRUE SPARKLING LOOK  
 with True Colour Glimmerstick Diamonds Eyeliner in Brown Sugar

DISCOVER THE PERFECT SHADE FOR YOU



True Colour  
 Glimmerstick  
 Diamonds Eyeliner  
 Normally £6  
**£3.25** save £2.75

effortless,  
 sparkling  
 lines



- gives a shimmery finish
- waterproof and smudge-proof
- smooth-glide, tug-free formula
- lasts all day

**£3.25**  
 save £2.75

no sharpener  
 needed –  
 simply twist  
 up for more  
 colour



AVON Make-up



AVON TRUE

*beautiful promises kept*

*beauty made easy...*

all you need for  
*long-lasting*  
lip definition

**£3**  
half price

**£5**  
save £2.50



GET HER TRUE LIP LOOK  
with True Colour Lipstick in Latte and True Colour  
Glimmerstick Lip Liner in Simply Spice

IT'S EASY TO MATCH YOUR LIPSTICK TO YOUR LINER:

	REDS	PINKS	NUDE BROWNS
LIP LINER	09894 Red Brick, 09860 True Red	09878 Pink Bouquet	10983 Nude, 11338 Simply Spice
LIPSTICK	25015 Berry Berry Nice, 25098 Lava Love	04341 Hot Pink, 04473 Country Rose	10660 Sparkling Nude, 10744 Mocha
	25304 Scarlet Siren, 25254 Red 2000	10645 Pink Dream, 04465 Twinkle Pink	10967 Enduring Sable, 15917 Latte
	25114 Perfect Red, 25155 Poppy Love	10678 Frozen Rose, 10793 Frostiest Mauve	
	25106 Cherry Jubilee	03780 Proper Pink, 04408 Hibiscus	
			PLUMS
LIP LINER			11031 Deep Plum
LIPSTICK			10942 Dream Fuchsia, 10686 Wine With Everything

	NUDE PINKS	CORALS
LIP LINER	11130 Pink Cashmere	11064 Coral, 11122 Peach Envy
LIPSTICK	10827 Blush Nude, 02949 Pout, 10694 Chic	02907 Toasted Rose, 04309 Carnation, 10959 Tender Kiss
		15966 Silky Peach

- ✓ LIP LINER
- ✓ defines without feathering
- ✓ glide-on, tug-free formula
- ✓ no sharpener needed

True Colour  
Glimmerstick  
Lip Liner  
Normally £6  
**£3 half price**

- ✓ LIPSTICK
- ✓ rich, creamy, glide-on colour
- ✓ infused with hydrating shea butter
- ✓ feels comfortable all day

True Colour  
Lipstick  
Normally £7.50  
**£5 save £2.50**



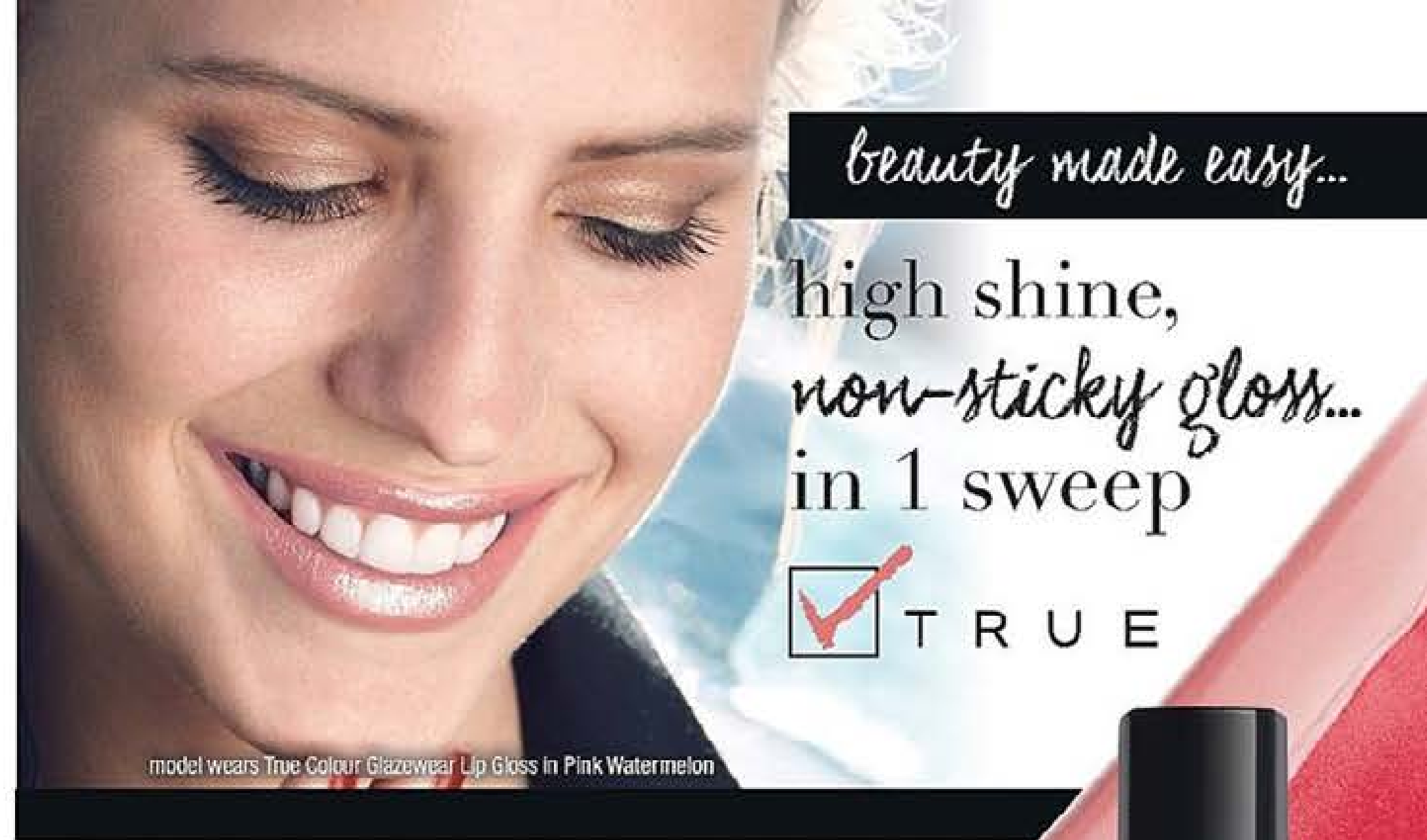


AVON  TRUE beautiful promises kept



- NOURISHING LIPSTICK
- ✓ softens, smooths and perfects
- ✓ locks in lasting moisture

True Colour Supreme  
Nourishing Lipstick  
£8



- MATTE FINISH
- ✓ lightweight, hydrating formula
- ✓ no cracking or caking for guaranteed comfort
- ✓ glides on with a velvety feel

True Colour Perfectly  
Matte Lipstick  
£8

..... PLUMS .....



- ✓ in a choice of 18 colours
- ✓ lasts and lasts
- ✓ for wet-look lips without the tacky feel

..... CORALS ..... REDS .....



..... PINKS .....



..... NUDES/BROWNS .....



£3.50  
save £3



True Colour  
Glazewear  
Lip Gloss  
6ml  
Price per 10ml = £6.83  
Normally £6.50  
**£3.50 save £3**  
\*Shimmer finish.



AVON TRUE  
COLOR



NUDES & PASTELS



BRIGHTS



DEEPS



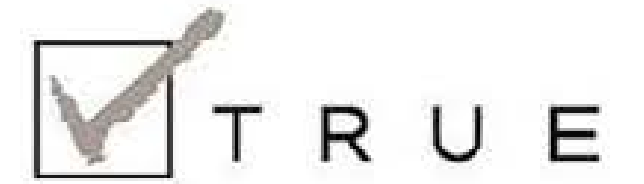
LASTING COLOUR

- ✓ easy to apply, streak-free, even application
- ✓ helps seal and protect nails

**True Colour Pro+ Nail Enamel**  
10ml  
Normally £6  
**£3 half price**

*Beauty made easy...*

up to 12 days of  
*chip-defying*  
colour



**£3**  
half price



spray on  
and go from  
wet to set  
**IN JUST 30  
SECONDS**

POLISH SETTING  
SPRAY

- ✓ dries nails on the go
- ✓ helps prevent smudging

**True Colour Nail Experts  
Freeze Dry Spray**  
50ml  
**03178**  
Price per 100ml = £6.00  
Normally £6  
**£3 half price**



perfect partners for healthy nails...

restore cuticles in just 5 days

✓ TRUE



- ✓ **CUTICLE OIL**
- ✓ helps protect dry, cracked, chapped cuticles
- ✓ nails appear smoother and more even

preps and strengthens with real gold

✓ TRUE



- ✓ **GOLD STRENGTH**
- ✓ restores nail strength and prevents further damage
- ✓ gives nails a healthy, sophisticated glow
- ✓ helps hide nail ridges and imperfections



£2.50 half price



new

£3 half price

with caring aloe vera and gentle vitamin E

**HOW TO USE:**  
Massage into cuticles and around the nail bed to gently soften and repair.

**NEW True Colour Nail Experts Vitamin E Cuticle Oil**  
15ml  
21063  
Price per 10ml = £2.00  
Will normally be £6  
**£3 half price**

**NEW True Colour Nail Experts Gold Strength Base Coat**  
10ml  
27839  
Will normally be £5  
**£2.50 half price**



AVON Make-up



AVON

**£2.50**  
save £3

to shape and buff

**Acrylic Nail File**  
15289  
Normally £5.50  
**£2.50** save £3

**£3**  
half price



for a natural look that cares

**Nail Experts 5-in-1 Nail Treatment**  
10ml  
05033  
Normally £6  
**£3** half price



colour and care in 1

**True Colour BB 7-in-1 Nail Enamel**  
10ml  
**£7**



04556 Caring Crème  
03426 Lilac Love



03491 Restoring Beige  
03434 Perfect Pink



gently removes polish

**Nail Experts Nail Enamel Remover**  
150ml  
03954  
Price per 100ml = £2.67  
**£4**



for flake-free nails

**Nail Experts Peeling and Brittleness Solver**  
10ml  
03806  
**£6**



creates a smooth base

**Nail Experts Ridge Filling Base Coat**  
10ml  
05173  
**£6**



for at-home French tips

**Nail Experts French Manicure Tip**  
10ml  
04804  
**£6**

healthy nails with a hint of colour



TRUE



model wears Pearl Shine Nail Enamel in Sheer Bronze

**£3**  
half price

- ✓ for a sheer hint of colour
- ✓ gives a subtle shimmer

*new*



**Nail Experts Pearl Shine Nail Enamel**  
10ml  
Normally £6  
**£3** half price



AVON  TRUE beautiful promises kept

beauty made easy...

an instant,  
all-over glow



- BRONZING PEARLS
- multitoneal, shimmering pearls
- gives a sheer, all-over glow

lighter skin tones



58107 Cool    25536 Warm Glow

warmer skin tones



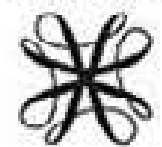
25700 Medium Tan    25494 Deep Bronze

**£6**  
save £4

NEW True Colour Glow  
Bronzing Pearls

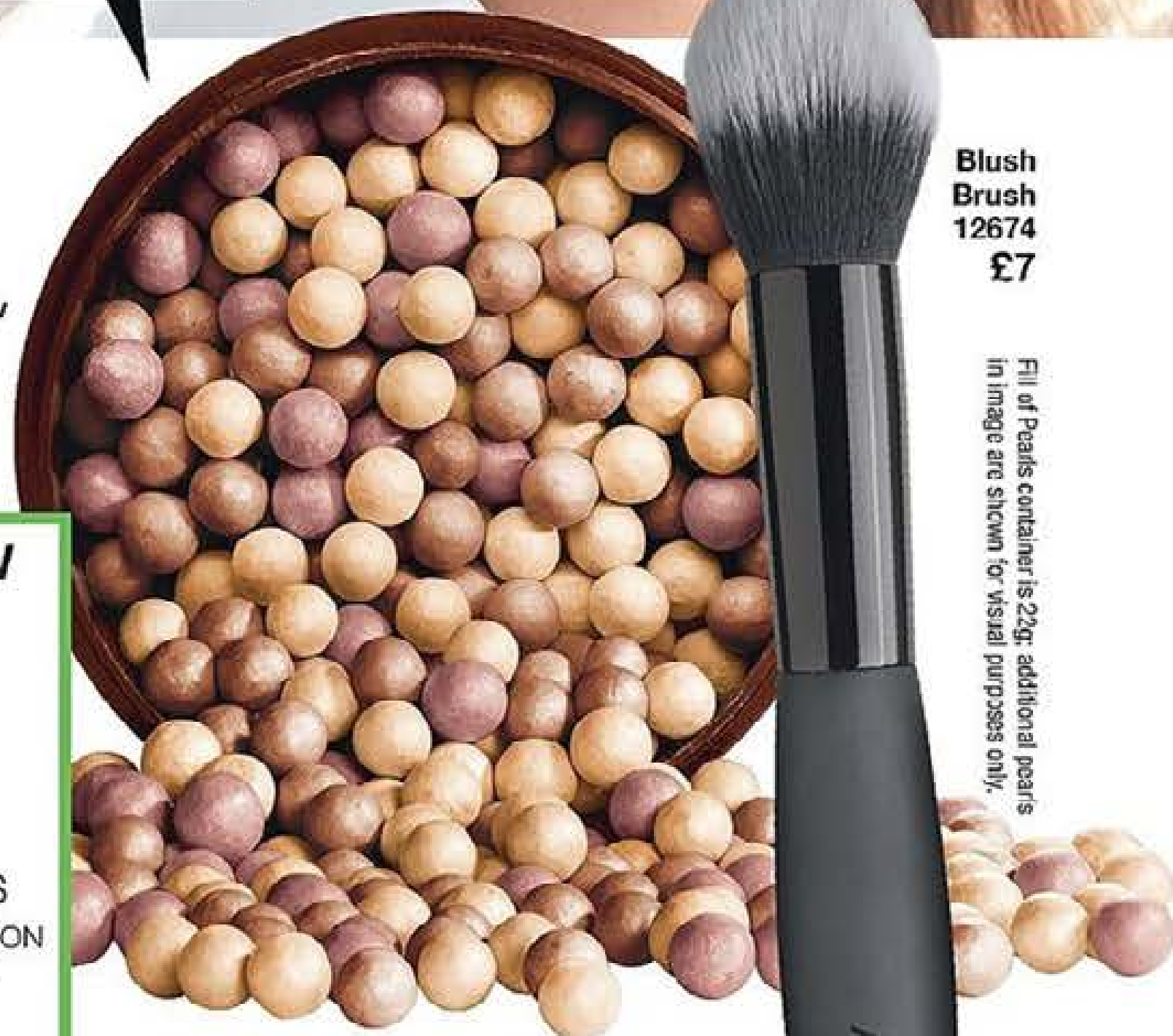
22g  
Price per 10g = £2.73  
Will normally be £10  
**£6 save £4**

for our NEW



AVON  
TRUE

nutraeffects  
SKINCARE COLLECTION  
see pages 98-107



Blush  
Brush  
12674  
**£7**

Fill of Pearls container is 22g; additional pearls  
in image are shown for visual purposes only.

**£6**  
save £4



*new look*



beauty made easy...

an easy,  
targeted glow

**£4.50**  
save £4

lapped brush, perfect for  
highlighting and contouring

All-Over Face Brush  
12666  
Normally £8.50  
**£4.50 save £4**

- BRONZING POWDER
- compact formula in a matte or shimmer finish

shimmer



26993 Warm Glow    58438 Deep Glow

matte



25213 Light Bronze    24141 Medium Riviera

True Colour Glow  
Bronzing Powder  
10g  
Normally £10  
**£6 save £4**

AVON Make-up



beauty made easy...



05819 Fair  
17020 Light Medium  
05843 Medium  
05900 Dark

00075 Light Ivory 07690 Ivory 07831 Shell 07708 Nude  
07435 Creamy Natural 07492 Natural Beige 07443 Medium Beige 07922 Pure Beige  
07534 Soft Honey 07740 Caramel 08037 Nutmeg 06296 Sable  
16626 Rich Espresso 08185 Dark Cocoa

- ✓ TARGETED CONCEALER
- ✓ hides dark circles and blemishes
- ✓ slanted tip, perfect for precise application
- ✓ full coverage

- ✓ 3-IN-1 FOUNDATION
- ✓ foundation, concealer and powder in 1
- ✓ applies as a cream, dries as a powder

**True Colour Flawless Concealer Stick**  
Normally £7  
**£4 save £3**

**True Colour Flawless Cream-to-Powder Foundation**  
9g  
Price per 10g = £13.33  
**£12**



04952 Light Pink 06775 Light Ivory 04945 Ivory 05264 Shell 05025 Nude  
04838 Creamy Natural 05017 Natural Beige 04978 Medium Beige 05108 Pure Beige  
05306 Soft Honey 04663 Caramel 05074 Nutmeg 05256 Sable  
09704 Earth 07674 Dark Cocoa 06288 Rich Espresso

- ✓ FLAWLESS FOUNDATION
- ✓ moisturising, full coverage
- ✓ allergy tested for all skin types

**True Colour Flawless Liquid Foundation**  
30ml  
Price per 10ml = £4.00  
**£12**



06114 Fair 06189 Light Medium 04598 Toffee

- ✓ MATTIFYING POWDER
- ✓ ultra-fine, lightweight powder absorbs excess oil

**True Colour Flawless Mattifying Pressed Powder**  
10g  
**£9**

perfect pearls for every skin tone ✓ TRUE



THE CHOICE IS YOURS...



**£6**  
save £4

- ✓ BLUSH PEARLS
- ✓ multitone pearls for a healthy, rosy glow

**True Colour Blush Pearls**  
22g  
14043  
Price per 10g = £2.73  
Normally £10  
**£6 save £4**



**£6**  
save £4

- ✓ COLOUR-CORRECTING PEARLS
- ✓ multi-benefit pearls to blur discolourations

**True Colour Colour-Correcting Pearls**  
22g  
05777  
Price per 10g = £2.73  
Normally £10  
**£6 save £4**

**£4.50**  
save £4



**All-Over Face Brush**  
12666  
Normally £8.50  
**£4.50 save £4**

- ✓ wide bristle brush – perfect for dusting on your choice of pearls

Fill of Pearls container is 22g; additional pearls in image are shown for visual purposes only.

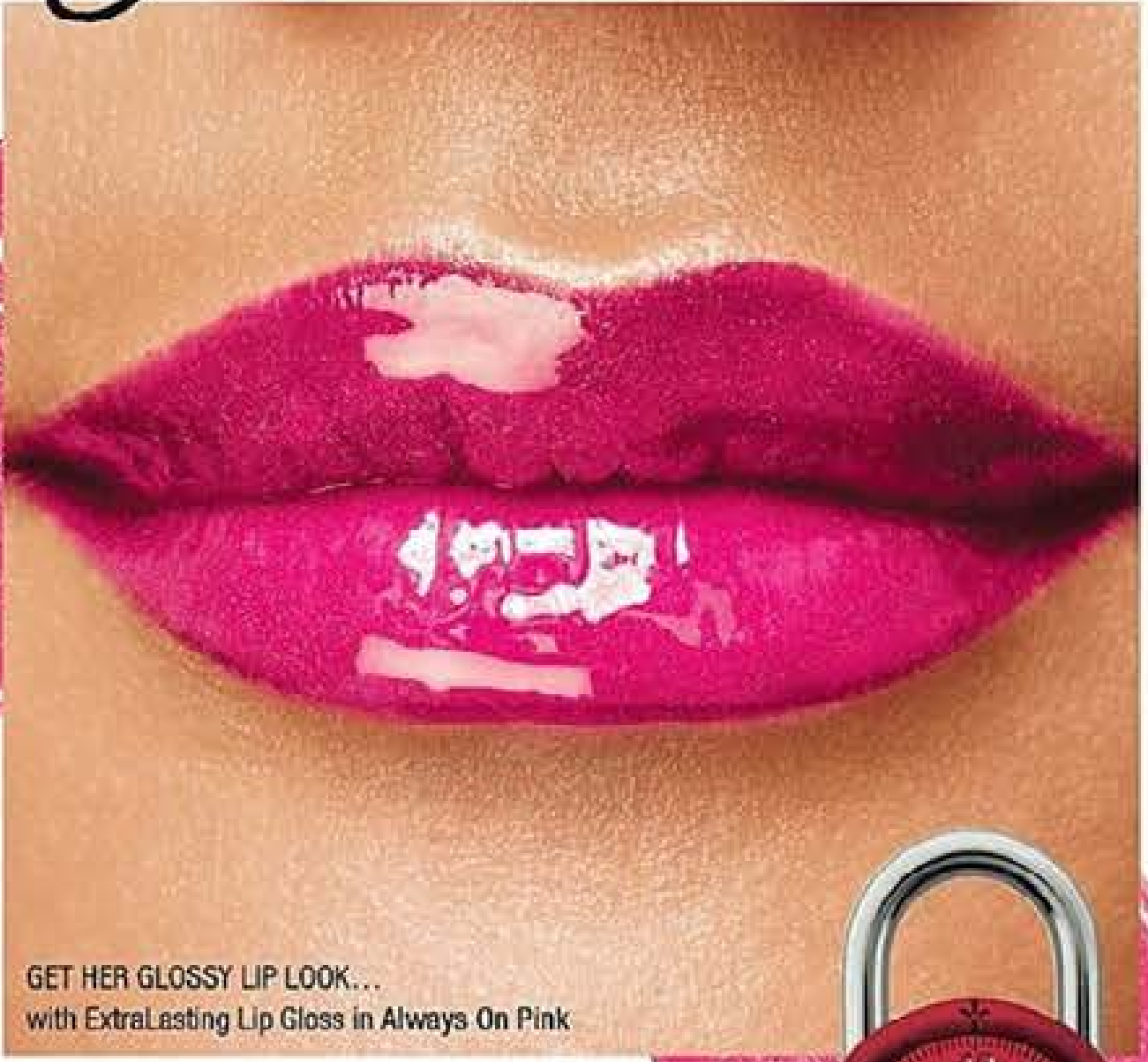


AVON Make-up



EXTRA *Lasting*

SHIMMERING GLOSS



GET HER GLOSSY LIP LOOK... with ExtraLasting Lip Gloss in Always On Pink



£4 save £3



01289 Everlasting Petal



01420 Neverending Nude



05686 Always On Pink



with FRESH WEAR COMPLEX for colour that lasts

✓ LIP GLOSS non-sticky, glass-like formula that lasts up to 8 hours

ExtraLasting Lip Gloss 7ml Price per 10ml = £5.71 Normally £7 **£4 save £3**

choose your 8-hour lip colour

RICH LIPSTICK



GET HER LIPSTICK LOOK... with ExtraLasting Lipstick in Pink Peach

£4 save £3.50

WHY NOT TRY... applying gloss over lipstick for a fast lip-look refresh?



00703 Cappuccino



21527 Pink Peach



00679 Flery Red



00927 Vintage Pink



21345 Ravishing Rose



00604 Pink Perfection



00968 Pretty in Pink



20024 Forever Pink

✓ LIPSTICK rich, comfortable, 8-hour colour with hydrating vitamin E and wheat

ExtraLasting Lipstick Normally £7.50 **£4 save £3.50**



AVON Make-up



EXTRA *lasting*

18 hours of complexion perfection



£4.50  
save £4

£2.50  
half price

£4  
half price

£7.50  
save £5



- 19794 Shell
- 01503 Ivory
- 19653 Nude
- 20131 Natural Beige
- 20016 Medium Beige
- 21550 Soft Honey

**Flat Foundation Brush**  
12724  
Normally £8.50  
**£4.50 save £4**

✓ **BRUSH**  
densely packed, soft bristles apply foundation flawlessly for a streak-free finish

**ExtraLasting Make-up Remover**  
50ml  
14282  
Normally £5  
**£2.50 half price**

✓ **MAKE-UP REMOVER**  
oil-based formula removes even waterproof mascara in a flash!

**ExtraLasting Concealer**  
5ml  
Price per 10ml = £8.00  
Normally £8  
**£4 half price**

✓ **CONCEALER**  
apply to conceal blemishes and dark circles for a more even-looking finish  
✓ lasts for up to 18 hours

**ExtraLasting Liquid Foundation**  
30ml  
Price per 10ml = £2.50  
Normally £12.50  
**£7.50 save £5**

✓ **FOUNDATION**  
medium-coverage foundation for a matte finish that looks fresh all day  
✓ looks flawless for up to 18 hours

AVON Make-up



**ANY 2 FOR £15** save up to £15 pages 66-67

**ANY 2 FOR £15** save up to £15 pages 66-67

**ANEW**  
a new age of skin-transforming make-up



**08359** Black  
**08383** Brown/Black  
**18655** Shimmering Walnut  
**10579** Smoky Violet

**LINER**  
creamy, waterproof, glide-on liner with retinol

**PRIMER AND SHADOW**  
with Poly-Lifting Technology to lift and contour for a wide-eyed look



**Smoothing Eyeliner Pencil**  
**£8.50**

**Youth-Awakening Eyeshadow and Primer Kit**  
**£10**



**14712** Fair  
**08433** Medium  
**08813** Soft Beige  
**07526** Nude Beige

**TARGETED CONCEALER**  
hides imperfections, wrinkles and dark circles

**POWDER**  
smooths and softens the look of lines and pores



**Age-Transforming Concealer SPF15**  
10g  
**£9**

**Age-Transforming Pressed Powder**  
10g  
**£10.50**

PERFECT PARTNERS FOR...  
**FLAWLESSLY RADIANT SKIN**

double up on skin-loving make-up to keep you looking and feeling your best – the natural way



**YOUTH RESTORING COMPLEX**

**PRIMER**  
serum-infused formula helps prevent make-up settling into pores and lines

**SPF15 SMOOTHING FOUNDATION**  
with collagen and elastin for a more even-looking, flawless complexion

**Skin Transforming Primer**  
28ml  
**00166**  
Price per 10ml = £5.36  
**£15**

**Age-Transforming Foundation**  
30ml  
Price per 10ml = £5.00  
**£15**



**02717** Natural Beige  
**19927** Shell  
**00299** Nude  
**16931** Ivory



# ANY 2 FOR £12

save up to £9  
pages 68-69

# ANY 2 FOR £12

save up to £9  
pages 68-69

## ANEW

a new age of skin-transforming make-up



**BALM**  
instantly smooths, softens and helps prevent drying



**TINTED CONDITIONER**  
cares, smooths and restores with a subtle hint of colour



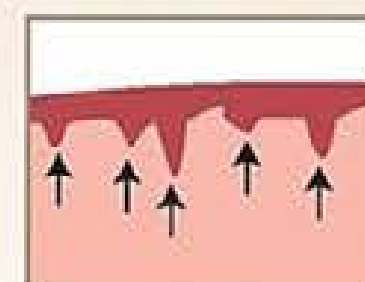
**BROW FILLER**  
with Retouch Technology and natural fibres that blend away greys with ease



**MASCARA**  
2-in-1 with Bio Lash Technology, for 5x more instant, full volume



**BEFORE:**  
thin, dry lips



**AFTER:**  
lips look plumper and feel moisturised

Diagrams for illustrative purposes only.

