

AVON



**YOUR GUIDE
TO USING
AVON CONNECT**

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BUTTONS FOR
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ABOUT AVON CONNECT



LEARNING THAT SUITS YOUR LIFESTYLE

AVON CONNECT

Avon Connect is your go-to resource for bite sized learning. Available on all devices, and via AVON ON, you can access your training anywhere, anytime.

HOW TO ACCESS AVON CONNECT

You can access Avon Connect via your Rep website or via Avon ON. Both use single sign on, so once logged in you will be to access Avon Connect automatically.

**Please be aware that your password should be no longer than 10 characters to be able to access Avon Connect. Please update your password in your Rep website if your password is too long.

WHO IS IT FOR?

Avon Connect is for Representatives who have just joined AVON to get off to a great start, as well as existing Representatives who would like to build their business.

Sales Leaders also have a community dedicated to their development, and both Representatives and Sales Leaders can access product training, monthly toolkits and events through Avon Connect.

WHERE DO I GET SUPPORT FROM?

You can reach out to your upline for support, or when you are on the platform there is a help function on each of the communities. You can also use the comments area on each piece of content for support, ideas and to leave feedback.

NOW LET'S LOOK AT THE HOMEPAGE

AVON CONNECT HOMEPAGE

New On Avon Connect
We've listened to your feedback, and to make your journey as a new Rep and Sales Leader smoother, we have redesigned the 90 day training plans and given them a new name too!
Top Tip - Refresh your browser history for the past 7 days to ensure you have the latest updates.
[FIND OUT MORE](#)

LATEST CONTENT
latest content from the Sales Training Team
[CLICK HERE](#)

LATEST CONTENT

WELCOME CAROUSEL

Explore Avon Connect

- READY! SET! GO!**
Ready! Set! Go!
[LET'S EXPLORE](#)
- BUILD YOUR BUSINESS**
Build Your Business
[LET'S EXPLORE](#)
- PRODUCT KNOWLEDGE**
Product Knowledge
[LET'S EXPLORE](#)
- BUILDING A TEAM**
Sales Leadership UK
[LET'S EXPLORE](#)

OUR 4 COMMUNITIES

APRIL TOOLKIT

TRAINING TAKEOVER MAKE-UP ESSENTIALS
27th - 29th April at 11am & 1pm
Launch call - 9:30am, 26th April
AVON
NOW

HAIRCARE ESSENTIALS

MONTHLY TOOLKIT

FEATURED CONTENT

Events Upcoming

- MAKE-UP ESSENTIALS | Training Takeover**
1 Occurrence
26 April, 2021, 09:30 (BST)
- Welcome New Reps**
1 Occurrence
28 April, 2021, 10:00 (BST)
- Social Selling with Instagram**
1 Occurrence
29 April, 2021, 10:00 (BST)
- Rep Weekly Facebook Live**
1 Occurrence
30 April, 2021, 10:00 (BST)
- Product Training**
1 Occurrence
30 April, 2021, 11:00 (BST)

NEW TRAINING MODULES

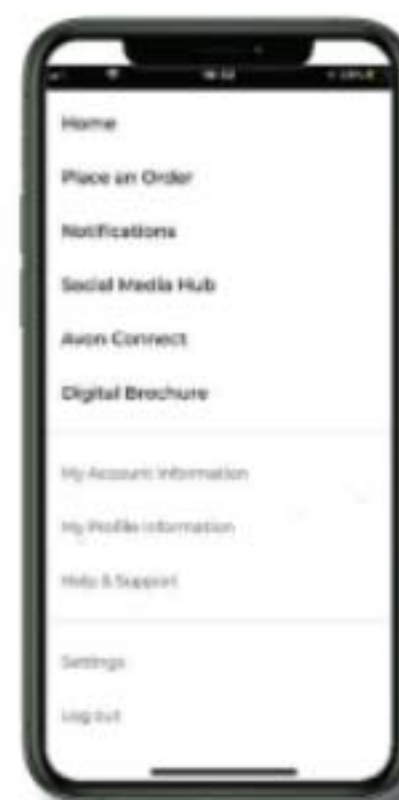
LATEST EVENTS

AVON CONNECT ON MOBILE

Avon Connect can also be accessed via the Avon On App on your mobile phone.



Download the App and register your account.



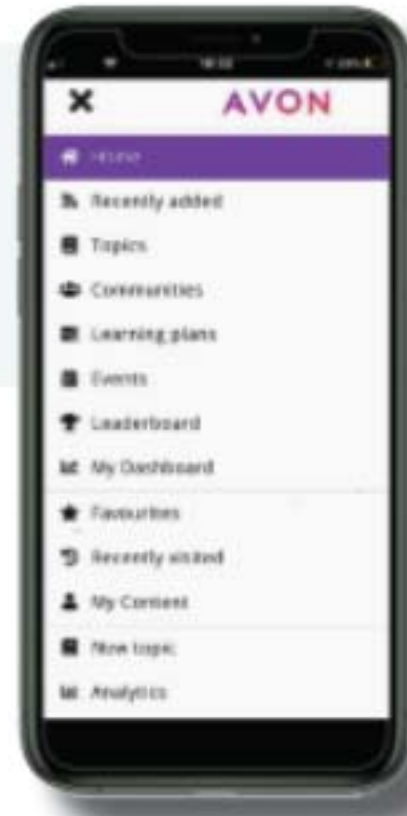
In the Avon On App, access Avon Connect through the burger bun menu in the top left hand corner.

Login to Avon Connect via your Rep site. Find training and development in the navigation, click on get training. This has single sign on function so you'll access Avon Connect automatically.



HOMEPAGE LAYOUT ON MOBILE

You can access all the content on Avon Connect by using the burger bun menu in the top left hand corner of the home page, or use the search function.



Scroll up and down to access all of the information.



