

AVON

**FIRST
LOOK**

CAMPAIGN 10 OCTOBER 2023

NEW

LIFT YOUR SALES

WITH ANEW PLATINUM
LIFT & TIGHTEN SERUM



HOW TO ORDER

Did you know you can **send your demo basket straight to your Rep website?** So throw away the pen and paper, fill your basket and follow these simple steps...

1

Once you've finished shopping click on the basket icon at the top right



2

Then click **Log-in to Save** and log in with your Rep ID

Log-in to Save

3

Click **SAVE ORDER** then **COMPLETE & SUBMIT NOW**

SAVE ORDER

COMPLETE & SUBMIT NOW

4

You'll be taken to your Rep site where you can complete your order by clicking on the order number

Saved Orders

Order Number

G11 - 81267327

Don't forget you're limited to 1 full-size demo product, but you can still purchase unlimited sales-boosting samples and handy sales tools!

VIP REPS

40% OFF
BROCHURE
PRICE

VIP Reps get 40% off selected products. **Look out for this logo!** Your discount is automatically applied.



OCTOBER HOT PICKS

Looking for an **easy sales boost?** Make the most of the **HOTTEST** products this campaign.



1 Anew Platinum
Lift & Tighten Serum

100% OF PROFITS DONATED
TO GOOD CAUSES



2 Breast
Cancer
Awareness



3 Fragrance
Favourites



4 Christmas
Gifting

SEE & FEEL THE ANEW FACELIFT EFFECT, WE BOTTLED IT!

Ready for a sales lift? Enter **Anew Platinum Lift & Tighten Serum!** **8/10** agree it actively **firms** and **tightens** skin* and just wait until you hear about the effects when used with the rest of the Platinum collection.



TAP HERE
TO SEE HOW
IT WORKS

VIP REPS
40% OFF
BROCHURE
PRICE

Platinum Lift & Tighten Serum
30ml
01065
will normally be: £25
special introductory
brochure price: £20
demo: £14

FEEL FASTER LIFTING & TIGHTENING RESULTS

by pairing the Lift & Tighten Serum with Platinum Face Creams.* Now that's something to shout about!



TAP HERE
FOR HOW
TO USE

VIP REPS
40% OFF
BROCHURE
PRICE

NEW Anew Platinum Lifting Set
Includes: Platinum Day Cream 50ml,
Night Cream 50ml and Lift & Tighten
Serum 30ml.
69765
brochure price: £38.00
demo: £26.60



*Consumers agree Lift & Tighten Serum provides an instant tightening and firming effect on the skin based on a consumer study with 132 participants. Pairing the serum with the day and night cream provides "fast"/instant results.

*Applies to feel of skin's surface. Based on a consumer study with 132 participants.

TRY IT, LOVE IT, BUY IT

Spread the skincare love with these **unmissable sample offers** that will bring in more customers and **more earnings!**



SAMPLES

10x Lift & Tighten Serum samples, 10x Platinum Day Cream samples, 10x Platinum Night Cream samples.

PACK OF 30
£7

order using **67678**



Ideal for customers who want to try it for a whole week!

TRIAL SIZE 10ml

will normally be £7

£5

save £2

order using **43448**



PACK OF 20
£5

order using **67512**

SINGLE FOR 50p

order using **46466**

SKIN-SPIRATIONAL SALES

Why sell 1 product when you can sell 3? Build sales with skincare and overhaul your customers' routines at the same time.

It's a skin (and earnings) win.

lift, smooth and contour the look of skin




firm, smooth and hydrate your skin every morning



enjoy firm, plump and radiant skin thanks to a dual collagen boost



Hear from our amazing Training Ambassador for top tips to **increase sales with regime selling.**

 **TAP HERE TO SEE THE VIDEO**

GO BEYOND WITH OUR LONG-LASTING PARFUM

Discover the the new addition to our exclusive Beyond parfum range. With a richer fragrance oil, the parfum creates a **longer-lasting, more intense scent.**



EAU DE TOILETTE



EAU DE PARFUM



PARFUM

TOP TIPS



Try the scent for yourself so you can really describe it fully to your customers.



Engage with your customers on social media to ask them what the moon inspires in them.



Know the types of fragrances your customers like and give them a sample of the perfume to try for themselves.

THE SCENT OF THE SEASON

Make the most of the **biggest selling season for fragrance** and **stock up on samples** of the stunning parfum to share with your customers.

SPRAY SAMPLE

order using **72819**
Normally £1

70p save 30p



SINGLE DIPSTICK SAMPLE

order using **11379**
Normally £1

70p save 30p

10X DIPSTICK SAMPLES

order using **69302**

£2



20X DIPSTICK SAMPLES

order using **69757**

£3.60



50X DIPSTICK SAMPLES

order using **69807**

£6



TAP HERE

TO DISCOVER
THE FAR AWAY
BEYOND THE
MOON
DIFFUSER

DIPSTICK SAMPLES NOW COME
ON A BRANDED CARD!



Sample on card imagery used for illustrative purposes only. Sample/s received may differ from image shown.

SAMPLES=SALES

The simplest way to grow fragrance sales is through sampling, and **Reps who buy samples have average earnings of up to 115% more than those who don't.*** Here are our top sampling tips to boost your sales:

- 1.** Share a sample with existing Far Away and fragrance customers and **explain the inspiration behind the fragrance.**
- 2.** Let existing and potential customers know **it's a parfum sample, which means a longer-lasting scent and more value for money.**
- 3.** When hosting consultations with customers, get them to sample the fragrance and ask for their thoughts at the beginning and the end. **It's an easy way for them to experience the scent journey.**

Remember to follow up with customers who have tried a sample to **encourage them to buy a full-size fragrance.**

[TAP HERE](#) FOR YOUR SAMPLING GUIDE

*Based on average Rep campaign sales January-December 2021.



feel the **boob love**

Get your team and customers to **check their chests** so they can know their normal. This duo is the perfect way to **check while moisturising as part of a self-care routine.**

[TAP HERE](#) FOR DONATION T&CS

Breast Cancer
Calming
Moisture
Hand Cream
75ml
30346
£2

Breast Cancer
Calming
Moisture
Body Lotion
720ml
53348
£4.50

feel the **boob love**

Your beauty-loving customers will love this mystery box as they'll get at least **£25 worth[†] of products for just £15!**

Plus they're doing good too as...