**COLOURLESS CONDITIONER**  
with 2x retinol, for all the plumping care – without the colour

see lip lines and wrinkles smooth away

## PERFECT PARTNERS FOR... YOUR BEST EVER LIPS

combine care and colour for visibly smoother, fuller lips that look up to 5 years younger!



**REGENERATING COMPLEX**  
for lips that look up to 5 years younger

**LIPSTICK**  
with anti-ageing serum for smooth, volumised lips in just 2 weeks

**Lip Restoring Colour Balm**  
5ml  
Price per 10ml = £18.00  
**£9**

**Tinted Lip Plumping Lip Conditioner**  
**£9**

**Transforming Brow Filler**  
**£9**

**Lash Transforming Mascara**  
**£10**

**Lip Plumping Lip Conditioner**  
11155  
**£9**

**Youth-Awakening Lipstick**  
**£10.50**





**COLORTREND**

*new*

create an eye-catching **SHADE SUNDAE**

with our new ice cream collection

JUST **£2** each

page 71 only



model wears Eyeshadow Stix in Mint Temptation and Single-Ended Kajalstick in Cappuccino Cornet



model wears Eyeshadow Stix in Creamy Coffee and Single-Ended Kajalstick in Black

pastel shades – perfect for summer!

model wears Eyeshadow Stix in Vanilla Whirl and Single-Ended Kajalstick in Black



28613 Vanilla Whirl

21568 Creamy Coffee

01206 Mint Temptation

27516 Blackberry Soda

**£2** half price

**SHADOW** whip up colourful lids in no time

**NEW Eyeshadow Stix** Will normally be £4 **£2 half price**



19638 Frozen Blueberry

19607 Parfait Pistachio

07229 Black

19398 Cappuccino Cornet

**£2** save £1.75

**KAJAL LINER** in a perfect point for flirty flicks

**NEW Single-Ended Kajalstick** Will normally be £3.75 **£2 save £1.75**



**£2** save £1.50



12104 Skyline Blue



12120 Smouldering Silver



11544 Black Cat Eyes

**LINER** in 3 delicious shades

**Chopsticks Eyeliner** Normally £3.50 **£2 save £1.50**



# COLORTREND

## colour-pop partners



**Eyeshadow Duo**  
**£4.50**



**12286**  
True  
Romance

**14597**  
Chocolate  
Kiss



**19760**  
Sunburst

## for 12x the volume



**08973**  
Black

**Hello!**  
Ultimate  
Lashes  
Volume  
Mascara  
10ml  
**£4.50**

## give your flutter lashings of impact



**17848**  
Plum  
Perfecto

**17798**  
Blackest  
Black

*new*

**NEW La**  
Paeteria  
**Hello!**  
Ultimate  
Lashes  
Volume  
Mascara  
10ml  
**£4.50**

## for full on lashes



**08672**  
Black

**Boost It!**  
Mascara  
7ml  
Price per 10ml = £6.43  
**£4.50**

preps and primes for  
longer-lasting foundation



**Picture Perfect Face Primer**  
30ml  
**23150**  
Price per 10ml = £1.58  
**£4.75**



**£2.50**  
save £2.25



**1. FOUNDATION**  
After primer, apply the lightweight  
foundation for an even skin tone.

**Fresh Face  
Foundation**  
30ml  
Price per 10ml = 83p  
Normally £4.75  
**£2.50**  
save £2.25



**£1.75**  
save £1.25

**02295**  
Very  
Light

**18168**  
Light

**12344**  
Light  
Medium

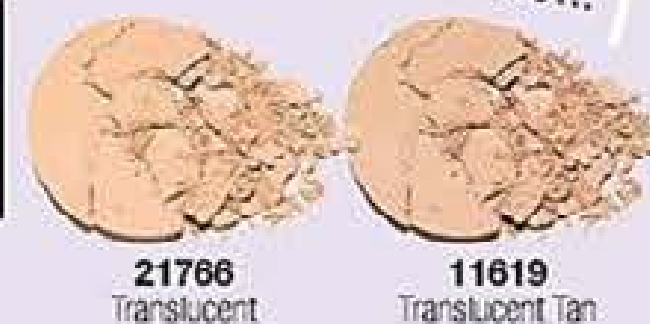
**conceal, build & set**  
face your base in 3 simple steps with our fresh-faced trio...

**2. CONCEALER**  
Apply under eyes and  
over spots to hide dark  
circles and blemishes.

**Perfect and Hide  
Liquid Concealer**  
15ml  
Price per 10ml = £1.17  
Normally £3  
**£1.75** save £1.25



**£2**  
save £2.25



**3. POWDER**  
Set your look with a layer of  
mattifying powder.

**Final Touch Pressed Powder**  
10g  
Normally £4.25  
**£2** save £2.25



# COLORTREND

## high-shine nail colour



- |                       |                         |                  |                  |
|-----------------------|-------------------------|------------------|------------------|
| 15495 Scene           | 01990 Tempt             | 54544 Hot        | 01958 Rare       |
| 59378 Icon            | 54502 Blush             | 11445 Pout       | 59303 Juicy      |
| 07237 Bubblegum Bliss | 19349 Peach Sorbet      | 55434 Blue Sky   | 02410 Orange Mix |
| 07310 Grape Gelato    | 19372 Wild Blackcurrant | 07468 Candy Pink | 20768 Limoncello |
|                       | 19281 Lime Crush        | 19513 Bubblegum  | 20792 Coral      |

**Fashion Nail Enamel**  
8ml  
Price per 10ml = £3.75  
**£3**

## fruity-scented balm



**Lush Lips Balm**  
Normally £2.50  
**99p** save £1.51

## high-shine finish



- |                      |                      |
|----------------------|----------------------|
| 11072 Electric Mauve | 09837 Fuchsia Flash  |
| 10181 Vivid Violet   | 10116 Shocking Coral |
| 09977 Hot Pink Smash | 10025 Plum Blast     |

**Vinyl Lip Gloss**  
15ml  
Price per 10ml = £2.67  
**£4**

## candy-coloured gloss



- |                      |                 |
|----------------------|-----------------|
| 02535 Lucid          | 25122 Angel     |
| 22608 Start Up Pink  | 17657 Kiss Kiss |
| 13151 Watermelon Ice |                 |

**Read My Lips Lip Gloss**  
6ml  
Price per 10ml = £6.25  
**£3.75**

## HOW TO OMBRÉ...

**STEP 1: DARK**  
Outline lips with the darker shade.

**STEP 2: LIGHT**  
Fill in the centre of lips with the lighter shade.

**STEP 3: BLEND**  
Blend both shades by pressing lips together or merge with a blending brush.



**£2.75**  
save £1

gives the illusion of plumper lips too – **BONUS!**



**Kiss 'n' Go Lipstick**  
Normally £3.75  
**£2.75** save £1

**the 2-TONE lip**  
get creative with the easy ombre trend everyone's talking about...

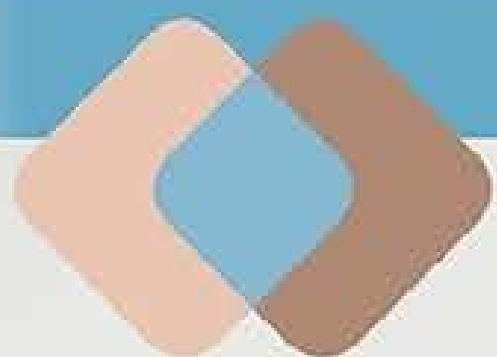
- |                         |                    |                      |                     |                        |
|-------------------------|--------------------|----------------------|---------------------|------------------------|
| 20685 Strawberry Sundae | 01743 Plum Pudding | 15958 Popsicle Peach | 54692 Coffee Cone   | 59261 Raspberry Ripple |
| 22814 Poppy Love        | 22707 Pink Holiday | 24190 Lucky Kiss     | 22582 Amethyst      | 14332 Doll Pink        |
| 23291 Flirt             | 59949 Berry Love   | 24968 Par Amor       | 24943 Coral In Love | 25031 Pink Passion     |



BE THE *first* TO TRY OUR

NEW *Ideal Flawless foundation*

COMING SOON IN BROCHURE 11...



NOW IN 18  
TRUE-TO-YOU  
SHADES

with True Blue Colour IQ  
for every skin tone

- ✓ buildable coverage you can control
- ✓ SPF15, hydrating formula
- ✓ skin feels moisturised and looks radiant
- ✓ allergy tested for all skin types

MINI SAMPLES  
3 for £1  
or 1 for 50p



*flawless,*  
invisible coverage



STEP 1: SELECT YOUR SKINTONE

FAIR	LIGHT MEDIUM	MEDIUM	MEDIUM DEEP	DEEP
------	--------------	--------	-------------	------

STEP 2: FIND YOUR UNDERTONE

COOL	→	SKIN BURNS EASILY, SILVER JEWELLERY SUITS YOU BEST
NEUTRAL	→	SKIN TANS GRADUALLY, SILVER AND GOLD JEWELLERY SUITS YOU
WARM	→	SKIN TANS EASILY/RARELY BURNS, GOLD JEWELLERY SUITS YOU BEST

STEP 3: CHOOSE YOUR PERFECT SHADE

FAIR			LIGHT MEDIUM				MEDIUM			MEDIUM DEEP			DEEP			
28068 Light Ivory	25619 Porcelain	24364 Warm Ivory	19307 Ivory	23770 Shell	24266 Natural Beige	24257 Creamy Natural	24562 Light Nude	24612 Nude	20719 Honey Beige	24281 Medium Beige	26054 Sun Beige	25601 Spice	24356 Walnut	24653 Caramel	58768 Rich Sienna	26013 Dark Cocoa
COOL	NEUTRAL	WARM	COOL	NEUTRAL	NEUTRAL	WARM	WARM	WARM	COOL	NEUTRAL	WARM	COOL	NEUTRAL	WARM	COOL	NEUTRAL



## VITALE 25-35

improve overall skin quality through pores, texture and tone



worth £31.50†



### Vitale Visible Perfection Skincare Kit

Contains: Anti-Ageing 3-in-1 Cleansing Water 50ml, Vitale Visible Perfection Day Cream SPF25 15ml, Vitale Visible Perfection Night Gel Cream 15ml and Vitale Visible Perfection Eye Cream 15ml.

26815  
£9.99

## REVERSALIST 35-50

reduce and help prevent the appearance of wrinkles



worth £34.50†



### Reversalist Complete Renewal Skincare Kit

Contains: Anti-Ageing 3-in-1 Cleansing Water 50ml, Reversalist Day Cream 15ml, Reversalist Night Cream 15ml and Reversalist Eye System.

14779  
£9.99

## ULTIMATE 50-60

improve multiple signs of ageing including wrinkles, firmness and radiance



worth £37.50†



### Ultimate Multi-Performance Skincare Kit

Contains: Anti-Ageing 3-in-1 Cleansing Water 50ml, Ultimate Multi-Performance Day Cream SPF25 15ml, Ultimate Multi-Performance Night Cream 15ml and Ultimate Multi-Performance Eye System.

05546  
£9.99

# 9 out of 10 women would recommend

# ANEW\*

## have you tried it yet?

## worth up to £38.50†



## PLATINUM 60+

replenish, firm, lift and re-cushion mature skin

worth £38.50†

### NEW Platinum Skincare Kit

Contains: Anti-Ageing 3-in-1 Cleansing Water 50ml, Platinum Day Cream 15ml, Platinum Night Cream 15ml and Platinum Eye & Lip Cream 15ml.

58347  
£9.99

\*Out of 120 women questioned, 90% would recommend to a friend.

†Based on normal brochure prices.

try it for yourself

# £9.99

each

best price ever!



ANEW *target* your skin concerns

*tired-looking eyes?*



*tried & tested*

over

**1.5 million sold\***

\*Based on units sold between 30.12.2008 and 19.10.2016.

get an **instant**  
visible **eye lift**

9 out of 10 women agree†



with PolyPeptide Lift Complex  
and our most concentrated  
skin tighteners

Infinite Lift  
Dual Eye System  
20479  
Normally £20  
**£12** save £8

†Based on a consumer study with 158 women.



*try today*

**£12**

save £8



ANEW *target* your skin concerns

*dull skin?*



Dramatisation based on results from a clinical study.

*tried & tested*

see *superior* results  
to a **£184\*** professional peel

reveal **smoother,  
brighter-looking  
skin** in just 1 sweep

- skin looks **more youthful** • pores appear **reduced**
- lines and wrinkles appear **diminished**



MULTI-ACID 5 COMPLEX

including our highest concentration of glycolic acid (10%) and soothing botanicals

**Clinical Advanced Resurfacing Peel**  
30 pads.  
03871  
Price per piece = 33p  
Normally £15  
**£10 save £5**

\*Based on average price of a professional peel, as of 5th October 2016.

*try today*  
**£10**  
save £5

AVON Skincare



ANEW *target* your skin concerns

*loss of firmness?*



with exclusive PolyPeptide Lift Complex, designed to boost 4 key building blocks: collagen, elastin, fibronectin and hyaluronic acid



BEFORE

SAGGING SKIN WITHOUT SUPPORT STRUCTURE



AFTER LIFTED SKIN

WITH SUPPORT STRUCTURE

Diagrams for illustrative purposes only.

*tried & tested*

“Face lift in a jar!  
It's taken a good 5 years off  
me in just 6 weeks.”

'M9210', avon.uk.com customer, Southampton

see **firmer-looking**  
skin in **just 1 day**

after 4 weeks, 77% of women agree  
it makes **your face look dramatically lifted\***



Infinite Lift  
Firm & Sculpt Cream  
30ml  
08599  
Price per 100ml = £40.00  
Normally £21  
**£12 save £9**

\*Based on a consumer study with 149 women.



*try today*

**£12**

save £9

AVON Skincare



ANEW *target* your skin concerns

# instantly target deep expression lines

9 out of 10 women showed  
an instant improvement\*

targeted pin-point  
applicator



crow's feet



smile lines



frown lines

Clinical PRO Line Corrector  
Targeted Filler with A-F33  
05611  
Normally £12  
**£10 save £2**

\*Based on a 1-day clinical  
study with 19 women.

WITH A-F33,  
designed to help boost collagen  
production and fill the skin's  
most visible wrinkles

try today  
**£10**  
save £2

# instantly blur wrinkles on the go

7 out of 10 women agree†



see the proven results from  
our clinical study for yourself:



before



after

TRI-ELASTINEX  
TECHNOLOGY  
and age-diffusing  
optics instantly blur  
the look of wrinkles

Complete Renewal  
Express Wrinkle Smoother  
9g  
23960  
Price per 100g = £133.33  
Normally £18  
**£12 save £6**

†Based on a consumer study with 114 women.

try today  
**£12**  
save £6

ANEW *target* your skin concerns

# fuller-looking lips, instantly

plump lips and blur lines instantly with our collagen-boosting treatment



**PLUMPS LIPS** with injectable-grade hyaluronic acid to help boost collagen for instantly plumper, firmer-looking lips



**BLURS LINES** Surfa-Smooth Technology with filling spheres helps to visibly blur deep lines

Multi-Performance Lip Treatment  
16980  
Normally £15  
**£12 save £3**

try today  
**£12**  
save £3

# reduce the look of dark circles

9 out of 10 women agree\*



**50% IMPROVEMENT** in the look of under-eye dark circles

Images for illustrative purposes only.

Absolute Even Dark Circle Corrector  
15ml  
17293  
Price per 100ml = £80.00  
Normally £19.50  
**£12 save £7.50**

\*Based on those who expressed an opinion in an 8-week consumer study with 149 women.

correcting cream with a tint of colour blends seamlessly with your skin tone



**FORMULATED WITH SELF-ADJUSTING SHEER OPTICS** for instant results, and Shadow Erase Complex that works day after day

try today  
**£12**  
save £7.50



ANEW *target* your skin concerns

anti-ageing  
day creams

VITALE 25-35

*flawless*  
LOOKING  
SKIN



with **Perfect Cell Complex** to help maximise skin cell turnover and to help repair damage caused by environmental stress for improved skin quality

Day Cream SPF25  
50ml  
04630  
Price per 100ml = £24.00  
Normally £20

**£12**  
save £8

REVERSALIST 35-50

*fight*  
WRINKLES  
EVERY DAY



with groundbreaking **Tri-Elastinex Technology** to help reconstruct and regenerate surface skin cells, layer by layer

Day Cream SPF25  
50ml  
26757  
Price per 100ml = £25.00  
Normally £21

**£12.50**  
save £8.50

ULTIMATE 50-60

*multiple*  
SIGNS OF  
AGEING



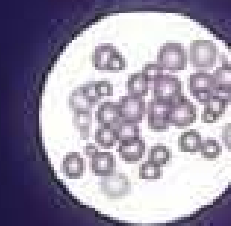
the first skincare collection formulated with **CelluVive Complex** to target multiple signs of ageing

Day Cream SPF25  
50ml  
17764  
Price per 100ml = £29.00  
Normally £24

**£14.50**  
save £9.50

PLATINUM 60+

*replenish*  
MATURE  
SKIN



with **Paxillium Technology** to help restore youthful cell shape, firm sagging skin and boost collagen

Day Cream SPF25  
50ml  
09290  
Price per 100ml = £30.00  
Will normally be £25

**£15**  
save £10

# anti-ageing cleansers

cleanse, refresh and reveal a younger-looking complexion, whatever your skin type

our 1<sup>st</sup> isotonic cleansing water

**new**  
REPLACEABLE  
HEAD  
for sensitive skin



Sensitive Replacement Cleanser Head 06858  
Normally £4  
**£3**  
save £1



replacement head  
replace every 3 months

cleansing brush  
for a deep clean

machine washable

pack of 2  
muslin cloths

Replacement Cleanser Head 24935  
Normally £4  
**£3**  
save £1



Cleansing Brush 00893  
Normally £25  
**£16**  
save £9

Requires 2x AA batteries (not included).

Muslin Cloths  
Set of 2. 100% cotton. Machine washable.  
74328  
Normally £4  
**£3**  
save £1



cream cleanser for normal, dry and sensitive skin

daily scrub for all skin types

gel cleanser for normal, combination and oily skin

cleansing water for all skin types

Cream Cleanser & Mask 150ml 24380  
Price per 100ml = £2.67  
Normally £6.50  
**£4**  
save £2.50

Daily Scrub 100ml 28316  
Normally £6.50  
**£4**  
save £2.50

Gel Cleanser 150ml 24398  
Price per 100ml = £2.67  
Normally £6.50  
**£4**  
save £2.50

3-in-1 Cleansing Water 200ml 04994  
Price per 100ml = £2.00  
Normally £6.50  
**£4**  
save £2.50



Join the millions that love ANEW\*

AS SEEN IN

**Bella**

★ ★ ★ ★ ★  
"I LOVE THE WAY THIS SERUM FEELS ON MY SKIN. It makes it look more radiant and I've had lots of compliments."

OLAY user  
(when used in conjunction with usual moisturiser)

"I ABSOLUTELY LOVE IT! My skin's appearance has improved dramatically, and feels plumper and firmer!"

CLINIQUE user  
(when used in conjunction with usual moisturiser)

2 sold every minute\*\*

#MakeUpYourOwnMind

\*Based on Anew units sold 10.09.2015-07.09.2016.  
\*\*Based on units sold 24.03.2016-13.04.2016.

\*Based on in-vitro studies on existing Anew creams.  
\*\*12 patents granted and 15 patents pending.



double the power of your face cream†

for your best skin every day

with the world's 1st patented\*\* Advance Boost Technology

try today  
**£16**  
save £9

Youth Maximising Serum  
30ml  
07138  
Price per 100ml = £53.33  
Normally £25  
**£16 save £9**

<b>VITALE 25-35</b> DULLNESS. STRESSED SKIN. ENLARGED PORES		<b>REVERSALIST 35-50</b> WRINKLES. FIRMNESS. DISCOLOURATIONS	
<b>Day Cream SPF25</b> 50ml 04630 Price per 100ml = £24.00 Normally £20 <b>£12 save £8</b> See page 90 for details.	<b>Night Gel Cream</b> 50ml 03418 Price per 100ml = £40.00 <b>£20</b>	<b>Day Cream SPF25</b> 50ml 26757 Price per 100ml = £25.00 Normally £21 <b>£12.50</b> See page 90 for details. save £8.50	<b>Night Cream</b> 50ml 14126 Price per 100ml = £42.00 <b>£21</b>
<b>Eye Cream</b> 15ml 28282 Price per 100ml = £106.67 <b>£16</b>	<b>Instant Blurring Treatment</b> 30ml 11163 Price per 100ml = £40.00 <b>£12</b>	<b>Express Dual Eye System</b> 14134 <b>£19</b>	<b>Express Wrinkle Smoother</b> 9g 23960 Price per 100g = £133.33 Normally £18 <b>£12 save £6</b> See page 87 for details.

<b>ULTIMATE 50-60</b> ALL KEY SIGNS OF AGEING		<b>PLATINUM 60+</b> NECK SAGGING. DRYNESS. SEVERE WRINKLES	
<b>Day Cream SPF25</b> 50ml 17764 Price per 100ml = £29.00 Normally £24 <b>£14.50 save £9.50</b> See page 91 for details.	<b>Night Cream</b> 50ml 28191 Price per 100ml = £48.00 <b>£24</b>	<b>Day Cream SPF25</b> 50ml 09290 Price per 100ml = £30.00 Will normally be £25 <b>£15 save £10</b> See page 91 for details.	<b>Night Cream</b> 50ml 06908 Price per 100ml = £50.00 <b>£25</b>
<b>Eye System</b> 16717 <b>£20</b>	<b>Lip Treatment</b> 16980 Normally £15 <b>£12 save £3</b> See page 88 for details.	<b>Dual Elixir</b> 40ml 58743 Price per 100ml = £70.00 <b>£28</b>	<b>Eye &amp; Lip Cream</b> 15ml 05389 Price per 100ml = £140.00 <b>£21</b>
		<b>Instant Definition Treatment</b> 15ml 08615 Price per 100ml = £100.00 <b>£15</b>	

**CLEANSERS & DEVICES TO REFRESH AND REVITALISE SKIN**

<b>3-in-1 Cleansing Water</b> 200ml 04994 Price per 100ml = £2.00 Normally £6.50 <b>£4 save £2.50</b>	<b>Daily Scrub</b> 100ml 28316 Normally £6.50 <b>£4 save £2.50</b>	<b>Cleansing Brush</b> 00893 Normally £25 <b>£16 save £9</b> Requires 2x AA batteries (not included).	<b>Muslin Cloths</b> Set of 2. 74328 Normally £4 <b>£3 save £1</b>
<b>Gel Cleanser</b> 150ml 24398 Price per 100ml = £2.67 Normally £6.50 <b>£4 save £2.50</b> See pages 92-93 for details.	<b>Cream Cleanser &amp; Mask</b> 150ml 24380 Price per 100ml = £2.67 Normally £6.50 <b>£4 save £2.50</b>	<b>Replacement Cleanser Head</b> 24935 Normal 06858 Sensitive Normally £4 <b>£3 save £1</b>	

# ANEW TREATMENTS

## CLINICAL

AT-HOME COSMETIC ALTERNATIVES TO A DERMATOLOGICAL PROCEDURE

<b>UNEVEN SKIN TONE</b> <b>Absolute Even Multi-Tone Skin Corrector with DSX-7</b> 30ml 18044 Price per 100ml = £93.33 <b>£28</b>	<b>DARK CIRCLES</b> <b>Absolute Even Dark Circle Corrector</b> 15ml 17293 Price per 100ml = £60.00 Normally £19.50 <b>£12 save £7.50</b> See page 89 for details.	<b>INSTANT VISIBLE LIFT</b> <b>Infinite Lift Targeted Contouring Serum</b> 30ml 61549 Price per 100ml = £90.00 <b>£27</b>	<b>VISIBLE LIFT</b> <b>Infinite Lift Firm &amp; Sculpt Cream</b> 30ml 08599 Price per 100ml = £40.00 Normally £21 <b>£12 save £9</b> See page 85 for details.
<b>HOODED EYES</b> <b>Infinite Lift Dual Eye System</b> 20479 Normally £20 <b>£12 save £8</b> See page 81 for details.	<b>ADVANCED SKIN REPAIR</b> <b>E-Defence Deep Recovery Cream</b> 30ml 07948 Price per 100ml = £66.67 <b>£20</b>	<b>ADVANCED SKIN PROTECTION</b> <b>E-Defence Multi-Shield SPF50 Day Lotion</b> 30ml 16774 Price per 100ml = £66.67 <b>£20</b>	<b>SAGGING SKIN</b> <b>Thermafirm Face Lifting Cream*</b> 30ml 23135 Price per 100ml = £70.00 <b>£21</b>
<b>RESURFACING PADS</b> <b>Clinical Advanced Resurfacing Peel</b> 30 pads. 03871 Price per piece = 33p Normally £15 <b>£10 save £5</b> See page 83 for details.		<b>OVERNIGHT MASK</b> <b>Hydra Recovery Overnight Mask</b> 50ml 28696 Price per 100ml = £46.00 <b>£24</b>	<b>ESSENTIAL SERUM</b> <b>Youth Maximising Serum</b> 30ml 07138 Price per 100ml = £53.33 Normally £25 <b>£16 save £9</b> See page 95 for details.

