



AVON
DIGITAL REP
SUCCESS
ACADEMY

GUIDE

HEY THERE SUPERSTAR!

Massive congratulations and a **big thank you** from Avon for booking onto your Digital Rep success Academy. We are so excited to welcome you.

We have put together this **fabulous kick start kit** to help you make the most from your Digital Rep Success Academy

WHAT FABULOUS TOOLS HAVE WE PACKED IN HERE FOR YOU?

- 1** A selection of our most **amazing products worth a whopping £45** AND a **fab product guide** jam packed with hints and tips to share with your customers to help you sell more.
Pssst keep a hold of all of these products and have them ready to use at your Academy with the training team .
- 2** A awesome **editable social media planner** that you can also download from Avon Connect by searching 'Social Media Planner' then print and/or save to your phone! We will be showing you how to get the best out of your planner at the Academy!
- 3** An **inspiring 'why and goal' sheet** which we're going to tell you more about on the day.
- 4** **Did we hear you say HOUSE?** Yes you have a Bingo card! We all love a bit of friendly competition, so lets see who can get a full house first. Take a look at the instructions and see what activities you can mark off before your Academy.
- 5** **Avon ON & Avon Social.** If you haven't already, download AvonON from googleplay and/or app store and log in to Avon Social at uk.avon.social before your Academy.
- 6** **Finally!** A cute notepad for you to jot down inspiration and top tips on the day.

Remember don't use your pack just yet we will explain all on the day. BUT for now it would be awesome if you could share a picture with a few words on how excited you are to attend your Digital Rep Success Academy... Use the [#digitalrepsuccessacademy](https://twitter.com/digitalrepsuccessacademy) so we can search, find and love your post!



YOUR PRODUCT PACK GUIDE

ANEW PLUMPING SHOTS - PROTINOL

WHAT IS IT: Transform skin in 7 days! This product will reverse 7 years of collagen loss in just 7 days. Use one ampule per day and build it into part of your monthly or quarterly skincare routine. You can use this product to partner with your regular day/night cream or serum.

HOW MUCH: £18*

HOW MUCH DO I EARN PER POT I SELL:

at **15%** you will **earn £2.70**

at **20%** you will **earn £3.60**

at **25%** you will **earn £4.50**

at **30%** you will **earn £5.40**

FUN FACT: In most skincare you only find Collagen 1. Protinol is the power of Collagen 1 and Collagen 3 together! Collagen 3 being the type that is found in baby skin to make it beautiful, soft and bouncy to the touch

QUICK TIP FOR SHARING WITH YOUR CUSTOMER:

Take your customers on your own Protinol 7 day journey. Share a snap of you before you use, day 3, day 5 and then go live with your final skincare results so your customers can see your new glow!



*Based on current brochure price and does not include any special offers subject to change



YOUR PRODUCT PACK GUIDE

POWER STAY LIPSTICK

WHAT IS IT: Lightweight lip colour that lasts for up to 10 hours

HOW MUCH: £9*

HOW MUCH DO I EARN PER LIPPY I SELL:

at **15%** you will **earn £1.35**

at **20%** you will **earn £1.80**

at **25%** you will **earn £2.25**

at **30%** you will **earn £ 2.70**

FUN FACT: Did you know 1 Avon Lipstick is sold every 8 seconds!

TOP TIP FOR SHARING WITH YOUR CUSTOMER:

Take a before and 10 hours after photo of you wearing the lipstick, along with a quick post about your day and share to show how long lasting this lipstick really is



*Based on current brochure price and does not include any special offers, subject to change



YOUR PRODUCT PACK GUIDE

AVON TRUE EUPHORIC MASCARA

WHAT IS IT: Double your lash volume and get a lightweight flutter! This mascara is a water-resistant formula that won't clump, flake or smudge. With a gorgeous soft hourglass brush that will effortlessly stretch and separate every lash.

HOW MUCH: £9*

HOW MUCH DO I EARN PER MASCARA I SELL:

- at **15%** you will **earn £1.35**
- at **20%** you will **earn £1.80**
- at **25%** you will **earn £2.25**
- at **30%** you will **earn £ 2.70**

FUN FACT: Did you know that this mascara features a special blend of caring keratin and castor oil for a lash feeling like no other.

QUICK TIP FOR SHARING WITH YOUR CUSTOMER:
Share a comparison picture of you wearing that features one eye with the mascara and one eye without. The results will speak for themselves!



