

SEPTEMBER

09

BROCHURE CONTENTS

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Cruelty Free

All our fragrance, Avon Care and Anew products are approved under the Cruelty Free International Leaping Bunny programme.

NOTE

Any announced price reduction shall be calculated with reference to the lowest price sold in the last 30 days (prior campaign period) in the brochure, unless otherwise indicated.







ALL NEW SCENT & BOTTLE

EASIER TO RECYCLE FAR AWAY BOTTLES***

FAR AWAY SHINE

£13

SAVE £3

SET OF 3 JUST

£20

SAVE £8.25



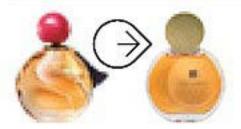
set contains:

- Purse Spray EDP | 10ml |
- EDP | 50ml |
- Body Lotion | 125ml |



NEW

LOOK



SAME SCENT NEW BOTTLE MORE TO LOVE

EASIER TO RECYCLE FAR AWAY BOTTLES***

FAR AWAY ORIGINAL

£13

SAVE £3

SET OF 3 JUST

£20

SAVE £8.25



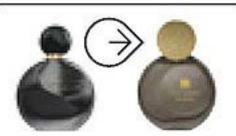
set contains:

- Purse Spray EDP | 10ml |
- EDP | 50ml |
- Body Lotion | 125ml |

94904

Worth £28.25

LOOK



SAME SCENT NEW BOTTLE MORE TO LOVE

EASIER TO RECYCLE FAR AWAY BOTTLES**

FAR AWAY GLAMOUR

£13

SAVE £3

SET OF 3 JUST

£20

SAVE £8.25

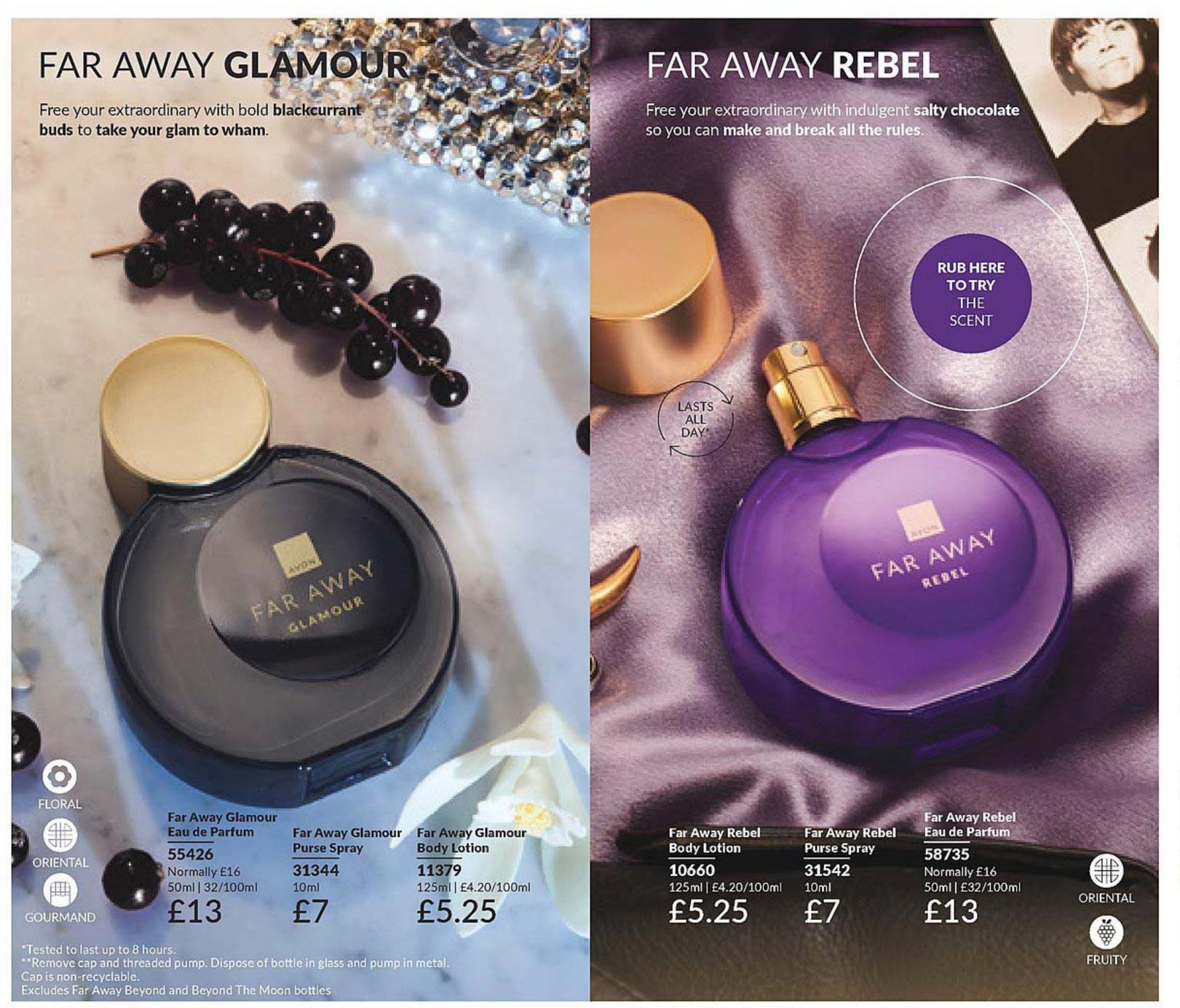


Set contains:

- Purse Spray EDP | 10ml |
- EDP | 50ml |
- Body Lotion | 125ml |

67298

Worth £28.25



NEW

LOOK



SAME SCENT NEW BOTTLE MORE TO LOVE

EASIER TO RECYCLE FAR AWAY BOTTLES**

FAR AWAY REBEL

£13

SAVE £3

SET OF 3 JUST

£20

SAVE £8.25



set contains:

- Purse Spray EDP | 10ml |
- EDP | 50ml |
- Body Lotion | 125ml |

94011 Worth £28.25



NEW

LOOK



SAME SCENT NEW BOTTLE MORE TO LOVE



PARFUM

FAR AWAY BEYOND THE MOON

£14.50

SAVE £3.50

SET OF 3 JUST

£21.50

SAVE £8.75



set contains:

- Parfum Purse Spray | 10ml |
- Parfum | 50ml |
- Body Lotion | 125ml |

69229

Worth £30.25



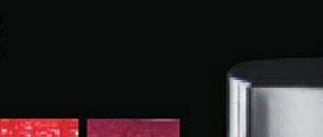
- matte pigments with super-fine glitter for 3D lip spark
- long-lasting, won't smudge, transfer or crack
- creamy comfy formula feels light & flexible on lips

Cherry

Charge **59501**

BACK

BECAUSE YOU LOVE IT



Nude Scar Surge Flan 54304 59

Scarlet Flame **59162**

Russet Shock 54270 16-HOU

£8.50

SAVE £1.50

Power Stay High Voltage Spark 16-Hour Lip Colour 7ml | £12.14/10ml Normally £10

*Based on consumer study with 109 subjects.

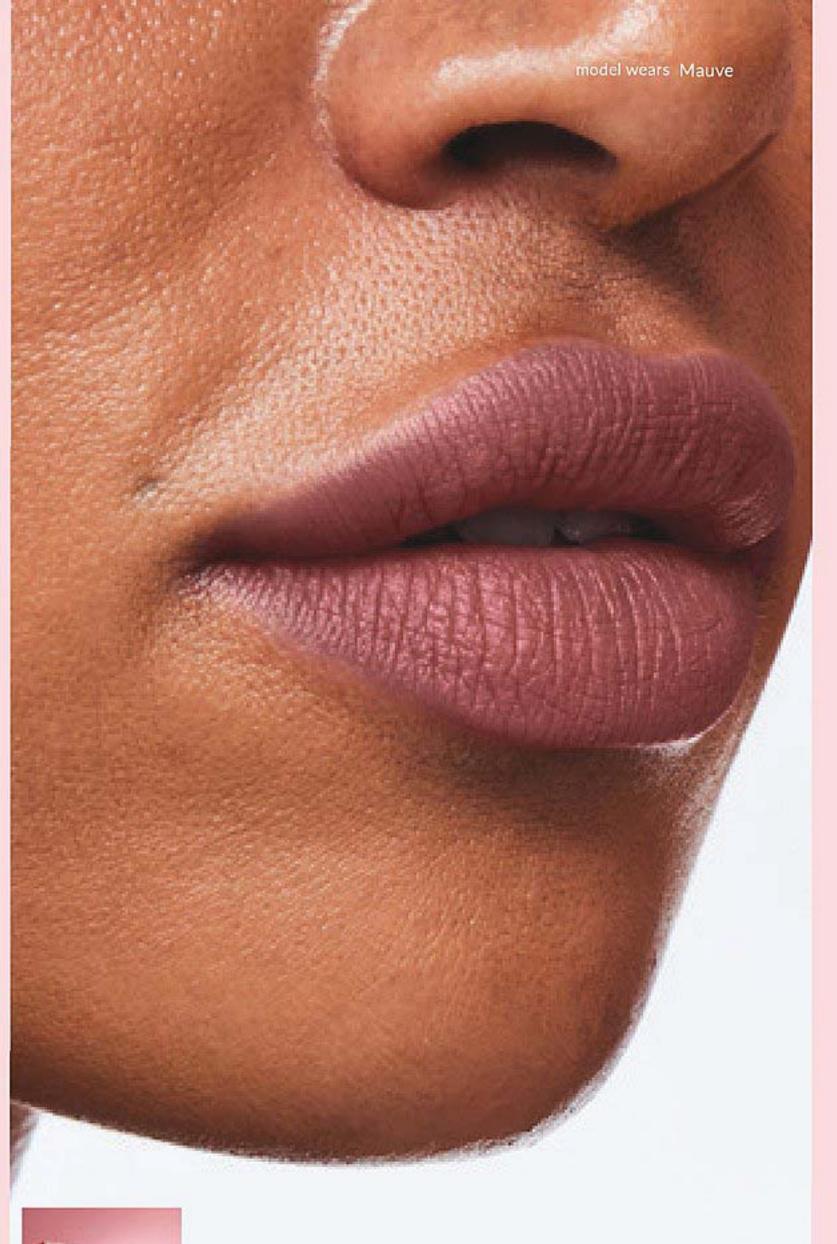
PERFECT SHINING **COLOUR + HYDRATING** HYALURONIC CORE, ALL IN ONE



| Rose Quartz | 14076 |
|-------------|-------|
| Bright Pink | 14092 |
| Bronze | 25544 |
| Peach | 25411 |
| Mauve Creme | 25395 |
| Marsala | 09332 |
| Rose Berry | 09761 |
| Mauvelous | 09449 |
| Soft Nude | 09258 |
| Fuchsia | 09779 |
| Hot Pink | 14555 |
| Carmine | 41905 |
| Scarlet | 06213 |
| Coral | 08482 |
| Burgundy | 08219 |

Hydramatic Shine **Hyaluronic Lipstick** 3.6g

£10





Each set includes: Hydramatic

Matte Lipstick Hydramatic

Shine Lipstick

Gift box

Red MATTE Siren Red

SHINE

Scarlet

Hydramatic Matte & Shine Set 24380 £16

MATTE Blush

SHINE

Pink Hydramatic

£16

Matte & Shine Set 14548

Bold on the outside and caring to the core, this is the matte lipstick that gives you a

MATTE LIPS*

HYDRATED, PLUMPER,

SMOOTHER-LOOKING

vibrant look whilst hydrating instantly and over time.





SAVE £2



3.6g Normally £10

MAKE-UP

+CARE

MAKE-UP THAT

Hydramatic

Matte Lipstick

THE LIP BAR



GLIMMERSTICK LIP LINER

- precisely defines and contours lips
- · stops lipstick from feathering
- · with vitamins C and E





TINTED LIP BALM

- a healthy touch of buildable colour
- instantly reduces lip dryness with an exclusive blend of nourishing butters
- · with SPF10 and antioxidants







POWERSTAY LIQUID LIP

- improved lightweight formula, no stickiness
- · always comfortable, never drying
- high-impact shades dry fast, no smudging or transferring





- long-lasting colour that won't dry out your lips
- medium-to-full colour coverage
- SPF15





1.8g Normally £8



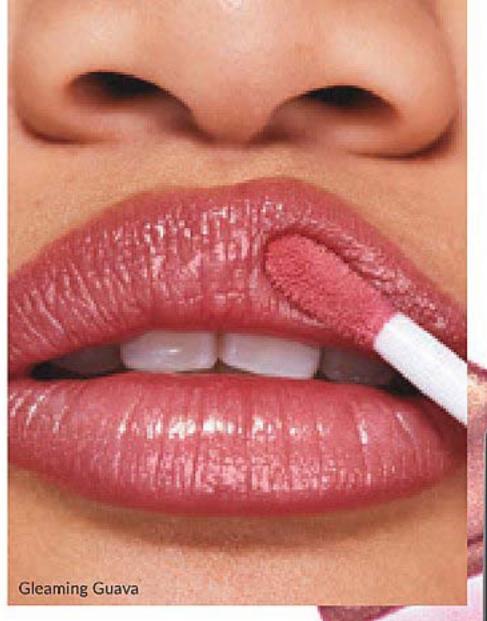
SMOOTH AS SATIN

Love the satin look but hate that dry, cakey feel? This longlasting colour goes the distance without drying out your lips.









- 3 multidimensional finishes
- nourishing oils for a cushiony soft and sumptuously smooth feel
- high-impact shine, non-sticky feel

| Crystal Clear 06205 | Wink Of Pink 04556 | Just Peachy 06569 |
|----------------------------------|---------------------------------|-----------------------------------|
| Gleaming | Luminous | Gold |
| Guava | Nude | Digger |
| 04796 | 04705 | 22723 |
| Spellbound 05272 | Crushed Lime 15214 | Tropical Twist 04978 |
| Forbidden Fig 04762 | Lavender Haze 56473 | Cherry Pick 05173 |
| Peony | Rusty | Wisteria |
| Blush | Luster | Glow |
| 26641 | 04945 | 05223 |
| Pomegranate | Cotton | Mulberry |
| Punch | Candy | Glaze |
| 05017 | 05025 | 05660 |

20

ULTRA SHINY GLOSS Think all lip glosses are created think again. Meet the oil-info

Think all lip glosses are created equal? Think again. Meet the oil-infused, juicy colour that doesn't feel sticky.









UPTO DOUBLE THE VOLUME WITH EVERY COAT*

Build your most extreme lash look ever with our lash maximising silk-like fibres.





Exxtravert Extreme Volume Mascara 9.5ml | £11.58/10ml

£11





INCREASES LENGTH & VOLUME

100% AGREE

When it comes to length with volume, does your mascara measure up? Legendary Lengths Mascara gives you guaranteed satisfaction!





Legendary Lengths Mascara 10ml Normally £9.50

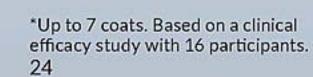


USE BEFORE MASCARA

for the perfect flutter **Eyelash Curler** Carbon steel. Approx. 6.2cm x 4cm x 10 cm.

26153

£3





THE LASH BAR



FLUTTERY FALSE-LASH EFFECT MASCARA

- · volumised, fluffy, fluttery false-lash effect
- whipped formula for a lightweight texture
- · lasts all day, clump and flake-free



easily reaches corner lashes to stretch and separate each lash





Delightfull False Lash Mascara

£9.50

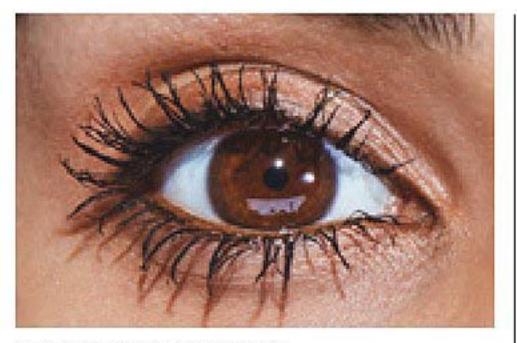


WATERPROOF FALSE-LASH EFFECT MASCARA

- volumised, fluttery false-lash effect
- · whipped formula for a lightweight texture
- · lasts all day,* clump and flake-free

*Based on a consumer study with 120 participants.





AMPLIFIED LASH VOLUME

- buildable formula lasts all day*
- · infused with conditioning marula oil
- · clump-free, won't smudge or flake

*Based on a consumer study with 121 people.





LASH-CONDITIONING PRIMER

- · instantly thickens and lengthens lashes when used with any Avon mascara
- · enriched with keratin and castor oils
- · use with any mascara



THE LINER BAR



INTENSE KOHL LINES

- · super-soft with shea butter for smooth application
- · bold, long-lasting colour
- · smudger tool perfect for creating a smouldering, smokey look



Kohl Pencil Eyeliner 1.05g

Slay The Grey

DUAL-ENDED EYELINER

Alter Ego

11809

The Grey

62851

13706

1.8ml

£8

Dramatic Duo 2-In-1

Pencil & Liquid Eyeliner

Slay

- · water-resistant liquid liner for precision lines
- · waterproof gel pencil for bold definition
- · shapes and defines eyes



SEMI-PERMANENT* EYELINER

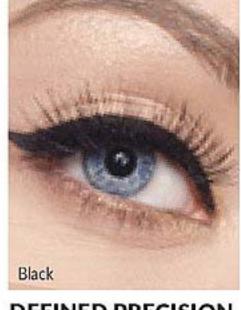
- up to 72-hour** smudge and fade-free formula
- fine tip for precise, easy application
- bold definition in 1 stroke

*Easy to remove with an oilbased make-up remover.

"Lasts up to 3 days; based on a consumer science study with



Powerstay Long Lasting **Liquid Eyeliner** 3.5ml £8



DEFINED PRECISION LIQUID EYELINER

- fine, easy-to-use tip
- waterproof, tug-proof and smudge-proof
- lasts for up to 12 hours*

*Based on a consumer study with 155 participants.



Super Definition Liner £6.50



POWER STAY GEL LINER

- 24 hours* of smudge-proof, fade-proof waterproof wear
- · super smooth, blendable formula for a smokey finish
- · creates bold, crisp lines for striking definition

*Based on a consumer study with 137 people.





- 16 hours* of vibrant, waterproof colour
- creamy texture glides on effortlessly and blends easily
- · built-in sharpener in the base, so you're always on point

*Based on a consumer study with 119 women.