## A-F33

OUR FASTEST WRINKLE-FIGHTING RANGE

<b>FINE LINES</b> <b>Clinical PRO+ Line Corrector Treatment with A-F33+ Complex</b> 30ml 03731 Price per 100ml = £83.33 <b>£25</b>	<b>CROW'S FEET</b> <b>PRO Line Corrector Eye Treatment with A-F33*</b> 15ml 00760 Price per 100ml = £130.00 <b>£19.50</b>	<b>FINE WRINKLES</b> <b>PRO Line Corrector Hydrating Cream with A-F33*</b> 30ml 12070 Price per 100ml = £80.00 <b>£24</b>	<b>DEEP WRINKLES</b> <b>PRO Line Corrector Targeted Filler with A-F33</b> 05611 Normally £12 <b>£10 save £2</b> See page 86 for details.
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\*LAST CHANCE TO BUY, WHILE STOCKS LAST



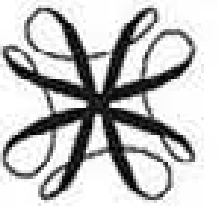


naturally effective

featuring **CLEANSING BERRIES**  
- a gentle, yet effective, natural cleanser

- for all skin types
- mild and gentle
- refreshing and purifying

introducing



AVON  
TRUE

nutraeffects



FOR NORMAL TO DRY SKIN

**NEW Gentle Scrub Cleanser**  
100ml  
27151  
Will normally be £3

**£2**  
save £1



FOR COMBINATION TO OILY SKIN

**NEW Self-Foaming Face Wash**  
150ml  
27045  
Price per 100ml - £2.00  
Will normally be £3.50

**£3**  
save 50p



REMOVES EVEN WATERPROOF EYE MAKE-UP

**NEW Gentle Bi-Phase Eye Make-up Remover**  
200ml  
18432  
Price per 100ml - £1.00  
Will normally be £4

**£2**  
half price



**new**  
FULL-SIZE  
FACE MITT  
best used  
with the gel  
cleanser

**NEW Face Mitt**  
100% cotton.  
Approx 20cm  
x 14cm.  
14621  
Will normally be £5  
**£3** save £2

**NEW Refreshing Gel Cleanser**  
150ml  
27169  
Price per 100ml - £1.33  
Will normally be £3

**£2**  
save £1

**a deep cleanse  
for even sensitive skin**





try before you buy

**NEW** Miracle Glow  
Lightweight Facial Oil  
Sample  
13888  
50p

sample just **50p**

**FACIAL OIL**  
for all skin types

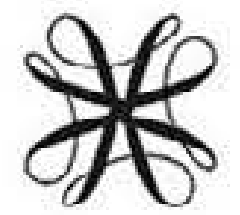
**all of the glow,  
none of the nasties**

- ✓ boost skin's firmness and elasticity
- ✓ evens the look of skin tone
- ✓ free from mineral oil
- ✓ suitable for sensitive skin



✓ **naturally effective**

featuring **3 NOURISHING SEED OILS**  
which work together to help nourish your  
skin and give a radiant-looking glow



**AVON  
TRUE**

**nutraeffects**

**Miracle Glow  
Lightweight  
Facial Oil**  
30ml  
15636  
Price per 100ml = £23.33  
Will normally be £10  
**£7**  
save £3



try today  
**£7**  
save £3

AVON Skincare





- ✓ antioxidant-rich formula helps boost collagen production
- ✓ skin looks youthful and replenished
- ✓ helps prevent skin ageing
- ✓ suitable for sensitive skin



✓ **naturally effective**  
 featuring **POMEGRANATE SEED EXTRACT** that works with your skin to **help target multiple signs of ageing** and **restore skin's natural plumpness**

introducing  
  
**AVON**  
**TRUE**  
 nutraeffects



**AGELESS 35+**

# hello youthful-looking skin

-  **INSTANTLY**  
skin looks nourished and the look of wrinkles is softened
-  **IN 2 WEEKS**  
skin's youthful texture is restored



**NEW Ageless 35+ Night Cream**  
 50ml  
 26989  
 Price per 100ml – £10.00  
 Will normally be £8  
**£5**  
 save £3

**NEW Ageless 35+ Day Cream SPF20**  
 50ml  
 26799  
 Price per 100ml – £10.00  
 Will normally be £8  
**£5**  
 save £3

AVON Skincare

# find your skin's perfect day cream

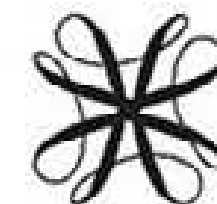
☑ naturally effective

☑ skin feels smoother and softer

☑ skin looks plumper and hydrated



introducing



AVON  
TRUE

nutraeffects



SPF15



SPF15



SPF20



☑ skin looks and feels brighter and more luminous

## MATTIFYING

for combination to oily skin

featuring **HYDRATING CHIA SEED EXTRACTS** and mattifying powders

**NEW** Mattifying Day Cream  
SPF15

50ml  
26740  
Price per 100ml = £6.00  
Will normally be £4.50

**£3**  
save £1.50

## HYDRATION

for normal to dry skin

featuring **CHIA SEEDS** and vitamin E

**NEW** Hydration Day Cream  
SPF15

50ml  
15602  
Price per 100ml = £6.00  
Will normally be £4.50

**£3**  
save £1.50

## RADIANCE

for dull and tired skin

featuring **glow-boosting BIRD OF PARADISE SEED EXTRACT**

**NEW** Radiance Day Cream  
SPF20

50ml  
27177  
Price per 100ml = £6.00  
Will normally be £4.50

**£3**  
save £1.50

try today

**£3**  
each



# night creams

## RADIANCE

for dull and tired skin

featuring glow-boosting **BIRD OF PARADISE SEED EXTRACT**

**NEW** Radiance Night Cream

50ml

15545

Price per 100ml = £6.00

Will normally be £4.50

**£3**

save £1.50



## MATTIFYING

for combination to oily skin

featuring **HYDRATING CHIA SEED EXTRACT** and mattifying powders

**NEW** Mattifying Gel Night Cream

50ml

26773

Price per 100ml = £6.00

Will normally be £4.50

**£3**

save £1.50



## HYDRATION

for normal to dry skin

featuring **CHIA SEEDS** and vitamin E

**NEW** Hydration Gel Night Cream

50ml

13938

Price per 100ml = £6.00

Will normally be £4.50

**£3**

save £1.50



# tint & hydrate

- ✓ blends seamlessly with all skin tones
- ✓ tinted beads burst to release a radiant glow
- ✓ suitable for all skin types

SPF20



tinted moisturiser blends in with your natural skintone

**active SEED COMPLEX**  
suitable for sensitive skin

**NEW** Radiance Tinted Moisturiser SPF20

50ml

26781

Price per 100ml = £6.00

Will normally be £6

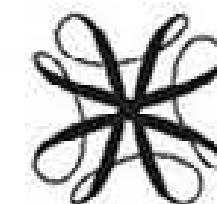
**£4**

save £2

✓ **naturally effective**

featuring **OPTIC PEARL TECHNOLOGY AND BIRD OF PARADISE SEEDS**, known for increasing luminosity and improving uneven skin tone

introducing



AVON  
TRUE

nutraeffects

clearskin®

fighting blemishes with you every step of the way

# TREAT SPOTS FAST



### intensive cream cleanser

- formulated with **milk thistle and salicylic acid**
- **deeply cleanses** and helps **reduce blemish redness**

### Instant spot treatment

- formulated with **milk thistle and salicylic acid**
- helps **reduce redness in just 3 hours**
- suitable for **everyday use**



**Intensive Cream Cleanser**  
75ml  
**25411**  
Price per 100ml = £6.67  
**£5**

**Instant Spot Treatment**  
15ml  
**20511**  
Price per 100ml = £30.00  
**£4.50**

don't forget!

ideal for blackheads

perfect for pimples



**Blackhead Remover\***  
27359  
Normally £4

**£2**  
half price

# PORE PERFECTORS

## ANY 2 FOR £5

save up to £9

pages 108-111

### invigorating scrub

- formulated with **eucalyptus and witch hazel**
- helps **lift away pore-clogging dirt**

### black mineral mask

- formulated with **salicylic acid**
- helps **eliminate blackheads**
- **lifts and removes oil**



**Invigorating Scrub**  
75ml  
**15529**  
Price per 100ml = £5.33  
**£4**

**Black Mineral Mask**  
75ml  
**18374**  
Price per 100ml = £6.67  
**£5**

don't forget!

**Facial Mini Mitt\***  
100% cotton. Approx.  
9.8cm x 6.2cm.  
**06924**  
Normally £4

**£2**  
half price



\*Blackhead Remover and Facial Mini Mitt excluded from 'any 2 for £5' offer.



**clearskin®** fighting blemishes with you every step of the way

**BLEMISHES BE GONE**

calm skin and help banish blemishes

**Peel Off Mask**

75ml  
26732  
Price per 100ml = £5.33  
**£4**



**3-in-1 Cleanser, Scrub & Mask**

125ml  
24208  
Price per 100ml = £4.00  
**£5**



**Daily Astringent**

100ml  
17129  
**£4**



**Overnight Treatment**

50ml  
11213  
Price per 100ml = £12.00  
**£6**



**PORE PERFECT**

refine the look of pores



**Black Mineral Cleanser**

125ml  
19356  
Price per 100ml = £3.60  
**£4.50**

**BYE-BYE BLACKHEADS** blitz away stubborn blackheads

**Deep Treatment Mask**

75ml  
00521  
Price per 100ml = £4.67  
**£3.50**



**Daily Astringent**

100ml  
27474  
**£4**



**Daily Cleanser**

125ml  
18820  
Price per 100ml = £3.60  
**£4.50**



**White Clay Treatment**

100ml  
28266  
**£4**



**3 in 1 White Clay Cleanser**

75ml  
20974  
Price per 100ml = £6.67  
**£5**



**CLEARSKIN PROFESSIONAL** our most advanced spot-fighting range

**Blemish Mark Treatment**

50ml  
11858  
Price per 100ml = £14.00  
**£7**



**Liquid Extraction Strip**

30ml  
04929  
Price per 100ml = £20.00  
**£6**



**Deep Pore Cleansing Scrub**

125ml  
21717  
Price per 100ml = £4.40  
**£5.50**



**Clarifying Toner Pads**

45 pads.  
13060  
Price per piece = 12p  
**£5.50**



**Daily Correcting Lotion**

50ml  
20883  
Price per 100ml = £14.00  
**£7**



**COVER, CONTROL & TREAT**

conceal and treat breakouts without feeling like you're clogging your pores

**ANY 2 FOR £5**

save up to £9

pages 108-111

**tinted moisturiser**

- formulated with oil-absorbing powders to help control shine
- formulated with 1.5% salicylic acid to help reduce blemishes
- breathable, long-lasting coverage

**blemish stick**

- antibacterial formula
- conceals and helps treat blemishes



01396  
Medium

24059  
Fair

**blemish clearing**  
Oil-Free Tinted Moisturiser  
Soin Hydratant Teinté  
with Salicylic Acid 1.5%  
avec 1.5% d'Acide Salicylique

TINTED FORMULA  
FORMULE TEINTEE

30 ml e

**Oil-Free Tinted Moisturiser**  
30ml

Price per 100ml = £18.33

**£5.50**

**Blemish Stick**  
17996

**£4**



AVON  
care

with **vita-e complex**  
for 24-hour moisture



**3 in 1 Cleanser,  
Toner & Moisturiser**  
200ml  
13771  
Price per 100ml = 88p  
Normally £3.50

**£1.75**  
half price



for very dry skin

with softening  
and restoring  
royal jelly

**Royal Jelly  
Face Cream**  
100ml  
07039

Normally £3.80

**£1.90**  
half price

for dry skin

with nourishing  
and pampering  
cocoa butter and  
vitamin E

**Cocoa Butter  
Face Cream**  
100ml  
14944

Normally £3.80

**£1.90**  
half price

for normal to dry skin

with moisturising  
and softening  
soybean and  
vitamin E

**Rich Moisture  
Face Cream**  
100ml  
15115

Normally £3.80

**£1.90**  
half price

for oily/combo skin

with refreshing and  
mattifying cucumber,  
witch hazel and green tea

**Light Moisture  
Face Gel-Cream**  
100ml  
15065

Normally £3.80

**£1.90**  
half price

for mature skin

with skin-firming  
collagen and  
elastin

**Youth Restore  
Face Cream**  
100ml  
15164

Normally £4.40

**£2.20**  
half price

# rose water cleansing toner

refresh and purify the look of your skin in an instant  
with our new, mild and gentle cleansing toner

*new*



**£2**  
save £1.50

refreshing  
rafraîchissante  
all skin types

150ml e

**NEW Rose Water  
Cleansing Toner**

150ml

58024

Price per 100ml = £1.33

Will normally be £3.50

**£2** save £1.50



# SKIN *so* SOFT

BETTER THAN  
**HALF  
PRICE**

no.1  
bestseller\*



*your  
favourite*  
**DRY OIL  
SPRAYS**

instant, non-greasy  
moisture – simply

*spray and go!*



smoothing  
**JOJOBA  
OIL**

**Original Dry Oil  
Spray**

150ml  
**22798**  
Price per 100ml = £1.33  
Normally £5

**£1.99**

**save £3.01**



nourishing  
**ARGAN  
OIL**

**Silky Moisture  
Nourishing Dry Oil  
Spray**

150ml  
**07773**  
Price per 100ml = £1.33  
Normally £5

**£1.99**

**save £3.01**

# life & style

AVON

NEW



INTRODUCING  
**CASA DI ROSA**

an exclusive collection of luxury fashion  
accessories inspired by the design and style of Italy



# CASA DI ROSA

ITALIAN-INSPIRED COLLECTION



each exclusive design is inspired by the beauty and elegance of Italy



created with exceptional craftsmanship, using premium materials and hardware



with extra attention to the little details, for the luxurious, quality finish you deserve

**NEW Casa Di Rosa Leoni  
Premium Colour Block Handbag**  
PVC outer and polyester lining.  
Approx. 29cm x 19cm x 23cm.  
Handle drop approx. 9.5cm.  
Maximum strap length approx. 131cm.  
62935 Red  
62901 Mustard  
Will normally be £28  
**£25 save £3**

**ALLOW 6 WEEKS FOR DELIVERY**

choose from  
red or mustard

THE LEONI  
**£25**  
SAVE £3



with hand-painted edges and metal feet for a luxurious finish

## CASA DI ROSA

ITALIAN-INSPIRED COLLECTION 117



# CASA DI ROSA



designed with your comfort and style in mind



made in Italy with beautiful, genuine suede



quality trims and stitching for the finish you deserve

## NEW Casa Di Rosa Leoni Fringed Sandals

Leather sandals with fringed trim. Upper: leather suede. Lining: PU/other.

size black mustard

Size 4	24323	18911
Size 5	24448	18192
Size 6	24620	16329
Size 7	22525	13896
Size 8	21477	10447

Will normally be £35

**£25** save £10



THE LEONI SANDALS  
**£25**  
SAVE £10



GENUINE SUEDE

NEW

choose from mustard or black

beautiful suede fringe detail

handmade by skilled Italian shoemakers

CASA DI ROSA

ITALIAN-INSPIRED COLLECTION



# CASA DI ROSA

THE ROSSELLI  
£35

lift the front flap  
to reveal an  
extra pocket



hand-painted  
edges for  
a premium  
finish

detachable strap

metal  
feet help  
prevent  
scuffing

**NEW Casa Di Rosa Rosselli  
Premium Structured Handbag**  
PVC outer with PU trim and polyester lining.  
Approx. 30cm x 13.5cm x 27cm. Handle drop  
approx. 10cm. 56739 **£35**

NEW

THE BENCI  
SCARF  
£12.50

40% linen

beautiful,  
Italian-inspired  
trim

**NEW Casa Di Rosa  
Benci Scarf** 40% linen,  
60% viscose. Approx.  
180cm x 70cm. 14118  
Will normally be £15  
**£12.50 save £2.50**

# CASA DI ROSA

ITALIAN-INSPIRED COLLECTION 121



# CASA DI ROSA



spacious design made with premium craftsmanship and quality

with metal feet to help prevent scuffing



**NEW Casa Di Rosa Belfiore Weekender**  
PVC with polyester lining. Approx. 16.5cm x 34cm x 53.5cm.  
**14142**  
Will normally be £40  
**£32.50** save £7.50

THE BELFIORE WEEKENDER

£32.50

SAVE £7.50

NEW



**CASA DI ROSA**

ITALIAN-INSPIRED COLLECTION 123



# SUMMER SUITCASE ESSENTIALS

Get set for your travels with our fab holiday must-haves. We've put together our 5 top picks to get you started...

Casa di Rosa p116

fashion p126

footwear p130

accessories p134

homeware p144

kids p156

Jeanetic p164

nightwear p168

lingerie p172



safety box disguised as sun cream hides your valuables while you have fun on the beach



£5

NEW

**NEW Avon Sun+ Safety Box**  
Plastic. Approx. 8cm x 4cm x 21cm.  
19836  
**£5**

Contents not included.

1



Perfect for  
**SUMMER!**

ruching and gold  
embellishment

£18  
save £4

**NEW South Beach  
Embellished  
Swimsuit\***

With Body Illusions  
tummy support. 72%  
nylon, 15% elastane,  
13% polyester.

**28431** 10/12  
**28449** 14/16  
**28464** 18/20  
**17095** 22/24

Will normally be £22

**£18** save £4

AVON  
**Body**  
ILLUSIONS

**\*ALLOW 6 WEEKS FOR DELIVERY**

Body Illusions  
support for  
a smoother  
silhouette

# swim in STYLE

NEW

balconette-  
style top

can be  
worn with or  
without straps

**Ship Shape Bikini Top\***

61% nylon, 27%  
polyester, 12% elastane,  
excluding trims.

**63735** 34c  
**22764** 34d  
**12278** 34dd  
**17285** 34e  
**12930** 34f  
**20875** 36c  
**03400** 36d  
**16782** 36dd  
**12732** 36e  
**23176** 36f  
**01248** 38c  
**08326** 38d  
**15669** 38dd  
**12914** 38e  
**23572** 38f  
**04895** 40d  
**17525** 40dd  
**10082** 40e  
**15255** 40f

Normally £12.95

**£9.95** save £3

top  
£9.95

flattering  
high-waisted  
briefs

**NEW Ship Shape  
Bikini Bottoms\***

85% nylon, 15%  
elastane. Polyester  
gusset.

**61499** 10/12  
**13557** 14/16  
**56804** 18/20  
**56820** 22/24

Will normally be £10.50

**£8.50** save £2

bottoms  
£8.50



Perfect for  
**SUMMER!**

# on the BEACH

nail your summer style  
with effortlessly chic,  
snake-print pieces

**NEW South Beach  
Animal Printed Swimsuit**  
74% polyester, 15% elastane,  
11% nylon. Polyester gusset.  
**06320** 10/12  
**14902** 14/16  
**15891** 18/20  
**14720** 22/24  
Will normally be £22  
**£18 save £4**

NEW

features  
hidden tummy  
support for  
a smoother  
silhouette

flattering  
waistband

£18  
save £4

AVON  
**Body**  
ILLUSIONS



## TRIED AND TESTED

“ I LOVE THIS - IT  
**FALLS BEAUTIFULLY**  
AND WOULD BE PERFECT  
FOR A **WEDDING** OR AN  
**EVENING ON HOLIDAY.** ”

*VIV,  
CUSTOMER PANELLIST*

**NEW Southbeach  
Maxi Dress**  
100% viscose.  
**00430** 10/12  
**09530** 14/16  
**10009** 18/20  
**06254** 22/24  
Will normally be £28  
**£22 save £6**

matching  
peach belt

better than  
cotton!

100% viscose.  
drapes like silk with  
the comfort and  
breathability of cotton

£22  
save £6

**STYLE TIP**  
can be worn  
with flat  
sandals or  
dressed up  
with heels

NEW





now available up to size 8

**Ship Shape Khaki Slip On Trainers**  
Polyester upper and lining. EVA outer.  
56259 Size 4 55921 Size 7  
56275 Size 5 55939 Size 8  
55632 Size 6  
**£25**



**Sole sensations**

**NEW Madelyn Lace Up Woven Leisure Shoe\***  
Polyester and PU upper, cotton and polyester lining and sock.  
55095 Size 4 33068 Size 7  
57331 Size 5 28225 Size 8  
30320 Size 6  
Will normally be £24  
**£18 save £6**

**\*ALLOW 6 WEEKS FOR DELIVERY**



machine washable  
flexible memory foam soles  
micro-fresh technology

**Splash Active Trainers**  
Memory foam trainers with micro-fresh technology. 2 pairs of laces included: pink and grey.  
15719 Size 4 15875 Size 6  
15743 Size 5 16048 Size 7  
Normally £30  
**£20 save £10**

**ACTIVE** AVON

hardwearing, slip-resistant sole to help them last

**NEW**

**Sole**  
sensations  
**TECHNOLOGY**  
the perfect combination of comfort and style – no compromises!

now available up to size 8

**£19.95**  
save £10

**flexible sole** to support natural foot movement

**lightweight with cushioned insole** moulds to your feet for complete comfort

stylish lace detail

**NEW Natalia Lace Espadrille Wedges**  
Upper: 50% cotton, 25% jute, 12% polyester, 13% other. Lining: cotton and PU. Sole: rubber.  
16188 Size 4 27243 Size 7  
25163 Size 5 25668 Size 8  
27946 Size 6  
Will normally be £29.95  
**£19.95 save £10**



Perfect for  
**SUMMER!**

# fabulous FOLK

cropped, loose-fit  
overlay to flatter all  
body shapes

£22.50

all-in-1,  
figure-flattering fit

keyhole detail  
on reverse



**NEW Festival Folk  
Double Layer Jumpsuit**  
100% viscose. Pattern may vary  
due to the nature of the fabric.  
55772 10/12  
55335 14/16  
55475 18/20  
**£22.50**

NEW



## TRIED AND TESTED

“IT'S SO FLATTERING  
– I LOVE THAT YOU CAN  
WEAR IT OFF YOUR  
SHOULDERS OR ON. IT'S  
REALLY **ON-TREND**, BUT  
**EASY TO WEAR.**”

AMY,  
CUSTOMER PANNELLIST

elasticated neckline  
– can also be worn  
off the shoulder

£18  
save £2

**NEW Festival Folk  
Gypsy Top**  
Elasticated neckline.  
100% viscose.  
01677 10/12  
08508 14/16  
05181 18/20  
20677 22/24  
Will normally be £20  
**£18 save £2**

pretty bell  
sleeves

ALLOW 6 WEEKS  
FOR DELIVERY





scarf  
£6  
save £4

lightweight  
scarf with  
satin-effect  
finish

purses  
£4  
each

NEW

cute coin purse with  
metallic golden initial



**NEW Everly Scarf** 100% polyester. Approx. 170cm x 35cm. 08714  
Will normally be £10 **£6 save £4**

**NEW Initial Coin Purse\*** Cream zipped purse with gold metallic initial print. PVC with polyester lining. Approx. 11.2cm x 10.6cm. 13904 A. 10397 B. 28639 C. 20602 D. 20560 E. 26161 F. 25056 G. 17012 H. 06890 J. 06007 K. 05058 L. 22319 M. 24091 N. 02493 P. 05660 R. 24174 S. 24596 T. 28563 V. **£4**



**LIPSY**  
L O N D O N

NEW

TRIED AND TESTED

“ I ABSOLUTELY LOVE THIS BAG! MONOCHROME GOES WITH EVERYTHING AND I LOVE THE FACT IT'S 2 BAGS IN 1. ”  
*NATALIE, CUSTOMER PANELLIST*

**NEW Lipsy Tote Bag & Purse\***  
Set of 2. Removable clutch bag fits perfectly in the front pocket. PU with PVC trims and polyester lining. Tote bag approx. 30cm x 38.5cm. Clutch approx. 25cm x 17cm. 27672 Will normally be £39.95 **£27.95 save £12**  
\*\*Based on normal brochure price.

2 bags in 1:  
the separate  
clutch takes  
you from  
beach to  
bar (and  
everything  
in between!)

**\*ALLOW 6 WEEKS FOR DELIVERY**



£27.95  
worth £39.95\*\*

monochrome,  
colour-blocked look



*Lipsy*  
**LIPSY**  
 LONDON

flattering  
 longline  
 shape

Lipsy  
 hoodie  
 £20

with front pouch  
 and hood

perfect for  
 the gym or  
 weekends  
 away

Lipsy  
 leisure bag  
 £18

**Lipsy Hoodie\***  
 61% cotton, 39% polyester,  
 excluding trims.  
 10173 10/12  
 10256 14/16  
 10389 18/20  
 10421 22/24  
 Normally £25  
**£20 save £5**

**\*WHILE STOCKS LAST**

**Lipsy Leisure Bag**  
 100% polyester. Base approx.  
 50cm x 18.5cm. Height  
 approx. 26.5cm.  
 08557  
 Normally £35  
**£18 save £17**



*Lipsy*  
**LIPSY**  
 LONDON

perfect for  
**SUMMER!**

NEW

foil-effect  
 Lipsy logo

Lipsy  
 embellishment  
 on tie

£16.50  
 save £6

**NEW Lipsy  
 Playsuit**  
 Main fabric: 100%  
 cotton. Rib: 98%  
 cotton, 2% elastane.  
 14175 10/12  
 14381 14/16  
 14431 18/20  
 Will normally  
 be £22.50  
**£16.50 save £6**





T

TABITHA WEBB

The luxury British fashion designer worn by high-profile celebrities, from Amanda Holden to Pippa Middleton.



£25  
SAVE £10

“This is my first ever swimwear collection and I just adore this swimsuit. I chose vibrant and summery colour-block shades and finished the piece with a flattering belt to create the illusion of a slimmer waist. Perfect!”  
Tabitha x

wrap-style detail with flattering waist belt



tropical Tabitha Webb print – exclusive to Avon

perfect for  
**SUMMER!**

KAFTAN  
£22

**NEW**  
**Tabitha Webb Swimming Costume**  
75% polyester, 13% elastane, 12% nylon.  
**12146** 10/12  
**12351** 14/16  
**01636** 18/20  
Will normally be £35  
**£25** save £10

**NEW**  
**Tabitha Webb Kaftan**  
100% polyester.  
**15909** 10/12  
**11288** 14/16  
**11718** 18/20  
Will normally be £30  
**£22** save £8



lightweight kaftan, perfect for covering up on the beach

ALL NEW



# THE EXCLUSIVE COLLECTION

DESIGNED IN COLLABORATION WITH

# KENZO TAKADA



*"The campanula represents my family's seal and flower in Japan."*

*- Kenzo Takada*

**Kenzo Takada**, the world-renowned designer, combines joyful Asian beauty with French creative flair in his inspiring new collection, designed exclusively for Avon



## NEW Kikyo Structured Cross Body Bag

Designer bag with flower logo detail and beautiful floral lining. Approx. 19.8cm x 17cm. PVC with polyester lining. **11940** Will normally be £60

**£30** half price

# THE DESIGNER CROSS-BODY BAG



£30

beautiful lining

premium trims and hardware





# THE EXCLUSIVE COLLECTION

# DESIGNED IN COLLABORATION WITH **KENZO TAKADA**



exclusive designer print

**£30**  
worth £70\*

100% viscose drapes like silk with the comfort and breathability of cotton



flattering shirt style with tie-waist belt

wear sleeves rolled up or full length for versatile style

**Shirt Dress**  
100% viscose, excluding trims.  
**56226** 10/12  
**56218** 14/16  
**13649** 18/20  
Normally £70  
**£30 save £40**

\*Based on normal brochure price.



necklace  
**£25**

### NEW Keshi Statement Flower Necklace

9-carat gold-plated necklace with genuine mother-of-pearl detail. Length approx. 42cm + 9cm extension chain.  
**12260**

Will normally be £40  
**£25 save £15**

### NEW Keshi Statement Doublewear Ring

9-carat gold-plated hinged ring with genuine mother-of-pearl detail.  
**12740** Size 6.  
**11437** Size 8.  
**11460** Size 10.

