

# AVON FIRST LOOK

JANUARY 2023


## MAKE 2023 THE YEAR OF YOU


Tips & tricks to help your customers refresh, reset and rejuvenate!





# HOW TO SHOP

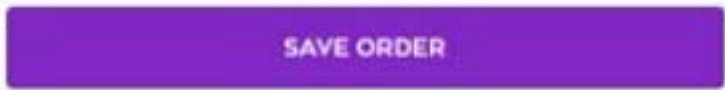
in 5 easy steps

- 

1 Swipe to browse or use the navigation buttons.
- 

2 Seen something you like? Tap on the bag icon.
- 

3 Select the product, shade or size then tap 'add to basket'.
- 

4 Finished shopping? Tap the bag to view basket.
- 

5 Tap to save your order and transfer it to your Representative website.

Don't forget you're limited to 1 full-size demo product, but you can still purchase unlimited gorgeous samples and handy sales tools!

## HOW TO USE - top tips for browsing

← continue shopping

tap to continue shopping



tap to view the contents



finished browsing your First Look? Tap here to close it

## START BROWSING

Tap below to browse a category.



The Year of You wellbeing event



Hydramatic Lipstick sneak peek!



Make-up 3 for £9!



Fragrance



Fashion & Home



Building your business



Samples



Switch It Up



KNOW WHAT YOU'RE LOOKING FOR?

Tap  at the top of the page to search.

# WELCOME!

Kick-start your 2023 earnings with products your customers will love at prices that won't break the bank. From mood-boosting wellbeing must-haves to a fabulous 3 for £12 make-up offer, now's the perfect time to help your customer refresh their routines. Don't forget to add your products to your basket to order them on your Rep website.

IN A HURRY? TAP ON THE IMAGES BELOW

TAP HERE

FOR OUR  
WELLBEING  
COLLECTION



TAP HERE

FOR FLAWLESS  
LIQUID  
FOUNDATION



TAP HERE

FOR  
FRAGRANCE  
BLIND TESTS



TAP HERE

NEW!  
PATCHWORK  
PJS



DEMO, SELL & EARN!

# THE VIP TREATMENT

Calling all VIP Reps! We've launched a NEW perk to give you more. As a VIP level Rep, you'll get 40% off the brochure price for Beauty and selected Fashion & Home products – just look for the VIP logo throughout First Look.

VIP REPS

40% OFF  
BROCHURE  
PRICE

You don't need to do anything extra to get your discount, it'll be applied automatically at checkout.

**FULLSPEED QUANTUM**  
Use the new single dipstick samples or find the new fragrance strips on the Sales Tools page and spritz them for customers when on rounds.  
**BOTH FOR £7.35**  
order using 67983  
NEW SINGLE DIPSTICKS  
single dipstick sample  
20p  
order using 10751  
10x single dipstick samples  
£1  
order using 89748

**THE YEAR OF YOU**  
**PLUMP UP THE VOLUME**  
Your skincare-obsessed customers need to see this upgraded version of our bestselling serum! Now delivering **twice the plumping power**, take before and after photos to entice them to try it themselves.  
our first **3.5%** hyaluronic acid complex for plumping hydration that lasts twice as long\*\*  
instantly plumper looking  
reduce the look of fine lines  
smooth bouncy skin  
retains hydration longer  
x2 longer hydration

**VIP REPS 40% OFF BROCHURE PRICE**  
Anew Hydrate & Plump Concentrate 30ml 10678 will normally be: £20 special introductory brochure price: £14 demo: £9.80  
**TAP HERE FOR MORE INFO**

**FULLSPEED QUANTUM**  
**VIP REPS 40% OFF BROCHURE PRICE**  
Full Speed Quantum Set Includes: Full Speed Quantum EDT 75ml and Hair & Body Wash 250ml 67983 brochure price: £10.50 demo: £7.35  
**TAP HERE TO DISCOVER THE SCENT**



# THE YEAR OF YOU

2023 is all about wellbeing, and now's the time to help your customers celebrate themselves. Showcase our unrivalled products (at brilliant prices, of course) to ensure they look and feel their best.

**Why not make this year your year to shine, too?**

Check out our top tips to make this year your most successful yet! Oh, and don't forget to treat yourself to our mood-boosting, penny-saving favourites – after all, it's so much easier to recommend what you love!

THE YEAR OF YOU

## PLUMP UP THE VOLUME

Your skincare-obsessed customers need to see this upgraded version of our bestselling serum! Now delivering **twice the plumping power, take before and after photos** to entice them to try it themselves.

our first  
**3.5%**  
hyaluronic  
acid complex  
for plumping  
hydration that  
lasts twice  
as long\*\*



instantly  
plumped  
looking skin\*



reduce  
the look of  
fine lines\*



smooth &  
bouncy skin\*



retains  
hydration 2x  
longer than  
hyaluronic  
acid

VIP REPS

40% OFF  
BROCHURE  
PRICE

Anew Hydrate & Plump  
Concentrate

30ml

10678

will normally be: £20

special introductory  
brochure price: £14

demo: £9.80

**TAP HERE** FOR MORE INFO

# THE ULTIMATE ANEW ROUTINE

Help your customers **build a routine like never before**. Pair the **plumping serum** with day and night creams to show the true power of our **highest concentration of hyaluronic acid**.