£6

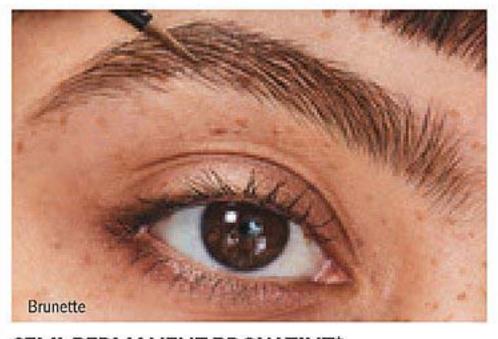
THE BROW BAR



24-HOUR* BROWS

- · waterproof formula stands up to heat, humidity and sweat
- · easy-to-use precision brush creates seamless-looking brows
- · fade-proof, budge-proof finish
- *Based on consumer study with 130 women.





SEMI-PERMANENT BROW TINT*

- · up to 72-hour smudge and fade-free formula**
- · fine tip for precise, easy application
- · natural finish in 1 stroke

*Easy to remove with an oil-based make-up remover.

**Lasts for up to 3 days. Based on a consumer science study with 101 participants.





Tweezers

Stainless steel. Approx. 10cm x 1cm x 0.4cm.

15024

£3.50



GLIMMERSTICK PRECISION BROWS

- our thinnest ever tip to mimic micro-fine hairs
- · natural-looking definition that lasts all day
- no sharpener needed simply twist for more colour





TINTED BROW GEL

- · buildable volumising gel that sets to a soft, flexible finish
- · MicroFlex brush combs through every hair
- · water-resistant,* clump and smudge-proof and lasts all day* *Excludes clear shade.

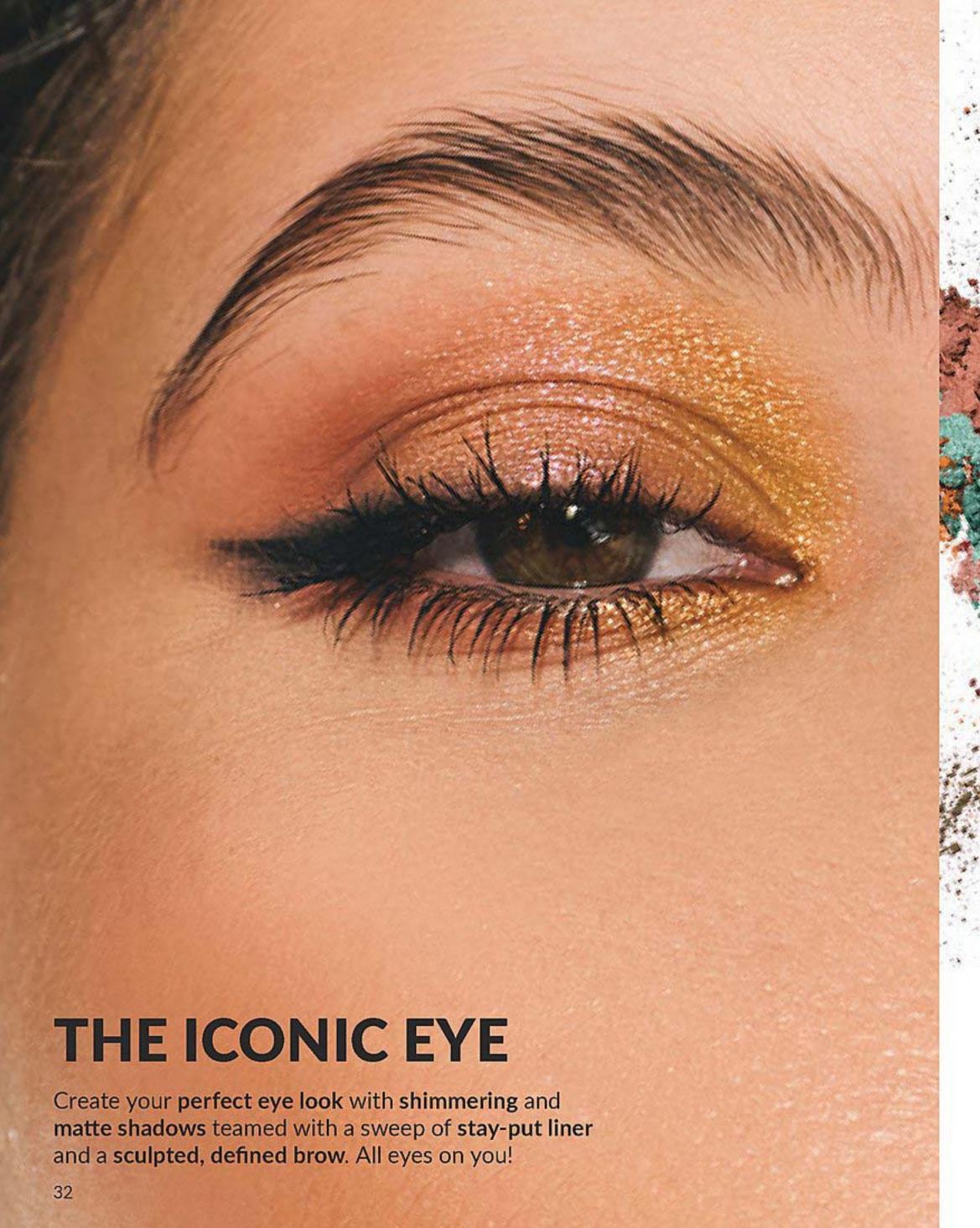


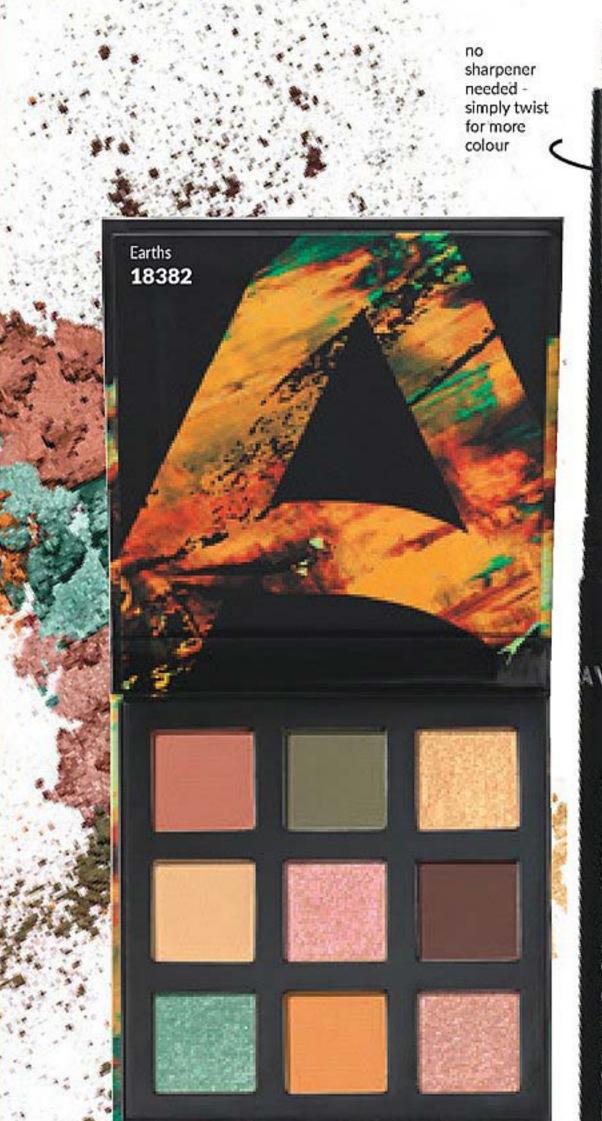


Dark

Brown







ULTRA EYESHADOW PALETTE

Ultra Eyeshadow **Palette** 6.3g | £22.22/10g £14

19984

Lilacs Roses 19976 **BROW SCULPTING PENCIL**

Light Blonde 21717

Brunette

21733

21675

21725

Dark Brown 21683

Brow Sculpting Pencil

PRICES

FROM

SAVE UP TO

*Based on consumer

study with 143

people.

0.28g Normally £7.50

POWER

24-HOUR

LIQUID LINER

Blackest Black 03558

Power Stay 24-Hour Liquid Liner

£8

STAY

SAVE £2





READY FOR YOUR GLOW UP?

Take your glow to the next dimension with these multi-shade pearls. Choose from a gorgeously diffused natural bronze, or a fresh rosy glow to make your cheeks pop.

BRONZING PEARLS

- multi-sized, multi-shade pearls for a multi-dimensional glow
- plenty of space to swirl without
- · made with mineral pigments

Bronzing Pearls 28g | £2.86/10g Normally £10

£8

SAVE £2



13003



21402



13128



Deep 25403

Blush Pearls

£10

28g | £3.57/10g

BLUSH PEARLS

- multi-sized, multi-shade pearls for a multi-dimensional glow
- · plenty of space to swirl without spilling
- · made with mineral pigments



12138

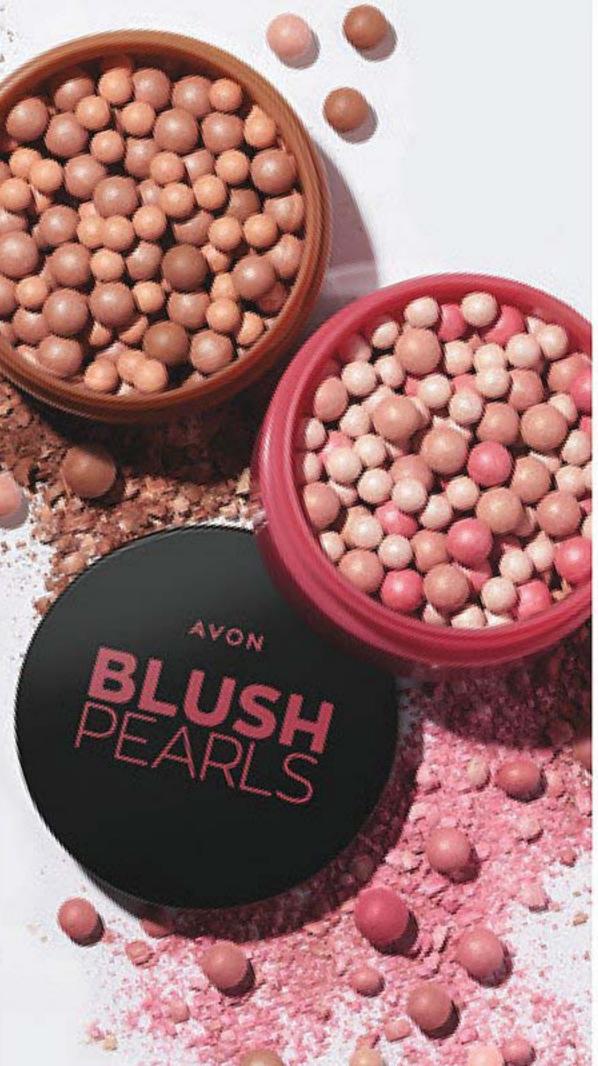


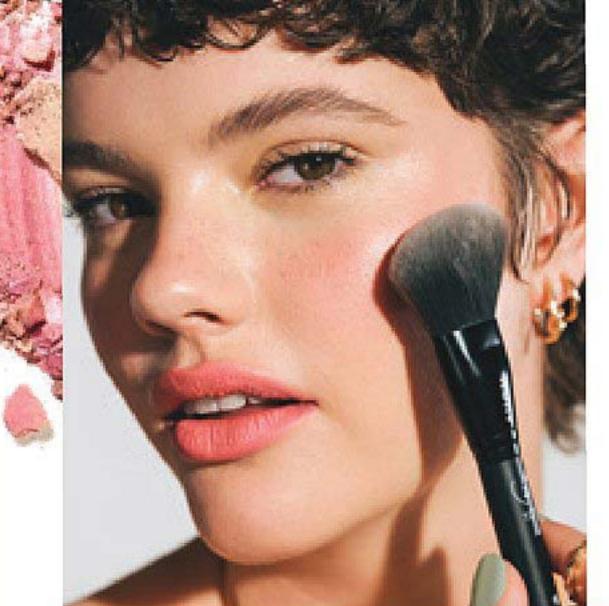
20198 20149



23788



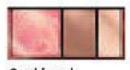




BRUSH ON YOUR **3-IN-1 SUN KISSED GLOW**

Soak up those feel-good sunshine vibes, whatever the weather, and create your Ultra sun kissed glow to illuminate your soul.

AVAILABLE IN 2 SHADES



Sunkissed 54643



Golden Hour 54650

• multi-tonal, buildable blush

• matte bronzer contours and gives a sun kissed finish

· highlighter for the ultimate glow

Get them they go!

Ultra 3-in-1 **Face Palette** 3.8g

£10

Prep & Set Spray 05843

125ml | £0.48/10ml Normally £6

SAVE £1



ILLUMINATING HIGHLIGHTER

- · builds to a luminous glow with a silky feel
- weightless formula lasts all day*
- · infused with lightreflecting pearls for a dewy radiance

*Based on a consumer study with 123 participants.







Sheer Glow 25080



- · matte and shimmer shades
- buildable coverage that lasts all day
- · weightless feel, non-cakey look

shimmer

Warm

Glow

matte

Golden

Bronze

03061

Deep Tan

03079

03194

LUMINOUS BLUSH

- · highly pigmented, densely packed powder
- · gives full-colour finish

2-IN-1 LIP & CHEEK COLOUR

- · sheer, natural hint of colour
- glides on for an effortless, soft-focus blush
- · pat onto lips for a flush of lasting colour





Russet

67652



Soft Plum

04051













Sunset Beats Glow On Highlighter 12.5g | £7.60/10g

£9.50



Bronze & Glow **Bronzing Powder** 13.5g | £5.93/10g £8



Luminous Blush 6.2g | £9.68/10g Normally £8

SAVE £2



Cream Blush 2.4g £8



THE COMPLETE **PRIMER** COLLECTION

AVON

nagix

HYDRATING

PRIMER

30 mt/wn/8g @

You'll find a skin-loving primer for every skin type, perfect as a make-up base or for bare skin confidence.



DEHYDRATED SKIN







MATTIFYING PRIMER

- instantly reduces shine
- · keeps skin looking matte all day*
- · for oily to combination skin

Magix Shine & Oil **Control Primer**

59519

£9.50

AVON nagu



FOR ALL SKIN TYPES

SMOOTHING PRIMER

- blurs the appearance of pores, fine lines and imperfections
- for all skin types
- SPF10

30ml | £3.17/10ml

Magix Smoothing Primer

58479 30ml | £3.17/10ml

£9.50

HYDRATING PRIMER

- · refreshes and moisturises skin
- · for dry and dehydrated skin

JUST **SAVE £2.50**

Magix Hydrating Primer 59964

39

30ml | £2.33/10ml Normally £9.50

*Based on a consumer study with 33 people.

NATURAL LOOK & FEEL FOUNDATION

- Smartmatch Technology for the perfect match
- · buildable, medium-to-full coverage
- · formulated with hyaluronic acid
- · hydrating yet weightless feel





22G

(Golden

03822

Medium)

04044

(Neutral

11304

Deep)

52N

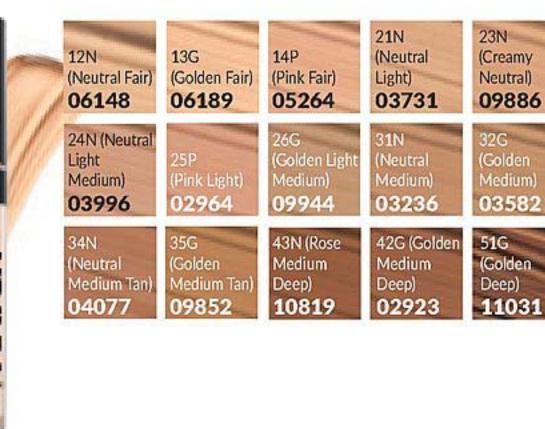
Light)

SKIN-LOVING RADIANT CONCEALER

- hydrating formula matches your skin tone perfectly
- medium-to-full, naturally radiant coverage controls shine
- conceals imperfections including dark circles, blemishes and redness

Flawless Match Concealer 3ml

£8



THE 3-IN-1 SKIN-IMPROVING FOUNDATION THAT TREATS

LIKE A SERUM

Experience the **serum foundation** that evens the look of skin tone and leaves it with a **radiant-looking glow**.



^{*}Skin caring ingredients include protectants, skin conditioning and moisturising agents.

***Based on testing on skin cells.

17160 26377 GOLDEN 26401 14951 215P (Ivory) 14969 228G (Nude) 200 LIGHT MEDIU GOLDEN 14977 230N (Creamy Natural) 14985 235P (Shell) 24497 245N (Natural Beige) 18648 310N (Medium Beige) 24794 320G (Sun Beige) GOLDEN 300 MEDIUM 24893 330P (Honey Beige) 23366 345N (Soft Honey) 11726 355G (Light Caramel) GOLDEN 22970 410P (Spice) 64741 400 MEDIUM DEEP 420G (Caramel) GOLDEN 00885 430N (Deep Tan) 10355 435N (Warm Deep Tan) 22046 510N (Walnut) 22178 515N (Bronze) 500 DEE 22202 525N (Dark Cocoa) 22210 535P (Espresso) 49734

40

^{**}Based on a Consumer Study with 134 participants.

3-IN-1 LONGWEAR FOUNDATION

- Freshwear Complex gives you a freshly applied look for up to 18 hours*
- incredibly lightweight, breathable formula with pomegranate extract and vitamin E
- no touch-ups required: rub-proof, fade-proof, heat-proof, waterproof





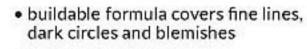
| 115P (Pale Pink) 12633 | 120N (Porcelain) 01875 | 125G (Warm Ivory) 21824 | 130N (Alabaster) 28563 | 140P (Light Ivory) 26229 | 145P (Ivory Pink) 16162 | 210N (Light Beige) 09134 |
|--|--|--|--|---|--|--|
| 215P (Ivory) 45906 | 220G (Light Nude) 07633 | 225G (Soft Beige) 13532 | 228G (Nude) 13573 | 230N (Creamy Natural) 13680 | 235P (Shell) 00752 | 245N (Natural Beige) 56978 |
| 250N (Cream Beige) 02295 | 260G (True Beige) 07419 | 310N (Medium Beige) 12344 | 315N (Pure Beige) 16725 | 320G (Sun Beige) 12898 | 330P (Honey Beige) 09530 | 340N (Light Tan) 27300 |
| 345N (Soft Honey) 10009 | 348P (Toasted Praline) 07963 | 355G (Light Caramel) 14654 | 410P (Spice) 11643 | 420G (Caramel) 05652 | 430N (Deep Tan) 27052 | 435N (Warm Deep Tan) 11817 |
| 438P (Chocolate) 12419 | 510N (Walnut) 12468 | 515N (Bronze) 12559 | 520P (Rich Sienna) 12575 | 525N (Dark Cocoa) 12583 | 530N (Maple) 13649 | 535P (Espresso) 07732 |

*Based on a consumer study with 80 participants.