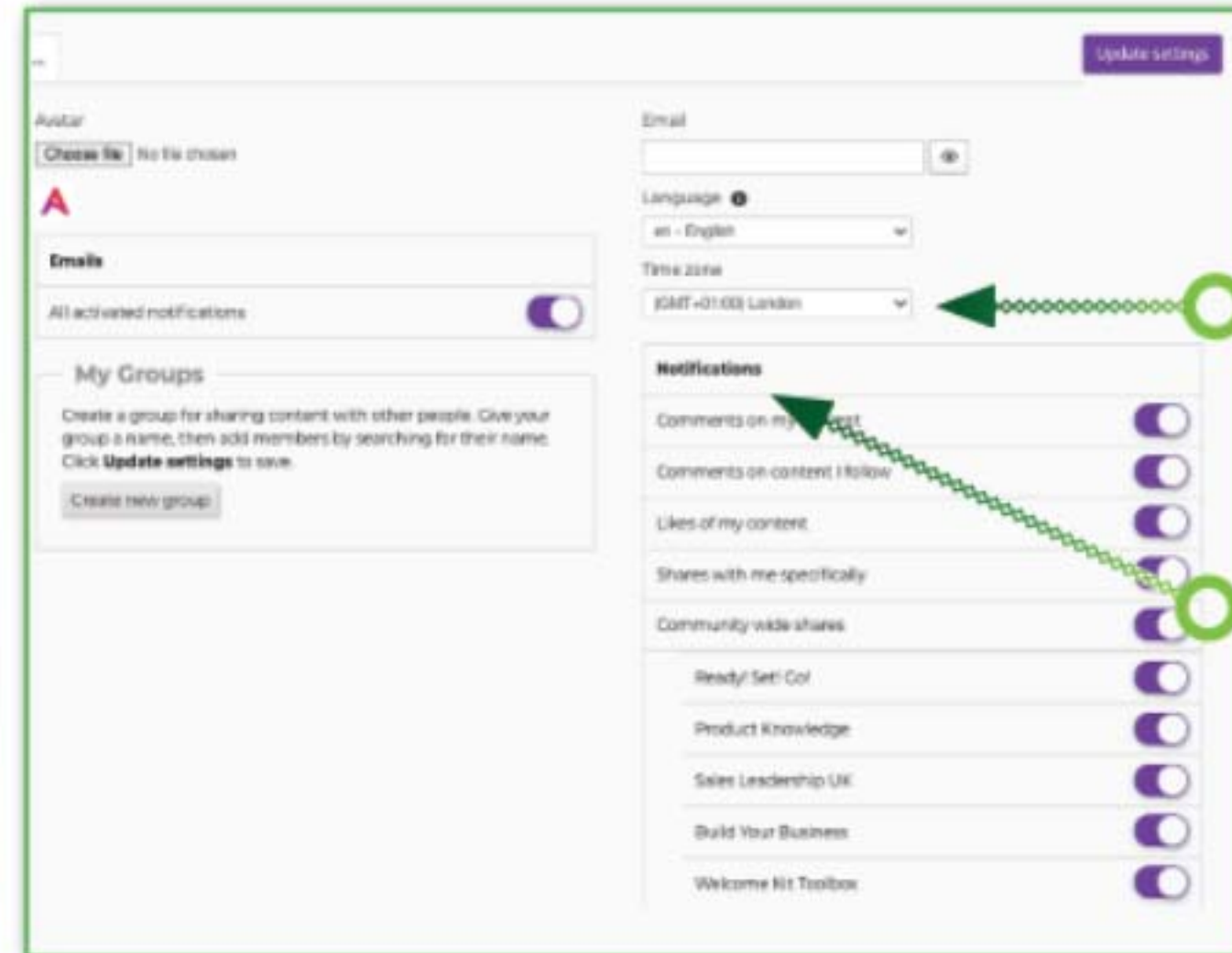
To access the four main communities, scroll left and right.



SETTING UP YOUR PERSONAL PROFILE

Before you check out all the amazing content at your finger tips, let's get your personal profile set up.

For both mobile and desk top use, click on the left hand burger menu on the homepage, scroll down and select, 'settings'.



Change your time zone settings here.

Change your notification settings here.

TIME ZONE

Ensure your time zone is set to (GMT -00:00) London – this will ensure all the event times are correctly displayed on the home page.