**STRENGTHEN & SCULPT** £21

## PLATINUM

Perfect for ages  
**50+**

order using **69385**

**VIP REPS**  
**40% OFF**  
BROCHURE  
PRICE



**RENEW & REGENERATE** £18.20

## REVERSALIST

Perfect for ages  
**30+**

order using **89763**

**VIP REPS**  
**40% OFF**  
BROCHURE  
PRICE



**REPLENISH & REPAIR** £19.60

## ULTIMATE

Perfect for ages  
**40+**

order using **68015**

**VIP REPS**  
**40% OFF**  
BROCHURE  
PRICE

Apply the serum to **cleansed face and neck**, and follow with a day cream or night cream.



## SAMPLES = SALES

Did you know 73% of customers said they were likely to buy a product after sampling it first? **Drop a sample of this game-changing serum** into customer orders. Once they've tried it, **they're sure to buy a full-size.**

**20 SAMPLES FOR £5**  
worth £10

order using **69187**

Anew Hydrate & Plump Concentrate Sample  
Single sachet.  
10801  
50p

**TAP HERE**

**FOR YOUR SAMPLING QUICK GUIDE**

**SAMPLE, SELL, EARN**

THE YEAR OF YOU

# GLOW ALL THE WAY

Show your customers how to build a radiant routine using this penny-saving vitamin C trio.



**VIP REPS**  
**40% OFF**  
BROCHURE  
PRICE

### Vitamin C Bundle

Includes: Anew Radiance Maximising Serum 30ml, Daily Defence Vitamin C SPF50 Moisturiser 50ml and Radiance Maximising Tonic 200ml.

68601  
brochure price: £28  
**demo: £19.60**

**TAP HERE**  
FOR MORE INFO



## CUSTOMER EXCLUSIVE **FREE GIFT**

A new year means **new skincare**, and if your customers treat themselves to an Anew product in January, they'll receive **4 free samples.\***

**TAP HERE**

**TO EXPLORE  
THE FREE GIFT**

\*Limited edition offer. While stocks last. Excludes Anew cleansing products.



**customer exclusive for January**

THE YEAR OF YOU

# PAINT YOUR POUT

Shout about this lipstick's staying power (and its incredible price) with an Insta Reel.



**VIP REPS**  
**40% OFF**  
BROCHURE  
PRICE

Ultra Satin Lipstick  
normal brochure price: £8  
special brochure  
price: £6  
**demo: £4.50**

**TAP HERE** FOR SHADES

THE YEAR OF YOU

# SALON-WORTHY TALONS

Long-lasting tip-to-toe colour without the price tag? Check. Get these mood-boosting shades all over your Facebook - don't forget the top coat!



Gel Shine Nail Enamel 10ml  
brochure price: £4.50  
**demo: £3.40**

**TAP HERE** FOR SHADES

**VIP REPS**  
**40% OFF**  
BROCHURE  
PRICE

Ultimate Gel Shine Natural  
Curing Top Coat 10ml  
44032  
brochure price: £4.50  
**demo: £3.40**



THE YEAR OF YOU

## SPRITZ & SPRAY

We know **samples equal sales**, so why not pop one in with your orders? Customers will love trying before buying a full-size **stunning fragrance**.



**VIP REPS**  
**40% OFF**  
BROCHURE  
PRICE



**Far Away EDP**  
50ml  
41962  
normal brochure price: £13  
special brochure price: £10  
**demo: £7.50**

THE YEAR OF YOU

## FABULOUS FRAGRANCE

If customers are looking for a **stunning scent without the designer price tag**, spritz this on your rounds and watch the sales come flooding in!



**VIP REPS**  
**40% OFF**  
BROCHURE  
PRICE

**Far Away Splendoria EDP**  
50ml  
53124  
normal brochure price: £13  
special brochure price: £10  
**demo: £7.50**

**TAP HERE FOR MORE INFO**



THE YEAR OF YOU

## THE DRIFT-OFF KIT

Pamper parties are a great (and inexpensive!) way to show off must-see products. Host one on a Friday night and shout about these slumber saviours.



VIP REPS

40% OFF  
BROCHURE  
PRICE

### Planet Spa Sleep Set

Includes: Planet Spa Sleep Ritual Warming Body Balm 200ml, Planet Spa Sleep Ritual Pillow Mist 100ml and Planet Spa Aromatherapy Beauty Sleep Hand Cream 30ml.

68338

brochure price: £12

demo: £8.40

TAP HERE

FOR MORE INFO

BE THE FIRST TO TRY THE  
**WORLD'S 1ST MATTE LIPSTICK**

WITH A

# HYDRATING HYALURONIC CORE



Get your hands on glide-on colour that gives you hydrated, plumper and smoother-looking matte lips a month early. Share asap for sales-boosting pre-orders.

