

# AVON FIRST LOOK

NOVEMBER 2022

## THE PROTINOL™ POWER

### COLLECTION


FEATURING  
TOP-RATED  
ANEW SKINCARE








# HOW TO SHOP


in 5 easy steps

- 

1 Swipe to browse or use the navigation buttons.
- 

2 Seen something you like? Tap on the bag icon.
- 

3 Select the product, shade or size then tap 'add to basket'.
- 

4 Finished shopping? Tap the bag to view basket.
- 

5 Tap to save your order and transfer it to your Representative website.

Don't forget you're limited to 1 full-size demo product, but you can still purchase unlimited gorgeous samples and handy sales tools!

## HOW TO USE - top tips for browsing

← continue shopping









tap to continue shopping

tap to view the contents

finished browsing your First Look? Tap here to close it

## START BROWSING

Tap below to browse a category.

 <p>Anew Protinol Power Collection</p>	 <p>Fragrance</p>
 <p>Make-up</p>	 <p>Body and Toiletries</p>
 <p>Skincare</p>	 <p>Fashion and Home</p>

Discover **gorgeous gifts** in our Christmas First Look.

**TAP HERE**

**FOR CHRISTMAS FIRST LOOK**



**KNOW WHAT YOU'RE LOOKING FOR?**

Tap  at the top of the page to search.



# WELCOME!

'Tis nearly the season, and we're helping you get ahead of the gifting game with a **Gift Guide packed with festive products and offers**. Don't forget to check our other top offers selling in this campaign. Remember, you can **push your First Look orders through to your Rep website** – just add the items you want to your basket!

**IN A HURRY? TAP ON THE IMAGES BELOW**

**TAP HERE**

**NEW! ANEW  
PROTINOL POWER  
COLLECTION**



**TAP HERE**

**NEW! BEAUTY  
BONUS PACKS**



**TAP HERE**

**NEW! LITTLE  
BLACK DRESS  
LACE**



**TAP HERE**

**FOR OUR  
GIFT GUIDE**



**DEMO, SELL & EARN!**

## THE VIP TREATMENT

Calling all VIP Reps! We've launched a **NEW perk to give you more**. As a VIP level Rep, you'll get **40% off the brochure price for Beauty and selected Beauty+ products** – just look for the VIP logo throughout First Look.

**VIP REPS**

**40% OFF  
BROCHURE  
PRICE**

You don't need to do anything extra to get your discount, it'll be applied **automatically at checkout**.





# THE PROTINOL™ **POWER** COLLECTION

Help your customers discover the power of Protinol™ with this collection of **top-rated** Anew skincare for **just £36, worth £71.**

**TAP HERE**

TO DISCOVER  
MORE



**The Protinol™ Power Collection**  
Includes Renewal Power Serum 30ml, Platinum Day Cream 50ml, Platinum Night Cream 50ml and Lifting Dual Eye System. **68916**  
brochure price: £36 **demo: £25.20**

\*Based on brochure prices over the previous 30 days.

GIFT SET  
**£25.20**  
WORTH **£71\***  
order using **68916**

**VIP REPS**

**40% OFF**  
BROCHURE  
PRICE

## FREE TOP-RATED BEAUTY TREATS FOR YOUR CUSTOMERS

Build their basket with this **limited edition offer of free full-size make-up bestsellers and samples** when they spend **£14 on make-up in the brochure** – and you can have it to demo for just **£6.**

**VIP REPS**

**40% OFF**  
BROCHURE  
PRICE



### Beauty Treats Pack includes:

3x Power Stay 24-Hour Foundation Samples in your choice of shades, Renewal Power Serum Sample, Gel Shine Nail Enamel 10ml in Red Is Red, Glimmerstick Diamonds Eyeliner in Brown Sugar and Ultra Matte Lipstick Sample in Nude Suede.

**TAP HERE TO ORDER DEMO**



## SHAPE, TINT & SET BROWS

Boost brow sales by sharing a video of how easy it is to apply this **volumising tinted brow gel** that sets to a **soft, flexible, lasting finish.**



**VIP REPS**  
**40% OFF**  
BROCHURE  
PRICE

- buildable, clump-free and smudge-proof
- water-resistant to last all day\* without stiffness
- enriched with caring jojoba oil and apricot oil\*\*

**Buildable Volumising Brow Gel**  
will normally be: £6.50  
special introductory brochure price: £4.50  
**demo: £3.15**

**TAP HERE**  
**TO ORDER YOUR DEMO**

\*Based on a consumer study with 104 participants.  
\*\*Tinted formula only.

## DEEPLY CLEANSE SKIN IN 4 MINUTES

Help them **reduce** the look of **blemishes\*** with this **Pink Clay Mask**, loaded with powerful, **complexion-clearing ingredients.**

**VIP REPS**  
**40% OFF**  
BROCHURE  
PRICE



**TAP HERE**  
**TO DISCOVER MORE**

**Clearskin Blemish Clearing Pink Clay Mask**  
75ml  
19125  
brochure price: £3.50  
**demo: £2.45**

\*With continued use.



Get your customers ready for Christmas by **popping samples in with their brochure** or **handing them out on your rounds.**



**Little Black Dress Lace Set**  
Includes: Little Black Dress Lace EDP 50ml and Body Lotion 150ml.  
**69260**  
brochure price: £10  
**demo: £7**

**BOTH FOR**

**£7**

order using **69260**

**SAMPLES**

5 dipstick samples

**60p**

order using **08474**

25 dipstick samples

**£2**

order using **67272**

**SPRAY SAMPLE**

Normally 60p  
**HALF PRICE 30p**

order using **40360**

**TAP HERE**

**TO DISCOVER  
THE SCENT**

## SCENT WITH LOVE

Get ahead of the game this Christmas and show off all the **amazing fragrance gift sets** to your customers so they can get ordering!

**VIP REPS**

**40% OFF  
BROCHURE  
PRICE**



FLORAL



**Today Gift Set**

Includes: Today EDP 50ml, Hand Cream 30ml and Body Lotion 150ml in a gift box.

**16659**

brochure price: £16

**demo: £11.20**

Sneak peek: order today for delivery by November!



Send a message to all of **your Far Away fragrance customers**. They won't want to miss the exclusive new **100ml bottle for even better value!**

**VIP REPS**

**40% OFF**  
BROCHURE  
PRICE



FLORAL



ORIENTAL



**Far Away Set**

Includes Far Away EDP 100ml and Body Scrub 150ml.

**92627**

brochure price: £18

**demo: £12.60**

**Fold down the page in the brochure** of the new 100ml bottle of Little Black Dress and **add a note to your customer** who always buys the collection.

**VIP REPS**

**40% OFF**  
BROCHURE  
PRICE



FLORAL



ORIENTAL



**Little Black Dress EDP**

Honeysuckle, ylang-ylang and milkwood.

100ml

**24521**

brochure price: £14

**demo: £9.80**





# EVERYDAY **GLAMOUR**

Send your haircare-loving customers a photo of this **limited edition cushion brush** in sophisticated matte red and gold... it's an ideal **basket booster!**

detangles and smooths all hair types

**Matte Red Glamour Hairbrush**  
03574  
brochure price: £6  
**demo: £4.20**



**VIP REPS**  
**40% OFF**  
**BROCHURE PRICE**

# STYLING STAPLES

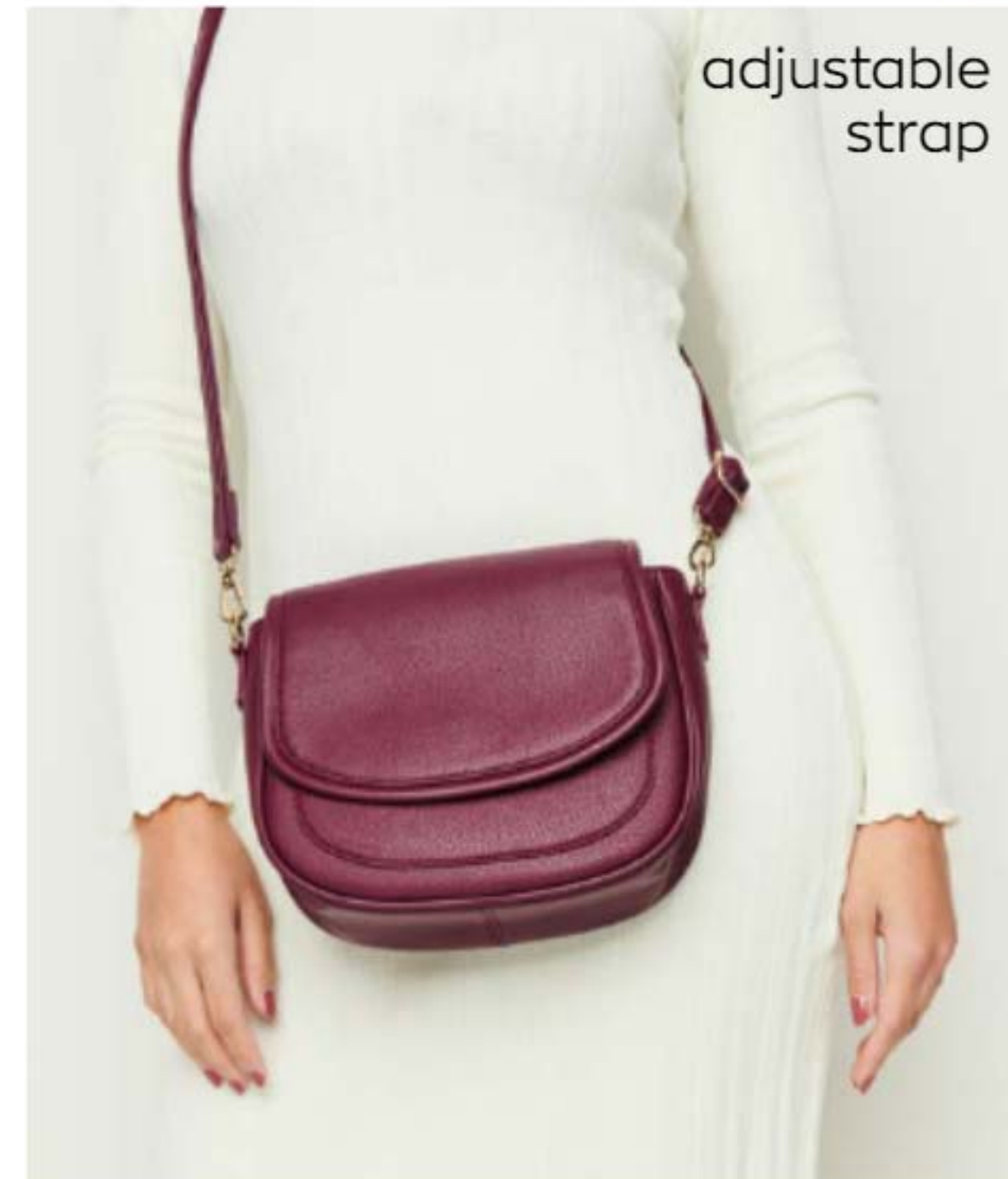
**Make your rounds with a stunning bag!** It's the perfect way to show customers our range of bags. Why not pop a **brochure** in one, too?