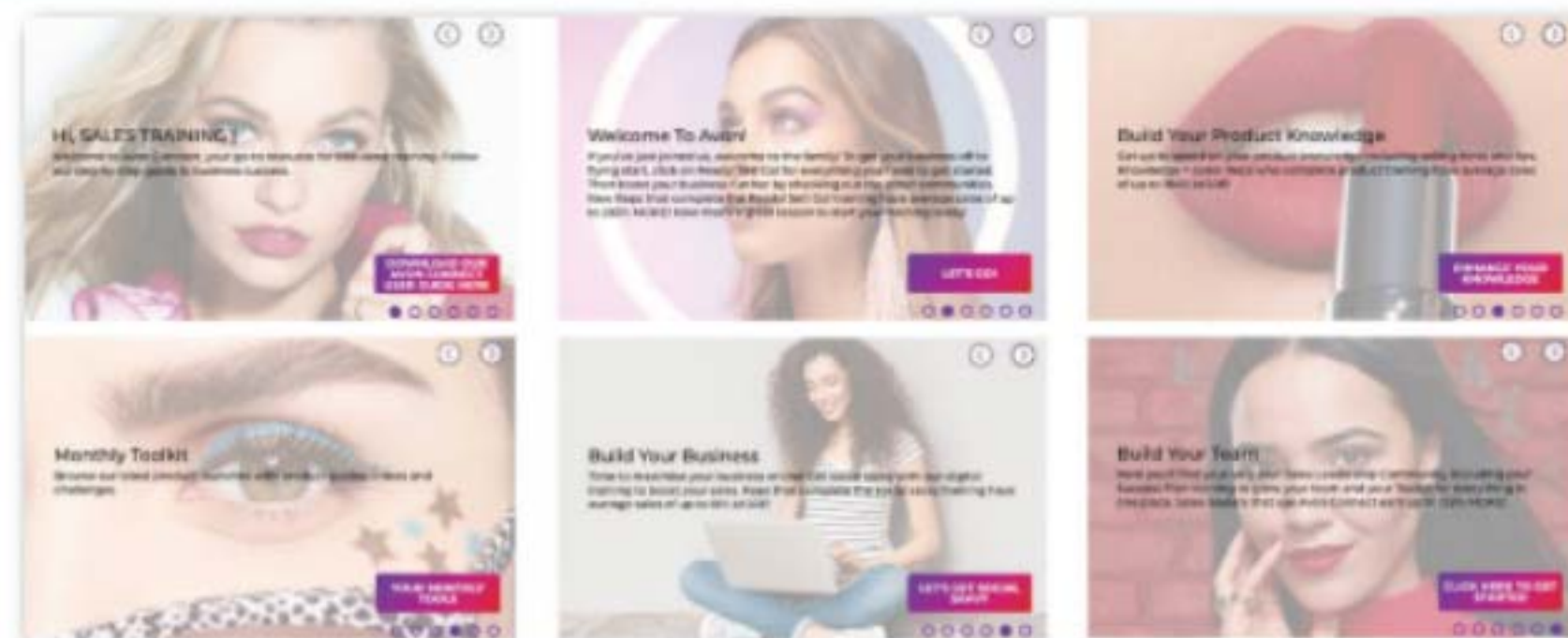
NOTIFICATIONS

You can also select how many notifications you receive via Avon Connect. Notification settings are automatically switched on for each new account. If you do not wish to receive a notification when every person comments on your content, the content you follow or likes your content, then you have the option to turn this off. Simply click the button next to each option.

If you would like to receive notifications direct from the UK Sales Training Team, then keep the 'Community Wide Shares' option switched on. Ensure you click on 'Update Settings' once you have made your changes.

HOMEPAGE FEATURES

Once your profile is all set, you can head over to the homepage. If logging in for the first time, checkout the **Welcome Carousel** for quick tips on which community to head to.



COMMUNITIES

There are four main communities accessible from the home page;

- **Ready! Set! Go!**
- **Product Knowledge**
- **Build Your Business**
- **Building Your Team**



Let's take a look at each in more detail on the next page.

DID YOU KNOW?

Reps that use
Avon Connect
have sales of up to

79%
MORE!



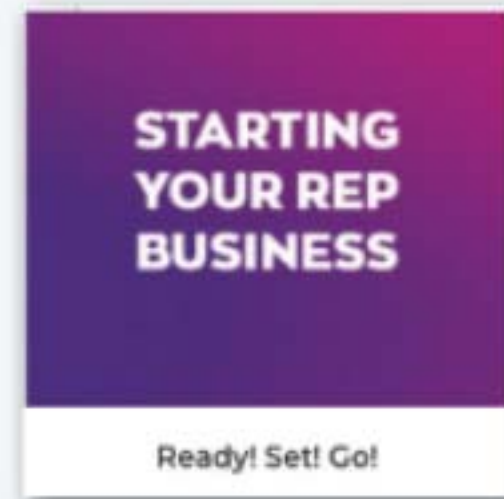
READY! SET! GO!

WHO IS IT FOR?

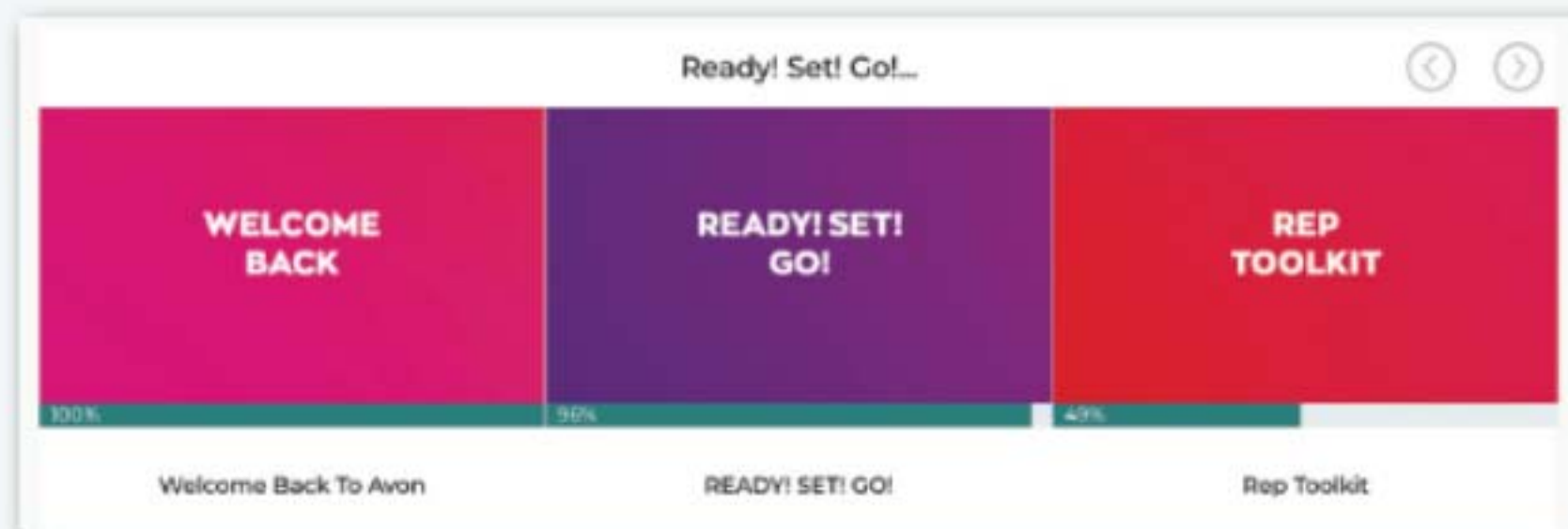
If you're new to AVON, Ready! Set! Go! is the perfect community for you to start with. Your first few months as a Rep are crucial to get you set up for success, and in this community you will find training and top tips to get you off to the best start.

WHAT'S INCLUDED?

The Ready! set! Go! training plan is jam-packed with all the information you need to get your business off the ground. Work your way through the bite sized content at your own pace. Your pace – your way, it's up to you! Just click Ready! set! Go! to get started.