SNEAK  
PEEK  
EXCLUSIVE  
**£3.50**

## COMING IN FEB

Set to be your biggest lip launch ever...

**TAP HERE**

TO DISCOVER  
THE SHADES

## BOLD ON THE OUTSIDE CARING TO THE CORE

You won't find this offer,  
or a **matte lipstick** with  
a **hydrating hyaluronic  
core** anywhere else!



with more than  
**50% HYDRATING**  
and skin  
protecting  
ingredients

**Hydramatic Matte Lipstick**  
will normally be: £10  
special introductory  
brochure price: £8  
**demo: £3.50**



## WIN IT, LOVE IT, SHARE IT

### WIN IT

Win all 15 shades! For 5 entries  
into our competition **to win 1 of  
10 Hydramatic Matte Lipstick  
Collections** simply write a review  
saying why you...

### LOVE IT

**TAP HERE** TO SHARE YOUR REVIEW

### Tell customers:

- how easy it is to apply
- how it feels on your lips
- your fave shades

### SHARE IT

You could also make sure your  
customers know all about  
this new lipstick by taking  
a photo and **posting it  
on social media.**

**TAP HERE** FOR SHARING INSPO AND  
COMPETITION T&CS

MAKE-OVER THEIR  
MAKE-UP BAG  
**MIX & MATCH**

**3 FOR £9**  
across selected make-up

Get customers shopping this amazing 3 for £12 offer on their make-up favourites in brochure to boost your orders and your earnings!



MAKE-OVER THEIR  
MAKE-UP BAG  
**MIX & MATCH**

**3 FOR £9**  
across selected make-up

**TAP HERE**  
TO SHOP  
DEMO SHADES



Flat Foundation Brush  
65060  
brochure price: £5  
**demo: £3.75**

**NATURALLY  
FLAWLESS**



Flawless Liquid Foundation  
30ml  
brochure price: £10  
**demo: £7.50**

MAKE-OVER THEIR  
MAKE-UP BAG  
**MIX & MATCH**

**3 FOR £9**  
across selected make-up

**TAP HERE**  
TO SHOP  
DEMO SHADES

## FAUX BRONZED GLOW



**Angled Blush Brush**  
65086  
brochure price: £5  
**demo: £3.75**

**Bronze & Glow Bronzing Powder**  
13.5g  
brochure price: £8  
**demo: £6**  
Order 3 different shades to receive 3 for £9.

MAKE-OVER THEIR  
MAKE-UP BAG  
**MIX & MATCH**

**3 FOR £9**  
across selected make-up

**TAP HERE**  
TO SHOP  
DEMO SHADES

## INSTANT BOLD VOLUME



**Kohl Pencil Eyeliner**  
brochure price: £6  
**demo: £4.50**



**Ultra Volume Mascara**  
10ml  
brochure price: £8.50  
**demo: £6.35**

MAKE-OVER THEIR  
MAKE-UP BAG  
**MIX & MATCH**

**3 FOR £9**  
across selected make-up

**TINTED BALM  
OR SHIMMERING  
LIPSTICK TOPPER?**

**TAP HERE**  
TO SHOP  
DEMO SHADES



Tinted Lip Balm  
brochure price: £8  
demo: £6



Ultra Shimmer Lipstick  
brochure price: £8  
demo: £6



I'm wearing... Twilight Sparkle.

YOUR TOP-RATED  
**GLIMMERSTICKS**

Restock your demo kit and get customers to stock up on their favourite eyeliner shades with this eye-catching offer!

**TAP HERE** TO SHOP  
THE OFFER

FIND ME  
INSIDE THE  
BROCHURE  
BACK  
COVER



**1 FOR £2.60**

**2 FOR £4.50**

**3 FOR £6**

★★★★★  
TOP RATED

FULLSPEED  
QUANTUM

Use the new single dipstick samples or find the new fragrance strips on the Sales Tools page and spritz them for customers when on rounds.



VIP REPS

40% OFF  
BROCHURE  
PRICE

Full Speed Quantum Set  
Includes: Full Speed Quantum EDT 75ml  
and Hair & Body Wash 250ml.  
67983  
brochure price: £10.50  
demo: £7.35

BOTH FOR  
£7.35

order using 67983  
NEW SINGLE  
DIPSTICKS  
single dipstick sample  
20p  
order using 10751  
10x single dipstick  
samples  
£1  
order using 89748

TAP HERE

TO DISCOVER  
THE SCENT



## SWITCH, SAVE & BE AMAZED

We asked 200 fragrance lovers to **blind test Avon fragrances against luxury brands**. Find out what they thought of each fragrance and hand samples out to all your customers!

**FREE TESTER STRIPS\***  
We're giving you FREE fragrance strips with every fragrance to help you share the scents with your customers!

\*Allow 6 weeks for delivery.