Power Stay Cream to Powder Foundation SPF20 9g | £14.44/10g

£13

18-HOUR* CONCEALER



 stands up to heat, sweat and humidity

 comfortable, breathable and suitable for all skin types

*Based on consumer study with 88 women.

| 11P (Pale | 12N | 23N (Creamy | Light |
|--------------|----------------|--------------|----------|
| Pink) | (Neutral Fair) | Neutral) | Medium) |
| 56283 | 55970 | 56325 | 55996 |
| 26G (Golden | 34N (Neutral | 42G (Golden | 52N |
| Light | Medium | Medium | (Neutral |
| Medium) | Tan) | Deep) | Deep) |
| 56366 | 56085 | 56150 | 27508 |

Power Stay Concealer 3ml Normally £8.50

£5.50

SAVE £3

try our OIL-INFUSED
MICELLAR WATER
for super-easy removal of
even waterproof make-up

page 115



LASTING

COMFORTABLE COVERAGE

The buildable matte foundation with the power to stay fresh and stay put whatever you put it through.



24-HOUR* MATTE FOUNDATION

- lightweight and breathable, medium-to-full coverage
- maintains matte finish in heat, humidity and non-stop activity
- · won't transfer onto your clothes, smudge or fade

*Based on a consumer study with 110 participants.

Power Stay 24-Hour Foundation 30ml | £4.33/10ml £13

17087 120N (Porcelain) GOLDEN 17293 125G (Warm Ivory) 07880 NATURA 130N (Alabaster) 28464 140P (Light Ivory) 28449 17103 210N (Light Beige) 17004 215P (Ivory) 220G (Light Nude) 17319 17335 GOLDEN 225G (Soft Beige) 228G (Nude) 59246 230N (Creamy Natural) 61499 17038 235P (Shell) 17111 245N (Natural Beige) 13557 250N (Cream Beige) GOLDEN 17350 260G (True Beige) 310N (Medium Beige) 17137 05579 315N (Pure Beige) 17368 320G (Sun Beige) 17046 330P (Honey Beige) 24661 340N (Light Tan) 17210 345N (Soft Honey) 348P (Toasted Praline) 17053 05595 COLDEN 355G (Light Caramel) 00315 410P (Spice) 28407 GOLDEN 420G (Caramel) 17400 430N (Deep Tan) 435N (Warm Deep Tan) 17376 438P (Chocolate) 28415 17244 510N (Walnut) 17418 515N (Bronze) 500 DEEP 17079 520P (Rich Sienna) 17251 525N (Dark Cocoa) 17277 530N (Maple)

POWER STAXE





MATTIFYING POWDER

- ultra-fine, silky-textured powder that lasts all day*
- · weightless formula for natural-looking coverage

| Neutral Fair 03772 | Neutral Light 20107 | Neutral Light Medium 21964 | Neutral Medium 12179 |
|--|---|-------------------------------------|----------------------------|
| Neutral Medium Tan 09746 | Neutral Medium Deep 01677 | Neutral Deep 63693 | |

^{*}Based on a consumer study with 37 people.

Flawless Mattifying Pressed Powder 8g | £10.62/10g

£8.50



LOOSE POWDER MINERAL FOUNDATION

- · buildable, light-to-medium coverage
- 100% naturally derived mineral pigments for a luminous finish
- for all skin types, even sensitive
- SPF15

| Porcelain 39818 | Nude 67025 | lvory 62984 | Shell 40576 |
|--------------------|-----------------------|----------------|----------------|
| | 10000 | 1 | WE 500 |
| Medium Beige | Deepest Terracotta | Sand Beige | Pure Beige |

Mineral Powder 6g | £13.33/10g

£8

3-IN-1 RADIANT

FOUNDATION CONCEALER & POWDER

Your does-it-all make-up base for naturally flawless coverage in 1 easy sweep.



- breathable, medium-to-full coverage
- cream-to-powder for a comfortable, flawless finish
- for normal, combination and dry skin types
- SPF15

Cream-To-Powder Foundation Compact 9g | £8.89/10g Normally £11

| 2 | NATURAL - | 120N (Porcelain) | 18705 |
|------------------|-----------|--------------------------|-------|
| | | 130N (Alabaster) | 09423 |
| 200 | PINK | 215P (Ivory) | 02428 |
| | GOLDEN | 125G (Warm Ivory) | 58883 |
| | PINK | 140P (Light Ivory) | 57786 |
| INDIA | GOLDEN | 220G (Light Nude) | 58933 |
| | | 228G (Nude) | 24646 |
| - Indiana | PINK | 235P (Shell) | 23960 |
| 1007 | | 230N (Creamy Natural) | 18739 |
| | NATURAL | 245N (Natural Beige) | 18754 |
| | | 345N (Soft Honey) | 28308 |
| E S | PINK | 330P (Honey Beige) | 12807 |
| SOO MEDICIN | GOLDEN | 320G (Sun Beige) | 09324 |
| | NATURAL | 310N (Medium Beige) | 18788 |
| | GOLDEN - | 355G (Light Caramel) | 02378 |
| da de la | | 420G (Caramel) | 23481 |
| HOOINIEDIONI DEE | PINK | 410P (Spice) | 24000 |
| 1 | | 510N (Walnut) | 23903 |
| 000 | NATURAL | 525N (Dark Cocoa) | 19737 |
|) | PINK | 520P (Rich Sienna) | 58032 |
| | | | 45 |





STEP 1

SALON-QUALITY LOOK GEL COLOUR

- up to 8 days of colour and shine*
- effortless application and full coverage in 1 coat
- with ColourLock Technology to help improve chip resistance

*Based on a consumer science study with 120 people.

Power Stay Gel Nail Enamel 10ml

£5.50

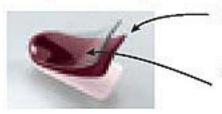
STEP 2

ENAMEL-STRENGTHENING TOP COAT

- adds 2 extra days of perfect wear**
- extreme shine** for longer†
- enamel strengthening

**Based on a consumer science study with 29 participants who used Power Stay Gel Shine Ename! + Power Stay Top Coat.

Compared to using Power Stay Gel Shine alone.



1. LIFE-PROOF GEL POLISH

2. ENAMEL-STRENGTHENING TOP COAT

Power Stay Top Coat

56457 10ml

£5.50

| Hypnotise | 25585 |
|--------------------|-------|
| Dark Dahlia | 54353 |
| Sweet Blooms | 54544 |
| Virtual Reverie | 13656 |
| Guilty Pleasure | 19604 |
| Can't Quit Cafe | 56226 |
| Couture Rose | 14910 |
| Nude Silhouette | 15834 |
| Cosy Therapy | 15644 |
| Private Jet | 27219 |
| Timeless Icon | 62901 |
| Fail-Proof Fuchsia | 26914 |
| Pink Caprice | 27144 |
| Petal Fresh | 12443 |
| Stay Put Sangria | 13334 |
| Red Is Red | 13136 |
| The Red One | 02998 |
| Designer Red | 24828 |
| Forest Stroll | 23721 |
| Crystals & Sage | 23507 |
| Lemon Meringue | 23473 |
| Pumpkin Spice | 23432 |
| Make A Fuss | 24760 |
| Taboo Blue | 23440 |
| Denim Dream | 23457 |
| | 47 |

THE NAIL BAR

FREEZE DRY SPRAY

- · dries polish to touch in 60 seconds
- helps prevent wrinkles and smudges

Avon Nail Experts **Fast Dry Nail Setting Spray**

21550 50ml | £1.10/10ml



7-IN-1 TREATMENT

· helps strengthen, smooth and perfect your nails



Avon Nail Experts

Ultimate Hardening

HARDENING BASE COAT

and look longer in days

helps nails feel stronger in minutes

ULTIMATE

Secret School

10 miles C

22129 10ml

Base Coat

£4.50



LONGER, STRONGER-FEELING NAILS

IN JUST 5 DAYS*

*Express Growth Serum. Consumer study with 32 people.

The caring, strengthening duo to take your nails from short to chic.

ENAMEL REMOVER

£5.50

- removes nail polish effectively
- · nourishes and conditions nails
- · non-drying, with panthenol

Avon Nail Experts Clean & Correct Nail Enamel Remover

25932



NAIL FILES

£4.50

set of 2

7-in-1 Nail

Treatment

63966

10_ml

- shapes the nail edge and removes unwanted ridges
- · buffs and shines the nail for a polished finish



26096 £3



NAIL SCISSORS

. to trim and tidy nails



Nail Scissors

Stainless steel with plastic grips. Approx. 9 cm x 5cm.

26088

£3

DUAL-ENDED CUTICLE PUSHER

- flat end pushes and shapes cuticles
- pointed end removes leftover skin or nail glue

Dual Ended Cuticle Pusher Stainless steel. Approx. 13cm x 1cm x 0.5 cm

14670

£2.50

CUTICLE **NIPPERS**

 perfect for tidying ragged cuticles and hangnails

Cuticle Nippers Stainless steel with plastic grips. Approx. 9.4 cm x 5cm x 1cm.

26054 £5



CUTICLE CREAM

 with caring aloe vera and vitamin E to condition and help protect dry, cracked cuticles

Avon Nail Experts Restoring Cuticle Cream 59576

15ml | £2.67/10ml

£4



CLE CREAM

AVON

NAIL EXPERTS

JUST

MIRACLE GROWTH

- · supports healthy nail growth
- · provides longer, stronger nails in just 5 days*
- smooths and moisturises

*Consumer study on 32 people.

with Pro Vitamin B5 & vitamin C

Avon Nail Experts Express **Growth Nail Serum**

15636

6ml | £6.67/10ml

£4

BEAUTY BRUSH UP

Blend, buff and sweep your way to a seamless finish.

101 FLAT FOUNDATION BRUSH

use to apply, distribute and blend foundation for an even finish and a flawless look

Length: 15.9 cm, with synthetic PBT bristles.

11098 £5



designed to apply foundation products and buff onto the skin for even coverage and a flawless finish

Length: 15.4 cm, with synthetic PBT bristles.

06940 £5





103 PRECISION



105 KABUKI BRUSH

ideal for applying or blending powders and bronzing products all over the face and neck for natural-looking coverage and finish



fibres with a soft angled head, perfect for applying both powder and cream blush formulations to cheeks

densely packed

Length: 16.5 cm, with synthetic PBT bristles.

06403 £5

107 ANGLED BLUSH BRUSH BLENDING SPONGE

- precision sponge for smooth application and seamless blending
- minimal absorption to reduce waste
- can be used wet or dry





MAKE-UP TIDY

- 6 open compartments
- 1 handy drawer
- make-up area

Plastic. Approx.



DOUBLE PENCIL SHARPENER

• 1 blade for chubby pencils

13920

£5

• 1 blade for skinny pencils

Plastic, Approx. 3cm x 3cm x 2.5 cm.

15131 £2.50





From smokey eyes to precision brows, meet your new applying, contouring and blending go-tos.



202 DUAL-ENDED **CONCEALER &** SMUDGING BRUSH

concealer brush for precise application in hard-to-reach areas eyeshadow sponge for blending

Length: 14.8 cm, with synthetic PBT bristles.

10876 £4

203 DUAL-ENDED **EYESHADOW BRUSH**

smaller brush for applying colour, larger brush for buffing and blending

Length: 15.8 cm, with synthetic PBT bristles.

05959

£3.50

201 DUAL-ENDED BROW BRUSH

dual-ended, with a flat brush for applying powder onto the brow area and soft spoolie comb for tidying and blending

Length: 16 cm, with synthetic PBT bristles.

> 11106 £4

204 ANGLED PRECISION LIP & EYE BRUSH

lip brush for precision and angled brow brush for easy application

Length: 14.2 cm, with synthetic PBT bristles.

10959

£4

ANEW



SERUM-INFUSED LIP COLOUR

- retexturing AHAs
- moisturising glycerine
- 72-hour hydro power, so your lips stay hydrated even after removal

Anew Revival Serum Lipstick

3.6g

£10

CUTTING-EDGE TECHNOLOGY

- retexturing AHAs
- · moisturising glycerine
- 72-hour hydro power, so your lips stay hydrated even after removal

Anew Revival Lip Treatment

13268

3.6g

£9.50



COLLAGEN-BOOSTING CONCEALER

- · disguises imperfections and helps to reduce the appearance of fine lines and wrinkles
- · instantly evens skin tone, hides lines and gives a flawless finish

· stimulates the renewal of collagen and elastin



Anew Age-Transforming Concealer SPF15 1.7ml

£8.50

BROW REVITALISER

- · natural fibres mimic real hairs to enhance sparse brows
- · tinted-gel formula blends, defines and sets



Anew Transforming Brow Filler

£9.50





CUTTING-EDGE TECHNOLOGY

- · smooths and firms for an even-looking complexion
- · helps skin look and feel younger after just 1 week
- · powerful anti-ageing ingredients boost collagen and elastin from within

Ivory 05785

Nude 58123

Shell 21659

Natural 21626 Anew Age-Transforming Foundation

30ml | £4.33/10ml Normally £16





Packed with antioxidants and Youth Restoring Complex, this is that foundation that instantly disguises blemishes and helps even them over time.



TOGETHER WE CAN HELP

Show your support for violence victims and help to stop it.

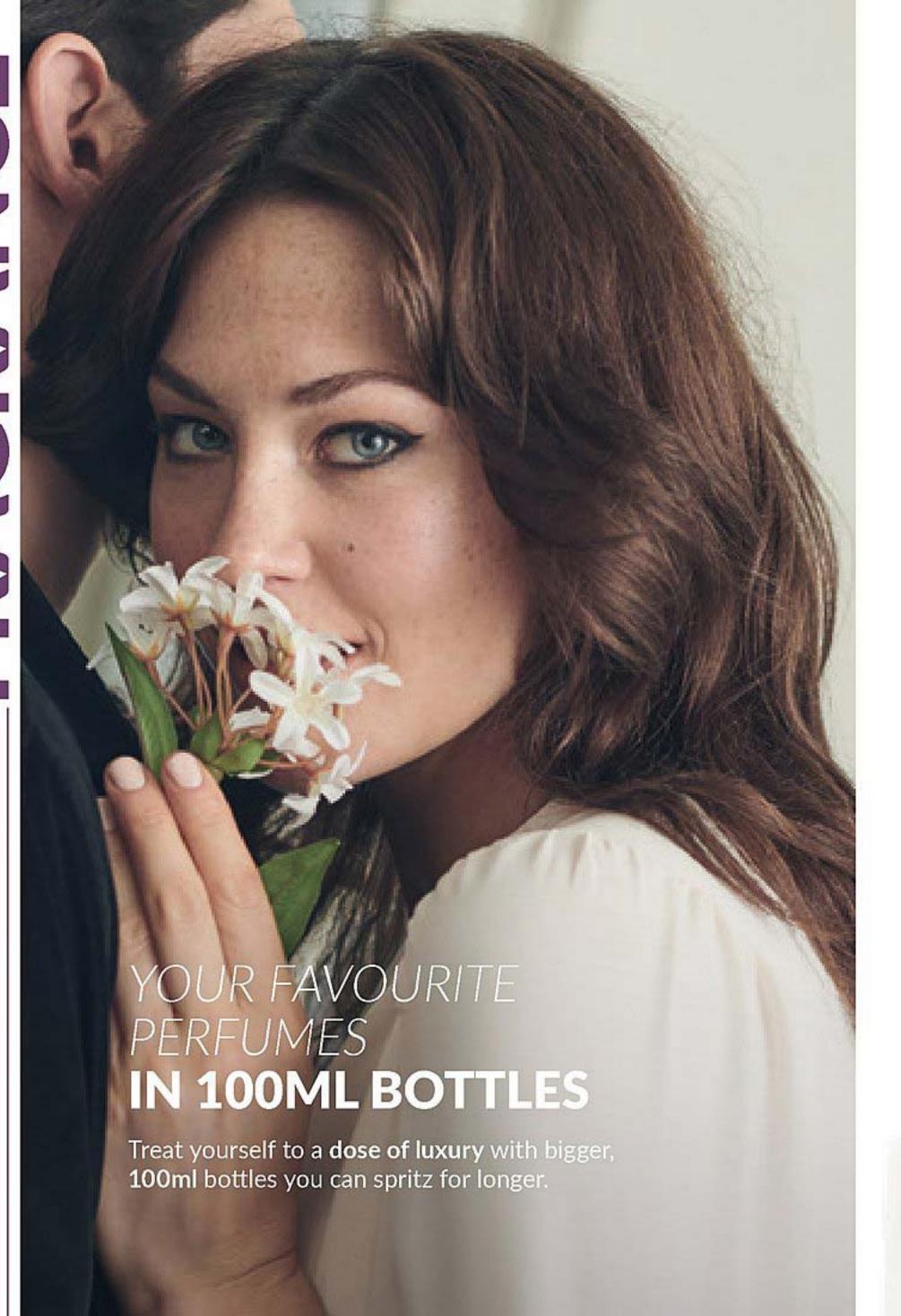




*100% of profits donated to good causes, estimated at £3.35 for every Domestic Violence Awareness Bracelet sold. Of these profits, 70% is directly donated and split equally between Refuge and Women's Aid. 30% is used solely for activations in support of Avon's Breast Cancer Promise and mission to help End Gender Based Violence. Registered charity numbers England and Wales: Refuge 277424: Women's Aid: 1054154

100%
OF THE PROCEEDS FROM THESE PRODUCTS GO TOWARDS FIGHTING VIOLENCE AGAINST WOMEN.







NEW

LIMITED EDITION



Luck for Him EDT Pink pepper, nutmeg and Cistus Labdanum. 21063

21063 75ml | £21.33/100ml

£16



Luck for Her EDP Bergamot, Queen of the Night and velvet sandalwood.

04622 50ml|£32/100ml £16



59

58

SPARKLE WITH JOY

EVERY DAY

THE MOST BEAUTIFUL

LOVE STORY THAT LASTS



Wonder EDP Neroli bud, bergamot

and cedarwood.

50ml | £36/100ml

£18

TTA Tomorrow for Her EDP Peach, African violet and musk.