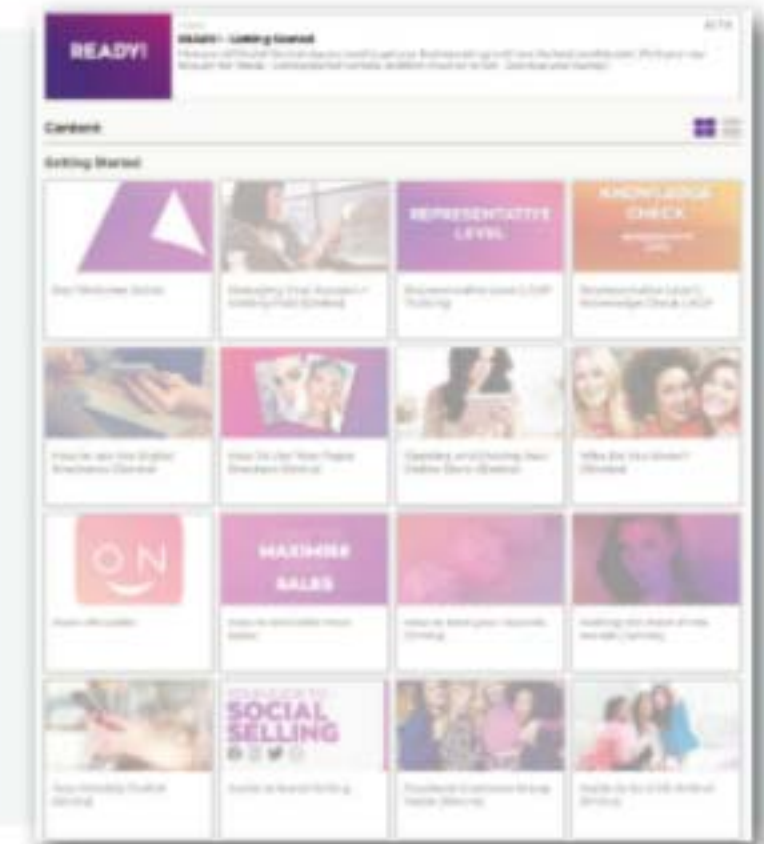


Here you'll find a Welcome Back section for Reps that are rejoining the business, as well as a Rep Toolkit for all the handy bits of info you'll need. To start your training, click on Ready! Set! Go!



READY! GETTING STARTED

First up, click on Getting Started. Work your way through the bite sized content. In each section you work through on Avon Connect you'll see a completion %, so you'll know if you've missed a piece of content, or if something new has been added.



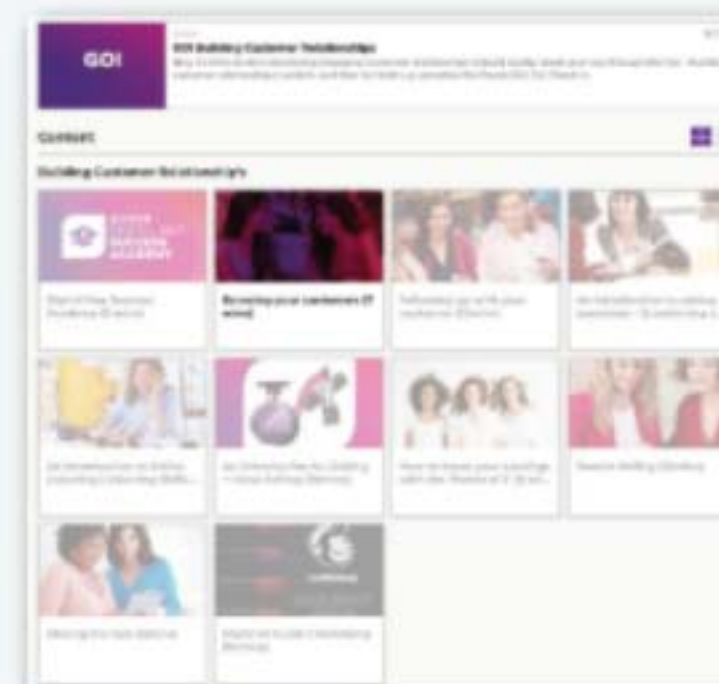
SET! CONTINUE YOUR JOURNEY

Next, head to SET! Continue Your Journey. This training looks at other possibilities that can boost your business. Work your way through this content and then move on to GO! Building Customer Relationships.



GO! BUILDING CUSTOMER RELATIONSHIPS

Now it's time to start developing engaging customer relationships to build loyalty. Work your way through this section, and then to finish up your training, test your knowledge and complete the Ready! Set! Go! Check-in. Download your certificate and share with pride!



WELCOME BACK TO AVON

If you have previously been an Avon Rep or Sales Leader and have decided to re-join Avon, then this section is perfect for you. Situated in the Ready! Set! Go! community, click on Welcome Back and get up to speed on everything you have missed whilst you were gone.



DID YOU KNOW?

New Reps that complete the
READY! SET! GO!
training have sales of up to

251%
MORE!

A

REP TESTIMONIAL

“

When I began my journey, I knew nothing of skincare, fragrance, how to apply make-up and what is best and why. Early on I discovered Avon Connect as my upline stressed how important it was to use it. I love that I can learn at any time of the day, after all, we all have busy lives, and each of the modules is bite sized, so when sipping my coffee in the morning I am happily learning something new.

The courses I found most useful were, the 90 Day training program (Ready! Set! Go!), as it taught me how to navigate my Avon Office and get the most from it, and as I grew, the 2 courses that have hugely impacted my business are the Art of Selling Perfume and the Skin Care Essentials. Once you have done the courses, you can talk with confidence to your customers about the products. Even after a year of being within Avon, I still find new courses and content to learn, from how to sell on social media to how to create a Tiktok. Anyone out there that isn't sure, go and check it out, you will get hooked like me.

”

SHARON ROWELL
LEAD REPRESENTATIVE

PRODUCT KNOWLEDGE

WHO IS IT FOR?