**My Everyday Backpack**  
Polyester and PU. Approx. 31cm x 13cm x 31cm.  
**71134**  
brochure price: £18  
**demo: £12.60**

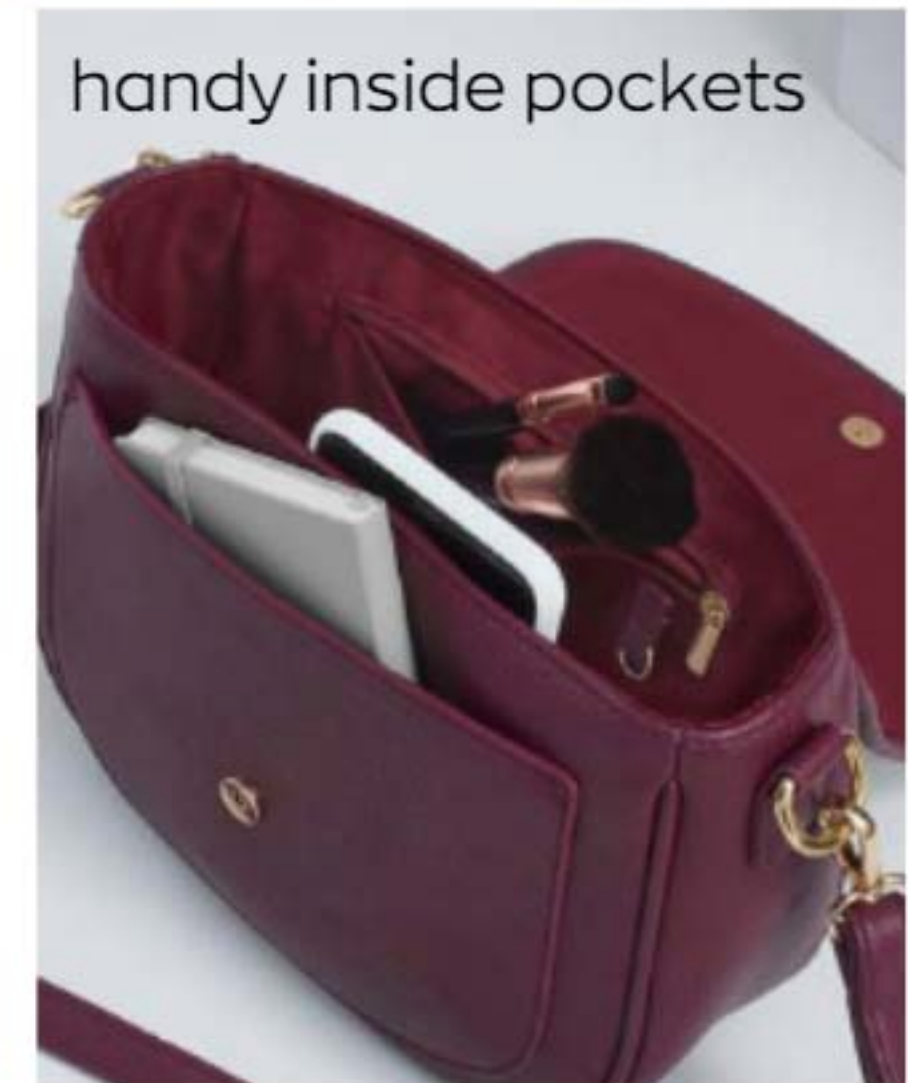


adjustable straps

inside pocket



adjustable strap



handy inside pockets

**My Signature Red Saddle Bag**  
Polyester and PU. Approx. 25cm x 8.5cm x 24cm.  
**49346**  
brochure price: £20  
**demo: £14**



# COSY UP

Host a charity pyjama party showcasing these gorgeous PJs and socks, encouraging your customers to treat themselves or a loved one while supporting those experiencing gender-based abuse.



**100% OF PROFITS DONATED**

**Domestic Violence PJs**  
Cotton.

**02485** Small 8-10  
**23010** Medium 12-14  
**24208** Large 16-18  
**23424** Extra Large 20-22  
**£22**

**Domestic Violence Socks**  
Polyester and spandex. One size.

**18648**  
**£3**

[TAP HERE](#)

[FOR T&CS](#)



# PURPOSE AT HEART

Help our promise to End Gender Violence by raising vital funds and awareness.



**Domestic Violence Enamel Pin**  
Gold plated with enamel design.  
**24711**  
**£4**



**Domestic Violence Crystal Pin**  
Silver plated with crystal glass stones.  
**03053**  
**£4**



**Domestic Violence Sparkle Keyring**  
Silver plated with glass stones.  
**42218**  
**£5**



**Heart Wallet**  
PU with press-button closure.  
Approx. 11.5cm x 9.5cm.  
**29868**  
**£7**



[TAP HERE](#)

[FOR T&CS](#)



# BREAST CANCER DONATION TOP UP

You asked, we've got it! Encourage your customers to **top up their brochure order during October's Breast Cancer Awareness Month** with a **£1 donation** to our Breast Cancer Promise **using code 32953!**

## WANT TO DONATE MORE THAN £1?

Simply edit the quantity in your Rep website. Use **code 32953** to donate now!

TAP HERE

FOR T&CS

# PURPOSE AT HEART

Raise much-needed **funds and awareness** for our Breast Cancer Promise.



**Breast Cancer Enamel Pin**  
Gold plated with enamel design.  
34348  
£4



**Breast Cancer Crystal Pin**  
Silver plated with crystal glass stones.  
65482  
£4



**Breast Cancer Sparkle Keyring**  
Silver plated with glass stones.  
65987  
£5



**CoppaFeel! Boob Clutch**  
PVC pouch with zip fastening and wrist strap. Approx. 26cm x 16cm.  
39669  
£5



TAP HERE

FOR T&CS



# BUILD YOUR BUSINESS BETTER

We know how important it is to make sure your business goes **from strength to strength**. That's why we've put together a bank of resources all in one place – **full of tips and tricks of the trade** – to help **build your business better** for you and your customers.

What are you waiting for? [Click below to find out more.](#)

**TAP HERE** FOR YOUR GIFT EDIT BROCHURE



**TAP HERE** FOR AVON REWARDS TIPS



**TAP HERE** FOR PURPOSE AT HEART TIPS



**TAP HERE** FOR SALES TOOLS TIPS



**TAP HERE** FOR THE SWITCH IT UP GUIDE

**SWITCH IT UP**

# AVON BEAUTY ADVISER

## BECOME A CERTIFIED AVON BEAUTY ADVISER!

Want to be a beauty buff? **Boost your earnings, sales, and Reward level by becoming an Avon Beauty Adviser!** With bite-sized learning (available on your **desktop, smartphone or tablet**), build your confidence and knowledge anytime, anywhere. Reach out to your customers with **expert beauty knowledge they can't get anywhere else** - plus look out for hands-on **certification workshops** coming soon! Ready?

**TAP HERE** FOR YOUR AVON BEAUTY ADVISER PROGRAMME

"A brilliant mini-beauty course! It's in-depth but to the point with a **good explanation of how to use and sell our amazing products**. It **makes you more confident to demo products** and talk to customers about them! I'm so excited for the **face-to-face workshop**, too – it's going to be a fab beauty playground!"

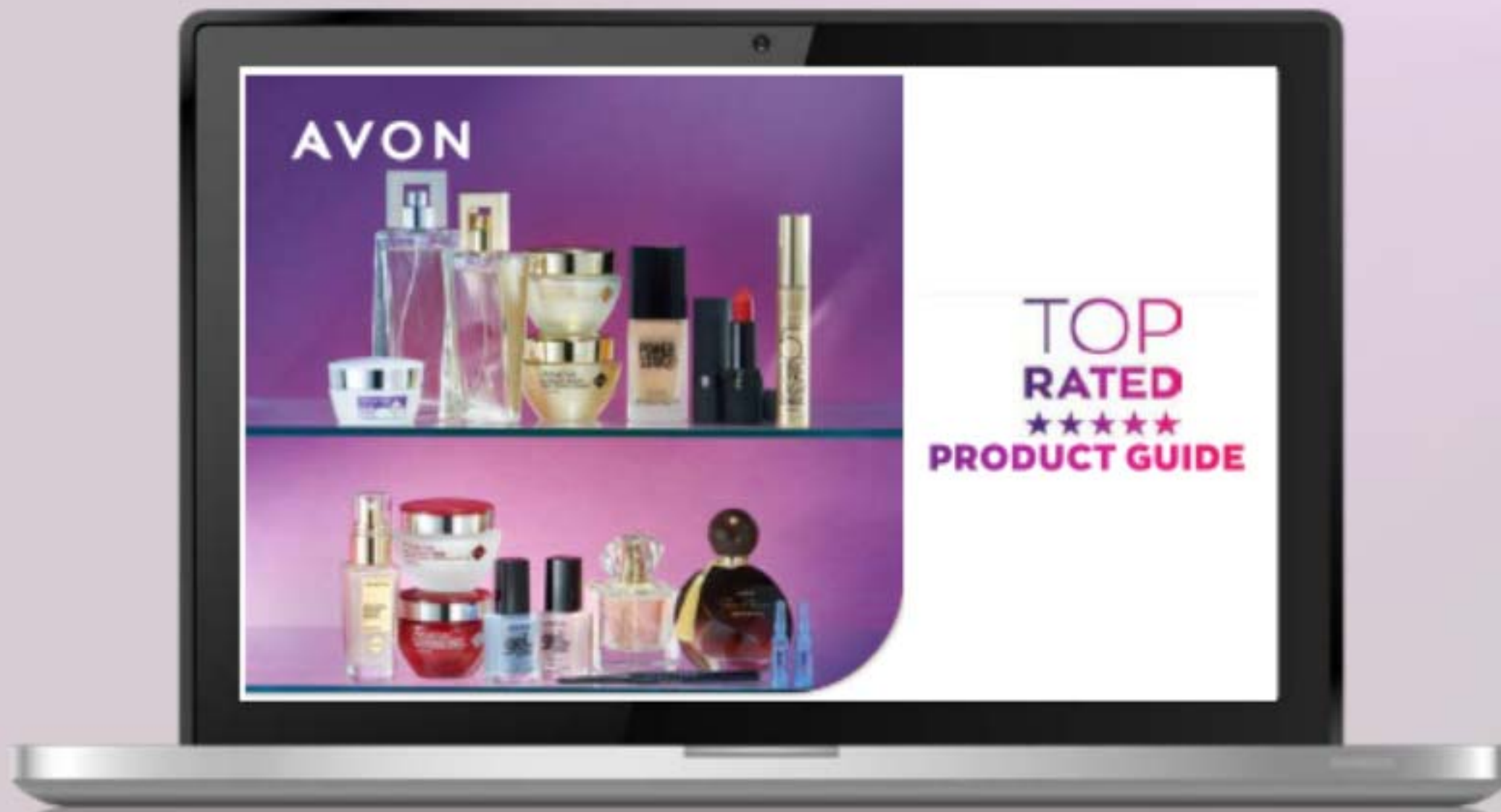
Deb Llewellyn – Platinum Star Rep





# TOP-RATED TRAINING!

Did you know Reps who complete product training have **average sales of up to 115% more** than those without training?\*