- 1 box could help CoppaFeel! to send **160 chest check reminders!**
- 3 boxes could help Look Good Feel Better create and **send a gift bag to someone taking part in a make-up or skincare workshop.**

**Breast Cancer Mystery
Beauty Box**
Includes 5 beauty favourites.
24042
£15



**100% OF PROFITS DONATED
TO GOOD CAUSES**



PURPOSE AT HEART

Raise much-needed funds and awareness for our **Breast Cancer Promise.**



Breast Cancer Enamel Pin
Gold plated with enamel design.
31757
£4



Breast Cancer Crystal Pin
Silver plated with crystal glass stones.
32037
£4



Breast Cancer Candle
Burns for approx. 28.5 hours.
71381
£7
allow 1 campaign for delivery

**100% OF PROFITS DONATED
TO GOOD CAUSES**



Live life hands-on with a **salon-quality, gel-like mani** that's strong enough to pass the toughest test.

Power Stay Top Coat
10ml
45278
brochure price: £5
demo: £3.50

Power Stay Gel Nail Enamel
10ml
brochure price: £5
demo: £3.50



20% OF PROFITS DONATED TO CHARITY*



TAP HERE FOR DONATION T&CS

- 65326 Hypnotise
- 65540 Dark Dahlia
- 46482 Sweet Blooms
- 46474 Virtual Reverie
- 71860 Guilty Pleasure
- 71837 Can't Quit Cafe
- 71142 Couture Rose
- 46052 Nude Silhouette
- 45856 Cosy Therapy
- 45542 Private Jet
- 45393 Timeless Icon
- 45450 Fail-Proof Fuchsia
- 45468 Pink Caprice
- 45245 Petal Fresh
- 44289 Stay Put Sangria
- 42507 Red Is Red
- 44651 The Red One
- 71886 Designer Red
- 46300 Forest Stroll
- 47795 Crystals & Sage
- 48934 Lemon Meringue
- 65805 Pumpkin Spice
- 65250 Make A Fuss
- 48223 Taboo Blue
- 46243 Denim Dream

Love your lashes with the **5-in-1 genius mascara** that does it all to give you **volume, length, lift, intensity and definition.**



Lash Genius Multitask & Multiply Mascara
10ml
normal brochure price: £10
special brochure price: £8
demo: £5.60



46755
Blackest Black



71092
Brown Black

20% OF PROFITS DONATED TO CHARITY*



This exclusive blend of oils gives you **high-impact matte colour** that **won't cake, crack or dry.**

Ultra Matte Lipstick
 normal brochure price: £8.50
 special brochure price: £6.50
demo: £4.20



20% OF PROFITS DONATED TO CHARITY*



	40477 Au Naturale
	41509 Blush
	65219 Nude Suede
	40279 Marvellous Mocha
	31203 Pink Passion
	40352 Pure Pink
	42234 Peach Flatters
	40410 Ravishing Rose
	36715 Adoring Love
	40386 Mauve Matters
	42200 Ideal Lilac
	31583 Electric Pink
	65359 Vibrant Melon
	40501 Coral Fever
	34843 Truest Red
	40444 Ruby Kiss
	71753 Red Supreme
	40303 Berry Blast
	40394 Superb Wine

The **buildable matte foundation** with the power to stay fresh and stay put whatever you put it through.

**Power Stay
 24-Hour Foundation**
 30ml
 normal brochure price: £12.50
 special brochure price: £9
demo: £6.30



20% OF PROFITS DONATED TO CHARITY*



	72421 145P Ivory Pink
	72736 215P Ivory
	49387 125G Warm Ivory
	47258 130N Alabaster
	45781 120N Porcelain
	72751 140P Light Ivory
	49569 225G Soft Beige
	72801 235P Shell
	49478 220G Light Nude
	49643 228G Nude
	40840 210N Light Beige
	49783 260G True Beige
	40717 230N Creamy Natural
	40733 250N Cream Beige
	48983 315N Pure Beige
	36483 245N Natural Beige
	49866 320G Sun Beige
	72843 330P Honey Beige
	47100 340N Light Tan
	42002 310N Medium Beige
	49072 345N Soft Honey
	48926 420G Caramel
	70706 355G Light Caramel
	47068 435N Warm Deep Tan
	47530 430N Deep Tan
	72942 338P Toasted Praline
	48967 438P Chocolate
	34215 515N Bronze
	49247 510N Walnut
	49320 525N Dark Cocoa
	73643 520P Rich Sienna
	49338 530N Maple

Our top-rated eyeliner gives you **high-impact colour** that glides on and **lasts all day**.



ANY 3 FOR £7

20% OF PROFITS DONATED TO CHARITY*



Glimmerstick Diamonds Eyeliner
brochure price: £6.50
Glimmerstick Eyeliner
brochure price: £6.50
Reps are limited to 1 of each shade; choose 3 different shades for £7.

DIAMOND SHADES
ORIGINAL SHADES

- 34009 Sugar Plum
- 33993 Emerald Glow
- 35303 Twilight Sparkle
- 35212 Teal Sparkle
- 35188 Silver Lights
- 35154 Smokey Diamond
- 35121 Brown Sugar
- 35105 Black Ice
- 36137 Black Bijoux
- 33985 Aqua Sparkle
- 34058 Fuchsia
- 42317 Amethyst
- 35055 Emerald
- 35014 Azure Blue
- 34918 Starry Night
- 34876 Majestic Plum
- 34793 Saturn Grey
- 34702 Cosmic Brown
- 36194 Brown Black
- 35881 Blackest Black
- 37028 Forest Green
- 34827 Cherry Red
- 34819 Bronze
- 51151 Daring Citrine
- 72363 Fierce Amber
- 50831 Bold Amethyst
- 51136 Savage Jade
- 50948 Wild Malachite
- 30940 Fearless Sapphire
- 42259 Navy

Feel confident in your sensuality with **blackberry, royal rose accord** and **anise musk essence**.



BOTH FOR £9.45
order using 69724

VIP REPS
40% OFF BROCHURE PRICE



Imari Queen EDT 50ml 01073
brochure price: £12 **demo: £8.40**

Imari Queen Body Lotion 125ml 06007
brochure price: £5 **demo £3.50**

If you order both for £9.45, you cannot also order either item separately from this First Look.

This love is everything you thought it'd be and more, with sparkling **pink grapefruit**, opulent **frangipani** and warm **creamy woods**.

VIP REPS

40% OFF
BROCHURE
PRICE

**BOTH
FOR £14**

order using 67082



FLORAL



WOODY

Today Tomorrow Always
This Love EDP Purse Spray

10ml

48074

brochure price: £6

demo: £4.20

Today Tomorrow
Always This Love EDP

50ml

41434

brochure price: £18

demo: £12.60

If you buy both for £14, you cannot also order either item separately from this First Look.