The more you know, the more confident you will be talking to your customers and gaining their trust.

Our Product Knowledge community is for everyone to boost their knowledge of our amazing products, which in turn, will boost your earnings.



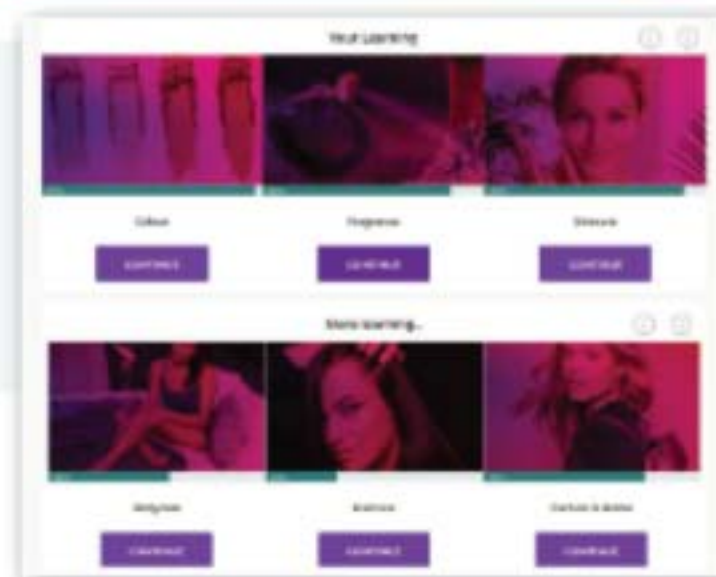
WHAT'S INCLUDED?

In this community you'll find content split across our main product categories. If there is a particular category you'd like to become more expert in you can work your way through the content, or pick and choose which products you would like to know more about. To access the training, click on Product Knowledge.

MAIN CATEGORIES

1. COLOUR
2. SKINCARE
3. FRAGRANCE
4. BODYCARE
5. HAIRCARE
6. FASHION AND HOME

Select the product category learning plan you'd like to learn more about. Use the arrows to scroll through the category choice.



Once you have selected your product category you will find several topics containing individual modules to work through at your own pace.

BUILD YOUR BUSINESS

WHO IS IT FOR?

If you have been with us for a while, and would like to gain some extra insights on how to take your business to the next level, then this community is packed with useful content and top tips.



WHAT'S INCLUDED?

In this community you'll find lots of interesting tips on how to create plans and set goals to get your month off to a flying start, as well as selling techniques and how to build a social business to boost your earnings.

Here you'll find three learning plans;

- Become a Sales Expert
- Building Your Business
- Avon Growth Plan.

In each section you work through you will see a completion %. When we add new content, your completion % will lower, showing you there is more content for you to complete.



BECOME A SALES EXPERT

If you have been with us for a while, and would like to gain some extra insights on how to take your business to the next level, then this is packed with useful content and top tips.



BUILDING YOUR BUSINESS

In this learning plan we have stacks of great digital content to help you build your business through social networks, and creating engaging content. If you'd like to host parties, you'll also find everything you need to make these a success.

BUILDING A TEAM

WHO IS IT FOR?

If you are a Sales Leader, or are thinking about becoming a Sales Leader, then this community is for your development.



WHAT'S INCLUDED?

In the Building a Team Community you'll find your very own Success Plan to set yourself up for team success.

Just work your way through the bite sized content at your own pace. Your pace-your way, it's up to you!

If you're an existing Sales Leader, you'll be able to pick and choose which modules will help boost your business. You'll also have access to your Sales Leader Toolkit in this community which includes recruitment, coaching and incentive tools.

To access the training, click on Build Your Team.

DID YOU KNOW?

Reps that complete the
DIGITAL TRAINING
have average sales of up to

81%
MORE!



Here you'll find your Success Plan as well as your Sales Leader Toolkit. Click on Success Plan to start your training.



GETTING STARTED

Work your way through the bite-sized content and then move on to the next section, Building Your Team.



BUILDING YOUR TEAM

With your Sales Leader journey off to a great start, now it's time to look at growing your team through recruitment. Complete these modules, then head to Coaching and Recognition.



COACHING AND RECOGNITION AND CHECK-IN

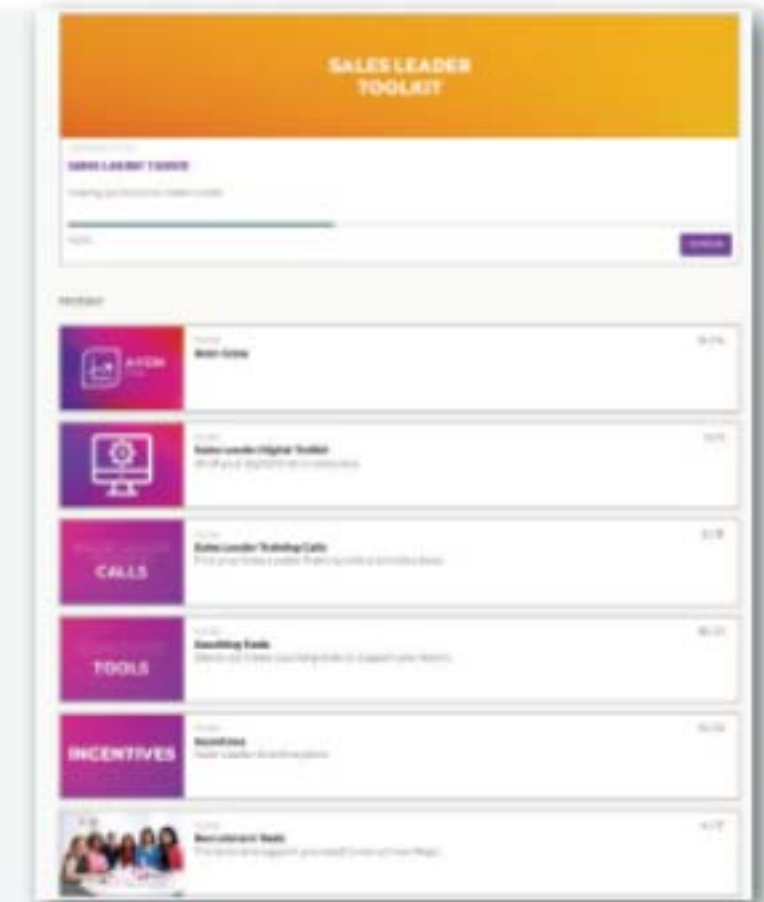
Here you'll find everything you need to motivate and develop your team further, sharing kudos for all the hard work your team has put in to their business. Once you've completed your Success Plan test your knowledge by completing the Check-in. Why not share on social media and be proud of what you have achieved?!