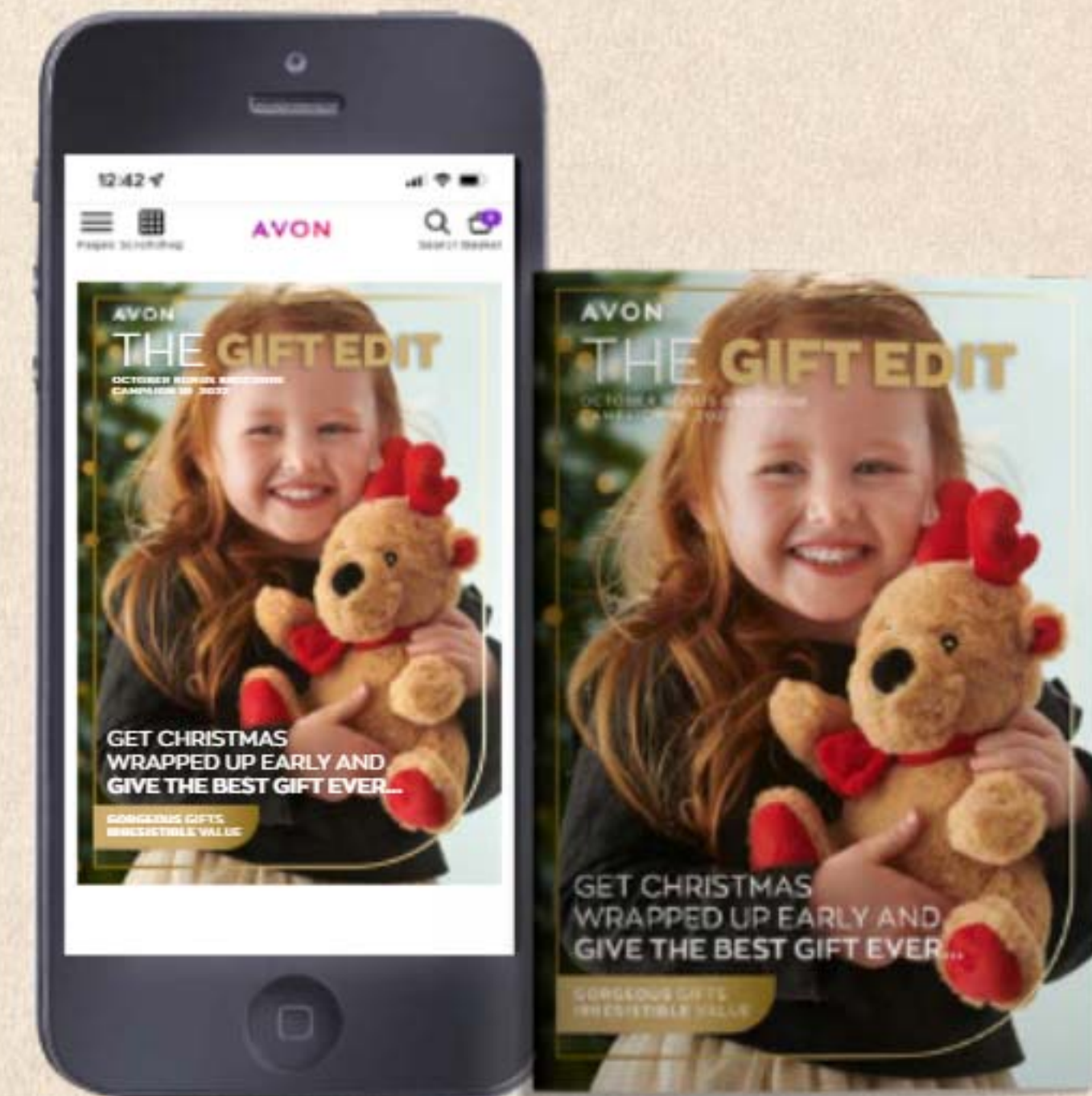
Head over to Avon Connect to check out our **Top-Rated training tools!** With **product cards, videos and tips from Reps worldwide**, making the most of your Top-Rated product sales has never been easier.

**TAP HERE** FOR AVON CONNECT

\*Based on average Rep sales January to December 2021.

# SHARE MORE, EARN MORE

Your customers won't always be ready to shop when you leave a brochure with them. But being there when they are is **key to getting a sale**. Use your bonus brochure to avoid missing out on **an extra £600 a year.\*** Plus, there's no need to unlock your bonus brochure in this campaign – **it'll arrive when you order your brochure.**



**TAP HERE**

**TO BOOST YOUR SALES EVERY CAMPAIGN**

\*Average sales based on additional orders placed July to November 2020.



# UNMISSABLE OFFERS EVERY CAMPAIGN!

We know there's nothing like making extra sales – that's why we've made it even easier to find our **top brochure offers** selling in every campaign! From fragrance to fashion, make-up to skincare, **don't miss your chance to boost your sales**. See what's hot and share it with your customers.



find fragrance offers on **page 4**



find make-up offers on **page 24**



find skincare offers on **page 78**



find fashion offers on **page 192**



# MAKE IT PERSONAL

Don't miss out on our NEW gift builder! Delight everyone on your gift list this year with a **personalised present**. From make-up to skincare to home fragrance, **mix and match their favourites for less** – it's so easy to make their (Christmas) day!



**TAP HERE** FOR ALL THE DETAILS



# DON'T MISS OUT ON YOUR INCENTIVES!

It's the most wonderful time of the year, and **the biggest sales quarter**, so don't forget to **make the most of your incentive programmes**.

Need a reminder? Scroll to find out more!

**TAP HERE** TO LEARN ABOUT KICK START, AVON REWARDS & HALL OF FAME



Eligible for new Reps within their first 3 campaigns. **Earn and reap the rewards.**



All Reps are eligible. The higher your level, the **bigger your rewards.**



Eligible for all Reps. **Sell over £35,000** in 2022 to be in the Hall of Fame.

**TAP HERE**

FOR JUMP START, LEADERSHIP REWARDS & CIRCLE OF EXCELLENCE



All new Leaders are eligible within the first 6 campaigns. **Earn up to £120** for any new team member.



Eligible for all Sales Leaders. **Earn cash for every promotion and for holding your paid title.**



**CIRCLE OF EXCELLENCE**  
2022

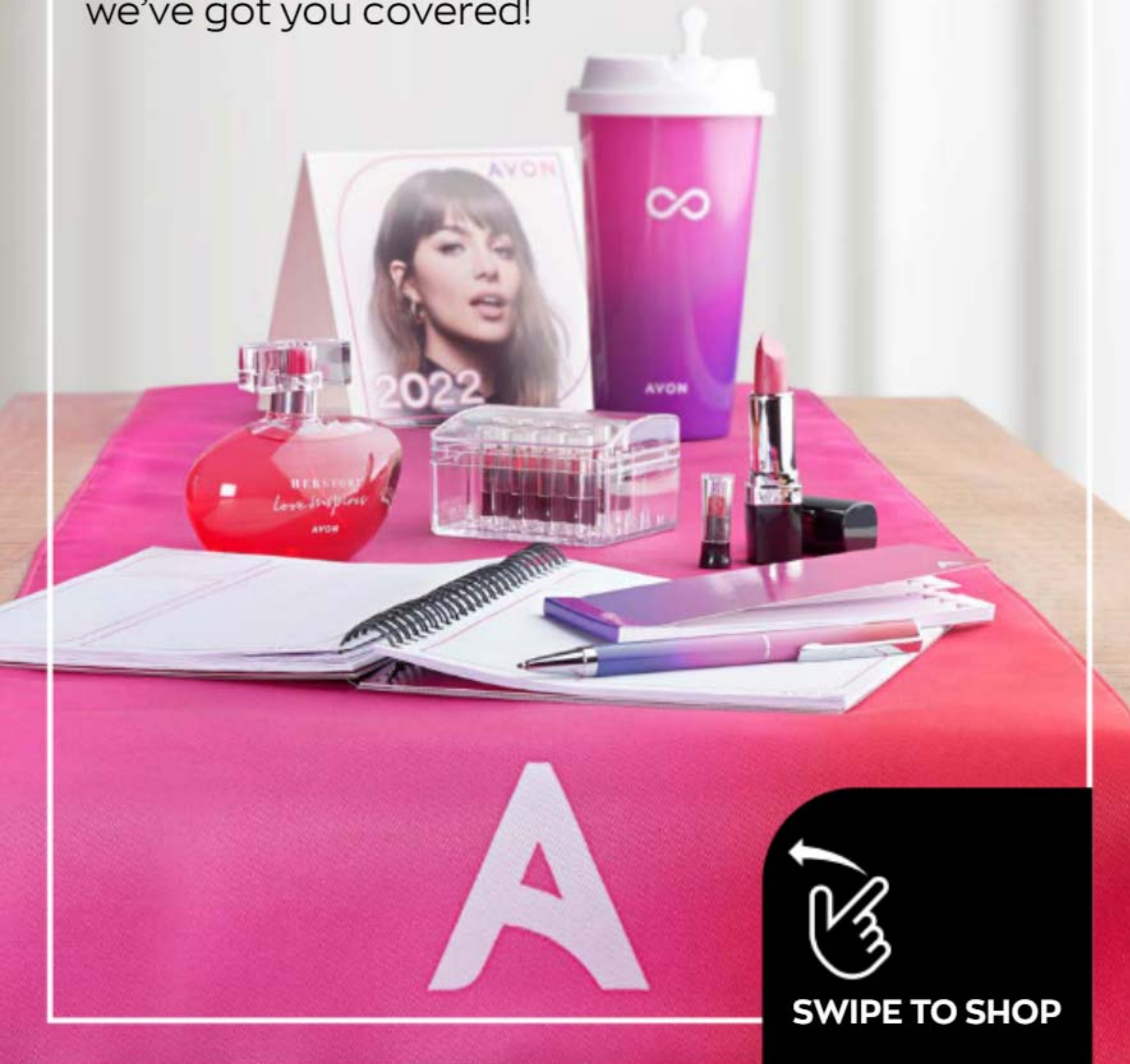
Eligible for all Sales Leaders. Pick up points to **get your name on that ticket to Thailand.**



# YOUR **SALES TOOLS** OF THE TRADE

Boost your earnings with a range of **professional business tools** that'll make you look the part.