TAP HERE

**TO DISCOVER
THE SCENT**

Amplify your feelings of happiness with **lemon, upcycled hops and sandalwood**.

**ALL 3
FOR £10.50**

order using 67348

Full Speed Pulse EDT 75ml
Full Speed Pulse Hair & Body Wash 250ml
Full Speed Pulse Roll-On
Anti-Perspirant Deodorant 50ml



FOUGÈRE



SPICY



SINGLE DIPSTICK SAMPLE 70p

order using 01149

10X DIPSTICK SAMPLES £2

order using 68197

TAP HERE

**TO DISCOVER
THE SCENT**

ATTRACTION AWAKEN COMING SOON



AWAKEN YOUR ATTRACTION

Get an exclusive first look at our new sensual scents **Attraction Awaken for Him & Her**. We're giving you **FREE DIPSTICK SAMPLES** of each of the the hypnotic new fragrances with any full-size beauty purchase in this First Look.

Maximum of 1 sample per fragrance per Rep.



EUROPE'S BESTSELLING AVON FRAGRANCES

To help you build and grow your fragrance business we're bringing you Europe's bestselling Avon fragrances! This will give you even more fragrances to sell and a wider variety of scents at every budget that your customers will love!



Unveil the mystery with **tuberose, pink pepper and sandalwood.**

**BOTH
FOR £9.45**
order using 67504

**VIP REPS
40% OFF
BROCHURE
PRICE**



Imari Eclipse EDT 50ml 02527 brochure price: £12 **demo: £8.40**

Imari Eclipse Body Lotion 125ml 24174 brochure price: £5
demo: £3.50

If you order both for £9.45, you cannot also order either item separately from this First Look.

**TAP HERE
TO DISCOVER
THE SCENT**

Discover the dawn of a new era with **freesia, marine mist and golden amber.**

**VIP REPS
40% OFF
BROCHURE
PRICE**



Perceive Dew EDP
50ml
46888
brochure price: £12
demo: £8.40

**TAP HERE
TO DISCOVER
THE SCENT**

Nurture your own inner beauty with golden gardenia, tiare flower and cashmere woods.

VIP REPS

40% OFF
BROCHURE
PRICE



FLORAL



WOODY

Pur Blanca Essence EDT

50ml

46292

brochure price: £10

demo: £7



TAP HERE

TO DISCOVER
THE SCENT

Discover a touch of effortless elegance with wild berries, jasmine and white musk.

VIP REPS

40% OFF
BROCHURE
PRICE



FLORAL



FRUITY

Pur Blanca Elegance EDT

50ml

42853

brochure price: £10

demo: £7



TAP HERE

TO DISCOVER
THE SCENT

Capture icy energy with **basil**,
alpine accord and **oakmoss**.

VIP REPS

40% OFF
BROCHURE
PRICE



WOODY



AROMATIC

AVON
MUSK+
FREEZE

Musk Freeze EDT
75ml
01032
brochure price: £10
demo: £7

TAP HERE

TO DISCOVER
THE SCENT

Be in control of your own destiny with **French
lavender**, **indigo bush flower** and **petrichor accord**.

VIP REPS

40% OFF
BROCHURE
PRICE



FOUGÈRE



WOODY

AVON
**WILD
COUNTRY**
FREEDOM

Wild Country Freedom EDT
75ml
42952
brochure price: £10
demo: £7

TAP HERE

TO DISCOVER
THE SCENT

Feel the rush of life with **black pepper, lavender and cedarwood.**

VIP REPS

40% OFF
BROCHURE
PRICE



Wild Country Rush EDT
75ml
01057
brochure price: £10
demo: £7

TAP HERE

**TO DISCOVER
THE SCENT**

MIX & MATCH FRAGRANCES

Get to know the new fragrances with our amazing **mix and match fragrance offer!** You'll be able to take them on your rounds for **customers to try** or during a **Beauty Adviser consultation.**



Imari Eclipse EDT
50ml
42358



Perceive Dew EDP
50ml
42739



Pur Blanca Elegance EDP
50ml
43034

ANY 3 FOR £16.80



Wild Country Freedom EDT
75ml
44537



Wild Country Rush EDT
75ml
42598



Musk Freeze EDT
75ml
45005



Pur Blanca Essence EDT
50ml
46987

Reps are limited to 1 of each fragrance; choose 3 different fragrances for £16.80.

POWER UP



perfect for charging
at home or on the go

**Ciana Smart Watch
Charger**
USB. Approx. 29cm.
02329
brochure price: £10
demo: £7

GET READY TO GIFT WITH POWER

Get set for **your best Christmas** yet by using all the tools available to **sell online, with the brochure or the digital brochure** - whatever works for you and your customers!



CHRISTMAS SELLING TIPS



1. Get to know your customers and who they're buying for so you can suggest **fab gifts for everyone on their list.**



2. **Go live on social media** with a special **advent calendar session** to show customers all the different calendars we have!



3. If a customer buys a gift from you, why not **drop them a card inviting them to book a free consultation** with you? It's a great way to get new customers and boost their spend.

KEEP YOUR EYES PEELED FOR OUR EXCLUSIVE CHRISTMAS WORKSHOP

GIVE THE POWER TO DAZZLE

They could be the best sister ever with the gift that keeps on giving, featuring **8 amazing top-rated beauty icons.**



NEW

Top-Rated Beauty Gift Set

Includes: Anew Vitamin C Radiance Maximising Serum Trial Size 10ml, Anew Renewal Power Serum 30ml, Glimmerstick Eyeliner in Blackest Black, Far Away EDP Purse Spray 10ml, Today EDP 50ml, Attraction for Her EDP Purse Spray 10ml, Power Stay Gel Nail Enamel in Red is Red 10ml and Ultra Matte Lipstick in Red Supreme in a Pink Make-Up Bag.