**FAR AWAY BEYOND  
IS PREFERRED TO A  
COMPARABLE  
£82 LUXURY  
FRAGRANCE\***

★★★★★  
**TOP RATED**

JUST  
**£9**



ORIENTAL



GOURMAND

**Far Away Beyond  
Parfum**

Pear, jasmine and  
Madagascar vanilla.  
50ml

**49163**  
normal brochure price: £14  
special brochure price: £12  
**demo: £9**

\*Based on a consumer survey conducted May 2022.  
Price sourced on 22.08.2022 at boots.com.

\*\*Allow 6 weeks for delivery.

**TODAY IS  
PREFERRED TO  
A COMPARABLE  
£81 LUXURY  
FRAGRANCE\***

JUST  
**£10.50**



FLORAL

**Today EDP**

Butterfly blossom, hibiscus  
petals and silk musk. 50ml  
**73353**

normal brochure price: £16  
special brochure price: £14  
**demo: £10.50**

\*Based on a consumer survey conducted May 2022.  
Price sourced on 22.08.2022 at boots.com.

\*\*Allow 6 weeks for delivery.

THE MOMENT  
FOR HER IS LIKED  
AS MUCH AS A  
COMPARABLE  
£70 LUXURY  
FRAGRANCE\*

JUST  
**£10.50**



**The Moment for Her EDP**  
Neroli flowers, magnolia and  
amber. 50ml  
73452  
normal brochure price: £16  
special brochure price: £14  
**demo: £10.50**



**FREE**  
FRAGRANCE  
TESTER STRIPS\*\*

\*Based on a consumer survey conducted May 2022.  
Price sourced on 22.08.2022 at boots.com.  
\*\*Allow 6 weeks for delivery.

“This is my third bottle of  
this perfume and **it smells  
really expensive.** I get  
loads of **compliments**  
and people are  
shocked when I say  
it’s Avon. Such a  
**fresh fragrance!**”

Lisa,  
Avon online customer

JUST  
**£9**



**Attraction for Her EDP**  
Blackberry, orchid and vanilla  
amber. 50ml  
39198  
normal brochure price: £15  
special brochure price: £12  
**demo: £9**



**FREE**  
FRAGRANCE  
TESTER STRIPS\*

\*Allow 6 weeks for delivery.



ATTRACTION  
FOR HIM  
PREFERRED TO  
A COMPARABLE  
£50 LUXURY  
FRAGRANCE\*

JUST  
£9



**Attraction for Him EDT**  
Ginger root, musk and  
smoky woods. 75ml  
**39214**  
normal brochure price: £15  
special brochure price: £12  
**demo: £9**

\*Based on a consumer survey conducted May 2022.  
Price sourced on 22.08.2022 at boots.com.  
\*\*Allow 6 weeks for delivery.



**FREE**  
FRAGRANCE  
TESTER STRIPS\*\*

LOV | U  
COMING SOON



**REAL ROMANCE HAPPENS EVERY DAY**  
Get an exclusive first look at our romantic new  
fragrance, **Lov U**. We're giving you a **FREE DIPSTICK**  
**SAMPLE** of the joyful new perfume with any full-size  
fragrance purchase in this First Look.

# PRINT PERFECTION

Lazy days call for a **cosy pair of pyjamas**. Show off this new set to your customers with an **Instagram Reel**.



collared  
top

  
100%  
cotton

**VIP REPS**

**40% OFF  
BROCHURE  
PRICE**

## Patchwork PJs

Cotton.

**06916** Small 8-10  
**05702** Medium 12-14  
**05884** Large 16-18  
**05967** Extra Large 20-22  
brochure price: £25  
**demo: £17.50**

1 size per Rep.

# EVERYDAY ESSENTIALS

**Combatting the cold** has never been easier thanks to this handy set! **Go Live on Facebook** and talk about how its innovative technology can keep customers warm indoors and outdoors.

**TAP HERE**

**TO DISCOVER  
MORE ABOUT  
COOLMAX®**

**COOLMAX® Top**  
Polyester, nylon, and spandex.  
**08672** Small 8-10  
**07047** Medium 12-14  
**07518** Large 16-18  
**07526** Extra Large 20-22  
brochure price: £25  
**demo: £17.50**

**COOLMAX® Leggings**  
Polyester, nylon, and spandex.  
**08813** Small 8-10  
**07534** Medium 12-14  
**07575** Large 16-18  
**07583** Extra Large 20-22  
brochure price: £20  
**demo: £14**

1 size of each per Rep.

designed to  
help keep you  
dry, cool and  
comfortable



great for  
warm  
or cool  
days

**VIP REPS**

**40% OFF  
BROCHURE  
PRICE**

# PIN IT WITH PRIDE

A small pin can make a big difference and make the perfect basket-booster too! Customers will feel good knowing they're raising vital funds for our amazing charities.