08102 50ml | £36/100ml

£18

Today EDP neroli, butterfly blossom, silk musk

10462 50ml | £36/100ml

£18



REIGNITE THE **FIERY PASSION**

Ignite temptation and discover undeniable attraction.

FOR **HIM**

Attraction Desire for Him Eau de Toilette

Cardamom, wood leather and amber.

25601

75ml | £21.33/100ml

FOR HER

Attraction Desire for Her Eau de Parfum

Black cherry, jasmine sambac and golden amber.

06833

50ml | £32/100ml

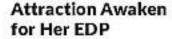
£16



INDULGE IN

A TOUCH OF LUXURY





Blackcurrant, black tuberose and passion potion accord.

53330 50ml | £32/100ml £16



Attraction for Her Eau de Parfum Blackberry, magnetic musk

magnetic musk, vanilla amber.

12914 50ml | £32/100ml £16



Attraction Game for Her EDP Pink pepper, dark

Pink pepper, dark chocolate and velvet woods.

63669 50ml | £32/100ml

£16



CHYPRE

EDP

Premiere Luxe

Grapefruit,

43729

£16

magnolia and patchouli.

50ml | £32/100ml





REAL ROMANCE IS MADE UP OF LITTLE THINGS



Lov U Connected EDP Tangerine, rose, sandalwood.

07567 50ml | £28/100ml £14



ORIENTAL



Lov U EDP Raspberry, rose and cashmere wood.

72348 50ml | £28/100ml £14







JUST £10

SAVE £2

EVOKE YOUR

SIXTH SENSE

Discover the serenity of truth with essences of pear, freesia and sensual musk.



Perceive EDP

Pear, pink dianthus and orchid.

13425 50ml | £24/100ml

GREAT VALUE SET

set contains:

- EDP | 50ml |
- Body Lotion | 125ml |
 Roll-On Anti-Perspirant Deodorant | 50ml |

69740

£13.50

Worth £20.50

SAVE £6.25



DOUBLE THE DELIGHT

WITH SCENT-SATIONAL BUNDLES

Enhance and extend your favourite scent with a perfumed body lotion for unforgettable fragrance moments.



JUST **£8**

SAVE £4.25

pear, freesia, musk

PERCEIVE COLLECTION

- set contains:

 Body Lotion | 125ml |
- Body Spray | 75ml |

67405 Worth £12.25 magnolia, rosewood, sandalwood

RARE COLLECTION

- set contains:
- Body Spray | 10ml |
- Body Lotion | 125ml |

69815

Worth £12.25





SPREAD THE JOY

Because giving gifts feels just as awesome as getting them.



neroli petals, butterfly blossom, silk musk

Today Gift Set for Her

Includes: Today EDP 50ml, Body Lotion 150ml and Hand Cream 30ml in a gift box.

01693 Worth £27

SAVE £6 72



blackberry, magnetic musk, vanilla amber

Attraction for Her Gift Set

Includes: Attraction for Her EDP 50ml and Body Lotion 150ml in a gift box.

01792 Worth £22

£17.50 SAVE £4.50



pear, freesia, musk

Perceive for Her Gift Set

Includes: Perceive EDT 50ml and Perceive Body Lotion 150ml in a gift box.

06767 Worth £18

£13.50 SAVE £4.50

GIVE A GIFT OF

CONFIDENCE

0

FLORAL

ORIENTAL

This classic perfume dressed with elegant honeysuckle, ylang-ylang and sophisticated milkwood is the perfect confidence-boosting accessory for any look.

SET OF 3 £16

SAVE £4.50





ylang-ylang and

50ml | £24/100ml

milkwood.

01206

£12

Medium Gift Bag 22cm x 10cm x 21.5cm. Kraft paperboard.

26062

£1.50







£10

UNLEASH HAPPINESS

WITH EVERY SPRITZ

A trio of feel-good fragrances formulated to capture your happiest moments.



PASSION DANCE



Passion Dance Dark Eau de Toilette

08003

50ml | £20/100ml

£10







Passion Dance EDT 02386

50ml | £20/100ml £10



76

200ml | £5/100ml

PERFUMED ROLL-ONS



£3.25

Far Away
 Imari Queen
 Far Away Glamour
 Pur Blanca

lmari Naturelle Incandessence Little Black Dress Perceive

50ml | £6.50/100ml





1 FOR **£1** ANY 3 FOR **£2**



BODY MISTS

1. Little Black Dress 04986 2. Pur Blanca 23986 3. Célèbre 10983 100ml

£6.25



PERFUMED SPRAYS

1. Perceive 2. Rare Pearls 75ml | £9.33/100ml

£7

30MLs



Luck for Her EDP 23002 30ml|

£40/100ml 80

HAND CREAM



Attraction for

Her EDP 15198 30m1 £40/100ml £12

TTA Everlasting Hand Cream 53892 30ml | £17.50/100ml £5.25

PERFUME FAR AWAY



Far Away Beyond Parfum 25536 50ml | £29/100ml

SAVE £3.50

Normally £18



20222

01123

Far Away Splendoria Eau de Parfum

06395 50ml | £26/100ml Normally £16

£13

SAVE £3

PERFUME



TTA This Love Eau de Parfum - Special Edition 08813

100ml | £28/100ml

£28



Scent Mix Fizzy Green Tea EDT 09183

30ml | £21.67/100ml Normally £8.50

SAVE £2



Scent Mix **Elegant Rose EDT** 08110

30ml | £21.67/100ml Normally £8.50

SAVE £2



Soft Musk EDT 05702 50ml | £20/100ml

£10



Attraction Intense for Her EDP 20750

50ml | £32/100ml £16



TTA Today for Her Eau de Parfum -Special Edition

25189 50ml|£36/100ml £18



TTA Always for Her EDP 10389 50ml | £36/100ml



TTA This Love for Her EDP

20933 50ml | £36/100ml

£18

100ML



Rare Gold EDP

13367 50ml | £20/100ml Normally £12

SAVE £2



Eve Truth EDP 12963 50ml | £32/100ml

£16



Célèbre EDT 05850 50ml | £20/100ml £10



Pur Blanca Essence EDT 19539

50ml | £20/100ml

£10

PURSE SPRAYS

Attraction Game 23762 Attraction Awaken 26070 35238 Attraction Eve Confidence 25221 56697 Eve Truth Eve Become 09407 Eve Privé 70789 Incandesscence 23945 Little Black Dress 04721 Perceive 27243 Today Tomorrow Always 11908 Everlasting 09159 08821 This Love 05983 Today 52886 Tomorrow 18812 Wonder 10ml

£7



FEEL TRULY WILD AT HEART Be authentic and wild with the untamed notes of fresh spike lavender, adventurous geranium and warm sandalwood. FOUGERE GREAT VALUE SET set contains: • Hair & Body Wash | 250ml | • EDT | 75ml | 93906

WILD

COUNTRY

HAR MID BODY WASH



Wild Country EDT Lavender, geranium and sandalwood.

Worth £17.25

SAVE £4.75

£12.50

16220 75ml | £16/100ml

£12



Wild Country
Rush EDT
Black pepper, lavender
and cedarwood.

01057
75ml | £16/100ml

£12

Wild Country
Freedom EDT
Lavender, indigo bush
and petrichor accord.

13623

75ml | £16/100ml £12

AVON

WILD

COUNTRY



Elite Gentleman In Black EDT

Spearmint, French lavender and black vetiver.

23416 75ml |

£18.67/100ml



Elite Gentleman Absolute Santal EDT

Cardamom, violet leaves and Australian sandalwood.

12880 50ml | £28/100ml

£14



Elite Gentleman Absolute EDT Italian lemon, jinkoh agarwood

and amber.

19307 50ml | £28/100ml

£14



Elite Gentleman Quest EDT Ginger, coffee oil essence and

oil essence and cedarwood.

08284 75ml | £18.67/100ml

£14





1. Musk Air EDT 01958 75ml| £21.33/100ml

EDT 23770 75ml | £21.33/100ml £10 £10

2. Musk Marine 3. Musk Instinct EDT 01685 75ml | £21.33/100ml £10

4. Individual Blue EDT 13391 100ml £10

5. Musk Mineralis EDT 05090 50ml | £21.33/100ml £10

20289 100ml

£10 SAVE £2

Secret EDT 19794 75ml | £18.67/100ml £14

Whether you want a signature scent that's

invigorating, fresh or sophisticated,

we've got you covered.

3. Black Suede EDT 58552 75ml | £18.67/100ml £14

08136 75ml | £16/100ml £12

EDT 26955

FROM

75ml | £18.67/100ml £14



HAIR & BODY WASHES

2-in-1 formulas perfect for the shower.



Lavender, geranium and sandalwood.

02550

63594

| 1. Wild Country | 08193 |
|---------------------------------|-------|
| Elite Gentleman Absolute | 57778 |
| Elite Gentleman Absolute Santal | 44388 |
| Black Suede | 59428 |
| Black Suede Dark | 29454 |
| Black Suede Real | 04846 |
| Elite Gentleman | 25999 |
| Elite Gentleman Quest | 61531 |
| Full Speed | 52563 |
| Full Speed Boost | 15321 |
| Full Speed Electric | 06114 |
| Full Speed Quantum | 04283 |
| Full Speed Surfer | 09142 |
| Individual Blue | 46219 |
| 250ml £2.10/100ml | |

Attraction for Him Attraction Awaken for Him 200ml | £2.62/100ml

£5.25



set contains:

- Hair & Body Wash | 250ml |
- EDT | 100ml |
- Roll-On Anti-Perspirant Deodorant | 50ml |

89342 Worth £18.50

£12.50

SAVE £6

BODY SPRAYS

To layer with your favourite scent.

09399

09613

1. Black Suede 2. Full Speed

3. Wild Country 150ml | £4.17/100ml

£6.25



ROLL-ON DEODORANTS

Fragrant protection, all day long.



09480 1. Individual Blue 34462 2. Full Speed 3. Black Suede Dark 02667 12211 4. Black Suede Secret 01768 5. Full Speed Quantum 6. Black Suede Real 05561 27946 7. Musk Metropolitano 8. Full Speed Boost 18671 50ml | £6.50/100ml

£3.25

- 1. Scent For Men Masculine Woody 11130
- 2. Scent For Men Green 10157 Fougère 30ml | £21.67/100ml

£6.50

Normally £8.50

SAVE £2



CAPTIVATING FRAGRANCES FOR HIM

125ML



Black Suede EDT 03442 125ml|

£19.20/100ml £24



Black Suede Secret Eau de Toilette 21097

125ml | £19.20/100ml

£24



Today for Him EDT 08409 75ml | £24/100ml

£18



Segno EDP 28068 75ml | £21.33/100ml

£16



Segno Impact EDP

24240

75ml | £21.33/100ml

£16



Attraction Game

Black Suede Dark

75ml | £18.67/100ml

EDT

04648

£14

for Him EDT 12781 75ml | £21.33/100ml £16



Attraction for Him Eau de Toilette 11866

75ml | £21.33/100ml £16

Black Suede Real

75ml | £18.67/100ml

EDT

03939

£14



Attraction Intense for Him EDT 20701

75ml | £21.33/100ml £16

Musk Metropolitano

75ml | £13.33/100ml

Eau de Toilette

06916

£10



Attraction Awaken for Him EDT 00034 75ml | £21.33/100ml

£16



Elite Gentleman EDT 22186

75ml | £18.67/100ml

£14



1. Full Speed

2. Full Speed Electric EDT

6. Full Speed Boost 75ml | £16/100ml



3. Full Speed Surfer EDT

4. Full Speed Pulse EDT

5. Full Speed Quantum

33209

03319

SAVE £2





**** BESTSELLER

Anew Skin Renewal Power Serum 07393 30ml | £86.67/100ml



Anew Renewal Power Serum Sample 03657 2ml

***Based on women (18+) in the UK who expressed an opinion in a blind product test.

THE SERUM LOVED BY MILLIONS HELPS

RESTORE YEARS OF COLLAGEN LOSS

for visible results in just 7 days**





POWER DUO JUST

£35.50

SAVE £11.50

POWER DUO GREAT VALUE SET

set contains:

- Anew Skin Renewal
 Power Cream | 50ml |
- Anew Skin Renewal Power Serum | 30ml |

67256 Worth £47

POWER CREAM

With Protinol™ and niacinamide to intensely hydrate, help improve skin strength, elasticity and firmness.†



*10X Protinol™ vs the level of Protinol™ in Anew Moisturising Creams.
Niacinamide in the formula helps renew the look of millions of surface skin cells.

**Based on those that expressed an opinion in a consumer perception study.
†Strength and firmness based on a consumer study with 127 participants
and elasticity based on Protinol™ in the formula during laboratory testing on skin cells.

ANEW

SKIN RENEWAL

POWER

10X PROTINOI • NIACINAMIDI

RENEW

MILLIONS OF SKIN CELLS*

to help improve the feel of skin strength, elasticity and firmness.**



POWER CREAM

With Protinol™ and niacinamide to intensely hydrate, help improve skin strength, elasticity and firmness.**

Intensely hydrates, and helps renew millions of skin cells* in just 7 days to help improve the feel of skin strength, elasticity and firmness.**



Anew Skin Renewal Power Cream

ANEW

22871 50ml | £42/100ml

£21



POWER PLUMPING SHOTS With our highest concentration of Protinol™ to restore years of collagen loss in just 7 days, helping to intensely hydrate, plump and firm.

Anew Skin Renewal Power Plumping Shots

18598

7 x 1,3ml

**Strength and firmness based on a consumer study with 127 participants and elasticity based on Protinol™ in the formula during laboratory testing on skin cells.

surface skin cells.

*10X Protinol™ vs. the level of

Protinol™ in Anew moisturising

creams. Niacinamide in the formula helps renew the look of millions of

2 STEPS TO YOUNGER-LOOKING EYES



£16

SAVE £4



AVOH

ANEW

Apply Power
Eye Cream
to your
undereyes to
instantly blur
and brighten.



Place a reusable patch under each eye for 15 minutes to maximise skin absorption.

NEW

POWER EYE CREAM

Help to restore youngerlooking eyes instantly and see smoother skin with reduced lines and wrinkles over time.



Anew Skin Renewal Power Eye Cream

58651

15ml | £106.67/100ml

£16



Use again and again to help limit evaporation, maximise absorption and for a refreshing pick-me-up.

Anew Eye Treatment Patches White. Silicone. Set of 2. Reusable. Approx. 7.5cm x 3cm.

23341

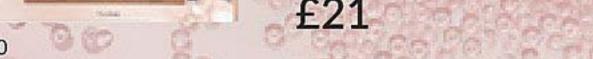
2 pc.



set contains:

- Anew Skin Renewal Power
 Eye Cream | 15ml |
 Anew Eye Treatment
- Patches | 2 pc. |

68064 Worth £20 SAVE £4







HYALURONIC ACID

Your skin's power ingredient works as a humectant, designed to attract and lock in moisture, to help keep skin feeling healthy, hydrated and supple.

HYDRATE & PLUMP SERUM

high concentration 3.5% HA COMPLEX

- + double-plumping action
- + tri-molecule penetration



images for illustrative purposes only









Anew Hydrate & Plump Serum

25213 30ml | £50/100ml

Normally £20 £15

SAVE £5 NEW LOOK -

Anew Hydrating

Overnight Mask

£16.67/100ml

£12.50

26500

75ml|



EMBRACE EVERY EXPRESSION WITH SKIN THAT LOOKS

SO HEALTHY & PLUMP,

IT BOUNCES BACK

Quenches thirsty skin and locks in hydration for up to 72 hours,* for visibly plumper, moisturised-looking skin.



HYDRATING CREAM

£10

SAVE £2.50







HA + PRO VITA D **TECHNOLOGY**

keeps skin plumped with hydration for up to 72 hours*

HYDRATING FACE CREAM

The lightweight texture quickly breaks to help deliver actives to the skin, for an instant bounce-back effect.

- hyaluronic acid and Pro Vita-D Technology
- visibly plumps skin with hydration for up to 72 hours*

*Based on a clinical efficacy study with 24 participants.

Anew Hydrate & Plump Water Cream

24141

50ml | £20/100ml Normally £12.50



RADIANCE powered by



10% PURE VITAMIN C

Anew's Radiance Maximising Serum contains 10% pure, stable vitamin C, a potent ingredient that's perfect for brightening dull, tired skin and giving a glowing boost of radiance.

NEW LOOK



Anew Daily Defence Moisturiser 21857 50ml | £24/100ml £12



Anew Radiance Maximising Tonic 22368

200ml | £5/100ml

£10



Anew Radiance
Maximising
Microdermabrasion

25148
75ml |
£16.67/100ml
£12.50

UNSTOPPABLE RADIANCE: WITH THE VITAMIN C POWER OF 30 ORANGES*

Energise and brighten the look of dull, tired skin with the Anew radiance-boosting collection.

SERUM JUST £20

★★★★ BESTSELLER



VITAMIN C SERUM

Instantly turns tired-looking skin into bright, radiant, fresh-looking skin.

- 10% pure, stable vitamin C
- vitamin C power of 30 oranges in 1 bottle



GLOW GIVING TRIO GREAT VALUE SET

set contains:

- Anew Radiance Maximising Serum | 30ml |
- Anew Radiance Maximising Tonic | 200ml |
- Anew Radiance Maximising Microdermabrasion | 75ml |

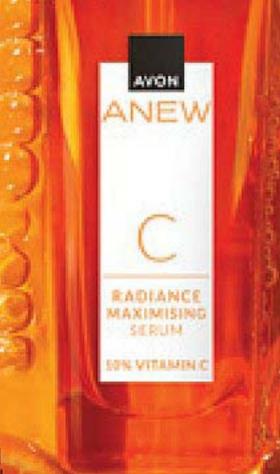
69856

Worth £42.50

£33

SAVE £9.50

"Vitamin C power of 30 oranges relates to serum only.







CLEANSE AWAY THE DAY



NEW LOOK, SAME GREAT PRODUCTS

SMOOTH & RESURFACE SKIN, FAST WITH 0.1% PURE RETINOL

Help visibly smooth the surface of your skin, with our 0.1% pure retinol serum - and see isible results in just 3 days.* Based on a consumer study with 120 participants.



NEW

Anew Smoothing Serum

16808 30m1| £73.33/100ml

£22

Iked Anti-Wrinkle Smoothing Serum? You'll love Retinol Smoothing Serum!

EVEN TEXTURE & TONE powered by BHA

(BHA

BETA HYDROXY ACIDS

are chemical exfoliants, that help to gently and evenly dissolve dead skin cells, to exfoliate and resurface skin for a flawless, even finish.