From organising your **samples** to hosting an **event** to dropping off **orders** in the rain, we've got you covered!



# YOUR **SALES TOOLS** OF THE TRADE

100% of profits donated



Breast Cancer Travel Mug 17657 £6

100% of profits donated



End Gender Violence Travel Mug 17665 £6

hydrate on the move



Water Bottle 19166 £6

note it all down



A5 Notebook 19141 £4.50

promote your business on the go



Umbrella 21592 £10

**TAP HERE** TO DISCOVER MORE



# YOUR **SALES TOOLS** OF THE TRADE

easy make-up storage



Drawstring Make-Up Pouch 59071 £7.50

perfect for storing samples



Cosmetics Pouch 07187 £7.50

50 tear-off strips



Fragrance Tester Strips 19133 £1

keep fragrance samples handy



Fragrance Sample Case 17640 £4

holds 30 lip samples



Lipstick Sample Holder 21121 £4

display products like a pro



Table Runner 17616 £10

**TAP HERE** TO DISCOVER MORE

## IT'S SIMPLE. **SAMPLES BOOST SALES!**

If your customers are looking for a new lippy, liner or scent, **make sure you're on hand with gorgeous samples.** Did you know that Reps who buy samples boost their **sales by up to 212% more?\***

### WHY SAMPLE?

1. **73% of customers** said they'd be more likely to buy a product after trying a sample first.\*\*
2. It's the simplest way to drive **repeat orders and increase your customer's spend.**

## SAMPLE, SELL, EARN



**TAP HERE** TO OPEN THE SAMPLING TRAINING GUIDE

\*Based on average Rep campaign sales January-December 2021.

\*\*Sourced from a sampling effectiveness advisors report, March 2020.

SWIPE  
TO SHOP  
SAMPLES





# MINI LIPSTICK SAMPLES

From subtle nudes to bold berries, samples help them perfect their pout.



## Ultra Satin Lipstick 50p

20537 Sparkling Nude
11387 Latte
10447 Twinkle Pink
05835 Proper Pink
67751 Pout
10272 Blush Nude
65821 Carnation
57968 Frozen Rose
21170 Toasted Rose
22012 Hibiscus
20479 Country Rose
20420 Frostiest Mauve
20404 Red 2000
20610 Wine With Everything
11791 Chic



## Ultra Matte Lipstick 50p

36624 Marvellous Mocha
44073 Nude Suede
35808 Au Naturelle
30197 Blush
35816 Pink Passion
35832 Posh Petal
35568 Pure Pink
72769 Mauve Matters
30221 Absolute Coral
43331 Truest Red
35774 Ravishing Rose
30148 Adoring Love
50989 Peach Flatters
29983 Divine Twig
35766 Superb Wine



## Ultra Shimmer Lipstick 50p

17863 Violet Sparks
04101 Gold Dust
59436 Bronze Glow
01503 Copper Sparkle
18879 Spring Bling
58917 Amber Embers
18887 Stellar Magenta
57018 Ruby Glitz
18861 Razzle Dazzle
19117 Rosy Lumos
58909 Latte Glimmer
17871 Royal Trance



## Revival Serum Lipstick 50p

61580 Rejuvenating Nude
09514 Essential Mocha
08367 Blossoming Pink
63727 Refreshing Petal
10074 Exhilarating Magenta
26690 Awakening Coral
26963 Fresh Flambé
67769 Revitalising Rouge
18234 Perky Peony
04713 Reviving Mauve
02717 Uplifting Berry
09373 Renewing Rose
01677 Enlightening Plumberry
63693 Invigorating Plum
63651 Inspiring Café



## Matte Legend Lipstick 50p

02220 Desire
13953 Worthy
13789 Perfection
15230 Flawless
06940 Wanted
14969 Unforgettable
54908 Statement
57745 Ultimate
59949 Legendary
25049 Admire
26468 Crave



## Tinted Lip Balm 50p

06551 Plum
06387 Nude
06247 Bare
06262 Pink
06452 Papaya
06536 Red

Images used for illustrative purposes only.

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# FOUNDATION & BB CREAM SAMPLES

Samples are key in the search for the perfect texture and shade.



# FOUNDATION & BB CREAM SAMPLES



**Serum Foundation 50p**



**Flawless Liquid Foundation 50p**







**Power Stay 24-Hour Foundation 50p**

-  26450 Porcelain
-  17145 Light Ivory
-  24513 Warm Ivory
-  50120 Light Ochre
-  56259 Nude
-  22236 Ivory
-  16121 Natural Beige
-  06122 Shell
-  24869 Creamy Natural
-  48611 Sun Beige
-  56275 Medium Beige
-  56267 Honey Beige
-  16139 Soft Honey
-  21261 Light Caramel
-  19547 Deep Tan
-  19554 Caramel

-  42721 Light Ivory
-  34959 Porcelain
-  36681 Warm Ivory
-  53678 Ivory
-  53686 Shell
-  39180 Creamy Natural
-  37309 Natural Beige
-  44693 Light Nude
-  41301 Nude
-  35857 Honey Beige
-  37762 Medium Beige
-  26054 Sun Beige
-  45088 Spice
-  34496 Walnut
-  45757 Caramel
-  50484 Rich Sienna
-  39339 Dark Cocoa

-  21428 Porcelain
-  59329 Light Ivory
-  03707 Warm Ivory
-  23275 Alabaster
-  21253 Ivory
-  00893 Light Nude
-  03103 Nude
-  09126 Light Beige
-  13375 Soft Beige
-  21311 Shell
-  22350 Creamy Natural

-  13466 True Beige
-  06502 Pure Beige
-  13284 Cream Beige
-  05082 Sun Beige
-  21394 Honey Beige
-  59030 Medium Beige
-  20354 Caramel
-  09639 Soft Honey
-  27474 Light Caramel
-  59592 Walnut



**Nutra Effects Matte BB Cream 50p**

-  15081 Extra Light
-  15065 Light
-  15115 Medium



# SKINCARE SAMPLES

Take the scariness out of trying skincare with serum and moisturiser samples.



# SKINCARE SAMPLES



## ANEW SAMPLES

Single sachet

### Clinical



**12401** Anti-Wrinkle Smoothing Serum



**11940** Even Texture and Tone Cream SPF35



**16725** Deeply Hydrating Overnight Mask



**15370** Lifting Face, Neck & Chest Serum & Cream

**50p**



**00406** Hydra Pro Vita-D Water Cream

**60p**



### Essential

**45237** Radiance Maximising Serum  
**20651** Vitamin C SPF50 Moisturiser  
**50p**



### Platinum

**56218** Platinum Day Cream  
**21881** Platinum Night Cream  
**50p**



### Reversalist

**71449** Reversalist Day Cream  
**15974** Reversalist Night Cream  
**50p**



### Ultimate

**16063** Ultimate Day Cream  
**14928** Ultimate Night Cream  
**50p**



### Protinol



**32748** Renewal Power Serum  
**50p**

**74963** NEW Skin Reset Plumping Shot  
**£2.20**

Double sachet

### Clinical



**55244** Brightening Dual Eye System  
**50p**



**14282** Lifting Dual Eye System  
**50p**



**24257** NEW Sensitive+ Dual Collagen Cream  
**15305** NEW Sensitive+ Dual Collagen Eye Cream  
**50p**

## DISTILLERY SAMPLES

Single sachet



**22947** Purify Facial Oil  
**50p**  
pack of 10 for **£2**  
order using **67082**



**42267** Sleep Potion Night Cream  
**50p**  
pack of 10 for **£2**  
order using **69864**

DISTILLERY SAMPLES  
While stocks last

## ANEW SAMPLES

Trial Sizes

### Protinol

**23531** Renewal Power Serum 10ml  
**£7**



### Platinum

**27201** Platinum Day Cream 15ml  
**15636** Platinum Night Cream 15ml  
**£7**



### Reversalist

**15818** Reversalist Day Cream 15ml  
**15826** Reversalist Night Cream 15ml  
**£7**



### Ultimate

**15685** Ultimate Day Cream 15ml  
**15776** Ultimate Night Cream 15ml  
**£7**



### Essential

**28555** Vitamin C Radiance Maximising Serum 10ml  
**£7**



### Clinical

**21519** Anti-Wrinkle Plumping Concentrate 10ml  
**£7**



### Hydra

**72439** Hydra Pro Vita-D Water Cream Trial Size 15ml  
**£7**



## ADAPT SAMPLES

Single sachet

**20198** Adapt Dream Cream Night Cream  
**50p**



Single Spray 1.5ml

**29561** Adapt Cooling Elixir Facial Mist  
**50p**



## NUTRA EFFECTS SAMPLES

Single sachet

**15271** Soothe Hydrating Day Cream SPF20  
**07419** Ageless Protecting Day Cream SPF30  
**13763** Matte Oil-Control Day Cream SPF20  
**50p**



Images used for illustrative purposes only.

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# PERFUME SAMPLES

Help them to discover their new signature scent with perfume samples.