01388

brochure price: £40

demo: £28

GIVE THE POWER OF 24 DAYS OF BEAUTY

With bestselling beauties behind every door, it's the perfect gift and makes you the best bestie ever!

includes 5



TOP RATED

products



TAP HERE

**TO DISCOVER
WHAT'S
INSIDE**

NEW

24 Days of Beauty Advent Calendar

11585

brochure price: £65

demo: £45.50

allow 1 campaign for delivery

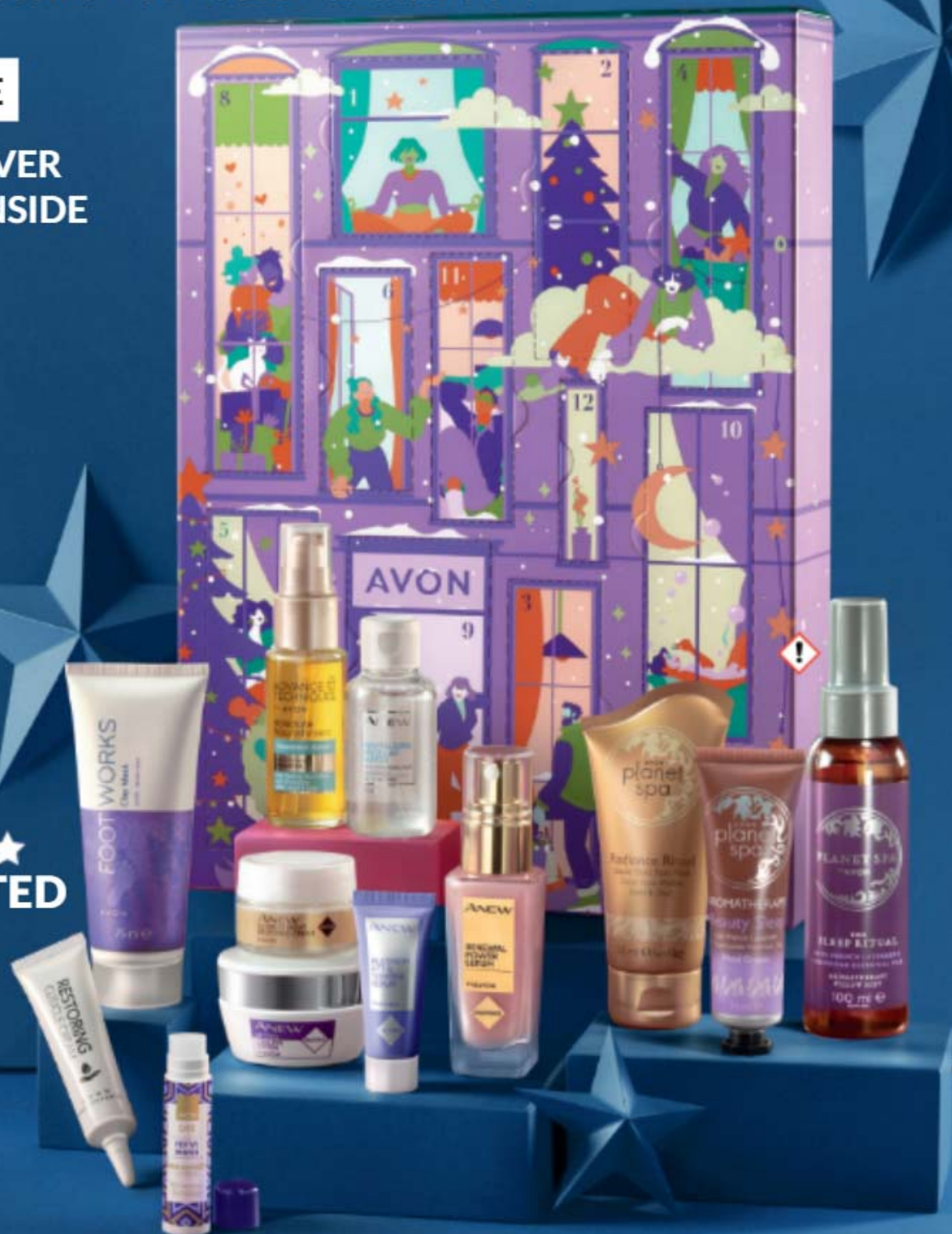
GIVE THE POWER OF 12 DAYS OF SELF CARE

Give them some me-time so they can show themselves some **much-deserved attention**.

TAP HERE

TO DISCOVER
WHAT'S INSIDE

includes 3
★★★★★
TOP RATED
products



NEW

Self-Love Wellbeing Advent Calendar
01453
brochure price: £35
demo: £24.50

GIVE THE POWER OF SCENT-SATIONAL FRAGRANCE FOR 12 DAYS

Make the countdown to Santa's arrival even more **magical with warming winter scents**.



NEW

Home Fragrance 12-Day Advent Gift Set

Includes 3 wax melts, 3 tea lights (burns for up to 4 hours), 2 fragrance oils, 2 votives (burns for up to 12 hours), 1 tea light holder and 1 diffuser (lasts up to 5 weeks).

12070

brochure price: £25

demo: £17.50

GIVE THE POWER OF 6 STUNNING MINI SCENTS

Gorgeous mini perfumes to express their mood and make their mark.



NEW

Fragrance New Year Countdown Advent Calendar

Includes: Today EDP, Attraction for Her EDP, Far Away EDP, Far Away Beyond Parfum, Eve Alluring EDP and Little Black Dress EDP Purse Sprays 10ml each.

01255

brochure price: £25

demo: £17.50

includes 3



TOP RATED
products

GIVE THE POWER TO GO BEYOND

They can treat their loved ones to a longer-lasting scent that goes beyond expectation with pear, jasmine and Madagascan vanilla.



NEW

Far Away Beyond Gift Set

Includes: Far Away Beyond Parfum 50ml, Parfum Purse Spray 10ml and Hand Cream 30ml in a gift box.

01305

brochure price: £19.50

demo: £12.60



GOURMAND



ORIENTAL

GIVE THE POWER TO **BE ICONIC**

Take them on an exotic escape with every spritz of **freesia, jasmine and vanilla musk.**



NEW



FLORAL



ORIENTAL

Far Away Gift Set

Includes: Far Away EDP 50ml, EDP Purse Spray 10ml and Hand Cream 30ml.

01297

brochure price: £17.50

demo: £12.25

GIVE THE POWER OF **STYLE**

Give them the gift of classic style and confidence with **honeysuckle, ylang-ylang and milkwood.**



NEW



FLORAL



ORIENTAL

Little Black Dress Gift Set

Includes: Little Black Dress EDP 50ml and Body Lotion 150ml in a gift box.

01321

brochure price: £15.50

demo: £10.85

GIVE THE POWER TO **BE LUMINOUS**

To the true gem in their life, the icon that is their mum, they deserve a fragrance they'll treasure with **lush greens, pearlescent flower and musk.**



NEW

Rare Pearls Gift Set

Includes: Rare Pearls EDP 50ml, Body Lotion 150ml and Shower Gel 150ml in a gift box.