BEFORE

Skin's surface is uneven with visible discolourations, such as red patches and dark spots.



AFTER

Address 7 types of discolouration including red patches and dark spots, for an overall even-looking skin tone and youthful appearance.



images for illustrative purposes only

START TO FADE DARK SPOTS & 7 TYPES OF DISCOLOURATION*

Gently resurface uneven, textured skin with Even Texture and Tone, powered by BHA and suitable for all skin tones and types.

NEW LOOK, SAME GREAT PRODUCTS

Liked the Dual Defence range? You'll love the Even Texture & Tone collection.

UP TO 0.4% BHA









EXFOLIATING PEEL PADS

Easy-to-use face pads, infused with a potent formula to help rebalance skin's surface for clearer, smoother, healthier-looking skin.

Anew Even Texture & Tone Peel Pads

25528

30 pc. | £50/100 pc.

£15

*Serum only.



FACE CREAM

BHA day cream to help improve uneven skin texture, with broad-spectrum UV protection to help prevent future dark spots from appearing.

Anew Even Texture & **Tone Day Cream SPF35** 25577 50ml | £28/100ml

£14





SERUM

Targets and visibly improves dark spots, uneven skin tone, blemish marks, brown patches, blotchy red patches, freckles and age spots, and sallowness.

Anew Even Texture & Tone Serum

16527 30ml | £60/100ml

£18

YOUNGER-LOOKING EYES

Whether you want to smooth, lift or brighten your eye area, discover the finishing touch to your skincare regime here.

BRIGHTEN

powered by C Complex to help whisk away the look of dark circles and under-eye shadows

CALM

powered by Protinol™ and skin soothing actives to help reduce the look of fine lines and calm your skin

SMOOTH

powered by Vital Revive Technology to magic away under-eye bags, puffiness and wrinkles in seconds





ANY 2 FOR £21

MIX & MATCH ACROSS PAGES 98-99

ANY 2 FOR £21



SAVE £7

*Based on consumer study SE21-002 with 127 people.



START LIFTING & TIGHTENING SKIN IN JUST 2 DAYS*

POWERED BY



for a dual collagen boost and to help lift and tighten

AFTER 1 WEEK

Fine lines appear smoother and skin feels plumper and more elastic.*

AFTER 4 WEEKS

The look of deep wrinkles is reduced.*

Anew Platinum Lift & Tighten Day Cream SPF20

21949 50ml|£38/100ml

£19

Anew Platinum Lift & Tighten Night Cream 21956 50ml | £38/100ml

£19

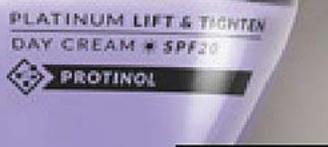
LIFTING DUO
JUST
£28

SAVE £10

set contains:

- Anew Platinum Lift & Tighten Day Cream SPF20 | 50ml |
- Anew Platinum Lift & Tighten Night Cream | 50ml |

89128 Worth £38



**** BESTSELLER

*Based on a consumer study with 113 people.

ANEW SPROTINGS

PLATINUM LIFT & TICHE

NIGHT CREAM (

PLUMPING DUO JUST

£25

SAVE £7

START PLUMPING & SMOOTHING SKIN

IN JUST 2 DAYS* IN JUST 2 DAYS*

Anew Revitalising

Copper Peel-Off

Mask

75ml|

57539

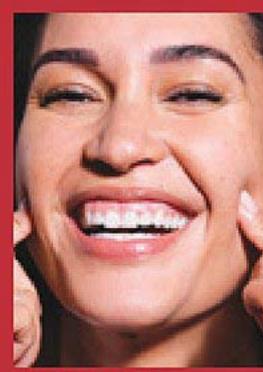
£13.33/100ml

START FEELING FIRMER, **MORE SUPPLE SKIN**

FIRMING DUO

SAVE £8

JUST



POWERED BY



for a dual collagen boost and to help plump and smooth your skin

AFTER 1 WEEK

Fine lines look reduced and skin's texture looks visibly improved.*

Based on a consumer study with 112 people.

set contains:

- Anew Reversalist Plump Smooth Night Cream | 50ml |
- Anew Reversalist Plump Smooth Day Cream SPF20 | 50ml |

Anew Reversalist

Plump & Smooth

Day Cream SPF20

22459

£32/100ml

50ml|

89193

102

Vorth £32





AFTER 1 WEEK

POWERED BY

supple

Fine lines and wrinkles look reduced and skin tone looks more even.*

PROTINOL™

+ PHLORETIN

for a dual collagen

boost and to help skin

feel firmer and more

*Based on a consumer study with 111 people.

set contains:

- Anew Ultimate Firm & Supple Night Cream | 50ml |
- Anew Ultimate Firm & Supple Day Cream SPF20 | 50ml |

89706 Worth £34

Anew Radiance Maximising Peel-Off Gold Mask 58354

75ml | £13.33/100ml

50ml | £34/100ml £17

22434

Anew Ultimate

Firm & Supple

Night Cream

Firm & Supple Day Cream SPF20 22376 50ml| £34/100ml

Anew Ultimate

£16 £10 £16 £10

Anew Reversalist

Plump & Smooth

Night Cream

20842

£32/100ml

50ml|

PLUMPING
POWER TRIO
JUST

£4.50

SAVE £16.50

REVERSALIST

IDEAL FOR AGE

30+

set contains:

- Anew Skin Renewal Power Serum | 30ml |
- Anew Reversalist Plump & Smooth Night Cream | 50ml |
- Anew Reversalist Plump
 Smooth Day Cream
 SPF20 | 50ml |

69690

FIRMING POWER TRIO JUST £45.50

ULTIMATE

IDEAL FOR AGE

40+

set contains:

- Anew Skin Renewal Power Serum | 30ml |
- Anew Ultimate Firm & Supple Day Cream SPF20 | 50ml |
- Anew Ultimate Firm & Supple Night Cream | 50ml |

69088

SKIN RENEWAL

REVERSALIST PLUMP & SMOOTH

plump the look of skin + help restore collagen loss



ULTIMATE FIRM & SUPPLE

firm the look of skin + help restore collagen loss



OF THREE Team your perfect SPF da night cream with Power S

THE POWER

Team your perfect SPF day cream and night cream with Power Serum for results like never before.

PLATINUM

IDEAL FOR AGE

50+

set contains:

- Anew Skin Renewal Power Serum | 30ml |
- Anew Platinum Lift & Tighten Day Cream SPF20 | 50ml |
- Anew Platinum Lift & Tighten Night Cream | 50ml |

69971



£47.50

SAVE £19

PLATINUM LIFT & TIGHTEN

lift the look of skin + help restore collagen loss

105



ANEW co-created with DERMATOLOGISTS and SCIENTISTS

REDUCE SIGNS OF AGEING,

PIGMENTATION & DULLNESS

Experience luxurious black pearl extract, intense nourishment and an improvement in visible signs of ageing in just 2 weeks.**



POWERED BY



*(

Anew Supreme Rich Cream with Protinol™

11189 50ml| £40/100ml

Anew Facial Massage Roller ABS. Approx. 14.5cm x 5cm x 3.5cm.

12922

£12 106



POWERFUL AGE-DEFYING SKINCARE. SENSITIVE SKIN APPROVED.

Helps reduce the look of fine lines and wrinkles, and helps calm and reduces redness in 72 hours. **SENSITIVE CREAM** JUST SAVE £5

PROTINOL™

POWERED BY



dermatologically, allergy & clinically tested



suitable for sensitive skin



fragrance-free



tested on multiple skin tones & types





Anew Sensitive+ **Dual Collagen Cream**

21972

50ml| £28/100ml Normally £19 SAVE £5



REVERSALIST

plump and smooth the look of skin

Anew Reversalist Plump & Smooth Day Cream SPF20

36830

50ml | £32/100ml

£16

Anew Reversalist Plump & Smooth Night Cream

30015 50ml | £32/100ml

£16

Anew Revitalising Copper Peel-Off Mask

30502 75ml | £13.33/100ml £10

SENSITIVE+

with Protinol™ Technology and skin-soothing actives

Anew Sensitive+

for delicate complexions

Dual Collagen Cream 32169

50ml | £28/100ml

Normally £19

SAVE £5

Anew Sensitive+ **Dual Collagen** Eye Cream

74856

15ml £140/100ml

£14



Anew Ultimate Firm & Supple Day Cream SPF20

more supple skin

41913 50ml | £34/100ml

ULTIMATE

feel firmer.

Anew Ultimate Firm & Supple Night Cream

51763 50ml | £34/100ml

Anew Radiance Maximising Peel-Off Gold Mask 30569

75ml| £13.33/100ml

£10

Anew Skin Renewing Gold Emulsion with Protinol™

35246 50ml | £30/100ml

£15

Anew Supreme Rich Cream with Protinol™

48843 50ml | £40/100ml

£20



PLATINUM lift & tighten the look of skin

Anew Platinum Lift & Tighten Day Cream SPF20

36921 50ml | £38/100ml £19

Anew Platinum Lift & Tighten Night Cream

74062 50ml | £38/100ml

£19

Anew Lifting Silver Mask 74070 75ml |

£13.33/100ml

Anew Platinum Lift & Tighten Dual Eye System

32151 20ml | £105/100ml

£14



Anew Instant Eye Smoother

33654 15ml | £140/100ml £14

Anew Platinum Lift & Tighten **Lifting Serum** 32144

30ml | £86.67/100ml £26



7 POWERFUL BENEFITS

in 7 days

Anew Skin Renewal Power Cream

61986 50ml | £42/100ml £21



Anew Skin Renewal Power Serum 52316 30ml

£86.67/100ml £26

Anew Skin Renewal Power Eye Cream

51599 15ml| £106.67/100ml £16



Anew Skin Renewal Power Plumping Shots

73304 7 x 1,3ml

£21



maximise your skincare regime



Anew Facial Massage Roller 30585



with the glow-giving power of vitamins and antioxidants

Anew Radiance Maximising Microdermabrasion £16.67/100ml

£12.50

31914

75ml

Anew Radiance Maximising Serum

31906 30ml | £66.67/100ml

£20

Anew Daily Defence Moisturiser

35642 50ml | £24/100ml

Anew Radiance & Dark Circle **Correct Eye Cream**

49031 15ml £86.66/100ml

£13

ANTI WRINKLE

powered by retinol to reduce the look of wrinkles

Anew **Smoothing Serum** 44131 30ml

£73,33/100ml

£22



CLEANSING cleansers for every skin type

Anew Purifying Cleansing Jelly 30288 150ml |

£4.67/100ml £7

Anew Sensitive+ **Cream Cleanser** 30379

150ml | £4.67/100ml

Anew Radiance Maximising Tonic

35014 200ml £5/100ml

£10

Anew Hydrating Micellar Water

30312 200ml £3.50/100ml



100

TRY SAMPLES of our bestselling products



SAMPLES

Skin Renewal Power Serum 70037 08763 Skin Renewal Power Cream Anew Platinum Day Cream 19851 44024 Radiance Maximising Serum Anew Ultimate Day Cream 19836 19828 Anew Reversalist Day Cream 72934 Anew Renewal Power Serum 19869 Lifting Dual Eye System 2ml

£1

HYDRATION

quenches skin for a plumper complexion

Anew Hydrating Overnight Mask 40238

75ml | £16.67/100ml £12.50

Anew Hydrate & Plump Serum

70201 30ml | £50/100ml Normally £20

SAVE £5

Anew Hydrate & Plump Water Cream

31864

50ml | £20/100ml Normally £12.50

SAVE £2.50

CLEAR & SMOOTH

with salicylic acid to help target blemishes and reduce the signs of ageing

Anew Even Texture & Tone Serum

74708 30ml | £60/100ml

£18

Anew Even **Texture & Tone Day Cream** SPF35

30486 50ml | £28/100ml

Anew Even Texture & Tone Peel Pads 30494

30 pc.

£50/100 pc. £15





Nutra Effects Soothe Hydrating Day Cream SPF20

09654

50ml | £14.50/100ml

£7.25



Nutra Effects Matte Oil-Control Day Cream SPF20

08151

50ml | £14.50/100ml

£7.25



Nutra Effects Radiance Illuminating Day Cream SPF20

09670

50ml | £14.50/100ml

£7.25

CANNABIS SATIVA SEED OIL _____



Cannabis Sativa Seed Oil Protect & Calm All Day **Hydration Cream SPF30**

13490

50ml | £16/100ml

£8



Cannabis Sativa Seed Oil Nourish & Calm Lip Balm 20370

£3

FACE MASKS



Planet Spa Korean Charcoal Cleanse & Refine Peel-Off Face Mask

19257 50ml | £8/100ml

£4



Planet Spa Radiance **Ritual Liquid Gold** Peel-Off Face Mask 02634

50ml | £8/100ml

£4

FALL FOR AUTUMNAL **SKINCARE**

As temperatures drop, let's replenish your skincare... wrap your skin in a blanket of protection and streak-free coverage, with our caring BB Creams.

1 SPF15

2 moisturises

3 evens tone and texture

4 light-to-medium coverage





Extra Light 09696

Light

09720

Medium

09753

OILY TO COMBINATION SKIN

with willow leaf and rice extract to cover imperfections for a flawless matte finish

Nutra Effects Matte BB Cream 30ml | £25.83/100ml

£7.75

NORMAL SKIN

with papaya extract for a naturally beautiful finish that enhances your skin's radiance

Nutra Effects Radiance BB Cream 30ml | £25.83/100ml

Extra Light 09712





PUT PREMATURE

AGEING ON PAUSE

This season, enjoy the lifestyle you love with skin that's less sensitive to the skin-ageing stressors of modern life.





1 FOR £7.75 | 2 FOR £11 | SAVE £4.50

CLEANSE AWAY

THE DAY

Autumn is here, and post-summer skin needs extra care, starting with a kindto-skin cleanser that removes every trace of make-up... find yours right here.





400ML





SENSITIVE SKIN

with cica extract to soothe

Nutra Effects Soothe Micellar Scrub

25783 150ml | £3.33/100ml

£5

ALL SKIN TYPES

with papaya and pomegranate extract for radiance

Nutra Effects Radiance Micellar Gel Cleanser 21196

195ml | £2.46/100ml

£4.80

NORMAL TO DRY SKIN

with shea butter to nourish

Nutra Effects Nourish
Oil-Infused Micellar
Water
00521

£5.60

DRY SKIN

with cannabis sativa seed oil, vitamin E and shea butter extract

Cannabis Sativa Seed Oil Cleanse & Calm Micellar Water

08490 400ml | £1.62/100ml

£6.50

SENSITIVE SKIN

REMOVES

MAKE-UP...

waterproof!

with cica extract to soothe

Nutra Effects Soothe Micellar Water 05611 400ml | £1.50/100ml

£6

COMBINATION TO OILY SKIN

with willow leaf and rice extract to mattify

Nutra Effects Matte Micellar Water

26435 400ml | £1.50/100ml

£6

Nutra Effects Matte Fluffy Foam Cleanser

†Based on a clinical efficacy study with 15 participants.

13524 150ml | £3.67/100ml

£5.50

BLACKHEADS BE GONE

Your must-have duo with Blackhead Minimising Technology for removing dirt and oil, and blitzing those blackheads!



NEW

Clearskin Blackhead **Clearing Soothing Exfoliating Cleanser**

21014 100ml Normally £3.75

£3.25

LET'S GET MATTE

Oily skin? Make it a thing of the past with the shine-control pair that unleashes Pore Penetrating Technology onto your skin for total complexion confidence.



Clearskin Pore & Shine Control Mattifying Charcoal Toner 22715 100ml

£3.25

Clearskin Pore Purifying 13045



& Shine Control Charcoal Mask 75ml | £5/100ml £3.75

BANISH THE **BLEMISH**

Don't let a little blemish get in the way of a big day! Get complexion perfection with this dream duo, starring Blemish Clearing Technology for real results.



Clearskin Blemish **Clearing Clean Refreshing Toner**

11338 100ml Normally £3.25

£2.75

NEW

Clearskin Blemish Clearing **Supercharged Cleanser**

21022 150ml | £2.50/100ml Normally £4.25

£3.75

Clearskin Blemish Clearing Spot On Instant Gel

25627 15ml | £26.67/100ml Normally £4.50

£4



Clearskin Blackhead Clearing Deep Clarifying Mask 24216 75ml | £5/100ml £3.75



Clearskin Blackhead Clearing Liquid **Extraction Strip** 25874 30ml | £14.17/100ml

Clearskin Blackhead

Clearing Fresh

Normally £3.25

£2.75

00869

100ml

Clarifying Toner

Clearskin Pore & Shine Control Smooth Exfoliating Scrub 05637 75ml | £4.67/100ml £3.50



Clearskin Pore & Shine Control **Purifying Charcoal** Jelly Cleanser 21006 100ml

NEW

£3.75



Clearskin Blemish Clearing Bubble Cleanser 04341 150ml| £2.67/100ml

Blemish Clearing Pink Clay Triple Exfoliator 02501 75ml £4.67/100ml

£3.50

Clearskin Blemish Clearing Pink Clay 4-Minute Mask 19125

75ml | £5/100ml £3.75

Clearskin Blemish Clearing

Patches 16048 12 patches £4.25

Metal Blackhead Remover Steel carbon. Approx. 12.5cm x 0.5cm.

21030

OUTLET



Avon Care Festive Gingerbread Multipurpose Cream

29041 400ml|

£0.75/100ml Normally £3.50



Avon Care Skin Recovery Lip Balm 68148

Normally £1.50

Dream To Shine Eyeshadow Palette 66076

Normally £12 £11.25

13.3g | £8.46/10g



Senses Juice Burst **Bubble Bath**

51672

500ml | £0.40/100ml Normally £2.50



Senses Juice Burst **Bubble Bath**

56622

1litre Normally £3

£2.50



Black Storage Box PP. Approx.

22cm x 11cm x 10.5cm.

29132

Normally £14

£11.50

THE NEED TO KNOW



118

All of our home fragrance products comply with the Classification, Labelling and Packaging Regulation and carry all the necessary warnings. To find out more, check out the individual product descriptions on our website: avon.uk.com

The planet is important to us, so all our electrical products are compliant to the Waste, Electrical and Electronic Equipment Act 2005 (as amended) and Avon are members of Electrolink Compliance Scheme. Keep cosy, but please keep sleepwear away from fire. Slippers are for indoors only, unless we say otherwise.

Any extra contents you see in images are not included, unless we say otherwise. We love a diagram but just remember they are for illustrative purposes only, unless we say otherwise.