Will normally be £22  
**£17 save £5**

**ALL NEW**

each piece comes in a beautiful gift box

genuine mother-of-pearl detail

Get gold plated

wear across 2 fingers or both on 1

hinged ring  
**£17**

All Avon metal jewellery is hypoallergenic.



# 1 selfie remote

triggers the camera on your phone from afar – perfect for group photos



# 2 plays your music

connects to the music on your phone via Bluetooth – perfect for on the go tunes!



# 3 answers calls

with a built-in microphone for hands-free calls



# 3-in-1 mini Bluetooth selfie speaker

available in coral or white

NEW

£12  
each



actual size  
3cm tall

## NEW Bluetooth Selfie Speaker

Comes with USB wire. Approx. 2.8cm x 2.8cm. ABS.

12906 White

12864 Coral

£12

Phone not included.

clips on to your keyring



perfect for  
**SUMMER!**

cool  
bag  
£10

ALL  
NEW

keep it  
**COOL**  
*till wine o'clock*



double-lined  
to keep  
food cool for  
longer

middle extends  
to give you  
more space



cooling  
lunch box

lunch  
box  
£8

bottle  
holder  
£8

neoprene

wine  
cup  
£5

**NEW Extendable Cool Bag**

3-hour frost rating. 100% polyester with PEVA lining. Maximum size approx. 40.5cm x 16.5cm x 35cm.

09316 Will normally be £12 **£10 save £2**

**NEW Cooler Pack Lunch Box** PE and silicone.

Approx. 25.5cm x 18cm x 9cm. Dishwasher safe. 22129 **£8**

**NEW Double Bottle Holder** Neoprene.

Approx 24cm x 37cm. 05090 Will normally be £10 **£8 save £2**

**NEW Wine Cup** Polystyrene and polypropylene.

Approx. 20cm x 10cm. Not dishwasher safe. 16691 **£5**



# PREP LIKE A PRO

## 10-in-1 utensil



- squeezer
- bowl
- scoop
- pestle
- grater
- picks
- peeler
- sieve
- corer
- funnel

**Flower Pot Utensils\*** 10-in-1 kitchen utensil. Approx. 14.5cm x 16cm. Plastic with stainless steel apple corer. Not dishwasher safe. **55947 £15**

## knife guard



- protects fingers when chopping with sharp knives
- 2 holes for fingers

**Knife Guard\*** Silicone. Approx. 7.4cm x 3cm x 8.5cm. Dishwasher safe. Adult use only. **14563 £4**

**\*WHILE STOCKS LAST**

## multifunctional knife



**£5**  
save £3

- peels
- chops
- zests
- shaves hard butter

**Multi-Functional Knife** Approx. 24.5cm x 2.8cm x 1.5cm. Polypropylene handle, stainless steel blade. Dishwasher safe. Not to be sold to persons under the age of 18. **26872** Normally £8 **£5 save £3**

## measuring spoons



- great for baking or portion control
- collapsible silicone for easy storage
- dishwasher safe

**£6**  
save £2

**Pop-Up Measuring Spoons** Set of 4. Measures in cups and millilitres up to 1 cup/250ml. Silicone with plastic handles. Dishwasher safe. **27870** Normally £8 **£6 save £2**

**new**

kitchen  
magik



detachable  
serving  
tongs  
**£5**

pick up spaghetti with the edged side



turn and pick up hot food



detachable serving  
spoons

perfect for salad

- for turning food
- for serving pasta and salad
- solid spoon side

**NEW Serving Tongs\*** Approx 24cm. Nylon. Not dishwasher safe. **16618 £5**



# KITCHEN MUST-HAVES

## garlic press



use the teeth in the lid to press garlic through the grate and into the pot

- grates garlic and pastes ginger
- mess-free
- easy to clean

**NEW Garlic Press\***  
ABS and stainless steel.  
Approx. 6.5cm. x 7.8cm x 5.3cm. Not dishwasher safe. 00182 Will normally be £10  
**£7 save £3**

**\*WHILE STOCKS LAST**

## oil spray and pour



perfect for infusing your own oil with chilli, garlic or herbs

- spray helps you use less oil
- pouring spout is ideal for dressings
- lid is designed for hygienic storage

**NEW Oil Spray and Pour**  
Holds approx. 150ml.  
Acrylic and stainless steel. Not dishwasher safe. 26393  
Will normally be £10 **£7 save £3**

kitchen  
magik



herb  
mill  
£8.50

grinds fresh herbs effortlessly – simply fill the mill and twist

perfect for fresh herbs



great for parmesan...



and chocolate too

- no mess
- no fuss
- easy to clean

**Herb Mill** ABS and stainless steel. Approx. 7.2cm x 12.7cm. Not dishwasher safe. 20735 **£8.50**



all of our candles last up to 30 hours and our 50ml diffusers last up to 5 weeks



**FRUITY**  
raspberry  
blackberry  
rhubarb



**FRUITY**  
green fig  
jasmine  
verbena

**Berry Reed Diffuser**  
50ml oil in glass bottle.  
Lasts up to 5 weeks.  
28852 £5

**Berry Glass Candle**  
Burns for up to 30 hours.  
Glass jar. 28803 £5

**Fig Reed Diffuser**  
50ml oil in glass bottle.  
Lasts up to 5 weeks.  
59030 £5

**Fig Glass Candle**  
Burns for up to 30 hours.  
Glass jar. 59550 £5



**SWEET**  
vanilla  
white chocolate  
praline



**FLORAL**  
white gardenia  
jasmine  
sandalwood

**Vanilla Reed Diffuser**  
50ml oil in glass bottle.  
Lasts up to 5 weeks.  
23317 £5

**Vanilla Glass Candle**  
Burns for up to 30 hours.  
Glass jar. 23325 £5

**White Floral Reed Diffuser**  
50ml oil in glass bottle.  
Lasts up to 5 weeks.  
02170 £5

**White Floral Glass Candle**  
Burns for up to 30 hours.  
Glass jar. 27532 £5

# OCEAN MIST

breathe in the refreshingly clean, crisp scent of Ocean Mist and get that fabulous feeling of being beside the sea

NEW



All candles and diffusers in this brochure have a hazard classification under the Classification, Labelling and Packaging Regulation. Please see product details at [avon.uk.com](http://avon.uk.com) for full hazard information.

**NEW Ocean Mist Reed Diffuser Gift Set**  
Diffuser and scented ceramic shell.  
Diffuser scent lasts for up to 7 weeks.  
80ml. Approx. 5.2cm x 6cm.  
25791 Will normally be £12 **£10 save £2**

**NEW Ocean Mist Glass Candle**  
Burns for up to 30 hours.  
Glass jar. 25767 £5

**CLEAN & FRESH**  
water flower  
musk  
cedarwood



squeeze between your hands to tone arms and work chest



£6

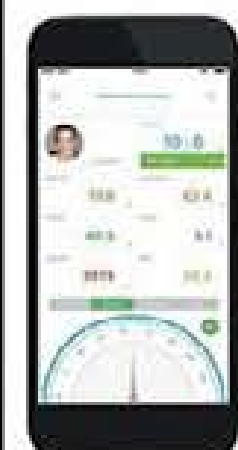


## multi-toner

- tone your arms
- work your chest
- strengthen your thighs

**NEW Thigh & Bicep Multi Toner** Approx. 18cm x 12cm x 11cm. PP and steel. **12955**  
Will normally be £12  
**£6 half price**

Warm up exercises are recommended before attempting any exercise regime. It is also recommended you consult your doctor before starting any exercise programme. For adult use only.



## Bluetooth body tracker scales

free app displays and tracks your progress

£50

- weight
- hydration levels
- calories
- muscle
- bone density
- BMI
- body fat

results sync with the app  
download the Healthy Body Tracker app for FREE at:



Phone not included.

**Healthy Body Tracker Scales** Measures body statistics and stores them on the FREE, downloadable app. Approx. 30cm x 30cm x 3cm. Glass and ABS, with LED back-light. Requires 2x AAA batteries, not included. **16063 £50**

**FREE Tummy Toner and Wheel** when you buy Healthy Body Tracker Scales  
page 154 only

use foot holders to row



£15



## toning wheel

- tone your arms
- work your chest
- strengthen your back

### Tummy Toner and Wheel

2-in-1 resistance equipment that helps strengthen and tone abdominal, arm, chest and back muscles. Approx. 67cm x 27cm x 14cm. Plastic and rubber. **12658 £15 or FREE**

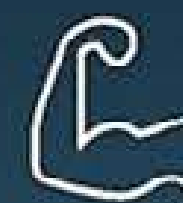
# TONING BELT

must be used with a water-based lotion, such as our Body Sculpt Firming Lotion – turn to page 242 to buy



- 8 pre-set programmes viewable on the LCD screen
- comes with 2 adjustable neoprene belts to fit different body parts

uses electric pulses to engage muscles:



arms



stomach



thighs

£18  
save £12



tones your abs while you get on with more important things – no sit-ups necessary

**Abdominal Vibrating Toning Belt\*** 2 neoprene belts. 8 pre-set exercise programmes and 2 speed settings. Must be used with a water-based lotion (not included). **23887** Normally £30 **£18 save £12**

**\*WHILE STOCKS LAST**





up to  
age 8

PJ set  
£10  
each

100%  
cotton

**NEW Spider-Man PJs\*** 100% cotton.  
KEEP AWAY FROM FIRE. 22178 Ages 3-4.  
54551 Ages 5-6. 02030 Ages 7-8. **£10**



up to  
age 8

**NEW My Little Pony PJs\*** 100% cotton.  
KEEP AWAY FROM FIRE. 07393 Ages 3-4.  
57554 Ages 5-6. 00620 Ages 7-8. **£10**



up to  
age 8

T-shirt  
£4.75

100%  
cotton

jeggings  
£8

jean-print  
jeggings



shoes  
£8

**Girls' Ship Shape Stripe T-Shirt\*** 100% cotton.  
21113 Ages 3-4. 27912 Ages 5-6.  
20065 Ages 7-8. **£4.75**  
**Kids' Printed Jean-look Jeggings** 60%  
viscose, 35% polyester, 5% spandex. 21865  
Ages 1-2. 08565 Ages 3-4. 63685 Ages 5-6.  
21600 Ages 7-8. Normally £10 **£8 save £2**  
**Girls' Ship Shape Shoes\*** PVC sandals with  
strap fastening. 20313 Size 9. 20354 Size 10.  
20362 Size 11. 20537 Size 12. 20578 Size 13.  
**£8**

**\*WHILE STOCKS LAST**

# LOVE TO SEW

**NEW Stitch Your Own Heart**  
Comes with felt pieces,  
thread, buttons, filling  
and plastic needle.  
Approx. 25cm x 25cm.  
100% polyester.  
Age 6+. Adult  
supervision  
required.  
**15453 £5**

**ALLOW 6 WEEKS  
FOR DELIVERY**

keep your  
kids happily  
entertained for  
hours with  
this creative,  
make-your-own  
heart

**NEW**

for hours of fun  
and creativity

£5



all they need to sew a  
decorative cushion or  
hanging decoration





NEW

**NEW Harlowe  
Horoscope Necklace**  
Silver-plated with a zodiac  
symbol charm, set with a  
sparkling glass stone.  
Length approx. 42cm  
+ 9cm extension chain.  
Will normally be £9  
**£4.50 half price**



# WHAT'S YOUR SIGN?

each silver-plated necklace  
comes ready to give on a  
pretty gift card



AVON Jewellery





**TRIED AND TESTED**

“ ALL THE FUN OF SNAPPING! REALLY GOOD QUALITY, AND A FABULOUS RANGE OF COLOURS TO CHOOSE FROM AND ACCESSORISE WITH! ”

RACHELLE, CUSTOMER PANELLIST

# MAKE IT SNAPPY!

grab and go with our fun, snap-on watches that fasten FAST!

JUST  
**£10**  
EACH

NEW



*1 size fits most*

*wipeable, silicone strap*



snaps on in seconds!

*choose from 3 on-trend, pastel shades*

**Rayna Snap Watch**  
Silicone strap, 1 size fits most wrists. Comes with a battery that can be replaced.  
06585 Cream  
08029 Lavender  
17806 Coral  
Normally £15  
**£10 save £5**





leather strap  
ACCURIST WATCH



MARVEL WATCH



R2-D2 WATCH



£18  
save £7

ADAM WATCH



THOMAS WATCH



JAKE WATCH

*all branded watches come with a branded gift box and 2-year warranty*

**Men's Accurist Watch** Branded men's watch with black leather strap, adjustable between approx. 16.5cm-20.8cm. Includes a battery that can be replaced. Water-resistant to 50 metres.

04697 Normally £80 **£55 save £25**

**Marvel Watch** Strap adjustable between approx. 17.5cm and 22.5cm.

Comes with a battery that can be replaced. 58396 **£30**

**Men's R2-D2 Watch** Star Wars™-themed watch with silicone strap, adjustable from approx. 18.5cm to 23cm. Includes a battery that can be replaced.

38471 Normally £35 **£20 save £15** © & ™ Lucasfilm Ltd.

**NEW Adam Men's Metal Watch** Bracelet-style strap with internal circumference approx. 19.5cm. White bronze-plated. Includes a battery that can be replaced.

15750 Will normally be £25 **£18 save £7**

**Thomas Men's Mirrored Watch** Silicone strap adjustable between approx. 16cm and 21.5cm.

Comes with a battery that can be replaced. 14803 **£30**

**Jake Men's Watch** Leather strap, adjustable between approx. 18cm and 22cm.

Comes with a battery that can be replaced. 13581 **£30**

# ONE TO WATCH

bring a pop of colour to your summer wardrobe with this exclusive branded style from Oasis



*on-trend coral strap*

NEW

JUST  
**£19.95**

WORTH £40\*

*2-year warranty*



*comes in a branded gift box*

**NEW Oasis Ember Watch**

Branded watch with PU coral strap, adjustable between approx. 17cm and 21cm. Comes with a battery that can be replaced.

14480  
Will normally be £40  
**£19.95 save £20.05**

\*Based on normal brochure price.  
All watches on pages 162-163 come with a 2-year warranty for manufacturing faults.

# OASIS



# JEANETIC

(these jeans will change your life!)

EXCLUSIVE TO  
Avon

the look of jeans with  
the comfort of joggers

interwoven  
with  
elastane  
for stretch



double  
stitched  
seams for  
strength

up to  
90% cotton  
for added  
softness



with denim  
hybrid  
technology  
– now in white!



1. **Jeanetic  
Pocket Detail  
T-Shirt**  
66% polyester,  
34% viscose,  
excluding trims.  
**09811** 10/12  
**08151** 14/16  
**08292** 18/20  
**61598** 22/24  
Normally £10  
**£8 save £2**

t shirt  
**£8**  
save £2

flattering  
denim-look  
skirt

2. **Jeanetic  
Pencil Skirt**  
Elasticated waist.  
63% cotton, 32%  
polyester, 5%  
elastane.  
**21709** 10/12  
**14746** 14/16  
**21782** 18/20  
**14225** 22/24  
**£22**

jacket available  
in white or blue



3. **Jeanetic  
Western Jacket  
– Oyster**  
89% cotton, 9%  
polyester, 2% elastane.  
**57208** 10 **57802** 18  
**13227** 12 **59501** 20  
**57455** 14 **57760** 22  
**57679** 16 **58230** 24  
**£30**

4. **Jeanetic Slim Fit  
Jeans – Noir**  
Inside leg length  
approx. 79cm. 90% cotton,  
9% polyester, 1% elastane,  
excluding trims.  
**08300** 10 **24869** 18  
**08458** 12 **62851** 20  
**16378** 14 **20107** 22  
**49023** 16 **20008** 24  
Normally £26  
**£23 save £3**

5. **Jeanetic Slim Fit  
Jeans – Oyster**  
Slim fit. 89% cotton,  
9% polyester, 2% elastane.  
**22962** 10 **23119** 18  
**22988** 12 **23166** 20  
**22996** 14 **23259** 22  
**23036** 16 **21683** 24  
**£26**

jeans available in white, blue or black



wear with  
tights or  
leggings for  
versatile  
style



£26  
save £6

relaxed,  
flattering  
fit

opposite page

1. **Jeanetic T-Shirt Dress**  
– Azure

63% cotton, 30% polyester,  
7% elastane, excluding trims.  
12526 10/12 02063 18/20  
01925 14/16 02121 22/24  
Normally £24  
**£20 save £4**

2. **Jeanetic Shirt Dress\***  
81% cotton, 18% polyester,  
1% elastane, excluding trims.

11114 10/12 11346 18/20  
11189 14/16 11379 22/24  
Normally £32  
**£26 save £6**

**\*WHILE STOCKS LAST**

this page

3. **Jeanetic Western Jacket**  
– Azure

73% cotton, 26% polyester,  
1% elastane, excluding trims.  
19067 10 14811 18  
20255 12 14704 20  
21642 14 27896 22  
13219 16 21097 24  
Normally £30  
**£28 save £2**

4. **Jeanetic Slim Fit  
Jeans – Azure**

Inside leg length approx. 79cm.  
90% cotton, 9% polyester,  
1% elastane, excluding trims.  
15297 10 13292 18  
13185 12 13383 20  
13193 14 13391 22  
13250 16 28050 24  
Normally £26  
**£23 save £3**



jeans also  
available in  
black and  
white



**TRIED AND TESTED**

“ SO **COMFORTABLE** –  
I WANT TO **LIVE IN THEM!**  
I DON'T FEEL LIKE I'M WEARING  
JEANS. THEY'RE SO **STRETCHY**  
AND **FIT PERFECTLY.**  
BYE-BYE DREADED  
JEANS SHOPPING! ”

**NATALIE,**  
CUSTOMER PANELLIST





relaxed  
batwing-  
style top

£22



contrast  
neckline  
with  
cut-out  
detail

£18

**Love Lounge Relax Clara Loungewear Set** Top: 66% polyester, 34% viscose. Trousers: 64% polyester, 36% viscose, excluding trims. **10611** 10/12. **08995** 14/16. **09001** 18/20. **09035** 22/24. **£22**

**Khaki Emmie Top** 57% cotton, 43% acrylic. **00190** 10/12. **22046** 14/16. **22053** 18/20. **22301** 22/24. **£18**



# love to LOUNGE

pinstripe  
detail

NEW

£15  
save £3

comfortable,  
boyfriend-style  
nightshirt

**NEW Stripe Nightshirt**  
100% cotton. KEEP  
AWAY FROM FIRE.  
**18234** 10/12  
**11262** 14/16  
**09373** 18/20  
Will normally be £18  
**£15 save £3**





100% cotton

3D  
tassel  
lashes



cotton  
rich

pack of  
2 sleep  
tees

1 grey and 1 coral



100% cotton

**NEW Eyelash PJ Set**  
100% cotton. KEEP AWAY FROM FIRE.  
55467 10/12  
28035 14/16  
24430 18/20  
Will normally be £15.95  
**£14 save £1.95**

**Lashes Slipper Mules**  
Indoor/outdoor sole. Polyester. Machine washable.  
10512 Size 3/4  
10520 Size 5/6  
10553 Size 7/8  
**£12**

**Ladies' 2-Pack T-Shirt Nightdresses**  
Grey marl: 91% cotton, 9% polyester. Coral: 100% cotton. KEEP AWAY FROM FIRE.  
55970 10/12  
56366 14/16  
56440 18/20  
19786 22/24  
**£18**

**Roxie PJs**  
100% cotton, excluding trims. KEEP AWAY FROM FIRE.  
13847 10/12  
13870 14/16  
13961 18/20  
25221 22/24  
Normally £16  
**£13.95 save £2.05**

exclusive to Avon

£18  
save £4

legging-fit bottoms with elasticated waist



Beauty AND THE BEAST

this year's movie sensation



NEW

cotton rich

**NEW Beauty and the Beast PJs**  
T-shirt: 100% cotton. Leggings: 95% cotton and 5% elastane. KEEP AWAY FROM FIRE.  
01594 10/12  
01693 14/16  
01735 18/20  
Will normally be £22  
**£18 save £4**

©Disney



**ANY  
FOR 2  
£18**

pages  
172-175

save up  
to £12



1



2



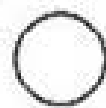
3

**1. NEW Aurelia Embroidery Bra\***

55% polyester, 41% nylon, 4% elastane.

17160 34b	17418 38c
17319 34c	17574 38d
17541 34d	16170 38dd
17608 34dd	17434 40c
17186 36b	17582 40d
17368 36c	16212 40dd
17566 36d	17533 42c
16154 36dd	17590 42d
17210 38b	16238 42dd

**£14.95**



**\*ALLOW 6 WEEKS FOR DELIVERY**

**2. True Comfort T-Shirt Bra**

54% nylon, 35% polyester, 11% elastane, excluding trims.

size	black	white	size	black	white
32d	23143	23184	38c	01180	22772
32dd	23192	23226	38d	01255	11577
34a	12039	24067	38dd	01370	11650
34b	12047	23267	40b	01453	11668
34c	12054	22509	40c	01487	11734
34d	02238	22517	40d	22822	11767
34dd	54593	22541	40dd	23101	23127
36b	54627	22590	42b	22855	11775
36c	02733	22657	42c	22913	11882
36d	02782	22715	42d	22954	11973
36dd	01081	22731	42dd	23234	21675
38b	01164	22756			

**£14**



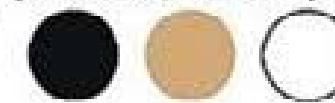
**3. Essentials T-Shirt Bra with Lace**

Padded and underwired. 64% nylon, 27% polyester, 9% elastane, excluding trims.

Larger sizes (e-f): 59% nylon, 34% polyester, 7% elastane, excluding trims.

size	black	nude	white	size	black	nude	white	size	black	nude	white
32a	58545	55996	12302	36b	59436	57539	53017	40b	59113	57786	03681
32b	58636	56051	04861	36c	55202	58263	63719	40c	57018	18762	04564
32c	58685	56085	03749	36d	58909	57646	41475	40d	56390	57950	02253
32d	58784	56150	10801	36dd	58917	18663	15057	40dd	54742	57729	22723
32dd	58800	18770	10892	36e	11304	04184	15628	42b	59865	58156	24836
34a	58883	56283	09753	36f	10041	04457	16089	42c	58099	57778	03848
34b	58933	56317	08276	38b	55798	58255	14464	42d	58529	57125	24299
34c	57737	56325	50120	38c	56838	58271	19257				
34d	58446	57497	21295	38d	58958	58354	20230				
34dd	57877	57513	61556	38dd	55533	18747	15800				
34e	10991	06098	21808	38e	11361	04234	12179				
34f	09829	04259	21303	38f	11148	02931	10074				

**£11**





**ANY 2  
FOR  
£18**

pages  
172-175  
save up  
to £12



1



2



3

*psst... don't forget!*  
If you aren't totally happy, you can return any of our bras within 28 days

**1. Fuller Cup Lace Bra - White**  
90% nylon, 10% elastane, excluding trims.  
07682 36d    04176 40dd  
11643 36dd    15461 40e  
09175 38d    06304 40f  
05009 38dd    59618 42d  
05876 38e    16584 42dd  
21279 38f    03590 42e  
08946 40d    03962 42f  
**£12**



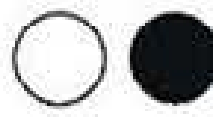
**1. Fuller Cup Lace Bra - Turquoise\***  
89% nylon, 11% elastane, excluding trims.  
19851 36d    18473 40dd  
18416 36dd    18564 40e  
19869 38d    18671 40f  
18465 38dd    19984 42d  
18499 38e    18481 42dd  
18614 38f    18598 42e  
19877 40d    18689 42f  
**£14** **\*WHILE STOCKS LAST**



**2. Lace Trim Minimiser Bra**  
Non-padded, underwired. 85% nylon, 11% elastane, 4% cotton, excluding trims.

size	white	black	size	white	black
34dd	20495	02048	40e	21444	00513
36dd	21048	22244	40f	21584	00612
36e	20941	22251	40g	21451	00661
36f	20958	22327	42dd	21618	33894
36g	21014	22343	42e	01628	20891
38dd	21089	00323	42f	03020	20909
38e	21121	00406	42g	20057	20917
38f	21220	00489			
38g	21287	00471			
40dd	21428	00505			

**£12**



**Lingerie Guarantee**  
For hygiene reasons, a replacement or refund cannot be given if the gusset label is removed from lingerie. This guarantee is in addition to your statutory rights.

**3. Essential Non-Padded Dotty Bra**  
Non-padded, underwired bra. 90% nylon, 10% elastane, excluding trims.

24729 36d	23093 40d
23523 36dd	26963 40dd
26294 36e	03210 40e
18309 36f	15933 40f
21147 38d	23358 42d
12245 38dd	16659 42dd
12872 38e	03327 42e
13128 38f	03384 42f

**£15**



# IF YOU LOVE

## The One' Bra

if you love 'The One' Bra, you'll love this new summer edition



available in black and white

no wires. no seams. no fastening.