01339

brochure price: £15.50

demo: £10.85



FLORAL

GIVE THE POWER TO **BE A MAKE-UP PRO**

Got a **beauty-loving babe** on their Christmas list? Let them embrace their **inner make-up artist.**

includes 3



TOP RATED
products



VIP REPS

40% OFF
BROCHURE
PRICE

NEW

Make-Up Academy

Gift Set

11916

brochure price: £28

demo: £19.60

TAP HERE TO DISCOVER WHAT'S INSIDE

GIVE THE POWER TO **GLOW**

Make their skin glow as much as they do with the **vitamin C power of 30 oranges** wrapped into the perfect gift.



antioxidant
power for
all-day
radiance

NEW

vitamin C and
exfoliating
glycolic acid

AHA and
lactic acid
to exfoliate

Skin Saviours Vitamin C Gift Set
Includes: Radiance Maximising Serum 30ml,
Radiance Maximising Tonic 200ml and
Radiance Maximising Microdermabrasion
Face Polish 75ml in a gift box.
22822
brochure price: £30
demo: £21

GIVE THE POWER OF **CONFIDENCE & CHARM**

Wrap up their true charm into one scent with notes
of **fresh greens, leather accord and warm woods.**



NEW



Black Suede Gift Set
Includes: Black Suede EDT 75ml, Roll-On Anti-Perspirant
Deodorant 50ml and Hair & Body Wash 250ml.
01347
brochure price: £16
demo: £11.20

GIVE THE POWER TO GO WILD

They know the person, the one who loves adventure and to explore. This is the perfect gift for them with **lavender, geranium and sandalwood**.



NEW

Wild Country Gift Set

Includes: Wild Country EDT 75ml, Hair & Body Wash 250ml, Roll-On Anti-Perspirant Deodorant 50ml in a gift box.

06973

brochure price: £12.50

demo: £8.75



FOUGÈRE

Sneak peek: order today
for delivery by October!

GIVE THE POWER TO SCENT A SPACE

Whether they're gifting them or keeping them, customers will enjoy the scent of **wild cherry, belle de nuit flower** and **Australian sandalwood** in every room.



NEW

Far Away Beyond The Moon Home Fragrance Set

Includes 1x 50ml diffuser and 1x decorative ceramic scented diffuser. Lasts up to 8 weeks.

12088

brochure price: £12.50

demo: £8.75



FLORAL



ORIENTAL

Spark joy throughout the festive season with the scent of **orange, clove and nutmeg.**



VIP REPS
40% OFF
BROCHURE
PRICE

Winter Spice Gift Set
Includes 1 reed diffuser, lasts up to 3 weeks, and 2 votives, each burn for up to 13 hours.
12047
brochure price: £15
demo: £10.50



Winter Spice Candle
Burns for up to 25 hours.
11965
brochure price: £7
demo: £4.90



Winter Spice Diffuser
Lasts up to 6 weeks.
11973
brochure price: £7
demo: £4.90



Winter Spice Fragrance Oil
10ml.
12005
brochure price: £3.50
demo: £2.45

GIVE THE POWER OF COMFORT & JOY

Keep things soft and cosy until Santa's arrival.



Ribbed Velour Lounge Set
Polyester and elastane.
25569 Small 8-10
14274 Medium 12-14
14290 Large 16-18
14449 Extra Large 20-22
brochure price: £34
demo: £23.80



Firecracker PJs
Cotton.
04531 Small 8-10
15131 Medium 12-14
13920 Large 16-18
59931 Extra Large 20-22
brochure price: £22
demo: £15.40



Star PJs
Cotton.
08359 Small 8-10
24984 Medium 12-14
59451 Large 16-18
06957 Extra Large 20-22
brochure price: £22
demo: £15.40

1 size per Rep of each product.

Luna 3-Piece Gift Set

3-piece gold-tone set. Necklace: approx. 42cm + 9cm extension chain. Bracelet: approx. 18.5cm + 2.5cm extension chain. Earrings: stud style.

54346

brochure price: £10

demo: £7



stunning
chain
detailing

Luna 20-Piece Earring Gift Set

20 pairs of gold-tone and silver-tone earrings.

24380

brochure price: £10

demo: £7



glass stone
detailing

button
detailing
for wearing
multiple
ways



Atlas Multiway Scarf

Polyester. Approx. 180cm x 60cm.

12534

brochure price: £18

demo: £12.60

Ella Cosmetic Bag

PU. Approx. 17cm x 10cm x 10.5cm.

14548

brochure price: £10

demo: £7



GLOW GETTER

Bursting with the scent of **clove** and **leather wood**, this glowing collection is the **scent of the season everyone needs.**

Fireside Glow Bubble Bath

1 litre

01529

brochure price: £2.75

demo: £1.90

Fireside Glow Shower Gel

250ml

01495

brochure price: £1.25

demo: 85p

Fireside Glow Body Mist

100ml

01537

brochure price: £2.50

demo: £1.75



PEDI-READY FOR WINTER

This gorgeous **orange and cinnamon** scented collection is perfect for the slow season – earn more by selling the trio.



Winter Relaxing Soak
100ml
36731
brochure price: £3.50
demo: £2.45

Winter Exfoliating Scrub
75ml
01545
brochure price: £4
demo: £2.80

Winter Moisturising Cream
75ml
01560
brochure price: £4
demo: £2.80



Level up their little one's **love of gaming** with the **ultimate shower set.**

Kids' Super Gamer Gift Set
Includes: 2-in-1 Shampoo & Conditioner 200ml, Body Wash 200ml and Eau de Cologne 150ml.
22830
brochure price: £10
demo: £7



recommended for age 3+

Make them feel **ready to take centre stage** with the gorgeous toiletries set they'll love.

Kids' Superstar Gift Set
Includes: 2-in-1 Shampoo & Conditioner 200ml, Fragrance Spritz 100ml and Lip Balm.
22848
brochure price: £10
demo: £7



recommended for age 3+

SKINCARE SAMPLES

Help them find their skin heroes with serum, treatment and moisturiser samples.