**100% OF PROFITS DONATED**

**Breast Cancer Crystal Pin**  
Silver plated with crystal glass stones.  
65482  
£4

**Domestic Violence Crystal Pin**  
Silver plated with crystal glass stones.  
29199  
£4

**Breast Cancer Enamel Pin**  
Gold plated with enamel design.  
34348  
£4

**Domestic Violence Enamel Pin**  
Gold plated with enamel design.  
29165  
£4

T&Cs can be found on the following 2 pages.

**TAP HERE**

**TO FIND OUT  
HOW THE  
DONATIONS HELP**

## PURPOSE AT HEART

Raise much-needed funds and awareness for our **Breast Cancer Promise**.



**Breast Cancer Enamel Pin**  
Gold plated with enamel design.  
34348  
£4



**Breast Cancer Crystal Pin**  
Silver plated with crystal glass stones.  
65482  
£4



**Breast Cancer Sparkle Keyring**  
Silver plated with glass stones.  
65987  
£5



**TAP HERE**

**FOR T&Cs**

# PURPOSE AT HEART

Help our promise to End Gender Violence by raising vital funds and awareness.



**Domestic Violence Enamel Pin**  
Gold plated with enamel design.  
29165  
£4



**Domestic Violence Crystal Pin**  
Silver plated with crystal glass stones.  
29199  
£4



**Domestic Violence Sparkle Keyring**  
Silver plated with glass stones.  
42218  
£5



**TAP HERE**  
FOR T&Cs

# BUILD YOUR BUSINESS BETTER

We know how important it is to make sure your business goes **from strength to strength**. That's why we've put together a bank of resources all in one place – **full of tips and tricks of the trade** – to help **build your business better** for you and your customers.

What are you waiting for? **Click below to find out more.**

**TAP HERE** FOR AVON  
BEAUTY ADVISER



**TAP HERE** FOR AVON  
REWARDS

**AVON  
REWARDS**

**TAP HERE** FOR PURPOSE  
AT HEART TIPS



**TAP HERE** FOR SALES  
TOOLS TIPS



**TAP HERE** FOR THE SWITCH  
IT UP GUIDE

**SWITCH  
IT UP**

## BECOME A **BEAUTY BUFF**

Have you heard about Avon Beauty Adviser? A brand-new **tailored learning journey**, providing you with the skills and knowledge you need to become **a confident, certified Avon Beauty Adviser**. You'll build **meaningful relationships** with your customers, giving them a reason to shop frequently and recommend you to their friends and family. Find out all you need to know on Avon Connect.