SALES LEADER TOOLKIT

In the Building a Team Community you'll also find a Sales Leader Toolkit to grow your business. Access the most recent incentives* to drive your business, as well as a host of coaching and recruitment tools to help you build your team.

*Incentives will be updated in line with business requirements.



DID YOU KNOW?

New Sales Leaders that complete the SALES LEADER SUCCESS PLAN earn up to 80% MORE!



SALES LEADER TESTIMONIAL

“

Avon Connect is a brilliant source for any Rep, whether new or existing. It can be accessed any time of the day, and that's great because, if someone is working full time, they're able to access it in their own time. It's always being updated, so anything new that is announced, I'm on there to have a look- I've even recommended my team to have a look!

The Ready Set Go! training plan, which used to be the 90 Day plan, has improved massively. Avon Connect has had a positive impact on my business, and I use it to improve my knowledge, especially with make-up. I download all the pdf files from the training I've been through, whether that is hair care, skin care, make-up etc. I've been able to keep the pdf files without having to go back on the training. I've even kept my certificates that I've achieved in a folder, which are printable too! Also, I've recently learned that I can use the Avon products myself so I've become a walking advert too!

Avon Connect is my go to tool!

”

MATTHEW BEADLE
LEAD REPRESENTATIVE

MONTHLY TOOLKIT

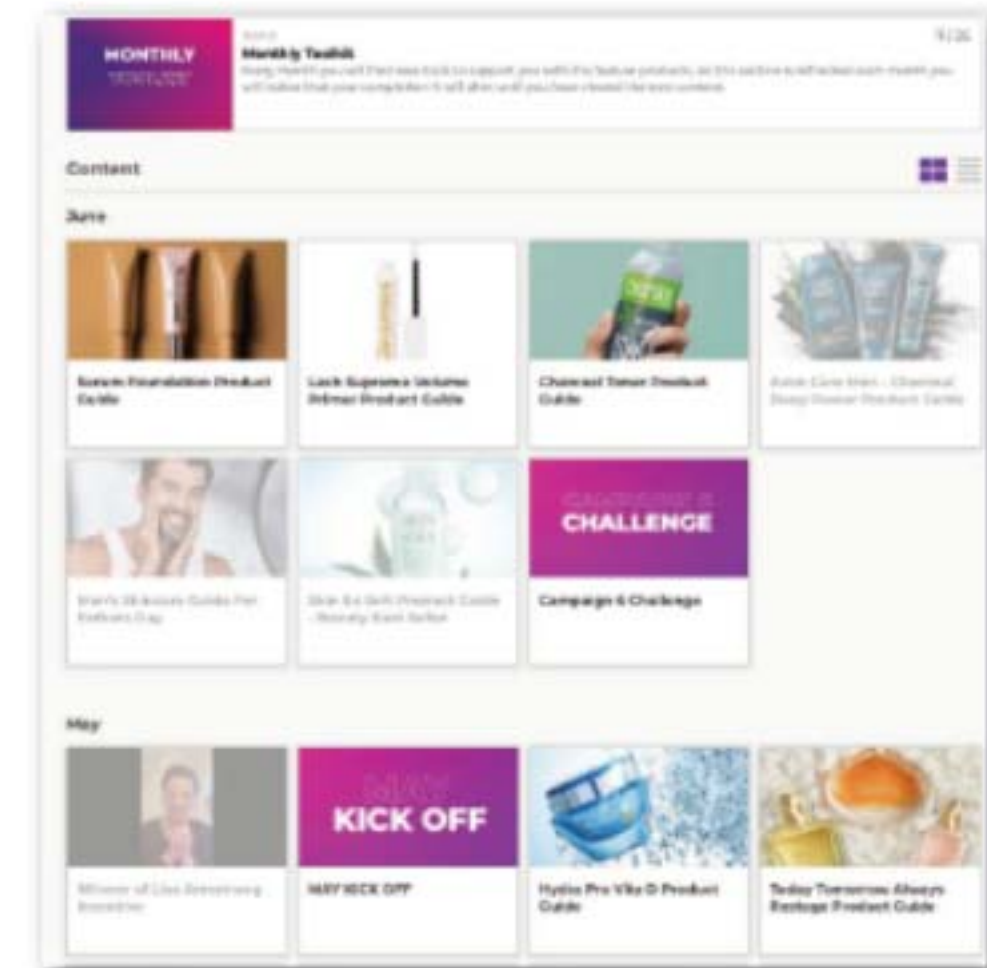
On the homepage you can also access the Monthly Toolkit to ensure your knowledge is up to date with the latest focus products and offers.

Each month you'll have access to the current product launches. Once the month has ended, the product guides will be moved over to the Product Knowledge Community, so you can still access it whenever you need it.



MONTHLY TOOLKIT

- PRODUCT GUIDES
- PRODUCT VIDEOS
- CHALLENGES
- TRAINING CALLS
- CHECKLISTS
- AND LOADS MORE!



**EVERYTHING YOU
NEED TO GET EACH
MONTH OFF TO A
FLYING START!**

LATEST CONTENT

The UK Sales Training team constantly add new content to Avon Connect on a weekly basis. Check back in regularly so you never miss out on the latest training content.



TRAINING EVENTS

One the homepage you can access Events that are facilitated by the UK Sales Training team. These range from the Digital Rep Success Academy workshops, to training calls with various topics to boost your business. Browse this section frequently as events are being added on a weekly basis.