### JUST COMPLETE COMFORT

wear it 3 ways:

- 1. cross-back
- 2. strapless
- 3. with straps

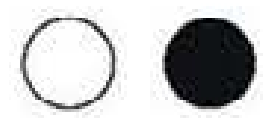
**NEW Seam-Free Multiway One Bra**

90% nylon, 10% elastane.

size	white	black
10/12	27755	04713
14/16	25882	02808
18/20	22939	02311
22/24	19844	01131

Will normally be £12.50

**£9.95** save £2.55



NEW



don't miss!  
**£9.95**  
SAVE £2.55

...you'll love this new

# MULTI-WAY BRA



Lipsy  
LONDON

NEW

£20  
worth £30\*

HELLO  
SUNSHINE



lace-effect design with branded arm detail



comes in a branded case

**NEW Lipsy Lace Effect Sunglasses**  
Branded sunglasses with brown gradient lens, UV filter category 3. Complies with BS EN ISO 12312-1:2013. 28654  
Will normally be £30  
**£20** save £10



TAKE ANY PERFUME ANYWHERE

*our refillable atomiser works with any perfume, time and time again*



leak-free, fuss-free

see the Perfumepod in action at [avon.uk.com/perfumepod](http://avon.uk.com/perfumepod)

don't worry about removing your perfume's spritzer, it pops back on without getting damaged

fits in even your smallest handbag



1. pull the cap (the bit you spritz) off any perfume



2. put the pod in its place and pump

JUST  
**£3.50**

**WORTH £8\***  
when you spend £12 or more across pages 179-207

order using 17459

**Perfumepod** Plastic and aluminium refillable atomiser. 5ml capacity. **74872 £8**  
\*Based on normal brochure price.



# Perfume Store

PERFUMEPOD

£3.50 WORTH £8\*

when you spend £12 or more across  
pages 179-207, order using 17459  
see page 179 for details



*Far Away*  
GOLD

BACK BECAUSE  
YOU LOVE IT

GOLDEN. DREAMY. LAVISH

£6

LESS THAN  
HALF PRICE

RUB  
to smell  
peach  
jasmine  
sandalwood



juicy peach and luminous freesia  
mingled with Indian jasmine and finished  
with seductive sandalwood

EDP 50ml 02055 Price per 100ml = £12.00 Normally £13 **£6** save £7



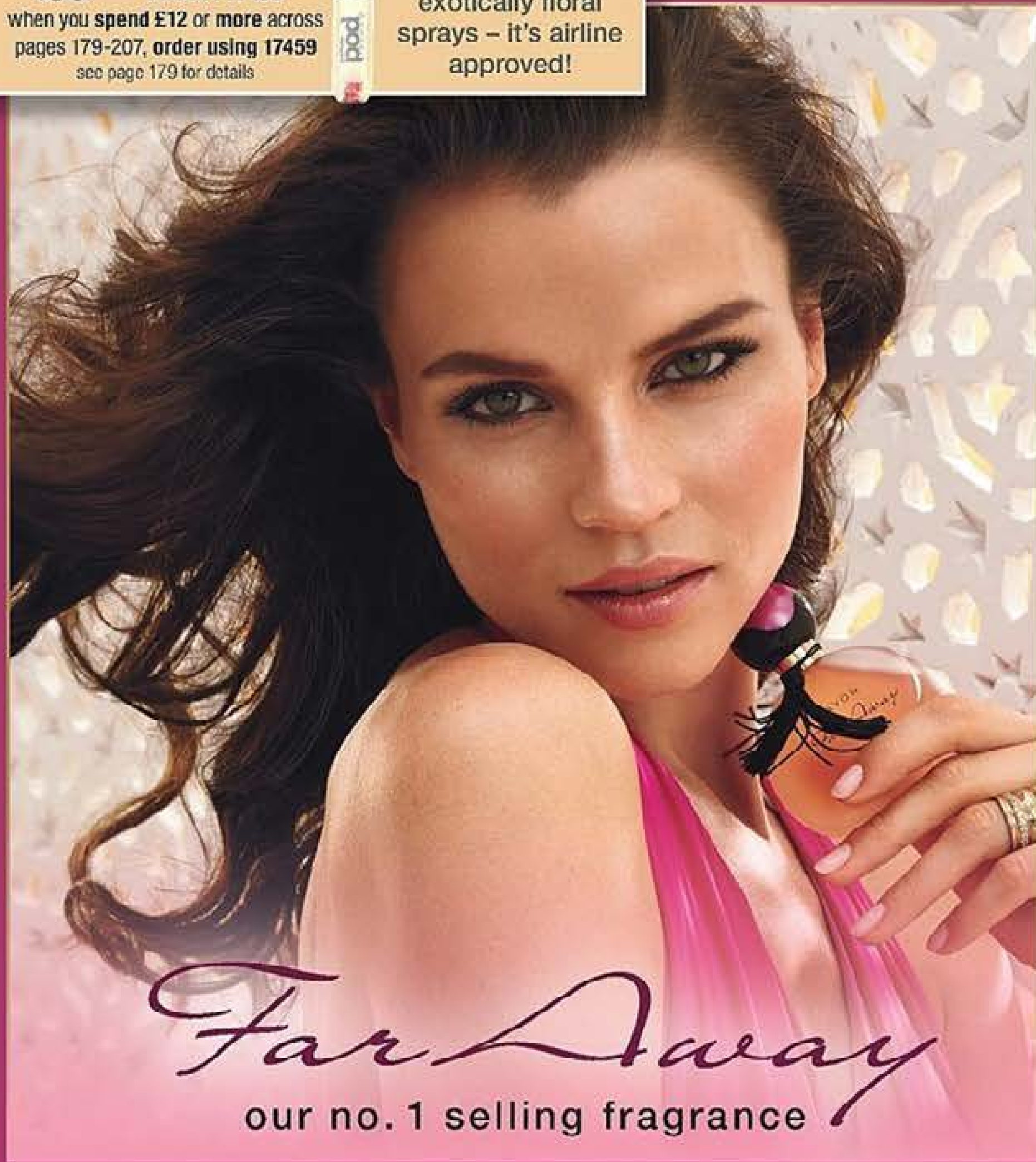
PERFUMEPOD

£3.50 WORTH £8\*

when you spend £12 or more across pages 179-207, order using 17459 see page 179 for details



Pop in your hand luggage for 65 exotically floral sprays – it's airline approved!



Far Away  
our no. 1 selling fragrance

1. EDP 50ml 01982 Price per 100ml = £26.00 **£13**

2. Shimmering Body Powder 40g 11486 Price per 100g = £6.88 **£2.75**

3. Body Lotion 150ml 02626 Price per 100ml = £2.40 **£3.60**

4. Perfumed Body Spray 75ml 02139 Price per 100ml = £4.80 **£3.60**

5. Roll-On Anti-Perspirant Deodorant 50ml 03665 Price per 100ml = £5.20 **£2.60**

all 5 for **£12**

SAVE **£13.55** order using 67108



2

3

4

5



1

a dreamy blend of Oriental florals transports you to a land where anything is possible

AVON Perfume



PERFUMEPOD

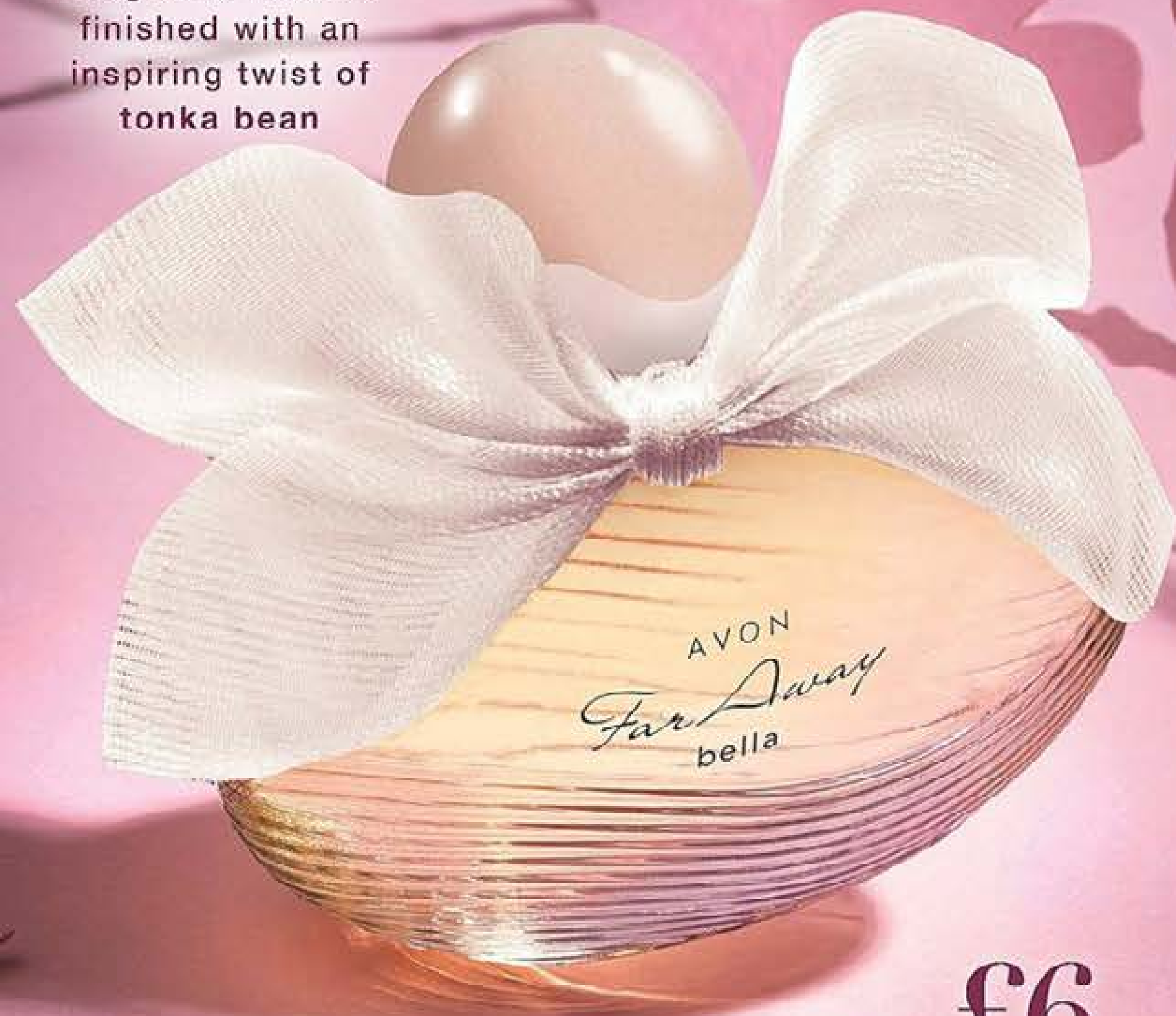
£3.50 WORTH £8\*

when you spend £12 or more across pages 179-207, order using 17459 see page 179 for details



Fill with Bella and pop in your handbag for a fruity, floral burst any time, any place.

juicy clementine and blooming magnolia flower, finished with an inspiring twist of tonka bean



*Far Away*  
bella

£6

better than half price

EDP 50ml  
13359 Price per 100ml = £12.00  
Normally £13 **£6** save £7

a utopian scent sprinkled with uplifting floral notes for beautiful confidence

£6

better than half price



*Far Away*  
INFINITY

EDP 50ml  
50278 Price per 100ml = £12.00  
Normally £13 **£6** save £7



PERFUMEPOD

£3.50 WORTH £8\*

when you spend £12 or more across pages 179-207, order using 17459 see page 179 for details



# AVON VIVA LA VITA

ELEGANT. EXUBERANT. EFFORTLESS

RUB to smell pink apple rose petals vanilla bean



all 3 for £12

save £11 order using 68981

Perfumed Body Spray 75ml 10454 Price per 100ml = £5.33 £4

Body Lotion 150ml 10462 Price per 100ml = £2.67 £4

EDP 50ml 27656 Price per 100ml = £30.00 £15

a moment of joy

AVON Perfume



PERFUMEPOD

£3.50 WORTH £8\*

when you spend £12 or more across pages 179-207, order using 17459 see page 179 for details



JASMINE PETALS  
MAGNOLIA  
AMBER WOODS

Avon Femme EDP 50ml  
19331 Price per 100ml = £16.00  
Normally £16 **£8 half price**



MARA STRAWBERRY  
MIDNIGHT IRIS  
PATCHOULI

Avon Femme Icon EDP 50ml  
15818 Price per 100ml = £16.00  
Normally £16 **£8 half price**

AVON  
FEMME

EXCLUSIVE

the glamorous new  
fragrance for her

RUB  
to smell  
pear  
jasmine  
black vanilla



new

all 3 for £12

save £14

order using 69450  
page 189 only

a beautiful moment of

reflection

a radiant, floral oriental with sparkling pear,  
captivating jasmine and warm, addictive black vanilla essence

NEW EDP Purse Spray 10ml 17988 £6

NEW Body Lotion 150ml 17947 Price per 100ml = £2.67 £4

NEW EDP 50ml 18010 Price per 100ml = £32.00 £16

AVON Perfume



PERFUMEPOD

£3.50 WORTH £8\*

when you spend £12 or more across pages 179-207, order using 17459 see page 179 for details



Desperate for a summer break? Pop in your bag for a tropical spritz any time of day - without the jet lag.

exotic SUMMER SCENTS

new

LIMITED EDITION

AVON summer white paradise

£5

SAVE £3

both for £6

SAVE £8.10†

order using 69278

TAHITIAN holiday

COCONUT

WHITE BLOSSOMS

TAHITIAN TIARÉ FLOWER



EDT 50ml 03558 Price per 100ml = £10.00 Normally £10.50 £5 save £5.50 Exotic Body Mist 100ml 10405 Normally £3.60 £2 save £1.60

†Based on normal brochure prices.



RUB to smell peach blossom ginger lily golden amber

NEW EDT 50ml 17939 Price per 100ml = £10.00 Will normally be £8 £5 save £3



PERFUMEPOD

£3.50 WORTH £8\*

when you spend £12 or more across pages 179-207, order using 17459 see page 179 for details



*feel beautifully romantic*

# AVON DREAMS

ELEGANT PLUM  
WHITE PATCHOULI  
ROSE

all 3 for **£12**  
save £9.20 order using 68999

EDP 50ml 08573

Price per 100ml = £26.00 **£14**

Body Lotion 150ml 14910

Price per 100ml = £2.40 **£3.60**

Perfumed Body Spray 75ml 25742  
Price per 100ml = £4.80 **£3.60**



# AVON Cherish

RASPBERRY  
PEONY  
TIARE FLOWER

all 3 for **£12**  
save £9.50 order using 67587

EDP 50ml 10926

Price per 100ml = £26.00 **£14**

Body Lotion 150ml 06981

Price per 100ml = £2.67 **£4**

Body Mist 100ml 07484 **£3.50**



*feel a joyful warmth*

# TODAY TOMORROW ALWAYS

BUTTERFLY BLOSSOM  
HIBISCUS PETALS  
SILK MUSK

all 3 for **£12**  
save £10 order using 67470

Shower Gel 150ml 10355

Price per 100ml = £2.67 **£4**

Body Lotion 150ml 09597

Price per 100ml = £2.67 **£4**

Today EDP 50ml 25460

Price per 100ml = £28.00 **£14**



*feel the promise of excitement*

# TODAY TOMORROW ALWAYS

PEACH  
INDIAN JASMINE  
MUSK

all 3 for **£12**  
save £10 order using 67231

Shower Gel 150ml 10587

Price per 100ml = £2.67 **£4**

Body Lotion 150ml 10272

Price per 100ml = £2.67 **£4**

Tomorrow EDP 50ml 25486

Price per 100ml = £28.00 **£14**



*feel irresistible intimacy*



PERFUMEPOD

£3.50 WORTH £8\*

when you spend £12 or more across pages 179-207, order using 17459 see page 179 for details



Planning a picnic or a day at the beach? Fill with Pur Blanca for floral refreshment throughout the day.

PUR BLANCA

COLLECTION

WHITE FREESIA  
WHITE PEONY  
MUSK

REDCURRANT  
ROSE  
CEDARWOOD



just  
**£6**  
each

Pur Blanca EDT 50ml 08763 Price per 100ml = £12.00 Normally £11 **£6 save £5**

Pur Blanca Blush EDT 50ml 20461 Price per 100ml = £12.00 Normally £11 **£6 save £5**

AVON  
SOFT MUSK

both for  
**£6**

SAVE **£6.10**  
order using 68049

a soft, sensuous  
fragrance of white  
peach, jasmine  
and ylang-ylang  
with romantic  
musk tones



Perfumed Body Spray 75ml 17624 Price per 100ml = £4.80 **£3.60**

EDT 50ml 27573 Price per 100ml = £17.00 **£8.50**



PERFUMEPOD

£3.50 WORTH £8\*

when you spend £12 or more across pages 179-207, order using 17459 see page 179 for details

all 3 for £10

SAVE £12.60 order using 69443 page 196 only

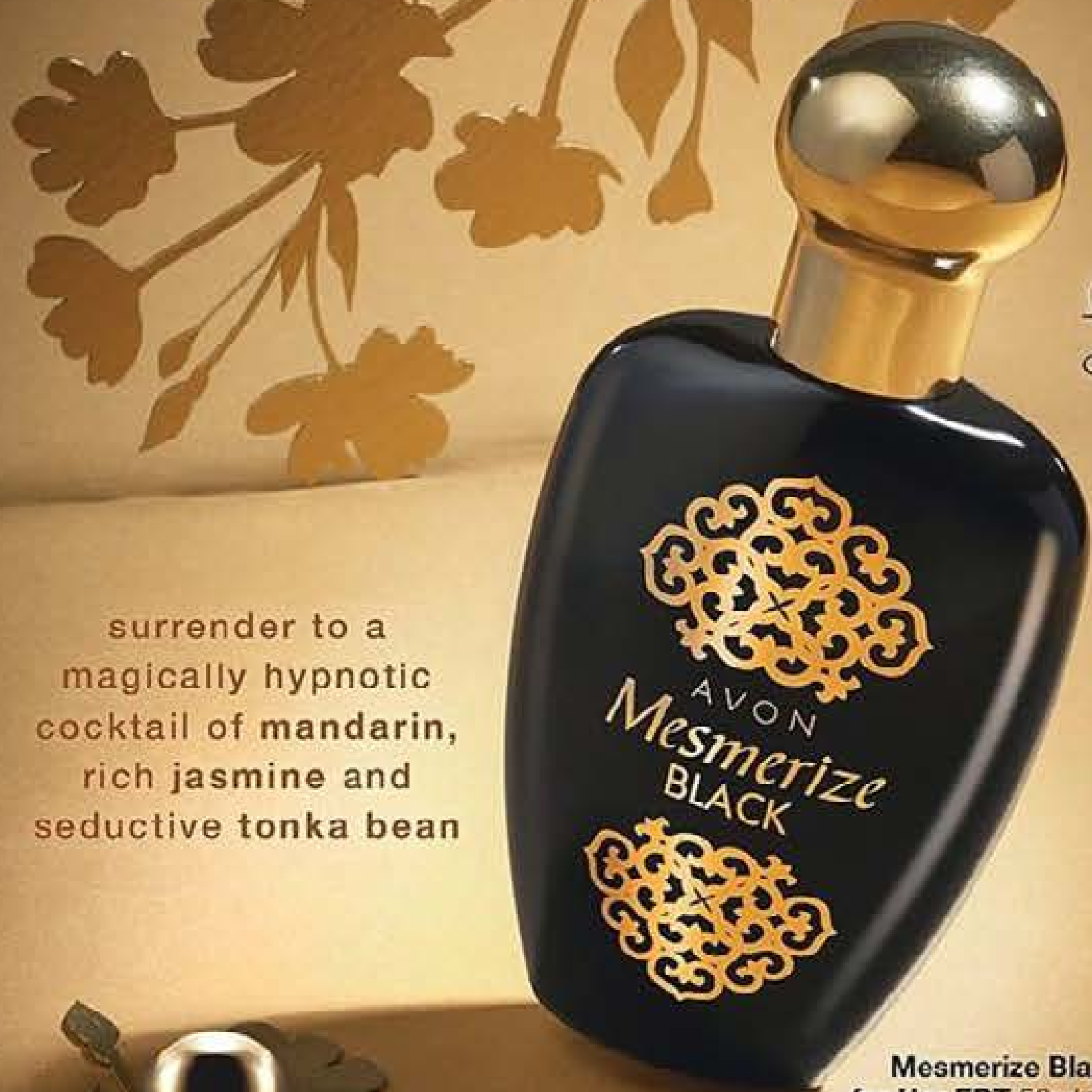


a truly stunning blend of Sicilian mandarin, iris noir and heady dark patchouli

Little Lace Dress EDP 50ml 14274 Price per 100ml = £26.00 **£13**

Body Lotion 150ml 13607 Price per 100ml = £2.40 **£3.60**

EDP Purse Spray 10ml 63610 **£6**



just **£6** each

surrender to a magically hypnotic cocktail of mandarin, rich jasmine and seductive tonka bean

Mesmerize Black for Her EDT 50ml 19208 Price per 100ml = £12.00 Normally £11 **£6** save £5



BERGAMOT. RED FREESIA. PATCHOULI

Mesmerize Red for Her EDT 50ml 21907 Price per 100ml = £12.00 Normally £11 **£6** save £5

AVON Perfume



**PERFUMEPOD**

**£3.50 WORTH £8\***

when you spend £12 or more across pages 179-207, order using 17459 see page 179 for details



save up to **£2**

on ladies' toiletries, page 198 only

save up to **£4**

on ladies' fragrances, pages 198-199

EDP - Eau de Parfum Spray  
EDT - Eau de Toilette Spray



- 1. Perfumed Body Spray 75ml**  
09928 Pur Blanca  
18507 Incandessence  
08748 Perceive  
14506 Little Black Dress  
13029 Little Red Dress  
Price per 100ml = £3.33  
Normally £3.60  
**£2.50 save £1.10**  
19380 Avon Femme  
07070 Avon Luck for Her  
21824 Avon Attraction for Her  
09621 Avon Alpha for Her  
Price per 100ml = £4.00  
Normally £4  
**£3 save £1**  
21576 Avon Life for Her  
Price per 100ml = £3.33  
Normally £4.50  
**£2.50 save £2**
- 2. Roll-On Anti-Perspirant Deodorant 50ml**  
08110 Incandessence  
07930 Avon Cherish  
14027 Mesmerize for Her  
26146 Perceive  
14514 Little Black Dress  
07989 Pur Blanca  
17855 Avon Soft Musk  
Price per 100ml = £4.00  
Normally £2.60  
**£2 save 60p**
- 3. Body Lotion 150ml**  
08060 Pur Blanca  
13656 Mesmerize Red for Her  
13672 Mesmerize Black for Her  
61531 Far Away Infinity  
14522 Little Black Dress  
28589 Incandessence  
16030 Perceive  
03525 Rare Pearls  
25726 Rare Gold  
04143 Rare Amethyst  
Price per 100ml = £1.67  
Normally £3.60  
**£2.50 save £1.10**  
09548 Avon Alpha for Her  
19679 Avon Cherish The Moment  
05140 Avon Attraction Rush for Her  
10058 Avon Attraction for Her  
08912 Avon Luck for Her  
20180 Avon Femme  
26906 Avon Femme Icon  
Price per 100ml = £2.00  
Normally £4  
**£3 save £1**  
09407 Avon Life for Her  
Price per 100ml = £2.33  
Normally £4.50  
**£3.50 save £1**
- 4. Shimmering Body Powder 40g**  
24166 Avon Soft Musk  
Price per 100g = £5.00  
Normally £2.75  
**£2 save 75p**



- 1. EDP Travel Spray 30ml**  
01313 Far Away  
01305 Incandessence  
01032 Perceive  
Price per 100ml = £18.33  
Normally £7.50  
**£5.50 save £2**  
01016 Avon Dreams  
01529 Avon Luck for Her  
22830 Premiere Luxe  
07088 Avon Attraction for Her  
Price per 100ml = £21.67  
Normally £9  
**£6.50 save £2.50**
- 2. EDT Pulse Spray 10ml**  
20453 Mesmerize Black for Her  
**EDP Pulse Spray 10ml**  
19919 Avon Cherish The Moment  
10918 Avon Cherish  
15842 Avon Femme Icon  
25692 Little Black Dress  
26724 Perceive  
03988 Far Away Infinity  
13714 Far Away  
08268 Avon Attraction for Her  
55194 Attraction Rush For Her  
Normally £6  
**£4.50 save £1.50**



- 3. Scent Essence Collection EDT. 30ml**  
27680 Sparkly Citrus  
27714 Romantic Bouquet  
27722 Vibrant Fruity  
Price per 100ml = £20.00  
Normally £8  
**£6 save £2**
- 4. Rares Collection EDP. 50ml**  
13441 Rare Gold  
19232 Rare Pearls  
25809 Rare Amethyst  
03285 Rare Platinum  
Price per 100ml = £18.00  
Normally £13  
**£9 save £4**
- 5. Avon Cherish The Moment EDP 50ml**  
28241  
Price per 100ml = £20.00  
Normally £14  
**£10 save £4**
- 6. Avon Luck for Her Collection EDP. 50ml**  
08722 Avon Luck for Her  
18549 Luck La Vie  
Price per 100ml = £23.00  
Normally £15  
**£11.50 save £3.50**
- 7. Avon Attraction Collection EDP. 50ml**  
10264 Avon Attraction for Her  
08250 Attraction Rush For Her  
Price per 100ml = £23.00  
Normally £15  
**£11.50 save £3.50**
- 8. Timeless EDT 50ml**  
27409  
Price per 100ml = £13.00  
Normally £9  
**£6.50 save £2.50**
- 9. Secret Fantasy Collection EDT. 50ml**  
12633 Secret Fantasy\*\*  
17509 Kiss\*\*  
22574 Midnight\*\*  
08417 Wonderland†  
Price per 100ml = £16.00  
Normally £11  
**£8 save £3**
- 10. Avon Alpha for Her EDP 50ml**  
09340  
Price per 100ml = £23.00  
Normally £15  
**£11.50 save £3.50**
- 11. Incandessence Collection EDP. 50ml**  
22293 Incandessence  
28605 Incandessence Flame  
26468 Incandessence Glow  
Price per 100ml = £16.00  
Normally £11  
**£8 save £3**
- 12. Mesmerize for Her EDT 50ml**  
26443  
Price per 100ml = £16.00  
Normally £11  
**£8 save £3**
- 13. Little Dress Collection EDP. 50ml**  
14498 Little Black Dress  
24638 Little Red Dress  
Price per 100ml = £18.00  
Normally £13  
**£9 save £4**
- 14. Forever EDP 50ml**  
14795  
Price per 100ml = £20.00  
Normally £14  
**£10 save £4**
- 15. 1 Pulse for Her EDT 50ml**  
23721  
Normally £11  
**£8 save £3**
- 16. Avon Silky Soft Musk EDT 50ml**  
08953  
Price per 100ml = £12.00  
Normally £8.50  
**£6 save £2.50**
- 17. Premiere Luxe EDP 50ml**  
21923  
Price per 100ml = £24.00  
Normally £16  
**£12 save £4**
- 18. Perceive Collection EDP. 50ml**  
08904 Perceive  
10306 Perceive Oasis  
Price per 100ml = £16.00  
Normally £11  
**£8 save £3**

\*\*Comes with a detachable, cast iron charm on a 2cm stainless steel chain.

†Comes with a detachable, aluminium charm with clear rhinestone on a 2.5cm brass chain.