All of our watches have a replaceable button cell battery and a 2-year warranty, unless we say otherwise.

Our earrings are all designed for pierced ears, unless we say otherwise.

They can't be returned if the sealed bag is open. Stay safe in the sun with our sunglasses, which all comply with British Standard EN ISO 12312-1:2013.

Once you've found the shade you want to buy, you'll find its order code next to it. No code? Sorry you can't buy it this time but keep an eye out as it may be available again soon!

Sometimes we get a bit creative and add more pearls for visual impact.

Pearls containers will only include the weight as stated.

For hygiene reasons, a replacement or refund can't be given if the gusset label is removed from our lingerie.

Sharp blades shouldn't be sold to people under the age of 18.

Continued on back cover.





Power Stay

Normally £9.50

£6.50

0.6ml

24-Hour Brow Pen

45062

70615

Brown

48868



True Colour SuperShock Volume **Light Mascara** 10ml Normally £8.50

£5



DAZZLING LINES

- shimmering, precise lines that last all day*
- creamy, high-impact, waterproof colour
- smooth-glide, smudge-free formula
- Based on a consumer study with 120 people.



| Magic Wishes | 51268 |
|-------------------|-------|
| Ice Ball | 30536 |
| Silver Lights | 29033 |
| Golden Crown | 30577 |
| Bewitching Red | 30700 |
| Fuchsia | 29066 |
| Black Bioux | 63115 |
| Bronze Fantasy | 69518 |

Glimmerstick **Diamond Eyeliner** 0.28g Normally £6.50

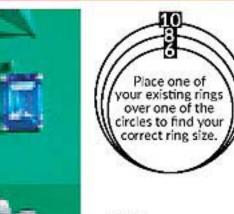
**** £3.25 Each product featuring the BESTSELLER logo has been one of our BESTSELLER bestsellers in the UK throughout 2023 (based on internal sales data).

OUTLET









Nova Ring Platinum-plated brass and cubic zirconia ring. approx 7.5mm x 6.5mm x 9.5mm. Normally £20

£16

Nova Earrings Platinum-plated brass and cubic zirconia earrings. Approx. 1cm x 0.5cm Normally £18

Atlas Multiway Scarf

100% brushed woven

Brown and grey.

polyester. Approx.

180cm x 60cm.

Normally £18

40816



ANCHORCERT: SUITABLE FOR SENSITIVE SKIN Our jewellery is tested for 16 metal allergens and certified by AnchorCert to be suitable for sensitive skin.

£18







Slip-On Mules Polyester and TPR. Normally £12.50

£10

Small

29520

Medium

30452

33472

£12

Large

SIZE INSOLE LENGTH

28.3cm

29.5cm

30.8cm

Cross-Over Sliders SIZE INSOLE LENGTH Polyester and TPR. (approx.) Normally £15 24cm M 26cm 27.5cm

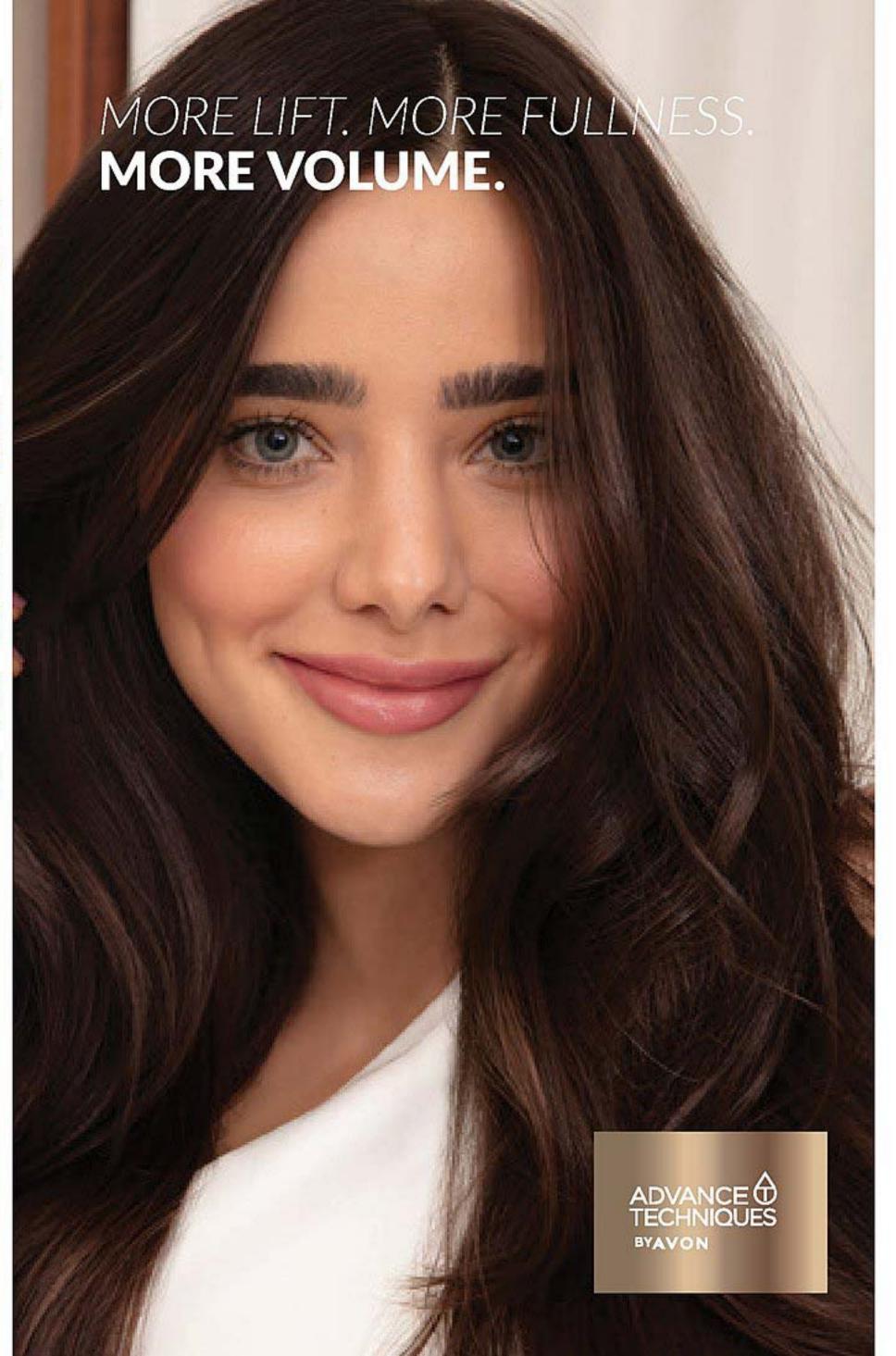
M

Sleep Mood Pack Set includes: Aromatherapy Pillow Mist |100 ml|

 Plantinum Night Cream Trial Size [10 ml]



£24



80% AGREE

HAIR LOOKS

AND FEELS FULL

OF BODY AND

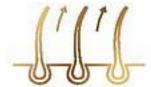
VOLUME ALL DAY*





VOLUMISING VITAMIN PEPTIDE COMPLEX

+



BODY BUILDING TECHNOLOGY for weightless volume from root to tip

*Refers to the Shampoo only. Based on those who expressed an opinion in a consumer perception study of 105 people.





SHAMPOOS & CONDITIONERS

FOR EVERY HAIR TYPE

Want to nourish dry ends, fight flakes, deal with breakage or see the back of oily roots? Step right this way and show your locks some love.

PRICES FROM







Hydra Boost

Deeply Purifying

1. Advance Techniques Anti-Dandruff 2-in-1 Shampoo and Conditioner

09662 400ml]

£5.25

£1.31/100ml

Techniques Absolute Nourishment Conditioner

26716 250ml| £1.30/100ml

£3.25

3. Advance Techniques Absolute Nourishment Shampoo

18309 400ml £1.31/100ml £5.25

Conditioner 26906 250ml] £1.30/100ml £3.25

4. Advance

Techniques

Reconstruction

5. Advance Techniques Reconstruction Shampoo

13250 400ml £1.31/100ml £5.25

6. Advance Techniques **Ultimate Shine** Conditioner

50047 250ml | £1.30/100ml

£3.25

7. Advance Techniques **Ultimate Shine** Shampoo

14209 400ml] £1.31/100ml

£1.30/100ml £5.25 £3.25

8. Advance

Techniques

Hydra Boost

Conditioner

03517

250ml |

9. Advance Techniques Hydra Boost Shampoo 04143

400ml] £1.31/100ml £5.25 10. Advance Techniques Deeply Purifying Conditioner

13698 250ml| £1.30/100ml

400ml] £1.31/100ml £3.25

£5.25

11. Advance

Techniques

Deeply

Purifying

Shampoo

19208



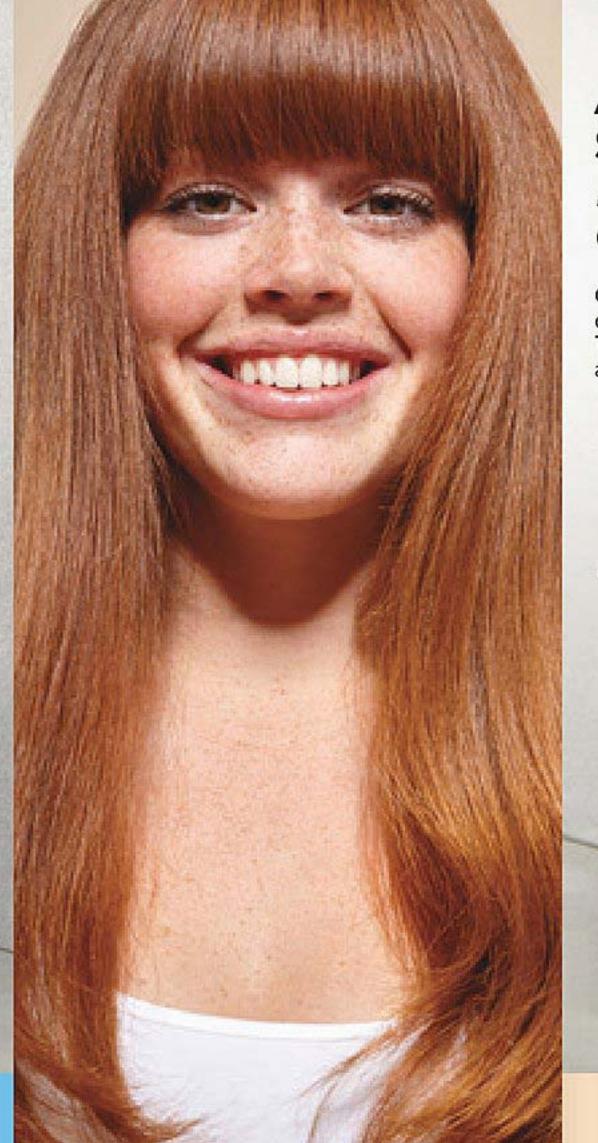
ARGAN OIL NOURISHMENT

FROM ROOT TO TIP

Let argan oil - the moisturising wonder for stronger, shinier, and healthier-looking locks - be your go-to companion all season long!







AN INSTANT SHINE BOOST

FOR HAIR-SWISHING CONFIDENCE

Get glossy with the haircare collection that coats your strands with next-level shine. The secret? Crystal Light Technology, creating a smooth, mirror-like surface.



ULTIMATE SHINE



Advance Techniques
Absolute
Nourishment
Treatment Ampoule
04069

£2.50

Advance Techniques
Absolute Nourishment
Treatment Serum
17202

30ml | £15.83/100ml Normally £5.75 £4.75 SAVE £1 Advance Techniques
Absolute Nourishment
Argan and Coconut
Treatment Oil

14068 100ml

£9.25

Advance Techniques Absolute Nourishment Treatment Mask

63636 375ml | £2/100ml

£7.50

Advance Techniques
Hair Cutting Scissors
Carbon steel, PVC.
Approx. 16.5cm.

15271
£6

Advance Techniques Ultimate Shine Serum

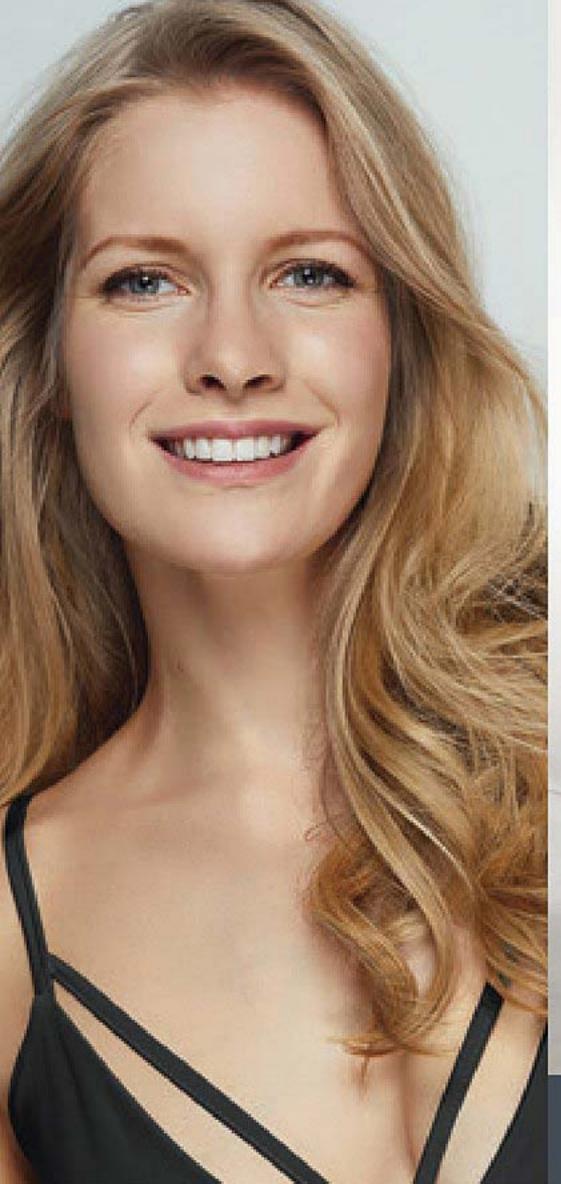
49775 30ml | £19.17/100ml

£5.75

Advance Techniques
Ultimate Shine Illuminating
Treatment Spray

14100 100ml

£5.50



INTENSE TREATMENTS FOR DAMAGED HAIR

Feeling like your locks lost their luster after all that sun and sea? It's time to give them a little extra love with our professional treatments, specially formulated for dry, weak hair.

Advance **Techniques Loss** Control Leave-In **Treatment Spray** 51623 100ml £5.50 Advance Techniques Hydra Boost Leave-In Treatment 03244 50ml| £11.50/100ml £5.75



BIGGER BOTTLES MORE WASHES

Get more shampoo for your money with extra-large 700 ml bottles that last even longer!

700ML



ABSOLUTE NOURISHMENT

ANTI-DANDRUFF

Advance Techniques Miracle Densifier Leave-In Treatment 20990

100ml £5.50



Advance Techniques **Deeply Purifying** Treatment Scrub 17194 150ml | £3.83/100ml

£5.75

Advance Techniques **Fabulous Curls Curling Cream** 24166 150ml | £3.83/100ml

LOSS CONTROL

Advance Techniques Reconstruction **Treatment Mask** 10702

HYDRA BOOST

375ml | £2/100ml





shampoos

700ml | £1.18/100ml

1. Absolute Nourishment 23564 19950 2. Anti-Dandruff 3. Reconstruction 4. Ultimate Shine

19406 64121

XXL **SHAMPOOS** JUST

£8.25

129

EACH

£5.75 128

PROFESSIONAL BRUSHES & ACCESSORIES

1. Advance Techniques **Brush Cleaning Tool** Plastic handle and iron prongs with protective plastic cap. Length approx. 9cm.

56556

£2.50

2. Advance Techniques **Pro Cushion Brush** ABS, Nylon. Head: 7.5 x 13.5 cm. Handle: 12 cm.

18713 £6.50

3. Advance Techniques **Pro Detangling Brush** ABS & Nylon. 23 x 7.8 cm.

01917 £5









130

Advance Techniques Pro Paddle Brush ABS, Nylon, synthetic rubber. Head: 8.5 x 13.9 cm. Handle: 12 cm L.

18663 £6.50



Advance Techniques Pro Round Brush ABS, Nylon. Head: 11cm + handle 12 cm.

18804 £6.50

Dia: 4.1 cm.



Advance Techniques Pro Foldable **Cushion Brush** ABS, Synthetic rubber, nylon. Glass mirror. 9.7 x 5.7 cm (when closed).

17442 £3.50



Advance Techniques Scalp Massager ABS. Approx. 7.5cm x 8cm.

04127

£4.50



ABS, Aluminium. Ceramic coating, 15.3 cm L x 2.6 dia



Advance Techniques **Pro Large Barrel Brush** ABS, Aluminium. Ceramic coating, Nylon pins. 15.3 cm L x 5.8 dia (excl. bristles)

18770 £7.50



Advance Techniques **Pro Vent Brush** ABS, Aluminium, nylon. Ceramic coat. Head: 4.5 x 13 cm. Handle: 12cm. 18747



Advance Techniques **Pro Styling** Tail Comb PP & stainless steel. 24.2 x 5.5 cm. 26518



JUST



700 ml/мл/8g €

Full Volume

2-in-1 Shampoo

& Conditioner

Nettle & Lavender 15800 Stay Strong 2-in-1 Shampoo & Conditioner Apricot & Shea Butter

Nourish

dish

700 ml/мл/3 €

Healthy Hydration

Aloe & Macadamia

2-in-1 Shampoo

& Conditioner

& Smooth

Avocado & Almond O

63727

Refresh &

Revitalize

2-in-1 Shampoo

& Conditioner

2-in-1 Shampoo

& Conditioner

Shampoo & Conditioner 700ml | £0.54/100ml

09514

£5 £3 £5 08367 63651

RELAX & DRIFT OFF WITH THE SLEEP COLLECTION

This relaxing blend of French lavender and chamomile essential oils will help you drift off into a peaceful slumber.



pair with our lavender hand cream for total relaxation





Planet Spa Aromatherapy Beauty Sleep Hand Cream 26849

30ml | £13.33/100ml

£4

Aromatherapy
Pillow Mist
07682
100ml
£5.25





Planet Spa The Tranquility Ritual Facial Scrub 28688 75ml | £5.33/100ml

£4

BODY WASH



Planet Spa The Tranquility Ritual **Body Wash** 06965 200ml | £2/100ml

£4

FACE MASK



Planet Spa The Tranquility Ritual Face Mask 33753 75ml | £5.33/100ml £4

FACE MASK .