To view all Events, click on 'view more' from home page.

Select the event you are interested in to view all the event occurrence dates and times.

Select the date/time that best suits you.

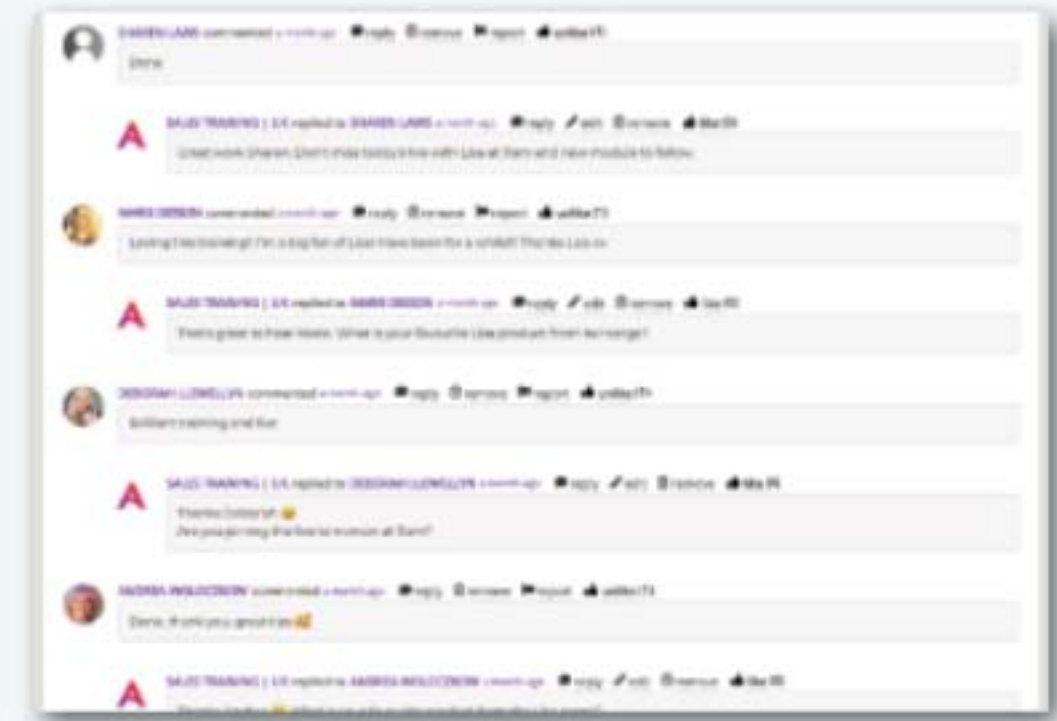
TIP! You can add the events you are interested in to your calendar, select this icon.



COMMUNITY & LEADERBOARD

COMMUNITY

Avon Connect is designed to be a social community where Representatives can upload their own content to share best practice, or to leave comments about the content they have read and even ask us questions.



LEADERBOARD

When you click into one of the four Communities from the home page you will find the Leaderboard. Representatives can gain points in various ways on Avon Connect including;

- Adding best practice content
- Engaging with other users
- Completing content

Below is a list of points that you can be awarded with. How far up the Leaderboard will you get?

Leaderboard

Community: All points

Filter: Product Knowledge | 1 Day | 21 Days

Name	Learner	Expert	Collaborator	Total
WENDIE ELIOTT	355	96	671	1122
JOY JACKSON	482	4	423	909
ANASTAYNA HYNDENBLOMBA	212	0	2361	4473
WENDIE ELIOTT	438	0	0	438
MARY DUFFY	55	327	621	1003
NAREN DENLEY	227	0	124	351
KHRYSTYI RAY	147	0	204	351
MARZIAN AZIZ	174	122	10	306
EMMA BRADY	284	0	152	436
HELEN WEA	175	24	100	299
CHRISTINE CASHMAN	300	0	0	300
EMMA JACKSON	100	14	112	226