# Men's Store

## PERFUMEPOD

**£3.50 WORTH £8\***

when you spend £12 or more across pages 179-207, order using 17459  
see page 179 for details



Perfumepod is great for him too! Fill with Individual Blue for a refreshing burst of confidence from desk to dusk.

a casual combination of confident bergamot and lavender with relaxing musk



just  
**£6**  
each



Individual Blue EDT  
100ml 00794  
Normally £8.50  
**£6** save £2.50

GINGER ROOTS. GERANIUM. VETIVER

Individual Blue Casual EDT<sup>1</sup> 100ml 05314 Normally £8.50 **£6** save £2.50

<sup>1</sup>LAST CHANCE TO BUY, WHILE STOCKS LAST

all 3 for  
**£10**

SAVE **£7.20**

order using 69351

MANDARIN  
CORIANDER  
AMBER

Roll-On Anti-Perspirant  
Deodorant 50ml 06601

Price per 100ml = £5.20 **£2.60**

Mesmerize for Him EDT  
100ml 06577 **£11**

Deodorant Body Spray  
150ml 06692

Price per 100ml = £2.40 **£3.60**

*experience  
intense passion*



both for  
**£8**

SAVE **£6.60**

order using 67009

PEPPERCORN  
LEATHER  
TONKA BEAN

Mesmerize Black  
for Him EDT  
100ml 20750 **£11**

After Shave Conditioner  
100ml 20701 **£3.60**

*captivate in a  
single glance*





PERFUMEPOD

£3.50 WORTH £8\*

when you spend £12 or more across pages 179-207, order using 17459 see page 179 for details



Fill with Destination Wilderness and pop in his gym bag for a refreshing burst of confidence after a tough workout.

warm, earthy leather and patchouli, enhanced with fir balsam and topped with a zing of citrus

just £6 each



Avon Destination Wilderness EDT 75ml 17053 Price per 100ml = £8.00 Normally £11 £6 save £5

GRAPEFRUIT. ELEMI. ATLAS CEDARWOOD

Avon Destination Grand Canyon EDT 75ml 17335 Price per 100ml = £8.00 Normally £11 £6 save £5

ELITE GENTLEMAN WEEKEND

all 3 for £12

SAVE £8.20 order using 68916

Sky Sports pundit and sports columnist Jamie Redknapp

*Jamie Redknapp*



ITALIAN CYPRESS. VIOLET. FRESH CITRUS

EDT 75ml 19620 Price per 100ml = £17.33 £13

Deodorant Body Spray 150ml 19646 Price per 100ml = £2.40 £3.60

Hair & Body Wash 250ml 19703 Price per 100ml = £1.44 £3.60

AVON Men's Store



PERFUMEPOD

£3.50 WORTH £8\*

when you spend £12 or more across pages 179-207, order using 17459 see page 179 for details

save up to £4



- |  |  |   |   |
|--|--|---|---|
| <p><b>1. Black Suede Collection EDT. 75ml</b><br/>18739 Black Suede<br/>09068 Black Suede Essential<br/>07807 Black Suede Night<br/>Price per 100ml = £10.67<br/>Normally £11<br/><b>£8 save £3</b></p> <p><b>2. Avon Attraction Collection EDT. 75ml</b><br/>08334 Avon Attraction for Him<br/>19521 Avon Attraction Rush for Him<br/>Price per 100ml = £15.33<br/>Normally £15<br/><b>£11.50 save £3.50</b></p> <p><b>3. Elite Gentleman Collection EDT. 75ml</b><br/>11601 Elite Gentleman<br/>01826 Elite Gentleman Untailored<br/>Price per 100ml = £12.00<br/>Normally £13<br/><b>£9 save £4</b></p> <p><b>4. Avon Homme EDT 75ml</b><br/>54239<br/>Price per 100ml = £12.00<br/>Normally £13<br/><b>£9 save £4</b></p> <p><b>5. Avon Prime EDT 75ml</b><br/>02923<br/>Price per 100ml = £12.00<br/>Normally £13<br/><b>£9 save £4</b></p> | <p><b>6. Full Speed Collection EDT. 75ml</b><br/>28472 Full Speed<br/>09845 Full Speed Max Turbo<br/>Price per 100ml = £10.67<br/>Normally £11<br/><b>£8 save £3</b></p> <p><b>7. Avon Luck for Him EDT 75ml</b><br/>03699<br/>Price per 100ml = £15.33<br/>Normally £15<br/><b>£11.50 save £3.50</b></p> <p><b>8. Avon Alpha for Him EDT 75ml</b><br/>09399<br/>Price per 100ml = £15.33<br/>Normally £15<br/><b>£11.50 save £3.50</b></p> <p><b>9. Mesmerize Red for Him EDT 100ml</b><br/>21873<br/>Normally £11<br/><b>£8 save £3</b></p> <p><b>10. 1 Pulse for Him EDT 75ml</b><br/>06338<br/>Price per 100ml = £10.67<br/>Normally £11<br/><b>£8 save £3</b></p> <p><b>11. Deodorant Body Spray 150ml</b><br/>13284 Elite Gentleman<br/>02865 Avon Prime</p> | <p><b>06445 Full Speed Max Turbo</b><br/>09365 Full Speed<br/>26708 Avon Homme<br/>17665 Avon Destination Wilderness<br/>28308 Black Suede<br/>08797 Black Suede Night<br/>Price per 100ml = £1.67<br/>Normally £3.60<br/><b>£2.50 save £1.10</b></p> <p>07997 Avon Luck for Him<br/>09670 Avon Alpha for Him<br/>22871 Avon Attraction for Him<br/>12971 Avon Attraction Rush for Him<br/>Price per 100ml = £2.00<br/>Normally £4<br/><b>£3 save £1</b></p> <p>14167 Avon Life for Him<br/>Price per 100ml = £2.33<br/>Normally £4.50<br/><b>£3.50 save £1</b></p> <p><b>12. Hair &amp; Body Wash 250ml</b><br/>11585 Elite Gentleman<br/>07013 Avon Prime<br/>54346 Avon Homme<br/>08755 Black Suede<br/>07575 Black Suede Night<br/>54114 Mesmerize Red for Him<br/>Price per 100ml = £1.00<br/>Normally £3.60<br/><b>£2.50 save £1.10</b></p> | <p><b>Hair &amp; Body Wash 200ml</b><br/>14308 Avon Luck for Him<br/>09506 Avon Alpha for Him<br/>02550 Avon Attraction for Him<br/>54999 Avon Attraction Rush for Him<br/>Price per 100ml = £1.50<br/>Normally £4<br/><b>£3 save £1</b></p> <p>10900 Avon Life for Him<br/>Price per 100ml = £1.75<br/>Normally £4.50<br/><b>£3.50 save £1</b></p> <p><b>13. After Shave Conditioner 100ml</b><br/>02402 Avon Attraction for Him<br/>Normally £4<br/><b>£3 save £1</b></p> <p><b>14. Roll-On Anti-Perspirant Deodorant 50ml</b><br/>18796 Black Suede<br/>09092 Full Speed<br/>01438 Avon Destination Grand Canyon<br/>17079 Avon Destination Wilderness<br/>Price per 100ml = £4.00<br/>Normally £2.60<br/><b>£2 save 60p</b></p> |
|--|--|---|---|

new  
AVON  
MEN

he'll feel ready for anything with our refreshing new cedar and musk essentials



shower  
NEW Hair and Body Wash  
250ml  
17491  
Price per 100ml = 96p  
Will normally be £3

**£2.40**  
save 60p

shave  
NEW Shave Gel  
100ml  
56721  
Will normally be £3.50

**£2.40**  
save £1.10

smooth  
NEW After Shave Balm  
100ml  
56663  
Will normally be £4

**£1.80**  
save £2.20

SENSITIVE  
gentle daily cleansing with chamomile and aloe

- |   |  |  |
|---|--|--|
| <p><b>AVON MEN Creamy Face Wash 150ml</b><br/>05397<br/>Price per 100ml = £1.60<br/>Normally £4<br/><b>£2.40 save £1.60</b></p> | <p><b>AVON MEN Shave Gel 100ml</b><br/>05959<br/>Normally £4<br/><b>£2.40 save £1.60</b></p> | <p><b>AVON MEN 2-in-1 After Shave Balm &amp; Moisturiser 100ml</b><br/>06064<br/>Normally £6<br/><b>£3.40 save £2.60</b></p> |
|---|--|--|

AVON Men's Store



DESIGNER PERFUMES *EXCLUSIVE TO AVON*

AVON  
**LIFE**  
FOR HIM

just  
**£18**  
save £6



VIBRANT, FRESH AND REFINED NOTES OF **BLACK PEPPER,**  
**VIOLET LEAVES** AND **CEDARWOOD** FOR ALL-DAY IMPACT

EDT 75ml 07963 Price per 100ml = £24.00 Normally £24 **£18** save £6

DESIGNER PERFUMES *EXCLUSIVE TO AVON*

AVON  
**LIFE**  
FOR HER



our 1st collaboration with  
international designer  
**KENZO TAKADA**

*Kenzo Takada*

RUB  
to smell  
waterlily  
violet  
iris flower

just  
**£18**  
save £6



A LUXURIOUS BLEND OF **WATERLILY, VIOLET** AND **IRIS FLOWER**  
FOR AN UNDENIABLE ALLURE THAT LASTS ALL DAY

EDP 50ml 20370 Price per 100ml = £36.00 Normally £24 **£18** save £6

AVON Perfume





give the gift of strength,  
 faith, courage & hope  
 for just a fiver!

1 in 4 women in the UK will be affected by domestic abuse at some point in their lives. Speak out and show your support today with the most empowering bangle you'll ever wear!

Let's make a difference together.

*new*

each bangle features the words strength, faith, courage and hope

**£5** each  
 £2.50 of which will be donated to charity



stylish, on-trend design

wear 1 or layer them up

comes in a branded gift box  
**NEW Joslyn Causes Bangle**  
 Single silver-plated and glass stone bangle featuring 4 words: faith, strength, courage and hope. Diameter approx. 6.7cm.  
**14316**  
**£5**

**AVON**  
 SPEAK OUT AGAINST DOMESTIC VIOLENCE  
*Beauty for a Purpose*

For free information and support, 24 hours a day, call the **NATIONAL DOMESTIC VIOLENCE HELPLINE** on:

**0808 2000 247**

run in partnership between **Women's Aid** and **Refuge**

**women's aid**  
 until women & children are safe



For women and children.  
 Against domestic violence.

For every bangle sold, Avon will donate at least £2.50 to domestic violence charities, split 50/50 between Women's Aid and Refuge. Women's Aid registered charity no. 1054154. Refuge registered charity no. 277424.



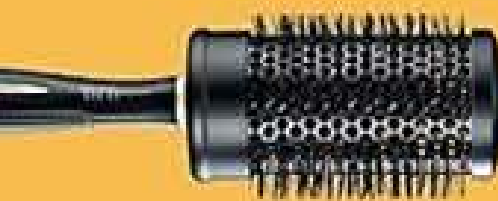
# Hair Salon

## gorgeous groomers

a brush for every hair type? sorted!



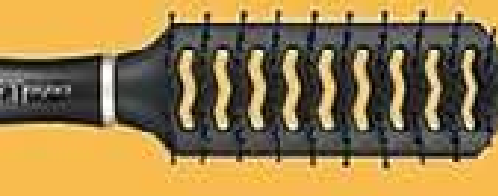
**Paddle Brush**  
16436  
Normally £7  
**£4 save £3**



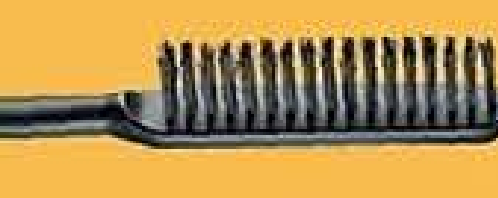
**Large Barrel Brush**  
16485  
Normally £7.50  
**£4.50 save £3**



**Small Barrel Brush**  
16493  
Normally £5  
**£3.50 save £1.50**



**Vent Brush**  
00232  
Normally £3.99  
**£2.50 save £1.49**



**Backcombing Brush**  
16535  
Normally £3.99  
**£2.50 save £1.49**



**Floral Cushion Brush**  
11866  
Normally £3  
**£2.10 save 90p**



**Blow-Drying Brush**  
23952  
Normally £7.50  
**£4.99 save £2.51**



**Pop-Up Brush**  
16527  
Normally £3.25  
**£2.50 save 75p**



**TANGLE TEEZER**  
GET YOUR YEAH HAIR™

**Tangle Teezer® The Original Detangler – Pink/Black**  
19802  
**£9.99**

advance  
**TECHNIQUES**

**Sun-Light Spray**  
**Beautifying Hair Protector**  
100ml  
12500  
Normally £6.50  
**£3.85 save £2.65**

summer  
hair saviour

# UV SPRAY

this lightweight,  
non-greasy UV spray will  
protect summer-singed  
strands

**£3.85**  
save £2.65



forms a  
weightless  
shield with  
Summer  
Hair Saver  
Complex

helps protect hair from:

- ☀ UV damage
- ☀ chlorine
- ☀ salt water
- ☀ wind damage
- ☀ dryness
- ☀ colour fade

Diagram for illustrative purposes only.



advance  
**TECHNIQUES**

# LIKE YOUR HAIR? LOVE YOUR HAIR

because every strand  
deserves the VIP treatment

# BUY 1 CHOOSE 1 FREE

save £6  
pages 212-213

which tress transformer will you choose?



up to  
**5x**  
STRONGER,  
100%  
SHINIER  
HAIR  
GUARANTEED

“I noticed a complete transformation after just 1 use. I'd never be without it – fantastic product!”

'Beej',  
avon.uk.com customer, Swansea

## UNDERNOURISHED STRANDS?

95% of women agree it instantly leaves hair touchably soft\*

360 Nourishment Moroccan Argan Oil Nourishing Hair Serum 30ml

28860  
Price per 100ml = £20.00  
**£6**



with exclusive  
**DIAMOND-INSPIRED TECHNOLOGY**  
you won't find anywhere else!

## FRIZZY HAIR?

with silk-silicone polymers for 24-hour protection against frizz\*\*

Smooth as Silk Frizz Control Hair Serum 30ml

28894  
Price per 100ml = £20.00  
**£6**

## DRY ENDS?

with silicone, Abyssinian baobab oil and pro-vitamin B5 for up to 100% shinier-looking hair

Daily Shine Dry Ends Serum 30ml

28886  
Price per 100ml = £20.00  
**£6**

## DAMAGED LOCKS?

with added avocado oil and vitamin E for up to 83% less breakage\*\*\*

Instant Repair 7 Rapid Rescue Hair Serum 30ml

28910  
Price per 100ml = £20.00  
**£6**

\*Based on those who expressed an opinion. \*\*Caused by humidity. \*\*\*Due to combing and brushing.

AVON Hair Salon



advance  
**TECHNIQUES**

your complete collection for  
**RESTORED,  
NOURISHED HAIR**

👉 The oils **nourish** my hair  
without making it feel greasy.

It's like a **salon treatment**  
every time I use it. 🌿

Vicki Walter, Avon customer,  
Nottingham

ALL 3 for  
**£8**  
save £5.60  
order using **69658**



WITH  
OUR EXPERT  
BLEND OF  
**5 PRECIOUS  
oils**

**Supreme Oils  
Shampoo**  
250ml  
27367  
Price per 100ml = £1.52  
**£3.80**

**Supreme Oils  
Conditioner**  
250ml  
27490  
Price per 100ml = £1.52  
**£3.80**

**Supreme Oils  
Treatment Mask**  
150ml  
26062  
Price per 100ml = £4.00  
**£6**

your complete collection for  
**CORRECTION  
& PROTECTION**

💜 Using this collection for 3 months  
has **turned my world around!**  
My hair feels **much stronger,**  
**thicker and healthier.** 💜

'Elaine66', via Avon Beauty Connects

ALL 3 for  
**£8**  
save £5.60  
order using **68114**



**Absolute Perfection  
Treatment Mask**  
150ml  
57174  
Price per 100ml = £4.00  
**£6**

**Absolute Perfection  
Shampoo**  
250ml  
13920  
Price per 100ml = £1.52  
**£3.80**

**Absolute Perfection  
Conditioner**  
250ml  
46664  
Price per 100ml = £1.52  
**£3.80**

WITH  
ADVANCED  
**shield**  
TECHNOLOGY

AVON Hair Salon



advance  
**TECHNIQUES**

## LONG-LASTING COLOUR

ALL 3 for  
**£5**  
save £6  
order using 69294



**Colour Protection** 250ml  
03145 Shampoo  
01685 Conditioner  
Price per 100ml = £1.20  
**£3**

**Restorative Mask**  
150ml  
12401  
Price per 100ml = £3.33  
**£5**

## DIVINE SHINE

ALL 3 for  
**£5**  
save £5.50  
order using 69583



**Daily Shine** 250ml  
28928 Shampoo  
27326 Leave-in Conditioner  
Price per 100ml = £1.20  
**£3**

**Mirror Shine Spray**  
100ml  
16345  
**£4.50**

## VA-VA-VOLUME

ALL 3 for  
**£5**  
save £6.50  
order using 69237



**Ultimate Volume** 250ml  
27334 Shampoo  
27342 Conditioner  
Price per 100ml = £1.20  
**£3**

**Volume Boosting Spray**  
100ml  
16295  
**£5.50**

## HEALTHY & REPAIRED

“After just 1 wash, my hair smells beautiful, looks healthier and feels touchably soft.”

Samantha Harrison, Avon customer, Plymouth

ALL 3 for  
**£5**  
save £6  
order using 69740



**Instant Repair 7**  
250ml  
27391 Shampoo  
27425 Conditioner  
Price per 100ml = £1.20  
**£3**

**Treatment Mask**  
150ml  
16303  
Price per 100ml = £3.33  
**£5**

## SOFT & HYDRATED

“Absolutely love this collection! It makes my hair feel super-soft and manageable.”

'Shazza', Avon customer, Oxford

ALL 3 for  
**£5**  
save £6  
order using 67843



**360 Nourishment Moroccan Argan Oil**  
250ml  
27433 Shampoo  
27441 Conditioner  
Price per 100ml = £1.20  
**£3**

**Treatment Mask**  
150ml  
27482  
Price per 100ml = £3.33  
**£5**



# STYLING MUST-HAVES

tame your tresses with our professional products for every hair type



no chalky residue

non-sticky mousse for defined curls

**Volume & Curl Mousse**  
150ml  
16360  
Price per 100ml = £1.67  
Normally £3.50  
**£2.50** save £1

for poker-straight, super-smooth locks

**Power Straight Spray**  
100ml  
11742  
Normally £4.50  
**£2.85** save £1.65

for 24-hour, humidity-proof, non-sticky hold

**Firm Hold Hairspray**  
200ml  
16311  
Price per 100ml = £1.25  
Normally £3.50  
**£2.50** save £1

go longer between washes

**Dry Shampoo**  
150ml  
16402  
Price per 100ml = £1.99  
Normally £3.50  
**£2.99** save 51p

# PERFECT PARTNERS FOR HOT SUMMER HAIR

help your strands stand the heat this summer with our heat protection duo



£5  
half price

**HOW TO USE:**  
Simply spritz over damp hair from root to tip before heat styling.

detachable, heat-resistant mat protects your surfaces

Hair straighteners not included.

**Heat Protection Mat & Storage Case\***  
PVC. Case approx. 30cm x 8cm x 6cm. Mat approx. 32cm x 30cm.  
54528  
Normally £10  
**£5** half price

**\*LAST CHANCE TO BUY, WHILE STOCKS LAST**

**HEAT PROTECTION SPRAY**  
SPRAY PROTECTEUR CHALEUR  
protects hair from styling damage  
protège les cheveux contre les dommages de coiffage

**Heat Protection Spray**  
100ml  
16337  
Normally £4.50  
**£2.85**  
save £1.65



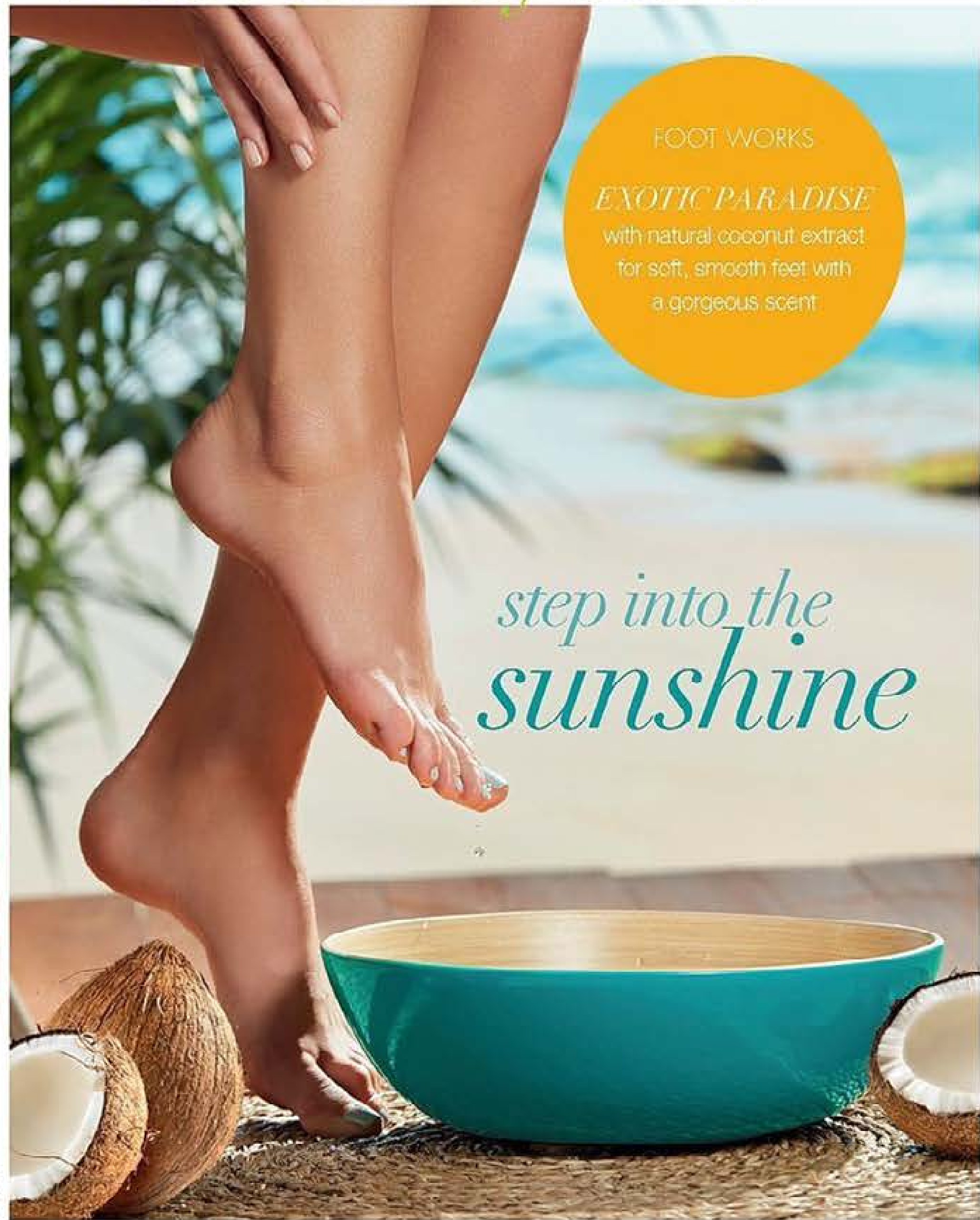
perfect for travel



mat wraps around the case for easy storage



# Bath & Body Store



FOOT WORKS  
*EXOTIC PARADISE*  
with natural coconut extract  
for soft, smooth feet with  
a gorgeous scent

*step into the  
sunshine*

*new*

*go coco-nutty for  
our new tropical  
footcare collection*



**SCRUB**  
*removes rough,  
dry skin*

**NEW Exfoliating Scrub**  
75ml  
21881  
Price per 100ml = £3.60  
Will normally be £4.50

**£2.70**  
save £1.80

**SPRAY**  
*cools and  
refreshes*

**NEW Cooling  
Foot Spray**  
100ml  
22392  
Will normally be £4

**£2.70**  
save £1.30

**LOTION**  
*softens and  
smooths*

**NEW Moisturising Lotion**  
75ml  
23549  
Price per 100ml = £3.60  
Will normally be £4.50

**£2.70**  
save £1.80



# FOOT WORKS your foot problems SOLVED

rough skin	very rough skin	hard, cracked heels	dry skin
rich cream with pumice and walnut shell leaves skin feeling smooth	soft pads infused with skin-polishing glycolic acid to help exfoliate skin	AHA and urea formula to help repair the feel of hard, cracked skin	powerful solution to exfoliate and soften in 1 step
			
<b>Rough Skin Remover</b> 75ml 22566 Price per 100ml = £3.33 Normally £3.50 <b>£2.50 save £1</b>	<b>Exfoliating and Refining Foot Pads</b> 50 pads. 17327 Price per piece = 8p Normally £6 <b>£3.80 save £2.20</b>	<b>Cracked Heel Treatment</b> 75ml 19034 Price per 100ml = £3.73 Normally £4 <b>£2.80 save £1.20</b>	<b>Double Action Exfoliating Moisturiser</b> 50ml 24182 Price per 100ml = £5.00 Normally £3.50 <b>£2.50 save £1</b>

corns and calluses	tired legs	tired, achy feet	smelly shoes	smelly feet
improves the look and feel of hard, callused skin in 2 weeks	reviving gel with soothing peppermint oil	restoring foot soak with Epsom salts to soothe and soften	neutralising spray instantly reduces foot odour	deodorising powder absorbs excess moisture
				
<b>Intensive Callus and Corn Cream</b> 75ml 25445 Price per 100ml = £3.73 Normally £4 <b>£2.80 save £1.20</b>	<b>Reviving Foot and Leg Gel</b> 75ml 09795 Price per 100ml = £3.33 Normally £3.50 <b>£2.50 save £1</b>	<b>Restoring Foot Soak with Epsom Salts</b> 100ml 26690 Normally £4 <b>£2.50 save £1.50</b>	<b>Odour Neutralising Foot and Shoe Spray</b> 75ml 09746 Price per 100ml = £2.67 Normally £3 <b>£2 save £1</b>	<b>Deodorising Foot and Shoe Powder</b> 75g 54452 Price per 100g = £2.67 Normally £3.50 <b>£2 save £1.50</b>

# FOOT WORKS your refreshing SUMMER SAVIOUR



**cool and soothe hot summer feet with this crackling, fizzing favourite**

**FOOT WORKS Cooling Crackle Mousse with aloe**  
Mousse Rafrâichissante Effet « Crackling » & l'aloé

**Cooling Crackle Mousse with Aloe**  
150ml  
09613  
Price per 100ml = £2.00  
Normally £5  
**£3 save £2**

AVON Bath & Body



# get set for SANDAL SEASON

it's time to treat your neglected feet with  
an expert tool for every need



*effectively buffs  
away rough skin for  
a super-soft feel*

**Oval Stainless Steel  
Foot File**  
Stainless steel. Approx.  
20cm x 6.5cm.  
**01024**  
Normally £4  
**£2.50** save £1.50



*3-in-1 polishing file,  
rasper and pumice*

**3-in-1 Tool**  
Approx. 14.5cm x 4cm.  
**02758**  
Normally £6  
**£3.50** save £2.50

*in-shoe cushioning  
comfort for the balls  
of your feet*



**Gel Cushions**  
2 cushioned pads.  
100% PU. Latex-free.  
Approx. 10.2cm x 6.8cm.  
**15511**  
Normally £6  
**£3.60** save £2.40

*heavy-duty  
clippers, ideal  
for toenails*

**Toenail Clippers**  
Chrome-plated,  
carbon steel toenail  
clippers with silicone  
grip. Approx. 7.5cm  
x 3cm.  
**01073**  
Normally £4  
**£2.40** save £1.60



*scrapes off  
layers of  
hard skin  
in minutes*

**Hard Skin  
Remover**  
Removes hard skin  
from feet. Plastic  
handle with stainless  
steel blade.  
**02766**  
Normally £6  
**£3** half price



Caution: includes sharp blade.  
Not to be sold to anyone under the age of 18.