## Tester Vials - Pack of 5



15172 Today  
15180 Tomorrow  
23671 This Love  
**60p**



01362 Little Black Dress  
23630 Little Black Dress  
The Dress  
**60p**



01909 Artistique Iris Fétiche  
08599 Artistique Magnolia En Fleurs  
03368 Artistique Patchouli Indulgence  
03608 Artistique Wisteria Sublime  
04028 Artistique Nymphéa Lumière  
**60p**



02584 Lucky Me for Her  
**60p**



26260 Attraction Desire for Her  
05330 Attraction Game for Her  
**60p**



28027 Maxima  
14324 Maxima Icon  
**60p**



01669 Pur Blanca Essence  
**60p**



26419 Eve Privé  
11502 Eve Confidence  
12807 Eve Embrace  
16790 Eve Truth  
**60p**



09746 Rare Onyx  
**60p**



10355 The Moment for Her  
**60p**



14407 Far Away  
25114 Far Away Aurora  
25478 Far Away Beyond  
28282 Far Away Glamour  
13730 Far Away Rebel  
15222 Far Away Splendoria  
**60p**



## Single-Use Branded Sample

03921 Far Away Aurora  
54114 Far Away Beyond  
56986 Far Away  
Splendoria

**50p**

## Single Spray 1.5ml

14910 Artistique Nymphéa Lumière  
02998 Artistique Wisteria Sublime  
57281 Attraction Game for Her  
44289 Far Away Beyond  
56085 Eve Embrace  
16329 NEW The Moment for Her  
27755 Little Black Dress

**60p**

## Blister Tester Card

00679 Lipsy Rose Gold  
**60p**

# AFTERSHAVE SAMPLES

Help them to discover their new signature scent with aftershave samples.



## Tester Vials - Pack of 5



70888 Attraction for Him  
26278 Attraction Desire for Him  
28993 Attraction Game for Him  
**60p**



23648 Black Suede Hot  
28621 Black Suede Secret  
**60p**



15248 Elite Gentleman Absolute  
15099 Elite Gentleman  
Absolute Santal  
**60p**



70912 Maxime  
14357 Maxime Icon  
**60p**



47597 Full Speed  
20065 Full Speed Gamer  
43802 Full Speed Virtual Adrenaline  
15263 Full Speed Surfer  
**60p**



## Single Spray 1.5ml

41145 Attraction Game for Him  
05876 Maxime Icon  
15123 NEW The Moment for Him  
**60p**



10553 NEW The Moment for Him  
**60p**



48132 Segno Visionary  
22202 Segno Impact  
**60p**

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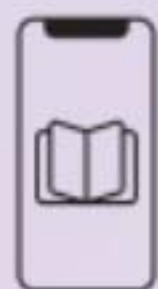


# IT'S TIME TO SWITCH IT UP

We always bring you and your customers the latest (and greatest!) products, but to make way for gorgeous newbies, we have to say goodbye to some old favourites. Don't worry, we've got great alternatives lined up for you to fall in love with!



Download our **Switch It Up Guide** to see our top alternatives and products discontinued in future campaigns.



You can also view the guide on your **Product Availability Page** and in the **Avon On Rep Essentials Section**.

Oh, and did we mention you'll have the chance to stock up on your favourites before they're gone for good?

**TAP HERE** TO DOWNLOAD OUR SWITCH IT UP GUIDE

## GET THEM BEFORE THEY'RE GONE

<p><b>48678</b> Neverending Nude</p> <p><b>49569</b> Always Bare</p> <p><b>30114</b> Resistant Rouge</p> <p><b>39636</b> Go On Grape</p> <p><b>Power Stay Lipstick</b> Normally £9 <b>£7</b> save £2</p>	<p><b>33910</b> Long Run Rose</p> <p><b>49742</b> Unforgettable Fuchsia</p> <p><b>49676</b> Continuous Cocoa</p>		<p><b>46037</b> Au Naturale</p> <p><b>44933</b> Pure Pink</p> <p><b>45427</b> Ideal Lilac</p> <p><b>40873</b> Truest Red</p> <p><b>Perfectly Matte Lipstick</b> Normally £8 <b>£6</b> save £2</p>	<p><b>73619</b> Café Au Lait</p> <p><b>44974</b> Electric Pink</p> <p><b>46003</b> Absolute Coral</p>		<p><b>42002</b> Spread The Nude</p> <p><b>49429</b> Touch Of Coral</p> <p><b>46672</b> Bit Of Red</p> <p><b>42770</b> Pinch Of Pink</p> <p><b>Loaded Lip Lacquer</b> Normally £4.50 <b>£3</b> save £1.50</p> 
<p><b>49338</b> Rose Quartz</p> <p><b>Show Glow Holochrome Lipglow</b> Normally £4 <b>£2</b> half price</p>		<p><b>41863</b> Intense Plum</p> <p><b>Power Stay Glimmerstick Eyeliner</b> Normally £7 <b>£3</b> save £4</p>		<p><b>73247</b> Sugar Plum</p> <p><b>33746</b> Teal Sparkle</p> <p><b>73304</b> Jade Metallic</p> <p><b>33035</b> Brown Sugar</p> <p><b>Glimmerstick Diamonds Eyeliner</b> Normally £3.50 <b>£2</b> save £1.50</p> 		
<p><b>Elite Gentleman Body Spray</b> 150ml <b>30213</b> Price per 100ml = 67p Normally £4 <b>£1</b> save £3</p>		<p><b>Elite Gentleman Absolute Body Spray</b> 150ml <b>36483</b> Price per 100ml = £1.33 Normally £4 <b>£2</b> half price</p>				



**GET THEM BEFORE THEY'RE GONE**



**Senses Lagoon  
Shower Gel**

250ml  
**38927**

Price per 100ml = 30p  
Normally £1

**75p** save 25p



**Avon Naturals  
Gingerbread Scented  
Spritz**

100ml  
**37887**

Normally £2

**£1** half price



**Nutra Effects  
Nourish Oil To Milk  
Cleanser**

125ml  
**34157**

Price per 100ml = £1.60  
Normally £3.50

**£2** save £1.50



**Anew Dark Circle  
Corrector Dual Eye  
System**

20ml  
**35998**

Price per 100ml = £25.00  
Normally £10

**£5** half price



**Anew Pollution Protect+  
15-Minute Kaolin Clay Mask**

50ml  
**31260**

Price per 100ml = £10.00  
Normally £15

**£5** save £10

## HOW TO ORDER YOUR DEMO PRODUCTS

Please order your gorgeous demo products from this First Look in Campaign 10, October 2022.

You can order just 1 of each demo product but the good news is you can order as many samples as you like, unless stated otherwise or if part of a free offer. Remember, demo products aren't for resale.

Good news! Products with a charity donation are not limited to 1 per Rep, so you can buy as many as you like to help support their amazing work.

### STOCK AVAILABILITY & RETURNS

If stock runs out, we may offer you a substitute product of equal or greater value.



In 2019 Avon became the first global beauty company to stop testing on animals anywhere in the world.

**TAP HERE** to find out what this means for you and your customers, or to check out the video **TAP HERE**

## GET IN TOUCH!

Got a query?  
Visit [avon.uk.com](http://avon.uk.com)  
and click 'contact us'.

**TAP HERE**  
FOR T&Cs



# AVON FIRST LOOK

NOVEMBER 2022

**GIVE THE BEST GIFT  
EVER THIS CHRISTMAS...**  
(AT PRICES YOU'LL LOVE)

GORGEOUS GIFTS  
IRRESISTIBLE VALUE

## HOW TO SHOP

in 5 easy steps

1



Swipe to browse or use the navigation buttons.

2



Seen something you like? Tap on the bag icon.

3

 ADD TO BASKET

Select the product, shade or size then tap 'add to basket'.

4



Finished shopping? Tap the bag to view basket.

5

SAVE ORDER

Tap to save your order and transfer it to your Representative website.

Don't forget you're limited to 1 full-size demo product, but you can still purchase unlimited gorgeous samples and handy sales tools!

## HOW TO USE - top tips for browsing

 continue shopping

tap to continue shopping



tap to view the contents



finished browsing your First Look? Tap here to close it



# START BROWSING

Tap below to browse a category.



Fashion



Designer brands



Fragrance



Bath & Body



Make-up

Discover **make-up, fashion and fragrance favourites** in our November First Look.

**TAP HERE**

**FOR NOVEMBER FIRST LOOK**



# WELCOME!

With not 1 but **2 opportunities** to shop our **fab-yule-ous products and offers** in First Look, there's never been a better time to **secure your sales this season**. Take a look at our **Early Gifting Guide** to get ahead of the game, and don't forget to check out our digital selling tips - they're perfect for keeping your online customers engaged!