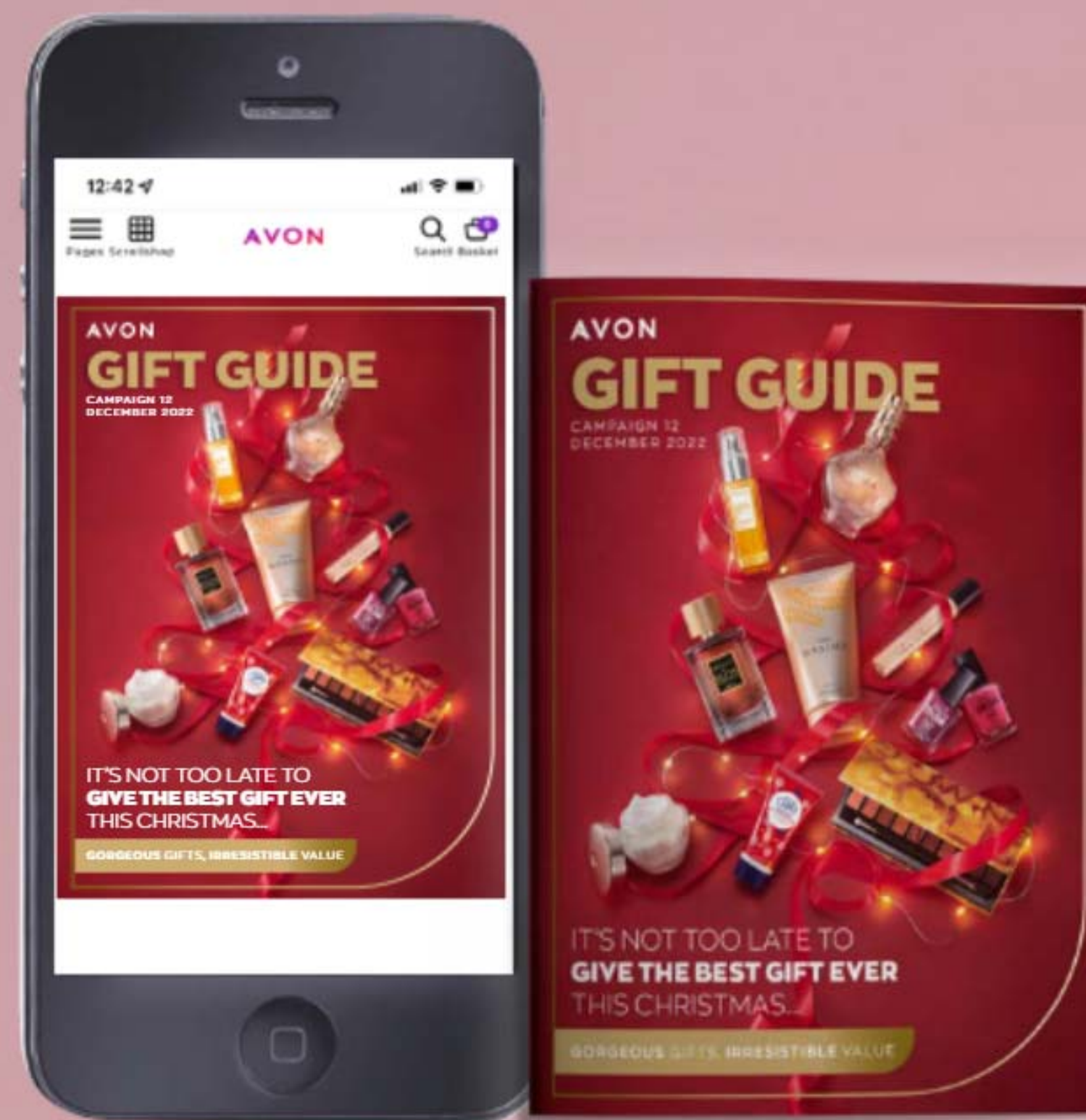


Did you know that an Avon Beauty Adviser's average order is set to be **up to 48% higher** than a non-Beauty Adviser?

**TAP HERE** FOR AVON CONNECT

## **SHARE MORE, EARN MORE**

Share your new December Gift Guide with customers to **secure those extra festive sales**. It's packed with **new products and prices, plus never before seen offers** your customers won't want to miss! With everyone on the hunt for the perfect gift, **don't forget to share the December Gift Guide with new and existing customers**.



**TAP HERE** TO BOOST YOUR SALES EVERY CAMPAIGN

# UNMISSABLE DECEMBER OFFERS!

Nothing beats the feeling of extra sales, and we've made it easier to **sell more and earn more with our top offers**. See what's hot below and **share it with your customers**.



find make-up offers on **page 46**



find skincare offers on **page 95**



find fragrance offers on **page 118**



find body and toiletries offers on **page 176**

# AVON REWARDS

Remember, your **sales across October, November and December will determine your Avon Rewards level in Q1!** There's something for every Rep in Avon Rewards, with five amazing levels to aim for – **the higher your level, the bigger your rewards!** Each Avon Rewards level has its own discount and benefits.

**TAP HERE** TO FIND OUT WHAT YOU CAN GET YOUR HANDS ON



It's your **LAST CHANCE** to really push your sales to be on **our Hall of Fame red carpet next year!** Achieve over £35,000 in sales in 2022 to be one of our top sellers.

**TAP HERE** TO FIND OUT WHAT YOU CAN GET YOUR HANDS ON

# YOUR **SALES TOOLS** OF THE TRADE

Boost your earnings with a range of **professional business** tools that'll make you look the part.

From organising your **samples** to hosting an **event** to dropping off **orders** in the rain, we've got you covered!



# YOUR **SALES TOOLS** OF THE TRADE

*easy make-up storage*



Drawstring Make-Up Pouch 59071 £7.50

*perfect for storing samples*



Cosmetics Pouch 07187 £7.50

*50 tear-off strips*



Fragrance Tester Strips 19133 £1

*display products like a pro*



Table Runner 17616 £10

*holds 30 lip samples*



Lipstick Sample Holder 21121 £4

**TAP HERE** TO DISCOVER MORE



**SWIPE TO SHOP**

# YOUR **SALES TOOLS** OF THE TRADE

100% of profits donated



Breast Cancer Travel Mug 17657 £6

100% of profits donated



End Gender Violence Travel Mug 17665 £6

hydrate on the go



Water Bottle 19166 £6

note it all down



A5 Notebook 19141 £4.50

promote your business on the go



Umbrella 21592 £10

**TAP HERE** TO DISCOVER MORE

## IT'S SIMPLE. **SAMPLES BOOST SALES!**

If your customers are looking for a new lippy, liner or scent, **make sure you're on hand with gorgeous samples.** Did you know that Reps who buy samples boost their **sales by up to 212% more?\***

### WHY SAMPLE?

1. **73% of customers** said they'd be more likely to buy a product after trying a sample first.\*\*
2. It's the simplest way to drive **repeat orders and increase your customer's spend.**

## SAMPLE, SELL, EARN



**TAP HERE** TO OPEN THE SAMPLING TRAINING GUIDE

\*Based on average Rep campaign sales January-December 2021.

\*\*Sourced from a sampling effectiveness advisors report, March 2020.

SWIPE  
TO SHOP  
SAMPLES





# MINI LIPSTICK SAMPLES

From subtle nudes to bold berries, samples help them perfect their pout.