## FOOT WORKS *your pedi* essentials



*wide surface area  
to slough away  
rough skin*

**Paddle Foot File**  
Plastic handle and  
grit paper. Approx.  
23.5cm x 6cm.  
**01008**  
Normally £4  
**£2**  
half price

*use wet or dry to  
gently exfoliate  
rough skin*

**NEW Smoothing  
Stone**  
Gently sloughs away  
hard, dry skin.  
**55210**  
Will normally be £4.50  
**£2**  
save £2.50



# AT-HOME spa day

turn your bathroom into a  
spa-throom this bank holiday



## rich & nourishing INDULGENCE



**Moisturising Gloves\***  
05645  
Normally £5  
**£3.50**  
save £1.50  
\*Excluded from 'buy 1  
choose 1 half price' offer.

**Blissfully Nourishing  
Hand, Elbow  
and Foot Cream**  
75ml  
20032  
Price per 100ml = £6.00  
**£4.50**

**NEW Blissfully  
Nourishing  
Hand Cream**  
30ml  
18358  
Price per 100ml = £15.00  
**£4.50**

**Blissfully Nourishing  
Hand and  
Foot Scrub**  
75ml  
13748  
Price per 100ml = £6.00  
**£4.50**

# revitalising RETREAT



AT-HOME spa day

**BUY 1  
choose 1  
HALF  
PRICE**

mix & match across pages 226-231  
lower priced item half price

**Revitalising Harmony  
Facial Moisturiser**  
75ml  
04432  
Price per 100ml = £6.67  
**£5**

**Revitalising Harmony  
Cooling Face Mask**  
75ml  
10629  
Price per 100ml = £6.67  
**£5**

**Revitalising Harmony  
Foaming Shower  
Mousse**  
150ml  
04283  
Price per 100ml = £3.33  
**£5**

AVON Bath & Body



*the ultimate*  
**PAMPERING**  
*luxury*

*infused with real gold  
 and precious oud*



this decadent collection  
 boosts radiance and gives  
 skin an irresistible glow

**Radiant Gold  
 Body & Massage Oil**  
 150ml  
**57182**  
 Price per 100ml = £3.33

**£5**

**Radiant Gold  
 Body Moisturiser**  
 200ml  
**12625**  
 Price per 100ml = £3.50

**£7**

find your  
*perfect*  
**FACE MASK**



pore-minimising  
 for a smoother,  
 balanced  
 complexion

gold-infused  
 for a  
 radiant glow

exfoliating for a  
 brighter-looking  
 complexion

replenishing  
 for a soft, supple  
 complexion



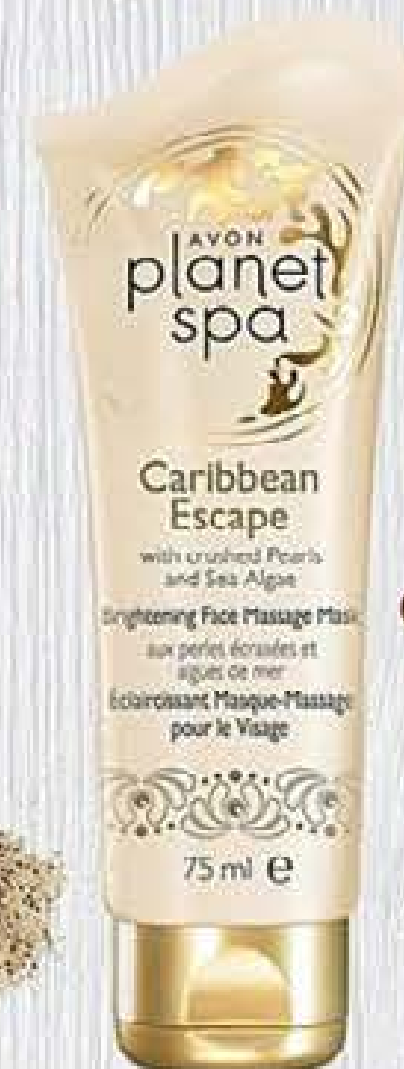
**Perfectly Purifying  
 Face Mask**  
 75ml  
**08961**  
 Price per 100ml = £7.33

**£5.50**



**Radiant Gold  
 Face Mask**  
 50ml  
**12922**  
 Price per 100ml = £11.00

**£5.50**



**Caribbean Escape  
 Brightening Face  
 Massage Mask**  
 75ml  
**19026**  
 Price per 100ml = £7.33

**£5.50**



**Heavenly Hydration  
 Face Mask**  
 75ml  
**03863**  
 Price per 100ml = £7.33

**£5.50**

AT-HOME *spa day*

**BUY 1**  
*choose 1*  
**HALF  
 PRICE**

mix & match across pages 226-231  
 lower priced item half price



deep  
SLEEP



spritz over your pillow and drift into a blissful slumber

Sleep Serenity  
Pillow Mist  
100ml  
13532

£4.50

# LAVENDER spa relaxation



**DUAL-FORMULA  
BATH MILK**  
shake to combine into a  
soothing, softening bath milk

Relaxing Provence Spa  
Bath Milk  
250ml  
28407  
Price per 100ml = £2.00

£5



**INDULGENT  
HAND CREAM**  
with lavender, jasmine  
and vitamin E

Relaxing Provence Spa  
Hand Cream  
30ml  
28381  
Price per 100ml = £15.00

£4.50



AT-HOME spa day

**BUY 1**  
choose 1  
**HALF  
PRICE**

mix & match across pages 226-231  
lower priced item half price



**LIGHTWEIGHT  
BODY SOUFFLÉ**  
helps soothe and relax  
tired, overworked muscles

Relaxing Provence Spa  
Body Soufflé  
200ml  
28415  
Price per 100ml = £4.00

£8



SKIN  
*so*  
SOFT

50  
YEARS  
OF NATURAL  
SOFTNESS

get your  
GRADUAL  
TAN

get your  
INSTANT  
GLOW

new



for fuller,  
natural-looking  
colour

- ✓ gradually build up an even glow
- ✓ with softening velvet flower and jojoba oil
- ✓ leaves skin smooth, with a flattering hint of shimmer

**NEW Enhance & Glow  
Glow Body Lotion**  
200ml  
17913 Fair  
Price per 100ml = £1.50  
Will normally be £6  
**£3 half price**



£3  
half price

NEW &  
IMPROVED  
*fresh new fragrance  
with no nasty  
fake-tan smell*

£3  
save £2



for a subtle,  
skin-perfecting  
glow

- ✓ sprays on evenly for an airbrushed, streak-free finish
- ✓ easy to apply on hard-to-reach areas
- ✓ new and improved fragrance with no nasty fake-tan smell

**NEW Enhance & Glow  
Airbrush Spray**  
150ml  
17897  
Price per 100ml = £2.00  
Will normally be £5  
**£3 save £2**



SKIN  
SO  
SOFT

50  
YEARS  
OF NATURAL  
SOFTNESS



**Cream Oil  
Body Lotion**  
250ml  
57117  
Price per 100ml = £2.40  
**£6**

*smooth & nourish*  
with natural oils to suit your skin

 *Supreme Nourishment*  
**hydrating MACADAMIA OIL**  
*loves very dry skin*

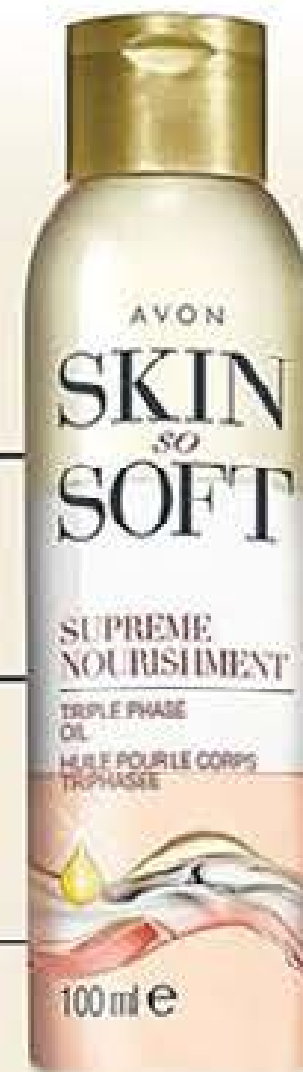
**3 layers of goodness:**  
shake together for  
the optimum blend

**Triple Phase Oil**  
100ml  
01909  
**£5.50**

1 TOP LAYER  
NOURISHES

2 MIDDLE LAYER  
HYDRATES  
& SEALS

3 BOTTOM LAYER  
SOFTENS



buy 1 choose 1 HALF PRICE

page 234 only  
lower priced item half price

 *Silky Moisture*  
**nourishing ARGAN OIL** *loves normal to dry skin*

**Ultra Moisturising  
Body Lotion** 250ml  
11874  
Price per 100ml = £1.60  
**£4**

**Overnight Body  
Treatment** 200ml  
24026  
Price per 100ml = £2.00  
**£4**



- ✓ visibly **improves** the look of **scars** and **stretch marks**
- ✓ **reduces** the appearance of **uneven skin**
- ✓ **nourishes** with **argan oil** and **sunflower oil**
- ✓ **soothes** with **chamomile** and **vitamin E**

**Tissue Oil**  
150ml  
02527  
Price per 100ml = £5.33  
**£8**



*cleanse & hydrate*  
with 2-in-1 moisturising  
**BODY WASHES**


CLEANSSES like a CRÈME,  
MOISTURISES like a LOTION



infused with  
natural oils  
for intense  
nourishment

 **Silky Moisture  
Creamy Body Wash**  
250ml  
12112  
Price per 100ml = 96p  
Normally £4

**£2.40**  
save **£1.60**

 **Supreme Nourishment  
Creamy Body Wash**  
250ml  
02709  
Price per 100ml = £1.20  
Normally £5

**£3**  
save **£2**



SKIN  
*so*  
SOFT

50 YEARS  
OF NATURAL  
SOFTNESS

SOFT  
& SMOOTH



soothing  
MEADOWFOAM  
OIL

loves sensitive skin

*new*  
packaging



discover gentle, softening  
HAIR REMOVAL



Facial Hair  
Removal Cream

15ml  
22681  
Price per 100ml = £16.00  
Normally £4  
**£2.40** save £1.60

Hair Removal Cream

100ml  
22806  
Normally £5.30  
**£3.20** save £2.10

Moisturising Shave Gel

200ml  
11635  
Price per 100ml = £1.45  
Normally £4.80  
**£2.90** save £1.90

Ladies' Razors

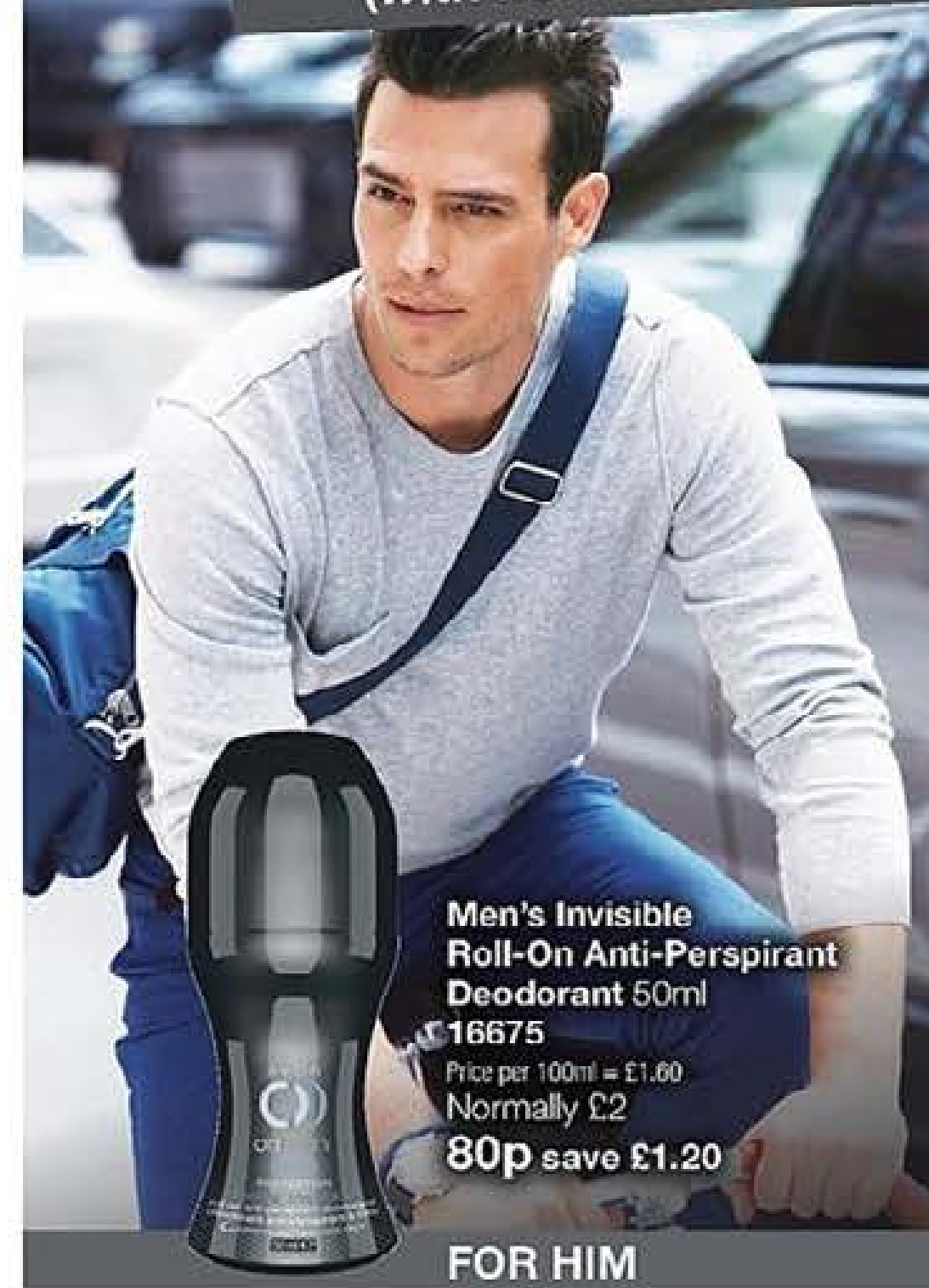
5 razors.  
26500  
Price per piece = 50p  
**£2.50**

FRESH, DRY &  
**CONFIDENT**

with up to 72-hour protection

roll-ons  
just  
**80p**  
EACH  
save £1.20  
page 237 only

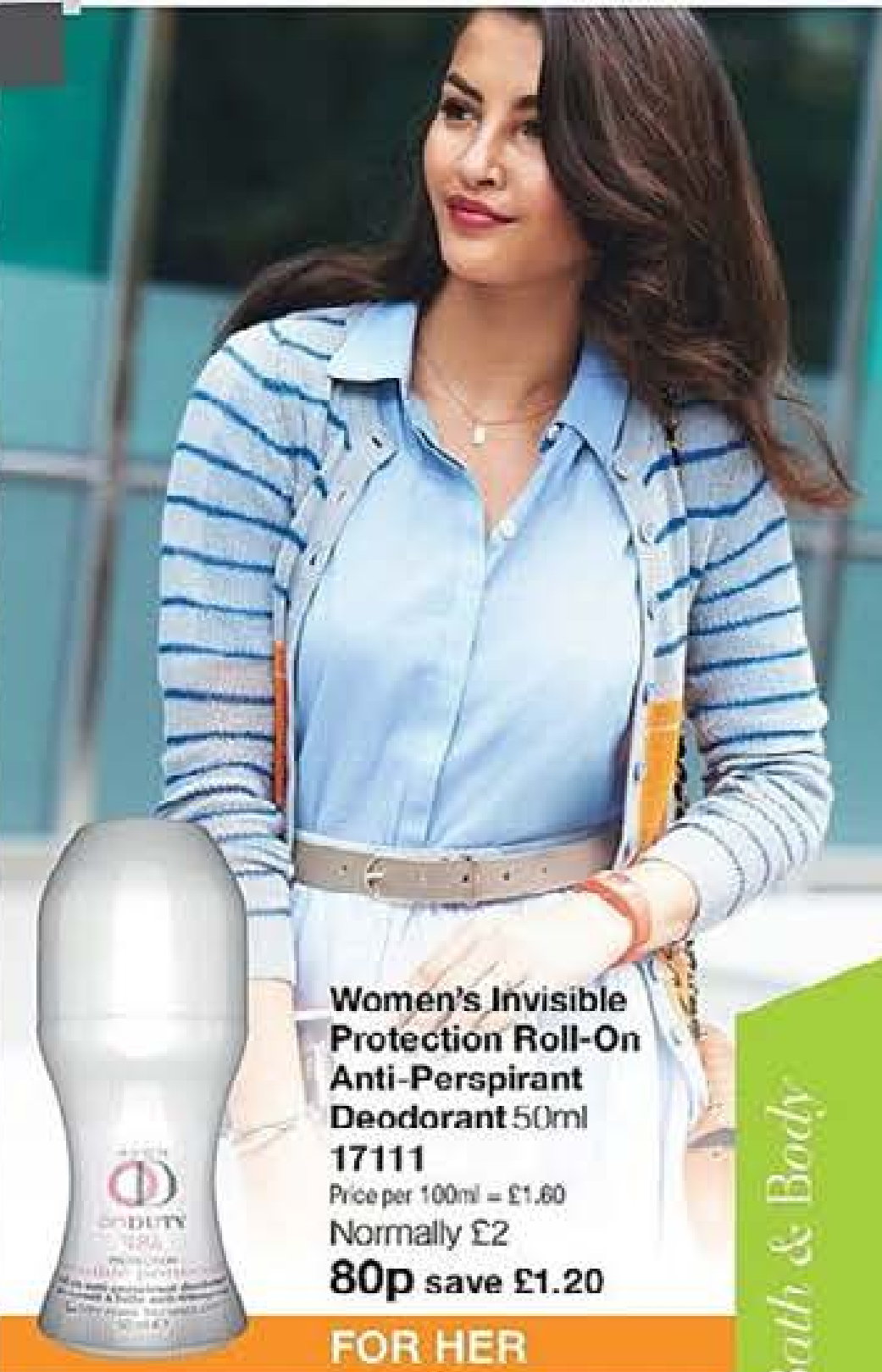
**INVISIBLE PROTECTION**  
(with no white marks!)



Men's Invisible  
Roll-On Anti-Perspirant  
Deodorant 50ml

16675  
Price per 100ml = £1.60  
Normally £2  
**80p** save £1.20

FOR HIM



Women's Invisible  
Protection Roll-On  
Anti-Perspirant  
Deodorant 50ml

17111  
Price per 100ml = £1.60  
Normally £2  
**80p** save £1.20

FOR HER



Men's Roll-On  
Anti-Perspirant Deodorant

50ml  
16816 Max Protection 6  
63693 Fresh  
16956 Active  
06650 Minerals  
Price per 100ml = £1.60  
Normally £2  
**80p** save £1.20



Women's Roll-On  
Anti-Perspirant Deodorant

50ml  
23879 Max Protection 6  
15362 Light Bloom  
06155 Minerals  
Price per 100ml = £1.60  
Normally £2  
**80p** save £1.20

AVON Bath & Body



AVON  
**care**

with **vita-e complex**  
for 24-hour moisture\*

# quench YOUR SKIN

with trusted ingredients  
for every skin type



**Body Lotion 400ml**  
27599 Aloe Vera  
03723 Royal Jelly  
28332 Essential Moisture  
03244 Youth Restore  
12211 Pink Magnolia  
25783 Rosehips  
03798 Cocoa Butter  
06767 Gentle Moisture  
Oatmeal

Price per 100ml = 63p  
Normally £5

**£2.50**

half price

**Intensive Relief  
Body Lotion**  
400ml  
03061

Price per 100ml = 66p  
Normally £5.20

**£2.60**

half price

**Cream for Face,  
Hand & Body 400ml**  
25932 Aloe Vera  
08680 Cocoa Butter  
26005 Gentle Moisture Oatmeal

Price per 100ml = 66p  
Normally £5.20

**£2.60**

half price

\*Excluding Intensive Relief  
and Green Tea ranges.

## calming & refreshing GREEN TEA

because you and your family deserve  
24-hour moisture for touchably soft skin

ALL  
**HALF  
PRICE**

pages 238-241

*new*

*we love...*

**GREEN TEA**  
formulated to help  
hydrate, calm  
and soothe



AVON  
**care**

**green tea**  
body lotion

with green tea extract  
à l'extrait du thé vert



calming & refreshing  
calmante et  
rafraîchissante  
all skin types

400 ml e

everyday,  
essential,  
head-to-toe  
softness

**NEW Green Tea  
Body Lotion**  
400ml  
54619  
Price per 100ml = 63p  
Will normally be £5

**£2.50**

half price

aloe vera

cocoa butter

oatmeal

AVON Bath & Body



AVON  
**care**

with **vita-e complex**  
for 24-hour moisture\*

# hands-on CARE

find your favourite formula with  
naturally nourishing ingredients



**Hand Cream**  
100ml  
26120 Glycerine  
05728 Cocoa Butter  
05793 Youth Restore  
21691 Rosehips  
26179 Gentle Moisture Oatmeal  
04820 Aloe Vera  
05850 Royal Jelly  
05736 Olive Oil  
05942 Argan Oil  
12575 Pink Magnolia  
Normally £3.80

**£1.90**  
half price

**Intensive Relief  
Hand Treatment**  
100ml  
05975  
Normally £4

**£2**  
half price

\*Excluding Intensive Relief and Green Tea ranges.

because hard-working hands deserve  
**naturally fresh  
HYDRATION**

give hands a hug of gentle moisture,  
infused with soothing green tea

ALL  
**HALF  
PRICE**

pages 238-241



*new*



AVON  
**care**  
**green tea**  
hand, nail & cuticle cream  
with green tea extract  
& l'Extrait du thé vert

calming & refreshing  
calmante et  
rafraichissante  
all skin types

100 ml e

**NEW Green Tea Hand,  
Nail & Cuticle Cream**  
100ml  
54734  
Will normally be £3.80

**£1.90**  
half price

AVON Bath & Body



# Solutions

## SHAPE YOUR BUST

advanced gel formula with pomegranate and fennel extracts to help boost collagen and elastin production

### NEW Bust Contour Lift & Tone Cream

150ml

18077

Price per 100ml = £3.33

Will normally be £10

**£5 half price**



## REDUCE YOUR CELLULITE

with Multi-Tone Complex to help firm and tone skin

### NEW Cellu Break 5D Anti-Cellulite Lotion

150ml

18028

Price per 100ml = £3.33

Will normally be £10

**£5 half price**



## improve the look of your STRETCH MARKS

helps reduce the appearance of stretch marks while helping to prevent new ones from forming

### NEW Stretch Mark 24 Line Reducing Lotion

150ml

18275

Price per 100ml = £4.00

Will normally be £12

**£6 half price**



## SCULPT YOUR BODY

formulated with skin-firming caffeine and elastin-boosting peptides

### NEW Body Sculpt Firming Lotion

150ml

18259

Price per 100ml = £3.67

Will normally be £11

**£5.50 half price**



# CELLU-LATER!

help banish the dreaded orange peel look with our power couple to help **TIGHTEN, TONE & FIRM IN SECONDS!**



**WARMING GEL**  
warming complex formulated to help **stimulate cellular metabolism** – when the gel tingles, it's working!