**IN A HURRY? TAP ON THE IMAGES BELOW**



**TAP HERE**

**FOR FASHION & HOME GIFTING**



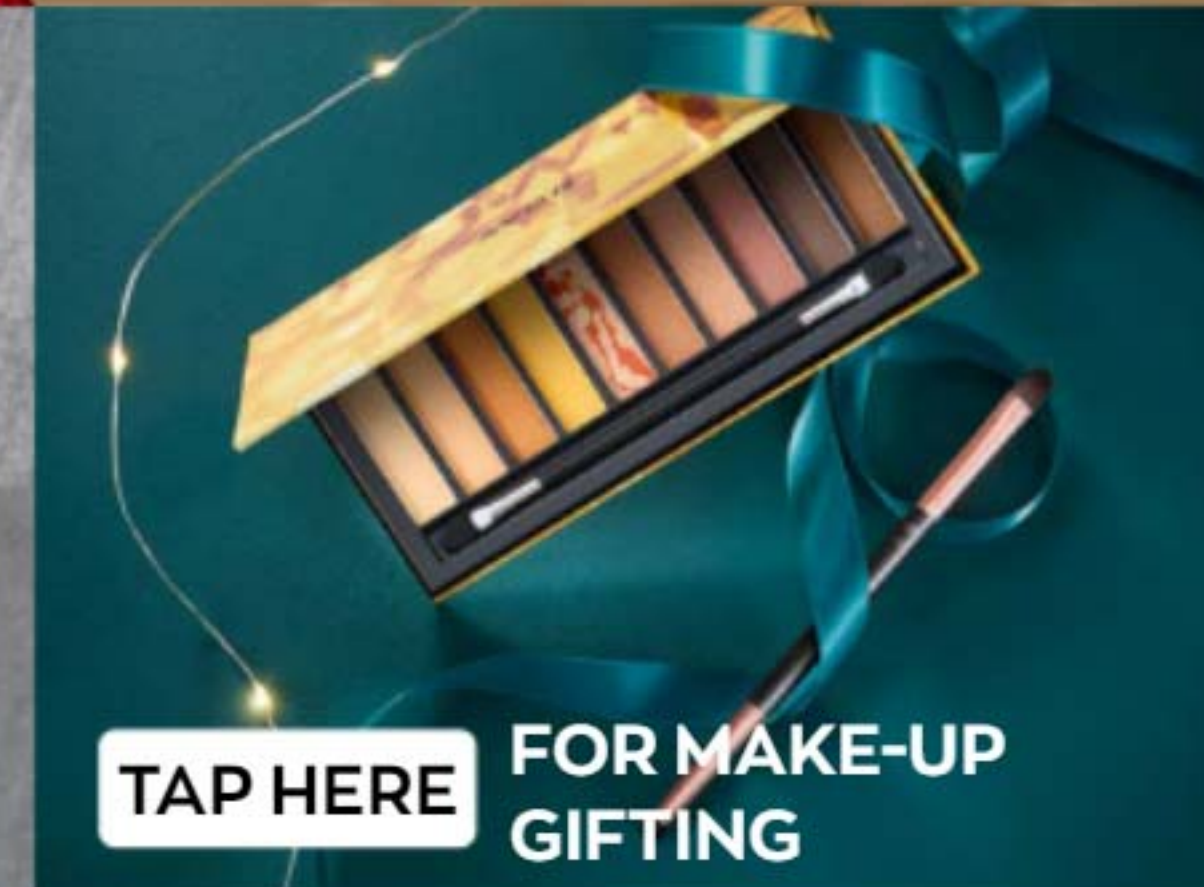
**TAP HERE**

**FOR FRAGRANCE GIFTING**



**TAP HERE**

**FOR BODY & TOILETRIES GIFTING**



**TAP HERE**

**FOR MAKE-UP GIFTING**



**KNOW WHAT YOU'RE LOOKING FOR?**

Tap  at the top of the page to search.

**DEMO, SELL & EARN!**



# PICTURE PERFECT

Nothing says Christmas like matching PJs! Go Live on Facebook and show off the complete cosy set!

**VIP REPS**

**40% OFF**  
BROCHURE  
PRICE

## Kids' Gingerbread Family PJs

Cotton.

26799 1-2 years  
26807 3-4 years  
26823 5-6 years  
26989 7-8 years  
27185 9-10 years  
brochure price: £15  
**demo: £10.50**

## Daddy Gingerbread Family PJs

Cotton.

16691 Small  
03962 Medium  
26740 Large  
26781 Extra Large  
brochure price: £22  
**demo: £15.40**

## Mummy Gingerbread Family PJs

Cotton.

09316 Small 8-10  
03038 Medium 12-14  
16584 Large 16-18  
03590 Extra Large 20-22  
brochure price: £22  
**demo: £15.40**

Choose 1 size only of each.



100%  
cotton



# ADD THE ATTITUDE

These super stylish pyjamas are a must – download a bookmark from Avon ON and pop it into the Gift Guide.

## Beauty Attitude PJs

Cotton.

15545 Small 8-10  
15552 Medium 12-14  
15594 Large 16-18  
15644 Extra Large 20-22  
brochure price: £18  
**demo: £12.60**

Choose 1 size only.





## ROCK THE DOTS

Winter lie-ins call for a pair of stylish pyjamas. **Share a link to the digital brochure** to show off this spotty set!

comes with a scrunchie and sateen gift bag



### Satin Polka Dot PJs

Polyester and elastane.

**15693** Small 8-10

**15719** Medium 12-14

**15727** Large 16-18

**15743** Extra Large 20-22

brochure price: £26

**demo: £18.20**

Choose 1 size only.



## A DREAMY DUO

If they've got kids on their gift list, these winter wonders are the perfect present! **Show them off on your next video call.**

### Kids' Penguin PJs

Cotton.

**17764** 3-4 years

**26039** 5-6 years

**24133** 7-8 years

**26476** 9-10 years

brochure price: £15

**demo: £10.50**

### Kids' Polar Bear Slippers

Polyester.

**26484** Small (size 8-9)

**03186** Medium (size 10-11)

**20214** Large (size 12-13)

**23697** Extra Large (size 1-12)

brochure price: £10

**demo: £7**

Choose 1 size only of each.



slip-on  
shape



# WONDER- LAND AWAITS

Perfect for a PJ lover, **post a photo on social** so customers can see how cute and cosy this pair is!

inspired by  
the  
enchancing  
Alice in  
Wonderland



## White Rabbit PJs

Cotton.

**27227** Small 8-10  
**27268** Medium 12-14  
**27276** Large 16-18  
**15537** Extra Large 20-22  
brochure price: £18  
**demo: £12.60**

Choose 1 size only.

# COSY UP

A festive PJ party won't go amiss! Don't forget to show these snuggly treats to customers with little ones on their gift list.

## Kids' White Rabbit PJs

Cotton.

**15875** 3-4 years  
**16071** 5-6 years  
**14589** 7-8 years  
**14605** 9-10 years  
brochure price: £15  
**demo: £10.50**

Choose 1 size only.



## White Rabbit Plush

Polyester. Approx. 20cm.

**15792**  
brochure price: £12  
**demo: £8.40**





## STARRY NIGHTS

If your customers are all about comfort this Christmas, send photos modelling this lounge dress to entice them to treat themselves.

VIP REPS

40% OFF  
BROCHURE  
PRICE

**Hooded Star  
Lounge Dress**  
Polyester.

14845 Small 8-10  
14530 Medium 12-14  
58453 Large 16-18  
58396 Extra Large 20-22  
brochure price: £26  
**demo: £18.20**

Choose 1 size only.

sequin star detailing

## TOASTY TOES

What's Christmas without new **cosy footwear**? If they're already buying a pair of PJs, don't forget to show off these **heated slippers** for an **easy add-on purchase**.

VIP REPS

40% OFF  
BROCHURE  
PRICE

**Heated Slippers**

Polyester. Indoor use only.

56226 Small 3-4  
19604 Medium 5-6  
24828 Large 7-8  
brochure price: £20  
**demo: £14**

Choose 1 size only.

removable  
heat pads can  
be warmed  
in the  
microwave



# ALL WRAPPED UP

Layer up in style on your next video call with this chic jacket.



fleece feel

**VIP REPS**

**40% OFF**  
BROCHURE  
PRICE

waterfall-style  
front

## Charcoal Waterfall Lounge Jacket

Polyester. Wash at 40°C or below.

**13649** Small 8-10

**13417** Medium 12-14

**58040** Large 16-18

**58677** Extra Large 20-22

brochure price: £26

**demo: £18.20**

Choose 1 size only.

# COSY COLOUR

Host a festive slumber party to shout about winter warmers, including this paw-some lounge set.

cuffed  
jogger-style  
bottoms

## Leopard Print Lounge Set

Polyester.

**25841** Small 8-10

**26153** Medium 12-14

**26187** Large 16-18

**26211** Extra Large 20-22

brochure price: £28

**demo: £19.60**

Choose 1 size only.



# WINTER WARMERS

Stocking thrillers don't get comfier than a pair of **slipper socks**, and your customers will love treating themselves.

VIP REPS

40% OFF  
BROCHURE  
PRICE

## Velvet Bow Slipper Socks

Polyester.

size	blue	red
Small 3-4	26237	26401
Medium 5-6	26252	15297
Large 7-8	26294	26328

brochure price: £6

**demo: £4.20**

Choose 1 size only.



non-slip  
sole



perfect  
for ages 8-16



cosy hood

# LIPSY

LONDON

Customers (new and old!) will love Lipsy nightwear. **Send text reminders** so they don't miss out on Christmas cosiness.

## Lipsy Teens' PJs

Cotton.

25254 8-10 years

25304 11-13 years

25320 14-16 years

brochure price: £20

**demo: £16.67**

Your fixed discount will be £3.33 when sold at £20.

## Lipsy Fleece Robe

Polyester.

25346 Small 8-10

25353 Medium 12-14

25395 Large 16-18

25411 Extra Large 20-22

brochure price: £32

**demo: £26.67**

Your fixed discount will be £5.33 when sold at £32.

Choose 1 size only of each.





# LIPSY

LONDON

Tailor-made for cosy nights, **model these matching PJs and slippers** on your social channels.



### Lipsy Heart PJs

Cotton.

**13797** Small 8-10  
**13961** Medium 12-14  
**55152** Large 16-18  
**26492** Extra Large 20-22  
brochure price: £34

**demo: £28.33**

Your fixed discount will be £5.67 when sold at £34.

### Lipsy Slippers

Polyester.

**24943** Small 3-4  
**25155** Medium 5-6  
**25189** Large 7-8  
brochure price: £12

**demo: £10**

Your fixed discount will be £2 when sold at £12.

Choose 1 size only of each.

# LIPSY

LONDON

If your customers have not-so-little ones on their lists, don't forget to tell them about this **dreamy designer lounge dress**.

foil heart  
print  
design



### Lipsy Teens' Lounge Dress

Cotton.

**14019** 8-10 years  
**14050** 11-13 years  
**14118** 14-16 years  
brochure price: £18

**demo: £15**

Your fixed discount will be £3 when sold at £18.

Choose 1 size only.





silver star foil print

# LIPSY LONDON

Making your rounds on chilly days calls for wrapping up warm. Why not **snap a selfie** so your online customers can see a set in action, too?



handy inside pocket

# LIPSY LONDON

Accessories make great add-on purchases. Share the patterned poncho and spacious make-up bags to entice customers to treat a loved one!



faux fur bobble

### Lipsy Teens' Hat, Scarf & Mitten Set

3-piece set. Polyester.

**14191** 8-10 years

**14241** 11-13 years

**14258** 14-16 years

brochure price: £18

**demo: £15**

Your fixed discount will be £3 when sold at £18.

Choose 1 size only.

### Lipsy Foil Hat & Wrist Warmer Set

2-piece set. Polyester.

**14159**

brochure price: £18

**demo: £15**

Your fixed discount will be £3 when sold at £18.



soft-touch bouclé material

### Lipsy Cosmetic Bags

Set of 2. Polyester.

Approx. 24.5cm x 8cm x 16cm (large) and 12cm x 16cm x 3cm (small).

**14126**

brochure price: £20

**demo: £16.67**

Your fixed discount will be £3.33 when sold at £20.

### Lipsy Poncho

Polyester. Approx. 140cm x 112cm.

**14142**

brochure price: £25

**demo: £20.83**

Your fixed discount will be £4.17 when sold at £25.