Planet Spa The **Harmony Ritual** Face Mask 10546 50ml | £8/100ml



SMOOTH & HAIR-FREE

YOUR FAVE HAIR REMOVERS

Body hair, facial hair... we've all got it. But if you want to see the back of it, get super-quick results with our easy-to-use range.



GENTLE HAIR REMOVAL CREAM

Avon Works Body **Hair Removal Cream**

08615 100ml

£5

Avon Works Facial Hair Removal Cream 21899 15ml | £16.67/100ml

£2.50

"Based on a consumer study with 30 participants.



HAIR REMOVAL

Avon Works Razor Set

ABS, stainless steel. 14.5cm x 4.5 cm. Includes 2 additional replaceable heads.

11064 £4.50

Stay Shave Gel 00117 150ml | £1.67/100ml £2.50

Avon Works Silky

DELICATE CARE

FOR YOUR INTIMATE AREA

Using harsh shower gel on your intimate area could cause irritation and discomfort. AVON CARE INTIMATE is gentle, pH balanced and specially designed for feminine hygiene, to help keep you feeling fresh and confident, all day.













Avon Care Intimate Gentle Delicate Feminine Wash

with chamomile extract

Intimate Wash

£1.10/100ml

SAVE £0.50

Normally £3.25

250ml|

mild enough for daily use 55947

Avon Care Intimate Calming Delicate Feminine Wash

with Witch Hazel extract

helps calm sensitive skin 54965

Avon Care Intimate Refreshing Delicate Feminine Wash

with vitamin E

gives you all day freshness 56317

ROLL-ON CONFIDENCE







Men's Max Protection 18549

FOR HER

Women's Max Protection 18689









Men's Invisible 09860



Active for Women 11346



Invisible 09878

Women's

Anti-Perspirant Roll On

50ml | £3.50/100ml Normally £2

*Applies to Max Protection range, 72-hour protection against odour. **For 48-hour odour protection.

AVON kids

3-5 years



CHILD-FRIENDLY, TEAR-FREE, GENTLE **FORMULAS** PERFECT FOR EVERYDAY USE



DERMATOLOGIST AND OPHTHAMOLOGIST TESTED

GREAT VALUE SET

set contains:

- 2in1 Shampoo & Conditioner | 200ml |
- 2in1 Bath & Body Wash | 200ml |
- Detangling Spray | 200ml |

67728 Worth £6.75

SAVE £1.75

Our kids toiletries have had a makeover!



If you loved NATURALS KIDS, you'll love these!

NO MORE TEARS JUST GOOD, CLEAN FUN

Make smiley memories at bathtime every time with these fun and foamy, monsterously fruity favourites.



Avon Kids 2in1 Shampoo & Conditioner. Apple.

18036 200ml £1.12/100ml Avon Kids 2in1 Bath & Body Wash. Strawberry.

18077 200ml | £1.12/100ml Avon Kids Detangling Spray. Mango. 18044

200ml | £1.12/100ml Avon Kids 2in1 Shampoo & Conditioner. Watermelon.

18085 200ml | £1.12/100ml Avon Kids 2in1 Goodnight Bath & Body Wash. Lavender.

18069 200ml| £1.12/100ml

NEW

JUST

GETTING READY

MADE FUN

Help your little grown-ups enjoy their 'getting ready' routine with these super cool daily toiletries that they can use all on their own.

SHAMPOOS

BODWYRRSH

COLOGNE

ENGINE PACKET





• Hair Gel | 50ml |

£6.50

69054

Worth £8.50

SAVE £2

Why your LITTLE GROWN-UPS will love it...

- · 2-in-1 formulas*
- · a choice of fresh or fruity scents
- child-friendly, gentle formulas, perfect for everyday use



DERMATOLOGIST AND OPHTHAMOLOGIST TESTED

SET OF 3

NEW

SAVE £1.75

- Conditioner | 200ml |
- Body Wash | 200ml |
- Detangling Spray | 200ml |

141



18028

200ml | £1.12/100ml

£2.25

18010 200ml | £1.12/100ml

£2.25

14811

200ml | £1.12/100ml £2.25

*Refers to Shampoo & Body Wash, and Shampoo & Conditioner only.

140

3. Avon Kids

17996

Hair Gel. Fresh.

50ml | £4.50/100ml

£2.25

BABY-SOFT SOLES

Wave goodbye to rough skin or calluses and enjoy smooth, soft feet.



1. Foot Works Intensive Callus and Corn Cream Reduces stubborn calluses. renews the feel of skin and makes feet soft.

25445 75ml | £6.33/100ml

£4.75

2. Foot Works Healthy **Extreme Cracked Heel Cream** Intensely moisturises, visibly smoothes cracked heels in 3 days,

27839 75ml | £6.33/100ml

helps feet look healthier.

£4.75

3. Foot Works Intense **Moisture Cream**

Rehydrates very dry skin, softens and conditions rough feet.

12286 75ml | £6.33/100ml

£4.75

4. Foot Works Rough Skin Remover

Helps to soften and remove hard skin for baby-soft feet.

04226

75ml | £5/100ml £4.75

STEP INTO CONFIDENCE

If you want to stay fresh and dry all day (who doesn't?), relieve tired, hot feet with a fast acting-spray.

PRICES FROM

SAVE UP TO £1



Odour Neutralising Foot Spray Instantly refreshes

and cools, helps to eliminate foot odour. 11825

75ml | £4.67/100ml Normally £4.50

SAVE £1



Foot Works Active Odour Control Spray Deodorises, refreshes and cools, provides relief from embarrassing foot odour.

27581 100ml Normally £4.50

£3.50

SAVE £1



Refreshing Foot Spray Coconut & Lime Scent cooling formula leaves feet feeling fresh, comfortable and odour-free

01446 100ml Normally £3.75

£3



in CEE in 2022.

Deodorising Foot Spray Refreshing spray helps protect feet against odour.

12864 100ml Normally £4.50

SAVE £1

MOISTURISING FOOT SOCKS FOR EXFOLIATION & INSTANT MOISTURE.



Foot Works Expert Exfoliating Foot Mask Performs like a professional treatment: removes calluses, corns and dead skin cells, refreshes and renews skin.

04168 20ml

£5.50



Foot Works Heel Rasper Stainless steel, plastic. Approx. 9cm x 5cm x 4cm.

04267 £4.50 Sore feet slowing you down? Take your on-the-go lifestyle in your stride with our expertly crafted collection, so your hard-working soles can pick up the pace!

REFRESH & RECOVER ACTIVE SOLES



Foot Works Active Reviving Foot Soak Soothes tired, achy or hot feet, deodorises and refreshes, softens calluses.

23028 100ml £4.25



Foot Works Wet and Dry **Pedi Roller Replacement Heads** Set of 2 replacement heads for the Footworks Wet/Dry Pedi Roller. ABS with 2 grades of paper coarseness. Size: 6.3cm x 3.5cm x 3.8 cm (per head).

03863 £5





Includes foot rasper, pumice stone and smoothing foot file. PP, iron, stainless steel. Approx. 10cm x 6cm x 5cm.

16550 £4.75



1 pair in 1 size. 04374 £4.75



Foot Works Moisturising Socks 100% cotton. 1 pair in 1 size.

03830 £5.50



Foot Works Toenail Clippers Carbon, silicone. Approx. 9cm x 1cm x 2cm.

02980 £2.75



Foot Works Hard Skin Remover Helps to remove hard skin from feet by scraping off layers of unwanted skin. Additional head included.

03723 £4.50





SOOTHING LAVENDER

with Lavender

Helps exfoliate dry, rough skin for baby smooth & soft feet.

05553 75ml | £6.33/100ml

£4.75

with Lavender

Deodorises, soothes and refreshes hot, tired feet.

20982 100ml

£4.50

Treatment Cream with Lavender

Helps soften and soothe skin overnight, intensely moisturises.

13615

150ml | £2.50/100ml

£3.75

GREAT VALUE SET

set contains:

Clay Mask | 75ml |

 Deodorising Foot Spray | 100ml |

 Overnight Treatment Cream | 150ml |

67470 Worth £13

£9.50

SAVE £3.50

SUN-KISSED GLOW ALL YEAR ROUND

1. Avon Care Sun **Tan Accelerator Lotion** 20578 200ml | £3.50/100ml

2. Avon Care Sun Self-Tanning Lotion 07195 150ml | £4.67/100ml

£7

£7



3. Avon Care Sun **Tanning Oil Spray** 07047 150ml | £4.33/100ml

£6.50

4. Avon Care Sun **Protecting Bronzing** Oil SPF15

56051 150ml | £4.33/100ml

£6.50

FOR FACE

SUN PROTECTION

Care:

NA ACCELERATION LOTION

form & books

500 mt 43



Avon Care Sun SPF15 Sun Spray 20081 150ml| £3.83/100ml £5.75



Get it before it's gone!



SPF 30 Moisturising Lotion 06031 150ml]

£3.83/100ml £5.75



Avon Care

Sun SPF50 Face & Body Cream £5.93/100ml

02725 135ml| £8

SPF30 Facial Sun Cream 09456 50ml | £11.50/100ml £5.75

Avon Care Sun Shine

Control

AFTER SUN



Avon Care Sun After Sun Moisturising Gel 20115 150ml £3.17/100ml £4.75







Avon Care Sun After Sun Cooling Lotion with Aloe 20545 400ml £1.44/100ml £5.75

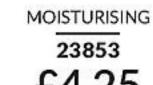


Avon Care Sun Shine Control SPF50 Facial Sun Cream 59873 50ml | £11.50/100ml

£5.75 £4.25









GENTLE 11593 £4.25



BERRY FUSION 25767 £4.25



COCONUT 13912 £4.25



TROPICAL FRUITS 07526 £3.75



AVOCADO 15016 £4.25



antioxidant with pomegranate extracts 10991



hydrating with coconut oil 13888



gentle with multibiotics & vanilla extract 54098



smoothing with pineapple, mango & papaya extracts



07575



hydrating with extract



watermelon 55707



with glycerin, almond milk & vitamin E

23846



long-lasting protection with silicone &

glycerine 09977

75ml | £2.67/100ml £2



moisturising with glycerine & almond oil 10124



HANDY HAND CREAMS

Keep them in the kitchen, on your desk, in your bag and in the car - for soft, moisturised hands whenever you need it! JUST



replenishing

with avocado

10652

pulsar, mark shoots, making DEFENDANCE OF THE REAL PROPERTY. 75 ml e

RUB HERE

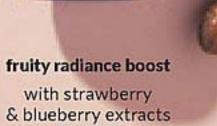
TO TRY THE SCENT

ære

cocoa butter

softening

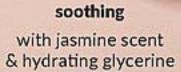
hand cream



25817

nourishing with cocoa butter

10769



CARE

SOOTHING HAND CREAM

Institut to

75ml/wm@



13854 1. with coconut oil 10892 2. with pomegranate extracts 10793 3. with cocoa butter 10744 4. with avocado oil 5. with pineapple, mango & papaya extracts 07518 6. with watermelon extract 58461 7. with jasmine scent & hydrating glycerine 11619

£3.50

BODY LOTION 400ML

400ml | £0.88/100ml



1. Infused with Moisture Lock Complex for 72-hour* skin moisturisation, with emolients and jojoba oil 11205

2. Infused with Collagen Complex for 24-hour† skin moisturisation, with collagen 15990 complex 400ml | £1.06/100ml

£4.25







Watermelon **Daily Hydration** Watermelon **Body Lotion Mist Spray**

55350 58719 250ml| 200ml £1.70/100ml £1.75/100ml

£3.50 £4.25

Jasmine Scent Daily Hydration Shimmering **Body Lotion Gel** Body Lotion

12591 720ml| £0.62/100ml



NEW

INSTANTLY DOUBLE SKIN'S MOISTURE* WITH OUR HYALURONIC ACID HERO

£2.50

PRICES FROM

Introducing your secret to an instant, lasting, restoring, intense hit of hydration.**

 hyaluronic acid helps to retain water for lasting hydration



D-E-R-M-A ESTORING

Body Lotion with Hyaluronia Boost Complex 48H

54.004多年1/後期

RUB HERE

TOTRY

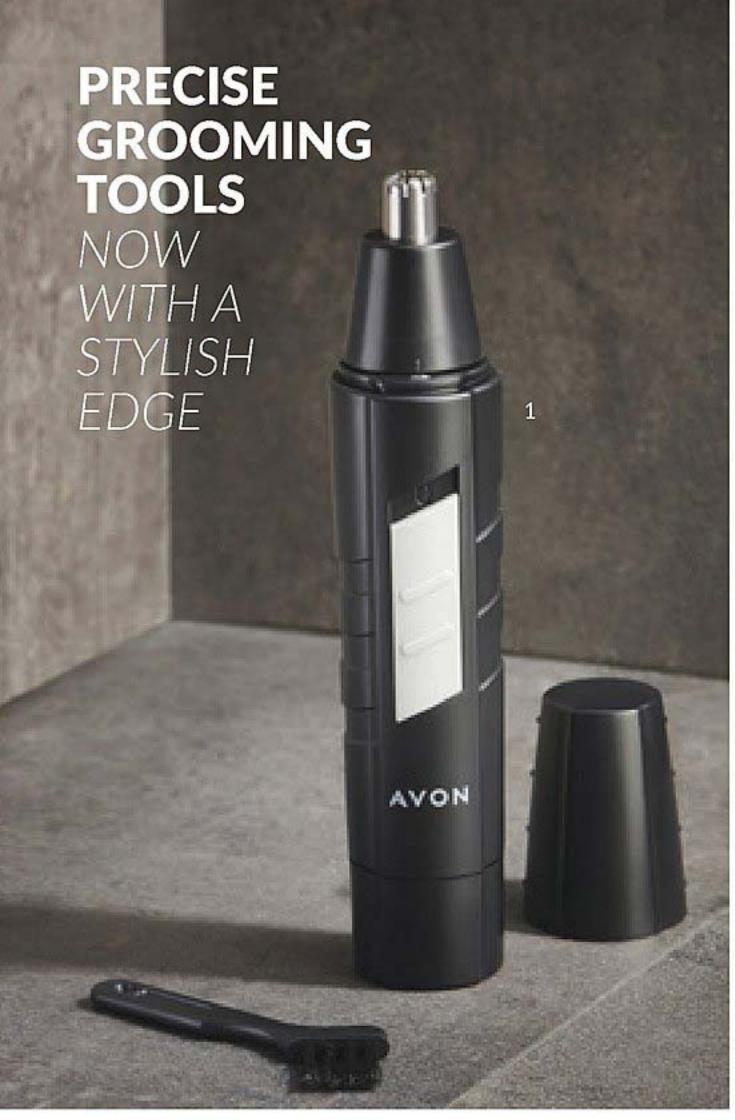
THE

SCENT

400 mI/мл/а €

*Refers to Body Lotion only.

** Based on a Clinical Efficacy Study with 30 people.











BATHROOM MUST-HAVES

Get ready to face the day with our shower and shave essentials, infused with vitamin E and aloe extracts.*



GREAT VALUE SET

- set contains:
- · Shampoo, Conditioner & Body Wash | 200ml |
- Aftershave Balm & Moisturiser | 100ml |
- Shave Gel | 150ml |

69252 Worth £8

ALL 3 FOR

SAVE £2.50



In the set: PP comb, stainless steel accessories: scissors, tweezers, nail clipper with nail file. PU

21881 £10

1. Mens Battery

(not included).

Ear & Nose Trimmer

ABS, stainless steel.

Approx. 13 x 2.8 x 2.6 cm.

Requires 1 x AA battery

2. Mens Grooming Set case 11,8 x 7,5 x 2 cm.

26245 £7

£25

3. Mens Battery

ABS, stainless steel.

Rotary Shaver

4. Mens Razor with Interchangeable Heads Includes 1 handle and 5 razor cartridges.

£5.50

Avon Care Essential 3-in-1 Hydra Gel Contains menthol and vitamin E.

care

ROBA GEL

AFTER-SHAVE

I HORSTURED

SOOTHE

58206 50ml | £4.50/100ml

£2.25

Avon Care Essential 3-in-1 Shampoo, Conditioner & Body Wash Leaves hair and skin feeling cleansed and conditioned.

MASH

58545 200ml | £1.25/100ml

* Except for 3-in-1 Pre-shave, Aftershave & Moisturiser.

£2.50

Avon Care **Essential Shave Gel**

Skin friendly shave gel for smooth, refreshed, conditioned and moisturised skin.

SOOTHE

58784

SHAVE

150ml | £2/100ml

£3

Avon Care Essential Aftershave Balm & Moisturiser

Contains vitamin E, ginger and aloe extracts.

58800 100ml

£2.50

Approx. 15 x 5.5 x 6.8 cm. Requires 2 x AA batteries ABS, stainless steel. 14.5 x 4.5 cm. (not included). 15305 19331



SKIN SO SOFT ORIGINAL DRY OIL SPRAY

100ML

travel size

27003 100ml

£4.50

150ML

classic size

07955 150ml| £3.67/100ml

250ml | £3/100ml £5.50 £7.50

250ML

bonus size

06627

Silky Moisture Nourishing Dry Oil Spray 06510 SKIN 150ml| £3.67/100ml

PIOR

08672 150ml| £3.67/100ml £5.50

SKIN-SOFTENING DRY OIL SPRAYS

Skin So Soft

£5.50











RASPBERRY DELIGHT: raspberry & cassis



11544









Get it before it's gone!