## Ultra Satin Lipstick Sample 50p

- 20537 Sparkling Nude
- 11387 Latte
- 10447 Twinkle Pink
- 09852 Proper Pink
- 09837 Pout
- 10272 Blush Nude
- 11361 Carnation
- 57968 Frozen Rose
- 21170 Toasted Rose
- 22012 Hibiscus
- 20479 Country Rose
- 20420 Frostiest Mauve
- 20404 Red 2000
- 20610 Wine With Everything
- 11791 Chic

## Ultra Matte Lipstick Sample 50p

- 02121 Marvellous Mocha
- 01776 Nude Suede
- 03426 Au Naturelle
- 04317 Blush
- 03491 Pink Passion
- 22962 Posh Petal
- 22699 Pure Pink
- 03350 Mauve Matters
- 04432 Absolute Coral
- 58230 Truest Red
- 01156 Ravishing Rose
- 54361 Adoring Love
- 04457 Peach Flatters
- 57000 Divine Twig
- 11601 Superb Wine

## Ultra Shimmer Lipstick Sample 50p

- 17863 Violet Sparks
- 04101 Gold Dust
- 59436 Bronze Glow
- 01503 Copper Sparkle
- 18879 Spring Bling
- 58917 Amber Embers
- 18887 Stellar Magenta
- 57018 Ruby Glitz
- 18861 Razzle Dazzle
- 19117 Rosy Lumos
- 58909 Latte Glimmer
- 17871 Royal Trance

# MINI LIPSTICK SAMPLES



## Revival Serum Lipstick Sample 50p

- 71720 Rejuvenating Nude
- 71746 Essential Mocha
- 72900 Blossoming Pink
- 72892 Refreshing Petal
- 72926 Exhilarating Magenta
- 64618 Awakening Coral
- 71563 Fresh Flambé
- 70870 Revitalising Rouge
- 72918 Perky Peony
- 74237 Reviving Mauve
- 74260 Uplifting Berry
- 73841 Renewing Rose
- 72538 Enlightening Plumberry
- 47928 Invigorating Plum
- 71803 Inspiring Café

## Matte Legend Lipstick Sample 50p

- 02220 Desire
- 13953 Worthy
- 13789 Perfection
- 15230 Flawless
- 06940 Wanted
- 14969 Unforgettable
- 54908 Statement
- 57745 Ultimate
- 59949 Legendary
- 25049 Admire
- 26468 Crave

## Tinted Lip Balm Sample 50p

- 06551 Plum
- 06387 Nude
- 06247 Bare
- 06262 Pink
- 06452 Papaya
- 06536 Red

# FOUNDATION SAMPLES

Samples are key in the search for the perfect texture and shade.



# POWER STAY FOUNDATION SAMPLES



**Serum Foundation Sample 50p**



**Flawless Liquid Foundation Sample 50p**

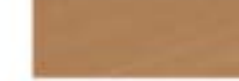







**Power Stay 24-Hour Foundation Sample 50p**

-  **26450** Porcelain
-  **17145** Light Ivory
-  **24513** Warm Ivory
-  **50120** Light Ochre
-  **56259** Nude
-  **22236** Ivory
-  **16121** Natural Beige
-  **06122** Shell
-  **24869** Creamy Natural
-  **48611** Sun Beige
-  **56275** Medium Beige
-  **56267** Honey Beige
-  **16139** Soft Honey
-  **21261** Light Caramel
-  **19547** Deep Tan
-  **19554** Caramel

-  **58859** Light Ivory
-  **17152** Porcelain
-  **16196** Warm Ivory
-  **28225** Ivory
-  **28365** Shell
-  **17160** Creamy Natural
-  **17178** Natural Beige
-  **16212** Light Nude
-  **16220** Nude
-  **28423** Honey Beige
-  **17186** Medium Beige
-  **26054** Sun Beige
-  **28431** Spice
-  **17202** Walnut
-  **16238** Caramel
-  **28456** Rich Sienna
-  **17533** Dark Cocoa

-  **21428** Porcelain
-  **59329** Light Ivory
-  **03707** Warm Ivory
-  **23275** Alabaster
-  **21253** Ivory
-  **00893** Light Nude
-  **03103** Nude
-  **09126** Light Beige
-  **13375** Soft Beige
-  **21311** Shell
-  **22350** Creamy Natural

-  **13466** True Beige
-  **06502** Pure Beige
-  **13284** Cream Beige
-  **05082** Sun Beige
-  **21394** Honey Beige
-  **59030** Medium Beige
-  **20354** Caramel
-  **09639** Soft Honey
-  **27474** Light Caramel
-  **59592** Walnut

# PERFUME SAMPLES

Help them to discover their new signature scent with perfume samples.



