

HOW TO... SHAPE THE PERFECT BROW

- 1. INNER BROW**
Start your brow vertically in line with the outer edge of your nostril.
- 2. ARCH**
The highest point of your arch should be in line with the middle of your eye and your nostril.
- 3. TAIL**
Finish your brow in line with the outer edge of your eye and your nostril.



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CAMPAIGN 14 2019

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THE BROW EDIT

WHATEVER YOUR BROW LOOK,
WE'VE GOT THE PERFECT PRODUCT FOR YOU.

BEAUTIFUL DEFINITION



SAY HELLO TO NATURAL BROWS WITH YOUR PERFECT MATCH OF **GLIDE-ON GLIMMERSTICK COLOUR.**

PENCIL
£3
half price

- colour-dense formula for precision lining and defining
- smooth texture for easy application



She's wearing ... Light Blonde



True Colour Glimmerstick Brow Definer
Normally £6
£3 half price



TATTOO-LIKE BROW TINT



GET THE **MICROBLADED BROW LOOK** WITHOUT THE PAINFUL PRICE TAG.

STYLER
£6
save £3

- full and feathered, never fake
- triple-blade micro tip mimics hair strokes for natural brows
- hassle-free and hard-wearing



She's wearing ... Light Brown



mark. Brow Tattoo Micro Styler
Normally £9
£6 save £3



clever applicator mimics tiny hair strokes for totally natural brows that are bang on trend



BOLD BROWS

SWEEP ON WATERPROOF GEL ARCHES THAT WON'T BUDGE COME RAIN OR POOLSIDE SUNSHINE.

GEL
£7

- gel formula glides on with no tug or pull
- blendable, ultra-creamy formula
- smudge-proof, stay-put, **waterproof** colour



She's wearing... Deep Brown.

205 EYEBROW DUO BRUSH
dual-ended with a straight-cut flat brush for precise application of brow gel and a soft spoolie comb to help tidy hairs

NEW Eyebrow Duo Brush
15701
£4



15206 Ash Blonde 25098 Blonde 25973 Light Brown



25100 Auburn 25114 Soft Brown 25155 Deep Brown

mark. Perfect Brow Crème Gel Pot
£7

BUILDABLE BROWS

BUILD YOUR PERFECT BUDGE-PROOF BROW WITH OUR POWDER AND WAX COMBO.

COMPACT
£7

- wax to set, powder to fill
- smudge-proof, long-lasting formula
- handy mirror and precision brush for on-the-go touch-ups



She's wearing... Soft Brown.

206 ANGLED EYELINER DUO BRUSH
dual-ended precision brush with angled tip for filling brows and thin tip for the perfect brow tail

NEW Dual-Ended Angled Eyeliner Brush
10006
£4



08872 Ash Blonde 08144 Blonde 07047 Light Brown



01354 Auburn 08136 Soft Brown 25296 Deep Brown

mark. Perfect Brow Kit
£7

NATURAL BROWS

OUR LIGHTWEIGHT POWDER GIVES YOU SOFT, FEATHERY ARCHES EFFORTLESSLY.

POWDER
£4.50
 save £1.50

- ultra-fine powder creates a long-lasting natural look
- mistake-proof and smudge-proof
- buildable formula to line, define and enhance



True Colour Perfect Brow Powder Liner
 Normally £6
£4.50
 save £1.50



She's wearing ... Light Brown.



YOUR COMPLETE BROW COLLECTION

CHOOSE YOUR SHADE:



BLONDE COLLECTION
 ORDER USING 67942



LIGHT BROWN COLLECTION
 ORDER USING 68106



DARK BROWN COLLECTION
 ORDER USING 68858

LIGHT BROWN COLLECTION



4 FOR
£10
 WORTH £22*

EACH BROW COLLECTION CONTAINS: TRUE COLOUR GLIMMERSTICK BROW DEFINER, MARK, PERFECT BROW CRÈME GEL POT, SLANTED TWEEZERS AND EYEBROW DUO BRUSH.



*based on normal brochure prices.