ANEW SAMPLES

Single sachet



Clinical

- 12401** Anti-Wrinkle Smoothing Serum
- 10660** Clarifying Treatment Lotion
- 11940** Even Texture and Tone Cream SPF35

50p



- 00406** Hydra Pro Vita-D Water Cream

60p

Platinum



- 05926** NEW Platinum Lift & Tighten Serum
- 56218** Platinum Day Cream
- 21881** Platinum Night Cream

50p

Reversalist



- 26245** Reversalist Day Cream
- 15974** Reversalist Night Cream

50p

Ultimate



- 16063** Ultimate Day Cream
- 14928** Ultimate Night Cream

50p



Protinol

- 14738** Renewal Power Eye Cream
- 10199** Renewal Power Serum
- 15933** Skin Reset Plumping Shot

50p



Essential

- 08029** Radiance Maximising Dermabrasion Face Polish
- 17509** Radiance Maximising Serum
- 20651** Vitamin C SPF50 Moisturiser
- 09373** Hydrating Overnight Mask
- 10801** Hydrate & Plump Concentrate

50p



Sensitive+

- 24257** Dual Collagen Cream
- 15305** Dual Collagen Eye Cream

50p



Double sachet

Clinical

- 55244** Brightening Dual Eye System
- 14282** Lifting Dual Eye System

50p

SKINCARE SAMPLES



ANEW SAMPLES

Trial Sizes



Protinol

- 23531** Renewal Power Serum 10ml

£7

Platinum



- 27201** Platinum Day Cream 15ml
- 15636** Platinum Night Cream 15ml

£7

- 23911** NEW Platinum Lift & Tighten Serum 10ml

~~£7~~ **£5**

Reversalist



- 15818** Reversalist Day Cream 15ml
- 15826** Reversalist Night Cream 15ml

£7

Ultimate



- 15685** Ultimate Day Cream 15ml
- 15776** Ultimate Night Cream 15ml

£7



Essential

- 28555** Vitamin C Radiance Maximising Serum 10ml

£7



Hydra

- 72439** Hydra Pro Vita-D Water Cream Trial Size 15ml

£7



Cleansing

- 20560** Revitalising Micellar Water 50ml

£3.50

FOUNDATION SAMPLES

Samples are key in the search for the perfect texture and shade.



POWER STAY FOUNDATION SAMPLES



Serum Foundation
80p
50p



Flawless Match Natural Finish Foundation
80p
50p



Power Stay 24-Hour Foundation
80p
50p

-  **26450** 120N Porcelain
-  **17145** 140P Light Ivory
-  **24513** 125G Warm Ivory
-  **56259** 228G Nude
-  **22236** 215P Ivory
-  **16121** 245N Natural Beige
-  **06122** 235P Shell
-  **24869** 230N Creamy Natural
-  **48611** 320G Sun Beige
-  **56275** 310N Medium Beige
-  **56267** 330P Honey Beige
-  **16139** 345N Soft Honey
-  **21261** 355G Light Caramel
-  **19547** 430N Deep Tan
-  **19554** 420G Caramel

-  **37481** 115P Pale Pink
-  **70185** 120N Porcelain
-  **71761** 125G Warm Ivory
-  **72306** 130N Alabaster
-  **69542** 140P Light Ivory
-  **69575** 145P Ivory Pink
-  **37606** 210N Light Beige
-  **69716** 215P Ivory
-  **69781** 220G Light Nude
-  **69799** 225G Soft Beige
-  **69831** 228G Nude
-  **37788** 230N Creamy Natural
-  **69906** 235P Shell
-  **68171** 245N Natural Beige
-  **68320** 250N Cream Beige
-  **68387** 260G True Beige
-  **68403** 310N Medium Beige
-  **32623** 315N Pure Beige

-  **32706** 320G Sun Beige
-  **32714** 330P Honey Beige
-  **32722** 340N Light Tan
-  **32730** 345N Soft Honey
-  **32771** 348P Toasted Praline
-  **31112** 355G Light Caramel
-  **31161** 410P Spice
-  **31252** 420G Caramel
-  **31294** 430N Deep Tan
-  **31310** 435N Warm Deep Tan
-  **31336** 438P Chocolate
-  **31369** 510N Walnut
-  **31377** 515N Bronze
-  **31385** 520P Rich Sienna
-  **31393** 525N Dark Cocoa
-  **31419** 530N Maple
-  **31427** 535P Espresso


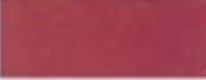


-  **10066** 120N Porcelain
-  **07062** 140P Light Ivory
-  **26708** 125G Warm Ivory
-  **23275** 130N Alabaster
-  **07088** 215P Ivory
-  **14688** 220G Light Nude
-  **13979** 228G Nude
-  **12203** 210N Light Beige
-  **13375** 225G Soft Beige
-  **07427** 235P Shell
-  **10116** 230N Creamy Natural
-  **13466** 260G True Beige

-  **06502** 315N Pure Beige
-  **13284** 250N Cream Beige
-  **08631** 245N Natural Beige
-  **06171** 320G Sun Beige
-  **07443** 330P Honey Beige
-  **10140** 310N Medium Beige
-  **24695** 420G Caramel
-  **03756** 345N Soft Honey
-  **27474** 355G Light Caramel
-  **05074** 435N Warm Deep Tan
-  **28050** 510N Walnut

MINI LIPSTICK SAMPLES

From subtle nudes to bold berries, samples help them perfect their pout.



- Ultra Satin Lipstick**
60p
40p
-  **31559** Latte
 -  **29280** Twinkle Pink
 -  **30460** Proper Pink
 -  **31856** Pout
 -  **46953** Blush Nude
 -  **31229** Carnation
 -  **42440** Frozen Rose
 -  **42374** Toasted Rose
 -  **71316** Hibiscus
 -  **71225** Country Rose
 -  **59626** Frostiest Mauve
 -  **29322** Red 2000
 -  **42333** Chic
 -  **02691** Dream Fuchsia
 -  **02766** Cappuccino
 -  **02733** Lava Love
 -  **01008** Rose Mauve
 -  **02683** Iced Coffee
 -  **02709** Pink Dream
 -  **02758** Ripe Papaya

- Ultra Matte Lipstick**
60p
40p
-  **02121** Marvellous Mocha
 -  **01776** Nude Suede
 -  **03426** Au Naturelle
 -  **04317** Blush
 -  **03491** Pink Passion
 -  **22962** Posh Petal
 -  **22699** Pure Pink
 -  **03350** Mauve Matters
 -  **58230** Truest Red
 -  **01156** Ravishing Rose
 -  **54361** Adoring Love
 -  **04457** Peach Flatters
 -  **42366** Divine Twig
 -  **11601** Superb Wine

- Ultra Shimmer Lipstick**
60p
40p
-  **11882** Violet Sparks
 -  **22632** Bronze Glow
 -  **22608** Copper Sparkle
 -  **22731** Spring Bling
 -  **22665** Amber Embers
 -  **11759** Stellar Magenta
 -  **22681** Ruby Glitz
 -  **22707** Razzle Dazzle
 -  **11775** Rosy Lumos
 -  **22640** Latte Glimmer

Images used for illustrative purposes only.