## Tester Vials - Pack of 5



**15172** Today  
**15180** Tomorrow  
**23671** This Love  
**60p**



**01362** Little Black Dress  
**23630** Little Black Dress  
The Dress  
**08474** Little Black Dress Lace  
**60p**



**01909** Artistique Iris Fétiche  
**08599** Artistique Magnolia En Fleurs  
**03368** Artistique Patchouli Indulgence  
**03608** Artistique Wisteria Sublime  
**04028** Artistique Nymphéa Lumière  
**60p**



**02584** Lucky Me for Her  
**60p**



**26260** Attraction Desire for Her  
**05330** Attraction Game for Her  
**60p**



**28027** Maxima  
**14324** Maxima Icon  
**60p**



**26419** Eve Privé  
**11502** Eve Confidence  
**12807** Eve Embrace  
**16790** Eve Truth  
**60p**



**01669** Pur Blanca Essence  
**60p**



**09746** Rare Onyx  
**60p**



**14407** Far Away  
**25114** Far Away Aurora  
**25478** Far Away Beyond  
**28282** Far Away Glamour  
**15222** Far Away Splendoria  
**60p**



**10355** The Moment for Her  
**60p**

Images used for illustrative purposes only.

## Single Spray 1.5ml

**14910** Artistique Nymphéa Lumière  
**02998** Artistique Wisteria Sublime  
**56085** Eve Embrace  
**20412** The Moment for Her  
**27755** Little Black Dress  
**02253** Little Black Dress Lace  
**60p**

## Blister Tester Card

**57166** Lipsy Rose Gold  
**60p**

# AFTERSHAVE SAMPLES

Help them to discover their new signature scent with aftershave samples.



## Tester Vials - Pack of 5



**26278** Attraction Desire for Him  
**28993** Attraction Game for Him  
**60p**



**23648** Black Suede Hot  
**28621** Black Suede Secret  
**60p**



**15248** Elite Gentleman Absolute  
**15099** Elite Gentleman Absolute  
Santal  
**60p**



**14357** Maxime Icon  
**60p**



**20065** Full Speed Gamer  
**15263** Full Speed Surfer  
**60p**



**Single Spray 1.5ml**  
**07872** Attraction Game for Him  
**05876** Maxime Icon  
**15123** The Moment for Him  
**60p**



**10553** The Moment for Him  
**60p**



**22202** Segno Impact  
**60p**

Images used for illustrative purposes only.

# SKINCARE SAMPLES

Help them find their skin heroes with serum, treatment and moisturiser samples.




## ANEW SAMPLES

### Single sachet

#### Clinical

-  **12401** Anti-Wrinkle Smoothing Serum
-  **33563** NEW Hydrate & Plump Concentrate
-  **11940** Even Texture and Tone Cream SPF35
-  **16725** Deeply Hydrating Overnight Mask
-  **15370** Lifting Face, Neck & Chest Serum & Cream

50p

-  **00406** Hydra Pro Vita-D Water Cream



60p

#### Essential

-  **25197** Radiance Maximising Serum
-  **20651** Vitamin C SPF50 Moisturiser

50p

#### Platinum

-  **56218** Platinum Day Cream
-  **21881** Platinum Night Cream

50p

#### Reversalist

-  **15842** Reversalist Day Cream
-  **15974** Reversalist Night Cream

50p



#### Ultimate

- 16063** Ultimate Day Cream
- 14928** Ultimate Night Cream

50p



#### Protinol

- 10199** Renewal Power Serum
- 15933** Skin Reset Plumping Shot

50p



#### Dual Defence

- 10660** NEW Clarifying Treatment Lotion

50p



#### Sensitive+

- 24257** Dual Collagen Cream
- 15305** Dual Collagen Eye Cream

50p



### Double sachet

#### Clinical

- 55244** Brightening Dual Eye System
- 14282** Lifting Dual Eye System

50p

Images used for illustrative purposes only.

# SKINCARE SAMPLES



## ANEW SAMPLES

### Trial Sizes



#### Protinol

- 23531** Renewal Power Serum 10ml

£7



#### Platinum

- 27201** Platinum Day Cream 15ml
- 15636** Platinum Night Cream 15ml

£7



#### Reversalist

- 15818** Reversalist Day Cream 15ml
- 15826** Reversalist Night Cream 15ml

£7



#### Ultimate

- 15685** Ultimate Day Cream 15ml
- 15776** Ultimate Night Cream 15ml

£7



#### Hydra

- 72439** Hydra Pro Vita-D Water Cream Trial Size 15ml

£7



#### Essential

- 28555** Vitamin C Radiance Maximising Serum 10ml

£7



#### 20560

- Revitalising Micellar Water 50ml

£3

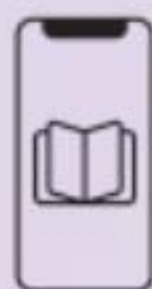
Images used for illustrative purposes only.

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We always bring you and your customers **the latest (and greatest!) products**, but to make way for **gorgeous newbies**, we have to say goodbye to some old favourites. Don't worry, we've got **great alternatives for you to fall in love with!**



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TO DOWNLOAD OUR  
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## HOW TO ORDER YOUR DEMO PRODUCTS

Please order your gorgeous demo products from this First Look in Campaign 12, December 2022.

You can order just 1 of each demo product but the good news is you can order as many samples and clearance items as you like, unless stated otherwise or if part of a free offer. Remember, demo products aren't for resale.

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