**DUAL-SIDED MASSAGER**  
with rolling balls to **massage tired muscles** and plastic nodules to help **boost circulation**



### NEW Thermal Tone Anti-Cellulite Warming Gel

150ml

18267

Price per 100ml = £4.00

Will normally be £12

**£6 half price**

### NEW Double-Sided Body Massager

18317

Will normally be £8

**£5 save £3**





go on a fragrance journey with the

*sensual*  
**la vita**  
SHOWER CRÈME

**new**

designed by  
**FRAGRANCE**  
**EXPERTS**  
from perfume  
houses

**NEW La Vita**  
**Shower Crème**  
500ml  
**14530**  
Price per 100ml = 35p  
Will normally be £3  
**£1.75** save £1.25

**NEW La Vita**  
**Shower Crème**  
250ml  
**54601**  
Price per 100ml = 50p  
Will normally be £2  
**£1.25** save 75p

*freesia, musk  
& red peony*

**NEW senses** PERFUME COLLECTION

*romantic*  
**l'amour**  
SHOWER CRÈME

from  
**£1.25**

pages 244-245

**new**

RUB  
to smell  
**ROMANTIC**  
**L'AMOUR**

**NEW L'Amour**  
**Shower Crème**  
500ml  
**14761**  
Price per 100ml = 35p  
Will normally be £3  
**£1.75** save £1.25

**NEW L'Amour**  
**Shower Crème**  
250ml  
**16972**  
Price per 100ml = 50p  
Will normally be £2  
**£1.25** save 75p

*rose, iris  
& amber*



# scent-sational showers

Good things come in small packages, but they also come in giant ones too! Find your perfect size with these foamy faves...

up to **HALF PRICE**

pages 246-247



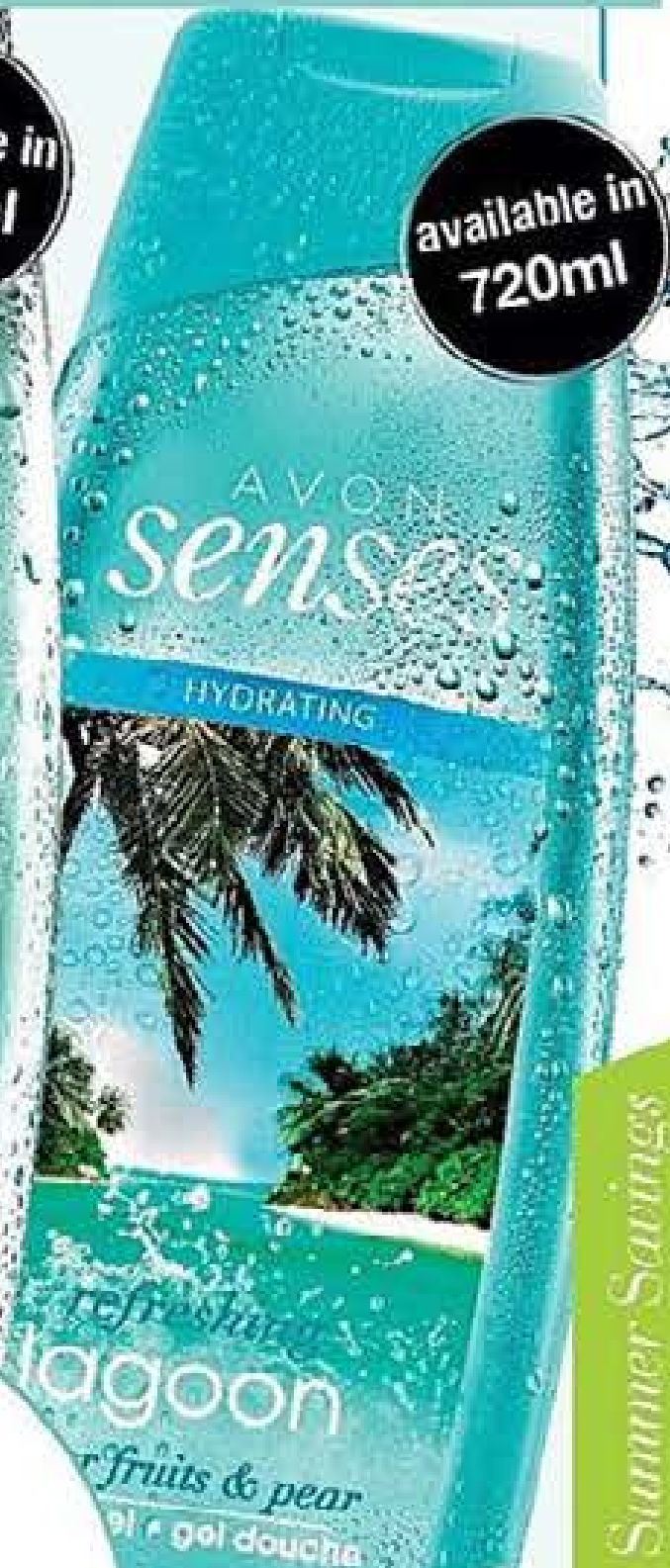
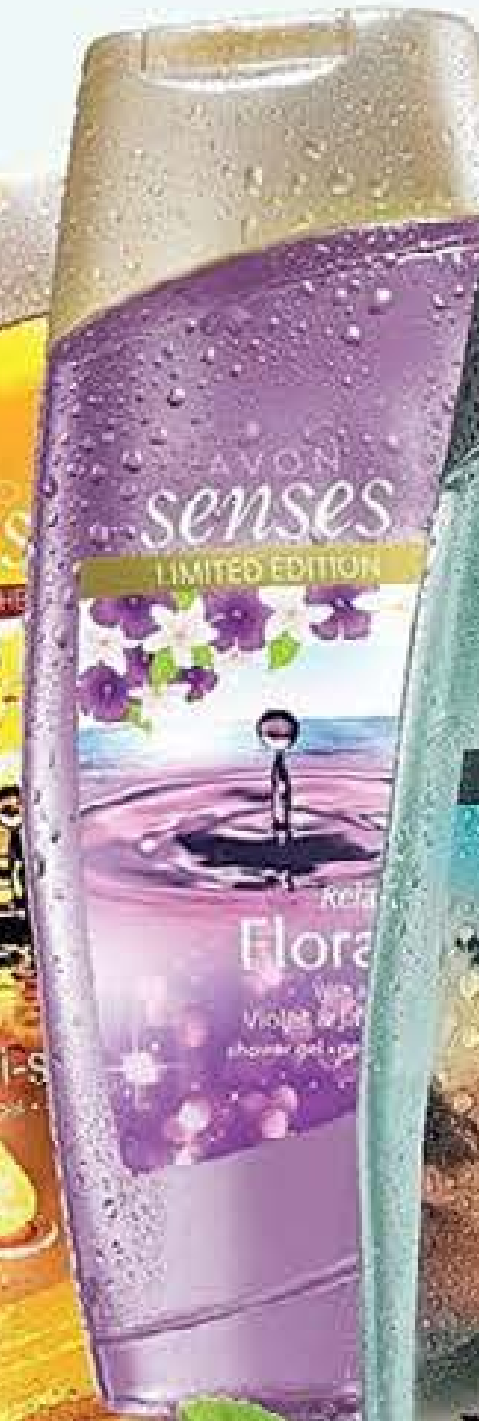
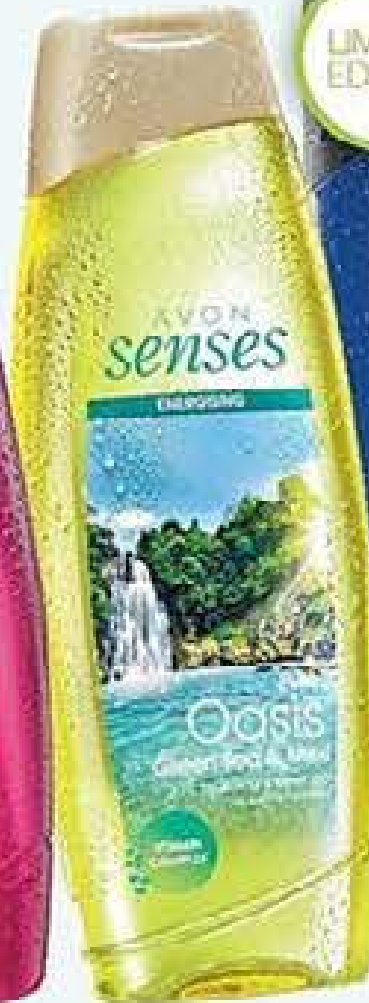
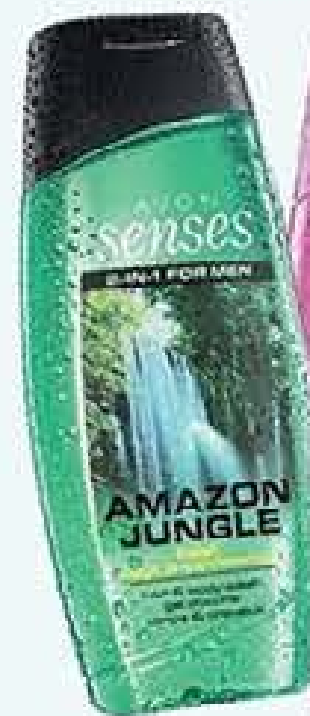
**Shower Crème**

250ml

**26096** Calming Tuscany  
**12377** Heaven Harmony  
**57000** Mystique  
 Price per 100ml = 40p  
 Normally £2  
**£1 half price**

500ml

**28340** Calming Tuscany  
**12427** Heaven Harmony  
**04010** Mystique  
 Price per 100ml = 30p  
 Normally £3  
**£1.50 half price**



available in 720ml

available in 720ml

**Shower Gel**

250ml

**58214** Amazon Jungle  
**25197** Garden of Eden  
**00307** Ocean Surge  
**25924** Delightful Orchard  
**15024** Pure Oasis  
**14217** Intense Freshness  
**54379** Citrus Zing  
**56044** Anti-Stress  
**05215** Relaxing Florals  
**59162** X-treme  
**54395** Lagoon  
 Price per 100ml = 40p  
 Normally £2  
**£1 half price**

500ml

**19174** Amazon Jungle  
**23713** Garden of Eden  
**13565** Ocean Surge  
**12799** Delightful Orchard  
**07633** Pure Oasis  
**04317** Intense Freshness  
**17632** Citrus Zing  
**25908** Anti-Stress  
**06353** Relaxing Florals  
**19158** X-treme  
**17640** Lagoon  
 Price per 100ml = 30p  
 Normally £3  
**£1.50 half price**

720ml

**28902** X-treme  
**24794** Lagoon  
 Price per 100ml = 28p  
 Normally £4  
**£2 half price**

shower scrunchie  
**£1**  
 don't forget to buy yours

**Shower Scrunchie**  
 Approx. 12cm x 12cm. Nylon.  
**08169**  
 Normally £1.50  
**£1 save 50p**



AVON Summer Savings



# fruity & floral infusions

save on scented collections to keep your home  
and body beautifully refreshed



passionfruit  
& peony

cherry  
blossom

almond & lily of  
the valley

**Body Lotion**  
200ml  
12880  
Price per 100ml = 60p  
Normally £3.20  
**£1.60 half price**

**Scented Spritz**  
100ml  
16451  
Normally £3  
**£1.50 half price**

**Shower Gel**  
200ml  
17145  
Price per 100ml = 68p  
Normally £2.70  
**£1.35 half price**

**Body Lotion**  
200ml  
23838  
Price per 100ml = 60p  
Normally £3.20  
**£1.60 half price**

**Scented Spritz**  
100ml  
18051  
Normally £3  
**£1.50 half price**

**Shower Gel**  
200ml  
04135  
Price per 100ml = 68p  
Normally £2.70  
**£1.35 half price**

**Body Lotion**  
200ml  
15230  
Price per 100ml = 60p  
Normally £3.20  
**£1.60 half price**

**Scented Spritz**  
100ml  
13763  
Normally £3  
**£1.50 half price**

**Shower Gel**  
200ml  
15107  
Price per 100ml = 68p  
Normally £2.70  
**£1.35 half price**

soothing care  
...for 'down there'

new

our 1st wash  
designed to help  
neutralise  
odour



GYNAECOLOGIST  
TESTED

perfect for freshness on the go

**Feminine Cleansing Wipes** 15 wipes.  
07336  
Price per piece = 11p  
Normally £3.40  
**£1.70 half price**



**Feminine Wash** 300ml  
28688 Gentle  
07062 Active  
05454 Cotton Breeze  
Price per 100ml = 67p  
Normally £4  
**£2 half price**



with witch hazel and  
chamomile for  
fresh confidence



- ✓ odour neutralising
- ✓ soap free and perfectly pH balanced
- ✓ contains witch hazel and soothing chamomile extracts

**NEW Odour Neutralising Feminine Wash**  
300ml  
63602  
Price per 100ml = 67p  
Will normally be £4  
**£2 half price**

all  
**HALF PRICE**

pages 248-249



# lovely bubbly

soothing suds for every mood...



buy 1 choose 2  
**FREE**

save up to £10  
pages 250-251

lower priced items free

make our new  
scent one of  
your double-  
bubble buys  
for a sweet,  
fruity soak

**new**

blissful bubbles to  
help soothe and  
relax achy muscles

**NEW Strawberries  
& Cream Bubble Bath**

500ml  
47589  
Price per 100ml = 80p

**£4**  
14662  
**FREE**

**NEW Strawberries  
& Cream Bubble Bath**

1 litre  
52373  
**£5**  
54726  
**FREE**

**Peony &  
Pomegranate  
Bubble Bath**  
250ml  
66316  
Price per 100ml = £1.20  
**£3**  
27128  
**FREE**

**Bubble Bath 500ml**  
29488 02451 Soft Pink  
74732 25007 Chocolate & Orange  
72785 23465 Lavender  
51904 06072 Sensitive Rose Petals  
37564 18895 Fragrant Rose  
47597 48611 Orchid & Gardenia  
34140 03996 Herbal Meadow  
74500 19711 White Lily  
Price per  
100ml = 80p  
**£4**  
**FREE**

**Bubble Bath 1 litre**  
36236 00208 Soft Pink  
66522 27318 Chocolate & Orange  
64253 20966 Lavender  
31724 12518 Fragrant Rose  
51672 03111 Orchid & Gardenia  
66456 54908 Herbal Meadow  
34900 13235 White Lily  
**£5**  
**FREE**

AVON Summer Savings



*fun-tastic bathing*

body wash & bubbles  
strawberry or pear-scented suds

**Body Wash & Bubble Bath**  
250ml  
17483 Swirling Strawberry  
20818 Playful Pear  
Price per 100ml = 60p  
Normally £2.50  
**£1.50 save £1**



2-in-1 care for hair  
time-saving cleansing for little heads

**2-in-1 Shampoo & Conditioner** 250ml  
02741 Wacky Watermelon  
08805 Amazing Apple  
Price per 100ml = 60p  
Normally £2.50  
**£1.50 save £1**



sleep essentials  
soothe them to sleep with lavender

**Good Night Lavender Body Wash & Bubble Bath**  
250ml  
14647  
Price per 100ml = 60p  
Normally £3  
**£1.50 half price**

**Good Night Lavender Body Lotion**  
150ml  
00638  
Price per 100ml = £1.00  
Normally £3  
**£1.50 half price**

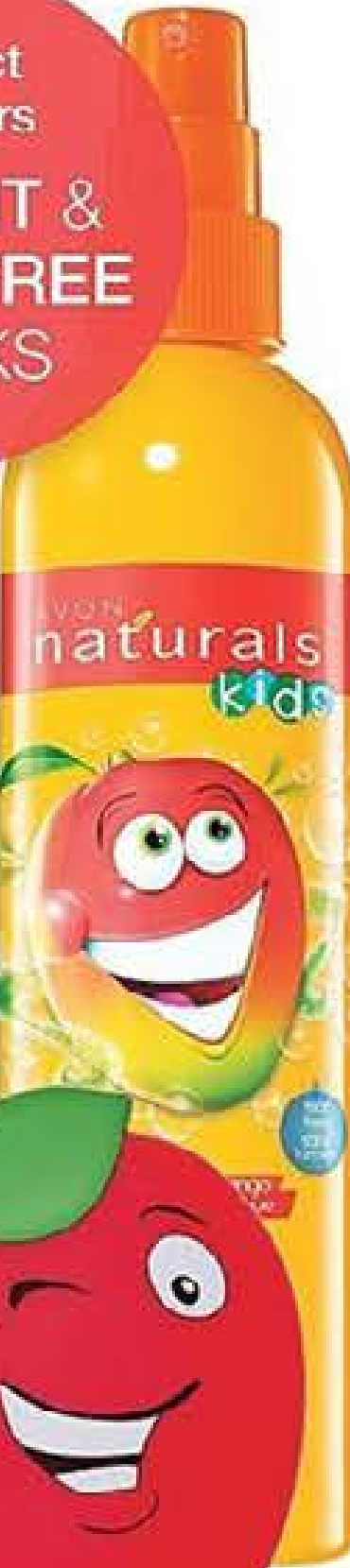


perfect partners  
**FOR NIT & KNOT-FREE LOCKS**



*fun apple design (not like your standard nit combs!)*

**NEW Amazing Apple Nit Comb**  
55426  
Will normally be £3  
**£2 save £1**



**Magnificent Mango Detangling Spray**  
200ml  
05769  
Price per 100ml = 75p  
Normally £2.50  
**£1.50 save £1**

*get painting!*

help them get creative at bathtime with our paint-on, wash-off paints



up to  
**HALF PRICE**  
pages 252-253



*they'll paint themselves clean without even knowing it!*

**Bath Time Paint** 100ml  
07609 Wacky Watermelon  
02881 Bursting Berry  
11007 Playful Pear  
Normally £2.50  
**£1.50**  
**save £1**



# naturally happy hair

cleanse, hydrate and refresh summer locks with affordable, fruity formulas for every hair type



## shampoos

**Shampoo 250ml**  
**08516** Raspberry & Hibiscus  
**24471** Verbena & Peppermint  
**20099** Tea Tree & Mint  
 Anti-Dandruff  
 Price per 100ml = 40p  
 Normally £2  
**£1 half price**



## 2-in-1

**2-in-1 Shampoo & Conditioner 250ml**  
**11783** Mango & Ginger  
**06809** Strawberry & Guava  
**16352** Golden Apricot & Shea  
 Price per 100ml = 40p  
 Normally £2  
**£1 half price**



## vitamin boost

**Grapefruit & Passion Fruit +Vitamin Complex 2-in-1 Shampoo and Conditioner 250ml**  
**15149**  
 Price per 100ml = 40p  
 Normally £2  
**£1 half price**  
**Grapefruit & Passion Fruit +Vitamin Complex Hair Treatment Mask 125ml**  
**13680**  
 Price per 100ml = £1.00  
 Normally £2.50  
**£1.25 half price**



## conditioners

**Conditioner 250ml**  
**05371** Raspberry & Hibiscus  
**02089** Verbena & Peppermint  
 Price per 100ml = 40p  
 Normally £2  
**£1 half price**



## treatments

<b>Golden Apricot &amp; Shea Leave-in Treatment 125ml</b> <b>11429</b> Price per 100ml = £1.00 Normally £2.50 <b>£1.25 half price</b>	<b>Golden Apricot &amp; Shea Detangling Spray 150ml</b> <b>15677</b> Price per 100ml = 63p Normally £2.50 <b>£1.25 half price</b>	<b>Raspberry &amp; Hibiscus Daily Hair Refresher 100ml</b> <b>57281</b> Normally £2.50 <b>£1.25 half price</b>
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# vital. vitamins

our 2-in-1 gives weak, split strands a daily boost of vitamins E, B3 and B5 for heavenly, healthy-looking hair

*new*



**NEW Herbal Vitamin Complex 2-in-1 Shampoo & Conditioner 250ml**  
**55186**  
 Price per 100ml = 40p  
 Will normally be £2  
**£1 half price**

all  
**HALF PRICE**

pages 254-255



# your favourite scented spritzes

keep your **body and home**  
summer-fresh for less with  
our naturally infused sprays

just  
**99p**  
each

pages 256-257

**new**

RUB  
to smell  
**MAGNOLIA**

**NEW Magnolia  
Scented Spritz**  
100ml  
**16881**  
Will normally be £3  
**99p save £2.01**



**Scented Spritz 100ml**  
**01883** Sugar Plum & Vanilla  
**22368** Coconut & Starfruit

**57067** Blackberry & Vanilla  
**05447** Jasmine

**11452** Lily & Gardenia  
**15586** Vanilla & Sandalwood

**20263** Violet & Lychee  
**05702** Pomegranate & Mango

**17137** Strawberry & Guava  
Normally £3  
**99p save £2.01**



## get YOUR favourite products, in a way that suits YOU...



### option 1 **want FREE delivery?** (that leaves more money for lippy!)

select Representative delivery and you can pay your Rep when your order is delivered as normal

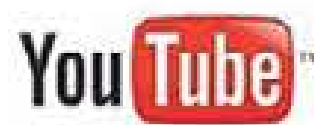


### option 2 **want quicker delivery or to pay by card?** (perfect for last-minute shopping!)

standard or express delivery, direct to your home or a parcel shop – pay by credit/debit card or PayPal for extra convenience



AVON  
Beauty Connects



# shop online

WITH YOUR REP

visit [avon.uk.com](http://avon.uk.com) today to find out more!



*we guarantee you'll love  
your new products!*

**If you're not 100% happy with your purchase, just return it within 28 days of delivery for a refund or exchange, even if you've tried it!**

Special terms apply to certain products – these are clearly indicated in the brochure. For a full refund on products with a free gift, please return both items to ensure your refund is processed.

Avon offers a 2 year warranty for manufacturing faults on its watches.

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of equivalent or greater value may be offered. Only clearance offers are planned on a 'while stocks last' basis. This, and any other variance to our service promise, is indicated on the offer to which it applies. Items marked "Last Chance to Buy" applies to products that we no longer intend to sell within the brochure. However, on some occasions we are left with excess stock which may be included in our Sale sections and flyers, and sold until stocks are exhausted. All clothes and accessories are model's own, unless otherwise stated.

**All claims in advertising are supported by clinical and consumer studies. Some images in this brochure are shown larger than actual size.**



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Please refer to the dimensions in the product description to avoid any disappointment on delivery. All electrical products which fall under the auspices of the Waste Electrical and Electronic Equipment Act 2005, as amended, are compliant. Avon Cosmetics Ltd is a member of Electrolink Compliance Scheme. All such products are marked with the Wheelie-bin symbol. ♻

Help the environment by disposing of your products responsibly. The wheelie bin symbols indicate the product and batteries must not be disposed of in the domestic waste as they contain substances which can be damaging to the environment and health. Please use designated collection points or recycling facilities when disposing of the item or batteries.





# SUMMER SAVINGS!

AVON  
**SUN+**  
love that sunshine feeling

love the swimsuit?  
turn to page 126  
to buy it!



## 1. Maxi Tan Tan-Enhancing Oil Spray

Tan-enhancing spray enriched with vitamin E. 150ml

08706

Price per 100ml = £4.00

£6

## 2. Magic Tan Moisturising Self-Tan Lotion for Face and Body

Pleasantly scented self-tanning lotion complements your skin tone for a sun-kissed glow all year round. 150ml

24240

Price per 100ml = £10.00

£15

## 3. NEW Tanning Mitt\*

52% PU, 30% polyester, 14% vinyl acetate, 4% viscose. Machine washable.

17921

Will normally be £3.50

£3 save 50p

\*Excluded from mix and match offer.

## 4. Magic Tan Self-Tan Bronzing Mousse

Mousse which provides an immediate, natural-looking tan with vitamin E, beta carotene and coconut oil.

150ml

01149

Price per 100ml = £10.00

£15



# GET A BRONZED GODDESS GLOW

(even if the sun's not shining!)

## TANNING MITT

- for easy, streak-free tanning
- waterproof lining protects your hands
- reusable

*new*



MIX & MATCH  
any 2 for  
**£10**

any 3 for  
**£12**

save up to £33  
pages 260-263

## MAGIC TAN MOUSSE

- tropical scented
- fast-drying and easy to use
- immediate colour lasts up to 1 week
- with vitamin E, beta carotene and coconut oil



# SUMMER SAVINGS!

AVON  
**SUN+**  
love that sunshine feeling



handy spray

a touch of shimmer

cooling gel with aloe

rich, creamy moisture



**Cooling After Sun Spray Lotion with Vitamin C**  
150ml  
19588  
Price per 100ml = £4.00  
**£6**

**After Sun Shimmering Tan Enhancer**  
150ml  
08821  
Price per 100ml = £4.67  
**£7**

**After Sun Aloe Ice Gel**  
150ml  
07096  
Price per 100ml = £4.67  
**£7**

**Soothing After Sun Body Butter**  
200ml  
08540  
Price per 100ml = £3.50  
**£7**

# COOL & CAREED FOR

keep skin feeling supple and soft and help your tan look better for longer!



## COOLING AFTER SUN LOTION

- with soothing aloe, vitamin E and cocoa butter
- helps prevent peeling for a beautiful, lasting tan
- suitable for sensitive skin

TOP TIP

leave your after sun products in the fridge for an extra-cool burst of skin TLC

**Cooling After Sun Lotion with Aloe**  
400ml  
04028  
Price per 100ml = £2.00  
**£8**

MIX & MATCH  
any 2 for  
**£10**

any 3 for  
**£12**

save up to £33  
pages 260-263





# SUMMER SAVINGS!

AVON  
**SUN<sup>+</sup>**  
love that sunshine feeling

**Kids' Turquoise Sun Spray  
SPF30**  
150ml  
07567  
Price per 100ml = £6.67  
**£10**

**Kids' Swim & Protect  
Sun Lotion SPF50**  
150ml  
07781  
Price per 100ml = £8.00  
**£12**

**TOP  
TIP**

coloured  
formulas make  
application fun  
and easy!

## KEEP THEM SAFE IN THE SUN

long-wearing sun protection  
for young, sensitive skin

MIX & MATCH  
any 2 for  
**£8**

any 3 for  
**£10**  
save up to £26  
pages 264-267



### MULTIVITAMIN SUN CREAM

- water resistant
- contains skin-loving multivitamins
- dermatologist tested and suitable for young, sensitive skin

**Kids' Multivitamin  
Sun Cream SPF50**  
75ml  
07757  
Price per 100ml = £12.00  
**£9**



# SUMMER SAVINGS!

AVON  
**SUN+**  
love that sunshine feeling

**SPRAY:**  
easy, lightweight  
protection

1. Sun Spray SPF15

150ml

19885

Price per 100ml = £6.67

**£10**

2. Clear Spray SPF30

150ml

19935

Price per 100ml = £6.00

**£12**

**LOTION:** fast-absorbing,  
moisturising formulas

3. Sun Lotion SPF10

150ml

07971

Price per 100ml = £6.67

**£10**

4. Sun Lotion SPF30

150ml

19976

Price per 100ml = £6.67

**£10**

5. Pure & Sensitive  
Sun Lotion SPF50

150ml

14084

Price per 100ml = £7.33

**£11**

**BALM:** for nose,  
ears and lips

6. Balm SPF30\*

04366

Normally £3.50

**£1.75** half price

\*Excluded from mix and match offer.



# MORE THAN JUST SUN CREAM

skin-loving formulas with extra added benefits



**SKIN COOLING**  
lightweight and non-greasy with  
fresh, cooling technology

**Fresh Protection Lotion SPF30**

150ml

07542

Price per 100ml = £7.33

**£11**

**TAN BOOSTING**  
formulated to help boost melanin  
production for a better tan

**Protect & Glow Lotion SPF30**

150ml

19901

Price per 100ml = £7.33

**£11**

MIX & MATCH  
any 2 for  
**£8**

any 3 for  
**£10**

save up to £26  
pages 264-267

**TOP TIP**  
spend less time  
worrying about sun  
protection and more  
time enjoying the sun  
with SPF's you  
can trust



JUST  
**£3**  
save £6

# FACE THE SUN

WITH ANTI-AGEING SPF50



**TOP TIP**

makes a great make-up base to help keep skin looking young

turn over for more amazing **SUMMER SUN SAVINGS!**

Anti-Ageing  
Face Cream SPF50  
50ml  
**10769**  
Price per 100ml = £6.00  
Normally £9  
**£3** save £6

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C9/17/UK/2/DC13/17

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Product offers may differ if ordering online.  
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