MINI LIPSTICK SAMPLES



- Revival Serum Lipstick**
60p
40p
-  **61580** Rejuvenating Nude
 -  **26443** Blossoming Pink
 -  **26104** Refreshing Petal
 -  **06593** Exhilarating Magenta
 -  **26690** Awakening Coral
 -  **67769** Revitalising Rouge
 -  **25296** Perky Peony
 -  **04713** Reviving Mauve
 -  **02717** Uplifting Berry

- Tinted Lip Balm**
60p
40p
-  **06551** Plum
 -  **06387** Nude
 -  **06247** Bare
 -  **06262** Pink
 -  **06452** Papaya
 -  **06536** Red

Images used for illustrative purposes only.

PERFUME SAMPLES

Help them to discover their new signature scent with perfume samples.



Pack of 5 Dipstick Samples



15172 Today
15180 Tomorrow
23671 This Love
60p



28027 Maxima
14324 Maxima Icon
60p



10355 The Moment for Her
60p



01362 Little Black Dress
60p



26260 Attraction Desire for Her
05330 Attraction Game for Her
60p



26419 Eve Privé
11502 Eve Confidence
16790 Eve Truth
60p



14407 Far Away
25478 Far Away Beyond
25114 Far Away Aurora
28282 Far Away Glamour
15222 Far Away Splendoria
60p



Dipstick on a card

42929 Far Away Beyond The Moon
£1
70p

32912 Eve Become
45161 Wonder
44867 The Moment for Her
44859 Little Black Dress
44875 Little Black Dress Lace
01164 Attraction Intense for Her

£1

Spray Sample

47092 Far Away Beyond The Moon
£1
70p



Single Dipstick

58321 Wonder
26237 Eve Become
02907 Lov U
63644 Far Away Endless Sun
45039 Attraction Intense for Her
01180 Attraction for Her
20p

AFTERSHAVE SAMPLES

Help them to discover their new signature scent with aftershave samples.



Pack of 5 Dipstick Samples



15263 Full Speed Surfer
60p



10553 The Moment for Him
60p



22202 Segno Impact
60p



15099 Elite Gentleman
Absolute Santal
15248 Elite Gentleman Absolute
60p



23648 Black Suede Hot
28621 Black Suede Secret
60p



26278 Attraction Desire for Him
28993 Attraction Game for Him
60p



26575 Maxime
14357 Maxime Icon
60p



Dipstick on a card

05876 Maxime Icon
15123 The Moment for Him
21600 Elite Gentleman Quest
14753 Black Suede Real
£1

01149 Full Speed Pulse
£1
70p



Single Dipstick

05520 Full Speed Electric
10751 Full Speed Quantum
09241 Attraction Intense for Him
20p

YOUR SALES TOOLS OF THE TRADE



Far Away Beyond The Moon
Canvassing Cards 10421 **£1.50**



Far Away Beyond The Moon
Product Stand 10322 **£9**



Anew Renewal Power Duo
Canvassing Cards 09829 **£1.50**



Anew Renewal Power Duo
Product Stand 02824
Normally £9
£8 save £1



Shade-Matching Wheel &
Foundation Finder Chart 69245 **£2**

YOUR SALES TOOLS OF THE TRADE

SECURE ZIP CLOSURE



Cosmetics Pouch 07187 **£7.50**

50 TEAR-OFF STRIPS



Fragrance Tester Strips 19133 **£1**

KEEP FRAGRANCE SAMPLES HANDY



Fragrance Sample Case 17640 **£4**

DISPLAY PRODUCTS LIKE A PRO



Table Runner 17616 **£10**

100% OF PROFITS DONATED



Breast Cancer Travel Mug 33084 **£6**

HYDRATE ON THE MOVE



Water Bottle 19166 **£6**

TAP HERE TO DISCOVER MORE

TAP HERE TO DISCOVER MORE

IT'S TIME TO SWITCH IT UP

So we can keep bringing you and your customers **the latest (and greatest!) products**, we have to say goodbye to some old favourites... but we've got **great alternatives** lined up for you to fall in love with!

This image is for illustrative purposes only as our Switch It Up guide sees exciting changes in every campaign!



Download our Switch It Up Guide to see our top alternatives and products discontinued in future campaigns.

Oh, and did we mention you'll have **the chance to stock up** on your favourites before they're gone for good?

TAP HERE TO DOWNLOAD THIS MONTH'S SWITCH IT UP GUIDE

HOW TO ORDER YOUR DEMO PRODUCTS

Please order your gorgeous demo products from this First Look in Campaign 9, September 2023.

You can order just 1 of each demo product (our Business Booster offers are a little different) but the good news is you can order as many samples and clearance items as you like, unless stated otherwise or if part of a free offer. Remember, demo products aren't for resale.

Great news! Products with a charity donation are not limited to 1 per Rep, so you can buy as many as you like to help support their amazing work.

STOCK AVAILABILITY & RETURNS

If stock runs out, we may offer you a substitute product of equal or greater value.



In 2019 Avon became the first global beauty company to stop testing on animals anywhere in the world.

TAP HERE to find out what this means for you and your customers, or to check out the video **TAP HERE**

GET IN TOUCH!

Got a query?
Visit avon.uk.com
and click 'contact us'.