# LIPSY

LONDON

These new arrivals are guaranteed to **sparkle** all year round. **Make sure your Lipsy-loving customers see these on Facebook.**



removable wrist strap

**Lipsy Gold Glitter Cross-Body Bag**  
Polyester and PU. Approx. 25cm x 7cm x 18cm.

**25486**

brochure price: £25

**demo: £20.83**

Your fixed discount will be £4.17 when sold at £25.

**Lipsy Pale Gold Clutch**  
Polyester and PU. Approx. 23cm x 2cm x 16cm.

**25544**

brochure price: £20

**demo: £16.67**

Your fixed discount will be £3.33 when sold at £20.

# RADLEY

LONDON

2-YEAR WARRANTY

**Make this designer gift set the star of your Christmas party.** The gorgeous watch and earring combo will be one they can't resist!



**Ruby Radley Gift Set**  
2-piece watch and earring set. Silver-tone watch with mesh strap adjustable between 15.5cm and 20.5cm. Earrings: cubic zirconia studs with Radley branding.

**14399**

brochure price: £65

**demo: £54.16**

Your fixed discount will be £10.84 when sold at £65.



iconic stud earrings



# Timberland

Whoever they're treating, a **stylish timepiece** is sure to bring joy. Show this off with a **Reel on Instagram**.



real  
leather  
strap

 2-YEAR WARRANTY

 comes in a  
branded gift box

**Tyler Timberland Watch**  
Silver plated with leather strap.  
Adjustable between 17.5cm and 22cm.  
**14340**  
brochure price: £55  
**demo: £45.83**

Your fixed discount will be  
£9.17 when sold at £55.

# Timberland

A designer watch is sure to **hit the mark this season**. Show your customers this gorgeous piece when **making your rounds**.



real  
leather  
strap



stylish number  
and baton  
markers

 2-YEAR WARRANTY

 comes in a  
branded gift box

**Tabitha Timberland Watch**  
Silver plated with leather strap.  
Adjustable between 17.5cm and 21.8cm.  
**14332**  
brochure price: £60  
**demo: £50**

Your fixed discount will be  
£10 when sold at £60.





short line necklace

## TINY TREATS

These **stylish sets** are perfect **basket boosters**, so don't forget to **share them with jewellery lovers**.

### Aliza Gift Set

2-piece silver-tone necklace and earring set. Necklace: approx. 42cm + 5cm extension chain. Earrings: stud style.

**24281**

brochure price: £5

**demo: £3.50**



### Aliza Earring Gift Set

7-piece silver and gold-tone stud earring set.

**24349**

brochure price: £5

**demo: £3.50**



AnchorCert  
approved

## THE LITTLE TOUCHES

If your customers are stuck for **Secret Santa ideas**, why not create an **accessory haul** to show off little treats like these?



colourful faux  
bead detail

### Season To Sparkle

#### Earring Gift Set

15 pairs of silver-tone studs.

**14514**

brochure price: £6

**demo: £4.20**



AnchorCert  
approved



# A TREASURE TROVE

A must-see for customers already buying jewellery, post pictures of this super-shiny holder on Facebook.



ring slots and  
jewellery  
compartment

**Time To Shine Jewellery Holder**  
PU. Approx. 12cm x 9cm x 5cm.  
**14480**  
brochure price: £14  
**demo: £9.80**

Contents not included.

# SEREN

What's Christmas without a Seren gift?  
An Instagram Reel is the perfect way to  
showcase these statement pieces.



AnchorCert  
approved

✦ anti-tarnish ✦ waterproof ✦ sweat-proof ✦ heat-proof ✦ 1-year guarantee

**Seren Gold Bracelet**  
18ct gold plated. Approx.  
18.cm + 2.5cm extension chain.  
**14423**  
brochure price: £25  
**demo: £17.50**

**Seren Gold  
Tree Of Life Charm**  
Gold tone.  
**14431**  
brochure price: £15  
**demo: £10.50**

**Gold Astra Hoop  
Earrings**  
18ct gold plated.  
**14456**  
brochure price: £20  
**demo: £14**





## THE WOW FACTOR

Great for customers looking to **gift gorgeously** and spoil their loved ones, **create an unboxing video** showing these stunning gifts.



adjustable double ribbon necklace tie

### Rosie Bracelet Set

Set of 3 silver, gold and rose gold-tone stretch bracelets. Internal circumference approx. 5.5cm.

**02147**

brochure price: £8

**demo: £5.60**

### Krystal Statement Necklace

Gold tone. Approx. 91.5cm.

**27136**

brochure price: £12

**demo: £8.40**



AnchorCert approved

## STATEMENT-MAKING JEWELS

Hitting the town for festive celebrations? **Snap a selfie** of you wearing these gorgeous pieces and wait for the orders to come flooding in!



cubic zirconia stone detailing

multiple sizes



AnchorCert approved

### Hazel Earrings

Platinum plated.

**24695**

brochure price: £20

**demo: £14**

### Hazel Ring

Platinum plated.

**24729** Small

**24752** Medium

**24786** Large

brochure price: £20

**demo: £14**

Choose 1 size only.



# A TOUCH OF GLAM

This stylish pendant piece pairs with any outfit. Wear it to work to entice your customers to wrap it up for their loved ones.

2-tone short line necklace



**Layla Necklace**  
Silver tone and gold tone. Approx. 42cm + 9cm extension chain.  
**13979**  
brochure price: £5  
**demo: £3.50**



AnchorCert approved



spray the rock lava with a scent and enjoy for up to 7 days



1



AnchorCert approved

**1. Clara Scentable Bracelet**  
Silver-tone bracelet with rock lava bead to scent with a fragrance or oil. Internal circumference approx. 5.5cm.  
**04523**  
brochure price: £12  
**demo: £8.40**

**2. Nova Hoop Earrings**  
Silver plated.  
**24265**  
brochure price: £16  
**demo: £11.20**

**3. Aurora Necklace**  
18ct gold plated with semi-precious stone. Approx. 42cm + 9cm extension chain.  
**24109** Red Carnelian  
**25635** Lapis Lazuli  
brochure price: £32  
**demo: £22.40**



2



3

gorgeous semi-precious stones with meaning





## GO FOR GOLD

Wear these **outfit-making extras** at work or on the weekend to entice customers to **pop them under their trees.**

### 1. Kids' Hat & Mittens Set

Acrylic.

23382 3-6 years

23374 7-10 years

brochure price: £12

**demo: £8.40**

Choose 1 size only.

### 2. Colour Block Scarf & Hat

Acrylic.

14522

brochure price: £24

**demo: £16.80**

### 3. Cocoa Butter Gloves

Set of 2. Acrylic, polyester and elastane.

13011

brochure price: £12

**demo: £8.40**

3

infused with cocoa butter to help protect hands from the chilly weather



### Foil Printed Scarf

Polyester.

24356

brochure price: £8

**demo: £5.60**

### My Everyday Mini

Cross-Body Bag

PU and polyester.

Approx. 24cm x 17cm.

24364

brochure price: £12

**demo: £8.40**



## MAGICAL MINI GIFTS

These Insta-worthy pieces deserve to be shared with a festive accessories Reel. Don't forget the tinsel!



### Luna Foldaway Shopper

Polyester. Approx. 8cm x 12cm x 2cm.

24372

brochure price: £8

**demo: £5.60**

### Ballerina Keyring

Polyester and gold tone.

24463

brochure price: £5

**demo: £3.50**

## LET IT SNOW

Make sure you've got this super-soft throw on show to entice friends and family to get one (or two!) for themselves.



### VIP REPS

**40% OFF**  
BROCHURE  
PRICE

### Snowflake Throw

Polyester. Approx. 120cm x 170cm.

24612

brochure price: £16

**demo: £11.20**

made from recycled water bottles





## STAR OF THE SHOW

Hosting a night of festive fun? **Decorate your space** with these **stunning lights**. You might just tempt a customer or two!

**VIP REPS**

**40% OFF**  
BROCHURE  
PRICE



battery-operated

### Star String Lights

PS. Approx. 160cm (length). Requires 2 x 1.5V AA batteries (not included). Indoor use.

**24638**

brochure price: £9

**demo: £6.30**

## SCENT-SATIONAL SEASON

Perfect for **home fragrance lovers** (we all know one of those!), show off this **stunning burner** on social along with our gorgeous collection of wax melts.

**VIP REPS**

**40% OFF**  
BROCHURE  
PRICE

### Metallic Burner

Stoneware ceramic. Approx. 9cm x 9cm x 12cm. Tealight, wax melts and fragrance oils not included.

**13334**

brochure price: £8.50

**demo: £5.95**





# ALL IS CALM, ALL IS BRIGHT

Christmas raffles are always a hit, and this dreamy duo makes the perfect prize.

VIP REPS

40% OFF  
BROCHURE  
PRICE



CHYPRE FRUITY FLORAL

**Dark Orchid Candle**  
Burns for up to 35.5 hours.  
24562  
brochure price: £10  
**demo: £7**

**Dark Orchid Reed Diffuser**  
Lasts up to 12 weeks.  
24604  
brochure price: £15  
**demo: £10.50**

# BRING ON THE JOY

Have these inviting diffusers on display so customers can experience the gorgeous scent for themselves!



CITRUS

ORIENTAL

WOODY

AROMATIC

ALDEHYDIC

VIP REPS  
40% OFF  
BROCHURE  
PRICE

**Winter Joy Reed Diffuser Gift Set**  
Includes 3 reed diffusers,  
each lasts up to 6 weeks.  
54239  
brochure price: £15  
**demo: £10.50**



# LOUNGEWEAR TO LOVE

Fold down this page in the brochure for your loungewear-loving customers! These winter warmers are hard to say no to – trust us!



## Cosy Slipper Mules

Polyester and TPR.

13102 Small 6-7

13136 Medium 8-9

13169 Large 10-11

brochure price: £10

**demo: £7**

## Soft Robe

Polyester.

24653 Small

24687 Medium

13029 Large

13094 Extra Large

brochure price: £35

**demo: £24.50**

Choose one size only of each.

**VIP REPS**

**40% OFF  
BROCHURE  
PRICE**



# COSY CLUB

If they're stocking up on slippers this season, don't forget to show off these soft PJs.

## Stripe PJs

Cotton and polyester.

13185 Small

13235 Medium

13276 Large

13292 Extra Large

brochure price: £26

**demo: £18.20**

Choose 1 size only.