250ML

250ml | £0.50/100ml £1.25



OCEAN

24471





24455





SECRET RASPBERRY LEMON LAGOON DELIGHT BURST

12427





12625



TROPICAL MEXICANA

01537





SUN KISSED

SUNSETS

22269



SIMPLY LUXURIOUS

02204





27268













OCEAN SURGE: peppermint & marine 19844



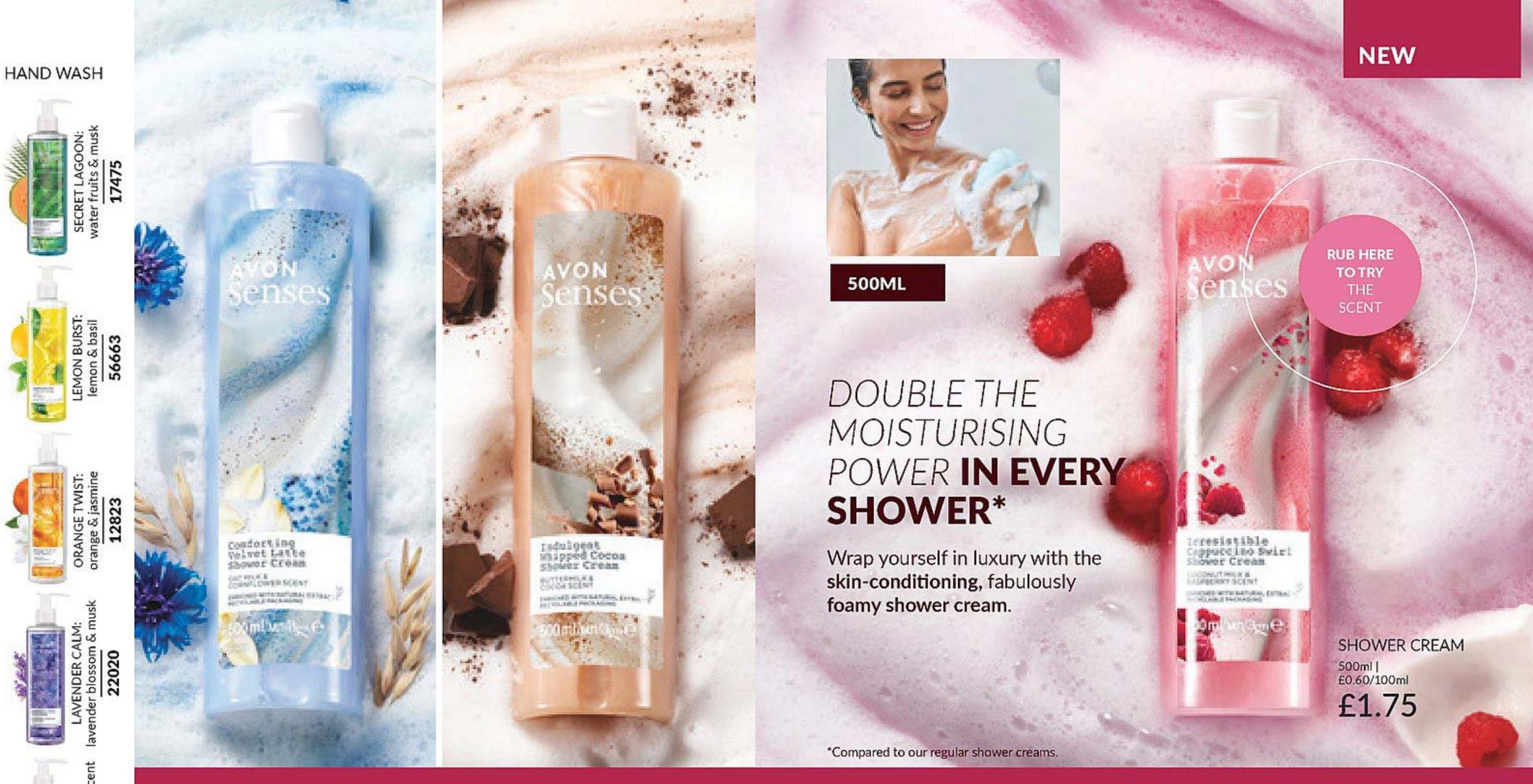




2



WHITE LILY: white lily & musk 00935 Ella VI.



SAVE **£0**.50

1 FOR £1.75 | 2 FOR £3



£1.20 EACH 250ml | £0.48/100ml

OAT MILK & CORNFLOWER 18143

leaves skin feeling touchably soft

& COCOA 18101

moisturises and conditions skin



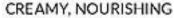
27

& RASPBERRY

18135

leaves skin feeling cleansed and refreshed







LAMOUR: rose and amber 11718

WHITE LILY: white lily & musk 27276

sIMPLY LUXURIOUS: peach & vanilla orchid



GEL, MOISTURISING





















NATURE'S EDGE 55491

£6 SAVE £4.25

TOP-TO-TOE CONFIDENCE PACK

Day to night, this grooming kit's got you covered, making sure you're ready for anything.

LAVENDER FIELDS

RELAXING PACK

Unwind, breathe, and embrace the serene bliss of pure relaxation.





set contains:

- On Duty Men's Invisible 48-Hour Anti-Perspirant Roll On | 50ml |
- Avon Care Essential 3-in-1 Shampoo, Conditioner & Body Wash | 200ml |
- Senses Ocean Surge Hair & Body Wash | 250ml |
- Deodorising Foot Spray | 100ml |

67413

Worth £10.25

set contains:

- Foot Works Clay Mask with Lavender | 75ml |
- Planet Spa Aromatherapy Beauty Sleep Hand Cream | 30ml |
- Senses Lavender Calm Bubble Bath | 500ml |
- Senses Lavender Calm Hand Wash | 250ml |
- Senses Lavender Calm Body Mist | 100ml |

67074

Worth £14.95



AROMATIC BERGAMOT & GREEN TEA

with verbena extract

HAND LOTION HAND FOR UP TO WASH 24-HOUR* MOISTURE

SPRAY ROOM

BATH & SHOWER **ELIXIR**

25015 250ml £1.60/100ml

25007 250ml £1.10/100ml £2.75

05389 100ml

£4

02535 500ml] £0.90/100ml £4.50

*After multiple applications. Based on a consumer study with 12 participants.



LUXURIOUS LEMONGRASS & COCONUT

with shea butter extract

HAND LOTION HAND WASH FOR UP TO 24-HOUR* MOISTURE

ROOM SPRAY

BATH & SHOWER **ELIXIR**

28613 250ml £1.60/100ml

53322 250ml | £1.10/100ml

54502 100ml

£4

02543 500ml| £0.90/100ml

£4

£2.75

£4.50



INDULGENT LAVENDER & GINGER

with ginseng and sandalwood extracts

WASH

HAND LOTION HAND FOR UP TO 24-HOUR* MOISTURE

ROOM SPRAY

BATH & SHOWER **ELIXIR**

24935 250ml £1.60/100ml £4

54452 250ml £1.10/100ml

24992 100ml

02519 500ml| £0.90/100ml

£2.75 £4 £4.50

ENERGISING

GERANIUM LEAF & ORANGE

Energise your senses with added orange and sea kelp extracts.

FROM



BOTTLE MADE FROM 97.5% RECYCLED PLASTIC

*After multiple applications. Based on a consumer study with 12 participants.

HAND LOTION FOR UP TO 24-**HOUR* MOISTURE** HAND WASH

ROOM SPRAY

54999

100ml

£4

BATH & SHOWER ELIXIR

25064 250ml | £1.60/100ml

£4

25031 250ml | £1.10/100ml

£2.75

25155 500ml | £0.90/100ml

£4.50

AMAZING PRICES

RECONSTRUCTION TREATMENTS FOR VERY DAMAGED HAIR



1. Advance Techniques Reconstruction Bi-Phase Treatment

16014 100ml

£5.50

2. Advance Techniques **Reconstruction Treatment** Serum

24158

30ml | £19.17/100ml

£5.75



HAIR STYLING SAVIOURS

1. Advance Techniques Dry Shampoo 03376

150ml | £2.33/100ml £3.50

2. Advance Techniques Heat Protection Leave-In Spray

14738 100ml

£3.25



3-IN-1 CREAM FOR FACE, HANDS AND BODY

1. COCOA BUTTER 10827 2. WATERMELON **55731** 400ml | £1.06/100ml

£4.25



GENTLE BODY WASH POWERED BY WONDERFOODS

1. AVOCADO 02949 2. COCONUT 13870 400ml | £0.56/100ml

£2.25

CONDITIONING DAILY BODY LOTION 1. GLYCERINE 23820 2. BERRY FUSION 25742 400ml | £0.88/100ml -404

£3.50



WHITE LILY & MUSK DECO COLLECTION

1. Floral Burst Bubble Bath 21766

250ml | £0.70/100ml

2. Floral Burst Hand Cream 16576

75ml | £2.67/100ml

Get it before it's gone!

PAMPERING SPA OILS



1. Planet Spa Radiance Ritual Touch Of Gold Multi-Use Oil

25288

150ml | £3.33/100ml

£5

2. Planet Spa The Harmony Ritual Bath Elixir

15883

250ml | £2/100ml

£5

GREAT DEALS

FROM JUST



SHOWER GEL 1. UNGLE RAINBURST:

sage and sandalwood 28217 2. RASPBERRY DELIGHT:

raspberry & cassis 11783

720ml | £0.45/100ml

£3.25



SCENTED BODY MIST

1. SOFT VANILLA: vanilla & sandalwood

27169

61481

2. WHITE LILY: white lily & musk 15537

3. LEMON BURST: lemon & basil

100ml

£2.50

SHOWER AND SHAVE **ESSENTIALS FOR** SENSITIVE SKIN

1. Avon Care Sensitive 2-in-1 Anti-Dandruff Shampoo & Conditioner 03327

200ml | £1.25/100ml

£2.50



3. Avon Care 2. Avon Care Sensitive 2-in-1 Sensitive Aftershave Shave Gel Balm & Moisturiser 56838

02089 150ml | £2/100ml 100ml

£2.50

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COCONUT & LIME FOOT CARE

1. Moisturising Foot Lotion Coconut & Lime Scent 01412

75ml | £5.33/100ml

2. Exfoliating Foot Scrub Coconut & Lime Scent

01453 75ml | £5.33/100ml

£4 EACH



HOT PRICES

SCENTED BODY LOTIONS

£5.25

FRAGRANCES FROM

£8

PERFUMED BODY LOTIONS

| 1. Perceive | 07336 | Imari Eclipse | 24174 |
|-------------------------|-------|-------------------------|-------|
| 2. Rare Pearls | 22780 | Imari Naturelle | 13805 |
| 3. Today | 11650 | Imari Queen | 06007 |
| 4. Wonder | 26773 | Little Black Dress Lace | 33266 |
| Attraction for Her | 17186 | Little Black Dress | 04119 |
| Attraction Game for Her | 14779 | Lov U | 59238 |
| Attraction Awaken | 08565 | Love U Connected | 04820 |
| Eve Confidence | 14167 | Pur Blanca | 19224 |
| Eve Truth | 16113 | Always | 12799 |
| Luck for Her | 06023 | TTA Everlasting | 04663 |
| Eve Become | 12831 | Tomorrow | 27896 |
| Eve Privé | 22798 | 125ml £4.20/100ml | |
| | | | |

11676

£5.25

TOMORAOW ALWAYS



A SOOTHING SOAK Relax and unwind with beautifully blissful bubbles to help soothe body and mind. L'AMOUR: rose and amber 07484 500ml

00653 1 litre

RASPBERRY DELIGHT: raspberry & cassis

> 28480 500ml

28498 1 litre

GOODNIGHT SWEETHEART: bergamot & vanilla

28589

500ml

28597 1 litre



500ML

1 LITRE FOR



WHITE LILY: white lily & musk

16345 500ml

16360 1 litre



RECYCLABLE BOTTLES*



ALL BUBBLE BATHS ENRICHED WITH NATURAL EXTRACTS

500ML

Bubble Bath 500ml| £0.50/100ml

1 litre

1 LITRE

Bubble Bath

LEMON BURST: lemon & basil 28365 1000ml











10074 500ml 18234 LAVENDER CALM: lavender blossom & musk 03954 500ml 03095

1 litre

1litre

ALOHA MONOI: coconut & tiare flower

06064 500ml 06072 SIMPLY LUXURIOUS: white peach & vanilla orchid

04952 500ml 05256 1 litre

TROPICAL MEXICANA: maracuja & lime

26211 500ml 39024

1000ml

SUN KISSED SUNSETS: oud & ylang ylang

22301 500ml

55434 1000ml



WITH LASH-LOVING VITAMIN E





SuperShock Volume Loader Mascara Normally £8.50



£5

SAVE £3.50 WATERPROOF VOLUME THAT LASTS ALL DAY*



Blackest Black 15255

Ultra Volume Waterproof Mascara Normally £9

Brown Black 15701

£6.50



SAVE £2.50 UP TO DOUBLE THE VOLUME WITH EVERY COAT**



Exxtravert Waterproof Extreme Volume Mascara



9.5ml | £8.42/10ml Normally £11



£8 SAVE £3

FULL VOLUME, LIFT, LENGTH, INTENSITY AND DEFINITION



Black

Lash Genius Multitask & Multiply Mascara 10ml Normally £11

Brown Black 06346

SAVE £2.50

ULTRA RICH. ULTRA COMFORT. WHAT'S YOUR ULTRA LIP LOOK?

ULTRA CREAMY

with none of the dryness.

BESTSELLER

From everyday glam to bright and bold, express your creativity with ultra rich colour in over 50 flattering shimmer, creamy and matte shades.

ANY 2 FOR MIX & MATCH across pages 176-177

SAVE £4

BESTSELLER



 comfortable colour that won't

cake, crack or dry enriched with a blend

of vitamin E. avocado oil and sesame oil

• SPF15

 enriched · creamy texture Bronze Violet Sparks Proper Pink Glow with lightwith a blend 28761 07294 20669 03293 08755 14027 of vitamin E, reflective pearl Copper Sparkle avocado oil pigments Fechsia Ripe Papaya Spring Bling and sesame · enriched with a 58131 20677 07369 04895 08540 24398 blend of vitamin Nude Stellar Amber · creamy, Suede Twinkle Pink E, avocado oil Embers comfortable 03111 20743 19349 26294 06676 49023 25718 and sesame oil colour Razzle Dazzle Marvellous Mocha • SPF15 • SPF15 Mauve Pink Dream Ruby Glitz 26286 62919 06759 06734 55848 55558 05629 Latte Glimmer **Ultra Satin Ultra Shimmer** lced Coffee Lipst 05181 3.6g Cappuccino Toasted Rose Frozen Rose Posh Peta Rosy Lumos Lipstick Lipstick 26302 20685 03152 20693 07831 3.6g

Coffee Date Adoring Vibrant Melon Passion Love 06809 18408 14506 25692 Coral Fever Pure Pink Ruby Kiss 18416 04432 59782 06635 Peach Red Terracotta Mauve Matters Flatters Supreme 24588 54577 05462 18440 Truest Red Berry Blast Sunkissed Ideal Lilac Grape 25593 06866 04192 18457 Superb Wine Rose 25338 14431 25270 20156

Lipstick 3.6g

Ultra Matte

£8.50 £8.50 £8.50 177 176

GET YOUR GLIMMER ON

Our top-rated eyeliner gives you high-impact colour that glides on and lasts all day.*



ULTRA-PIGMENTED SHADES

one swipe. Model wears Forest Green..

56440

57497

46797

23283

23291

23333

02246

28324

14225 Emerald

Azure Blue

02279

02287

Forest Green 02402

Glimmerstick

£6.50

Eyeliner

0.28g

Get bold, intense colour with just

CLASSIC rich, high-impact finish

Blackest Black

Brown Black

Cosmic Brown

Saturn Grey

Cherry Red

Majestic Plum

Starry Night

Bronze

DAZZLING LINES

Create eyes that mesmerise with glimmering Glimmerstick definition. Model wears Silver Lights.

| DIAMOND d |
|----------------|
| Amethyst |
| Pink Coral |
| Sugar Plum |
| Emerald Glow |
| Aqua Sparkle |
| Twilight Spark |
| Teal Sparkle |
| 611 11 14 |

William Co. Co. dazzling sparkly finish 00448 12088 22533 Brown Sugar 00422 23911 00372 Black Ice Black Bijoux 11536 00356 **** 00331 **BESTSELLER** 02048 Glimmerstick Diamond Eyeliner 01719 0.35g£6.50 01065 Silver Lights

EYE-POPPING METALLICS

Make it metallic with these stunning new shade additions. Model wears Copper.

HI METAL 3D metallic sheen

NEW

| Gunmetal | 23531 | Rose Quartz | 12526 |
|----------|-------|---------------|-------|
| Goldmine | 59303 | Green Lights | 11460 |
| Copper | 12492 | Electric Blue | 11478 |

· shimmering, precise lines that last all day*

· creamy, high-impact, waterproof colour

· smooth-glide, smudge-free formula

*Based on consumer study with 120 people.

ANY 3 FOR MIX & MATCH across pages 178-180

SAVE £9.50





Glimmerstick

£6.50

Hi Metal

Eyeliner 0.35g

178

Navy

NAIL YOUR LOOK IN **60 SECONDS***

ANY 3 FOR £10 MIX & MATCH across pages 178-180

SAVE £3.50

Wow Getting Fun N White **Fuchsia** Bare Ultraviolet 21295 11262 05033 04275 Think Fast Naughty Baby Pink Mad-Arin Brownie Marmalade 02915 10777 03137 20008 Nude In No Grape Secret Bubblegum Escape Tweed 21865 08268 06932 03459 In Mauve Blue My Dashing With U Mind Red Mauve It 27870 52779 05066 17327 Mermaid Cheers In Strawberry Lightening Margarita Red Tail The Sea 11155 08383 68130 03533 Pom Pom Pink Bitten Once Upon Macaron Squad Apple A Lime Bubblegum 05116 03566 11247 16675 Power Emerald Black Peach Sorbet Dream 09845 they go 23192 23168

ULTRA FAST NAIL COLOUR

Are you ready for the 60-second* nail switch? Try our express mani for fresh tips in no time.





SHADES: Nourishing Lip Oil 7ml & Allowing Lip Oil Normally £7 SAVE £2.50

ULTRA FAST: dries in 60 seconds for an

no time

ultra mani in

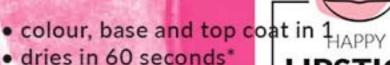
*Based on a consumer science study with 129 participants.

ULTRA PIGMENTED: full coverage swipe

Ultra Colour 60 Second Express Nail Enamel

10ml

£4.50



now with more colour in every drop 29TH JULY

Rose Gold

21840

Pink Sunset

23226

THE NEED TO KNOW

The prices featured in this brochure are recommended prices, which apply to Avon Reps. Our Reps have the final decision on resale prices to their customers. If you're not 100% happy with your purchase you can return it within 28 days of delivery for a full refund or exchange - even if you've already tried it. This guarantee is on top of your statutory rights. If you want to return something that came with a free gift, make sure that you return both items for a full refund. Avon reserves the right to offer you a substitute product, but if we ever need to we promise to make sure it's of equal or greater value. Products marked 'get it before it's gone' are planned for discontinuation within the next 2 campaigns, so may not appear again in brochure. They may be available online or in Avon's sales for a limited time, whilst we still have stock. Don't forget to ask your Rep for our fab Avon alternatives.

Continued on page 164.