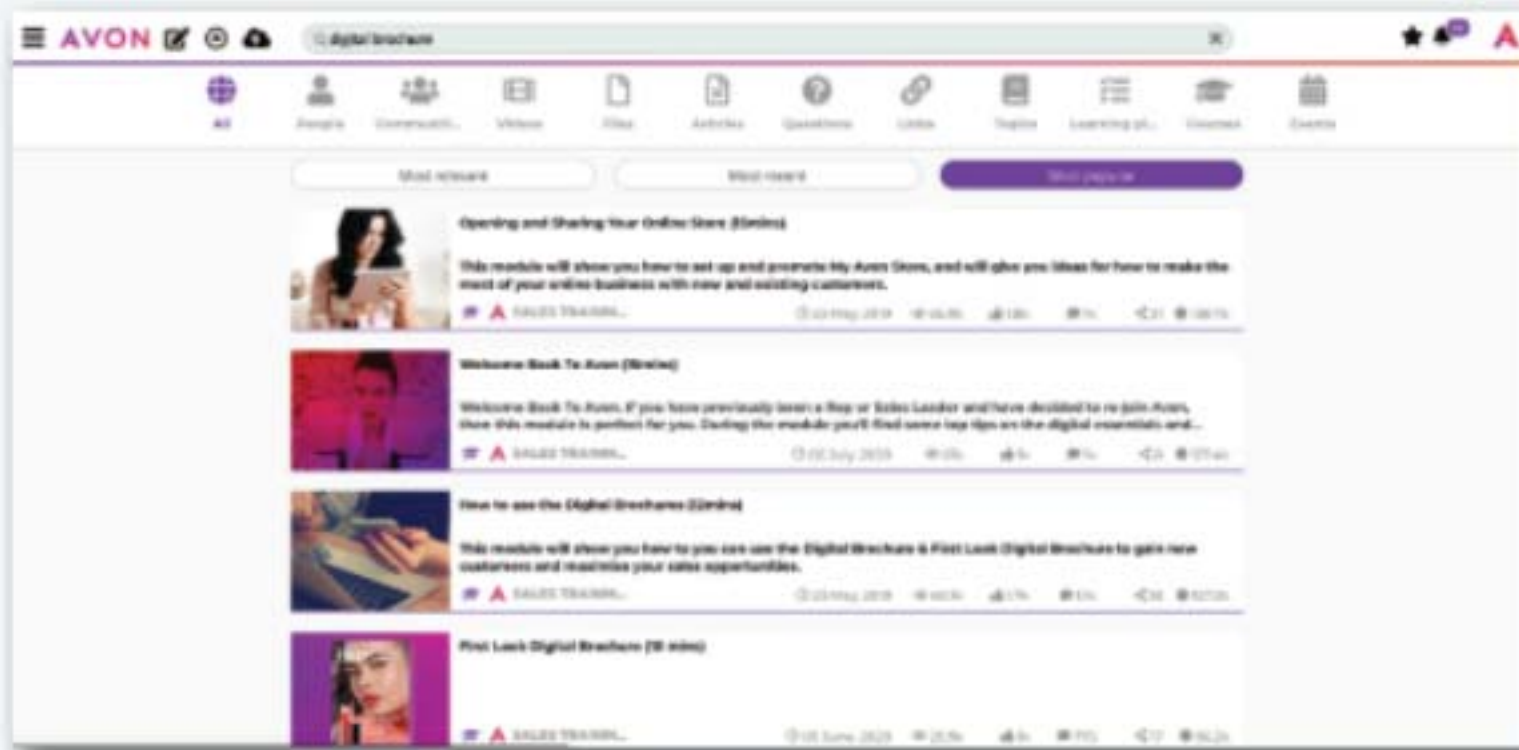


*Please note, that from time to time, we need to remove content that is no longer relevant which may impact your overall point score.

SEARCH

You can easily search for training content on Avon Connect using the search bar function. Type in the name of the content you are looking for, or key words, and this will reveal a selection of content. This can then be filtered down even further.

To find training from the UK Sales Training team, select Most Popular from the menu. You can also filter further by using the icons on the top of the screen, or select the funnel icon on mobile, and select the type of content you are looking for E.G videos or articles.



YOU CAN ALSO SEARCH FOR YOUR TEAM MEMBERS.
JUST ADD THEIR NAME TO THE SEARCH ...

UPLOADING CONTENT

You can earn points for uploading your own content onto Avon Connect. If you have some best practice you'd like to share, or are entering into a specific competition, follow our content guidance and steps to upload. You can upload content if;

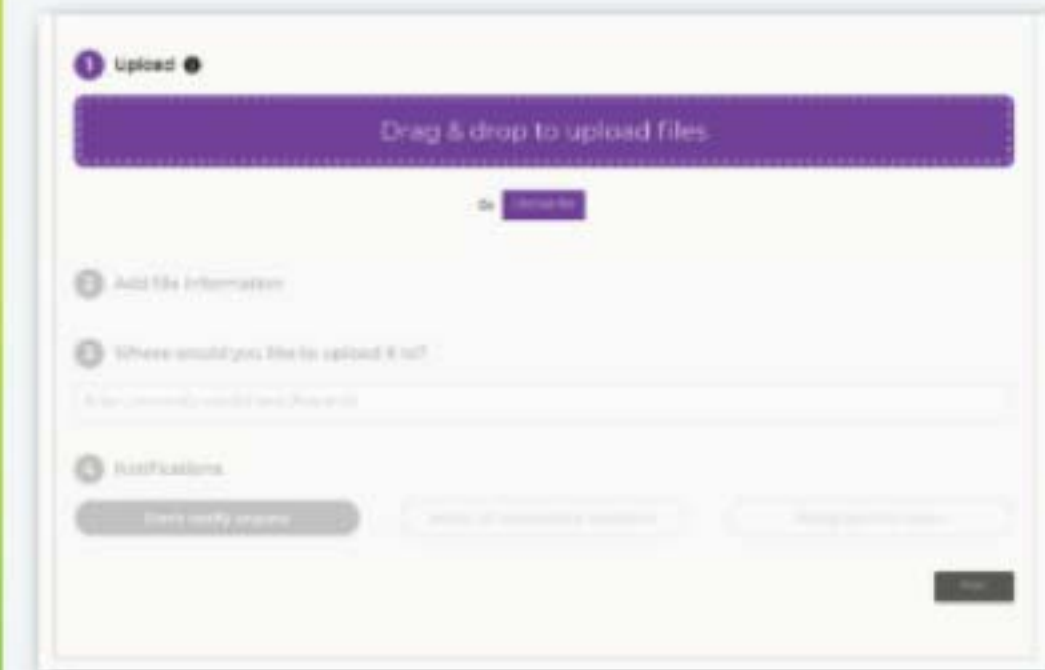
- It's adding value as best practice for other Representatives
- You're entering a competition on Avon Connect
- Have been advised to as part of training completion

To upload your content, click on the cloud icon in the top left hand corner of the home page, or, from a mobile phone you will find the cloud icon at the bottom of the screen..



ADD YOUR CONTENT

1. Drag and drop to upload your file or choose a file from your device.
2. Add a title for your content here.
3. Choose the most relevant of the four communities to upload your content.
4. Choose who you would like to notify of your upload.
5. Select 'Post' to complete your upload.



* The UK Sales Training Team have the final say in acceptance of content onto Avon Connect to ensure it is fit for purpose.

SHARING CONTENT AND CREATING GROUPS

Want to be able to share content with specific Reps or with your team? Well, this section is for you.

Create multiple groups and share any Avon Connect content with them. Your team member will get a notification to let them know, plus you can check if they have viewed or completed the request.

Download the full '[Sharing Content and Creating Groups in Avon Connect](#)' [guide here](#), or simply watch the video below to see how you can get started.



See how you can share content and create your own groups within Avon Connect.

QUICK LINKS



- TAP HERE** **READY! SET! GO!**
- TAP HERE** **BUILD YOUR PRODUCT KNOWLEDGE**
- TAP HERE** **BUILD YOUR BUSINESS**
- TAP HERE** **BUILDING A TEAM**
- TAP HERE** **REP LOGIN**



AVON
Connect