1

**1. Checked Scarf**  
Polyester.  
13383  
brochure price: £12  
**demo: £8.40**



2

**2. Kris Washbag**  
Polyester and PU.  
Approx. 26cm x 16cm x 10cm.  
13474  
brochure price: £10  
**demo: £7**

**3** handy inside  
pocket and  
card holders



**3. Kris Wallet**  
Polyester and PU.  
Approx. 11.5cm x 9.5cm.  
13391  
brochure price: £6  
**demo: £4.20**

## A TECHY TREAT

Tech-lovers on your list? **Get creative with a Tik Tok video** and show off this multi-functional pen!



6 handy functions

- 1. pen
- 2. mini torch
- 3. stylus
- 4. smart phone holder
- 5. screen cleaner
- 6. 6cm ruler

**Blue Tech Pen**  
ABS. Includes 3 x 1.5V LR41/AG13 non-replaceable batteries.  
Approx. 16cm x 1cm.  
13656  
brochure price: £10  
**demo: £7**



# TIME TO STYLE

Share this set with your Facebook Group. The watch and bottle opener will ensure they're a star giver this year and beyond!



removable links  
for the perfect fit



2-YEAR WARRANTY

**Lucas Watch Gift Set**  
2-piece silver-tone watch and keyring set.  
**54544**  
brochure price: £30  
**demo: £21**

 comes in a gift box

# WISH LIST FRAGRANCES

Take a bottle of the Attraction perfume on your rounds and hand out samples for customers to try and think of a person who would love the scent.



WOODY



FRUITY



MUSK

## Attraction for Her Gift Set

Includes: Attraction for Her EDP, Body Lotion 150ml and Hand Cream 30ml in a gift box.

**14894**

brochure price: £18

**demo: £12.60**

Sneak peek: order today for delivery by November!



## A FESTIVE PAMPER

This fun and festive collection is perfect for the whole family and makes the ideal add-on to their purchase.

**VIP REPS**

**40% OFF**  
BROCHURE  
PRICE



**Avon Care Festive Hand Cream**  
75ml  
12898  
brochure price: £2  
**demo: £1.40**

**Avon Care Festive Multipurpose Cream**  
400ml  
62935  
brochure price: £3.50  
**demo: £2.45**

**Avon Care Festive Body Lotion**  
400ml  
62901  
brochure price: £3  
**demo: £2.10**

**Avon Care Festive Lip Balm**  
09530  
brochure price: £1.20  
**demo: 85p**

## THE GIFT OF SLEEP

Everyone needs some pamper and me-time, so this is the perfect gift for the person who has everything!

**VIP REPS**

**40% OFF**  
BROCHURE  
PRICE

★★★★★

**TOP RATED**

spritz the calming mist and drift off



**Planet Spa Sleep Ritual Gift Set**  
Includes: Planet Spa Sleep Ritual Warming Body Balm 200ml, Bath Drops 170g and Pillow Mist 100ml in a gift box.   
71068  
brochure price: £12  
**demo: £8.40**



# PAMPERED HANDS

Host a festive pamper night with your customers and show off this beautifully nourishing gift that's perfect for hardworking hands.

VIP REPS

40% OFF  
BROCHURE  
PRICE



## Planet Spa Blissfully Nourishing Gift Set

Includes: Planet Spa Blissfully Nourishing Hand Wash 150ml and Hand Lotion 150ml in a gift box.

23457

brochure price: £5

**demo: £3.50**

# PAMPERED HANDS

There's no better stocking filler than a hand cream! Suggest this to your customers if they're ordering Christmas gifts as it's a great basket builder.

ALL 3 FOR  
**£2.10**

order using  
68098

VIP REPS

40% OFF  
BROCHURE  
PRICE

## Avon Care Jasmine & Glycerine Soothing Hand Cream

30ml

10009

brochure price: £1.20

**demo: 85p**

## Avon Care Pomegranate Antioxidant Mini Hand Cream

30ml

14654

brochure price: £1.20

**demo: 85p**

## Avon Care Cocoa Butter Softening Mini Hand Cream

30ml

07963

brochure price: £1.20

**demo: 85p**





**Vanilla & Fig Bubble Bath** 250ml  
26708  
brochure price: £1.50  
**demo: £1.05**



**Cranberry, Orange & Cinnamon  
Bubble Bath\*** 250ml  
12203  
brochure price: £1.50  
**demo: £1.05**



**Raspberry & Cassis Bubble Bath\*** 250ml  
03756  
brochure price: £1.50  
**demo: £1.05**



**Apple Pie Bubble Bath** 250ml  
28050  
brochure price: £1.50  
**demo: £1.05**



\*Sneak peek: order today for delivery by November!

# GINGERBREAD DELIGHTS

Your customers loved this delicious gingerbread scent last year, so let them know it's back exclusively in the Gift Guide and online!

**VIP REPS**

**40% OFF  
BROCHURE  
PRICE**



**Avon Senses Gingerbread  
Hand Soap**  
250ml  
25908  
brochure price: £1.15  
**demo: 80p**

**Avon Senses Gingerbread  
Body Mist**  
100ml  
08169  
brochure price: £2.50  
**demo: £1.75**

**Avon Senses Gingerbread  
Shower Cream**  
250ml  
23622  
brochure price: £1.25  
**demo: 90p**



# Disney FROZEN

Your customers are sure to have a **Frozen fan on their Christmas list**, so show them this must-have purse spray set that'll make the kids smile.



**Disney Frozen Purse Spray Gift Set**  
Includes: 3x Purse Spray EDC in different scents 15ml each in a gift box.  
**28944**  
brochure price: £10  
**demo: £7**

Suitable for ages 3+. ©Disney

# MARVEL SPIDER-MAN

If you know your customer has children, show them this **must-have Spider-Man set** so they can feel like a Superhero!



**Marvel Spider-Man Themed Gift Set**  
Includes: Marvel Spider-Man Cologne Spritz 150ml, 2-in-1 Shampoo & Body Wash 200ml and Hair Gel 50ml in a gift box.  
**26625**  
brochure price: £9  
**demo: £6.30**

Suitable for ages 3+. ©2022 MARVEL



## ENCHANTING EYES

Create the eye look with your favourite and **share a photo on Instagram** showing off the long-lasting gift set.

VIP REPS

**40% OFF**  
BROCHURE  
PRICE



**TAP HERE** TO DISCOVER THE SHADES

Each Power Stay Gift Set includes: Power Stay Shadow Stick and 24-Hour Liquid Liner in a gift cracker.

brochure price: £10  
demo: £7

## THAT CHRISTMAS GLOW

Ask if they've got any make-up fans on their Christmas list and show them this fab eyeshadow gift with **10 shimmer and matte shades** with the ideal brush for the ultimate look.



### Glowing Gold Eyeshadow Gift Set

Includes: Glowing Gold  
Genius Eyeshadow Palette  
and Eyeshadow Brush  
with Smudger in a gift bag.

**68874**

brochure price: £15  
demo: **£10.50**

**TAP HERE** FOR EYE LOOKS



## LIP KIT LOVER

Create a video showing all the different lip kit shades and how to create the perfect lip look.

VIP REPS

40% OFF  
BROCHURE  
PRICE



TOP RATED

more matte than Mac!\*

**TAP HERE** TO DISCOVER  
THE SHADES

\*Obtained using a technical measurement of gloss value in laboratory conditions.

## GLITZ & GLIMMER

Customers loved this set last year so we've brought it back! Paint each of your nails with the different shades and show them off when on your rounds.



Glitz & Glimmer Gift Set

Includes: Gel Shine Nail Enamel 10ml in Petal Fresh and Red Is Red, and Nail Style Studio Crystals 10ml in Pearl and Rose Quartz.

35600

brochure price: £12

demo: £10

VIP REPS

40% OFF  
BROCHURE  
PRICE

**TAP HERE** FOR ALL THE DETAILS



## GORGEOUS & GLOWING

Ask your customers who is on their Christmas list and help them find the perfect gift, such as this gorgeous set for the ultimate in glowing skin.



★★★★★  
**TOP RATED**  
with Protinol™ to  
smooth lines faster  
than retinol

### Glowing Skin Gift Set

Includes: Renewal Power Serum 30ml, Bronzing Pearls in Warm Glow 22g and Glow On Highlighter in Golden Glow 12.5g in a gift bag.

**67173**  
brochure price: £22  
**demo: £16.50**

**TAP HERE** FOR ALL THE DETAILS

## MAKE-UP MASTER

Show off how to use all the fab brushes in this gift during a Facebook Live and tell customers it's the ideal gift for a make-up artist in their life.



### Ultimate Brush Gift Set

Includes: All-Over Face Brush, Angled Blush Brush, Flat Foundation Brush, Eyeshadow Brush, Eyeshadow Brush with Smudger, Full-Coverage Domed Foundation Brush, Concealer Brush, Dual-Ended Angled Eyeliner Brush and Eyebrow Duo Brush in a gift bag.

**69989**  
brochure price: £25  
**demo: £18.75**

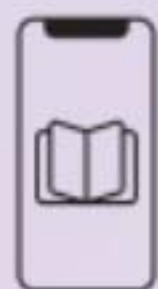


# IT'S TIME TO SWITCH IT UP

We always bring you and your customers **the latest (and greatest!) products**, but to make way for **gorgeous newbies**, we have to say goodbye to some old favourites. Don't worry, we've got **great alternatives lined up for you to fall in love with!**



Download our **Switch It Up Guide** to see our **top alternatives** and products discontinued in future campaigns.



You can also view the guide on your **Product Availability Page** and in the **Avon On Rep Essentials Section**.

Oh, and did we mention you'll have **the chance to stock up** on your favourites before they're gone for good?

**TAP HERE** TO DOWNLOAD OUR SWITCH IT UP GUIDE

## HOW TO ORDER YOUR DEMO PRODUCTS

Please order your gorgeous demo products from this First Look in Campaign 10, October 2022.

You can order just 1 of each demo product but the good news is you can order as many samples as you like, unless stated otherwise or if part of a free offer. Remember, demo products aren't for resale.

Good news! Products with a charity donation are not limited to 1 per Rep, so you can buy as many as you like to help support their amazing work.

### STOCK AVAILABILITY & RETURNS

If stock runs out, we may offer you a substitute product of equal or greater value.



In 2019 Avon became the first global beauty company to stop testing on animals anywhere in the world.

**TAP HERE** to find out what this means for you and your customers, or to check out the video **TAP HERE**

## GET IN TOUCH!

Got a query?  
Visit [avon.uk.com](http://avon.uk.com)  
and click 'contact us'.

**TAP HERE**  
FOR T&Cs