TAP HERE
FOR T&CS

GET THEM BEFORE THEY'RE GONE



44727 Plum Pop



66027 Peach

True Colour Jumbo Bronzer

17.5g
52225
Price per 10g = £1.71
Normally £10
£3 save £7

3D Matte Blusher

3.6g
Normally £8
£3.50 save £4.50



74898
Blonde

50781
Medium Brown

52159
Dark Brown

52209
Soft Black

Avon True Dual-Ended Brow Pencil

1.08g
Normally £6
£4 save £2



Viva La Pink Nail Enamel

10ml
32334
Normally £4
£3 save £1



Fan Brush
50211
Normally £4
£2.50 save £1.50



Avon Ultra Colour Lip Paint Hydrating Matte
7ml
52662
Price per 10ml = £5.71
Normally £8
£4 half price



Supreme Length Nourishing Mascara
7ml
73080
Price per 10ml = £7.85
Normally £9
£5.50 save £3.50



Matte & Metal Liquid Eye Duo
4ml
47431
Normally £10
£6 save £4



Dual-Ended Angled Eyeliner Brush
37432
Normally £4
£2.50 save £1.50



Concealer Brush
71506
Normally £3.50
£2.50 save £1

GET THEM BEFORE THEY'RE GONE

GET THEM BEFORE THEY'RE GONE

GET THEM BEFORE THEY'RE GONE



Encanto Fascinating EDT
50ml
74021
Price per 100ml = £10.00
£5



Today Loving Touch Solid Perfume Balm
30056
£8



Incandessence Roll-On Anti-Perspirant Deodorant
50ml
74377
Price per 100ml = £4.00
Normally £3
£2 save £1



Incandessence Body Lotion
150ml
74849
Price per 100ml = £1.33
£2



Eve Embrace EDP Purse Spray
10ml
48793
Normally £6
£4 save £2



Attraction One Intense EDP
50ml
37945
Price per 100ml = £16.00
£8



Eve Embrace EDP
50ml
43984
Price per 100ml = £24.00
Normally £16
£12 save £4



Planet Spa The Sleep Ritual Warming Body Balm
200ml
65888
Price per 100ml = £1.00
Normally £3.50
£2 save £1.50



Little Black Dress The Dress Body Lotion
150ml
73809
Price per 100ml = £1.33
Normally £4
£2 half price



Lucky Me for Her EDP Purse Spray
10ml
47944
Normally £6
£4 save £2

GET THEM BEFORE THEY'RE GONE



Avon Care Radiant Rosewater & Shea Butter Body Lotion
400ml
64493
Price per 100ml = 38p
Normally £2.50
£1.50 save £1



Anew Vitamin C Warming Peel
75ml
43539
Price per 100ml = £6.67
Normally £10
£5 half price



Avon Care Lavender Multipurpose Cream
400ml
45526
Price per 100ml = 50p
Normally £3
£2 save £1



Avon Care Revitalising Banana Body Lotion
400ml
44891
Price per 100ml = 50p
Normally £2.50
£2 save 50p



Advance Techniques Ultra Sleek Leave-In Treatment
60ml
73338
Price per 100ml = £6.67
Normally £5
£4 save £1



Senses Pure Marine Bubble Bath
500ml
45955
Price per 100ml = 30p
Normally £2.25
£1.50 save 75p



Avon Care Macadamia Softening Hand Cream
75ml
42804
Price per 100ml = £2.00
Normally £2
£1.50 save 50p



Avon Care Bonus-Size Moisturising Hand Gel
250ml
50476
Price per 100ml = 60p
Normally £2.50
£1.50 save £1



Avon Works Facial Hair Remover
1 pc.
70805
Normally £2
£1.50 save 50p



Cannabis Sativa Oil Cleanse & Calm Transforming Oil To Milk Cleanser
125ml
44479
Price per 100ml = £2.00
Normally £6
£2.50 save £3.50



Clearskin Blemish Clearing Fresh Bubble Cleanser 150ml
65680
Price per 100ml = £1.33
Normally £3.50
£2 save £1.50

GET THEM BEFORE THEY'RE GONE

ADVANCE TECHNIQUES
BY AVON



Advance Techniques Professional Hair Colour
£6

Brunettes							
	6.7	6.3	5.3	5.0	4.0		
	53256 Chocolate Brown	41251 Light Golden Brown	52530 Medium Golden Brown	50021 Medium Brown	50146 Dark Brown		
	Reds & Blacks						
		8.4	6.56	5.65	2.0		
42564 Intense Copper		35329 Light Mahogany Red	41640 Deep Red Mahogany	41632 Natural Black			
Blondes							
		12.01	11.0	10.31	9.0	8.1	7.0
	38182 Ultra Light Ash Blonde	41442 Extra Light Blonde	48785 Very Light Champagne Blonde	64386 Light Blonde	41467 Medium Ash Blonde	38570 Dark Blonde	

Remember to allergy test 48 hours before use.

GET THEM BEFORE THEY'RE GONE



Layered Necklace Clasps

1 pc.
34512
Normally £5
£2.50 half price



Twill Animal Scarf

1 pc.
34959
Normally £6.50
£2.50 save £4



Isabella Gold Watch

1 pc.
49171
Normally £20
£14 save £6

GET THEM BEFORE THEY'RE GONE



Slogan Plant Stakes

40709
Normally £5
£2 save £3



Zen Garden Kit

53793
£8



Mandala Sun Spinner

29470
Normally £6.50
£4.50 save £2



Lemon Keyring

1 pc.
74716
Normally £5
£2.50 half price



Lipsy Love Heart Keyring

1 pc.
51763
Normally £10
£4 save £6



Trixie Earring Set

7PAIR
43018
Price per 100pair = £42.86
Normally £8
£3 save £5



Zebra Print Water Bottle

70300
Normally £7
£3.50 half price



Merry & Bright Placemats

41111
Normally £7
£3.50 half price



Mini Magnetic Planters

53397
Normally £8
£4.50 save £3.50

GET THEM BEFORE THEY'RE GONE

GET THEM BEFORE THEY'RE GONE



Woodland Animal PJs
Cotton and polyester.
74583 Small 8-10
Normally £15.50
£10 save £5.50



Sealife PJs
Cotton.
65656 Small 8-10
65714 Medium 12-14
£9.50 save £8.50



Lavender-Scented Robe
Viscose and elastane.
66381 Small 8-10
Normally £18
£8.50 save £9.50



Glitter Snowflake PJs
Cotton.
66480 Medium 12-14
£9 save £9



The Sparkle One Bra
Nylon, polyester and elastane.
49361 12-14
£5.50 save £4.50



The Animal One Bra
Nylon, polyester and elastane.
66423 16-18
Normally £10
£5.50 save £4.50



Beach PJs
Cotton.
70383 Small 8-10
70540 Medium 12-14
70821 Large 16-18
Normally £18
£8 save £10

GET THEM BEFORE THEY'RE GONE



Sweet Rose Wax Melts
47118
Normally £4
£2 half price



White Jasmine Wax Melts
49254
Normally £4
£2 half price



Tealight Lantern
43810
Normally £6
£2 save £4



Dark Orchid Reed Diffuser
73544
Normally £15
£8.50 save £6.50



Winter Spice Hanging Decorations
53108
Normally £8
£3 save £5