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YOUR PRODUCT PACK GUIDE

GEL POLISH

WHAT IS IT: Long lasting chip resistant nail colour available in multiple shades

HOW MUCH: £4*

HOW MUCH DO I EARN PER VARNISH I SELL:

- at **15%** you will **earn 60p**
- at **20%** you will **earn 80p**
- at **25%** you will **earn £1**
- at **30%** you will **earn £1.20**

FUN FACT: High shine- High impact and won't stain your nails

QUICK TIP FOR SHARING WITH YOUR CUSTOMER:
Wear it with pride and show off your favourite shade



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YOUR PRODUCT PACK GUIDE

NUTRA-EFFECTS BB CREAM

WHAT IS IT: Avon's ultra light Beauty Balm

HOW MUCH: £5*

HOW MUCH DO I EARN PER CREAM I SELL:

at **15%** you will **earn 75p**

at **20%** you will **earn £1**

at **25%** you will **earn £1.25**

at **30%** you will **earn £1.50**

FUN FACT: Foundation , Moisturizer and sunscreen all in 1

QUICK TIP FOR SHARING WITH YOUR CUSTOMER:

Share a selfie wearing the BB cream and create a poll asking your customers if they think you are foundation free



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#YOURWHY

WHAT INSPIRED YOU TO JOIN AVON?

HOW WILL REACHING YOUR NEXT GOAL IMPACT YOU AND OTHERS AROUND YOU?

WHAT DOES THE FUTURE LOOK LIKE FOR YOU?

TAP TO DOWNLOAD



#YOURGOAL

I WANT TO EARN PER CAMPAIGN

I NEED TO SELL PER CAMPAIGN

I NEED TO GROW NEW CUSTOMERS BY

SOMETHING NEW I'M GOING TO TRY IS...

TAP TO DOWNLOAD



DIGITAL REP SUCCESS ACADEMY BINGO

HEY THERE!

Check out your Digital Rep Success Academy bingo card!

The aim is to try and be the first in your Academy group to hit all 12 activities! You will have one week after your Academy to shout **BINGO** in the AVON UK OFFICIAL REPS GROUP on Facebook with our #digitalrepsuccessacademy for special kudos!

Some of the activities you will be able to mark off straight away but others you may not be able to complete until the day of your Academy.

Which ones can you mark off now? We have marked these out for you on your bingo card with a before, during and after.

Remember! The magic happens when we step outside of your comfort zone!

GOOD LUCK



BINGO CARD

<p>BEFORE</p> <p>Use AvonON to create a sales post using one of the current images or videos.</p>	<p>AFTER</p> <p>Connect your Avon Social account to a new social platform and schedule your first 7 days!</p>	<p>DURING</p> <p>Boss it like a Social media wizzard breakout challenge.</p>	<p>AFTER</p> <p>Check out your group insights and trial something new to create engagement</p>
<p>AFTER</p> <p>Follow the steps in the online party digital guide along with tips from your Academy to host your own with your Academy product pack!</p>	<p>BEFORE</p> <p>Complete the Avon Connect module on Link and Bundle Selling.</p>	<p>AFTER</p> <p>Create a post focussing on one of the products from your kit.</p>	<p>AFTER</p> <p>Create a 30 second commercial using one of the products from your kit and extra tips shared during your Academy.</p>
<p>BEFORE</p> <p>Complete 3 modules from the 'Build a Social business' section on Avon Connect. Get ready to share something that has inspired you from this training.</p>	<p>BEFORE</p> <p>Fire up your Facebook sales and Social selling on Instagram training events</p>	<p>AFTER</p> <p>Share your results with us in the Avon UK Official Reps group by using the #digitalrepsuccessacademy</p>	<p>DURING</p> <p>Complete your social media planner included in your kit</p>

TAP TO DOWNLOAD



SOCIAL MEDIA PLANNER

SUNDAY				
SATURDAY				
FRIDAY				
THURSDAY				
WEDNESDAY				
TUESDAY				
MONDAY				
PRODUCT OF THE CAMPAIGN	WEEK 1	WEEK 2	WEEK 3	WEEK 4

Visit the Avon Connect here [add link to the hub*](#) and search 'Social Media Planner' for your downloadable and printable version!

TAP TO DOWNLOAD



GO DIGITAL WITH



**BECOME A PROFESSIONAL ONLINE
REP BY WORKING WITH YOUR SOCIAL
MEDIA MASTER, AVON SOCIAL!**

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CONTENT FOR YOUR SOCIAL MEDIA IN
MINUTES! WITH THOUSANDS OF PRE
WRITTEN, UNIQUE POSTS WITH AUTOMATIC
LINKS TO YOUR MY AVON STORE.**

SOCIAL MEDIA MADE SIMPLE

Visit uk.avon.social or your Rep Website to log in



SO MUCH AT YOUR FINGERTIPS!

PLACE ORDERS

ACCESS THE DIGITAL BROCHURE

ENTER INTO AVON CONNECT

**WEEKLY WOW OFFERS, IMAGES
AND VIDEOS TO SHARE**

**SHARE YOUR OWN LOOK WITH
THE AVON FRAME**

**PS! We recommend you keep your notifications switched
on so you don't miss out on any of the good stuff!**

**DOWNLOAD TODAY FROM
GOOGLEPLAY OR APP STORE**

